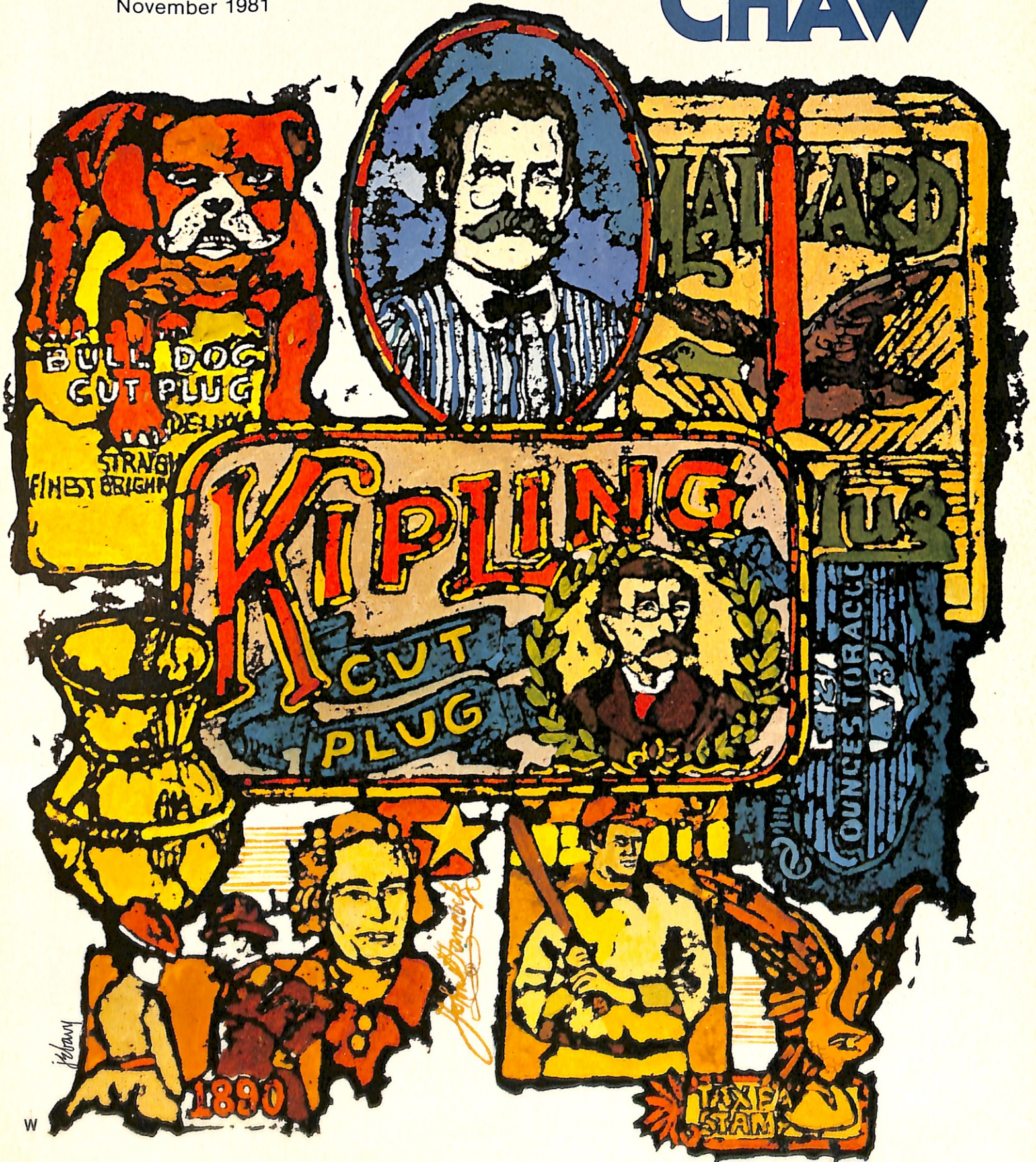


the
Elks

magazine
November 1981

THE
CHAW



There's no present like the time. EMPEROR CLOCK COMPANY'S

Model 120-K Do-It-Yourself Case Kit

**SOLID 3/4"
BLACK WALNUT**

\$159.50* FACTORY
DIRECT
SALE PRICE
Regularly \$219.50
MOVEMENT EXTRA

COMPARE YOUR FINISHED CLOCK TO
THOSE RETAILING AT UP TO \$850.

THE CHRISTMAS GIFT THAT KEEPS ON GIVING

Go ahead! Make this the year you give yourself, or someone very special, a beautiful grandfather clock from Emperor Clock Company. There's no other present quite like it. You not only give hours of woodworking enjoyment, you give a wonderful gift that will continue to give pleasure for years to come. In addition, when you order Emperor's Model 120-K in solid 3/4" black walnut right now, you save a lot of money! Because right now this do-it-yourself case kit is sale priced for just \$159.50 — a savings of \$60.00 off our regular low factory direct price. Fill out and mail the coupon today, in plenty of time for Christmas!

MODEL 120-K IS PRE-CUT, READY TO BUILD

You don't have to have special talent or years of woodworking experience to build Emperor's Model 120-K. All you need is the do-it-yourself kit and a few basic tools. You'll be working with solid 3/4" black walnut — selected by generations of craftsmen for the beauty of its rich grain and color. It is kiln-dried to prevent warping and shrinking and hand-matched for uniform appearance. Each kit piece, including miters, mortises and tenons, is pre-cut. (If you prefer, kit may be ordered unmitered for \$10 less.) All pieces are sanded smooth on both sides. Divided swan neck and finial, waist and dial face doors, dial frame and basefront pre-assembled. Complete assembly instructions, all screws and hardware included. Due to possible breakage, glass not included. Each piece may be reordered separately.

NO RISK! MONEY BACK GUARANTEE

If for any reason you are not completely satisfied, return in original shipping carton within thirty days for prompt refund. No questions. No excuses.

***SUBTRACT \$10 FOR
UNMITERED KIT**

Model 120-K
Shown with Lyre Pendulum (extra)
Solid 3/4" Black Walnut
74" x 16 3/4" x 10"

ORDER NOW IN TIME FOR CHRISTMAS! SALE ENDS DECEMBER 31, 1981

EMPEROR MOVEMENTS AND DIALS FOR MODEL 120-K

MADE OF SOLID BRASS • ONE WEEK • WEIGHT DRIVEN • WESTMINSTER CHIMES

NEW SELF-ADJUSTING MOVEMENTS MAKE CLOCK-LEVELING UNNECESSARY

Emperor Model 101-M movements are manufactured by Hermle Black Forest Clock Company, owned and operated by the family of Franz Hermle, Gosheim, West Germany. Now in its fourth generation, the Hermle family is the world's largest manufacturer of fine quality grandfather clock movements. Each Model 101-M movement has a self-regulating escapement, which means the movement adjusts itself to tick smoothly and accurately so you never have to level your clock. Movements are made of solid brass with pinions of hardened steel. Each comes complete with weights, solid brass weight shells, brass-finished bob, pendulum and chimes. The chimes consist of two sets of musically-tuned rods. One set sounds the historic Westminster chimes: four notes on the quarter-hour, eight on the half-hour, twelve on the three-quarter-hour and sixteen on the hour. The other set counts each hour with a Big Ben tone.

MOVEMENTS CARRY A ONE YEAR WARRANTY

BEAUTIFULLY CRAFTED SOLID BRASS DIAL FACES

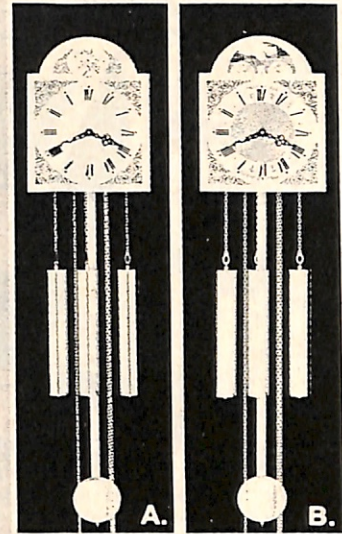
Emperor 101-M dial faces are manufactured in West Germany by Johann Jackle, the world's largest dial-making firm specializing in brass. Each dial is a quality product and is made exclusively of solid brass. Emperor does not sell steel or aluminum dial faces coated to look like brass.

Choose from two dial versions: Tempus Fugit (Time Flies) and Moving Moon with classic lunar calendar. The solid brass dial ring has a silver finish and black Roman numerals. Antiqued brass spandrels frame the dial ring and the center inlay is texture-finished brass.

QUALITY TESTED AND INSPECTED

All Emperor movements are thoroughly inspected and tested before being shipped to you. We proudly stand behind our name 100%. Emperor movements are known and valued everywhere for lasting accuracy and dependability. Don't risk buying anything less.

INSTALLATION AND ADJUSTMENT ARE SIMPLE OPERATIONS FOLLOWING THE STEP-BY-STEP INSTRUCTIONS SUPPLIED.



A. 101-M Movement with Tempus Fugit Dial \$144.50

B. 101-M Movement with Moving Moon Dial \$159.50

LYRE PENDULUM WITH SOLID BRASS RODS NOW AVAILABLE

\$25⁰⁰ EXTRA



ORDER NOW IN TIME FOR CHRISTMAS! SALE ENDS DECEMBER 31, 1981

ORDER DIRECT WITH THIS FORM

ORDERS SHIPPED 2 TO 3 WEEKS • SHIPPING CHARGES COLLECT

EMPEROR CLOCK COMPANY, Dept. 42-E
Emperor Industrial Park, Fairhope, AL 36532

Credit Card Telephone Orders Welcome
Call 205/928-2316

Please Check: New Customer
Previous Customer

QUANTITY	DESCRIPTION	WEIGHT	REG. PRICE	SALE	EXTENSION
	Model 120-K Solid 3/4" Black Walnut Do-It-Yourself Case Kit (Movement Priced Separately Below)	51	\$219.50	\$159.50	
	Model 120-A Solid 3/4" Black Walnut Completely Finished Clock with Self-Adjusting Movement, Tempus Fugit Dial, Westminster Chimes	98	\$744.50		
	Model 120-A Solid 3/4" Black Walnut Completely Finished Clock with Self-Adjusting Movement, Moving Moon Dial, Westminster Chimes	97	\$759.50		
	Model 101-M Self-Adjusting Movement Complete with Tempus Fugit Dial, Westminster Chimes for Model 120-K	33	\$144.50		
	Model 101-M Self-Adjusting Movement Complete with Moving Moon Dial, Westminster Chimes for Model 120-K	33	\$159.50		
	Lyre Pendulum for Both Model 101-M Movements	4	\$ 25.00		

We accept personal checks.

Enclosed \$ _____ () Check () Money Order

Charge to my () MasterCard () Visa

Please Check:

Send Kit Unmitered...

Subtract \$10 From Total

TOTAL \$ _____

Alabama residents only, add 4% sales tax \$ _____

Send free color brochure. GRAND TOTAL \$ _____

ACCOUNT NUMBER _____
MasterCard Inter Bank No. Expiration date required Mo. Yr.

NAME _____

STREET _____

CITY, STATE, ZIP _____

TELEPHONE NUMBER _____ (PLEASE PRINT)



EMPEROR®
CLOCK COMPANY

WORLD'S LARGEST MANUFACTURER OF GRANDFATHER CLOCKS

©1981 Emperor Clock Company
All Rights Reserved

VISIT OUR FACTORY SHOWROOMS MON.-FRI., 8 A.M. TO 5 P.M., EMPEROR INDUSTRIAL PARK, FAIRHOPE, AL

A Message
From The
Grand Exalted Ruler



Veterans Remembrance

★

Through the years, Elks have always remembered our hospitalized veterans.

Our Order at its inception was inseparably tied to our country when the founding fathers of the Elks designated that one of the primary purposes of Elkdom would be "To inculcate the spirit of American patriotism." This commitment remains firm and strong, due in part to our many programs for hospitalized war veterans.

The month of November is Elks Veterans Remembrance Month, and I ask each lodge and each Elk family to do much more this month for our men and women veterans than we have done at any other time this year. The many lodge programs for our hospitalized veterans and your over 30,000 visits to our veterans hospitals last year was a good start, but we can do better for these men and women who gave of their minds and

bodies so that we could continue strong as a nation.

We owe a debt of gratitude to those remaining in our hospitals, to alleviate some of their lonely hours. Especially during this holiday season as we look forward to our own sumptuous Thanksgiving meal and family gatherings, let us share with them.

They did their duty and kept our nation strong during time of war; let us be responsive to their needs during time of peace. Also, to have a stronger lodge membership, why not ask a veteran friend to become an Elk, as you continue to TELL AMERICA ABOUT ELKDOM.

Raymond V. Arnold

Raymond V. Arnold

STOP BURGLARS BEFORE they enter your home

Protect your Home and Business with this new micro-computer burglar alarm "FREE" for 30 days.

Burglars seek easy targets. Few have the daring or the knowledge to challenge the new Perim-A-Tron™ Home Security System. No other burglar alarm under \$2,000 can give you more protection...or match it for features that will give you and your family safety and peace of mind. For starters, it is wireless, installs in minutes, and is portable should you ever move.

THE BRAIN VS. THE BURGLAR

Perim-A-Tron's™ central console, or "BRAIN", employs a microprocessor, making it the most advanced security system available for consumer use. With Perim-A-Tron™ on duty, small sensors monitor doors and windows ready to signal the "Brain" from as far as 250 feet, in the event of a break-in attempt. The "Brain" processes each signal instantaneously and sounds not only a self-contained 85db internal alarm, but also a second 95db remote siren to augment the inside alarm or for placement outside to alert neighbors and police.

The Perim-A-Tron™ is so easy to live with that pets can come and go through partly-open windows or sliding glass doors without triggering it, yet so vigilant that an intruder will set it off before he can enter.

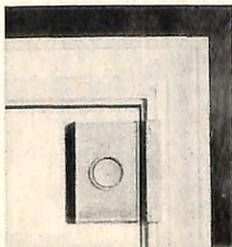
THOUSANDS OF OPTIONS

Perim-A-Tron's™ micro-computer lets you choose from thousands of three digit disarm codes. Only you know your code. But if your son's friend receives a "demonstration", you can easily change the code again...and again. You need no specially coded key which can be lost, misplaced, or stolen. The system even has two separate channels, each with its own distinct alarm sound. This feature allows you to zone your system. For example: Channel 1—house, Channel 2—garage, or Channel 1—doors, Channel 2—windows.

HOW IT WORKS

Operating the system is simplicity itself. When leaving, a light on the console tells you that you've armed the system properly, and have from 5 to 45 seconds to leave the house. This variable delay feature, not found on some expensive commercial systems, is selective so that it can apply only to frequently used doors. All other openings would be set for instant alarm. Upon returning home, you have ample time to turn the system off, thereby avoiding a false alarm.

If a break-in attempt occurs while you're away, an alarm memory light on the console tells you so. What's more, after sounding for



This photo shows a transmitter & magnet installed. If a break-in attempt occurs, the transmitter and magnet become separated triggering a wireless radio signal which activates the alarm. Installation takes only a few minutes and doesn't even require a screwdriver.

Perim-A-Tron's™ 20 button keyboard gives you protection a \$2,000 commercially installed system can't beat. Includes powerful remote horn.



10 minutes and scaring away the intruder, the system shuts off automatically and re-sets itself.

A CONSTANT GUARDIAN

Leave Perim-A-Tron™ in Test Mode during the day and it will signal when anyone leaves or enters. This thoughtful signal will not operate the remote horn but gives a 2½ second warning on the internal speaker only.

If power fails (or is cut-off), the console has a battery back-up. And each battery powered transmitter/sensor will signal at the console if the battery runs low.

The Perim-A-Tron™ system is highly resistant to false alarms because it is not sensitive to motion or sound. Pets can roam at will, curtains can blow in a breeze, you or your children can visit the kitchen for a midnight snack— all without setting off an alarm.

COMING HOME SAFELY

There is nothing more frightening than finding a prowler lurking near your house when you arrive home at night. Our system's EXTRA PROTECTION DESIGN lets you carry a transmitter in your pocket, purse or glove compartment (it's about the size of a cigarette pack). With simple modification, it serves as a PANIC device and will set off the alarm at the press of a button.

COMPARE IT

Hard-wired "commercial" burglar alarms can cost \$2,000 PLUS a monthly fee (and you still never own it). Motion and sound detectors cost up to \$200 per unit and cover only limited areas. Your home may require two or three of these units and, in most cases, no alarm will sound until AFTER a prowler is inside for 30 seconds or more. Perim-A-Tron™ combines pre-entry protection with micro-electronic circuitry to provide the most protection at the lowest cost.

U.L. LISTED

The Perim-A-Tron™ Home Security System is listed by Underwriters Laboratories as a burglary protection device, a rating which goes beyond electrical safety. To earn this listing our alarm was thoroughly tested for critical burglary protection functions such as transmitter range, sound volume, battery back-up, keyboard component life, battery failure warning, and test function. This tough-to-get U.L. listing resulted from the exacting standards engineered into the Perim-A-Tron™

YOU BE THE JUDGE

We urge you to order just the basic Perim-A-Tron™ system (pictured above) for a 30-day trial period. Use it to protect your family while you sleep and to protect your home while you're away. Then if you're not convinced that the Perim-A-Tron™ is the most advanced, efficient security system available today, return it undamaged for a complete, no-quibble refund—including return postage. You are protected by a 90 day manufacturer's warranty as well as Shelburne's 25 year reputation for satisfied customers.

HERE'S HOW TO ORDER

To order simply send your check for \$199.95 plus \$5.65 for shipping and handling to the address below. Credit card holders can speed delivery of their system by using our toll-free number listed below. We will then promptly ship your Perim-A-Tron™ unit complete with easy-to-understand instructions and decals warning that the premises are protected. Additional transmitters are available for \$29.95 each, but one is not required for every door and window. Instead, magnetic contacts can be purchased and easily connected to the transmitter, allowing you to cover additional openings for as little as \$5 each. The instruction booklet is quite useful in helping you determine the correct combinations to protect your home or office at the lowest possible cost.

Give yourself some peace of mind—order a Perim-A-Tron™ today at no obligation.

Maryland Residents add 5% Sales Tax.

CREDIT CARD HOLDERS
CALL TOLL-FREE:

24 hours a day — 7 days a week

800-638-6170

OR

800-228-2606

Maryland Residents call 363-4304

©1981 The Shelburne Company

The
Shelburne
Company

110 Painters Mill Road Dept. T-72
Owings Mills, Md 21117 (301) 363-4304

6 The Chaw

Not too many years ago it was quite common for male cheeks to bulge from ample quids of chewing tobacco.

Stewart Marsh

20 The Wonder of the Night Sky

Stars appear to us as tiny dots in the heavens, but are, in reality, monstrous globes of extremely hot glowing gas.

Margaret Miller

46 Spirit Bird

The Indians stood in awe of the condor's great size and impressive markings and called it the Spirit Bird.

Bill Thomas

Departments

- 2 Message
- 5 Letters
- 10 On Tour with Raymond V. Arnold
- 12 The Elks National Home
- 14 News of the Lodges
- 16 Vietnam Veterans Parade
- 18 It's Your Business: Reagan Plan
- 24 You and Retirement: Tax Changes
- 26 News of the State Associations
- 28 Elks Family Shopper
- 41 Travel: China — Part 2
- 44 Elks National Service Commission
- 52 Medicine and You: Electrotherapy
- 54 Elks National Foundation Scholarship Awards
- 56 Did You Know?

Cover: The Chaw



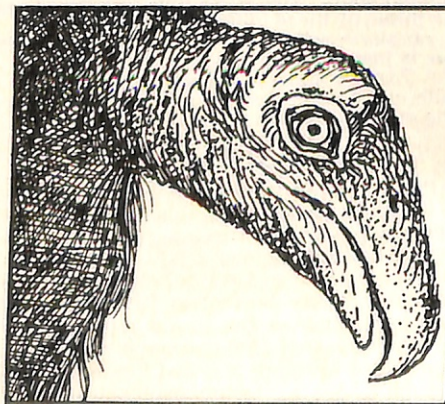
6



20



41



46

VOL. 60 NO. 5/Nov., 1981

National publication of the Benevolent and Protective Order of Elks of the United States of America. Published under the direction of the Grand Lodge by The National Memorial and Publication Commission.

The Elks National Memorial and Publication Commission
RAYMOND C. DOBSON /Chairman
R. LEONARD BUSH /Vice-Chairman
ROBERT E. BONEY /Secretary
EDWARD W. McCABE /Treasurer
GEORGE B. KLEIN /Asst. Secretary and Asst. Treasurer
WADE H. KEPNER /Chairman Emeritus

Staff

JOHN R. RYAN
Publisher / General Manager
DONALD STAHL
Managing Editor
CHARLES T. COFFIN
Associate Editor
SHIRLEY STERLING
Advertising Manager
MALCOLM B. CROFFORD
Circulation Manager
EDITORIAL OFFICES, 425 W. Diversey Pkwy., Chicago, IL 60614

ADVERTISING OFFICE

Direct all advertising inquiries to:
Advertising Department
The Elks Magazine
425 W. Diversey Parkway
Chicago, IL 60614
(312)528-4500



THE ELKS MAGAZINE, Volume 60, No. 5, November, 1981 (ISSN 0013-6263). Published monthly, except bi-monthly July/August and December/January, at 425 W. Diversey Pkwy., Chicago, IL 60614 by the Benevolent and Protective Order of Elks of the United States of America. Second Class postage paid at Chicago, IL, and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Single copy price is 25 cents. Subscription price in the United States and its Possessions, for Elks, \$1.25 a year, for non-Elks, \$2.50 a year; for Canadian and Foreign postage, add \$1.50 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

The word, *Elks*, is a registered trademark of The Benevolent and Protective Order of Elks of the United States of America.

Copyright, 1981, by the Benevolent and Protective Order of Elks of the United States of America.



Moving?

THE ELKS MAGAZINE, Circulation Dept., 425 Diversey Parkway, Chicago, IL 60614. Members: Change of address should be made through your lodge Secretary. Give him advance notice of at least 60 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing to us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.

LETTERS

• I was very impressed with "You and Retirement" (September, 1981) by Grace W. Weinstein on mutual funds. As a certified financial planner, articles frequently come to my attention regarding various ways to spend or invest money. This column gave a very fair, comprehensive analysis of the advantages and disadvantages of mutual funds.

Forrest Trammell
San Diego, CA

• I read with great delight, "Ice Cream—Delicious Gift From Antiquity" (September, 1981), by Henry N. Ferguson. Our store, James Danas Confectionery, was founded by my late dad in 1914. It's the oldest confectionery-ice cream parlor in Lowell, MA, and recorded as a historic site.

P. J. Danas
Lowell, MA

• I have read with interest the "Unspoiled Oregon" article (September, 1981) by Jerry Hulse. However, I was disappointed with the lead which says, "Oregon has made it plain that it wants tourists—It's just that it wants them to go back home after the vacation is over. And who can blame the governor and others for being so candid."

I must point out that the writer is attributing to me an attitude which resulted from a statement made by a former Oregon governor. You can be assured by me personally . . . that we welcome those from out of state visiting in Oregon and those who choose to live here.

Victor Atiyeh
Governor of Oregon

• I enjoyed reading "Unspoiled Oregon." The author caught the spirit of Oregon—"unspoiled" but not inhospitable. Oregonians want to retain their culture, environment, and life-style, but we also welcome visitors to come and look over our shoulders. Kah-Nee-Ta and Sunriver resorts are just two of the experiences Oregon has to offer. As State Senate Majority Leader and an Elk, I want to say "thanks" for the recognition.

Dell Isham
Oregon State Senator

• As a relatively new member of the Elks, I want to tell you that I really enjoy the magazine. The articles are interesting and varied, and the advertising is also interesting and useful. Your articles are very well-written and most enjoyable. Keep up the good work.

D. Richard Hoover
Connellsville, PA

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.

10 one-week vacation opportunities for **Elks**:

Discover a different Caribbean island almost every day, and save \$600 per cabin.*

Cruising is today's fastest-growing vacation concept. And a one-week cruise on your choice of the world's two newest floating resorts—Cunard Countess or Cunard Princess—offers you more for your money than anything else in the Caribbean.

The ultimate vacation.

You pay one price for virtually your whole vacation—including four sumptuous meals daily, nightclub, casino and disco. At sea, you enjoy more open deck space, an outdoor cafe, a restaurant with sweeping ocean views. In port, you explore different beaches, sights, cultures. And take your choice of tennis, golf, sunning, swimming and more.

Sample the best of the Caribbean.

In 7 days, see 6 fascinating islands



Cunard Countess and Cunard Princess, identical sister ships, are the world's two newest floating resorts.

on Cunard Princess: San Juan to Martinique, Antigua, St. Maarten, St. Thomas, Tortola. Or choose Cunard Countess, identical sister ship: 6 exciting ports—including South America—San Juan to Caracas (La Guaira), Grenada, Barbados, St. Lucia, St. Thomas.

10 sailings to choose from in 1982.

Take your pick of these convenient Saturday departures:

Cunard Countess	Cunard Princess
Dec. 19, 1981	Jan. 16
Jan. 2	Feb. 27
Mar. 6	Mar. 27
Apr. 17	Apr. 3
May 29	May 8

Special airfare savings.

Save \$300 per person on your airfare to San Juan. Special rates for Elks, including round-trip airfare, 4 meals daily and entertainment, are from \$995 to \$1,978*.

For reservations and information, call Mr. Les Kertes—collect—at (516) 466-0335 or (212) 895-7062. Or mail the coupon.

CUNARD PRINCESS

Registered in the Bahamas

CUNARD COUNTESS

Registered in Great Britain

*Prices are per person, double occupancy, and depend on date and point of departure. Itineraries subject to change.

CUNARD Mr. Les Kertes, Hartford Holidays, P.O. Box 462, 277 Northern Boulevard, Great Neck, NY 11022

Please send me more information about Cunard's special Caribbean Cruise opportunities for Elks and their families.

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

DAYTIME PHONE _____

E153051G85

the

CHAW

Not too many years ago it was quite common for male cheeks to bulge from ample quids of chewing tobacco.

by Stewart Marsh

During the latter part of the 19th century, tobacco chewing in the United States reached its peak of popularity. A man who liked to "eat" tobacco, as chewing was often called in those days, had plenty of company. Male cheeks bulging from ample quids could be seen in the store and office as well as on the farm and ranch. It resembled an epidemic of mumps.

The cuspidor or spittoon was a standard office fixture, often placed alongside of the executive's desk. As a rule there were also cuspidors in the conference and waiting rooms. A courthouse really couldn't function efficiently without an adequate supply of them. Even when the court was in session, it wasn't unusual—particularly in the old West—to see the male judge and jury chewing throughout the entire trial. An attorney might emphasize the points in his case by forcefully expectorating.

After touring the country, an English visitor, Alexander Mackey, was of the opinion that Americans had made

a mistake in choosing their national emblem. Instead of the eagle, he felt that the emblem should have been a spittoon!

On the farm, construction site, or baseball field, the release of tobacco juice was no problem. But if the office, store or home didn't have a cuspidor, the chewer might have to use the stove, fireplace, or even the floor. In this case, things sometimes got a bit sticky in more ways than one.

A rural swain is said to have called on his best girlfriend one winter evening. There was a cheery fire on the hearth, and romance was in the air. Or at least it was until he found it necessary to squirt tobacco juice into the fireplace. To his discomfort, and to the horror of the young lady, the stream was so copious that it put out the fire!

In this regard, there was a tall tale about John Hancock, an Amer-

ican Revolutionary statesman. The story continued to circulate long after his time. It was said—without substantiation—that Hancock died of a train of ailments induced from swallowing tobacco juice. He was too much of a gentleman to spit just anywhere!

A tobacco chewer could take his choice of plug, twist, rope, fine-cut or scrap tobacco. He could get his chaw unsweetened, or he could get it flavored with licorice, rum, sugar, honey, or other sundry spices.

In the 1870's, manufacturers of plug tobacco began to concentrate on making their product distinctive through taste and packaging. The latter included the use of tin tags having two sharp prongs that bent into the plug, and proclaimed its trademark or origin. The tags were usually an inch or less in width, and the letters or picture were often in bright yellow, red, blue or green enamel. Before the machine took over, tobacco companies seem to have hired small boys to affix the tags.

Not only were the tin tags

used to advertise, but the manufacturer frequently offered premiums for them. The customer could save and redeem them for prizes or cash.

In *The Story of Tobacco in America*, Joseph C. Robert states that among the leading plug firms in the early 1890's were Liggett and Myers of St. Louis, Drummond of the same city, and Lorrillard of Jersey City. The newly chartered American Tobacco Company soon entered the field, buying among other companies the National Tobacco Works of Louisville. In 1898, Continental Tobacco Company was formed under the auspices of the American Tobacco Company, primarily to handle plug tobacco.

There was a plug war between chewing tobacco manufacturers in the 1890's. Each one sought to "plug" their plugs with fighting brands. These were sold below actual cost, so as to win trade away from competitors. The National Tobacco Works used for this purpose a product named *Battle Axe*. Liggett and Myers matched this with *Scalping Knife*. Drummond competed with *Crossbow*. Talk about fighting names for fighting brands!

There were a great many other brands of chewing tobacco. Some had plain names like *Star*, *Newsboy* and *Standard Navy*. Others had fancy names, which often seem to have been thought up by humorists. If you indulged, how would you like to have a chaw of *Mule Ear*, *Alligator*, *Grit*, *Jaw Bone* or *Old Slug*? Or if your buddy asked what you were chewing, you might truthfully reply, *Darling Fanny Pan Cake*. And a woman would probably giggle when she learned that you chewed *It's Naughty But Oh So Nice*.

Tobacco chewing and cigar smoking were the most popular modes of tobacco consumption in the late 19th century. However, there were many pipe smokers, of course, and a small but increasing number of people were beginning to smoke those new fangled contraptions called cigarettes. There were also snuffers, snorters, snivelers and dippers, although some felt the habit of taking snuff was a bit foppish and un-American. The latter were apt to opine that the habit smacked of Scottish earls and French lords clad in periwigs and knee breeches, carrying silken handkerchiefs up their sleeves.

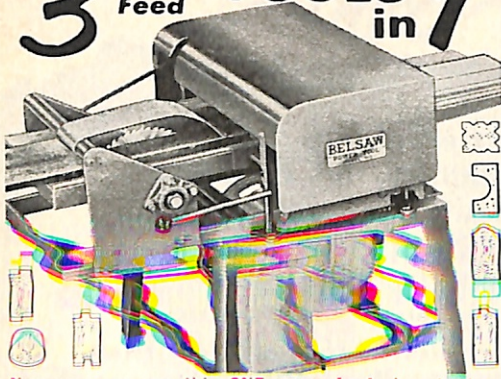
Men might smoke a cigar or pipe, and chew tobacco as well. There were even a few who not only used tobacco in all of its forms but did so simultaneously. A St. Louis resident was observed to snuff powdered tobacco up his nose, while smoking on a long black cigar, all the while chewing on a king-sized chaw!

After a tour of the country, an English visitor was of the opinion that Americans had made a mistake in choosing their national emblem. Instead of the eagle, it should have been a spittoon!



Planer Molder Saw

3 Power TOOLS in 1



Now you can use this ONE power-feed shop to turn rough lumber into moldings, trim, flooring, furniture — ALL popular patterns. RIP-PLANE-MOLD, separately or all at once with a single motor. Low Cost... You can own this power tool for only \$50 down.

30-Day FREE Trial! SEND FOR EXCITING FACTS NO OBLIGATION—NO SALESMAN WILL CALL **RUSH COUPON** TODAY! BELSAW POWER TOOLS CO. 9388 Field Bldg. Kansas City, Mo. 64111

BELSAW POWER TOOLS
9388 Field Bldg., Kansas City, Mo. 64111

YES Please send me complete facts about PLANER—MOLDER—SAW and details about 30-day trial offer.

Name _____
Address _____
City _____
State _____ Zip _____

GAME ROOM EQUIPMENT

The Biggest Selection and Finest Quality at the right price

- POKER TABLES
- Non-Duplicate Monogrammed POKER CHIPS
- Imprinted PLAYING CARDS
- Monogrammed PERFECT DICE
- DICE CUPS

Quality Club Room Equipment Since 1901
Send \$1.00 for our big 44 page catalog.

GEORGE & CO., P.O. Box 100-E Ellicott Station, Buffalo, NY 14205

ELKS RITUAL CLOCKS

No initiation or lodge ceremony is truly complete without our Emblem Model (as shown) or a Custom Ritual Clock. A Portable Model suitable for funeral services is also available. Optional features may be selected. Over 40 years of satisfied customers.

11th HOUR MFG. CO.
P.O. Box 5456
Sarasota, Florida 33579
813-365-1635

TRAILER FOR THE 80's—Burro Travel Trailer kit sleeps four. Under 1000 lbs. Fiberglass. Ready to tow. Finish interior only. Write Burro E-111413, 21st Avenue North, Plymouth, MN 55441. For full color catalog send \$2.00 to cover postage and handling. Dealers Wanted.

REMBRANDT DID IT IN OILS...
Let us do it in **BRONZE PLAQUES** FOR ALL OCCASIONS
Write for Free Catalog E23
Engraved Plaques E21

INTERNATIONAL BRONZE TABLET CO., INC.
150 W. 22nd St., N.Y., N.Y. 10011 212-WA 4-2323

INTERNATIONAL BRONZE TABLET COMPANY
INCORPORATED
SINCE 1936



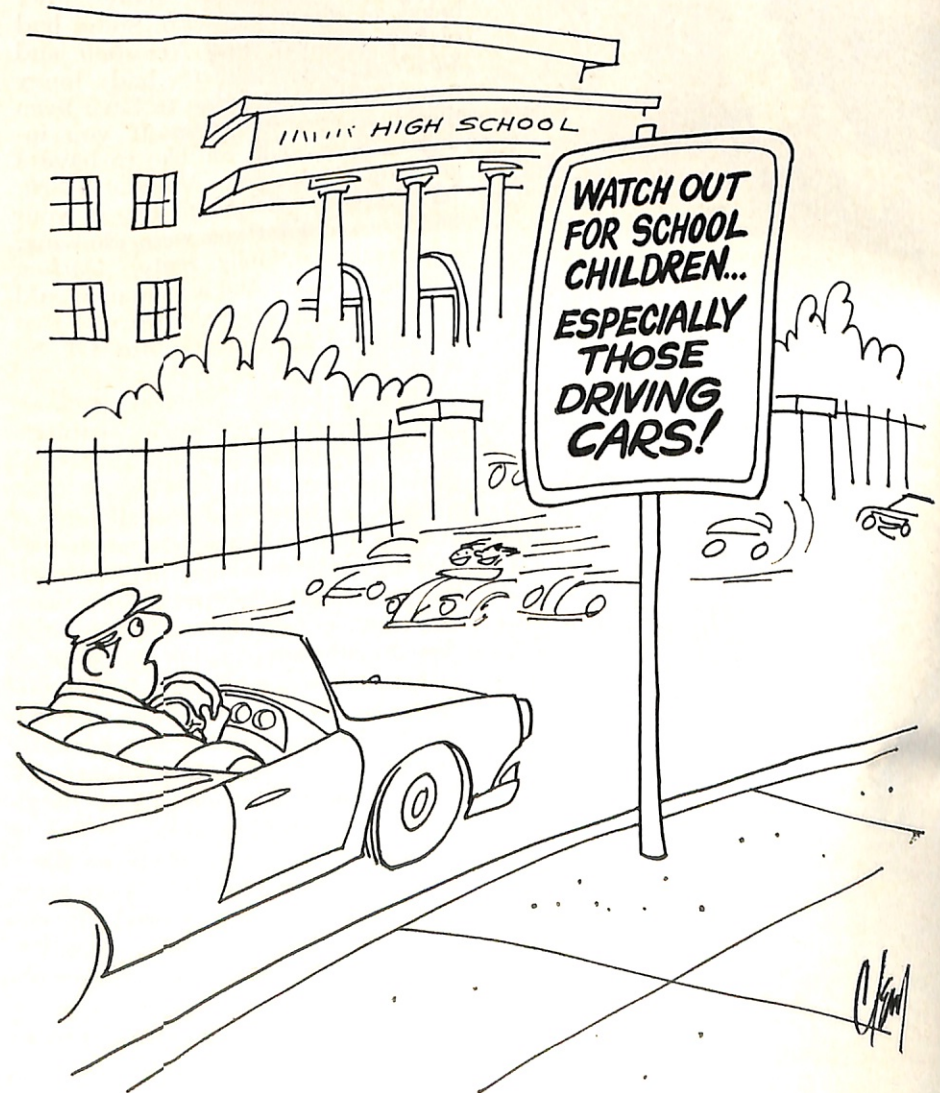
During the 1890's, the annual rate of chewing tobacco output in the United States was about 200 million pounds. Roughly this amounted to over 3 pounds per capita—man, woman and child. This is not to say that many women or children chewed tobacco. In early America, frontier women sometimes chewed or smoked a pipe. But by the late 19th century it was generally considered unladylike for a woman to indulge in these habits. She might even be asked to leave the store or establishment if caught puffing on a cigarette. The use of tobacco in all forms was predominantly an adult male prerogative.

