

the  
**Elks**  
magazine  
September 1981

**Raymond V. Arnold**  
Grand Exalted Ruler  
B.P.O. Elks of U.S.A.  
1981-1982



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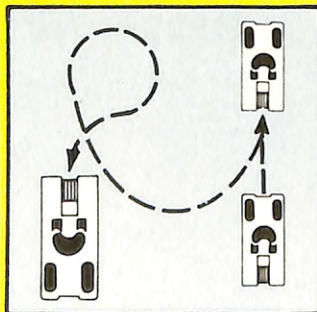
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(We can only honor inquiries that list an organization's name. You are under no obligation of any kind.)



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Benson's sliced Old Home Fruit Cake is an American favorite. A product nationally known for quality — and personally guaranteed by Mr. Benson.

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Old Home Kitchens

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A Message  
From The  
Grand Exalted Ruler

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## Tell America About Elkdom

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Dear Elk Family:

As I proudly stand at this pinnacle point of my life as your Grand Exalted Ruler, my heart is humbled in gratitude for this highest of honors, stirred by the prospect of challenge that lies ahead, and inspired to pursue my tenorial goal: TELL AMERICA ABOUT ELKDOM.

*The Elks Magazine*, for example, communicates to all members the newsworthy events transpiring in Elkdom that are of national interest—such as this message expressing my thanks for your confidence in entrusting me with the helm of a fraternal ship some 1,640,000 Elks strong.

Lodge bulletins perform a similar function, while also reporting Elk news happenings of primary interest on a local level. The local scene with its ac-

tivities is where you are most likely to be involved.

Community service has always been a hallmark of achievement in Elkdom—and you should carefully study your lodge bulletin and become aware of those areas of lodge involvement in community affairs in which you can become a part. Should you not already be an active participant in local programs, contact your lodge secretary or exalted ruler and declare yourself ready and willing to become a vital member of a lodge community project.

As a loyal Elk, there is a place reserved for you and your talents in at least one local service undertaking. Such endeavors are part of the justification of our existence as a fraternal organization. What a wonderful feeling you'll experience once you've realized how much your help is needed—how much you're wanted as a working force in our crusade to aid others. You will be associated with Brothers of similar inclinations; and you'll make many new friends, as well as enjoying the continued camaraderie of old ones.

To be involved in community programs can be such a joyful and rewarding opportunity. But you can only be involved if you are aware of your lodge's activities; and awareness can only come through some form of communications media from your lodge.

This is your *right* to be informed. And remember, we are part of a family-oriented organization.

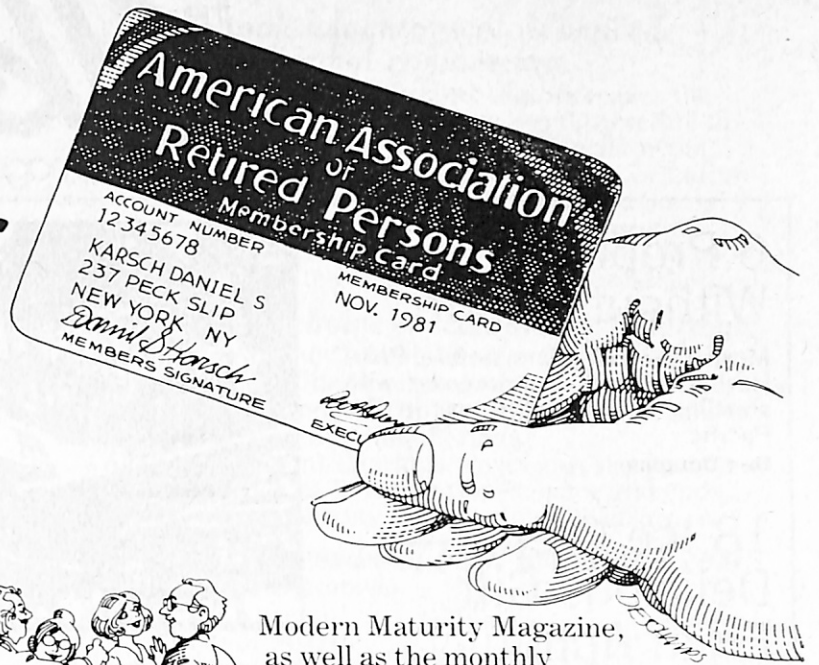
There is a useful place in our activities for each member of the Elk family. Decide today to join with your friends to serve in your community. You will be happy you did.

Do it now—and TELL AMERICA ABOUT ELKDOM.

A handwritten signature in cursive script that reads "Raymond V. Arnold".

Raymond V. Arnold

# The 55 and over do-it-yourself kit.



If you're 55 or over, you're eligible to join the over 11,000,000 Americans who are enjoying the services, and savings of AARP, the American Association of Retired Persons.

AARP believes in the dignity and self-sufficiency of older Americans. And your AARP membership will help you attain these goals in so many ways, it's hard to believe it costs only \$4.00. Just take a look at this list:



- You can make new friends and get involved in your community by joining one of over 3,000 local AARP Chapters.
- You'll be eligible to sign up for group insurance plans specially tailored to your needs.
- You can buy drugs and pharmaceutical supplies at a small fraction above wholesale through our shop-by-mail service.

Modern Maturity Magazine, as well as the monthly AARP Newsletter to keep you up to date with news and information affecting you.

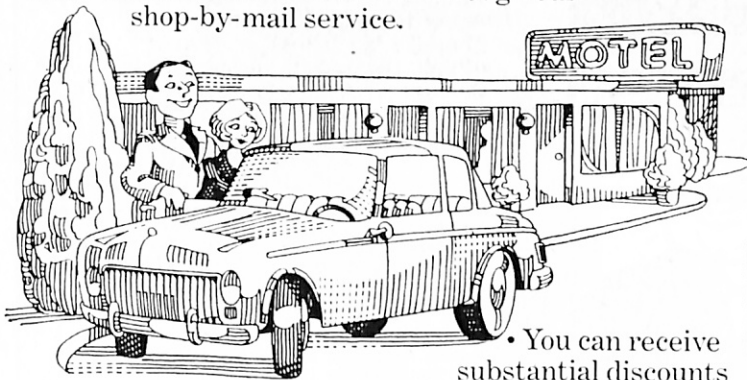
- You are eligible to participate in the NRTA/AARP U.S. Government Money Market Trust, a chance to earn high interest on your savings.
- You can get free help with preparing your taxes.



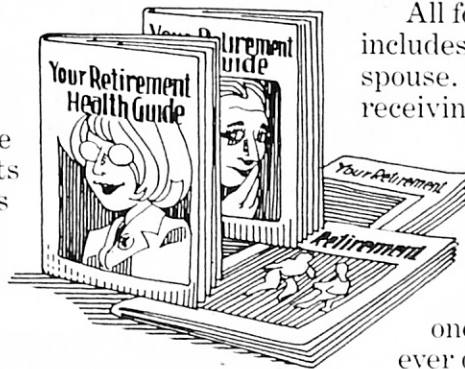
- You'll receive, absolutely free, well-written, comprehensive guides to just about every facet of life over 55.
- You'll be adding your voice to the millions of others we represent wherever and whenever government addresses the needs of those over 55.

And there's more.

All for \$4.00 a year, which includes membership for your spouse. So why not start receiving the many benefits of AARP membership today? And why not show this ad to a friend who may not have heard of AARP. Joining AARP could be one of the best things you ever do for yourself.



- You can receive substantial discounts on Hertz and Avis car rentals, as well as at most major hotel and motel chains across the country.
- You can join the specially designed, specially priced NRTA/AARP Motoring Plan.
- You'll receive the beautifully produced bi-monthly



## AARP AMERICAN ASSOCIATION OF RETIRED PERSONS

215 Long Beach Boulevard, Long Beach, CA 90801

I am 55 or over. Please enroll me as a member of AARP. I understand that it makes me eligible for all AARP benefits and privileges. Enclosed find:

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Birthdate \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

One membership makes both member and spouse eligible for all AARP benefits and privileges; however, only one may vote. Please allow 3 to 6 weeks for delivery of your membership kit.

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KDAA

## 6 Prophet Without Honor

More than 30 years before Pearl Harbor, Homer Lea forecast with startling accuracy the war in the Pacific.

Ben Douglas

## 18 Ice Cream—Delicious Gift From Antiquity

Americans sip it in sodas, spoon it in parfaits and sundaes, lick it in cones, and nibble it on sticks.

Henry N. Ferguson

## 29 Unspoiled Oregon

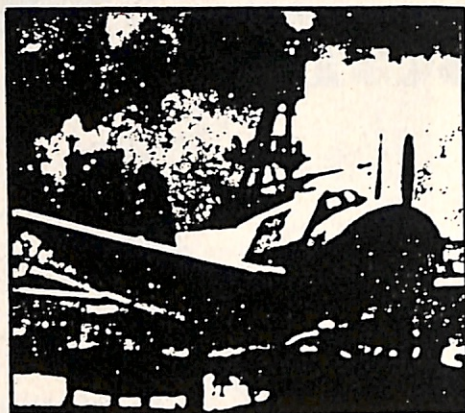
Oregon remains one of the nation's few unsullied, unspoiled states.

Jerry Hulse

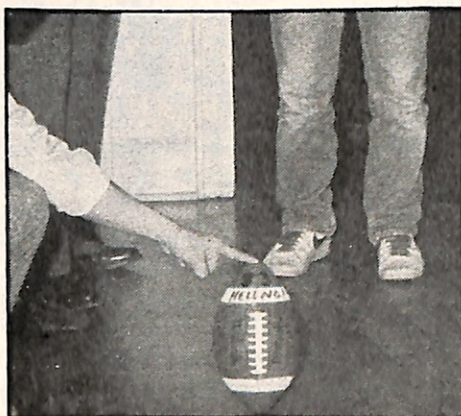
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### Moving?

THE ELKS MAGAZINE, Circulation Dept., 425 Diversey Parkway, Chicago, IL 60614. Members: Change of address should be made through your lodge Secretary. Give him advance notice of at least 60 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing to us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.

# "I built my first stove out of sheer frustration—and named it the Defiant."

—Duncan Syme

In 1974, Duncan Syme and partner Murray Howell founded Vermont Castings, Inc. Today their foundry produces what many consider to be the finest stoves in the world.



When I went hunting for a wood stove seven years ago, I couldn't find a single model that had all the features I wanted. And I must have looked at dozens.

So out of sheer frustration, I gave up trying to find a stove in stores, and set out to design one myself.

## It had to be solid cast iron and beautiful.

I wanted my stove built like a Sherman tank, so my grandchildren could grow up warming their mittens around it. That's why I chose solid cast iron, inside and out. Nothing else holds a fire quite like it. At the same time, I wanted to see a crackling fire on a winter night.



The Defiant produces up to 55,000 BTU's per hour, heats up to 10,000 cu.ft.\* and accepts logs up to 24."

So I designed the stove so it could be burned with the doors open. When you burn it with the doors closed, it becomes an efficient, airtight heater.

My inspiration for the arches and curves on our stove facades came from the early 19th-century architecture right here in Vermont. I chose Federalist design because its classic appearance goes well with anything from Colonial to Contemporary interiors.

\*Values depend on stove operation, type and moisture content of fuel, home design and location. Figures based on max. fuel consumption under lab. conditions. —The Woodburner's Encyclopedia, Jay Shelton, Vermont Crossroads Press, Inc.

## We took advantage of advanced thermal engineering.

We developed a baffled firebox that increases the transfer of heat to the stove surface—and therefore to your home—by extending the length of the flamepath.

We also devised a technique to achieve horizontal combustion. Only the bottom of the wood load burns, while logs above are dried and consumed as needed.

And, so you could adjust the heat according to your needs, we incorporated an automatic thermostat control.

## We now offer a choice of sizes and installations.

In addition to the Defiant we also offer the Vigilant, a mid-size stove, and the Resolute, our smallest.

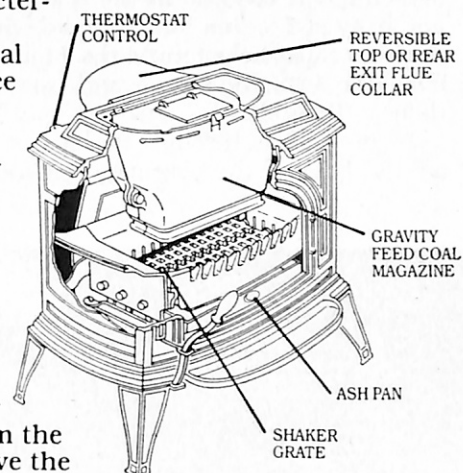
Each can be fitted with optional glass doors, and can be used in free-standing installations.

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## Our newer stoves burn both wood and coal.

The burning characteristics of wood and coal require different internal stove designs to produce heat at maximum efficiency. So we designed a unique "stove-within-a-stove"™ conversion unit.

Add it to our Vigilant and Resolute wood stoves to burn coal, and easily remove it to burn wood again. Or you can buy our Vigilant or Resolute coal stove from the start, and simply remove the unit to burn wood.



Detail of coal-burning Vigilant

## Our customers get personal attention.

At Vermont Castings, people can call us direct with any sort of question or problem, before they purchase our stoves and for as long as they own them.

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# PROPHET WITHOUT HONOR

by Ben Douglas

The old cliché that a prophet is always without honor in his own country was never more applicable than in the case of Homer Lea, who more than 30 years before Pearl Harbor, forecast with startling accuracy the war in the Pacific.

The thunder of the bombs that fell upon Hickam Field and Schofield Barracks had scarcely died away, and the fires were still burning in the wreckage at Ford Island, when military strategists began to recall a book written in 1908, more than six years before World War I. Its author was Homer Lea, a strange young man who wore the uniform of a Lieutenant General in the revolutionary army of Dr. Sun Yat-Sen, and whose dream was to help topple the Manchus from the Chinese throne and establish there a Republic.

In his travels through the Orient after the turn of the century, Lea found

himself becoming increasingly disturbed by the rapid growth of Japanese military power. He saw in Japan a nation only a half-century removed from feudalistic isolation, yet which had compressed into those 50 years all the advances of science and industry that had been achieved by the rest of the world in 300 years. He saw a nation of fewer than 60 million people, inhabiting a chain of rocky islands having less agricultural land than many of our states—but which had in 1904 astonished the world by whipping with cool precision the army and navy of the Russian Czar. And which had soundly defeated China, with ten times its population, in a land war a few years earlier. It was a nation, Lea saw, whose star of empire was

clearly rising; a nation which by virtue of its boundless energy on the one hand, and its lack of natural resources on the other, had to expand—or die.

There was, he realized, only one country that stood in the way of Japanese expansion in the western Pacific—the United States. Homer Lea was appalled by the total unpreparedness of this Republic to meet the coming challenge; indeed, by the complete lack of understanding of the basic reasons why the conflict was unavoidable. The United States was living in a fool's paradise, he thought; fat and content in its growing wealth and commercial power, and confusing riches with the ability to defend against a predator nation.

Not only the people generally, but also the political and business leaders of the time, viewed this nation as being insulated from the problems of Europe by 3,000 miles of Atlantic Ocean. What

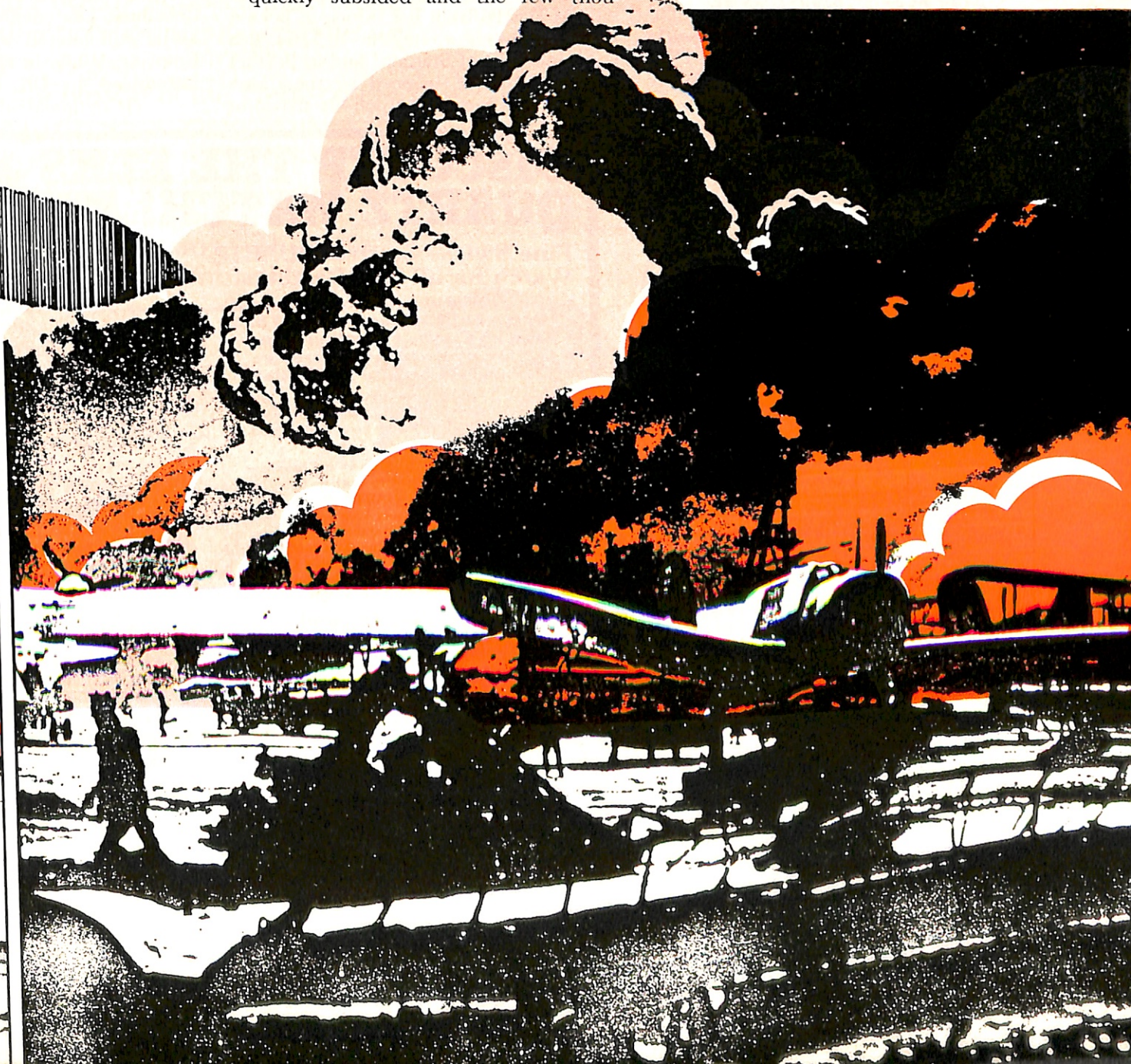
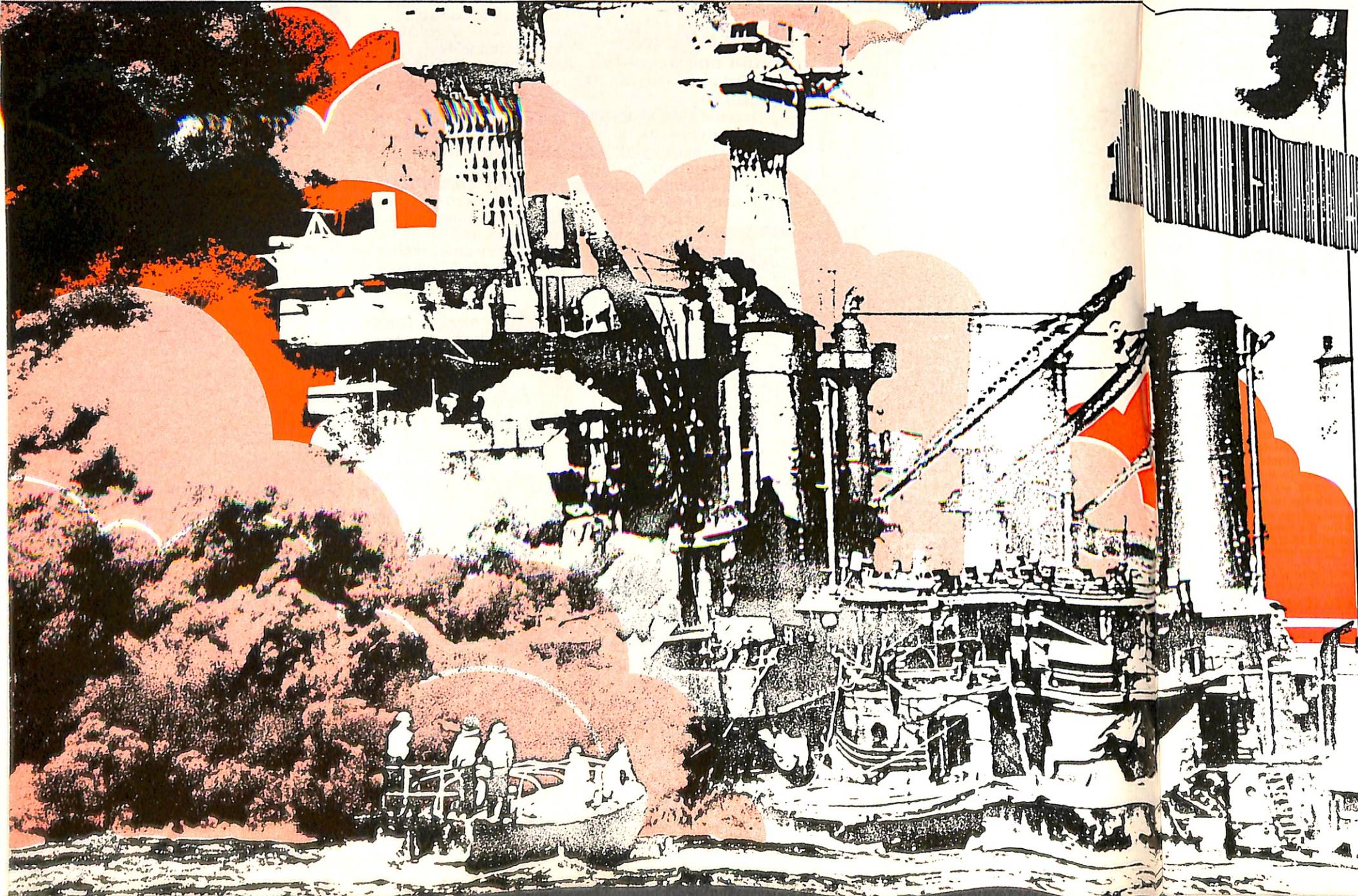
occurred on the far shores of the much vaster Pacific could not, they thought, have the remotest bearing upon the United States. Lea regarded the oceans not as barriers, but as superhighways for invasion by any aggressor who could win control of them.

