



the  
**ELKS**  
magazine  
April 1981

**Business Gives  
Nature A  
Helping Hand**

"Million Dollar" Zoysia Lawn! Water Once! Never Needs Watering Again!



**FREE  
UP TO  
900  
PLUGS!**

Lakeland's *Famous*® 30-Below-Zero Zoysia Takes Wear, Tear, Cookouts, Children's Games . . . After 30 Below Zero Winters, It Bounces Back Green, Thick, And Beautiful! Closest Thing to An Indestructible Lawn You Have Ever Seen!

# ZOYSIA LAWN WASN'T MOWED FOR A MONTH! NOT A WEED IN SIGHT!

If your family is like mine, you're squeezing every dollar to make sure you have enough to go around. And it looks like things are going to stay that way.

One way to cut expenses is to cut the costs, and work, of lawn care. For example, a woman wrote about her zoysia lawn that she had mowed it only twice ALL SUMMER. She hadn't spent a cent on weed-killers. Not one cent for fertilizers. Yet her lawn was as green and weed-free as a pile carpet.

## ZOYSIA LAWNS STAY GREEN THROUGH HEAT AND DROUGHTS

Let the scorching sun burn lawns around you into hay—your zoysia stays fresh and green, an emerald isle of beauty. I have yet to water my own zoysia lawn. One day I saw that my sprinkler had gotten cobwebs! In Iowa, a zoysia lawn was declared the area's "Top Lawn—nearly perfect." Yet this lawn had been watered only once that entire summer!

**CUT YOUR WATER BILLS. SAVE THE WORK OF LAWN SPRINKLING. START A FAMOUS ZOYSIA GRASS LAWN NOW.**

### Weed-killing chemicals are NOT NEEDED for a weed-free Famous® Zoysia Lawn

How is it possible that Famous Meyer Z-52 Zoysia stays weed-free without using expensive, risky chemicals? It grows so thick that crabgrass (weed) seeds don't get enough light to germinate!

### Has Cut Mowing to Once A Month

Zoysia grows sideways, not just up like ordinary grass. It forms a thick, interwoven carpet of turf that keeps its well-groomed look weeks longer. It cuts your mowing by half, 2/3 or more!

### No-Reseeding—Not Ever!—With Lakeland's Famous® Zoysia

Plug in Lakeland Zoysia and never buy grass seed again. Zoysia lawns don't grow old; they just grow better. They sparkle under 100° heat . . . stay green through droughts. They resist diseases and insects which ruin ordinary grasses. After sharp frosts, they only give up their green color, then green up better than ever each following Spring. Famous Zoysia gives you the closest thing to an indestructible lawn you have ever seen.

### Ends Washouts on Steep Slopes Perfect Where Other Grasses Do Poorly

Deep-rooted zoysia holds soil in place, stops it from washing away from slopes. It's your perfect answer for worn out or weedy areas, too.

In a typical newspaper article I read (quote): "upgrading your current lawn" requires the right selection of grass seed plus "regular applications of fertilizer (and lime where needed)." This article also said you need, "weed, insect and disease control." Sound familiar? Of course!

Why not forget all that work and expense, and plug in Famous Meyer Z-52 Zoysia? To upgrade your lawn with zoysia, don't dig it up. Just set plugs into holes in the soil a foot apart more or less. Let those plugs spread toward each other to form a carpet of solid turf. Growth is so vigorous it chokes out old growth you want to get rid of, WEEDS INCLUDED.



From Coast to Coast People Write to Mike Senkiw

From Hudson, N.Y., E. La-Roche writes how he planted plugs "in the worst possible place—clay with weeds and gravel . . . It formed a 4" thick carpet of grass. Not children, dogs, cats, rabbits, extremely hot sun or drought could kill it."

From Sacramento, Calif., Jack Morse writes how he bought our Zoysia "for a weed infested spot—it took care of the problem."

From Indiana, M.A. Low, Sr. writes how he visited a physician friend in Albert Lea, Minn. where he saw a "whole back yard was entirely in zoysia and it was beautiful . . . a deep green."

The success of many thousands of delighted Famous® Zoysia owners awaits you. Prove it to yourself today.

### Poor Soil? No Problem!

Our Famous Zoysia plugs are so vigorous we guarantee them to grow whatever your soil—from heavy clays to sandy sub-soils. You cannot lose.

### IT'S SO EASY AND INEXPENSIVE TO START A MAGNIFICENT ZOYSIA LAWN

Start your own magnificent, perennial zoysia lawn with as few as 100 plugs. Just let your plugs establish solid turf. Then take up transplants and plug in other places to your heart's desire. Plugged areas grow right back into solid turf. Your supply of plugs is endless.

### Prices and Bargains

If you plant more grass that sits there and struggles—or dies on you—you may not miss your work and money. It's the time you cannot recover! So please don't confuse Lakeland's 30-Below-Zero Zoysia with any ordinary turf offered as a "bargain." If our plugs cost a little more in the beginning, they remain, in the long run, the only true bargain for your lawn.

### Order guaranteed *Famous*®

zoysia plugs now, for delivery from our nearest shipping point. Your order will be sent at the earliest proper time to plant in your area.

Orders not accepted from Wash. or Ore. States.

Meyer Z-52 Zoysia Grass was perfected by the U.S. Govt. and released in cooperation with the U.S. Golf Association.

### "Same Day Fresh"

The day we cut your plugs is the day they are on their way to you. Because freshness counts, Lakeland has 2 shipping points, one in the Midwest and one in the East. Your plugs go out from the nearest point "Same Day Fresh" and ready to grow, shipping charge collection the most economical way. On credit card orders, the shipping cost will be prepaid by us and billed to your account.

## Lakeland's Total Guarantee

• Drought Won't Kill It • Heat Won't Kill It  
• Diseases Won't Kill It • Cold Won't Kill It  
Even though we don't know your soil, we guarantee EVERY plug of Famous Z-52 Zoysia to live and grow in it. No ifs. No buts. Should any plugs fail to grow, just let us know within 60 days. We refund or replace them FREE. That guarantee clearly means that Famous Zoysia has to do everything we say—and more! Otherwise there's no way we could give you such unique protection.



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NO NEED TO DIG UP YOUR LAWN  
PLUG IN *Famous*® Z-52 ZOYSIA

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## A Message From The Grand Exalted Ruler

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Imagine yourself looking through a pair of trifocals. In one lens you can see only as far as yourself. In the middle lens you can see a little more: your family, friends, and neighbors. But through the top third of the lens you can see the rest of the world. Do you like what you see? Chances are there are a few things you would like to see differently. You can make the difference if you get involved in Community Service. You will experience pleasant feelings of accomplishment, along with stronger fraternal ties.

Since the founding of our Order, Charity, Justice, Brotherly Love, and Fidelity have remained living principles. Each and every one of you must stand steadfastly by these standards. It is through personal contact that warm relationships develop. Whether it's the seasonal programs in your community such as Easter Bunny, Little League, food baskets, or the year-round programs for handicapped children or hospitalized veterans, these people you are reaching out to appreciate your caring. Every member has an op-



# Trifocal Views

portunity to contribute his time, effort, and thought. Make this be the day you take that opportunity. Start looking through the top lens.

As part of our Community Service we must recognize our youth. We must also provide outlets for their vast energies and talents. Media has the responsibility and obligation to recognize the good things youth do and not just the bad. What about the Teenager of the Month, the scholarship winners, the Little League teams, Scouts, and "Hoop Shoot" winners, just to name a few?

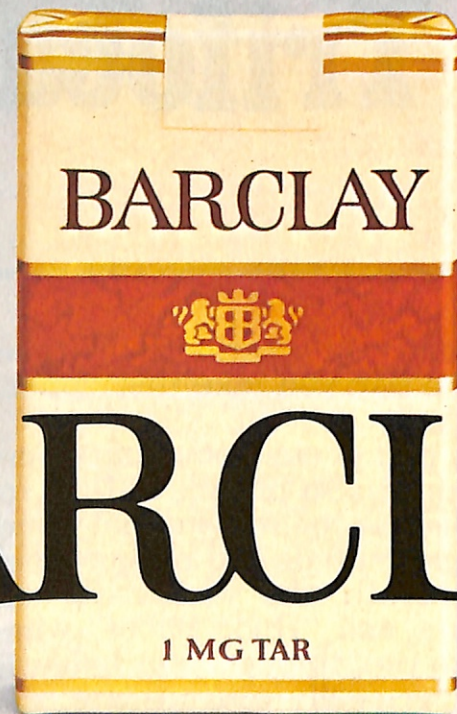
Are you, through your lodge, involved with youth activities? Do you personally congratulate scholarship winners or Eagle Scouts for their high achievements? Do you attend Little League games with your fellow Elks and let the team know you are there? Remember, the future of America can be found in our youth. You can help our youth see the world through the third lens. Your active involvement in Community Service will assure the continued growth and success of our efforts to make America a better place to live.

What are you doing for others today and tomorrow? REACH OUT WITH ELKDOM and you'll know!

A handwritten signature in dark ink that reads "H. Foster Sears". The signature is written in a cursive, flowing style.

H. Foster Sears

*The pleasure  
is back.*



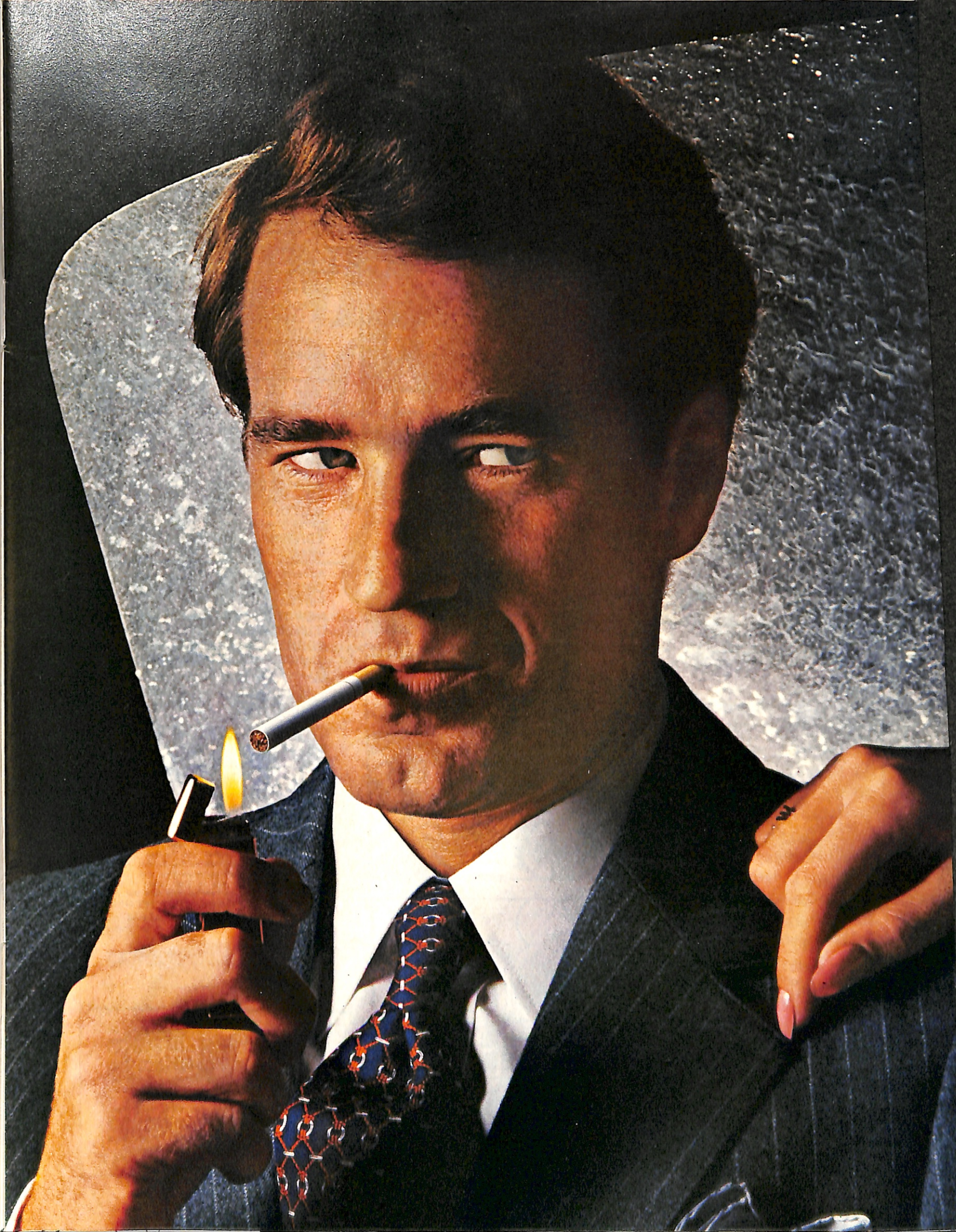
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## 6 Business Gives Nature A Helping Hand

Many industries do care about preserving our natural heritage, while finding conservation to be good business.

Walter Oleksy

## 16 Crime Stoppers

There are more felons on the street today than ever before—but Crime Stoppers is doing something about it.

Teddy Keller

## 25 Guide to Travel Bargains

This year's travel suggestions range from tips on economical Greek villages to bed & breakfast ideas for England, Scotland and Wales.

Jerry Hulse

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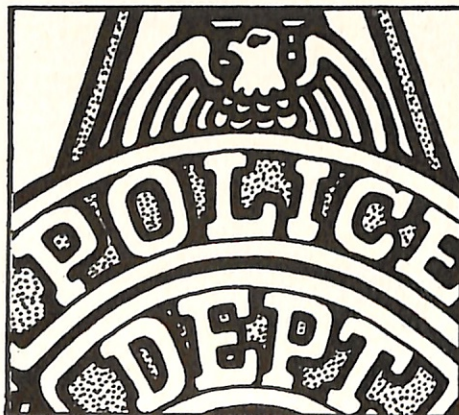
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Photo by Monserrate J. Schwartz.



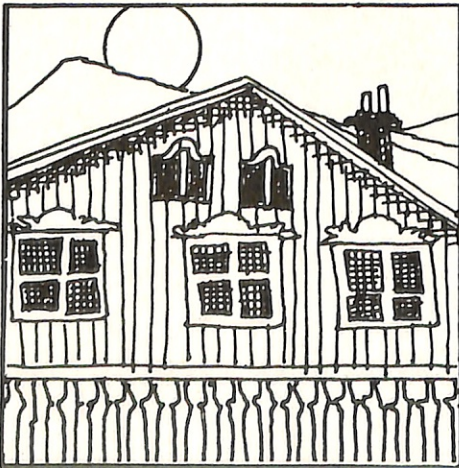
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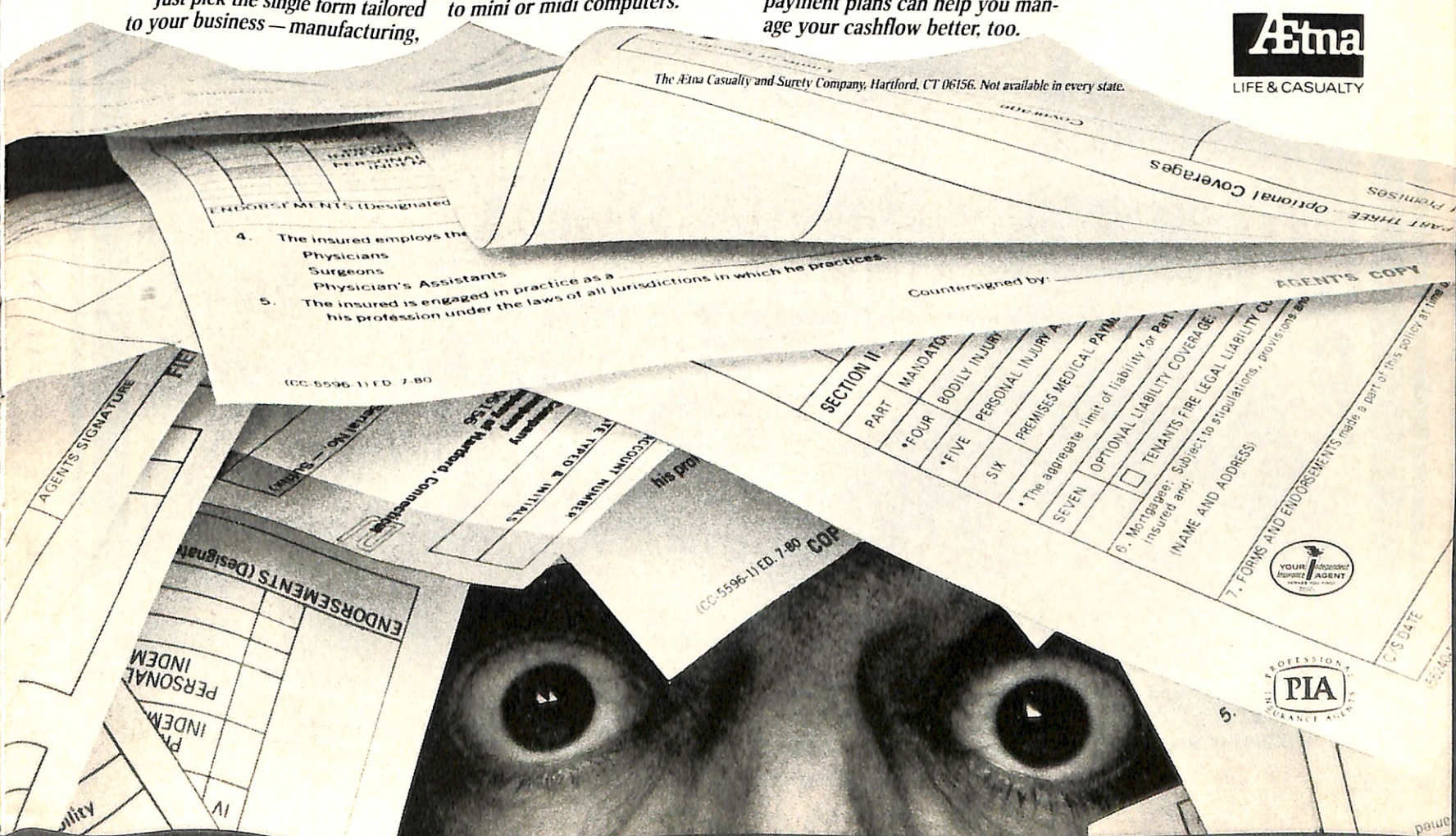
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SECTION II -

PART	MANDATORY
*FOUR	BODILY INJURY
*FIVE	PERSONAL INJURY
SIX	PREMISES MEDICAL PAYMENT
SEVEN	OPTIONAL LIABILITIES

\* The aggregate limit of liability for Part SEVEN is \$100,000.

6. Mortgages: Subject to stipulations, provisions and conditions of the policy.

7. FORMS AND ENDORSEMENTS made a part of this policy at time of issue.





Business  
Gives Nature  
A Helping  
Hand

by Walter Oleksy

About 30 years ago a group of preservation-minded citizens, including many businessmen and women, put the bite on old college friends and others in the corporate world to raise \$7,500. They then bought 60 acres of river land about 30 miles from New York City, the Mianus River Gorge, and turned it over to the public as a wilderness preserve within a short drive of the sprawling metropolitan area. Since then, without any further financial outlay, the preserve has grown to 362 acres.

It was the first in what was to become a very impressive list of successful efforts on the part of The Nature Conservancy to protect and preserve our nation's vanishing wilds, primarily through showing the business community how to do well by investing in land preservation, which the public can then enjoy.

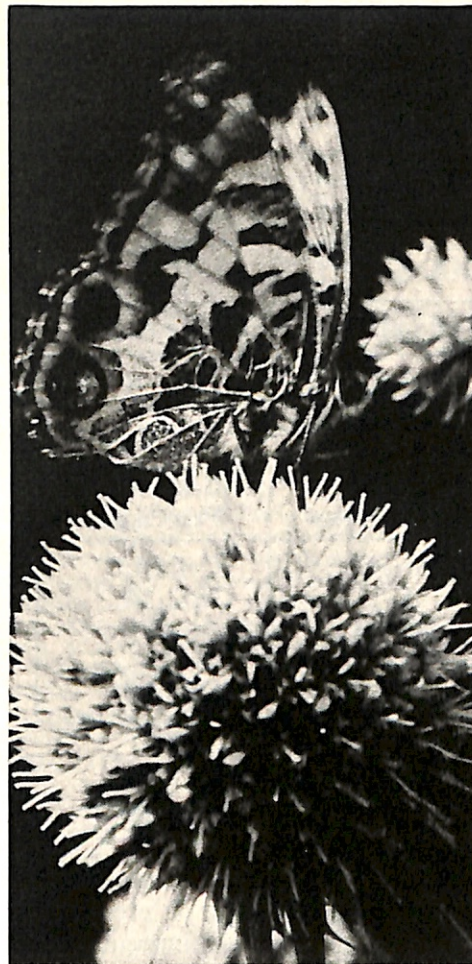
Since 1950, The Nature Conservancy and its members throughout the country have been working to safeguard some of our finest natural lands and the variety of life they shelter in almost every state: eagles in Washington, rare prairie orchids in Illinois, black bears in coastal Virginia, and endangered dusky seaside sparrows in Florida.

Over a million and a half acres throughout the United States have been preserved through the efforts of the Conservancy and its members. In 2,260 projects completed since acquisition of the first preserve in 1954, forests, marshes, prairies, mountains and islands—the homes of rare and endangered species of wildlife and plants—have been preserved. About 60 percent of the preserves have been retained by the Conservancy and managed by volunteer land stewards.

Basically, The Nature Conservancy, a national, non-profit conservation organization, is a talent and resource pool of many people throughout the country who are concerned with the preservation of ecological diversity through the protection of natural areas. A network of scientists using up-to-date methods seeks systematically to locate the most important areas needing preservation. Teams of skilled professionals and volunteers actually acquire the land. Finally, groups of concerned volunteers on the land, together with trained staff, implement carefully-made plans to insure that each area, once identified and acquired, will continue to be safeguarded.