Among tobacco chewers, there were some remarkable marksmen. These

were reputed to be able to hit a fly in the road at better than 30 feet. Or they could ring the center of a cuspidor at several yards. Chewers who lacked front teeth often learned to squirt tobacco juice through the gap without opening their jaws, sometimes with uncanny accuracy.

Unfortunately, there were a great many poor shots, and others who were just plain sloppy. After traveling through the United States, the great English writer Charles Dickens expressed doubt about the reputed American proficiency with the rifle, because so many tobacco spitters couldn't hit a spittoon at any distance.

In their diaries, articles and books about the United States, English travelers dwelt upon the habits of tobacco chewers as one of the more colorful and uncouth aspects of American life. Apparently, frontier America had comparatively many more dedicated tobacco chewers than did England of the same period. The habit was enjoyed by all classes of Americans, while in European countries it seems to have been most popular among the lower class. Early on in the history of tobacco,



there were many who praised it as a bewitching weed. Obviously, it gave one a feeling of euphoria. The man engaged in cutting down trees, plowing fields or other hard physical labor could comfort himself with his chaw. The thinker could puff on his pipe, watching the smoke curl lazily upward, as he thought deep thoughts. The man who patronized taverns could add to the pleasure of drinking with a cigar or cheroot.

There were those, also, who believed tobacco to be a good medicine. Jean Nicot, French ambassador at the Portuguese court in the 16th century, was one of the first to proclaim the virtues of tobacco as a poultice. Nicot sent tobacco seeds to the Queen Mother of France, the notorious Florentine Catherine de Medicis. The leaves grown from these seeds reportedly cured a number of Frenchmen from various and sundry ailments. It seemed proper therefore to name the remedy Nicotiana.

Tobacco came to be used in unguents and powders for diverse illnesses and afflictions. It was claimed also to be effective as a cathartic and dentifrice. Some even believed that tobacco smoke and tobacco odor were effective as a protection against plague, pestilence and evil spirits. As for chewing, ardent advocates vowed that a chaw helped settle one's food, aid digestion, prevent constipation, and avoid heartburn.

On the other hand, there were from the start critics of tobacco who vigorously denounced it as a vile weed. As time went on, the anti-tobacco movement became the little brother of the temperance movement. True, the anti-tobacco movement slacked off during the Civil War and the Gold Rush, but it began to pick up steam again in the late 19th century.

A number of religious reformers proclaimed that alcohol and tobacco were Satan's twin sons. It was preached, too, that tobacco was a deadly poison. According to one widely circulated story, a drop of nicotine placed on the tongue of a dog or cat would immediately kill the animal. It was almost enough to cause the tobacco-using animal lover to give up owning pets.

To add to this, there were widespread rumors of a nauseous nature that some tobacco merchants laid their tobacco in outhouses, so as to make it brisker, stronger and fetid. Also, it was alleged that stale urine was sometimes used in the manufacture of the leaf.

Various physicians and ministers came out strongly stating that tobacco was a menace to health. It was blamed for causing or aggravating any number of ailments. These included gout,

(Continued on page 27)



Lower the Thermostat...

DAMART WILL KEEP YOU WARM!

It's 10° outside . . . Even getting colder. So you bundle up in layers and layers of heavy clothes. First with long underwear . . . then bulky, restrictive thermalwear on top.

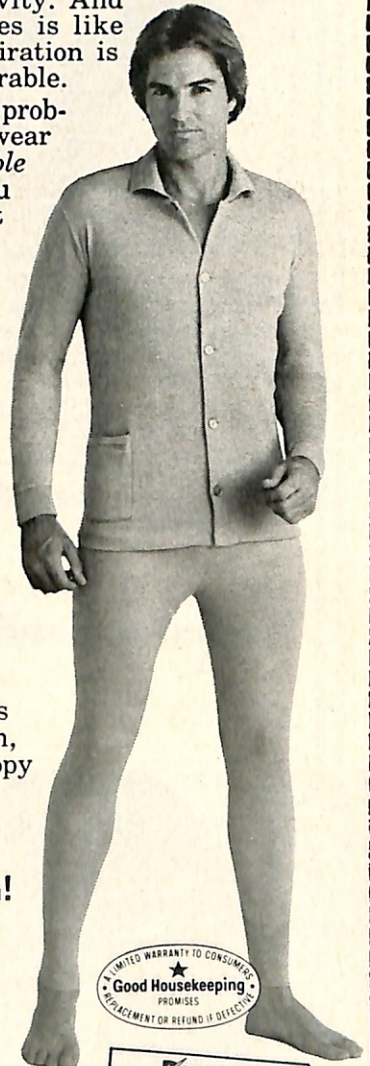
Oh, you were warm all right. Like in a Turkish bath. Because you began to perspire from all your activity. And perspiring in that mountain of clothes is like perspiring in a plastic bag! The perspiration is locked in. So there you are. Wet and miserable.

But now, at last, Damart has solved the problem. Because Damart invented underwear that keeps you warm, dry and comfortable no matter how cold it is or how long you stay out. Underwear that's soft and light so you can move easily. Underwear knitted to let the perspiration evaporate through so you always stay warm and dry next to your skin. Nothing else does this like Damart!

Damart does this with a new miracle fabric—Thermolactyl. You can wear Damart indoors too, and turn your thermostat down into the 60's. You'll feel perfectly comfortable and enjoy dramatic savings in home heating costs.

Damart is so comfortable that the Mt. Everest climbing expedition wears it. So does the Chicago Bears Football Club, New England Patriots and Philadelphia Eagles.

Our free color catalog tells the full Damart Thermolactyl story and displays the whole Damart line for men and women, including tall sizes. Send for your FREE copy now!



THE PROOF IS IN THE WEARING!

Damart Thermawear

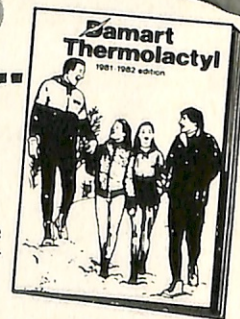
WHEN IN THE BOSTON AREA, VISIT OUR PORTSMOUTH, N.H. STORE. (603) 431-4700

THERE IS NO WARMER UNDERWEAR MADE!

Fill out and send to:

DAMART, Dept. 10661
1811 Woodbury Ave., Portsmouth, N.H. 03805

YES! Rush me your FREE DAMART Catalog . . . I want to enjoy the fantastic warmth of Thermolactyl Underwear, a DAMART® exclusive. (I understand there is no obligation.)



PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____ © 1981, Damart

on tour with
Raymond V. Arnold



GER Raymond V. Arnold visited Canton, OH, during the National Football League Hall of Fame Festival. He attended many of the major events, including the enshrinement ceremonies for this year's inductees, the Hall of Fame Parade and the traditional Hall of Fame Football Game. While in the area, the GER visited four nearby Ohio lodges—North Canton, Alliance, Canton, and Massillon. In photo above, GER Arnold (second from left) and PGER E. Gene Fournace (left) are pictured as they toured the Hall of Fame with President Earl Schreiber (second from right) and Director Pete Elliott. Behind them is a statue of Jim Thorpe.



The entrance to the Hall of Fame is truly a magnificent sight.



The GER was most interested in former greats of his favorite team, the Detroit Lions. Here he views a bust of Joe Schmidt.



During his visit to Anchorage, AK, Lodge, GER Raymond V. Arnold (right) was photographed with ER Thomas Davis.

Canton enjoyed sunny skies and perfect weather for the Hall of Fame Parade, which honored enshrinees Jim Ringo, George Blanda, Willie Davis, and Morris "Red" Badgro.

At the enshrinement ceremonies outside the Hall of Fame, George Blanda was presented by Al Davis, the Oakland Raiders' managing general partner, who called Blanda "the greatest clutch player in the history of football."

Blanda, a quarterback and kicker, played a total of 26 years with the Chicago Bears, Houston, and Oakland. He is pro football's all-time leading scorer with 2,002 points.

Former Green Bay Packer great Jim Ringo was presented by his high-school coach, Willard "Whiz" Rinehart. Ringo, a center, played in 182 consecutive regular season games despite a string of injuries and illness. He is now an assistant coach with the New England Patriots.

Willie Davis was presented by his college coach at Grambling, Eddie Robinson. Davis played in the Pro Bowl five times in his 10 seasons with Green Bay as a defensive lineman. He also played two years with the Cleveland Browns.

"I'd like to thank all of the coaches who have touched my life," Davis said.

The oldest of the enshrinees, 78-year-old Morris "Red" Badgro, waited a record 45 years to be honored in the football shrine. He began his career in the NFL with the New York Yankees in 1927 and then played with the New York Giants and the Brooklyn Dodgers.

GIANT MEMO CALENDAR

**YOUR
SPECIAL
PHOTO
ENLARGED
400%
IN FULL COLOR
NEW FOR 1982**
only **\$2⁹⁹**



TO
THIS



□ Now your favorite photo can become a superb, lasting and beautiful wall calendar—to hang all the year long where it will bring you pleasure every day. Or, as a gift to remind a special person of your thoughtfulness and love.

A new scientific breakthrough makes it possible to *enlarge*, with absolute fidelity and clarity, any color photo and reproduce it in GIANT size. You get all the tones, all the beauty, all the vibrant live colors, so exactly that the giant photo seems actually better than the original!

Any snap-shot, negative, slide, transparency or Polaroid—color or black-and-white—can be used, and will be returned to you in perfect condition. Even a tiny 1 3/4" × 1" slide becomes a giant 8" × 10" printed on a fine quality linen-look calendar that is 14" × 22" overall. And the calendar is a year-round aide, with plenty of room for notes, reminders, appointments, red-letter days, etc.

The price is super, too. Only \$2.99! An incomparable value these days. Just sent your favorite photo or slide (please print your name and full address on back). We'll even mail calendars for you to any list of people you want to send us.

Use handy order coupon. Prompt service and satisfaction guaranteed.

BENNETT-GRAF, Inc.
1450 N.E. 123 Street, No. Miami, Fla. 33161

BENNETT-GRAF, Inc. Dept 4364
1450 N.E. 123 Street, No. Miami, Fla. 33161

Please rush _____ Giant Photo Calendar(s) enlarged from the photo(s) enclosed. (When ordering calendars to be sent to more than one person, enclose list of names and addresses on separate sheet.) For each calendar I enclose payment of \$2.99 plus 75c to help defray postage and handling charges

Total Payment enclosed \$ _____
(Fla. residents, add sales tax)

SEND TO (NAME) _____
STREET _____
CITY _____
STATE _____ ZIP _____

a new focus
on quality!

JM
Color
Paper



The Elks National Home in Bedford, Virginia.

THE ELKS NATIONAL HOME

Are you familiar with the Elks National Home in Bedford, Virginia? This beautiful retirement facility is supported by the Benevolent and Protective Order of Elks exclusively for its members.

There are only two qualifications for residency. First, you must have been a member in good standing with the Order for at least five consecutive years immediately prior to making application. Then, you must be physically and mentally able to take care of yourself in every way without assistance or supervision. If you meet these two requirements and are retired, living alone, the Elks National Home is the place for you.

Nowhere can you live more economically.

The monthly maintenance charge (room and board) is only \$308 for a single private room, \$388 for a two-room suite. In addition, you must maintain a small personal account and an interest-earning contingency account in your name with the Home.

Those who are unable to meet the total financial requirements may apply on the partial-maintenance application. This simply means that the member's subordinate lodge and the Grand Lodge pay half the maintenance he is unable to pay; and his lodge must accept responsibility for emergency expenses, medicines, and funeral and burial charges at time of demise.

Some of the services received for the monthly maintenance charge, in addition to a private room and three meals a day, are daily maid service, free laundry, free haircuts, and one suit dry cleaned each month.

There are many opportunities for recreation and an active life at the Home. There's a five hole pitch and putt golf course on the front lawn, indoor and outdoor shuffleboard, billiard and pool tables, woodworking and hobby shops, color television lounge, bingo with prizes, bus trips, and films, just to name a few. Religious services

are held regularly in the recreation room, and the Home's bus provides transportation for those who wish to attend churches in the city of Bedford. Although every resident of the Home remains a member of his subordinate lodge, he also automatically becomes a member of the Home Lodge. The Home Lodge is very active, particularly with youth work and the Elks National Foundation.

The Elks National Home just purchased a brand new 1981 Thomas Built TransLiner diesel bus. The previous bus was 11 years old, and this beautiful new 36 passenger vehicle with cushioned seats will be much more dependable, as well as more roomy and comfortable for the Brothers of the Home to enjoy local shopping trips and special out of town excursions.

The Home itself is a beautiful structure surrounded by lovely, well-kept grounds and gardens. Residents may stroll about the grounds and enjoy the trees, flowers, and fabulous view of the majestic Peaks of Otter. If they prefer, there are verandas, a library and lobby for sitting and reading, talking, or just observing the comings and goings of a busy day at the Home.

Of course, it is impossible to describe the beauty and many conveniences of the Elks National Home. That is why we encourage members of the Order to make a visit whenever they can. Any Elk in good standing may visit for up to five days in any one month for a charge of only \$16.00 per day, room and meals included. Just contact the Home's office for a reservation. There is also a 16mm sound and color film on life at the Home, which is available to lodges throughout the Order upon request. There is no charge for use of the film. Just have the secretary of your lodge contact the Home for a showing date.

Additional information and applications can be obtained from the office of the Executive Director, Elks National Home, Bedford, Virginia 24523, telephone number 703-586-8232. Vacancies are available in your National Retirement Home. Write or call for a brochure today. ■



Doral E. Irvin (right), Executive Director of the Elks National home, accepts the keys to a new diesel bus from F. W. Merryman of Sonny Merryman, Inc. This roomy and comfortable vehicle will make trips by the Brothers of the Home more enjoyable.



"Vitamins for HAIR care"

Hair needs proper NOURISHMENT TO BE healthy and vital. "Vitamins for HAIR care" contains the nutrient factors essential to promote normal health.

This is the same formula as others charged \$9.95 for a 50 day supply. Now, you can get a month's supply of "Vitamins for HAIR care" FREE—from Lee Nutrition, if you order any of the items in this ad.

FREE WITH EVERY ORDER

Check the box in the order blank and return it with an order for any of the items in this ad and I'll include without charge a month's supply of "Vitamins for HAIR care" with your order.

This offer expires November 30, 1981.

500 MG. BEE POLLEN tabs
AMAZING CONTENT OF NATURAL LIFE-VITAL NUTRIENTS.
WONDER FOOD OF THE BEE COLONY
100 for **2.19** 500 for **7.50**

VITAMINS A & D (5000 A; 400 D) 100 Tablets 49¢ 500 for 1.95	Neutramins (ANTI-ACID) TABLETS 100 TABLETS 1.25 500 for 5.49	19 GR. 1200 MG. HI-POTENCY LECITHIN 100 CAPSULES 1.09 500 for 4.95
--	--	--

BREWERS YEAST TABLETS 7½ GR. 250 TABLETS 79¢ 1000 for 1.99	VITAMIN A 25,000 UNITS 100 FOR 1.19 500 for 4.75	HIGH FIBER BRAN TABLETS 500 MG. 100 TABLETS 69¢ 500 for 2.99
---	---	---

KELP TABLETS 100 Tablets 35¢ 1000 for 1.50	SUPER ORGANIC IRON TABS 100 Tablets 1.49 500 for 5.49	CHILDREN'S NATURAL CHEWABLE VITAMINS 100 TABLETS 1.25 500 for 5.49
--	---	--

250 mg. CAPSULES THE MOST WANTED POTENCY
GINSENG 100 for **2.89** 500 for **12.95**

MULTI-MINERALS 9 Vital Minerals 100 Tablets 98¢ 500 for \$4.50	Vitamin B12 500 mcg. 100 Tablets 1.09 1000 for 7.99	LYSINE 312 mg 100 Tablets 2.98 300 for 8.48
---	--	--

VITAMIN E
HIGHEST QUALITY CAPSULES
MONEY BACK GUARANTEE

SIZE	100 I.U.	200 I.U.	400 I.U.	1,000 I.U.
100	98¢	1.89	2.99	7.89
500	4.85	8.99	14.69	37.98
1000	9.49	17.59	28.49	69.85

Papaya Papain Digestant 100 Tablets 65¢ 500 for \$2.75	VITAMIN E Beauty Oil 14,000 I.U. ½ fl oz-\$1.49	50 mcg Tablets SELENIUM 100 Tablets \$2.49 500 for \$9.95
--	---	---

BALANCED 50 MG. B-COMPLEX
HI-POTENCY "LEE-PLEX 50 MG."
In 1 cap daily 50 mg. each of Vit B1, B2, B6, Niacinamide; Pantothenic Acid. Choline, Inositol, 30 mg. Para-Aminobenzoic Acid. 50 mcg. each of B12, d-Biotin, 100 mcg. Folic Acid.

50 Caps 1.79	100 Caps 2.69	500 Caps 10.59
---------------------	----------------------	-----------------------

LOW VITAMIN PRICES NOW POSSIBLE!



Bob Lee

Yes, low vitamin prices are now possible. We found our modern equipment wasn't enough, so we cut-out the "frills" and went back to some of our old ways when prices were lower. It worked, so now you can buy more for less at Lee Nutrition.

VITAMINS BY MAIL FROM LEE NUTRITION

SPIRULINA
500 mg. Tablets
The natural high-protein nutrient for your diet.

50 for 2.49	100 for 4.50	200 for 8.50
--------------------	---------------------	---------------------

Herbal Diuretic 100 Tablets 1.49 500 for 5.99	HI-POTENCY STRESS FORMULA High Potency B Complex & Vit. C 100 TABS 1.95 250 for 3.89
---	---

BONE MEAL TABLETS 100 Tablets 49¢ 1000 for 3.69	ZINC 10 MG. TABLETS 100 Tablets 37¢ 1000 for 3.49	CHOLINE 250 MG. TABLETS 100 Tablets 1.65 500 for 6.95
---	--	--

"KEY 4" TABS
KELP, VITAMIN B6, LECITHIN & CIDER VINEGAR
100 for **79¢** 500 for **2.99**
Highest Quality—
Only the low price is different

B-15
"ORIGINAL RUSSIAN FORMULA"
100 Tab Bottle **2.98**
300 Tab Bottle **7.99**

Acidophilus CAPSULES 100 CAPSULES 1.79 500 for 8.75	DOLOMITE & BONE MEAL The ideal combination 100 Tablets 59¢ 500 for 2.49
---	--

HERBAL LAXATIVE 100 Tablets 85¢ 500 for 3.49	595 MG. Potassium GLUCONATE 100 Tablets 95¢ 500 for 4.29	Therapeutic with Minerals — same potency and formula as Squibb's Theragan — M [®] 100 Tablets 1.98 500 for 9.49
--	--	---

VIT. B6 50 MG. 100 Tablets 65¢ 500 for 2.95	GARLIC OIL CAPSULES 100 CAPSULES 79¢ 500 for 3.19	DOLOMITE TABLETS Laboratory tested 100 Tablets 43¢ 1000 for 1.79
--	---	---

"FORCE" GUARANA 90 TABLETS
Same formula as "ZOOM"
4.95
3 BOTTLES FOR 13.50

INDIVIDUAL B-VITAMIN Tablets

50 mg. VITAMIN B1	100 for \$1.25	500 for \$5.50	1,000 for \$9.85
50 mg. VITAMIN B2	\$1.25	\$5.50	\$9.85
50 mg. NIACIN	85¢	\$3.49	\$5.50
100 mg. NIACINAMIDE	\$1.00	\$3.85	\$6.50
400 mcg. FOLIC ACID	65¢	\$2.85	\$4.95
50 mg. VITAMIN B6	65¢	\$2.95	\$5.50
50 mcg. B12	65¢	\$2.50	\$4.35
300 mcg. BIOTIN	\$1.45	\$6.50	\$10.95
250 mg. CHOLINE	\$1.65	\$6.95	\$12.00
250 mg. INOSITOL	\$3.75	\$16.89	\$29.75
100 mg. PANTO. ACID	\$1.69	\$5.75	\$9.75
50 mg. PABA	\$1.00	\$4.50	\$7.85

SPECIAL OFFER from Bob Lee
400 UNIT VITAMIN E CAPSULES
LIMIT ONE OF ANY SIZE TO A FAMILY
COMPARE ANYWHERE
 100 for 1.59 500 for 7.89
 1000 for 15.75 OFFER EXPIRES 11/30/81
B608 MAIL COUPON WITH ORDER

ALFALFA TABLETS 100 TABLETS 38¢ 500 for 1.55	DESICCATED LIVER TABLETS 7½ Grain 100 TABLETS 69¢ 1000 for 3.50	COD LIVER OIL CAPS 100 CAPSULES 88¢ 500 for 3.99
--	--	--

NATURAL VITAMIN C

With Rose Hips Tablets AT FANTASTICALLY LOW PRICES

QUANTITY	100 MG.	250 MG.	500 MG.	1000 MG.
100	.69	.95	1.39	1.95
500	2.98	4.49	6.59	9.39
1000	5.49	7.99	12.49	17.95

LOSE WEIGHT GRAPEFRUIT DIET PILL

Each Six Tablets Contain:
Natural Grapefruit Extract . . . 100 MG
Vitamin C 60 MG
Vitamin E . . . 30 IU
Phenylpropanolamine HCl75 MG
90 FOR **2.49** 500 FOR **9.85**
Contains one of the strongest diet aids available without prescription. Includes modern, effective diet plan that lets you enjoy 3 delicious meals and snacks everyday as you lose weight.

PRICES IN THIS AD GOOD UNTIL NOVEMBER 30, 1981

MAIL YOUR ORDER TO:
Lee Nutrition
290 MAIN ST.
CAMBRIDGE, MASS. 02142

MASTER CARD and VISA accepted on orders over \$10.00
Give card number and expiration date. We reserve the right to limit quantities.

QUANTITY	SIZE	NAME OF PRODUCT	TOTAL PRICE

Handling charge (Disregard if order exceeds \$10.00) \$1.00
SATISFACTION GUARANTEED TOTAL AMOUNT

"Vitamins for HAIR care" FREE
If you check this box and mail your order before November 30, 1981, we will include in your order a month's supply of "Vitamins for HAIR care."
B608

PRINT NAME _____
ADDRESS _____ APT. _____
CITY _____ STATE _____ ZIP _____

NEWS OF THE LODGES



DALHART, TX. In most west Texas communities, when high school rodeo time rolls around, the local high school puts it on. In Dalhart, however, the local lodge came into the picture this year as it did for the first Dalhart High School Rodeo 11 years ago.

For nine of the past 11 years the Dalhart Elks have sponsored the rodeo. The other two years the school held the rodeo, but this year they asked the Elks to take charge again.

From 96 entries in 1970—the first year of the rodeo—the Elks-sponsored rodeo has grown to 221 entries this year, representing 37 Panhandle high schools.

COLONIE, NY, Lodge held its annual "Night in Hawaii." Following a Polynesian-style buffet, entertainment was provided by the Loki Ontai Polynesians (kneeling in foreground). Standing from left are Deloris Olson, Esq. and Chm. Ron Olson, ER Patrick Concannon, and Faith Concannon.

EDISON, NJ. The ladies auxiliary of Edison, NJ, Lodge presented toys to underprivileged children at the John E. Toolan Kiddie Keepwell Camp in Edison. Chairperson for this project was President Madeline Vitale (right), assisted by Second Vice-President Mary Whyte.



Colonie, NY.

Edison, NJ.



GLEN BURNIE, MD. Joe Vladich, ER of Glen Burnie, MD, Lodge, presented a check for \$1,000 to Dr. Robert Ireland, executive director of Bello Machre, a small residential training center for mentally retarded persons.

The donation will be used toward the purchase of a 12-passenger van, which will be used to transport clients to recreation outings, doctors' appointments, and routine daily activities.

CLERMONT-GROVELAND, FL, Lodge donated two \$100 trust fund certificates to the Harry-Anna Crippled Children's Hospital in Umatilla, FL. The gift was made in memory of the late Mary Jo Gresham, a past president of the lodge's ladies organization.

CLIFTON, AZ. A 90th birthday party was held for Life Member Tommy Sidebotham at Clifton, AZ, Lodge. Brother Sidebotham received a plaque with the inscription "For dedication and service to the town of Clifton."

Brother Sidebotham served as town marshal for 31 years and later as town constable. He is best remembered, however, for saving a narrow-gauge railroad locomotive from the scrap heap in 1937. He restored it, and the engine now sits

next to Clifton Lodge as a memento of the town's early history.

GATEWAY (PORTLAND), OR, Lodge has 34 deaf Brothers among its membership. The lodge has done much to make these non-hearing Brothers feel welcome and become fully involved in lodge activities.

A bowling team made up of deaf members, in its very first year of existence, won the lodge's league championship. Now there are three non-hearing teams in the league.

The lodge holds eight-week courses in dactylography (sign language) so that other lodge members can learn how to communicate with the non-hearing Brothers.

Initiations of new deaf Brothers are interpreted in sign language. Also, at lodge meetings and bingo games, sign language interpretation is used.

Classes in cardio-pulmonary resuscitation have been given to non-hearing members, with sign-language interpreters aiding in the instruction. The lodge has installed a Porta-Tel Portable Communicator (a telephone with a keyboard and readout panel) for the use of deaf members.

In these and other ways, Gateway Lodge has helped its non-hearing Brothers to become active members who participate in and enjoy many lodge activities.

KELSO, WA, Lodge donated \$4,000 to the Seattle Children's Orthopedic Hospital. The money was derived from the "Bucks Club" and sales of Christmas trees by lodge members.

HAGERSTOWN, MD. Ten-year-old David Kauffman, winner of the junior division of the Soap Box Derby, is congratulated by ER Don Keefer (right) of Hagerstown, MD, Lodge, and Est. Lead. Kt. Ed Kemp. David, son of lodge member Charles Kauffman, was sponsored by Hagerstown Lodge. This is one of the many youth activities sponsored by the lodge in Washington County, MD.



Las Vegas, NV.

LAS VEGAS, NV. The exalted ruler with the highest score in the National Ritualistic Contest at the Grand Lodge Convention in Las Vegas received the PGER R. Leonard Bush Trophy. This year the recipient was Larry Taylor (right) of Laramie, WY, Lodge, who had a score of 91.046. PGER Bush made the presentation, on behalf of Inglewood, CA, Lodge.

CHICAGO (NORTH), IL. For the fourth consecutive year, Chicago (North), IL, Lodge donated its club facilities and its help to the neighborhood benefit dance for the Special Children of Misericordia Homes. This year 800 persons attended the country-western party under the "big top" on the club grounds.

Almost \$60,000 has been raised for the Homes from the four benefits.

EAST HARTFORD, CT, Lodge presented an honorary set of jewels to Brother Paul Plante when he retired after serving 18 years as tiler. During that time he raised more than \$40,000 for the Elks National

Foundation, his favorite charity.

LAS VEGAS, NV. The All-American Western Division Ritualistic Team was presented at the Las Vegas Convention. From left are Larry Taylor of Laramie, WY, exalted ruler; Warren Cunningham of Greeley, CO, leading knight; Bill Walzer of Laramie, loyal knight; Royse LeBleu of Chickasha, OK, lecturing knight; Richard Todd of Kearney, NE, esquire; Maurice Herbert of Prescott, AZ, chaplain, and Renn Allaback of Laramie, inner guard. The All-American Eastern Division Team (lower photo) are Robert Lighthart, Jr. of Charleston, SC, exalted ruler; Stephen Perry of Wakefield, MA, leading knight; Lionel Brocheau of Hartford, VT, loyal knight; Ruben Herron of Charleston, SC, lecturing knight; ER William Rushing representing Jack Hatcher of Vicksburg, MS, esquire; Jack Vaughn of Kingsport, TN, chaplain, and ER William Delcarpio representing Richard Reusset of Slidell, LA, inner guard.

(Continued on page 50)

Hagerstown, MD.



Las Vegas, NV.





Televised Parade Honors Vietnam Veterans



Carmichael, CA, Lodge's 23rd Annual Fourth of July Parade and Celebration dedicated to "Welcoming Home Vietnam Veterans" was a blue-ribbon milestone. The parade theme was "Patriotism U.S.A."

With the assistance of PGER Horace Wisely, viewers of the CBS Evening News on the Fourth of July were treated to a visit at Carmichael Lodge, an interview with ER Galen Marcotte by CBS news director Barry Peterson, some scenes from the parade, and the Air Force F-111's fly-over salute to Vietnam Veterans led by Brother Lt. Colonel "Bob" Hopkins.

Approximately 300 Vietnam Veterans participated throughout the parade from different organizations and floats. The main contingent was the Viet Vet House members which included their own color guard and members of their families.

The responses from many of the senior citizens who watched the parade were "It's never too late" to honor all the Vietnam Veterans, and "The veteran dedication is honorable and commendable."

The parade was composed of six divisions with a total of 175 parade participants: bands, drum and bugle corps, drill teams, color guards, majorettes, horses, clowns, military personnel and equipment from the Air Force, Army, Marines, Navy and many

veterans organizations from the area.

The Sacramento County Sheriff Mounted Posse, which participated in the 1981 Presidential Inaugural Parade in Washington, DC, led the parade. One of the several floats participating was the first-place winner by the Carmichael Emblem Club.

Jesse Orta, a representative of the

governor's office, presented a proclamation to the Lodge indicating the parade as the beginning of a 36-month salute to Vietnam Veterans.

John Chamberlain, a writer for King Features, largest newspaper syndicate service in U.S., featured the Parade in his column titled, "Vietnam Parade may help heal multitude of wounds."



Discussing plans for CBS News filming of the Carmichael, CA, Elks Fourth of July Parade are (from left) ER Galen Marcotte; Joe Fraccola, Fourth of July Public Relations, and Barry Peterson, CBS news director.

Jesse Orta (left), representing the governor's office, presents a proclamation to (from left) ER Marcotte, Brother Fraccola, and Bill Cridland, Fourth of July General Chm.



Safer than Aspirin!

New Supplement Can Ease Arthritis Pain In 10 Days...

in most cases. You don't need stimulants or exotic drugs to find relief.

More than 20 million Americans suffer from stiffness of their arms, legs, neck and spine, or from pain in muscles and ligaments. Such pains are likely to be due to one of several forms of arthritis which is among the most common diseases affecting mankind today.

For some people, these aches and pains are minor annoyances. For others, the symptoms may be long lasting and severely devastating.

There is no reason why men and women who are victims of arthritis should continue their painful agony. Thousands of arthritis sufferers who were resigned to a life of misery are now enjoying a new life free from pain and discomfort—thanks to a new vitamin supplement which has been tested over and over again and has been reported effective, in most cases, in relieving the symptoms of arthritis.

THRITIX is made of ascorbic acid and calcium in perfect proportions. It is a scientifically balanced formulation with no reported side effects, is non-toxic and is not contraindicated for any person. The calcium neutralizes the acidic effect of the vitamin C, therefore it is even safe for those with a history of stomach problems.

We, at VITA-HEALTH RESEARCH, are proud of the development of **THRITIX**. It is an extremely effective vitamin formulation. We predict that within a year or two it can become the No. 1 vitamin supplement that really makes nutritional sense.

"We are very delighted with **THRITIX** because we do not have to worry about such side effects as internal bleeding which may result from taking too much aspirin, or depressed blood counts, or changes in bone marrow caused by steroids and other exotic drugs."

"We have a report of a man who had arthritis so bad he could only wear slippers on his feet and had to

walk with a cane. After six weeks of taking the formulation, the man was wearing cowboy boots and walking all over town without his cane."

The mechanism through which the compound brings relief is by reduction of swelling.

THRITIX works on the symptoms, rather than the cause.

SIGNS AND SYMPTOMS OF ARTHRITIS

PAIN may vary from mild discomfort to excruciating agony preventing the use of a limb and interfering with sleep.

STIFFNESS is another symptom like pain—it can change throughout the day. Morning stiffness can last all day.

SWELLING—inflammation due to a collection of fluid. It is noticeable in the fingers, wrists, ankles, and knees.

OTHER SYMPTOMS—limping, loss of finger movement, impaired shoulder movement, inability to bend the back or turn the neck, excessive tiredness, and loss of weight. Also disturbed sleep, because of pain, may increase the feeling of tiredness and ill health.

WHAT CAN MOST PEOPLE EXPECT FROM THRITIX?

"Expect your pain to start diminishing from the first week. Expect no need for aspirin or other pain relievers. Expect continuing improvement in your mobility. Expect gradual relief in affected areas.

ASTOUNDING REPORTS!

- A 48-year-old man finds relief from constant arthritic pain in only 10 days of treatment.
- A middle-aged woman can do housework again after three weeks.
- A grandmother, once totally affected by rheumatoid arthritis, found relief of pain and swelling in one month.
- Inflammation vanished in 15 days

and pain is greatly reduced," reports an elderly man.

Can you imagine yourself or your loved ones enjoying freedom from pain, heat, swelling and stiffness? It may be yours once again, regardless of your age.

PROVE IT TO YOURSELF!

It has been proven, without a doubt, that the **THRITIX** formulation is an effective vitamin in relieving most of the symptoms of arthritis.

At **VITA-HEALTH RESEARCH**, we are one-hundred percent confident that this remarkable supplement can help you live a motion free life again. So confident, in fact, that we want you to try **THRITIX** for 30 days...entirely at our risk. If you don't begin to experience a substantial overall improvement, simply return the unused portion, or even the empty bottle, for a complete refund of the purchase price—**NO QUESTIONS ASKED!**

To order: 1) Simply print the words **THRITIX** 30-day supply. 2) Mail this along with \$9.95, plus \$1.00 to cover mailing and handling, in check or money order. If you have **Master Charge** or **Visa**, send the following information: **A.** name of your card; **B.** credit card number; **C.** card expiration date.

If you prefer a 60-day supply, send \$20.90.

Mail your orders today to:
VITA-HEALTH RESEARCH
1685 Tustin Ave. #6800, Dept. ET
Costa Mesa, CA 92627

PHONE ORDERS ACCEPTED!

Dial, TOLL FREE 1-800-854-6917. Give your **Visa** or **Master Charge** number, name and address. Calls accepted Monday thru Friday, from 8:00 a.m. to 5:00 p.m., Pacific Standard time. In California, dial 1-714-548-2271.

Sorry—No C.O.D.s. Order your vitamins today, before you forget.

IT'S YOUR BUSINESS

by John C. Behrens

THE REAGAN TAX PLAN: SOME RELIEF

How will President Reagan's tax cuts help the average businessman?

"It couldn't have come at a better time," one New York retailer told me. "I'm sure people will earmark some money for special things—paying off debts, for example—or savings. But I think it came just in time to help us have a better Christmas."

Most business owners apparently agree. They believe that the extra dollars that consumers in the middle income brackets are getting from less withholding will psychologically help the holiday buying season.

Real income, measured in buying power by the Tax Foundation, a non-profit organization in Washington, DC, has been

declining during the past six years. It dropped from \$9,149 in 1975 to \$9,071 in 1976. It slid another \$15 in 1977; \$22 more in 1978 and by 1980, it had continued to drop by a two-year total of \$471. The Reagan plan, at most, is going to add a few dollars to monthly payroll checks . . . but it still could stimulate spending.

Most economists, however, believe the economy won't show any real change until 1982. A midwest economist said it merely puts us back to 1977. Another economic expert predicted that it wouldn't ignite inflation but it wouldn't stimulate the economy for a while either.

Even some Republicans don't see the Reagan plan as a solution. "It simply re-

duces the rate of increase in taxes promoted during the Carter administration . . . and if Congress continues to authorize expenditures in amounts greater than income from taxes, they engage in deficit spending—borrowing money at higher interest rates, charging obligations to future generations," said former Republican House of Representatives member Sam Devine of Ohio.

Yet financial specialists believe the measure is the most extensive change in the American tax system in nearly 30 years. "In effect, the tax bill is not so much a cut as it is a promised cut. If the economy does not improve significantly by early 1983, the administration will be faced with enormous budget deficits or the necessity to ask Congress to reverse some of the promised cuts," Lee J. Seidler of the Wall Street firm of Bear, Stearns & Co., told reporters.

