

the  
**Elks**  
magazine

SEPTEMBER 1977

Homer Huhn, Jr./Grand Exalted Ruler, B.P.O. Elks of U.S.A., 1977-1978





# Where quality drinks begin.



Seagram's 7 Crown makes  
any drink taste better, because  
it tastes better all by itself.

**Seagram's 7 Crown**



# The American Bicentennial Collection

Latest Commemorative  
To Our Nation's  
200th Anniversary

HANDSOME  
WALL DISPLAY!  
PERFECT GIFT!

PLEASE ACT QUICKLY!  
QUANTITIES AVAILABLE ARE LIMITED!

Striking presentation created by The Kennedy Mint especially to celebrate this landmark of American Independence.

Here's your golden opportunity to own a magnificent and valuable collection of historic authentic and replica coins. The collection is mounted and framed in walnut-finished wood with specially commissioned art and full description. Attention-compelling display you'll be proud to have on your office, den or living room wall. Ideal as gift for all occasions and all ages.

## 18th, 19th AND 20th CENTURY COLLECTION

30 handsome pieces that trace the history of American Coinage from 1776-1976 replica Washington penny, replica Continental dollar, replica \$25.00 Gold Piece of California Gold Rush days—authentic coins from old Indian Head penny to rarely seen Eisenhower dollar and genuine Silver dollar certificate plus many other valuable pieces. Painstakingly assembled and mounted in walnut-finished wood frame.

Only \$29.95 plus \$2.00 shipping and handling. Actual Size 16" x 13".

YOU MAY CHARGE YOUR BICENTENNIAL COLLECTION to your American Express, BankAmericard, Master Charge, Diners Club card account, if you wish. Charge or Cash. You're protected by The Kennedy Mint 15 day examination period.



CUT AND MAIL THIS COUPON TODAY!

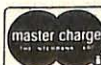


## THE KENNEDY MINT

1 Kennedy Square, Cleveland,  
Ohio 44142

CREDIT CARD USERS SPEED  
DELIVERY BY PHONING TOLL FREE  
800-321-1030 / IN OHIO, CALL (216) 433-4650  
24-Hours a Day . . . 7 Days a Week . . . INCL. SUNDAYS

**YES!** Please send me the Bicentennial Collection at price indicated at right. I enclose my check or money order payable to THE KENNEDY MINT. I understand if I am not completely satisfied with this collection I may return for full refund within 15 days.



☐ Bicentennial Collection at \$29.95 plus \$2.00 shipping and handling.  
(Sorry no C.O.D.'s)

Please charge to: ☐ Visa

☐ Master Charge ☐ Bank Americard

☐ American Express ☐ Diners Club

Account #

Exp.

Name (Please Print)

Address

City

State

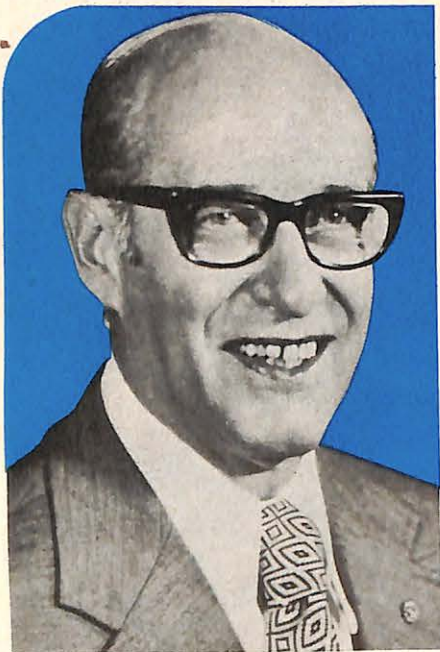
Zip

Signature

E-9



## Wanted and Welcome: New Ideas



**'Individual Responsibility  
—Assures Progress'**

My lodge—your lodge—every lodge—needs new ideas and I don't think there are many that won't welcome them with enthusiasm. Here is an opportunity—wide open and unlimited—for those members who have not been as active in their lodge as they might have liked to be.

Let me make a special appeal to these less active members. Why not change that right now? To start with, I urge them to attend meetings regularly, become acquainted with the lodge's business and its fraternal and social activities. Make yourself heard on questions before the lodge. Tell the Exalted Ruler that you'd like to help with the Little League program, or work with hospitalized veterans. Maybe it's the cerebral palsy program that captures your interest, and if so, why not volunteer for that? It will make you friends and make you feel a lot better. If you are proud of our Elks National Foundation, and you should be, offer to give your local committee a helping hand.

Give your lodge the benefit of your active support and your ideas. They are of no value if you keep them to yourself. One of the best sources of ideas is new members with their fresh approach. You can make a major contribution to your lodge by enriching it with new members from your circle of friends and associates.

Now is the time to begin, when your lodge's Fall activities are just getting underway. It will benefit others. It will benefit you. It will benefit your lodge.

Homer Huhn, Jr.







## Reinforcements for the business owner: Business insurance to help you hold the fort.

**We're as flexible as you need us to be.** And for good reason. When we write a policy, we tailor it to fit you. You shouldn't have to buy more than you need or more than you can afford. **You can buy one of our basic package policies.**

They cover fire and extended coverages on property and liability on premises. And we can add optional coverages that make sense.

**Or you can buy our Kemper Businessowners Policy.\***

It's the most comprehensive package policy we know of. There's no co-insurance. Our "agreed amount"

program assures you that, should you have an insured loss, we'll pay 100% of that loss up to your policy limits. Minus your deductible. And our "replacement cost" coverage guarantees that you'll receive the full value of your building and contents up to your policy limits. With no depreciation.

**Who is the Kemper Cavalry?**

We're the Kemper Insurance Companies. And we've been riding hard to protect our customers for over 60 years.

The scout, the man in buckskin, is an independent agent. He's an impar-

tial judge of your insurance needs because he doesn't work for us. He works for you.

For more information about Kemper's business owners policies, call one of the independent agents or brokers who represent Kemper. They're listed in the Yellow Pages.

\* This policy not available in some states.



**We're riding hard to serve you better.**





## An Arizona Vacation In Fabulous Sun City

**Within 2 or 3 years of retirement?  
INTRODUCTORY RATE:**

**\$150\***  
NOW ONLY

For one or two people:  
For 1 week: Oct. 16, 1977 — May 31, 1978  
For 2 weeks: June 1, 1978 — Oct. 15, 1978

**Treat yourself to the best vacation ever and sample resort living at its finest!**

**LUXURIOUS ACCOMMODATIONS!** A beautifully furnished air conditioned apartment with color TV, complete kitchen, personal sun court and private carport.

**FREE GUEST ACTIVITIES CARD!** Swimming, tennis, shuffleboard, mini-golf, fishing, trap & skeet shooting, archery, arts & crafts studios...over \$12 million in recreational facilities.

**FREE GOLF!** One round for each guest on one of Sun City's 10 outstanding 18-hole courses.

**FREE PARTIES!** A Continental Breakfast and a real Western Chuck Wagon Dinner... meet new friends from every part of the country.

**DISCOVER SCENIC ARIZONA!** 13 miles from exciting Phoenix; an easy drive from the Grand Canyon and Old Mexico. Sun City is a perfect base from which to enjoy all of Arizona.

**ACT NOW!** Reservations limited to availabilities, and confirmed only if application is accompanied by deposit in full (\$150)\* — prompt refund if booked to capacity.

**\*NOTE: Introductory vacation rate offered only to vacationers who have not visited Sun City on this program previously. Rate for returning guests will be quoted on request. Offer limited: One guest in each apartment to be 50 years of age or over and none under 18. Prices subject to change without notice.**

**MAIL THIS COUPON TODAY**

**Sun City**  
Del Webb's

America's Most Famous Resort-Retirement Community

**Del E. Webb Development Co. Dept. EM-97  
P.O. Box 1725, Sun City, Arizona 85351**

☐ Here's my check. Reserve an apartment for 2 in Sun City for the week starting (date)

(start any day of the week)

☐ Send complete information about Sun City

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Del E. Webb Dev. Co., 17400 N. Del Webb Blvd., Sun City, AZ 85351

Equal Housing Opportunity Developer  
Del Webb's Sun City is NOT a lot sales development

# the **Elks** magazine

VOL. 56, NO. 4 / SEPTEMBER, 1977

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

WADE H. KEPNER/Chairman

R. LEONARD BUSH/Vice-Chairman

RAYMOND C. DOBSON/Secretary

EDWARD W. McCABE/Treasurer

ROBERT E. BONEY/Asst. Secretary and Asst. Treasurer

JOHN R. RYAN/Publisher/General Manager

JEFFREY BALL/Managing Editor

VERONICA LEWANDOWSKI/Fraternal News Editor

MALCOLM B. CROFFORD/Circulation Manager

EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, IL 60614

## 6 OUR ROMANCE WITH THE CAR

The American love affair with the automobile—can it last?

Wayne Walker

## 22 CONVENTION HIGHLIGHTS, 1977

The high points of the 1977 Grand Lodge sessions held in New Orleans, Louisiana.

## 37 THE SUBTLE MAGIC . . .

Conjuring visions of a less complicated life, the corn cob pipe lives on . . .

Fritz and Pamela Schaeffer

## DEPARTMENTS

- |   |  |
|---|--|
| <p>2 Message</p> <p>10 It's Your Business: Advertising</p> <p>12 Acceptance Speech of Homer Huhn, Jr.</p> <p>16 You and Retirement: Older Drivers</p> <p>17 News of the Lodges</p> <p>33 Grand Lodge Memorial Service</p> | <p>34 Travel: Tokyo</p> <p>38 Elks National Service Commission</p> <p>39 Elks National Foundation/Joy of Giving</p> <p>41 News of the State Associations</p> <p>46 Elks Family Shopper/More For Your Money</p> |
|---|--|

## ADVERTISING OFFICES



**CHICAGO 60614 425 W. Diversey Parkway (312) 528-4500  
NEW YORK 10017 50 East 42nd (212) 682-2810**

**POSTMASTER:** Mail notices of address corrections to:

**THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, IL 60614**

**MEMBERS:** Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.

**THE ELKS MAGAZINE, Volume 56, No. 4, September, 1977.** Published monthly at 425 Diversey Pkwy., Chicago, IL 60614 by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, IL, and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Single copy price 25 cents. Subscription price in the United States and its Possessions, for Elks, \$1.25 a year, for non-Elks, \$2.50 a year; for Canadian and Foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

The word, *Elks*, is a registered trademark of The Benevolent and Protective Order of Elks of the United States of America. Copyright, 1977, by the Benevolent and Protective Order of Elks of the United States of America





Ten years before you  
can take advantage  
of this card,

you can  
take advantage  
of this one.



The day you turn 55 you can receive your AARP membership card. It's a card that can be important to you right now. Because once you have it, you're eligible for all the benefits and services of AARP.

### What is AARP?

AARP is the American Association of Retired Persons. Non-profit, non-partisan and non-governmental, it's an association of over 10 million vital Americans. And one AARP membership of \$3\* a year enables both you and your spouse to join them in taking full advantage of all AARP offers.

### The New Social Security.

AARP is probably the only national organization in this country that offers people over 55 so many different and important ways to take full advantage of their age.

When you consider that all AARP's other benefits and services are yours to take advantage of, it's easy to see why our members call us the new Social Security.

### The Advantages of Your AARP Card.

- Information about eligibility for Group Health Insurance coverage to

supplement Medicare or other basic health insurance.

- A Pharmacy Service that lets you buy the drugs and medical supplies you need at prices that average, according to a leading consumer magazine report, "only 2.9% above wholesale" and delivers them to your home, postage paid.

- Free educational materials on retirement planning, nutrition and health maintenance.

- Information on auto\*\* and life insurance specially tailored for people over 55.

- 2800 Local Chapters where you can meet new friends and participate in community activities.

- Special programs on Consumer Information and Tax Aide assistance by IRS volunteers.

- The chance to find interesting part-time or temporary employment in a number of metropolitan areas through "Mature Temps" an AARP recommended service.

- The chance to strengthen AARP's Legislative Program which informs and advises legislators about the special interests of all older people.

- Special group travel tours and special discounts at leading hotels throughout the country.

- Subscriptions to our two special interest publications—Modern Maturity and the AARP News Bulletin.

### Here's How to Take Advantage.

Wouldn't you agree that everything above is worth the membership dues? And there are even more benefits than we have room to tell you about here. The best way to discover them all is to join. It's as simple as mailing in the coupon. And there's just one requirement: you have to be 55 or over. After that, no matter what your interests are, AARP can make a meaningful contribution to your life.

\*Membership dues include \$1.40 for annual subscription to Modern Maturity and \$.60 for the AARP News Bulletin.  
\*\*Only statutory coverage available in North Carolina, Texas and Massachusetts.

**AARP**  
The new social security  
for people 55 and over.

**AARP**

American Association of Retired Persons  
1909 K Street, N.W., Washington, D.C. 20049

Gentlemen: I am 55 or over:

Please enroll me as a member of AARP. I understand that it makes me eligible for all AARP benefits and privileges.

Enclosed find ☐ \$3 (one year dues) ☐ \$8 (3 years dues) ☐ Bill me later. **DGK9**

Name \_\_\_\_\_  
(Please Print)

Address \_\_\_\_\_ Apt. # \_\_\_\_\_

City \_\_\_\_\_ Birthdate \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

One membership makes both member and spouse eligible for all AARP benefits and privileges, however, only one may vote. Please allow 30 days for delivery of your membership kit.



# Our Romance With the Car- Is it about Over?

by Wayne T. Walker







It was a dark April night in 1893 when the Duryea brothers opened the workshop doors and rolled out a buggy-like vehicle powered by a gasoline engine. The town of Springfield, MA, was totally unaware that history was being made. Cranking up the 1-cylinder, 4-hp water-cooled motor, Charles and Frank Duryea were tense with excitement and anticipation.

Would it run?

The strange vehicle coughed, sputtered, then caught, and off it thrashed—for a full 25 feet! On the second attempt, America's first successful automobile ran 200 feet without stopping. It had no steering wheel, but was guided with a tiller. To shift gears—2 speeds forward and one in reverse—the steering tiller was moved up and down.

By the turn of the century, the automotive industry had come chugging into existence with an avalanche of patents being issued for numerous models of motor driven vehicles.

The American romance with the 20th century mechanical marvel—the automobile—had commenced. It would be a love affair that would increase in ardor, never weakening to the present day. Every fall people would flock to the auto showrooms across the nation, where the car makers would proudly display their next year's models with a gala, circus-like fanfare, and gaze with zealous adoration at the new lines and features. Some would buy in the following months, while others would only dream and try to be satisfied with the one they were driving.

Since that night in Springfield, there are about 3000 different models listed on the official industry roster, compiled by the Motor Vehicle Manufacturers Association, that failed to make it with the car buyers.

Believe it or not, there was once a car named the Dodo. Ever hear of the Badger, Eagle, Rigs-That-Run, or Average Man's Runabout? Like numerous others, these made their debut in an era when new cars by the hundreds were surfacing, few surviving. During

1909 alone, there were 290 different models manufactured in 145 cities.

Many of the early car models introduced on the market featured various breakthroughs that would shape automotive history—sensationally fast, incredibly cheap, or fantastically luxurious. All had one factor in common: they changed America's way of living by making transportation easy, cheap, and fast for everyone.

With mass production and lower prices, Henry Ford came upon the scene in the manner of a voracious giant in 1908 with his immortal "Tin Lizzie"—the Model T. This car went a long way toward putting the "world on wheels." In 1913, Ford was producing 1000 cars a day. By 1923, more than half of all the new cars sold in the United States were Model T Fords. From October 1908 to 1927, about 15 million were sold.

At first other types of power to drive the engines were experimented with in order to shave the cost and raise the efficiency.

In 1899 the Baker Vehicle Company, of Cleveland, OH, began producing electric "runabouts" consisting of a "piano box" body, carriage suspension, and bicycle wheels. A ten-cell battery drove the special motor. One of the more successful battery-driven cars was the Detroit Electric, the first model coming out in 1906. The advertisement read, "The Electric for which the world has been waiting."

It had a 16-cell battery that, under excellent conditions, ran the car 140 miles at a speed of 12½ mph. Two sets of batteries were recommended so that one could be "on charge" while the other was powering the automobile.

Working together on inventions, F. O. and F. E. Stanley changed the photography industry in 1893 by developing a process for dry-plate photography. These identical twins of Newton, MA, were often seen in public with look-

alike beards, bowler hats and same style suits. During 1896, they designed a compact steam engine-powered buggy, which was also a success.

The early Stanley Steamers were simply buggy carriages using engines instead of horses. A water tank held 25 gallons—enough for 25 to 30 miles "depending on the grade of the road." The steeper the incline, the greater the consumption of water because of the extra work required of the engine.

Steam was nearly vibrationless, very quiet—except for the tea kettle-like hissing or whistling of escaping steam—and tremendously powerful and fast. Nevertheless, it required time to get up steam, unless a pilot light was left on, and many people were frightened of being scalded to death by an exploding steam boiler. As far as is recorded, this never happened.

The Stanley brothers built a special steamer racer in 1906, naming it the "Armadillo." During a race at Ormond Beach, FL, it was clocked at 127 mph. This was quite a contrast to that day in May, 1899, when the first auto driver was arrested for speeding. Jacob German was driving at the "breakneck speed" of 12 mph on Lexington Avenue in New York City when the police stopped him.

A year later, in 1907, the Armadillo tried to break its previous record and accelerated to the point where aerodynamic pull raised the racer off the track and turned it over, demolishing it. It was estimated that the Armadillo was traveling at 190 mph at the time it flipped over.

Although the three White brothers of Cleveland, OH, were pioneers in manufacturing sewing machines, they also built steam cars around the turn of the century. Their improved 1903 model sported a hood and had the engine in front, as well as a steering wheel and drive shaft. It recycled the steam and went 100 miles on one filling of water. By 1906, the White Company was rolling 1500 steam cars off their



lines, more than double the rate of any other steam car company.

However, when the company saw the advancement the gasoline engine was making in the automotive industry, it shifted from steam to gasoline. In 1913 White discontinued making cars and concentrated on building trucks.

During the earliest automobile pioneering days when goggled drivers chugged up to the lively stable or bicycle shops for a "fill 'er up," the fuel was usually located in a barrel high among the rafters. A hose was used to drain it into cans.

Since gasoline was sold by specific gravity, many customers carried their own hydrometers to test the gasoline before they allowed their tanks to be filled. The fuel was then strained through a chamois or a heavy cloth to remove trouble-making sediment.

Gasoline of today is a far cry from the crude product of yesteryear. As the cars and aircraft evolved into high-performance machines, more-up-to-date refining methods brought out anti-knock and high-octane gasoline.

Between 1920 and 1950, the use of petroleum energy more than quadrupled, with the gasoline engine being the principal user. It is difficult to evaluate the effect that the gasoline engine and an abundance of cheap fuel had on

the economy of the nation. It was the source of energy which propelled our cars, trucks, buses, aircraft, most of our trains and ships, as well as farm tractors. On farms alone, 3 million tractors replaced 18 million horses and mules.

The car itself became a complete and unseparable part of most American citizens.

They depended on their car for transportation, they depended on their car for a living, they vacationed in their car, they raced their car—both on the track and on the streets—they showed them off with pride, some of them used the car for getaways in bank robberies, some stole them...but never was the car ignored. Rather than walk, many people would drive a block on an errand. Numerous families have more than one car. Some buy old models, rebuild and refurbish them.

Through World War I and II, the Korean War and the Vietnam conflict—from biplane to the jet age—the United States military machine depended on petroleum-based fuels to move its gigantic ground and air forces.

As long as the supply of a commodity as essential as petroleum is ample, little serious thought is given by consumers to the continuity of supply. It is either taken for granted or completely ignored. The U.S. Department of Trans-

portation reported that the nation's use of petroleum as fuel for vehicles has doubled in the past 20 years. It stated that passenger cars use 4,940,000 barrels a day and that trucks consume an additional 1,470,000 barrels a day.

From 1936 to 1975 the cost of gasoline rose 215 percent (from 19.1 cents to 60.1 cents per gallon) in 10 major U.S. cities. Over half of the increase occurred since 1973. In the four decades preceding 1973, the gasoline market produced steady, but unspectacular price increases.

Then, beginning with May, 1973, the lid blew off! The energy crisis erupted. Gasoline became a diminishing commodity for which there was an ever increasing demand.

Even with fuel shortages, sky-rocketing car prices, and the often-irritating "double-nickel" speed limit, we still haven't broken off our affair with the car. With 8 million people out of work in 1976, there was a record increase in car sales. As far as the speed limit, John Public bought himself a CB radio to better locate "Smokey taking pictures."

There is no doubt that petroleum-based fuels are running on borrowed time. George Thur, assistant director of the Energy Research and Development Administration (ERDA), warned recently that "current estimates are that the point of depletion for gasoline is the year 2000, or maybe 2020."

He further stated, "ERDA is currently spending a lot of money looking at alternative fuels. For example, the fossil-fuels program is spending close to half a billion dollars a year just trying to develop new fuels from coal."

To forestall the point of depletion, Federal laws are demanding across-the-board improvement in fuel economy in cars by 1979 and 1980. They are also requiring stricter pollution control by these dates. Thus cars in the 1980s will have to make progress in these three areas: more control of exhaust gas as it leaves the engine, more precise ignition control, and better control of the fuel and air mixture being burned.

From the present engineering standpoint, the diesel engine appears to be the most promising alternative power plant. It won't be the ultimate answer because it utilizes petroleum-based fuels, but it will retain more power, while economizing precious fuel. Light duty diesels are gaining popularity in Europe, and virtually all taxi cabs in London are now diesel powered.

This year Volkswagen has brought out a diesel-powered Rabbit that has an average of 44 miles a gallon. In test driving, the EPA claimed the 900-cubic-inch diesel engine averaged 39 miles a gallon in the city and 52 miles

# How to get rich

**START YOUR OWN BUSINESS RIGHT FROM YOUR HOME — AND MAKE A FORTUNE IN MAIL ORDER!**



## Mail Order Beginners Get Cash by Mail!

Have you ever thought of operating a little mail order business of your own? Something you could start on a shoestring right from home in your spare time. It's a fabulous business!

Bob Carter of Newark, N.J. ran his first small mail order ad in House Beautiful magazine — offering an auto clothes rack. Business Week reported that his ad brought in \$5,000 in orders. By the end of his first year in Mail Order, he had grossed over \$100,000!

Another beginner — a lawyer from the mid-west, sold a mail order item to fishermen. Specialty Salesman magazine reveals, "he made \$70,000 the first three months!"

**There is no other business where you can make a fortune so fast. Come up with a 'hot' new item . . . and WHAM!**

**It strikes like a bolt of lightning!**

Millions of people read your ad and suddenly, you are swamped with cash orders from all over the country . . . MORE MONEY in 60 days than you could earn in a lifetime!

Like the Vermont dealer who ran one ad in Sports Afield magazine. His ad pulled 22,000 orders — over A HALF MILLION DOLLARS IN CASH!

Yes, Mail Order is the fastest-growing, most profitable business in America! And now with the population explosion . . . the huge teenage market . . . and more people moving to the suburbs — we are on the verge of the BIGGEST BOOM in Mail Order history!

## Free

If you are sincerely interested in starting a lucrative business of your own ACT NOW! We can help you get rich in Mail Order just as we've helped others. Mail the coupon or send a postcard. We'll send you a free book, catalog, ads and complete facts about our offer. No salesman will call. No obligation. You don't need previous experience but you must be over 21. Write to:

**Mail Order Associates, Inc., Dept. 458  
Montvale, New Jersey 07645**

**Mail Order Associates, Inc. Dept. 458  
Montvale, New Jersey 07645**

Please rush full details immediately.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_



on the highway. A diesel engine much larger than the VW is in the works at the Oldsmobile division of General Motors. They are planning to make it available in some 1978 models.

Nevertheless, the diesel will initially be more expensive. The high-compression creates more stress; therefore, the engines and starter systems must be built to handle it. The fuel injection systems used in diesel engines are also more expensive than carburetors.

Although turbine engine designs at the present are not feasible, they are not to be counted out. Chrysler is developing a turbine engine called the Brayton, which would run at higher speeds and higher temperatures than other present-day designs. At the same time, it operates more economically.

Ford Motor Company is highly optimistic about their Stirling-cycle engine, into which they have been pouring research money. This engine uses continuous combustion to heat a sealed working fluid such as helium or hydrogen. Expansion of gas in four cylinders forces piston rods to wedge an angled wobble plate into rotation, turning the output shaft. Engineers claim it runs quieter, more smoothly, and has lower emissions than the gasoline engine.

General Motors has been experimenting with hydrogen, learning much about it during the process. Up to now, GM has been running its test cars on bottled hydrogen. They state that it completely solves the problem of emissions and is up to 15 to 20 percent more efficient than gasoline. But there is one serious crux to the project—the problem is obtaining hydrogen in a reasonable way and being able to handle it, deliver it and sell it.

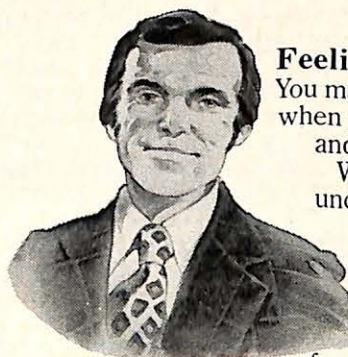
In fact, it took almost as much energy to get the hydrogen out of water as it saved. The idea of alternative fuels is to reduce dependence on gasoline by finding substitutes to run engines. But, as of now, the cost of producing synthetic fuels is two or three times as great as refining gasoline.

Aside from studying fuel alternatives, ERDA is pressing for the development of automobile engines that can switch automatically to several different fuels.

Until the problem is solved, no amount of persuasion and exploiting the energy crunch will persuade most Americans to join a car pool or ride on public transit transportation. They prefer to own and operate their own cars, as long as they have a prerogative. For awhile the trend was toward the smaller, fuel-saving cars, but this year, Americans are returning to the larger, luxury models.

Pleasure, man, pleasure . . . that's the name of the game when it comes to a car!

# Read this ad. It will make your legs feel better.



## Feeling good all over starts with your legs.

You may feel just great. Ready and rarin' to go. But when your legs feel like they're toting around a ball and chain, it's hard to think about anything else.

We call it "leg fatigue." You call it just plain uncomfortable.

And if each day you're becoming more and more aware of aching calves and throbbing leg muscles, chances are you haven't yet discovered Supp-hose Socks.

Supp-hose Socks are the result of years of careful scientific research.

But to really appreciate how different they are, let's begin from the ground up.

## Why your legs give out before you do.

Simply stated—poor circulation. You see, when it comes to your circulatory system, what goes down must come up. That's the whole problem.

Blood traveling down to your legs may have a hard time getting back up again. This reduces the flow of fresh oxygenated blood to your legs. The result: leg fatigue.

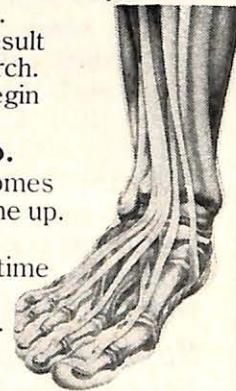
## How Supp-hose works.

Even before you slip into Supp-hose you'll know they're no ordinary socks. You'll see the exclusive vertical and horizontal ribbing which actually helps to reduce leg fatigue. Put them on, and you'll feel a perfectly proportioned fit. Snug around the lower leg. Not too tight around the calf.

Supp-hose acts like a gentle massage to ease leg tension and help promote a more even flow of blood through the legs.

Not only will your legs feel good, they'll look good, too. Supp-hose unique support system helps hold your leg muscles in place. And gives your legs a better shape.

If tired legs are slowing you down, slip into Supp-hose Socks. They'll help you remember how good your legs can feel.



## Supp-hose® Socks

It must say Supp-hose to be Supp-hose.

Another fine product of Kayser-Roth



Thousands of people  
just like you turn  
spare time into

# 'INSTANT CASH'

**NO INVESTMENT! NO  
RISK! Make \$2.50 to  
\$10 a pair . . . instant  
income . . . selling  
Mason Shoes.**

Thousands of men and women—many who never sold before—are making \$2.50 to \$10 a pair on shoes ordered by their friends and neighbors from our beautiful full-color catalog. You can profit too! Make \$100 a week or more in your spare time! The handsome catalog shows 350 dress, sport, work shoe styles for men and women. Sizes 4-16, widths AA-EEEE. **NO INVESTMENT—NOW OR EVER! Instant Cash Profit—customer's deposit is your commission. Show the catalog, write the order, collect the cash deposit—your commission.**

***Rush coupon for FREE  
Starting Outfit, plus excit-  
ing Prize and Bonus Offers  
Today!***

MASON SHOE CO., G-863  
Chippewa Falls, WI 54729

MASON SHOE CO., G-863  
Chippewa Falls, WI 54729

**RUSH FREE CATALOG &  
OTHER SALES TOOLS**  
Show me how I can earn up to  
\$100 a week in my spare time.

NAME: \_\_\_\_\_

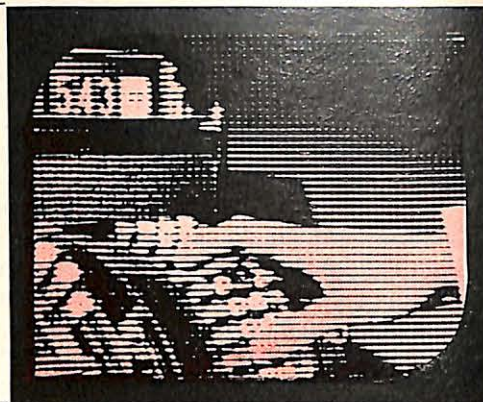
ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

## IT'S YOUR BUSINESS

by John C. Behrens



### USING ADVERTISING EFFECTIVELY

Mention advertising to many small businessmen and you'll get some type of negative response. Some complain that the rates are too high, some don't like the way their advertisements are handled and a few see it contemptuously as a drain on their financial resources; the I-wouldn't-use-it-but-other-stores-do-so-I-must-rationalization.

A few, on the other hand, use it excessively and make it the number one business expense, amazing media salespeople with the amount of money they willingly throw at exposure and image.

The problem, advertising experts tell me, is that small businessmen don't spend the necessary time to study advertising as it applies to their enterprises and their communities. "Successful advertising takes as much strategy and planning as physical expansion, purchasing, legal affairs and accounting. It should be budgeted on the basis of research and evidence and it should be monitored. It should be changed, too, when various indicators show the need for change," says one ad professional.

The decision to change media seems to be as difficult for the average proprietor as purchasing advertising. "Some businessmen are absolutely addicted to the view that print ads are the best and they will not change regardless of the evidence. Others change so much they actually get no solid feedback on any media," the professional continues. Even if they hire professional ad advisers, he contends, they often don't use their help if it doesn't support the proprietor's concept of advertising.

How can the small businessman make the necessary adjustments and better utilize advertising?

Some simple guidelines can help.

© Don't become overconfident about how well you know your clientele. While you're preoccupied with building your business or the day-to-day headaches of running it, customers move away, die, have marital problems, etc. And that affects your business. A good way to stay informed about what's on your customers' minds is to read, listen and watch the media they use.

© Budget for advertising, don't let impulses or emotions make costly decisions for you. A percentage of sales is a commonly used plan although some heavy users of advertising use the "task" method, which means they decide what

they need and then determine the cost. Although frequently expensive, remember that media generally work on a volume basis. Prices are lower as the customer uses more time or buys more space.

© If you must participate in a media mix—television, radio, newspaper, direct mail and other—consider a professional consultant's help. You can get so involved in nonessentials of a campaign and trying to unravel the complexities of media schedules that the business can suffer. It's one of the reasons advertising agencies seek experienced people as media buyers. Securing good time buys and knowing when a newspaper is running grocery ads or offers color is a specialty that can take the amateur hours or days.

© Pack your ads with real selling punch. Make your ads easy to recognize. Use a simple layout with dominant illustrations that feature one idea, if possible. Show the benefit to the reader and feature the "right" item, the one that's stocked and typical of your store or firm. State a price or range of prices and always include store name, address and telephone and hours.

© Monitor your ads and spots. Check proofs and keep a copy and compare with printed versions in the newspaper; be sure that commercials are telecast or broadcast at times agreed. Make sure that broadcast copy is handled the way you requested it.

© Plan ahead and don't rely upon what the competition does to determine your advertising strategy or program. Recently, a struggling small gift shop owner who has large and small competitors demonstrated the kind of ingenuity that can generate customer interest through advertising. He knew that the same newspaper salesperson who called on him also called on his competitors and he noticed a uniformity to all the gift shop ads. To provide a distinctive look in his advertising, he went to a nearby library and checked ads for similar stores in other communities around the state. Ideas, he knew, cannot be copyrighted and so he selected interesting designs or themes and prepared different layouts for his advertising. Without hiring an agency or an artist, he has spurred new customer awareness about his shop.

Remember, too, every advertising medium will tell you it pays to advertise. What you need to know, too, is that only effective advertising pays.



# LOOK AT ALL YOU GET!

1,862 nuts, bolts, screws, and other fasteners • Heavy-duty, all-steel cabinet, 12"W. x 5½"D. x 9"H. • 25 pre-printed I.D. labels • 51 individual compartments • 25 high-impact plastic bins, 2"W. x 5½"D. x 1½"H.

HEAD STYLES INCLUDED				THREADS INCLUDED			DIAMETERS INCLUDED			LENGTHS INCLUDED		
Panhead	Flathead	Roundhead	Hex Head	32	20	18	From No. 6 to 5/16"			From 3/8" to 1-1/2"		

<b>168 SHEET METAL SCREWS:</b> 6 Sizes (Panhead) 	<b>168 WOOD SCREWS:</b> 6 Sizes (Flathead) 	<b>68 MACHINE SCREWS:</b> 2 Diameters, 3 Lengths of Each Diameter (Hex Head) 
<b>312 MACHINE SCREWS:</b> 3 Diameters, 4 Lengths of Each Diameter (Roundhead) 	<b>274 HEX NUTS:</b> 5 Sizes 	<b>92 COTTER PINS:</b> 4 Sizes 
<b>WASHERS:</b> 3 Styles, 4 Sizes of Each Style 		

Only  
**\$24.95**  
plus \$3.90 shipping and handling  
Half the price  
you'd pay at a  
hardware store!

Just about every nut, bolt, screw, washer, and cotter pin you'll ever need — nearly 2,000 pieces — all in one, organized steel cabinet.

- Now... your own hardware store for home, shop, or office!
- 1,862 fasteners total — all high-quality, zinc plated (rust-resistant) steel.
- No more piece-at-a-time trips to the hardware store.
- Heavy-duty, all-steel cabinet, high-impact plastic bins and bin dividers, printed I.D. labels.
- Truly a \$50 value.
- Unconditional 30-day money back guarantee.
- The most important tool in your workshop.
- The hit of the Minneapolis Builder's Show. As featured by the editors of: MECHANIX ILLUSTRATED, POPULAR SCIENCE, WORKBENCH, FAMILY HANDYMAN, HOT ROD AND OTHERS.

