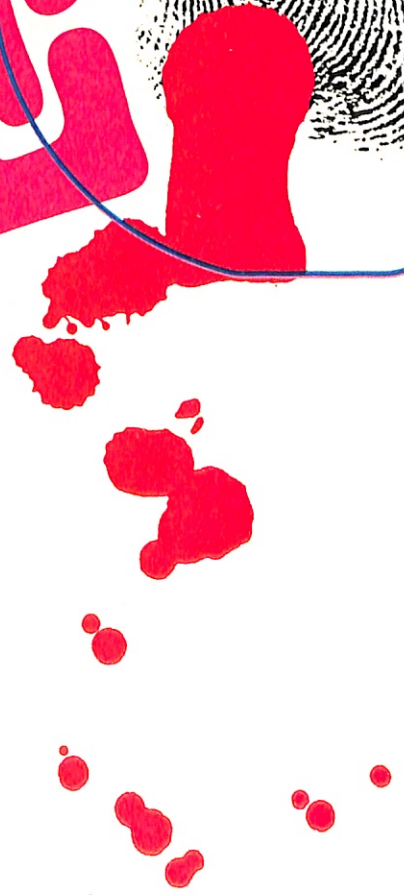
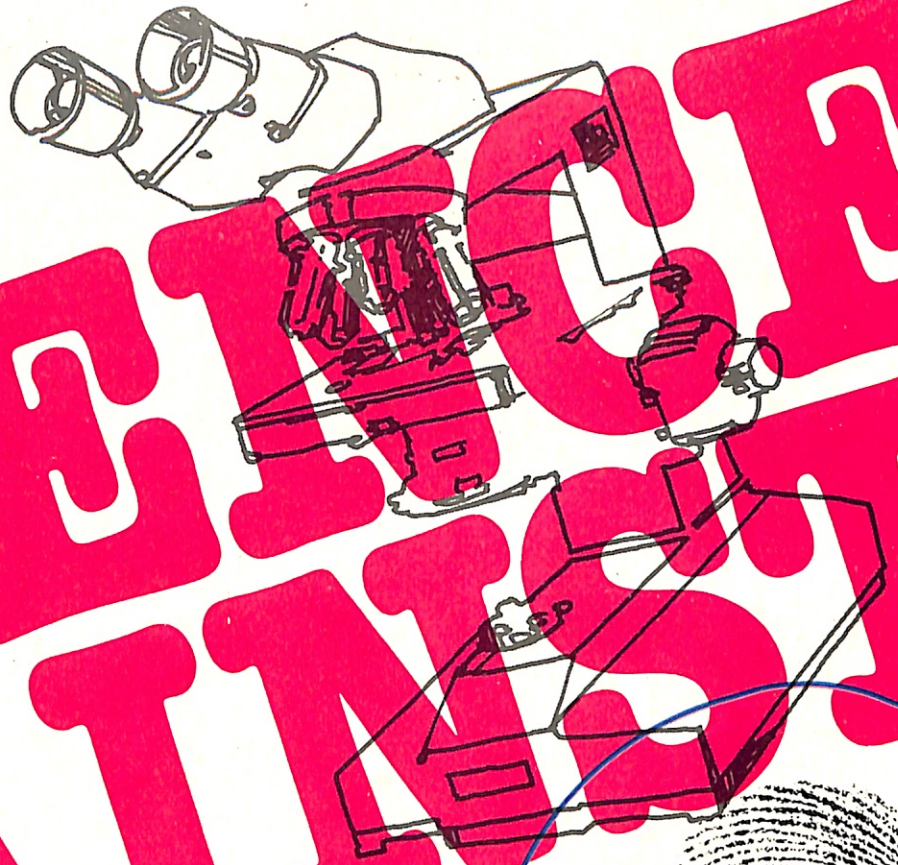


the
ELKS
magazine
November 1980

SCIENCE AGAINST CRIME!





Model 120-K
Solid 3/4" Black Walnut
74" x 16 3/4" x 10"

Build a Beautiful Investment in Rare, Solid 3/4" BLACK WALNUT

EMPEROR CLOCK COMPANY'S
MODEL 120-K DO-IT-YOURSELF CASE KIT

\$149⁵⁰* FACTORY
DIRECT SALE

When purchased with Emperor movement,
priced separately. Case kit alone, \$159.50
Regular factory direct price \$199.50

**COMPARE YOUR FINISHED CLOCK
TO THOSE RETAILING AT UP TO \$850.**

NOW IS THE TIME TO INVEST IN BLACK WALNUT

The vast groves of black walnut which once dotted this country are gone. Black walnut has become so valuable, there are actually cases of tree "rustling" in some areas of the country. Forestry experts report it takes a minimum of 50 years — at least two generations — for a black walnut tree to reach harvesting maturity. You can clearly see why the price of this luxury hardwood is skyrocketing!

Yet Emperor Clock Company can offer you a fantastic, low price on our Model 120-K in solid 3/4" black walnut. Our huge sales volume, tremendous purchasing power and operating efficiency of our own woodworking factory make the Model 120-K extremely affordable. Buy now and save. It's an investment that will increase in value over the years.

NO WOODWORKING EXPERIENCE NECESSARY

The classic styling of the Model 120-K makes it a cherished heirloom for your own time and for generations to come. Kit pieces are pre-cut from kiln-dried, hand-matched solid 3/4" black walnut. All pieces are sanded smooth on both sides. All miters, mortises and tenons pre-cut. (If you prefer, kit may be ordered unmitered for \$10 less.) Divided swan neck and finial, waist and dial face doors, dial frame and basefront pre-assembled. Complete assembly instructions, all screws and hardware included. (Due to possible breakage, glass not included.) Each piece may be re-ordered separately.

***SUBTRACT \$10 FOR UNMITERED KIT
NO RISK!
MONEY BACK GUARANTEE**

If for any reason you are not completely satisfied, return in original shipping carton within thirty days for prompt refund. No questions. No excuses.

**THE MODEL 120-K — AS A KIT OR COMPLETED CLOCK —
MAKES AN UNFORGETTABLE CHRISTMAS PRESENT
THAT WILL BE CHERISHED FOR GENERATIONS.**



EMPEROR®
CLOCK COMPANY

WORLD'S LARGEST MANUFACTURER
OF GRANDFATHER CLOCKS

©1980 Emperor Clock Company All Rights Reserved

ORDER TODAY! THIS SALE ENDS DECEMBER 31, 1980

Emperor Movements and Dials for Model 120-K

MADE OF SOLID BRASS • ONE WEEK • WEIGHT DRIVEN • WESTMINSTER CHIMES

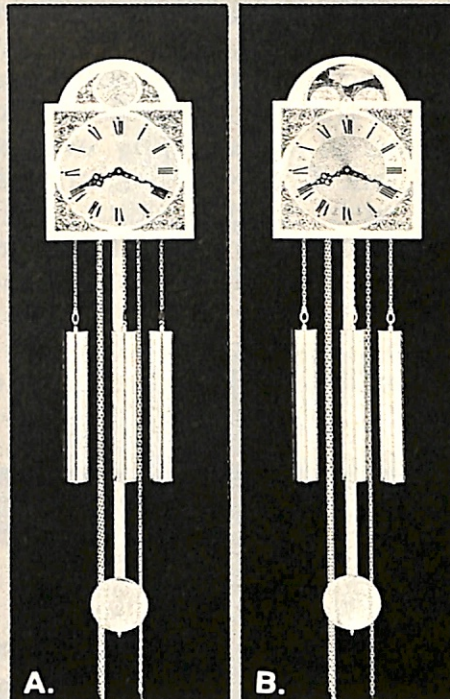
PRECISION-MADE SOLID BRASS MOVEMENTS

Emperor Model 101-M movements are manufactured by Hermle Black Forest Clock Company, owned and operated by the family of Franz Hermle, Gosheim, West Germany, manufacturers of precision quality clock movements for four generations. The Hermle family is, by far, the world's largest manufacturer of grandfather clock movements, known the world over for quality. Movements are made of solid brass with pinions of hardened steel. Movements come complete with weights, solid brass weight shells, brass bob, pendulum and chimes.

The chimes consist of two sets of musically-tuned rods. One set sounds the historic Westminster chimes: four notes on the quarter-hour, eight on the half-hour, twelve on the three-quarter-hour and sixteen on the hour. The other set counts each hour with a Big Ben tone.

BEAUTIFULLY CRAFTED SOLID BRASS DIAL FACES

Emperor 101-M dial faces are manufactured in West Germany by Johann



MOVEMENTS CARRY A ONE YEAR WARRANTY

Jackle, the world's largest dial-making firm specializing in brass. Each dial is a quality product and is made exclusively of solid brass. Emperor does not sell steel or aluminum dial faces coated to look like brass.

Choose from two dial versions: Tempus Fugit (Time Flies) and Moving Moon with classic lunar calendar. The solid brass dial ring luxuriates with a silver finish and black Roman numerals. Antiqued brass spandrels frame the dial ring and the center inlay is texture-finished brass.

QUALITY TESTED AND INSPECTED

All Emperor movements are thoroughly inspected and tested at our plant before being shipped to you. We proudly stand behind our name 100%. Emperor movements are known and valued everywhere for lasting accuracy and dependability. Don't risk buying anything less.

**INSTALLATION AND ADJUSTMENT IS
A SIMPLE OPERATION FOLLOWING THE
STEP-BY-STEP INSTRUCTIONS SUPPLIED.**

A. 101-M Movement with Tempus Fugit Dial \$134.50

B. 101-M Movement with Moving Moon Dial \$149.50

ORDER TODAY! THIS SALE ENDS DECEMBER 31, 1980

ORDER DIRECT WITH THIS FORM

ORDERS SHIPPED 2 TO 3 WEEKS • SHIPPING CHARGES COLLECT

EMPEROR CLOCK COMPANY, Dept. 42-S
Emperor Industrial Park, Fairhope, AL 36532

CREDIT CARD TELEPHONE ORDERS
WELCOME CALL 205/928-2316

Please Check: New Customer
Previous Customer

| QTY. | DESCRIPTION | WEIGHT | REG. PRICE | SALE | EXTENSION |
|------|---|--------|------------|----------|-----------|
| | Model 120-K Solid 3/4" Black Walnut Do-It-Yourself Case Kit with Purchase of Either Movement (Priced Separately Below) | 51 | \$199.50 | \$149.50 | |
| | Model 120-K Solid 3/4" Black Walnut Do-It-Yourself Case Kit without Purchase of Either Movement (Priced Separately Below) | 51 | \$199.50 | \$159.50 | |
| | Model 120-A Solid 3/4" Black Walnut Completely Finished Clock with Tempus Fugit Dial, Westminster Chimes | 98 | \$664.50 | | |
| | Model 120-A Solid 3/4" Black Walnut Completely Finished Clock with Moving Moon Dial, Westminster Chimes | 97 | \$679.50 | | |
| | Model 101-M Movement Complete with Tempus Fugit Dial, Westminster Chimes for Model 120-K | 33 | \$134.50 | | |
| | Model 101-M Movement Complete with Moving Moon Dial, Westminster Chimes for Model 120-K | 33 | \$149.50 | | |

We accept personal checks.

Enclosed \$ _____ () Check () Money Order

Charge to my () Master Card () Visa

ACCOUNT NUMBER

| | | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|-----------------------------|--|----|----|--|--|--|--|--|
| | | | | | | | | | | | | | | | | | | | | |
| Master Charge Inter Bank No. (above your name) | | | | | | | | | | | | Expiration date required | | Mo | Yr | | | | | |



PLEASE SEND FREE COLOR
BROCHURE

Please Check: Alabama residents only,
 Send Kit Unmitered... add 4% sales tax \$ _____
 Subtract \$10 From Total

GRAND TOTAL \$ _____
Name _____
Street _____
City, State, Zip _____
Telephone Number _____

VISIT OUR FACTORY SHOWROOMS MON.-FRI., 8 A.M. TO 5 P.M., EMPEROR INDUSTRIAL PARK, FAIRHOPE, AL

A Message From The Grand Exalted Ruler

Thanksgiving Day is a national holiday celebrated throughout the United States. It is a day of religious observance, set apart to give thanks for the blessings of the past year. It gives us an occasion for family reunions, bountiful dinners, and festivities in the home.

The origin of the holiday has been attributed to a thanksgiving festival held by Plymouth Colony in December of 1621. However, thanksgiving celebrations date back to ancient times. Our early settlers in the various colonies celebrated thanksgiving days in recognition of such happy events as good harvests and victories over Indians. The New England area made it a particularly popular holiday with native fruits and vegetables, wild turkeys and pumpkin pies becoming traditional foods for the day. No doubt in your home you have established some special Thanksgiving recipes, too.

Though Thanksgiving Day in the United States is rooted in native tradition, the idea of a day set apart to celebrate the



Each Day of Every Season

completion of the harvest and to render homage to the spirit who caused the fruits and crops to grow is ancient and universal. Our modern holiday came into existence by a joint congressional Resolution approved by President Roosevelt in December, 1941. It set Thanksgiving Day as a national public holiday to be celebrated on the fourth Thursday of November.

November is also Elks Veterans Remembrance Month, which all lodges are asked to observe in some way. This could be through fund raising events, collection campaigns for items needed by hospitalized veterans, or special ceremonies honoring our veterans. These men and women need to know that we care and will not forget them. They upheld the principles and ideals that distinguish our nation from all others. Let us always do likewise.

Thanksgiving Day is only one day in the year, but we should make each day of every season throughout the year a day of thanksgiving.

A handwritten signature in cursive script that reads "H. Foster Sears".

H. Foster Sears

VOL. 59 NO. 5/Nov., 1980

National publication of the Benevolent and Protective Order of Elks of the United States of America. Published under the direction of the Grand Lodge by The National Memorial and Publication Commission.

The Elks National Memorial and Publication Commission

WADE H. KEPNER/Chairman
R. LEONARD BUSH/Vice-Chairman
RAYMOND C. DOBSON/Secretary
EDWARD W. McCABE/Treasurer
ROBERT E. BONEY/Asst. Secretary and Asst. Treasurer

Staff

JOHN R. RYAN
Publisher/General Manager
DONALD STAHL
Managing Editor
CHARLES T. COFFIN
Associate Editor
SHIRLEY STERLING
Advertising Manager
MALCOLM B. CROFFORD
Circulation Manager

EDITORIAL OFFICES, 425 W. Diversey Pkwy., Chicago, IL 60614

Advertising Offices

CHICAGO 60614 425 W. Diversey Parkway (312) 528-4500
NEW YORK 10017 50 East 42nd (212) 682-2810
ROCHESTER, MI 48063
(Detroit Area), P. O. Box 508, (313) 651-2545



THE ELKS MAGAZINE, Volume 59, No. 5, November, 1980 (ISSN 0013-6263). Published monthly, except bi-monthly July/August and December/January, at 425 W. Diversey Pkwy., Chicago, IL 60614 by the Benevolent and Protective Order of Elks of the United States of America. Second Class postage paid at Chicago, IL, and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Single copy price is 25 cents. Subscription price in the United States and its Possessions, for Elks, \$1.25 a year, for non-Elks, \$2.50 a year; for Canadian and Foreign postage, add \$1.50 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

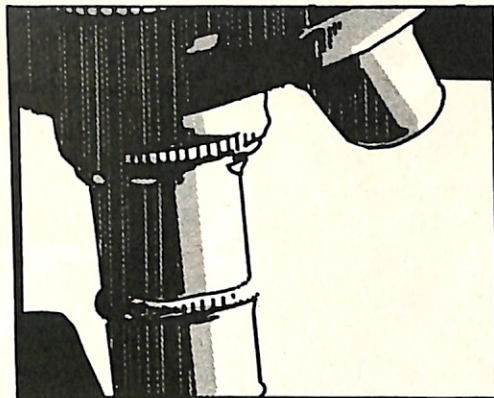
The word, **Elks**, is a registered trademark of The Benevolent and Protective Order of Elks of the United States of America.

Copyright, 1980, by the Benevolent and Protective Order of Elks of the United States of America.

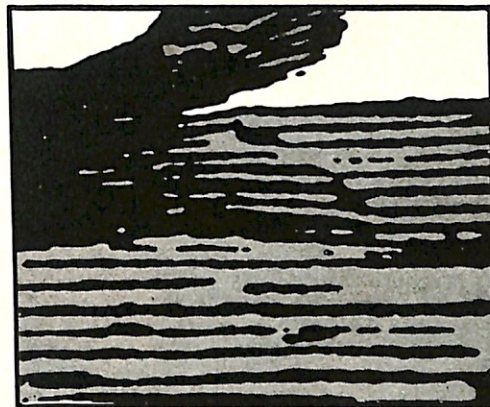


Moving?

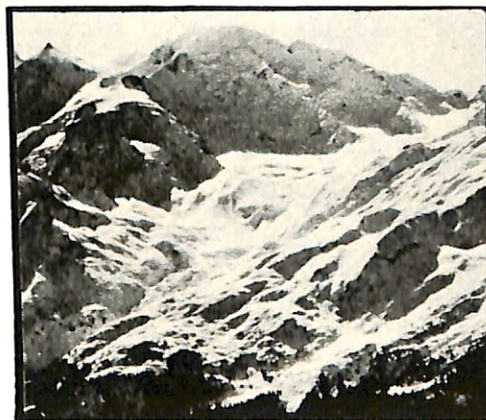
THE ELKS MAGAZINE, Circulation Dept., 425 Diversey Parkway, Chicago, IL 60614. Members: Change of address should be made through your lodge Secretary. Give him advance notice of at least 60 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing to us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.



6



22



35

NOTICE

Due to rising production and postage costs, the December and January issues will be combined. This combined issue will reach subscribers in early January. *The Elks Magazine* will *not* publish an issue in December.

6 Science Against Crime

Police and judges are recognizing that scientific evidence is more reliable than the muddle of eye-witness accounts in the war against crime.

John J. Doria

10 Elks Float On Parade in Pasadena Tournament of Roses

The Elks Float will display the image of hope that a child has when served by the Elks.

22 The Trek of the Great Gray Whale

Sometimes the whale-watcher, with binoculars or telescope in hand, is lucky enough to see a great gray breach, or spar, or roll, the flukes of the tail reflecting the sun.

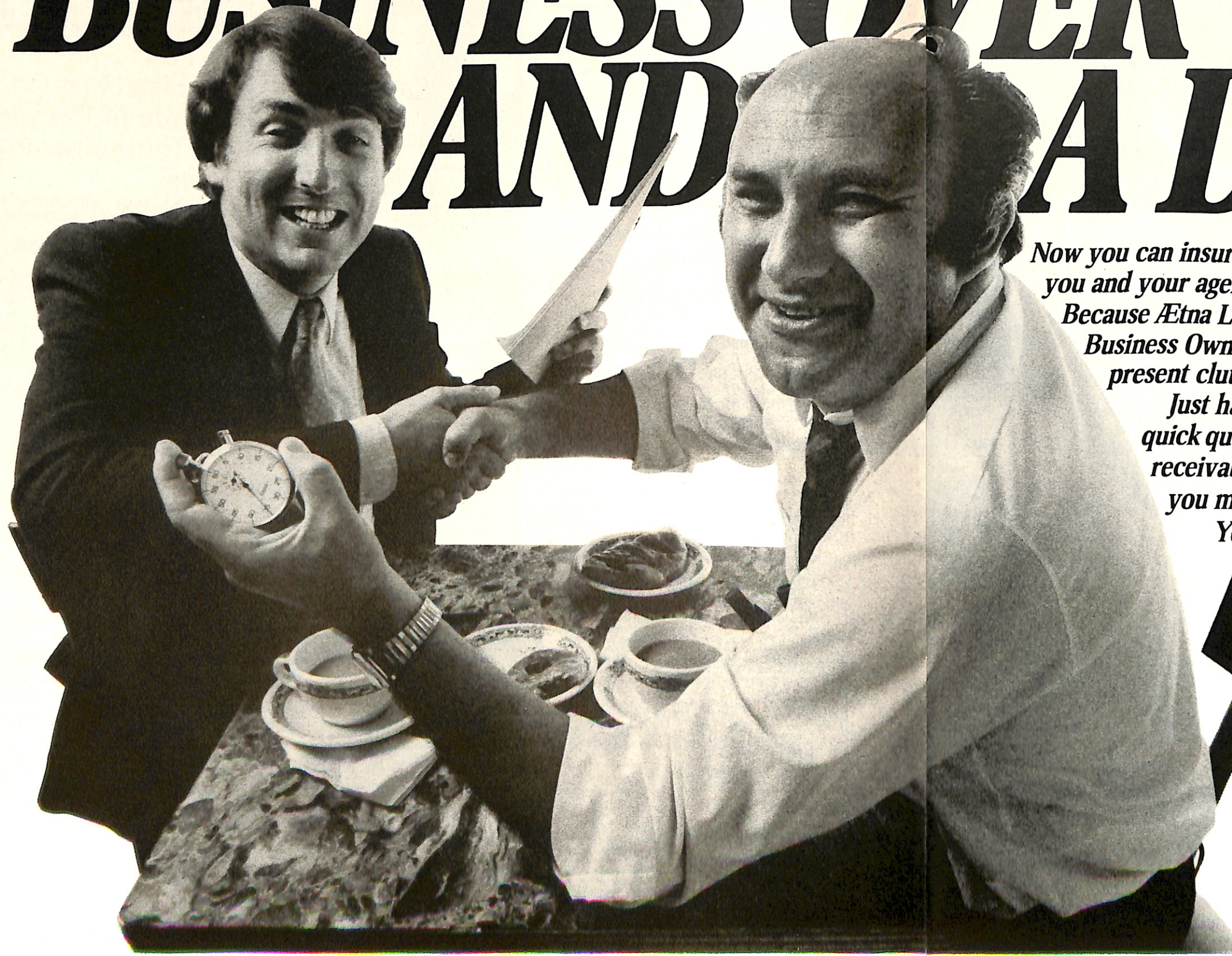
Bill Thomas

Departments

- 2 Message
- 12 You and Retirement: Health Insurance
- 13 Letters
- 14 Obituary: George I. Hall
- 16 It's Your Business: Improve Your Chance of Success
- 18 News of the Lodges
- 20 Elks National Foundation Scholarship Awards
- 26 Did You Know?
- 28 News of the State Associations
- 32 Medicine and You: New Breakthroughs
- 33 Grand Lodge Officers and Committees
- 35 Travel: The Alpine Havens of Switzerland
- 37 On Tour with H. Foster Sears
- 38 Elks National Foundation/Joy of Giving
- 40 Elks National Service Commission
- 42 Elks Family Shopper

Cover: Science against Crime. Illustration by Jim Lavengood.

INSURE YOUR ENTIRE BUSINESS OVER COFFEE AND A DANISH.



Now you can insure your small business in mere minutes, instead of you and your agent spending hours over hard-to-digest insurance forms. Because Aetna Life & Casualty offers an ingenious all-in-one Business Owners Policy that might actually cost less than your present clutter of policies.

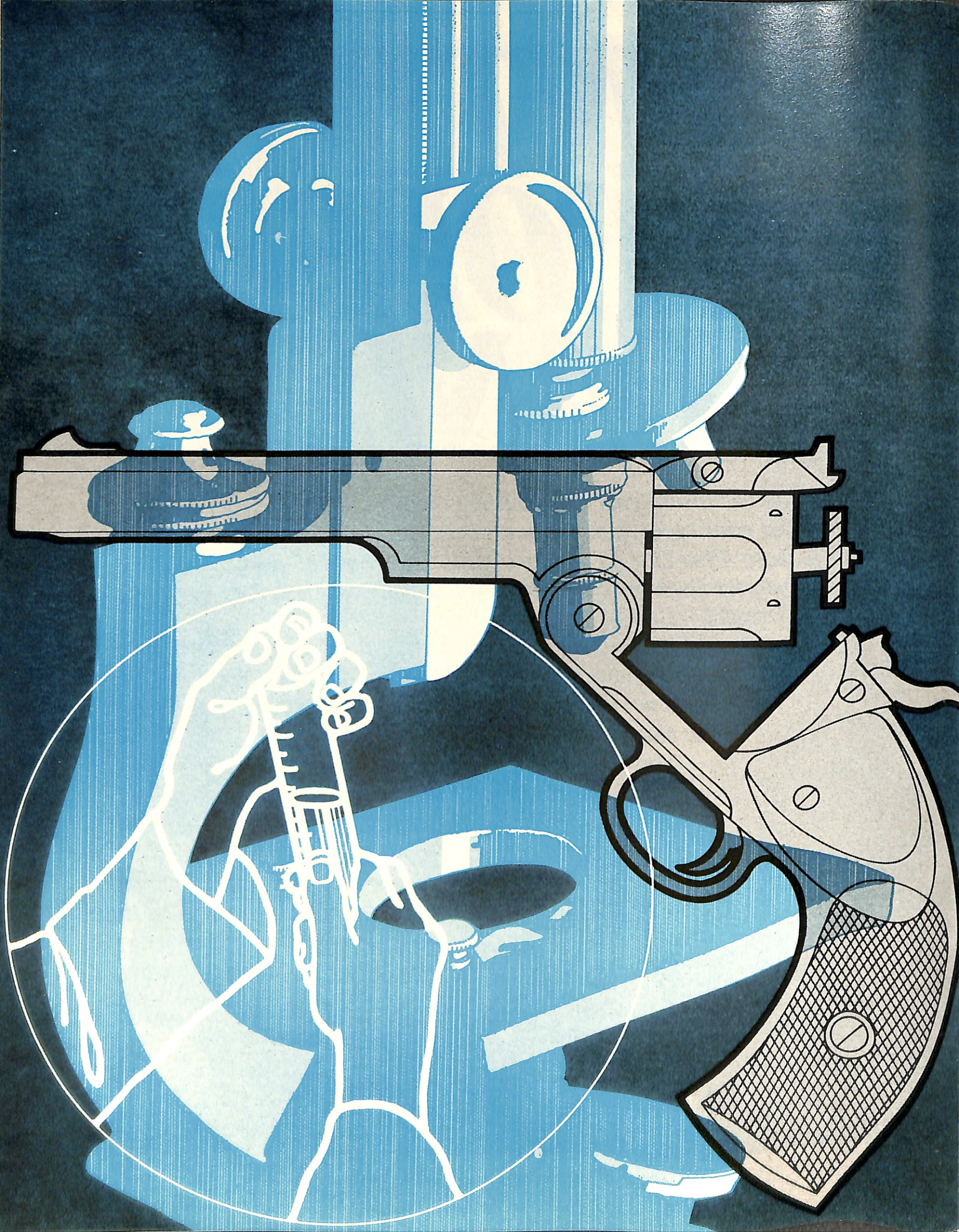
Just have your nearest Aetna agent drop over, answer a few quick questions, and all your bases are covered. Accounts receivable! Replacement costs! Any mini or midi computers you may possess! Etc.

You can even get a quote before you're on your second cherry-cheese. And later on, you can manage your cash flow better, too. Thanks to our monthly, quarterly, or annual payment plans.

The sooner you pick up the phone, the sooner you can devote less time to insuring your business and more time to making it bigger.

The Aetna Casualty and Surety Company.
Hartford, CT 06156.
Not available in every state.





A particularly brutal dismemberment homicide in a southern state had investigators stymied. Police suspected the victim's roommate, but their only concrete evidence against him was a bloodstained plastic wastebasket found in his car. The spot of blood was too tiny to be typed by conventional methods. But a serologist, or blood expert, at the county crime lab analyzed the sample using a new technique and rapidly identified blood factors that matched those of the victim but not those of the suspect—factors found in only one out of every 97 U.S. Caucasians. This piece of evidence finally enabled authorities to obtain a probable cause affidavit for the suspect's arrest.

The serologist had learned the technique just one month previously at a workshop supported by the federal National Institute of Justice (NIJ).

The new bloodstain methodology is only a part of an ongoing revolution in forensic science technology fueled by some \$600,000 in funds supplied by

Program is designed to provide a series of acceptable methodologies that crime labs may use. Training of personnel will follow, and we will continue to fund research in new and improved analytical methods."

This research will enhance the value of science as a tool to be used in three main areas of criminal investigation: identifying suspects, reconstructing events, and associating suspects and victims with each other or with a crime scene.

One area in which great strides have already been made is in the use of blood and physiological fluids for identification purposes.

One might almost pity the poor criminal. In the past, his only concern was not to touch anything with his bare hands for fear of leaving fingerprints. Now he can't afford to bleed, spit, sweat, cry, or sneeze.

Blood is the most common kind of physical evidence associated with almost all violent crimes. Blood from a suspect may be found at the crime

each thousand could be expected to have identical blood types in all six of these systems. The problem is that they can be typed only in fresh liquid blood. The blood samples that crime labs deal with are usually old and dried.

Research sponsored by NIJ has perfected a procedure for individualizing the enzymes in dried blood. We all carry the same enzymes in our red blood cells. However, a particular enzyme may vary slightly in molecular structure from person to person. These variations may be detected by a technique called electrophoresis, which separates similar molecules on the basis of minor discrepancies in size and electric charge. Even the tiniest drop of blood can be subjected to electrophoresis, as in the dismemberment case mentioned earlier.

A given enzyme variant—or "isoenzyme"—is found in only a certain percentage of the population. Using eight isoenzyme systems, an identification can be narrowed down to five persons out of a thousand. Combining the anti-

SCIENCE AGAINST CRIME

by John J. Doria

NIJ. (Forensic science is the application of science to law.)

In recent years, the role of the crime laboratory has expanded dramatically. Police are learning that science is one of their most valuable weapons in the war against crime. Judges and attorneys are recognizing that scientific evidence is more reliable than the usual muddle of eyewitness and subjective material that courts must plow through. Consequently, there are now some 250 crime labs in the country, an increase of over 150 since 1963.

But funding and manpower have not kept up with the growth of new labs. A nationwide proficiency testing program sponsored by the NIJ in 1978 revealed glaring inadequacies in the labs' performance on even the most routine evidence types. Therefore, the agency has instituted the National Program to Upgrade Crime Laboratories.

John O. Sullivan, Director of Forensic Science Programs for NIJ, describes his goals. "There were two main reasons for the labs' poor showing. One was the use of inadequate or inappropriate methodology. The other was insufficient training of examiners. The

scene or on the victim, while blood from the victim may be found on the suspect's person or belongings. How far can we go in saying that a given blood sample came from a particular individual?

Most of us are familiar with the ABO system of blood typing, which is based upon the behavior of red blood cells in the presence of certain specific antibodies found in the serum, or liquid part of the blood. Because of their ability to react with antibodies, these factors in the blood cells are called antigens. A person's blood cells may have type A or B antigens, or both (AB), or neither (O).

The ABO system is of limited usefulness in criminalistics. Half the people in the world are type O. Even the relatively uncommon AB classification is shared by some six million Americans. Courts are wary of accepting this sort of evidence to support a conviction, fearing that the jury may give it more weight than it deserves.

Fortunately, there are other antigenic systems in red cells. Typing of the so-called Rh, Ss, K, Duffy, and Kidd factors lends greater specificity to an identification. Only three persons in

genetic and isoenzyme typing of red cells, this can theoretically be reduced to five persons out of a million. And even this doesn't exhaust the serologist's bag of tricks, for he can type additional antigenic factors in serum and can characterize hemoglobin variants.

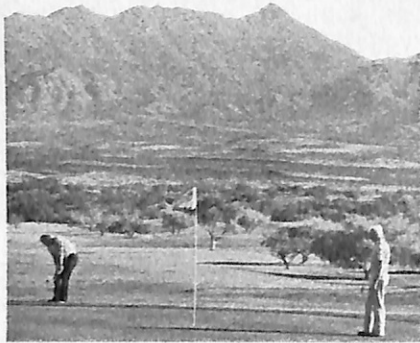
An enzyme analysis performed by Dr. Robert C. Shaler, Director of Serology for the Office of the Chief Medical Examiner of New York City, helped police solve one of that city's most notorious murder cases of recent years.

A 65-year-old plumber named Irving Sussman was on his way home from Friday night Sabbath services at a Jewish synagogue in the Borough Park section of Brooklyn. By midnight he was dead, stabbed in the back, chest, and abdomen during a violent struggle in an apparent robbery attempt. The next day, 3,000 angry Hasidic residents massed at the Borough Park police station demanding greater police protection. Eventually, some 200 of them clashed with police in New York's bloodiest confrontation since the student demonstrations of the sixties.

A prompt solution to the crime was imperative to help quell the tensions in the troubled neighborhood.

Meanwhile, the police had arrested a youth named Jose Julbe, caught in the act of stabbing a man on a nearby street corner that same morning. Four

A week in sunny Arizona ... only \$224 for two.



In Green Valley, Arizona...twenty-five miles south of Tucson...over 11,000 people like you enjoy carefree, sunny retirement all year long. Come sample this life for seven days and nights for \$224 plus tax, for two; December 1 thru March 31. (\$224 for 14 days and nights, April 1 thru November 30.) First-time visitors only.

You'll stay in a lovely vacation suite at Fairfield Lodge, complete with linens, cooking utensils, telephone and color TV. You can enjoy swimming, tennis, and golf at moderate green fees.

And wait 'til you see our new model homes adjacent to our new golf course.

All we require is that you provide your own transportation and meals, you or your companion be at least forty-five and that you validate our Special Vacation Rate Coupon when you arrive (or regular rate applies).

There's a wonderful week waiting at the other end of our coupon. Please send it today.

That Green Valley Grin Comes from living good again



Reservation Dept. ELK1180

Fairfield Green Valley

Post Office Box 587
Green Valley, AZ 85614
Phone (602) 625-2010

Enclosed find \$232.96 (includes 4% Arizona sales tax) for vacation beginning _____

Please send full information.

Name _____

Address _____

City _____ State _____

Zip _____ Phone _____

This advertisement does not constitute an offer to sell land in Nevada, New York or those states where such an offer is prohibited by law.

SCIENCE AGAINST CRIME

of his victims identified Julbe as one of a gang of five hoodlums involved in a nightlong spree of stabbings and muggings in the area. Two of these were apprehended and, together with Julbe, charged with the murder of the elderly plumber. But no one had seen them kill Sussman.

This is where Dr. Shaler's group entered the picture. Blood had been found on Julbe's jacket and shirt, and under Sussman's fingernails. Shaler typed all the bloodstains and compared them with the blood from Sussman and all three defendants, using the ABO system and six different isoenzyme groups. The blood under the deceased's fingernails was different from Sussman's own, and contained factors found in not more than 10 percent of the population. These factors matched Julbe's. The blood on Julbe's clothes contained factors found in fewer than 0.1 percent of the population. This blood could not have come from any of the three defendants, but was consistent with Sussman's. The conclusion was inescapable that Julbe was the murderer. The court agreed, and Julbe was convicted.

Blood isn't the only body fluid that can bear witness against a wrongdoer. About 80 percent of people are what are called secretors—the same factors found in their blood are present in

their saliva, tears, perspiration, mucus, and vaginal fluid or semen. This is of particular value in rape cases, where vaginal swabs from the victim or stains on clothing are routinely examined to determine the ABO type of the assailant. An enzyme known as PGM is also being typed in several labs, and there are at least ten other factors that may eventually be tested.

NIJ-sponsored research is currently being conducted at the Oakland Police Department Criminalistics Laboratory to increase the value of semen evidence in sexual assault cases.

And here is an additional word of advice for those planning a crime—wear a hat. The average person loses 30 to 50 hairs a day, making it almost impossible for a criminal to flee a crime scene without leaving a few behind. This is especially true of contact crimes, where hair from the suspect is almost invariably found upon the victim or his clothing, while some hairs from the victim end up on the suspect.

Microscopic inspection of a hair can answer many questions about the person it came from. But it is impossible to say with certainty that a given hair came from one person to the exclusion of all other people. Hair from two individuals is often identical.

If the hair is found with the root bulb intact, the root may be examined for most or all of the isoenzyme systems commonly typed in blood cells. Hair can also be classified as to sex by examination of the sex chromosomes in root cell nuclei. But these procedures

(Continued on page 15)



GODDARD
SHERMAN

NATURE'S PEPPER UPPER

Do You "Feel Tired And Lack Vim"?

So many adults of all ages feel listless and drag themselves around when they should have better energy and vigor. They can now get a fast pick-up with a simple tablet called, "PEP TABS." The secret of this seeming miracle tablet is Fructose, a unique form of sugar that feeds directly into the vital bloodstream—giving one almost instant energy and pep when feeling weary and drowsy due to low blood sugar.

Ordinary sugars must go through the liver—not releasing their energy for a longer time, but Fructose is entirely different. It provides immediate energy when you may want it most. For years, Fructose has been an energy secret of European Olympic athletes. Now, Fructose has been imported and compressed into convenient, palatable "PEP TABS" for you to take when you feel the need for extra energy.

"PEP TABS" are completely natural and safe for normal, tired men and women. They may give you the extra energy and pep you want!

FREE WITH EVERY ORDER

Check the box in the order blank and return it with an order for any of the items in this ad and I'll include without charge a bottle of 30 "PEP TABS."

This offer expires Nov. 30, 1980.

500 MG. BEE POLLEN tabs
AMAZING CONTENT OF NATURAL LIFE—VITAL NUTRIENTS.
WONDER FOOD OF THE BEE COLONY
100 for 2.19 500 for 7.50

VITAMINS A & D
(5000 A; 400 D)
100 Tablets **49¢**
500 for 1.95

Neutramins
(ANTI-ACID) TABLETS
100 TABLETS **1.25**
500 for 5.49

19 GR. 1200 MG. HI-POTENCY LECITHIN
100 CAPSULES **1.09**
500 for 4.95

BREWERS YEAST TABLETS
7½ GR.
250 Tablets **79¢**
1000 for 1.99

VITAMIN A
25,000 UNITS
100 FOR **1.19**
500 for 4.75

HIGH FIBER BRAN TABLETS
500 MG.
100 TABLETS **69¢**
500 for 2.99

KELP TABLETS
100 TABLETS **35¢**
1000 for 1.50

SUPER ORGANIC IRON TABS
100 TABLETS **1.49**
500 for 5.49

CHILDREN'S NATURAL CHEWABLE VITAMINS
100 TABLETS **1.25**
500 for 5.49

250 mg. CAPSULES THE MOST WANTED POTENCY
GINSENG 100 for 2.89 500 for 12.95

MULTI-MINERALS
9 Vital Minerals
100 Tablets **98¢**
500 for \$4.50

Vitamin B12
500 mcg.
100 Tablets **1.09**
1000 for 7.99

Lysine
312 mg
100 Tablets **2.98**
300 for 8.48

"FORCE" 90 TABLETS
Same formula as
"ZOOM" **8.95**
3 Bottles for 23.50

Papaya Papain Digestant
100 Tablets **65¢**
500 for \$2.75

VITAMIN E
Beauty Oil
14,000 I.U.
½ fl oz-\$1.49

50 mcg. Tablets SELENIUM
100 Tablets **\$2.49**
500 for \$9.95

BALANCED 50 MG. B-COMPLEX
HI-POTENCY "LEE-PLEX 50 MG."
In 1 cap daily: 50 mg. each of Vit. B1, B2, B6, Niacinamide, Pantothenic Acid, Choline, Inositol; 30 mg. Para-Aminobenzoic Acid; 50 mcg. each of B12, d-Biotin; 100 mcg. Folic Acid.
50 Caps **1.79** | 100 Caps **2.69** | 500 Caps **10.59**



Bob Lee

"Too Good To Be True..."

MY LOW VITAMIN PRICES!

They are so low they may make you rub your eyes in wonder. But—thanks to the magic of MAIL ORDER—they're true! So order today. Don't miss out and have regrets."