"In our view, the legislation will lead to a potentially extended period of increased savings and investment. That in turn will bring about greater productivity, lower inflation and more sustainable economic growth than would have been possible if the policies of the past decade and a half had been continued," said the *Value Line Investment Survey*.

Accountants, meantime, say that another way proprietors and other small business owners will be aided by the tax act is in the depreciation portion. "The biggest advantage I see to small business is depreciation. The faster recovery will definitely help many of my clients, I believe. And it is retroactive to Jan. 1, 1981," Edward Jones CPA of the firm of Huta & Jones Accountants noted.

In previous years, the IRS considered depreciation of buildings, property and machinery on the basis of how long such holdings were useful. The time period could go to 40 years on a building under the old law, for example.

The "useful life" section of the law has been amended in the Reagan plan. Buildings under the new act can be written off in 15 years. Heavy equipment, machinery and some farm implements can be depreciated in five years; and autos, light trucks and special tools are eligible to be written off in a mere three years. Another plus is the change that affects the purchase date. It no longer matters when you buy the equipment; you get a full tax deduction from January 1 whether the items are purchased early or late in the year.

The salvage value of an asset has been altered, too. Prior to the Reagan plan, companies could not include in depreciation lists estimated "salvage value" of equipment or factories. Now, business owners can include the entire cost of such investments including the salvage value.

Another benefit of the omnibus legislation for small business owners is the cut in corporate tax rates for companies with taxable income of \$50,000 or less over a two-year period. A firm with a taxable income of between \$25,000 and \$50,000 is now assessed at a 20 percent rate. In 1982, the rate will go to 19 percent and a year later to 18 percent.

These are merely the highlights, of



JOIN THESE SHARP-ALL MONEYMAKERS

"Think the world of my Sharp-All. Am grossing \$4,000 a year on a part-time basis."

Lawrence Stevenson
E. Syracuse, New York

"There's excellent profit in sharpening . . . we now do about \$600.00 a month."

Ed Kisler, Jr.
Sarasota, Florida

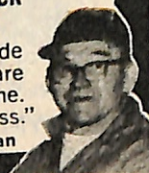
"I average \$5.00 an hour part time and business gets better all the time."

Roy Jennings
Sandwich, Illinois

Makes Over \$60 EXTRA a Week
In Own Sharpening Shop!

"My Belsaw Sharp-All made me \$3,500 last year just in spare time. Now I'm going full time. It's great to be your own boss."

David Swanson — Utica, Michigan



Let Belsaw prove
**YOU can do it, too! On our
30-DAY FREE TRIAL OFFER**

You risk nothing by accepting this offer to see how easily you can turn your spare time into Big Cash Profits with your own Complete Sharpening Shop. No selling . . . No previous experience needed. Our famous Sharp-All and show-how instruction set you up to make \$200, \$500, \$700 a month CASH sharpening SAWS, KNIVES, SCISSORS, LAWNMOWERS, Shop and Garden tools . . . all cutting edges.

Send coupon for FREE facts on this money-making business. How we'll even finance you.

No Obligation — No Salesman Will Call

BELSAW SHARP-ALL CO.
782V Field Bldg. Kansas City, Mo. 64111

RUSH COUPON TODAY FOR FREE BOOK

BELSAW SHARP-ALL CO. Stan Field, Pres.
782V Field Bldg., Kansas City, Mo. 64111

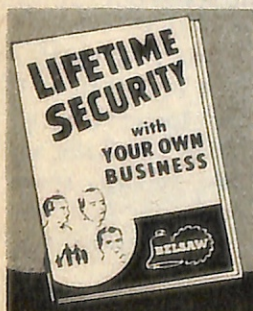
Send details of FREE TRIAL OFFER and Free Book "Lifetime Security"

Name

Address

City State Zip

No obligation . . . No salesman will call



course. Other features include investment tax credits, estate tax exemptions, research and development credits, and windfall profit tax changes. In the coming months, as analysts research the potential of each of these sections and more, I'll discuss them with you. At this writing, few specialists are certain about the scope of all the components.

One of the major headaches for those working on the Reagan program is the complexity of it. It has 104 major provisions and countless subsections as compared to the two basic elements—tax reductions and faster write-offs—that were proposed in the initial legislation.

The effective dates of various parts of the act pose difficulties for the business owner, accountant, and attorney, too. The withholding rate change became effective October 1 but the new minimum 20 percent tax on net capital gains is retroactive to sales or exchanges after June 9, 1981. The exclusion to \$125,000 for someone over 55 to apply to the sale of a residence was effective after July 20.

The new depreciation rules are retroactive to Jan. 1, 1981, but the new deduction for contributions to IRAs and Keogh plans won't be effective until January, 1982. And there are other dates to consider in addition.

"No legislative program can provide an overnight panacea for economic problems that have evolved over several decades," *Value Line* concluded.

"The idea is super," Jones says. "There are all kinds of incentives being offered to help expansion. The problem, of course, is that interest rates at this point in time prevent the businessman from actually expanding."

The tax indexing measure which the Reagan Administration reluctantly added to the tax legislation fuels more controversy than it answers.

Said the Philadelphia *Inquirer*, one of the first newspapers to voice an opinion on the proposal:

"The administration has made an unwise concession to achieve a political victory. The idea of indexing income taxes has been kicking around for quite some time. It has spurious appeal . . . Brazil tried that several years ago, indexing income taxes, wages and everything else. Result: Brazil's annual rate of inflation has been running in the area of 100 percent, which means that every year the cruzeiro is worth about half what it was worth the year before.

"In short, making inflation painless would ultimately make it very painful indeed. 'Bracket creep,' while uncomfortable, does have a depressing effect on the rate of inflation. . ."

What's the outlook on the new tax plan?

A fast rise in the number of seminars held by accountants and others in the tax business to explain and interpret the new rules.

"It will obviously create the kinds of headaches for small business people that will increase the accounting business. It will be a bonanza for accountants and lawyers if you look at the changes and complexity in this act. No tax bill is ever simple," said one source. ■



Protect your car at home and work, rain or shine; but beware, all car covers are not the same...

Prevent "PREMATURE DEPRECIATION" because of oxidation and fading due to unnecessary exposure to rain, ice, snow, sun or salt.

Shelter your car

from Mother Nature's ruinous ways with custom-fitted, Starshine Auto Shelters*!

Complete exterior and interior protection — in less than 1 minute! Starshine Auto Shelter's* improved and superior new fabric totally shields your vehicle from nature's single most damaging element...the *SUN*. Direct exposure will oxidize your paint, bake dirt and grime into the finish and fade the color. *Plus*, ultraviolet rays magnified by the windshield glass will cause your car's dashboard and other interior upholstery to crack, split, and fade as well. A Starshine Auto Shelter* will prevent all of these value-robbing losses from occurring. If used regularly, your Auto Shelter* will keep your car looking new, inside and out, for years to come.

Starshine Auto Shelter*...a revolutionary breakthrough in protective car cover fabrics. It is a remarkably improved blend of space-age textiles and natural fibers custom designed and manufactured to fit and thoroughly shield every automobile, truck, van or cycle — foreign or domestic. Each cover is individually tailored to fit your make of car as opposed to lesser quality, bulky "universal"

type cover-alls. Auto Shelter's* tight fit insures complete protection against high winds, and snow or rain will not get trapped underneath.

Water-resistant — not waterproof. Here's why: A "waterproof" cover traps moisture under the cover. This vaporized water can cause clouding of paint when the temperature is raised (from hot sunlight) and air circulation is eliminated by the cover. A beautiful finish can be ruined in a matter of hours. Taking this important factor into account, Starshine Auto Shelters* are purposely made to be effectively water and mildew resistant — a smart balance between potentially damaging "waterproof" covers and flimsy 100% cotton covers that quickly absorb most liquids, offering minimal protection. Starshine Auto Shelters* are also fully washable and wrinkle resistant.

In addition to eliminating unattractive oxidation and fading, your Auto Shelter* will protect your vehicle from the harmful effects of smog, industrial pollutants, sea and road salt, dust, sand, rain, snow, ice, sleet, tree sap, bird droppings, tar, etc. With the higher cost of new autos today it makes sense to protect your investment from these harmful elements.

■ No snow or ice-scraping this winter ■ Clean windows stay that way ■ Reduced chances of engine freeze-ups and dead batteries ■ Reduced maintenance, washing, painting, etc. ■ Minimized threat of vandalism and theft ■ Protection for your exterior shine, your interior upholstery, and your financial investment. ■ Free storage bag included ■ Special 2 Year Limited Warranty against tearing, fraying or losing its shape or water repellency!

Try a Starshine Auto Shelter* on your vehicle — at no obligation... Return it for a full refund within two weeks if not satisfied!

To Order Call Toll Free for Instant Processing: 1-800-235-6945, or if busy 1-800-235-6951. Calif Res. please call: 805-966-7187. Or send coupon:

Please send the following Starshine Auto Shelters* as priced below: (Please include \$4.95 shipping and handling per cover.) If 2 or more are ordered, please take our special 5% quantity discount.

If not 100% satisfied I can return the Auto Shelter* (undamaged) within 2 weeks for a quick refund of purchase price (less shipping cost).

Quantity	Make	Year	Model	Body Style	Price
----------	------	------	-------	------------	-------

Check if your vehicle has an external antenna.
 Check or Money Order enclosed (CA res. add 6% sales tax).

Charge my credit card number below:
 BankAmericard/Visa Master Charge
 (Interbank No. _____)

American Express Diners Club Carte Blanche

Credit Card No. _____ Exp. Date _____

Name _____

Address _____

City/State/Zip _____

*Trademark Copyright Starshine Inc., 1980

Only \$49.95 for these cars:

Alfa Spyder	Fiat 850, 124	MG, Midget, MGA,
Austin Healey	Spyder, 500,	MGB-GT, MGS-
Sprite	1100, 1200, 1500	MGC Convertible
Datsun 1600-2000	Convertible	Morgan 2 Seat
Convertible	Honda 600 Coupe	Triumph Spitfire,
	Lotus Elan Elite	TR2, TR3, TR3A
	to 1971	

Only \$69.95 for these cars:

Alfa-Romeo Cpe.	Datsun 1200	Mustang II
Arrow	Datsun B210	Omni
Astre	Datsun F10	Opel
Audi	DKW	Pacer
Austin	English Ford	Pinto
Austin-Healey	Fairmont	Porsche
Beeble	Falcon	Rabbit
BMW	Fiat excl 850, 124	Renault
Bobcat	Spyder, 500,	Saab
Capri	1100, 1200, 1500	Scirocco
Celica	Convertible	Simca
Chevette	Fiesta	Skyhawk
Cobra	Fox	Starfire
Colt	Gremlin	Subaru
Corolla	Hillman-Minx	Sunbeam
Corona	Horizon	Sunbird
Cortina	Isotta	Tiger
Corvaire	Jensen	Triumph exc.
Crocket	Karmann Ghia	Spitfire, TR2
Crosley	Lotus exc	TR3, TR3A
Daimler	Elan Elite to 1971	Vauxhall
Datsun 240Z, 260Z	Mazda	Vega
Datsun 280Z, 280ZX	Morris-Minor	Volkswagen
	Mustang	Zephyr

Only \$79.95 for these cars:

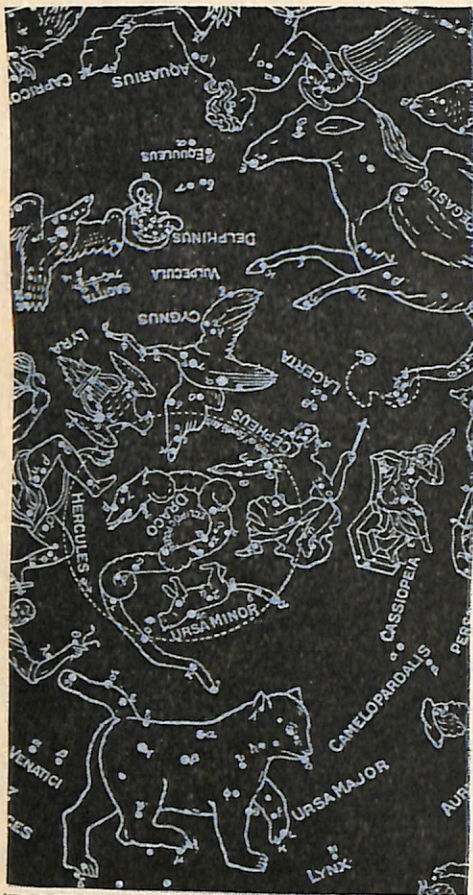
Accord	Datsun 810	Mercedes-Benz
Alfa-Romeo Sdn	Datsun 200SX	Mercury
American Motors	DeSoto	Model A
Apollo	Dodge	Model T
Aspen	Dusenbergo	Monarch
Aston Martin	El Camino	Monte Carlo
Auburn	Essex	Nash
Avanti	Excalibur	Oldsmobile
Bentley	Fairlane	Omega
Bricklin	Ferrari	Packard
Buick	Firebird	Pantera
Cadillac	Ford	Peugot
Camaro	Frazier	Pierce-Arrow
Checker	Granada	Plymouth
Chevelle	Henry J	Pontiac
Chevrolet	Hudson	Rambler
Chrysler	Hupmobile	Ranchero
Citroen	Jaguar	Rolls Royce
Civic	Jensen Interceptor	Rover
Cord	Jeep	Seville
Corodoba	Kaiser	Skyline
Corvette	Lamborghini	Studebaker
Cougar	Lancia	Thing
Crown	Landcruiser	Thunderbird
Cutlass	La Salle	Torino
Dasher	Le Baron	Toronado
Datsun	Lincoln	Versailles
all 2 + 2	Mangusta	Volare
Z-cars	Maserati	Volvo
	Maverick	

\$79.95 for any other American or imported car.

\$89.95 for any pickup or van (1 ton or less).

\$49.95 for any size motorcycle.
 (specify if windshield)

STARSHINE GROUP
 PRODUCTS THAT MAKE THINGS LAST LONGER®
 924 Anacapa St., Dept. AS550, Santa Barbara, CA 93101



The night sky has always held a fascination for man. The ancients imagined it full of demigods, heroes and animals. Modern men dream of penetrating its farthest realms.

To everyone, a moonlit night is full of magic. Even a small child is entranced as he looks up and imagines the Man in the Moon.

The Indians of the northeast had a name for each full moon of the year. January was the Wolf Moon, February the Snow Moon, March the Sap or Worm Moon, April the Pink Moon, May the Flower Moon, June the Hot or Strawberry Moon, July the Buck Moon, August the Sturgeon Moon, September the Harvest or Corn Moon, October the Hunter's Moon, November the Beaver Moon, and December the Cold Moon.

Though there is a special witchery to the night when the moon is full, when the night is dark and the atmosphere clear, other wonders of the sky cast their spell.

When I was small, on hot stifling nights our family would take blankets and pillows—we didn't have sleeping bags then—out on the lawn to sleep. I always tried to stay awake as long as possible savoring the glitter of the heavens, trying to distinguish the different constellations that my mother pointed out and hoping to see a meteor or two, or falling stars as we called them. I was seldom disappointed. Almost every night I would watch a few fiery streaks across the sky. I was much older, however, before I saw a meteor "shower."

Meteors are particles of cosmic dust—perhaps debris from old comets—weighing at most a few grains. They are heated to incandescence by friction during their swift descent through the earth's atmosphere. They are entirely consumed before reaching the ground, and are visible for only a second or two. They occur at all times of the year.

Meteorites also may be seen flashing across the sky. They are much larger than meteors, and can be seen even in daylight. Their trails are much longer and more brilliant than those of meteors. Scientists studying their light with instruments called spectroscopes have determined that both meteors and meteorites contain the same materials; but meteorites, because of their size, often reach the earth's surface. Some of them have gouged out huge craters as they landed, such as Meteor Crater near Winslow, Arizona, which is nearly a mile wide and 570 feet deep.

Meteors fall silently; meteorites sometimes make a noise. One late afternoon I saw a huge meteorite streaming across

the eastern sky. Suddenly it exploded in a great fiery brilliance, at the same time emitting a sound like that of a muffled gunshot.

Some meteors travel in swarms on a regular orbit through the solar system. When one of these swarms enters the earth's atmosphere it creates the oft-dazzling display known as a meteor shower. The Handbook of the British Astronomical Association lists eleven such showers that occur throughout the year:

<u>Shower</u>	<u>Date</u>	<u>Approximate peak rate per minute</u>
Quadrantid	Jan. 4	100
Lyrid	Apr. 21	15
Eta Aquarid	May 4	18
Delta Aquarid	July 30	38
Perseid	Aug. 11-13	65
Draconid	Oct. 9	10
Orionid	Oct. 20	38
Taurid	Nov. 9	16
Leonid	Nov. 16	15
Andromedid	Nov. 25-27	10
Geminid	Dec. 13	55

Stars appear to us as tiny dots in the heavens, but are, in reality, monstrous globes of extremely hot glowing gas; suns vast distances away.

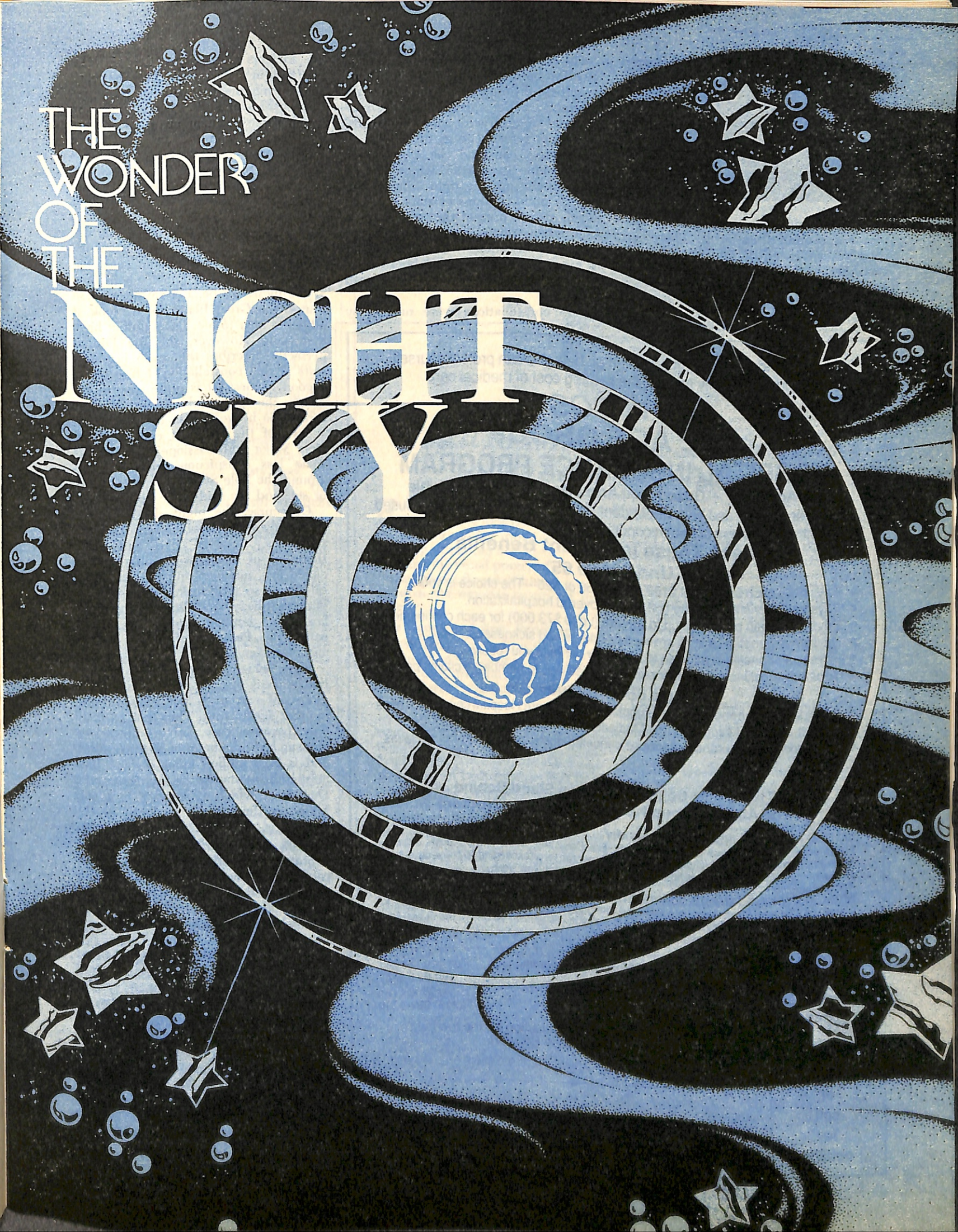
The prediction of a meteor shower is less accurate than that of a solar or lunar eclipse. Therefore, one may occur a day or two either before or after its expected arrival.

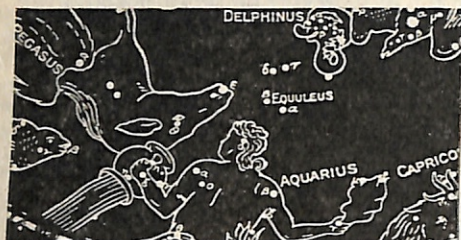
Meteor showers are usually the most spectacular after midnight when the rotation of the earth is in the opposite direction to the stream. During a shower, the meteors appear to "rain" from a single point in the sky called a "radiant." The shower is named after the constellation in which its radiant seems to lie.

All meteor showers are not the same. The Leonids are closely bunched in one spot of their orbit. The earth enters the densest portion of this swarm at intervals of about 33 years. Unusually large numbers of Leonids are seen a year or two before the year of maximum display, and again for a year or two following. In a never-to-be-forgotten extravaganza in 1866-68, thousands of Leonids fell like snowflakes. However, the display in the mid-sixties of the 20th century was disappointing.

THE
WONDER
OF
THE

NIGHT SKY





The Perseids are more evenly distributed around their orbit. Therefore, they return in equal and considerable numbers each year. The Perseids are swift-moving, with an intense bluish or greenish light. They leave brilliant persistent trails.

The Andromedid meteors are believed to be the remains of Belia's Comet which disintegrated in a too-close approach to the earth. They are reddish and sluggish with short faint trails, sometimes referred to as the Bielids.

Everyone can find the Big Dipper and the Pole Star toward which the two stars on the outside right edge of the Dipper point. Groups of stars like this, which always present the same appearance when viewed from the earth, are called constellations. To us, they seem to move from east to west because we are rotating from west to east beneath them.

The constellations were named by

the ancients after shapes they fancied they saw in the heavens. The choice of names suggests that the practice began in Mesopotamia; the animals for which some of them are named were native to that area. Later, the Greeks added names of their heroes and demigods. The Romans used the Greek list but translated the names to Latin. These are the "official" names used today.

Most of us don't have the highly developed imaginations of the ancients. I have trouble finding some constellations even though I know where they are supposed to be. For instance, Ursa Major, the Great Bear, doesn't look at all like a bear to me; bears do not have long tails. However, the Big Dipper perfectly describes the seven brightest stars in that constellation. I find Orion a good likeness. It is quite easy to envision the powerful hunter striding across the heavens, arm uplifted.

Two of the brightest constellations, Ursa Major and Cassiopeia, as well as some less conspicuous ones, revolve around the Pole Star. They do not rise or set, and are said to be circumpolar.

Of course, the night sky is full of stars, only a few of which form the constellations. Between two and three thousand of them are visible to the naked eye, not counting the estimated billion or so that make up the Milky Way, that hazy band that stretches from horizon to horizon, and which is also called the Pathway of Souls, Galaxy and Jacob's Ladder.

Stars, which we see as tiny dots in the heavens are, in reality, monstrous globes of extremely hot glowing gas; in other words, suns. They look so small only because they are so far away. Our sun has a diameter of 864,000 miles, and is 92.9 million miles distant. The most brilliant star in the sky, Sirius, the Dog Star, which is located in Canis Major, is three times as large as the sun. It is, however, 51 trillion miles from us.

Stars are classified by magnitudes according to their apparent brilliancy when viewed from earth—the lower the magnitude the brighter the star. Scientists believe that the brightest stars are the hottest.

Fifteen of the earth's 20 stars of first magnitude are visible in the United States. Following Sirius, which is best observed about March 1st, in order of brightness they are: Vega in Lyra, Capella in Auriga, Arcturus in Bootes, Rigel in Orion, Procyon, the Little Dog Star, in Canis Minor and Betelgeuse in Orion; also Altair in Aquila, Aldebaran in Taurus, Pollux in Gemini, Spica in Virgo, Antares in Scorpius, Fomalhaut in Piscis Austrinus, Deneb in Cygnus and Regulus in Leo. Fomalhaut is visible only in the fall and early winter.

Let us send you "free" information on how you can protect yourself and your family against the soaring cost of medical care

NEW LOW COST ALL AGE GROUP HOSPITAL INSURANCE PROGRAM

No Age Limit — Guaranteed Acceptance — All Are Eligible

You, your spouse and your dependent children, if any, cannot be refused insurance regardless of health condition or age.

Check These Important Benefits

Under Age 65

- Pays daily cash benefits of \$100 - \$75 - \$50 or \$25---The choice is yours.
- Pays cash benefits from the first day of covered hospitalization.
- Pays daily cash benefit for up to 2 years (up to \$73,000) for each confinement.
- Pays cash benefits for both covered accidents and sicknesses.
- Pays cash benefits in addition to any other benefits you receive.
- Your individual insurance cannot be canceled due to number of claims paid.

Age 65 and Over

- Pays daily cash benefits to help supplement Medicare Hospital coverage. Helps pay out-of-pocket expenses that Medicare does not cover.
- Your individual insurance cannot be canceled due to age or number of claims paid.

These Two Solid Companies Stand Behind The All Age Group Hospital Insurance Program

Underwritten by:

ALL AMERICAN LIFE INSURANCE COMPANY

All American Life Insurance Company, a U.S. Life Company, ranks in the top 5% of all life insurance companies in the United States with insurance in force exceeding 10 billion dollars and assets of over \$500,000,000. It is licensed in all states except New York.

Administered by:

BROKERS/CONSULTANTS, INCORPORATED

Since 1962 Brokers/Consultants Incorporated has been a pioneer and leader in the establishment of low cost group insurance programs. It today is recognized as one of the outstanding administrators of insurance programs in the country.



ACT NOW!
Write or call for details!

All Age Group Hospital Insurance Program
Brokers/Consultants, Inc.
332 South Michigan Avenue • Suite 1405
Chicago, Illinois 60604

Toll-free number
800-621-5251
In Illinois call
(312) 922-5250

Please send a brochure and application for the low cost All Age Group Hospital Insurance Program:

Name _____

Address _____

City _____ State _____ Zip _____

Not available to New York Residents.

Located in the vicinity of Polaris are three stars of first magnitude which are circumpolar: Deneb, Capella and Vega.

There are 50 stars of second magnitude, including Polaris and the two pointers. Stars below the sixth magnitude can be seen only with the aid of a telescope.

The best time of night for stargazing is after midnight, and the best place is a spot far out in the country away from city or village lights. Though most of us spend more time outdoors at night in the summer, the stars are less brilliant than they are on a mid-winter eve. During January, especially, there are more brilliant stars in view than at any other time of the year. Around midnight, Orion is directly overhead—and in a circle around him you will see six of the brightest stars in the heavens. Clockwise they are: Rigel, Sirius, Procyon, Pollux, Capella and Aldebaran.

Stars seem to twinkle more when the denser air is cold and frosty, too. Actually, they do not twinkle at all; the effect of the earth's atmosphere gives that effect. If you were on a space ship outside the earth's atmosphere, they would shine with a clear steady light.

If you observe the stars closely, you see how greatly they differ in color. In summer you see sapphire blue Vega, ruby red Antares and white Deneb, the most brilliant of the summer stars. Altair, the nearest star of first magnitude, glows pale yellow. Capella is also a yellow star. Aldebaran in Taurus is a red star of the winter skies. Arcturus shines with an orange light. In the constellation Orion is blue-white Rigel which sparkles like a perfect diamond, and Betelgeuse which glows like a miniature red poppy. Procyon gives off a yellowish-white light, while Sirius gleams brilliant white.

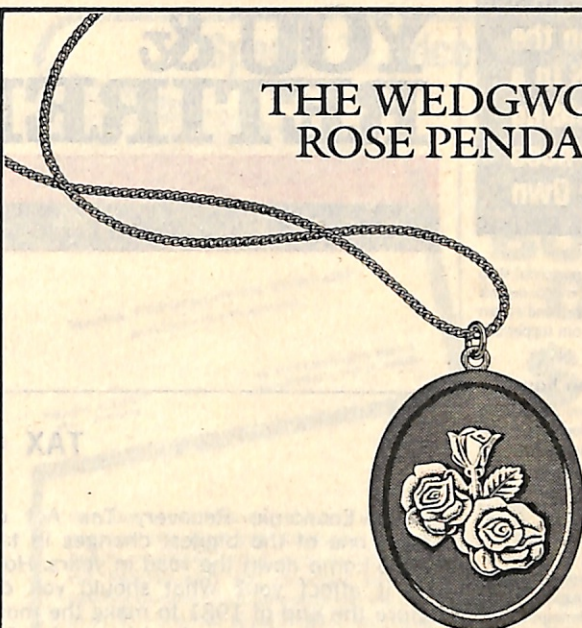
The variation of colors between the stars is most striking in a color photo of the night sky taken using a time exposure of several hours.

With their spectrosopes, scientists can tell from its color what elements are present in a star. Bluish-white helium stars are the hottest and the youngest; red the coolest and the oldest. Spica, a blue-tinged star which appears in the spring sky, has the hottest surface temperature of any star: 20,000 degrees Centigrade. Antares, with a surface temperature of 3,100 degrees Centigrade, is the coolest.

Appearing much like stars are eight planets which traverse the skies. However, whereas stars are balls of burning gases, planets are solid, and the light they give off is not light of their own but, like that of Earth's, reflected from the sun. They are much closer to us

(Continued on page 49)

THE WEDGWOOD® ROSE PENDANT



Shown
Actual Size

You'll Rarely Find a Lovelier Way to Say I Love You

For centuries now, the gift of a single rose — "one perfect rose" — has said *I Love You* more eloquently than any words can do.

Now the visual poetry of the rose — the age-old flower of love — is captured in the timeless beauty of fine jewelry.

The Wedgwood Rose Pendant

Superbly handcrafted by the artisans of England's renowned house of Wedgwood, this one-of-a-kind pendant reflects a tradition of beauty that dates back to 1774.

Each delicately curved petal of the rose has first been meticulously sculptured in shimmering white Jasper ware. Then the bas-relief central image of each pendant has been carefully hand-applied to a graceful oval base of velvety Jasper ware blue.

The result: a classic of contemporary jewelry that exquisitely combines

the charm and elegance of the old world with the excitement of the new.

Little wonder that jewelry from Wedgwood has been treasured — for generations — by women the world over. And with the approach of Christmas, what an inspired thought for someone *you* treasure. A gift of love that you can be *sure* she'll cherish.

Created in an exclusive single edition, the Wedgwood Rose Pendant has been specially imported for offer in this country by Calhoun's Collectors Society. And the affordable price of \$29.95 per pendant includes an 18-inch neckchain as well as a luxurious presentation case.

15-Day No-Risk Examination

You'll rarely find a *lovelier* way to say I Love You. But if you should later decide otherwise, you may return the pendant within 15 days for a full refund.

Calhoun's Collectors Society, Inc.

7275 Bush Lake Road • P.O. Box 1218 • Minneapolis, Minnesota 55440

Calhoun's Collectors Society, Inc.

7275 Bush Lake Road • P.O. Box 1218 • Minneapolis, Minnesota 55440

Please enter my order for The Wedgwood Rose Pendant (Quantity _____) at the official issue price of \$29.95* plus \$1.76 postage and handling (total \$31.71) per pendant.

I understand that I risk absolutely nothing. Upon receipt of my pendant I will have 15 days in which to return it for a full refund or charge card credit if not completely satisfied.

I prefer to pay as follows:

Payment Enclosed

Charge to my credit card.

MasterCard VISA Am. Ex.

Acct. No. (All digits)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Exp. date _____

Signature _____
(Required for charges)

Mr. / Mrs. / Miss / Ms.

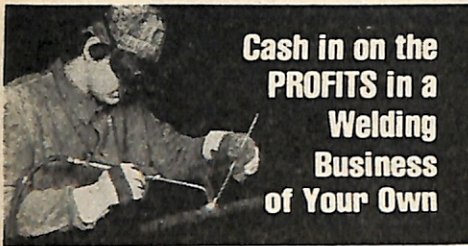
Name _____
(Please print clearly)

Address _____

City _____ State _____ Zip _____

*Minnesota residents add 5% (\$1.50) sales tax.

1853-BBZ



Cash in on the PROFITS in a Welding Business of Your Own

Be Your Own Boss

You can work part time . . . full time, right at home, no special shop needed. You don't have to be a skilled mechanic. No experience needed. Foley Institute will help you every step of the way. Young men and women can make welding a profitable career. Retired persons can supplement their income.

Many Welders Earn up to \$20.00 an hour

Many skilled welders earn up to \$20.00 an hour. After you complete the Foley basic and advanced courses you probably can too. The opportunities for business are unlimited. Any metal product can break — and in most cases the best way to repair it is by welding. As the replacement cost of tools and machines go up, more and more companies and individuals are seeking professional welders to put their broken tools and machines back together again.

Send for FREE Information

For complete details on how you can start your own money-making business and receive your FREE Profits In Welding Information kit, write to Foley Institute of Welding, 6446 Foley Building, Minneapolis, MN. 55418.

NO SALESMAN WILL CALL.
NO OBLIGATION.

FREE PROFITS IN WELDING INFORMATION KIT



Foley Institute of Welding
6446 Foley Bldg.
Minneapolis, MN. 55418

YES, send me my FREE Profits In Welding Information kit. I understand there is no obligation and no salesman will call.

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

HAWAII . . . TWO LOTS

ADJACENT IN IMPROVED AREA ON THE BIG ISLAND NEAR HILO.

Write: 1604 WESTRIDGE,
CARLSBAD, N. MEXICO 88220
(505) 887-2452

GOINS: INVEST NOW FOR YOUR FUTURE

WAR NICKELS (40 per roll) \$50.00
BUFFALO NICKELS (40 per roll) \$40.00
Bought Separately: WAR NICKELS, \$1.65 ea.
BUFFALO NICKELS \$1.35 ea.

SUPPLY LIMITED AT THESE PRICES

R & R COINS,

P.O. BOX 98 COLUMBIA, TENN. 38401

Be a LOCKSMITH!

EARN WHILE YOU LEARN

Send for FREE BOOK



Big opportunities. Big profits. Earn quickly. Full or part time. Learn at home, it's easy. Do real jobs: All Tools — Materials Supplied. Lic. State of N.J. — Appd. for Veterans. Send Name and address for FREE book.

Locksmithing Institute, Dept. 223-111
Div. Technical Home Study Schools, Little Falls, N.J. 07424

JOKES FOR SPEAKERS!

Topical Joke-Bulletin with approx. 100 funny one-liners, stories and roast-lines. Created by top Hollywood comedy writers. Ideal for Business and Club meetings, Banquets, etc. Humorize your speech for any audience; any occasion. Current issue, \$6.50. Send check or m.o. to:

JOKES UN-LTD.

1357 Miller Dr., Dept. E-4, Hollywood, Calif. 90069

YOU & RETIREMENT

by Grace W. Weinstein

TAX CHANGES

The Economic Recovery Tax Act of 1981: one of the biggest changes in tax law to come down the road in years. How will it affect you? What should you do before the end of 1981 to make the most of the new law? How should you plan for the future?

© The big change, and the one you've probably heard the most about, is the cut in tax rates. This has two parts: a reduction of the current top rate from 70 percent to 50 percent, effective January 1, 1982 (which has the effect of reducing maximum long-term capital gains tax from 28 percent to 20 percent), and an across-the-board cut in tax rates in three stages: a five percent cut in withholding taxes took place on October 1, 1981; there will be another 10 percent cut on July 1, 1982 and still another 10 percent cut on July 1, 1983. If you're still working, still looking forward to retirement, the tax cuts mean that you'll have more money in your pocket with which to plan.

But how much will it actually mean to you? According to the accounting firm of Peat, Marwick, Mitchell & Co., a married taxpayer earning \$20,000 and filing jointly will save just \$40 in 1981 (the 5 percent tax cut, effective October 1, actually amounts to a cut for the year of 1.25 percent), \$332 in 1982, \$619 in 1983, and \$764 in 1984. Higher income taxpayers will save more.

