

**Dr. Leonard J. Bristol,** Grand Exalted Ruler, B.P.O. Elks of U.S.A., 1978-1979

# Give your drinks every advantage.

Make a Mist with Seagram's 7 and give it the advantage of great taste and consistent quality. Just pour 2 oz. over crushed ice, garnish with a twist of lemon and enjoy our quality in moderation.

# Seagram's 7 Crown

Where quality drinks begin.

SEAGRAM DISTILLERS CO., N.Y. C. AMERICAN WHISKEY-A BLEND. 80 PROOF.

# Rugged...Elegant...The Boot For The Man Who Is Going Places!

**Concealed Sturdy** Inner Zipper

The Ranchero **Dress Boot** 

Smooth, Butter-soft Leather

**Rich Cordovan Brown or Black** 

**Handsome** Double-stitch Detailing

Genu ine -Not \$29.95

Not \$49.95

Only

 Cobbler-Crafted
 American Made Long-wearing Composition Sole and Heel

> TRY THEM AT OUR RISK! **Return Within 14 Days** For Money Back

Satisfaction Guaranteed! Mail Coupon Today  Satisfaction Guaranteed! Mail Coupon Today  OLD VILLAGE SHOP, Dept. VM-3597  340 Poplar Street, Hanover, Pa. 17331  Please rush prs. of the Genuine Leather "Ranchero" Dress Boot for the low price of just \$19.95 pr. plus \$1.75 postage and handling on same money-back guarantee. SAVE MORE! Order two pairs for just \$38.00 plus \$3.25 postage and handling on same money-back guaranteeprs. Cordovan Brown (M246470B) Size Widthprs. Black (M236356B) Size Width CHARGE IT: American Express Carte Blanche Master Charge BankAmericard/Visa Diners' Club Interbank # C.O.D. (Enclose \$2.00 deposit per pair) Enclosed is \$ PRINT NAME ADDRESS
CITY ZIP ZIP

Here's the town boot of the range-riding Westerner...rugged, uncluttered, no-nonsense. No wonder the man of style has adopted it for his versatile way of life! The bold, square-toed detailing goes great with sports clothes and jeans and the sleek, lean design gives a "with it" look to the business suit.

### This Season's Dress Boot

You'll wear these boots every day, everywhere. They're hard to beat for comfort. The supple leather breathes and the high shaft cradles ankles. There's a concealed inner zipper so the boot slips on and off as easily as a loafer. Man-made sole and heel really stand up to wear and tear. Don't miss the chance to get this season's best boot buy at an incredibly low price!

Men's Sizes: 71/2, 8, 81/2, 9, 91/2, 10, 101/2, 11, 12 Widths: C, D, E Colors: Cordovan Brown, Black



"Knowledge comes, but wisdom lingers." Tennyson

# CONTINUED GROWTH



A MESSAGE FROM THE GRAND EXALTED RULER The endeavors of Elkdom have become so far-reaching, so sophisticated and so successful that many among us have simply accepted them as part of the ordinary routine of our Order. This is not exactly true. The successes that we have achieved are the result of much effort on the part of a relatively few members. This is not to say that other members are not interested; they are and very much so.

To some extent we have been unwittingly negligent; we have become complacent, unfortunately. This situation is unpleasant but not irreconcilable.

As Grand Exalted Ruler, I have promised to concern myself with all the affairs of Elkdom and to try to do something about this apparent unconcern. This I cannot do alone; I must solicit the aid of the thousands of "knowledgeable hands" available, but not asked; willing, but not invited.

My observation is that many of our successes are the direct result of the efforts of people who have been Elks for years. Seldom, indeed rarely, do we find any appreciable number of our young, our newer members, who are too deeply involved in any of our numerous programs. This is not necessarily of their own volition. I am convinced that they are willing, but they do not know what to do nor how to do it.

We have literally thousands of "older" members who have amassed tremendous knowledge of Elkdom. The statutes, the procedures, the aims, the traditions . . . the very heart and soul of Elkdom, these people know and have known and have lived for years. Their knowledge acquired through the years has been tempered with the wisdom that evolves with age. We cannot let this knowledge and wisdom continue to lie dormant. We can and must devise ways and means of having our older "scholars" of Elkdom impart their knowledge to the young.

Since there are really very few written documents in any Subordinate Lodge concerning procedures, traditions and Lodge customs why can we not have informal seminars, group meetings or simply casual "get togethers" and let the "older" men initiate and possibly involve the young in all the concerns of the Lodge? Such intimate association would generate a real *esprit de corps* among all Subordinate Lodge members.

We encourage such devoted teachers of Elkdom to stimulate the membership to formulate new ideas and projects indigenous to their respective localities but always consistent with the teachings and principles of our Order.

The reward for such Effort and Enthusiasm will be forthcoming in witnessing a continual growth of our noble fraternity.

Leouard J. Bristel

Leonard J. Bristol



# The Desk Top **Executive Entertainment Center**

# 5" TV·AM Radio · FM Radio · Digital Clock · Alarm Clock Perfect For Your Office...The Kitchen, Bedroom, Den or Dorm.

Extraordinary, isn't it, what common sense and good design can do. So, the Executive Entertainment Center, without one radically new feature, is the first and only desk top television set with an AM/FM radio and digital alarm clock. A triumvirate of usefulness. A master-

desk space. Yes, it is only 15" wide by 12" deep by 7" high. The ultimate in minia-turized electronic office technology

### **Really Good Features**

The TV is exceptionally sharp and clear. A pleasure to watch. Resolution on the 5" black and white screen surpasses the reception on even the best bigger set. The AM/FM radio, with precision slide rule tuning and an oversize, wide-range dy-namic speaker, delivers the kind of sound you'd expect from a console. The digital clock features a constant, bright red LED readout, with large, easy-to-read numbers. And the 24-hour alarm system does everything but talk to you.

It will turn the TV or radio off and on automatically, so you don't have to worry about missing a favorite program, the news, weather, traffic reports, stock market prices. You can also use the alarm as an appointment reminder—for meetings or phone calls or to notify you when it's time to leave. Of course, you can shut the alarm off completely or have it ring again in five minutes.

### Additional Highlights

The Television comes complete with UHF and VHF antennas for perfect recep-tion on every station in virtually every area. Circuitry is solid state, for years of trouble-free reliability.

The Digital Clock can be used to control all functions of the Center. It operates on the 60 cycles generated by 110 current, so it will maintain absolutely flawless accuracy for years and years. If you've been

thinking of getting an electric clock for your office, this is the one you should have

AM/FM Radio provides the greatest variety of information and entertainment. And is an ideal way to minimize distract-ing office noises. FM particularly, lets you choose the music you like best, and the music that's most appropriate for what you're doing, whether it's classical, nostal-gic, soft rock or today's sound.

Earphone is included so you can listen to the TV or radio in private without dis-turbing anyone near you. Handsomely styled in black and white to fit in unob-trusively with any decor. FCC approved. Operates on AC current. **15-Day No-Risk Trial** so you can send for the Executive Entertainment Center

confident you must be absolutely delighted and completely satisfied or you can return it to us for a full refund. Full One Year Limited Warranty on parts

and labor. A good indication of the solid state reliability, the years and years of trouble-free performance you'll enjoy.

### **Improve Your Efficiency**

### and Productivity

Now, tucked neatly in a corner of your Now, tucked neatly in a corner of your desk... without costing a fortune, with-out cluttering your office with a TV stand, without your having to look half way across the office to a crowded bookcase shelf... the Executive Entertainment Center will and your isolation from the shelf . . . the Executive Entertainment Center will end your isolation from the rest of the world, and your dependence on limited information from the telephone. You'll use it to get the weather, sports results, important interviews, your favor-ite programs (expecially when you have to ite programs (especially when you have to work late). More, it will make the long day at your desk as pleasant as possible. It'll give you the break you need to ease your frustration, the respite from business that erases your tension, improves your efficiency and productivity.

### An Extra Set For Your House

Of course, the Executive Entertainment Center is the ideal combination for many places besides your office. After all, it takes up only about the same space as a clock radio, so it'll fit right in with your way of life: In the kitchen, out of the way on a counter. (The kids will love it, too, and they can watch without disturbing the rest of the family.) In the bedroom, so you don't have to fight over which program to watch, know the set will go off automati-cally, wake you with the alarm or the radio or TV. In the den, it's a natural. And the set you always wished to have while you're shaving. In addition, it's the perfect gift for a student living in a dormitory (especially if it's going to be taken home on vacations!). Of course, the Executive Entertainment on vacations!).

The Executive Entertainment Center is only \$199.95 plus \$3.99 for shipping and handling (Illinois residents please add 5% sales tax)

To order, simply send your check to DOUGLAS DUNHILL, INC., Dept. 79-3703, 4225 Frontage Rd., Oak Forest, IL 60452.

**CREDIT CARD BUYERS** may call our toll-free number



(Missouri residents call 800-342-6600)

QUELAS DUNHILL "ne TORDABLE QUALIT

Dept. 79-3703 4225 Frontage Rd. . Oak Forest, IL 60452

# **Help Your Family Discover a New World of Fun & Profit With Their Very Own Badge-A-Minit System!**



Here is an ideal favor for women's groups. Profitable purse mirrors with a loved one's photo makes a treasured gift for women of all ages.



Put a son or daughter in a fun business making unique buttons and badges for all occasions. Ideal way of teaching the younger generation the principles of the Free Enterprise system. Take orders for buttons, photo mirrors, keychains, pendants, BUT-N-**BUCKLES** (button-bearing belt buckles!) and more!! Unlimited craft ideas, too. Ideal for promoting local business, events, fund raising, school activities, elections or for identification.



AWARD ROSETTES Create award and celebration regalia, 5 brilliant colors, 3 sizes for making memorable awards for competitions, etc.



Badges become the ideal vehicle for craft ideas like these. Unlimited money making possibilities with

The BADGE-A-MINIT Economy System features a Lexan fiberglass hand press, reinforced with steel, and high impact precision-molded plastic color-coded die parts. The kit also contains one dozen metal pin-back badge parts, an assortment of pastel colored discs and fully illustrated assembly instructions. Comes packaged in its own handsome foam-molded carrying case with complete instructions and accessory



FUN-PAK Get in on the profitable rack merchandising of slogan buttons. 500 Fresh designs to choose from



**KEY CHAINS** Now make key chains as gifts, using our exclusive parts.



BUT-N-BUCKLE, the fun way to jazz up your jeans Design your own belt buckle button with your BADGE-



A-MINIT and pop it into an Antique Nickel, Copper or Brass **BUT-N-BUCKLE for** a new fashion flair that's unique with BADGE-A-MINIT. Everyone will want one, or all three! Fits any snap-onbelt. Specify finish when ordering.



SEND FOR FULLY ILLUSTRATED BROCHURE TODAY!!

**ORDER NOW!** Complete kit comes packed in its own permanent foam carrying case.

### RADGE-A-MINIT. LTD., Box 618. Dept. ELC-98 La Salle, IL 61301

		o date, and o ado a
We want to get started right away check or money order for \$19.95 p	<ol> <li>Rush me the complete Ecor blus \$1.75 for shipping.</li> </ol>	nomy System! I've enclosed a
Send me the Economy System	and charge it to my credit ca	rd indicated below.
CARTE BLANCHE	STER CHARGE	NERS CLUB
CARTE BLANCHE MA	AMERICAN E	XPRESS
Credit Card # Inter Bank #	Exp Dat	
Inter Bank #		
ADDRESS		
ADDRESS		
I CITY	STATE	ZIP
SIGNATURE		
I Unconditional Money Back	Guarantee	

# Another great idea from Mechanix Illustrated

# **Build your own** urban electric car for under \$1800.

Cruises at 50 MPH

> Costs less than 2¢ a mile to run

It's not every day that a magazine features an electric car-the Urba-that's more advanced than any electric car on the road.

But Mechanix Illustrated is no ordinary magazine. It's a unique book written especially for people who like to know what's happening and how things work.

# Fascinating projects in every issue

Projects like a solar water heater, a racy fiberglass sloop you can build for half the cost of comparable boats, and dozens of ingenious home improvement ideas that will give you professional results at a fraction of the cost.

**Mechanix** for a year at half the price! **Only \$3.97!** 

Available only from Mechanix Illustrated



# Everything for your car

Each issue of MI contains practical, tested-out tips that'll help your car run smoother, longer, and for less money. And when you need a new car, you can rely on our famous test reports to pick the right car at the right price.



To introduce you to the excitement of MI, we're offering a year's subscription-12 big issues-for only \$3.97. That's one-half the regular annual subscription price, so you save \$3.97. And you save \$5.03 off the newsstand price. Save even more by subscribing for two years! Just clip coupon, and mail today.

# Mechanix Illustrated

P.O. Box 6100, Greenwich, CT 06830

□ YES! Send me a year's subscription to Mechanix Illustrated for only \$3.97 (one-half the regular subscription price-I save \$3.97).

## Save Even More

Send me two years of Mechanix Illustrated for only \$7.94 (a rate still half the regular one-year subscription price)

Payment enclosed Bill me later.

Name Address

City

State

Please allow 4 to 8 weeks for delivery of your first issue. Offers good in U.S. only.

7in

A81027

THE ELKS MAGAZINE SEPTEMBER 1978

Planer Molder Saw 3 Power TOOLS 1 in 1	the magazine
	VOL. 57, NO. 4 / SEPTEMBER, 1978
Now you can use this ONE power-feed shop to turn rough lumber into moldings, trim, flooring, furniture	NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION. THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION WADE H. KEPNER/Chairman R. LEONARD BUSH/Vice-Chairman RAYMOND C. DOBSON/Secretary EDWARD W. McCABE/Treasurer ROBERT E. BONEY/Asst. Secretary and Asst. Treasurer
ALL popular patterns. RIP-PLANE-MOLD sepa- rately or all at once with a single motor. Low Cost You can own this power tool for only \$50 down. 30-Day FREE Trial! SEND FOR SEND FOR SEND FOR BELSAW POWER TOOLS CO. 4360 Field Bldg. Kansas City, Mo. 64111	JOHN R. RYAN/Publisher/General Manager JEFFREY BALL/Managing Editor MARY M. CAVANAGH/Fraternal News Editor MALCOLM B. CROFFORD/Circulation Manager EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, IL 60614
BELSAW BELSAW POWER TOOLS 4360 Field Bldg., Kansas City, Mo. 64111	8 <b>Extending the Doctor's Reach</b> A new breed of health care specialist could be <i>the</i> quality and quantity breakthrough.
details about 30-day trial offer. Name	16 <b>Convention Highlights, 1978</b> The high points of the 1978 Grand Lodge sessions held in San Diego, California.
CityStateZip	37 <b>Book Cooking for the Blind</b> Producing books for the blind is an extraordinary procedure. And, it's worth the work.
BOR PERMANENT FOR PERMANENT FUND RAISING Easy way to raise money for your Organization because everyone has fun playing BINGO thousands of Organizations are making up to \$500.00 per week using "BINGO KING" sup- plies and FREE Idea Bulletins. Write for	Departments       31 You and Retirement: Learning         2 Message       31 You and Retirement: Learning         12 Acceptance Speech of       32 Elks National Foundation/         15 It's Your Business: Incorporate?       33 News of the Lodges         27 Medicine and You: Aid       39 Grand Lodge Memorial Service         28 Travel: New England       44 Elks Family Shopper         30 Elks National Service Commission       44 Elks Family Shopper
FREE catalog and details on raising money for your Organization. PLEASE GIVE NAME OF ORGANIZATION. BEINGO KING' DEPT. EL-78, BOX 2499, LITTLETON, COLO, 80161	A look at television by Jean Gilbertson, and a full page of additional highlights from the 114th Grand Lodge session.
AIR MAIL on HOME TRIAL. FREE Catalog. Write: MONEYSAWERS SAVE 1/2! SAVE 1/2! BEEL CATALOG — WRITE!	ADVERTISING OFFICES CHICAGO 60614 425 W. Diversey Parkway (312) 528-4500 NEW YORK 10017 50 East 42nd (212) 682-2810 THE ELKS MAGAZINE, Circulation Dept., 425 Diversey Parkway, Chicago, IL 60614 MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing to us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. THE ELKS MAGAZINE, Volume 57, No. 4, September, 1978. Published monthly at 425 W. Diversey Pkwy., Chicago, IL 60614 by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at
HYDRAULIC JACK REPAIRS Earn While You Learn In Your Spare Time Trained and qualified mechanics needed NOW to service inoperative hydraulic jacks. BIG opportunity for ambitious men. We show you HOW – in your basement or garage to earn spare time cash in an expanding industry. Don't wait, ACT NOW! Get the facts. Write for folder E9 and free bonus offer	Chicago, IL, and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Sec- tion 1103, Act of October 3, 1917, authorized May 20, 1922. Single copy price 25 cents. Subscription price in the United States and its Possessions, for Elks, \$1.25 a year, for non-Elks, \$2.50 a year; for Canadian and Foreign post- age, add \$1.50 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety. The word, Elks, is a registered trademark of The Benevolent and Protective Order of Elks of the United States of America. Copyright, 1978, by the Benevolent and Protective Order of Elks of the United States of America



ALL AL

Hydraulic Jack Repair Manual Co., Inc. o. p. o. box 3 • staten Island, N. Y. 10314

# Raise as much money as you need!

# Sell a Pen-Pac for \$1 Keep 50¢ PROFIT!

Make Big Profits for your school, church, team or civic organization. Here's the easiest fund-raising program around:

- Full 50% profit!
- Free step-by-step manual for fund raising leader!
- No call backs, no order taking, no paperwork!
- Nothing to spoil!
- No heavy bulky packages to carry!
- No hidden costs we even pay postage!
- NO RISK Pay only after your fund raising drive is over AND return any leftover Pen-Pacs for full credit!

# Pen-Pacs are a real value!

5 high quality ball-point pens with long-lasting ink supplies and effective ink erasers make up a Pen-Pac. Outside, its handsome blue & white design states, "Thank You for your generous help." It would sell for \$1.45 in any store. You sell a Pen-Pac for \$1.00 and keep 50¢ profit. Since everyone needs and uses pens, your funds really add up fast!

# You Don't Risk a CENT!

Unlike other programs that give you just 40% or less, YOU KEEP 50% of what you've collected. You pay us AFTER your drive is completed. We even pay the cost of shipping your order to you AND you can return any leftover Pen-Pacs at our expense. You risk nothing. *Mail the coupon NOW*!



Full

# **Everything You Need is Included!**

25 Pen-Pacs come packaged in a lightweight carrying carton. Order 1 carton per member. Also included are contribution envelopes, a"how-to"manual, recordkeeping forms, even press releases . . . all designed to guarantee your success.

# Take advantage of our Fund Raising Know-How!

U.S. Pen Company is a division of one of America's leading manfacturers of writing instruments. These are pens you can be proud of. We are. And we'll stand behind them with over 50 years' experience.

# Make BIG Profits - Order Today!

For extra fast service, call toll free 800-631-1068 from anywhere in the continental U.S.A. or mail the coupon below. N.J. residents call 201-227-5100 collect. Do it today.

# **CALL TODAY or MAIL THIS COUPON now!**

We need to raise \$100 Please send Pen-Pacs 200	□ \$300 600	□ \$500 1000	□ \$1000 2000
Ship to: My Name			
Organization	lease print)		
Address			
City	State		Zıp
My Title			
Signature			
Telephone	🗆 Ple	ase send mor	e information
Available in Canada too! Write for infor	mation.		
		A subsidiary of Industries Co	

# EXTENDING THE DOCTOR'S REACH

PA

0

a

00

THE ELKS MAGAZINE SEPTEMBER 1978

8

a

0 0

M

0

## by Larry Holden

Rural towns commonly have a difficult-to-impossible time recruiting enough doctors—or, often, *any* doctor. Quanah, population 4,000, in West Texas had such problems. Now they have David Fraser. The energetic 29-year-old sees emergency patients, assists in surgery, works with therapists and performs scores of related medical duties. His job entails a good percentage of what a family doctor does. David is a PA—physician's assistant.

The PA is neither a doctor nor a nurse nor a paramedic. The physician's assistant is a new breed of health care specialist, and this "breakthrough" position in medicine could well be the key to dramatically boosting the *quality* and *quantity* of medical treatment in the United States.

