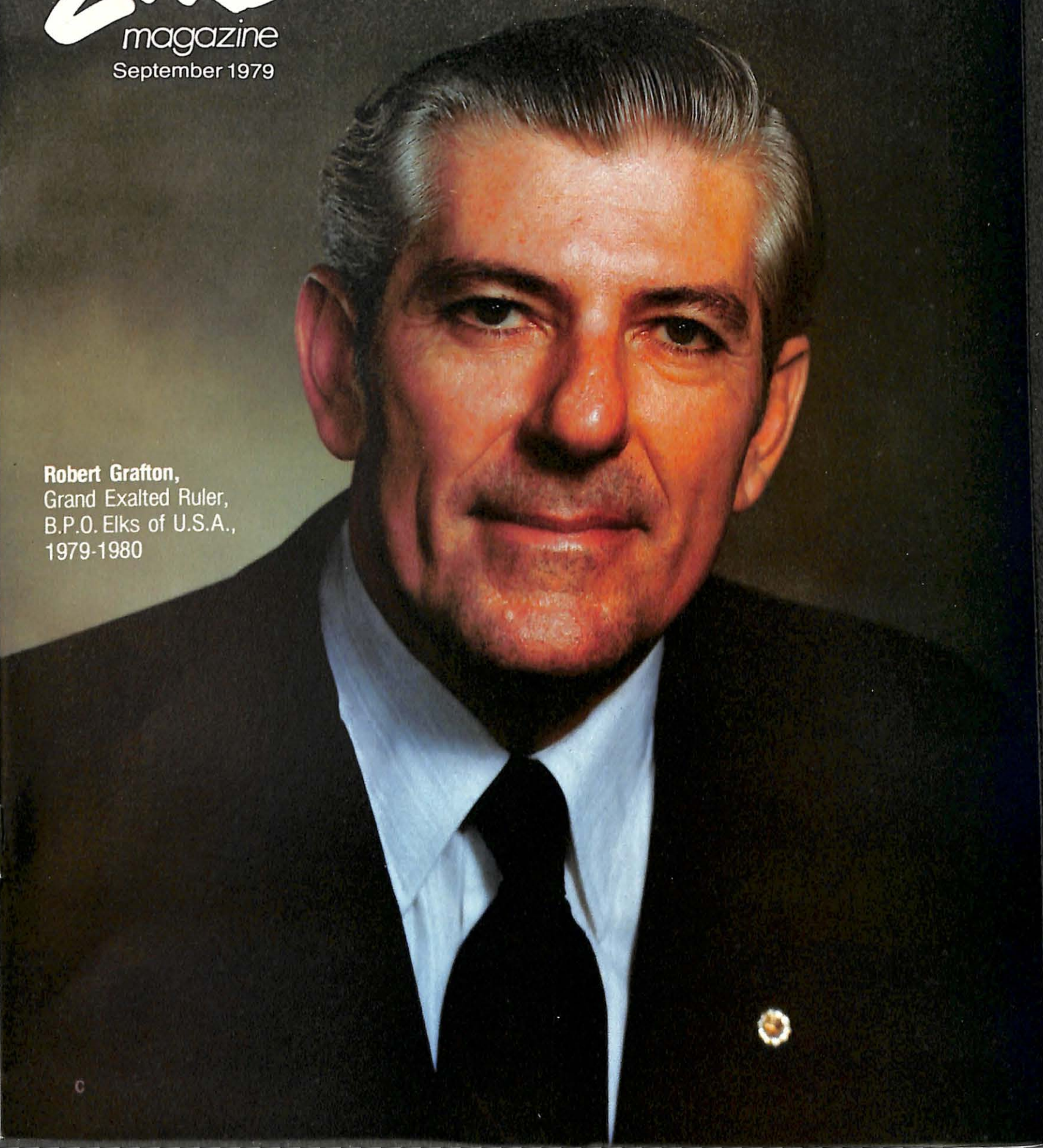


the
Elks
magazine
September 1979

Robert Grafton,
Grand Exalted Ruler,
B.P.O. Elks of U.S.A.,
1979-1980



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"Surely the Lord keeps track of everything we do, and I am confident that He smiles more benignly on those who help their fellow man."

ACTION AND IDEAS



A
MESSAGE
FROM THE
GRAND
EXALTED RULER

MY FRIENDS:

THE SUMMER is past and in many of the states there is the beginning of a change of colors. This is the time of year most enjoyable to many, who are infused with energy and have some time to accomplish objectives before the end of the calendar year.

OUR LODGES are implementing programs of community involvement. They are programs that require personal participation and a little of your time, and they will make youngsters, oldsters, and incapacitated shut-ins find your community a better place in which to live. When you participate, you will receive a reward. No, not a certificate or plaque, but something infinitely more precious—an inner glow, a better self-image, and the secure knowledge that you are among the chosen ones. Surely the Lord keeps track of everything we do, and I am confident that He smiles more benignly on those who help their fellow man.

YOU WILL FIND that working in the community on an Elk-inspired project will not only give you that inner glow, but it will be the catalyst to **build a better Elkdome**. Your membership then becomes even more valuable than has been true in the past.

MAY I respectfully ask that you not stop with participation. Your true value as an Elk and a good citizen will be evident when you bring forth ideas. The best thing your leaders can hear is a statement that begins, "Why don't we do," and then a suggestion for a new community action program.

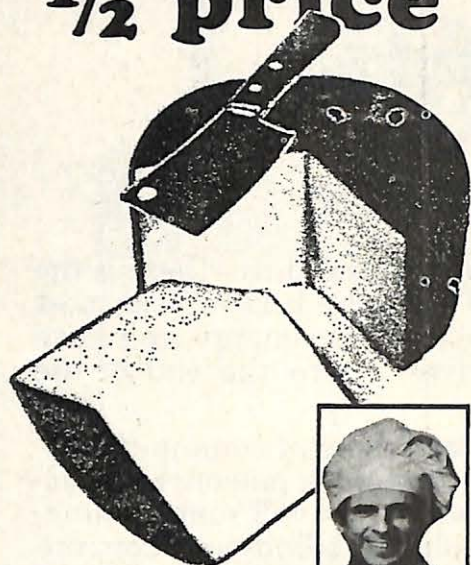
HENRY DAVID THOREAU once said something that is applicable. "If you build castles in the air, your work need not be lost; that is where they should be. Now put foundations under them."

WE NEED your thoughts and comments, your personal participation, and above all, the knowledge that you care about, and are proud of, your membership.

A handwritten signature in cursive script that reads "Robert Grafton".

Robert Grafton

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Gerard Paul
Director


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EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, IL 60614

6 His Master's Ears

Omer Henry

For half a century, Seeing Eye dogs have helped the blind; now dogs can aid the deaf and hard-of-hearing.

12 Uncas: Last of the Mohicans?

Richard H. Baker

Uncas actually lived. And just as James Fenimore Cooper described him, he was a man of exceptional courage.

26 Man's Unconquerable Foe: The Insect

H. N. Ferguson

Man has subdued or destroyed many creatures, but he has yet to exterminate a single insect species.

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454

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IT'S YOUR BUSINESS

by John C. Behrens



THE INDEPENDENT CONTRACTOR

The Carter Administration, anticipating the possibility of a tax cut and new ways to finance increasing Social Security costs, has asked Congress to require tax withholding by salespersons and certain so-called independent contractors.

The request is supported, say Carter people, by evidence of \$1 billion in tax evasion by growing numbers of workers in both groups. The Treasury Department claims it could recoup at least \$600 million by requiring such a withholding tax.

The current law requires withholding taxes for those workers considered employees and self-employed persons. Regulations apparently are vague for those that fall in between. An internal revenue audit, not long ago, claimed that 46.9 percent of the workers not classified as

independent contractors do not report the wages they earn on various kinds of work and close to two-thirds don't pay Social Security.

The Revenue Act of 1978 offered an interim solution that may have compounded the problem. It allowed employers to treat workers as independent contractors if there is a "reasonable basis" for such treatment. Government officials believe that some in private enterprise simply ignored the phrase "reasonable basis."

On the other hand, observers think the Administration's preoccupation with finding more revenue has been triggered by the need to pump more money into the federal treasury and Social Security by 1981. With the federal deficit rising and

Social Security Administrators expressing concern about the next few years, some speculated, effort has to be made to generate income.

"There is simply no way the government is going to find an equitable way to deal with such a problem as personal services, especially during a recession," said a financial consultant. "I think the figure mentioned—\$1 billion—is conservative. It's much bigger actually and it will probably increase in size as the recession is felt by more and more people.

"The professional people are generally not involved. The heart of the matter is the many people who pick up second and even third jobs and deal on a cash basis. For example, instead of going to a professional house painter who advertises his services in the yellow pages or the newspaper and whose rates reflect the cost of doing business—insurance, employee benefits and so on—a homeowner finds a person willing to do it for cash. He pays for the work, the person pockets the money and doesn't declare it. It's commonplace. It's a way of life."

The 1979 Commerce Clearing House bulletin offers a view of the advantages of being an independent contractor: "In many cases, an individual may have a choice in the manner in which he performs services for his livelihood. He may be able to arrange to perform these services either as an employee or as an independent contractor. The status of an independent contractor would be desirable from a tax standpoint, if the taxpayer incurs income which is deductible from gross income toward adjusted gross income but which is deductible only as itemized deductions by an employee."

The employer, of course, has advantages, too. Operators of various kinds of businesses are relieved of the liability of paying federal unemployment taxes, old age benefits and payroll taxes. "You remove a lot of the financial headaches of doing business these days as well as all that paperwork, too," a businessman said.

Small business owners insist that a change in the status of the independent contractor will have serious effects upon their firms, the economy and the worker.

"There's no question about it," says an accountant who deals with a number of proprietors, "if the Congress attempts to become more restrictive in this area, it's going to lead to more unemployment, plunge a number of middle-class people further in debt and arouse a lot of anger over government meddling before an election year." He contends that the complaints have been more noticeable in such fields as real estate, door-to-door sales and some blue-collar trades.

"The point is," says a business associate, "it will open a Pandora's box if the government really tries to put a value on everything. People will simply not stand for a government that exacts payment for the air they breathe and every hour of their day. Most are against those who avoid any taxes at all, but few people want to see someone ambitious enough to hold down several jobs so that he can get ahead, trapped by a government that's penalizing those who want to get ahead." ■

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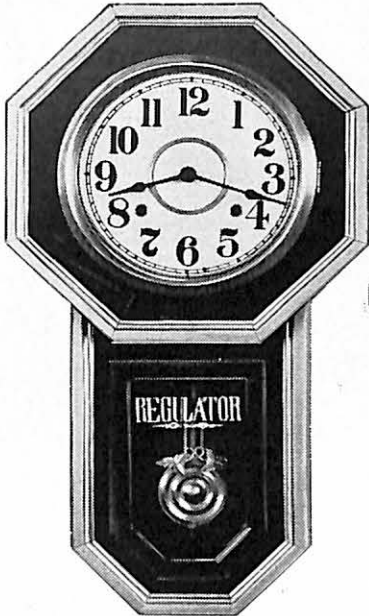
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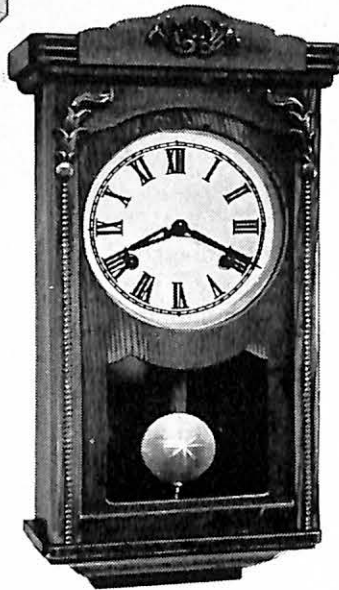
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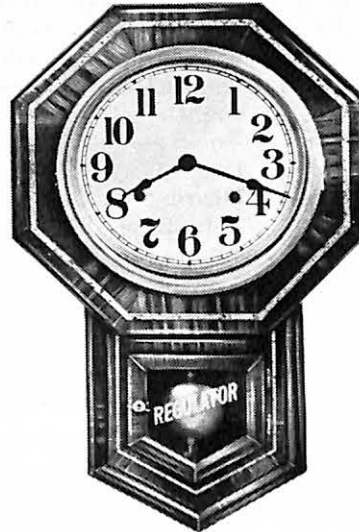
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his master's ears

by Omer Henry

Barry Steinberg was born deaf. Today, at age 30, he lives alone in his apartment. To alert him to knocks at the door, telephone calls, and alarm clock rings, he has a four-footed friend to serve as his "ears."

That friend is a scraggly, coal-black terrier called King. He is a hearing dog—the first of his kind in Maryland—and the product of an exciting new program.

It is exciting because, in the United States today, there are 13.3 million people who suffer from the invisible handicap of impaired hearing. Nearly two million of them are deaf, and many have difficulty participating in the mainstream of society. Sounds which play an important role in alerting normal individuals to danger, emergencies and the needs of others are lost on these unfortunate people.

To assist them, the American Humane Association developed its Hearing Dog Program. Its purpose is to train dogs in auditory awareness and make them available to the hearing-handicapped at no cost.

The first professionally trained hearing dog, Skippy, belonged to a Denver family which had a young, hearing-impaired girl. And in 1968, Skippy received press coverage in the *Denver Post* and *Reader's Digest*.

Perhaps the pinnacle of Skippy's success was an appearance on the Art Linkletter House Party television show. After that, the concept of professionally trained hearing dogs disappeared until 1975, when a deaf woman in St. Paul, Minnesota, contacted a local television station and asked for assistance in training a dog to alert her to sounds around her home.

An official of the television station approached Mrs. Ruth Deschere of the Minnesota Society for the Prevention of Cruelty to Animals. She, in turn, discussed the matter with Dick Lambert, owner of Animal Inn, who agreed to use the Animal Inn as a training center. Six dogs were trained in a feasibility study

and placed with varying degrees of success. Shortly thereafter, the Minnesota SPCA realized it could not deal with the scope of this program and began to look for an organization that could develop the project on a national—or even an international—basis. This is how AHA became involved in the Hearing Dog Program.

In July, 1976, AHA hired Robert J. White to act as liaison between the Association and the deaf community. He hired Agnes McGrath, an expert dog trainer, to develop a program and train dogs to assist the deaf. She opened the first class of dogs for the Hearing Dog Program in October of that year.

At the time, AHA had only 13 applications for hearing dogs. McGrath, looking forward to the time when she would find it necessary to communicate with the deaf persons to whom she would deliver hearing dogs, immediately enrolled in a sign language course.

One of the early problems that arose dealt with getting dogs to train. "We select them," McGrath says, "from animal shelters and humane societies. Neither the size nor breed is important to this program. Rather, we look for young dogs with good dispositions. We try to select dogs that will be easy to train."

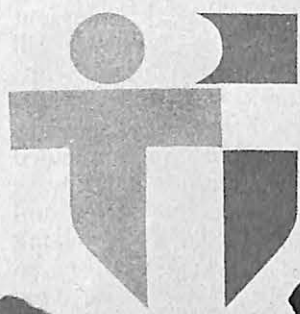
The Hearing Dog Program is particularly gratifying to those concerned with the destruction of animal life resulting from pet over-population and the abandonment of unwanted dogs. Because of this program, many dogs who otherwise would be subject to euthanasia for lack of homes, now find new life, purpose and love.

Each animal in the Hearing Dog Program undergoes complete obedience training. And the dogs who complete this phase of the training but are deemed unsuitable for the additional hearing training are placed as companion dogs with other types of handicapped people. Thus, all dogs in the program serve beneficial purposes and



The Hearing Dog Program trainer (top) develops a genuine affection for her charge and is dedicated to turning out a well-trained animal upon which its master can depend. And once in the home, a hearing dog (above) serves as an important communications link between child and parent by calling attention to a child in distress.

AMERICAN HUMANE



HEARING DOG PROGRAM



Hearing Dog Programs utilize dogs of all sizes and breeds (top); and much love and attention are employed by the trainers to produce attractive, friendly, and intelligent animals that will serve their eventual masters faithfully. In the early stages of training, each hearing dog is taught to respond to a door knock (above).

**For over half a century,
Seeing Eye dogs have helped
the blind; now dogs trained in
auditory awareness can aid the
deaf and hard-of-hearing.**

find loving homes—instead of death by needle or the decompression chamber.

After the obedience phase comes the auditory awareness (sound keying) training. The most common sounds AHA trains dogs to recognize and act upon are doorbell rings and knocks at the door, the phone TTY (the TTY is a teletype that is used in connection with the phone and allows the deaf to type messages transmitted between households), the alarm clock, a baby's cry, and smoke alarms.

If the prospective recipient has a special need, AHA makes every effort to meet it. For instance, an applicant from the California School for the Deaf in Riverside complained that he had lost a wallet on each of two occasions when pulling his keys or handkerchief from his pocket and did not hear it hit the ground.

"Therefore," McGrath says, "we trained his dog to retrieve dropped or lost items."

And, finally, hearing dogs are needed to alert their masters of unusual sounds outside the house. This is referred to as burglar training. It is merely an alert service, however, as hearing dogs are not trained to attack.

According to McGrath, four or five months are required to train a hearing dog and the cost is approximately \$2500. "If we have to fly to New York for a placement, that cost is additional."

By January, 1978, the Hearing Dog Program had added several staff members—among them, Sandi Kilstrup, a trainer. It also had trained several dogs, ten of which were ready for placement. This brought to the fore the question of who should get a dog.

When one applies for a hearing dog, an official of the Hearing Dog Program—a division of AHA—visits the applicant in his home. One such official is Dr. Gerald Steinberg, Barry Steinberg's father. "If," Dr. Steinberg says, "the applicant is from Maryland, the Program Headquarters sends me a form to fill out regarding the applicant."

This means that Dr. Steinberg must visit the applicant in his home, ask certain questions, make pertinent observations, sketch the layout of the home, and report anything which would have an influence on the applicant's having a dog in his home.

Before one is eligible for a hearing dog, he must be at least 18 years old, have no hearing person residing with him and, if he has a dog, agree to find another home for the animal.

After the program official has completed his inspection, he fills out the form and mails it—with his diagram of the applicant's living quarters—to Program Headquarters. If the applicant is found eligible, he is put on the waiting list for a dog.

As might be expected in such a program, problems arise. One concerned John Curtin, a deaf janitor at the Connecticut School for the Deaf in Mystic, Connecticut. He lived in a trailer camp and wanted a hearing dog. The camp manager declared Curtin could not bring a dog into the camp.

Curtin objected. "If," he asked, "I were blind, could I bring in a Seeing Eye dog?"

"Yes," the Manager replied. "Connecticut law permits Seeing Eye dogs in the camp."

Curtin felt this law was unfair. If one could bring in a Seeing Eye dog, he should be able to bring in a hearing dog. He brought this matter to the attention of proper authorities and succeeded in getting a law passed that the deaf have the same rights as the blind in connection with dogs. Now Curtin has Ebony, a black Labrador, as a hearing dog.



When a dog has completed his education, the trainer delivers it to the new master. This is necessary because each home has its own distinct environment—all of which is new to the dog. And, too, there may be slight adjustments to make.

Another consideration is the transfer of command from the trainer to the new owner. While in training, the dog takes orders from the trainer, but when delivered to his new home, he must learn to serve a new master.

To effect a smooth change of command, the recipient, too, may need a

bit of instruction. For instance, Sandi Kilstrup delivered King to Barry Steinberg. She taught Barry to be alert to King's outdoor signals. "When he hears a noise," Kilstrup said, "he will prick up his ears and look toward it. This is how he warns you of possible danger."

A trainer works with the recipient from five to seven days. "From the very first," Dr. Steinberg says, "Barry and King worked together well. Sandi remained with us for only four days."

She urged Barry to take King with him to work every day instead of leaving him in the apartment. "King,"

she pointed out, "is a valuable animal. The expense that went into training him is tremendous."

It is true that a hearing dog is not just a dog. He's something special. "We feel," Kilstrup said, "that the recipient who really cares about his dog will care for him as he would for a child."

While in the area, Kilstrup contacted the Montgomery Friends of Animals, a charitable organization, and explained the Hearing Dog Program. MCFA officials were enthusiastic about it and readily agreed to sponsor King, paying for his training. Thus, King was an outright gift from the Hearing Dog Program to Barry. This is how the program works. The program depends entirely on grants and contributions.

Once on the job, precisely what does a hearing dog do? First, at all times he wears a bright orange or red collar which identifies him as a hearing dog. This, under the White Cane law as amended in May, 1978, gives him entry into all public buildings in 22 of the 50 states.

Each hearing dog is trained to perform specific functions. For instance, a Denver ex-policeman named Jack Burns who is both blind and deaf has a hearing dog named Dutchess. She does not act as a Seeing Eye dog but

(Continued on page 22)

ELKS NATIONAL SERVICE COMMISSION

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



The proceeds of a veterans dinner-dance held by Hollywood, FL, Lodge were contributed to the Miami Veterans Hospital recently. On hand for the presentation were (from left) J. Getzel, director of voluntary services, Co-chm. Charles Norfleet, Chm. Felix Smith, Wayne Johnson, assistant director of the hospital, immediate PER Edward Stampfel, and Co-chm. John Wise. The \$1,000 donation will help pay for needed therapeutic equipment.



To support the therapy program at the veterans hospital in Lexington, KY, the local lodge contributed leather recently. Bernard Ryder, chief of voluntary services, Brother George Horine, VAVS representative, David Gish, therapist, and Chief Ron Pujia examined the hides. Brother Horine has served the vets as representative for 30 years.



◀ Hides collected by Washington lodges augmented a contribution of coffee and other provisions for the veterans hospital in Walla Walla, WA, recently. PER and State Chm. LeRoy Allen joined his fellow Walla Walla Lodge members PER Ira Mollette and Chm. Ham Frederking in delivering the goods. Director Eugene Borrell (second from left) thanked the Brothers for the donation.

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YOU AND RETIREMENT

by Grace W. Weinstein



FRANCHISES

So you want to go into business for yourself . . . but you don't want to go it alone? The way to solve this seemingly insoluble riddle is to buy a franchise.

Franchising is a method of doing business, a licensing and distribution arrangement between a parent company and an independent businessman. The parent company supplies the training and advertising and a well-known product, ingredients that can give the franchisee a competitive edge over other small businesses. The franchisee supplies the same effort, time and money as in any other business venture.

There are two major types of franchise operations. The traditional type, which accounts for about three-quarters of the franchise industry, is product and trade name franchising. Here you are licensed to sell a particular manufacturer's product, such as gasoline or automobiles or soft drinks.

The newer, rapidly-growing type of franchise is what the U.S. Department of Commerce calls a "fully-integrated relationship," including not only product, service, and trademark but also a marketing strategy and plan, operating manuals and standards, quality control, and a system of ongoing communication between franchisor and franchisee. This total package is called business format franchising, and includes a wide range of businesses: pet shops, weight control centers, fast food restaurants, income tax services, employment agencies, bicycle shops . . . and, right now, the fast-growing area of real estate sales. By the end of 1979, it's been estimated, franchise outlets will account for more than one-third of all retail sales in America.

Why the boom? Well, franchise operations do offer distinct advantages to the small businessman. In *The Woman's Guide to Starting a Business* (Holt, \$4.95), a book which is chock-full of good advice for both men and women, Claudia Jessup and Genie Chips outline some of the advantages: a well-known product name; national advertising and public relations; centralized purchasing of equipment, fixtures, and supplies; continual training and market advice; and, sometimes, help with financing.

But there are disadvantages as well, especially for the unwary. Many people, including many retirees, have lost their savings to unscrupulous operators. So many have been fleeced, in fact, that

many states now have laws regulating franchise offerings, and the Federal Trade Commission has new disclosure regulations going into effect this month.

The FTC regulation will require franchisors to give prospective franchisees data on 20 subjects before any contract is signed. Those subjects include: the business experience of the franchisor; any lawsuits or bankruptcy proceedings involving the company or its management; the financial resources of the company; any restrictions on how you conduct the business; substantiation of any projections of anticipated sales or profit for the franchisee.

