

the  
**Elks**  
magazine  
March 1982

**HEROISM**  
A Moment  
of High Nobility



*"Greater Love Hath No Man Than This, That a Man Lay Down His Life for His Friends!"*



Now! You Can Start Your Own "Million Dollar" Zoysia Lawn!



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# Zoysia Lawn Wasn't Mowed Or Watered For A Month! Not A Weed In Sight!

If your family is like mine, you're squeezing every dollar to make sure you have enough to go around. And it looks like things are going to stay that way.

One way to cut expenses is to cut the costs, and work, of lawn care. For example, a woman wrote about her zoysia lawn that she had mowed it only twice ALL SUMMER. She hadn't spent a cent on weed-killers. Not one cent for fertilizers. Yet her lawn was as green and weed-free as a pile carpet.

## ZOYSIA LAWNS STAY GREEN THROUGH HEAT AND DROUGHTS

Let the scorching sun burn lawns around you into hay—your zoysia stays fresh and green, an emerald isle of beauty. I have yet to water my own zoysia lawn. One day I saw that my sprinkler had gotten clogged! In Iowa, a zoysia lawn was declared the area's "Top Lawn—nearly perfect." Yet this lawn had been watered only once that entire summer!

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### Ends Washouts on Steep Slopes Perfect Where Other Grasses Do Poorly

Deep-rooted zoysia holds soil in place, stops it from washing away from slopes. It's your perfect answer for worn out or weedy areas, too.

In a typical newspaper article I read (quote): "upgrading your current lawn" requires the right selection of grass seed plus "regular applications of fertilizer (and lime where needed)." This article also said you need, "weed, insect and disease control." Sound familiar? Of course!

Why not forget all that work and expense, and plug in Famous Meyer Z-52 Zoysia? To upgrade your lawn with zoysia, don't dig it up. Just set plugs into holes in the soil a foot apart more or less. Let those plugs spread toward each other to form a carpet of solid turf. Growth is so vigorous it chokes out old growth you want to get rid of, WEEDS INCLUDED.



From Coast to Coast People Write to Mike Senkiw

From Hudson, N.Y., E. La-Roche writes how he planted plugs "in the worst possible place—clay with weeds and gravel. . . It formed a 4" thick carpet of grass. Not children, dogs, cats, rabbits, extremely hot sun or drought could kill it."

From Sacramento, Calif., J. M. writes how he bought our Zoysia "for a weed infested spot—it took care of the problem."

From Indiana, M.A. Low, Sr. writes how he visited a physician friend in Albert Lea, Minn. where he saw a "whole back yard was entirely in zoysia and it was beautiful. . . a deep green."

The success of many thousands of delighted Famous® Zoysia owners awaits you. Prove it to yourself today.

### Poor Soil? No Problem!

Our Famous Zoysia plugs are so vigorous we guarantee them to grow whatever your soil—from heavy clays to sandy sub-soils. You cannot lose.

### IT'S SO EASY AND INEXPENSIVE TO START A MAGNIFICENT ZOYSIA LAWN

Start your own magnificent, perennial zoysia lawn with as few as 100 plugs. Just let your plugs establish solid turf. Then take up transplants and plug in other places to your heart's desire. Plugged areas grow right back into solid turf. Your supply of plugs is endless.

### Prices and Bargains

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zoysia plugs now, for delivery from our nearest shipping point. Your order will be sent at the earliest proper time to plant in your area.

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NO NEED TO DIG UP YOUR LAWN  
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## A Message From The Grand Exalted Ruler



# Offer Your Support

The records made by your lodge last year are *yesterday's* achievements along the pathway to Elkdom, but are *today's* stepping stones towards *tomorrow's* success. As your exalted ruler-elect makes ready for the start of a brand-new lodge year, keep in mind that records are made to be broken.

Give your exalted ruler-elect, as well as your officers, a feeling of confidence and enthusiasm by calling him personally—tell him that you are offering your support.

In addition, take a look at the membership delinquency list from your lodge (it was probably in your last lodge bulletin). Is there anyone on the list you know? If so, take a moment now to telephone this Brother. By doing so, you will do a favor to your lodge and give your new ER an additional boost for a fine year ahead. This is the support he needs. If you are going to do it, then do it now, as your friend on the delinquency list will otherwise be dropped from the rolls of Elkdom.

One of the highlights for me, so far this year, was the dedication of our Rose Bowl Parade float, entitled "Elks Serve Children Everywhere," to the children of Poland. Our float earned the top award: The Sweepstakes Award.

This award-winning entry, seen by millions of people throughout our land, was accomplished with your full support. Elkdom is only as great as all of us working together. The well-known commentator, Paul Harvey, recently had something to say about what Elks can accomplish if we pull together. His words appear elsewhere on this page.

Let us together TELL AMERICA ABOUT ELKDOM.

A handwritten signature in cursive script that reads "Raymond V. Arnold".

Raymond V. Arnold

### What Is The Plural of "Elk"?

Elks Lodges are more-or-less significant depending on where you are. In some towns the Elks Lodge is a hangout for a handful, accomplishing almost nothing. In other towns the Elks Lodge is the busy epicenter of social activity and a vigorous contributor to philanthropy. If the 2,260 Elks Lodges ever mobilized themselves to work toward a common objective, they could move mountains.

They're going to try.

The earliest Americans volunteered to stand guard against Indian attack. They volunteered, as Minutemen, to man the ramparts. When Ben Franklin suggested the need for organized fire-fighters, Americans volunteered. Church members volunteered to feed anybody hungry. Early farmers volunteered to help neighbors build barns. It's only in our lifetime that politicians promised and Government took over these chores for which our fathers and mothers used to volunteer—until the suffocating cost of Big Government became unbearable. And now our President is urging a return to Volunteerism.

And the Grand Exalted Ruler of the Elks—Ray Arnold of Jackson, MI—has volunteered himself and 1,600,000 Brother Elks—to "volunteer."

Elks have a head start. Last year this fraternal order contributed some 20 million dollars and 3½ million volunteer hours to charity. This year the Pennsylvania State Association of Elks increased its contributions of money and time another 25 percent. Washington State Elks volunteered substantial increases for occupational therapy for handicapped children. Elks in Massachusetts and Alaska, North Carolina and New York, Oregon and Minnesota increased charitable contributions.

Ray Arnold is traveling to other states mobilizing time and money for veterans, youth activities, community projects . . . Picking up where Government is leaving off in what the bureaucrats like to call "private sector initiatives."

"We're not enough," says Arnold, "but somebody has to get it started."

One member of the Elks, Garner Shipley of Martinsburg, WV, has donated ten thousand hours of volunteer time to VA hospitals. Multiply him by enough—and the jobs Uncle Sam has been hiring done will get done the way they used to. Elks have volunteered to volunteer; who's next?

Paul Harvey News  
November 14, 1981



on tour with  
**Raymond V. Arnold**



At the fall convention of the Arkansas State Elks Association at Texarkana, GER Raymond V. Arnold (center) was photographed with (from left) SP Max Barrett, PGER Willis McDonald, Texas SP Raymond Strom, and Louisiana SP Steven Beadles.



GER Raymond V. Arnold and his wife Eleanor (left) visited Tyrone, PA, Lodge, where they were welcomed by ER Elmer Nearhoof and Mrs. Marilyn Nearhoof.

◀ When GER Raymond V. Arnold (third from right) visited Middletown, PA, Lodge, he was greeted by (from left) DDGER James Harold, SP William Pickett, ER Louis Woska, PGER Homer Huhn, Jr., and Past Grand Trustee A. Lewis Heisey.

**POSTAL HIKE HITS THE ELKS MAGAZINE**

The United States Postal Service has announced dramatically higher rates for all **SECOND CLASS** non-profit publications, including *The Elks Magazine*.

These new rates, effective January 10, 1982, just prior to the mailing of our February, 1982, issue, had the effect of increasing the mailing costs of that issue 105 percent, from \$63,000.00 to \$129,000.00!

The new **SECOND CLASS** rates (**THIRD CLASS** rates also were greatly increased) were prompted by federal budget

cuts, which reduced the USPS federal subsidy to \$614 million from a proposed \$800 million for the current fiscal year.

*The Elks Magazine*, together with other non-profit publications, has been working closely with postal officials to explore means of continuing to deliver a worthwhile publication to our readers.

Several publishers have indicated their intention to switch from **SECOND CLASS** to **THIRD CLASS** mailing, in an attempt to reduce the drastic postage increase.



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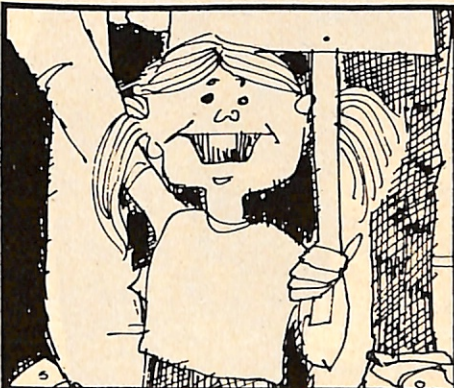


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A Moment of High Nobility**

Heroism is often regarded as old-fashioned, but there still are people who'll put their lives on the line for a stranger.

Wayne T. Walker



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Jean E. Laird



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During a span of 380 years, the most numerous species of bird ever to inhabit the earth became extinct.

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 Illustration by Jim Lavengood



# "I'm a small businessman"

-John Havlicek

For 16 years, I was a giant in my field.

Then I retired from basketball. And started running my own restaurant.

Suddenly, things weren't so easy.

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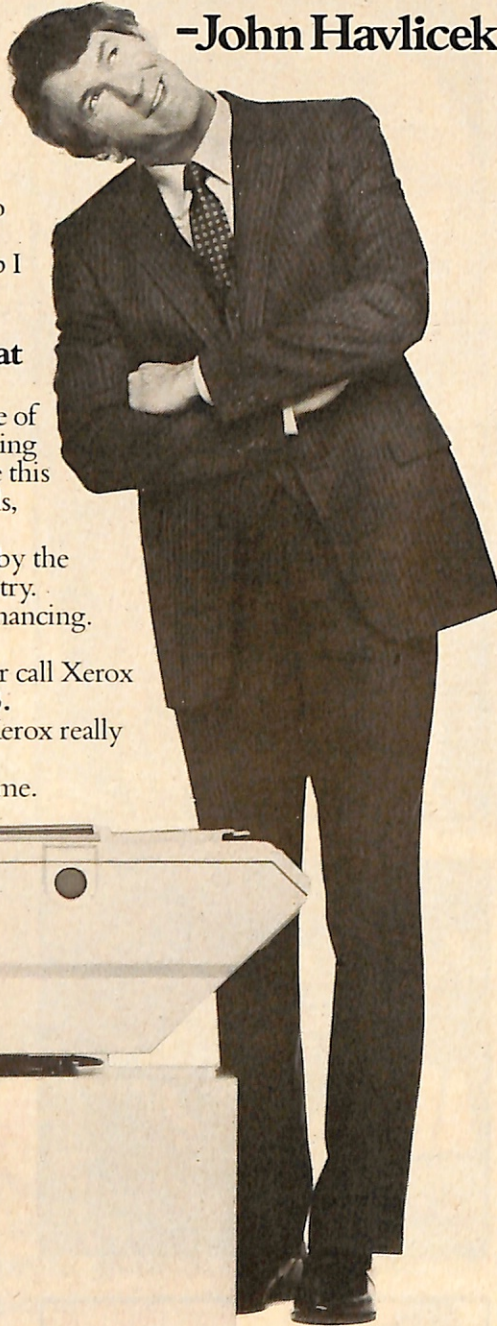
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# IT'S YOUR BUSINESS

## TURNING IT AROUND IN '82

If you've read business magazines or glanced at the business pages of your local paper in recent months, you couldn't have missed one story theme that has appeared regularly.

The articles I'm talking about have linked the rising number of business failures with the economy and inept management. It's a Catch-22 situation, some businessmen insist, where the business owner must battle hopeless odds against the government, fickle consumers, large, aggressive competitors and an unenthusiastic work force.

But while proprietors blame personnel, unions, the government and, occasionally, consumers, some of the blame for the record number of business deaths—36,453 in June, 1980, up 6,953 over the previous year—is faulty management and decision-making.

Perhaps Lloyd Dobyns, an NBC correspondent who has spent 24 months investigating American business, offered the best explanation. In talks to business councils and meetings, Dobyns claims too many American business owners and managers put short-term profits ahead of long-range productivity and continued prosperity. The NBC newsman believes the American economy won't show improvement, in fact, until managers see a connection between unemployment and productivity.

"When a worker loses a job, we give him or her unemployment benefits for a while, help him look for a new job in the same shrinking job skill and in the same area and, eventually, put him on welfare and wish him well," Dobyns says.

Many businessmen concede he's on target with his complaint.

"I think the guy has a lot of right ideas and I think it's about time we put it into action," said a Northeastern president of a manufacturing firm. "He may have oversimplified it but the message is essentially that American business managers frequently aren't making right decisions. They make mistakes and some are very costly," an appliance store general manager added.

The hope, of course, is that someone or some agency—the U.S. Chamber of Commerce, American labor, the National Federation of Independent Business or others—can translate the words into action . . . and soon. 1982 is a crucial year for American productivity. It has lan-

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# “This desktop copier can reduce my size 14 sneakers to an 8½.”

-John Havlicek

guished for several years and dropped behind projections. Government officials hope to see a 1.8 percent increase in productivity this year and a 2.3 percent rise in 1983. But the predictions will need widespread support and cooperation if the turnaround is to take place.

“As a matter of national policy, we seem unwilling, unable or incapable of grasping the simple concept that the object of the exercise with an unemployed worker is to find a new job, not because it is good for the worker, but because it is good for the national economy,” Dobyns reports. “Job security is a plus for labor. But worker participation is a plus for management.”

Past confrontations between labor and management have been marred by the kinds of ugly battles neither side needs to face future challenges. Over the years, both sides have fought with an attitude of “damn the country and the public” at times. Obviously, causes are always just and the right to disagree is constitutionally guaranteed . . . but virtually everyone believes the time has come for management and workers to accept self-imposed limits.

The problems persist, some believe, because of the continued pressure of polarized extremists in each camp. There are laborers who have a “get mine now” obsession. They can kindle a disgruntled rank and file to accept irresponsible demands and virtually destroy a business . . . possibly a community.

On the other hand, there are managers who misread worker attitudes and needs in their ambitious and single-minded efforts to get personal victories, acquire power, gain promotions or merely get revenge on members of the work force. Each side, unfortunately, is vulnerable to outside groups with ready-made answers that could be more dangerous than the conflict itself.

Today, for example, office workers are reportedly convinced that trade union organizing may be the only way for them to resolve such issues as higher salaries, respect in the office and career development. Salaries have long been an irritant for secretaries. Some of the best have struggled for years at minimum income in organizations that could afford to pay more. Furthermore, they've worked for bosses in a few companies whose lack of managerial skills is an embarrassment.