"The role of this newest member of the health care team is to relieve the physician of routine duties not requiring the expertise that the physician has developed over many years of education, training and experience," explains Dr. John W. Schermerhorn, dean of the School of Allied Health Sciences in Dallas, TX. A component of the University of Texas Southwestern Medical School, the School of Allied Health Sciences has one of the top physician's assistant programs in the country.

Dr. Schermerhorn strongly emphasizes that the role of the PA can't be underestimated. "In this way, the physician, supplemented by a professional assistant who has been trained by and for physicians, can spend more of his time seeing, evaluating, diagnosing and treating larger numbers of patients, as well as spending additional time with patients who have serious conditions."

The basic concept of a physician's assistant and the delegation of physician's tasks are not new. Physicians have been delegating tasks of all kinds to medical office assistants and nurses for years. What is new is the development of formal training programs in university medical centers and elsewhere to prepare personnel to extend the physician's capabilities in the diagnostic and therapeutic management of patients.

In December, 1970, the American Medical Association adopted the following working definition of the general term "physician's assistant:" The physician's assistant is a skilled person qualified by academic and practical training to provide patient services under the supervision and direction of a licensed physician who is responsible for the performance of that assistant.

Included under the generic term "physician's assistant" are persons being trained to work in a variety of medical



specialty areas, at different levels of responsibility and with different specific occupational titles, including "physician's assistant," "physician's associate," "MEDEX," "child health associate" and others. Thus the actual job functions of a physician's assistant will vary. A number of training programs are preparing physician's assistants who will work for the primary care physician (family practitioner, internist or pediatrician). Others are preparing individuals to work primarily in such specialty areas as general surgery, urology, ophthalmology, anesthesiology, obstetrics and gynecology and pathology. The American Medical Association's Council on Health Manpower has collaborated with the appropriate medical specialty societies in developing job descriptions for a number of different types of physician's assistants, including Assistant to the Primary Care Physician, Surgeon's Assistant and Urologic Physician's Assistant. Copies of these job descriptions may be obtained from the AMA's department of Health Manpower or the medical specialty society concerned.

The extension-of-the-physician concept is what gave birth to the PA. The "delivery" of the physician's assistant position into the medical world was aided by the inadequate physician-topopulation ratio in many areas of the country. The national average is one doctor for every 700 people. But in some sections, the ratio is a shocking one for every 5,000 or more. Many U.S. counties have no practicing physician at all.

With the hope of alleviating the crisis in the provision of primary health care in the United States, Dr. Eugene Anson Stead, Jr., founded the first formal training program for physician's assistants at North Carolina's Duke University in 1965. "Like most things," recalls Dr. Stead, "my idea was not entirely original in its concept, and certainly not in its execution. Anyone who does anything that is fairly complex usually has people to help him. Prior to our program, doctors generally had assistants who were not formally trained. They lacked degrees and certification, but were given a form of on the job training.

"What we really did at Duke was to identify that there was a need for someone who was knowledgeable about the patients, someone who could work together with the doctor and be his right hand person. Our contribution to the PA concept was to establish a school that would assure the hiring MD of a certain level of competence from the graduates of such a program. The MD would know that the applicants had been carefully selected, that their studies had been duly supervised and that they were suitable for employment as physician's assistants.

Dr. Stead adds: "We examined the logistics between the nurses' and doctors' duties and attempted to fill this gap."

And fill the gap they did.

Within only five years from the initiation of the Duke University PA program, 14 programs were offering training for the assistant to the primary care physician. Parallel with this effort, the University of Washington in 1969 began training senior military corpsmen in a manner that would permit them to adapt their skills to a civilian population. Although the approach was necessarily different, the end product was not dissimilar to the physician assistant graduate of the more traditional two year program.

In the decade since the first Duke University physician's assistants graduated, the interest in a medical professional with a more expanded role than that of the traditional nurse has continued to mushroom. Today there are some 60 AMA-accredited PA programs at various institutions all across the country. The programs range from the Surgeon's Assistant Program at the University of Alabama to the Primary Care Associate Program at Stanford University Medical Center in California to the MEDEX/Pacific Program at the University of Hawaii School of Medicine to the Physician's Assistant Program at the University of Iowa College of Medicine to the Community Health Medic Program at the University of New Mexico to the Physician's Assistant Program at the Brooklyn Hospital in New York to the Physician's Associate Program at the University of Oklahoma Health Sciences Center to the MEDEX Physician's Assistant Program at Medical University of South Carolina and on and on.

It is estimated that more than 4,000 graduate physician assistants are employed in the health system across the country with approximately 1,500 graduating annually. In general, patients have been receptive to this new member of the health team, and physicians



are appreciative of the time-saving services they offer. In response to the

need for a national certifying program, the National Commission on Certification of Physician's Assistants (NCCPA) was formed in 1974 through a collaborative effort

of several organizations concerned with the offering of medical services. The Board of Directors for NCCPA is comprised of individuals from the following organizations: American Academy of Family Physicians, American Academy of Pediatrics, American Academy of Physician's Assistants, American College of Physicians, American College of

# **How To Launch Your Own Business** For Under \$1,000 and Make \$25,000 - \$50,000 a Year

Management consultant David D. Seltz is one of the nation's foremost authorities on small businesses. He has written some 12 books on the subject and more than 2,000 articles which appeared in such publications as Nation's Business, Dun's Review, Business Management, etc.

He has spent the last 14 months researching 18,292 small business opportunities to compile the first complete directory of the most profitable small businesses you can start in your spare time for under \$1,000 (many for under \$500)

He has published his findings in a new book called. "A Treasury of Business Opportunities," published for anyone who's dreamt of owning a business

In its fascinating pages, you'll learn . . . • How Michael S. makes \$50,000 a year in a small community by providing a little-known, simple service needed by the graduating class of every high school and college. His student customers are easy sales and his work consists mainly of placing phone calls.

• How John H. runs a weekend business that uses other people's vacant land to rake in as much as \$10,000 profit per weekend. No equipment, no investment, no employees needed!

• How James P. charges \$2,000 for a simple service most businesses need, but few people are aware of. He has so much business, he doesn't even advertise!

You'll learn about a unique new product that's selling like wildfire to reli-

Farnsworth Publishing Co., Inc., © 1977 Rockville Centre, N.Y. 11570

gious people and gives you a 500% markup. You'll discover an easy-to-start business that nets about \$25,000 profit in the summer months alone. You'll be given the amazing inside story of a business that requires so little of anything, you could run it out of a phone booth. Yet it's quietly making better than \$50,000 a year for scores of men and women.

You'll learn where to haul away crates of what some businesses consider "junk" - but which other businesses need desperately and will pay you as much as \$60,000 a year for. You'll discover a product that costs pennies to make, sells for \$5 and is wanted by thousands in just about every community. And you'll be shown how to start an exclusive kind of club which can bring you more than \$50,000 a year from people who'll feel privileged to pay you a hefty membership fee just for the right to belong!

### **30-DAY NO-RISK GUARANTEE**

And this is just the beginning. The "Treasury" is so crammed full of ingenious, proven money-making ideas, that we feel certain you will find in it the key to make your dreams of financial independence come true. Send today for your 30-day trial copy of "A Treasury of Business Opportunities," by David D. Seltz. If, for any reason, you should be dissatisfied with the book, just return it and every penny of your money will be refunded immediately.

For fast service call toll free, 800/621-8318 (Illinois Res. 800/972-8308), if you charge VISA/BankAmericard or Master Charge

SSSSSSSS SSSSSSSS SSSSSSSS SSSSSSSS SSSS	FARNSWORTH PUBLISHING COMPANY, INC.       K6         78 Randall Ave., Rockville Centre, N.Y. 11570       K6         Please rush my copy of ''A Treasury of Business Opportunities,''       by David D. Seltz, featuring the 154 most profitable businesses I can start in my spare time for under \$1,000. My money back in tull if I'm not 100% delighted.         Enclosed is my Check or Company order for \$16.60 (\$15.00 + \$1.60 postage and handling).         Charge my VISA/BankAmericard #         Master Charge #         Exp. Date       Signature         Name         Address         City         State       Zip
minimum capital.	N.Y.S. residents please add applicable sales tax.

Surgeons, American Hospital Association, American Medical Association. American Nurses Association, American Society of Internal Medicine, Association of American Medical Colleges, Associations of Physician Assistant Programs, Federation of State Medical Board of United States, National Board of Medical Examiners and the United States Department of Defense. In addition, the NCCPA board membership includes three Directors-at-large: one physician knowledgeable about health manpower, and two public representatives.

Upon graduation from an approved program, graduate physician assistants may apply to take the National Certification Examination for Assistants to the Primary Care Physician adminis-. tered by the National Board of Medical Examiners. Those who successfully pass the examination are eligible for certification by the NCCPA as "Physician Assistants-Certified."

The physician's assistant system that has been developed in the U.S. is designed to incorporate the PA into the doctor's operation. The basis for this system is that the PA is trained by the physician and, therefore, has access to all the information that the physician has. The nurse is usually trained by a faculty separate from the doctor, which simply does not have as wide a degree of competence in the medical area as the doctor has. So a difference in the performance levels of PAs and nurses exists.

The two-year period of PA schooling was established at Duke University and still stands as the most logical length. "We felt that for PAs, as well as medical and nursing students, the role of the school was to impart information and background in a way that projected the excitement and fun of learning," says Dr. Stead. "We decided that two years of interaction with background and material was the right amount of time to open up a cathedral of learning for the professional PA."

The relatively short period of intensive training results in an extremely cost-effective program. It requires seven years to educate an MD and only two for a PA. So it's possible to educate five PAs for the cost of one MD.

Although there is some variety in the different PA programs currently in operation, Dallas' School of Allied Health Sciences has what is known as a model curriculum. To qualify for the limited number of openings at the school, applicants must have completed 60 semester hours of college work in arts and sciences. Factors considered in the selection of applicants are: cumulative grade point average, science grade point average, consistency or improvement in academic performance, demonstrated empathetic attitudes, communication skills and personal qualities, such as maturity and career motivation. While not an actual prerequisite, previous or military medical training and experience also are highly desirable.

The 12-month pre-clinical phase equivalent to the college junior year consists of three semesters of lectures and bedside demonstration in the clinical sciences. These courses include anatomy, pathology, biomedical ethics, physiology, human sexuality, clinical medicine, microbiology, patient evaluation, psychopathology, clinical science and pharmacology.

The 20 credit hours in basic sciences are then followed by 15 months of clinical training in hospitals, clinics and physician's offices. The clinical phase consists of six 10-week rotations in general medicine, (two rotations), pediatrics, obstetrics/gynecology, surgery, cardiology, pulmonary—plus electives such as orthopedics, dermatology and infectious diseases.

During the clinical phase of the curriculum, the students participate in the activities of a health care team in order to apply medical principles and to gain experience in actual patient care. Four hospitals in the Dallas metroplex area participate in this phase of the program.

Also, a 10- to 13-week primary care preceptorship is an essential feature of the Dallas school's clinical phase. The primary care preceptorship places a student in a physician's private practice located in a medically under-served area.

After the two years of intensive study, graduates earn a B.S. degree in Health Care Sciences. With certification from the NCCPA they are then qualified physicians' assistants, ready to fill a special niche in the medical manpower spectrum—one never filled in such a way before.

Under all currently effective state laws, PAs are required to function under the supervision, direction or control of a licensed physician. However, both the state legislatures and the courts apparently have avoided defining acceptable physician "supervision" to any significant degree. Three operating levels of supervision are apparently being considered-over the shoulder (with the physician required to be virtually in the office area with the PA), on the premises (with the doctor required to be, say, in the same general proximity) and remote (with monitoring or communication between the physician and the PA while the PA is in a distant location). The laws of each state must be consulted to determine the degree of PA supervision in that state.

Legislation enabling the utilization of PAs by physicians has been enacted in more than 40 states. These laws may be categorized as either general delegatory or regulatory authority. The general delegatory statute simply amends state medical practice acts permitting PAs to work under the supervision of physicians. The regulatory authority statute authorizes an organization, usually the state board of medical examiners, to establish rules and regulations regarding the requisite educational and employment qualifications for practicing PAs.

Upon graduation, the PAs go to work under supervision of primary-care physicians. Among the battery of tasks they perform are the taking of medical histories, applying and removing casts and bandages, sewing up lacerations, giving physical examinations, administering drugs prescribed by an MD and explaining diagnostic procedures to patients. The assistants can also deliver routine services to patients in homes, hospitals, nursing homes and other extended care facilities at the direction of their supervising physician. Again, individual state regulations determine the scope of a PA's duties.

"The generalistic nature of PAs' training should best qualify the assistants to help provide basic medical services in areas where they are needed most-rural sectors and heavily populated urban centers," points out Barry Bushman, coordinator of the PA program for Dallas' School of Allied Health. "In urban areas, many citizens live in unsatisfactory circumstances with little or no primary care available, and in the surrounding rural areas another cross-section of humanity is living in a sparsely settled area with little access to a physician."

Chuck Ward is among the steadily growing number of PAs who are choosing to serve in rural, primary care settings. Chuck does his work in a clinic (Continued on page 14)

r	(
The only jacket The Ar	you need—for any season, any reason nazing Feather-Light,
Unbelievab	ly Warm SUPERJACKET
type of miracle material that kept the astronauts warm in outer space!	What's more, it's 100% water-repellent, so you can wear it in rain, snow, sleet, fog — a feature that won't wash out no matter how many times you toss it in the washing machine and tumble-dry it.
The Superjacket's miracle lining is the same type of material that was developed for the Space Program. It keeps body heat in, cold out — without bulk or weight. You'll love the fantastic freedom you'll feel when you toss on this smart-looking, versatile jacket to run to the store, olay a game of golf, land a whopper on a fishing trip or ust putter in your back yard. It's so incredibly light in weight, you won't believe how toasty warm it keeps you —	have two slash pockets for toting stuff and warming your hands in. But style isn't all. Your Superjacket is quality-made to keep its good looks for years and
even when the temperature plunges! Your Any-Weather Jacket Your no longer need a wardrobe full of jackets for different seasons. The Superjacket takes you through all of them — spring, summer, fall even winter — in absolute warmth, comfort and style. It's the one jacket you'll reach for again and again the one you'll take along on trips, when you're not sure what the weather will be like. (The Superjacket folds compactly takes up just a small corner of your suitcase.)	years to come. When you go out, your Superjacket will, too. You'll wear it walking, riding, bicycling, golfing, fishing, boating, gardening, even skiing Stretch nylon collar Stretch nylon collar whatever you do that takes you outdoors. The Superjacket lets you enjoy all your activities more, thanks to its lightweight warmth, its superb styling, and the comfort cut that gives you extra freedom of movement.
Classic convertible collar	Men's sizes: S'36-33) M(40-42) L(44-46) XL(48-50)
Polybonded miracle lining for lightweight warmth	Ladies' Sizes: S(10-12) M(12-14) L(16-18)
Roomy raglan sleeves for freedom, comfort	100% Stretch nylon cuffs to examine FREE – for 15 days without obligation – yours sep for only \$19.95 plus \$1.50 shipping and handling.
Yes bell bell bell bell bell bell bell be	RIME MATRIX INC., Box 783, Forest Hills, New York, N.Y. 11375         I Please send me
Swing easily in Drawstring bottom seals	ies' Sizes S (8-10) I M (12-14) Ladies' Colors I Royal Blue Solar Gold
comfortable cut cold Che	. (15-16) Admiral Navy ck method of payment preferred: Charge my VISA Bank Americard payable to Prime Matrix
	Charge my Master Charge (Inter-Bank # ) Card Number
	Signature Date
Nan	Please print
	ressApt
Stay snug and dry as Lined slash pockets to	State Zip Code SORRY NO C.O.D.'s
you reet in the big ones carry what you need Allo	w 3 weeks for delivery. (Note: Coupon must be signed to be valid) EL-8-18-76



# The Acceptance Speech of Leonard J. Bristol

# Presented at the Grand Lodge Convention following his election to office on July 17, 1978

Surely the hour is not for the head but for the heart, out of the abundance of which I may be able to express, however feebly, my gratitude for the many kindnesses I have received from the membership of this fraternity during the past twenty-eight years and from you delegates at this 114th Grand Lodge Session. Truly, I can say that I have lived my life in our beloved Order -perhaps too much! But whatever success I have had has come directly through it, and my devotion is only natural.

As I accept with pride this highest honor and offer thanks to all of you, I want you to know how much my spirit is bolstered and my emotions warmed by the loyalty and affection demonstrated here this morning.

Mindful of the manifold responsibilities inherent in the highest office of the greatest and strongest fraternal order in the U.S. of America, I earnestly ask Almighty God to guide me to discharge properly the obligations of the trust you have placed in me.

As the great opportunity of service to the Order unfolds and with my heart filled with sincere and deep appreciation, I, with a sense of humility, respond to your wishes by pledging my total commitment to the best interest of the Benevolent and Protective Order of Elks.

My personal goal is to serve you to the utmost of my abilities. The course for the Benevolent and Protective Order of Elks always must be set towards excellence. Only the highest standards of performance are worthy of this body of American gentlemen. I hope you will unite with me in a common effort to strive only for the absolute best which



Grand Treasurer George J. Balbach (right) nominated Leonard J. Bristol as Grand Exalted Ruler. Seconding speeches were made by Kevin Bristol (inset below), a son of Bro. Bristol and Inner Guard of Middletown, NY, Lodge, and George Malekian (above, left), of Valley Stream, NY.





Leonard J. Bristol, new Grand Exalted Ruler.

can be achieved for our Order.

Permit me to pay a well-deserved tribute and honor to our Past Grand Exalted Rulers who have so generously supported me during my journey through the Grand Lodge. I cherish their friendship and appreciate the helping hand they have always so willingly extended. I shall depend on their continued wise counsel and guidance.

Our Order has been led through a year of great progress and achievements by a dynamic Elk, a loyal and distinguished American and my good friend, Grand Exalted Ruler Homer Huhn, Jr., of the Keystone State of Pennsylvania. One year ago he pledged himself to the task of serving you and of insuring that Elkdom would grow, prosper and improve. He has been true to this trust and his mission. His leadership has added to the stature and prestige of our Order. His outstanding record and devotion to duty will serve as a challenge for me. I am deeply indebted for his whole-hearted cooperation and assistance with the intricate operation of this high office. I am happy and proud to succeed him. I realize I face a tall order.

It is essential for us at all times to keep in proper perspective our purpose and ideals; it is also wise to reassess the basic meaning of our Order and to reappraise its place and significance on the American scene. Our fraternity is an American organization founded in man's nobility. It breathes the spirit of

GER-Elect Leonard Bristol was escorted to the stage by PGER George I. Hall and a contingent of Past Grand Exalted Rulers, New York State Association PSPs and other distinguished New York Elks.

THE ELKS MAGAZINE SEPTEMBER 1978

the age in which we live. Teaching loyalty to established government and obedience to constituted authority, it holds that just government exists only by the consent of the governed and that the free citizen who controls himself and his faith in his fellow citizens is the safest prop of such government. It believes in truth, in honor, in temperance and in comradeship. It has expended more than three-hundred million dollars in unostentatious charity. In every hour of its existence it has benefited humanity and smoothed the pathway of human life.

Ýet I often think that you and I are enmeshed in an insidious web. It seems that the more good work we do, the more successful we are, the most caustic become our critics. We realize that success does frequently engender jealousy and bitterness, but we cannot help thinking that with far too many people *Bristol's* third law of inverse reciprocity -"Never leave any good turn unstoned" -is invoked too often in our regard. Be that as it may, we shall not curtail our efforts and enthusiasm for the works started by our founders. Our heritage precludes any such notion.

Oh! there are valid criticisms of our Order. We are not infallible nor do we have all the resources we need to do the job expected of us. Yet, we are a national organization, and we must expect warm interest, close public scrutiny and continuous debate.

Our concern is softened when we realize that we have had and presently have among us dedicated, God-fearing gentlemen—the Past Grand Exalted Rulers and leaders of our Order who understand that we must face alienation and disaffection head-on and find ways to win public appreciation and understanding.