What does it all mean in terms of your tax planning? If you're wise, you'll defer any income you can from this year until next year. If you have extra income from outside employment, or expect a year-end bonus, see if you can receive the money in 1982, when tax rates will be lower. Since deductions will mean more at this year's higher tax rates, meanwhile, take as many deductions as you can before the end of 1981. Prepay state income taxes or local property taxes, make 1982's charitable contributions, buy a car or boat (if you plan such a purchase) to take the sales tax deduction this year.

© Equally important, for those still looking ahead to retirement, are the changes effective January 1, 1982, in the rules for Individual Retirement Accounts and Keogh Plans. Anyone may now open an Individual Retirement Account (IRA) without regard to coverage under any other pension plan (previously only those not otherwise covered could establish an

IRA). Contributions to an IRA may now total \$2,000 (up from \$1,500), or \$2,250 if you have a non-working spouse and file a joint return. Self-employed individuals with a Keogh plan will now be entitled to tax-deductible contributions of \$15,000 (up from \$7,500) or 15 percent of income. Both changes mean that considerably more income can be sheltered from taxes while earning interest toward retirement.

© There are major changes in the estate and gift tax provisions of the law so that, by 1987, in a graduated change, estates of up to \$600,000 will pass to heirs untaxed. This will make it considerably easier to keep family businesses within the family; it may also eliminate the need for some life insurance, the insurance bought specifically to cover estate taxes. The top estate tax rate will also drop from 70 percent to 50 percent between 1982 and 1985, while the marital deduction has all limits removed in 1982, so that an estate left to a husband or wife will go untaxed whatever its size. The property will still be taxed when left by the second spouse, of course, but the big change in taxable amounts will allow all but the largest estates to pass untaxed. You should sit down with your lawyer and review your will in light of the new law, especially if you've previously established mechanisms to minimize estate taxes; such mechanisms may now be counterproductive.

Effective in 1982, you will now be able to give \$10,000 per person per year in tax-free gifts, up from the current \$3,000. No gift tax will apply to gifts of any amount if the gift is used for medical expenses or school tuition.

© If you're over 55 and sell your principal residence, you may now exclude \$125,000 of any profit from capital gains tax. This once-in-a-lifetime exclusion has been raised, effective July 20, 1981, from \$100,000.

At the same time, if you're under 55 (or don't elect to take the over-55 exclusion at this time), you may now defer capital gains tax on the sale of your home as long as you move into a new home of equal or greater value within two years of the sale. This is an extension of the previous 18 month rule.

© New rules apply to interest and dividend income. Here's how the rules are explained by the major accounting firm

of Arthur Young & Company:

Prior to 1981, taxpayers were permitted to exclude up to \$100 (\$200 on a joint return) of taxable income. For 1981 and 1982 the exclusion was expanded to include certain interest income and the amount was increased to \$200 (\$400 on a joint return). Now, under this Tax Act,

... the \$200/\$400 dividend and interest exclusion is made applicable to 1981 only;

... the \$100/\$200 dividend exclusion is restored for 1982 and thereafter;

... a new interest exclusion of 15 percent of the excess of certain interest income over interest expense, up to a maximum of \$450 (\$900 on a joint return), will be available beginning in 1985.

Meanwhile, in an attempt by the Federal Government to encourage savings in banks and thrift institutions, these institutions have been authorized to issue tax-exempt savings certificates. The "All-Savers Certificate" permits an individual to exclude up to \$1,000 of interest income (\$2,000 on a joint return) from one-year certificates issued between October 1, 1981 and December 31, 1982. The interest rate on these certificates will be 70 percent of the yield on 52 week Treasury bills; when these T-bills are discounted to yield 15 percent, the yield on an All-Savers Certificate would be 10.5 percent.

Before you rush out to buy an All-Savers Certificate, note:

... Unless your marginal tax rate is more than 30 percent, the yield on these certificates will not be as favorable as the after-tax yield on other fully taxable money market instruments.

... If you have to withdraw the money early, be aware that all the interest earned on a prematurely withdrawn certificate will be fully taxable;

... Although the certificates will be sold for a 15 month period, the interest exclusion is a once-in-a-lifetime affair. You can't buy enough certificates to exclude \$1,000 in 1982 and again in 1983.

There are many other provisions in this complex Tax Act, too many to outline here. But, briefly, here are two that may apply to you:

© Even if you don't itemize deductions on your Federal income tax form, you will now be able to deduct a portion of your *charitable contributions*. For 1982 and 1983, the maximum deduction will be \$25, for a \$100 contribution.

© Congress has also provided some relief from the tax penalties incurred by *two-income couples*. If you and your spouse are both working you will be able to deduct 5 percent of the smaller income (up to \$30,000), for a maximum deduction of \$1,500. In 1983 and thereafter, the deductible percentage goes to 10 percent, for a maximum deduction (unless Congress takes further action) of \$3,000.

What would you like to know? Address your questions and comments to Grace W. Weinstein, The Elks Magazine, 425 West Diversey Parkway, Chicago, IL 60614. Individual questions cannot be answered, but topics of general interest will be discussed in a forthcoming column.

Special 1/2 price get-acquainted offer!



MAJOR CONSTRUCTION COMPANY
BUILDING CONTRACTORS
FRANK WRIGHT
203 - 887-0098
16 VALLEYWOOD ROAD
STANFORD, CONN. 06808

500 DELUXE RAISED PRINT BUSINESS CARDS

\$7.45

INCLUDING
FREE CARD CASE

Request our outstanding catalog of quality personalized business stationery (letterheads, envelopes, forms—and more) and we will Permagrave® 500 standard size fine vellum business cards for you at the tiny price of \$7.45—one half of our regular low price! We're making this one-time special introductory offer because we are confident that once you receive our catalog, you will see the largest selection of distinctive papers, typestyles and designs available anywhere by mail. And once you see the exceptionally low prices—and the guaranteed 5 day shipment of all orders—you'll be sure to join our long list of satisfied customers.

- We guarantee 100% satisfaction—or you may return your order for full credit.
- We ship in 5 working days or less.
- Our quality-controlled products cannot be surpassed—anywhere.


Fill in the coupon and mail it today!

The Stationery House, Inc. (301) 739-4487
1000 Florida Ave., Dept. D63 Hagerstown, Maryland 21740

Please send me 500 business cards as shown above and your free catalog. Enclosed is my check for \$7.45 plus \$1.50 for postage and handling. I am also enclosing clear copy for my cards on a separate sheet.

I am not interested in business cards at this time, but please send me your free stationery catalog.
N.Y. and Md. add appropriate sales tax.

Your Name _____
Name of Firm _____
Address _____
(NO P.O. BOX, PLEASE)
City _____ State _____ Zip _____
Telephone _____



1000 Florida Ave., Hagerstown, Maryland 21740

A way out for the executive caught in the middle.

If you have both ability and ambition, you're anxious to make it on your own. You're ready to run your own business and control your own destiny.

And if you're like the nearly 1,000 others who have already found what they want, your future could hold a challenging new career as a GBS counselor to small business. With GBS training and support, your business is helping other people run theirs. You're a respected professional supplying them with the information, advice, and systems they need to grow and prosper.

We Train You for Success

In addition to the rights to the GBS name and systems, a GBS franchise includes full training and continuing backup. You get 14 days of intensive indoctrination at GBS headquarters, 5 more in the field, continuing special training throughout your career. You learn not only how to serve your clients, but how to start and operate your own business.

A \$16,500 Investment in Yourself

As franchise fees go, the GBS fee is relatively modest. And it includes all your training, basic supplies, and continuing backup from the largest organization in the world devoted exclusively to serving the needs of small business. There's no need to invest in real estate or expensive equipment.

Send for Our Free Brochure


To help you evaluate our program, we've prepared a detailed brochure. It tells all about our franchise plan and your future. It's yours for the asking. Just mail the coupon. Or for immediate response, call toll-free (800) 424-2733, ext. 501 and ask for brochure EM-W-11. And see how you can move to the top.

GBS Robert F. Turner, V.P.
General Business Services, Inc.

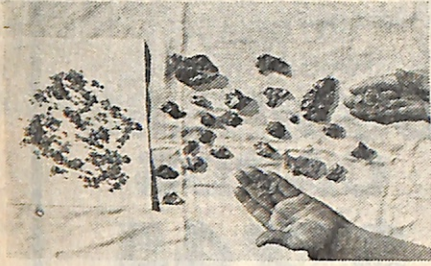
Dept. EM-W-11
The GBS Building
51 Monroe Street
Rockville, Md. 20850

Tell me more about a new career as a GBS Business Counselor. Send me your free brochure without obligation.

Name _____
Street _____
City/State/Zip _____
Phone () _____



HOW TO FIND GOLD NUGGETS ELECTRONICALLY



Finding gold nuggets or coins is now made easy with a new patented gold finding detector. Before with other detectors it was virtually impossible because of interference from black sand. This new detector is unaffected by black sand and can detect pinhead size gold nuggets at great range. Its maximum range is 17 feet. It is very lightweight and has perfect balance. One of our customers who had tried five other makes and couldn't find a single nugget now reports finding up to six nuggets in one hour with his Gardiner detector. Recently a 400 ounce gold nugget was found with a detector. Free catalog.

GARDINER ELECTRONICS

Dept. 47 • 4729 N. 7th Ave. • Phoenix, AZ 85013

THE WORLD'S FIRST 12-VOLT ELECTRIC CHAIN SAW



THE POWERFUL MINIBRUTE

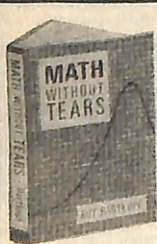
14-inch Electric Chain Saw runs off the battery in your auto, truck, tractor, boat, RV, snowmobile. Ideal for firewood, pruning, rough construction.

- STARTS INSTANTLY ■ QUIET OPERATION
- SAFE FOR FIRE HAZARD AREAS
- NO GAS ENGINE MAINTENANCE
- QUALITY MADE. ALL-METAL

CALL TOLL-FREE: 1-800-547-6352 Ext 816

Or Write: TENSEN CO., Dept. 816, 304 S.E. 2nd, Portland, Oregon 97214 for free literature.

MATH WITHOUT TEARS



Using non-technical language and a light touch Roy Hartkopf gives you a basic understanding of many everyday applications of mathematics. He takes the reader from simple counting to trigonometry and calculus, emphasizing the practical aspects of math. Humorously written.

Learn math in the comfort of your own home at minimum cost.

Order Now: \$10.95 plus \$1.25 hdg.

EMERSON BOOKS, INC.
Dept. 995-F, Buchanan, N.Y. 10511
10 Day Money Back Guarantee

HEARING AIDS

SUPER SAVINGS! Newest, Finest. All types. Buy DIRECT & save up to HALF! No salesmen. Sold by AIR MAIL on HOME TRIAL. FREE Catalog. Write: **MONEY SAVERS**, Dept. EK-11, 9530 Langdon Ave., Sepulveda, Cal. 91343

SAVE 1/2!

Not Sold in California
FREE CATALOG — WRITE!

NEWS OF THE STATE ASSOCIATIONS

The **Massachusetts** Elks Association held its annual convention at Bretton Woods, NH, June 12-14. In attendance were 2,300 persons.

Distinguished guests and special speakers included Grand Trustee Alfred Mattei and GL Committeemen Arthur Kochakian, Dominic Dululio, and Edward Callanan.

Four regional meetings were planned for September, January, March, and May.

Elected officers for 1981-82 were President Joseph Silva, Jr., Taunton; First Vice-President James Consolmagno, Worcester; Second Vice-President Robert Blomquist, Arlington; Third Vice-President Charles McWhinnie, Billerica; Fourth Vice-President Robert Shell, Watertown; Secretary James Colbert, Somerville, and Treasurer Donald Podgurski, Norwood.

It was reported that scholarship awards to students totalled \$105,000. The 83 lodges donated a total of \$1,203,844 in charity assistance to hospitals for underprivileged or retarded children, senior citizens, and other needy persons.

It was decided to increase the officers training program from two already in progress to three or more throughout the year for all chair officers, secretaries, and treasurers, to better instruct all in the workings of the Order. The association also will attempt to improve its relationships with military organizations and other fraternal organizations and to do more for hospitalized veterans and needy families.

Entertainment at the convention included a golf tournament, swimming courses, a ladies fashion show, Flag Day exercises, the Elks Drill Team exhibition, and family participation activities.

The **Mississippi** State Elks Association held its annual convention in Biloxi May 1-3.

PGER Robert Grafton, the state sponsor, and his wife Pat were the special guests of the association for the weekend. Brother Grafton was the principal speaker at the convention banquet on Saturday evening.

State association officers elected for the coming year were C.W. Dub Hicks of Hattiesburg as President, Francis Hanes of Vicksburg as Vice President South, Charles Lee of Greenwood as Vice President North, and Raphael Franco of Vicksburg as Secretary-Treasurer.

Six teams, Biloxi, Gulfport, Hattiesburg, Ocean Springs, Pascagoula and Vicksburg, competed in the State Ritualistic Contest. Vicksburg Lodge was selected the overall team winner.

The State Major Project Committee reported the receipt of \$6,950.55 during

the year for support of the burn center being constructed in Greenville. It is anticipated that this facility will serve the five surrounding states with care and rehabilitation for burn victims of all ages.

Long-range plans were established for the sites of future association meetings in view of the difficulties encountered in obtaining adequate hotel accommodations. The future meetings will be held in Natchez (November, 1981), Vicksburg (May, 1982), Hattiesburg (November, 1982), Pascagoula (May, 1983) and Vicksburg (November, 1983).

Raphael Franco of Vicksburg Lodge was elected to the State Elks "Hall of Fame." Brother Franco has served as Secretary-Treasurer of the Association, as Special Deputy GER, State Housing Chairman, and in many other capacities. His contributions to the Elks Association, his lodge and Elksdom have been unending.

PGER Grafton complimented the state on its National Foundation support, which has improved greatly over the past two years. He stated that Elks must continue to work diligently in support of the programs of the Order and educate the public on the purposes of Elksdom and its contribution to society.

The 73rd annual convention of the **West Virginia** Elks Association was held in Morgantown August 6-8. A total of 459 delegates, wives and special guests were in attendance.

Special speakers were West Virginia Secretary of State James Manchin, GER Raymond V. Arnold, PGER Homer Huhn, Jr., and Pennsylvania SP William Pickett.

The next annual convention will be held in Huntington August 5-7, 1982.

Newly elected state officers are President Hobart Owens, Huntington; Vice-President North Lester Hess, Jr., Wheeling; Vice-President Central James Carpenter, Buckhannon; Vice-President South Oral Sisson, Charleston; Secretary Donald Finnegan, Weirton; and Treasurer Donald Barger, Elkins.

The golf tournament was won by Brother Jim Willard with a net of 73. The state bowling tournament was scheduled for October 17-18 and 24-25 at Clarksburg Lodge.

The state Major Project is the two crippled children's camps, one serving the northern part of the state and the other for the southern region. This year the camps served a total of 110 campers with total expenses of \$7,036.

Decisions were made to revise the association's by-laws and to increase dues from \$1 to \$1.25 per member.

The Chaw

(Continued from page 9)

epilepsy, asthma, impotency, heart disease and cancer. After reading a tract on the evils of tobacco use in all of its forms, one old-timer confessed to be so shaken that he had to have a chaw to settle his nerves.

In spite of opposition, however, the tobacco industry prospered. It has often been said that the white settlers in America all but obliterated the native Indians and their culture. It's plain, however, that in some respects Indian ways prevailed. The white man learned the use of tobacco from the red man.

It is well-known that tobacco shops came to be identified by wooden Indians placed out in front of the store. These are said to have appeared first in London in the 17th century, only they were not really figures of Indians but of black men in feather headresses and girdles of tobacco. Apparently, African slaves were confused with the Indians.

Then in the next century, stores in England and even the United States might have a figure of a kilted Scottish highlander out in front. This was due to the fact that the Scotch vigorously entered into the tobacco trade. Still later in the United States, the wooden American Indian became common. Many statues were made with a dagger, tomahawk or musket. Sometimes the Indian held cigars in his hand or a leaf of tobacco.

The wooden Indians were commonly made of white pine, and they were prized by lovers of folk art. According to Robert K. Heimann in *Tobacco and Americans*, there were 100,000 pine red men in the country at one time. They were more numerous than the once-familiar barber poles with the red and white spiraling stripes.

As a variation, the tobacco shop might have in front of it a figure of a cavalier, a buckskin trapper, a lady of fashion, or a historical character. Whatever the figure, however, they were often stolen or defaced.

When cities became larger, and sidewalks became more crowded, the statues sometimes hindered pedestrian traffic and caused accidents. A woman intent on window shopping might bang into a pine red man. Or a man reading the newspaper as he walked along the street might become impaled on the sword of a cavalier. There were said to have been cases, too, where a drunk stumbled into a police precinct in panic claiming that an Indian with a tomahawk was after him. In the 20th century, therefore, the tobacco store

Indian and other figures began to disappear.

About the same time, also, the cuspidor became less conspicuous. Tobacco chewing was in some respects a function of space and solitude, ideally suited to frontier and farm life. Chewing was the most popular when the city was still dominated by the frontier, and when Americans prided themselves on being common men. With increasing urbanization, and increasing emphasis upon nicety of manners, spittoons became scarce and tobacco chewing dwindled in popularity.

It is interesting, however, that the sale of chewing tobacco in the United States has increased during the past decade, perhaps due to the smoking cancer scare. But the manufacture and consumption of chewing tobacco is today far below that in the late 19th century.

Tobacco chewing seems nowadays to be largely an outdoors pastime. It is well-known, for example, that many professional baseball players chew on the diamond. Here, the old-time art of "eating" tobacco may still be seen to flourish in a picturesque manner. ■

ATTENTION
ELKS BROTHERS

Announcing a Special FREE
Offer For YOU and YOUR FAMILY!

The Finest Watch You've Ever Worn —Or Your Money Back!

The Elks Quartz Watch for Men

A beautiful men's watch with easy to read gold tone hands and official ELKS insignia.

\$49.95



- Fine, quality crafted quartz movement for ultimate accuracy.
- Never Needs Winding
- Jeweled Crown
 - Top-Grain Leather Band
 - Ultra-thin
 - Gift Box
- Complete Satisfaction Within 30 Days or Your Money Back
- 1 Year Guarantee by Quasatron. World Renowned for Quality and Dependability.

Quasatron Quartz Watch for Women

High fashion styling with Quartz technology.
Sold only in finer stores.



\$49.95



We have combined a fine quality movement with a classic design to bring you this affordable timepiece. We've taken care of every detail from the Gold tone case with a jeweled crown to the first quality leather band. You'll be proud to wear it for years to come.

The Perfect Gift for Every Occasion

The holiday season is quickly approaching. And what more thoughtful gift can you think of than a beautiful ELK quartz watch for men and a ladies quartz watch for your wife or daughter. Everyone who receives this watch as a gift is going to have a wonderful surprise. Remember every watch is fully guaranteed.

Act now. This special low price to Elk Families must end Dec. 10, 1981.

Quality like this sells nationally for \$120 and more. But for a limited time only we can offer you this Elk Quartz watch for \$49.95. And the ladies Quartz watch for \$49.95. Plus if you act now you will receive a beautiful FREE gift

Order Now and Receive a FREE* Gift
Send in your order before Dec. 10th and receive a FREE 100% pure linen 1982 calendar towel. A beautiful wall decoration in vibrant colors. With wooden dowel for easy hanging.

Why the Free Gift?

1. It's important we receive your order soon so we can handle all the orders in time for Christmas. This is our way of guaranteeing you fast delivery. 2. After Dec. 10th we are forced to raise prices due to the rising cost of production. **And reason #3.** It is a nice thing to do. It's our way of saying thank you, have a happy new year.

Here's how to order: Simply fill out the coupon below. Or call today **Toll Free: 800-835-2246 Ext. 36** and use your **Master Card or VISA**. Why pay more for an ordinary watch when you can get beautiful quartz watches like these and a FREE gift too.

**MERGER 61-20 Grand Central Parkway
MARKETING Forest Hills, N.Y. 11375 - Suite A106**

**Use Your Master-Card or VISA Call Toll Free: 800-835-2246 (Ext. 36)
Now through Christmas call our Toll Free Hotline 24 hours a day — 7 days a week**

Yes!

Rush me the following watches _____ Men's ELKS _____ Ladies designer _____ Men's designer style (without
\$49.95 each \$49.95 each custom Elk insignia) \$49.95 each

Send Today to:
Merger Marketing
61-20 Grand Central Parkway,
Forest Hills, N.Y. 11375,
Suite A106

Check or Money Order Master Card VISA

Credit Card # _____ Exp. date _____

Name _____

Address _____

City _____ State _____

Zip _____ Signature _____

Please enclose \$2.90 for each watch for shipping and handling.

Thank You For Your Order

*The 1982 Calendar is yours FREE. Please enclose 90c extra to cover cost of shipping and handling.

Merger Marketing is a division of Grand Central Marketing Corporation.

Christmas with tradition.



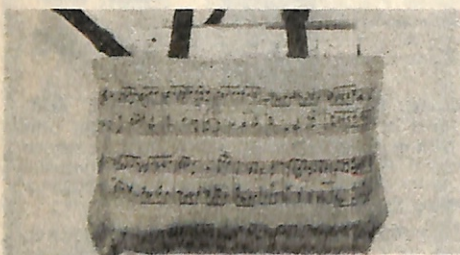
California Pistachio Nuts **\$14.95**
in a unique wooden gift box.

Send to: _____
Address: _____
City: _____ State: _____ Zip: _____
No. of gift boxes _____ with 2 1/2 lbs. of nuts
(add \$2.30 shipping and handling per gift)
 Natural Roasted and salted
 check VISA Master Charge
Card # _____ exp. date: ____/____/____

Call Toll Free

(800) 227-1617 xtn 710 (800) 772-3545 xtn 710
(outside California) (inside California)

Distributed by BREW-PAC 2605 Westgate Dr. Madera, CA 93637
Please allow 3-4 weeks for delivery.



TOTE BAG carries a tune . . .

along with books to the library, albums to a party, music to lesson or rehearsal. Heavy, natural canvas bag has gusseted flat bottom with Bach's Fugue handscreened in brown to match strong web handles. 4 x 11 x 17", \$5.98 plus \$1.50 shpg. Two for \$11 plus \$2 shpg. MC, VISA or check.

ESSEX HOUSE

Box 80, E11-1, Scotch Plains, NJ 07076

The Winter Bicycle
It's a Kik
Send for FREE Brochure today!

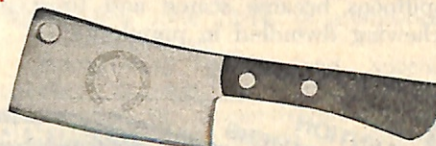
The traditional cross-country sled from Norway. It's versatile, practical & fun. Be the first in your neighborhood to own one! Children love them. Adults think they're a kick.

CARDON, Inc.
Dept. 79
Arlington, WI 53011

608) 635-2942

Elks Family SHOPPER

Useful and unique new products for indoors and outdoors



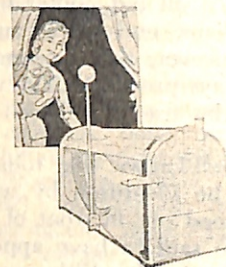
Cheese Cleaver

Useful, attractive cheese cleaver features the Elk's emblem etched on blade. Cleaver is 6" overall in length with a 3" blade and a rosewood handle. Comes in its own red lined gift box. (E-340) Custom lettering available. Also available in quantity, at quantity discount prices. Write for details.

Each \$3.15

Including Postage

RH RUSSELL-HAMPTON CO.
Dept. E, 2550 Wisconsin Avenue
Downers Grove, Illinois 60515
(A Chicago Suburb)



MAIL ARRIVAL INDICATOR. It's new, unique and functional. Saves unnecessary trips to the mail box in the rain, snow or sleet. When the mail arrives the ball stands upright. Is visible from long distances. Fits all standard boxes. Easily attached. Made of durable metal. \$5.99 + \$1.00 shpg. CT res. add 7 1/2% tax. C&L Marketing Co., P.O. Box 2267, Vernon, CT 06066



EAGLE HEARTH MAT

Now put an end to those burned spots and ashes on carpets and floors with the fire-resistant mat! Attractive golden eagle and stars design on black mat is a big 46" x 22". Not only is this fire-resistant material a protection to your expensive carpet, but is also a charming asset to your fireplace setting. Welcome gift.

\$7.97 plus \$1 p&h.

Send Check or M.O. 15 day money back guarantee

HOLST, INC. Dept. EK-1181, 1118 W. Lake, Box 370, Tawas City, MI 48763

NEWEST ADDITION TO AMERICAN STAIR-GLIDE'S EASY-LIFT cushion lifting chair line, the Model 800 "Traditional" style lounge chair. Features quiet and reliable standing-and-sitting assistance. Operates from 110-volt standard household current, activated by an arm-mounted lever. Coordinates with most decor, has a dark wood frame with wood trimmed upholstered arms. Five colors of velour-type material, three colors of Naugahyde[®] available. American Stair-Glide Corporation, 401 East 138th Street, Dept. E11, Glenview, MO 64030

STATUS
THE STATUS SYMBOL OF THE SUPERIOR OUTDOOR, PATIO BARBECUE CHEF...
Measures 11" x 11" x 11"
complete with Rawhide Strappings
Satisfaction Guaranteed!

RING YOUR RANCH BELL when the gourmet vittles are ready, however not too loud or you might be feeding the entire neighborhood. Will last forever.

ONLY \$5.95 plus \$2.50 postage & handling (California residents add 3%)
SEND CHECK OR MONEY ORDER. (USE VISA OR MASTERCARD) (Include Acct. #, Expiration Date & Signature)

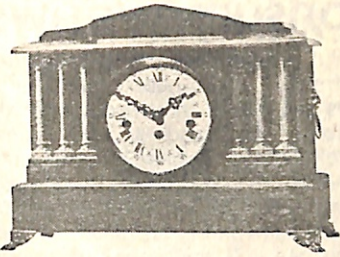
STATUS...2770 W. Lincoln, Sp.15C
Anaheim, California 92801

THIS AD WORTH \$2.00 PER MARKER

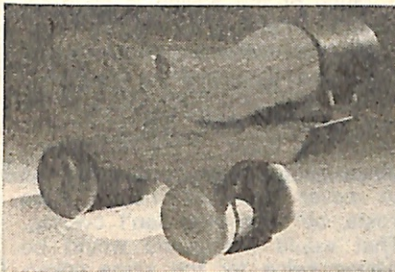
ENGRAVED WALNUT DESK MARKERS
Bronze on Solid Walnut \$15.95
THE BEST OF PERSONAL GIFTS
Satisfaction Guaranteed or Your Money Back

Why do GM, GE, IBM, and so many others use Spear Markers for employee ID, sales prom., and bus. gifts? Order your Desk Markers today and see! Clip this ad to your order — take off \$2.00 per marker — any quantity. No risk — we've pleased our customers for over 30 years. We'll ship in 48 hours. P.S. The Best of Christmas Gifts! Write for details.

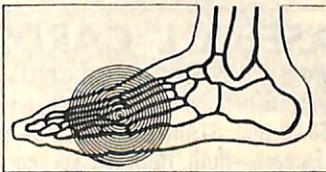
SPEAR ENGINEERING COMPANY
Dept. 4811A P.O. 7025, Colorado Springs, CO 80933



NEW CIRCA 1900 MANTEL CLOCK KIT brings antique charm to do-it-yourself. Comes ready to assemble with pre-cut solid 3/4" and 1/2" cherry case pieces; solid brass key-wound, hour-striking, Westminster chiming movement and solid brass dial with glass bezel made by West German family firms; all hardware and screws; and easy-to-follow instructions. Also available assembled and finished. 12 1/2" (H) x 15 1/4" (W) x 5 1/2" (D) Factory Direct Prices. Free Information. Emperor Clock Co., Emperor Industrial Park, Fairhope, AL 36532 205/928-2316



TOY PLANS AND HARDWOOD TOY PARTS available for anyone from the general hobbyist to the professional toymaker. These plans contain designs for wheeled wooden animated animal and vehicle toys. Also, hardwood wheels, pegs, cams, smokestacks, headlights, people, pull knobs, balls, and nylon cord to build toys using our plans or for creating toys of your own designs. Wheels and parts available in small or large quantities. Catalog \$1.00. Cherry Tree Toys, 67131 Mills Road, Dept. E11, Clairsville, Ohio 43950



FEET KILLING YOU? Corns, calluses, backache, painful ankles ruining your days? Discover the Miracle of Germany . . . Flexible Feather-spring foot supports, custom made for your feet alone. Formerly sold only in Europe by the millions now available in the United States. If your feet hurt, the Miracle of Germany can help you. Free details. Write: Feather-spring International, 13100 Stone Avenue, North, Dept. EE081, Seattle, WA 98133

5X6 FOOT PICTURES FROM YOUR TELEVISION SET



PROJECTOR KIT . . . \$19.95

JUST LIKE VIEWING A MOVIE SCREEN! This new projector gives TV reception comparable to commercial systems costing \$1,500 or more! Absolutely safe to use. No electrical or mechanical connections. Kit comes complete with Precision Lens System. Illustrated plans for easy assembly. Can be used on any Portable TV, 7" to 25" Color or B/W. **GUARANTEED TO WORK OR MONEY BACK!** Check or Money Order **R. & P. Dist. ALEXANDRIA, MN. 56308** BOX 271



ELKS WATCHBAND

Approved Elks emblem centered on identical cast curved links, hand-polished, hand-finished.

This durable, handsome WATCHBAND is designed to fit any standard watch.

Available in heavy 14K Gold or Silver* Electroplated finish.

\$25.00

Includes shipping & handling.

*Rhodium

WAYNE MARKETING, INC.

P.O. Box 2968, EL CAJON, CA 92021

NAME _____ PLEASE PRINT		SPECIFY <input type="checkbox"/> GOLD	
ADDRESS _____		<input type="checkbox"/> SILVER	
CITY _____ STATE _____ ZIP CODE _____		Price includes Shipping & Handling	
		QTY <input type="checkbox"/> at \$25 each	
		Calif. resident add 6% sales tax	
		Total amount _____	

Send check or money order Sorry, no CODs

This Genuine Porcelain Musical Figurine Will Light Up Your Life

ONLY \$9.95



- Exquisitely detailed, genuine bisque porcelain nurse
- "Dances" as she plays this enchanting tune
- This "Florence Nightingale" is a charming 5" tall.
- Destined to become a family treasure

Guaranteed to Light Up Your Life — or the life of someone you love... or your money refunded.

— Money-Back Guarantee — Order Today!

STERLING HOUSE, Dept. MN-3178
Sterling Bldg., Garnerville, N.Y. 10923

Yes, I would love to own this Porcelain "dancing" Musical Figurine. Please rush one for only \$9.95 + \$1.50 P&H.

SHARE YOUR DISCOVERY WITH SOMEONE YOU LOVE... AND SAVE!

Two Genuine Porcelain Musical Figurines are only \$18.95 + \$2.25 P&H.

CHARGE IT: Master Charge Visa

Acct. # _____

Expires _____

Print Name _____

Address _____

City _____

State _____ Zip _____



ALMONDS

FROM CALIFORNIA

- Roasted Salted** \$11.95
One Pound Thirteen Ounces Delivered
- Hickory Smoke Flavored** \$11.95
One Pound Thirteen Ounces Delivered
- Cheese Flavored** \$11.95
One Pound Thirteen Ounces Delivered

You won't find a more delectable idea for holiday entertaining and gift-giving. Beautiful and useful decorator tins filled with fresh taste-tempting almonds. Your satisfaction guaranteed. And that's a promise!

Patricia Maudsley

P.S. Remember your friends too!



For VISA or Master Charge Orders:
Call Toll Free (800) 235-4023
(In California call (800) 582-3908)

Telephone Hours:
8:00 A.M.-5:00 P.M. Pacific Time
Mon. thru Sat.

OR mail coupon. Just tell me how many of each delicious flavor you'd like.

QNTY:	QNTY:	QNTY:
Roasted Salted	Hickory Smoke	Cheese

Check here if you're including a list of names and addresses you'd like gifts rushed to.

My Name _____

Address _____

City _____ State _____ Zip _____

Check Enclosed
 VISA MasterCard _____ Interbank No. _____

CARD NO. _____

EXP. DATE _____



Maudsley's
P.O. Box 1926, Dept. VF
1430 Truxtun Ave.
Kern County
Bakersfield, CA 93303



Now! Get Scarce Seldom Seen Coins Only \$1.00

Three seldom seen coins from America's past are yours for only \$1. Liberty "V" Nickel, Indian Head Cent, & Buffalo Nickel. Now entirely out of circulation. Limit one set. Satisfaction Guaranteed. We'll also include price lists of coins and collecting supplies, along with other coins which you can examine and return without purchase. Cancel service at any time. No obligation to buy. Adults Only. Send name, address and \$1.00 to:

Littleton Coin Co., Dept. NCS-86
Littleton, New Hampshire 03561.

PROTECT YOUR MOST VALUABLE ASSET

YOUR FAMILY IDENTITY

• Enjoy the keen sense of satisfaction of a responsible parent—regardless of your age or how old your family is—by spending a little time NOW in completing a FAMILY RECORD. Document your role with your present and future family—from your parents and grandparents—and secure your own place in your Family History.

A MATTER OF PRIDE

• Now you can have an easy-to-understand, simple-to-complete FAMILY RECORD to store with your other valuables—or to give as the gift only you can give to your children and grandchildren.

WITHIN YOUR KNOWLEDGE

• Included in the efficiently-designed, smoothly-styled document are (1) a Family Lineage Chart, (2) a Personal History section for you and your spouse, (3) a section for your children and grandchildren, and (4) a section for you and your spouse to record thoughts and memories about the past. Nothing complicated.

YOUR OWN STORY

• FAMILY RECORD is complete, personal as to the vital and historical concerns of you and your family. Just fill in the blanks. Easy-to-follow instructions are provided. A working copy is included to help you.

APPLICABLE TO ALL

• Whether you are just starting your family or are expecting great-grandchildren, FAMILY RECORD fits your situation. Flexible, expandable, adaptable.

• If you have children by more than one spouse, a separate FAMILY RECORD is required for each Father-Mother and Children unit. Multiple marriages by Children do not require separate records by the Parents.

ORDER YOUR RECORD TODAY

Mail Check or Money Order
to Dept. EB

Family Records,
Incorporated

Box 1117
Rootstown, Ohio 44272

\$12.50

plus \$1.00 postage
and handling
(Ohio Residents add
5% Sales Tax)

SAVE HUNDREDS of DOLLARS

WITH BURKE SEAT-LIFT CHAIRS

Free Week Home Trial

Ask about Medicare coverage

Now's the time to save hundreds of dollars with a comfortable Burke recliner. Burke seat-lift chairs let you stand and sit when you want, with less strain. Power recline to any position, automatically elevating your feet and legs. Write for information and compare.

BURKE P.O. Box 1064, Dept. E-1181
C. Mission, Kansas 66202
or call TOLL FREE 1-800-255-4147

Elks Family Shopper consumer/news

Put a **health insurance** brochure in front of most people, and their eyes will glaze, their breathing will become slow and, if you listen carefully, you might even hear snoring.

Well, you should be wide awake to choose the best health insurance plan. If you are looking for a supplement to medicare, the Health Care Financing Administration and the National Association of Insurance Commissioners have a booklet that will help. For your free copy of the *Guide to Health Insurance for People with Medicare*, send your name and address on a postcard to Consumer Information Center, Dept. 632J, Pueblo, CO, 81009.

Much of the advice is good for anyone shopping for health insurance. For instance, compare the costs and the benefits. If a policy has a large deductible to pay before benefits start, the premiums should be lower. If you're thinking about getting two or more policies to cover different health care costs, be sure they don't overlap. That would mean you would be paying twice for the same coverage. You would probably be better off getting one comprehensive policy.

If you are planning on switching policies, though, take care. You could be losing some coverage. For instance, new policies often require a waiting period before they go into effect.

BASEBALL CARDS

GLOSSY GREATS OF THE FIFTIES—DiMaggio, Mantle, etc. with stats and bios. Complete set of 45, \$8.00 ppd. STARS OF THE 20's—most Hall of Famers—Ruth, Hornsby, Speaker. Set of 45, \$8.95 ppd. Also 1981 Major League and NFL Mint Team Sets—all the players on your favorite team. Sets \$4.00 ppd. (Add \$1.00 for Yanks, Royals, Phils or Eagles.) These unique strike season cards will gain particular value in coming years.