Having determined to his own satisfaction that the converging paths of Japan and the United States must inescapably collide in the western Pacific, Lea set about trying to determine what might happen when the collision occurred. He traveled extensively throughout the Philippines, Hawaii, and other strategic island outposts, and ranged up and down the west coast from Seattle to San Diego. What he saw filled him with dismay; the nation's brash courage came from ignorance of the facts, and therein Lea found the title for his book: *The Valor of Ignorance*.

Lea's book created a mild stir when it was first published in 1909, but it quickly subsided and the few thou-

sand copies that were printed began gathering dust on library shelves. Except in Tokyo. And in Berlin. There they were "required reading" in the military establishment. Lea was invited to England to consult with Field Marshal Lord Roberts on the defense of the British Isles. He also witnessed at the special invitation of the Kaiser, the German war maneuvers of 1910. Everywhere his genius as a military strategist was recognized—except where he would have most desired it—his own beloved country.

What manner of man was this who, although a crippled hunchback, without the benefit of any formal military education, and having never been in command of as much as a single division of troops, was probably the foremost military strategist of his time?







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Price includes one 1-color emblem sewn on front of cap. (Minimum Order — 72)

72	144	288	432	864	1728
\$3.90 each	\$3.35 each	\$3.15 each	\$3.05 each	\$2.95 each	\$2.85 each

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## PROPHET WITHOUT HONOR

Homer Lea was born in Denver in 1876, the son of a part-time Cripple Creek gold miner and occasional "abstracter of titles." The Lea family moved to Los Angeles when Homer was 16, and in 1895 he entered Stanford University as a law student. He found himself more preoccupied, however, with an intense study of the giants of military history and Blackstone's Commentaries. While his friends and classmates discussed batting averages and football scores, Lea would expound upon the logistics involved in Hannibal's crossing of the Alps, or compare the tactics of Alexander the Great with those of Julius Caesar. He studied incessantly, always asking himself why victory had been achieved, or defeat sustained, unable to rest until he had satisfactorily answered his own questions.

At Stanford, Lea became closely associated with a number of young Chinese students, some of whom were members of a secret society intent upon deposing the Manchu Dowager Empress TsuHsi from her throne in Peking and instituting a republic. In 1899, Lea dropped out of Stanford and in July set out for China, financed by the China Reform Association. Upon his arrival he

made secret rendezvous with members of the revolutionary plotters, who assigned him the command of a rag-tag group of several thousand volunteers in Shensi Province.

Before Lea could organize his new command, however, spies of the Empress uncovered the spreading plot against her. A number of Chinese officers and members of the government were arrested and beheaded; a price of \$10,000 was put on Homer Lea's head.

These developments were quickly followed by the Boxer Rebellion of 1900, in which Chinese loyal to the Empress made a determined and bloody effort to "cleanse" China of the "foreign white devils." In a wave of savage violence, missionaries, doctors, and businessmen were slaughtered and their homes and other properties plundered and burned. In response, the western nations mounted a joint military campaign against the Boxers, culminating in the siege of Peking. Joining in that final assault was "General" Homer Lea and his several thousand China Reform Volunteers.

In the months following the Boxer Rebellion, Lea sought refuge in Hong Kong, still hunted by assassins of the Empress. While in Hong Kong he was introduced to Dr. Sun Yat-Sen and

(Continued on page 17)

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# IT'S YOUR BUSINESS



## BUSINESS SLOWDOWN AHEAD?

Recent front page stories in national newspapers point up the problems small business owners face today.

While some economists now predict an improved economic climate for the remainder of 1981, bank analysts see consumer purchasing slowing down.

"The inflation outlook really has improved" in recent months, Otto Ekstein, president of Data Resources Inc., claimed in a *Wall Street Journal* article not long ago. In January, Data Resources projected that prices would rise this year by 11.5 percent. By mid-June, however, Data Resources had reduced its estimate by 1.5 percent.

Such inflation fighting usually brings cheers from businessmen and their customers during normal times. But proprietors have experienced a much different atmosphere in recent months.

Banking experts contend that the steady flow of purchasing—everything from cars to major appliances—evident in the first quarter of the year had virtually dropped to a trickle in the second period. In April, for example, consumer spending was a modest 0.2 percent. A number of business people I've talked to in recent weeks insist the drop in spending was more noticeable than the statistics revealed.

The answer, economists reply, is that personal savings started a modest climb in April. Indications of a change were first noticeable in March. "I don't think two months makes a trend," Richard Rahn, U.S. Chamber of Commerce chief economist, reports. "But it's clear (consumers) could not continue spending the way they were." Financial counselors believe most consumers had to take a breather to restore bank accounts that had dwindled.

Merchants, of course, could have been caught in a bind if they guessed wrong. Those who saw the steady buying in the first quarter as a signal about what could be expected in the second and third periods of the year could have larger than normal inventories on hand. Others who were more careful about buying goods for their shelves, on the other hand, may have had to keep their eyes on another development prominent in the news during the summer.

The *Wall Street Journal* reported that giant chains were reversing a trend of the

last decade and planning growth away from metropolitan areas. In fact, the national retail corporations have targeted the non-urban localities for expansion in the 1980s.

In Utica, NY, for example, the population dropped approximately 20 percent in the Utica/Rome market from 1970 to 1980, yet developers completed the second major mall built in seven years. A major retailer which last year leased the largest floor space available in the older mall is currently constructing a large addition to the newer mall and contends that it will keep both stores open. The two malls are about 10 miles apart.

Jack Hatfield who runs a family-owned clothing store in Bend, OR, told the *Wall Street Journal* he doesn't believe the small businessman can compete against such decision-making and money. "No rational thinking businessman would add this much square footage in an area, but big companies make big mistakes," he says in sizing up his battle in Bend against two malls and big chains.

What can small business owners expect during the remainder of 1981?

Competition will be keener if there is an acceleration of the corporate retail giants in regions like Utica and Bend. "The big opportunities are in building smaller stores that fit into smaller markets," says Harold L. Davidowitz, chairman of the Ernst & Whitney group. Proprietors, especially those in the retail field, are going to have to give more emphasis to one of their traditional strengths: service. Friendly clerks, conscientious help, better layaway plans and reasonable dealing can still hold its own against corporate stores with few clerks and computerized billing.

The smaller markets may attract more customers which can be a plus for both the large and small retailer. The *Wall Street Journal* points out that some chains' demographic studies "show more and more people are choosing to move back to small town America."

The fight to stay alive among new business owners will become increasingly more difficult, many believe. According to Steve Franklin of Emory University's School of Business Administration, of the 350,000 to 500,000 small business starts a year "we're looking at a

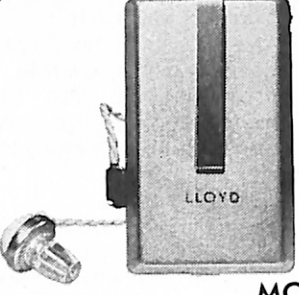
(Continued on page 12)

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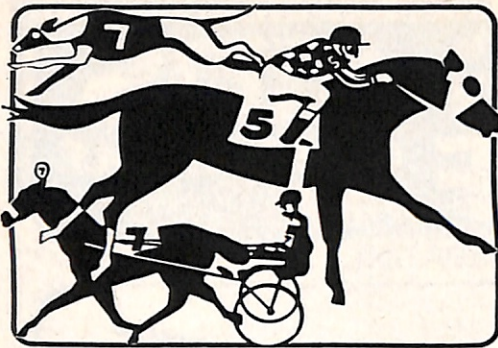
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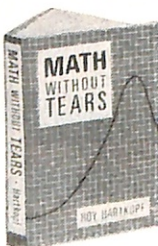
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**It's Your Business**

(Continued from page 10)

50 to 60 percent fatality rate in the first year." Even worse, he said, are the statistics of those who survive one year and try to stick it out for 24 more months. Eighty to eighty-five percent don't stay in business beyond the third year.

Poor management and under-capitalization are the causes of failure during normal times, but such conditions are more pronounced when the proprietor faces a business downturn and stiff competition from a major chain.

Says Allyn Earl, an economist and counselor, "The proprietor has always faced the ups and downs of the economy. The problems in recent months, however, have been mounting. He's had to secure steady supply to make sure he doesn't have shortages at the wrong time, monitor stocks to make sure that he doesn't over-inventory, watch over his shoulder at corporate heavyweights coming in to his market to compete, watch his cash-flow, make sure that he doesn't have to go out into a higher than usual interest market and, at the same time, try to generate consumer activity."

Like a number of economists, Earl

believes relief won't come for many retail business owners until the final quarter of the year. "The summer and even early fall will continue weak as compared with the first quarter, but the final period of 1981 should be improved. I believe that we should have a good first quarter in 1982," he added.

He sees help on the way that could create more optimism by mid-fall. "The tax cut plans have the ingredients to give a transfusion to the economy and spur buying as well as saving. If it comes early enough it could give merchants a chance to improve their year overall.

"If inflation continues to drop, there could also be more optimism about buying, and that generally will help, too," he continued.

The danger signs?

"Energy and the Middle East. Both will continue to be the flash points politically and economically. If oil costs should rise or the delicate balance of political power should change in the Middle East, I think there could be a soft fourth quarter. Another disruption in either of those elements and we could have optimism replaced by pessimism overnight, whether you live in the White House or Fargo, North Dakota," Earl insisted.

**did you know..**



the motion to which the delegates gave resounding approval. Fortunately, the use of the assessment has never been necessary.

Elkdom affords something for everyone. The Washington and Oregon Elks have come up with something new, however—a Salmon Derby. To give you an idea about the prizes, if 500 anglers signed up, first-place was worth \$875; if 1,000 signed up, first-place would have been \$1,700. Now that's some fishing... and you had to be an Elk.

Talking about something for everyone, the Utah Elks Camporee at Moab lined up a weekend of swimming, running the rapids, boating, four-wheel drive trips, golf, horseshoes, camping, fishing and barbecuing. Sounds like a weekend of fun. Can't you just see a group of Elks and their ladies sitting around a campfire at the end of an exciting day raising their voices in a joyful singalong?

September is the time of year that the Elks youth programs begin in full swing—and the Colorado Elks Association has a program called "Catch-It-Calf." A calf was purchased through the National Western Stock Show, and it goes to the winner of the event.

Each month the young person reports to the state chairman of the Colorado Elks on the progress of the animal. The chairman, in turn, answers each letter and also meets with the parents. Colorado Elks say that this is one of the best youth programs they have, and it encourages young people to participate in agriculture.

The Elks did it again. For 30 years delegates to the Grand Lodge Session voted to assess each member \$1.00, in the event it's needed for national defense or a major disaster. At the Grand Lodge Session in Las Vegas, Elks made it 31 consecutive years. PGER William J. Jernick, chairman-treasurer of the Elks National Service Commission, made

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Norwich, NY.

## NEWS OF THE LODGES



**MONTICELLO, NY.** The Elks of Monticello, NY, Lodge, along with their Easter Bunny, visited the pediatric and skilled nursing units of Community General Hospital at Harris, NY. Gifts were presented to eight children in the pediatric unit and to 40 patients in the skilled nursing unit.

**MONTPELIER, VT.** The 16th annual Vermont Sports Award Banquet was held at Montpelier Lodge. The event is co-sponsored by Montpelier Lodge and the Vermont Sportswriters and Sports-

casters Association, honoring athletes of the month for the past year, as selected by the association.

Don Fillion, association president, presented a check for \$600 to ER Charles Kerin, Sr., as the banquet's net proceeds, to be given to Silver Towers, the Vermont Elks summer camp for exceptional children. The banquet has taken place at Montpelier Lodge for 15 of the 16 years, with the proceeds going to Silver Towers. A Montpelier Elk, Albert Fraser, has been the chairman of the event each year.

**NORWICH, NY.** The local Pop Warner football team, the Norwich Cyclones, were undefeated in 1980 and won the national championship. The team was honored recently by Norwich Lodge, with a dinner followed by a talk by Fred Dunlap, head football coach at Colgate University.

In photo are (kneeling, from left) Co-captain Bob Barnes and Colgate Coach Fred Dunlap; (standing) Norwich Cyclones Head Coach Frank Mirabito, Toastmaster Edward Nelson, ER George Carnrike, and Co-captain Pat Stevens.

**OREGON CITY, OR,** Lodge held its annual School Safety Patrol Picnic for approximately 1,000 sixth-graders from the Oregon City-Metropolitan Portland area.

Each year the lodge, in co-operation with the state board of education, local school districts, and local businesses, sponsors the Patrol Picnic in recognition of the many hours that these young people spend on Safety Patrol at the local grade schools. Brother Stan Orzy, a retired Oregon City police officer, has been the chairman of the picnic for many years.



Bismarck, ND.



Hagerstown, MD.

**BISMARCK, ND.** North Dakota Gov. Allen Olson is pictured signing a proclamation designating "Elks Youth Week" throughout the state. Seated are Laurie Paul, student governor, and Gov. Olson, who is a member of Bismarck Lodge. Standing are Gary Schulz, chm. of the Student Government Day program; then-SP Jack Brown; and Bismarck ER Richard Blair.

**HAGERSTOWN, MD.** Congresswoman Beverly Byron rewarded Hagerstown, MD, Lodge for its active work in Boy Scouts by presenting the lodge with a flag which flew over the nation's capitol. Shown receiving the award are (from left) ER Don Keefer, Est. Lead. Kt. Ed Kemp, and Sid Salitsky, Americanism Committee.

**KITTANNING, PA.** Lodge recently held a dinner in celebration of its 90th anniversary. PGER Homer Huhn, Jr. was the guest of honor and principal speaker. Also present were officers of the state and district associations. Special recognition was given to 18 members with 50 or more years of service.

**ROCHESTER, NY.** The local lodge recently raised and donated \$3,000 to the Al Sigl Center for Rehabilitation Agencies. Rochester Lodge spends more than \$20,000 per year on charities, concentrating on local organizations.



Colonie, NY.



San Antonio, TX.

**COLONIE, NY.** On Memorial Day, Colonie Lodge, in conjunction with local veterans organizations, paid tribute to all veterans who made the supreme sacrifice. In photo, ER Patrick Concannon (left) and Esq. Ron Olson place wreaths at an Elks memorial marker while young Mark Esposito plays Taps.

**WINDSOR, VT.** "The Best Known Bunny Since Bugs" toured Windsor, VT, all day Easter Sunday, bringing smiles to many elderly faces.

Several members of Windsor Lodge, accompanied by their own giant Easter Bunny (PER Rodney Dimick), visited the local hospital, nursing homes, and homes for the aged. They distributed long-stemmed carnations, handmade bunny pins, and cheer to the patients and residents. They also delivered large baskets of fruit, which were donated by local food stores.

Before the day ended, the Bunny and his aides had visited approximately 130 elderly persons, even visiting private homes in some cases.

**SAN ANTONIO, TX.** Lodge recently held a "Fifth Tuesday Fun Night," which featured ham, beans, and cornbread along with music for dancing. The cost of admission to each member was that he bring a game, puzzle or article of clothing that could be donated to the Audie L. Murphy VA Hospital. Over \$400 worth of games and other items were collected.

The picture shows the gifts being delivered to the hospital. From left are Brother Ken Pittman, a patient and a member of Odessa, TX, Lodge; San Antonio ER Warren Drain; DDGER Donald Child; Joe Zupko, chief of voluntary services; and Tom Brown, chief of recreation service.

**PALMDALE, CA.** Lodge hosted 32 veterans from Loma Linda and Sepulveda Veterans Hospitals. A potluck lunch was served, and entertainment was provided by the Emblem Club and the Woods Brothers of San Fernando Lodge. Gifts were distributed following the entertainment.

(Continued on page 34)




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## LETTERS

• *The Elks Magazine* almost always has a wealth of informative articles. In the June, 1981, issue I was impressed with the article, "Bring Back the Heroes," by Florence T. Polatnick. I work with teenagers and I, too, have found the kids to have a rather shallow concept of what is important in people's overall character and personality qualities. There seems little realization on their part of the deeper, more meaningful contributions our genuine heroes and heroines make.

I am sending the article to the principal of our high school. Hopefully, the information will be given to the teaching staff—especially in the English, social studies and history classes.

Barbara Gum  
Roseburg, OR

• I was amazed but not amused by the article, "Your IQ: Pros and Cons of Being Smart" (June, 1981), by Jean E. Laird. The loaded questions inferred that the beautiful and gorgeous "dolls" or girls were empty-headed and "dumb sisters." Since when does beauty have anything to do with brains?