Our strength lies not alone in our past record or in those who have achieved such accomplishments, but in our ideals, our goals and in our ability to develop a united effort of countless workers in the varied facets of our fraternity and who are linked and welded together by the strong bonds of the Elks' basic cardinal principle. With this in mind let us reflect upon our weaknesses and consider our basic strengths and contemplate what should be done to maintain and improve our present position in order to promote Elkdom's progress during the coming year.

By far the most dangerous foe we have to fight is apathy-indifference from whatever cause, not from lack of knowledge, but from carelessness, from absorption in other pursuits, from a contempt bred of self-satisfaction. Apathy and complacency are the greatest enemies of progress and well-being.

Today our Order holds more than 1,600,000 men in its fond embrace.

Every state of this mighty nation is represented on our roster. This fraternity may be likened to a large mosaic made up of thousands of separate pieces. Each piece represents an individual member—the rank and file. Men in high governmental position, captains of finance and industry, professional men, merchants, mechanics, farmers men from every walk in life have taken the obligation at our altars and greet each other as Brothers in lodge and club rooms and in the market places of the world.

These are the Brothers among us who render their God-given talents and resources in order to enhance and promote our programs that assist all mankind. Can you question the fraternal spirit of such a brotherhood? Dare anyone challenge its right to exist? No man whose heart has been touched with the soothing influence of Elk comradeship and benevolence will say that fraternalism is dead. This is but one of our many basic strengths. It is a strength that evolves from within, a strength which is stimulated by a strong leadership espoused in honesty, dedication and purpose.

# <sup>66</sup> ... a strength which is stimulated by a strong leadership espoused in honesty, dedication and purpose. <sup>99</sup>

My aim is best described as a sincere desire that we will be successful in our attempt to encourage effort and stimulate enthusiasm for the continuation and improvement of the multitude of proud deeds of our predecessors so modestly performed and so brightly inscribed upon the tablets of history.

These men had the faith and the courage and the inspiration to give birth to the "Great Heart of Elkdom," the National Foundation, which has, without question, proved to be the finest philanthropic agency of our time.

The founders of our Order kept faith with the youth of America by initiating, planning and supervising programs designed to develop their talents and abilities. Such activities have brought to our youth a greater understanding and appreciation of the American way of life. In this manner Elkdom has helped our youth to reach their chosen goals and to guarantee their future success and happiness as loyal and trustworthy American citizens.

While we have always kept the youth of our Nation in focus, realizing that they are the Elks and citizens of tomorrow, we have not nor can we ever forget the older members of our Order. The noble men who spent months and years of arduous effort and undying enthusiasm to bring the establishment of the National Home to a successful fruition, can be truly proud.

Another area wherein our Founding Fathers showed their wisdom and concern for Elkdom was in the establishment of *The Elks Magazine*. This national journal has become an indispensable part of our Elk life. Through its columns, it sets forth the drama of Elkdom in action. This professional publication has given opportunity to bring our entire membership into close association and to become knowledgeable about our fraternal life and activities.

Along with a deep concern for our young and old, the Order has not forgotten the people who suffered and died for our country. The story of the construction of our beautiful edifice in Chicago, the Elks National Memorial Building, as a tribute to the Elks who served in the Armed Forces of our country and in memory of our thousands of heroic dead, will never grow old. It gives perpetual testimony of the strength, permanency and solidarity of our Order and is a tribute to those who conceived, built and preserved it as a symbol of individual liberty and freedom.

They recognized the obligation our Order had to the unfortunate. wounded and disabled veterans. Through the National Service Commission the Elks have fulfilled our solemn obligation, and to this very day we still bring cheer and comfort into the lives of the men who are alone in our veterans hospitals. And we shall continue until our job is done.

Yes, these are the major programs of our Grand Lodge, inaugurated and formulated so well by those who have preceded us and upon which we are still dependent for the good will and support of our entire membership—hence our slogan this year is "Continued Commitment to Effort and Enthusiasm."

It is my intent to do all in my power to promulgate to the Elks throughout this wonderful land of ours the importance and significance of these and all other established Grand Lodge programs and to arouse the enthusiastic assistance of every Elk for the expansion and improvement of these endeavors.

During the dark days of the depression when the entire world was passing through trying times, we, the citizens of the greatest republic on earth, had at the helm of our ship of state one who took the obligation of our Order in Poughkeepsie, New York, Lodge No. 275 (and who upon numerous occasions manifested his interest in the welfare and work of the Order)-who during one of his famous "Fireside Chats" reassured his fellow citizens with the following words: "The only limit to our realization of tomorrow will be our doubts of today. Let us move forward with strong and active faith."

# Extending The Doctor's Reach "I looked for a sat-ellite clinic situation

# (Continued from page 11)

situated 35 miles away from the nearest hospital. The Clear Fork Clinic in Clairfield, TN, is a virtual health-care oasis. The clinic has several wellequipped exam rooms, a small emergency room, a laboratory, a stocked pharmacy and several administrative offices. A wide range of services is offered, including acute and chronic medical services, minor surgical care, a Black Lung clinic, well child care, family planning, pre- and post-natal care, home visitations and referrals, and transportation services.

because that's the kind

of position," explains the graduate of the Western Michigan University PA program, "I was best trained to assume and because I felt a responsibility to serve a segment of the population that is for the most part medically underserved.

Chuck is no newcomer to the frontlines of health care delivery. He served as a medical technician in South Vietnam, and studied nursing and took some pre-med courses while working in an inner-city emergency room in Youngstown, Ohio. He found the gap



City

Telephone

between his studies and his work to be a frustrating one: "I wanted to become a medical practitioner, not a medical scientist. At school I faced many of the irrelevancies of the classic pre-medical curriculum, at work I confronted the cold realities of a highly-stressed medical-care system that lacked sufficiently trained practitioners. The PA concept provides a unique compromise.'

Chuck Ward is strongly committed to his work. He believes that rural settings like Clairfield, TN, are the frontlines of primary care for which PAs are ideally suited. He's hopeful that the needs of these communities, combined with the unique expertise that PAs can offer, can make a productive and exciting match.

If a physician or a community is interested in learning more about the current availability of physician's assistants, there are several good starting points for such information. A Directory of Programs-Training Physician Support Personnel prepared jointly by the AMA's Department of Health Manpower and the Department of Health Education and Welfare's Bureau of Health Resources Development is a comprehensive listing of all known training programs for physician support personnel in operation or planned as of September 1974. This directory is available from either source and contains information on over 80 programs. The directors of these various programs can also be contacted through the Association of Physicians' Assistant Programs in Washington, D.C. Two national organizations for physician's assistants are the American Academy of Physician's Assistants in Washington, D.C., established in 1968, and the American Association of Physician's Assistants in New York City, founded in 1971. The appropriate medical specialty society is another potential source of information on PAs trained in that specialty. Lists of Primary Care PAs who have successfully passed the certification examination are published after each administration of the exam by the National Commission on Certification of Physician's Assistants in Atlanta, GA.

Physician's assistants are now making their mark in many areas of the medical world. Boosters of the PA concept view this new type of health care specialist as a key to the future of medicine. The exact spot the physician's assistant will secure in medical history is still to be determined. But the next time you go to a doctor, you may say "ahhhh" to the physician's right-hand man or woman-the PA. Remember that this well-trained professional is backed by the supervision of the good doctor himself-and open W-I-D-E.

THE ELKS MAGAZINE SEPTEMBER 1978

State\_

Zip.

1000 Florida Ave., Dept.S51 Hagerstown, Maryland 21740



# by John C. Behrens

The significant changes in legal, tax and customer-business relations have prompted proprietors to look more closely at every aspect of their complex world of regulations, paperwork and commerce before making decisions to stay in business, to enlarge or even to sell out. Twenty to thirty years ago, many will tell you, a businessman could count on his customers and they could count on him . . . without a contract with such stipulations as "warranty covers first 90 days" . . . "only engine and steering column are covered by warranty" . . . "warranty does not cover labor, towing or transportation charges.'

Today, lamentably, both customer and business owner are forced into printed contracts which carefully define every step of their relationship. Consequently, the businessman, concerned about what is and what isn't said in such contracts, may feel safer by incorporating.

Changing court rulings and sympathetic verdicts by judges and juries as reported by the media have caused those manufacturing or selling products like power tools, lawn mowers, snow blowers, various types of machinery and recreational vehicles and equipment to be concerned. If insurance is out-of-reach, they're worried about whether they have a future or not.

Product liability infers that a manufacturer and seller of a product can be held liable for injury caused by defects. Recent decisions, however, have expanded this to what is called "strict liability in tort." This theory says that manufacturers and sellers can be held liable for almost any injury whether a product proved to be defective or not.

"One of the principal reasons for incorporating is for the purpose of limiting liability and maintaining some or all of the personal assets separate from those of the business. Product liability suits are a major consideration depending upon the type of business the individual will be operating. As a corporation, only those personal assets which are pledged against loans, etc., would be accessible to the lenders in the event of foreclosure and/ or bankruptcy proceedings," says James W. Lundy of the Small Industries Research Center at Pennsylvania State University.

A corporation, simply stated, is a legal entity consisting of one or more persons usually for a specific purpose. It can't be dissolved by death, withdrawal or legal



## SHOULD I INCORPORATE?

insolvency of any of its members. It may take and grant property and make obligations within the limits of its charter, which must be obtained from the state of residency. It may, of course, sue and be sued. A stockholder, whether he is the only one or one of hundreds, is not liable for the actions of the corporation.

Sounds good at first glance, but there is another side. Corporations, for example, pay annual franchise and income taxes, and if stockholders receive dividends they're also taxed. Shareholders are subject to stock transfer taxes. The corporate structure, in reality, creates a double taxation of income unless it qualifies for taxation as a partnership.

"Remember, too, that a corporation licensed in one state is a foreign corporation in another and, therefore, must register in each state and abide by that state's license and franchising arrangements and fees," one accountant advised.

"In operating as a corporation, once the business is generating income, the owner's salary will be a business deduction and taxable to the individual as income. Any money paid out to the stockholders which includes the owner will be taxable to the individuals involved. Since this amounts to double taxation, a businessman should seriously consider the question of incorporating versus some other avenue of operating the business."

The alternatives, most advisers say, are proprietorships and partnerships and both offer tax advantages. Persons engaged in either pay only a personal tax on the net taxable income including business profits. Because in most cases their earnings are derived from the business profits, they escape income taxes in years of business losses.

However, if the business fails—a very real threat as we pointed out in the July, 1978 column—creditors have claims against assets. More importantly, if the proceeds of the business don't satisfy the creditors, the non-business assets of the proprietor or partners can be attached. Proprietors and partners have unlimited liability for the debts of the enterprise.

Accountants and business consultants don't believe that one form of legal entity is really that superior to another. "The bottom line is an individual matter: the type of business, level of income, form of operation and advice from people in law and accounting you trust," a proprietor told me not long ago.



NOW S15

□ FOR ONE WEEK OCT. 16, 1978-MAY 31, 1979 □ FOR TWO WEEKS JUNE 1, 1979-OCT. 15, 1979

Treat yourself to the best vacation ever and sample resort living at its finest! Just 12 miles from exciting Phoenix and an easy drive from the Grand Canyon and romantic Old Mexico.

LUXURIOUS ACCOMMODATIONS! A beautifully furnished air-conditioned apartment with color TV and complete kitchen—all the comforts of home.

FREE GUEST ACTIVITIES CARD! Swimming • Breakfast-tour • Gala Dinner Party • Golf (a complimentary round for each on one of our world-famous golf courses)...AND OTHER DELIGHTFUL SURPRISES!-Including-...

A PERSONAL PREVIEW OF THE MAR-VELS UNDER CONSTRUCTION NOW IN OUR NEW RESORT-RETIREMENT COMMUNITY



RESERVATIONS LIMITED TO AVAIL-ABILITIES...and confirmed only if application is accompanied by deposit in full (\$150)\*

\*NOTE: Introductory vacation rate offered only to vacationers who have not visited Sun City or Sun City West on this program previously. Rate for returning guest is \$200. OFFER

LIMITED: One guest in each apartment to be 50 years of age or over and none under 18. Rates subject to change without notice.

MAIL THIS COUPON

OT.	Sum (	City T-Restruction
P. O. BOX 17	25, SUN CITY, AR	CO. DEPT. EM = 98 IZONA 85372 Vacation Apartment
	(start any day of City West full-color	Brochure
Address City	State	Zip

Del E. Webb Dev. Co., 17400 N. Del Webb Blvd., Sun City, AZ Equal Housing Opportunity Developer Sun City and Sun City West, Arizona are NOT lot sales developments.

# CONVENTION HIGHLIGHTS



All 20 living members of the Grand Lodge Advisory Committee (Past Grand Exalted Rulers) were present for the 114th Session of the Grand Lodge at San Diego. They were introduced at the gala Sunday night opening by PGER Horace R. Wisely, honorary convention chairman.

# **Sunday Opening**

Highlights

of the 114th

**Grand Lodge** 

**Session Held** 

**July 1978** 

in San Diego, CA,

For the first time in history and in near perfect weather Elks gathered in San Diego, CA, for their annual Grand Lodge Session. The 114th Session was held in the Convention and Performing Arts Center July 16-20. Events officially began Sunday evening with a public ceremony.

PGER Horace Wisely of California presided and introduced the Past Grand Exalted Rulers and their wives.

GER Homer Huhn, Jr., in the major address, spoke of the accomplishments during the past year.

"The Order stands today at the peak of its 110-year history," he said. Membership now stands at 1,634,488 with a net gain of 9,876. "There has been a gain in membership each year since 1938 and the record is still intact," he reported. A total of 16 new lodges were instituted during the year.

The largest amount of money ever contributed in a single year, \$2,879,-785.03, was given to the Elks National Foundation. "Because of your extraordinary generosity more scholarships can be granted to deserving youngsters and more funds can be returned to state associations for financing major proj-



Delegates cheered as their state flag was presented at the Monday session. State presidents or their representatives paraded the flags to the stage while the Americanism Committee presented Old Glory.



ccts," GER Huhn told the huge audience.

The various Elks' youth programs, including the ever-growing "Hoop Shoot" Free Throw Contest, touched more than five million youths. "The Order of Elks does not stand idly by criticizing American youth. Instead, Elkdom takes positive and constructive measures to help our youth become valuable and useful citizens."

He stressed the work being done to assist veterans through the Elks National Service Commission and spoke with pride of the facilities at the Elks National Home.

It was announced that the Grand Lodge had been presented an honor certificate from Freedoms Foundation at Valley Forge for "outstanding achievement in bringing about a better understanding of the American way of life."

GER Huhn expressed concern over the lack of attendance at lodge meetings and that some lodges do not have available responsible members to serve as officers. He further pointed out the potentially adverse influence of Elks Clubs upon Elks Lodges.

He reminded the delegates that an Elks charter carries with it many responsibilities and the responsibilities to the lodge are paramount.

He challenged the members to keep the slogan "Individual Responsibility Assures Progress" forevermore uppermost in their minds.

His remarks brought an ovation from the audience.

A welcome was extended by Robert G. Robb, president of the California-Hawaii Elks Association. He was introduced by Morley H. Golden, California-Hawaii PSP and honorary chairman of the San Diego convention committee.

Vocal selections were presented by the San Diego Chapter, Sweet Adelines Chorus, directed by Marvin Yerkey. The Marine Corps Recruit Depot Band, directed by Capt. H. E. Whitney Jr.,





The PGERs from California, all honorary convention chairmen, were on hand to greet GER and Mrs. Huhn, Jr., when they arrived in San Diego. From the left, are PGERs Gerald Strohm, R. Leonard Bush and Horace Wisely, GER and Mrs. Huhn, and PGER George I. Hall, convention committee chairman.



Delegates are shown registering at the convention. A record number of nearly 19,000 attended.

provided stirring instrumental music.

The Pledge to the Flag was led by Grand Esq. Dan Davis of Van Nuys, CA, Lodge No. 2028 and the Invocation and Benediction was by the Rev. Father John Moeder, Grand Chaplain.

# **Monday Highlights**

Cheering delegates came to their feet as state flags and Old Glory were carried into the first business session.

GER Huhn recognized delegates from around the world, including: Puerto Rico, Guam, Canal Zone, Ha-

The Marine Corps Recruit Depot Band, directed by Capt. H. E. Whitney, Jr., brought the Sunday night audience to its feet with applause. waii, Alaska and the Philippine Islands. Delegates from new lodges chartered during the year were also welcomed.

Robert T. Flynn of Sterling, IL, Lodge No. 1218 reported that 16 new lodges were instituted and four additional dispensations were issued during the year.

Leonard J. Bristol of Saranac Lake, NY, Lodge No. 1508 was unanimously elected Grand Exalted Ruler.

Grand Treasurer George J. Balbach of Queens Borough (Elmhurst), NY, made the nomination. It was seconded by Kevin Bristol, a son of Brother Bristol and Inner Guard of Middletown, NY, Lodge No. 1097, and by George Malekian of Valley Stream, NY, Lodge No. 2164.

The acceptance speech of Brother Bristol, excerpted for publication, appears elsewhere in this issue of *The Elks Magazine*.

# **FIRST FAMILY**





GER Leonard J. Bristol and his wife, Virginia, are shown with four of their seven children. Standing, from the left, are Kevin, Mike, and Jim (all members of the Order) and Eileen. Not present for the photograph were Mrs. Donald (Noreen) Oslander, Dennis, and Mrs. Terry (Kathleen) Bailey. The Bristols have five grandchildren.

Other new officers named were: J. Paul Meyer of Puyallup, WA, Grand Est. Lead. Kt.; Fred A. Padovano of Kearny, NJ, Grand Est. Loyal Kt.; Chester O. Marshall of Kearney, NE, Grand Est. Lect. Kt., and Stanley F. Kocur of East Chicago, IN, Grand Secy. (second term).

Also, William H. Collisson of Linton, IN, Grand Treas.; Oscar Stutheit of Orange, CA, Grand Inner Guard; Kenneth P. Mann of Dickinson, ND, Grand Tiler, and the Rev. Fr. John Moeder of Manhattan, KS, Grand Chaplain.

Elected to four-year terms on the Board of Grand Trustees were Alex M. Harman, Jr., of Pulaski, VA, and Alfred J. Mattei of Worcester, MA.

Arthur Hoffer of Saranac Lake was appointed Secretary to the Grand Exalted Ruler-Elect.

The following appointments were confirmed by the delegates:

• PGER R. Leonard Bush to a fiveyear term as a member of the Elks National Memorial and Publication Commission.

• PGER Robert A. Yothers to an unexpired three-year term of the late PGER H. L. Blackledge as a Trustee of the Elks National Foundation.

• PGER Willis C. McDonald to fill the unexpired term of four years of PGER Francis M. Smith as a Trustee of the Elks National Foundation.

• PGER Glenn L. Miller reappointed to a seven-year term as Trustee of the Elks National Foundation.

• PGER Frank Hise to a seven-year term as a member of the Elks National Service Commission.

• PGER Gerald Strohm to fill an unexpired three-year term of PGER Smith as a member of the Elks National Service Commission.

• PGER George B. Klein to fill a sixyear term of PGER Robert G. Pruitt as a member of the Elks National Service Commission.

• PGER Miller reappointed to a fiveyear term as a member of the Elks National Convention Committee.

• Robert Grafton of North Palm Beach, FL, to a five-year term as Justice of the Grand Forum.

# **Tuesday Highlights**

Recommendations and referrals were announced by Donald F. Nemitz of Clayton, MO, chairman of the Committee on Distribution, to open the second day's business meeting.

PGER Wade H. Kepner, chairman of the Elks National Memorial and Publication Commission, reported on the alarming increase in costs of paper and postage in producing *The Elks Magazine*.

Change of address fees have jumped up to \$42,000 during the past year, and delegates were urged to report changes promptly in order to help shave these costs.

Reporting for the GL Auditing and Accounting Committee, H. E. Stalcup of Storm Lake, IA, stressed the need for submitting an annual lodge audit on time and need for a budget. He recommended that lodge property be insured for replacement cost, not what was paid for the building or furnishings some time ago.

Use of the GL Auditing and Accounting Manual for guidelines in the cost of food, bar supplies and labor was strongly urged.

In a preliminary report of the Board of Trustees for the Elks National Foundation, PGER John L. Walker, chairman, announced that to start the Foundation's 50th anniversary, contributions came to just under \$2.9 million last year. The goal of \$1.50 per member was exceeded and came to \$1.65.