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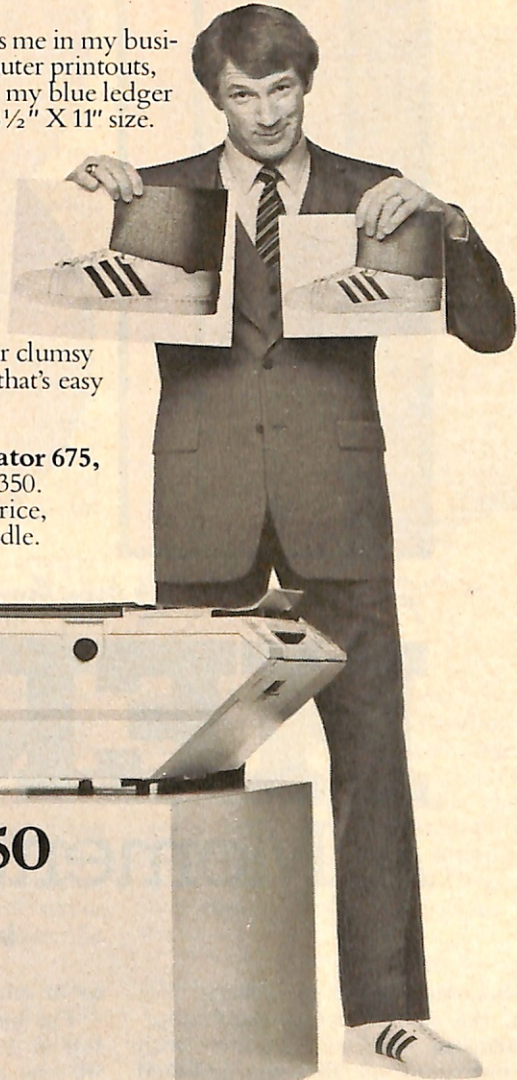
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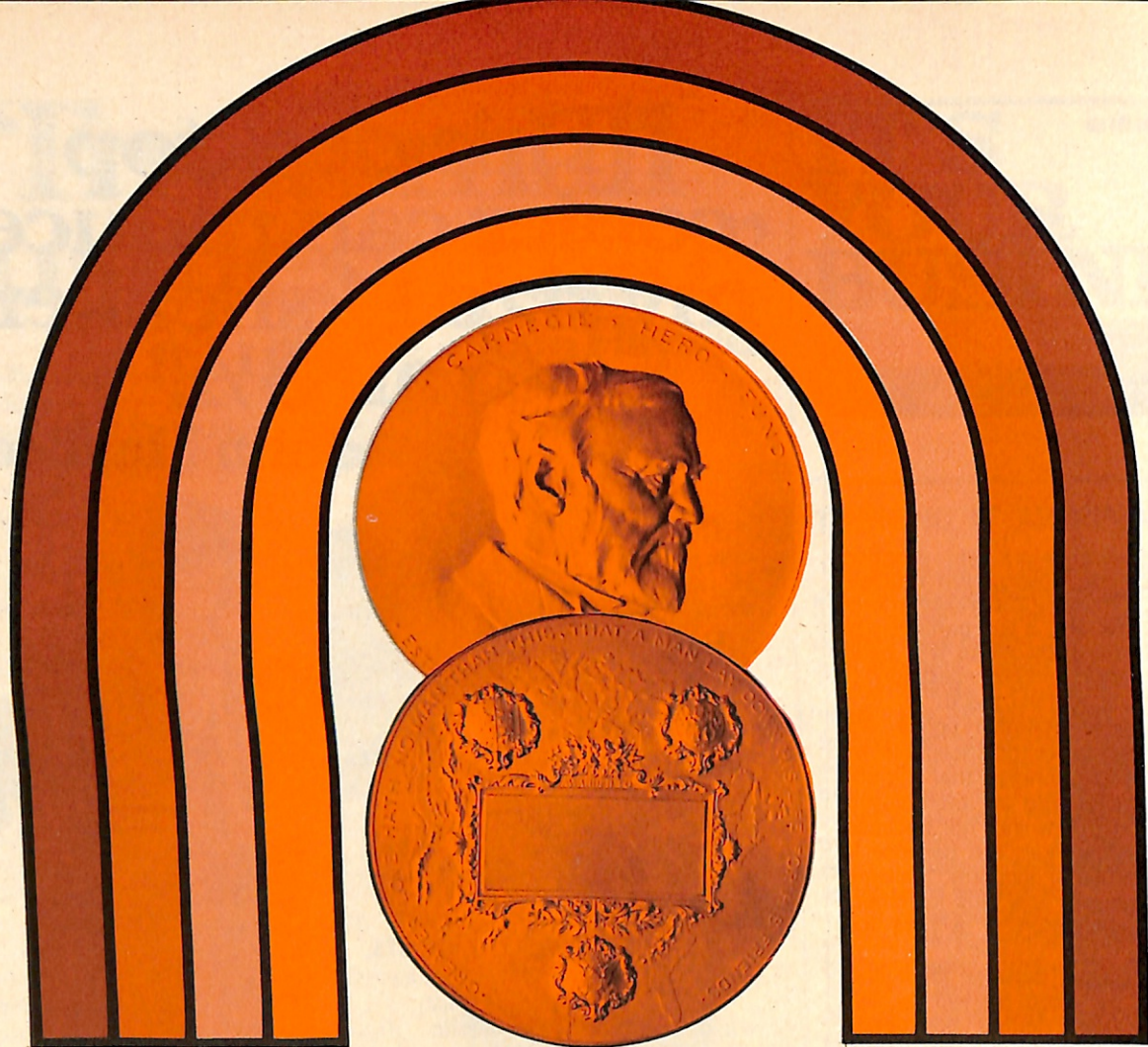
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*"Greater Love Hath No Man Than This, That a Man Lay Down His Life for His Friends!"*

# HEROISM

## A Moment of High Nobility

by Wayne T. Walker

Accosted on a street in Queens, NY, in 1964, the screams of young Catherine Genovese pierced the air with terror and pain as she was stabbed repeatedly. More than 30 witnesses would later admit seeing the attack—and doing nothing; not even the simple act of calling the police from the safety of their apartments. A nation was stunned as it read of the bizarre apathy of the girl's neighbors.

This was during the beginning of a new trend, an era of self-seeking and cynicism. A period when heroism and patriotism would be regarded as old-fashioned.

Regardless of this seemingly general attitude, there would still be young men and women who would put their lives on the line for their neighbor, or,

as in most cases, a total stranger.

For instance, on a cold winter morning in 1964, James J. "Jack" Bolger, a 40-year-old auto mechanic, was aboard the fishing boat *Salmon Queen*. Suddenly, the boat's dozen passengers were horrified when a 22-foot Great White shark seized a nearby scuba diver. He slashed the legs of Jack Rochette until the water turned reddish-black, then proceeded to circle his 21-year-old victim.

No one aboard the boat made a move to assist the doomed scuba diver. A woman screamed, "My god, help him somebody. Please!"

Without regard for personal danger, Bolger dived into the cold waters. He swam swiftly to Rochette, held him up, grasped his air tank harness and pulled

him through the water to the side of the *Salmon Queen*. Men on deck were ready and hurriedly roped both men aboard. It had seemed like eternity to Bolger, bringing the victim through the water.

"I was as scared of sharks as anyone," said Bolger in a later interview, "but it had to be done."

Rochette recovered, and Bolger became the recipient of Award number 4795 from the Carnegie Fund Commission. His act went largely unnoticed by the press.

The obscure Hero Fund was established on April 15, 1904, by Multimillionaire industrialist-philanthropist Andrew Carnegie. He had been deeply impressed by the heroic deaths of rescuers during an early 1904 coal mine



tragedy. Setting aside a \$5 million endowment, Carnegie stipulated that the proceeds were to be used to free chosen heroes and their dependents from any "pecuniary cares resulting from their heroism."

By 1980, 76 years later, hero medals had been awarded and almost \$14 million given to 6,498 bona fide heroes, heroines or their families.

Nevertheless, the Hero Fund is known only to a relative few. News releases on awards for heroic acts either wind up in an editor's wastebasket or in the back of the newspaper. Even recipients' hometown newspapers often give the award only minimal coverage.

Officials of the Fund Commission contend they really don't mind the obscurity, but wish that more people did know about them. They need more people to submit candidates for the awards.

Very few changes have been made in the Hero Fund, still bearing the peculiar stamp of Carnegie, whose picture hangs on almost every wall of the commission's office in downtown Pittsburgh, PA. The "deed of trust" that Carnegie drew up when he appointed the original commission of 21 Pittsburgh businessmen still guides today's commission—which is also mainly comprised of local businessmen.

According to the rules laid down by Carnegie, any rescuer related to the rescued is ineligible for the award. This is based on the argument that risking one's life to save the life of a relative is more ordinary than doing the same for a stranger.

Carnegie also thought military heroes were properly acknowledged and awarded by their country; therefore, he ruled members of the armed forces ineligible if their heroism stemmed from combat.

"The only heroes we shall have," declared Carnegie, "will be heroes of peace."

Former servicemen, however, have figured prominently among the award winners over the years. Like ex-army Major Jerrol P. Lowe, who became an animal shelter administrator after his retirement.

One day the 42-year-old veteran came upon a lion mauling and chewing a 4½-year-old child. Lowe forced the jaws of the lion apart until the youngster could get away. The lion proceeded to sink his jaws into Lowe's arm. Lowe was able to hang on until someone dispatched the animal with a rifle shot.

The majority of the 1,000 or more nominations for the Hero Award each

year are in the form of newspaper clippings sent in by editors, community groups or past winners. All incoming nominations are carefully sifted by six full time investigators, who are specifically employed to insure that the philanthropist founder's exacting criteria are met.

In the pursuit of true heroism, these investigators, or field representatives, have traveled, in some years, more than 56,000 miles. They investigate each case with an attention to detail that would make Columbo envious, always following to the letter an exhaustive 55-page "Manual of Instructions for Field Representatives."

"This isn't merely a life-saving award," stated the late Herbert Eyman, who was dean of the investigating team. "The measurement of the award is the risk of death, and this isn't easy to establish. You have to go into motivation and the fear involved."

Eyman recalled one locally publicized "water rescue" case. A routine investigation had revealed the "heroic" school children involved had fabricated the entire incident as a cover-up for playing hooky.

"No bogus heroes," ruled Carnegie. Like military Medal of Honor candidates, the nominees for a Hero Fund award are closely screened.

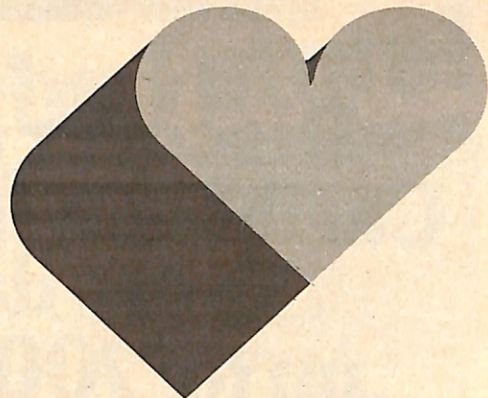
Traveling to where the alleged heroic action took place, investigators interview all parties concerned, including the potential award winner, the person saved and any witnesses. Even the financial status of the nominee is reviewed. If, for example, the nominee earns \$50,000, owns his own home and a yacht, the Hero Fund commission might award him a medal, but never any money—no matter how heroic he might have been.

Awards by the commission to living and able heroes go up to only \$1,000, but heroes disabled by their heroism can get more. Pensions to the widows of heroes can be life-long. So naturally, investigators have to take many things into consideration.

In water rescues, they want to know depth, distances, temperatures and speeds of the streams.

During the winter of 1976, Gail Flynn, 27-year-old housewife, made their task much less complicated by the circumstances surrounding her heroic act.

While walking near a frozen lake, Mrs. Flynn heard the feeble cries of a pair of two-year-olds who had fallen through a hole in the ice. Ignoring her own safety, she ran 50 feet over thin ice



and hauled out the two youngsters. Then she was stunned to glimpse still another youngster, a girl, age three, caught beneath the ice 15 feet away. There was only one way she could reach her—swimming under the ice, locating and towing the tot to an open space, then reviving her. Despite these overwhelming odds, Gail Flynn did just that!

"It was a natural thing to do," Mrs. Flynn told the investigators. "Of course, I would do it again."

Heroism, at least by Carnegie standards, is an increasingly dangerous action. The Hero Fund Commission reported the rate of posthumous awards has risen from a past average of 15 percent to 20 percent over the past decade.

"Last year," stated Vice President Walter F. Toerge, "of 68 medalists, 18 were killed."

One of those was a 27-year-old electrician in Shelby, MT. While working in a sewer manhole, Daniel L. Kline, 30, was overcome and collapsed on a shelf near the bottom. James P. Mallette entered the manhole in an attempt to save him, but also lost consciousness. Firemen, using rescue equipment, re-



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## HEROISM: A Moment of High Nobility

moved the two men. Kline recovered, but Mallette never regained consciousness and died three days later.

The Carnegie medallions carry the inscription: *Greater Love Hath No Man Than This, That a Man Lay Down His Life for His Friends*. This is taken from the New Testament (John XV, 13).

Incidents that would appear to be miracles happen quite frequently, as in the case of Sam Washington, who at age 76, performed his heroic deed. In a highway accident on October 21, 1978, the two-door sedan containing Fred Krug, 77, and his wife Betty, 74, rolled over onto its top, and leaking gasoline ignited.

Observing the accident, the elderly Washington ran to the burning vehicle and managed to create an opening through which he was able to reach into the inverted sedan. He grasped Mrs. Krug and pulled her out. He then returned to the sedan and, on his second attempt, obtained a hold on Krug. After Washington had managed to pull Krug about halfway out, he was assisted by others who had arrived on the scene in fully removing Krug from the car, on which flames were rapidly spreading.

Mrs. Krug had suffered extensive burns and her husband had experienced multiple cuts as well, while Washington was treated for minor burns.

The late Eyman was always most impressed with cases in which the rescuer had time to think about the hazard and opportunity to turn back, but instead became "as much a part of the victim as if they were one."

"It's wonderful to know that the human condition hasn't outgrown man's sense of obligation," said Eyman, "not by many thousands of instances."

Winners of the Hero Fund awards range in age from eight years to eighty. They represent all racial and economic backgrounds, from doctors to convicted felons. None of them had to be asked to "walk into hell," even knowing the dangers. Each had volunteered. Somehow they were able to overrule their fear.

Teenagers receive more awards than any other age group!

On June 23, 1978, nine-year-old Patrice L. Schmidman was playing in a public park in Omaha, NE, when she was attacked by a 15-year-old boy.

(Continued on page 11)



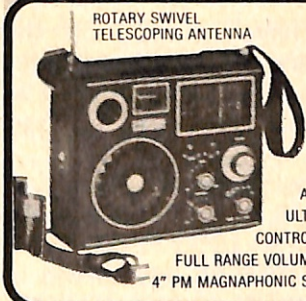
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# Past Grand Exalted Ruler William J. Jernick

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**WILLIAM J. JERNICK**, Grand Exalted Ruler for the 1954-1955 lodge year, died suddenly of a heart attack on January 12, 1982, while attending a town function in Nutley, New Jersey. He was 80 years old.

He was an executive of the Thomas A. Edison Co., Inc., New Jersey, where he rose through the ranks and retired in 1957 after 41 years of service.

He was completely involved in the affairs of his hometown of Nutley, New Jersey. He was a member of the Nutley Advisory Committee, 1941-42; member, Nutley Industry Committee, 1941-44; General Chairman Defense Council, 1940-45; President, Nutley Police and Fireman's Pension Fund, 1944-52; member, Board of Trustees, Nutley Free Public Library, 1944-51; member, Library Trustee Association of New Jersey, 1944-52; Nutley Historical Society, charter and life member, 1944; member, Nutley Planning Board, 1944-52; Chairman, Essex County Cerebral Palsy League fundraising campaign, 1951; Chairman, Essex County March of Dimes, 1960; President of Nutley Rotary Club, 1952-53; Chairman, New Jersey State Crippled Children's Commission, 1970-73; member-at-large National Council Boy Scouts of America, 1959-68; member, Committee on Civil Relationships; National Council of Boy Scouts of America, 1959-1979; member, Finance Officers of New Jersey, 1960-68; and awarded Nutley Jaycees Distinguished Service Citation, 1979.

He was elected as Nutley's Director of Revenue and Finance in 1944; Mayor and Director of Public Safety, 1944-52; and Director of Revenue and Finance, 1960-78.

His major interest in life, however, was the Benevolent and Protective Order of Elks. He joined Nutley Lodge in 1929 and was elected Exalted Ruler for 1935-36. He served as President of the New Jersey State Elks Association, 1939-40. His energies continued to be directed to the association's camp for crippled children.

His Grand Lodge activity started with his appointment as Chairman, Grand Lodge State Associations Committee, 1947-48; Chairman, Lodge Activities Committee, 1948-49; elected Grand Treasurer, 1950-51-52; Grand Trustee, 1952-53-54; and Grand Exalted Ruler, 1954-55. He served as Secretary, Grand Lodge Advisory Committee, 1959-68; member, Elks National Service Commission for 28 years; Secretary, 1956-60; Treasurer, 1960-68; Chairman and Treasurer, 1969-81. His dedication to the fulfillment of the Elks solemn pledge, "So long as there are disabled veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them," brought hope and encouragement to the countless numbers of America's sick and handicapped veterans down through the years.

Elks services were held on Friday, January 15, 1982, in Nutley, followed on Saturday, January 16, 1982, by a funeral Mass at St. Thomas the Apostle Roman Catholic Church and interment in Immaculate Conception Cemetery, Upper Montclair, New Jersey.

His wife, Madeline, died in 1963, and a son, William, PER of Nutley Lodge, died in 1975. He is survived by a son, Robert H. Jernick, DDS; a daughter, Betty Jane Duffy, nine grandchildren and five great-grandchildren.



## Elks Float Wins Top Rose Parade Award

The Elks' Rose Parade float was awarded the top prize in the non-commercial category at the Tournament of Roses Parade in Pasadena on New Years Day. The float, titled "Elks Serve Children Everywhere," and depicting brightly-colored carousel animals, won the coveted Sweepstakes trophy for the most beautiful, non-commercial entry.

More than 30,000 roses in 18 varieties were used on the float, which featured a horse, a cat, an ostrich, a rabbit and a giraffe on a carousel moving to the music of calliope tunes, with an old-fashioned chariot bringing up the rear. Riding the animals were youngsters in costumes depicting the Elks longstanding commitment to the youth of the nation and included a Boy Scout, Little Leaguer and "Hoop Shoot" contestant.

Two days before the Parade, at a special ceremony held at the float construction site, the Elks float was dedicated to the children of Poland by Grand Exalted Ruler Raymond V. Arnold.



"We have chosen to dedicate this lovely float to Poland's children," Arnold told the media and special guests attending the ceremony, "to call attention to the plight of youngsters caught in a conflict created by adults."

Stefan Harvey, president of the Southern California Polish-American Congress, provided the audience with recent firsthand reports from the Danish Red Cross on site in Poland. "A million Polish children lack basic nutrients," Harvey said, "and the potential for epidemics is aggravated by the lack of basic medical supplies."

At the end of the ceremony, Mr. Arnold and Mr. Harvey led a procession of 30 Southern California children of Polish extraction, who placed the first roses on the float as a symbolic gesture of support for their counterparts in Poland.

The Elks Rose Parade Float Committee has already started fund raising for the 1983 float. This is a project that all Elksdom should support. Checks should be made payable to: The Elks Rose Parade Float Committee and mailed to P.O. Box 12446, Fresno, CA 93777.

## HEROISM

(Continued from page 8)

When Joanne Betts, 14, saw them, the youth had Patrice down and was stabbing her with a steel arrowhead.

Running across the park, Joanne leaped on the boy's back, knocking him off Patrice, who then ran to obtain help. When others arrived, the boy was gone and Joanne lay dead from stab wounds she had received. Patrice recovered from her wounds.

Although they have not been awarded any Hero Fund medal at this present writing, there is an increasing number of young people who are certainly heroes to the people of New York City, especially the elderly. They are the Guardian Angels.