Also, the question and answer about tall women being brainier than pint-sized models seem to indicate that size has something to do with brains. Since when is the elephant smarter than the fox? How do these little Japanese happen to excel in the world right now? Or doesn't this conclusion apply to men and women equally?

F. C. Ricker  
Lima, OH

• I always enjoy perusing *The Elks Magazine*, and in the June, 1981, issue I thoroughly enjoyed reading the article on IQ. I have always stated that IQ and common sense are not synonymous terms.

John J. Smyth, M.D.  
Lester Prairie, MN

• Thank you for the monthly column "You and Retirement" by Grace W. Weinstein. I find it informative and helpful in planning for retirement.


Dorothy H. King  
Nassau, NY

*Correction:* In the Honor Roll of States 1980-81 (July/August, 1981) listing the chairmen who achieved 100 percent participation from each lodge in his state, the state named for H. L. Butch Knightlinger was incorrect. Brother Knightlinger is State National Service Committee Chairman of Alaska.

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.

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# Prophet

(Continued from page 8)

joined Sun's revolutionary organization as military chief of staff. In 1901, both Lea and Dr. Sun came to California, and from that base Sun conducted a fund-raising campaign over the next several years. Lea began his strategic military studies, gathering materials for *The Valor of Ignorance*, which appeared in 1909.

In 1911, the little hunchback's dream of helping to topple the Manchu dynasty was finally realized. A Chinese Republic was formed in October with Dr. Sun Yat-Sen as its first elected president.

The following year, nearly blind and broken in body and spirit, Homer Lea died, two weeks before his 36th birthday.

It is perhaps not without value to look back now, nearly 70 years later, and review the works of this strangely prophetic man, who looked not into some mystic crystal ball, but into the mirrors of history.

Lea believed that the Japanese, whenever they were convinced that the odds were sufficiently in their favor, would strike with one or more surprise blows and without the formality of a declaration of war, with the intent of destroying major portions of the American Pacific fleet. They did exactly that. He said that they would then immediately fall upon the Philippines with invasion forces outnumbering the defenders by the ratio of four to one, and predicted that the landings would be at Lingayan Gulf and at Pollilo Bight, in a pincers movement against Manila. The Japanese in 1941 came ashore in those places and moved in the manner Lea said they would. He further said that Manila would be occupied by the invaders in three weeks. The required time, 32 years later, was 26 days.

Lea also clearly saw—years ahead of his time—that giant naval bases with massive fortifications pointed out to sea, would fall to a major land attack from the rear unless defended by mobile armies. The Japanese lost no time in demonstrating this; they moved rapidly down the Malay Peninsula and assaulted Singapore from the land side. On February 15, only two months after Pearl Harbor, the British were forced to surrender that strategic base.

It was Lea's belief that Japan, after seizing the Philippines and Hawaii and destroying most of the American Pacific fleet in the process, would within four months descend upon the west coast of the United States. At the time Lea wrote, the United States Army consisted of less than 100,000 men, almost  
(Continued on page 36)



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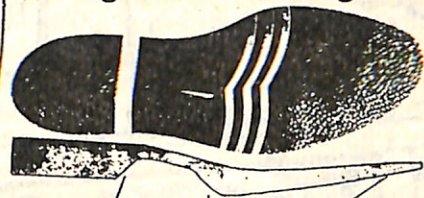
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*In 1900, the drugstore and soda fountain emporium (above) was a favorite hangout for old and young alike. A triple dip cost only five cents in 1938 in towns like Plain City, Ohio (top left). Once, nearly every home had a hand-turned ice cream freezer (right)—and a scramble to see who would lick the paddle; while the ice cream factory (below) has seen some improvements since this early-day operation.*



# ICE CREAM

— that delicious gift from antiquity

by Henry N. Ferguson

Alexander the Great, Charles I of England, Emperor Nero, and George Washington all had one thing in common—a passion for ice cream. And the taste they cultivated for this delicacy has continued to increase through the centuries.

This year, Americans will eat their way through an astonishing 1.25 billion gallons of ice cream, a frozen, flavored mountain some 500 feet square that would tower high above the Empire State Building. They'll sip it in sodas, spoon it in parfaits and sundaes, lick it in cones and nibble it on sticks. They'll consume it in at least 431 flavors already recorded in the Guinness Book of Records—everything from sauerkraut sherbet to bubblegum ice cream.

Few foods, with the possible exception of bread, seem more acceptable to peoples of varying tastes and climates around the world than does ice cream. Recently Kuwait sent a Sheik to the United States to buy and send home an entire ice-cream factory. The Sheik explained that the sun-scorched oil kingdom on the Persian Gulf couldn't import ready-made ice cream fast enough to satisfy the demand.

Ice cream has long since ceased to be a hot-weather treat. In the United States it has become a staple. *The Latest Scoop*, a publication of the International Association of Ice Cream Manufacturers, claims that Americans annually consume 45.26 pints of ice-cream products per capita, spending some \$2 billion on these cold treats.

In Moscow, ice cream sells on the streets like hot cakes even when the temperature hovers at 10 below zero and the city is blanketed with snow. The Japanese have invented fried ice cream, a favorite in that country.

The whole delicious business started before the beginning of the Christian Era. Ice cream was not invented but undoubtedly evolved from the chilled wines and other beverages used in that period. In the fourth century before Christ, Alexander the Great is reported to have been fond of iced drinks, one of which, the Macedoine, is still named after him. In fact, he was so delighted

with this palate-pleaser that he filled 30 trenches with snow during the siege of the fortress city of Petra, just so his ladies would have cool refreshment.

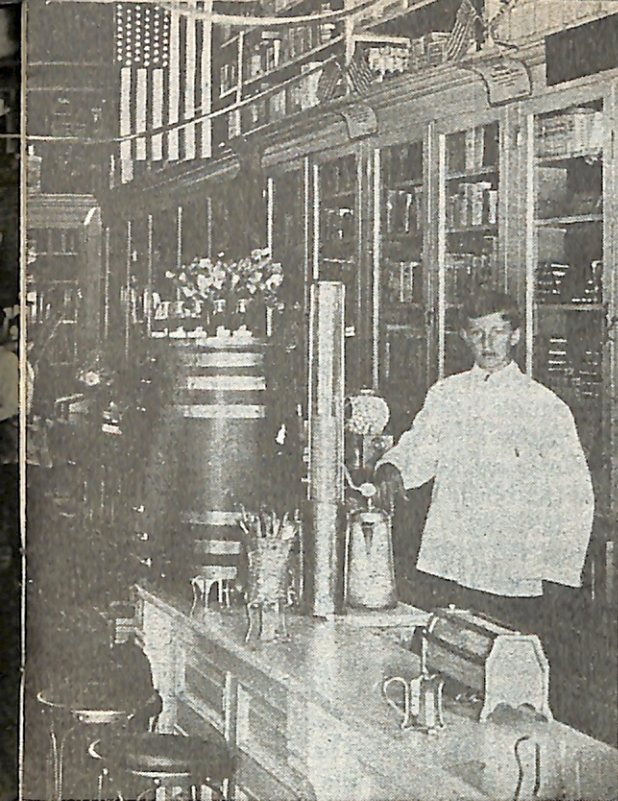
Among the Roman Emperor Nero's violent tastes was an altogether normal one for frozen desserts. In summer, slaves were kept busy running snow from the nearest white-capped mountains to Rome. Once, when a snow shipment arrived as slush, Nero peevishly executed the general in charge.

In the 13th century, Marco Polo brought home from his travels a recipe from China that used milk, as well as the usual juices, fruits, and flavorings. He reported that such ices had been in use in Asia for thousands of years. The art of making ice cream as we know it today began in Venice with Polo's recipe. It became popular in Italy, and when Catherine de Medici set off for France in 1533 to marry Henry II she took with her the vogue for iced desserts.

Charles I of England tasted ice cream during a visit to the French Court and fell in love with it. He decided he wanted it for his own use only. Charles' agents contacted the French ice cream maker, lured him to England and paid him handsomely to keep the recipe secret. Legend says, however, that the Frenchman had a loose lip and Charles had him beheaded for giving the secret away to a consortium of noblemen.

Ice cream was introduced into the American colonies as early as 1700, when a caterer named Phillip Pysic announced in a New York newspaper that he was prepared to supply the gentry with various confections including ice cream. George Washington later became one of its most enthusiastic devotees. In the summer of 1790, he bought more than \$200 worth from a shop in New York, then the Federal capital. He later had two ice cream freezers installed at Mount Vernon.

The rank-and-file American didn't know much about ice cream, however, until Dolly Madison came along. She served it for the first time in the White House to guests at her husband's second inaugural in 1809. Newspaper so-



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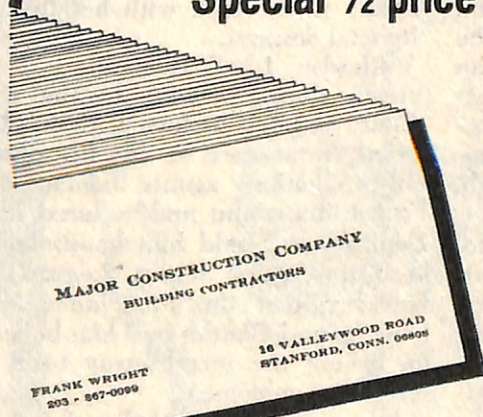
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## ICE CREAM

cial columns described it as "a large, shining dome of pink ice cream on a silver platter," causing the average American to be aware that something very special was missing from his diet.

Since the early days of its introduction to the American public, ice cream has undergone a series of evolutionary procedures, each aiding in making it the nation's most popular confection. For instance, the first ice cream factory was established in 1851, in Washington, D.C. by a dairyman named Jacob Fussel. He began to make ice cream on a commercial basis in order to use up his surplus cream. He sold his product for 60 cents a quart.

Some 40 years ago a man named Epperson was visiting friends in New Jersey. One evening he set a glass of lemonade with a spoon in it on the window sill. He forgot the mixture until the next morning when he discovered it was frozen solid. He carried the frozen glass by the spoon handle to hold it under a water tap. The water defrosted the glass and the molded lemonade slipped out of the container in solid form. He promptly named his product Epsicle. It later became the popsicle.

The first soda fountain patent was issued to Jacob Ebert of Cadiz, Ohio, on April 24, 1833. In 1874, soda water became a very popular drink and was thought to give one health, vitality and long life. Soda shops popped up all over the country. One day during the Franklin Institute Celebration in Philadelphia, a concessionaire ran out of flavor for his soda water and bought some ice cream to add as flavoring. The customers were coming at such a rate that he did not have time to melt the ice cream. He started serving his soda water with chunks of ice cream floating in it. The new drink was an instant hit and the ice cream soda was born.

Those over 40 may easily recall delightful sojourns at the neighborhood soda fountain—there were 120,000 of them by 1946—where you climbed aboard a lanky wire-legged stool, put your money on the real marble countertop to prove solvency, and ordered a chocolate soda with chocolate ice cream.

Into the tall, tulip-shaped glass the master pumped a generous dollop of thick chocolate syrup. Next the glass went under the soda spout, the marble-knobbed lever was pulled back, and a thin, high-pressured stream of soda hissed into the glass. Then the lever was pushed forward and out gushed a flood of soda that filled the glass halfway. Next came the ice cream; one scoop interrupted only by proper place-

ment of the straw before the second scoop was added. Then more soda, followed with a topping of real whipped cream, and crowned with a bright red cherry. As you sipped and ate, concentrating carefully to alternate the number of sips and bites to guarantee the ice cream would last as long as the soda, you peered over the rim of the glass at your image in the mirror behind the fountain.

Then came a dismal slurp signaling the soda's end. The true soda sipper would take another, skeptical, pull or two on the straw before admitting his round trip to Eden was really over. The cost of the wonderful journey? Fifteen cents.

In the early days many people thought soda water was intoxicating. Toward the end of the 19th century, Evanston, Illinois, passed a law prohibiting the sale of ice cream sodas on Sunday. An ingenious drug store operator got around the law by serving just the ice cream and syrups, leaving the soda water out and calling it an ice cream "sunday," later changing the spelling to "sundae" because the town fathers objected to the naming of an ice cream dish after the Sabbath Day.

The ice cream cone—which, along with apple pie and the hot dog, has become a national symbol—is celebrating its 77th birthday this year. It was introduced to visitors at the Louisiana Purchase Exposition in St. Louis in 1904, just about the time ice cream was becoming the rage nationally as a dessert.

No one had thought of eating ice cream on a stick, like a lollipop, until one night in January, 1920. That evening, in a Youngstown, Ohio, ice-cream parlor, a confectionery merchant named Harry Burt asked his young daughter's opinion of a new kind of specialty he had created—a block of vanilla ice cream inside a chocolate coating.

She tasted it and reported that it was delicious. "Only," she said, wiping the chocolate coating from her fingers, "it's messy."

Burt's young son, standing at a nearby lollipop counter, picked up one of the suckers and said, "Why not put it on a stick—like these?"

And so were born the chocolate-coated ice cream bars on sticks, which Burt called the Good Humor Ice Cream Sucker—so named because of the then widely-held belief that the humor of the mind was regulated by the humors of the palate.

Not everyone in this country was aware of the long history of ice cream. In the 1920s, an Ellis Island Commissioner, obviously oblivious to ice cream's antecedents, decided to treat all immigrants to a taste of something "truly American" by serving them ice cream.

When, in 1846, a young genius named Nancy Johnson perfected a hand-turned ice cream freezer, it created a summer adventure for every member of the family. For those involved it simply meant getting out on a shady back porch, crushing ice in a burlap bag with the broad side of an old hatchet, mixing in some salt, packing it into the freezer, between the wooden bucket and the metal can containing mom's secret mixture, then cranking away.

All this is now mostly gone. Today, housewives just include ice cream on their weekly shopping lists. But 40 years ago you would have had to comb

the land to find a food store that carried this frozen sweet. Because housewives had no way to keep it. After World War II, refrigerators with separate low-temperature compartments provided space for storing foods and ice cream. The result: food stores today account for almost 60 percent of all take-home sales.

There are many wonderful ice cream emporiums scattered across the U.S. Philadelphia is often referred to as the ice cream capital of the nation. But there are also renowned parlors in such places as Kalamazoo, Cedar Rapids and Albuquerque. Until recent relocation to  
(Continued on page 48)



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## The Acceptance Speech of

# Raymond V. Arnold

Grand Exalted Ruler H. Foster Sears, distinguished Past Grand Exalted Rulers, Reverend Father Erpen, officers and members of the Grand Lodge, Brother Elks, ladies and guests:

With humility and a heart brimming with overflow with gratitude, I proudly accept the office of Grand Exalted Ruler of the Benevolent and Protective Order of Elks of the United States of America.

You have placed in me a sacred trust for a period of one year; and to fulfill my commitment to this high trust, I pray that Almighty God will grant me the health to have the physical and mental capacity to carry out the duties and responsibilities of office, and the courage to face up squarely to all of our commitments.

In return for your faith and confidence in electing me to this highest office in Elkdom, I pledge to you my total unrestricted dedication to the noble principles of our Order and promise you all of my waking hours to its service. I only wish I could do more, but you have my assurance I will do no less.

Whatever may have been my accomplishments in the past or will be in the future, are directly attributable to the encouragement, advice, and guidance of these dedicated Brothers seated on the dais: The Past Grand Exalted Rulers of our Order. They have left a rich and noble heritage of dedicated service to Elkdom, and their footsteps will not be easy to follow. They had an understanding and an awareness of the changing needs of our members and the wisdom to be responsive to these needs. These grand men of Elkdom have, by their past conduct, set the direction of our Order, and with your assistance, Exalted Rulers, we will not only follow in their footsteps, we will also forge ahead in building our own road in Elkdom for others to follow. This we can and will do.

I am impelled by strong personal feelings to pay special tribute to one of Elkdom's most illustrious leaders, my sponsor, Past Grand Exalted Ruler, the Honorable E. Gene Fournace, who paved the road by giving me many opportunities to serve our Order and acted as my mentor along the way. Gene, thank you so very much. It is an indebtedness I will never be fully capable of repaying.

To the Past Exalted Rulers, the officers and members of my Lodge, Jackson Lodge No. 113, and to the officers and members of the Michigan State Elks Association, my sincere thanks and gratitude. Your support over many years has inspired me in all of my endeavors for Elkdom. I am proud to be a Michigan Elk, a state that has, by strong dedicated leadership and hard work, forged itself a strong link in our Fraternal Brotherhood of Elkdom.

I am indebted to the Honorable Guy Vander Jaqt, United States Congressman from Michigan's 9th Congressional District and a member of Cadillac Lodge No. 680, a true dedicated Brother, who took of his extremely valuable Congressional time to



Presented at the  
Grand Lodge  
Convention  
following his  
election to office  
of Grand Exalted  
Ruler on  
July 13, 1981

journey here to be with us and nominate me this morning. We of Michigan thank you, and we shall always be grateful.

To my dear friend, Brother Cal Bjorne, of Ishpeming, Michigan Lodge No. 447, my thanks for so graciously seconding my nomination.

To our marching band for the inspiring music, and the official escorts, I give sincere thanks.

I am grateful for this opportunity to acknowledge that without the acquiescence, consent and support of my partners in our law firm, I would not be in a position here today to accept this high office. I have not yet retired and my partners have been kind enough to give me a one-year sabbatical; and how proud I am to be a member of that firm, we are all here today, Felix Best, Roger Gleeson, Robert Best, and Chad Schmucker. Would my partners all please rise? Thank you. I shall ever be indebted to them for their understanding and support.

The honor you have bestowed upon me today is directly attributable to all the people in Elkdom with whom I have been privileged to be associated over the years, for I am but the sum total of all of my past Elk experiences, and thus a part of each of you whom I've met.

A person who has not only shared with me my love and understanding of Elkdom, but has also encouraged by active participation, has been my companion for 35 years. Where my Elk travels have taken me, it has been together with this lovely lady I am privileged to call my wife, Eleanor.

Grand Exalted Ruler Sears, as did all of your predecessors in office, so have you also given unstintingly of your time and talents. In setting your course this past year, you have reached out with Elkdom to touch the hearts of many Americans. Your course has been true. Your objectives reached. Your mission accomplished. For this, you have the deep gratitude of all the members of this Order, and I am honored to succeed in office this great American, Honorable H. Foster Sears.

I would feel remiss in my duty to you if I did not convey something about myself as a person—from whence I came, my feelings and aspirations, my objectives, all so that you may know a little more intimately your incoming Grand Exalted Ruler.

I feel blessed, and indeed fortunate, that I am here in these United States, the land of freedom and opportunity, the land where we set our own destiny, where our course in life is not predetermined by the national politics of the time. Where we reap the benefits of our labor, sleep secure in our bed and attend the church of our choice without fear of reprisal or persecution.

My mother immigrated here from Austria, and my father from Yugoslavia. As immigrants to this new country, they believed that the road to success is gained only by a hard-working, industrious person. I was the first-born and, as a youngster working in the sugar beet fields, I had no aversion to hard work then, nor do I now. A full day's work for a full day's pay.

How proud my mother was that she could speak American and, even though we resided in an ethnic neighborhood, foreign tongues were not spoken in our home. I have vivid recollection of her saying to visitors, "We are in America, and when you are in my house, you speak American." She would not allow otherwise. These were the days of P & G Soap, washboards, candle and lamplight. You worked for what you received, a Quid Pro Quo, and not a government handout, saying you deserve something for doing nothing. She was too proud to take charity from anyone, even in a time of need.

