

the  
**Elks**  
magazine

SEPTEMBER 1976

**George B. Klein**/Grand Exalted Ruler, B.P.O. Elks of U.S.A., 1976-1977





# AMERICA'S GREATEST TREE SALE "EVER"

LESS THAN **98¢** EACH  
(In lots of 50)

## ALL TREES SHIPPED AT 3 TO 5 FEET

All of these varieties are considered by many experts to be the most popular native shade and flowering trees in America today. Supplies of these trees are limited so order today and take advantage of "AMERICA'S GREATEST TREE SALE EVER".

EVERY PLANT WILL BE LABELED AS TO VARIETY WITH EASY PLANTING INSTRUCTIONS.



**SUGAR MAPLE** (*acer saccharum*)

The largest of all maples, and its beautiful array of yellow and orange hues make it a sight to remember due to the foliage thickness—A very hardy northern and southern tree and will grow up to 60 feet. (shipped at 3 to 5 feet).



**E. WHITE BIRCH** (*betula verrucosa*)

This beautiful tree has very delicate foliage with snowy white bark, and a compact form—It can be seen growing in all different climates and the multi-trunk (clump) effect can be obtained by planting two or more trees next to one another. It is also a rapid grower. (shipped at 3 to 5 feet).



**RED MAPLE**  
(*acer rubrum*)

This is one of the most beautiful of all shade trees. Besides having brilliant scarlet red leaves in the fall of the year, it has another excellent trait—it is an extremely fast grower. It is very easily transplanted and many experts agree it will grow practically anywhere in the U.S.A. Grows to 60 feet. (shipped at 3 to 5 feet).



**TULIP TREE**  
(*lirodendron tulipifera*)

This fast growing tree reaches heights of 80 feet or more. It also resembles the magnolia and is a hardy tree for all areas. (shipped at 3 to 5 feet).

## OUR PRICES

We guarantee our price to be the best price in the whole country and if you can find any of these trees advertised for less (same size and variety) we will refund the difference plus give you a free gift of your choice from our catalog. **HOW CAN YOU LOSE?**

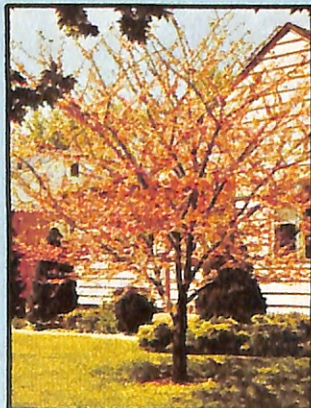
## GUARANTEE

All plants carry a complete satisfaction on arrival guarantee or WE WILL EITHER REPLACE OR REFUND YOUR MONEY.



**WHITE DOGWOOD**  
(*cornus florida*)

This beautiful flowering tree has large white blossoms and can be seen in all parts of the country. Its foliage is attractive all summer and has beautiful fall colors, as the red berries hang on most of the winter. Grows to 25 feet. (shipped at 3 to 5 feet).



**REDBUD**  
(*cercis canadensis*)

This beautiful flowering tree is native to both the north and south and thereby extremely hardy. It blooms at the same time as the dogwoods and its gorgeous pink flowers form a lovely combination with the dogwoods. Grows to 25 feet. (shipped at 3 to 5 feet).

NO.	VARIETY	PLEASE SEND
	SUGAR MAPLE	<input type="checkbox"/> Any 2 for only <b>\$2.50</b>
	WHITE BIRCH	<input type="checkbox"/> Any 4 for only <b>\$4.98</b>
	RED MAPLE	<input type="checkbox"/> Any 6 for only <b>\$6.98</b>
	TULIP TREE	<input type="checkbox"/> Any 8 for only <b>\$8.98</b>
	W. DOGWOOD	<input type="checkbox"/> Any 16 for only <b>\$16.98</b>
	REDBUD	<input type="checkbox"/> Any 50 for only <b>\$48.98</b>
WE ORDERED _____ TREES		

**McMINNVILLE TREE FARM**  
HWY. 55 DEPT. # AR-9  
McMINNVILLE, TN. 37110

Please send us at the proper planting time the trees we have selected. You will acknowledge our order for shipping date.

We enclose \$\_\_\_\_\_ in  
☐ Cash, ☐ Check, or ☐ M.O.

