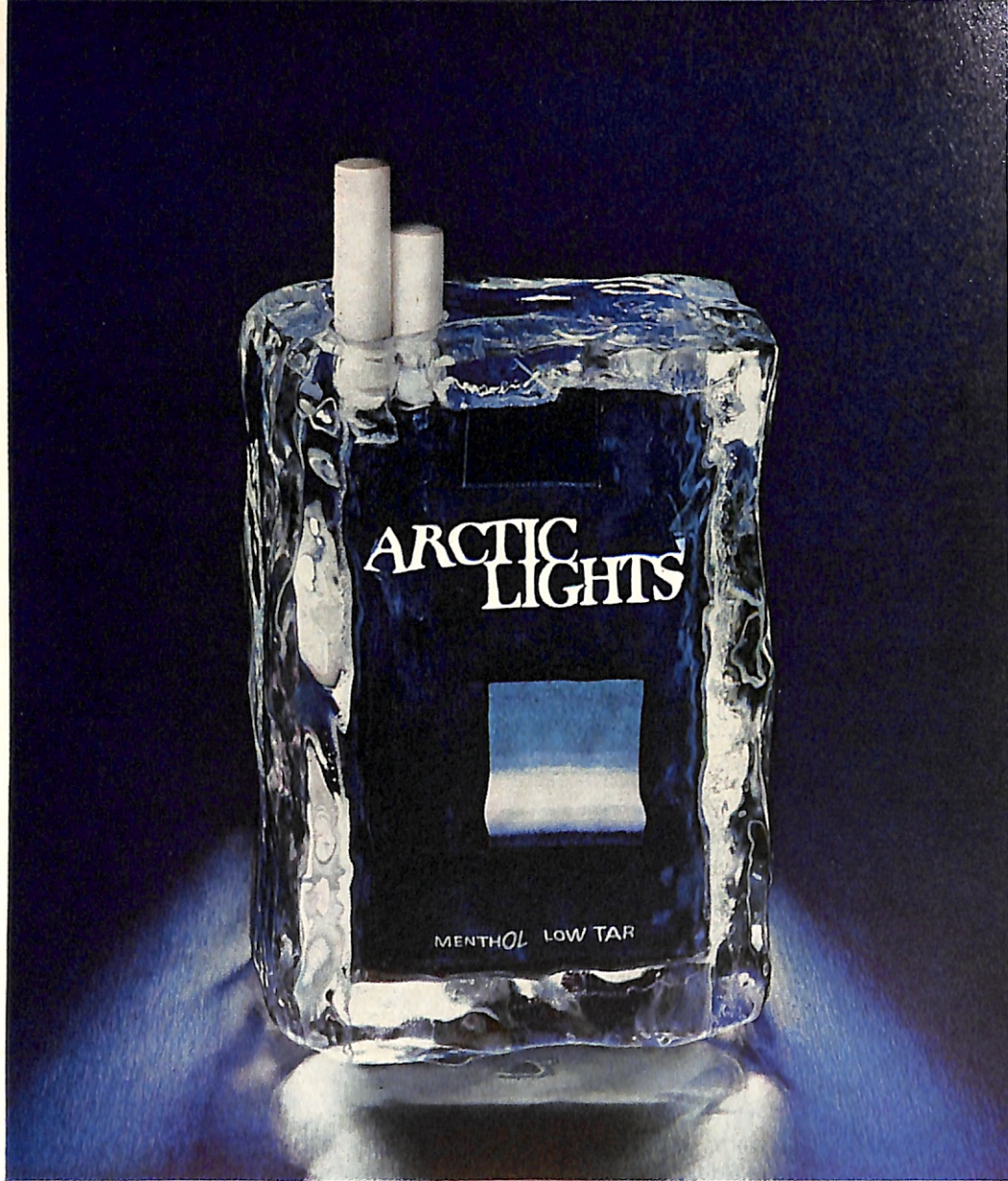


the
Elks
magazine
June 1979

DALLAS • NATIONAL CONVENTION • JULY 15-19, 1979





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YOUR BROTHER ELKS of the host state of Texas eagerly anticipate your arrival at the 115th Grand Lodge Convention, July 15-19, 1979. I have the happy privilege to extend on their behalf a fraternal welcome to Dallas, the celebrated "Big D" city, and to the historical Lone Star State.

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THEREFORE, come to Dallas prepared to receive a cordial reception and the warmth of fraternal affection.

George I. Hall

George I. Hall
Past Grand Exalted Ruler



*"No great nation has lived so long under
a single written constitution . . ."*

Arthur Schlesinger, Jr.

PRESERVE AND REDEEM



A
MESSAGE
FROM THE
GRAND
EXALTED RULER

AS AMERICAN GENTLEMEN, the members of the Benevolent and Protective Order of Elks lament the gloom and despair that have seized a significant portion of the American intellectual community. The fashionable talk on the subject of the United States "facing a crisis of the decay of power" and "there is no question that United States prestige is being openly questioned and challenged" is gaining momentum; and the more pessimistic the prediction, the louder acclaim it evokes. Maybe our nation's power and influence are declining, but it still exists and, meanwhile, we have our choice. We can either rain more blows on it or attempt to preserve and redeem it. We believe that with the Elks record in the field of youth activities, the younger generation, with our understanding and compassionate help, can and will prevent the erosion of America's esteemed global position.

THE WORD "PRIVILEGE" implies special opportunity, and the retention of the privilege can be guaranteed only by the full acceptance of the responsibilities that go with it—the hard ones as well as the easy ones. Our system of government does not thrive, grow or glow when privileges are accepted passively. Freedom, as we know it, is a responsibility and not a license. Nothing this country ever achieved was by chance but rather by the ongoing sacrifice, the eternal vigilance and the constant preparedness of all who cherish liberty.

THE GREATEST SYMBOL of America's glory is our nation's flag. The Order of Elks recognizes Old Glory's visible voice and its invisible spirit, and so pays homage to it. Besides the stars and stripes, which represents freedom, equality, liberty and unity of purpose, we see in the flag all the sacrifice that has been made in its behalf. However, in an even larger sense, we see ourselves for better or for worse. Because woven into every inch of its red, its white and its blue we find the thread of our deepest desires, our strongest purpose and our fondest dreams for its represented ideals. We can survive as a nation only so long as we respect all for which Old Glory stands. We must never flinch in our privilege to serve its ends. To be disloyal to its ideal is to forfeit its protection.

HOW STRANGELY this exuberant faith contrasts with the views of many who despair of the future of this country. However, the note of optimism and faith and hope, even in the face of adversity, is the true American note, the constant American theme, the one quality of American life that is so interwoven with the American and Elkdom heritage that it probably cannot be removed from our psyche without destroying America.

OUR LATE beloved President, Dwight D. Eisenhower, once said, "There is nothing wrong with America that faith, love of freedom, intelligence and energy cannot cure."

WITH CONTINUED effort and enthusiasm for a reassertion of United States' influence around the world, we shall fulfill our commitment to life, liberty and the pursuit of happiness.

Leonard J. Bristol

Leonard J. Bristol

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we'll give her
you
can't pay for.



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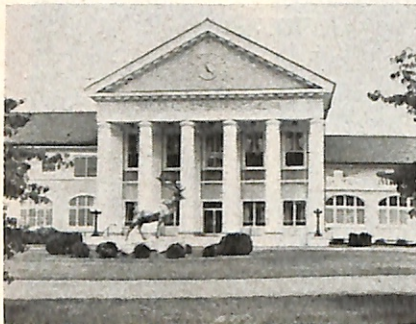
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the **Elks** magazine

VOL. 58, NO. 1 / JUNE, 1979

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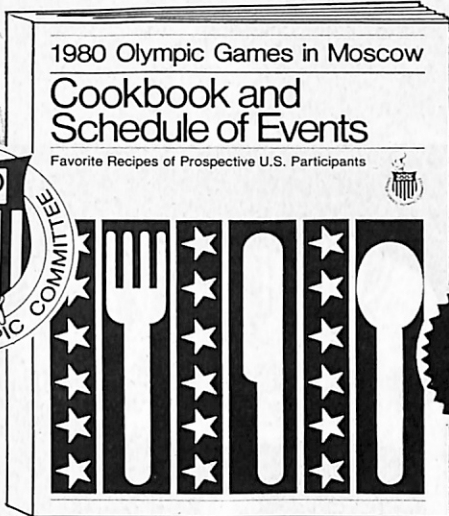
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ELJNE



The dark side of Lincoln:

VISIONS & SPIRITS

In The White House

In 1940, some 6,000 New Yorkers were polled on the question, "Who is the greatest American, living or dead?" The answer of the majority, as it has consistently been for over a century, was "Abraham Lincoln."

He is the nearest thing to a folk hero this nation has produced, admired for his wit and wisdom, his backwoods common sense and his executive genius. Children memorize the "Gettysburg Address" and study his Emancipation Proclamation, while historians analyze the minutest shred of information about this homely man who attained unsurpassed prominence without the aid of "media consultants." Being the first president assassinated added the tragic quality of martyrdom to his heroic image.

Yet, there was a facet of Lincoln that many of his biographers are reluctant to discuss, a dark and brooding side that dwelt in a world of dreams and omens. Some explain away his tolerance of spiritualists conducting seances within the White House as a mere indulgence of his pathetic wife's whims, others choose to ignore the incredible premonition of assassination that came to him in a dream only days before the awful event.

Abraham Lincoln was one of the most complex individuals history has produced, all the more because he presented a disarmingly rustic facade. His religion, or rather faith, in itself represents a difficult bag of contradictions. The son of a Baptist, as a young man he professed agnosticism, or at least

skepticism; later in life he became enamored of the Quaker religion, yet also exhibited traits that would categorize him as a Unitarian or Universalist. A student of the Bible, he believed deeply in Christ and attended Presbyterian services, yet was a determined fatalist who saw himself as a "tool of Providence." On a separate plane from all this, he displayed superstitious and mystical tendencies that frequently affected his actions.

Even as a young attorney, Lincoln showed a disturbing reliance on superstition. He preferred overweight men on juries because he believed they were pleasant by nature and could be easily swayed. He dismissed potential jurors who had high foreheads because he thought them prejudiced, while rejecting blonde, blue-eyed males on the basis that they were nervous and would vote for conviction.

Even Lincoln's conduct of the Civil War, often reflecting brilliant assessments of men and events, was somewhat tainted by his tendency to dwell on dreams and omens. Several times on the eve of significant military events, he experienced an identical dream, that of being aboard a phantom ship which moved rapidly toward a dark, ill-defined shore. The dream had occurred before Union victories—Antietam, Gettysburg, and Vicksburg—so he regarded it as a favorable omen. But it also manifested itself prior to Fort Sumter and Bull Run; and the last time he experienced it was on April 13, 1865, the night before he was assassinated.

The President frequently mentioned this dream during Cabinet sessions. Likewise, he often scheduled events, even ones as critical as troop movements, to coincide with meaningful days or to avoid ill-starred ones.

From the very beginnings of his presidency there is evidence of the in-

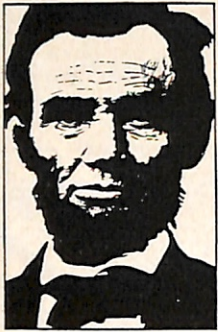
fluence played by this overriding fascination for the mystical. Even before his inauguration he read significance into an occurrence in his home at Springfield involving a mirror.

"It was just after my election in 1860," he said, "when the news had been coming in thick and fast all day, and there had been a great 'hurrah, boys!' so that I was well tired out and went home to rest, throwing myself upon a lounge in my chamber.

"Opposite to where I lay was a bureau with a swinging glass upon it and, in looking in that glass, I saw myself reflected nearly at full length; but my face, I noticed, had two separate and distinct images, the tip of the nose of one being about three inches from the tip of the other. I was a little bothered, perhaps startled, and got up and looked in the glass; but the illusion vanished. On lying down again I saw it a second time, plainer, if possible, than before; and then I noticed that one of the faces was a little paler—say five shades—than the other. I got up and the thing melted away; and I went off, and in the excitement of the hour forgot all about it—nearly, but not quite, for the thing would once in a while come up and give me a little pang, as though something uncomfortable had happened.

"When I went home, I told my wife about it; and a few days after I tried the experiment again, when, sure enough, the thing came back again. But I never succeeded in bringing the ghost back after that, though I once tried

by William C. Franz



very industriously to show it to my wife, who was worried about it somewhat. She thought it was a 'sign' that I was to be elected to a second term of office, and that the paleness of one of the faces was an omen that I should not see life through my last term as President of our nation."

Lincoln's predilection for the mystical interpretation of events certainly owed some of its origin to his wilderness boyhood in Kentucky and Indiana, where a frequently illiterate population relied on superstition to fill voids in their difficult lives. In 1861, Lincoln went to Charleston, Illinois, to visit his aging stepmother, Sarah Bush Lincoln, a meeting that she later described:

"He was here after he was elected President of the United States... (crying)... I wish I had died when my husband did. I did not want Abe to run for President, did not want him elected, was afraid somehow or other, felt in my heart that something would happen to him, and when he came down to see me... I still felt that something told me that something would befall Abe, and

that I should see him no more."

When Lincoln's cousin, Dennis Hanks, went to the old woman's log cabin to tell her of her stepson's assassination, she knew before he spoke. "Aunt Sarah," he said, "Abe's dead." "Yes, I know," she replied, "I knowed they'd kill him. I been waiting for it."

Whether such fears, like those of his wife, can be regarded as precognition or simply reactions to the venom already being displayed toward Lincoln, which would continue unabated through his presidency to the point where family mail had to be opened by a third party who would sift through the obscenities and threats, is a matter for speculation. But that Lincoln placed his faith in the portents and omens cannot be disputed.

In 1863, for example, while Mary Lincoln and their son, Tad, were visiting Philadelphia, the President thought the matter important enough to send her a telegram that read, "Think you had better put Tad's pistol away. I had an ugly dream about him."

Until February 20, 1862, most of the mysticism in Lincoln's White House had been a relatively private matter, except for the recounting of his dream to the Cabinet. On that day, however, the tragic death of William Wallace Lincoln took place and the occult came

to the forefront in the First Family's life.

Little "Willie" had been his parents' pride and joy, a lovable, intelligent child who developed a cold after riding his pony, got progressively worse for a month, then died at the age of eleven. It was an event that sent his moody father into a profound state of depression and pushed his already delicately balanced mother over a psychological precipice.

Unable to even attend the child's funeral, Mary Lincoln confined herself to a room for three months. As she wallowed in anguish, Lincoln feared for her sanity while trying himself to cope with the loss of the son he'd loved so dearly. For years afterward he had dreams that Willie was still alive; he'd see the boy playing in the leaves on the lawn of the White House, calling to him. Lincoln had Willie's body exhumed twice to look on his face again.

The President's fatalism helped him to deal with his personal tragedy, but such a stoic viewpoint had no meaning to the high-strung Mary Lincoln. Instead, she turned to the world of spiritualism for answers, and Abraham indulged her pursuit.

Mary Lincoln's life had been ceaselessly overshadowed by death. She'd
(Continued on page 17)

ELKS NATIONAL SERVICE COMMISSION

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



A video tape recorder and a large television screen were contributed to the Brockton VA Medical Center by the lodges of Massachusetts' South District. Edward Callanan (second from left), state vets administrator, and Richard Silver (fourth), hospital director, thanked (from left) VP Joseph Silvia, Chm. Harold Liebovitz, and State Trustee Leonard Walsh for the gift. The funds for the present were raised through the efforts of the individual lodges.

The Brothers of Palm Springs, CA, Lodge joined Needles, CA, Brothers at their lodge for a jamboree recently. During the event, \$1,000 for the purchase of TV sets for the Jersey Pettis Veterans Hospital was contributed by Palm Springs Brothers. On hand for the South District's total donation of \$4,550 were (from left) SP Robert Robb, PGER Gerald Strohm, State Chm. John Jordan, ER Charles Malin of Palm Springs Lodge, District Chm. Virgil Weaver, and DDGER Les Pratt.




For more than 20 years of service as activities representative for the VA hospital in Miami, FL, Mrs. Beaul Meier (fifth from left) received a plaque of appreciation from North Palm Beach, FL, Lodge. On hand for the presentation were (from left) Assistant Director James Martin, Bill Dector, Art Ellenor, Mrs. Reba Perry, chief of volunteer services, Vets Chm. John Busby, Al Law, and Joseph Santello. During the occasion, the Brothers donated \$300 worth of undergarments to the vets at the hospital.

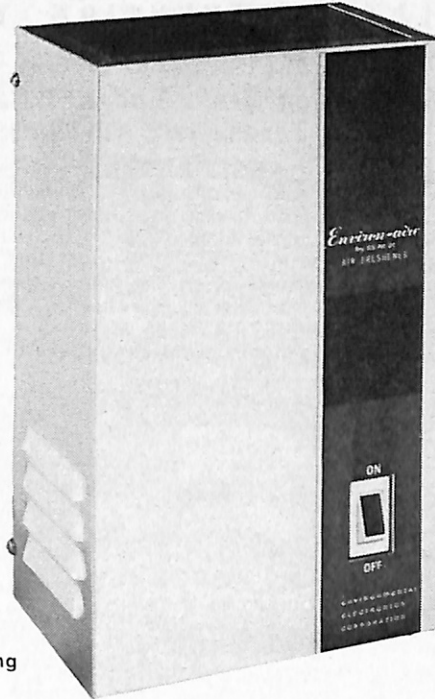


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WHAT THE ENVIRON-AIRE IS NOT

It's not a one-shot cover-up. It doesn't mask odors—it destroys them electronically. And it kills tough odors *continuously*—not temporarily like sprays, wicks, stick-ons, etc. There are never any chemicals to buy, bulbs to burn out or filters to replace. The unit uses only as much electricity as a 25-watt light bulb.

WHAT IT IS

The Environ-air is a *continuous* air-cleansing process so unique it's patented. It uses the latest in space-age electronic technology to create the first energy and cost-efficient air purification system for the home. Even in a

smoke-filled room, you will be breathing only clean, fresh air all day long.

FORCED AIR—THE MOST IMPORTANT NEW FEATURE INNOVATION

One of the secrets of this new system is that it keeps the ionized air in *constant motion*. The Environ-air is the *only* electronic air freshener that *continuously* "pumps out" ionized oxygen molecules into the air, permeating every square inch of space—ready to attack and deactivate any odor-causing molecules instantaneously. Keeping the ionized air circulating is such an important factor that so-called "space age" air fresheners without it are truly outdated. Without it, odor-killing molecules simply fall to the ground near the unit, rendering them useless against odors.

A DUST-FREE ENVIRONMENT: AN UNEXPECTED BONUS

The Environ-air also de-activates dust particles suspended in the air. The ionized oxygen pumped into your room will attach itself to any impurities in the air, causing them to fall to the ground. Ahhhh... what's left is pure, clean air.

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LET YOUR NOSE PROVE ITS EFFECTIVENESS IN YOUR HOME OR OFFICE

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THE DALLAS CONVENTION TENTATIVE PROGRAM

115th Session Grand Lodge, B.P.O. Elks
Dallas, Texas, July 15-19, 1979

REGISTRATION

SATURDAY, JULY 14, 9:00 AM and continuing daily during the Convention. Representatives (Exalted Rulers), Grand Lodge members, accompanied Elks and ladies—Dallas Convention Center, 717 South Akard Street. This is the Information Center for delegates, their families and visitors. The first obligation is to register so that all concerned will be properly informed about the Convention and the facilities offered by Dallas, recommended restaurants, ladies information, sightseeing, tours, etc.

REGISTRATION HOURS

Important: Please note Registration Hours *now* to avoid inconvenience upon arrival in Dallas.

Saturday—July 14	9:00 AM to 5:00 PM
Sunday—July 15	9:00 AM to 4:00 PM
	Dinner Interval
	8:00 PM to 10:00 PM
Monday—July 16	8:00 AM to 3:00 PM
Tuesday—July 17	8:00 AM to 3:00 PM
Wednesday—July 18	8:00 AM to 3:00 PM
Thursday—July 19	8:00 AM to 9:00 AM

GRAND LODGE SESSIONS

All held at the Dallas Convention Center as follows:

SUNDAY, JULY 15, 8:30 PM—Official Grand Lodge Opening Ceremonies. Auditorium, George I. Hall, Past Grand Exalted Ruler, will preside. Welcoming addresses and entertainment will be followed by the principal address of Grand Exalted Ruler Leonard J. Bristol.

MONDAY, JULY 16, 9:00 AM—Opening Grand Lodge Business Session. Auditorium. Election of Grand Lodge Officers for 1979-80. Report of Americanism Committee.

MONDAY, JULY 16, 10:00 AM—Special complimentary ladies entertainment, Convention Center Ballroom.

MONDAY, JULY 16, 2:00 PM—District Deputies designate—photos as per advance notification and schedule.

