



Elks
National
Foundation, Inc.

FUNDRAISING GUIDE

Creating a broad-based fundraising program at your Lodge today helps the Elks National Foundation build stronger communities tomorrow! Use this guide to optimize your fundraising efforts and track your progress throughout the year.



PROMOTE

To effectively promote the ENF, Lodge ENF Fundraising Chairs must be registered through the ENF to receive important communications and extended website access.

- ☐ Register yourself online at enf.elks.org/volunteers
- ☐ Complete your Fundraising Chair certification quiz upon registration

You're off to a great start! Now you can begin promoting the ENF at your Lodge:

- ☐ Order new, updated ENF supplies to share with members at enf.elks.org/supplies
- ☐ Update your Lodge's ENF in Our Community poster monthly

Promoting the ENF doesn't need to stop there! Visit enf.elks.org/volunteers for more resources.



ACQUIRE

Every donation starts with an ask! Inspire your next ask by scanning the QR code for an in-depth script.



- ☐ Review the remittance form flow chart at enf.elks.org/remitmap to determine the best method for submitting donations

Use the check boxes below to track each new donor you acquire this fiscal year!*

☐	☐	☐	☐	☐	☐	☐
☐	☐	☐	☐	☐	☐	☐

Check a blue box for each new donor who joins the Fidelity Club with an automatic, monthly gift.*

☐	☐	☐	☐	☐	☐	☐
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------



RENEW

Annual, renewed donations directly support ENF programs, benefit your state association and build a donor base invested in our mission.

Use the boxes below to track how many years donors at your Lodge have renewed their gift.*

Second-year donors:

☐	☐	☐	☐	☐	☐	☐
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

Third-year donors:

☐	☐	☐	☐	☐	☐	☐
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

More than three years:

☐	☐	☐	☐	☐	☐	☐
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

Donors who gave in the past, but not last year:

☐	☐	☐	☐	☐	☐	☐
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------



RECOGNIZE

The ENF sends recognition directly to donors, but first, we need to know who is donating!

- ☐ Review our donation submission guidelines at enf.elks.org/remitguide to ensure you're following best practices

Check a box for each Online Remittance Form you complete:*

☐	☐	☐	☐	☐	☐	☐
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

Thank a donor at your Lodge:*

☐	☐	☐	☐	☐	☐	☐
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

Fill in a star for each donor at your Lodge who reaches a recognition milestone this year:*

☐	☐	☐	☐	☐	☐	☐
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

*Has your fundraising gone above and beyond the check boxes on this guide? Don't stop there! Your broad-based fundraising program is meant to continue year-round.