These regulations should help a great deal. But if you are to forestall an unpleasant situation, the work is really up to you. Before you sign a contract, says the International Franchise Association, the trade association of franchisors, you should investigate. Their booklet, *Investigate Before Investing*, sets forth the details. Here is a summary. (For more information, write to the International Franchise Association, 1025 Connecticut Ave., N.W., Washington, DC 20036.)

- ⊙ Carefully evaluate the specific franchisor, its reputation and business record, and the industry of which it is a part. What is its system of franchising? What is its status within the industry? Read the franchisor's literature.
- ⊙ Evaluate the service or product itself. Is there a demand in your area for this item? Is the product manufactured by the franchisor, or by another company? Can you count on delivery? Who controls the price? Are prices competitive?
- ⊙ Evaluate the costs. Most franchises require an investment on your part. That investment can consist of some or all of the following: an initial franchise or license fee, training costs, on-site start-up costs, promotion charges, periodic royalties or fees, and regular advertising contributions.
- ⊙ Evaluate the kind of training you will receive. What is the nature, duration, and extent of the training? Is it mandatory? Where is the training given? Who pays the costs?

There are a lot of success stories in franchising. Yours may be one of them. But conduct your investigation in advance, before you sign anything. Use a lawyer and an accountant. Ask all the questions, and be sure you get the answers. Then . . . good luck!

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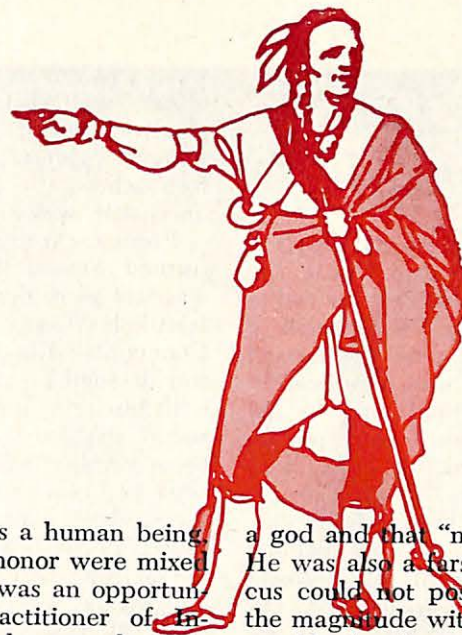
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Uncas: Last of The Mohicans?





by Richard H. Baker

Remember that thrilling climax of James Fenimore Cooper's classic adventure tale, *Last of the Mohicans*?

Our heroes, including the young Indian brave Uncas, pursue the villainous Magua and his captive, the white girl Cora who faces the terrible choice of marriage to Magua or death at his hand.

The pursuit leads through a cave and up a rocky mountainside, where Cora collapses—she can go no farther. Magua's knife is raised when suddenly there is a piercing cry, and the courageous Uncas comes leaping to Cora's rescue.

But he fails; Uncas and Cora are both killed before Magua falls to his own death.

Uncas is gone, mourned as the "last warrior of the wise race of the Mohicans." In the words of his father, who is now left without an heir, "My race has gone from the salt lake and the hills of the Delawares."

As an authority on Indian history, Cooper was...well...the famous author of some good adventure fiction. But he did get some things right:

Uncas actually lived. And, just as Cooper described him, he was a man of exceptional courage, a valuable ally to his white friends and in many ways a remarkable individual.

But he would have to have been even more remarkable to be involved, as an impetuous young brave, in Cooper's story. That tale is set in 1757 during the French and Indian War; Uncas would have been 169 years old at the time. The action takes place in upstate New York; the Mohegans, as that name is now spelled, did once live in that region, but Uncas himself would have been a long way from home. He lived in southeastern Connecticut, where the city of Norwich now stands.

Uncas did once pursue an enemy much like Cooper's Indian brave did, but he did not die in a final confrontation with his foe—in fact, he never quite caught up. Uncas lived to the very ripe old age of 95.

He never quite lived up to the legendary, but fictional, image of the no-

ble savage. Uncas was a human being and his courage and honor were mixed with other traits. He was an opportunist, an ambitious practitioner of Indian politics and a clever real estate salesman. He was one of the few Indian leaders ever to profit from his association with the white man, but his success was temporary and it cost him the respect of many of his fellow Indians.

And, oh yes, Uncas was not the last of the Mohegans. Not only Uncas but two of his sons served as sachems, or chiefs of their people; so did several of his grandsons and great-grandsons. Mixed-blood Mohegans still live today, in the same area where his predecessor gained his fame.

Much of the history of Uncas' time and place was, of course, recorded by white men. It is a white history in which Uncas makes frequent appearances, and many details of his life are not known.

In fact, one of the most important incidents in Uncas' life had taken place just before the first white settlers arrived, and it still is not certain exactly what happened. In any event, the pioneers who founded Hartford, Providence and other early settlements in the area found themselves in the midst of a civil conflict between the Mohegans and the Pequots, two closely-related branches of the Algonquin nation.

That was in 1633, and Uncas would have been about 45 years old. He and his Mohegan followers were a band of dissidents who had had a falling-out of some kind with the more powerful Pequots and their sachem, Sassacus—who happened to be Uncas' father-in-law. Uncas, who was always alert to an opportunity, saw the newly-arriving whites as allies who could help protect him from his opponent. In fact, they might help Uncas depose Sassacus and take his place as the region's most powerful leader.

Uncas had taken on a tough opponent. Sassacus was a feared and respected ruler and a gifted public speaker; some Indians believed he was

a god and that "no man can kill him." He was also a farsighted leader. Sassacus could not possibly have imagined the magnitude with which it ultimately would take place, but he correctly predicted that the whites would displace the Indians, tribe by tribe, unless they fought back.

Sassacus saw no choice but to fight, particularly since the growing alliance between Uncas and the whites was an obvious threat to his security. So he launched a series of raids against the English settlements.

Those raids, complete with murders and torture, were the beginnings of the Pequot War, one of the first and bloodiest white-Indian conflicts in the history of the United States' settlement. The English settlers were quick to sense their danger. Their settlements, even the oldest ones in Massachusetts, were small and vulnerable. If Sassacus prevailed in Connecticut, all the whites in New England were in danger of destruction.

Except for Uncas, it might have happened. Seizing the opportunity the growing war presented, he set himself up as a protector of the colonists, warning them and helping them fight off Pequot raids.

The English were fresh from a bloody history of their own, the beheadings, massacres and other atrocities that accompanied the rise and fall of Oliver Cromwell. Their response was just as violent as the Pequot attacks, and the war swiftly escalated.

In response to one Indian raid—ironically not by the Pequots—a party set out from Boston, razed one Pequot village and then sailed for the fortified outpost of Saybrook at the mouth of the Connecticut River. Lion Gardiner, who commanded the small, lonely fort, wasn't exactly happy to see his visitors.

"You come hither to raise the wasps about my ears," he complained, "and then you will take wing and fly away."

Gardiner was sadly correct, and his post soon became a special target of Pequot raiders. Several of his men were cruelly tortured and killed when they

Uncas: Last of The Mohicans?

ventured from the fort to get supplies.

Relief for Gardiner—and Uncas' big opportunity—came in 1637. It arrived in the person of Captain John Mason, a career military officer who was named to command a militia unit organized in Hartford to put a final end to the Pequot menace. Mason's first mission would be to sail downriver and relieve the Saybrook garrison.

As Mason and his 90-man force prepared to move out, he was approached by Uncas, who offered his help. Mason wasn't quite sure how to respond. On one hand, he didn't know whether the Indians could be trusted. On the other hand, though, Uncas had several things Mason could use: About 70 braves and, more important, an intimate knowledge of the region's rivers and terrain. Mason finally decided to send the Mohegans ahead to Saybrook as an advance party.

Gardiner, a veteran of Indian attacks, was just as unsure as Mason, so when Uncas and his warriors arrived, Gardiner arranged a test of their loyalty. A small Pequot war party had passed the fort the night before, and the Mohegans

were sent out in pursuit. The order, in effect, was "bring them back, dead or alive." When Uncas returned with a Pequot captive and reported killing four others, the English-Mohegan alliance was sealed.

Former captives of the Pequots informed Mason that Sassacus and his warriors were operating from a pair of fortified villages near the present-day Connecticut-Rhode Island border. Mason decided he must take the forts, so with his force and Uncas' Mohegans he sailed eastward along the coast and then marched inland. The invaders approached one of the forts after dark.

As they waited to attack, Mason asked Uncas how many of his braves would run away once the battle started. "Every one but myself," Uncas replied. He was right.

The Mohegans and other Indians who had joined the force along the way still feared that the Pequots would win and would later seek vengeance on any Indian seen fighting alongside the whites; nearly all of them stood on the sidelines as the English attacked.

The Mohegans had little to fear. Mason's attack on the fort was as cruelly efficient as the massacre scene James Michener would one day create in *Centennial*. Bodies of English troops rushed each of the fort's two gates. The

Pequots were caught by surprise, and the superiority of English weapons was soon obvious.

Still, the Pequots resisted. Many were able to wrap themselves in impenetrable woven mats, from which the militiamen could not dislodge them.

There was only one solution, Mason decided. "We must burn them." The soldiers set fire to the wigwams and then formed a ring outside the burning fort. Only seven Pequots escaped through that circle; another seven were captured and 40 were killed as they tried. Uncounted hundreds died in the flames.

Sassacus was not among them; he had been at the other fort. But with half his force destroyed and food in short supply, he knew he was in a desperate position. With the remnants of his tribe he began a westward flight, with Uncas and the English not far behind.

Uncas was never to have a climactic final confrontation with Sassacus. He often came close, and at one point the Pequots were surrounded in a swamp in Fairfield. But Sassacus and a few of his followers again eluded capture, leaving about 200 dead or imprisoned tribesmen behind.

Sassacus was looking for a sanctuary
(Continued on page 19)



THE JOY OF GIVING

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A contribution to the National Foundation was made by Brother John Hegwood (right) of Rock Hill, SC, Lodge recently. With the receipt of Brother Hegwood's donation, Chm. W. E. Holroyd (left) has enlisted 70 members to the Foundation. Rock Hill Brothers congratulated the chairman and contributor.



In memory of PGER Hobert Blackledge, Mrs. Helen Blackledge (center) contributed \$1,000 to the National Foundation. ER Riley Harris (right) of Kearney, NE, Lodge joined Grand Est. Lect. Kt. Chester Marshall in presenting an honorary founder's certificate to Mrs. Blackledge. Kearney Brothers offered their congratulations after the ceremony.



The boots worn by Bigfoot, alias Brother Paul Tourigny, on his 2,047-mile hike up the Appalachian Trail were presented to Millinocket, ME, Lodge for their pledge of \$10,980 to the National Foundation. Lodges pledged a certain amount of money to the Foundation for every mile Bigfoot traveled. Receiving the boots and the plaques of recognition were Millinocket Brothers (from left) Est. Lead. Kt. Eugene Manzo, ER Richard Niles, DDGER Edward Chasse, immediate PER Gerald Goss, and Est. Lect. Kt. Robert Boynton.

The Elks' ladies of Middlesex, NJ, Lodge contributed \$1,000 to the Somerset Crippled Children's Treatment Center recently. Chm. Arthur Brown of the Center's board of directors thanked Past Pres. Mrs. William Henryk for the gift. The center is sponsored by lodges in Somerville, Bound Brook, Dunellen, Plainfield, and Manville.

Special Olympics participants were the recipients of donations made by two lodges recently. Grand Forks, ND, Elks donated T-shirts to contestants in their state, while Brownwood, TX, Elks gave a contribution of \$1,000 to participants in their area. The funds were raised at a spaghetti dinner sponsored by the Brownwood Brothers.

Family initiations continue to be a part of Elkdom. On Old Timers Night at Homer, NY, Lodge, PER Donald Hay initiated his father, Lloyd Hay. Twenty-two sons of Ocala, FL, Brothers became new members of the order. Capt. William Bowen flew home from his army base in Colorado Springs to be included in the initiation ceremonies.



A charitable contribution from Middlesex, NJ, Elks' ladies

NEWS OF THE LODGES

A plaque exhibiting the 36 names of those at the Elks National Home who are members of the National Foundation was designed and constructed by Brother Ramon Ringo recently. Chm. Bill Kehoe thanked Brother Ringo, who is also a resident of the Home, for the display.

A fire at Plant City, FL, Lodge totally destroyed the lodge building, including dancing and dining facilities and a 30-year collection of official records and historic memorabilia. Over 100 fire fighters from seven fire departments prevented the blaze from spreading. The cause of the fire, which resulted in an estimated \$300,000 in property damage, remains unknown.

At the height of the baseball season, the Elks are in there pitching. Irving, TX, Lodge raised \$600 by playing KBOX Radio of Dallas in a ball game. Proceeds were given to the Spina Bifida Association, which helps victims of spina bifida, a spinal birth defect. Pomona, CA, Elks sponsored their 44th Annual High School Baseball Tournament, in which 48 teams participated. The Brothers conducted the competition under the direction of Chm. Don Hoebel and raised \$6,000 to pay for the expenses.

A contribution of \$1,000 was made by Swanton, OH, Lodge to the Toledo area Scout Council's Camp Miakonda for needed repairs. This brought the lodge's donations for the camp to a total of \$11,000. ER Joseph Duszynski presented the check to Secy. and Chm. Floyd Coon.



Orlando, FL, Lodge supports the state major project.

Florida's major project, support of the Harry-Anna Crippled Children's Hospital, benefitted from a contribution of \$25,000 recently. Administrator Jim Oliver thanked Brother Jack Holloway of Orlando, FL, Lodge for the donation.

Shenandoah, IA, Elks recently burned the mortgage for their lodge building, which includes dancing and dining facilities. The building was officially opened in 1973. Vallejo,

CA, Elks held groundbreaking ceremonies for the expansion of their lodge building. Plans for the addition include an exercise room, a sauna, a Jacuzzi pool, and tennis courts.

New officers of Hastings, MI, Lodge were installed by PER Charles Romick of Grand Rapids, MI, Lodge recently. As the installing officer, the visiting dignitary introduced his nephew Bill Romick to the post of Exalted Ruler and his grand-nephew Bill Romick to the position of Inner Guard.

The honor of installing F. Keith Wortman as Exalted Ruler of Albany, GA, Lodge went to the new officer's father. GL Committeeman J. W. Wortman Jr. presented the gavel to his son.

The lodge facilities at Tucson, AZ, served as the site of blood donations from Tucson Elks. ER Robert Speer and his wife, daughter, and son headed a line of 85 donors at the Red Cross bloodmobile. San Mateo, CA, Elks also donated blood. Certificates of appreciation were proffered to Ben D'Ooge, Robert Edwards, Laurie Harper, Roberta McDonough, and Gerald Wentworth for their contributions of one gallon or more of blood.

PDD Lawrence Hoover of Harrisonburg, VA, Lodge was honored for enlisting 105 new National Foundation members and raising \$5,000. Two of the donors, Brother and Mrs. Owen Simmons Jr., received an honorary founder's certificate recently.



DURING the New York State Elks Association Convention, a check for \$5,000 was contributed by Poughkeepsie, NY, Lodge to the Cerebral Palsy Fund of New York, the state major project. Chm. and PER James Palumbo (left), John Brown (second from right), convention fund-raiser, and PER Eric Keller (right), were on hand to make the presentation. The Brothers also welcomed special guest Kevin Curn from the Cerebral Palsy Commission to the state meeting.

THE ELKS' LADIES of Leesburg, FL, Lodge contributed \$1,600 to the Harry-Anna Crippled Children's Hospital in Umatilla recently. Pres. Nancy Bland (center) presented the check to Jim Oliver, hospital administrator. ER Gordon Mansfield (right) thanked Ms. Bland and all the Elks' ladies for their support of the state major project.



A BULLETPROOF vest was contributed by Sayreville, NJ, Lodge to the local police department recently. Chief Raymond Sweeney and Councilman Raniero Travisano accepted the vest from ER Paul White and PER Jack Howley. The Brothers hope their donation will encourage other groups to purchase vests for the department.



THE BROTHERS of Harrisburg, PA, Lodge honored Mrs. Margaret Moeslein (second from right) as Mother of the Year recently. Mrs. Moeslein accepted a plaque from ER Michael Haramija (right). Est. Loyal Kt. Ron Fernsler (left) and Est. Lead. Kt. Clarence Baker participated in the ceremonies held at the lodge.



FOUR SONS of a Grangeville, ID, Brother were initiated into Elkdom recently. David, James, Robert, and George Branson were welcomed to the order by their father, Dale (second from left), and their grandfather D. Lester Branson (right). The ceremony was conducted by ER Miles Castle (left) at Grangeville Lodge.



EAGLE SCOUT Reese Warner (second from left) was presented with an award by Chicago (North), IL, Lodge recently. The young man's father, Dave Warner (left), and Scoutmaster Jim Budzileni (right) of Troop No. 924 were on hand for the affair. Brother Harold Merrill offered congratulations on behalf of the lodge.

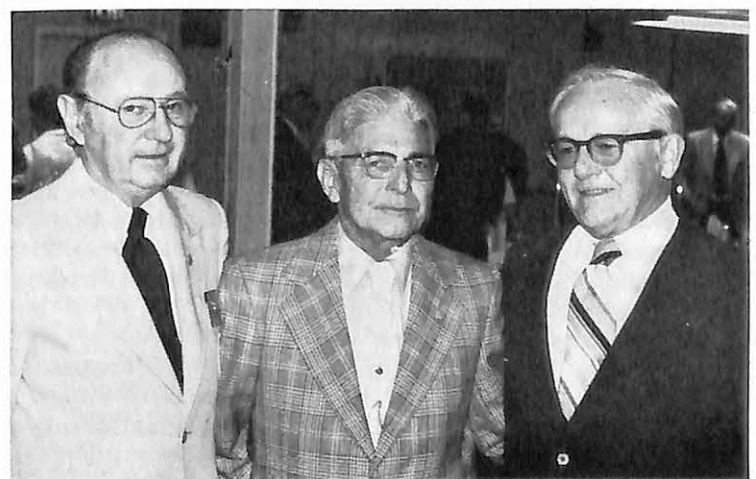
AN ALBUM comprised of photos, news clippings, and memorabilia depicting the events of immediate PER Philip McCarthy's term as Exalted Ruler of Gouverneur, NY, Lodge was created by Publicity Chm. Ronald McReynolds (right). Brother McCarthy thanked Brother McReynolds for the gift. A similar album was presented to PER Charles Hyde upon the completion of his term, and Chm. McReynolds plans to create another one for ER Robert Barr.



PAST GRAND Est. Loyal Kt. and SDGER Raymond Quesnel (right) conducted the installation ceremony held at Concord, NH, Lodge recently. The SDGER presented the gavel to his son-in-law Richard McManis as he began his term as Exalted Ruler. Carl Quesnel (left), member of the GL Committee on Credentials, acted as Esquire for the occasion.



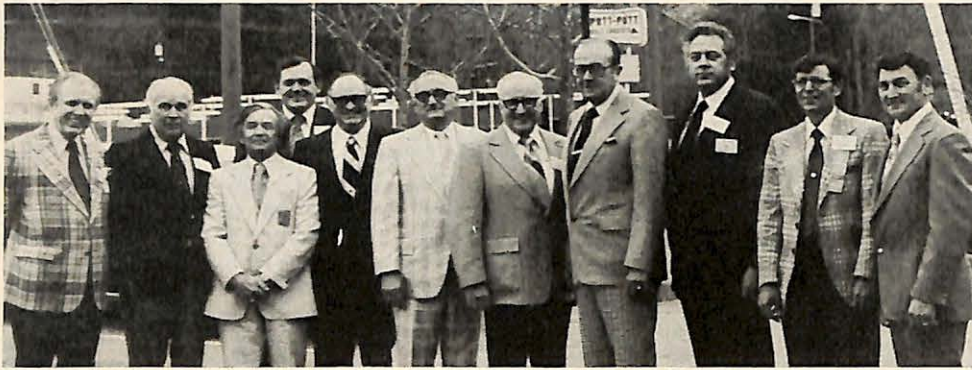
GREETINGS were extended to PDD George Skinner (center) at the North Carolina state conclave by the hosting Winston-Salem Elks' ladies. Mrs. Harry Pope (left) and Mrs. R. J. Angel discussed the meeting schedule with the 88-year-old Brother. PDD Skinner presently serves the North Carolina State Elks Association as chaplain.



TWENTY years in Elksdom were the cause for celebration at Titusville, FL, Lodge recently. PGER William Wall (center) was on hand to wish the Brothers a happy 20th anniversary. Then-ER W. D. Durrett and ER Donald Zebly welcomed the Elks dignitary to the festive event.

(Continued on page 38)

NEWS OF THE STATE ASSOCIATIONS



PGER Edward McCabe (seventh from left), then-GER Leonard Bristol (eighth), and GL Committeeman Ted Callicott (fifth) were on hand for the Tennessee convention.

The selection of 25 young men and women to receive \$1,000 major project scholarships was announced by the trustees for the Tennessee Elks Benevolent Trust during the March 29-31 state conclave. For outstanding contributions to the state association, PER Raymond French of Camden Lodge was chosen to be Elk of the Year, and the names of State Secy. Joseph McCulloch of Nashville Lodge and the late Sam Sullivan of Cleveland Lodge were added to the Elks Hall of Fame roster.

Gatlinburg Lodge hosted the convention, which was attended by approximately 369 Brothers and 311 Elks' ladies. Then-GER Leonard Bristol, PGER Edward McCabe, state sponsor, and Ted Callicott, member of the GL Ritualistic Committee, joined the conventioners. State dignitaries on hand to welcome the guests were then-DDGER Roy Merryman, outgoing SP Paul Elliott Sr., Convention Chm. and PDD Laurin Hunter, Secy. Joseph McCulloch, and PSP James Fesmire.

Congratulations were offered to SP Alfred Celia of Bristol Lodge. Brother Celia's assisting officers are President-Elect Michael Baloga, Camden; Vice Presidents Joe Frazier, Erwin; Joseph Henry, Cleveland; Clyde Collins, Columbia; PDD Tommy Hurt, Jackson; Secy. Joseph McCulloch, Nashville; and Treas. Clyde Webb, Athens.

The ritualistic team from Kingsport Lodge gave up their long-time championship to Bristol Lodge. Earning second place in the ritualistic contest was Oak Ridge Lodge, and Nashville Brothers secured third place. Other awards were presented at an evening banquet which followed a luncheon where then-GER Bristol was the principal speaker.

Tennessee Brothers' future plans include a fall meeting in Paris on Octo-

ber 19th and 20th. The location of next year's March 27-29 convention was not announced.

Klamath Falls was the site for this year's Oregon State Elks Association Convention. There were 2,427 people in attendance at the May 3-5 conclave. Dignitaries present were then-GER Leonard Bristol and PGERs Horace Wisely and Frank Hise.

Oregon Brothers welcomed SP Richard Herndobler of Ashland Lodge to his new position. Assisting SP Herndobler in conducting the business of the state association will be Vice Presidents Jack Sweek, Pendleton; Norman Polley, Ontario; Loyd Peterson, Florence; F. Braatz, Eugene; Don Stephens, Lake Oswego; Bert McVay, Oregon City; Charles Snyder, Grants Pass; Secy. Orville Mull, Keizer; and H. M. Randall, Salem.

During the convention proceedings, it was announced that the state major project, which is examination, research, and treatment for visually handicapped children, received \$41,872.24. Oregon Elks also contributed \$16,042.74 to the Meadwood Speech Camp.

Grants Pass will be the site for the mid-winter meeting, which will be held January 17-19. The state officers will conclude their terms of office in Springfield when the Brothers re-convene for the May 1-3 state conclave.

An estimated 1,300 delegates and guests traveled to Columbus for the 81st Ohio Elks Association Convention. The conventioners met for four days from April 26 through the 29th to view the accomplishments of the past year and discuss plans for this year. Then-DDGER Larry Priest, community welfare chairman, reported that approximately \$280,000 was spent to fund

community service projects. Then-DDGER and Major Projects Chm. Ed Peyton and PER Thomas Price informed the assembly that nearly \$87,000 was allocated for treatment of cerebral palsy patients, the operation of mobile units, and the acquisition of special equipment for treatment centers.