SEABRIGHT AGENCY,

386 Maple Ave., Dept. 11, Old Saybrook, Ct. 06475

New Natural Way To Sleep

Pure Cotton Knit



Tee-PJ's resemble a T-shirt, but over a foot longer. Special knit gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! Most comfortable sleeper you've ever worn or money back. (Great for Ladies, too). Choose snow white or soft blue. S-M-L-XL (to ensure best fit include height-weight when ordering.) Order NOW, while prices include postage/handling!

\$12 ea. 3 for \$26

Long sleeve style (not shown)

\$15 ea. 3 for \$35

WITTMANN TEXTILES

Dept. 416, Hobe Sound, Fla. 33455

UPSTAIRS... DOWNSTAIRS...



STAIR-GLIDE™ Stairway Lift

America's largest selling stairway lift is the ideal solution for people who can't or shouldn't climb stairs.

- Easily installed
- UL listed
- Will not mar walls or stairs
- Economy and Outdoor models available

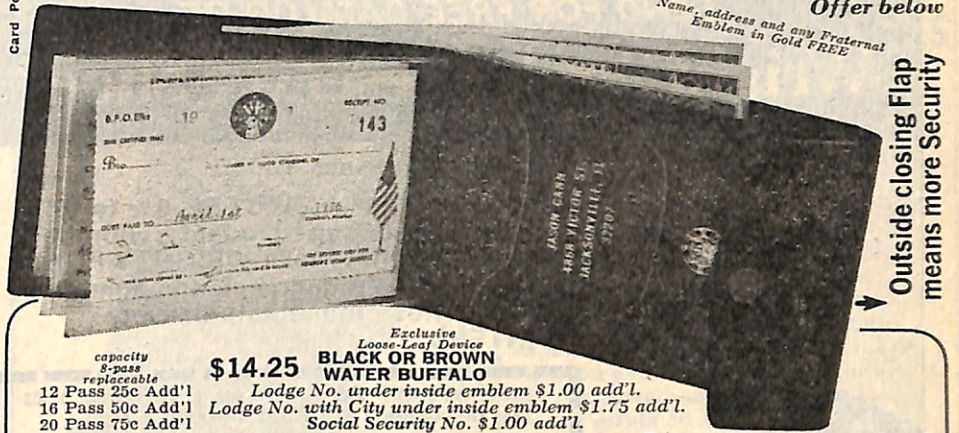
AMERICAN STAIR-GLIDE® CORP.

4001 East 138th, Dept. E-111
Grandview, Missouri 64030

CHRISTMAS SPECIAL ! The Halvorfold

Loose-leaf Pass Case, Billfold
Card Case. Note Exclusive
features. Read Special
Offer below

Billfold
With Secret Money Compartment
Card Pocket
Card Pocket



Outside closing Flap
means more Security

Exclusive
Loose-Leaf Device
**\$14.25 BLACK OR BROWN
WATER BUFFALO**

capacity 8-pass replaceable
12 Pass 25c Add'l
16 Pass 50c Add'l
20 Pass 75c Add'l

Lodge No. under inside emblem \$1.00 add'l.
Lodge No. with City under inside emblem \$1.75 add'l.
Social Security No. \$1.00 add'l.

"CUSTOM MADE FOR ELKS"

"NOW in its 55th year" —The HALVORFOLD billfold, pass case, card case. Just what every Elk needs. No fumbling for passes, just unsnap the Halvorfold and each pass shows under separate transparent face, protected from dirt and wear. Ingenious loose leaf device shows 8, 12, 16 or 20 passes, cards or photos. Three card pockets, extra size bill compartments and secret flap to cover large bills. Only genuine leathers are used; tough durable but soft in texture. Nylon stitched.

Free Examination! Send No Money—Pay No C.O.D.

Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. We normally ship parcel post. (Postpaid on cash orders) This takes up to 4 weeks for delivery. However if you wish faster delivery please note additional charges below. REMEMBER: Money back if not satisfied.

Halvorsen, P.C.M., 4868 Victor St., Jacksonville, Fla. 32207
Dept. 144

Send the HALVORFOLD with goldstamping as below. If I decide to keep it I will send check at once. If not, I will return it within three days for full refund. Goldstamped with name, address and any fraternal emblem free. If you send cash with order, we ship postpaid. Parcel Post.

Name: _____ 23K Gold
Inside Emblem: _____
Please Print

Address: _____
S. S. NO. _____

- PLEASE CHECK HERE:
- Black Buffalo \$14.25
 - Bro. Buffalo \$14.25
 - 12 Pass 25c Add'l
 - 16 Pass 50c Add'l
 - 20 Pass 75c Add'l
 - Elk Emblem Inside FREE
 - Elk Emblem Outside \$1.00 Add'l
 - Lodge No. Under Inside Emblem \$1.00 Add'l
 - Social Security Number \$1.00 Add'l
 - First class \$1.00 Add'l

PLEASE USE ZIP CODE



\$12.99
a pair

His and Hers Pile-Lined Suede Mocs

Here's deep-down comfort, from heel to toe! Handsome, soft-soled mocs are sturdy cowhide suede lined with fleecy acrylic, so they'll feel warm and snug on your feet. Hand-laced vamp with drawstring ties... you can adjust the ties for perfect fit. Rich-looking driftwood tan. Whole sizes, medium width; 7 to 13 for men, 5 to 10 for women.

Men's Suede Mocs (V4904) Price: \$12.99
Women's Suede Mocs (V4909) Price: \$12.99

Satisfaction Guaranteed or Money Back!

Enclose check, M.O., or Credit Card Information.
MasterCard, Visa,

American Express, Diner's Club.
Add \$2.25 for shipping & handling.

Send for our FREE Deerskin catalog!
Mail your order to:

**DEERSKIN
TRADING POST**
Dept. UM, 119 Foster St., Peabody, Mass. 01960

ELEVATORS®

Superb Shoes for Men Who Want to Look TALLER



26 Numbers for
Dress, Business or
Casual Wear.

This handsome shoe is one of the famous ELEVATORS®, specially designed to make a man look about TWO INCHES TALLER! The man who wears them knows their amazing secret... everyone else only knows how much better he looks. Sold by mail and Guaranteed by the ONLY maker of these remarkable shoes. Send for FREE Catalog, showing the wide style selection of ELEVATORS®.

RICHLEE Shoe Company
851 Lake St., Brockton, Mass. 02403

Send me FREE catalog of ELEVATORS® shoes, without obligation now or ever.

Name _____
Address _____
City _____ State _____ Zip _____

Your beautiful Elks Emblem now in the lighted elegance of "TIFFANY"-TYPE LAMPS!



Remember when expensive leaded glass lamps were the ultimate in luxury?

Now you can have a nostalgic replica with the Elks emblem as part of the design. "Tiffany"-type lamps are made of decorated formed plastic in 6 brilliant colors, are 18" tall with 8½" shade, and can be used as either wall or table lamp.

The look is so real it's hard to distinguish from the original, except in price. **only \$1750** ea. postage paid

CHICAGO SHOW PRINTING CO.
8330 N. Austin Ave., Morton Grove, IL 60053

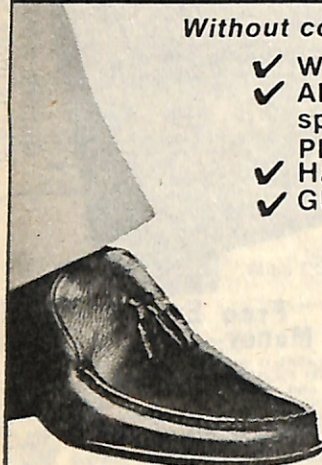
Send _____ Elks Emblem Lamps @ \$17.50 ea.,
Enclosed is my check
or money order for \$ _____

Name _____
Address _____
City _____ State _____ Zip _____

**SEND FOR FREE CATALOG OF
Wright Arch Preserver® Shoes**

Without cost or obligation, see:

- ✓ Wide style selection, AAA to EEE, 6½ to 16!
- ✓ All leather shoes of superb quality, with the special features that make WRIGHT ARCH PRESERVER SHOES unequalled in comfort.
- ✓ Handsome styles - immediate delivery
- ✓ GUARANTEED.



EXECUTIVE SHOES, Dept. 1271 Box 488, Brockton, Mass. 02403
Send FREE Catalog of WRIGHT ARCH PRESERVER shoes.

Name _____
Address _____
City _____ State _____ Zip _____

Have you worn WRIGHT ARCH PRESERVERS? Yes No

See Advertisement Inside Back Cover

Old Village Shop, Dept. VZ-7392
340 Poplar St., Hanover, Pa. 17331

YES! Kindly rush _____ Radio Controlled Racecar(s) (Z449991) for the unbelievable low price of \$9.88 plus \$2.50 shipping and handling on full money back guarantee if not completely delighted. SAVE MORE! Order TWO for just \$18.88 plus \$4.50 shipping and handling on same money back guarantee.

CHARGE IT: Carte Blanche VISA/BankAmericard
 American Express Master Card Diners Club

Acc't. No. _____ Exp. Date _____
Enclosed is \$ _____ (PA residents add sales tax)

PRINT NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

We ship within 48 hours; delays notified promptly.
Delivery guaranteed within 60 days.
© Old Village Shop, 1981

**GIVE...
so more
will live
HEART
FUND**



Kash Klip... THE PERFECT CHRISTMAS GIFT!
the new magnetic money clip
in genuine leather

Gold stamped
with official
Elks emblem.



Illustrated:
Pinseal
leather

- Made of genuine leather and lined with durable suede for years of service.
- Snaps shut with gentle but positive authority. Money is securely held by permanent magnet.
- Available in black or brown pinseal grain or smooth black or brown calf. Specify with order.

\$12.50 includes postage and handling.

Warranty
Complete money-back guarantee if not satisfied.

Please send me _____
Kash Klips at \$12.50 each.

- Black Pinseal
 Brown Pinseal
 Black Calf Brown Calf
 Personal Money
Check Order

THE KASH KLIP COMPANY
1731 So. Franklin, South Bend, Indiana 46613

Name: _____
Address: _____
City: _____ State: _____ Zip: _____

GENUINE SCOTTIE DOORSTOP!

This Cast Iron
Scot Stands 17"
High, Weighs
over 8 lbs.!

A beautiful, thoughtful gift for dog-lovers in general and Scottie-Lovers in particular. This adorable, matte-black cast iron American-made pooch stands by himself at the door or fireside. He's a real heavy weight at over 8 pounds, 17" high. Perfectly trained to greet your guests. They'll love his twinkling eye and paw held out for a pat or snack. So life-like, you'll almost think you can hear its distinctive bark! Your little Scot will be a friend in your home, as well as useful sitting next to your door and keeping it from slamming. Only \$19.95 plus \$2.45 shpg. Big Savings! (order one for a gift too), just \$38.95 plus \$4 shpg.



Send Check or M.O. 15 day money back guarantee.

HOLST, INC. Dept. EK-1181, 1118 W. Lake,
Box 370, Tawas City, Mich. 48763

UNIQUE Touch of Country

**Mail Pouch
Tobacco
Thermometer**



This eye-catching turn-of-the-century thermometer has been faithfully reproduced for your home or office. It will add that country charm to your den, kitchen, patio, garage, little red barn, or garden tool shed. This thermometer is sure to be a conversation piece! Plus will give you the temperature at a glance. It is 39" tall by 8¼". \$19.97 plus \$3 ONLY shpg.

Send check or M.O. 15 day money back guarantee

HOLST, Inc. Dept. EK-1181, 1118 W. Lake,
Box 370, Tawas City, MI 48763

Need Help Getting Up?

"try a
**CUSHION-LIFT®
chair"**

- Sit or stand with ease
- Be independent again
- Ease painful joints
- Push-button control
- Medicare coverage
- Free home trial — no obligation
- A GREAT GIFT for Mom or Dad



Now you can get up at the touch of a button — easily, securely, and without pain or effort. No more waiting for help... you can be independent again. Full line of lift chairs in all price ranges — including power recliner.

Toilet-Lift and Bath Lift also available.

FREE CATALOG — Shop-At-Home
Worlds Largest Manufacturer of Lift Chairs.

Call toll free 1-800-558-2151

Wisc. call collect (414) 542-6060



ORTHO-KINETICS, INC.
P.O. Box 2000-EL
Waukesha, WI 53187

Name _____
Address _____
City _____ State _____
Phone _____ Zip _____

SPECIAL OFFER!!! SILVER DOLLARS



OWN A PIECE OF AMERICANA. THE UNITED STATES SILVER DOLLAR IS ONE OF OUR MOST TREASURED COINS. WE CAN OFFER A COLLECTION OF 5 DIFFERENT DATES OF THESE BEAUTIFUL COINS MOST OF WHICH WERE MINTED NEARLY 100 YEARS AGO. EACH COLLECTION IS SHIPPED IN AN ATTRACTIVE, LONG LASTING PRESENTATION CASE. THE PERFECT GIFT... AN EXCELLENT INVESTMENT... **ORDER NOW. OUR SUPPLY IS LIMITED.**

1 COLLECTION \$129 plus \$2 Shipping
5 COLLECTIONS \$595 plus \$5 Shipping (SAVE \$50)

For Credit Card order Phone 914-761-3240

MONETARY GUILD OF WESTCHESTER
203 E. POST ROAD
WHITE PLAINS, N.Y. 10601 Dept. E

Haband's Flannel Lined Winter Slacks

only **21⁹⁵**



Buck Winter's Worst and really Enjoy It!

WARM PLAID LINED!

A Deluxe pair of Slacks!

NOT A NECESSITY, BUT WORTHWHILE LUXURY!

The outer fabric is tight woven wind-breaking polyester and cotton poplin. A great all-weather quality cloth. And on the inside, they're completely lined, from waist to cuffs, with the softest, warmest, most comfortable polyester/cotton plaid flannel fabric that ever kept you warm and dry!

Permanent Press to hold their knife-like crease. Machine wash and dry, of course! (We wouldn't ask you to worry about something like that!)

In Navy or Tan, but you'll want both! Designed for bitter outdoor weather, there's no law that says you can't wear them indoors too, especially during a fuel crisis!

Order now! At Haband's inflation-fighting low price, combined with the wintry forecast and fuel uncertainty, we know these slacks won't be in stock for very long!

FLANNEL LINED WINTER SLACKS 21⁹⁵ 2 for \$43

HABAND COMPANY, Executive Division
265 N. 9th St., Paterson, N.J. 07530

Please send ... pairs. I enclose \$..... plus

\$1.35 toward shipping.

Guarantee: If on receipt I don't want to wear them, I may return the slacks within 30 days for full refund of my remittance.

Even Waist Sizes 30 thru 54*
Inseams 26 to 34

*Waists 46-54 please add \$2 per pair.

COLOR	Waist	Inseam
NAVY _A		
TAN _B		

Or Charge to:

VISA
MasterCharge
723-039

Acct # _____
Exp. Date ____/____/____

Name _____

Street _____

Apt. # _____

City _____

State _____

Zip _____

HABAND COMPANY

DIRECT FROM U.S. OPTICS QUALITY SUNGLASSES AT FACTORY PRICES

Each pair features: Impact resistant lenses • Handcrafted • Polished glass lenses • Hardened metal frames • No non-sense guarantee.

FREE—limited time only—deluxe velour lined case with each pair of glasses ordered (a \$3.00 value). Credit cards accepted. Dealer inquiries invited.

NOTICE: Don't be fooled by cheap imitations. These glasses are made exclusively for U.S. Optics. To make sure you get the best, order now and if not completely satisfied return for refund within 30 days.



Only \$7.95

World Famous Pilot's Glasses

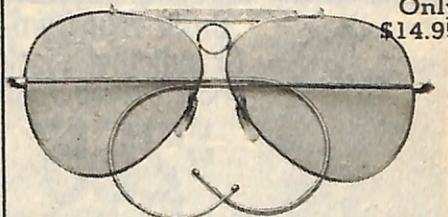
These precision flight glasses are now available to the public for only \$7.95. If you could buy them elsewhere, they'd probably cost you over \$20.00. #20P available in gold or silver frame. A \$20.00 value only \$7.95. Two pairs for \$14.00.



Only \$9.95

Aviator Teardrop Flight Glasses

Flexible cable temples. #30A gold frame only. A \$30.00 value only \$9.95. 2 pairs for \$18.00.



Only \$14.95

Professional Driving & Shooting Glasses

Wide angle amber lens brightens visibility. #30D gold frame only. A \$30.00 value only \$14.95. 2 pairs for \$28.00.

To order send check or money order to U.S. Optics, Dept. 741, P.O. Box 14206, Atlanta, Georgia 30324. Credit card customers please fill in card # and Exp. date

QUANTITY	MODEL #	GOLD	SILVER	PRICE
	20P			
	30A	X		
	30D	X		

Add Postage, Handling, and Insurance \$1.00 per pair

Total _____

Visa or Master Charge # _____

Exp. Date _____

Name _____

Address _____

City _____

State _____

Zip _____

FREE case with each pair.



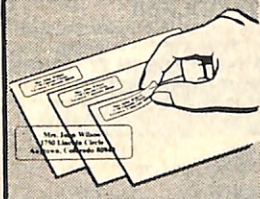
Mrs. Frederick D. Johnson
221 S. 23rd Street
West Highland Park
Anytown, Kansas 80940

FREE HANDY BOX

1000 RETURN ADDRESS LABELS \$1.00

1000 gummed economy name and address labels printed in black with ANY name, address, zip code. Up to 4 lines.

Order S717 Set of 1000 Economy Labels (boxed) . . \$1.00



250 Crystal-Clear RETURN ADDRESS LABELS \$1.98

The color of your stationery shows through these transparent labels.

Sharp black printing on self-stick see-through labels. Order P2031 Set of 250 Crystal-Clear Labels (boxed) \$1.98



STICKS AT A TOUCH

Mrs. Frank Meyer
1156 Parkway Blvd.
Academy, Colorado 80940

250 Self-Stick WHITE GLOSS LABELS \$1.98

Glossy white self-stick labels cling to any smooth surface — no moistening.

Sharp black printing up to 4 lines. Order P6030 Set of 250 White Gloss Labels (boxed) \$1.98

Walter Drake 329-A Drake Bldg. Colorado Springs, CO 80940

NAME _____

ADDRESS _____

CITY & STATE _____ ZIP _____

____ S717 1000 Labels @ \$1 each \$ _____

____ P2031 Crystal-Clear Labels @ \$1.98 ea \$ _____

____ P6030 White Gloss Labels @ \$1.98 ea \$ _____

Add 20¢ per set for shipping & handling \$ _____

SATISFACTION GUARANTEED Total \$ _____

INSTANT HEAT FOR ICE COLD FEET!



ONLY
\$2.95
A PAIR

Heavy Duty
Thermal Quilted
Socks keep
your feet sunshine warm
down to 30° below zero.

A space age discovery brings an end to "cold feet!" These amazing Thermal Quilted Socks keep your feet toasty warm and comfortable, even after hours outdoors in temperatures as low as 30° below zero! The space age secret is in the heat-retaining construction of quilted nylon and fluffy polyester filling.

Now there's no reason to ever suffer the agony of ice cold feet—no reason to chance dangerous frostbite—no reason to ever have uncomfortable cold feet again.

Perfect for all activities—for camping—for sports—for working or playing outside in the cold. And they're remarkable all by themselves as cozy slippers to wear around the house. Elastic ankle grip assures a comfortable, snug fit. Just \$2.95 a pair or only \$4.95 for 2 pairs and save!

90-DAY MONEY BACK GUARANTEE

Order your THERMAL QUILTED SOCKS UNDER OUR COMPLETE SATISFACTION GUARANTEE. You must be absolutely delighted with the warm, comfortable protection they give your feet or return them anytime within 90 days for prompt refund of purchase price (less postage and handling of course).

CREATIVE MARKETING, Dept. TS-103
500 Market St., Perth Amboy, NJ 08861

Please RUSH me Thermal Quilted Socks #20012

- ONE Pair of Thermal Quilted Socks for only \$2.95 plus 95¢ shipping and handling.
- SAVE \$1.60! Order TWO Pair for only \$4.95 plus \$1.25 shipping and handling.
- SAVE \$4.90! Order FOUR Pair for only \$8.95 plus \$1.75 shipping and handling.

Please specify quantity and size(s) desired.

_____ pair Sm-Med Thermal Socks
_____ pair Med-Lg Thermal Socks

Enclosed is \$ _____ NJ residents please add sales tax.
Sorry no C.O.D.'s.

Print Name _____
Address _____
City _____
State _____ Zip _____

PHOTO JIG-SAW PUZZLE



\$3.98
IN
FULL
COLOR

Your favorite photo, enlarged to a full 11" diameter. Send any photo, slide, Polaroid or negative of yourself, your home, friends, kids, or pet, to be made into an ingenious puzzle. Your photo returned unharmed with puzzle. Satisfaction guaranteed. Send \$3.98. Add 75¢ post.

BENNETT-GRAF, Inc. Dept. 4388
1450 N.E. 123 St., N. Miami, Fla. 33161

NON-METAL TAPS



Run-down in 3 months Like new in 3 months

Amazing polyurethane taps keep heels perfect for months. Attach in seconds to any heel, and no one can tell you're wearing taps. Men or ladies size.

KICK SHOE REPAIR COSTS TODAY!
Money-back guarantee

12 pair only \$3.25 pr. \$5.

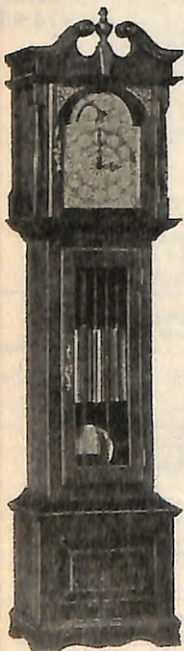


(Can save you \$14 in heels.) ©1971

HALE HEEL COMPANY

44 Chip Rd., Middlefield, Mass. 01243

FREE COLOR CATALOG



Build Your Own
Grandfather Clock
Prices Starting Under

\$255

(including movement and dial)

- Do-it-yourself case kit, parts pre-cut
- Finished clocks
- Solid 3/4" hardwoods: black walnut, cherry, oak
- Heirloom quality
- Factory direct prices
- Solid brass West German chiming movements
- Money back guarantee
- Prompt shipment

MASTERCARD and VISA ACCEPTED



EMPEROR®
CLOCK COMPANY
WORLD'S LARGEST MANUFACTURER
OF GRANDFATHER CLOCKS
Dept. 104, Emperor Industrial Park
Fairhope, Alabama 36532

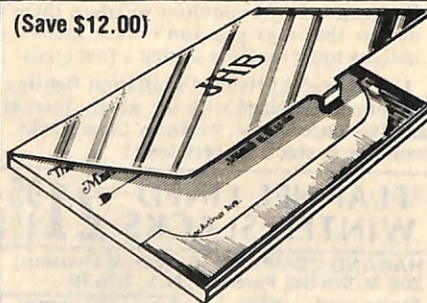
Look-alikes

Sell For \$28

Now! at \$7.98

SALE
PRICED

(Save \$12.00)



The Top-Brass CARD HOLDER

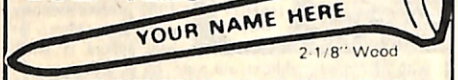
What a classy impression you'll make — drawing your business cards, credit cards, or ID's from this elegant, efficient case! Keeps cards clean . . . neat . . . together. Handsomely covered in status satin brass, with the option of your initials engraved for the final prestige touch. Slim 2 1/4" x 3 1/2" to fit in pocket or purse. Sensational gift, too! Order today!
Engraved cases (#422): State your 3 initials and add \$2.00 to below prices for each holder engraved. Plain cases (#430):
1/\$7.98 + \$1.25 postage and handling; 2/\$14.88 + \$1.75 p/h; 3/\$21.97 + \$2.25 p/h; 4/\$28.97 + \$2.75 p/h; 5/\$35.95 + \$3.25 p/h; 6/\$41.97 + \$3.75 p/h. NY residents add sales tax. MC/Visa welcome (Card #, exp. date), (914) 562-5177.

SATISFACTION GUARANTEED

ROYAL HOUSE, Dept. RCH1345 • 137 Walsh Ave.
Box 4305 • New Windsor, NY 12550

© 1981 Royal House

PERSONALIZED GOLF TEES



THE PERFECT XMAS GIFT FOR EVERY GOLFER

Package of 50 golf tees only \$6.95 plus 95¢ postage. Additional orders \$5.95 plus 50¢ postage.

ORDERS SHIPPED 1st CLASS IN 72 HOURS
SATISFACTION GUARANTEED

Send golf tees to: _____
Address _____
City _____ State _____ Zip _____
Name(s) on golf tees _____

JOMAR INDUSTRIES
352 Rt. 59 Dept. 50
Monsey, N.Y. 10952

Orders received by Dec. 19
guaranteed delivery by Xmas.

TUXEDOS

BUY DIRECT FROM MANUFACTURER

Black Peak Lapel

\$109.95

Matching Vest \$18.95



Master Charge & Visa
Mail & Phone Orders Accepted
(212) 527-4110
(516) 872-6360

Out of N.Y. Call Toll Free:
(800) 645-2220

588 W. Merrick Rd., Valley Stream, N.Y. 11580



WINDWATCH™ ANEMOMETER—WIND VANE \$34.95



Neon lights in indoor indicator show wind speed and direction. Decorative indicator with gold dial in dark mahogany case. Designed for desk or wall mount. Outdoor instruments of durable aluminum with electric parts enclosed in rigid vinyl housings. Easy to assemble and install. Attach directly to roof or pole. Comes with wire and materials for installation up to 60 feet. Uses regular 120V AC. Unique low amp circuit for absolute safety. A fascinating home addition. Five year limited guarantee. 15 day trial. Satisfaction or money back. Only \$34.95 plus \$2.00 shpg. Check, Visa/Mast. Chg. Give Number and Expiration Date. Immediate Delivery.

WINDWATCH MFG. Dept. E-2, 104 Helmman San Antonio, Texas 78205



SLACK RACK

\$9.98
plus \$2 shipping

A fantastic space saver! Hangs eight pair of slacks in the space of one. Eight non-slip 14" swivel arms rotate for easy hanging and selection. Sturdy chrome-plated pole is adjustable to fit any floor to closet-rod or floor to under-shelf up to 5'8". SPECIAL: 2 for \$19+\$3 shpg., 3 for \$28+\$3.50 shpg. Check, MC or VISA.

ESSEX HOUSE
Box 80, E11-1
Scotch Plains, NJ 07076

WARM 'N' COZY

You'll be snug and comfortable in this soft Sioux Mox—a sensational SUEDE slipper! Acrylic pile lining, genuine SUEDE upper, vinyl sole. Pull-tab for easy on, off. RUST or DARK BEIGE in full sizes only 5-10 M.

only **\$11.95**



SATISFACTION GUARANTEED OR MONEY BACK!

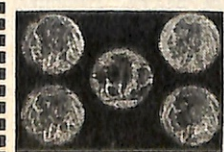
ADD \$1.95 P&H one item, **VISA** CHARGE ORDERS AZ res. add 6% tax. CALL 602-795-1281
Send \$1 for our NEW CATALOG Dept. EKNTS Palo Verde at 33rd. (credited to 1st purchase) Box 27800, Tucson, AZ 85726

OLD PUEBLO TRADERS



Indian Penny Set

Like the real American Indian, this beautifully designed coin has now all but faded from our national panorama. First introduced in 1859, the last Indian Penny was minted in 1909. This set, all three with different dates, makes a perfect gift of historic and esthetic value. **\$3.95** PP



5 PC. BUFFALO NICKEL SET PP \$3.95

Minted from 1913 to 1938 with the American Indian on one side and the Buffalo on the other, the excitement of Early America is surely remembered. Contains four different dates displayed in an attractive display case suitable for gift-giving.

14K GOLD JEWELRY CO.
Box 62, Glen Cove, N.Y. 11542, Dept. E-4

Speaking of Conversation Pieces!

... Now You Can Own a Piece of History

THIS IS THE AUTHENTIC ORIGINAL PAY PHONE — COMPLETE WITH GRAFFITI, FULLY REBUILT AND IN GUARANTEED WORKING ORDER

UNBELIEVABLY PRICED AT
Only \$89.50
WHILE SUPPLY LASTS

IMPORTANT: WHEN STOCK IS EXHAUSTED, THESE PHONES MAY BE UNAVAILABLE AT ANY PRICE!

Grand old pay phones retired from public service. Bring back memories of the 40s and 50s! Enjoy 'em as you remember 'em, with minor mars and scars of passing years. (Sorry, not responsible for graffiti!)

Parts renewed or replaced where necessary. Fully tested, guaranteed in perfect working order. No coin needed — but don't tell guests or kids! Just plug into any standard jack and save coins toward phone bill. Huge capacity for nickels, dimes and quarters.

AN INVESTMENT as well as a novel decoration. Identical phones sell for much more than our low direct-to-you price. Collector's treasure — bound to gain in value. **VERY LIMITED Supply — Order Today!**

BEIGE, GREEN or BLACK (As Available) \$89.50
EXTRA-CLEAN (No Graffiti) with ringer \$99.50
DeLuxe CHROME with ringer (Very Scarce) Only \$129.50

LONG ISLAND PHONE COMPANY Dept. PM-265
969 Lakeville Rd., New Hyde Park, N.Y. 11040

Please PAY TELEPHONES at \$89.50 Ship'g., Hndng. \$10
rush EXTRA-CLEAN Phone(s) at \$99.50 ea. (Canada, Ha-
me (1st _____ 2nd _____ Color Choice) waii, Alaska, \$20;
DeLuxe CHROME PHONE(s) at \$129.50 Foreign, \$25)

PRINT NAME _____ CHECK OR MONEY ORDER ENCLOSED
ADDRESS _____ Charge to: MASTER CHARGE (Bank No. _____)
ZIP _____ VISA AM EXP
Sign CREDIT DINERS CLUB
Card No. _____ Expire Date _____

(N.Y. ONLY: Add 4% state tax, any local tax)

READY TO PLUG-IN and USE

Compatible with all phone companies' equipment. **SATISFACTION GUARANTEED** or return within 30 days for full refund of purchase price (exclusive of shipping).

A TRULY UNIQUE GIFT FOR SPEEDIER DELIVERY PHONE TOLL-FREE and CHARGE IT!

(800) 645-6276*

Sorry, No C.O.D.s
Orders Accepted 24 Hrs — 7 Days
N.Y. STATE ONLY: Call (516) 352-7000

(Div. of Latting Town Group Ltd.)

PURITAN'S PRIDE

NATURAL VITAMIN E SALE

TWO FULL MONTHS SUPPLY

E-400 I.U. 60 CAPSULES

Each 100% pure, potent, factory fresh, gelatin capsule contains 400 I.U. of Natural Vitamin E d-alpha tocopheryl.

Absolutely Sugar, Starch and Salt Free.

One to a customer with coupon below.

PLUS receive FREE Vitamin Catalog with over 260 natural vitamin and health products and you will see how you can save over 100% on all your vitamin purchases. **PLUS** receive FREE a Vitamin and Mineral Chart.

99¢

Reg. \$4.95 Value
NOW SAVE \$3.96

IMMEDIATE SERVICE • ORDERS SHIPPED WITHIN 24 HOURS
NO FACSIMILE OF THIS COUPON ACCEPTED • RETURN POSTAGE GUARANTEED

Please send 60 Capsules, natural Vitamin E-400 I.U. Enclosed is 99¢ cash, check or money order. Plus send free catalog and Vitamin and Mineral Chart.

PURITAN'S PRIDE, INC. Dept. EK-2
6600-A N.W. 21st Ave. Ft. Lauderdale, Florida 33309

SHIP TO:

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

©Puritan's Pride, Inc. 1980

PURITAN'S PRIDE RESERVES THE RIGHT TO LIMIT QUANTITIES



Cheney. Because Frank really enjoyed his game room.

Frank built his own game room and enjoyed many hours there. But then he was confined to a wheelchair and was unable to use it. Now his Cheney Wheelchair Lift III makes movement up and down the narrow basement stairway safe and easy. For more information on Cheney Wheelchair Lifts, Wheelchair Van Lifts, and Wecolator™ stairway elevators, contact your Cheney Representative, or write: The Cheney Company, Dept. EM, 3015 S. 163rd St., New Berlin, WI 53151 (414) 782-1100.

helping people help themselves
CHENEY Wheelchair Lifts

Medicare Approved

EASY-LIFT® Cushion Lifting Chair

- Power cushion gently lifts you to a standing position
- Full, power recline feature
- Simple switch control
- Runs off household current
- Variety of colors, models and fabrics

AMERICAN STAIR-GLIDE CORP.
4001 East 138th Street, Dept. EE-111
Grandview, Missouri 64030

WIND DIRECTION AT A GLANCE

WEATHER VANES add the finishing touch to your country home! Perfect for your garage, farm or ranch too. Ornamental as well as useful. Precise wind direction at a glance. Balanced arrow on friction free bearing responds to slightest breeze! Made of aluminum with baked vinyl coating for rust free care with Gold ornamental ball. Complete with mounting bracket and screws. Arrow 23" long. Support 24" to 27" high.

Crowing Rooster \$13.95 + \$2.85 p&h
Galloping Horse \$13.95 + \$2.85 p&h
SAVE—two for \$27.50 + \$2.85 p&h

Great gifts!
Send check or M.O. 15 day money back guarantee

HOLST, Inc. Dept. EK-1181, 1118 W. Lake, Box 370, Tawas City, MI 48763.

Christmas Hurry Up or Wait Sale!
Save \$3.00 from prices below on a gift that's more



- THE JOHNSONS 2911 Style M \$1095
- Mr & Mrs R A JOHNSON Style NM \$1595
- JACK DEE ARMSTRONG RT 1 BOX 13 Style EOM \$2195
- THE ARMSTRONGS JACK BARB SALLY JOE Style NOM \$2495
- Style EB \$1995
- Style NB \$2095

Here's How The Sale Works:
Order before Dec. 31st and deduct \$3.00 per marker. If you order by Jan. 31st you can still deduct \$1.00 per marker. Either way you save!
We ship in 48 hours / Satisfaction guaranteed or your money back.

THIS CHRISTMAS SAVE \$3.00 ON A GIFT THEY'LL USE EVERY DAY!
A Spear nameplate for mailboxes, lamp posts, and lawns! Attractive signs that are personalized—so they can't be duplicated—and functional—so they won't stay in the closet never used. Permanently formed in rustproof aluminum with raised white reflective letters on a tough black enamel coating. Space for 17 letters/numbers on long plate (18" x 2 1/2"); 6 on short plate (7" x 2 1/2").
Ask for our catalog on other Spear gift items.

SINCE 1949 We ship in 48 hours

Spear's DAY-NIGHT MARKERS
Dept. 48111 Box 7025, Colorado Springs, CO 80933

Up to 17 letters & numbers on long plate - 6 on short plate
ANY WORDING YOU WANT

STYLE _____

Ordered by _____

Address _____

City-State-Zip _____

Earn extra money fast - send for details

To use your bank charge card, please fill out the boxes below

VISA **Master Charge**

Credit Card No. _____

Expiration Date _____

Month Year _____

Master Charge Interbank No. _____

PRICE LESS DISCOUNT \$

ADD POSTAGE & HANDLING PER MARKER \$2.00

TOTAL \$ _____

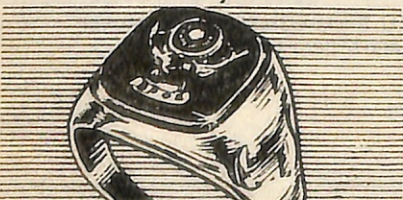
READ-EAT-WATCH TV



A joy for bed readers, a must for convalescents and a welcome gift for all. This elegantly grained mahogany plywood Folding Back Rest is super size, 16"x24" high. A full 4 to 6" higher than other back rests. It gives full pillow support to head and back for firm sitting-up comfort. 5-adjustable positions. Vertical elastic cords hold your own pillow securely in place. Non-skid base. Conveniently light, it folds wafer-thin—no storage problem. \$17.98. Order from this ad, we'll pay postage, ship promptly. NJ residents add 5% tax.