TUESDAY, JULY 17, 9:00 AM—Grand Lodge Business Session. Following business session, Grand Exalted Ruler-elect's personal conference with Exalted Rulers and State Presidents in which the Grand Exalted Ruler-elect will outline the Grand Lodge program for the coming year—1:30 PM, Hyatt Regency Hotel, 300 Reunion.

(Note: Arrangements have been made for a hosted luncheon at the Hyatt Regency Grand Ballroom. Shuttle bus service provided for Exalted Rulers and State Presidents *only*.)

WEDNESDAY, JULY 18, Open Session Grand Lodge. Auditorium. Ladies invited. Reports and awards by Elks National Foundation, Elks National Service Commission and Youth Activities Committee. (Following the business session, Grand Exalted Ruler-elect's personal conference with State Association Presidents. Lunch at the Hyatt Regency Hotel, 300 Reunion, 12:30 PM.)

11:00 AM MEMORIAL SERVICE

Convention Center Auditorium. (Ladies and accompanied guests are urged to and expected to attend Wednesday morning Session and Memorial Service.)

WEDNESDAY, JULY 18, 9:00 PM—Grand Ball—Convention Center Ballroom, honoring Grand Exalted Ruler Leonard J. Bristol and Mrs. Bristol. All Elks, ladies and accompanied guests invited. Admission by badge. Entertainment. Refreshments available. (Local laws prohibit carry-in beverages.)

THURSDAY, JULY 19, Final Grand Lodge Business Session. Auditorium. Installation of newly elected Grand Lodge Officers. Immediately following Installation, District Deputy designates will take Oath of Office (white summer formal for DDs). Lodges in every District urged to be represented to evidence support of their District Deputies. All involved should request late check-out privileges from hotels *in advance*. Ladies and guests invited to attend open installation of officers at 11:00 AM.

FRIDAY, JULY 20, 9:00 AM to 5:00 PM—District Deputies Conference with Grand Exalted Ruler; State Association Presidents invited—Hyatt Regency Hotel, 300 Reunion. This session will conclude at approximately 5:00 PM. Advance return reservations for those involved should be determined by this mandatory schedule. All involved should request late check-out privileges from the hotels *in advance*.

RITUALISTIC CONTEST

SATURDAY, JULY 14, SUNDAY, JULY 15, MONDAY, JULY 16, Preliminary Contests—Dallas Hilton Hotel, 1914 Commerce Street. Details of schedules upon registration.

WEDNESDAY, JULY 18, Finals—to be announced.

EXHIBITS

Display of activities by Grand Lodge Committees and Commissions, in addition to State Associations and others—Registration Area—Convention Center.

SPECIAL ACTIVITIES FOR ELKS AND LADIES

Visitors will be welcome throughout the Convention period to all neighboring Elks Lodges. Sightseeing trips available at Information Desk in Registration Area.

MONDAY, JULY 16, 10:00 AM—Special complimentary entertainment for ladies. Convention Center Ballroom.

WEDNESDAY, JULY 18, Grand Ball—9:00 PM—Convention Center Ballroom.

SHUTTLE BUS TRANSPORTATION

Shuttle bus transportation will be provided for all hotels and motels for transportation to and from Convention Center activities. A \$5.00 per person bus pass will be available for purchase at the Convention Center. First trip to the Convention Center is free. Bus passes will be honored throughout the Convention. Taxis will also be available at all hotels and motels.



• I've learned from Brother Ed Schlieter, vice-chairman of the National Trustees Committee, that the Elks National Convention will be held in Dallas, Texas, July 15-19. We, including our Chamber of Commerce, would like to extend an invitation to visiting Elks to take a post-convention trip to see the hill country of Texas. We have many things of interest in the hill country, starting with the LBJ Ranch, then through Fredericksburg with the Admiral Nimitz Museum, and then on to Kerrville which is the heart of the hill country.

Omer S. Mathiason
Kerrville, TX

• Regarding the piece about Capt. Eddie Rickenbacker in "The Fraternal Corner," (February, 1979): I remember the incident in 1942. One of my best friends, Richard Major Clark, was in the Medical Corps aboard ship when Capt. Eddie and his crew were rescued. My friend had the entire crew autograph his calling card, which he sent to me as a souvenir. I have cherished that card ever since and still feel very grateful for his thoughtfulness.

W. A. Hatch
Bradford, RI

• I was touched by your article on Rudolf Hess, "The Loneliest Man in the World," (March, 1979) by Frank Thistle, and his life sentence of solitary confinement in Spandau Prison. This man, at his present age, should be freed. Confinement at this stage can't accomplish anything but spite. To forgive is Godly.

John Minett
Queens County, NY

• Although I was not in the Civilian Conservation Corps, mentioned in the "Letters" column (March, 1979), I was a member of the U.S. Army for more than 20 years beginning in 1938. Jack Vincent, who wrote the letter, and his 500 former CCC members are too modest. They did a great deal for this country during the Great Depression. Many of them also joined the "Brown Shoe" army and became officers and noncommissioned officers who helped to train and lead in combat the greatest army the world has ever seen.

They became active members in what President Roosevelt described in 1936 as "a generation of Americans which had a rendezvous with destiny." I fear that many young Americans today and future citizens may never really know the greatness of this generation.

Eugene R. Retler
Manhattan, KS

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.

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This discovery, by the U.S. Dept. of Agriculture at its field laboratory in Gainesville, Fla., was as timely as it was extraordinary. Because we also learned about the dangers of D. D. T. just about then.

Naturally, this discovery was public property. But there were problems that remained to be solved. What the U.S.D.A. had proved, beyond doubt, was the fact that light sensitive, phototropic, insects would always respond to a particular kind of ultraviolet light. More, that the lure of the light extended far beyond the supposed ability of these insects to see. At the very minimum, one light could control an area as large as 1/3rd of an acre—14,250 square feet!

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Pestolite's achievement is notable in other extremely important ways. The other companies that used this discovery came up with bug killers that are no more effective; in fact,

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And you'll be able to stay outside as late as you like. Imagine watching TV, playing cards, sitting and talking, even reading or relaxing in a hammock as you enjoy the evening breeze. Yes, for the first time ever, you can spend summer evenings outside instead of cooped up in an air conditioned room or hiding behind screened doors and windows.

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Patio protector mounts in minutes, virtually anywhere. On a tree, any kind of fence, the side of your house, even a brick wall. Set it up about 25 feet from where you generally stay. Fifty feet may be even better. Then plug it in. Ordinary house current is all that's needed, though you may have to use an extension cord. The operating cost is less than 30 cents a month.

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Just why it works no one knows. Not the scientists who discovered it, not the entomologists who tested and confirmed the phenomena. They do suspect, however, that the light's effectiveness is somehow connected with the constant early evening and night time propagation activity (sex) of these insects.

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April 9, 1979

Greetings:

On behalf of the citizens of Texas, I extend to you, on the occasion of your 115th Annual Convention, a heartfelt welcome to Dallas.

Convention delegates and guests will find Dallas has much to offer--fine hotels, shopping areas and places of amusement and culture.

I'm sure that you will receive a real Texas welcome from the citizens of Dallas and that your stay will be an enjoyable one.

We look forward to your visit.

Sincere best wishes for a pleasant and a productive conference.

Sincerely,

W.P. Clements, Jr.
William P. Clements, Jr.



CITY OF DALLAS



Robert S. Folsom
Mayor

March 27, 1979

"TO ALL IN ATTENDANCE"
Benevolent and Protective
Order of Elks

WELCOME TO DALLAS!

As Mayor of the nation's seventh largest city and on behalf of the members of the City Council and the citizens of Dallas, I would like to welcome you to our city when you convene on July 15, 1979.

Dallas is one of the most exciting, friendly and hospitable cities in the United States, and we have the know-how to put that all together to assure you a successful meeting. Dallas offers the arts, excellent cuisine, entertainment, fashion and sports, plus a traditional southwestern hospitality unique among cities of the world. We call it "DALLASTYLE". You will call it "great".

We are glad to have this opportunity to back up our claims.

Sincerely,

Robert S. Folsom
Robert S. Folsom

NEWS OF THE LODGES



Pasadena, CA, Brothers try out their new piano given to them by the Colton Piano Supermarket.

A new piano, worth \$2,000, was presented as a gift to **Pasadena, CA, Lodge** by Brother Ward Bolling (right) on behalf of the Colton Piano Supermarket recently. The contribution was arranged by Brother A. L. Jensen (standing, center) and was accepted by ER Charles Vincent Jr. Organist George McGrew (seated) tested the new instrument.

The first John Sheppard award for excellence of a ritualistic team was proffered to ER Dale Vaught of **Milwaukie, OR, Lodge** for the lodge team's performance at the state contest. The award was presented by the PERs of Albany Lodge, of which the late PDD Sheppard was a ritualistic coach.

Senior citizen groups received \$500 donations from **Red Bluff, CA, Lodge** recently. The contributions were made with funds raised by the lodge's bingo program. Red Bluff Brothers also honored their senior lodge members recently during Old Timers Night.

Elkdom is often a family tradition. ER Eugene Roy of **Belvidere, IL, Lodge** recently initiated his son, Eugene Roy III, thus continuing a four-generation line of Elks in his family. At **Kankakee, IL, Lodge**, Glen Maxfield became the oldest candidate to be initiated into the lodge. The 84-year-old Brother was sponsored by his son, PDD Gale Maxfield, who also acted as Esquire. A class of 33 initiates, including

lodge members' brothers, a brother-in-law, sons, and a son-in-law, was welcomed to **Williston, ND, Lodge**. Marking the lodge's 68th anniversary, officers of Minot, ND, Lodge, which assisted in the institution of Williston Lodge, conducted the ceremony.

A special letter of commendation from GER Leonard Bristol was presented to Irv Rishel of **State College, PA, Lodge**. The presentation was made by ER George Olson at the initiation of a class dedicated to Brother Rishel, who has sponsored 150 new lodge members.

PGER William Jernick participated in the rededication of **Ridgefield Park, NJ, Lodge's** enlarged and remodeled ballroom recently. A celebration with music and refreshments followed the ceremony and was attended by ER Robert Planker, PERs Victor Florio and William Driver, and PDD Erich Brand.

When a recent ice storm resulted in an electrical power failure in Bedford, VA, those at the **Elks National Home** hardly noticed. Doral Irvin, director of the Home, recently purchased a generator which provided about 24 hours of light and heat for the 275 residents. The generator goes into use automatically when electrical power fails.

The Walter E. Fernald State School in Waltham, MA, received four wheel-

chairs for their disabled residents recently. The donation was made by ER Albert Rigilini and PER Guido Rigolini on behalf of **Everett, MA, Lodge**.

A benefit party sponsored by **Greater Wildwood, NJ, Lodge** raised over \$6,000 for the widow and three children of Brother Richie McGraw. Mrs. Linda McGraw expressed her appreciation to ER William Dougherty, Bob Scully, administrator of the McGraw Fund, Chm. Jack Shaw, and to all the members of Greater Wildwood Lodge who made the contribution possible.

Greencastle, IN, Lodge recently donated \$736 to the Indiana Elks Cancer Fund. Ralph Klipsch, chairman of the fund-raising committee, presented ER Eldon Bosell with the check on behalf of the Greencastle Brothers.

State Association Conventions

State	Date	Place
CO	9/6 thru 9/8	Colorado Springs
CT	6/8 thru 6/10	East Hartford
GA	6/7 thru 6/9	Jekyll Island
ID	6/21 thru 6/23	Lewiston
IN	6/7 thru 6/10	French Lick
MD, DE & DC	6/29 thru 7/1	Easton, MD
MA	6/8 thru 6/10	Bretton Woods, NH
MN	6/21 thru 6/24	Willmar
MT	7/25 thru 7/28	Butte
NV	6/21 thru 6/23	Las Vegas
NH	6/1 thru 6/3	West Lebanon
NJ	6/7 thru 6/10	Wildwood
ND	6/8 thru 6/11	Bismarck
PA	6/7 thru 6/10	Philadelphia
RI	6/16 thru 6/17	Providence
SC	6/22 thru 6/24	Rock Hill
SD	6/7 thru 6/9	Aberdeen
TX	6/21 thru 6/23	San Antonio
VT	6/15 thru 6/17	Bretton Woods, NH
VA	6/8 thru 6/10	Lynchburg
WA	6/14 thru 6/16	Yakima
WV	8/9 thru 8/11	Princeton

A movie projector was needed by the residents of the Jewish Home for the Aged in Reseda, CA, to complete their plans for entertainment at a party held recently. **San Fernando, CA, Brothers** helped fulfill their plans by lending their projector until a new one they had ordered as a gift arrived. The residents thanked ER Earl Morman, Brother Douglas Van Horn, Esq. Lyle Grover, and Public Relations Chm. Harry Finkel for their help.

A silver-plated bowl was presented by ER Karl Chase to Marie Oster for her 27 years of service to **San Diego, CA, Lodge**. Ms. Oster has served five DDGERS, one SP, four VPs, twenty-seven ERs, and four lodge secretaries. She was honored during PER and Old Timers Night at the lodge.



THE FIRST payment to fulfill a \$1,000 pledge made by the Elks' ladies of Kinderhook, NY, Lodge was contributed to the National Foundation recently. Pres. Alice Horne joined Chm. Tom Minahan (right), who completed a pledge of \$1,000. ER Robert Peck (left) thanked the two contributors for the donations.



THE HONOR of conducting an initiation ceremony held at Aurora, CO, Lodge recently was given to PER Mathias Geiger (right). Serving as Exalted Ruler for the event allowed the PER to initiate his son Bob (left) into the order. Brother Geiger congratulated his son after the ceremony.



DURING Past Exalted Rulers Night held at Huntington, NY, Lodge, PER Edward Woycik (left) served as Exalted Ruler and initiated a class of candidates into the order. Among the new members welcomed by the PER were his son Edward Dave (second from left) and son-in-law Michael Markie (third). PER Woycik's son-in-law Drew Mark (right), whom he initiated nine years ago, was on hand to offer congratulations.



A SPECIAL ceremony was held in honor of PDD David Dankworth (left) at Bellaire, OH, Lodge recently. During the occasion, DDGER Clarence Schlarb (right) presented Brother Dankworth with a pin commemorating 50 years of service to Elksdom.



A CERTIFICATE of commendation was proffered to Vets Chm. Oscar Neumer (right) by Robert Taylor (left) and Secy. Marian Reddix (third from left), both of the VA medical center in Tucson, AZ. Joining the Tucson Brother in receiving tribute for volunteer work was Leith Price. Ms. Reddix extended thanks to all the Tucson Brothers on behalf of the residents of the center.



A SPAGHETTI dinner was prepared for Family Night held at Waynesburg, PA, Lodge recently. The event raised \$676 to contribute to the stage and symphonic bands of Central Greene High School for a trip to Disney World. (From right) Rev. John DeNicola, president of Band Boosters, and Band Director Gene Cappellini thanked ER Richard Blair, Polly Black, manager, and PDD and Chm. John Gusic for their support.

FUNDS TO purchase new testing equipment for the Microsurgical Transplantation Research Foundation were donated by San Mateo, CA, Lodge recently. ER John Broughan (left) and Ed Krempetz (right), social and community welfare committee chairman, presented the \$4,000 check to Dr. Harry Buncke Jr. The foundation trains plastic and reconstructive surgeons.



POLICE OFFICERS and fire fighters were honored for their service to the community by Yonkers, NY, Lodge recently. A dinner was attended by representatives from both fields as well as local officials and visiting Elks. PER and Police Sgt. Michael Novotny (left), chairman, and DDGER Richard Moore (third from left) joined recognition award recipients (from left) Fire Chief Wallace Brown, Detective Sgt. Anthony Regazzo, Officer Michael Stern, Detective Lt. Donald Christopher, and Fire Fighter John Frischman.



A CELEBRATION commemorating Woonsocket, RI, Lodge's 75th anniversary was held in conjunction with the lodge's Old Timers Night recently. Lapel pins were awarded to Brothers who had been Elks for 40 years or more, including (first row, from left) Antonio Valois, PER Abraham Brown, Leo Custer, PER Arthur Roberts and (second row) Homer Rochleau, Lucien Decelles, Joseph Samek, and Edgar Martel.



A CHECK for \$1,000 was contributed to the National Foundation during the opening ceremonies of the 59th annual Elks National Bowling Tournament held in Columbus, OH, recently. Grand Trustee Larry McBee (second from left) accepted the donation and thanked (from left) Allen Kendall, member of Elkhart, IN, Lodge and bowling president, Arthur Mumma, member of Troy, OH, Lodge and bowling secretary, and ER John Suedkamp of Columbus, OH, Lodge.



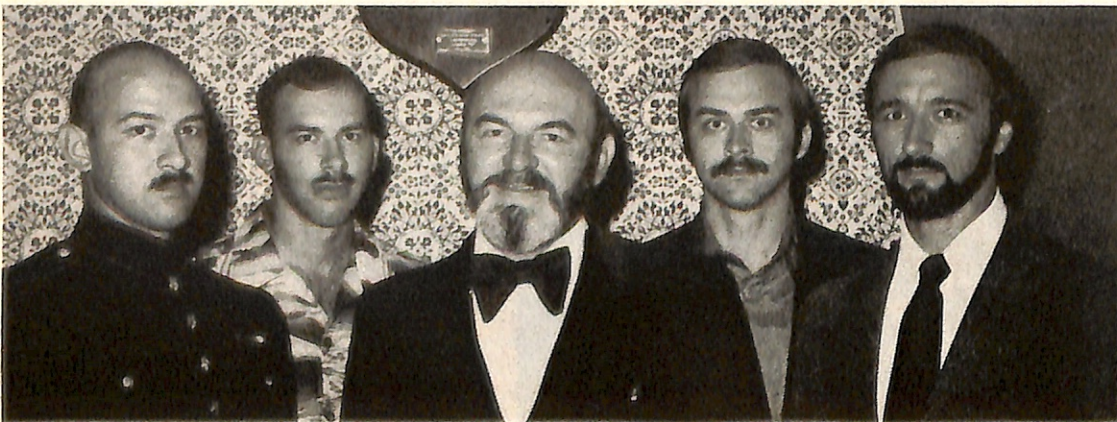
TO HELP pay for a trip to China taken by Steven Philips (second from right), former Elks-sponsored soccer player, Falmouth, MA, Brothers presented the young man with a \$200 check. Mr. Philips was honored at a banquet held at the lodge, during which he presented a talk about his trip. Thanks was offered to (from left) Wiernaslou Wiernicki, soccer manager, Phil Stone, and ER William Lyons.

A DINNER for approximately 850 senior citizens was held by Pembroke-Hanover, MA, Lodge recently. The guests came from seven different towns to enjoy the feast served at four different sittings. ER John Neslusan welcomed three of the oldest guests to the affair.

A RELAXATION chair was donated by Panama Canal Zone (Balboa), CZ, Lodge to five-year-old George Gilbert Beckwith, victim of cerebral palsy. The \$450 chair was presented in honor of the late Brother Tommy Thompson, who initiated the idea to help the young boy. On hand for the occasion were (from left) Don Phillips, manager, DDGER Stuart Wallace, Est. Loyal Kt. DeWitt Myers, Jolly Beckwith, Est. Lead. Kt. John Duda, ER Richard Egolf, Trustee Sharon Shaw, Mercedes Beckwith, Secy. Al Zapata, In. Gd. Carl Chapman, and Mike Prokana.



IN SUPPORT of the community's youth, Wheeling, WV, Lodge presented scholarships to two students. Diana Jones and Kevin Weaver (right) thanked Chm. Noel Foreman (left) and ER Charles Kennen (second from left) for the \$200 checks.



AS PART of Leechburg, PA, Lodge's mortgage burning celebration week, the Brothers welcomed a new class to the ranks of Elkdom. PER John Kovalchik (center) acted as Exalted Ruler and initiated his son John Robert (right). (From left) Brothers Thomas, Stephan, and Michael Kovalchik joined their father and brother after the ceremony.

(Continued on page 34)

Lincoln

(Continued from page 8)

had to conceal her feelings for her Southern family, as her full brother, three half-brothers, and three brothers-in-law joined the Confederate army. Three of them had already been killed and a fourth severely wounded. She'd lost one young son, Edward, eleven years earlier and now her beloved Willie, Eddie's "replacement," was dead.

Mary Lincoln's retreat to the occult was hardly extraordinary. In a nation's capital beleaguered by years of war, weary people frequently sought out mediums in a desperate effort to foresee a better future or call back the spirit of a loved one. The impressionable Mary went from one spiritualist to another looking for her child.

On New Year's Eve, 1862, she drove to Georgetown to visit a medium named Mrs. Laury. According to Mary, Mrs. Laury made marvelous revelations about little Willie. Furthermore, the spirits told her that the members of Lincoln's cabinet were his enemies and would have to be removed. How much this contributed to Mary Lincoln's distrust, even outright hatred, of certain of her husband's Secretaries is impossible to assess.

