



# **Community Investments Program**







#### What is the CIP?

- Nearly \$16 million invested in Elks communities through Lodge grants
- Lodges have the opportunity to receive \$19,500 for local charitable projects









#### **CIP Ethos**

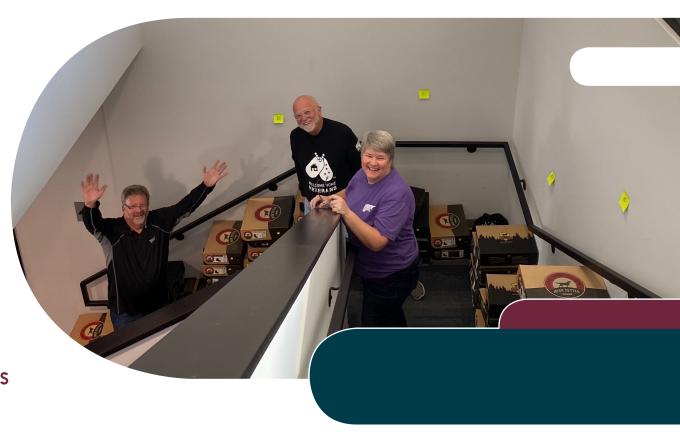
- Energize Lodge membership
- Encourage former members to return to the fold
- Raise Lodge profile in community
- Gain the notice of people who want to be a part of an organization doing great things





### **Spotlight Grant Basics**

- \$2,000 grant available to every Lodge
- Focus on issues facing almost every American community
  - Family literacy
  - Veteran homelessness
  - Food insecurity
- Cannot be split between multiple projects









### **Spotlight Grant Basics**

- Choose one of seven readymade projects
  - Warm Welcome to the Library
  - Suds & Stories
  - Community Baby Shower
  - Welcome Home
  - Stand Down
  - Adopt-a-Haven
  - Hunger Relief





#### **Beacon Grant Basics**

- \$4,000 grant available to every Lodge
- Beacon Grants are
  - Lodge-led
  - Ongoing
  - Active









#### **Beacon Grant Basics**

- Active participation is required
  - For 2023-24, if a Lodge-led project isn't possible, donations to organizations addressing issues exacerbated by the pandemic will be considered
- Can be split between two projects





## Merging with a Beacon Grant

Merge Spotlight + Beacon

Spotlight Grants can be merged with a Beacon Grant for a \$6,000 Beacon Grant.







#### **Gratitude Grant Basics**

- Available to Lodges that have met the Grand Exalted Ruler's per-member-giving goal in the prior fiscal year
- \$2,000 base grant
- Up to \$3,500 total









#### **Gratitude Grant Bonuses**

- Three \$500 bonuses available
  - Per-Member-Giving
    Goal Bonus
  - Fidelity Club Bonus
  - Chair Challenge Bonus





#### **Gratitude Grant Basics**

- Donations of funds or supplies to 501(c)(3) organizations allowed
- Can be split between multiple projects
- Supersize Beacon or Spotlight Grant







### **Impact Grant Basics**

- Competitive grant available to Lodges looking to make a significant and meaningful difference in the community
- Up to \$10,000 available
- Two-tier application process
  - Impact Intent
  - Impact Grant application









## **Impact Grant Basics**

- Active, Lodge-led projects
  - What Elks are known for in the community
- Partner organizations
  - Must go beyond what organization is already doing
- No donations of funds or supplies
  - Other organizations cannot handle funds







### Important Dates

- Impact Intents due August 15
- Beacon, Gratitude and Spotlight Grant applications due
   January 17, 2024
- Projects completed by March 31, 2024





## **Final Reporting**

- Brief questions about the project
- Must include receipts for all items purchased and donations made
- Due 30 days after project end date that is specified in the application









## **Out of Compliance**

- Overdue Final Reports
  - Final Reports due 30 days after the project end date
  - Out of compliance 30 days after due date
    - Need an extension? Call us!
- Malfeasance
- Delinquent on Grand Lodge dues







## **Project Plans**

- 20 Project Plans for
  - Assisting Individuals or Families with Insufficient Resources
  - Serving Veterans
  - Serving Youth
  - Combatting Food Insecurity





## **Identifying Needs**

- Take stock of issues in your community
- Reach out to town representatives, nonprofit organizations, schools, community members and Lodge members
- Create an action plan









### Harness Lodge Support

- Talk to Lodge members!
  - What causes motivate members?
  - Frequent updates at meetings and in newsletters
- Mobilize Lodge committees
- Invite Elks scholars
  - ENF Scholar Database





## **Marketing Projects**

- Reach out to local organizations for partnerships
- Contact local newspapers, tv stations, and radio stations
- Photograph your events
  - Clean off lens
  - Don't crop anyone out
  - Candid shots



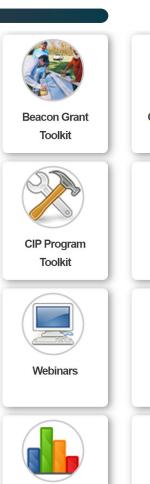


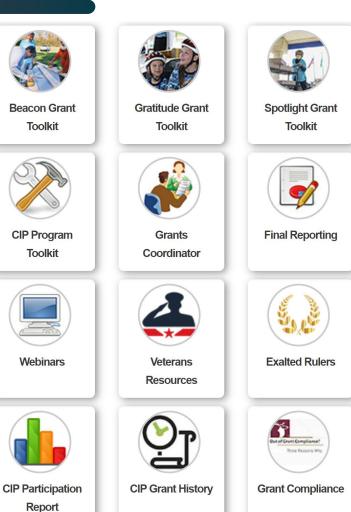


#### **CIP Resources**

- Grant webpages
- Grant Toolkits
- CIP Grant History
- Final Report webpage
- Grant webinars
- CIP Participation Report
- CIP Staff











### Connect with Us!

- CIP Club
- Take a CIP
- Social media
  - Facebook
  - Instagram
    - @elksinaction
  - #ElksAlwaysCare







### Questions?

- The CIP office is here to help!
- 773/755-4730
- LodgeGrants@elks.org

Thank you for using CIP grants to make a difference in your community!