Where does the money come from for such ambitious and expensive undertakings? Largely, the Conservancy's works are funded by membership dues

and other contributions from preservation-minded individuals and corporations, as well as from foundation grants. Many of the major corporations support the Conservancy, including Gulf Oil, International Paper, Anaconda Copper, Georgia Pacific, Burlington Industries, Union Pacific Corporation, Rockwell International Corporation Trust, B.F. Goodrich, and many major banks and utility companies, to men-



*A butterfly rests on a rattlesnake master, one of over 300 native plants flourishing on the Konza Prairie, Flint Hills, Kansas.*

tion just a few. Other giants such as IBM, Ford, and Atlantic Richfield have given or lent millions of dollars to the preservation cause, while more than 300 companies are listed as corporate members.

Why would American industry give, or sell often for less than fair market value, hundreds of thousands of acres worth millions of dollars to a non-profit conservation organization? David Morine, vice president of the Conservancy's land acquisition division, explains:

"Basically, for two reasons. First, many American industries *do* care about preserving America's great natural heritage. And second, they have discovered

that, financially, conservation can be good business.

"Most any conservation organization can document the importance of saving a specific natural area, but the Conservancy excels because it has developed the tools and techniques to show how conservation can be profitable. By fully understanding the tax laws and how they relate to American business, the Conservancy has proven time and time again that some corporations can financially *profit* by giving away land.

"The timber industry is one excellent example. Many of the major timber companies have thousands of acres of swampland and mountain property whose highest and best use is no longer growing timber. Some of these lands are too far from the company's mills to be economically harvested, or they are just not suited for producing fast-growing, high-quality timber. They have very little economic value but, as timber land, these lands may be a critical natural resource, with conservation and public recreation as the highest use.

"Often, the company acquired these lands years ago at what would now be ridiculously low prices. Of course, the company could sell these lands for commercial purposes, but their value to a commercial operation probably would not be as much as their value to conservation. Furthermore, if the land were sold, the company would have to pay a large capital gains tax on the sale.

"By donating the property to a governmental agency or non-profit organization like the Conservancy, the company is more likely to receive the full fair-market value of the property as conservation or recreational lands, and they can use this full value to shield up to 5 percent of their net income before taxes. Given a state and federal income tax rate of about 50 per cent for most major corporations, such a donation would mean that a company would receive 50 cents in hard cash for every dollar of appreciated land it gave away. This cash could then be used to acquire other lands that are more suitable for high-grade timber production."

Morine cites a good example of how this has worked, to benefit both a corporation and the Conservancy:

"An excellent use of this alternative was the Union Camp Corporation's donation to the Conservancy of about 50,000 acres within the Great Dismal Swamp in Virginia and North Carolina, which had been surveyed in 1763 by George Washington, and was a favorite place for both sportsmen and naturalists.



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## Business Gives Nature A Helping Hand

"Alexander Calder, a true conservationist and chairman of the board of Union Camp, best expressed this concept when he said, 'Union Camp has identified many land parcels originally purchased to generate wood fiber for paper-making that now can be utilized to a better advantage. This may be due to the location or character of the land, or in some instance to minerals lying below its surface.'

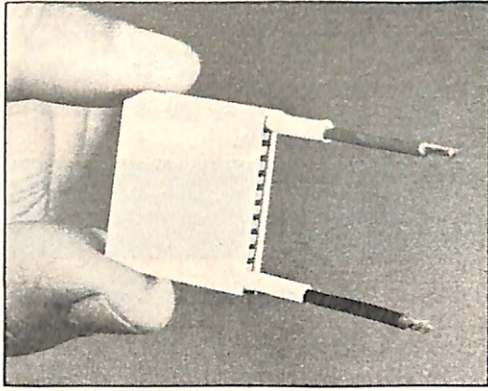
"Preservation, through donation, represents best use for certain of our properties having unique ecological or historical significance. The nation's tax laws encourage such gifts to both private and governmental bodies. These are treated by the tax laws as charitable contributions and clearly illustrate that interests of an investor-owned corporation and the public can be compatible."

Calder knew that the Great Dismal Swamp, which once totaled more than 200,000 acres but in recent years had shrunk to less than 110,000 acres, due to conversion to agriculture and other commercial uses, not only provided habitat for numerous species of wildlife and plants, but also served as a great sponge that controlled much of the water flow from the Appalachian Mountains into Albemarle Sound. But while individuals can give land for purely emotional reasons, an investor-owned corporation has to be able to show its stockholders a compatible financial return.

Calder assigned his staff to undertake an in-depth analysis of Union Camp's \$12 million property in the Swamp that would include conservation as one of the possible alternatives. Much to everyone's surprise, after evaluating the property for timber production, conversion to agriculture, or as a gift for conservation, the figures showed that the highest and best use of the property in terms of dollars was to give the land to The Nature Conservancy. The Conservancy, in turn, transferred the property to the U.S. Fish and Wildlife Service as the first major acquisition in the recently-created Great Dismal Swamp Refuge.

After learning of Union Camp's donation, many other corporations, especially those within the timber industry, began working with the Conservancy on numerous other donations. Many corporate associates also contribute from

(Continued on page 22)



# The miracle of solid state refrigeration

Recreational refrigeration technology has leapt forward 100 years... and will never be the same again. In this explosive age of computers and integrated circuits... solid state technology has proudly given birth to a family of powerful lightweight recreational refrigerators. And in our great outdoors, tens of thousands of solid state portables are efficiently eliminating the ice-age. The harassed cooler owner, formerly left to the mercy of the remote and empty ice vending machine, has finally been liberated.

## THE PELTIER MIRACLE CHIP

Jean Peltier noted the phenomena back in 1834. His experiments resulted in a new law of physics. He observed that by passing current through the junction of two dissimilar metals, heat began to flow away from the junction. Over the years, using rare and exotic metals, powerful Peltier devices have been created. Incredibly enough, a module no bigger than your watch now produces more cooling power than a 10 lb. block of ice. However, because of cost, the miracle chip has served only the scientific and aerospace fields... until now.

## KOOLATRON BREAKS THROUGH THE COST BARRIER

Here was the challenge. The technology was expensive. Yet a high quality electronic refrigerator had to be designed at an affordable price. Koolatron engineers responded by encasing the costly Peltier modules in a tough "cooler-like" chest. Using quality materials and the best insulation available, a handsome, rugged, light-weight portable was achieved. Next, a control system was needed to tell the miracle chip what to do and when. Through sophisticated circuit design, a small electronic "brain" was created. The job was done.

Now when you plug your portable into your vehicle's cigarette lighter, millions of electrons flow through the module... extracting heat from the interior... electronically refrigerating your food. Automatically, your battery voltage is measured. If recharging is required, a warning light starts to blink. Sensors measure the temperature you have selected. The circuit cycles power off and on to maintain that temperature. And if you choose to engage a

switch marked "hot", the process is reversed. Suddenly, as if by magic, your portable fridge is converted into an ingenious food warmer. But Koolatron's greatest achievement was to squeeze all this technology into a price tag of less than \$200.00.

## SIMPLICITY... WITH A WORLD OF USES

Each of this family of portables has unique features. But all of them operate with basic simplicity. Using a supplied power cord, you just plug into your cigarette lighter or into house current with the optional 110 volt adaptor and select the temperature you desire. It is just that simple. Yet the multitude of uses is endless. In summer or in winter, whether you travel once a year or revel in the out-of-doors, you'll be over-whelmed with the convenience, savings and versatility. Say good-bye to your ice chest. The new world of electronic refrigeration is at your doorstep, awaiting your command. To go with you on your vacations or to your cottage. To refrigerate foods, beverages, dietetic food or even baby's formula. To serve you in your car, recreational vehicle, boat, plane or beside your pool. To refrigerate dependably on your hunting, fishing, camping and boating trips or in your motel room. And in winter, at the flick of a switch, your P10 or P34A will be your loyal servant, serving you hot foods during your skiing, snowmobiling and ice-fishing weekends. But if winter finds you indoors, your portable will quietly perform as an office fridge, bar fridge, wine fridge... with the aid of your optional 110 volt adaptor.

## WHICH ONE COULD SERVE YOU BEST?

The Koolatron Model P10 is the perfect personal fridge. It refrigerates 17-12 oz. pop cans or 15 lbs of food in air temperatures up to 95°F. Hot foods will stay hot at the flick of a switch. Measuring 16" long, 11" high and 11½" wide, it has 11 qts. of capacity within its rich blue polypropylene case. Weighing only 10 lbs. empty... the P10 is the perfect size and weight for a personal car fridge and food warmer.

The P34 is the ideal recreational fridge. It holds over 40 lbs. of food or 48 beverage cans and refrigerates in air temperatures up to 95°F. Rugged ABS casing in sand beige colour with dark brown non-corroding latches and handle. Large 36 quart capacity (1.2 cu. ft.)

it weighs only 17 lbs. empty. External dimensions are 21" long x 16" high x 16" wide. The P34 is a refrigerator only, with fixed temperature controls, providing family size capacity whenever it is needed.

The P34A is our top of the line recreational refrigerator and food warmer. It is the same size, colour, weight and capacity as the P34 but includes food warming, fully adjustable temperature control and low battery warning indicator. For capacity, versatility and performance... there is nothing better at any price.

## 21-DAY MONEY-BACK GUARANTEE

Koolatron Industries is the largest manufacturer of solid state recreational refrigeration in the world. This is a direct result of our efforts to provide the highest possible quality and service at the lowest possible price. We guarantee that if you try any of our portables for 21 days... and are less than satisfied, we will promptly refund your money. Your portable is backed by a written one year warranty and major service centers in New York, Arizona and Canada. So order today with complete confidence. Join the tens of thousands who already have.

For rush delivery phone your order in collect to:

**0-705-737-0842**

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**Koolatron** Dept. 1669  
**Industries Limited**

56 Harvester Avenue, Batavia, New York 14020  
Canada: 230 Bayview Drive, Barrie, Ontario L4N 4Y8  
Send me with full refund privileges

\_\_\_ Koolatron P10 at \$139.00 (\$149.00 in Canada)  
\_\_\_ Koolatron P34 at \$179.00 (\$189.00 in Canada)  
\_\_\_ Koolatron P34A at \$199.00 (\$209.00 in Canada)  
\_\_\_ Koolatron 110V adaptor at \$39.95 (same in Canada)

Please add \$9.00 for handling and delivery per unit.

No charge for shipping adaptor if ordered with unit.  
Add \$3.00 for shipping adaptor by itself.  
(N.Y., Ont. and Quebec residents add sales tax).

I understand that I may return any item undamaged within 21 days and receive a full refund if I am not satisfied.

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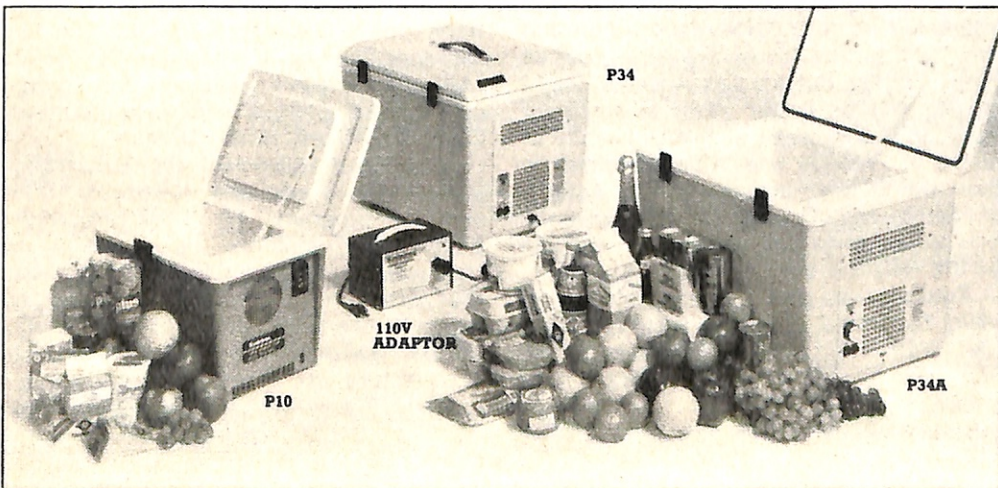
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# YOU & RETIREMENT

by Grace W. Weinstein

## SUMMER LEARNING & FUN

There's an old song that goes "Summertime, And the livin' is easy. . . ." But you might want to consider another refrain: Summertime, And the livin' is stimulating. Try a week on a college campus this summer, if you haven't done so before, and you'll find a vacation that is not only stimulating, but fun, relaxing, and invigorating too.

Five years ago, I told you about a small-scale New England program of summer courses for seniors. Elderhostel was, and is, an innovative program; but it's no longer either small-scale or limited to New England or, for that matter, limited to the summer months. From five college campuses in New Hampshire in that first summer of 1975, Elderhostel had spread to 24 campuses throughout New England in 1976. Now, in 1981, Elderhostel courses will be offered at 406 educational institutions in every state of the United States, Canada, Great Britain, and Scandinavia. Six hundred and sixty-one program weeks in 1980 have become 927 in 1981.

Elderhostel is specifically designed to open new horizons for older Americans, without regard to earlier educational opportunities. You may have attended college, or you may have left high school before graduation. Either way, with a great deal of formal education or very little, Elderhostel can open new horizons. Those horizons are social: living in a college dormitory and mixing with undergraduates in the dining halls. They are recreational: trying pottery or film-making, or finding out that hiking is fun. And they are intellectual: courses range from music to biology to literature.

You can focus your Elderhostel vacation around a particular program offering. Interested in film? "Hollywood: Then and Now" will be the focus of a June week at Pitzer College outside Los Angeles. Silent movies will be under study a continent away, in a July week at the University of Maine at Presque Isle. If you'd rather do than watch, try "Introduction to Acting" at Seton Hill College in Pennsylvania. You're bound to find something you like in the 86-page summer catalog.

You can also pick a place you'd like to visit, then find a course offering you'd like. With Elderhostel now in every state, you have your choice of mountains or seashore, rural campus or big-city surroundings. Want a redwood forest? Try

Humboldt State University in Northern California. Prefer an urban environment? There's San Francisco State University. Want to sample a little bit of French culture on this continent? Try Laval University in Quebec.

Whatever program you choose, the maximum all-inclusive weekly charge is \$140, with an additional \$10 per week permitted in Alaska and Hawaii: The fee covers room and board (not elegant but adequate), tuition, and a variety of spare-time activities. A \$25 deposit must be made when you register; the balance is due at check-in on campus. Some "hostelships" are available to those for whom \$140 is too much. Individuals must make their own travel arrangements, although the new Elderhostel catalog does indicate which campuses are accessible by bus, train, or airplane.

If you're interested, ACT NOW. Mail registration is already under way. Write Elderhostel, 100 Boylston St., Suite 200, Boston, MA 02116. You'll receive this year's catalog with registration forms, and succeeding catalogs as they are issued.

If you're too late for this summer, or already have other plans, you'll want to know that Elderhostel is gradually moving into year-round offerings. These are more limited, simply because colleges use their facilities for undergraduates during the school year. But growing numbers of institutions are finding a week here and there in which to offer a hosting program. Just to give you an idea for next year (these particular courses are full by now), some of the offerings for 1981 included: a February week on poetry, and another on government, at South Georgia College; a May week on Native Art Forms at Sheldon Jackson College in Alaska; a February week of volcanic geology and cross-country skiing, while living in a mountain cabin on Mount Hood, Oregon.

In a new development, too, Elderhostel is offering programs overseas. The summer programs for 1981 are completely full, snatched up as soon as they were made available last winter, but the program administrators hope to expand overseas offerings in 1982. Here's the kind of thing to expect: Architecture at Cambridge University, England; Genealogy and Heraldry at the

(Continued on page 29)

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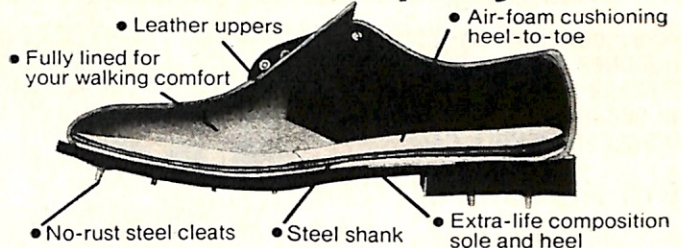


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Nothing looks better, feels better, or lasts longer than leather. And nobody offers you genuine leather for less! So order yours TODAY, and start NOW to enjoy wearing LeatherCrest golf shoes that suit you to a tee.

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YES, please send me the shoe style(s) I have indicated at right. I understand if I am not 100% satisfied I can return the shoes after 30 days' wear for a full refund.

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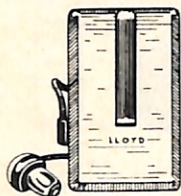
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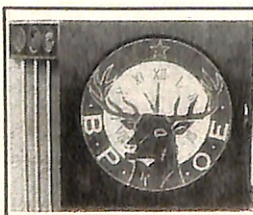


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# LETTERS

• "The Torment of Annie Oakley" (February, 1981) by Jim Blair, compares to the worst of the "National Enquirer/True Confessions" school of writing. I find it difficult to believe that anyone would devote the necessary time and effort to become the best in any field she detested . . . Submit no more of such claptrap to an intelligent membership.

Richard A. Young  
West Lebanon, NH

• I would like to compliment you on the February, 1981, issue. "Annie Oakley" was very interesting and informative to my whole family. I shall look forward to future issues.

Victor E. Gaul  
Duncansville, PA

• The first part of "Annie Oakley" was so rife with errors that it cast a pall over the credibility of the remainder. . . . There is no red feather on a turkey, neither gobbler nor hen . . . Mr. Blair has his scarlet gobbler give forth with a mating call as a warning. Turkeys breed in the spring. The mating call, the tom's familiar "gobble," is given at that time. It is never used as a warning call. The warning call, as any turkey hunter can tell you, is a sharp "putt."

Edward S. Feldmann  
Albany, NY

• The author of "Annie Oakley" was probably under the influence of "Wild Turkey . . ."

R. A. Metcalf  
Prescott, AZ

• "Annie Oakley" is a very interesting and commemorative article. It contains many facts about her life that heretofore were unknown to me.

G. E. Hileman  
Ft. Thomas, KY

• I am very disappointed to find that a magazine supported by myself, a long-standing member of the BPOE, would have the bad judgment to print "The Torment of Annie Oakley." We can all feel sadness when a tear-jerker describes shooting poor little Bambi, or Annie Oakley is forced to prey upon her woodsey friends . . . I hope you do not find cause to insult my intelligence with any more articles like this one.

Harold J. Estes  
Gresham, OR

• I enjoyed your article on "Annie Oakley" in the February, 1981, issue . . . I would like to correct you on one thing: There is no Drake County, but there is a Darke County in the state of Ohio. I had lived in an adjoining county for 69 years.

W. Paul Faze  
Bedford, VA

• Please inform writer Jim Blair that a 20-gauge shotgun will not change into a rifle by being dropped on the ground.

Robert Anderson  
Spokane, WA

• I was absolutely appalled that Jim Blair would write a story about Annie Oakley when he doesn't know a shotgun from a rifle. Whoever edited the article obviously doesn't know anything about guns either.

Harry V. Bury  
Crandon, WI

• "Annie Oakley" might have been very interesting except that it was loaded with errors. It's also a poor attempt at a "tear-jerking" type of writing.

A. J. Rambossek  
Coeur d'Alene, ID

• I resent your article of bias license written about Annie Oakley . . . She used a gun as a tool and that's all the gun is. There are many people who should never handle a steak knife or drive a car for they are too dangerous with these things in their hands. Do not deplore the existence of the gun . . .

Richard D. Johnson  
Papillion, NE

• Enjoyed the story of "Annie Oakley." However, the author should be more careful on facts. What gun did she use? A shotgun is measured by gauge: 12, 20, 16, etc. It is never .20. The decimal point refers to a rifle or pistol . . . Other than this little goof the story was well-done and enjoyable.

C. W. Gross  
Milwaukee, WI

• Talking to birds and animals (Annie Oakley) is for poets and songwriters . . .

Brother Zilch  
Delray Beach, FL

• Thank you very much for the exceptionally fine article on the real Annie Oakley. It came at a most opportune time for me. I am in the process of preparing a seminar on Irving Berlin and will, of course, be discussing his show, "Annie Get Your Gun," with one of the greatest scores ever written for a Broadway musical. It always seems to arouse greater interest on the part of the participants when they are told the real facts of the plots as compared with the fictional aspects of the productions. Mr. Blair's findings will prove very helpful.

Harold W. Shaar  
Lancaster, PA

• I was indeed very interested to read the article about "Annie Oakley." The County is Darke, not Drake, as indicated. I know because I was born and raised there and because we own farms there yet. Also, my grandparents are buried just a few feet from Annie Oakley in the cemetery at Brock, OH. I do really like the magazine. Keep up the fine work.

James E. Renz  
Elgin, IL

Letters must be signed and may be edited.  
Address to: Letter Editor, *The Elks Magazine*,  
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# NOW, HAND-HELD FISH SONAR.

Since the invention of sonar, more and more sport fishermen have discovered its usefulness in locating fish, and fish habitats.

But for many fishermen, portable sonar has meant the need for heavy batteries, temperamental equipment installation, and not so practical prices.

Not anymore. The electronic fish finder you see above is a totally new concept in sportfishing sonar. In fact, it's the first digital sonar of its kind in the world: the hand-held Fish Ray™ DR-100 by Morrow.

### Space age fish finder.

You can use the Fish Ray from your boat, canoe or rubber raft. There's nothing to install. Everything you need to operate it is built-in.

To find fish with the Fish Ray, you simply hold it like a pistol with the muzzle just a few inches underwater and pull the trigger.

The unit sends out sonar pulses that echo back off fish or bottom structure. The sensitive electronic receiver inside the unit instantly converts those echoes into depth readings displayed in large, liquid crystal (LCD) numbers. The LCD numbers are easy to read even in the brightest sunlight.

The Fish Ray will tell you more in 20 minutes about a lake, river or salt water area than most fishermen learn in a lifetime.

### Sounds through ice.

The Fish Ray represents the ultimate in portable sonar for ice-fishermen.

Using just a plastic bag or bucket of water on the ice, you can sound right through more than a foot thick ice layer. It will help you locate structure or schools of fish before you go to all the trouble of cutting a hole through the ice.

And it weighs just 1.5 pounds, so you'll hardly notice it.

