



# Community Investments Program

#ElksAlwaysCare



# What is the CIP?

- Nearly \$16 million invested in Elks communities through Lodge grants
- Lodges have the opportunity to receive **\$19,500** for local charitable projects





# CIP Ethos

- Energize Lodge membership
- Encourage former members to return to the fold
- Raise Lodge profile in community
- Gain the notice of people who want to be a part of an organization doing great things

# Spotlight Grant Basics

- \$2,000 grant available to every Lodge
- Focus on issues facing almost every American community
  - *Family literacy*
  - *Veteran homelessness*
  - *Food insecurity*
- Cannot be split between multiple projects





# Spotlight Grant Basics

- Choose one of seven ready-made projects
  - *Warm Welcome to the Library*
  - *Suds & Stories*
  - *Community Baby Shower*
  - *Welcome Home*
  - *Stand Down*
  - *Adopt-a-Haven*
  - *Hunger Relief*



# Beacon Grant Basics

- \$4,000 grant available to every Lodge
- Beacon Grants are
  - Lodge-led
  - Ongoing
  - Active





# Beacon Grant Basics

- Active participation is required
  - For 2023-24, if a Lodge-led project isn't possible, donations to organizations addressing issues exacerbated by the pandemic will be considered
- Can be split between two projects

# Merging with a Beacon Grant

Merge Spotlight + Beacon

Spotlight Grants can be merged with a Beacon Grant for a \$6,000 Beacon Grant.







# Gratitude Grant Basics

- Available to Lodges that have met the Grand Exalted Ruler's per-member-giving goal in the prior fiscal year
- \$2,000 base grant
- Up to \$3,500 total





# Gratitude Grant Bonuses

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- Three \$500 bonuses available
  - Per-Member-Giving Goal Bonus
  - Fidelity Club Bonus
  - Chair Challenge Bonus



# Gratitude Grant Basics

- Donations of funds or supplies to 501(c)(3) organizations allowed
- Can be split between multiple projects
- Supersize Beacon or Spotlight Grant





# Impact Grant Basics

- **Competitive** grant available to Lodges looking to make a significant and meaningful difference in the community
- Up to \$10,000 available
- Two-tier application process
  - Impact Intent
  - Impact Grant application





# Impact Grant Basics

- **Active, Lodge-led projects**
  - What Elks are known for in the community
- **Partner organizations**
  - Must go beyond what organization is already doing
- **No donations of funds or supplies**
  - Other organizations cannot handle funds



# Important Dates

- Impact Intents due **August 15**
- Beacon, Gratitude and Spotlight Grant applications due **January 17, 2024**
- Projects completed by **March 31, 2024**



# Final Reporting

- Brief questions about the project
- Must include receipts for all items purchased and donations made
- Due 30 days after project end date that is specified in the application





# Out of Compliance

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- Overdue Final Reports
  - Final Reports due 30 days after the project end date
  - Out of compliance 30 days after due date
    - Need an extension? Call us!
- Malfeasance
- Delinquent on Grand Lodge dues





# Project Plans

- 20 Project Plans for
  - Assisting Individuals or Families with Insufficient Resources
  - Serving Veterans
  - Serving Youth
  - Combatting Food Insecurity



# Identifying Needs

- Take stock of issues in your community
- Reach out to town representatives, nonprofit organizations, schools, community members and Lodge members
- Create an action plan





# Harness Lodge Support

- Talk to Lodge members!
  - What causes motivate members?
  - Frequent updates at meetings and in newsletters
- Mobilize Lodge committees
- Invite Elks scholars
  - ENF Scholar Database



# Marketing Projects

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- Reach out to local organizations for partnerships
- Contact local newspapers, tv stations, and radio stations
- Photograph your events
  - Clean off lens
  - Don't crop anyone out
  - Candid shots



# CIP Resources

- Grant webpages
- Grant Toolkits
- CIP Grant History
- Final Report webpage
- Grant webinars
- CIP Participation Report
- CIP Staff



Beacon Grant  
Toolkit



Gratitude Grant  
Toolkit



Spotlight Grant  
Toolkit



CIP Program  
Toolkit



Grants  
Coordinator



Final Reporting



Webinars



Veterans  
Resources



Exalted Rulers



CIP Participation  
Report



CIP Grant History



Grant Compliance



# Connect with Us!

- CIP Club
- Take a CIP
- Social media
  - Facebook
  - Instagram
    - @elksinaction
    - #ElksAlwaysCare





# Questions?

- The CIP office is here to help!
- 773/755-4730
- [LodgeGrants@elks.org](mailto:LodgeGrants@elks.org)

Thank you for using CIP grants to make a difference in your community!