A special 50th anniversary commemorative bottle is being produced by Jim Beam, and the Foundation will be paid a royalty.

The Foundation adopted the largest budget of distribution ever, amounting to \$1,640,000.

Winners in the Eastern and Western Division ritualistic contests were announced by Duncan McPherson of Ballard (Seattle), WA, chairman.

Muskegon, MI, won first in the Eastern Division and Charleston, SC, placed second.

Taking first in the Western Division was Kearney, NE, and Rapid City, SD, was second.

Special recognition was given to the state of Alaska, for their first-time participation in the contest, represented by Anchorage Lodge.

The GER Achievement Award program was a tremendous success, Charles E. McGinley of Oakmont, PA, chairman of the GL Lodge Activities Committee, reported.

Approximately 50,000 membership



Members of the GL Convention Committee announced that next year's conclave will be held July 15-19 in Dallas, Texas. Pointing out the site are, from the left, Glenn L. Miller, George I. Hall (Chairman), Robert G. Pruitt, Robert E. Boney and Robert A. Yothers, all PGERs, and Bryan J. McKeogh, director.



The Grand Forum was available during the 114th Grand Lodge sessions for counsel. From the left, are Alex M. Harman Jr. of Pulaski, VA, chief justice; Edward C. Alexander, Great Falls, MT; William J. Steinbrecher, New Hyde Park, NY; Sidney J. Nicholson, Florence, OR, and Robert B. Webb, Santa Ana, CA.



Members of the Elks National Memorial and Publication Commission met during the convention to review progress and future plans. From the left are Wade H. Kepner, chairman; R. Leonard Bush, vice-chairman; Raymond C. Dobson, secretary; Edward W. McCabe, treasurer, and Robert E. Boney, assistant secretary-assistant treasurer. All are Past Grand Exalted Rulers.



Daily sessions for the Board of Grand Trustees resulted in a budget which was adopted on the convention floor. Seated, from the left, are H. Foster Sears, vice-chairman; Leonard Bristol, chairman, and Lewis A. Heisey, secretary. Standing, left to right, Edward M. Schlieter, pension member; Frank Garland, approving member; Robert Grafton, home member; L. L. McBee and Marvin Lewis, building application members.



The Elks' pledge to never forget hospitalized veterans has never been broken. The Elks National Service Commission is shown above. Seated, from the left, are Bryan McKeogh, director; PGERs George I. Hall, vice-chairman; Willam Jernick, chairman-treasurer, and Ronald Dunn. Standing, left to right, George Malekian, activities director; PGERs Francis Smith; E. Gene Fournace; Frank Hise; and Robert G. Pruitt, secretary, and Bud Hall, assistant director.



The GL Committee on Judiciary met and presented a number of changes in the statutes for consideration. Front row, from the left, are Raymond V. Arnold of Jackson, MI; Edward W. Connolly of Livingston, NJ, chairman; Daniel B. Tammany of St. Louis, MO, and Bertil E. Johnson of Tacoma, WA. Second row, left to right, Alfred J. Mattei of Worcester, MA; LeRoy J. Koos of Culver City, CA; Robert J. Sabin of Arlington Heights, IL, and Eugene F. Costello of Denver, CO.

# HIGHLIGHTS



Installing officer PGER George I. Hall presented GER Bristol with his jewel of office (above). Jo Huhn had the honor of pinning her husband's new PGER's jewel on him.



card seals were issued, 6,762 lapel pins and 2,753 certificates were presented for achievements in participating in the programs.

Many other lodge awards were previously announced in *The Elks Magazine*.

James W. Damon of John Day, OR, chairman of the GL Americanism Committee, presented plaques to Marland Deen, president of the Tri-State Elks Association, and Irving Rew of Severna Park, MD. The two led efforts which saw the successful passage of a bill in the Maryland legislature to permit the United States flag to be flown over the state capitol. Maryland had been the only state which did not do so.

His stirring report brought the delegates to their feet with applause.

Richard W. Squires of Dover, NJ, chairman of the GL State Associations Committee, reported an increase in participation in the Officers Training Program. An update in bylaws has been asked of state associations which have not done so in the past five years.

The following state associations had the highest increase per capita in the Elks National Foundation: Virginia, 462 percent; Texas, 66 percent; Florida, 24 percent, and Washington, 36 percent.

Winners of the state associations' bulletin contest were announced. They were:

Division I (Publications which are sold): Class A (more than quarterly): California-Hawaii, first; Ohio, second. Class B (quarterly): Pennsylvania, first; Arizona, second.

Division II (Publications which are not sold): Class A (more than quarterly): Colorado, first; Minnesota, second. Class B (quarterly): New Jersey, first; Florida, second. Class C (less than quarterly): Missouri, first; Alaska, second.

Division III (advertising used): Class A (more than quarterly): Massachusetts, first; Utah, second. Class B (quarterly): Montana, first.

THE ELKS MAGAZINE SEPTEMBER 1978



Each year, PGER R. Leonard Bush of Inglewood, CA, Lodge presents a trophy to the Exalted Ruler with the highest score in the ritual contest. This year's award went to Jerry L. Wiersma of Muskegon, MI, who had a score of 88.6720.

Veterans Remembrance Achievement Awards went to Rio Rancho, NM (under 601 members); Peabody, MA (601 to 1000 members); Houston, TX (over 1,000 members).

Gerald L. Powell of Peru, IN, director of the Elks "Hoop Shoot" Free Throw program, reported that participation reached an all-time high.

Awards went to states with 100 percent participation. They were: Alaska, Colorado, Nebraska, New Mexico, North Carolina, North Dakota, Oregon, Rhode Island, South Dakota, Utah, Washington, West Virginia and Wyoming.

Lodges with the highest number of participants also received plaques. They were: Denton, Texas (under 301 members), 13,931 contestants; Overland Park, KS, (301-600 members), 5,019; Durham, NC (601-1,000 members), 12,127; Boise, ID (1,001-2,000 members), 10,803, and Phoenix, AZ, (over 2,000), 7,681 contestants.

# Wednesday Highlights

Elkdom influenced the lives of millions of young Americans, according to the GL Youth Activities Committee report made by John T. Traynor, chairman, of Devils Lake, ND.

There was a 16 percent increase in the number utilizing the various programs. The cost was estimated at \$3,335,000.

A special citation went to Robert Keller of Roy, UT, for his work in the scouting program.

PGER William J. Jernick, chairman-

20



Shown above are the new Grand Lodge officers. Seated, from the left, are Fred A. Padovano of Kearny, NJ, Grand Est. Loyal Kt.; J. Paul Meyer of Puyallup, WA, Grand Est. Lead. Kt.; Leonard J. Bristol of Saranac Lake, NY, GER; Chester O. Marshall of Kearney, NE, Grand Est. Lect. Kt., and Stanley Kocur of East Chicago, IN, Grand Secy. Standing, left to right, are William H. Collisson of Linton, IN, Grand Treas.; Rev. John Moeder of Manhattan, KS, Grand Chaplain; Oscar W. Stutheit of Orange, CA, Grand Inner Guard; Kenneth P. Mann of Dickinson, ND, Grand Tiler; Alex M. Harman, Jr., of Pulaski, VA, and Alfred J. Mattei of Worcester, MA, Grand Trustees, and Arthur F. Hoffer of Saranac Lake, NY, Secy. to the GER.

treasurer of the Elks National Service Commission, emphasized the Elks' pledge that: "So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."

For the 28th year, delegates gave approval to permit assessment of \$1 per member in event it is needed for defense or a major disaster.

PGER Jernick also appealed for lodges to observe November as Veterans Remembrance Month.

Remarks by Maj. Gen. Richard C. Schutz of the Marine Corps Recruit Depot, San Diego, drew a standing ovation as he told of Elks activities on behalf of veterans.

PGER Walker, in the second portion of the Elks National Foundation report, announced various bequests.

PGER Francis M. Smith, sponsor of the state of Wisconsin, introduced Dale Rogers Smith of Milwaukee, boy winner of the Elks National Foundation Most Valuable Student-Leadership contest.

Glenda Jane Eames of Falls City, NE, winner in the girls' division, was introduced by PGER Klein, Nebraska sponsor.

An enthusiastic audience gave them each a rousing ovation as the two firstplace winners expressed their thanks.

# **Thursday Highlights**

Carl B. Quesnel of Montpelier, VT, chairman of the GL Committee on Credentials, reported a record attendance of 18,946, the largest in history.

Vice-Chairman of the Board of Grand Trustees, H. Foster Sears of Macomb,



New York Elks staged a parade and demonstration when their candidate Leonard J. Bristol was elected Grand Exalted Ruler.



Adding merriment as delegates registered were a number of costumed clowns. Shown above are Lori Powell, left, and Gina Powell, right, with one of the characters attempting to make baskets at the "Hoop Shoot" Free Throw booth. They are the daughters of ER and Mrs. Jim Powell of New Orleans West Bank Lodge.

IL, presented a resolution increasing the per capita tax 25 cents. Delegates approved the increase, setting the Grand Lodge dues at \$3.

Delegates also approved amendments to the pension plan for Grand Lodge employees presented by Grand Trustee Edward M. Schlieter of New Braunfels, TX.

Resolutions honoring Leonard Bristol

and Robert Grafton, who are retiring from the board, were given unanimous approval.

Muskegon, MI, Lodge No. 274 captured first place in the national ritualistic contest with a score of 91.2011. Second place went to Kearney, NE, (91.1479); third, Rapid City, SD, (89.7091), and fourth, Charleston, SC, (87.6594). The winners were an-

# **HIGHLIGHTS**



nounced by Duncan McPherson, GL Ritualistic Committee chairman.

Edward W. Connolly of Livingston, NJ, chairman of the GL Committee on Judiciary, presented a number of amendments to the Grand Lodge Statutes which were considered by the delegates. A digest will appear in a future issue of *The Elks Magazine*.

Raymond Creith of Plymouth, MI,

ATTENDANCE As reported by the Committee on Credential	
Grand Exalted Ruler	1
Past Grand Exalted Rulers	20
Grand Lodge Officers	23
Grand Lodge Committeemen	71
Special Deputies	32
District Deputies Designate	239
Representatives	1,981
Alternate Representatives	47
Members of the Grand Lodge	1,596
Sub-total	4.010
Elks Members, ladies	1,010
	4,936
	A LONG THE
Grand Total 1	.8,946

chairman of the GL Resolutions Committee, presented a resolution lauding the convention committee and participants for 1978 San Diego Session. It was given unanimous approval.

Enthusiastic approval was also given a resolution honoring GER Homer Huhn, Jr., for an outstanding year. It was presented by PGER E. Gene Fournace.

New Grand Lodge officers were installed by PGER George I. Hall.

PSP Francis P. Hart of Watertown, NY, on behalf of the Elks of New York state, presented newly-installed GER Leonard J. Bristol with a new color TV.

ER Michael J. Hoblock, Jr., of Colonie, NY, a member of the New York state legislature, read a resolution, passed by the body, congratulating Brother Bristol.

A number of other gifts were also presented.



Past Secretaries to Grand Exalted Rulers got together during the session to talk about old-times. Seated, left to right, are Chester O. Marshall, secretary to H. L. Blackledge in 1957-58; Wayne H. Shenkle, secretary to Francis Smith in 1972-73; G. Clifford Whittle, secretary to Robert A. Yothers in 1973-74. Standing, from the left, Vincent Collura, secretary to George B. Klein in 1976-77; James Ebersberger, secretary to Homer Huhn, Jr., in 1977-78, and the secretary to the newly-elected GER Leonard J. Bristol, Arthur Hoffer.



Maj. Gen. Richard C. Schutz accepted a plaque presented by PGER William J. Jernick, chairman-treasurer of the Elks National Service Commission, right. The plaque acknowledged with pride the 203 years of service rendered to the nation during war and peace by the U.S. Marine Corps.



An Alaskan delegation presented Elks badges, dating to 1904, collected by PER Steve Sheldon, Sr., of Skagway Lodge for permanent display in the Archives Room of the Elks National Memorial Building in Chicago. From the left, are, PGER Wade H. Kepner, chairman of the Elks National Memorial and Publication Commission; Juneau ER Clifford L. Bundy; Charles Ingersoll, first vice president of the Alaska State Elks Association, and PSP Albert Maffei.





GER Homer Huhn, Jr., center, is shown with the acting Exalted Rulers of the top two ritualistic teams. Jerry L. Wiersma of Muskegon Lodge No. 274, left, is holding the PGER Raymond Benjamin plaque which was presented by ER Dwight Jensen. Right, is Robert Eckwert of Kearney, NE, Lodge No. 984, second place winners. National ritualistic champs (above, right) were from Muskegon, MI, Lodge No. 274. Kneeling, from the left, are James C. Varenhorst, state vice president; Ray Morency

Jr., coach; William G. Miller, candidate, and Glen Leatherman, coach. Standing, left to right, are Esq. Richard Benton; Est. Lead. Kt. Joseph Buckingham; Est. Loyal Kt. Roger King; ER Jerry Wiersma; Est. Lect. Kt. Charles Rasmussem; Chaplain Al Bohland, and Inner Guard Jeff L. Martin.

The delighted audience at the Sunday night opening heard the San Diego Chapter, Sweet Adelines Chorus, directed by Marvin Yerkey.





The John Frakes Ritualistic Coach of the Year Award (above, right) was shared by Muskegon, MI, coaches PER Raymond E. Morency, left, and PER Glen Leatherman. The presentation was made by Tucson, AZ, ER Basil Lawson, right.

Delegates were greeted by huge billboards erected through the efforts of the California-Hawaii Elks Association Americanism Committee.

### HIGHEST NUMERICAL NET GAIN IN MEMBERSHIP

Lodges with 300 or less members: 1. Naples, FL

- Seminole, OK 2.
- 3. Vidalia, GA Lodges with 301 to 600 members:
  - 1. Glens Falls, NY
  - 2. Meramec (Arnold), MO
  - 3. Atlanta, GA
- Lodges with 601 to 1000 members:
  - 1. New Smyrna Beach, FL
  - 2. Oak Ridge, TN
- 3. Trenton, NJ Lodges with 1001 to 2000 members:
  - 1. Springfield, OR
  - 2. Arvada, CO
  - 3. Lakewood, WA
- Lodges with over 2000 members: 1. Clawson-Troy, MI

  - 2. Billings, MT
  - 3. Eugene, OR

## AMERICANISM BROCHURE CONTEST

- Lodges with 300 or less members:
  - 1. Plano, TX
  - 2. North Las Vegas, NV
- Lodges with 301 to 600 members:
  - 1. Willcox, AZ
  - 2. Lake Havasu City, AZ
  - 3. Parker, AZ
- Lodges with 601 to 1000 members:
- 1. Sierra Vista, AZ
  - 2. Hudson, NY
- 3. Mainland, TX Lodges with 1001 to 2000 members:
- 1. Paramount, CA
- 2. Mesa, AZ
- 3. Grand Rapids, MI Lodges with over 2000 members:
- 1. Albuquerque, NM

- 2. Tucson, AZ
- 3. Sioux Falls, SD

The Manuel Verdugo Mariachi

delegates as they arrived in San Diego's huge downtown

five-piece group entertained

convention complex.

24

- State Association Winner:
- 1. Arizona

### FLAG DAY BROCHURE CONTEST

- Lodges with 300 or less members: 1. Lynn, MA
  - 2. Saugerties, NY
  - 3. Warner Robins, GA
- Lodges with 301 to 600 members:
  - 1. Lawton, OK
  - 2. Ridgecrest, CA
  - 3. Freehold, NJ
- Lodges with 601 to 1000 members: 1. Ludington, MI
  - 2. Westminster, MD
- 3. Bethlehem, NY Lodges with 1001 to 2000 members:
- 1. Rome, NY
  - 2. Anderson, IN
  - 3. Orlando, FL
- Lodges with over 2000 members:
  - 1. Vancouver, WA
  - 2. Vallejo, CA
  - 3. Long Beach, CA

### ELKS NATIONAL YOUTH WEEK WINNERS

- Lodges with 300 or less members:
  - 1. New Orleans West Bank, LA
  - 2. Mesquite, TX
- 3. Kearny, AZ Lodges with 301 to 600 members:
  - 1. Fulton, NY
  - 2. Bayonne, NJ
  - 3. Slidell, LA
- Lodges with 601 to 1000 members:
  - 1. Weirton, WV
  - 2. Maryvale (Phoenix), AZ
  - 3. Van Wert, OH
- Lodges with 1001 to 2000 members: 1. Falls City, NE
  - 2. Pomona, CA
  - 3. Huntsville, AL
- Lodges with over 2000 members: 1. Tucson, AZ

THE ELKS MAGAZINE SEPTEMBER 1978

- 2. Charleston, SC
- 3. Kelso, WA
- State Associations:
- 1. Ohio
  - 2. Arizona

### HIGHEST PERCENTAGE MEMBERSHIP GAIN

- Lodges with 300 or less members: 1. Seminole, OK
- 2. Vidalia, GA
- 3. Ardmore, OK
- Lodges with 301 to 600 members:
  - 1. Glens Falls, NY

  - Paw Paw, MI
     Meramec (Arnold), MO
- Lodges with 601 to 1000 members:
- 1. New Smyrna Beach, FL 2. Oak Ridge, TN

- 3. Trenton, NJ Lodges with 1001 to 2000 members:

Lodges with over 2000 members:

YOUTH ACTIVITIES WINNERS

For Year-Around Programs

Lodges with 300 or less members:

3. Mesquite, TX Lodges with 301 to 600 members:

Lodges with 601 to 1000 members:

Lodges with 1001 to 2000 members:

Lodges with over 2000 members:

Ladies attending the conclave were royally entertained by Lawrence Welk, center, and some of the members of his

troupe. PGER Ray Dobson, left, emceed

the show. Right, is Jack Imel, a nephew of the late Jack Imel of Portland, IN, a

past state president of the Indiana Elks

Association.

Mainland, TX
 Maryvale (Phoenix), AZ

3. Stevens Point, WI

1. Longview, WA

3. Huntsville, AL

2. Oswego, NY

1. Auburn, WA

2. Phoenix, AZ

3. Lincoln, NE

- 1. Springfield, OR 2. Lakewood, WA 3. Arvada, CO

1. Clawson-Troy, MI

2. Puyallup, WA

1. Holbrook, AZ 2. Tenafly, NJ

1. Lawton, OK

2. Ainsworth, NE

3. Bayonne, NJ

3. Billings, MT

# **SPEAKERS**



Charles E. McGinley, Chairman, Lodge Activities Committee



Robert Robb, President, California-Hawaii Elks Association



Richard W. Squires, Chairman, State Associations Committee



Carl R. Quesnel, Chairman, Committee on Credentials



Edward W. Connolly, Chairman, Committee on Judiciary



Robert T. Flynn, Chairman, New Lodge Committee



PGER Wade H. Kepner, Chairman, National Memorial and Publication Commission



Duncan McPherson, Chairman, Ritualistic Committee



H. E. Stalcup, Chairman, Auditing and Accounting Committee



John T. Traynor, Chairman, Youth Activities Committee



Rev. John Moeder, Grand Chaplain



PGER John L. Walker, Chairman, Elks National Foundation Board of Trustees



Dan Davis, Grand Esquire



H. Foster Sears, Vice-Chairman, Board of Grand Trustees



PGER William J. Jernick, Chairman, Elks National Service Commission



Gerald L. Powell, Director, Elks National "Hoop Shoot" Free Throw Contest



James W. Damon, Chairman, Americanism Committee



Raymond Creith, Chairman, Resolutions Committee



Donald Nemitz, Chairman, Committee on Distribution

# **HIGHLIGHTS**



himself from the top of the heap to the bottom of the

Look-alikes PER A. J. Screeton of Houma, LA, left, and Grand Lodge Organist Ramon "Red" Ringo of the Elks

National Home got together for a photograph.

totem pole.



PGER Francis Smith, right, collected the "initiation fee" in the Usterwuzers Club from new PGER Huhn. PGER Robert A. Yothers, left, assisted.





The Nebraska Elks Association won first place for its major project display. California-Hawaii took second and Florida was third.



# by Larry Holden

# AID FOR THE PHYSICALLY DISABLED

There's an ancient legend that a man will starve to death if he doesn't have someone to cook for him, and that a woman will starve to death if she doesn't have someone to cook for.