### Built to rough it.

The Fish Ray is tough. It's built to take the action of sportfishing. Salt water won't corrode it. The solid-state electronics are protected by a high-impact housing.

The unit is so water tight it floats. So if it falls overboard, you can simply retrieve it with your scoop net.

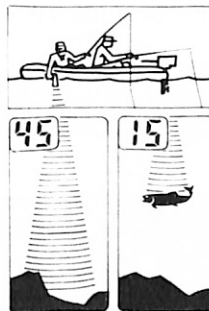
The unit comes in tan color with dark brown trim, complete with a safety wrist strap.

### A reputation grows.

You may already be familiar with Morrow. For over ten years this American company has been building electronics for sport and commercial fishermen around the world. To get sonar electronics down to



When a fish passes between the Fish Ray and the bottom, depth changes momentarily, telling the fish's depth.



hand-held dimensions, they put their sophisticated engineering team to work. The result is the

Fish Ray, a unique patent-pending design.

### A \$99.95 surprise.

When we first heard about the Fish Ray DR-100's extraordinary features our reaction was the same as anybody's: How much?

Judging by its superior quality - and the high prices of other sonars - we guessed over \$150.

We never dreamed we'd be offering it to you for only \$99.95.

Still, we'd like you to try it out first—at our risk. With two weeks to enjoy it, first hand. If, within that time, you're not completely delighted, simply return it in like new condition. All-American will promptly refund your entire purchase price, including delivery charges.

But quantities are limited, so give us a call soon to insure early delivery. See why this exciting sonar outperforms all conventional sonars in its range.

The Fish Ray comes with the manufacturer's 90-day warranty, convenient service-by-mail (if ever needed), and full instructions.

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## NEWS OF THE LODGES

**SPRINGFIELD, MO.** The local lodge has taken on as a special project the Springfield Regional Center for the Developmentally Disabled. During the year 1979-80, the lodge donated over \$11,000 and many hours of personal service to the center. The Elks' contributions fall into four main categories: physical education and recreation, medical needs, social needs, and Special Olympics.

**EL PASO, TX,** Lodge and the Texas Elks Foundation for Handicapped Children, Inc., presented to the city of El Paso a National Foundation Permanent Benefactor Certificate. It was through this action that the Elks could say "Thank You, El Paso" for all of the help the city has given in assisting with fund drives, and donating wheelchairs, walkers, crutches, and many other items. In photo from left are ER John Whistler; Raymond Strom, PDD and president-elect of the Texas Elks State Association; PER Matthew Dadich, state PBC and HFC promotions chm.; Robert Province, PDD and hospital board chm., reading the certificate; Esq. Joe Solano; and Charlie Wood, PSP and

honorary life member of the hospital board. The presentation was made at the beginning of a city council meeting.

**BOULDER, CO,** Lodge is a frequent host to patients from the Veterans Administration Medical Center and the Fitzsimmons Army Medical Center, Denver. During the past year, the lodge has treated the patients to a fishing party and four football games at the University of Colorado. The patients have also been entertained at the lodge club room, and there are a number of other lodge activities which the patients attend as guests. Magazines and books are distributed to each of the institutions every month.

**ALLEGHENY, PA.** The Youth Activities Committee of Allegheny, PA, Lodge held a special awards night to honor a number of Brothers who have dedicated many years of service to the young people of the area. Attending the ceremonies were 150 guests.

**TROY, OH.** With the help of television station WKEF in Dayton, OH, members of Troy, OH, Lodge scheduled a

special showing of the Elks National Home Documentary, "The Best Is Yet To Come." Once the date and time for the program had been set, Est. Lect. Kt. John Ricci sent letters to all lodge members as well as to all lodges in the station's viewing area to notify them of the program.

**FORT PIERCE, FL.** At a recent meeting of Fort Pierce, FL, Lodge, ER Paul Faber was presented with a check for \$300 from Brothers Arthur Swartling and Henry Banks. The money was raised by collecting aluminum cans for resale. The two Brothers have now contributed \$1,400 to the lodge charity fund.

This contribution was earmarked for the Florida Elks Harry-Anna Crippled Children's Hospital in Umatilla. A number of children in the Fort Pierce area have received treatment at the hospital.

**TUCSON EAST, AZ.** The National Service Committee of Tucson East, AZ, Lodge, through the generosity of bookstore owner Mrs. Pat Wallace, donated 60,000 paperback books to the VA Medical Center in Phoenix. Anthony Gersitz, state National Service Committee Chm., and his wife drove from Tempe to Tucson in a rented van to pick up the books and deliver them to the medical center in Phoenix.

**BEDFORD, VA.** PGER E. Gene Fournace threw the switch to turn on the Christmas lights at the Elks National Home for the first time this past holiday season. Brother Fournace was the principal speaker for the official lighting ceremony.

Also present at the ceremony were PGER Edward McCabe, who spoke



*El Paso, TX.*

*Bedford, VA.*



briefly, and Home Member of the Board of Grand Trustees Alex Harman, Jr., who introduced PGER Fournace. Presidents of several state Elks associations, other Elk dignitaries, and state, regional, and local government officials were also in attendance.

**NEW PORT RICHEY, FL.** On behalf of the Elks' ladies of New Port Richey, FL, Lodge, President Donna Ziegler presented to the lodge a check for

\$10,000. Accepting the check was ER Aubrey Harris.

**PASO ROBLES, CA.** Juanita Booker, the lady who sang the national anthem at President Reagan's inauguration, received a check from Paso Robles, CA, Lodge prior to her trip to Washington, DC. The check, presented by ER Les Hake, was intended to help defray any extra expenses Mrs. Booker might have on her trip.

**LEBANON, OR.** When the local lodge held its annual Veterans Recognition Night, it asked all veterans to wear their uniforms for the night. Brother Frank Groves, age 83, wore his complete World War I uniform, including gas mask. Many other members came in uniform also (some were only able to wear their dog tags). In photo from left are ER George Kunders, Brother Groves, and PER Harold Eilers.

*(Continued on page 43)*



*Paso Robles, CA.*

*New Port Richey, FL.*



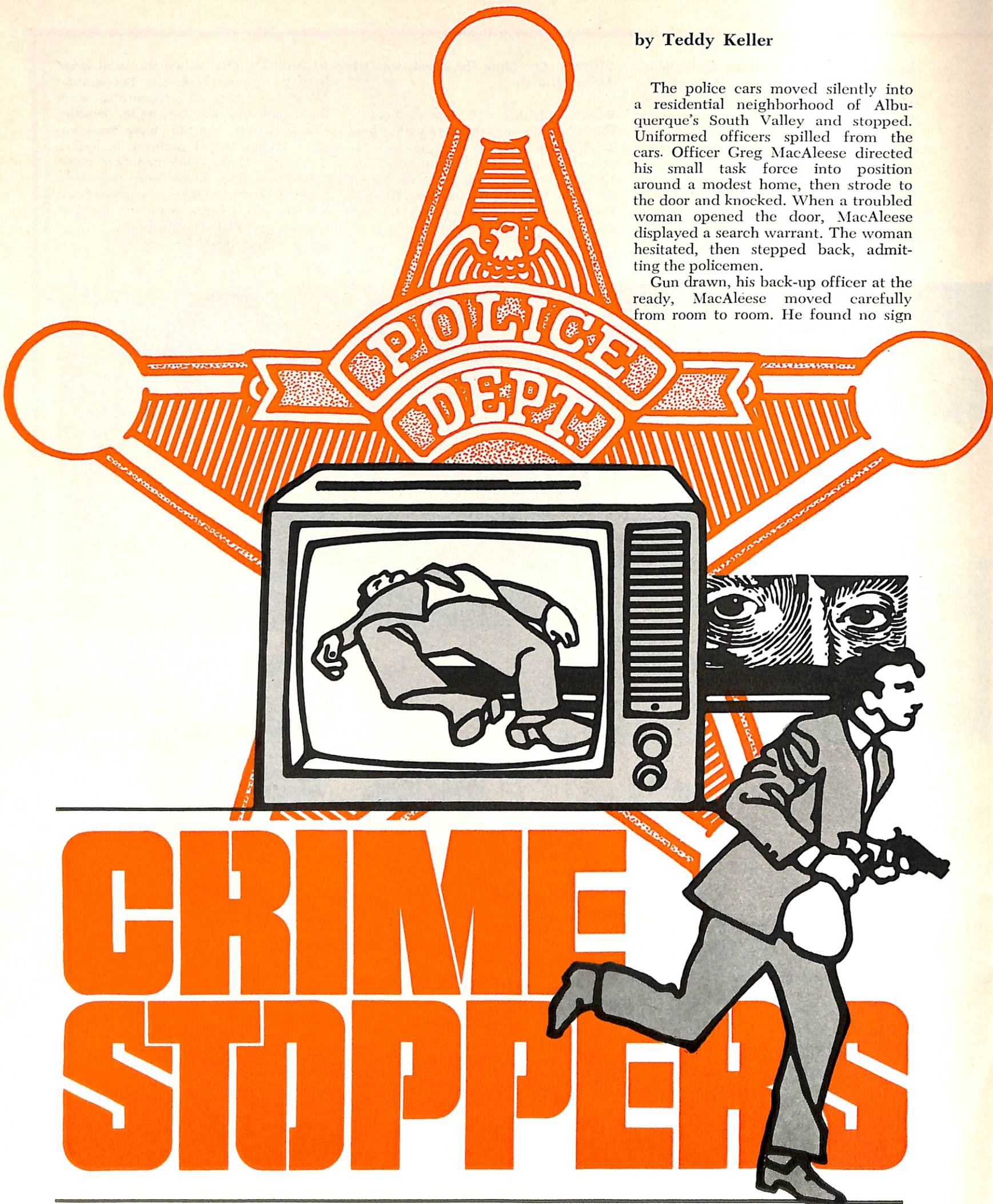
*Lebanon, OR.*



by Teddy Keller

The police cars moved silently into a residential neighborhood of Albuquerque's South Valley and stopped. Uniformed officers spilled from the cars. Officer Greg MacAleese directed his small task force into position around a modest home, then strode to the door and knocked. When a troubled woman opened the door, MacAleese displayed a search warrant. The woman hesitated, then stepped back, admitting the policemen.

Gun drawn, his back-up officer at the ready, MacAleese moved carefully from room to room. He found no sign



of a fugitive. Yet the anonymous telephone tip had been precise. The suspect, wanted for a number of armed robberies, was hiding in the home of his unwilling but frightened parents.

MacAleese and his fellow officer searched through the house again. Still no sign of the wanted man. Then, in the bathroom, MacAleese gave a second look to the big clothes hamper. Motioning to his buddy, the cop crouched, eased closer, and flipped up the lid of the hamper. There, amidst the dirty clothes, was the fugitive stick-up man.

The robber put up his hands and stiffly straightened cramped legs. He looked to MacAleese, recognizable from his television appearances, and asked, "Hey, how much did you pay for me on Crime Stoppers?"

"You?" MacAleese snorted. "We got you for a six pack of beer."

"A six pack?" the robber cried, wounded to the soul. "Who'd turn me in for a lousy six pack of beer?"

MacAleese laughed. "You're going to have a lot of years to figure that out."

Later, MacAleese chuckled at the retelling. "I don't think that guy ever did find out the amount of the reward we paid."

In Austin, Texas, a bank robber got away with \$50,000. As many a red-blooded young man with lots of money would do, he headed for Las Vegas. The boodle was gone in a short time. Needing to recoup, the robber set about finding an accomplice for his next job.

He struck up a likely acquaintance in a bar and laid out his proposition. "Oh, I don't know," the acquaintance said. "I'm into burglary, but not bank robbery."

"Man, it's time you learned a new trade," the robber said.

"You knock over a bank," the acquaintance said, "and you're dealing with the Feds."

"You got nothing to worry about. You work with me, you work with the best."

"Yeah? How good are you?"

The robber drew himself up proudly. "My bank job was on TV in Austin. Man, I made the Crime of the Week on Crime Stoppers. They offered a thousand bucks reward, just for information."

"I don't know," the acquaintance said. "I'll have to think about it. I'll meet you"—he named a restaurant downtown—"for breakfast. Say about nine."

The acquaintance went straight to his room, but not to consider robbing a bank. He phoned the local office of the FBI. "Is there a thing in Austin, Texas . . . something about Crime Stoppers?" There was. "Are they looking for a guy who robbed a bank, probably in the last week or two? And is

there a reward?" The FBI would check. And they did. And they got back in touch with the acquaintance.

When the acquaintance met the robber for breakfast, the FBI was there with a substitute menu. Close confinement for several years. The acquaintance was soon richer by \$1,000. And Crime Stoppers had struck again.

What is this program with the Dick Tracy name? It may be the most popular crime fighting campaign since the legendary Western sheriff. The difference now is that, instead of a lone man facing the bad guys at high noon, entire communities are banding together to fight crime. Ironically, the whole thing began with a conviction that wasn't.

Officer Greg MacAleese was trying to unwind after a customarily rugged day on his beat in Albuquerque's toughest neighborhood. His son tucked into bed, Greg and his wife Jo settled down to watch the ten o'clock news. The international and national news droned by. Reporting local items, the newscaster got around to: "The case against an alleged armed robber was dismissed late today when the key prosecution witness refused to testify."

Greg sat up, stunned, staring at the TV screen. Jo looked at her husband and asked, "Weren't you working on that case?"

"Yeah," MacAleese said. "We had him cold."

It wasn't just the weeks of work by MacAleese and his colleagues, the interrogations, the frustrations, and the blind alleys. It was the victims. Later he recalled: "They were completely intimidated by that man. He had them

terrorized. He robbed them at gunpoint and he threatened . . . well, all sorts of things if they ever testified against him. But we lucked out. We found this one man and then . . ."

For a long time that night the conscientious cop gave serious thought to quitting. Too many crooks were getting away on technicalities. Too many judges were putting criminals back on the street as fast as they could be arrested. And too many decent people were as suspicious of the police as they were fearful of the criminals. "It just won't work," MacAleese said at last.

"Then make it work," Jo MacAleese said. "Stop complaining and do something positive."

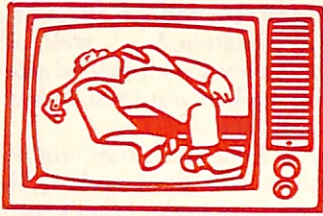
MacAleese did. He knew about most of the programs that had tried to involve the citizenry, that had sought to make crime fighting a grassroots campaign. And he knew that none had succeeded. Stubbornly, he argued that there had to be a way. Over the weeks, he and Jo—now amicably divorced—tossed around dozens of ideas. Finally Greg came up with something different. He tested it on his own beat, volunteering his own home phone number, paying out his own cash for rewards.

Convinced that the plan would work, MacAleese took it to his superiors and won an audience with then Chief Bob Stover. When the plan had been presented, the Chief said, "You really want us to do this?" And a deputy chief added: "Why should we?"

"Because," MacAleese said, "our per capita crime rate is sixth in the nation."

With reluctance and skepticism, Crime Stoppers was inaugurated in





September 1976. The cop on the street was hopeful, but he had seen hotshot ideas come and go before. "My buddies called me . . . lots of things. Kojak was the kindest."

But the skepticism turned to support in short order. "We thought that one indictment a month would justify the program," MacAleese recalls. "In ten days we solved 14 rapes. In one case, we got a call at 3:30 in the afternoon, had the suspect in jail by 6:30 and he's now serving up to 300 years in the state pen."

Another initially reluctant police chief said, "It's like adding four to five detectives and a dozen field officers to the department." An Oklahoma deputy chief added: "The best thing about Crime Stoppers is it doesn't cost the taxpayer a penny."

In those first four years, the Albuquerque Crime Stoppers has led directly to 1,111 cases solved, with 237 convictions out of 238 prosecutions, and to the recovery of more than a million dollars' worth of narcotics and stolen property.

Also in those four years, the program has spread to virtually every communi-

ty in New Mexico and to some 100 cities across the country. Inquiries have come from as far as the Bahamas. With the bulk of that growth relatively recent, national figures are doubly impressive. Crime Stoppers nationwide has been directly responsible for the solution of 5,505 cases, with 2,031 prosecutions resulting in 2,019 convictions and the recovery of well over \$16 million in stolen property and narcotics. Most recently, the program has been initiated in Dallas, Houston, Rockford and Winston Salem—as well as in the entire state of Massachusetts.

That Crime Stoppers works so well is a tribute to Greg MacAleese and the simplicity of the system he devised. "The first requirement, of course, was to keep it out of politics. We just couldn't survive bureaucratic red tape."

In each locale, the program is presided over by a volunteer citizen board of directors. These people see to the raising of money, administering the office, working with the police department coordinator, establishing the amounts and supervising the paying of rewards, securing the service of more volunteers and so on. Significantly, the raising of funds is not the program's most pressing problem.

One Albuquerque realtor advertised: "We'll pay \$5 to Crime Stoppers for every home listed with us." To date, that firm has contributed over \$7,500. A fast food entrepreneur donates large amounts. An Indian trading post pledges \$1,000 annually. "We've had kids come in with their piggy-bank

money," MacAleese says. "When that happens, you know the community's into Crime Stoppers."

Basically, the program offers rewards and anonymity to informants. Rewards increase with the severity of the crime involved. For major crimes, it goes to \$1,000. And usually Crime Stoppers will offer to double the reward if the witness will testify in court. Conversely, in nearly half the cases, when the wheels of justice have ground their slow and methodical ways, the informant will reject the reward, after all.

Each week the police select a crime on which there are no leads. This is designated as the Crime of the Week. In Albuquerque—and other media in other places do likewise—the Monday Tribune carries a front page article about the crime. The same day at noon, KGGM-TV, the CBS affiliate, presents the Crime Stoppers liaison officer with details of the crime. Radio stations run 60 second accounts of the crime and any pertinent information.

Without doubt, the greatest public impact comes from KOAT-TV, Albuquerque's ABC station. In the midst of Monday's ten o'clock news, viewers see a re-enactment of the Crime of the Week. KOAT supplies most of the personnel, equipment and direction, while the Theatre Arts Department of the University of New Mexico provides some of the actors and helps with props and special effects. This part of the program is now under the supervision of Ed Pennybacker, KOAT's consumer affairs advocate.

Pennybacker, in a position to gauge public reaction, sees this contribution as invaluable. "We get people personally involved," he says, "and they become more alert. They may not know anything about the Crime of the Week, but they'll remember something about another crime—or even something suspicious—and they'll call. The main thing is that we emphasize the reward and the anonymity. People know they can help without becoming personally vulnerable."

That vulnerability, MacAleese feels, is the greatest deterrent to citizen participation. "It's ridiculous, the hassle people have to go through just to try to report a crime. And they've all seen too many cop shows on TV where witnesses are intimidated with all kinds of threats. Some of it . . . it's not too far off." But Crime Stoppers protects its informants.

When a call comes in to Crime Stoppers, the caller is assigned a code number. That code becomes the only connection between the informant, the program, the crime or anybody involved. When an indictment is handed down or when stolen property or narcotics



"Dad, didn't you say sis was marrying a clown? . . ."

are recovered, Crime Stoppers pays the reward.

"I'll go anywhere the informant wants," MacAleese says. (But he goes carefully. There's been street talk of a contract on him, and there have been threats.) "I've paid off on a deserted mountain road at four in the morning and in a crowded restaurant during the dinner hour. I've left money in all sorts of blind drops."

The anonymity of informants has, predictably, been challenged in court and has been upheld all the way to the state supreme court. Often, that initial tip will be only a step toward the accumulation of hard evidence; thus, as the case advances, the informant becomes less important as an actual witness.

But it's a team effort. "It's a combination of the community, the police and the media," MacAleese says. "For the most part, the news people have been great. We have to have their cooperation to make the program work."

And work it does. In every place where MacAleese's system has been closely followed, Crime Stoppers is working. It is known under various and appropriate names in other towns—Crime Alert, Silent Witness, Crime Watch—but where the program can arouse a concerned citizenry, criminals are in trouble.

An added benefit is a new respect for the police. As people work more closely with Crime Stoppers and with local cops, they discover, as a Tulsa officer noted, "Hey, the police are people, too."

Still, even in those communities where Crime Stoppers is working well, officials feel that the fight has just begun. There are more convicted felons on the street than ever before, and apathy is at an all-time high. People are turning their homes into fortresses, pulling their necks in ever farther, while showing white feathers to those who would actively fight crime. Many concerned people would like to help, but they don't know how. "Maybe," says MacAleese, "all they need is motivation."

In Austin, Texas, a young lady watched Crime of the Week on TV and recognized her boyfriend as a wanted burglar. She was apologetic, but she turned him in. "He's really a nice guy," she explained, "and I hate to do this. But I can always get a boyfriend. I can't always get two hundred dollars."

Note: Interested individuals or organizations may contact:

Greg MacAleese  
Crime Stoppers—USA, Inc.  
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## ANSWERING THE TOUGH QUESTIONS

Q. The future of small business isn't rosy. T or F

Q. The federal government may have to bail out small business in the years ahead. T or F

Such questions aren't on college economic tests, but they are soberly discussed by realistic businessmen and government officials these days. Some would much rather talk evasively about the reasons, causes and other excuses for the growing problems. You hear it at seminars and conferences. The rhetoric flows easily. Others, of course, are angrily denouncing one another for creating and perpetuating the difficulties. They draw crowds, too, and satisfy emotional outbursts.

Most concede the answer to the first question is true.

The second query draws the most fire, however. While no one I've talked to will admit that the second statement is true, a great number believe that a lack of direction may produce the wrong decision some day by a congress and administration.

As personal bankruptcies continue to climb and economic forecasters warn that the new administration cannot offer quick remedies to American business woes, the future for those in the trenches—approximately 12 million small business owners—will become more precarious; more dependent upon an individual resourcefulness that was commonplace in an earlier era.

Says Arthur Levitt, Jr., chairman and chief executive of the American Stock Exchange, the last and best chance to improve the country's productivity—which has slipped in recent years—is to give those interested the initiative and freedom to enter and remain in the marketplace. While many small businesses are healthy, Levitt continued, the climate for small business oftentimes isn't.

"In this nation, businesses are inundated with paperwork and the cost to smaller businesses is more burdensome," he told a college audience in upstate New York not long ago. "As interest rates and the rate of inflation climb, small businesses suffer most."

