

the  
**ELKS**  
magazine  
November 1980



# SCIENTIFIC AGGAINMENT CRIMINAL







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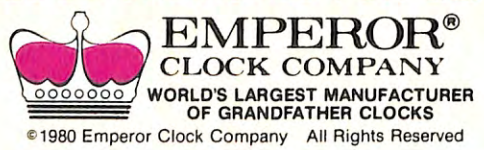
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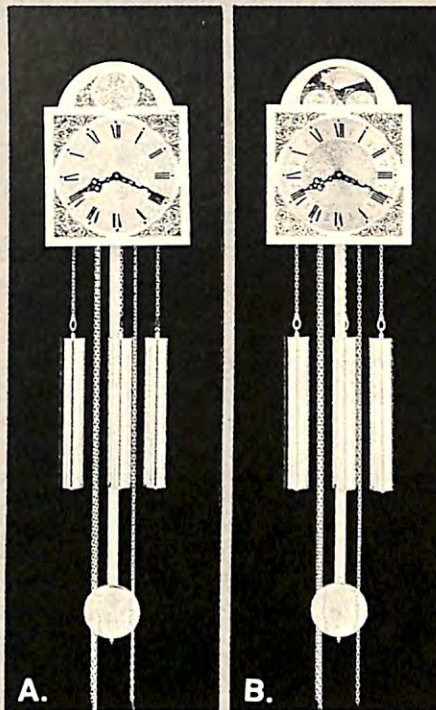
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## A Message From The Grand Exalted Ruler

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Thanksgiving Day is a national holiday celebrated throughout the United States. It is a day of religious observance, set apart to give thanks for the blessings of the past year. It gives us an occasion for family reunions, bountiful dinners, and festivities in the home.

The origin of the holiday has been attributed to a thanksgiving festival held by Plymouth Colony in December of 1621. However, thanksgiving celebrations date back to ancient times. Our early settlers in the various colonies celebrated thanksgiving days in recognition of such happy events as good harvests and victories over Indians. The New England area made it a particularly popular holiday with native fruits and vegetables, wild turkeys and pumpkin pies becoming traditional foods for the day. No doubt in your home you have established some special Thanksgiving recipes, too.

Though Thanksgiving Day in the United States is rooted in native tradition, the idea of a day set apart to celebrate the



# Each Day of Every Season

completion of the harvest and to render homage to the spirit who caused the fruits and crops to grow is ancient and universal. Our modern holiday came into existence by a joint congressional Resolution approved by President Roosevelt in December, 1941. It set Thanksgiving Day as a national public holiday to be celebrated on the fourth Thursday of November.

November is also Elks Veterans Remembrance Month, which all lodges are asked to observe in some way. This could be through fund raising events, collection campaigns for items needed by hospitalized veterans, or special ceremonies honoring our veterans. These men and women need to know that we care and will not forget them. They upheld the principles and ideals that distinguish our nation from all others. Let us always do likewise.

Thanksgiving Day is only one day in the year, but we should make each day of every season throughout the year a day of thanksgiving.

A handwritten signature in cursive script that reads "H. Foster Sears".

H. Foster Sears



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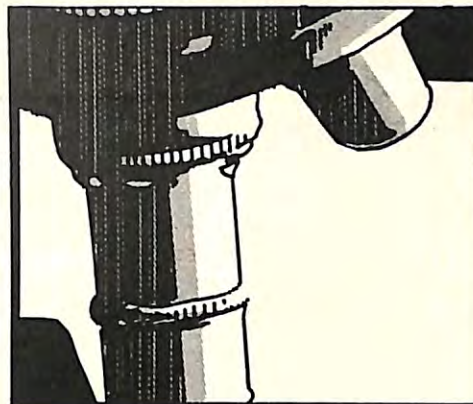
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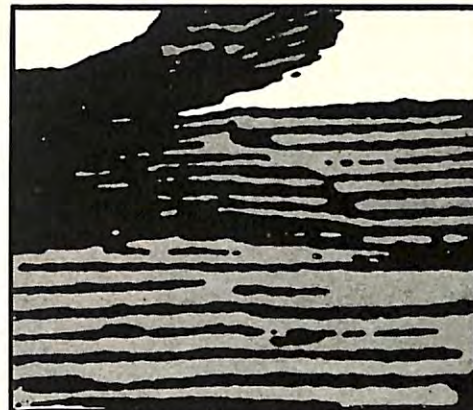


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**NOTICE**

Due to rising production and postage costs, the December and January issues will be combined. This combined issue will reach subscribers in early January. *The Elks Magazine* will *not* publish an issue in December.

**6 Science Against Crime**

Police and judges are recognizing that scientific evidence is more reliable than the muddle of eyewitness accounts in the war against crime.

**John J. Doria**

**10 Elks Float On Parade in Pasadena Tournament of Roses**

The Elks Float will display the image of hope that a child has when served by the Elks.

**22 The Trek of the Great Gray Whale**

Sometimes the whale-watcher, with binoculars or telescope in hand, is lucky enough to see a great gray breach, or spar, or roll, the flukes of the tail reflecting the sun.

**Bill Thomas**

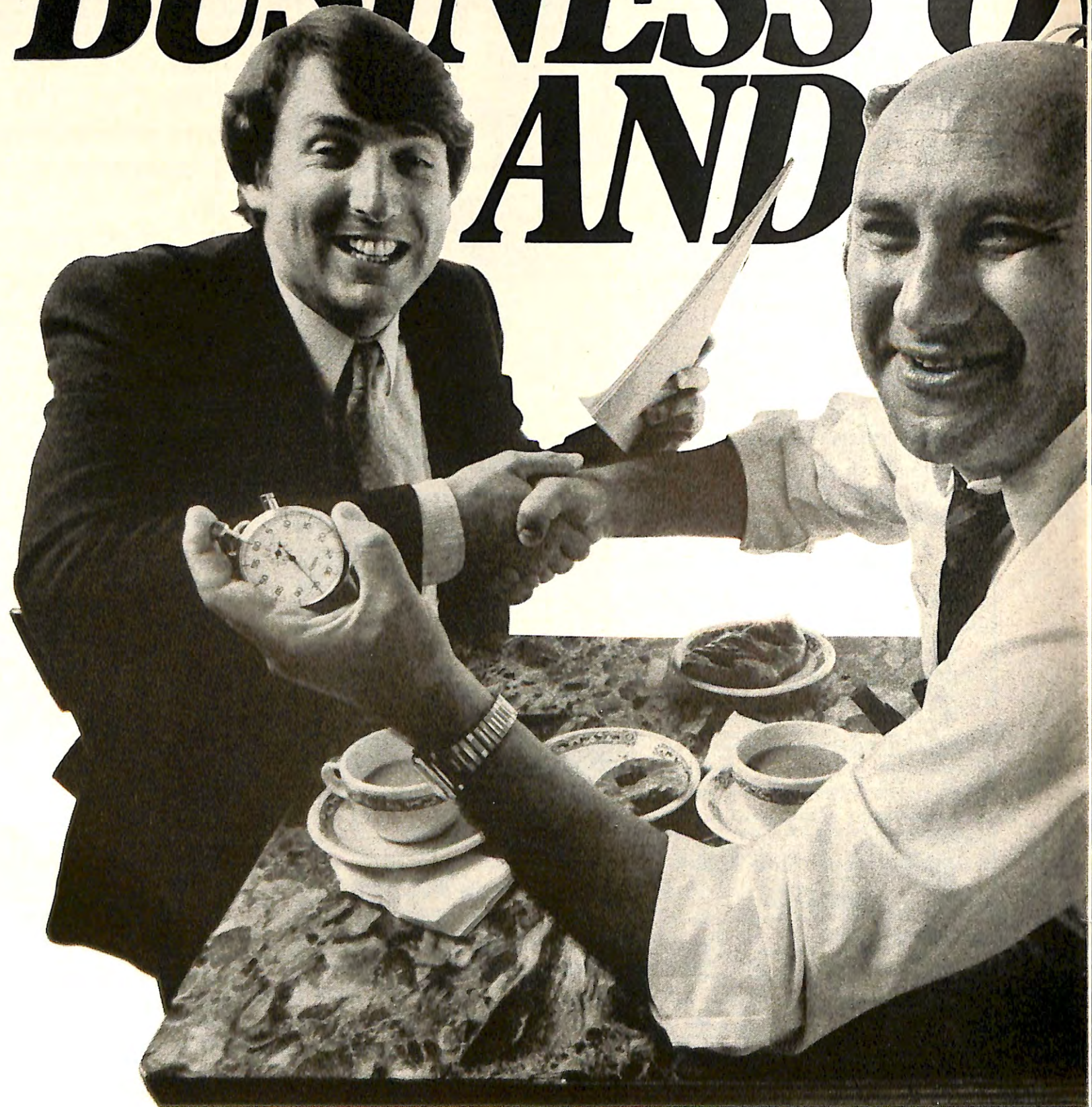
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**Cover:** Science against Crime. Illustration by Jim Lavengood.



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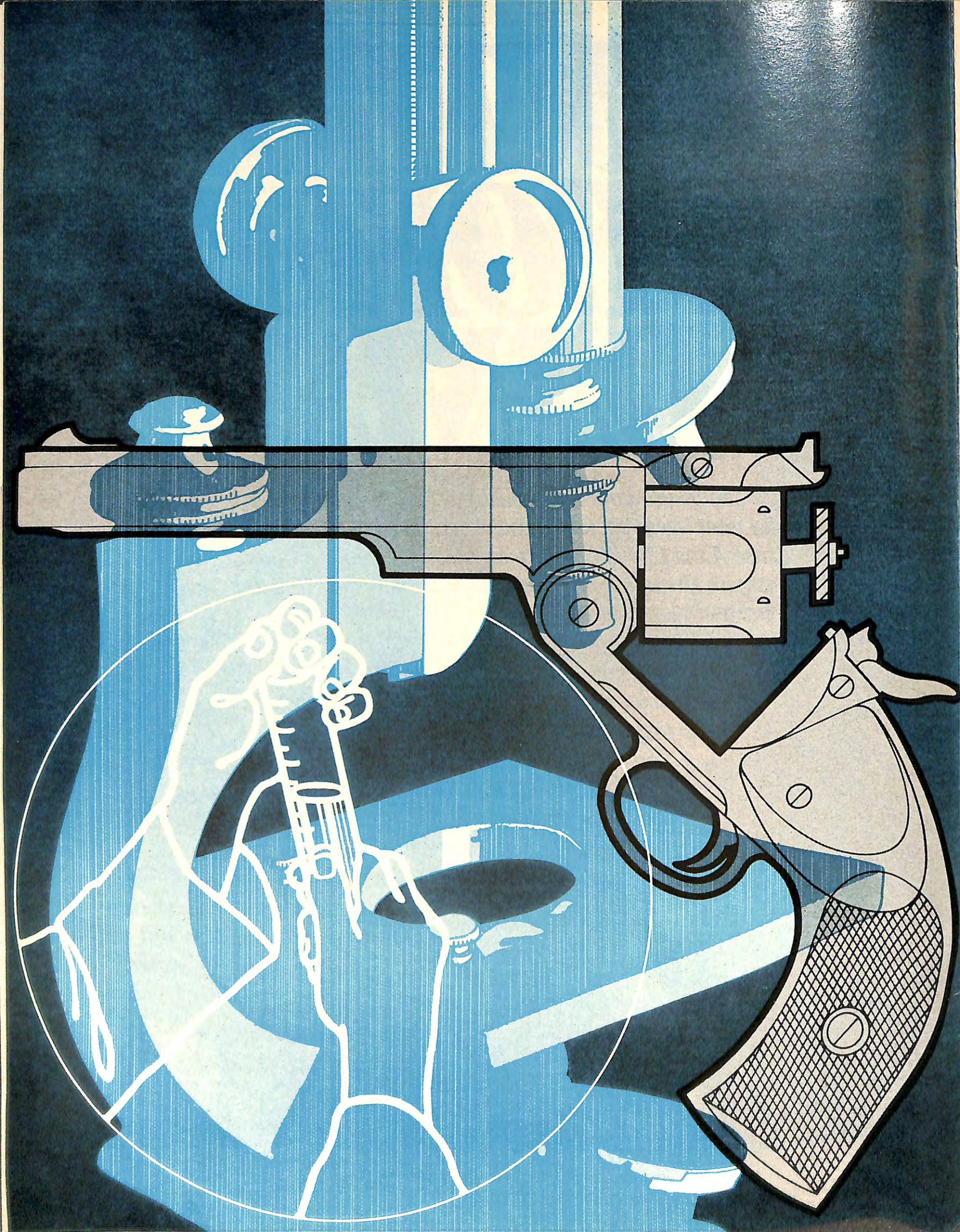
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LIFE & CASUALTY







A particularly brutal dismemberment homicide in a southern state had investigators stymied. Police suspected the victim's roommate, but their only concrete evidence against him was a bloodstained plastic wastebasket found in his car. The spot of blood was too tiny to be typed by conventional methods. But a serologist, or blood expert, at the county crime lab analyzed the sample using a new technique and rapidly identified blood factors that matched those of the victim but not those of the suspect—factors found in only one out of every 97 U.S. Caucasians. This piece of evidence finally enabled authorities to obtain a probable cause affidavit for the suspect's arrest.

The serologist had learned the technique just one month previously at a workshop supported by the federal National Institute of Justice (NIJ).

The new bloodstain methodology is only a part of an ongoing revolution in forensic science technology fueled by some \$600,000 in funds supplied by

Program is designed to provide a series of acceptable methodologies that crime labs may use. Training of personnel will follow, and we will continue to fund research in new and improved analytical methods."

This research will enhance the value of science as a tool to be used in three main areas of criminal investigation: identifying suspects, reconstructing events, and associating suspects and victims with each other or with a crime scene.

One area in which great strides have already been made is in the use of blood and physiological fluids for identification purposes.

One might almost pity the poor criminal. In the past, his only concern was not to touch anything with his bare hands for fear of leaving fingerprints. Now he can't afford to bleed, spit, sweat, cry, or sneeze.

Blood is the most common kind of physical evidence associated with almost all violent crimes. Blood from a suspect may be found at the crime

each thousand could be expected to have identical blood types in all six of these systems. The problem is that they can be typed only in fresh liquid blood. The blood samples that crime labs deal with are usually old and dried.

Research sponsored by NIJ has perfected a procedure for individualizing the enzymes in dried blood. We all carry the same enzymes in our red blood cells. However, a particular enzyme may vary slightly in molecular structure from person to person. These variations may be detected by a technique called electrophoresis, which separates similar molecules on the basis of minor discrepancies in size and electric charge. Even the tiniest drop of blood can be subjected to electrophoresis, as in the dismemberment case mentioned earlier.

A given enzyme variant—or "isoenzyme"—is found in only a certain percentage of the population. Using eight isoenzyme systems, an identification can be narrowed down to five persons out of a thousand. Combining the anti-

# SCIENCE AGAINST CRIME

by John J. Doria

NIJ. (Forensic science is the application of science to law.)

In recent years, the role of the crime laboratory has expanded dramatically. Police are learning that science is one of their most valuable weapons in the war against crime. Judges and attorneys are recognizing that scientific evidence is more reliable than the usual muddle of eyewitness and subjective material that courts must plow through. Consequently, there are now some 250 crime labs in the country, an increase of over 150 since 1963.

But funding and manpower have not kept up with the growth of new labs. A nationwide proficiency testing program sponsored by the NIJ in 1978 revealed glaring inadequacies in the labs' performance on even the most routine evidence types. Therefore, the agency has instituted the National Program to Upgrade Crime Laboratories.

John O. Sullivan, Director of Forensic Science Programs for NIJ, describes his goals. "There were two main reasons for the labs' poor showing. One was the use of inadequate or inappropriate methodology. The other was insufficient training of examiners. The

scene or on the victim, while blood from the victim may be found on the suspect's person or belongings. How far can we go in saying that a given blood sample came from a particular individual?

Most of us are familiar with the ABO system of blood typing, which is based upon the behavior of red blood cells in the presence of certain specific antibodies found in the serum, or liquid part of the blood. Because of their ability to react with antibodies, these factors in the blood cells are called antigens. A person's blood cells may have type A or B antigens, or both (AB), or neither (O).

The ABO system is of limited usefulness in criminalistics. Half the people in the world are type O. Even the relatively uncommon AB classification is shared by some six million Americans. Courts are wary of accepting this sort of evidence to support a conviction, fearing that the jury may give it more weight than it deserves.

Fortunately, there are other antigenic systems in red cells. Typing of the so-called Rh, Ss, K, Duffy, and Kidd factors lends greater specificity to an identification. Only three persons in

genetic and isoenzyme typing of red cells, this can theoretically be reduced to five persons out of a million. And even this doesn't exhaust the serologist's bag of tricks, for he can type additional antigenic factors in serum and can characterize hemoglobin variants.

An enzyme analysis performed by Dr. Robert C. Shaler, Director of Serology for the Office of the Chief Medical Examiner of New York City, helped police solve one of that city's most notorious murder cases of recent years.

A 65-year-old plumber named Irving Sussman was on his way home from Friday night Sabbath services at a Jewish synagogue in the Borough Park section of Brooklyn. By midnight he was dead, stabbed in the back, chest, and abdomen during a violent struggle in an apparent robbery attempt. The next day, 3,000 angry Hasidic residents massed at the Borough Park police station demanding greater police protection. Eventually, some 200 of them clashed with police in New York's bloodiest confrontation since the student demonstrations of the sixties.

A prompt solution to the crime was imperative to help quell the tensions in the troubled neighborhood.

Meanwhile, the police had arrested a youth named Jose Julbe, caught in the act of stabbing a man on a nearby street corner that same morning. Four



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## SCIENCE AGAINST CRIME

of his victims identified Julbe as one of a gang of five hoodlums involved in a nightlong spree of stabbings and muggings in the area. Two of these were apprehended and, together with Julbe, charged with the murder of the elderly plumber. But no one had seen them kill Sussman.

This is where Dr. Shaler's group entered the picture. Blood had been found on Julbe's jacket and shirt, and under Sussman's fingernails. Shaler typed all the bloodstains and compared them with the blood from Sussman and all three defendants, using the ABO system and six different isoenzyme groups. The blood under the deceased's fingernails was different from Sussman's own, and contained factors found in not more than 10 percent of the population. These factors matched Julbe's. The blood on Julbe's clothes contained factors found in fewer than 0.1 percent of the population. This blood could not have come from any of the three defendants, but was consistent with Sussman's. The conclusion was inescapable that Julbe was the murderer. The court agreed, and Julbe was convicted.