I am fortunate that my parents came with open arms to this melting pot of the world and blessed that they had me in this land of opportunity and freedom—the freedom to choose the direction of my life and the opportunities to use my labors to reach my goals.

I am lucky at fishing, enjoy fly-tying, and am reasonably adept at the sports of golf, bowling, archery, and quoits.

I have talked about the yesterdays, today is here with us now, and all of the tomorrows of the ensuing Lodge Year are waiting for us to mold. The future is ours to mold. What we do here today and during the course of the Lodge Year, will determine the height of the success of the Grand Lodge program. Let us mold well.

The destiny of our Order and the destiny of our country are forever entwined and

# 1981 Convention Highlights and photo coverage will appear in the October issue

woven into an inseparable fabric.

From the inception of our Order on February 16, 1868, through 113 years of Elks history, we have progressed with great strides beyond the fondest dreams of our Founding Fathers. Parenthetically, for those of you who work with numbers, our order has been in existence for 113 years—I am a member of Jackson, Michigan Lodge No. 113.

The preamble to our Elks Constitution in part states, "To inculcate the principles of Charity . . . to quicken the spirit of American patriotism . . ." These principles through the years have been our guiding star and have manifested themselves in the successes we have achieved. Sadly, however, the public (our community, our neighbors, our friends) is only infrequently aware of what the local lodge has done to enhance and better the community in which they live.

"Tell America About Elkdom," the motto for the Grand Lodge Year 1981-82, is aimed as a corrective measure to make others aware that there is a fraternal organization known as the Benevolent and Protective Order of Elks of the United States of America, and that it is as American as apple pie, and an integral part of the community heartbeat. In our fast-moving and changing society it is now more important than ever before that we allow American gentlemen who have not been touched by Elkdom the privilege of becoming Elk Brothers. *Tell America About Elkdom.*

From the foregoing you have already correctly assumed the Grand Lodge Program this year will stress the high value of a positive community image; and the program is set up in such a way that each lodge, by actively participating in the various phases of the Grand Lodge Program, will achieve for that lodge a positive image in its community. You who are Exalted Rulers, and your core of officers, are the leaders of your lodge. The members will look to you as their Exalted Ruler for guidance and direction. This is your year. I know that you have already set up your goals for this year, both long term and short, within your reasonable expectations of achievement and I ask that you direct all your efforts to the accomplishments of those goals. If you are firm, sure and confident in your actions it will inspire your Lodge Brothers to offer a full measure of their time and effort to attain your goals. Your Brothers are primed to follow you. All they ask for is responsible leadership; and if you will work towards your objective with confidence and enthusiasm, the membership will follow such a leader.

Although certain Grand Lodge Programs may be stressed, not a single one shall in any way be slighted. All of these programs are being delivered into my custody for a relatively short period of time; and while entrusted to me it is my obligation to insure their preservation and promote their benefits.

Our great heart of Elkdom, the Elks National Foundation, through your generous donations which has now grown to over 50 million dollars, shall continue its growth.

The nearly 20 million dollars per year on charities to assist those less fortunate than we are will continue unabated, led by all of our states' major project programs.

Our greatest national resource is the youth of our country, and we will continue to work with, counsel and guide them, thus making an investment in our future today, and provide for capable leaders in our society tomorrow.

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him." This pledge was made to the young men and women of our Armed Forces at the close of World War II, and its performance with us has been a perpetual act of remembrance. It shall continue to be so.

Going back again to the words in the preamble of our Constitution, "To inculcate the principles of Charity . . . to quicken the spirit of American Patriotism," are words of purpose and direction as significant and meaningful today as when they were first written. As a fraternal organization, we have a heritage of continuing dedication of purpose dating back to the days of our founding fathers in 1868 and unchanged throughout the fleeting years.

Although our purpose and direction have remained unchanged, the means used to reach our objectives, through foresight and astute leadership, have continually changed with the changing times.

In recent years, however, society's change of pace has been with such uncontrolled rapidity that we in Elkdom now also feel the touch of this constantly increasing accelerated pace. We have but to look around us to see business and industry of generations falling by the wayside, having failed to timely make adequate fiscal plans for their future and finding themselves worn out and exhausted, trying to catch up to their competition.

Our lodges have no talisman securing them from the rampages of this problem that was many years in the making and will not now be solved overnight. We are faced with the same problems as those of business and industry—money flow and rising costs. And all of this with a constantly diminishing time-span available to recover from errors of mismanagement.

I am firmly convinced that if our lodges are to continue as dominant forces in their communities, it is imperative that fiscal plans be timely adopted, charting a course for the future so that our lodges may ameliorate problem areas before they arise, and to have the luxury of the use of budgetary preventive medicine, rather than suddenly being faced with yesterday's need for radical fiscal surgery.

Pervasive throughout my Grand Lodge Program is first and foremost the need that each lodge have a sound financial

structure. This is paramount if we are to effectively engage in the fulfillment of the purposes for which we are dedicated.

Unfortunately, our fast-moving society has also contributed to the existence of other ills, such as small groups of liberal activists, social reformers and even outright left wing radicals who would exploit, damage, wreck or exterminate sound fraternal and patriotic organizations for whatever may be their ill-conceived reason for doing so. This has been done through threat of loss of non-profit tax status, legislation and municipal ordinances aimed at, and primarily detrimental to, fraternal organizations—public officials being pressured to drop their membership in fraternal organizations, pressures to take away from lodges certain licenses, health certificates, permits to operate. This list could go on and on.

This ominous cloud, that for a number of years has been hovering on the horizon, is now a storming threat to the existence of private fraternal organizations. Make no mistake about it, that some of the opposition is strong and applying constant pressure from different directions with a bulldog-like determination. Some of their activities are of such an insidious nature that you may not be aware of what has happened until you suddenly find that certain of your rights have been taken away from you. Ladies and my brothers, to put it bluntly, they demand us to change our characteristics to what they want, or to force us to cease to exist—and this we shall not allow.

Our form of government was conceived by men who wanted to be free and could see the benefits of a democratic society governed by free men.

In stating the inalienable rights of our people, they drafted the Declaration of Independence from England. To have a democratic society, they developed the Constitution of the United States of America, a government of the people; and then in 1791, in order to further insure and guarantee the freedoms of the people, they adopted the first ten amendments, commonly referred to as the Bill of Rights. Amendment Number One grants to us and guarantees to us freedom of speech and of assembly and of association, now along with the Fourteenth Amendment.

A dictatorial or authoritarian country could not allow freedoms of expression or association, as it would not desire criticism or challenge.

In a democratic nation, however, where sovereignty is based upon the will of the people, freedom of expression and freedom of association is a necessary corollary to the continuing existence of that democratic society. National unity will grow out of resolved conflict, not enforced conformity.

Freedom of assembly or association allows one to join with others of like inclinations so that they may be heard by speaking in unison as one. This is the free-



## The Acceptance Speech of Raymond V. Arnold

(Continued)

dom to join hands with like-minded persons for the advancement of common purposes—and how closely those words describe Elkdom. We have our common purposes, charities, youth leaderships and scholarships—help for the crippled and less fortunate, Veterans remembrance, justice and patriotism for our country, with all resting upon our belief in God. These are our avowed purposes, and this is what a few determined groups would seek to change in foisting their dogma upon us.

Over the years great eminent jurists, Judge Learned Hand, Supreme Court Justice Oliver Wendell Holmes, Jr. and his associate Lewis B. Brandeis made numerous decisions upholding the right of free association.

Judge Hand may have said it as simply and clearly as it has ever been stated: "The First Amendment presupposes that right conclusions are more likely to be gathered out of a multitude of tongues than through any kind of authoritative selection. To many this is, and will always be, folly; but we have staked upon it our all."

Justice Holmes became known for the test he formulated that these rights under the First Amendment should be carefully guarded and should never be set aside, unless there was "A clear and present danger," and I say to you today that this clear and present danger doctrine, that found its inception in 1919 as a protective measure to our government, is now squarely facing us in this attack against private fraternal organizations.

In the last few decades, unfortunately, it appears that our Supreme Court has been more interested in judicial legislation than Constitutional interpretation. I do see the start, however, of what might be a swing back towards our fundamental principles as the voice of the majority is slowly beginning to be heard.

We, you and I, must be aware of this threat to our country and to our fraternity, and we must be more than merely concerned Americans and concerned Elks. Our Order gives us a unity of purpose and direction interwoven into the fabric of our country, and it is our duty and responsibility as Americans and Elks to protect this fundamental right of freedom of association; and if we stand together and act in unison our voice can and will be heard.

What do some of these more rabid attack groups offer? What is their destiny? What have been their contributions to our national well-being, and whom have they helped recently? Of what benefit are they and if so, to whom? To themselves probably.

Their only common thread being the discordant unity of a group of dissidents who would individually benefit by the joy they receive in their attempts to destroy that which is good.

We will preserve our American way of life.

With your constant vigilance and active support these groups will disappear from our vision and be long gone and forgotten, while The Benevolent and Protective Order of Elks still remains standing tall on the horizon of the American way of life. Our National fabric is strong. We will prevail. TELL AMERICA ABOUT ELKDOM. ■

# MEDICINE & YOU

by Larry Holden

## THE AMAZING AMINOS

It now seems that amino acids—those protein-related "building blocks of the body" we studied in high school and college—are far more important to our daily health than anyone ever dreamed. Recent innovative research has revealed that certain amino acids have benefited patients suffering from such diverse conditions as stress, peptic ulcers, heart problems, insomnia, viruses, depression, a variety of overweight associated illnesses and numerous other maladies.

There are 22 amino acids known to be necessary to the proper functioning of the body. They combine with nitrogen to form thousands of different proteins, just like the letters of the alphabet combine to form thousands of different words. When protein, the only food group containing nitrogen, is broken down by the digestive system, the resulting amino acids and nitrogen are carried throughout the body by the bloodstream. Needy cells attract the amino acids and nitrogen they require to reproduce, thus building new protein substances for the body such as tissues, hormones and enzymes.

Because they are used to form new proteins, the amino acids are often given the "building blocks of the body" tag. Of the 22 known amino acids, 14 can be manufactured by the cells from fat or sugar freed from the breakdown of digested proteins. The other eight, called essential amino acids, must be supplied.

Although all of the amino acids work in unison to rebuild and repair the body, research has shown that individual amino acids have a phenomenal positive effect on various aspects of our physical and mental health. For this reason, medical and nutrition specialists all over the world are keying their efforts on the impact of these isolated amino acids on the human body. Some of the better known and more investigated of these isolated aminos are l-lysine, phenylalanine, l-tryptophan and l-glutamine.

**L-lysine**—In studies focusing on isolated amino acids, l-lysine was found to be the most inhibiting on the growth of viruses. Tests indicate that the amino acid suppresses the herpes simplex virus, the one that causes cold sores. The herpes virus affects 50 to 75 percent of all American adults and possibly the same percentage of children over five years of

age. It can attack the mouth, lips, eyes and genital areas.

L-lysine has a controlling effect on herpes virus eruptions in people who habitually have this problem, and the amino acid can reduce the healing time when a cold sore appears. In studies by the Lily Research Laboratories, 45 patients with frequently occurring herpes were given 312 to 1200 milligrams of l-lysine daily. Recovery was accelerated and recurrence was suppressed in 96 percent of the cases. Plus, there was no herpes recurrence while maintaining a constant daily dosage of 500 milligrams.

**Phenylalanine**—This amino acid is receiving a lot of national attention as being beneficial for treating depression, increasing mental alertness and as an aid in weight loss. In the brain, phenylalanine is turned into a neural transmitter, a chemical that transmits signals between the nerve cells and the brain.

One of the chemicals phenylalanine is turned into is norepinephrine, which reduces hunger. According to studies, doses of phenylalanine boosts the brain's output of norepinephrine, which makes a person feel like eating less. Patients taking regular doses of phenylalanine before each meal have shown remarkable weight loss, apparently without any feeling of being hungry. They simply leave the table feeling full, yet they haven't eaten as much.

**L-tryptophan**—One of the eight essential amino acids, l-tryptophan is a nutrient used by the brain to produce serotonin, a neural transmitter. Serotonin has been proven to play a vital role in the vulnerability of the heart to stress-induced changes. It has been found that heart attacks are often triggered by irregular heart beats, ventricular fibrillation, or artery spasms, either of which are brought about by a lack of serotonin. L-tryptophan supplements, say nutrition experts, can conceivably reduce the risk of this type of heart attack, which accounts for more than 15 percent of heart deaths.

L-tryptophan has also long been used to alleviate insomnia, depression and other stress-oriented conditions.

**L-glutamine**—Not itself a true amino acid, l-glutamine is the amide form of glutamic acid by enzyme action. Glutamic acid, which can be increased in the brain

(Continued on page 33)

# DIGEST OF ANNUAL REPORTS



This digest consists of excerpts and summaries of the Annual Reports of the Grand Exalted Ruler, the Elks National Service Commission, the Elks National Foundation, the Elks National Memorial and Publication Commission, the Board of Grand Trustees, and the Grand Secretary.

H. Foster  
Sears



## Grand Exalted Ruler

At the convention in New Orleans, I made the following statement in my acceptance speech: You have conferred upon me a very great honor. I accept the post you have tendered me with the deepest gratification, that you should have thought me worthy to hold the highest office of our distinguished Order in this stirring time of economic strife.

This year the Grand Lodge Program slogan is "Reach Out With Elkdom." In my travels to the many lodges I find that this slogan has been accepted in every way.

Membership is the life blood of any organization. For the first time since 1938 I am sorry to have to report that we show a loss in membership for the year.

At all lodge visits I emphasized that early attention be given to delinquencies; we continue to lose too many members because of non-payment of dues.

In addition, I urge that each lodge plan activities which will keep members interested.

An informed and active Elk is one that will keep his membership.

This year the National Foundation increased their donations in the way of scholarships, grants, donations to State Association Projects, etc. The response of our members to the goal established at the beginning of the year has been most heartwarming. This great charitable trust has grown and will continue to grow as more of our members become knowledgeable of the great work it does with Youth Scholarships, Emergency Scholarship Grants, special grants to State Associations Major Projects, and many others.

I want to pay special tribute to those Brothers who have served on the committees of the Grand Lodge, to the committees of the State Association and the Subordinate Lodge Committees. The work of our Order would not have been accomplished without these dedicated persons. Time and space, of course, do not permit me to cite the accomplishments of each committee member. I wish to express my sincere

thanks to these dedicated men.

It has been a pleasure to work with the Grand Secretary, Brother Stanley Kocur, and his staff. There has never been a request made which the Grand Secretary or his staff failed to respond with assistance. They have rendered invaluable service and advice based on their experience and knowledge of our Order.

The District and Special Deputy Grand Exalted Rulers are the personal representatives of the Grand Exalted Ruler.

I was privileged to meet with this dedicated group of Elks at the New Orleans Convention. My travels have allowed me to become better acquainted with some. A lot of credit goes to these men for the successful year we have had.

Having served on the Board of Grand Trustees I know of the tremendous amount of work and time this group of men donate to the Order of Elks.

Their duties include so many activities that only a few are known to the members of our Order.

No group of officers, no committee, works harder or accomplishes more than the Board of Grand Trustees. To each member of the Board, I extend my sincere gratitude personally on behalf of all Elks, for the manner in which they performed their duties and responsibilities and for their devotion to the Order.

Without the assistance of each of these Past Grand Exalted Rulers my year in office in no way could have been so great.

These Brothers give unselfishly of their time, their talents, their knowledge and their experience. Each is my friend and to each I am in debt.

I wish to take this opportunity to again thank my sponsor, Past Grand Exalted Ruler Glenn Miller.

Upon recommendation of the Advisory Committee, and after careful study, emergency charity funds were authorized for Yakima Lodge No. 318, Brawley Lodge No. 1420, Ephrata Lodge No. 1816, and Spokane Lodge No. 228. All of these lodges were the victims of damage from natural disasters which occurred and were not insurable.

The Elks National Convention Committee is one of the unsung committees in our Order. Very few realize the many details that must be attended to in order that everything falls in place at Convention time. Housing of delegates, luncheons, dinners, hospitality rooms, transportation and arranging for other Convention functions are just a few of the many details they must handle, in addition to the arrangements that must be made at the Convention Hall.

There is no committee which can do more good for the Order of Elks than the newly formed Public Relations Committee.

This year it is off to a good start under the leadership of Donald O. Oesterling, Chairman.

The Grand Lodge Activities Committee has the responsibility of carrying on all the special programs of the Grand Lodge, such contests as Lodge Attendance, Public Image, Memorial Day, Community Service, Lodge Bulletins, Christmas Charities Brochure, Grand Exalted Ruler's Star Award, and Elk of the year, to name a few.

Under the leadership of Chairman Richard Stropes, his committee has my grateful appreciation for their invaluable assistance.

Again this year the Elks "Hoop Shoot" competition program was a great success. It gets larger every year.

Our Youth Activities program is a comprehensive one that reaches boys and girls of all ages. The projects sponsored by our lodges reach and assist the underprivileged, handicapped and disabled children, as well as the healthy and normal children.

The awards which will be made during the Convention to lodges which sponsored and maintained best Youth programs will best illustrate our work in Youth Activities.

Without the State Associations it is difficult to imagine how the programs of the Grand Lodge could be carried out.

The Major Projects of these Associations have been inspiring. I have made it a point wherever possible to observe these projects at work.

The choice of a Secretary to the Grand Exalted Ruler is most important to the proper discharge of my responsibilities as Grand Exalted Ruler. I know the duties of the Secretary required executive and administrative ability, a thorough knowledge of the Order.

My Secretary, Richard C. Nester, is a friend of long standing and for 30 years prior to this assignment he has been Secretary of my lodge.

Both Dick and I are indebted to Ms. Ann Walter, our secretary. She brought to us a background in office experience and procedure which has been of great value and has contributed greatly to the smooth operation of the office.

### Recommendations

1. Due to this being the first year for several years that the Membership rolls have shown a loss; I recommend that greater efforts be placed on delinquency. Also greater emphasis on new applications for membership.

2. The Public Relations Committee be continued.

3. A committee or program to secure financial aid from all States to help with cost of float in the Rose Bowl Parade.

4. That a mandated system of acceptable bookkeeping be required by Subordinate Lodges so their operations cannot be willfully violated.

As I look back over the year, I find that Elkdom has moved forward through the efforts of those who served. It would have made greater strides if more had served. Always there must be the goal of greater participation.

Due to the inflation, many lodges involved in operations calling for careful financial management are in trouble and financial jeopardy has resulted. This problem must be met.

All of you have been a great inspiration to me. I will cherish the memory of my year as your Grand Exalted Ruler for the remainder of my life. My deepest thanks to each of you for all your kindnesses. I am sincerely grateful.

William J. Jernick  
Chairman



## Elks National Service Commission

This year's Annual Report marks 35 years of faithful service to our hospitalized Veterans and members of the Armed Forces by the Elks National Service Commission.

The conflicts in Korea and Vietnam subsequent to World War II were responsible for significant gains in the Veteran population, and we can proudly point to the fact that we have kept pace with our added responsibilities.

In the year 1980-81, the Elks National Service Commission distributed \$284,000.00 in support of Elk Committees working in 170 VA Hospitals. It should be noted that the funds of the Service Commission served only as "seed money" and that the bulk of the programs were financed by the generosity of local committees, lodges, state associations and individuals in the amount of \$878,085.

The adherence to our Solemn Pledge "So long as there are veterans in our hospitals the Benevolent and Protective Order of Elks will never forget them" was documented by Elks and their wonderful ladies making 31,411 visits to VA Medical Centers and recording 111,385 hours of volunteer service. This does not take into account the additional thousands of visits to State Homes, Nursing Homes and Community Care Centers. Add to this the untold number of off-station programs in the lodges, sporting events, bus trips, etc.