Now you can have just the right nut, bolt, screw, washer, or cotter pin at your fingertips... whatever the job! And for an almost unbelievable low price!!

With the NUT & BOLT SHOP — a complete size range of just about every kind of hardware you'll ever need. All organized in one all-steel, 25-tray, 51-bin cabinet. Perfect for auto repair. Home projects and hobbies. Office maintenance. And industrial shop use. Great as a gift, too!

No more time-consuming trips to the hardware store. No more less-than-professional looking repair jobs. No more searching through old coffee cans of fasteners.

Order today! Send check, money order, or company purchase order for just \$24.95 (plus \$3.90 shipping and handling) to DRI INDUSTRIES, 7246 Washington Ave. So., Eden Prairie, MN 55343. If you're not completely satisfied — if you're not truly amazed at all you get — return it within 30 days for a full refund. No questions asked! And keep the FREE \$2.50-value wall chart for your trouble!

— 24-HOUR SERVICE —

## CREDIT CARD BUYERS

Call our 24-hour toll-free number for immediate service  
**800-325-6400** (In Missouri, call 800-342-6600)



## OUR CUSTOMERS ARE AMAZED AT THE VALUE!

"I don't see how you make a profit at such a low cost! I found it much more than I expected!"

M. D. Dorsette, Rockville, Maryland  
"An excellent buy. At retail prices, would have cost far more... usually a minimum of 3c to 5c a piece!"

G. L. Steiger, Enfield, Connecticut  
"Quality is excellent. Great for do-it-yourselfers... and convenient!"

G. R. Dalmadge, Sunnyvale, California  
"I've priced these items separately — it would have cost far more for them (at a hardware store)."

J. D. Russell, Cicero, Illinois

**FREE**



17½" x 24" wall size Specifications Chart — a \$2.50 value. Tells you everything you need to know for a quick professional job every time. What thread types and head styles are available. What size nut and wrench to use. What size "starting" and "tapping" holes to drill. When to use what kind of washer. Instantly measures sizes. And much, much more. Yours FREE just for trying the Nut & Bolt Shop!

## 30 DAY UNCONDITIONAL MONEY BACK GUARANTEE

DRI INDUSTRIES, Dept. E-9  
7246 Washington Ave. So., Eden Prairie, MN 55343

I WISH TO ORDER (QTY.) NUT & BOLT SHOP(S).

☐ I have enclosed my check, money order, or company purchase order for \$24.95 + \$3.90 ea. (Minn. residents add 4% sales tax).

☐ I wish to charge it to (Check One): ☐ American Express ☐ VISA ☐ Diners Club ☐ Master Charge/Bank No.

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_

SIGNATURE X \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_





# The acceptance speech of Homer Huhn, Jr.

Presented at the Grand Lodge Convention  
following his election to office on July 11, 1977



Homer Huhn, Jr., new Grand Exalted Ruler

Grand Exalted Ruler Klein, distinguished Past Grand Exalted Rulers, Reverend Father Moeder, Officers and Members of the Grand Lodge and my Brothers all:

With sincere pride, with a heart filled with gratitude and deep appreciation to all of you, aware of this high honor and grave responsibility, I humbly accept the office of Grand Exalted Ruler of the Benevolent and Protective Order of Elks of the United States of America.

It is my prayer to Almighty God that He will grant me the health, strength, intelligence and tolerance to serve you and all of the members of this Order.

I believe in serving you, not in being served. I, therefore, pledge that I will devote all of my time, energy and ability to justify the faith and confidence you have placed in me. I can do no more, I shall do no less!

I pledge this fully aware of the responsibilities and obligations entailed which might overwhelm me, were it not for the fact that I know my Brother Elks. I know that in every lodge and State Association of our Order there are thousands of Elks ready and eager to assist me in making this the finest year our Order has ever enjoyed.

I am most grateful for the advice, the support and the friendship of those men who have given Elkdom their leadership and unselfish service—the Past Grand Exalted Rulers. I have been privileged to work with them for many years and have gained much from this experience. I shall always seek and welcome their continued advice and assistance. They have been and are an inspiration to all Elks.

At this moment, the memory of Past Grand Exalted Ruler Lee A. Donaldson comes foremost to my mind. He was a kind, generous man, a dedicated Elk, loved and respected by all. He was my close friend and sponsor. I can never forget his many kindnesses. We will always remember his record of service to our Order.

Upon Lee's passing I had the great fortune to look to Past Grand Exalted Ruler Fournace for his leadership and inspiration. To him I express my thanks for his continued encouragement, his wise counsel and sound guidance. I am most grateful.

My very special thanks go to my friend the Honorable Judge Earl S. Keim, one of the outstanding Judges from the great Keystone State of Pennsylvania. The Judge took valuable time

from his duties in the Courts to journey here to nominate me. I am grateful, Judge Keim.

To my friend C. Bennett Dry, President of the Pennsylvania Elks State Association, I give my heartfelt appreciation for seconding my nomination.

Let me take a few minutes more to express my gratitude to the Officers and Members of the Pennsylvania Elks State Association and the Officers and Members of my Lodge, Mount Pleasant, PA, Lodge No. 868. Their support and loyalty have been a source of inspiration and encouragement to me. I am well aware that the honor of this office is a recognition of their record of service as a part of our great Order.

My only regret in assuming the position to which I have just been elected, is that it, of necessity, means my leaving the Grand Secretary's Office, for in this position I have spent more than six pleasant, interesting and challenging years. I shall ever be grateful for the cooperation, support and assistance given me by so many of our Exalted Rulers, Lodge Secretaries, State Association and Grand Lodge Officers and Committeemen, as well as a dedicated office staff who helped make my chores a little easier. I am also grateful to John



Common Pleas Court Judge Earl S. Keim (left) nominated Homer Huhn, Jr. as Grand Exalted Ruler. The seconding speech was made by C. Bennett Dry (right), President of the Pennsylvania Elks State Association.

Homer Huhn, Jr. was escorted to the podium on his election as Grand Exalted Ruler by C. Bennett Dry (left), President of the Pennsylvania Elks State Association, PGER E. Gene Fournace (right) and a group of distinguished Pennsylvania Elks.



R. Ryan of *The Elks Magazine*, Nelson E. W. Stuart of The Elks National Foundation, Doral E. Irvin of The Elks National Home and Bryan McKeogh and George I. Hall of The Elks National Service Commission and the Elks National Convention Committee for their assistance and cooperation. To my successor Stanley Kocur, I pledge my all-out support and ask that he call upon me at any time.

To my wife Jo, who has shared my love for her with my love for Elkdom, I shall be always grateful for her inspiration, her tolerant understanding, her gentle disposition and her devotion. Jo and I were never blessed with children and the Elks have been our family. For thirty-five years this lovely lady has shared with me the trials and tribulations as we have journeyed the paths of Elkdom together. I am well aware that I would not be here without her presence and her encouragement. Together, we will serve you this year.

I am succeeding to this office one of my longtime friends, a man whose training in Elkdom has assisted him in attaining a successful year as Grand Exalted Ruler. He has traveled extensively and given his all. George Klein's administration has been most popular and thorough and has resulted in advancement for our Order. All Elkdom is, indeed, indebted to him for his leadership and contribution to this advancement. I extend my thanks to George for the many kindnesses he has shown me during our many years of friendship and for his assistance during the past few months, in making my succession smoother.

I believe that the Benevolent and Protective Order of Elks offers to all of us a definite way of life and I feel that if each of us accepted fully, our obligation of Elkdom's membership—if each of us were moved by and understood the beautiful ritual of our Order—then we would take a more positive stand in supporting our many programs aimed at helping our fellowman. Only then could we say "We are truly exemplars of Charity, Justice, Brotherly Love and Fidelity," and proudly become missionaries for our great fraternity. Brotherly Love is, in my thinking, the prime prin-



Homer Huhn, Jr. (right) gets a handshake of congratulations on his election to Elkdom's top office from GER-George B. Klein.

ciple in our Order and encompasses our love for our fellowmen whether or not they be members of our Order. With the true practice of Brotherly Love by all our members we could reach goals never before reached by our great fraternity. Brotherly Love is synonymous with all the other principles of our Order, because certainly, we could not be charitable—we could not be just—nor could we serve with fidelity if we did not practice that one great principle.

Our Order came into being directly after the great Civil War—a conflict that pitted ideals, friendships and beliefs against each other. During this struggle, Brothers were pitted against Brothers and families and friends became separated geographically and ideologically. Means of transportation were not as they are today and in those years following the war men found themselves separated from home and families, friendless in strange communities. It was at this particular time that the foundation of the Benevolent and Protective Order of Elks was started. These men, hungry for friendship and a common cause, became members of our Order, and I firmly believe had to be true champions of that principle—Brotherly Love—in order to tailor our Order at that time, to the needs of the day.

This is our heritage, and from those

early days of our history it has been enlarged upon and improved upon until today, when we as Elks can proudly offer to our friends and neighbors who are interested in their fellowman, one of the finest—no not one of the finest but THE finest organization of American Gentlemen dedicated to the good of their fellowman. This we can do, if each of us would review our obligation in Elkdom—if each of us would not take lightly the obligation which we swore before God and Country to practice and uphold. If we practice Brotherly Love—if we rededicate ourselves to this great principle of Elkdom and if each of us would assume "Individual Responsibility" in practicing that great principle, we cannot fail.

Each year at this time the incoming Grand Exalted Ruler briefly reviews his program for the ensuing year and truthfully these programs do not differ too much from year to year. The program will be presented in depth to all Exalted Rulers at the Conference to be held tomorrow afternoon, to the State Presidents and State Secretaries on Wednesday afternoon and to the District Deputies on Friday when they are indoctrinated as to their duties.

The theme of this year's program is to encourage everyone to accept *Individual Responsibility* in the promotion of the program in order that we may *Assure Progress*. With the acceptance of *Individual Responsibility* will come recognition in the form of Grand Exalted Ruler Awards to those who work in the promotion of the program—the Members, the Officers, the Lodges and State Associations for their service to Elkdom and thereby to our fellowman. These awards are a way of my saying "thank you for a job well done" to those who serve. The acceptance of *Individual Responsibility*, the act of becoming part of Elkdom will do much to reduce the problem of Lapsation and will contribute greatly to our membership gain as of March 31, 1978. Membership is so very important and we must show a gain as we have since 1938. A good membership gain can be wiped out by lapsation and we must ever be vigilant in this regard. An effective lapsation and membership program will be promoted by the GL Lodge Activities Committee.

We will develop further this year those outstanding programs of Youth Activities, Youth Leadership/Scholarship which have always been such inspirational factors—the sponsorship of youth activities such as Scouting, Little League and other athletic programs will be encouraged and emphasized as *Individual Responsibility*. The Elks Free Throw or "Hoop Shoot" Contest which has been so successful will be expanded.

The Youth of America represent the



“ I believe that the Elks offers all of us a definite way of life . . . ”



future of America and it is our responsibility to do everything within our power to assist them in their training to become our leaders. I am reminded that while many countries of the world celebrate May Day by displaying machinery of war as their protection for the future, we in America celebrate May Day by displaying and recognizing our youth as our protection for the future.

The Auditing and Accounting Committee and the State Associations Business Practices Committee's work is extremely important in these days of rising costs. It is vitally important that all Lodges review their financial status and their related club facilities in order that these operations are on a sound financial basis. I urge all Lodges to avail themselves of the services of these Committees.

At this time in our history we find ourselves at peace without the horrors of armed conflict. As we count our blessings we may have a tendency to forget those in our Veterans Hospitals who have paid the price for the peace we now enjoy. At the end of World War II the Elks pledged that "So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him." It is the duty of all Elks to see that this pledge is honored and to let our hospitalized veterans know that Elks care. Expanded programs for the benefit of our hospitalized veterans will be promoted through the Grand Lodge State Associations Committee under the guidance of The Elks National Service Commission.

The State Associations Committee will also promote greater participation

in the Great Heart of Elkdom, The Elks National Foundation. This year I am asking for a per capita giving of \$1.50 per member. When I say \$1.50 per member, I mean that each Lodge's total giving for the year from old memberships, new memberships, Lodge participation and other sources will average \$1.50 per member. This is not hard to do and with the acceptance of all our members of *Individual Responsibility* we will meet our goal.

Today, throughout this great land of ours—influences detrimental to our American way of life—are constantly undermining our American principles and heritage. The point that makes these forces so potent is the fact that we in America are willing to accept changes without question and in most cases forces of evil and subversiveness have gotten a foothold in our society before we realize what has taken place.

With an active Americanism Committee we can be on the alert and fight these forces by stressing patriotism to our country and our way of life. This can be done by continuing the Display of Our Flag Program, by stressing and using our right of franchise and the importance of using this privilege which cannot be found in many countries of the world. Ours is a great country, a country in which its poorest would be considered wealthy in many other countries. The theme of our Americanism Committee will be "America is Freedom" and decals will be made available for your use in making this fact known to all.

Ours is one of the only growing fraternities in existence today. This fact has been made known by writers of

newspaper and magazine articles. I have attributed this fact to our Family Participation program and the improvement of our Image within each of our Communities. I urge you to do all in your power to encourage family participation and enlist the services of your local news media in letting the citizens of your community know of the good work your Lodge is doing. Robert Sconce of the Grand Secretary's Office is very learned in the Public Relations field and stands ready to assist you in establishing a public relations program in your Lodge.

New Lodges are essential and we must constantly be on the lookout for areas in which new Lodges can be instituted. In instituting these Lodges we are not only helping our Order but we are also helping the community in which we are instituting by bringing into it an organization whose programs and aims contribute so much to its community. It will take a lot of hard work and a lot of *Individual Responsibility* and I would like to have an average of one new Lodge in each of our State Associations for the ensuing year.

I ask that more emphasis be placed on Ritualistic Work. Herein lies the secret of good members because we must impress them on the night of their initiation by properly presenting our Ritual. Ritual work is improving in our Lodges and I would like to see every Lodge participating in Ritual Contests. Too many times newly made members leave the Lodge after their initiation, talking about the meal and refreshments served them rather than about the seriousness of their initiation, the fine ritual and the fine manner in which it had been presented.

Proper presentation of the ritual is important and there is not one Officer in all of our Lodges who is not capable of learning it and presenting it in the prescribed manner.

The Elks National Home located at Bedford, Virginia, is a home away from home for those of our members who can meet the entrance requirements and wish to avail themselves of the privilege of living there. At the present time the Home can accommodate three hundred residents and it has a population of only 220. I believe the Home is not filled to capacity due to the fact that many Brothers who might retire there, are not knowledgeable of its availability and/or of the entrance requirements. I am sure that of our more than 1½ million members, there are 300 or more Brothers who could avail themselves of this beautiful facility. It is our duty to encourage retirement to the Home and with effort on all our parts, I hope to complete this year with the

(Continued on page 21)

## FIND BURIED TREASURE

Find buried gold, silver, coins, treasures with powerful new electronic detector. Ultra sensitive. Penetrates deep into earth. Works through mud, beach sand, rock, wood, etc. Signals when object is detected.



Write for Free Catalog, treasure hunting tips and unusual souvenir coin.

**RELCO** Dept. DD29. Box 10839, Houston, Tex. 77018

**Financing Available**

## NEW FORMATS FOR FUN AND FUND RAISING

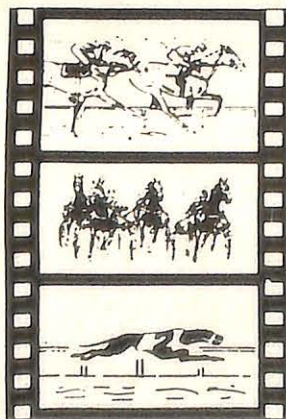
If it's an evening of fun or fund-raising, A Nite At The Races® offers a choice of THOROUGHBRED, HARNESS or GREYHOUND RACING on 16mm film in color and sound with official track commentary. PAST PERFORMANCE FORMATS are also available.

We provide all supplies needed. A kit includes 18 sealed racing films for playing six or more races, Race Programs, Mutuel Tickets for individual races and for the Daily Double, Quinella, Exacta, Numeracta, etc. Play Money, Computation Forms and simple step by step instructions are also included.

Write for brochure explaining every phase of operation including ideas and price schedule to implement the format desired.

**a nite at the races, inc.®**

2320 Avenue U / Brooklyn, N.Y. 11229  
(212) 769-7355





# Compare our prices on NATURAL-ORGANIC VITAMINS AND SUPPLEMENTS FROM NUTRITION HEADQUARTERS

All prices POSTPAID! Satisfaction guaranteed or money back.



**"KITCHEN FARM" SEED SPROUTER**  
Make your own bean sprouts. Complete Kit. . . . . **100**

**PROTEIN DIET POWDER**  
16 oz. CONTAINS 416 GRAMS OF PROTEIN  
lb. **3.98**

**ORGANIC IRON Supreme**  
100 TABLETS  
500 for 4.95

**DOLOMITE & BONE MEAL**  
100 TABLETS  
500 for 2.65

**VITAMIN E Beauty Cream**  
1 oz. Jar **100**

**SUNFLOWER SEED KERNELS**  
12 oz. **89¢**  
6 for 4.99

**83 MG. POTASSIUM TABLETS**  
100 TABLETS  
500 for 5.00

**ACIDOPHILUS CAPSULES**  
(Our Price)  
100 CAPSULES  
250 for 4.25

**Fruit & Nut CAROB Candy Bars**  
3 oz. **60¢**

**TIME RELEASE VITAMIN C**  
500 MG. CAPSULES  
100 CAPSULES **2.98**

**GIANT 20 MINIM WHEAT GERM OIL CAPSULES**  
40 CAPSULES  
120 for 2.89

**500 MG. BEE POLLEN TABLETS**  
100 TABLETS  
500 for 9.85

**GARLIC OIL CAPSULES**  
100 CAPSULES  
1,000 for 4.95

**MULTI-MINERALS 9 VITAL MINERALS**  
100 TABLETS  
500 for 4.50

**HERBAL DIURETIC**  
100 TABLETS  
500 for 6.50

**BY MAIL POSTPAID**  
**VITAMINE**  
400 UNIT CAPSULES  
☐ 50 DAY SUPPLY **88¢**

☐ 100 FOR **\$1.49** ☐ 500 FOR **\$7.25** ☐ 1000 FOR **\$13.98**

Limit: One of Any Size to A Family ONLY WITH THIS AD  
Mail Coupon with remittance to  
**NUTRITION HEADQUARTERS**  
104 West Jackson, Dept. N 1570  
Carbondale, Ill. 62901

**50 MG. VITAMIN B2 (RIBOFLAVIN)**  
100 TABLETS  
500 for 5.50

**HERBAL LAXATIVE**  
100 TABLETS  
500 for 3.75

**HI-POTENCY STRESS FORMULA**  
(Same formula as PLUS 72)  
100 TABLETS **1.95**  
250 for 3.89

**BREWERS YEAST TABLETS**  
250 TABLETS **65¢**  
1,000 for 1.95

**500 MG. ASCORBIC ACID VITAMIN C**  
100 TABLETS **95¢**  
500 for 4.49

**WHEAT GERM RAW FLAKES**  
1 lb. **59¢**  
5 lbs. for 2.79

**KELP Tablets (Iodine)**  
100 TABLETS **29¢**  
1,000 for 1.69

**RNA/DNA BREWERS YEAST ONE HEAPING TABLESPOON CONTAINS:**  
RNA...1,008 MG.  
DNA...112 MG.  
1 POUND **\$2.98**  
4 POUNDS **\$9.95**

**HERBAL LAXATIVE**  
100 TABLETS  
500 for 3.75

**BIG 4 KELP, VIT. B6, LECITHIN, CIDER VINEGAR**  
100 TABLETS **98¢**  
500 for 3.88

**19 GRAIN LECITHIN CAPSULES**  
(1,200 mg.)  
100 CAPSULES **1.59**  
300 for 4.39

**RAISIN NUT & SEED Trail Mix Natural Snack**  
12 oz. **1.49**

**LEGITHIN POWDER**  
Dissolves Easily  
8 oz. BOTTLE **1.25**

**100 MG. GINSENG TABLETS**  
50 TABLETS **99¢**  
250 for 3.95

**SUPER GINSENG 250 MG.**  
100 TABLETS **2.98**  
500 for 12.95

**ONE GRAM PROTEIN TABLETS**  
Each contains 1 gram of protein.  
100 TABLETS **2.49**  
500 TABLETS **9.95**

**GARLIC & PARSLEY TABLETS**  
100 TABLETS **75¢**  
500 for 3.25

**VITAMINS FOR HAIR CARE**  
Same Formula Others Sell for 9.95  
50 DAY SUPPLY **\$3.95**

**BONE MEAL TABLETS**  
100 TABLETS **39¢**  
1,000 for 2.49

**ONE GRAM (1000 mg) VITAMIN C**  
With Rose Hips  
100 TABLETS **1.49**

**FORMULA S-6**  
(Comparable to "STRESS TABS 600")  
60 TABLETS **2.89**

**PAPAYA PAPAIN (Digestant)**  
100 TABLETS **75¢**  
500 for 3.25

**100 mg VIT. C & Acerola in Each Delicious Tablet**  
**ACEROLA-C**  
100 TABLETS **98¢**  
500 for 4.49

**VITAMIN B6 50 MG TABLETS**  
100 TABLETS **95¢**  
500 for 4.25

**HERBAL LAXATIVE**  
100 TABLETS  
500 for 3.75

**HERBAL LAXATIVE**  
100 TABLETS  
500 for 3.75

**HERBAL LAXATIVE**  
100 TABLETS  
500 for 3.75

**HERBAL LAXATIVE**  
100 TABLETS  
500 for 3.75

**HERBAL LAXATIVE**  
100 TABLETS  
500 for 3.75

**HERBAL LAXATIVE**  
100 TABLETS  
500 for 3.75

**HERBAL LAXATIVE**  
100 TABLETS  
500 for 3.75

**Our "TOP-B" B-COMPLEX "50"**  
Famous Formula at a Sensational Low Price!  
Every Capsule Contains 50 mg. B1, B2, B6, Niacinamide, Panto. Acid, Choline, Inositol; 50 mcg. B12, Biotin; 30 mg. Paba; 100 mcg. Folic Acid.  
50 Capsules **1.69** Value  
100 Capsules **2.98** Value

**500 MG. BRAN TABLETS**  
Easy way to get this important wheat fiber.  
300 TABLETS **\$1**

**"SPECIAL C-500"**  
500 mg. Vit. C Plus Rose Hips, 200 mg. Bioflavonoids, 50 mg. Rutin, 25 mg. Hesperidin  
100 TABLETS  
4.95 VALUE **1.29**

**Money Saving MAIL ORDER BLANK**  
**RUSH Your Order Now to:**  
**THE BEST TIME TO SAVE IS NOW!**  
**NUTRITION HEADQUARTERS**  
104 West Jackson St.—Dept. N 1570  
Carbondale, Ill. 62901

QUAN- TITY	SIZE	NAME OF PRODUCT	TOTAL PRICE


**SATISFACTION GUARANTEED** **WE PAY ALL POSTAGE** **TOTAL—amount enclosed**

PRINT NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_



Let Belsaw prove you can  
**Earn Up To**  
**\$800 an**  
**Hour**

**In**  
**YOUR**  
**OWN**  
**SPARE**  
**TIME or**  
**FULLTIME**



## SHARPENING BUSINESS!

**On our**  
**30-DAY**  
**FREE**  
**TRIAL**  
**OFFER**

You risk nothing by accepting this offer to see how easily you can turn your spare time into big Cash Profits with your own Complete Sharpening Shop. No selling... no previous experience needed. Our famous Sharp-All and show-how instruction set you up to make \$200, \$500, \$700 a month CASH sharpening Saws, Knives, Scissors, Lawnmowers, Shop and Garden Tools... all cutting edges.



**LIFETIME SECURITY**  
 with  
**YOUR OWN BUSINESS**

**FREE BOOK!**  
 Gives Full Details

Send for all the facts! Our Free Book tells how to start a profitable, lifetime home sharpening business, how we help you grow, how we'll finance you.

**BELSAW SHARP-ALL CO., 3906 Field Bldg., Kansas City, Mo. 64111**

**No Obligation...No Salesman Will Call**

YES, ☐ BELSAW, 3906 Field Bldg., Kansas City, Mo. 64111 please send me the **FREE BOOK** that gives full details.

Name \_\_\_\_\_ Please Print  
 Address \_\_\_\_\_  
 City-State \_\_\_\_\_ Zip \_\_\_\_\_

## DON'T QUIT SMOKING

before giving my pipe a 30 Day Trial



My new principle contradicts every idea you've ever had about pipe smoking. I guarantee it to smoke cool and mild hour after hour, day after day, without rest, without bite, bitterness or sludge. To prove it, I'll let you test smoke a Carvey Pipe for 30 days. Write today for **FREE** trial offer. E. A. CAREY, Dept. 204M, 3932 N. Kilpatrick, Chicago, Ill. 60641

## 1000 GOLD STRIPE ZIP CODE LABELS 75¢



### FREE LOVELY GIFT BOX

1000 Gold Stripe, 2 Color, gummed, padded Labels, printed with ANY name, address & Zip Code, 75¢ + 10¢ pstg. & hdlg., or 85¢ in all. Or, 3 sets, all the same or each set different, only \$2.40 ppd. Fund raisers write for quantity prices.

Money Back Guarantee. **FREE GIFT BOX!** Pls. allow up to 6 wks. for delivery.

**LABEL CENTER** Dept. L-532  
 808 Washington St. Louis, Mo. 63101

## How to USE YOUR HOME for RETIREMENT INFLATION-INSURANCE

Home values rise faster than other living costs. New Guidebook shows how you can use your home's rising value and insured savings accounts to protect your standard of living against prolonged inflation. Computerized examples and charts encompass many individual cases. To use this new, safe way to plan your retirement security send \$7.95...chk., M.O.; M/C, B/A cds. If not pleased, return in 15 days for full refund.

### INFLATION-GUARD

Box 10138, Fort Worth, Texas 76114

# YOU AND RETIREMENT

by Grace W. Weinstein



## THE OLDER DRIVER

Older drivers are generally safe drivers. Older drivers make up nearly 30 percent of all drivers in the United States, the Colonial Penn Insurance Company points out, yet are involved in less than 20 percent of reported accidents. Safe older drivers are those who use good sense to compensate for reactions slowed by age. Colonial Penn suggests:

- Avoid congested times and places. Select scenic secondary routes instead of high-speed turnpikes; stay out of metropolitan areas during rush hours.
- Prevent overtiredness that can cause accidents. Don't try to cover more than 250 or 300 miles a day, broken up with stretch-and-move-around stops every couple of hours. Don't drive when taking medication that may cause drowsiness; check with your doctor. If you do become tired, stop driving.
- Use special caution at intersections. They are a problem area for all drivers, but especially for those with slower reaction times.
- Be particularly careful at dusk when the light is tricky and your eyes may be slow to adjust. If you must drive at night, frequent rest stops will help your night vision. Be especially alert for obstacles ahead, and adjust driving speed so that you can stop within headlight distance.

Automobile insurance rates have risen steadily in recent years, as the costs of medical care and car repair have risen. Rates vary by location: central city residents pay more, much more, than suburbanites and exurbanites. Rates also vary within the same region, according to the Insurance Information Institute, based on driver classification (age, sex, marital status, how you use your car, and your driving record); driver education; the limits of protection you choose; the deductible clause; and the year, make, and model of your car.

It is possible, however, to save some money on your auto insurance. The single biggest money-saver is *large deductibles*, as large as you can comfortably afford. Insure yourself for part of any loss, in other words, and your premiums will go down. If you raise the deductible on your collision insurance from \$200 to \$250, the Insurance Information Institute points out, many companies will give you a 15 percent premium discount.

Collision insurance, and comprehensive insurance too, can be dropped altogether on older cars, according to Her-

bert Denenberg, former Pennsylvania Insurance Commissioner and author of *The Shopper's Guidebook*, if you can afford to cover the loss yourself. If your car's present value is \$300 or less, you may not be able to collect enough in any event to justify the premiums. Meanwhile, increasing the deductible wherever possible makes sense, especially if you remember that insurance is designed to provide protection for catastrophes; small losses should be handled out of income.

Take advantage of available *discounts*. Drivers over 65, in many states, are entitled to a 5 percent premium reduction. Women drivers between 30 and 64, if they are the only drivers resident in their households, may also receive a discount. Safe drivers also get a discount. So do nonsmokers and nondrinkers.

With your eye on the dollar, don't overlook essential coverage. You should carry (and must, just about everywhere) bodily injury liability insurance, which protects you financially when someone is killed or injured by you (driving your own or someone else's car) or by your car (driven by you or by someone else with your permission). No-fault insurance has been enacted, in varying forms, in many states, but minimum amounts of bodily injury liability insurance are usually state-mandated.

With escalating medical costs, the wisest thing you may do, if you can afford it, is to take the savings on collision and comprehensive insurance and apply them to increased amounts of bodily injury liability insurance.

You should also carry property damage liability insurance, which applies when your car damages the property of others—cars, lamp posts, fences, buildings. It is usually written as a unit with bodily injury liability, and is well worth having. In an area where \$5000 of property damage liability insurance costs \$32 a year, \$25,000 costs \$35 a year. Save money elsewhere, but protect yourself against major claims and drive carefully.

For more information: "Every Ten Minutes," a pamphlet on auto insurance, is available free from the Educational Division, Insurance Information Institute, 110 William St., New York, NY 10038. "On the Road," a set of tips on safe driving and automobile insurance, is available free from Corporate Affairs, Colonial Penn Group, 5 Penn Center Plaza, Philadelphia, PA 19103.



Financial donations made by various lodges have enabled community groups to purchase equipment for teaching purposes. The "Bucks Club" of Red Lodge "Beartooth," MT, Lodge raised money through membership dues for 12 tape recorders which were presented to local schools. The West Park County Nursing Home acquired a video cassette player with the \$675 contribution given to the Home by PERs of Cody, WY, Lodge. A check for \$250 presented to the city high school's football coach by Grove City, CA, Lodge was applied towards the purchase of a new projector for the football team.

Past President of the Elks' ladies Ann Secor crocheted an American flag for Manahawkin, NJ, Lodge. PER George Secor and Ann presented the Stars and Stripes to the lodge during the dedication of its new building.

Softball was the subject when Western Academy boys and Maryvale (Phoenix), AZ, Lodge members got together at the Elks' annual picnic. Before the game began, Brother Gene Johnson and PER James Childers gave each of the youths a new baseball glove.

**Pembroke-Hanover, MA,** Brothers Dick Coobe, a Quincy firefighter assigned to Rescue One, and Paul Kenerson, a Hanover police officer, clasped hands after successfully demonstrating the cardiopulmonary (CPR) technique on "Rescus-Annie," the training mannequin, during a CPR course offered at the local lodge. Under the guidance of these certified instructors, Carl Fahlstrom, Edward Geswell, Douglas Girard, John Glynn, Roger Grant, Bruce McCullum, Helen Maquire, Mary Maquire, Michael Pineau, and Robert Wingstead mastered the technique. A citation for public service was awarded by the lodge to Brother George Kinney, an M.D.C. policeman, for his rescue of a young girl off Carson Beach, Boston.

**Hagerstown, MD, Lodge** has initiated a project to supply matching funds of \$10,000 which will enable county rescue squads to purchase badly needed emergency equipment. ER Lawrence Tosten (center) and squad members discussed the use of the monitoring system of the EKG defibrillator unit in an emergency situation.

Disco dancing is spon-

sored by Herrin, IL, Lodge for the town teenagers. One night a week, instructors from a local nightclub teach the youths new dance steps for a few hours. Dick Henley, Herrin High School assistant principal, and Brother Charles Helleny organized the program, which is attended by an average of 100 students.

W. L. "Sleepy" Bagnal of Reno, NV, Lodge recently accepted an honorary founder's certificate from State Chm. G. Heinie Lehman and then-ER Alan Squailia. Brother Bagnal then made a second pledge of \$1,000 to the National Foundation.

The "Hey Rube Get A Tube Race" was a project sponsored by Point Pleasant, NJ, Lodge for the benefit of the Crippled Children's Committee. Community participation helped to make the race one of the most significant fundraising projects undertaken by the Brothers this past year.

## NEWS OF THE LODGES

**High Ridge, MO, Lodge** initiated a third-generation member of the Dacus family recently. Charles Dacus III joined the order in a ceremony conducted by ER Joseph Bennett. The new Brother Dacus was welcomed by his grandfather PER Charles Dacus Sr., who served as chaplain for the occasion, and his father Charles Jr., who served as Inner Guard. The event was a "first" for members of High Ridge Lodge.



Hagerstown Lodge to the rescue



CPR at Pembroke-Hanover Lodge

A class of 66 candidates was initiated in honor of then-GER George Klein by Aberdeen, WA, Lodge. ER Jack Thompson welcomed guest PDD Ted Norin to the ceremony.

The weather was rough and the fishing not too good, but Cascade-East Point, CA, Elks found hospitality in Florida. Fort Walton Lodge members gave their guests a good start on their return trip with a home-cooked breakfast.

Plaques were presented to Brothers R. O. Sandusky, Silas May, Henry Eager, Emmitt Jennings, Bob Burnam, and Joe Bonem of Tucumcari, NM, Lodge in recognition of their 50 or more years as Elks. Twenty-four members of Oshkosh, WI, Lodge were honored with life membership cards and pins.

A Scout Troop for crippled children was begun by Hamilton, NJ, Elks recently. The Americanism Committee presented the lodge's new troop with an American flag.

A day at the races was organized by Brother Joe Seman for members of Arlington, TX, Lodge at Louisiana Downs. The seventh race was named the "Howard Homologate" in a gesture of thanks to Bill Howard for his services to the order. After the race, Brother Howard presented a plaque to the owner of the winning horse.

VP Joseph Silvia and State Trustee E. Alfred Scotti recently presented \$1,000 for Rose Hawthorne Lathrop Hospital to Sister Margaret, assistant to the hospital director. The donation was given on behalf of the Massachusetts Elks Association Charity Fund.





**FORMER** New York Giants head football coach Alex Webster (second from right) was one of 91 candidates initiated in honor of PGER William Jernick (second from left) at Manasquan, NJ, Lodge's dedication of its new building. Joining Brother Jernick in welcoming Webster to the order were PDD Don Crosta (left) and then-DDGER LeRoy Teeple.



**AN OFFICIAL PROCLAMATION** signed by Mayor Robert Johnson opened the 50th anniversary year of West Haven, CT, Lodge. Witnessing their fellow lodge member's signature were PER Hugh C. Graham (left) and ER J. Edward Farrell.