Changes, of course, are under way. Federal agencies, for example, are required to consider the consequences of pro-

posed regulations on small businesses and reduce the paperwork. It's crucial, says Levitt, who chaired the group that set up the White House Conference on Small Business a year ago, that such new procedures be implemented rapidly. "The person running his own shop with perhaps two or three employes believes he has nothing in common with the plant down the street where a manager has 30 or more people working for him," he adds.

For each \$100,000 of sales, to illustrate, a small business owner spends \$134 to meet federal requirements today. Such regulations cost corporations an average of \$4.

Risk-taking, a constant factor in many enterprises, shouldn't be eliminated as some government officials conclude. It leads to inequities and poses a serious threat to the private sector as well as the consumer. Bailing out corporations, for example, and not helping smaller businesses will not answer the dilemma, and neither will removing all financial liability for those who undertake new ventures. "It's terribly important that the right to fail is the other side of the coin of the right to succeed," Levitt insists.

Yet increasing governmental burdens on sole proprietors, which are tempered with new departments and additional bureaucrats to deal with mandated changes, has eroded the will and desire of a growing number of businesspersons. Paperwork has been the constant complaint. And it still is.

An Office of Management and Budget report compiled and released shortly before Jimmy Carter left the White House revealed that Americans will spend over a billion hours answering 5,000 types of government forms in 1981. Business employes will account for nearly half of the time consumed in filling out the forms, the OMB continues.

Actually, it's an improvement over recent years. Carter Administration people point out that the former president's efforts to reduce bureaucratic red tape and interference between 1977 and 1980 produced a 15 percent drop. President Gerald Ford initiated the battle against government paperwork and Carter pursued it.

However, most observers in and out

of government believe the campaign must be continued with even more vigor. "This is a drive you simply don't put down or lay aside because a federal report which took equal forms to fill out says you're winning the battle," one ex-government officer noted recently. It's important to keep the pressure on to continue the reduction of unnecessary and repetitious labor at your expense for a bureaucrat's perusal.

Perhaps it's one of the reasons that pro-business groups have emerged with strong stands against governmental interference and even the suggestion of government help. The Council for a Competitive Economy, which was founded two years ago by approximately 50 businessmen, is a good example. Today, the council has a membership of more than 1,200 business executives and it urges, according to the *Christian Science Monitor*, a "laissez faire" capitalism in America.

Such fundamentalists attack the businessman who cries about government regulations on one day and "on Tuesday goes to Washington to ask for government help." The council sees anything that interferes with a businessman who seeks profits while serving the consumer as strictly a cost to the buyer. At the same time, says Richard W. Wilcke, president of the council, there would still have to be some regulations regardless.

The important element of a truly free enterprise, Wilcke told the *Monitor*, is not efficiency and productivity, it is simply the "most just system." Consumers and proprietors can choose and invest freely.

The rewards, consequently, are returned to those who purchase and invest wisely and who work hard and intelligently for their goals.

Has government influence, a shaky economy and increased risk-taking curbed the American appetite for enterprise?

The White House Commission on Small Business says not. More than 500,000 new businesses began in 1979, an increase of over 60 percent over the 1974 total. "It represents a renaissance among Americans of self-confidence, resourcefulness and risk-taking," the commission boasted.

Economists and some businessmen are not that certain. They're more skeptical about the future. Americans, some be-

lieve, may become less interested in the traditional risk-taking and find it easier to seek more guarantees for such ventures.

Harry E. Jacobs, president of the Harry Jacobs & Associates consulting firm in Buffalo, NY, doesn't believe the answers are going to come from either the private side or the government alone. He contends that when an answer is finalized on such a monumental question each side will have to fully participate. "We're going to have to bring about a coalition of big business, small business and the government . . . to find out what's best for the United States. If we don't get it in the '80s, I think we're going to have real problems in the '90s."

So do I, Harry. ■

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GL Lodge Activities Committee

# Helping Hand

(Continued from page 8)

\$1,000 to \$10,000 a year as members of the Conservancy. Hundreds of individuals also have become life members of the Conservancy by contributing \$1,000 or more.

Some individuals, such as Willie Browne, have given much more than money to the Conservancy. Browne had spent almost all of his 80 years living alone on marshland property near Jacksonville, Florida, safeguarding it from poachers and vandals. In 1970, Browne gave his land to the Conservancy, though it was valued at \$1.5 million and was eyed by speculators and developers. The wild marshland on the St. Johns River, Browne's sole worldly possession, became a 360-acre sanctuary containing two large swamps and a heron rookery, known as the Theodore Roosevelt Preserve.

The past decade has seen the Conservancy preserve a wide variety of habitats and ecosystems—cypress

swamps, barrier islands, bottom-land hardwood forests, and desert systems. But no single natural system has been sought and protected as diligently as America's remaining prairies, from the tall grasses of Kansas, to the prairie potholes of the Dakotas, to the rolling grasslands of Missouri.

Acquisition of prairie land has largely been accomplished over the past 10 years through the efforts of Miss Katharine Ordway, who was appointed the Conservancy's first land guardian. She enabled the Conservancy to create the most extensive grassland sanctuary system in the country, the Ordway Prairie Reserve System. One of the areas within the system, the Konza Prairie Research Natural Area in Kansas, was designated a biosphere reserve in 1979, along with the Virginia Coast Reserve, by the United Nations. Only 166 such reserves exist throughout the world. Shortly after, the "lady who saved the prairies" died, at the age of 80.

Out of all the Conservancy's land acquisitions in the past decade, perhaps the greatest protection story is that of

the Virginia Coastal Reserve. It began in 1969 when the Conservancy learned of a development firm's plans to turn three natural barrier islands into a giant sprawling resort community. Those three islands and most of the ten that followed were purchased over an eight-year period with funds provided by the Mary Flagler Cary Charitable Trust. On Christmas Day, 1975, the front page of the *Washington Post* announced Conservancy acquisition of the 13th island. Designated the Virginal Coastal Reserve in 1976, the islands and their surrounding marshlands comprise the only unbroken barrier island chain in the United States that is preserved in its natural state.

The Conservancy also has stepped up its work cooperating with other protection projects with state and federal agencies. In 1973, it acquired for the U.S. Fish and Wildlife Service the Sevilleta National Wildlife Refuge in New Mexico, the Conservancy's largest single project, comprising 221,775 acres. Also, close cooperation with the Mississippi Game and Fish Department resulted in preservation of the Pascagoula bottomlands, a 32,000-acre wilderness.

Outside the continental United States, the Conservancy has in recent years focused its attention on the Caribbean and Central America, where the fragile, rich tropical rain forests are disappearing at a rate of 50 acres per minute. In addition to projects on the island of Dominica, on the Netherlands Antilles isle of Bonaire, in Belize, and in Canada (at Long Point), the Conservancy's International Program joined forces with the World Wildlife Fund and Rare Animal Relief Effort in 1976 to assist the Costa Rican government in establishing the Corcovado National Park. The 89,000-acre park on the Osa Peninsula of Costa Rica is the largest protected rain forest in Central America.

Conservancy volunteers often work with government officials to find ways to protect natural areas. In some cases, the Conservancy acquires land in advance of a government conservation agency's ability to do so—often with considerable savings to the taxpayer.

The Conservancy retains ownership of a majority of its projects, while other areas are turned over to public or private conservation groups or to educational institutions for ownership and management. Projects undertaken on request to assist governments are transferred to the appropriate agency.

Most Conservancy projects are open to the public—hikers, campers, photographers, students, and families exploring the outdoors. In some cases where an endangered species or a particularly fragile ecological system is involved,

(Continued on page 28)

## did you know..



by a number of Elks and aides. It provides good publicity and public relations, and brings forth enthusiasm and praise. One Illinois Elk puts it this way: "The Elks Easter Bunny is the best known bunny since Bugs."

Who is the oldest Elk in the nation? Herman Piel of Wapakoneta, OH, Lodge is a likely candidate. He will be 107 years old on April 7th. Herman is a charter member of Wapakoneta Lodge, which was instituted in 1909. He has been an Elk for 72 years.

Herman and his wife, Agnes (she's only 102), live together in a nursing home. When he was 101, the lodge planned a birthday party for him but he was unable to be present. He had been out late the night before and his wife wouldn't let him attend.

During the past decade the nation has experienced a national health crisis that has crossed all strata of society: drug abuse. One of the Grand Lodge Youth Activity Programs places great emphasis on drug control and education. The time to help youngsters is before they choose the drug route. They must be offered alternatives to boredom and drugs. One of the obvious ways is to keep the youngsters busy. Sports, clubs, community services, and the many youth activities sponsored by the Order of Elks are but a few of the ways we can help the youth of our nation.

The Georgia Elks Aidmore Children's Home has a newly-reddecorated gymnasium which the youngsters really enjoy. Georgia Elks operate the home as their major project. It is for children from broken homes. Estimated expenditures this year are \$389,716, and that's a chunk.

Many sports figures have been proud to call themselves members of the Benevolent and Protective Order of Elks. Here is a list of just a few:

Alex Agase, football coach, Chicago (North), IL; Yogi Berra, baseball manager, Harvey, IL; Whitey Ford, former pitcher, Queens Borough, NY; Charlie Grimm, former baseball manager, Washington, MO; Gabby Hartnett, Hall of Fame catcher, Chicago (North), IL; Ralph Houk, former baseball manager, Lawrence, KS; Don Hutson, football star, Green Bay, WI; Vince Lombardi, Hall of Fame football coach, Green Bay, WI; Arnold Palmer, golfer, Latrobe, PA; Harold "Pete" Reiser, baseball, St. Louis, MO; Billy Southworth, baseball manager, Kenton, OH; Casey Stengel, baseball manager, Toledo, OH; George "Birdie" Tebbetts, baseball, Nashua, NH; Honus "Hans" Wagner, baseball immortal, Carnegie, PA; and Early Wynn, pitcher, Venice-Nokomis, FL.

Illinois Elks (The home state of GER H. Foster Sears) have an Easter Bunny program that is extremely popular and is steadily expanding. Starting on Palm Sunday and continuing through the week, the Elks Easter Bunny visits hospitals, nursing homes, and orphanages with gifts . . . usually about \$1 in value. Some good Elk or Elks lady wears an Easter Bunny costume and is assisted

## Departed Brothers

**PAST GRAND EST. LEAD. KT.** James A. St. Myers of Union City, IN, Lodge died January 19, 1981. In 1959-60 Brother St. Myers served as District Deputy Grand Exalted Ruler for the East District of Indiana, and in 1971-72 he was president of the Indiana Elks Association. He was a Special Deputy Grand Exalted Ruler in 1974-75 and served as Grand Est. Lead. Kt. in 1976-77.

**PAST DISTRICT DEPUTY** Dr. C.R. Donley of Woodward, OK, Lodge died January 19, 1981. Dr. Donley served as District Deputy Grand Exalted Ruler for the West District of Oklahoma during 1938-40 and was also a past president of the Oklahoma Elks Association.

**PAST DISTRICT DEPUTY** Homer W. Forrer of Cascade-East Point, GA, Lodge died January 2, 1981. Brother Forrer served as District Deputy Grand Exalted Ruler for the Northwest District of Georgia in 1962-63. He was also a Special Deputy Grand Exalted Ruler in 1966-67.

**PAST DISTRICT DEPUTY** Lewis E. Kitts of Greeley, CO, Lodge died December 25, 1980. Brother Kitts served as District Deputy Grand Exalted Ruler for the North District of Colorado in 1959-60. He was also a past president of the Colorado Elks Association. Prior to his retirement in 1976, he had been a director of vocational training at Elks Laradon Hall, Denver, the state Major Project.

**PAST GRAND LODGE COMMITTEEMAN** William J. Neese of Paris, TN, Lodge died January 11, 1981. Brother Neese served on the Grand Lodge New Lodge Committee during 1966-67 and on the Americanism Committee in 1972-73. He was District Deputy Grand Exalted Ruler for the West District of Tennessee in 1955-56 and was also a past president of the Tennessee Elks Association.

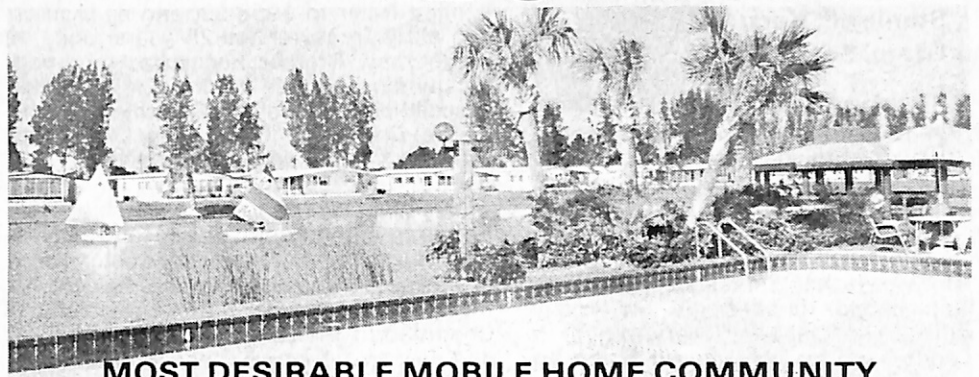
**PAST DISTRICT DEPUTY** Charles J. McGraw of Carthage, NY, Lodge died November 28, 1980. Brother McGraw served as District Deputy Grand Exalted Ruler for the North Central District of New York in 1966-67.

**PAST DISTRICT DEPUTY** Ernest H. Bulkley of Bath, NY, Lodge died January 3, 1981. Brother Bulkley served as District Deputy Grand Exalted Ruler for the Southwest District of New York in 1966-67.

**PAST DISTRICT DEPUTY** Frank Mattox of Anaheim, CA, Lodge died recently. Brother Mattox served as District Deputy Grand Exalted Ruler for the South Coast District of California in 1954-55.

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# Candidates For Grand Lodge Office

## East Chicago, IN, Lodge Presents Stanley F. Kocur for Grand Secretary



*Whereas:* The Officers and Members of East Chicago, Indiana, Lodge No. 981 of the Benevolent and Protective Order of Elks of the United States of America appreciate the many years of service given their Lodge by Stanley F. Kocur; and

*Whereas:* He has served East Chicago, Indiana, Lodge unstintingly in many capacities, especially in every office in the Lodge, and as its Exalted Ruler in

1949-50, and in a distinctive manner as Secretary for 13 years; and

*Whereas:* He has served Indiana Northwest District as its District Deputy Grand Exalted Ruler in 1958-59, and as District Secretary-Treasurer for 25 years; and

*Whereas:* Brother Kocur has rendered outstanding service to the Indiana Elks Association as Ritualistic Chairman, Scholarship Chairman, Convention Chairman, Trustee, Officer and served as its President in 1974-75; and

*Whereas:* He has taken leadership roles in community charity drives, and serves his church as Commentator-Lector; and in business affairs served as President of the Central Wooden Box Association, Chairman of the Zoning Board of Appeals and now as a Commissioner of the Zoning

Board; and

*Whereas:* He has always demonstrated his love and devotion to the Order and his managerial and administrative ability; and

*Whereas:* Brother Kocur has, since July of 1977, served with diligence, prudence and distinction as Grand Secretary of the Benevolent and Protective Order of Elks.

*Now therefore be it resolved* that East Chicago Lodge is honored and proud to present to the 1981 Grand Lodge Convention in Las Vegas, the name of Brother Stanley F. Kocur as a candidate for reelection to the office of Grand Secretary of the Benevolent and Protective Order of Elks of the United States of America.

Alfred J. Tracy, Exalted Ruler  
Leo J. Pusch, Secretary

## New Braunfels, TX, Lodge Presents Edward M. Schlieter for Grand Treasurer



*Whereas:* Brother Edward M. Schlieter has been a member of our Order for over 25 years and is a Charter Member of New Braunfels, Texas, Lodge No. 2279, where he served as its first Exalted Ruler; and

*Whereas:* During these past years as a member he has been active in his district and State Association, serving on various committees and as their President in 1967-1968. At this time he is serving as Chairman of three committees and as major project financial adviser; and

*Whereas:* He has served the Grand

Lodge having been appointed a District Deputy Grand Exalted Ruler in 1966-1967, then served as a Representative to the Kerrville VA Hospital for four years. He also served as a member of the Grand Lodge Auditing & Accounting Committee, then for four years as a member of the Board of Grand Trustees, where he was Vice Chairman during his last year on the Board; and

*Whereas:* He has found time to serve his community by taking an active role with various community organizations such as: Boy Scouts, Red Cross Chapter, American Heart Association, United Fund, and the Special Opportunities Center for the Handicapped. Presently he is a Vice Chairman of the Alamo Area Boy Scout Council and has served as District Chairman for two years. He also was elected to the City Council for four terms, two of which as Mayor; and

*Whereas:* He has served for the past four years as a member of the Board of Trustees for Schreiner College and was Chairman for two years of the Special Advisory Committee for Schreiner College. After completing his career in the U.S. Air Force, he entered a second career in the Investment Banking business and is presently an officer with his firm. He was selected as the "Outstanding Citizen of Kerr County" in 1975, and was awarded the "Silver Beaver" award by the Boy Scouts of America;

*Now therefore be it resolved* that New Braunfels, Texas, Lodge No. 2279 is indeed honored and proud to present to the Grand Lodge Convention at Las Vegas, Nevada in July, 1981, the name of Edward M. Schlieter for the office of Grand Treasurer.

Lee J. Agnello, Sr., Exalted Ruler  
William D. Du Bois, Secretary

## Peru, IN, Lodge Presents Gerald L. Powell for Grand Trustee



*Whereas:* Gerald L. Powell has served the Benevolent and Protective Order of Elks in a variety of positions at the Subordinate Lodge level, the Indiana State Elks Association and the Grand Lodge with great distinction; and

*Whereas:* He has served in his own Lodge in the capacity of every chair in the Lodge, and as Exalted Ruler of Peru, Indiana, Lodge, No. 365 for the years 1948-49-50; and

*Whereas:* He has served the Indiana State Elks Association in many capacities, culminating in serving as President in 1962-63; and

*Whereas:* He has served the Grand Lodge as a member of the Lodge Activities Committee in 1956, a member of the Grand Lodge Credentials Committee in 1963, a member of the Grand Lodge Auditing & Accounting Committee in

1964, a member of the Grand Lodge Youth Activities Committee for 10 years from 1962 to 1972, becoming Chairman in 1972, as the Grand Esteemed Loyal Knight of the Grand Lodge for the year 1973-74, and as the Founder of the Elks National "Hoop Shoot" Contest in 1972 and as a National Director of the Contest for eight years, through 1979;

*Now therefore be it resolved* that Peru, Indiana, Lodge No. 365 does hereby present with pride Gerald L. Powell as a candidate for Grand Trustee.

Derrell Yentes, Exalted Ruler  
Claude Stokdyk, Secretary

## Los Angeles, CA, Lodge Presents Vern R. Huck for Grand Trustee



*Whereas:* The Officers and Members of Los Angeles, California, Lodge No. 99 recognizing Vern R. Huck, an Honorary Life Member, as one of their outstanding members, do appreciate the 40 years of loyal service he has given to Los Angeles Lodge, the California-Hawaii State Elks Association, and the Grand Lodge of the

Benevolent and Protective Order of Elks; and

*Whereas:* Brother Huck has unselfishly and untiringly served his Lodge on many Committees, in all the chairs, and as Exalted Ruler in 1950-51; and

*Whereas:* Brother Huck has rendered invaluable service to the California-Hawaii State Association as Vice President in 1955-56, and as State President in 1963-64. He was one of the original members, and served for 6 years on the state major project. He presently serves as Chairman of the State Advisory Board; and

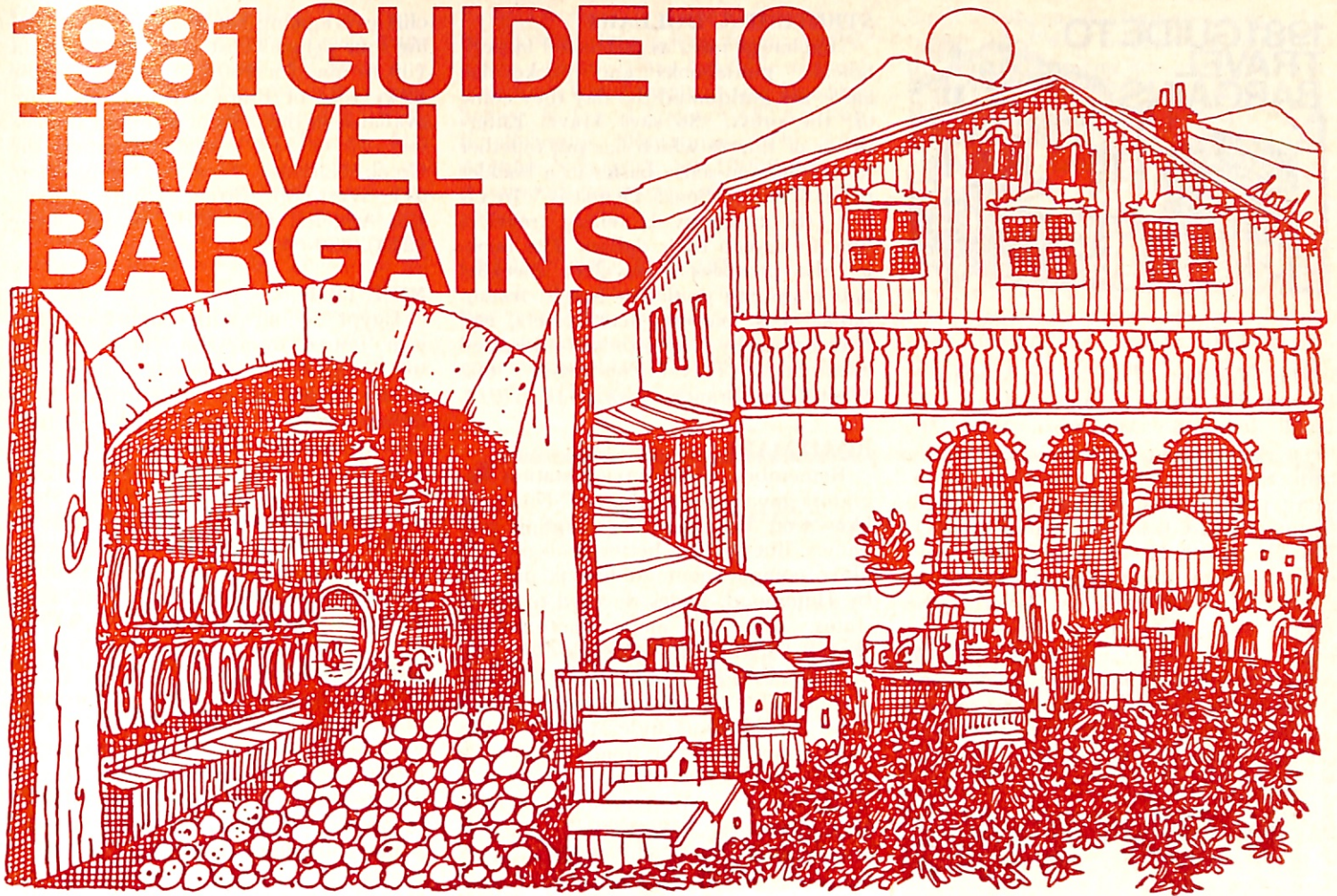
*Whereas:* Brother Huck has served the Grand Lodge as District Deputy Grand Exalted Ruler in 1957-58, and served 3

years on the GL State Association Committee promoting the National Foundation during the 1968 Elks Centennial Year, when he developed the "I'm A Member" Red Heart Program. He promoted the Centennial Jim Beam bottle and the Century Club, all of which enhanced the Elks National Foundation in excess of \$1,000,000. He served as Grand Esteemed Loyal Knight in 1971;

*Now therefore be it resolved* that Los Angeles, California, Lodge No. 99 is proud to present as a candidate to the National Convention, Brother Vern R. Huck, for the office of Grand Trustee.