During the business sessions, other committees reported on their achievements of the past year. Vets Chm. John Eccleston announced that monthly shows were provided by Ohio Brothers for veterans in each of the state's five VA hospitals. Various supplies, including books, leather goods, and ceramic and therapy equipment were contributed to the hospitals. National Foundation Chm. Edward Thatcher Jr. reported that more than \$87,000 was raised for the Foundation, and nearly \$110,000 was expended for youth activities, according to Chm. Leslie Douglas. Fifteen \$700 scholarships and nineteen \$600 scholarships were awarded to students from various Ohio high schools, Chm. Marvin Fete reported. Students were honored at a luncheon during which more than \$25,000 in awards was presented.

Rev. Charles Hering Sr. of Tiffin Lodge was named Elk of the Year, and Robert Thompson Secret of Cambridge Lodge was inducted into the Elks Hall of Fame. Both gentlemen received their awards from Trustee and Chm. Eugene France and were congratulated for their service to Elksdom and the community. Among the other honors bestowed during the conclave was the ritualistic championship trophy. Eight teams competed in this year's contest, which was won by East Liverpool Lodge. The principal speaker for the memorial service observed by the conventioners was Past Grand Chap. Rev. Richard Connelly. Dignitaries who addressed the Ohio Brothers were PGER E. Gene Fournace and Grand Secy. Stanley F. Kocur.

Outgoing SP James Ekelberry welcomed L. Bill Nethers of Newark Lodge to the position of State President. SP Nethers's assisting officers are Vice Presidents Gene Buchy, Greenville; Paul Sedor, Salem; Thurman Allen, Cambridge; Secy. Gerald Werner, Lorain; and Trustee David Straight, Parma. PER Ned Elleman of Troy Lodge was elected President of the PER Association. Columbus was selected as the site for the fall meeting of Ohio Elks.

Uncas

(Continued from page 14)

in the Hudson River area, but instead he encountered the Mohawks, who harbored an ancient grudge against the Pequots. Sassacus was killed on the spot. The few surviving Pequots were dispersed, most of them as slaves. Ironically, the Mohegans and Pequots are now merged into a single tribe.

After the death of Sassacus, Uncas returned a hero. He had achieved his greatest ambition: to become the dominant Indian in his region. He was praised for his bravery, his decisiveness, his wisdom and even for his good manners. But even as he enjoyed his success, he was acquiring a new enemy.

To the east of Uncas' homeland, the Narragansetts were developing as another Indian power. They had remained neutral during the Pequot War, thanks in large part to the peacekeeping efforts of Roger Williams, the founder of Providence.

But once Uncas assumed control of the former Pequot domain, old bitterness between the Mohegans and Narragansetts began to rise up. The Narragansetts also had a new young chief, Miontonimo. He was an able, aggressive leader, and he and Uncas were soon locked in a personal rivalry.

The English and the Narragansetts agreed to a treaty under which the Narragansetts would confine themselves to the Rhode Island area. But in 1644, after nearly seven years of bickering and mistrust between the Indian leaders, the Narragansetts suddenly invaded Mohegan territory with a force of about 900 warriors.

Uncas, with only about 600 men of his own, decided not to wait to be attacked, and he marched out to meet his foe. And contrary to the legend in which Indian fighters hidden behind rocks and trees defeat massed military forces, Uncas made good use of English tactics, specifically the rapid movement of large bodies of men.

The two forces met in an open plain. Uncas offered to settle the matter in a personal fight with Miontonimo, but he was refused. Uncas suddenly signaled his braves to attack, and the Mohegan surge sent the Narragansetts into panic-stricken retreat.

A group of Mohegan braves managed to grab Miontonimo's clothing, and Uncas was nearby to capture his rival and proclaim victory. This time he faced his enemy in a truly climactic scene:

Miontonimo stood before Uncas, a pillar of courage and pride. "Had you taken me," said Uncas, "I should have asked you to spare me." Rejecting this invitation, Miontonimo stood in coura-

geous silence. In a display of respect for his opponent, Uncas decided to spare his life.

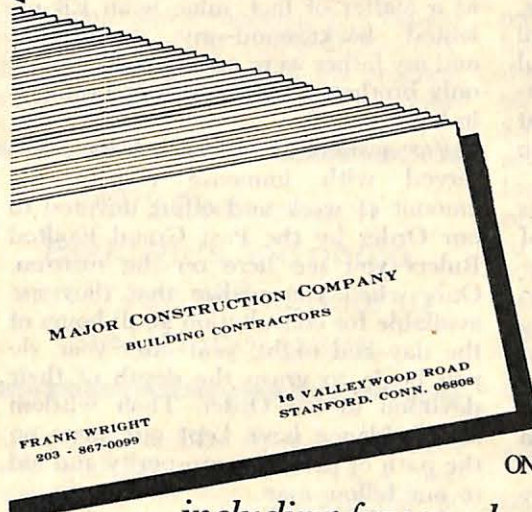
But that decision would soon be taken from his hands. The Narragansett chief was imprisoned and taken to Hartford, where the English took a different view of his fate. He had broken the treaty, they pointed out, and he represented a threat to the well-being of the colonies. The English sentenced him to death.

Then they ordered Uncas to carry out the sentence. Caught between his loyalty to the English and his promise to Miontonimo, Uncas made a difficult decision. He delegated one of his lieu-

tenants to carry out the sentence. Miontonimo was to be led to the point of his capture, with no idea of what his fate was to be. When he arrived there, the appointed executioner stepped up behind him and felled him with a single blow of his tomahawk.

That bloody incident was a prelude to a long period of peace for Uncas and his white allies. The Indian-white alliance served as a deterrent and spared Connecticut most of the violence of King Philip's War, an Indian outbreak that swept through the northern New England colonies in 1674-76. And it's easy to imagine the now-aging
(Continued on page 25)

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Presented at the
Grand Lodge Convention
following his election to office
of Grand Exalted Ruler
on July 16, 1979

The Acceptance Speech of Robert Grafton

The prospect of serving as the leader of this great Order of Elks makes me pause at this moment to collect my thoughts and reflect on what lies ahead. But, before I do that, it is appropriate, in the event there is any doubt, to tell you I am enthused and excited, joyful and proud, anxious and eager—respectful of the responsibilities and cognizant of the confidence you have placed in me.

It is with great pleasure, happiness and pride, that I accept the office of Grand Exalted Ruler.

With this acceptance I pledge to you that I will do everything in my power to fulfill your expectations, and thus provide you with the quantity and quality of leadership which will assure that we shall build a better Elkdom during the coming year.

I am deeply indebted to a very busy man, a friend of many years, President of the Florida Senate, Phil Lewis, who nominated me for this office. Brother Phil is a unique man—a man of means, who serves his community and holds one of the highest positions in our state. He is a family man—he and Mary Ellen have 9 children; he is a religious man, having received the highest honor a layman may receive in his church. I can personally attest to the respect he has earned from his community and state for his outstanding leadership.

My sincere appreciation is extended to a great Elk from Montana—one with whom I served for four years on the Grand Lodge Judiciary Committee and who, during this past year, served as Chief Justice of the Grand Forum, Ed Alexander, for his gracious speech seconding my nomination.

At this point I would like to introduce members of my family. Seated here on the rostrum are my wife of 27 years, Pat, our daughters, Beth and Mary, and our son, John. Also my brother, Hugh Grafton, and his wife, Linda.

Seated in the front row are my

brothers-in-law and their wives—Ray and Winnie Weiland, Bob and Marilyn Weiland and Cliff and Margaret Boley. All of these brothers-in-law are Elks—as a matter of fact, mine is an Elk-oriented background—my grandfather and my father were members, as are my only brother, Hugh, and four brothers-in-law.

For a number of years I have observed with immense respect the amount of work and effort devoted to our Order by the Past Grand Exalted Rulers you see here on the rostrum. Only when you realize that they are available for consultation at all hours of the day and night, year after year, do you begin to grasp the depth of their devotion to our Order. Their wisdom and guidance have kept our steps on the path of progress, prosperity and aid to our fellow man.

One of their number is a special person to me. Some years ago he encouraged me to deepen my commitment to Elkdom and its principles, and in so doing he was responsible for my position here today. He has helped me, guided me, advised me and even more importantly, urged me to express myself, which produced some accomplishments and, unfortunately, a few mistakes. Bill Wall, our own PGER from Florida, gave me the opportunity to work in Elkdom, with the admonition that what I did with the opportunity was up to me. I shall always be grateful for his confidence and his patience. Pat and I know and appreciate Bill and Lois Wall as close and dear friends.

Ordinarily, the address to you by the new GER is a formal speech in which a conscious effort is made to establish a philosophic tone for the year ahead. My talk today, while addressing philosophy, will be concentrated more particularly on the basics of Elkdom, for it is through repeated recognition and constant attention to basics that our Order has reached the pinnacle of fraternal organizations. While our

proud record of past accomplishments speaks for itself, let us realistically look at our present position. As Ralph Waldo Emerson has said, "The line between failure and success is so fine, we scarcely know when we pass it—so fine that we are often on the line and do not know it."

Join with me, reflect with me and consider who we are, what we are and where we are.

Our first concern must always be our membership, for it is our members who make our Order responsive to the needs of others. While it is true that our membership has continued to grow—has continued to increase year after year for 40 years, much to the dismay of our detractors, it is also true that our growth is not so strong that we can completely brush aside those detractors. Yes, there are people who think we are an old, tired organization of playboys who are attempting to live on our past reputation. This view of our Order is offensive to every Elk and, needless to say, is a challenge to our pride. I tell you it is high time we showed these people, through a large gain in membership, that we are not going to wither and die, but that we are still an energetic, vibrant organization of American gentlemen, dedicated to helping humanity.

The challenge is before us. Elks have always accepted and then enthusiastically gone about the business of meeting challenges. This will be no exception. I have no doubt of your response, and the result will be an exciting net gain in membership during this year. By the latter part of the lodge year, we will be in the decade of the 80's, so it is fitting that our membership goal be a gain of 80,000 by 1980.

Reflect a little further—why is it important that Elkdom continue to grow—indeed, continue in existence? That is a question which should recur occasionally, because the answer is so important.

The one answer that has been constant since our inception is that Elkdom offers us the opportunity to help our fellow man. If I went no further, that answer would suffice. However, in this day and age, there appears a further answer to the question.

Americans today are uncomfortable and uneasy over the economy, energy, morality, defense of our country, the role of government in our lives and a myriad of other problems. They grope for a sense of direction—something solid and unyielding to grasp and build upon. We note an interest is observed in our people to return to the basic beliefs of years ago—respect for our fellow man, strong in the support of our country, every man entitled to his rightful share, and sharing with others.

These beliefs can be capsulized in a few words—Charity, Justice, Brotherly Love and Fidelity, the four cardinal principles of our Order.

So it is that our reflection assures us that growth of membership is vital, not only to Elkdom, but because the basic beliefs of Elkdom present the perfect opportunity for the people of our country to come to grips with those things troubling us today. But, there is a problem in linking our Order and our country in such a manner. It places a heavy burden on Elkdom to be worthy of such an identification. If we are to hold ourselves out as thoughtful, substantial leaders in our communities, then we must act the role as well as talk about it. The time is past when lodges and their members place the enjoyment of social pleasures above community responsibility. There should be no misunderstanding of the meaning of this message. I assure you, when facts are presented which indicate a lodge or an officer is not acting in the best interests of all Elkdom, after careful review, I shall not hesitate to act to remedy the situation.

In addition to a dramatic increase in our membership, which will impress people that we are serious, that ours is a growing, vital organization—one not to be overlooked, ignored or trifled with by anyone, we must regain our community position. In far too many instances, our lodges have not maintained their community service activities. We find too often that the lodges give money, enormous amounts of it, to various community projects of others, but there is a lack of personal participation of Elks in the community. Our objective this year, second only to our membership goals, is to reawaken our Elks and reassert our role of community service leaders. By so doing we will naturally attract a group of good, new members who have hesitated to join us in the past. We must recognize, because of family ties and personal feelings, not all prospective members are attracted to our club facilities; yet, these men can enjoy Elkdom and can be proud to join with us in our community service work. We need these men, the community needs our attention.

To return a moment to something I briefly alluded to—the relationship of the Club and the Lodge. When a man is convinced to join our Order because of the bar, restaurant, bowling, golf or other facilities, you do him and your lodge an injustice. If he joins for those reasons, he can be lost as easily as a change in the function of the club facilities. Don't sell Elkdom short. Our humanitarian service and, particularly this year, our return to community service, are activities which any new member can be justifiably proud—and we

shall build, based on "pride in membership," for what we do for others. With pride in membership we will continue to be a great Order; without it, we shall become a memory.

Yes, we are proud of our humanitarian activities—our Elks National Foundation, now distributing approximately \$2,000,000 annually for every conceivable type of scholarship, children's camps, centers to save eyesight, cerebral palsy assistance, crippled children's work—the list is endless—it is something in which all of our members should participate because it will give them a warm feeling, an inner glow, a feeling of satisfaction. As Benjamin Franklin said, "Who pleasure gives, shall joy receive."

One of the most significant steps we have ever taken is the sponsorship of the Hoop Shoot Contest. All of our Youth Activities are important and we shall continue to stress all of them, but this Hoop Shoot program has caught the attention of the youth of America; dedicated work has made the program a joy for the children given the oppor-

1979 Convention Highlights and photo coverage will appear in the October issue.

tunity to participate—they now number over 3,000,000, and thus it is a pleasure for us. We want participation by every lodge of our Order. The children desire it, we cannot deny them the chance.

Our work with hospitalized veterans, through the Elks National Service Commission, is well known and applauded by all veterans' organizations. For unknown reasons there appears to be a desire by some segments of our society to downplay the importance of the sacrifices our veterans have made in order for our country to be safe, open and free. Instead of ignoring our veterans as they grow older, they should be given more support and greater opportunity. We can and will do that with the Elks National Service Commission program—one that has a history of marvelous accomplishment on behalf of these men who have given and given again.

We shall never fail to be proud of our Elks National Home, which in reality is the only thing we do for our own members. I know from considerable personal experience that this beautiful home in the foothills of the Blue Ridge Mountains of Virginia is a most efficient, effective operation—one that

provides security for its residents for the remainder of their lives. Do not hesitate to recommend it to any member who can qualify.

As I came to this point in preparation of these remarks, I was reminded of something that was said at the Grand Lodge Convention in New Orleans in 1971 and it goes like this: "As the opportunities for service arise, we must be vigilant not to overlook them, unafraid to accept the challenges and humble for the opportunity to do what is best for our Order and our country. The possibilities for service are limited only by your field of perception. Plaudits and complacency, as a result of past deeds, could destroy us; our survival can only be assured by the conviction that the dawning of the era of greatest achievement for Elkdom will begin with tomorrow's first light."

Some of you may have felt I neglected my wife in her introduction; it is now a pleasure to ask her to step up here beside me. Pat and I first met in the 5th grade, but never dated until after my graduation from Law School. She has been well acquainted with my commitment to Elkdom since before our marriage. It was necessary to postpone our wedding for one week due to my participation in a ritual contest. While Elkdom is a man's organization, only a fool would believe it could be successful without the willing support of our ladies. I am pleased to tell you my wife is an expert cook, housekeeper and seamstress, a talented artist and an accomplished singer.

While we travel around the country to your lodges and to your meetings, I hope you may have an opportunity to enjoy her singing as I do.

I will close with a prayer that provides a message on how to live our lives, it by St. Francis of Assisi.

*Make me a channel of your peace.
Where there is hatred, let me
bring you love.
Where there is injury, your
pardon, Lord.
And where there's doubt, true
faith in you.*

*Make me a channel of your peace.
Where there's despair in life, let
me bring hope.
Where there is darkness—only
light,
And where there's sadness, ever
joy.*

*Oh, Master, grant that I may never
seek
So much to be consoled as to
console.
To be understood as to understand.
To be loved, as to love with all
my soul.* ■

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climb
stairs



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His Master's Ears

(Continued from page 8)

when the doorbell rings, she nuzzles under Jack's arm and he understands that someone is at the door.

Banjo, another hearing dog, has an entirely different routine. Banjo's owner, Linda Davis of Dallas, is the mother of an infant son named Bryant.

"We trained Banjo," McGrath says, "with a doll and a tape recording of a baby crying. So when Banjo hears Bryant crying, he rushes to Linda, nudges her, and she hurries to Bryant."

Still another hearing dog, Barry Steinberg's King, plays yet another role. "He knows," Dr. Steinberg says, "when he is a working dog. Then he's a machine and operates like a machine. He will not bark. That is the way he is trained—to be an extension of his master."

When King is not working, he is just like any ordinary dog. He will run and fetch tennis balls, bones or whatever. He will bark a bit. This is perfectly normal and to be expected.

"But," Dr. Steinberg says, "the instant there is a knock at the door, King again becomes a machine. He runs to the door, then to Barry in an effort to alert him that there is a noise and to show its source. He continues this until Barry goes to the door and opens it."

If the telephone rings, King goes through a very comparable series of actions. He rushes to Barry and jumps against him. There is no point to teaching a hearing dog to bark to attract his master's attention, as the master is deaf. After King touches Barry, he runs to the phone—the source of the sound—and Barry understands and follows the dog to the phone, which he answers using his TTY.

Since Barry lives alone and has a full-time job with the Washington Sanitary Commission, King has been trained to awaken him when the alarm clock rings. King sleeps on the floor by Barry's bed.

When the alarm goes off, King awakens. He jumps on Barry's bed, walking all over it. If that does not arouse Barry, King licks his master's face until he awakens.

King has given Barry a few problems. One concerned getting into the Smithsonian Museum in nearby Washington, D.C. The building guards would not permit Barry to take King into the Museum.

Since then Barry has obtained a copy of the White Cane Law which permits dogs to accompany the blind or deaf or hard-of-hearing into all public buildings.

Perhaps Barry's most dramatic trouble in connection with King had to do

with a girl he was dating. Barry took King with him on his dates. It happened that the girl was not fond of dogs. She asked Barry to leave King at home when he was calling on her. Barry objected.

Finally the girl said, "Barry, you've got to make a choice. Either leave King at home or forget about me." And she meant it.

"And so," Dr. Steinberg said, "that was the end of a beautiful friendship."

Barry still has King. Through an interpreter, he says, "With King I feel safe and independent. He goes with me everywhere. At work he sleeps under my desk. His hearing is keen and he notifies me of sounds I should hear. I am delighted with him."

What about maintenance of a hearing dog?

Barry feeds King once a day—in the morning—and takes him for a walk three times a day. This is routine.

Each owner must feed and care for his dog. However, all expenses incurred in connection with these specially trained animals—food, veterinarian services and whatever—are tax deductible.

To summarize, for almost half a century there have been schools for Seeing Eye dogs. For many years we've had schools for K-9 Corps dogs. Now we have a somewhat similar program for dogs to aid the deaf and hard-of-hearing.

Although the program is new, it has already placed 81 dogs. "These animals," says Laura Rhea, Placement Counselor, "have gone to individuals from Connecticut to California, from Minnesota to Texas."

Currently the Program has 12 dogs in training and a waiting list approaching 500. "Our ultimate goal," Rhea says, "is to provide a trained dog for every hearing-handicapped person who desires one."

With headquarters at 5351 S. Roslyn Street, Englewood, Colorado, 80110, the program hopes to open regional training centers to be operated in connection with local humane societies throughout the country. The only operating regional center is in San Francisco.

To insure the integrity of this program, AHA is working closely with national organizations for the hearing impaired, including the National Association of the Deaf. Thus, integrity will be maintained as the program expands nationwide through rigid certification of trainers and training facilities.

And so now, to the Seeing Eye and K-9 Corps dog programs, we add the Hearing Dog Program. It is hardly too much to say that the dog is again proving himself man's best friend. He is, indeed, his master's ears. ■

LETTERS

• The July, 1979, issue reached an out-of-character low with the article, "Are High Speed Police Pursuits Worth the Risks?" by Wayne T. Walker. The author seems to have one purpose, to inflame our membership against a legitimate police purpose. I have been in law enforcement for 15 years and have had my share of police pursuits. Your article serves to suggest that a dimwit driver need only exceed the speed limit, because the police officer will automatically terminate a pursuit lest he be criticized.
 Hugh M. Swaney, PER
 Gresham, OR

• I am a retired Chief of Police of Golden, CO, and I found "Police Pursuits" to be good reading. I would like to reproduce it in our magazine, the *Colorado Law Enforcement Officer*, for the information of our readers. I'm always on the lookout for articles which I think might be of interest to them.
 Chief John Mayo, Retired
 Executive Director
 Colorado Law Enforcement
 Officers' Association

• Your article on "Police Pursuits" was as far from the real truth as one could get. What ax does Mr. Walker have to grind with police officers in general? It's very easy to place the blame for all pursuit problems on the officer. It's no wonder police officers can't do their jobs.
 Phillip R. Wilson, Deputy Sheriff
 Cheyenne, WY

• Your article on "Police Pursuits" had special interest for me. My husband was the victim of a high speed police chase. (Note: Harold W. Shields was the innocent victim of a car crash which ended a high speed police chase. He was killed when his car was hit broadside by the pursued vehicle as it sped through a red light.)
 My husband was an Elk, retired for two years, played golf twice a week, worked beautiful stained glass and was really enjoying life. We had many plans for the future.
 The driver of the pursued auto laughed when the police finally caught up with him. He was arrested for manslaughter—and was out on bail the following day.
 For the life of me, I cannot compare the price tag of a police car with a life. The cars are equipped with radios. I believe that someone would stop if the pursuit stops, without endangering the lives of innocent people. The particular chase in which my husband lost his life went past two schools. . .
 Frances L. Shields
 Tarzana, CA

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.



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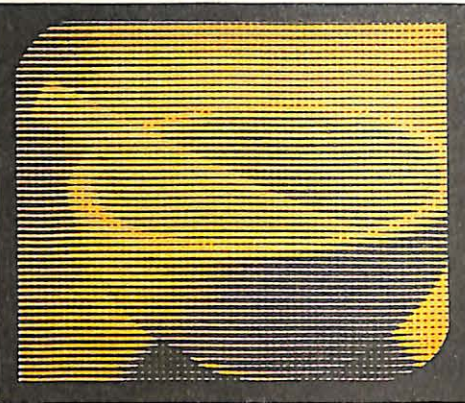
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MEDICINE AND YOU

by Larry Holden



A SWEET REVOLUTION

There's a revolution brewing in this country that will undoubtedly change your life—especially your day-to-day health and the way you eat.

Many revolutions are spawned by new advances or breakthroughs in some particular area of science or business. But the revolutionary item that's already on the brink of permanently altering the way Americans live has been around for quite awhile. Only now, though, is it being touted as the dieter's and, perhaps, the diabetic's answer to the saccharin ban. Only now are major food processors, such as the leaders in the nation's soft drink industry, quickly making the switch to a form of it. Only now is it cited by many experts as being less likely to cause cavities, even though it can be almost twice as sweet as sugar. Only now are numerous physical fitness specialists and athletes recommending it as an energy-endurance food. And only now are cookbooks being written on its use.

So what is this been-around but newly underscored "magic additive?" Well, almost unbelievably, it's fructose. Chemically bound with glucose, another common simple sugar, fructose forms sucrose or the free-flowing sugar currently used in homes and industry. Glucose and fructose are also the principal sugars which make up honey. Also known as fruit sugar, fructose is generally found in fruits and honey.

So why are so many people, who might on the one hand be down on sugar, high on fructose? There are several reasons.
 © Fructose, although on a gram-for-gram basis equal in calories to common sugar, is the sweetest of all sugars. Since it can be up to one and a half times as sweet as sucrose, less is needed and therefore calories are saved. Estimates say the savings may be from 7 to 10 calories per teaspoon and from 175 to 256 calories per cup.

© It is generally considered safe as a nutritive sweetener. That property, combined with its calorie-saving potential, makes it a potential replacement for saccharin, which is under attack because of its suspected cancer-causing role.

© Fructose does not require insulin to facilitate its entry into the cells, a major point of interest to both diabetics and those concerned about the high blood sugar levels and subsequent letdowns induced by the intake of sucrose. Within

the body, however, the fructose is converted to other compounds, which do require insulin in metabolism. It must, therefore, be accounted for in the diabetic diet, although fructose is less dependent on insulin than sucrose, cautions Dr. Edward E. Burns, professor of food science, Texas A&M University.