**THANKS** to the Woodland, CA, Elks, 40 developmentally disabled children at the Woodland Skilled Nursing Facility now have a sandbox for therapy and recreational activities. (From right) Brother Earl Woodworth, who constructed the sandbox, Lynette Langston, Youth Chm. Charles Langston, Laura Perella, and Darlene Wheeler supervised ER Bob Alsbaugh's tightening of the last screw. The box was sealed and left unadorned so that the children could decorate it with their own designs.



**A BANQUET** and dance honoring then-GER George and Ruth Klein (third and fourth from right) and PGER Glenn Miller (right), the state sponsor, and his wife Barbara (second from right) ended a day of activities celebrating the 75th anniversary of Dixon, IL, Lodge. (From left) ER George Maves Jr. and his wife Jan, Mrs. Lucile Warner, widow of PGER Henry Warner of Dixon Lodge, and George Nichols Jr., grandson of the late PGER, thanked the honored guests for participating in the festivities.



**LONG BRANCH, New Jersey, Lodge** is proud to count among its members 94-year-old Stacey Hammell (center), who joined the order in 1911. In a short ceremony at the lodge, Brother Hammell received a plaque for his many years of service from PDD Paul Paone (left) and immediate PER Joseph Catalano.





**FOR OVER A YEAR**, the senior citizens of Tenafly, NJ, have been meeting at the local lodge three days a week. In gratitude for the use of the Elks' facilities, Mayor John Manos (right) presented a certificate of appreciation to ER John Najarian Jr. as (from left) Organist Ray Abbott, Councilwoman Evelyn Comer, Est. Lead. Kt. Frank Moticker, Est. Loyal Kt. Richard Sweet, Jack Freese, and PER Frank In-gannamorte observed.



**THE KEY CLUB** of Clifton High School, whose members are Junior Kiwanians, donated \$600 to three local service organizations in ceremonies held recently at Clifton, NJ, Lodge. Accepting the young people's contributions from Ed Schumacher, president of the Key Club, were (from left) ER Howard Daniels, who represented the Passaic County Elks Cerebral Palsy Center, Mrs. Dolores Colucci, executive director of the Clifton Girls Club, and Steven Dranoff, acting director of Clifton Mental Health Services.



**A CHECK** for \$800 was presented by Greeley, CO, Golf Chm. Jim Richardson to Elks Laradon Hall Chm. Dick Webster and ER John Northrop. The money represented the proceeds of the lodge's annual golf tournament to benefit the Elks-sponsored training school for mentally and physically handicapped children.



**ON A VISIT** to McCook, NE, Lodge, the lodge's charter Exalted Ruler, W. C. Bullard (second from right), who now resides in Denver, CO, was awarded a plaque of appreciation. Offering congratulations were (from left) ER Roger Taylor, PER Don Frick, who held office during the lodge's 50th year, and PER W. K. Swanson, who served during the lodge's 25th year.



**RETIRING** after 27 years of service, Probate Judge Robert Dowling (seated, left) was honored with a testimonial sponsored by Meriden, CT, Lodge. Among the 350 people who shared the special occasion with Brother Dowling, a life member of the lodge, were Mrs. Edna Dowling (seated, right) and (from left) Brother Joseph Zalski, an attorney who served as master of ceremonies, ER Thomas Mauri, and Ms. Anne Ryan, long-time probate clerk who served under Judge Dowling.





**A RECORD 144** bowlers forming 36 teams vied for trophies on behalf of 36 handicapped children during Cedar Grove, NJ, Lodge's 11th annual crippled children's bowling tournament, proceeds from which will supply aid to the children and equipment for Elks Camp Moore. Following the competition, Sal Monaco (left), tournament chairman, and Crippled Children's Chm. Carl Cordasco presented a trophy, a U.S. savings bond, and a fruit basket to guest of honor David Kalmus, the North Central District poster child.



**A CHARITABLE DONATION** made by the Ogden, UT, Elks benefited St. Benedict's Hospital. Robert Eisleben (right), hospital administrator, thanked Est. Lead. Kt. James Imhoff (left) and ER Lewis West, who recently delivered the first payment on the lodge's \$10,000 pledge.



**DONATIONS** to four worthy causes were made by Mrs. William Lawson (left) on behalf of the Elks' ladies during a recent banquet at Galesburg, IL, Lodge. Al Urena accepted \$100 for the National Foundation, Harry Matthews received \$100 for the Senior Citizens Food Lift Program of the Galesburg Cottage Hospital, and Marc Chapman, president of the Building Association, was presented with \$200 for the Elks Building Fund and \$100 for youth activities and the Easter Bunny Fund.



**CREDITED** with rescuing his neighbor Kristine Perry and her two children, seven-year-old Christopher and 22-month-old Nathan, from their burning home, John Crowling received a plaque from Norfolk, VA, Lodge. Praising Brother Crowling's heroism, PER Joseph Clark presented the lodge's tribute.



**BROTHER NICHOLAS VERRASTRO** (second from right), a member of Westwood, NJ, Lodge and the executive director of the Pascack Valley Hospital in Westwood, recently accepted the last installment on Park Ridge, NJ, Lodge's pledge of \$3,000 for special furnishings at the hospital. Park Ridge Brothers at the presentation included (from left) then-DDGER Donald Wilson, PDD John Nordham, who coordinated the fund drive, and Harold Effron, hospital trustee.



## Acceptance Speech

(Continued from page 14)

Home at full complement with a waiting list.

This then, is a brief analysis of my program. Time will not permit me to go into further detail but I am sure part of the program will be worked upon and more completely established in the very near future. These are the seeds of a successful year and I sincerely hope that you will plant these seeds in your respective Lodges and properly cultivate them into one of the richest harvests that we have ever had. This will take a lot of time and effort from all of us but I am sure that the satisfaction that each of us will get from succeeding will be very gratifying.

I am reminded of a story that was told at a meeting of District Deputies by Past Grand Exalted Ruler McClelland. It seems that many years ago a minister had been assigned a territory that was comprised of the mountainous area of one of our States and he had to travel from church to church by horseback to make his sermons. Most of the parishioners were very poor and his only pay was one-half of everything that was donated by these people. On this particular Sunday the minister took his grandson with him, and upon entering the church, the minister deposited fifty cents in the collection plate. After delivering his sermon, he was handed an envelope that contained twenty-five cents, his pay for the service. The minister and his grandson left the church and started to the next assignment, and as they were riding along the minister remarked to his grandson that twenty-five cents did not seem to be enough for the service that he had conducted. The little boy thought about this for a moment and remarked, "Well, Granddad, if you had put a little more into it—you would have gotten a little more out of it." This my Brothers is Elkdom. If you will just put a little more into it, you are sure to get a little more out of it.

In conclusion may I ask you one question? Will you the Officers and Members of the Grand Lodge, State Associations and Subordinate Lodges work together with me this year, in promoting the many worthwhile programs that are a part of our heritage? If you will, we can leave to those who follow us a greater heritage for them to improve upon. In this way our Order will continue to grow and continue to be an influence in our American way of life. If you will assume *Individual Responsibility* we can *Assure Progress* and in this way we will be carrying out the wishes of all those who preceded us.

I thank you and God bless you. ■

# Attention Elks!

## Retirement homes in sunny Florida.

From

# \$24,990\*

Lot included

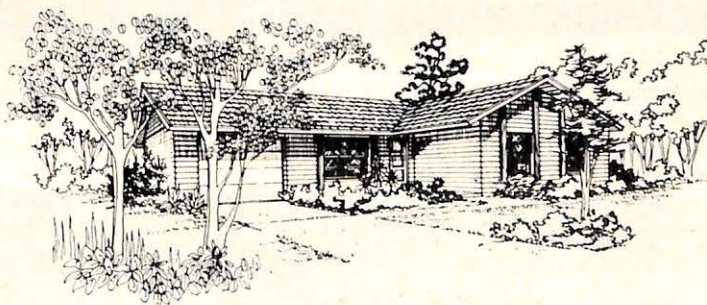
## No cash down.\* No closing costs.

Choose from 2 and 3 bedroom single family homes with fully landscaped lot, central water and sewer, one-car garage, spacious recreational complex with heated pool, lighted tennis courts, shuffleboard courts...and many other standard features. Close to Port Charlotte and its Elks Lodge No. 2153. Near golf courses, fishing, boating and shopping malls.

Send the coupon today for a FREE information kit that includes model plans, color brochure, prices and a list of 39 standard features.



\*100% VA mortgage available for qualified veterans. FHA and conventional mortgage available for non-veterans with LOW down payment and NO closing costs. PRICES subject to change without notice. Offer void where prohibited by law.



## INDEPENDENCE VILLAGE

The Gardens of Gulf Cove  
Port Charlotte, Florida  
(813) 697-3434



INDEPENDENCE VILLAGE, INC.  
511 East Coliseum Blvd.  
Port Charlotte, FL 33953



Send my FREE Independence Village Kit (color brochure, model plans and prices) by return mail:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Interested in a home with ☐ 2 bedrooms ☐ 3 bedrooms

☐ I would like to plan a visit to Independence Village

E-2

NO COST OR OBLIGATION Phone # \_\_\_\_\_



# convention highlights '77

Highlights of the 113th Grand Lodge Session Held in New Orleans, LA, July 1977



## Sunday Opening

For the third time in history and the second time in this decade, Elks gathered in New Orleans for their annual Grand Lodge Session. The 113th Session was held in Rivergate Auditorium July 10-14. A public ceremony Sunday evening officially began the events.

PGER Willis C. McDonald, Honorary Convention Chairman, introduced the Past Grand Exalted Rulers and their wives and welcomed the delegates and their families.

In the major address, GER George B. Klein reported on the outstanding accomplishments of the Order during the past year.

The goal of the Elks National Foundation of \$1.50 per member was met and exceeded for the second year in a row. Total contributions were in excess of \$2.486 million, the highest total ever received in one year.

The individual lodges spent a total of over \$14.2 million to help others.

"The hand of fellowship that we extend to the disabled veterans is small

Past Grand Exalted Rulers and their wives were introduced by PGER Willis C. McDonald, Honorary Convention Chairman, at the opening of the 113th Session held in the Rivergate Auditorium in New Orleans. Two PGERs, William J. Jernick and H. L. Blackledge, were unable to attend due to illness.



Mrs. Gail Russo was one of the many Southern belles greeting delegates at the huge Rivergate Auditorium. She is shown holding reprints on New Orleans from *The Elks Magazine*. The Frankie Mann Band was one of several entertaining in the concourse.



repayment of the debt we owe them for the price they paid to preserve our freedoms," GER Klein said.

He emphasized the Eagle Scout Recognition Program, stressed the Elks National Home, the Elks' activities for youth and families, and the continued growth of the "Hoop Shoot" Free Throw Contest.

There was a membership gain of 13,563 for the year, GER Klein reported, making a total of 1,624,702. It was the 37th consecutive year that the Order has shown a gain in membership.

GER Klein sounded a warning note: "I must express my concern with the continuing pressure by do-gooders and social reformers that seem bent on infringing on our rights and freedoms.

"The right of freedom of association seems to be the favorite target of this group who profess to know what is best for everyone and seemingly will go to any length to implement their views.

"It is our duty, and yes, our responsibility," GER Klein asserted, "to monitor legislation at all levels so that we may effectively counter the moves of these misinformed and misguided persons who seek to destroy us by imposing their will without any regard to our basic rights . . ."

His remarks brought a standing ovation from the audience.

The Muscatine, IA, Elks' Chanters and the Aberdeen, WA, Elks' Band delighted the huge audience with vocal and instrumental selections.

Leading the Pledge of Allegiance was Grand Esq. R. W. Glaholt of Shreveport, LA, Lodge No. 122. The Grand Chaplain, the Rev. John Moeder, gave the invocation and benediction.

Organ music was by Ramon "Red" Ringo of Brazil, IN, Lodge No. 762, a resident of the Elks National Home.

### Monday Highlights

Delegates cheered as a colorful parade of state flags and Old Glory opened the first business session.

Ray Majure, state president of the Louisiana Elks Association, welcomed the delegates. Lodge representatives from around the world were introduced. Included were: Puerto Rico, Guam, Canal Zone, Hawaii and Alaska.

GER Klein also welcomed delegates from new lodges chartered during the year.

A total of 11 new lodges were instituted, according to a report by Robert T. Flynn of Sterling, IL, Lodge No. 1218.

Homer Huhn, Jr., of Mount Pleasant, PA, Lodge No. 868 was unanimously elected Grand Exalted Ruler. He previously served six terms as Grand Secretary.

Judge Earl S. Keim of the Court of Common Pleas of Westmoreland Coun-



Convention officials were on hand to greet GER Klein and his party when they arrived at the Fairmont, headquarters hotel in New Orleans, for the 113th annual Grand Lodge Session. From the left, are: PDD Thomas Thompson, member of the local Convention Committee; PGER Willis C. McDonald, Honorary Chairman; PGER George I. Hall, GL Convention Committee Chairman; GER and Mrs. Klein, and Mr. and Mrs. Vincent Collura, Secretary to the GER.



Over 18,000 Elks and their families attended the New Orleans convention. The lineup at registration is shown here.



The opening business meeting was highlighted by a parade of state flags which were placed on the stage by the state presidents or their representatives.



ty, PA, and a member of Mount Pleasant Lodge, made the nomination. It was seconded by C. Bennett Dry of Berwick, PA, Lodge No. 1138, president of the Pennsylvania Elks State Association.

The acceptance speech of Brother Huhn appears elsewhere in this issue of *The Elks Magazine*.

Other new officers named were: Hal M. Randall of Salem, OR, Grand Est. Lead. Kt.; Donald D. Balvin of Aberdeen, SD, Grand Est. Loyal Kt.; Garland F. Guilfoyle of Newport, KY, Grand Est. Lect. Kt.; and Stanley F. Kocur of East Chicago, IN, Grand Secy.

Also, George J. Balbach of Queens Borough (Elmhurst), NY, Grand Treas.; Carl H. Fernstrum of Menominee, MI, Grand Inner Guard; Martin N. Gronvold of Mandan, ND, Grand Tiler, and the Rev. John Moeder of Manhattan, KS, Grand Chap.

Elected to four-year terms on the Board of Grand Trustees were Marvin Lewis of Brawley, CA, and L. L. McBee of New Lexington, OH.

James P. Ebersberger of Latrobe, PA, was appointed to serve as Secretary to the Grand Exalted Ruler-Elect.

Delegates confirmed the following appointments:

—PGER Edward W. McCabe to a five-year term as a member of the Elks Memorial and Publication Commission.

—PGER William A. Wall to a seven-year term as a trustee of the Elks National Foundation.

—PGER Robert G. Pruitt to a seven-year term on the Elks National Service Commission.

—PGER Robert E. Boney to a five-year term as a member of the GL Convention Committee.

—Robert B. Webb of Santa Ana, CA, to a five-year term as a Justice of the Grand Forum.

#### Tuesday Highlights

Donald F. Nemitz of Clayton, MO, made recommendations and referrals of the Committee on Distribution at the beginning of the day's meeting.

PGER Wade H. Kepner, chairman of the Elks National Memorial and Publication Commission, reported that \$145,000 had been spent to maintain the beautiful Memorial Building in Chicago during the past year.

He urged support of the advertisers in *The Elks Magazine* and voiced the commission's hopes to be able to continue to publish the magazine at a subscription price of \$1.25 per year. Rising costs, particularly in postage and paper, were emphasized.

H. E. Stalcup of Storm Lake, IA, chairman of the Auditing and Accounting Committee, urged that lodges update their insurance policies, and

stressed the use of a budget and the GL Auditing and Accounting Manual. Exalted Rulers are now permitted to appoint an Auditing and Accounting Committee upon election rather than waiting until installation.

The first portion of the report of the Elks National Foundation Board of Trustees was given by PGER John L. Walker, chairman, who announced the largest contributions ever. Book value of the principal and income funds is now over \$33 million.

As a result of the record contributions, the budget for distribution of charitable funds will be over \$1.5 million for this year.

Winners of the Eastern and Western Division ritual contests were announced by Duncan McPherson of Ballard (Seattle), WA, chairman.

South Bend, IN, won first in the Eastern Division and Kingsport, TN, placed second.

Capturing first in the Western Division was Greeley, CO, with Beloit, KS, second.

Members of the All-American Eastern Division Team were: ER Robert E. Dearen Jr. and Esq. William P. Frazier, both of South Bend; Lead. Kt. Michael Schroeder of Lima, OH; Loyal Kt. Robert G. Thornton Jr., Greensboro, NC; Lect. Kt. Ron Cowan, Hartford, VT; Chaplain James Bassett and Inner Guard Lee Berry, both of Kingsport.

The Western Division All-American

Team consisted of ER John Malletta, Missoula "Hell Gate," MT; Esq. Larry Blanding, Beloit; Lead. Kt. John Northrop, Greeley; Loyal Kt. William Howard, Quincy, CA; Lect. Kt. Philip Brewer, Chaplain Chet March and Inner Guard Warner Cunningham, all of Greeley.

The accomplishments and awards of the Lodge Activities Committee were announced by Alvin A. Ehrlich of Orlando, FL, chairman.

Special awards went to William Spaulding, historian of the Florida State Elks Association; Verl F. Kiner, chairman of the Illinois Elks Association Easter Bunny program, and Albert H. Dodder, of Fort Lauderdale, FL, for his activities brochure.

Many other awards were previously announced in *The Elks Magazine*.

Richard W. Squires, of Dover, NJ, chairman of the State Associations Committee, reported that the Officers Training Program will be expanded next year.

A total of 79 lodges took advantage of the services offered by the Business Practices Committee.

Awards for the Elks National Foundation largest percentage increase per capita for state associations were announced. They were: Arkansas (118 percent), Connecticut (17 percent), Florida (30 percent), and Washington (30 percent).

Winners of the state bulletin contest were named. They were:



Elkdom's new First Lady and Grand Exalted Ruler, Jo and Homer Huhn, Jr.





Delegates were reminded never to forget disabled veterans by the Elks National Service Commission. Seated (left to right) are PGERs Robert G. Pruitt, Secretary; Ronald J. Dunn, and George I. Hall, Vice-Chairman. Standing (left to right) are George Malekian; Bryan J. McKeogh, Director; PGERs E. Gene Fournace, Frank Hise, and Francis M. Smith. Absent due to illness was PGER William J. Jernick, Chairman-Treasurer.



The Grand Forum is shown at one of its many meetings. From the left are Thomas A. Goodwin of Wheeling, WV, Chief Justice; Alex M. Harman Jr. of Pulaski, VA; William J. Steinbrecher of New Hyde Park, NY; and Sidney J. Nicholson of Florence, OR. Edward C. Alexander of Great Falls, MT, was unable to be present.



Members of the Elks National Memorial and Publication Commission display recent issues of *The Elks Magazine*, now entering its 55th year. Seated (from left) are Wade H. Kepner, Chairman, and R. Leonard Bush, Vice-Chairman. Standing (left to right) are Raymond C. Dobson, Secretary; Robert E. Boney, Assistant Secretary-Assistant Treasurer; and Edward W. McCabe, Treasurer. All are PGERs.



Meeting in daily session during the convention, the Board of Grand Trustees presented a budget for the coming year which was adopted by the delegates. Seated (from left) are Leonard J. Bristol, Vice-Chairman, and Robert Grafton, Chairman. Standing (left to right) are Marvin M. Lewis, Approving Member; William H. Collisson, Secretary; H. Foster Sears, Home Member; Edward M. Schlieter, Pension Member; and Frank Garland. Not pictured is A. Lewis Heisey.



Members of the Committee on Judiciary were available during the convention for consultation. Seated (from left) are Raymond V. Arnold of Jackson, MI; George J. Balbach of Queens Borough (Elmhurst), NY, Chairman; and Edward W. Connolly of Livingston, NJ. Standing (left to right) Eugene F. Costello of Denver, CO; Robert J. Sabin of Arlington Heights, IL; Leroy J. Koos of Culver City, CA; and Daniel B. Tammany of St. Louis, MO. Bertil E. Johnson of Tacoma, WA, was not present for the photo.



The GL Convention Committee set July 16-20, in San Diego, CA, for the 1978 Session. Future sites were also considered. Seated (from left) are PGERs Robert G. Pruitt, George I. Hall, Chairman, and Robert E. Boney. Standing (left to right) are George Malekian, Activities Coordinator; Bryan J. McKeogh, Convention Director; PGERs Robert A. Yothers and Glenn L. Miller.





PGER E. Gene Fournace (left) installed the new officers. He is shown investing GER Huhn with his jewel of office.



Ruth Klein had the honor of pinning her husband's new PGER's jewel on him.



South Bend, IN, Ritual ER Robert Dearen Jr. (left) received the PGER R. Leonard Bush Award for the top score in the national contest. The plaque is given annually by Inglewood, CA, Lodge.

Division I (Publications which are sold): Class A (issued more than quarterly): California-Hawaii, first; Illinois, second, and Ohio, third. Class B (quarterly): Pennsylvania, first.

Division II (Publications which are not sold): Class A (issued more than quarterly): Wisconsin, first; Indiana, second. Class B (quarterly): Michigan, first; Missouri, second; New Jersey, third. Class C (less than quarterly): New Mexico, first.

Division III (advertising used): Class A (issued more than quarterly): Massachusetts, first.

Veterans Remembrance Achievement Awards went to Franklin, MA (under 600 membership); Clovis, NM (601 to 1000 members); Charleston, SC (over 1000 members).

#### ELKS NATIONAL FOUNDATION CONTRIBUTIONS Average Per-Member Donations

##### Top Lodge:

Williamsburg, VA, \$18.064

##### Lodges with 250 or fewer members:

1. Oakland, NJ, \$14.994
2. Kerrville, TX, \$12.122
3. Burlington, NC, \$11.388

##### Lodges with 251 to 500 members:

1. De Soto, MO, \$14.314
2. Clearlake, CA, \$14.305
3. Mahwah, NJ, \$10.674

##### Lodges with 501 to 1000 members:

1. Livonia, MI, \$10.638
2. Tucson, AZ, \$9.491
3. Hoxie, KS, \$9.128

##### Lodges with 1001 to 1500 members:

1. Jonesboro, AR, \$7.310
2. Fort Collins, CO, \$6.742
3. Waterville, ME, \$6.213

##### Lodges over 1500 members:

1. Omaha, NE, \$6.275
2. Midland, MI, \$5.202
3. Plymouth, MI, \$5.024

##### Top States, average per-member donations:

1. Hawaii, \$4.457
2. Maine, \$4.174
3. Arkansas, \$3.686
4. North Carolina, \$3.189
5. Arizona, \$2.979

#### FLAG DAY BROCHURE CONTEST

##### Lodges with 300 or fewer members:

1. Newton, NC

##### Lodges with 301 to 600 members:

1. Saratoga, NY
2. Slidell, LA
3. Cadillac, MI

##### Lodges with 601 to 1000 members:

1. Carlinville, IL
2. Roy, UT
3. Lyndhurst, NJ

##### Lodges with 1001 to 2000 members:

1. Torrington, CT
2. Orlando, FL
3. Rome, NY

##### Lodges with over 2000 members:

1. Phoenix, AZ
2. Vancouver, WA
3. Fresno, CA



Fifteen state associations had 100 percent lodge participation.

Elks were commended by clergymen and others for circulating petitions against Madalyn Murray O'Hair's attempt to have religious programming eliminated from radio and television.

The announcement came in the Americanism Committee report by James W. Damon of John Day, OR, chairman.

He expressed concern about political activists who would deprive Elks of their right of assembly by free choice. His stirring address drew applause from the delegates as he urged them to speak up and be heard.

Participation in the Elks "Hoop Shoot" Free Throw program has reached an all-time high, Gerald L. Powell of Peru, IN, director of the program, reported.

A total of 2,831,947 boys and girls took part. (Over 70 percent of the lodges.) Plaques were given to the states with 100 percent lodge participation. They were: Alaska, Idaho, Minnesota, Nebraska, New Hampshire, New Mexico, North Carolina, North Dakota, Rhode Island and Vermont.

### Wednesday Highlights

A report of Elk-sponsored youth programs by Norman S. Lien of Watsonville, CA, chairman of the GL Youth Activities Committee, opened the Wednesday morning meeting which was attended by both delegates and their families.

With emphasis on Scouting, 957 lodges sponsored units. Fran Reinholz of East Hartford, CT, Neal Kershner of Provo, UT, and Vincent R. Collura of Lincoln, NE, were awarded plaques for their dedication to Elkdom and Scouting.

A total of 1,082 lodges sponsored Little or Pony League baseball teams and 412 lodges took part in the Teenager of the Month program. Seven states, Arizona, New Mexico, Utah, Hawaii, Alabama, Nebraska and West Virginia, received citations for having 50 percent or more participation.

For the 27th year, delegates gave approval to permit assessment of \$1 per year per member in the event it is needed for defense or a major disaster.

The resolution was presented as part of a report of the Elks National Service Commission by PGER George I. Hall, vice-chairman, in the absence of PGER William J. Jernick, chairman-treasurer.

PGER Hall emphasized the Elks' pledge that: *"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."*

This year saw a tie in the first and second place Boys' Division in the Elks National Foundation Most Valuable



The election of Homer Huhn, Jr. as Grand Exalted Ruler triggered a demonstration by Pennsylvania Elks. Some wore lighted miners' hats. The Aberdeen, WA, Elks' Band provided music.



Eagle Scout John Hess (center) of Metairie, LA, assisted at the Youth Activities booth. Left is Norman S. Lien of Watsonville, CA, Youth Activities Chairman, and (right) Vincent R. Collura of Lincoln, NE, Secretary to the Grand Exalted Ruler, who was one of three who received a plaque for dedication to Elkdom and Scouting.



Shown above are the new Grand Lodge officers. Seated (from left) are Donald D. Balvin of Aberdeen, SD, Grand Est. Loyal Kt.; Hal M. Randall of Salem, OR, Grand Est. Lead. Kt.; Homer Huhn, Jr. of Mount Pleasant, PA, GER; Garland F. Guilfoyle of Newport, KY, Grand Est. Lect. Kt.; and Stanley F. Kocur of East Chicago, IN, Grand Secy. Standing (left to right) are George J. Balbach of Queens Borough (Elmhurst), NY, Grand Treas.; Rev. John Moeder of Manhattan, KS, Grand Chaplain; Carl H. Fernstrum of Menominee, MI, Grand Inner Guard; Martin N. Gronvold of Mandan, ND, Grand Tiler; Marvin M. Lewis of Brawley, CA, and L. L. McBee of New Lexington, OH, Grand Trustees; and James P. Ebersberger of Latrobe, PA, Secy. to the GER.

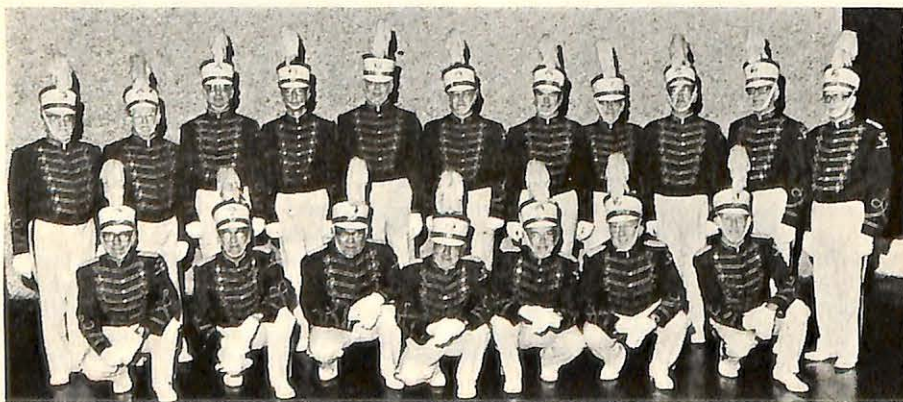




"A Touch of Mardi Gras in July," was the theme of the 1977 Grand Ball. This memorable event will be fully covered in the October issue of *The Elks Magazine*. Meanwhile, can you guess the identities of the above participants? (No prize, but we'll give the answer in October.)



A gathering of Past Secretaries to the Grand Exalted Ruler was hosted by Vincent R. Collura, Secretary to GER Klein. Seated (left to right) front row, Chester O. Marshall, secretary to H. L. Blackledge in '57-'58, William Whaley, secretary to Robert G. Pruitt in '64-'65; Wayne H. Shenkle, secretary to Francis Smith in '72-'73; G. Clifford Whittle, secretary to Robert A. Yothers in '73-'74. Back row (left to right) Norman "Sig" Lien, secretary to Gerald Strohm in '74-'75; George Ketteringham, secretary to Willis C. McDonald in '75-'76; Vincent Collura; and James Ebersberger, secretary to newly elected GER Homer Huhn, Jr.



The Pottstown, PA, Drill Team highlighted convention activities as they escorted Grand Lodge officers during the ceremonies.

Student Scholarship-Leadership Contest. Sharing the awards were Todd J. Peterson of Richfield, UT, and Milan Njegomir II of Las Vegas, NV. They were introduced by PGERs Robert E. Boney and Horace R. Wisely, respectively.

First place winner in the Girls' Division was Elizabeth Ellen Ryan of Hackensack, NJ. She was introduced by PGER John L. Walker, chairman of the Foundation Trustees, who also acted in behalf of PGER Jernick.

When the talented young people expressed their grateful appreciation, the enthusiastic audience gave them a standing ovation.

A report of other Elks National Foundation winners appears elsewhere in this issue.

#### Thursday Highlights

In a final report, Carl R. Quesnel of Montpelier, VT, chairman of the Committee on Credentials, said that the New Orleans Session had the highest attendance in history. A total of 18,463 registered.

Grand Lodge dues, \$2.75 per member, remain the same for the coming year as a result of a resolution which was adopted. It was presented by Robert Grafton of North Palm Beach, FL, chairman of the Board of Grand Trustees. He also announced redistricting three states, new charters granted and other actions of the board.

A resolution honoring William H. Collisson, who retired from the board, was given unanimous approval.

In final results of the national ritual contest, announced by Duncan McPherson, Ritualistic Committee chairman, first place was captured by Kingsport, TN, with a score of 94.2466. Second place went to Greeley, CO (94.1396); third, South Bend, IN (93.4741), and fourth, Beloit, KS (93.3811).

Delegates considered a number of amendments to the Grand Lodge Statutes presented by George J. Balbach of Queens Borough (Elmhurst), NY, chairman of the Committee on Judiciary. A digest will appear in a future issue of *The Elks Magazine*.

A resolution lauding the convention committees for an outstanding 1977 New Orleans Session was given unanimous approval. It was presented by J. Paul Meyer of Puyallup, WA, chairman of the Resolutions Committee.

A rousing vote of approval went to another resolution honoring GER Klein for a most successful year. It was presented by PGER Gerald Strohm on behalf of PGER H. L. Blackledge.

New GL officers were installed by PGER E. Gene Fournace.

The Elks of Pennsylvania presented their native son, newly installed GER Homer Huhn, Jr., with the keys to a new Lincoln automobile.





Pennsylvania Elks presented GER Huhn with the keys to a new Lincoln. SP C. Bennett Dry (right) did the honors.



Ritual ER Bill R. Moore, left, of Kingsport, TN, national champions, is shown receiving the PGER Raymond Benjamin plaque from Napa, CA, ER Foster Pritchett, right. In the center is Kingsport Coach Phil E. Bailey, who was awarded the John Frakes Ritual Coach of the Year Award.



National ritualistic champs were from Kingsport, TN, Lodge No. 1833. Kneeling are Philip Bailey (left), coach, and A. J. Clonce, candidate and lodge coach. Standing are (left to right) Esq. Charlie Jarvis; Lead. Kt. Bob Patterson; Loyal Kt. Roy Foulk; ER Bill R. Moore; Lect. Kt. Marshall Herron; Chaplain Jim Bassett; Inner Guard Lee Berry.



GL Convention Director Bryan McKeogh (center) was presented with a proclamation declaring him an Admiral in the Nebraska Navy by Chester O. Marshall (left), Secretary of the Nebraska Elks Association, as GER George Klein looked on. Brother McKeogh was also presented a Nebraska "Big Red" blazer and hat.



Attending functions during the New Orleans convention was 100-year old "Heinie" Fuller, a member of Lorain, OH, Lodge. He is shown being welcomed by PGER E. Gene Fournace (second from left), PDD C. E. Sylvester (left) of Lorain, and Ohio SP Robert J. Kennedy.





The Aberdeen, WA, Elks Band (above) captivated the attentive audience at both the Sunday opening and Monday sessions.



At a special Ohio Elks Association luncheon, PGER E. Gene Fournace (right) was awarded a plaque as the "Outstanding Elk in Ohio." The presentation was made by SP Robert J. Kennedy (left).