VITAMINS BY MAIL FROM LEE NUTRITION

Herbal Diuretic
100 Tablets **1.49**
500 for 5.99

HI-POTENCY STRESS FORMULA
High Potency B Complex & Vit. C
250 TABS **3.89**
100 for 1.95

SPECIAL OFFER from Bob Lee

400 UNIT VITAMIN E CAPSULES **E** LIMIT ONE OF ANY SIZE TO A FAMILY

COMPARE ANYWHERE

100 for 1.59 500 for 7.99

1000 for 15.89 OFFER EXPIRES 11/30/80

MAIL COUPON WITH ORDER

"KEY 4" TABS
KELP, VITAMIN B6, LECITHIN & CIDER VINEGAR
Highest Quality—
100 for **79¢**
500 for **2.99**
Only the low price is different

BONE MEAL TABLETS
100 TABLETS **49¢**
1000 for 3.69

ZINC
10 MG. TABLETS
100 TABLETS **37¢**
1000 for 3.49

CHOLINE
250 MG. TABLETS
100 TABLETS **1.65**
500 for 6.95

ALFALFA
TABLETS
100 TABLETS **38¢**
500 for 1.55

DESICCATED LIVER
TABLETS
7½ Grain
100 TABLETS **69¢**
1000 for 3.50

COD LIVER OIL CAPS
100 CAPSULES **88¢**
500 for 3.99

NATURAL VITAMIN C

With Rose Hips Tablets AT FANTASTICALLY LOW PRICES

| QUANTITY | 100 MG. | 250 MG. | 500 MG. | 1000 MG. |
|----------|---------|---------|---------|----------|
| 100 | .69 | .95 | 1.39 | 1.95 |
| 500 | 2.98 | 4.49 | 6.59 | 9.39 |
| 1000 | 5.49 | 7.99 | 12.49 | 17.95 |

LOSE WEIGHT . GRAPEFRUIT DIET PILL

Each Six Tablets Contain:
Natural Grapefruit Extract . . . 100 MG.
Vitamin C . . . 60 MG.
Vitamin E . . . 30 I.U.
Phenylpropanolamine HCL 75 MG.

Contains one of the strongest diet aids available without prescription. Includes modern, effective diet plan that lets you enjoy 3 delicious meals and snacks everyday as you lose weight.

90 FOR **2.49** 500 FOR **9.85**

PRICES IN THIS AD TO NOV. 30, 1980

VITAMINS FOR HAIR CARE

HIGHEST QUALITY—SAME FORMULA AS HIGH-PRICED NAME BRANDS
PENNIES-A-DAY PRICES
100 DAY SUPPLY 3.75 200 DAY SUPPLY 6.98

VIT. B6
50 MG.
100 TABLETS **65¢**
500 for 2.95

GARLIC OIL
CAPSULES
100 CAPSULES **79¢**
500 for 3.19

DOLOMITE
TABLETS
100 TABLETS **43¢**
1000 for 1.79

VITAMIN E

HIGHEST QUALITY CAPSULES
MONEY BACK GUARANTEE

| SIZE | 100 I.U. | 200 I.U. | 400 I.U. | 1,000 I.U. |
|------|----------|----------|----------|------------|
| 100 | 89¢ | 1.59 | 2.76 | 5.79 |
| 500 | 4.39 | 7.77 | 13.59 | 28.45 |
| 1000 | 7.99 | 13.98 | 26.99 | 50.00 |

MAIL YOUR ORDER TO:
Lee Nutrition
290 MAIN ST.
CAMBRIDGE, MASS. 02142

Postpaid—
Money Back
Guarantee

| QUANTITY | SIZE | NAME OF PRODUCT | TOTAL PRICE |
|----------|------|-----------------|-------------|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

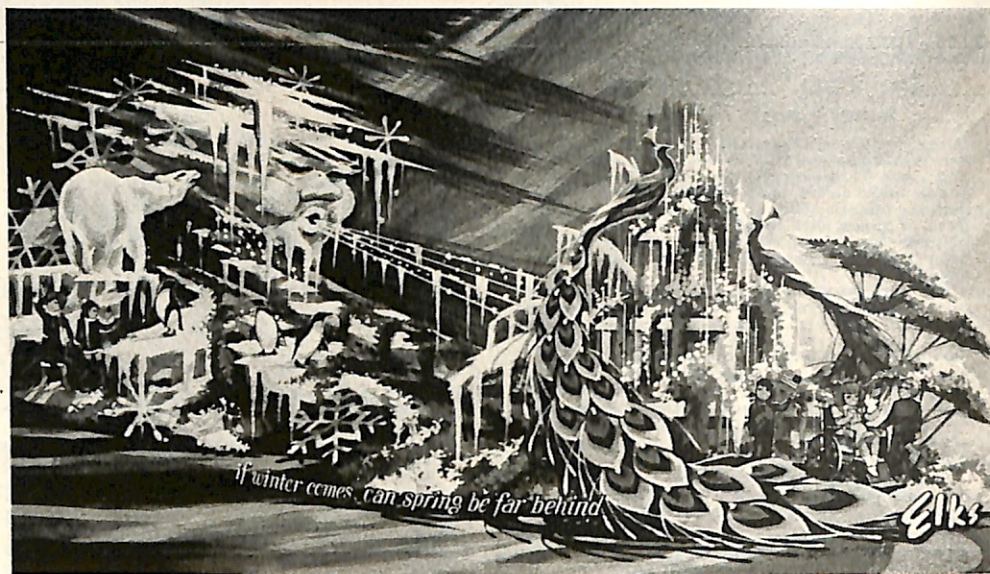
MASTER CHARGE and VISA accepted on orders over \$10.00. Give card number, expiration date and bank number if Master Charge.

TOTAL ENCLOSED **B485**

If you check this box and mail your order before Nov. 30, 1980 we will include in your order 30 "PEP TABS."

NATURE'S PEPPER UPPER

PRINT NAME _____
ADDRESS _____ APT. _____
CITY _____ STATE _____ ZIP _____



The Elks Pasadena Tournament of Roses Float.

Elks Float On Parade In Pasadena Tournament Of Roses

The Elks have been invited to enter a float in the most prestigious of all parades, the Pasadena Tournament of Roses on New Year's Day, January 1, 1981. "If Winter Comes, Can Spring Be Far Behind," will be the theme of the float, and it will display the image of hope that a child has when served by the Elks.

This is a first for the Order of Elks, with the exception of the earlier days of the parade when the Pasadena Elks Lodge would enter its own float. All Elks and their families should feel highly honored by this invitation. The Elks float was funded by individual Elks from California, Hawaii, Arizona, Nevada, and many other states.

It was in the year of 1889 that the idea of a floral parade on New Year's Day was born and, in 1908, members of the Valley Hunt Club of Pasadena decorated their buggies with flowers from their own gardens and made their way in parade formation to the park. The first Pasadena parades were followed by a picnic lunch and an afternoon of games, in which horsemanship played an important part.

As the news of a fresh flower parade in the heart of winter spread, visitors from far and near came to see it. Soon, the New Year's Day event outgrew the Valley Hunt Club and the Pasadena Tournament of Roses Association was formed.

In the early days, only a few thousand people viewed the parade. In contrast, today more than a million-and-a-half spectators view the 5½ mile parade in person. Over a half million people visit Victory Park to view the display of the 60 floral entries after the parade.

Interest in this floral spectacle has grown and the entire North American continent and other distant points of this hemisphere are the visual guests of Pasadena through the marvel of network television. It would be difficult to ascertain the global audience, but 120 million view the parade in North America. On New Year's Day, Elks will be able to see their magnificent float on all three TV networks: CBS, NBC, and ABC.

The Rose Parade is a colorful melange of roughly 60 floats, 22 bands and 250 equestrians. Each entry is carefully selected and placed, and represents countless hours of preparation.

The equestrians and their trappings are among the finest in the country. Each horse is outfitted with genuine Arabian, Indian, Charro, Western, or military tack ornamented with sterling silver.

Band participants also rank with the best from the 50 states and beyond. They are selected by the Tournament's Music Committee, which reviews more than 350 applicants annually. Usually, the committee tries to choose the best bands from each geographic area of the country. Entries, however, do not have to be from the United States to qualify. Several Rose Parade bands each year are also invited to march in a band review which is taped a day or two before the parade and televised New Year's morning.

The 60 Rose Parade floats are entered by cities, states, countries, corporations, and many other types of organizations. Most are built by professional contractors in the Pasadena area, although some entrants build their own. All floats in the parade are completely covered with fresh flowers, seeds, leaves, and other natural materials. In judging for the top prizewinners, exceptional use of roses counts heavily in a participant's favor. There are 17 major parade prizes.

Without question, our float in this year's parade will give the Order of Elks prized media exposure before 120 million viewers and will reap untold benefits—not only for our Order, but for our patriotic and charitable projects that so often go unheralded.

When you see the Elks float on New Year's Day, think of the thousands of youngsters who benefit by our benevolence. Think of the little ones who may one day walk because of the Elks. And when your pride of membership in the Elks forms that emotional lump in your throat, remember: "If Winter Comes, Can Spring Be Far Behind." ■

FREE EXPERT RETIREMENT ADVICE.

No one knows more about retirement than AARP. Just select any three of these free booklets to learn a few of the things we know.

And when you join AARP, you'll really be taking advantage of your age, because AARP membership is open only to people 55 or older, retired or still working.

For only \$4.00 a year, you and your spouse, if you're married, will be able to save money on necessities like prescriptions and medical supplies, health insurance, even on things like car rentals, hotels and vacations.

And through local AARP chapters, you'll meet new friends, learn new skills, even find advice on all your problems.

You'll also get Modern Maturity Magazine and the AARP News Bulletin: Packed full of good advice through the maze of things older people have to deal with.

Choose your three free booklets, and join AARP today. And get more out of life; after all, you've earned it.



1. YOUR RETIREMENT FOOD GUIDE

Advice about diet, as well as shopping, money, recipes and the rewards of eating right.



2. YOUR RETIREMENT ACTIVITIES GUIDE

Discusses sports, creative hobbies, political groups, schools, and even second income possibilities.



3. YOUR RETIREMENT STATE TAX GUIDE

Compares the taxes of every state in the U.S.: income, property, sales, inheritance and estate taxes.



4. YOUR RETIREMENT ANTICRIME GUIDE

Help protect yourself, on the street, in cars, how to make your home safe, and even how to handle con artists.



5. YOUR RETIREMENT MONEY GUIDE

Every aspect of money planning: Social Security, stocks and bonds, tax shelters, real estate, etc.



6. YOUR RETIREMENT HEALTH GUIDE

Explains how walking, controlling your weight and proper nutrition can help your health.



7. YOUR RETIREMENT LEGAL GUIDE

Important information about selecting an attorney, Estate planning, wills, contracts, selling your home, etc.



8. YOUR RETIREMENT CONSUMER GUIDE

How to save 20% on food bills, borrow money, buy a mobile home, a used car, etc.



9. YOUR RETIREMENT JOB GUIDE

Aspects of getting a job, and how it affects Social Security benefits.



10. YOUR RETIREMENT HOUSING GUIDE

Whether to rent or buy, move or stay; everything you need to know about housing.

Take advantage of your age.

JOIN AARP

AMERICAN ASSOCIATION OF RETIRED PERSONS
1909 K Street, N.W., Washington, D.C. 20049

I am 55 or over.

Please enroll me as a member of AARP. I understand that it makes me eligible for all AARP benefits and privileges. Enclosed find:

\$4 (one year dues) \$10 (3 years dues) Bill me later.

Indicate by number the three booklets you want _____ PMRDB

Name _____

Address _____ Apt. _____

City _____ State _____

Birthdate _____ Zip Code _____

One membership makes both member and spouse eligible for all AARP benefits and privileges, however, only one may vote. Please allow 3 to 6 weeks for delivery of your membership kit.

Plan to Retire Someday? YOUR FUTURE IS AT RISK!

Will you be able to survive on social security alone? Should you retire? Where will you retire? What about health insurance? Can you continue to work? Will you travel? Many of us have never before asked these crucial questions.

Our RETIREMENT PLANNING WORKBOOK will help you choose the retirement lifestyle you desire. It is jam-packed full of valuable information and ideas. Unfold the secrets of retirement so that you can enjoy a prosperous, safe, and secure retirement. Find out how to decide on the best place to retire. Learn more about wills and probate. Discover how to check-up on Social Security so that you won't be short-changed on your retirement check!

Not just a book about retirement, but a valuable guide to enable you to take control of your retirement future. Complete with easy-to-use worksheets. Use our Workbook for 7 days. If found unsatisfactory return it undamaged within this period and your money will be refunded. You are the sole judge! Stop worrying, about life in your later years! DON'T DELAY, TIME IS ON YOUR SIDE. ACT NOW! IT'S YOUR FUTURE.

YES! I want to take control of my Future. Rush me _____ copy(s) of the RETIREMENT PLANNING WORKBOOK at the introductory price of \$23.95 which includes shpg. & handlg. (Idaho res. add 7% sales tax).

Name _____

Address _____

City _____

State _____ Zip Code _____

Check or M.O. Enclosed

VISA # _____

ExpDate _____/_____/_____

Mastercharge _____

ExpDate _____/_____/_____

TO: The Evergreen Associates, Ltd. TM
325 Park Drive
Post Office Box 1136
Coeur d' Alene, Idaho 83814

YOU & RETIREMENT

by Grace W. Weinstein

HEALTH INSURANCE AFTER RETIREMENT

Medical costs are one of the fastest-growing areas in the Consumer Price Index. Medical costs also go up with age. In 1977, according to the American Association of Retired Persons, health care cost an average of \$661 for people between 19 and 64, \$1,745 for people over 65. Medicare, although enormously valuable, covers only a little more than 44 percent of the average annual expenditure on health care. The rest, which can be substantial, comes out of your pocket.

The real burden comes with the chronic long-term illnesses to which older people are susceptible. Acute short-term hospitalizations are usually covered, for the most part, by Medicare. But Medicare benefits run out. They also don't cover everything. Supplemental insurance, if you can afford it, is essential.

Take care of your health insurance needs, if at all possible, before you turn 65 and you'll be in the strongest possible position. Find out, first, if any group health insurance can be continued in some form past age 65. More and more employers, according to the Health Insurance Institute, are continuing group health insurance for retirees. Some even pay the premiums. Even if you have to pay, such insurance will probably cost less than any new policy. If you continue existing insurance, furthermore, you won't need to take a physical examination and you won't need to wait before "pre-existing conditions" are covered. (But find out, if you continue group coverage, whether your spouse will be covered after you die. If not, he or she should look into individual coverage before reaching 65.)

If your group coverage won't continue, and you're still under 65, ask if it can be converted to an individual policy. The premium will go up, but not as far up as it will if you take out a brand new policy. Find out, too, if any individual health insurance that you now hold will be guaranteed renewable beyond age 65.

You'll want your post-retirement coverage to supplement but not to duplicate Medicare. One way to do this, while you're still under 65, is through a Major Medical policy. If you can get a Major Medical policy guaranteed renewable for life, says the Health Insurance Institute, it can extend the range of Medicare for you by covering some hospital co-payments and some out-of-hospital out-of-pocket costs. But you'll have to check with the issuing insurance company to determine precisely

what benefits are available after 65.

If you're over 65, there are two basic types of insurance to consider:

⊙ The wrap-around or Medigap policy, designed to wrap around and fill in the gaps of Medicare. Policies differ, but most pay the deductibles and co-payments that Medicare doesn't cover. Many will also pay for out-of-hospital prescription drugs, medical appliances and equipment. Most health insurance authorities recommend a Medigap policy as the best form of supplement to Medicare.

⊙ The hospital income policy which pays benefits, in cash, when you are hospitalized. You may use the cash for any purpose at all, whether to pay for prescription drugs or to add the comfort of a television set to a hospital stay. But don't just buy a hospital income policy and forget it; it's important to update any cash payment policy periodically to keep benefits realistic in a time of inflation.

Plan your health insurance purchases carefully. Start by signing up for Medicare Part A, which is free, and Part B, which costs about \$10 a month. But be sure to sign up, preferably several months before your 65th birthday; coverage is not automatic. Then consider a Medigap policy, shopping around before you buy for the best combination of benefits and premium. Then, if you still have money to spare, consider a hospital income policy to provide extra cash.

Whatever you buy, remember:

⊙ Keep good records. The Research Institute of America suggests that you get itemized copies of all your bills; have extra copies made of the bills and of the "Explanation of Medicare Benefits Notice" to send to your private insurance carrier; keep copies of all insurance claim forms filed but not yet paid, together with a record of the date of submission; keep all your medical records in one place, preferably in a folder with your health insurance policies, and tell someone where you keep the information.

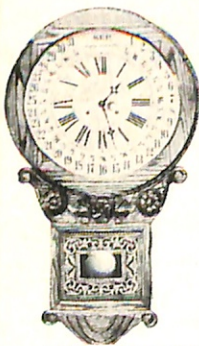
⊙ Keep your health insurance up to date. Review your policies annually to be sure that inflation hasn't outstripped your benefits. But don't drop one policy and buy another with similar benefits just because the second looks a little better or is a little less expensive. There are usually waiting periods under new policies.

⊙ Start a health emergency fund of your own to pay for the out-of-pocket costs

(Continued on page 40)

CUSTOM CRAFTED CLOCKS

Send \$2.00 for complete literature on our limited edition clocks currently available.



LIMITED EDITION HEADQUARTERS
Department 1EM
75 Prospect St., Huntington, New York 11743
(516) 673-9222

ERUPTION MT. ST. HELENS

| | |
|----------------------------------|--------|
| 12 Asst'd. Full Color Post Cards | \$2.00 |
| 11x14 Full Color Framing Picture | \$2.50 |
| 8" Collectors Plate in Color | \$5.95 |
| Silver Plate Collectors Spoon | \$4.00 |
| Accordion Folder 14 Views | \$2.00 |

R. J. M. SALES

2137 S.W. 339th St. • Federal Way, WA 98003

* HEARING AIDS *

From \$89.50—30 Day Trial
GIGANTIC SAVINGS ON BATTERIES

Write For Free Gift Offer
and Brochure Today

ELECTRONIC PRODUCTS

Box 2005-E, Pinellas Park, Florida 33565

LETTERS

• The article, SCORE'S A Winner, in "It's Your Business" (September, 1980) by John C. Behrens, was very pleasing to read. As chairman of Chapter 13 of Providence, RI, this is the best article I've seen showing the results of the efforts made by the SCORE volunteers. The views expressed by Mr. Behrens are very true. In the state of Rhode Island, colleges and universities are contacting SCORE in order to set up courses to help give students the full, well-rounded background necessary to operate a business successfully.

A publication has been recently released showing the 15 years of SCORE's growth. This can be obtained from the National SCORE office, Attn. Elwyn A. Nellis, room 100, 1441 L Street, N.W., Washington, DC 20416.

William C. Darby
Providence, RI

• The Bridgettes Gymnastic Team of Feigley's School of Gymnastics, South Plainfield, NJ, and their guests, the Kunstturnerinnem Bulach, a women's gymnastic team from Bulach, Switzerland, were treated to a day at the New Jersey shore. All arrangements were made by the Manasquan, NJ, Lodge. Without the Elks, this memorable day could never have taken place. We are most grateful for all the Elks of Manasquan have done for us.

Mrs. Ina-Sue Quinn
Secretary
Bridgettes Gymnastic Assn.

• I have followed the travel articles of Jerry Hulse for about as long as they have been published. "Travel" is one of my favorite departments in *The Elks Magazine*. I particularly liked the article, "London's Little-Known Hotels" (September, 1980), as it fits our travel patterns where we can spend a week or so in a favorite city and avoid the rush of packaged tours.

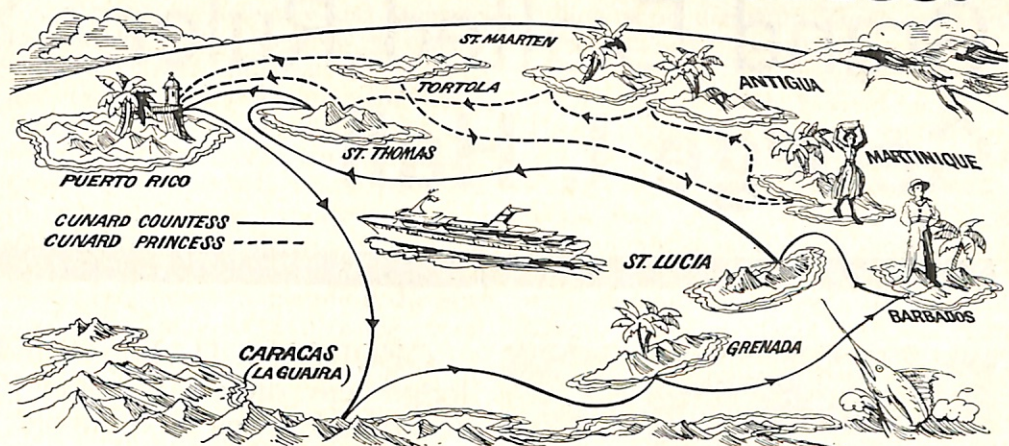
S. W. Archer
Naples, FL

• Most paraplegics like myself live independently and are able to drive cars, work, travel, etc. Our major problem is the architectural barriers that prevent access in our wheelchairs. Most Elks lodges have helped the handicapped in many ways—except to make their own lodges accessible to handicapped members. I urge committees to include an access project in their next program.

Frank E. Gorman
Colchester, CT

Correction: Omitted from the Honor Roll of District Deputies for 1979-80 (July/August, 1980) was then-DDGER Wayne R. Mertz of Michigan, East Central District.

Now Elks Members can save on the best Caribbean itineraries.



Choose any one of 8 special cruises—
and save \$150 on airfare!

As an Elks Member, you're eligible for special rates on a one-week Cunard cruise to the heart of the Caribbean. Fly to San Juan, then board your choice of the newest ships specially designed for Caribbean cruising.

7 days, 6 ports—including South America—on Cunard Countess.

The best of Caribbean cruising is yours: more open deck space, outdoor cafe, restaurant with sweeping ocean views. Plus an exciting itinerary that includes Caracas.

7 days, 6 ports on Cunard Princess.

No one calls on better ports in a one-week cruise than Cunard Princess, identical sister ship to Cunard Countess.

8 sailings in 1981.

Choose from these 8 dates:

| Cunard Princess: | Cunard Countess: |
|-------------------|------------------|
| February 28, 1981 | July 4, 1981 |
| March 7, 1981 | July 11, 1981 |
| March 14, 1981 | July 18, 1981 |
| March 21, 1981 | July 25, 1981 |

Cruise rates begin at \$925 per person, double occupancy, which includes your shipboard accommodations, all meals, nightly entertainment, as well as music and dancing.

Special bonus to Elks Members and their families.

For these special sailings, Cunard offers you and your family \$150 credit per person toward air cost to San Juan. So treat yourself to a glorious vacation and a bargain, rolled into one!

For further information and reservations, call collect to

Mr. Les Kertes, (516) 466-0335, or (212) 895-7062. Or mail the coupon.

CUNARD

Cunard Princess • Cunard Countess • Queen Elizabeth 2
Great ships of British Registry since 1840.

Mr. Les Kertes, Hartford Holidays
277 Northern Blvd., Great Neck, NY 11021

E753060G83

Please send me more information about Cunard's Special Caribbean Cruises for Elks Members.



Name _____

Address _____

City _____

State _____

Zip _____

Telephone _____

Past Grand Exalted Ruler George I. Hall



GEORGE I. HALL, Grand Exalted Ruler for the 1948-1949 lodge year, died September 19, 1980, at his home in Scottsdale, Arizona. He was 84 years old.

As a boy, he sold newspapers on the streets of New York. At an early age, he started his employment with Union Carbide Corporation. He rose through the ranks to the position of assistant secretary, assistant treasurer, and stock transfer agent. He retired in 1959.

Always an athlete, he was active in the famous Downtown Athletic Club, where he served as its president from 1956 to 1959. He was a past treasurer and member of the board of governors of the Westchester Country Club in Harrison, New York. He was a 60-year member of the Masonic Order and a WWI Navy veteran.

His primary interest in life, however, was the Benevolent and Protective Order of Elks. He was initiated into Lynbrook, NY, Lodge No. 1515 in 1926. He was appointed Esquire in 1931 and elected Exalted Ruler in 1936. He was appointed DDGER for the New York Southeast District in 1937-38. He was appointed to the Grand Lodge Activities Committee in 1939 and served as Chairman in 1942. He was elected President of the New York State Elks Association for 1941-42. He was elected to membership on the Board of Grand Trustees in 1944 and resigned in 1948, becoming Grand Exalted Ruler at the Grand Lodge Convention in Philadelphia, PA, in 1948.

His compelling interest in the youth of America was instrumental in the establishment of our Grand Lodge Youth Activities Committee in 1949.

Upon his recommendation, a Grand Lodge Ritualistic Committee was appointed for the first time in 1949.

He was appointed to the Elks National Service Commission in 1949, where he served as Treasurer until 1960. He was the Commission's Vice Chairman from 1961 until his death. In 1952, he proposed the institution of a permanent Grand Lodge Convention Commission to handle the ever-increasing arrangements and details of our annual convention. He was appointed as its first Chairman in 1952, serving until 1979, when he was appointed Chairman Emeritus.

PGER Hall is survived by his wife, Gertrude, a son George M. (Bud) Hall and three grandchildren. Services were held at Greenacres Cemetery Chapel, Scottsdale, Arizona, with a special Elks memorial service conducted.

Science

(Continued from page 8)

require fresh hair with live roots, which are rarely found in police work.

Dr. Howard Baden of Massachusetts General Hospital is looking at genetically controlled variations in the fiber and matrix proteins of the hair shaft—not enzymes, but the actual structural elements that are the substance of the hair. Even a single hair will suffice for an electrophoresis run to narrow an identification down to 10 percent of the population. Investigators are eagerly awaiting the results of this research.

If a suspect's presence in a given locality is inconsistent with any possibility of innocence, then merely proving he was there may be sufficient to support a conviction. But suspects are not always apprehended drenched with their victim's blood. Therefore, crime labs are often called upon to reconstruct a crime, even with a suspect already in custody.

One common problem is establishing that a defendant fired a gun when he was not observed doing so.

Examination of a shooting suspect's hands for traces of gunshot residue is a routine practice. When a person fires a gun, gases from the discharged cartridge leave a deposit of unburned

or partially burned gunpowder on the back of the gunhand.

A commonly used indicator of gunshot residue—or "GSR"—is the presence in combination of lead, barium, and antimony, ingredients in the primers of almost all American-made ammunition. These elements may be detected by an extremely sensitive and accurate method known as neutron activation analysis (NAA). But lead and barium are common in the environment, while many persons are exposed to occupational sources of antimony. Therefore, these tell-tale substances must be found in unusually large quantities to rule out chance contamination. Since GSR on the hand wears away in only a few hours, any delay in sampling the suspect's hand may be fatal to the prosecution's case.

Sometimes NAA is of no use at all. Dr. Peter Jones of the Aerospace Corporation in El Segundo, CA, tells of an instance in which it was necessary to prove that a defendant had fired a .22 cartridge from a handgun. Now, .22 ammunition does not contain antimony or barium, and lead is far too common in the atmosphere to be diagnostic of GSR all by itself, no matter how much of it is found. To make matters worse, our suspect was taking no chances on anything at all being

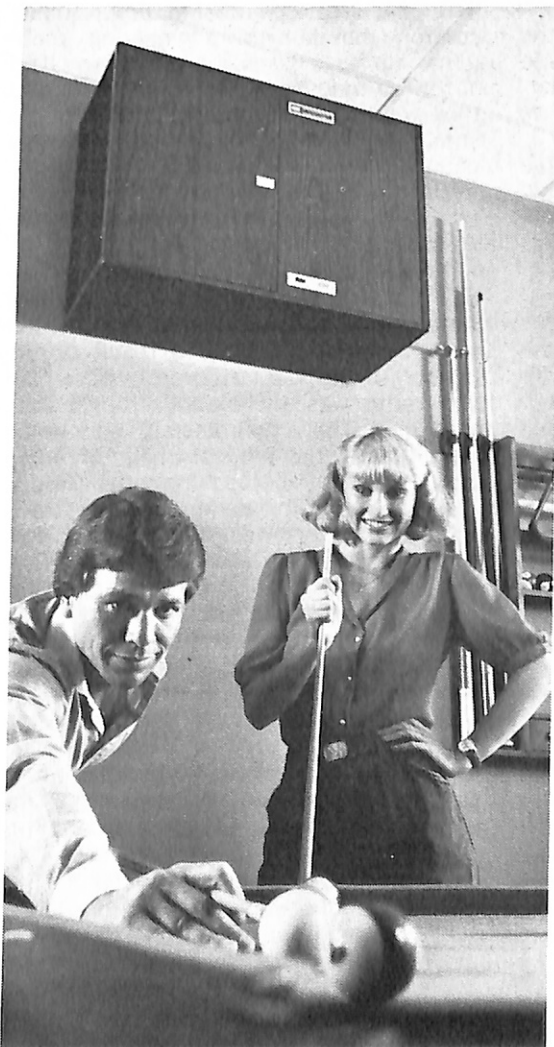
found—after the shooting, he washed his hands.

Using a scanning electron microscope, Jones and his colleagues discovered that GSR is not simply spread all over in a shapeless mass, but is concentrated into discrete particles, each less than five thousandths of a millimeter in diameter. These particles have certain shapes and sizes.

The next step was to determine the composition of the individual particles. They equipped the electron microscope with an x-ray analyzer capable of identifying chemical elements. They found that, depending upon the kind of ammunition used, each particle will contain certain specific combinations of lead, barium, antimony, calcium, and silicon. Other elements may show up that are derived from the bullet itself.

A survey of the hands of persons whose jobs expose them to these various elements produced no particles that a properly trained technician could misinterpret as GSR. Moreover, since particle analysis does not require large quantities of residue, GSR can be recognized on a hand as long as 12 hours after a gun has been fired. Says Jones, "You only need one particle to say, 'I find gunshot residue.'"

As for the man who washed his
(Continued on page 25)



Oster Air Cleansers

CALL
TOLL-FREE
800-558-6828!



**helped us get rid of smoke,
dust, odor—& complaints!**

Jerry Courounes, manager, Lake City Elks Lodge, reports: "Member complaints have dropped and compliments are rising, since we installed our Oster Air Cleansers. And they're helping us hold the line on housekeeping costs, too!"

Smoke-filled rooms, dusty furniture, draperies smelling of tobacco or food odors? Banish them for good! The two-speed Oster Air Cleanser removes 95% of pollutant particles electrostatically, filters air up to 1000 cubic feet per minute. Sets up a gentle air flow to create a fresh, pleasant atmosphere that helps bring club members and

guests back again and again!

Unit mounts on wall, ceiling or shelf, operates on 110 volts. Saves energy by cleansing and recycling air already heated or cooled. Cuts maintenance costs, operating costs for furnaces and air conditioners. Write for full information: Oster, 5055 N. Lydell Ave., Milwaukee, WI 53217, Dept. E.

©Oster

Oster

Professional Products

Division of Sunbeam Corporation, Milwaukee, Wisconsin 53217

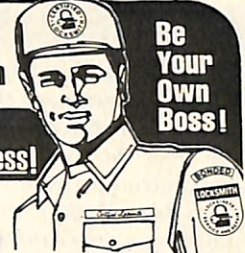
Make up to \$12.50 an hour
Start your own money making business!

Be Your Own Boss!

Hundreds of Belsaw trained men have succeeded in this fascinating and highly profitable field...

YOU Can Do It Too!

BE A LOCKSMITH



Never before have money-making opportunities been so great for qualified Locksmiths. Now lucrative regular lock and key business has multiplied a thousandfold as millions seek more protection against zooming crime. Yet there's only one Locksmith for every 17,000 people!

Train FAST at Home—Collect CASH PROFITS Right Away. You're "in business" ready to earn up to \$12.50 an hour a few days after you begin Belsaw's shortcut training. Take advantage of today's unprecedented opportunities in Locksmithing for year-round EXTRA INCOME in spare-time—or fulltime in a high-profit business of your own. Hundreds we've trained have done it. So can YOU! All tools plus professional Key Machine given you with course. These plus practice materials and equipment, plus simple, illustrated lessons, plus expert supervision, plus business-building guidance will enable you to KEEP THE MONEY COMING IN! Ideal for retirement—good jobs too. SEND FOR EXCITING FACTS—No Obligation!

ALL SPECIAL TOOLS AND EQUIPMENT INCLUDED!

FREE BOOKLET!



Tells how you quickly train to be your own boss in a profitable Sparetime or Fulltime business of your own.

PRO KEY MACHINE YOURS TO KEEP!

This Pro Key Machine can alone add up to \$200 a month to your income... and it won't cost you a penny extra with your training. Find out all about it!

RUSH COUPON!

Accredited Member National Home Study Council

10-DAY NO RISK TRIAL!

BELSAW INSTITUTE
 131V Field Bldg.
 Kansas City, MO. 64111

Send for details!

There is NO OBLIGATION and NO SALESMAN Will Call—ever!

FREE! BELSAW INSTITUTE
 131V Field Bldg., Kansas City, Mo. 64111
 Please rush FREE Book "Keys to your Future."

NAME _____

ADDRESS _____

CITY-STATE-ZIP _____

IT'S YOUR BUSINESS

IMPROVE YOUR CHANCE OF SUCCESS

How can a businessman improve his chances of success these days? Virtually every magazine and newspaper offer advertisements, columns and articles on the subject. The explanations, in some cases, sound so simple the business owner scoffs. No two businesses are alike, he grumbles, and neither are there two regions the same. He tends to ignore simplistic messages.

By contrast, sometimes the advice adds a greater burden; the proprietor has to get the help of an accountant or lawyer to figure it out.

Generally, though, there are essentials in these complex times that can aid the average small business person whether he's in the retail trade or service industry. One thing is certain: past success is no real measurement of the future in such a precarious period. One only has to look at the sliding economy in recent months and the whopping 24 percent increase in personal bankruptcies in the last quarter of 1979 to know that a "business as usual" attitude might be dangerous.

Veteran businessmen and analysts suggest that the following factors among others can create a successful climate for many businesses and their managers today:

- ⊙ *Continually plan ahead.*
- At a Syracuse Chamber of Commerce meeting not long ago, two bank executives described planning as "a must" for small business success. Many small enterprises, they said, are begun by men and women who have "an idea, a concept . . . who see a need to fill a demand" for services and goods. But changes occur more rapidly now than several decades ago. "To succeed in your business, you must have a financial plan—one that allows you to plan for your capital needs, your capital spending," G. Dale Weight, president of Syracuse Savings Bank, said. "When you get into trouble, it's too late to try to make a plan."

Peter McShane, regional vice president for Bankers Trust, urged business owners to prepare a plan "that will show what you are trying to do in the next five years." He noted that most small business failures are due to lack of capital financing.

- ⊙ *Choose motivated employees and keep motivating and challenging them.*

Supermarket Business magazine asked Hirotaka Takeuchi of Harvard's Graduate School of Business Administration and a

food industry consultant about boosting company productivity.

His advice? "Get people excited about productivity . . . emphasize human attitudes, not methods," he urged. The real task is to get ordinary people—the employees out front—to think like management about how to improve the company. You have to encourage and reward competitive instincts and self-enrichment; create a team effort and follow through with recognition for those who pursue such goals.

Equally important, Takeuchi believes, is dissemination of information. The Harvard professor contends that the Quality Control Circles now widely used in Japan are the most popular and most constructive ways to share information. Workers in quality control groups meet voluntarily to share ideas on cost-cutting, quality control, morale and engineering problems. He says such groups have saved Japanese industry millions of dollars and they could contribute significantly to small and large businesses in this country.

- ⊙ *Be a willing worker as well as a boss, and run the business with a positive attitude.*

An Xavier University industrial psychology professor, Don Cosgrove, claims that Americans born since World War II don't work as hard partly as a result of the country's postwar attitudes. "The old work ethic was a whole lot stronger than it is now. The old Protestant work ethic came out of the Biblical image of Adam and Eve being ejected from the Garden of Eden and being damned to sweat and toil. The imagery was: if I sweat and toil, I will regain the Garden of Eden." Cosgrove defines the prewar attitude as "working hard, feeling fortunate to have a chance to contribute and saving money."

That kind of attitude, however, underwent as much change during the past 35 years as the kinds of machinery used then and now.

"You've got a whole generation of workers who now say 'if you don't pay me more, I'm not going to work harder,'" he explains.

The Ohio psychologist insists that the nation's productivity would improve, along with the quality of goods and services, if people worked harder without expecting more money. There's a moral for employers, too. If employees see that the boss is a willing worker who pitches in

WITHIN 2 OR 3 YEARS OF RETIREMENT?



ENJOY an Arizona Vacation in a lovely apartment in

Sun City West

STANDARD OF THE WORLD IN RESORT-RETIREMENT LIVING

A FABULOUS RESORT VACATION FOR ONE OR TWO PEOPLE JUST \$225*

Golf, tennis, swimming and special parties are just a few of the things you'll be invited to enjoy. Plus you'll stay in a beautiful air conditioned apartment with a completely equipped kitchen, color TV, attached carport and private patio. Just 15 miles from exciting Phoenix. Easy drive to the Grand Canyon, Mexico or Las Vegas.

*FIRST VISIT: \$225; RETURN VISIT: \$300
 FOR 2 WEEKS MAY 1—DEC. 15
 FOR 1 WEEK DEC. 16—APR. 30
 Rates subject to change without notice.

MAIL THIS COUPON TODAY!

DEL E. WEBB DEVELOPMENT CO. DEPT. EM-110
 P.O. BOX 1725, SUN CITY, ARIZONA 85372

Send all details on the Sun City West Vacation plus full-color brochure too;

Name _____

Address _____

City _____ State _____ Zip _____

*One guest to be 50 or over, and none under 18. Reservations limited to available dates.

20030 Meeker Blvd., Sun City West, Arizona
 Equal Housing Opportunity Developer
 Sun City West is NOT a lot sales development.

regardless of the tasks and stays to get things done, the work ethic could have a better chance of making a comeback.

But when employees discover bosses abusing policies, favoring family members, changing policies to fit their own circumstances, rewarding people considered slackers and cheats by other employees, there's little hope for the work ethic to survive.

The results of such self-centered management are inevitable. Zero productivity . . . higher costs and a good chance that income and customers will be lost.

A study among 15 organizations conducted by Harvey I. Poppel of Booz, Allen and Hamilton, a national consulting firm, concluded that managers and professionals in both the public and private sectors misuse a lot of time. They may be wasting billions of dollars in lost hours, Poppel added.

The waste isn't simply goofing off, he told the Associated Press. He noted that 25 percent of their working time was spent in activities considered less productive which "do not make good use of their time."

Regardless of how knowledgeable a manager is, inefficient use of time on the job can seriously reflect upon the management function to the public as well as to the employees's perception of the company.

© *Be willing to fight for what you believe in and innovate to progress. Independence, initiative and determination are still very much a part of the character profile needed to be a small business proprietor.*

The courage and the right to do battle doesn't always guarantee victory, but for some, the principle is as important as making more money each year. Jacques Giddens of Orange Cove, CA, is an example.

A federal marketing quota law, he told the New York Times earlier this year, forced him to throw away navel oranges to maintain prices. It was "crazy" to toss out "good food in a hungry world," he said.

Jacques was fined in 1976 when he sold 3,441 cartons of oranges beyond the government quota. He refused to pay the fine and the U.S. government put a lien on his ranch. He took his fight with the federal Department of Agriculture to court. Four years later, he lost in a U.S. District Court, and government attorneys wanted several thousands of dollars in interest plus the fine.

The determined rancher went to the bank, borrowed the money and paid the government. "Now I'm broke again," he says.

But Giddens is the kind of fighter who innovates. He is now leasing his trees directly to the consumer and exceeding the marketing quota . . . legally. He guarantees each lessee 120 pounds of fruit. The ranch does the picking and packing and the lessee handles the shipping.