Now that saying can be viewed as being extremely sexist, especially in the wake of today's wave of feministic liberation. But the legend is still a modern-day truism for the physically disabled, both young and old. Why? Because for an estimated 19 million Americans with physical disabilities-from mild arthritis to severe paralysis-being able to prepare meals at home is the key to preventing social starvation in this country. It is the key to independence, to being able to stay at home. Just as men and women everywhere yearn to be free, so do they want to be as self-sufficient and productive as possible. Homemakers with disabilities are no exception.

To aid those Americans with physical disabilities, a revised edition of the *Meal-time Manual for People with Disabilities and the Aging* is now off the presses. This new book is an up-dated version of the popular manual that evolved from research initiated in May, 1968. At that time the Institute of Rehabilitation Medicine at New York University Medical Center received a grant from the Campbell Soup Fund to study the meal preparation problems of the handicapped and elderly.

This new 269-page spiral-bound manual is illustrated with more than 100 photos showing equipment and cooking techniques. Approximately 65 percent of the originally published material has been revised. The revamped edition is being published by the Campbell Soup Company as an extension of its special services to consumers.

The research that served as background for both volumes concentrated on the packaging and use of convenience foods and the design and use of small appliances. These areas appeared to present possibilities as well as problems. Testing focused on container openings of the most popular types of packages, finding techniques that would facilitate handling. The testing of appliances concentrated on design features which offered the most help in meal preparation.

During therapy sessions, members of the rehabilitation team taught techniques to help people perform tasks more easily and make maximum use of their energy and abilities. The experts taught participants proper (and indeed essential) selfcare and personal hygiene methods. And, above all, they instructed the people on the importance of good nutrition. However, knowing all the facts about proper nutrition is not enough. People must be able to utilize this knowledge.

The book includes specific information on food preparation for people in wheelchairs, for those using crutches, canes or walkers, for those with arthritis or the use of only one hand, for people with visual difficulties and for people with limited strength and energy.

"We all want to streamline tasks, but for people with physical disabilities, safe shortcuts are essential. This second edition, like the first, is directed to all of you with chronic conditions caused by disability or aging, as well as to people with a new disability," explains Judith Lannefeld Klinger, editor of the *Mealtime Manual* and an occupational therapist.

"With help in planning and learning specific techniques—using kitchen utensils, opening jars, cans and frozen packages, chopping vegetables, measuring people with physical disabilities manage well, even joyously, in their own homes."

Basic kitchen design, recommendations on counter heights, appliances and easyto-reach storage areas are some of the special sections included in the manual. Suggestions from first-edition readers on serving food, entertaining, shopping and managing alone have been included.

The fully-indexed *Mealtime Manual* also includes a variety of listings for sources of additional information, equipment, prices and manufacturers' addresses plus information on "Meals on Wheels" and other community-based programs for older people. "If you face serious problems in handling your kitchen and home, you may want to seek additional help," states editor Klinger. "Depending on where you live, your physician may be able to refer you to a therapist or nursing service through your local health department, a rehabilitation center or hospital out-patient service."

Copies of the new *Mealtime Manual* for *People with Disabilities and the Aging* can be obtained by mail order for \$3.25 each. Just send a check or money order to *Mealtime Manual*, Box 38, Ronks, PA 17572. Allow six to eight weeks for delivery.





CREATIVE FRAMECRAFTERS. 412 S. Lyon St. Dept VAE, Santa Ana, CA 92701

# NEW ENGLAND A Step Into Yesterday

# By Jerry Hulse

New England: What better place to spend autumn, now that summer is all but a melancholy memory? In New England the maples and beeches soon will turn, and puffs of smoke will pour from chimneys in an old-fashioned scene that evokes memories of less hurried times. Pumpkins will lie ripe in the fields and the air will become crisp and, quite suddenly, the world will turn scarlet and gold.

Autumn appears first in northern New England. Then moving south, the foliage reaches its peak during the first weeks of October. It is a picture which stirs the soul. Lining the roadside are dozens of country inns—inns which are filled with antiques, warmth and good cheer. There is a bid for the visitor to pull up a chair and relax in this Old World peacefulness. Bite into an apple fresh from the orchard. Sip a glass of cider. Doze if you wish.

For those starting their holiday in Boston, there is no better beginning than the Inn for All Seasons nearby at Scituate. Dating from the 18th century, the old three-story farmhouse overlooks Scituate Harbor with its sleek sailing vessels and funky little fishing boats. The air tastes of salt and logs blaze in the fireplace. Let it storm; the Inn for All Seasons awaits the guest with rockers, good wine and seven cozy rooms. While none is with bath, modern showers are just down the hallway. Formerly an old barn, the Inn for All Seasons is noted for its dining room, with a menu that lists black bean soup, quiche Lorraine, mushroom caps, crabmeat crepes, sweetbreads, shrimp and crab Dijon, broiled fresh scallops and a bouillabaisse bubbling over with mussels, perch, cod and scallops. Together with their wives Elaine and Dorothy, the brothers Ed and Stan Wondolowski



In autumn, folks gather at Weston's country store for checkers or just a friendly visit.





have poured their very souls (as well as their salaries) into this inn.

"Step into yesterday," invite the young Wondolowskis, which is exactly what occurs as the guest sweeps through the heavy oak door at the Inm for All Seasons. (Address: 32 Barker Road, Scituate, MA 02066.)

Of all New England's inns, none is cheerier than the Homestead at Sugar Hill, NH. Indeed, it deserves five stars in anyone's rating. In the same family for nearly 100 years, it is a living museum crammed with antiques. Of its star exhibits there is a four-posted bed that was hauled by oxcart from Richmond, NH nearly 200 years ago. Esther Serafini's ancestors arrived at Sugar Hill in 1781. A century later the family farmhouse opened as an inn. Essie, now nearing her 70th year, carries on a tradition which makes the Homestead one of New Hampshire's leading attractions.

Antiques fill every corner of the 17 guest rooms. Occupants of No. 3 snooze in a Jenny Lind bed. A Salem rocker occupies one corner of No. 5, and No. 9 boasts a birdcage table as well as a dresser handed down by Essie's greatgrandmother. The Homestead is as spotless as it is charming. Its birch and maple floors shine. Its bedspreads are as white as the snows which soon will be falling. Throughout the inn, kerosene lamps have been converted to electricity, and old-fashioned prints cover each wall. In the parlor Essie proudly displays a hand-hooked rug. She made it herself, using 35 pounds of clothing handed down by five generations of ancestors. She's proudest, though, of her kitchen, boasting how

# A quaint antique shop flavors the feeling that Weston, Vermont never left the 19th century.



"people drive from miles around for my mushroom soup."

Besides homemade soups Essie bakes bread, pies, cakes and other pastries. And this being the autumn season, she's serving a harvest breakfast. (And if you count calories, forget it.) Essie's menu lists brown bread and baked beans, pancakes, sausage, potatoes and apple pie. The syrup is homemade, provided by the tree outside her door. For reservations write to the Homestead, Sugar Hill, NH 03585.

A couple of hours away at Jackson, NH, Bill and Synda Zeliff pamper guests at another 200-year-old farmhouse with the fetching name of Christmas Farm Inn. In truth, it's the wedding of the farmhouse and the town's oldest church. Out behind, other accommodations are provided in a charming salt box (Circa 1771) as well as a log cabin and a sugar house currently serving as a cottage for honevmooners. Altogether, Christmas Farm Inn contains 25 rooms, each named after St. Nick's reindeer or other Christmas-related subjects. For example, I spent the night in Dasher, which is across the hall from Vixen, which is just down the hall from Prancer, Comet and Blitzen.

If you like your vacation low key, this could be the place. Written on a parlor wall in the farmhouse are the words: "There are no strangers here only friends we haven't met." The Christmas Farm Inn: it's all sugar 'n' spice. (Address: Jackson, NH 03846.)

Dozens of similarly charming inns await the traveler throughout New England. In Marblehead, Yankee Holidays has lined up 80 inns throughout Connecticut, Massachusetts, Rhode Island, Vermont, New Hampshire and Maine for vacationers taking part in fly-drive holidays. By day the wayfarer fills the mind with autumn scenes and by night enjoys the warmth and joy of yet another inn. Besides car and accommodations, Yankee Holidays sends the vacationer off on a New England holiday with a one-pound kit containing maps, guides and other paraphernalia. From a 40-page brochure travelers line up their own inns. (For copies write to Yankee Holidays, Towne House Square, Marblehead, MA 01945.)

Of all the inns I visited, my favorite was in Weston, VT. You get the idea that Norman Rockwell painted it and somebody came along and copied it. That's Weston. A river runs behind town and an old gristmill rests on its grassy banks. Ed Gazda hand dips chocolates at the Fudge Shop and the parish church still welcomes worshipers, just as it has since 1803.

Some places you fall in love with immediately. This was the case with Weston; there's a neighborliness and a gentleness that's seldom found anymore. Nestled in the Green Mountains of Vermont, Weston is like an oldfashioned Christmas card come to life. Smoke curls from the chimneys of homes a century old or more. Sometimes deer graze in the yards and bears roam the hills. The little village is a classic example of other peaceful New England towns. Only in Weston there is a feeling, somehow, that the calendar never got beyond the 19th century. In the autumn when the air turns crisp folks gather beside a pot-bellied stove at the country store to play checkers or just visit.

It's a wondrous place, this old store. Shelves are stocked with mackinaws and suspenders, pipe tobacco and maple syrup. Jars of rock candy and loaves of whole grain bread are neatly displayed. And dead center of one aisle is a huge crock swimming over with dozens of dill pickles which the grocer sells for a quarter apiece.

In springtime the meadows around Weston turn yellow with black-eyed susans. Corn and other garden-fresh vegetables ripen behind the quaint, two-story, New England homes. Finally with autumn the entire countryside is set aflame by the changing colors. And after this the snows cover the land and residents strap on cross-country skis to explore the white world of Vermont.

No village would be complete without an old-fashioned inn. Weston is no exception. Off down a winding road the snug old *Inn at Weston* welcomes visitors whatever the season. With 11 guest rooms, home-cooked meals and a special warmth, it rates five stars.

Guests awaken to the song of birds and the voice of the river; and during the Christmas season, carols are sung around the fireplace and a homemade wreath is displayed at the door. It's the sort of scene that recalls Yule logs and frost on a windowpane. If I were to name the friendliest inn in all of New England it would have to be the Inn at Weston. It appeals to all ages, this rambling old frame with its black shutters and antique beds. Originally a farmhouse, it dates from 1848, surrounded by deep grass and a garden and magnificent old elms.

Stu Douglas, 35, the proprietor, and his wife Sue, 30, turned the farm's old hayloft into a bar with a fireplace. Guests gather here to exchange tales of adventure in the lovely Vermont countryside.

The menu changes daily. Vegetables are garden fresh and the entrees would delight the fussiest gourmet. Sue's menu lists homemade soups (cream of beet, country vegetable and Belgian herb), Swiss onion quiche, spinach salad, tomato cheese pie, haddock with shrimp sauce, roast marinated leg of lamb, veal provencale and desserts ranging from apple strudel and a Vermont maple parfait to bread pudding and grasshopper pie.

Besides breakfast and dinner, the tariff includes afternoon tea and hot chocolate along with a platter of Sue's homemade cookies. (Address: Inn at Weston, Weston, VT 05161.)

FIND BURIED TREASURE Find buried gold, silver, coins, treasures with powerful new electronic detector. Ultra sensitive. Penetrates deep into earth. Works through mud, beach sand, rock, wood, etc. Signals when object is detected. Write for Free Catalog, treasure hunting tips and unusual souvenir coin. RELCO Dept. DD29. Box 10839, Houston, Tex. 77018

ELKS NATIONAL SERVICE COMMISSIO

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."





The leather work program at Fort Howard Hospital received a large shipment of hides from the Maryland, Delaware and District of Columbia Elks Association. (From left) ER Charles Pugh of Essex, MD, Lodge, James Weaver of the hospital recreation department, and Edward Heil, VAVS representative, examined the leather before distributing it.



Games, coffee, leather, and a check were among the many items donated to the local veterans hospital by members of Walla Walla, WA, Lodge. (From left) Ralph Bailey, state hide committeeman, Leroy Allen, VAVS representative, Robert Brunk, hospital director, and David Munzert, chief of voluntary service, were on hand for the presentation.



Milwaukie, OR, Lodge Vets Chm. John Herrle was congratulated by Oregon's Senator Robert Packwood for his involvement in programs for hospitalized veterans. The local Kiwanis organization presented an award to Brother Herrle in recognition of his work for veterans with Milwaukie Lodge's vets committee.



# by Grace W. Weinstein

YOU AND RETIREMENT

# LIFELONG LEARNING

ment (McGraw-Hill, \$4.95).

Fall brings thoughts of school days; but the nice thing about being an adult is that you can learn anytime, under any circumstances, anything you want to learn. You can go back to school. But you don't have to.

You can, like Cornelius Hirschberg, set out a learning plan for yourself. Hirschberg, a New Jersey salesman, achieved a full classical education by reading during his daily subway trips to and from the office. He also got some reading in during lunch hour. Ten hours a week for forty years of serious reading-he saved his light reading for the evening hours at home-add up, he figures, to at least five college degrees.

Such disciplined self-directed studies may not be what you have in mind. But Cornelius Hirschberg's road to learning, detailed in a fascinating and useful new book by Ronald Gross, The Lifelong Learner (Simon and Schuster, \$8.95), is only one way.

You may know exactly what you'd like to learn. If you don't, The Lifelong Learner, in addition to its profiles of men and women who have never stopped learning, offers advice to help you get started. You might, for instance, clip newspaper articles for a few weeks; see what subject areas seem to interest you most, and start your reading there. Keep a daily log or journal, in writing or on tape, to record thoughts, ideas, feelings, and observations.

You can develop your own reading program, following your own inclination from subject to subject. You can seek the help of a librarian. Or you can consult another new book, College On Your Own (Bantam, \$6.95), by Gail Thain Parker, former president of Bennington College, and Gene R. Hawes. College On Your Own is an organized study guide, along the lines of a college catalog (and, I'm afraid, with equally small print), with suggested readings on subjects from East Asian Civilizations to Physics to Women's Studies.

Or, you can join the thousands and thousands of older adults who are going back to school, taking part in organized educational programs. The leisure doldrums of an unstructured retirement can be combatted with mind-awakening education, according to Wilbur Cross and Carol Florio, authors of You Are Never Too Old to Learn, a new book sponsored by the Academy For Educational Develop-

Formal education programs can lead to a college degree. But there are other, equally worthwhile goals. Cross and Florio spell them out: Completing a challenging course of study can strengthen your sense of self, clarifying your personal goals and your place in society; a class setting provides welcomed social contact and communication with others with similar interests; courses can lead to income-producing activities or, at least, help you conserve the income you have.

You don't have to wind up teaching a course, or earning a degree, or earning money-although all of these end results are possible once you start to learn again. But you can develop an absorbing new interest in life. You can do so through study on your own, at your own pace, as described in The Lifelong Learner. You can do so in a host of organized ways, detailed in You Are Never Too Old to Learn:

 Outdoor programs, field trips, and expeditions are sponsored by such national organizations as the Sierra Club and the National Audubon Society, as well as by The American Museum of Natural History in New York City and the Smithsonian Institution in Washington, D.C. These trips may be on the strenuous side; find out in advance.

· Learn-and-travel trips, sponsored by many universities and by some museums, take travelers through art galleries in Europe or Roman ruins in the mid-East, with a knowledgeable lecturer along.

 On-campus college programs during the school year, for credit or not for credit, may often be taken either free or at reduced tuition by older citizens. A twopage chart in the Cross and Florio book spells out state-by-state policy in statefunded colleges and universities.

 Non-credit adult education courses, often free or at minimal cost, in libraries and Y's and community centers.

 Weekend and summer programs, often on college campuses, some of which are specifically designed for older people. The low-cost Elderhostel program, detailed in this column when it began in New England two years ago, had reached 13 states by 1978. For information, write to Elderhostel, 55 Chapel St., Newton, MA 02160.

# How to get rich

# START YOUR OWN BUSINESS RIGHT FROM YOUR HOME - AND MAKE A FORTUNE IN MAIL ORDER!



# **Mail Order Beginners Get Cash by Mail!**

Have you ever thought of operating a little mail order business of your own? Something you could start on a shoestring right from home in your spare time. It's a fabulous business!

Bob Carter of Newark, N.J. ran his first small mail order ad in House Beautiful magazine – offering an auto clothes rack. Business Week reported that his ad brought in \$5,000 in orders. By the end of his first year in Mail Order, he had grossed over \$100,000!

Another beginner - a lawyer from the midwest, sold a mail order item to fishermen. Spe-cialty Salesman magazine reveals, "he made \$70,000 the first three months!"

There is no other business where you can make a fortune so fast. Come up with a 'hot' new item . . . and WHAM!

It strikes like a bolt of lightning!

Millions of people read your ad and suddenly, Millions of people read your ad and suddenly, you are swamped with cash orders from all over the country . . . MORE MONEY in 60 days than you could earn in a lifetime! Like the Vermont dealer who ran one ad in Sports Afield magazine. His ad pulled 22,000 orders - over A HALF MILLION DOLLARS UN CASHU

IN CASH!

Yes, Mail Order is the fastest-growing, most profitable business in America! And now with the population explosion . . . the huge teenage market . . . and more people moving to the sub-urbs – we are on the verge of the BIGGEST BOOM in Mail Order history!



If you are sincerely interested in starting a luc-rative business of your own ACT NOW! We can help you get rich in Mail Order just as we've helped others. Mail the coupon or send a post-card. We'll send you a free book, catalog, ads and complete facts about our offer. No sales-man will call. No obligation. You don't need previous experience but you must be over 21. Write to: Mail Order Associates inc. Dent 916

		-
	ssociates, Inc. Dept. 916	
and a strange of the strange	w Jersey 07645	
Please rush	full details immediately.	
Name		
Address		
City		
	Zip	





Rogers Smith of Milwaukee, WI, were present at the 114th Grand Lodge Session where they addressed the delegates and their guests. They are the firstplace winners in the Most Valuable Student Contest.



Glenda and Dale accepted their awards at the Wednesday morning session which was open to the ladies. They are shown with the Elks National Foundation Trustees and their sponsors. Seated, left to right, are PGER George B. Klein; Glenda Jane Eames; PGER John L. Walker, chairman; Dale Rogers Smith, and PGER Francis M. Smith. Standing, from the left, are PGERs Horace R. Wisely, William A. Wall, Glenn L. Miller, E. Gene Fournace and Willis C. McDonald. PGER Robert A. Yothers was not present for the photograph.

Jerome Thomas Scanlan	Circleville, OH
Kathryn Martin Cooper	Huntington Park, CA
THIRD PLACE AWARDS-\$2000 in each	of four academic years.
John B. Robertson, Jr.	Cleveland, TN
Dianne Carole Watson	Wilson, NC
FOURTH PLACE AWARDS-\$1800 for or	
Kyle Raymond Anderson	Fort Smith, AR
Denise Dawn Teare	Loveland, CO
FIFTH PLACE AWARDS-\$1500 for one	academic year.
William Joseph LaRochelle	Troy, NY
Jeannette Elaine Johnson	Arvada, CO



In addition to a \$100,000 bequest made by the late Brother John Peters of Oakland, CA, Lodge to the California-Hawaii Elks Major Project, a check for \$139,698.87, representing part of the late Harriette Peters's trust fund, was presented to the major project. On hand to receive the contribution were then-GER Homer Huhn, Jr., PGERs Horace Wisely, R. Leonard Bush, and Gerald Strohm, and then-SP Donald Luce, Secy. Paul Haines, and PSP Jim Spence. One of Brother Peters's other bequests to the project was the balance of his estate in the form of a trust fund.

An evening of entertainment and a dinner were provided by **Brooklyn**, **NY**, **Lodge** for veterans from the metropolitan area. On hand as hosts for the event were District Chm. John First and then-ER Domenick DeCaro.

One thousand dollars was pledged by Marysville, OH, Lodge to the Union County Mental Health and Retardation Board for the new mental health building now under construction. A check for \$500 was recently presented to Dr. Rodney Hurl of the Board by then-ER James Payne on behalf of the Brothers in fulfillment of their pledge to the Board.