### HIGHEST NUMERICAL NET GAIN IN MEMBERSHIP

Lodges with 300 or less members:

1. Kansas City, MO
2. Paw Paw, MI
3. Glens Falls, NY

Lodges with 301 to 600 members:

1. Inverness, FL
2. Rogers-Bentonville, AR
3. Niagara Falls, NY

Lodges with 601 to 1000 members:

1. Indianapolis, IN
2. Detroit Lakes, MN
3. Watseka, IL

Lodges with 1001 to 2000 members:

1. Muskogee, OK
2. Decatur, IL
3. Charlotte County, FL

Lodges with over 2000 members:

1. Sarasota, FL
2. Lake City (Seattle), WA
3. Tacoma, WA

### ELKS NATIONAL YOUTH WEEK WINNERS

Lodges with 300 or less members:

1. Kearny, AZ
2. New Orleans West Bank, LA
3. Holbrook, AZ

Lodges with 301 to 600 members:

1. Fulton, NY
2. Bayonne, NJ
3. Miami, FL

Lodges with 601 to 1000 members:

1. Van Wert, OH
2. Sierra Vista, AZ
3. Weirton, WV

Lodges with 1001 to 2000 members:

1. Falls City, NE
2. Woodland, CA
3. Huntsville, AL

Lodges with over 2000 members:

1. Lake Havasu City, AZ
2. Charleston, SC
3. Tucson, AZ

State Associations:

1. Ohio Elks Association
2. Arizona Elks Association

### ATTENDANCE As reported by the Committee on Credentials

Grand Exalted Ruler	1
Past Grand Exalted Rulers	18
Grand Lodge Officers	20
Grand Lodge Committeemen	71
Special Deputies	30
District Deputies Designate	237
Representatives	1,989
Alternate Representatives	36
Members of the Grand Lodge	1,435
Sub-total	3,837
Elks Members, ladies and guests	14,626
Grand Total	18,463

### YOUTH ACTIVITIES WINNERS For Year-Around Programs

Lodges with 300 or less members:

1. Holbrook, AZ
2. Mesquite, TX
3. Brandon, FL

Lodges with 301 to 600 members:

1. Newnan, GA
2. Whitehall, NY
3. Bayonne, NJ

Lodges with 601 to 1000 members:

1. Derry-Salem, NH
2. Mainland, TX
3. Casa Grande Valley, AZ

Lodges with 1001 to 2000 members:

1. Midland, MI
2. Pasco, WA
3. Binghamton, NY

Lodges with over 2000 members:

1. Phoenix, AZ
2. Lincoln, NE
3. Auburn, WA

State Associations:

1. Arizona
2. New York
3. Utah

Honorable Mention: Nebraska, Ohio,

California-Hawaii

Special Awards: Nashville, TN,  
Arizona

### HIGHEST PERCENTAGE MEMBERSHIP GAIN

Lodges with 300 or less members:

1. Kansas City, MO
2. Pawhuska, OK
3. Paw Paw, MI

Lodges with 301 to 600 members:

1. Inverness, FL
2. Rogers-Bentonville, AR
3. Fort Walton, FL

Lodges with 601 to 1000 members:

1. Indianapolis, IN
2. Detroit Lakes, MN
3. Oak Ridge, TN

Lodges with 1001 to 2000 members:

1. Muskogee, OK
2. Valley City, ND
3. Charlotte County, FL

Lodges with over 2000 members:

1. Sarasota, FL
2. Santa Maria, CA
3. Nashville, TN

### AMERICANISM BROCHURE WINNERS

Lodges with 300 or less members:

1. Plano, TX
2. Eatontown, NJ
3. Princeton, NJ

Lodges with 301 to 600 members:

1. Monongahela, PA
2. Atlanta, GA
3. Glendale, AZ

Lodges with 601 to 1000 members:

1. Passaic Valley, NJ
2. Hudson, NY
3. Sierra Vista, AZ

Lodges with 1001 to 2000 members:

1. Paramount, CA
2. San Rafael, CA
3. Anderson, IN

Lodges with over 2000 members:

1. Phoenix, AZ
2. Sioux Falls, SD
3. Long Beach, CA

State Association Winners:

1. Oregon
2. Colorado
3. Michigan



# SPEAKERS



**Alvin A. Ehrlich,**  
Chairman, Lodge  
Activities Committee



**Ray Majure,**  
President, Louisiana  
Elks Association



**Richard W. Squires,**  
Chairman, State  
Associations  
Committee



**Carl R. Quesnel,**  
Chairman, Committee  
on Credentials



**George H. Balbach,**  
Chairman, Committee  
on Judiciary



**Robert T. Flynn,**  
Chairman, New  
Lodge Committee



**PGER Wade H. Kepner,**  
Chairman, National  
Memorial and Publi-  
cation Commission



**Duncan McPherson,**  
Chairman, Ritualistic  
Committee



**H. E. Stalcup,**  
Chairman, Auditing  
and Accounting  
Committee



**Norman S. Lien,**  
Chairman, Youth  
Activities Committee



**Rev. John Moeder,**  
Grand Chaplain



**PGER John L. Walker,**  
Chairman, Elks  
National Foundation  
Board of Trustees



**R. W. Glaholt,**  
Grand Esquire



**Robert Grafton,**  
Chairman, Board  
of Grand Trustees



**PGER George I. Hall,**  
Vice-Chairman, Elks  
National Service  
Commission



**Gerald L. Powell,**  
Director, Elks Nation-  
al "Hoop Shoot" Free  
Throw Contest



**James W. Damon,**  
Chairman, Ameri-  
canism Committee



**Donald Nemitz,**  
Chairman, Commit-  
tee on Distribution



**J. Paul Meyer,**  
Chairman, Resolu-  
tions Committee





From the top of the heap to the bottom of the totem pole. That's the situation junior PGER George B. Klein found himself in as the newest member of the "Usterwuzers Club."

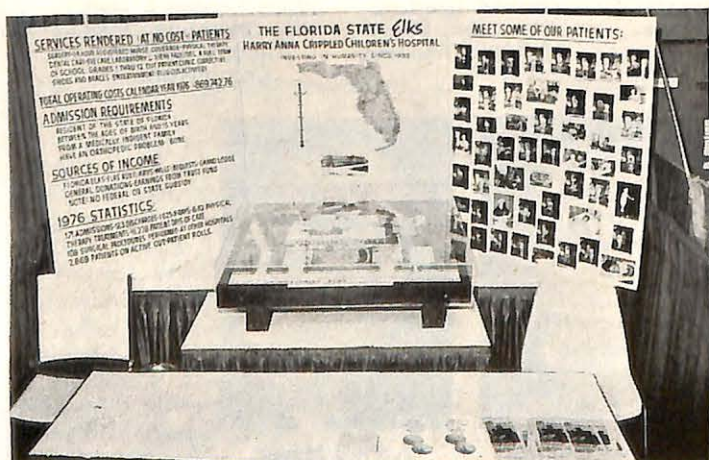
Ramon "Red" Ringo was organist for the convention. He is a member of Brazil, IN, Lodge and a resident of the Elks National Home.



PGER Francis Smith (right) collects dues in the "Usterwuzers Club" from the newest Past Grand Exalted Ruler, George Klein.



In the Bourbon Street tradition, the Elks Stage Band from Grand Forks, ND, directed by Wallace D. Selman, played an afternoon street concert.



In major projects displays, first place went to the Florida State Elks Association for their model of their Harry-Anna Crippled Children's Hospital. Michigan was second, Illinois third, and Massachusetts received honorable mention.



PGER Glenn L. Miller (right) was presented a plaque for 50 years of service to Elksdom by the Iowa Elks Association. Making the presentation was PSP Al Humphrey.



AMERICA AND

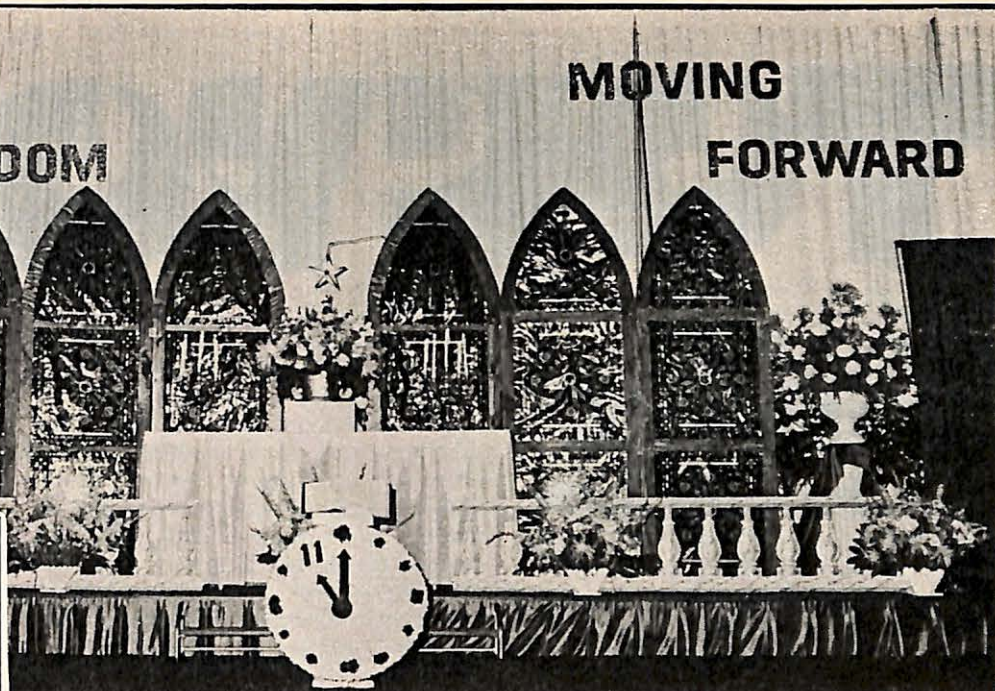
ELKDOM

MOVING

FORWARD



Participants were (left to right) PGER Willis C. McDonald, Chairman; Grand Chap. Rev. John Moeder; Louisiana PSP George R. Ketteringham, who gave the 11 O'Clock Toast; and Grand Forum Justice Alex M. Harman, Jr., who gave the general eulogy.



Beautifully lighted cathedral-type windows surmounted with the Star of Fidelity formed the background for the impressive Memorial Service at the 113th Grand Lodge Session. The entire setting was accented with flowers.

## Grand Lodge Memorial Service

The lights slowly darkened. The audience in the gigantic Rivergate Auditorium in New Orleans became silent.

Elks paused in their deliberations during the 113th Session to pay homage to their deceased brothers.

The stage was transformed into a lighted cathedral-like setting, accented with floral arrangements.

"As the Bible admonishes, 'Be still and know that I am God,' we come reverently to this hour . . ." said PGER Willis McDonald, Chairman.

Alex Harman, Grand Forum Justice, delivered the general eulogy.

"In thinking of those whose memory we honor here, we recall their warmth, their friendship, their kindness, their support, their affection and their fraternal love," he said in part.

"By their work in and contributions to our great Order, they have created in the hearts and minds of man a lasting memorial in the form of the cardinal principles of our Order: Charity, Justice, Brotherly Love and Fidelity."

He asked that these proud principles be passed on to future generations, "unblemished and untarnished."

Vocal selections were by the Loyola University Summer Choral under the direction of Dr. Larry Wyatt. Ruth Myrick, soprano, was soloist.

The inspiring 11 O'Clock Toast was given by Louisiana PSP George R. Ketteringham.

The invocation and benediction was by the Grand Chaplain, Rev. John Moeder.

GL Organist Ramon Ringo provided the organ prelude and postlude.



# TOKYO

by Jerry Hulse

## DEFEATING THE DRAGON OF INFLATION



Inflation, it seems, follows us wherever we go. Japan is a case in point, Tokyo in particular. The scare stories are numerous: file for bankruptcy when applying for a Japanese visa; fire-breathing dragons burn up dollars like high octane gasoline; Scotch is dearer than gold. Well, to allay everyone's fears I've surveyed the scene and come away with a somewhat optimistic report, especially concerning Tokyo. There is, however, a minus side. The traveler still pays dearly at the larger hotels. A perfectly good example is the Imperial where the check for a bowl of soup and a plate of stew at lunchtime came to \$16. (I'm still wondering what the auditor will think about the \$7 I paid for breakfast: Cornflakes, orange juice and coffee. Period. Nothing more. Not even a refill on the coffee.)

Such frightening figures sent me off in search of a reasonable lunch. I found it less than two blocks from the Imperial at a restaurant with a choice of beef stew or mixed grill for only \$3. (You can hardly do that well at home.) Around the corner another small cafe ladled out Chinese and Japanese noodles 'n' such for something under \$2. As the lady from the Japanese National Tourist Organization pointed out, the fail-safe method for inexpensive dining is to study the priced meal displays in the windows.

In Tokyo the bargain hunter follows

the same simple formula that applies in major cities the world over—avoid the grand hotels and the charming restaurants with the soft lights, the linen and the crystal. Tip: Rather than checking in at one of Tokyo's showy hotels, try the Kayu-Kaikan, a sleeper that's managed by the very same group that operates the deluxe Okura. At the Kayu-Kaikan rates for a single start at \$17 a night and doubles are available for \$24. Compare that with the \$45 you'd probably be spending at the Okura. Besides being nearly new, the Kayu-Kaikan has spirit. Upon registering, guests are given a yukata, which is one of those slick robes worn in the little Japanese inns. The idea is to slip out of the Western gear and into a yukata and put in a call for the masseuse, getting all the kinks worked out after tramping through temples, museums and the alleys of the Ginza. Located in a quiet residential district near the Imperial Palace, the Kayu-Kaikan operates both Western and Japanese-style restaurants as well as a coffee bar smack in the lobby itself.

Around the corner another little-known Tokyo hotel, the San Bancho, runs up the welcome flag for as little as \$12 a night single and about \$22 double. At the San Bancho, tipplers sip sake in a charming five-stool bar and take their meals in a pleasant restaurant just off the lobby. Later they soothe

the nerves by eyeballing the hotel's small but exquisite garden. Meanwhile, others amuse themselves counting legions of joggers sprinting by on a footpath circling the palace grounds. The San Bancho compares favorably with Tokyu Inn, which is a convenient five minutes by cab from downtown Tokyo and within walking distance of the Tokyo Tower. Granted, the rooms at the Tokyu Inn are small, but the rates come to a reasonable \$19 a night single and \$26 double. And besides, where else can you snooze with a Shinto shrine just outside the door?

For the traveler seeking a bit of Japanese pizzazz together with Western touches, the Hotel Tokyo offers the guest the choice of crashing on the floor or slipping into an ordinary bed. Either way, singles start at about \$16 a day and doubles at \$30. In addition, there are Japanese-Western style rooms combining the best of both at \$37 to \$41 a day, including slippers and robe.

At the Gajoen Kanko (the very same hotel in which Sorge, the Russian spy, came in from the cold), it's a mixture of atmosphere and age. Ceilings spanning its hallways are covered with murals, and the elevator—a museum relic—glitters with inlaid mother-of-pearl. While the rooms are a bit tacky, they're offered at only \$12 to \$21 a night single and \$29 to \$37 double. (Those with a western exposure provide glimpses of



Fuji on Tokyo's rare, smogless days.) Views of Fuji are framed as well from the sparkling new Hotel Ibis in Tokyo's chic and swinging Roppongi area. Here the price for a single starts at under \$20 a night and doubles are bid at around \$30. One word of caution: Anyone who suffers from claustrophobia will find the space similar to a roomette aboard the old Orient Express. They're small.

Other travelers searching out little-known bargains are zeroing in on Tokyo's business hotels. While lacking in frills, they're clean, quiet and compact—compact meaning you squeeze rather than walk into the room. If Japan is the big dream, then the business hotel fits the formula for touring Tokyo without burning up the budget. Rates figure out to about \$12 a night. (Ask the Japan National Tourist Organization, 45 Rockefeller Plaza, New York, NY 10020, for its booklet, "Budget Travel in Japan.") Although the business hotels are spread helter-skelter across the city, location—except for inconvenience—isn't cause for concern. Unlike New York or Los Angeles, Tokyo isn't a haven for the mugger. Generally speaking, the only time you'll risk getting bruised will be while entering or exiting subways and trains during the rush hour.

On this snooper's tour of Tokyo, our superdiscovery was the Azabu Prince, a gem and a delight in a quiet residential neighborhood 20 minutes from downtown Tokyo and 30 minutes by cab from the airport. Formerly the private residence of a Japanese baron, the Azabu Prince combines Western-style living with the charm of old Japan. It awaits the traveler like a breath of fresh air blowing off Fuji. Floor-to-ceiling windows in the lobby frame one of Tokyo's loveliest private gardens. Carp swim gracefully through its ponds, and footpaths follow rows of ancient stone lanterns that rise beside neatly manicured shrubs and lawns. More like an inn than a hotel, the Azabu Prince contains only 30 freshly scrubbed rooms, each equipped with steaming tubs for soaking away the aches. Accommodations at the Azabu Prince are offered at a reasonable \$22 a day single, \$29 double or \$62 for a suite. Each room has a refrigerator that is jammed to the icemaker with soft drinks, beer and pints of Suntory, the lethal whisky the Japanese are so fond of pouring. Its

real appeal, though, involves setting and atmosphere. The Azabu Prince appears to have been created for lovers both young and old, and particularly for honeymooners. Tables in a small restaurant face the garden where, on warm evenings, meals are served beneath the stars while the sweet scent of jasmine circulates through the night air. While obviously this is not a budget hotel, neither is it shockingly extravagant. Dinner in the Prince's Western-style restaurant starts at \$12 and a \$10 bill will relieve the hunger in the tempura bar. Afterward, coffee is poured in a shadowy corner while guests in high-back rattan chairs bring the room alive with good conversation.

Then there is the Fukudaya, a small, intimate inn (a favorite of ours) that rises in the shadow of Tokyo's towering Hotel New Otani. Although surrounded by the city, the Fukudaya gives promise of country living in a park-like setting, with rooms facing private gardens. Hot tea is delivered to the door in the morning and quiet reigns throughout the grounds. The price for living like an emperor runs \$35 a night single and \$55 double, which doesn't include the meals. Although expensive, it's the perfect choice for those in a mood to splurge a bit. Western meals are served in the morning, but at night it's strictly a Japanese affair—sukiyaki, tempura, sushi, unagi (roasted eels). Whatever the purse can afford. After this if the body begs for a hamburger the guest has only to cross the street to the New Otani. They are prepared with onions, pickles, mustard. The works.

As for nightclubbing, well, that's something else again. Throughout Tokyo at last count there were more than 20,000 watering holes, many of them frighteningly expensive. An example is the Mikado, the world's noisiest, biggest cabaret, where a \$100 bill can disappear in a wink. Cash, though, is no particular problem in Japan which is the land of the big BankAmericard. Just put it on the cuff and enjoy, say the Japanese.

To steer the traveler through the streets and alleys of Roppongi and Akasaka (two of Tokyo's popular nightclub districts), we have prepared a little guide that is offered with two words of advice: bring yen.

© China Town: Although employing fewer hostesses than the Mikado, the China Town is one of Tokyo's livelier

clubs. Be prepared, though, to hook your watch and wire home for more money. It's expensive! *Expensive.*

© Mugen: Popular with the young crowd. Also noisy. The admission price for men is \$7, while the ladies slip in for only \$5. (The cheapest drink comes to nearly \$3.)

© Central Park: If you're short on cash, this is the place. Inexpensive, good jazz.

© Mon Chere: English-speaking hostesses. The bar madame is a graduate of Tokyo's famous Copacabana in Akasaka. Drinks from about \$2.75.

© Crown: A big, splashy Las Vegas-style cabaret. Stage shows twice a night. *Expensive.*

© Copacabana: One of the brightest nightclubs in Tokyo. Gorgeous hostesses. Good music. At the Copa the girls bill and coo and the band plays the blues while the customer weeps when he gets the tab. *Expensive.*

© Latin Quarter: The flashiest night



A Sushi Bar (above) is one of the places where your yen goes further. New Imperial Hotel (below).



**Now! 1/2 off!**

# The pen with all the answers!

The lowest price in history!

**\$19<sup>95</sup>**

Originally \$39.95



Thousands were sold at the nationally advertised price of \$39.95. Through special arrangement with the manufacturer, Hauman House is proud to offer Calcupen, the amazing pen with a built-in calculator, at only \$19.95... an unbelievable 50% off the original price.

## a constant companion

Carry this incredible pen in your pocket or purse for just a few days, and it's got to become habit forming. CALCUPEN will be your constant companion... checking addition before you sign restaurant and hotel tabs... keeping an accurate balance while you write checks... solving scores of everyday or even complex math problems while enabling you to put the answers in writing. No wonder CALCUPEN is one of the most-wanted electronics products... it's the world's only personal-sized calculator housed inside the brushed aluminum barrel of a smart-looking precision pen.

## calcupen is so easy to use:

Like the most sophisticated personal calculators, CALCUPEN has 8 digits, floating decimal, constant and percent keys. Yet, CALCUPEN is convenient to carry... just 6 3/8" long x 9/16" diameter. The magic 4-in-1 Rocker Keys (TM) allow calculations to be made quickly and accurately. Even if you have large fingers it's easy to use!

## order now at no risk for 15 days.

If you are not 100% delighted, return for a full refund. CALCUPEN makes a perfect gift... in presentation case with spare battery, pen refill and instructions. Includes 90-day parts and labor warranty.



**ORDER NOW TOLL FREE**  
**800-243-3755**  
Conn. res. call 235-6383 collect!



© 1977, THE HAUMAN HOUSE, INC.

**The HAUMAN HOUSE INC., 122 Charles Street  
P.O. Box 2168, Dept. E k-2, Meriden, Connecticut 06450**

Yes, I want The incredible CALCUPEN. Please send me \_\_\_\_\_  
CALCUPENS PN-3140 at \$19.95 ea. plus \$1.50 ea. for shipping and  
handling. Enclosed is \_\_\_\_\_ check or \_\_\_\_\_ money order for  
\$ \_\_\_\_\_ (Conn. residents add sales tax) No C.O.D.  
Charge to my ☐ VISA ☐ Bank Americard ☐ American Express  
☐ Master Charge ☐ Diners Club

Credit Card # \_\_\_\_\_  
Interbank # \_\_\_\_\_ Exp. Date \_\_\_\_\_

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ APT. # \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
Signature \_\_\_\_\_

Offer good only in U.S.A.; void where prohibited or restricted by law

spot in Tokyo (also the most expensive). Both Japanese and foreign entertainers. Take a big breath before looking at the check.

◎ **Minyo Kaikan Shichi-Go-San:** This is a folksong restaurant. Professional singers, dancers, musicians. But anybody can get into the act (and they often do after a few belts of sake). Attendants in hopi coats seat visitors on cushions. Strictly informal—and reasonable. Showtime 5:30 to 11:30 p.m. with only 10- to 20-minute breaks.

Finally, here is a list of inexpensive restaurants for the traveler touring on a budget:

◎ **Red Baron:** An American-owned restaurant serving steaks, hamburgers. A good bar. Owner Ken Judd employs half a dozen English-speaking waitresses. Moderate prices, a relaxful atmosphere. Ask your hotel doorman for directions.

◎ **San Remo:** If you've had your fill of Japanese food, try the San Remo. It's operated by the Mama Macaroni Co. (big spaghetti and macaroni maker). Specializes in various pastas. Telephone 591-1865.

◎ **Berni-Inn:** A British-style pub-restaurant. Fish 'n' chips, chicken, Watney Ale, sherry. Telephone 572-2231.

◎ **Stew Kettle:** Just what the name implies—steaming stews. Telephone 583-8404.

◎ **Anna Millers:** Another restaurant featuring an American menu (meat pies, hamburgers, cheese cake). Telephone 586-7369.

◎ **Potato Club:** Chinese meals, live music, strong whisky. Telephone 585-3907.

◎ **Takanao World Snack:** Foods of half a dozen countries (German, Danish, Mexican, Italian, Indian, Hungarian) and atmosphere to match. Telephone 354-0222.

◎ **Shabu-Tsu:** Reasonable Japanese meals. Specialty: shabu-shabu. Telephone 354-2836.

◎ **Tsunahachi:** Typical Japanese restaurant. Specializes in tempura. You sit at a wooden counter and watch while the chef prepares the meals. Telephone 352-1011.

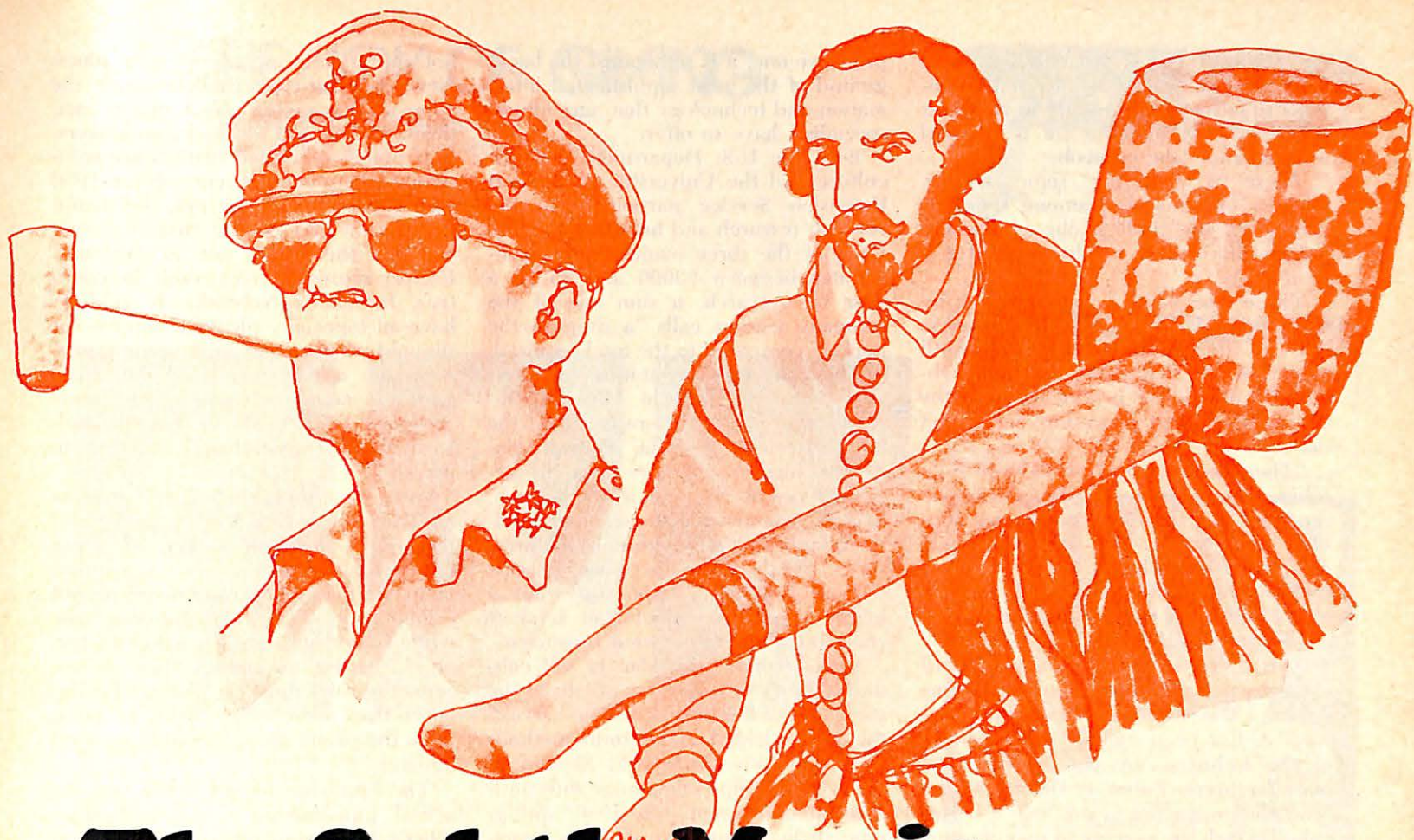
◎ **Betchi-Tei:** A Japanese farmhouse-style restaurant. Traditional Japanese meals. Telephone 582-9978.

For country-style cooking, try the Inakaya restaurants in both the Akasaka and Roppongi areas. You sit at the counter. The chef kneels in front of the hearth. When your order is ready, he hands it to you on a long paddle. Wear your earplugs, though. The decibel level is about twice that of a jet during takeoff.

So there you have it, a few ideas that'll save you some cash.

(Note: Prices quoted in this article are subject to change due to fluctuation of the yen.)





# The Subtle Magic...

by Fritz and Pamela Schaeffer

"What is the subtle magic of a corn-cob pipe?" asked essayist Christopher Morley over fifty years ago.

Well, who doesn't have a favorite form of self-indulgence, some small pleasure motivated entirely by self-interest and designed to soften the edges of a trying day. For some, it may be a brief siesta behind the evening paper, or a glass of frothy beer. For others, whose distinguished company includes General Douglas MacArthur, Mammy Yokum, Sir Walter Raleigh, the venerable Popeye, President Andrew Jackson's wife (so we are told), and, apparently, the essayist we just quoted, the favored version of self-solicitude is a few long, cool draughts on a corn-cob pipe.

People who smoke the corn-cob are drawing on a colorful slice of Americana along with the flavor of their favorite tobacco brand. Its devotees might think to tip their hats occasionally in the direction of Washington, MO, the town where the cob pipe industry was born and where it flourishes today.

Washington, MO, is a city of 9000 or so that lies about 50 miles to the west of St. Louis—just a long holler or two if you've a good set of country-boy lungs.

If Washington, MO, is the corn-cob

pipe capital of the world (and all statistics certainly support its claim to the title), then Henry Tibbe would have to be the king. Tibbe was a wood-worker who emigrated to the U.S. from Holland in the mid-1800s and set up a wood-working shop in Washington, a community of largely German settlers. In Holland, Tibbe had been a maker of spinning wheels, a trade he resumed in his new American home.

One day, as the story goes, a friend, John Schnarnke, visited Tibbe's shop and challenged the Dutchman to shape a corn-cob into a pipe bowl on his lathe. Tibbe obliged, drilling out the pithy center and a hole for the stem, and inserting a piece of cane. Schnarnke strutted off, puffing proudly. For him, it was a good smoke—a bit of self-indulgence made all the better by the little effort required of him.

For the enterprising woodworker, it was the birth of an industry—the day that would mark the beginning of his fame. So pleased was Tibbe with the first result, that he hunted down a few more cobs, a chore easily accomplished from his heart-of-corn-country home. He fashioned them into pipes and arranged them in the front of his wood-working shop, where they quickly sold.

No doubt the German farmers noted the advantages described by writer Stanley Vestal in the Southwest Review: "The corn-cob . . . is less fragile than a clay, less expensive than a briar, cool in the hand and light in the pocket, with a short, straight stem easily cleaned."

In 1872 Tibbe established a factory for the manufacture of corn-cob pipes, which he dubbed "Missouri Meer-schaums," and such were the humble beginnings of an industry that now produces millions of corn-cobs each year and ships them around the world.

In the late 1800s, Washington could claim the production of Missouri's two most distinctive consumer goods: the zither and the corn-cob pipe. The zither factory is long since closed, but the cob pipe business grows and grows. Most, if not all, of the world's corn-cob pipes are made within a few miles of Washington by three companies: Missouri Meerschaum, the one founded by Tibbe; Hirschl & Bendheim and Buescher's Industries.

One reason the trio of producers are so cozily situated is the accessibility of the main ingredient to their mid-Missouri locale. Washington sits within the Corn Belt of the Midwest bordered by



the Missouri River. Its rich land and long growing season are needed conditions to ensure high quality in the most important raw material for a Missouri Meerscham: the corncob.

There is naturally some rivalry, friendly or otherwise, among the pipe producers. But there is one area where cooperation rules: in the quest for a better cob.

Those who whittle their own cob by hand to make a pipe as the pioneers did, can sift through a pile of cobs until they find one that looks just right. Obviously, if you are producing pipes by the millions, that procedure just won't do.

"There was a time," says David Buescher, vice-president of Buescher's Industries, "when we used cobs that tapered like carrots. We could get only one pipe from each cob."

The present-day average is about one and a half pipes from a cob. Some cobs produce as many pipes as three.

This continued improvement in yield of pipes per cob is the reason Marcus Zuber, a University of Missouri agriculturalist, has been called "the salvation of the industry" by one of the pipe manufacturers. Zuber is the brain behind the endeavors to produce a better cob. Though the process of manufacturing the pipes is by modern standards a

primitive one, it is set against the background of the most sophisticated information and technology that agricultural specialists have to offer.

Both the U.S. Department of Agriculture and the University of Missouri Extension Service participate in the corncob research and help foot the bill. Each of the three manufacturers contributes between \$3000 and \$5000 a year for research, a sum one of the company leaders calls "a drop in the bucket" compared to the total required.

Through experimentation on test plots, most of them in Missouri, but some located as far away from the home base as Florida, Hawaii and Puerto Rico, researchers hope to develop types of corn with a woodier cob, one of maximum diameter and minimum taper that will withstand the pressures of the manufacturing process without breaking. They also want a highly productive plant that is short enough to have good wind resistance.

Area farmers who plan to sell cobs to the pipe manufacturers are given the seed at planting time. After the harvest, the sophisticated agricultural methods give way to a throwback. Shelling is done by the pipe companies with antiquated equipment, pre-1936 spring-type shellers that leave the cobs intact. Progress in corn shellers after 1936 was

not in the interest of corncob pipes. New, cylinder-type shellers crush the cobs, a labor-saving effect that is anathema to Missouri Meerscham makers.

If practical-minded readers are wondering where one gets enough pre-1936 corn shellers to do the job, the manufacturers would be the first to assure you that the task is not an easy one. Factory representatives comb the country's farmlands—Nebraska is said to have an especially plentiful supply—for the old shellers, or just some parts. Parts are a particular problem, since most are no longer made. Often new dies have to be made so that the shellers can be reconditioned and put to use.

After the corn is shelled, the growers are paid from 1.5 to 2 cents a cob, and the corn is theirs to market. A farmer can earn about \$80 an acre, sometimes more, for the cobs. Still, growers do not clamor to grow corn for the cobs. The white hybrid preferred by manufacturers is harder to market than yellow corn; the rows must be planted farther apart than some other types of corn. Also, the plants are susceptible to wind damage.

The best way to get a feel for the actual pipe-making is to visit Buescher's Industries, whose factory is in  
(Continued on page 40)

## ELKS NATIONAL SERVICE COMMISSION

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



A tree carved out of an ivory cue ball by Hugh Horsely (second from right) was the winning entry in the National Service Commission's arts and crafts contest at Bay Pines Hospital in Florida. Martha Hamil (left), a therapeutic recreation consultant at Bay Pines, joined judges Russell Robinson, a St. Petersburg artist, and Jenny Dolittle, a recreation therapist at All Children's Hospital in St. Petersburg, in admiring Horsely's creation.



To encourage creative activity among the patients at the Birmingham, AL, Veterans Hospital, the Elks sponsored an arts and crafts competition. PDID Harry Erdberg (left) of Mountain Brook, AL, Lodge presented a check to one of the contest's winners.



Representatives from New Jersey's Southwest District lodges, as well as an American Legion color guard, participated in the presentation of three color television sets, books, candy, cards, and fruit to residents of the Soldiers and Sailors Home in Vineland, NJ. Gen. William Doyle (front row, fourth from left), superintendent of the facility and a member of Burlington, NJ, Lodge, accepted the gifts on behalf of the servicemen.



# THE JOY OF GIVING

Elks National Foundation

2750 Lakeview Avenue • Chicago, Illinois 60614



Elizabeth Ellen Ryan, Hackensack, NJ, was the winner of a special four-year award of \$3,000 for each academic year in the girls division of the Most Valuable Student Contest. Milan Njegomir II, Las Vegas, NV, and Todd Jordan Peterson, Richfield, UT, tied for the first and second awards in the boys division. They will receive \$2,750 for each academic year.



Elizabeth, Milan, and Todd accepted their awards at the Wednesday morning session after being honored at a breakfast with the National Foundation Trustees and their sponsors. Sitting (left to right) are PGER John L. Walker, Elizabeth "Liz" Ryan, PGER Robert E. Boney, Todd Peterson, PGER Horace R. Wisely, and Milan Njegomir II. Standing (from left) are PGERs William A. Wall, E. Gene Fournace, Francis M. Smith, and Glenn L. Miller.