Add 99c postage and handling

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

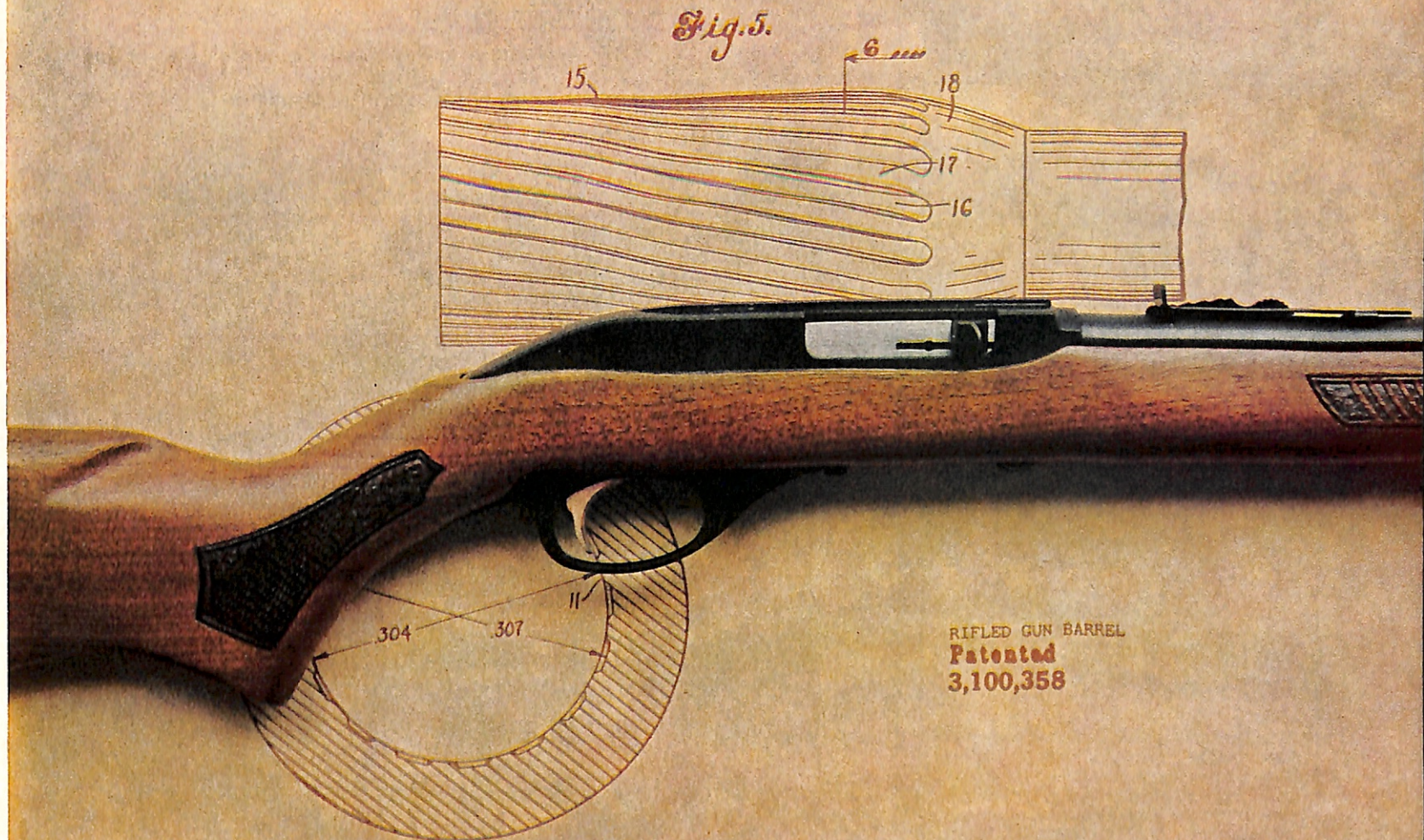
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

☐ Check here for Free Fund Raising Literature for your club, church or organization. No obligation of course.

**PLEASE VISIT OUR RETAIL SALES CENTER WHEN IN McMINNVILLE**



# Before 1954, we made some of the most accurate .22's you could buy.



## But we weren't satisfied.

When we built our first .22, quite frankly we thought we had ourselves one heck of an accurate gun.

Then 1954 came along.

That's the year we came out with Micro-Groove®. The rifling system that made an already precise rifle even more precise.

The Micro-Groove system cuts down on bullet distortion and prevents gases from escaping that can rob a bullet of its power.

And you get it in every Marlin rifle we make. Including our Model 99C .22 autoloader. But the 99C is more than just accurate.

It has a one-piece Monte Carlo stock turned from

genuine American black walnut and handsomely checkered. A brass tubular magazine that holds 18 Long Rifle cartridges. Plus a solid top receiver grooved for scope mounting, side ejection, ramp front and adjustable rear sights, and a special bolt hold-open mechanism for added safety and easier cleaning.

The 99C rifle and fast-handling 99M1 and 989M2 carbines, about \$66.95. Or the 49DL rifle, about \$75.95. See the entire Marlin line and popular-priced Glenfield rifles, at your gun dealer's.

Also be sure to ask for our new, free catalog. Or write Marlin Firearms Co., North Haven, Connecticut 06473.

**Marlin®**  **Made now as they were then.**



**How 2½ Million  
Smart Buyers  
Get Superior  
CB and Hi-Fi  
At Lower  
Prices.**

With the  
**FREE**  
Lafayette  
Catalog



You'll also find extraordinary values on the newest stereo components, hobby kits, test equipment, radios, ham gear, scanners, cameras, watches, calculators, electronic parts and accessories and much, much more. The new 1977 catalog has 164 pages filled with thousands of better electronic values for your home, car and office. Behind every product in our catalog is 56 years of experience, reliability and our money back guarantee. Enjoy shop at home convenience while you get the most for your money. Smart buyers know that shopping around is the best way to get the best deal. Shop around in our new catalog and you'll see why so many think so much of it. Before you buy anywhere else, check the Lafayette catalog. Send for your free copy today.

**Lafayette Radio Electronics Corp.  
Dept. 31  
111 Jericho Turnpike  
Syosset, New York 11791**

Send my FREE catalog to:

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Zip \_\_\_\_\_

the **Elks** magazine

VOL. 55, NO. 4/ SEPTEMBER, 1976

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

**WADE H. KEPNER**/Chairman  
**R. LEONARD BUSH**/Vice-Chairman  
**RAYMOND C. DOBSON**/Secretary  
**EDWARD W. McCABE**/Treasurer  
**ROBERT E. BONEY**/Asst. Secretary and Asst. Treasurer

**JOHN R. RYAN**/Publisher/General Manager  
**JEFFREY BALL**/Articles Editor  
**VERONICA LEWANDOWSKI**/Fraternal News Editor  
**MALCOLM B. CROFFORD**/Circulation Manager  
EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, IL 60614

#### 8 THE ALL-AMERICAN DOG

Don't let over-emphasis on blood lines keep you from giving a dog his day.