Along the 230 miles of New York City subways, crime was and still is, a grim, daily preoccupation for riders. Muggers kill a music student on a subway platform, thugs with brass knuckles beat a teenager outside a subway entrance to steal her gold necklace, and a man slashes subway riders with a meat cleaver, to name a few passing incidents.

Angry at the way older subway riders were being intimidated, three years ago

young Curtis Sliwa formed a group of 13 youths, including himself, to ride the subways in an attempt to deter some of the crime. His was not a theory of vigilante justice or further violence, it was 99 percent psychology. Unarmed, they had more courage than fighting strength. They work with the police, and are now well trained—numbering over 2,000. They have chapters in many of the large cities of the nation, as well as in Puerto Rico.

By now, their stories of heroic action in the press are legion.

Another group of teenager heroes is the House of Umoja, started by a black woman with six sons in West Philadelphia to counteract gang warfare; gang members do community work, and serve as bodyguards for elderly persons.

Recently, President Reagan sent a letter to the Boston mother of 19-year-old Michael Doherty, praising the "courageous act of heroism" on the part of her son. He was killed 17 months previously, trying to help a black man who was being beaten by white youths.

Mrs. Kathy Doherty, who is white, said she cried when she received the letter which said in part:

"In our lifetime, very few of us are ever called upon to stand up for the rights and safety of others. Michael has left a legacy that is a shining example

to all men. His noble and courageous act of heroism will always be remembered."

During 1950, Congress passed legislation establishing the Young American Medals Committee within the Department of Justice to accept nominees and choose winners of the annual Young American Medal for Bravery and Young American Medal for Service. They receive a certificate, pin and medal. It was stipulated by Congress that the award would always be presented by the President.

Both medals are considered a high honor, but for some unexplained reason, this practice was dropped by the past administration. President Reagan, old-fashioned in the realm of patriotism and heroism, has revived the practice. On September 11, nine youths met the President and received awards.

\* Jerome Dale, 17, of Baltimore, MD, the 1979 medal for bravery for rescuing two small children from a burning house.

\* Carmen Maria Hernandex Rodriques, 18, of Caguas, PR, the 1979 service medal for her leadership in the Police Athletic League and for helping to organize the local rescue squad.

\* Joel Peterson, 13, of Eau Claire, WI, the 1978 bravery medal for rescuing a

(Continued on page 36)





## Brawley, California Lodge No. 1420 Presents **Marvin Lewis** for Grand Exalted Ruler

Marvin Lewis is a member of Brawley, California, Lodge No. 1420. He was born on February 8, 1924, in the golden state of California. He attended grade school and high school in Brawley, his home town, and graduated in 1941. He completed three semesters at Brawley Junior College before entering the army in December, 1942, at the age of 18. While in the service, he attended Stanford University and the University of Arkansas. He served 27 months in North Africa and Italy as a combat medic with the 351st Regiment of the 88th Infantry Division.

Three days after he was discharged from the army, Brother Lewis married his fiancée, Geraldine Vaughn of Brawley, who had been his high school sweetheart. They have a son, Marvin, Jr., 33 years of age, who graduated from the State University of California at Fullerton. He is now a commodity broker in Brawley. They have a daughter, Kimberlee Finnell, 26, who graduated from the State University of California in San Diego. She teaches the sixth grade in Brawley. One grandson, Stafford Lewis, is two years of age.

Immediately on his return from the army, he purchased a jewelry store that had been established in Brawley in 1919. He changed the name to Marvin Lewis, Jeweler. He is still actively engaged in the management of the firm.

In 1947, Brother Lewis was initiated as a member of the Benevolent and Protective Order of Elks, Brawley, California, Lodge No. 1420, and within a few months was appointed Chaplain of the lodge. He was Exalted Ruler of Brawley Lodge in 1952-53, and was granted an honorary life membership. He served as District Deputy Grand Exalted Ruler in 1958-59, under Grand Exalted Ruler Horace R. Wisely. In 1962, he was appointed a member of the Grand Lodge Committee on Credentials and, in 1963, was named chairman of that committee and served four years as chairman. In 1965, Brother Lewis was appointed to the Major Project Committee of the California Elks Association and served in that capacity until May 27, 1967, at which time he was elected President of the California-Hawaii Elks

Association. He served as Grand Esquire in 1969, under Grand Exalted Ruler Frank Hise. In 1972, he was appointed to the Grand Lodge State Association Committee and served as chairman of that committee in 1973-74. In 1974, he was elected to the Board of Grand Trustees and served seven years, the last year as chairman.

Brother Lewis was president of the Brawley Rotary Club in 1953, and now has a classification of senior active. He is a Mason and, in 1955, was President of the Imperial Valley Shrine Club. He is also a member of the American Legion, Veterans of Foreign Wars, Native Sons of the Golden West, Navy League of the United States and is a Special Deputy Sheriff of the County of Imperial. He was one of the organizers and a Director of the Imperial Valley National Bank, which was chartered in 1965, until it was merged with Crocker Citizens Bank in 1973. He is a member of the First Christian Church of Brawley. He also served 11 years on the Board of Trustees of the Brawley Union High School District and served on two different occasions as the chairman. He was selected as the Citizen of the Year in 1962 by the city of Brawley. In 1975, he served as President of the Brawley Boy's Club. He is currently a member of the Board of the Colorado River Savings and Loan.

Brother Lewis was selected to receive the Brawley Chamber of Commerce's highest honor, "The Branding Iron Award," for outstanding service to his entire community in 1979.

Therefore, Brawley, California, Lodge No. 1420 proudly presents Marvin Lewis as its candidate for the office of Grand Exalted Ruler, fully confident that his experience, qualities of leadership and devotion to the Order make him eminently qualified as an outstanding candidate for this high office.

Brad Luckey, Exalted Ruler  
Everett Mowat, Secretary



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This proclamation must be read at the first lodge session after its receipt and then posted on the lodge bulletin board.

**CHICAGO**

To All Subordinate Lodges and Members of  
 The Grand Lodge of the Benevolent and Protective  
 Order of Elks of the United States of America

**GREETINGS:**

The Grand Exalted Ruler, by and with the approval of the Board of Grand Trustees of the Benevolent and Protective Order of Elks of the United States of America, acting upon authority given him under Section 6, Article 3, Grand Lodge Constitution, does hereby proclaim that the next session of the membership and representatives of the Grand Lodge of the Benevolent and Protective Order of Elks will convene in Chicago, Illinois, on July 18, 1982, with the opening and public meeting to be held in McCormick Place on Sunday, July 18, 1982, at eight-thirty o'clock in the evening.

The opening business session will convene in McCormick Place at 9:00 Monday morning, July 19, 1982, at which session the election of Officers for the ensuing year will be held. Business sessions will continue thereafter each morning at 9:00 on July 20, 21, 22, 1982, until the business to come before the sessions is finished.

The Conrad Hilton Hotel has been selected as headquarters for the 118th Session of the Grand Lodge. Space in McCormick Place has been set aside for all REGISTRATION and exhibits.

Room reservations for Past Grand Exalted Rulers, Grand Lodge Officers and Committeemen will be made by Bryan J. McKeogh, Convention Director, 370 Lexington Avenue, New York, NY 10017.

He will mail reservation forms and a letter outlining the procedure. District Deputy designates should make reservations through their State Association Housing Chairman.

All other room reservations—with the exception of the Grand Lodge people as outlined in the preceding paragraph—will be made through the State Associations. The National Convention Commission, following the practice of previous years, will assign rooms to each State Association, and those planning to attend the Convention are urged to make the fact known to their State Association Housing Chairman immediately. Neither the National Convention Commission, nor the Chicago official Convention hotels will accept reservations direct from lodges or individual Elks.

ATTEST:

*Stanley F. Kocur*  
 Stanley F. Kocur  
 Grand Secretary

*Raymond V. Arnold*  
 Raymond V. Arnold  
 Grand Exalted Ruler  
 Dated: March 1, 1982









Des Plaines, IL.

# NEWS OF THE LODGES



**DES PLAINES, IL.** Lodge presented a 50-inch projection TV to the VA Medical Center in North Chicago, IL. Accepting the gift for the medical center was Gary Burk (center), recreation director of the facility. Elks making the presentation were (from left) Veterans Chm. Edwing Dahm, Trustee Walter Christensen, Secy. Ralph Halvorsen, and ER Henry Laage.

**HAWTHORNE, CA.** Twenty-five veterans from Wadsworth Hospital in Westwood, CA, were guests of Hawthorne, CA, Lodge for a prime rib dinner, refreshments, and entertainment at a lodge meeting November 10. They came by chartered bus as part of the lodge's Veterans Day Program.

**PARADISE, CA.** Lodge was the beneficiary of a recent Caribbean cruise taken by 42 Elks and their ladies. For each person going on the cruise, the travel agency returned a cash dividend of \$75 to the lodge for a total of \$3,150.



College Park, MD.

**COLLEGE PARK, MD.** In an effort to "Tell America About Elkdom," an Elks Day was held at Byrd Stadium in College Park, MD, during the Virginia-Maryland football game.

William Tschirhart, secy. of Forestville, MD, Lodge, together with Lisa Papa, assistant to the director of sports marketing for the University of Maryland, planned and coordinated the participation by the Elks. All Elks lodges in the Maryland-Delaware-District of Columbia Elks Association and the Virginia State Elks Association were contacted and invited to at-

tend the game at reduced ticket prices.

Pictured from left are Brother Tschirhart and Paul Helsel, president of the Maryland-Delaware-District of Columbia Elks Association, receiving an autographed football from W.R. "Chip" Zimmer, director of sports marketing at the University of Maryland.

**OVERLAND PARK, KS.** Lodge donated \$500 to the VA Hospital in Leavenworth, KS. The lodge has also donated many items of clothing, books, magazines, playing cards, tapes and records, and other items to the hospital.



**PLANTATION, FL.** Lodge took 51 children on a three-day visit to Disneyworld. The youngsters camped out for two nights at Fort Wilderness.

**FITCHBURG, MA.** The local lodge held a banquet to honor the youth sports activities sponsored by the lodge. Guests of honor were the city Little League baseball champions and the city Bidy League basketball champions.

Scholarship awards from the Earl R. Ported Scholarship Fund were presented to three outstanding students. Alfred Mattei, grand trustee and state scholarship chairman, was the principal speaker.

**TRENTON, NJ.** The Brothers of Trenton, NJ, Lodge have collected over 14 barrels of aluminum cans. Proceeds from the sale of the cans for recycling are being donated to the Ewing Township Historical Society.

**MASSAPEQUA, NY.** Lodge distributed turkeys and food baskets to 25 needy families on Thanksgiving Day.

**WASHINGTON COURT HOUSE, OH.** The local lodge hosted 25 veterans for a Holiday Dinner. Each veteran also received a gift pack of necessities.

**SALAMANCA, NY.** Lodge held a Diamond Jubilee to celebrate its 75th anniversary. The guest of honor was SP Lawrence Haase.



Salt Lake City, UT.

Brainstem Evoked Response Audiometer and other audiometric and visual diagnostic equipment.

This equipment is designed to test and record hearing, speech, and visual impairments in children of all ages, including infants.

The van and the equipment were presented to the Utah Deaf and Blind School through the State Department of Education. It is staffed by doctors from the school and will visit every community within the state at least once each year.



ami Lodge, upon learning that the United States Postal Service was issuing a commemorative postage stamp in recognition of the International Year of the Disabled, decided to issue a cachet (first day cover) of its own featuring the gold medallion of the hospital.

One thousand cachets have been prepared and are being sold for \$2 each. The net proceeds will be presented to the Harry-Anna Hospital.

**BUENA PARK, CA.** Lodge held its sixth annual "Handicapped Circus Days," hosting handicapped guests from Fairview State Hospital. Chartered buses brought 138 patients and 35 staff members to the event.

Refreshments were served, and entertainment was supplied by the "Fearsome Foursome Cloggers" (square dancers) and the Clowns of Garden Grove, CA, Lodge.

**CHICO, CA.** The local lodge contributed \$1,000 to the Denny Robbins Fund. Denny Robbins was an area high-school student who was fatally injured while playing in a football game. His medical bills were paid by insurance, but his parents incurred considerable expense while living in Redding, CA, during their son's hospitalization.

(Continued on page 34)



Chicopee, MA.

**CHICOPEE, MA.** An electronic digital scoreboard was presented to Chicopee, MA, Comprehensive High School by Chicopee Lodge. Pictured from left are Stanley Bigda, state association asst. sgt.-at-arms; Mitchel Kuszdal, school principal; Mayor Robert Kumor; ER Edward Rojowski; and lodge Treas. John Stachowicz.

**SALT LAKE CITY, UT.** In 1980, the Utah Elks Association adopted as its Major Project, Aid for the Hearing Impaired. This involved the purchase of a special soundproof van and equipping it with a

The number of children tested will run into the thousands, at no cost to parents.

The cost of the van and its equipment was in excess of \$75,000, with the State Ladies of Elks participating.

The top photo shows the exterior of the van. The lower photo shows some of the van's equipment in use.

**MIAMI, FL.** Elks have initiated a new method of raising funds for the state Major Project, the Harry-Anna Crippled Childrens Hospital.

The Public Relations Committee of Mi-



## Awards for Best Youth Programs

Grand Lodge Awards will be made to lodges which sponsored and maintained Best Youth Programs during the current year. Lodges will be divided into five groups with the following membership breakdown: (1) 1-300; (2) 301-600; (3) 601-1000; (4) 1001-2000; (5) over 2000.

It is suggested that the presentation be in loose-leaf book form, attractively bound and properly labeled, with photographs, news write-ups and a brief summary of what the lodge has done in youth work during the year. The brochure should show how many boys and girls were served, the time given and the money invested. It is to be understood that money invested in a program is not an influencing factor; it is the type of program that counts and its actual effectiveness on youth. Interest will be in total money spent and per capita member outlay for statistical purposes only.

Judging will be on the basis of 60 percent for an overall program of year-round activities; 10 percent for Teenager or Student of the Month programs; 10 percent for Youth Week observance; 10 percent for "Hoop Shoot" participation; and 10 percent for effectiveness of brochure presentation.

Forward your lodge brochure to your State Chairman of Youth Activities no later than March 23, 1982. State Chairmen will select winners in each aforementioned group and send them to the Grand Lodge Committee for judging. They will also designate their selection of "Outstanding Lodge"

Subordinate Lodges participating in this program should consult their State Association Youth Committee for information as to compliance with the rules, regulations and deadline filing date. To qualify, no brochure shall be over 20 pounds in weight nor exceed 15 inches by 18 inches in size and 6 inches in thickness.

Vern Forry, Member  
GL Youth Activities Committee

## Elks Easter Bunny Program

A successful Easter Bunny Program is one of the easiest lodge activities to execute. It is uncomplicated, does not require much time and needs only a few Elks to work with the Bunny.

First: The Easter Bunny costume must be available. They are varied; some are purchased, some are homemade and some are rented from a costume house.

Second: The scope of the program must be determined. How many hospitals are within the lodge's sphere of influence? How many nursing homes?

Third: The date of the Bunny's visit must be set—Palm Sunday through Easter—with Easter morning being the most recommended time. A month or so prior to the Bunny's visit, the person or persons in charge of the hospitals, nursing homes or retirement homes must be contacted, preferably in person by the Lodge Easter Bunny Chairman. He must explain the Easter Bunny Program and determine whether or not the institution wants the Elks Easter Bunny to call.

Fourth: The lodge chairman must be sure that the necessary help is willing and available. The chairman needs an Easter Bunny and 2 to 4 assistants. It has been found desirable that a lady or two be included as Bunny Aides.

Fifth: It must be decided what the little gifts will be. Discussions with the authorities in charge of the institutions to be visited are most helpful—in fact, they are essential if edibles are to be used. Flowers, also, have proven very successful.

Sixth: A week before the date of the program, contact the institutions your Bunny is visiting. Confirm date, time and gifts. Make sure that at least one person of some authority will act as a guide for the group.

In the Elks Easter Bunny Program we are giving a little time, compassion, and attention. The gifts are really incidental to the Easter Bunny's attendance, and in most lodges \$1.00 per person visited more than covers these. The only other expense is the rental of the costume or the ownership thereof. As we stated, costumes vary from lodge to lodge. So long as it looks like a Bunny, he is the Elks Easter Bunny.

The Easter Bunny Program is steadily expanding. We have learned that it will provide good publicity and good public relations for our great Order. From the various news media and from the Brother Elks involved, the Easter Bunny brings forth only enthusiasm and praise.

Let's make the Elks Easter Bunny "The Best Known Bunny Since Bugs."

Richard J. Stropes, Chairman  
GL Lodge Activities Committee



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72	144	288	432	864	1728
\$4.10 each	\$3.65 each	\$3.50 each	\$3.40 each	\$3.30 each	\$3.20 each

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STYLE NO. 436B FLANNEL LINED	\$21.95* Each	\$20.95 Each	\$20.25 Each	\$19.75 Each
STYLE NO. 436C HEAVY PILE LINED	\$29.95* Each	\$28.95 Each	\$28.25 Each	\$27.75 Each
STYLE NO. 436D SHERPA LINED	\$33.95* Each	\$32.95 Each	\$32.25 Each	\$31.75 Each

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# LETTERS

• Each year when our Salida, CO, Lodge No. 808 makes a new subscription to *The Elks Magazine* for me and other widows, you write a pleasant letter hoping the magazine is satisfactory and arrives each month. You probably do not expect an answer, but I am writing one this year.

I'm probably responsible, in part, for No. 808's subscriptions.

The magazine came to our home for the many years my husband, M. J. King, was a member of Salida Lodge. I enjoyed it and found it superior in many respects: interesting, informative, conservative. The Family Shopper section is also good. In short, there has never been an issue that wasn't first quality in every respect!