**SECOND PLACE AWARD**—\$2,500 in each of four academic years  
Susan Claire Faludi Yorktown Heights, NY

**THIRD PLACE AWARD**—\$2,000 in each of four academic years  
Marla Ilona Hall Polson, MT

**THIRD AND FOURTH PLACE TIES**—\$1,875 in each of four academic years  
Gregory Baron Garfield, NJ  
John Alan Hockensmith Hermiston, OR

**FOURTH AND FIFTH PLACE TIES**—\$1,625 for one academic year  
Becky Ann Vining Ottawa, KS  
Sue Ellen Moon Hendersonville, NC

**\$300 a Week "...Now I'm a FULL TIME LOCKSMITH"**

*"Because of a disability, I needed work that didn't require much physical effort. I investigated Belsaw, and now I'm working full time earning as much as \$300 in a week."*

**Tom Tipton—Covington, Georgia**

**Make up to \$10 an Hour — Even While Learning! Send for facts!**  
Don't let age, education or a handicap stand in your way. Be your own boss in a business of your own. Learn at home in spare time. All equipment and supplies furnished. Special tools, picks and a pro Key Machine are yours to keep. Send for facts. Accredited Member NHSC.

**No Obligation...No Salesman Will Call**

**FREE BOOK** BELSAW INSTITUTE  
138S Field Bldg., Kansas City, Mo. 64111  
Please rush FREE Book "Keys to your Future."

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY-STATE-ZIP \_\_\_\_\_

**full details!**

## BINGO FOR FUND RAISING

### EVERYONE HAS FUN!

No off nights when you use **BINGO** for your fund raising! Thousands of Organizations are making \$50 to \$500 per week using "BINGO KING" supplies with FREE Idea Bulletins. PAY AS YOU GO.

**MAIL COUPON TODAY!**

### 'BINGO KING'

Dept. 709B, Box 2588, Littleton, Colorado 80120

Yes, show us how BINGO can make money for our Organization.

Your name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Name of Organization \_\_\_\_\_

**Custom designed EMBLEMS-DECALS-JACKETS**

Inexpensive. No minimum quantity on embroidered emblems. Write today for FREE CATALOG. Complete details, design help included.

**SOUTHERN EMBLEM**  
P.O. Box 8 E Toast, N.C. 27049

**REMBRANDT DID IT IN OILS...**

**Let us do it in BRONZE PLAQUES FOR ALL OCCASIONS**

Write for Free Catalog E23  
Engraved Plaques E21

**INTERNATIONAL BRONZE TABLET CO., INC.**  
150 W. 22nd St., N.Y., N.Y. 10011 212-WA 4-2323

**ELECTRIFY YOUR BIKE!**

**PEDALPOWER** exciting new bike drive tames tough hills. Be independent. Shop when you want. Fits all Bikes, Adult Trikes. Installs in minutes. Thousands sold. Recharges overnight. Travels 100 miles for a dime.

Send for FREE illustrated booklet.  
**GENERAL ENGINES CO.,**  
5541 Mantua Blvd., Sewell, N.J. 08080



**BEAT the HIGH COST of LIVING!**

**HERE IS A BEAUTIFUL WAY TO MAKE MONEY!**

**UPHOLSTERY BOOKLET MAILED FREE!**

**LEARN UPHOLSTERY AT HOME**...restore old chairs, sofas to like-new condition! A clean, enjoyable way to put spare hours to profitable use. Old cast-offs picked up for dollars, worth hundreds when reupholstered! Fascinating home study course includes tools, kits, supplies. Earn as you learn—start your own business! **SEND FOR OUR FREE BOOK TODAY! GET A BIG ILLUSTRATED 32 PAGE BOOK ON UPHOLSTERY** and the upholstery business and a sample lesson showing how the fabulously successful MUI system is taught. It costs you nothing to get the information and there's no obligation. No salesman will call.

**SEND FOR OUR FREE BOOK TODAY!**

Modern Upholstery Institute, Dept. INS  
Box 16, 1205 W. Barkley, Orange, Calif. 92666

Modern Upholstery Institute, Dept. INS, Box 16  
1205 W. Barkley Ave., Orange, Calif. 92666

**GET STARTED NOW • MAIL THIS COUPON TODAY FOR BOOK "UPHOLSTERY FOR FUN AND PROFIT!"**

Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**PERSONALIZED BOWLING SHIRTS**

Complete with Elks Emblem, lodge name and location on back; member's name above pocket. Fully washable... fully guaranteed!

Permanent Press Double Knit .....\$16.95\*  
Permanent Press Dacron® & Cotton ....\$13.95\*  
Sturdy, Lightweight Chadel .....\$11.95\*  
\*F.O.B. Chicago Write for complete information

To serve you better, we have moved to larger, more modern quarters.



**RUSSELL-HAMPTON CO.**  
Dept. E, 2550 Wisconsin Avenue  
Downers Grove, Illinois 60515  
(A Chicago Suburb)

**BINGO**

**Largest Manufacturer and Distributor of BINGO Supplies**

Free Catalogues available for:

- ★ Complete bingo supplies
- ★ Tables & chairs
- ★ Armchair races
- ★ Fund raising through group travel
- ★ Flags & banners
- ★ Plaques & trophies
- ★ Jar & breakopen tickets

**ALL STAR BINGO INC., Dept. E-9**  
P.O. Box 2816, Clearwater, Fla. 33517

**High School at Home**

**AMERICAN SCHOOL**

Dept. AA0956  
Drexel at 58th St.  
Chicago, Ill. 60637

Please send **FREE** Brochure.

Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_ Apt. \_\_\_\_\_  
City/State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone (\_\_\_\_\_) \_\_\_\_\_

## A Subtle Magic

(Continued from page 38)

St. Clair, MO, about twenty miles from Washington. Buescher's is the smallest of the three companies, a self-confessed "johnny-come-lately" to the business, and it is the only manufacturer that encourages factory tours. Folks can drop in at Buescher's any weekday during working hours and watch the pipe-makers at work.

David Buescher and his 68-year-old father, George, the company president, guide many of the tours themselves. "One thing about owning such a small business is that you wear so many hats," David Buescher says. "I do the product planning, the export management, handle the sales, manage production—you name it." And some days he sits in his small factory office in bib overalls, having just spent the morning shelling corn.

The day we visited he was serving as public relations chief, describing the industry to the visiting photographer and reporter, while brushing flies from his face and complaining of a slight attack of hay fever—something of an occupational hazard, no doubt.

"I wish the average pipe smoker could see what goes into the manufacture of a cob pipe," said David Buescher, leading a group over the wooden floor of his one-story factory. Lines painted on the floor and signs dangling overhead tell visitors what part of the process they are viewing, but little explanation is needed. The manufacturing steps are quite simple, as are the custom-made machines; and much of the work is done by hand.

The cobs pipes are made from are not freshly brought in from the field. After the shelling, they are stored in barns and warehouses to cure, ideally for at least two years. The aged cobs are stored in a roomy bin inside the factory, ready to be picked up and sliced into sections the size of pipe bowls. Buescher's has a machine for cutting the large white cobs, but the less uniform red cobs used for souvenir pipes are held by hand against an electric saw as they are cut.

When the cobs have been cut to size, the tobacco hole is bored into the center. Then the section is put on a lathe, where it turns at a high speed as an operator passes a chisel over it until the shape begins to resemble a pipe bowl.

Next, the cobs go into a tumbler where much of the roughness is knocked off the outside. Plaster of paris is rubbed on the exterior of each bowl to fill in depressions in the cob and give an overall smooth finish. A topping machine levels off the tops and bottoms of

(Continued on page 43)



## THE ELKS NATIONAL HOME

*makes life worth living*

For Full Information, Write

**ELKS NATIONAL HOME**

BEDFORD, VA. 24523

## E.S.P. ENTERTAINMENT

AUDIENCE PARTICIPATION

For: • Meetings • Fund-Raising  
• Parties & Sweet 16s

B. Alden, 830 E. 14th St., Brooklyn, N.Y. 11230  
Telephone: (212) 434-6050. — Free Brochure

## THE CHILI LOVER'S HANDBOOK

116 pages of fact filled fun—where and how chili started—"Tall Texas Tales and Legends"—History of Spices—Celebrity "chili-nuts"—

### 40 DELICIOUS CHILI RECIPES

A perfect gift for all lovers of a bowl of red.  
\$4.25 each—2 for \$7.50 ppd. No. C.O.D.'s.  
Jack Arnold, 7426-E Carlotta, San Diego, Ca. 92120  
Dealer Inquiries Invited



## BOOK OF MEMORY

in everlasting bronze

For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.

**NEWMAN BROTHERS, Inc.**

5625 Center Hill Avenue  
Cincinnati, Ohio 45216

## COSTA RICA

"The Switzerland of Tropical America"

Estates Playa Grande, today's new resort and retirement area offers desirable land in a stable democratic country. The temperature hardly leaves the seventies, and the cost of living is a fraction of what it is elsewhere. Homesites on hillside are within sight and sound of the ocean and have easy access to beach, mountain and pastureland. Lots are now available in a complete planned community. Roads and improvements are being installed now. Swimming, fishing, boating and horseback riding. Flying time from U.S.A. 2½ hours. \$350.00 inspection allowance credited to purchase price. Send for brochure. Approved by the government of Costa Rica, registered with H.U.D. U.S.A. Offer void where prohibited by law.

• Estates Playa Grande, U.S.A. Representative  
• 2001 Harrison Street, Hollywood, Florida 33020.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Phone \_\_\_\_\_ Zip \_\_\_\_\_



# NEWS OF THE STATE ASSOCIATIONS



Mesa Lodge's National Foundation Chm. Richard McGinness (left) accepted the state's traveling trophy and the congratulations of then-GER George Klein for his outstanding work for the Foundation. The presentation was made in Phoenix at the Arizona Elks' annual conclave.

DONATIONS of \$24,000 were presented by the Elks' ladies of Kansas to the Kansas Elks Training Center for the Handicapped, the state major project, during the state association's 72nd annual convention. Delegates approved a 1.6 million-dollar budget for the Center, which recently acquired a new building. In addition, a major project Memorial Fund Trust was established.

Wichita was the site of the May 5-8 gathering which drew some 620 members and ladies. Representing the Grand Lodge at the proceedings were then-GER George Klein, GL Committeeman Robert Earnest, and Grand Chap. Rev. John Moeder, who also serves as State Chaplain. Brother Klein gave the major address during the convention banquet, which, along with the ladies' brunch, highlighted the social activities.

Vying for ritualistic honors were Beloit Lodge, which placed first; Wellington, second; Abilene, third, and Clay

Center, fourth. Scholarships totaling more than \$11,000 were awarded to young people from throughout the state.

Larry Meyer of Leavenworth Lodge was elected State President. His fellow officers include Deputy President Don Hebert, Concordia; Vice President Roy Ellis, Junction City; Secy. George Tracy, Manhattan, and Treas. Clarence Chandler, Topeka.

Abilene Lodge hosted a "kick-off" meeting for the Kansas Elks on August 20-21. A fall business meeting will take place October 22-23 in Manhattan, while Topeka was chosen for the mid-winter conclave, to be held February 4-5, and for the annual convention, which is scheduled for May 4-7.

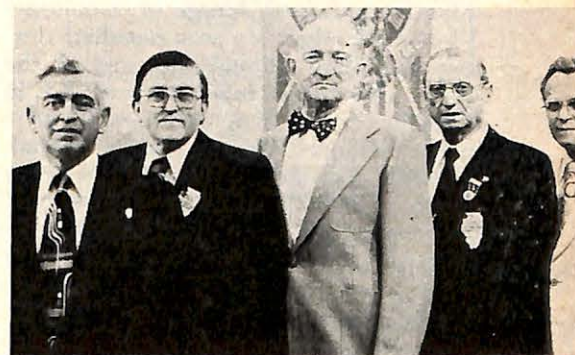
BANGOR MAYOR Don Soucy presented a key to the city to Maine's outgoing SP George Rancourt during the May 6-8 meeting of the state Elks hosted by Bangor Lodge. The master

of ceremonies for the proceedings was PDD G. Anthony Jones, and the principal speakers were SDGER W. Edward Wilson and PDD John Nahra.

Each of Maine's 18 lodges received an award for participating in veterans programs. Dominic Bruno of the Togus VA Hospital made the presentations. All trophies in the pool tournament went to Rumford Lodge. Rockland Lodge took the honors in the cribbage competition, and Old Town, Houlton, and Bangor Lodges placed first, second, and third, respectively, in the ritualistic contest. Skowhegan-Madison Lodge was named the state's outstanding National Foundation contributor.

A diabetes detection unit purchased by the state association at a cost of \$15,000 now makes free diabetes and blood pressure tests available throughout the state. Nearly \$6,000 was raised during the recent convention towards the unit's \$7,500 yearly operating cost.

Louis Bligh, a Past Exalted Ruler of Bangor Lodge, was elected to the Maine Elks' highest office. Also chosen were Vice Presidents Perley Bartlett, Rockland; Donald Dow, Millinocket; Justin Ingersoll, Bath; Larry Ross, Houl-



Making plans for the coming year were the officers chosen to lead the Illinois Elks Association for 1977-1978. They included (from left) SP Robert Carter, Fairfield; Vice Presidents Fred Sheehan, Chicago (South); George Schanzle, Carmi; Secy. I. H. Stipp, Springfield, and Treas. Harvey Pearson, Moline.



Mary Margaret Angel (center) was named Mississippi's first-place scholarship winner during the state Elks' May 13-15 gathering at Clarksdale. The young woman's well-wishers included Acting Scholarship Chm. William Rushing and Mary's mother, Mrs. Valary Angel.





One of the programs of the Kansas Elks Training Center for the Handicapped (KETCH) was explained by Director Dean Settle to then-GER George Klein (second from left) during the state Elks' meeting. Observing were (from left) GL and State Chap. Rev. John Moeder, GL Committeeman Robert Earnest, KETCH VP Lloyd Chapman, PSP John Kirkwood, then-DDGER Howard Houk, outgoing SP Ralph Dockstader, and KETCH President Ron Gabbert.

ton; Secy. William May, Brunswick, and Treas. Edward Twomey, Portland. Following the election of officers, scholarships amounting to over \$4,200 were awarded to eight students.

Social activities for the convention-goers included a buffet sponsored by Bangor Lodge, a dance, a banquet, and the state ball. The state Elks will reconvene May 5-7 in Rockland.

**SUCCEEDING** William Murie of Flagstaff as State President of the Arizona Elks was Robert Bean of Coolidge-Florence Lodge. He was installed during the 62nd annual meeting of the state association held May 12-14 in Phoenix. More than 400 people were in attendance. Grand Lodge officials present included then-GER George Klein and PGERs Horace Wisely, R. Leonard Bush, and Gerald Strohm.

Two Glendale students, Holly Mae Starks and Joshua La Baer, were the recipients of \$1,000 National Foundation scholarships. In addition, 29 other students received scholarship awards ranging from \$600 to \$900 apiece, with a total of \$21,600 being presented to students throughout the state. Youth Activities Chm. Robert Benson announced that Arizona Elks spent more than \$100,000 on youth programs over the last year. Phoenix Lodge was lauded for having the "overall best lodge youth program" in Arizona.

The Arizona Elks extended a hearty welcome to the state's newest lodge, Sun City. Then-GER George Klein witnessed the lodge's institution and offered his personal congratulations to newly installed ER Al Lewis.

**TOTAL ATTENDANCE** at the Wisconsin Elks Association's May 13-15 convention was 936, the largest in the association's history. PGER Francis Smith, the guest of honor, addressed the assembly during the proceedings at Wausau Lodge.

An official statement showed that the Wisconsin Elks spent \$90,351.17 during the past year for their major project. The ritualistic team from Manitowoc

Lodge captured the state trophy. During a business session, a measure requiring that the State President be a Past Exalted Ruler was passed.

Elected and installed as State President was Charles Bergstrom of Superior Lodge. He will be assisted by Vice Presidents Ron Sommerfeld, Chipewa Falls; Arnold Beimborn, Green Bay; Gordon Stephens, Platteville; Ralph Meiers, Watertown; Secy. C. F. Katzenmeyer, Beaver Dam, and Treas. Dale Rudy, Kenosha.

The next state conference was scheduled for September 9-11 at Waukesha. The May 5-7, 1978, conclave will take place at Green Bay Lodge.

**CIVIC AND ELKS** officials were among the 337 people in attendance at Clarksdale for the May 13-15 gathering of the Mississippi State Elks Association. It was the fourth time that the Clarksdale Elks hosted the annual affair. Numbered among the distinguished guests were PGER Edward McCabe, the state sponsor, and his wife Maggie, Clarksdale Mayor Richard Webster, Coahoma County Sheriff Tom Hopkins, former Lt. Gov. and Brother Charles Sullivan, and State Senator and Brother James Molpus.

The purchase and support of a therapy clinic for crippled children was adopted as the state major project. State association by-laws were updated during the business sessions. First place in the ritualistic contest went to Vicksburg Lodge.

Leading the state association as its newly elected State President is Vernon Godsey, Clarksdale. Also elected were Vice Presidents George Smith, Greenwood; M. Ray Peterson, Pascagoula, and Secy.-Treas. Raphael Franco, Vicksburg.

Pascagoula was named as the location of the May 12-14, 1978, state gathering.

**A TOUR** of the Governor's Mansion in Springfield, IL, followed a luncheon for the ladies during the Illinois Elks Association's yearly conclave. A "roar-

ing '20s" party, a banquet, and the President's Ball were also on the social agenda for the 991 men and women present for the May 13-15 gathering hosted by Springfield Lodge. Taking part in the various activities were several distinguished guests, including PGER Glenn Miller, the state sponsor, PGER Raymond and Mrs. Dobson, Grand Trustee H. Foster and Mrs. Sears, Doral Irvin, executive director of the Elks National Home, and his wife Kitty, and SDGER Omer Macy.

Expenditures by the Illinois Elks Crippled Children's Commission totaled \$209,212, an increase of more than \$36,000 from the preceding year. The Commission supports a clinic, operations, physical therapy, and equipment for the youngsters, and provides scholarships for physical therapy students.

Delegates approved 17 of the 20 amendments to the Illinois Elks Association's by-laws and constitution which had been submitted for their consideration. Named ritualistic winner was the team from Kankakee Lodge. A fall meeting of the association was scheduled for September 23-25 at Kankakee Lodge. Champaign-Urbana Lodge will host a February 3-5 conference. The 1978 annual convention is slated for May 19-21 in Decatur.

**THE REPORT** of the Nebraska Elks' Benevolence Commission revealed that some \$35,000 had been expended during the past year to aid crippled children. The report was presented during the May 13-15 meeting of the state association in Omaha. Fifteen Past State Presidents, including Paul Zimmer, an assistant to the Grand Secretary, and Vincent Collura, then-secretary to GER George Klein, were among the 774 people registered for the annual affair. Although Brother Klein was unable to attend, he greeted and addressed the delegates by telephone. The Honorable John Cavanaugh, congressman from Nebraska, was the speaker for the Memorial Service.

For the first time in the state association's history, the members of the winning ritualistic team also swept the all-state awards. Kearney's team then went on to represent the state in the national competition. Another first during the past year was participation of all Nebraska lodges in vets activities.

On the roster of state officers for the coming year are SP Dale Janowski, Omaha; Vice Presidents Lloyd Levander, Hastings; Tom Plummer Jr., Ogalala; George Johnson, Fairbury; Secy. Chester Marshall, Kearney, and Treas. Elmer Bradley, Columbus.

Kearney Lodge was selected to host the fall conference August 27-28. The 1978 annual convention was awarded to North Platte Lodge.



**HYDRAULIC JACK REPAIRS**  
**Earn While You Learn In Your Spare Time**  
 Trained and qualified mechanics needed NOW to service inoperative hydraulic jacks. BIG opportunity for ambitious men. We show you HOW—in your basement or garage to earn spare time cash in an expanding industry. Don't wait, ACT NOW! Get the facts.  
 Write for folder E-9 and free bonus offer  
**Hydraulic Jack Repair Manual Co., Inc.**  
 O. P. O. BOX 3 • STATEN ISLAND, N. Y. 10314

**PUBLISH YOUR BOOK!**  
 Join our successful authors. Publicity, advertising, beautiful books. All subjects invited. Send for fact-filled booklet and free manuscript report.  
**CARLTON PRESS**  
 Dept. ELI  
 84 Fifth Avenue, New York 10011

**WIN WYOMING OIL \$MILLIONS**  
 Others do every month in U.S. Government Oil Lease Drawings. If you are 21 you can participate equally with major oil companies in this legal lottery. A \$20,000 tax deductible filing fee can return \$75,000 or more immediately plus a possible million in future income. Write for free information.  
**Milligan Trust, Lock Box 3578-E, Boulder, Co. 80303**

**ELKS RITUAL CLOCKS**  
 No initiation or lodge ceremony is truly complete without our Custom Model (as shown) or an Emblem Ritual Clock. A Portable Model suitable for funeral services is also available. Optional features may be selected. Over 40 years of satisfied customers.  
**11th HOUR MFG. CO.**  
 1137 Dearborn St.  
 Aurora, Ill. 60505, 312-851-7353

**HEARING AIDS**  
**SUPER SAVINGS! Newest, Finest.**  
 All types. Buy DIRECT & save up to HALF! No salesmen. Sold by AIR MAIL on HOME TRIAL. FREE Catalog. Write: **MONEYSAVERS**  
 Dept. EK-9, 9530 Langdon Ave., Sepulveda, Cal. 91343  
**SAVE 1/2! FREE CATALOG—WRITE!**

**THE ORIGINAL BASEMENT TOILET**  
*Genuine Porcelain*  
**FLUSHES UP TO SEWER OR SEPTIC TANK**  
**-No Digging Up Floors-**  
**INSTALLS EASY. ANYWHERE!**  
**Write McPHERSON, Inc., Dept. E**  
**Box 15133 Tampa, Florida 33684**

**BEA LOCKSMITH**  
 You'll enjoy your work as a Locksmith because it is more fascinating than a hobby—and highly paid besides!! You'll go on enjoying the fascinating work, year after year, in good times or bad because you'll be the man in demand in an evergrowing field offering big pay jobs, big profits as your own boss. **Train at Home—Earn Extra \$\$\$\$ Right Away! Send for FREE booklet today!**  
**LOCKSMITHING INSTITUTE**  
 Div. Technical Home Study Schools  
 Dept. J223-097 Little Falls, N.J. 07424  
 Name \_\_\_\_\_ (Please Print)  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
☐ Check here if Eligible for Veteran Training

**A Subtle Magic**  
 (Continued from page 40)  
 the bowls to make them a standard size. The final touch to the bowls is the varnishing. The less expensive pipes are varnished by rotating them through an automatic sprayer; the better ones are lacquered by hand.  
 Finally, the stems are inserted into holes bored for that purpose, the pipes are labeled and packaged and shipped off to market—at the rate of 20,000 per day.

Because the cob pipe industry is so small and specialized, most of the machines are designed especially for the process. Only one machine, a sander, is a standard piece of equipment.

Even the men and women who run the machines look as if they were hand-picked. They are a congenial group of mostly country folks who would seem right at home on the front porch of an Ozarks country store—puffing gently on a corncob pipe, of course.

The corncob pipe business is booming—up 500 percent at Buescher's since 1963. That, despite some changes in the pipes that longtime cob smokers lament. Bone bits are practically obsolete, largely replaced by plastic. Cane stems have given way to wood.

Still, whether it is the cob pipe's reminder of a less complicated life, or the sweetness of the smoke, or a special filtering action that the Japanese attribute to the cob, claiming it is the most healthful pipe to smoke, or maybe just that "subtle magic" referred to by Mr. Morley, its appeal remains.

And what, by the way, is that "subtle magic"?

Answering his own question, Christopher Morley writes:

*"A corncob pipe is a humble badge of philosophy, an evidence of tolerance and even humor. . . It is a pipe that seems to call aloud for the accompaniment of beer and earnest argument on factional political matters. It is also the pipe for solitary vigils of hard and concentrated work. It is the pipe that a man keeps in the drawer of his desk for savage hours of extra toil after the stenographer has powdered her nose and gone home."*

**Obituaries**

**PAST DISTRICT DEPUTY Ernest M. Peacock** of Minneapolis, MN, Lodge died April 23, 1977. Brother Peacock was named District Deputy Grand Exalted Ruler for the Central District in 1956-1957.

**PAST DISTRICT DEPUTY C. Don Wharton** of Lock Haven, PA, Lodge died May 18, 1977. Brother Wharton served as District Deputy Grand Exalted Ruler in 1936-1937 for the North Central District.

**Free. Insider's guide to outdoor gear.**  
  
 REI's new catalog has the gear and clothing you need for camping, hiking, downhill and cross-country skiing, climbing and much more. And every single item is sold at low REI prices.  
 That's because REI is a co-op, owned by its customers. So instead of making big profits, we make good deals. But that's not all. Last year we declared over \$2.1 million in dividends for REI members.  
 Get the inside story. Call or write for your free catalog.  
 I'd like to get in on this. Send me your free 100 page color catalog.  
 Make me a member! I've enclosed \$2.00.  
 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 Call toll-free (except Alaska & Hawaii): 800/426-4840  
 In Washington State call toll-free: 800/562-4894  
**REI co-op**  
 RECREATIONAL EQUIPMENT, INC.  
 P.O. Box C-88127, Seattle, WA. 98188  
 Seattle-Portland-Berkeley-Los Angeles  
 "The Original Outdoor Co-op Est. 1938"  
 E-9-C

**"SILVER COIN SPECIALS"**  
 Order Now While Supply Lasts  
 Silver coins are becoming very rare  
 Your investment will double in 5 years  
 10—All Different—EF—Roosevelt Dimes \$4.95  
 10—All Different—EF—Mercury Dimes \$4.95  
 10—All Different—EF—Washington Quarters \$12.50  
 5—All Different—EF—Franklin Halves \$14.95  
 5—All Different—BU—Silver Morgan Dollars \$49.95  
 Add 75c for mailing, postage, insurance and catalog.  
 For catalog only, send 35c which lists all coins.  
**DEL'S INC. (SE)**  
 P.O. Box 81407, Lincoln, Nebraska, 68501

**FLORIDA'S WEST COAST**  
 At \$19,900 a doublewide mobile home in a waterfront community can be your best Florida retirement housing value. For more information write P. O. Box 340, Dept. 1247, Ellenton, Florida 33532.

**JAPANESE SWORDS**  
 Wanted. Also interested in armor, Hara Kiri Knives, etc. \$50 to \$10,000 paid. Send photo & tel no. To: F. A. Lohman, 3403 N.E. Broadway, Portland, OR 97232. Ph. (503) 282-4567.

**MODERN - OBSOLETE - FOREIGN DOMESTIC - MILITARY - SPORTING**  
 WORLD'S LARGEST SUPPLIER  
 GIANT CATALOG #7  
 \$2.00 P.D.  
**GUN-PARTS**  
**NUMRICH ARMS CORP.**  
 Box ELK, West Hurley, New York 12491



# NEWS OF THE LODGES

(Continued from page 20)



**THE CRIPPLED** Children's Fund of Illinois will benefit from the \$500 donated by the Elks' ladies of Arlington Heights Lodge. VP Larry Rerko thanked Lois Vesecky for the ladies' contribution.



**TWO NATIONAL** Foundation membership certificates were presented to Brothers Donald Kazuk (second from left) and Bernie Snyder (third) of Ferndale, MI, Lodge by visiting State Chm. Ed Pinardi (fourth). Congratulations were offered to the gentlemen by then-ER Albert Serridge (left) and lodge Foundation Chm. Jack Keller.

**THE MEETING** room of Oak Ridge, TN, Elks' new lodge building was the scene for the dedication ceremony conducted by PGER Edward McCabe (second from right) and the PERs of the lodge. ER Ed Penland (center) welcomed PGER McCabe and (from left) SP Harry Lester, Pres.-Elect Paul Elliott, and State Secy. Joe McCulloch who also participated in the dedication services for the building.



**OHIO'S NORTHEAST** (South) District Elks were the guests of Massillon Lodge at a dinner-dance for the 13 lodges of the district. PGER E. Gene Fournace (left) and ER Bob King joined over 400 people for the evening of entertainment, which was organized by Don Lewis, trustees chairman.



**PAST PRESIDENT** Marg Nielander recently contributed \$300 to the National Foundation on behalf of Newport, KY, Elks' ladies. State Chm. and PER Jerry Staubach accepted the donation from Mrs. Nielander.





**ROY McNEIL** (center), Exalted Ruler of Marshall, TX, Lodge, was a proud papa recently when he initiated his two sons Kenneth (left) and Ronald into the order. This initiation was the first of its kind at Marshall Lodge.

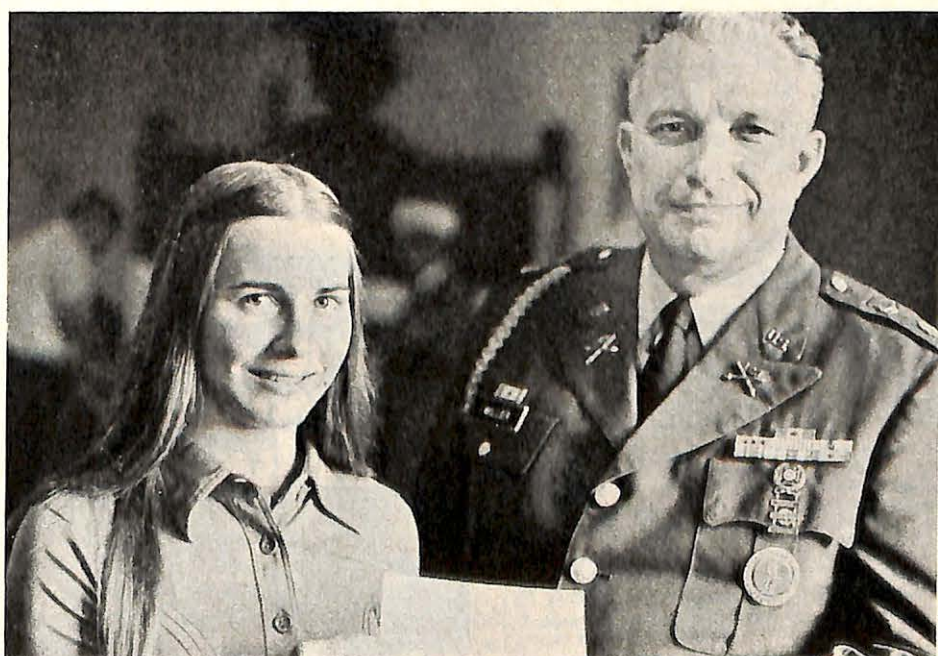
**HONORARY LIFE** membership was conferred for the fifth time in the 90 years of Hamilton, OH, Lodge's existence. Brother Nicholas Cecere, a 25-year member, accepted a plaque from then-ER Jack Dobson in recognition of his service to the lodge.



**A RECENT INITIATION** at Rice Lake, WI, Lodge turned into a family affair when Brother Terry Sharp (right) sponsored his father Tom (center) and brothers Larry and Robert (second and fourth from left) as new members. ER Leonard Clark stopped to chat with the new Brothers, who were among the 23 candidates initiated on that occasion.



**THE FIGHT** against cerebral palsy was aided by the Ohio Elks Association, represented by Stan Smith (left), Exalted Ruler of Delaware Lodge, who presented \$4,000 to the Delaware Speech and Hearing Clinic. Accepting the funds, which were raised through bowling tournaments, golf outings, dinner-dances, and other activities, were Mrs. John Conroy (center), president of the clinic, and Mrs. Peter Vatsures, treasurer.



**"THE CITIZEN SOLDIER—Past, Present, Future"** was the winning essay in a contest sponsored by the Galesburg, IL, Elks. In recognition of her efforts, Miss Julie Goletz, a Galesburg High School senior, was presented a \$100 savings bond by Major Robert Miller of the Illinois National Guard.





Wherever you carry it, it's the "spirit" of the thing that counts. Transport your spirits handsomely in our 8 ounce shoulder holster flask or 12 ounce pocket flask. Each has a glass bottle beautifully encased in you'd-swear-it's-leather vinyl holder. Holster or hip, it's a classy way to carry your favorite beverage with you.

Shoulder holster style \$10 each  
Pocket style \$8 each

**POPULAR PRODUCTS CO.**  
719 S. 6th St., Milwaukee, WI 53204

Please send \_\_\_\_\_ shoulder holster flask/s at \$10 each, or \_\_\_\_\_ pocket flask/s at \$8 each.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Payment Enclosed:

Check \_\_\_\_\_ Money Order \_\_\_\_\_

Master Charge \_\_\_\_\_ BankAmericard \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

## HANDSEWN HONEY BEAR MOCCASINS

for Men & Women

**\$13<sup>88</sup>**

Reg  
\$21.99

Whole &  
Half Sizes  
**MEN'S HONEY BEAR**  
51204K — Sand Suede  
5042K — Dark Brown

**MEN'S SIZES:**  
B 7 to 12 & 13  
C 7 to 12 & 13  
D 6 1/2 to 12 & 13  
E 6 1/2 to 12  
EEE 7 to 11 & 12

**WOMEN'S HONEY BEAR**  
20334K — Sand Suede  
2142K — Dark Brown

**WOMEN'S SIZES:**  
AAA 6 to 11  
AA 5 to 12  
B 4 to 12  
C 5 to 10

You won't believe such fine quality can be had for so little money. Luxurious suede leathers are handsewn into genuine tubular moccasins (where the upper leather surrounds your entire foot). Has thick genuine plantation crepe rubber soles, leather sock linings, bellows tongue, crepe wedge heel. Comes in a large range of sizes and two great colors, Sand Suede or Dark Brown Suede. Please be sure to specify color, size and style when you order.

We guarantee that you won't be disappointed. Wear them for 10 days and if not delighted return them for full refund of your purchase price. This low price is to introduce you to our superb quality shoes, so buy now and save!

**SEND FOR OUR FREE CATALOG!**  
Please specify Men's or Women's catalog.

**LAWSON HILL**

LEATHER AND SHOE COMPANY  
4407 LAWSON HILL BUILDING, WALTHAM, MA 02154

# ELKS FAMILY SHOPPER

More for your money

by Mike LeFan



## SEPTEMBER SAVINGS

Welcome, bargain seekers, to the savings for September.

All you good sports can save on sporting goods, bicycles, and gardening equipment.

Clothing bargains include men's and boys' wear, children's clothes, and new fall fashions.

Save on china and glassware, and on other housewares.

New cars (last year's models) are priced to sell, and you'll save on auto accessories.

Keep an eye on the Labor Day sales for other bargains.

Supermarket Snoop suggests these fresh produce items this month: pears, plums, prunes, grapes, and honeydews.

The start of school means new shoes for kids. Learn to select the right shoes for infants, toddlers, and older children. Order *Children's Shoes*, *Extension Bulletin 1225* from: Mail Room A, Seven Research Park, Cornell University, Ithaca, NY 14853. Price: 15¢.

"Flashlight" and transistor batteries come in four basic types, and they're not all the same.

The cheapest type is the common carbon-zinc battery. A D-cell size costs about 35¢. This battery is great for flashlights that get little use and for transistor radios that aren't played often or for very long. This battery should last at least three or four months. If it doesn't, then try the next better type of battery.