Lincoln not only tolerated his wife's compulsion to consult spiritualists, but even allowed her to bring them into the White House and participated in their seances himself. Although he usually criticized their pronouncements with his famously sarcastic wit, the question remains whether, considering the other manifestations of his faith in the mystical, he actually hoped against hope that one of them might prove successful. A Washington correspondent gave this account of a White House seance conducted in the spring of 1863:

Lincoln "was induced to give a spiritual soiree in the crimson room at the White House, to test the wonderful alleged supernatural powers of Mr. Charles E. Shockle." Also in attendance were Secretary of War Stanton and Secretary of the Navy Welles.

"We took our seats in the circle about eight o'clock, but the President was called away shortly after the manifestations commenced; and the spirits, which had apparently assembled to convince him of their power, gave visible tokens of their displeasure at the President's absence by pinching Mr. Stanton's ears and twitching Mr. Welles' beard."

For the next half hour, after Lincoln's return, there were "demonstrations of a physical character"—tables were moved, a picture of Henry Clay was swayed more than a foot, and twin candelabras were raised twice

almost to the ceiling. By nine o'clock Shockle was fully under the influence of the spirits and was so weakened by the experience that "restoratives" had to be applied.

Suddenly, there were loud rappings heard from beneath Lincoln's feet, and the medium stated that an Indian wished to communicate with him.

"Well, sir," said the President, "I should be happy to hear what his Indian majesty has to say. We have recently had a visitation from our red brethren, and it was the only delegation, black, white, or blue, which did not volunteer some advice about the conduct of the war."

(Continued on page 27)

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gious people and gives you a 500% markup. You'll discover an easy-to-start business that nets about \$25,000 profit in the summer months alone. You'll be given the amazing inside story of a business that requires so little of anything, you could run it out of a phone booth. Yet it's quietly making better than \$50,000 a year for scores of men and women.

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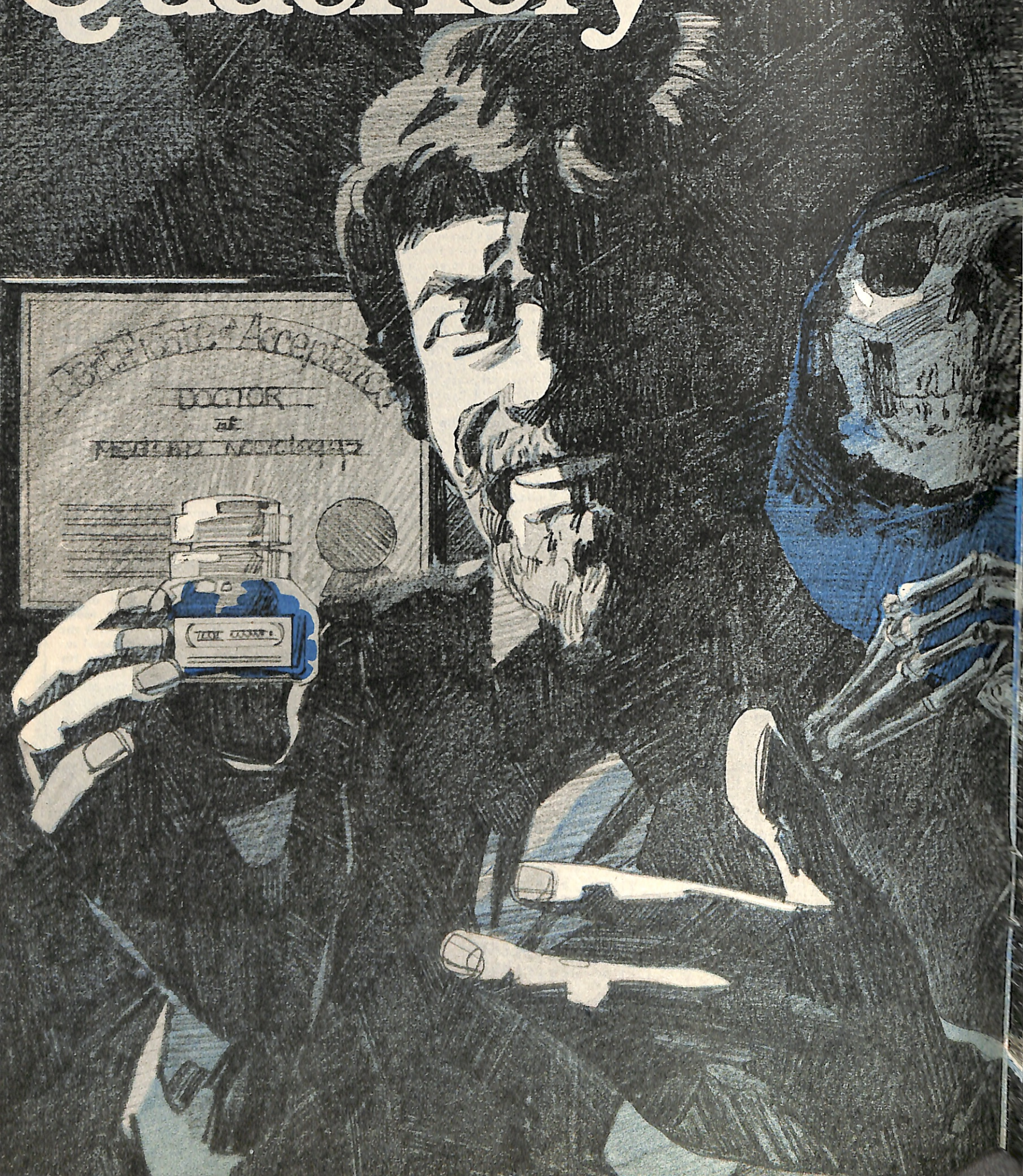
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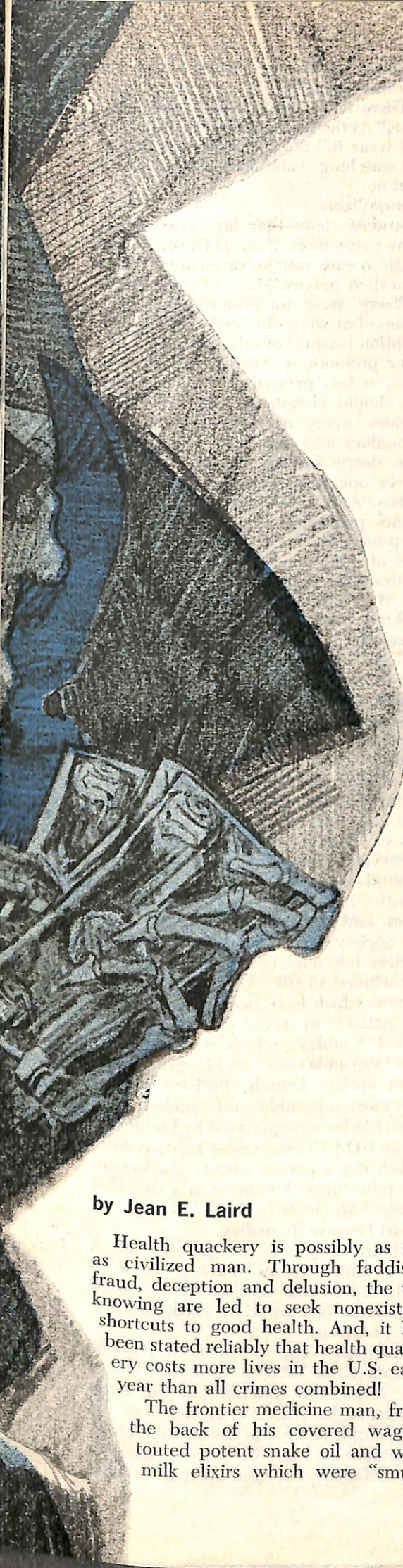
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HEALTH Quackery





gled out of the sacred tombs of ancient Egypt" (of course). Or medicine men, amid tom-toms and torchlights, stood on soap boxes and intoned: "Brothers and Sisters! Boils and bunions, fevers and fits, gout and gas—these have plagued mankind since time began. But no more! No more for those of you who, for a mere pittance, will avail themselves of this bottled treasure—the guarded secret of robust health and long life!"

The tom-toms and torchlights are gone, but the medicine man is still with us, beating a different drum for his potions and remedies... on your doorstep, on the lecture platform, through the ads and through the mail. He is that sophisticated salesman who relates warnings against "that tired feeling," "aging before your time," "sub-clinical vitamin deficiencies," and "devitalized food contaminated by pesticides and unnatural fertilizers."

Dr. Edward R. Annis of the American Medical Association says, "As long as there are human beings, there will be human nature—and shysters to take advantage of that fact. Furthermore, the gimmicks, devices, formulas and fads of the quacks accumulate faster than they can be caught in the spotlight of notoriety by government agencies and medical and volunteer health organizations."

The Department of Investigation of the AMA, a clearing house for information about quacks and their methods, says: "\$250 million is being spent annually for useless cures for arthritis and rheumatism; \$148 million annually for self-prescribed laxatives and elimination aids that can be harmful in the long run; \$125 million for cancer "cures" which are not cures at all and are sometimes actually dangerous." And, they contend the answer to quackery in general lies in increased public education, as well as in passing stronger laws.

Quackery has become so commonplace in our society that some forms have gained general acceptance! And, it's really no wonder. Quacks have been refining their techniques since the beginning of time.

Health Clubs and Health Spas

Not long ago, an enterprising promoter opened up a number of health clubs throughout the state of California. Since everyone is health-conscious these days, he had quite a thing going. Each of his clubs was advertised as being a "deluxe establishment" after completion, promising to build swimming pools, etc. He sold memberships on a long-term, easy-pay contract basis, and made the rounds through offices, citing the health spa as something a man or

woman would want to belong to for life, with its sauna baths, massage tables, etc. The average membership cost \$500, and the buyer agreed to pay the total—plus substantial carrying charges through a series of monthly payments.

His victims didn't realize, until too late, that the contracts they signed were negotiable instruments (like personal checks), and they were liable to pay—no matter whether the seller fulfilled his end of the bargain or not. In this case, the "seller" skipped before the clubs were even finished. He sold their contracts to a finance company at a discount. Then, with his pockets overflowing, he closed the half-finished clubs and left the finance company to collect from the subscribers.

The furious members (about 800 in all) begged the Los Angeles District Attorney's Office and the Consumer Fraud Division for relief, but none was possible. The promoter, by going out of business, had not broken the law. The finance company was an "innocent purchaser" of the contracts, and thus was able to collect from the subscribers.

Of course, laws differ from state to state, and a deputy in the Consumer Fraud Division of the California Attorney General's Office says now that if the cheated health club members had retained attorneys and fought for their money, they might have won the case against the finance company. But, the cost in nerves—as well as in money—might easily have outweighed the gain.

However, if these members had consulted their Better Business Bureau before signing the contract, they would have found that this same operator who bilked them was cited less than a year earlier by the Federal Trade Commission for false and misleading advertising in connection with a mail-order business, and that he was also on probation for violating the California Unemployment Insurance Code.

One of the basic fraudulent claims by some of the advertisements for health clubs and health spas is that you will be shown an "easy" way to lose weight. Dr. Frederick J. Stare, chairman of the Department of Nutrition at the Harvard School of Public Health, says, "There are no short cuts. The best way is to cut down on the amount of food consumed and gradually increase exercise. Going to a health spa once or twice a week for an hour won't do it."

If the health club you are interested in seems to be okay, try to enroll on a pay-as-you-go basis. Then, if you decide you are not satisfied, you can drop out without losing more money.

What Price Beauty?

Today, there is considerable emphasis on physical appearance. We are told

by Jean E. Laird

Health quackery is possibly as old as civilized man. Through faddism, fraud, deception and delusion, the unknowing are led to seek nonexistent shortcuts to good health. And, it has been stated reliably that health quackery costs more lives in the U.S. each year than all crimes combined!

The frontier medicine man, from the back of his covered wagon, touted potent snake oil and wolf milk elixirs which were "smug-



via advertisements, TV, radio, etc. that if we are to succeed in life, be loved and be popular, it is necessary to be physically appealing to others—especially to be young-looking.

And, since we all cling to youth as long as possible, we present a field day for the charlatan.

For instance, the desire to have lost hair restored presents lots of opportunity for the quacks. Baldness, when due to disease, may sometimes be cured by a physician. However, most baldness springs from inherited factors or the natural result of aging. In such cases, the easiest way to “restore” hair is to buy a toupee or wig. Next in line of effectiveness is the hair transplant, which is both painful and expensive.

One of the earliest known prescriptions promoted by the health quacks was a special hair grower, compounded especially for Queen Ses of Egypt in about 3400 B.C. It is said to have consisted of dog toes, date refuse and asses’ hoofs. Mixtures concocted today that claim to grow hair are no more effective than that concocted for Queen Ses. Hair does not have “roots” like a plant and, therefore, it cannot be “fed” by any external application.

The AMA says there is no known preparation, device, drug or method of treatment recognized as a cure, remedy or competent treatment for baldness (other than actual hair transplants). There is no known diet, drug, massage, shampoo, or high frequency heat that can restore hair or cure or retard baldness. And, the AMA claims, experiments with testosterone, a male hormone, as a scalp treatment have not been proved safe for general use because of this drug’s side effects.

And, when it comes to drastic “beauty treatments” such as getting rid of wrinkles, sagging flesh, correcting in-

juries or skin deformities, it can be very dangerous to consult anyone but a medical specialist—either a dermatologist or a plastic surgeon.

Weight Control

At one time or other in our lives, most of us worry about being overweight, and the health quacks are having a heyday. The Post Office Department says approximately \$100 million is spent annually for useless reducing aids and devices, including capsules, slimming garments and diet booklets.

In one case, the Food and Drug Administration used court action to stop the sale of safflower-oil capsules, which were falsely represented as being effective for weight control without regard for lowering the caloric intake. Likewise, the manufacturer of Regimen tablets, which supposedly lessened the appetite, was convicted of false and misleading advertising and mislabeling because the drug could not reduce weight without diet changes, as claimed.

Diet pills are being investigated left and right by the FDA. Why are diet pills so dangerous when taken without the supervision of a qualified medical doctor? Diet pills contain either singly, or in combination, liberal doses of drugs that can be very harmful. For instance, many contain a diuretic, which forces fluid out of the system. While this action is going on, the body is also depleted of some essential elements, particularly potassium. Thus, if such elements are not continually restored, severe illness—or even death—may occur.

Diet pills also often contain a laxative. If taken over extensive periods, or if the patient has an inflammation or irritation anywhere in the gastrointestinal tract, these laxatives can be very damaging.

Many diet pills also contain an amphetamine in some form, which is not only a pepper-upper, but reduces the appetite in some patients. This affects the nervous system in a multitude of ways, while working against replacing

elements which have been forced out by other drugs.

There is no “easy, quick way to reduce.” As the saying goes, “If you eat it, you wear it.” So, the only sure way is by watching calories—possibly for a lifetime.

Tranquilizers

Studies show that last year Americans spent more than \$412 million on drugs to ease worries or anxiety and to calm their nerves. Many of these “tranquilizers” were not prescribed by physicians—but were obtained without prescription because of advertisements and other promotions. Such pills and capsules, unless prescribed by your doctor, should always be avoided. Why? Because many of them contain antihistamines and can make you drowsy, even sleepy enough to make driving a car or operating machinery very dangerous. And, antihistamines and other agents promoted as mood-levelers or sleep-inducers may increase the impact of other medicines or alcohol. As an example, such pills may do a great job of relaxing you—until you have a cocktail, a glass of beer or a highball. Then the combination of the “tranquilizer” and the alcohol may put you permanently in the land of nod.

Cancer Cures

Studies also show Americans spend some \$50 million per year for cancer “cures,” which are not cures at all and are sometimes actually dangerous. Yet, with modern methods of surgery, radiation and other treatments, one in three cancer patients is saved each year. However, fraudulent cancer cures abound—including bottled sea water, caustic salves, powders, pastes, vaccines, and serums. The American Cancer Society says that these are not only useless but may be dangerous.

Included in the worthless drugs and serums which have been touted to cancer patients in recent years is a serum called Anablast, which was promoted as a “leukemia cure,” and Laetrile, made from apricot kernels. Perhaps one of the most miserable and cruelest hoax of all has been perpetrated by krebiozen. As an FDA Commissioner recently said, “Each day a person with treatable cancer relies upon krebiozen is a day that brings him closer to death.”

Heart Disease Remedies

Heart disease is the nation’s No. 1 killer and, because interest in it is high, fad treatments that are supposed to prevent or cure it are constantly being promoted.

Currently, one of the most popular treatments is Vitamin E. According to the AMA, this vitamin has not been shown to be effective in any dose for any length of time in the prevention or treatment of heart or vascular disease. (A deficiency of this nutrient is rare

Americanism and Flag Day Contest Brochures



Lodges and state associations submitting brochures in the annual Americanism and Flag Day Contest should mail their entries to:

Robert L. Smith, Chairman
Grand Lodge Americanism Committee, BPOE
c/o The Hyatt Regency Hotel
300 Reunion Blvd.
Dallas, TX 75207
ATTN: Convention Manager
Hold for Elks Convention

Contest rules, including the Division entry instructions plus suggestions on preparing your brochures, are contained on pages 13, 14, and 15 of the 1978-79 Americanism Program booklet.

and found primarily in premature babies. It has never been indicated as a cause of heart disease, say the AMA authorities.)

Arthritis Remedies

Of all the quacks, those who take advantage of the chronically ill are perhaps the most despicable. Sufferers who continue to hope for relief from the pain of arthritis and rheumatism have used a wide variety of fraudulent medicine and devices. And millions of arthritis sufferers are victimized each year by phony "cures" and false promises. It is estimated by medical authorities that there are now 17 million arthritics in the United States. Is it any wonder new "wonder cures" appear on the market almost every week! There are liquids to drink, pills to take, ointments to rub on, gases to breathe, copper bracelets, copper and zinc disks worn in the heels of shoes, "uranium" gloves to wear, and devices to sit in and be vibrated by.

Doctors today *can* do much to help the pain and suffering of arthritis, and it is recommended that the arthritis sufferer seek relief in the office of a competent physician, instead of listening to the drone of the salesman's pitch.

Authorities also tell us every year thousands of arthritics travel to Mexico for a "cure." The treatment they receive there is a series of injections and pills, basically cortisone and/or Liefcort. While cortisone does relieve the pain of arthritis, its side effects can be so dangerous that severe injuries and deaths have occurred from the Mexican treatments. Liefcort, which contains cortisone and sex hormones, can be equally harmful, say the experts.

What Does the Health Quack Look Like, and How Can You Spot Him?

He looks so professional, many people are fooled into thinking he is a real doctor. He may display a fancy "diploma" on the office wall, but chances are he bought it or obtained it from a diploma mill.

The quacks are never shy about praising themselves and their work. They will eagerly show you "testimonials" from people whom they claim to have cured.

"All the quack needs is someone to believe his claims," adds the AMA. "He often advertises that he has the one and only 'cure.' He usually relies on testimonials to convince the ailing patient that someone else has been cured. The victim never hears a word about the ones who die."

Dr. Edward Annis, of the AMA, sums up health quackery today when he says: "The phenomena of the quack in the healthiest nation on earth is indeed difficult to comprehend. We are not the only pushovers in the world, it's true,

(Continued on page 31)

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You can't wear a more accurate watch. Plus this new LCD chronometer has a built in 24-hour alarm and personal reminder system. And you no longer have to worry about batteries failing because this watch is constantly being recharged by light. A true scientific break thru.

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The time base is a finely tuned quartz crystal, trimmed by the manufacturer electronically to an accuracy of 5 seconds per month. And the manufacturer stands behind this accuracy with a one year limited warranty plus a 5 year replacement warrant on the micro-rechargeable energy cells.

Who is the Manufacturer

U.I.T. has been the innovator in the digital watch industry for years. U.I.T. is the prime manufacturer, assembler and importer of LCD watches. U.I.T. has been the pioneers of solar powered watches where "light energy" recharges micro-energy cells contained in the watch. A system so efficient they are able to offer the unheard of 5 year warranty.

Forget about batteries

The new solar-alarm is powered by micro-energy cells which are constantly being recharged from available light. Not just solar light but ordinary room light. You never need to worry about batteries.

Forget about changing technology

This solar-alarm watch uses all of the

latest technology in electronics and engineering. The programmed time measuring features include hours, minutes, and pulsating seconds plus the month and date displayed instantly with the touch of a button. The large liquid crystal display constantly shows the time in large easy to read numerals. A special night light command button illuminates the dial for night viewing.