Mel Ellis

#### 16 WINDMILL RESURRECTION

A piece of nostalgia that could help solve the energy crisis.

Shaaron Cosner

#### 40 A PERPETUAL MEMORIAL . . .

A monument to loyalty and devotion, the Elks Memorial Building in Chicago was rededicated July 4, 1976.

#### 51 SECRET METHOD

Gather around omelet lovers, and let a man who cooks share his secret method with you . . .

Robert D. De Ford

#### DEPARTMENTS

- |   |  |
|---|--|
| 4 Message                                     | 43 Elks National Service Commission            |
| 6 You and Retirement: Education               | 44 Acceptance Speech of                        |
| 12 Letters                                    | George B. Klein                                |
| 14 Did You Know?                              | 47 Travel: Writer's Favorites                  |
| 20 News of the Lodges                         | 53 Backyard Gardener: Photography              |
| 26 Convention Highlights '76                  | 55 It's Your Business: Work Incentive          |
| 37 Grand Lodge Memorial Service               | 56 News of the State Associations              |
| 38 Elks National Foundation/<br>Joy of Giving | 62 Elks Family Shopper/<br>More for Your Money |

#### ADVERTISING OFFICES



**CHICAGO 60614** 425 W. Diversey Parkway (312) 528-4500  
**NEW YORK 10017** 50 East 42nd (212) 682-2810

**POSTMASTER:** Mail notices of address corrections to:

**THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, IL 60614**

**MEMBERS:** Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.

THE ELKS MAGAZINE, Volume 55, No. 4, September, 1976. Published monthly at 425 Diversey Pkwy., Chicago, IL 60614 by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, IL, and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Single copy price 25 cents. Subscription price in the United States and its Possessions, for Elks, \$1.25 a year, for non-Elks, \$2.50 a year; for Canadian and Foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

The word, Elks, is a registered trademark of The Benevolent and Protective Order of Elks of the United States of America. Copyright, 1976, by the Benevolent and Protective Order of Elks of the United States of America





Everyone's  
trying on  
Black Velvet.

Until you've tried it, you just can't know how light  
and smooth a whisky can be. Black Velvet® Canadian Whisky.  
A premium import. At a slightly premium price.  
Just enough to separate the men from the boys.



BLACK VELVET® BLENDED CANADIAN WHISKY. 80 PROOF. IMPORTED BY © 1976 HEUBLEIN, INC. HARTFORD, CONN.



# Key to Success



One of our fine State Associations recently had for its slogan . . . Involvement + Enthusiasm = Success. This formula can be the key to success for our Order for we do need the participation of all our Brothers and their families in the many activities and programs of our Order.

Recognizing and honoring achievement has proved a success in the past and this year we have designated the award for achievement as the Bicentennial Award. A new seal for the membership card and a new lapel pin have been designed for presentation to qualifying members.

A seal will be presented for obtaining one new member, reinstating a member, enrolling one National Foundation participating member, or membership on the National Service Committee with a record of continuous service.

A lapel pin will be presented for obtaining three new members or three National Foundation participating members or any combination of the above. A pin will be awarded to any Brother obtaining two new members and who has a record of participation in National Service Committee activities. The "Elk of the Year" will also earn the lapel pin.

It has been said many times that new members are the life blood of any organization and it is certainly true of our fraternity. We urge you to invite your friends to join with us in our many activities. If you enjoy your membership we are certain that your friends will also. The enrollment of National Foundation participating members is a most worthwhile endeavor.

The many charitable activities supported by the Foundation attests to its value. National Service Committee activities are necessary to fulfill our pledge that "So long as there is a disabled veteran in our hospitals, the Elks will never forget him."

Membership, the Elks National Foundation and National Service Committee activities all merit your support to keep "America and Elkdom—Moving Forward."

*Geo. B. Klein*

George B. Klein



Put your plants to work for you with

# Foliage House Plants

your introduction to  
**THE TIME-LIFE  
ENCYCLOPEDIA  
OF GARDENING**



Book size 8½" x 11"; each volume 160-176 pages, 40,000 words, over 100 full-color photographs, plus dozens of line drawings, charts, diagrams.



## The plant boom is on

All across the country—in suburban split-levels and big-city apartments—people are discovering the challenge, the pleasure, the satisfaction of doing something new and exciting with plants. In *Foliage House Plants*, your introductory volume to THE TIME-LIFE ENCYCLOPEDIA OF GARDENING, you'll discover hundreds of ingenious ways to work with plants. Special illustrations show you how to make a bottle terrarium, a window greenhouse. And you'll find solid, no-nonsense advice on how to keep your plants healthy and happy. Here are some of the exciting things you'll discover in *Foliage House Plants*.

### Hang It, Trail It, Train It, Bottle It . . .

*Foliage House Plants* will show you how to use scale, emphasis and repetition to solve key decorating problems. You'll learn how to divide a large room into intimate areas with plants; how to shorten a long, narrow room with plants; how to round out troublesome corners with plants. We've included full-color photographs and how-to drawings to show you exactly what we're talking about.

### One Man's Cactus Is Another Man's Schefflera

The tremendous variety of house plants available today allows you to create the exact decorating effect you want. There are foliage house plants to suit every taste, every budget. But how can you tell what they look like from a lot of Latin names? That's why *Foliage House Plants* includes full-color paintings of 103 genera house plants. You'll also find a six-page chart listing the characteristics and special uses of 239 varieties of house plants.