"This is exempt from the marketing order because when you lease a tree from me, that's your tree, and all I do is ship you the fruit from it. I take care of it for you," he told the Times.

That's the kind of innovative tenacity that survives in business today. ■



Lower the Thermostat...

DAMART WILL KEEP YOU WARM!

It's 10° outside . . . Even getting colder. So you bundle up in layers and layers of heavy clothes. First with long underwear . . . then bulky, restrictive thermalwear on top.

Oh, you were warm, all right. Like in a Turkish bath. Because you began to perspire from all your activity. And perspiring in that mountain of clothes is like perspiring in a plastic bag! The perspiration is locked in. So there you are. Wet and miserable.

But now, at last, Damart has solved the problem. Because Damart invented underwear that keeps you *warm, dry and comfortable* no matter how cold it is or how long you stay out. Underwear that's soft and light so you can move easily. Underwear knitted to let the *perspiration evaporate through* so you always stay warm and dry next to your skin.

Damart does this with a new miracle fabric—Thermolactyl. No other underwear does this! You can wear Damart indoors too, and turn your thermostat into the 60's. You'll feel perfectly comfortable and enjoy dramatic savings in home heating costs.

Damart is so comfortable that the Mt. Everest climbing expedition wears it. So does the Chicago Bears Football Club, New England Patriots and Philadelphia Eagles.

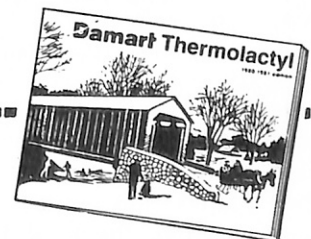
Our free catalog tells the full Damart Thermolactyl story and displays the whole Damart line for men, women and children, *including tall sizes*. Send for your FREE copy now!



THE PROOF IS IN THE WEARING!

Damart Thermawear

WHEN IN THE BOSTON AREA, VISIT OUR
PORTSMOUTH, N.H. STORE. (603) 431-4700



THERE IS NO WARMER UNDERWEAR MADE!

Fill out and send to:
DAMART, Dept. 10420
1811 Woodbury Ave.
Portsmouth, N.H. 03805

YES! Rush me your **FREE DAMART** Catalog . . . I want to enjoy the fantastic warmth of Thermolactyl Underwear, a **DAMART®** exclusive. (I understand there is no obligation.)

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

© 1980, Damart



Pasadena, CA.

NEWS OF THE LODGES



OSHKOSH, WI, Lodge hosted the 35th Annual Junior Diamond Baseball Banquet. Nearly 300 trophies were given to league champions, most valuable players in each league, and good sportspersons in each league. Pictured with some of the award winners are (from left) ER Charles Green and Co-Chm. Al Weigandt and Marty Anderson. Brothers Weigandt and Anderson have been active in the event for all of the 35 years.

WOONSOCKET, RI. When rain threatened to postpone or cancel the annual Lions Club party for handicapped children, the local Elks lodge came to the rescue. Woonsocket Lodge made its lodge building available to the Lions and the children, and the party was held as scheduled.

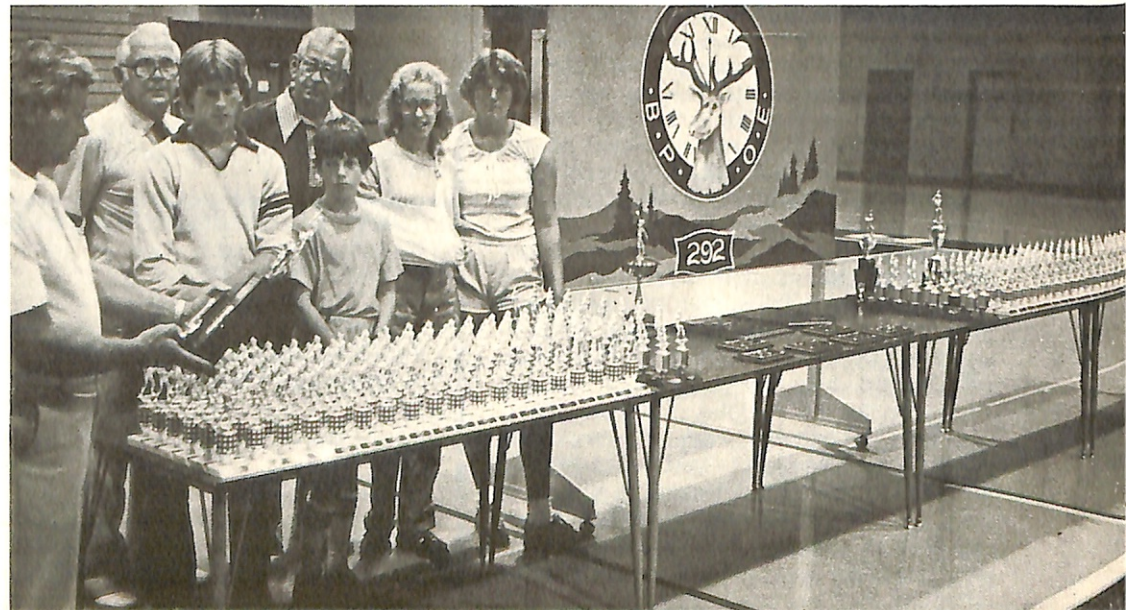
EVERGREEN, CO, Lodge and the Buffalo Bill Saddle Club put on a wild west show for students at Elks Laradon Hall in Denver. The show, coordinated

by PDD Carl Wamser and Brother Al Huffman, featured Matt Dillon and Kitty, Buffalo Bill, Indians, cowboys and cowgirls, and other characters of the Old West. The performance was climaxed by a shootout between the "good guys and the bad guys." Stagecoach rides were available, and refreshments were provided throughout the afternoon.

(Elks Laradon Hall, the Colorado Major Project, is a school for training and rehabilitation of mentally retarded children.)

ROYAL OAK, MI. Junior high and high school students, under the direction of Royal Oak, MI, Lodge, collected over 20,000 cans of food to be dis-

Oshkosh, WI.



tributed to the needy by the lodge. Food baskets, complete with a ham or turkey, were then given to needy families in the community.

PASADENA, CA. Proudly displaying for the first time an artist's rendering of the 1981 Tournament of Roses Parade entry of the California-Hawaii Elks Association Major Projects, Inc., in the name of Elkdom nationwide, are (from left) Yubi Separovich, committee chm.; then-GER Robert Grafton; then-SP Don Dapelo, and Larry Stevens, Chm. of the board of trustees for the Major Project. (For more information see page 10.)

DAYTON, OH. At the fall conference of the Ohio Elks Association, it was announced that two additional national scholarship grants totaling \$2,100 had been given to two Ohio students. It was also announced that 15 state grants totaling \$7,500 had been awarded to Ohio students.

WASHINGTON STATE Elks have a committee known as the Birthday Utopian Crippled Kiddies Service (BUCKS), whose sole purpose is to raise money for the care and treatment of children at the Children's Orthopedic Hospital and Medical Center. This committee has existed since 1924 and has been the largest single contributor in the state for years.

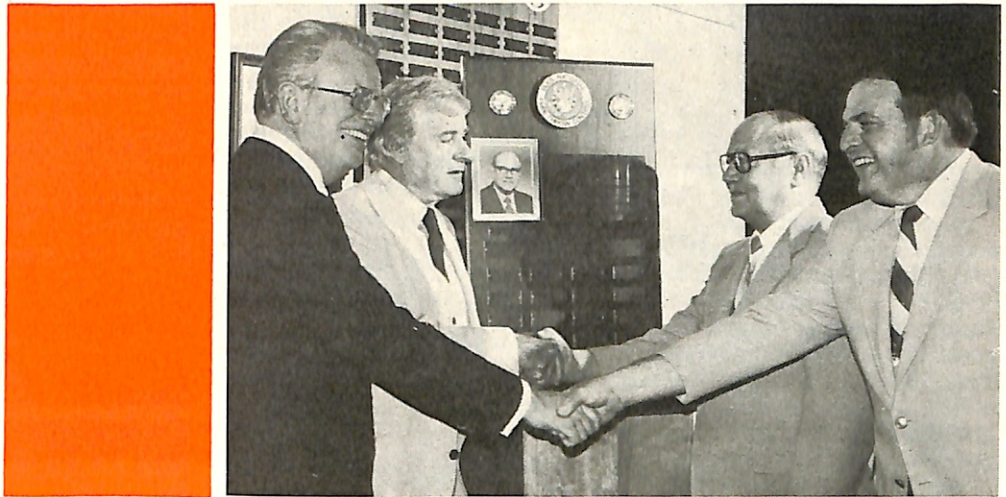
Participating lodges have a number of ways of raising money, such as bingo, selling Christmas trees, birthday donations, and charity balls. Some of the lodges also take toys and other gifts to the wards for Christmas parties.

SPRINGFIELD, MA. The Elks "Hoop Shoot" Program received the ultimate in national recognition when Gerald Powell (third from left), Past National "Hoop Shoot" Director, was inducted into the Basketball Hall of Fame in Springfield, MA. Other inductees were (from left) J. Dallas Shirley, official; Lester Harrison, owner; Jerry Lucas, player; Everett Shelton, Jr., representing Everett Shelton, Sr.; Oscar Robertson, player; and Jerry West, player.

In lower photograph, Curt Gowdy (second from left), Chm. of the Board of the Hall of Fame, welcomes new member Powell, and Larry O'Brien (left), NBA Commissioner, greets Emile Brady, current Elks National "Hoop Shoot" Director. The Getty Powell Award is in the background.



LITTLETON-WESTFORD, MA. For the 26th consecutive year, Littleton-Westford, MA, Elks hosted a barbecue for veterans with MS disease and their families and friends from eastern Massachusetts. On behalf of the veterans, Joseph Kozlowski presented a plaque to PER James Mungovan commending him and the lodge for their kindly deeds over the past years.



Springfield, MA.

WILLIMANTIC, CT. A special dinner was held at Willimantic, CT. Lodge in recognition of SDGER Arthur Roy's 60th year of Elkdom. Brother Roy (second from right), age 84, has held many positions at the state and Grand Lodge levels. A total of 670 persons attended the dinner. Guest speakers were PGERS Leonard Bristol (left) and Edward McCabe (second from left). PDD Alan Lyon (right) was chairman for the dinner.

Willimantic, CT.



ANCHORAGE, AK. The Alaska Development Center (ADC) received a \$30,000 grant from the Alaska State Elks Association for a physical therapy program for handicapped infants under the age of three. The therapy program will work in conjunction with the ADC's home/center based infant learning program. The therapy program, as

well as the infant learning program, is designed to allow and encourage the handicapped infants to develop as closely as possible to the normal development of a non-handicapped infant.

GLENDALE, CA, Lodge provided much-needed help to the local Babe Ruth League All-Star Team. The team entered an elimination tournament with the goal of reaching the Babe Ruth World Series playoffs. The boys won 15 successive games, including the regional championship at Salt Lake City, making them eligible to compete in the playoffs at Jamestown, NY.

However, the team lacked the funds necessary to pay its expenses, so several Glendale groups provided the money to make the trip possible. The Bingo Committee of Glendale Lodge contributed \$1,000.

CLAYTON, NJ, Lodge won first place in the under 400 division of the New Jersey Elks Parade, held in Wildwood, NJ, during the annual state convention. This was the second straight year that Clayton Lodge has won its division.

(Continued on page 41)



SCHOLARSHIPS for STUDENTS

BASED ON SCHOLARSHIP, LEADERSHIP AND FINANCIAL NEED

ELKS NATIONAL FOUNDATION TRUSTEES OFFER 1981 AWARDS of over ONE MILLION TWO HUNDRED EIGHT THOUSAND DOLLARS

FOR THE ACADEMIC YEAR 1981-1982 the Elks National Foundation Trustees are offering 1,291 college scholarships ranging from \$750.00 to \$5,000 and totaling \$1,208,750.00.

During the many years in which this annual scholarship assistance competition has been in existence, the Elks National Foundation has helped thousands of worthy American students of good character and behavior patterns, and with superior scholastic attainments and leadership qualities, to begin their college education under favorable circumstances.

The 1981 Schedule of Awards includes 500 "Most Valuable Student" Scholarships awarded in nationwide competition, and 791 scholarships each for \$750.00 allocated on a state-quota basis. Ten special four-year scholarships are to be awarded to the five highest-rated boys and girls in the 1981 competition.

Applications may be made by students in the graduating class of a high school, or its equivalent, who are citizens of the United States of America and residents within the jurisdiction of the B.P.O. Elks.

Scholarship, leadership and financial need are the criteria by which applicants are judged. Experience shows that students who qualify for final consideration usually have a scholarship rating of 90% or better and stand in the upper 5% of their classes.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the winners in an undergraduate course in an accredited American college or university.

Application must be made on an official form furnished by the Elks National Foundation and entitled "Memorandum of Required Facts," which will be available at Elks lodges after December 1, 1980. Applications, properly executed, must be filed not later than February 10, 1981 with the Scholarship Chairman or Secretary of the Elks lodge in whose jurisdiction the applicant resides.

Lodge officers are requested to noti-

fy school principals of this scholarship offer, to publish it in lodge bulletins and make every effort to bring it to the attention of qualified students.

Applications will be reviewed by lodge and district scholarship committees and then judged by the scholarship committee of the State Elks Association for inclusion in the state's quota of entries in the national competition. Names of winners will be an-

nounced about May 1, 1981.

Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the state in which the applicant is resident.

The National Association of Secondary School Principals has placed this contest on the Advisory List of National Contests and Activities for 1980-1981.

Trustees of the Elks National Foundation are the following Past Grand Exalted Rulers:

| | |
|--------------------------------|--|
| John L. Walker, Chairman | E. Gene Fournace, Treasurer |
| William A. Wall, Vice-Chairman | Glenn L. Miller, Assistant Treasurer |
| Horace R. Wisely, Secretary | Robert A. Yothers, Assistant Secretary |
| Willis C. McDonald, Member | |

SCHEDULE of "MOST VALUABLE STUDENT" AWARDS for FEBRUARY-1981 CONTEST

For high school seniors only. College students are not eligible to enter this competition. Identical awards for boys and girls, competing separately.

| | BOY/GIRL (each) | TOTAL AWARDS |
|---|--------------------|-----------------------|
| STATE FINALISTS | | |
| "MOST VALUABLE STUDENT" | | |
| SPECIAL FOUR-YEAR AWARDS | | |
| for the 1981-82, 1982-83, 1983-84, 1984-85 academic years | | |
| First Award—Two for each academic year | \$5,000.00 | \$ 40,000.00 |
| Second Award—Two for each academic year | 4,000.00 | 32,000.00 |
| Third Award—Two for each academic year..... | 3,000.00 | 24,000.00 |
| Fourth Award—Two for each academic year..... | 2,500.00 | 20,000.00 |
| Fifth Award—Two for each academic year..... | 2,000.00 | 16,000.00 |
| for the 1981-82 Academic Year | | |
| Four Awards for one academic year..... | 1,750.00 | 7,000.00 |
| Six Awards for one academic year | 1,500.00 | 9,000.00 |
| Thirty Awards for one academic year..... | 1,250.00 | 37,500.00 |
| Fifty Awards for one academic year | 1,100.00 | 55,000.00 |
| One Hundred Fifty Awards for one academic year..... | 1,000.00 | 150,000.00 |
| Two Hundred Fifty Awards for one academic year..... | 900.00 | 225,000.00 |
| 500 STATE FINALIST AWARDS | | 615,500.00 |
| STATE ALTERNATES | | |
| ALLOCATED AWARDS | | |
| for the 1981-82 Academic Year | | |
| 791 STATE ALTERNATE AWARDS at \$750.00 each | | 593,250.00 |
| 1,291 AWARDS for a GRAND TOTAL of | | <u>\$1,208,750.00</u> |



GIANT MEMO CALENDAR

**YOUR
SPECIAL
PHOTO
ENLARGED
400%
IN FULL COLOR
NEW FOR 1981**
only \$2.99



□ Now your favorite photo can become a superb, lasting and beautiful wall calendar — to hang all the year long where it will bring you pleasure every day. Or, as a gift to remind a special person of your thoughtfulness and love.

A new scientific breakthrough makes it possible to *enlarge*, with absolute fidelity and clarity, any color photo and reproduce it in GIANT size. You get all the tones, all the beauty, all the vibrant live colors, so exactly that the giant photo seems actually **better than the original!**

Any snap-shot, negative, slide, transparency or Polaroid — color or black-and-white — can be used, and will be returned to you in perfect condition. Even a tiny 1 3/4" x 1" slide becomes a giant 8" x 10" printed on a fine quality linen-look calendar that is 14" x 22" overall. And the calendar is a year-round aide, with plenty of room for notes, reminders, appointments, red-letter days, etc.

The price is super, too. Only \$2.99! An incomparable value these days. Just send your favorite photo or slide. We'll even mail calendars for you to any list of people you want to send us.

Use handy order coupon. Prompt service and satisfaction guaranteed.

BENNETT-GRAF, Inc.
1450 N.E. 123 Street, Miami, Fla. 33161

BENNETT-GRAF, Inc. Dept. 4208
1450 N.E. 123 Street, Miami, Fla. 33161

Please rush _____ Giant Photo Calendar(s) enlarged from the photo(s) enclosed. (When ordering calendars to be sent to more than one person, enclose list of names and addresses on separate sheet).

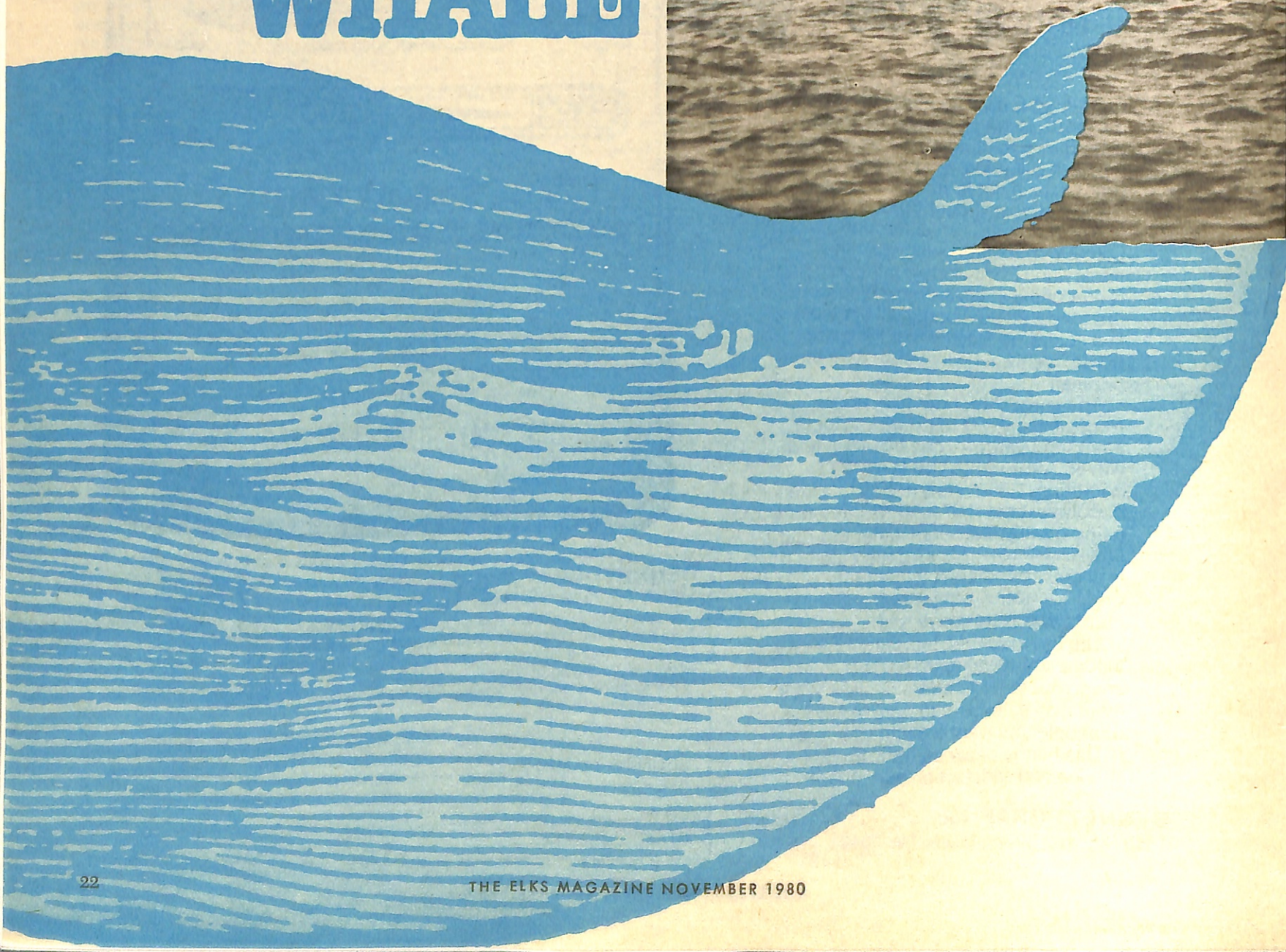
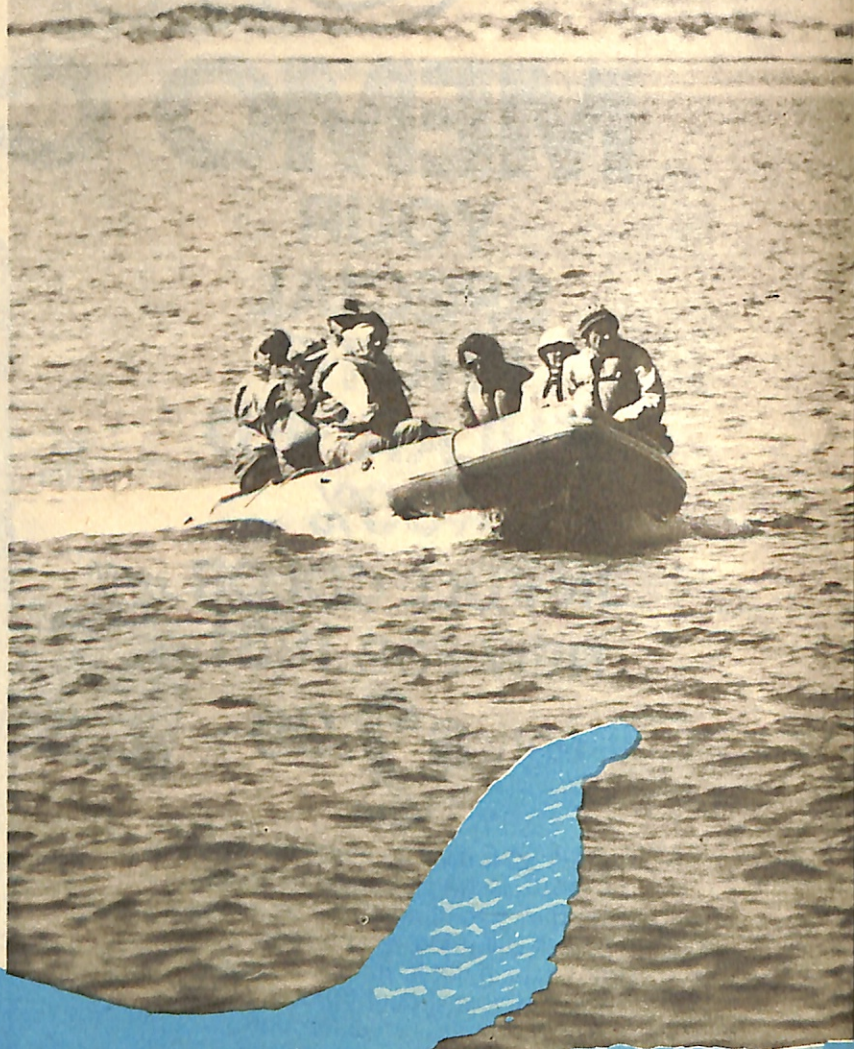
For each calendar I enclose payment of \$2.99 plus 75¢ to help defray postage and handling charges.

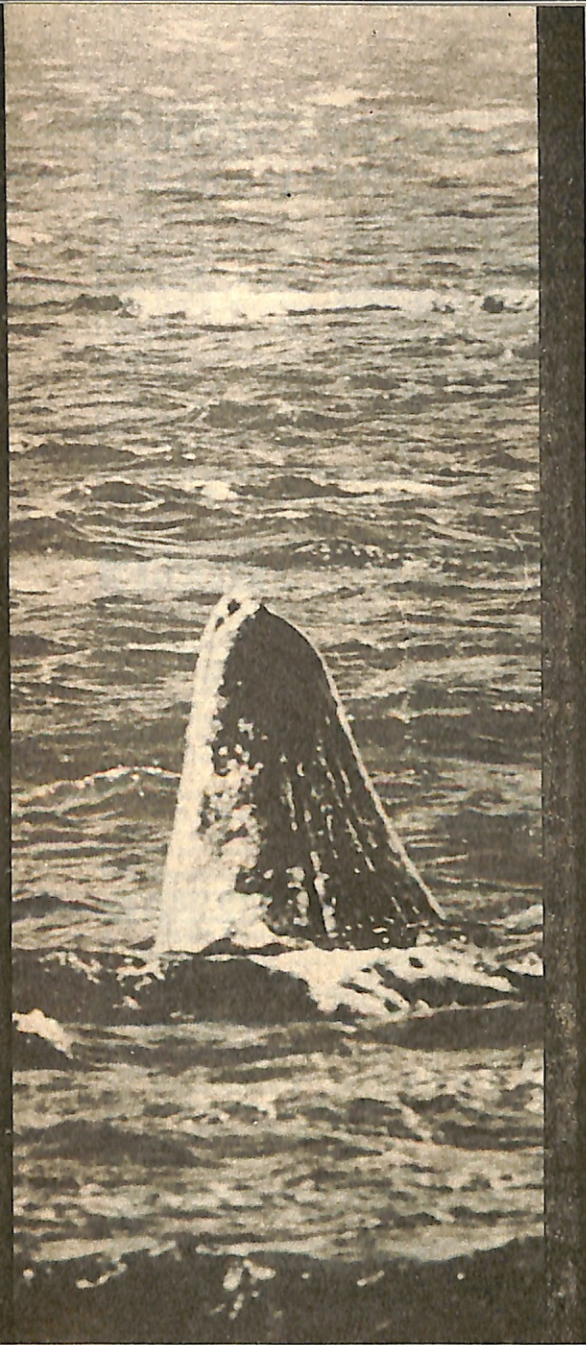
Total Payment enclosed \$ _____
(Fla. residents, add sales tax)

SEND TO (NAME) _____
STREET _____
CITY _____
STATE _____ ZIP _____



The Trek of the
**GREAT
GRAY
WHALE**





Spectators in a Zodiac thrill to the cavorting antics of a great gray whale in San Ignacio Lagoon.

by Bill Thomas

Along America's West Coast each winter occurs one of the most fascinating migrations known to man—the annual trek of the great gray whale from its summer feeding grounds in the Bering Sea and the Arctic to the placid lagoons of Baja California. Thousands of these Leviathans can be seen from the shore, especially in southern California, as they slowly make their relentless journey south.

The excitement begins around New Year's in southern California, but in December farther up the coast, whale-watchers crowd the coastline, binoculars and telescopes in hand, hoping to spot the spouting whales. Sometimes one is lucky enough to see one breach, or spar, or roll. And the great flukes,

which reflect the sun, often bring shouts of glee from observers.

The path of the gray whale is some 4,000 miles long. They travel 60 to 80 nautical miles every 24 hours. Some give birth on the way, although it's believed by whale researchers that's the main reason for the migration. The whales go to the lagoons, said Dr. Theodore Walker, formerly of Scripp's Institute at San Diego and a life-long whale lover and researcher, to have their calves, to nurse them until they are strong enough to face the open seas and, in some cases, to breed.

A prime shore whale-watching station is at Cabrillo National Monument on Point Loma at San Diego, a high overlook with a glass-enclosed whale-watching observation point. The greatest way to watch whales is by boat. You may choose between day-long trips operated out of various locations in southern California and lengthier journeys to the Baja lagoons which permit you to come into close contact. And there's always the possibility you may encounter a friendly whale which will virtually snuggle up little differently from your pet dog or cat.

From Christmas until mid-April, whale watching is a popular pastime in southern California, although the peak migratory period is January through February. The greatest number of whales in the lagoons of Baja, however, comes during February and March. By the spring equinox, the males depart, leaving only the mothers and their young calves. And by late April, most of those have left, too, making their way back north to the nutrient-rich waters off Alaska and on into the Arctic.

Whale-watching in the lagoons and around the islands off Baja begins to reach its seasonal peak by mid-January and lasts until mid-April, and it was during this period I caught an 84-foot whale-watcher boat called the *Finalista 100* out of H&M Landing, San Diego. For eight days I would be afforded the opportunity to visit desert islands, herds of elephant seals, colonies of sea lions, take nature walks into some of the remote canyons, photograph nesting pelagic cormorants and brown pelicans, sea lions and harbor seals and marvel at the antics of schools of dolphins vying for a choice spot to ride the bow wave of the boat when it was fully underway. But the main emphasis was the quest of the fascinating gray whale.

The *Finalista* left the marina late at night, cruising lightly past reflections



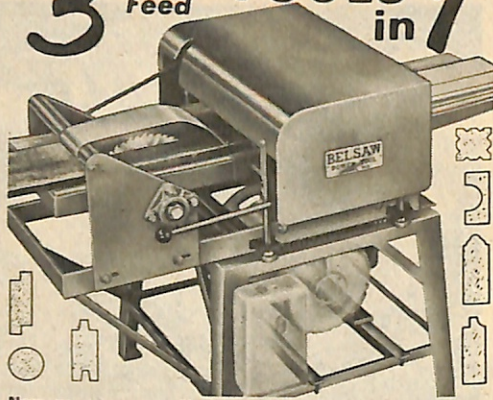
Visiting elephant seals (top) on San Benitos Island is an added treat after petting a great gray whale (above).

of the city dancing in the protected harbor. Throughout the night, it would push southward past the Coronado Islands, but always within sight of the Baja Peninsula. And soon after sunrise, as the bright January sun warmed the air, we dropped anchor off the leeward side of San Martins Island. It was the first of several islands to be visited with conducted nature hikes during the eight-day trip. And even as we boarded the Zodiac rafts for the trip to shore someone spotted the spout of a great gray whale in the distance. Ultimately, there were more . . . and more. A lot of whales were still en route to the lagoons.

Once during the trip, we found a half-dozen whales feeding upon a

Planer Molder Saw

3 Power Feed TOOLS in 1



Now you can use this ONE power-feed shop to turn rough lumber into moldings, trim, flooring, furniture — ALL popular patterns. RIP-PLANE-MOLD . . . separately or all at once with a single motor. Low Cost . . . You can own this power tool for only \$50 down.

30-Day FREE Trial! SEND FOR EXCITING FACTS
NO OBLIGATION—NO SALESMAN WILL CALL
RUSH COUPON BELSAW POWER TOOLS CO.
TODAY! 9212 Field Bldg.
Kansas City, Mo. 64111

BELSAW POWER TOOLS
9212 Field Bldg., Kansas City, Mo. 64111

YES Please send me complete facts about PLANER—MOLDER—SAW and details about 30-day trial offer.

Name _____
Address _____
City _____
State _____ Zip _____

GREAT GRAY WHALE

floating patch of kelp 10 miles offshore. Because they were busily engaged in feeding and playing, we were able to drift the *Finalista* to within a few yards before they abandoned their kelp meat and dived.

Whales are unquestionably among the most interesting and lovable creatures on earth. They are docile, create no problems and are believed to be highly intelligent. Some scientists who have studied them intensively think they have a highly developed communication system. The humpback whale, also sometimes seen in these waters, is noted for its distinct song, and recordings have been made of its voice.

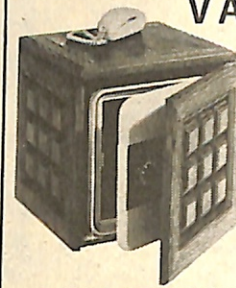
When the whales first return from the northern feeding grounds, they are suspicious of man, however, and seldom allow one to get close to them. It's understandable in the Arctic; the native Eskimos still hunt them, using explosive bullets which blow holes in their bodies. So much of their contact with man during the summer months may result in violence. In Baja and along the coast of southern California, they are virtually worshipped and not sought for food. Dr. Walker believes the whales are aware of that.

Later we ran into pairs and threesomes, all heading methodically south, always within sight of the shore. It's believed the whales stay close to the shore for protection against roving packs of killer whale and shark which attack them far out to sea. Also, it's believed they navigate by sight, using landmarks on the shore to tell them where they are. Occasionally they will spy-hop, raising their heads 10 feet out of the water to look around. Submerged most of the time, their average dive lasts from three to seven minutes, during which vertical beats of their enormous flukes thrust them forward as much as a half mile. Then they surface to exhale a "spout" and instantly refill their lungs, submerging again. A series of three or four frequent surfacings is followed by another long dive. They seem to swim both night and day, and can maintain a speed of about four knots. They can, however, achieve a speed of 20 knots.

By the time we reached the Isla Cedros, pausing there for a few hours to explore on foot a deep canyon dotted with gnarled elephant trees and decorated with blossoming golden-flowered

(Continued on page 27)

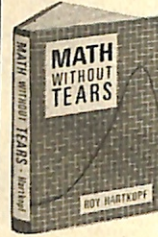
PROTECT YOUR VALUABLES



Avoid losses. Protect valuables and records from burglary or fire with a **SECURITY CUBE**. Furniture cabinet conceals a steel safe. Looks like an end table. Combination lock prevents entry. U.L. Labs. fire tested. Model Q-7 only \$179.95. **FREE DELIVERY**. Send for **FREE CATALOG**.

THE J. GOODMAN CO., Dept. EL-8
BOX 88, LIVINGSTON, N.J. 07039

MATH WITHOUT TEARS



Using non-technical language and a light touch Roy Hartkopf gives you a basic understanding of many everyday applications of mathematics. He takes the reader from simple counting to trigonometry and calculus, emphasizing the practical aspects of math. Humorously written.

Learn math in the comfort of your own home at minimum cost.

Order Now: \$9.95 plus 95¢ hdg.
EMERSON BOOKS, INC.
Dept. 305-F, Buchanan, N.Y. 10511
10 Day Money Back Guarantee

GAME ROOM EQUIPMENT

The Biggest Selection and Finest Quality at the right price



- **POKER TABLES**
- **Non-Duplicate Monogrammed POKER CHIPS**
- **Imprinted PLAYING CARDS**
- **Monogrammed PERFECT DICE**
- **DICE CUPS**

Quality Club Room Equipment Since 1901

Send \$1.00 for our big 44 page catalog.

GEORGE & CO., P.O. Box 100-E Ellicott Station, Buffalo, NY 14205



CHAINSAW CARVING BOOK

LEARN TO CHAINSAW CARVE
Fountains, Doors, Figures, Masks,
Furniture, Horses, Totems, Shields & More.

Send \$4.95 plus \$1.00 Shipping to
WESTHO PUBLISHING CORP. DEPT. E
P.O. Box 1246, Mount Vernon, WA 98273



NEVER BUY GAS AGAIN!

PEDALPOWER exciting new bike drive tames tough hills. Be independent. Shop when you want. Fits all Bikes, Adult Trikes. Installs in minutes. Thousands sold. Recharges overnight. Travels 100 miles for a dime.

Send for **FREE** illustrated booklet.
GENERAL ENGINES CO.,
5833 Mantua Blvd., Sewell, N.J. 08080

BOOK AUTHORS!

Join our successful authors in a complete, reliable publishing program; publicity, advertising, handsome books. Send for **FREE** report on your manuscript and *Publish Your Book*.

CARLTON PRESS Dept. ELK
84 Fifth Ave., New York, 10011

FREE



JOKES FOR SPEAKERS!

Topical Joke-Bulletin with approx. 100 funny one-liners, stories and roast lines. Created by top Hollywood comedy writers. Ideal for Business and Club meetings, Banquets, etc. Humorize your speech for any audience; any occasion. Current issue, \$5.95. Send check or m. o. to:

JOKES UN-LTD.
1357 Miller Dr., Dept. E-3, Hollywood, Calif. 90069

If you shouldn't climb stairs
INSTALL AN "Elevette"



"Elevette" — the modern home elevator — can carry three adults or a wheelchair patient and attendant. It's custom built to the size best suited for your needs and serves two or more floors of your home.

Tax deductible when recommended by a doctor.

SEND FOR FREE LITERATURE

Fully describes and illustrates "Elevette". Also, StairLIFT, the budget-priced, single-seat passenger lift for the stairs.

INCLINATOR COMPANY OF AMERICA

2221 Paxton St., Harrisburg, Pa. 17105
In business for over 50 years

BOOK OF MEMORY

in everlasting bronze
For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.

NEWMAN BROTHERS, Inc.
5625 Center Hill Avenue
Cincinnati, Ohio 45216



Science

(Continued from page 15)

hands—it was a useless precaution. The flareback from a handgun travels farther than one might think, and plenty of residue was recovered from his sleeve and wrist. Electron microscopy and x-ray analysis revealed particles consistent with the kind of .22 ammunition he was alleged to have used. To clinch the case, the bullet was plated with a jacket of unusual composition, all the elements of which turned up in the analysis as well.

NIJ-funded workshops have trained a number of criminologists in the new technique, which has already gained acceptance in the courts. But it will be a while before particle analysis completely supplants the older methodologies—the \$50,000 minimum cost for the necessary apparatus is beyond the budget of many jurisdictions.

But it isn't always necessary to use exotic methodology to catch crooks. A trained analyst can do things with an ordinary microscope.

There is a well-known principle that wherever two objects come in contact, there is always some transfer of material. It is virtually impossible to enter a room without picking up dust that will be typical of that room. A person walking through a field will have pollen or grass seeds adhering to his clothing. In one classic case, an investigator traced a suspect's progress from the crime scene to the suspect's front door by analyzing the successive layers of different soil types on the soles of the suspect's shoes. This sort of work can only be done with a microscope.

Skip Palenik is a forensic microscopist at McCrone Associates, a firm in Chicago that specializes in the use of optical equipment to solve industrial problems. According to Palenik, "The new automated instrumentation is very good for routine drug analyses, but it isn't much help in discriminating between two sets of microscopic traces. The computer is too structured to do that. You need the freedom of the human mind and eye."

Recently, a police unit in a southeastern state asked Palenik's help in solving an old homicide case they had reopened. In 1973, a woman who had been kidnaped with her infant child was found dead with her baby alive in her arms on a cot in a migrant workers' camp. There was a small clump of mud on the bottom of one of her shoes. At the time, the local police had examined the mud but found nothing remarkable about it.

Now a detective was sending the shoes to Palenik in a plastic bag. To his dismay, Palenik found that over

the years most of the mud had been lost, and only a fine dust remained.

Nevertheless, a microscope enabled him to identify some of the substances present. There was straw, and wool fibers that were probably from a new blanket. There were also some fragments of badly decomposed leather. The leather contained traces of saliva, and was degraded in such a way as to suggest that it had been chewed.

These seemingly bizarre findings made sense when Palenik learned that the detective's best suspect owned a horse farm within half a mile of where the body had been found. Horses chew

leather. They eat straw. Moreover, the wool fibers were of a color common in horse blankets.

Despite these findings, the investigation was called off for political reasons, and the suspect was never prosecuted. Perhaps if a competent microscopist had been presented with the original clump of mud seven years ago, a murderer might have been apprehended.