Forget about being late

The most unique function of this solar chronometer is the alarm system. The 24 hour alarm system is easy to set without disturbing the time function. And it sounds with a pleasant electronic beep precisely at the pre-set time. Your own personal alarm system will automatically beep you at the right time for "on-time" punctuality, so important with today's busy schedules. You may never be late again.

Test it for 2,592,000 seconds

Take 30 full days (2,592,000 seconds) to confirm the accuracy and utility of this fine timepiece. If you doubt the quality, merely return it for a full refund.

If you have been looking for that special opportunity to own a chronometer of the future here is your chance! Available in silver or gold tone with fashion flex band. All U.I.T. timepieces feature ultra-thin design, rugged shock proof engineering and water resistant construction. The solar-alarm watch is priced at \$49.95 each plus \$2.50 shipping & handling. (IL. residents add 5% sales tax).

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Miami Beach, Fla. 33154



IT'S YOUR BUSINESS

by John C. Behrens



THE WORD-PROCESSING BUSINESS

Word-processing. Those words mean new-fangled, expensive equipment to some. To others, they're the answer to more efficient use of the office staff, better use of space, faster filing and, most important, more productivity.

Actually, you can find as many definitions of the subject as there are manufacturers of the equipment. "Word-processing," said a sales executive to an audience of secretaries recently, "is simply the use of new machinery to do an old-fashioned job: get more work done."

But like every modern-day creation, advertising has led to a brand new language for the average businessman trying to buy a piece of efficient office equipment. There are those who sell "total system support" or those who push "complete multi-tasking computer systems and word-processing." Not to be outdone, there are even those who extol "video text processors."

And the terminology flows as easily as the drinks in hospitality suites. They talk glibly about alphanumeric systems, directories, floppy disks, cores, bits and cursors. You need a pocket dictionary to understand the "simplicity" of the machinery you're buying.

Not everyone, of course, is thrilled about what the new gadgets do for mankind, the world and small business. "After I found out how to work it, I virtually lost my position because I became the 'word-process person' in our office and I had to spend most every day on the machine," said one disgruntled secretary who quit her job to become "a real secretary again with an electric typewriter and a telephone."

Educators see even more ominous consequences.

"I'm totally against computers," said Dr. Bernd Matthias of the University of California in San Diego. "Most of my students can't calculate a square root. Computers are not a good influence on imagination, creativity and originality."

Prof. John A. Robinson of the Computer and Information Science Department at Syracuse University believes that the computer is releasing many for other kinds of activities and compares it to allowing the operator to have access to an incredibly large army of workers for the dull, repetitive tasks. "Computers are neither good nor evil in themselves," he says. "What we must remember is that

they represent a unique kind of power that can be used for either destructive or constructive purposes. Like gasoline, they can make it possible for institutions to control us, to make our life less pleasant."

But those in the word-processing field insist that American business will not face such philosophic questions with their machines. Furthermore, most claim more and more American business owners will use, lease or buy more and more sophisticated pieces of such hardware in the 1980s. And their arguments are logical, too.

⊙ A critical shortage of competent and experienced secretaries is expected in the 1980s. The '80s may be worse than the '70s for those who have had difficulty holding on to skilled personnel.

⊙ More paperwork. While government officials loudly contend they are reducing agencies and unnecessary red tape, American businessmen find more of it on their desks every day.

⊙ Competition. A number of proprietors drop out each year and yet, more newcomers take their places in malls, suburban shopping centers and revitalized downtowns. The competition among small stores can be keen, but it's brutal when the battle is with computer-managed chains . . . unless you have comparable cost-reducing machinery.

Word-processing is certainly not new says Doris H. Whalen in her book, *The Secretaries Handbook*. Text-editing typewriters were used in the early 1960s when a magnetic tape recorder was added and the electric impulses were stored on tape as the typist made the original copy. When the tape was played back, the impulses on it drove the typewriter at top speed, automatically typing the same thing over and over again.

The technology, furthermore, is not new to many firms. A large number have been using variations of such equipment in the production or processing of final products for years. Most businesses and corporations have simply ignored applying such technology to secretarial or office duties. "I never equated the productivity of my main office—the secretaries and clerks—with the assembly output of plant personnel," said one machine foundry owner discussing the automation of his central office.

The innovations in office productivity
(Continued on page 47)

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Once again Dallas will play host to Elks and their ladies during next month's Grand Lodge Convention. With a mixture of excellent hotels, smart boutiques, nightlife, sight-seeing, museums and superb entertainment, the Lone Star state's *five star convention capital* has changed measurably since your last visit four years ago. Leading off the list of new attractions is the futuristic Hyatt Regency, this year's convention headquarters hotel. The 1,000-room skyscraper with its mirrored facade rises beside a spectacular 50-story tower that's crowned by a revolving restaurant, cocktail lounge and observation platform. This, plus a lighted bubble that blinks back at the city as darkness falls on Dallas. From this high-level perch, diners get an unobstructed view clear to Ft. Worth—a particularly moving sight as day fades and the lights of Ft. Worth flash on.

As for the 28-story Hyatt Regency, it features an atrium lobby, three res-

taurants, four lounges and one of Dallas' smartest shopping centers. The hotel and its adjoining tower comprise the focal point for the city's exciting new Reunion Plaza, which takes in Dallas' reconstructed rail center and its new restaurant—the Paradise—as well as kiosk cafes, shops, a car rental agency and a new visitor center that awaits arriving Elks with a wide range of sight-seeing information. Transportation facilities in the same complex offer taxi, bus and limousine service direct to the Dallas-Ft. Worth Airport. Total cost to date for the creation of Reunion Plaza amounts to a staggering \$75 million. It's a concept which had its beginning in 1973; construction still goes on. Rising presently is Reunion Arena, an activity center that's scheduled for completion in springtime, 1980.

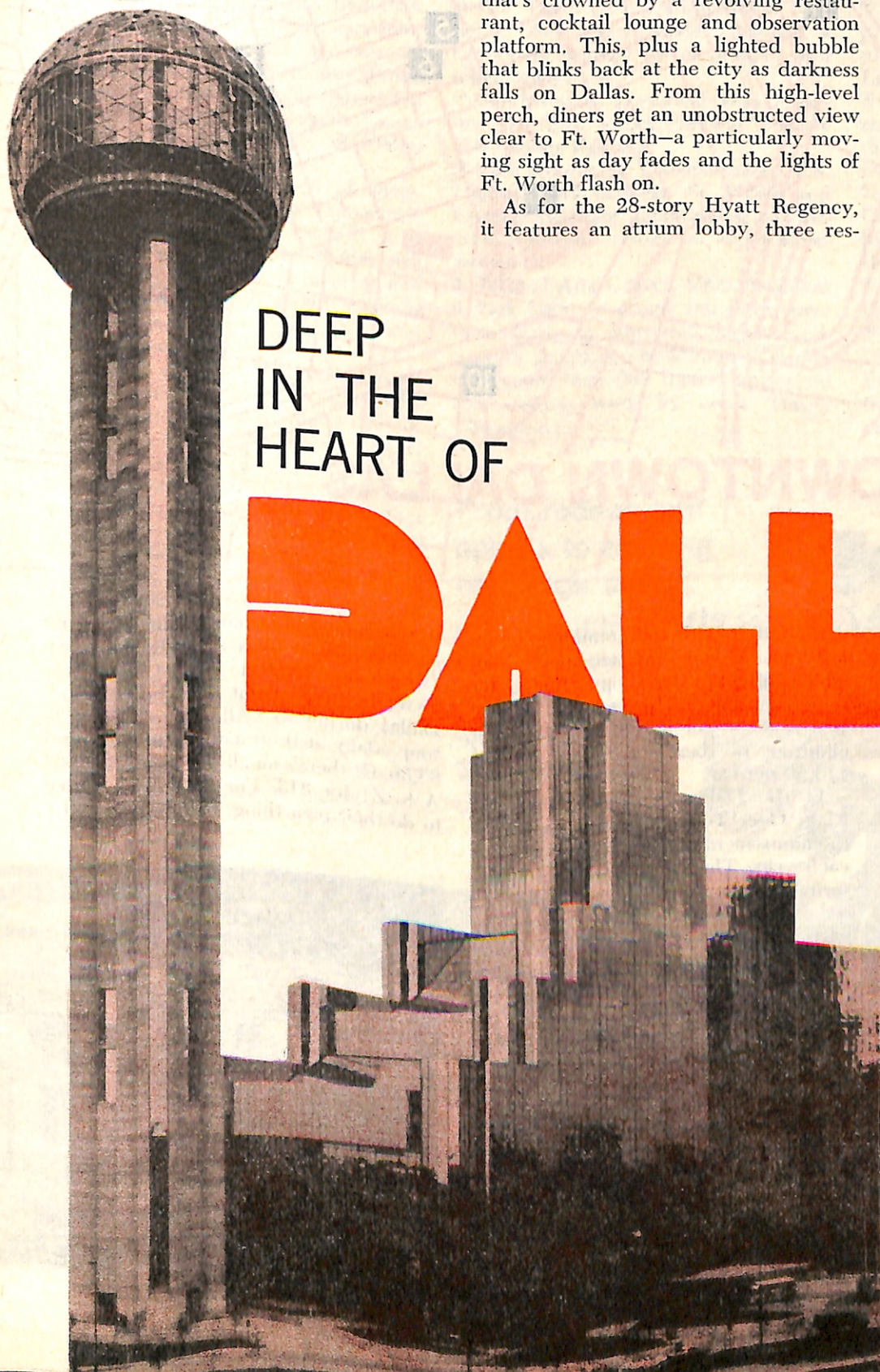
So there you have it, the *new Dallas*. It's where you and your friends will be spending a great number of your convention hours. Also new to Dallas is the handsome Loews Anatole Hotel, which opened last March, featuring twin atriums along with a number of good restaurants, bars and boutiques. It's all found in the great Dallas Market Center. (The Center is also the home of the Dallas World Trade Center and the Apparel Mart, one of the nation's largest.)

DEEP
IN THE
HEART OF

DALLAS

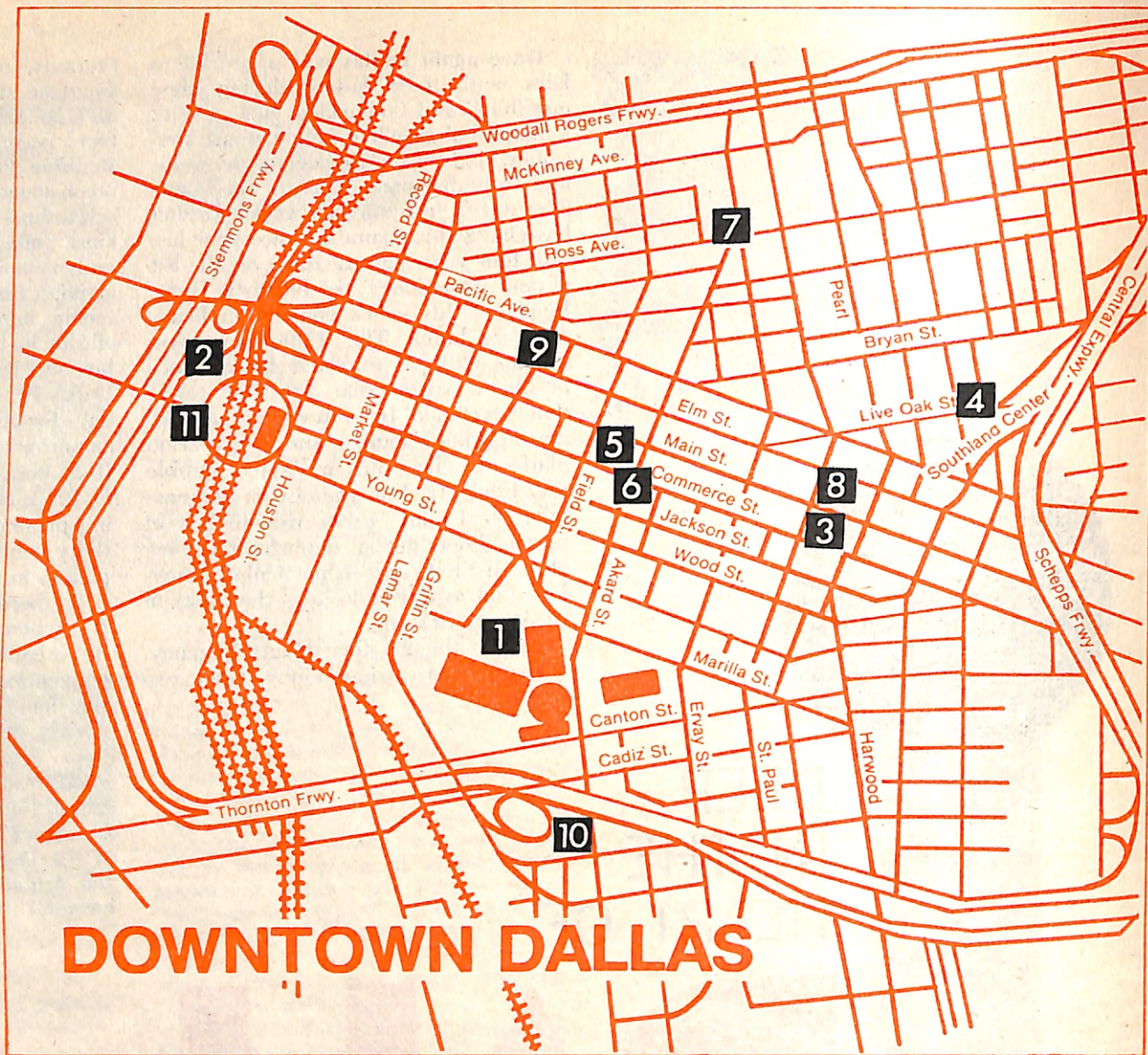
by Jerry Hulse

Where the stars at night are big and bright, Dallas has become one of the nation's foremost convention capitals.





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2. **Hyatt Regency Hotel**
300 Reunion Boulevard
3. **Dallas Hilton Hotel**
1914 Commerce
4. **Sheraton-Dallas Hotel**
Southland Center
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7. **Fairmont Hotel**
Ross & Akard
8. **Plaza Hotel**
1933 Main
9. **Holiday Inn**
Elm & Griffin
10. **Ramada Inn**
1011 S. Akard
11. **Reunion Tower**



DOWNTOWN DALLAS

So what else is new in Dallas? Well, the City Hall for one thing. It's a futuristic, space age-style building of geometric design. And on the heels of this comes the renovation of Dallas' historic mansion area.

It's a plan to place Dallas in the running as one of the nation's three leading convention cities. (You'll not be disappointed.) Another arrival since your last visit is the Dallas branch of Brennan's, the famous New Orleans restaurant that's renowned for its Creole cooking. Brennan's in Dallas promises to be every bit as good.

Big D (for Dallas) provides dozens of diversions for the conventioneer. Everything from nightclub acts to opera, rodeo and exciting sports spectaculars. The Mesquite Championship Rodeo is held each Friday and Saturday evening throughout the summer months. General admission is \$3 and box seats sell for \$4.

The entire family will enjoy an afternoon at the Texas Safari & Game Farm with its giraffes, zebras, African lions, rhinos and other animals. It's a "U-

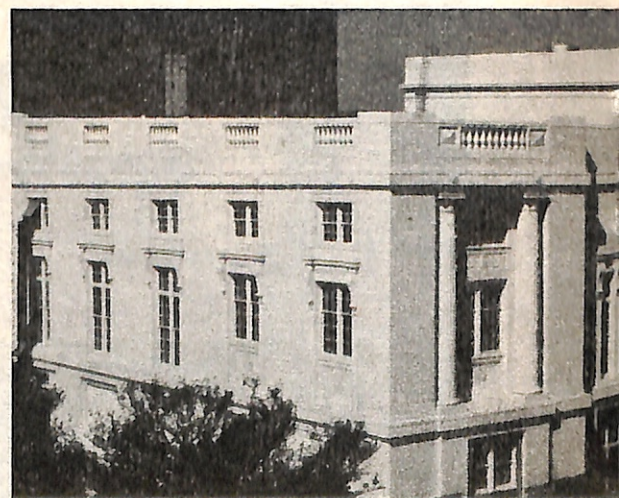
drive" affair with the animals roaming just outside your car windows, all of which offers a rare opportunity for some unusual picture-taking. Admission is \$4.50 for adults and \$3.25 for children; or there's a family rate of \$15.50 per car.

In the Dallas-Ft. Worth area, Six Flags Over Texas still rates as one of the amusement leaders. It grows bigger each year. The latest attraction is described by Six Flags as a "screamsation"—the *Shock Wave*, a roller coaster that carries passengers through two 70-foot loops for the "longest, tallest, fastest, meanest double-loop roller coaster ride in the nation." Strung throughout the 145-acre family park are 100 other rides and amusements. Tots under three are admitted free and there's an all-inclusive grownup's ticket for \$8.50; it covers everything but food and souvenirs.

Romantics will get an opportunity

The reconstructed rail center (right) is another point of interest for the visitor in Dallas' exciting new Reunion Plaza.

to ride in an old-fashioned horse-drawn carriage driven by a top-hatted driver (telephone 521-9641). And Gray Line is ready to acquaint everybody with Dallas during its "All Around Town" tour (daily at 9:30 a.m.). The price is \$3.50. Or there's an all-day tour (Dallas A to Z) for \$13. For those who wish to do their own thing, the cheapest lift



in town is a 10-cent ride on a public bus that runs regularly from Reunion Plaza. Called *Hop-a-Bus*, it's easy to spot. Just look for the rabbit ears painted on the side. How's that for a Texas touch?

One could spend hours just strolling through Fair Park, the 200-acre home of the Texas State Fair and Cotton Bowl. It is also where you will find the Dallas Garden Center (largest in the nation); the Health & Science Museum (115 permanent exhibits); the Dallas Museum of Fine Arts (free admission to changing exhibits); the Texas Hall of State (commemorating the Centennial of Texas independence). Fair Park is the home of the Dallas Aquarium, Wax World, the Dallas Museum of Natural History, and a steam railroad museum. Summer musicals, amusement rides and fireworks combine to make Fair Park the grand-daddy of Dallas attractions.

Within walking distance of many downtown hotels is Dallas' Convention Center. With its immense halls it is capable of handling up to 30,000 visitors a day. City Hall is nearby and Farmers Market is only a short cab ride away (growers arrive daily with fruits, vegetables and home-canned goods).

If this is your first trip to this Texas city be sure to take in the Dallas-Ft. Worth Airport—even if you aren't arriving by air. As the nation's biggest airport it features "people movers," hotels, restaurants and computerized baggage vessels. What's more it's just as busy in the sky, with more than 1,000 flights circling on a given day.

From Frontier Town to Big City—this has been the history of Dallas during 138 years. It's the home of the Texas Rangers, the Dallas Cowboys, the Dallas Black Hawks and the Dallas Tornados. In addition, Dallas boasts 15,000 acres of parks and gardens, a testimonial to the careful planning by its city fathers. Few other metropolises of its size can claim a greater green area.

For the benefit of Elks who will be

traveling to Dallas next month, your magazine provides this handy guide to major attractions, shopping and restaurants.

SIGHT-SEEING

⊙ Owens Arts Center, Mockingbird Lane and Hillcrest (permanent collection of Spanish paintings).

⊙ Farm Equipment Museum, Samuel East Park on service road off I-20 (outdoor display of antique farm machinery).

⊙ John F. Kennedy Museum, 501 Elm (a sound and light presentation with paintings, photographs and memorabilia).

⊙ Ole Tige's Dallas Firefighters Museum, 3801 Parry Street (features a turn-of-the-century steam pumper and other equipment).

⊙ Southwestern Historical Wax Museum, 601 East Safari Parkway (nearly 200 famous figures).

⊙ Pate Museum of Transportation, U.S. Highway 377 between Ft. Worth and Cresson (antique automobiles, old aircraft, a private railroad car and a mine-sweeper).

⊙ Biblical Arts Center, 8909 Boedeker & Park Lane (a sound and light spectacle featuring America's largest religious oil painting, *The Miracle at Pentecost*; more than 200 figures appear in this striking work by artist Torger Thompson).

⊙ Dallas Zoo, 621 West Clarendon Drive (more than 2,000 animals, birds, reptiles).

⊙ Thanksgiving Square, center of downtown Dallas (fountains, trees, benches—great for relaxing).

⊙ John F. Kennedy Memorial, Commerce, Main & Market Streets (erected as a "tribute to the joy and excitement of one man's life").

⊙ Texas School Book Depository, Houston & Elm (assassination site of John F. Kennedy).

⊙ Martin Luther King Statue, 2922 Forest Avenue (a lifesize figure of the famed civil rights leader).

⊙ Swiss Avenue Historic District (approximately 200 homes built by Dallas pioneers in the area of Bryan Parkway, La Vista, Live Oak and Bryan).