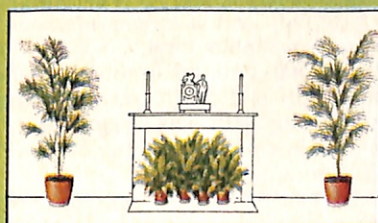
### Getting The Most Out Of Your Green Thumb

Unlike flowering plants, whose blooms last only a week or two, foliage house plants provide pleasure and beauty year round, year after year. Provided they receive the proper attention. *Foliage House Plants* offers you advice from an expert—James Underwood Crockett, the eminent horticulturist. He'll show you how to start plants from stem cuttings, how to provide the proper light, how to use fertilizer properly.

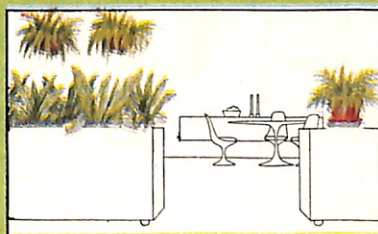
### Try Foliage House Plants FREE For 10 Full Days

Enjoy *Foliage House Plants* for 10 days as the guest of TIME-LIFE BOOKS. Try some of the decorating

ideas. Look over the spectacular illustrations. If you decide to keep it, you pay just \$6.95 plus shipping and handling. We'll then enter your subscription to THE



Massed foliage, like that of bird's-nest ferns, gives an empty fireplace an elegant look in summer, especially when framed by a pair of stately paradise palms.



Plant boxes set on casters can be arranged in a variety of ways to divide a long room or create an entrance hall where none exists.



TIME-LIFE ENCYCLOPEDIA OF GARDENING, and other volumes will be shipped to you one volume at a time, approximately every other month. If you wish to return any volume, you may do so within 10 days without any obligation whatsoever.

Each volume in THE TIME-LIFE ENCYCLOPEDIA OF GARDENING offers the same unique qualities as *Foliage House Plants*. Solid information. How-to illustrations. Easy-to-follow directions. In *Vegetables and Fruits*, for example, you'll learn how to get maximum use out of a small vegetable garden. In *Annuals* we'll help you to plan a garden that will bloom from early spring up to the first frost.

Why not begin your horticultural adventure today with *Foliage House Plants*? Use the coupon below or write to TIME-LIFE BOOKS, Time-Life Building, Chicago, Illinois 60611.

TIME-LIFE BOOKS  
541 NORTH FAIRBANKS COURT  
CHICAGO, ILL. 60611

BQBVRO

Yes, I would like to examine *Foliage House Plants*. Please send it to me for 10 days' free examination and enter my subscription to The TIME-LIFE ENCYCLOPEDIA OF GARDENING. If I decide to keep *Foliage House Plants*, I will pay \$6.95 plus shipping and handling. I then will receive future volumes in The TIME-LIFE ENCYCLOPEDIA OF GARDENING series, shipped a volume at a time approximately every other month. Each is \$6.95 plus shipping and handling and comes on a 10-day free examination basis. There is no minimum number of books that I must buy, and I may cancel my subscription at any time simply by notifying you.

If I do not choose to keep *Foliage House Plants*, I will return the book within 10 days, my subscription for future volumes will be canceled, and I will not be under any further obligation.

Name.....  
(please print)

Address..... Apt.....

City.....

State..... Zip.....



# STRIKE EARLY!

Act now to be sure you're in on all the excitement of the '77 Elks National Bowling Tournament to be held in Lansing, Michigan. For official tournament information, entry blanks and information on where to stay.

## CONTACT

Dick Sutton  
132 N. Broad Street  
Battle Creek, MI 49017  
Phone: (616) 965-5615



**CONVENTION BUREAU  
OF GREATER LANSING**

Suite One, Civic Center,  
Lansing, Michigan 48933

## DON'T QUIT SMOKING before giving my pipe a 30 Day Trial



My new principle contradicts every idea you've ever had about pipe smoking. I guarantee it to smoke cool and mild hour after hour, day after day, without rest, without bite, bitterness or sludge. To prove it, I'll let you test smoke a Carey Pipe for 30 days. Write today for **FREE** trial offer.  
E. A. CAREY, Dept. 204M, 3932 N. Kilpatrick, Chicago, Ill. 60641

## THE ORIGINAL BASEMENT TOILET

Genuine Porcelain

FLUSHES UP TO  
SEWER OR SEPTIC TANK

-No Digging Up Floors-  
INSTALLS EASY. ANYWHERE!



Write McPHERSON, Inc., Dept. E  
Box 15133 Tampa, Florida 33684

## JAPANESE SWORDS WANTED



WANTED—Also Armor, Pole arms, Hara-kiri knives, Matchlock guns, \$50-\$10,000 paid. Send photo & Tel. # to: F. Lohman, 3403 N.E. Broadway, Portland, OR 97232. Licensed & Bonded.

# YOU AND RETIREMENT

by G. W. Weinstein



## EDUCATION FOR ALL AGES

Are you an opsimath? Would you like to be? Opsimath is a recently-coined word, meaning one who begins to study late in life. The word applies to more and more Americans, as adults return to school in record numbers. There are several reasons for this escalating interest in education:

**Desire for a degree.** Universal higher education is a relatively recent phenomenon in this country. Many of today's older adults did not finish high school; most never attended college. According to *The Boundless Resource*, an important new study by the National Manpower Institute, there are 51 million adults in this country with less than 12 years of formal education; at least 10% of this number, it has been estimated, are interested in more schooling.