The "heavy duty" carbon-zinc bat-

tery costs about 45¢ for a D-cell size and gives two or three times the service hours of a standard carbon-zinc battery. It's one of your best battery buys. Good for flashlights that get heavy use, and for tape recorders, radios, toys, and more.

Next come alkaline batteries, which cost about 95¢ for a D-cell size. They'll give about twice the service of heavy-duty carbon-zinc batteries. Alkalines are a "must" in movie cameras, tape recorders, radios that are played a lot, walkie-talkies, and photoflash strobes. Use alkalines in anything you operate in cold weather.

Some alkalines are rechargeable. **Warning:** Never try to recharge any battery that's not clearly labeled as rechargeable. They can explode. Rechargeable alkalines cost about \$2 per D-cell. However, they may last no longer than regular alkalines and they sometimes leak.

The best rechargeables are nickel-cadmium batteries. A D-cell costs about \$3.50 and a charger is about \$15. These batteries can be charged a thousand times and are truly money savers for heavy battery users.

Free booklet: *Your Money's Worth in Foods* discusses menu planning, budgeting, and comparison shopping. Order by postcard from Consumer Information Center, Dept. 637E, Pueblo, CO 81009.

Here's another idea on getting rid of unwanted sparrows—

"Dear Mike: I've been reading about the person having trouble with spar-

## MIRACLE KEY BEAM



No more fumbling with house or car key holes. Just give it a squeeze and your key beam lights up instantly. Guides the key right into the lock. Can also be used whenever you need a quick source of light—indoors or out. Originally developed for computers, it's powered by a self-generating power cell that lasts for years. Weighs less than an ounce and holds your three most important keys. "SATISFACTION GUARANTEED"

Miracle Key Beam—\$4.98 plus postage & handling 70¢

**J. H. HUGHES** 1518 Eastern Parkway—Dept. E  
Brooklyn, N. Y. 11233

## How to create unusual clocks

**FREE  
folder  
gives  
you  
the  
facts!**

For your free folder, send a 13¢ stamped, self-addressed return envelope to General Time Service, Dept. EL-9, P.O. Box 4067, Mesa, AZ 85201.

GENERAL TIME SERVICE

a TALLEY INDUSTRIES Company



rows. Here's some help I am sure will work. Get a sack of onions or dried onions and spread them in the area where they perch. Birds hate onions and that should take care of them."—Mrs. Guiney, Lakeview, OR.

Attention prospective home builders (or remodelers): Brick is a beautiful money saver. Brick, says the Brick Institute of America, does several nice things. It eliminates the need for a wood stud wall or masonry back-up material. It's a durable exterior. And it's a load-bearing wall to support the roof.

Brick should outlast nearly everything else used to build a house. Think of all the Colonial-era brick homes still with us today.

Brick needs practically no maintenance. There's no painting, warping, rotting, denting, and no termite problem with it.

Brick is fire resistant and could lower the fire insurance rates on your home and its contents. And a brick home is nearly soundproof.

Brick can save you money on heating and cooling costs, because its mass reduces heat loss in the winter and heat gain in the summer. And brick homes usually hold their market value longer than non-brick homes.

For a free brochure on the cost of buying a brick wall system home, write to the Brick Institute of America, Dept. MM, 1750 Old Meadow Rd., McLean, VA 22101.

"Dear Mike: I once bought a magnifying mirror with a rubber base from a mail order catalog. It was called the 'Tweezer Queen' and was the greatest. The mirror swiveled in all directions. Now I can't find where to order another. I'd be grateful if I could find this product again."—Daphne Keller, Centerville, IA.

I don't know, Daphne, but somebody does. How about it?

Free booklet: *The Uninvited Guests—Household Pests and How to Get Rid of Them*. Write to Consumer Affairs, Dept. MM, National Pest Control Assoc., Suite 1100, 8150 Leesburg Pike, Vienna, VA 22180.

Remember when I mentioned water heater timers in a recent column? Then consider this letter:

"Dear Mr. LeFan: I believe that your comments in the June column regarding savings from timers on water heaters are misleading. The basis of your data is probably a report by a Professor Goldschmidt of Purdue University who tested by turning off the water heater about 13 hours per day. We have just completed the first test involving consumers in the field. The results are that the participants saved an average of 208.7 kwh per month with the timer. At the national average rate of 4.8¢ per kwh, this would save \$10.02 per month. Since a qualified electrician should install a timer for \$50, the pay-back to the consumer is something under six months."—James C. Miller, President, Intermatic Inc.

Thank you. There's another side to this, and I'm glad to get it. Readers with experience with water heater timers, send me your conclusions.

Get a free brochure on water saving products, including a "Dual-Flush" toilet device that can cut your water bill by 40 percent (\$4.98). Order *Water Saving Products Brochure* from The Water Saving Co., Dept. MM, Suite 21C, 1641 Third Ave., New York, NY 10028.

Many folks in their 40s and 50s are using non-prescription glasses that sell for a price fitting anyone's purse. These glasses meet a demand, and they're sold in drug and variety stores for less than \$10. You choose the right lens strength by trying on glasses until you find a pair that brings reading distance back to normal. Companies like Vision Aid Magnifiers warn that their glasses must not replace periodic checkups by an eye doctor, and the glasses are for simple age-related reading correction only.

Money Saver of the Month: Consider different meats like liver, heart, kidney, tripe, tongue, and brains. They're high in nutrition and usually cost less. Since they're more perishable than other meats, use them within a day or two of purchase. You're welcome.

Send questions and tips to Mike LeFan, c/o More For Your Money, 425 W. Diversey, Chicago, IL 60614.

## TALL EXTRA TALL & BIG MEN FED - UP WITH CLOTHING STORES

Sick of searching for your size, only to find last year's styles at this year's prices . . . and they still don't fit? Step into a "clothing store" that specializes in you. Where everything is in your hard-to-find size and is proportioned to fit you comfortably and correctly or your money back. You've never seen anything like The KING-SIZE Co. catalog . . . brand name clothing and shoes for Tall, Extra Tall and Big Men exclusively. Send for your Free Copy Today to look your best in the styles you want and the sizes you need. We guarantee to fit you, even in suits . . . or money back.



### SEND FOR FREE CATALOG

My Telephone Number \_\_\_\_\_  
 Height \_\_\_\_\_ Weight \_\_\_\_\_ Shoe Size \_\_\_\_\_  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 The King-Size Co. 2067 King-Size Bldg.  
 Brockton, MA 02402

## DO-IT-YOURSELF FINE FURNITURE KITS



- Heirloom quality
- Solid 3/4" hardwoods
- Easy to assemble
- Many models
- Money back guarantee
- Factory direct prices
- Prompt shipment

Send 50¢ for color catalog.  
Refund on first purchase.

**EMPEROR®**  
CLOCK COMPANY

WORLD'S LARGEST MANUFACTURER  
OF GRANDFATHER CLOCKS

Dept. F-33 Emperor Industrial Park  
Fairhope, Alabama 36532



### Beautiful Luxurious Barbecue & Dinner Apron by Eldora

Available in gold or silver with "His" or "Hers" or your name on pocket. Adjust size with buckles & eyelets. Tie in front or back. Wipes clean with damp cloth. Made of shimmering vinyl, polyester & cotton knit. \$30.00 plus \$1.50 postage.

Stahed Company, Inc.  
P.O. Box 15785,  
Fort Lauderdale,  
Florida 33318



### BELLS

Bronze & Iron  
For All Occasions

Den Fire Engine  
Patio Bar-b-cue  
Yard School  
etc.

Send \$1 for brochure and receive credit with first order.

**ROHRER'S BELLS**

Box 62, Dept. E, Cokato, MN. 55321  
612/286-5200  
Dealer Inquiries Welcome



## Pinochle

INSTRUCTIONS FOR THE KNUCK-OLO-GIST™

### Score Pad

with statistical diary and playing instructions



This 50 page full color book includes playing & melding instructions, score pads, statistical diary, won-lost record. Only \$1.00.

## Are You A Knuck-ol-o-gist?

Mail \$1.00 plus 25¢ postage to:  
**Tam Ron Studios, Inc., Dept. A, 8100 E. Cloud Rd., Tucson, AZ 85715.**  
Please allow 2-3 weeks for delivery.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_



### The "Garden Cart" that Runs Circles Around Wheelbarrows

These big, strong carts are perfectly balanced on two huge wheels—roll easily over lawns and gardens—carry up to 400 lbs. of load—huge volume capacity means you make fewer trips—you'll save time and steps. Makes light work of most outdoor hauling chores. If you are still struggling with a wheelbarrow or inadequate cart (with tiny wheels) send for Free Cart Catalog, Build-it-yourself kits, too. Garden Way Research, Dept. 74429, Charlotte, VT 05445.

## QUILT WORLD



- Over 120 Quilt Patterns Annually!
- Everything you want to know about Quilts and More!

Each issue bulging with Quilt Patterns, Quilt Designs, Quilt Talk, Quilt Pictures, Quilt Gossip, Quilt Club, Quilt Letters, Quilt Exchanges, Contests, Quilt Photos, etc.! A real "Quilt World"! Just \$3.50 per year. ½ year, \$1.75. (Published Bimonthly)

**QUILT WORLD**

Box 337-CI, Seabrook, N.H. 03874

## Signs from Route 66 still good for kicks

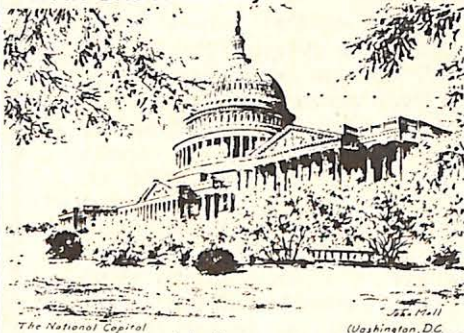


Illinois has dropped the old Route 66 designation familiar to thousands who have motored from Chicago to Los Angeles. A popular song and a T.V. series made the road famous. Old Route 66 will soon become Interstate Hwy. all the way to L.A.

We have a limited supply of metal Route 66 signs available for nostalgia buffs on a first come basis. Send \$6.66 (no C.O.D.'s) (Ill. Res. add 5%) to T. McDonald, Suite 2732, 1 N. LaSalle St., Chicago, IL 60602. Allow 4-6 weeks delivery.

## HERITAGE

.....In your home or office.....  
with Sketches by John Moll



- double matted in blue, green, tan
- sized 16" x 20". Also White House, Lincoln and Jefferson Memorial, Washington Monument
- 10 day money back guarantee
- \$12.50 each \$2. handling and delivery

706 High St. **HERITAGE** Easton, Md. 21601

## ELKS

### B.P.O.E.

Now, proudly display your Elk affiliation wherever you drive. Our custom license plate frames for Elks are beautifully styled, triple chrome plated, tool and die engraved, 3 brilliant baked enamel colors and unconditionally guaranteed.

... GREAT GIFT ITEM, fits all cars ...

Only \$4.98 per pair, P.P.P. Send for yours today.

—ATTENTION FUND RAISING CHAIRMEN—

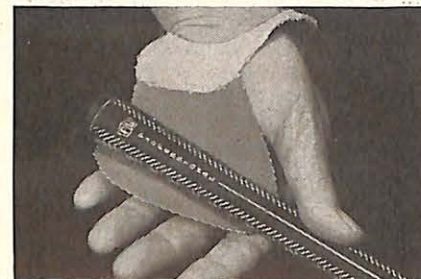
Our Elk custom license plate frames can be custom designed for your individual lodge. Write on your lodge letterhead for complete details and quantity prices.

• F. C. ENTERPRISES ...  
4825 W. Torrance Blvd., Suite 11  
Torrance, Calif. 90503

## Elks Family Shopper



**ANY PHOTO ON A PILLOW.** Any snapshot is printed in black and white on the front of vinyl pillow. Send any size black and white or color photo (no negatives or slides) 11"x11" foam-filled pillow is coated with Scotchgard. Original photo returned. \$10.95 plus \$1.00 shpg. J. W. Holst, Inc., Dept. EP-97, 1864 E. US-23, East Tawas, MI 48730.



**GET A GOOD GRIP** on your golf club with Stik-Mit. Its special material holds the club like a vise; won't slip, wet or dry. Stik-Mit slips over your wrist and one size fits all. Washable and very durable. Great stocking stuffer for golfers. \$3.95 ea. plus 25¢ shpg. Sweet Swing Golf Products, Dept. E, P.O. Box 945, Michigan City, Ind. 46360.



### NEW HOME FOR YOUR PLANTS.

The Adjustable Plant Pole extends from floor to ceiling; has four 8" arms that swivel and adjust up or down to the level you want. Spring-loaded pole fits ceiling heights up to 9'4". Easy to assemble. Fill a corner with flowers or use as room divider. Pole, \$8.99; Set of 2 extra arms, \$1.29. Add \$1.00 post. Holiday Gifts, Dept. 709-7E, Wheat Ridge, Colo. 80036.

**NEW 32-PAGE CATALOG**  
Latest things for pup and kitty ... hard-to-find pet accessories. Only 25¢. Free with order.

### Pooch DRIZZLER

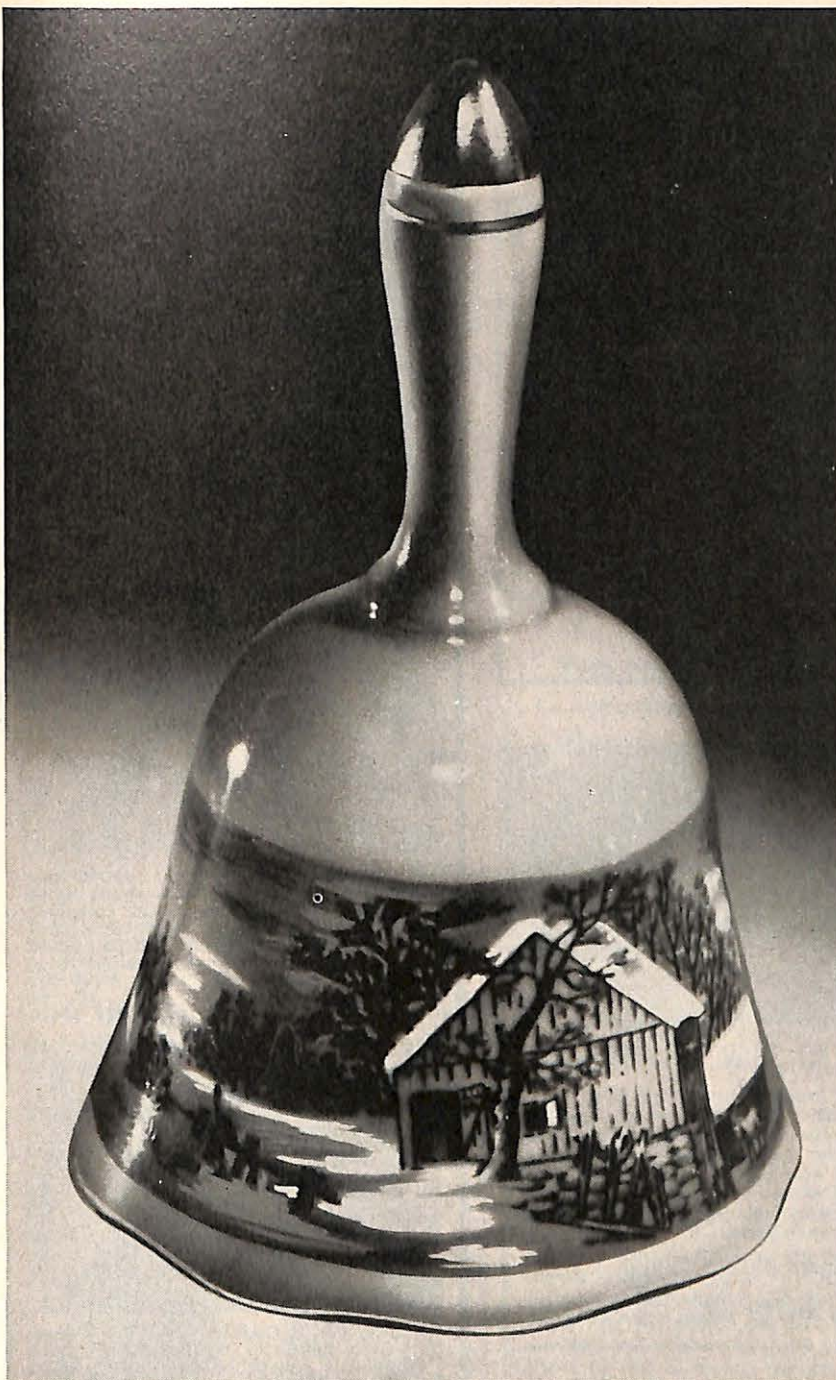
Here's the smart, new way to keep Fido warm and dry! "Drizzler" is handsomely tailored from transparent vinyl over warm flannel. Hood folds back. Full chest protector keeps pet dry. For proper fit, measure dog from collar to tail. Satisfaction assured!



SIZES: 10-12-14-16-18-20—\$4.98  
22-24, \$6.98 : 26-28-30, \$8.98  
(Add 65¢ Postage)

DEPT. 2174, BOX 8850,  
METAIRIE, LA. 70011





"Once in A Lifetime" Opportunity

1977 LIMITED EDITION  
"The Old Homestead in Winter"

ORIGINAL HAND CRAFTED

**Currier & Ives**

**Genuine  
Porcelain  
Bell In  
Copenhagen  
Blue**



EACH BELL TRIMMED IN  
22 KARAT GOLD, HALLMARKED,  
SERIALLY NUMBERED  
AND COMES WITH CERTIFICATE

© 1977 American Consumer, Inc., Caroline Rd., Phila., PA 19176

\*\*\*\*\*MAIL NO-RISK COUPON TODAY\*\*\*\*\*

AMERICAN TREASURY, Dept. CBLE-17  
Caroline Road, Philadelphia, PA 19176

Yes! Please ship me \_\_\_\_\_ (CBLE) Hallmarked Hand Decorated Currier & Ives "The Old Homestead in Winter" Genuine Porcelain Bell(s) in Copenhagen Blue, trimmed in 22 karat gold and numbered, at only \$9.95 each. (Only 2 to any address, please!) I understand you will protect my investment in this Bell with a guarantee to buy it back anytime before October 31, 1982 at its original selling price (except postage, insurance & handling).

Note: Since this is a limited edition — any orders received later than October 31, 1977 will be refused!

Please add \$1 per bell to cover postage, insurance & handling.

Total amount enclosed \$\_\_\_\_\_ PA residents add 6% sales tax. Check or money order, no CODs please.

CHARGE IT: (check one) Exp. Date \_\_\_\_\_

☐ BankAmericard ☐ Master Charge  
☐ American Express BANK NUMBER \_\_\_\_\_

Credit Card # \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt. # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

American Treasury is not affiliated with the U.S. Treasury or any other Government Agency.

8534-000

\*\*\*\*\*Div. of American Consumer, Inc.\*\*\*\*\*

Now available — EXCLUSIVELY by Mail — the second in our 1977 series of beautiful genuine porcelain bells to be issued by American Treasury! It's the fourth masterwork in Copenhagen Blue Bells honoring Currier & Ives. The entire lifelike surface of this lovely bell depicts the Currier & Ives original of "The Old Homestead in Winter". Each limited edition bell is trimmed in 22 karat gold . . . and bears the American Treasury Hallmark number on its inner surface! The handle has a 22 karat "gold band", our exclusive design. Each issue in this rare series will illustrate a different Currier & Ives classic! This valuable limited edition "collector's choice" bell is 5½ inches high, can be displayed to beautify your home on table, glass case, etagere, or bookshelf.

**Buy-back Guarantee for 5 years!**

You know your Limited Edition Currier & Ives Bell can't go down in value, for we put in writing that we will buy it back anytime within the next 5 years (except postage, insurance and handling), and you will receive a certificate guaranteeing this with your bell!

**A truly limited edition. Act now!**

Hurry — your order must be received by October 31, 1977. All orders received after that date will be returned, since only enough bells to satisfy the orders received before the cut-off date will be manufactured.

Your order qualifies you to collect other bells in the series as they are offered. Your order is for this bell only — you will not receive any others unless you specifically order them. There is a good reason for this — *Your bell is not finished, hallmarked, and numbered until your order and payment are received. It is literally made to order for you!*

Hurry . . . order yours right now for the unheard-of price of \$9.95 plus \$1 postage, insurance, and handling.



# Oh! the MONEY in Hanover shoes!



Put another \$200 in your pocket next month with a Hanover Shoe sideline as your extra moneymaker. And get a free pair of shoes while you're at it!

Show friends and neighbors how to save more than \$15 per pair on . . . dress shoes, casuals or work shoes. Top quality, fine leathers, over 200 modern styles to choose from.

Show the picture-selling Hanover catalog evenings, weekends, lunch hours. Don't sell. Let them buy!

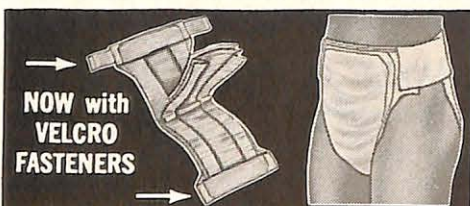
Pocket your high commissions, wear your free shoes. FREE catalog and sales kit for 30-day no-obligation trial.

No salesman will call.

**MAIL  
FREE TRIAL  
COUPON**

- The Hanover Shoe, Inc.
- Dept. 1919 Hanover, Pa. 17331
- Please send catalog and sales kit for 30-day
- FREE TRIAL. I am under no obligation. No
- salesman will call.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Zip \_\_\_\_\_



## ... For Lack of Control

### BE SURE WITH "EVER-SAFE"!

"EVER-SAFE" is Cool, Undetectable, Comfortable & Effective. Weighs only 7 oz. Novel "fluid barriers" with heat-welded seams enclosing absorbent launderable liners in soft vinyl, prevent escape of any moisture. Clothes, bedding stay dry. Use 2 sets of liners for full nights sleep without change. Moneyback guar. Adult & child sizes. ORDER BY WAIST SIZE! Complete with liner \$8.95, extra liner \$3.95; 50 disposable liners \$8.95. Add 75¢ post/handling, 6% tax in Calif. RALCO MFG. Dept. 557

1537 E. McFadden, Santa Ana, Calif. 92705  
(Sold by Mail Since 1965)



Model shown:  
12 foot  
Crystallaire®  
\$164.95

## GREENHOUSES

Send today for my FREE fact filled, informative COLOR CATALOG. Full size, quality REDWOOD home greenhouses.

FREESTANDING MODELS \$112<sup>95</sup>  
LEAN-TO AND DOMES! From \$112<sup>95</sup>

THE  
*Peter Reimuller* GREENHOUSEMAN®  
980 17th Ave. Dept. 12-J Santa Cruz, Ca. 95062

## PET ODORS & STAINS

Removed  
Forever!

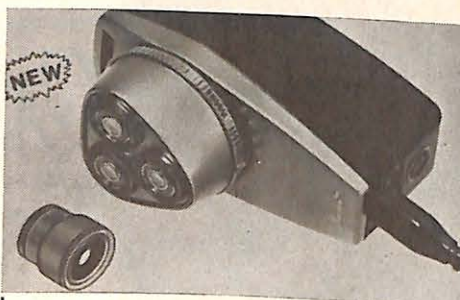


© 1977, American Century

Stains and odors caused by pet accidents, even urine, removed completely and permanently from your carpet. RESCUE KIT contains two 8-oz. scientific sprays (non aerosol) for all stain or odor problems: carpets, upholstery, litter boxes, etc. Specify "A" kit for stains; "B" kit for odors; or "A" & "B" mixed kit. Must work safely and completely or your money back. Send Ck. or M.O. 1 kit \$6.50 + \$1 post. Save \$2: Order 2 kits for \$12.99 (and we pay post.) Immediate Shipment.

## American Century

135 So. La Brea, Dept. 6097  
Box 36232, Los Angeles, Calif. 90036



## NORELCO SHAVER SHARPENER

Get added years of use from your rotary shaver. Fast, safe and easy to use—just slip over shaving head and switch on. In seconds you can sharpen your Norelco shaver . . . and keep it sharp! Makes worn heads give smoother, comfortable shaves. No more costly replacement blades to buy! Fits all rotary shavers.

\$2.99 plus 50¢ hdlg.

**holiday Gifts** Dept. 709-7D,  
Wheat Ridge, Co 80036

## MINIATURE WINDMILL



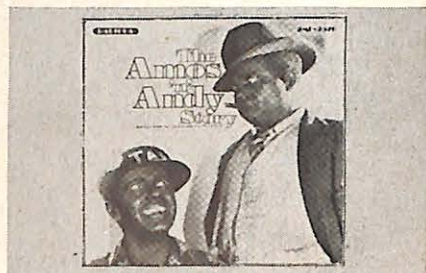
An authentic replica of the real thing. Ideal for desk, mantel, child's farm set, model train layout, miniature rock garden or top of the mail box, etc. 17 inches tall, of Galvanized Steel and trimmed in Red. Wheel turns on Bronze Bearings and top part revolves at slightest air movement. Great Gifts. Only \$12.95 plus \$1.00 shpg. Save two for \$24.95 plus \$1.00 shpg. Also available 4 1/2 ft. Model great for your yard or garden adds that "rural charm". Only \$39.95 plus \$4.00 shpg.

Send Check or M.O. or Charge American Express or BankAmericard (Give Acct. No. and Exp. Date)  
15 day money back guarantee  
**J. W. HOLST, Inc.** Dept. EW-97, 1864 E. US-23  
East Tawas, Mich. 48730

## Elks Family Shopper



31-DAY CHIME WALL CLOCK has a swinging pendulum and chimes that strike the exact number of times for each hour. A single strike chimes on the half hour. Centurion Clock has all wood cabinet with decorator glass doors, "key" wind-up and chime cut-off control. 23" tall x 12" x 5". \$65.95 incl. shpg. House of Orleans, Dept. K-76, 2042 Armacost Ave., W. Los Angeles, CA. 90025.



REMEMBER AMOS 'N' ANDY and their winning ways? Enjoy them again on these rare recordings of complete broadcasts. Two full hours of "The Kingfish" and other well-remembered characters on two LP records, cassettes or cartridges (specify which) for \$6.95 plus 75¢ shpg. Radiola Co., Dept. 28, 191 Grand St., Croton-on-Hudson, NY 10520.



RELAX YOUR CARES AWAY by resting your head on Tranquilizing Bath Pillow. It's wet-proof and keeps your hair dry, your head relaxed as you soak in a warm, sudsy bath. In floral design; choose gold, pink, blue or yellow. Holds in place by 2 suction cups. \$3.49 ppd. Better Sleep Inc., Dept. EL9, New Providence, N.J. 07974.

## FAMILY CREST RINGS



Ring #11  
16x14mm top

Solid 14k Gold  
\$195.00

Sterling Silver  
\$90.00

### WE WORK IN THREE BASIC WAYS

1. If you do have a coat of arms, just send us a photograph or picture of it and that is what we engrave.
2. If you do not have a coat of arms send us your name and we'll look it up for you at no extra cost, or you may check it against our list (see below).
3. If you wish you may design your own coat of arms.

### SEND FOR OUR FREE COLOR CATALOGUE

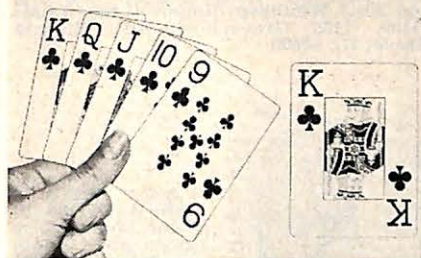
If, in addition to our free catalogue you wish to get our booklet containing over 20,000 names for which we have records of coats of arms and for which this jewelry is available, plus instructions on "how to design your own coat of arms". SEND US \$1.00.

**HERALDICA IMPORTS, INC.** Dept. EL  
21 WEST 46th ST. NEW YORK, N.Y. 10036





**CHAMOIS CLOTH - LINED JACKET** keeps you toasty warm for fishing, camping, sailing. L. L. Bean created this hip-length nylon shell, fully lined with famous Chamois cloth. Snap front. Washable. Navy or brown with tan lining. Men's: S, M, L, XL, XXL, \$21.00 ppd. Ladies': S, M, L, \$19.50 ppd. L. L. Bean, Inc., 7160 Cedar St., Freeport, ME 04033.



**YOU CAN SEE THESE CARDS EASILY** without glasses. Extra-large numbers on regulation playing cards are almost twice the size of those in an ordinary deck. No more misreading of cards. Each deck includes 52 cards plus 2 jokers, \$1.00 plus 30¢ shpg; 4 decks \$3.69 plus 50¢ shpg. Precision Optical, Dept. EK-9, Rochelle, Ill. 61068.



**THE MAGNIFICENT DASHIKI** for men and women. You feel free and comfortable in Indian cotton Dashiki, with full flowing sleeves, flattering slit neckline and a generous sweep of fabric in multihued folklore patterns. Short Dashiki has patch pockets, is a perfect pants topper. Washable. Short, \$5.99; Long, \$10.99. Add \$1.50 shpg. each. Sizes S(32-34" bust or chest); M(36-38); L(40-42); XL(44). Lana Lobell, Dept. M2443, Hanover, Pa. 17331.

## SPLIT-IMAGE TRANSIT

The Most Revolutionary LEVEL & INCLINE MEASURE Ever Made!

**IDEAL FOR:**

Contour Plowing  
Carpentry  
Brick Laying  
Cement Work  
Surveying,  
Etc.

**\$16.95**

plus \$1.50 pp.

This simple yet amazingly accurate instrument indicates level and measure incline down to a fraction of an inch. Makes bubble type or string levels obsolete. It not only indicates level, but shows exactly how much correction is needed. Just one person, using the split-image transit and target supplied with it, can perform any levelling incline-measuring job quickly, easily, accurately—measures inclines down to the thinness of a dime at 25 feet.

Send Check or M.O. or Charge American Express or BankAmericard (Give Acct. No. and Exp. Date)  
15 day money back guarantee

**J. W. HOLST, Inc.** Dept. ET-97, 1864 E. US-23  
East Tawas, Mich. 48730



leatherette case \$4.95

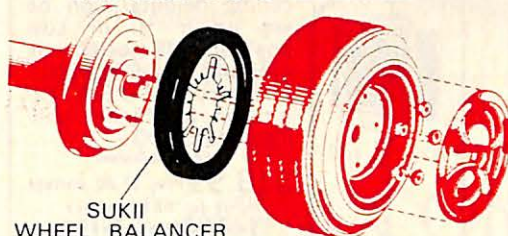
**DRIVE EASIER  
DRIVE SAFER  
DRIVE LONGER**  
(on each set of tires)

with

**Sukii**  
MADE IN U.S.A.

**WHEEL  
BALANCERS**

**BALANCE & STABILIZE  
YOUR WHEELS  
WHILE YOU DRIVE!**



SUKII  
WHEEL BALANCER

**DESIGNED FOR SIMPLICITY**

Permanently balances wheels while you drive. Adjusts to tire wear, changing road conditions  
... automatically!

**\$24.95**

ONE PAIR

**\$44.95**

TWO PAIRS

UPON RECEIPT OF SUKII WHEEL BALANCERS, INSTALL THEM ON YOUR CAR AND USE FOR 14 DAYS - IF NOT ENTIRELY SATISFIED, RETURN SUKII WHEEL BALANCERS AND YOUR MONEY WILL BE REFUNDED. NO QUESTIONS ASKED.

**POSTAGE OR UPS CHARGES PAID**



USE YOUR  
☐ BankAmericard  
☐ Master Charge

Send your name, account number, expiration date and identification, if any.

**SAVE TIRES, SAVE MONEY**

Satisfied owners report 30 to 100% greater tire life. Pays for Sukii balancers in months & last for life of the car.

**MONEY BACK GUARANTEE**

**ORDER NOW** — you have never enjoyed having your tires in balance every mile of the way. Save on tires - Save on front ends.

**HERE'S HOW SUKII'S  
EASY-TO-MOUNT WHEEL  
BALANCERS WORK**

One Sukii Wheel Balancer disc is mounted behind each tire directly onto the lugs. No special tools or skills are required. As the wheel rotates, the natural centrifugal and gyroscopic forces cause thousands of lead balancing weights suspended inside of the Sukii ring to oppose any imbalance. As road conditions change the placement of the balancing weights also changes.

Balances and stabilizes wheels automatically for the life of the car!

**SUKII  
BALANCERS  
PAY FOR  
THEMSELVES  
IN JUST  
ONE YEAR!**

**EASY TO INSTALL**



SUKII WHEEL  
BALANCER

**Your car will ride smoother, handle easier and hold the road better with Sukii Wheel Balancers.**

**Sukii**

SEND COUPON TO:

P. O. BOX 1653

SCOTTSDALE, ARIZ. 85252

Satisfaction guaranteed  
or your money back

Dept. E-9

Yes, send me a set of Sukii Wheel Balancers for each vehicle listed below @ \$44.95 per set of 4, \$24.95 per set of 2 (for trailers)

MAKE & MODEL	YEAR	WHEEL SIZE-13, 14, 15, 16, 16½	NO. OF STUDS
1. _____	_____	_____	_____
2. _____	_____	_____	_____

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
ENCLOSED: ☐ CHECK ☐ MONEY ORDER (Arizona residents add 5% Sales Tax)  
CHARGE MY ☐ BANKAMERICARD ☐ MASTER CHARGE \$ \_\_\_\_\_ AMOUNT  
ACCOUNT NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_  
AUTHORIZED SIGNATURE \_\_\_\_\_





Soft-Textured  
Tournament  
Tested

With the  
**SECRET  
GRIP**

**FREE**

**Golf  
Glove**

Designed by Golfers for Golfers

Heavy double chain stitching affords long-lasting, tough wear. Soft-textured won't stiffen or crack from perspiration dry-out. Machine washable. Ventilated between fingers for cool-wear. Designed to expand and contract gently... with out binding, for that perfect grip. Extra wide Velcro™ fastener for best fit possible. Satisfaction guaranteed or your money back. **Buy One Master Touch Glove @ \$6.95 and get one FREE!!!** Add \$1 total for handling and postage. Limit: 6 gloves @ 6.95 each.

Choice of: ☐ White ☐ Lt. Blue ☐ Red  
Number of gloves to be worn on Right Hand ☐

**MEN'S  
LADIES'**



Long-Life — Perfect Fit  
Has "Breathing" Qualities

**ONE SIZE FITS ALL**

Send coupon with check or money order to:

**Carol Sport's Lt'd.**

Box 308, Santa Ynez, Calif. 93460



## ADJUSTABLE T.V. POLES

Hold your portable T.V. right where you want it, without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Brass tone finish pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers! Made in U.S.A. Extension for higher ceiling, add \$2.00.