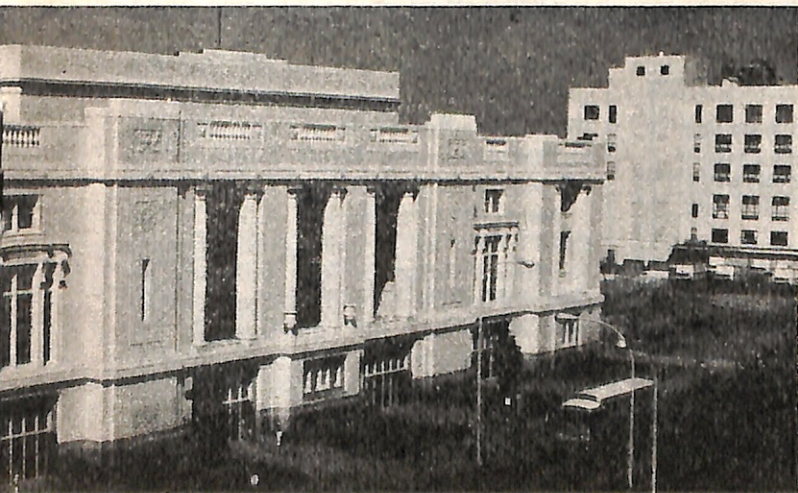
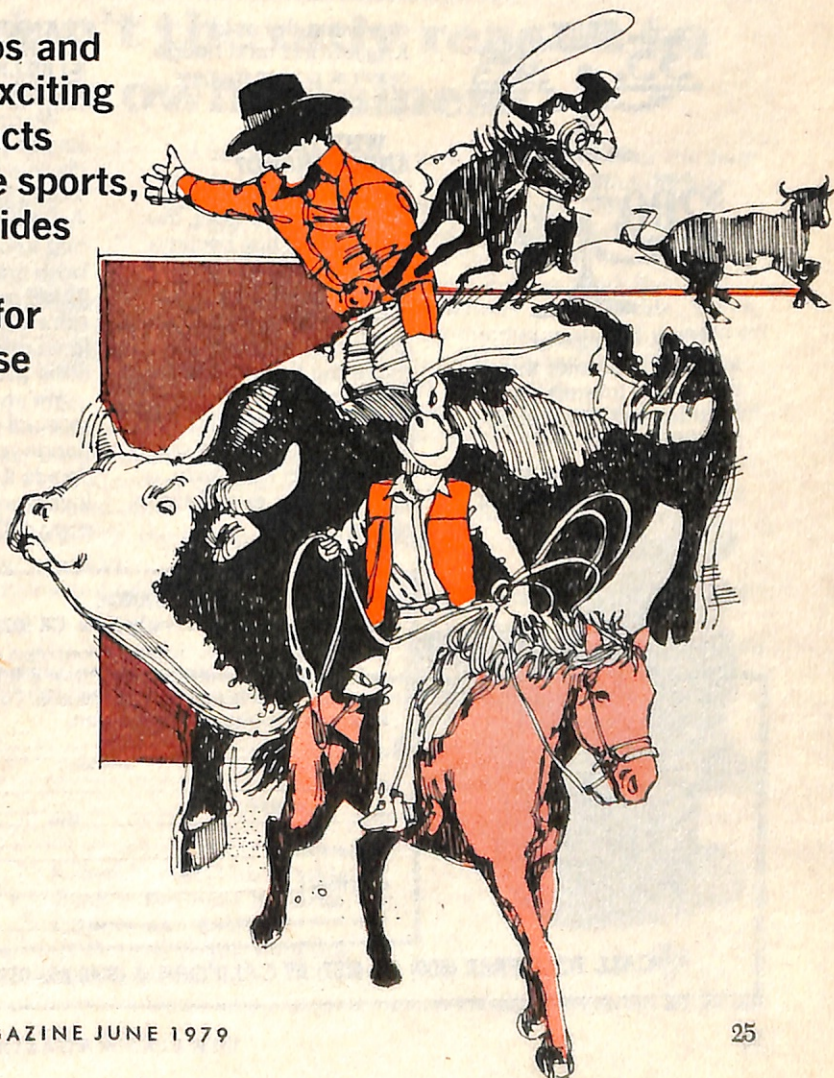
⊙ Pioneer Cemetery, Griffin Street entrance to the Convention Center (site of the Confederate Memorial Statue as well as graves of early Dallas citizens).

⊙ Old City Park, a short walk from the Convention Center (features restored historical structures including Dallas' first log cabin school).

⊙ Texas Stadium (home of the Dallas Cowboys).

⊙ The People Tunnel (an underground system connecting the First National Bank Building and First International Building to the Downtown Dallas pedestrian walkway system—an all-weather

From rodeos and operas to exciting nightclub acts and bigtime sports, Dallas provides dozens of diversions for the footloose visitor.



DALLAS

route to restaurants, shops, banks, parking and office buildings).

SHOPPING

Dallas is the home of dozens of smart shops as well as expansive shopping centers. Don't miss Neiman-Marcus' world-famous department store (fashion shows presented noontime in the Zodiac Room).

If browsing is your forte, be sure to visit North Park, Dallas' widely known shopping center (North Central Expressway at Northwest Highway). Here you can hike through a maze of shops.

For a fulfilling morning or afternoon, take in Olla Podrida (12215 Coit Road): features a marketplace of arts and crafts—antique clocks, handpainted china, metal sculpture, sand-cast candles, hand puppets, glassware from Europe and Mexico, handcrafted fern stands,

handmade quilts, antique wicker furniture, handmade leather accessories, clothing from India, the Philippines and Indonesia, Egyptian artifacts, handmade bone jewelry, stained glass, antique cameras, batik paintings, brass rubbings, hand-forged silver jewelry, needlepoint designs. There's even a shop for southpaws.

You should also take in European Crossroads, another shopping center on Northwest Highway between Bachman and Harry Hines Boulevards. Other centers include the Red Bird Mall (Dallas' newest shopping arena) at 3662 West Camp Wisdom Road and Highway 67; Valley View Center, Preston Road and LBJ Freeway; Wynnewood Village, Zang at Illinois in Southwest Dallas.

RESTAURANTS

Dallas offers a wide range of dining with hundreds of good restaurants.

⊙ Antares Top of the Dome (Hyatt

Regency Hotel).

⊙ Arthur's, 1000 Campbell Center (prime beef and seafood).

⊙ Baked Potato, 6303 Greenville Avenue (specialty is a giant baked potato with your choice of entree).

⊙ Beef Barron, 1914 Commerce Street (Hilton Hotel).

⊙ Big Al's Smokehouse Barbecue, 1807 Main Street (Texas barbecue and giant stuffed baked potato).

⊙ Brennan's, One Main Place (a perfect place for breakfast).

⊙ Brasserie (Fairmont Hotel).

⊙ Branding Iron (Airport Marina Hotel).

⊙ Brass Bull, 1241 West Mockingbird Lane.

⊙ Cattlemen's Steak House, 2007 Live Oak Street.

⊙ Calluad's, 2917 Fairmount (French cuisine).

⊙ Casa Dominguez, 2127 Cedar Springs (Mexican food).

⊙ Cork 'n' Cleaver, 8080 North Central Expressway (steaks 'n' seafood).

⊙ El Chico, 1925 Valley View Lane (Mexican food).

⊙ El Taxco, 2116 North St. Paul (Tex-Mex is their specialty).

⊙ Esperanza, 1712 Commerce (Mexican food).

⊙ Farfallo, 12900 Preston Road (Italian).

⊙ Goldfinger, 2905 Cridelle Avenue (for Greek food).

⊙ Il Sorrento, 8616 Turtle Creek Boulevard (setting seems like a courtyard in old Italy).

⊙ La Truite, 5111 Greenville Avenue (gourmet seafood).

⊙ Mariano's, 5000 Greenville Avenue (an old Mexican cantina).

⊙ Little Bit of Sweden, Inwood at Lovers Lane.

⊙ 94th Aero Squadron, 8101 Lemmon Avenue (in a "World War I French farmhouse").

⊙ Old San Francisco Steak House, 10965 Composite Drive.

⊙ Old Warsaw, 21610 Maple (rated as one of Dallas' finest restaurants).

Dallas offers dozens of other excellent restaurants both moderate and expensive. The list goes on and on. For other recommendations contact the visitor information booth at the Dallas rail station (near the Hyatt Regency) or ask your hotel receptionist for advice.

Note: The Arlington Elks Lodge 2114 plans to provide entertainment for their visiting Brothers and their ladies during the Grand Lodge Convention in Dallas, July 15 through 19, 1979. Arrangements include transportation to and from Dallas and the Lodge, a free dance each night and food service will be available 6:00 P.M. to 10:00 P.M. each night, with the facilities staying open until 2:00 A.M. ■

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Lincoln

(Continued from page 17)

Mr. Shockle then called for a pencil and paper to be wrapped in a handkerchief belonging to Secretary Stanton. When knocks were heard a few moments later, the materials were unwrapped and writing had mysteriously "appeared" on the paper: "Haste makes waste, but delays cause vexations. Give vitality by energy. Use every means to subdue. Proclamations are useless; make a bold front, and fight the enemy; leave the traitors at home to take care of loyal men. Less note of preparation, less parade and policy talk, and more action. Henry Knox."

After jesting about the former Secretary of War, Lincoln asked the medium whether Knox could foretell the rebellion would be put down. "Washington, Lafayette, Franklin, Wilberforce, Napoleon, and myself," said another note obtained in the same manner, "have held frequent consultations on this point. There is something which our spiritual eyes cannot detect, which appears well formed." Knox called for the return of good men from retirement; Napoleon said the Union forces must be concentrated at one point; Lafayette felt the war would die of exhaustion; Franklin saw the end approaching because of the South's inferior industrial strength; and Wilberforce called for a Negro army.

The President concluded that the spirit world offered as much difference of opinion as the terrestrial and said, "Their talk and advice sound very much like the talk of my cabinet."

Next, Lincoln asked how they could trap the *Alabama*, the British-built Confederate vessel that had been wreaking havoc with Northern shipping. According to the reporter, the lights dimmed and "on the large mirror over the mantelpiece there appeared the most beautiful, though supernatural, picture ever beheld. It represented a sea view, the *Alabama* with all her steam up, flying away from another large steamer."

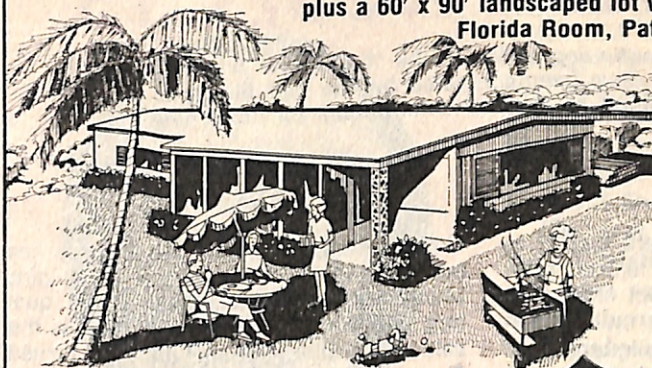
Suddenly the image changed and the dreaded ship could be seen at anchor near a British fort with no sign of life aboard her. The picture in the mirror faded and was replaced by letters of purple, saying, "The English people demanded this of England's aristocracy." In response to the inference that Britain would seize the ship, Lincoln acknowledged it was possible but cautioned Welles, "Don't let one gunboat or monitor less be built." (The ship was sunk the following year off France by the *USS Kearsarge*.)

"Well, Mr. Shockle," said Lincoln, "I have seen strange things and heard

(Continued on page 36)

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MAJOR PROJECTS

This is part of a continuing series on the state major projects. All state chairmen have been contacted by The Elks Magazine and have been asked to forward information for upcoming articles.

Individuality is an important quality to many people. In watching children play, one can recognize the distinct characteristics which comprise each child's personality. Recognizing the uniqueness of individual children and their handicaps is a primary aspect of **Rhode Island's** major project.

The Crippled Children's Aid Program of Rhode Island buys equipment for handicapped children and provides volunteers for therapy programs and fund-raising events. Much of this aid is provided for the children on an individual basis. Cases are presented to the state committee, which reviews each case separately. Distribution of financial aid is usually not limited by the financial need of the individuals involved, but is based on the particular physical needs of each child.

Any developmentally handicapped child under the age of 18 within the jurisdiction of Rhode Island's 12 lodges is eligible for aid under the program. Children in northern Connecticut and southern Massachusetts are also eligible if the distribution of aid is handled by a Rhode Island co-chairman of the Crippled Children's Committee.

The donations for handicapped children often include expensive, specialized equipment, such as an electric wheelchair that was provided for a 14-year-old boy who was paralyzed from the neck down. The funds of the Crippled Children's Aid Program are not, however, restricted to the purchase of equipment; the needs of the individual child are of primary importance. For instance, the Elks donated funds to help defray the medical expenses for a six-year-old girl who needed extensive surgery to correct a birth defect.

In some cases, donation of time is equally important. The Elks of Rhode Island provided funds and volunteers to sponsor a field trip to the Boston Aquarium for seven handicapped children from the John F. Kennedy School. For a swim therapy program at the Hillside Center, the Elks constructed a wheelchair ramp with materials that were purchased with state major project funds.

The Brothers also work in conjunction with United Cerebral Palsy of Rhode Island. For example, Elks assist in their annual swim therapy programs, the Olympics for the Retarded, and the annual Rhode Island Cerebral Palsy Telethon.

The Crippled Children's Aid Program raises its revenue through individual donations, interest earned from invested funds, and an annual fund-raising project.

For the past two years this project has been the sale of clamshell lapel pins which represent the Rhode Island quahog. All twelve lodges participate in the sale of the pins and all funds are turned over to the treasurer for deposit. From June through December, more than \$2,600 was utilized in providing aid for handicapped children.

The Crippled Children's Committee includes the secretary and the treasurer of the Rhode Island State Elks Association, a chairman who is appointed each year by the state president, and a member and two assistants assigned by each lodge. An advisory committee consisting of past state chairmen and past state presidents is available for additional assistance.

The members of the governing committee and their Brothers work together to help the handicapped children of Rhode Island. Because of its policy of deciding each case individually, the operation of the major project is a time-consuming enterprise. The time and effort expended by the Brothers provide the invaluable gift of greater freedom of movement for handicapped children.

Changing concerns in relation to age is one evolutionary pattern in one's life. During childhood and youth, school demands a great deal of attention, while adults may devote time to a profession. Disparity between the generations' interests may cause gaps of understanding and communication. The concern for health pervades all times of life, however, and the **Utah** Brothers support youth and elderly alike in their aid to those in need.

Wheelchairs, crutches, and hospital beds are among the items donated through Utah's major project. The Brothers cooperate with various agencies and hospitals in providing the state's residents with the needed equipment. The average, over the past five years, of the monetary contributions amounts to \$3,500.

Although there are no quotas assigned to the lodges and no statewide fund-raising events, maintenance of the project has been continuous. All the work and planning involved in operating the program is provided on a volunteer basis.

Success achieved by Utah Elks in their care for the state's youth and elderly is evidenced by the many needed items they have given. Three-year-old Leah had to have both her legs amputated, and artificial legs were provided through the state major project. Children with muscular dystrophy received special wheelchairs, and tools for youngsters to learn

various skills were also donated. Utah Elks have contributed to senior citizens' rehabilitation centers. They have supplied transportation for 80 parents to visit their children who have been hospitalized for long periods of time in cities away from their homes.

The vast variety of services provided through the major project corresponds to the gamut of needs throughout the state. The Brothers' active concern is channelled into a major project which is tuned to those needs. Their work in administering to both young and old exemplifies one way in which differences in age can be superseded, while the variations in health needs are recognized.

The health of our children is often threatened by no more than routine childhood illnesses such as a cold, the flu, and perhaps chicken pox and the like. When a child needs hospital care, however, the availability of complete and first-rate facilities is one factor that can help ease a parent's concern or the urgency of a situation. **Connecticut** Brothers work for this availability in their support of the Newington Children's Hospital.

Connecticut's major project was formerly known as the Newington Home and Hospital for Crippled Children. In 1965, the name changed with the expansion of the hospital's focus to include non-crippled children. The status as a privately operated institution remained the same.

A board of corporators has the responsibility of managing the major project. It elects the board of directors which formulates policy. The executive and medical directors at the hospital implement that policy and are in charge of the day-to-day program. They work with a staff comprised of full-time doctors and nurses as well as part-time medical specialists trained in a number of fields.

The attention and work of the staff and governing bodies are devoted to the welfare of the hospital's patients: the children. To be eligible for admittance to the hospital a child must be under 18 years of age. Someone who reaches that age while under the program's care will not be discharged, however, if therapy is still needed. Treatment will be continued until it is completed. Before admittance to the hospital, a child must go to the clinic. There are no restrictions as to color, race, or creed.

In order to keep the hospital running, the demand for funds must be continually met. All capital raised by Connecticut's individual lodges is pooled by the state association. If the funds exceed the designated amount committed to the hospital each year, the surplus is invested so that the association will always have funds for the future.

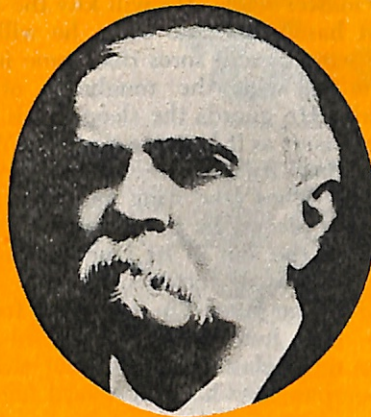
Connecticut Brothers have tried to supply the Newington Children's Hospital with equipment or funds to fulfill the hospital's ever growing and changing needs. Among the contributions made over a span of about 40 years were three busses, a truck to carry wheelchairs, and complete oxygen systems for each hospital bed. The Brothers paid for the con-

(Continued on page 31)

by Henry N. Ferguson

For all lovers of animals, one of the greatest courtroom trials of all time took place in Warrensburg, Missouri, on September 23, 1870. When it was finished, the names of Old Drum and George Graham Vest became household words across the nation; even today, more than a century later, they have not faded from the memory of man.

The event that triggered this bizarre legal struggle had its beginning just at dusk on the evening of October 28, 1869. There was a scratching on the door of the Charles Burden farm home. When Burden went to investigate, he found that it was his favorite hound



In 1870, George C. Vest delivered his classic speech, "Eulogy to a Dog."

OLD DRUM



dog, Old Drum. He fed the dog and went back to his pipe before the fire. Shortly after, he heard the sound of a shot coming from the direction of the Leonidas Hornsby place. Hornsby was Burden's brother-in-law. Burden called up his pack of hunting dogs and found that Old Drum was missing.

The next morning Burden went to see his relative. "Lon," he asked, "have you seen anything of my dog Drum around here?"

Hornsby denied having seen the dog, but admitted that his hired hand, Dick Ferguson, had shot at a black dog the previous evening as it jumped over a fence. Old Drum was black.

The next day Burden and a neighbor found Old Drum at Big Creek near Haymaker's Mill, with his head lying in the water. Young Charlie Burden, to whom the dog was a constant companion, carried Old Drum home for burial. He sobbed every step of the way.

From that day, the two families became mortal enemies. Charles Burden instituted a suit against his brother-in-law, asking for damages for the killing of his innocent hunting dog.

The battle was long and involved. Three trials preceded the final one on September 23. Each time the jury had been unable to reach a verdict.

Finally, Hornsby took the case to the Court of Common Pleas at Warrensburg, insisting that only circumstantial evidence was being used against him. Burden insisted that it was a plain case of deliberately shooting the hound as the result of a vow made by Hornsby to kill the first stray dog that came on his place because dogs had been killing so many of his sheep. Burden pointed out that Old Drum had been trained never to molest these animals. A well-known and successful lawyer, George C. Vest, was hired to represent Burden in this fourth case.

Vest has been described as a man

A TRIBUTE TO THE DOG

BY SENATOR GEORGE GRAHAM VEST

OLD DRUM WAS A DOG OF THE
WARRENSBURG PLACE. HE WAS
A DOG OF THE HOUSEHOLD AND
A DOG OF THE HEART. HE WAS
A DOG OF THE FARM AND A DOG
OF THE FIELD. HE WAS A DOG
OF THE PAST AND A DOG OF THE
FUTURE. HE WAS A DOG OF THE
PRESENT AND A DOG OF THE
ETERNITY. HE WAS A DOG OF
THE HEAVENS AND A DOG OF THE
EARTH. HE WAS A DOG OF THE
AIR AND A DOG OF THE WATER.
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AIR AND A DOG OF THE WATER.



5 feet, six inches tall, "with fiery red hair, a short neck, large head, and blue-grey eyes." His knowledge of literature and history as well as law gave him a legal background that few men of his

period in time possessed.