Send Check or Money Order to — **Better Sleep Inc.** MONEY BACK GUARANTEE QUALITY PRODUCTS SINCE 1951
Box ET, New Providence, NJ 07974

GENUINE BLACK ONYX GOLD-PLATED Beautifully Made



ELKS EMBLEM RING. Handsome onyx ring bears the Elks emblem and is elegantly polished. **GREAT GIFT IDEA FOR ELKS.** Send ring size (6 to 13). A good buy at only \$39.98 ppd. STADRI-3760 Inverrary Dr., Lauderhill, 1A-Fla. 33319

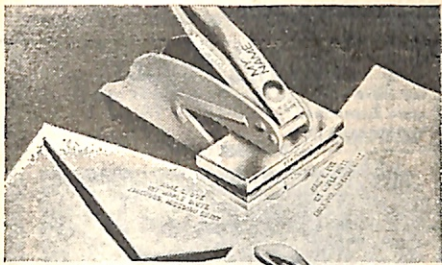
SUNSHADES
"Take the sizzle out of the sun!"
DOES NOT OBSTRUCT VIEW

RIDE UP TO 15° COOLER WITH SIDLES SHADES
Custom made from durable aluminum to block out the sun's rays. Easily installed and instantly removable. Increases air conditioner efficiency and saves passengers and contents from the ravages of a blazing sun. For free information send year, make, series, model (sedan, station wagon, pickup, bus, etc.), and style (2 or 4 door), with your name and address to **SIDLES MFG. CO., INC.**, Box 3537E, Temple, TX 76501. For questions and/or same day shipment on Master Charge/VISA/UPS COD phone orders, call TOLL FREE (800) 433-3101. In Texas call (800) 792-3030.

CONVENIENT, EMERGENCY SNOW SHOVEL

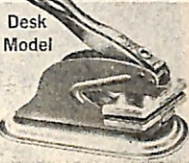


Will fit in your trunk, behind, or under your seat. The 32" COLLAPSIBLE Shovel folds and assembles without having to remove your gloves. Durably made of one-formed piece of 16 gauge baked red aluminum with a 1 1/2" dia. hardwood handle. Fastener pin holds shovel in its usable configuration. A slight pull of the ring and the pin disengages the two parts. Collapse the shovel, and store it for that snow emergency. \$4.95 + \$1.25 p&h. Mae Metal Stampings, P.O. Box 1004, Sheboygan, WI 53081



highly prized for any gift-giving occasion

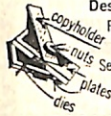
"MY NAME" EMOSSER converts envelopes and plain paper into expensive-looking raised-letter stationery. All steel lifetime construction—no maintenance. Highly prized for any gift-giving occasion including holidays, birthdays, etc. Limit 24 characters and spaces per each of 3 lines.



Desk Model

\$13.95 plus \$2.00 post-hdlig. 2 for \$27 plus \$3.50 post-hdlig. 4 for \$53

If 4 line name and address is required, add \$2.98. Desk Model: Add \$3.00 each embosser

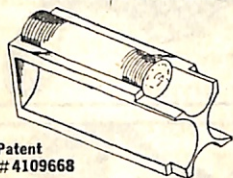


For a variety of uses from same embosser, order extra copyholder including plates and dies—\$11 + \$2 shpg. Set of replacement dies (for new address)—\$9 + \$2 shpg. if you return your copyholder and plates with nuts. Full-color catalog \$2

Washington residents: Add 5.3% sales tax

Oliver A. Kastel 3106KV N.E. 53rd Street Vancouver, Wash. 98663

Unique COIN COUNTER & PACKAGER



\$3.00

2 for \$5.00
3 for \$6.00

Patent #4109668

plus 50¢ ea. (p&h)
Pa. residents add 6% sales tax

Enables you to accurately count pennies, nickels, dimes and quarters in standard amounts and easily place them into standard tubular coin wrappers. Plastic and pocket size. Dealer inquiries invited.

CHESSMAN CORP., Suite 101
307 Susquehanna Ave., Wyoming, Pa. 18644

COLLAR EXTENDER
Eases Tight Shirt Collar Discomfort
10 for \$2.00



plus 75¢ postage
2 Sets of 10 for \$3.75 ppd.

Collar fit tightly due to shrinkage, washing, starching, growth, weight increase? Add up to 1/2 size for just-right fit instantly. Ideal for men and growing boys. Slips on and off in seconds. Send check or M.O.; no C.O.D.'s 21-day money-back guarantee.

BARCLAY, Dept. 51-MA

1575 North Dixie Hwy.
Pompano Beach, Fla. 33060

SLEEP WARM—SAVE FUEL



New **BED WARMER** goes on the mattress. Enjoy soothing, relaxing radiant heat from below. More comfortable and convenient than electric blankets. Yet, **COSTS LESS** to operate. Drives out cold and dampness.

SAVE FUEL by turning your furnace low at night, and still sleep warm. Automatic thermostat adjusts bed warmth for any changes in room temperature. Six sizes for home use, plus 12 volt models for RV's and sleeper cabs. Also seat, back and pet warmers. Send for **FREE** booklet. Describes all Electro-Warmth® products, advantages & savings. Great for gifts, too.

PATENTED PRODUCTS CORP.

Box A, E-1181 Danville, OH 43014

Space-Age Solar Glove Liners Guarantee:

Hands Stay Toasty Warm In ICE-COLD Weather



ONLY **\$2.95**
A PAIR

•Light-weight, sturdy, reflective fabric seals out cold and dampness • Perfect for all outdoor activities, sports, camping, working—for everyone • Space Age aerospace insulation developed in NASA "Apollo" program.

A space age discovery brings an end to "cold hands". These Amazing Solar Glove Liners keep your hands toasty warm and comfortable—even after hours outdoors in temperatures as low as 30° below zero! Your Solar Glove Liners are super light-weight to be worn with your regular gloves. The secret is a Space Age technique used in Apollo programs to insulate against freezing cold. Aluminized threads are woven through stretch-knit fabric to reflect back the body's heat like a mirror. Thousands and thousands of tiny pockets seal out cold and keep in warmth. Solar Glove Liners stretch to fit any size hand—they're hand washable and fadeproof. Order today for every member of your family and keep your hands warm all winter.

90-DAY GUARANTEE

Order **SOLAR GLOVE LINERS** under our complete satisfaction guarantee. You must be delighted or return them within 90 days for prompt refund of purchase price.

CREATIVE MARKETING, Dept. SG-85

500 Market St., Perth Amboy, NJ 08861

Please RUSH me **Thermal Liners #20031**

ONE Pair of **Thermal SOLAR Liners** for only **\$2.95** plus 95¢ shipping and handling.

SAVE \$1.35! Order **TWO** Pair for only **\$4.95** plus \$1.50 shipping and handling.

SAVE \$4.70! Order **FOUR** Pair for only **\$8.95** plus \$1.95 shipping and handling.

Please specify quantity and size(s) desired

Pair Women (3102)

Pair Men (3103)

NJ residents add sales tax

Enclosed is \$ _____
Sorry no C.O.D.'s

Print Name _____

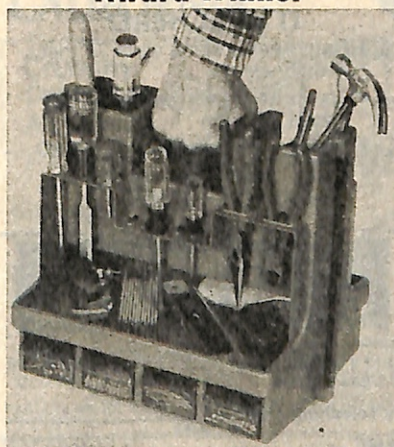
Address _____

City _____

State _____ Zip _____

COOPERATE WITH THE ZIP CODE PROGRAM OF THE POST OFFICE DEPARTMENT USE ZIP CODE NUMBERS IN ALL ADDRESSES

The INSTANT TOOL CADDY!
"Award Winner"



Toolboy the best caddy ever! Winner of European design award! Puts an end to clutter and confusion. Everything you need is stored in plain sight...with 22 slots to hold every tool you will need. Even includes 8 clear acrylic lock-in-place drawers to organize nails, screws, nuts and bolts. Lightweight super tough molded plastic. Handy 12 3/4 x 11 x 11 3/4" tall, with sure-grip handle. Great gift. Only **\$15.95** plus \$2. shpg.

Send Check or M.O. 20 day money back guarantee.

HOLST, INC. Dept. EK-1181, 1118 W. Lake, Box 370, Tawas City, Mich. 48763

PIPE SMOKERS!

Discover why CLAY is better than briar . . .

For centuries smokers the world over have cherished clay pipes for their pure tobacco flavor. In fact, professional tobacco tasters still insist on using clay pipes. Why? Because no break-in is necessary. And because clay is *Nature's own filter*. It absorbs bitter tars and nicotine.

Now our hand-made clay pipes can give you this true tobacco taste day in and day out. Smoke stays cool and dry thanks to a unique double-walled bowl.



bent stem

straight stem

"Smoked like a meerschaum!" — L. Robinson, Dallas, Texas

"Your pipes really are all you say." — Rev. W. R. Vath, West Lafayette, In.

To introduce you to the pure smoking pleasure of our hand made Clay Pipes, we want to send you this handsome Executive Pipe fired in burnt amber glaze at our special introductory price of just \$14.50 ppd. (2 for \$25). You'll be delighted — or we'll refund your money!

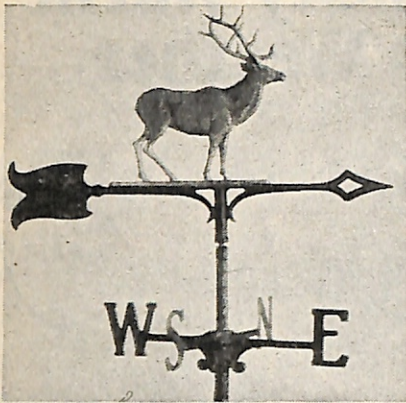
Credit card phone orders: (802) 827-3840

Lepeltier Corp.

Box 4111, East Fairfield, Vermont 05448
Rush me _____ Lepeltier Executive Pipe(s) in bent stem straight stem style @ \$14.50 ea., 2 for \$25 postpaid.
Payment enclosed Charge my () MasterCard () VISA account (include card no. and expiration date with order).

Name _____
Address _____
Zip _____

Send **FREE CATALOG** of pipes in other shapes, colors and attractive designs.



New "ELK" Weather Vane

This handsome ELK Weather Vane has been Forged just for you, to add the finishing touch to your home! Ornamental as well as useful. Precise wind direction at a glance. Balanced arrow responds to slightest breeze! Sculptured in rust-free aluminum to withstand decades of exposure. Finished in satin black with Swedish iron finish on the Ornament. Adjustable mounting base will fit any roof. Arrow 24" long. Support 30" high. Only \$44.95 plus \$4 shpg. Great Gifts.

Send check or M.O. 20 day money back guarantee.

HOLST, INC. Dept. EK-1181, 1118 W. Lake, Box 370, Tawas City, Mich. 48763

New sleep comfort without extra pillows.



Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light buoyant foam wedge. Provides an even, gradual slope for more healthful, restful sleep. **Head Elevation** eases discomforts associated with diaphragm hernia, hypertension, acid regurgitation, breathing, bronchial and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. 27" long, 24" wide. Washable zipper cover. **FOAM-SLANT** is available in heights most often prescribed by doctors. Order 4" high for two pillow users \$21.00, 7 1/2" high for three pillow users \$25.00; or choose extra high 10" at \$28.00 or 12 1/2" at \$31.00. Extra covers \$9.98 each. Order from this ad, we'll pay postage, ship promptly. NJ residents add 5% tax.

Send Check or Money Order to —

Better Sleep Inc.

Box EN, New Providence, NJ 07974

MONEY BACK GUARANTEE
QUALITY PRODUCTS SINCE 1951



WINTER WONDER

DOGGIE SNOW SUIT

Tames winter! Keeps your pet wonderfully warm on icy, windy days! Handsomely made of gay, red orlon pile, it has knitted adjustable cuffs and detachable hood. Pull-over style is easy-on, easy-off! For proper fit measure pet from base of tail to collar. Satisfaction assured!

SIZES: 10, 12, 14, 16 — \$16.98 (Add \$1.30 shipping)

SIZES: 18, 20 — \$17.98

CATALOG: Latest gifts and things for pup and kitty — 25¢

DEPT. 406, P.O. BOX 1036, PICAYUNE, MISSISSIPPI 39466



TALL & BIG MEN

Send for this FREE Catalog



Finally, you can get a good selection of great-looking clothes that fit!

Instead of getting sold short in stores that carry only a limited selection in your size, send for 96 pages of smart looking clothes guaranteed to fit!

What a guarantee!

Your order from The KING-SIZE Co. is GUARANTEED both BEFORE and AFTER Wearing, Washing or Dry Cleaning. Unless you are fully satisfied, you may send it back for a full refund or exchange.

IT'S ALL HERE!

- ★ Brand-name shirts up to 22" neck and 38" sleeve
- ★ Slacks and jeans to 60" waist and 38" inseam
- ★ Jackets and outerwear to size 60
- ★ Shoes, boots, work shoes and sneakers to size 16EEEE.

FREE 96 PAGE COLOR CATALOG

Please Send the latest KING-SIZE Catalog to me at the address below

My Telephone Number _____ Area _____

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

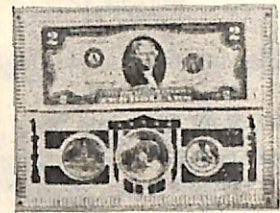
THE King-Size Co.

7 741 King-Size Bldg, Brockton, MA 02402

DID YOU FORGET?

that there will be no more Bicentennial coinage and no more Eisenhower Dollars minted? This set is a double "keepsake."

BICENTENNIAL MONEY

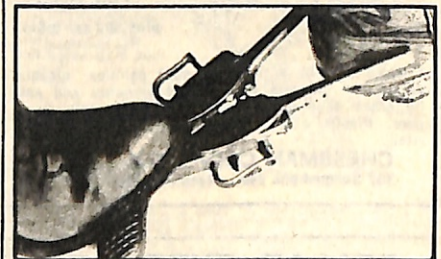


Set contains a new 1776-1976 Bicentennial Quarter, Half Dollar and Dollar. Also, a new \$2.00 bill minted during the Bicentennial.

COMPLETE SET MOUNTED IN DISPLAY CASE ONLY \$12.00 CASE ONLY (NO COINS) \$5.00

Add \$1.00 postage. IMMEDIATE SHIPMENT. Allow time for delivery. Money-back guarantee.

**VILLAGE COIN SHOP DEPT. E
PLAISTOW, N.H. 03865**



Solid Brass Boot Jack

\$29.00 California Residents Add 6% Sales Tax

R.J. Friesen
P.O. Box 6687 Modesto, CA 95355

Start Playing Boogie



READ MUSIC WITHOUT TRYING

or Back in 15 Minutes

RoJan Music enables you to play rich modern chords on sight using both hands and entire keyboard, piano or organ. We guarantee you'll play a **professionally** styled song arrangement 1st day... without study, memorizing or lessons... or we refund your money in full! Do not confuse with highly advertised books offering little more than big notes and one finger melodies. RoJan has updated standard notation with logic and simplicity long overdue, eliminated a needless language barrier. **Makes learning fun.** 14 ALL-TIME SONG HITS ONLY \$9.95 plus \$1.65 mail cost.

RoJan Dept. EK-111 • Box 31475
951 N. 45th • Seattle, WA 98103

© until now, 9/10 of learning piano or organ has been just learning to read the music

EDISON
PAT. 1902

CORDLESS CALCULATOR



B.P.O.E. MEMBERS
Only \$9.95
Reg. \$14.95

- Telephone pad • Note pad • Anything Pad
- Comes complete with Replaceable 3" paper roll
- Rich walnut tone
- Handsome addition to any Desk or Secretary

Send Check or Money Order for \$9.95
+ \$2.50 shipping & handling

D. C. PRODUCTS
1822 Havemeyer Lane
Redondo Beach, CA 90278

**COOPERATE
WITH THE
ZIP CODE PROGRAM
OF THE
POST OFFICE DEPARTMENT
USE
ZIP CODE NUMBERS
IN ALL ADDRESSES**

LOG ROLLER NOW . . .
for a Limited Time
SAVE \$3.00

with wheels

SAVES Your back, clothing and . . . saves steps.



Let this Log Roller be your log porter. No more tired, aching arms . . . ends that dirty back-breaking job. Now you can enjoy a roaring fire with one easy trip to the log pile—just place logs onto your Log Roller with Wheels and away you go. With its big wheels and special design you can even go up and down stairs with ease. Sturdy tubular steel construction to hold 50 pounds of firewood from your patio, garage or basement. This Log Roller with its attractive brass and black finish is handsome enough to park near your fireplace! Regular Retail \$17.50 Now Only \$14.50 plus \$3 shpg. Standard Model All black finish, only \$9.95 plus \$3 shpg.

Send Check or M.O. 20 day money back guarantee.

HOLST, Inc. Dept. EK-1181, 1118 W. Lake, Box 370, Tawas City, MI 48763

ARTHRITIS?

Hours of Relief from Pain Guaranteed or You Pay Nothing.

Worth, Ill.—Millions of people who are suffering the agonizing minor pains of arthritis can now realize immediate temporary relief that lasts for hours between applications. Without risking one cent! Unfortunately many people who suffer from Arthritis, Bursitis, Rheumatism or any form of muscular soreness have tried so many products that haven't helped, they no longer believe that relief is available. **DON'T GIVE UP.** Our product ReL-EEZE has given so many men and women the blessed pain relief they were seeking that we urge you to try it! So confident are we that ReL-EEZE will bring you prompt temporary relief from those agonizing minor aches and pains of arthritis that ReL-EEZE is offered with a **"NO QUESTIONS ASKED" MONEY-BACK GUARANTEE.** ReL-EEZE is

a non-staining soothing rub-on lotion that quickly penetrates the painful area giving almost instant relief. There is no waiting for hours or overnight for pain relief. We know this to be true because ReL-EEZE users write and tell us so. We want everyone suffering from the minor aches and pains of Arthritis, Rheumatism, Bursitis or any muscular or joint soreness to use it just once. Simply rub it on the problem areas and look for immediate temporary relief. If you are not completely satisfied, return the unused product for a full refund by mail. If you're suffering, you can't afford not to give ReL-EEZE a chance to help you. The cost is a modest \$4.95 for 2 oz., \$9.00 for 4 oz. and \$17.00 for 8 oz. Order now from: ReL-EEZE Distr., Dept. A-8, P.O. Box 247, Worth, Il. 60482.

THE BEST TO YOU FROM CALIFORNIA

ONLY \$14.50

Crunchy Cable Car Almonds



Freshest, finest, shelled, whole natural almonds from California now available for nibbling, cooking or gifting. Delectable! 4½ pounds delivered to your door...at our lowest price ever. Satisfaction guaranteed.

CABLE CAR ALMOND COMPANY
P.O. Box 10181, 1601 Skyway Drive
Bakersfield, CA 93389

Enclosed you will find my check for \$14.50 for 4½ lbs. of your finest shelled almonds.

Can't order now, but tell me more.

Name _____
Address _____
City/State/Zip _____

FOR ANGINA SUFFERERS
Requiring Nitroglycerin

...the Life-Link™
Pendant or Key Chain;
(a product recently approved by the F.D.A.), a hollow, stainless steel container with a patented double seal which allows quick and easy access yet retains the pill's potency. No need for anxiety about having your pill bottle with you. Life-Link™ is always there... close to your heart.



Show this add to your Local Pharmacist or mail to: Life-Link, Inc.
1234 E. 286th St. Cleveland, Ohio 44132
Send _____ Life-Link™ Pendant(s) or _____ Key Ring(s) @ \$14.95 ea.
My total order amount is \$ _____
 Check or money order enclosed.
 Visa Master Charge American Express
Expiration Date _____

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

E 11 81



Shown actual size. Looks like it cost a fortune!



Magnified to show you the brilliant clarity, dramatic depth, exquisite craftsmanship!

Genuine 1 Point Diamond and Crystal Heart

This Dazzling Value For Only **\$ 9⁹⁵**

- Genuine 1 point diamond
- 32% full lead Austrian crystal... perhaps the most brilliant crystal in the world
- Precision-cut facets capture and disperse brilliant rainbows of light
- Sterling Silver chain is a generous 18"

UNCONDITIONAL MONEY-BACK GUARANTEE

Order today! You may never find a more impressive piece of jewelry, at so affordable a price.

STERLING HOUSE, Dept. DC-3177
Sterling Building, Garnerville, N.Y. 10923

This is a dazzling value!

Please send me one Genuine Diamond and Crystal Heart for only \$9.95 plus 1.50 P&H. (Includes a presentation box and insurance.)

MAKES AN IMPRESSIVE GIFT. ORDER MORE THAN ONE NOW, AND SAVE!

- Two for only \$18.95 + \$1.50 P&H
 Three for only \$27.00, includes P&H and insurance.

Enclosed is only \$ _____
 CHARGE IT: Visa Master Charge
Card # _____
Expires _____
Name _____
Address _____
City _____
State _____ Zip _____



FREE Catalog
FRYE®
Boots For Men

Styles you can order by mail. Immediate Delivery

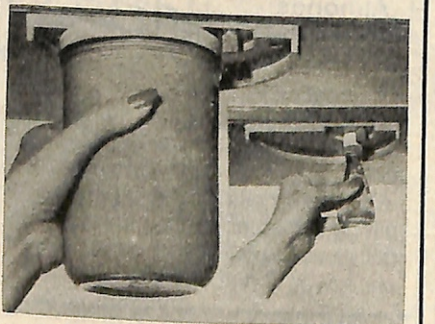
Crawford House, Inc.
Dept. 11, Box 468, Brockton, MA 02403
Send FREE Color Catalog of FRYE Boots for Men

Name _____
Address _____
City _____ State _____ Zip _____
Your Shoe Size and Width _____

COOPERATE WITH THE ZIP CODE PROGRAM OF THE POST OFFICE DEPARTMENT USE ZIP CODE NUMBERS IN ALL ADDRESSES

UN-SKRU

Amazing New Jar Opener
OPEN ANY SCREW LID
IN 3 SECONDS!



New UN-SKRU Jar and Bottle Opener mounts permanently to underside of cabinet or shelf. Opens every size screw top—from tiny tube to gallon jar—with scarcely any effort. Even opens press-and-turn "child-proof" pill bottles. "Best we've used"—GOOD HOUSEKEEPING
Featured by Good Housekeeping magazine as one of "Half-dozen kitchen helpers no cook should be without." Also handy in trailer, boat, workshop. Wonderful for folks with arthritis. Unique gift. You must be pleased, or your money back. Only \$6.95 + 85¢ p&h; two for \$13.50 + \$1 p&h.

Send Check or M.O. 20 day money back guarantee.
HOLST, Inc. Dept. EK-1181, 1118 W. Lake, Box 370, Tawas City, MI 48763

CUSTOM MADE EMBLEMS

Organizations, Schools, Churches, Commercial Fund Raising and etc. Free Brochure Dept. CM 10E



EMBLEMATIC JEWELRY E15 \$1.00 ea. P.D. 25¢
ELKS, K of C., MASONS, ETC.
Free brochure Dept. EJ 12E
Fraternal Wholesale Jewelry Mfg. Co.
P.O. Box 8123, Cranston, R.I. 02920
(401) 942-4591

Change of Address

The Elks Magazine postage fees have skyrocketed!

Help us cut costs by reporting any address change to your lodge secretary and The Elks Magazine Circulation Department.

Be sure to include lodge and membership number or an address label from the magazine.

Notice should be sent 6 to 8 weeks before your move.

ATTACH ADDRESS LABEL HERE

New Address:
Name _____
Address _____
City _____
State _____ Zip _____
Lodge No. _____
Member No. _____

Mail to: Circulation Manager
The Elks Magazine
425 W. Diversey Pwy.
Chicago, IL 60614
11-81

See Advertisement Back Cover

Executive Club **SALE!**
BOOTS & SHOES 2 pairs for **25⁹⁵**
HABAND, 265 North 9th Street, Paterson, NJ 07530 (3 for 38.95)
GENTLEMEN: Please send me _____ pairs of Executive SHOES/BOOTS for which I enclose my remittance of \$ _____ plus \$1.95 towards postage & handling.
OR CHARGE IT: VISA Master Charge
Acct. # _____ Exp. Date _____/_____/_____
722-404

COLOR and STYLE	How Many	Size	Width
BLACK BOOTS H			
BROWN BOOTS G			
TWO TONE MONK C			
BLACK LOAFER P			
BROWN LOAFER T			
BLACK OXFORD S			

Name _____ Apt. # _____
Street _____
City _____
State _____ Zip _____



TWO USEFUL GOLF GREATS
The 4-leaf clover stymie marker marks his place on the green, may bring a lucky putt! The golfer's fork lifts and levels on-the-green divots in seconds, cleans shoe cleats and the 5 tiny nubs on the bottom of the handle scrape clean the grooves of the irons (2 passes clean any club to give the ball proper backspin). Both are solid stainless steel, guaranteed forever. Any initials expertly engraved. Full price \$10.00 for matching pair. Money back if not delighted. We ship in 2 days. Mail orders direct to **ELGIN ENGRAVING CO., 953 Edwards Ave., Dundee, Illinois 60118.**

INSIDE

by Jerry Hulse

CHINA

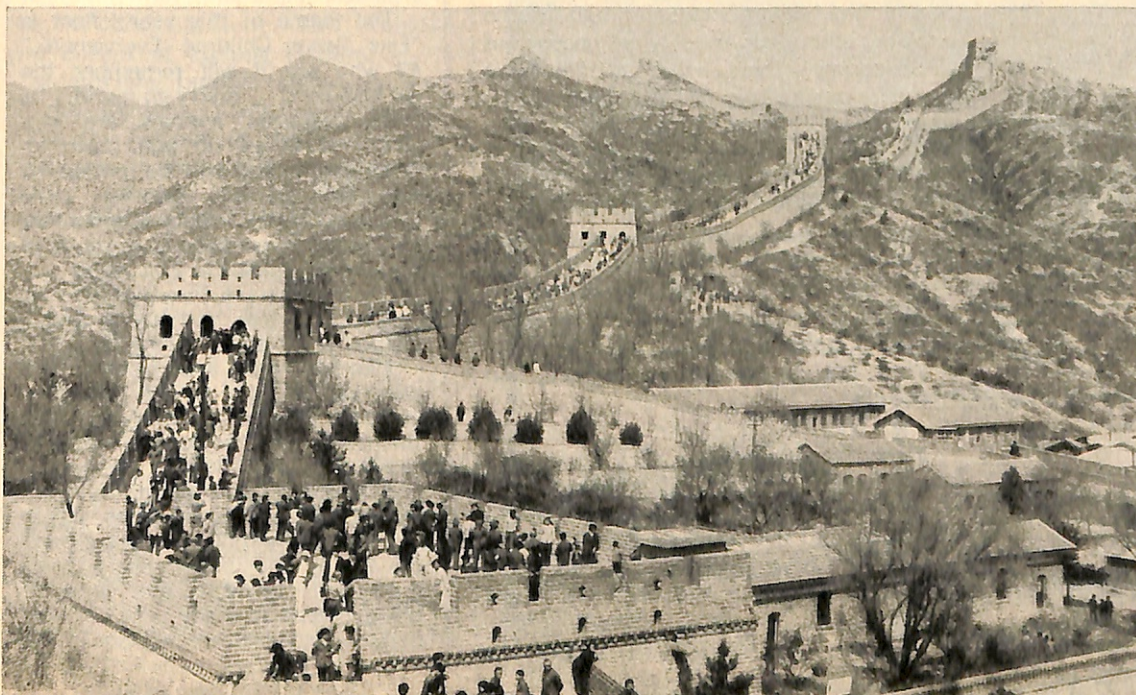
PART 2

The express train roared through the verdant countryside while somber music wafted through its corridors. Morning had arrived like an enveloping storm, gray and foreboding, and the music set the mood for the gloom that appeared outside. Now a girl wearing

a Mao Cap and gown moved down the aisle, steaming teakettle in hand, refilling the cups held out to her.

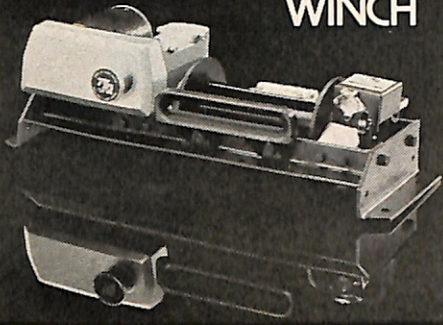
The passengers were with tour groups from the United States, Japan and Germany. Principally, though, they were Chinese, going home to Soochow

or else traveling on a holiday to this town so famous for its gardens, its silks, temples and pavilions, a page from a storybook that inspires writers to wax poetically and other mortals to stand in awe of its beauty. The girl with the teakettle paused to study a scene that could have been lifted from the pages of a Pearl S. Buck novel, one nearly as old as China herself. Beyond the windows, hundreds of peasants were working the rice paddies, stooped, weeding, tending water buffalo, sowing seed, waiting for the harvest that



A visit to the Great Wall outside Peking highlights a trip to China.

THE ULTIMATE HIGH PERFORMANCE WINCH



TX2
2-SPEED
WINCH

**THE MOST
POWERFUL AND
FASTEST WINCH
YOU CAN BUY!**

TX2 has it all! ■ 2-speed versatility (amazing 12,000 lbs. pulling power for really heavy loads, plus high-speed gear for quick rewind, light loads). ■ Remote operation. ■ Self-lock, worm gear braking. ■ Upright or underslung mounting. ■ Precision engineering. A lot more machine than the second-bests... for not much more!

For further information, write or call
TENSEN CO. Dept. 823
304 S.E. 2nd, Portland, OR 97214
Toll free 1-800-547-6352, Ext. 823

"Sing-A-Long"



"Slide-A-Song" PRODUCERS OF
TRAD MARK

MULTI-COLORED SLIDES FOR GROUP
SINGING - FOR FREE CATALOG AND
SAMPLE SLIDE, WRITE:

SLIDE-A-SONG CO.
3109R EAST PUGET AVE., PHOENIX, AZ 85028
TEL: (602) 992-5430

BELSAW
ONE MAN SAWMILL

NOW! BEAT Inflation and HIGH Lumberyard Prices!
No need to stop your important projects.

Take this portable mill right to the trees—turn out smooth, true lumber every time—no experience needed. Saw your own logs or lumber for others and make excellent spare-time income—no crew needed. Use any power—tractor PTO, diesel, electric. Time payments may be arranged. Send for FREE details—mail coupon below or postcard TODAY!

No Obligation and No Salesman Will Call.

World Famous Since 1925
BELSAW MACHINERY Co., 3431 Field Bldg. Kansas City, Mo. 64111

SEND COUPON TODAY!

Name _____ (Please Print)
Address _____
City/State _____ Zip _____

*** HEARING AIDS ***
From \$89.50—30 Day Trial
GIGANTIC SAVINGS ON BATTERIES
Write For Free Gift Offer
and Brochure Today
ELECTRONIC PRODUCTS
Box 2005-E, Pinellas Park, Florida 33565

CHINA

surely would come, after which they would begin the entire process patiently all over again.

As the girl with the teakettle moved along the aisle again, the sun beamed through the clouds and soon the rice paddies gave way to mulberry orchards, farmhouses and finally the city of Soochow itself. Even before the train heaved to a halt, passengers hurried to the doors. With the sun darting in and out of clouds, we hailed a taxi and drove off along streets lined with **plane trees and canals.**

Like Venice, Soochow boasts its own Grand Canal. Scattered across Soochow's flat countryside are dozens of temples, gardens and pavilions. And just as importantly, there are the faces—faces with knowing and sober expressions that appear to reflect the **centuries themselves.** As the taxi driver threaded his way through bicyclists and pedestrians, our guide repeated a Chinese proverb: "In Heaven there is paradise, here below there is Soochow. . . ."

And somewhere among all this ancient beauty I would meet the girl with the questioning eyes.

Soochow with its gardens provides scenes of eternal springtime. Its very soul exists in its gardens—those with such poetic names as The Garden of Harmony, The Garden of The Pavilion of Waves and Linger Here Garden. These and others. Perhaps a hundred more. And although less than 100 kilometers from the frenetic world of Shanghai, Soochow seems a lifetime removed. Seven centuries ago Marco Polo marveled over the beauty of Soochow; others were attracted as well, particularly wealthy merchants of the Ming and Qing dynasties who settled in Soochow and created their gardens that today attract the masses, gardens with trees and flowers, artificial hills, pools, pavilions and terraces. Visitors come to Soochow to retrace the footsteps of mandarins as well as Marco Polo, crossing arching bridges, photographing artificial lakes and sipping tea in pavilions of grace and beauty.

It was beside a lake at the Linger Here Garden that I met Luan-li, a young girl of soft, springlike beauty whose silken black hair shines like a raven's and whose eyes reflect the mystery of China itself. I was studying a blanket of water lilies when I heard her voice.

Softly, she said, "Forgive me, but do you speak English?"

I turned. "Why, yes."

She hesitated. "I have a question. . . ."

I smiled. "I hope I have the answer," I said.

She bowed her head, embarrassed. "It is very difficult. . . ."

"Please," I said.

She looked up and suddenly she blurted it out. "May I practice my English with you?"

I laughed. I couldn't control it. It was such a simple question and she seemed so frightened. Now, relaxed, she laughed, too. Then she explained. "My professor told me to go into the city and talk with foreigners. You don't mind?"

"No, of course not."

It is a question every American traveling in China gets used to. After 30 years of isolation the Chinese are eager to speak with foreigners, particularly in English. For the traveler this is one of the joys of visiting China, this getting to know her people. Perhaps it is **its greatest joy—more so even than visiting her temples and pavilions and other treasures that make China the fascinating destination that it is.**

Luan-li led me to a pavilion and at a table beside a pond we ordered tea.

The 1982 Tournament of Roses Elks Float

The Order of Elks has been honored once again by being invited to enter a float in the 1982 Rose Parade in Pasadena, CA, on New Year's Day. This is an honor few organizations receive.

The theme of this year's float is "Elks Serve Children Everywhere." All who see it will remember the old-fashioned merry-go-round. Its large oversized animals are synchronized to go up and down independently and will be ridden by Boy Scouts, Girl Scouts, Little Leaguers, Hoop Shooters and other children, representing the youth of the country that the Elks serve.

On the rear of the float will be a large carriage carrying a handicapped child and a therapist.

Elks emblems and pictures will decorate all sides of the float; and in keeping with the merry-go-round theme, calliope music will be heard rising from the float.

150 million people will view our float in North America alone, not to mention many millions more around the world. What better way to bring the wonderful work our Order is doing before so many people? What better way can we enhance The Image of Elkdom?

Luan-li, I learned, is 26 years old. She has brothers and sisters and her father and mother work in a factory. She comes frequently to Linger Here Garden to meditate and to study her English, she told me. Quietly, alone. Some day she hopes to teach, she said. She also hopes one day to go to America.

"Have you always lived in Soochow?" I asked.

"Except for the time I spent on a farm, a commune in the north."

She explained that she was very young when she was sent there, only 16. "It was during the Cultural Revolution, a very bad time in China. . . ." she said.

"And it's different now?"

"Oh, yes, of course. We can speak freely again, now that the Gang of Four is finished. . . ."

While we waited for our tea, a crowd of Chinese gathered near our table. Luan-li smiled. "They are curious about you," she said.

"Yes, I know."

"They are like this with all foreigners," she said. "You don't mind."

"No, of course not."

It had happened before—in Canton, in Shanghai. Now, here we were, surrounded by others in Soochow.

Luan-li smiled. "May I show you the gardens?"

"I would like that," I said, standing.

I looked down at this tiny figure of a woman whose ebony hair hung in a pigtail. With so many women wearing somber grays and blues, Luan-li was refreshing in her beige jacket with its colorful blouse and matching skirt. Without another word she led the way, and together we explored Soochow. We saw it all. Carp swimming in ponds, Cherry trees. Elms, Magnolias. Lakes and miniature hills. Roses. Acacias. Willows. Jasmine. And bridges—yes, dozens of arching bridges.

Meanwhile, Luan-li related the story of the gardens, particularly the tale about the Garden of the Unsuccessful Politician. It seems it was created with money extorted by a 16th-Century court official of the Ming Dynasty. He was sent to Soochow to investigate corrupt politicians. Instead, he became tainted himself and accepted bribes to hide their crimes. But, well, couldn't he be forgiven? asked Luan-li. Just look at all the beauty he created with the money he took from those politicians. We visited other gardens: The Garden of Harmony, The Garden of The Pavilion of Waves, The Garden of The Master of Fish Nets, The Garden of The End of Springs and one that's called Plain Man's Politics Garden. The latter, Luan-li said, was laid out by another 16th-Century politician who willed it to a son.

(Continued on next page)

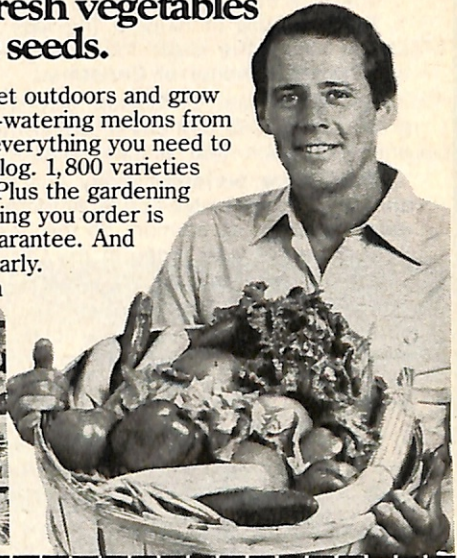
Grow your own!