Seen many times on the pages of *The Elks Magazine* are the initials VAVS, the term applied to the Veterans Administration Voluntary Services.

Coordinating the work nationally is the VAVS National Advisory Committee which consists of representatives and alternates of all leading National Member Organizations. The Elks are represented on this body by Brother Diron Avedisian, Director of the National Service Commission. He also serves on the VAVS National Executive Committee.

Each VA Medical Center has its own VAVS Advisory Committee whose responsibility is to implement the voluntary services needed there. The Elks are entitled to a VAVS Representative and Deputies at every hospital. These Brothers are certified as our Representatives by the Service Commission on recommendation of the state association or local lodge, and must have the endorsement of the Past Grand Exalted Ruler of jurisdiction.

The Annual Veterans Remembrance Report, now in its sixth year, is edging closer and closer to the coveted goal of participation by every lodge in the Order. Under the able guidance and supervision of Brother Marland Deen, Member of the Grand Lodge State Associations Committee, a record 28 States and 192 Districts achieved 100 percent participation.

State Association Chairmen and District Deputies who recorded 100 percent participation are recognized on a Special Honor Roll published in *The Elks Magazine*, and will receive handsome plaques in recogni-

tion of their outstanding accomplishment.

Shortly after taking office, Grand Exalted Ruler H. Foster Sears proclaimed November as Veterans Remembrance Month. It is a time when all lodges are traditionally called upon to hold Fund Raising affairs, conduct special ceremonies and sponsor collection campaigns for items needed by hospitalized Veterans.

February 14, Valentine's Day, has been set aside as the special day on which Americans everywhere salute hospitalized Veterans. This makes the Salute different from Memorial Day, when a grateful nation remembers those who gave their lives, and from Veterans Day, which honors all Veterans everywhere.

Revenues for the fiscal period April 1, 1980 through March 31, 1981, totaled \$405,138 from the following sources: Grand Lodge per capita assessment, \$330,217, interest from certificates of deposit and savings accounts, \$73,871, and donations, \$1,050.00.

Expenditures for the Veterans Hospital Service Program for the same period totaled \$410,737, creating a deficit for the year in the amount of \$5,600. This deficit was anticipated in the proposed budget for 1980-81.

The National Service Commission maintains its headquarters at 370 Lexington Avenue, New York City. It is in these offices that the Director tends to the affairs of the Commission under the direct supervision of Past Grand Exalted Ruler William J. Jernick, Chairman.

The past year was marked by the retirement of Director George M. "Bud" Hall. Bud gave the Commission many years of dedicated and loyal service and is missed by all who were associated with him. His assistant, Diron "Step" Avedisian, assumed the Director's position on January 2, 1981.

Mrs. Helene Probst, a capable and experienced Secretary, contributes in no small measure to the efficient operation of the home office.

America's role of leadership of the Free World was made possible by the gallantry of the men and women who served in the Armed Forces. Every free nation in the world owes them a debt of lasting gratitude. It is for this reason that the National Service Commission is proud and privileged to participate with thousands of Elks and their wonderful ladies in expressing gratitude and manifesting concern for those confined to Veterans Administration Medical Centers.

A program that is mandated by statute in every lodge requires the close cooperation and assistance of the Grand Secretary's office. To Brother Stanley F. Kocur, we extend our sincere thanks for responding to all our requests so willingly.

We are profoundly grateful to Brother John R. Ryan, Publisher/General Manager of the *The Elks Magazine* and his staff for the professional coverage of our various activities.

The Elks National Service Commission was established by Grand Lodge to be the Order's Agency to implement any request of our National Government for assistance in time of need. We have responded to all calls in the past and are continuing with our assignments in VA Medical Centers. There is no way of knowing what will be asked of us in the future, but as America's leading patriotic fraternity, we pledge anew our willingness to accept any assignment from Grand Lodge and to perform any duty which will contribute to the defense and preservation of our beloved nation.

William A. Wall  
Chairman



## Elks National Foundation

Increased contributions, a conservative investment program, and sales of securities have resulted in another record year financially for the Elks National Foundation. The Foundation's annual report for the fiscal year April 1, 1980, through March 31, 1981, reveals contributions totaling \$3,231,292.28, bringing the 53-year cumulative figure to \$42,150,522.00 in donations. Sales during the year brought the cumulative gain on sales of securities to \$8,219,994.00.

During the 1980-1981 fiscal year the Foundation experienced its third largest year of contributions in the history of the Foundation, an indication that the individual member is becoming apprised of the importance of the benevolent agency which has been created in our Order.

The following report of disbursements, made possible through the gifts of members and philanthropic-minded individuals outside our Order, contains no item of expense for administrative purposes. The Foundation emphasizes again that as the Order's principal benevolent trust it makes no deduction from income to defray administrative costs which amounted to \$467,194.44 and were paid by the Grand Lodge.

Disbursements from Foundation income in 1980-1981 totaled \$2,007,266.58 and were distributed in the following manner:

State Association Projects—\$700,000.00.  
Foundation Funds annually assist State Associations with established major projects and those being organized.

Scholarships Allocated to States—\$427,847.63. Scholarship awards to students nominated by State Association Scholarship Committee judges.

"Most Valuable Student" Awards—\$448,822.95. This program provided scholarship awards, ranging from \$700.00 to \$3000.00, to outstanding students.

Emergency Educational Fund Grants—\$257,896.00. This fund makes scholarship assistance available to the children of any Elk in good standing who lost his life or has become totally incapacitated.

"Hoop Shoot" Free Throw Competition—\$162,000.00. The Foundation made this sum available to the Grand Lodge for its youth program recognizing boys and girls in younger age brackets.

T. L. Bear Fund (Grants for Vocational Training) \$2,000.00.

Nathan O. Noah Scholarship Trust Fund \$8,700.00.

The annual report states that no part of the principal fund is distributed for any purposes; it is income earned through wise investment that perpetuates our charitable programs.

We invite our members to read the statistics of the Foundation's annual report, particularly those holding office and charged with leadership, and decide for themselves whether they and the areas under their Elks guidance are supporting the Elks National Foundation as generously as they should.

Marvin  
Lewis  
Chairman



## Board of Grand Trustees

Following the close of the Grand Lodge Session and Installation of Officers in New Orleans, Louisiana, July 24, 1980, the Board of Grand Trustees met, organized and elected Marvin Lewis, Chairman; Larry McBee, Vice Chairman; Alfred J. Mattei, Approving Member; Robert L. Smith, Secretary; Alex M. Harman, Jr., Home Member; John T. Traynor, Pension Member; Kenneth V. Cantoli, Building Application Member-East; and Robert J. Tancredi, Building Application Member-West.

The Board held meetings during the year as follows: October, 1980, Elks National Home, Bedford, VA; February, 1981, Corpus Christi, TX; May, 1981, Elks National Home, Bedford, VA; July, 1981, Hilton Hotel, Las Vegas, NV. The last meeting will adjourn at the conclusion of this Grand Lodge Session.

By direction of the Grand Lodge in session in New Orleans, LA, the Board procured and presented suitable testimonials to retiring Grand Exalted Ruler, Robert Grafton; retiring Chairman of the Board of Grand Trustees, Frank O. Garland; and retiring Vice Chairman of the Board of Grand Trustees, A. Lewis Heisey.

The Board reviewed the limits of the Fidelity Bond covering all Officers, Officials and employees of the Grand Lodge and considered these amounts to be adequate.

The Board reviewed the coverage and limits of insurance on the buildings and other property of the Elks National Home and its operations and they have been adjusted to conform with best judgment of the Board.

The New England Merchants National Bank of Boston, MA, continues to act as investment counselors for the investments of the Grand Lodge.

The Employees Pension Trust is completely funded by the Grand Lodge for the benefit of the employees of the Grand Lodge working in the following five departments: Elks National Home, National Foundation, Service Commission, National Magazine and the Office of the Grand Secretary. The 1980 contribution to the Trust was in the amount of \$114,000.00.

In addition thereto, the Grand Lodge pays all of the expenses of administration of the Trust. Previously these expenses ran about \$15,000 annually; but the past year the expenses have been slightly over \$7,000.

In an effort to insure the careful management of the Trust assets and administration, the Board of Grand Trustees has employed professional assistance. The National Boulevard Bank of Chicago acts as custodian of the funds. Alexander & Alexander perform the actuarial duties required by the Internal Revenue Service and direct the payments to our retired employees. The investment counsel selects and manages the fund portfolio and reports regularly to the Board. An attorney versed in the highly specialized field of pension plan law oversees our Plan opera-

tion. The investment counsel is Stein, Roe & Farnham and the plan attorney is Michael D. Sullivan of Chicago.

From May 1, 1980, to May 1, 1981, the Board received and reviewed 243 applications from Subordinate Lodges requesting approval to purchase, sell, erect new buildings, make alterations or additions to existing buildings, purchase new furnishings, and to place mortgages upon their property. Authorization was granted by the Board and concurred in by the Grand Exalted Ruler for all of said applications in an amount totalling \$38,348,083.56, of which \$17,764,048.02 was for capital expenditures.

The Board has continued its efforts to guide all Subordinate Lodges to prosper and to avoid the undesirable pitfalls of indebtedness.

Wade H. Kepner  
Chairman



## National Memorial and Publication Commission

During the past year, 63,877 people visited the Elks National Memorial Building. Since its erection in 1926, the total number of visitors is over 3,000,000.

The Fidelity Appraisal Company of Milwaukee, Wisconsin, in its report of March 1, 1981, has appraised the Memorial and Magazine Buildings at a combined replacement value of \$22,256,280, and at a sound value of \$14,651,797. Appropriate insurance coverage is maintained at all times by the Commission.

Each year, the magazine's computer department reviews the membership list of every Lodge. A computer print-out is sent to each Lodge Secretary with an urgent request to add new members, delete those dropped, and make necessary corrections in names and addresses.

This annual update saves the magazine thousands of dollars in Postal Service change-of-address fees, and provides each Lodge with a convenient control list of its membership.

The Memorial and Publication Commission greatly appreciates the efforts of each Lodge Secretary in this project.

May 31, 1981, concluded the 59th year of the publication of *The Elks Magazine*. During the year ended on that date, there were printed 16,868,800 copies of the magazine. Total pages in the 10 issues for the period being reported, including covers, totaled 560, an average of 56 pages per copy.

*The Elks Magazine*, in its constant efforts to service advertisers with information as to market characteristics of our membership, frequently calls on the officers and members of subordinate lodges to supply such information. Their cooperation is of immeasurable value and has enabled the magazine to maintain a healthy, competitive position in the publishing field.

A total of \$1,292,060 was realized from the sale of advertising space during the past fiscal year. Comparable advertising revenue for the preceding five years was as follows:

1975-76:	\$1,084,316
1976-77:	\$1,055,243
1977-78:	\$1,181,169
1978-79:	\$1,269,600
1979-80:	\$1,427,816

*The Elks Magazine* was established for three purposes: To publish news of the Order's activities on local, state, and Grand Lodge levels; to provide articles and features, both interesting and informative, for its readers so as to encourage their interest; and to maintain the best production standards in the interest of its advertisers by providing them with a suitable medium in which to display their messages to full advantage, thereby obtaining revenue over and above subscription income, to defray costs and produce a surplus.

"News of the Lodges," a regular monthly feature in picture-story style, presents news of local Lodge activities. However, the growth of the Order has made it necessary for the editors to be selective in choosing material for these pages.

Coverage of Grand Lodge news includes reports of the visits of the Grand Exalted Ruler and results of various Grand Lodge programs and competitions.

During the early months of the year prior to the National Convention, the magazine prints the official proclamation, the convention program, the nomination petitions for Grand Lodge offices, and general information on convention activities.

In the October issue, there is a detailed report of the Grand Lodge Convention with extensive photographic coverage.

During the past year, *The Elks Magazine* has continued to strive for the highest standards in its articles and feature material. Our editors, in reviewing scores of manuscripts per year, seek material of greatest appeal to Elks and their families.

Emphasis in articles during the past 12 months continued to be on such areas as business, human interest, medical technology, sports and current events. In the area of current events, for example, the magazine carried articles such as "Science Against Crime," "Fraud in Your Mailbox" and "Crime Stoppers." Reader mail was heavy following these features.

The editors chose articles such as "Barter is Back in Business," "1981: Better Times for Small Business?" and "Business Gives Nature A Helping Hand" because of their interest to and impact on the businessmen in our audience. Articles of fiction, humor and history were selected to add variety.

The monthly travel feature, "For Elks Who Travel," by Pulitzer Prize nominee Jerry Hulse, remains popular, while reader input continues to make "Its Your Business" by John Behrens and "You and Retirement" by Grace Weinstein, responsive and informative monthly departments. "Medicine and You" by Larry Holden keeps the reader up-to-date on new developments in the medical field.

In its 59 years of existence, *The Elks Magazine* has earned an aggregate surplus amounting to \$14,197,049. Of this sum, the Commission has turned over to or paid out for the Grand Lodge, a total of \$11,848,766, or an average of over \$200,000 per year.

Had it not been for the payments so realized from the magazine by the Grand Lodge, the per capita tax for many years would, of necessity, have had to be increased; but as a result of the amounts turned over by the Commission from surplus earnings, the Grand Lodge budget has been balanced, provisions made for a Reserve Fund, and other expenditures, as heretofore set forth, have been made.





# Unspoiled Oregon

by Jerry Hulse

Oregon has made it plain that it wants tourists—it's just that it wants them to go back home after the vacation is over. And who can blame the governor and others for being so candid? Oregon is one of the nation's few remaining unspoiled, unspoiled states, a region of such breathtaking beauty and tranquility that peace and contentment nearly always comes to those who venture there. Take Kah-Nee-Ta, the popular vacation retreat operated by Indians at Warm Springs.

Kah-Nee-Ta vacation resort, on the eastern slope of central Oregon's Cascades, is surrounded by towering buttes, mesas, sagebrush and juniper. The sun burns down hot in summer and a chill settles over the earth in winter. Sometimes the wind blows lonesomely through craggy canyons, stirring up dust devils and filling the air with its haunting cry. No matter. Whatever the weather, the welcome sign remains up at Kah-Nee-Ta, one of the spiffiest resorts on any Indian reservation anywhere in the U.S.A. Its centerpiece is a comfortable 144-room lodge in the shape of an arrowhead. Complete with swimming pool, terrace and bar, it's cut into a hillside overlooking the Deschutes River and burnished land that unfolds to the far horizon.

Vacationers dance in the Eagle's Nest and dine in the Appaloosa and Juniper rooms. They're served wild game hen, buffalo steaks from the Great Plains and venison in the fall. The game hen—it comes stuffed with herbs and roots—is delivered with wooden mallets for breaking the clay in which it is baked. Sometimes the menu lists fresh salmon from the Columbia River and brook trout caught that very day.

These same tribes—the Wasco, the Warm Springs and the Paiute—were around when explorers Lewis and Clark came to call. Later they greeted a survey party led by Capt. John C. Fremont and Kit Carson. Barely a decade afterward, the Indians were driven from their land and onto a reservation numbering 640,000 acres. It was a swap the white man made for more than 16,000 square miles—a trade that proved once more that the red man was the loser in the game the white man played. What the Indians inherited was desertlike land, \$100,000 in cash, \$50,000 in farm equipment and the white man's word they'd be left alone. They were.

For the next century, they struggled, hunting and trapping while making feeble attempts to farm the near-life-

less soil. Their luck turned bad again in 1957 when tribal fishing grounds were destroyed by run-off waters from a federal dam. For the loss, the Indians received a \$4-million settlement from the government, part of which they spent on a study by Oregon State University for investment advice. As a result, they bought a sawmill and a plywood plant, opened a fish hatchery, went into the electronics business and bought land on which Kah-Nee-Ta was to be built.

The beginning was modest, the focal point of the new resort being an Olympic-size pool fed by hot springs. Around it the Indians put up tepees. Not for themselves but for the tourists. It was a smashing success. How many vacationers can tell the folks back home, "Hey, I lived in a tepee on an Indian reservation"? The word spread. Other vacationers rolled into Warm Springs. As the cash piled up, the Indians plowed it back into Kah-Nee-Ta. They created Roman-style mineral baths, an Indian craft shop, a trailer court and a campground. Eventually the tribes laid out an 18-hole golf course, and somewhere along the line they got an earful of good PR advice, because the next thing you know they opened the Medicine Ball Pro Shop, playing on the vacationers' curiosity.

# Oregon

The tribes held a powwow, coming up with the notion of building a lodge. The result is the 144-room arrowhead-shaped structure overlooking the village, the tepees, the hot springs and the meandering Deschutes River. Name another lodge with carpets of Indian design, Indian blankets and a guy at the desk wearing a huge smile and beaded headband. All this and color TV, along with an umbrella-shaded terrace overlooking still another immense swimming pool.

Kah-Nee-Ta is an artwork, a living museum. Lining the front desk is a carving depicting the tribe's lonely life style. Elsewhere, sculptures and paintings provide other chapters in the Indian's continuing struggle for survival and his search for dignity. Deer and wild horses roam the hills surrounding Warm Springs, and vacationers fish

the Deschutes River and alpine lakes and streams. In the fall, the air turns crisp and smoke curls from the chimney at Kah-Nee-Ta Lodge, where guests gather before a huge, three-story fireplace, warming themselves while sipping tea, coffee and hot chocolate. With spring's arrival, the Indians trade Levis and T-shirts for tribal dress, taking part in a powwow to illustrate to outsiders they aren't the stereotyped Saturday-afternoon-shoot-'em-up-movie-type red men. Meanwhile, the Indian is turning a profit playing host to an old enemy. Tribal dances are performed on Sunday, and festivals are held in spring and fall.

Although Warm Springs is less than 120 miles from Portland, it's another world, one of lonely buttes and mesas, caves and clean air, a land where Indians once fished for salmon and dug for roots and gathered berries along the slopes of the Cascades. Juniper-covered hills roll away to the plains and clouds scud through a sky the color of faded

denims, and at night the world is silent, star-filled and peaceful. It takes a sharp eye to catch the sign beside U.S. 26 that announces the Warm Springs Reservation. Mt. Hood looms in the background, and beyond lies Kah-Nee-Ta and the Confederated Tribe's multimillion-dollar investment in a brave new world that tugs at the soul of the newly arrived visitor.

Vacationers are greeted by statues created by sculptors Thomas Hardy and Richard Beyer, one a bronze eagle, the other a bear. They're also greeted by Indians wearing headbands and disco music that flows out across the pool. And there is Garland Brunoe, the 34-year-old resident manager who worked his way up from dishwasher, busboy, waiter and lifeguard. Born on the reservation, the soft-spoken Indian moves quietly through the lobby, dark eyes darting from guest to guest. Funny, the white man took the Indian's land, polluted it, devastated it—and then in the end returned, seeking relief from the savagery of his cities, back on Indian land.

And then there is Sunriver where vacationers bike through forests in summer, go sleigh riding in winter and rafting when springtime sends the birds atwittering again. The developer, Portland industrialist John Gray, followed in the footsteps of Capt. John C. Fremont and later 10,000 U.S. Army troops who came to Sunriver during World War II to practice crossing the Rhine by crossing the Deschutes, the river that flows through John Gray's Sunriver resort. Or to be more precise, his *former* resort (the stock has been sold to an insurance company).

Gray is the same chap who created the highly touted Salishan Lodge on the Central Oregon coast. And while Sunriver is immensely bigger, it was developed with much the same impeccably good taste. Vacationers settle into condominiums and private homes that blend into the surrounding wilderness, every structure having been approved by a design committee. Members are tough and tenacious. Brutal, some say. Is it any wonder that developers sing the blues while environmentalists sing their praises?