The "negative" factors of fructose, at least as far as the individual consumer goes, are its high cost and scarcity. The latter problem may be alleviated soon.

The demand is steadily increasing for the two main kinds of fructose in use today. Crystalline fructose is a dry sweetener derived from the sucrose in cane and beet sugars. Currently, all crystalline fructose is imported from Europe and is rigidly allocated worldwide. An American production facility for crystalline fructose is expected to be ready next year. If it doesn't solve cost problems, it will at least make more of the crystalline form available.

The second kind of fructose is made from that good old, very reliable American grain, corn. Generally known as high fructose corn syrup (HFCS), it is a liquid sweetener made from corn starch in which the fructose content has been increased by a relatively new enzymatic process. As a result, fructose has attracted soft-drink and processed-food customers because the HFCS can undercut (in cost) the sugar processors for large-scale users.

It must also be noted that there are problems for consumers in using fructose. While a general figure of one-third reduction in amount and calories is valid, conditions can vary both. For example, you generally would use two-thirds cup liquid fructose for one cup sugar and save one-third the calories. But heat changes the molecules of both kinds of fructose, making it less sweet. While it is possible to use half as much fructose for sweetening cold beverages like citrus or fruit drinks, fructose in hot coffee is required in exactly the same proportion as sugar for equal amounts of sweetness. But, as the beverage cools, fructose regains its original sweetness.

For the consumer who wants to substitute fructose for sugar it means (1) consulting your physician for his opinion relating to your specific case and (2) perhaps some experimentation before you achieve the desired effect.

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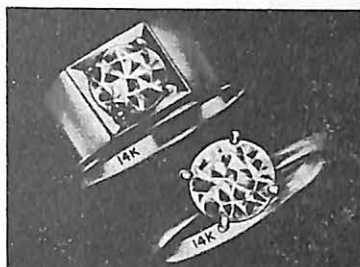
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Uncas

(Continued from page 19)

sachem chuckling over his experiences as a real estate tycoon.

Since he had married the daughter of Sassacus, Uncas was also the Pequot leader's heir, and his inheritance included a substantial amount of land.

Some of this land was to the east of the Saybrook fort the Mason expedition had visited. Shortly after the Pequot War ended, Colonel George Fenwick arrived, determined to establish an outpost of high culture for an elite class of colonists. Saybrook was briefly the home of Yale University, but that's as close as it ever came to realizing Fenwick's dream.

Before his experiment failed, though, Fenwick bought some of the land to the east from Uncas. A few years later, other settlers arrived in that area, and they disputed the Fenwick claim. Colonial authorities ruled that the land the settlers occupied was not part of Fenwick's purchase.

But, someone reasoned, if the land had not been sold to Fenwick, it must still belong to Uncas. Actually, Uncas had intended that the disputed land be part of his sale to Fenwick. But in order to clear up the title question, the whites were anxious to buy it from him again. If so, Uncas was happy to oblige.

The wily old sachem was about 75 years old by this time, and he had 20 more years to live. They were not destined to be happy ones. He outlived most of his old white allies, and by the time he died in 1683, a new generation of Indians had come to regard him as a traitor.

Did Uncas deserve that blame? He certainly tipped the balance at a critical point in the white settlement of this country. Without him it's easy to visualize a combined Pequot and Narragansett force strong enough to drive the whites from New England. One can speculate endlessly about what might have happened then.

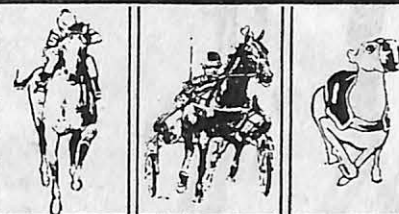
Would the English have abandoned their effort? Or would Sassacus' perceptive view of the coming white encroachment merely have been delayed?

Cooper expressed his own view of this situation in his final chapter, at the twin funerals of the fictional Uncas and of the white girl he had failed to save. The white girl's father has another daughter; his family line will continue, signifying the inevitable advance of white settlement. But the Indian father has no other offspring.

"The palefaces are masters of the earth," an Indian sage laments, "and the time of the redmen has not yet come again."

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Man's Unconquerable Foe: THE INSECT

by H. N. Ferguson

For many, many millenniums man has been attempting to prove that he is the dominant species on this planet. And he has enjoyed a small measure of success. Through sometimes devious means he has managed to subdue or exterminate many of the large beasts that once roamed the earth, as well as numerous smaller animals, birds and reptiles. But in the really big-league competition—against creatures with whom he has been jousting for thousands of years—his efforts have been anything but overpowering.

This cunning and implacable foe that has defied him at every turn is the insect, a living creation that had thoroughly mastered the world long before man began his assault. These long-time residents of our planet have disputed every step of man's invasion so persistently and successfully that he must admit to a losing battle. Man has never yet exterminated—he probably never will exterminate—so much as a single insect species.

The appearance of man on earth established a chain reaction of prob-

lems for foolish, feeble beasts such as the tiger, elephant, blue whale, carrier pigeon and whooping crane. But the insects simply took him in stride. In fact, man has made their day, so to speak. They have fattened upon him, injected his blood with plague and fever, eaten and despoiled his food, turned his floor joists into sawdust, feasted on his winter overcoats and have, in general, gotten their kicks out of keeping him in a constant state of siege and nervous tension. In fact, as one bug expert once remarked, the coming of man turned out to be such a pleasant, profitable and entertaining event for insects that had not God been inspired to create man, it is quite possible that insects might have invented him just for laughs.

Clearly, insects have the edge in this confrontation with man for domination of the earth. Man is limited to a single species. On the other hand, entomologists estimate that there may be as many as five million insect species, ranging in size from those no larger than a dust particle to a South American moth with a 12-inch wingspan. In contrast to the insects, all the known species of fish, amphibians, reptiles, birds, and other animals with vertebrae

Man has subdued or destroyed many creatures, but he has yet to exterminate a single insect species.

add up to only 36,000—fewer than the types of weevils alone.

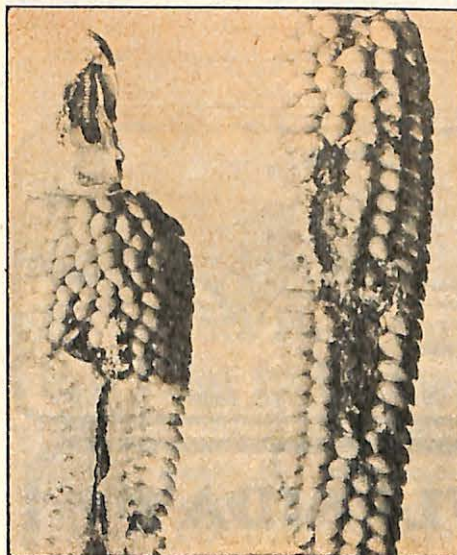
In their bid for supremacy over the world, the insects also have the advantage of numbers. Entomologists say there are 25 million insects in the air over every square mile of earth, two and a quarter million under every square mile of soil, and 34 million on every acre of land. Unbelievably, the earth's insect population weighs 12 times that of its human inhabitants.

There are many other things that give the insect an edge over man. For instance, man enters the world ignorant of almost everything he needs to know. The insect leaves the egg with complete knowledge of everything it must do throughout its life. A mud dauber, for example, builds clay cells with consummate skill, though the wasp has never seen such a cell before it sets to work.

Insects have produced a form of intelligence that often rivals human reason. They perfected flight 100 million



The cotton boll weevil (above) has long been known as the scourge of the South, and man has flailed away at locust, or grasshopper swarms (right), for centuries in futile eradication attempts. Corn borers (below) play havoc with ears of corn, resulting in huge crop losses.



years before the winged pterodactyl reptiles took to the airways; wasps manufacture paper for their nests, and fireflies produce cold light; ants in their wanderings use celestial navigation, and the dragonfly nymph is jet-propelled: when pursued by a predator, it draws water into its rectum and forcibly expels it to make a jetaway. And there is one species of wasp that has even learned how to use a tool: it trowels the sides of its earthen house with a pebble.

One of the real oddities of Nature is a plant of the tropical Orient that captures insects alive and later releases them unharmed. Furthermore, the plant—*Cryptocoryne*—jails them underwater,

but completely dry. The ingenious plant developed its tricky maneuver to satisfy nature's universal urge: reproduction. *Cryptocoryne* is a pollen-bearing plant, related to calla lilies, that grows submerged beneath a foot of water in ponds and rivers. When the time comes to reproduce, it faces the problem of transporting its pollen safely to another plant. Its solution is to send up a closed tubular sheath that rises above the water surface and flips open a hinged lid. Twilight-flying carrion beetles are attracted by a sweet scent of decay issuing from the tube's mouth. The lid swings shut as soon as a beetle enters, forcing it to crawl down to spend the night browsing among the plant's malo-



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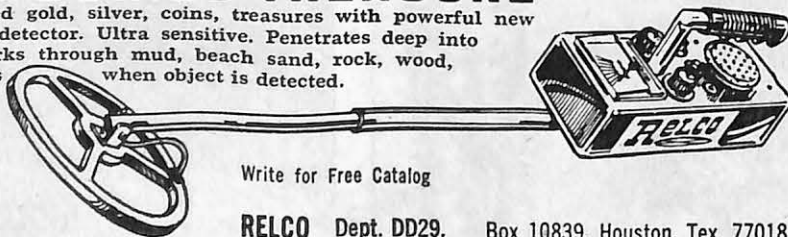
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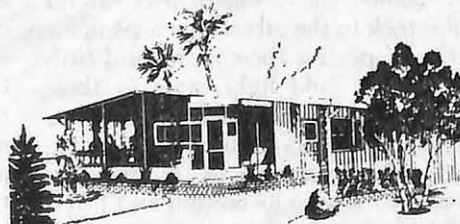
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Man's Unconquerable Foe: THE INSECT

dorous internal stamen. At dawn, the lid opens and the beetles fly away to sleep off their night's carousing. Unwittingly, they carry a thorough dusting of pollen. The next night they may visit another *Cryptocoryne* and deposit some pollen to perpetuate the breed of insect-kidnapping plants.

Insects never lose sight of their main purpose in life: ridding the planet Earth of the human race. The creatures know how to attack man where it hurts most—in his pocketbook. These nomadic wanderers are responsible for a crop loss alone in the United States each year equal to several times the total of our national fire loss. Termites do \$50 million worth of damage a year. The cotton boll weevil is a financial scourge of the Southland. Insects destroy enough wheat annually to feed 16 million persons. Their cost to the American people runs to more than four billion dollars every twelve months. In 1976, the gypsy moth, the spruce budworm and the southern pine beetle destroyed enough board feet of lumber to build 910,000 houses.

The members of this vast and amazing group of living things have assumed strange shapes and habits that enable them to cope with life under almost any circumstance.

For instance, the hated cockroach was crawling the face of the earth 200 million years ago, and is the hardiest of all insects. It can survive on a diet of almost anything—cigar butts, postage stamp glue, shoe polish, coffee grounds, book bindings, old shoes, and even soap. It has been known to survive for seven and one-half months without a bite of food.

There are insects so tiny and so intensely specialized that they live only on the tongues of horse flies. There are others whose life span is so brief that they have neither mouths nor stomachs and never eat at all. A tiny insect known as the deer botfly can cruise through the air at a speed of 818 miles per hour—faster than the average jet.

In south Texas, the screwworm fly lays eggs in the open wounds of livestock and wildlife; the resultant loss of life is gaining epidemic proportions. In a Department of Agriculture insectary at Mission, Texas, 190 million sterilized male screwworms are produced weekly. These are released from planes; when they reach the earth they mate with female flies, and produce nothing,

thereby dooming reproduction, or so it would seem. Unfortunately, a remnant always seems to remain to harass the livestock industry another year.

Nature has certainly been gracious to insects in the manner of their physical makeup and adaptations. For instance, their sense organs are located everywhere. You'd knock a grasshopper stone deaf if you struck it on the front knees, for that is where its ears are. A bruise of the second abdominal segment of a male cicada would deafen it.

Eating must be a glorious experience to most insects. Their sense of taste is developed far beyond that of the most sensitive human connoisseurs. A human with the most delicately sensitive taste can detect, at best, sweetness of one part sugar in 200 parts of mixture. A butterfly can detect sweetness in a mixture of one part to 300,000. Insects merely walk over their "dinner tables" until they find the choicest morsel, for they have taste buds in their feet.

Insects' sense of smell is so highly developed that it is used for communication, trailing "game," and locating enemies. The female moth does not "wait home by the telephone" for a call. She simply sprays a drop of her perfume into the night air. Every amorous male moth within a mile soars to her on the double. What's more, that male moth can tell from the scent whether the languid lady's still a virgin.

The family-raising possibilities of insects run into astronomical figures. One

female housefly, if all her progeny lived, might in one season have 335,923,200,000,000 offspring.

Down through the centuries, insects have periodically staged terrifying demonstrations designed to point up their threat to the human race. The downfall of the old Greek civilization has been attributed to the malaria-carrying mosquito. The terrible plagues of the Middle Ages, which wiped out 25 million people and spread terror across the world, were caused by the bites of fleas and lice.

Those insidious borers, the termites, once created such destruction on the

island of St. Helena that its capital city, Jamestown, was reduced to a shambles. Devastating assaults by migratory grasshoppers, or locusts, have altered the history of whole nations. In fact, a swarm of grasshoppers can do as much damage in one day as several atom bombs.

The incredible numbers making up a locust army on the march is frightening. A swarm that passed over the Red Sea in 1889 was estimated to cover 2,000 square miles. A horde that invaded Brazil several years ago covered a front of 60 miles and required four

(Continued on next page)



She Thinks He Hears, But Doesn't Listen. He'd Like to Listen. He Just Can't Hear.

Actually, he does hear, but what a struggle! He strains to catch almost every word that's spoken. He unconsciously reads lips as a substitute for sound. He avoids conversation to escape painfully embarrassing situations. He feels irritable, tense, miserable and perhaps worst of all — **alone**. The more he tries to ignore or hide his problem the more obvious it becomes. And the longer he puts off doing something about it, the more intolerable it grows. Old friends and acquaintances begin to drift away. Even family members are no longer able to cope with his behavior.

The tragedy is that for many hearing loss problems it needn't be this way at all. Thousands of people like him now hear without straining. They actively participate in conversations with friends at home, at work, at parties. They enjoy music, radio and TV. They're able to relax, be at ease. Listening is more like a pleasure — less like a chore. Best of all, life is more meaningful, worth living again.

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without obligation from your nearby independent Factory Authorized Beltone Hearing Aid Dealer or write Beltone, Dept. 4071, Chicago, Illinois, 60646. Do it today, while it's fresh in mind.



Departed Brothers

PAST GRAND LODGE COMMITTEEMAN Daniel J. Kelly died June 8, 1979. A member of Knoxville, TN, Lodge, Brother Kelly served on the GL State Associations Committee in 1935-1936, and from 1936 to 1938 he was chairman of the GL Committee on Judiciary. From 1938 to 1942, he was a member of the Grand Forum, for which he was Chief Justice in 1942-1943.

PAST DISTRICT DEPUTY Edward F. Peterson of Oceanside, CA, Lodge died June 28, 1979. In 1960-1961, Brother Peterson served as District Deputy Grand Exalted Ruler for the South Coast District.

PAST GRAND LODGE COMMITTEEMAN John J. Cunningham of Butte, MT, Lodge died June 22, 1979. In 1965-1966, Brother Cunningham served the West District as District Deputy Grand Exalted Ruler, and in 1974-1975 he was a Special Deputy Grand Exalted Ruler. At the time of his death, he served on the GL Auditing and Accounting Committee, of which he had been a member since 1975.

Housewife sells 'glass plate' for \$40; worth \$1,700

NILES, Ill.—The story of a small fortune, lost because a housewife had no idea her glass plate was a collector's item, recently came to light.

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The plate she sold is actually valued at more than \$1,700. Although MacArthur points out that his price is exceptionally high, he said, "I'm afraid others may be losing hundreds or thousands of dollars by not knowing what their plates are worth."

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To obtain a copy without cost or obligation, send your name, address, and zip code before Saturday of next week to: The Bradford Exchange, Dept. 2909, 9301 Milwaukee Avenue, Niles, Illinois 60648. A postcard will do.

The Insect

(Continued from previous page)

hours to completely pass a given point.

Ants are perhaps the dominant insects. Some species organize into stupendous marching armies that constitute a living sea of terrifying destruction. When such an army passes through an area, it devours every vestige of life, including all vegetation, and such men and beasts as cannot escape its line of march. Such a rampaging horde is simply a horrible, moving blanket of death that stretches as far as the eye can see in all directions and often takes days to pass a given point.

Ages before conditions on earth were suitable for human life, uncountable insect families in unimaginable hordes were riding up and down and around our planet on the four winds, just as they are today.

Not until the past few years have entomologists been able to form a picture of the threat to mankind's health and

prosperity that hangs like a question mark in the atmosphere over our heads. High above us floats a mysterious canopy of peril, incredibly widespread, its import not yet fully established. The rarefied atmosphere of these upper altitudes abounds with awesome living travelers—insect pests and disease spores against which our puny quarantines and haphazard sanitary precautions are, for the most part, ineffectual.

Mankind is surrounded by these ruthless foes. Like a host of stealthy enemies from some distant planet, the elusive insects hover overhead, swarm about us, and dig in beneath our feet.

The uneven battle between humans and insects goes on relentlessly. Man has only the slightest hope that he can continue to maintain an uneasy detente with the insect world in the centuries that lie ahead. At some point he may decide to throw in the towel and move on to other worlds.

This will be an error in judgment, for insect stowaways will joyously make the journey, too. ■

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GER Robert Grafton has chosen as his theme "Build A Better Elkdom."

As we embark on the 112th year of our great order, we are given a golden opportunity of personal involvement in our lodge and community.

Dedication to Elkdom and participation in its many activities bring their own rewards. The sense of achievement and the spirit of brotherhood are fruits of our efforts. Public interest in the Elks' contributions to the community is proof of, and reward for, the order's endeavors. Let it be known that you are working to serve your community. The result will be a positive reflection on your lodge as well as on all of Elkdom.

The Grand Lodge has established the GER "Builder" Awards Program as an expression of gratitude to our Brothers, Exalted Rulers, Secretaries, Lodges, and District Deputies who help make Elkdom work. A brochure published by the GL Lodge Activities Committee explains the awards program and has been supplied to each lodge.

Membership card seals will be presented by your lodge Secretary, who can obtain them from the office of Grand Secretary Stanley F. Kocur. Secretaries may request lapel pins from your area Committeeman, who is:

AREA 1—Peter T. Affatato
Box 32-57 North Broadway
Hicksville, NY 11802
(CT, ME, MA, NH, NY, RI, VT)

AREA 2—James St. George
Box 147
Lyndhurst, NJ 07071
(DE, DC, MD, NJ, PA, WV)

AREA 3—Alvin A. Ehrlich
P.O. Box 1423
Orlando, FL 32802
(AL, AR, CZ, FL, GA, KY, LA, MS, MO, NC, PR, SC, TN, VA)

AREA 4—Stanley O. Mascoe
2531 Union Street
Indianapolis, IN 46225
(IN, MI, OH)

AREA 5—Richard J. Stropes
2117 Sunset Drive
Pekin, IL 61554
(IL, IA, MN, ND, WI)

AREA 6—Olley G. Anderson
6513 Burnet Lane
Austin, TX 78757
(CO, KS, MT, NE, NM, OK, SD, TX)

AREA 7—Jack L. Riordan
634 Vista Oro
Palm Springs, CA 92262
(AZ, CA, GU, HI, NV, PI)

AREA 8—James B. Roberson
Box 587
Bingen, WA 98605
(AK, ID, OR, UT, WA, WY)



The opportunity to serve and to receive awards is offered to every member of every lodge. Please join Grand Exalted Ruler Robert Grafton in "Personal Involvement" as we "BUILD A BETTER ELKDOM."

Alvin A. Ehrlich, Chairman
GL Lodge Activities Committee

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DIGEST OF ANNUAL REPORTS



This digest consists of excerpts and summaries of the Annual Reports of the Grand Exalted Ruler, the Elks National Service Commission, the Elks National Foundation, the Elks National Memorial and Publication Commission, the Board of Grand Trustees, and the Grand Secretary.

Leonard J. Bristol



Grand Exalted Ruler

The motto, "Continued Commitment to Effort and Enthusiasm," was adopted for the Grand Lodge year 1978-1979, with the thought that it would provoke a sincere renewal of our obligation of dedication and devotion to the objectives and purposes of the Benevolent and Protective Order of Elks. In almost every instance, the Officers of Subordinate Lodges and State Associations have rendered inspirational leadership in the solemn performance of their duties under their oath of office. Generally speaking, their efficient management and enforcing of the Grand Lodge Programs for 1978-1979 has resulted in a strong link in uniting the great fraternal chain of Elksdom.

The GER Awards program encouraged a more selective membership effort, a sincere effort to lessen lapsation—greater responsibility in promoting our Elks National Foundation—expanded effort on behalf of our hospitalized Veterans—encouraged Youth Activities including our outstanding "Hoop Shoot" contest—all-out support of our various state Major Projects—more participation in charitable and community welfare programs and a stronger feeling through our Americanism Program that ours is a great country and that we are one people dedicated to the principles of Charity, Justice, Brotherly Love and Fidelity.

Our contributions to the Elks National Foundation have exceeded the contributions of any other year—our Order has grown by 10,008 members and our lapsation has been reduced.

Without the guidance of the members of the Advisory Committee, made up of the Past Grand Exalted Rulers of our Order, it would be impossible for the Grand Exalted Ruler to carry out the duties of the office. I say to them, for the guidance and friendship given to me in the past, and especially this year, a heartfelt thank you.

Having had the privilege of serving on the Board of Grand Trustees, I am well aware of the tremendous responsibility that rests with the Board members. To H. Foster Sears, Chairman of the Board, and all his fellow Grand Trustees, I give the thanks of all for their dedicated service to the Order during the past year.

The Grand Forum, the Supreme Court of our Order, renders invaluable assistance to our Order. These men are very learned in court and trial procedures, as well as our Constitution and Statutes, and take much time from their professions in order to guarantee that justice is served in those cases where due process of our laws has not been followed.

This year, the Hon. Edward C. Alexander has capably served as Chief Justice. I extend to him and all members of the Grand Forum my sincere thanks for the service that they have rendered to our Order.

To my good friend, Stanley Kocur, I offer my everlasting thanks for the job he has done as Grand Secretary. Every request for information or assistance has been promptly and efficiently handled. Also my thanks to his staff, particularly to Dorothy Morris, Sol Solomon, Keith Barrett and Robert Sconce.

I can't speak too highly of the Management of our Elks National Home. Doral E. Irvin, the Executive Director of the Home and his wife, Kitty, are to be commended for the long hours, dedication and devotion they have given to a somewhat perplexing and difficult assignment.

As one who has served on many Grand Lodge Committees, I am fully aware of the tremendous amount of time and effort expended by our Grand Lodge Committees and I am grateful to those who served this year for the efficient and dedicated service they have rendered in promoting our Grand Lodge Programs.

I want to especially mention and thank the Committee Chairmen: Past Grand Exalted Ruler George I. Hall of our Convention Committee; Raymond V. Arnold of the Judiciary Committee; Robert L. Smith of the Americanism Committee; Robert C. Grant of the Auditing and Accounting Committee; Peter T. Affatato of the Lodge Activities Committee; Earl W. Nowell of the New Lodge Committee; Dale W. Blanton of the Ritualistic Committee; Norman P. O'Brien of the State Associations Committee; and John T. Traynor of the Youth Activities Committee. I am especially grateful to Gerald L. Powell, Director of our Hoop Shoot Program. Through his and the efforts of many others, this program has been successful and promises to become more successful in future years.

The Credential Committee will perform its duties at this Grand Lodge Convention, and I am confident their performance will be handled in an efficient manner.

The District and Special Deputy Grand Exalted Rulers are the personal representatives of the Grand Exalted Ruler. On these Brothers have been placed tremendous responsibilities in the areas of assistance to the Lodges and in carrying the 1978-1979 Grand Lodge Program to our

many members.