Robert E. Gahan, Exalted Ruler  
Gerald R. Duncklee, Secretary

# 1981 GUIDE TO TRAVEL BARGAINS



—by Jerry Hulse

*Herewith is that once-a-year column which we devote to tips for Elks who travel—all sorts of money-saving ideas to make your journeys easier, simpler to plan. This year's suggestions range from tips on economical Greek villages to bed and breakfast ideas for England, Scotland and Wales. We also offer information on securing road maps, discovering ancient German inns, booking canal cruises in Europe and how to obtain free tour folders describing California's lovely wine country. To all of our readers, the editors of The Elks Magazine wish you happiness wherever you choose to go.*

## HAWAII

Grace Ratherton of Ohio asks about inexpensive rentals in Waikiki. One of the best deals we've come across is a condominium set-up along the Ala Wai Canal. That's about five minutes by foot from Waikiki. You'll pay \$30 a day (single or double) and \$60 for a suite that'll accommodate up to six persons. These are fully furnished apartments. For details contact Cora Spencer, c/o B.K.S. Ltd., P.O. Box 10652, Honolulu, HI 96816.

## DISCOUNTS FOR SENIOR CITIZENS

Travelers 55 years or older qualify for new discount packages that are be-

ing offered by Vagabond Hotels (56 locations in California, Arizona, Nevada, Texas, Tennessee, South Carolina, Arkansas and Iowa). It's a two-for-one special with a double room available for the cost of a single. (If you're traveling alone the hotel trims 10 percent from the bill.) For a brochure and maps write to Audrey Kallas, Vagabond Hotels Inc., 1810 State Street, San Diego, CA 92101, or call toll free (800) 522-1555.

## BED 'N' BREAKFAST

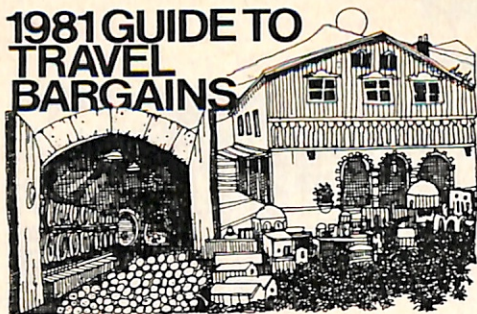
Met a lovely lady the other day who's in the bed and breakfast business in Britain. She's Mrs. Nan Smythe and her cottage is in Cranbrook Kent, that area south of London known as Britain's "garden." With all the flap over high prices, Mrs. Smythe and others like her offer a break for travelers on a budget. Her price for a cozy room and a huge English breakfast comes to \$10 a day. (Guest rooms face an ancient windmill that has floodlights.) Mrs. Smythe was on a tour of the United States on behalf of the British Tourist Authority and hundreds of other B&B hosts. What they have in common are their prices (\$8 to \$20 a night). Choices in England, Wales and Scotland. Reservations are made through Book-a-Bed-Ahead. Offices throughout Britain. For

a listing drop a card to the British Tourist Authority, 612 South Flower Street, Los Angeles, CA 90017. Some people publish a couple of helpful brochures titled "Bed & Breakfast in Britain" and "Great Value Britain." Mrs. Smythe, the widow of a soldier killed at Dunkirk, offers friendship and the warmth of a grand old British home. Her address: Waterloo Cottage, Waterloo Road, Cranbrook Kent, England. Note: The Book-a-Bed-Ahead offices charge a nominal fee for reservations. In London drop by the Tourist Information Center, 64 St. James Street, for more details.

## ANCIENT HOTELS

If you like escaping into the past, a group of German hoteliers has come up with an answer. Forty-five owners have formed an organization they call Romantik Hotels. None of these hotels is less than 100 years old. Several date back to the Middle Ages. And the price is right (per-person rates start at \$12.50 a night). The smallest hotel is the 11-bed Wilden Mann in the old Westphalian village of Soest. Specializes in fish and game dishes, Westphalian recipes. Another is the Wein Haus Messerschmitt in the 1,000-year-old city of Bamberg. (Same family ownership since 1832.) In the Black Forest there

## 1981 GUIDE TO TRAVEL BARGAINS



is the Waldhorn Post at Enzkloesterle. If you like your accommodations old, you'll love the Waldhorn Post. It's been pampering guests since 1145. Still, there are modern touches: swimming pool, sauna, tennis court (game dishes featured in the dining room). The Romantik Hotels people offer several package tours. One kicks off in Frankfurt with visits to Bavaria, the Rhine and other areas of Germany. Price: \$385 for 13 nights. For a brochure describing the facilities in Germany as well as eight other European countries, write to Romantik Hotel Reservations, 9524 Wish Avenue, Northridge, CA 91325.

### PACIFIC NORTHWEST

With worries over the gas crunch, here's the way to save both fuel and money. The Pacific Northwest tourism people are touting a 10-day "hotelmobile" tour of Oregon, Washington and Idaho. You travel in specially equipped motor coaches that convert into a hotel at night, complete with kitchen. The itinerary includes the Columbia River Gorge, Mt. Rainier National Park, the Snake River and the Lake Coeur d'Alene area of Idaho. And the price is right. Four hundred dollars per passenger, including meals, sightseeing admissions and tour escort. The same group is pitching five-night packages priced at \$200. Contact your travel agent or Don Rickel at the PNRC Tourism Project, 610 S.W. Broadway, Room 305, Portland, OR 97205. Rickel also will send you a list of 40 resorts in Idaho, Oregon and Washington, plus a listing of guest ranches in the Pacific Northwest (ranging from luxurious cabins to rustic mountain lodges).

### STRETCHING DOLLARS

"Exchange rates as published in periodicals, guidebooks and pocket-size cards are antiquated the day they come off the press." So says Travel Enterprises of Illinois which has put together some common-sense basics in a booklet titled "Money Sense Overseas." In effect, the company is telling travelers how to stretch their dollars. The booklet also provides a traveler's checklist and a tipping guide for hotels, restaurants, taxis, barbers, hairdressers, etc. Free copies by sending a self-addressed envelope to Travel Enterprises, 3602 West Glen Branch, Peoria, IL 61614.

### ROAD MAPS

Remember when service station operators gave away road maps? No more. Now you buy them in vending machines. But here's a better deal—a \$1.25 glove compartment guidebook put out by Hammond. Pages devoted to all 50 states, plus 17 major metropolitan areas. The guide is accented by the 51,000-mile interstate highway system. Hammond also sells the larger "Road Atlas & Vacation Guide" (\$1.95), plus its jumbo book of road maps (72 pages) for \$3.95. These atlases are available at leading bookstores or from Hammond Inc., 515 Bailey Street, Maplewood, NJ 07040. Add 75 cents for postage and handling. Don't send cash; send checks.

### TRAVEL BOOKS, MAPS

Need a street map of Lima, London, Copenhagen, Tokyo? How about rail schedules for Britain, Mexico? Or a guide to the art museums of Japan, Canada? Hundreds of maps and guides are available from Forsyth Travel Library, P.O. Box 2975, Shawnee Mission, KS 66201. For a free copy of Forsyth's catalog of travel books and maps (as well as international rail schedules), send 25 cents to Forsyth at the above address.

### GREEK VILLAGE

The Greeks are putting up tourists in restored villages. They're all off the beaten path, so you get a taste of the real local life. Example: At Oia on the island of Santorini you can bed down in a whitewashed cottage anchored to a

cliff overlooking the sea. Houses sleeping four persons cost about \$35 a night (up to nine for \$60). Another: On the rocky islet of Psara a dozen beds are available in the cells of a former monastery—\$7 to \$14 a night. Contact the Greek National Tourist Organization, 611 West 6th Street (Suite 1998), Los Angeles, CA 90017 or telephone (213) 626-6696.

### NILE TRIP

Egypt is big with Americans this year. Lots of interest in Nile tours. Hilton International operates a couple of luxury cruise ships (departures from either Aswan or Luxor). Visits to temples at Abydos, Denderah, Luxor, Karnak, Esna, Edfu, Kom Ombo. These are five-day, four-night cruises. Ships are air conditioned. Feature private baths, taped music, swimming pools, sun decks. Details from Hilton International Fulfillment Department, 2050 Bellmore Avenue, Bellmore, NY 11710.

### HOTEL GUIDE

Inter-Continental Hotel's Businessman's Guide to Europe and the Middle East is a 60-page travel companion listing hotel services and rates as well as tips about 33 cities from Abu Dhabi to Zagreb (weather, holidays, business hours, shopping exhibitions, etc.). Free copies by writing to Inter-Continental Hotels, Marketing Department, Pan Am Building, Room 436W, New York, NY 10017.

### YMCA

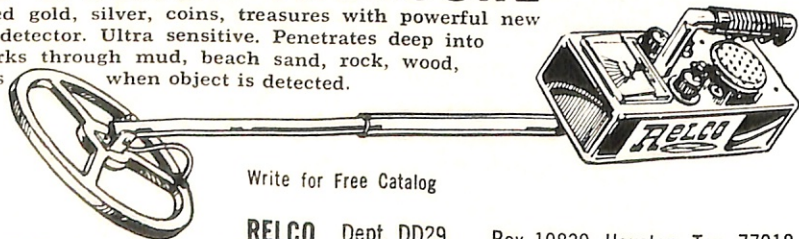
If you're looking for a cheap way to travel, here's a suggestion: inexpensive accommodations are available in 48 YMCAs coast to coast in 43 U.S. and Canadian cities. Rates: about \$11 a night single, \$8 per person double. Most Ys are coed. No age limits. Some have pools, gymnasiums, lounges, cafeterias. For a listing of addresses, write to The Y's Way to Travel, 356 West 34th Street, New York, NY 10001.

### WILDERNESS TRIPS

Wilderness Sojourners, a nonprofit association of back-to-nature types, offers a new twist to travel. Members share costs by paying an estimated prorated price for trips. Later, they receive year-end dividends for any leftover surplus funds. Current schedule calls for 10 backpack, canoe, raft and ski trips during '81. Tours take in desert canyons of Utah, the Rocky Mountains of Colorado, beaches of Florida. Prorated costs range from \$239 for a seven-day desert backpacker to \$383 for an eight-day raft trip down the Colorado. Membership is \$25 for 18 months. Details from Wilderness Sojourners, P.O. Box 845, Evergreen, CO 80439.

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### CANAL-RIVER CRUISES

For vacation planners: Barge trips on the rivers and canals of France and England are described in a new brochure published by Continental Waterways, 11 Beacon Street, Boston, MA 02108. Copies free for the asking. Continental is the granddaddy of barge operators. The company launched the Palinarus in the '60s. It now operates a fleet of seven vessels. These are all converted barges. They feature salons, sun decks, fair to excellent meals, free wine and guest cabins (some with private showers). Bicycles on board for actives who wish to explore the countryside. (These are slow-moving vessels, so you'll have no problem overtaking them in the evening.)

### SUMMER FOR STUDENTS

Academic Holidays of Paris is taking bookings for an upcoming summer tour designed for teen-age students. The program involves four weeks of travel, with campus and home-stay visits throughout France and England. Classes in French and British heritage, plus conversational French. Groups will be escorted by French and British educators. Prices start at \$1,700. Details from Cultural Exchange International, 505 30th Street, Suite 210, Newport Beach, CA 92663.

### FOR THE HANDICAPPED

Special tours for the handicapped are being featured by Amtrak and Helping Hand Tours of New York. One three-day, two-night package spotlights Washington, DC, and comes to \$116 (transportation extra). Same people are plugging a seven-day, six-night tour of Washington, Monticello, Colonial Williamsburg, Yorktown and Jamestown (\$274). For brochures write to "Access Amtrak," c/o Amtrak Distribution Center, P.O. Box 311, Addison, IL 60101 and Helping Hand Tours, 175 Fifth Avenue, New York, NY 10010.

### FREE TABLOID

International Travel News, a tabloid-size newspaper, is filled with tips and information for travelers. Free copies available. Says publisher Armond M. Noble, "We do not send any pesky subscription follow-ups. If someone asks for a free copy, a free copy is what they get." In other words, no strings attached. Write to Noble c/o International Travel News, 2120 28th Street, Sacramento, CA 95818.

### TRAVEL TIPS

Travel agents have been busy producing brochures aimed at making your trip easier. Questions about packing, jet lag, temperatures overseas, baggage allowances, tipping, etc. Dozens of travel hints. Titles range from "What

Every Overseas Traveler Should Know" to "Travel Reminders from ASTA." These brochures are available through your local travel agent or the American Society of Travel Agents (ASTA), Public Relations Department, 711 Fifth Avenue, New York, NY 10022. Enclose a stamped, legal-size, self-addressed envelope.

### CRUISIN' THE THAMES

If you're planning a trip to Britain this year, here's an idea for day or evening entertainment. Catamaran Cruisers operates luncheon and nighttime tours along the Thames. Luncheon cruises of-

ferred year-round, supper cruises between May and September only. On the night tours you see scores of London's floodlit buildings. Dramatic scenery. Contact Catamaran Cruisers, Westminster Pier, London S.W. or telephone 839-2349.

### VERMONT FOR ALL SEASONS

I'm still convinced they should string a fence around Vermont and keep everyone out. Can't see spoiling it. But the promotion types disagree. They want tourists. As a result, they've produced a "Four Seasons Vacations Rent-  
(Continued on page 32)

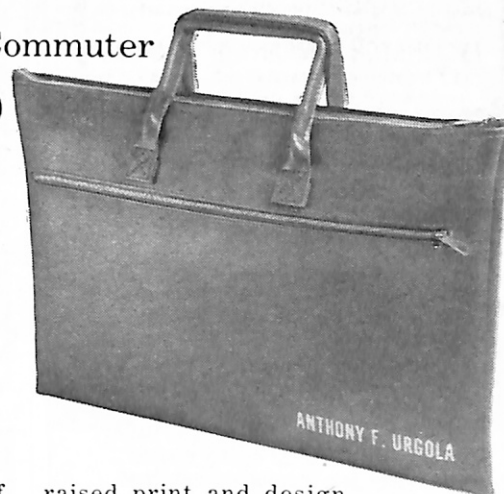
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**Helping Hand**

(Continued from page 22)

public use other than by qualified researchers is discouraged.

The variety of Conservancy preserves, providing natural habitats for wildlife and plants, is as varied as are the natural wonders of this country.

Purchase of wetlands on Maryland's Eastern Shore preserved a haunt of our national symbol, the American bald eagle. Two active southern bald eagle nests are protected within Delaware's Great Cypress Swamp, a gift of land from the Chesapeake Corporation of Virginia, a forest products concern. Some 90 bird species flourish there.

Fifty-five miles southwest of Chicago, Braidwood Dunes and Savanna were purchased by the Conservancy's Illinois Chapter a few years ago. The area harbors more than 300 species of native flowering plants. Land developers were outbid at an outdoor auction, and the Conservancy purchased the Kankakee Valley's finest natural area from the Peabody Coal Company.

On three islands of Blue Hill Bay in Maine, the Ship Island Groupe, the Conservancy has provided natural habitats for eider ducks, double-crested cormorants, great black-backed gulls, and herring gulls. The islands now support Maine's and the nation's third largest nesting population of common eiders,

the only nesting sea duck on the East Coast.

Pine Butte Swamp in Montana is a wildlife bonanza, with golden eagle, grizzly bear, sandhill crane, lynx, bobcat, cougar, gray wolf, beaver, mink, moose, snow goose, mountain goat, elk, and other wildlife. So far the Conservancy has acquired about 7,000 acres in the Rocky Mountains of Montana, where a high butte overlooks brushland and the only plains swamp habitat of its kind in the contiguous United States. The Conservancy's fund-raising goal for the project is \$4 million, but its protection goal is even more impressive—40,000 acres of wild country along the Teton River, of which one fifth has already been saved.

Migration, one of the greatest shows on earth, is assured by the Conservancy along Nebraska's Platte River, as each spring since prehistoric times, millions of ducks, geese, cranes, and migratory waterfowl of every description visit the area, to restore themselves before continuing their journey north to summer breeding grounds. Nearly 2,000 acres have been preserved on Mormon Island, used more heavily by the migrating birds, particularly sandhill cranes, than any other area in the vicinity. The land was acquired after settlement of two lawsuits concerning environmental threats to the Platte River habitat, now jointly administered by the state, the

**"To Our Absent Brothers"**

Sunday, December 7, 1980, was Elks Memorial Day; and Elks throughout the nation paused to remember their absent Brothers with appropriate memorial ceremonies. The services described in the many brochures submitted to GL Lodge Activities Committeeman Howard W. Nunez for judging in the Memorial Day Contest were all outstanding and must surely have been greatly appreciated by the families and friends of the departed Brothers.

A total of 183 lodges with a combined membership of 215,571 reported on their Memorial Day services, which were attended by a total of 20,329 persons. Fifty-six very excellent brochures were judged in the contest. They were judged by Brothers Richard Hagen, PDD, PER; Frank Love, PER; Harold Newlander, PER; and T. J. Williams, PSP, PDD, PER. The judges indicated that their task was not an easy one because all of the brochures were of very high quality and showed a lot of planning and effort by the lodges.

Fifteen awards will be presented during the Las Vegas Grand Lodge Convention in July to the lodges listed below. All brochures will be on display at the Lodge Activities booth, and those attending the convention are urged to stop by and study these works of art. You will undoubtedly get some good ideas that may help your lodge win the contest next year.

**1980  
WINNERS**

**Lodges with 601 to 1,000 members**

1. Homestead, FL
2. Milwaukee, WI
3. Charlottesville, VA

**Lodges with 1,001 to 2,000 members**

1. Weymouth, MA
2. Hamilton, NJ
3. Midland, MI

**Lodges with less than 301 members**

1. Plano, TX
2. Green Valley, AZ
3. Greenwood Lake, NY

**Lodges with 301 to 600 members**

1. Coolidge-Florence, AZ
2. Cobleskill, NY
3. Fulton, NY

**Lodges with more than 2,000 members**

1. Fargo, ND
2. Corvallis, OR
3. Tacoma, WA

National Wildlife Federation, and the Basin Electric Power Cooperative. The Conservancy now is at work on an extensive study to assure the island's future management for preservation as a migratory habitat.

From spectacular limestone bluffs to hillside prairies and floodplain forests, Wisconsin's Rush Creek Bluffs is a showcase of natural-area types along the Upper Mississippi River. In a region threatened by increasing second-home development and other construction, the Conservancy attained protection of more than a thousand acres as a wilderness preserve.

Many individuals also have gifted land to the Conservancy, such as John and Gloria Morgan, who donated 45 acres adjacent to the Snake River near Jackson Hole, Wyoming. The Crane Creek Ranch is a major migration route for mammals and birds, lying on a rich floodplain bisected by spring-fed creeks. In Washington state, the Lookout Mountain conservation easement comprises 480 acres that safeguard an unusual transition zone between conifer forests and sagebrush scablands. The easement is the gift of George and Natus Fahey and Paul and Helen Kirk. Ponds, boglands, forests, islands, brushland, and other property have been donated by individuals concerned that the natural status of their land be preserved. Gifts of money, securities, and land are all tax-deductible within limits.

More than 30 chapters of the Conservancy are located throughout the country, with regional offices in 21 states, operated by volunteers with a wide variety of backgrounds and expertise, including businessmen and women, lawyers, economists, salesmen, and others. They all have a common interest in working to safeguard our nation's natural areas and wildlife. National offices of The Nature Conservancy are located at 1800 N. Kent St., Arlington, VA 22209. ■

## You and Retirement

(Continued from page 10)

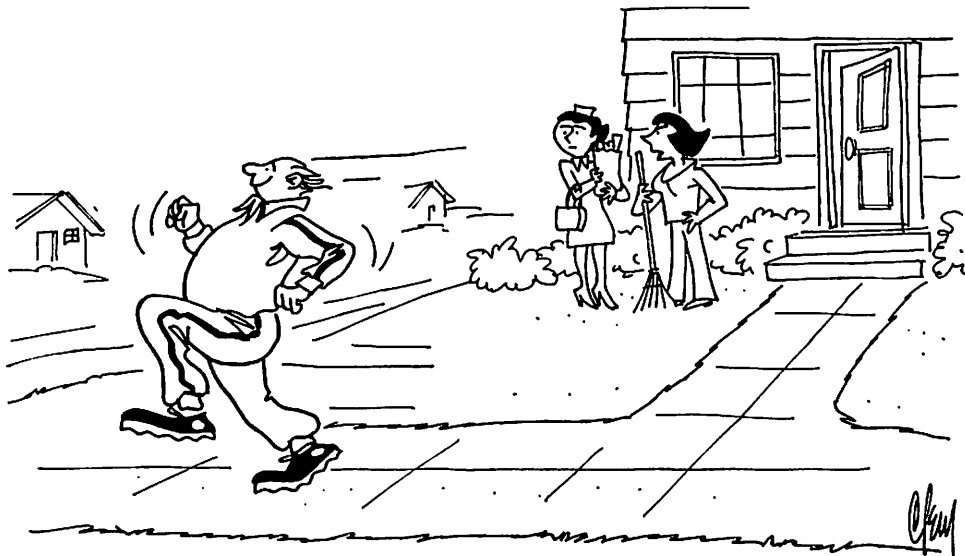
University of Kent at Canterbury, England; a variety of Scandinavian "Folk School" programs on the history, literature, politics, economics and culture of the host country. Folk School sessions include three weeks in three separate locations.