An awards dinner was held by **Pembroke-Hanover, MA, Lodge** recently. Among those honored was the Massachusetts State Police force for its service during the blizzard of '78. Lt. Col. Robert Wills accepted the public service award on behalf of the force. Bryantville's postmaster Everett Reed received the Citizen of the Year award and Brother Herb Kitchner was named Elk of the Year. The Pembroke-Hanover Brothers also honored their Past Exalted Rulers during the evening, which concluded with dancing to music provided by a local band.

A check for the amount of \$3,395 was presented by Ann Price on behalf of the Elks' ladies of **Ft. Pierce, FL, Lodge** to the Brothers for the improvement of the facilities and the support of the charity program. Then-ER David Riley thanked the ladies, who had contributed a total of \$7,492 to the lodge during the year, and the Brothers for their continued support.

Money-raising efforts of the Northeast District of **Texas** were met with success through its interlodge Sweetheart Dance held at Mesquite Lodge recently. Mrs. Mamie Del Baker led Marshall, TX, Lodge's drive, which raised \$2,850 for handicapped children. The revenue from the dance supplemented that sum for a total of \$18,000.

In honor of PGER William Jernick, Washington, NJ, Lodge introduced a new class of initiates to Elkdom. On hand for the ceremony were then-SP Kenneth Cantoli, PGER Jernick, then-ER Peter Ruggerio, Est. Lead. Kt. Jerry Stametz, and then-DDGER Bruce Bailey.

A 75th Birthday was celebrated by Winsted, CT, Lodge recently. The highlights of the occasion were the initiation of 20 candidates and the presentation of the lodge's initial payment on its fifth \$1,000 pledge to the National Foundation.

Appreciation was expressed by Chadron, NE, Lodge for aid extended to their Brother Edgar Connery by Evergreen, CO, Elks. Brother Connery underwent heart surgery in Denver and was in need of 11 units of blood, which were supplied by Evergreen Brothers.

Moses Lake, WA, Lodge held a groundbreaking ceremony in preparation for the construction of a new building to replace the one destroyed by fire in 1971. On hand for the event were PERs Vernon Nuss and R. N. Robinson, then-ER Edward Ribbeck, then-SP Ivan Harlan, then-VP Alex Alexander, and then-DDGER Lee Bowden.

A dance was held at **Front Royal**, **VA**, **Lodge** in honor of Paul Kelly and his wife Elizabeth. Brother Kelly, an officer for ten years and a charter member, was involved in the construction of the new lodge building.

Old Timers Night, during which three Brothers received 25 year membership pins and two were awarded life memberships, was held at Westwood, NJ, Lodge recently. The Westwood Brothers also honored Tiler Peter Bowers for his service to the order.

A founder's certificate was awarded to Brother Bill Hanson of **Overland Park, KS, Lodge** recently. The presentation was made by PGER George Klein, state sponsor, and witnessed by then-Grand Trustee Leonard Bristol, PGERs Frank Hise, Edward McCabe, Robert Yothers, Willis McDonald, and PER and Secy. Robert McKown and K. R. Larrick. Brother Hanson is the first Overland Park Elk to receive the certificate. Garden Grove, CA, Lodge also awarded one of its members a founder's certificate for the completion of a \$1,000 pledge. Brother Joe Farquhar was congratulated by his fellow Elks.

Detroit Tigers bat boy Al Serridge Jr. (left) was honored by Michigan Elks recently for his accomplishments in the sports field. Brother Emmit Alley presented a plaque to the young man, who is the son of PER Albert Serridge of Ferndale, MI, Lodge.

The Distinguished Flying Cross, the fourth highest military honor, was recently pinned on the chest of Brother Roy Tooman of Muscatine, IA, Lodge by Lt. Col. George Jones III, who also presented him with a poem. Muscatine Brothers congratulated the honored Elk for the award, which was received 34 years after a bombing mission accomplished during World War II.

The Brothers of Saugus, MA, Lodge paid tribute to Brother Arthur Cahill in recognition of his kidney donation to his ailing sister. Saugus Elks demonstrated their support of the honored Elk by presenting him with \$1,600 to defray his hospital expenses.

Michigan Elks salute Tigers bat boy Al Serridge.





**GOODING, Idaho,** Brothers welcomed Homer Huhn, Jr. (standing, second from left) while he was visiting the West during his term as Grand Exalted Ruler. An official greeting was extended by ER Thomas Miller (standing, right) and Mrs. Miller (seated, right) to their visitors, who included (from left) SDGER Philip and Mrs. West, then-GER and Jo Huhn, and PGER Frank and Betty Hise.



**REPRESENTING** the fourth generation of his family to have been a member of Connellsville, PA, Lodge, Gary Wandel (right) is also his family's second generation Exalted Ruler. PER Lewis Wandel was on hand to welcome his son to his new position and to congratulate him for carrying on the tradition of participation in Elkdom.



**A MEMORIAL** booklet certificate printed in memory of the late Brother Jim Culley was presented by Washington Elks Therapy Association Trustee Cecil Cleveland (right) to Spokane Valley, WA, Lodge's ER Pat Jensen. It was the first memorial booklet given on behalf of Spokane Valley Lodge in relation to the state major project.



**THE FIRST** Exalted Ruler of New Braunfels, TX, Lodge, Grand Trustee Edward Schlieter (right), was on hand to perform the mortgage burning ceremony, which freed the lodge from debt for the first time in nine years. Then-SP Joe Matthews (left) and ER Larry Rosser joined 300 Elks and 10 new members, who were initiated in honor of the occasion, for a celebration barbecue dinner and dance.





**THE MAJOR** project of New York, aid to the cerebral palsied, benefited recently from a \$4,500 check donated by Poughkeepsie Lodge. Joelle Singer, who has cerebral palsy, accepted the check from PER Howard Long (left) and lodge Chm. and PER James Palumbo on behalf of the project.


**THE SMILES** of glee on the faces of winning participants in the Middlesex County Special Olympics were thanks enough for Lexington, MA, Lodge, which sponsored this particular group of youngsters. Youth Chm. Richard Samaria (standing, second from right) organized the lodge contingent's trip to Framingham, MA, where the Olympics were held.



**A REMATCH** basketball game between Rio Grand Boy Scout Troop No. 130 and Boy's Ranch Troop No. 310 was sponsored recently by Belen, NM, Lodge with a \$50 donation towards the cost of the event. ER E. Wayne Poindexter (left) presented the loser's prize of \$20 to Scout leader Clarence Fisher and one of the members of the Rio Grand Troop. The winners, Boy's Ranch Troop, received a \$30 prize.



**A BANQUET** was held at Fort Pierce, FL, Lodge for Paul Green (right), an officer on the local police force. ER Paul Testa presented an award to Officer Green for his outstanding service to the community. Among the policeman's accomplishments are his organization and direction of the Fort Pierce junior police and his directorship of the safety programs in area schools.



**THE AGE** of elegance was the theme of a show given during an Elks' ladies luncheon held at San Mateo, CA, Lodge. Ms. Elizabeth Phillips presented the affair, which is a theatrical performance done in the style of a fashion show, with the fashions being restored costumes of over 100 years ago. Hostess May Broughan (seated, third from left) and ER John Broughan (seated, right) were among the San Mateo ladies and Brothers who enjoyed the afternoon of history and entertainment.



**KELLY PESVEYC** (second from left), North Central District poster child, was the guest of honor at Cedar Grove, NJ, Lodge's 12th annual crippled children's bowling tournament. The proceeds of over \$800 were contributed to Elks Camp Moore, the state major project, for the construction of a new building. On hand to present a champion's trophy to Kelly were (from left) Chm. Sal Monaco, ER Robert Brannan, and Carl Cordasco, building fund chairman.



**HIS SEVENTY-YEAR** membership in the BPOE was a cause for celebration by David Roberts (center) and his fellow old timers of Grand Junction, CO, Lodge. During Old Timers Night, the 92-year-old Brother received his 70-year pin from ER Merritt Hinshaw (right), while Brother J. J. Grant offered his congratulations to the guest of honor.



**A SPINET** was a gift from Daytona Beach, FL, Elks to the Gainesville VA Hospital for use in its recreation auditorium. J. Smith, VAVS representative, accepted the piano from Secy. Arthur Birchmeyer, ER Richard Haas, lodge Vets Chm. James Masters, and E. B. Sapp, vets committeeman.



**TRACE BRAYMER** (second from right) was lauded by the members of Meadville, PA, Lodge during a dinner given in honor of the 98-year-old Brother. ER Robert Brown (right) joined Brothers Clifford Stone (left) and Harold Hart in extending congratulations to the long-living Elk.



**A CHARITY** ball was sponsored by Hillside, NJ, Lodge recently. Among those who donned their formal wear for the benefit were (from left) Chm. Victor Kaspar, then-SP Kenneth Cantoli, then-DDGER Arthur Cutillo, and Hillside ER Charles Ritz. It was the lodge's 23rd annual fund-raising affair.





# **BOOK COOKING FOR THE BLIND**

Think about the pleasures of reading. Most of us take them for granted. We lose ourselves in a novel, or pass time in our favorite magazines. We read voraciously, whether we want to or not. Traffic signs, newspapers, billboards, junk mail, cereal boxes and a million other printed objects surround us in our daily lives. As likely as not we read them.

Now think about the blind. Locked in a world of total darkness, reading by sight is an unknown luxury. Yet the blind are not necessarily deprived of reading pleasures. The pleasure merely flows through different channels. Instead of seeing words, the blind feel them. I'm talking, of course, about braille.

Maybe you've run a finger over a sample page of raised dots and marveled that someone might find meaning in that exercise. Have you ever realized the full significance of those dots—the countless hours of transcription, the laborious production and reproduction process, the cost? Limited editions of braille texts are not financially feasible for commercial braille presses. Luckily this doesn't stop the thousands of special interest books that are available to the blind. For this we must thank the dedicated members of the National Braille Association.

The NBA was formed in 1945, originally to bring together all who were interested in the production of braille

## Duplicating from a braille book master is an expensive process called "book cooking."

By David Best

00 2 .

200

for the blind. Membership has since swelled to 3000, and they've added taping and large print programs to serve an even larger number of visually handicapped people. The NBA is a huge sprawling organization with braille production facilities, a magazine, braillests, and tape recordists spread all over the country. They are all volunteers.

"There are millions of dollars of work done by our volunteers," says Betty Epstein rather proudly. She's the current volunteer president of NBA. "The blind would be even further handicapped if it weren't for the generosity of these people. Public schools take care of materials for blind elementary children, but there is no commercial production of textbooks at the college level. Press braille is practical only when hundreds of the same books are needed at the same time; and how much demand is there for advanced calculus in braille? The Braille Book Bank provides texts when and where they are needed."

The amount of work that goes into a single volume of Braille is phenomenal. A word of mouth network matches up student needs with a transcriber who happens to be free. A check is made to see if a braille version of the text already exists. If not, the work begins.

For instance, a blind student in New York desperately needed his professor's notes transcribed for a logic course in mathematics. He was referred to Maxine Marks, a volunteer in Manchester, Vermont, who specializes in math.

"I'm the world's worst mathematician," Mrs. Marks admits. "But once you know the terminology it doesn't matter if you don't understand the material. The math code is rather complex, but I know a lot of shortcuts now. It keeps your mind going, that's for sure."

Mrs. Marks, who has been doing volunteer transcribing for twenty-five years, says math is more difficult than other subjects, "It's painstaking work. Accuracy is extremely critical, and a

single equation can go on for pages. The ratio of braille to the printed page is four to one. I recently transcribed a 770 page book called *Principles of Econometrics*, and it took 23 braille volumes."

Transcribers work alone in their free time plucking away on a



JOHNSWAY DOLLAR SAVER 7 N. Walnut Street, W. Chester, Pennsylvania 19380



machine that looks something like а small typewriter. They produce a master which, after proofreading, is filed away at the Book Bank until a copy is

needed. All the volumes in the Bank are listed in a catalog, available free of charge to anyone who wants one. The catalog can be obtained from: National Braille Association, 654A Godwin Ave., Midland Park, NJ 07432.

When a braille book is ordered, volunteers take out the master and per-form "book cooking." This is the way they describe the process of duplicating. A film of plastic called Brailon is put over the master and the two are pressed together with heat on a machine called a thermoform. Brailon is a wonderful substance. It won't burn and will stand up to many handlings. Unfortunately it is also expensive, which can make a voluminous braille text very steep.

"It's quite costly to run the Book Bank," says Barbara Tate, chairman of the Textbook Format Braille Committee, and treasurer of NBA. "The equipment is terribly expensive, and so are the Brailon pages. We couldn't do it without the volunteer help. As it is we charge 5¢ a page for individuals living in the U.S., and 9¢ a page for libraries and people living overseas. We think that's a lot of money. But as treasurer I'm sorry to say we're not breaking even at those figures."

Last year NBA received a foundation grant which allowed them to lower prices from 6¢ a page. Another grant permitted the free distribution of the catalog. Most funds come from private foundations-from people who, because of family or personal affliction, wish to bequeath money for the assistance of blind students. They couldn't find a better good for their money.

#### -Obituaries-

PAST DISTRICT DEPUTY O. A. Ehrgott of Delta, CO, Lodge died recently. In 1937-1938 Brother Ehrgott held the post of District Deputy Grand Exalted Ruler for the West District.

PAST GL COMMITTEEMAN Denis A. Lyons died June 13, 1978. A member of Passaic, NJ, Lodge, Brother Lyons served on the Grand Lodge Americanism Committee in 1963-1964.

PAST GL COMMITTEEMAN Julian C. Smith of Tallahassee, FL, Lodge died June 18, 1978. Brother Smith was District Deputy Grand Exalted Ruler in 1947-1948 for the North District and President of the Florida State Elks Association in 1968-1969. He was appointed to the Grand Lodge State Associations Committee in 1974-1975.

Who uses the Braille Book Bank? "Brailon books go all over the world," says Mrs. Tate. "Our clients are usually individual college students, so most of our work has been with textbook material. Now that the blind population in college is falling off, we are slowly moving into general interest kinds of books, like how-tos, and popular works that aren't available elsewhere. We're not going to compete with the Library of Congress, or the American Printing House for the Blind, or that kind of circulating library. Our texts are for sale, so we deal in material that someone is likely to keep."

The Book Bank recently underwent a major move. For ten years books had been "cooked" in New Jersey at national offices. However, through the years, the population of the area has changed. There were no longer the large numbers of volunteers needed to keep the thermoforms rolling. After careful consideration of all alternatives, the NBA board members concluded the bank would have to be moved to another community.

Since the BBB is entirely reliant on volunteer effort, it took a careful scrutiny of many communities to determine one which would be able to provide a workforce. The NBA board needed a place of goodly size, with plenty of braille resources. It also needed a community which would volunteer for the task without feeling coerced.

Of all the places considered around the country, Rochester, NY was selected for its braille situation. There were five active braille groups already transcribing, and plenty of expertise in textbook format and the special braille codes. "The more I got to thinking and working with these gals in Rochester." says Barbara Tate, "the more I thought it's too good not to ask them. A few of our officers approached the ladies, presented our pitch, if you will, outlined their duties and NBA responsibilities, then left them to decide for themselves if they wanted the job."

The answer was a unanimous "Yes!" Within weeks, trucks laden with equipment and braille masters were rolling out of Midland Park on their way to Rochester. A branch office in Manchester, VT was similarly packed up so all book duplicating is under one roof. The Book Bank was in full operating condition by the time the fall demand for braille books began.

Most people who take the time to learn braille transcription have a special reason for their commitment-a friend or relative who is blind. But even the sighted volunteer transcribers never learn by touch. They learn to read braille with their eyes.

"Braille is a very difficult thing to (Continued on page 55)

## **Grand Lodge Memorial Service**

S lowly the acolytes lighted the candles. A reverent hush fell over the audience as Elks and their ladies paused to honor their departed brothers.

The annual Memorial Service was held in Golden Hall of the Convention and Performing Arts Center during the 114th annual Session of the Grand Lodge in San Diego, CA.

A huge floral clock, with hands stopped at 11, highlighted the stage with simulated cathedral windows.

"While this is a solemn occasion," said PGER George B. Klein, chairman, "it is not with sorrow that we meet, but rather with a spirit of remembrance that recalls those who have gone before us. They are absent but not forgotten."

Eugene F. Costello of Denver, CO, a member of the GL Committee on Judiciary, gave the general eulogy. "We are gathered here to speak well of those who have gone on before," he said solemnly.

During the past year, death called PGER H. L. Blackledge. His eulogy was presented by PGER Klein, who outlined many of his accomplishments.

"We cherish and honor the memory of this great Elk we called 'brother'," he said. ". . . We will all miss him."

Vocal selections were by the Graham Memorial Presbyterian Chancel Quartet accompanied by Dorothy Sale.

PSP Donald W. Luce of the California-Hawaii Elks Association gave the 11 o'clock toast.

The Invocation and Benediction were by the Grand Chaplain, the Rev. Fr. John Moeder.

GL Organist Ramon Ringo provided the organ prelude and postlude.



Beautiful floral arrangements accented the stage for the traditional Memorial Service at the 114th Grand Lodge Session. The star of Fidelity shone above an altar while the hands of a huge clock were stopped at 11, with Elks the Golden Hour of recollection.

Participating in the impressive service were, left to right, Eugene F. Costello, member of the Committee on Judiciary, who gave the general eulogy; Donald W. Luce, California-Hawaii Elks Association PSP, who gave the 11 O'Clock Toast; Rev. John Moeder, Grand Chaplain, and PGER George B. Klein, chairman, who also presented a eulogy for the late PGER H. L. Blackledge.

# NEWS OF THE STATE ASSOCIATIONS



During the Louisiana convention (from left) PGER Willis McDonald, then-GER Homer Huhn, Jr., Shreveport ER Richard Jones, outgoing SP Ray Majure, Betty Majure, Jo Huhn, Frances Jones, and Elizabeth McDonald took time out from business meetings and activities to exchange greetings.

The teams from Slidell and Baton Rouge Lodges were the ritualistic contest competitors during the recent **Louisiana** Elks Association convention. Two hundred seventy people attended the April 7-9 meeting which was hosted by Shreveport Lodge. Then-GER Homer Huhn, Jr. was the guest speaker and PGER Willis McDonald, state sponsor, was on hand as a guest of honor.

The upcoming lodge year's goals were discussed during the business meeting, with the establishment of new lodges taking precedence as a motivating state activity. Instead of the annual midseason conference, the Brothers decided to hold a workshop at Alexandria Lodge on November 4. It was announced that over \$30,000 was collected for the Southern Eye Bank, the state major project, during the year. The next annual convention was scheduled for March 23-25, 1979, at Houma.

Congratulations were extended to the new officers, including SP Fulton Machan of Houma Lodge; President-Elect Fred DeJean, Opelousas; Vice Presidents Thomas Thompson, New Orleans; Steven Beadles, Shreveport; Secy. Ellis Ponthieux; and Treas. C. W. McGill.

Fresno, California, was the site of the May 17-20 California-Hawaii Elks Association convention. The highlight of the gathering was the Exalted Rulers' march to the stage with over one million dollars for the state major project, care and therapy programs for handicapped children. A capacity crowd witnessed the presentation of the largest amount contributed in the 28-year history of the major project, a gain of 13 percent over last year. Honolulu, HI, Lodge was the contributor, having donated top \$50,505. San Jose and Salinas, CA,

Lodges were the second and third highest contributors with their donations of \$38,628 and \$31,786. On a per capita basis, Fairfield, Trona, Honolulu, North Tahoe Sierra, and Oakland were the top five lodge donors.

Then-GER Homer Huhn, Jr. and PGERs Horace Wisely, R. Leonard Bush, and Gerald Strohm were among the distinguished guests who also included Past Grand Chap. Rt. Rev. Msgr. George Scott, Publisher/General Manager of *The Elks Magazine* John Ryan, Arizona SP Harold Browne, Nevada then-VP Blair Jolliff, and Mayor Dan Whitehurst of Fresno. Brother Huhn addressed the 3,900 Elks and Elks' ladies at the convention ceremonies.