**More leisure time.** Earlier retirement, voluntary or not, and a longer life-span, means more available time.

**Practical need.** Courses in money management, health and nutrition, and home maintenance can help you stretch retirement dollars. Vocational courses can lead to post-retirement income.

**Pure interest.** Whether or not you have a college degree, there may be a totally new field you would like to explore. Many adults finally find the time after retirement to fulfill a longstanding yen to learn about music or archeology or photography or whatever.

Right now, therefore, as you think about retirement, is the time to satisfy any yearning you may have for more education. You can join the pursuit of knowledge in a number of ways: on-campus and off-campus, residential and community programs, degree and non-degree courses, vocational and academic and avocational programs. Many programs have been developed specifically to meet the needs and interests of older adults. The following listing, based on surveys by the Academy for Educational Development, is just a sampling of the kinds of programs available, designed to start you thinking. For specific information in your area, contact your local Office on the Aging, community college, or adult education center.

• "Program 65" at Ohio State University, Columbus, admits people 65 and over to selected classes, free of charge, where space is available.

• "College for the Over Sixty" at

the University of Pittsburgh offers some regular credit courses, where space is available, for \$25 per course.

• "Continuing Education for the Care-free Years" at the University of Cincinnati allows men and women over 62 to elect one evening course each term for a \$5 fee.

• New York University's School of Continuing Education admits men and women over 62 at half price.

• The University of Kentucky Donovan Scholars program offers scholarships to U.S. citizens over 65; recipients may seek credit or simply sit in on classes, as they prefer.

• Pace University, in New York City, has an Active Retirement Center for people over 55. A \$10 yearly membership fee permits reduced-fee enrollment in any undergraduate course on a non-credit basis. In addition, special courses—such as one called Coping (Psychology for the Older Adult)—are offered. The Pace Center also includes a Job Placement Service and a host of recreational activities.

• At Fairhaven College in Bellingham, Washington, a multigenerational residential program called the Bridge Project has brought together preschool day-care children, middle-aged students and senior citizens. The senior citizens live in converted dormitories; they may attend special courses or audit regular college classes and are encouraged to share experiences with younger students.

• Bucknell College in Pennsylvania is also developing, under student leadership, a residential and intergenerational program.

• Miami-Dade Community College in Florida and Bakersfield College in California both take courses directly to older citizens in senior centers, churches, and community houses. So does the OPUS (Older Persons Using Skills) program of Florida Junior College at Jacksonville.

• Hawkeye Institute of Technology serves about 8000 older adults in the rural area around Waterloo, Iowa. Classes, in subjects ranging from ceramics and woodworking to furniture repair and defensive driving, are taught in a variety of off-campus locations.

You don't, of course, need a program specifically designed for older people. You can enroll as a college undergraduate in the usual way; more and more older

(Continued on page 75)



The one  
The only  
The original

# The Bundler®

NOW **\$17.95\***  
Orig. \$19.95

The greatest  
chilly-weather fashion "buy"  
in America today... newly SALE-priced for  
even greater value all during the  
1976 gifting season!



We've sold literally *tens of thousands* of our famous Bundlers® at \$19.95... so we're now able to *reduce* our manufacturing costs, *reduce* our selling price... and *increase* the already great value... of this favorite garment as never before. But there's *no change* whatsoever in the fine quality, the fine fabric, the fine tailoring... and the 2 styles to choose from: his AND hers. It's The Bundler® by Unique Products. Without doubt (and really, without competition) the most popular, the most imitated gift garment of its type in America today!

The Bundler® is our own grown-up version of the classic favorite for children. The snugly fashion that will make any "big kid" a beautiful baby all over again. Deliciously tantalizing on *her*, and — in the surprisingly successful men's version that we introduced recently — ruggedly good-looking on *him*.

Unlike the light, flimsy "imitations" you may have seen around (some, boldly offered at higher prices!) The Bundler® is made of *blanket-weight, blanket-quality* 100% Acrilan® acrylic. The same soft, fuzzy, warm, comfortable-always fabric as the well-known children's model. Wear-Dated® by Monsanto for construction, detailing, durability. Ideal for lounging, for sleeping, for day-dreaming... for night-dreaming... for almost anything in the way of just plain luxury.

Ladies Bundler features a full-torso nylon zipper; Men's Bundler, a full-torso nylon zipper with fly front. For extra warmth, there's a generous rope waistband and ankle rope-ties on *hers*, a sturdy self-fabric belt on *his*. Both Bundlers have white stretch knit wristlets and anklets, plus detachable slippers. Everything to keep a couple cozier than they've been since who-knows-when.

For ski-goers, college dorms, winter vacationers, low thermostats and warm hearts... for any smart lady or gentleman you may know (including you!)... for savings that can amount to nearly *three and one half dollars per garment*... please order soon! The Bundler® by Unique Products is machine washable and dryable — and quality-made in the U.S.A., of course.

**\*SAVE  
EVEN  
MORE!**

2 (or 3) Bundlers  
Men's or Ladies', any size, any color **\$17.00** each

4 (or more) Bundlers **\$16.50** each  
Extra Special Christmas List Discount

## Ladies' Colors

Pink Lady	Orange Burst	Yellow Glow	Blue Bird	Red Signal	Chocolate Bear	Camel Tan	Navy Night
-----------	--------------	-------------	-----------	------------	----------------	-----------	------------

## Men's Colors

Ladies' Sizes  
If height is: Choose:

up to 5'2"	S
5'2" to 5'4"	M
5'4" to 5'6"	L
over 5'6"	XL

Men's Sizes  
If height is: Choose:

up to 5'6"	S
5'6" to 5'9"	M
5'9" to 6'0"	L
over 6'	XL

This garment is warranted for one full year's normal wear.