After my husband's death in 1974, I asked one of our trustees how to subscribe to the magazine. As a result of the inquiry came the decision to send subscriptions to all widows who desire the magazine.

Vera E. King  
Salida, CO

*Editor's Note: A widow of an Elk may subscribe to the magazine individually or through the lodge at the member's rate of \$1.25 per year.*

• Being both an Elk and a member of the media, I read "Improving Media Relations" in "It's Your Business" (Dec./Jan., 1982) by John C. Behrens, with interest. The author is obviously aware of the sensitive relations which exist between the media and the business community. Both could go a long way in improving the situation . . . if we could get many of the people involved on both sides to read and heed.

I intend to pass the column among the news departments of all our radio stations, and hope we can "improve relations" in a small way in our communities.

Dean Sorenson, President  
Sorenson Broadcasting  
Pierre, SD

• I read with great interest the article, "Evangeline's People" (Dec./Jan., 1982), by Henry N. Ferguson. It is also the story of my ancestors who, after having been burned out of their homes in Nova Scotia, sailed up the St. John River from St. John, New Brunswick, north and settled on both sides of the river. This area is referred to as Madawaska.

The Webster-Ashburton Treaty later determined that the river would be the border of northern Maine and New Brunswick, making my ancestors U.S. citizens. A huge white cross still stands today on the south bank next to my paternal ancestors' homestead in memorial of their landing.

Ray Dufour, PDDGER  
Brigham City, UT

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.


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# What's in a name?

by  
Jean E. Laird

Most parents put a good deal of time and thought into the selection of a name for their newborn child. However, the experts say when choosing a name for a baby the only consideration should be the welfare of the child. Cute names may fit the baby, but could be a millstone around his neck when he reaches adulthood and decides to run for judge.

A recent Harvard survey showed that 46 percent of the students were unhappy about the names their parents had chosen for them—and sometimes for sound reasons. Though one can feel only fleeting sympathy for the Marys who would prefer to be Jocelyns, Gudruns or Gerniths, one can hardly blame the Lorimers who would rather have been called Joe.

It also appears that uncommon names seem more of a handicap to men than for women. Chicago researchers A. Arthur Hartman, Robert Nicolay and Jesse Hurley studied a group of men and found more psychosis among the men with odd names. Women with uncommon names apparently aren't especially neurotic. Why? The researchers have found that men prefer common names, while women prefer unusual names for themselves and others.

Some civilizations have imposed definite rules for naming babies. At one time the Norwegians handed down names in a rather complicated order. The first son and daughter were called after the paternal grandparents, and the second son and daughter after the mother's parents.

The ancient Greeks named the first boy in the family after his grandfather. And Russian children take their father's name as their middle name, adding "ovich" or "ovna" at the end of the name (this means "son of" or "daughter of"). As an example, if a man named Petro Milanovich has a son whom he names Ivan, the boy will be called Ivan Petrovich Milanovich.

It is also traditional that Jewish children are named for a beloved member of the family who is deceased, since Orthodox Jews are forbidden to name children for relatives who are still living.

The Ashanti of Ghana name their children in accordance with the day of the week on which the child is born.

One of the most common last names in this country is undoubtedly "Smith." According to the Social Security Administration, there are about 2,180,960 Smiths in the United States. Now and then someone insists that Smith is no longer the most common name in the United States, but researchers say this is not true. It is still first—followed, in order, by Johnson, Williams, Brown, Jones, Miller, Davis, Wilson, Anderson and Taylor (some lists show Thompson 10th in line instead of Taylor).

I am sure when it comes to giving unusual first names the Smith's also must win the prize. The late H. Allen Smith, in his definitive book on Smiths, *People Named Smith*, tells us there was a man in Pearson, Georgia named  $\frac{5}{8}$  Smith, not spelled out, but written  $\frac{5}{8}$  Smith. A child born in a flood was given a name that marks both the time and place of that disaster—William McKinley Louisiana Levee Bust Smith; and a boy born in Oklahoma was baptized Loyal Lodge No. 296 Knights of Pythias Ponca City Oklahoma Smith (without commas).

What is the longest surname in this country? Pappatheodorokomoundoronicolucopoulos, the name of a gentleman in Pontiac, Michigan. His eight children favored the notion of changing the name to Pappas.

An informal study by William Gaffney of names and jobs revealed that army officers from West Point tend to have unusual names, as do college professors. And unusual names didn't seem to hinder Dwight Eisenhower or Nelson Rockefeller.

Many times names are given without the foggiest notion of the meaning of the words. For instance, there is recorded the name of a child whose father had died before her birth. The mother had framed the death certificate and had it hanging in the living room. There were two words on it that, although the mother didn't know what they meant, sounded beautiful to her and looked pretty. Thus, when the little girl was born, she was named in honor of her father—Angina Pectoris Smith.

Strangely, many people with unusual names—some of which could be considered unfortunate names—rarely do anything about changing them. Just a look in the Manhattan phone book shows names like Zwetchkenbaum, Zyzzmjac, and the very last name is N. Zzhobrouskievskieskieea. There is even a Stonewall Jackson listed in the Manhattan phone book, as well as a Charlie Chan, James Bond, Ralph Kramden and M. Mouse.

Not long ago it was rather fashionable to name children biblical names, and one family chose to name their children from the Book of Samuel. Their three sons were called David, Jonathan and Saul—and the children were constantly being asked for news of their brother Absalom. Another family, thinking they had set a pattern named their children Faith, Hope . . . and Frank. Poor Frank!

Grotesque humor often shows up on birth records. For instance, Mr. and Mrs. Rabbit named their daughter Bunny. And one mother in Phoenix recently branded her new baby girl with the name—Equal Rights Amendment. Another strange name recorded and



## What's in a name?

never changed was—Wava White Flag.

When a disease got named for their organization, American Legionnaires protested as though they were going to be associated with contamination.

Records also show a Mr. Maximilian, a resident of Stafford, England, was so angry at the registrar that he named his son Chusan Risthaithaim-Maher-Shalal-Hash-Baz-Dod Maximilian to provide work for the arrogant official with whom he was dealing.

It was recently reported that some Micronesia Islanders are using western world words as names for their children—like Careless, Cigaret, and Love Me. However, records show this is nothing new. William Brewster, who came over on the Mayflower, named his children Love, Wrestling, Patience and Fear.

Naming a baby for a rich uncle does not always work, either. For instance, Judge J.E.D.J.N.S.W.E.D. Henderson, of North Carolina, was named for his uncles—Jackson, Ezekiel, David, James, Nathaniel, Sylvester, Willis, Edward and Demosthenes. None of them left him a dime!

And a pitching coach of the Milwaukee Brewers Baseball Team was named Calvin Coolidge Julius Caesar Tuska-homa McLish.

In America, changing your name is a part of culture going back as far as the Indians, who changed their names according to accomplishment, where a change of name was like a promotion.

Did you know that when former vice-president Walter Mondale's family came here from Norway, their name was Mundal? A clerk at Ellis Island added an "e", and another clerk in Minnesota filled out the name on some home-steading forms as Mondale. To avoid any difficulties proving ownership, the family adopted the changed version.

Mondale isn't alone. Early German settlers' names, for example, were often anglicized on their arrival. The Rockefellers, for instance, were originally Rockenfellers from the lower Rhine. Ezra Pound, Herbert Hoover and General Pershing came here originally as Pfunts, Hubers, and Pfoershings. Walter Cronkite's ancestral name is Krankheit. And Paul Revere's father changed his name from Apollos Rivoure "merely on account that the bumpk'ns pronounce it easier."

Thomas W. Wilson dropped his first name to become Woodrow Wilson, and Hiram Ulysses Grant (nicknamed "Useless" as a boy) became Ulysses S. Grant.

Recent newspaper accounts describe the plight of a man, Michael Herbert Dengler, who has tried in vain to have the courts permit him to change his name to a number. It happened in Minnesota. The young man wanted his name changed to "1069". He was not only refused by the judge, but was told, "This is an offense to human dignity." Then the judge added, "Such a name is inherently totalitarian," a rather sharp put-down. Why did he want his name changed to a number? Through his lawyers, Dengler said the name 1069 symbolizes his personal and philosophical identity.

Names have always been important

to Hollywood stars. For instance, they claim Natalie Wood would never have become a famous actress if she had kept the name Natasha Gurdin. The same applies to Cyd Charisse (Tula Ellice Finklea) or Kirk Douglas (Issur Danielovitch). Would the public have given them their just recognition whatever they called themselves? No one knows. But you might try asking Hedwig Eva Maria Kiesler (Hedy Lamarr). Or would Mike Nichols have charmed Broadway and Hollywood as Michael Igor Peschkowsky? Woody Allen is really Allen Stewart Konigsberg.

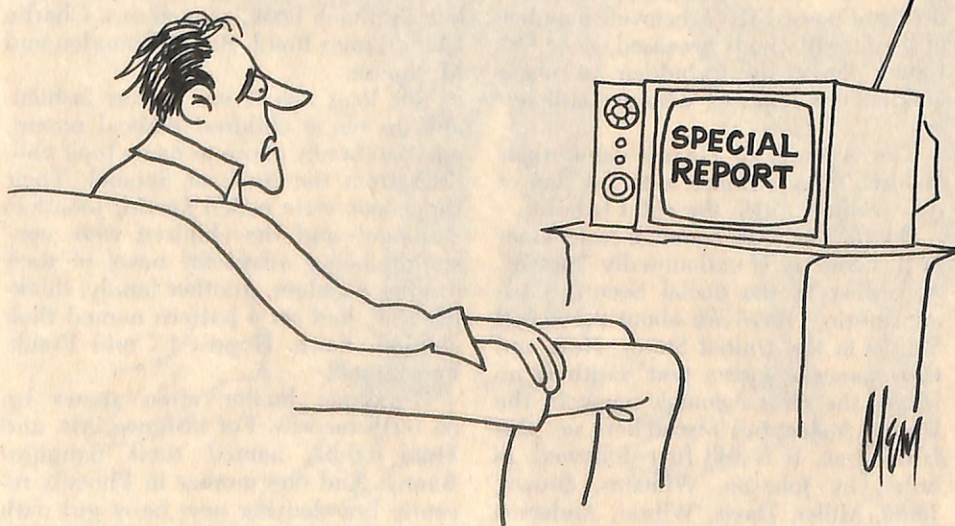
Name liberation has also been going on for years. Records show an Ellen Cooperman changing her name to Ellen Cooperperson. This evidently meant much to her liberation. Dee Dee Rameau, a school teacher, changed her name to Dee Dee Rainbow, because that's what her students called her and she really felt it suited her.

In his book, *Remarkable Names of Real People*, John Train lists names that have never been changed—such as Positive Wassermann Johnson (of Evanston, IL), Buncha Love, Holy Love and T. Hee.

If you don't like your name, why not change it? A recent case involved a man who changed his name to a Hispanic one, claiming that people with Spanish-sounding names were getting grants, jobs and other advantages. However, the U. S. Equal Employment Opportunity Commission decided "it would be abuse of Federal law to accept mere conversion to a Spanish surname as sufficient indication that the individual should be viewed as a minority." (By the way, the man had changed his name from Robert E. Lee to Roberto Eduardo Leon.)

However, name-changing today can be a complicated ritual. First you go to the county court house and get a petition to be filled out and notarized by someone who has known you for at least five years. Then you must publicize it for six to eight weeks in a newspaper or a daily bulletin. The next step is to get new copies of all certified documents, such as your driver's license, marriage license, Social Security card, birth certificate, just about every piece of identification that bears your name. The cost of all this runs anywhere from \$70 on up—if you are lucky.

That dangling first initial has a lot of special appeal to many. What about A. Conan Doyle (that sounds like class)—or J. Edgar Hoover. In some instances when people with dangling-initial names fail, they do it with more pizzazz and finesse than the rest of us. Take the man who allegedly went broke with a bigger bang than anyone else of recent history, C. Arnhold Smith. As mere Charlie Smith, he might have



"Please break the news to me gently."



suffered less, because as C. Arnhold, he was known as "Mr. San Diego," multi-millionaire industrialist and banker, and he got the financial world to shake. One of the world's richest men was J. Paul Getty, not just plain John Getty. And take a look at the fame of F. Lee Bailey.

Initials can also cause no end of embarrassment, especially if they are initials such as those formed by the names—Sylvia Opal Bronson, Frances Ann Garrett, Pamela Irene Graves, Donald Ulysses Durham, or Barbara Ursula Meehan. An entry in the hall of records shows three weeks after her daughter was born, the mother rushed down and changed her name from Barbara Mack to Andrea Mack. This is the point at which she and her husband had noticed what the child's initials were going to be. They wanted to save her embarrassment—and they did.

The split-name syndrome poses problems when filling out most forms. Forms require that you write first name and middle initial. They never leave room for just a first initial and middle name. If you comply with directions, you have made a mess. If you don't, you usually find some clerk assumes you have made an error and puts your first initial where he thinks it rightfully belongs. He probably reasons that nobody

would have a Mennen, Somerset or Pierpont as a middle initial, with only an initial for the first name.

Names commonly used for both sexes can be embarrassing for boys—and trick spellings add the burden of having to spell the name for every new-found acquaintance throughout his life.

First names which could be last names also often cause trouble. When Dennison George attended the U. of Arizona, a clerical error listed him in one class as both Dennison George and George Dennison. Although his attendance was regular, Dennison George appeared on the dean's list as absent, and straightening out the matter was quite a problem.

Unusual spellings of a name that make the name difficult to pronounce are also a source of embarrassment to many. No one enjoys going through life hearing his name mispronounced. This is especially acute when the spelling of the name does not clearly denote the unusual pronunciation. For instance, we know a Michele who must go through life telling new-found friends and acquaintances that her name is really pronounced—Mik-Ay-Lee. Then there is a Diane, whose name is pronounced Dee-on, and Joann who is Jo-awn.

By sixth grade, kids are all experts at

nicknames, rhymes and putting initials together.

It isn't unusual that the fat boy down the block will always be "Chubby" to his friends, even after he has turned into a string bean and has become a United States senator. Nicknames have a way of sticking like warts.

Some nicknames can't be avoided, because they illuminate a physical characteristic of the person—like Fat Matt, Slim Jim, Moose or Mouse. And many times nicknames are unavoidable—practically every neighborhood has a Bee-Jay, Stretch, Shorty, Sully or Mac. Oftentimes the given name has little or nothing to do with it. For instance, did you know how *Stonewall Jackson* got his name? It seems General Thomas Jonathan Jackson acquired his nickname from his refusal to admit defeat at Bull Run and ordered Confederate General, Bernard E. Bee, to use bayonets. He returned to his men, hopelessly pointed his sword toward Jackson, and exclaimed: "There's Jackson standing like a stone wall." From that statement and event evolved the nickname Stonewall Jackson.

Let's look at *Uncle Sam*. This personification of the United States government, which is widely known and used in America and abroad, originated during  
(Continued on page 48)



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# MEDICINE & YOU

by Larry Holden

## FATIGUE & MEDICATION

Medical specialists all across the country are keying their efforts on two everyday concerns—relief of consistent fatigue and the potentially hazardous mixing of medicines and the food we eat.

**Fatigue**  
Virtually all fatigue is psychological rather than physical in origin, according to the specialists. Feelings of exhaustion can be due to a variety of causes, such as depression, tension and frustration. This fatigue can rob you of your day-to-day enjoyment of life. But there's no reason these tired feelings can't be easily banished if you follow these simple guidelines from noted researchers:

⊙ When you wake up, think how good it is just to be alive. Fill your mind with

positive thoughts. Think about the people you care about and anticipate good times ahead, like a vacation or an upcoming happy event.

⊙ Simple breathing exercises will give you a burst of energy to start the day. Your body will be stimulated by the fresh oxygen and you'll have a keen feeling of relaxation.

⊙ Eat a solid, nourishing breakfast. Skipping breakfast can lead to mid-morning tiredness.

⊙ Short exercise breaks—as little as three minutes each—during the day will drain your body of tension and keep fatigue from taking control. A brief walk or stretch of your legs will give your mind a break from the stresses of the day.

⊙ Set priorities in your daily life. If you don't feel overwhelmed by the tasks you face, you can combat fatigue. You can put things in their proper perspective by asking, "Is this the most important thing that needs to be done now?" Setting priorities will lessen fatigue-causing stress.

⊙ Avoid consuming large amounts of caffeine, sugar and carbohydrates. It is widely viewed that consumption of these substances can lead to a drop of blood sugar and drains the body of energy.

If you follow the fatigue-fighting tips above, you should notice an immediate boost in your zest for life.

### Medicine & Food

You definitely need to be aware of mixing certain foods and medications, warn top medical experts. The combination can be hazardous to your health and can even be lethal. The medical researchers offer these tips:

⊙ If you are taking tetracycline—an antibiotic—avoid milk, cheese and yogurt. They impair absorption of the drug.

⊙ If you are taking drugs for high blood pressure, avoid anything containing natural licorice—such as certain candies and some medications. Too much natural licorice can counteract the effect of your medication by raising your blood pressure.

⊙ If you're taking anticoagulant drugs which contain the substances indandione or coumarin, avoid large amounts of foods high in vitamin K, such as liver and leafy green vegetables. They can hinder the drug's effect.

⊙ Sometimes monoamine oxidase (MAO) inhibitors are prescribed for depression and high blood pressure. If you're taking MAO inhibitors be especially wary of aged and fermented foods, such as sour cream, salami and yogurt. These inhibitors can react with a substance found in aged and fermented foods called tyramine and can force blood pressure to potentially dangerous levels, sometimes causing severe headaches, brain hemorrhages and, in extreme cases, death.