Overseas programs are, of necessity, more expensive when transportation is considered, but they still represent a travel bargain. Three weeks at a Scandinavian Folk School in 1981, for instance, without air fare but with room and board, tuition, local excursions, and travel from airport to school and return, came to \$785.

Elderhostel, summer or winter, here or overseas, has few basic requirements. You must have an inquiring mind and a spirit of adventure. You must be willing to accept less-than-luxurious accommodations, in the spirit of hosteling. And you must be at least 60 years of age, or accompanying a spouse or companion who is at least sixty.

If you're too young for Elderhostel but intrigued by the idea, you might want to consider one of the stimulating programs offered to people of all ages by other educational institutions. Both colleges and museums offer stimulating vacation opportunities, here or abroad. You can live in a college dormitory with shared bathroom facilities, while taking any one of a wide range of program offerings. Such programs are more expensive than the not-for-profit Elderhostel variety. There's also no single source of information for non-Elderhostel adult programs; you'll have to contact a school in the area of your choice to see what's available.

Or, if you'd rather travel, you can sail the Nile, go on an archeological "dig," enjoy a guided tour of Italian art museums... all with a congenial group of like-minded travelers. Here again, you can find such trips offered by some colleges. Or check the pages of a museum publication such as *Natural History* (The American Museum of Natural History in New York) or the *Smithsonian* (the Smithsonian Institute in Washington, DC). ■



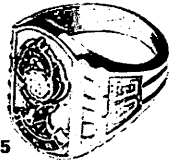
"I can always tell when spring is here. My sap starts running..."

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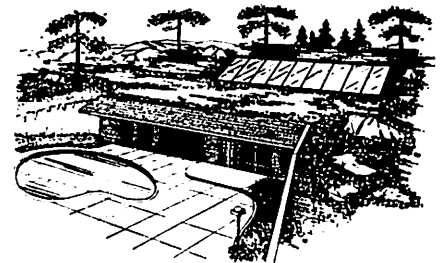
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# MEDICINE & YOU

by Larry Holden

## WAR AGAINST CANCER

Just like Dr. Jonas Salk envisioned the 1950s as the time to attack—and conquer—polio, scores of the world's prominent scientists and physicians view the 1980s as the victory decade in the battle against cancer. To turn their visions into reality, these men and women of medicine are intensifying the war on cancer with a variety of new onslaughts.

© A mint-flavored artificial saliva developed by the Houston VA Medical Center and the University of Texas is making life more pleasant for patients undergoing radiation therapy for head or neck cancer—plus it's helping to save teeth.

Dry mouth is a common side effect of this radiation treatment and of cancer chemotherapy, in addition to several drugs often prescribed by psychiatrists. Besides being painful enough to interfere with eating, severe bleeding can occur in the mouth. Also, when the mouth is deprived of saliva's anti-bacteria activity, the stage is set for rampant tooth decay.

Called oralube, the new product not only furnishes needed moisture, it is fortified with calcium, flouride and phosphorus to remineralize the teeth. Dispensed in 4-ounce plastic flip-top bottles, a few drops of the liquid placed on the tip of the tongue and carried around the mouth provides relief for hours. Patients who use oralube at bedtime often find that they can once again sleep through the night instead of being awakened by oral dryness and having to get a drink.

If you wish to try the artificial saliva, have your doctor or dentist contact Dr. Ira Shannon at the VA Medical Center, 2002 Holcombe, Houston, TX 77211. First call for the free, but limited, supply made in Houston is slated for veteran patients, but Dr. Shannon reports that similar formulations are made commercially by King Specialty Co., Fort Wayne, IN, and Scherer Laboratories, 14335 Gillis, Dallas, TX.

© Extensive research has now revealed that those who enjoy an upper-class lifestyle may be more susceptible to cancer. A three-year, five-city study conducted by medical researchers at the University of Maryland School of Medicine shows a higher incidence of cancer of the pancreas among people of the upper socio-economic bracket. The report also points to wine, decaffeinated coffee and some petrochemicals as possible cancer-causing agents.

The university scientists initiated separate studies of men and women. Headed by Dr. Ruey S. Lin and Dr. Irving I Kessler, the findings indicated no single major factor in development of pancreatic cancer, but, rather, suggested that a number of factors interact to greatly increase risk of the disease. Cancer of the pancreas is the fifth deadliest cancer, causing more than 20,000 deaths each year.

In men, the researchers studied the effects of exposure to dry-cleaning chemicals and gasoline, consumption of decaffeinated coffee and habitual wine consumption—two or more glasses of wine a day. They found the cancer risk increased from 60 percent when one of the factors was present, to a whopping 590 percent when all three factors were present. The study determined that men with pancreatic cancer were more often employed in the dry-cleaning business or in occupations involving close exposure to gasoline.

For women, the researchers dealt with the effects of heavy smoking—a half a pack a day or more—and the consumption of decaffeinated coffee. The third factor in the women's study encompassed a variety of medical problems, ranging from miscarriages, uterine tumors and surgical removal of ovaries. The heightened risk among women went from 210 percent with exposure to one factor, to an incredible 3,400 percent when all three factors were present.

For more information contact Dr. Lin or Dr. Kessler at the University of Maryland School of Medicine, 525 Redwood Street, Baltimore, MD 21201.

© Oregon State University scientists are investigating a natural body chemical that may have a role in protecting the body's cells from an accelerated aging process sometimes seen in cancer patients undergoing chemotherapy. The study focuses on glutathione, a unique cellular constituent that contains three amino acids, including the sulfur-containing amino acid known as cysteine.

"Aging can be a problem with cancer chemotherapy," notes biochemist Donald J. Reed, who's directing the research under a \$252,000 grant from the American Cancer Society. "Sometimes people do age quite visibly. Their hair can turn white or fall out. And there can be damage sustained by the body due to drug toxicity.

"Glutathione," he says, "is a major

sulfur-containing compound and serves many functions, including protection against intoxication by certain drugs. As such, it appears to protect cells from the normal aging process.

"Our research is focusing on the differences of these cells based upon their amino acid requirements. We're particularly interested in the sulfur-containing amino acids methionine and cysteine.

"Humans do not have a requirement for cysteine in their diets, probably because our bodies are able to utilize the sulfur of the amino acid methionine for cysteine biosynthesis. But certain types of tumor cells—particularly lymphoid tumor cells—have an absolute requirement for cysteine.

"We want to know whether or not we can exploit the differences between normal cells and tumor cells, relative to the known requirements for cysteine in tumor-cell growth."

For more data on this research effort contact Dr. Donald J. Reed, Oregon State University, Corvallis, OR.

### State Association Conventions

State	Date	Place
AL	5/29 to 5/31	Mobile
AK	5/13 to 5/17	Anchorage
AZ	5/7 to 5/9	Tucson
AR	5/16 to 5/17	Eureka Springs
CA & HI	5/13 to 5/16	San Diego
CO	9/10 to 9/12	Boulder
CT	6/5 to 6/7	Hartford
FL	5/21 to 5/23	Orlando
GA	6/11 to 6/13	Jekyll Island
ID	6/11 to 6/13	Burley
IL	5/22 to 5/24	Decatur
IN	6/4 to 6/7	French Lick
IA	5/1 to 5/3	Davenport
KS	4/30 to 5/3	Wichita
KY	5/28 to 5/30	Hopkinsville
LA	4/10 to 4/12	New Orleans
MD, DE & DC	6/26 to 6/28	Marlow Heights, MD
MA	6/12 to 6/14	Bretton Woods, NH
MI	5/15 to 5/17	Lansing
MN	6/18 to 6/20	Albert Lea
MS	5/1 to 5/3	Biloxi
MO	4/10 to 4/12	St. Louis
MT	7/22 to 7/25	Billings
NE	5/29 to 5/31	Kearney
NV	6/18 to 6/20	Tonopah
NH	5/22 to 5/24	Whitefield
NJ	6/4 to 6/7	Wildwood
NM	4/9 to 4/11	Roswell
NY	5/14 to 5/17	Kiamesha Lake
NC	6/5 to 6/6	Wilmington
ND	6/14 to 6/16	Minot
OH	4/23 to 4/26	Cincinnati
OK	4/24 to 4/26	Oklahoma City
OR	5/7 to 5/9	Seaside
PA	5/6 to 5/10	Mount Pocono
RI	6/12 to 6/13	Providence
SC	6/18 to 6/20	Florence
SD	6/5 to 6/6	Watertown
TX	6/18 to 6/20	Austin
UT	5/15 to 5/17	Provo
VT	6/5 to 6/7	Jeffersonville
VA	6/26 to 6/28	Portsmouth
WA	6/19 to 6/21	Pasco
WV	8/6 to 8/8	Morgantown
WI	5/1 to 5/3	Wausau
WY	5/15 to 5/17	Jackson

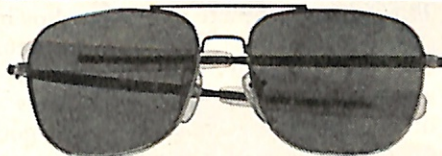
## This may be the last pair of sunglasses you ever have to buy.



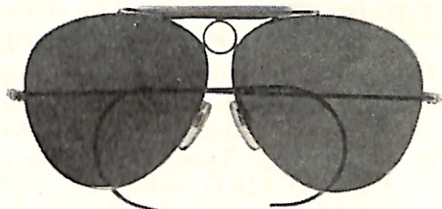
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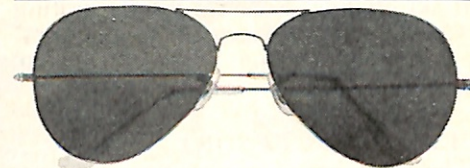


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## Travel Bargains

(Continued from page 27)

al" booklet that lists nearly 200 short- and long-term rental properties throughout the state. Everything from lakeside cottages to mountain cabins and ski chalets. Free copies by writing to Cottage Book, Vermont Travel Division, 61 Elm Street, Montpelier, VT 05602.

### CUERNAVACA RESORT

There's a brand new resort in Cuernavaca (Mexicans call Cuernavaca the valley of eternal spring). Thirty-two suites and nine tennis courts, a heated swimming pool, guest privileges at nearby golf clubs. There's also a lively discotheque for the night owls. The suites contain wood-burning fireplaces, fully stocked refrigerators, fresh-cut flowers. Newspapers delivered to your door. The name: the Cuernavaca Racquet Club. For details call toll free (800) 223-6625. (The resort is a short drive from Mexico City.)

### WINE TOUR

Roll out the barrel. A total of 73 wineries are welcoming visitors in Sono-

ma, Napa, Lake and Mendocino counties north of San Francisco. For a free folder send a stamped, self-addressed envelope to the Redwood Empire Association, 360 Post Street, Suite 410, San Francisco, CA 94108. The folder also names a couple of museums.

### CUSTOMS INFORMATION

"Know Before You Go" is the title of a booklet that lays down the rules for declaring purchases made abroad. This handy, 32-page pamphlet slips into purse or pocket. Tells about customs declarations, duty-free allowances on alcohol and cigarettes, duty rates on other purchases, how to mail goods purchased abroad. For a free copy write to the U.S. Customs Service, P.O. Box 7118, Washington, DC 20044.

### FREIGHTERS

Al Jackson of Pittsburg sends along this note: "I'm thinking of going on a freighter trip and want to join a club. Is there such a thing?" You bet. Write to the Freighter Travel Club of America, P.O. Box 12693, Salem, OR 97309. (I'm told there's a freighter service these days from the West Coast to China.) Club membership is \$12 a year. Includes the official monthly pub-

lication, *Freighter Travel News*.

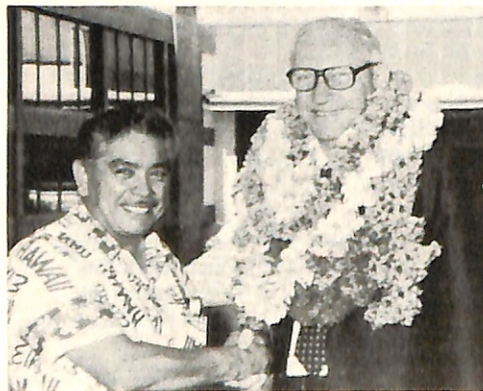
### EURAILPASSES

The Eurailpass is still a relatively cheap way of traveling around Europe. Like everything else, though, the cost is going up. Here are the new prices: \$230 for 15 days, \$290 for 21 days, \$360 for one month, \$490 for two months and \$600 for three months. In addition, there are a couple of second-class Eurailpasses for travelers 26 or under: \$260 for one month, \$330 for two months. The one-month youthpass is new this year. Note: All Eurailpasses must be bought before you leave the United States. Participating nations are France, Germany, Italy, Switzerland, Austria, Belgium, Denmark, Finland, Greece, Ireland, Luxembourg, the Netherlands, Norway, Portugal, Spain and Sweden.

### ON THE TRAIL IN TIBET

Here's one for outdoors types: Himalaya Trekking and Wilderness Expeditions is coming up with May-June hikes into remote areas of Tibet. Groups will gather in Peking and Lhasa. After this they'll Jeep across the Tibetan plateau. For the next 12 days they'll hike  
(Continued on page 46)

## On Tour With H. Foster Sears



GER H. Foster Sears (right) is welcomed at Honolulu, HI, Airport by Honolulu ER John Trujillo at the beginning of the GER's visit to Hawaii.

At Pearl Harbor, HI, GER H. Foster Sears (third from right) and his wife Marguerite watched as Honolulu ER John Trujillo placed an Elks wreath on the U.S.S. *Arizona*. Others in picture are (from left) DDGER Pinkham McClellan, Mrs. Kay Strohm, PERs Gerald Strohm, R. Leonard Bush, and Horace Wisely, and PDD Robert Paine.



South Carolina SP William Greene (right) welcomes GER H. Foster Sears during his visit to Union, SC, Lodge. The GER was featured in a parade in downtown Union and toured textile plants in the area.

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Protect your family with this  
new micro-computer burglar alarm  
"FREE" for 30 days.

Burglars seek easy targets. Few have the daring or the knowledge to challenge the new Perim-A-Tron™ Home Security System. No other burglar alarm under \$2,000 can give you more protection...or match it for features that will give you and your family safety and peace of mind. For starters, it is wireless, installs in minutes, and is portable should you ever move.

## THE BRAIN VS. THE BURGLAR

Perim-A-Tron's™ central console, or "BRAIN", employs a microprocessor, making it the **most advanced security system available for consumer use.** With Perim-A-Tron™ on duty, small sensors monitor doors and windows ready to signal the "Brain" from as far as 250 feet, in the event of a break-in attempt. The "Brain" processes each signal instantaneously and sounds not only a self-contained 85db internal alarm, but also a second 95db remote siren to augment the inside alarm or for placement outside to alert neighbors and police.

The Perim-A-Tron™ is so easy to live with that pets can come and go through partly-open windows or sliding glass doors without triggering it, yet so vigilant that an intruder will set it off before he can enter.

## THOUSANDS OF OPTIONS

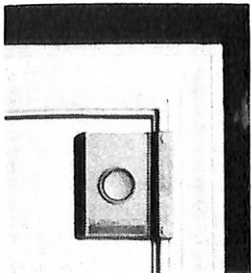
Perim-A-Tron's™ micro-computer lets you choose from thousands of three digit disarm codes. **Only you know your code.** But if your son's friend receives a "demonstration", you can easily change the code again...and again. You need no specially coded key which can be lost, misplaced, or stolen. The system even has two separate channels, each with its own distinct alarm sound. This feature allows you to zone your system. For example: Channel 1—house, Channel 2—garage, or Channel 1—doors, Channel 2—windows.

## HOW IT WORKS

Operating the system is simplicity itself. When leaving, a light on the console tells you that you've armed the system properly, and have from 5 to 45 seconds to leave the house. This variable delay feature, not found on some expensive commercial systems, is selective so that it can apply only to frequently used doors. All other openings would be set for instant alarm. Upon returning home, you have ample time to turn the system off, thereby avoiding a false alarm.

If a break-in attempt occurs while you're away, an alarm memory light on the console tells you so. What's more, after sounding for

*This photo shows a transmitter & magnet installed. If a break-in attempt occurs, separating the two, the transmitter sends a signal to the console which sounds an alarm to scare away the burglar. Installation takes only a few moments & doesn't even require a screwdriver.*



**Perim-A-Tron's™ 20 button keyboard gives you protection a \$2,000 commercially installed system can't beat. Includes powerful remote horn.**

10 minutes and scaring away the intruder, the system shuts off automatically and re-sets itself.

## A CONSTANT GUARDIAN

Leave Perim-A-Tron™ in Test Mode during the day and it will signal when anyone leaves or enters. This thoughtful signal will not operate the remote horn but gives a 2½ second warning on the internal speaker only.

If power fails (or is cut-off), the console has a battery back-up. And each battery powered transmitter/sensor will signal at the console if the battery runs low.

The Perim-A-Tron™ system is **highly resistant to false alarms because it is not sensitive to motion or sound.** Pets can roam at will, curtains can blow in a breeze, you or your children can visit the kitchen for a midnight snack— all without setting off an alarm.

## COMING HOME SAFELY

There is nothing more frightening than finding a prowler lurking near your house when you arrive home at night. Our system's EXTRA PROTECTION DESIGN lets you carry a transmitter in your pocket, purse or glove compartment (it's about the size of a cigarette pack). With simple modification, it serves as a PANIC device and will set off the alarm at the press of a button.

## COMPARE IT

Hard-wired "commercial" burglar alarms can cost \$2,000 PLUS a monthly fee (and you still never own it). Motion and sound detectors cost up to \$200 per unit and cover only limited areas. Your home may require two or three of these units and, in most cases, no alarm will sound until AFTER a prowler is inside for 30 seconds or more. Perim-A-Tron™ combines **pre-entry** protection with micro-electronic circuitry to provide the most protection at the lowest cost.

## U.L. APPROVED

The Perim-A-Tron™ Home Security System is listed by Underwriters Laboratories as a **burglary protection device**, a rating which goes beyond electrical safety. To earn this listing our alarm was thoroughly tested for critical burglary protection functions such as transmitter range, sound volume, battery back-up, keyboard component life, battery failure warning, and test function. This tough-to-get U.L. listing resulted from the exacting standards engineered into the Perim-A-Tron™

## YOU BE THE JUDGE

We urge you to order just the basic Perim-A-Tron™ system (pictured above) for a 30-day trial period. Use it to protect your family while you sleep and to protect your home while you're away. Then if you're not convinced that the Perim-A-Tron™ is the most advanced, efficient security system available today, return it undamaged for a complete, no-quibble refund—including return postage. You are protected by a 90 day manufacturer's warranty as well as Shelburne's 25 year reputation for satisfied customers.

## HERE'S HOW TO ORDER

To order simply send your check for **\$199.95** plus \$4.50 for shipping and handling to the address below. Credit card holders can speed delivery of their system by using our toll-free number listed below. We will then promptly ship your Perim-A-Tron™ unit complete with easy-to-understand instructions and decals warning that the premises are protected. Additional transmitters are available for \$29.95 each, but one is not required for every door and window. Instead, magnetic contacts can be purchased and easily connected to the transmitter, allowing you to cover additional openings for as little as \$5 each. The instruction booklet is quite useful in helping you determine the correct combinations to protect your home or office at the lowest possible cost.

Give yourself some peace of mind—order a Perim-A-Tron™ today at no obligation.

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CALL TOLL-FREE:

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from 9am-5pm EST Mon.-Fri.

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Price includes one 1-color emblem sewn on front of cap. (Minimum Order — 72)

72	144	288	432	864	1728
\$3.65 each	\$3.10 each	\$2.95 each	\$2.85 each	\$2.75 each	\$2.65 each

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- Receive one No. 436A Unlined Jacket Free with 72 Adjustable Caps when you order 144 Adjustable Caps receive three No. 436A Jackets Free. Order 216 Caps receive four No. 436A Jackets Free. Order 288 Caps receive six Free Unlined Jackets. (Example 72 Caps, 1 Free Jacket; 144 Caps, 3 Free; 288 Caps, 6 Free. Every 144 quantity, 3 Free Jackets).
- Jacket will have same emblem as used on Adjustable Caps.
- Please state jacket size and color, (Navy, Royal, Red, White).
- Additional jackets may be purchased separately (see below).

Offer Good March 1 thru April 30, 1981

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WITH EMBLEMS



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Colors Available in same colors as Caps.

Price includes one emblem sewn on front of Jacket.

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STYLE NO. 436C Heavy Pile Lined	\$22.95* ea.	\$20.95 ea.	\$19.95 ea.	\$18.95 ea.
STYLE NO. 436D Sherpa Lined	\$27.95* ea.	\$25.95 ea.	\$24.95 ea.	\$23.95 ea.