Refund or replacement when returned with tag and proof of purchase to Monsanto.



Adam York's **unique**  
Products Co.

Dept. Z-5325  
340 Poplar St., Hanover, Pa. 17331

Please rush Bundlers as indicated:

Men's or Ladies', **\$17.95** each  
Any 2 (or 3), **\$17.00** each  
Any 4 (or more), **\$16.50** each

Add \$2 per garment for shipping, handling and insurance. Md. residents add sales tax. Also indicate 2nd color choice, if any. (If gifts, tell us where to ship... enclose cards, or we'll send Unique gift cards with your name.)

Ladies' (Z-230243A)		Men's (Z-240044A)	
Quantity	Color	Men's or Ladies'	Size

☐ I enclose check or m.o.  
☐ Charge my Credit Card

☐ Carte Blanche ☐ American Express ☐ Master Charge  
☐ BankAmericard ☐ Diners Club ☐ Bank No. \_\_\_\_\_

Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## The UNIQUE Guarantee

Unique ideas, unique quality, unique value — accurately described and promptly shipped. Plus a promise: you must be pleased with your purchase always (a month from now or a year from now) or your money back fast. That's a UNIQUE guarantee!





□ Practically any mutt can be taught to pursue game, and from that point on, many can graduate and truly learn to hunt. So, if you own a pet of obscure origin (and there are more than 20 million), don't let the recent over-emphasis on blood lines keep you from giving that dog his day in court.

Handsome is as handsome does among the fraternity of the two-legged, and that goes double for the millions of dogs born outside the right to register as royalty.

Best quail dog I ever shot over had about as much blue blood in his veins as a cucumber. He had a pushed in face. His half-bobbed tail cork-screwed and bristled angrily when he pointed.

He was as much Boston bull as anything, though he had enough pointer in him to give him length of leg. Mostly he was plain mutt. So were four of his five kennel mates. The sixth of the string qualified, however, for a pedigree.

Now, this sixth dog was a noble looking creature with a splendid head and a gait which was pure poetry. It was a pleasure to watch him go gliding across fences, through peanut fields, and right over the top of huddled quail coveys as though they were so many sparrows. He pointed once, as I remember, but instead of birds, we put out a rattlesnake.

I asked Norman Bowles about it, and

he thought maybe he'd put the pointer at stud providing he could find some good mutts to breed it to.

Bowles, who is from Dunnellon, FL, has had a hundred or more good quail dogs and a few bluebloods. He says he'll take the good quail dogs every time.

So he'll be pleased to read that his theory on mutts has come to print under the signature of Konrad Z. Lorenz, one of the world's foremost students of animal behaviorism, who writes in his book, *Man Meets Dog*:

"I have such a poor opinion of modern dog breeding, with its overestimation of 'beauty' and neglect of intelligence, that I am inclined to advise a



# The All-American Dog

by Mel Ellis



beginner not to buy a dog with too 'good' a pedigree. One is probably less likely to obtain in a mongrel a nervous, mentally deficient animal than in a dog with eight champions in its pedigree."

Lorenz, vice director of the Institute for Comparative Ethology of the Max Planck Society of Westfalen, Germany, has kept both mongrels and purebreds. Throughout his book, he emphasizes the value of the crossbreeds over the purebreds.

Though this is no treatise to trample the truly bred (all my dogs are registered), it is indeed intended to prove that any mutt can learn to chase, and some to hunt even better than their cousins, the specialists.

After the jackals and wolves, the mutts came first. The purebreds were a long time in evolving, and some of today's popular hunting breeds have only recently been recognized and only yesterday were considered mutts.

In theory man was and is on the right track in creating specialists, i.e.: one to hunt ducks, another upland game birds, another to trail . . .

In reality, however, he started a fad,

a fashion, a craze which has ruined many purebred dogs until today Lorenz claims: "It is a sad but undeniable fact that breeding to a strict standard of physical points is incompatible with breeding for mental qualities. Individuals which conform to both sets of requirements are so rare they do not even supply a foundation for the further propagation of their breed."

All dogs, mutt or purebred, are instinctively hunters. It is only that in the purebred sporting dogs the instinct to retrieve, point or trail game (depending on the breed) was more highly developed (before pedigrees became fashionable in the same way mink coats are fashionable) than in mongrels.

But, as each purebred became popular, breeders tried to outdo one another in breeding physical types, and as Lorenz puts it: "The matter became serious when fashion, that silliest of all silly females, began to dictate to the poor dog what he has got to look like, and there is no single breed of dog whose originally excellent mental qualities have not been completely destroyed as a result of having become fashionable."

I am not suggesting a pekingese type dog for retrieving ducks in marshy cover, nor a Mexican hairless type for bucking the brambles of quail country. But I am suggesting that if you have acquired, either by chance or intent, a fair sized mongrel of good disposition that you give it the same chance to learn its trade as you might a purebred, and you may be in for a surprise.

Of course, if you can't face up to your friends because your hunting dog isn't registered among the upper crust, maybe you'd better stick with a blueblood instead of going afield with a utility dog, a meat hound.

I never really got to know one of the finest mutts which ever lived. He belonged to my father, and I can vaguely remember that he looked like a pit bull but was also part collie.