⊙ In general, don't take drugs with acidic fruit or vegetable juices or soda pop, unless you first check with your physician. These kinds of drinks can cause excess acidity in the stomach, which interferes with the absorption of certain drugs into the bloodstream.

⊙ Avoid alcohol if you are taking antibiotics, anticoagulants, high blood pressure drugs, MAO inhibitors, sedatives, antidiabetic drugs or antihistamines. Alcohol doesn't mix well with any of these drugs and the effects are often medically detrimental.

⊙ If you are taking a drug that's very fat-soluble, such as Librium or Valium, avoid eating too many fatty foods. A high-fat diet will cause highly fat-soluble drugs to be poorly absorbed by the body.

In short, always be aware of the medication you're taking and the kinds of foods you are consuming. Each time you begin a new medicine, consult your doctor as to its impact on your body when mixed with food. Matching the proper foods with your medications can make them work better and in their proper manner for you. ■

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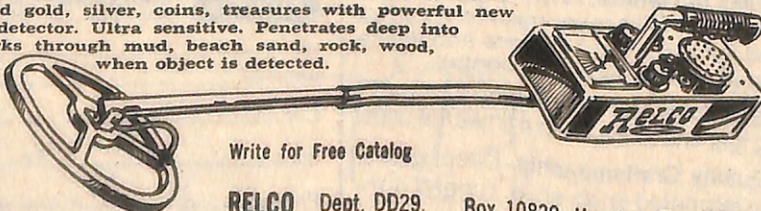
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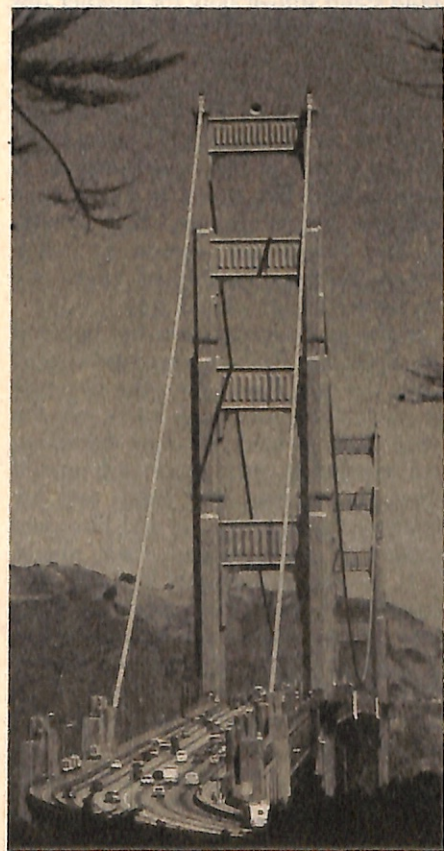


Everybody, it seems, wants to open an inn. It's something about slipping back into the 19th Century and discovering a more restful pace to the trials of everyday living. As a result, it is no longer necessary to travel clear to Europe to discover such delights. Not when you can save the bucks and come to San Francisco instead. A case in point is the Inn at Union Square, a perfectly marvelous pad that's done up in Old World trimmings. While its proprietors refer to it as "an elegant small hotel," it consists of only 27 rooms tucked away above an old-fashioned bookstore on Post Street. Just a breath off Union Square. Yes, and smack across the street from the venerable St. Francis.

The Inn at Union Square occupies a narrow building—only 18 feet wide—but what's inside would turn the head of a king. It is filled with antiques from Britain, the oils of local artists, the love of its proprietors. Take, for example, Room No. 605. A cart once possessed by a noodle vendor makes do as a telephone stand, while an antique gun case serves as a coffee table.

Guests sink into beds with canopies and beds of brass, the walls done up in colors of peaches and cream, cool blues and warm burgundies. There are goose-down pillows and feather com-

# The Triple Treats of Sausalito, Tiburon and San Francisco



*The skyscrapers of San Francisco's financial district (above) are workday magnets for over 400,000 commuters. Many workers pour into the city from the east via the 8½-mile Bay Bridge. The Golden Gate Bridge (far left) links the city with the Redwood Empire. The view from the San Francisco Terminus provides a dramatic look at the bridge's traffic that exceeds 100,000 vehicles per day. The picturesque village of Tiburon (left) with its popular waterfront is just across the bay.*



## Sausalito, Tiburon and San Francisco

forters, terry-cloth robes and fresh flowers throughout the hotel. Nan and Norman Rosenblatt created the Inn at Union Square as a monument to San Francisco's golden past. It begins with an inauspicious entrance framed by a green canopy and extends to the very top floor. No garish signs spoil the illusion. There is only the brass plaque at the door that refers to the Inn at Union Square as an "elegant small hotel."

What it was previously was a run-down old fleabag with termites for tenants. But the Rosenblatts are visionaries. Instead of cobwebs and blight they imagined warmth and grace. All it took was a heap of money. Workmen gutted the inside of Post Street's shabby eyesore. They replumbed, refurbished and refurnished. Walls were knocked down. Windows were replaced. Carpeting was spread. The Rosenblatts spent a small fortune, and so the ques-

tion: Was it worth it all? You bet. The Inn at Union Square has been a smash hit since shortly after it opened last Christmas. Each floor of seven rooms possesses its own miniature lobby facing Post Street, and it is here that a continental breakfast is served each morning to guests who gather to exchange experiences about San Francisco. It is also where they regroup at 4 o'clock for afternoon tea and sherry, along with complimentary hors d'oeuvres.

Newspapers are delivered each morning and mints are placed on pillows at bedtime. That's show biz, folks, San Francisco-style. Other innkeeper secrets were picked up by Nan and Norm Rosenblatt while doing the bed and breakfast bit in Scotland several years ago and afterward during a swing through California's Napa Valley. Only they embellished on those and other ideas. The croissants are dispatched from Delices de France on Mason Street and freshly roasted coffee comes from Graffeo's tantalizing bean house in North Beach. Similarly fresh is the orange juice. What's more, there's the service of a concierge who assists with theater tickets, tours, shopping and recommendations for dining. Others will prepare picnic lunches and send you off to some romantic dell. This sort of service one seldom experiences even in Europe these days. And so naturally it doesn't come cheap, although it's not all that expensive either. At the Inn at Union Square singles start at \$70 a night and doubles begin at \$85. And if you're in a carefree mood, the penthouse suite with its king-size bed, whirlpool bath, sauna, fireplace, refrigerator, ice maker and powder room is tagged at \$265.

Meanwhile, a couple of entrepreneurs have been busy reshaping a marvelous old Edwardian mansion up on Nob Hill, one that's been receiving guests since last November. Appropriately called the Nob Hill Inn, it is within a three-minute stroll of L'Etoile, Le Club, the Mark Hopkins and the Fairmont. A very rich and fancy neighborhood, indeed. Its proprietors, Rick Hendriksen and Jim Brennan, have been into the fix'er-up game of old homes for years. Only this grand old manse at Pine and Taylor is a monument to their artistry. Its warmth is sensed the moment the front door swings open and the glow is felt from its wood-burning fireplace. With 18 rooms spread throughout three floors, the Nob Hill Inn features claw-foot tubs, frosted glass, French phones and Victorian lamps. And like the Inn at Union Square, no two rooms are the same. No. 10 features draperies and wallpaper with roses; No. 16 is equipped with a four-poster bed and fireplace.

This cozy inn represents an invest-

ment of \$1.4 million, with every penny spent capturing the mood of old San Francisco. It is furnished with burled wood armoires, antique beds and turn-of-the-century sofas. On the afternoon we called we were met by the inn's houseman, Norman Adams. In his starched turned-up collar and black-string tie, Mr. Adams looked suspiciously as if he were casting about for a role in television's "Upstairs, Downstairs." It was he who developed the idea of placing a rose in the fold of each guest napkin at breakfast time—and slipping another on one's pillow at bedtime. He also stirs the fire and serves afternoon tea and sherry to guests who gather in an Old World parlor. It was obvious that Mr. Adams has soul. "I feel every day should be an event in your life," said the slight, balding butler, pulling at his collar and flicking unseen lint from one shoulder.

He gestured. "This small hotel," he said grandly, "is an event."

Indeed. And somewhat reasonable too. Singles start at \$65 a day and doubles begin at \$95. A continental breakfast is complimentary along with afternoon tea; and there's a wine bar, should someone grow thirsty.

It was one of those perfect days, the sort one files away in the memory bank to resurrect another time when the sun doesn't always shine. They are rare, these days, and they occur for no particular reason. They are special, fragile, precious, never to be replaced or replayed again, and so one is left with a haunting melancholy and the wish that time could stand still—if only for another few hours. It is evening and I am watching the world through a huge picture window at the Caprice, a favorite restaurant of mine in Tiburon, across the bay from San Francisco. Tiburon could be Cap Ferrat or the seaside village of Juan-les-Pins, but no, it is a charming bedroom community to which crowds of San Franciscans escape at night, met at the ferry landing by wives and the happy shouts of children.

In the growing darkness the lights of San Francisco flash an evening farewell while the men home from the city pick up their briefcases and hurry off the ferry. Hills behind Tiburon are green and wooded in springtime and burned brown in summer. The fields and hillocks are woven of acacia and lilac, and eucalyptus trees spread their shade. It is by the waterfront, though, that thoughts of some half forgotten European village come to mind. Like San Francisco, Tiburon has its own Fisherman's Wharf. Only it is smaller and the streets are narrower. On weekends crowds gather for lunch on the terraces of these restaurants while small boats cross the bay and gulls wheel overhead and fishermen home from the

### State Association Conventions

State	Date	Place
AK	5/12 to 5/15	Homer
AZ	5/5 to 5/8	Tucson
AR	5/21 to 5/23	Hot Springs
CA&HI	5/12 to 5/16	Sacramento, CA
CO	9/9 to 9/11	Pueblo
CT	6/4 to 6/6	Swan Lake, NY
FL	5/20 to 5/23	Daytona Beach
ID	6/10 to 6/12	Wallace
IL	5/14 to 5/16	Springfield
IA	4/30 to 5/2	Waterloo
KS	4/30 to 5/2	Manhattan
KY	5/27 to 5/29	Ashland
LA	4/16 to 4/18	Shreveport
MA	6/11 to 6/13	Chicopee
MS	4/30 to 5/2	Vicksburg
MO	4/16 to 4/18	Kansas City
MT	7/29 to 7/31	Missoula
NE	5/21 to 5/23	Scottsbluff
NV	6/17 to 6/19	Carson City
NJ	6/3 to 6/6	Wildwood
NM	4/1 to 4/3	Albuquerque
NY	5/13 to 5/16	Kiamesha Lake
NC	5/21 to 5/22	Winston-Salem
ND	6/13 to 6/15	Fargo
OH	4/29 to 5/2	Columbus
OK	4/23 to 4/25	Tulsa
OR	5/6 to 5/8	Lincoln City
PA	5/5 to 5/9	Tamiment
SD	6/4 to 6/5	Yankton
TN	3/18 to 3/20	Nashville
TX	6/17 to 6/19	El Paso
UT	5/14 to 5/16	Price
VT	6/4 to 6/6	Whitefield, NH
VA	6/25 to 6/27	Roanoke
WA	6/17 to 6/20	Bellevue
WV	8/5 to 8/7	Huntington
WI	4/30 to 5/2	Green Bay
WY	5/14 to 5/16	Cody



sea stop to unload their catches. It is a pleasant way of spending Saturday afternoon, Bloody Mary in hand, watching this scene of billowing sails darting among the coves of Belvedere and Corinthian, small islands connected by causeways to the narrow peninsula. On one of these hills behind Tiburon stands St. Hillary's, a landmark, an abandoned house of worship where sailors and railroaders once came to confess their sins and pray for forgiveness. Afterward they'd return to the same bars and bordellos they left the night before, and exactly a week later they'd be back at St. Hillary's, filled with remorse, contrite, souls blacker than a starless night.

Paradise Drive meanders among hills and valleys and drops away to deserted coves, small and peaceful places hidden among the woods. Other streets are named Heathcliff and Sugar Loaf, and once cattle grazed among them and deer ran wild. The cattle are mostly gone but the deer are seen occasionally, peering from the yards of homes and condominiums that hang precariously to the hillsides.

Once Tiburon was rural and peaceful, and down by the bay traces of another time remain: the sagging fences of oyster beds and an old pier, abandoned now except for the gulls that roost on the rusty railings. Once fishermen hauled cod from the bay. Their old houseboats have been converted to homes and other houses rise on stilts over the water and gulls dry out as they circle the scene. Weekends or weekdays and in the darkness of evening, visitors crowd Tiburon's waterfront restaurants. At Sabella's, huge kettles bubble with cioppino, scallops and oysters, cracked crab, Boston and Coney Island clam chowder, snapper, scampi and calamari. Visitors to Tiburon come by boat and car. By water it's only six miles; by road it is three times that distance via the Golden Gate to the Redwood Highway (101) and the Belvedere cutoff at Strawberry Point.

Earlier this day I revisited several old haunts in Sausalito, which is between Tiburon and San Francisco. If one is to pick a day to be in Sausalito, it should be Sunday when brunch is served on the terrace of the Alta Mira, the old hotel that overlooks the bay and Alcatraz and San Francisco poking out of the mists. Guests sip Ramos fizzes and Bloody Marys and drink in a scene that's crowded with sailboats and an occasional ferry and jets passing overhead. Proprietor William Wachter says wistfully, "The most beautiful scene in the world."

Although the village itself has become a trifle touristy, it holds a special place among legions of visitors. Particularly romantics. And particularly those with an abiding affection for the Casa

Madrona, the old French country inn that we've discussed other times. Casa Madrona clings to a hillside that overlooks the bay, sheltered by trees and perfumed by banks of flowers. It is as European as a snifter of cognac, although for awhile there it became a bit tacky. Yes, even a little on the seedy side. Then along came John Mays who restored it, spreading paint and carpets and installing truckloads of antiques.

At Casa Madrona guests are accommodated in individually styled rooms. No. 12, the Bordello Room, is draped in red, while No. 5 (the Regency) features a canopy bed with white lace curtains to shut out the world. And then there is No. 8 with a smashing view of the bay, flames leaping from its fireplace. French country romance sets the tone in the Bella Vista Room, and a queen-size bed awaits guests in the Mariner. Built as a private residence in

1885, Casa Madrona features an elegant French restaurant, Le Vivoir, with its snow-white tablecloths, candles, fresh flowers and meals like those served at Tours d'Argent. It is the creation of M. Henri Deschamps, hero of the French underground during World War II, a legendary figure whose restaurant attracts a faithful following that extends from San Francisco to St. Tropez.

In the beginning, M. Deschamps operated the inn as well as the restaurant, playing the roles of handyman, gardener, concierge. It was a happy family affair. Then a landslide occurred some years back and the city threatened the dwelling with condemnation. Locals and former guests sent angry letters, and while workmen shored up the foundation the uproar took on steam until now Casa Madrona is considered  
(Continued on page 37)

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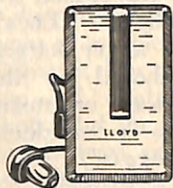


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# YOU & RETIREMENT

by Grace W. Weinstein

## TEETH, EYES, AND FEET

Preventive health care as you get older includes the good nutrition discussed in last month's column. It also includes specific attention to the parts of the body that often trouble older people: teeth, eyes, and feet. There are things you can do to keep these important body parts functioning well, regardless of age.

### Taking care of your teeth

Regular dental care at home and in the dentist's office, whether you have your own natural teeth or dentures, is the keystone of maintaining a healthy mouth.

The National Institute on Aging and the National Institute of Dental Research recommend: Know how to clean your teeth and do so regularly, after every meal if you can, but at least once a day. Use a soft-bristled brush and use it on gums and tongue as well as teeth. Use dental floss between teeth to remove bacteria which can cause periodontal disease.

Dentures, whether full or partial, should be kept clean with daily brushing and should be kept overnight in water or a denture-cleansing solution.

See a dentist at regular intervals to help maintain a healthy mouth and to permit early diagnosis of disease, including oral cancer, a variety which often goes unnoticed because it is unaccompanied by pain. See a dentist between checkups if (1) brushing results in repeated bleeding or pain, and if (2) you notice any red or white spots or sores in the mouth that bleed or that do not go away within two weeks.

If you feel that you need a new dentist, one with a special interest in the dental needs of older people, the American Society for Geriatric Dentistry (1121 W. Michigan St., Indianapolis, IN 46202) has the names and addresses of several hundred such dentists.

### Taking care of your eyes

You can expect certain changes in your vision as you grow older, notably *presbyopia* or the loss of near focusing ability. This is the natural condition that leads many older people (older is defined as over forty in this instance) to need reading glasses.

Other conditions that sometimes come with age are more serious: cataracts, glaucoma, and detached retina. Cataracts are cloudy patches that form on or inside the eye's lens; the patches can be re-

moved by surgery. Glaucoma is a disease in which excess fluid builds up and causes pressure that can permanently damage the eye. Glaucoma can be treated with medication or with surgery, depending on its type and severity. Detached retina occurs when the light-sensitive layer of cells breaks loose from the underlying tissue. It may be treated with surgery.

It's important to take care of your eyes, to recognize possible symptoms, and to have periodic eye examinations. Be sure to have your eyes examined if you have blurred or distorted vision, frequent headaches, or pain of any kind in the eye. Even without these symptoms, however, see an optometrist or ophthalmologist regularly for the tests of eye pressure that indicate glaucoma. The rise in pressure can be very gradual, without any symptoms, even while your field of vision may be narrowing.