Each of them performed well, knowing that they pursued "Continued Commitment to Effort and Enthusiasm."

To these dedicated men I say "thank you for a job well done."

The response of our members to the National Foundation goal established at the beginning of the year has been most heartwarming. The records show that we had a high in gross contributions of \$3,369,978.51. We established another high in participating Lodges and members. This great charitable trust has grown and will continue to grow as more of our members become knowledgeable of the great work it does with Youth Scholarship/Leadership Awards, Emergency Scholarship Grants, special grants to State Association Major Projects and to assist in the financing of our "Hoop Shoot" Program. Grants to the above for this year amounted to \$1,455,863.70. The per member contributions to this, "The Great Heart of Elksdom," for the year was \$1.8668, surpassing our goal of \$1.50 per member by .368 per member.

I wish to extend my sincere appreciation to Past Grand Exalted Ruler John L. Walker, Chairman of the National Foundation Trustees and to those other Past Grand Exalted Rulers who serve as Trustees with him. I also wish to thank Nelson E. W. Stuart, the Executive Director and his Office Staff for all the assistance they have provided in making this a record year.

The *Elks Magazine* is the official publication of our Order. Our General Manager, John R. Ryan, and his staff produce a Magazine of which we can all be proud. It is one of the finest fraternal publications in existence today.

My sincere thanks goes to Past Grand Exalted Ruler Wade H. Kepner, Chairman of the National Memorial and Publication Commission and to all those Past Grand Exalted Rulers who serve under his leadership.

The Elks National Service Commission has done an outstanding job this year under the Chairmanship of Past Grand Exalted Ruler William J. Jernick and the Past Grand Exalted Rulers who serve on this Commission. George M. Hall and the members of his staff have worked diligently in implementing the work of this Commission.

Expenditures by this Commission to help those benefitting from this program totaled \$353,392.00, in addition to the great amounts raised and expended by our Lodges. I don't know of anyone more deserving of our help than those guys who gave so much to guarantee us the freedoms we enjoy today. We will never forget our guarantee that "So Long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."

The Elks National Convention Committee is one of the unsung Committees in our Order. Very few realize the many details that must be attended to in order that everything falls in place at Convention time. Housing of delegates, luncheons, dinners, hospitality rooms, transportation and arranging for other convention functions are just a few of the many details they must handle, in addition to the arrangements that must be made at the Convention Hall.

Chairman George I. Hall, Past Grand Exalted Ruler, and the members of his Committee, along with convention Director Bryan McKeogh and his assistant George Malekian, are to be commended

DIGEST OF ANNUAL REPORTS (Continued)

for their efforts on our behalf.

The choice of a Secretary to the Grand Exalted Ruler is most important. Such a person must be knowledgeable of the Order and be able to reflect the thinking of the Grand Exalted Ruler in all his correspondence. In addition, he is responsible for hundreds of matters of detail that arise throughout the year. The success of the Grand Exalted Ruler can be credited to him.

I was most fortunate in finding a man with these attributes in the person of Arthur Hoffer. He is a devoted Elk. I cannot thank him adequately for the capable and efficient manner in which he has carried on the affairs of my office.

I am equally grateful to Linda Emmons for her services. Her knowledge and secretarial experience has guaranteed a successful office operation. Her pleasant personality and dedication to her duties have made my office a pleasant place to work.

Recommendations

1. That there be re-emphasis on the importance of each Subordinate Lodge adopting a plan for an intelligent and selective membership program.
2. That there be implementation of an ongoing program to add to our membership a diversified group of gentlemen, especially the young, who hopefully will assist in broadening the activities and influence of the Lodge in their respective communities.
3. That the Officers Training Program be expanded so that the Officers of Subordinate Lodges will become more familiar with the provisions of the Statutes of the Grand Lodge.
4. That a mandated system of acceptable business practices be instituted so that the financial integrity of Subordinate Lodges and their Club operations cannot be willfully violated.
5. That experience and general information of respective State Association Major Projects be compiled and shared with each State Association, to the end that greater knowledge concerning the impact of these programs will be disseminated.
6. That through the Grand Lodge Advisory Committee, an in-depth study of improving and enhancing our Public Image be undertaken.

William J.
Jernick
Chairman



Elks National Service Commission

Our long-standing and often repeated pledge never to forget hospitalized veterans has been faithfully kept by our dedicated hospital committees which welcome this necessary assistance from the lodges.

While we are proud of this record we know that what has been accomplished is not as important as what we can do in the future. The development of a sound relationship between hospital committees,

lodges, District Deputies and State Associations is vital to continued progress. Too often in the past the responsibility for our "Mission of Mercy" to hospitalized veterans has been delegated to our hospital committees. Only with a spirit of cooperation by the lodges can the needs of the veteran patients be adequately met. In these days of ever-mounting costs the regular grants from this Commission to hospital committees are to be considered solely as "seed" money or "pump priming" funds for bare essentials. The intent is to provide a continuity of limited program planning and prevent interruption of our service. The need for "extras" for special occasions, holiday observances, and other programs always exists. They can be met only through help from all lodges. It is gratifying to report that this necessary help for the hospital committees is rapidly being recognized through an ever-growing concern by lodges, districts and State Associations. It must be understood that the distance of a veterans hospital from a lodge is not a valid excuse for non-participation in the project. A veteran from a lodge's home community seeking treatment would have to apply to that distant hospital.

An objective for participation by all lodges is attainable. The realization of its accomplishment is in the willingness of the lodge leadership to assume some portion of the debt we owe to the now sick and disabled defenders of our flag.

The Grand Lodge long ago gave the Elks National Service Commission the responsibility for making sure that the Order's resources could be mobilized promptly and effectively to meet whatever need might arise. The Commission's responsibility and authority also extends to national emergencies, whether natural disaster or enemy attack.

To make sure that Elkdom would have the financial muscle to do whatever job might arise and without a moment's delay, the Grand Lodge, every year since 1950, has voted a special appropriation that would be available immediately to start the wheels going in case of such an emergency. Backing this up is standby authority for the levy of a tax of \$1.00 per member which, today, would put more than a million and a half dollars at the disposal of the Elks National Service Commission to help the nation cope with any emergency.

Through a more efficient approach to our leather program, we were able to keep our costs low in spite of the fact that leather costs have doubled over those in effect a year ago. Approximately the same number of leather orders were processed as in the previous year; however, orders were restricted to less expensive types of leather. Since leather is used only for the therapeutic programs, the less expensive leather served the same purpose according to hospital therapists who were contacted by this Committee.

Although Elk Hospital programs were expanded nationally to a record number of activities, the amount of monies distributed by this Commission remains about the same as last year, \$353,392. This was accomplished as a result of reviewing current hospital programs and streamlining program procedures in the field. In addition, as last year, a national program has been instituted to encourage lodge National Service Chairmen to run a small fund-raising affair (Veterans Remembrance Night) each year, thereby establishing a new tradition in Elkdom.

The overall financial situation has been

improved from the \$7,326 surplus of last year to a \$18,816 surplus this year.

We are proud and gratified to report that lodges and State Associations throughout the Order are responding magnificently to appeals to assist financially. Many have inaugurated a lodge Veterans Remembrance fund-raising social each year in November with proceeds to be turned over to their nearest Veterans Hospital Committee or their State Associations Treasury for distribution where needed. They assure us that this will be an annual event, not alone to assist financially, however small, but it will afford their members an opportunity to participate personally in the fulfillment of the Elks solemn pledge never to forget the now sick and disabled defenders of our flag.

Our warm congratulations and grateful appreciation are extended to our hospital committees, State Associations and all lodges throughout the country for our continuing programs. Careful planning and excellent management of funds on their part, together with local supplemental fund-raising are largely responsible for the fine showing of the past year. Unfortunately, the cash value of their countless volunteer hours cannot be reflected in the details of our finances. However, it can be stated that, without this priceless asset, the results of professional auditing would have little meaning.

The possibility of an emergency in connection with our national defense or a major disaster always exists. To provide for such an eventuality, the delegates at our National Convention each year approve the adoption of a Resolution authorizing the Board of Grand Trustees to levy an assessment not exceeding \$1.00 per year per member. Should such monies be needed, they would be expended under the direction of your Elks National Service Commission.

It is for this reason the members of this Commission consider it a distinct honor to be privileged to engage in the fulfillment of the Order's pledge never to forget our hospitalized veterans.

Our attempts to keep this solemn promise would be meaningless without the concern and deeds of that faithful group of dedicated Elks and their ladies whose willing hands and hearts have performed continual works of mercy in Veterans Administration hospitals throughout the nation.

"We Will Not Forget" is their slogan. For the meritorious work they are performing and for the resultant enhancement of the image of Elkdom, this Commission expresses its profound gratitude.

John L. Walker
Chairman



Elks National Foundation

Increased contributions, a conservative investment program, and sales of securities have resulted in another record year financially for the Elks National Foundation. The Foundation's annual report for the fiscal year April 1, 1978, through March 31, 1979 reveals contributions to-

taling \$3,369,978.51, bringing the 51-year cumulative figure to \$35,648,579.05 in donations. Sales during the year brought the cumulative gain on sales of securities to \$2,248,468.41.

During the 1978-1979 fiscal year the Foundation experienced its largest year of contributions in the history of the Foundation, an indication that the individual member is becoming apprised of the importance of the benevolent agency which has been created in our Order.

The following report of disbursements, made possible through the gifts of members and philanthropic-minded individuals outside our Order, contains no item of expense for administrative purposes. The Foundation emphasizes again that as the Order's principal benevolent trust, it makes no deduction from income to defray administrative costs which amounted to \$375,461.31 and were paid by the Grand Lodge.

Disbursements from Foundation income in 1978-79 totaled \$1,455,863.70 and were distributed in the following manner:

State Association Projects—\$350,000.00. Foundation Funds annually assist State Associations with established major projects and those being organized.

Scholarships Allocated to States—\$317,660.00. Scholarship awards to students nominated by State Association Scholarship Committee judges.

"Most Valuable Student" Awards—\$386,650.00. This program provided scholarship awards, ranging from \$700.00 to \$3000.00, to outstanding students selected by State and National judges.

Emergency Educational Fund—\$293,353.70. This fund makes scholarship assistance available to the children of any Elk in good standing who lost his life or has become totally incapacitated.

"Hoop Shoot" Free Throw Competition—\$100,000.00. The Foundation made this sum available to the Grand Lodge for its youth program recognizing boys and girls in younger age brackets.

T. L. Bear Fund (Grants for Vocational Training)—\$2,000.00.

Nathan O. Noah Scholarship Trust Fund—\$6,200.00.

The annual report states that no part of the principal fund is distributed for any purposes; it is income earned through wise investment that perpetuates our charitable programs.

We invite our members to read the statistics of the Foundation's annual report, particularly those holding office and charged with leadership, and decide for themselves whether they and the areas under their Elks guidance are supporting the Elks National Foundation as generously as they should.

H. Foster Sears
Chairman



Board of Grand Trustees

Following the close of the Grand Lodge Session and Installation of Officers in San Diego, California, July 13, 1978, the Board of Grand Trustees met, organized and elected H. Foster Sears, Chairman; Edward M. Schlieter, Vice-Chairman; Frank

Garland, Approving Member; Larry L. McBee, Secretary; A. Lewis Heisey, Home Member; Alfred J. Mattei, Pension Member; Alex M. Harman, Jr., Building Application Member—East, and Marvin M. Lewis, Building Application Member—West.

The Board held meetings during the year as follows: October, 1978, Elks National Home, Bedford, Virginia; February, 1979, Charleston, South Carolina; May, 1979, Elks National Home, Bedford, Virginia; and beginning July 12, 1979, at the Hyatt Regency Dallas Hotel, Dallas, Texas. The last meeting will adjourn at the conclusion of this Grand Lodge Session.

By direction of the Grand Lodge in session in San Diego, California, the Board procured and presented suitable testimonials to retiring Grand Exalted Ruler Homer Huhn Jr.; retiring Chairman of the Board of Grand Trustees Leonard J. Bristol and retiring Past Chairman of the Board of Grand Trustees Robert Grafton.

The Board reviewed the limits of the Fidelity Bond covering all Officers, Officials and employees of the Grand Lodge and considered these amounts to be adequate.

The Board reviewed the coverage and limits of insurance on the buildings and other property of the Elks National Home and its operations and they have been adjusted to conform with the best judgment of the Board.

The New England Merchants National Bank of Boston, Massachusetts continues to act as investment counselors for the investments of the Grand Lodge.

The Board of Trustees has been concerned about having the Trust Funds provide, as near as possible, the annual requirement for pension payments. It has been determined that the services of a financial advisor should be used to provide the desired results, and steps are being taken at this time to turn over the control for investments to such a firm. The National Boulevard Bank of Chicago will continue to serve as custodian for the Pension Trust and will act as the paying agent for monthly pension payments.

Certain changes will be required in our present Trust Agreement; however, such changes can be made without disrupting Pension Trust. Also during this past year, certain changes were required in the Grand Lodge Retirement Plan and such changes were approved at the last Grand Lodge Session. The updated plan has been prepared and was delivered to the Internal Revenue Services in December, 1978. Copies have also been provided to the U.S. Department of Labor for review and comment. As of this date, replies have not been received from either of these agencies.

The Pension Member and the Board of Grand Trustees continue to work closely with the Actuary Agent and Legal Counsel to insure that the Grand Lodge Retirement Plan meets all of the requirements of the Pension Reform Act of 1974. As changes become necessary they will be reported in detail.

The Grand Lodge Employees' Pension Plan is funded by actuarially computed annual contributions made by the Grand Lodge from its general funds, and by the National Memorial and Publication Commission. These contributions are made to the Grand Lodge Retirement Trust which is as established under a Trust Agreement with the National Boulevard Bank of Chicago, Illinois as Trustee. Pursuant to Section 37a. of the Grand Lodge Statutes, the plan is administered by the Board of

Grand Trustees.

From May 1, 1978, to May 1, 1979, the Board received and reviewed 286 applications from Subordinate Lodges requesting approval to purchase, sell, erect new buildings, make alterations or additions to existing buildings, purchase new furnishings, and to place mortgages upon their property. Authorization was granted by the Board and concurred on by the Grand Exalted Ruler for all of said applications in an amount totalling \$56,987,228.72, of which \$23,701,491.30 was for capital expenditures.

The Board has continued its efforts to guide all Subordinate Lodges to prosper and to avoid the undesirable pitfalls of indebtedness.

Wade H. Kepner
Chairman



National Memorial and Publication Commission

In describing the Elks National Memorial, it is difficult to avoid superlatives. The majesty of its architectural design, the beauty of its interior, and its masterpieces of art, have led artists, poets, critics and laymen alike to acclaim its perfection and to accord it high place among the notable memorials of the world.

During the past year more than 50,000 people visited the building. Since its erection, total visitors have numbered over 3,000,000. Expenses covering maintenance of the building are paid from the earnings of *The Elks Magazine*.

The Fidelity Appraisal Company of Milwaukee, Wisconsin, in its report of March 1, 1979, has appraised the Memorial and Magazine Buildings at a replacement cost of \$18,249,927 and at a sound value of \$12,329,915.

Appropriate insurance coverage is maintained at all times by the Commission.

May 31, 1979, concluded the 57th year of publication of *The Elks Magazine*. During the year ended on that date there were printed 20,048,031 copies of the magazine. Total pages in the 12 issues for the period being reported, including covers, amounted to 684, an average of 57 pages per copy.

The Elks Magazine was conceived and instituted to be entertaining, as well as instructive. Its primary purpose is to place in the hands of each of the more than 1,644,000 Elks comprising the Order a monthly volume of fraternal information that will insure recognition of the Order's beneficent power, a keen appreciation of its uplifting mission, a deeper pride of membership and a constant inspiration to the renewal of fraternal obligations and an incentive to greater fraternal activity.

Established for three purposes: to publish news of the Order's activities on local, state and Grand Lodge levels; to provide articles and features, both interesting and informative, for its readers so as to encourage their interest; and to maintain the best production standards in the interest of its advertisers by providing them with a suitable medium in which to display their messages to full advantage, thereby obtaining revenue over and above subscription income, to defray costs.

**DIGEST
OF ANNUAL
REPORTS**
(Continued)



During the past year the magazine has continued to strive for the highest standards in its articles and feature material. The editor, in reviewing hundreds of manuscripts per year, seeks material of most appeal to Elks and their families.

Emphasis in articles the past year continued to be on such areas of wide reader appeal as business, human interest, medicine, technology, sports, and current events. In the area of current events, for example, the Magazine carried an article entitled, "Auto Theft—The Pros Are Taking Over." Articles geared to the businessman included: "Hidden Profits: A Look At The Suggestion Systems," and John Behrens' piece on "The Computer Era." Reaction from around the nation resulted from our articles on "Weather Control" and "Stress in Everyday Life."

Stanley Kocur



Grand Secretary

During the year ended March 31, 1979, our Subordinate Lodges added to their membership rolls 114,538 by initiation, 22,519 by dimit and 12,962 by reinstatement. In the same period, 83,832 were dropped from the rolls for non-payment of dues, 199 expelled, 32,373 granted dimits and 23,607 lost by death. The total membership of the Order as of March 31, 1979 is 1,644,496, showing a net increase of 10,008. The total number of Lodges on March 31, 1979 was 2,240. We have instituted 18 new Lodges since the publication of the last Annual Report.

Our gain in membership represents a normal, healthy growth comparable to that attained in the last few years. We are still plagued with the perennial problem of Lapsation. This problem demands the attention of the Exalted Rulers, Secretaries and Committeemen for it is only in the Subordinate Lodge that it can be solved. I urge the Exalted Rulers, Secretaries and

Committees to analyze the membership tables contained in this report and endeavor in the coming year to improve upon this year's membership record, not only by adding to their rolls but by devoting an intensive effort to saving the delinquents.

The net assets of the Subordinate Lodges have reached the total of \$685,144,666, an increase of more than \$39,820,630 over last year. The reports indicate that while some Lodges are experiencing financial difficulties many others are enjoying a healthy financial condition due to the establishing of good business practices.

The Lodges are annually increasing their contributions in Charitable, Welfare and Patriotic Work. This year \$16,573,351.00 was expended in these worthwhile endeavors.

Our record to date is truly impressive and we can and do aspire to greater things in the years ahead. As membership is the basic ingredient in the success of any of our endeavors we must continue to introduce Elkdom into new communities in the form of new Lodges. We must, by increasing patriotic endeavors and community service, maintain and enhance the public image of all our Lodges, thus attracting new members and strengthening pride in membership which is so important a factor in keeping members off the delinquent rolls. Membership in its various phases—Procurement, Indoctrination and Lapsation should be of paramount concern to all.

New Lodges

GRANTED NAME AND INSTITUTED
DISPENSATION NUMBER OF LODGE

Granted by Grand Exalted Ruler, Homer Huhn, Jr.
6-23-78 Kent Island, MD, No. 2576
6-28-78 Elk Grove, CA, No. 2577
7-5-78 Edmond, OK, No. 2578
7-11-78 Akron, CO, No. 2579

Granted by Grand Exalted Ruler Leonard J. Bristol
Kent Island, MD, No. 2576 10-15-78
Elk Grove, CA, No. 2577 2-3-79
Edmond, OK, No. 2578 8-26-78
Akron, CO, No. 2579 11-19-78
Greater Allentown, NJ, 2580 11-5-78
Ocean Shores-North Beach, WA, No. 2581 8-28-78
Brooksville, FL, No. 2582 10-7-78
9-11-78 Conroe, TX, No. 2584 10-8-78
9-28-78 Mineral Area Comm., MO, No. 2583 11-5-78
10-16-78 Murfreesboro, TN, No. 2585 10-29-78
11-8-78 O'Fallon, MO, No. 2587 3-4-79
11-30-78 Southfield, MI, No. 2586 12-16-78
12-29-78 Battle Ground, WA, No. 2589
1-5-79 Redmond, OR, No. 2590 3-24-79
1-5-79 Evanston, WY, No. 2588 1-27-79
1-15-79 Lake Elsinore, CA, No. 2591 3-17-79
1-19-79 Green Valley, AZ, No. 2592 5-10-79
1-29-79 Dumont, NJ, No. 2593 4-22-79
2-5-79 Niskayuna, NY, No. 2594 2-5-79
2-16-79 Romeo, MI, No. 2595 3-31-79
3-8-79 Cape Coral, FL, No. 2596
4-17-79 Lake Taneycomo, MO, No. 2597
5-10-79 Dyersburg, TN, No. 2598

**Membership Gains And
Losses By States**

Lodge Year Ended March 31, 1979

State	Gain	Loss
Alabama	127	
Alaska	190	
Arizona	554	
Arkansas	301	
California		110
Canal Zone		6
Colorado	1,540	
Connecticut	259	
Florida	2,776	
Georgia		1,022
Guam	5	
Hawaii	80	
Idaho	54	
Illinois		2,412
Indiana	253	
Iowa		162
Kansas		1,035
Kentucky	36	
Louisiana		283
Maine	691	
Maryland, Delaware and Dist. of Columbia	445	
Massachusetts	942	
Michigan	1,252	
Minnesota		450
Mississippi	333	
Missouri	1,013	
Montana	77	
Nebraska		261
Nevada	224	
New Hampshire	268	
New Jersey	149	
New Mexico	290	
New York	211	
North Carolina		216
North Dakota	22	
Ohio	326	
Oklahoma	1,257	
Oregon	2,995	
Pennsylvania		1,478
Philippine Islands	132	
Puerto Rico	6	
Rhode Island		104
South Carolina		229
South Dakota		358
Tennessee	41	
Texas	403	
Utah	413	
Vermont	256	
Virginia		247
Washington		97
West Virginia		467
Wisconsin	314	
Wyoming	710	
TOTALS	18,945	8,937
NET GAIN	10,008	

**Charitable Activities
By States**

The following table shows the amount expended in Charitable and Welfare work by each State and Special Jurisdiction, during the period from April 1, 1978 to March 31, 1979:

State	Amount	State	Amount
Alabama	\$ 145,195	Nebraska	\$ 145,617
Alaska	181,146	Nevada	104,066
Arizona	268,370	New Hampshire	94,873
Arkansas	55,417	New Jersey	1,215,427
California	2,585,165	New Mexico	211,262
Canal Zone	25,720	New York	1,056,847
Colorado	552,426	North Carolina	151,587
Connecticut	259,271	North Dakota	407,062
Florida	820,739	Ohio	400,477
Georgia	116,294	Oklahoma	272,316
Guam	6,690	Oregon	682,468
Hawaii	72,858	Pennsylvania	652,870
Idaho	184,614	Philippine Is.	5,442
Illinois	482,434	Puerto Rico	8,742
Indiana	337,265	Rhode Island	96,856
Iowa	134,075	South Carolina	78,683
Kansas	120,014	South Dakota	103,026
Kentucky	61,326	Tennessee	134,742
Louisiana	66,545	Texas	462,122
Maine	141,990	Utah	153,795
MD/DE/DC	301,850	Vermont	153,864
Massachusetts	937,971	Virginia	136,713
Michigan	498,308	Washington	557,102
Minnesota	147,908	West Virginia	94,198
Mississippi	41,484	Wisconsin	199,757
Missouri	239,935	Wyoming	68,691
Montana	139,736	Total	\$16,573,351

Benevolent Activities

Below is a list of Charitable, Educational, Welfare and Patriotic activities in which Subordinate Lodges are engaged, together with the total monies expended for the same during the Lodge year from April 1, 1978 to March 31, 1979:

ACTIVITIES	AMOUNT
Relief of Members, Widows, Orphans, Dependents, Burials, etc.	\$ 937,639
Summer Outings, Camps and Health Resorts	737,360
Cerebral Palsy	2,104,512
Crippled Children	2,155,023
Medical Aid and Hospitals	851,688
Care of Needy Families, including Thanks- giving and Christmas Baskets	1,391,650
Elks National Foundation	1,320,667
Youth Work (except for scholarships, free textbooks, etc.)	2,702,212
Scholarships, Free Textbooks, etc.	1,073,517
Red Cross, Salvation Army, etc.	378,341
Veterans' Relief	749,047
Miscellaneous	1,656,039
Flag Day, Constitution Day, Fourth of July, etc.	515,656
Total	\$16,573,351

The foregoing Digest of Annual Reports was prepared by the staff of *The Elks Magazine* from texts of the official reports involved. Each of the reports was published separately in its entirety. In addition, the Grand Exalted Ruler, The Grand Secretary, and the several Chairmen presented supplementary remarks at the Grand Lodge Session held in Dallas, Texas, July 15-19. These remarks appear in the printed Proceedings of the Grand Lodge Session.