Before being corrupted by civilization into a machine for making money, my father was a trapper and a sometimes market hunter. The mutt was more valuable than his gun or traps. It caught gallinules, sometimes 30 in a day, when they tried to hide beneath rushes. It retrieved feathers and fur. It



# The All-American Dog

located muskrats in a house so my father could spear them. It pointed sharp-tail and pinnated grouse or quail. It treed ruffed grouse.

There is nothing mysterious about mongrels pointing game. The instinct to point is in all breeds. The point is nothing more than an overcautious stalk, a sneak attack to catch and then kill. Most dogs will instinctively master the stalk if they handle enough live game, and more especially if their lives depend on eating what they capture.

Though Labradors have been bred to retrieve, I have one which points and then springs on upland game often catching it alive. I could, very easily, by using a long tether, steady it to point.

One of the major faults of many field trial springers is the act of pointing.

They are supposed to (according to the book) flush game without hesitation. Many point, however. Sometimes the point is the result of bird shyness or faulty training, but more often it is the instinctive desire to stalk, stand ready, then spring to catch the quarry.

My first dog was a mutt. He was four months old and I was nine the day he learned his first lesson in hunting. Preceding me along my trapline, he accosted a trapped muskrat. The pup put out a paw. The muskrat buried its teeth in the pup's nose.

Buck rolled over backwards yelping. He had it, however, and went in snarling to finish the rat. He started, then, looking for more furry bundles to mutilate, and his career as a hunter had begun.

Many mutts are no accident. Cougar

and coon hunters breed away from hound strains for a specific purpose. Standard killer dogs in a lion hunting pack are usually part airedale. Many coon hunting dogs, especially those which run in the big money trials, are part greyhound. Since the advent of the pheasant in this country men who have become dissatisfied with the performance of pointing dogs on this bird have bred their own specialists.

There are at this writing more than 20,000,000 American mutts. Probably more game is shot over the muzzles of mongrels than purebreds. Millions, however, still depreciate the mutt basking in the sun on their doorstep by saying they wished they had a hunting dog instead of a pet.

Pets will hunt every chance they get even if it is only butterflies, bedroom slippers or baseballs tossed into the high grass by their young masters.

At a recent field trial staged in Milwaukee County for all-comers, including mutts, a dachshund-type mongrel which previously had hunted nothing more than a comfortable place to lie down, trailed and flushed pheasants like an old pro. The pooch had slipped away from the owner and joined a brace in the field. It went on through another performance to win a certificate of merit over a number of purebred hunting dogs.

This past winter there was a black dog, hardly high as a low boot, hunting the snowshoe hares of the Cedar swamps. His name was Lucky and I got to know him at the end of a long trail where hemlocks hid the sun. His mother, a "sort of beagle," was off a quarter mile baying a hare.

Only four months old, Lucky whined until I consoled him with a pat on the head, and then he was off again on the hare's trail, and never have I seen one so young drive so hard.

When the hunt was over, I told Harvey Gardner, owner of the pup, to forget about breeding Lucky's mother to the bluetick which lived across the lake. I suggested he use Lucky's sire again since the pup was a prodigy.

But Harvey had no idea of Lucky's father's address since it happened his sire was a traveling man.

I don't mean to imply that the hazardous matings which produce the mongrels will produce super dogs. But the law of averages will work for the mongrel and produce a better all around animal from a chance mating than from generations of matings calculated to do nothing but improve a breed's physical appearance.

The ideal mating would, of course, be the one arranged between dogs having the finest mental qualifications especially if it has been established that

(Continued on page 49)

**FREE**  
Pre Season Scout report sent direct with each regular subscription, includes: player changes, pre season power ratings, 75 Vegas spread results and much, much more.

## "THE PROPHET"

### The Forecast Service

### The World Is

### Talking About!



4th straight year averaging better than 80% vs the point spread in Key Pro and College Selections . . . Keeping The Prophet the Nation's Best prediction and information service.

#### WHY No. 1

**NATION-WIDE COVERAGE** . . . Over 100 direct sources, from on and off the field, observing, recording and relaying valuable information to our staff.

**IN DEPTH RESEARCH** . . . 17 years of experience devoted to the elements of football . . . team scores, passing, rushing, fumbles, interceptions, coaching records, injuries and seasonal tendencies, to name a few.

**ACCURATE AND UP TO DATE INFORMATION** . . . Fresh U.P.I. releases, injuries, line up changes, along with other vital information . . .

Giving you "The Ultimate" in game information and the best possible edge on Beating the Point Spread.

➡ All and more in these two winning services! ➡

#### THE PROPHET'S PRO AND COLLEGE SERVICE

- ★ 18 Fact Filled weekly issues delivered to your door beginning the 1st week in September. Each issue will include Early Line, schedules and ranking plus . . .
- ★ Predicted winners and winning margins of every Pro, Major college game, with capsule analysis of each plus . . .
- ★ The Prophet's Best Bets . . . 5 Key College selections plus 3 Star Pro Picks, weekly (Games we feel have the best chance of tripping the oddsmaker, and why) plus . . .
- ★ Special December and January Playoff and Bowl issues with in depth coverage, including Super Bowl X. Last Year The Prophet's Super Bowl Pick, right on the money . . .