In between eye examinations, take care of your own eyes. Here are some tips from the American Optometric Association:

⊙ When watching television, keep a low light on in the room so that your eyes aren't struggling to adjust both to a dark room and a lighted screen simultaneously. View the TV screen from straight ahead and sit at a distance equal to at least five times the width of the screen. Keep glare and reflections off the screen.

⊙ Be careful about air pollution. If you wear contact lenses, clean them thoroughly. And if soot or ashes should blow into your eye, do not rub; pull the upper lid down over the lower and let tears wash foreign matter out.

⊙ Pick your sunglasses in a medium dark gray or green tint for maximum eye protection. And never stare directly into the sun, even if you're wearing sunglasses.

⊙ Don't use another person's prescription eyeglasses or your own old ones. No two prescriptions are exactly alike, and you may cause unnecessary fatigue.

A 12-page booklet with more information is available for 30 cents from "Your Miraculous Eyes," P.O. Box 1280, Arlington Heights, IL 60006.

### Taking care of your feet

In the course of a lifetime, the National Institute on Aging points out, the feet bear a weight equal to several million tons. No wonder, then, that in later life feet so often hurt.

Many common foot problems result



from long years of wear and tear. Others result from ill-fitting shoes, poor circulation to the feet, toenails that are not properly trimmed, or disease. It's a good idea to check your feet regularly, and to care for them properly. Foot checkups can play a key role in the early diagnosis of many illnesses, including diabetes.

Common foot problems include:

© Fungal and bacterial conditions, including athlete's foot, occur because the feet are usually enclosed in a dark, damp, warm environment, an ideal growing place for fungi and bacteria. Prevention: keep the feet clean and dry and expose the feet to sun and air whenever possible.

© Corns and calluses are often a response to repeated friction and pressure from shoes. Sometimes, however, they are symptoms of a more serious condition. A podiatrist, a skin specialist, or a family doctor can determine the cause and then prescribe appropriate treatment. Be careful\* about self-treatment, especially if you have diabetes or poor circulation.

© Ingrown toenails occur when a piece of nail pierces the skin. Prevention: trim the toenails straight across. If you have difficulty cutting your toenails or if they are deformed, ask your doctor to trim them for you.

© Diabetes is a disease that makes people particularly prone to sores and infections on the feet. Because diabetes may impair the sense of feeling in the feet, serious injuries can occur more easily. Injuries are also slow to heal. Diabetics should be particularly careful to avoid extremely hot or cold bath water, to keep feet clean and dry, and to avoid stepping on sharp objects or dirty surfaces.

You can prevent much trouble with your feet by following these simple measures: Don't sit for long periods, or with legs crossed. Keep circulation flowing by standing up, stretching, and walking. Gentle massage and warm foot baths can also help increase blood flow to the feet. Choose shoes carefully, with soft flexible material on the upper portion and solid non-slip material on the soles.

For more information on foot care, send a self-addressed stamped #10 envelope to the American Podiatry Assn, 20 Chevy Chase Circle, N.W., Washington, D.C. 20015.

What would you like to know? Address your questions and comments to Grace W. Weinstein, The Elks Magazine, 425 West Diversey Parkway, Chicago, IL 60614. Individual questions cannot be answered, but topics of general interest will be discussed in a forthcoming column.

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## Departed Brothers

**DISTRICT DEPUTY** Walter Chaves died December 28, 1981. A member of Hilo, HI, Lodge, Brother Chaves was District Deputy Grand Exalted Ruler for Hawaii.

**PAST DISTRICT DEPUTY** Daniel G. Satin of Miami, FL, Lodge died December 17, 1981. Brother Satin served as District Deputy Grand Exalted Ruler for the South District of Florida in 1969-70.

**PAST DISTRICT DEPUTY** Albert Weigandt of Oshkosh, WI, Lodge died December 15, 1981. Brother Weigandt served as District Deputy Grand Exalted Ruler for the Northeast District of Wisconsin in 1969-70.

**PAST DISTRICT DEPUTY** Frank J. Kolcz of Raymond, WA, Lodge died recently. Brother Kolcz served as District Deputy Grand Exalted Ruler for the Southwest District of Washington in 1958-59.

**PAST DISTRICT DEPUTY** Temple Benbrook of Woodward, OK, Lodge, died December 20, 1981. Brother Benbrook served as District Deputy Grand Exalted Ruler for the Northwest District of Oklahoma in 1951-52. He was also a past president of the Oklahoma Elks Association.

**PAST DISTRICT DEPUTY** Robert A. Thompson of Klamath Falls, OR, Lodge died recently. Brother Thompson served as District Deputy Grand Exalted Ruler for the Southeast District of Oregon in 1954-55. He was also a past president of the Oregon State Elks Association.

**PAST GRAND IN. GD.** M.B. Klimesmith of Grove City, PA, Lodge died January 12, 1982. He held that office in 1964-65.

Brother Klimesmith was also a former Grand Lodge Committeeman, past district deputy, and past president of the Pennsylvania Elks State Association.

**PAST DISTRICT DEPUTY** Robert C. Joy of Falls City, NE, Lodge died January 9, 1982. Brother Joy served as District Deputy Grand Exalted Ruler for the East District of Nebraska in 1974-75.

**PAST GRAND TRUSTEE** Jacob L. Sherman of Denver, CO, Lodge died January 15, 1982. He was a member of the Board of Grand Trustees from 1958 to 1963 and served as its chairman in 1962-63.

Brother Sherman served on the GL Committee on Judiciary during 1955-58. He also held the offices of District Deputy, Grand Tiler, Grand Esq., and Grand Est. Lect. Kt.


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# DEATH OF THE



A female bird named Martha died at 1 P.M. September 1, 1914, in a Cincinnati zoo. Her death would have been scarcely noticed or publicized except for the fact that she was the sole surviving member of a species of birds that had numbered more than 5 billion. That particular species had no parallel among any other of the feathered tribes on the face of the earth.

Martha was a passenger pigeon. The great American naturalist, Aldo Leopold, wrote, "The passenger pigeon was no mere bird, it was a biological storm."

The recorded history of the passenger pigeon began July 1, 1534, when the French navigator and explorer, Jaques Cartier, wrote in his journal that he had seen an infinite number of "Wood Pigeons" near Prince Edward Island. The history of the bird ended when Martha died.

During the span of 380 years, the most numerous race of birds ever to inhabit the face of the earth became extinct.

With a small slate-blue head, iridescent hindneck, wine-colored breast, foreneck and throat, the bird possessed an air of elegance. Its curved breast and long, tapering, pointed wings gave the passenger pigeon a streamlined appearance. Male birds measured nearly 17 inches in length; the females were somewhat smaller.

The passenger pigeon was found principally from Nova Scotia, Quebec, and Ontario, southward to New York, Pennsylvania, Kentucky, Kansas, and Mississippi. The bird wintered in the area stretching from North Carolina and Arkansas south to Florida, Louisiana, and Texas.

While the bird, called the "Blue Meteor" by early pioneers, was found in many parts of North America, the Mississippi Valley—including Kentucky, Indiana, Michigan, and Wisconsin—contained the largest population.

A migratory bird, the pigeon usually appeared in the northern

# "BLUE

# METEOR"



PHOTOS COURTESY OF FIELD MUSEUM OF NATURAL HISTORY

By Stephen G. Jones tier of states during late March and early April. Although no regular pattern of time developed for these migrations, they often occurred during the spring equinox.

Return flights to the South were usually made from September through November.

The migratory flights of these birds from their wintering areas in the South to the nesting grounds of the North were spectacular—even awesome. The flocks presented dramatic sights and sounds as they swept twisting and turning over the countryside.

Moving at high altitudes, some flights resembled irregularly shaped clouds. Other flocks formed narrow, serpentine columns many miles in length, flying 100-200 feet above the ground. Still others flew in groups, forming vast regimental fronts extending 4-6 miles in width. Often the flights of birds were so dense, many of the pigeons would swoop from the bottom of the flock to form new flights at lower levels.

The size of many of these migratory flocks was almost inconceivable; however, some idea of their profusion may be realized



by an observation made by the noted Scottish-born ornithologist, Alexander Wilson, who lived from 1766 to 1813.

In the early 1800s, Wilson viewed one flock of pigeons flying from Kentucky to feeding grounds in what is the present state of Indiana. This flock extended 1 mile wide. It took four hours for the flock to pass him. As the pigeon had a known flying speed of 60 miles per hour, Wilson estimated the flock was 240 miles in length. Wilson figured each square yard of the flock contained three birds. He multiplied the square yardage of the flock by three and found it held 2,230,270,000 pigeons.

To a bystander, the approach and passing of such a great swarm of pigeons was dramatic. As the birds poured forward, rustling, whistling noises would grow in intensity as the birds drew near. Small bunches of pigeons would flash by as the sound of the oncoming birds mounted. Finally, as the main body of pigeons burst overhead, the sunlight would dim and the thunder of a million beating wings would fill the air. Pigeon droppings would rain on the earth like hail; and if the flock were near the ground, the tops of large trees would sway in the current that was created as the thrashing wings whipped and stirred the air. A dusky twilight would fall over the area. Livestock would tremble and cower in fright while the mass of birds continued to fly overhead. The scene might continue for hours until the flock passed by to disappear in the distance.

The migrating pigeon flew at speeds

of 60-70 miles per hour, and the birds often performed complicated, mercurial maneuvers at these speeds. The passenger pigeon fascinated John James Audubon, the legendary American naturalist. He wrote of a flock passing over the Ohio River:

"I cannot describe to you the extreme beauty of their aerial evolutions when a hawk chanced to press upon the rear of a flock. At once, like a torrent, and with a noise like thunder, they pushed into a compact mass, pressing upon each other towards the centre. In these almost solid masses, they darted forward in undulating and angular lines, descended and swept close to the earth with inconceivable velocity, mounted perpendicularly so as to resemble vast columns, and when high, were seen wheeling and twisting with their continued lines which then resembled the coils of a giant serpent."

The migratory flights of the passenger pigeon were not without danger to the bird. The pigeons tried to avoid long flights over water. However, they often reluctantly crossed the Great Lakes and met with disaster. On a day in 1861, as a great flock of pigeons crossed the Straits of Mackinac, they encountered a heavy sleet storm that forced them to the water to drown. The following day, a stretch of shoreline five miles in length near Cross Village, MI, was littered with vast numbers of dead birds, thrown up on the beach like windrows of slate-blue hay.

Although the pigeon was such a strong flyer, fog presented one of the

weather conditions with which it could not cope. Pigeons crossing the Great Lakes frequently encountered fog that caused them to lose their sense of direction and to become bewildered. Pigeons caught in the heavy fog over water would fly aimlessly about until they were exhausted. Then they fell to the water to drown.

Thunderstorms and heavy wet snow also proved to be disastrous to flocks of pigeons traversing long distances over water.

During the fall and winter, as well as during the migratory periods, immense numbers of pigeons gathered at the end of each day. The selected woodlands where they flocked were known as roosts. Hundreds of thousands of birds would return at dusk to these areas to spend the night. Their arrival at a roost could best be described as bedlam. Shortly before dark, the first of the birds would appear at the roost. Gradually, as far as the eye could see, the sky would fill with thousands of pigeons. When a pigeon alighted in a tree, it had the habit of making a clapping sound with its wings. This noise reverberated through the evening air to be heard for miles. The sounds of fluttering wings and the mutter of cooing filled the countryside.

As more and more pigeons came to the roost, pandemonium commenced. Thousands of birds alighted in the surrounding trees, often on one another's





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backs, until the limbs were dark with their shapes. The clumps of birds resembled small haystacks. Trees bent to the ground, and perches gave way under the weight of the birds.

After several nights of such use, the woods was in shambles and trees up to two feet in diameter broken down, the result of the sheer weight of the myriad of pigeons. Limbs and branches littered the ground, along with the carcasses of hundreds of birds killed or crippled by collapsing trees. Wild animals prowled the forest floor in search of dead or maimed birds. Trees stood like spears, shorn of their limbs, and pigeon dung several inches deep lay on the ground like snow. The acrid smell of ammonia hung in the air.

The roosts often covered an area of woods from several hundred acres in size to one visited by Audubon encompassing an area 40 miles long and three miles wide.

A roost that had been used for an extended period of time became a ravaged, devastated place. The destruction to the trees in such an area was frequently so complete and the damage to the ground so severe that it often took many years for a forest to return to normal. Roosts were occupied by the birds until all the food in the surrounding lands was depleted, then the birds moved to a new location and a new source of food.

The pigeons had enormous appetites, fired by the energy required during their long and rapid flights. They often flew more than 200 miles from the roosts in search of food. According to Audubon, the crops of several pigeons killed near New York City were found to contain rice. The nearest place where this food could be obtained was 400 miles away.

A flock of pigeons feeding upon the ground provided an unusual sight. The birds alighted on the earth and moved rapidly forward, gleaning every bit of food stuffs in their path by turning the dirt and leaves with their bills. The birds in the rear ranks constantly arose in the air, flew over the birds in front of them, and alit to scour the ground. This action was repeated over and over as the flock moved forward with a rolling motion. When the land was bare, the birds left.

When the birds fed, sentinels maintained a watch. The sentinel birds sounded an alarm by clapping their wings together at the first sign of danger. The Pottowatomie Chief, Simon Pokagon, who lived in Michigan, wrote of this activity: "The watch birds beat their wings together in quick succession, sounding like the roll beat of a snare drum." Each bird repeated the alarm and flew from the ground with the noise of a "young cyclone being born."

The sounds the pigeons made as they fed were likened by a 19th Century observer to "the soft and sweet voices of little girls."

A large flock of pigeons ate monumental amounts of food. Wilson estimated the flock of 2,230,270,000 pigeons he had seen would consume 17,424,000 bushels of food each day. The thoroughness with which a great group of birds cleaned the mast and other foods from the land had a decided effect on other forms of wildlife, as well as on domestic animals like farmers' hogs.

The passenger pigeon had a pronounced effect upon agriculture in many localities. Considered by pioneers as second only to the grasshopper in causing damage, the birds often wasted fields of grain to leave them in ruin. Sometimes they landed to feed in newly sown fields, and picked them clean of seed. Other times the pigeons plucked freshly sprouted corn or wheat from the ground, destroying the crops for the year.

After studying the destructiveness the passenger pigeon had upon farming, Wilson wrote, "We wonder, after this, that any farmer should ever dare to migrate to America."

The mating and nesting of the pigeons began in April. While the birds occasionally nested as single pairs or in small groups of a dozen pairs, the nature of the bird was to nest together in tremendous numbers. In the vast nesting areas the females laid their eggs and the squabs were hatched.

The passenger pigeon nested throughout the Upper Ohio Valley, but the major nesting grounds of the birds were found in the woods of Michigan and Wisconsin. They covered huge tracts of timber in these states. A Michigan nesting in 1870, in Potter, McKean, and Elk Counties, extended 40 miles in length. The nesting of 1876 at Crooked Lake, MI, near Petosky, comprised 120 square miles of timberlands. There were two nestings at Petosky in 1878. One measured 5 by 30 miles; the other, 5 by 12 miles.

The largest nesting ever recorded occurred in Wisconsin. In 1871, observers noted the existence of a nesting that stretched for 100 miles from near Black River Falls, southwest to Kil-



born, then north to Grand Rapids. It has since been determined that nearly all the passenger pigeons in North America nested in this place that year.

At a nesting site, every tree, regardless of species, contained nests which were constructed only of small twigs. As many as 300 nests were built in a single tree, but the building of 100 nests per tree was more common.

The noises emanating from millions of nesting passenger pigeons was described by Chief Pokagon as a sound resembling a mixture of sleigh bells and the rumble of an approaching storm. At this time, the birds often displayed little fear of man. Chief Pokagon wrote of the birds in a forest just before they nested, "They fluttered all about me, lighting on my head and shoulders; gently I caught two in my hands and concealed them under my blanket."

Invariably, two eggs were laid in each nest, and they hatched in 12 to 14 days. After a couple of weeks in the nest, the young birds were ready to fly, and the parent pigeons abandoned them to fend for themselves. The adult birds then dispersed throughout the northern states.

Because of their numbers, it was inevitable that man would look upon the passenger pigeon for commercial purposes. As early as the Colonial period, the birds were considered an important source of food. For more than 200 years, settlers slaughtered them for the markets—an activity that reached a peak in the Midwest during the 1870s.

Each year, thousands of people using nets, poles, and guns descended upon the nesting areas to kill pigeons. Upright nets, hoisted over suitable terrain near the nesting sites, accounted for the snaring of millions of birds. Nets thrown by spring-poles over birds feeding on baited grounds were also effective. Men using long poles and guns were able to club and shoot a tremendous number of pigeons. Some birds were live-trapped to provide targets for live bird shoots, similar in nature to trapshooting as we now know it.

Records on the numbers of birds taken annually by these methods are sketchy; but enough verified accounts exist to give an idea of the carnage wreaked upon the passenger pigeon.

In 1851, a nesting near Plattsburg, NY, produced 150,000 dozen or 1,800,000 pigeons for the city markets. In the spring of 1861, 67.5 tons of dressed pigeons were shipped by express from Circleville, OH. Nestings during the spring of 1874 in the Michigan counties of Oceana, Newaygo, and Grand Traverse, furnished 1,000 tons of squabs and 2,400,000 adult birds for the markets of the Midwest. The Petosky nesting of 1878 accounted for an

estimated 1,500,000 birds that were shipped to the cities of the Midwest and the East.

Declines in the number of passenger pigeons were first noticed along the Eastern seaboard in the late 1700s, but no lessening of the population of the birds in the Midwest was seen until the late 1800s. In 1885, when the pigeons returned to the nesting grounds in Michigan and Wisconsin, it was noted that the numbers had diminished considerably. By 1890, only scattered flocks were to be found in those states.