Blood isn't the only body fluid that can bear witness against a wrongdoer. About 80 percent of people are what are called secretors—the same factors found in their blood are present in

their saliva, tears, perspiration, mucus, and vaginal fluid or semen. This is of particular value in rape cases, where vaginal swabs from the victim or stains on clothing are routinely examined to determine the ABO type of the assailant. An enzyme known as PGM is also being typed in several labs, and there are at least ten other factors that may eventually be tested.

NIJ-sponsored research is currently being conducted at the Oakland Police Department Criminalistics Laboratory to increase the value of semen evidence in sexual assault cases.

And here is an additional word of advice for those planning a crime—wear a hat. The average person loses 30 to 50 hairs a day, making it almost impossible for a criminal to flee a crime scene without leaving a few behind. This is especially true of contact crimes, where hair from the suspect is almost invariably found upon the victim or his clothing, while some hairs from the victim end up on the suspect.

Microscopic inspection of a hair can answer many questions about the person it came from. But it is impossible to say with certainty that a given hair came from one person to the exclusion of all other people. Hair from two individuals is often identical.

If the hair is found with the root bulb intact, the root may be examined for most or all of the isoenzyme systems commonly typed in blood cells. Hair can also be classified as to sex by examination of the sex chromosomes in root cell nuclei. But these procedures

*(Continued on page 15)*



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The Elks Pasadena Tournament of Roses Float.

## Elks Float On Parade In Pasadena Tournament Of Roses

The Elks have been invited to enter a float in the most prestigious of all parades, the Pasadena Tournament of Roses on New Year's Day, January 1, 1981. "If Winter Comes, Can Spring Be Far Behind," will be the theme of the float, and it will display the image of hope that a child has when served by the Elks.

This is a first for the Order of Elks, with the exception of the earlier days of the parade when the Pasadena Elks Lodge would enter its own float. All Elks and their families should feel highly honored by this invitation. The Elks float was funded by individual Elks from California, Hawaii, Arizona, Nevada, and many other states.

It was in the year of 1889 that the idea of a floral parade on New Year's Day was born and, in 1908, members of the Valley Hunt Club of Pasadena decorated their buggies with flowers from their own gardens and made their way in parade formation to the park. The first Pasadena parades were followed by a picnic lunch and an afternoon of games, in which horsemanship played an important part.

As the news of a fresh flower parade in the heart of winter spread, visitors from far and near came to see it. Soon, the New Year's Day event outgrew the Valley Hunt Club and the Pasadena Tournament of Roses Association was formed.

In the early days, only a few thousand people viewed the parade. In contrast, today more than a million-and-a-half spectators view the 5½ mile parade in person. Over a half million people visit Victory Park to view the display of the 60 floral entries after the parade.

Interest in this floral spectacle has grown and the entire North American continent and other distant points of this hemisphere are the visual guests of Pasadena through the marvel of network television. It would be difficult to ascertain the global audience, but 120 million view the parade in North America. On New Year's Day, Elks will be able to see their magnificent float on all three TV networks: CBS, NBC, and ABC.

The Rose Parade is a colorful melange of roughly 60 floats, 22 bands and 250 equestrians. Each entry is carefully selected and placed, and represents countless hours of preparation.

The equestrians and their trappings are among the finest in the country. Each horse is outfitted with genuine Arabian, Indian, Charro, Western, or military tack ornamented with sterling silver.

Band participants also rank with the best from the 50 states and beyond. They are selected by the Tournament's Music Committee, which reviews more than 350 applicants annually. Usually, the committee tries to choose the best bands from each geographic area of the country. Entries, however, do not have to be from the United States to qualify. Several Rose Parade bands each year are also invited to march in a band review which is taped a day or two before the parade and televised New Year's morning.

The 60 Rose Parade floats are entered by cities, states, countries, corporations, and many other types of organizations. Most are built by professional contractors in the Pasadena area, although some entrants build their own. All floats in the parade are completely covered with fresh flowers, seeds, leaves, and other natural materials. In judging for the top prizewinners, exceptional use of roses counts heavily in a participant's favor. There are 17 major parade prizes.

Without question, our float in this year's parade will give the Order of Elks prized media exposure before 120 million viewers and will reap untold benefits—not only for our Order, but for our patriotic and charitable projects that so often go unheralded.

When you see the Elks float on New Year's Day, think of the thousands of youngsters who benefit by our benevolence. Think of the little ones who may one day walk because of the Elks. And when your pride of membership in the Elks forms that emotional lump in your throat, remember: "If Winter Comes, Can Spring Be Far Behind." ■



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# YOU & RETIREMENT

by Grace W. Weinstein

## HEALTH INSURANCE AFTER RETIREMENT

Medical costs are one of the fastest-growing areas in the Consumer Price Index. Medical costs also go up with age. In 1977, according to the American Association of Retired Persons, health care cost an average of \$661 for people between 19 and 64, \$1,745 for people over 65. Medicare, although enormously valuable, covers only a little more than 44 percent of the average annual expenditure on health care. The rest, which can be substantial, comes out of your pocket.

The real burden comes with the chronic long-term illnesses to which older people are susceptible. Acute short-term hospitalizations are usually covered, for the most part, by Medicare. But Medicare benefits run out. They also don't cover everything. Supplemental insurance, if you can afford it, is essential.

Take care of your health insurance needs, if at all possible, before you turn 65 and you'll be in the strongest possible position. Find out, first, if any group health insurance can be continued in some form past age 65. More and more employers, according to the Health Insurance Institute, are continuing group health insurance for retirees. Some even pay the premiums. Even if you have to pay, such insurance will probably cost less than any new policy. If you continue existing insurance, furthermore, you won't need to take a physical examination and you won't need to wait before "pre-existing conditions" are covered. (But find out, if you continue group coverage, whether your spouse will be covered after you die. If not, he or she should look into individual coverage before reaching 65.)

If your group coverage won't continue, and you're still under 65, ask if it can be converted to an individual policy. The premium will go up, but not as far up as it will if you take out a brand new policy. Find out, too, if any individual health insurance that you now hold will be guaranteed renewable beyond age 65.

You'll want your post-retirement coverage to supplement but not to duplicate Medicare. One way to do this, while you're still under 65, is through a Major Medical policy. If you can get a Major Medical policy guaranteed renewable for life, says the Health Insurance Institute, it can extend the range of Medicare for you by covering some hospital co-payments and some out-of-hospital out-of-pocket costs. But you'll have to check with the issuing insurance company to determine precisely

what benefits are available after 65.

If you're over 65, there are two basic types of insurance to consider:

⊙ The wrap-around or Medigap policy, designed to wrap around and fill in the gaps of Medicare. Policies differ, but most pay the deductibles and co-payments that Medicare doesn't cover. Many will also pay for out-of-hospital prescription drugs, medical appliances and equipment. Most health insurance authorities recommend a Medigap policy as the best form of supplement to Medicare.

⊙ The hospital income policy which pays benefits, in cash, when you are hospitalized. You may use the cash for any purpose at all, whether to pay for prescription drugs or to add the comfort of a television set to a hospital stay. But don't just buy a hospital income policy and forget it; it's important to update any cash payment policy periodically to keep benefits realistic in a time of inflation.

Plan your health insurance purchases carefully. Start by signing up for Medicare Part A, which is free, and Part B, which costs about \$10 a month. But be sure to sign up, preferably several months before your 65th birthday; coverage is not automatic. Then consider a Medigap policy, shopping around before you buy for the best combination of benefits and premium. Then, if you still have money to spare, consider a hospital income policy to provide extra cash.

Whatever you buy, remember:

- ⊙ Keep good records. The Research Institute of America suggests that you get itemized copies of all your bills; have extra copies made of the bills and of the "Explanation of Medicare Benefits Notice" to send to your private insurance carrier; keep copies of all insurance claim forms filed but not yet paid, together with a record of the date of submission; keep all your medical records in one place, preferably in a folder with your health insurance policies, and tell someone where you keep the information.
- ⊙ Keep your health insurance up to date. Review your policies annually to be sure that inflation hasn't outstripped your benefits. But don't drop one policy and buy another with similar benefits just because the second looks a little better or is a little less expensive. There are usually waiting periods under new policies.
- ⊙ Start a health emergency fund of your own to pay for the out-of-pocket costs

(Continued on page 40)



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# LETTERS

• The article, SCORE'S A Winner, in "It's Your Business" (September, 1980) by John C. Behrens, was very pleasing to read. As chairman of Chapter 13 of Providence, RI, this is the best article I've seen showing the results of the efforts made by the SCORE volunteers. The views expressed by Mr. Behrens are very true. In the state of Rhode Island, colleges and universities are contacting SCORE in order to set up courses to help give students the full, well-rounded background necessary to operate a business successfully.

A publication has been recently released showing the 15 years of SCORE's growth. This can be obtained from the National SCORE office, Attn. Elwyn A. Nellis, room 100, 1441 L Street, N.W., Washington, DC 20416.

William C. Darby  
Providence, RI

• The Bridgettes Gymnastic Team of Feigley's School of Gymnastics, South Plainfield, NJ, and their guests, the Kunstturnerinnem Bulach, a women's gymnastic team from Bulach, Switzerland, were treated to a day at the New Jersey shore. All arrangements were made by the Manasquan, NJ, Lodge. Without the Elks, this memorable day could never have taken place. We are most grateful for all the Elks of Manasquan have done for us.

Mrs. Ina-Sue Quinn  
Secretary  
Bridgettes Gymnastic Assn.

• I have followed the travel articles of Jerry Hulse for about as long as they have been published. "Travel" is one of my favorite departments in *The Elks Magazine*. I particularly liked the article, "London's Little-Known Hotels" (September, 1980), as it fits our travel patterns where we can spend a week or so in a favorite city and avoid the rush of packaged tours.

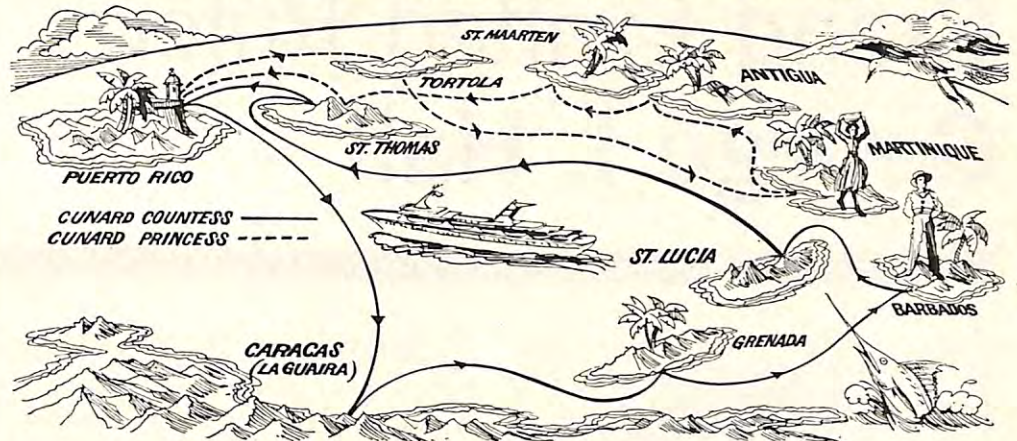
S. W. Archer  
Naples, FL

• Most paraplegics like myself live independently and are able to drive cars, work, travel, etc. Our major problem is the architectural barriers that prevent access in our wheelchairs. Most Elks lodges have helped the handicapped in many ways—except to make their own lodges accessible to handicapped members. I urge committees to include an access project in their next program.

Frank E. Gorman  
Colchester, CT

*Correction:* Omitted from the Honor Roll of District Deputies for 1979-80 (July/August, 1980) was then-DDGER Wayne R. Mertz of Michigan, East Central District.

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# Past Grand Exalted Ruler George I. Hall

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GEORGE I. HALL, Grand Exalted Ruler for the 1948-1949 lodge year, died September 19, 1980, at his home in Scottsdale, Arizona. He was 84 years old.

As a boy, he sold newspapers on the streets of New York. At an early age, he started his employment with Union Carbide Corporation. He rose through the ranks to the position of assistant secretary, assistant treasurer, and stock transfer agent. He retired in 1959.

Always an athlete, he was active in the famous Downtown Athletic Club, where he served as its president from 1956 to 1959. He was a past treasurer and member of the board of governors of the Westchester Country Club in Harrison, New York. He was a 60-year member of the Masonic Order and a WWI Navy veteran.

His primary interest in life, however, was the Benevolent and Protective Order of Elks. He was initiated into Lynbrook, NY, Lodge No. 1515 in 1926. He was appointed Esquire in 1931 and elected Exalted Ruler in 1936. He was appointed DDGER for the New York Southeast District in 1937-38. He was appointed to the Grand Lodge Activities Committee in 1939 and served as Chairman in 1942. He was elected President of the New York State Elks Association for 1941-42. He was elected to membership on the Board of Grand Trustees in 1944 and resigned in 1948, becoming Grand Exalted Ruler at the Grand Lodge Convention in Philadelphia, PA, in 1948.

His compelling interest in the youth of America was instrumental in the establishment of our Grand Lodge Youth Activities Committee in 1949.

Upon his recommendation, a Grand Lodge Ritualistic Committee was appointed for the first time in 1949.

He was appointed to the Elks National Service Commission in 1949, where he served as Treasurer until 1960. He was the Commission's Vice Chairman from 1961 until his death. In 1952, he proposed the institution of a permanent Grand Lodge Convention Commission to handle the ever-increasing arrangements and details of our annual convention. He was appointed as its first Chairman in 1952, serving until 1979, when he was appointed Chairman Emeritus.

PGER Hall is survived by his wife, Gertrude, a son George M. (Bud) Hall and three grandchildren. Services were held at Greenacres Cemetery Chapel, Scottsdale, Arizona, with a special Elks memorial service conducted.



## Science

(Continued from page 8)

require fresh hair with live roots, which are rarely found in police work.

Dr. Howard Baden of Massachusetts General Hospital is looking at genetically controlled variations in the fiber and matrix proteins of the hair shaft—not enzymes, but the actual structural elements that are the substance of the hair. Even a single hair will suffice for an electrophoresis run to narrow an identification down to 10 percent of the population. Investigators are eagerly awaiting the results of this research.

If a suspect's presence in a given locality is inconsistent with any possibility of innocence, then merely proving he was there may be sufficient to support a conviction. But suspects are not always apprehended drenched with their victim's blood. Therefore, crime labs are often called upon to reconstruct a crime, even with a suspect already in custody.

One common problem is establishing that a defendant fired a gun when he was not observed doing so.

Examination of a shooting suspect's hands for traces of gunshot residue is a routine practice. When a person fires a gun, gases from the discharged cartridge leave a deposit of unburned

or partially burned gunpowder on the back of the gunhand.

A commonly used indicator of gunshot residue—or "GSR"—is the presence in combination of lead, barium, and antimony, ingredients in the primers of almost all American-made ammunition. These elements may be detected by an extremely sensitive and accurate method known as neutron activation analysis (NAA). But lead and barium are common in the environment, while many persons are exposed to occupational sources of antimony. Therefore, these tell-tale substances must be found in unusually large quantities to rule out chance contamination. Since GSR on the hand wears away in only a few hours, any delay in sampling the suspect's hand may be fatal to the prosecution's case.

Sometimes NAA is of no use at all. Dr. Peter Jones of the Aerospace Corporation in El Segundo, CA, tells of an instance in which it was necessary to prove that a defendant had fired a .22 cartridge from a handgun. Now, .22 ammunition does not contain antimony or barium, and lead is far too common in the atmosphere to be diagnostic of GSR all by itself, no matter how much of it is found. To make matters worse, our suspect was taking no chances on anything at all being

found—after the shooting, he washed his hands.

Using a scanning electron microscope, Jones and his colleagues discovered that GSR is not simply spread all over in a shapeless mass, but is concentrated into discrete particles, each less than five thousandths of a millimeter in diameter. These particles have certain shapes and sizes.

The next step was to determine the composition of the individual particles. They equipped the electron microscope with an x-ray analyzer capable of identifying chemical elements. They found that, depending upon the kind of ammunition used, each particle will contain certain specific combinations of lead, barium, antimony, calcium, and silicon. Other elements may show up that are derived from the bullet itself.

A survey of the hands of persons whose jobs expose them to these various elements produced no particles that a properly trained technician could misinterpret as GSR. Moreover, since particle analysis does not require large quantities of residue, GSR can be recognized on a hand as long as 12 hours after a gun has been fired. Says Jones, "You only need one particle to say, 'I find gunshot residue.'"

As for the man who washed his  
(Continued on page 25)



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# IT'S YOUR BUSINESS

## IMPROVE YOUR CHANCE OF SUCCESS

How can a businessman improve his chances of success these days?

Virtually every magazine and newspaper offer advertisements, columns and articles on the subject. The explanations, in some cases, sound so simple the business owner scoffs. No two businesses are alike, he grumbles, and neither are there two regions the same. He tends to ignore simplistic messages.

By contrast, sometimes the advice adds a greater burden; the proprietor has to get the help of an accountant or lawyer to figure it out.

Generally, though, there are essentials in these complex times that can aid the average small business person whether he's in the retail trade or service industry. One thing is certain: past success is no real measurement of the future in such a precarious period. One only has to look at the sliding economy in recent months and the whopping 24 percent increase in personal bankruptcies in the last quarter of 1979 to know that a "business as usual" attitude might be dangerous.

Veteran businessmen and analysts suggest that the following factors among others can create a successful climate for many businesses and their managers today:

① *Continually plan ahead.*

At a Syracuse Chamber of Commerce meeting not long ago, two bank executives described planning as "a must" for small business success. Many small enterprises, they said, are begun by men and women who have "an idea, a concept . . . who see a need to fill a demand" for services and goods. But changes occur more rapidly now than several decades ago. "To succeed in your business, you must have a financial plan—one that allows you to plan for your capital needs, your capital spending," G. Dale Weight, president of Syracuse Savings Bank, said. "When you get into trouble, it's too late to try to make a plan."

Peter McShane, regional vice president for Bankers Trust, urged business owners to prepare a plan "that will show what you are trying to do in the next five years." He noted that most small business failures are due to lack of capital financing.

② *Choose motivated employees and keep motivating and challenging them.*

Supermarket Business magazine asked Hirotaka Takeuchi of Harvard's Graduate School of Business Administration and a

food industry consultant about boosting company productivity.