John Gray bought up 5,500 acres of forest nearly a dozen years ago. Afterward he sold off 2,200 acres to the Forest Service, thus guaranteeing a wilderness buffer zone. With the remaining 3,300 acres he created a resort capable of accommodating up to 1,200 guests, complete with golf, swimming pools, stables, a marina, 18 tennis courts, 17 miles of bike paths and a course for joggers. Should Sunriver choose to do so, it could become a splinter state. How could it miss with its own fire and police departments,



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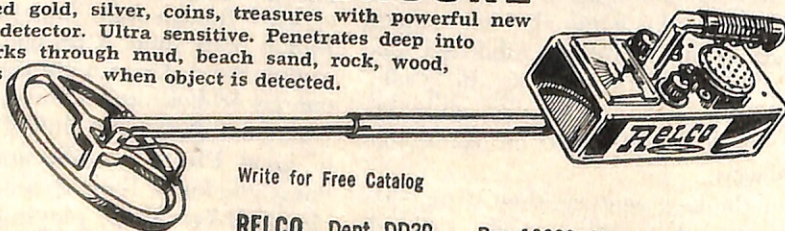
The Elks National Foundation Trustees and the Foundation's new Executive Director have instituted new guidelines for the publication of photos in the monthly JOY OF GIVING section of *The Elks Magazine*. The magazine will no longer publish photographs of Certificate or Check presentations. Instead, in an attempt to publicize the good works of the Foundation, we urge each lodge and state association to submit photos of actual activities connected with the Foundation. Examples of these are:

1. Aid to handicapped children.
2. Activities of children in summer camps funded by the Foundation.
3. Scholarship recipients and their activities.
4. State Major Project activities that are Foundation supported.

Please submit good, sharp, black and white photos. Include a negative, if possible. Color or Polaroid photographs cannot be used. Help us make the JOY OF GIVING page an inspiration to others to increase their support of the Great Heart of Elkdom.

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Seventeen miles south of Bend, Sunriver is a recreational development numbering nearly 500 condominiums (350 list in the rental pool) and 785 woody residences, making Sunriver the largest year-round resort in Oregon. One home up for resale carries a \$400,000 price tag. If that sounds like a rip-off, just remember that this is no ordinary pad. Not when you consider it contains its own indoor swimming pool, indoor greenhouse and 6,000 square feet of real estate. Besides, where else can one peer out the window to see bobcats, chipmunks, coyotes, mallard ducks and pheasants.

Sunriver's guests register in a handsome lodge with a huge floor-to-ceiling fireplace, three restaurants and a swinging lounge called the Owl's Nest. Afterward they are shunted off to resort homes and condominiums that are priced from \$40 to \$125 a day, depending upon the season. In the fall, a special three-night Indian summer package provides shelter, tennis, golf, riding and a daily float trip starting at \$82.50 per person. And afterward there are ski packages incorporating Mt. Bachelor with its snow bowls and half-dozen chairlifts. Other visitors snowshoe through peaceful forests. Some ice skate on a pond near the lodge. And still others bundle together on sleigh rides.

After winter gives way to springtime, golfers descend on Sunriver. Its first course—smack in the middle of a meadow—drips with man-made lakes. A second 18 holes designed by Robert Trent Jones Jr. opened for play this spring. In summertime anglers line the Deschutes River where it pours through the property. And because Sunriver is a wilderness resort, tranquility is the key. Automobile traffic is discouraged through the use of shuttle buses. A noisy motorcycle can earn one a fine, as can speeding.

Sunriver, a geological accident, took shape a couple of thousand years ago when a cinder cone spewed forth lava for miles around. Ashes clouded the heavens much the same as they have in the wake of the Mt. St. Helens eruption. Perfectly preserved tree stumps present an eerie scene at Lava Casts Forest where molten rock flowed river-like during eruptions centuries ago, with the result that the region is now

classified as Lava Butte Geological area. Since those earlier eruptions, fresh forests of Ponderosa pine, Western juniper, spruce, white oak, maple and alder have shot up through the soil.

John Gray set about developing Sunriver in the late '60s. Lots that sold for \$8,000 bring upward of \$20,000 today. And while an entire village has evolved, the view from the main lodge is strikingly similar to the one from Laurance Rockefeller's Jackson Lodge in Wyoming. Distant mountains rise behind the Great Meadow with its lakes and streams. Bald eagles wheel overhead. Deer and elk peer from the forest, and

there is the cry of the mallard duck as it spreads its wings overhead. Sunriver is a wildlife sanctuary, a Disneylike refuge for both bird and beast.

Meanwhile, back at the mall, troubles were brewed recently over 39-year-old Stan Ochs' covered wagon.

It was a standoff between Ochs and the Sunriver Design Committee over Ochs' 19th-Century vehicle. Ochs parked it on the boardwalk to attract customers to his restaurant. The design committee said it must go. Ochs said no. A newspaper suggested that Ochs respond by buying up a couple of dozens  
(Continued on page 48)



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# YOU & RETIREMENT

by Grace W. Weinstein

## MUTUAL FUNDS

You remember mutual funds: those pooled investments in which you banded together with other small investors to get into the stock market. Well, mutual funds have made a comeback, in a big way. Today there are almost 600 mutual funds, in an enormous variety of investment vehicles, which can meet your pre-retirement and post-retirement investment goals.

Mutual funds are still pooled investments with professional management, but they're no longer limited to the stock market. Today, via a mutual fund, you can invest in common stock, corporate bonds, tax-free bonds, options, even (via a money market mutual fund) money itself. You can invest for income, for growth, for safety. For example:

⊙ If you want safety of principal coupled with high current income in a long-term investment, try an *income fund*, investing in corporate bonds and/or high-dividend paying stocks.

⊙ If you're more interested in capital growth, to offset inflation or to build assets before retirement, look at *growth funds*, investing in common stocks. Over the past three and five years, the Investment Company Institute reports, equity funds with dividends and capital gains reinvested have kept their shareholders comfortably ahead of the price level — at a time when individual common stocks generally did relatively poorly. For still greater growth (coupled with greater risk), try *aggressive growth* stock funds, concentrating on such specialized areas as gold stocks or oil exploration stocks.

⊙ If you want both long term growth of capital and current income, look at a *balanced fund*, investing in a balanced portfolio of fixed income securities (bonds or preferred stocks) and common stocks. With more conservative investment policies than typical growth funds, most balanced funds do not move either up or down very rapidly. Each fund, however, has a different approach to providing a balance and to the degree of risk it will assume.

⊙ If your goal is safety of principal, high current income, and instant liquidity, try a *money market fund*, investing in short-term money market instruments such as

certificates of deposit, corporate commercial paper, etc. Some concentrate on a particular investment, such as Government obligations.

⊙ For tax-exempt income, safety of principal, and instant liquidity, the right vehicle might be a *tax exempt money market fund*, investing in short-term municipal notes and bonds, tax anticipation notes, and similar items.

⊙ For tax-exempt return on a longer-term basis, there are *tax exempt funds*, investing in state and local bonds. Interest is generally exempt from Federal income taxes, and from state taxes in the state in which the obligation is issued.

Whatever your goals, of course, you can work toward them through your own individual investment program. But a mutual fund has distinct advantages: It affords diversification, reducing your risk by investing in many different securities; you can't manage this much diversification on your own unless you have significant sums to invest. It gives your money professional management, the skills and talents of full-time managers. It promises liquidity; shares can always be redeemed at current net asset value.

There are also significant differences among individual funds and you should be sure to compare carefully before making an investment. In addition to investment vehicles and goals, here are some of the major points to consider:

⊙ Is the fund "load" or "no-load"—that is, does it charge an initial sales fee or not? The answer depends partially on whether the fund has salespeople or sells direct. In general, funds offered through a stockbroker or other agency are more likely to charge a sales fee, while those offered directly to the public (the kind you frequently see in newspaper and magazine advertisements) are more likely to be of the no-load variety. Stock funds are more often load funds, with a sales charge typically 8.5 percent of the initial investment. Money market funds, on the other hand, are more likely to be of the no-load variety. (A list of 200 no-load funds, with details on their investment goals, is available for \$1.00 from the No-Load Mutual Fund Association, Valley Forge, PA 19481. Information about mutual funds in general, as well as lists of par-

particular funds with particular goals, is available free from the Investment Company Institute, 1775 K St., NW, Washington, DC 20006.)

⊙ How easy is it to purchase shares? What is the minimum purchase amount? and the minimum amount accepted for subsequent deposits? Is there an automatic reinvestment program? You can open accounts by mail, telephone, or bank wire, depending upon the particular fund. Some will accept automatic deductions from a savings or checking account.

⊙ How easy is it to withdraw your money? Shares may be redeemed by letter, telephone, bank wire or check, depending on the particular fund. The singular advantage of money market funds has been the ability to write a check (usually in a minimum amount of \$250 or \$500) directly on your money in the fund. Many mutual funds, however, offer withdrawal plans under which shareholders may secure payments at regular intervals; this can be useful for retirement income.

⊙ Is there an exchange privilege? Many funds belong to a "family," a group of funds with different investment vehicles and objectives, and allow investors to switch among the funds as investment objectives or conditions change. But find out: Is there a charge for the transfer? Is there a limit on the number of times you may make a transfer?

⊙ How good is customer service?

For invaluable guidance in the tax ramifications of investment income . . . and of all your other income as well . . . see *Tax Saving: A Year Round Guide* by Julian Block, tax expert on the staff of The Research Institute of America. In your local bookstore, or, for a postpaid copy, send \$12.95 to Julian Block, 3 Washington Square, Larchmont, NY 10538.

## Medicine and You

(Continued from page 24)

by doses of l-glutamine, is one of the substances responsible for getting the brain in "high gear."

Besides being beneficial to the well-being and alertness of the brain, l-glutamine is being researched as a reducer of alcoholic craving. Tests in the areas of treating epilepsy, reducing the effects of peptic ulcers and fatigue relief are also being conducted with l-glutamine.

**NOTE:** Because of the brevity of *Medicine and You*, a subject as encompassing as amino acids can only be "introduced." Many illnesses, whether or not they can be aided or even prevented by better nutrition, require medical treatment. It is foolhardy to ignore, or self-treat, serious symptoms without medical consultation. The *only* way to get the latest and most accurate information on the use of amino acids is to contact a respected physician and/or nutritionist in your own community. A column or article you read should serve as a starting point, not as a definitive guide to self-treatment. This is true for amino acids or any other substance. ■

## Departed Brothers

**PAST GRAND LODGE COMMITTEEMAN** Robert D. Newhouse of Northglenn, CO, Lodge died June 25, 1981. Brother Newhouse was a former member of Minneapolis, MN, Lodge and served as District Deputy Grand Exalted Ruler of the Central District of Minnesota in 1961-62. He was a member of the GL State Associations Committee in 1962-63.

**PAST DISTRICT DEPUTY** Paul S. Strobel of Hornell, NY, Lodge died June 17, 1981. Brother Strobel served as District Deputy Grand Exalted Ruler for the Southwest District of New York in 1975-76.

**PAST DISTRICT DEPUTY** Frank X. Mullin of Cranford, NJ, Lodge died May 16, 1981. Brother Mullin served as District Deputy Grand Exalted Ruler for the Central District of New Jersey in 1964-65.

**PAST DISTRICT DEPUTY** Raymond J. Shanle of Jacksonville, IL, Lodge died June 17, 1981. Brother Shanle served as District Deputy Grand Exalted Ruler for the West Central District of Illinois in 1962-63.

**PAST DISTRICT DEPUTY** Aubrey H. Brown of Norwich, CT, Lodge died recently. Brother Brown served as District Deputy Grand Exalted Ruler for the East District of Connecticut in 1954-55.

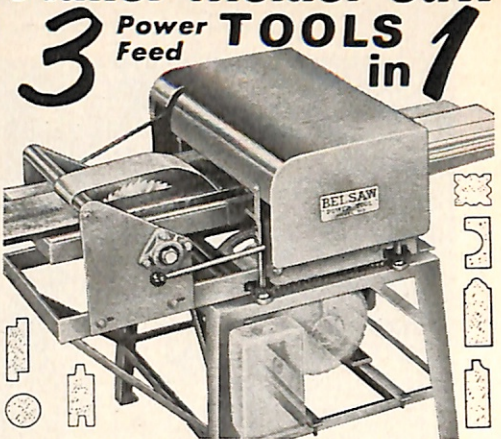
**PAST DISTRICT DEPUTY** Thomas F. Dorsey of Norwich, CT, Lodge died recently. Brother Dorsey served as District Deputy Grand Exalted Ruler for the East District of Connecticut in 1977-78.

**PAST DISTRICT DEPUTY** C. Wesley Norton of Muscatine, IA, Lodge died February 14, 1981. The news of his passing was received by this magazine only recently. Brother Norton served as District Deputy Grand Exalted Ruler for the Southeast District of Iowa in 1975-76.

**PAST DISTRICT DEPUTY** Erwin E. Hamann of North Tonawanda, NY, Lodge died May 28, 1981. Brother Hamann served as District Deputy Grand Exalted Ruler for the West District of New York in 1953-54.

**PAST DISTRICT DEPUTY** Wright V. Carter of Keene, NH, Lodge died recently. Brother Carter served as District Deputy Grand Exalted Ruler for the South District of New Hampshire in 1971-72.

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# NEWS OF THE LODGES

(Continued from page 15)



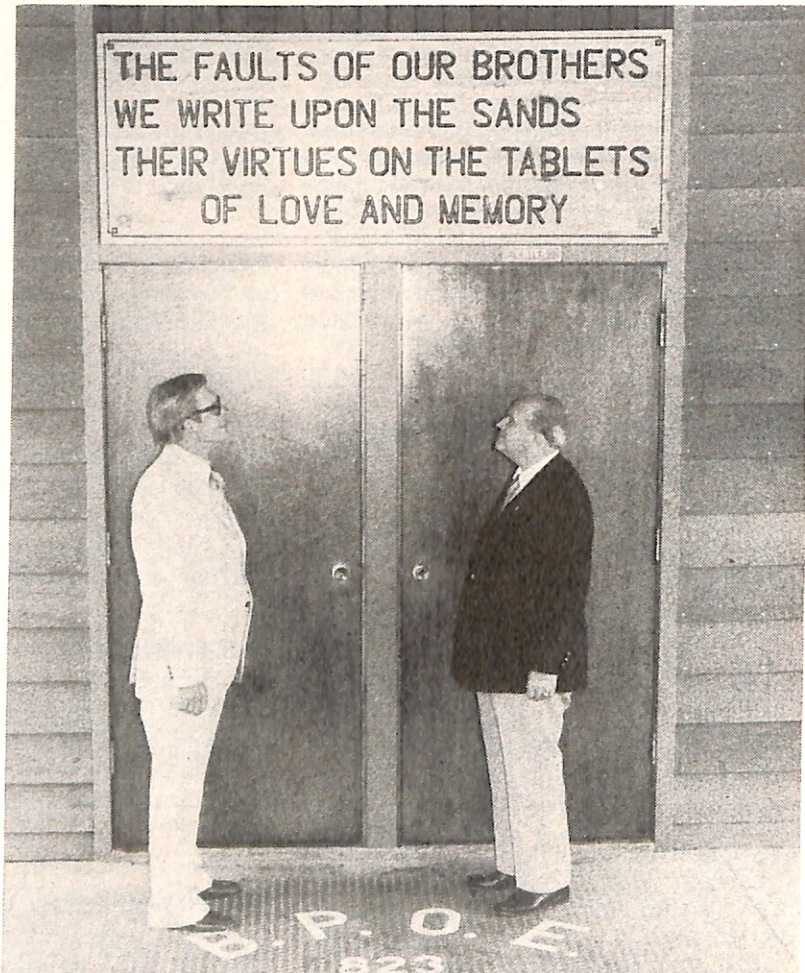
**PARADISE, CA.** The 25th anniversary celebration of Paradise, CA, Lodge coincided with the dedication of a \$300,000 addition to the lodge building. In photo ER John Mihok (left) receives the key to the new addition from PGER Horace Wisely, who was the keynote speaker at the dedication ceremonies.



**BELLINGHAM, WA,** Lodge honored PER George Ellsperman (center). Brother Ellsperman was ER in 1931, making him a 50-year member of the PERs Club. Helping him celebrate his 50 years as PER are (seated, from left) PERs Harold Lant and Harry Loft; (standing) then-SP Bill Smith and DDGER John Hudak.



**TUCSON, AZ,** Lodge held its annual Law Enforcement Recognition Program. ER Paul Newell presented awards for outstanding service to Sgt. Paul Hallums of the Tucson Police Department and Deputy Larry Cramer (not pictured) of the Pima County Sheriff's Department.



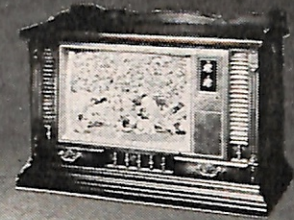
**VANCOUVER, WA.** PGER Robert Yothers (right) and ER Max Humm of Vancouver, WA, Lodge observe the Order's motto which adorns the lodge's entry. The plaque was presented to Brother Humm by his wife "Boots."



**CORVALLIS, OR.** Ralph Coleman (second from right), one of the three surviving charter members of Corvallis, OR, Lodge, cuts the cake made for the 60th anniversary celebration of the lodge. Others in picture are (from left) GL Committeemen James Damon and Dick Herndobler, PGERs Frank Hise and Francis Smith, and ER Kenneth Birch.



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# Prophet

(Continued from page 17)

all totally lacking in combat or even maneuver experience, and widely scattered. It would not have been possible to assemble at any one place an army prepared for combat, of more than 20 or 30 thousand men. Lea knew that Japan possessed sufficient naval transport to land an army of at least a quarter of a million veteran troops, led by battle-experienced officers, at any point on the Pacific coast. It was his opinion that such a landing would be made initially in the area of Gray's Harbor, Washington. It would be virtually unopposed, and the landing forces would first penetrate to the east, then move around behind the cities of Seattle and Portland.

The United States, Lea thought, would have only two alternatives: (1) rush to the defense of the coast with the pitifully small forces available, or (2) use the existing army as cadre for building new armies of more than a million men, permitting the Japanese to occupy Washington, Oregon and California, while equipping and training this major force.

Either course, Lea reasoned, would be disastrous. To dispute the Japanese landings immediately could result only

in total destruction of the forces committed. To hold back, buy time, and build massive new armies would result only in Japan occupying the entire Pacific coast and constructing near-impregnable defensive positions atop the coastal mountain ranges. Lea could see only one end to the conflict—the United States would have to accept a bitter defeat.

That is how the situation appeared to Homer Lea in 1908. Had the Japanese moved against this nation then, or at any time before 1914, the chances are that he would have been tragically correct.

The first World War, erupting in the summer of 1914, changed the immediate picture completely. America, in a world suddenly aflame, became alert to danger. Japan sensed a wonderful opportunity to remain more or less on the sidelines and then pounce upon the wreckage of whichever side lost. She ended in possession of hundreds of strategically placed islands in the western Pacific, formerly a part of the German empire.

When the lid finally blew off—as Homer Lea knew it must—in 1941, and the United States and Japan joined in a death struggle in the Pacific, the predictions of 1908 began to come true. In dismal succession, the backbone of the American Pacific Fleet was shat-

tered by the sneak attack on Pearl Harbor, the Philippines were taken, the British driven from Hong Kong and Singapore. Everywhere in the western Pacific, after the first few months, Japan was in control.