Unfortunately, most analysts have cut their teeth on automated gadgetry and disdain the humble microscope. Moreover, an aspiring forensic microscopist is hard put to acquire a suitable
(Continued on page 30)

MAKE MONEY

CAN YOU IMAGINE OWNING A BUSINESS WITH NO SELLING—JUST PEOPLE WAITING IN LINE SCRAMBLING TO BUY FROM YOU



Here's what others say about it:

"This past weekend I did \$885 in two days."
Bert L., Austin, Texas

\$1,500 a day is terrific, \$500 to \$1,000 good,
and \$300 a day is depressing."
Ms. Peggy J., Illinois

"This is a TRAFFIC STOPPER. We
had a waiting line at all times."
Mr. William S., L.A., Calif.

YOU CAN BE ONE OF THE HUNDREDS OF MEN AND WOMEN ALL OVER AMERICA WHO HAVE FOUND A HAPPIER LIFE AND HAVE GONE FROM RAGS-TO-RICHES

According to Entrepreneur Magazine, many of those who climbed aboard are grossing thousands a week in some locations. It takes a small investment, which comes back fast. And profits are big. It's the **Computer Portrait** business. Don't worry about computer know-how. You don't need it.

Imagine a business that's all cash, and delivers profits in healthy gulps. No franchise fees or restrictions. Portable. Ready to go without expensive installations. Ideal full time, part time, or weekends. Perfect for absentee owners and families. There's no need to quit your present job.

With this system, you "take" someone's picture with a T.V. camera and instantly print it out with a computer! Don't flinch about a T.V. camera and computer. You drive a car without knowing about engines. You switch on your

T.V. without being an engineer. The same holds true for the Computer Portrait System. It's so push-button simple that a child can operate it.

You can print a person's portrait on T-shirts, calendars, and tote bags. Then sell those—for cash—at an enormous profit. Print greetings, slogans, names. And personal biorhythms, too!

It may sound expensive. But it's not. (Our experience has been that during the Christmas season alone, profits generated by one of these machines can equal an average persons yearly salary.) You set up anywhere, anytime. At shopping centers, malls, department stores, fairs, conventions, flea markets—wherever there's traffic. And get set to have that traffic pour in on you—waiting in line—scrambling to buy!

Act now—production is limited. To get the full story call today 800-221-7660

"The CASI™ is an incredible fund raiser!"

MAIL THE COUPON, OR CALL: TOLL FREE 800-221-7660 — Ext. 82

**CASI
COMPUTER
AMUSEMENT
SYSTEMS, INC.**

Corporate Office
915 BROADWAY,
NEW YORK, N.Y. 10010

in New York
Call Collect
212-929-8355.

Send To: CASI, Computer Amusement Systems, Inc., Dept. 82
915 Broadway, New York, N.Y. 10010

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Bus. Phone _____

Let Belsaw prove YOU can
Earn Up To
\$800 an
Hour

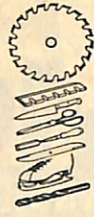


In
YOUR
OWN
SPARE
TIME or
FULLTIME

SHARPENING BUSINESS!

On our
30-DAY
FREE
TRIAL
OFFER

You risk nothing by accepting this offer to see how easily you can turn your spare time into big Cash Profits with your own Complete Sharpening Shop. No selling . . . no previous experience needed. Our famous Sharp-All and show-how instruction set you up to make \$200, \$500, \$700 a month CASH sharpening Saws, Knives, Scissors, Lawnmowers, Shop and Garden Tools . . . all cutting edges.



FREE BOOK!
Gives Full Details

Send for all the facts!
Our Free Book tells how to start a profitable, lifetime home sharpening business, how we help you grow, how we'll finance you.

Send for FREE details - mail coupon below or postcard TODAY!
BELSAW SHARP-ALL CO., 781V Field Bldg. Kansas City, Mo. 64111

No Obligation... No Salesman Will Call

YES, **BELSAW, 781V Field Bldg., Kansas City, Mo. 64111**
 please send me the **FREE BOOK** that gives full details.

Name _____ Please Print _____
 Address _____
 City-State _____ Zip _____

THE ORIGINAL
BASEMENT TOILET

Genuine Porcelain



FLUSHES UP TO
 SEWER OR SEPTIC TANK

-No Digging Up Floors-
 INSTALLS EASY. ANYWHERE!

Write McPHERSON, Inc., Dept. E
Box 15133 Tampa, Florida 33684

REPAIR PARTS



Repair parts for chainsaws, small engines and lawnmowers combine top quality and low prices. Service tools for shop use. **GUARANTEED.** For special dealer information also give sales tax no.
REPAIR PARTS Box 6329
 Erie PA
 Dept. No. 24807 16512

GREAT SOUND
JEW'S HARP



GREAT GIFT
NOW ONLY \$375 or 2 for \$650 Ppd.
 Easy to play. Patented
 Illustrated Instructions
TRU-TONE HARP CORP. Dept. E
 4805 S.E. 26 Ave., Portland, OR 97202

REMBRANDT DID IT IN OILS...

Let us do it in
BRONZE PLAQUES
FOR ALL OCCASIONS
 Write for Free Catalog E23
 Engraved Plaques E21



INTERNATIONAL BRONZE TABLET CO., INC.
 150 W. 22nd St., N.Y., N.Y. 10011 212-WA 4-2323

Public Image—Contest B

As Elksdom progresses through its second one hundred years of existence, subtle changes have gradually emerged. From a strictly "men only" fraternity we have gradually shifted our emphasis to community service and family-oriented programs. We are all aware of our good deeds and accomplishments and proud to use the word "Benevolent" in our name.

However, the image perceived by non-Elks in our communities is many times somewhat different. We are still carrying the stigma of the hard-drinking, stag-show-oriented lodge. To change that ill-conceived image that many non-Elks believe to be true, it is up to all of us and especially the Exalted Rulers to make sure that a proper image is maintained. The Grand Lodge knows the importance of a good lodge image, so to encourage the officers and members to keep a permanent record of their achievements, the Grand Lodge sponsors the annual Public Image Contest.

The rules of the contest are simple. All you do is compile photographs, newspaper clippings, summaries and copies of television and radio scripts that cover your lodge's participation in and sponsorship of the activities that improve and benefit your community. Anytime that your lodge does something to benefit the elderly, young, handicapped or underprivileged, the news media coverage of this should be compiled for your brochure.

Also, your programs such as Citizen of the Year, Law and Order Night, Boy Scout and Girl Scout sponsorship, Eagle Scout awards and sponsorship of football, baseball, and hockey youth leagues should be covered in your brochure. Keep a file of the above events for the year so that you can compile it into brochure form for entering in the Public Image Contest. Submit the brochure to the undersigned by February 28, 1981 along with a letter from your lodge secretary certifying your lodge membership. The brochure should be kept to approximately 30 pages on standard 8½ by 11 paper bound in a soft cover binder.

The representatives of the winning lodges will receive awards at the Grand Lodge convention next July. First, second and third-place awards in each of five divisions (according to lodge membership) will be awarded. Winning lodges will also be announced in *The Elks Magazine*.

James B. Roberson, Member
 GL Lodge Activities Committee
 Box 587
 Bingen, Washington 98605

did you know..



Brother Pershing, according to the legend, established the Hour of Eleven for signing of the Armistice, not only in memory of the Elks, but in memory of every American.

So it was done . . . the 11th month . . . the 11th day . . . the 11th hour.

When Francis M. Smith served as Grand Exalted Ruler in 1972-73, he began what was to become another Elk tradition. He issued a proclamation naming November as Elks Veterans' Remembrance Month. These proclamations have been repeated annually. This year was no exception. GER H. Foster Sears was proud to "Reach Out With Elksdom," to honor America's heroes—the veterans.

The annual Elks Thanksgiving Day Race will undoubtedly be scheduled again this year in the Cincinnati area. After all, this is the second oldest race in America. Last year the 6.2-mile race began at Latonia in Kentucky, proceeded over the Clay Wade Bailey Bridge and finished at the base of Riverfront Coliseum in Cincinnati. There were 22 age categories, plus open divisions for men and women.

The Elks "Hoop Shoot" Free Throw Contest got a boost recently when an article about the order appeared in Delta Airlines' in-flight magazine. The article in *Sky-Lines* featured a full color picture of the "Hoop Shoot" Contest.

Ever wonder why the Armistice was signed on the 11th day of the 11th month and at the 11th hour in 1918? Did this have any connection with the Elks' traditional hour of recollection at 11? John J. Pershing, General of the Army, was a member of New York Lodge No. 1 and a devoted member of the Order.

Charles Edward Ellis, author of, *An Authentic History of the Benevolent and Protective Order of Elks*, tells it this way:

"The Hour of Eleven has a tender and deep significance for thousands of American citizens. Whenever Elks gather at this hour, their thoughts turn to it as the Golden Hour of Recollection . . . The homecoming of those who wander, the mystic roll call of those who will come no more. When Gen. Pershing was asked to arrange a time for signing of the Armistice, to end World War I, those thoughts naturally came to mind."

Great Gray Whale

(Continued from page 24)

century plants, most of us aboard were getting anxious to reach our destination—San Ignacio Lagoon—and a rendezvous with the whales. Always we were surrounded by the sounds of the sea, and the incessant pulsation of the boat thrust upon the waves stayed with us whether we were aboard or on land. By the end of the second day, most of us had become almost a part of it. The sun and salt spray borne by southern winds penetrated the very soul. Seals played around the boat whenever we stopped, and brown pelicans became our comrades. The dolphins, it seemed, were always near.

Occasionally, new herds of dolphin would be spotted racing across the waters at oblique angles to rendezvous with the boat and ride the bow wave, or to frolic alongside putting on a free show for the boat's passengers. And sometimes they wallowed in the backwash from the props of the twin diesel engines. These, along with a multitude of birds which created much excitement among members of the Massachusetts Audubon Society tour aboard, became our constant companions.

After leaving Cedros, we passed just to the west of Scammon's Lagoon in Vizcaino Bay, one of three official

whale sanctuaries. Scammons unquestionably is the most popular place for the gray whales today.

The pregnant cows go far up into the lagoons to give birth to their calves. Most are born head last, whereupon the baby pops to the surface or is raised to the surface by its mother for its first breath. That's one reason scientists believe the whales come to these lagoons. They're shallow, generally no more than 20 to 30 feet, and they contain waters with almost double the saline content of the ocean, giving them greater buoyancy. Thus it is easier for the baby whales to swim and to rise to the surface to breathe.

In his book, *The Whale Primer*, published by the Cabrillo Historical Association of San Diego, Dr. Walker explains that the calves are fed milk from one or the other of two short nipples located in folds toward the rear of the mother's abdomen. They are always fed underwater. It's not documented how fast the baby gray whale grows, but its cousin, the blue whale, may gain about 10 pounds per hour, a ton every nine days. The milk is very rich, 40 to 50 percent fat and 11 to 12 percent protein.

A strong bond develops almost immediately between the mother and
(Continued on page 31)

Departed Brothers

PAST DISTRICT DEPUTY Orvel G. Holt of York, NE, Lodge died August 27, 1980. Brother Holt served as District Deputy Grand Exalted Ruler for the East District of Nebraska in 1961-62 and was president of the Nebraska Elks Association in 1969-70.

PAST DISTRICT DEPUTY Robert H. Krauth of North Canton, OH, Lodge died August 3, 1980. Brother Krauth served as District Deputy Grand Exalted Ruler for the Northeast South District of Ohio in 1978-79.

PAST DISTRICT DEPUTY Morris A. Rosenthal of Adrian, MI, Lodge died August 29, 1980. In 1961-62, Brother Rosenthal served as District Deputy Grand Exalted Ruler for the South Central District of Michigan.

PAST GRAND LODGE COMMITTEEMAN Morley H. Golden of San Diego, CA, Lodge died August 28, 1980. Brother Golden served as District Deputy Grand Exalted Ruler for the South District of California in 1945-46 and was also a past president of the California State Elks Association. In 1952-53, he was a member of the Grand Lodge State Associations Committee.

Special ½ price get-acquainted offer!

Spacious, 2 Compartment Commuter

PORTFOLIO

PERSONALIZED
WITH YOUR NAME
IN GOLD

\$7.45
ONLY



Request our outstanding catalog of quality personalized business stationery (and many more items for business and office) and we will send you The COMMUTER (illustrated) at the tiny price of \$7.45 – one half of our regular low price. Here is a lightweight, roomy and rich, leather-like portfolio that is perfect not only for carrying your business papers, letter and legal-size documents but also carries your name (or initials) in genuine Gold Foil.

The Commuter, a spacious 16¾" x 11¾", also features an *outside* zipper compartment and a heavy duty, long pull tab zipper that provides security and easy opening and closing for the inside. You'll appreciate the sturdy handles and contemporary styling.

We're making this special introductory offer because we want to send you our catalog. We are confident that once you receive it, you will see the largest selection of business office products and

raised print and design stationery available anywhere by mail.

And once you see the exceptionally low prices – and the guaranteed 5 day shipment of all orders – you'll join our long list of satisfied customers.

- We guarantee 100% satisfaction or you may return your order for full credit – even if it is personalized.
- We ship your order in 5 days or less
- Our quality-controlled products cannot be surpassed – anywhere.

Fill in the coupon and mail it today. You'll be delighted with your personalized portfolio and free catalog.

The Stationery House, Inc. (301) 739-4487
1000 Florida Ave., Dept. BL9, Hagerstown, Md. 21740

Please send me The COMMUTER, item #PPCH as shown above, and your free catalog. Enclosed is my check for \$7.45 plus \$1.50 for postage and handling. I am also enclosing on a separate sheet the name (or initials) to be imprinted.

I am not interested in a personalized portfolio at this time but please send me your free stationery catalog.

N.Y., Md. and Ca. add appropriate sales tax.

Your Name _____

Name of Firm _____

Address _____

City _____ State _____ Zip _____

Telephone _____

THE STATIONERY HOUSE[®]
LINC

1000 Florida Ave., Dept. BL9, Hagerstown, Md. 21740

NEWS OF THE STATE ASSOCIATIONS

The **Mississippi** State Elks Association held its annual convention at Vicksburg May 2-4. Special guests were PGER and State Sponsor Edward McCabe and his wife Maggie.

The convention enjoyed one of the largest registrations of Elks and ladies in recent years. The large turnout might possibly have been due to the central location of the convention site.

The association has scheduled a Midwinter Conference for November 21-23 at Gulfport. The next annual convention will be May 1-3, 1981, at Biloxi.

Association officers for 1980-81 are President Joseph Duffie, Biloxi; Vice-President North Herb Tate, Jackson; Vice-President South C. W. Hicks, Hattiesburg; and Secretary-Treasurer Raphael Franco, Vicksburg.



Elks officers discuss the agenda of the Mississippi convention. From left are (seated) Secy.-Treas. and SDGER Raphael Franco, outgoing SP Tullus Castor, and PGER Edward McCabe; (standing) DDGER John Duke and outgoing VP-North John Garmon, Jr.

A total of 1,564 persons—the largest number of participants in many years—registered for the **North Dakota** Elks Association convention in Grand Forks June 8-10. Guest of honor was PGER Homer Huhn, Jr.

Elected officers for 1980-81 are President Jack Brown, Jamestown; President-Elect Don Holen, Wahpeton; Vice-President Dennis Haney, Mandan; Secretary Bill Brintnell, Bismarck; and Treasurer Everett Palmer, Williston.

North Dakota Elks make a notable charitable and public service contribution. Much time at the convention business meetings was devoted to discussion of Elks' Camp Grassick, the state association's summer camp for handicapped children. The convention also heard reports on other worthy activities involving the handicapped, youth, veterans, and the disadvantaged.

The reports tied in nicely with a well-received address by PGER Homer Huhn, Jr. Elkdom, Huhn told the annual banquet audience, must continue to stress the importance of its public service and good works, or it may someday face the problem of dwindling membership and influence being experienced by many other fraternal organizations in the U.S.

Other convention highlights included a memorial service recognizing 252 departed Brothers, a parade, band concerts, a golf tournament, business sessions, and social events.

Omaha Lodge hosted the 68th annual convention of the **Nebraska** Elks Association May 16-18. Registration totaled 650 persons.

Honored guests included PGER Robert Pruitt and PGER and Mrs. George Klein. PGER Klein is the state sponsor.

Next year's annual convention is scheduled for May 29-31, 1981, at Kearney.

Officers for 1980-81 are President George Johnson, Fairbury; First Vice-President Gaylord Nielsen, Grand Island; Second Vice-President Ken Green, Scottsbluff; Third Vice-President Dr. A. A. Walter, Norfolk; Secretary Chester Marshall, Kearney; and Treasurer Robert Burkley, Fairbury.

Kearney Lodge won the state ritualistic contest and also swept all of the all-state awards. Richard Todd of Kearney won the coveted Dr. William E. Nutzman trophy which is given to the high-point-scoring individual. Gaylord Nielsen of Grand Island was the winner of the Eleven O'Clock Toast Contest. Jack Jensen of Lincoln won the George B. Klein Award as Ritualistic Coach of the Year.

At the Exalted Rulers' March, \$3,453.75 was received for the work of the Benevolence Commission. PSP Walter Hampton was honored as the Chairman Emeritus of the Benevolence Commission. He has served for many years as the chairman of the commission.

The 44th annual **Rhode Island** State Elks Association convention was held May 30 and 31 at Newport. Over 300 members and guests attended.

On Friday evening, a Memorial Service was conducted by the state champion ritualistic team from Smithfield Lodge. At the Saturday business session, the members were welcomed by Humphrey Donnelly III, mayor of Newport.

Newly installed officers are President Raymond Woodcock, Pawtucket; Vice-President West Rudolph Pistacchio, Smithfield; Vice-President East Richard Bugbee, Providence; Secretary Robert Magill, Pawtucket; and Treasurer William Darby, Pawtucket.

The association voted to amend the by-laws so that bimonthly meetings would be held beginning in September, except during the months of July and August and the month of the annual convention.

One of the new activities started this year was Elks Night at Newport Jai Alai, with all the proceeds from ticket sales going to the Crippled Children Fund.

Over 200 people paid tribute to the state's 24 Most Valuable Students at a banquet held in their honor at Pawtucket Lodge. Special medallions were made up to further honor the students, and these were presented by Rhode Island Gov. J. Joseph Garrahy.

The 51st annual convention of the **Connecticut** Elks Association was held in New Britain June 6-8. Four hundred Elks were registered and many were accompanied by their wives.

William Steinbrecher, Chief Justice of the Grand Forum, was the principal speaker at the business session.

Newly elected officers are President Joseph Palmer, Naugatuck; Vice-President East Alan Lyon, Wilimantic; Vice-President Northwest Angelo Rubbo, Waterbury; Vice-President South Central John Goodman, Wethersfield-Rocky Hill; Vice-President Southwest Douglas Murray, Milford; Secretary Thaddeus Pawlowski, Norwich; and Treasurer Edward Szewczyk, Enfield.

Danielson Lodge, Connecticut Ritualistic Champions, were presented the New England Interstate Relations Committee Trophy, emblematic of winning the New England Ritualistic Contest.

A check in the amount of \$50,000 was presented to the Newington Children's Hospital as part of a pledge of \$450,000 for renovation of the therapeutic recreation department.

The annual convention of the **Texas** Elks State Association was held June 19-21 at San Angelo. Among the 740 persons attending were then-GER Robert Grafton and PGER Willis McDonald.

The 1980 Fall Conference will be held in Mesquite November 1-2. Next year's annual convention will be held at Austin June 18-20, 1981.

Newly elected officers are President E. C. "Buddy" Ables, Pasadena; President-Elect Raymond Strom, El Paso; Secretary Ellis Leatherwood, Houston; and Treasurer John Ceolla, Mesquite.

State National Service Chm. E. F. Burgdorf reported that the 10 districts spent more than \$13,000 for programs in the veterans hospitals. He also announced the winners of the Veterans Remembrance Contest: 0-600 members, Waco; 601-1000 members, Mainland; and 1001 or more members, Houston. In addition, Chm. Earl Schrader of Houston was judged one of the top five chairmen in the nation.

The **Oklahoma** Elks Association held its state convention April 25-27 in Oklahoma City. There were 860 persons in attendance.

Special guests included then-GER Robert Grafton and his wife Pat, PGER Robert Pruitt, and Grand Trustee Robert Smith.

The next state convention will be held April 24-26, 1981, at Oklahoma City.

Newly elected officers are Presi-

dent Gordon Varva, Chickasha; President-Elect Neal Whitley, Sapulpa; and Treasurer E. F. Carter, Duncan.

Claremore Lodge was the winner in the ritualistic competition. Sand Springs Lodge was awarded the trophy for the largest lodge contribution to the Major Project.

Charitable projects for 1980-1981 approved for major contributions are the Oklahoma Special Olympics, sole support of highway patrol cadet lawmen training and the highway patrol drug and safety project, a vehicle for the cerebral palsy center, and support of the retarded citizens summer camp.

A luncheon was highlighted with a speech by then-GER Grafton and awards to student winners in the Most Valuable Student Contest, "Hoop Shoot," and PER Essay Contest.

The 71st annual convention of the **Virginia** State Elks Association was held at Fairfax June 27-29. Attending were 502 delegates, members and guests.

Guests of honor included then-GER Robert Grafton and his wife Pat and Grand Trustee Alex Harman, Jr. PGER and State Sponsor John Walker could not attend because of major surgery.

The association plans to hold a ritualistic clinic at Charlottesville March 8, 1981. The next annual convention will be held at Portsmouth June 26-28, 1981.

Newly elected officers are President Walter Edmonds, Portsmouth; First Vice-President Henry Self, Martinsville; Second Vice-President Raymond Orndorff, Manassas; Third Vice-President R. W. Collier, Jr., Hampton; Secretary Charles Curtice, Petersburg; and Treasurer Cecil Duffee, Norfolk.

William Jones, Williamsburg, president of the Vermont Elks Boys Camp, the state Major Project, reported on the renovation and repairs to the camp facilities. The budget calls for over \$70,000 to be spent on this project during the fiscal year.

The **Iowa** Elks Association held its annual convention May 2-4 in Cedar Rapids. Honored guests were PGER Glenn Miller and Richard Stropes, Chm., GL Lodge Activities Committee.

Officers for 1980-81 are President DeWayne Browning, Cedar Rapids; President-Elect Paul Techel, Ottumwa; and Secretary Leo Youngblut, Waterloo.

Brother Stropes spoke on the Easter Bunny Program. He explained how the program works.

The workshop sessions were conducted by the co-editors of the state newsletter and all of the general committee chairmen.

The state Major Project is distribution of goods produced by the handicapped in conjunction with the Easter Seal Society.

Bretton Woods, NH, was the site of the **Massachusetts** Elks Association convention June 13-15. There were 1800 members and guests in attendance.

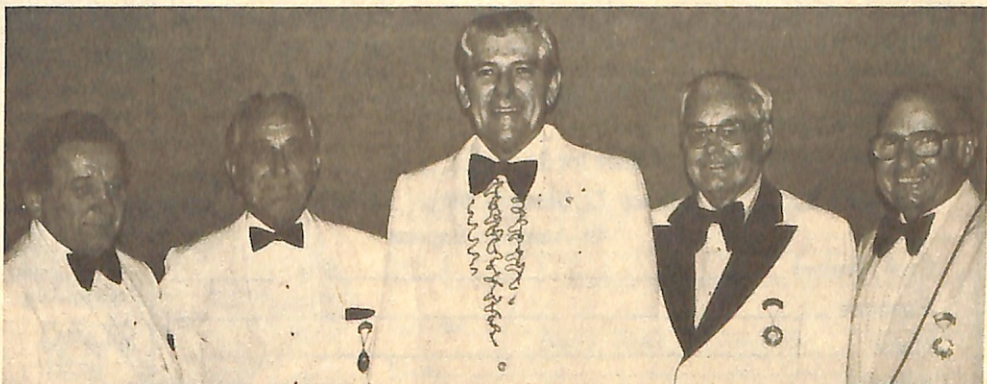
Distinguished guests included PGER and Mrs. Leonard Bristol and Grand Trustee and Mrs. Alfred Mattei.

The next annual convention will again be held at Bretton Woods June 12-14, 1981.

Officers for 1980-81 are President Angelo Themes, Beverly; First Vice-President Joseph Silvia, Jr., Taunton; Second Vice-President James Consolmagna, Worcester; Third Vice-President Robert Blomquist, Arlington; Fourth Vice-President Charles McWhinnie, Billerica; Secretary James Colbert, Somerville; and Treasurer Donald Podgurski, Norwood.

The state's Major Project is a scholarship program for deserving students. It was announced that \$94,000 has been awarded in scholarships during the past year.

The association also contributed \$75,000 to hospitals, nursing homes, children's institutions, and other worthy causes. Overall charitable donations from all the lodges totaled \$1,066,708. ■



Then-GER Robert Grafton was welcomed to the Texas convention by four Texas Past Grand Esquires. From left are Victor Ferchill, Marvin Hamilton, Brother Grafton, James Sharp, and Olley Anderson.



The World's Finest Miniature \$20 Gold Piece



SOLID 22 KARAT GOLD ONLY \$20.

An Official Gold Issue of The Columbia Mint, Washington, D.C. in Solid 22 Karat Gold

You have a rare opportunity to possess the world's first miniature \$20.00 Gold Piece in solid 22 Karat Gold. This piece is minted in the same manner and contains the same fineness of pure gold (.900 fine) as the Saint-Gaudens \$20.00 Gold Piece struck by the U.S. Mint in 1908. Each Gold Piece in pure .900 fine gold will be minted from hand-engraved dies capturing even the most delicate detail of the original Saint-Gaudens \$20.00 Gold Piece. Individually minted to capture the full three-dimensional relief of this *the most beautiful of all U.S. coins*. Each brilliant pure gold miniature \$20.00 Gold Piece is presented in a specially designed collector's case, accompanied by a serially numbered Certificate of Authenticity and a historical account of the Saint-Gaudens' gold coinage.

AVAILABLE FOR A LIMITED TIME!

This exquisitely minted solid 22 Karat Gold (.900 fine) Gold Piece is available exclusively from The Columbia Mint - one of America's private mints - Washington, D.C. The current special price for this Gold Piece is now \$20. Due to the extreme fluctuations in the world market price of gold, this price can be guaranteed only until December 15, 1980. Therefore, you are urged to order yours now while the opportunity is before you.

SATISFACTION GUARANTEED

If for any reason you are not completely satisfied with your solid 22 Karat Gold (.900 fine) Gold Piece, you may return it within thirty (30) days for a full refund. There is a strict limit of five miniature Gold Pieces per order. However, you are reminded to act promptly to take advantage of the current special price of only \$20. each as *this price can be guaranteed only until December 15, 1980.*

VALID ONLY UNTIL DECEMBER 15, 1980

The Columbia Mint, Inc. 663
905 Sixteenth Street, N.W., Washington, D.C. 20006

Please send me _____ (limit 5) solid 22 Karat Gold Miniature Gold Piece(s) at \$20. each plus \$1. each for First Class postage and handling. Also send me _____ 14 Kt. Gold Frame(s) at \$15. each plus \$1. each for postage and handling. If I am not satisfied I may return my order within 30 days for a full refund.

I am enclosing my remittance for \$ _____ or
 Charge \$ _____ to my Master Charge VISA
 American Express

Card Number _____ Exp. _____

Signature _____

Name _____

Address _____

City _____ State _____ Zip _____
©1980 The Columbia Mint Please allow 4-6 weeks for delivery



Now Wear Your Miniature Gold Piece in a Solid 14 Kt. Gold Frame.

For faster service, credit card charge orders may call FREE 24 hours a day.



800-228-5000
In Nebraska 800-642-8777

Science

(Continued from page 25)

educational background. No university offers a degree in how to use the microscope to solve chemical, botanical, and geological problems.

So McCrone Associates has offered a series of workshops under NIJ funding to provide training in the analysis of trace evidence. The curriculum includes basic microscopic techniques as well as specialized instruction on the identification of soils and botanical specimens such as leaves, conifer needles, pollen, and seeds.

Palenik is also conducting research on the comparison and characterization of fibers. The National Bureau of Standards is assisting this effort by assembling a comprehensive reference collection of synthetic fibers for distribution to law enforcement agencies.

Now that a criminal may risk incriminating himself merely by walking across the floor, perhaps the best way for him to escape detection is to pin the crime on some one else. Forget it. To a conscientious investigator, exonerating the innocent is as important as convicting the guilty.

In one case, a man was confronted with eyewitness testimony that he had shot his best friend in cold blood, holding the gun in his right hand. Tiny metallic fragments embedded in his hand were removed at a hospital and sent to McCrone Associates. These proved to be chips of lead that had flaked off the bullet when it was fired. Careful examination of the fatal bullet revealed a tiny crater on its surface. Microscopic comparison of one of the fragments and the crater showed a perfect fit. But the splinters had been removed from the defendant's left hand. This substantiated his story that the gun had gone off during a struggle, and he was set free.

It should be emphasized that the methods described here represent the most advanced state of the art, and have not yet become routine practice at all labs.

Meanwhile, additional improvements are being planned for the future, including a certification program to identify competent technicians, and the computerization of certain routine chemical analyses.

Program Director Sullivan foresees a far greater contribution from the forensic sciences as a result of NIJ efforts. "The personnel are eager to take the courses and increase their proficiency. I'm confident that in the future, the role of the crime lab will continue to expand, to the benefit of the entire criminal justice system."

ORDER FORM

Great Gray Whale

(Continued from page 27)

calf, and seldom do they part more than a few feet. The calf may even ride atop the mother's back, being lifted high above the water as the mother rises to breathe. It'll continue closely for approximately eight to 10 months before it begins to feed extensively on krill and plankton in the Bering Sea and becomes less and less dependent upon its mother.

For two days, we lay to in San Ignacio Lagoon watching the whales as they fed, cavorted, sparred and breached around the boat. Each day, those passengers wishing a closer view were taken on Zodiacs (a small inflatable boat powered with an out-board engine) around the lagoon.

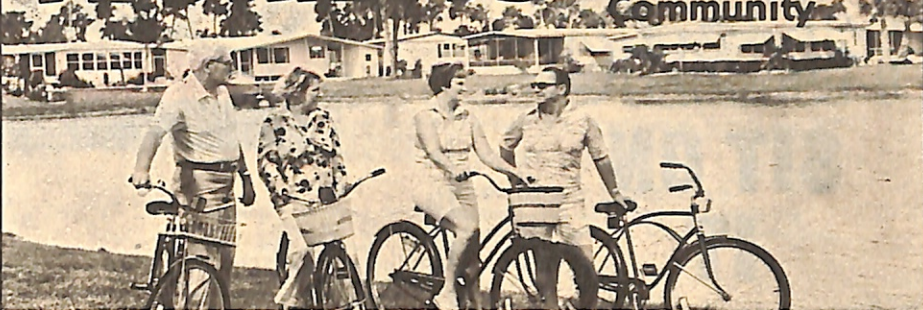
It was on one of these short journeys in the Zodiac that we first spotted a friendly whale following us. We stopped, and the whale surfaced alongside the boat, raising its head four feet above water and rolling on its side as it watched us. Elsie Scott from Albuquerque reached out to caress it along the nose, and the great whale, at least 30 feet long, leaned against the boat. I thought for a moment it might try to come aboard, but it did not. And after a few minutes, it moved away and back into the water, only to surface again soon, blowing a spray of saltwater 15 feet into the air. The spray covered us, but everyone aboard was jubilant. The great whale had made friends for life.

For an hour it played around our Zodiac and two others that gathered. Once it surfaced under one of the other boats, gingerly raising the bow two feet out of the water. And then it moved away toward the setting sun. The last time I saw the friendly whale, it raised its head three feet out of the water, its white baleen lowered. If whales could smile, I would swear that's what it was doing.

The following day we pulled anchor and moved out of the lagoon. Never again did we see the friendly whale, but Dr. Walker said that was rather common later in the season. "In late February and March," he said, "there are friendly whales everywhere . . . and it seems they're anxious to be petted."

En route north, we visited San Benitos Island and huge colonies of elephant seals. And when we stopped at Isla de Todos Santos just off Ensenada, a number of great whales were spotted near the boat, all heading south. But anything hereafter would be anti-climatic. The friendly whale of San Ignacio Lagoon had made it so. ■

FLORIDA'S Most Desirable Mobile Home Community



From only \$29,900 at Vero Beach you'll find a paradise on the beautiful Atlantic Coast, the Florida you've dreamed of and at Village Green you can retire on a sensible budget in an adult lakefront community of luxurious mobile homes.

Find out how to fully enjoy your Florida retirement. **Phone TOLL FREE 1-800/327-2824** for brochure package and information on our visitation program. Or fill out the coupon.

VILLAGE GREEN
At Vero Beach / A Lakefront Community of Discriminating People

MAIL TO: VILLAGE GREEN, Dept. 3703
P.O. Box 6037, Vero Beach, FL 32960

Name _____
Address _____
City _____
State _____ Zip _____
Phone _____

HIGH BLOOD PRESSURE? Find out now.

Check your own blood pressure, in three easy steps. With Swiss-made Press-O-Test.

High blood pressure is a major cause of heart attack, stroke and kidney failure. Yet millions of Americans have high blood pressure and don't know it. Now, with Medi-Swiss' Press-O-Test, you can check your own blood pressure regularly, in your home or office. If you have high blood pressure, see your doctor immediately for treatment, and use Press-O-Test in conjunction with his advice.



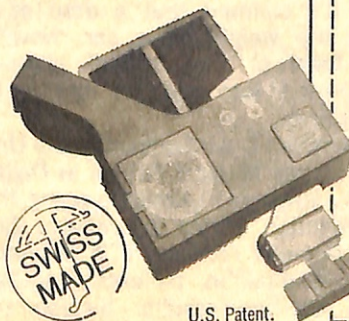
Swiss Precision. Press-O-Test is a product of superb Swiss bio-engineering. It is the leading European blood pressure device, and is now available in the USA.

Three Easy Steps. Just slip it on, pump it up, and read the large, clear dial. Lightweight, battery-operated, compact.

Introductory Price. For an introductory period, Press-O-Test costs only \$99.90, battery included, and comes with a one-year limited warranty.

PRESS-O-TEST®

It can save you time, save you worry. It may even help to save your life. Send for your Press-O-Test, now.



TO: MEDI-SWISS CORPORATION, DEPT. K2
P.O. BOX 115, ORADELL, N.J. 07649

Please send me _____ Press-O-Test(s) in leatherette carrying case at just \$99.90 plus \$4.50 shipping and handling (N.J. residents add 5% sales tax).

Total enclosed \$ _____ Check Money Order

Charge to Visa Master Charge American Exp. Express Date _____

Acct. No. _____

Signature _____ (Must be signed if using a credit card)

Name _____

Address _____

City _____ State _____ Zip _____

If not completely satisfied, return undamaged within 10 days postage prepaid, for a full refund.



MACHO

SIT ON IT

What do women (not) want?

Women do not want to be exploited, demeaned or abused. Neither do children. Neither do men.

Do we need an "Age Of Maturity"? Can the world afford the price it must pay to feed the egos of some immature individuals?

These provocative questions are discussed in a humorous manner in **Macho Sit On It**.

Macho Sit On It was written for every exploited citizen, taxpayer and consumer, (woman, child or man.)

To Order: The Writing Factory
P.O. Box 248644
Miami, FLA. 33124

\$1.95 per copy plus 55¢ postage & handling.

TEE SHIRT AVAILABLE @ \$4.95.

Snug holds loose dentures comfortably tight

Ease sore gums from loose-fitting dentures with soft easy-to-use Snug® Brand Denture Cushions. Snug gives temporary relief until you see a dentist. Now available in the 2-cushion or new 4-cushion economy package.



RUPTURE AGONY

DISAPPEARS . . .

WHEN you slip into a Brooks Appliance! Why not the best for your reducible rupture? Not sold in stores. Write for our free booklet today.

BROOKS CO., Box 725, Marshall, MI 49068



ELKS RITUAL CLOCKS
No initiation or lodge ceremony is truly complete without our Emblem Model (as shown) or a Custom Ritual Clock. A Portable Model suitable for funeral services is also available. Optional features may be selected. Over 40 years of satisfied customers.
11th HOUR MFG. CO.
P.O. Box 3100
Aurora, Ill. 60505
312-851-7353

MEDICINE & YOU

by Larry Holden

NEW DECADE, NEW BREAKTHROUGHS

With the first year of a new decade edging to a close, the future of medicine seems to hold great promise. Some of the numerous "finds" of 1980 are mirrors to medicine's progress during the next ten years. Finds like:

© A revolutionary technique is bringing dramatic relief to many patients with antibody-caused disorders—conditions in which the body attacks itself. Grouped as "auto-immune" diseases, these nerve-muscle disorders include rheumatoid arthritis, myasthenia gravis, Guillain-Barre syndrome, multiple sclerosis and others.

The newly-developed treatment for these diseases is based on a method of cleansing the blood of antibodies. The technique, called "plasmapheresis" or plasma exchange, involves slowly removing blood from the body and replacing it without its antibodies.

Auto-immune diseases may be prompted by a virus or by some other factor which interferes with the body's ability to suppress production of antibodies. The antibodies, which normally function to fight off infection and disease, are somehow set off to destroy body cells or to block nerve-muscle communication. Patients' symptoms may range from crippling to near total paralysis.

Used in the U. S. for the first time in California, plasmapheresis is providing short-term relief while effective drug treatment is the key to long-term sustained benefit. The process involves taking blood from the body and continuously running it into a centrifuge, where the plasma forms a layer. The plasma is syphoned off, taking with it the harmful antibodies posing the threat. While this will remove only 50 percent of the antibodies in the body—the other 50 percent are in the body tissue—it is often enough to allow the patients to lose their symptoms, which usually include paralysis.

© You've seen it on television. Cyanoacrylate. It's claimed that a drop of it will hold the weight of a car. Now a surgical form of the "super" glue is being injected into people's brains to save their lives.

Neurosurgeon Duke Samson of the University of Texas Medical School in Dallas is the only surgeon in America using the needle injection gluing procedure. But since he recently received FDA approval to use the glue in patients, he has produced exciting results. Sixteen so-

called "untreatable" patients have had operations, with 14 successes.

Dr. Samson is using the glue to close off two forms of life-threatening blood leakage in the brain—abnormalities that don't respond to conventional surgical methods. Certain brain abnormalities cause blood to be diverted to places it shouldn't go. So some arteries and veins become bloated with too much blood, while other areas are starved for lack of blood and necessary oxygen. A scenario is set for potential strokes, seizures, severe headaches, hemorrhaging and even death.

The noted neurosurgeon is using the glue to block off blood flow into the full areas and to allow the blood to seek other outlets. This type of glue doesn't set on contact with air, but rather it sets on contact with substances containing negative and positive ions, such as blood and spinal fluid.

The procedure doesn't just glue an artery or vein shut. "The glue expands like a sponge, and in the expansion a clot forms. This way, we can seal off the malformation while preserving the normal vessels," explains Dr. Samson.

In spite of the experimental nature of the gluing procedure, the process has already drastically changed several lives and may offer hope to numerous other "untreatable" patients.

© For many people, kidney stones are a painful, serious problem. One cause of kidney stones is now easily detected and, if necessary, treated surgically.

Most kidney stones are made of calcium and the body's principal mechanism for the regulation of calcium is a group of four pea-sized glands known as the parathyroid glands. Located in the neck just behind the better-known thyroid gland, the parathyroids monitor and regulate calcium increases and decreases in the blood. But when the tiny parathyroids become exuberant in their function, a condition—hyperparathyroidism—with mild to serious complications develops.