His advice? "Get people excited about productivity . . . emphasize human attitudes, not methods," he urged. The real task is to get ordinary people—the employees out front—to think like management about how to improve the company. You have to encourage and reward competitive instincts and self-enrichment; create a team effort and follow through with recognition for those who pursue such goals.

Equally important, Takeuchi believes, is dissemination of information. The Harvard professor contends that the Quality Control Circles now widely used in Japan are the most popular and most constructive ways to share information. Workers in quality control groups meet voluntarily to share ideas on cost-cutting, quality control, morale and engineering problems. He says such groups have saved Japanese industry millions of dollars and they could contribute significantly to small and large businesses in this country.

③ *Be a willing worker as well as a boss, and run the business with a positive attitude.*

An Xavier University industrial psychology professor, Don Cosgrove, claims that Americans born since World War II don't work as hard partly as a result of the country's postwar attitudes. "The old work ethic was a whole lot stronger than it is now. The old Protestant work ethic came out of the Biblical image of Adam and Eve being ejected from the Garden of Eden and being damned to sweat and toil. The imagery was: if I sweat and toil, I will regain the Garden of Eden." Cosgrove defines the prewar attitude as "working hard, feeling fortunate to have a chance to contribute and saving money."

That kind of attitude, however, underwent as much change during the past 35 years as the kinds of machinery used then and now.

"You've got a whole generation of workers who now say 'if you don't pay me more, I'm not going to work harder,'" he explains.

The Ohio psychologist insists that the nation's productivity would improve, along with the quality of goods and services, if people worked harder without expecting more money. There's a moral for employers, too. If employees see that the boss is a willing worker who pitches in



regardless of the tasks and stays to get things done, the work ethic could have a better chance of making a comeback.

But when employees discover bosses abusing policies, favoring family members, changing policies to fit their own circumstances, rewarding people considered slackers and cheats by other employees, there's little hope for the work ethic to survive.

The results of such self-centered management are inevitable. Zero productivity . . . higher costs and a good chance that income and customers will be lost.

A study among 15 organizations conducted by Harvey I. Poppel of Booz, Allen and Hamilton, a national consulting firm, concluded that managers and professionals in both the public and private sectors misuse a lot of time. They may be wasting billions of dollars in lost hours, Poppel added.

The waste isn't simply goofing off, he told the Associated Press. He noted that 25 percent of their working time was spent in activities considered less productive which "do not make good use of their time."

Regardless of how knowledgeable a manager is, inefficient use of time on the job can seriously reflect upon the management function to the public as well as to the employees's perception of the company.

© *Be willing to fight for what you believe in and innovate to progress. Independence, initiative and determination are still very much a part of the character profile needed to be a small business proprietor.*

The courage and the right to do battle doesn't always guarantee victory, but for some, the principle is as important as making more money each year. Jacques Giddens of Orange Cove, CA, is an example.

A federal marketing quota law, he told the *New York Times* earlier this year, forced him to throw away navel oranges to maintain prices. It was "crazy" to toss out "good food in a hungry world," he said.

Jacques was fined in 1976 when he sold 3,441 cartons of oranges beyond the government quota. He refused to pay the fine and the U.S. government put a lien on his ranch. He took his fight with the federal Department of Agriculture to court. Four years later, he lost in a U.S. District Court, and government attorneys wanted several thousands of dollars in interest plus the fine.

The determined rancher went to the bank, borrowed the money and paid the government. "Now I'm broke again," he says.

But Giddens is the kind of fighter who innovates. He is now leasing his trees directly to the consumer and exceeding the marketing quota . . . legally. He guarantees each lessee 120 pounds of fruit. The ranch does the picking and packing and the lessee handles the shipping.

"This is exempt from the marketing order because when you lease a tree from me, that's your tree, and all I do is ship you the fruit from it. I take care of it for you," he told the *Times*.

That's the kind of innovative tenacity that survives in business today. ■



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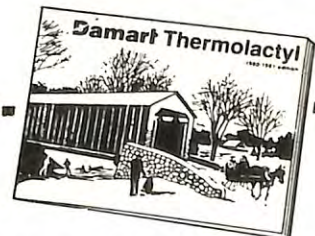
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Pasadena, CA.

# NEWS OF THE LODGES



**OSHKOSH, WI.** Lodge hosted the 35th Annual Junior Diamond Baseball Banquet. Nearly 300 trophies were given to league champions, most valuable players in each league, and good sportspersons in each league. Pictured with some of the award winners are (from left) ER Charles Green and Co-Chm. Al Weigandt and Marty Anderson. Brothers Weigandt and Anderson have been active in the event for all of the 35 years.

**WOONSOCKET, RI.** When rain threatened to postpone or cancel the annual Lions Club party for handicapped children, the local Elks lodge came to the rescue. Woonsocket Lodge made its lodge building available to the Lions and the children, and the party was held as scheduled.

**EVERGREEN, CO.** Lodge and the Buffalo Bill Saddle Club put on a wild west show for students at Elks Laradon Hall in Denver. The show, coordinated

by PDD Carl Wamser and Brother Al Huffman, featured Matt Dillon and Kitty, Buffalo Bill, Indians, cowboys and cowgirls, and other characters of the Old West. The performance was climaxed by a shootout between the "good guys and the bad guys." Stagecoach rides were available, and refreshments were provided throughout the afternoon.

(Elks Laradon Hall, the Colorado Major Project, is a school for training and rehabilitation of mentally retarded children.)

**ROYAL OAK, MI.** Junior high and high school students, under the direction of Royal Oak, MI, Lodge, collected over 20,000 cans of food to be dis-

Oshkosh, WI.



tributed to the needy by the lodge. Food baskets, complete with a ham or turkey, were then given to needy families in the community.

**PASADENA, CA.** Proudly displaying for the first time an artist's rendering of the 1981 Tournament of Roses Parade entry of the California-Hawaii Elks Association Major Projects, Inc., in the name of Elkdom nationwide, are (from left) Yubi Separovich, committee chm.; then-GER Robert Grafton; then-SP Don Dapelo, and Larry Stevens, Chm. of the board of trustees for the Major Project. (For more information see page 10.)

**DAYTON, OH.** At the fall conference of the Ohio Elks Association, it was announced that two additional national scholarship grants totaling \$2,100 had been given to two Ohio students. It was also announced that 15 state grants totaling \$7,500 had been awarded to Ohio students.

**WASHINGTON STATE** Elks have a committee known as the Birthday Utopian Crippled Kiddies Service (BUCKS), whose sole purpose is to raise money for the care and treatment of children at the Children's Orthopedic Hospital and Medical Center. This committee has existed since 1924 and has been the largest single contributor in the state for years.

Participating lodges have a number of ways of raising money, such as bingo, selling Christmas trees, birthday donations, and charity balls. Some of the lodges also take toys and other gifts to the wards for Christmas parties.



**SPRINGFIELD, MA.** The Elks "Hoop Shoot" Program received the ultimate in national recognition when Gerald Powell (third from left), Past National "Hoop Shoot" Director, was inducted into the Basketball Hall of Fame in Springfield, MA. Other inductees were (from left) J. Dallas Shirley, official; Lester Harrison, owner; Jerry Lucas, player; Everett Shelton, Jr., representing Everett Shelton, Sr.; Oscar Robertson, player; and Jerry West, player.

In lower photograph, Curt Gowdy (second from left), Chm. of the Board of the Hall of Fame, welcomes new member Powell, and Larry O'Brien (left), NBA Commissioner, greets Emile Brady, current Elks National "Hoop Shoot" Director. The Getty Powell Award is in the background.



**LITTLETON-WESTFORD, MA.** For the 26th consecutive year, Littleton-Westford, MA, Elks hosted a barbecue for veterans with MS disease and their families and friends from eastern Massachusetts. On behalf of the veterans, Joseph Kozlowski presented a plaque to PER James Mungovan commending him and the lodge for their kindly deeds over the past years.



Springfield, MA.

**WILLIMANTIC, CT.** A special dinner was held at Willimantic, CT. Lodge in recognition of SDGER Arthur Roy's 60th year of Elkdom. Brother Roy (second from right), age 84, has held many positions at the state and Grand Lodge levels. A total of 670 persons attended the dinner. Guest speakers were PGERS Leonard Bristol (left) and Edward McCabe (second from left). PDD Alan Lyon (right) was chairman for the dinner.

Willimantic, CT.



**ANCHORAGE, AK.** The Alaska Development Center (ADC) received a \$30,000 grant from the Alaska State Elks Association for a physical therapy program for handicapped infants under the age of three. The therapy program will work in conjunction with the ADC's home/center based infant learning program. The therapy program, as

well as the infant learning program, is designed to allow and encourage the handicapped infants to develop as closely as possible to the normal development of a non-handicapped infant.

**GLENDALE, CA,** Lodge provided much-needed help to the local Babe Ruth League All-Star Team. The team entered an elimination tournament with the goal of reaching the Babe Ruth World Series playoffs. The boys won 15 successive games, including the regional championship at Salt Lake City, making them eligible to compete in the playoffs at Jamestown, NY.

However, the team lacked the funds necessary to pay its expenses, so several Glendale groups provided the money to make the trip possible. The Bingo Committee of Glendale Lodge contributed \$1,000.

**CLAYTON, NJ,** Lodge won first place in the under 400 division of the New Jersey Elks Parade, held in Wildwood, NJ, during the annual state convention. This was the second straight year that Clayton Lodge has won its division.

(Continued on page 41)





# SCHOLARSHIPS for STUDENTS

BASED ON SCHOLARSHIP, LEADERSHIP AND FINANCIAL NEED

## ELKS NATIONAL FOUNDATION TRUSTEES OFFER 1981 AWARDS of over ONE MILLION TWO HUNDRED EIGHT THOUSAND DOLLARS

fy school principals of this scholarship offer, to publish it in lodge bulletins and make every effort to bring it to the attention of qualified students.

Applications will be reviewed by lodge and district scholarship committees and then judged by the scholarship committee of the State Elks Association for inclusion in the state's quota of entries in the national competition. Names of winners will be an-

nounced about May 1, 1981.

Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the state in which the applicant is resident.

The National Association of Secondary School Principals has placed this contest on the Advisory List of National Contests and Activities for 1980-1981.

FOR THE ACADEMIC YEAR 1981-1982 the Elks National Foundation Trustees are offering 1,291 college scholarships ranging from \$750.00 to \$5,000 and totaling \$1,208,750.00.

During the many years in which this annual scholarship assistance competition has been in existence, the Elks National Foundation has helped thousands of worthy American students of good character and behavior patterns, and with superior scholastic attainments and leadership qualities, to begin their college education under favorable circumstances.

The 1981 Schedule of Awards includes 500 "Most Valuable Student" Scholarships awarded in nationwide competition, and 791 scholarships each for \$750.00 allocated on a state-quota basis. Ten special four-year scholarships are to be awarded to the five highest-rated boys and girls in the 1981 competition.

Applications may be made by students in the graduating class of a high school, or its equivalent, who are citizens of the United States of America and residents within the jurisdiction of the B.P.O. Elks.

Scholarship, leadership and financial need are the criteria by which applicants are judged. Experience shows that students who qualify for final consideration usually have a scholarship rating of 90% or better and stand in the upper 5% of their classes.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the winners in an undergraduate course in an accredited American college or university.

Application must be made on an official form furnished by the Elks National Foundation and entitled "Memorandum of Required Facts," which will be available at Elks lodges after December 1, 1980. Applications, properly executed, must be filed not later than February 10, 1981 with the Scholarship Chairman or Secretary of the Elks lodge in whose jurisdiction the applicant resides.

Lodge officers are requested to noti-

### Trustees of the Elks National Foundation are the following Past Grand Exalted Rulers:

John L. Walker, Chairman	E. Gene Fournace, Treasurer
William A. Wall, Vice-Chairman	Glenn L. Miller, Assistant Treasurer
Horace R. Wisely, Secretary	Robert A. Yothers, Assistant Secretary
Willis C. McDonald, Member	

### SCHEDULE of "MOST VALUABLE STUDENT" AWARDS for FEBRUARY-1981 CONTEST

For high school seniors only. College students are not eligible to enter this competition. Identical awards for boys and girls, competing separately.

	BOY/GIRL (each)	TOTAL AWARDS
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<b>"MOST VALUABLE STUDENT"</b>		
<b>SPECIAL FOUR-YEAR AWARDS</b>		
for the 1981-82, 1982-83, 1983-84, 1984-85 academic years		
First Award—Two for each academic year .....	\$5,000.00	\$ 40,000.00
Second Award—Two for each academic year .....	4,000.00	32,000.00
Third Award—Two for each academic year.....	3,000.00	24,000.00
Fourth Award—Two for each academic year.....	2,500.00	20,000.00
Fifth Award—Two for each academic year.....	2,000.00	16,000.00
for the 1981-82 Academic Year		
Four Awards for one academic year.....	1,750.00	7,000.00
Six Awards for one academic year .....	1,500.00	9,000.00
Thirty Awards for one academic year.....	1,250.00	37,500.00
Fifty Awards for one academic year .....	1,100.00	55,000.00
One Hundred Fifty Awards for one academic year.....	1,000.00	150,000.00
Two Hundred Fifty Awards for one academic year.....	900.00	225,000.00
500 STATE FINALIST AWARDS .....		615,500.00
<b>STATE ALTERNATES</b>		
<b>ALLOCATED AWARDS</b>		
for the 1981-82 Academic Year		
791 STATE ALTERNATE AWARDS at \$750.00 each .....		593,250.00
1,291 AWARDS for a GRAND TOTAL of .....		<u>\$1,208,750.00</u>