September 23 was a sweltering day and the courtroom was jammed with friends and relatives of the two antagonists. The trial droned on through the morning. There was a noon recess, then the case resumed.

Dick Ferguson brought a momentary laugh from the audience when he was called to testify. "My stars," he blurted, "I haven't seen Old Drum since I shot him."

Finally, the 40-year-old Vest rose to his feet to make his summation. He spoke less than 400 words in delivering his now famous "Eulogy to a Dog," but that brief speech was a classic of its kind. It has been printed many, many times and memorized by hundreds of people who love dogs. The emotional impact of the tribute Vest uttered that day would live on through generations because it expressed simply and effectively the feelings of all people who have had faithful dogs as companions. He said:

"Gentlemen of the Jury: The best friend a man has in this world may turn against him and become his enemy. His son or daughter that he has reared with loving care may prove ungrateful. Those who are nearest and dearest to us, those whom we trust with our happiness and our good name, may become traitors to their faith. The money that a man has, he may lose. It flies away from him, perhaps when he needs it the most. A man's reputation may be sacrificed in a moment of ill-considered action. The people who are prone to fall on their knees to do us honor when success is with us may be the first to throw the stone of malice when failure settles its cloud upon our heads. The one absolutely unselfish friend that a man can have in this selfish world, the one that never deserts him and the one that never proves ungrateful or treacherous is his dog.

"Gentlemen of the Jury, a man's dog stands by him in prosperity and in poverty, in health and in sickness. He will sleep on the cold ground, where the wintry winds blow and the snow drives fiercely, if only he may be near his master's side. He will kiss the hand that has no food to offer, he will lick the wounds and sores that come in encounters with the roughness of the world. He guards the sleep of his pauper master as if he were a prince. When all other friends desert, he remains. When riches take wing and reputation falls to pieces, he is as constant in his love as the sun in its journey through the heavens. If fortune drives the master forth an outcast in the world, friendless and homeless, the faithful dog asks no higher privilege than that of accompanying him to guard against danger, to fight against his enemies; and when the last scene of all comes, and death takes the master in its embrace and his body is laid away in the cold ground, no matter if all other friends pursue their way, there by his graveside will the noble dog be found, his head between his paws, his eyes sad but open in alert watchfulness, faithful and true even to death."

At the end of the speech there was a dead silence in the court room, and few dry eyes among the spectators. The jury brought in its verdict: "We the jury find for the plaintiff and assess his damages at \$50."

It was all over. The two obstinate men who had fought each other for months in the courtroom returned to their homes on Big Creek, their enmity unabated. Both had incurred heavy expenses in connection with the four trials, and it was a good many years before they recovered completely from the losses they had suffered.

The passage of years, however, mellowed the two aging neighbors and healed their wounded feelings to the point that they became good friends. Both are buried in the same country cemetery, only a few yards apart.

Dick Ferguson, who acknowledged at the trial that he shot Old Drum, died in a gun battle years later in Anadarko, Oklahoma, and was buried in Chickasha in that state.

Nine years after delivering his famous tribute to Old Drum, George Vest

was elected to the United States Senate, where he served for twenty-four years. In the Senate he continued to be the same formidable foe, swaying his audiences with his power of oratory, fighting for what he thought was right, and fiery in his defense of legislation he supported.

In his later years he became frail, nearly blind, almost helpless. He died on August 9, 1904, at his summer home in Sweet Springs, Missouri, and was buried in St. Louis.

There was a considerable array of legal talent engaged in the "Old Drum" trials. David Nation, for example, who represented Hornsby in one trial, was later a newspaper editor in Warrensburg. His wife later became famous as the "Hatchet Lady" Carrie Nation. T. T. Crittenden, another attorney at the trial, was later Governor of Missouri.

In time, the Missouri Historical Society placed a plaque on the old Court House, a reminder that it was the site where Vest delivered his famous eulogy. Eighty-eight years after the trial, a statue of Old Drum was erected on the lawn of the Court House. Most of the money to pay for it was contributed by school children across the nation. Its dedication was a memorable occasion.

The event took place on September 27, 1958, during Dog Week. People came from far and wide to view the parade and listen to the prominent speakers. An honored guest was Mrs. Mary Colt, great granddaughter of Senator Vest, who arrived from her home in Norwich, Vermont, for the ceremonies. Descendants of the Charles Burden family were also there.

As a dramatic climax, a young student from Missouri State College at Warrensburg, dressed in the manner of Senator Vest, recited that well-known speech, "Eulogy to a Dog."

One of the eloquent speakers that day said: "When all of Senator Vest's wonderful speeches in the United States Senate and elsewhere are forgotten, there is one that will live in history as long as the English language lives—his famous 'Dog Speech' delivered here in Warrensburg that September day in 1870. It will be remembered as one of the literary gems of American history."

There is one other monument to Old Drum. It is on the bank of Big Creek, just above the deer crossing where Old Drum was found after he was shot. It was placed there by Fred Ford of Blue Springs, Missouri, on December 12, 1947, and was constructed from small stones sent in from all over the world. They came from the Great Wall of China, the White Cliffs of Dover, from Germany, France, Guatemala, Mexico, Jamaica, South Africa, Virgin Islands, (Continued on next page)

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Old Drum

(Continued from previous page)

Panama, the West Indies, and most of the states in America. The simple inscription reads: "Killed, Old Drum, 1869." The gray granite stone is illustrated with a dog treeing a coon, a deer being chased in one corner, and a fox in the other.

It was a spontaneous and magnificent gesture, signifying the universal remembrance by hundreds of people of a dog they once cherished—the honoring of Old Drum as a symbol of all dogs people have owned and loved. ■

Health Quackery

(Continued from page 21)

but we do spend the most money at it. The real wonder is that our health is so good, considering the quack abuses we can inflict on ourselves. Good health can't be found in a salesman's pitch and persuasions. It requires only good eating habits, but not overeating; sufficient exercise, but sufficient rest, too; and enough indulgence to give life its zing, but without falling addict to abuses." ■

Major Projects

(Continued from page 28)

struction of, and furnishings for, the clinic's waiting room and ten pieces of equipment for the pulmonary program, which have provided safeguards for pre- and post-surgery patients. They supplied funds for the renovation of the neurology department's wing and for the equipment required by a dental clinic.

Currently, the Brothers are funding the construction of new quarters for the therapeutic recreation department. Their plans for the future include monetary assistance for the expansion of the child psychiatric department. Through their major project, the Brothers have helped to insure that complete health care is available for the children of Connecticut.

Departed Brothers

PAST GRAND LODGE COMMITTEEMAN Ray C. Balthrop of Homewood, AL, Lodge died April 4, 1979. Brother Balthrop served as District Deputy Grand Exalted Ruler from 1953 to 1955 for the South District and was Special Deputy Grand Exalted Ruler from 1960 to 1966. From 1966 to 1970, he served on the GL Lodge Activities Committee.

PAST DISTRICT DEPUTY John N. Scheid of Plymouth, MA, Lodge died March 26, 1979. In 1953-1954, Brother Scheid was District Deputy Grand Exalted Ruler for the Southeast District.

The Fraternal Corner

Around the turn of the century, crack marching uniformed drill teams were popular with many fraternal groups, and the Elks were no exception. Even today, drill teams in some areas assist the officers in entering the lodge, in opening and closing ceremonies and in the initiatory work.

The Michigan Elks Association, for instance, annually has a drill team contest in addition to their ritual contest.

Originally, however, the drill teams marched in parades at Grand Lodge conventions and Grand Lodge reunions.

Perhaps one of the most outstanding of these drill teams was the 42-man squad of Toledo, Ohio, Lodge No. 53, commanded by Capt. William H. Cook.

They were nicknamed the "Cherry Pickers" because of the particular red shade of their uniforms which was identical to the 1st Regiment Lancers British Army, also known as the Cherry Pickers. Before they were finished, Toledo's Cherry Pickers captured the fancy of the entire nation.

They prided themselves on straight lines, sharp-stepping intricate drills and even the movements of the head and how high they raised their knees as they marched.

It all began in 1896 when it was announced that there would be a cash prize at the street parade at the Grand Lodge Session to be held in Cincinnati.

Toledo Lodge had caught the building fever, and that cash prize looked like a good place to start. A squad was hastily thrown together. They took the train to the Queen City of Ohio and marched off with the award.

The following year in Minneapolis, MN, resplendent in handsome new uniforms and caps, complete with white shoes, the Pickers appeared and again made off with the first prize. Their only competitor was Louisville, KY, Lodge No. 8.

The next time the two teams met was in St. Louis, and Louisville was out for blood.

Both teams had trained to the minute. The Louisville squad was under the command of Major Robert Leathers, one of the finest drillmasters the South had ever produced. It was a dramatic moment when he announced before the contest began that in the event Louisville was defeated, he would retire from the drill floor forever.

It was hot and humid that July day as only it can get in St. Louis. The teams drilled in the Coliseum on a tanbark floor in stifling heat and dust.

Toledo won the exciting contest by a full two points.

But the Cherry Pickers wouldn't remain undefeated forever. In 1901, at Milwaukee, WI, the Purple Guard of Chicago No. 4 captured the crown by seven-eighths of one point. Toledo cried "foul" and charged that the Purple Guard was really a crack drill team of Knights Templar, initiated in a body two weeks before the Grand Lodge Session.

Toledo eventually regained their laurels, and all the money they raised went into the building fund of the lodge treasury.

When they returned from Philadelphia in 1907, double winners of both the street parade and drill, the reception was fantastic.

But let's allow the Sunday edition of the Toledo *Times-Bee* on July 21, 1907, to tell the story in part:

"It was a joy-mad Toledo that met the victorious Cherry Pickers Saturday night on their return from the conquest of Philadelphia.

"No popular demonstration in the history of the city equals the one accorded the crack drill team. Thousands were at the Union Depot when the train bearing the Cherry Pickers rolled in; thousands lined the streets over which the victors were escorted to the Elks Home; thousands looked down upon the line of march from windows and the roofs of buildings . . . The strident blare of trumpets, the crashing music of the band, the roll of drums, the infernal screeching of whistles, and the clanging of bells blended into one vast din against which broke the shrill cheers of the people . . ."

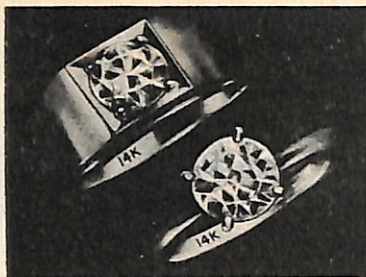
Meeting the Pickers at the station were a squad of mounted men, the Newsboys Band and Cadets, uniformed ranks of Odd Fellows and Knights of Maccabees, a platoon of police, the Rail-Splitters Drum and Bugle Corps and almost the entire membership of Toledo Elks No. 53.

On the steps of the Elks Home, the mayor spoke. Inside, a sumptuous feast was laid and the Cherry Pickers attacked "viands" placed before them.

Although weary with a long journey and a strenuous week, most of the organization stayed in the hall, and the building rocked to the merriment that followed until the twinkling little stars began to fade before the rosy dawn.

One of the tales of Elkdom from back in the good old days.

These exciting moments from the days of yesteryear were brought to us by courtesy of Brother Sam Fitzsimmons, Van Wert, Ohio, Grand Lodge Americanism Committee. ■



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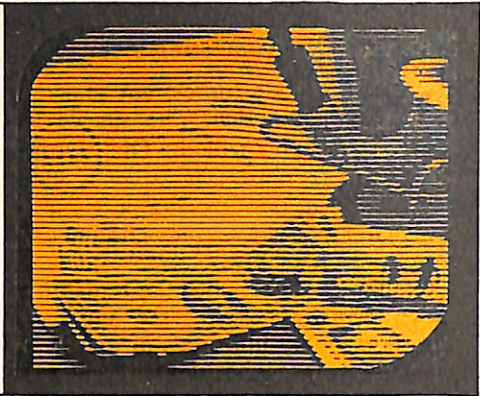
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YOU AND RETIREMENT

by Grace W. Weinstein



SENILITY

Is senility an inevitable part of aging? Must you expect your parents to become disoriented and confused? Must you anticipate your own loss of memory as you grow older?

The answer is *no*. Most aged people remain mentally alert. Some don't. A small percentage of the elderly are afflicted with irreversible organic brain disorders. But senility, technically speaking, does not even exist. Many of the mental and physical conditions that are tagged with the catchall phrase "senility" are actually both temporary and curable—if a knowledgeable doctor diagnoses and treats them correctly.

That's a big "if" because some doctors still write off the aged, assuming that senility is the basis for their complaints, and because the symptoms of disease can be very different in the old and in the young. The elderly heart attack patient may feel no pain, the appendicitis victim no distress. The only symptom of congestive heart failure or of an acute viral infection may be confusion. And well-meaning but ill-informed observers, including some physicians, may assume that confusion means senility.

As Dr. Arthur S. Freese sums up the situation in his informative book, *The End of Senility* (Arbor House, \$8.95), "Vast numbers of cases of what doctors and the public alike so loosely term 'senility' are actually matters of missed and neglected medical conditions ranging from mild heart conditions to depression, anemia to appendicitis, malnutrition to thyroid conditions, and improperly prescribed medication to viral infections."

It can take a strong-willed and/or lucky individual to escape a misdiagnosis of senility. Rubert N. Butler, M.D., Director of the National Institute on Aging, cites such an instance in his Pulitzer Prize-winning book, *Why Survive? Being Old in America*: A 70-year-old engineer, still teaching mathematics, suddenly became disoriented and confused. A doctor insisted that he needed custodial care, and recommended confinement in a nursing home or mental hospital. Fortunately, the engineer refused, insisting on admission to a medical hospital. There, his viral infection, the source of his confusion, was diagnosed and treated. He returned to his home and his job within a week.

Too often, specialists such as Dr. Butler point out, a younger person will be

treated; an older person, with the same symptoms, will be classified as senile and consigned to custodial care. This should prompt you to (1) understand some of the conditions that are too commonly called senility, (2) learn how to prevent those that are easily preventable, and (3) select a competent, knowledgeable, and sympathetic physician.

Dr. Freese's book outlines the aging process and the emotional and physical conditions that are sometimes misinterpreted as an irreversible downhill slide into senility. Depression, even the reasonable but usually temporary depression that results from illness or widowhood, can produce symptoms that look like senility. So can arteriosclerosis.

Preventive care consists of the maintenance of general good health through proper nutrition and the avoidance of excessive medication. Poor nutrition, in itself, can produce symptoms which mimic senility. Older people need fewer calories than younger people, but they need the same kinds of nutrients. You need a balanced diet no matter what your age. If you live alone and live on cheese and crackers because it's too much trouble to cook, you're looking for trouble.

Medication is another problem. There are certain metabolic changes in the older body, changes which affect the absorption of medication. Drugs, in other words, may hit harder and last longer. Use drugs with care because, as Dr. Butler puts it, "you get much more of a wallop with the same dose than you would when you're younger." Don't use drugs at all if you don't have to. It's normal, for example, for sleep patterns to change as you age; don't resort to sleeping pills in an effort to achieve the kind of unbroken sleep you had when you were 25.

Specific medications, furthermore, can create specific drug reactions. These reactions may masquerade as symptoms of senility. Cortisone prescribed for arthritis may produce symptoms of organic brain syndrome; diuretics may lead to mental confusion. And drugs may interact with each other, with unfortunate impact. Try to take only one prescribed medication at a time.

Your physician, of course, should be your guide as to whether or not you need medication, the type of medication, and the dosage. But because many physi-

(Continued on page 47)

LODGE VISITS

GRAND EXALTED RULER LEONARD J. BRISTOL

An anniversary party commemorating Alliance, OH, Lodge's 80th birthday was attended by GER Bristol (third from left) recently. A prime rib dinner and dancing after the meal were enjoyed by 250 people. ER Jim Gazia (second from right) was joined at the lodge by (from left) Grand Trustee Larry McBee, PSP E. Paul Howard, PDD and Secy. Edward Thatcher Jr., and SP James Ekelberry.



The residents of the Elks National Home welcomed GER Leonard Bristol (front row, center) to Bedford, VA, recently. During his visit, the GER and his secretary, Arthur Hoffer (second from right), met with fellow New Yorkers (front row, from left) Franklin Kreager, Herman Smith, Herman Weingart,

Harold Engdahl, Joseph Volk and (second row) John Yenick, Douglas Bonham, Robert Halliday, Herbert Drewes, Joseph Quinn, John Foley, Harold Lundberg, Harry Berkwith, and Gordon McCausland. The GER discussed news of the Empire State with the gentlemen.



The travels of GER Leonard Bristol (third from right) brought him to the Canal Zone recently. Governor H. R. Parfitt (center) extended greetings to the visiting dignitary. Brother Bristol also met with (from left) Est. Lead. Kt. Vince Ridge of Cristobal Lodge, DDGER Stuart Wallace, PGER William Wall, PDD and PSD-GER Ronald Angermuller, and ER Richard Egolf of Panama Canal Zone (Balboa) Lodge.



A meeting of Georgia Brothers held at Atlanta-Buckhead Lodge coincided with a visit by GER Leonard and Ginny Bristol (center and left). PGER Robert and Ruby Pruitt (second from left and right) joined the visiting GER and his wife. (From left) ER Fred Palmer, PSP and Chm. Toby Sexton, and SP J. W. Wortman greeted the dignitaries.



On hand to dedicate Englewood, FL, Brothers' new lodge building was GER Leonard Bristol (right). ER Peter Koning (center) welcomed Brother Bristol to the lodge and thanked him for participating in the dedication ceremony. PGER William Wall (left) was also present for the occasion.

NEWS OF THE LODGES

(Continued from page 16)



THE FIRST annual Capitol District Charity Ball, sponsored by Colonie, NY, Lodge, was attended by over 500 members from the Capitol District. The organizing committee included (from left) PVP and Co-chm. John Quickenton, VP James Cornwell, DDGER Wallace Towle, and PER and Co-chm. Robert Wood of Guilderland Lodge. The four gentlemen gathered to review the final program.



DURING Past Exalted Rulers Night at Titusville, PA, Lodge, PER Wayne Quimby (right) was presented with a National Foundation certificate for the completion of a pledge made ten years ago. PER and Foundation Chm. Richard Kaputa (left) made the presentation to Brother Quimby, who also received an engraved walking stick from his fellow PERs. The walking stick commemorates a decade of dedication as a PER of the lodge.



AN INITIATION of new members into Huntington, WV, Lodge was held in honor of DDGER Samuel Mann (front row, left) recently. Among those welcomed to the order was 81-year-old Herman Williams (front, center), who served in World War I as personal aide and dispatcher for Gen. John Pershing in the general's major campaigns. ER Dan Rowsey (front row, right) offered congratulations to the new members.



A FAMILY touch was added to a recent initiation at Hanover, PA, Lodge. ER George Gerrick Jr. (left) initiated his two sons Gregory (center) and Scott into the order. The Brothers of Hanover Lodge joined their Exalted Ruler in welcoming the new members to Elkdom.



AS PART of New York's Youth Activities Program, SP Dominick Napolitano Jr. (second from right) presented David Jackim (center) with a certificate of commendation. David, who attends Oswego High School, has received various awards for excellence in his school activities. On hand to offer congratulations were (from left) Youth Chm. H. Thomas Cook of Oswego Lodge, State Youth Chm. Arthur Rehack, and ER Edgar Manwaring of Oswego Lodge.



REPRESENTING the workers of the Ford Motor Plant in Edison, NJ, Brother Julius Zahadani of Woodbridge, NJ, Lodge presented a check for \$1,200 to the Woodbridge Crippled Children's Committee. Chm. Gabe Haag accepted the check at the annual charity ball sponsored by the lodge. Also on hand for the presentation were Co-chm. Steve Holsey (left) and ER Joseph Reyner (right).



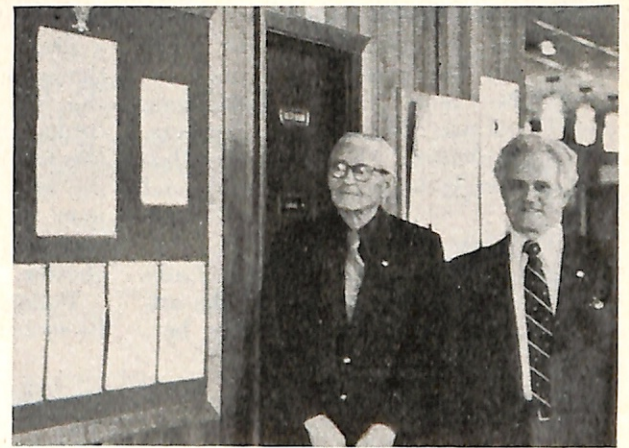
HILLSIDE, New Jersey, Lodge sponsored the Eighth Annual Hillside High School Wrestling Team Dinner, during which they honored Frank Pais (center). Offering congratulations to the winner of four championships were (from left) Brothers Tony Naples, Bud Saverin, Chm. George McDonald, Bob Bryson, ER Charles Ritz, and Boyd Brattie.