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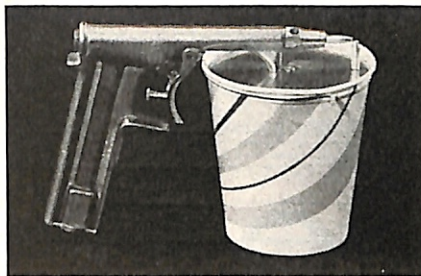


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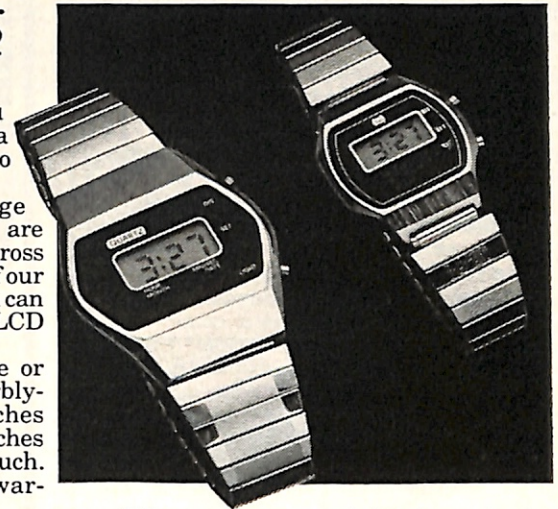
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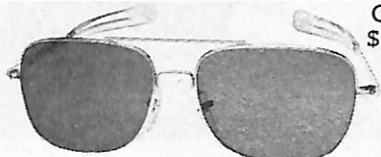
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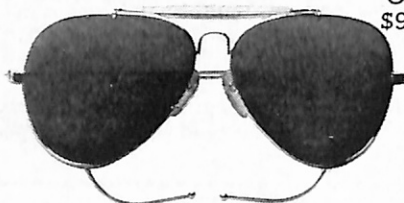
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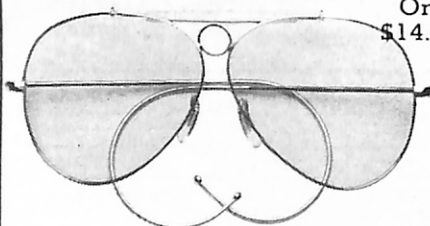
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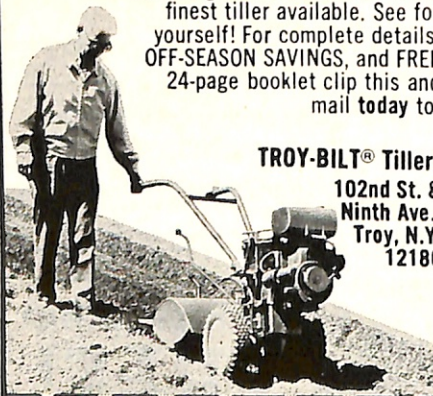
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Street \_\_\_\_\_

City \_\_\_\_\_

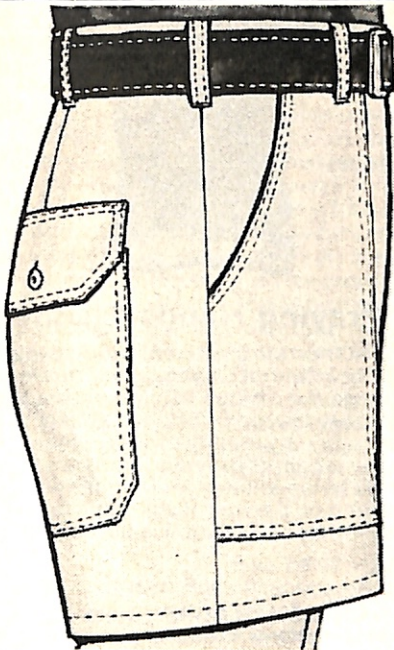
State \_\_\_\_\_ Zip \_\_\_\_\_

COLOR	Qty.	Waist	Inseam
BLUE B			
SPRUCE C			
Burgundy D			
BROWN E			

**GUARANTEE:** I understand that if upon receipt I do not choose to wear them I may return them within 30 days for every penny I paid Haband.

COOPERATE  
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ZIP CODE PROGRAM  
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POST OFFICE DEPARTMENT  
USE  
ZIP CODE NUMBERS  
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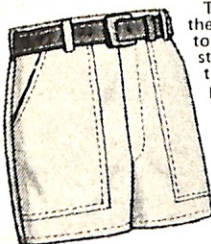
## Mountain Shorts



### You don't climb mountains?

Most of us don't! But we do spend a lot of time at the beach, boating, hiking, touring or just plain hammocking. Here's the most comfortable, most practical pair of shorts to come along in years, from Haband - the Surprising Savings Company in Paterson, N.J.

### HUGE POCKETS! HUGE SAVINGS!



These are the real thing, with the full 12" deep front pockets, tough reinforced double track stitching, big 8 x 7 inch cargo type buttoned flap back pockets, the works - Even the heavy, deluxe "Kilimanjaro Cloth" No-Iron polyester and cotton.

Great fitting, great feeling masculine shorts, in colors Desert Tan, Slate Blue, and Loden Green, or Country-Club Burgundy. Even waist sizes 30 thru 54 IN STOCK!

HABAND 265 N. 9th St., Paterson, N.J. 07530

## Mountain Shorts

2 pairs for **19.95**  
3 pairs 29.75

HABAND - Executive Division  
265 N 9 St., Paterson, NJ 07530  
Please send me the shorts specified for which I enclose \$.....  
+ \$1.25 toward shipping.

Or Charge To:  VISA  MasterCHARGE

Acct # \_\_\_\_\_

Exp. / /

If on receipt I do not choose to wear them, I may return the shorts within 30 days for full refund of my remittance.  
728-056

Colors	Qty.	Size
TAN A		
BLUE B		
GREEN D		
Burgundy E		

Name \_\_\_\_\_ Apt. \_\_\_\_\_  
Street \_\_\_\_\_ # \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

**HABAND for MEN**

# "Magic" Indian Oil CATCHES FISH LIKE CRAZY!



I made this remarkable discovery when my son went on his first fishing trip with me. We hired this old Indian guide in a small town in Wisconsin.

When our guide showed Mark how to bait his hook, I noticed that he rubbed something on the bait just before Mark put the line in the lake. Within minutes Mark had himself a beautiful bass. You can imagine how pleased I was and Mark, of course, wanted more.

So the whole thing was repeated—the guide put on the bait, rubbed it again, and up popped another beauty. Meanwhile, I sat there patiently waiting for my first fish.

This went on all morning. Mark caught 30 bass and I got eight.

When I pulled the boat in at noon and paid off our Indian guide, I noticed that a small, unusual seed had apparently fallen from the guide's pocket into the bottom of our boat. The odor from the seed was quite strong and certainly different from anything I had ever smelled before. This was what he had rubbed on Mark's bait!

When we returned home the next day, I gave the seed to a chemist friend of mine. He analyzed it and duplicated it into a spray for me.

I could hardly wait for my next fishing trip. What I discovered on that trip was

absolutely unbelievable. I have never before caught fish like that. Every time I baited my hook, I sprayed it and up popped another fish.

I tested some more. I put spray on one bait and nothing on another. The sprayed bait got the fish almost immediately. The unsprayed bait got some nibbles, but nothing more.

I gave some of my friends samples of the spray to try and the results were the same—they caught fish like never before.

I named my spray "CATCH FISH LIKE CRAZY" 'cause that's just what it does and it works with all kinds of fresh or salt water fish. It works equally well on artificial or live bait.

### Here's what fishermen say about my spray:

"What you say is true. I caught fish like crazy—it really works!"

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"I read your ad and found it hard to believe—but sent for it anyhow 'cause I'm not very lucky—After one day, I'm a believer—I caught Snook and Sea Bass—it was easy!"

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"I always keep a can in my tackle box. It's fantastic!"

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### MONEY BACK GUARANTEE

I will send you my "CATCH FISH LIKE CRAZY" spray. If you don't CATCH FISH LIKE CRAZY—don't even bother to return it—just send me your name and address and I'll return your money immediately.

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CATCH FISH LIKE CRAZY 711 Oak Street,  
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Enclosed is \$\_\_\_\_\_ for \_\_\_\_\_ spray can(s).  
If I don't CATCH FISH LIKE CRAZY, you will refund my money at once. 2 Cans \$10 (Save \$2) 1 Can \$6  
Please add .50 each for postage and handling.

Print Name \_\_\_\_\_

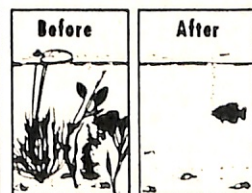
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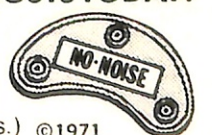
Amazing polyurethane taps keep heels perfect for months. Attach in seconds to any heel, and no one can tell you're wearing taps. Men or ladies size.

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12 pair only **\$3** 25 pr. **\$5.**

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Total amount enclosed \$ \_\_\_\_\_ (NY, CT residents add sales tax.) Check or money order. No COD's please.

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If you check this box and mail **GREASELESS LANOLIN** we will include in your order a **FOOT BALM**

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"God Grant Me the Serenity to Accept the Things I Cannot Change, the Courage to Change the Things I Can, and the Wisdom to Know the Difference. Amen." The inspirational serenity prayer is mounted below a pair of praying hands and bordered by an antique looking frame. Can be hung on the wall or will stand on desk, shelf or mantle. Plaque is about 7" high.

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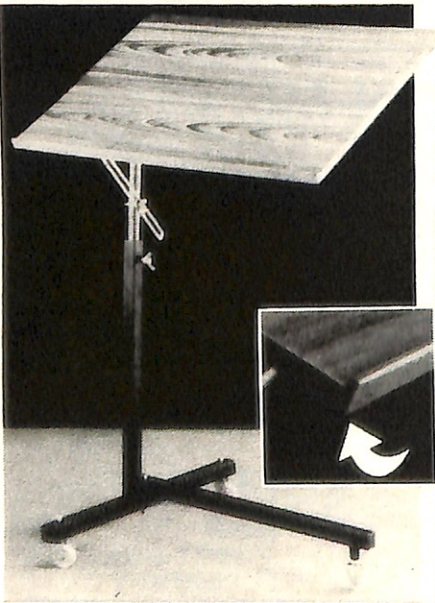
- an easel for a child
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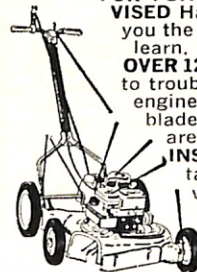
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# Golf Pros Banned From Using New "Hot" Ball; Flies Too Far

Tests Confirm Extra Distance

A Hustler's Dream?

NORWALK, CT—A small Connecticut company has fashioned a new golf ball that outflies 12 of the best balls on the market, but there's a catch: it's illegal—at least for pros.

That's too bad, because we could see some magnificent golf if pros were allowed to play with it. Tests prove it could give even a regular golfer as much as 22 more yards off the tee. A good pro could make a joke out of par.

To make sure that doesn't happen the U.S.G.A. imposes strict manufacturing standards on golf companies to insure they don't make golf balls that fly too far. Consequently, for nearly forty years golfers haven't had much to choose from when it comes to golf balls. All major brands are manufactured in a way that intentionally restricts their distance.

Now, a small company in New England is offering golfers—at least nonprofessional golfers—a ball that purposely disregards those restrictions, and the result is a ball that flies down the fairway like a Ferrari on the run. The company, H & L Labs, guarantees the new ball will outfly any legal ball on the market, regardless of price, and provides customers with a free sample to prove it.

The new ball looks, feels and sounds like a regular ball, so about the only way another player can tell he's playing against one is to keep a radar set in his bag.

Even the name of the ball won't tip him off. The company refuses to release it to anyone but a buyer. They simply call it THE HOT ONE. The real name is sealed inside the box, a secret between buyer and seller.

And while golf prides itself on being a gentleman's game,

it seems that more than 40,000 gentlemen—and ladies—are playing with these innocent-looking buzz bombs.

What's special about the illegal ball? John McGuire, the director of H & L Labs, told me this: "We've doctored up the ball's aerodynamics so that it has less drag and a greater concentration of power than conventional balls. You can tell the difference with your first drive. "What's more," our special construction could help keep tee and fairway shots down the middle... makes the ball 'bite and sit' with more authority... and putt with a steeper roll. The cover is virtually cutproof."

McGuire believes that more money is going to change hands with this little white bandit than all the tournament purses put together.

So far most pro shops don't dare carry THE HOT ONE, but if you want to "test drive" what could be the longest ball in the world, H & L will send you one FREE. Just order a dozen or more and they will send you an extra. They ask you to use the extra ball for a few holes. Independent tests show it should add as much as 22 yards to your tee shots, but if it doesn't, you can return the rest of your order for a prompt refund. The free ball is yours to keep in any case—for fun or profit.

And if you ever cut one of these super balls in normal play, H & L will replace it free. You pay only the return postage, about 25¢.

A dozen hot balls cost \$19.95. (plus \$1.75 postage and handling). Two or more dozen cost just \$18.00 each and H & L pays all shipping costs.


The address is: H & L Labs (Dept HG-91), 18 Lois Street, Norwalk, CT 06851. You can send a check or charge it, but be sure to give them your card's account number and expiration date.



Carol's illness prevented her from climbing these stairs like she used to. She could move to a one-story house, but she loves this house. A Cheney Wecolator™ solved Carol's problem by letting her ride from floor to floor quickly and comfortably. As the first stairway elevator to be UL-listed, it's virtually maintenance-free and can be installed in just a matter of hours. For a colorful brochure on Cheney Wecolators, or Wheelchair Lifts and Wheelchair Van Lifts, contact your local Cheney Representative or write: The Cheney Company, Dept. EM, 3015 S. 163rd Street, New Berlin, WI 53151. (414) 782-1100.

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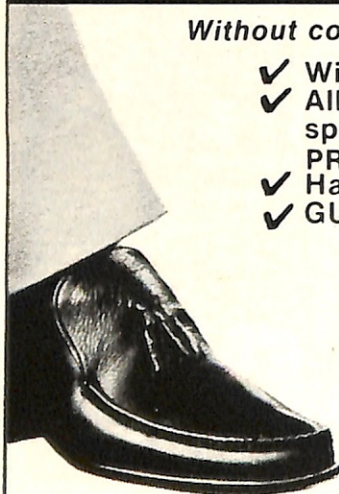
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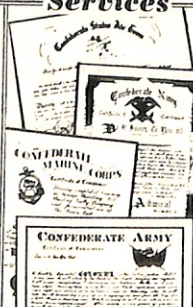
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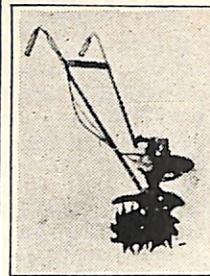
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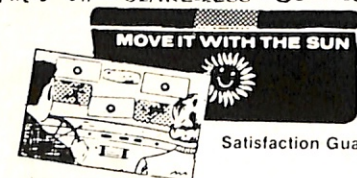
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# NEWS OF THE LODGES

(Continued from page 15)



**WAKEFIELD, MA.** John Upton (left), ER of Wakefield, MA, Lodge, makes a donation to the Gov. John A. Volpe Italian Earthquake Fund. Accepting the check are Fund Committee Secy. Mary Gallucci, Co-chm. Frances Murphy, Chm. Frances Langone, and Solicitation Co-chm. Sam Benedetto.



**SYRACUSE, NY.** Brother William Camuso of Syracuse, NY, Lodge, chm. of the lodge's first annual Major Projects Golf Tournament, presents a check for \$1,500 to be given to the Syracuse Cerebral Palsy Center. Receiving the check is Past State Major Projects Chm. Dale Hartpence. Looking on are committee members Ernest Schelper and PER James Keating.



**COLONIE, NY,** Lodge held its annual George M. Bricker Memorial Ambulance Night. This testimonial dinner-dance honors the volunteer men and women who make up the six ambulance squads in the town of Colonie. Elks pictured with the ambulance personnel are (standing, from left) Ron Olson, Chap. and Co-chm.; Patrick Concannon, Est. Lead. Kt.; and Frank Taft, Co-chm.



**FREDERICK, MD,** Lodge dedicated a "Book of Memory," containing 459 names of deceased Brothers, from 1901 through 1979. The Book of Memory replaces the Tablet of Memory lost in a fire in 1970. Holding open the door is ER George Daymude.



**ARCADIA, FL.** On the same day that the former hostages arrived in the United States, Arcadia, FL, Lodge distributed a 32-page brochure giving the history and meaning of the American flag to 3,500 students in the local school district. In photo, ER Ronald Neads (left) presents a brochure to School Supt. John Gambrell (center). Looking on are (from left) Secy. Jack Shore, and School Principals Cline and Blanton.



**FALMOUTH, MA.** The local lodge donated a resuscitation dummy to the Falmouth Fire Department for use in CPR seminars in the township. From left are EMT Walter Bennett, ER Joseph Sousa, and Paramedic Ken Marshall.

# ELKS NATIONAL SERVICE COMMISSION

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."

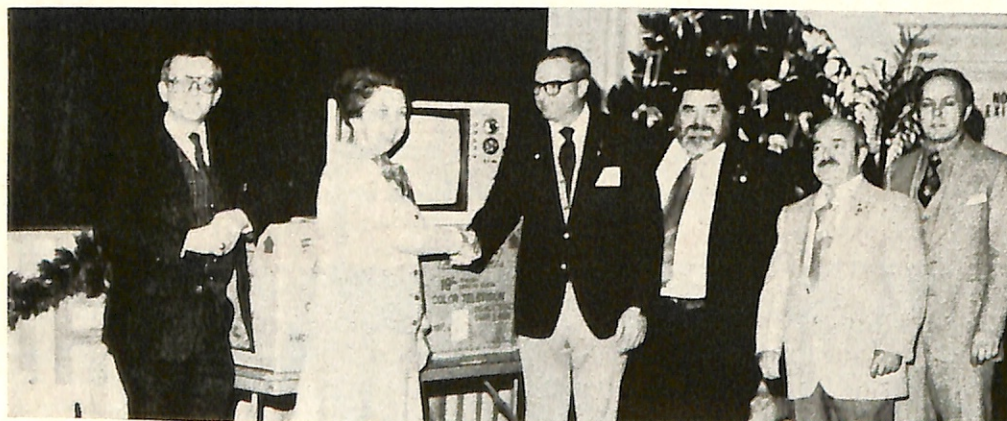


Harrisburg, PA, Lodge made its annual donation of 12 cartons of fresh fruit to the Lebanon, PA, VA Medical Center. Also donated were 32 cans of shaving cream, 165 books and magazines and 30 items of clothing. From left are Patrick Ryan, recreation therapist; Russ Mengel, chief of hospital volunteer services; lodge trustee John Fry; Fred Moeslein, PDD and lodge veterans Committee Chm.; and Wayne Reardon, chief of recreation services.

E. D. Chasse (second from left), PER and PDD, Millinocket, ME, Lodge, presents a check from the lodge for \$1,500 to Tim Donovan, recreational therapist at the Veterans Hospital, Togus, Maine. Brother Donovan is a member of Waterville, ME, Lodge. Looking on are (left) Adjutor Pare, state National Service Coordinator, and Jim Doucette, Est. Loyal Kt., Millinocket Lodge.



Herb Bidwell (right), a member of Saginaw, MI, Lodge and hospital chm. for Michigan's East Central District, presents two checks to Cathy Stewart, chief of voluntary service at the VA Medical Center in Saginaw, as District Deputy Hal Purves looks on. The checks, totaling \$717, were intended for the purchase of two color TV sets for patient use. Houghton-Higgins Lake Lodge donated one check, and the other was donated by the East Central District.



Sumter, SC, Lodge held a chicken barbecue, a country-western dance and a turkey shoot—with all proceeds going to the benefit of the VA Medical Center in Columbia, SC. Enough money was raised to present the center with four color TV sets and numerous games, puzzles, toilet articles, and magazines. Shown with some of the gifts are (from left) R. T. Williams, associate hospital director; Mrs. Joan Kershner, director; ER Woodson Hurt; committee chm. Boyce Wright; committee member Bob Norton; and E. Steven Lye, chief of voluntary service.

Veterans Committee members of Robinson, IL, Lodge sold 3,000 canteen books at \$1 each to citizens of the area. The books were given to patients at the Danville, IL, VA Medical Center who had no funds. Also collected and donated were approximately \$2,000 in candy and \$4,000 in color TV sets. From left are Warren Taylor, medical center staff; and Gary Fasig and Pete Doman, lodge National Service Committee members. Holding the oversize check are Medical Center Director S. H. Birdzell and Jim Ellis, lodge National Service Committee Chm. Behind and to the right of these men are committee members Herb Boyles, Ken Erton, Elman Reynolds, and Leonard Sager; and ER Russell Murrell.



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# Travel Bargains

(Continued from page 32)

through an isolated village to a base camp beneath Mt. Everest. Same organization is planning a second trek to Mt. Anyemagen. For brochures on these and other trips, contact Himalaya, P.O. Box 371, Oakland, CA 94604.

## CENTRAL AMERICA

Here's one I'm putting on my "futures" list. It's a resort called Aveoro in Costa Rica, a 500-acre vacation village and wildlife sanctuary down along the southern coast near Punta Uvita. This is a 40-minute plane ride from San Jose. Visitors are accommodated in cottages. Verandas overlook ocean, pastoral hills. And it sounds like one of the season's best buys: \$40 per person per day, including three meals (children under 15, \$20 a day). Horseback riding comes to \$8 a half day and fishing and skin diving by boat is \$40 a half day (1 to 4 persons). Thirty-pound red snapper and snook have been caught from an offshore island. Good swimming year-round at this Central American resort. Cool off in a waterfall. Snooze in a hammock. Send for a brochure to Aveoro, P.O. Box 11459, Albuquerque, NM.

## DC GUIDE

Washington's hotel association is offering a "What-to-See-&-Where-to-Stay-Guide" of the nation's capital. Tells all about Washington's tourist spots, holiday and weekend packages. An inset shows Metro stops throughout the city. Free copies by writing the Hotel Association of Washington, DC, Dept. R8, 910 17th Street, N.W., Room 512, Washington, DC 20006.

## BRITISH INN

A note from Mrs. Gary A. Allen of Newport Beach, California: "We want to share a jewel of a place we stayed in England. We were headed to Wales for the crossing to Ireland when we stopped in the town of Arnside and a Victorian home, 'Brooklyn.' The house is more than 100 years old and tastefully decorated. Mrs. Newell (the proprietress) is a gourmet cook as well as an artist and a very lovely, personable person. Our evening meal was several courses, two different pies and a surprise of her homemade pea-pod wine at no extra charge. We hope you will pass this find along to your readers."