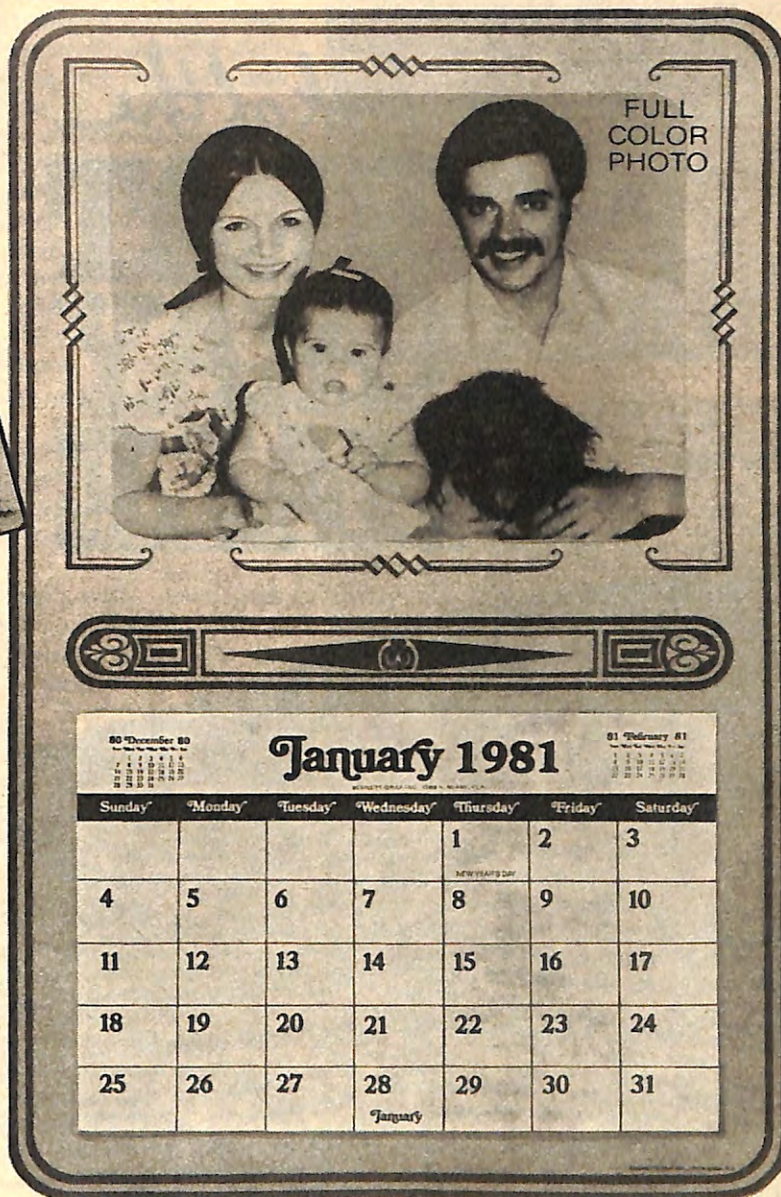
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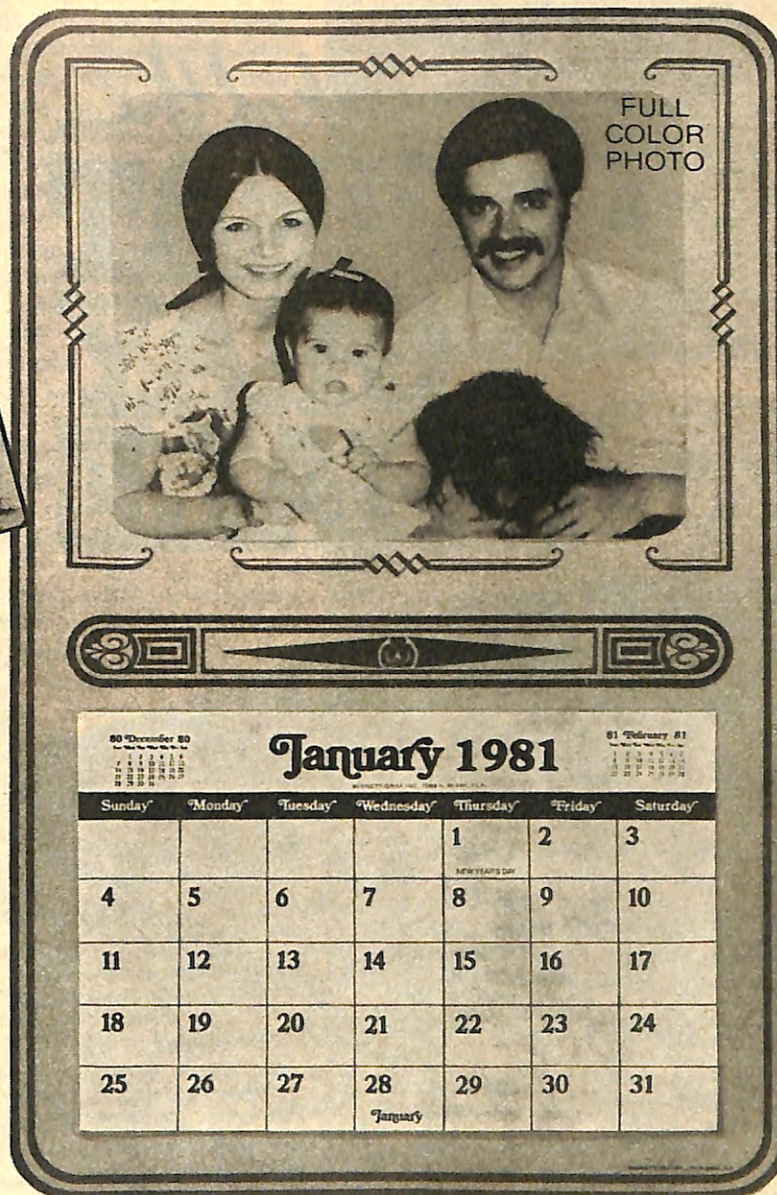
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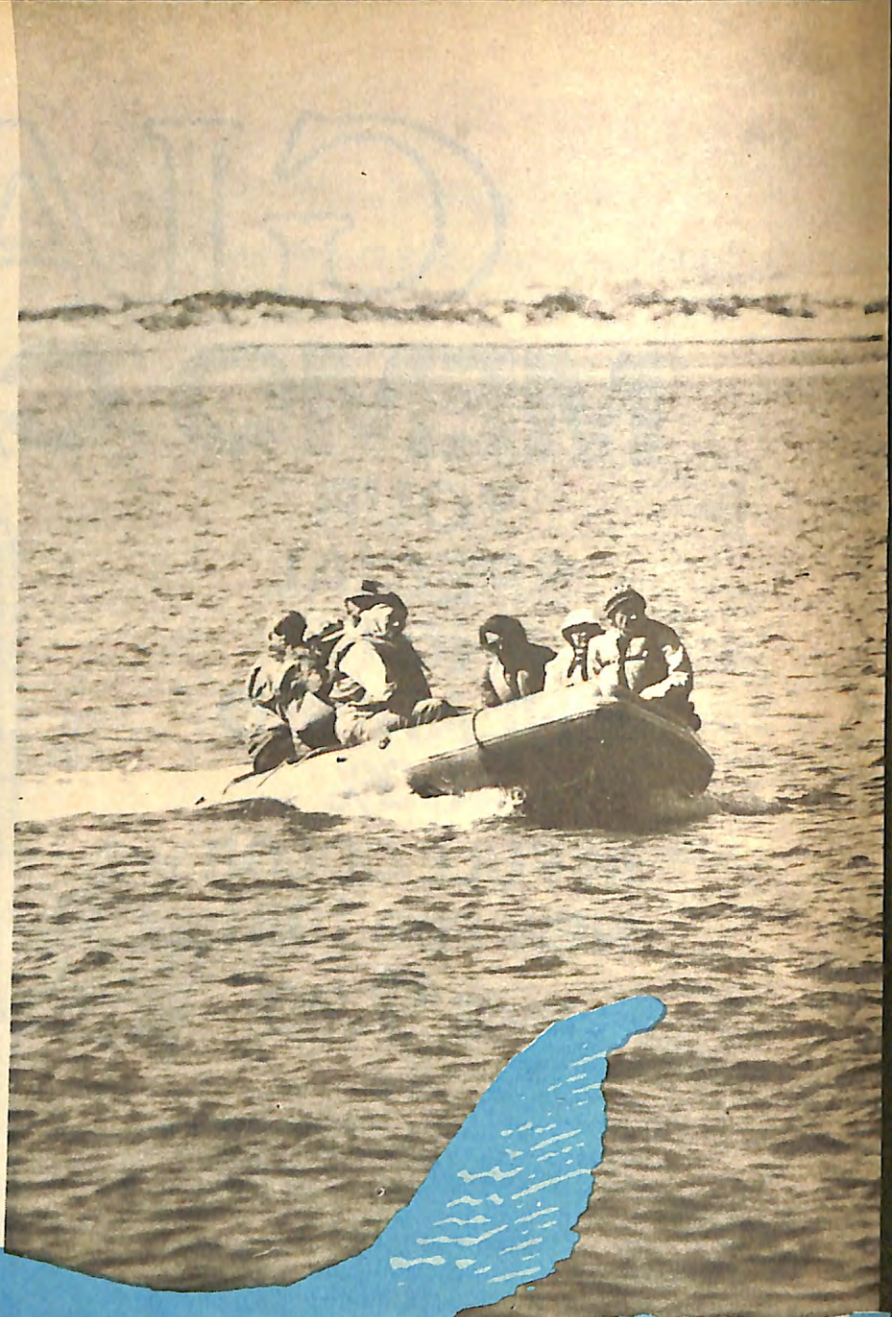
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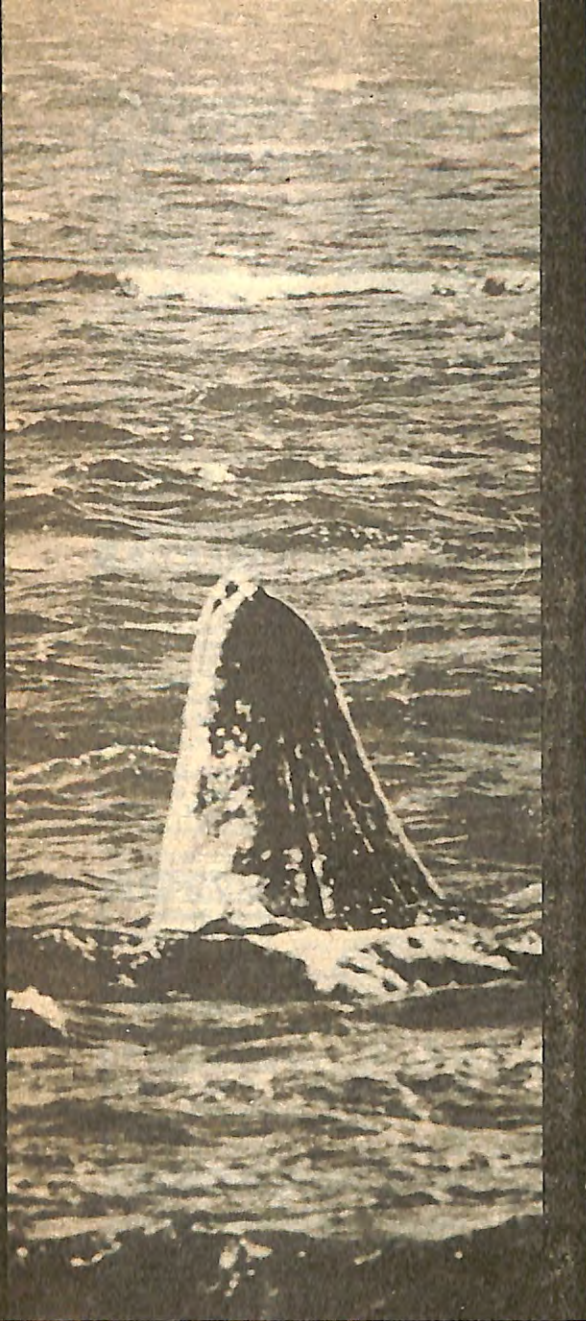




*The Trek of the*  
**GREAT  
GRAY  
WHALE**







*Spectators in a Zodiac thrill to the cavorting antics of a great gray whale in San Ignacio Lagoon.*

by Bill Thomas

Along America's West Coast each winter occurs one of the most fascinating migrations known to man—the annual trek of the great gray whale from its summer feeding grounds in the Bering Sea and the Arctic to the placid lagoons of Baja California. Thousands of these Leviathans can be seen from the shore, especially in southern California, as they slowly make their relentless journey south.

The excitement begins around New Year's in southern California, but in December farther up the coast, whale-watchers crowd the coastline, binoculars and telescopes in hand, hoping to spot the spouting whales. Sometimes one is lucky enough to see one breach, or spar, or roll. And the great flukes,

which reflect the sun, often bring shouts of glee from observers.

The path of the gray whale is some 4,000 miles long. They travel 60 to 80 nautical miles every 24 hours. Some give birth on the way, although it's believed by whale researchers that's the main reason for the migration. The whales go to the lagoons, said Dr. Theodore Walker, formerly of Scripp's Institute at San Diego and a life-long whale lover and researcher, to have their calves, to nurse them until they are strong enough to face the open seas and, in some cases, to breed.

A prime shore whale-watching station is at Cabrillo National Monument on Point Loma at San Diego, a high overlook with a glass-enclosed whale-watching observation point. The greatest way to watch whales is by boat. You may choose between day-long trips operated out of various locations in southern California and lengthier journeys to the Baja lagoons which permit you to come into close contact. And there's always the possibility you may encounter a friendly whale which will virtually snuggle up little differently from your pet dog or cat.

From Christmas until mid-April, whale watching is a popular pastime in southern California, although the peak migratory period is January through February. The greatest number of whales in the lagoons of Baja, however, comes during February and March. By the spring equinox, the males depart, leaving only the mothers and their young calves. And by late April, most of those have left, too, making their way back north to the nutrient-rich waters off Alaska and on into the Arctic.

Whale-watching in the lagoons and around the islands off Baja begins to reach its seasonal peak by mid-January and lasts until mid-April, and it was during this period I caught an 84-foot whale-watcher boat called the *Finalista 100* out of H&M Landing, San Diego. For eight days I would be afforded the opportunity to visit desert islands, herds of elephant seals, colonies of sea lions, take nature walks into some of the remote canyons, photograph nesting pelagic cormorants and brown pelicans, sea lions and harbor seals and marvel at the antics of schools of dolphins vying for a choice spot to ride the bow wave of the boat when it was fully underway. But the main emphasis was the quest of the fascinating gray whale.

The *Finalista* left the marina late at night, cruising lightly past reflections



*Visiting elephant seals (top) on San Benitos Island is an added treat after petting a great gray whale (above).*

of the city dancing in the protected harbor. Throughout the night, it would push southward past the Coronado Islands, but always within sight of the Baja Peninsula. And soon after sunrise, as the bright January sun warmed the air, we dropped anchor off the leeward side of San Martins Island. It was the first of several islands to be visited with conducted nature hikes during the eight-day trip. And even as we boarded the Zodiac rafts for the trip to shore someone spotted the spout of a great gray whale in the distance. Ultimately, there were more . . . and more. A lot of whales were still en route to the lagoons.

Once during the trip, we found a half-dozen whales feeding upon a



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# GREAT GRAY WHALE

floating patch of kelp 10 miles offshore. Because they were busily engaged in feeding and playing, we were able to drift the *Finalista* to within a few yards before they abandoned their kelp meat and dived.

Whales are unquestionably among the most interesting and lovable creatures on earth. They are docile, create no problems and are believed to be highly intelligent. Some scientists who have studied them intensively think they have a highly developed communication system. The humpback whale, also sometimes seen in these waters, is noted for its distinct song, and recordings have been made of its voice.

When the whales first return from the northern feeding grounds, they are suspicious of man, however, and seldom allow one to get close to them. It's understandable in the Arctic; the native Eskimos still hunt them, using explosive bullets which blow holes in their bodies. So much of their contact with man during the summer months may result in violence. In Baja and along the coast of southern California, they are virtually worshipped and not sought for food. Dr. Walker believes the whales are aware of that.

Later we ran into pairs and threesomes, all heading methodically south, always within sight of the shore. It's believed the whales stay close to the shore for protection against roving packs of killer whale and shark which attack them far out to sea. Also, it's believed they navigate by sight, using landmarks on the shore to tell them where they are. Occasionally they will spy-hop, raising their heads 10 feet out of the water to look around. Submerged most of the time, their average dive lasts from three to seven minutes, during which vertical beats of their enormous flukes thrust them forward as much as a half mile. Then they surface to exhale a "spout" and instantly refill their lungs, submerging again. A series of three or four frequent surfacings is followed by another long dive. They seem to swim both night and day, and can maintain a speed of about four knots. They can, however, achieve a speed of 20 knots.

By the time we reached the Isla Cedros, pausing there for a few hours to explore on foot a deep canyon dotted with gnarled elephant trees and decorated with blossoming golden-flowered

*(Continued on page 27)*

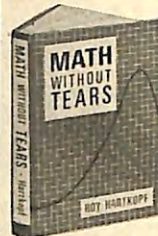
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# Science

(Continued from page 15)

hands—it was a useless precaution. The flareback from a handgun travels farther than one might think, and plenty of residue was recovered from his sleeve and wrist. Electron microscopy and x-ray analysis revealed particles consistent with the kind of .22 ammunition he was alleged to have used. To clinch the case, the bullet was plated with a jacket of unusual composition, all the elements of which turned up in the analysis as well.

NIJ-funded workshops have trained a number of criminologists in the new technique, which has already gained acceptance in the courts. But it will be a while before particle analysis completely supplants the older methodologies—the \$50,000 minimum cost for the necessary apparatus is beyond the budget of many jurisdictions.

But it isn't always necessary to use exotic methodology to catch crooks. A trained analyst can do things with an ordinary microscope.

There is a well-known principle that wherever two objects come in contact, there is always some transfer of material. It is virtually impossible to enter a room without picking up dust that will be typical of that room. A person walking through a field will have pollen or grass seeds adhering to his clothing. In one classic case, an investigator traced a suspect's progress from the crime scene to the suspect's front door by analyzing the successive layers of different soil types on the soles of the suspect's shoes. This sort of work can only be done with a microscope.

Skip Palenik is a forensic microscopist at McCrone Associates, a firm in Chicago that specializes in the use of optical equipment to solve industrial problems. According to Palenik, "The new automated instrumentation is very good for routine drug analyses, but it isn't much help in discriminating between two sets of microscopic traces. The computer is too structured to do that. You need the freedom of the human mind and eye."

Recently, a police unit in a southeastern state asked Palenik's help in solving an old homicide case they had reopened. In 1973, a woman who had been kidnaped with her infant child was found dead with her baby alive in her arms on a cot in a migrant workers' camp. There was a small clump of mud on the bottom of one of her shoes. At the time, the local police had examined the mud but found nothing remarkable about it.

Now a detective was sending the shoes to Palenik in a plastic bag. To his dismay, Palenik found that over

the years most of the mud had been lost, and only a fine dust remained.

Nevertheless, a microscope enabled him to identify some of the substances present. There was straw, and wool fibers that were probably from a new blanket. There were also some fragments of badly decomposed leather. The leather contained traces of saliva, and was degraded in such a way as to suggest that it had been chewed.

These seemingly bizarre findings made sense when Palenik learned that the detective's best suspect owned a horse farm within half a mile of where the body had been found. Horses chew

leather. They eat straw. Moreover, the wool fibers were of a color common in horse blankets.

Despite these findings, the investigation was called off for political reasons, and the suspect was never prosecuted. Perhaps if a competent microscopist had been presented with the original clump of mud seven years ago, a murderer might have been apprehended.

Unfortunately, most analysts have cut their teeth on automated gadgetry and disdain the humble microscope. Moreover, an aspiring forensic microscopist is hard put to acquire a suitable  
(Continued on page 30)

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**Public Image—Contest B**

As Elkdom progresses through its second one hundred years of existence, subtle changes have gradually emerged. From a strictly "men only" fraternity we have gradually shifted our emphasis to community service and family-oriented programs. We are all aware of our good deeds and accomplishments and proud to use the word "Benevolent" in our name.

However, the image perceived by non-Elks in our communities is many times somewhat different. We are still carrying the stigma of the hard-drinking, stag-show-oriented lodge. To change that ill-conceived image that many non-Elks believe to be true, it is up to all of us and especially the Exalted Rulers to make sure that a proper image is maintained. The Grand Lodge knows the importance of a good lodge image, so to encourage the officers and members to keep a permanent record of their achievements, the Grand Lodge sponsors the annual Public Image Contest.


The rules of the contest are simple. All you do is compile photographs, newspaper clippings, summaries and copies of television and radio scripts that cover your lodge's participation in and sponsorship of the activities that improve and benefit your community. Anytime that your lodge does something to benefit the elderly, young, handicapped or underprivileged, the news media coverage of this should be compiled for your brochure.

Also, your programs such as Citizen of the Year, Law and Order Night, Boy Scout and Girl Scout sponsorship, Eagle Scout awards and sponsorship of football, baseball, and hockey youth leagues should be covered in your brochure. Keep a file of the above events for the year so that you can compile it into brochure form for entering in the Public Image Contest. Submit the brochure to the undersigned by February 28, 1981 along with a letter from your lodge secretary certifying your lodge membership. The brochure should be kept to approximately 30 pages on standard 8½ by 11 paper bound in a soft cover binder.

The representatives of the winning lodges will receive awards at the Grand Lodge convention next July. First, second and third-place awards in each of five divisions (according to lodge membership) will be awarded. Winning lodges will also be announced in *The Elks Magazine*.

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**did you know..**



Ever wonder why the Armistice was signed on the 11th day of the 11th month and at the 11th hour in 1918? Did this have any connection with the Elks' traditional hour of recollection at 11? John J. Pershing, General of the Army, was a member of New York Lodge No. 1 and a devoted member of the Order.

Charles Edward Ellis, author of, *An Authentic History of the Benevolent and Protective Order of Elks*, tells it this way:

"The Hour of Eleven has a tender and deep significance for thousands of American citizens. Whenever Elks gather at this hour, their thoughts turn to it as the Golden Hour of Recollection... The homecoming of those who wander, the mystic roll call of those who will come no more. When Gen. Pershing was asked to arrange a time for signing of the Armistice, to end World War I, those thoughts naturally came to mind."

Brother Pershing, according to the legend, established the Hour of Eleven for signing of the Armistice, not only in memory of the Elks, but in memory of every American.

So it was done... the 11th month... the 11th day... the 11th hour.

When Francis M. Smith served as Grand Exalted Ruler in 1972-73, he began what was to become another Elk tradition. He issued a proclamation naming November as Elks Veterans' Remembrance Month. These proclamations have been repeated annually. This year was no exception. GER H. Foster Sears was proud to "Reach Out With Elkdom," to honor America's heroes—the veterans.

The annual Elks Thanksgiving Day Race will undoubtedly be scheduled again this year in the Cincinnati area. After all, this is the second oldest race in America. Last year the 6.2-mile race began at Latonia in Kentucky, proceeded over the Clay Wade Bailey Bridge and finished at the base of Riverfront Coliseum in Cincinnati. There were 22 age categories, plus open divisions for men and women.

The Elks "Hoop Shoot" Free Throw Contest got a boost recently when an article about the order appeared in Delta Airlines' in-flight magazine. The article in *Sky-Lines* featured a full color picture of the "Hoop Shoot" Contest.



## Great Gray Whale

(Continued from page 24)

century plants, most of us aboard were getting anxious to reach our destination—San Ignacio Lagoon—and a rendezvous with the whales. Always we were surrounded by the sounds of the sea, and the incessant pulsation of the boat thrust upon the waves stayed with us whether we were aboard or on land. By the end of the second day, most of us had become almost a part of it. The sun and salt spray borne by southern winds penetrated the very soul. Seals played around the boat whenever we stopped, and brown pelicans became our comrades. The dolphins, it seemed, were always near.

Occasionally, new herds of dolphin would be spotted racing across the waters at oblique angles to rendezvous with the boat and ride the bow wave, or to frolic alongside putting on a free show for the boat's passengers. And sometimes they wallowed in the backwash from the props of the twin diesel engines. These, along with a multitude of birds which created much excitement among members of the Massachusetts Audubon Society tour aboard, became our constant companions.

After leaving Cedros, we passed just to the west of Scammon's Lagoon in Vizcaino Bay, one of three official

whale sanctuaries. Scammons unquestionably is the most popular place for the gray whales today.

The pregnant cows go far up into the lagoons to give birth to their calves. Most are born head last, whereupon the baby pops to the surface or is raised to the surface by its mother for its first breath. That's one reason scientists believe the whales come to these lagoons. They're shallow, generally no more than 20 to 30 feet, and they contain waters with almost double the saline content of the ocean, giving them greater buoyancy. Thus it is easier for the baby whales to swim and to rise to the surface to breathe.

In his book, *The Whale Primer*, published by the Cabrillo Historical Association of San Diego, Dr. Walker explains that the calves are fed milk from one or the other of two short nipples located in folds toward the rear of the mother's abdomen. They are always fed underwater. It's not documented how fast the baby gray whale grows, but its cousin, the blue whale, may gain about 10 pounds per hour, a ton every nine days. The milk is very rich, 40 to 50 percent fat and 11 to 12 percent protein.

A strong bond develops almost immediately between the mother and  
(Continued on page 31)

## Departed Brothers

**PAST DISTRICT DEPUTY** Orvel G. Holt of York, NE, Lodge died August 27, 1980. Brother Holt served as District Deputy Grand Exalted Ruler for the East District of Nebraska in 1961-62 and was president of the Nebraska Elks Association in 1969-70.

**PAST DISTRICT DEPUTY** Robert H. Krauth of North Canton, OH, Lodge died August 3, 1980. Brother Krauth served as District Deputy Grand Exalted Ruler for the Northeast South District of Ohio in 1978-79.

**PAST DISTRICT DEPUTY** Morris A. Rosenthal of Adrian, MI, Lodge died August 29, 1980. In 1961-62, Brother Rosenthal served as District Deputy Grand Exalted Ruler for the South Central District of Michigan.

**PAST GRAND LODGE COMMITTEEMAN** Morley H. Golden of San Diego, CA, Lodge died August 28, 1980. Brother Golden served as District Deputy Grand Exalted Ruler for the South District of California in 1945-46 and was also a past president of the California State Elks Association. In 1952-53, he was a member of the Grand Lodge State Associations Committee.

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# NEWS OF THE STATE ASSOCIATIONS

The **Mississippi State Elks Association** held its annual convention at Vicksburg May 2-4. Special guests were PGER and State Sponsor Edward McCabe and his wife Maggie.

The convention enjoyed one of the largest registrations of Elks and ladies in recent years. The large turnout might possibly have been due to the central location of the convention site.

The association has scheduled a Midwinter Conference for November 21-23 at Gulfport. The next annual convention will be May 1-3, 1981, at Biloxi.

Association officers for 1980-81 are President Joseph Duffie, Biloxi; Vice-President North Herb Tate, Jackson; Vice-President South C. W. Hicks, Hattiesburg; and Secretary-Treasurer Raphael Franco, Vicksburg.

A total of 1,564 persons—the largest number of participants in many years—registered for the **North Dakota Elks Association** convention in Grand Forks June 8-10. Guest of honor was PGER Homer Huhn, Jr.

Elected officers for 1980-81 are President Jack Brown, Jamestown; President-Elect Don Holen, Wahpeton; Vice-President Dennis Haney, Mandan; Secretary Bill Brintnell, Bismarck; and Treasurer Everett Palmer, Williston.

North Dakota Elks make a notable charitable and public service contribution. Much time at the convention business meetings was devoted to discussion of Elks' Camp Grassick, the state association's summer camp for handicapped children. The convention also heard reports on other worthy activities involving the handicapped, youth, veterans, and the disadvantaged.

The reports tied in nicely with a well-received address by PGER Homer Huhn, Jr. Elkdom, Huhn told the annual banquet audience, must continue to stress the importance of its public service and good works, or it may someday face the problem of dwindling membership and influence being experienced by many other fraternal organizations in the U.S.

Other convention highlights included a memorial service recognizing 252 departed Brothers, a parade, band concerts, a golf tournament, business sessions, and social events.



Elks officers discuss the agenda of the Mississippi convention. From left are (seated) Secy.-Treas. and SDGER Raphael Franco, outgoing SP Tullus Castor, and PGER Edward McCabe; (standing) DDGER John Duke and outgoing VP-North John Garmon, Jr.

Omaha Lodge hosted the 68th annual convention of the **Nebraska Elks Association** May 16-18. Registration totaled 650 persons.

Honored guests included PGER Robert Pruitt and PGER and Mrs. George Klein. PGER Klein is the state sponsor.

Next year's annual convention is scheduled for May 29-31, 1981, at Kearney.

Officers for 1980-81 are President George Johnson, Fairbury; First Vice-President Gaylord Nielsen, Grand Island; Second Vice-President Ken Green, Scottsbluff; Third Vice-President Dr. A. A. Walter, Norfolk; Secretary Chester Marshall, Kearney; and Treasurer Robert Burkley, Fairbury.

Kearney Lodge won the state ritualistic contest and also swept all of the all-state awards. Richard Todd of Kearney won the coveted Dr. William E. Nutzman trophy which is given to the high-point-scoring individual. Gaylord Nielsen of Grand Island was the winner of the Eleven O'Clock Toast Contest. Jack Jensen of Lincoln won the George B. Klein Award as Ritualistic Coach of the Year.

At the Exalted Rulers' March, \$3,453.75 was received for the work of the Benevolence Commission. PSP Walter Hampton was honored as the Chairman Emeritus of the Benevolence Commission. He has served for many years as the chairman of the commission.

The 44th annual **Rhode Island State Elks Association** convention was held May 30 and 31 at Newport. Over 300 members and guests attended.

On Friday evening, a Memorial Service was conducted by the state champion ritualistic team from Smithfield Lodge. At the Saturday business session, the members were welcomed by Humphrey Donnelly III, mayor of Newport.

Newly installed officers are President Raymond Woodcock, Pawtucket; Vice-President West Rudolph Pistacchio, Smithfield; Vice-President East Richard Bugbee, Providence; Secretary Robert Magill, Pawtucket; and Treasurer William Darby, Pawtucket.

The association voted to amend the by-laws so that bimonthly meetings would be held beginning in September, except during the months of July and August and the month of the annual convention.

One of the new activities started this year was Elks Night at Newport Jai Alai, with all the proceeds from ticket sales going to the Crippled Children Fund.

Over 200 people paid tribute to the state's 24 Most Valuable Students at a banquet held in their honor at Pawtucket Lodge. Special medallions were made up to further honor the students, and these were presented by Rhode Island Gov. J. Joseph Garrahy.



The 51st annual convention of the **Connecticut Elks Association** was held in New Britain June 6-8. Four hundred Elks were registered and many were accompanied by their wives.

William Steinbrecher, Chief Justice of the Grand Forum, was the principal speaker at the business session.

Newly elected officers are President Joseph Palmer, Naugatuck; Vice-President East Alan Lyon, Willimantic; Vice-President Northwest Angelo Rubbo, Waterbury; Vice-President South Central John Goodman, Wethersfield-Rocky Hill; Vice-President Southwest Douglas Murray, Milford; Secretary Thaddeus Pawlowski, Norwich; and Treasurer Edward Szewczyk, Enfield.

Danielson Lodge, Connecticut Ritualistic Champions, were presented the New England Interstate Relations Committee Trophy, emblematic of winning the New England Ritualistic Contest.

A check in the amount of \$50,000 was presented to the Newington Children's Hospital as part of a pledge of \$450,000 for renovation of the therapeutic recreation department.

The annual convention of the **Texas Elks State Association** was held June 19-21 at San Angelo. Among the 740 persons attending were then-GER Robert Grafton and PGER Willis McDonald.

The 1980 Fall Conference will be held in Mesquite November 1-2. Next year's annual convention will be held at Austin June 18-20, 1981.

Newly elected officers are President E. C. "Buddy" Ables, Pasadena; President-Elect Raymond Strom, El Paso; Secretary Ellis Leatherwood, Houston; and Treasurer John Ceolla, Mesquite.

State National Service Chm. E. F. Burgdorf reported that the 10 districts spent more than \$13,000 for programs in the veterans hospitals. He also announced the winners of the Veterans Remembrance Contest: 0-600 members, Waco; 601-1000 members, Mainland; and 1001 or more members, Houston. In addition, Chm. Earl Schrader of Houston was judged one of the top five chairmen in the nation.

The **Oklahoma Elks Association** held its state convention April 25-27 in Oklahoma City. There were 860 persons in attendance.

Special guests included then-GER Robert Grafton and his wife Pat, PGER Robert Pruitt, and Grand Trustee Robert Smith.

The next state convention will be held April 24-26, 1981, at Oklahoma City.

Newly elected officers are Presi-

dent Gordon Varva, Chickasha; President-Elect Neal Whitley, Sapulpa; and Treasurer E. F. Carter, Duncan.

Claremore Lodge was the winner in the ritualistic competition. Sand Springs Lodge was awarded the trophy for the largest lodge contribution to the Major Project.

Charitable projects for 1980-1981 approved for major contributions are the Oklahoma Special Olympics, sole support of highway patrol cadet lawmen training and the highway patrol drug and safety project, a vehicle for the cerebral palsy center, and support of the retarded citizens summer camp.

A luncheon was highlighted with a speech by then-GER Grafton and awards to student winners in the Most Valuable Student Contest, "Hoop Shoot," and PER Essay Contest.

The 71st annual convention of the **Virginia State Elks Association** was held at Fairfax June 27-29. Attending were 502 delegates, members and guests.

Guests of honor included then-GER Robert Grafton and his wife Pat and Grand Trustee Alex Harman, Jr. PGER and State Sponsor John Walker could not attend because of major surgery.

The association plans to hold a ritualistic clinic at Charlottesville March 8, 1981. The next annual convention will be held at Portsmouth June 26-28, 1981.

Newly elected officers are President Walter Edmonds, Portsmouth; First Vice-President Henry Self, Martinsville; Second Vice-President Raymond Orndorff, Manassas; Third Vice-President R. W. Collier, Jr., Hampton; Secretary Charles Curtice, Petersburg; and Treasurer Cecil Duffee, Norfolk.

William Jones, Williamsburg, president of the Vermont Elks Boys Camp, the state Major Project, reported on the renovation and repairs to the camp facilities. The budget calls for over \$70,000 to be spent on this project during the fiscal year.

The **Iowa Elks Association** held its annual convention May 2-4 in Cedar Rapids. Honored guests were PGER Glenn Miller and Richard Stropes, Chm., GL Lodge Activities Committee.

Officers for 1980-81 are President DeWayne Browning, Cedar Rapids; President-Elect Paul Techel, Ottumwa; and Secretary Leo Youngblut, Waterloo.

Brother Stropes spoke on the Easter Bunny Program. He explained how the program works.

The workshop sessions were conducted by the co-editors of the state newsletter and all of the general committee chairmen.

The state Major Project is distribution of goods produced by the handicapped in conjunction with the Easter Seal Society.

Bretton Woods, NH, was the site of the **Massachusetts Elks Association** convention June 13-15. There were 1800 members and guests in attendance.

Distinguished guests included PGER and Mrs. Leonard Bristol and Grand Trustee and Mrs. Alfred Mattei.

The next annual convention will again be held at Bretton Woods June 12-14, 1981.

Officers for 1980-81 are President Angelo Themes, Beverly; First Vice-President Joseph Silvia, Jr., Taunton; Second Vice-President James Consolmagnolo, Worcester; Third Vice-President Robert Blomquist, Arlington; Fourth Vice-President Charles McWhinnie, Billerica; Secretary James Colbert, Somerville; and Treasurer Donald Podgurski, Norwood.

The state's Major Project is a scholarship program for deserving students. It was announced that \$94,000 has been awarded in scholarships during the past year.

The association also contributed \$75,000 to hospitals, nursing homes, children's institutions, and other worthy causes. Overall charitable donations from all the lodges totaled \$1,066,708. ■



Then-GER Robert Grafton was welcomed to the Texas convention by four Texas Past Grand Esquires. From left are Victor Ferchill, Marvin Hamilton, Brother Grafton, James Sharp, and Olley Anderson.





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## Science

(Continued from page 25)

educational background. No university offers a degree in how to use the microscope to solve chemical, botanical, and geological problems.

So McCrone Associates has offered a series of workshops under NIJ funding to provide training in the analysis of trace evidence. The curriculum includes basic microscopic techniques as well as specialized instruction on the identification of soils and botanical specimens such as leaves, conifer needles, pollen, and seeds.

Palenik is also conducting research on the comparison and characterization of fibers. The National Bureau of Standards is assisting this effort by assembling a comprehensive reference collection of synthetic fibers for distribution to law enforcement agencies.

Now that a criminal may risk incriminating himself merely by walking across the floor, perhaps the best way for him to escape detection is to pin the crime on some one else. Forget it. To a conscientious investigator, exonerating the innocent is as important as convicting the guilty.

In one case, a man was confronted with eyewitness testimony that he had shot his best friend in cold blood, holding the gun in his right hand. Tiny metallic fragments embedded in his hand were removed at a hospital and sent to McCrone Associates. These proved to be chips of lead that had flaked off the bullet when it was fired. Careful examination of the fatal bullet revealed a tiny crater on its surface. Microscopic comparison of one of the fragments and the crater showed a perfect fit. But the splinters had been removed from the defendant's left hand. This substantiated his story that the gun had gone off during a struggle, and he was set free.

It should be emphasized that the methods described here represent the most advanced state of the art, and have not yet become routine practice at all labs.

Meanwhile, additional improvements are being planned for the future, including a certification program to identify competent technicians, and the computerization of certain routine chemical analyses.

Program Director Sullivan foresees a far greater contribution from the forensic sciences as a result of NIJ efforts. "The personnel are eager to take the courses and increase their proficiency. I'm confident that in the future, the role of the crime lab will continue to expand, to the benefit of the entire criminal justice system."

ORDER FORM



# Great Gray Whale

(Continued from page 27)

calf, and seldom do they part more than a few feet. The calf may even ride atop the mother's back, being lifted high above the water as the mother rises to breathe. It'll continue closely for approximately eight to 10 months before it begins to feed extensively on krill and plankton in the Bering Sea and becomes less and less dependent upon its mother.

For two days, we lay to in San Ignacio Lagoon watching the whales as they fed, cavorted, sparred and breached around the boat. Each day, those passengers wishing a closer view were taken on Zodiacs (a small inflatable boat powered with an out-board engine) around the lagoon.

It was on one of these short journeys in the Zodiac that we first spotted a friendly whale following us. We stopped, and the whale surfaced alongside the boat, raising its head four feet above water and rolling on its side as it watched us. Elsie Scott from Albuquerque reached out to caress it along the nose, and the great whale, at least 30 feet long, leaned against the boat. I thought for a moment it might try to come aboard, but it did not. And after a few minutes, it moved away and back into the water, only to surface again soon, blowing a spray of saltwater 15 feet into the air. The spray covered us, but everyone aboard was jubilant. The great whale had made friends for life.

For an hour it played around our Zodiac and two others that gathered. Once it surfaced under one of the other boats, gingerly raising the bow two feet out of the water. And then it moved away toward the setting sun. The last time I saw the friendly whale, it raised its head three feet out of the water, its white baleen lowered. If whales could smile, I would swear that's what it was doing.

The following day we pulled anchor and moved out of the lagoon. Never again did we see the friendly whale, but Dr. Walker said that was rather common later in the season. "In late February and March," he said, "there are friendly whales everywhere . . . and it seems they're anxious to be petted."

En route north, we visited San Benitos Island and huge colonies of elephant seals. And when we stopped at Isla de Todos Santos just off Ensenada, a number of great whales were spotted near the boat, all heading south. But anything hereafter would be anti-climatic. The friendly whale of San Ignacio Lagoon had made it so. ■

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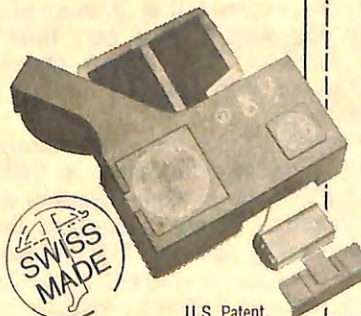
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# MEDICINE & YOU

by Larry Holden

## NEW DECADE, NEW BREAKTHROUGHS

With the first year of a new decade edging to a close, the future of medicine seems to hold great promise. Some of the numerous "finds" of 1980 are mirrors to medicine's progress during the next ten years. Finds like:

© A revolutionary technique is bringing dramatic relief to many patients with antibody-caused disorders—conditions in which the body attacks itself. Grouped as "auto-immune" diseases, these nerve-muscle disorders include rheumatoid arthritis, myasthenia gravis, Guillain-Barre syndrome, multiple sclerosis and others.

The newly-developed treatment for these diseases is based on a method of cleansing the blood of antibodies. The technique, called "plasmapheresis" or plasma exchange, involves slowly removing blood from the body and replacing it without its antibodies.

Auto-immune diseases may be prompted by a virus or by some other factor which interferes with the body's ability to suppress production of antibodies. The antibodies, which normally function to fight off infection and disease, are somehow set off to destroy body cells or to block nerve-muscle communication. Patients' symptoms may range from crippling to near total paralysis.

Used in the U. S. for the first time in California, plasmapheresis is providing short-term relief while effective drug treatment is the key to long-term sustained benefit. The process involves taking blood from the body and continuously running it into a centrifuge, where the plasma forms a layer. The plasma is syphoned off, taking with it the harmful antibodies posing the threat. While this will remove only 50 percent of the antibodies in the body—the other 50 percent are in the body tissue—it is often enough to allow the patients to lose their symptoms, which usually include paralysis.

© You've seen it on television. Cyanoacrylate. It's claimed that a drop of it will hold the weight of a car. Now a surgical form of the "super" glue is being injected into people's brains to save their lives.

Neurosurgeon Duke Samson of the University of Texas Medical School in Dallas is the only surgeon in America using the needle injection gluing procedure. But since he recently received FDA approval to use the glue in patients, he has produced exciting results. Sixteen so-

called "untreatable" patients have had operations, with 14 successes.

Dr. Samson is using the glue to close off two forms of life-threatening blood leakage in the brain—abnormalities that don't respond to conventional surgical methods. Certain brain abnormalities cause blood to be diverted to places it shouldn't go. So some arteries and veins become bloated with too much blood, while other areas are starved for lack of blood and necessary oxygen. A scenario is set for potential strokes, seizures, severe headaches, hemorrhaging and even death.

The noted neurosurgeon is using the glue to block off blood flow into the full areas and to allow the blood to seek other outlets. This type of glue doesn't set on contact with air, but rather it sets on contact with substances containing negative and positive ions, such as blood and spinal fluid.

The procedure doesn't just glue an artery or vein shut. "The glue expands like a sponge, and in the expansion a clot forms. This way, we can seal off the malformation while preserving the normal vessels," explains Dr. Samson.

In spite of the experimental nature of the gluing procedure, the process has already drastically changed several lives and may offer hope to numerous other "untreatable" patients.

© For many people, kidney stones are a painful, serious problem. One cause of kidney stones is now easily detected and, if necessary, treated surgically.

Most kidney stones are made of calcium and the body's principal mechanism for the regulation of calcium is a group of four pea-sized glands known as the parathyroid glands. Located in the neck just behind the better-known thyroid gland, the parathyroids monitor and regulate calcium increases and decreases in the blood. But when the tiny parathyroids become exuberant in their function, a condition—hyperparathyroidism—with mild to serious complications develops.

It used to be that persons would be diagnosed as having hyperparathyroidism only after a very long time. By then they would already have kidney stones or other serious complications. Now there are new, sophisticated chemical screening tests which measure many constituents in the blood at one time. These tests can spot hyperparathyroidism long before it reaches a serious stage. ■





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MURREN & APPENZELL:

# The Alpine Havens of Switzerland

by Jerry Hulse

Shades of Ronald Colman, I've found Shangri-La. You'll recall that old flick, "Lost Horizon." It appears now and again on the late, late show. Colman and other passengers aboard a DC-3 crash near a spectacularly lovely and peaceful mountain valley. Somewhere beyond the Himalayas in Tibet, if memory serves me correctly. And it is there that they discover their Shangri-La. Well, one needn't travel quite so far to get to Murren, Switzerland, and it's every bit as lovely.

Ever wanted to junk it all and just disappear? Well, keep Murren in mind. Like Ronald Colman's Shangri-La there are no cars. No exhaust fumes, imagine? Just fresh air and peacefulness born of high mountains and heavens that are a shocking blue. And there are no police because there is no crime.

Murren is mantled with snow during winter, and when summertime comes the mountains turn green and the Alpine meadows come alive with wild flowers, thousands of acres of wild flowers. At 5,450 feet, Murren rests on a sheltered plateau in the Bernese Oberland, facing the famous peaks of Eiger, the Monch and the Jungfrau. Although barely two hours by train from Bern, it might as well be a lifetime away. It is that peaceful. Although Murren's oldest house dates from the 1600s, the village wasn't established until the last century. After that it was discovered by the British. The British made their way up by horseback from the village of Lauterbrunnen in the valley, far below. It was a treacherous, three-hour ride, and frequently their women were carried up the mountain in sedan chairs. In Murren, a hotel of the grand tradition was built by the British, and it was here that European blue bloods met each summer. Queens and dukes, duchesses and kings. And while they mingled, millions of francs exchanged hands in the casino.

At the end of the century, Murren was the Alpine resort of the Bernese Oberland. A funicular had been constructed from the valley below, and by 1910 Sir Henry Lunn had opened the grandiose Palace Hotel, marking the beginning of Murren's first winter season. Before that it had been a summer place. Afterward, Sir Henry's son introduced skiing and the first world



**The picturesque villages of Switzerland offer the fresh air and peacefulness born of high mountains.**

championship in downhill and slalom racing. Thus, Murren became the cradle of Alpine ski racing. Several years later, with World War II, Murren fell into decline. It is a decline from which it has never fully recovered. Access by automobile to other resorts of the Bernese Oberland siphoned away business. Europeans took to the highways to reach Grindelwald and other Alpine destinations. They didn't want to ride the train.

Dreams of Murren's rebirth dawned with the completion in the '60s of the longest cableway in Europe. Beginning at the valley station in Stechelberg, it's a breathtaking, 30-minute heart stopper that passes through three stations, including the one at Murren before reaching the 9,744-foot Schilthorn Peak. Spinning at the very top—like some immense flying saucer descending to earth—is the world's highest and mightiest revolving restaurant. Moviegoers will remember the scene as *Piz Gloria* in the James Bond thriller, "In Her Majesty's Service." From this incon-



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gruous Alpine perch, diners are given an unobstructed sweep into France and Germany as well as the peaks and valleys of Switzerland itself. Sipping hot spiced wine, they focus on the Black Forest of Germany and the distant summits of the Mont Blanc range.

The tramway that travels through Murren took four years to build. Another three years were spent completing the revolving restaurant. With 120 tons of cable pressure pulling against the peak, coupled with winds up to 100 m.p.h.—blowing in precisely the same direction as the cable was pulling—engineers feared the entire mountaintop might break loose. As a result, a webbing of steel poles was drilled into the peak for reinforcement. To the builder's credit, neither the building nor the mountain peak has moved a single centimeter in 12 years, even with the awesome winds and the incredible pressure of the straining cable.

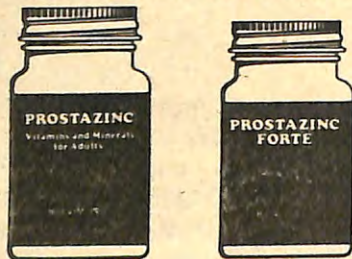
Earlier, the indomitable British had hiked to the top of the Schilthorn to establish the world's longest downhill ski run. Competitors raced from the 9,744-foot peak, passing through Murren and beyond to Lauterbrunnen at the 2,612-foot level. In those days the best skier made it in 70 minutes, more than one hour down one of the earth's scariest ski runs. Known as the Inferno, it has become an annual race that's held the last Sunday in January, come rain, snow, sleet or sunshine.

Still, as far as the tram that runs through Murren is concerned, it has done little to revitalize the village. Though it is ridden by as many as 3,000 persons a day, few get off in Murren. The passengers are simply too intent on reaching the top. They come from Lucerne and Bern and Interlaken, mostly on one-day excursions. It is a pity, for Murren is a summer place as well as a winter resort, its mountainsides laced with hiking trails, wild flowers and trout-filled streams.

Murren's cheapest accommodation (in a pension) is pegged at \$6 a night, while its costliest runs up to a high-season rate of about \$70 a day at the remodeled Hotel Murren. Inside the 150-year-old Hotel Blumental locals gather in a rustic bar to drink schnapps and listen to Swiss polkas played by a grizzled accordionist. At the far end of the village the homey little 18-room Hotel Alpenruhe pro-

*(Continued on page 38)*

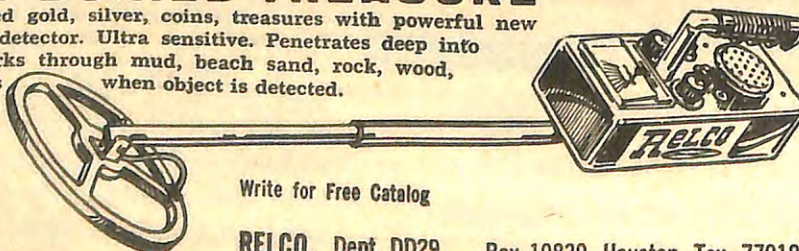
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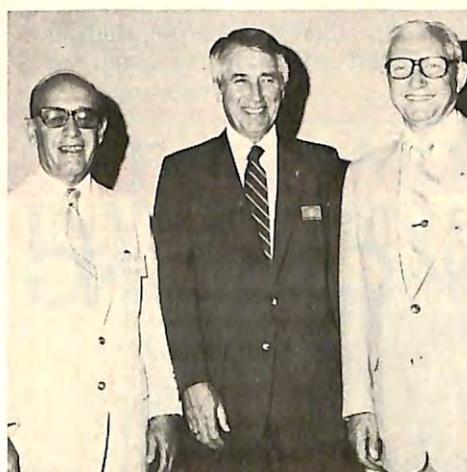
# On Tour With H. Foster Sears



Devils Lake, ND, was the host lodge for the visit of GER H. Foster Sears (right) and his wife Marguerite (second from left) to North Dakota. Host ER John Larson (second from right) presented Mr. and Mrs. Sears with a star blanket, a traditional Sioux Indian honor. SP Jack Brown (left) presented additional gifts.



On his recent visit to East Chicago, IN, Lodge, GER H. Foster Sears (second from left) was presented with a Hitchcock Elks Chair by ER Al Tracy (right). Also in photo are (from left) Grand Secretary Stanley Kocur, and PGERs Glenn Miller and Edward McCabe.



GER H. Foster Sears (right) was welcomed by PGER Homer Huhn, Jr. (left) and new SP W. C. DeWeese at the annual West Virginia Elks Association convention at Parkersburg.



During the visit of GER H. Foster Sears (fourth from right) to New Lexington, OH, Lodge, he was presented with an original "Leslie Cope" painting by the lodge in appreciation of his visit. Others in photo are (from left) SDGER Robert Kennedy, Grand Trustee Larry McBee, Trustee John Neff, PSP Leslie Scrimger, PGER E. Gene Fournace, DDGER Donald Templin, PSP Dr. David S. Goldschmidt and ER Andrew McMillan.

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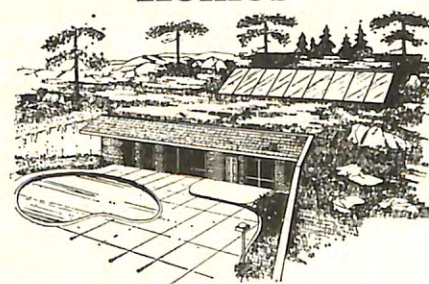
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## Lodge Bulletin—Contest E

The Grand Lodge Activities Committee is pleased to announce the details of this year's Lodge Bulletin Contest for 1980-1981. We urge each Lodge to participate in this contest.

It is recommended that your entry be bound neatly, and your Lodge Secretary must certify in writing the membership of your Lodge as of April 1, 1980. All entries must be postmarked no later than February 1, 1981, to be eligible for judging. They will not be returned, but the winning entries will be on display at the Grand Lodge Activities Booth during the Grand Lodge Session in Las Vegas, July, 1981. A Lodge representative should pick up the winning entry.

Listed below are recommendations that should help you in preparing your entry:

1. Prepare a plain folder containing three (3) consecutive issues of your Lodge Bulletin from the period April 1, 1980 to December 31, 1980.
2. A good Lodge Bulletin should inform members, in both words and pictures, of the activities of the Lodge, express thoughts concerning the Lodge and stimulate the membership to participate in the Lodge programs.
3. If your Bulletin contains ads, they should be the size of business cards and should contain only the nature of business of each advertiser, **not** such phrases as "Brother Elk" or "I'm a Member."
4. The judges will consider the timeliness of the articles, the quality and number of committee reports, and the presentation of Grand Lodge, State Association, and Auxiliary Projects.

Awards will be presented to first, second, and third-place winners in the five divisions of membership.

Mail all entries to Olley G. Anderson, Member of Grand Lodge Activities Committee, 6205 Ledge Dr., Austin, Texas 78750. Do **not** mail entries to *The Elks Magazine*.

Olley G. Anderson, Member  
Grand Lodge Activities Committee

## Switzerland

(Continued from page 36)

vides a room with private bath along with a mind-boggling view of the Jungfrau for \$50 a day double or \$300 a week, breakfasts included. It's half that price for a single.

With a population of barely 400 souls, Murren is a refreshing escape from our questionable brand of civilization. Still, tourist director Ueli Oesch broods because Murren isn't well known and vacationers seek out other resorts where cars are permitted to foul the air. It's entirely possible that he will live to regret the fame that's sure to come to Murren. Meanwhile, remember my suggestion: Check it out if you're looking for a place to climb off the world.

You'll also find peace in the Swiss village of Appenzell which is also the last bastion of male supremacy in Switzerland—and a promising battlefield for women's libbers. In Appenzell it's the man who holds the reins. What's more, the ladies aren't the least bit concerned. Offered the right to vote in local elections, they turned the proposition down. No interest. None. They simply said no. As far as the women of Appenzell are concerned, such re-



## THE JOY OF GIVING

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At Wrangell, AK, Lodge, Brother Joel Wing (center), with assistance from National Foundation Chm. Dick James (left) and PER Frank Ruks, displays three of the four Permanent Benefactor Certificates he has received during the past year, making a total donation of \$6,000 over the past two years. Wrangell Lodge is very proud of Brother Wing's generosity and also of the fact that in 1979-80 the lodge placed first in Group Two, with an average donation of \$26.09 per member to the National Foundation.



At Salt Lake City, UT, Lodge, PER C. Frank Gilbert (left), lodge National Foundation Committee Chm., presented Ed Boyce with his \$1,000 Honorary Founder's Certificate.



Brother Bernie Ashworth of Burien (Seattle) WA, Lodge is shown with a latch hook wall hanging of the Elks National Foundation token which he made for the lodge. During the past three years, Brother Ashworth has also made wall hangings of the "Emblem of Our Order" and the "Tall Elk" and presented them to the lodge.



sponsibilities should be left up to the men. It's been this way for centuries.

There are Alpine peaks and high meadows, and it is there that Appenzellers graze their cattle in summertime. This trek to the pastures in June and the return in autumn are times of celebration. Decked out in yellow knickers and red vests, the farmers provide Appenzell's answer to Pasadena's Tournament of Roses. Only in place of floats they parade their cattle, adorning their horns with freshly picked wild flowers.

It is a fact that an Appenzeller seldom leaves home. You begin to understand why when you take in all its charms. Chalets and farmhouses lie scattered across the mountainside. Wild flowers carpet the meadows in springtime and nights are bright with stars. One can even see the Milky Way. Visitors ride a cable car to the top of the Santis. In winter they ski and during summer they go fishing or hiking (the surrounding mountains provide three lakes and nearly 500 miles of trails). All it takes are a pair of good shoes, a rod and a map.

As for the Appenzellers, village shopkeepers sell hand-stitched embroidery, alpenhorns and other crafts. Johann Fassler—he's one of only two alpenhorn makers left in Switzerland—turns out the huge instruments in a shop behind his home. The alpenhorns (once they were used by the Swiss to communicate during invasions) are sold to orchestras. Only recently Fassler filled an order for the Tokyo Philharmonic for six alpenhorns. Not a bad sale when you figure he makes a horn a week and they sell for upward of \$700 apiece. Other Appenzellers produce cheese and sausage and a liqueur that's created with 40 herbs and is nearly powerful enough to fuel a missile.

Of Appenzell's 10 hotels, high marks go to the Santis, the Lowen and the Hecht. (The latter is into the game of musical credit cards, accepting Diner's, American Express, Visa, Master Charge and Eurocard. Or anything else the guest might possess: Swiss francs, U.S. dollars, German marks. The proprietors don't discriminate.) The Hecht, operated by sisters Maria and Regula Knechtle, accommodates up to 70 guests a night at about \$24 single and \$48 double, breakfast included. Of the meals, Maria confesses that "we cook with love and imagination."

Up the road the proprietor of the 300-year-old Hotel Santis makes similar boasts. Visitors agree that Josef Heeb's Hotel Santis is the snuggest spot in all Appenzell, the rates ranging from around \$22 to \$34 single and \$44 to \$68 double.

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## Christmas Charities

If your Lodge is looking for a way to "Reach Out With Elkdom," consider the Christmas Charity program. Because of economic conditions, Christmas, 1980, may not be a joyous one for many people. It is important that Elks increase their Christmas Charity programs to help out those who are less fortunate. By doing so the members will add to the favorable image of the Lodge in the community as well as relieve the suffering and loneliness felt by many at this season.

Often the visit of a well-meaning stranger can do more to brighten the day for a shut-in than the material gifts he brings. The Christmas Charity program of the Lodge should be a high point of the yearly activities, for it affords not only a favorable image of the Lodge in the community, but also gives Brothers an opportunity to work together and get to know each other better in a common effort. It may also attract those who do not take part in other activities.

If your Lodge does not have a Christmas Charities program, get one started by surveying the activities of other charitable organizations to determine an area not covered by them. Set up a committee to plan to meet the need and work out ways of accomplishing the goal. The more of the membership who are involved, the better the program will be.

While the Grand Lodge does not sponsor a contest for Christmas Charity programs, it will acknowledge unique and outstanding ones by publishing pictures of them in *The Elks Magazine*. So send your black and white glossy pictures of your program with suitable captions to:

William F. Dobberstein, Member  
Lodge Activities Committee  
Box 505  
Elmira, NY 14902

These pictures must be submitted no later than February 15, 1981. Do not send the photos to *The Elks Magazine*. No pictures will be returned unless they are accompanied by a self-addressed envelope with sufficient postage.

William F. Dobberstein, Member  
Lodge Activities Committee

## You and Retirement

(Continued from page 12)

that will crop up no matter what kind and how much insurance you carry. Keep your emergency fund in a joint account, if possible, or give a trusted relative or friend a limited power of attorney, so that funds will be available if you are ill.

Health insurance, not nearly so standardized as automobile or homeowners insurance, can be bewildering. But there are several booklets available, free of charge, which you should find useful:

✓ "What You Should Know About Health Insurance When You Retire," from the Health Insurance Institute, 1850 K St., NW, Washington, DC 20006.

✓ "Information on Medicare & Health Insurance for Older People," from the American Assn. of Retired Persons, 1909 K St., NW, Washington, DC 20049.

✓ "Understanding Medicare and Supplementary Health Insurance," prepared by Bankers Life and Casualty Co. and available by writing to "Understanding Medicare," P.O. Box 325, Northbrook, IL 60062.

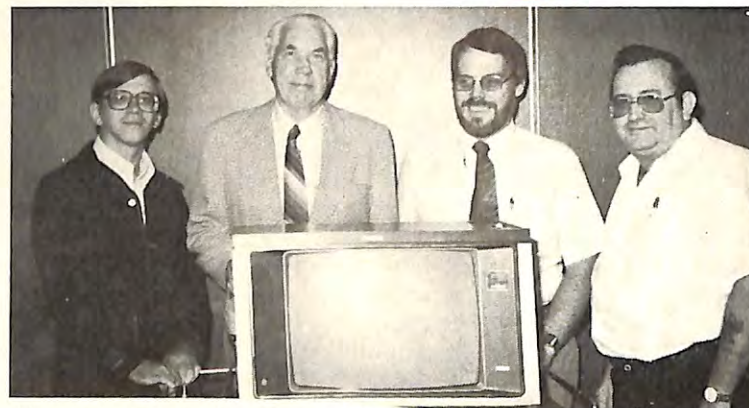
Bankers Life also has a new film about Medicare and supplementary health insurance, available on loan at no cost to your group or organization. The film, *Let's Keep in Touch*, is available from Association Films, 866 Third Ave., New York, NY 10022. Give two alternate dates, and mail your request at least three weeks in advance. ■

## ELKS NATIONAL SERVICE COMMISSION

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



The Albany, NY, Veterans Administration Medical Center held its 50th anniversary celebration. On hand for the occasion was State National Service Committee Chm. Omer "Doc" St. Jacques (center), distributing canteen books for hospitalized veterans to William Kelly (left), World War I VAVS Representative, and Dr. William Nelson III, associate chief of staff for education.



Aliquippa, PA, Lodge presented Deshon Veterans Hospital in Butler, PA, with a color TV set and 2,050 new paperback books. On hand for the occasion were (from left) ER Edward Zanath, Jr.; PDD Paul Nutter; H. Lynn Jamison, hospital chief of recreation service and PER Richard Kurlak, Veterans Service Chm.

The Veterans Committee of Hackensack, NJ, Lodge hosted a group of disabled veterans from Lyons Veterans Hospital at the lodge for a roast beef dinner and an evening of movies and gaiety. Seated with a veteran's aide and a disabled veteran is PGER William Jernick (left). Standing from left are Committee Member Dominick Stavola; ER Larry Fay; Ron Richards, Est. Lead. Kt. and Committee Chm; DDGER Vincent Schindel; and Richard Schofield, VAVS Representative.





# NEWS OF THE LODGES

(Continued from page 19)



**WOODBIDGE, NJ.** The local lodge honored the community's police officers with a roast beef dinner. Six bullet-proof vests were presented to Police Chief Anthony O'Brien (second from left). Others in photo are (from left) ER Tony Romano, Youth Activities Chm. Howie Stewart, Brother Art Notchy, and PER Dan Deverin.



**COLONIE, NY.** Lodge honored two youth scholarship winners. ER Louis Doodian (second from left) presented a \$700 New York State Elks Scholarship to Michael Mitchell, Jr. James McGrath (left) won a Colonie Elks Scholarship. At right is Secy. Warren Carr.



**HOOSICK FALLS, NY.** The local lodge donated a new van for the use of senior citizens in the community. From left are Sue Baird of the Rennselaer County Department of the Aging; Brother Ralph Millington, president of the Hoosick Falls Senior Citizens; PER and Committee Chm. John DeLurey; Brother William Murphy, Rennselaer County Executive, and ER Ray Meaney.

**BEACON, NY.** Brother John Baylash (left), low net Elk scorer, accepts the "Dr. Simon Cahn Annual Day of Golf Award" from Dr. Cahn, PER and PDD, Beacon, NY, Lodge, as Mrs. Cahn looks on. Last year Beacon Elks named the tournament in honor of Dr. Cahn, who has been chairman of this event for over 30 years and has raised over \$50,000 for various Elks charities. Mrs. Cahn has assisted Dr. Cahn each year.



**GLOUCESTER, MA.** Est. Lead. Kt. Peter Dennen presents a plaque to coast Guard Cmdr. Braz in appreciation of the assistance given by the Coast Guard on the annual Disabled Veterans Day. Looking on are Chap. Joseph DeWolf and Stuart Bell (right), lodge chm., National Service for Hospitalized Veterans.





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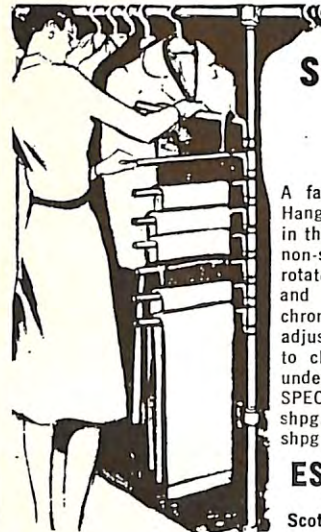
## Charles M. Russell's Greatest Masterpiece THE EXALTED RULER

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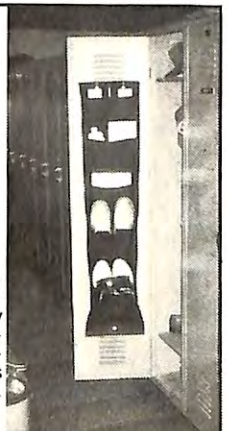
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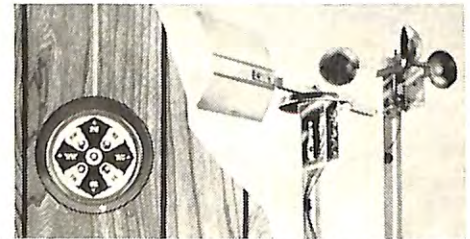


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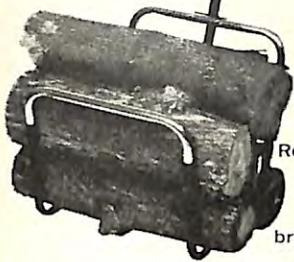
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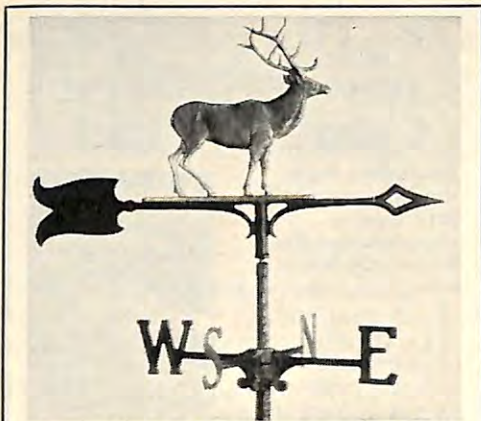
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See Advertisement Inside Back Cover

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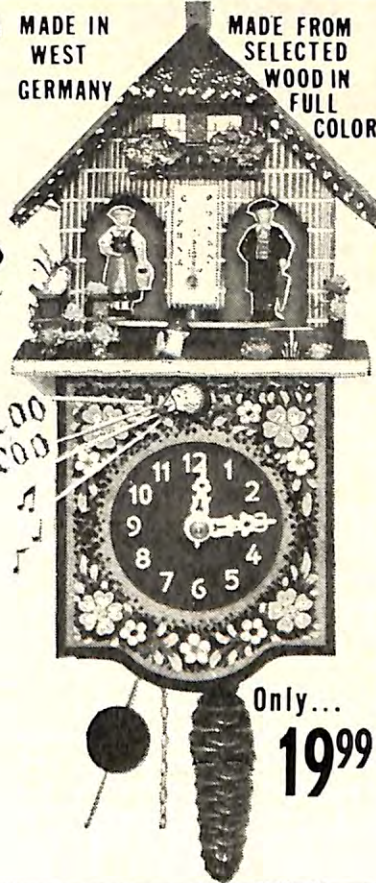
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MADE FROM SELECTED WOOD IN FULL COLOR



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Each clock has a precision German movement — it strokes away the seconds with its "Tic-Toc." And of course, the moving weatherhouse sings a merry "Coo-Coo" every quarter hour!

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Only... **19.99**

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Now you can read the smallest print easily with these DeLuxe Magnifying Reading Glasses. Made with the finest quality precision-ground, impact resistant optical lenses for men and women of all ages. Latest style frames. Please be sure to state your age and whether for a man or a woman when you order. Not prescription, not for astigmatism, eye diseases.

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**SPECIAL! Limited Quantities on Super Deluxe Model**

You can now order these great Magnifying Glasses with DeLuxe Frames. Attractive, harlequin colored frames to grace your face and compliment your appearance. Price is slightly higher but the value is far greater. Order by No. 6191

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**ELECTRIC CHRISTMAS TREE**

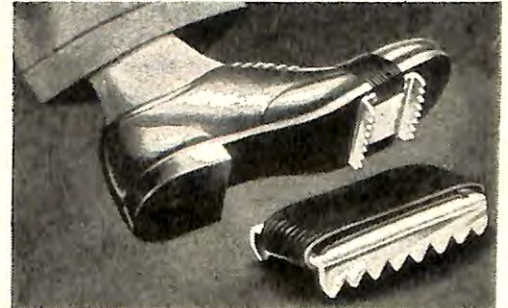


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N.Y.S. Customers MUST add Sales Tax				
Total Enclosed				

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We have been buying hosiery for over 30 years for our store from Mr. Perry, who is a salesman for a hosiery firm. During one of his regular visits I began telling him what a fantastic sock #4096 was... the 100% nylon sock. "Seems you just can't wear it out. Kitten soft too! We'll guarantee #4096 for as long as you wear them," said Mr. Perry. "And if I wear a hole in them?" I remarked. "We'll replace them free... no questions asked," snapped Mr. Perry. "That sounds too good to believe. Socks that last a lifetime?" I checked over our store records and we had sold over 2,000 dozen in a ten year period... and to the best of my memory... no complaints. Then the idea hit me... there has to be millions of people who don't know about this sock. Well... I thought I would try a little experiment before offering this sock by mail order... so I took a new pair of #4096 and wore them for 3 weeks straight... the socks would stand up in the corner with sweat, then I put them in the washer and bingo... they came out looking great... lasting colors... and no holes. Next, I placed a few ads and received \$34,000.00



**6 pairs only \$8.98 (Stretch 10 to 13)**

in Mail Orders, and to date have only replaced about a dozen pair. So here they are a lifetime of socks for only \$8.98 plus \$1.25 postage. Order black, white, or asst. dk. colors (2 black, 1 grey, 1 brown, 1 navy, 1 olive). Or if you don't like starting that washer up too often—take us up on our dozen discount offer \$16.99 + \$2.00 postage. Same colors only doubled... same guarantee... lifetime.

Send check or money order.  
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"Satisfied Customers since 1919"

**Nenni's Inc.**

Nenni Building, Desk 11EA  
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black white asst. dk. colors.
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6 pair \$10.99 + \$1.50 postage  
12 pair \$18.50 + \$2.00 postage  
black brown asst. dk. colors.
- #4306 3 pair \$8.50 + \$1.25 postage  
6 pair \$14.99 + \$2.00 postage  
black brown asst. dk. colors.
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- #168 5 pair \$9.98 + \$1.25 postage  
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- #670 5 pair \$8.99 + \$1.25 postage  
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black white asst. dk. colors.
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CITY, STATE, ZIP \_\_\_\_\_  
Satisfaction guaranteed Copyright 1979

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11-80

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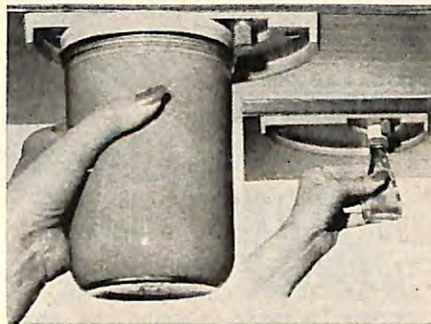
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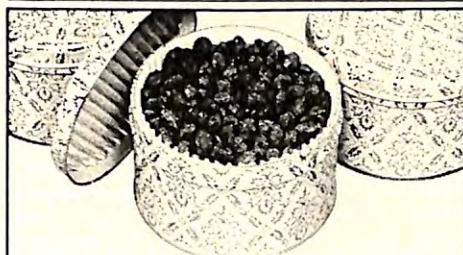
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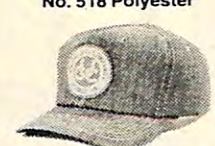
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Price includes one 1-color emblem sewn on front of cap. (Minimum Order — 72)

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\$3.65 each	\$3.10 each	\$2.95 each	\$2.85 each	\$2.75 each	\$2.65 each

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Byron collar, elastic cuffs, pressure snap closure, slash pockets, safety stitch seams, water repellant finish, washable.

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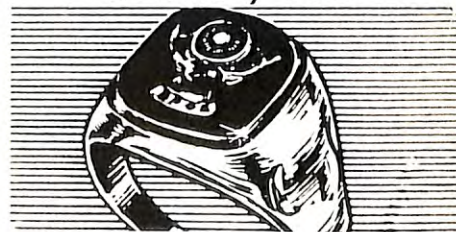
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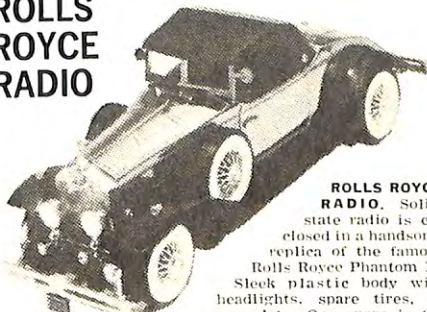
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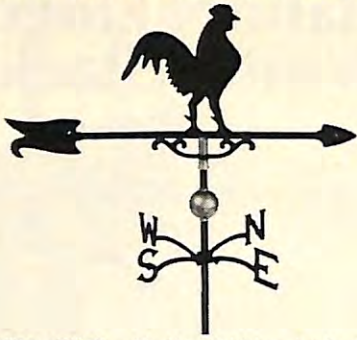
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 ADDRESS \_\_\_\_\_  
 CITY & STATE \_\_\_\_\_ ZIP \_\_\_\_\_

\_\_\_ S717 1000 Labels @ \$1 each \$ \_\_\_\_\_  
 \_\_\_ P6128 Gold Foil Labels @ \$1.98 each \$ \_\_\_\_\_  
 \_\_\_ P6030 White Gloss Labels @ \$1.98 ea \$ \_\_\_\_\_

Add 20¢ per set for postage & handling \$ \_\_\_\_\_  
 SATISFACTION GUARANTEED Total \$ \_\_\_\_\_

See Advertisement on Back Cover

Haband's Polyester & Cotton **2 pairs for 27.95**  
**CORDUROY**  
 Gentleman's Casual Slacks **3 for 41.25**  
**HABAND COMPANY**  
 265 N. 9th St., Paterson, NJ 07530  
 Sirs: Please send \_\_\_\_\_ pairs of these Permanent Press Corduroys, for which I enclose \$ \_\_\_\_\_ plus \$1.35 toward shipping.  
 Or Charge  VISA  MasterCharge  
 Acct. # \_\_\_\_\_ Exp. \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
 How Many What Waist What Inseam

COLORS	How Many	What Waist	What Inseam
Buckskin TAN A			
Burgundy WINE B			
Hunter GREEN C			
Midnite NAVY D			

72G-029  
**GUARANTEE: If on receipt I don't want to wear them, I may return the slacks within 30 days for refund of my remittance.**

Name \_\_\_\_\_  
 Street \_\_\_\_\_ Apt. # \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_

**Revolutionary handpowered SHREDDER**

Now you can shred prunings, tough stalks, twigs, old plants and leaves for compost material or attractive mulch. Just turn the handle. New, patented cutter design makes reduction easy and quick. Volume of waste reduces by 90%. Cuts composting time by months. Smallerrots faster.

Send for free information.  
**ROTOCROP**  
 421 Aero Park  
 Doylestown, PA 18901

**Try this Carey pipe "FREE" for 30 days**

and we'll even give you the tobacco FREE!

Smokes like no pipe you've ever known! Be delighted or smash it with a hammer and the trial will cost you nothing.

HOW THE "MAGIC INCH" COOLS, DRIES AND MELLOWS YOUR SMOKE

**Cool Air**  
 Fresh air enters through vents, mixes with smoke from bowl cooking and condensing it.

**Condensation**  
 Squeezes excess moisture from smoke and is absorbed by the Magic Inch.

**Evaporation**  
 Moisture evaporates into outside air. You get a cool, dry smoke.

It's a new concept in pipe smoking. Top grade Mediterranean brier with patented innovation—"Magic Inch"—harnesses Nature's own laws to provide the sweetest, smoothest, coolest, most satisfying smoke of your life! Not a filter, or a trap. No sludge, moisture or bitterness. Nothing but pure smoking satisfaction you've never known before.

Whether you're a pipe smoker or merely wish to cut down on cigarettes, you're invited to take advantage of this unusual offer. After 30 days, if you don't agree that no other pipe gives you the full rich aroma, deep down smoking pleasure and peace of mind only a Carey pipe can give, smash it with a hammer. The trial has cost you nothing. Even the half-pound humidor of tobacco is yours to keep free.

Send for a free color brochure and select the style and shape pipe you want for your free 30 day trial. Mail coupon today or call toll-free.

**FOR FAST INFORMATION Call Free! 1-800-323-1717.**  
 (In Illinois: 800-942-8881. Ask for Operator 67.)

**E. A. CAREY COMPANY**  
 639 Academy Drive, Northbrook, IL 60062

**E. A. CAREY COMPANY, DEPT. 204TX**  
 639 Academy Drive, Northbrook, IL 60062

Yes! Send me your full color brochure so I can select a pipe to smoke for 30 days on a free trial basis.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_



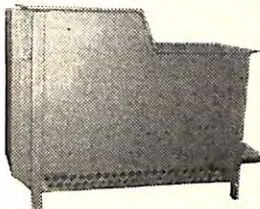
**New sleep comfort without extra pillows.**



Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light buoyant foam wedge. Provides an even, gradual slope for more healthful, restful sleep. **Head Elevation** eases discomforts associated with diaphragm hernia, hypertension, acid regurgitation, breathing, bronchial and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. 27" long, 24" wide. Washable zipper cover. **FOAM-SLANT** is available in heights most often prescribed by doctors. Order 4" high for two pillow users \$19.99, 7 1/2" high for three pillow users \$23.99; or choose extra high 10" at \$26.99 or 12 1/2" at \$29.99. Extra covers \$9.98 each. Order from this ad, we'll pay postage, ship promptly. NJ residents add 5% tax.