It used to be that persons would be diagnosed as having hyperparathyroidism only after a very long time. By then they would already have kidney stones or other serious complications. Now there are new, sophisticated chemical screening tests which measure many constituents in the blood at one time. These tests can spot hyperparathyroidism long before it reaches a serious stage. ■



Grand Lodge Officers and Committees for 1980-1981

GRAND EXALTED RULER

H. FOSTER SEARS, Macomb, Illinois, Lodge No. 1009
Box 278 (61455)

GRAND ESTEEMED LEADING KNIGHT

RONALD E. ANGERMULLER, (Cristobal, Panama, Lodge No. 1542)
PSC Box 1507, APO Miami, Florida (34003)

GRAND ESTEEMED LOYAL KNIGHT

WILLIAM C. KUHN, Gettysburg, Pennsylvania, Lodge No. 1045
528 Red Patch Avenue (17325)

GRAND ESTEEMED LECTURING KNIGHT

MICHAEL L. STOKES, Chula Vista, California, Lodge No. 2011
201 K Street (92011)

GRAND SECRETARY

STANLEY F. KOCUR (East Chicago, Indiana, Lodge No. 981)
2750 Lake View Avenue, Chicago, Illinois (60614)

GRAND TREASURER

WILLIAM H. COLLISON, Linton, Indiana, Lodge No. 866
Box 351 (47441)

GRAND INNER GUARD

PHILIP L. WEST, Preston, Idaho, Lodge No. 1670
Box 233 (83263)

GRAND TILER

LOUIS ODSATHER (Anchorage, Alaska, Lodge No. 1351)
Box 178, Wasilla, Alaska (99687)

GRAND ESQUIRE

BLAIR JOLLIFF, Las Vegas, Nevada, Lodge No. 1468
1524 Bonita (89104)

GRAND CHAPLAIN

REV. B. A. ERPEN (Borger, Texas, Lodge No. 1581)
Box 351, Wellington, Texas (79095)

SECRETARY TO GRAND EXALTED RULER

RICHARD C. NESTER, Macomb, Illinois, Lodge No. 1009
Box 278 (61455)

BOARD OF GRAND TRUSTEES

MARVIN M. LEWIS (Chairman), Brawley, California, Lodge No. 1420
522 Main Street (92227)

LARRY MCBEE (Vice-Chairman), New Lexington, Ohio, Lodge No. 509
Box 567, 106 South Main Street (43764)

ALFRED J. MATTEI (Approving Member), Worcester, Massachusetts,
Lodge No. 243, 313 Park Avenue (01609)

ROBERT L. SMITH (Secretary), (McAlester, Oklahoma, Lodge No. 533)
Box 316, Indianola, Oklahoma (74442)

ALEX M. HARMAN, JR. (Home Member), Pulaski, Virginia, Lodge No. 1067
Box 1438 (24301)

JOHN T. TRAYNOR (Pension Member), Devils Lake, North Dakota,
Lodge No. 1216, Box 838, 601-12th Avenue (58301)

KENNETH V. CANTOLI (Building Applications-East), Hasbrouck Heights,
New Jersey, Lodge No. 1962; 225 Ottawa Avenue (07604)

Area 1: Connecticut, Maine, Massachusetts, New Hampshire,
New York, Rhode Island, Vermont

Area 2: Maryland-Delaware-District of Columbia, Kentucky,
New Jersey, Pennsylvania, West Virginia

Area 3: Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi,
Missouri, North Carolina, Puerto Rico, Republic of Panama, South
Carolina, Tennessee, Texas, Virginia

Area 4: Indiana, Michigan, Ohio, Wisconsin

ROBERT J. TANCREDI (Building Applications-West), (Toledo, Oregon,
Lodge No. 1664) 1635 S. W. Knollbrook Place, Corvallis, Oregon (97330)

Area 5: Illinois, Iowa, Minnesota, Montana, North Dakota,
South Dakota

Area 6: Colorado, Idaho, Kansas, Nebraska, New Mexico, Oklahoma,
Utah, Wyoming

Area 7: Arizona, California, Guam, Hawaii, Nevada,
Republic of the Philippines

Area 8: Alaska, Oregon, Washington

GRAND FORUM

SIDNEY J. NICHOLSON (Chief Justice), Florence, Oregon, Lodge No. 1858
Box 146 (97439)

ROBERT B. WEBB (Santa Ana, California, Lodge No. 794)
1427 Bank of America Tower, One City Boulevard, West;
Orange, California (92668)

DONALD F. NEMITZ, St. Charles, Missouri, Lodge No. 690
1423 Heritage Landing (63301)

EDWARD W. CONNOLLY, Livingston, New Jersey, Lodge No. 1855
35 North Livingston Avenue (07039)

GEORGE J. BALBACH (Queens Borough (Elmhurst), New York, Lodge No. 878
3405-80th Street, Apt. 2, Jackson Heights, New York (11372)

COMMITTEE ON JUDICIARY

EUGENE F. COSTELLO (Chairman), Denver, Colorado, Lodge No. 17
750 Petroleum Club Building, 110-16th Street (80202)
States: R. de P., CO, NM, OK, TX, WY

ROBERT J. SABIN, Arlington Heights, Illinois, Lodge No. 2048
1040 South Arlington Heights Road (60005)

SEYMOUR NATHANSON, Portland, Maine, Lodge No. 188
480 Congress Street (04101)

States: CT, ME, MA, NH, NY, RI, VT

LESTER C. HESS, JR., Wheeling, West Virginia, Lodge No. 28
1226 Chapline Street (26003)

States: MD, DE, DC, NJ, PA, PR, WV

WAYNE A. WESTOVER, JR. (Richmond, California, Lodge No. 1251)
4409 Dam Road, El Sobrante, California (94803)

States: AZ, CA, GU, HI, NV, RP

LAWRENCE E. HOFFMAN, Miami Beach, Florida, Lodge No. 1601
4477 Adams Avenue (33140)

States: AL, AR, FL, GA, LA, MS, MO, NC, SC, TN

JOHN B. OLSEN, Muskegon, Michigan, Lodge No. 274
715-716 Hackley Bank Building (49440)

States: IN, KY, MI, OH, VA

WILLIAM KEYLOR SMITH, Walla Walla, Washington, Lodge No. 287
Box 1834 (99362)

States: AK, ID, MT, OR, UT, WA

AMERICANISM COMMITTEE

DOMINIC P. DULULIO (Chairman), (Leominster, Massachusetts,
Lodge No. 1237) 324 Maravista Avenue; Teaticket, Cape Cod,
Massachusetts (02536)

J. W. WORTMAN, JR., Albany, Georgia, Lodge No. 713
2027 Whispering Pines Road (31707)

HARRY J. CARNEY, JR., Perry, Iowa, Lodge No. 407
1305 Second Street (50220)

VINCENT R. COLLURA, Lincoln, Nebraska, Lodge No. 80
Box 83086 (68501)

THOMAS E. JONES (Gateway (Portland), Oregon, Lodge No. 2411)
2136 N. E. 134th Place, Portland, Oregon (97230)

DONALD W. LUCE, Richmond, California, Lodge No. 1251
3928 Clinton Avenue (94805)

EDWARD VAN VOOREN, Wayne, New Jersey, Lodge No. 2181
292 Pine Lakes Drive East (07470)

PAUL A. FISCHL, Manitowoc, Wisconsin, Lodge No. 687
1112 Waldo Boulevard (54220)

AUDITING AND ACCOUNTING COMMITTEE

JAMES L. DOMPIERRE (Chairman), Negaunee, Michigan, Lodge No. 1116
1008 Pine Street (49866)

Area No. 4: IN, MI, OH, WI

JOSEPH M. MATTIAS, West Warwick, Rhode Island, Lodge No. 1697
1499 Main Street (02893)

Area No. 1: CT, ME, MA, NH, NY, RI, VT

JOHN J. PATANE (Auburn, Washington, Lodge No. 1808)
Box 5211, Kent, Washington (98031)

Area No. 8: AK, OR, WA

KENTON NASH, Vallejo, California, Lodge No. 559
244 American Canyon Road, Space 158 (94590)

Area No. 7: AZ, CA, GU, HI, NV, RP

HOWARD A. TINGLEY (Boulder, Colorado, Lodge No. 566)
535 South Alton Way, Apt. 5D, Denver, Colorado (80231)

Area No. 6: CO, ID, KS, NE, NM, OK, TX, UT, WY

ALVIN A. EHRlich, Orlando, Florida, Lodge No. 1079
Box 1423 (32802)

Area No. 3: AL, AR, R. de P., FL, GA, KY, LA, MS, MO, NC,
PR, SC, TN, VA

ROBERT T. MITCHELL, Johnstown, Pennsylvania, Lodge No. 175
199 Orlando Avenue (15905)

Area No. 2: MD, DE, DC, NJ, PA, WV

FRED M. SHEEHAN (Chicago (South), Illinois, Lodge No. 1596)
3950 Garden Avenue, Western Springs, Illinois (60558)

Area No. 5: IL, IA, MN, MT, ND, SD

COMMITTEE ON CREDENTIALS

ROBERT E. PAYNE (Chairman), Honolulu, Hawaii, Lodge No. 616
7021 A Kalaniana'ole Highway (96825)

GILBERT A. CURRIER (Hartford, Vermont, Lodge No. 1541)
13 Estabrook Circle, West Lebanon, New Hampshire (03784)

THOMAS THOMPSON (New Orleans, Louisiana, Lodge No. 30)
#3 Laux Manor Drive, Metairie, Louisiana (70003)

EDWARD B. YOUNG, Riverton, Wyoming, Lodge No. 1693
911 West Fremont (82501)

HAL GILFILLAN, (Seward, Alaska, Lodge No. 1773)
Box 784, Cooner Landing, Alaska (99572)

SOL GOLDBERG (Watchung Hills, New Jersey, Lodge No. 2252)
641 Ayers Avenue, North Plainfield, New Jersey (07060)

FLOYD SHAMBAUGH, North Canton, Ohio, Lodge No. 2029
121 Lindy Lane, Southwest (44720)

CHARLES R. STOFFET, Valley City, North Dakota, Lodge No. 1110
161 West Main Street (58072)

GOVERNMENT RELATIONS COMMITTEE

YUBI G. SEPAROVICH (Chairman), (Sacramento, California, Lodge No. 6)
5309 Wedge Circle, Fair Oaks, California (95628)

JAMES W. DAMON (John Day, Oregon, Lodge No. 1824)
Box 38, Mt. Vernon, Oregon (97865)

MICHAEL J. HOBLOCK, JR. (Colonie, New York, Lodge No. 2192)
Apartment 1G, Denise Drive, Latham, New York (12110)

RICHARD E. MARTIN, St. Joseph, Missouri, Lodge No. 40
1814 Lovers Lane Terrace (64505)

ROBERT D. MOORE, Fairfield, Iowa, Lodge No. 1192
805 South Second (52556)

LEWIS L. NURNBERGER (Manistee, Michigan, Lodge No. 250)
849 Thorntree Boulevard, Jackson, Michigan (49203)

DONALD O. OESTERLING (Butler, Pennsylvania, Lodge No. 170)
Westwood Village, 851 Melissa Court, Enola, Pennsylvania (17025)

JAMES M. SANDLIN, Duncan, Oklahoma, Lodge No. 1446
Box 622 (73533)

LODGE ACTIVITIES COMMITTEE

RICHARD J. STROPES (Chairman), Pekin, Illinois, Lodge No. 1271
2117 Sunset Drive (61554)

JACK L. RIORDAN, Palm Springs, California, Lodge No. 1905
634 Vista Oro (92262)

OLLEY G. ANDERSON, Austin, Texas, Lodge No. 201
6205 Ledge Drive (78750)

JAMES B. ROBERSON (Mount Adams (White Salmon), Washington,
Lodge No. 1868) Box 587, Bingen, Washington (98605)

HOWARD W. NUNEZ, Albuquerque, New Mexico, Lodge No. 461
3020 Jardin Plaza, Northeast (87110)

WILLIAM F. DOBERSTEIN, Elmira, New York, Lodge No. 62
Box 505 (14902)

QUENTON P. HAWKS, Plainfield, Indiana, Lodge No. 2186
536 Raines Street (46168)

CARLON M. O'MALLEY, JR., Scranton, Pennsylvania, Lodge No. 123
U.S. Attorney's Office, Middle District of Pennsylvania (18501)

LODGE DEVELOPMENT COMMITTEE

RICHARD W. SQUIRES (Chairman), (Dover, New Jersey, Lodge No. 782)
 10 Westmore Drive, Denville, New Jersey (07834)
TED BUTCHER (Centralia-Chehalis, Washington, Lodge No. 2435)
 114 North Pearl Street, Centralia, Washington (98531)
FLOYD L. SPENCE, Crookston, Minnesota, Lodge No. 342
 609 Hunter Street (56716)
ROBERT C. GRANT, Cullman, Alabama, Lodge No. 1609
 1604 Catoma Drive, N.E. (35055)
LEONARD E. BENNETT, Rifle, Colorado, Lodge No. 2195
 Box 683 (81650)
JAMES E. EKELBERRY, Delaware, Ohio, Lodge No. 76
 56 North Union Street (43015)
MAURICE A. JACQUES, Laconia, New Hampshire, Lodge No. 876
 Box 52 (03246)
NED E. VENTO (Arcadia, California, Lodge No. 2025)
 8631 East Garibaldi Avenue, San Gabriel, California (91775)

PUBLIC RELATIONS COMMITTEE

DONALD O. OESTERLING (Chairman), (Butler, Pennsylvania, Lodge No. 170)
 Westwood Village, 851 Melissa Court, Enola, Pennsylvania (17025)
EDWARD V. CALLANAN (Revere, Massachusetts, Lodge No. 1171)
 113 Lake Street, West Peabody, Massachusetts (01960)
OLIVER COFER, Big Spring, Texas, Lodge No. 1386
 Box 12 (79720)
RAY CREITH (Plymouth, Michigan, Lodge No. 1780)
 12841 Columbia Avenue, Detroit, Michigan (48239)
FRANKLIN K. MCCRILLIS, Seattle, Washington, Lodge No. 92
 415 McGraw Street (98109)
BERNARD E. McCUNE, Long Beach, California, Lodge No. 888
 926 Palo Verde Avenue (90815)
DARRELL L. PETERSON, Sioux Falls, South Dakota, Lodge No. 262
 1600 West 24th Street (57105)
ALTON J. THOMPSON, Salt Lake City, Utah, Lodge No. 85
 33 South 11th East Street (84102)

RITUALISTIC COMMITTEE

TED CALLICOTT (Chairman), Paris, Tennessee, Lodge No. 816
 Tyson Avenue (38242)
JAMES W. ANDERSON, Kearney, Nebraska, Lodge No. 984
 2300 - 5th Avenue (68847)
EARL J. CASE, Pottstown, Pennsylvania, Lodge No. 814
 224 Diamond Street (19464)
JOSEPH DELITTA (Mamaroneck, New York, Lodge No. 1457)
 818 Fenimore Road, Larchmont, New York (10538)
ROBERT F. KAUPHUSMAN, Jamestown, North Dakota, Lodge No. 995
 Box 1384 (58401)
CLAIR L. CULVER, Yuma, Arizona, Lodge No. 476
 939 - 8th Avenue, Box 5197 (85364)
H. ROBERT HILLIN (Ballard (Seattle), Washington, Lodge No. 827)
 200 James Street, #403, Edmonds, Washington (98020)
H. EUGENE MILLIRON, Indianapolis, Indiana, Lodge No. 13
 6470 Shelby Street (46227)

STATE ASSOCIATIONS COMMITTEE

ROBERT L. EARNEST (Chairman), Russell, Kansas, Lodge No. 1715
 Box 72 (67665)
ARTHUR D. KOCHAKIAN, Haverhill, Massachusetts, Lodge No. 165
 31 Marlon Street (01830)
C. J. WILKINS (Tillamook, Oregon, Lodge No. 1437)
 8240 Cedar Street, Rockaway, Oregon (97136)
HERBERT M. BRAUTZSCH, Fort Wayne, Indiana, Lodge No. 155
 Box 566 (46801)
MARLAND DEEN, Waldorf, Maryland, Lodge No. 2421
 Route 4, Box 281 (20601)
DONALD D. DAPELO, Coalinga, California, Lodge No. 1613
 424 Stanford Avenue (93210)
E. C. LEONARD, Watertown, South Dakota, Lodge No. 838
 Box 176 (57201)
CHARLES M. PRIDE, Clearwater, Florida, Lodge No. 1525
 1651 Sherwood Street (33515)

YOUTH ACTIVITIES COMMITTEE

B. J. BYBEE (Chairman), Idaho Falls, Idaho, Lodge No. 1087
 1430 Antares Drive (83401)
EDWIN J. MALEY (New Haven, Connecticut, Lodge No. 25)
 650 Mix Avenue, Apartment 2J, Hamden, Connecticut (06514)
NICK M. KOVIC, Warren, Ohio, Lodge No. 295
 1105 Willard, Southeast (44484)
AL F. HUMPHREY, Fort Madison, Iowa, Lodge No. 374
 609 Ninth Street (52627)
W. ERNEST BELL, Durham, North Carolina, Lodge No. 568
 2701 Sparger Road (27705)
C. BENNETT DRY, Berwick, Pennsylvania, Lodge No. 1138
 R.D. No. 4, Box 447 (18603)
C. VERN FORRY (Carmichael, California, Lodge No. 2103)
 2800 Argonaut Avenue, Rocklin, California (95677)
DICK HERNDOLER, Ashland, Oregon, Lodge No. 944
 Box 310 (97520)

ELKS NATIONAL "HOOP SHOOT"® FREE THROW CONTEST

EMILE J. BRADY (National Director), Danville, Pennsylvania, Lodge No. 754
 Box 153 (17821)

PARDON COMMISSION

SIDNEY J. NICHOLSON (Chairman), Florence, Oregon, Lodge No. 1858
 Box 146 (97439)
EUGENE F. COSTELLO, Denver, Colorado, Lodge No. 17
 750 Petroleum Club Building, 110 - 16th Street (80202)
BYRON L. ROBB (Commissioner), Livingston, Montana, Lodge No. 246
 Box 531 (59047)

ELKS NATIONAL MEMORIAL AND PUBLICATIONS COMMISSION

WADE H. KEPNER (Chairman), Wheeling, West Virginia, Lodge No. 28
 1308 Chapline Street (26003)
R. LEONARD BUSH (Vice-Chairman), (Inglewood, California, Lodge No. 1492)
 Box 238, El Toro, California (92630)
EDWARD W. McCABE (Treasurer), Nashville, Tennessee, Lodge No. 72
 Box 124 (37221)
RAYMOND C. DOBSON (Secretary), Minot, North Dakota, Lodge No. 1089
 Box 1150 (58701)

ROBERT E. BONEY (Assistant Secretary-Assistant Treasurer), Las Cruces,
 New Mexico, Lodge No. 1119
 Drawer KK (88001)

ELKS NATIONAL FOUNDATION TRUSTEES

JOHN L. WALKER (Chairman), Roanoke, Virginia, Lodge No. 197
 Box 720 (24004)
WILLIAM A. WALL (Vice-Chairman), West Palm Beach, Florida,
 Lodge No. 1352, Box 986 (33402)
HORACE R. WISELY (Secretary), Salinas, California, Lodge No. 614
 Box 2117 (93902)
E. GENE FOURNACE (Treasurer), (Newark, Ohio, Lodge No. 391)
 Box 468, Canton, Ohio (44701)
ROBERT A. YOTHERS (Assistant Secretary), Seattle, Washington, Lodge No. 92
 Box 70307 (98107)
GLENN L. MILLER (Assistant Treasurer), Logansport, Indiana, Lodge No. 66
 Box 118 (46947)
WILLIS C. McDONALD (New Orleans, Louisiana, Lodge No. 30)
 Box 89, Slidell, Louisiana (70459)

ELKS NATIONAL SERVICE COMMISSION

WILLIAM J. JERNICK (Chairman-Treasurer), Nutley, New Jersey,
 Lodge No. 1290, 44 Alexander Avenue (07110)
HOMER HUHN, JR. (Secretary), (Mount Pleasant, Pennsylvania,
 Lodge No. 868) 809 Shenandoah Drive, South;
 Latrobe, Pennsylvania (15650)
RONALD J. DUNN, Oneida, New York, Lodge No. 767
 112 Farrier Avenue (13421)
FRANK HISE, Corvallis, Oregon, Lodge No. 1413
 Box 1047 (97330)
GERALD STROHM, Fresno, California, Lodge No. 439
 Box 8127 (93747)
GEORGE B. KLEIN, Lincoln, Nebraska, Lodge No. 80
 Box 83086 (68501)

ELKS NATIONAL CONVENTION COMMISSION

ROBERT C. PRUITT (Chairman), (Atlanta-Buckhead, Georgia, Lodge No. 78)
 3174 Peachtree Drive, N.E., Atlanta, Georgia (30305)
GLENN L. MILLER (Vice-Chairman), Logansport, Indiana, Lodge No. 66
 Box 118 (46947)
ROBERT E. BONEY (Secretary), Las Cruces, New Mexico, Lodge No. 1119
 Drawer KK (88001)
ROBERT A. YOTHERS, Seattle, Washington, Lodge No. 92
 Box 70307 (98107)
LEONARD J. BRISTOL, Saranac Lake, New York, Lodge No. 1508
 Box 1508 (12983)

ADVISORY COMMITTEE

RONALD J. DUNN (Chairman Emeritus), Oneida, New York, Lodge No. 767
 112 Farrier Avenue (13421)
FRANCIS M. SMITH (Chairman), Sioux Falls, South Dakota, Lodge No. 262
 Box 1700 (57101)
R. LEONARD BUSH (Vice-Chairman), (Inglewood, California, Lodge No. 1492)
 Box 238, El Toro, California (92630)
GEORGE B. KLEIN (Secretary), Lincoln, Nebraska, Lodge No. 80
 Box 83086 (68501)
WADE H. KEPNER, Wheeling, West Virginia, Lodge No. 28
 1308 Chapline Street (26003)
WILLIAM J. JERNICK, Nutley, New Jersey, Lodge No. 1290
 44 Alexander Avenue (07110)
JOHN L. WALKER, Roanoke, Virginia, Lodge No. 197
 Box 720 (24004)
HORACE R. WISELY, Salinas, California, Lodge No. 614
 Box 2117 (93902)
WILLIAM A. WALL, West Palm Beach, Florida, Lodge No. 1352
 Box 986 (33402)
ROBERT C. PRUITT (Atlanta-Buckhead, Georgia, Lodge No. 78)
 3174 Peachtree Drive, N.E., Atlanta, Georgia (30305)
RAYMOND C. DOBSON, Minot, North Dakota, Lodge No. 1089
 Box 1150 (58701)
ROBERT E. BONEY, Las Cruces, New Mexico, Lodge No. 1119
 Drawer KK (88001)
EDWARD W. McCABE, Nashville, Tennessee, Lodge No. 72
 Box 124 (37221)
FRANK HISE, Corvallis, Oregon, Lodge No. 1413
 Box 1047 (97330)
GLENN L. MILLER, Logansport, Indiana, Lodge No. 66
 Box 118 (46947)
E. GENE FOURNACE (Newark, Ohio, Lodge No. 391)
 Box 468, Canton, Ohio (44701)
ROBERT A. YOTHERS, Seattle, Washington, Lodge No. 92
 Box 70307 (98107)
GERALD STROHM, Fresno, California, Lodge No. 439
 Box 8127 (93747)
WILLIS C. McDONALD (New Orleans, Louisiana, Lodge No. 30)
 Box 89, Slidell, Louisiana (70459)
HOMER HUHN, JR. (Mount Pleasant, Pennsylvania, Lodge No. 868)
 809 Shenandoah Drive, South; Latrobe, Pennsylvania (15650)
LEONARD J. BRISTOL, Saranac Lake, New York, Lodge No. 1508
 Box 1508 (12983)
ROBERT GRAFTON (North Palm Beach, Florida, Lodge No. 2069)
 Box 3425, West Palm Beach, Florida (33402)

GRAND LODGE AGENCIES

THE ELKS MAGAZINE, 425 West Diversey Parkway, Chicago, Illinois (60614)
JOHN R. RYAN, Publisher/General Manager
ELKS NATIONAL FOUNDATION, 2750 Lake View Avenue, Chicago, Illinois
 (60614)
NELSON E. W. STUART, Executive Director
ELKS NATIONAL SERVICE COMMISSION, 370 Lexington Avenue -
 Room 1200, New York, NY (10017)
GEORGE M. HALL, Director
ELKS NATIONAL CONVENTION COMMISSION, 370 Lexington Avenue -
 Room 1200, New York, NY (10017)
BRYAN J. McKEOGH, Director
PUBLIC RELATIONS DEPARTMENT (under the Grand Secretary's Office)
 2750 Lake View Avenue, Chicago, Illinois (60614)
ELKS NATIONAL HOME, Bedford, Virginia (24523)
DORAL E. IRVIN, Executive Director

MURREN & APPENZELL:

The Alpine Havens of Switzerland

by Jerry Hulse

Shades of Ronald Colman. I've found Shangri-La. You'll recall that old flick, "Lost Horizon." It appears now and again on the late, late show. Colman and other passengers aboard a DC-3 crash near a spectacularly lovely and peaceful mountain valley. Somewhere beyond the Himalayas in Tibet, if memory serves me correctly. And it is there that they discover their Shangri-La. Well, one needn't travel quite so far to get to Murren, Switzerland, and it's every bit as lovely.

Ever wanted to junk it all and just disappear? Well, keep Murren in mind. Like Ronald Colman's Shangri-La there are no cars. No exhaust fumes, imagine? Just fresh air and peacefulness born of high mountains and heavens that are a shocking blue. And there are no police because there is no crime.

Murren is mantled with snow during winter, and when summertime comes the mountains turn green and the Alpine meadows come alive with wild flowers, thousands of acres of wild flowers. At 5,450 feet, Murren rests on a sheltered plateau in the Bernese Oberland, facing the famous peaks of Eiger, the Monch and the Jungfrau. Although barely two hours by train from Bern, it might as well be a lifetime away. It is that peaceful. Although Murren's oldest house dates from the 1600s, the village wasn't established until the last century. After that it was discovered by the British. The British made their way up by horseback from the village of Lauterbrunnen in the valley, far below. It was a treacherous, three-hour ride, and frequently their women were carried up the mountain in sedan chairs. In Murren, a hotel of the grand tradition was built by the British, and it was here that European blue bloods met each summer. Queens and dukes, duchesses and kings. And while they mingled, millions of francs exchanged hands in the casino.

At the end of the century, Murren was *the* Alpine resort of the Bernese Oberland. A funicular had been constructed from the valley below, and by 1910 Sir Henry Lunn had opened the grandiose Palace Hotel, marking the beginning of Murren's first winter season. Before that it had been a summer place. Afterward, Sir Henry's son introduced skiing and the first world



The picturesque villages of Switzerland offer the fresh air and peacefulness born of high mountains.

championship in downhill and slalom racing. Thus, Murren became the cradle of Alpine ski racing. Several years later, with World War II, Murren fell into decline. It is a decline from which it has never fully recovered. Access by automobile to other resorts of the Bernese Oberland siphoned away business. Europeans took to the highways to reach Grindelwald and other Alpine destinations. They didn't want to ride the train.

Dreams of Murren's rebirth dawned with the completion in the '60s of the longest cableway in Europe. Beginning at the valley station in Stechelberg, it's a breathtaking, 30-minute heart stopper that passes through three stations, including the one at Murren before reaching the 9,744-foot Schilthorn Peak. Spinning at the very top—like some immense flying saucer descending to earth—is the world's highest and mightiest revolving restaurant. Moviegoers will remember the scene as *Piz Gloria* in the James Bond thriller, "In Her Majesty's Service." From this incon-

Almonds ...at their tantalizing best!

Enjoy six of our most popular flavors.

Here's the perfect solution for the Almond lover who can't decide which flavor almond he loves best.

Our House of Almonds six-pack includes a tasty assortment of tempting flavors fresh-packed in four ounce tins. You'll enjoy Roasted Salted, Blanched Roasted Salted, Cheese, Hickory Smoked, Barbecued, and Rancho flavor almonds.

Sounds delicious, doesn't it? And what a welcome gift it would make. So, if you're looking for an excuse to buy one for yourself, pretend you're doing Christmas gift research!

Go ahead, give-in to your taste buds and order yours now for just \$11.95 delivered.



House of Almonds 5600 Norris Road
Bakersfield, California 93389 Dept. XE6

Please send _____ Almond Tantalizer(s) at \$11.95 including shipping. On foreign shipments, add 30% to gift price to cover shipping and handling. This offer expires December 31, 1980.

My check for \$ _____ is enclosed.
Charge my: VISA MASTERCARD

Account No. _____

Send my purchase to: _____

Name _____

Address _____

City _____ State _____ Zip _____

Signature X _____



gruous Alpine perch, diners are given an unobstructed sweep into France and Germany as well as the peaks and valleys of Switzerland itself. Sipping hot spiced wine, they focus on the Black Forest of Germany and the distant summits of the Mont Blanc range.

The tramway that travels through Murren took four years to build. Another three years were spent completing the revolving restaurant. With 120 tons of cable pressure pulling against the peak, coupled with winds up to 100 m.p.h.—blowing in precisely the same direction as the cable was pulling—engineers feared the entire mountaintop might break loose. As a result, a webbing of steel poles was drilled into the peak for reinforcement. To the builder's credit, neither the building nor the mountain peak has moved a single centimeter in 12 years, even with the awesome winds and the incredible pressure of the straining cable.

Earlier, the indomitable British had hiked to the top of the Schilthorn to establish the world's longest downhill ski run. Competitors raced from the 9,744-foot peak, passing through Murren and beyond to Lauterbrunnen at the 2,612-foot level. In those days the best skier made it in 70 minutes, more than one hour down one of the earth's scariest ski runs. Known as the Inferno, it has become an annual race that's held the last Sunday in January, come rain, snow, sleet or sunshine.

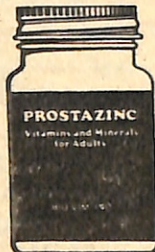
Still, as far as the tram that runs through Murren is concerned, it has done little to revitalize the village. Though it is ridden by as many as 3,000 persons a day, few get off in Murren. The passengers are simply too intent on reaching the top. They come from Lucerne and Bern and Interlaken, mostly on one-day excursions. It is a pity, for Murren is a summer place as well as a winter resort, its mountainsides laced with hiking trails, wild flowers and trout-filled streams.

Murren's cheapest accommodation (in a pension) is pegged at \$6 a night, while its costliest runs up to a high-season rate of about \$70 a day at the remodeled Hotel Murren. Inside the 150-year-old Hotel Blumental locals gather in a rustic bar to drink schnapps and listen to Swiss polkas played by a grizzled accordionist. At the far end of the village the homey little 18-room Hotel Alpenruhe pro-

(Continued on page 38)

New Hope for Men with Prostate or Bladder Problems!

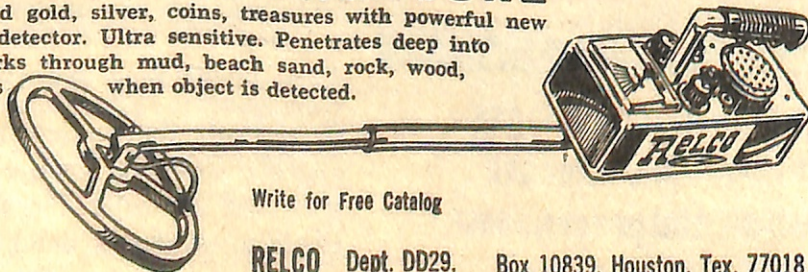
The amazing zinc-fortified MultiVitamin—MultiMineral



If you're experiencing more frequent, painful, or delayed urination, or the feeling that your bladder is always full, ask your doctor about supplementing your diet deficiency with zinc. ProstaZinc is the first multivitamin specifically formulated with the potency of zinc for the adult male's diminishing nutritional needs, in combination with vitamins A, D, E, C, B-1, B-2, B-6, and known effective minerals. The therapeutic value of zinc has long been established in the normal function of the prostate, general growth development of reproductive organs and sexual maturation. A free brochure describing the use of zinc in various prostatic problems, hardening of the arteries, various blood vessel problems, body growth, smell and taste, is included with each order. Send \$8.95 (postpaid) for 75-day supply, or \$9.95 for 50-day supply of super potent ProstaZinc Forte to: **BIO-VIM LABORATORIES**, Department A-1, 4099 Tamiami Trail No., Suite 311, Naples, Florida 33940. (No Cash, Please.)

FIND BURIED TREASURE

Find buried gold, silver, coins, treasures with powerful new electronic detector. Ultra sensitive. Penetrates deep into earth. Works through mud, beach sand, rock, wood, etc. Signals _____ when object is detected.



Write for Free Catalog

RELCO Dept. DD29, Box 10839, Houston, Tex. 77018

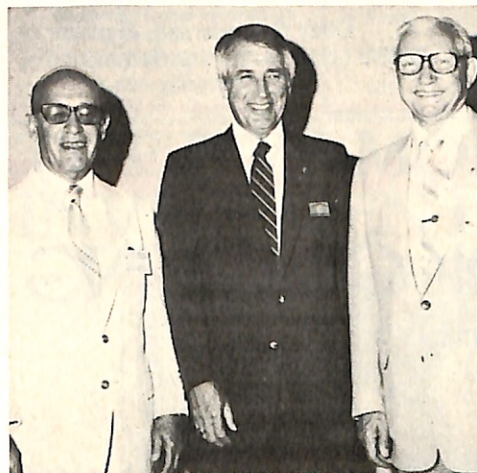
On Tour With H. Foster Sears



Devils Lake, ND, was the host lodge for the visit of GER H. Foster Sears (right) and his wife Marguerite (second from left) to North Dakota. Host ER John Larson (second from right) presented Mr. and Mrs. Sears with a star blanket, a traditional Sioux Indian honor. SP Jack Brown (left) presented additional gifts.



On his recent visit to East Chicago, IN, Lodge, GER H. Foster Sears (second from left) was presented with a Hitchcock Elks Chair by ER Al Tracy (right). Also in photo are (from left) Grand Secretary Stanley Kocur, and PGERs Glenn Miller and Edward McCabe.



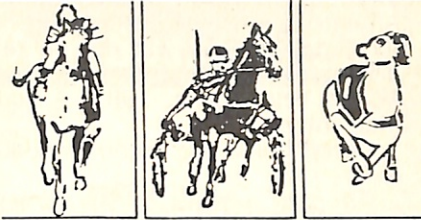
GER H. Foster Sears (right) was welcomed by PGER Homer Huhn, Jr. (left) and new SP W. C. DeWeese at the annual West Virginia Elks Association convention at Parkersburg.



During the visit of GER H. Foster Sears (fourth from right) to New Lexington, OH, Lodge, he was presented with an original "Leslie Cope" painting by the lodge in appreciation of his visit. Others in photo are (from left) SDGER Robert Kennedy, Grand Trustee Larry McBee, Trustee John Neff, PSP Leslie Scrimger, PGER E. Gene Fournace, DDGER Donald Templin, PSP Dr. David S. Goldschmidt and ER Andrew McMillan.

FUND-RAISERS

Make Your Next Social A Profitable Success!



- THOROUGHBRED RACING
- HARNESS RACING
- GREYHOUND RACING

Whether it's Thoroughbred, Harness or Greyhound racing, A NITE AT THE RACES® offers the most unique "fun" and fund-raising program in popular use today.

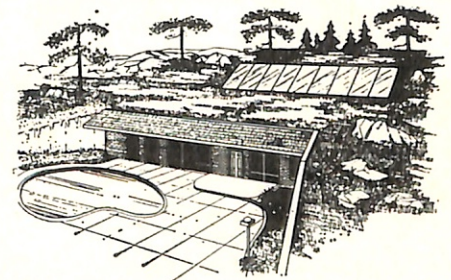
A complete 16mm film package of actual races in vivid color with authentic track sounds and commentary also includes official programs, mutuel tickets, play money, computation forms and daily doubles. Exactas and quinellas available. **PAST PERFORMANCES** and **MIXED FORMAT RACING KITS** are also heavy favorites with A NITE AT THE RACES.®

Write today for free brochure or call us "COLLECT" now!

a nite at the races, inc.

2320 Ave. "U" • Brooklyn, N.Y. 11229
Tel: 0-(212) 769-7355

Underground Homes



- **The Primer To Earth Sheltered Living** — 24 Page Booklet gives basic information on underground homes — advantages, site selection, planning, financing, building tips, construction and landscaping. \$3.00 ppd.
 - **Plans For The Future** — 44 Page Book features full color renditions of 25 different underground home designs, plus floor plans. Blueprints available. \$6.95 ppd. Order Today! Satisfaction Guaranteed.
- Underground Homes • Dept. EM11**
700 Masonic Bldg. • Portsmouth, OH 45662

HEARING AIDS

SUPER SAVINGS! Newest, Finest. All types. Buy **DIRECT** & save up to **HALF!** No salesmen. Sold by **AIR MAIL** on **HOME TRIAL, FREE CATALOG.** Write: **MONEYSAVERS**, Dept. EK-11, 9530 Langdon Ave., Sepulveda, Cal. 91343

SAVE 1/2!

Not Sold in California
FREE CATALOG — WRITE!

Lodge Bulletin—Contest E

The Grand Lodge Activities Committee is pleased to announce the details of this year's Lodge Bulletin Contest for 1980-1981. We urge each Lodge to participate in this contest.

It is recommended that your entry be bound neatly, and your Lodge Secretary must certify in writing the membership of your Lodge as of April 1, 1980. All entries must be postmarked no later than February 1, 1981, to be eligible for judging. They will not be returned, but the winning entries will be on display at the Grand Lodge Activities Booth during the Grand Lodge Session in Las Vegas, July, 1981. A Lodge representative should pick up the winning entry.

Listed below are recommendations that should help you in preparing your entry:

1. Prepare a plain folder containing three (3) consecutive issues of your Lodge Bulletin from the period April 1, 1980 to December 31, 1980.
2. A good Lodge Bulletin should inform members, in both words and pictures, of the activities of the Lodge, express thoughts concerning the Lodge and stimulate the membership to participate in the Lodge programs.
3. If your Bulletin contains ads, they should be the size of business cards and should contain only the nature of business of each advertiser, **not** such phrases as "Brother Elk" or "I'm a Member."
4. The judges will consider the timeliness of the articles, the quality and number of committee reports, and the presentation of Grand Lodge, State Association, and Auxiliary Projects.

Awards will be presented to first, second, and third-place winners in the five divisions of membership.

Mail all entries to Olley G. Anderson, Member of Grand Lodge Activities Committee, 6205 Ledge Dr., Austin, Texas 78750. Do **not** mail entries to *The Elks Magazine*.

Olley G. Anderson, Member
Grand Lodge Activities Committee

Switzerland

(Continued from page 36)

vides a room with private bath along with a mind-boggling view of the Jungfrau for \$50 a day double or \$300 a week, breakfasts included. It's half that price for a single.

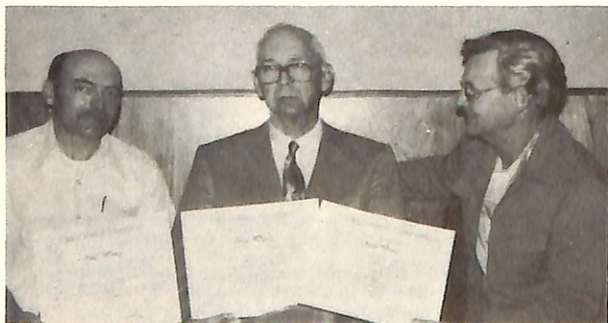
With a population of barely 400 souls, Murren is a refreshing escape from our questionable brand of civilization. Still, tourist director Ueli Oesch broods because Murren isn't well known and vacationers seek out other resorts where cars are permitted to foul the air. It's entirely possible that he will live to regret the fame that's sure to come to Murren. Meanwhile, remember my suggestion: Check it out if you're looking for a place to climb off the world.