Prompt Shipment

**\$13.99** Plus \$1.00 postage

Write for **FREE** catalog  
**Holiday Gifts**

Dept. 709-7A  
Wheat Ridge, Colorado 80036

## CHART YOUR FAMILY TREE!



Ever wanted to trace your lineage back six generations? This antiqued, parchment-like chart makes it easy for you and the family to work together on this project. 17" X 22". **Complete instructions.** Ideal for framing. Great gift idea!

Shipped in storage tube for protection.

Money refunded if not completely satisfied.

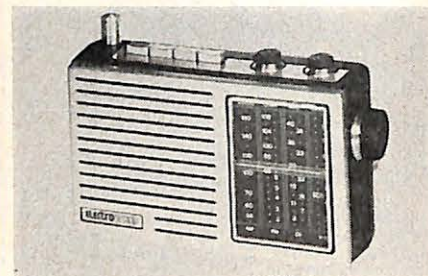
Only  
**\$2.49**

+ .50 postage  
or two for \$4.00 + .65  
postage

Mail to: **Tar Heel Treasures**

P.O. Box 11255 — Dept. E101  
Winston-Salem, NC 27106

## Elks Family Shopper



**TV-CB RADIO** brings you TV Audio for Channels 2-13, all 40 channels of CB plus local weather—and regular AM and FM—all for only \$39.95 including batteries, antenna, earphone, Compact. \$39.95 plus \$2.99 shpg. AC Adaptor, \$4.95. (Ill. res. add 5%.) Winthrop Rogers Ltd., Dept. S1109, 1135 Greenridge Rd., Buffalo Grove, IL. 60090.



**BACK SEAM PANTS** never sag. These lovely polyester knit pants are designed to fit and hold that figure-perfect line. Elasticized waist. Washable and no-iron. In brown, black, navy, white, grey, chamois, hunter green and burgundy. Sizes 6-20, \$16. Add \$1.50 shpg. Vicki Wayne, E9P, 600 S. Country Club Rd., Tucson, AZ. 85716.

## TRY A BURKE ELEVATING CHAIR FREE FOR A WEEK.

The Burke Chair helps you all the way to a standing position—safely and gently. Send for a free catalog. Then, if you desire, select the recliner, rocker or contemporary of your choice. And try it free for a week in your own home.

**ASK ABOUT  
MEDICARE  
COVERAGE!**

**BURKE**

P.O. Box 1064, Dept. E-977  
Mission, Kansas 66202

**CALL TOLL-FREE**

**1-800-255-4147**



## SENSATIONAL BLADE SHARPENER for ROTARY SHAVERS

Now, keep your floating head Norelco or other make rotary shaver at peak efficiency. This special new sharpener is the perfect, easy way to give rotary blades the sharpest possible cutting edge.

Just use it for one minute, just once a month for smoother, faster, cleaner shaves. Order yours today, it really works! Send check or money order to

**BARCLAY, Dept. 51-K, 1575 North Dixie Hwy., Pompano Beach, Florida 33060**



**\$3.99**

Plus 26¢ Pstg.

## COLLECTORS OF LINCOLN MEMORABILIA AND LOVERS OF EARLY AMERICANA!

A Liquor License to conduct a tavern in New Salem, Illinois, issued to "Abe" Lincoln, March 6, 1833. Authenticated and certified in 1908 by the City Clerk of Sangamon County, Ill., as an exact copy of the original.

Laminated on ¾" thick knotty pine, 9½"x11", in early American finish. A splendid addition for your tavern, bar, playroom, office or den. Or as a thoughtful gift. Only \$9.95 ppd. Send check or money order. Allow 3 to 4 weeks for delivery.

Satisfaction guaranteed or money refunded! Also available, all Zodiac Plaques in same 9½"x11" size. \$7.95 ppd. each. Specify Zodiac sign.

**I. SINGER LTD.**

23 Alan Ave.  
Danbury, Conn. 06810

## CUSTOM MADE EMBLEMS

Organizations, Schools, Churches, Commercial and etc. Free Brochure Dept. CM 10E

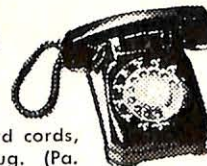


**EMBLEMATIC JEWELRY** E15  
75¢ ea. ELKS, K of C., MASONS, ETC. 75¢ ea.

Free brochure Dept. EJ 12E  
**Fraternal Wholesale Jewelry Mfg. Co.**

P.O. Box 8123, Cranston, R.I. 02920  
(401) 942-4591

## SPECIAL Modern Type Dial PHONE



Complete with standard cords, dial, ringer and plug. (Pa. residents add Sales tax)

**BLACK . . . \$18.95 - COLORED . . . \$22.95**

Above prices include shipping and handling charges anywhere in continental U.S.A. IF this ad is included with order. Send check or M.O. to

**SURPLUS SAVING CENTER**

Box 177, Dept. EFS-97, Waymart, Pa. 18472

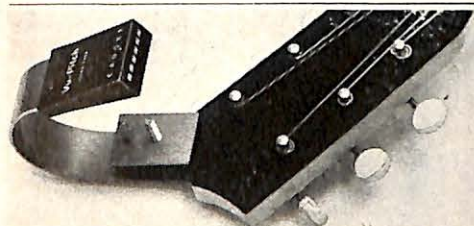




ENERGY AND CONSERVATION are the subjects of the new U.S. and Canada Energy and Conservation Stamp Collection. Includes discovery of atomic energy. America's first oil well—16 stamps plus other selections to examine. Buy any or none, return balance, cancel service anytime. Send 25¢. Garcelon Stamp Co., Dept. EEM7, Calais, ME. 04619.



**FOLDABLE CAR BED.** Kar-Kot® comfortably sleeps 2 children or 1 adult while you drive. Great for cars, campers, wagons, etc. Sturdy; sets up in seconds; no attachments. Folds flat for storage. 51" wide. \$15.95. Mini-size 39" wide. \$14.95. Add \$1.50 shpg. (CA add 6%) Bank cards OK. Green's, E-9, 13135 Ventura Blvd., Studio City, CA. 91604.



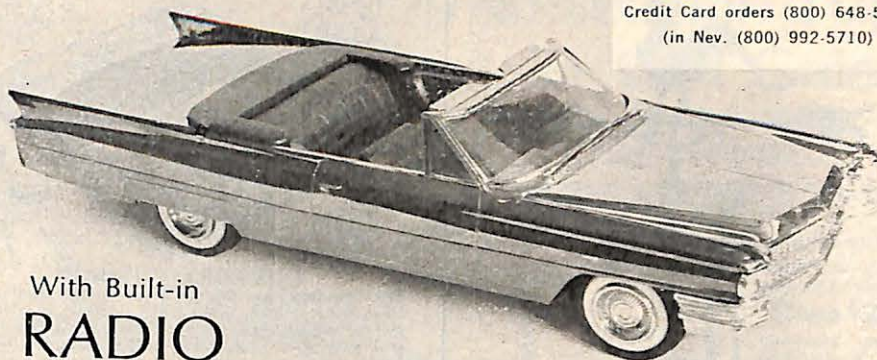
## Tune your Guitar

like a professional! This new invention is ideal for every guitarist—beginner or accomplished musician. Six precision-tuned reeds make exact tuning, a snap. Just clamp this gadget onto your guitar, then adjust the strings. When the right pitch is reached, the corresponding reed vibrates. Just as simple as that! Ideal for bands or combos. Tunes all instruments to exactly same pitch. Only \$7.95 plus \$1.00 shipping and handling. Money back guarantee.

ED SALE Studio 993-B, Avon By the Sea, N.J. 07717

## NEW \$19.95 BADGE-A-MINIT™ CAN MAKE YOU \$25 TO \$100 PER HOUR

Now, at half of the previous cost, you can make colorful, plastic-protected, metal pin-back badges instantly! Make them when and where you need them to make BIG profits taking orders for slogan buttons or photo mirrors that you sell for up to \$2.50 each. Parts cost you just pennies! For more information and your FREE SAMPLE BUTTON write to BADGE-A-MINIT, Ltd., Dept. EL-97, Box 618, La Salle, Ill. 61301. Or send \$19.95 (plus \$1.75 shipping and 5% sales tax for Ill. residents) for the system, including hand die press, color coded dies, one dozen badge parts and illustrated details and instructions. MONEY BACK GUARANTEE!



## With Built-in RADIO

Your Own "Last of a Breed" Personal Collector's Item

## Cadillac CONVERTIBLE

A superb replica of the elegant 1963 Cadillac CONVERTIBLE with built-in SOLID STATE RADIO (battery included). The magnificent body (10" x 3½" x 2½") with its sleek long lines and silver-chrome colored finish is reproduced to perfection, including rubber tires. CONVERTIBLE production has stopped. Now is your chance to own this collection piece. If not delighted, return for refund within two weeks.

**\$19<sup>95</sup>**

A great gift for home or office

HOUSE OF ORLEANS, CD-39 2042 Armacost Ave., W. Los Angeles, Ca. 90025

Ship \_\_\_\_\_ Caddy(s) at \$19.95 ea. plus \$2.00 shipping (Ca. residents add tax)

Enclosed is \$ \_\_\_\_\_ (check or m.o.) or charge my acct. ☐ Carte Blanche ☐ Diners

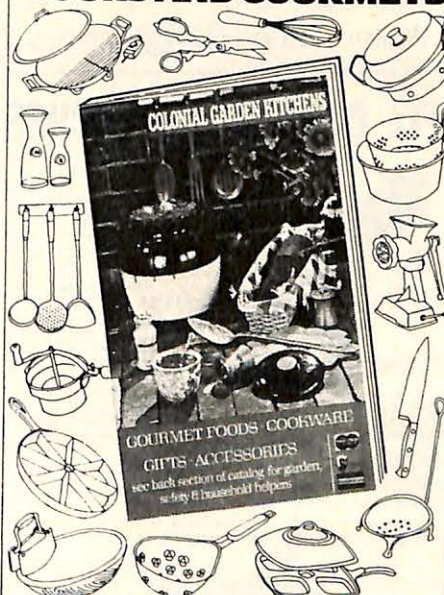
☐ American Express ☐ Master Charge ☐ BankAmericard Card expires \_\_\_\_\_

Acct. No. \_\_\_\_\_ Signature \_\_\_\_\_

Name \_\_\_\_\_ Address \_\_\_\_\_

Apt. \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## THE CATALOG FOR COOKS AND GOURMETS



WE HAVE THE LAST WORD IN COOKWARE AND GOURMET GOODIES - EVERYTHING FROM ARTICHOKE PLATES TO ZABAGLIONE POTS!

Send 25¢ for our colorful 104 page catalog

Colonial Garden Kitchens  
Dept. ELIC, 270 W. Merrick Road  
Valley Stream, N.Y. 11582

Please rush me my new Gourmet Catalog I enclose 25¢

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## DO-IT-YOURSELF

FINE GRANDFATHER CLOCK KITS

STARTING UNDER

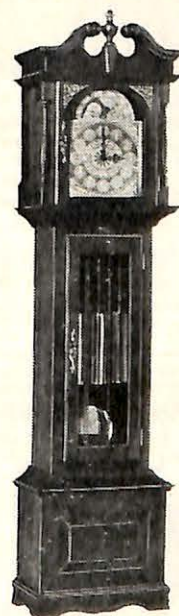
**\$200**

(including West German movement)

- Heirloom quality
- Solid ¾" hardwoods: black walnut, cherry, mahogany, oak
- Easy to assemble, parts pre-cut
- Solid brass West German chiming movements
- Money back guarantee
- Factory direct prices
- Prompt shipment

MASTER CHARGE and BANKAMERICARD/VISA ACCEPTED

Write for FREE color catalog

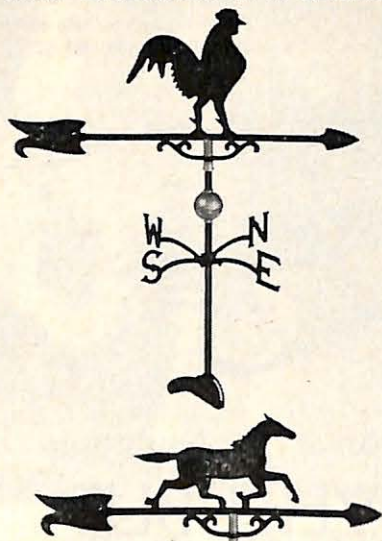


**EMPEROR®**  
CLOCK COMPANY  
WORLD'S LARGEST MANUFACTURER OF GRANDFATHER CLOCKS

Dept. 205, Emperor Industrial Park  
Fairhope, Alabama 36532



## WIND DIRECTION AT A GLANCE



**WEATHER VANES** add the finishing touch to your country home! Perfect for your garage, farm or ranch too. Ornamental as well as useful. Precise wind direction at a glance. Balanced arrow on friction free bearing responds to slightest breeze! Made of Anodized aluminum for rust free care with Gold ornamental ball. Complete with mounting bracket and screws. Arrow 23" long. Support 24" to 27" high.

Crowing Rooster \$9.95 + \$2.00 p&h

Galloping Horse \$9.95 + \$2.00 p&h

**SAVE two for \$19.90 \$2.00 p&h Great gifts**

Send Check or M.O. 15-day money back guarantee

Dept. EV-97, 1864 E. US-23  
**J. W. HOLST, Inc.** East Tawas, Michigan 48730

## "A GAME FOR EVERYONE" PYRAMID CHECKERS



Newest concept in game design in 600 years. Seven action packed games, beginner to advanced levels. The whole family will enjoy it. Pyramid Checkers can be played by 1, 2, 3, or 4 players. Full set of Rules, sturdy styrene pyramid playing board and 30 playing pieces included.

**\$9.95 Ruffin Enterprises**

Post Paid

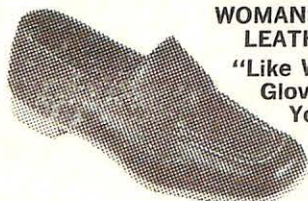
Dept. H8

4805 Jefferson NE

ALBUQUERQUE, NM 87109

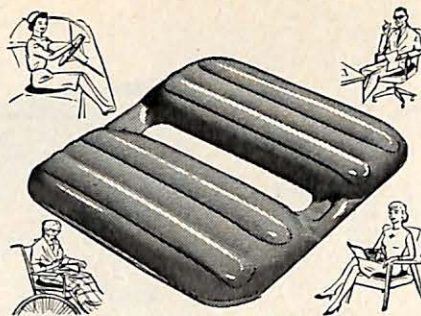
## WOMANS GLOVE LEATHER SHOE

"Like Wearing  
Gloves on  
Your Feet"



Fantastic comfort in glove leather shoes by Kraus. Moc Toe with soft crepe sole. Narrow sizes 6-10, Med. and wide sizes 5-10. \$16.95 ppd. (Whole sizes only) For sizes 11 and 12 add \$1.00. Black, white, bone, camel, brick, brown, navy, and red. Send check or money order to:

**CAVE MAN SHOES, Dept. EK-1**  
P.O. Box 61, Murphy, Ore. 97533



## COMFORT CUSHION

New Twin-Rest Seat Cushion gives blessed relief to sensitive areas. Fights fatigue and soreness. Avoids side-rocking and maintains balance because each half inflates separately with contact-free center space. Unlike embarrassing "ring cushions", it fully supports each thigh independently. Deflates for travel. Ideal for car, home, office, sports, wheelchair. Handsome vinyl 16x17"—\$6.95 Green percale zipper cover—\$2.49 extra. Order from this ad, we'll pay postage, ship promptly. NJ residents add 5% tax.

Send Check or Money Order to—

**Better Sleep Inc.**

Box EM, New Providence, NJ 07974

**MONEY BACK**

**GUARANTEE**

**QUALITY**

**PRODUCTS**

**SINCE 1951**



**1000  
RETURN  
ADDRESS  
LABELS  
\$1.00**

Quick and easy way to put your name and return address on letters, books, records, etc. Any name, address and zip code up to 4 lines beautifully printed in black on crisp, white gummed labels. 1 3/4" long. Free decorative box for purse or desk. Set of 1000 labels, just \$1 plus 20¢ postage & handling. Money back if not pleased. Don't know your zip code? We'll look it up for you.

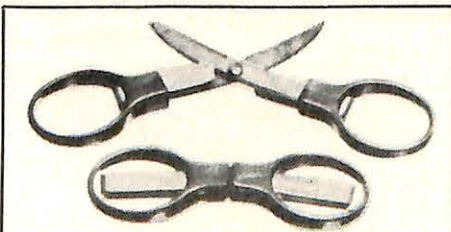
**Walter Drake** 3299 Drake Building  
Colorado Springs, Colo. 80940

## FIX CLOCKS & WATCHES



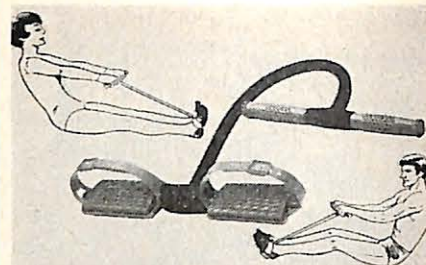
FOR FUN & PROFIT! Fascinating new handbook by master craftsman H. G. Harris gives you the kind of knowledge skilled watchmakers learn. **OVER 200 ILLUSTRATIONS** show how to install hands, dials, crystals, mainsprings, stems ... rehouse old movements in modern cases ... speedily cure many troubles by demagnetizing or cleaning, etc. **INSTRUCTIONS COVER** every popular watch and clock, chimes, grandfathers, cuckoo, everyday alarm and electric clocks. Handbook tells you where to buy parts ... where to send overflow work for repairs at wholesale prices as business expands! Friends gladly pay \$5 to \$50 for restoring cherished timepieces. Try the **HANDBOOK OF WATCH AND CLOCK REPAIRS** ten days! Rush \$6.95 plus 60¢ handling on 10-Day money-back guarantee.

**EMERSON BOOKS, Inc., Dept. 136-D**  
Buchanan, New York 10511

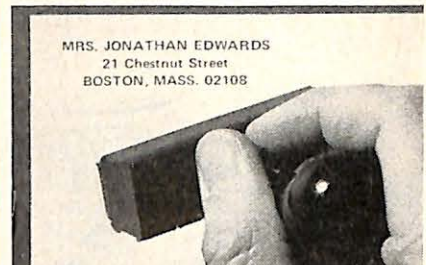


**HANDY DELUXE FOLDING SCISSORS**—Quality steel blades, cushioned plastic handles fold to safe 3" to slip easily into pocket, purse, sewing kit, first aid kit, glove compartment, tackle box, etc. Vinyl case included. Only \$1 pr., 2 pr. \$1.79, 6 pr. \$4.75, 1 dz. \$8.75 ppd. Fund raisers write for volume prices. Two Bros., Dept. FS-242, 808 Washington, St. Louis, Mo. 63101.

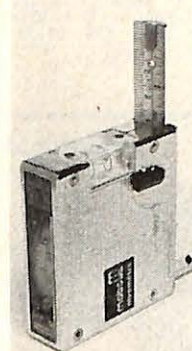
## Elks Family Shopper



**POWER EXERCISER** is a simple way to exercise and firm up problem areas. It takes just minutes a day for men and women to row their way to better health. Made of sturdy, long-lasting rubber and metal with non-slip grips. Only \$7.99 plus \$1.25 shpg. Order from Larch, Dept. EL-97, Box 770, Times Square Sta., New York, N.Y. 10036.



**NAME & ADDRESS RUBBER STAMP**—a handy time-saver for letters, envelopes, return address. Deep-cut, 12-point bold type gives clear smudge-proof impressions. Include up to four 35-character lines. Each \$3.95 plus 75¢ post. Any two, \$7.50 ppd. Black ink pad, \$1.00 extra. 5-wk. delivery. Writewell Co., 839 Transit Bldg., Boston, Mass. 02115.



**VERSATILE FOUR-IN-ONE TAPE.** Nivometre gives you quick measurements in inches and centimeters, also draws circles, has a built-in bubble level and can be used as a square. Tape locks in any position. Great for inside measuring of door, drawers. \$11.95 plus \$1.00 shpg. J. W. Holst, Inc., Dept. ET-97, 1864 E. US-23, East Tawas, Mich. 48730.

## The "SAUNA Corset"

(Newest Slimming Garment)

dissolves and does away with fat

Look (for the last time) at ugly pockets of fat. Tomorrow they will have disappeared forever!

**Weight:** you may lose 6, 12, 30 pounds,

**Belly:** flat and trim in only 2 sessions!

**Waistline:** in 8 days slimmed down 2 to 5 in.!

**Hips:** fatty adipose cushions disappear in 3 sessions!

**Thighs:** They will be slim and shapely, and rough skin will disappear in 10 days!

**Only \$8.95**

Starting today those extra pounds of yours will go away, your silhouette will bloom overnight, and in only 8 days you will acquire once and for all time the "desired" line. There is no danger, no drugs, no diets: you will eliminate toxins, expel forever more the fat you do not need, and you may do all this without interrupting your daily chores.

The "SAUNA CORSET" is invisible to the eyes of others and you may wear it both on the job and when relaxing. It breaks down fat through perspiration and a gentle massaging effect. It is highly resistant! You may use it whenever you wish ... even if that is only a few minutes each day. Reducing rapidly and effectiveness are guaranteed 100% to all whether you are young or not so young. In the event that you should not feel 100% happy with the corset you may return it (even after using it) within 14 days from date of receipt and we shall refund your money in full.

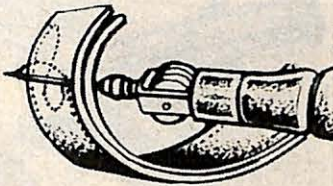
**SPECIAL RESERVE COUPON** With absolute guarantee certainty  
Mail to: **BEST SALES CO. Dept. EL9** 516 5th Ave. N.Y. N.Y. 10036  
Please rush one SAUNA CORSET, size \_\_\_\_\_  
It is my full right to return within 14 days  
If not satisfied, for 100% reimbursement  
Enclosed is \$8.95 plus 55¢ handling  
Save! Order 2 only \$16.95.



## Elks Family Shopper



**POWER-EDGE YOUR LAWN IN MINUTES.** No bending to trim your lawn when you use new Whip-It-Off. Attaches in seconds to 1/4" drill to convert it into an 18"-long, high-speed lawn edger-trimmer. Precision-tip of monofilament nylon line whips about to trim close to walls, trees, shrubs, fences. Cleans grass and weeds out of cracks. \$9.95 plus \$1.00 shpg. The John Sturges House, Inc., Dept. EL-1, 49 Riverside Ave., Westport, CT. 06880.



**YOU CAN EASILY STITCH LEATHER,** repair shoes, belts, handbags, upholstery, luggage, carpets, heavy clothing with the Automatic Leather Stitcher. It sews a lockstitch automatically just like a machine. Has built-in spool with 30 feet of waxed cord. \$2.98 plus 50¢ shpg. P. C. Sales, Dept. ELE, P.O. Box 30010, Chicago, IL. 60630.



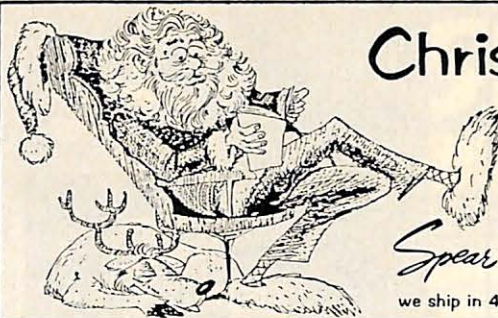
**GIANT ILLUMINATED MAGNIFIER** is a great gift for the coin or stamp collector. Also a perfect aid for close-up reading of books, checking maps, looking at paintings. Chrome-plated handle holds two "C" batteries (not incl.). \$6.99 plus 75¢ shpg. (N.Y.S. res. add 4%). Royal Gifts, P.O. Box 11-008, Dept. EK-97, Albany, N.Y. 12211.



## Superior.

The Mason & Sullivan Clock you build.

The finest woods and imported movements distinguish Mason & Sullivan's 19 different styles of floor, wall, and mantel clocks—all replicas of classic antiques. Send \$1 for catalog and plans to build grand-father clock shown, or 50¢ for catalog alone to: MASON & SULLIVAN CO. Dpt. ELS7/39 Blossom Ave. Osterville, Mass. 02655.



## Christmas Hurry Up or Wait Sale!

on nameplates for mailboxes, lampposts & lawns

A GREAT GIFT IDEA!

*Speer* **DAY-N-NIGHT** SIGNS

we ship in 48 hours satisfaction guaranteed or your money back

MAILBOX SIGNS fit top of any curb style mailbox		LAMP POST SIGNS	
<b>THE ARMSTRONGS</b> STYLE M \$6 <sup>95</sup>	<b>ROUTE 1 BOX 147</b> STYLE MF \$7 <sup>95</sup>	<b>3104 CENTURY DRIVE</b> STYLE EB \$9 <sup>95</sup>	<b>THE ARMSTRONGS</b> STYLE NB \$10 <sup>95</sup>
<b>3104 CENTURY DRIVE</b> STYLE EM \$8 <sup>95</sup>	<b>THE ARMSTRONGS</b> STYLE NM \$9 <sup>95</sup>	<b>LAWN SIGNS</b>	
<b>JACK DEE ARMSTRONG</b> STYLE EDM \$12 <sup>95</sup>	<b>THE ARMSTRONGS</b> STYLE NDM \$13 <sup>95</sup>	<b>J D ARMSTRONG</b> STYLE EL \$9 <sup>95</sup>	<b>Mr &amp; Mrs ARMSTRONG</b> STYLE NL \$10 <sup>95</sup>

**HURRY UP—ORDER BEFORE NOV. 30th**

**Save \$2.00**

**OR WAIT—ORDER BEFORE DEC. 25th**

**Save \$1.00**

**hot line**

You can order anytime, 24 hours a day. Call us at (303) 471-9850.

Do your Christmas shopping now, then sit back and relax! Order before Nov. 30th and deduct \$2.00 per sign—or wait a bit, send us your order before Dec. 25th and still save \$1.00 per sign! Hurry up and save more—but either way you'll save money!

- Raised white reflective letters on a tough black enamel coating
- Rustproof aluminum signs
- Solid aluminum frames with beautiful natural satin finish
- Any wording you want — custom-formed on both sides
- Space for 17 letters/numbers on long plate (18" x 2 1/2"); 6 on short plate (7" x 2 1/2")
- Personalized and custom-made just for you
- Easy to install

**THE SOONER YOU ORDER—THE MORE YOU'LL SAVE!**  
Two ways to order—by mail or phone

SINCE 1949  
**Speer ENGINEERING COMPANY**  
Dept. 4847, Box 7025, Colorado Springs, Colo. 80933  
Up to 17 letters & numbers on long plate — 6 on short plate  
**ANY WORDING YOU WANT**

STYLE \_\_\_\_\_  
Ordered by \_\_\_\_\_  
Address \_\_\_\_\_  
City-State-Zip \_\_\_\_\_  
☐ Send \$1.00 to receive full details on fund raising.

To use your bank charge card, please fill out the boxes below:  
☐ VISA ☐ MasterCard  
Credit Card No. \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
Month-Year \_\_\_\_\_  
Master Charge Interbank No. \_\_\_\_\_  
PRICE LESS DISCOUNT \_\_\_\_\_  
POSTAGE/HANDLING PER SIGN \$1.60  
TOTAL \$ \_\_\_\_\_

IT'S FOR BUSINESS...  
IT'S FOR WEEKENDS...  
IT'S THE WARMEST, HANDSOMEST,  
MOST VERSATILE HAT YOU'LL  
EVER OWN!

NOT \$25 NOT \$15  
Here Only **\$9.95**

The Famous  
**IRISH WALKING HAT**  
in classic, town 'n country wool plaid



A timeless classic! The ever-popular Irish Walking Hat. Sporting... yet civilized... and downright practical too! Adds a refreshing dash of color to dull, grey winter days, while keeping you wonderfully warm! Wrinkle it... crush it... pack it... even get caught in the rain! But don't worry: this hat's been long admired for its hardness and remarkable shape-retaining qualities. In a distinctive, but tastefully understated wool plaid. With stitched brim, matching band, jaunty feather trim and silken lining.

**COLORS:** Russet or Grey Plaid  
**BIG SELECTION OF SIZES:** 6 1/2 through 7 1/2

**SATISFACTION  
GUARANTEED  
OR MONEY BACK!**

**OLD VILLAGE SHOP**  
Hanover, Pa. 17331

**—SATISFACTION GUARANTEED OR MONEY BACK—**

**OLD VILLAGE SHOP, Dept. M-6626**  
Hanover, Pa. 17331

Please send \_\_\_\_\_ famous Town 'N Country IRISH WALKING HAT(S) (M253021) at the amazing low price of just \$9.95 plus \$1.50 postage and handling on full money-back guarantee!

☐ SAVE! Order two hats for just \$18.95 plus \$2.50 postage and handling on same money-back guarantee!

SIZE(S): \_\_\_\_\_ COLOR(S): \_\_\_\_\_  
CHARGE IT: ☐ American Express ☐ Carte Blanche  
☐ BankAmericard ☐ Diners' Club

☐ Master Charge Interbank # \_\_\_\_\_  
Acc't # \_\_\_\_\_ Exp. Date \_\_\_\_\_

☐ Enclosed is \$ \_\_\_\_\_  
☐ C.O.D. (Enclose \$2.00 per order.)

Name \_\_\_\_\_ (please print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

© Old Village Shop, 1977





U.S. Pat.  
3733614

### Solved!— The Ascot Problem

If your passion for Ascots is frustrated by their never staying in place — try our Open Collar Ties. Tailored to shape to your neck, they adjust to size and stay neatly in place with Velcro closure. The Solid Shades are in 100% Polyester, the Fancies in Estron. Love them or your money refunded.

#### Paisleys:

Blue • Wine • Brown • Green

#### Polka Dots:

Blue • Wine • Brown • Green

#### Solid Shades:

Navy • Wine • Brown • Green • Beige • Tan  
Red • Lt. Blue • Rust • Yellow • White • Black.

**\$6.95 ea.**

Add 75¢ Ship. 1st item, 50¢ ea. additional  
Check or M/O

**OST CRAVATES — DEPT. E9**

CHAMPLAIN, N.Y. 12919

In Canada: 6666 St. Urbain St., Montreal H2S 3H1



Cheney.  
Because  
Carol loves  
this house.

Carol's illness prevented her from climbing these stairs like she used to. She could move to a one-story house, but she loves this house. A Cheney Weclator™ solved Carol's problem by letting her ride from floor to floor quickly and comfortably. As the first stairway elevator to be UL-listed, it's virtually maintenance-free and can be installed in just a matter of hours. For a colorful brochure on Cheney Weclators, or Wheelchair Lifts and Wheelchair Van Lifts, contact your local Cheney Representative or write: The Cheney Company, Dept. EM, 3015 S. 163rd Street, New Berlin, WI 53151. (414) 782-1100.

Helping people help themselves.

**CHENEY Weclators.**

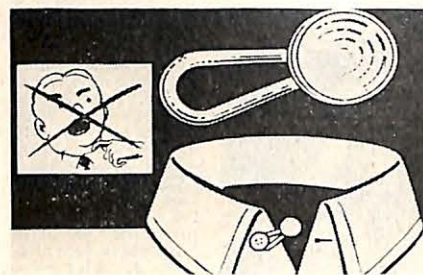
## PSORIASIS TREATMENT SUIT



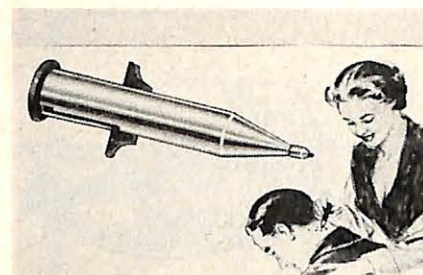
### ELIMINATES WRAPPING IN PLASTIC

Lightweight, non-toxic Vinyl two-piece suit. Elastic at all openings seals in body heat to make medication penetrate deeper. Eliminates wrapping in plastic . . . Eliminates staining clothes and sheets. Used at Duke University Hospital, many others. Washable. Lasts for months. At Your Druggist Or Order Direct. Specify man or woman, give height and waist size. \$6.95 plus \$1.00 postage . . . Slim-Ez Suit Co. 157 6th Ave. N.E., Dept. EK-9, St. Petersburg, Fla. 33701.

## Elks Family Shopper



**SHIRT COLLARS TOO TIGHT?** Fix them instantly with Collar Extender. Just slip on handy Collar Extender to add up to 1/2 size for just-right fit. Invisible behind tie, Collar Extender goes on and off in a jiffy. 10 for \$1.75 plus 25¢ shpg; 20 for \$3.25 ppd. Barclay, Dept. 51, 1575 North Dixie Highway, Pompano Beach, Fla. 33060.



**REMOVE UGLY BLACKHEADS** in seconds with Vacutex. Easy to use and painless. Vacutex removes even the most persistent blackheads. Helps adult as well as adolescent complexion problems vanish. Made in U.S.A. \$2.00 plus 50¢ shpg. Order from Ballico Prod. Co. Inc., Dept. 112, 191 Main Street, Westport, Connecticut 06881.



## THE EXALTED RULER

### "TO MY BROTHERS"

The signature on Charles M. Russell's greatest masterpiece, reproduced in full color. Print is on heavy stock 15"x20". \$8.50 per print, two for \$14.50. Mailing and handling included. Satisfaction guaranteed. Send check to:

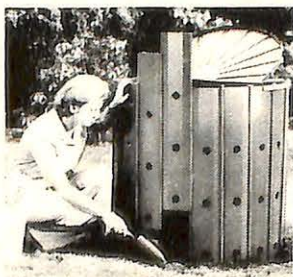
## MOUNTAIN MAN PRINTS

Box 6611 Rm 47  
Great Falls, Mont. 59406

Fast, Efficient, Reliable

## COMPOST BINS

Turn garden and kitchen wastes into rich, fertile compost to improve poor soil and feed your plants. Grow bountiful harvests of vegetables and more beautiful flowers. Scientifically designed bins produce valuable compost in weeks. No turning the heap. Make a ton in one season. Send for FREE catalog:



**ROTOCROP**

54 Buttonwood Street  
New Hope, PA 18938



## REMOVE HAIR FOREVER

Perma Tweez electrolysis safely and permanently removes all unwanted hair from face, arms, legs and body. No-puncture safety feature—clinically tested and recommended by dermatologists.

### 14 DAY MONEY BACK GUAR.

**\$19.95**—send check/M.O.

Cal. residents add 6% sales tax

☐ I enclose \$4.00 deposit and will pay balance COD plus extra COD charges.

☐ I enclose \$19.95 in full payment.

☐ BankAmericard/Master Charge #/Exp. date

**GENERAL MEDICAL CO., Dept. E-27**  
1935 Armacost Ave., W. Los Angeles, CA 90025



©1977 GENERAL MEDICAL CO.