I have an island in mind that is unlike any other I have ever visited. It lies in waters off British Columbia; but unless you enjoy greenery and fresh air and salmon fishing and plucking blueberries off vines that grow wild alongside the road, I would suggest that you vacation elsewhere. There are no discos or supermarkets or freeways—just country groceries and country lanes. It is called Galiano, an island that is reached by ferryboat from Canada's sophisticated cities of Vancouver and Victoria, both only minutes away. There is just one problem with Galiano—it might be too peaceful for some (although I seriously doubt it).

It was raining last June when I arose, so we touched a match to logs in the fireplace and sank back on the sofas at Galiano Lodge and sipped hot coffee and watched out the picture window while a ferry from Vancouver delivered a load of passengers. The group disappeared almost as soon as it came in sight. Galiano—it's 17 miles long—has a permanent population of only about 500 souls, and they're swallowed up by the forested hills and the

coves with their New England-style cabins. The island is only 45 miles off the Canadian mainland, but it seems a lifetime away.

Galiano Lodge overlooks the Gulf of Georgia and, on a clear day, Mt. Baker is an impressive portrait on the distant horizon. Its kitchen produces heavenly aromas and some of the finest cooking in all of the Gulf islands. And Swedish-born Margit Maans turns out Swedish pancakes that surely would win her an Academy Award. Or a close second for her butter tarts, homemade apple pie, cheesecake with cherry topping and another specialty: rum raisin ice cream. Her list of entrees ranges from salmon steak and oysters to scallops, shrimp, cod, chili and homemade bread.

Dinners are served by kerosene lamps before a window beyond which auto ferries and fishing trollers pass in the Canadian darkness. A second dining room—no bigger than a small parlor—is a four-table affair with a couple of pot-bellied stoves with potted plants growing on top. The bar at Galiano Lodge is set up before a fireplace and a couple of old-fashioned Franklin stoves. And if someone wishes, he can give a go at a player piano in one corner while drinks are delivered to an ancient steamer trunk that serves as a coffee table. Outside the main lodge, Galiano's 15 side-by-side units (they're spotlessly clean) feature oak, oak and more oak. Rates are \$24 to \$34 for doubles and there's nary a TV set in sight. Not



The ferries of Saltspring Island, B.C. (right) and Horseshoe Bay, B.C. (below) carry visitors back to isles of serenity that are suspended in time.

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yet, anyway. Not even a telephone. Why destroy all this peace with a call from the outside world?

Two other resorts share the island with Galiano Lodge. Salishan Resort has a sprinkling of housekeeping cottages that rent for \$110 to \$128 a week and will accommodate up to four vacationers in a woodsy surrounding. Free use of a skiff is part of the deal. Down a country road not far from the ferry landing, one- and two-bedroom cottages with Franklin stoves are available at Madrona Lodge on Trincomali Channel. Rates are \$25.50 to \$28.50, and like Salishan, Madrona is sheltered by a forest of evergreens. Occupants who inquire about the unfamiliar odor emanating from the forest are told to please keep the secret: It's fresh air. Just a few steps away, Sylvia and Ken Mouncey serve home-cooked dinners at the Bavarian-style restaurant, The Pink Geranium.

Fantasy Island? Well, not exactly. But close enough. Only during summer is there a cop on Galiano Island. And just one. This is because there is no crime. Well, almost none. Someone did steal a man's hunting rifle several months ago. And once, four motorists were cited for driving without licenses. Besides only one cop, there is only one school (grades 1 through 7), no bank and no newspaper. By not switching on a radio it's possible never to know the bad news in the outside world. Galiano is a refuge for the retired as well as the vacationer. Ken Mozley, a former pro soccer player from Darby, England, lives with his wife, Jean, in a white frame cottage near Galiano Lodge.

"People keep asking us if it isn't boring, living on a little island like this," he said. "They'll say, 'Why aren't you in your rocking chair?'"

The gray-haired Mozley answers by telling about the theatrical groups, the weavers and other craft pastimes, and how he also finds moments to play drums in a Dixieland band. His wife smiles. "We're busy doing all the things we couldn't do while our children were growing up."

The Friday night ferry from Vancouver is crowded with weekend residents. "We call it the refugee boat," said Mozley. "On Sunday night I watch them leave and think, 'You poor devils, going back to that crowded city.'"

Galiano was invaded by hippies once. But the lumber company that owns two-thirds of the island reacted quickly.

Loggers were rounded up and the hippies were escorted to the ferry landing. The loggers waved good-bye and that was that. No more hippies. If there is a character on the island, it is Crawford Twiss, age 96. Before ferries began serving the island, he would row a boat 14 miles to Victoria to buy supplies. Now he spends his energies dancing with widows at Galiano's Community Hall, often till 2 o'clock in the morning.

At nearby Saltspring Island, the local character is Bill Wilson, 75, a retired soldier, now gainfully employed as a "sparkwatcher" at Gerry Bourdin's Fulford Inn, a pip of a pub that opened only last December. What does a sparkwatcher do? Simple. He makes certain that sparks from the fireplace don't set the bloody building on fire. Wilson is paid rather handsomely. Not in dollars, but beer. With glass in hand, he faces the fireplace from 9 a.m. until the closing hour, 11 o'clock in the evening. Fulford Inn serves heavenly meals as well as spirits. Lambs and pigs turn on a spit in the fireplace, all of which gives the sparkwatcher a devil of an appetite.

Fulford Inn is Saltspring's first bona fide pub. Not only does it look like a British pub, it has the feel of one. Barmaids dash hither and yon with trays of foaming suds while groups sing or gossip or play the piano. Because Fulford Inn is a pub, it must abide by the law and rent rooms, of which there are eight. They're upstairs, priced presently at \$24 a night. Proprietor Bourdin figures to hike the rates to about \$34. A plumber from Vancouver, Bourdin formerly summered on Saltspring Island. Finally he asked himself, why he should be living in a city when he could live here full time? So together with a couple of loggers and another plumber, he opened Fulford Inn. Now he envies no one, save Bill-the-sparkwatcher Wilson.

"The most contented man I know," Bourdin said as Wilson ground out another spark with the heel of his boot.

Bourdin called to a barmaid. "Another beer for Bill."

Among Bourdin's patrons is ex-Vancouver band leader Terry Elford. Tiring of the tumult, Elford traded his baton for a hammer and saw. Now with his wife, Barbara, he sells "peace and quiet" at their woodsy Booth Bay Resort that also features clamming, fishing and swimming. Facing one of Saltspring's loveliest coves, Booth Bay provides shelter at \$19 to \$29 a night in the rustic main lodge and a scattering of cabins. Elford is also turning tour operator. He is selling a two-day, one-night package priced at \$44.80 per person (double occupancy) including the ferry trip from Vancouver, room and

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meals. Or there's a four-day, three-night plan for \$107.90. (Write to him c/o Box 247, Ganges, Saltspring Island, British Columbia.) Green Acres, another resort with individual cabins, offers shelter at \$22-\$28 a night, including linens, dishes, cable TV and use of a boat (alas, the kind you row). Or there's Cedar Beach (\$20-\$28 a night), with self-contained one- and two-bedroom housekeeping units overlooking St. Mary's Lake.

Saltspring is also the home of painters, potters, woodcarvers, sculptors and weavers. At the Wool Shed, Liliane Johnson charges \$20 a day for room, board and lessons in weaving and spinning. On British Columbia's Gulf Islands, wild berries grow by the roadside and cattle and sheep graze in grassy meadows; smoke curls from cabins, and residents are seldom in a hurry.

Leaving Galiano and Saltspring Islands, tourists often sail on to Victoria, that bit of Britain only minutes away. American tourists still compare Victoria with England. Bowls of flowers hang from lampposts, a refreshing touch—even a romantic thought—this idea of securing pots full of blooms to the 19th-century, five-globed light standards.

And then there is Victoria's venerable, ivy-covered Empress Hotel. The Empress is unique. It is to Victoria what the Raffles is to Singapore, the Peninsula is to Hong Kong and the St. Regis is to New York. At the Empress, certain graces endure, just as they do at Brown's in London. Both hotels preserve the ritual of afternoon tea. Propriety and good taste in behavior, speech and dress are expected at the Empress. It has catered to the Prince of Wales, the Pierpont Morgans, Rudyard Kipling and the King and Queen of Siam.

Until recently, the Empress was accused of being a bit staid. Well, that's no longer true. Last spring the management hosted a jazz weekend that featured Milt Jackson, Ray Brown, Jimmy Cleveland, James Moody, Carl Fontana and Jake Hanna. A pre-concert blurb published by the hotel told how the Empress "will offer towering giants of jazz in afternoon and evening concerts, record sessions, jazz discussions with the artists, jam sessions..." Whatever happened, I wonder, to the little old ladies with their canes and nose spectacles I once saw strolling through the lobby?

Several years ago a friend wrote of the Empress: "A stately dowager built in the grand tradition of the 19th century—a marvel of Victorian architecture."

And then there is the Oak Bay Beach Hotel with its grace, its Old World charm, comfortable rooms and exquisite antiques. I was delivered to the

Restoration Room, which is dead center of the Sir Walter Raleigh and King Henry VIII rooms. All guest quarters on the third floor are named for individuals related to British history. Likewise, they are furnished with antiques brought over from the Old World. At the Oak Bay, meals are served in the Tudor Dining Room, while spirits are poured in The Snug.

"Cheery friendliness," said the receptionist. "It's the order of the day." Just as it is during afternoon high tea in the lounge or outside on the patio and in the garden that faces a driftwood-strewn beach. Daily room rates at the Oak Bay start at \$31 single and \$33 double, with deluxe seaview suites going for \$65 and \$85.

No place in Victoria, though, spends itself as freely on Old World delights as does the Olde England Inn on Lampson Street. Although world renowned, it was barely out of the embryo stage when I made its discovery in the early '60s. Its proprietor, ex-RAF squadron leader Sam Lane, was filled with enthusiasm for re-creating a bit of Britain on his five-acre parcel. And he did, putting together replicas of Will Shakespeare's cottage, the home of Anne Hathaway and Dickens' Old Curiosity Shop.

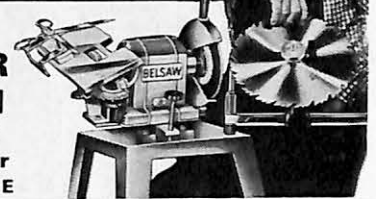
Sam performed magnificently before taking leave of this earthly stage a year or so ago. Now in his place, the mood of Britain is preserved by his widow Rosina and daughter Dorothy. Both shelter and meals are provided in their two-story country manor whose menu lists an English mixed grill, steak and kidney pie, Yorkshire pudding (created from a 150-year-old recipe), sherry trifle, black currant tarts and mint-liqueured coffee with whipped cream. Half-timbered, the Olde England Inn is a repository of priceless antiques. Inside its Tudor frame, its rooms are furnished with the beds of Edward VII, Queen Victoria and other crowned heads. What's more, they're to be slept in, not just to be gawked at. Guests have a choice of 50 rooms with 17th-century antiques. To live like royalty ranges from \$25 to \$75 a night.

As for the locals, they play cricket and soccer just as their English cousins do. And in place of Hyde Park and Bond Street, they point to Butchart Gardens and Bastion Square. Listen to what Rudyard Kipling wrote of the scene: "To realize Victoria, you must take all that the eye admires in Bournemouth, Tourquay, the Isle of Wight, the Happy Valley of Hong Kong, the Doon, Sorrento, Camp's Bay, add reminiscences of the Thousand Islands, and arrange it all around the Bay of Naples with some Himalayas for background."

Obviously Mr. Kipling was hooked by this little bit of Britain. ■

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NEWS OF THE LODGES

(Continued from page 17)



A FAMILY tradition continued for the Bomars of Paris, TN, Lodge. Brother Hal Bomar (second from right), a 23-year member, pinned an Elks lapel pin on his younger brother Hugh at his initiation, while 31-year member Charles Bomar (right) and ER Rex Latimer (left) observed. Brother Hal is 94 years old, Hugh is 88, and Charles is 84.

THE POSITION of Exalted Ruler was passed from father to son this year at Gulfport, MS, Lodge. ER George Bloss III (left) was installed by his father, immediate PER George Bloss Jr. Gulfport Brothers congratulated the two gentlemen.



WINNERS of the Michigan state drill team competition held recently were the Brothers of Clawson-Troy Lodge. This is the fifth consecutive year the Brothers have secured the championship. Members of the winning team are (front row, from left) G. Holloway, D. Lewellyn, L. Ensmann, M. Striler, and (standing, from left) J. Rock, PER Thomas Dadswell, M. Bennett, PER Charles Beeman Sr., D. Smith, W. Smith, R. Evans, E. Lilly, and R. Wurm.



TILER William Lewis (center) of Peoria, IL, Lodge recently welcomed his two sons into the order. William Lewis II (left) and his brother, John (right), were initiated during the same ceremony held at the lodge. Tiler Lewis had the honor of participating in the initiation ceremony.



THE INDUCTION of Saginaw, MI, Lodge's new officers included a family-style ceremony. Lauren Mertz (right) was installed as Exalted Ruler by his brother VP and PER Wayne Mertz. Saginaw Brothers congratulated their new ER.



A FAMILY initiation took place at Washington, MO, Lodge recently. Brother James Tobben (left) and three of his sons were initiated during the same ceremony by ER Alvin Rover (center). The family of new members included (from left) Ronald, Garry, and Larry Tobben.



AN HONORARY founder's certificate was presented to Past Secy. to the GER and State Major Projects Chm. George Ketteringham (center) upon the fulfillment of his \$1,000 pledge to the National Foundation. The presentation was made by ER Douglas Button (left) and PER and Chm. Harold Billingsley of Slidell, LA, Lodge. Brother Ketteringham also received a commemorative pin.

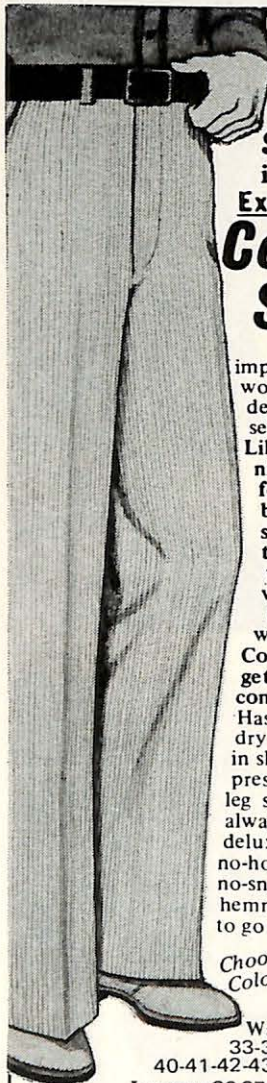


HONORED by the Ohio Southeast District was Chap. Arthur Cummings (center) of Uhrichsville Lodge. Brother Cummings, who is 89 years old, is a member of his lodge's ritualistic team, which participated in the district competition for the first time this year. Coach and then-DDGER Clarence Schlarb (left) and District Ritualistic Chm. John Eccleston (right) presented an honorary mug to Brother Cummings.

SECOND PLACE in the Michigan State ritualistic contest was won by Sturgis, MI, Lodge. Members of the team included (standing, from left) PER and Coach Thomas Ruble, Chap. Kenneth Heslop, Est. Loyal Kt. Brenn Arklie, then-ER Gene Adams, Est. Lead. Kt. Don Patten, Est. Lect. Kt. Jerry Baker, Esq. Richard Holtz, PDD and State Chm. Keith Waltke, In. Gd. R. L. Chorpenning (front, left), and Tiler Joseph Hofmann (front, right). The competition was held in Grand Haven.



OLD TIMERS at McPherson, KS, Lodge were honored for being 50-year members of Elkdom. Brother L. A. Brown (left) and PER Haven Kubin (right) were both initiated more than 50 years ago by PER A. H. Marston (center). The honored members received life memberships.



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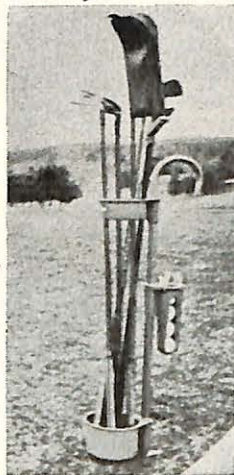
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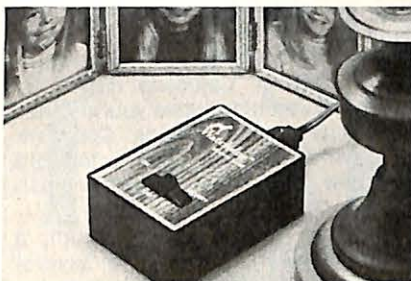


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Badge-A-Minit is the instant button-making machine. You can make one or one hundred permanent, plastic protected pin back badges whenever, wherever you need them. Put any slogan, photo, emblem, or message on a button. Create ID badges, name tags quickly, easily. Ideal for club meetings, fund-raising, promoting events. Badges are great motivators! Personalize buttons for children, create yo-yos, keychains, pendants. Great for favors at hospitals and homes. Parts cost just pennies each.

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Your basic system will contain a steel and fiberglass reinforced Lexan hand die press improved color-coded die set with new BUT-N-LOK™ feature for smoother buttons, easier assembly, complete parts for one dozen quality badges, fully illustrated operating instructions and colorful literature on all Badge-A-Minit accessories. All for one low price.

SEND FOR FREE BUTTON & NEW 8-PAGE COLOR CATALOG.

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**IT'S FOR BUSINESS...
IT'S FOR WEEKENDS...
IT'S THE WARMEST, HANDSOMEST,
MOST VERSATILE HAT YOU'LL
EVER OWN!**

NOT \$25 NOT \$15
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in classic, town 'n country wool plaid



A timeless classic! The ever-popular Irish Walking Hat. Sporting... yet civilized... and downright practical too! Adds a refreshing dash of color to dull, grey winter days, while keeping you wonderfully warm! Wrinkle it... crush it... pack it... even get caught in the rain! But don't worry: this hat's been long admired for its hardness and remarkable shape-retaining qualities. In a distinctive, but tastefully understated wool plaid. With stitched brim, matching band, jaunty feather trim and silken lining.

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BIG SELECTION OF SIZES: 6 1/8 through 7 1/8

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OLD VILLAGE SHOP
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Please send _____ famous Town 'N Country IRISH WALKING HAT(S) (M253021) at the amazing low price of just \$9.95 plus \$1.50 postage and handling on full money-back guarantee!

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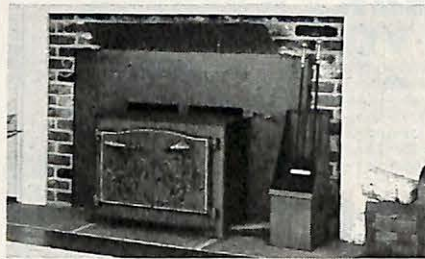
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A beautiful way to survive the winter. Power failures, oil shortages—it'll be a tough winter to keep your family warm. Better 'n Ben's Fireplace Insert is the answer. It'll heat 4 to 6 rooms and actually add to the beauty of your fireplace. Wood heat is the practical, safe, alternative energy. And Better 'n Ben's is the leader in fireplace woodstoves. Our 24-page booklet tells you about all our stoves, plus facts you should know before you buy any woodstove. Send \$1.00 for postage and handling to: Hayes Equipment Corp., P.O. Box 526-E, Unionville, CT 06085. 203-673-2556. Dealer inquiries invited.

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Dept. 189 Box 488

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EASY-LIFT® Cushion Lifting Chair

- Power cushion gently lifts you to a standing position
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Elks Family Shopper consumer/news

When the doctor says your severe pains are due to acute appendicitis and you **need an operation**, you're in no position to argue. But when surgery is not an emergency, the Department of Health, Education and Welfare (HEW) suggests you get a second opinion. Operations like gall bladder, hysterectomy or tonsillectomy usually give you time to make an informed choice. To help you learn more about getting a second opinion, the Department of Health, Education and Welfare has a free booklet, *Facing Surgery—Why Not Get a Second Opinion?* For your copy, just send a postcard to the Consumer Information Center, Dept. 665G, Pueblo, Colorado 81009.

Second opinions give you another specialist's expert advice. Compare that with what the first doctor told you and you'll be in a better position to decide what to do.

How do you go about getting a second opinion? There are several ways:

⊙ Ask your doctor to refer you to a specialist.

⊙ Call the toll-free HEW number: 800-325-6400. (In Missouri, 800-342-6600).

⊙ If you are eligible for Medicaid, contact your local welfare office.

⊙ If you are covered by Medicare, call your local Social Security Office, listed in the telephone directory under U.S. Government,

(Continued on page 44)

"Certain to become the sportman's bible!"

Bradford, Vermont, Journal-Opinion

"The price is \$8.95 and worth every nickle of it."

Vermont News & Views

"This complete how-to from field and stream to kitchen covers just about everything the novice outdoorsman needs to know — from pre-hunting and fishing preparations and techniques afield to mounting that trophy trout or elk, plus savoring the fruits of your labor at the dinner table."

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"Be prepared to be delighted...learn how to pack out game, carry it, skin it, cook it, how to catch fish, skin birds, salt skins...The line-drawn illustrations alone are worth the price!"

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ALL NEW!
• 278 pages
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AS SEEN ON TV

Polycoat Your Car In Less Than 1 Hour... \$9.95

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POLYMER ACRYLIC ACTUALLY RESURFACES AND RESEALS ONE SIMPLE STEP. GIVES YOUR CAR "SHOWROOM" BRILLIANCE THAT LASTS THREE YEARS—GUARANTEED!

Now at last you can put an end to corrosion, chalking, rusting, dulling, and pitting of your car's finish. GLO-SHIELD can protect your car's finish and restore it, too! You can bring back that new car look in less than 1 hour with hardly any effort at all! Too good to be true? Not

with GLO-SHIELD, the miracle polymer plastic sealant that's guaranteed to protect and/or restore your car's finish for three years. Yes! you can revitalize and restore dull oxidized finishes...just wipe on — wipe off. Do away with compounding... dead paint is chemically removed. Just wipe on—wipe off. GLO-SHIELD removes old waxes, tar, stains, tree sap, road film, dirt, bird deposits, grime, grease, gasoline streaks, rusting, even tarnish. GLO-SHIELD deposits a plastic film that fuses to the surface and fills the pores to give your car a hard, high lustre, mirror-like finish. Just wipe on—wipe off.

NOTHING LIKE ANYTHING YOU'VE EVER USED BEFORE

Don't confuse this product with any wax or polish. GLO-SHIELD is a clear, transparent liquid, when, after it strips old wax and grime away, actually deposits a film that's very similar to the acrylic lacquer your car was originally painted with. And it works even if your car was painted with enamel. Acrylic sticks to anything... but nothing sticks to acrylic! Not tree sap, not

road salt, not grime or dirt, not even bird droppings, grease, gasoline — not even paint.

- THIS IS AN ACRYLIC PRODUCT DO NOT CONFUSE WITH IMITATIONS!
- NO RUBBING! NO BUFFING!
- CLEANS, COMPOUNDS, POLISHES, SEALS!
- USE ON ANY PAINT FINISH!
- FAST, ONE STEP WIPE-ON, WIPE-OFF!

And, GLO-SHIELD's protective coating that you apply in under one hour lasts three years. All you have to do to keep the finish beautiful is a light hosing...even a light rain, and road dirt, salt and grime roll right off, and dries streak free. GLO-SHIELD is detergent proof, contains no abrasives, invisible, non-yellowing, peelproof and crystal clear.

Here's an added plus. GLO-SHIELD works its magic on all painted and plated surfaces...chrome bumpers, mag wheels, appliances, motorcycles, fiberglass boats formica, marine hardware, brass, plexiglass, stainless steel, aluminum, etc.