You'll also find peace in the Swiss village of Appenzell which is also the last bastion of male supremacy in Switzerland—and a promising battlefield for women's libbers. In Appenzell it's the man who holds the reins. What's more, the ladies aren't the least bit concerned. Offered the right to vote in local elections, they turned the proposition down. No interest. None. They simply said no. As far as the women of Appenzell are concerned, such re-



THE JOY OF GIVING

Elks National Foundation
2750 Lakeview Avenue • Chicago, Illinois 60614



At Wrangell, AK, Lodge, Brother Joel Wing (center), with assistance from National Foundation Chm. Dick James (left) and PER Frank Ruks, displays three of the four Permanent Benefactor Certificates he has received during the past year, making a total donation of \$6,000 over the past two years. Wrangell Lodge is very proud of Brother Wing's generosity and also of the fact that in 1979-80 the lodge placed first in Group Two, with an average donation of \$26.09 per member to the National Foundation.



At Salt Lake City, UT, Lodge, PER C. Frank Gilbert (left), lodge National Foundation Committee Chm., presented Ed Boyce with his \$1,000 Honorary Founder's Certificate.



Brother Bernie Ashworth of Burien (Seattle) WA, Lodge is shown with a latch hook wall hanging of the Elks National Foundation token which he made for the lodge. During the past three years, Brother Ashworth has also made wall hangings of the "Emblem of Our Order" and the "Tall Elk" and presented them to the lodge.

sponsibilities should be left up to the men. It's been this way for centuries.

There are Alpine peaks and high meadows, and it is there that Appenzellers graze their cattle in summertime. This trek to the pastures in June and the return in autumn are times of celebration. Decked out in yellow knickers and red vests, the farmers provide Appenzell's answer to Pasadena's Tournament of Roses. Only in place of floats they parade their cattle, adorning their horns with freshly picked wild flowers.

It is a fact that an Appenzeller seldom leaves home. You begin to understand why when you take in all its charms. Chalets and farmhouses lie scattered across the mountainside. Wild flowers carpet the meadows in springtime and nights are bright with stars. One can even see the Milky Way. Visitors ride a cable car to the top of the Santis. In winter they ski and during summer they go fishing or hiking (the surrounding mountains provide three lakes and nearly 500 miles of trails). All it takes are a pair of good shoes, a rod and a map.

As for the Appenzellers, village shopkeepers sell hand-stitched embroidery, alpenhorns and other crafts. Johann Fassler—he's one of only two alpenhorn makers left in Switzerland—turns out the huge instruments in a shop behind his home. The alpenhorns (once they were used by the Swiss to communicate during invasions) are sold to orchestras. Only recently Fassler filled an order for the Tokyo Philharmonic for six alpenhorns. Not a bad sale when you figure he makes a horn a week and they sell for upward of \$700 apiece. Other Appenzellers produce cheese and sausage and a liqueur that's created with 40 herbs and is nearly powerful enough to fuel a missile.

Of Appenzell's 10 hotels, high marks go to the Santis, the Lowen and the Hecht. (The latter is into the game of musical credit cards, accepting Diner's, American Express, Visa, Master Charge and Eurocard. Or anything else the guest might possess: Swiss francs, U.S. dollars, German marks. The proprietors don't discriminate.) The Hecht, operated by sisters Maria and Regula Knechtle, accommodates up to 70 guests a night at about \$24 single and \$48 double, breakfast included. Of the meals, Maria confesses that "we cook with love and imagination."

Up the road the proprietor of the 300-year-old Hotel Santis makes similar boasts. Visitors agree that Josef Heeb's Hotel Santis is the snuggest spot in all Appenzell, the rates ranging from around \$22 to \$34 single and \$44 to \$68 double.

Sharpen Saws

and other tools in Profitable Business of Your Own

Be Your Own Boss!!

Make **\$800** An Hour and MORE Sparetime or Fulltime

Turn your spare hours in the evening or weekends into extra dollars, this proven practical way—start your own money-making sharpening business—No selling or canvassing—No experience required.

You quickly learn how to sharpen these valuable tools and many others. Excellent profits! We show you how to set up a business and keep it running profitably. Part time or full time. No special skills needed.



FREE BOOK Send coupon and you'll receive, at no obligation, a booklet that describes in detail, the opportunities available to a person who owns his own saw and tool sharpening business.

There is **NO** Obligation



MANUFACTURING COMPANY
3343 Foley Building
Minneapolis, Minnesota 55418

FOLEY MANUFACTURING CO.
3343 Foley Building
Minneapolis, Minnesota 55418
Send Coupon Today or
CALL TOLL FREE
1-800-328-7140

Except Hawaii or Alaska

Please send me the free booklet "Opportunities in A Sharpening Business Of Your Own."

Name _____
Address _____ Phone _____
City _____ State _____ Zip _____

THE FIVE MORGAN DOLLAR INVESTMENT COLLECTION.



Numismatic Collectors Guild has acquired a limited supply of fine Morgan Solid Silver Dollars, considered by experts to be the peak of the engravers art. These Solid Silver Dollars, 412.5 grams of 900% Fine Silver, are the most sought after coins ever minted in the United States. Some Morgan Silver Dollars sell for as much as \$20,000 and a prime mint condition Morgan Silver Dollar recently sold for \$42,500. The coin has become so popular that collectors and investors have been hoarding them for years. As a result, there are no longer any Morgan Silver Dollars in circulation. Silver Dollar coins, in general, have increased over 1,000% (that's right, over 10 times) in value in preceding years.

Now Numismatic Collectors Guild has assembled an exquisite Solid Silver Investment Collection of 5 Rare Morgan Dollars. Each set is displayed on a royal blue background in a handsome presentation case with embossed lettering. Makes a lifetime gift which can be handed down from generation to generation.

Recently, these rare coin sets were selling at \$250.00 per set, but we are now able to offer them to you at our low price of \$175.00 per set for the next 30 days only.

Numismatic Collectors Guild, dealers in gold and silver bullion and rare coins for over 30 years, is a member of the Retail Coin Dealers Association and the American Numismatic Association.

FOR CREDIT CARD ORDERS
CALL TOLL FREE! 800-257-7880
(New Jersey Residents call 1-800-322-8650)

Minted 100 Years Ago.

Due to the fluctuation in the price of silver and gold, orders will be filled on a first come-first shipped basis until our limited supply is exhausted.

NUMISMATIC COLLECTORS GUILD, INC. Dept. EK-652
31 Second Avenue, New York, N.Y. 10003

Please send _____ set(s) of 5 Morgan Silver Dollars at \$175.00 per set plus \$5.00 postage, handling, insurance. (Limit 5 sets per customer.) I enclose check, money order, in the amount of \$ _____. New York residents please add sales tax.

Name _____
Address _____
City _____
State _____ Zip _____

CHARGE MY Visa American Express
 Master Charge Diners Club

Master Charge Inter Bank No. [] [] [] Expiration Date [] [] [] []
Credit Card No. []

Signature _____

Christmas Charities

If your Lodge is looking for a way to "Reach Out With Elkdom," consider the Christmas Charity program. Because of economic conditions, Christmas, 1980, may not be a joyous one for many people. It is important that Elks increase their Christmas Charity programs to help out those who are less fortunate. By doing so the members will add to the favorable image of the Lodge in the community as well as relieve the suffering and loneliness felt by many at this season.

Often the visit of a well-meaning stranger can do more to brighten the day for a shut-in than the material gifts he brings. The Christmas Charity program of the Lodge should be a high point of the yearly activities, for it affords not only a favorable image of the Lodge in the community, but also gives Brothers an opportunity to work together and get to know each other better in a common effort. It may also attract those who do not take part in other activities.

If your Lodge does not have a Christmas Charities program, get one started by surveying the activities of other charitable organizations to determine an area not covered by them. Set up a committee to plan to meet the need and work out ways of accomplishing the goal. The more of the membership who are involved, the better the program will be.

While the Grand Lodge does not sponsor a contest for Christmas Charity programs, it will acknowledge unique and outstanding ones by publishing pictures of them in *The Elks Magazine*. So send your black and white glossy pictures of your program with suitable captions to:

William F. Dobberstein, Member
Lodge Activities Committee
Box 505
Elmira, NY 14902

These pictures must be submitted no later than February 15, 1981. Do **not** send the photos to *The Elks Magazine*. No pictures will be returned unless they are accompanied by a self-addressed envelope with sufficient postage.

William F. Dobberstein, Member
Lodge Activities Committee

You and Retirement

(Continued from page 12)

that will crop up no matter what kind and how much insurance you carry. Keep your emergency fund in a joint account, if possible, or give a trusted relative or friend a limited power of attorney, so that funds will be available if you are ill.

Health insurance, not nearly so standardized as automobile or homeowners insurance, can be bewildering. But there are several booklets available, free of charge, which you should find useful:

✓ "What You Should Know About Health Insurance When You Retire," from the Health Insurance Institute, 1850 K St., NW, Washington, DC 20006.

✓ "Information on Medicare & Health Insurance for Older People," from the American Assn. of Retired Persons, 1909 K St., NW, Washington, DC 20049.

✓ "Understanding Medicare and Supplementary Health Insurance," prepared by Bankers Life and Casualty Co. and available by writing to "Understanding Medicare," P.O. Box 325, Northbrook, IL 60062.

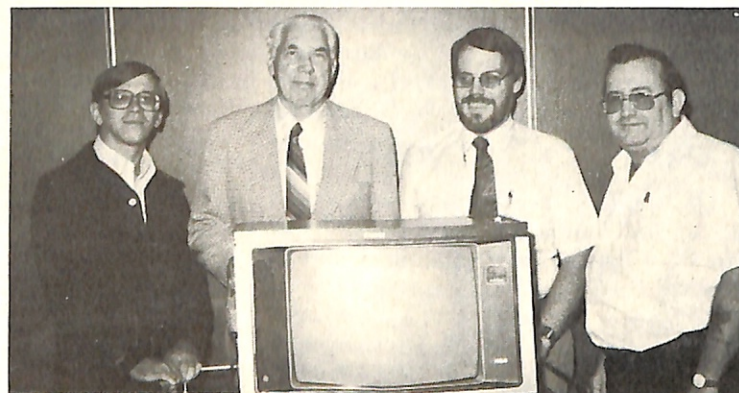
Bankers Life also has a new film about Medicare and supplementary health insurance, available on loan at no cost to your group or organization. The film, *Let's Keep in Touch*, is available from Association Films, 866 Third Ave., New York, NY 10022. Give two alternate dates, and mail your request at least three weeks in advance. ■

ELKS NATIONAL SERVICE COMMISSION

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



The Albany, NY, Veterans Administration Medical Center held its 50th anniversary celebration. On hand for the occasion was State National Service Committee Chm. Omer "Doc" St. Jacques (center), distributing canteen books for hospitalized veterans to William Kelly (left), World War I VAVS Representative, and Dr. William Nelson III, associate chief of staff for education.



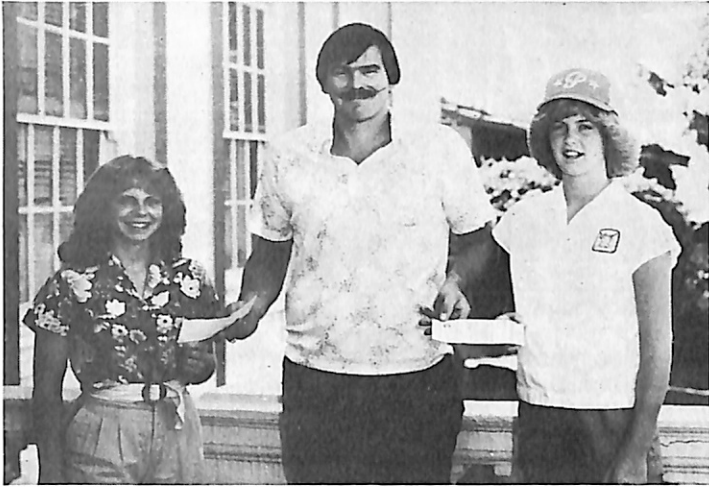
Aliquippa, PA, Lodge presented Deshon Veterans Hospital in Butler, PA, with a color TV set and 2,050 new paperback books. On hand for the occasion were (from left) ER Edward Zanath, Jr.; PDD Paul Nutter; H. Lynn Jamison, hospital chief of recreation service and PER Richard Kurlak, Veterans Service Chm.

The Veterans Committee of Hackensack, NJ, Lodge hosted a group of disabled veterans from Lyons Veterans Hospital at the lodge for a roast beef dinner and an evening of movies and gaiety. Seated with a veteran's aide and a disabled veteran is PGER William Jernick (left). Standing from left are Committee Member Dominick Stavola; ER Larry Fay; Ron Richards, Est. Lead. Kt. and Committee Chm; DDGER Vincent Schindel; and Richard Schofield, VAVS Representative.



NEWS OF THE LODGES

(Continued from page 19)



PORTERVILLE, CA. Lodge presented the Porterville Panther Band with \$200 toward the purchase of new uniforms. The lodge also gave \$200 to the Porterville Bobby Sox's League to help send the girls to the national tournament in Buena Park, CA. From left are Stacey Farmer, drum major, Porterville Band; ER Ken Saylor; and Jill Blaylock, Bobby Sox's player.



CULVER CITY, CA. ER Bill Bunch (left) and National Service Chm. Angelo Biondi display a plaque given by the Wadsworth Veterans Hospital to the Culver City Elks for their continuous volunteer service to the veterans.



HILLSBORO, OR. Four sons of Brother Val Schaaf (fourth from left) were initiated into Hillsboro, OR, Lodge on the same night. From left are State VP Don Stephens, James Schaaf, Kenneth Schaaf, Val Schaaf, Michael Schaaf, PGER Frank Hise, Allan Schaaf, and Grand Trustee Robert Tancredi.

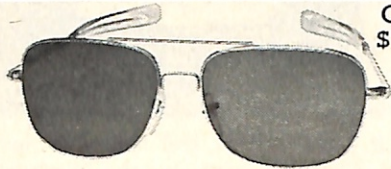


PORTLAND, OR. Oregon SP Jack Sweek (second from left) presents a check for \$56,000 to Dr. Earl Palmer, head of the Elks Children's Eye Clinic at the University of Oregon Health Sciences Center, Portland. Others in photo are (from left) Wallace Bullock and Ed Moore, co-chm., state visual committee; Wendy Wilkins, a patient who was helped by the clinic; Clyde Larson, committee member; and Dr. Kenneth Swan, founder of the Elks visual program and retired dean of the department of ophthalmology.

DIRECT FROM U.S. OPTICS QUALITY SUNGLASSES AT FACTORY PRICES

Each pair features: Impact resistant lenses • Handcrafted • Polished glass lenses • Hardened metal frames • No non-sense guarantee.

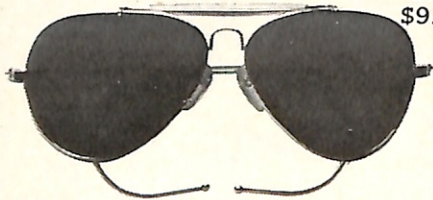
FREE—limited time only—deluxe velour lined case with each pair of glasses ordered (a \$3.00 value). Credit cards accepted. Dealer inquiries invited. NOTICE: Don't be fooled by cheap imitations. These glasses are made exclusively for U.S. Optics. To make sure you get the best, order now and if not completely satisfied return for refund within 30 days.



Only \$7.95

World Famous Pilot's Glasses

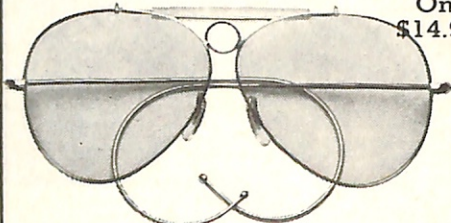
These precision flight glasses are now available to the public for only \$7.95. If you could buy them elsewhere, they'd probably cost you over \$20.00. #20P available in gold or silver frame. A \$20.00 value only \$7.95. Two pairs for \$14.00.



Only \$9.95

Aviator Teardrop Flight Glasses

Flexible cable temples. #30A gold frame only. A \$30.00 value only \$9.95. 2 pairs for \$18.00.



Only \$14.95

Professional Driving & Shooting Glasses

Wide angle amber lens brightens visibility. #30D gold frame only. A \$30.00 value only \$14.95. 2 pairs for \$28.00.

To order send check or money order to U.S. Optics, Dept. 741, P.O. Box 14206, Atlanta, Georgia 30324. Credit card customers please fill in card # and Exp. date

| QUANTITY | MODEL # | GOLD | SILVER | PRICE |
|----------|---------|------|--------|-------|
| | 20P | | | |
| | 30A | X | | |
| | 30D | X | | |

Add Postage, Handling, and Insurance \$1.00 per pair

Total _____

Visa or Master Charge # _____

Exp. Date _____

Name _____

Address _____

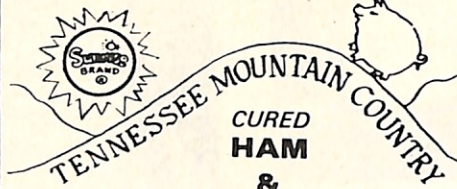
City _____

State _____

Zip _____

FREE case with each pair.

Elks Family SHOPPER



CURED HAM & BACON

Looking for something unique to give your friends and business associates? Make it a **SUNRISE COUNTRY HAM**. Our country hams are mighty fine for any occasion. Delight your family and guests with that old fashioned American delicacy, **TENNESSEE COUNTRY HAM** and biscuits. Enjoy the holidays by sending us your gift list. Send a postcard for a free brochure & order form. **HURRY, QUANTITY LIMITED.**

SUNSHINE DIST. USA
P.O. BOX 126
STONE MOUNTAIN, GA. 30083
PHONE: (404) 498-1710

HORSE HEAD HITCHING POST



Decorative. Adds that old time charm to any country home or estate. Expertly crafted in cast aluminum to reproduce all the details of the antique original. Makes wonderful conversational piece for den or bar. Comes ready to mount in antique black finish. Fits std. 4" dia. post. 16" overall height. Only \$16.95 plus \$1.50 postage/handling. SPECIAL: 2/\$31.95 plus \$2.50 postage/handling. Moneyback if not 100% satisfied.

VOSS ENTERPRISES, Dept. 33B, Route #1—Box 133, Horicon, WI 53032.

Windmills on your mind?

Uniquely beautiful ornamental windmills. 4½ to 10 ft. high to perfect scale. Ideal for yard and garden.

FREE BROCHURE

Write to:
HOLST, INC. Dept. EK-118
1118 W. Lake, Box 370
Tawas City, Mich. 48763



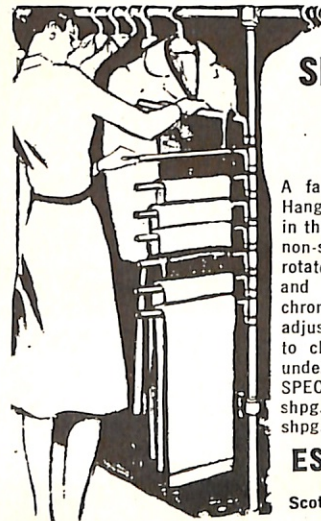
Charles M. Russell's Greatest Masterpiece THE EXALTED RULER

In 1912 he was asked if he would contribute something for the dedication of a new Elks Temple. Russell painted the famous picture "THE EXALTED RULER," and signed it, "TO MY BROTHERS."

This beautiful print is 15"x20" with wide margins, reproduced in full color on canvas. This would make a very fine gift for a special Elk member such as your Exalted Ruler, your past Exalted Ruler, or would be a fine addition to your Lodge.

One canvas print is \$18.50, each additional print is \$16.00. Orders are processed promptly and shipped 1st class. Mailing and handling incl. These are truly beautiful pictures and your complete satisfaction is guaranteed. Send \$2.50 for a color catalog of over 100 other famous Russell Paintings, catalog free with order. Send check to:

MOUNTAIN MAN PRINTS
BOX 6611, ROOM 11E, GREAT FALLS, MONT. 59406



Slack Rack \$9.98

plus \$2 shipping

A fantastic space saver! Hangs eight pair of slacks in the space of one. Eight non-slip 14" swivel arms rotate for easy hanging and selection. Sturdy chrome-plated pole is adjustable to fit any floor to closet-rod or floor to under-shelf up to 5'8". SPECIAL: 2 for \$19 + \$3 shpg., 3 for \$28 + \$3.50 shpg. Check, MC or VISA.

ESSEX HOUSE
Box 80, E11-80
Scotch Plains, NJ 07076

LOCKER CADDY

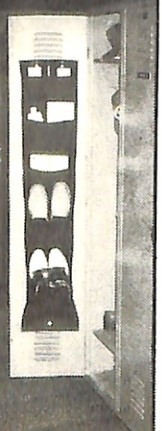
by Bud's of Pasadena

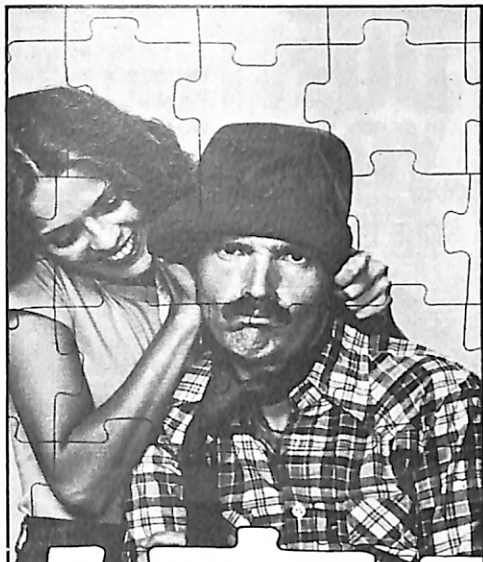
H-A-N-D-Y
CATCH-ALL
FOR ALL
GOLFERS—

IN 5 COLORS:

Black, Brown, Red, Blue, Green

Send \$12.95 check or money order to: BUD'S OF PASADENA, P.O. Box 4496, Pasadena, CA 91101. Includes tax, postage and handling. Indicate color choice.





Personalized Photo Jigsaw Puzzle

Turn a special picture into a one-of-a-kind gift: a deluxe 8" x 10" jigsaw puzzle. Full-color or B/W, depending on the photo you send. It makes a perfect holiday greeting, a special thank you, or simply a unique token of affection. Mail print or negative (returned unharmed) and \$4.95 postage paid. For 1st class rush orders, send an additional \$2.00 and we will process and ship your puzzle immediately.

American Studios
Dept. EM11-80, La Crosse, Wisc. 54601

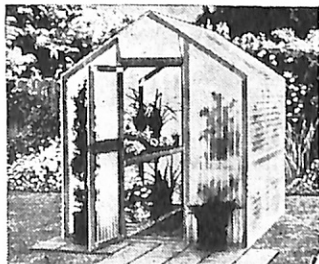
GREAT GOLF GIFT

Whether you're just starting golf or are tired of toting a bag full of clubs, golf can be more fun and less tiring when you use the Adjustable™. A great club for practice- wherever you are, when the course is too wet for carts, for par 3 courses or traveling. The New Adjustable All-In-One golf club adjusts to driver, 3, 5, 7, 9 iron, sandwedge and putter. Only one club to carry and get used to, master and enjoy. Many golfers use it all the time and find their scores are just as good as with a full set. Money back guarantee. \$52.95; **Christmas Offer— \$47.95, 2 for \$92.95.** Add \$1.50 for postage. For MasterCard and Visa, send number and expiry date or call 219-234-4400. Please specify right or left handed & height for proper club length.

INTERNATIONAL GOLF PRODUCTS
1865p Campeau Street • South Bend, IN 46617

GREENHOUSES

Use up to 40% LESS HEAT!!



All-bolted California Redwood and Fiberglass. Portable. Write to MCGREGOR GREENHOUSES, Box 36-B11, Santa Cruz, CA 95063. (408) 476-5390

NEW! SOFT SOLES

Give your feet that barefoot-in-clover feeling.

LeatherCrest
DIVISION STUART MCGUIRE, INC.

Only \$29⁹⁹

Genuine Leather Uppers

In Soft Soles, you're actually walking on two layers of air!

Your foot rests on a 1/8-inch pliable foam cushion which contours itself to the shape of your foot. This cushion is 80% air itself!

Directly beneath the cushioned insole is our springy Air-Form sole. Inside are millions of tiny trapped air bubbles that absorb much of the "step shock" your foot receives when you walk in ordinary shoes. Soft Soles give you a comfortable buffer between your foot and the ground.



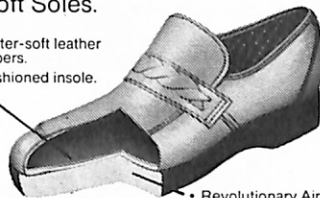
Style 81T Black
Style 80T Brown

Style 84T
Beige Moc

Style 83T Tan Moc

There's nothing like the "walking on air" comfort of Soft Soles.

- Butter-soft leather uppers.
- Cushioned insole.



• Revolutionary Air-Form sole.

Get cushioned comfort styled to go anywhere in genuine, "breathable" leather. While your feet are pampered with comfort cushioning below, the genuine leather uppers allow heat to escape -- keep feet cool. Plus, nothing adjusts to the shape of your foot like Soft Soles' butter-soft leather.

And while Soft Soles are crafted for comfort, they're styled for fashion. They're perfect for dress or casual wear. The tie-up style is available in black or brown Buffalo Grain

while the slip-on mocs come in Tan or Split-Suede.

Get any pair for only \$29.99 and surround your feet with comfort on any occasion.

This is a 30-day no-risk home trial offer.

Wear your Soft Soles for a full 30 days. If you are not 100% delighted, return them to us for a full refund -- even postage -- regardless of wear.

Lifetime Sole Guarantee

We guarantee the sole and heel of this shoe to give you trouble-free service for the life of the upper, under normal wear. Should soles wear out or develop any defect, return shoes for a new pair or adjustment refund.

LeatherCrest

Dept. 069--6, 115 Brand Rd.
Salem, VA 24156

Mail to:
LeatherCrest
Dept. 069--6, 115 Brand Rd.
Salem, VA 24156

YES -- please send me the Soft Soles style(s) I have indicated on the order form to the right. I understand that I can wear them for a full 30 days -- ON APPROVAL. If I am not 100% delighted, I may return for a full refund. 069--6

Name _____
Address _____ Apt. _____
City _____
State _____ Zip _____

Please send me the FREE LeatherCrest Catalog.

SIZES: C 8 to 12
D 7 to 13
EE 8 to 12
Half sizes except 11½, 12½. For size 13, add \$1.00 to price.

| Style # | Color | Size | Width | Price |
|-------------------------------|-------|------|-------|-------|
| | | | | |
| TOTAL | | | | |
| Add Postage and Handling | | | | 2.50 |
| Va & Calif only add sales tax | | | | |
| TOTAL DUE | | | | |
| Enclose this Amount | | | | |

WHICH CARD?

- VISA
 American Express
 Master Card
 Diners Club

(Make check to LeatherCrest)

Give full card number _____
Card good thru (date) _____ month year _____
Cardholder's SIGNATURE _____
(Required for charge orders only)

LeatherCrest
DIVISION STUART MCGUIRE, INC.

Fine Leather Shoes For Less

CHRISTMAS SPECIAL

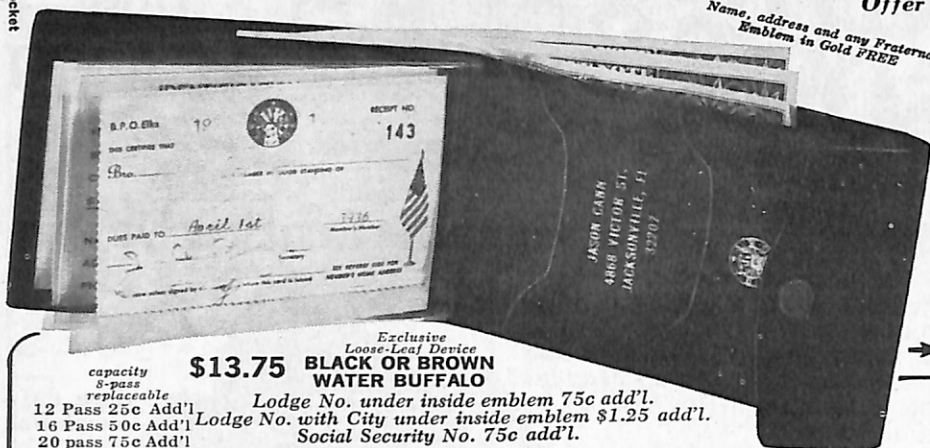
The Halvorfold

Loose-leaf Pass Case, Billfold Card Case. Note Exclusive features. Read Special Offer below

Billfold With Secret Money Compartment

Card Pocket

Name, address and any Fraternal Emblem in Gold FREE



Outside closing Flap means more Security

\$13.75 BLACK OR BROWN WATER BUFFALO

Exclusive Loose-Leaf Device capacity 8-pass replaceable 12 Pass 25c Add'l 16 Pass 50c Add'l 20 Pass 75c Add'l Lodge No. under inside emblem 75c add'l. Lodge No. with City under inside emblem \$1.25 add'l. Social Security No. 75c add'l.

"CUSTOM MADE FOR ELKS"

"NOW in its 54th year"—The HALVORFOLD billfold, pass case, card case. Just what every Elk needs. No fumbling for passes, just unsnap the Halvorfold and each pass shows under separate transparent face, protected from dirt and wear. Ingenious loose leaf device shows 8, 12, 16 or 20 passes, cards or photos. Three card pockets, extra size bill compartments and secret flap to cover large bills. Only genuine leathers are used; tough durable but soft in texture. Nylon stitched.

Free Examination! Send No Money—Pay No C.O.D.

Means exactly what it says. No strings. Mail coupon, Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. We normally ship parcel post. (Postpaid on cash orders) This takes up to 4 weeks for delivery. However if you wish faster delivery please note additional charges below. REMEMBER: Money back if not satisfied.

Halvorsen, P.C.M., 4868 Victor St., Jacksonville, Fla. 32207 Dept. 141

Send the HALVORFOLD with goldstamping as below. If I decide to keep it I will send check at once. If not, I will return it within three days for full refund. Goldstamped with name, address and any fraternal emblem free. If you send cash with order, we ship postpaid. Parcel Post.

PLEASE CHECK HERE:

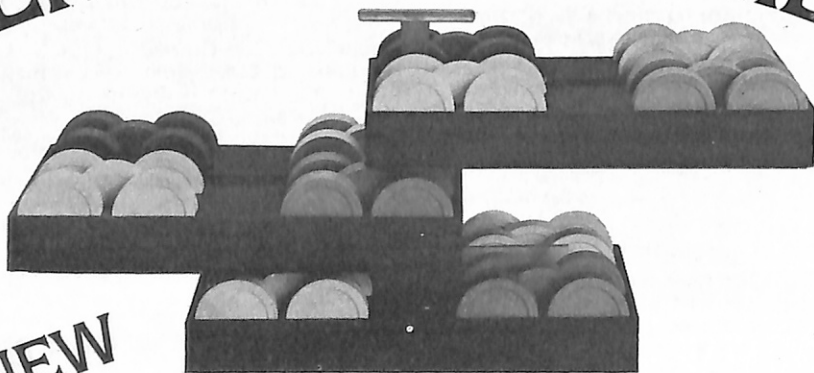
- Black Buffalo \$13.75
- Bro. Buffalo \$13.75
- 12 Pass 25c Add'l
- 16 Pass 50c Add'l
- 20 Pass 75c Add'l
- Elk Emblem Inside FREE
- Elk Emblem Outside 75c Add'l
- Lodge No. Under Inside Emblem 75c Add'l
- Social Security Number 75c Add'l
- First class .80 add'l

Name: _____ 23K Gold Inside Emblem: _____ Please Print

Address: _____ S. S. NO. _____

PLEASE USE ZIP CODE

ENJOY THE GAME

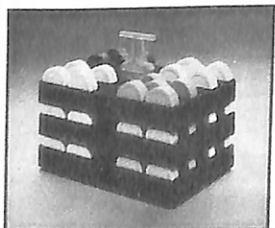


NEW

QUALIFIED DEALERS WANTED PAT. PEND.

- Poker chip handling made easy
- Easy to count units of five
- Holds 300 chips (included)—100 more than most
- All trays unstack from handle
- Slides for easy access
- Compact for easy storage
- Makes an excellent gift
- Holds two decks of cards (not included)

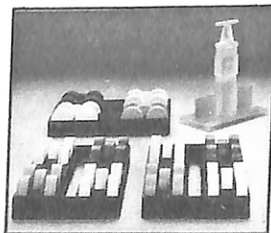
ORDER TODAY
Send \$19.95 plus \$2.00 S/H. Calif. Res. add 6% Tax. Check, M/O, or M/C Visa Card No. & exp. date to TOMKEN ENTERPRISES, 4545 Industrial Ave., Suite 6C-EM, Simi Valley, CA 93063. For Fast Service Call 805-522-2717 Sorry No. C.O.D.'s



CLOSED FOR STORAGE



SLIDE-N-STACK™



ALL 3 TRAYS UNSTACK

DO-IT-YOURSELF

FINE GRANDFATHER CLOCK KITS

STARTING UNDER

\$235

(including movement and dial)

- Factory direct prices
- Heirloom quality
- Solid 3/4" hardwoods: black walnut, cherry, oak
- Easy to assemble, parts pre-cut
- Solid brass West German chiming movements
- Money back guarantee
- Prompt shipment



MASTER CARD and VISA ACCEPTED

Write for FREE color catalog

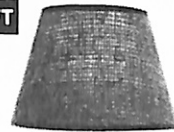
EMPEROR®
CLOCK COMPANY

WORLD'S LARGEST MANUFACTURER OF GRANDFATHER CLOCKS

Dept. 607, Emperor Industrial Park Fairhope, Alabama 36532

THE PERFECT ELKS GIFT

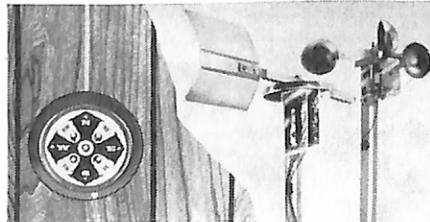
- ★ IMMEDIATE DELIVERY
- ★ 16" Hand Crafted Lamp
- ★ 2" dia. Official Elks Emblem
- ★ Ideal for home, office or den
- ★ The perfect Christmas gift for your favorite Elks member
- ★ Write for information about our fund raising program



Send check or money order to **CREATIVE GIFTS** 259 Market St. Sunbury Pa. 17801

\$24.95 (2 for 44.95) Shipping and tax included each

WINDWATCH™ ANEMOMETER—WIND VANE \$31.95



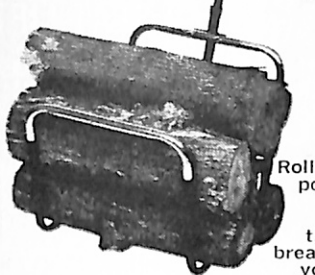
Neon lights in indoor indicator show wind speed and direction. Decorative indicator with gold dial in dark mahogany case. Designed for desk or wall mount. Outdoor instruments of durable aluminum with electric parts enclosed in rigid vinyl housings. Easy to assemble and install. Attach directly to roof or pole. Comes with wire and materials for installation up to 60 feet. Uses regular 120V AC. Unique low amp circuit for absolute safety. A fascinating home addition. Five year limited guarantee. 15 day trial. Satisfaction or money back. Only \$31.95 plus \$2.00 shpg. Check, Visa/Mast. Chg. Give Number and Expiration Date. Immediate Delivery.

WINDWATCH MFG. Dept. E-12, 104 Helmann San Antonio, Texas 78205

LOG ROLLER

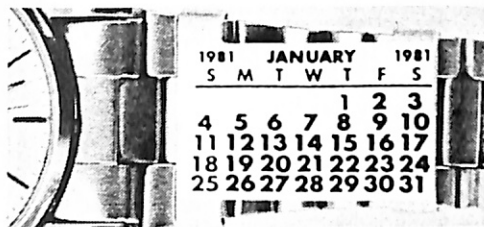
with wheels

SAVES Your back, clothing and . . . saves steps.



Let this Log Roller be your log porter. No more tired, aching arms . . . ends that dirty back-breaking job. Now you can enjoy a roaring fire with one easy trip to the log pile—Just place logs onto your Log Roller with Wheels and away you go. With its big wheels and special design you can even go up and down stairs with ease. Sturdy tubular steel construction to hold 50 pounds of firewood from your patio, garage or basement. This Log Roller with its attractive brass and black finish is handsome enough to park near your fireplace! Only \$14.97 plus \$2.40 shpg.

Send Check or M.O. 20 day money back guarantee.
HOLST, Inc. Dept. EK-118, 1118 W. Lake, Box 370, Tawas City, MI 48763



METAL WATCHBAND CALENDARS

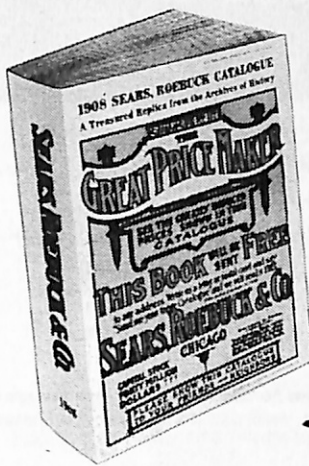
Used all day, every day. Best made in U.S. Easy to read, large bold print. Fits quickly on all men's watchbands. Silver calendar one side, gold on other. Sundays, Holidays in red. 100% metal. 12 separate calendars. 1 year supply in gift wallet. Start any month (specify starting month). 1 set \$2.15 ppd; 3 sets \$5.90; 5 sets \$9.75; 10 sets \$18.75. Calif. res. add 6% tax. Great gift or stocking stuffer. Immed. delivery guar.

McSPI, Dept. 81
 3941 Alamo, Riverside, Calif. 92501



COLLECTOR'S SET

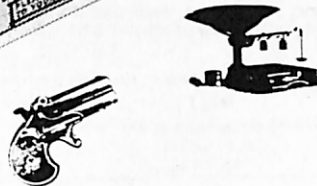
Here's an opportunity to own some scarce coins — two pre-1938 buffalo nickels and an Indian head penny issued before 1908. One set to a customer. You will also receive wonderful price lists of U.S. and foreign coins and paper money. **ADULTS ONLY.** Send name, address, zip, and \$1 to Littleton Coin Co., Dept. SX-53, Littleton, N.H. 03561



Take a Nostalgic Trip into Yesteryear!
FULL SIZE AUTHENTIC REPRODUCTION of the

1908 SEARS ROEBUCK CATALOGUE

Sure To Become A COLLECTOR'S ITEM



At the turn of the century this was called the "WISH BOOK" by millions of Americans living on farms, in small towns and in the remote, barely developed regions of our growing nation. The **Sears Roebuck Catalogue** enabled them to buy the latest fashions, furniture, implements and other goods previously available only in the largest cities.

This perfect reproduction of the 1908 **Sears Roebuck Catalogue** contains 448 giant pages of merchandise at prices so low that it defies believability. Imagine an era when coffee was 19¢ a pound, a woman's bathing suit only 55¢, a record player \$15.90, a 44 cal. revolver \$3.75, a complete home hot air furnace installed for only \$53.94, a 4 piece oak, hand carved bedroom set \$24.95, a 44 piece kitchen and stove set only \$3.84, a washing machine \$5.62, a leather baseball glove only 40¢, a fine 3 piece man's suit \$5.83 and on and on covering tens of thousands of items. Don't be depressed though by the amazingly low prices because you must also consider that the average worker earned about \$5.00 for a 6 day, 60 hour week.

