

Gratitude Grants

Community
Investments
Program





Important Dates

- Applications open April 1, 2024.
- Applications will be accepted through January 22, 2025.
- Projects need to be completed, and all funds must be spent, by March 31, 2025.



General CIP Guidelines

Grants should follow IRS-defined charitable categories:

- Relieve the poor, distressed or underprivileged
- Advance education and science, but not through scholarships
- Lessen the burdens of government
- Combat juvenile delinquency and community deterioration
- Lessen neighborhood tensions

Grants <u>may not</u> be used for:

- Fundraisers or memorials
- General community events
- Poster or essay contests
- Appreciation meals or events
- Youth awards nights or scholarships
- The benefit of Lodge members or families
- Hoop Shoots, State Major Projects, or National Elks Programs
- Salaries for Lodge employees or volunteers
- Projects that have already happened
- Donations to individuals







Gratitude Grant Basics

- \$2,000 base grant
- Four \$500 bonuses available
- Funds local and charitable activities
 - Donations of funds or supplies to 501(c)(3) organizations are allowed.
 - Can be split between multiple projects





Gratitude Grant Bonuses

- Four \$500 bonuses available to eligible Lodges
 - Membership Support Bonus
 - Fidelity Club Bonus
 - Chair Challenge Bonus
 - Fundraising Increase Bonus
- Bonuses are automatically added to applications







Membership Support Bonus

- Lodges in which 15% of members donated \$10 or more to the ENF in the prior fiscal year are eligible for a \$500 bonus.
- Lodge status can be checked at the <u>ENF Member Support</u> <u>Report</u>.



Fidelity Club Bonus

- Lodges in which 5% of the prior fiscal year's donors are signed up for the Fidelity Club are eligible for a \$500 bonus.
- Lodge status can be checked at the <u>Fidelity Club Goal Progress</u> <u>Report.</u>







Chair Challenge Bonus

- Lodges that scored 550 points or higher in the prior fiscal year's Chair Challenge are eligible for a \$500 bonus.
- Current Lodge score can be found on the <u>Chair Challenge</u> <u>Score Report</u>.



Fundraising Increase Bonus

- Lodges that increased donations by 10 percent or higher over the previous year are eligible for a \$500 bonus.
- Lodge standing can be found on the <u>Current Year and Prior</u> <u>Year Fundraising Report</u>.





Gratitude Grant Bonus Dashboard

Gratitude Grant Bonus Conditions

☑ Per-Member Giving: \$12.29

Congratulations! Your lodge has met the GER's current per-member giving goal for this year (\$4.80/member), which means you're eligible to apply for a Gratitude Grant next year. Your Lodge can also earn up to four \$500 Gratitude Grant bonuses by meeting the criteria described below.

☑ Membership Support (Goal: 15%)

Congratulations! 49 members of your lodge have donated this year, which is 32.5% of your membership. Since your donor support exceeds 15% of your 151 members, you have met this criteria.

☑ Fidelity Club (Goal: 2 members)

Congratulations! Your Lodge currently has 5 Fidelity Club members. Since your Fidelity Club goal is 2 members, you have met this criteria.

☑ Chair ChallengeScore (Goal: 550)

Congratulations! Your Chairman Challenge Composite Score is currently 579.000. Since that score exceeds the Composite Score goal of 550, you have met this criteria.

☑ Fundraising Increase (Goal: 10%)

Congratulations! Your Lodge fundraising total this year, \$1,855.80, exceeds last year's total, \$1,467.50, by 26.4599659284%, which means you have met this criteria.



Supersize it with a Gratitude Grant

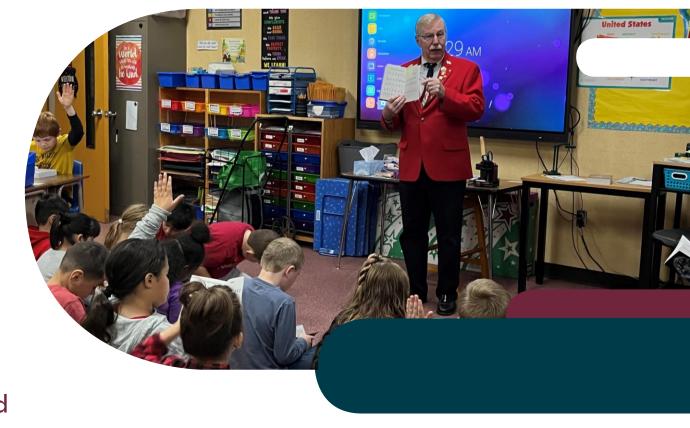
- Gratitude Grants can be used to supersize a Beacon or Spotlight Grant.
 - Note: the supersized grant will maintain the original guidelines of the Beacon or Spotlight Grant.
- Supersize in the Budget section of the Beacon or Spotlight Grant application

✓ Yes! Please combine my lodge's Beacon Grant with a Gratitude Grant to increase our maximum grant request to \$6,000.00.



Final Reporting

- Be sure to keep your receipts!
- For donation receipts, we need either:
 - A copy of the cashed check, which can be acquired through your bank.
 - A thank you letter from the organization that received the donation (typed on official letterhead, with the amount donated specified).





Redlands, Calif., Lodge No. 583

- Partnered with an afterschool program to lead cooking classes
- Built a fence at the organization
- Purchased and installed new swamp cooler





Waukesha, Wis., Lodge No. 400

- Hosted a dinner and dance for seniors
- Reached out to senior homes in the area
- Hired a big band and invited a local swing dancing group
- Worked with high school to get volunteers





Vista, Calif., Lodge No. 1968

- Worked with equine therapy organization that serves people with developmental disabilities and veterans
- Provided supplies to care for the horses and to keep the riding classes safe and fun







Staying in Compliance

- Overdue Final Reports
 - Due 30 days after project completion
 - Out of compliance after 60 days
- Malfeasance
- Delinquent Dues
- Compliance status can be found at the <u>CIP Participation Report</u>.



Gratitude Grant Toolkit

- Includes
 - CIP general guidelines
 - Gratitude Grant guidelines
 - Sample applications from real Lodges
 - Project ideas
 - Final Report information
 - FAQs





Questions?

- The CIP office is here to help you throughout the grant process, from the application to the Final Report.
- We can be reached by phone at 773/755-4730, or by email at LodgeGrants@elks.org.

Thank you for using CIP grants to make a difference in your community!