So put an end to laborious waxing and polishing...get GLO-SHIELD the one step, wipe on—wipe off refinisher that gives your car a three year finish...free from dirt, grime, smudges. Order yours today!

Enough for 2 average cars. \$9.95 (less than \$5 per car). Fleet owners: write on letterhead for quantity prices.

3 YEAR GUARANTEE
 If, after using GLO-SHIELD, you are not delighted, return the unused portion anytime up to three years, for a pro-rata product refund

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Please send me GLO-SHIELD. I understand that if I am not delighted in every way, I can return the unused portion for a pro-rata refund, exclusive of postage and handling.

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- MC Bank # _____ Exp date _____

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Now Display a "Lifetime" of Favorite Photos in the desk space of one! only \$4⁹⁸

- No mounting or gluing — just slip photos in
- Accepts sizes up to 3½" x 5"
- Windows to hold 100 photos included
- Capacity 500 photos — Extra windows available

(we've seen a similar design in a 1977 gift catalog priced at an incredible \$34.95!)

Why leave these great photos buried in an album, or lost in a drawer? Now you can locate and admire any of 500 photos simply by turning a knob! Yet this exciting FOTO-ROLL actually takes fewer square inches of table or desk space than a single unframed snapshot! For home or office — great gift idea too! Now relive all those vacation trips and fun times at the touch of a finger. A treasured gift for relatives, special friends, especially grandparents, when filled with snapshots of the new baby or family activities.

An incredible bargain — you be the judge! What's the difference between our \$4.98 model and that \$34.95 model in the gift catalog? Well, theirs is made of plexiglass — ours is crystal clear lucite. Theirs holds 600 photos, our holds 500. For \$34.95 they include windows for 240 photos and for \$4.98 we only include 100. But we'll sell you as many extras as you want at \$1.50 per set. Each set holds 60 photos, so figure it out for yourself! What's more, if you're not delighted with your order in every way, simply return it within 14 days and we'll refund your money (except postage & handling). Mail no-risk coupon today!

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3566

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Provides perfect climate for favorite plants.

Two clear 21" trays (one for 4" and one for 6" pots) hold gravel and water for ideal humidity. Heavy gauge white steel brackets attach easily to sash — window still opens! Holds heaviest plants solidly and securely.

Hanging Window Garden \$14.00 (Postage Free)

Separate trays only \$4.50 Ea. Please specify for 4" or 6" pots.



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AT LAST — A bowl big enough to be really useful!

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- Make bread dough.
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- Bathe baby, soak feet, wash socks, bob for apples, catch drips, etc., etc.

We Guarantee you'll find many, many more uses for it! Regularly \$20.00. Now yours for only \$11.95!

PLEASE RUSH ME _____ 13 qt. Everything Bowl(s) @ \$11.95 (plus \$1.75 shipping)
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Elks Family Shopper consumer/news

Department of Health, Education and Welfare.

You can get a second opinion with or without your doctor knowing. However, most doctors won't object. If you decide to tell your doctor you plan to get a second opinion, ask that your medical records be sent to the second specialist. That way you can avoid having to repeat tests.

How can you pay for a second opinion? Medicare pays at the same rate as for other office visits, diagnostic tests, and hospitalization. Medicaid payments for second opinions vary from state to state. Check the local welfare office to see if the Medicaid program in your state pays for a second opinion.

Many private insurance companies also provide coverage for second opinions. Contact the health insurance company or agent for details.

As the weather turns hot and muggy, you may find a thin, whitish growth on things around the house. That's **mildew**, and left untreated it can discolor wood or upholstery and even rot shoes or clothing.

(Continued on page 46)

FREE GOLD

We'd like to send you a FREE Mexican Gold 2 Peso (Worth \$17.50 in gold content) — for trying a introductory subscription to our



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The gold Mexican 2 Peso is by no means a rare coin but it does contain an honest \$17.50 worth of gold. And, it gives you a chance to see for yourself just how beautiful gold coins can be.

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SAVE MORE! Order two pairs for just \$38.00 plus \$4.75 postage and handling on same money-back guarantee.

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Charlotte, VT 05445

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Please send FREE information about the Garden Way Cider Press and Cider Press Kits.

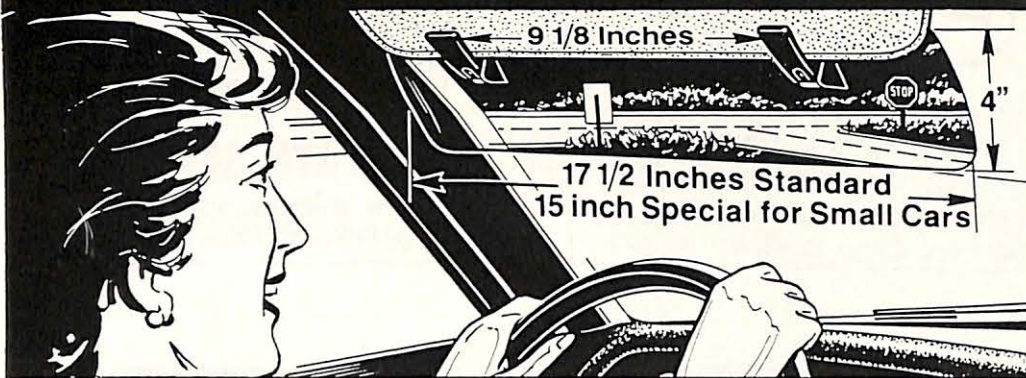
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STARTING UNDER
\$220



(including movement and dial)

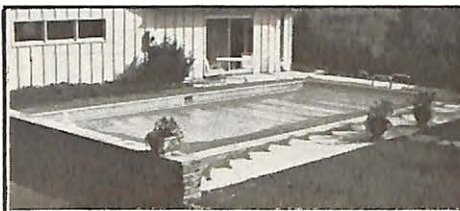
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Fairhope, Alabama 36532



SWIMMING POOL COVERS

Made of tough durable

lightweight Polypropylene Mesh!

Easy to handle, new plastic mesh pool covers. Will last for years. Supplied with grommets. Keep trash, leaves, animals out of your pool. Ideal for above and below ground pools. Cover sizes (not pool sizes) and prices, prepaid:

20' x 28'	\$42.00	22' x 40'	\$64.50
20' x 36'	54.00	24' x 44'	78.00
20' x 40'	59.00	24' x 50'	88.00

(Add \$3.00 West of Miss. River)

Immediate delivery Satisfaction Guaranteed

J. A. CISEL CO. INC., Dept. A
Squankum-Yellowbrook Rd.
Farmingdale, N.J. 07727



SOLID COLOR NECKTIES

3 for \$11.00 ppd

Finest Polyester
Quality Construction
New 3" Width

Washable (no pressing required.)
Choice of navy, brown, green,
wine, white or black. Please
specify. Attractive gift box
included - FREE.

money back guarantee

ALLAN NECKWEAR

P.O. Box 344D, Hampton, N.H. 03842

Elks Family Shopper consumer/news

A new booklet from the U.S. Department of Agriculture tells you how to fight mildew. Basically, you must eliminate warm, moist, or soiled conditions that promote the mold growth that is mildew. If you find mildew, remove loose mold with a brush. Then use chlorine bleach, soap or detergent, or commercial preparations, depending on the type of material being treated. For details on the right mildew treatments for many items around the house, get a copy of *How to Prevent and Remove Mildew*. Just send 90 cents to the Consumer Information Center, Dept. 77G, Pueblo, Colorado 81009.

The molds that produce mildew are always in the air, but the right temperature and humidity promote their growth. Mildew occurs most frequently on cotton, linen, silk, wool, leather, wood, and paper in closed, humid, or poorly lit places like closets and basements.

To combat mildew, ventilate closed areas. Mechanical dehumidifiers or air conditioning, or heating the house briefly can re-

(Continued on page 48)

FACTORY SPECIAL — \$299.95

WE BUILD IT!
Buy direct from our factory and save!

Dozer blade and grass catcher available.

Free Delivery.

Big 26" cut.

Order now or send for

free picture brochure while they last.

CONTINENTAL MFG. DEPT. E

3205 E. Abrams St. Arlington, TX 76010 817-640-1198



★ Big powerful 8 H.P. Briggs & Stratton engine. Compare at \$529.95

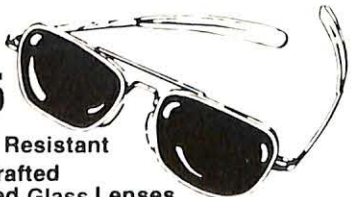
not a "MUSTANG". We have a 2" bigger cut plus other features.

RIDING MOWER
THE CONTINENTAL
MARK VIII

INVENTORY ADJUSTMENT SPECIAL!

PILOT'S GLASSES AT UNBELIEVABLE PRICES!

ONLY \$6.95



- Impact Resistant
- Handcrafted
- Polished Glass Lenses
- Hardened Metal Frames
- Money Back Guarantee

To order, send check or money order (include \$1.00 for postage and handling) to U.S. Optics, Dept. 314, P.O. Box 14206 Atlanta, GA 30324. (Please specify gold or silver frames.) SPECIAL: Order now and get TWO PAIR for \$13 plus one dollar handling charge.

FREE! During this limited offer. Deluxe velour lined protective case. A \$3.00 value.

LIMITED OFFER FROM U.S. OPTICS

See Advertisement on Back Cover

HABAND COMPANY
265 North 9th Street
Paterson, N.J. 07530

SUCCESS SLACKS

2 Pairs for only **17.95**

3 pairs 26.75 4 pairs 35.50

Gentlemen: Please send me _____ pairs of "Success Slacks" as specified, for which I enclose my full remittance of \$ _____ plus 90¢ toward shipping.

PRODUCT NUMBER 72G-064

COLORS	How Many	Waist	Inseam
BLACK			
RUST			
SAGE			
NAVY			
GREY			
BROWN			

Name _____
Street _____ Apt. # _____
City and State _____ Zip _____

NOW! GET 2 REAL OLD INDIAN HEAD CENTS ONLY \$1

Only \$1 brings you 2 old Indian Head pennies issued before 1908. Plus wonderful price lists included. Offer to ADULTS ONLY. One set to a customer. Mail to LITTLETON COIN CO., Dept. RD-81, Littleton N.H. 03561



Sale on scarce dates

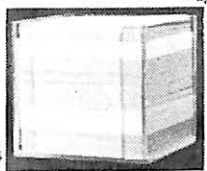
Lincoln Cents-15¢ each

1910	17	18	19	19S	20	25
1926	27	28	28D	29	29D	30
1930D	34	35	35D	35S	36	36D 36S 37
1937D	37S	38	39	39S	40	40D 40S 41
1945D	45S	46	46D	46S	47	47D 47S 48

Minimum order: \$1. Money back guarantee. Plus price lists of U.S. coins. ADULTS ONLY. Circle dates and send to Littleton Coin Co., Dept. TM-48, Littleton, New Hampshire 03561

Excellent Christmas Gift

Square Note



Keep this compact cube close to phones in home or office

Great for taking messages or leaving notes.

Available in clear or smoked plastic.

CUBE SIZE 3 1/2" x 3 1/2"

Filled with your choice of 700 sheets of white or assorted color paper.

SATISFACTION GUARANTEED

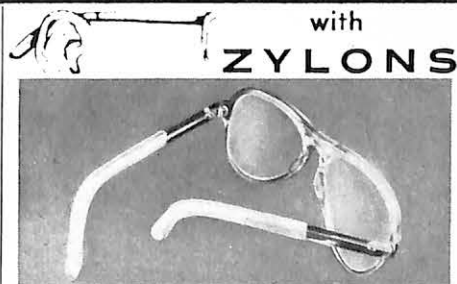
\$4.95 each + \$1.50 shipping.

The Cargo Co.

Box 33084 Dept. C09
North Royalton, OH 44133

Paper refills \$1.00 each + 50¢ shipping.

ELIMINATE PAINFUL Eyeglass Irritation



with

ZYLONS

Eyeglass pressure on your ears... until Zylons all you could do was take your glasses off! Now soft Zylon temple covers can cushion your earpieces. Just put them over the backs of plastic or metal frames — and no more pressure. That's a guarantee! Long wearing and invisible — frame colors show through. Instant comfort for only \$2.88 for three pairs; \$3.88 for five pairs; \$6.99 for twelve pairs; \$9.75 for twenty-five pairs. Add 25¢ per order for shipping & handling. NJ Res. add 5% sales tax. FREE catalog with order.

DORSAY, 240 Kinderkamack Rd., Dept. 132, Oradell, NJ 07649



NOW—Popular Button-Type HOHNER ACCORDIONS at DISCOUNT PRICES! Check Coupon.

SAVE ON... ACCORDIONS
STANDARD AND ELECTRONIC

IMPORTER-TO-YOU PRICES!

Buy Direct From Importer. Over 30 models—popular colors, sizes, switches, features! Famous makes for students, teachers, professionals. Save! No middle-man profit. 5 day home trial. Easy terms. Trade-ins Welcomed. Satisfaction assured. Write Today.

CORDOVOX

Combines Organ with Accordion. Buy from A.C.A. and Save Big Money. Check Coupon.

5 DAY HOME TRIAL—EASY TERMS

FREE Color catalogs and "Direct" Price List

Accordion Corp. of America — Dept. K-99
5535 Belmont Avenue, Chicago, Ill. 60641

Send FREE CATALOGS /Money Saving Prices on:

Standard and Electronic Accordions
 Hohner 'button' Accordions Cordovox

Name _____

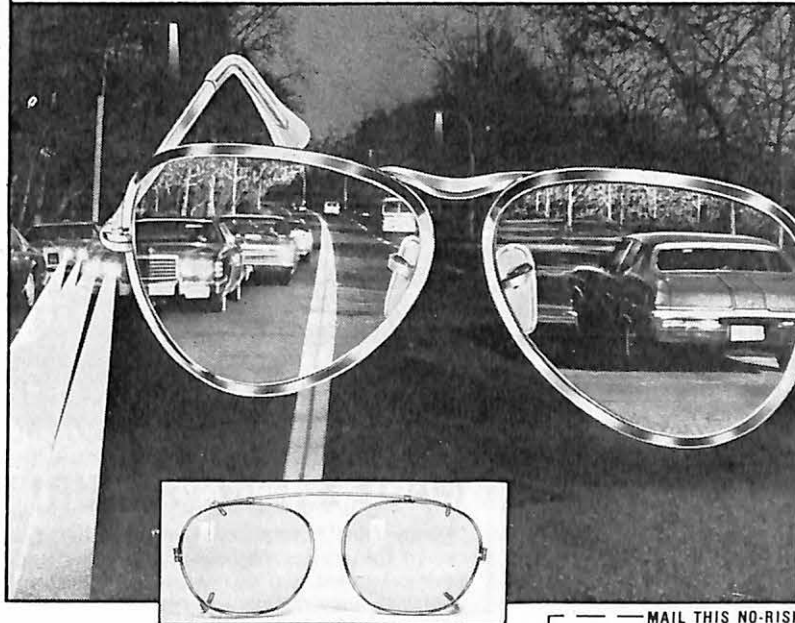
Address _____

City _____ State _____ Zip _____

Check if you have a Trade-in!

Spectacular "Night-Owl" Glasses Cut The Glare Dramatically...

Lets you drive thru fog or night and blinding glare with lifesaving visibility and safety!



✓ Penetrates dense, hazy fog.

✓ Cuts down oncoming headlight glare.

✓ Reduces blinding glare from reflected summer, winter sun rays and snow.

✓ Prevents eye-strain and fatigue.

✓ Ideal for outdoor sports.

MAIL THIS NO-RISK COUPON TODAY

ENCORE HOUSE, Dept. NDG-154
Roberts Lane, Glen Head, New York 11545

YES! Please rush me the "Night-Owl" glasses checked below, so I can enjoy improved visibility while driving at night or in fog.

Check style and indicate quantity desired: (#110) Regular Frame (#120) Clip-On Frame

1 pair of "Night-Owl" Driving glasses in vinyl carrying case for \$7.95 plus 75¢ postage & handling.

SAVE \$1.70—2 pair "Night-Owl" Driving glasses in vinyl carrying cases for \$13.95 plus \$1.00 postage & handling.

I understand that if I'm not fully satisfied with my order, I may return it within 14 days for a complete refund of my purchase price (less postage & handling, of course).

Amount enclosed \$ _____ (NY residents please add sales tax.) No C.O.D.s please.

CHARGE IT! VISA (BankAmericard) Exp. Date: _____
 Master Charge

Credit Card # _____

Name _____

Address _____

City _____

State _____ Zip _____

Imagine being able to see clearly through oncoming, dazzling automobile headlight glare while driving on pitchblack highways... penetrate dense, misty, hazy fog... eliminate glare of blazing sun and glistening, blinding white snow—do all this with no straining, no squinting, no fatigue but with the greatest of driving ease and comfort.

Yes, you can reduce dangerous nighttime headlight glare from oncoming cars... your vision can pierce dense, misty fog to detail the road ahead... you can improve your night driving vision to that of a night owl with these spectacular, scientifically designed impact resistant glasses.

These remarkable "Night-Owl" glasses are made of special amber-yellow lenses that let through infra-red light, but filter away irritating and blinding ultra-violet rays. Instantly you see more clearly... dazzling, blinding headlight glare from oncoming cars look like soft, amber lights... objects in a fog-drenched distance take shape, become more clearly defined. You can judge distances better. Snow and scenery will look more spectacular, yet you'll see more clearly and safely without shimmering, blinding effect.

The "Night-Owl" frame is attractively designed for a comfortable fit—one size fits all. Also available in handy clip-on style to fit your regular eye-glasses. Each style comes in attractive vinyl carrying case and is boxed. Your cost for either style, only \$7.95 each. Order several to keep in each of your cars. Satisfaction guaranteed or your purchase price refunded within 14 days (less postage and handling, of course). Order today—NOW!

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L.L.Bean®

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FREE Fall Catalog

Fully illustrated. Featuring camping, hunting, hiking and winter sports equipment. Practical, longwearing apparel and footwear for men and women. Many items of our own manufacture. Our 67th year of providing high-grade outdoor sporting specialties. All guaranteed to be 100% satisfactory.

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 Address _____
 City _____
 State _____ Zip _____

L. L. Bean, Inc.
 7151 Cedar Street, Freeport, ME 04033

SAVE HUNDREDS of DOLLARS

WITH BURKE SEAT-LIFT CHAIRS

Free Week Home Trial

Ask about Medicare coverage

Now's the time to save hundreds of dollars with a comfortable Burke recliner. Burke seat-lift chairs let you stand and sit when you want, with less strain. Power recline to any position, automatically elevating your feet and legs. Write for information and compare.

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 Mission, Kansas 66202
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Page Size Magnifier lets you read small print without eyestrain . . . without fuss.



Yes, this magnifier is no ordinary, small-sized magnifier. Its large, rectangular shape lets you magnify an entire 7" x 10" page — at one time! Virtually eliminates losing your place. Plus, its wafer-thin plastic lens is lightweight and unbreakable. Even has a hole at top of heat sealed vinyl frame for easy hanging. Great for magazines, newspapers, maps, telephone books . . . anything with small print.

Order today. Only \$3.98, plus 75¢ shipping and handling. Satisfaction guaranteed. N.J. residents add 5% sales tax.

DORSAY, 240 Kinderkamack Rd.,
 Dept. 137, Oradell, N.J. 07649



"I showed the Hanover catalog to 4 people at work . . . and **MADE \$48 IN 1/2 HOUR!**"

"Funny thing! I wasn't even selling. Had just received the catalog. We were looking at the big savings you get on all-leather Hanover shoes and boots at factory-direct prices. And everyone knows how much shoes cost these days. Before I knew it, I had 5 orders, with \$48 in deposits. And that money was mine. Right away. It's what Hanover means by "same-day pay!" They ship the orders and bill direct to the customers. Imagine! \$48 in 1/2 hour for my first 5 sales! Now I just need 5 more to get my free shoes or boots from Hanover for 10 orders in my first 30 days. I don't see how I can miss!" . . . P.K.H., Chicago, ILL

Why don't you send for your own Hanover catalog and free shoes offer? I don't see how you can miss, either. All you do is mail the coupon. You can get this same fast start, too.

Rick King, Vice President
THE HANOVER SHOE, Dept. 2396
 111 N. Forney, Hanover, PA 17331

PLEASE RUSH Hanover catalog and your free shoes offer. I want to get in on the fast extra money I can make showing Hanover values.

Name _____
 Address _____
 City/State/Zip _____

Elks Family Shopper

consumer/news

move moisture from large areas.

If you find mildew on fabrics, brush off surface mold right away. Do this outdoors so mold spores don't spread inside the house. Then if spots remain, dry-clean non-washables or wash fabrics in plenty of soap or detergent and water. Rinse well and dry outdoors in the sun.

Any remaining stains can be treated with a mixture of lemon juice and salt or chlorine bleaches. For example, you can mix two tablespoons of chlorine bleach in one quart of water and soak the stain for five to fifteen minutes. Then rinse thoroughly. Remember, however, not to use chlorine bleach on silk, wool, or spandex fabrics. And always spot test first before using chlorine bleach on colored fabrics.

(Continued on page 50)

TALL OR BIG MEN

Sick of Being Sold Short?



Most men's clothing stores successfully ignore the very existence of Tall, Extra Tall and Big Men by trying to sell you outdated styles . . . at outrageous prices.

Not The KING-SIZE Co . . . we cater to Tall, Extra Tall and Big Men with the world's best selection of fashionable clothing and shoes in hard-to-find sizes . . . all reasonably priced! Shirts, Sweaters, Suits, Slacks & Jackets with Sleeves to 38" . . . necks to 22" . . . inseams to 39" . . . waists to 60". Shoes and Boots to 16EEE.

All Guaranteed both Before and After Wearing. Washing and Dry Cleaning . . . or MONEY BACK.

FREE 100 PAGE CATALOG

My Telephone Number _____
 Height _____ Weight _____ Shoe Size _____
 NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____

The King-Size Co. 2529 King-Size Bldg.
 Brockton, MA 02402

New miracle sponge "whisks away" old paint and varnish with one light touch!



**OVER
ONE
MILLION
SOLD**

AS SEEN ON TV!
incredibly priced at
6 for **\$9.95**
(plus shipping and handling)

Strips Anything Fast!

- No Scraping • No Gouging • No Sanding
- No Poisonous Chemicals or Dangerous Power Tools!**

Incredible MIRACLE ERASER actually "wipes away" crusty finishes faster, better than any paint or varnish remover you've ever used...or your money back! You simply won't believe your eyes. Miracle Eraser slides across age-old varnish and turns it into dust instantly. Chipped and ugly surfaces are restored to smack-smooth finishes in minutes. Rust vanishes like magic. No hard rubbing. Miracle Eraser works best when used in a light, wiping motion. You will never use sandpaper or poisonous solvents again!

Never Clogs...Never Loses Its Power

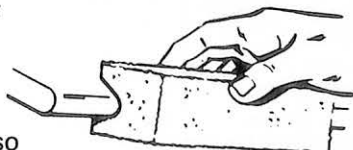
Miracle Eraser never clogs up like sandpaper. Thousands of microscopic points are constantly resharpened as the sponge is used. No matter how hard you press, how messy the job, the Miracle Eraser surface stays keen and perfect and keeps doing its job.

Fabulous Molding Action

The sponge actually molds itself to the exact contour of any surface! After a few swipes, Miracle Eraser literally shapes into corners and crevices and strips them bare fast. No power tool or chemical is so effective, so fast, so safe!

**FREE
Tool
Kit
With
Every Order...**

For Home ... Auto ... Office ... Boat ... Anywhere! Contains most tools you'll ever need in an emergency.



- "Erases" Old Varnish As If It Were Chalk!
 - "Wipes Away" Crusty Old Paint!
 - Brings Furniture Down to Bare Finish Fast!
 - Cleans Tar From Hub Caps!
 - Makes Rust Disappear!
- Barbeque grills, old tools, garden furniture... Miracle Eraser makes them all look like new—smooth as glass-ready to refinish. Furniture! Boats! Cars! Bikes!—There is no end to the uses for Miracle Eraser!