This magnificent catalogue portrays Americana more vividly, more realistically than any history book. It's guaranteed to stir up fond memories, a lot of laughter . . . perhaps a few tears. It dramatically shows the desires of a young country and the technological advances that made America great. Sure to become a **COLLECTOR'S ITEM** that you'll want your children and their children to

share. Makes a fascinating conversation piece for your friends and family to enjoy. The book measures 8½" x 11" . . . the actual size of the original catalogue. Contains almost 30,000 items illustrated with period steel engravings. Bound in full color, laminated cover. Makes a wonderful gift. **Only \$6.95 each** or save by ordering extras at money saving prices. **Order with confidence under our risk-free 30 day Money Back Guarantee.** ©1980 America House

AMERICA HOUSE (Dept. SRC-127)
 7403 Cahill Rd., Minneapolis, MN 55435

Please send me _____ 1908 Sears Catalogue(s) @ \$6.95 plus \$1.85 heavy postage and handling. I must be completely satisfied or I may return them within 30 days for a full refund (except postage and handling).

SPECIAL SAVINGS: Order 2 for \$12.95 plus \$2.75 postage and handling (save \$1.90)
EXTRA SAVINGS: Order 4 for \$22.95 plus \$4.75 postage and handling (save \$7.50)

Enclosed is check or money order for \$_____. Sorry no C.O.D.'s. Minnesota residents add 4% sales tax.

CHARGE IT: VISA MASTERCARD

EXP. DATE _____
 CARD # _____
 Signature _____
 Name _____
 Address _____
 City _____ State _____ Zip _____

"I am age 65 and retired. My friends joke about my second childhood but I sure enjoy the bike." L.M. Dendy, Magnolia, AR

Super Tryke's your ticket to outdoor fun or economy (25 mpg) transportation. **Reverse gear** (option) and automatic, torque converter make handling a breeze. Select forward or reverse and go — always in the right "gear." All controls are hand operated. **Double seat** (option) is 24" off ground — no drop sitting or awkward climb getting up. **Four-shock suspension** and low pressure tires smooth any bumps. **11 H.P. Briggs & Stratton engine** runs smoothly at moderate speeds to 45 mph. You assemble Tryke from an easy-to-build kit, save assembly costs. In 8-10 hours using common tools you'll have a quality, handcrafted machine. For information, send to:

Carl Heald, Inc. Dept. EK-11, P.O. Box 1148, Benton Harbor, MI 49022



Tryke brings outdoor fun to many retirees.

SEND FOR FREE CATALOG OF Wright Arch Preserver® Shoes

Now — for the first time — America's finest men's shoes are sold by mail . . . Without cost or obligation, see:

- ✓ Wide style selection, AAA to EEE, 6½ to 16!
- ✓ All leather shoes of superb quality, with the special features that make WRIGHT ARCH preservers unequalled in comfort.
- ✓ Handsome styles — immediate delivery — GUARANTEED.



EXECUTIVE SHOES, Dept. 1570, Box 488, Brockton, Mass. 02403
Send FREE Catalog of WRIGHT ARCH PRESERVER shoes.

Name _____

Address _____

City _____ State _____ Zip _____

Have you worn WRIGHT ARCH PRESERVERS? Yes No

SAVE ON... ACCORDIONS STANDARD AND ELECTRONIC

IMPORTER-TO-YOU PRICES!

Buy Direct From Importer. Over 30 models—popular colors, sizes, switches, features! Famous makes for students, teachers, professionals. Save! No middle-man profit. 5 day home trial. Easy terms. Trade-ins Welcomed. Satisfaction assured. Write Today.

5 DAY HOME TRIAL—EASY TERMS

FREE Color catalogs and "Direct" Price List

Accordion Corp. of America — Dept. K-110
5535 Belmont Avenue, Chicago, Ill. 60641

Send FREE CATALOGS /Money Saving Prices on:

- Standard and Electronic Accordions
 Hohner 'button' Accordions Cordovox

Name _____

Address _____

City _____ State _____ Zip _____

Check if you have a Trade-in!

CORDOVOX

Combines Organ with Accordion. Buy from A.C.A. and Save Big Money. Check Coupon.



NOW—Popular Button-Type HOHNER ACCORDIONS at DISCOUNT PRICES! Check Coupon.

New Natural Way To Sleep

Pure Cotton Knit

Tee-PJ's resemble a T-shirt, but over a foot longer. Special knit gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! Most comfortable sleeper you've ever worn or money back. (Great for Ladies, too). Choose snow white or soft blue. S-M-L-XL (to ensure best fit include height-weight when ordering.) Order NOW, while prices include postage/handling!

\$11 ea. 3 for \$24

Long sleeve style (not shown)

\$13 ea. 3 for \$32

WITTMANN TEXTILES

Dept. 360, Hobe Sound, Fla. 33455



SIDLES AUTO SUN SHADES

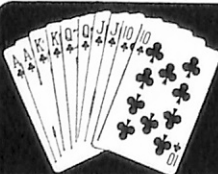
"Take the sizzle out of the sun!"

DOES NOT OBSTRUCT VIEW



RIDE UP TO 15° COOLER with SIDLES SHADES

Custom made from durable aluminum to block out the sun's rays. Easily installed and instantly removable. Increases air conditioner efficiency and saves passengers and contents from the ravages of a blazing sun. For free information send year, make, series, model (sedan, station wagon, pickup, bus, etc.), and style (2 or 4 door), with your name and address to SIDLES MFG. CO., INC., Box 3537E, Temple, TX 76501. For questions and/or same day shipment on Master Charge/VISA/UPS COD phone orders, call TOLL FREE (800) 433-3101. In Texas call (800) 792-3030.



100% Plastic Washable PLAYING CARDS

BRIDGE/POKER or PINOCHLE

These Quality Playing Cards are made of washable acetate. Built to last & look like new for years. Boxed in plastic container. Great gift! Guaranteed. One deck \$6.50 plus 80¢ pstg & hdlg - SAVE! 2 decks \$12.00 ppd Specify Bridge/Poker or Pinochle. Penna. residents add 6% sales tax.

Towne & Country DEPT. E11
P.O. BOX 371, E. STROUDSBURG, PA 18301

Jackie's BOOK OF HOUSEHOLD CHARTS

This ultimate guide to homemaking covers such subjects of interest and concern as coping with inflation; home maintenance; family health, diet and nutrition; home and family record-keeping. Much more. A perfect gift . . . an ideal fund raiser for your lodge. 112 pages, comb-bound. \$5.95 postage paid. Order now from:

BETTERWAY PUBLICATIONS

Dept. E-1

WHITEHALL, VA 22987

SAVE HUNDREDS of DOLLARS WITH BURKE SEAT-LIFT CHAIRS Free Week Home Trial

Ask about Medicare coverage

Now's the time to save hundreds of dollars with a comfortable Burke recliner. Burke seat-lift chairs let you stand and sit when you want, with less strain. Power recline to any position, automatically elevating your feet and legs. Write for information and compare.

BURKE P.O. Box 1064, Dept. E-1180
Mission, Kansas 66202
or call TOLL FREE 1-800-255-4147

HAIRPIECES

Newly developed for mail order!

Ready-to-wear.

No stylist need!

Features the amazingly natural BUILT-IN SKIN

TOP that looks like hair

is growing right out

of your head.

ABSOLUTELY UNDETECTABLE.

PRECUT in any color

for easy brushing in any direction—straight, wavy or curly. 3-year color guarantee.

Custom-made, synthetic or human hair. No-risk money-back GUARANTEE. Save 50% on salon prices! Write or call for free brochure.

Bodo Knoche Corp.

Dept. E2, 9308 S. Dixie Highway,

Miami, FL 33156 (305) 667-2747

(Distributorships available in many areas.)

SPECIAL: 50 glue tapes or dots—only \$1. NEW "Super Dots" now available. Hold 8 days or longer. Write for free sample.



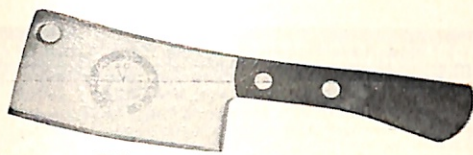
DOUBLE-ACTION, ANIMATED Sports Watch FOOTBALL MODEL

A double-action, animated Sports Watch showing a football player's moving arm and a moving football. Action every second! A great gift item for yourself and sports fans. A Swiss precision, shock-resistant movement. Has beautiful case with stainless steel back. Expandable band. One year warranty included.

Exciting value for only \$23.95 plus \$1.75 postage, handling. And a few cents customs duty on delivery. New York residents add sales tax. Send a check or money order. Sorry, no COD's. Allow approx. 4-weeks delivery. ORDER NOW AND SAVE MONEY! Models also available for: Golf, Tennis, Soccer, Basketball, Batter, Catcher, Pitcher, Hockey. Specify model you want.

H.C.K. SUPERIOR PRODUCTS, DEPT. E-1
P.O. BOX 6127, SYRACUSE, NEW YORK 13217





Cheese Cleaver

Useful, attractive cheese cleaver features the Elk's emblem etched on blade. Cleaver is 6" overall in length with a 3" blade and a rosewood handle. Comes in its own red lined gift box. (E-340) Custom lettering available. Also available in quantity, at quantity discount prices. Write for details.

Each \$2.85

Including Postage



RUSSELL-HAMPTON CO.
Dept. E, 2550 Wisconsin Avenue
Downers Grove, Illinois 60515
(A Chicago Suburb)

MOTIVATE YOUR MEMBERSHIP

Discover badge power. Badge-A-Minit gives you the power to raise funds for charity, organize your meetings, and promote community events. With Badge-A-Minit, you create badges for all your needs with badge parts that cost just pennies each. Pin-back badges carry any message or design. Send for the new full-color Badge-A-Minit catalog of resources. It's yours FREE for the asking.

Here's the lowest price ever for a complete badgemaking system. New starter kit includes sturdy Lexan die press; color coded, BUT-N-LOK dies; quality, pin-back badge parts; and easy-to-follow instructions. Discover badge power for only \$17.95.



NEW LOW PRICE
only
\$17.95



BADGE-A-MINIT, Ltd., Dept. EL-1180
Box 618, Civic Industrial Park, LaSalle, IL 61301

- YES, RUSH ME the Badge-A-Minit starter kit for only \$17.95 plus \$1.75 shipping. (Ill. res. add \$.90 tax)
- Personal check or m. o. enclosed.
- Use charge card below:
- VISA Mastercharge Am. Express Diners Club
- SEND ME FREE, the all color Badge-A-Minit catalog.

Credit Card # _____

Interbank # (MC) _____ Exp. date _____

Signature _____

Name _____

Address _____

City _____

State _____ Zip _____

UNCONDITIONAL MONEY BACK GUARANTEE

Burpee's new 1981 Seed Catalog-FREE

Featuring new exciting vegetable and flower varieties for the home gardener.

The new 184-page Burpee Catalog is a comprehensive planting and growing guide with over 1800 vegetables, flowers, fruits, shrubs and trees. Plus helpful hints from Burpee's horticulture experts on how to have a more productive garden. Send for your free copy today, and it will arrive in your mailbox in early January.

If you ordered from Burpee last year, you will automatically receive your free Burpee catalog in 1981. © Burpee Seed Co. 1980



BURPEE SEED CO.

1441 Burpee Bldg., Warminster, PA 18974;
or Clinton, IA 52732; or Riverside, CA 92502
(Please mail to nearest address)

Yes. Please send me the 1981 Burpee Seed Catalog FREE.

Name _____
(Please print)

Address _____

City _____

State _____ Zip _____



SPECIAL OFFER!! 1943 Steel Cent Set

Due to a shortage of copper during the critical war year 1943, the Treasury Dept. resorted to the use of zinc coated steel for our cents. One coin from each mint attractively displayed.

\$1.95
PP



SPECIAL OFFER! 5 PC. OBSOLETE NICKEL SET

Three types of nickels Liberty-Buffalo-Silver: No longer being minted. Just right for the beginning collector.

\$5.99
PP

14K GOLD JEWELRY CO.
Box 62, Glen Cove, N.Y. 11542, Dept. E

SUKII EVERYBODY'S STEAMCLEANER!

TAKE THE FOOLISHNESS OUT OF STEAMCLEANING AT **HALF** THE COST SUPPLIERS OF STEAMCLEANING EQUIPMENT SINCE 1963!

- Air Conditioning
- Animal Farms
- Boats, Marinas
- Building Cleaning
- Business Machines
- Cafes, Hotels
- Cycle Shops
- Dairies
- Farms, Ranches
- Fish Markets
- Fur Farms
- Garages
- Ice Plants
- Industrial Plants
- Lawn Mower
- Meat Markets
- Print Shops
- Refrigeration
- Saw Mills
- Service Stations
- Super Markets
- Truckers
- Veterinarians

SUKII ALSO OFFERS THE MONEY MAKING OPPORTUNITY TO START YOUR OWN DISTRIBUTORSHIP WITH A GUARANTEED TERRITORY!!

PRODUCES **HOT STEAM** FAST!

Built **RUGGED & PORTABLE** yet designed for **SIMPLICITY**



*SUKII... lightweight, quickfiring, long-lived, easy to operate, the choice of steam cleaners. L.P. gas fired and at a price users can live with.



*Stabilizing pump may be necessary in areas hindered by low or fluctuating water pressure.

Mail Coupon To: **SUKII INTERNATIONAL**
P.O. Box 1653, Scottsdale, AZ 85252 Ph. 602-994-3270

NOW **UNBELIEVABLY \$312.50** Priced at only _____
Dept. E-11 Shipped F.O.B. from factory near Sioux City, Iowa

MASTERCHARGE
 VISA
 BANKAMERICARD
Exp. Date _____
Card No. _____

- Please send my new SUKII Steamcleaner. Enclosed is my check for \$312.50.
- I am very interested in the SUKII Steamcleaner. Please send me more information.
- Please send me additional information about how I can qualify for your exclusive distributorship program.
- Please send me information on your Pressure Washer.

Name _____ Phone _____
Shipping Address _____ City _____
State _____ Zip _____

FOR SALES DEPT.,
CALL TOLL FREE
1-800-528-7370

ASK ABOUT OUR HOT WATER, HIGH PRESSURE WASHER AT OUR LOW FACTORY-TO-YOU PRICE!

See Advertisement Inside Back Cover

SATISFACTION GUARANTEED OR MONEY BACK
OLD VILLAGE SHOP, Dept. VM-3227,
340 Poplar Street, Hanover, Pa. 17331

Sure, I'll try the world's most comfortable shoes. Please send me:

MEN'S SHOE
 ...prs. Tan Leather (M242578B) Size..... Width.....
 ...prs. Black Leather (M236802B) Size..... Width.....
 ...prs. Brown Sueded (M242586B) Size..... Width.....
 ...prs. Sand Sueded Leather (M233361B) Size..... Width.....

WOMEN'S SHOE
 ...prs. Tan Leather (M206562B) Size..... Width.....
 ...prs. Black Leather (M206871B) Size..... Width.....
 ...prs. White Leather (M222690B) Size..... Width.....
 ...prs. Brown Sueded (M223784B) Size..... Width.....
 for just \$14.99 pr., plus \$2.60 per pr. post. & hdg.
SAVE MORE! Order Two pair for just \$26.99 plus \$4.75 postage and handling.

CHARGE IT
 AMERICAN EXPRESS
 BANKAMERICARD - VISA
 CARTE BLANCHE
 DINERS CLUB
 MASTER CHARGE Interbank No.....

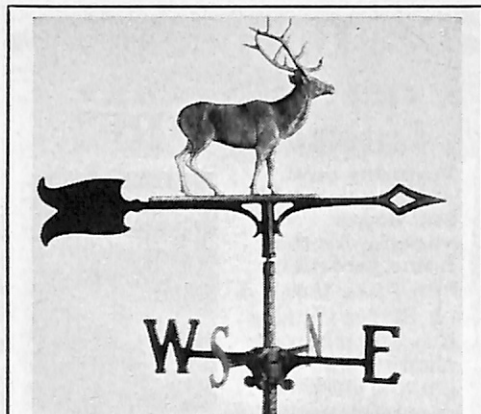
Acc't No. Date Expires.....
 Enclosed is

NAME
 (please print)

ADDRESS

CITY

STATE ZIP



New "ELK" Weather Vane

This handsome ELK Weather Vane has been Forged just for you, to add the finishing touch to your home! Ornamental as well as useful. Precise wind direction at a glance. Balanced arrow responds to slightest breeze! Sculptured in rust-free aluminum to withstand decades of exposure. Finished in satin black with Swedish iron finish on the Ornament. Adjustable mounting base will fit any roof. Arrow 24" long. Support 30" high. Only \$39.50 plus \$4 shpg. Great Gifts.

Send check or M.O. 20 day money back guarantee.

HOLST, INC. Dept. EK-118, 1118 W. Lake, Box 370
 Tawas City, Mich. 48763



highly prized for any gift-giving occasion

"MY NAME" EMOSSER

converts envelopes and plain paper into expensive-looking raised-letter stationery. All steel lifetime construction—no maintenance. Highly prized for any gift-giving occasion including holidays, birthdays, etc. Limit 24 characters and spaces per each of 3 lines.

\$11.95 plus \$1.25 postage 2 for \$23 plus \$2.50 post.
 4 for \$45

If 4 line name and address is required, add \$2.48.

Desk Model: Add \$2.50 each embosser

For a variety of uses from same embosser, order extra copyholder including plates and dies—\$10 + \$1.25 post.

Set of replacement dies (for new address)—\$8 + \$1.25 post. if you return your copyholder and plates.

Full-color catalog \$1.25

Washington residents: Add 5% sales tax

Oliver A. Kastel 3106KV N.E. 53rd St.
 Vancouver, Wash. 98663



WINTER TAMER!

DOGGIE SNOW SUIT

Tames those icy, windy days, keeps your pet toasty warm—handsomely! Made of gay, red orlon pile, it has knitted adjustable cuffs and detachable hood. Pull-over style is easy-on, easy-off! For proper fit measure pet from base of tail to collar.

SATISFACTION ASSURED!
 SIZES: 10-12-14-16.....\$15.95 (Add \$1.00 postage)
 SIZES: 18-20.....\$16.95 (Add \$1.00 postage)

CATALOG! Latest things for pup, kitty.....25c
DEPT 110, P. O. BOX 1036,
PICAYUNE, MISSISSIPPI 39466

DU-SAY'S

KASH KLIP...the new magnetic money clip in genuine leather

Gold stamped with official Elks emblem.



- Made of genuine leather and lined with durable suede for years of service.
- Snaps shut with gentle but positive authority. Money is securely held by permanent magnet.
- Available in black or brown pinseal grain or smooth black calf. Specify with order.

\$12.50 includes postage and handling.

Warranty
 Complete money-back guarantee if not satisfied.

Please send me _____
 Kash Klips at \$12.50 each.

- Black Pinseal
- Brown Pinseal
- Black Calf

- Personal Check
- Money Order

THE KASH KLIP COMPANY
 1731 So. Franklin, South Bend, Indiana 46613

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____



mighty muff warm hands... warm seat

Sherpa lined for warm cozy comfort at all active and spectator sports. Hunting, ice fishing, and football games. Protects against wind, rain, and sub zero temperatures. Doubles as a seat cushion too!

Cover is 200 Denier weight nylon with cere' finish. Fill is Dupont 6 oz. polyester plus an inner lining of 26 oz. sherpa. Specify blaze orange, green or navy.

Elastic strap and snap enclosures included. A camouflage muff cover is also available at \$2.95.

Call Toll Free outside Michigan
1-800-521-5600
 in Michigan
1-313-268-0050

Factory Direct
\$9.50 (plus \$1.25 postage and handling)
DEALER IDENTITIES MFG.
 32450 Dequindre Road, E11
 Warren, Michigan 48092



Cheney. Because Frank really enjoyed his game room.

Frank built his own game room and enjoyed many hours there. But then he was confined to a wheelchair and was unable to use it. Now his Cheney Wheelchair Lift III makes movement up and down the narrow basement stairway safe and easy. For more information on Cheney Wheelchair Lifts, Wheelchair Van Lifts, and Weclolor™ stairway elevators, contact your Cheney Representative, or write: The Cheney Company, Dept. EM, 3015 S. 163rd St., New Berlin, WI 53151 (414) 782-1100.

helping people help themselves
CHENEY Wheelchair Lifts

SANTA AND HIS REINDEER 'DANCE' ACROSS YOUR ROOF OR YARD THIS CHRISTMAS!



ONLY \$14.95

A FULL 10 FEET LONG — FULLY ILLUMINATED

Here is a marvelous outdoor display for your home this Christmas. This tough, rigid plastic Santa with his 8 reindeer can reach a full 10 feet long and 16½ inches high! Each jolly figure comes with its own bulb and reflector to light it brightly. Low wattage bulbs make it very inexpensive to run and it is energy saving too! Comes with sturdy, built-in stakes to anchor it firmly to your house or the ground. Use it out in your lawn, on your porch or even prancing across your roof. A delightful Christmas Holiday decoration which can be conveniently stored and assembled in minutes to bring the joyous Christmas spirit to your home and neighborhood year after year. Santa and sled measure 18½" wide x 14" high while each pair of graceful reindeer are a big 13½" x 16½" high. Because of the heavy weight of this item, please add \$2.50 for postage.

No. 9038—Lighted Santa and Reindeer Set \$14.95 plus \$2.50 Postage & Handling Total \$17.45

ELECTRIC CHRISTMAS TREE

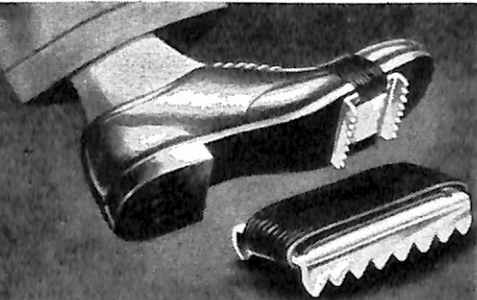


WITH 30 MULTI-COLORED ORNAMENTS THAT LIGHT UP YOUR HOLIDAY HOME!

This snow dappled tree would warm the heart of the stoutest Scrooge. When you plug it in 30 different colored bulbs light up for a spectacular holiday display. Yes, this merry tree is sure to become a family favorite. It stands a foot high — perfect for a window display — makes an exciting centerpiece for the holiday table too! Approved cord and bulb included. Nothing else to buy.

No. 9115—Multi-Colored X-Mas Tree \$8.88
SPECIAL, SAVE! 2 for \$15.95

SURE-FOOTED PROTECTION!

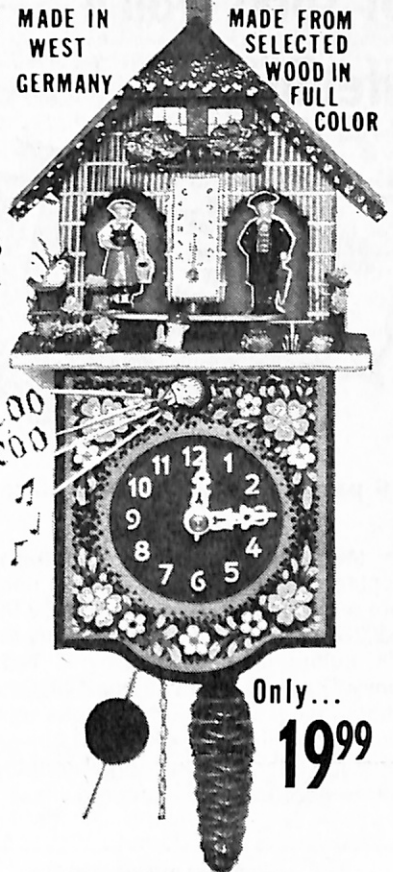


WALK & RUN ON ICE & SNOW & NEVER FALL!

Walk safely on snow or ice! Run, jump, dance —without slips, falls, injury. ICE CLEATS grip into thick ice—hold you firmly. They slip onto shoes or boots — even high heel shoes — instantly! Adjusts to all sizes. Light & comfortable. Carry a pair in pocket or purse—always ready for icy weather.

No. 2074—Ice Cleats (pair) \$1.29
Special! 2 for \$2.00

Black Forest Cuckoo Clock Weather House



MADE IN WEST GERMANY **MADE FROM SELECTED WOOD IN FULL COLOR**

Direct from the German BLACK FOREST — a magnificent piece of folk art. For over two centuries, woodcarvers, clockmakers and artisans have plied their trades together to produce these world famous clocks . . . remember, each one is a real handmade gem — gaily handpainted, hand assembled and crafted from selected woods in a 200 year old tradition.

This full sized clock features the reliable Weather House (it tells tomorrow's weather today). When flaxen haired Brunhilda appears, with her tiny basket of flowers, good weather is in the offing. But beware when grumpy Herr Hans strolls out with his umbrella, foul weather ahead. There's even a thermometer with both Celsius and Fahrenheit scales!

Each clock has a precision German movement — it strokes away the seconds with a soothing "Tic-Toc." And of course, the moving Cuckoo sings a merry "Coo-Coo" every quarter hour!

No. 4787—German Cuckoo Clock/Weatherhouse \$19.99

MAGNIFYING GLASSES MAKE SMALL PRINT READ BIG!



Now you can read the smallest print easily with these DeLuxe Magnifying Reading Glasses. Made with the finest quality precision-ground, impact resistant optical lenses for men and women of all ages. Latest style frames. Please be sure to state your age and whether for a man or a woman when you order. Not prescription, not for astigmatism, eye diseases.

Not sold in New York State.

No. 6100—Magnifying Glasses \$5.98
No. 6100A—Magnifying Half Glasses ..\$5.98
No. 6100B—Clip-On Magnifying Glasses \$5.98

SPECIAL! Limited Quantities on Super Deluxe Model

You can now order these great Magnifying Glasses with DeLuxe Frames. Attractive, harlequin colored frames to grace your face and compliment your appearance. Price is slightly higher but the value is far greater. Order by No. 6191

No. 6191 DeLuxe Framed Reading Glasses \$8.88
No. 6191A DeLuxe Framed Half Glasses \$8.88

Foster-Trent INC.

2345 Post Road, Dept. 512 M Larchmont, N.Y. 10538

RUSH the items ordered below on 30 DAY TRIAL — complete satisfaction GUARANTEED or my money back promptly (except postage & handling). My payment is enclosed including 95¢ for postage & handling. (Sorry! No C.O.D.)

| QUAN. | SIZE | ITEM NO. | DESCRIPTION | PRICE |
|-------------------------------------|------|----------|-------------|-------|
| | | | | |
| SHIPPING & HANDLING | | | | .95 |
| N.Y.S. Customers MUST add Sales Tax | | | | |
| Total Enclosed | | | | |

Please use Street Address and Apt. No. for FASTER U.P.S. Delivery!

Name _____

Address _____ Apt. # _____

City _____

State _____ Zip Code _____

NON-METAL TAPS



SAVE HEELS

Quiet, No-Skid, Steel-Tough

Run-down in 3 months **Like new with NO-NOISE**

Amazing polyurethane taps keep heels perfect for months. Attach in seconds to any heel, and no one can tell you're wearing taps. Men or ladies size.

KICK SHOE REPAIR COSTS TODAY!

Money-back guarantee

12 pair only \$3.25 pr. \$5.



(Can save you \$14 in heels.) ©1971

HALE HEEL COMPANY

44 Chip Rd., Middlefield, Mass. 01243

LOCOMOTIVE DESK PEN SET



FEATURES: Solid hardwood base, quality Parker ball point pen, scale engine, foam pad on base, engraveable name plate.
RAILROAD NAMES: Santa Fe, Great Northern, Soo Line, Chicago and North Western, Reading, Illinois Central.
HOW TO ORDER: 1) Specify Railroad Name, 2) Specify Name to be Engraved, 3) Send Cash, Check, or Money Order for \$28.95 plus \$2.00 handling; Wis. residents add 4% to:

BENESH MANUFACTURING
 44 Parkway Terrace Ripon, WI 54971

Help!

The Elks Magazine postage fees have skyrocketed!

Help us cut costs by reporting any address change to your lodge secretary and The Elks Magazine Circulation Department.

Be sure to include lodge and membership number or an address label from the magazine.

Notice should be sent 6 to 8 weeks before your move.

ATTACH ADDRESS LABEL HERE

New Address:

Name _____

Address _____

City _____

State _____ Zip _____

Lodge No. _____

Member No. _____

Mail to: Circulation Manager

The Elks Magazine
 425 W. Diversey Pwy.
 Chicago, IL 60614

11-80

This is the last pair of socks you'll ever buy -- in your lifetime (Unless You Lose 'Em)

We have been buying hosiery for over 30 years for our store from Mr. Perry, who is a salesman for a hosiery firm. During one of his regular visits I began telling him what a fantastic sock #4096 was . . . the 100% nylon sock. "Seems you just can't wear it out. Kitten soft too! We'll guarantee #4096 for as long as you wear them," said Mr. Perry. "And if I wear a hole in them?" I remarked. "We'll replace them free . . . no questions asked," snapped Mr. Perry. "That sounds too good to believe. Socks that last a lifetime?" I checked over our store records and we had sold over 2,000 dozen in a ten year period . . . and to the best of my memory . . . no complaints. Then the idea hit me . . . there has to be millions of people who don't know about this sock. Well . . . I thought I would try a little experiment before offering this sock by mail order . . . so I took a new pair of #4096 and wore them for 3 weeks straight . . . the socks would stand up in the corner with sweat, then I put them in the washer and bingo . . . they came out looking great . . . lasting colors . . . and no holes. Next, I placed a few ads and received \$34,000.00



6 pairs ONLY \$8.98

STYLE #4096

6 pairs only \$8.98 (Stretch 10 to 13)

in Mail Orders, and to date have only replaced about a dozen pair. So here they are a lifetime of socks for only \$8.98 plus \$1.25 postage. Order black, white, or asst. dk. colors (2 black, 1 grey, 1 brown, 1 navy, 1 olive). Or if you don't like starting that washer up too often—take us up on our dozen discount offer \$16.99 + \$2.00 postage. Same colors only doubled . . . same guarantee . . . lifetime.

Send check or money order.
 Visa or Master Charge number
 "Satisfied Customers since 1919"

Nenni's Inc.

Nenni Building, Desk 11EA
 Mate St., Box 188
 Matewan, W. Va. 25678

Please rush the following order:

- #4096 6 pair \$8.98 + \$1.25 postage
 12 pair \$16.99 + \$2.00 postage
 black white asst. dk. colors.
- #4050 3 pair \$5.99 + \$1.25 postage
 6 pair \$10.99 + \$1.50 postage
 12 pair \$18.50 + \$2.00 postage
 black brown asst. dk. colors.
- #4306 3 pair \$8.50 + \$1.25 postage
 6 pair \$14.99 + \$2.00 postage
 black brown asst. dk. colors.
- #685 5 pair \$7.99 + \$1.25 postage
 10 pair \$14.98 + \$2.00 postage.
- #168 5 pair \$9.98 + \$1.25 postage
 10 pair \$18.98 + \$2.00 postage.
- #670 5 pair \$8.99 + \$1.25 postage
 10 pair \$16.50 + \$2.00 postage
 black white asst. dk. colors.
- #157 4 pair \$8.99 + \$1.25 postage
 8 pair \$16.50 + \$2.00 postage.

NAME _____
 ADDRESS _____
 CITY, STATE, ZIP _____
 Satisfaction guaranteed Copyright 1979

- Here are some other fine styles we carry in stock:
- #4050 EXECUTIVE LENGTH SOCKS, over the calf, 100% nylon, lifetime guarantee, stretch 10 to 13. 3 pair \$5.99 + \$1.25 postage, 6 pair \$10.99 + \$1.50 postage, 12 pair \$18.50 + \$2.00 postage. Black, brown, asst. dk. colors.
 - #4306 MEN'S SUPPORT SOCKS. 85% nylon, 15% latex, 5 year guarantee, over the calf, 3 pair \$8.50 + \$1.25 postage, 6 pair \$14.99 + \$2.00 postage. Black, brown and asst. dk. colors.
 - #685 WHITE ATHLETIC SOCKS (Crew) assorted colored striped tops. One year guarantee, 5 pair \$7.99 + \$1.25 postage, 10 pair \$14.98 + \$2.00 postage. 89% cotton, 11% nylon.
 - #168 WHITE CUSHION THRU-OUT TUBE SOCKS, over the calf, 80% cotton, 20% nylon. 2 years guarantee, stretch 9 to 15. 5 pairs for \$9.98 + \$1.25 postage, 10 pair \$18.98 + 2.00 postage.
 - #670 TUBO HI-BULK CREW ANKLE HI-SOCK, 75% orlon, 25% nylon, Sanitized deodorant socks, resist perspiration odor, 2 years guarantee, 5 pairs \$8.99 + \$1.25 postage, 10 pair \$16.50 + \$2.00 postage. Black, white, brown, olive, navy and grey.
 - #157 INSULATED THERMAL TUBE SOCK, CUSHION LINING, reinforced toe and heel, mid calf. Stretch 10 to 13. 4 pair \$8.99 + \$1.25 postage, 8 pair \$16.50 + \$2.00 postage. (Retain body heat)

SLEEP WARM—SAVE FUEL



SAVE FUEL by turning your furnace low at night, and still sleep warm. Automatic thermostat adjusts bed warmth for any changes in room temperature. Six sizes for home use, plus 12 volt models for RV's and sleeper cabs. Also seat, back and pet warmers. Send for FREE booklet. Describes all Electro-Warmth® products, advantages & savings. Great for gifts, too.

PATENTED PRODUCTS CORP.

Dept. E-1180 Danville, OH 43014

CARROTS LOVE TOMATOES

(BUT DON'T PLANT BEANS NEAR ONIONS!)

Hard to believe, but botanical characteristics in vegetables actually help (or hinder) their growth and taste when placed near or apart from other vegetables. Our strange but true new 224-page book tells what to plant together for outstanding results—and why. Fun, educational, a great gift for gardeners. Send only \$6.50 (we pay postage). Ask for Companion Planting Book, GARDEN WAY PUBLISHING CO. Box A558, Charlotte, VT 05445

THE PERFECT GIFT



FOR THAT "KNOW IT ALL" FRIEND

BLANK BOOK BY THE "AUTHORITY"

Great for parties, retirements or a Christmas gift for that someone special

Always receives a laugh yet kept as a library "treasure" for years

Select titles as shown or make up one of your own:

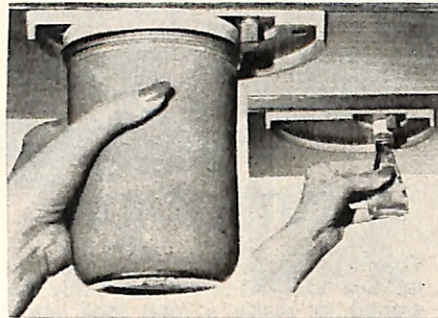
- LIFE, WOMEN, & SEX
- GOLF
- FISHING
- BOWLING
- ANY CAREER OR HOBBY

SEND WITH "AUTHORS" NAME & \$11.95 TO:

BOOKENDS
P.O. BOX 636
UPPER MARLBORO, MD 20870

MD. RES. INCLUDE 5% STATE TAX

UN-SKRU Amazing New Jar Opener OPEN ANY SCREW LID IN 3 SECONDS!



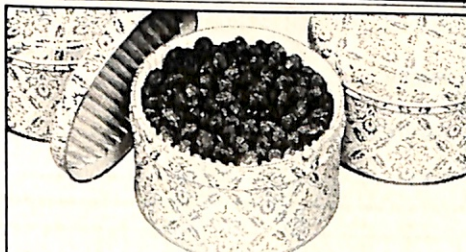
New UN-SKRU Jar and Bottle Opener mounts permanently to underside of cabinet or shelf. Opens every size screw top—from tiny tube to gallon jar—with scarcely any effort. Even opens press-and-turn "child-proof" pill bottles.

"Best we've used"—GOOD HOUSEKEEPING

Featured by Good Housekeeping magazine as one of "Half-dozen kitchen helpers no cook should be without." Also handy in trailer, boat, workshop. Wonderful for folks with arthritis. Unique gift. You must be pleased, or your money back. Only \$5.95 + 85¢ p&h; two for \$11.50 + \$1 p&h.

Send Check or M.O. 20 day money back guarantee.

HOLST, Inc. Dept. EK-118, 1118 W. Lake,
Box 370, Tawas City, MI 48763



CALIFORNIA

ALMONDS

Roasted Salted \$11.95
One Pound Thirteen Ounces Delivered

Hickory Smoke Flavored ... \$11.95
One Pound Thirteen Ounces Delivered

Just harvested roasted salted or flavored almonds are rushed to you in beautiful and useful decorator tins. A strong mailing carton assures safe arrival. Your satisfaction guaranteed. That's a promise!



For VISA or Master Charge Orders:
Call Toll Free (800) 235-4023
(In California call (800) 582-3908)

Telephone Hours:
8:00 A.M. - 5:00 P.M. Pacific Time
Mon. thru Sat.

OR mail coupon for your almond items.
Mail check or use your credit card.

Select your almonds:

_____ Roasted Salted _____ Hickory Smoked

My Name _____

Address _____

City _____ State _____ Zip _____

Check Enclosed VISA MC

CARD NO. _____

EXP. DATE _____



P.O. BOX 1926, Dept. RO
1430 Truxtun Ave.
Kern County
Bakersfield, CA 93303



No. 524 Mesh



No. 518 Polyester



No. 526 Cotton (Lined)



No. 527 Blue Denim

Adjustable Caps

WITH EMBLEMS USE FOR:

Safety awards, incentive for production goals, product promotion, advertisement, conventions, company picnics, trade shows, attendance awards.

Choose the cap that fits your need. Send us a copy of your logo or a rough pencil sketch and we'll do the rest. Your emblem expertly made and sewn on the best caps available.

Please furnish the following information:

- Style No. _____ How Many _____
- Copy For Emblem _____
- Color _____ Royal Blue, Navy Blue, Red, Black, Orange, White, Gold, Kelly Green

Price includes one 1-color emblem sewn on front of cap. (Minimum Order — 72)

| | | | | | |
|-------------|-------------|-------------|-------------|-------------|-------------|
| 72 | 144 | 288 | 432 | 864 | 1728 |
| \$3.65 each | \$3.10 each | \$2.95 each | \$2.85 each | \$2.75 each | \$2.65 each |

Nylon Jackets

WITH EMBLEMS



Byron collar, elastic cuffs, pressure snap closure, slash pockets, safety stitch seams, water repellant finish, washable.

Colors: Royal Blue, Navy Blue, Red, Burgundy, Orange, Light Gold, Old Gold, Dark Green, Kelly Green, Black and White.

Please send copy of your emblem or a rough pencil sketch.

Price includes one 1-color emblem sewn on front of jacket.

| Quantity | 1-35* | 36-99 | 100-399 | 400 & Over |
|---------------------------------|--------------|-------------|-------------|-------------|
| STYLE NO. 436A Unlined | \$13.95* ea. | \$11.95 ea. | \$10.95 ea. | \$9.95 ea. |
| STYLE NO. 436B Flannel Lined | \$18.95* ea. | \$16.95 ea. | \$15.95 ea. | \$14.95 ea. |
| STYLE NO. 436C Heavy Pile Lined | \$22.95* ea. | \$20.95 ea. | \$19.95 ea. | \$18.95 ea. |
| STYLE NO. 436D Sherpa Lined | \$27.95* ea. | \$25.95 ea. | \$24.95 ea. | \$23.95 ea. |

*ADD \$20.00 Set-up Charge on quantities under 36 — NO Set-up Charge on orders for 36 or more. NO Set-up Charge if we use the same emblem used on your adjustable caps. Jackets ordered without emblems — No Set-up Charge — No Set-up Charge on repeat orders!



HIGHWAY 460-92 BOX 275 TOLL FREE
GRUNDY, VA 24614 800/336-0551

Alaska, Hawaii and Virginia
Call Collect 703/935-4545

Do your heels ache?