TWELVE EXALTED Rulers from New York's West Central District competed in the First Annual Eleventh Hour Ritualistic Contest sponsored by Greece, NY, Elks and Elks' ladies. ER Robert Anderson (center) of Penn Yan, NY, Lodge was the winner. Among more than 200 Elks and their ladies who attended the award dinner were (from left) DDGER Robert Gillette, ER Robert Sutorius of Greece Lodge, VP Richard Heveron, and District Ritualistic Chm. Robert Wagner.



FIVE EAGLE Scouts from Troop No. 44 were honored by their sponsors, Catskill, NY, Brothers, at a banquet held at the lodge recently. PER and Scoutmaster Anthony Zinnanti (left) presented good citizenship citations to (from left) John Berzal, David Ferrier, Mark Hafner, Danny Heim, and Scott Talay. The Scouts also received a certificate from President Carter, letters from Governor Hugh Carey and Congressman Gerald Solomon, and Elks citations from ER Terry Stickles.



A HERITAGE CORNER exhibit was recently completed at Wilmington, DE, Lodge. ER William Barone (right) joined John Petras, chairman of the Americanism Committee, in viewing the completion of the oak-framed display. The exhibit has been praised by members of the VFW, the American Legion, a congressional delegation, and by Elks from other lodges located in the tri-state area.



DURING Past Exalted Rulers Night at Rockville, MD, Lodge, PDD Joseph Madden (right), who was the lodge's first Exalted Ruler, initiated his two sons Thomas (second from left) and Michael (third). Offering congratulations to the new lodge members was ER Robert Mentzer (left).



POLICE NIGHT was held at Queens Borough (Elmhurst), NY, Lodge recently. Samuel DeMilia (second from right), president of the Patrolmen's Benevolent Association of N.Y.C., and Officers of the Year Joseph Nicolosi (left) and August D'Aureli (right) received plaques of appreciation. ER Charles Baran (second from left) also presented a \$1,500 check for the purchase of bullet-proof vests to Mr. DeMilia. During the evening, the guests enjoyed a testimonial dinner.

Lincoln

(Continued from page 27)

rather odd remarks; but nothing which convinces me, except the pictures, that there is anything very heavenly about all this."

After calling forth the spirit of Stephen Douglas to render some obvious advice to his old debating opponent, Mr. Shockle became "much prostrated" and Mary Lincoln thought it best to adjourn the seance. Significantly, the subject of young Willie had not been raised during this excursion into the mystical world.

How seriously Lincoln took any of this is difficult to ascertain. Though he tended to joke off what occurred, realizing that much of it was no more than common parlor tricks, his reservation about the *Alabama* "vision" and, even more importantly, his sanctioning of the event by his own presence and that of two of his cabinet members, tend to undermine the conclusion that he was merely humoring an emotional wife.

There were those, fortunately, who came to the rescue of the First Lady when charlatans attempted to take advantage of their influence over her.

One of the more successful mediums in Washington at the time, for instance, got his just deserts thanks to newspaper correspondent and friend of Lincoln, Noah Brooks.

A spiritualist named Colchester, who claimed to be the illegitimate offspring of an English duke, was received into the White House by Mary Lincoln and proceeded to offer scratches and taps as representing messages from the dead Willie. Some time later the medium sent a letter to Mrs. Lincoln demanding a pass to New York from the War Department or he "might have some unpleasant things to say to her." At this point, when the only specter being raised was that of blackmail, Brooks intervened.

The correspondent had attended one of Colchester's earlier seances and gotten up in the darkened room to grab a hand that was beating a bell against a drum to produce a "message" from the spirit world. Brooks had called for the lights but, before they could be turned on, he found he'd been hit on the head with the drum. Nevertheless, the gaslight finally revealed the newsman with blood on his forehead and still holding the arm of an angry Colchester.

Following the blackmail threat, Brooks saw to it that the medium was

invited to perform another seance at the White House. When Colchester arrived, Brooks confronted him with the cut on his brow, called him a swindler, and told him to leave town or he'd be prosecuted. Though he never bothered Mary Lincoln again, Colchester remained in Washington to practice his "art" before large crowds who provided healthy donations.

Little by little, Mary abandoned her futile search for Willie through spiritualism, devoting herself instead to the performance of charitable works. Her life was never to be peaceful again, however, as she suffered periods of deepening melancholia, became increasingly neurotic regarding money, attempted suicide, was briefly committed to an insane asylum, and spent her final months in a darkened room dressed in black.

It was near the untimely end of his life that Abraham Lincoln himself experienced the most mystifying, most apocalyptic manifestation of his dark side. It's true that death threats had poured into the White House for four years; the President kept several letters in his desk marked "Assassination." Plots on his life had indeed been uncovered. In 1864, a bullet had narrowly missed him, passing through his high hat instead; and the newspapers had



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During Past Exalted Rulers and Awards Night held at Indiana, PA, Lodge, two Brothers made contributions to the Elks National Foundation. ER James Durant (left) congratulated PER Peter Ricupero (center), who completed two \$100 pledges, and PDD Herman Ricupero, who completed three \$100 pledges. Both men are working towards the purchase of honorary founder's certificates.



An auction sponsored by Gateway (Portland), OR, Lodge raised \$1,275 for the National Foundation recently. Mrs. Nadine Jalbert (right) contributed a pair of elk tooth cufflinks in memory of her late husband, Brother Leo Jalbert, and was thanked by Chm. George Haston (left). A visit by Renton, WA, Brothers was held in conjunction with the fund-raising affair.



Special recognition was given to Mrs. Laura Kennedy (second from right) for being Lincoln, IL, Lodge's 100th new Foundation member. Committeemen Chap. Don Davis (right) and Bill Minick (left) joined ER Robert Heineken in presenting Mrs. Kennedy with a heart emblem. Lincoln Brothers honored a total of 107 new National Foundation members.

continually published rumors of wild plans to murder or kidnap him. John Wilkes Booth himself had been involved in several kidnapping plots before finally writing in his diary that Lincoln must, instead, die.

It was during the second week of April, 1865, that Lincoln finally told Mary his darkest dream. Ward Hill Lamon, one of his confidants who was present, wrote down the President's description of his dream immediately after their conversation:

"About ten days ago I retired very late. I had been up waiting for important dispatches from the front. I could not have been long in bed when I fell into a slumber, for I was weary. I soon began to dream. There seemed to be a death-like stillness about me. Then I heard subdued sobs, as if a number of people were weeping. I thought I left my bed and wandered downstairs. There the silence was broken by the same pitiful sobbing, but the mourners were invisible. I went from room to room; no living person was in sight, but the same mournful sounds of distress met me as I passed along. It was light in all the rooms; every object was familiar to me; but where were all the people who were grieving as if their hearts would break? I was puzzled and alarmed. What could be the meaning of all this? Determined to find the cause of a state of things so mysterious and so shocking, I kept on until I arrived at the East Room, which I entered. There I met with a sickening surprise. Before me was a catafalque, on which rested a corpse wrapped in funeral vestments. Around it were stationed soldiers who were acting as guards; and there was a throng of people, some gazing mournfully upon the corpse, whose face was covered, others weeping pitifully. 'Who is dead in the White House?' I demanded of one of the soldiers. 'The President,' was his answer. 'He was killed by an assassin!' Then came a loud burst of grief from the crowd."

When Lincoln saw his wife's and Lamon's horrified reaction to the dream he sought to quiet their fears by saying, "Don't you see how it will turn out? In this dream it was not me, but some other fellow, that was killed. It seems that this ghostly assassin tried his hand on someone else." The President did not appear to have convinced himself of this any more than he did his listeners.

Nevertheless, despite the warnings which had now grown tiresome to him, on a day which should have been an omen in itself above all others, Good Friday, April 14, 1865, Abraham Lincoln ventured to Ford's Theater to see a performance of *Our American Cousin*. The next day he died in a house across

the street, the victim of Booth's bullet and an assassination plot that still poses unanswered questions.

An extraordinary catafalque was constructed in the East Room of the White House and the slain President lay with military guards surrounding his casket as mourners filed by, their sobs echoing through the chambers of the executive mansion in precise realization of

his awesome and prophetic dream.

Mary, who secluded herself in bed throughout the funeral proceedings, abandoned her anguish long enough to have little Willie's coffin removed from a Georgetown cemetery, placed aboard Lincoln's funeral train, and reburied alongside that of his father in Springfield, Illinois. The dreams and omens had finally ended. ■

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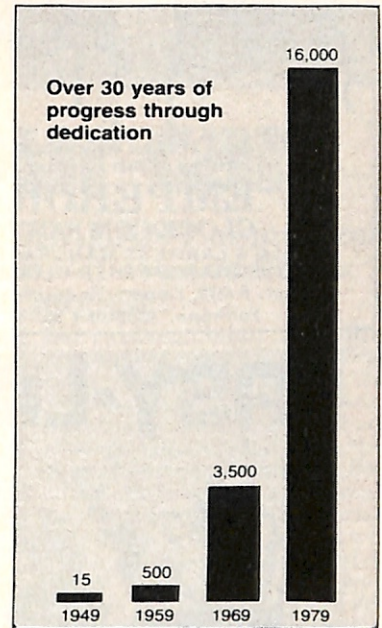
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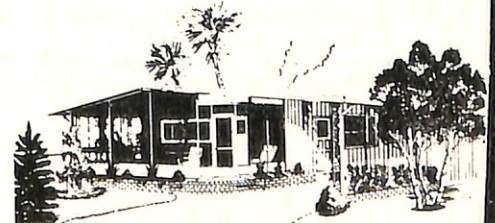
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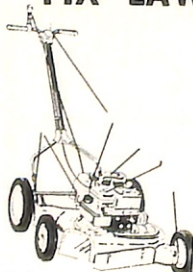
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Send only \$1.00 for our new personalized gifts and plaques catalog and the solid brass 2" x 3/4" plaque, engraved with any 3 initials, is yours FREE! The plaque (worth \$3.95) adds a luxury touch to luggage, handbags, brief cases, jewelry boxes, photo albums, dash boards. Self-adhering. CATALOG shows nearly 150 delightful gifts—bracelets, barrettes, door plaques, rings, lockets and more—many personally engraved. Offer is limited. Rush \$1 for catalog and your free plaque.

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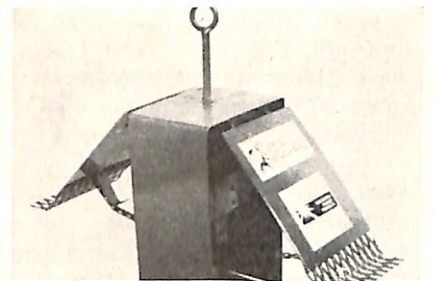


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FEEL SAFE AND SECURE with a clean chimney! Avoid dangerous fire situations and increase the efficiency of your fireplace with the Chimney Sweeper. Designed to clean and scrape away the dirt and soot that builds up on the walls of the chimney. Two sides are spring-loaded to hold them against the walls & as the Chimney Sweeper is pulled up and down thru the chimney, the walls are scraped clean. \$23.95 + \$2.00 shpg. Manufacturers Supply, P.O. Box 157, Dorchester, WI 54425

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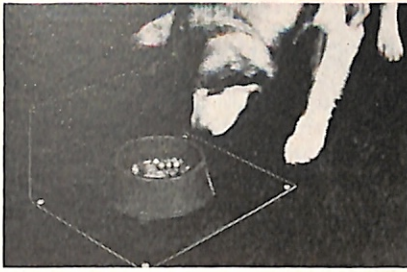
1910	17	18	19	195	20
1925	26	27	28	28D	29
1929D	29S	30	30D	34	35
1936S	37	37D	37S	38	39
1941	41D	41S	42	42D	42S
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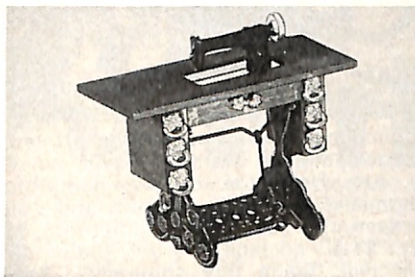
For 10¢ we'll send you 16 U.S. Airmail stamps, worth over \$1, including 10¢ Moon Landing and 26¢ Mount Rushmore issues, to get your name for our mailing list. Plus, wonderful price lists of U.S. & foreign stamps. ADULTS ONLY Limit 1 to a customer. LITTLETON STAMP Co., Dept. HA-94, Littleton, New Hampshire 03561



PET DINING WITH ELEGANCE. Pet Sets keep food off floors and walls, and prevents pooch or tabby from chasing their dinner across the room. Rubber feet prevents sliding. Large crystal clear shatterproof splash guard tray and pet bowl available in three sizes. Large bowl in single well (shown) \$14.50. Medium bowl in a double diner \$11.95. Small bowl for cats and small dogs, also a double diner, \$9.50. Add \$1.75 shpg. Copacetic, Dept. NR 397, 2738 Winnetka Ave., N., New Hope, MN 55427



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"Glass" your car!

New miracle POLYMER "GLASS" SEALANT completely protects your car's exterior finish — it even restores original luster to used models!

Available only as a service by new car dealers for \$100-\$200. Now do it yourself in less than an hour for only \$29.95.

(16 oz. bottle, enough for 3 cars.) **The elements vs. your once beautiful car...** You've probably experienced it. Your treasured, shiny new automobile gradually fades and dulls. The once brilliant finish turns chalky and washed out. Even hours of waxing and buffing can't recapture that new car look... Until this new chemical science discovery...

Never wax your car again... GloSeal* is not anything like a simple wax or polish. It is actually a miracle polymer glass formulation serving as a powerful sealant and a beautiful exterior finish. When applied lightly to your car's finish and chrome its exclusive *Electromolecular Action* literally fuses it to the surface, locking in luster and a brilliant shine, almost laminating itself to your car for years... shutting out harmful sun, rain, pollution, salt, detergents and other elements that normally ruin the appearance and value of your car.

Prevents oxidation from starting on new cars...and actually removes it from used models! GloSeal* is literally a *Glass Shield* that becomes part of your car's finish. Your new car's paint is simply not allowed to oxidize... for 3 Years! Then PolyGlass* it again for years more of protection. If your car is not new, GloSeal* will actually remove the oxidation, add gloss, and stop further oxidation for 1 year before you need to apply again. It is similar to covering your car with a non-penetrable coat of polyurethane.

Enamel spray paint can't even get through the clear glass shield... When this new professional automotive product is demonstrated to car dealers the "spray paint test" is used. GloSeal* is applied to a car's hood. After it dries it is wiped off and a can of enamel spray paint is sprayed directly on it, along with Magic Marker and other solvents. Then the observers are astonished as all of these are wiped off the hood with a mere cloth. Nothing, not even dirt and dust can adhere to the surface!



GloSeal* with PolyGlass* makes standard waxes and polishes obsolete!

No rubbing, labor or buffing equipment needed... GloSeal* goes on easily and quickly. You wipe it on with a cloth, let it dry, and then wipe it off. It takes only a few minutes — less than an hour. The main ingredients are Polyglass* another substance similar to Teflon*, and a minimal amount of silicone to ease in wiping it on. (Also highly recommended for boats and airplanes). Between washes you need only wipe your car with a damp cloth to reactivate its brilliant dirt and dust-repelling shine.

The incredible GloSeal* "Brilliance Guarantee"... If after using it, you are not pleased for any reason, return the unused portion within 2 weeks of receipt for a prompt refund of the entire purchase price. Further, if GloSeal* does not protect your new car for 3 years or your used car

(90 days old or more) for 1 year, write and tell us. We'll take your word for it, and return your small investment on a pro-rated basis. However, due to the extraordinary quality of this fully-tested product, we are confident that this would not be likely. (Note: GloSeal* is 100% safe to use — it can also be removed with mineral spirits).

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Starshine Group. Starshine Inc. 1979
 924 Anacapa St., Dept. 886, Santa Barbara, CA 93101

My Feet Were Killing Me...Until I Discovered the Miracle in Germany!

It was the European trip I had always dreamed about. I had the time and money to go where I wanted—see what I wanted. But I soon learned that money and time don't mean much when your feet hurt too much to walk. After a few days of sightseeing my feet were killing me.



Oh, I tried to keep going. In Paris I limped through Notre Dame and along the Champs-Élysées. And I went up in the Eiffel Tower although I can't honestly say I remember the view. My feet were so tired and sore my whole body ached. While everybody else was having a great time, I was in my hotel room. I didn't even feel like sitting in a sidewalk cafe.

The whole trip was like that until I got to Hamburg, Germany. There, by accident, I happened to hear about an exciting breakthrough for anyone who suffers from sore, aching feet and legs.

This wonderful invention was a custom-made foot support called Flexible Featherspring. When I got a pair and slipped them into my shoes my pain disappeared almost instantly. The flexible shock absorbing support they gave my feet was like cradling them on a cushion of air. I could walk, stand even run. The relief was truly a miracle.

And just one pair was all I needed. I learned that women also can wear them—even with sandals and open backed shoes. They're completely invisible.

Imagine how dumbfounded I was to discover that these miraculous devices were sold only in Europe. Right then I determined that I would share the miracle I discovered in Germany with my own countrymen.

Today thousands of Americans including those who have retired—many with foot problems far more severe than mine—have experienced this blessed relief for themselves.

Here's why Feathersprings work for them and why they can work for you. These supports are like nothing you've ever seen before. They are custom fitted

and made for *your feet alone!* Unlike conventional devices, they actually imitate the youthful elastic support that Nature originally intended your feet to have.

Whatever your problem—corns, calluses, pain in the balls of your feet, burning nerve ends, painful ankles, old injuries, backaches or just generally sore, aching feet, Flexible Feathersprings will bring you relief with every step you take or your money back.

Don't suffer pain and discomfort needlessly. If your feet hurt, the miracle of Germany can help you. Write for more detailed information. There is no obligation whatsoever. Just fill out the coupon below and mail it today.

WHAT PEOPLE SAY ABOUT THE MIRACLE

"Received my wife's Feathersprings two days ago. They are super—neither of us can believe the results. She has had terrible feet for years; already no pain. Incidentally, her sore knee is much better. . . . As a retired physician, this result is amazing." C.O.C. MD/Tucson, Arizona.

"I have checked your corporation with (A Consumer Protection Agency), and received an excellent report." H.S.H./Louisville, Kentucky

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514 N.E. 124th, Seattle, Washington 98125

FEATHERSPRING INTERNATIONAL CORPORATION
514 N.E. 124th, Dept. EO69
Seattle, Washington 98125

YES! I want to learn more about the relief Flexible Featherspring Foot Supports can give. Please send me your free brochure. I understand that there is no obligation and that no salesman will call.

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City _____
State _____ Zip _____

Elks Family Shopper consumer/news

A family genealogy tells you, and later will tell your heirs, something about your family—names and dates. But every family also has a **living history** that makes those names and dates come alive. Stories Aunt Lulu tells about the family arriving in America, and your own stories about what things were like when you were a kid, are part of your family folklore.

And while those memories can be forgotten or lost, they are easy to preserve. The Smithsonian Institution has a new publication to help you learn about your own roots. It tells how to go about it, what to ask, and how to record the information you learn. For your copy of *Family Folklore*, send 70¢ to the Consumer Information Center, Dept. 96G, Pueblo, CO 81009.

Picture this scene: it's dinner time, you tear into the house and frantically start throwing dinner to-
(Continued on page 42)



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See Advertisement On Back Cover

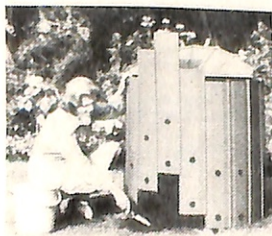
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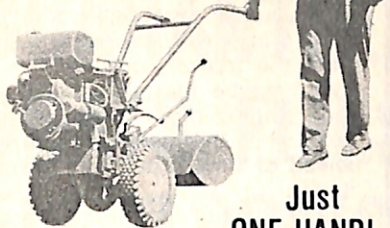
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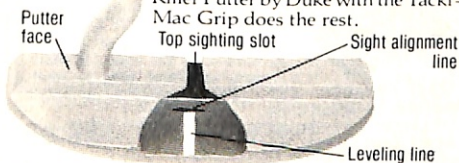
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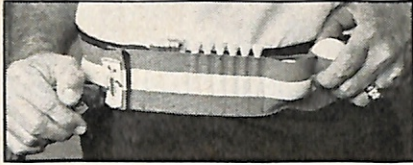
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(Please do NOT use P.O. Box No.)