Here are a few extra details: The village of Arnside is between Lancaster and Kendal in the north of England (near the Lake District). Was much fa-

vored by Victorian folk as a holiday resort. The address: Brooklyn House, Ashmeadow Road, Arnside, Cumbria, England.

## ITALIAN LANGUAGE SCHOOL

If you intend to spend a month or more in Italy this year, you can kick down the language barrier by enrolling in a new school for tourists. Classes are taught by graduates of the University of Florence. Other courses in Italian literature, history, art. Pamphlets available on request. Drop a note to Edward Tosques, Studi di Lingua e Cultura Italiana, Via de' Jerragli 49, 5021 Florence, Italy.

## PARIS ON A BUDGET

Free on request, the 20-page booklet "Paris on a Budget" which lists hotels (double rooms with baths) priced at \$40 a day or less, including breakfast. Hotels are listed by district along with telephone numbers. More than 100 restaurants (under \$12) also are named. For a copy write to the French Government Tourist Office, 9401 Wilshire Boulevard, Beverly Hills, CA 90212. The same office will mail you a 22-page illustrated guide titled "Boating in French Waters." The centerfold traces all major French waterways. ■



## THE JOY OF GIVING

Elks National Foundation  
2750 Lakeview Avenue • Chicago, Illinois 60614

A National Foundation Party was held at Wilmington, OH, Lodge for all Southwest District Exalted Rulers whose lodges met the GER's minimum donations for the year. During the ceremonies, Wilmington PER Howard Carder was presented his Honorary Founders Certificate, the first in the history of the lodge. Shown in photo are SP Gene Buchy, Brother Carder, PSP L. Bill Nethers, and PDD Walter Grace.



C. Frank Gilbert (left), PER of Salt Lake City, UT, Lodge, receives his second Honorary Founders Certificate from ER Dave Archer (right) and Esq. Don Sims. Brother Gilbert has been lodge National Foundation Chm. since 1966.

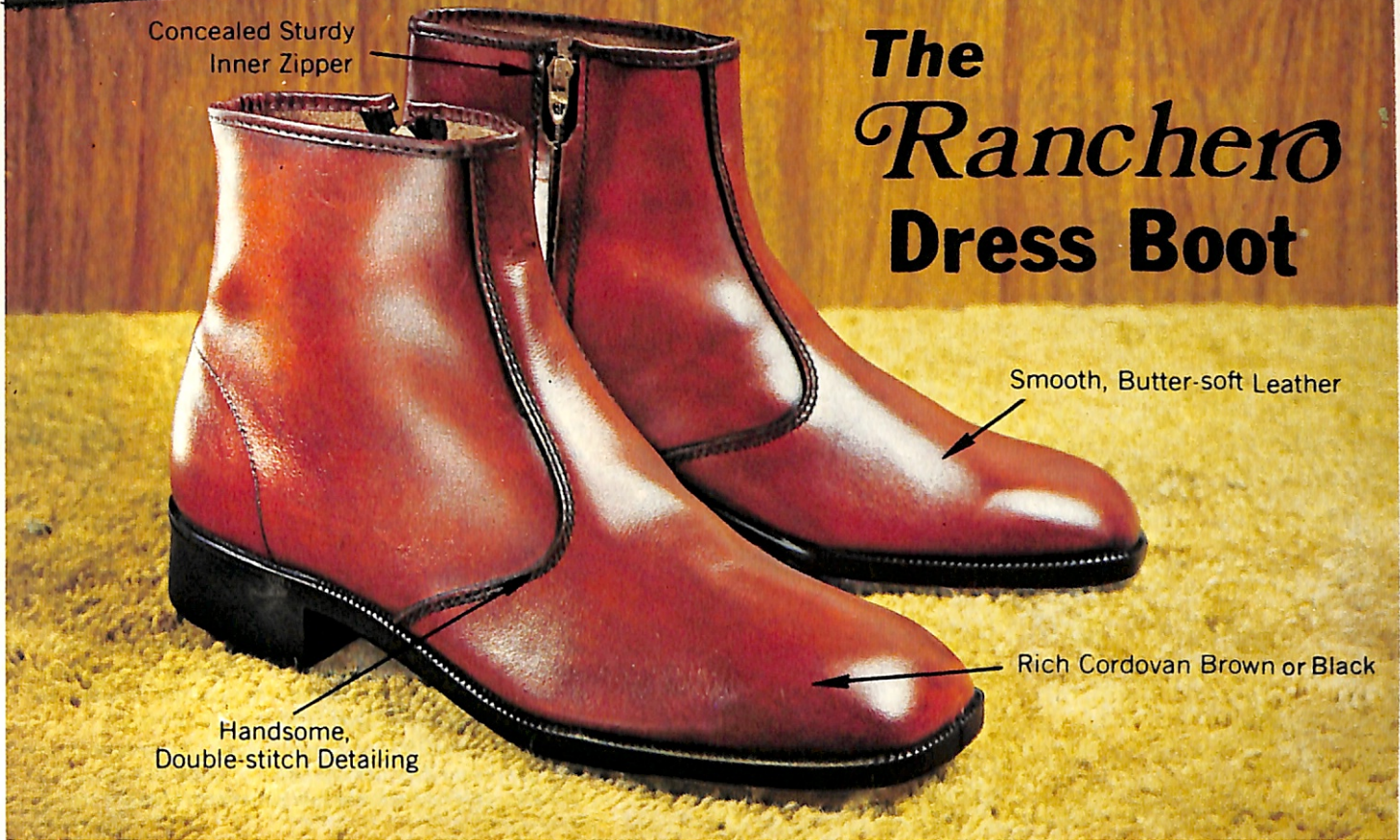


Robert Hickey (second from right) became the first individual Honorary Founder of Salem, OH, Lodge. The certificate was presented by John Untch (right), National Foundation Chm., and ER Dan Babb (left). Brother Hickey belongs to a unique group at Salem Lodge. He and three other Brothers, William Dickey (second from left), Richard Herron (center), and William Young (not pictured), donated a plaque and with it their pledge to pay their \$1,000 Honorary Founders subscription in five years instead of the normal ten. Brother Hickey is the first of the four Brothers to complete his pledge.

# Sale!

## LAST TIME AT THIS PRICE!

Due to the soaring cost of GENUINE LEATHER, we cannot hold this price much longer. Order now!



### The *Ranchero* Dress Boot

# Genuine Leather

Not ~~\$49.95~~ Not ~~\$29.95~~

# Only \$19.88

Save \$1.76! 2 prs \$38.00

Here's the town boot of the range-riding Westerner...rugged, uncluttered, no-nonsense. No wonder the man of style has adopted it for his versatile way of life! The bold, square-toed detailing goes great with sports clothes and jeans and the sleek, lean design gives a "with it" look to the business suit.

#### This Season's Dress Boot

You'll wear these boots every day, everywhere. They're hard to beat for comfort. The supple leather breathes and the high shaft cradles ankles. There's a concealed inner zipper so the boot slips on and off as easily as a loafer. Man-made sole and heel really stand up to wear and tear. Don't miss the chance to get this season's best boot buy at an incredibly low price!

**Men's Sizes:** 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12

**Widths:** C, D, E **Colors:** Cordovan Brown, Black



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Hanover, Pa. 17331

- Cobbler-Crafted • American Made
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— Satisfaction Guaranteed! Mail Coupon Today —

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Please rush \_\_\_\_\_ prs. of the Genuine Leather "Ranchero" Dress Boot for the low price of just \$19.88 pr. plus \$2.90 postage and handling on same money-back guarantee.

**SAVE MORE!** Order two pairs for just \$38.00 plus \$5.00 postage and handling on same money-back guarantee.

\_\_\_\_ prs. Cordovan Brown (M246470B) Size \_\_\_\_\_ Width \_\_\_\_\_  
 \_\_\_\_ prs. Black (M236356B) Size \_\_\_\_\_ Width \_\_\_\_\_

**CHARGE IT:**  American Express  Diners Club  VISA  
 Carte Blanche  Master Charge

Acct. No. \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Enclosed is \$ \_\_\_\_\_

**PRINT NAME** \_\_\_\_\_  
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Thousands of these Superb Sets sold at \$34.95

\$15 Below Our Own Nationally Advertised Price!

## SAVE \$82.37

Same durable materials found in expensive competitive brands... AT 1/5 THE PRICE!!



## Copper Clad Huge 10-Piece Stainless Steel Cookware Set

ONLY ~~\$34.95~~ **\$19.88** COMPLETE

You can now enjoy the timeless beauty and practical benefits of genuine **copper clad** stainless steel cookery at an affordable price. Your kitchen won't be complete without these elegant and efficient help mates. Turns cooking chores into a joyful pleasure. You'll relish the art of gourmet food preparation... adds a special touch to everyday meals.

### COPPER: THE SUPER HEAT CONDUCTOR

That's right! Genuine **copper clad** bottoms provide improved heat dispersion (reduces hot spotting). Heavy-gauge stainless steel bodies... can't rust, pit or corrode. Attractive mirror-finish exteriors enhance any kitchen decor. 'Jeweled' satin-finish interiors are easy-to-clean... resist sticking and scratching. Space age heat-resistant handles and knobs... made tough for years of wear. Superb craftsmanship. Why spend three times the money when you can own this handsome 10-piece set of first-quality **Copper Clad** Stainless Cookware.

Hurry! Order NOW and beat the rush. All orders shipped on a first-come-first-served basis... Only \$19.88... DON'T DELAY... *this incredible low price can't last!*

### DYNAMIC PRICE COMPARISON!!

COPPER CLAD SET		COMPARABLE VALUE
3/4 qt. Sauce Pan with cover		\$ 9.50
1 qt. Sauce Pan with cover		13.50
2 qt. Sauce Pan with cover	COMBINED	18.00
5 1/2 qt. Dutch Oven with cover	PRICE!	27.75
8" Skillet		14.00
10 1/4" Skillet*		19.50
	\$19.88	\$102.25
		(plus sales tax)

\*cover interchangeable with Dutch Oven

### YOUR GUARANTEE

You must be completely delighted with your **Copper Clad** Stainless Steel Cookware Set. You must agree it offers you the same high quality materials and superior craftsmanship of competitive brands. If not, simply return the set within 14 days for a **full refund** of purchase price—no questions asked! Now, that's a guarantee.

### RUSH ORDER COUPON

**HANOVER HOUSE, Dept. HZ-4456**

340 Poplar St., Hanover, Pa. 17331

Please rush \_\_\_\_\_ set(s) of 10-piece **Copper Clad** Stainless Steel Cookware (Z618371) for the incredibly low price of only **\$19.88** plus \$3.95 heavyweight shipping and handling on Full **MONEY BACK GUARANTEE**.

**GIFTS! SAVE MORE:** Order TWO sets for just **\$38.00** plus \$7.00 heavyweight shipping and handling. Money back guarantee!

**CHARGE IT:**  VISA/BankAmericard  Carte Blanche  
 Diner's Club  American Express  
 Master Charge Interbank No. \_\_\_\_\_

Acc't No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Enclosed is \$ \_\_\_\_\_ (PA residents add sales tax)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Check here and send 50¢ for year's subscription to our full-color catalog of fine gifts (Z389932X). We ship within forty-eight hours; delays notified promptly. Delivery guaranteed within sixty days

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HANOVER HOUSE, Hanover, Pa. 17331

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JUST BACK  
from California —

# Seersucker SLACKS

in the  
Coolest Looking,

Coolest Wearing executive  
quality SUMMER SLACKS imagineable!

All Polyester DoubleKnit means they simply won't  
wrinkle ever! And they'll stay looking smooth, cool, and neat through  
your busiest, most active and enjoyable days of the year!

**2** Pairs  
for  
Only **24<sup>95</sup>**

You probably know about Haband, the mail order people from Paterson,  
New Jersey. Whenever Inflation gets superhot (like right now), millions of  
executives come direct to us to save their dollars! We sell pants, Good Ones!  
And we keep a couple of America's biggest pants factories busy making what  
we sell! This year it is the new "Vacation Comfort" **Two-Way S-T-R-E-T-C-H  
NO WRINKLE SEERSUCKER!**

**The PEAK OF FASHION!** You will see Managers, Advertising men,  
Purchasing Men, Salesmen, Doctors, Lawyers, Bankers, and Executives of  
all kinds wearing them. Women love the clean, dashing, masculine good  
looks, and you will find them just as nice for business as they are for  
classic cool Casual Wear!

Plus **NO IRON** WASH and WEAR!  
Absolute Perfection

What a fabulous treat for Summer! A quick spin thru any wash-machine  
is all you'll ever need for instant restoration of their just-back-from-the-  
cleaners Permanent Press! You can even do it with a simple dunk in the  
sink and overnight drip dry if you're on vacation. This is Easy Care at its  
Very Best, right when you need it most: **Haband Summer Seersucker!**

**ATTENTION:** Don't confuse this new Haband Seersucker with the  
old-fashioned seersucker your grandfather used to wear. It is just as  
different as your modern air-conditioned car is from the one he used  
to drive! It is cool, fresh, and absolutely no-wrinkle, no-rumple all-  
summer PERFECTION! An executive tool you can use to improve  
your appearance ALL SUMMER LONG, and a terrific investment at  
only 2 pairs for \$24.95. We will be glad to show you, on absolute  
NO RISK, AT HOME, ON-APPROVAL INSPECTION!

**MAIL YOUR ORDER TODAY!**

Haband's 100% Polyester DoubleKnit

## Seersucker Slacks

HABAND Executive Div.  
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Paterson, N.J. 07530

Choose Any **2** pairs for only **24<sup>95</sup>**

Gentlemen: Send me the \_\_\_\_\_  
Seersucker Slacks marked, for which  
I enclose \$ \_\_\_\_\_ remittance  
in full, plus \$1.50 toward postage  
& handling.

Or charge to:  VISA  
 Master Charge

Act. # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

**GUARANTEE:** I understand that if upon receipt  
I do not choose to wear them I may return them  
within 30 days for every penny I paid Haband.

727-009

Name \_\_\_\_\_

Street \_\_\_\_\_ Apt. # \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

**We have ALL THESE SIZES:**

Waists 30-32-34-36-38-40-  
42-44-46\*-48\*-50\*-  
52\* and 54\*.

(\* Add \$1.25 per pair for  
sizes 46 thru 54.)

Inseams: 26-27-28-29-30-  
31-32-33-34.

**3 pairs for 37.25**

Color	Qty	Waist	Inseam
BLUE <sup>B</sup>			
SPRUCE <sup>C</sup>			
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Visit any of our friendly New Jersey  
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**Lanolin Foot Balm**  
Makes them  
Feel Great!

GREASELESS LANOLIN FOOT BALM contains active ingredients formulated "just for feet". It is a soothing, greaseless, medicated cream created to provide fast relief for burning, aching, tired feet.

Lanolin is the thick rich substance that acts as a natural protective coating on the surface of the wool fibers found on sheep. It helps keep the fleece soft and luxuriant. Centuries ago Lanolin's natural skin-conditioning properties were discovered. A registered pharmacist, using his many years of experience, combined rich, natural lanolin with six other active ingredients to ease his own foot problems. His wife and friends used it and the word spread rapidly. The pharmacist called on Bob Lee one day and an arrangement was made so that Lee Nutrition could market LANOLIN FOOT BALM exclusively. Thousands of jars have been sold for \$1.49 each—but act now and I will include GREASELESS LANOLIN FOOT BALM free with your order.

## FREE WITH EVERY ORDER

Check the box in the order blank and return it with an order for any of the items in this ad and I'll include without charge GREASELESS LANOLIN FOOT BALM.

This offer expires April 30, 1981

## 500 MG. BEE POLLEN tabs

AMAZING CONTENT OF NATURAL LIFE—VITAL NUTRIENTS.  
WONDER FOOD OF THE BEE COLONY

100 for 2.19 500 for 7.50

**VITAMINS A & D**  
(5000 A; 400 D)  
100 TABLETS **49¢**  
500 for 1.95

**Neutramins (ANTI-ACID) TABLETS**  
100 TABLETS **1.25**  
500 for 5.49

19 GR. 1200 MG. HI-POTENCY **LECITHIN**  
100 CAPSULES **1.09**  
500 for 4.95

**BREWERS YEAST TABLETS**  
7½ GR.  
250 TABLETS **79¢**  
1000 for 1.99

**VITAMIN A**  
25,000 UNITS  
100 FOR **1.19**  
500 for 4.75

**HIGH FIBER BRAN TABLETS**  
500 MG.  
100 TABLETS **69¢**  
500 for 2.99

**KELP TABLETS**  
100 TABLETS **35¢**  
1000 for 1.50

**SUPER ORGANIC IRON TABS**  
100 TABLETS **1.49**  
500 for 5.49

**CHILDREN'S NATURAL CHEWABLE VITAMINS**  
100 TABLETS **1.25**  
500 for 5.49

250 mg. CAPSULES THE MOST WANTED POTENCY  
**GINSENG** 100 for 2.89  
500 for 12.95

**MULTI-MINERALS**  
9 Vital Minerals  
100 TABLETS **98¢**  
500 for \$4.50

**Vitamin B12**  
500 mcg.  
100 TABLETS **1.09**  
1000 for 7.99

**LYSINE**  
312 mg  
100 TABLETS **2.98**  
300 for 8.48

**"FORCE"** 90 TABLETS  
Same formula as "ZOOM"  
**8.95**  
3 Bottles for 23.50

**Papaya Papain Digestant**  
100 TABLETS **65¢**  
500 for \$2.75

**VITAMIN E Beauty Oil**  
14,000 I.U.  
½ fl oz—\$1.49

50 mcg **SELENIUM**  
100 TABLETS **\$2.49**  
500 for \$9.95

**BALANCED 50 MG. B-COMPLEX**  
HI-POTENCY "LEE-PLEX 50 MG."  
In 1 cap daily 50 mg. each of Vit B1, B2, B6, Niacinamide; Pantothenic Acid, Choline, Inositol, 30 mg. Para-Aminobenzoic Acid. 50 mcg. each of B12, d-Biotin, 100 mcg. Folic Acid.  
50 Caps **1.79** 100 Caps **2.69** 500 Caps **10.59**



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# MY LOW VITAMIN PRICES!

They're probably lower than you dreamed possible—especially if you have been buying in the store.

But that's only half the story. Most important, you'll also love our high quality and the personal attention you get. Send in your order today while these low prices are in force.

## VITAMINS BY MAIL FROM LEE NUTRITION

**Herbal Diuretic**  
100 Tablets **1.49**  
500 for 5.99

**HI-POTENCY STRESS FORMULA**  
High Potency B Complex & Vit. C  
100 TABS **1.95**  
250 for 3.89

**"KEY 4" TABS**  
KELP, VITAMIN B6, LECITHIN & CIDER VINEGAR  
Highest Quality—  
Only the low price is different  
100 for **79¢**  
500 for **2.99**

**BONE MEAL TABLETS**  
100 TABLETS **49¢**  
1000 for 3.69

**ZINC**  
10 MG. TABLETS  
100 TABLETS **37¢**  
1000 for 3.49

**CHOLINE**  
250 MG. TABLETS  
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Brewer's Yeast, Lecithin, Alfalfa, Kelp, Rose Hips, Whey, Papaya, Apple Pectin, Wheat Germ, Dolomite, Desiccated Liver, Bone Meal.  
A dozen Supplements in ONE tablet  
250 for 1.35  
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**FRUCTOSE**  
2 gram tablets  
225 for **4.39**  
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Granules  
3 gram Packets  
8 oz. **1.79**  
Box of 50 **1.29**

**Acidophilus CAPSULES**  
100 CAPSULES **1.79**  
500 for 8.75

**DOLOMITE & BONE MEAL**  
The ideal combination  
100 TABLETS **59¢**  
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**Therapeutic with Minerals**  
—same potency and formula as Squibb's Theragran—M<sup>®</sup>  
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**HERBAL LAXATIVE**  
100 TABLETS **85¢**  
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595 MG. **Potassium GLUCONATE**  
100 TABLETS **95¢**  
500 for 4.29

**VITAMINS FOR HAIR CARE**  
HIGHEST QUALITY—SAME FORMULA AS HIGH-PRICED NAME BRANDS  
**PENNIES-A-DAY PRICES**  
100 DAY SUPPLY 3.75 200 DAY SUPPLY 6.98

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50 MG.  
100 TABLETS **65¢**  
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100 TABLETS **43¢**  
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**VITAMIN E**  
HIGHEST QUALITY CAPSULES  
MONEY BACK GUARANTEE

SIZE	100 I.U.	200 I.U.	400 I.U.	1,000 I.U.
100	89¢	1.59	2.76	5.79
500	4.39	7.77	13.59	28.45
1000	7.99	13.98	26.99	50.00

**SPECIAL OFFER** from Bob Lee  
**400 UNIT VITAMIN E CAPSULES** LIMIT ONE OF ANY SIZE TO A FAMILY  
COMPARE ANYWHERE  
 100 for 1.59  500 for 7.89  
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B529 MAIL COUPON WITH ORDER

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7½ Grain  
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1000 for 3.50

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100 CAPSULES **88¢**  
500 for 3.99

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With Rose Hips Tablets  
AT FANTASTICALLY LOW PRICES

QUANTITY	100 MG.	250 MG.	500 MG.	1000 MG.
100	.69	.95	1.39	1.95
500	2.98	4.49	6.59	9.39
1000	5.49	7.99	12.49	17.95

**LOSE WEIGHT. GRAPEFRUIT DIET PILL**  
Each Six Tablets Contain:  
Natural Grapefruit Extract . . . 100 MG.  
Vitamin C . . . 60 MG.  
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Contains one of the strongest diet aids available without prescription. Includes modern, effective diet plan that lets you enjoy 3 delicious meals and snacks everyday as you lose weight.  
90 FOR **2.49** 500 FOR **9.85**

PRICES IN THIS AD GOOD TO APRIL 30, 1981

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QUANTITY	SIZE	NAME OF PRODUCT	TOTAL PRICE

MASTER CARD and VISA accepted on orders over \$10.00. Give card number, expiration date and bank number if Master Card.  
TOTAL ENCLOSED B529

If you check this box and mail your order before April 30, 1981, we will include in your order a **GREASELESS LANOLIN FOOT BALM**

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CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_