Among the business projects discussed by the Brothers was the redistricting of the association's lodges. Plans for increasing membership for the coming year will be handled by an appointed commission.

Robert Robb of Garden Grove Lodge heads the state association for the 1978-1979 year. He will be assisted by Vice Presidents Glen Johnston, Oakland; James Flynn, Livermore-Pleasanton; Boyd O'Quinn, Coalinga; Clarence Baker, Hilo; Robert Herbert, Lancaster; Hans Niedermann, Glendale; Don Deter, Chico; Tom Mitchell, Ontario; Lewis Johnson, Gilroy; J. R. Schroer, Placerville; W. C. Gaskill, Nevada City; Edward Martinelli, Petaluma; Leonard Slade, Huntington Beach; Milo Summerhays, West Covina; David Lutes, Indio; Phillip Merchant, Bellflower; William Robertson, Westchester; William Ijames, Vista; William Ashbrook, Santa Maria; Secy. Edgar Dale, Vallejo; and Treas. C. Drexall McCulley, Redondo Beach.

The mid-term conference will be held

in Palm Springs November 10-11, and the annual convention for 1979 will convene May 16-19 in Anaheim.

The redistricting of Missouri lodges was announced by PGER Edward Mc-Cabe during the Saturday business session of the state association's 73rd annual convention. Other salient decisions made at the April 21-23 meeting included plans for expanding the major project and a program for instituting several new lodges. There were 570 Brothers registered for the convention, which was held in Fenton, MO.

State sponsor PGER McCabe and his wife Maggie were joined by distinguished guests then-GER Homer Huhn, Jr. and his wife Jo and Daniel Tammany of the GL Committee on Judiciary and his wife Norvel. Brother Huhn addressed the approximately 820 people who attended the Saturday night banquet. Congratulations were offered to the new state officers, who included SP Arthur Bone of Farmington Lodge; Vice Presidents Edward Mullen, Jefferson City; Melvin Carpenter, Festus-Crystal City; Ron Newport, St. Charles: Bernard Watters, Kansas City; Kenneth McNeal, Warrensburg; Robert Todd, Springfield; Frank Nentrup, Poplar Bluff; Secy. C. A. Tesreau, Festus-Crystal City; and Treasurer R. Max Frye of St. Joseph Lodge.

First place in the ritualistic contest went to Washington Lodge, second to High Ridge, and third to Nevada. All three of the teams scored over 90. The Grandview-Hickman Mills team was announced as the winner of the state Elks annual bowling tournament, and individual awards were presented to doubles, singles, and all-events champions. Announcements were made for two upcoming state competitions, the golf tournament scheduled for August at Blue Springs and the fall fishing derby at Lake of the Ozarks Lodge.

Total contributions for the 1977-1978 year to the state major project (support of five mobile dental units) exceeded \$15,000. It was also reported that the Elks and Elks' ladies of Missouri donated \$45,173 to the National Foundation, a per capita average of \$2.348, which was well over the state's goal for the year.

The fall, 1978, meeting was scheduled for Jefferson City on September 29-30 and October 1. Cape Girardeau will be the site of the 1979 convention on April 6-8.



## NEWS OF THE LODGES

(Continued from page 36)



**FOR THE FULFILLMENT** of his \$1,000 pledge to the National Foundation, Secy. John Vohs (left) of Fort Dodge, IA, Lodge received the honorary founder's certificate. Then-ER Richard Ziems presented the certificate and offered his congratulations to the Fort Dodge secretary.



**A SPECIAL** dinner was held at Jasper, AL, Lodge for the Elks' ladies recently. ER Jerry Gossett presented gifts to (from left) Mrs. W. E. Felkins, the lodge's oldest mother, Clara Henderson, the mother with the most children, and Bettye Perry, the youngest grandmother, who were all honored by the Brothers during the evening.



**SEVENTEEN PERS** of Oshkosh, WI, Lodge participated in the local annual PER Night. A class of initiates was introduced to Elkdom by the Past Exalted Rulers and named in their honor. Twelve of the ex-officers were on hand after the ceremony to offer their congratulations to the new Brothers.





**THE OPRYLAND** Hotel was the location for the Tennessee Elks convention banquet. The Tennessee Brothers gathered in Nashville for the convention and after attending to business, enjoyed the socializing and relaxation the banquet afforded.

**A NEW** flagpole was erected and dedicated by North Houston, TX, Lodge recently. The pole was constructed by Brothers John Prizmich (right) and Johnny O'Neal, who raised the flag while the North Houston officers observed.





**FOR THE** past two years, members of Okmulgee, OK, Lodge have been supporting a drive to equip the Muskogee Veterans Hospital with a 300 unit cable television network. A recent donation of \$325 was given to Ken Mulholland (third from left), assistant hospital director, by (from left) PER H. J. Gibbons, vets chairman, Brother Thad Fuller, and ER Nelson Reeder.

**PROCEEDS** from Rock Island, IL, Lodge's youth program paid for a wheelchair donated to St. Anthony's Continuing Care Center. Sister Margaret Mary, R.N., tested the chair given in memory of Brother Charles Brinn, while (from left) Kris Gerischer, director of social services, Mrs. Brinn, Est. Lead. Kt. Al Nesseler, and manager Richard Masters looked on.





**TAPES** of Waukegan, IL, Lodge's monthly civic dinners will be donated to the public library for use by the blind. Mrs. Paul Price, member of the library board, thanked ER Bruce Horrom (fourth from left) for the first of the series of tapes.



**THREE** brothers were welcomed to Elkdom by Appleton, WI, Lodge recently. ER Leroy Sommers (right) congratulated (from left) Harold, Ken, and Willard Ferron after the initiation ceremony.



THE CLASSIC BLAZER IN TAILORED SUEDED CALF— SALE PRICE ONLY \$899 REG. \$110.00

(Women's Companion Blazer.

SALE PRICE ONLY **\$79.99.** REG.\$100.) When you consider that our dashing sueded calf blazer could almost last a lifetime—and gets better looking and more comfortable over the years—you will understand what a fabulous buy the Adventurer is at only \$89.99!

It is expertly crafted and styled to add luxurious new flair to your blazer way of life. Soft and supple... top-stitched to accent its smart, tailored lines. Beautifully balanced, too—to hang almost weightlessly from your shoulders! Styled with traditional patch pockets, side vents, inset half-belt in back. Fully rayon lined, with 2 inside breast pockets. Wear it with tie for the office, or with a turtleneck for casual weekends. A truly outstanding value. Specify deep tan or chocolate brown.

Available in even sizes, 36 to 46. Only \$89.99 Long sizes 40, 42, 44, 46. Only \$99.00 Women's Blazer, even sizes only, 8-16. Only \$79.99

MONEY-BACK GUARANTEE!

PHONE 1-80 (In Minnesota, Please send me Sueded Calf Blaz Sueded Calf Blaz 	e., Minneapol MAJOR CRE 00-328-4864 T Call Collect the following zer(s): reg. \$89. 1-9022-Al (Even Sizes o 1-9522-A ge and handlii ney Order en lundersta ied, I may retu	lis, MN 55401 EDIT CARD OLL-FREE! 612-339-4000) Adventurer 99 Brown; Size nly 8-16) \$79.99: Brown; Size ng per blazer. hclosed for com- nd that if I am not trn blazer(s) for a
Charge to:		
Card #	Ex	p. Date
Name		
Address		



Useful and unique new products for indoors and outdoors





CONSTRUCTED FOR LONG BROAD WATER TRIPS, advanced design 18-ft. FRP touring canoe features a finer entry bow and stern, moveable seats, and watertight gear compartments. FRP-18 will weigh about 90 pounds and carry a BIA capacity rating of 890 pounds of people and gear. For dealer information, write Ed Nelson, Grumman Boats, Marathon, NY 13803.



G.E. BAG SEALER WITH BAG DIS-PENSER STORES MEALS, Model BAG 11 features a bag dispenser for rolls of boilable bag material. Sliding blade cuts formed bags of any length, Works in seconds without preheating. Can be wall-mounted. Comes with funnel for convenience in filling. General Electric, 1285 Boston Ave. Bridgeport, CT 06602.



"BON VOYAGE AND SALUD" New health book for the traveler, written by a medical doctor. Tells travelers what to do in the event of sickness in a foreign country. 256pages, includes a 5-language dictionary of commonly used medical phrases. Special advice to senior citizens, handicapped, children, even pets. Paperback edition \$4.95 ppd. SKM, Ltd. 540 Frontage Road, Suite 252, Northfield, IL 60093. Quantity prices available.



MARINE TESTING INSTITUTE, Div. of the National Assn. of Engine & Boat Mfgrs has performance tested and verified MDR's claim that STOR-N-START Gasoline Stabilizer and Diesel Fuel Stabilizer substantially increases the oxidation stability of gasoline and diesel fuel. Available at leading marine supply dealers. Or write Marine Development & Research Corp. 116 Church St, Freeport, N.Y. 11520.







CONVENIENT AND COMPACT SPORTVIEW® VACATION BIN. OCULAR comes with handsome Kwik-Draw<sup>Tm</sup> case. Perfect travel combination for men and women, Unique case may be worn to side or rear. Binocular with Insta-Focus<sup>®</sup> and lightweight case Model #13-6360 lists for \$48. Write Bushnell Op-tical Co., Dept. PR182, 2828 E. Foothill Blvd. Pasadena, CA 91107. Available at sporting goods and ph ot og raphic



MFGRS OF FIRST SOLENOID-OPER-ATED RETROFIT VENT DAMPER de-sign certified by The American Gas As-sociation introduces The Energy Vent Model CC. Automatic vent damper opens vent when furnace is on, closes vent when furnace shuts off. Controlled test-ing reported fuel savings averaging 23% per home, Energy Vent, Inc, 423 Rita St, Dayton, O 45404. Dealer in-quiries invited.



IMPROVE YOUR TENNIS GAME with IMPROVE YOUR TENNIS GAME with new concept in tennis trainers, My Stro-ker. Requires minimal playing area indoors or outdoors. Can be used vertically or horizontally to practice serve, backhand, forehand, smashes. Fully assembled, with bottom weight and fasteners. Ball with nylon covered elastic cord thru it retails for \$9.95 + \$1.05 shpg. Fordon & Loftus Corp. 1901 Neptune Drive, Melbourne Beach, FL 32951. Available in retail outlets.



LEER SETS PICKUP COVER STYL-ING PACE WITH NEW MACHO 150. Reflects latest in automotive styling. One-piece, molded fiberglass cover matched perfectly to the styling lines, rakes and radius corners of the truck cabs. Designed specifically for GM 8-foot bed pickups. New features are a foam insulated roof and a smooth white interior finish. Leer, Inc., 1420 North Nappanee, Elkhart, IN 46514.

WIDER, STRONGER, SAFER and rec-ommended for mopeds—the new WIDE-track byKart. 24" axle and four heavy duty wheels provide a smoother more even ride for property or passengers. Also features a solid towbar unit and re-inforced basket mountings. Write to byKart, Inc., P.O. Box 8373, Fountain Valley, CA 92708



GO-ANYWHERE PORTABLE BAR-BEQUE GRILL with height ad-justable charcoal pan. Ideal for camping, fishing trips, beach, pa-tio. Unique 9-pound, rust-resis-tant grill can be stored flat or hung upright. Can be stored flat or hung upright. Can be set up for use in 30 seconds, no tools required. Vinyl carrying case also available. Contact Orbit In-dustries, Dept. E. 912 Railroad Ave. Winter Park, FL 32789. 32789.

## **MATH WITHOUT TEARS**



In lively non-technical lan-guage Roy Hartkopf gives you a basic understanding of many of the everyday applications of mathematics. Emphasizing the practical aspects of math, the author avoids mathematical terms and jargon and takes the reader from simple counting to trigo-nometry and calculus. nometry and calculus. MATH WITHOUT TEARS

MATH WITHOUT TEARS is written with a light touch and is filled with interesting necdotes, spiced with humor. Learn math in the comfort of \$7.95 plus 75c handling. 10-Day Money-Back Guar. EMERSON BOOKS, Inc., Dept. 812-D Buchanan, N.Y. 10511



## Announcing a major breakthrough THE NEW CASIO TIME **CARD COMPUTER!**



## SENSATIONAL PRICE -ONLY \$3995

#### **Check these features:**

- CREDIT CARD SIZE (fits in your pocket)
- ULTRA THIN (1/6 inch thin)
- SUPER LIGHT (weighs only 2 ounces)

#### COLOSSAL FEATURES:

- -Time (includes 24 hour time system displaying hours, minutes, and seconds) -Alarm Clock
- -Stopwatch with split/lap time capability
- -A repetitive timer with alarm
- -Count down timer with alarm
- -Complete calculation functions with memory
- -Includes batteries, leatherette business card case and Casio's own one year warranty.

#### Choose from 3 CASIO mini-computers!

Order the Casio Time Card Computer for only \$39.95 with all the features described here. If you only need a minicalculator with memory, order the Casio LC-78 Mini Card for only \$29.95. The Math Card, a scientific version of the Casio Mini-Card is available for only \$39.95. There is no better value on the market today. Be the first to reserve the sensational new Casio Time Card Computer today!

#### Have your business card on the back of any mini-card for only \$5!

Send along your business card and we'll reproduce it in black on the back of the brushed aluminum Casio computer. What a great premium and gift idea!

#### Why Shop By Mail?

Shopping by mail is convenient, easy, and fun. We ship all orders promptly to your home or office. You can charge your order to any major credit card. Most of our products are not available at your local store. And if that isn't enough, you have a 30 day no risk money back guarantee:

"Try any one of our products for 30 full days and if you are not happy with the performance, features, or for any reason wish to return a product, we will refund your full purchase price including the insured postage and handling charge!"





Vicki Wayne Dept. EL9DD 600 S. Country Club, Tucson, AZ 85716

Send \$1 for our latest Fashion Catalogue (refundable with first purchase)



FE Genuine postage stamp from Tonga – shaped like a real banana! Ten large France pictorials picturing Neolithic stone monuments, the Riviera seacoast and more. Plus, giant collec-tion of 100 different stamps from around the globe. Also, other exciting stamps to examine free. Buy any or none, return balance, cancel service anytime, but this mammoth collection is yours to keep for just 10c! H.E. Harris, Dept. W-188, Boston, Massachusetts 02117

# My Feet Hurt-Nobody Had the Answer -So I Had to Find My Own!

I was retired from business and traveling in Europe, but not enjoying it at all because my feet were killing me. I hurt all over. I guess God must have had his arms around me because almost by accident I found a device in Germany that gave me instant relief when I put them in my shoes. They were called Flexible Featherspring Foot Supports, and the flexible shock-absorb-

ing support they gave my feet was like cradling them on a cushion of air. I could walk, stand, even run. The relief was truly a miracle. And just one pair was all I needed.

I was flabbergasted to find that they were only sold in Europe, so almost right then and there made arrangements to bring them to America.

Today thousands of Americans have found this blessed relief from foot problems just like V.W., of Cambridge, Maryland, who says: "I am delighted with the supports. The second day I had them I wore them in three different pairs of shoes, from 7 A.M. to 10 P.M., which included two hours at a cocktail party. It's the first cocktail party I have left in years without wishing I could crawl out on my knees.'

Here's why Feathersprings work for all of us and why they can work for you. These supports are different from any you may have seen before. They are custom fitted and made for your own feet. They actually imitate the youthful elastic support that nature originally intended your feet to have.

#### DOCTOR RECOMMENDED

Even doctors are amazed. As Dr. C.O.C. of Tucson, Arizona, wrote us: "Received my wife's Feathersprings two days ago. They are super-neither of us can believe the results. She has had terrible feet for years; already no pain. Incidentally, her sore knee is better . . . as a retired physician, this result is amazing."

Maybe all this sounds too good to be true, but H.S.H., of Louisville, Kentucky, writes: "I have checked your corporation with the Better Business Bureau and received an excellent report." And Mrs. E.G.C. wrote us and said: "I didn't know such immediate relief could be obtained for the painful calluses on my foot. I've lived

with that pain for years and was told by a podiatrist that foot surgery was the only proper course of treatment. I've been wearing your supports for about two months, and I've not had even a twinge of pain from those calluses. Furthermore, they are shrinking in size and feel softer. I find I am able to stay on my feet for considerably longer periods of time, and I

no longer have that 'tired' backache every evening. Thank you again for the vast improvement your product has made in my life.'

#### NO RISK OFFER

If you're suffering pain with corns, calluses, old injuries, pain in the balls of your feet, burning nerve ends, painful ankles, backaches or just generally sore, aching feet, Flexible Feathersprings will bring you guaranteed relief with every step you take. And our guarantee is this simple: Your money back without question if you yourself are not completely satisfied.

Don't suffer pain and discomfort needlessly. If your feet hurt, we can help you. Write for more deailed information; there is no obligation whatsoever. A Canadian, Mr. J.K., of Ontario, said: "I'm glad I did try them for they proved to be everything you claimed them to be.

Just fill out the coupon below and mail it -like Mr. J.K., you'll be glad you did! today-

© 1978, Featherspring International Corp. 514 N.E. 124th, Seattle, Washington 98125

#### FEATHERSPRING INTERNATIONAL CORPORATION 514 N. E. 124th, Dept. E098 Seattle, Washington 98125

YES! I want to learn more about the guar-anteed relief Flexible Featherspring Foot Supports can give. Please send me your free brochure. I understand that there is no ob-ligation and that no salesman will call.

Print Name	
Address	a construction of the second
City	
State	Zip

THE ELKS MAGAZINE SEPTEMBER 1978

## Elks Family Shopper consumer/news

To help find your chosen profession the Department of Labor has a booklet called Matching Personal and Job Characteristics. It lists 282 specific occupations and the personal characteristics that link up with each job. For your copy of Matching Personal and Job Characteristics, send 90 cents to the Consumer Information Center, Dept. 096F, Pueblo, Colorado 81009. (Continued on page 48)

COLLAR EXTENDER Eases Tight Shirt Collar Discomfort 10 for \$2.00 plus 25¢ postage 2 Sets of 10 for \$3.25 ppd. Collar fit tightly due to shrink-age, washing, starching, growth, weight increase? Add up to V<sub>2</sub> size for just-right fit instantly. Slips on and off in seconds. Ideal for men and growing boys. Send check or M.O.; no C.O.D.'s 21-day money-back guarantee. BARCLAY, Dept. 51-KA 1575 No. Dixie Hwy., Pompano Beach, Fla. 33060

## SWIMMING POOL COVERS Made of tough durable lightweight Polypropylene Mesh! lightweight Polypropyione mesn: Easy to handle, new plastic mesh pool covers. Will last for years. Supplied with grommets. Keep trash, leaves, animals out of your pool. Ideal for above and below ground pools. Cover sizes (not pool sizes) and prices, prepaid: 20' x 28' \$42 00 22' x 40' \$64 50 20' x 28' \$42 00 24' x 44' 78 00 20' x 40' 59 00 24' x 50' 88 00 (Add \$3.00 West of Miss. River) Immediate delivery Satisfaction Guaranteed Immediate delivery

J. A. CISSEL CO. INC., Dept. A Squankum-Yellowbrook Rd. Farmingdale, N.J. 07727

#### **U.S. COINS BY THE POUND** & GOLD!



Rather than sort overflowing vaults, these are sold by the pound! A GOLD PIECE of the world added! All coins 30-150 years old. May include Indian, Lincoln cents; silver dollars; 2¢; 3¢ pcs. etc. 1 lb.—\$16.50: 2 lbs.— \$30; 5 lbs.—\$72; 10 lbs. (plus 2 gold pcs)— \$115. Add \$2 for ins., hndlg. M.C., Amer. Exp. and BOA (VISA) accepted. Centre Coin Co., Box 1, Dept L-9, Sherman Oaks, CA 91413.







THE ELKS MAGAZINE SEPTEMBER 1978



## Elks Family Shopper consumer/news

For instance, if you're thinking of becoming a bank teller, you'll need a high school diploma.