Grow big, delicious, fresh vegetables from Burpee seeds.

What a great, down-to-earth feeling to get outdoors and grow vigorous cukes... juicy tomatoes... mouth-watering melons from seed with your own two hands! You'll find everything you need to get started in Burpee's free 1982 Seed Catalog. 1,800 varieties of vegetables, fruits, shrubs, and flowers. Plus the gardening aids that make the growing easier. Everything you order is backed by Burpee's famous money-back guarantee. And you'll enjoy special discounts for ordering early.

To get Burpee's best catalog ever, return the coupon today.

Send for
**Burpee's free
184-page 1982
Seed Catalog
and get started
now!**



If you ordered from Burpee in 1981, your new Catalog will be sent to you automatically.

YES! Please rush me Burpee's free 1982 Seed Catalog.

(Write to nearest address below.)

Name _____ (Please print)

Address _____

City _____

State _____ Zip _____

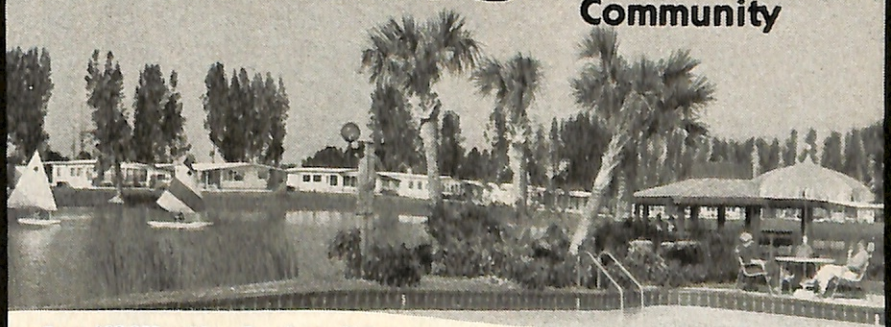
BURPEE

© W. Atlee Burpee Co. 1981

W. Atlee Burpee Co.
1152 Burpee Bldg., Warminster, PA 18974 or ...
Clinton, IA 52732 or P.O. Box 748, Riverside CA 92502

FLORIDA'S

**Most Desirable
Mobile Home
Community**



From \$29,900 at Vero Beach you'll find a paradise on the beautiful Atlantic Coast, the Florida that's getting hard to find, and at Village Green you can retire on a sensible budget in an adult lakefront community of luxurious mobile homes.

Find out how to fully enjoy your Florida retirement. **Phone TOLL FREE 1-800/327-2824 (in Florida 1-800/432-2811)** for brochure package and information on our visitation program. Or fill out the coupon.

**VILLAGE
GREEN**

At Vero Beach / A Lakefront Community
of Discriminating
People

MAIL TO: VILLAGE GREEN, Dept. 3703
P.O. Box 6037, Vero Beach, FL 32960

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____ / _____

Christmas Charities Contest

There is no happier time of year in Elkdom than the Christmas Season. The pleasure of helping the less fortunate have a happier Christmas, the joy of seeing the eager faces of little children who, but for Elks, would have little to smile about at Christmas.

The great heart of Elkdom swells with pride and the lodges all across this great nation give millions of dollars to make sure the needy enjoy the warmth and happiness that is Christmas.

Your lodge performs many charitable deeds during the Christmas season and the Grand Lodge-Lodge Activities Committee would like to reward those lodges who, in its opinion, do the best overall job for Elks Christmas Charities. Why not enter your lodge in the Christmas Charities Contest?

All you need to do is take a few pictures, or many if you wish, of your Christmas charitable activities. Then get some publicity in your local papers and your bulletin. Save the articles, then put them together with the pictures and any description you care to write in a simple brochure and mail it to me, so as to reach me by February 15, 1982. Your brochure will be judged as follows:

- A. Number of Christmas Charities.
- B. Number of people (approximately) that charities provided for.
- C. Local publicity received on Christmas Charities.
- D. Approximate amount of money spent on Christmas Charities.
- E. Approximate number of hours donated by your Brothers and their families to Christmas Charities.
- F. Overall presentation of above facts in your brochure.

It's really easy to get recognition for the good work your lodge does, *but you have to enter to win.* Make this the year that you do!

Robert J. McLain, Member
GL Lodge Activities Committee
841 Volante Dr.
Arcadia, CA 91006

CHINA

"Oh, that was a terrible mistake!" Luan-li cried.

"Mistake?"

"Yes, the politician's son gambled it away!"

All this 400 years ago, imagine. Well, times haven't changed so very much, after all. Now have they?

Getting picked up by this pretty young girl, Luan-li, had other advantages, for I'd learned a bit of history, too—how Soochow was the capital, with a king, during the 5th Century B.C. and a silk center for the last six centuries. My notebook was filled by the time I looked at my watch. "I must go," I told Luan-li. "My train will be leaving in an hour."

In the street I stopped a taxi. "Would you like to ride with me to the station?" I asked Luan-li.

"You wouldn't mind?"

"Not at all."

She smiled. "That will be fine. It will give me that much more time to practice my English!"

In the taxi Luan-li asked about America again. "How many hours does it take to fly there from China?"

"Fourteen," I said. "That's if you fly

ELKS NATIONAL SERVICE COMMISSION

"So long as there are disabled veterans in our hospitals, the Benovolent and Protective Order of Elks will never forget them."



Pekin, IL, Lodge members load more than \$3,000 worth of television sets, stereos, radios, watches, and clothes into a van headed for the Veterans Hospital in Danville, IL. From left are Est. Loyal Kt. Paul Bollinger, PDD Glen Hoffman; Esq. William Scarciff, Secy. Erven Abel, and Est. Lead, Kt. Fred Lewis.

Anton Wedal (center), commandant of the new Michigan VA Center in Marquette, receives two checks of \$375 each from Marquette and Ishpeming Lodges to be used in furnishing an activities room at the center. From left are Brother Peter Belpedio and PER Les Anderson of Ishpeming Lodge, Mr. Wedal, and PERs Wayne Riopelle and Stan Buckmaster of Marquette Lodge.



Forest Grove, OR, Lodge donated six color television sets to the VA Medical Center in Portland, OR. Shown with one of the sets are from left: Est. Lead, Kt. Francis "Dutch" Schmidt, North Central District National Service Committeeman Herm Mayer, ER John Davis, and lodge Veterans Chm. Ray Lang. The lodge has already committed itself to donating six more sets to the center this year.



non-stop. Longer, of course, if you go by way of Tokyo or make some other refueling stop.

"Ah-weee, so far!" cried Luan-li. "I'm not so sure I would want to get that far from China!"

Later as the train pulled away from the station Luan-li stood on her tiptoes and waved from the platform. I waved back, and then, suddenly, she was gone, lost in the crowd.

While the train picked up speed I thought of the others I'd seen in China this day: the beggar with the unseeing eyes, the bicyclist who was nearly run down by a truck, the men gambling beside the Grand Canal, the girl on the bus with the soulful eyes, the young soldier with the red star on his cap. I gazed out the window as darkness fell across China and kerosene lanterns flickered in the darkness.

Peking: The word's out—China has finally made the great leap forward. In the beginning, there were no credit cards, no discos, no foreign flicks, no Western consumer goods. None of that bourgeois business. As a matter of fact, it was next to impossible to buy a good cigar or get a decent cup of coffee—anywhere in China. Now there's Master Charge, American Express, minibuses, professional tour guides. The whole tourist production. And while Avis and Hertz are noticeably absent, there's an operation called Rent-A-Camel that's going great guns out at the Great Wall. The idea is to mount this refugee from the Gobi Desert and be immortalized on film, using the Great Wall as a background. (The camel owner also is a photographer.) But there's more. Outside the Summer Palace, another concession called Rent-A-Robe is similarly successful. Here again, a wily old Chinese lends visitors the robes of an empress or emperor and then snaps their picture—all for a couple of yuan.

Others are into tourism as well. A growing number of entrepreneurs, particularly the young, are hustling baggage at rail stations, setting up sidewalk photo stalls and selling post cards and paintings wherever tourists gather, be it the Forbidden City, the Great Wall, the Ming Tombs or the Temple of Heaven. Only it's not called capitalism—it's just plain old Chinese ingenuity. It's evident that the people's concern over Westernization is easing. Particularly when one runs head-on into Coke machines in hotel lobbies from Kunming to Fushan. And so the obvious question: If Coca-Cola has arrived, can the masses be far behind?

A sign in the lobby of the Peking Hotel declares, "We have friends all over the world," and apparently it's true. As it stands, the Peking is the

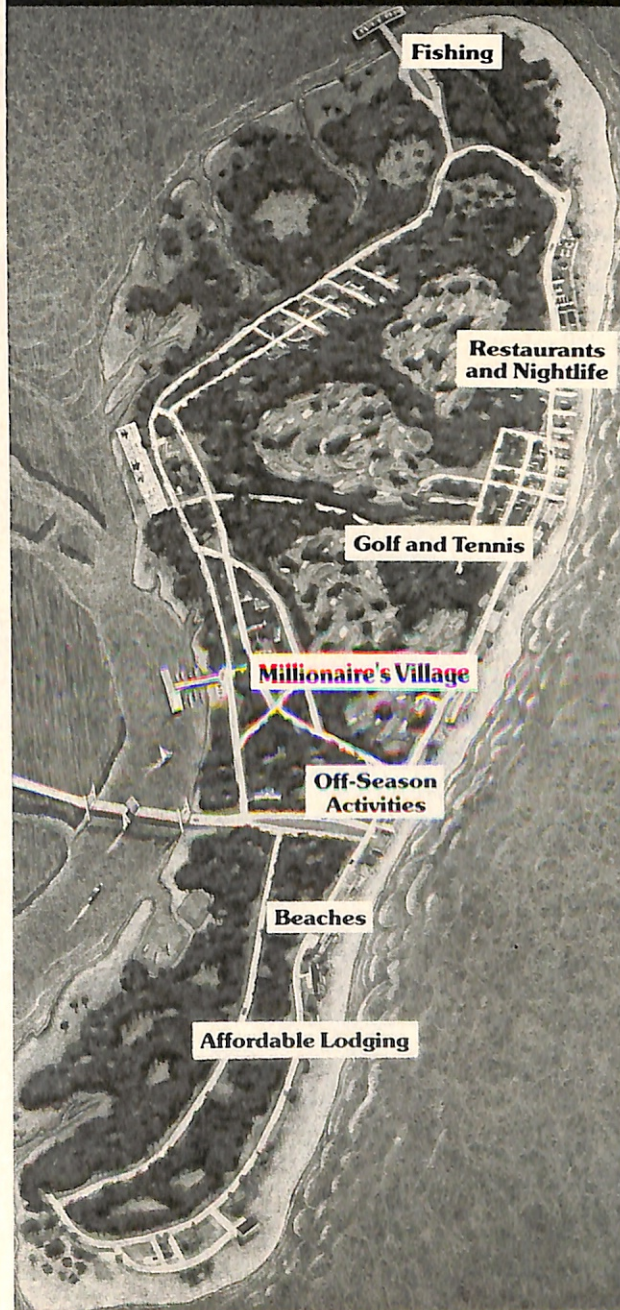
No. 1 choice of nearly every visitor arriving in the Chinese capital. And while it's not another Connaught, the Peking is indeed the city's finest hotel. What's more, it's filled to capacity year-round.

Less than a mile from Tien An Mien Square and the Forbidden City, the hotel is the action scene for dozens of tour groups. Be grateful if you land a

room there, even if it's in the old wing. Guest rooms in Peking are a top priority. It's the same story throughout China. What's more, it remains a mystery as to where you'll spend the night until you arrive at your destination. This is determined by the China International Travel Service (CITA). As a result, travelers light joss sticks and
(Continued on page 55)

Jekyll Island

An Overview For Snowbirds On A Budget.



Affordable Lodging

A variety of reasonably priced rooms, apartments and villas offer low weekly and monthly rates throughout our September through May off season.

Ten Miles of Uncrowded Beach
Absolutely fabulous. Absolutely free.

Golf & Tennis

Choose from four challenging golf courses, as well as indoor and outdoor tennis. The prices are right.

Restaurant & Nightlife

Make it a quiet evening out, or really kick up your heels. The choices are many.

Fishing

Jekyll's got all kinds of it: charter, pier, surf and backwater.

Historic Millionaire's Village

Tour the former island retreats of the Rockefellers, Goodyears, Vanderbilts and the like.

Off Season Activities

Enjoy Jekyll's Christmas season events, Big Band dance parties, Bridge Tournaments and much more.

Is That All There Is?

No. Jekyll also boasts biking, nature walks, boat cruises, pirate lore, plus a whole host of exciting day trips to Jacksonville, Savannah and historic Brunswick.

For more information call Toll Free 1-800-342-1042, (Outside GA 1-800-841-6586). Or write Jekyll Island Tourist Bureau, 1 Beachview Drive, Jekyll Island, Ga. 31520.

Your Name _____

Address _____

City _____

State _____ Zip _____
E 1181

**Jekyll Island,
Georgia**

Golf, Tennis, Beach, Resort
One of the
Golden Isles of Georgia

SPIRIT BIRD

by Bill Thomas

■ In a seldom-visited corner of the Los Angeles Zoo lives one of the most noble and endangered creatures on earth—Topa Topa, the Spirit Bird, better known as the California condor. For centuries before man first appeared on the planet, the shadow of the great condor was cast over much of the western part of the North American continent. The Indians named it the Thunderbird; some called it the Spirit Bird because almost everyone stood in awe of its great size and impressive markings. The ground, some tribesman said, trembled from the thunder of the great wings as the California condor arose from its perch to soar on the thermals along the mountain ranges

extending from Baja California to northern British Columbia.

Today, the California condor is found only in a relatively small area in the southern part of that state. Topa Topa not only represents the last few remaining condors alive, it may indeed represent the most critically endangered form of life on the planet. More than half the California condors alive 10 years ago have now disappeared. In 1970, there were an estimated 60 to 70 birds living in southern California; today there may be fewer than 30. Topa Topa himself survives because someone



found him after an unfortunate encounter with man; he was critically injured when he came to the Los Angeles Zoo several years ago, but was carefully nursed back to health. Never has he recuperated to the point he can be returned to the wild and expected to fend for himself, however.

Thus, this great bird with upwards of a nine-foot wingspan lives inside a protective screened impoundment in an environment as nearly like its own natural surroundings as possible. He is cared for daily and, unlike his cousins of the wild, never goes hungry. Few visitors to the zoo see him and, if they do, even

fewer realize how rare Topa Topa really is. He has no fear of man, even though man has created the demise of his species. When one approaches the cage, Topa Topa most likely will fly down to greet the visitor, separated only by the tough screen impoundment. At no other place in the entire world can one have a closer look or a more intimate relationship with a California condor.

Some people feel nothing short of a miracle will prevent the condor's disappearance from the planet by the turn of the century or soon thereafter. Like Martha, last of the passenger pigeons on earth, died September 1, 1914, in the Cincinnati Zoo, Topa Topa may conceivably become the last of its own species. The demise of the great Thunderbird has been long in coming. It is one of the few forms of life on earth today that transcends geological age, dating thousands of years back to the Pleistocene Period. Before the European came to the New World, the shadow of the condor was cast over a wide expanse of the continent, certainly as far east as the Rockies and north to the upper boundaries of what is today Canada's British Columbia.

As far back as the late 1930s, ornithologists realized the California condor was in trouble, but they didn't realize just how critical the problem

had become. In fact, the first condor controversy arose in the mid-1930s when the U.S. Forest Service planned a road through a wild mountainous retreat of the condor, Sisquoc Canyon in Los Padres National Forest just northeast of Los Angeles. Organized resistance was initiated by a single rancher—Robert Easton—who managed a ranch in the path of the bulldozers. The National Audubon Society joined in the campaign. A short time later, the Forest Service set aside a 1,200-acre area around a waterfall in Sisquoc Canyon as a condor sanctuary and closed it to all other use. And two years later, the Audubon Society initiated the first intensive study of this remarkable bird. The late Carl Koford, then a graduate student in zoology at Berkeley, was chosen as the researcher.

Periodic studies have been done since then, including an annual census.

The Indians stood in awe of the condor's great size and impressive markings and called it the Spirit Bird.

And scientists have watched helplessly as development moved in on condor habitat, limiting the food supply, poisoning it, even shooting the condors. A decade ago, the greatest mortality rate among condors was caused by hunters who downed the birds, apparently just for the hell of it. Some crashed into utility lines; others were disturbed at their nesting sites by low-flying aircraft, sonic booms and the inroads of humanity. Meanwhile, ranchers cleaned up their land, leaving less and less habitat for wildlife such as deer and coyote on whose carcasses the condor might feed. The habitat and the food supply diminished. And what food there was often was contaminated with poisonous chemicals.

The condor has always needed great range. It may fly over an area of a hundred square miles within a week. Today, that may be necessary in order to find enough food to stay alive. And, of course, if this is the case, it requires a nesting condor to be away for long hours from the incubating egg or from the chick, creating still another mortality problem in reproduction.

Perhaps the most critical controversy

of all, however, is the current one in which researchers and naturalists from various organizations and agencies spend precious time arguing about what should be done to save the condor, when literally moments count. Much of that controversy was touched off in June of 1980 when a baby condor died, apparently of shock, after being examined by two researchers representing the U.S. Fish & Wildlife Service and the National Audubon Society at its nest on a rocky ledge in the San Raphael Wilderness of the Los Padres National Forest.

The fact is that probably not a single researcher or naturalist knows how to go about saving this species; everything is merely theory. And time is quickly running out. As one of the handlers of Topa Topa at the LA Zoo told me in 1980, he believes frankly there's little hope for saving the condor. "Its time has come and gone," he said, sadly. "Some things are like that. They thrive for a few years, maybe a few hundred or even a few thousand years and then time ultimately catches up with them. And there's not much anybody can do about it."

To save the condor would undoubtedly mean humanity would have to digress from the areas where condors fly. In a key condor feeding area of some 200,000 acres in southern California, for instance, about 20,000 acres have been paved over or developed during the past two years. Between 1960 and 1970 the human population in parts of condor country increased three- and fourfold. Citrus groves, oil-fields and real-estate developments are spreading across the condor's traditional foraging areas. In 1972 alone, John Borneman of the U.S. Fish & Wildlife Service points out, vacation homes took 100,000 acres of forage area.

There's great evidence that just not enough food exists to feed the big birds, which require up to two pounds of carrion per day. An experimental feeding program in one nesting area a few years back resulted in twice the birthrate as normal. Condors do not breed until they are five or six years old and then may hatch only one chick every two years. They live to be 40 to 50 years of age, however, unless brought to an untimely end by the influences of man.

Sanford Wilbur, a U.S. Fish & Wildlife Service researcher from the Patuxent, MD, research station who has been close to the California condor, described his efforts thus: "Working to save the condor is doing the work of the Lord. I know God had a good reason for making such species," he once

Make \$800 An Hour and MORE Sparetime or Fulltime

Sharpen Saws and other tools in Profitable Business of Your Own

Be Your Own Boss!!

Turn your spare hours in the evening or weekends into extra dollars, this proven practical way—start your own money-making sharpening business—No selling or canvassing—No experience required.

You quickly learn how to sharpen these valuable tools and many others. Excellent profits! We show you how to set up a business and keep it running profitably. Part time or full time. No special skills needed.



FREE BOOK Send coupon and you'll receive, at no obligation, a booklet that describes in detail, the opportunities available to a person who owns his own saw and tool sharpening business.

There is NO Obligation



MANUFACTURING COMPANY
5247 Foley Building
Minneapolis, Minnesota 55418

Please send me the free booklet "Opportunities In A Sharpening Business Of Your Own."

Name _____
Address _____ Phone _____
City _____ State _____ Zip _____

FOLEY MANUFACTURING CO.
5247 Foley Building
Minneapolis, Minnesota 55418
Send Coupon Today or CALL TOLL FREE 1-800-328-7140
Except Hawaii or Alaska

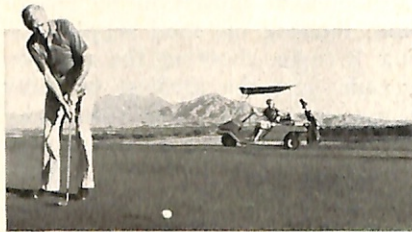
A week in sunny Arizona ... only \$252 for two.

In Green Valley, Arizona ... twenty-five miles south of Tucson ... over 13,000 people like you enjoy carefree, sunny adult retirement living all year long. Come sample this resort life-style for seven days and nights for \$252 plus tax, for two; January 1 thru April 30. Special off-season rates available May 1—Dec. 31. First-time visitors only.

You'll stay in a lovely vacation suite at Fairfield Lodge, complete with linens, cooking utensils, telephone and color TV. You can enjoy swimming, tennis, and golf at moderate green fees.

And wait 'til you see our new model homes adjacent to our new golf course.

All we require is that you provide



your own transportation and meals, you or your companion be at least forty-five and that you validate our Special Vacation Certificate when you arrive (or regular rate applies).

There's a wonderful week waiting at the other end of our coupon. Please send it today.

That Green Valley Grin Comes from living good again

Reservation Dept. ELK-1181

Fairfield Green Valley

Post Office Box 587 • Green Valley, AZ 85614-0587 • Call Free 1-800-528-4930

Enclosed find \$262.08 (includes 4% Arizona sales tax) for vacation beginning _____

Name _____

Address _____

City _____ State _____

Zip _____ Phone _____

Please send full information

This advertisement does not constitute an offer to sell land in Nevada, New York or those states where such an offer is prohibited by law. Offer expires April 30, 1982.

SPIRIT BIRD

wrote. "And I know He gave man stewardship over all his earthly creations. My scientific training tells me each species of animal and plant has a special place. If the condor goes, and its slowing and stabilizing influence is removed, I have serious doubts anything else will be able to stop development in all its many forms from consuming the remaining good parts of southern California."

The range now left to the condor besides the 1,200 acre Sisquoc Canyon sanctuary is the 53,000-acre Sespe sanctuary within the Los Padres National Forest, which extends along a mountainous coast and comprises nearly two million acres.

Increasing enforcement efforts are made to insure that no one goes into the condor sanctuary except a bare handful of people who keep tabs on the welfare of the birds. The condor country is almost sacred to some and there have even been sporadic efforts to designate the condor itself as a national monument. It is a monument, certainly, to say the least. One need merely visit Topa Topa in the LA Zoo to stand in awe of this fantastic creature. But it is time to realize, too, as we observe Topa Topa that our grandchildren may only read about the existence of such creatures that once inhabited the earth . . . for the California condor may indeed be no more. ■

Departed Brothers

PAST GRAND EST. LECT. KT. Hollis B. Brewer of Casper, WY, Lodge died August 19, 1981. He held that post in 1936-37 and was Grand In. Gd. in 1946-47.

Brother Hollis was also District Deputy Grand Exalted Ruler for Wyoming in 1938-39, president of the Wyoming Elks State Association in 1939-40, and a member of several Grand Lodge committees. From 1953-55, he served as chm. of the GL Committee on Credentials.

PAST DISTRICT DEPUTY Carl Livingston, Sr. of El Cajon, CA, Lodge died August 17, 1981. Brother Livingston served as District Deputy Grand Exalted Ruler for the South Coast District of California in 1967-68.

PAST DISTRICT DEPUTY Charles R. (Bob) Marsch of Bend, OR, Lodge died June 1, 1981. The news of his passing was received by this magazine only recently. Brother Marsch served as District Deputy Grand Exalted Ruler for the Southeast District of Oregon in 1962-63.



If you shouldn't climb stairs
INSTALL AN "Elevette"

"Elevette" - the modern home elevator - can carry three adults or a wheelchair patient and attendant. It's custom built to the size best suited for your needs and serves two or more floors of your home.

Tax deductible when recommended by a doctor.

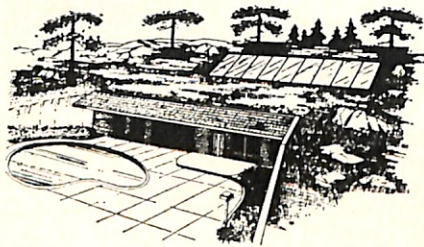
SEND FOR FREE LITERATURE

Fully describes and illustrates "Elevette". Also, StairLIFT, the budget-priced, single-seat passenger lift for the stairs.

INCLINATOR COMPANY OF AMERICA

DEPT. 2221, P. O. Box 1557
Harrisburg, PA 17105-1557

Underground Homes

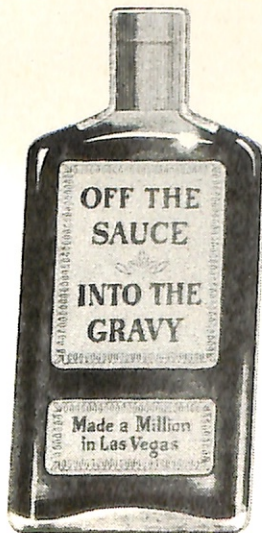


□ **The Primer To Earth Sheltered Living** - 24 Page Booklet gives basic information on underground homes - advantages, site selection, planning, financing, building tips, construction and landscaping. \$3.50 ppd.

□ **Plans For The Future** - 44 Page Book features full color renditions of 25 different underground home designs, plus floor plans. Blueprints available. \$7.95 ppd.

Order Today! Satisfaction Guaranteed.

Underground Homes • Dept. EM11
700 Masonic Bldg. • Portsmouth, OH 45662



INFORMATIVE BOOK AVAILABLE

SEND \$4.95

ANDA, INC.

3319 EAST CHARLESTON BLVD., LAS VEGAS, NEVADA 89116

Night Sky

(Continued from page 23)

than the stars, and the beams of light they send us are so broad that atmospheric effect is scarcely noticeable. Therefore, they do not wink back at us like stars.

Though planets are not stars, when one appears in the sky in the early evening or in the pre-dawn hours, it is commonly referred to as an evening star or a morning star.

Unlike the stars which appear to be "fixed" in the heavens, the planets are wanderers. You cannot expect to see them always in the same position in the night sky. Venus, for example, is visible sometimes in the east as a brilliant morning star; sometimes in the west as the evening star.

Planets, like stars, differ in color. Venus is a dazzling white; Mars glowing red. Jupiter is yellow. Mercury is an elusive little orb which only occasionally is seen near the horizon either as a morning or an evening star. Saturn is the only other planet visible to the naked eye. It is yellow, but often hard to identify. Neptune, Uranus and Pluto can be seen only through a telescope. Most almanacs give information as to when the planets will be visible.

Because we are moving through the solar system, different constellations, except those which are circumpolar, dominate the heavens at different times of the year. Maps of the night sky showing the constellations and the more brilliant stars which are visible each month of the year are available from the Astronomy Departments of most universities and from planetariums.

So get yourself a chart, dress according to the weather and sally forth into the darkness to marvel at the wonders of the night sky.



ADJUSTABLE CAPS WITH EMBLEMS USE FOR:

Safety awards, incentive for production goals, product promotion, advertisement, conventions, company picnics, trade shows, attendance awards.

Choose the cap that fits your need. Send us a copy of your logo or a rough pencil sketch and we'll do the rest. Your emblem expertly made and sewn on the best caps available. Please furnish the following information:

- Style No. _____ How Many _____
- Copy for Emblem _____
- Color _____ Royal Blue, Navy Blue, Red, Black, Orange, White, Gold, Kelly Green, Brown.

Price includes one 1-color emblem sewn on front of cap. (MINIMUM ORDER - 72)

72	144	288	432	864	1728
\$3.90 Each	\$3.35 Each	\$3.15 Each	\$3.05 Each	\$2.95 Each	\$2.85 Each



HIGHWAY 460-92 BOX 275 TOLL FREE
GRUNDY, VA 24614 800/336-0551

ALASKA, HAWAII and VIRGINIA
CALL COLLECT 703/935-4545

\$300 a Week ... Now I'm a FULL TIME LOCKSMITH

"Because of a disability, I needed work that didn't require much physical effort. I investigated Belsaw, and now I'm working full time earning as much as \$300 in a week."

Tom Tipton - Covington, Georgia

Make up to \$10 an Hour - Even While Learning! Send for facts! Don't let age, education or a handicap stand in your way. Be your own boss in a business of your own. Learn at home in spare time. All equipment and supplies furnished. Special tools, picks and a pro Key Machine are yours to keep. Send for facts. Accredited Member NHSC.

No Obligation... No Salesman Will Call

FREE BOOK BELSAW INSTITUTE
132V Field Bldg., Kansas City, Mo. 64111
Please rush FREE Book "Keys to your Future."

KEYS TO YOUR FUTURE

NAME _____
ADDRESS _____
CITY STATE ZIP _____

full details

From Northern Minnesota

Extra fancy wild rice, long grain, \$6.75 per pound, delivered. Two pound minimum orders.

HARTZ SUPERMARKET,
BLACKDUCK, MINNESOTA 56630

RUPTURE AGONY DISAPPEARS...

When you slip into a genuine Brooks Appliance! Your rupture will be held securely, yet gently, night and day at work or at play. Send for our free booklet today.

BROOKS APPLIANCE COMPANY (Medicare Pays 80%)
726 State St., Marshall, Michigan 49068

SUPPORT



UNITED CEREBRAL PALSY

NEWS OF THE LODGES

(Continued from page 15)



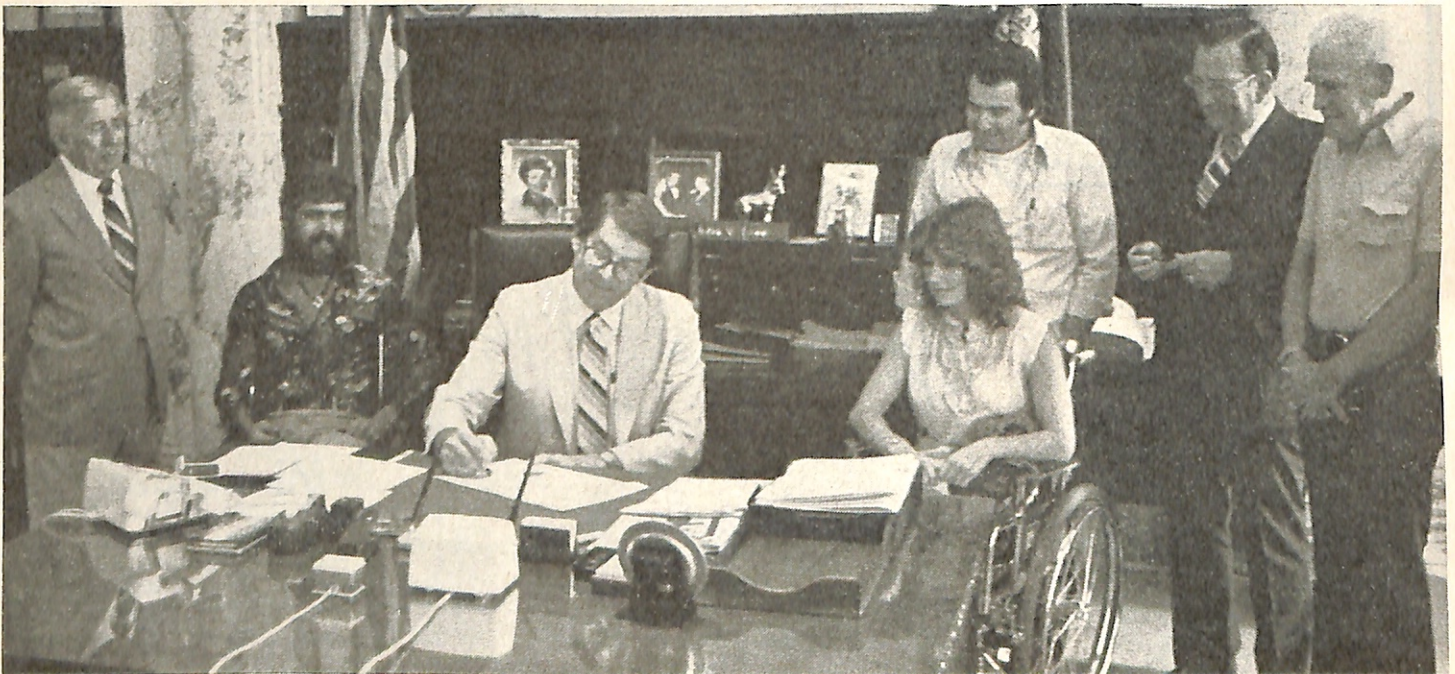
FRESNO, CA, Lodge honored area representatives of the California Legislature. PGER Gerald Strohm (left) and ER Jerry Hunt (right) welcomed Assemblyman Richard Lehman; B.T. Collins, director of the California Conservation Corps (CCC); and Assemblyman Jim Costa. Collins spoke to the membership about the CCC, a state-funded work ethic program for young adults.



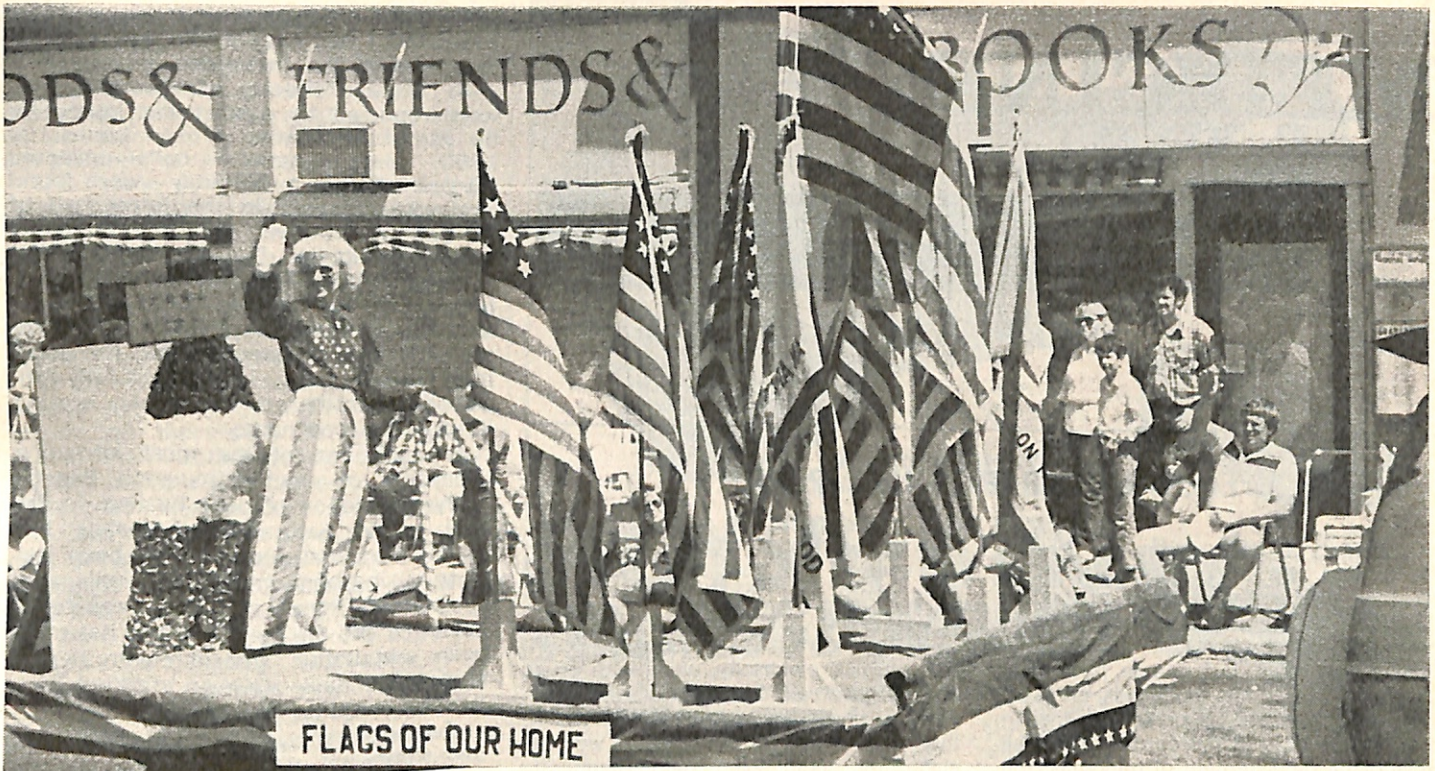
CASA GRANDE VALLEY, AZ. A donation of \$500 from Casa Grande Valley, AZ, Lodge helped Hoemako Hospital purchase an isolette, an infant incubator. From left are Est. Lead. Kt. Lawrence Lenderman, Secy. Dan Englund, ER Bob Brady, and Dr. Douglas Parkin, head of pediatrics at the hospital.



