

WAYS TO GIVE

There are multiple ways for members of your Lodge to make gifts to the Elks National Foundation. Make sure your members know all the ways they can give!



ACTIVE VS PASSIVE DONATIONS

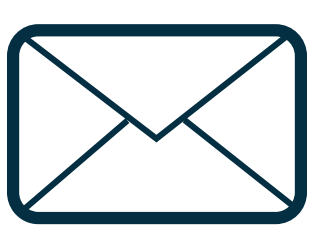
The way a donor gives informs their relationship with the Foundation. **Active gifts** are given by members who have knowledge of ENF programs and give with the intention of supporting the programs and helping them grow. Examples include donating online or at the Lodge.

Passive gifts are donations given without thoughtful intention, sometimes as a second nature. Passive donors might give to the Foundation without knowing what the Foundation is. Examples of passive gifts include donations with dues, event ticket sales that benefit the Foundation, raffles, and donations given in a member's name on behalf of the Lodge.

Active gifts make donors feel good and give them a personal connection to the Foundation, inspiring them to give again in the future.

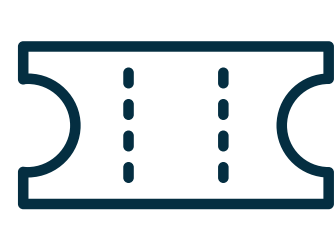


FROM PASSIVE TO ACTIVE



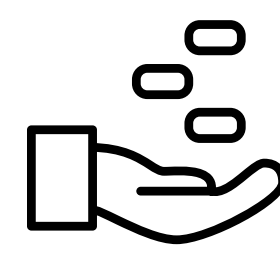
DUES DONATIONS

Make sure your donors know that they have the option to give with dues, and inform them what they are giving to. Make it an active decision to donate to the ENF with dues.



EVENT PROCEEDS

If you are hosting an event where tickets or raffle sales goes to the ENF, tell your members what the event is benefitting. Put ENF supplies on the tables so the Foundation is constantly on their mind.



LODGE GIFTS

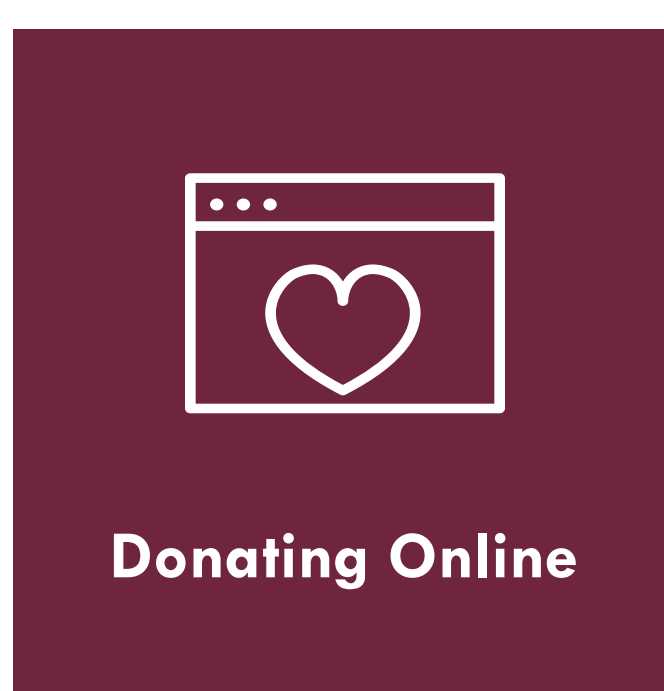
If your Lodge gives a gift on behalf of a donor, let them know. Tell them why your Lodge supported the Foundation; it might inspire them to want to support the Foundation, too!

ACTIVE WAYS TO GIVE

Unless the donor specifically requests otherwise, all donations given to the ENF are credited to the donor's personal record and to their Lodge, meaning all of the donation methods below help increase your Lodge's per-member-giving total. Click the boxes to read more.



Giving at the Lodge



Donating Online



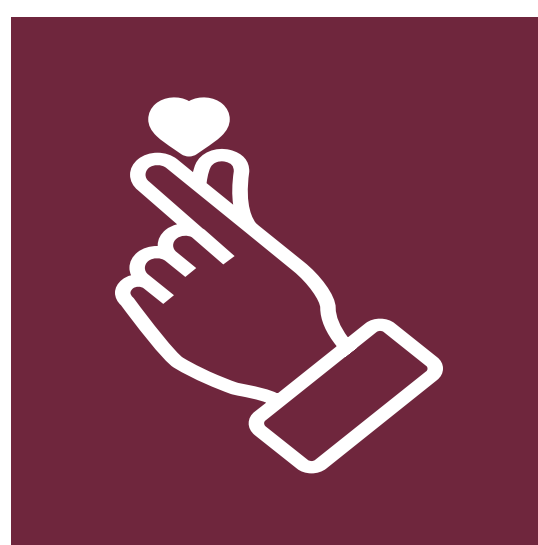
Mailing a Check to the Foundation



Monthly donations through the **Fidelity Club** are the easiest and most secure way to give to the Foundation. The donations are automatically withdrawn monthly from the donor's bank account or credit card. It is also easy on you, because you don't have to ask for repeat donations or submit remittance forms!



Workplace giving depends on the donor's employer, but many workplaces and government organizations offer automatic payroll deductions, match monetary gifts, or give monetary grants based on hours that employees volunteer at 501(c)3 nonprofit organizations.



Tribute gifts allow Elks to honor their friends and loved ones and honor those who have passed. For memorial gifts, the ENF sends an acknowledgement to the donor and a memorial card to the person specified. For in-honor gifts, an acknowledgement letter is sent to the honoree.



The Named Scholarship Program allows a donor to put their name on a runner-up Most Valuable Student scholarship with a pledge to give \$4,000 over four years. Naming a scholarship personalizes the award for the scholar and creates a connection between the donating Elk and a new Elks scholar.



Planned gifts* are donations made as part of an estate plan and can include bequests, charitable gift annuities, or QCD gifts. Leaving a planned gift to a charity allows a donor to leave a legacy and know that the charity will continue to do great work even after they have passed.

*Estate gifts received after death do not count towards per-member-giving or personal recognition totals as they are not an accurate representation of annual giving.

DON'T FORGET TO DESIGNATE!

A designated gift directly supports the specified ENF program, helping Elks build stronger communities today. Donors can designate their gift to one program or all ENF programs, making an immediate difference in the lives of youth, veterans and Elks communities.

Questions?

Contact the ENF Fundraising Department at 773/755-4762 or fundraising@elks.org