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Elks Family Shopper consumer/news

gether. You're tired and hungry, and the last thing you want to do is cook. Change the scene, and picture yourself walking in the door after a long day, taking a package from the freezer, putting it in the oven, maybe tossing a salad, and then settling down in your favorite chair while the **main dish you froze ahead of time** practically prepares itself.

Any doubt about which scene you'd prefer? And to give you some tips on what freezes well and what doesn't, and how to do it safely, the U.S. Department of Agriculture has a booklet for you. *Freezing Combination Main Dishes* is yours for \$1.10 from the Consumer Information Center, Dept. 88G, Pueblo, Colorado 81009.

Purchasing a **new home** is no casual investment. It's probably the biggest buy you'll ever make. So it pays to look first at every angle of the deal. Making a poor choice could be the most regrettable financial error of your life.

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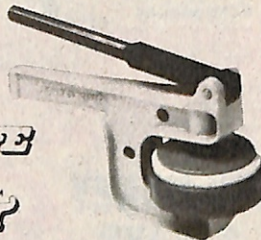


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Now, after extensive research and field testing, comes news of a major break-through in pest control. The IC7 Insect Control Lamp, employing same attracting principle used for years by commercial enterprises, is now available for home and patio.

This amazing insect control lamp will rid your patio and home of those pesky flying insects, clear hundreds of square feet and really let you enjoy your summer evenings.

AMAZING SCIENTIFIC PRINCIPLE

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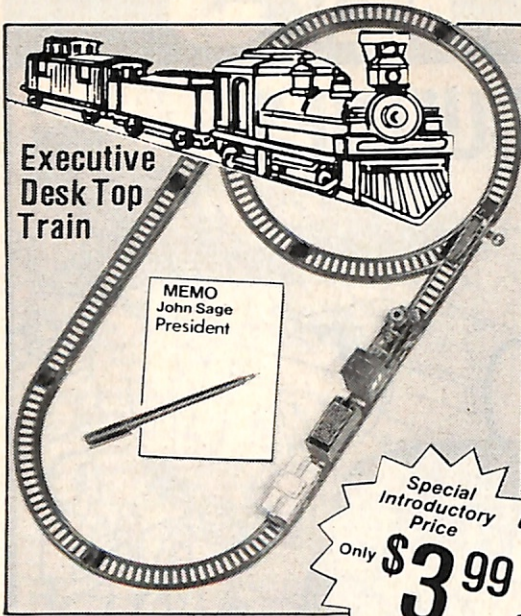
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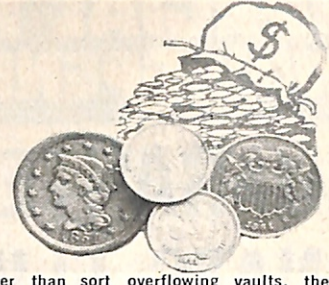
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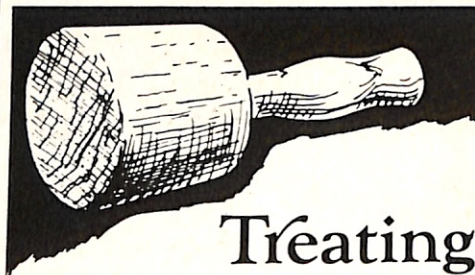
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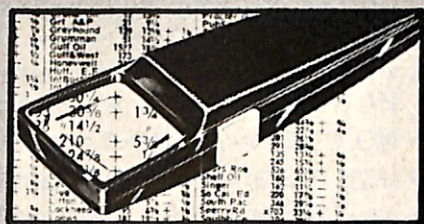
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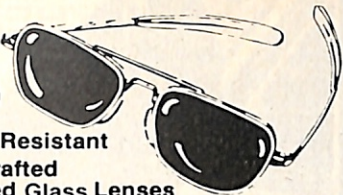
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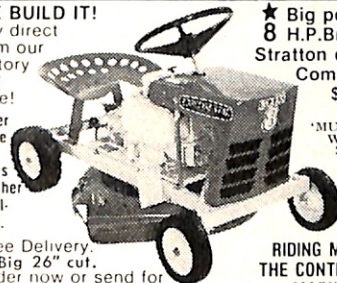
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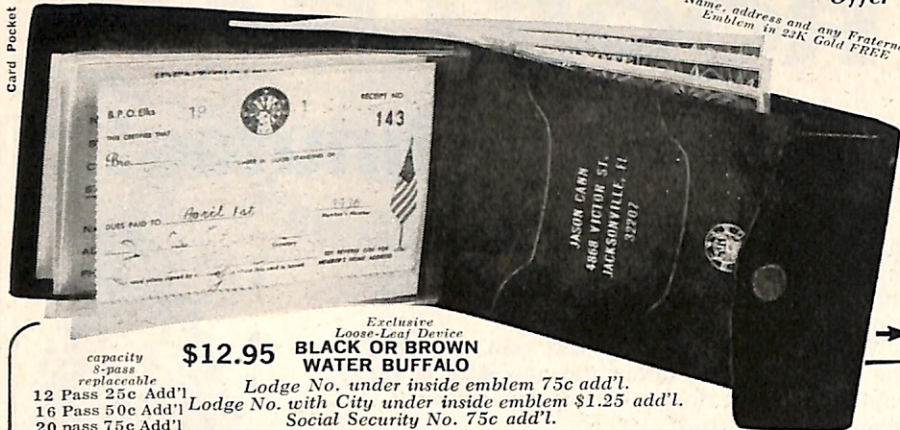
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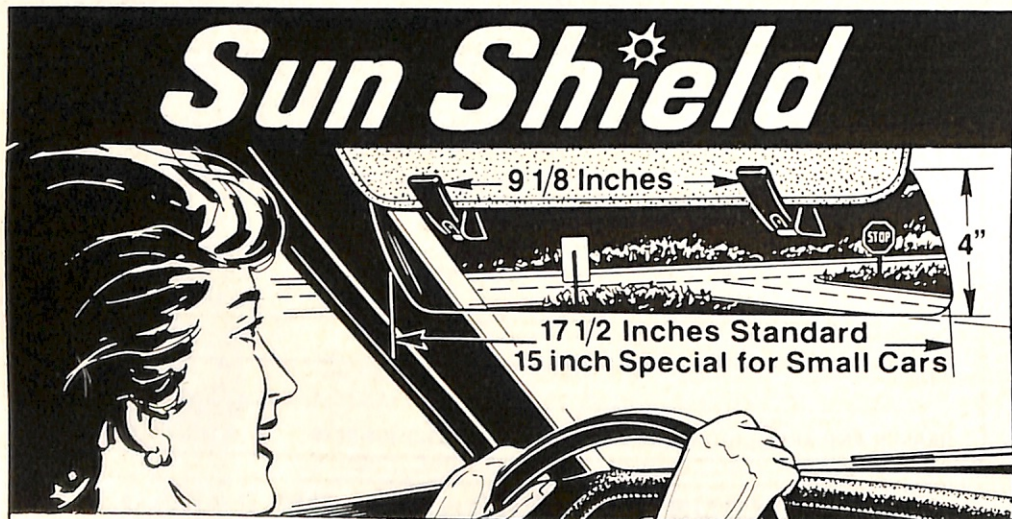
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You and Retirement

(Continued from page 32)

cians, according to reputable medical authorities, are ill-equipped to recognize treatable conditions which resemble senility, it is particularly important to choose your personal physician with care. Dr. Freese devotes an entire chapter in *The End of Senility* to this important topic. He suggests: Select a doctor who is not threatened by aging, in himself or in others. Select a generalist to coordinate your medical care, either a geriatric specialist, if you can find one, or an internist or family physician. Select a doctor who respects you as a human being, without regard to age.

Meanwhile, take care of yourself. Maintain a schedule of varied activities; monotony dulls the brain and can lead to disorientation. If you lose track of time, you may simply be bored. Keep on learning and sharpen your memory skills. Dr. Freese outlines specific techniques to improve memory. Don't jump to the conclusion, in any case, that one lapse of memory means that you're over the hill. Ask a friend to remind you, should this happen, of youthful episodes of forgetfulness. Or simply look around you at the younger generation; when they forget something, as they do, they laugh it off.

And be aware that most older people maintain the same skills and abilities they have always had. Most older people, according to long-range research funded by the National Institute of Mental Health, are psychologically flexible, resourceful, and optimistic. Most never become "senile" at all.

You'll find a lot more about aging and about retirement in my new book, Life Plans: Looking Forward to Retirement, just published by Holt, Rinehart and Winston (\$4.95). Ask for it at your bookstore. ■

It's Your Business

(Continued from page 22)

have mushroomed with each new model manufactured. One major firm offers a word-processor that automatically underlines, centers, and corrects mistakes in copy. That's all available, company officials say, for a price slightly higher than a memory typewriter. Another firm has introduced a unit that allows one page to be smooth-typed while another is generated. Some units can transmit on video screens from department to department and be purchased with additional units or programs that handle sorting and a variety of other tasks.

Those who have used word-processing machines have been impressed with the results. The system, for example, is quite popular with secretaries and typists in a midwestern utility, says Rosanne Gutkowski of the Wisconsin Gas Co. The gas company's secretaries say they no longer find themselves retyping legal briefs or lengthy letters every time a change is made.

"Many of the typists used mag card machines before the new system was installed. The transition wasn't very hard. In fact, the new keyboard has fewer codes," she said.

More elaborate systems have created additional savings for those in the private sector. Matthew Miller, supervisor of publications at Akron's General Tire & Rubber, installed video display word-processors with the assumption that it would take about two years for the equipment to pay for itself.

Miller was more surprised than the salesman who sold him the equipment when his new units paid for themselves, according to his calculations, in only three months' time. "I can get my bi-weekly newspaper done in one day, including typesetting and layout of the copy," he points out. But that's not all it does. The

new system produces camera-ready copy for the annual report, internal phone books, monthly bulletins and a quarterly magazine. And he's not limited to one type; he can choose from different sizes and typefaces.

Sounds easy and it is . . . but printers warn that you have to have a lot of patience, too. "The most important thing to stress with word-processing systems," says Lowell Jacobs of the Lowell Press of Kansas City, "is that it is not an easy transition to make. I would say that it takes an average of one year for companies to feel comfortable with the system."

Authoress Whalen adds another precaution. "Word-processing has made it necessary to pay far more attention to the proofreading, editing and language skills of the secretary. The machine will play back only what is stored on the magnetic medium; therefore, if errors are stored, they will also be played back."

Many believe that the word-processing manufacturer's training representatives are about as valuable as the equipment itself in the first few months. "You may get a big break on a new piece of equipment and have all kinds of labor-saving devices installed promptly . . . only to discover that training people on your own causes you to spend twice as much down time as the savings you had in buying the system," lamented an eastern executive who purchased such equipment at a discount.

"When you consider the ever-increasing cost of buying equipment and the fact that word-processing systems can be used for a variety of office work, it is no doubt that the units are the wave of the future," Jacobs predicts. ■

JULY 4TH — HAPPY BIRTHDAY AMERICA America Means Freedom



Our nation is two hundred and three years young and still growing. The Fourth of July has been set aside so that all Americans can rejoice in the pride of our country. There is no better day for celebrating this great heritage of ours.

This is an "All-American Day" when we can reflect for a moment and really digest the thought that America is Freedom. This is a nation where we have freedom of expression and choice.

As Elks, we should be leaders in proclaiming this day by making every effort to see that our flag is flown from every flagstaff in the country. As the Liberty Bell proclaimed our independence, so we should ring the bells and help to make each community aware of the anniversary of our nation's birth.

The Americanism Committee takes this opportunity to extend to each of you our gratitude and kindest regards for helping to remind the people of our nation that, through continued commitment to effort and enthusiasm, our strength truly lies in our love of our country and the constant awareness that **America Means Freedom.**

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Chicago, Illinois 60614

Portable refrigeration breakthrough makes ice chests obsolete!

New Solid State Refrigeration Modules no bigger than your watch, have More Cooling Power than a 10lb. Block of Ice.

Your ice chest is bulky, awkward to carry, messy and inefficient at keeping its contents cold. You have to buy ice every day, if you can find it, throw away the spoiled soggy food and drain off the water repeatedly.

Conventional portable refrigerators are either too heavy, too noisy, drain your battery too quickly or need to be kept level.

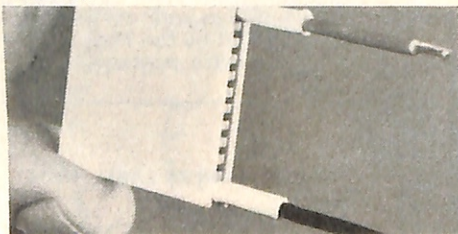
These problems and inconveniences have finally been resolved in one totally new product - the Koolatron 12 volt portable electronic refrigerator. We believe the Koolatron portable represents such a dramatic advance in refrigeration for recreational use that all existing methods are now outmoded.

USES AEROSPACE REFRIGERATION MODULES

The Koolatron portable cools your food electronically with solid state thermoelectric refrigeration modules. These same powerful modules are used by military and aerospace scientists to cool critical components in rockets and satellites. They use thermoelectric cooling because of its *absolute reliability, insensitivity to motion or level*, small size & weight and minimal battery drain.

WHY IS THE KOOLATRON PORTABLE SO MUCH BETTER THAN AN ICE CHEST?

An ice chest maintains an air temperature of 50-60 deg. F. Meat and milk spoil rapidly at temperatures above 50 deg. F. which is why the top of your meat will go bad even when it is sitting on ice. Koolatron portables maintain normal home refrigeration temperatures of 40-45 deg. F. even in 95 deg. F. weather.



Two of these miniaturized thermoelectric modules replace all the bulky complex piping coils, compressors and motors in conventional portable refrigerators. The modules pump heat from your food into efficient heat sinks where it is dissipated by a quiet fan. They operate on a principle called the "Peltier Effect" - passing electricity through the junction of dissimilar metals causes heat to flow away from the junction.

BOATING, FISHING, CAMPING, HUNTING

Fits into virtually any boat, van or camper. Carry it on the back seat during car trips. Ideal for fishing and hunting - bring your catch back home fresh (a few loads of fish fillets could pay for your portable). Use it for grocery shopping, medicines, carrying film, salesmen's samples. Take it to the drive-in movies, auto races and other sporting events. With an inexpensive battery charger

you can use your Koolatron as a bar fridge all winter and a patio fridge in the summer. Run it in your motel room at night and enjoy a midnight snack whenever you feel like it. We have customers using our portables on construction sites, in workboats, laboratories and even in locker rooms for a "cold one" after the game.

THE ULTIMATE PORTABLE REFRIGERATOR

It weighs less than most coolers with a block of ice but holds over 40 pop cans or 40 lbs. of food in its large 36 qt. capacity. Plug it in a lighter socket in your car, boat or van or operate it from a 12 volt battery charger plugged into 110 volts. Cold contents will stay cold overnight with unit off. Draws a maximum of 4 amps., averages about 2 amps. at 70 deg. F. with the thermostat on. Keeps your food cold and dry. Exterior dimensions are 21"L x 16"W x 16"H. Interior dimensions are 16"L x 11-1/2"W x 12"H.

BUILT-IN QUALITY AND DURABILITY

The rugged "ABS" case is filled with the best insulation available - rigid urethane foam. It has a "150 lb. test" handle and non-rusting polypropylene hinge and latches, with stainless steel fasteners. The exterior is harvest gold with a white interior and has 4 non-slip rubber feet. Your portable comes with a 9 ft. detachable cord which plugs into your cigarette lighter. It also has terminals for attaching wires directly from a battery or fuse panel. The same terminals are used for your battery charger clips when operating from a charger. A reverse polarity warning light & buzzer are included. The Koolatron was designed so that the fan motor can be replaced by you with only a screwdriver. No other service should ever be required except for physical damage which can be repaired at our depots in Batavia, N.Y., or Barrie, Ontario.

GUARANTEE. 21-DAY MONEY-BACK TRIAL PERIOD

Your Koolatron comes with a written 1 year guarantee plus complete instructions and helpful information about batteries and chargers. If for any reason you are not totally satisfied, return it for a prompt refund in full.

BUY NOW AT OUR NEW LOW PRICE

Good news. Our increased sales have overcome mounting material costs. So for now we can pass on a



The Koolatron portable keeps 40 lbs. of food at household refrigeration temperature but weighs only 15 lbs. Only 21" x 16" x 16" ext. Model F1A shown.

saving of \$10.00 per unit. Formerly \$169.00. Now \$159.00 + \$7.00 handling and shipping (\$179.00 in Canada).

ADJUSTABLE THERMOSTAT OPTION

For an additional \$10.00 you can order the Koolatron portable with an adjustable thermostat in place of the standard fixed temperature thermostat - order Model F1A.

PAYS FOR ITSELF

If you are regularly using ice, your Koolatron portable will pay for itself with the money you save on ice, spoiled food, restaurant bills and the gasoline used looking for ice.

Don't Waste Another Dollar on Ice!
Phone your order in collect to

705-737-0842

Koolatron Industries Limited,
56 Harvester Ave., Batavia, New York 14020
230 Bayview Drive, Barrie, Ontario, Canada
Or use this handy order coupon.

Koolatron INDUSTRIES LIMITED

Dept. 559

56 Harvester Ave., Batavia, New York 14020
Canada: 230 Bayview Drive, Barrie,
Ontario L4N 4Y8

Send me ___ Koolatron F1 @ \$159.00 (\$179.00 in Canada) + \$7.00 each for handling and delivery in USA or Canada. (N.Y., Ont. and Que. residents add sales tax.)

___ I want model F1A and have added \$10.00. I understand that I may return it undamaged within 21 days and get a full refund if I am not satisfied. I enclose my check money order for \$_____ or, please charge my Visa Mastercharge American Express.

Acct. No. _____

Expiry Date _____ Send brochure only

Signature _____
(necessary to ship merchandise)

Name _____

Address _____

City _____

State _____ Zip _____



"I know I should be drinking a decaffeinated coffee because caffeine makes me nervous, but I love real coffee too much to make a change."

"Carol, when you drink SANKA® Brand you *are* drinking real coffee. It's 100% real coffee and tastes it."



SANKA®. THE 100% REAL COFFEE

BRAND DECAFFEINATED COFFEE

THAT LETS YOU BE YOUR BEST.



"Mmmm. This is a real cup of coffee!"

If you want to be at your best, and still have the full-bodied aroma and taste of 100% real coffee, SANKA® Brand Decaffeinated Coffee is for you.

SANKA® Brand gives you all the great taste that makes coffee drinking such a satisfying experience, yet it's 97% caffeine-free.

Join the millions of caffeine-concerned Americans who have discovered delicious SANKA® Brand: it's the 100% real coffee that lets you be your best.



NEW

THE NEW VACATION STYLE SUMMER SLACKS!

2 PAIRS FOR ONLY **17⁹⁵** **GOT YOURS YET?**

Don't be left behind in last year's dull old slacks when everyone else has moved ahead to smarter colors and improved performance fabrics! Look — these are the new deluxe 100% polyester NO-IRON "texturized" knit slacks with top fashion styling that well-dressed men are wearing as though price were no object! Now get it all yourself at direct economy prices!

NEW VACATION COLORS!

- ★ Full Gentleman's Cut!
- ★ Important LONGER WEAR
- ★ Convenient NO-IRON Wash and Wear, and
- ★ Positively NO WRINKLES!

In a time when every man has to watch what he spends and the price of good men's clothing is zooming out of reach, here is a way for you to get top fashion detailing, good sensible fit, and truly impressive value! Just look at what you get:

- 100% Polyester TEXTURIZED Knits
 - "Ban-Rol®" No-Roll Inner Waistband
 - Hook-Top Closure
 - No pucker Flat Fly
 - New Unbreakable Nylon Spiral "Talon®" zipper
 - Heavy, Long-Wearing No-Hole Pocketing
 - Two Deep Back Pockets!
- FULL CUT EXECUTIVE SIZES**

5 Colors to Choose!

Don't Miss the New VANILLA!

For Fast, Reliable Service, you can Order Any 2 Pairs Direct by Mail!

Haband's 100% Texturized Polyester

SUMMER SLACKS

2 pairs for only **17⁹⁵** 3 for 26.75 4 for 35.50

SIZES AVAILABLE:

Waists 29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-46*-48*-50*-52*-54*
* (Please add \$1 per pair.)
Inseams: 26-27-28-29-30-31-32-33-34.

COLORS	How Many	What Waist	What Inseam
Vanilla			
Lt. Green			
Hickory Brown			
Navy			
Grey			

Picture Yourself
in these **Boldly Handsome SUMMER SLACKS**

And Please Understand!

These are not High Style, tight-fitting "Disco" Slacks. Nor stodgy old trousers that would label you "dullsville." Rather, you get superlative value on the latest in both Good Looks and Long Wear!

Haband, established in 1925, now serves over two-million customers direct by U.S. Mail. You will be delighted to see what values are possible!

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