Why suffer another day with sore heels (and even heel spur aches) when Cushi-Heel Pillow gives you quick relief while you walk or run? Developed by an athlete who suffered just as you do, and who couldn't find anything which helped. His U.S. patented (No. 3,984,926) pads are exactly the right shape, density and compression to cushion the weight your heels must bear. Mailmen, housewives, waitresses, sales people, nurses, bartenders, school teachers, people who *must* be on their feet all swear by them. Joggers, tennis, basketball, handball and racquetball players find they can now play in comfort, even with heel spur problems. If not satisfied, return in 10 days for full refund.

Calderon Products Co.
P.O. Box 5117, Akron, Ohio 44313

- Please send one pair of Cushi-Heel Pillows \$4.95 postage and handling included
- Save! Two pairs of Cushi-Heel Pillows for only \$9.00 postage and handling included

Enclosed check money order
VISA Master Charge (MC-BSA No. _____)
Card # _____ Expir. _____
No COD's (Ohio residents add 4% sales tax).

Check Men's shoes size Women's shoe size
size: 6-7, 8-9, 4-5, 6-7, 8-9
 10-11, 12-13

Name _____

Address _____

City _____

State _____ Zip _____

TALL OR BIG MEN

Sick of Being Sold Short?



Most men's clothing stores successfully ignore the very existence of Tall, Extra Tall and Big Men by trying to sell you outdated styles . . . at outrageous prices.

Not The KING-SIZE Co. . . we cater to Tall, Extra Tall and Big Men with the world's best selection of fashionable clothing and shoes in hard-to-find sizes . . . all reasonably priced! Shirts, Sweaters, Suits, Slacks & Jackets with Sleeves to 38" . . . necks to 22" . . . inseams to 39" . . . waists to 60". Shoes and Boots to 16EEE.

All Guaranteed both Before and After Wearing, Washing and Dry Cleaning . . . or MONEY BACK.

FREE 96 PAGE CATALOG

My Telephone Number _____ Area _____
 Height _____ Weight _____ Shoe Size _____
 NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____

The King-Size Co. 4970 King-Size Bldg. Brockton, MA 02402



"SAVE YOUR HEART"

with a **STAIR-GLIDE®** Stairway Lift
RENTAL-PURCHASE Program Available

America's largest selling stairway lift. Ideal for people who cannot or should not climb stairs. Easily installed in less than 2 hours without damaging stairway. Runs off household current. Choose from Deluxe or Economy models.

AMERICAN STAIR-GLIDE® CORP.
 4001 East 138th, Dept. E-110
 Grandview, Missouri 64030

THIS LOOKS LIKE AN ORDINARY SHOE



BUT IT ISN'T.

This handsome shoe is one of the famous ELEVATORS®, specially designed to make a man look about TWO INCHES TALLER! The man who wears them knows their amazing secret . . . everyone else only knows how much better he looks. Sold by mail and Guaranteed by the ONLY maker of these remarkable shoes. Send for FREE Catalog, showing the wide style selection of ELEVATORS®.

RICHLIEE Shoe Company
 840 Lake St., Brockton, Mass. 02403

Send me FREE catalog of ELEVATORS® shoes, without obligation now or ever.

Name _____
 Address _____
 City _____ State _____ Zip _____

AUTHENTIC ANTIQUE WATER METER BOXES



These genuine water meter boxes are at least 70 years old, and are of solid brass. Mounted on our solid walnut storage for paper clips, stamps, what have you. Approx. 4" x 2" and no two alike. \$22.00 each plus \$2.00 shipping/ins. Send check or MO; or, MC/VISA users call **TOLL FREE 800-638-2000** 24 hrs. a day. In MD call 301-933-4801. Satisfaction guaranteed.

stannard's
 P. O. BOX 944(E) • 2710 GARFIELD AVE.
 SILVER SPRING, MD 20910

TRY THE MOST

EXPENSIVE CIGAR TOBACCOS IN THE WORLD AT MY RISK

We combed the imported tobacco markets to find them . . . Mild Cameroon, rich Mata-Fina from Brazil plus finest Santo-Domingo Cuban seed. Blended by Cuban experts into cigars selling for up to \$1 apiece. To make new friends we'll send you a Sampler Kit of 7 different sizes, Postpaid. Send us nothing for the cigars, we've written them off. Just send \$1 to cover cigar tax, postage and expense. If not delighted return empty box for your money back.

Only 1 to a customer. U.S.A. only.

WALLY FRANK, Ltd. Dept. HC. 112
 132 Church St., New York, N.Y. 10007
 SEND \$1, AND NAME, ADDRESS & ZIP



LIKE FREE GAS?

NOW . . . Save BIG money with the amazing **PATENTED RAMJET**. So good it's guaranteed to give your car Faster Acceleration . . . More Miles per gallon . . . More Clean Power . . . Longer Lasting Tune-Ups. Gov't. certified testing labs prove it can increase mileage 5 to 18%. Send \$15.95, shipping included, to:

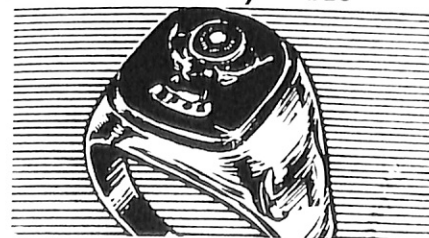
T & G ASSOCIATES,
 P.O. Box 487 Marshfield, Wi. 54449

- A. Alice Rogers
- B. MR. & MRS. E. WHITE
- C. Lisa Smith
- D. Mr. & Mrs. Sam Adams

HAND LETTERED ADDRESS LABELS

Add elegance to all your correspondence & other items that need identification. These labels are lettered in your choice of one of the calligraphy styles shown. Printed in black ink on white gummed stock. Box of 500 labels \$8.00 PPD. We can also put the ELK EMBLEM on your labels for an additional \$4.00. A beautiful gift! Print your name, address, zip code. Calligraphy style & send along with your check or money order to: **The Calligraphy Emporium**, Dept. CE P.O. BOX 33308, Granada Hills, California 91344 Please allow 4 weeks. (Calif. Res. add 6% tax.)

GENUINE BLACK ONYX 10K-GOLD FILLED Beautifully Made



ELKS EMBLEM RING. Handsome onyx ring bears the Elks emblem and is elegantly polished, 10 K. Gold-filled and a great gift idea for Elks. Send ring size (6 to 13). A good buy at only \$39.95 ppd. **STADRI-3760** Inverrary Dr., Lauderhill, 1-Fla. 33319



Style B101 3/4"x2 1/8"



Style B103 3/2"x2 1/2"



Style B102 2 1/2" Diameter



Style B104 3"x 2"

Sculptured Belt Buckles

WITH YOUR LOGO OR DESIGN

Heavy metal Belt Buckles with company logos and ornate designs have become a big hit. Use them for a special promotion, premium offer, or to promote good will. Your product or message gets prominent and constant exposure, as well as visual impact.

Brass Ox finish. Individually boxed. 4-6 weeks delivery.

MINIMUM ORDER 100

| | | | | |
|------------|------------|------------|------------|------------|
| ALL STYLES | 100 | 250 | 500 | 1000 |
| | \$4.54 ea. | \$4.32 ea. | \$4.08 ea. | \$3.98 ea. |

ORDERING INFORMATION:

- Style No. _____
- How Many _____
- Send copy or pencil sketch of logo or design

CARDINAL INDUSTRIES, INC.

HIGHWAY 460-92 BOX 275 TOLL FREE 800/336-0551
GRUNDY, VA 24614

Alaska, Hawaii or Virginia CALL COLLECT 703/935-4545

CUSTOM MADE EMBLEMS

Organizations, Schools, Churches, Commercial Fund Raising and etc. Free Brochure Dept. CM 10E



EMBLEMATIC JEWELRY

ELKS, K of C., MASONS, ETC.

Free brochure Dept. EJ 12E

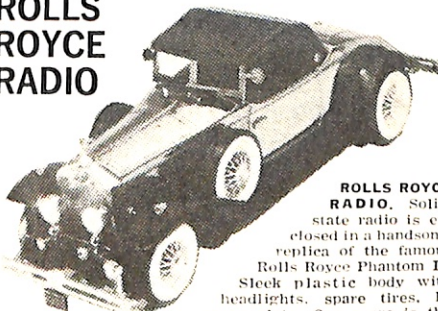
Fraternal Wholesale Jewelry Mfg. Co.

P.O. Box 8123, Cranston, R.I. 02920

(401) 942-4591

EJ 12E \$1.00 ea. D.P. 25¢

ROLLS ROYCE RADIO



ROLLS ROYCE RADIO

Solid-state radio is enclosed in a handsome replica of the famous Rolls Royce Phantom II. Sleek plastic body with headlights, spare tires, license plate. One spare is the on/off switch and volume control, other spare is station tuner. A perfect V.T.P. gift. Battery not included. Measures 10" x 3 1/2".

SWEET & SON

EM-11
213-17th Ave. N.
Surfside Beach, S.C.
29577

\$15.95 . . . 2 for \$27.95 ppd.

RUN FOR YOUR LIFE!



Jog every day, regardless of weather or time of day; jog in your own home on a Battle Creek® Health Walker®. Incline design cuts exercise time up to 75% — get the equivalent of an hour's exercise in just 15 minutes!

Write for details

(no obligation)



BATTLE CREEK EQUIPMENT

307 West Jackson, Dept. # 120
Battle Creek, Mich. 49016

Send prices and direct order information.

Mr. _____
Mrs. _____
Ms. _____ (Please Print)

Address _____
City _____ State _____ Zip _____

©Battle Creek Equipment Company 1980

Haband's

Flannel Lined Winter Slacks

only 21⁹⁵



Buck Winter's Worst and really Enjoy It!

WARM PLAID LINED!

A Deluxe pair of Slacks!

NOT A NECESSITY, BUT WORTHWHILE LUXURY!

The outer fabric is tight woven wind-breaking polyester and cotton poplin. A great all-weather quality cloth. And on the inside, they're completely lined, from waist to cuffs, with the softest, warmest, most comfortable all-cotton plaid flannel fabric that ever kept you warm and dry!

Permanent Press to hold their knife-like crease. Machine wash and dry, of course! (We wouldn't ask you to worry about something like that!)

In Navy or Tan, but you'll want both! Designed for bitter outdoor weather, there's no law that says you can't wear them indoors too, especially during a fuel crisis!

Order now! At Haband's inflation-fighting low price, combined with the wintry forecast and fuel uncertainty, we know these slacks won't be in stock for very long!

FLANNEL LINED WINTER SLACKS 21⁹⁵ 2 for \$43

HABAND COMPANY, Executive Division
265 N. 9th St., Paterson, N.J. 07530

Please send _____ pairs. I enclose \$ _____ plus \$1.10 toward shipping.

Guarantee: If on receipt I don't want to wear them, I may return the slacks within 30 days for full refund of my remittance.

Even Waist Sizes 30 thru 54*
Inseams 26 to 34

*Waists 46-54 please add \$2 per pair.

| COLOR | Waist | Inseam |
|-------------------|-------|--------|
| NAVY _A | | |
| TAN _B | | |

Or Charge to:

VISA Acct # _____
MasterCharge Exp. Date ___/___/___
72H-039

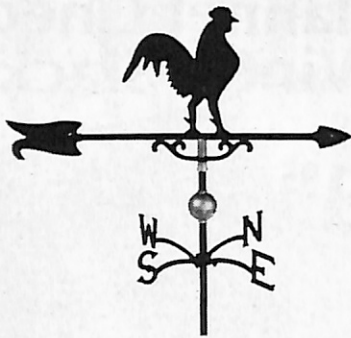
Name _____ Apt. _____
Street _____ # _____

City _____

State _____ Zip _____

HABAND COMPANY

WIND DIRECTION AT A GLANCE



WEATHER VANES add the finishing touch to your country home! Perfect for your garage, farm or ranch too. Ornamental as well as useful. Precise wind direction at a glance. Balanced arrow on friction free bearing responds to slightest breeze! Made of aluminum with baked vinyl coating for rust free care with Gold ornamental ball. Complete with mounting bracket and screws. Arrow 23" long. Support 24" to 27" high.

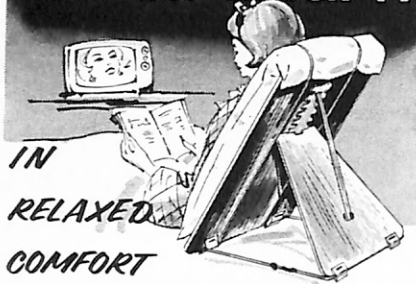
Crowing Rooster \$11.95 + \$2.85 p&h
 Galloping Horse \$11.95 + \$2.85 p&h
SAVE—two for \$23.95 + \$2.85 p&h

Great gifts!

Send check or M.O. 15 day money back guarantee

HOLST, Inc. Dept. EK-118, 1118 W. Lake
 Box 370, Tawas City, MI 48763

READ-EAT-WATCH TV



*IN
 RELAXED
 COMFORT*

A joy for bed readers, a must for convalescents and a well-earned gift for all. This elegantly grained mahogany plywood **Folding Back Rest** is super size, 16"x24" high. A full 4 to 6" higher than other back rests. It gives full pillow support to head and back for firm sitting-up comfort. 5-adjustable positions. Vertical elastic cords hold your own pillow securely in place. Non-skid base. Conveniently light, it folds wafer-thin—no storage problem. \$16.98. Order from this ad, we'll pay postage, ship promptly. NJ residents add 5% tax.

Send Check or Money Order to — **Better Sleep Inc.** **MONEY BACK GUARANTEE**
 Box EI, New Providence, NJ 07974 **QUALITY PRODUCTS SINCE 1951**



DIAMOND and CRYSTAL HEART

\$9.95 ea. plus 75¢ post.

A GENUINE DIAMOND is the centerpiece of this lovely hand cut **AUSTRIAN CRYSTAL HEART**. Shown actual size, it hangs impressively from a 16" Sterling Silver chain. Gift boxed and certain to please!

Crystal Heart earrings, pcd, clfp., \$5.00 (N.Y. residents add tax)
LORETTA McKAY, Dept. EL-11
 100-35 Metropolitan Avenue
 Forest Hills, N.Y. 11375

Mrs. Frederick D. Johnson
 221 S. 23rd Street
 West Highland Park
 Anytown, Kansas 80940

1000 RETURN ADDRESS LABELS \$1.00

FREE HANDY BOX

1000 gummed economy name and address labels printed in black with ANY name, address, zip code. Up to 4 lines.
 Order \$717 Set of 1000 Economy Labels (boxed) . . \$1.00

The John Smith
 Basic Electric
 4420 East Prairie Ave.
 Anytown, Colorado 80901

250 Self-Stick GOLD FOIL LABELS \$1.98

GLEAMING GOLD FOIL

Gleaming gold foil labels stick to any clean, dry surface—need no moistening. Rich black printing, classic border.
 Order P6128 Set of 250 Gold Foil Labels (boxed) . \$1.98

STICKS AT A TOUCH

Mrs. Frank Meyer
 1156 Parkway Blvd.
 Academy Vista
 Anytown, Colo. 80940

250 Self-Stick WHITE GLOSS LABELS \$1.98

Glossy white self-stick labels cling to any smooth surface — no moistening. Sharp black printing up to 4 lines.
 Order P6030 Set of 250 White Gloss Labels (boxed) \$1.98

Walter Drake 329-A Drake Bldg.
 Colorado Springs, CO 80940

NAME _____
 ADDRESS _____
 CITY & STATE _____ ZIP _____

_____ \$717 1000 Labels @ \$1 each \$ _____
 _____ P6128 Gold Foil Labels @ \$1.98 each \$ _____
 _____ P6030 White Gloss Labels @ \$1.98 ea \$ _____
 Add 20¢ per set for postage & handling \$ _____
SATISFACTION GUARANTEED Total \$ _____

See Advertisement on Back Cover

Huband's Polyester & Cotton **CORDUROY** 2 pairs for **27.95**
 Gentleman's Casual Slacks 3 for 41.25
HABAND COMPANY
 265 N. 9th St., Paterson, NJ 07530
 Sirs: Please send _____ pairs of these Permanent Press Corduroys, for which I enclose \$_____ plus \$1.35 toward shipping.
 Or Charge VISA MasterCharge
 Acct. # _____ Exp. _____

| COLORS | How Many | What Waist | What Inseam |
|-----------------|----------|------------|-------------|
| Buckskin TAN A | | | |
| Burgundy WINE B | | | |
| Hunter GREEN C | | | |
| Midnite NAVY D | | | |

72G-029
GUARANTEE: If on receipt I don't want to wear them, I may return the slacks within 30 days for refund of my remittance.

Name _____
 Street _____ Apt. # _____
 City _____
 State _____ Zip _____

Revolutionary handpowered SHREDDER

Now you can shred prunings, tough stalks, twigs, old plants and leaves for compost material or attractive mulch. Just turn the handle. New, patented cutter design makes reduction easy and quick. Volume of waste reduces by 90%. Cuts composting time by months. Smaller rots faster.

Send for free information.
ROTOCROP
 421 Aero Park
 Doylestown, PA 18901

Try this Carey pipe "FREE" for 30 days

and we'll even give you the tobacco FREE!

Smokes like no pipe you've ever known! Be delighted or smash it with a hammer and the trial will cost you nothing.

HOW THE "MAGIC INCH" COOLS, DRIES AND MELLOW'S YOUR SMOKE

Cool Air
 Fresh air enters through vents, mixes with smoke from bowl cooling and condensing it.

Condensation
 Condensation squeezes excess moisture from smoke and is absorbed by the Magic Inch™.

Evaporation
 Moisture evaporates into outside air. You get a cool, dry smoke.

It's a new concept in pipe smoking. Top grade Mediterranean briar with patented innovation—"Magic Inch"—harnesses Nature's own laws to provide the sweetest, smoothest, coolest, most satisfying smoke of your life! Not a filter, or a trap. No sludge, moisture or bitterness. Nothing but pure smoking satisfaction you've never known before.

Whether you're a pipe smoker or merely wish to cut down on cigarettes, you're invited to take advantage of this unusual offer. After 30 days, if you don't agree that no other pipe gives you the full rich aroma, deep down smoking pleasure and peace of mind only a Carey pipe can give, smash it with a hammer. The trial has cost you nothing. Even the half-pound humidor of tobacco is yours to keep free.

Send for a free color brochure and select the style and shape pipe you want for your free 30 day trial. Mail coupon today or call toll-free.

FOR FAST INFORMATION
Call Free! 1-800-323-1717.
 (In Illinois: 800-942-8881.
 Ask for Operator 67.)

E. A. CAREY COMPANY
 639 Academy Drive, Northbrook, IL 60062

Yes! Send me your full color brochure so I can select a pipe to smoke for 30 days on a free trial basis.

Name _____
 Address _____
 City _____
 State _____ Zip _____

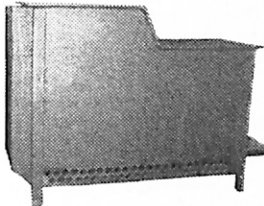
New sleep comfort without extra pillows.



Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light buoyant foam wedge. Provides an even, gradual slope for more healthful, restful sleep. Head Elevation eases discomforts associated with diaphragm hernia, hypertension, acid regurgitation, breathing, bronchial and heart ailments. Leg Elevation eases varicose, circulatory and swelling leg discomforts. 27" long, 24" wide. Washable zipper cover. FOAM-SLANT is available in heights most often prescribed by doctors. Order 4" high for two pillow users \$19.99, 7 1/2" high for three pillow users \$23.99; or choose extra high 10" at \$26.99 or 12 1/2" at \$29.99. Extra covers \$9.98 each. Order from this ad, we'll pay postage, ship promptly. NJ residents add 5% tax.

Send Check or Money Order to —
Better Sleep Inc. MONEY BACK GUARANTEE
 QUALITY PRODUCTS SINCE 1951
 Box EN, New Providence, NJ 07974

Amazing Heat Circulator Produces More Heat From Your Wood Burning Stove



- ★ Reduces Floor Temperature under stove from 300° to a safe 90° ... while moving extra heat into room.
- ★ Increases Heat Circulation.

Makes your Wood Burning Stove More Efficient and Safer.

This unit especially designed for FISHER and ALASKAN Stoves, but will fit others like TIMBERLINE, BOSS, etc.

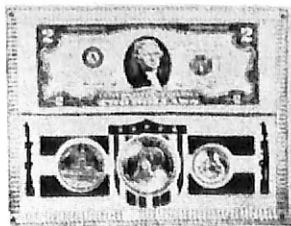
Send for FREE Information!

LOCKHART ENTERPRISE
 P.O. Box 176 . . . Chenango Bridge, NY 13745

DID YOU FORGET?

that there will be no more Bicentennial coinage and no more Eisenhower Dollars minted? This set is a double "keepsake."

BICENTENNIAL MONEY



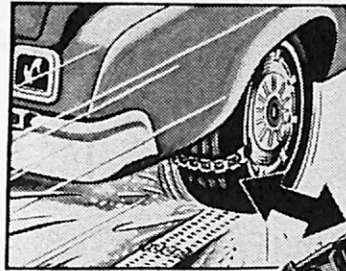
Set contains a new 1776-1976 Bicentennial Quarter, Half Dollar and Dollar. Also, a new \$2.00 bill minted during the Bicentennial.

COMPLETE SET MOUNTED IN DISPLAY CASE ONLY \$12.00 CASE ONLY (NO COINS) \$5.00

Add \$1.00 postage IMMEDIATE SHIPMENT Allow time for delivery Money back guarantee

**VILLAGE COIN SHOP DEPT. E
 PLAISTOW, N.H. 03865**

WINTER DRIVERS . . .



ONLY
\$4.95

Complete Set

**Tough, Steel
 'Tire Cleats' Bite Deep—
 Give Your Tires Tank-like Action!**

DON'T GET STUCK THIS WINTER!

Tire Cleats take the hazard out of icy highways and snow-clogged roads. Now, you can drive across glare ice without skidding, through drifting snow without getting stuck, climb hills like a tractor. Specially angled steel cleats give your tires tank-like action...grip slick surfaces like steel claws...bite deep into slush, snow and ice with go-ahead traction. Can't harm tires...make winter driving a pleasure! Frees You From Drifts...Gets You Going In Seconds! Never again will you load

your car trunk with salt, sand, and shovels! You're ready for an early snow or a sudden freeze. So easy to install! Just wrap around the tire and clamp closed...INSTANTLY! No more jacking up the car to put on chains.

Eliminate strenuous shoveling that can strain your heart, avoid exposure and chill that can lead to colds and pneumonia. You shouldn't face winter driving hazards without Tire Cleats! Money back guarantee.

HANOVER HOUSE Hanover, PA 17331

Hanover House, Dept. HZ-4275, 340 Poplar Street, Hanover, PA. 17331

Please rush me _____ sets of Tire Cleats (Z373241), at \$4.95 a set plus \$1.25 postage and handling on our full MONEY BACK GUARANTEE.

SAVE! Order 2 sets (for family or friends) for only \$8.95 plus \$2.00 postage and handling.

Enclosed is \$_____ (PA residents add sales tax)

CHARGE IT: (\$10 minimum) Carte Blanche

VISA Diner's Club American Express

Master Charge

Acc't No. _____ Exp. Date _____

PRINT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Check here and send 50¢ for a year's subscription to our full-color catalog of fine gifts (Z389932X). We ship within forty-eight hours; delays notified promptly. Delivery guaranteed within sixty days

© Hanover House, 1980

AMAZING SPACE-AGE BLANKET COULD SAVE YOUR LIFE!



Unfolds to 56" x 84"

Metal-backed mylar blanket weighs only 2 ounces, reflects 90% of body's natural warmth. A must for every car. Don't freeze to death in stranded car on winter roads. Wrap up in blanket to stay warm with engine off. Avoid carbon monoxide suffocation, most frequent cause of death when marooned. Leave in glove compartment and feel secure.

Pocket-size protection for warmth in any emergency. Perfect for travelers, hikers, hunters, cyclers, yachtsmen, skiers. Money-back guarantee. \$3.00 each. Two for \$5.50. Add .50 for shipping.

Survival Systems Ltd.

Dept. E, 41 Topsfield Rd., Ipswich, Mass. 01938



THE P.E.R.'S GREETING CARDS

5 x 7 Color

All occasion Elk message (Christmas, Birthday, etc.) Original painting hangs in Elks Lodge #2103—Carmichael, Ca. Send \$15. for pack of 50 w/envelopes to:

**THE P.E.R.'S-ARTISTICS
 P.O. BOX 387, CARMICHAEL, CA. 95608**

Need Help Getting Up?

"try a CUSHION-LIFT® chair"

- Sit or stand with ease
- Be independent again
- Ease painful joints
- Push-button control
- Medicare coverage
- Free home trial — no obligation
- A GREAT GIFT for Mom or Dad



Now you can get up at the touch of a button — easily, securely, and without pain or effort. No more waiting for help . . . you can be independent again.

Full line of lift chairs in all price ranges — including power recliner.

Toilet-Lift and Bath Lift also available.

FREE CATALOG — Shop-At-Home
 Worlds Largest Manufacturer of Lift Chairs.

Call toll free 1-800-558-2151

Wisc. call collect (414) 542-6060



ORTHO-KINETICS, INC.

P.O. Box 2000-EL12
 Waukesha, WI 53187

Name _____

Address _____

City _____ State _____

Phone _____ Zip _____



Small Fridge. Big Deal. Save \$30 if you act now!

Order now for Christmas - and we'll extend our no-risk Trial period to January 15, 1981.

BEAT INFLATION! ELECTRONIC FRIDGES FROM \$99.

You're nicely away on your long-awaited vacation, camping trip or long weekend with the family. You're comfortably cruising in your car, van or rec. vehicle along a busy interstate with few rest stops or restaurants. You guessed it...the kids want to stop for a snack. But your Koolatron P34 or P34A is full of sandwiches, cold pop, fried chicken...home made, fresh and cold. The family helps themselves and you've saved valuable vacation time and another expensive restaurant bill.

Or you're a commuter, salesman or trucker and you spend many thirsty hours in your vehicle daily. But with your amazing Koolatron P10 plugged in beside you, you open the lid and instantly fresh food and drinks are at your fingertips. Now for the price of a good cooler and one or two seasons of buying ice, (or about 10 family restaurant meals), all the marvels of home refrigeration are available electronically. An amazing space-age miracle...the thermo-electric solid state module...makes this revolution in refrigeration possible.

THOUSANDS IN USE

These amazing heat pumps have not only gone to the moon, but have provided the breakthrough for Koolatron's new portable refrigerators and food warmers.

Koolatron now has tens of thousands of electronic fridges in use worldwide using these powerful solid state modules. Built to take it, these electronic modules are encased in tough, plastic insulated chests that are designed to be rugged and trouble-free. Non-rusting hinges and latches prevent corrosion in salt water environments. And with only one moving part (a small 12 volt fan) Koolatron's portables seldom see a service depot. Now you can enjoy Koolatron's whole family of electronic portable refrigerators and food warmers that eliminate costly ice and provide "home refrigeration" convenience at sane and sensible prices.

MODEL P10 - CAR FRIDGE & FOOD WARMER

~~\$129.~~ \$99.00 (in Canada \$139. \$109.00)



Holds approx. 17, 12 oz pop cans - refrigerates in air temps. up to 95°F. Also keeps hot foods hot (150°F) at the flick of a switch. Tough, blue Polypro plastic case. Ext. 16" L x 11" H x 11-1/2" W. Int. 11-1/2" L x 8" H x 8" W with 10 litre capacity (11 qts.) weighs 10 lbs. empty. Operates from supplied 12 volt power cord in vehicles or with optional 12VDC/110 VAC power adaptor.

As a travel fridge the P10 keeps foods and beverages fresh and cold wherever you go. Carry insulin, medical samples, dietetic foods. Great for private planes and golf carts. Photographers use it for films. Mothers...now you can refrigerate baby's formula in your car then heat with the flick of a switch. Powerboaters, just plug it into your boat's cigarette lighter to keep a day's food and drink ice cold without going ashore for ice. With your engine off, you can operate for up to several hours and still start your engine to recharge your battery. "A low battery" indicator warns you when it's time to recharge. With the power off, your P10 keeps everything hot or cold for many hours in its well insulated case.

With our optional 110 volt adaptor you'll also find endless uses wherever house current is available. Great in motels for travelling.

MODEL P34 STANDARD RECREATIONAL FRIDGE (see photo above)

~~\$169.~~ \$139.00

(in Canada \$179. \$149.00)

Holds over 40 lbs. of food and beverages or 48 pop cans. Refrigerates in air temperature up to 95°F. Rugged ABS case in sand beige colour with dark brown non-corroding latches and handle. Large 34 litre capacity (1.2 cu. ft.) weighs 17 lbs. empty. Ext. 21" L x 16" H x 16" W. Int. 16" L x 12" H x 11-1/2" W. Operates on 12 volts DC with supplied power cord or with optional 12 VDC/110 VAC power adaptor.

The P34 is our standard portable refrigerator. This new, improved model has a non-adjustable solid-state thermostat which keeps your food at normal refrigeration temperature even in 95° weather. It holds more than three times as much as the P10. Fits into any boat, van, camper or car back seat. Plugs into car lighter receptacle, refrigerates over 40 lbs. of food (no space wasted by ice) yet it draws no more power than the P10.

MODEL P34A DELUXE RECREATIONAL FRIDGE AND FOOD WARMER

~~\$189.~~ \$159.00

(in Canada \$199. \$169.00)



The same size, colour, weight and capacity as the P34 but includes food warming features (up to 125°F), fully adjustable temperature control (you can even dial wine cooling temps.) and low battery warning indicator tells you when to recharge. Refrigerates in air temperatures up to 95°F. Or keeps hot foods hot at the flick of a switch - great for fall hunting, camping, boating and winter ice fishing, skiing and snowmobiling.

The P34A is our top of the line portable. It heats, it refrigerates and with specially designed electronic circuit control (patent pending) it allows you to dial a complete range of temperatures from very cold to very warm. Refrigerates weekend supplies for boating, camping, hunting and fishing. Then bring your fish or game home refrigerated. Low battery indicator warns you when you need a recharge and the sensing circuits efficiently control your power consumption to save on battery drain. This is our best-of-the-line, recreational fridge and food warmer with all the bells and whistles for the discerning buyer who demands quality, size and complete versatility. Use from a cigarette lighter receptacle or plugged into house current with our optional 110 volt adaptor.

SAVE \$30 IF YOU ACT NOW!

By ordering off-season you can save a full \$30 off our regular prices. You save! We keep our plant operating at an efficient level. ORDER TODAY WITHOUT OBLIGATION!

Simply complete the attached order form or phone collect and we'll rush you your portable on our no risk 21 day trial offer. Each unit comes with complete instructions and a written 1 year warranty. In the unlikely event you ever need service, we have major service centres in New York, Arizona and Canada.

When you receive your Koolatron, use it constantly for 3 full weeks without risk. If you ordered our optional 110 volt adaptor, plug it in, then use your portable immediately as a bar, cottage or tax deductible office fridge. Next plug the fridge into your car or RV. Take your family out for a holiday trip. Enjoy fresh home-cooked food as you thumb your nose at those expensive restaurant stops. If after you've thoroughly tested it, you don't agree that your Koolatron represents a major breakthrough that will save you time, money and bother for years to come, send it back for a full refund. You can't lose...we guarantee it.

So be among the thousands to discover that the ice age is over. Don't waste another dollar on ice...order your Koolatron with no obligation today!

CHRISTMAS "HOT-LINE" ORDERS

For "in-Time-for-Christmas" delivery, call "toll-free" by asking your operator to dial us collect. Quote the Dept. No. in the coupon below to guarantee your \$30 saving.

0-705-737-0842

Koolatron Industries Limited
56 Harvester Ave., Batavia, New York 14020
230 Bayview Drive, Barrie, Ontario, Canada

Or use this handy order coupon.

Save \$30 with this coupon

Koolatron

Dept. 1393

Industries Limited
56 Harvester Avenue, Batavia, New York 14020
Canada: 230 Bayview Drive, Barrie, Ontario L4N 4Y8

Save me \$30 with these off-season prices:

___ Koolatron P10 at \$99.00 (\$109.00 in Canada)

___ Koolatron P34 at \$139.00 (\$149.00 in Canada)

___ Koolatron P34A at \$159.00 (\$169.00 in Canada)

___ Koolatron 110V adaptor at \$29.95 (\$34.95 in Canada)

Please add \$8.00 for handling and delivery per unit

No charge for shipping adaptor if ordered with unit

Add \$3.00 for shipping adaptor only

(N.Y., Ont. and Quebec residents add sales tax)

I understand that I may return any item undamaged by January 15, 1981 or a minimum of 21 days, and receive a full refund if I am not satisfied.

I enclose my check or money order for

\$ _____ or please charge it to my

Visa Mastercharge American Express

Account Number _____

Expiry Date _____

Signature _____

(necessary to send merchandise)

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP CODE _____ PHONE _____

ISN3
DEALER ENQUIRIES NOW INVITED.

The World's Most Comfortable Shoe!

The Famous
CosmoPedic™

Not \$50
Not \$25

Here Only
\$14.99

Genuine Leather
Smooth or Sueded

NOW! BLISSFUL COMFORT MORNING TO NIGHT! The closest thing to going barefoot! Handsomely-styled CosmoPedic shoes are the ultimate in comfort... and quality-crafted with features you'd expect to find in a \$50 or \$25 shoe! Luxurious genuine leather uppers in deer-tanned smooth or sueded leather are incredibly soft, yet amazingly shape-holding. The unique CosmoPedic arch support assures comfort thru long hours of standing or walking. A stitched collar prevents annoying chafing around the ankles. And for that walking-on-air feeling... cushioned insoles and crepe soles pamper your feet from heel to toe! In Tan or Black smooth leather. Brown or Sand sueded leather... just \$14.99!



Tan Smooth
Leather

for Men and Women

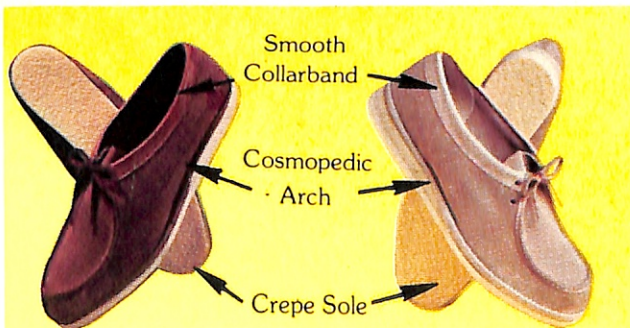
MEN'S SIZES
6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, also 13
WIDTHS: C, D, E, EE, EEE

WOMEN'S SIZES
5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; ALSO 11
WIDTHS B, C, D, E, EE, EEE

FAMOUS 14 DAY COSMOPEDIC GUARANTEE

Latest fashions, finest quality, great value—accurately described and promptly shipped.

If these CosmoPedic shoes are not the most comfortable, the finest quality pair of shoes you've ever owned, simply return them within 14 days for a full refund of purchase price, no questions asked. Now that's a guarantee in writing.



Brown Sueded Leather

Sand Sueded Leather



OLD VILLAGE SHOP
Hanover, Pa. 17331

SATISFACTION GUARANTEED! MAIL TODAY!

OLD VILLAGE SHOP, Dept. VM-3227, 340 Poplar Street, Hanover, Pa. 17331

Sure, I'll try the world's most comfortable shoes. Please send me:

MEN'S SHOE _____ prs. Men's Tan Leather (M242578B) Size _____ Width _____
 _____ prs. Men's Black Leather (M236802B) Size _____ Width _____
 _____ prs. Men's Brown Sueded (M242586B) Size _____ Width _____
 _____ prs. Men's Sand Sueded Leather (M233361B) Size _____ Width _____

WOMEN'S SHOE _____ prs. Women's Tan Leather (M203562B) Size _____ Width _____
 _____ prs. Women's Black Leather (M203687B) Size _____ Width _____
 _____ prs. Women's White Leather (M223693B) Size _____ Width _____
 _____ prs. Women's Brown Sueded (M223784B) Size _____ Width _____

for just \$14.99 pr., plus \$2.60 per pr. postage and handling.
SAVE MORE! Order TWO pair for just \$28.99 plus \$4.75 postage and handling.

CHARGE American Express Carte Blanche Master Charge
 VISA/BankAmericard Diners' Club Interbank # _____

Enclosed is \$ _____ Acc't # _____ Date Exp. _____

PRINT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Check here and send 50¢ for a year's subscription to our full-color catalog of fine gifts (VZ389965X). We ship within 48 hours! Any delays notified promptly. Delivery guaranteed within 60 days.

© Old Village Shop 1980



BUCKSKIN TAN

WARM CORDUROY SLACKS

This year, Haband, the mail order slacks people from Paterson, N.J., are specializing in soft and handsome long-wearing Corduroy! BECAUSE IT IS WARM! And whether you wear them for heavy duty Outdoor Use or just to beat the chill of the 65° Indoor Regulations, you won't find a nicer pair of gentleman's casual slacks!

- ★ Guaranteed Full Weight Corduroy*
- ★ Easy NO-IRON Permanent Press Wash & Wear!
- ★ Full Cut in Sizes up to Waist 54!
- ★ Finished Bottoms, ready to wear, exact to the inch!

Plus: Handsome, easy-entry diagonal pockets, deep No-Hole pocketing, "Talon®" zipper, Hookflex® top closure, and straight leg gentleman's styling.

LOOK AROUND! You won't find a better looking or more comfortable pair of cool weather casual slacks anywhere! And we will be proud to send you Two Pairs, in your exact size, direct to your home, AT NO RISK! (Read Guarantee.)

Millions of men send to Haband for all their menswear needs. You should too, and right now is a great time to get acquainted. Simply tell us your size and color choice and we will amaze you with this fabulous value and our fast reliable service.

* **Attention!** Don't be fooled by substitute or inferior quality Corduroy. These Haband slacks are full weight, full wale, lustrous quality corduroy. 100% NO-IRON Wash & Wear deluxe polyester and cotton. 100% made in U.S.A. At 2 pairs for \$27.95!

DON'T MISS OUT - Mail Coupon at Right:

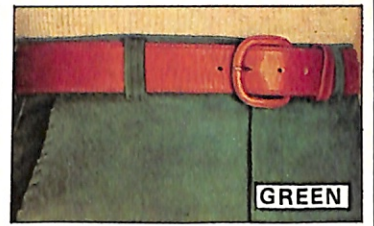


HABAND

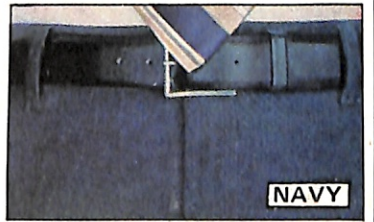
265 North 9th St., Paterson, NJ 07530



New Color - BURGUNDY WINE!



GREEN



NAVY

Haband's Polyester and Cotton
CORDUROY 2 pairs for only **27⁹⁵**
 Gentleman's Casual Slacks 3 for 41.25

HABAND COMPANY
 265 N. 9th St., Paterson, N.J. 07530
 Sirs: Please send pairs of these Permanent Press Corduroys, for which I enclose \$ plus \$1.35 toward shipping.

GUARANTEE: If on receipt I don't want to wear them, I may return the slacks within 30 days for refund of my remittance. Or Charge VISA MasterCard

Acct # _____
 72G-029 Exp. _____
 Name Apt. # _____
 Street
 City
 State ZIP CODE _____

FIND YOUR EXACT SIZE HERE:
 Waist Sizes 29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-46-48-50-52 & 54 (46 thru 54 add \$1.50 per pair)
 Inseams 26-27-28-29-30-31-32-33-34.

| COLORS: | How Many | What Waist | What Inseam |
|----------------------------|----------|------------|-------------|
| Buckskin TAN ^A | | | |
| Burgundy WINE ^E | | | |
| Hunter GREEN ^C | | | |
| Midnite NAVY ^D | | | |