The passenger pigeon was faced with extinction. The last pigeon in Wisconsin was taken in 1899. The last wild passenger pigeon, for scientific purposes, is thought to be one killed in Pike County, OH, the spring of 1900.

The impossible had happened. Although there were a few pigeons in captivity, the wild passenger pigeon was gone. Ornithologists refused to believe that the passenger pigeon was extinct. In 1910, the American Ornithologist's Union offered rewards for proof of wild passenger pigeons or the discovery of

a nesting colony of birds. The search ended October 31, 1912, when these men confirmed the general opinion that the species was extinct.

Many causes have been given for the extinction of the bird. It has been attributed to great fires, to the cutting of mast-bearing trees, to the destruction of the forests, and to disease. While these reasons certainly did have a devastating effect on the pigeon, the most probable cause of the extinction of this bird was simply the persecution by man.

Martha and a few companions languished in captivity for several years after the wild pigeons were gone. Unable for various reasons to reproduce, they died, one by one, until Martha was the only surviving member of this magnificent species of birds. Then, on the afternoon of September 1, 1914, she died. From existing records, ornithologists at the Cincinnati zoo determined her age to be 29 years.

With Martha's death, the species of birds known by the pioneers as the "Blue Meteor" was gone forever. ■

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# NEWS OF THE LODGES

(Continued from page 17)



**MILLINOCKET, ME.** E.D. Chasse (left), PER, PDD, National Service Chm. of Millinocket, ME, Lodge, presented a check for \$1,500 to Tim Donovan, physical therapist at the Togus, ME, Veterans Hospital. At right is Millinocket Est. Lead. Kt. Jim Doucette. The money was for canteen books for the patients.



**SAN JUAN, PR.** Luis Salazar, ER of San Juan, PR, Lodge; Octavio Wys, chm. of the Social and Community Welfare Committee; and Brother Bienvenido Gay-Egea discuss phases of the Multifasic Clinic held by San Juan Lodge in the Emiliano Pol Housing Area. Over 105 patients were examined by volunteer doctors for a total of 475 possible medical problems.



**MIDDLETOWN, CT.** A banquet was held at Middletown, CT, Lodge to honor the city's high-school soccer champions, Xavier High School. The lodge has donated a trophy in honor of Bernie O'Rourke, city park and recreation director and a member of the lodge. In photo, Brother O'Rourke (second from right) presents the trophy to Jack King, assistant soccer coach. Others in picture are (from left) Athletic Director Art Kohs; Brother Boyle, principal; and ER Jerry Winzer.

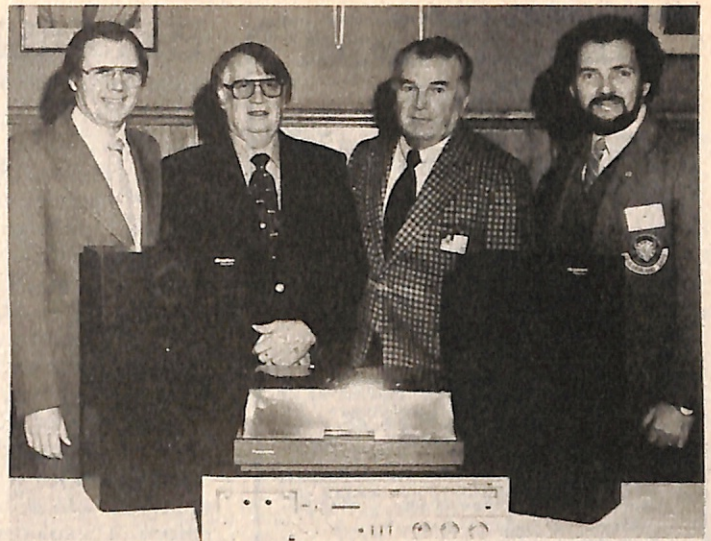


**DOVER, NH.** Over 200 persons attended an Eagle Scout Award Dinner at Dover, NH, Lodge. From left are Scoutmaster Michael Taylor, District Scout Executive Charles Baxter, Daniel Webster Council President Rene Gilbert, Eagle Scout Michael Quigley, ER Robert Slaughter, Youth Activities Chm. Howard Marshburn, and Presentation Chm. Paul Stark, Jr.

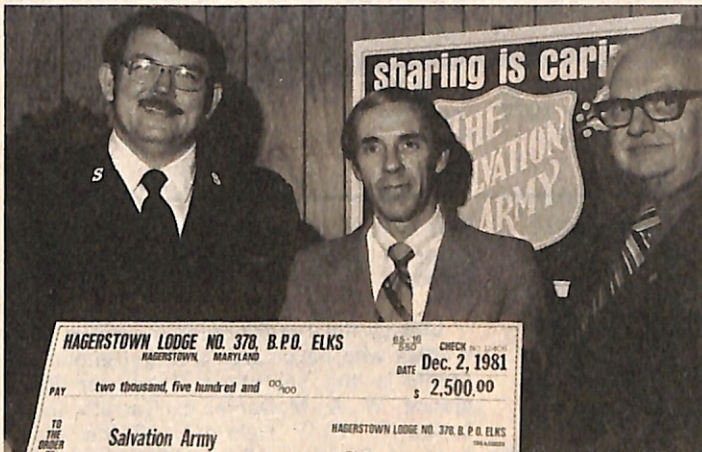




**COLONIE, NY.** In conjunction with the fund-raising drives being held by the six volunteer ambulance squads of Colonie, NY, the local lodge held its annual benefit dinner dance for the squads. From left are Esq. and Chm. Ron Olson, receiving an award; and, receiving checks, William Dobbs, medico coordinator, town of Colonie; and Frank Taft, fire medico liaison officer, town of Colonie.



**GUILDERLAND, NY,** Lodge presented a stereo sound system to the Veterans Administration Medical Center in Albany. Participating in the presentation were (from left) James Krajeck, director of the center; Edward Goad, lodge National Service chm.; Rod O'Conner, chief of volunteer service at the center; and ER Douglas Smith.



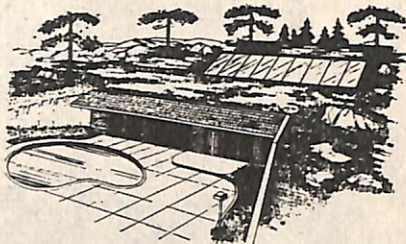
**HAGERSTOWN, MD.** When the Salvation Army assumed over 400 additional homes for their distribution of Christmas baskets and toys to the needy of the area, Hagerstown, MD, Lodge was the first to respond, with a \$2,500 donation. Pictured from left are Capt. Oliver Michels, ER Donald Keefer, and H. Paul Ridenour, of the Salvation Army Board.

**ANNAPOLIS, MD.** On Thanksgiving Day, the members and ladies of Annapolis, MD, Lodge served dinner to over 300 area senior citizens and other needy persons. It was a turkey dinner with all the trimmings, topped off with pies, cakes, and cookies which were prepared at home by the Elks' ladies.





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## HEROISM

(Continued from page 11)

friend who fell through the ice on the Eau Claire River.

★ Tim Hoover, 18, of Hot Springs, AR, the 1978 service award for his work for the local ambulance service.

★ Donna Lee Slack, 21, of West Bloomfield, MI, the 1976 bravery award for rescuing three children for whom she was babysitting when a tornado demolished their home.

★ David Christie, 22, of Cornell, WI, and his brother, Robert, 21, shared the 1975 bravery medal for rescuing nine injured persons from a van which had slammed into a bridge abutment just before it exploded. They shared the award with Wade Cornick, 17, and Daryl Gregory, 20, of Virginia Beach, VA, who rescued a woman from a burning home.

No recipients for the service medal were picked for 1975 or 1976, and no recipients at all were selected for 1977

—not because of a lack of those worthy of receiving the awards, but a failure of obligation to duty of those given the responsibility of reviewing the nominees.

There is no shortage of recognition for those in music, acting, sports or literary accomplishments; which is as it should be . . . But there is also a time and place that should be designated for the recognition of our heroes and heroines, who unselfishly offer their all to save a life or make the world a little better place to live.

Eyman believed that millions of people are potential heroes, but never encounter a situation that incites action. "Most heroes seem to have no control over their actions," said Eyman. "They see someone in trouble and just can't stand by and do nothing. There's an inner spark, an intangible yet elemental response. All their thoughts center on the plight of the person in trouble.

"I like to call this a moment of high nobility."

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One thing for sure, they are Telling America and their communities About Elkdorn.

One of the hardworking members of a lodge who never seems to get enough credit is the secretary. Take, for instance, W. A. McDaniel of Garrett, IN, Lodge No. 1447. He's only 92 (he was born on Christmas Day, 1889), and he has served as secretary for 29 years. Garrett Lodge wouldn't know what to do without him.

Sometime back, C.L. "Speed" Shideler retired as secretary of Terre Haute, IN, Lodge No. 86 after serving for 46 years. He was also state secretary of the Indiana State Elks Association for 41 years.

Then there is our own Grand Secretary, Stanley F. Kocur of East Chicago, IN, Lodge No. 981, who served as secretary of his home lodge for 13 years and was District Secretary for 25 years. He is currently completing his fifth term as Grand Secretary.

Does Indiana have a corner on longevity of secretaries? How long has the secretary of your lodge faithfully served?

The 13 Elks Lodges in the New York State Capital District, representing 11,000 members, contributed over \$53,000 in one year for charitable purposes. The various lodges are unique in the way they raise the money. One lodge of only 169 members, Esperance No. 2507, raised over \$2,000. This is a per capita figure of over \$12.

The larger lodges such as Watervliet No. 1500 and Colonie No. 2192, contributed \$7,000 and \$19,000 respectively. They rely on their large membership and such activities as Pancake Breakfasts, Square Dances and Super Bowl Sunday.

The Virginia State Elks Association has been conducting a Procedure-Protocol Seminar for the past nine years. Subjects include not only protocol but business practices, taxation, submission of Grand Lodge and government reports and the new government relations and public relations programs. The event, more often than not, is held at the Elks National Home in Bedford, VA.

They are not alone, however. The Ohio Elks Association pioneered such a program and annually holds an Elks Leadership Kollege (ELK) for all lodge, district and state officers.



## It's Your Business

(Continued from page 5)

If managers would make a sincere effort to lift the status of the job and offer career opportunities to office workers, costly salary adjustments which many small businesses and even some corporations would resist might be dealt with in a more reasonable manner. Improved morale and increased productivity could bring about positive changes in offices throughout the country.

"The kind of insults some of us face make demanding more money the equalizer," one secretary in a medium-sized organization in upstate New York told me. "When a Christmas Party was organized at work, administrative staff was invited . . . but not the secretaries. I was indignant!"

Pessimists believe that, in all probability, managers will continue to have to learn the hard way. They believe the problems will mount until even the moderate and patient office workers will demand unionization. When two sides are so polarized that neither trusts the other, nothing short of a miracle can prevent a breakdown in communication and loss of productivity.

The potential for crisis can be averted if managers take the responsibility to help determine employees' needs. "One of the most important things for today's manager to do when trying to improve motivation is to first find out what employees

want from their work," says Dr. Kenneth A. Kovach of George Mason University.

Despite the educational attainment of today's manager as compared to his counterpart of 35 years ago, Dr. Kovach noted that the contemporary supervisor has little knowledge of understanding employee motivation.

In a comparison of two studies—one done in 1946 and another completed last year—employees and supervisors were asked to list what they thought employees want from their work. In both surveys, supervisors said they thought employees wanted good wages first.

But employees saw it differently. In 1946, workers said that appreciation for their efforts was first (supervisors thought it was eighth in the ranking) and good wages fifth. Thirty-five years later, employees said that interesting work was their first priority (supervisors rated that criterion fifth) and good wages came in fifth.

Said Kovach: "The key is to remember that you cannot motivate people. That door is locked from the inside. What today's manager can do, however, is create a climate in which most of the employees will find it personally rewarding to motivate themselves and in the process contribute to the company's attainment of its objectives."

Address your comments and questions to John Behrens, c/o The Elks Magazine, 425 W. Diversey Parkway, Chicago, Illinois 60614. ■

## Sausalito . . .

(Continued from page 27)

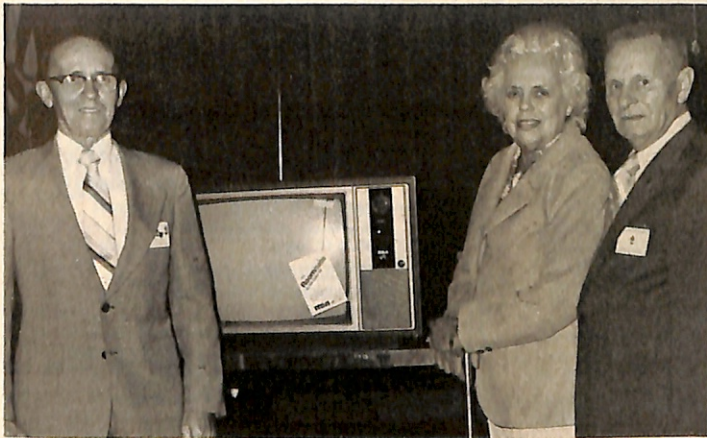
an historic landmark.

Down by the waterfront others bid for rooms at the equally charming Sausalito Hotel with its Victorian furnishings. One may snooze away the night in General Grant's old bed or try for a four-poster in an adjoining room. The entire hotel is an antique, each room a 19th-Century reminder of a less-hurried, less-troubled world. Before the age of the Golden Gate the Sausalito Hotel was the terminus for ferries arriving from San Francisco. The old feeling still prevails. No one is disturbed by TV. There simply is none. Nor are there telephones to grate the nerves. Guests come to the Sausalito Hotel to escape that sort of madness.

But I was telling you about Tiburon and the end of a perfect day. Well, darkness has gathered outside and a waiter stokes the fire inside the Caprice, this restaurant that looks off toward Angel Island and the lights of San Francisco. The Golden Gate is choked by mists and it is time to go, for it is late. The clock moves ahead impatiently and an airplane waits. I turn up my collar and step out into the night, knowing that I must remember this day, for it may never come again. ■

## ELKS NATIONAL SERVICE COMMISSION

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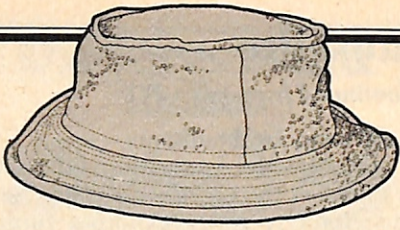
Members and ladies of the Texas Gulf Coast District hosted their monthly party at the Houston VA Hospital, at which time a second TV set was donated by Galveston Lodge. From left are Earl Shrader, District National Service Chm.; Mary Jane Colton and Earl Colton, National Service Chm. of Galveston Lodge.



The ladies of Southfield, MI, Lodge knitted 12 lap robes and sewed 130 ditty bags for the veterans at the Allen Park, MI, Veterans Hospital. The lodge filled the ditty bags with personal care items. From left are Earl Wolfe, lodge secy.; W.C. Snyder, chief of voluntary service at the hospital; ER Louis Roos, Jr.; E. Andrzejewski, administrative officer of the voluntary service; and P. Moniaci, lodge Veterans Chm.

◀ The 1981 meeting of the Veterans Administration Voluntary Service was held in Dallas, TX. Pictured are Diron Avedisian (right), Director of the Elks National Service Commission, and Walter Myers, PER, Dallas Redbird Lodge. Brother Myers and the National Service Commission supplied coffee and pastry for the more than 600 delegates each morning of the three-day session.





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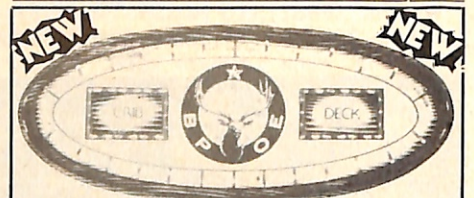
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*(Continued on page 42)*

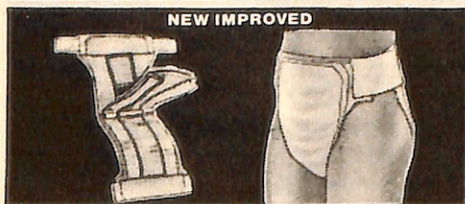


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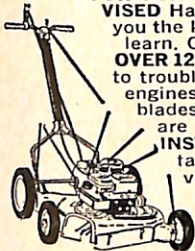
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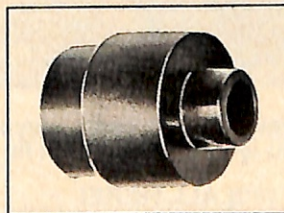
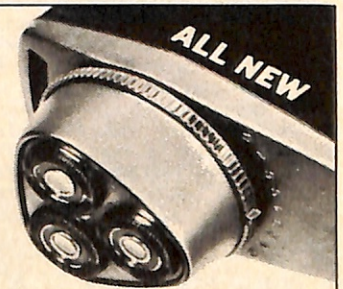
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- Yes, please send me ONE All New Rotary Shaver Sharpener for only \$2.99 plus 70¢ postage and handling.
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This newly patented sharpener is manufactured in the U.S. by Sterling House. It is a unique quality product available only from Sterling House.