Full Season Subscription \$35.00

Please order with the coupon below or write to:

National Sportsline Publications  
222 S.W. Harrison, Suite 6-A  
P.O. Box 1062  
Portland, Oregon 97207

Please send me service(s) checked below:

- ☐ THE PROPHET'S & PRO COLLEGE SERVICE . . . \$35.00  
☐ THE PROPHET'S "HOT LINE" . . . \$95.00  
☐ COMBINATION, PRO COLLEGE, PLUS HOT LINE . . . \$115.00

#### THE PROPHET'S HOT LINE!!!

For the more sophisticated who seek the utmost in vital information right up to kick off . . .



Your Subscription Includes:

**KEY SELECTIONS:** Based on last minute reports from our sources, late line up changes, spread changes, weather conditions, team momentum and other influencing factors that can well make the difference. During one 4 week stretch, last season, the Hot Line brought in 14 of 15, a convincing 89%. Hot Line will be open Friday thru Sunday. A Special identification code will be given to each Phone subscriber.

Full Season Subscription \$95.00

FULL MONEY BACK GUARANTEE

#### SPECIAL TRIAL SUBSCRIPTION

8 Weeks Pro, College Service . . . \$17.00  
5 Weeks "Hot Line" Service . . . 27.00

☐ CASH Name \_\_\_\_\_  
☐ CHECK Address \_\_\_\_\_  
☐ MONEY City \_\_\_\_\_  
☐ ORDER State \_\_\_\_\_ Zip \_\_\_\_\_





## Reinforcements for the business owner: Business insurance to help you hold the fort.

**We're as flexible as you need us to be.** And for good reason. When we write a policy, we tailor it to fit you. You shouldn't have to buy more than you need or more than you can afford.

**You can buy one of our basic package policies.**

They cover fire and extended coverages on property and liability on premises. And we can add optional coverages that make sense.

**Or you can buy our Kemper Businessowners Policy. \***

It's the most comprehensive package policy we know of. There's no co-insurance. Our "agreed amount"

program assures you that, should you have an insured loss, we'll pay 100% of that loss up to your policy limits. Minus your deductible. And our "replacement cost" coverage guarantees that you'll receive the full value of your building and contents up to your policy limits. With no depreciation.

**Who is the Kemper Cavalry?**

We're the Kemper Insurance Companies. And we've been riding hard to protect our customers for over 60 years.

The scout, the man in buckskin, is an independent agent. He's an impar-

tial judge of your insurance needs because he doesn't work for us. He works for you.

For more information about Kemper's business owners policies, call one of the independent agents or brokers who represent Kemper. They're listed in the Yellow Pages.

\* This policy not available in some states.



**We're with you for the long ride.**





# LEARN TO SERVICE CB OR COMMUNICATIONS EQUIPMENT AT HOME

**NRI can train you for a part-time job or a full-time career.**

Millions of CB sets are in operation, but who's going to service them? Start training now, the NRI way, to get your all-important First Class FCC Radiotelephone License and qualify for a career in design, installation, and maintenance of communications equipment.

**Learn on your own 400-channel, digitally-synthesized, VHF Transceiver**

The 48-lesson NRI Complete Communications Course teaches you to service and adjust all types of two-way radio equipment (including CB) with your own "designed-for-learning" two-meter VHF Transceiver. Then we help you get your FCC Amateur License with special instruction so you can go on the air.

NRI also offers a 37-lesson CB Specialist Course, which includes your own CB Transceiver, AC power supply and multimeter...for hands-on training.

**Over a million have enrolled with NRI**

Send for the free NRI catalog and discover why more than a million persons like yourself have chosen the NRI way to get ahead. With "bite-size" lessons, you progress at your own speed to your FCC License and then into the communications field of your choice.



**Send coupon now for free NRI catalog**



**NRI SCHOOLS**  
McGraw Hill Continuing  
Education Center  
3939 Wisconsin Avenue  
Washington, D.C. 20016

Rush me your free catalog. No salesman will call.

- ☐ Complete Communications Electronics with CB • FCC Licenses • Aircraft, Mobile, Marine Electronics
- ☐ CB Specialists Course

- ☐ Amateur Radio • Basic and Advanced
- ☐ Digital Computer Electronics • Electronic Technology • Basic Electronics
- ☐ TV/Audio Servicing • Choose from 5 courses
- ☐ Electrical Appliance Servicing
- ☐ Automotive Mechanics • Master Automotive Technician and Basic Course
- ☐ Auto Air Conditioning
- ☐ Air Conditioning, Refrigeration, and Heating • Basic and Master Courses.

Approved under GI Bill—if taken for career purposes. ☐ Check box for details

Name \_\_\_\_\_ Age \_\_\_\_\_  
(Please Print)

Street \_\_\_\_\_

City/State/Zip \_\_\_\_\_  
Accredited Member National Home Study Council



• Dr. Irwin Ross has given voice, image, and authority to my philosophy in life with his expressive article "Success is Spelled S-I-N-C-E-R-I-T-Y" (July, 1976), and deserves a flood of written praise.

Our son, Kenneth, has an enormous circle of friends, of all ages, for whom he always has an attractive compliment. Often, when privately relating his experience, his grin reveals that he is getting the most satisfaction. Sometimes he is astonished at the rewards he unintentionally reaps.

The article could only have been written by a person similar to Ken, and accordingly, I send a long freight-train of smiles to Dr. Ross.

Mrs. Edith M. Hounsell  
Glendale, CA

• We wish to commend the publisher and staff of *The Elks Magazine* for the inspiring July, 1976, Bicentennial Salute, "Our Ethnic Heritage." It was heartwarming, and appreciated.

Mr. & Mrs. Charles Preedge  
Landers, CA

• Recently I was in Calgary (Alberta), