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Elks
magazine
October 1980

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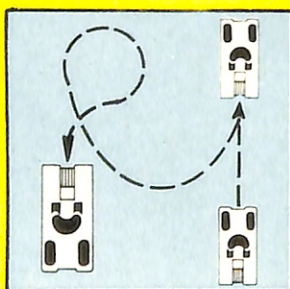
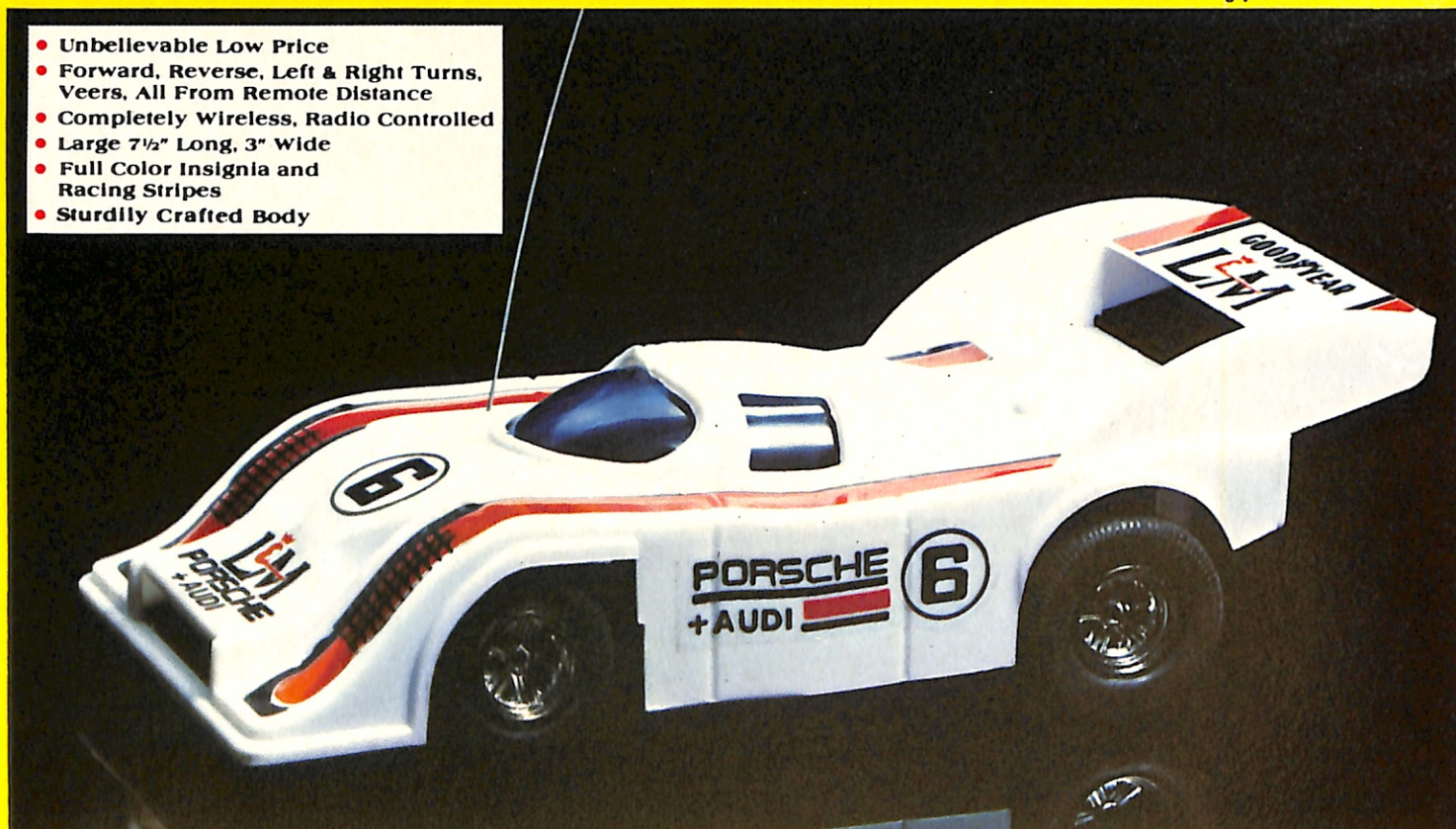
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A Message From The Grand Exalted Ruler

Americans are shortly going to have the opportunity to go to the polls and vote for the candidates of their choice. But, unfortunately, not all Americans will exercise their right to vote. Many people who are eligible to vote haven't taken the one necessary step—registering to vote! As Elks, it is important that we be leaders in getting out the vote in our communities. Right now, we can help with registration. Later, we can help with rides to the polls. Talk to your friends and neighbors. Are they registered, or are they new to your community and haven't yet transferred their voter registration? If so, offer to take them to register or give them directions to get there. Get involved. The Plutocratic Athenian democracy had to pay citizens to attend the assembly meeting and vote—an indication of declining popular morale. Voting is important to America, and to us as Americans.

Voting is a means for obtaining the consent of the governed. Other things being equal, the smaller the vote the more limited becomes the basis of consent. Those citizens who will not even go a short distance to the polls to mark their ballots may not be relied



WILL YOU BE HEARD?

upon to put forth the efforts necessary to defend democratic institutions in troublesome times. So, help get the vote out in your community.

Our political leaders have a great responsibility. We give them too little support, even when they try to do what's right. Henry Clay once said, "Government is a trust, and the officers of the government are trustees; and both the trust and the trustees are created for the benefit of the people." We, as voters, have a serious responsibility—to inform our elected officials of our thoughts, our problems, and our concerns. It is necessary that we keep informed of the events around us and around the world, too. Each of us has a chance to make the country to which we pledge our allegiance a better place.

Anthems and flags and Uncle Sam and dollar bills with a picture of George Washington on one side and an eagle on the other are merely symbols. Patriotism is one hand reaching out for another and holding on. Lift up *your* hand and REACH OUT WITH ELKDOM!

A handwritten signature in cursive script that reads "H. Foster Sears".

H. Foster Sears

4 Bergh's War: The First Crusade For Animal Rights

In 1865, cruelty to animals was often condoned by a society that seemed to regard animals as unfeeling objects to be used for convenience or amusement.

William C. Franz

14 The Shangri-La Called Camp David

The fortress preserve of eight presidents over the past 38 years, Camp David has been used for recreation and domestic and international conferences.

John C. Behrens

22 Convention Highlights, 1980

The high points of the 1980 Grand Lodge Session held in New Orleans, Louisiana.

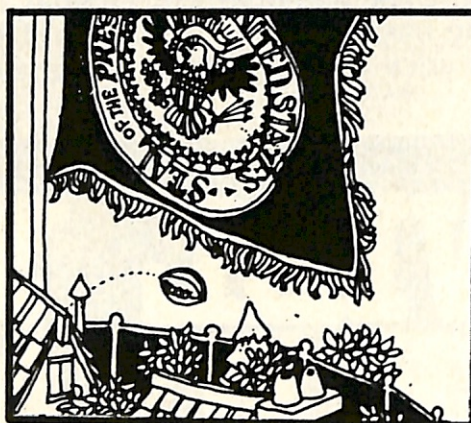
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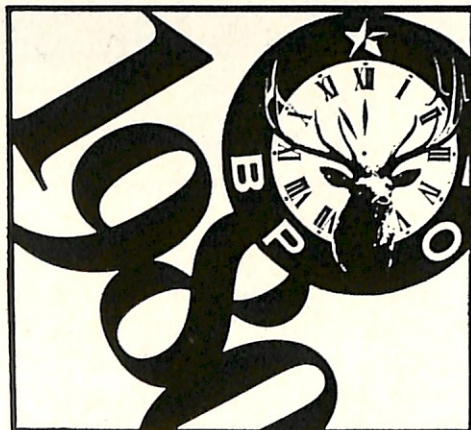
Cover: Mt. Shuksan and Highwood Lake, North Cascades, Washington. Photo by William D. McKinney.



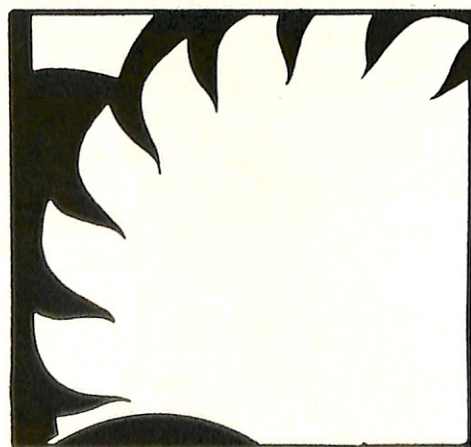
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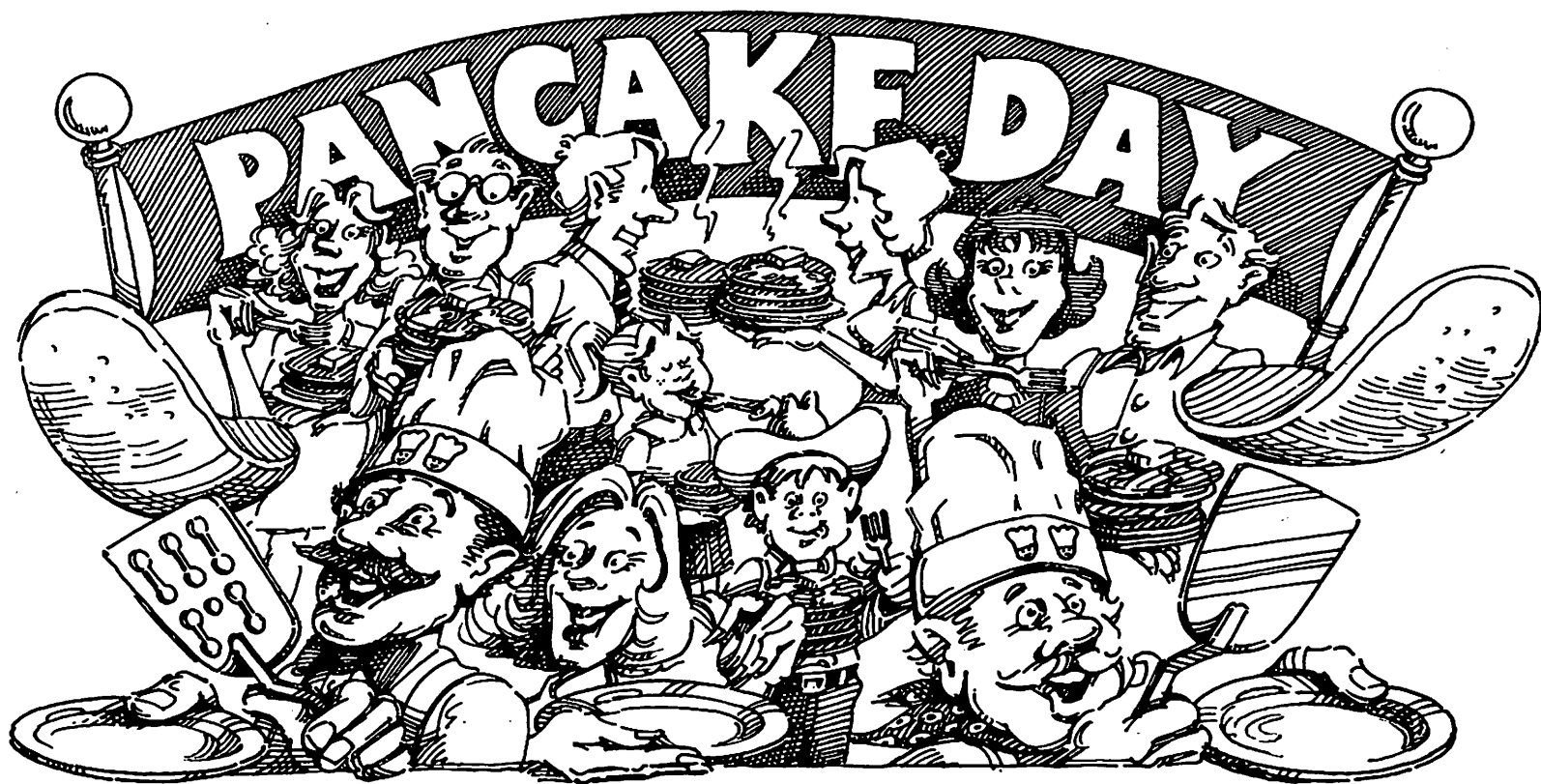
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Moving?

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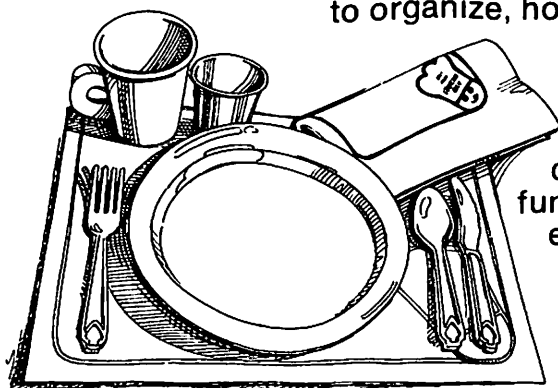
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BERGH'S WAR:

the first crusade for animal rights



by William C. Franz

An aristocratic diplomat who idly roamed the palaces of Europe sipping rare wines, Henry Bergh hardly seemed the sort to risk his reputation, even his life, to become the American St. Francis of Assisi. And yet, from the beginning of his 22-year struggle against the mistreatment of animals, the first such movement in our history, he was willing to stand courageously alone in an age that treated him as either a meddling fool or a dangerous "lunatic."

Bergh had been born in Manhattan in 1813, to a family who had emigrated from Germany the previous century. His father, Christian, was one of New York's wealthiest shipbuilders, and Henry quickly acquired a taste for the fruits of prosperity. He had attended Colum-

bia College for a few years, vaguely planning a career in law, but had dropped out to pursue a life of travel and leisure instead. After marrying Catherine Taylor, daughter of an English architect, and following his own father's death, he found himself financially secure for life.

The Berghs became instant darlings of the 19th Century "jet set." Maintaining an elaborate residence on fashionable Fifth Avenue, they immersed themselves in a social whirl that extended from New York to Washington, and from Saratoga to Europe. In many ways, Henry found the Old World more appealing than America; he delighted in the cluttered pomp of diplomacy, reveled in the elegance of being formally presented to Louis Napoleon and Prince Albert.

Only on rare occasions were there hints of what the future held in store. In Seville, for example, Henry and Catherine found the first bullfight they attended a shocking experience, both

In 1865, cruelty to animals was often condoned by a society that seemed to regard animals as unfeeling objects to be used for convenience or amusement.

expressing disgust at the spectacle of eight bulls being killed and twenty horses gored. Yet, an entry in one of his early diaries also revealed an evening in Athens when, for amusement, "we gentlemen sallied out and stoned the dogs with which the city abounds."

Why this man, who had never shown a particular fondness for animals, should suddenly decide to become their champion and devote himself almost fanatically to improving their condition, is a mystery. Whether it arose out of a simple sense of justice or from his apparent lifelong fascination with horses, at least we do know when the transformation occurred.

Bergh had long sought a diplomatic appointment in Europe, an opening to the world of international politics. Finally in 1863, President Lincoln named him legation secretary to the court of Czar Alexander II of Russia. Believing he'd taken the first step up the prestigious ladder of foreign service, Bergh was actually about to receive a harsh shock. Cassius Marcellus Clay, American minister to the Kremlin and Bergh's superior, turned out to be a suspicious man who regarded any display of talent or ambition in his subordinates as a threat. The new legation secretary abruptly found himself steered back to the United States.

But something had happened to Henry Bergh in Russia, a shift in his focus comparable to a religious experience. On several occasions while there, he'd been known to halt the legation carriage when he saw Russian peasants beating horses and have his driver put a stop to it. Such experiences must have triggered some long-brewing sense of outrage, and he left Moscow a changed man. "At last I've found a way," he said, "to utilize my gold lace."

Showing all the fervor of a missionary, Bergh stopped off in London where he conferred with the Earl of Harrowby, president of the Royal Society for the Prevention of Cruelty to Animals. It was a field in which the British could rightly claim superiority over their American cousins; the RSPCA had already existed for 41 years, while even the suggestion of such an organization on this side of the Atlantic would be greeted with jeers or hatred, as Henry Bergh was about to discover.

The United States of 1865, particularly New York, was hardly a pleasant habitat for animals. Though the horse

was then as vital to transportation and commerce as the automobile is today, it was often treated far worse than we'd behave toward our family station wagon. Whipping, kicking, and beating were commonplace practices; sick horses were left untreated to die in the streets, while well ones were pushed to the limit of their endurance dragging heavy loads through the cities.

Cruelty was everywhere, not only condoned but encouraged by a society that seemed to regard animals as unfeeling objects for their convenience or amusement. Among the lower levels of society, barbaric contests were staged for gambling or sheer "enjoyment." A popular entertainment site was Kit Burns' Sportsmen's Hall in Manhattan, the notorious hangout of criminals, where bulldogs fought black bears in the medieval sport of bearbaiting. Dog pits, in which one animal was "pitted" against another in a fight to near death, drew enthusiastic crowds of bettors and spectators to the worst neighborhoods of the city.

But callousness knew no class distinctions. Genteel women would congregate in fashionable parlors to be entertained by exhibitions of rat baiting. Seated on elevated benches above the action, they'd cheer their pet dogs as the animals competed to destroy the greatest number of rodents turned loose on the floor. Socially prominent "sportsmen" gathered for pigeon shoots, in which live birds were intentionally blinded in one eye or had a wing damaged so their flight would be erratic, making them more difficult targets.

Farmers and butchers, showmen and zookeepers—the list of those abusing or mistreating animals in the last century was endless, and this very prevalence seemed to make the rest of the population immune to the horrors they witnessed each day. When Henry Bergh walked down the gangway of the ship that carried him back to America, he realized that a whirlpool of controversy would follow as soon as he dared to attack that system on behalf of its victims.

As admirable as his cause may seem today, in truth, if Bergh had not been so wealthy and influential, his crusade would probably have failed before it began. He spent months making contacts with important friends and carefully preparing his announcement of what would come to be known in the press as "Bergh's War."

At last, on a stormy February night in 1866, he appeared before a distinguished group in Manhattan's Clinton Hall, and the next day the *New York Times* reported: "Henry Bergh, Esq., delivered a lecture on 'Statistics Relating to the Cruelties Practiced upon Animals,' before the members of the American Geographical and Statistical Society, with a view to the establishment of a society kindred to that so long in successful operation in London . . ."

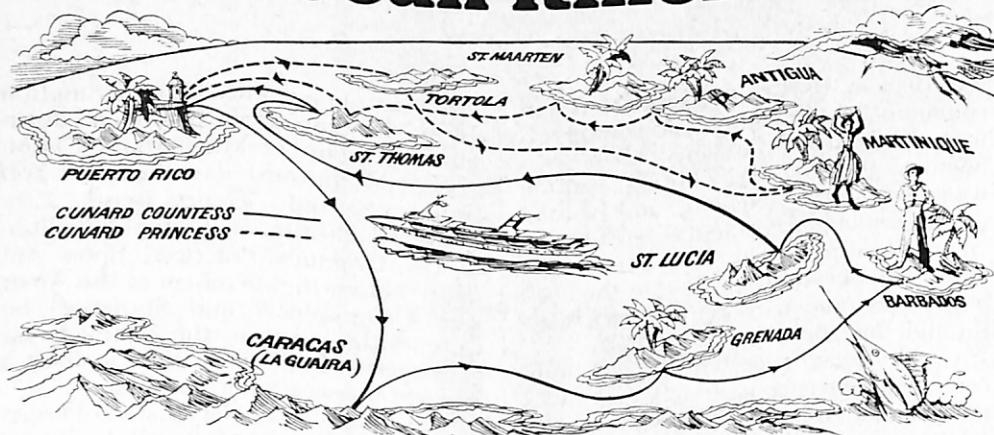
The American Society for the Prevention of Cruelty to Animals had been born, with Bergh its first president. By enlisting the endorsement and financial backing of such prestigious citizens as John Jacob Astor, Peter Cooper, the Harper brothers of publishing, the Roosevelts, Hamilton Fish, and Horace Greeley, he was able to give the organization credibility and respect. Likewise, he succeeded in nudging legislation through which made it a misdemeanor in New York to abuse "any horse, mule, cow, cattle, sheep, or other animal," thereby giving his ASPCA the legal muscle it needed to go after practitioners of cruelty.

The underlying religious tone of Henry Bergh's battle for animal rights continually manifested itself. The official seal he selected for the society depicts a teamster beating a horse as above him stands a winged angel, one hand holding a sword and the other uplifted, signaling the driver to cease. Bergh's numerous speeches were also filled with references to the Bible and to the "Almighty Ruler of the Universe."

But having a dedicated organization and comprehensive law was only a beginning; the real test would come in trying to put the society's lofty ideals to practice in the streets of New York. Bergh had been given the right to arrest violators of the new statute by both the state's attorney general and the city's district attorney. This was extraordinary power to place in the hands of a private citizen, and Bergh meant to exercise it fully.

Venturing out from his one-room office at Broadway and Fourth Street, tall, thin, dour-looking Bergh soon became a familiar figure in Manhattan, viewed as an annoying intruder by those whose mistreatment of animals was part of daily commerce, and as an eccentric "oddball" by the rest of the populace. But public opinion never seemed to sway Bergh from his mission.

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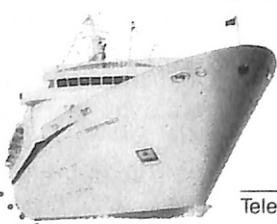
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the first crusade for animal rights



His first arrest under the new law was of a butcher named Mans for stacking live calves tied together several deep in a cart. He chased the vehicle for blocks to make the arrest and succeeded in getting the butcher convicted. In fact, Henry Bergh's conviction rate under the anticruelty law was phenomenal—over 90 percent of the cases he brought to court resulted in guilty verdicts.

Carrying a cane that became his trademark and sometimes served as a weapon, he fearlessly conducted one-man raids on dog and rat pits and on the seedy establishments where cock-fighting was an attraction. With a growing force of deputies, he seemed to be all over the city, raiding butcher shops that plucked live poultry, stopping teamsters with overloaded wagons.

One winter evening at the rush hour, the ASPCA men descended on what is now Park Row where six streetcar lines converged. Bergh was in top form, ordering every sick and lame horse out of service and bringing traffic to a standstill. New York's streetcar system had become infamous for the miserable condition of its horses, and Bergh was determined to make a grandstand showing of this event to force a change. While the most immediate effect was that thousands of commuters were compelled to trudge through slushy streets, an experience that led many to condemn "that fool," Henry Bergh, his raid got the attention he wanted and, eventually, conditions for the city's horses improved measurably.

Seldom has an organization so completely taken on the character of its founder as the ASPCA, which became, in essence, Henry Bergh. His days and nights were devoted to making court appearances in the city, testifying before legislative committees in the state capital, writing pamphlets on animal rights, lecturing, prodding newspapers to support his cause, and raising money, all besides his daily wanderings through New York's streets to arrest violators.

His enforcement knew no class distinctions. Though he was accused of singling out the poor and laboring groups for his wrath, the charge was untrue. When the horses of Tiffany & Co. or William H. Vanderbilt were being treat-

(Continued on page 17)



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(in Canada \$139; \$109.00)



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As a travel fridge the P10 keeps foods and beverages fresh and cold wherever you go. Carry insulin, medical samples, dietetic foods. Great for private planes and golf carts. Photographers use it for films. Mothers...now you can refrigerate baby's formula in your car then heat with the flick of a switch. Powerboaters, just plug it into your boat's cigarette lighter to keep a day's food and drink ice cold without going ashore for ice. With your engine off, you can operate for up to several hours and still start your engine to recharge your battery. "A low battery" indicator warns you when it's time to recharge. With the power off, your P10 keeps everything hot or cold for many hours in its well insulated case.

With our optional 110 volt adaptor you'll also find endless uses wherever house current is available. Great in motels for travelling.

MODEL P34 STANDARD RECREATIONAL FRIDGE (see photo above)

~~\$169~~ \$139.00

(in Canada \$179; \$149.00)

Holds over 40 lbs. of food and beverages or 48 pop cans. Refrigerates in air temperature up to 95°F. Rugged ABS case in sand beige colour with dark brown non-corroding latches and handle. Large 34 litre capacity (1.2 cu. ft.) weighs 17 lbs. empty. Ext. 21" L x 16" H x 16" W. Int. 16" L x 12" H x 11-1/2" W. Operates on 12 volts DC with supplied power cord or with optional 12 VDC/110 VAC power adaptor.

The P34 is our standard portable refrigerator. This new, improved model has a non-adjustable solid-state thermostat which keeps your food at normal refrigeration temperature even in 95° weather. It holds more than three times as much as the P10. Fits into any boat, van, camper or car back seat. Plugs into car lighter receptacle, refrigerates over 40 lbs. of food (no space wasted by ice) yet it draws no more power than the P10.

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BUSINESS AND THE MEDIA

"Management Time Often Wasted, Consumers Pay For It."

"Attitudes Cause Productivity Decline."

"Thieves Sock \$20 Billion From Retailers; Customers Will Pay More."

The headlines these days are enough to make the most secure businessman wince. The stories about corruption, unethical practices, greed, waste and even crime in business have become everyday reading and viewing . . . and small businessmen tell me they're most uncomfortable about such notoriety.

"One 60-minute segment on TV about a businessman who was charged with fraud had me spending the next few weeks defending myself and my job at church, the store and even among my friends," one business owner complained.

Leonard S. Matthews, president of the American Association of Advertising Agencies, doesn't believe the businessman is overreacting, either.

He contends the trend in investigative reporting to probe deeper and deeper into private enterprise is rapidly creating an imbalance in news.

"There's a need for prompt action," he told readers of the journalism trade publication *Editor & Publisher* not long ago. "We've passed the time when anti-business propaganda was merely an inconvenience or annoyance. Today, with government pressures building and all this talk about nationalization in some sense, business and the free enterprise system need to be supported by media—their natural ally. We're not asking for bias in our favor—only objective, balanced presentations of business-advertising news."

Other businessmen apparently agree.

Nine out of 10 business executives in the Milwaukee area, for example, strongly or partially agreed that the media have one set of rules for themselves and another for business when it comes to disclosure. Eight of 10 of these executives also believed that media never report their own problems and bad news.

Interestingly enough, the survey, which was conducted by the Milwaukee *Sentinel*, discovered that media representatives tended to agree with businessmen. Eight of 10 journalists and editors thought media did not investigate their own difficulties as thoroughly and tenaciously as they did others.

Yet, while both sides accuse each other of wrongdoing and offer suggestions

for improvements, they ignore the cause. Business reporting, once reserved for a small section in major papers and rarely more than press releases in other media, has become major news to editors who are hiring specialized reporters to cover it.

Radio stations carry stock market and business reports; TV networks have business editors and reporters; and magazines of all kinds have added columnists to discuss it. Publishers have introduced new periodicals to reach what is thought to be one of the fastest growing audiences; the business reader. For example, regional business publications are flourishing in a number of sections of the country.

Such exposure, though, brought inevitable results.

Joseph W. Shoquist, managing editor of the Milwaukee *Journal*, argues that business "has been a difficult subject for media to cover, in part because it often doesn't want coverage. Too often, businessmen have taken the position that their affairs are private, and they don't have to disclose them."

But, say business owners who have written me, media's consumer-minded reporters and editors are really seeking ratings, readers and prizes for their revelations. "They're simply interested in the story of the moment and, sometimes, they're not too accurate in gathering their facts," one grumbled.

Not true, editors and news directors retort; yet most concede that, like other businesses, media is keenly interested in its product and the public it serves. Media management is spending considerably more time and money today determining what its readers, listeners and viewers want than a decade or two ago.

Newspaper readers, for example, may be more pleased with the paper than their critics contend. A recent study of about 15,000 readers and non-readers in 13 cities served by Gannett papers found that people were generally pleased with their newspaper. Researchers noted that respondents considered their papers competently prepared, trustworthy and courageous. The study group also found the papers low in sensationalism.

Are critics right, however, when they charge that today's newspapers have more factual errors?

(Continued on page 45)

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YOU & RETIREMENT

by Grace W. Weinstein

TIME FOR MUSIC

An 81-year-old woman in Iowa Falls, Iowa, is happily strumming along with youngsters less than one-fourth her age in a beginner's guitar class. Why the guitar? "Because," she says, "I needed a new challenge, and learning to play the guitar keeps my mind alert."

Halfway across the country, in Buffalo, NY, an 88-year-old man is learning to improvise on the piano. While he'd learned the basics of playing as a youngster, his newly-acquired leisure time enables him to refine his skills.

A 64-year-old Crystal Lake, Illinois, man, meanwhile, is just starting piano instruction. His interest was sparked when he found a piano in the basement of his new home. "It was there," he explains, "so I decided to put it to use."

All over the country, according to the American Music Conference, adults are polishing long unused musical talents and/or developing brand new skills. Men and women are taking lessons, practicing on their own, and joining amateur performing groups. If you've always wanted to play an instrument, now could be the time to learn. Music is an inexpensive pleasure, and a very satisfying one, indeed.

Before you start, however, here are some tips from the National Piano Foundation, tips applicable to any instrument:

- © Know what you want to play. Is it classical music, Broadway show tunes, ragtime, hymns, modern jazz? Concentrate on your favorite kind of music . . . and find a teacher who is in tune with your interests.

- © Shop around for a teacher. Ask friends or local instrument dealers for recommendations. Sit in on a lesson before committing yourself. Teachers vary widely in musical and teaching ability, and in rapport with students. Some teachers, good with one adult, are not good with another. If things aren't going well after you've begun, change teachers before you drop music altogether.

- © Consider group as well as individual lessons. You may prefer a personal one-to-one relationship with a teacher. Then again, you may find a group lesson stimulating in terms of both feedback and social contacts. Group lessons, too, are probably less expensive.

- © Check out these sources for lessons: your YMCA or community center, local instrument dealers, adult education programs in high schools or libraries, and

the continuing education division of a nearby college. Some music schools also have programs especially designed for adult beginners.

Perhaps you've always wanted to play the piano or the guitar or the drums. If you're not sure which instrument is most appealing, however, or which instrument would be the easiest to learn, the American Music Conference has graded instruments according to difficulty. The easiest are the recorder, bongo drums and conga drums. Fairly easy: alto horn, drums, organ. Those of average difficulty, a big group, include baritone horn, clarinet, cornet, flute, saxophone, piano, sousaphone, trombone, trumpet, tuba. Fairly difficult: the French horn, violin, viola, cello, bass. And the most difficult: bassoon, oboe, harp.

Before you make up your mind, though, think about how much time you'll want to spend in practice. If you won't put in very much time, an easy instrument will provide more rewards; a harder instrument will take longer to master and hence to give pleasure. Think, too, about your physical size and stamina. If you have short arms, you may find it more enjoyable to play a trumpet or a flute rather than a trombone; slight stature may make it easier to play almost any instrument other than a tuba or sousaphone. Lung power may be an issue too, and you may feel more comfortable with a string or keyboard instrument rather than a wind instrument.

You don't have to make a major investment in order to try out an instrument. Most local music dealers rent instruments. In many cases you can then apply the rental fee to the purchase price if you decide to buy.

If you do decide to buy at the outset, buy a good enough instrument to give good tone and pleasure in playing. It doesn't have to be the most expensive . . . you can always upgrade later. But if it's really inexpensive you may not derive much pleasure from the sound it makes. There are reconditioned instruments available, too, but here it's particularly important to get the advice of a knowledgeable friend or teacher. And if you really want to play the piano but don't want to make the investment, think about nearby pianos you might be able to use. Some schools, for instance, have practice rooms for students and will make them

(Continued on page 45)

THIS AMAZING NEW BEERMAKING KIT LETS YOU MAKE HUNDREDS OF GALLONS OF SUPER DELICIOUS BEER . . . FOR JUST PENNIES A BOTTLE.

An amazing new breakthrough in home beer making has been developed in England. Now it's available here in America.

This easy-to-use kit allows you to make hundreds of gallons of beer for just pennies a bottle. What's more the beer tastes BETTER than most commercial beers. And you can brew this delicious beer in your own kitchen IN JUST 27 MINUTES. It's as easy as baking a pie or cake.

Let me repeat—by using our special imported hops, and our new 7 gallon anaerobic fermenter your homemade beer will actually taste BETTER THAN MOST COMMERCIAL BRANDS. WE GUARANTEE IT. Compare it to any of the famous imported beers costing \$15.00 to \$20.00 per case. You'll be amazed. The taste is superb . . . clear . . . full bodied . . . with a thick creamy head. So good you won't believe you made it yourself!

Following is an interview with Bud Weckesser, President of Bierhaus International.

QUESTION: HOW CAN ANYONE MAKE BEER AT HOME AS GOOD AS COMMERCIAL BEER?

ANSWER: That's like asking how Grandma could make cookies as good as the cellophane wrapped kind you buy in the supermarket. As you know, homemade products are usually BETTER than their commercial counterparts. Pie, spaghetti sauce, cake, fried chicken, . . . almost anything. The fact is, most Americans have never tasted really good beer. Ask any G.I. who was stationed in Germany. The Germans brew a "homemade style" beer in local breweries. It has more body, flavor and head than almost any American brand. Yet it's light without being watery.

QUESTION: YES, BUT MANY OF US HAVE TASTED OLD FASHIONED "HOME BREW" AND IT WAS OFTEN YEASTY AND FLAT.

ANSWER: The beer I'm speaking of is as different from "home brew" as ducks are from bananas. Old fashioned "home brew" was made from granulated sugar plus grocery store yeast. And it was usually made in a crock or metal pot. This produced a sour bacteria laden concoction that was barely drinkable.

The new Bierhaus products are entirely different. For example, we offer Hallertauer hops—the same kind used in making the finest German, Dutch and Danish beers. One of our yeast cultures is the same one used in many premium beers of the U.S. and Denmark. We also include pure dextrose—not granulated sugar. But most importantly every kit includes a self-sealing anaerobic fermenter made of F.D.A. food grade polyethylene. The beer ferments in a totally bacteria free environment—just like they use in many commercial breweries. The CO₂ generated during fermentation bubbles out through a small water filled air lock to produce the clearest light or amber lager you can find anywhere.



An unretouched photo of our Bierhaus Light Lager after only two weeks aging . . .

QUESTION: BUT ISN'T MAKING BEER AT HOME A COMPLICATED PROCEDURE?

ANSWER: Not at all. Here's all you do—
ONE: Boil a 2½ quarts of water. Add the ingredients and pour the mix into the fermentation tank. Add 2 gallons of cold water, snap on the lid and let stand at normal room temperature for 7 days (65°-80°F).

TWO: At the end of seven days, siphon the beer into another vessel and then into pre-rinsed empty beer bottles. The E-Z siphon hose, the fermentation tank, the caps and all of the ingredients are included in the kit. We can supply an inexpensive capper or you may obtain one from any hardware store.

THREE: Let the beer age 2-3 weeks. Chill the bottles, then drink it. For extra delicious flavor, allow the beer to age 5-6 weeks.

QUESTION: CAN I MAKE DIFFERENT KINDS OF BEER?

ANSWER: Certainly. Just vary the ingredients and recipes according to the instructions supplied with each kit. You can make—
• Light Lager—comparable to most American premium beers and some light European lagers.
• Continental Amber Lager—more body with a slightly "hoppier" flavor. Comparable to the original German and Dutch lagers served throughout Europe.
• Bavarian Dark Lager—full bodied yet not bitter. The head is incomparable—thick and creamy often rising an inch over the top of the glass.
• You can also make delicious Ale and Stout.

QUESTION: BUT HOW CAN IT BE MADE SO INEXPENSIVELY?

ANSWER: The kit can be used over and over again for years. It's truly a life time investment. All you have to do is re-purchase as many ingredients packs as you wish. The one-time cost you pay is easily made up by what you save on your first several brewings. After that you're paying only a few cents a bottle for one of the finest beers in the world—brewed by you. You can ACTUALLY SAVE HUNDREDS OF DOLLARS EACH YEAR.

QUESTION: WHAT'S THE ALCOHOLIC CONTENT OF THE BEER?

ANSWER: You can vary the alcoholic content of this beer to your own taste. You can make it as light or as strong as you wish simply by varying the recipe. Tests conducted by a testing laboratory indicate that our beer contains significantly FEWER CALORIES and FEWER CARBOHYDRATES THAN COMPARABLE COMMERCIALLY MADE BEER—a real bonus for those who are weight conscious.

QUESTION: IS IT LEGAL TO MAKE THIS BEER AT HOME?

ANSWER: By Act of Congress (H.R. 1337) effective February of 1979, any single person 18 years of age or older may produce 100 gallons per year tax free. In a household of two or more persons over 18, the limit goes to 200 gallons per year tax free. NO FEDERAL LICENSE IS REQUIRED—local laws may vary.

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Donald McDuffee—Michigan

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Don Smeltzer—Michigan

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Jack Dennis—Ohio

"I've just bottled my 16th case of your beer. My friends and I all agree your beer is better than commercial beer. It's the only beer I serve at my home bar."

Frank Schmitt—Pennsylvania

"The best tasting beer we've ever had. I can't drink any kind of domestic beer because I'm allergic to the chemicals in it. But this beer (without any additives) doesn't bother me in the slightest."

Marie Killinger—Arizona

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

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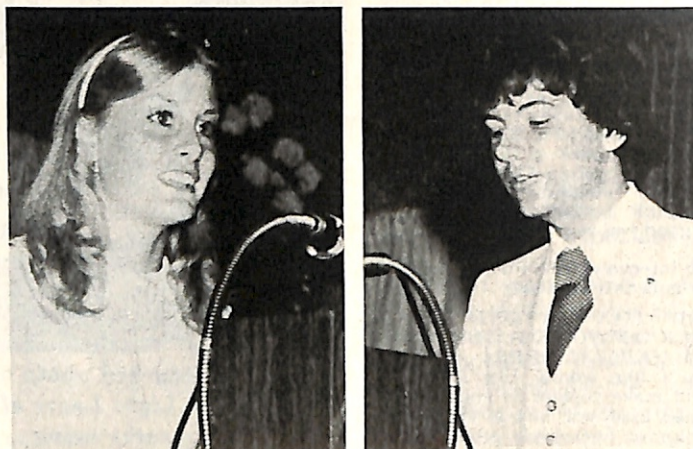
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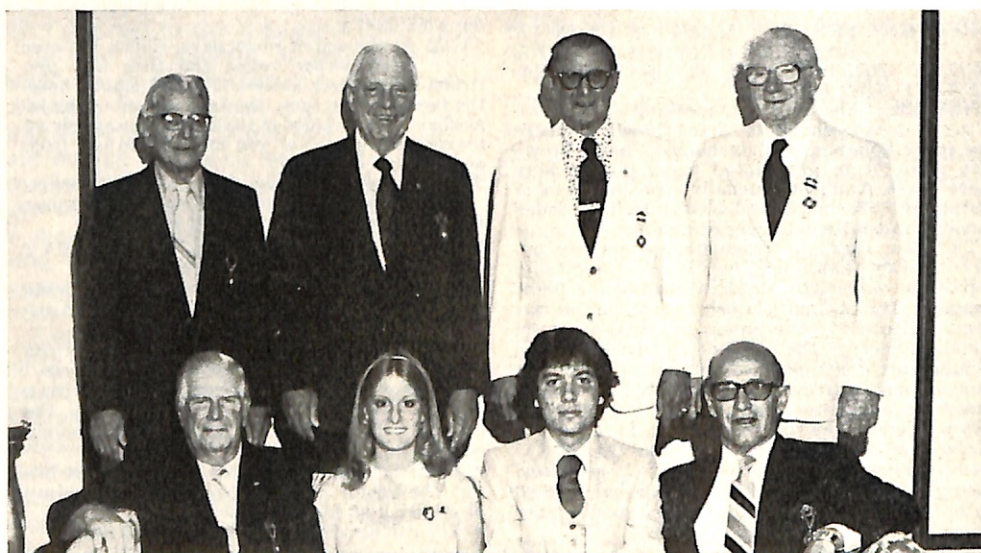


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Peggy Diane Young of Illiopolis, IL, and Dana Lynn Allen Schweizer of Nanticoke, PA, first place winners in the Most Valuable Student Contest, expressed their deep appreciation for their awards at the 116th Grand Lodge session.



Peggy and Dana are shown with the Elks National Foundation Board of Trustees and their state sponsors who introduced them to the convention. Seated, left to right, are: PGER Glenn L. Miller, Peggy, Dana and PGER Homer Huhn, Jr. Back row from the left are: PGERs William A. Wall, Horace R. Wisely, E. Gene Fournace and Willis C. McDonald.

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(See tie above)

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by John C. Behrens

All of us have a private mountaintop to visit when the going gets tough and there's a need to sort out our world. Today's chaotic conditions demand it. But the average man's place for solitude is usually modest when compared to the hideaways of chiefs of state. American presidents, for example, have a mountaintop where the myriad of recreational diversions make it difficult not to vacation every weekend. It's a Shangri-la . . .

And that's what Franklin D. Roosevelt may have had in mind in April, 1942, when he visited Civilian Conservation Corps (CCC) Camp Number Three in the Catoctin Recreational Demonstration Area, about 70 miles from the capitol. Only a month before, he had instructed the National Park Service to find a presidential retreat.

The search wasn't easy because what the president wanted, he couldn't get. "I tried in vain to go to Sugar Loaf Mountain. There's a place up there not far from Frederick (Maryland). It belongs to a man who doesn't like me; he's going to give it to the government some day, but he didn't want the president going there," FDR told reporters at a press conference.

Roosevelt needed solitude. He was in the midst of leading an unprepared country through the darkest days of World War II and trying to make painful decisions on two major fronts in the Atlantic and the Pacific. They were days when the president heard much more bad news than good. He had to remain close to Washington but, because of the threat of German U-boats, he couldn't continue to take his leisurely cruises aboard the presidential yacht, the USS Potomac.

The answer was a Shangri-la called Camp David . . . the fortress preserve of eight presidents over the past 38 years, which will serve the 40th president within hours after the inauguration if he chooses.

Unlike the White House, the Catoctin Mountain compound is a retreat Americans can read about but rarely see. And it's highly unlikely they ever will. Security is tight, and the public isn't invited to test it. Simon Winchester of the *Manchester Guardian* gave British readers a glimpse in the early 1970s:

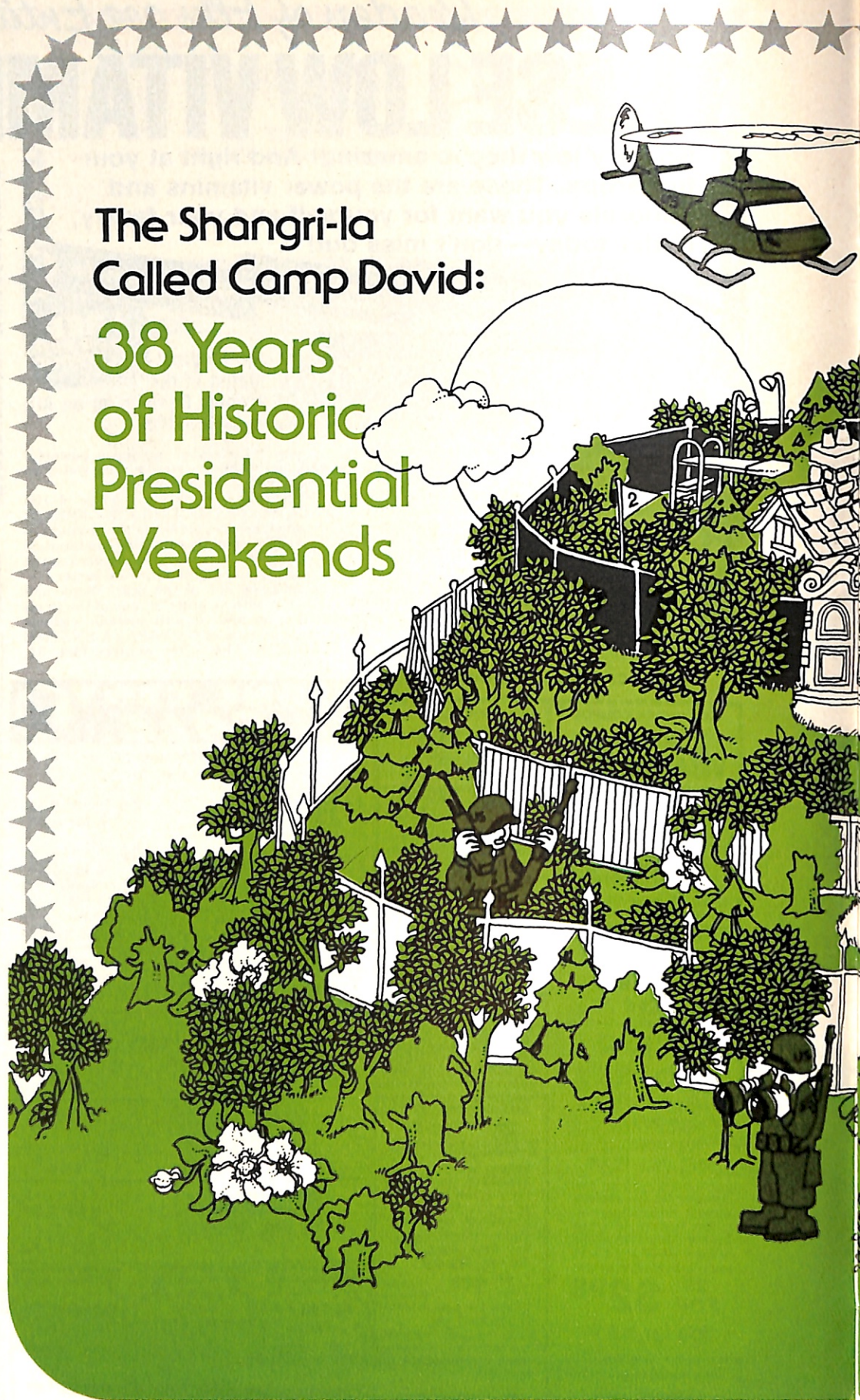
"It is just like Berlin: there are, in fact, three fences. One tall and silvery, tipped with barbed coils. Another smaller, with porcelain insulators on the supporting stanchion . . . Behind that another taller, mesh fence, and more barbed wire. And in the trees . . . a

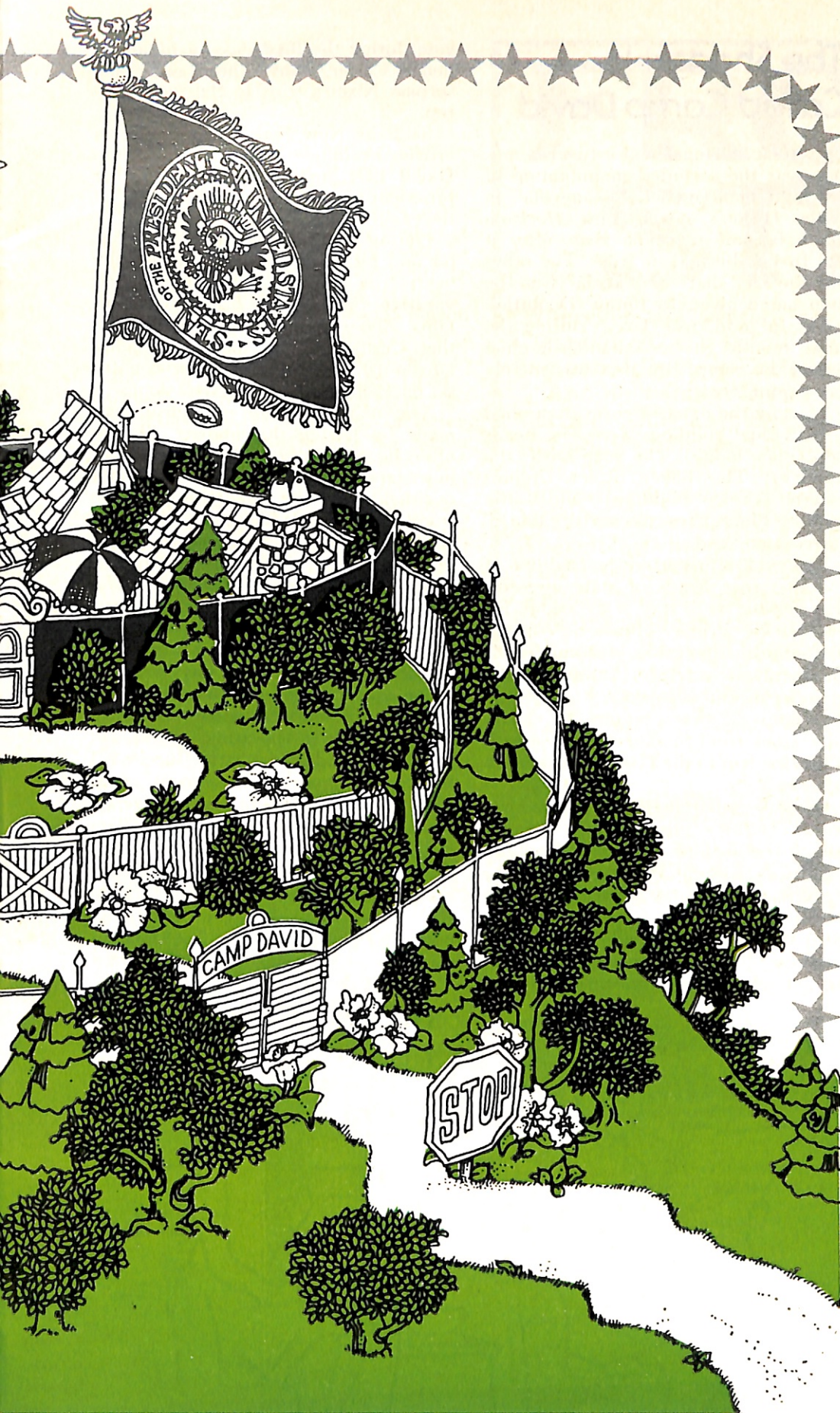
figure moves swiftly into cover; a rifle swings up, there is a glint of sun on telescopic sight as a camouflaged Marine surveys you, charts your every move and telephones your presence to some mystery controller in the mountain depths."

Winchester, cynical of Nixon's obsession with security, went so far as to compare Camp David to Hitler's Berchtesgaden; certainly not Roosevelt's idea of Shangri-la.

Marines from the Washington, D.C. barracks provide the security for the

The Shangri-la Called Camp David: 38 Years of Historic Presidential Weekends





perimeter, while navy personnel staff the camp. The use of sailors is a continuation of FDR's decision to make Camp David a naval support facility, says Marvin L. Beaman, Jr., director of the White House Military Office.

The navy was the expedient way to

put the camp in shape quickly during World War II. The Potomac crew was simply re-assigned to mountain construction duty. Working with local laborers, crew members transformed a one-room cabin with a huge fireplace and an outside kitchen into a lodge with

a living-dining room, an enlarged, screened-in porch, a bedroom wing to the south and a kitchen on the north side of the main building.

A special attraction was a hinged wall that could be used as an emergency exit ramp for the crippled president and his wheelchair. The camp decor during the Roosevelt days was rustic simplicity, not splendor. Furnishings, for example, were carted from the White House attic and the Navy Department storage shed. Roosevelt slept on a metal frame bed in a room where the only wall decorations were a few of his favorite cartoons.

The setting pleased the president, who disliked the humid Washington summer weather and air-conditioning, and enjoyed the scenery and climate at a cooler 1,700 feet above sea level. Staff and guests weren't as enthusiastic, however. Says James M. Burns in his book, *Roosevelt: The Soldier of Freedom*:

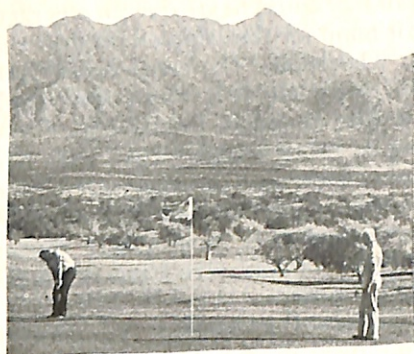
"Arrangements were simple to the point of crudeness there. His (the president's) cottage had only two baths, one of them his; the other was shared by three bedrooms, and the President laughingly alerted his guests to the fact that the bathroom door did not close securely. Presidential aides roomed in rude pine cabins scattered about the area. The place was staffed by sailors borrowed from the Potomac which was now on combat duty."

The meals, Burns continued, were even "less distinctive." Roosevelt took responsibility for the Shangri-la kitchen. "The food was in charge of Filipino mess boys . . . One lady told me once that on three consecutive evenings the dessert at dinner was the same—a slice of pineapple, decorated with two cherries and a walnut, in a puddle of weak whipped cream," Burns wrote. But Harry Hopkins disagreed. "The food was far better than that in the White House," the presidential adviser commented about the Camp David chefs.

While his supervision of the kitchen produced mixed reactions, Roosevelt proved himself much more adept at creating colorful titles. He was a chronic sloganeer. When he wasn't talking with his "brain trust" in the early years about the "New Deal," he was involved in "Fireside Chats" during wartime. And the Catoctin camp offered new challenges.

The president, says Robert G. Ferris, who edited a government publication called *The Presidents* in 1976, named

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The Shangri-la Called Camp David

the retreat "Shangri-la" for two reasons. One was the secluded mountaintop of the high lama named "Shangri-la" in James Hilton's novel, *Lost Horizon*, which became a classic years after it was first published in 1933. The other was the fact that "Shangri-la" was the code name given to Jimmy Doolittle's successful raid over Tokyo during the same month the commander-in-chief visited the camp. But that was merely the beginning.

"Among the names Roosevelt applied to individual buildings were The Bear's Den (main lodge), The Soap Dish (the laundry), The Baker Street Urchins (Secret Service building), and Little Luzon (Philippines stewards' cabin)," Ferris discovered.

Roosevelt also started the tradition of inviting other heads of state and foreign dignitaries to stay at the camp. He entertained Prime Minister Winston Churchill at Shangri-la twice and British Foreign Secretary Anthony Eden once during the war years. FDR visited the camp 22 times before his death, three years from the anniversary month of his first trip to the Catoctin Mountain hideaway.

However, compared with Presidents Jimmy Carter's and Richard Nixon's use of the facility, Roosevelt couldn't qualify as a camp regular. Nixon, for example, made nearly 120 trips to Camp David during his first term of office and spent endless hours beside the massive fireplace with a yellow legal pad writing out his strategy concerning Water-

gate during the final days of his presidency. Carter, many believe, will easily surpass Nixon's trips to the mountaintop.

Said the New York Times under an article headlined "To Carter, Camp David Isn't Just a Retreat," no other president ever spent as much time at the camp as Jimmy Carter.

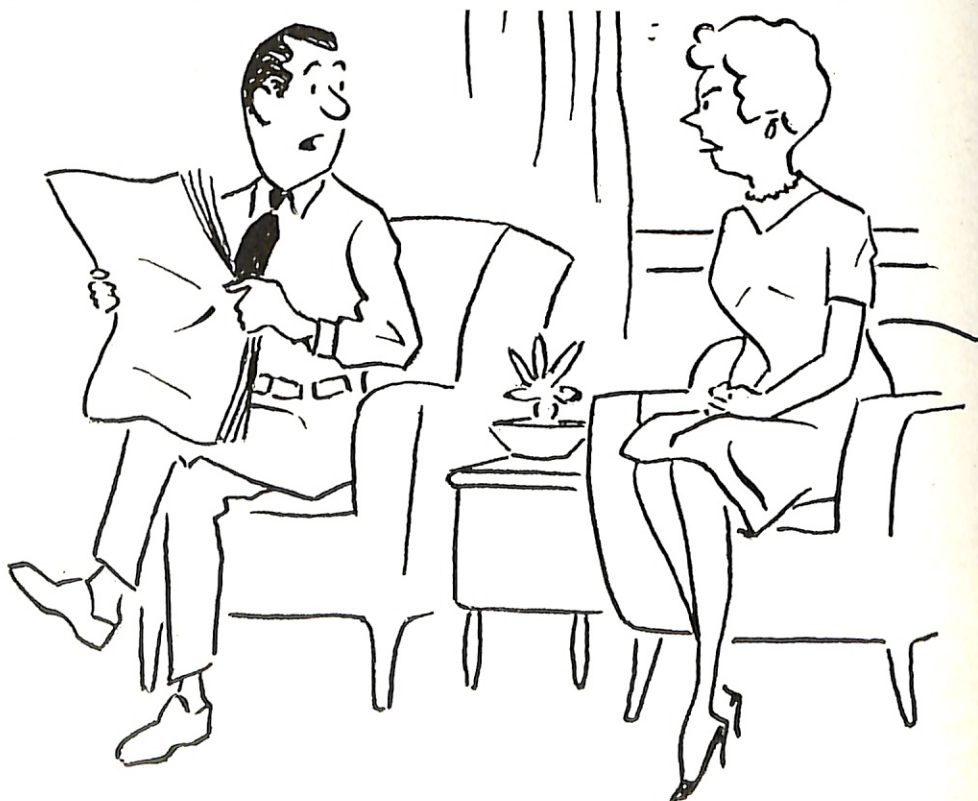
During his four years in office, Carter and his family have spent virtually every free weekend and some of their vacation time in the Catoctin Mountains. Times reporter Terry Smith says that Carter actually took up jogging late in 1978 to help him cross-country ski on Camp David's forested slopes.

The name change, of course, was made by Dwight Eisenhower. Shortly after he took office, President Eisenhower spent weekends at Shangri-la and decided to give the mountaintop a more traditional title. While some historians claim he changed the name to Camp David to honor his grandson, Robert J. Donovan in his book, *Eisenhower: The Inside Story*, suggested the president renamed it for his father as well as his grandson.

But he continued the navy's supervision of the camp even though he was a West Pointer who spent his entire service career in the army.

"Captain Edward Beach (succeeded by Capt. E.P. Aurand) was my naval aide. He was in charge of emergency plans for our family and my immediate staff. He also supervised, on my behalf, the presidential retreat known as Camp David, useful not only as a recreational spot on weekends, but as an admirable place for holding large, confidential conferences, both domestic and interna-

(Continued on page 31)



"Of course, I love you. I'm your husband. That's my job."

Bergh's War

(Continued from page 6)

ed improperly, Bergh had no qualms about informing them of the fact and demanding action. His powers were limited, however, as the courts ruled that the officer of a company could not be held responsible for cruelty unless he had personally wielded the whip or stick. Bergh also invented and succeeded in urging use of the clay pigeon for shooting in place of injured birds.

Not all of Bergh's battles for animal rights, of course, resulted in victory. One of his most spectacular cases centered around the treatment of green turtles. These animals were carried on sailing ships from the tropics to New York, where they were sold for soup and turtle meat at the Fulton Fish Market. The conditions under which they were transported were wretched; aboard ship they were given no food or water for weeks as they lay on their backs, strung together through holes in their flippers.

Bergh arrived at the waterfront one day and proceeded to arrest the captain and entire crew of a turtle schooner. The ensuing court battle raged for nine days as Bergh introduced evidence from an eminent zoologist that turtles could, indeed, experience pain, hunger, and thirst. Nevertheless, the judge ruled that turtles were not "animals" under the law and the sailors were acquitted.

Bergh was to experience that same result in several later battles on behalf of turtles, as Americans, at least through their judicial representatives, were apparently willing to forbid cruelty toward familiar pets like cats and dogs or domesticated animals like horses and other farm creatures, but not toward cold-blooded species like the turtle.

Despite his losses, though, the ASPCA had gained valuable publicity from the "turtle wars." After the first court fight, Bergh told lecture audiences that, thanks to extensive newspaper coverage, "in a week twenty millions knew there was a society for the defense of inferior animals."

Some of Henry Bergh's most colorful clashes came with a formidable opponent who would later become his ally—Phineas T. Barnum. The master showman had always included animals in his attractions, whether the gigantic "Jumbo" the elephant, or the exotic species that populated his New York menagerie. From these confrontations Barnum emerged the most frequent victor, in one case winning his point that the boa constrictors in his Broadway showplace required live food (to which Bergh had objected). On another occasion, Barnum publicly embarrassed Bergh, who had sent 25 men to raid his circus when the

(Continued on next page)

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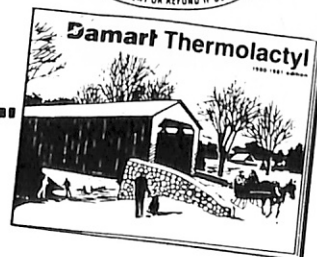
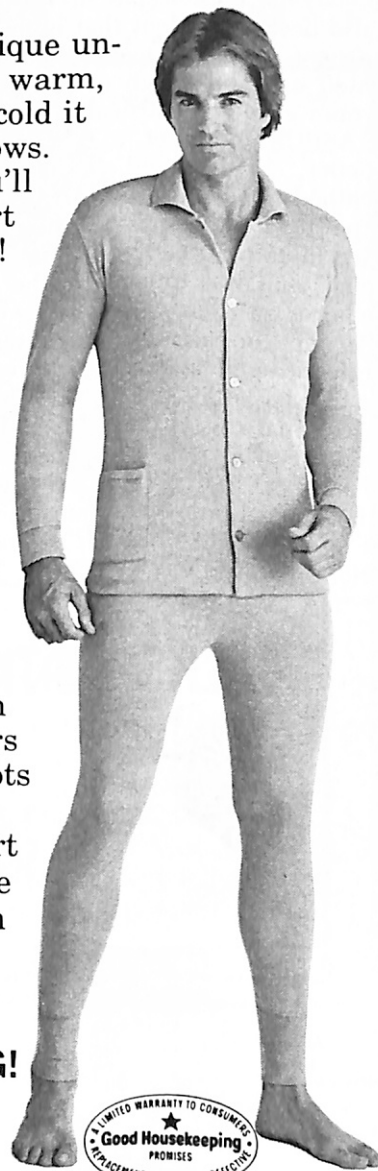
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Bergh's War

(Continued from previous page)

showman announced that his performing horse, "Salamander," would jump through a ring of fire. Barnum, his troupe of clowns, and even Bergh's chief agent merrily leaped through the hoop which "burned" with harmless chemical "flames."

Ever the promoter, Barnum didn't miss the fact that his battles with Henry Bergh netted him a good deal of free publicity too, and, despite his histrionics, it also became evident that he held his opponent in high esteem. Referring to himself as "The Bergh of Bridgeport," Barnum gave a great deal of money to the ASPCA and, later, to other humane societies. In his will, he even bequeathed funds for the erection of a statue to Bergh in Connecticut. Unveiled in 1897, it had water troughs for animals and was topped by the figure of a horse.

Among the greatest frustrations of Bergh's struggle against cruelty was the fact that his ASPCA was not to become the national organization he had envisioned. Its charter limited its operations to New York State, and it fell to others, with the continuing assistance and advice of Bergh, to establish animal protection organizations elsewhere. To his

gratification, they were soon cropping up in Massachusetts, Connecticut, Colorado, Wisconsin, Pennsylvania, New Jersey, California, and other states, nineteen of them within the first five years of his crusade.

It was probably just as well that Bergh's self-imposed responsibilities weren't national in scope. He had all he could do to cope with the abuses heaped on him for his activities in New York. Labeled the "Great Meddler" by the press, he was depicted in hostile cartoons as a mad Don Quixote hopelessly charging windmills. The *Sunday Mercury* called him "an ass that should have his ears cropped" and *Puck* suggested he "retire, at his earliest convenience, to the nearest lunatic asylum, wherein he can receive proper treatment for his affliction."

More ominously, there was a steady flow of threats to Bergh's life, sent anonymously through the mail and presented not so anonymously in person. A number of the animal abusers he encountered in New York's tough streets expressed their anger physically, teamsters attacking him with iron bars and fish marketers spattering his clothing with garbage.

But Bergh refused to back down to threats, even frightening letters that named the day and time of his assassination. Instead, he went on with the work that had become almost an obsession.

His ingenuity led to the invention of derricks and slings to rescue animals from their frequent entrapment at excavation sites and, two years before Bellevue Hospital introduced the idea for humans, to the use of an ambulance wagon to carry injured animals.

A Frenchman, Louis Bonard, whose fortune had come from trading for animal pelts, bequeathed most of his vast holdings to the ASPCA. Although his will was contested on the ground that Bonard believed in reincarnation and was concerned only about his own treatment if he should come back as an animal, the large sum enabled Bergh to move his organization to its own building at Fourth Avenue and 22nd Street, a site that became the headquarters in the struggle for animal rights in America.

The only time during the latter part of his life that Henry Bergh strayed from devoting almost total attention to the plight of helpless animals was when he became embroiled in an even more explosive issue, the plight of helpless children. In 1874, a case of brutality involving a girl known as "Little Mary Ellen" came to public attention; the thin, sickly child had appeared in court dressed in rags to display the scars of a series of beatings inflicted with scissors. Partly as a result of this case, Bergh and his supporters, completely separate

(Continued on page 21)

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The New York South Central District Elks presented a videotape color camera and a videotape cassette player/recorder to the New York State Veterans Home at Oxford. Pictured with home resident Ethel Campbell are (from left) Samuel Zeman, National Service Commission District Chm., Howard Rowell, Dwight Rulison, and State National Service Commission Chm. Omer St. Jacques.

The Washington State Elks Association donated more than \$600 to purchase a new 16 mm movie projector and an anamorphic (zoom) lens for the recreation section at the Walla Walla, WA, Veterans Administration Medical Center. From left are Ralph Bailey and LeRoy Allen, VAVS representatives, E. A. Borrell, medical center director, Ham Frederking, and Tony Landoni, Hide Co-chm. of Walla Walla Lodge.

Nine members of San Mateo, CA, Lodge visited the Veterans Administration Hospital in Palo Alto, CA. Several of the Brothers cooked and served lunch to approximately 75 persons. Also, the lodge presented \$50 to help underwrite the volunteer program at the hospital. From left are lodge National Service Committee Chm. Quint Bravo, Mrs. Martha Buening, wife of one of the patients, and G. Summerville, chief volunteer officer at the hospital.



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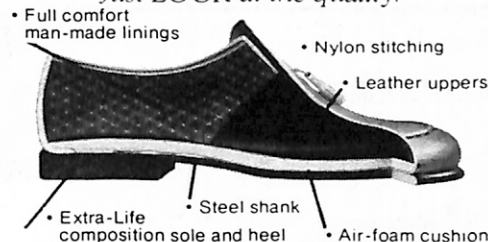
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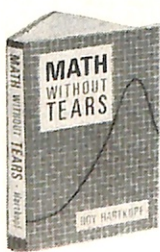
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Elk of the Year

With the creation of the "Elk of the Year" promotion, a Subordinate Lodge may select a Brother as a worthy recipient within the Lodge. The qualifications should be stringent, as it would be far better not to designate an "Elk of the Year" than to select a man less worthy of this honor. He must have demonstrated his loyalty, dedication, and willingness to work for the advancement of his Lodge. The chosen Brother should NOT be an officer at the time of the selection.

A Committee should be appointed anonymously by the Exalted Ruler with sufficient time to observe and evaluate the worthy Elk. The Committee should preserve its anonymity throughout the selection process, and at the proper time (preferably during the month of February) the announcement of the award should be made, and a dinner or some special event held for the purpose of honoring the chosen "Elk of the Year." If properly organized and promoted, this event can become an outstanding annual event within your Lodge.

We caution everyone to keep in mind the two basic rules that are to be followed in the selection of your Elk of the Year:

1. He CANNOT be a Lodge Officer.
2. Only ONE is to be chosen.

Richard J. Stropes, Chairman
Grand Lodge Activities Committee

did you know..



ity and ambition, but it was the Elks National Foundation dollars, contributed through the generosity of charitable Elks, that started him on his way through college and on to a career which culminated in the presidency of his alma mater.

Speaking of the Elks National Foundation, the Board of Trustees approved the largest distribution of charitable funds ever . . . \$2,130,000 for the coming year. This, of course, is due to your charitable contributions. For the second year in a row, donations to the Great Heart of Elkdom towered over \$3 million . . . It is unbelievable.

Despite economic conditions, Elks continued their support of the Foundation to the tune of an average of \$1.80 per member. You too can be a part of this great philanthropy . . . Contact your Exalted Ruler or Secretary.

District Deputy Bill Klipstine of Sidney, OH, No. 786, asks: "If the Order was founded in 1868 and is therefore 112 years old, how can the New Orleans conclave have been the 116th Grand Lodge Session?"

To start with, the Grand Lodge wasn't formed until 1871 when Philadelphia No. 2 was organized. In the early years the Grand Lodge met more than once annually, sometimes with only 10 or 11 members in attendance. That's a far cry from the nearly 18,000 who signed in for the 116th Session.

During World War II, the 81st Session in 1945 in New York was restricted to Grand Lodge officers, Past Grand Exalted Rulers, Grand Lodge Committee Chairmen and members of the Grand Lodge living in the New York area who did not require hotel accommodations or railway transportation contrary to government orders.

Ever wonder what becomes of the hundreds of students the Order of Elks helps annually to obtain a higher education through the Elks National Foundation Most Valuable Student Awards?

Every once in a while one of them reaches a pinnacle of great success. Such was the case of Thomas E. Wenzlau from Tipp City, OH.

In 1945, when he was senior in high school, someone told him about the Elks and how they conduct a contest each year to find deserving students who need financial assistance in order to go on to college.

Young Tom contacted the nearest Elks Lodge, Troy, OH, and entered the contest. He placed third in the state and was awarded a \$400 grant to the college of his choice. (To those under 30, \$400 back in those days was worth a lot more.)

Tom chose Ohio Wesleyan University in Delaware, OH, and in 1950 was an honors graduate. He went on to earn his M.A. and Ph.D. degrees from the University of Illinois.

Dr. Wenzlau served on the faculties of various universities. In 1964-65 he was a Fulbright Lecturer in Pakistan.

The climax of Dr. Wenzlau's career came when the Board of Trustees named him president of Ohio Wesleyan. He is only the 12th man in the school's history to hold this post.

Young Tom Wenzlau had talent, abil-

Bergh's War

(Continued from page 18)

from their work on behalf of animals, founded the first organization for child protection in America, the New York Society for the Prevention of Cruelty to Children, which, like the ASPCA, still exists.

In his twilight years, Henry Bergh finally began to receive a measure of the respect he deserved. His decades of laboring for improved conditions in the city dog pound, of forcing better treatment for the draft animals that pulled barges along the Erie Canal, and of working for the protection of public health by insisting on clean feed and the destruction of diseased cows in the dairy industry, had all begun to pay off in widespread recognition of his valuable work.

Even though he had lost battles against vaccination and vivisection and for the consumption of horsemeat as a humane end for worn-out animals, Henry Bergh came to be regarded by the public as the high-principled champion of the helpless. Newspapers that had attacked him became his most ardent supporters, and even the merchants and

drivers who had been his early targets tipped their hats when his gaunt figure approached and listened respectfully to his curbside lectures on Americanism and the rights of animals.

Henry Bergh died during the Blizzard of 1888 in his brownstone residence at 429 Fifth Avenue, a house he shared with his nephews. (His wife had become an invalid years earlier and had been confined to an upstate nursing home, where she had died the year before.) The country mourned Henry Bergh's passing in eulogies like that of the *New York Citizen*: "The man who loved his fellow animal is mourned by his fellow man." The city of Milwaukee, like Bridgeport, erected a statue to him, and the Henry Bergh Foundation was established at Columbia University to promote the teaching of humane treatment of animals.

The greatest monument to Bergh, though, is a legacy that still lives—his own and the countless other humane societies that flourish throughout the United States, animal-rescue organizations, wildlife groups, and shelters for homeless creatures. The man who singlehandedly changed the moral outlook of a nation couldn't have asked for a more fitting memorial.

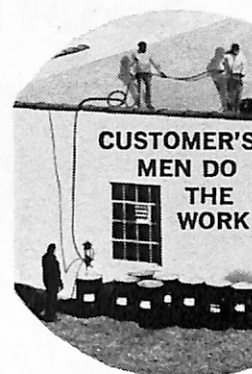


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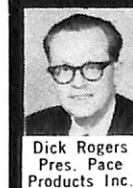
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1980

Convention Highlights



A total of 19 out of 22 living members of the Grand Lodge Advisory Committee (Past Grand Exalted Rulers) were present for the 116th Session of the Grand Lodge in New Orleans. They were introduced by honorary convention chairman PGER Willis C. McDonald (center). Absent due to illness were PGERs George I. Hall, John L. Walker and Ronald J. Dunn.

Highlights of the 116th Grand Lodge Session Held in New Orleans, Louisiana, July, 1980

Participating in the Sunday night opening were, from the left, PGER Willis C. McDonald, honorary convention chairman and master of ceremonies; GER Robert Grafton, who gave the principal address, and Ed Tunstall, assistant to the President of the New Orleans Times-Picayune-States Item, who welcomed the Order to the city.

Sunday

For the fourth time in history the Benevolent and Protective Order of Elks officially convened a Grand Lodge Session in New Orleans, LA, and again the "Crescent City" proved to be a perfect host.

An Illinois man was elected Grand Exalted Ruler, the first from that state in over 40 years.

The 116th Grand Lodge Session was held in the giant Rivergate Auditorium July 20-24, with over 17,000 members, ladies and guests in attendance.

Honorary convention chairman, PGER Willis C. McDonald, introduced the Past Grand Exalted Rulers and their wives.

One of the highlights of the opening ceremonies was the presentation of each state flag. Cheering delegates came to their feet as the flag of their state was introduced by Dominic P. Dululio of Leominster, MA, Lodge No. 1237, chairman of the Americanism Committee.

The climax came as the entire Americanism Committee presented Old Glory and the audience recited the Pledge of Allegiance.

Ed Tunstall, assistant to the president of The New Orleans Times-Picayune-States Item, welcomed those in attendance.

In the major address, GER Robert Grafton said, "There is no organization which has done more in the support and defense of the United States of America than the Order of Elks.

"All of our resources must be focused so as to voice our concern, at whatever level is available, for the acknowledged decline of the military strength of this country. This is especially important in view of the tremendous increase in all phases of military power by our ideological rivals.

"The governmental policy of deliberately weakening our military strength in the anticipation or hope that others would do likewise, must be abandoned immediately. It is now disturbingly clear that instead of lessening or decreasing, these powers have, instead, redoubled their efforts to obtain military superiority.

"As Elks and concerned Americans, we must make our voices heard . . ."

GER Grafton described the accomplishments and achievements of the Or-



For the first time the state flags were presented at the Sunday night grand opening. The stirring scene was capped by the presentation of the American Flag by the Americanism Committee.



Southern Belles from Louisiana greeted those registering for the conclave. Left, is Mrs. Thomas Thompson, wife of the state president, and right, is Mrs. Gail Russo of Slidell, LA, the state president's daughter. Nearly 18,000 registered for the convention in New Orleans.

New Orleans Jazz greeted and welcomed Elks to the 116th Session.



der during the past year and noted that for the 41st consecutive year there was a membership gain. He also pointed out the millions spent for charitable purposes in the various programs and the tremendous success of the Elks Hoop Shoot Free Throw program.

A combined New Orleans chorus provided vocal selections. The Invocation and Benediction were by the Rev. B. A. Erpen, Grand Chaplain. Organ music was by Ramon "Red" Ringo, Grand Lodge Organist.

Monday

Delegations from distant places including Puerto Rico, Guam, Panama, Hawaii and Alaska were recognized by GER Grafton.

H. Foster Sears of Macomb, IL, Lodge No. 1009, was unanimously elected Grand Exalted Ruler.

Illinois State Representative and Past Grand Esquire, L. Bruce Richmond of Murphysboro, IL, Lodge No. 572, made the nomination. It was seconded by Grand Trustee Larry McBee of New Lexington, OH, Lodge No. 509.

Other new officers named were: Ronald E. Angermuller of Cristobal, Panama, Grand Est. Lead. Kt.; William C. Kuhn of Gettysburg, PA, Grand Est. Loyal Kt.; Michael L. Stokes of Chula Vista, CA, Grand Est. Lect. Kt.; and Stanley F. Kocur of East Chicago, IN, Grand Secy. (fourth term).

Also, William H. Collisson of Linton, IN, Grand Treas.; Philip L. West of Preston, ID, Grand Inner Guard; Louis Odsather of Anchorage, AK, Grand Tiler; Blair Jolliff of Las Vegas, NV, Grand Esq.; and the Rev. Fr. B. A. Erpen of Borger, TX, Grand Chaplain.

Elected to four-year terms on the Board of Grand Trustees were Kenneth V. Cantoli of Hasbrouck Heights, NJ, and Robert J. Tancredi of Toledo, OR.

Richard C. Nester of Macomb was

appointed Secretary of the Grand Exalted Ruler-Elect.

The following appointments were confirmed by the delegates:

- ◎ PGER Robert E. Boney to a five-year term as a member of the Elks Memorial and Publication Commission.
- ◎ PGER Horace R. Wisely to a seven-year term as a member of the Elks National Foundation Trustees.
- ◎ PGER Homer Huhn, Jr., to a seven-year term as a member of the Elks National Service Commission.
- ◎ PGER Robert A. Yothers to a five-year term as a member of the Convention Commission.
- ◎ George J. Balbach of Queens Borough, NY, to a five-year term as a Justice of the Grand Forum.

As a result of Brother Sears's election, wave after wave of cheering Illinois Elks paraded around the convention floor to the music of a pep band.

The acceptance speech of the new Grand Exalted Ruler has previously appeared in *The Elks Magazine*.



GER H. Foster and Marguerite Sears are shown with Elkdom's new first family. On the left is granddaughter Christine Sallee and on the right is granddaughter Melissa Sallee. Standing, left to right, are: daughter, Sally Sallee, son, David Sears and his wife, Suzi, and Richard W. and Adelaide Cambridge. Mrs. Cambridge is the Grand Exalted Ruler's sister.

Tuesday

At the opening of the second day's business meeting, J. Paul Meyer of Puyallup, WA, Lodge No. 1450, chairman of the Distribution Committee, made recommendations and referrals.

PGER Wade H. Kepner, chairman of the Elks National Memorial and Publication Commission, stressed the soaring costs of producing and mailing *The Elks Magazine*. In order to conserve, the number of issues has been cut to 10 a year. The July-August and December-January issues have been combined.

A new record in advertising sales, over \$1.4 million, has been set.

PGER Kepner also reported on the maintenance and upkeep of the Memorial Building in Chicago. Over 75,000 persons visited the building last year.

Chairman of the GL Auditing and Accounting Committee, Robert C. Grant of Cullman, AL, Lodge No. 1609, noted the alarming number of lodges that fail to have a proper budget. The importance of a completed audit and accounting report was also stressed.

Due to the absence of PGER John L. Walker, Chairman of the Elks National Foundation Board of Trustees, because of illness, the Foundation's preliminary report was made by PGER William A. Wall, vice chairman, and PGER Horace R. Wisely, secretary.

For the second year in a row, con-

tributions to the Foundation exceeded \$3 million or \$1.80 per member. This exceeds the goal of \$1.50. The fund has now reached \$48,899,186. A total of 32 states and three areas achieved the goal.

Distributions from the Foundation were approximately \$1.7 million. For the coming year, the trustees have increased the budget to \$2,130,000.

In a preliminary ritual report, Dale W. Blanton of San Rafael, CA, Lodge No. 1108, announced the winners of the Eastern and Western Division ritualistic contests. Ocala, FL, Lodge No. 286, placed first in the Eastern Division with a score of 94.8550. Auburn, IN, Lodge No. 1978, was second with 94.3286. In the Western Division, Greeley, CO, Lodge No. 809, was first with 93.8546, while Beloit, KS, Lodge No. 1779, was second with 93.8396.

For the first time trophies went to candidates and coaches of the first-place winning team in each division. They were: Wayne C. Curtis of Ocala and Roger Porter of Greeley, candidates, and J. Robert Graw and E. L. Foster, Jr. of Ocala and Philip Brewer of Greeley, coaches.

Protect and Defend Elks Rights

The very first report of the Government Relations Committee was made at the 116th session of the Grand Lodge in New Orleans by its chairman Yubi G. Separovich of Sacramento, CA, Lodge No. 6.

The committee was formed at the last Grand Lodge Session in Dallas to "preserve, protect and defend Elks rights from any infringement or limitation from any source."

The resolution creating the committee also made it mandatory for all state associations and lodges to establish a Government Relations Committee. The resolution also directed that the Order join together with other fraternal groups to form CONPOR . . . Conference of Private Organizations.

Brother Separovich pointed out that there has been legislation, regulations and ordinances that are primarily detrimental to all private organizations introduced in some states during the past year.

He noted that PGER Robert A. Yothers is the national chairman of CONPOR, which maintains an office in Washington, DC. The goal is to establish a Conference of Private Organizations in every state.

Brother Separovich stressed the efforts being made to get a bill approved to relieve veteran and non-profit fraternal organizations from the mandatory contract agreement to pay fees to ASCAP and/or BMI and others.

"We continue to solicit your help to contact your congressmen and representatives urging their support for this legislation," he said.

" . . . Rights pertaining to privacy and private associations are themselves constitutionally protected liberties," Brother Separovich said, quoting former U. S. Supreme Court Justice Arthur Goldberg.

"Our destiny is clear," Brother Separovich continued. "To protect the fundamental American right of free associations and the social and economic future of all private and voluntary associations of individuals we must, to the greatest extent possible, monitor, analyze and report on all legislative, regulatory and legal matters bearing upon the right of private and fraternal associations."

"We must be concerned Americans. We must be concerned Elks. While our freedoms have been eroded during the past decade, the Elks, together with other private and fraternal organizations, are a powerful voice in our nation today."

"It is our duty as Elks to uphold our declaration of American principles and the responsibility of every true American to personally understand and maintain the American way of life," Brother Separovich told the applauding audience.

" . . . The Order of Elks and other private and fraternal organizations believe that the point has been reached where there must not be any further infringements or challenges of constitutionally guaranteed rights, including the right of free private association."

"Government encroachment in the private lives of citizens must end," Brother Separovich charged in closing.



The Board of Grand Trustees met in near daily session and provided a budget for the coming year which delegates approved. Seated are: Alex M. Harmon Jr., secretary (left) and Frank O. Garland, chairman. Standing from the left are: A. Lewis Heisey, vice chairman; Marvin M. Lewis, approving member; Larry McBee, home member; Alfred J. Mattei, building applications-east; John T. Traynor, pension member and Robert L. Smith, building applications-west.



The Elks have pledged that as long as there is a veteran in the hospitals, the Elks will never forget him. When the Elks National Service Commission met, the pledge was re-affirmed. Seated, center, is William J. Jernick, chairman-treasurer; Homer Huhn, Jr., secretary, (left), and George B. Klein. Standing from left are: Gerald Strohm and Frank Hise. Absent due to illness were George I. Hall and Ronald J. Dunn. All are PGERs.



Members of the Elks National Memorial and Publication Commission are shown as they reviewed The Elks Magazine and discussed the Elks Memorial Building. Seated from the left are: Raymond C. Dobson, secretary; R. Leonard Bush, vice chairman and Wade H. Kepner, chairman. Standing: Robert E. Boney, assistant secretary-treasurer (left) and Edward W. McCabe, treasurer.



Delegates considered 13 pieces of legislation submitted through the GL Committee on Judiciary. Seated from the left are: Eugene F. Costello, Raymond V. Arnold, chairman, and Robert J. Sabin. Standing, left to right, Seymour Nathanson, Lester C. Hess, Jr., Wayne A. Westover, Jr., Lawrence E. Hoffman and W. Keylor Smith.



The Grand Lodge Convention Commission is already planning for next year's session which will be held in Las Vegas, July 12-16, 1981. Seated from the left are: Robert G. Pruitt, chairman; Robert A. Yothers; Robert E. Boney, secretary, and Leonard J. Bristol. Standing from the left are: Glenn L. Miller, vice chairman; all PGERs; Bryan J. McKeogh, convention director, and George Malekian, assistant. PGER George I. Hall, chairman emeritus, was absent when the photograph was taken.



William J. Steinbrecher of New Hyde Park, NY, was presented a gift on his retirement as Chief Justice of the Grand Forum. Others from the left are: Sidney J. Nicholson of Florence, OR; Robert B. Webb of Santa Ana, CA; Donald Nemitz of Clayton, MO, and Edward W. Connolly of Livingston, NJ.

Alvin A. Ehrlich of Orlando, FL, Lodge No. 1079, chairman of the Lodge Activities Committee, announced the success of the Builder Awards program. Approximately 40,000 membership card seals, 9,313 lapel pins and 2,646 certificates and special awards for excellence were distributed. Many awards were previously announced in *The Elks Magazine*.

Brother Ehrlich noted that Florida, the then-GER's home state, was first in membership increases and first in the number of new lodges instituted.

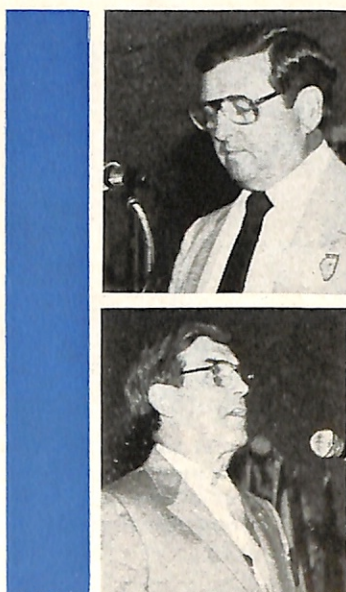
Wayne Arnold of Punta Gorda, FL, Lodge No. 2606, was presented a plaque for his efforts in establishing three new lodges in one district in one year.

Norman P. O'Brien of South Miami,

FL, Lodge No. 1888, chairman of the GL State Associations Committee, noted an increase in participation in the Officer Training program, and all but four state associations now have a business practices committee.

Winners for the states whose lodges averaged the highest contribution per member in the Elks National Foundation were: Hawaii, first; Alaska, second,

1980



Illinois State Rep. Bruce Richmond (top), nominated H. Foster Sears for Grand Exalted Ruler. Grand Trustee Larry McBee (bottom), seconded the nomination.



Delegates roared their approval as the new Grand Exalted Ruler-Elect, H. Foster Sears of Macomb, IL, Lodge No. 1009, was escorted to the podium by a delegation of distinguished Elks headed by PGER Glenn L. Miller. GER Grafton (left) offers his heart-felt congratulations.

and Maine, third. States with the highest percentage of new pledges were: Alaska, first; North Carolina, second, and Maine, third.

Alaska, Arizona, Michigan and California all received awards for the greatest percentage of new pledges based on membership category.

Major project displays at the Grand Lodge Session received awards as follows: Florida, first; Illinois, second, and Michigan, third.

Winners of the state bulletin contest in the various categories were as follows:

• First: California-Hawaii, Massachusetts, Illinois, Pennsylvania, New Jersey, Idaho, Nebraska, North Carolina.

• Second: Ohio, Colorado, Georgia, Oregon, Alaska.

PGER Robert G. Pruitt, Chairman of the Convention Commission, outlined the policies and the facilities needed

for national conventions.

He announced that the session for 1981 will be held in Las Vegas on July 12-16, and that Chicago had been selected for July 18-22, 1982.

Lodge Development Chairman, Earl W. Nowell of Fresno, CA, Lodge No. 439, reported that 18 new lodges had been established during the past year, resulting in a net gain of 2,512 new members. Five of these new lodges were in Florida.

Wednesday

B. J. Bybee of Idaho Falls, ID, Lodge No. 1087, chairman of the Youth Activities Committee, noted that 102,112 Elks worked on youth projects this

(Far left)
PGER Glenn L. Miller (right), sponsor of the state of Illinois, places the jewel of office on the new Grand Exalted Ruler, H. Foster Sears.

(Left)
Pat Grafton pinned a PGER's jewel on her husband and then topped it off with a kiss.

past year with an expenditure of \$3,884,918, exclusive of national awards. He also pointed out that 437 lodges failed to file a youth activities report.

Emile J. Brady of Danville, PA, Lodge No. 754, National Hoop Shoot Free Throw Contest Director, announced that an all-time high of 2,802,951 youths from 1,834 lodges in all 50 states participated in the program.

He announced that the original director of the Hoop Shoot, Gerald L. Powell of Peru, IN, Lodge No. 365, had been enshrined in the Basketball Hall of Fame. PGER E. Gene Fournace presented Brother Powell with a special award.

Top Hoop Shoot Winners, Shari Lynn Moore of Merrillville, IN, and Matthew Rollins of Brigham City, UT, were presented and they captured the hearts of the audience. (The Wednesday meeting was open to the ladies.)

When PGER William J. Jernick, Chairman-treasurer of the Elks National Service Commission, made his report the delegates reaffirmed their pledge that "So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."

They also approved a resolution lauding the Veterans Volunteer Service Administration on their 50th anniversary.

For the 30th straight year a resolution was approved permitting the assessment of \$1 per member, in the event it is needed for defense or a major disaster.

ATTENDANCE

As reported by the Committee on Credentials

Grand Exalted Ruler.....	1
Past Grand Exalted Rulers.....	19
Grand Lodge Officers.....	23
Grand Lodge Committeemen.....	81
Special Deputies.....	28
District Deputies Designate.....	250
Representatives.....	2,005
Alternate Representatives.....	39
Members of the Grand Lodge.....	1,201
Other Elks, Ladies and Guests.....	14,334
Grand Total.....	17,981



The new Grand Lodge officers are shown above. Seated from the left are: Ronald E. Angermuller of Cristobal, Panama, No. 1542, Grand Est. Lead. Kt.; William C. Kuhn of Gettysburg, PA, No. 1045, Grand Est. Loyal Kt.; H. Foster Sears of Macomb, IL, No. 1009, GER; Michael L. Stokes of Chula Vista, CA, No. 2011, Grand Est. Lect. Kt., and Stanley F. Kocur of East Chicago, IN, No. 981, Grand Secy. Standing, left to right, William H. Collisson of Linton, IN, No. 866, Grand Treas.; Blair

Jolliff of Las Vegas, NV, No. 1468, Grand Esq.; Rev. B. A. Erpen of Borger, TX, No. 1581, Grand Chaplain; Philip L. West of Preston, ID, No. 1670, Grand Inner Guard; Louis Odsather of Anchorage, AK, No. 1351, Grand Tiler; Kenneth V. Cantoli of Hasbrouck Heights, NJ, No. 1962, and Robert J. Tancredi of Toledo, OH, No. 1664, Grand Trustees, and Richard C. Nester of Macomb, Secy. to the GER. They will all serve proudly in the true tradition of Elkdom.



Illinois Elks staged a prolonged demonstration on the election of Brother Sears to Elkdom's top post. Leading the Macomb contingent (Foster's home lodge) were DD-Designate Robert Yeast, (left), and ER Arthur Crone.

H. Foster Sears was escorted to the stage on his election as Grand Exalted Ruler by a group of distinguished Elks headed by PGER Glenn L. Miller (right), the Illinois sponsor.



PGERs Wall and Wisely, in a supplemental report of the Elks National Foundation announced the largest budget of distribution the Foundation has ever had.

PGER Glenn L. Miller, sponsor of the state of Illinois, introduced Peggy Diane Young of Illiopolis, IL, first-place girl winner in the Most Valuable Student Contest.



Some 250 District Deputies were installed by the new GER.

Dana Lynn Allen Schweizer of Nanticoke, PA, first-place boy winner was introduced by PGER Homer Huhn, Jr. representing Pennsylvania.

As these two young people expressed their appreciation, they brought tears of happiness to the eyes of the audience.

Dominic P. Dululio of Leominster, MA, Lodge No. 1237, chairman of the

Americanism Committee, reported that the national winner of the Cast Your Ballot for Freedom Contest was East Hartford, CT, Lodge No. 2063.

State Americanism winners were Nebraska, first; and Arizona, second.

Thursday

The Chairman of the GL Committee on Credentials, Howard W. Nunez of Albuquerque, NM, Lodge No. 461, reported a total attendance of 17,981. This included the youngest person registered, Baby Reeves Motal, who was born in a New Orleans Hospital during the session. The father is Exalted Ruler of El Campo, TX, Lodge No. 1749.

The final report of the Board of Grand Trustees was given by Chairman Frank O. Garland of Centralia-Chehalis, WA, Lodge No. 2435. Delegates approved a 25-cent increase in the GL per capita dues, raising the dues to



GER Grafton opened the session with three gavels made for the occasion. They were presented by James Osborne, Sr. of Glendive, MT, Lodge No. 1324; John Jensen, Ionia, MI, Lodge No. 548, and DDGER Indiana East Howard M. Uphaus of Richmond.



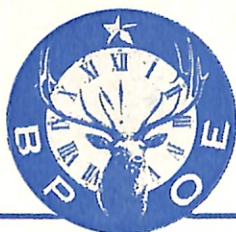
PGER R. Leonard Bush (left), presented the trophy on behalf of Inglewood, CA, No. 1492, to the Exalted Ruler with the highest score. The award went to Earl H. Kindsfater of Greeley, CO, No. 809. Brother Kindsfater also received the PGER Raymond Benjamin plaque on behalf of the team. It was presented by Napa ER Ray Martinez.



ER Gordon Harland (left), of Tucson, AZ, No. 385, presented the John D. Frakes Coach's award to PER Philip Brewer of Greeley, CO, No. 809.



Greeley, CO, No. 809, won the national ritualistic championship. Kneeling are coach Philip Brewer (left), and Roger Porter, candidate. Standing from the left are: acting ER Earl Kindsfater; Chester March, Est. Lead. Kt.; Warner Cunningham, Est. Loyal Kt.; Stephan Paranto, Est. Lect. Kt.; David McArdler, Esq.; Michael Thacker, chaplain, and Don Anderson, inner guard.



Each year for approximately 40 years the Pottstown, PA, Drill Team has come to the Grand Lodge Session at their own expense. For their outstanding service in assisting in the opening, installation, close and other events they were presented with a plaque. From the left are: James Smith, captain; GER Sears; PGER Homer Huhn, Jr. of Pennsylvania; PGER Robert Pruitt, chairman of the Convention Commission, and Spencer B. Lessig, a charter member of the team.

\$3.25 per member effective next year.

Delegates also approved the GL budget as presented.

They also approved resolutions honoring Brother Garland and A. Lewis Heisey of Middletown, PA, Lodge No. 1092, who are retiring from the board.

Dale W. Blanton of San Rafael, CA, Lodge No. 1108, chairman of the GL Ritualistic Committee, announced the winners of the ritual contest. For the second year in a row Greeley, CO, Lodge No. 809, captured the national Ritualistic championship. Brother Blanton noted that it was a close contest.

Greeley's score was 93.7792. Second was Beloit, KS, Lodge No. 1779, with a score of 93.6099; third, Ocala, FL, Lodge No. 286, 93.5639, and fourth, Auburn, IN, Lodge No. 1978, 93.0106.

During the legislative session, delegates considered a number of changes presented by Raymond V. Arnold, chairman of the GL Committee on Judiciary. Notable changes include the use of black cubes instead of black balls for the election of a candidate, and permitting the Board of Grand Trustees to set the mileage and per diem for attendance at Grand Lodge events. (A

complete report on amendments to Grand Lodge Statutes appears on page 40 of this issue.)

Delegates approved a resolution presented by Daniel B. Tammany of St. Louis, MO, Lodge No. 9, chairman of the Resolutions Committee, honoring the Convention Committee and staff and the New Orleans and Louisiana Elks for the 1980 convention.

PGER Glenn L. Miller installed the new Grand Lodge officers. Delegates gave approval by a standing vote to a resolution lauding the immediate PGER Grafton for his efforts. ■

AWARDS

COMMUNITY SERVICE BROCHURE

Lodges with 300 or less members:

1. Brandon, FL

Lodges with 301 to 600 members:

1. Perryton, TX
2. Trona, CA
3. Slidell, LA

Lodges with 601 to 1,000 members:

1. Lacey, NJ
2. Midland, TX
3. Big Bear Lake, CA

Lodges with 1,001 to 2,000 members:

1. Midland, MI
2. Alameda, CA
3. Lompoc, CA

Lodges with over 2,000 members:

1. Carmichael, CA
2. Santa Maria, CA
3. Tucson, AZ

FLAG DAY BROCHURE CONTEST

Division I

1. New Paltz, NY
2. Green Valley, AZ
3. Whiting, IN

Division II

1. Saratoga, NY
2. Hutchinson, MN
3. Opelousas, LA

Division III

1. Clovis-Portales, MN
2. North Hampton, ME
3. Maumee, OH

Division IV

1. Rome, NY
2. Dover, NH
3. Roy, UT

Division V

1. Torrington, CT
2. Gresham, OR
3. Vancouver, WA

HIGHEST NUMERICAL NET GAIN IN MEMBERSHIP

Lodges with 300 or less members:

1. Brooksville, FL
2. Beaumont, TX
3. Pittsburg, KS

Lodges with 301 to 600 members:

1. Alamogordo, NM
2. Madisonville, KY
3. Newnan, GA

Lodges with 601 to 1,000 members:

1. Davenport, IA
2. Fort Walton, FL
3. Festus-Crystal City, MO

Lodges with 1,001 to 2,000 members:

1. Lowell, MA
2. Fort Collins, CO
3. New Smyrna Beach, FL

Lodges with over 2,000 members:

1. Boise, ID
2. Eugene, OR
3. Charlotte County, FL

ELKS NATIONAL FOUNDATION TOP LODGES IN PERCENTAGE OF NEW PLEDGES SIGNED

Lodges with 300 or less members:

1. Dresden, TN46.341%
2. Clayton, NJ33.668
3. Long Beach, NY26.573

Lodges with 301 to 600 members:

1. Madisonville, KY36.020
2. Franklin, IN32.184
3. San Manuel, AZ27.254

Lodges with 601 to 1,000 members:

1. Fairbanks, AK19.338
2. De Soto, MO18.408
3. Okmulgee, OK18.362

Lodges with 1,001 to 2,000 members:

1. Muskogee, OK18.849
2. Waterbury, CT11.823
3. Ocala, FL11.081

Lodges with 2,001 or more members:

1. Clawson-Troy, MI12.027
2. Plymouth, MI8.351
3. Sioux Falls, SD5.220

AMERICANISM BROCHURE CONTEST

Division I

1. Warner Robins, GA
2. Plano, TX
3. Greenville, TX

Division II

1. Holbrook, AZ
2. Glendale, AZ
3. Slidell, LA

Division III

1. Atlanta-Buckhead, GA
2. Hudson, NY
3. Manistee, MI

Division IV

1. Paramount, CA
2. New Smyrna Beach, FL
3. Mesa, AZ

Division V

1. Sioux Falls, SD
2. Tucson, AZ
3. San Mateo, CA

ELKS NATIONAL YOUTH WEEK WINNERS

Lodges with 300 or less members:

1. New Orleans (West Bank), LA

Lodges with 301 to 600 members:

1. Fulton, NY
2. Bayonne, NJ
3. Perryton, TX

Lodges with 601 to 1,000 members:

1. Maryvale, TX
2. Hudson, NY
3. Van Wert, OH

Lodges with 1,001 to 2,000 members:

1. Mesa, AZ
2. Falls City, NE
3. Midland, MI

Lodges with over 2,000 members:

1. Charleston, SC
2. Vancouver, WA
3. Tucson, AZ

State Associations:

1. Arizona

HIGHEST PERCENTAGE MEMBERSHIP GAIN

Lodges with 300 or less members:

1. Pittsburg, KS
2. Beaumont, TX
3. Brooksville, FL

Lodges with 301 to 600 members:

1. Alamogordo, NM
2. Madisonville, KY
3. Newnan, GA

Lodges with 601 to 1,000 members:

1. Davenport, IA
2. Fort Walton, FL
3. Festus-Crystal City, MO

Lodges with 1,001 to 2,000 members:

1. Lowell, MA
2. New Smyrna Beach, FL
3. Fort Collins, CO

Lodges with over 2,000 members:

1. Boise, ID
2. Charlotte County, FL
3. Eugene, OR

YOUTH ACTIVITIES WINNERS Year-Around Programs

Lodges with 300 or less members:

1. New Orleans (West Bank), LA
2. Greenwood Lake, NY
3. Brandon, FL

Lodges with 301 to 600 members:

1. Parker, AZ
2. Bayonne, NJ
3. Blackfoot, ID

Lodges with 601 to 1,000 members:

1. Mainland, TX
2. Maryvale, AZ
3. Ainsworth, NE

Lodges with 1,001 to 2,000 members:

1. Carlsbad, NM
2. Oswego, NY
3. Burbank, CA

Lodges with over 2,000 members:

1. Charleston, SC
2. Tucson, AZ
3. Des Plaines, IL

State Associations:

1. Utah
1. Nebraska
3. Alabama

PER CAPITA CONTRIBUTIONS TO THE ELKS NATIONAL FOUNDATION

Lodges with 300 or less members:

1. Oakland, NJ\$20.981
2. Rockaway, NJ19.954
3. St. Charles, MO12.165

Lodges with 301 to 600 members:

1. Wrangell, AK26.098
2. Skagway, AK16.543
3. Parker, AZ14.982

Lodges with 601 to 1,000 members:

1. De Soto, MO18.239
2. Paradise, CA11.642
3. Clearlake, CA10.283

Lodges with 1,001 to 2,000 members:

1. Newport Harbor, CA8.102
2. Harrisonburg, VA7.687
3. Mesa, AZ7.234

Lodges with over 2,000 members:

1. Plymouth, MI6.779
2. Clawson-Troy, MI5.308
3. Oceanside, CA4.060

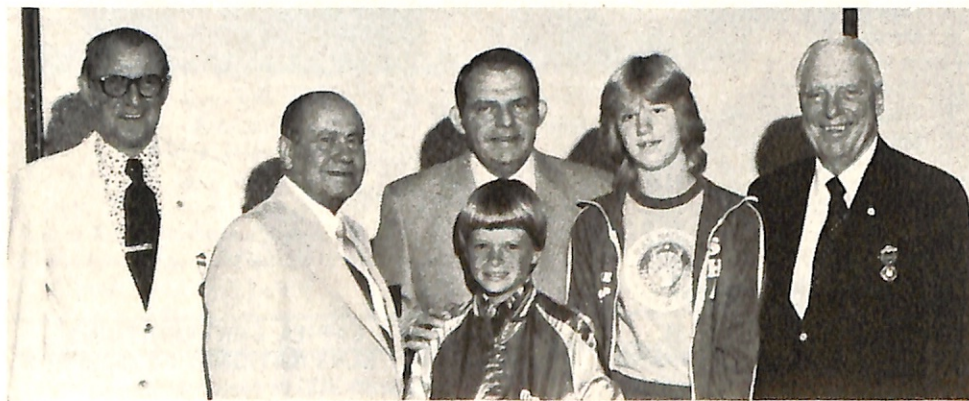


PGER Grafton is now low man on the totem pole. He is shown being escorted to his seat by PGERs Bristol (left), and Homer Huhn, Jr.

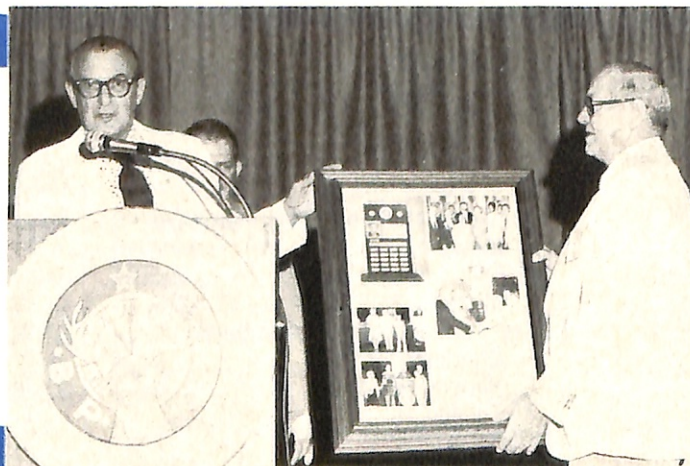
PGER Wade H. Kepner, chairman of the Elks National Memorial and Publication Commission (left), presented a check for \$50,000 to GER Grafton for the Grand Lodge General Fund from the earnings of The Elks Magazine.



PGER Leonard Bristol pins the newest member of the "Usterwuzers Club," PGER Grafton.



"Mr. Brady and Mr. Powell must be very rich . . . to bring us to New Orleans," Matt Rollins said as he expressed his thanks to the Elks. He was one of the top winners in the Elks National Hoop Shoot Free Throw Contest. Sheri Lynn Moore, also one of the top winners, said she would rather shoot baskets than make a speech as she also thanked the Elks. Matt is shown in the center. From the left are: PGER E. Gene Fournace, hoop shoot sub-committee chairman of the advisory council; Gerald L. Powell, national adviser; Emile J. Brady, national director; Sheri, and PGER Horace R. Wisely, secretary of the National Foundation Trustees.



Gerald L. Powell, national "Hoop Shoot" Free Throw Contest adviser, has been enshrined in the National Basketball Hall of Fame in Springfield, MA. PGER E. Gene Fournace (left), chairman of the GL Sub-Committee on Hoop Shoot, is shown presenting "Getty" a framed collection of photos of the event.

Camp David

(Continued from page 16)

tional," the president explained in his book, *Mandate for Change*.

Eisenhower, unlike Presidents Harry Truman and Gerald Ford who rarely visited the camp, brought other changes so he could use the mountaintop for business and pleasure. He redesignated the Bear's Den lodge, "Aspen," and ordered the repainting, repair and refurbishing of most of the cabins. The Eisenhowers also had a large flagstone terrace and outdoor picnic spot added to the main lodge.

The president made sure that he could practice his favorite sport without leaving the mountaintop, too. He had a golf green and several tees installed and arranged so that a two-hole "game" could be played.

It was during Eisenhower's second term that transportation to and from the camp was finally eased to make visits less tedious and time-consuming. Prior to 1957, Roosevelt, Truman and Eisenhower had to make the trip—usually two hours or more through the Maryland countryside and weekend traffic—by car caravan. Burns describes one such visit shortly after Roosevelt had readied the camp for use.


"One rainy Saturday afternoon . . . the President left the White House with a small band of companions . . . and the Secret Service men. The Party traveled in four cars whose low White House number plates had been changed to more anonymous digits. The cars moved slowly through the villages, stopping for traffic lights and were unobserved except when the agents rode on the running boards while passing through crowded streets."

Shortly after Eisenhower's second term began, the Secret Service decided helicopters were safe to use, and Marine and Army detachments began the 30-minute shuttles from the White House to Camp David that are familiar to television viewers today.


Thanks to improvements and modernization made by President John Kennedy and Nixon, the camp is considered today one of the plushiest private retreats of any world leader. "Camp David is far from rustic," speechwriter Bill Safire says in his book, *Before the Fall*. "It is a beautiful home . . . Camp David was transformed from a rustic hideaway into a mountain mansion, and nobody ever asked how much it would cost, much less how it would appear as an example of an administration dedicated to saving taxpayers' dollars."

Approximately 100 marines and sailors staff the 143 acres and, according to the White House Military Office, the

(Continued on page 37)



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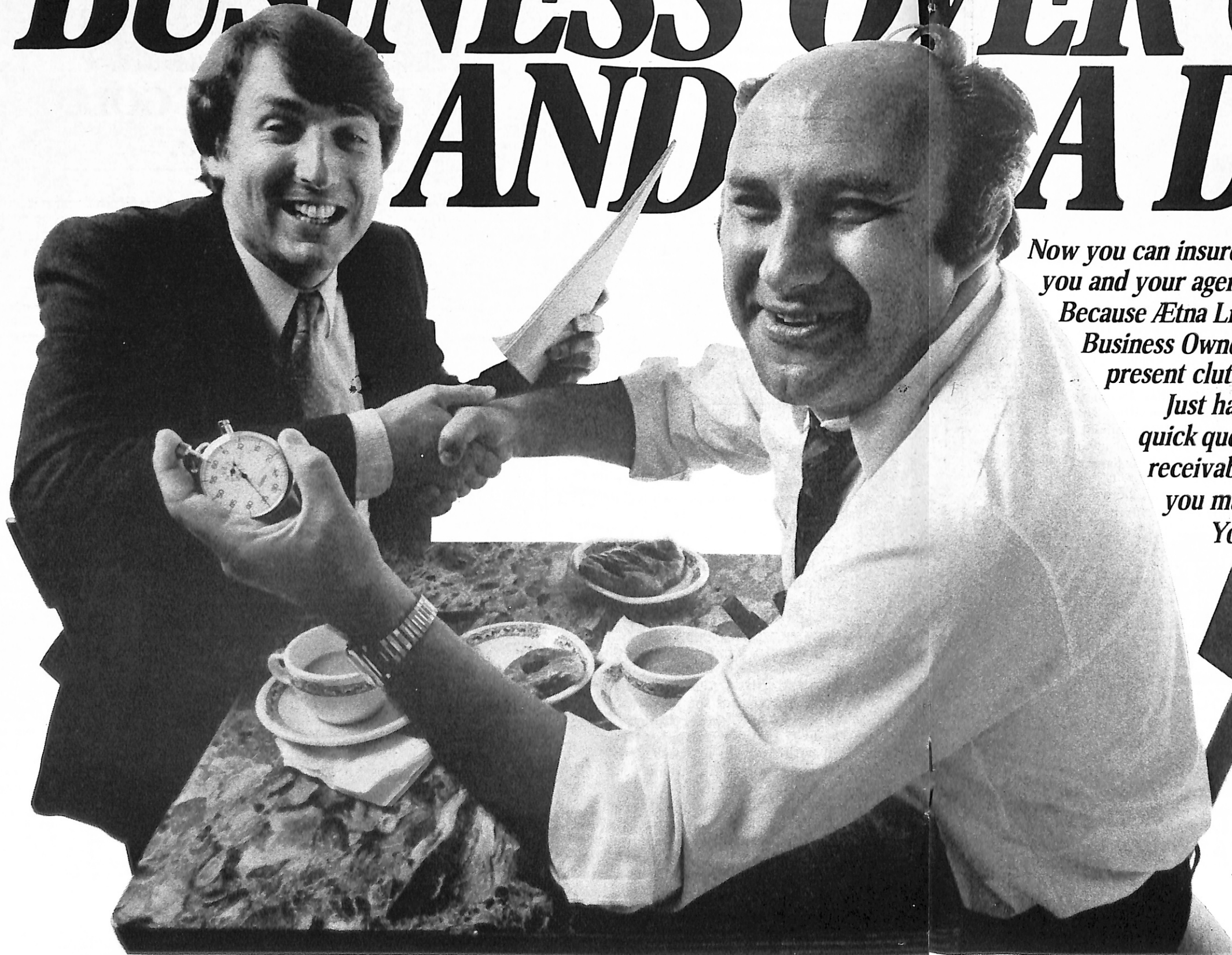
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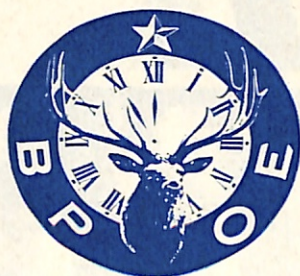
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NEWS OF THE LODGES



SAN MATEO, CA. The local lodge has acquired a huge garrison flag that will be flown on Flag Day, Independence Day, and other special occasions. In photo ER Edward Moakler, on ladder, helps Herman Hansen, Chm. of the Flag Day Ceremony Committee, unfurl the new emblem for its first public viewing on Flag Day, 1980.



San Mateo, CA.

ENFIELD, CT. Lodge contributed \$1,000 toward the Connecticut Elks Association's commitment of \$458,000 to build a recreational rehabilitation unit at Newington Children's Hospital. Then-ER Ronald Campbell presented the check to James Lee III, District Chm. of the state Major Projects Committee.

TAUNTON, MA. Lodge held its annual Eagle Scout Awards Night. Five local youths were awarded the highest honor in scouting. Elks taking part in the ceremonies included Est. Lead. Kt. Nick Panaikas, ER Ronald Doucette, and Esq. George Nuttall.

PATERSON, NJ. The annual re-dedication of Paterson, NJ, Lodge's Elks Rest in Laurel Grove Cemetery was held recently. Speakers were Senator Frank Graves, PER, and PDD Vincent Schindel.

BRISTOW, OK. Lodge conducted a mortgage burning ceremony. The lodge now plans to expand its facility.

BETHESDA-CHEVY CHASE, MD. and Silver Springs, MD, Lodges jointly sponsored a week-long trip for 15 area boys to Elks Camp Barrett in Crownsville, MD. Elks in photo from left are (from Bethesda-Chevy Chase Lodge) Est. Lect. Kt. Lee Ehrheart and ER John Butz; (from Silver Spring Lodge) Manager Eddie Bratburd, ER David Spriggs and Brother John Christian.

HOUSTON, TX. The local lodge received a plaque and citation for patriotism from the Arabia Temple of Shriners, Houston. Specifically, the Houston Elks were commended for keeping 52 flags flying in honor of the American hostages in Iran. The Shriners also donated flags to the lodge which will be used to replace lost or destroyed flags.

Bethesda-Chevy Chase, MD.

POMONA, CA. Thomas Smith, a 1980 graduate of Ganesha High School, is the recipient of the Pomona, CA, Lodge Russ Stickel, Jr. Memorial Award.

Smith, who has accepted a football scholarship from the University of Utah, is the 10th student to receive the lodge's memorial award. It consists of a \$50 US Savings Bond, a





Palo Alto, CA.



Redwood City, CA.

plaque, and having his name engraved on a perpetual plaque kept at the lodge.

PALO ALTO, CA. Besides kissing a Clown Mouse, ER Harry Eighteen hosted the first barbecue of the summer season at Palo Alto, CA, Lodge. The Palo Alto Clowns co-hosted the family affair, entertaining the youngsters with balloon tie-ins, apple dunking, playground activities and coin diving. The lodge officers handled the food service.

VIRGINIA CITY, MT. Through the leadership of Veterans Service Chm. Dick Coad, Sr., Virginia City, MT, Lodge has led the state in hide donations for the past seven years.

At age 83, Brother Coad personally gathers 400-500 hides each year. He has received a trophy from the National Service Commission for his tireless work on behalf of hospitalized veterans.

ESCONDIDO, CA. The local lodge has been very generous in assisting Mr. and Mrs. Terry Hollaway with the medical expenses incurred by their 7-year-old daughter Penny. The child was born with brain damage, cerebral palsy, and paralysis of the limbs. The lodge bought Penny a wheelchair and a suction machine and paid doctor bills.

REDWOOD CITY, CA, Lodge entered this float in the Independence Day Parade and took second prize among all entries. The Brothers of the lodge, together with the hard work of their ladies, obtained great publicity for the Elks. The Boy Scout who rode the float symbolized the youth activities of the lodge.

HOLIDAY ISLES, FL, Lodge has a first. It already has an applicant for the year 2000. Brett Bonner Gaylord is the youngest person ever to apply for membership in the lodge. Be-

cause he was only four-and-a-half months old at the time, his father Jay filled out the application. Trustee Ralph Nelson sponsored Brett, even though he won't become an official member until he turns 21.

DICKINSON, ND. The "Sodbuster" band of Dickinson, ND, Lodge was invited to perform at the Grand Lodge Convention in New Orleans. The band raised over \$15,000 to pay for travel and lodging by playing at various dances and other social functions in the area.

ATTENTION PUBLICITY CHAIRMEN RE: Grand Exalted Ruler Visits

THE ELKS MAGAZINE has not been receiving photographs and publicity on many of the important Lodge and State Association visits of our Grand Exalted Ruler.

Those who are responsible for these functions should assign a professional or competent amateur photographer and follow these guidelines:

1. Black and white glossy prints only (negative acceptable)—NO COLOR.
2. Process film *immediately* and send prints plus details of functions to THE ELKS MAGAZINE.
3. Check for sharp focus and good contrast.
4. Do not photograph large groups—5 or 6 at the most.
5. Clearly identify all individuals in photo.
6. Do not write on photo—front or back.
7. Protect photograph in mailing.

PLEASE SEND THESE IMPORTANT PHOTOGRAPHS AS SOON AS POSSIBLE AFTER THE CONCLUSION OF THE EVENT.



Puyallup, WA.

NEWS OF THE LODGES

PUYALLUP, WA. The Brothers of Puyallup, WA, Lodge sent a truckload of supplies and groceries to residents of the devastated Mt. St. Helens area. From left are Trustee Ned Henderson, ER Loren Holden, Est. Lead. Kt. Sherrill Henderson, and Brother Barney Haffey.

COLONIE, NY. Elk officials cut the ribbon formally opening the new "Pavilion of Charity" on the grounds of Colonie, NY, Lodge. The dedication was attended by over 600 members and guests. From left are then-DDGER William Meyer, PSP Robert Bender, ER Louis Doodian, and PER Edward Salkis, lodge Building Committee Chm.



Colonie, NY.

ORANGE, CA. PER Gene Opferman donated one of his originally designed, handmade doll houses, valued at \$900, to Orange, CA, Lodge. The dollhouse will be used to raise funds for the local Meals on Wheels program. Last year the lodge raised \$2,500 for this program.

WEST WARWICK, RI. The local lodge held a raffle and dance for the benefit of a summer camp for retarded citizens. Chm. Henry Smith presented a check for \$4,500 to Camp Director Joan Lenihan.

COALINGA, CA. Lodge is very proud of its PER F. J. McCollum, who has been an Elk continuously for 73 years. The lodge is curious to know if there is an Elk living today who has been a member longer.

ROCKY MOUNT, NC. At Flag Day ceremonies at Rocky Mount, NC, Lodge, a flag which had flown over the nation's capitol was presented to Drs. Bob and Lem Kornegay. The flag will be flown over the new Rocky Mount Sanitarium.

ESCONDIDO, CA. Mickey Shoemaker, past president of the Emblem Club, was presented with a plaque from Escondido, CA, Lodge, in recognition of her three years of working with the lodge's pre-school vision screening program.

SAN MATEO, CA. Brothers along with the Elks Band and Glee Club visited the San Mateo County Rehabilitation Center at Crystal Springs, CA. Gifts donated by the Elks' ladies were distributed to all patients, and a performance was given in the cafeteria.

LAS VEGAS, NV. Fern Benson, president of the Las Vegas, NV, Emblem Club, presented a check for \$1,000 to ER Marlen Hoesly. The check is intended for the state Major Project, detection and treatment of amblyopia.

MARIETTA, GA. During the past summer the local lodge gave two day-long swimming parties, featuring a live band, contests, and prizes. Guests at the parties were forty young people and staff members from the Georgia Elks Aidmore Children's Home.

Marietta Lodge also donated backpacks to the group for camping activities.

TUCSON EAST, AZ. Lodge, through the efforts of its National Service Committee, delivered during the first four months of the lodge year the following items for use by armed forces veterans:

Veterans Administration Medical Center, Tucson, 1178 magazines, 988 paperback books, an electric razor, and four decks of cards; Pima County Pos-

ada Del Sol Nursing Home, Tucson, 290 magazines; and Arizona Elks Major Project Long Term Care Unit, Tucson, 274 magazines.

The 2735 items were donated by the Brothers of Tucson East Lodge or through their contacts with others.

PORTLAND, OR. Visually handicapped children are seeing better because of the Oregon Elks and people like Brother Clyde Larson of Portland, OR, Lodge.

Brother Larson, liaison between the Oregon Elks' Vision Committee and the Elks' Children's Eye Clinic in the department of ophthalmology of the School of Medicine at the University of Oregon Health Sciences Center, Portland, was honored for his continuing contributions to the clinic.

Ed Moore, co-chairman of the Elks' Vision Committee, was also honored.

Camp David

(Continued from page 31)

camp's anticipated operations and maintenance costs this year will be about \$790,000. In addition to the stables the Kennedys added for Jacqueline and Caroline's horses, the compound has a free-form, heated swimming pool, a sauna, two clay-tennis courts, a two-lane bowling alley, a trout stream amply stocked, skeet-shooting, a basketball court, an archery range, a movie projection booth and screening room and a wide selection of music.

The Eisenhowers and Kennedys used the camp as their temporary "outside the White House" residence while waiting for their own permanent homes to be built. President and Mrs. Eisenhower found the Catoctin retreat a convenient place while waiting for their farmhouse to be constructed 20 miles north of the Maryland mountains near Gettysburg, PA. Kennedy, on the other hand, was a reluctant visitor during the early days of his administration because of the variety of retreats he could enjoy. Just before a visit in April, 1961, a reporter asked him if he planned to rename the camp and spend time there as his predecessor had. Kennedy replied: "I don't plan to use Camp David very often. I think the name should be kept Camp David. But I doubt if I will go there very often."

Arthur Schlesinger, Jr. provides the reason in his book, *A Thousand Days*: "In the winter there was Palm Beach, where they went for longer periods at Christmas and Easter, and in the summer, Hyannis Port and Newport. Sailing relaxed him most of all—the sun, the breeze, the water; above all, no telephones."

But sometimes the best laid plans go astray. Said Pierre Salinger, JFK's press secretary: "While the Rattlesnake Mountain (Virginia) home was being built (1961-62), the President and Mrs. Kennedy had no place of their own to stay outside the capitol. They started visiting Camp David during this period and liked it more and more."

While Kennedy truly enjoyed the Florida sun and sailing on the coast even during cold and chilly days, the camp offered more security and much more privacy than other locales the family visited. According to Salinger:

"Because it was a military reservation, the press was never permitted on the premises and the family was left completely alone. I made one concession to the press when the President went to Camp David, I allowed the photographers into the preserve as far as the helicopter landing pad, so they could personally observe that the president and his family had arrived safely.

They were then ushered off the premises. I also allowed them to come to the pad to see the President take off on Monday mornings, again to assume then that the take-off had been made safely."

To Salinger, Camp David was the ultimate among presidential hideaways. "It was actually the perfect place for the president. He had a beautiful house there, with all the necessary communications equipment built in . . . There were Catholic services in the enlisted men's mess halls on Sundays which the President and his family could attend in privacy . . . And, of course, you could

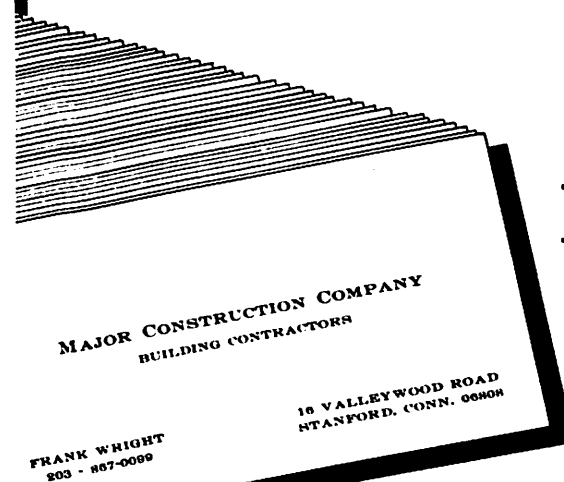
be sure that no photographers were hiding in the trees."

President Carter's Middle East negotiations between Egypt's Anwar Sadat and Israel's Menachem Begin which produced the fragile "Camp David Accord" in the fall, 1978, weren't the first major events discussed or concluded in the Catoctin Mountains, of course.

Nineteen years earlier, during the visit of Nikita Khrushchev, the Russian premier and Eisenhower spent the final days of Khrushchev's tour of the United States at the retreat discussing disarmament and the future of Berlin. Khrush-

(Continued on page 39)

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MEDICINE & YOU

by Larry Holden

REVOLUTIONARY CANCER TEST

A blood test for cancer may sound a bit farfetched, but startling new research has put such a simple, effective test on the brink of reality. A special group of cancer researchers are already using a just-pioneered type of blood test to monitor the progress of certain kinds of cancer in the lymph nodes (lymphoid cancers). The remarkable procedure may eventually allow doctors to detect the presence of these cancers long before traditional methods of detection could give warning.

Such a simple blood test to provide early warning for lymph node-oriented cancers is the long-range goal of the Cancer Center Group, a mixture of basic scientists and physicians involved in the research, diagnosis and treatment of lymphoid tumors. The Cancer Center Group is a facet of the University of Texas Health Science at Dallas and is composed of hematologists, tumor specialists, molecular and cellular immunologists, and other noted researchers. Their revolutionary work has been cited in the *Journal of the American Medical Association* and in the *Journal of Immunology*.

Conventional methods of examining blood cells usually can't distinguish between malignant and normal cells. A reappearing lump is, in many cases, the first sign that the cancer has returned. But the research group has developed a method of detecting a small tumor cell population of less than one percent in a blood sample containing otherwise normal cells. To do this, they're using a sophisticated new research tool developed at Stanford University. The device is the Fluorescence Activated Cell Sorter (FACS), and it employs a laser beam that causes the surfaces of certain cells to "glow" when these cells are treated with a "fluorescent" antibody specific for that type of cell. These glowing cells can then be analyzed and sorted according to the intensity of brightness, telling the scientists which cells are tumor cells and which are normal cells.

By combining the FACS with specialized computer programs, the Texas based cancer group has produced some startling results. "We've found that in many cases we can almost predict the remission or recurrence of lymphoid tumors when we test the blood samples from patients with known lymphoid cancers," explains Dr. Ellen S. Vitetta, a well-

known molecular immunologist participating in the Cancer Center Group research. "It's sort of a barometer of the patient's condition. When the physician sees that the patient is doing well, we see a parallel to that in the blood samples. When the patient is doing poorly, that's also reflected in the blood samples."

The Cancer Center Group researchers are looking specifically at the detection of B cell lymphoid cancers. Normal B cells are a part of the body's immunity system and produce antibodies against viruses and bacteria. They are a type of lymphoid cell having only one of two types of immunoglobulins or antibodies on their surface. These cells are also monoclonal, meaning that all the malignant cells come from a single malignant parental cell and are identical to it.

Studies at the Cancer Center have shown that in every normal human about half of the B cells are of a "Kappa" type and half of the "Lambda" type—an approximate one-to-one ratio of the two cell variations. But the malignant monoclonal B cells, in contrast, will be of only one type; either all Lambda or all Kappa. Some of these malignant cells will "leak" into the blood stream from the tumor, thus altering the one-to-one ratio of the Kappa to Lambda cells. It's this altered ratio that the FACS can detect at a level of one percent or less.

"It's as if you had a half dozen oranges and a half dozen apples and then added another orange. You could see the change in the ratio of oranges to apples," notes Dr. Vitetta. "That's what the FACS does—it detects the change in the ratio of Kappa to Lambda B cells."

Preliminary findings indicate that the changes in Kappa versus Lambda-bearing B cells are peculiar to lymphoid cancers and that these "clonal excesses" that alter the ratio of B cell types in the blood are indeed a barometer of the disease stage. The next step is to determine at what stage in the disease this blood test can diagnose the presence of these cancer cells. Must the cancer be in a well-developed stage before the tumor cells begin to leak into the blood? Or can the disease be detected in its earliest stages? The latter prospect seems a valid possibility, but only testing on a vast scale can accurately answer this question. The work of researchers will uncover that answer.

Camp David

(Continued from page 37)

chev admitted later in his own memoirs the fears he had about the place before he arrived.

"I was afraid maybe this Camp David was the same sort of place where people who were mistrusted could be kept in quarantine . . . Not even our embassy in Washington could tell us for certain what Camp David was. We had to make special inquiries and get someone to research the problem. Finally we were informed that Camp David was what we would call a dacha . . ."

The retreat has had its share of controversy, too. A recently published book by Warren L. "Bill" Gulley entitled *Breaking Cover* describes the difficulties the director of the White House Military Office can have with such an installation. The Military Office, the former director said, operates Camp David, manages presidential travel and other logistical support details with a budget quietly kept in the Department of Defense.

According to Gulley, President Nixon refurbished the camp during his term of office with \$1.7 million public monies from the multi-million fund.

Mistakes, furthermore, could occur in meeting presidential requests. Because no one advised Nixon that the swimming pool he planned was directly on top of the camp bomb shelter, for example, the new swimming hole cost \$550,000 to build, Gulley said.

President Lyndon Johnson, who used to frequent Camp David when he wasn't at the LBJ Ranch, had the habit of taking groups of advisers and guests along on weekend sojourns in the mountains. While Nixon later agonized over the difficulties of his presidency at Camp David, Johnson used the mountaintop to anguish over answers to the unsolvable problems that haunted him about the war in southeast Asia.

He met Prime Minister Lester Pearson at the retreat to try to soften the Canadian's opposition to Johnson policies. "It was a frosty meeting," aide Jack Valenti told *Time* magazine, "but they parted friends. There's something about Camp David that makes you feel softer."

Any softness, though, is merely 100 feet above a sunken war command room that quickly brings you back to reality. The tranquility of a swimming pool in such lush surroundings hides the real power of Camp David's landlord. Just seconds away in an underground post are the communications apparatus and global maps with the familiar pins for missile silos that are, to some extent, the reasons modern presidents need such a retreat.

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Amendments to the Grand Lodge Constitution and Statutes

Adopted at New Orleans, LA, 1980

In Convention assembled at New Orleans, Louisiana, the Grand Lodge on July 24, 1980, adopted Statutory Amendments which became binding upon Members of the Order, Subordinate Lodges and their related facilities 30 days thereafter (unless hereinafter noted). The Constitutional Amendment will become effective upon the favorable vote of the majority of the votes cast by the Subordinate Lodges. The Amendments as adopted will be incorporated in the 1980 Reissue of the Grand Lodge Statutes. There follows a digest of the Grand Lodge action as an aid to all concerned.

Grand Lodge Constitution, Article III,

Section 1, Subsection (4)

As approved for submission to the Subordinate Lodges, add the words "or one who dies in office" to provide that an Exalted Ruler who dies prior to the expiration of his term shall be included as a Past Exalted Ruler of his Lodge.

Grand Lodge Statutes, Section 40c, 3b

As amended to add the words "in Certificates of Deposit and/or Savings Accounts in federally insured banks or other federally insured depositories," to allow the National Memorial and Publication Commission a wider latitude of safe investments which can possibly bring higher earnings.

Section 55

As amended, delete the words "and the maintenance of National Memorial Headquarters Building" to provide for the separation of funding of *The Elks Magazine* from the funding for the National Memorial Headquarters Building which will allow for better fiscal planning.

Section 172(1)

As amended, increased the payment for Life Membership from a sum at least equal to twelve times the amount of annual dues to twenty-five times and from a minimum of

three hundred dollars to six hundred dollars. This will enable Lodges to keep on a sounder fiscal basis when Life Memberships are sold.

Section 40, 48.9, 59 and 128(a)

These sections as amended provide that the Board of Grand Trustees in the Grand Lodge Budget shall annually make the following determination for travel allowances:

- (1) The per mile; mileage allowance
- (2) The per diem while traveling
- (3) The per diem while in attendance at the authority, and
- (4) When travel is by air, and round trip shall be paid (by the most direct route) first class air fare passage if available and otherwise coach air fare passage.

This pertains to travel allowances for District Deputies, Special Deputies, Past Grand Exalted Rulers, the Officers of the Grand Lodge (except the Grand Exalted Ruler), members of the Grand Forum, the member of the Board of Pardon Commissioners appointed by the Grand Exalted Ruler and the members of the Committees of the Grand Lodge. It also provides the minimum amounts to be paid to the Exalted Ruler or his Alternate Representative when the Exalted Ruler cannot attend the annual Session of the Grand Lodge.

The rapidly escalating costs of transportation can be met by the Board of Grand Trustees determining, with the approval of the Grand Lodge, the amount of travel allowance at each annual session without annual amendment to the Statutes. *This amendment is effective on August 1, 1980.*

Section 95

Amended to provide for more specific details in the Notice of Appeal including Name and Address of Appellant and his attorney, concise statement of offense and of the order, judgment or decision appealed, date, sentence or disposition, name of Presiding Judge and names of Forums from which and to which ap-

peal is taken. It also provides for certification of service upon Secretary of Subordinate Lodge and Grand Secretary.

Section 154

As amended, provides that each ballot box must contain white balls and black cubes substantially equal in number. This provision makes balloting easier since a cube and a ball are easily determined.

Section 132

Amended to add the words "Refusal to file such report shall be considered contumacy." This provides an additional offense for refusal to file the annual Audit Report. The Lodge may suffer the penalties provided for contumacy.

Section 137

Amended to add the words "Refusal to transmit such report to the Grand Secretary shall be considered contumacy." This provides an additional offense for refusal to transmit the Lodge's Annual Report. The Lodge may suffer the penalties provided for contumacy.

Should it be necessary prior to the availability of the 1980 Reissue of the Statutes Annotated, copies of the Amendments as adopted may be obtained upon request to Grand Secretary Stanley F. Kocur.

The following resolutions were rejected:

To delete the provision allowing purchase of Life Membership.

To increase the years of consecutive membership from 30 to 40 and the final years from 10 to 15 as requirements for Life Membership.

To allow club rooms and other facilities to be open during regular and special meetings of the Lodge.

To delete the requirements that the Secretary and Chairman of the Board of Trustees shall attend District Deputy Clinics.

Eugene F. Costello,
Chairman
Committee on Judiciary

Virgin Islands Reclaim Tourists

by Jerry Hulse

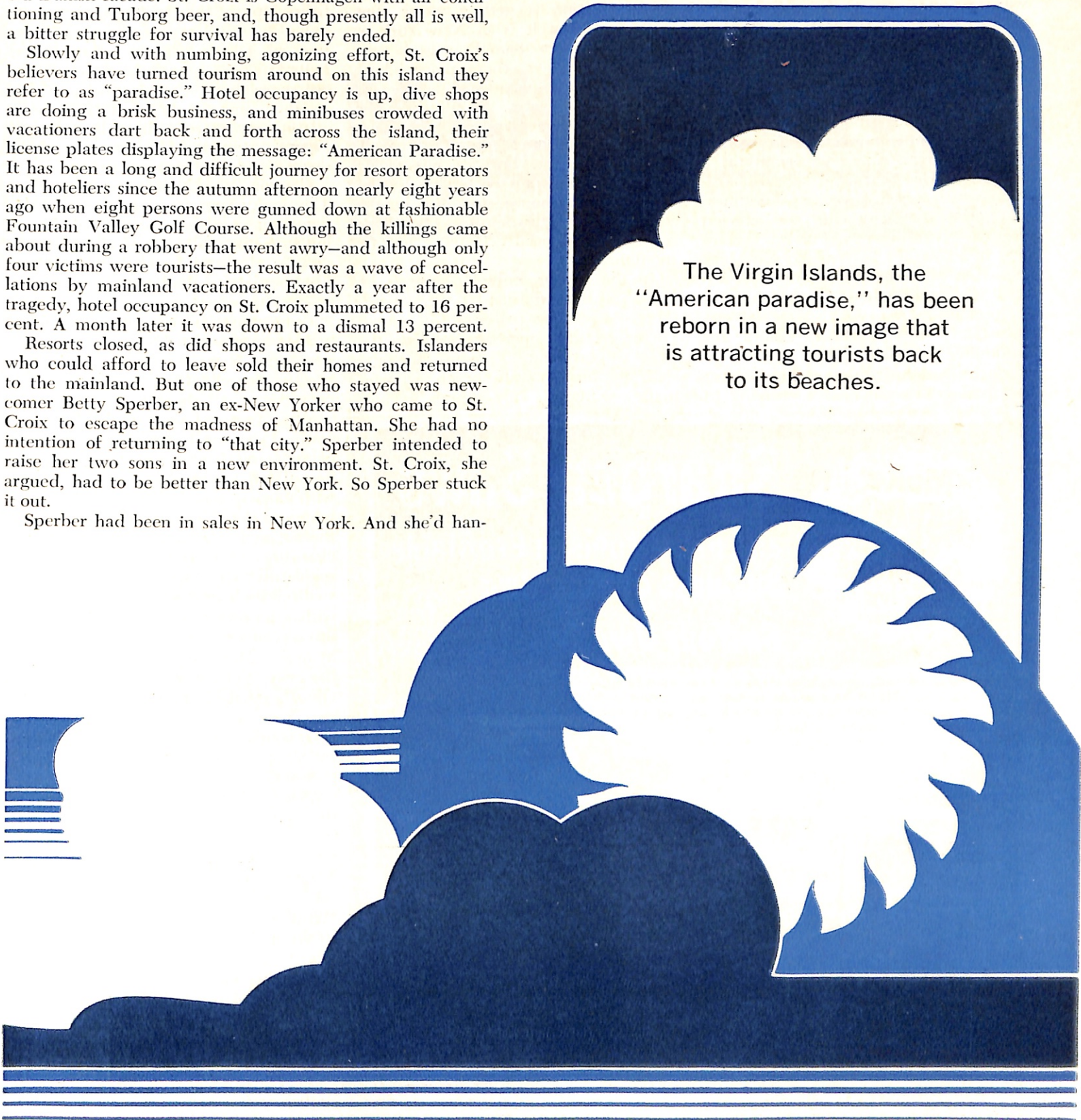
A glance at the calendar will tell you that it is the *in* season in the Caribbean, particularly down among the U.S. Virgin Islands—St. Thomas (for shopping), St. John (the sybarite's sandbar) and St. Croix. After handing over \$26 million to Denmark for the islands in 1917, Uncle Sam set about building a tourist industry. Of the three islands, though, it is St. Croix that has kept alive the old Danish facade. St. Croix is Copenhagen with air conditioning and Tuborg beer, and, though presently all is well, a bitter struggle for survival has barely ended.

Slowly and with numbing, agonizing effort, St. Croix's believers have turned tourism around on this island they refer to as "paradise." Hotel occupancy is up, dive shops are doing a brisk business, and minibuses crowded with vacationers dart back and forth across the island, their license plates displaying the message: "American Paradise." It has been a long and difficult journey for resort operators and hoteliers since the autumn afternoon nearly eight years ago when eight persons were gunned down at fashionable Fountain Valley Golf Course. Although the killings came about during a robbery that went awry—and although only four victims were tourists—the result was a wave of cancellations by mainland vacationers. Exactly a year after the tragedy, hotel occupancy on St. Croix plummeted to 16 percent. A month later it was down to a dismal 13 percent.

Resorts closed, as did shops and restaurants. Islanders who could afford to leave sold their homes and returned to the mainland. But one of those who stayed was newcomer Betty Sperber, an ex-New Yorker who came to St. Croix to escape the madness of Manhattan. She had no intention of returning to "that city." Sperber intended to raise her two sons in a new environment. St. Croix, she argued, had to be better than New York. So Sperber stuck it out.

Sperber had been in sales in New York. And she'd han-

dled rock musicians. So the way Sperber looked at it, she could handle St. Croix. With her husband Irwin she took over the King Christian Hotel in St. Croix's free-wheeling 18th-century waterfront village of Christiansted. After that she gathered other hoteliers and merchants for a campaign



The Virgin Islands, the "American paradise," has been reborn in a new image that is attracting tourists back to its beaches.

Virgin Islands

aimed at turning around the island's image. The chain-smoking, 49-year-old ex-New Yorker lured travel agents to St. Croix on familiarization trips. With other islanders, Sperber wined them and dined them, trying to convince them that St. Croix was the same "American Paradise." It took time. The travel agents weren't certain. Then, slowly, business began to pick up. By February, 1975, hotel occupancy was up 62 percent. A year later it peaked out at 76 percent. Finally last January it climbed to 92 percent.

The result is that St. Croix has had a second birth. This promises to be the most successful year in the island's history. As for Sperber and her part in turning around tourism, she's won a spate of commendations, including a Woman of the Year award. Still charging ahead in high gear, she continues to operate the King Christian as well as a car rental agency. For the second year in a row her 14-year-old son Mark took first place in the recent 10th annual St. Croix yacht race, captaining a 25-foot sloop on which he delivers tourists to nearby Buck Island for snorkeling and picnic trips.

Mark's indefatigable mother figures she made the right choice, moving to

St. Croix with her family, trading an upper middle-class New York neighborhood for clean air and lots of sunshine. As she puts it: "I didn't want my kids growing up thinking a 10-speed bike was the epitome of success. That, or maybe owning a new car." (And anyway, wouldn't a boy prefer a sailboat?) Besides, the whole family had fallen in love earlier with St. Croix during a succession of vacation sojourns. They were hooked, but good.

Sure, she admits, there are purse snatchings and burglaries, and the drug situation is getting worse. But no worse than it is in New York or Los Angeles or San Francisco. And besides, she says, those places don't have St. Croix's wonderful beaches or its turquoise water. So life for the Sperbers is sweet indeed. The King Christian is doing remarkably well. It's not elegant, but it's not tacky, either, its 40 rooms occupying a 200-year-old warehouse smack on the waterfront in Christiansted. The whole mishmash has been declared a historic monument.

In the harbor, only 60 seconds by launch, is another island, a mere speck, where Milwaukee real estate developer Oliver Plunkett operates Hotel on the Cay, a charming, 55-room sanctuary with its own private beach, a man-made waterfall, lily ponds, tennis

courts and the musical offerings of one Rupert Henry and his Scratchy Band. Hotel on the Cay provides a Tuesday night barbecue, a Saturday night steak fry and a weekly cocktail bash that's on the house (no big deal, because rum on St. Croix is cheaper than the mix).

Vacationers dine at Tivoli Gardens and swill cherry herring at the Top Hat. The Top Hat is operated by a couple of Scandinavians, Bent and Hanne Rasmussen, who turn out home-made split-pea soup and Danish meatballs. Up the block, Commanche's is touted as the best restaurant in Christiansted. Diners relax in rattan chairs. Potted plants separate the tables. Without reservations, though, you wouldn't stand a prayer. And while it isn't all that expensive, neither is it cheap. Figure on about \$30 a couple, which doesn't include wine or cocktails.

Captain Week's is something else. This funky spot near the King Christian displays all sorts of doodads hanging from the ceiling—golf clubs, tennis rackets, clocks, a beach ball, an Ohio license plate, a bullet-proof vest and an assortment of hats, life preservers, and an empty Listerine bottle. Tables are set on gravel and an ad for Guinness stout is tacked to one wall. Not exactly Scandinavian, but you can't complain about the prices.

West Indian dishes are turned out at the Eccentric Egret. It's up a flight of stairs on Queen Cross Street. Just next door is the Moonraker, a pub with fans spinning in the ceiling and tables on the balcony so you can watch the action in the street below. Scruffy characters come and go with amazing regularity. One with an eye patch swills Scotch and strolls around town with a parrot on his shoulder, keeping up a conversation with the bird in Spanish. The foxy lady behind the bar keeps talking about going home to Ohio. Somehow, though, it never works out. Besides, the crowd at the Moonraker hopes she'll stick around. They say she pours the best martini in Christiansted.

Other night people gather across the street at Frank Gullace's. He's from New Jersey. Displayed on the walls are pictures of him posing as King Kong, Napoleon, Nero, and an admiral. Even the Statue of Liberty and Whistler's Mother. Frank's turns out steaks and seafoods in a garden setting—that is, whenever he isn't posing for another picture.

A spate of windmills, old plantation homes and ancient sugar mills are woven among the hills and valleys of St. Croix. Across the island—beyond Upper Love, Lower Love and Sweet Bottom—other visitors put up at Bill Owens' and Anthony Moreno's 13-unit

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King Frederik Hotel near the village of Frederiksted. Owens, an ex-L.A. educator, vacationed in St. Croix a couple of years ago. That did it. The man decided to play hooky for the rest of his life. And why not? His hotel stands alone on a 2½-mile beach with the sea at the door. Says Owens: "It sure beats grading papers."

At the other end of Frederiksted, Jim and Joyce Hurd and their four daughters welcome visitors at Sprat Hall, a great house dating from 1670. Guests luxuriate in four-poster beds and dine on garden-fresh vegetables and become, without effort, members of the family. One noon a cat dozed on a table in the parlor. Horses grazed in the yard. A teakettle hummed merrily in the kitchen. It was evident immediately that this was no ordinary inn. Besides the great house, the Hurds accommodate guests in four cottages on their 25-acre estate with its vegetable garden and fruit trees and stable of horses. One may go riding in the rain forests, sunbathe on a private beach, or laze in a hammock. And eventually the sky will turn a brilliant red and another day will end in "American Paradise," as the auto licenses say.

Meanwhile, it is to that other U.S. Virgin Island, St. John, that the cognoscenti come to soothe the soul. For 28 years Laurance S. Rockefeller's Caneel Bay Plantation has played host to corporate titans, political czars, film stars and royal personages. What with seven of the earth's sneakiest beaches—and weather to match the translucent waters—St. John attracts the traveler of discriminating desires. Although the Aga Khan hosts honeymooners at his own resort in Sardinia, he chose Caneel Bay for his personal post-nuptial frolic. Alan Alda arrives with his family at Christmas time. And several years

ago Lady Bird Johnson flew down to roost at Caneel. Later, when Lynda Bird appeared with Capt. Robb, then-manager Dick Erb pulled out all the stops. Indeed, he lent the Robbs his very own king-size mattress for their honeymoon.

Caneel Bay Plantation's guest list runs the alphabet from Anne Bancroft to William Zeckendorf. In between are Dick Cavett, French actress Jeanne Moreau, conductor Leonard Bernstein, Margaret Truman, Leonard Firestone, playwright Arthur Miller, Britain's David Frost, David Susskind, Justice and Mrs. Thurgood Marshall, CBS' Harry Reasoner, and scores of others.

There are congressmen and senators, governors and retired admirals who swear by Caneel Bay. At first glance it is downright difficult to tell if the resort is big or small, slick or tawdry, spread out as it is across 170 acres. Because the 154 low-rise units are camouflaged by palms, bougainvillea and sea grape, the buildings appear more to be a part of the jungle than the framework of a resort. While units are comfortable, they aren't pretentious. But then nothing is at Rockefeller's resort. Swingers would go bonkers at Caneel Bay Plantation, what with no nightclubs, no casino, no rock bands.

(Continued on next page)

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Departed Brothers

PAST DISTRICT DEPUTY E. A. Williams of Goldsboro, NC, Lodge died July 26, 1980. Brother Williams served as District Deputy Grand Exalted Ruler for the East District of North Carolina in 1953-54.

PAST DISTRICT DEPUTY John E. King of Alamogordo, NM, Lodge died July 26, 1980. Brother King served as District Deputy Grand Exalted Ruler for the South District of New Mexico in 1963-64.

PAST DISTRICT DEPUTY Harry A. Faull of Pomona, CA, Lodge died July 28, 1980. Brother Faull served as District Deputy Grand Exalted Ruler for the South Central District of California in 1953-54.

Elks Memorial Day—Contest C

December 7, 1980. Could there be a more appropriate day for Elks throughout our nation to honor the memory of their departed Brothers than on this anniversary of Pearl Harbor?

Every Elk should be aware that the first Sunday in December has long been designated "Elks Memorial Day"—the day on which we, as Elks, pause to remember all our absent Brothers and especially those who have left us during the past year—and he should be urging his Lodge Officers to make this year's program a very special event. In fact, your Lodge Officers would probably welcome your voluntary participation on the Memorial Day Committee.

Many, many Lodges will prepare and present outstanding programs on this special Sunday, and they will receive their just share of local recognition for having done so. But still, many Lodges will not take the little extra effort to prepare a brochure for entry in the Grand Lodge Memorial Day Contest sponsored by the Lodge Activities Committee. Your Lodge should certainly *not* be one of these, and maybe you are just the member who can help prepare this brochure and win national recognition for your Lodge.

The brochures should be in standard 8½ x 11 format with an appropriate cover. It should contain captioned pictures, a copy of the program, newspaper and bulletin copy, samples of letters of invitation to recent widows, speakers, special guests and others, and any other items pertinent to the occasion.

All contest entries must be submitted to HOWARD W. NUNEZ, 3020 Jardin Plaza NE, Albuquerque, NM 87110 *not later than February 1, 1981*. Winning Lodges will be advised prior to the 1981 Grand Lodge Convention in Las Vegas, where the awards will be presented.

You, as an Elk, should plan to attend your Lodge's memorial service "to our absent Brothers" and encourage and help your Lodge's participation in the brochure contest. You will both benefit from doing so.

Howard W. Nunez, Member
GL Lodge Activities Committee

Virgin Islands

(Continued from previous page)

It is without telephones in the rooms. No TVs or radios. No one is paged. No one is urged to play tennis or go sightseeing.

On the entire island (19 square miles) there's not a single stoplight and only one service station. It is this lack of civilization that attracts the island's devotees. The staff at Caneel Bay does its utmost to guarantee calm. It was this very peacefulness that attracted Rockefeller nearly 30 years ago. When he saw St. John, he knew his search was over. After buying nearly the entire island, he deeded back the big share to the government as a national park, keeping Caneel Bay for himself and his guests. Afterward he set out to create what some guests insist is the world's most private, albeit unpretentious, resort. Rockefeller was determined to preserve the natural beauty of the place, to prevent unscrupulous developers from destroying the beauty he saw.

Besides Caneel Bay, vacationers swim and snorkel at half a dozen other beaches—Little Caneel, Honeymoon, Paradise, Scott, Turtle Bay and Hawksnest. Snacks are served in an old sugar mill and buffets are laid out in a couple of slick restaurants. Caneel Bay Plantation is a sybarite's sandbar down which both princes and princesses have taken barefoot strolls. Even a queen waded ashore once, hypnotized by what she saw. Ex-manager Erb still wears a pin given to him by the late Hubert Humphrey, a great booster of Caneel. Humphrey promised Erb he would return—win or lose—at election time one year. He was back without fail the following day. A short time later while Erb was lunching in the terrace restaurant, a helicopter set down outside. Ordinarily a man of composure, Erb lost his cool.

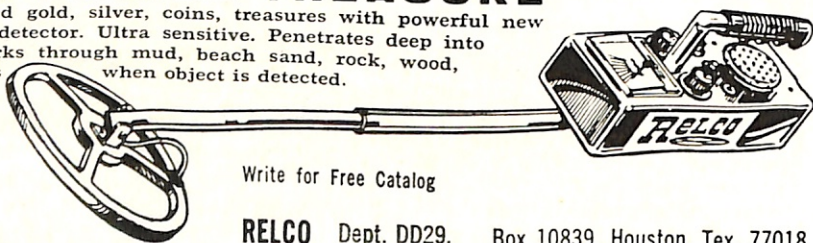
"I don't care if it's the President of the United States," he fumed, "he can't do that!"

He was close. Out stepped Nixon's pal, Bebe Rebozo, who'd come seeking a room for the President. Rebozo requested cottage No. 7, the Rockefeller digs—a dining room, a living room, study, bedrooms (both upstairs and down), a sun roof and private beach. Besides No. 7, Rebozo wanted 50 extra rooms for Nixon's entourage. Erb protested. "Can't. They're all reserved." He gave Nixon No. 7 while the rest of the President's party was shunted off to private homes, both on St. John and St. Thomas.

But there's more to St. John than Caneel Bay Plantation. Vacationers unable to pay Rockefeller's rates get

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by for peanuts down the beach at Cinnamon Bay campground. Cottages rent for \$23 a day and tents for \$15. Both tents and cottages come with picnic tables, built-in charcoal grills, two-burner propane gas stoves, gas lanterns, a water container, cooking utensils, and an ice chest. For do-it-yourself types, bare sites are available for \$2.50 a day. Reservations at Cinnamon Bay must be made eight months in advance, and even then you're permitted a maximum of only two weeks. The camp faces a beach the texture of talcum; other islands rise against the horizon. Meanwhile, back at Caneel Bay Plantation tea is served on the terrace each afternoon at 4:30, yachts tug at the leash—and the world with all its woes seems a lifetime away ■

You and Retirement

(Continued from page 10)

available to the community at certain times.

Adults do very well at music lessons. If you really want to play, you bring to it an enthusiasm that many children simply do not have. You may, in fact, remember hours of forced practice as a youngster. But music doesn't have to be like that. Studies have shown that the best piano practice, as an example, occurs in short periods of concentrated attention. If you can set aside two half-hour practice sessions each day, or four fifteen-minute periods, you can make astonishing progress and gain enormous satisfaction. The piano, by the way, is an instrument truly designed for adults. Children often have to "grow into" the piano because their hands are too small to span the keys; you'll be the right size to start.

But whatever instrument you take up, you'll find many opportunities for sharing your pleasure with others. Impromptu musical groups, many composed of older adults, are springing up all over the country. Whether you are interested in a string quartet or a jazz band, folk music or Renaissance madrigals, you can probably find a group that's just right for you. When you travel, too, you can usually find a group and join right in. Making music for yourself and with others, is a great way to enhance retirement. ■

It's Your Business

(Continued from page 8)

A Gallup Poll found that 34 percent of those surveyed found mistakes in the facts presented. On the other hand, 47 percent in the same study said that in their experiences with newspapers, the publication got the facts correctly.

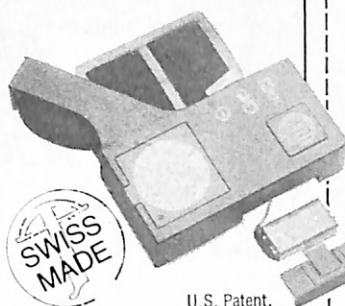
"I think all of us have a story about when a newspaper got the facts wrong," researcher Judee Burgoon of Michigan State said, "but that doesn't mean that, overall, people feel the newspaper is inaccurate." Judee and her husband Michael, members of the MSU Depart-

(Continued on next page)

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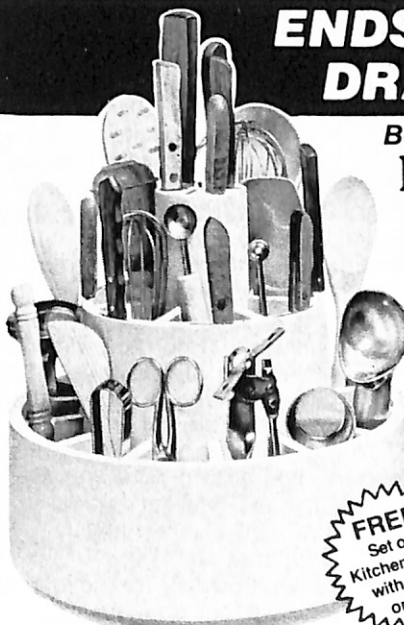
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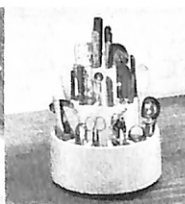
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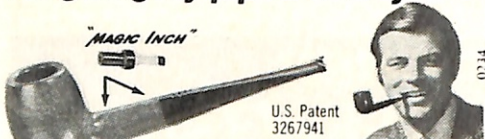
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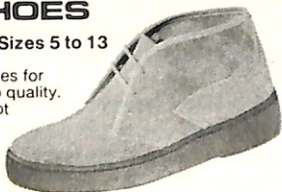


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It's Your Business

(Continued from previous page)

ment of Communication, found that people have negative attitudes about the term "the press," but they don't necessarily include their own paper in such a category.

The couple contend that the feelings about the press are similar to those often expressed about doctors. While they express criticism and dissatisfaction about the medical profession, very few people criticize their own physician.

The point is, says Peter Negronida, assistant operations editor of the Chicago Tribune, editors and reporters have had to change because "today's readers don't relate to newspapers the way they used to. They have many other sources of information. They have an incredible choice of things to do.

"What they want is more of what we don't necessarily consider news. Readers still want the news because they still believe that is our main job, but they don't want the news dull, dry and detailed; they want it short, snappy and simplified," he continued.

But while they're trying to inject new life and personality into their newspapers and stations, very few editors or broadcast news directors will risk litigation to merely expose "a story of the moment" in a day and age when legal recourse is only a phone call away. When station technicians can be fired for accidentally telecasting a nude photo for a second and a half and an editor can be included in a libel suit involving millions of dollars he's not even insured for, the dangers are well known.

"Content is suddenly a very controversial issue," Arnold Rosenfeld, editor of the Dayton Daily News summarized.



Election Day 1980

A day of decision soon to occur will have an effect on millions of Americans for years to come.

To be able to cast a ballot in this free society and to have a voice in its government is a privilege; to cast a ballot is an obligation, a responsibility and a duty.

The right to cast a ballot is a privilege earned by our forefathers and passed on from generation to generation. The privilege of making a choice on election day is dependent on liberty. Be thankful for yours.

To cast a ballot is an obligation. Our country was built on the foundation of a government: of the people, by the people, and for the people. In order to effectively have this form of government, every American citizen has an obligation to cast a ballot; and unless every citizen fulfills that obligation our government will not truly be one by the people—but instead, a government subject to deterioration and crumbling from within.

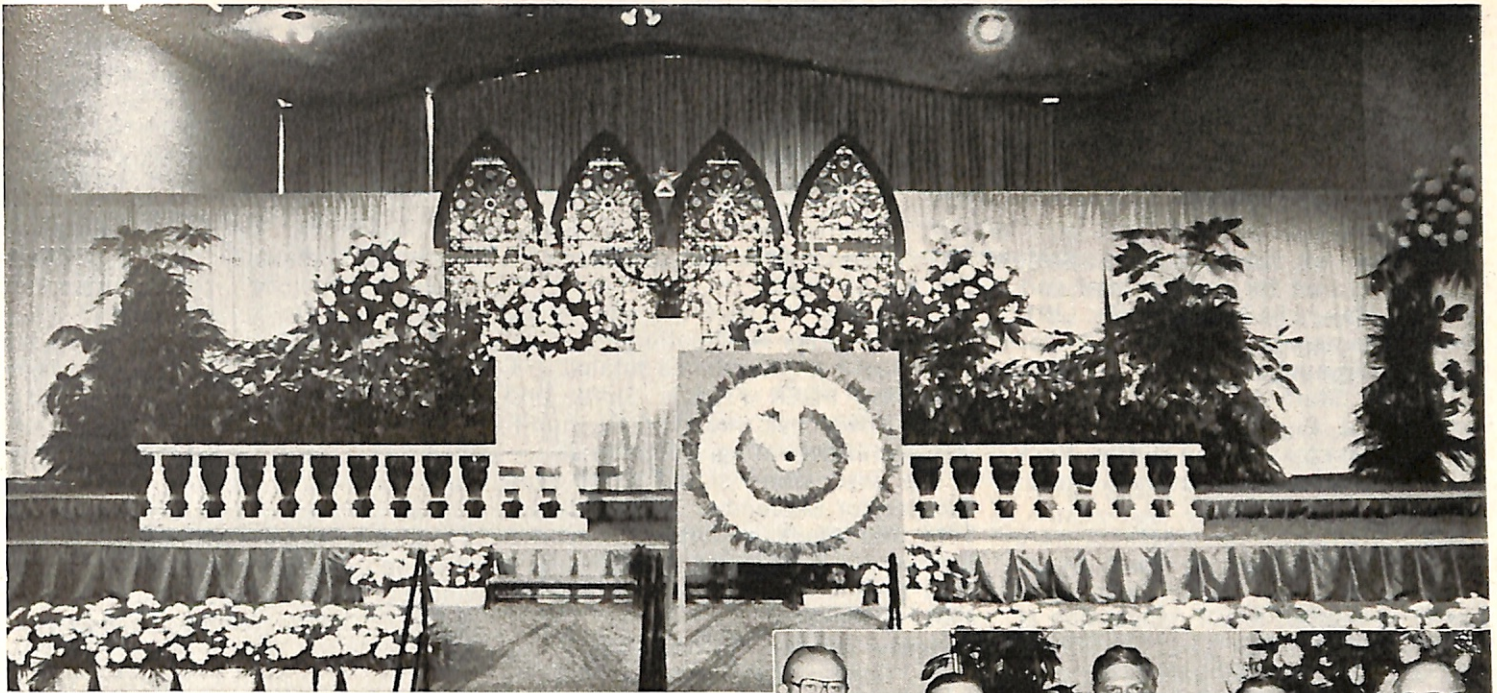
To cast a ballot is a responsibility. Only through the ballot box can we the people insure that our government is one—by the people and for the people. The Constitution of the United States guarantees every citizen the right to life, liberty and the pursuit of happiness. To cast a ballot will help insure that these rights are not abridged.

To cast a ballot is a duty. If this great country is to survive for generations to come and is to provide a better way of life for these generations, we have a duty to cast a ballot on every election day. A duty to pass on to future generations all of the cherished freedoms which were passed on to us by our forefathers.

Being an intensely patriotic organization, the Benevolent and Protective Order of Elks has the opportunity and responsibility to serve our country again by organizing and implementing "Cast Your Ballot For Freedom" campaigns. Every lodge should encourage and assist with voter registration and in getting every possible voter out to cast a ballot.

The Grand Lodge is sponsoring a Cast Your Ballot For Freedom contest, with first, second and third place awards (no divisions by membership). To enter, a lodge needs only to organize and carry out a program within the community to increase voter awareness and turnout. Keep all clippings, photographs, reports, snapshots or other material reflecting your programs, assemble in a brochure and submit to the Grand Lodge for judging. Details are included in the 1980-81 Grand Lodge Americanism Program.

Remember, Election Day 1980—a day of decision. Let's accept the responsibility. Meet the obligation. Enjoy the privilege and Cast Your Ballot For Freedom.



The star of Fidelity surmounted a white altar for the traditional Elks Memorial Service. In the background were four cathedral-type stained glass windows representing the four cardinal principles of the Order. In the foreground was a beautiful floral clock marking the hour of eleven.

Grand Lodge Memorial Service



The participants in the service were, from the left, PGER Leonard Bristol, chairman; the Rev. B.A. Erpen, Grand Chaplain; PER L.A. Gilmore, Jr. of New Orleans Lodge No. 30, who gave the 11 o'clock Toast; PER Monty Montanye of Fresno, CA, Lodge No. 439, soloist, and PSP Ted Callicott of the Tennessee Elks Association who was general eulogist.

The huge Rivergate Auditorium in New Orleans was transformed into a hallowed cathedral for the Elks annual memorial service during the 116th Grand Lodge Session.

"This is our hour of precious recollection, consecrated by the great throbbing heart of Elkdome to the loving memory of our Brothers who have crossed the invisible line which separates time from eternity," said PGER Leonard Bristol, who was chairman of the service.

"May this service enrich our lives," said Ted Callicott of Paris, TN, Lodge No. 816, Past State President of the Tennessee Elks Association, who was the featured speaker. "Again, we visit the friends we knew in fraternal fellowship and from whom we will be separated for just a while . . .

". . . For a few heart-throbbing moments, may

we live again those days with our friends and loved ones of yesterday.

"This service was never intended to be a lodge of sorrow but one of tender reverence, warmth, pleasant thoughts born of fraternity and a solemn reunion with those who have answered the summons and laid down the burdens of life . . .

". . . Let us rededicate our lives to the principles for which they died . . ."

Soloist Monty Montanye of Fresno, CA, Lodge No. 439, thrilled the audience with vocal selections.

The 11 o'clock Toast was given by L. A. Gilmore, Jr. of New Orleans Lodge No. 30.

The Invocation and Benediction were by Grand Chaplain Rev. Father B. A. Erpen; and Ramon "Red" Ringo, Grand Lodge Organist, provided organ selections.

NEWS OF THE STATE ASSOCIATIONS

Members of the **Arkansas State Association** met for their annual convention May 17-18 at North Little Rock. Attendance totalled 430 persons. Distinguished guests included PGER and State Sponsor Willis McDonald and Guest Speaker Vincent Parrish, director of the Little Rock and North Little Rock veterans hospitals.

Two state workshop meetings were held during the year, at which Major Projects and new lodges were discussed at length. A fall convention is planned for October 11-12 at Jonesboro, and the next annual spring convention will be held at Eureka Springs May 16-17, 1981.

Installed as state officers for 1980-81 were President Russell Paulus, North Little Rock; First Vice-President Max Barrett, Rogers-Bentonville; Second Vice-President Michael Stafford, Jonesboro; Secretary-Treasurer Murry Hodge, North Little Rock (filling out the term of recently deceased Luther Clements); Inner Guard Paul Harris, Fort Smith; Tiler Charles Campbell, Mena; Chaplain Roy Canady, North Little Rock; and Sgt.-at-Arms Frank Borlandelli, Mountain Home.

The Robert B. Acheson Award was presented to Fort Smith Lodge for having the highest contribution per member to the Elks National Foundation during 1979-80. Highland Lodge won the Charles F. Lilly award for having the highest percentage of increase in membership. A special award was presented to Jonesboro Lodge for making the highest total contribution to the Elks National Foundation during the past year.

It was reported that the association spent a total of \$19,965.81 on charitable programs (including the state Major Project). This total includes \$2,489.36 to the National Service Commission, \$3,241.22 on Youth Activities, \$100 to the National Foundation, and \$14,135.23 on the State Major Project, the Arkansas Children's Colonies.

The president formed a four-lodge task force to form new lodges in the southern half of the state where none presently exist, by utilizing a list of over 400 "stray Elks" received from *The Elks Magazine*. The president also announced a new program to promote Americanism through essay contests in schools.

Special recognition was given to

PSP Victor Wilder, who has been an Elk for 51 years.

La Crosse, WI, was the site of the **Wisconsin Elks Association's** convention May 2-4. Attendance totaled 778, including PGER Francis Smith and A. W. Kowalchuk, member, GL Auditing and Accounting Committee.

The association slated a fall conference for September 12-14 at Janesville and plans a winter conference February 6-8, 1981, at Appleton. The next state convention will be May 1-3, 1981, at Wausau.

Newly elected officers are President Donald Grosenick, Janesville; President-Elect Dr. Francis Kruse, Marshfield; Northwest Vice-President Eugene La Fave, Eau Claire; Northeast Vice-President Robert Harner, Marinette; Southeast Vice-President Robert Berres, Racine; Southwest Vice-President Raymond Pickarts, Madison; Secretary C. F. Katzenmeyer, Beaver Dam; and Treasurer Robert Hanna, Appleton.

Rice Lake Lodge won the state ritualistic contest. The state Major Project is treatment of children who have cerebral palsy. During the 1979-80 lodge year, the association spent \$82,483.52 on this project.

Beautiful Jekyll Island was the site of the 79th annual convention of the **Georgia State Elks Association**. The June 11-14 meeting was attended by over 500 delegates from the state's 38 lodges, and 1,078 Elks and their ladies attended the awards banquet Saturday night.

Special guests at the convention were PGER Robert Pruitt, Robert Grant, Chairman, GL Auditing and Ac-

counting Committee, and J. W. Wortman, Jr., member, GL Americanism Committee.

The association scheduled a fall meeting in October at Dalton, a winter meeting in January at Albany, and a spring meeting at Atlanta. The annual convention will be held at Jekyll Island for the 20th consecutive year.

New officers of the association are President Doug Whitaker, Griffin; President-Elect James Lee, Fitzgerald; and Secretary-Treasurer Roy Jaeckel, Albany. The four new district vice-presidents are William King, Cascade-East Point; Charles Hendricks, Savannah; Andy Anderson, Decatur; and James Lowery, Warner-Robins.

Dalton Lodge won the ritualistic contest for the second consecutive year. Duncan Thompson, Jr., ER of Albany Lodge, won the Eleven O'clock Toast Contest.

A complete report was given on the state Major Project. The association has been operating the Elks Aidmore Children's Home for two years and has made great progress. The children's home is located 20 miles east of Atlanta on a beautiful 102-acre tract of wooded land. At convention time 38 children were in the home. A budget of \$389,716 was adopted for 1980-81.

The annual convention of the **Maryland, Delaware, and District of Columbia Elks Association** was held June 27-29 at Annapolis, MD. In attendance were 275 Elks and 200 ladies.

Guests of honor included PGER and State Sponsor William Jernick, Maryland Deen, member of the GL State Associations Committee, and PDD Edward Van Vooren.



Dignitaries on hand for the Georgia State Elks Association Convention included (from left) PGER Robert Pruitt, outgoing President William Whaley, new President Doug Whitaker, President-Elect James Lee, and Robert Grant, Chm., GL Auditing and Accounting Committee.

Quarterly meetings are planned in October, January and April. The next annual convention will be held June 26-28, 1981 at Camp Springs, MD.

Officers of the association for 1980-81 are President Raymond Setler, Glen Burnie, MD; North Central Vice-President Paul Murphy, Laurel, MD; Northeast Vice-President Paul Helsel, Newark, DE; West Vice-President Jay Nave, Westminster, MD; Southwest Vice-President Robert Clark, Washington, DC; Southeast Vice-President Royce Bradshaw, Crisfield, MD; Secretary Raymond Gafney, Frederick, MD; and Treasurer Henry Dembo, Washington, DC.

The ritualistic contest was held in March; Annapolis was the winner.

The state Major Project is Elks Camp Barrett for deserving boys and girls. The project has an annual budget of \$72,500. Children who attend the camp learn arts and crafts, camping, hiking, swimming, rifle shooting, and overall training in outdoor environment.

Entertainment at the convention included a dinner and dance in honor of PGER Jernick, a boat trip and a day at the races on film.

The 67th annual convention of the **New Jersey State Elks Association** was held at Wildwood June 5-8, with 14,000 Elks and their families in attendance.

The dates of upcoming quarterly meetings were scheduled as follows: September 28 at Flemington, December 14 at Woodbridge, and March 15, 1981, at Brigantine. The next annual convention will be held June 4-7, 1981, at Wildwood.

Newly elected officers of the association are President Harry McGarrigle III, Brigantine; Secretary Obert Stetter, Asbury Park; and Treasurer Fred Stevens, Colonia.

At the business session Friday morning, delegates and members heard the annual reports of various committees. The winners of the handicapped children's four-year scholarships were introduced and each spoke briefly.

Reports showed that charitable expenses by the lodges, including the costs of youth activity projects, exceeded \$1,000,000. Elks Camp Moore for handicapped and crippled children is running again this summer at capacity. A new facility in the southern part of the state is under consideration for use as a camp, clinic, or both.

On Thursday night a reception was held for Outgoing SP Sol Goldberg, and on Friday night the annual banquet and dance were held.

The parade on Saturday was the largest in its history, with 138 lodges

parading, 41 floats, and 53 bands. The parade lasted four-and-a-half hours and was viewed by thousands along the 2.3 mile route. Wayne Lodge was judged the best lodge overall in the parade.

The cities of Wildwood, North Wildwood and Wildwood Crest estimated that the Elks spent over 1½ million dollars in their municipalities during the four-day convention.

The 52nd annual convention of the **New Hampshire State Elks Association** was held May 23-25 in Whitefield, NH. In attendance were 119 Elks and 103 ladies, including Grand In. Gd. Ronald Simpson and his wife Jeanette.

Quarterly meetings will be held in September, November, January, and March. The next convention will be held at Whitefield May 22-24, 1981.

Newly installed officers are President Joseph Mauro, Concord; First Vice-President Herbert Cornell, Lebanon; Second Vice-President Hazen Hayward, Portsmouth; Third Vice-President Leighton Washburn, Franklin; Fourth Vice-President Fred Rheault, Derry-Salem; Fifth Vice-President Thomas Malone, Littleton; Secretary Raymond Mullaly, Portsmouth; and Treasurer Gerard Gravel, Rochester.

In ritualistic competition, Dover Lodge was the team winner. Richard McManis, Concord, took first in the Exalted Ruler and All-Round Individual competition. Lebanon Lodge won the convention golf tournament.

Reports were presented on association activities. The state Major Project is Copper Cannon, a summer camp for underprivileged children. The association budgeted \$15,000 for this project during the past year. A 10-week program was held, with 400 children participating.

The 27th annual Spelling Bee was held. Forty thousand children from over 300 schools participated. This activity is sponsored by the *Manchester Union Leader*, the *New Hampshire Sunday News*, and the **New Hampshire State Elks Association**.

The 82nd annual convention of the **Ohio Elks Association** was held April 24-27 at Columbus. Delegates and guests totaled more than 1,200.

Guest speakers included PGERs E. Gene Fournace and George Klein. Other Grand Lodge members attending included Larry McBee, member, Board of Grand Trustees; Sam Fitzsimmons, member, GL Americanism Committee; E. Paul Howard, member, GL New Lodge Committee; and Nick Kovic, member, GL Youth Activities Committee.

Elected officers for 1980-81 are President Gene Buchy, Greenville;

First Vice-President Eugene France, Bowling Green; Second Vice-President Gerald Werner, Lorain; Third Vice-President Edward Thatcher, Jr., Alliance; State Trustee Thurman Allen, Cambridge; and State Secretary James Payne, Marysville.

Salem Lodge won the state ritualistic contest. Harry Schultz of Alliance was named Elk of the Year, and Earl Schreiber of North Canton was named to the Elks Hall of Fame.

Fifteen national scholarships were awarded, along with 21 state scholarships.

Ohio Elks allocated \$90,000 for treatment of cerebral palsy patients and spent more than \$110,000 for youth activities during the past year.

With an attendance of over 1,500 delegates, visiting Elks, and their ladies, the **Florida State Elks Association** held its 74th annual convention at Miami Beach May 23 and 24.

Guests of honor included then-GER Robert and Pat Grafton and PGER William and Lois Wall.

This year's mid-year convention will be held at Tampa October 17 and 18. The next annual convention will be held at Orlando May 21-23, 1981.

Harry Baruch, South Miami, was elected president and Richard Shashy, Ocala, was elected vice-president-at-large. The 10 new district vice-presidents are Charles Quick, Madison; J. Carl Moore, Live Oak; Hillary Merritt, Edgewater; Roy Paramore, Winter Garden; Roy Wilkinson, Sr., Lake Wales; William Sibson, Dunedin; Victor Adams, Bradenton; Alan Jones, Clewiston; John McLoughlin, Margate; and Raymond Morgan, Miami.

Ben Brown, Eustis, continues serving as secretary and PSP Frank Holt, Miami, as treasurer.

Ocala Lodge won the state ritualistic contest. Social activities included the President's Banquet and Dance.

Among the highlights of the convention was the report of Jim Oliver, administrator of the Harry-Anna Crippled Children's Hospital at Umatilla, FL. This hospital is owned and operated by the Florida State Elks Association and is supported financially by the 104 Elks Lodges of the state. Two hundred and fifty boys and girls afflicted with handicaps and injuries were treated during the year, with a daily average of 47 in-patients, at a total cost of \$1,097,219.

In addition to the care provided by the hospital, several out-patient clinics operating in strategic cities in Florida give treatments and service to more than 2,000 youngsters, at a cost of \$74,132.

News Of The State Associations

The **Arizona** Elks Association held its annual convention at Phoenix May 8-10. The 392 Elks and 323 ladies registered set a new attendance record.

Distinguished guests included Arizona Secretary of State Rose Mofford, then-GER Robert Grafton, and PGERs Horace Wisely and Gerald Strohm.

The mid-year meeting will be held in Phoenix October 17-19. The next annual convention is scheduled for May 6-9, 1981, in Tucson.

Newly elected officers are President Earl Wilford, Tucson; First Vice-President Joe D'Angelo, Phoenix; Vice-Presidents F. M. Teeple, Lake Havasu City, Terry Rice, Flagstaff, and Ted Wade, Kearny; and Secretary-Treasurer Robert Nimmons, Flagstaff.

Phoenix Lodge won the state ritualistic contest. Parker Lodge was awarded the Arthur Welch Memorial Trophy for the highest per capita contributions to the Elks National Foundation in Arizona.

The Vernon E. "Pete" Bethany Memorial Trophy, presented to the lodge that best achieves the presentation of the "Public Image of Elkdom," was won by Tucson Lodge.

Outgoing State Major Project Chm. Bob Belcher reported that the Long Term Care Unit was operating at near capacity. The facility serves Brothers from numerous Arizona Lodges as well as Elks from six other states.

Youth Activities Chm. Floyd Pigg reported that the state's lodges spent over \$112,000 on youth activities during the past year. Among the most popular activities were baseball, Teenager of the Year, Scouting, and Youth Week.

Thirty-seven Arizona high school seniors were awarded over \$24,000 in scholarships from the Elks National

Foundation. Of the 15 state finalists, eight received \$800, and seven received \$700. Twenty-two alternates received \$600 but will receive no higher awards.

All 37 winners were invited to attend an awards ceremony at the convention. Twenty-one were able to attend. Also honored were the 12 state winners in the association's Americanism essay contest.

Then-GER Robert Grafton and his wife Pat were the speakers at the Friday night formal banquet.

The **Alaska** State Elks Association held its 32nd annual convention May 14-18 at Juneau. Coincidentally, Juneau was celebrating its centennial.

A total of 195 Elks and ladies were present, including PGER Robert Yothers and his wife Dorothy, Past Grand Est. Lead. Kt. J. Paul Meyer and his wife Lenna, and GL Ritualistic Committeeman G. Lester Von Bergen and his wife Madeline.

The association plans a mid-winter conference at Seward January 23-25, 1981. The next annual convention will be held May 13-17, 1981, at Anchorage.

Newly elected officers are President Robert Howe, Juneau; Vice-President LeRoy Wittich, Kodiak; Second Vice-President Philip O'Neill, Palmer; and Secretary-Treasurer Edward Callihan, Anchorage.

The state ritualistic contest was won by Anchorage Lodge.

The state Major Project continues to be physical therapy for the handicapped. During 1979-80 the program was limited to Southeast Alaska. At the convention the delegates voted to fund a one-year grant of \$30,000 to expand the program to include treatment of children up to three years old in the Central and West Districts.

The delegates also voted \$1,200 to fund the Special Olympics Award Dinner to be held at Kodiak Lodge. The sum of \$81,803 was collected at

the Exalted Rulers' March and through fines and contributions during the convention.

Outgoing President Charles Ingersoll made an appeal to the delegates to "Give your heart to Alaska" by contributing to the Alaska State Elks Trust Fund. Over \$7,000 in cash and pledges was received. Donors received "Heart of Alaska" pins.

A well-attended President's Dinner and Dance closed the convention. Awards were presented to the state ritualistic winners. PGER Robert Yothers announced that Gerald Coon of Skagway Lodge had been selected Exalted Ruler of the Year. Brother Coon was unable to attend.

The 58th annual convention of the **Idaho** State Elks Association was held at Caldwell June 12-14. There were 120 delegates and 84 ladies registered.

Distinguished guests included then-GER Robert Grafton and his wife Pat, PGER Frank Hise, and GL Americanism Committeeman Thomas Jones and his wife Judy.

A mid-winter convention is scheduled for January 23-24, 1981, at Sandpoint. The next annual convention will be June 11-13, 1981, at Burley.

Newly elected officers of the association are President John Nanninga, Jr., Lewiston; Vice-President-at-Large Earl Summers, Idaho Falls; Vice-President South L. Dan Rowell, Caldwell; Vice-President North Arnold Paul, Moscow; Vice-President East Leonard Pretl, Blackfoot; and Secretary-Treasurer Donald Rainville, Lewiston.

On Thursday, June 12, several bus loads of delegates traveled to Boise for the ground breaking ceremony for the \$2.5-million addition to the Elks Rehabilitation Hospital, the state Major Project.

Among the social activities were dancing all three nights, a ladies' luncheon Friday noon, a Fisharama Friday evening, and the Saturday night banquet, with then-GER Grafton as the principal speaker. Flag Day was observed with a concert by the 25th Army Band.

Of special interest was a donation to the Elks Rehabilitation Hospital by the "Elk of the Year Boys" of Nampa Lodge. In the past 18 months, this group of past Elks of the Year has raised \$14,000 for the rehabilitation hospital and \$1,000 for the National Foundation, in addition to donations to other charities.

The group raised the money by handling the food concessions at an Elks-sponsored rodeo, sponsoring two barbecued hog feeds and holding drawings at Christmas. Since its founding a few years ago, this group of 17 members has raised over \$20,000, mostly for the hospital.



Arizona's Most Valuable Student Scholarship Finalists appear very happy after receiving their certificates from then-GER Robert Grafton (right) at the Arizona Elks Convention at Phoenix.

NEWS OF THE LODGES

(Continued from page 36)



CENTRALIA-CHEHALIS, WA. Lodge held an Old-Timers' Night. The group of seven old-timers pictured totaled 437 years of membership in Elksdom. From left are (first row) Charles Osborne, PER Virgil Lee, Wayne Kirkpatrick, and ER James Garland; (second row) E. C. Keuhner, Casey Jones, Dave Cohn, and Howard Bartel.

GRESHAM, OR. Eight members of Boy Scout Troop 804, sponsored by Gresham, OR, Lodge, were honored in one of the largest single Eagle Scout Courts of Honor ever held in the Columbia-Pacific region. Pictured with the scouts are Scoutmaster Don Kistner (left) and ER Don Jones (right).



TUCSON, AZ. The Veterans Administration Medical Center at Tucson, AZ, awarded Certificates of Appreciation to members of Tucson Lodge for their many hours of volunteer service aiding hospitalized veterans. From left are Robert Taylor, Chief of voluntary service, George Lippencott, Aloysius Lorenc, ER Gordon Harlan, Jean Ann Blackwell, medical center executive secretary, John Berglund, Jim Foran, William Martin, and Harry Steinberg.



TILLAMOOK, OR. The local lodge contributed \$500 toward the purchase of a pitching machine to be used by all 10 of the Tillamook youth baseball teams. Thomas Waud (center), then-DDGER and also coach of the Tillamook Elks Team, coordinated efforts with the Tillamook High School Boosters Club, which donated \$200 to help purchase the machine. From left are High School Coach Don Rutchman, Brother Dan Hoffert, Booster Club President, Waud, Lodge Committee Chm. Paul Meyer, and ER Hugh Shaw.



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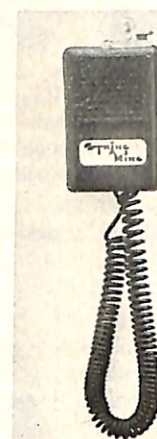


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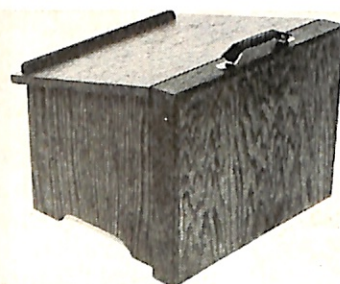
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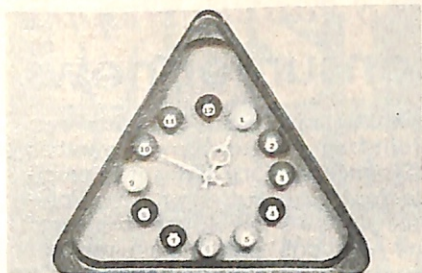


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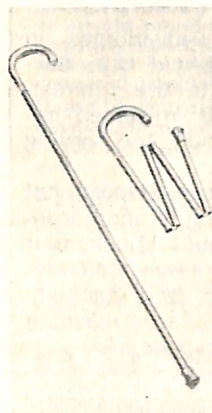
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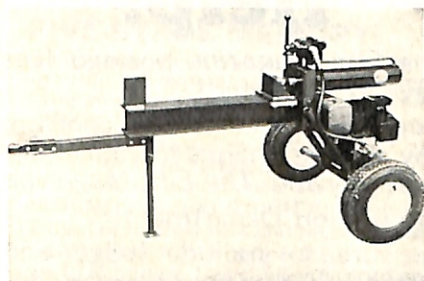
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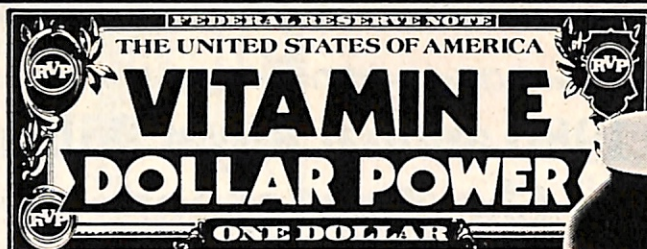
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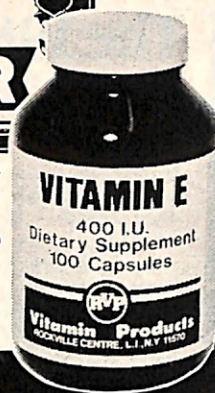
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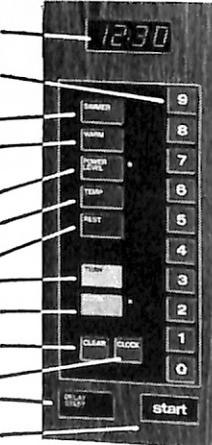
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Send _____ Omega Microwave Oven(s) at the liquidation price of only \$339.00 each. I will pay shipping charge to driver upon delivery. (Allow up to 5 weeks for delivery. Add an extra 2 weeks if paid by check. Sorry, no C.O.D. orders.)

☐ My check or money order is enclosed.

Charge to: ☐ Mastercharge ☐ VISA ☐ American Express

Charge to: Account No. _____ Expires _____

PLEASE PRINT CLEARLY

Name _____

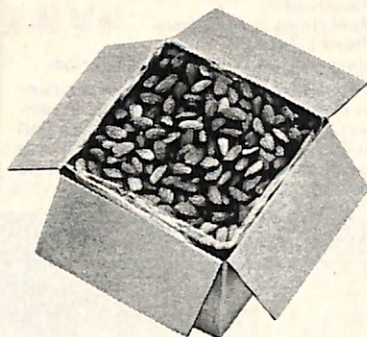
Address _____

City _____

State _____ ZIP _____ Phone _____

Rural Route Customer: If truck carriers do not normally deliver to your home, include a note with this order, stating nearest town address of store, friend, truck terminal where we can ship.

CALIFORNIA
**WHOLE
NATURAL
ALMONDS**
NON-PAREIL VARIETY



From the center of the almond country, Kern County, comes nature's tree treats. Exquisite non-pareil almonds. Harvested, hulled, shelled, sorted and sorted once again until I feel the quality is what I would expect. Then, and only then, are these almonds good enough to offer to you. And so these almonds are...succulent, plump and delectable. Comes in three carton sizes. Each is packed tight and protected with a strong outer carton. Try these beauties; you'll like 'em. I'll guarantee your satisfaction.

Patrick Maudsley

P.S. Remember your friends too!

YES, fill my order as indicated.
My check is enclosed.

☐ 2.5 lbs. at \$12.50 ☐ 4.5 lbs. at \$20.50 ☐ 6.5 lbs. at \$29.50

My Name _____

Address _____

City _____ State _____

Send check to: _____ Zip _____

Maudsley's
P.O. Box 1926, Dept. MO
1430 Truxtun Ave.
Kern County
Bakersfield, CA 93303



COOPERATE WITH THE
ZIP CODE PROGRAM OF THE
POST OFFICE DEPARTMENT
USE ZIP CODE NUMBERS
IN ALL ADDRESSES

**CUSTOM MADE
EMBLEMS**

Organizations, Schools, Churches, Commercial Fund
Raising and etc. Free Brochure Dept. CM 10E



EMBLEMATIC JEWELRY
ELKS, K of C., MASONS, ETC.

\$1.15 ea.
p.p. 25¢

Free brochure Dept. EJ 12E
Fraternal Wholesale Jewelry Mfg. Co.
P.O. Box 8123, Cranston, R.I. 02920
(401) 942-4591

Mrs. Frederick D. Johnson
221 S. 23rd Street
West Highland Park
Anytown, Kansas 80940

**FREE
HANDY
BOX**

with ANY name, address, zip code. Up to 4 lines.
Order S717 Set of 1000 Economy Labels (boxed) . . \$1.00

The John Smiths
Belle Estate
4420 East Prairie Ave.
Anytown, Colorado 80941

**GLEAMING
GOLD FOIL**

Gleaming gold foil labels stick to any clean, dry surface—need no moistening. Rich black printing, classic border.
Order P6128 Set of 250 Gold Foil Labels (boxed) . \$1.98

STICKS
AT A
TOUCH

Mrs. Frank Meyer
1156 Parkway Blvd.
Academy Vista
Anytown, Colo. 80940

**250
Self-Stick
WHITE GLOSS
LABELS \$1.98**

Glossy white self-stick labels cling to any smooth surface—no moistening. Sharp black printing up to 4 lines.
Order P6030 Set of 250 White Gloss Labels (boxed) \$1.98

Walter Drake 3290 Drake Bldg.
Colorado Springs, CO 80940

NAME _____
ADDRESS _____
CITY & STATE _____ ZIP _____

—S717 1000 Labels @ \$1 each \$ _____
—P6128 Gold Foil Labels @ \$1.98 each \$ _____
—P6030 White Gloss Labels @ \$1.98 ea \$ _____

Add 20¢ per set for postage & handling \$ _____
SATISFACTION GUARANTEED Total \$ _____

**Elks Family Shopper
consumer/news**

them in. You can check bond values using the *Table of Redemption Values for U.S. Savings Bonds* at your bank. Or you can get your own copy by sending \$1.30 to the Consumer Information Center, Dept. 163H, Pueblo, Colorado 81009.

Some people became concerned that older bonds would stop paying interest this year following introduction of the new Series EE Savings Bond. But it won't be until 1981 that even the very oldest bonds, issued in 1941, stop paying interest as they reach final maturity.

All bonds issued between 1941 and April, 1952, reach final maturity 40 years after the date of issue shown on the bond. Bonds issued since April, 1952, mature between 1992 and 2004.

But your Savings Bonds investment continues to build until this final maturity, especially since none of your investment (including the interest) has been diminished by taxes. This June, for instance, a \$100 bond bought in June, 1946, is worth \$296.16, four times the purchase price of \$75.00, and will

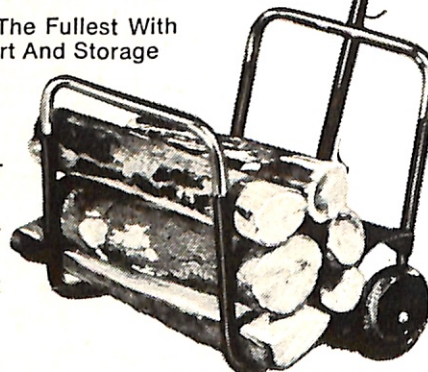
(Continued on page 58)

SALE! only \$14⁸⁸

**LET LOGTRAM
LUG YOUR LOGS!**

Enjoy Your Fireplace To The Fullest With
Safe, Convenient Transport And Storage

Bravo! Another dirty, uncomfortable job gone forever. This handy Logtram log lugger *manhandles* the heaviest hardwood pieces, *effortlessly*. Carts three to four armloads in one quick trip... with no sprained muscles, snagged clothing, or debris on the floor. Big, thoughtfully designed carriage rack is easy to load.



Stop breaking
your back...
messing your floor

Oversized wheels practically 'walk' up stairs. Compact styling lets Logtram double as a dandy, *moveable* fireplace bin. Durable metal construction in handsome brass'n black finish. Disassembles for convenient off-season storage.

**Logtram (Z477968)
SALE Only \$14.88**

**ORDER NOW
for quick delivery!**

OLD VILLAGE SHOP
NO-NONSENSE
GUARANTEE

You must be delighted with your double-duty Logtram log carrier. You must agree it is a thoughtfully engineered, quality-constructed piece of equipment... or return it for a prompt full refund of purchase price—no questions asked! We guarantee it...in writing!!

Old Village Shop,
Hanover, PA 17331

— SATISFACTION GUARANTEED! ORDER TODAY! —

Old Village Shop, Dept. VZ-7169

340 Poplar St., Hanover, PA 17331

Please rush _____ Logtram Log Carrier(s) (Z477968) at the low, direct-to-you price of only \$14.88 each plus \$3.00 heavyweight shipping and handling on Full MONEY BACK GUARANTEE.

Enclosed is \$ _____ (PA residents add sales tax)

CHARGE IT:

☐ American Express ☐ VISA/BankAmericard ☐ Carte Blanche
☐ Diners Club ☐ Master Charge Interbank No. _____

Acc't No. _____ Exp. Date _____

PRINT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

© Old Village Shop 1979

ELEVATORS®

Superb Shoes for Men
Who Want to Look
TALLER



26 Numbers for
Dress, Business or
Casual Wear.

This handsome shoe is one of the famous ELEVATORS®, specially designed to make a man look about TWO INCHES TALLER! The man who wears them knows their amazing secret . . . everyone else only knows how much better he looks. Sold by mail and Guaranteed by the ONLY maker of these remarkable shoes. Send for FREE Catalog, showing the wide style selection of ELEVATORS®.

RICHLEE Shoe Company
940 Lake St., Brockton, Mass. 02403

Send me FREE catalog of ELEVATORS® shoes, without obligation now or ever.

Name _____

Address _____

City _____ State _____ Zip _____

LOCOMOTIVE DESK PEN SET



FEATURES: Solid hardwood base, quality Parker ball point pen, scale engine, foam pad on base, engraveable name plate.

RAILROAD NAMES: Santa Fe, Great Northern, Soo Line, Chicago and North Western, Reading, Illinois Central.

HOW TO ORDER: 1) Specify Railroad Name, 2) Specify Name to be Engraved, 3) Send Cash, Check, or Money Order for \$28.95 plus \$2.00 handling; Wis. residents add 4% to:

BENESH MANUFACTURING

44 Parkway Terrace Ripon, WI 54971

Revolutionary handpowered SHREDDER

Now you can shred prunings, tough stalks, twigs, old plants and leaves for compost material or attractive mulch. Just turn the handle. New, patented cutter design makes reduction easy and quick. Volume of waste reduces by 90%. Cuts composting time by months. Smaller rots faster.

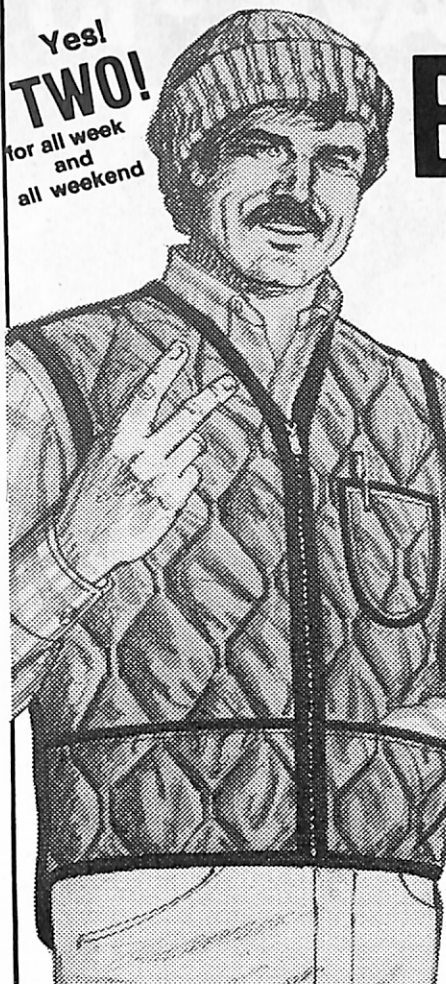
Send for free information.

ROTOCROP

420 Aero Park
Doylestown, PA 18901



Yes!
TWO!
for all week
and
all weekend



Working Man's

Body Vest

THE "MACHO" COLD REMEDY

2 for only 14⁹⁵

THAT'S RIGHT! 2 for \$14.95. The extra protection the active outdoor man needs! Whether you work hard or play hard, you've got to stay warm and comfortable. Haband's Body Vest is that protection!

THREE LAYERS WARM!

- 100% textured nylon shell
- 100% nylon tricot lining
- 100% polyester fiberfill
- LARGE ARM HOLES
- 3 BIG POCKETS
- BIG HEFTY ZIPPER
- WASH and WEAR
- WATER REPELLANT

HABAND

A family business with 54 years experience in direct mail service! For fast, reliable service, please

send your order to Duke Habernickel, Pres.



EXTRA
LONG
FULL
BACK
for
KIDNEY
WARMTH

HABAND COMPANY

265 N. 9th St., Paterson, NJ 07530

Gentlemen: Please send me _____ Body Vests for which I've enclosed \$ _____ plus 95¢ towards postage and handling.

Or To Charge It: ☐ VISA ☐ Master Charge

Exp. date ____/____/____ Acct. # _____

GUARANTEE: I understand that if upon receipt I do not choose to wear the vest(s) I may return them within 30 days for a full refund of every penny I paid Haband.

72F-324

Name _____

Street _____ Apt. # _____

City/State _____ Zip _____

Body Vests 2 for 14⁹⁵

AVAILABLE SIZES

S	M	L	XL	XXL*	XXXL*
34-36	38-40	42-44	46-48	50-52	54-56

*Please add \$2 per vest for XXL & XXXL

COLOR	HOW MANY	WHAT SIZE
NAVY	a	
TAN	b	
BLACK	c	

DON'T RUN OUT OF GAS

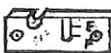
BUY A GAUGE



WORKS WITH 10-20-30-1b. TANKS
NO MORE GUESSING



• Pocket Size



* BBQ GRILLS * CAMPERS

\$9.95 each, includes postage. Mass. res. 5% tax

KEN-WAY PRODUCTS, INC.

Rte. 13 Box 1626 Lunenburg, MA 01462



THE P.E.R.'S GREETING CARDS

5 x 7 Color

All occasion Elk message (Christmas, Birthday, etc.) Original painting hangs in Elks Lodge #2103—Carmichael, Ca. Send \$15. for pack of 50 w/envelopes to:
THE P.E.R.'S-ARTISTICS
P.O. BOX 387, CARMICHAEL, CA. 95608

SALE! SAVE \$10

Genuine Cast Iron Piggy Bank!

ALMOST
ONE FOOT LONG
WEIGHS 6 LBS.

Thousands Sold at \$19.95
NOW ONLY \$9.88

Cast In Authentic Antique Tradition Foundry Molds

Here's the heavyweight savings champion of the century... a ponderous porker you can really bank on to increase your wealth. Friendly faced sow is almost one foot long from her routing snout to curly tail (Any bigger she'd have to be in the barnyard!)... weighs a hefty 6 lbs. Extra-large interior holds over \$100 in assorted coins when full. An impressive and fun way to teach kids the importance of saving. A superb decorator piece that doubles as a super-doorstop! Durable materials and beautiful craftsmanship make it a lasting heirloom to be handed

down through generations. Order now for quick delivery.

Piggy Bank (Z610386)Sale! \$9.88

SAVE MORE! 2 Banks
(Make great bookends)NOW ONLY \$18.88

OLD VILLAGE SHOP

NO-NONSENSE GUARANTEE

You must be delighted with your purchase always, or we'll refund your money FAST!... no questions asked.

Old Village Shop, Hanover, PA 17331

SATISFACTION GUARANTEED... ORDER NOW!

Old Village Shop, Dept. VZ-7168, 340 Poplar Street, Hanover, PA 17331

Please rush _____ genuine cast iron Piggy Bank(s) (Z610386) for low, direct-to-consumer sale price of only \$9.88 plus \$2.95 heavyweight shipping and handling on Full MONEY BACK GUARANTEE.

☐ SAVE! Order TWO (one as a super-gift), just \$18.88 plus \$4.95 postage and handling.

Enclosed is \$_____ (PA res. add sales tax)

CHARGE IT: ☐ American Express

☐ Diners Club ☐ VISA

☐ Carte Blanche ☐ Master Charge

Acc't No. _____ Exp. Date _____

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

☐ Check here and send 50¢ for year's subscription to our full-color catalog of fine gifts. (Z389965X). We ship within 48 hours. Delays notified promptly. Delivery guaranteed within 60 days.
© Old Village Shop, 1980

FREE!

A 2 oz. bottle of Watkins famous Vanilla. It's free with any order from the Watkins catalog.

\$1.89 VALUE

Offer expires 12/25/80



Watkins

Served Family Style Since 1868

World's finest collection of quality extracts, spices and products for the home.

SEND FOR YOUR FREE CATALOG TODAY.
(Detach and mail. Please print clearly.)

Name _____

Address _____

City _____

State _____ Zip _____

Mail to: Watkins Incorporated
Dept. KEZO
Winona, Minn. 55987

NOW! THESE TWO CASIO CHRONOGRAPH WONDER WATCHES!!

IMMEDIATE DELIVERY — MONEY-BACK GUARANTEE



CASIO C-80

THE ULTIMATE CALCULATOR CHRONOGRAPH. LOWEST PRICE EVER OFFERED

4995

SEE WHAT YOU GET —

- Famous quartz accuracy to ± 15 sec. each month
- Electronic calendar, AM/PM
- Dual time zones
- 1/100 sec. stopwatch to 24 hrs.
- Split/stop times/time out
- 8-digit, 4-function calculator
- 1 1/2 oz. polysulfone case and band
- Mineral glass crystal
- Water resistant
- Night light
- 15-month battery life

OR: CASIO #C801, THE SAME WATCH WITH ATTRACTIVE METAL SILVER COLORED BAND AND FACE FOR ONLY \$64.95

ORDER NOW AT NO OBLIGATION

Fill in the convenient order form. 30-day unconditional return if not completely satisfied. One year manufacturer's warranty with convenient service-by-mail facilities in the U.S.

J & L ENTERPRISE

6319 South 83rd Lincoln, Nebraska 68516

Please send me:

☐ CASIO C-80, 49.95 ☐ CASIO C801, 64.95
Plus \$2.50 shipping and handling for first product, \$1.00 for each additional product. Plus Neb. res. add sales tax.

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

☐ Check or money Charge to: ☐ Master Charge ☐ VISA
order enclosed. Expires _____

If Master Charge, the 4 digit Interbank # is _____
Account # _____

SIGNATURE _____

Elks Family Shopper consumer/news

continue to build in value until June, 1986. So you should consider the sizeable earnings already sheltered in older bonds before shifting to other investments.

Thus, if you're retiring in the next few years, you may want to hold onto older bonds until you reach a lower tax bracket. And if your pension plan pays out tax-free income from past contributions first, you can avoid federal tax on bond earnings when they're cashed early in retirement. Of course, Savings Bonds are free of state and local income taxes.

If you need current income from your bond investment but want to continue your sheltered earnings, you can convert Series E bonds to interest-bearing Series HH Bonds without tax or penalty. These bonds pay interest semiannually by government check while you hold onto them until your tax bracket is lower.

Did you know that **whooping cranes** almost disappeared back in the late 1940's? At that point, only one flock of fewer than 20 cranes was left in the entire world. And
(Continued on page 60)

Need Help Getting Up?

"try a CUSHION-LIFT® chair"

- Sit or stand with ease
- Be independent again
- Ease painful joints
- Push-button control
- Medicare coverage
- Free home trial — no obligation
- A GREAT GIFT for Mom or Dad



Now you can get up at the touch of a button — easily, securely, and without pain or effort. No more waiting for help... you can be independent again.

Full line of lift chairs in all price ranges — including power recliner.

Toilet-Lift and Bath Lift also available.

FREE CATALOG — Shop-At-Home

World's Largest Manufacturer of Lift Chairs.

Call toll free 1-800-558-2151

Wisc. call collect (414) 542-6060



ORTHO-KINETICS, INC.

P.O. Box 2000-EL10

Waukesha, WI 53187

Name _____

Address _____

City _____ State _____

Phone _____ Zip _____

\$14⁹⁵

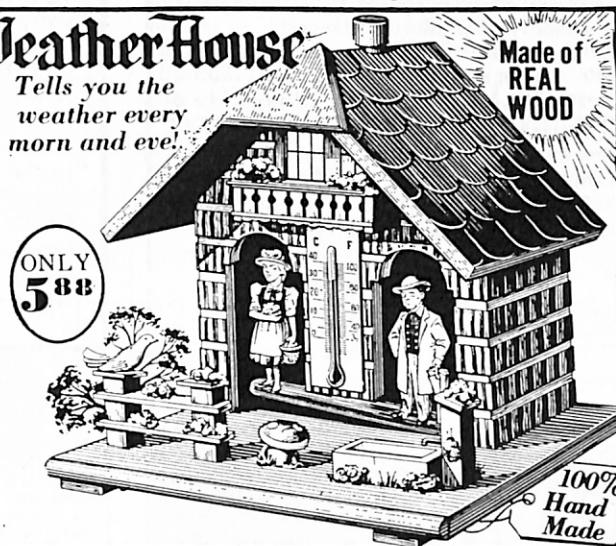


No. 9038—Lighted Santa and Reindeer Set \$14.95 plus \$2.50 Postage & Handling Total \$17.45

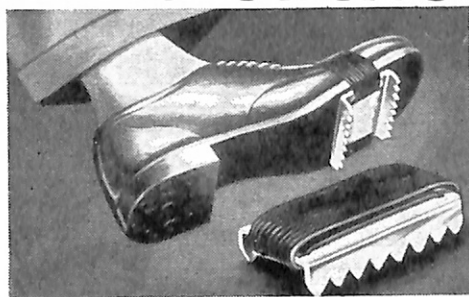
Black Forest Weather House

**Tells you the
weather every
morn and eve!**

No. 4833—Super DeLuxe Weather House,
only\$10.95 each



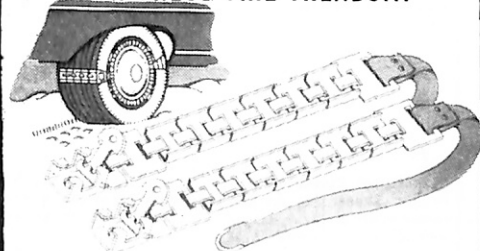
ICE CLEATS LET YOU WALK & RUN ON ICE OR SNOW & NEVER FALL!



SURE-FOOTED PROTECTION!

No. 2074—Ice Cleats (pair) \$1.29
Special! 2 for \$2.19

**YOUR CAR WILL GO IN ICE OR SNOW
WITH THESE TIRE TREADS...**



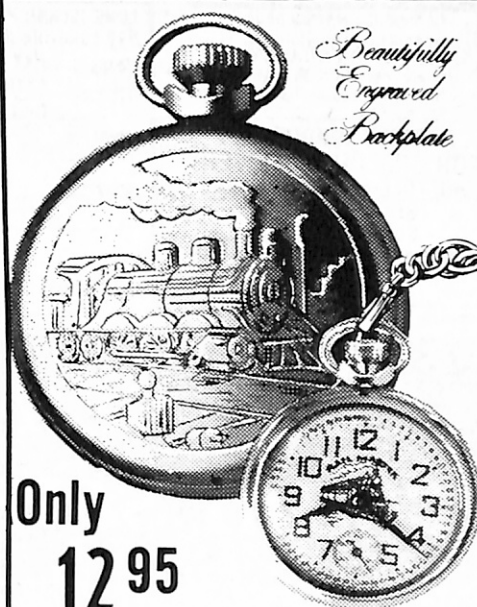
No. 1048—Tire Cleat Set.....\$5.99
Save! 2 sets 9.95

**Melt Away Ice, Snow or Sleet in Seconds
With This WINDSHIELD DEFROSTER GUN!**



No.1012 —Electric Windshield De-Icer.....\$5.99

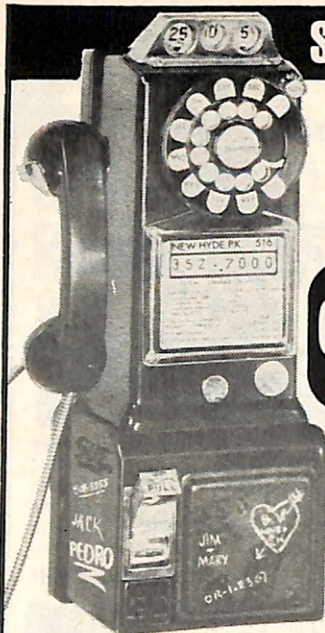
A CLASSIC RAILROAD WATCH



No. 5131C—Railroad Pocket Watch	12.95
No. 5145—Double Link Watch Chain	2.98
No. 5146—Deluxe Heavy Watch Chain	3.98
No. 5135—Leather Watch Belt Holder	4.98

Foster-Trent INC

Address _____ Apt. # _____
City _____
State _____ Zip Code _____



Speaking of Conversation Pieces!

...Now You Can Own a Piece of History
**THIS IS THE AUTHENTIC ORIGINAL
 PAY TELEPHONE — COMPLETE WITH
 GRAFFITI, FULLY REBUILT AND
 IN GUARANTEED WORKING ORDER**

UNBELIEVABLY PRICED AT
Only \$79⁵⁰

WHILE SUPPLY LASTS

**IMPORTANT! STOCK
 IS FAST RUNNING-
 OUT. THIS MAY BE
 LAST TIME THIS
 OFFER APPEARS!**

Grand old pay phones retired from public service. Bring back memories of the 40s and 50s! Enjoy 'em as you remember 'em, with minor mars and scars of passing years. (Sorry, not responsible for graffiti!)

Parts renewed or replaced where necessary. Fully tested, guaranteed in perfect working order. No coin needed—but don't tell guests or kids! Just plug into any standard jack and bank coins toward phone bill. Huge capacity for nickels, dimes and quarters.

AN INVESTMENT as well as a novel decoration. Identical phones sell for much more than our low direct-to-you price. Collector's treasure—bound to gain in value. Quantity LIMITED—Order Today!

BEIGE, GREEN or BLACK (As Available)\$79.50

EXTRA-CLEAN (No Graffiti) with ringer\$89.50

DeLuxe CHROME with ringer (Very Scarce)Only \$119.50

READY TO PLUG-IN and USE

Compatible with all phone companies' equipment.
SATISFACTION GUARANTEED
 or return within 30 days for full refund of purchase price.

A TRULY UNIQUE GIFT FOR SPEEDIER DELIVERY PHONE TOLL-FREE and CHARGE IT!

(800) 645-6276*
 Sorry, No C.O.D.s
 Orders Accepted 24 Hrs — 7 Days
 N.Y. STATE ONLY: Call
 (516) 352-7000

(Div. of Latting Town Group Ltd.)

LONG ISLAND PHONE COMPANY

969 Lakeville Rd., New Hyde Park, N.Y. 11040

Dept. PM-216

Please **PAY TELEPHONE(S)** at \$79.50

rush **EXTRA-CLEAN (Color)** at \$89.50

me **De Luxe CHROME PHONE(S)** at \$119.50

Ship'g., Hndlng. \$10 ea. (Canada, Hawaii, Alaska, \$20; Foreign, \$25)

PRINT NAME

ADDRESS

ZIP

☐ CHECK OR MONEY ORDER ENCLOSED

Charge to:

☐ MASTER CHARGE (Bank No.)

Sign Credit Card No.

Expire Date

☐ VISA

☐ DINERS CLUB

☐ AM EXP

(N.Y. ONLY: Add 4% state tax, any local tax)

Sharpen your chain saw like a pro!

This revolutionary chain saw sharpener grinds a razor sharp edge on any size chain saw using a specially made grinding wheel. All you supply is a 1/4" electric hand drill. The *Pro Sharpener** assures the correct grinding angle and a built-in gauge maintains the proper guide height.

The *Pro Sharpener* produces a ground edge—much sharper than a filed edge. Comes complete with three grinding wheels (enough for up to 30 sharpenings) plus a hand file adapter.

*Patents pending

\$14.90

Pro Sharp Corporation
 P.O. Box 11378
 Newington, Ct. 06111

Please rush *Pro Sharpener(s)* at \$14.90 each plus \$1.95 postage and handling per unit (\$3.00 outside U.S.). Send check, money order or Master Charge. No C.O.D.s.

M.C. #

Inter Bank No. Exp. Date

Conn. Residents add 7% sales tax

Name

Address

City

State

Zip

Important: To insure correct grinding wheel size

Indicate your Chain Saw Mfg.

Saw Model:

30 Day Unconditional money back guarantee.

E-108

Elks Family Shopper

consumer/news

scientists didn't know why the flock was producing so few young, because nobody knew where the whoopers went to lay their eggs.

After a long search, scientists found the whooping crane nesting ground in Canada's remote Wood Buffalo Park. This crucial discovery gave biologists the chance to begin a program to save the great white birds. This is the kind of program that comes under the Endangered Species Act of 1973. And the Department of the Interior has a free booklet that tells how you can get involved in a program that's designed to conserve our national wildlife and plants. For your free copy of *Endangered Species*, write to the Consumer Information Center, Dept. 636H, Pueblo, CO, 81009.

Most species decline because of habitat alteration or destruction, pollution, exploitation, or the introduction of competing species of plants or animals to the area. Basically, the Endangered Species program protects wild animals and plants from extinction and provides programs for restoring them

(Continued on page 62)

See Advertisement Back Cover

100% NO-IRON Polyester DoubleKnit

EXECUTIVE SLACKS 2 Pairs for Only 17⁹⁵

HABAND's

Executive Division

265 North 9th Street,

Paterson, N.J. 07530

Sirs: Please send me pairs of these Executive Dress

Slacks, for which I enclose my remittance of \$

plus \$1.25 toward postage and handling.

Or Charge to: ☐ VISA ☐ MasterCard

Acct. # Exp. / /

Guarantee: I understand that if upon receipt I

do not choose to wear them I may return the

slacks within 30 days for a full refund of every

penny I paid you.

72D-044

COLOR	Qty.	Waist	Inseam
Charcoal GREY A			
NAVY B			
BROWN C			
GREEN D			
BLACK E			
RUST F			

Name

Street Apt. #

City

State Zip Code

See Advertisement Inside Back Cover

LONG LIVE THE BROGUE! 2 Pairs for 29⁹⁵

HABAND

Executive Division

265 N. 9th St., Paterson, N.J. 07530

Color & Style	How Many	Size	Width
Cordovan Loafer A			
Black Oxford B			
Brown Wing-Tip C			
Black Wing-Tip D			

O.K. Duke! Please send me pairs of the

Brogue Shoes I've marked for which I enclose my full

remittance of \$ plus \$1.30 towards

postage and handling.

Or Charge: ☐ VISA ☐ MasterCard

Exp. Date / /

Acct. #

GUARANTEE: I understand that if upon receipt

I do not choose to wear the Shoes, I may return

them within 30 days for a full refund of every

penny I paid you.

72E-450

Name

Street Apt. #

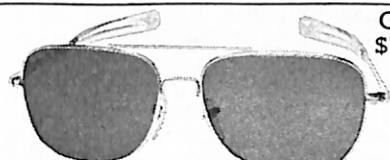
City

State Zip

DIRECT FROM U.S. OPTICS QUALITY SUNGLASSES AT FACTORY PRICES

Each pair features: Impact resistant lenses • Handcrafted • Polished glass lenses • Hardened metal frames • No non-sense guarantee.

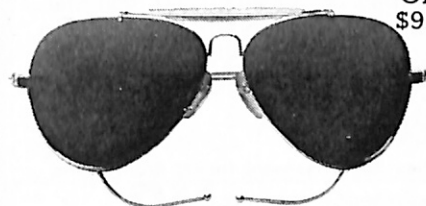
FREE—limited time only—deluxe velour lined case with each pair of glasses ordered (a \$3.00 value). Credit cards accepted. Dealer inquiries invited. NOTICE: Don't be fooled by cheap imitations. These glasses are made exclusively for U.S. Optics. To make sure you get the best, order now and if not completely satisfied return for refund within 30 days.



Only \$7.95

World Famous Pilot's Glasses

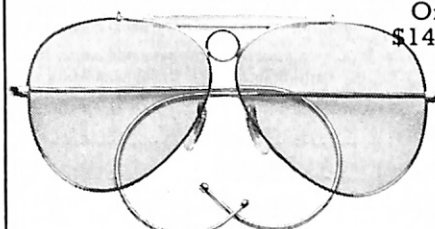
These precision flight glasses are now available to the public for only \$7.95. If you could buy them elsewhere, they'd probably cost you over \$20.00. #20P available in gold or silver frame. A \$20.00 value only \$7.95. Two pairs for \$14.00.



Only \$9.95

Aviator Teardrop Flight Glasses

Flexible cable temples. #30A gold frame only. A \$30.00 value only \$9.95. 2 pairs for \$18.00.



Only \$14.95

Professional Driving & Shooting Glasses

Wide angle amber lens brightens visibility. #30D gold frame only. A \$30.00 value only \$14.95. 2 pairs for \$28.00.

To order send check or money order to U.S. Optics, Dept. 741, P.O. Box 14206, Atlanta, Georgia 30324. Credit card customers please fill in card # and Exp. date

QUANTITY	MODEL #	GOLD	SILVER	PRICE
	20P			
	30A	X		
	30D	X		

Add Postage, Handling, and Insurance
\$1.00 per pair

Total _____

Visa or Master Charge # _____ Exp. Date _____

Name _____

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FREE case with each pair.

This is the last pair of socks you'll ever buy -- in your lifetime (Unless You Lose 'Em)

We have been buying hosiery for over 30 years for our store from Mr. Perry, who is a salesman for a hosiery firm. During one of his regular visits I began telling him what a fantastic sock #4096 was... the 100% nylon sock. "Seems you just can't wear it out. Kitten soft too! We'll guarantee #4096 for as long as you wear them," said Mr. Perry. "And if I wear a hole in them?" I remarked. "We'll replace them free... no questions asked," snapped Mr. Perry. "That sounds too good to believe. Socks that last a lifetime?" I checked over our store records and we had sold over 2,000 dozen in a ten year period... and to the best of my memory... no complaints. Then the idea hit me... there has to be millions of people who don't know about this sock. Well... I thought I would try a little experiment before offering this sock by mail order... so I took a new pair of #4096 and wore them for 3 weeks straight... the socks would stand up in the corner with sweat, then I put them in the washer and bingo... they came out looking great... lasting colors... and no holes. Next, I placed a few ads and received \$34,000.00



6 pairs only \$8.98 (Stretch 10 to 13)

in Mail Orders, and to date have only replaced about a dozen pair. So here they are a lifetime of socks for only \$8.98 plus \$1.25 postage. Order black, white, or asst. dk. colors (2 black, 1 grey, 1 brown, 1 navy, 1 olive). Or if you don't like starting that washer up too often—take us up on our dozen discount offer \$16.99 + \$2.00 postage. Same colors only doubled... same guarantee... lifetime.

Send check or money order.
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Nenni's Inc.

Nenni Building, Desk 10EA
Mate St., Box 188
Matewan, W. Va. 25678

Please rush the following order:

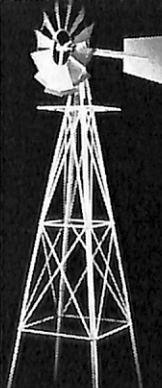
- #4096 6 pair \$8.98 + \$1.25 postage
12 pair \$16.99 + \$2.00 postage
black white asst. dk. colors.
- #4050 3 pair \$5.99 + \$1.25 postage
6 pair \$10.99 + \$1.50 postage
12 pair \$18.50 + \$2.00 postage
black brown asst. dk. colors.
- #4306 3 pair \$8.50 + \$1.25 postage
6 pair \$14.99 + \$2.00 postage
black brown asst. dk. colors.
- #685 5 pair \$7.99 + \$1.25 postage
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10 pair \$18.98 + \$2.00 postage.
- #670 5 pair \$8.99 + \$1.25 postage
10 pair \$16.50 + \$2.00 postage
black white asst. dk. colors.
- #157 4 pair \$8.99 + \$1.25 postage
8 pair \$16.50 + \$2.00 postage.

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

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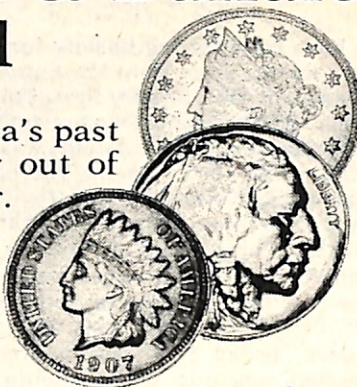


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Elks Family Shopper consumer/news

to the point where their existence is no longer in jeopardy.

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- ⊙ Visit one of the 400 National Wildlife refuges near you, where environmental education specialists describe resident wildlife and their needs.

- ⊙ Help out on special projects such as: the annual population counts of birds during the breeding season; the mid-winter bald eagle count; or the rehabilitation of birds caught in oil spills (for training, contact the regional director, U.S. Fish and Wildlife Service).

- ⊙ Join a conservation group; many have local chapters.

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- ⊙ Don't buy products of imperiled animals or plants. The commercial demand could jeopardize a species in the wild. ■

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<p>1200 mg. LECITHIN</p> <p>capsules</p> <p>No. 798</p> <p>100- \$109</p> <p>300- \$2.99</p> <p>600- \$5.89</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>BIG-100 B-COMPLEX</p> <p>tablets</p> <p>No. 131</p> <p>50- \$279</p> <p>(100 mg. in 7 factors)</p> <p>100- \$5.49</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>BIG-50 B-COMPLEX</p> <p>tablets</p> <p>No. 177</p> <p>50- \$259</p> <p>(50 mg. in 7 factors)</p> <p>250- \$5.89</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>JOJOBA SHAMPOO</p> <p>2 oz. 25¢</p> <p>No. 2707</p> <p>LIMIT ONE</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>SUPERTRON</p> <p>Tablets</p> <p>IDENTICAL TO SQUIBB</p> <p>Theragra-M FORMULA</p> <p>No. 15 100- \$189</p> <p>250- \$4.49</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VITAMINS FOR HAIR CARE</p> <p>tablets</p> <p>No. 2521</p> <p>100- \$375</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>																																																																	
<p>"ZOOM"</p> <p>Order our 800 mg. GUARANA</p> <p>Herb tablets</p> <p>90- \$689</p> <p>LIMIT ONE PER FAMILY</p> <p>No. 2600</p> <p>270- \$19.95</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>500 mg. L-Tryptophane</p> <p>tablets</p> <p>30- \$599</p> <p>LIMIT ONE</p> <p>No. 630</p> <p>90- \$16.75</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>THEROVITE-M tablets No. 629</p> <p>One Tablet Gives You All These:</p> <table border="1"> <tr> <td>VITAMIN A</td> <td>10,000 U.S.P. Units</td> <td>200%</td> </tr> <tr> <td>VITAMIN D</td> <td>400 U.S.P. Units</td> <td>100%</td> </tr> <tr> <td>VITAMIN B-1</td> <td>10mg</td> <td>667%</td> </tr> <tr> <td>VITAMIN B-2</td> <td>10mg</td> <td>588%</td> </tr> <tr> <td>VITAMIN B-6</td> <td>10mg</td> <td>500%</td> </tr> <tr> <td>VITAMIN B-12</td> <td>15mcg</td> <td>250%</td> </tr> <tr> <td>NIACINAMIDE</td> <td>25mg</td> <td>125%</td> </tr> <tr> <td>D-CALCIUM PANTOTHENATE</td> <td>25mg</td> <td>250%</td> </tr> <tr> <td>BIOTIN</td> <td>25mcg</td> <td>8%</td> </tr> <tr> <td>VITAMIN C</td> <td>250mg</td> <td>417%</td> </tr> </table> <p>U.S. Recommended Daily Allowance</p> <p>500- \$16.75</p> <p>250- \$8.75</p> <p>LIMIT ONE</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	VITAMIN A	10,000 U.S.P. Units	200%	VITAMIN D	400 U.S.P. Units	100%	VITAMIN B-1	10mg	667%	VITAMIN B-2	10mg	588%	VITAMIN B-6	10mg	500%	VITAMIN B-12	15mcg	250%	NIACINAMIDE	25mg	125%	D-CALCIUM PANTOTHENATE	25mg	250%	BIOTIN	25mcg	8%	VITAMIN C	250mg	417%	<p>VALUABLE GNC COUPON</p> <p>50 mg. Chelated ZINC</p> <p>tablets</p> <p>100- \$189</p> <p>500- \$7.99</p> <p>1000- \$14.75</p> <p>No. 2539</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>648 mg. Ginseng</p> <p>capsules</p> <p>50-2- \$339</p> <p>100- \$6.39</p> <p>200- \$14.39</p> <p>No. 806</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>																																				
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VITAMIN C	250mg	417%																																																																				
<p>TIME RELEASE VITAMINS FOR SMOKERS</p> <p>Tablets</p> <p>No. 1098</p> <p>100- \$575</p> <p>200- \$11.25</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>PAPAYA ENZYME</p> <p>tablets</p> <p>500- \$2.89</p> <p>100- \$59¢</p> <p>No. 925</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>500 mg. BEE POLLEN</p> <p>Nationally advertised brand sells for 90¢ for \$9.95</p> <p>No. 818 \$219</p> <p>100- \$7.50</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>Concentrated JOJOBA OIL</p> <p>for skin and scalp</p> <p>1 oz. \$379</p> <p>No. 2696</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>JOJOBA SHAMPOO</p> <p>pH balanced</p> <p>8 oz. \$195</p> <p>No. 2707</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>																																																																		
<p>Garlic-Parsley</p> <p>tablets</p> <p>No. 2529</p> <p>100- \$65¢</p> <p>1000- \$6.25</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>Aloe Vera Moisturizing Cream</p> <p>4 oz. \$299</p> <p>No. 2717</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>Triple Strength SUPER GARLIC</p> <p>capsules</p> <p>100- \$139</p> <p>No. 368</p> <p>500- \$6.49</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>1000 mg. Time Release VITAMIN C</p> <p>tablets</p> <p>100- \$369</p> <p>No. 175</p> <p>500- \$16.75</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>500 mg. B-6</p> <p>tablets</p> <p>No. 2553</p> <p>100- \$599</p> <p>500- \$28.99</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>																																																																		
<p>Extra-Potent PREVENTRON with ZINC</p> <p>tablets No. 588</p> <p>VITAMINS A, D, C, E, B-1, B-2, B-12, niacin, biotin, B-6, pantothenic acid, folic acid. MINERALS—iron, calcium, phosphorus, iodine, magnesium, zinc, copper... and 29 other natural components.</p> <p>500- \$10.99</p> <p>1000- \$20.75</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>Vitamin A</p> <p>capsules</p> <p>No. 201</p> <p>100- \$85¢</p> <p>1000- \$7.75</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>Super A & D</p> <p>capsules</p> <p>No. 202</p> <p>100- \$139</p> <p>500- \$5.75</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>1000 mcg. VITAMIN B-12</p> <p>tablets</p> <p>No. 2536</p> <p>100- \$219</p> <p>500- \$9.99</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>VALUABLE GNC COUPON</p> <p>Vitamins for the Face</p> <p>They do so much more than any lotion or cream can! Feed your skin from within, with 12 nutrients to grow healthy, glowing skin!</p> <p>200- \$9.25</p> <p>No. 1079</p> <p>100- \$475</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>																																																																		
<p>500 mcg. B-12</p> <p>tablets</p> <p>No. 993</p> <p>100- \$109</p> <p>500- \$5.25</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>Dolomite & Bone Meal</p> <p>100- \$65¢</p> <p>500- \$2.49</p> <p>1000- \$4.75</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>50 mg. VITAMIN B-6</p> <p>tablets</p> <p>No. 1008</p> <p>100- \$65¢</p> <p>500- \$2.95</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>50 mg. B-15</p> <p>tablets</p> <p>No. 30</p> <p>100- \$99¢</p> <p>1075 LIMIT ONE</p> <p>EXPIRES 11/15/80 GOOD ONLY BY MAIL</p>	<p>WE PAY POSTAGE on orders of \$10 or more! On orders under \$10, please add 75¢ for postage & handling.</p> <p>Satisfaction Guaranteed!</p> <p>GNC Mail Coupon To: General Nutrition Corporation, Dept. RJ-36, 418 Wood St., Pittsburgh, PA 15222</p> <table border="1"> <thead> <tr> <th>NAME OF PRODUCT</th> <th>CODE NO.</th> <th>SIZE</th> <th>HOW MANY</th> <th>PRICE</th> <th>TOTAL</th> </tr> </thead> <tbody> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> <tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr> </tbody> </table> <p>CHARGE ORDERS WELCOME. Handling charge (Disregard if order exceeds \$10.00) 75¢</p> <p>If charging bill in full, information MY BANK CREDIT CARD NUMBER IS <input type="text"/></p> <p>Charge to my <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard</p> <p>Please Print <input type="text"/></p> <p>Signature <input type="text"/></p> <p>Name <input type="text"/></p> <p>Address <input type="text"/></p> <p>City <input type="text"/> State <input type="text"/> Zip <input type="text"/></p> <p>PRICES GOOD ONLY BY PHONE OR MAIL—NOT AT GNC STORES</p> <p>ALL DISCOUNT COUPON OFFERS EXPIRE Nov. 15, 1980</p>	NAME OF PRODUCT	CODE NO.	SIZE	HOW MANY	PRICE	TOTAL																																																												
NAME OF PRODUCT	CODE NO.	SIZE	HOW MANY	PRICE	TOTAL																																																																	

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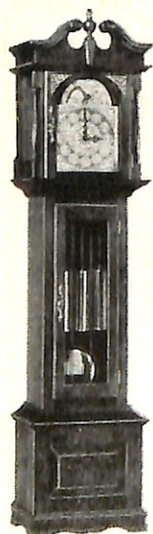
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72E-450

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2 Pairs for **29⁹⁵**

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FIND YOUR CORRECT SIZE HERE

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Medium (M): 5½-6-6½-7-7½-8-8½-9-9½-10-10½-11-12-13
Wide (W): 6½-7-7½-8-8½-9-9½-10-10½-11-12-13

Color & Style	How Many	Size	Width
Cordovan Loafer	A		
Black Oxford	B		
Brown Wing-Tip	C		
Black Wing-Tip	D		

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Now
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\$ **9** PER PAIR

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72D-044

Name _____

Street _____

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Waists 29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44 (Sizes 46-48-50-52-54 please add \$1 per pr.)
Inseams 26-27-28-29-30-31-32-33-34

COLOR	Qty	Waist	Inseam
Charcoal ^A			
GREY			
NAVY ^B			
BROWN ^C			
GREEN ^D			
BLACK ^E			
RUST ^F			

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265 N 9th St., Paterson, N.J.

Charcoal

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