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- Gives you smoother, faster, cleaner shaves.
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**ONLY \$24.95**

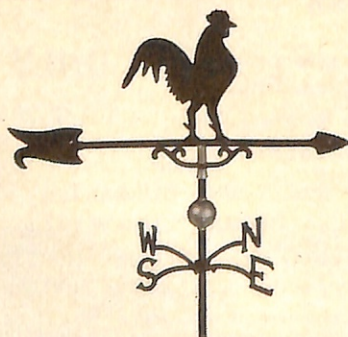
Give her this beautiful gold filled heart with genuine faceted diamond in the center. 21 day money back

guarantee (excluding postage & handling). To order send us your VISA or M.C. number, expiration date, and signature, or a check or money order for \$24.95 + \$2.00 postage and handling. (Wisconsin Residents add 4% tax)

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**THE King-Size Co.**  
 2042 King-Size Bldg. Brockton, MA 02402

**Elks Family Shopper**  
 consumer/news

ample, during the 1980-81 school year, a student could have paid \$9,200 for a year at Harvard including room and board, or as little as \$125 for tuition alone at the University of the State of New York Regents External Degree Program.

The National Center for Education Statistics has gathered cost information from nearly 2,000 public and private four-year colleges and universities in the United States. The report includes tuition information for both undergraduate and graduate students, whether there is an in-state and out-of-state tuition charge, and the room and board fees. Although the report reflects charges for the school year 1980-81, it is helpful in comparing costs between schools for the current year. For your copy of *College Costs*, send \$2.00 to the Consumer Information Center, Dept. 222J, Pueblo, CO 81009.

Students who have been accepted for the following year should apply for student aid early. To learn about federal programs, you can send for a copy of *Five Federal Financial Aid Programs*. It's free from the Consumer Information Center, Dept. 535J, Pueblo, CO 81009. ■

See Advertisement Inside Back Cover

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 Dept. PF-90  
 500 Market St., Perth Amboy, N.J. 08861

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**PANAMA CEILING FANS #21233:**

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Total Enclosed \$ \_\_\_\_\_  
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(Bank # \_\_\_\_\_)

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# Small Golf Company's New Driver Automatically Boosts Distance 19.3 Yards

Patented Design Cuts Air Drag 41%

Beats 10 of the Best on Clubhead Speed

NORWALK, CT—For over three years a small company in Connecticut has been struggling to rid golfers of a menace that looks like this:  $D=1/2 C_{DR} AV^2$ . That hodgepodge of alphabet is the formula for computing air drag. Reduce air drag on a driver and you increase clubhead speed; increase clubhead speed and you automatically increase distance.

Now, the menace of air drag has been cut by over 40% and the result is a new club that throws all the rest back into the Iron Age. Independent tests prove this new driver gets more clubhead speed than 10 of the best, including a \$150 graphite.

The secret to the club's faster speed is a sleek-looking "spoiler" similar to what you see on racing cars. Streamlined across the top of the clubhead, the spoiler whips the clubhead through the air like a hawk diving for a kill. Air tunnel test at Embry-Riddle Aeronautical University in Florida proved the spoiler cut air drag by 41.3%. Subsequent hitting tests (using a fixed amount of swing force) confirmed the important news for golfers: *The new club boosts hitting power 19.3 yards.*

The new club has another advantage, too. The designers have relocated its center of gravity closer to the sole plate. As a result, golfers can use it for a second

hit on a long hole and still get tee-shot power. It's like playing a hole with two drivers instead of one. With the extra punch this driver gives from tee and fairway, it's possible an average golfer could birdie par 5's regularly; pros might eliminate them altogether.

There's another benefit, too. It's hard to describe, but pros who have used the club insist it's important. Its feel, the feeling that whispers "This baby's really going to sail!" Well, when you hold this club there's a sureness about it that suggests you're going to whistle that little white pill down the pike farther than it's ever been before.

The new club is called GUIDESTAR/300 and the seller guarantees its patented engineering will automatically lengthen your drives—from the tee or fairway. To prove it they give you two weeks to test the club against any driver you wish. If it doesn't send your drives nearly 20 yards farther—without using one extra ounce of muscle—you may return it used and they will refund its purchase price promptly.

If you want to test drive a patented driver that has proved it can beat standard drivers by 19.3 yards... that gives you the stroke-cutting power of two tee shots instead of one... then send your name, address and a check for \$49 (plus \$3 shipping) to National Golf Center (Dept. D002), 18 Lois Street, Norwalk, CT 06851. Two or more cost only \$45 each and there's no shipping. If you want to charge it, be sure to give them your card's account number and expiration date. All shipments are UPS, so please don't use a P.O. Box for your return address. Good shooting!

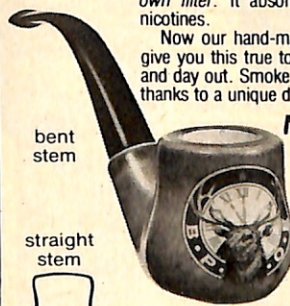
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For centuries smokers the world over have cherished clay pipes for their pure tobacco flavor. In fact, professional tobacco tasters still insist on using clay pipes. Why? Because no break-in is necessary. And because clay is Nature's own filter. It absorbs bitter tars and nicotine.

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**NEW! Official ELKS EMBLEM PIPE**

"Smoked like a meerschaum!" — L. Robinson, Dallas, Texas

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Order your handsome Elks Emblem Pipe today. You'll be delighted — or we'll refund your money!

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Rush me  Elks Emblem Clay Pipe(s) in  bent stem  straight stem style @ \$20.00 ea. postpaid.

Payment enclosed  Charge my  MasterCard  VISA account (include card no. and expiration date with order).

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Send FREE CATALOG of pipes in other shapes, colors and attractive designs.



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In 1912 he was asked if he would contribute something for the dedication of a new Elks Temple. Russell painted the famous picture "THE EXALTED RULER," and signed it, "TO MY BROTHERS."

This beautiful print is 15" x 20" with wide margins, reproduced in full color on canvas. This would make a very fine gift for a special Elk member such as your Exalted Ruler, your past Exalted Ruler, or would be a fine addition to your Lodge.

One canvas print is \$19.50, each additional print is \$17.00. Orders are processed promptly and shipped 1st class. Mailing and handling incl. These are truly beautiful pictures and your complete satisfaction is guaranteed. Send \$2.50 for a color catalog of over 100 other famous Russell paintings. Catalog included FREE with order. Send check to:

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Each pair features: Impact resistant lenses • Handcrafted • Polished glass lenses • Hardened metal frames • No non-sense guarantee.  
**FREE**—limited time only—deluxe velour lined case with each pair of glasses ordered (a \$3.00 value). Credit cards accepted. Dealer inquiries invited.

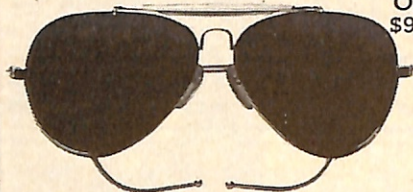
**NOTICE:** Don't be fooled by cheap imitations. These glasses are made exclusively for U.S. Optics<sup>®</sup>. To make sure you get the best, order now and if not completely satisfied return for refund within 30 days.



Only \$7.95

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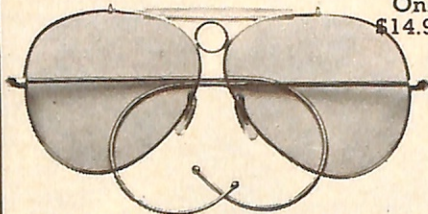
These precision flight glasses are now available to the public for only \$7.95. If you could buy them elsewhere, they'd probably cost you over \$20.00. #20P available in gold or silver frame. A \$20.00 value only \$7.95. Two pairs for \$14.00.



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Add Postage, Handling, and Insurance \$1.00 per pair

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Shown actual size

For that very special occasion...  
or no occasion at all!

### RESERVATION

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YES! Please enter my Reservation for The Wedgwood Easter Egg Pendant. Send me \_\_\_\_\_ (qty.) Pendant(s) at \$27.50\* each, plus \$1.76 postage and handling each.  
 Mr.  Mrs.  Miss  Ms.

Signature \_\_\_\_\_ (required)

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My check is enclosed.  Charge my credit card.  
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Exp. \_\_\_\_\_  
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Account Number \_\_\_\_\_

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\*Minnesota residents add 5% (\$1.38) sales tax for each pendant ordered.

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See Advertisement Inside Front Cover

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Please send me the certified and guaranteed Famous<sup>®</sup> Zovsia plugs checked.

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I enclose check or m.o. for \$\_\_\_\_\_

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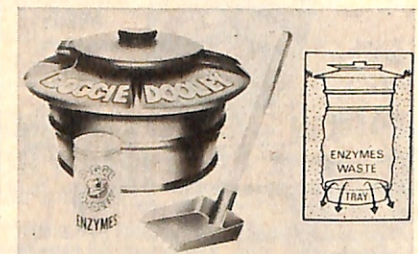
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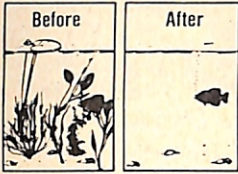
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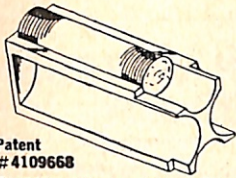
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2 for \$6.00  
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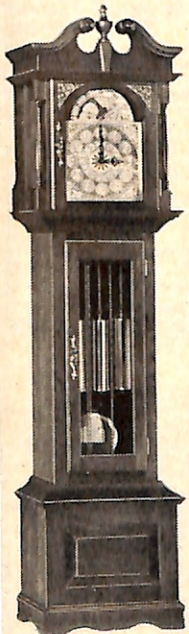
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Littleton Coin Company

LC-013

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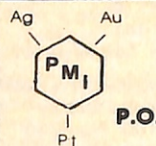
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Help us cut costs by reporting any address change to your lodge secretary and The Elks Magazine Circulation Department.

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Notice should be sent 6 to 8 weeks before your move.

ATTACH ADDRESS LABEL HERE

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The Elks Magazine

425 W. Diversey Pwy.

Chicago, IL 60614

3-82

See Advertisement Back Cover

Haband's Long Wearing Casual Style SLACKS HABAND COMPANY 265 N. 9th St. Paterson, NJ 07530 **3 PAIRS FOR 24.95** All FIVE Prs.: 39.95!

O.K., Haband, you may send me \_\_\_\_\_ pairs of your all season Off Duty Slacks, for which I enclose my remittance in full of \$ \_\_\_\_\_ plus \$1.95 towards pst. & hdg. OR, TO CHARGE IT:  VISA  Master Charge Acct. # \_\_\_\_\_

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Guarantee: I understand that, if upon receipt I do not choose to wear the slacks, I may return them within 30 days for a full refund of every penny I paid you.

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Blue C		
Camel D		
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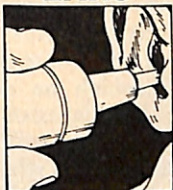
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# What's in a Name?

(Continued from page 23)

ing the War of 1812.

This was the popular nickname of Samuel Wilson, of Troy, New York. Wilson was a merchant in the slaughtering business in association with Elbert Anderson, a government contractor. They shipped large quantities of meat and other coveted commodities from Troy to the American forces stationed at various places in the North. These shipments were commonly marked—"E.A.U.S."—the initials of the shipper, Anderson, and the consignee, the U.S. government. Soldiers from Troy recognizing the origin and markings of the goods, jokingly spoke of the meat as "Uncle Sam's Beef," in fond recollection of Sam Wilson. This expression soon caught on with fellow-soldiers and before long was being applied to all property of the U.S. government.

The familiar picture of Uncle Sam depicting a tall, lean man with a kind face and dressed in apparel similar to the civilian dress of 1812, is said to be patterned after the likeness of Uncle Sam Wilson.

**Bull Halsey.** Admiral William F. Halsey was a symbol of bullish determi-

nation during his command of the fleet attacking Japan. By declaring his purpose to ride the Japanese emperor's white horse, he dramatized the main objective of the American naval forces—the capture of Tokyo.

**The Buck Private's Gary Cooper . . . Beau Brummel of Army . . . The Disraeli of Chiefs of Staff.** Translated from military lingo these nicknames all belonged to General Douglas MacArthur. It was during his early career as a soldier that General MacArthur acquired those "fantastic" nicknames due to his very dashing appearance and elegant manners. He was also nicknamed *The Magnificent* by newspaper writers in February, 1942. This one he earned because of the magnificent manner in which he defended the Philippine Islands against the Japanese for 12 weeks, following the December 7 attack on Pearl Harbor.

**Old Spades Lee or Old Ace of Spades.** General Robert E. Lee was not a card totin' General as his nickname may imply—far from it. During the Civil War, General Lee deemed it very important for his troops to constantly dig trenches. As a result, spades became a must and an essential part of his men's equipment—thus was spawned—*Old Spades Lee*.

**Old Ironsides.** Admiral Charles Stewart. This nickname is two-fold—a man

and his ship. Admiral Stewart and his ship, the *Constitution*, were both widely known as Old Ironsides because of their strength and endurance. The ship acquired the name from a naval battle with a British frigate. When the ammunition discharged from the guns of the British ship bounced off instead of penetrating the 2½ inch oak armor covering the American vessel, the American sailors immediately nicknamed their sturdy ship Old Ironsides.

So what's in a name? Everything and nothing. Still, it isn't really surprising that some people desperately want to break free from the straightjacket of their names. In *Romeo and Juliet*, Shakespeare asked, "What's in a name?" and answered himself: "That which we call a rose by any other name would smell as sweet." However, there now appears to be a lot more to a name than Shakespeare ever suspected. We now know that living up to a name can be far easier and more pleasant when it is the kind of name we can enjoy.

Sam Goldwyn probably had an inkling about the advantage of an uncommon name. Goldwyn once chastised an acquaintance for the name he gave his son. "Now, why did you name him John? Every Tom, Dick and Harry is named John." ■



## THE JOY OF GIVING

**Elks National Foundation**  
2750 Lakeview Avenue • Chicago, Illinois 60614

During the annual tour of the California-Hawaii Elks Association Theme Child, 8-year-old Jason and speech therapist Norma Zehms showed Elks and their ladies in Palo Alto, CA, how their Major Project and National Foundation dollars work.

Jason and Palo Alto ER Robert McSweeney are shown at the ladies' fashion show recently hosted by Palo Alto, CA, Lodge. The National Foundation returned \$151,356 to the California-Hawaii Elks Association in 1981 to help Jason and many, many others.



The Elks National Foundation headquarters in Chicago has recently installed its own direct telephone line. The new number is:

AC 312-929-2100

When calling Chicago on Foundation business, please use the above number.



La Porte, IN, Lodge held its National Foundation Kickoff Drive. Present for the occasion were (front row, from left) Est. Lead. Kt. Harold Bennett, Jr., PGER Glenn Miller, Secy. Claron Veller, GER Raymond V. Arnold, and Chap. William Quallich; (back row) ER J. Robert Miller and Est. Lect. Kt. Jerry Mayes. GER Arnold was presented with gifts from the lodge and 77 new National Foundation pledges.



# 52" Circulating Fan



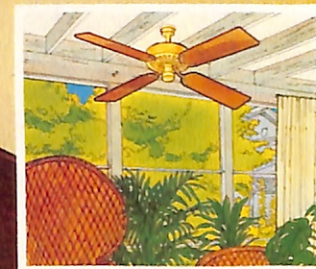
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Genuine Brass Finished Construction

Heavy Duty Motor

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*A Stunning  
Reproduction Of The  
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American Classic!*



- Slashes Cooling And Heating Costs
- Quiet As A Whisper • Adds The Perfect Touch Of Enchanting Romance To Any Room!

That's right. While supplies last \$29.95 is the FULL PRICE for this genuine, commercial size, 52" CIRCULATING FAN. Looks so much like the \$360 top-of-the-line American Classic, we dare you to tell us the difference!

Quiet as a whisper, our rich and elegant PANAMA CEILING FAN adds the perfect enchanting touch of romance to your favorite living area. Gently circulating thousands of cubic feet of air per minute, it's a luxury that actually pays for itself—and quickly—saving you big money on summer cooling bills, and then slashing winter heating costs by drawing warm air off the ceiling and recirculating it throughout your home. Does all this and uses less energy than a 75 watt light bulb!

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You must be absolutely delighted, or return within 90 days for a prompt refund of your purchase price.

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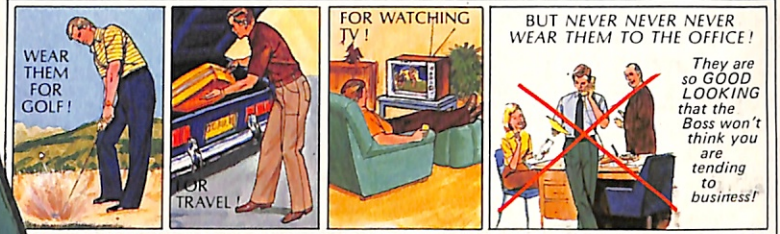


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**3 PAIRS FOR 24<sup>95</sup>**

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Over 50,000 pairs now in stock!  
Millions of men from all over the U.S.A. know Haband for fine values in all their clothing needs. And you know that when they see this value, supplies will sell out fast! Now see for yourself. Let Haband show you what we can do while you pocket the savings! Hurry, while the saving is good!

USE THIS COUPON

SEE THEM NOW on NO RISK MONEYBACK APPROVAL!

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O.K., Haband, you may send me \_\_\_\_\_ pairs of your all season Off Duty Slacks, for which I enclose my remittance in full of \$ \_\_\_\_\_ plus \$1.95 towards the postage and handling.  
OR, TO CHARGE IT:  VISA  Master Charge

Acct. # \_\_\_\_\_

EXP. DATE: \_\_\_\_\_  
Guarantee: I understand that, if upon receipt I do not choose to wear the slacks, I may return them within 30 days for a full refund of every penny I paid you.

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COLORS	Waist	Inseam
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Blue C		
Camel D		
Brown E		

4 pairs for 32.95

All FIVE Pairs: 39.95!

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