Why did Japan, after first adhering so closely to Homer Lea's strategic outline of the war in the Pacific, fail to follow up with seizure of Hawaii and the invasion of the western coast of the United States? The answer is probably three-fold. First, America was no longer the feeble giant it had been in 1908, but was arming rapidly. The possibility that we would be drawn into the war in Europe had resulted in the Selective Service Act, under which 16,000,000 men were registered. Construction of ships, planes and munitions had been greatly increased, and the initial steps toward placing the country on a war basis had already been taken.

Second, the tremendous development of air power, both tactical and strategic, made an invasion infinitely more difficult than it would have been in Lea's time.

Finally, the Japanese believed that they could successfully defend what they had taken in the western Pacific, and at the same time deliver knockout blows to China. The United States, they thought, would have to concen-

## On Tour With H. Foster Sears



When then-GER H. Foster Sears (center) visited Watervliet, NY, Lodge, a dinner-dance was held in his honor, attended by Elks from lodges throughout the state. Pictured from left are then-SP John Flannery, ER James Tuffy, Brother Sears, PGER Leonard Bristol, and DDGER Francis LeBeau.



During his visit to Forest Grove, OR, Lodge, then-GER H. Foster Sears (center) noticed that the lodge's charter had not been signed by then-GER Frank Hise at the time of institution. PGER Hise (third from left) corrected the omission. Also in photo are (from left) PER Morris Hines; ER John Davis; Grand Trustee Robert Tancredi; Bill Taylor, past secy. of Preston, ID, Lodge; and then-Grand In. Gd. Philip West, also of Preston ID, Lodge.

At St. Helens, OR, Lodge, then-GER H. Foster Sears (second from left) participated in a steak cookout. Also in picture are (from left) Brother George Kimmell, ER Don Jensen, and PGER Frank Hise.



trate on the war in Europe—which Germany was threatening to win—and would not be able to make any major effort to regain the western Pacific.

In this evaluation of the strategic “big picture,” Japan was totally wrong. America proved to have not only the industrial and military muscle, but also the courage and will-power to fight wars on two fronts half a world apart—and win them.

Lea also foresaw the decline of England as a major power, following war with Germany, leading to the dissolution of the British Empire. He was right. He believed that Russia, at last awakening to its potential, would then emerge as the dominant force on the European continent and would press to expand its influence throughout the world. He was right. Eventually, Homer Lea thought, a final catastrophic conflict must result—between the United States and Russia. All of this he set forth in notes he was making for a new book at the time of his death in 1912.

Homer Lea believed that the natural laws governing the formation, growth, maturity, decay and eventual death of nations, were unchangeable. He could follow through 5,000 years of history the same relentless process, whether

the ancient civilizations of Greece, Rome, and China, or the more recent Spanish Empire. Always the pattern was the same. With maturity, wealth and power in trade and commerce, came also a decline in militant spirit, corruption, and a sickness of the soul. As a nation grew in wealth, its ability and moral courage to defend that wealth, declined proportionately. The ultimate result, without exception, was the same.

Always the predator was there, waiting. He was poorer in material resources, but lean, hungry and eager. For Greece and Persia it was Alexander; for Rome the Vandals and Barbarians; for China, Genghis Khan and the Mongol horsemen. For a Spanish Empire grown fat and soft, the predator was England—at that time lean, hungry, and eager to expand.

Homer Lea’s clear and unmistakable message to his own country, almost three-quarters of a century ago, was that a nation’s strength is not to be measured by the size of its Gross National Product, or by its balances of trade and payments, or by its monetary aggregates or the size and complexity of its physical infrastructure. Indeed, as wealth and affluence increase, the

histories of world powers have invariably reflected a proportionate decline in the resoluteness of spirit necessary to defend that wealth and affluence. Stated more simply, when a nation becomes rich, it begins to become soft. The more affluent it becomes, the less willing are its citizens to defend that affluence with their life blood. Once started, Lea believed, the softening process tends to continue unabated until an internal collapse occurs, or a predator nation takes over by force of arms.

Rather than being measured by the volume of material wealth, Lea said, the strength of a nation was to be found only in the militancy of its spirit, in the willingness to sacrifice, and to die, if necessary, to preserve a heritage of freedom. Lacking that spirit, the material wealth of a nation served, he believed, only as a temptation to the ever-present predator.

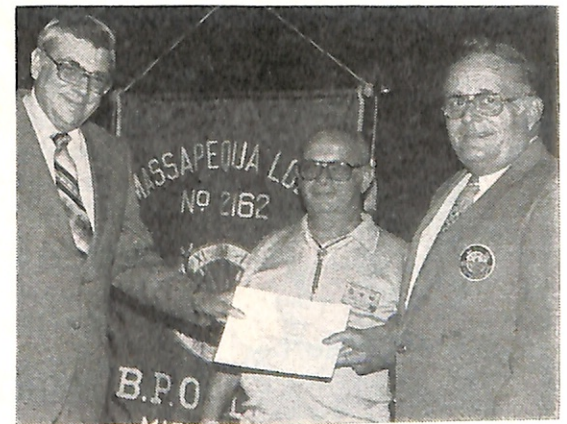
Few people in the United States listened seriously to Homer Lea in 1909. He was, indeed, a prophet without honor in his own country. Almost no one is aware of Lea’s prophetic writing today; but if they were, they probably would not be listening now, either, for what he had to say did not make for easy listening. ■

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T. J. “Dick” Deedrick (left) receives a helping of roast pig from Mrs. Loretta Hibbs along with Iowa SP Paul Techel; Frank Gilles, Iowa Veterans Home resident; and Jack Daek, IVH commandant. Brother Deedrick is the state chm. of the National Service Committee which sponsored the pig roast for residents of the home. Members of Marshalltown, IA, Lodge and the Elks’ ladies served dinner to 271 residents.



Massapequa, NY, Lodge held an open house for veterans from the Northport, NY, VA Medical Center. During the program, William Hart (left) chief of voluntary service at the center, presented a certificate of appreciation to Harold Rich (center), lodge National Service Committee Chm., and ER Jack Gallagher.

Mechanicville, NY, Lodge presented a movie projector to the Albany, NY, VA Medical Center. From left are J. T. Krajeck, VAMC director; Bucky Smith, Elks Hospital Chm.; and New York State Sen. Joseph Bruno.

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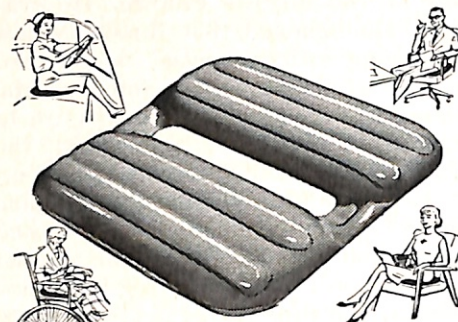
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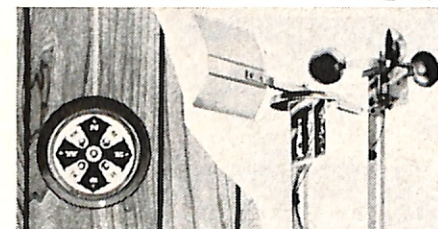
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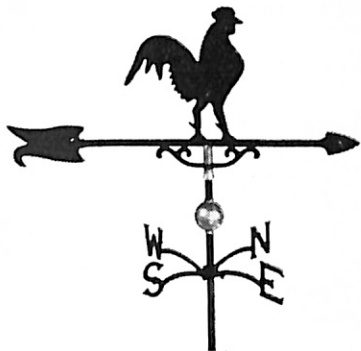
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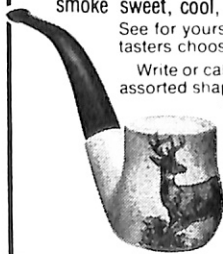
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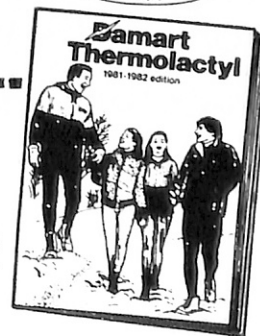
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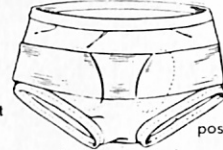
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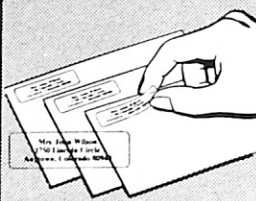
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<b>Papaya Papain Digestant</b> 100 Tablets <b>65¢</b> 500 for \$2.75	<b>VITAMIN E</b> Beauty Oil 14,000 I.U. ½ fl oz—\$1.49	<b>50 mcg. Selenium</b> 100 Tablets <b>\$2.49</b> 500 for \$9.95
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**BALANCED 50 MG. B-COMPLEX**  
HI-POTENCY "LEE-PLEX 50 MG."  
In 1 cap daily 50 mg. each of Vit B1, B2, B6, Niacinamide; Pantothenic Acid, Choline, Inositol, 30 mg. Para-Aminobenzoic Acid, 50 mcg. each of B12, d-Biotin. 100 mcg. Folic Acid.

50 Caps <b>1.79</b>	100 Caps <b>2.69</b>	500 Caps <b>10.59</b>
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Bob Lee

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500 mg. Tablets

50 Tablets	100—5.00
<b>2.98</b>	200—9.50
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**SPECIAL OFFER** from Bob Lee

**400 UNIT VITAMIN E CAPSULES** LIMIT ONE OF ANY SIZE TO A FAMILY

COMPARE ANYWHERE  
 100 for 1.59  500 for 7.89  
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B586 MAIL COUPON WITH ORDER

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<b>ALFALFA TABLETS</b> 100 TABLETS <b>38¢</b> 500 for 1.55	<b>DESICCATED LIVER TABLETS</b> 7½ Grain 100 TABLETS <b>69¢</b> 1000 for 3.50	<b>COD LIVER OIL CAPS</b> 100 CAPSULES <b>88¢</b> 500 for 3.99
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**"KEY 4" TABS**  
KELP, VITAMIN B6, LECITHIN & CIDER VINEGAR  
100 for **79¢** 500 for **2.99**  
Highest Quality—  
Only the low price is different

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100 Tablets **6.95**  
3 Bottles for **18.50**

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With Rose Hips Tablets  
AT FANTASTICALLY LOW PRICES

QUANTITY	100 MG.	250 MG.	500 MG.	1000 MG.
100	.69	.95	1.39	1.95
500	2.98	4.49	6.59	9.39
1000	5.49	7.99	12.49	17.95

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<b>HERBAL LAXATIVE</b> 100 Tablets <b>85¢</b> 500 for 3.49	<b>595 MG. Potassium GLUCONATE</b> 100 Tablets <b>95¢</b> 500 for 4.29
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Each Six Tablets Contain:  
Natural Grapefruit Extract . . . 100 MG  
Vitamin C 60 MG  
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Contains one of the strongest diet aids available without prescription. Includes modern, effective diet plan that lets you enjoy 3 delicious meals and snacks everyday as you lose weight.

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HIGHEST QUALITY—SAME FORMULA AS HIGH-PRICED NAME BRANDS  
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100 DAY SUPPLY 3.75 200 DAY SUPPLY 6.98

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**VITAMIN E**  
HIGHEST QUALITY CAPSULES  
MONEY BACK GUARANTEE

SIZE	100 I.U.	200 I.U.	400 I.U.	1,000 I.U.
100	98¢	1.89	2.99	7.89
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PRICES IN THIS AD GOOD TO SEPTEMBER 30, 1981

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Smokes like no pipe you've ever known! Be delighted or smash it with a hammer and the trial will cost you nothing.

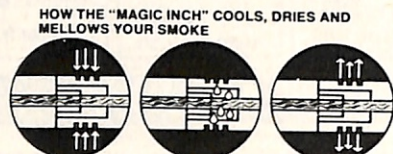


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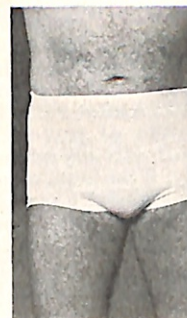
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HANDY SUSAN™ gives you all this:

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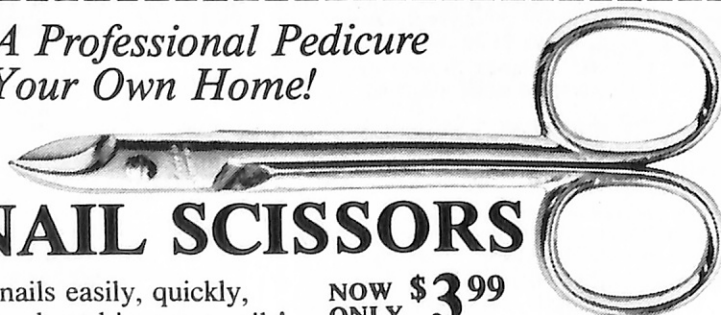
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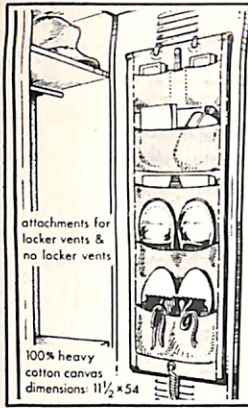
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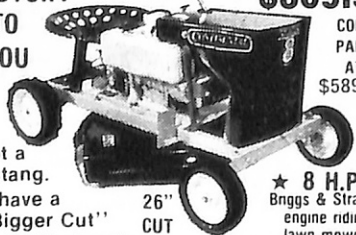
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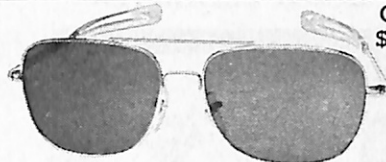
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CONTINENTAL MFG. DEPT. E  
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## DIRECT FROM U.S. OPTICS QUALITY SUNGLASSES AT FACTORY PRICES

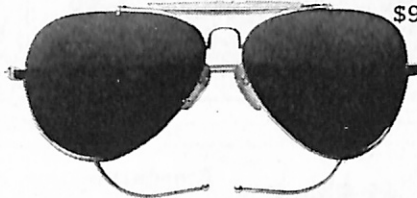
Each pair features: Impact resistant lenses • Handcrafted • Polished glass lenses • Hardened metal frames • No non-sense guarantee.  
FREE—limited time only—deluxe velour lined case with each pair of glasses ordered (a \$3.00 value). Credit cards accepted. Dealer inquiries invited.  
NOTICE: Don't be fooled by cheap imitations. These glasses are made exclusively for U.S. Optics. To make sure you get the best, order now and if not completely satisfied return for refund within 30 days.



Only  
**\$7.95**

### World Famous Pilot's Glasses

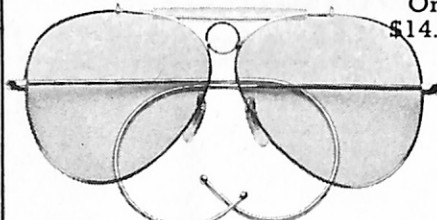
These precision flight glasses are now available to the public for only \$7.95. If you could buy them elsewhere, they'd probably cost you over \$20.00. #20P available in gold or silver frame. A \$20.00 value only \$7.95. Two pairs for \$14.00.



Only  
**\$9.95**

### Aviator Teardrop Flight Glasses

Flexible cable temples. #30A gold frame only. A \$30.00 value only \$9.95. 2 pairs for \$18.00.



Only  
**\$14.95**

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Wide angle amber lens brightens visibility. #30D gold frame only. A \$30.00 value only \$14.95. 2 pairs for \$28.00.

To order send check or money order to U.S. Optics, Dept. 741, P.O. Box 14206, Atlanta, Georgia 30324. Credit card customers please fill in card # and Exp. date

QUANTITY	MODEL #	GOLD	SILVER	PRICE
	20P			
	30A	X		
	30D	X		

Add Postage, Handling, and Insurance  
\$1.00 per pair

Total \_\_\_\_\_

Visa or Master Charge # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**FREE case with each pair.**

# L.L.Bean<sup>®</sup>

Outdoor Sporting Specialties



## FREE Fall Catalog

Fully illustrated. Features quality apparel and footwear for men, women and children; camping, hunting, hiking and winter sports equipment. For 69 years L. L. Bean has offered practical and functional merchandise at reasonable prices. Our clothing and footwear is rugged enough to withstand active outdoor use, yet attractively styled and comfortable for casual wear. Many items are of our own manufacture. All are guaranteed to be 100% satisfactory.

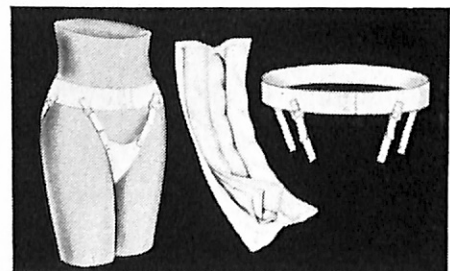
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L. L. Bean, Inc.

7151 Cedar St., Freeport, ME 04033

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WITH THE  
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POST OFFICE DEPARTMENT  
USE  
ZIP CODE NUMBERS  
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Go Anywhere! Sit Anyplace!

"DRI-GUARD" liners have abundant absorbent material where most needed! Launderable or disposable liners enclosed in soft vinyl holder prevent escape of any moisture. Use 2 launderable liners for full night's sleep without change. Guaranteed effective for both men & women.

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#### ORDER BY WAIST SIZE

Complete with launderable liner \$12.95; extra liner \$4.50  
Disposable liners available  
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(Sold By Mail Since 1965)



Cheney.  
Because  
Carol loves  
this house.

Carol's illness prevented her from climbing these stairs like she used to. She could move to a one-story house, but she loves this house. A Cheney Wecolator™ solved Carol's problem by letting her ride from floor to floor quickly and comfortably. As the first stairway elevator to be UL-listed, it's virtually maintenance-free and can be installed in just a matter of hours. For a colorful brochure on Cheney Wecolators, or Wheelchair Lifts and Wheelchair Van Lifts, contact your local Cheney Representative or write: The Cheney Company, Dept. EM, 3015 S. 163rd Street, New Berlin, WI 53151. (414) 782-1100.

Helping people help themselves.  
**CHENEY Wecolators.**



**EAGLE HEARTH MAT**

Now put an end to those burned spots and ashes on carpets and floors with the fire-resistant mat! Attractive golden eagle and stars design on black mat is a big 46" x 22". Not only is this fire-resistant material a protection to your expensive carpet, but is also a charming asset to your fireplace setting. Welcome gift.

\$7.97 plus \$1 p&h.

Send Check or M.O. 15 day money back guarantee  
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Box 370, Tawas City, MI 48763

**the Best Buy  
in Walking Comfort**

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Sizes: S (5-5 1/2),  
M (6-6 1/2),  
ML (7-7 1/2),  
L (8-8 1/2),  
XL (9-10).

**\$15.99**



Send \$1 for  
NEW CATALOG  
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two pairs  
just \$28.90

Add \$1.95 p&h one item,  
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AZ res. add 6% tax.

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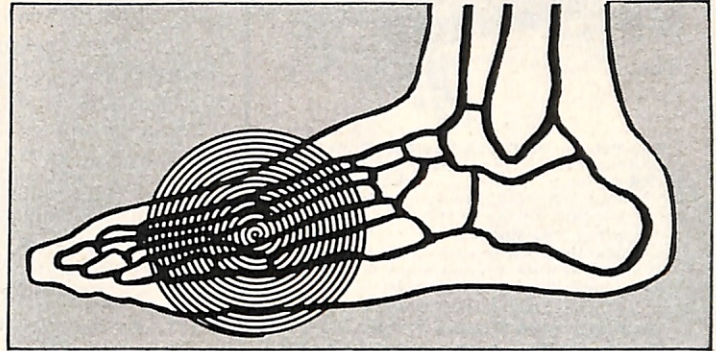
SATISFACTION  
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**OLD PUEBLO TRADERS** since 1946

**My Feet Were Killing Me...  
Until I Found  
Relief in Germany!**

It was the European trip I had always dreamed about. I had the time and money to go where I wanted — see what I wanted. But I soon learned that money and time don't mean much when your feet hurt too much to walk. After a few days of sightseeing my feet were killing me.