Send Check or Money Order to — **Better Sleep Inc.** MONEY BACK GUARANTEE QUALITY PRODUCTS SINCE 1951  
Box EN. New Providence, NJ 07974

**Amazing Heat Circulator Produces More Heat From Your Wood Burning Stove**



- ★ Reduces Floor Temperature under stove from 300° to a safe 90° . . . while moving extra heat into room.
- ★ Increases Heat Circulation.

Makes your Wood Burning Stove More Efficient and Safer.

This unit especially designed for FISHER and ALASKAN Stoves, but will fit others like TIMBERLINE, BOSS, etc.

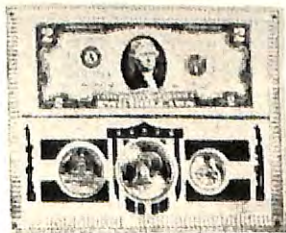
Send for FREE Information!

**LOCKHART ENTERPRISE**  
P.O. Box 176 . . . Chenango Bridge, NY 13745

**DID YOU FORGET?**

that there will be no more Bicentennial coinage and no more Eisenhower Dollars minted? This set is a double "keepsake."

**BICENTENNIAL MONEY**



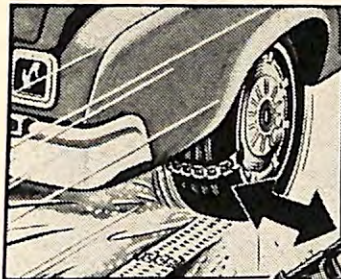
Set contains a new 1776-1976 Bicentennial Quarter, Half Dollar and Dollar. Also, a new \$2.00 bill minted during the Bicentennial.

**COMPLETE SET MOUNTED IN DISPLAY CASE ONLY \$12.00 CASE ONLY (NO COINS) \$5.00**

Add \$1.00 postage IMMEDIATE SHIPMENT Allow time for delivery Money back guarantee

**VILLAGE COIN SHOP DEPT. E**  
PLAISTOW, N.H. 03865

**WINTER DRIVERS . . .**



ONLY \$4.95

Complete Set

**Tough, Steel 'Tire Cleats' Bite Deep— Give Your Tires Tank-like Action!**

**DON'T GET STUCK THIS WINTER!**

Tire Cleats take the hazard out of icy highways and snow-clogged roads. Now, you can drive across glare ice without skidding, through drifting snow without getting stuck, climb hills like a tractor. Specially angled steel cleats give your tires tank-like action...grip slick surfaces like steel claws...bite deep into slush, snow and ice with go-ahead traction. Can't harm tires...make winter driving a pleasure! **Frees You From Drifts...Gets You Going In Seconds!** Never again will you load

your car trunk with salt, sand, and shovels! You're ready for an early snow or a sudden freeze. So easy to install! Just wrap around the tire and clamp closed...INSTANTLY! No more jacking up the car to put on chains.

Eliminate strenuous shoveling that can strain your heart, avoid exposure and chill that can lead to colds and pneumonia. You shouldn't face winter driving hazards without Tire Cleats! Money back guarantee.

**HANOVER HOUSE Hanover, PA 17331**

Hanover House, Dept. HZ-4275, 340 Poplar Street, Hanover, PA. 17331

Please rush me \_\_\_\_\_ sets of Tire Cleats (2373241), at \$4.95 a set plus \$1.25 postage and handling on our full MONEY BACK GUARANTEE.

SAVE! Order 2 sets (for family or friends) for only \$8.95 plus \$2.00 postage and handling.

Enclosed is \$\_\_\_\_\_ (PA residents add sales tax)

CHARGE IT: (\$10 minimum)  Carte Blanche  VISA  Diner's Club  American Express  Master Charge

Acc't No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Check here and send 50¢ for a year's subscription to our full-color catalog of fine gifts (Z389932X). We ship within forty-eight hours; delays notified promptly. Delivery guaranteed within sixty days

© Hanover House, 1980

**AMAZING SPACE-AGE BLANKET COULD SAVE YOUR LIFE!**



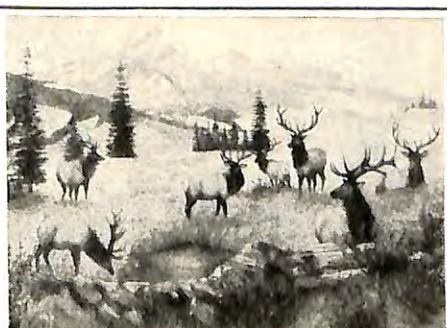
Unfolds to 56" x 84"

Metal-backed mylar blanket weighs only 2 ounces, reflects 90% of body's natural warmth. **A must for every car.** Don't freeze to death in stranded car on winter roads. Wrap up in blanket to stay warm with engine off. Avoid carbon monoxide suffocation, most frequent cause of death when marooned. Leave in glove compartment and feel secure.

Pocket-size protection for warmth in any emergency. Perfect for travelers, hikers, hunters, cyclers, yachtsmen, skiers. Money-back guarantee. \$3.00 each. Two for \$5.50. Add .50 for shipping.

**Survival Systems Ltd.**

Dept. E, 41 Topsfield Rd., Ipswich, Mass. 01938



**THE P.E.R.'S GREETING CARDS**  
5 x 7 Color

All occasion Elk message (Christmas, Birthday, etc.) Original painting hangs in Elks Lodge #2103—Carmichael, Ca. Send \$15. for pack of 50 w/envelopes to:

**THE P.E.R.'S-ARTISTS**  
P.O. BOX 387, CARMICHAEL, CA. 95608

**Need Help Getting Up?**

"try a CUSHION-LIFT® chair"



- Sit or stand with ease
- Be independent again
- Ease painful joints
- Push-button control
- Medicare coverage
- Free home trial — no obligation
- A GREAT GIFT for Mom or Dad

Now you can get up at the touch of a button — easily, securely, and without pain or effort. No more waiting for help . . . you can be independent again.

Full line of lift chairs in all price ranges — including power recliner.

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**FREE CATALOG — Shop-At-Home**  
Worlds Largest Manufacturer of Lift Chairs.

**Call toll free 1-800-558-2151**

Wisc. call collect (414) 542-6060



**ORTHO-KINETICS, INC.**  
P.O. Box 2000-EL12  
Waukesha, WI 53187

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Phone \_\_\_\_\_ Zip \_\_\_\_\_





# Small Fridge. Big Deal. Save \$30 if you act now!

Order now for Christmas - and we'll extend our no-risk Trial period to January 15, 1981.

**BEAT INFLATION! ELECTRONIC FRIDGES FROM \$99.**

You're nicely away on your long-awaited vacation, camping trip or long weekend with the family. You're comfortably cruising in your car, van or rec. vehicle along a busy interstate with few rest stops or restaurants. You guessed it...the kids want to stop for a snack. But your Koolatron P34 or P34A is full of sandwiches, cold pop, fried chicken...home made, fresh and cold. The family helps themselves and you've saved valuable vacation time and another expensive restaurant bill.

Or you're a commuter, salesman or trucker and you spend many thirsty hours in your vehicle daily. But with your amazing Koolatron P10 plugged in beside you, you open the lid and instantly fresh food and drinks are at your fingertips. Now for the price of a good cooler and one or two seasons of buying ice, (or about 10 family restaurant meals), all the marvels of home refrigeration are available electronically. An amazing space-age miracle...the thermo-electric solid state module...makes this revolution in refrigeration possible.

### THOUSANDS IN USE

These amazing heat pumps have not only gone to the moon, but have provided the breakthrough for Koolatron's new portable refrigerators and food warmers.

Koolatron now has tens of thousands of electronic fridges in use worldwide using these powerful solid state modules. Built to take it, these electronic modules are encased in tough, plastic insulated chests that are designed to be rugged and trouble-free. Non-rusting hinges and latches prevent corrosion in salt water environments. And with only one moving part (a small 12 volt fan) Koolatron's portables seldom see a service depot. Now you can enjoy Koolatron's whole family of electronic portable refrigerators and food warmers that eliminate costly ice and provide "home refrigeration" convenience at sane and sensible prices.

### MODEL P10 - CAR FRIDGE & FOOD WARMER

**\$129. \$99.00**  
(in Canada \$139. \$109.00)



Holds approx. 17. 12 oz pop cans - refrigerates in air temps. up to 95°F. Also keeps hot foods hot (150°F) at the flick of a switch. Tough, blue Polypro plastic case. Ext 16" L x 11" H x 11-1/2" W. Int 11-1/2" L x 8" H x 8" W with 10 litre capacity (11 qts) weighs 10 lbs. empty. Operates from supplied 12 volt power cord in vehicles or with optional 12VDC/110 VAC power adaptor.

As a travel fridge the P10 keeps foods and beverages fresh and cold wherever you go. Carry insulin, medical samples, dietetic foods. Great for private planes and golf carts. Photographers use it for films. Mothers...now you can refrigerate baby's formula in your car then heat with the flick of a switch. Powerboaters, just plug it into your boat's cigarette lighter to keep a day's food and drink ice cold without going ashore for ice. With your engine off, you can operate for up to several hours and still start your engine to recharge your battery. "A low battery" indicator warns you when it's time to recharge. With the power off, your P10 keeps everything hot or cold for many hours in its well insulated case.

With our optional 110 volt adaptor you'll also find endless uses wherever house current is available. Great in motels for travelling.

### MODEL P34 STANDARD RECREATIONAL FRIDGE (see photo above)

**\$169. \$139.00**

(in Canada \$179. \$149.00)

Holds over 40 lbs. of food and beverages or 48 pop cans. Refrigerates in air temperature up to 95°F. Rugged ABS case in sand beige colour with dark brown non-corroding latches and handle. Large 34 litre capacity (1.2 cu. ft.) weighs 17 lbs. empty. Ext 21" L x 16" H x 16" W. Int 16" L x 12" H x 11-1/2" W. Operates on 12 volts DC with supplied power cord or with optional 12 VDC/110 VAC power adaptor.

The P34 is our standard portable refrigerator. This new, improved model has a non-adjustable solid-state thermostat which keeps your food at normal refrigeration temperature even in 95° weather. It holds more than three times as much as the P10. Fits into any boat, van, camper or car back seat. Plugs into car lighter receptacle, refrigerates over 40 lbs. of food (no space wasted by ice) yet it draws no more power than the P10.

### MODEL P34A DELUXE RECREATIONAL FRIDGE AND FOOD WARMER

**\$189. \$159.00**

(in Canada \$199. \$169.00)



The same size, colour, weight and capacity as the P34 but includes food warming features (up to 125°F), fully adjustable temperature control (you can even dial wine cooling temps) and low battery warning indicator tells you when to recharge. Refrigerates in air temperatures up to 95°F. Or keeps hot foods hot at the flick of a switch - great for fall hunting, camping, boating and winter ice fishing, skiing and snowmobiling.

The P34A is our top of the line portable. It heats, it refrigerates and with specially designed electronic circuit control (patent pending) it allows you to dial a complete range of temperatures from very cold to very warm. Refrigerates weekend supplies for boating, camping, hunting and fishing. Then bring your fish or game home refrigerated. Low battery indicator warns you when you need a recharge and the sensing circuits efficiently control your power consumption to save on battery drain. This is our best-of-the-line, recreational fridge and food warmer with all the bells and whistles for the discerning buyer who demands quality, size and complete versatility. Use from a cigarette lighter receptacle or plugged into house current with our optional 110 volt adaptor.

### SAVE \$30 IF YOU ACT NOW!

By ordering off-season you can save a full \$30 off our regular prices. You save! We keep our plant operating at an efficient level. ORDER TODAY WITHOUT OBLIGATION!

Simply complete the attached order form or phone collect and we'll rush you your portable on our no risk 21 day trial offer. Each unit comes with complete instructions and a written 1 year warranty. In the unlikely event you ever need service, we have major service centres in New York, Arizona and Canada.

When you receive your Koolatron, use it constantly for 3 full weeks without risk. If you ordered our optional 110 volt adaptor, plug it in, then use your portable immediately as a bar, cottage or tax deductible office fridge. Next plug the fridge into your car or RV. Take your family out for a holiday trip. Enjoy fresh home-cooked food as you thumb your nose at those expensive restaurant stops. If after you've thoroughly tested it, you don't agree that your Koolatron represents a major breakthrough that will save you time, money and bother for years to come, send it back for a full refund. You can't lose...we guarantee it.

So be among the thousands to discover that the ice age is over. Don't waste another dollar on ice...order your Koolatron with no obligation today!

### CHRISTMAS "HOT-LINE" ORDERS

For "in-Time-for-Christmas" delivery, call "toll-free" by asking your operator to dial us collect. Quote the Dept. No. in the coupon below to guarantee your \$30 saving.

**0-705-737-0842**

Koolatron Industries Limited  
56 Harvester Ave. Batavia, New York 14020  
230 Bayview Drive, Barrie, Ontario, Canada  
Or use this handy order coupon.

Save \$30 with this coupon

**Koolatron**

Dept. 1393

Industries Limited

56 Harvester Avenue, Batavia, New York 14020  
Canada: 230 Bayview Drive, Barrie, Ontario L4N 4Y8

Save me \$30 with these off-season prices:

- Koolatron P10 at \$99.00 (\$109.00 in Canada)
- Koolatron P34 at \$139.00 (\$149.00 in Canada)
- Koolatron P34A at \$159.00 (\$169.00 in Canada)
- Koolatron 110V adaptor at \$29.95 (\$34.95 in Canada)

Please add \$8.00 for handling and delivery per unit.

No charge for shipping adaptor if ordered with unit.

Add \$3.00 for shipping adaptor only.

(N.Y., Ont. and Quebec residents add sales tax)

I understand that I may return any item undamaged by January 15, 1981 or a minimum of 21 days, and receive a full refund if I am not satisfied.

I enclose my check or money order for

\$ \_\_\_\_\_ or please charge it to my  
 Visa  Mastercharge  American Express

Account Number \_\_\_\_\_

Expiry Date \_\_\_\_\_

Signature \_\_\_\_\_  
(necessary to send merchandise)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_ PHONE \_\_\_\_\_

DEALER ENQUIRIES NOW INVITED.



# The World's Most Comfortable Shoe!

The Famous  
**CosmoPedic™**

Not \$50

Not \$25

Here Only

# \$14.99

## Genuine Leather Smooth or Sueded

NOW! BLISSFUL COMFORT MORNING TO NIGHT! The closest thing to going barefoot! Handsomely-styled CosmoPedic shoes are the ultimate in comfort... and quality-crafted with features you'd expect to find in a \$50 or \$25 shoe! Luxurious genuine leather uppers in deer-tanned smooth or sueded leather are incredibly soft, yet amazingly shape-holding. The unique CosmoPedic arch support assures comfort thru long hours of standing or walking. A stitched collar prevents annoying chafing around the ankles. And for that walking-on-air feeling... cushioned insoles and crepe soles pamper your feet from heel to toe! In Tan or Black smooth leather. Brown or Sand sueded leather... just \$14.99!



Tan Smooth  
Leather

for Men and Women

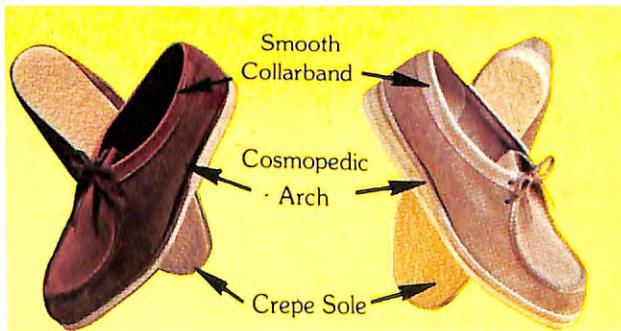
**MEN'S SIZES**  
6½, 7, 7½, 8, 8½, 9, 9½, 10,  
10½, 11, 11½, 12, also 13  
**WIDTHS: C, D, E, EE, EEE**

**WOMEN'S SIZES**  
5, 5½, 6, 6½, 7, 7½,  
8, 8½, 9, 9½, 10; ALSO 11  
**WIDTHS B, C, D, E, EE, EEE**

**FAMOUS 14 DAY COSMOPEDIC GUARANTEE**

Latest fashions, finest quality, great value—accurately described and promptly shipped.

If these CosmoPedic shoes are not the most comfortable, the finest quality pair of shoes you've ever owned, simply return them within 14 days for a full refund of purchase price, no questions asked. Now that's a guarantee in writing.



Brown Sueded Leather

Sand Sueded Leather



**OLD VILLAGE SHOP**

Hanover, Pa. 17331

SATISFACTION GUARANTEED! MAIL TODAY!  
OLD VILLAGE SHOP, Dept. VM-3227, 340 Poplar Street, Hanover, Pa. 17331

Sure, I'll try the world's most comfortable shoes. Please send me:

**MEN'S SHOE** \_\_\_\_\_ prs. Men's Tan Leather (M242578B) Size \_\_\_\_\_ Width \_\_\_\_\_  
\_\_\_\_\_ prs. Men's Black Leather (M236802B) Size \_\_\_\_\_ Width \_\_\_\_\_  
\_\_\_\_\_ prs. Men's Brown Sueded (M242586B) Size \_\_\_\_\_ Width \_\_\_\_\_  
\_\_\_\_\_ prs. Men's Sand Sueded Leather (M233361B) Size \_\_\_\_\_ Width \_\_\_\_\_

**WOMEN'S SHOE** \_\_\_\_\_ prs. Women's Tan Leather (M203562B) Size \_\_\_\_\_ Width \_\_\_\_\_  
\_\_\_\_\_ prs. Women's Black Leather (M203687B) Size \_\_\_\_\_ Width \_\_\_\_\_  
\_\_\_\_\_ prs. Women's White Leather (M223693B) Size \_\_\_\_\_ Width \_\_\_\_\_  
\_\_\_\_\_ prs. Women's Brown Sueded (M223784B) Size \_\_\_\_\_ Width \_\_\_\_\_

for just \$14.99 pr., plus \$2.60 per pr. postage and handling.  
SAVE MORE! Order TWO pair for just \$28.99 plus \$4.75 postage and handling.

**CHARGE**  American Express  Carte Blanche  Master Charge  
 VISA/BankAmericard  Diners' Club  Interbank # \_\_\_\_\_

Enclosed is \$ \_\_\_\_\_ Acc't # \_\_\_\_\_ Date Exp. \_\_\_\_\_

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Check here and send 50¢ for a year's subscription to our full-color catalog of fine gifts (VZ389965X). We ship within 48 hours! Any delays notified promptly. Delivery guaranteed within 60 days.

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