MAIL THIS COUPON TODAY

RUSH!
General Mail Corporation, Dept. SE-265NTC
25 Valley Drive, Greenwich, CT 06830

Please send me without delay my Miracle Eraser Sponges with the understanding that if I am not completely satisfied with the product I may return the unused portion for a full refund.

- 1 Carton of Six Miracle Eraser Sponges for only \$9.95 plus 50¢ shipping and handling
- SAVE \$ 3.95**—2 Cartons for only \$16.95 postpaid
- SAVE \$ 8.40**—3 Cartons for only \$22.95 postpaid
- SAVE \$13.85**—4 Cartons for only \$27.95 postpaid
(Connecticut residents please add 7% sales tax)
- Check Enclosed _____
- Charge to: VISA Master Charge

Acct. # _____ Exp. Date _____

Name _____

Address _____

City _____ State _____ Zip _____

Canadian Orders: 40 Bramsteele Road, Brampton, Ontario L6W 3L8

**NOW! ANYONE
CAN HAVE
A BABY...**



TEST-TUBE BABY

Yes anyone can have a TEST-TUBE BABY from Las Vegas, Nevada. This lovable little character will delight people of all ages. The perfect conversation piece for any and all occasions. This baby comes complete with its own red, white & blue convertible carrying case & cradle. Also included is a fully illustrated comical booklet all about America's 1st TEST-TUBE BABY.

Please send me _____ TEST-TUBE BABY(s) at \$4.95 each, plus \$1.00 shipping.

Enclosed check or M.O. for \$_____

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LAS VEGAS, NEVADA 89101

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AN ORDINARY SHOE**



BUT IT ISN'T.

This handsome shoe is one of the famous ELEVATORS®, specially designed to make a man look about TWO INCHES TALLER! The man who wears them knows their amazing secret . . . everyone else only knows how much better he looks. Sold by mail and Guaranteed by the ONLY maker of these remarkable shoes. Send for FREE Catalog, showing the wide style selection of ELEVATORS®.

RICHLEE Shoe Company
1039 Lake St., Brockton, Mass. 02403

Send me FREE catalog of ELEVATORS® shoes, without obligation now or ever.

Name _____

Address _____

City _____ State _____ Zip _____

Elks Family Shopper

consumer/news

Mildewed furniture fabrics or mattresses are a special problem. After brushing off loose mildew, use a vacuum cleaner to draw out more of the mold. (Be sure to empty or dispose of the bag right away.) If spots remain, sponge lightly with thick soap or detergent suds, then wipe with a clean, damp cloth. Try to get as little water as possible on the fabric to protect the filling inside; then air out and dry in the sun to stop further mold growth. ■

SLEEP WARM—SAVE FUEL



New BED WARMER goes on the mattress. Enjoy soothing, relaxing radiant heat from below. More comfortable and convenient than electric blankets. Yet, COSTS LESS to operate. Drives out cold and dampness.

SAVE FUEL by turning your furnace low at night, and still sleep warm. Automatic thermostat adjusts bed warmth for any changes in room temperature. Six sizes for home use, plus 12 volt models for RV's and sleeper cabs. Also auto seat, chair and pet warmers. Send for FREE booklet. Describes all Electro-Warmth® products, advantages & savings. Great for gifts, too.

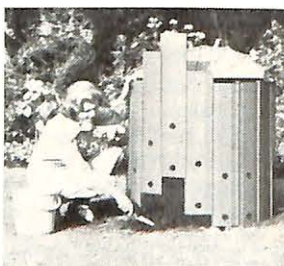
PATENTED PRODUCTS CORP.

Dept. E-979

Danville, OH 43014

**In just One Season Make a
TON OF COMPOST**

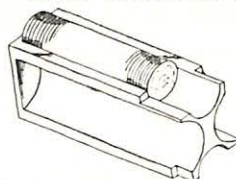
Turn garden and kitchen wastes into rich fertile compost to improve poor soil and feed your plants. Grow bountiful harvests of vegetables and more beautiful flowers. Scientifically designed bins produce valuable compost in weeks. No turning the heap. Make a ton in one season. Send for free catalog.



180 Aero Park
Doylestown, Pa. 18901

Rotocrop (USA) Inc.

**Unique
COIN COUNTER & PACKAGER**



\$3.00

2 for \$5.00
3 for \$6.00

plus .50 (p-H)
Pa. residents
add 6% sales tax

Enables you to accurately count pennies, nickels, dimes and quarters in standard amounts and easily place them into standard tubular coin wrappers. Plastic and pocket size. Dealer inquiries invited.

CHESSMAN CORP., Dept. E-10
307 Susquehanna Ave., Wyoming, Pa. 18644

Help!

The Elks Magazine postage fees have skyrocketed!

Help us cut costs by reporting any address change to your lodge secretary and *The Elks Magazine* Circulation Department.

Be sure to include lodge and membership number or an address label from the magazine.

Notice should be sent 6 to 8 weeks before your move.

ATTACH ADDRESS LABEL HERE

New Address:

Name _____

Address _____

City _____

State _____ Zip _____

Lodge No. _____

Member No. _____

Mail to: Circulation Manager

The Elks Magazine
425 W. Diversey Pwy.
Chicago, IL 60614

9.9

ATTENTION ALL ELKS



**ELKS
LODGE RINGS \$24.95**

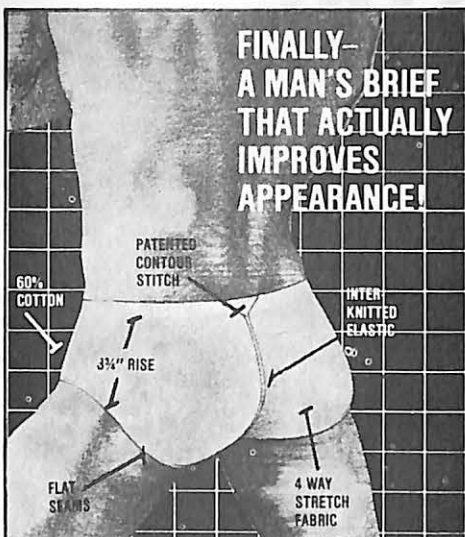
(Actual Size as Shown)
Be proud and wear the Symbol of the Elks with this 18Kt Heavy Gold Electroplate Ring which features an expertly crafted Elk Emblem Set on a Genuine Onyx Stone, perfectly balanced by Two White Stones. Backed by the Manufacturer's LIFETIME GUARANTEE. Suggested Retail Price \$48.00. **YOURS NOW!** at only \$24.95. Perfect as a Gift or Treat Yourself! Each order comes with a Complimentary Jewelry Catalog. Dealer inquiries invited. **SO ORDER NOW!** SEND Name, Address and Ring Size(s) with Check or M.O.
TO: SKYLINE JEWELRY
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LAKE HIAWATHA, N.J. 07034
(N.J. Residents Add \$1.25 Sales Tax Per Ring)

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(401) 942-4591



**FINALLY—
A MAN'S BRIEF
THAT ACTUALLY
IMPROVES
APPEARANCE!**

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Only BUNS briefs have the back "contour stitch." Basically what it does is to self fit the brief to your body. They individually surround, hug and gently lift for a totally new kind of comfortable "second skin." Tens of thousands of men in America and Europe wear BUNS under fitted pants, jeans and sport shorts. The flat stitch leg binding ends show-thru seams too. Now redesigned in a briefer cut in a new fabric of 60% cotton with stretchy nylon and spandex. It's the ultimate brief for a lean trim look. In White. S M L XL 3 pac/\$14.50. A Product of BRAUN, Inc.

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2802 MIDWAY DRIVE/SAN DIEGO/CA 92110®

CALL TOLL FREE Outside Calif. 1-800-854-2795. BUNS
Visa or Master Charge. If by mail Incl. Card No., Exp. Date w/signature, M.C. Incl. Bank No. Or send Check or Money Order. Add \$1.50 for handling. Calif. res. add 6%. NO CODS PLEASE.

NAME _____ Qty. _____
ADDRESS _____ Size _____
CITY _____
STATE/ZIP _____ 4586

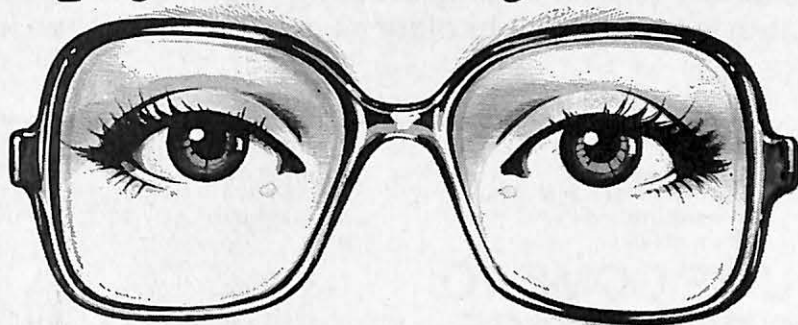


Cheney. Because Frank really enjoyed his game room.

Frank built his own game room and enjoyed many hours there. But then he was confined to a wheelchair and was unable to use it. Now his Cheney Wheelchair Lift III makes movement up and down the narrow basement stairway safe and easy. For more information on Cheney Wheelchair Lifts, Wheelchair Van Lifts, and Wecolorator™ stairway elevators, contact your Cheney Representative, or write: The Cheney Company, Dept. EM, 3015 S. 163rd St., New Berlin, WI 53151 (414) 782-1100.

helping people help themselves
CHENEY Wheelchair Lifts

Don't let them rip you off any more!



THE TRUTH ABOUT PRESCRIPTION EYEGLASSES

If you own prescription eyeglasses, you've been paying much too much! So say government officials and consumer experts everywhere. You know what prices are... \$50, \$60, even \$90, and getting higher all the time!

Why those high prices?

The reason is simple. Eyeglass sellers have been shielded by laws that prohibit advertising eyeglass prices! When you can't shop, you can't compare. Then, as the Bureau of Consumer Protection says, "prices are maintained at artificially high levels."*

Time for a change.

It's high time someone *did* something about this situation. As a buyer of eyeglasses, you deserve better treatment.

The laws have changed at last. And the NATIONAL EYEGLASS SERVICE is doing something—*now*.

You can now buy first quality prescription eyeglasses—from the National Eyeglass Service—at a fair price.

Believe it or not, that price is only \$33 for single focus glasses. You can have bifocals, trifocals, and sunglass tints for a very small additional charge. Men's or women's, your choice of 17 different frames... whatever you select, you get the lowest possible price!

High quality, high fashion.

Make no mistake, these are the finest prescription eyeglasses available. They are made precisely to your doctor's prescription. They are exactly the quality you would get from better optometrists or opticians. Lenses of ophthalmic crown glass. Handsome fashion frames that are sturdy and comfortable, made by leading American manufacturers.

How it is done.

This low price is possible because the excess profit has been removed. There is no retail store or fancy office overhead to pay. There is no display of several hundred useless frame styles to confuse you. You get a tremendous value. You pay as little as \$33 for top quality.

Buying by mail.

Don't be fooled by all the professional mumbo-jumbo surrounding the purchase of eyeglasses. To do the job, we need only your prescription and a couple of very simple measurements. When you write us we will explain how to give us that information *easily*.

All our glasses have been selected for sure fit and wearing pleasure. When yours arrive, you'll find them as perfect as you can buy anywhere, as comfortable as can be.

NES has sold tens of thousands of prescription eyeglasses to thrifty-minded consumers nationwide. To them and to you we unconditionally guarantee high quality and comfortable fit. You must be perfectly pleased with your new glasses or you get your money back up to 90 days after you receive them. Do you know any other optician who will give you that kind of guarantee?

Act now!

If you need new glasses or an extra pair for extra uses, send now for our FREE "Guide to Prescription Eyeglasses." Don't pay those high prices any more!

*Federal Trade Commission, "Advertising of Ophthalmic Goods and Services," page 2 (1976).

**Prescription Eyeglasses
Lenses & Frames,
COMPLETE**

\$33 for Single Focus

Bifocals only \$6 more.

Write today for full information.
No salesman,
no obligation.

National Eyeglass Service
Woodstock, IL 60098

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TO: **NES** 773 St. John's Road,
Woodstock, Illinois 60098

YES, please send me your FREE "Guide to Prescription Eyeglasses" and complete information on how to order at your very low price! 53

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YOU SAY YOU'RE FED UP WITH HAULING ICE?

Read about THE electronic breakthrough that has made the portable ice chest as obsolete as grandma's kitchen ice-box.

Does your family groan when it's time to empty all that yucky water out of the cooler? Are you getting tired of paying for food that goes bad? When somebody even mentions the word "ice" — do your back and shoulders ache a little?

YOU'VE COME TO THE RIGHT PAGE.

There's good news here: The Aerospace Program has spun off a portable refrigeration breakthrough!

Big Research Discovery

Space scientists at Cape Canaveral had to keep critical components in rockets and satellites cool. They needed something small and light...something that used very little power but was absolutely reliable...something that wouldn't konk out if it were tipped up, down, or sideways. The result? Solid state thermoelectric refrigeration modules that went to the Moon.

Enter Koolatron

Koolatron was quick to see the civilian-use possibilities of these modules for portable refrigeration. They worked until they developed Koolatron — a 12 volt portable electronic refrigerator that uses the same powerful solid state thermoelectric refrigeration modules used in rockets and satellites.

Saves Energy

Koolatron uses very little juice — an average of only two amps when the temperature outside is 70 degrees Fahrenheit. That's less power than it takes to light a 30 watt bulb. Once contents are cold, you can turn it off at night to save power. Contents will stay cool for at least 6 to 12 hours. Your muscle energy is conserved, too. It weighs only 15 pounds — and you'll never have to haul ice again!



Saves Inconvenience

No more driving for miles or heading into shore for ice. Plug it in a lighter socket in your car, boat or van. Or run it off a 12 volt battery charger plugged into 110 volts.

Saves Shopping Trips

Koolatron holds more — so you spend less time shopping. Although it measures no larger than most ice chests, its 36 quart capacity is not half-filled with ice and sloshing water. So there's more room for food — 40 pounds of it, or 40 large cans of soda pop!

Saves Food

This is *dry* cooling we're talking about. Not the *damp* kind that breeds mold and can

turn perfectly good food bad overnight — exposing the whole family to needless risk. Koolatron keeps your food cold and dry. With food prices so high, it's a shame to let any more meat and milk or sandwiches spoil!



SOUND FAMILIAR?... "Mary, where do you want this 50 pounds of ice?" ... "Wait George, I'm not through draining the ice chest!" ... "Daddy — you're dripping more water where I've mopped the floor!" ... "Hey, Mom, these tuna salad sandwiches are soaking wet — and (phee!) they smell bad." ... "Mary, quick, I'm going to drop this @#!%& ice on my toes!" ... "George —!"

No Toy

Koolatron is built to last. The rugged case is filled with the best insulation available — rigid urethane foam. Its heavy-duty handle can take loads of 150 pounds or more. Hinges and latches are made of non-rusting polypropylene. The exterior is a handsome harvest gold with a white, easy-to-keep-clean interior. Four non-slip rubber feet keep it from marring boat or camper surfaces.

Saves Money

Ice is expensive these days. So is the gasoline you use in looking for it. Don't waste another dollar this way! Get yourself a new Koolatron 12 volt portable electronic refrigerator and LET IT PAY FOR ITSELF. That's right. The money thrown away on ice and gasoline and spoiled food — not to mention what your own time is worth — will MORE THAN PAY for your new Koolatron in a single year!

Proof: A recent survey of Koolatron owners revealed their *average* saving was \$156.03 in just nine months. Some claimed they had saved over \$500.00 on ice, gasoline, spoiled foods, and the restaurant meals made necessary when the ice ran out.

No Hassle — Ever

Koolatron was designed by engineers who are also boatowners and campers. They know you want something simple that doesn't break down and is easy to service. Because of Koolatron's solid state construction your unit should never require any servicing unless physically damaged. If service is ever required, it is available through our service depots in Batavia, NY, or Barrie, Ont., Canada.

So Reliable It's Guaranteed For One Full Year

Your new Koolatron comes with a written one year guarantee plus complete instructions and helpful information. If you need



Model F1A shown.

The new Koolatron keeps 40 lbs. of food at household refrigeration temperature but weighs only 15 lbs. Only 21" x 16" x 16" ext.

additional help or advice anytime, you can call or write for a personal reply.

21 Day Money-Back Trial Period

Use your Koolatron for 21 days after you receive it. If for any reason you are not totally satisfied, return it for a prompt refund in full.

Buy now at our new low price

Good news. Our increased sales have overcome mounting material costs. So for now we can pass on a saving of \$10.00 per unit. Formerly \$169.00. Now \$159.00 + \$7.00 handling and shipping (\$179.00 in Canada).

Adjustable Thermostat Option

For an additional \$10 you can order the Koolatron with an adjustable thermostat in place of the standard fixed temperature thermostat — order model F1A.

Phone your order in collect now to

(705) 737-0842

Or use this handy order coupon.

Koolatron INDUSTRIES LIMITED
Dept 716
56 Harvester Avenue, Batavia, New York 14020
Canada: 230 Bayview Drive, Barrie, Ontario L4N 4Y8

Send me — Koolatron F1 @ \$159 (\$179 in Canada) + \$7 each for handling and delivery in USA or Canada (N.Y. and Ontario residents add sales tax).
— I want model F1A and have added \$10.
I understand that if I am not satisfied, I may return it undamaged within 21 days and get a full refund.

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or please charge my Visa Master Charge
 American Express

Acct. No. _____ Expiry date _____

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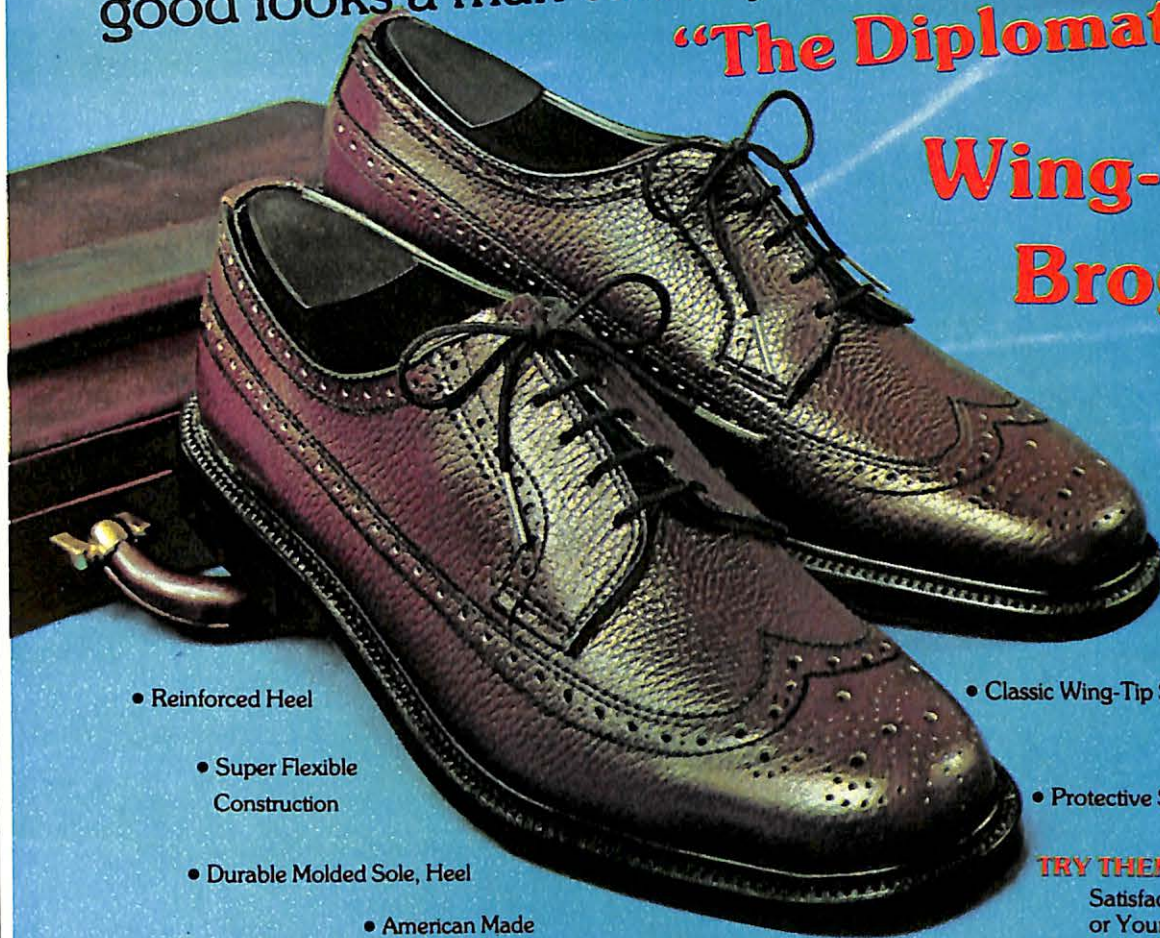
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This husky, handsome favorite never looked better! The quality and comfort are built in for years of easy walking! All at far less than the prices charged by fancy men's shops! Just check all these features! The textured leather upper fits your foot like a glove . . . perms and wing-tip stitching make it a classic. Strong, flexible molded composition sole and heel cushion every step. Heel's reinforced for support and durability; storm welt adds extra protection. Nylon laces resist soil, acid, oil. Cobbler crafted in the U.S.A. Step on it . . . don't miss out on the shoe value of the year!

Men's Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. **Widths:** C, D, E. **Colors:** Brown or Black



OLD VILLAGE SHOP
Hanover, Pa. 17331

OLD VILLAGE SHOP, Dept. VM-3899
340 Poplar Street, Hanover, Pa. 17331

Please rush _____ prs. of the Genuine Leather "Wing-Tip Brogue" (s) for the amazing low price of just \$19.95 pr. plus \$2.60 postage and handling on full money-back guarantee.

SAVE MORE! Order two pairs for just \$38.00 plus \$4.75 postage and handling on same money-back guarantee.

_____ prs. Black (M271981B) Size _____ Width _____

_____ prs. Brown (M271999B) Size _____ Width _____

CHARGE IT: American Express Diners' Club Carte Blanche
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TO KEEP THIS COVER INTACT—USE COUPON ON PAGE 45

- TALON® zipper
- BAN-ROL® waistband
- HOOKFLEX® top closure
- NO-HOLE deep pockets
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AND
Of Course
100%
NO-IRON
PERMANENT
PRESS
Wash 'n Wear

**NEW DRAMATIC
BLACK!**
AT THE SAME DISCOUNT!

IMPRESSIVE ANYWHERE!

SUCCESS SLACKS

for the 1979-1980 Executive Season

Full Season Price: 2 Pairs ~~19.95~~

PREVIEW SALE: \$2 OFF	NOW \$2 OFF!
	2 PAIRS for 17.95
<small>Special Preview Price only 'till Oct. 31, 1979. Slacks will be 2 pairs for \$19.95 thereafter. No exceptions will be made.</small>	

It's True! The price of good business slacks is going up just like everything else. But here's one time when you can do something about it! Haband, the mail order people from Paterson, N.J., started early this year. Got an early jump on the market and kept the factories going all Summer long.

Now, while this early hedge is still in stock, we are anxious to meet new customers and show you our excellent quality. These executive NO IRON 100% Polyester DoubleKnits will probably be \$10 to \$14 or more per pair right now in any haberdashery. But ACT AT ONCE, and you can take your choice of these top fashion colors for immediate delivery at only TWO pairs for \$17.95!

WE HAVE YOUR EXACT SIZE IN STOCK!

BROWN GREY
SAGE NAVY
RUST

Haband's NO-IRON 100% Polyester DoubleKnit

SUCCESS SLACKS 2 pairs for only **17.95** 'till Oct. 31

3 pairs for 26.75 4 pairs for 35.50

HABAND COMPANY
265 North 9th Street
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Gentlemen: Please send me pairs of "Success Slacks" as specified, for which I enclose my full remittance of \$ plus 90¢ toward shipping.

GUARANTEE: If for any reason I do not choose to wear the slacks when they arrive, I may return them within 30 days for full refund of every penny I paid you.

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WE CARRY ALL THESE SIZES:
Waists 29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-46*-48*-50*-52* and 54*
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Inseams: 26-27-28-29-30-31-32-33-34.

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GREY			
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HABAND