Oh, I tried to keep going. In Paris I limped through Notre Dame and along the Champs-Élysées. And I went up in the Eiffel Tower although I can't honestly say I remember the view. My feet were so tired and sore my whole body ached. While everybody else was having a great time, I was in my hotel room. I didn't even feel like sitting in a sidewalk cafe.

The whole trip was like that until I got to Hamburg, Germany. There, by accident, I happened to hear about an exciting breakthrough for anyone who suffers from sore, aching feet and legs.

This wonderful invention was a custom-made foot support called Flexible Featherspring. When I got a pair and slipped them into my shoes my pain disappeared almost instantly. The flexible shock absorbing support they gave my feet was like cradling them on a cushion of air. I could walk, stand even run. The relief was truly a miracle.

And just one pair was all I needed. I learned that women also can wear them — even with sandals and open backed shoes. They're completely invisible.

Imagine how dumbfounded I was to discover that these miraculous devices were sold only in Europe. Right then I determined that I would share the miracle I discovered in Germany with my own countrymen.

In the last nine years over a quarter million Americans of all ages—many with foot problems far more severe than mine—have experienced this blessed relief for themselves.

**MADE FOR YOUR FEET ALONE**

Here's why Feathersprings work for them and why they can work for you. These supports are like nothing you've ever seen before. They are custom formed and made for your feet alone! Unlike conventional devices, they actually imitate the youthful elastic support that Nature originally intended your feet to have.

**NO RISK OFFER**

Whatever your problem—corns, calluses, pain in the balls of your feet, burning nerve ends, painful ankles, old injuries, backaches or just generally sore, aching feet, Flexible Feathersprings will bring you relief with every step you take or your money back.

**Don't suffer pain and discomfort needlessly. If your feet hurt, the miracle of Germany can help you. Write for more detailed information. There is no obligation whatsoever. Just fill out the coupon below and mail it today. No salesman will call.**

**WHAT PEOPLE SAY ABOUT THE MIRACLE:**

"Received my wife's Feathersprings two days ago. They are super—neither of us can believe the results. She has had terrible feet for years; already no pain. Incidentally, her sore knee is much better . . . As a retired physician, this result is amazing."

Dr. C.O.C./Tucson, Arizona.  
"My husband felt a great relief and no more pain. They are truly an answer to our prayers. Only wish that he had heard of them twenty years ago." Mrs. F.S./Metairie, Louisiana.

"I have checked your corporation with (A Consumer Protection Agency), and received an excellent report." H.S.H./Louisville, Kentucky.

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13100 Stone Avenue, North, Seattle, Washington 98133

**FEATHERSPRING INTERNATIONAL CORPORATION**

13100 Stone Avenue, North, Dept. E091  
Seattle, Washington 98133

YES! I want to learn more about the relief Flexible Featherspring Foot Supports can give. Please send me your free brochure. I understand that there is no obligation and that no salesman will call.

Print Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

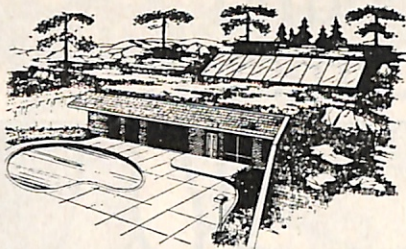
State \_\_\_\_\_

Zip \_\_\_\_\_


When in Seattle visit the Featherspring building.



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- **The Primer To Earth Sheltered Living** — 24 Page Booklet gives basic information on underground homes — advantages, site selection, planning, financing, building tips, construction and landscaping. \*3.50 ppd.
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 No need to stop your important projects.  
 Take this portable mill right to the trees—turn out smooth, true lumber every time—no experience needed. Saw your own logs or lumber for others and make excellent spare-time income—no crew needed. Use any power—tractor PTO, diesel, electric. Time payments may be arranged. Send for FREE details—mail coupon below or postcard TODAY!  
 No Obligation and No Salesman Will Call.

World Famous Since 1928  
**BELSAW MACHINERY Co., 3381 Field Bldg. Kansas City, Mo. 64111** **RUSH COUPON TODAY!**

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 City-State \_\_\_\_\_ Zip \_\_\_\_\_

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Need more money? Earn \$200-\$300 a week, spare time, at home making rubber stamps for offices, factories individuals. Hundreds of uses. Hundreds of prospects—everywhere. Right in your own community. Turn out special stamps for names, addresses, notices, prices, etc., in minutes with table-top machine. We furnish everything and help finance you, at less than bank rates. Write for free facts.

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 Box 10308 OR Box 15129  
 Dept 4180709 Dept 4180709  
 Erie PA 16515 Sacto CA 95851

## Ice Cream

(Continued from page 21)

the suburbs, the Buffalo Ice Cream Parlor in Chicago had been a popular neighborhood gathering place since 1918. And there is the Haagen-Dazs ice cream made in Woodbridge, New Jersey. The delicious mixture, loaded with cholesterol and calories, has a hypnotic appeal to health-conscious young adults who think that a bowl of this creme de la creme is the perfect way to fall off a diet or recuperate after a four-mile jog.

San Francisco is a wonderful town for ice cream—particularly famous for its Rocky Road, a chocolate-marshmallow-nut combination. The late Senator Robert Kennedy chose to stay in San Francisco instead of Los Angeles one night during a campaign swing just to enjoy a dish of this delicacy. That same night Lynda Johnson Robb and some friends were ordered off a cable car because they wouldn't give up their Butterscotch cones.

Enthusiasm for ice cream seems to know no bounds. The largest ice cream sundae ever made was produced by Bob Barcaw of Wooster, Ohio, on July 13, 1971. It weighed 833 pounds, had 42 flavors and 50 pounds of fudge syrup!

It's almost certain that ice cream is here to stay. A dish of this exquisite palate-pleaser was once considered the epitome of a food to pamper the soul—rich, smooth, cool, and satisfying as it melted in the mouth. This opinion has not changed one whit. The food Americans first loved because it was delicious, then touted for its food values, has become food for fun on an oversized scale—and devil take the calories! ■

## Oregon

(Continued from page 31)

on other wagons, arranging them in a circle and preparing to fight. Unfortunately he has only the one. And as one writer put it: "It sits there all alone on the mall, ready for the first arrow to strike." Well, Ochs got his feathers up. He wouldn't budge. While waiting for the attack he tossed a party for 87-year-old Viva Anderson, one of the wagon's supporters. No dummy, Ochs used the wagon as a serving bar for Viva's candlelit cake. Earlier, James A. Vowell of the Design Committee had set Viva Anderson's birthday as the deadline for the wagon's removal. Vowell vowed to go to court. But Ochs had his supporters. Contractor Bob Everly allowed as to how the wagon adds atmosphere.

"I ain't movin'," said Ochs, and with that he strapped on his apron and returned to the kitchen. ■

## Change of Address

The Elks Magazine postage fees have skyrocketed!

Help us cut costs by reporting any address change to your lodge secretary and *The Elks Magazine* Circulation Department.

Be sure to include lodge and membership number or an address label from the magazine.

**Notice should be sent 6 to 8 weeks before your move.**

ATTACH ADDRESS LABEL HERE

New Address:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Lodge No. \_\_\_\_\_

Member No. \_\_\_\_\_

Mail to: Circulation Manager  
 The Elks Magazine  
 425 W. Diversey Pwy.  
 Chicago, IL 60614

9-81

### See Advertisement Inside Back Cover

© Old Village Shop 1981  
**OLD VILLAGE SHOP, Dept. VZ-7478**  
 340 Poplar Street, Hanover, PA 17331

Yes! Please send me one STICKS UP CALENDAR CLOCK #Z530105B for ONLY \$9.77 plus \$1.25 postage and handling! (Color choice: \_\_\_\_\_)

**SAVE!** Send me 2 CALENDAR CLOCKS for ONLY \$17.76 plus \$2.25 postage & handling!  
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**SAVE MORE!** Send me 3 CALENDAR CLOCKS for ONLY \$24.88 plus \$3.00 shipping & handling!  
 (Color choices: \_\_\_\_\_)

Check or money order enclosed for \$\_\_\_\_\_  
 (PA residents add sales tax.)

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 Diners Club  VISA  MasterCard

Acct. # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Check here and send 50¢ for year's subscription to our full-color catalog of fine gifts (Z389965X). We ship within 48 hours; delays notified promptly. Delivery guaranteed within 60 days.

### See Advertisement Back Cover

**Haband's Long Wearing Casual Style SLACKS**  
**HABAND COMPANY**  
 265 N. 9th St.  
 Paterson, NJ 07530

**3 PAIRS FOR 24.95**  
 4 pairs for 32.95  
 All FIVE Pairs: 39.95!

O.K., Haband, you may send me \_\_\_\_\_ pairs of your all season Off Duty Slacks, for which I enclose my remittance in full of \$\_\_\_\_\_ plus \$1.95 towards pst. & hdg.

**OR, TO CHARGE IT:**  VISA  Master Charge

Acct. # \_\_\_\_\_ EXP. DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

**Guarantee:** I understand that, if upon receipt I do not choose to wear the slacks, I may return them within 30 days for a full refund of every penny I paid you.  
**72E-020**

COLORS	WAIST	INSEAM
Sage Green A		
Silver Grey B		
Blue C		
Camel D		
Brown E		

Name \_\_\_\_\_  
 Street \_\_\_\_\_ Apt. # \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_

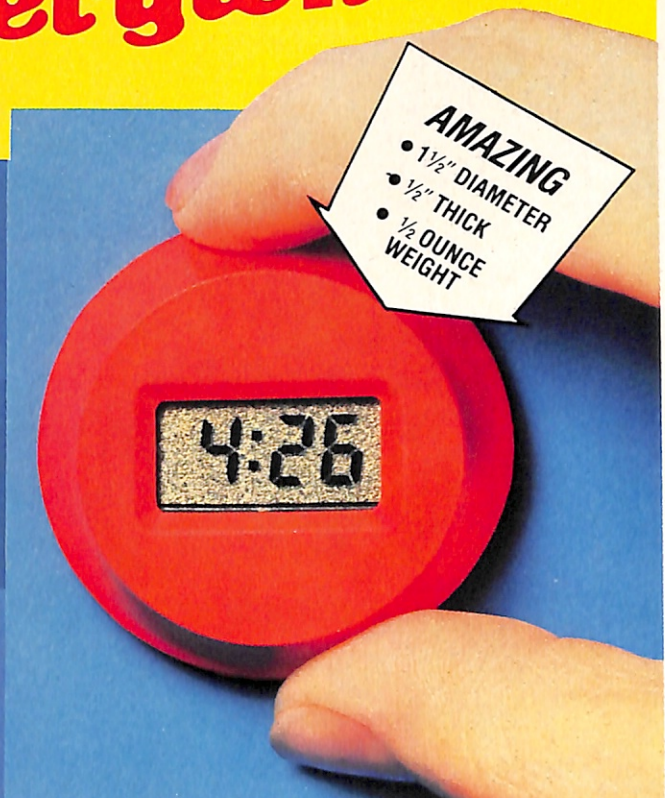
# FANTASTIC Sticks-Up Everywhere Calendar Clock

Displays hour and minutes with quartz crystal accuracy—changes automatically every 2 seconds to show month & date!

IT'S SO EASY TO "STICK 'EM UP!"

- NO WINDING! NO PLUGS! NO BUTTONS TO PUSH!
- SPACE AGE ACCURACY!
- BUILT-IN COMPUTER adjusts for long and short months!
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Use 'em everywhere to keep you on schedule:  
•TV set • attache case • refrigerator • desk • boat



Now, at home, in the office, in your workshop or garage, have the TIME AND DATE always just a glance away — with these incredible LCD-DISPLAY CALENDAR CLOCKS!

And now, during this fantastic PRICE BREAK, order extra CALENDAR CLOCKS AND SAVE EVEN MORE! SATISFACTION GUARANTEED or your money refunded in full (except postage & handling). RUSH YOUR ORDER TODAY!

**Fantastic Price Break** **\$9<sup>77</sup>**  
NOT \$19.95 NOW  
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SAVE MORE! 2 for only \$8.88 each.

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(Color choice: \_\_\_\_\_)

SAVE! Send me 2 CALENDAR CLOCKS for ONLY \$17.76 plus \$2.25 postage & handling!

(Color choices: \_\_\_\_\_)

SAVE MORE! Send me 3 CALENDAR CLOCKS for ONLY \$24.88 plus \$3.00 shipping & handling!

(Color choices: \_\_\_\_\_)

Check or money order enclosed for \$\_\_\_\_\_. (PA res. add sales tax.)

CHARGE TO:  American Express  Carte Blanche

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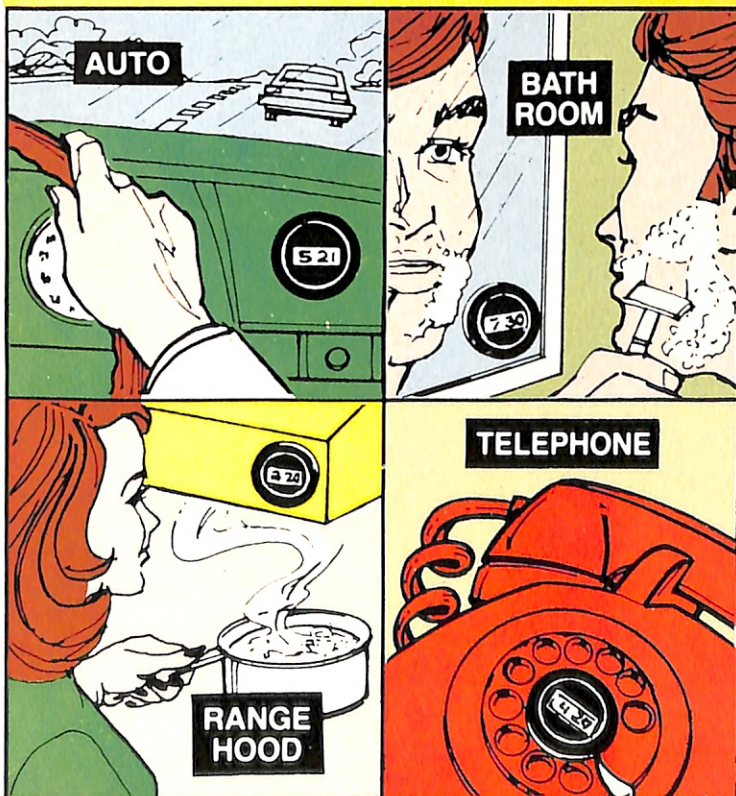
PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Check here and send 50c for year's subscription to our full-color catalog of fine gifts (Z389965X). We ship within 48 hours; delays notified promptly. Delivery guaranteed within 60 days.

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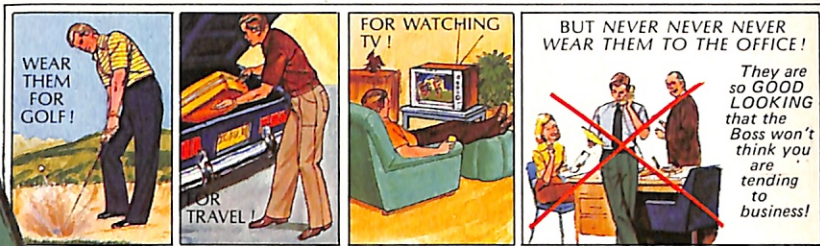
TO KEEP THIS COVER INTACT—USE COUPON ON PAGE 48

# HABAND INCREDIBLE BUY! OFF DUTY SLACKS

*For the Good Times!*

TAKE Any **3** PAIRS for Only **24<sup>95</sup>**  
ON MONEY BACK APPROVAL

It's a matter of *Comfort!* And *Style!* And big big *Savings*, on your favorite clothes: the slacks you wear *after work!* Here are the expensive easy-going good looks you want for relaxing, for vacation, for weekend hobbies or family outings. Full comfort cut. Gentle s-t-r-e-t-c-h fabrics. And guaranteed NO IRON long, long wear! Your favorite colors. A hint of "macho" outdoorsy styling, and Freedom of Action to bend and move any way you want! Most important, you are now invited to see them for yourself at no risk! Try them on, show your wife and family before you decide!



## Priced for Your Pleasure Too!!

Look! You don't have to spend a fortune! Why pay \$35 a pair in some high priced resort haberdasher or expensive catalog! Such prices take all the fun out of your leisure clothes. So now Haband, the famous mail order price busters from Paterson, N.J. have this special super-attractive offer: 3 pairs of excellent off-duty Leisure Slacks, for the good times, and you get ALL THREE PAIRS for \$24.95!!!

And note the QUALITY TAILORING:

- ★ 100% FORTREL POLYESTER DOUBLEKNIT TWILL!
- ★ Hefty Wide Belt Loops for a man's sturdy wide belts.
- ★ 100% NO IRON Permanent Press Wash & Wear.
- ★ Indestructible Talon Zipper
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- ★ 100% Made in USA!
- ★ FAST RELIABLE SERVICE Over 50,000 pairs now in stock!

**100% NO IRON!**

Send for Yours Today!

Millions of men from all over the U.S.A. know Haband for fine values in all their clothing needs. And you know that when they see this value, supplies will sell out fast! Now see for yourself. Let Haband show you what we can do while you pocket the savings! Hurry, while the saving is good!

USE THIS COUPON

SEE THEM NOW on NO RISK MONEYBACK APPROVAL!

*Eyecatching Comfort Slacks, in the 5 BEST NEW RESORT COLORS!*

TAKE YOUR CHOICE

**3 PAIRS FOR 24<sup>95</sup>**

## Haband's Long Wearing Casual Style SLACKS

HABAND COMPANY 265 N. 9th St., Paterson, NJ 07530

O.K., Haband, you may send me \_\_\_\_\_ pairs of your all season Off Duty Slacks, for which I enclose my remittance in full of \$ \_\_\_\_\_ plus \$1.95 towards the postage and handling.  
OR, TO CHARGE IT:  VISA  Master Charge

Acct. # \_\_\_\_\_

EXP. DATE: \_\_\_\_\_

Guarantee: I understand that, if upon receipt I do not choose to wear the slacks, I may return them within 30 days for a full refund of every penny I paid you.

72E-020

Name \_\_\_\_\_

Street \_\_\_\_\_

Apt. # \_\_\_\_\_

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Zip \_\_\_\_\_

Haband is a conscientious family business operating by U.S. Mail since 1925.

Is your size on this chart?

### AVAILABLE SIZES

Waists: 30-32-34-35-36-37-38-39-40-41-42-43-44-46\*-48\*-50\*-52\*-54\*  
\*Please add \$1.25 per pair for 46 thru 54.  
Inseams: S(27-28), M(29-30), L(31-32), XL(33-34)

COLORS	Waist	Inseam
Sage Green A		
Silver Grey B		
Blue C		
Camel D		
Brown E		

4 pairs for 32.95

All FIVE Pairs: 39.95!

WE HAVE YOUR SIZE IN STOCK!

Waists 30 to 54\* with already finished bottoms, to your proper leg length too!

No alterations needed!

\*Sizes 46 to 54 please add \$1.25 per pair.



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