ALAMEDA, CA. Est. Lead. Kt. Hank Pratt of Alameda, CA, Lodge presents a check for \$2,500 to Alameda Recreation Department Supervisors Jim Niskanen and Sherry McCarthy. The money was used to pay for T-shirts bearing the Elks insignia. This was the 25th year the lodge has co-sponsored the Alameda Recreation Department's summer youth sports program.



BOISE, ID. Idaho Gov. John V. Evans (third from left) proclaimed September 12 to be "Elk Day" in Idaho in recognition of the Idaho Elks Rehabilitation Hospital, the state Major Project. Standing from left are Chester Stahl, hospital board chm.; Tony Napolitano, Boise Lodge officer; Kenneth Downend, state association trustee; and D.B. Shrum, Boise Lodge officer. Seated are Warren Toops and Kelly Gonzales, representing a paraplegic group called "Different Spokes," which does public relations work for the hospital.

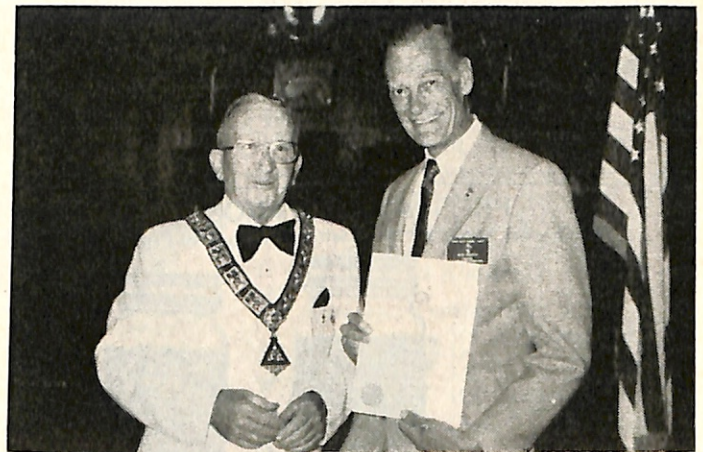


THE DALLES, OR, Lodge participated in the 17th annual Fort Dalles Days Parade. The lodge's float, "Flags of Our Home," was in keeping with the parade theme, "America—Our

Home." Lori Patterson, wife of Est. Lead. Kt. Don Patterson, rode the float representing Our Flag. The float received much praise and applause all along the parade route.



GATEWAY (PORTLAND), OR. Grand Lodge Americanism Committeeman Tom Jones (left), first exalted ruler of Gateway (Portland), OR, Lodge and holder of lodge membership No. 1, is shown with Gateway's 13th exalted ruler, Don Massey, after they congratulated new member Glenn Bunker. Brother Bunker received Gateway Elks membership No. 10,000.



PALO ALTO, CA. ER Bob McSweeney of Palo Alto, CA, Lodge, presented Bob Werth, Americanism chm., with a special citation from the California-Hawaii Elks Association for his exceptional performance in promoting Americanism in his lodge and community. Brother Werth writes monthly motivational articles for the Palo Alto *Elk's View*, speaks frequently at lodge meetings, and sponsors events which promote the American Dream.

KEIZER, OR. A ground-breaking ceremony was held for the new home of Keizer, OR, Lodge. From left are ER Dick Cooper, Grand Trustee Robert Tancredi, PGER Frank Hise, PER and State Secy. Orville Mull, and State Treas. Hal Randall.



MEDICINE & YOU

by Larry Holden

ELECTROTHERAPY'S NEW POWER

Scientists and physicians are learning to harness the power of electricity to treat an ever-widening range of medical disorders. Electricity as medical treatment—electrotherapy—may sound like Space Age stuff, but people have been trying to use it for thousands of years. Recently, however, spurred by the incredible success of the cardiac pacemaker and the development of microelectronics and ultralong-life batteries, electrotherapy has proven it can perform truly amazing medical feats.

Electrotherapy has now demonstrated that it's an effective healer of fractured bones and, as such, has prevented many amputations. It has cured severe skin ulcers and relieved intractable pains and sprains. Implantable electronic devices offer the hope that quadriplegics may

soon regain finger movement and bladder control; the deaf may "hear" and understand; and the blind may "see" light patterns.

Within the next 20 years, some scientists predict, electricity, along with drugs and surgery, will help stimulate the regrowth of damaged nerves. Someday, the rapid march of electrons we call electricity could even help regenerate severed limbs or ailing organs.

In the past, the use of electrotherapy has often been primitive, opportunistic and unscientific. It has been touted as a cure for everything from diabetes to impotence to cancer. The first medical use of electricity was about 2,000 years ago, when Roman physicians used electric eels to successfully ease the pain of gout-swollen feet. Nero's army surgeon

prescribed the use of electric eels for disorders of the intestines and spleen.

In 1812, "shocks of electric fluid" were reported by a scientific journal to be useful in treating broken bones. By 1850, electromagnetic coils—invented 20 years before by Faraday—were found similarly effective. In the latter half of the century, however, doctors and charlatans alike applied "faradization" to real or imagined ills. The benefits were questionable at best, and by the 1900s electrical therapeutic devices were considered the tools of quacks. Now, the documented advances in scientifically-controlled electrotherapy are quickly erasing its previous bad name.

Perhaps one of the most intriguing successes of electrostimulation therapy is the promotion of bone healing. In the past, when natural bone healing has failed, the usual approach has been surgery—using bone grafts, bone nails, pins or plates. These may fail repeatedly, however, and the inevitable end has often been amputation. Recent electrotherapy techniques have achieved startling bone healing results.

Two electromagnetic bone healers using somewhat different physiologic approaches have recently received approval of the Food and Drug Administration. One type involves implanting electrodes by surgery into the fracture site, while the other is the application of a low-frequency, low-intensity electromagnetic field over the fracture area with no surgery.

The second type of bone healing technique, developed by Dr. C. Andrew L. Bassett, professor of orthopedic surgery and director of Orthopedic Research Laboratories at Columbia-Presbyterian Medical Center in New York, seems to fulfill ideal requirements. His use of electromagnetic fields is nonsurgical and painless, regarded as safe and efficient, and less expensive. It involves using a pair of rectangular coils of insulated wire a few inches in diameter seated in windows in a plaster cast on either side of a fracture. Electricity is applied for 12-16 hours a day for several months.

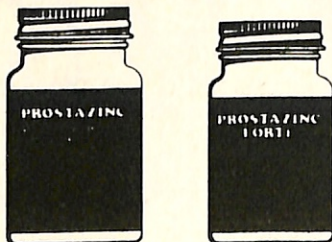
Using Dr. Bassett's technique, a young man, after 11 unsuccessful operations in five years for a fractured shinbone, was cured. Faced with amputation of the young man's leg, the electromagnetic procedure healed the fracture within a year. Another patient, who had two broken leg bones that failed to unite after 10 years and more than 20 operations, was also healed by electrotherapy. In a group of 125 shinbone non-unions, Dr. Bassett has achieved an 87 percent success rate.

Electrotherapy for bone healing purposes is now being used in some two dozen centers in the U.S. and abroad. With clear-cut advances in electrotherapy already achieved, the potentialities in even more challenging areas are being researched.

Dr. David H. Wilson, at Leeds, England, has discovered that electrotherapy can cause sprains to improve twice as fast. Plus, severed nerves have regenerated twice as fast in electrotherapy testing. The healing rate for bed sores and

PROSTAZINC & PROSTAZINC FORTE

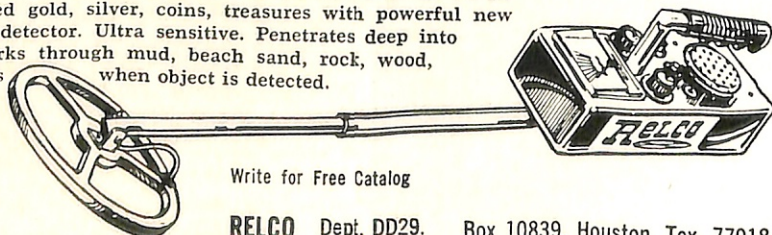
Nutritional Hope for Men with a History of Prostate or Bladder Problems.



If you have experienced frequent, painful or delayed urination, or the feeling that your bladder is always full, ask your doctor about supplementing your diet with zinc. Prostazinc and Prostazinc Forte are multivitamin, multiminerall formulations with zinc potency designed for the adult male's nutritional needs. The nutritional value of zinc has long been established in the normal function of the prostate, general growth development of reproductive organs, and sexual maturation. A free brochure describing the use of zinc in avoiding various prostate problems, hardening of the arteries, various blood vessel problems, body growth, smell and taste, is included with each order. Send \$8.95 (postpaid) for 75-day supply, or \$9.95 for 50-day supply of super potent Prostazinc Forte to: **BIO-VIM LABORATORIES**, Department E, 4099 Tamiami Trail No., Suite 301, Naples, Florida 33940.

FIND BURIED TREASURE

Find buried gold, silver, coins, treasures with powerful new electronic detector. Ultra sensitive. Penetrates deep into earth. Works through mud, beach sand, rock, wood, etc. Signals when object is detected.



Write for Free Catalog

RELCO Dept. DD29. Box 10839, Houston, Tex. 77018

skin ulcers which plague the bedridden was tripled by electrotherapy. Dr. Robert O. Becker, professor of orthopedic surgery at New York State University, has produced partial regeneration of limbs in lab animals by applying stimuli of one-billionth of an ampere.

The "stone deaf" who can't be helped by any conventional aids can now hear—through electricity. True, it is only a primitive kind of hearing, but it's adequate for recognizing a doorbell ringing, a siren wailing, a dog barking or a motor left running. As yet, it cannot render the spoken word understandable.

In an attempt to make the blind see, images registered by a TV camera are passed on electrically to a computer which then activates electrodes implanted in the visual center at the back of the brain. Here a grid of 64 electrodes are fired so that the blind person sees dots of light. Sometimes he can tell if a triangle points up or down, or even read Braille letters. Although still a long way from actual use, this holds hope for some distant tomorrow.

Numerous experiments with electrical devices that could return some basic body functions to quadriplegics, paralyzed in both legs and throughout most of their arms and hands, are underway. One of the most remarkable efforts is at Case Western Reserve University in Cleveland, where Dr. Hunter Peckham and Dr. Thomas Mortimer are working with circuitry to restore finger and thumb grasp to otherwise useless hands. Another implantable device, now being developed at the University of California in San Francisco, could someday help paraplegics regain bladder control.

From Dr. Bassett comes both a warning and a prediction: "We've been through the experience of electrotherapy's use for everything from dropsy to cancer, and we don't want that to happen again. This time, its use must be well underwritten scientifically.

"Electrotherapy is going to play an increasingly important role in medical therapeutics. The surface hasn't even been scratched yet, and it's not inconceivable that it will modify the practice of medicine to a major degree."

People of all ages die of heart disease and stroke.



American Heart Association

WE'RE FIGHTING FOR YOUR LIFE



Style 70 Brown
Style 77 Black



Style 38 Brown
Style 39 Black



Style 68 Brown
Style 69 Black

Leather Uppers for coolness and comfort.

EVERY STEP IS LIKE WALKING DOWNHILL

Forward Thrust® soles make every step easier through a unique tapered sole design. Our durable soles create a "rocking chair" motion that takes the effort out of walking—and puts comfort back in.

The breathable, comfortable walking shoe.

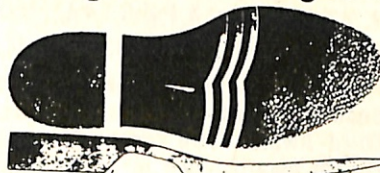
If you're on your feet a lot, you'll love the naturally cool, durable genuine leather uppers of Forward Thrust footwear. For extra walking comfort, they're fully lined and fully cushioned heel-to-toe with a soft layer

of air-foam.

And our long-lasting Cush-N-Crepe Forward Thrust® sole absorbs the shock of walking.

For cool comfort, durability, and walking ease, order your Forward Thrust shoes today—and discover the joy of walking almost effortlessly.

Patented FORWARD THRUST® sole is designed for walking ease.



Unique arch support assures proper distribution of body weight.

Forward taper reduces creasing, helps shoes keep that "new" look.

Taper begins here—lets foot "rock" forward to extend and quicken step.

30-DAY HOME TRIAL OFFER

Try our shoes. Enjoy the leather comfort and styling. If you're dissatisfied for any reason, send them back to us within 30 days. You'll get a full refund, including postage.

Style 70 Brown Chukka
Style 77 Black Chukka
Style 38 Brown Oxford
Style 39 Black Oxford
Style 68 Brown Slip-On
Style 69 Black Slip-On

All Styles

Sizes:

C..... 8 to 12

D..... 7 to 13

EE..... 8 to 12

Half sizes except 11½, 12½.

\$29.99



Fine Leather Shoes For Less

Make checks to:
LeatherCrest
Dept. 017--6
115 Brand Road, Salem, VA 24156

YES! I want to enjoy the extra comfort of FORWARD THRUST® soled shoes. If not 100% satisfied, I may return them for full refund.

017--6

Name _____

Address _____

Apt. _____

City _____

State _____

Zip _____

Send me your current shoe catalog (only 50¢).

Style# Size Width Price

Style#	Size	Width	Price
Total Price of Shoes			
Add Sales Tax (Va. & Calif.)			
Shipping & Handling Charge			2 95
Add 50¢ if ordering catalog #2460			
TOTAL			

Check enclosed (Make payable to LEATHERCREST)

Charge American Express Visa Master Card Diners Club

Credit Card No. _____

Expiration date _____



Signature _____

(Required for charge orders only)

Dept. 017--6, 115 Brand Rd., Salem, VA 24156



SCHOLARSHIPS for STUDENTS

BASED ON SCHOLARSHIP, LEADERSHIP AND FINANCIAL NEED

ELKS NATIONAL FOUNDATION TRUSTEES OFFER 1982 AWARDS

of over

ONE MILLION FOUR HUNDRED FORTY THREE THOUSAND DOLLARS

fy school principals of this scholarship offer, to publish it in lodge bulletins and make every effort to bring it to the attention of qualified students.

Applications will be reviewed by lodge and district scholarship committees and then judged by the scholarship committee of the State Elks Association for inclusion in the state's quota of entries in the national competition. Names of winners will be an-

nounced about May 1, 1982.

Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the state in which the applicant is a resident.

The National Association of Secondary School Principals has placed this contest on the Advisory List of National Contests and Activities for 1981-1982.

FOR THE ACADEMIC YEAR 1982-1983 the Elks National Foundation Trustees are offering 1,351 college scholarships ranging from \$900.00 to \$5,000 and totaling \$1,443,100.00.

During the many years in which this annual scholarship assistance competition has been in existence, the Elks National Foundation has helped thousands of worthy American students of good character and behavior patterns, and with superior scholastic attainments and leadership qualities, to begin their college education under favorable circumstances.

The 1982 Schedule of Awards includes 500 "Most Valuable Student" Scholarships awarded in nationwide competition and 851 scholarships each for \$900.00 allocated on a state-quota basis. Twelve special four-year scholarships are to be awarded to the six highest-rated boys and girls in the 1982 competition.

Applications may be made by students in the graduating class of a high school, or its equivalent, who are citizens of the United States of America and residents within the jurisdiction of the B.P.O. Elks.

Scholarship, leadership and financial need are the criteria by which applicants are judged. Experience shows that students who qualify for final consideration usually have a scholarship rating of 90% or better and stand in the upper 5% of their classes.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the winners in an undergraduate course in an accredited American college or university.

All applications must be made on official forms furnished by the Elks National Foundation, which will be available at Elks lodges after December 1, 1981. Applications, properly executed, must be filed not later than February 1, 1982 with the Scholarship Chairman or Secretary of the Elks lodge in whose jurisdiction the applicant resides.

Lodge officers are requested to noti-

ELKS NATIONAL FOUNDATION TRUSTEES

William A. Wall, *Chairman*
Horace R. Wisely, *Vice-Chairman*
Willis C. McDonald, *Secretary*
E. Gene Fournace, *Treasurer*

Robert A. Yothers, *Assistant Secretary*
Glenn L. Miller, *Assistant Treasurer*
John L. Walker, *Member*
James C. Varenhorst, *Executive Director*

1982 "MOST VALUABLE STUDENT" CONTEST AWARDS

For high school seniors only. College students are *not eligible* to enter this competition. Identical awards for boys and girls, competing separately.

	BOY/GIRL (each)	TOTAL AWARDS
STATE FINALISTS		
"MOST VALUABLE STUDENT"		
SPECIAL FOUR-YEAR AWARDS		
for the 1982-83, 1983-84, 1984-85, 1985-86 Academic Years		
First Award—Two for each academic year.....	\$5,000.00	\$ 40,000.00
Second Award—Two for each academic year.....	4,000.00	32,000.00
Third Award—Two for each academic year.....	3,500.00	28,000.00
Fourth Award—Two for each academic year.....	3,000.00	24,000.00
Fifth Award—Two for each academic year.....	2,500.00	20,000.00
Sixth Award—Two for each academic year.....	2,000.00	16,000.00
		160,000.00
for the 1982-83 Academic Year		
Six Awards for one academic year.....	1,750.00	10,500.00
Ten Awards for one academic year.....	1,500.00	15,000.00
Fifty Awards for one academic year.....	1,250.00	62,500.00
Seventy-two Awards for one academic year.....	1,100.00	79,200.00
Three Hundred Fifty Awards for one academic year..	1,000.00	350,000.00
500 STATE FINALIST AWARDS.....		677,200.00
STATE ALLOCATED AWARDS		
for the 1982-83 Academic Year		
851 STATE AWARDS at \$900.00 each.....		765,900.00
1,351 AWARDS for a GRAND TOTAL of.....		\$1,443,100.00



CHINA

(Continued from page 45)

pray to Buddha they'll get the Peking Hotel during a visit to the capital—the same hotel where Chairman Mao and Premier Chou En-lai played hosts at banquets for visiting heads of state, Richard Nixon for one.

What with an office shortage throughout the city, a number of foreign ambassadors have been known to fly their flags from the hotel's windows. Now liquor is sold by the bottle in a hotel shop. And the bar is the social scene. Everybody gathers at tables in the late afternoon and evening, seated in fold-up chairs, studying one another from behind a barricade of potted palms like sinister figures in one of those old Bogart flicks. Spies? Well, a few perhaps. But mostly they're businessmen and travelers. Americans, British, Arabs, Africans, Japanese. You can distinguish the Chinese businessmen by their Mao suits, the Westerners by their coats and ties and the tourists by their shorts and sandals.

Without a doubt it is the busiest bar in China. Yes, and with the unlikeliest menu this side of Suez: orange soda, Chivas Regal, hot chocolate, coffee, tea and tomato juice, apple pie a la mode and Tsingtao beer. Take your pick. Signs scrawled on blackboards tell of tours to the Forbidden City, the Summer Palace, Fragrant Hill, Zhong Shan Park, the Temple of Heaven and the Great Wall ("Bring film and comfortable walking shoes.").

Counters inside the hotel are stocked with everything imaginable, from silk scarves and sweaters to a vase dating from the Ching Dynasty. The price: a cool \$125,000, this alongside fruit stalls and other shops dealing in jewelry, film, cookies, TV sets. Even fox furs. For years the Peking Hotel has had a guaranteed audience. There are just so many rooms and that's that. Soon, though, the Peking will be facing stiff competition from a couple of slick new Western-style hotels.

First there is the 530-room Jianguo Hotel. The Jianguo will feature both Chinese and Western cuisine, a cocktail lounge, swimming pool and a disco nightclub. (So whatever happened to the revolution?) The second hotel, The Great Wall, promises to become Peking's finest, even though it's miles from that widely photographed tourist attraction of the same name. The Great Wall Hotel is rising between Peking and the city's new \$32-million airport, a \$78-million venture that promises to produce Peking's largest hotel, a 22-story skyscraper containing 1,000 rooms, a rooftop restaurant and a five-story atrium complete with a Chinese tea garden. The Great Wall will fea-

ture seven restaurants and bars, a health club, artificial waterfalls, reflecting pools, a cinema, specialty shops and a swinging nightclub.

Meanwhile, those who fail to find a room at the Peking Hotel will probably have to settle for something with Early Goodwill furnishings along with noisy bedsprings. On the other hand, if money is no object, it's possible to live like an emperor. I refer to Peking's state guest house compound, the Daio Yu Tai. And it's simply superb! Richard Nixon slept there. So did Jerry Ford. Travel agents take note: The Daio Yu Tai takes in a cluster of magnificent villas scattered across 42 acres

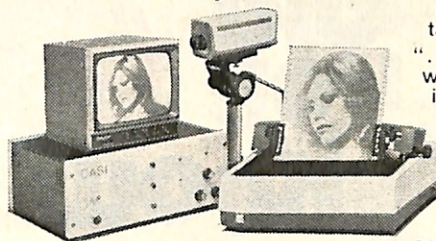
of the old Imperial Gardens, complete with lakes, lawns, gardens and ornamental bridges. The asking price for one particular 17-room mansion comes to \$3,000 a night. What's more, lunch and dinner are extra, although guests may (if they wish) have breakfast in bed. Chairman Mao's widow occupied Villa No. 10 with its impressive furnishings and paintings—snatched from the Forbidden City, no less. No emperor ever lived more comfortably. A staff of 30 is part of the deal, including a chef who'll prepare whatever the guest desires—anything from Peking duck to a Thanksgiving turkey. And that's

(Continued on next page)

MAKE MONEY

CAN YOU IMAGINE OWNING A BUSINESS WITH NO SELLING—JUST PEOPLE WAITING IN LINE SCRAMBLING TO BUY FROM YOU

Here's what others say about it:



"This is a TRAFFIC STOPPER. We had a line at all times. We were so busy we couldn't take a break!" Mr. William S., L.A., Calif.

"... we no longer concern ourselves with watching each dollar. What I mean to say is that we watch each dollar fall into our pockets. What a great change..." Ms. Jessica S., New York, N.Y.

"The CASI system is my second, follow-up after purchase is beyond the call of duty." Ms. Peggy J., Illinois

COMPUTER PORTRAITS BY CASI™ — PHENOMENAL MONEYMAKERS IN BLACK & WHITE OR LIVING COLOR!

According to Entrepreneur Magazine, many of those who climbed aboard are making it big in some locations. It takes a small cash outlay which comes back fast. And profits are big. It's the Computer Portrait business. Don't worry about computer know-how. You don't need it.

Imagine a business that's all cash, and delivers profits in healthy gulps. No franchise fees or restrictions. Portable. Ready to go without expensive installations. Ideal for full time, part time, or week-ends. An excellent family business. Just right for absentee ownership. There's no need to quit your present job.

With this system, you "take" someone's picture with a T.V. camera and instantly print it out with a computer! Don't flinch about a camera and computer. You switch on your T.V. without being an engineer. It's so push-button simple that a child can operate it. But the profits aren't kid stuff.

You can print a person's portrait on T-shirts, calendars, and tote bags. Then sell those—for cash—at an enormous profit. Print greetings, slogans, names. And personal biorhythms, too!

You set up anywhere, anytime. At shopping centers, malls, department stores, fairs, conventions, flea markets—wherever there's traffic. And get set to have that traffic pour in on you—waiting in line—scrambling to buy!

You need a lot more facts and figures. You need to know more about us, and hear more about successful operations. You might want to see them in action.

Speak to us directly—at one of our offices—call us TOLL FREE at 800-221-7660. Let's hear every question, every doubt, every uncertainty. We'll give you every answer, every fact and figure you want and need. You'll see for yourself that the CASI Computer System offers a remarkable opportunity to make an impressive income.

Being in the right place—at the right time—
and getting in on the ground floor—can make you rich!

MAIL THE COUPON, OR CALL: TOLL FREE 800-221-7660 -Ext. EL2

CASI
COMPUTER
AMUSEMENT
SYSTEMS, INC.
Corporate Office
915 BROADWAY,
NEW YORK, N.Y. 10010
in New York
Call Collect
212-929-8355.

Send To: CASI, Computer Amusement Systems, Inc., Dept. ELK2
915 Broadway, New York, N.Y. 10010

Name _____

Address _____

City _____ State _____ Zip _____

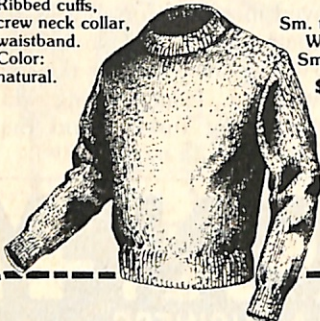
Phone _____ Bus. Phone _____

FREE!
HUDSON'S 1981
Fall / Winter Catalog

Alpine Guide
Ragg Sweater

(For Men and Women)

Medium weight and so soft. 85% wool, 15% nylon. Stretchable, seamless tubular knit body. Ribbed cuffs, crew neck collar, waistband.
 Color: natural.



Mens: Sm. to X-Lg.
 Womens: Sm. to Lg.
\$19.98
 ppd.

Please Rush my Ragg Sweater for only **\$19.98** Postpaid.

Quantity.....Size.....
 Here's my check/money order for \$.....
 (No CODs.) NY residents please add sales tax.

CHARGE IT! (Check One) Exp. Date.....

Visa Amer. Exp. Master Card

Card #.....

Name.....

Address.....

City.....State.....Zip.....

Rush me your FREE full-color Catalog of quality, outdoor apparel and equipment.

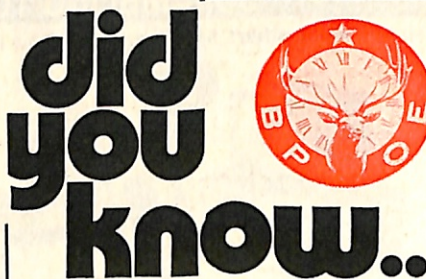
HUDSON'S
97 3rd Ave., NY, NY 10003

CHINA

a promise. Refrigerators are stuffed with orange soda, beer and juices, compliments of the management. Bowls of fresh flowers are delivered daily along with fruit and a thermos of tea. Red carpets cover the floors and baths sparkle with nearly enough marble to reconstruct the Acropolis.

Rulers of the Jin Dynasty turned the Daio Yu Tai into a retreat for the royal family in the 10th Century. Afterward, Emperor Zhang Zong arrived to hunt and fish at Daio Yu Tai, which later became a popular retreat for other nobles. Canals flow through the property and armed guards of the People's Liberation Army patrol the gates, security being a fetish with management. In the year that the Daio Yu Tai has been receiving guests it has earned nearly half a million dollars. The

cheapest single goes for around \$100 a night, the slickest double for about \$300. Mostly, though, the villas rent to groups who are feted with welcome banquets and presented with cellophane-wrapped slippers plus other gifts. It's all part of a program aimed at helping China catch up with other world powers playing the tourist game. And it's the foreigner who pays. No matter what the Chinese are charged in hotels and restaurants, outlanders will pay more. The same formula applies to other services. Even movies. The Chinese have a simple explanation: Capitalists are better paid than Communists. Well, they can be excused. Even with add-ons, China's still cheap. An evening at the opera costs less than a buck in Peking. The theater is a steal. So are movies. And, well, if you're fortunate enough to get a room in the Peking Hotel, count your blessings.



Elks are always ready to help others. According to the Community Disaster Aid Committee of the Ohio Elks Association, the state had more tornadoes in June this year than in any other month in Ohio's history. Over 60 tornadoes were reported and many areas were flooded. Due to the efforts of Ohio Elks, \$4,655 was given to the victims of disasters. In addition, clothing, food and appliances were given by the Ohio Lodges to victims in their areas. Helped especially was the little village of Cardington, just north of Columbus, which was nearly wiped out.

Helping others is just another way of Telling America About Elkdom.

In the July/August issue, we mentioned that Indianapolis, IN, Lodge No. 13 was the only lodge observing its Centennial in 1981.

Comes now a letter from John F. Hartnett, a member of Providence, RI, Lodge No. 14. Says he, Providence is observing its 100th anniversary in 1981. Furthermore, the lodge was instituted on Nov. 13, which is the same date as John's birthday—he was born in 1895.

The History of the Order of Elks indicates that Providence No. 14 was instituted in 1882, but this is probably an error. Chances are the lodge was instituted in 1881 under dispensation, but the charter wasn't issued until the Grand Lodge met in 1882.

Two other lodges are listed as re-

ceiving their charters in 1882: Washington, DC, No. 15 and Denver, CO, No. 17. A dispensation was issued to Illinois No. 16 (Chicago), but was later withdrawn when no activity occurred.

At any rate, happy anniversary to Providence and happy birthday to John F. Hartnett.

Getting back to helping those in need, Everett, MA, Lodge presented a check for \$5,000 for victims of an earthquake in southern Italy. Thank you, Brother Elks.

Wakefield, MA, Lodge has a special program that makes them feel extra proud. They annually hold a Senior Citizens Day. The last time, for instance, they entertained some 370 folks from the area with dinner and entertainment. The Massachusetts Elks Association has a state Senior Citizens Committee, and we'll bet they know that Wakefield is doing its part.

November is Veterans Remembrance Month. Many lodges host and honor veterans during this special month, particularly disabled veterans from nearby Veterans Hospitals. If there is no Veterans Hospital nearby, lodges often honor World War I Vets.

At the last Grand Lodge Session a slight change was made in the Elks' long-time pledge. The Order has pledged that "So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."

Due to the number of women now in service, the pledge was altered slightly to read: "So long as there are disabled veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them."

Since 1972, the Grand Exalted Ruler has issued a proclamation naming November as Elks Veterans Remembrance Month.

parts

for chainsaws
 lawnmowers
 and
 small
 engines

LOW PRICES TOP QUALITY
 For special dealer info send tax no. and store name.

FREE CATALOG

Write to: CATALOG OFFICE
 Box 10308 OR Box 15129
 Dept. 4180711 Dept. 4180711
 Erie, PA 16515 Sacto, CA 95851



BOOK OF MEMORY

in everlasting bronze
 For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.

NEWMAN BROTHERS, Inc.
 5625 Center Hill Avenue
 Cincinnati, Ohio 45216

EVERYTHING FOR BINGO

WESTERN GIFT DISTRIBUTORS

West Coast's Largest
 Bingo Distributor
 California Toll Free 1-800-422-4525
 Outside California 1-800-854-6775
 M-F 9-5 SAT. 9-1

FREE CATALOG TO BINGO ORGANIZATIONS

SLOT MACHINES

It's legal in most states for you to own your own older slot machine. We sell to readers of this publication our re-manufactured legal original slot machines. They're a fine investment and a barrel of fun. Best styles, prices and guarantees. References call:

714/676-4586 or (714/676-5571
 MONDAY, TUESDAY and NITES.)

YOU'VE SEEN THIS FAMOUS CAR FOR
ALMOST THREE TIMES THE PRICE!

THE RADIO (WIRELESS) CONTROL PORSCHE

A RACING MARVEL... AUTHENTIC IN EVERY DETAIL!

Not \$49.95...
Not \$39.95...
NOW ONLY

\$9.88

Thousands sold
for \$20.00

- Unbelievable Low Price
- Forward, Reverse, Left & Right Turns, Veers, All From Remote Distance
- Completely Wireless, Radio Controlled
- Large 8¼" Long, 3½" Wide
- Full Color Insignia and Racing Stripes
- Sturdily Crafted Body



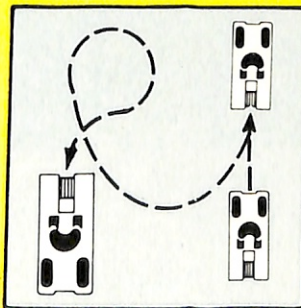
RADIO CONTROL COMMAND HANDLE

is completely wireless, has the heft and feel of a professional gearstick. You and your family will thrill to the maneuvers you can execute, all from this electronic wonderbox.



An exact replica of the racing car that has graced the tracks of the world's most glamorous speedways can now be yours at the lowest price ever! Grab hold of the radio control unit—and, that easy, you're in the driver's seat! The racer responds to a tiny transmitted radio signal and instantly obeys all your commands. Goes forward...reverses...turns...veers...without cords, strings, or wires! You'll marvel at the exciting combination of speed, power, and precision that's sure to give your whole family lasting thrills! There's nothing to assemble. Just install batteries and you're ready to go. Colorful lithographed sturdy body measures 8¼" long, 3½" wide and comes com-

plete with authentic racing stripes and resilient rubber tires. Great for hours of racing fun for the whole family, terrific way to deliver inter-office memos.



Hurry, order today while our supplies last. At this low, low price, they're sure to go fast.

OUR GUARANTEE

You must be completely delighted with your RADIO

CONTROL RACER in every way, you must agree that it's the very same type RADIO CONTROL UNIT you've seen in fine stores for \$40, \$50 even \$60, or return for a full refund of purchase price, no questions asked! Now, that's a guarantee in writing!

Finally! THE PERFECT GIFT for all ages. Now at this super low price you'll want to order several at even greater savings. And it's a natural crowd pleaser. So, fill out and send handy coupon today.



—SATISFACTION GUARANTEED—MAIL TODAY!—

Old Village Shop, Dept. VZ-7392
340 Poplar St., Hanover, PA 17331

YES! Kindly rush _____ Radio Controlled Racecar(s) (Z449991 for the unbelievable low price of \$9.88 plus \$2.50 shipping and handling on full money back guarantee if not completely delighted.

SAVE MORE! Order TWO for just \$18.88 plus \$4.50 shipping and handling on same money back guarantee.

CHARGE IT: American Express Master Card
 VISA/BankAmericard Carte Blanche
 Diners Club

Acc't No. _____ Exp. Date _____

Enclosed is _____ (PA residents add sales tax)

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

We ship within 48 hours; delays notified promptly. Delivery guaranteed within 60 days.

© Old Village Shop 1981

Old Village Shop Hanover, PA 17331

TO KEEP THIS COVER INTACT—USE COUPON ON PAGE 32

SALE

100% man-made
EXECUTIVE SHOES



Black Oxford

EXECUTIVE SHOES

WERE 2 Pairs for ~~29.95~~



Brown Loafer

NOW 2 PAIRS For 25.95



2-Tone Monk

Black Loafer

ONE TIME SALE! This famous Nationally Advertised Line to be Discontinued!

You have seen this stylish line of Executive Boots and Shoes advertised in your favorite men's magazines and newspapers. Tens of thousands of pairs of each of these styles have been shipped to executives and professional men in every city and town in America.

But now, soon, it has to stop! We cannot hold the prices and we must close out and discontinue the remaining stock. Therefore, if you can act fast and cooperate with this One-Time Last Chance Shot, there are important savings here for you, even lower than the nationally famous 2 for \$29.95 you've seen before!

NOW TAKE ANY 2 PAIR FOR 25.95! EVEN THE BOOTS!

But Please, You Must Hurry! The last, absolutely last, shipments are on the way in and then NO MORE! So please send your order and your check TODAY! It's worth getting at it, because the price is so special!

THIS FINAL WORD! You have known Haband Shoes for many, many years, and we will be back with more new ideas in the future. But this is THE END of this one great Executive Line. Our BEST, MOST POPULAR PRICE and you must not miss the opportunity!

SALE! 2 Pairs for \$25.95! HURRY!



ORDER NOW!
Use this coupon

SALE!

Executive Club **BOOTS & SHOES** ~~2 for 29.95~~

HABAND 265 N. 9th Street, Paterson, NJ 07530

SALE: 2 pairs for 25.95! (3 for 38.95)

Gentlemen: Please send me _____ pairs of executive Shoes/Boots for which I enclose my remittance of \$_____ plus \$1.95 towards postage and handling.

SIZES AVAILABLE														
	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	12	13
A														
B														
C														
D														
E														
EEE*														

OR CHARGE IT: VISA Master Charge
Acct. # _____ Exp. date ___/___/___

GUARANTEE: I understand that if upon receipt I do not wish to wear the Boots/Shoes, I may return them within 30 days for a full refund of every penny I paid you.

722-404

Name _____
Street _____ Apt. # _____
City _____
State _____ Zip _____

Color and Style	How Many	Size	Width
BLACK BOOTS	H		
BROWN BOOTS	G		
TWO TONE MONK	C		
BLACK LOAFER	P		
BROWN LOAFER	T		
BLACK OXFORD	S		



265 N 9th St., Paterson, NJ
Hurry! Offer limited to available stock!

TO KEEP THIS COVER INTACT—USE COUPON ON PAGE 40