## SLEEP WARM—SAVE FUEL



New **BED WARMER** goes on the mattress. Enjoy soothing, relaxing radiant heat from below. More comfortable and convenient than electric blankets. Yet, **COSTS LESS** to operate. Drives out cold and dampness.

**SAVE FUEL** by turning your furnace low at night, and still sleep warm. Automatic thermostat adjusts bed warmth for any changes in room temperature. Six sizes for home use, plus 12 volt models for RV's and sleeper cabs. Also auto seat, chair and pet warmers. Send for **FREE** booklet. Describes all Electro-Warmth® products, advantages & savings. Great for gifts, too.

### PATENTED PRODUCTS CORP.

Dept. E-977

Danville, OH 43014

See Advertisement on Inside Back Cover

**SATISFACTION GUARANTEED or MONEY-BACK**

**OLD VILLAGE SHOP, Dept. M-3401**

340 Poplar St., Hanover, Pa. 17331

Sure, I want more for my money. Send me America's favorite shoes at the lowest prices around . . .

### SUEDE LEATHER SHOE

How Many?	Style No.	Color	Sizes & Widths
	M232546B	Sand Beige Sueded Oxford	
	M232553B	Sand Beige Sueded Slip-On	

\$12.98 pr. plus \$1.50 postage & handling per pr.

### GLOVE LEATHER SHOE

How Many?	Style No.	Color	Sizes & Widths
	M232561B	Tan Leather Oxford	
	M232579B	Tan Leather Slip-On	

\$14.98 pr. plus \$1.50 postage & handling per pr.

Enclosed is \$.....

☐ C.O.D. (Enclose \$2.00 deposit per pr.)

### CHARGE IT:

☐ American Express ☐ Diner's Club

☐ BankAmericard ☐ Master Charge

☐ Carte Blanche ☐ Interbank #.....

Acct. No. .... Exp. Date.....

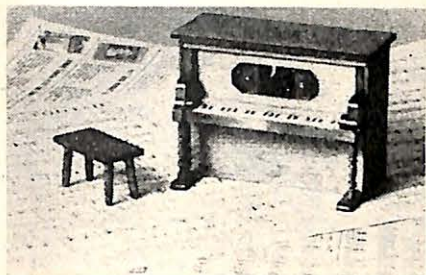
Name ..... (please print)

Address .....

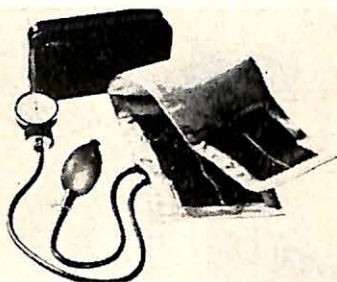
City .....

State ..... Zip .....





**PLAYER PIANO IN MINIATURE** cranks out a nostalgic honky tonk tune. Wooden music box has sliding panel doors so you can watch the musical cylinders whirl as they play "The Entertainer." Fun for all. Comes with matching bench. Measures 4" to 5". \$9.99 plus \$1.00 shpg. Holiday Gifts, Dept. 709-7F, Wheat Ridge, CO. 80036.



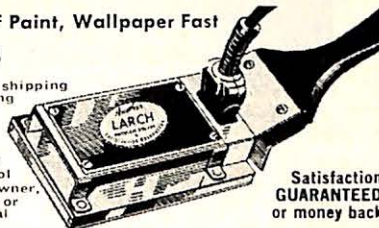
**INSTANTLY KNOW YOUR BLOOD PRESSURE** by taking it with high-quality Aneroid-type Blood Pressure Unit. No slipping with touch-and-hold sleeve fastener. Accurate, easy-to-read gauge. Compact case. Unconditional 1-yr. warranty. \$18.95 + \$1 shpg. Stethoscope, \$4.95 + 50¢ shpg. Kinlen Co. Dept. EK-97BU, 809 Wyandotte, Kansas City, MO. 64105.

## ELECTRIC PAINT REMOVER

Strips off Paint, Wallpaper Fast

**\$15<sup>98</sup>**

Add \$1.50 shipping and handling



Heavy-duty working tool for home owner, handyman, or professional

Satisfaction GUARANTEED or money back

Provides a safer, faster, easier way to remove paint, wallpaper, enamel, putty, asphalt tile. Removes up to 12 layers of old paint fast... right down to bare wood grain. Leaves surface clean, smooth, ready for recoating. Can be used indoors or out on flat, curved or irregular surfaces. Uses regular house current 110-120 v., AC-DC. Complete with UL approved cord. All parts factory replaceable FREE. Not recommended for varnish, shellac or lacquer. Larch, Box 770 Times Sq. Sta., Dept. 302-F, New York 10036

See Advertisement on Back Cover

**39<sup>95</sup> \* SUIT**  
Post-Paid

**TWO SUITS \$77.50** Three for \$115  
**HABAND COMPANY, 265 North 9th Street**  
**Paterson, New Jersey 07530** 72M-238-048-767  
OK, Haband! Please send of your 100% polyester doubleknit Executive Club Suit(s) as specified, and for which I enclose \$ remittance in full.

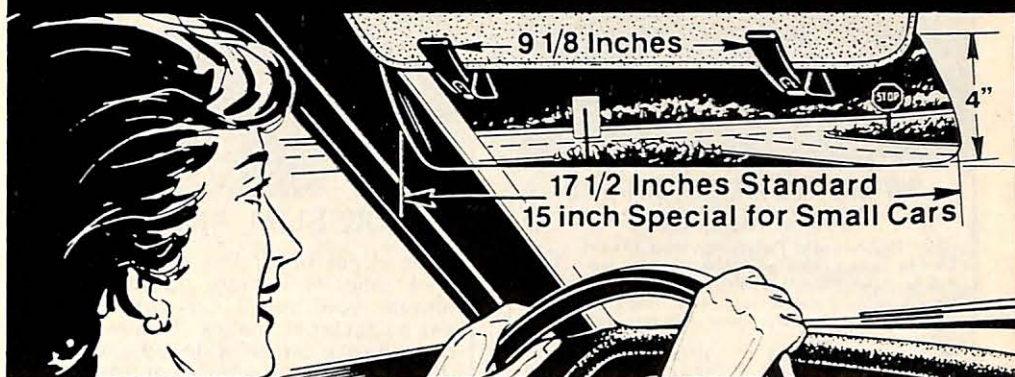
Color Choice	Chest	Your Height	Waist	Inseam
NAVY				
BROWN				
Charcoal GREY				
Heather GREEN				

\*Bigger sizes 48 to 54, Extra Longs & Portlies, please add \$4 per suit.

☐ Check Here for Matching VEST and just add \$9.95 each! They look terrific!

Name \_\_\_\_\_ Apt. # \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip Code \_\_\_\_\_

# Sun Shield



## DOUBLES your driving COMFORT

- Reduces ALL GLARE and HEAT, front or side, Day or Night
- Accepted by leading safety authorities • Positive screw clamps hold securely
- Universally adjustable for look-through or shade-and-look-under.
- SATISFACTION GUARANTEED (Return within five days for full refund)

THE IDEAL GIFT • MOST ENJOYED • MOST APPRECIATED

Sun Shields, Inc. • 9179 General Court • Plymouth, MI 48170



Check or money order enclosed; Michigan residents ONLY add 4% tax.

- ☐ \$5.00 for one Sun Shield, shipped postpaid promptly.
- ☐ \$9.00 for 2 Sun Shields - Make your passenger comfortable, too!
- ☐ \$42.00 Doz. (minimum, one order) for group buyers - fleet owners.

E ☐ Specify 15 in. LENGTH (not car model) for sub compact & small foreign cars.

Name \_\_\_\_\_ Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

SUPER SALE! BUY 1...GET 1 FREE!

for men & women!

**BUY 1 & GET 1 FREE!**

for **BACKACHE RELIEF**  
...ZIPS AWAY STOMACH  
BULGE...INSTANTLY!



SPECIAL FLANNEL LINED PANEL FOR WARMTH TO HELP EASE BACKACHE.\*

REINFORCED ZIPPER FRONT PANEL FOR FIRM STOMACH CONTROL.

SUPER DELUXE... MADE OF THE FINEST ELASTIC.

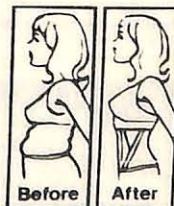
Reg. \$12.95  
**NOW 2 for \$12.95**

Even eliminates "spare tires"! Undetectable, featherlight, you'll wear it in comfort while you work, play sports, relax.

**LADIES' STYLE L9163**  
**MEN'S STYLE M9163**

Waist Sizes 26" thru 52", White only

\*Where firm support and warmth are needed.



**CALL TOLL FREE**

(East of the Mississippi except N.Y. & Florida)  
Monday thru Friday  
**800-645-1292**

N.Y. — 212-526-7440  
L.I. — 516-868-0800

Mail Coupon to: **MAGIC MOLD, Inc. Dept. MEK10**  
210 Hanse Ave., P.O. Box 3000, Freeport, N.Y. 11520

☐ PREPAID. Enclose Check or Money Order for total.

☐ COD. Enclose at least \$2.00 for deposit.

☐ MS. ☐ MR.  
☐ MRS. (PRINT)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

STYLE	WAIST SIZE	QUANT.	PRICE

N.Y. SALES TAX  
POST. & HANDLING  
**\$1.15**

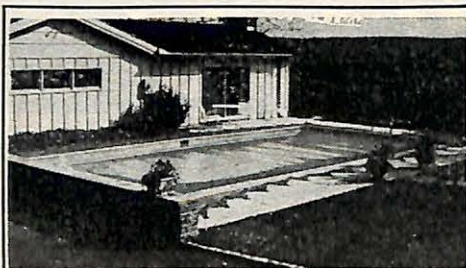
TOTAL

© 1976 MAGIC MOLD, INC.

YOU MUST BE SATISFIED or return items within 30 days for refund (less postage)

BUY NOW WHILE SUPPLY LASTS!





## SWIMMING POOL COVERS

Made of tough durable  
lightweight Polypropylene Mesh!

Easy to handle, new plastic mesh pool covers. Will last for years. Supplied with grommets. Keep trash, leaves, animals out of your pool. Ideal for above and below ground pools. Cover sizes (not pool sizes) and prices, prepaid.

20' x 28'	\$39.50	22' x 40'	\$59.50
20' x 36'	49.50	24' x 44'	69.50
20' x 40'	54.50	24' x 50'	79.50

(Add \$3.00 West of Miss. River)

Immediate delivery Satisfaction Guaranteed

**J. A. Cissel Co. Inc., Dept. A**  
Squankum-Yellowbrook Rd., Farmingdale, N.J. 07727



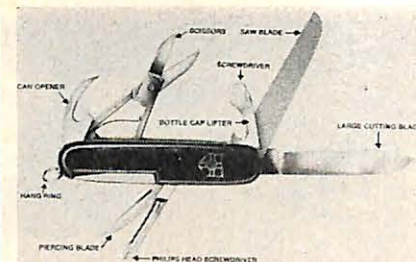
## LOOK SLIM AND TRIM!

Have a pot belly? Put it in its place! Look and feel more attractive the minute you put it on. Instant grip Velcro fastener makes it easy to put on and take off. 6" wide, adjusts from 26-50" Machine wash. For men and women. \$4.99 plus 70¢ pstg.

## HOLIDAY GIFTS

Dept. 709-7C, Wheat Ridge, Colorado 80036

## Elks Family Shopper



**FAMOUS MULTI-BLADE KNIFE** for sportsmen, campers, scouts, home work-shoppers. Beautifully crafted knife is a portable tool kit all in one. Seven European Solingen stainless steel blades are strong, durable, \$10.95 plus \$1.00 shpg. Order from J. W. Holst, Inc., Dept. EK-97, 1864 E. US-23, East Tawas, Michigan 48730.



**SUPPORT HOSE GUARANTEED FOR 3 YEARS.** Special offer for Elks. Buy 2 prs.; get one pair free. Made of rugged, ribbed nylon and spandex, designed for support and comfort. Just return with sales slips within 3 years for free replacement. In black, blue, brown. Size M or L. Buy 2 pairs for \$5.95; get 1 pair free. 10 prs. for \$15. Add 85¢ shpg. Style H 9810. Magic Mold Inc. Dept. MEK11, 210 Hanse Ave., Freeport, N.Y. 11520.

## Scamp BUILD YOUR OWN TRAVEL TRAILER



- Hunting
- Fishing
- Camping
- Sleeps 4
- Guaranteed

For the first time — a fiberglass Do-It-Yourself Kit! No welding. Scamp kit includes all parts you need and fully-illustrated step-by-step assembly manual. Scamp can be completed in 60 hours with minimum tools. Also available ready to hitch-up-and-go.

Write **SCAMP Industries, Inc., Dept. E-9**  
5651 Manitou Rd., Tonka Bay, MN 55331 for beautiful 12-pg. full color catalog. Please enclose \$2.00 for postage and handling.



Patent No.  
3,182,655

## STOP STOOPING!

Amazing, new PiPeer Shoulder brace corrects posture instantly, comfortably. Provides even, distributed support for sagging shoulders. Slips on in seconds. No fitting. Made of ventilated-for-comfort 3-ply material. Arm bands softly padded. Body belt stabilizes support. Lightweight, cool. Can't be detected under light clothing. Give measurement around chest. For men, women. \$6.95 + 75¢ postage. **PIPER BRACE CO., Dpt. EK-97SH**  
811 Wyandotte St. • Kansas City, Mo. 64105

## PROFESSIONAL DENTURE CLEANER

Cleans Safely, completely With Sonic Vibrations

Your dentures, plates and bridges will be as clean and perfect as new!! No more overnight soaking—the DENT-U-SONIC removes tartar, stains, film, bacteria and food particles by chemical action and sonic vibration—in only 5 minutes!! You get the complete electronic DENT-U-SONIC unit, ready to plug into household current, and a 5 oz. bottle of Denture Cleanser which can be used over and over again. All for only \$14.95. Re-order forms for additional bottles of Denture Cleanser at \$2 will be sent with your unit. At this new low price, you can own your own Professional DENT-U-SONIC. No more taking your dentures to the dentist every six months to be cleaned. Manufacturers Warranty.

### TWO WEEK RETURN PRIVILEGE

Call Toll Free 800-243-5676 (Conn. res. call 1-800-882-6500)

Please rush **DENT-U-SONIC UNIT(S)** @ \$14.95 (plus \$2 ship & insur)

— Check or MO enclosed (Fla. res. add 4%)  
— Charge Master Charge, BankAmericard (Visa), American Express,  
Diners Club or Carte Blanche

Card # \_\_\_\_\_ Exp \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Signature \_\_\_\_\_



5 Minutes A Day in  
DENT-U-SONIC  
will keep your dentures  
sparkling,  
fresh and clean.

New Low  
Low Price  
\$14.95



Gemstance Gallery 1343 Main Street,  
Sarasota, Fla. 33577 813-366-1951

## pet stains?

### CARPETS RUINED BY PET STAINS?

**NO LONGER!** Two chemical miracles PERMANENTLY REMOVE pet stains OR odors from carpet safely for pennies compared to carpet replacement. ORDER: (±1... URINE-OUT... removes even years old oxidized pet stains, ONLY \$6.95). OR: for odors only (#2... KIL-ODOR, also ONLY \$6.95). Add \$1.50 for handling. Shipped by United Parcel. SATISFACTION OR MONEY BACK. **CLEANCRAFT, 2922 Santa Monica Blvd., Dept. LK7, Santa Monica, CA 90404**

### Having Trouble Reading Small Print? Wear a Pair of

## MAGNIFYING GLASSES

\$5.45 plus 55¢ postage



If small type is getting harder to read, these glasses can be a real boon. Small type is instantly magnified to a bigger, easier-to-read size. Top quality, precision ground & polished, impact resistant optical lenses, sturdy metal hinges, dark frames. (Note: These are not for prescriptions nor for astigmatism or eye diseases.)

☐ **HALF MAGNIFIERS.** Read small print. See over top for distance. Black frames. \$5.45 plus 55¢ postage.

Specify age, sex & style desired. Send check or MO. No COD'S. 90-Day Money Back Guarantee.

**BARCLAY Dept. 51-KA, 1575 N. Dixie Hwy.**  
Pompano Beach, Florida 33060

Shows Actual Size

YOUR NAME & ADDRESS  
(and/or anything else you want)  
Printed Like This on 2 to 5 Lines  
ON 300 GUMMED LABELS

## WORLD'S BEST GIFT

Labels of De Luxe Quality! Large & readable. Print (not typewriter) type. Centered lines. Rich blue ink. Snow-white gummed paper. Any copy up to five 35-character lines. Sparkling gift box. 300 for \$2.00. Any 3 orders, only \$5.00. 4-wk. del'y. Ppd. & guaranteed.

SEND NO MONEY NOW! Pay for labels after they arrive and prove satisfactory.

Writewell Co., 838 Transit Bldg. Boston 02115

## SUPER CAR BRUSH



Save water, time, and money with this amazing car brush. Cleans and polishes your car quickly and safely—without water! Easy to use. Just glide it over your car. Only \$4.98 plus .75 post. (N. Y. Res. add 4%)

Satisfaction Guaranteed

## ROYAL GIFTS

P.O. Box 11-008, Dept. EL-97, Albany N.Y. 12211



## Elks Family Shopper



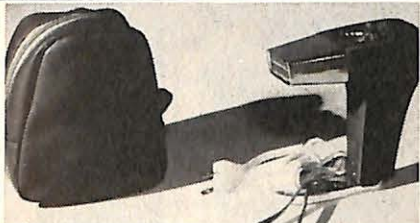
GENUINE BLACK ONYX ELKS EMBLEM RING bears the Elks emblem and is beautifully hand-engraved with two initials. 10 Kt. gold-filled and a handsome gift for your favorite Elk. Send ring size (6 to 13). Be sure to specify initials. Only \$29.95 ppd., gift-boxed. Stadri, Dept. E9, 147-47 6th Avenue, Whitestone, N.Y. 11357.

### Mail Order Moonlighting

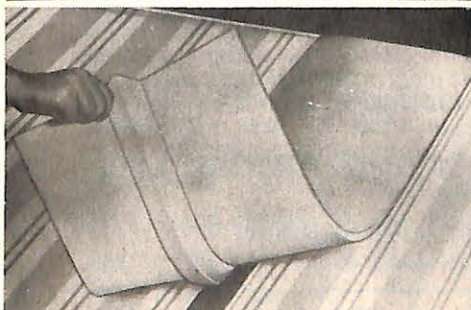
Learn how to create capital gradually switch careers may be make a fortune

Cecil C. Hoge, Sr.

MAIL ORDER MOONLIGHTING. Expert, who has helped others make fortunes, tells you how to run your own business, from home, at your own pace, in spare time, while you keep your job. Straight talk, nuts-and-bolts data, developed over a lifetime, has been wrapped up in this 416-page course. \$15.00 from Business Studies, Inc., Dept. E9, St. James, N.Y. 11780. (N.Y. res. add sales tax.)



ELECTRIC MINI HAIR DRYER, designed for people on the go, travels with you to dry your hair after shower or swim. Just 4"x4", it has plenty of heat and air power. Comes in attractive travel case that fits easily in luggage. \$8.95; 2 for \$15. Add 70¢ shpg. (Ill. res. add 5% tax.) Chorley House, Dept. ER, P. O. Box 117, Wilmette, Ill. 60091.



### KING BED CONVERTER

Convert your twin-size beds into luxurious king-size bed in seconds! Just place comfortable polyurethane SPAN-A-BED between 2 twin-size beds. Fits snugly—you'll never know it's there. Save dollars—no need for special bedding. A full 6' long, 14" wide. Light, strong SPAN-A-BED will support the strongest man. Rolls up for easy storage when not in use.

\$4.99 + 75¢ hdlg.

**holiday Gifts**

Dept. 709-7B  
Wheat Ridge, Co 80036

"NEW LIFETIME TOOL!"

## SUPER STRIPPER

### Powers Paint Off



- FURNITURE • METALS, MASONRY
- AUTOS AND BOATS
- HUNDREDS OF BIG AND LITTLE JOBS

Never buy expensive, paint removers again. Caustic chemical removers are dangerous to skin and eyes and highly flammable.

Works on a new principle to do the job cheaper, safer and last a lifetime. Made of solid steel, not cheap plastic! High-speed "whipping action" makes paint, rust, scale vanish as if by magic!

SAFE TO FINE FURNITURE when used as directed. Leaves a satin smooth finish, ready for paint or stain. No sanding needed (won't raise wood grain as liquids do).



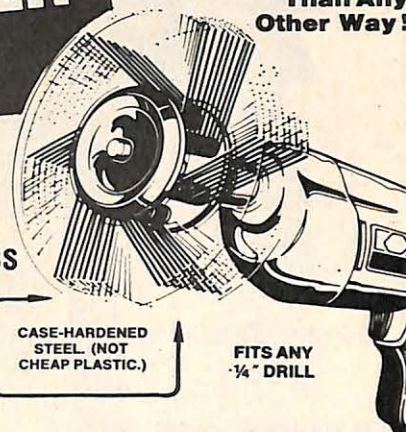
BOATS. HOUSE SIDING, does all big jobs in a fraction of the time.



STOPS RUST DEAD, strips rusted spots down to bare metal fast! Cleans masonry and swimming pools effortlessly.

FULL WARRANTY and instructions included  
Made in America

**SUPER VALUE**  
\$12.95  
only



CASE-HARDENED  
STEEL (NOT  
CHEAP PLASTIC.)

FITS ANY  
1/4" DRILL

### RUSH ORDER COUPON

SUPER STRIPPER (Dept. N 1436)  
49 Riverside Ave. • Westport, CT 06880  
Please rush **SUPER STRIPPER(S)** @ \$12.95 ea., two for only \$23.95. Sorry, no C.O.D.'s. Add \$1 handling for each.

Order: ☐ COARSE for big jobs. ☐ FINE for furniture.

I enclose \$\_\_\_\_\_

Charge: ☐ Carte Blanche ☐ BankAmericard  
☐ Master Charge ☐ Diner's Club

Interbank # \_\_\_\_\_

Card No. \_\_\_\_\_ (PLEASE PRINT)

Exp. Date \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

ADD APPLICABLE SALES TAX

## Build the Best CRAFT CLOCKS!



Headquarters, U.S.A. for highest quality clock kits, movements, and parts. Choose from grandfather, grandmother, wall, mantel, shelf, school & novelty clocks in a completely revised,

### NEW 100 PAGE CATALOG

Send 75¢ today for Clock Catalog

**CRAFT PRODUCTS CO.**  
Dept. 16 St. Charles, IL 60174

READ SMALL PRINT EASILY  
With Fashionable Half Frame  
Reading Glasses From France



New vision power is yours with these French fashion magnifying glasses that aid the natural powers of your eyes. Have normal distance sight without removing them. In french tortoise, duotone smoke & blue, or smoke & cognac. Specify men's or women's. Not for astigmatism or eye diseases. Free case. Personalized with 2 gold initials, \$1.00 add'l.

\$8.95

Add 50¢  
Handling

**JOY OPTICAL** no orders for N.Y. del'y  
Dept. 614, 73 Fifth Ave., New York, N.Y. 10003

*Kraus originals*

"like wearing gloves on your feet"



### WOMAN'S CAVALIER

Handsomely crafted in genuine leather. Smooth no-seam vamp, adjustable buckle strap. Resilient ribbed sole and 1" heel. COLORS: Black, Brown, Navy, Luggage Tan, Bone, White, Wine. Full & half sizes: 6-10 1/2 AAA, AA and 6-10 1/2 A, B, C widths.

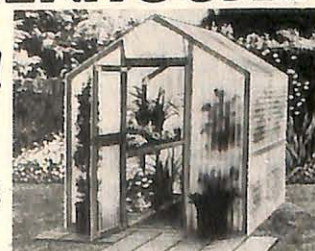
\$22

plus \$1.50 postage

**OLD PUEBLO TRADERS-E9C**  
600 S. Country Club, Tucson, AZ 85716

## GREENHOUSES

from  
\$88.95!



Uses up to  
40% LESS  
HEAT!!

All-bolted California Redwood and Fiberglass. Portable. Write to **McGREGOR GREENHOUSES**, Box 36-9B, Santa Cruz, CA 95063. (408) 476-5390



ADVANCE 1977 SOUND IN THE ROUND STYLING

# 7-BAND Round the World

PORTABLE RADIO



Seven Radios  
in One

**AM**  
NEWS AND SPORTS

**FM**  
BEAUTIFUL MUSIC

**SW**  
AMATEUR

**SW<sub>2</sub>**  
TUNE IN THE WORLD

**AIR**  
AIRCRAFT

**WB**  
WEATHER REPORTS

**PSB<sub>2</sub>**  
POLICE—FIRE

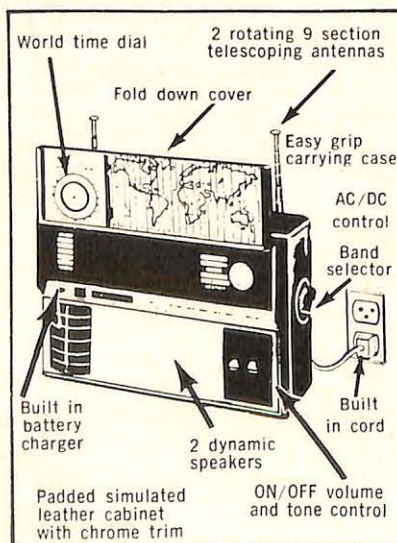


**sale price! 24<sup>95</sup>**  
THIS OFFER  
WILL NOT BE  
REPEATED AGAIN

Plays **INDOORS** on  
regular house current—  
**OUTDOORS** on batteries. SIZE 12" WIDE, 10½" HIGH, 4½" DEEP

- BUILT-IN BATTERY CHARGER
- TWIN TELESCOPING ANTENNAS
- TWIN SPEAKERS
- ALL SOLID STATE
- 21 TRANSISTORS AND DIODES

Tune in the world, Tune in as police speed to disasters, or close in on wanted criminals. Listen as huge airliners speak to airport towers. Hear direct broadcasts from strange and distant countries. You'll get all standard AM local stations. Built in AC adaptor, Built in Battery Charger, Ear phone. World time dial cover in lid to protect front from damage when not in use. Enjoy the finest in FM music. Complete with 4 flashlight D batteries, AC cord to plug in on 110-120V AC outlet, Padded leatherette case.



## MONEY-BACK GUARANTEE

**ELECTRONICS INTERNATIONAL, Dept. TKS-2**  
210 South Desplaines Street,  
Chicago, Ill. 60606

Gentlemen: Please rush on money-back guarantee:  
☐ 7 BAND WORLD WIDE RADIO I enclose \$24.95 plus \$2.00 Postage, Handling and Insurance  
☐ 9 BAND WORLD WIDE RADIO I enclose \$34.95 plus \$2.00 Postage, Handling and Insurance  
☐ Send C.O.D. I enclose \$2.00 deposit. ☐ 7 Band ☐ 9 Band

☐ BankAmericard ☐ Master Charge

**YOU MAY  
CHARGE YOUR  
PURCHASE**

Good Thru \_\_\_\_\_

Card Number \_\_\_\_\_

M C -Inter Bank No. ☐☐☐☐ (Find above your name)

Signature \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

(Ill. residents please add 5% Sales Tax.)

**ELECTRONICS INTERNATIONAL**  
CHICAGO, ILLINOIS 60606  
A Division of Robert Kahn Enterprises, Inc.



# Famous ASTRO-PEDIC

Comfort That's Out Of This World!

AMERICA'S FAVORITE SHOES!

- GENUINE LEATHER
- ALL-DAY COMFORT
- FABULOUS VALUE!

IN  
LUXURIOUS  
SUEDED  
LEATHER!

ASTRO PEDIC  
ARCH

Deeply Cushioned Foam  
Insoles Give That Walk-  
ing-On-Air Feeling!

Bouncy Crepe Sole  
For Easy Walking  
Comfort!

GREAT  
TRADITIONAL!  
THE CLASSIC SLIP-ON.

ALL-AMERICAN WINNER:  
THE OXFORD TIE

YOU'VE SEEN THESE POPULAR STYLES  
NATIONALLY ADVERTISED FOR \$17.95  
AND UP . . . here they're yours at tremen-  
dous savings. You get FINE QUALITY . . .  
the SAME STYLING . . . FOOT-PAMPERING  
COMFORT . . . AT A MUCH LOWER PRICE!  
No matter what you do for a living . . .  
whether you walk, stand or sit all day you  
simply will not find a more comfortable,  
serviceable or stylish shoe at any price!  
ORDER TODAY!

MEN'S SAND BEIGE SUEDED LEATHER  
OXFORD OR SLIP ON . . . . . \$12.98

MEN'S TAN LEATHER OXFORD  
OR SLIP ON . . . . . \$14.98

## MEN'S SIZES

6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2,  
11, 11 1/2, 12, also 13  
WIDTHS: C, D, E, EE, EEE

## 14-DAY ASTRO-PEDIC GUARANTEE

If these wonderful ASTRO-PEDIC shoes are not  
the most comfortable, the finest quality pair of  
shoes you've ever owned, simply return them to  
us within 14 days for a full refund of the  
purchase price, no questions asked!  
Now, that's a guarantee in writing!



**OLD VILLAGE SHOP**

Hanover, Pa. 17331

NOT '30<sup>00</sup> NOT 20<sup>00</sup>

INCREDIBLY  
LOW PRICED!

ONLY

**\$12.98**



BOTH STYLES ALSO AVAILABLE  
IN SUPPLE GLOVE LEATHER . . .

## SATISFACTION GUARANTEED OR MONEY BACK

OLD VILLAGE SHOP, Dept. M-3401  
340 Poplar St., Hanover, Pa. 17331

Sure, I want **more** for my money. Send me  
America's favorite shoes at the **lowest** prices  
around . . .

### SUEDE LEATHER SHOE

How Many?	Style No.	Color	Sizes & Widths
	M232546B	Sand Beige Sueded Oxford	
	M232553B	Sand Beige Sueded Slip-On	
\$12.98 pr. plus \$1.50 postage & handling per pr.			

### GLOVE LEATHER SHOE

How Many?	Style No.	Color	Sizes & Widths
	M232561B	Tan Leather Oxford	
	M232579B	Tan Leather Slip-On	
\$14.98 pr. plus \$1.50 postage & handling per pr.			

Enclosed is \$.....

☐ C.O.D. (Enclose \$2.00 deposit per pr.)

### CHARGE IT:

☐ American Express ☐ Diners' Club

☐ BankAmericard ☐ Master Charge

☐ Carte Blanche Interbank #.....

Acct. No. .... Exp. Date .....

Name .....  
(please print)

Address .....

City .....

State ..... Zip .....

© Old Village Shop, 1977



**\$39<sup>95</sup>\*  
SUIT**

**TWO PIECE DOUBLEKNIT SUIT**  
in Regular Sizes 36 to 46

\*Extra Charge for Extra Large Sizes  
and Optional Matching Vest!

**FAST RELIABLE  
SERVICE**

from **HABAND, SUIT  
CAPITAL  
U.S.A.**

**\$39<sup>95</sup>!  
Read This!**

Look at this man in the Business Suit! Inspect him closely!  
It is the way thousands of today's most successful executives  
project their authority and prestige! Solid conservative good looks!  
And they pay \$150, \$200, or \$300 to do it! Now Haband,  
the mail order people from Paterson, NJ, can fit you up  
in this excellent 100% polyester DoubleKnit SUIT at  
a lower price than you would ever believe possible:

**ONLY \$39.95!** That's what you are looking at here,  
only \$39.95\*! Haband will send you this same suit in  
your exact size, direct to your home, to see and try  
on **AT NO RISK** and to show your wife and family  
before you decide! **HERE IS WHAT YOU'LL GET:**

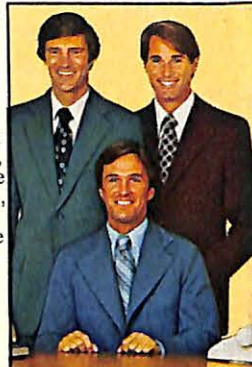
Handsome two-button business suit  
jacket with 4½ inch notched lapels,  
slightly shaped waist and inset breast  
pocket. Two side pockets. Center  
back vent. Full woven stripe lining.  
Nicely shaped natural shoulders.

Trousers are deluxe 100% No-Iron  
Permanent Press. Full cut in knees,  
seat, crotch & thighs. Deep No-Hole  
pockets. Ban-Rol no-roll waistband.  
Polyastro permanent press inner  
lining and "Talon" zipper. These  
are beautifully tailored suits, all fit  
and ready to go. Find your size on  
easy order form below!

**HIGH FASHION OPTION:  
\*MATCHING VEST, \$9.95**

Make it a "Top Leadership" full  
three-piece vested suit with the full  
5-button front, two-pocket vest.  
Adjustable belt in back for perfect fit to your figure. Nice  
executive property for good looks at the office, and a  
wonderful touch of warmth in cooler weather. This is  
today's positive favorite men's fashion. *Shown everywhere!*

**TIRED OF PAYING HIGHER & HIGHER SUIT PRICES?**  
Let Haband prove how much more you can get for your  
suit dollars! Order now at No Risk for fast service!



**THREE OTHER COLORS!**

**39<sup>95</sup>\*  
SUIT**

Post-  
Paid

**TWO SUITS \$77.50 Three for \$115**

**HABAND COMPANY**  
265 North 9th Street  
Paterson, New Jersey 07530

OK, Haband! Please send  
..... of your 100% polyester  
doubleknit Executive Club  
Suit(s) as specified, and for  
which I enclose \$.....  
remittance in full.

**GUARANTEE:** If for any  
reason you do not choose to  
wear the suit(s) when you  
see it, return it to Haband  
for full prompt refund of  
every penny you paid us.

**72M-238-048-767**

Color Choice	Chest	Your Height	Waist	Inseam
NAVY				
BROWN				
Charcoal GREY				
Heather GREEN				

\*Bigger sizes 48 to 54, Extra Longs,  
& Portlies, please add \$4 per suit.

☐ Check Here for Matching VEST  
and just add \$9.95 each! They  
look terrific!

**SHIP TO:**

Name .....

Street ..... Apt. #.....

City .....

State ..... ZIP CODE

Haband — doing business direct by U.S. Mail since 1925!

**AND HAVE WE GOT SIZES!**

Chest Sizes 36-38-39-40-41-42-43-44-46  
\*Bigger Sizes too: 48\*-50\*-52\*-54\*

Jacket Lengths (Just tell us your height)  
Portlies\* too! And Extra Longs\*

Waist sizes 29 to 54/Inseams 26 to 34!

Haband is a conscientious family business  
serving over 2-million customers nationwide.  
Let me show you what we can do for you!

*Duke  
Haband*  
Pres.

**HABAND**

265 N 9 St, Paterson, NJ 07530