If you're always curious about what's happening around you, and you have a good feel for putting words together, you might be caught up with the idea of being a reporter. In general, this job requires college, although not necessarily a major in journalism. You'll be working with ideas and helping people. You'll have an opportunity for self-expression and will be able to see the physical re-

(Continued on page 50)





I

Carol's illness prevented her from climbing these stairs like she used to. She could move to a one-story house, but she loves this house. A *Cheney Wecolator™* solved Carol's problem by letting her ride from floor to floor quickly and comfortably. As the first stairway elevator to be UL-listed, it's virtually maintenancefree and can be installed in just a matter of hours. For a colorful brochure on *Cheney Wecolators*, or *Wheelchair Lifts* and *Wheelchair Van Lifts*, contact your local Cheney Representative or write: The Cheney Company, Dept. EM, 3015 S. 163rd Street, New Berlin, WI 53151. (414) 782-1100.

Helping people help themselves. CHENEY Wecolators.

In Hanover shoes!

Oh! the

Put another \$200 in your pocket next month with a Hanover Shoe sideline as your extra moneymaker. And

moneymaker. And get a free pair of shoes while you're at it!

Show friends and neighbors how to save more than \$15 per pair on . . . dress shoes, casuals or work shoes. Top quality, fine leathers, over 200 modern styles to choose from.

Show the picture-selling Hanover catalog evenings, weekends, lunch hours. Don't sell. Let them buy!

Pocket your high commissions, wear your free shoes. FREE catalog and sales kit for 30-day no-obligation trial.

lo salesman will call.	MAIL FREE TRIAL COUPON
The Hanover Shoe, Inc. Dept. 2113 Hanover,	
Please send catalog and s FREE TRIAL. I am under salesman will call.	ales kit for 30-day no obligation. No
Name	
Address	
NAMARA CONVOCISION CONCERNICA	
CitySta	

# LAUGH at the COLD!

It's  $10^{\circ}$  outside . . . Even getting colder. So you bundle up in layers and layers of heavy clothes. First with long underwear . . . then bulky, restrictive thermalwear on top.

Oh, you were warm, all right. Like in a Turkish bath. Because you began to perspire from all your activity. And perspiring in that mountain of clothes is like perspiring in a plastic bag! The perspiration is locked in. So there you are. Wet and miserable.

But now, at last, Damart has solved the problem. Because Damart invented underwear that keeps you *warm*, *dry and comfortable* no matter how cold it is or how long you stay out. Underwear that's soft and light so you can move easily. Underwear that *lets the perspiration evaporate through* so you always stay warm and dry next to your skin.

Damart does this with a new miracle fabric—Thermolactyl. It not only retains and reflects your natural body warmth, it's knitted to let *perspiration out*! No other underwear does this! Damart Thermolactyl is so comfortable that the Mount Everest climbing expedition wears it. So does the Mt. McKinley Bicentennial Expedition and the U.S. Bobsled Team. Damart is also worn by the Chicago Bears Football Club, New England Patriots and Philadelphia Eagles.

Our free color catalog tells the full Damart Thermolactyl story and displays the whole Damart line for men and women. Send for your FREE copy now!

THE PROOF IS IN THE WEARING!	WITTO WARRANTY TO CONSULTO
<b>Example Thermawear, Inc.</b> WHEN IN THE BOSTON AREA, VISIT OUR PORTSMOUTH, N.H. STORE. (603) 431-4700	Cood Housekeeping
THERE IS NO WARMER UNDERWEAR MADE! Fill out and send to: DAMART, INC. Dept. 10988 1811 Woodbury Ave. Portsmouth, N.H. 03805	lough at the cold!
YES! Rush me your FREE DAMART Catalog I warmth of Thermolactyl Underwear, a DAMART® there is no obligation.)	want to enjoy the fantastic exclusive. (I understand
PRINT NAME	

STATE

-----

CITY

ZIP © 1978, Damart, Inc.

TALL

SIZES

NOW

AVAILABLE



Octagonal School Clock will be competitive. Pre-cut Kit Fine-grained oak, with calendar dial, imported pendulum clock movement 12" brass bezel. hardware and glass. 213/4" high, 15" wide, 41/2" deep. Send check rights. or money order for \$12800 plus \$4.70 for shipping. Mass. residents, add 5% sales tax Fast, Efficient, Reliable COMPOST Turn garden and kitchen wastes into rich, fertile com-post to improve poor soil and feed your plants. Grow bountiful harvests bountiful harvests of vegetables and more beautiful flowers. Scientifi-cally designed bins produce valuable compost in weeks. No turning the heap. Make a ton in one season. Send for FREE catalog: Mason & Sullivan Co. 144 Aero Park ROTOCROP Doylestown, PA 18901 Capable Providence of the . For Lack of Control BE SURE WITH "EVER-SAFE"! BE SURE WITH "EVER-SAFE"! "EVER-SAFE" is Cool, Undetectable, Comfortable & Effective. Weighs only 7 oz. Novel "fluid barriers" with heat-welded seams enclosing absor-bent launderable liners in soft vinyl, prevent escape of any moisture. Clothes, bedding stay dry. Use 2 sets of liners for full nights sleep without change. Moneyback guar. Adult & child sizes. ORDER BY WAIST SIZE! Complete with liner \$9.95, extra liner\$4.50; 50 disposable liners \$8.95. Add\$1. post/ handling, 6% tax in Calif. RALCO MFG. Dept. 589 15.37 E McFadden. Santa Ana. Calif 92705 MENT LOBBA a har **REAL FOREIGN MONEY** only 1537 E. McFadden, Santa Ana, Calif. 92705 AUTO SUN SHADES DOES NOT OBSTRUCT VIEW RIDE UP TO 15° COOLER with SIDLES SHADES RIDE UP TO 15° COOLER with SIDLES SHADES Custom made from durable aluminum to block out the sun's rays. Easily installed and instantly removable. Increases air conditioner efficiency and saves passen-gers and contents from the ravages of a blazing sun. For free information send year, make, series, model (sedan, station wagon, pickup, bus, etc.), and style (2 or 4 door), with your name and address to SIDLES MFG. CO., INC., Box S327E, Temple, TX 76501. For questions and/or same day shipment on Master Charge/VISA/UPS COD phone orders, call TOLL FREE (800) 433-3101. In Texas call (817) 778-1636. The finest pocket magnifier we've seen in years! Our handy, 5 power model has a built-in, push-button light that illuminates even the smallest de-tail. Measures a compact 14/2 "x55", fits easily into pocket or purse. Great for stock and phone listings, map reading, and stamp or coin collecting. Can also be used as an emergency flash. Batteries included. No. 171 MAGNIFYING LIGHT \$4.98. Please add 50e for postage and handling. **CAESSAR HOUSE Dept. E2**, 2945 Radcliff Ave., BX N.Y.C. 10469

## Elks Family Shopper consumer/news

sults of your work. You'll also work as part of a team. Overtime or shift work may be required. Being a reporter will put you at a high level of responsibility, and it will require physical stamina. You'll be working with detail, and your work

Most people who have served in the armed forces know that they have certain rights as veterans. But if you are or were married to a veteran or are the child of a veteran, you may also have veteran's

To help everyone learn about their rights, the Veterans Administration has published a booklet called Federal Benefits for Veterans and Dependents that summa-(Continued on page 52)





#### Japanese WWII note from the Philippines, 1951 Bulgarian leva with hidden watermark, 1930 Chinese bill for 10 customs gold units, 2 other notes from Chile & Korea all 10c! Also, other exciting notes to examine. Buy any or none, return balance, cancel service anytime. Harris Bank Notes, BF-63, Boston, MA 02117







## Elks Family Shopper consumer/news

rizes the benefits available as of January 1, 1978. For your copy, send \$1.00 to the Consumer Information Center, Dept. 029F. Pueblo, Colorado 81009.

The GI Bill for education is one of those benefits that most veterans know about. Veterans with more than 180 days of active duty may not know, however, that they only have ten years after their release from the service in which to use this eligibility.

But you are also entitled to veterans benefits if: you are the spouse or widow or widower of a veteran whose death or disability is service related.

(Continued on page 54)





An authentic replica of the real thing. Ideal for desk, mantel, child's farm set, model train layout, miniature rock garden or top of the mail box, etc. 17 inches tall, of Galvan-ized Steel and trimmed in Red. Wheel turns on Bronze Bearings and top part revolves at slightest air movement. Great Gifts. Only \$12.95 plus \$1.00 shpg. Save two for \$24.95 plus \$1.00 shpg. Also available 4½ ft. Model Only \$39.95 plus \$4.00 shpg. Both models are great for your yard or garden adds that "rural charm". rural charm"

.

Send Check or M.O. or Charge American Express or BankAmericard (Give Acct. No. and Exp. Date) 15 day money back guarantee

J. W. HOLST, Inc. Dpt. EK-98, 1864 E. US-23 East Tawas, Mich. 48730



COMFORT CUSHION New Twin-Rest Seat Cushion gives blessed relief to sen-sitive areas. Fights fatigue and soreness. Avoids side-rocking and maintains balance because each half inflates rocking and maintains balance because each half inflates separately with contact-free center space. Unlike em-barrassing "ring cushions", it fully supports each thigh independently. Deflates for travel. Ideal for car, home, office, sports, wheelchair. Handsome vinyl 16x17"—\$6.95 Green percale zipper cover—\$2.95 extra. Add 50¢ postage & handling. NJ residents add 5% tax. We ship promptly. Send Check or Money Order to — MONEY BACK Better Sleep Inc. **GUARANTEE** QUALITY

Box EM, New Providence, NJ 07974

FACTORY SPECIAL CONTINENTAL \$299.95 Compare at \$499.95 And Save \$\$\$ 7H.P New 1978 models RIDING One full MOWER year warranty. MANUFACTURER TO YOU Over 3,000 Big, Powerful 7 H.P. Briggs & Stratton Mark VII Riders, featuring a bigger cut. Fully assembled in crates, delivered free. Dozier blade & grass catcher available. We are not a Mfg. Sales Co. selling other Co's. products, we are the manufacturer. Order now or send for free brochure while they last! Write.... CONTINENTAL MFG. DEPT. E 3205 E. Abrams St.-Arlington, Tx 76010 Phone: 817-640-1198



### TIME SAVING IDEA:

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.



Tell Us	Waist	Inseam
WHAT COLOR	Size	Size
NAVY	the state of the	
BROWN		
CHARCOAL	1	
SPRUCE GREEN		
BURGUNDY 3 PAIRS \$29.8 ALL 5 PAIRS Gentiemen: Please se your new Better-Fabri	FOR ONLY and me the ic Executive	\$49.50 pairs of Dress Slacks a
3 PAIRS \$29.6 ALL 5 PAIRS Gentlemen: Please se your new Better-Fabri specified and for whi \$ plus 95¢	FOR ONLY end me the ic Executive ch I enclose	\$49.50 Dress Slacks a my remittance o e & handling.
3 PAIRS \$29.6 ALL 5 PAIRS Gentlemen: Please se your new Better-Fabri specified and for whi \$ plus 95¢	FOR ONLY end me the ic Executive ch I enclose toward postag	\$49.50 Dress Slacks a my remittance o e & handling. 72C-068
3 PAIRS \$29.6 ALL 5 PAIRS gentlemen: Please se your new Better-Fabri specified and for whi \$ plus 95¢ Name	FOR ONLY and me the ic Executive ch I enclose toward postag	\$49.50 Dress Slacks a my remittance o re & handling. 72C-061 Apt. #

## Remove painful Corns, Callouses, Warts

easily and safely. Just rub on medicated Corn Stick. Amazing scientific formula immediately goes to work to reduce pain and remove the corn, wart or callous. No messy liquids, salves or risky cutting and scraping. One application is often enough. \$1.59

Corn Stick P. O. Box 25073 . Tamarac, FL 33320





Elks Family Shopper consumer/news

Spouses of disabled veterans or widowed spouses are also entitled to VA home loans. And by the way, veterans might also have more entitlement for their homes since the maximum entitlement increased. .

If your home garden crop leaves you with food coming out of your ears, how about freezing or canning some of it for later?

Need some how-to tips? The U.S. Department of Agriculture has just the thing for you and it's free. For your copy of Beginner's Guide to Home Canning and Freezing, just send a postcard to the Consumer Information Center, Dept. 653F, Pueblo, Colorado 81009.



THE ELKS MAGAZINE SEPTEMBER 1978



THE ELKS MAGAZINE SEPTEMBER 1978

**Book Cooking** 

(Continued from page 38)

their sight as a young child."

Jersey for further information.





55



A. The Farmer's Home - Winter



B. The Old Homestead in Winter

C. Homestead in Winter

# Entire set of 4 only \$998

Collectors love the distinctive color of rich Copenhagen Blue! Others hunt through antique stores in hopes of discovering and buying a real Currier & Ives lithograph depicting America's all-but-vanished way of life in the last century! Still others hunt for shaving mugs from grandpa's day.

Now we proudly offer a true rarity — genuine Currier & Ives scenes on genuine Porcelain mugs . . . in Copenhagen Blue and trimmed with gleaming 22 karat gold!

Think how just one mug will brighten your kitchen — how the entire set of 4 will add charm and warmth to your display shelves or hutch! The distinctive Copenhagen Blue color, accented with white, goes beautifully with any decor!

So hurry, order TODAY. Save over \$2 when you buy the entire set save when you purchase an extra set as a gift! Return within 14 days for your money back (except postage & handling) if you're not delighted. Mail coupon now.

© 1977 American Consumer, Inc., Caroline Rd., Phila., PA 19176



D. A Home in the Wilderness

MAIL NO-RISK COUPON TODAY AMERICAN CONSUMER, Dept. CIM-70 Caroline Road, Philadelphia, PA 19176 Please rush me the following Currier & Ives Copenhagen Blue Mug(s) at \$3 each plus 50¢ postage & handling:

(#800) Scene A(#826) Scene C
(#818) Scene B(#834) Scene D
(#842) Complete set of 4 only \$9.98 plus \$1 postage & handling.
If after receiving my order I'm not de- lighted, I may return it within 14 days and you will refund the full purchase price (ex- cept postage & handling). SAVE! Order 2 sets for only \$18.98 plus \$2
postage & handling
Total amount enclosed \$ PA residents add 6% sales tax. Check or money
residents add 6% sales tax. Check or money order, no CODs please.
CHARGE IT: (check one) Exp. Date BankAmericard/Visa American Express
Master Charge
Bank Number
Credit Card #
Name
AddressApt. #
CityStateZip
8455

Same durable materials found in *expensive* competitive brands ... AT 1/3 THE PRICE!!

SAVE \$67.30



## Copper Clad Huge 10-Piece Stainless Steel Cookware Set ONLY \$3495

You can now enjoy the timeless beauty and practical benefits of genuine **copper clad** stainless steel cookery at an affordable price. Your kitchen won't be complete without these elegant and efficient help mates. Turns cooking chores into a joyful pleasure. You'll relish the art of gourmet food preparation...adds a special touch to everyday meals.

#### COPPER: THE SUPER HEAT CONDUCTOR

That's right! Genuine **copper clad** bottoms provide improved heat dispersion (reduces hot spotting). Heavygauge stainless steel bodies...can't rust, pit or corrode. Attractive mirror-finish exteriors enhance any kitchen decor. 'Jeweled' satin-finish interiors are easy-toclean...resist sticking and scratching. Space age heatresistant handles and knobs...made tough for years of wear. Superb craftsmanship. Why spend three times the money when you can own this handsome-10-piece set of first-quality **EMPRESS Copper Clad** Stainless Cookware.

Hurry! Order NOW and beat the rush. All orders shipped on a first-come-first-served basis... Only \$34.95... DON'T DELAY...this incredible low price can't last!

	— DYNAMIC PRIC	<b>LE COMPA</b>	RISONII
EMP	RESS COPPER CLAD SET		COMPARABLE VALUE
% qt.	Sauce Pan with cover		\$ 9.50
lqt.	Sauce Pan with cover		13.50
2 gt.	Sauce Pan with cover	COMBINED	18.00
51/2 gt.	Dutch Oven with cover	PRICE!	27.75
8"	Skillet		14.00
101/4"	Skillet*		19.50
		\$34.95	\$102.25
"cover	interchangeable with Dut	ch Oven	(plus sales tax)

#### YOUR GUARANTEE

You must be completely delighted with your EMPRESS **Copper Clad** Stainless Steel Cookware Set. You must agree it offers you the same high quality materials and superior craftsmanship of competitive brands. If not, simply return the set within 14 days for a **full refund**—no questions asked! Now, that's a guarantee in writing!

New Hampton (	General Store, Dept. 27578
340 Poplar St., Han	over, Pa. 17331
Please rushset(s	) of 10-piece EMPRESS Copper Clad Stainless
plus \$2.95 heavyweight s	(71) for the incredibly low price of only \$34.90 hipping and handling on Full MONEY BACK
GUARANTEE.	
GIFTS! SAVE MORE: heavyweight shippi	Order TWO sets for just <b>\$65.00</b> plus \$5.00 of and handling money back guarantee
CHARGEIT	
American Express D M	kAmericard 🗆 Cart Blanche 🗆 Diner's Club laster Charge Interbank No
Acc't No.	Exp. Date
Enclosed is \$	(PA residents add sales tax)
Name	
Address	
City	
State	Zip
Check here and sen color catalog of fine	d 50¢ for year's subscription to our full- gifts. (Z389932X)
	ew Hampton General Store

## **NO OTHER** SLACKS E! HES 2

You could have a whole huge closetful of business slacks and casual slacks and still never have a pair of slacks like these! Because Haband, the mail order people from Paterson, have found

## A BRAND NEW FABRIC

- that looks and feels for all the world like fine natural wovens, yet performs for sure like man's most modern NO IRON KNITS ! It's got more threads, more weight, two-way stretch, and a new soft, soft natural hand. The Whole Objective:

## BETTER FIT and a BETTER FEEL!

There's been a whole big change in 1978 styles! "Not tight, not baggy" is the new Top Fashion rule that is really right for Top Executives. So these are excellent slacks for Business Meetings, as remarkably good looking with your new \$200 Geoffrey Beene Jacket on Saturday Night.



BROWN SPRUCE CHARCOAL Here's Non-Glitter, Non-Snag, No-Iron, What's No Stains, No Droop, No Wrinkles hat New: We are talking about a brand new better-looking high count multi-filament "Dacron" textured polyester knit that looks like the cloth in \$40 slacks...Better Weight, Warmer New: Fabric. Ask Mr. Du Pont! And now you get



It's Incredible! Haband sells slacks to more than two-million important customers all over the U.S.A. We've been in business, direct by U.S. mail, since 1925. But we've never seen as nice a pair of well-made gentleman's slacks! Look at these important features:

Deep rich NO IRON fabric with new soft naturalized texture and subtle two-way stretch. \* New non-slip inner waistband keeps shirttail down, pants in place. ---

CHOOSE 2 Pairs of EXECUTIVE 1995 SLACKS And Be Prepared to Be Impressed! HABAND COMPANY – Direct Service Dept.	Is Your Size of We Carry All TI 29-30-31-32-33 39-40-41-42-4 48-49-50-51- And All These 26-27-28-29-3	hese Wai 3-34-35- 3-44-45- 52-53-5 Inseam L	st Sizes: 36-37-38- 46-47- 4. .engths:	<ul> <li>★ Perfect fit that won't choke you at the crotch or droop down to your knees!</li> <li>★ Talon® Zephyr Zipper</li> <li>★ Ban-Rol® no-roll waist</li> <li>★ Easier automatic</li> </ul>
<b>265 North 9th St., Paterson, N.J. 07530</b> Gentlemen: Please send me the pairs of your new Better-Fabric Executive Dress Slacks as specified and	Tell Us WHAT COLOR	Your Waist Size	Your Inseam Size	machine wash & wear. ★ In fact, you get the complete Executive Style - cut, make, and trim!
for which I enclose my remittance of \$ plus 95¢ toward postage and handling.	NAVY			SOUND GOOD? To see for yourself, use
GUARANTEE: I understand that if upon receipt I do not choose to wear them I may return them	BROWN			this coupon. We promise fast, reliable service with exactly what you order,
within 30 days for a full refund of every penny I paid you ! 72C-068	CHARCOAL			delivered right to your door. Try them on. Show
	SPRUCE GREEN			your wife & family. Then decide. 2 pair for 19.95. WE ARE AT
Apt. Street#	BURGUNDY			YOUR SERVICE, RIGHT NOW!
	pairs \$29.85 . All 5 Pairs fo			HABAND DIRECT MAIL ORDER 265 North 9th Street Paterson, N.J. 07530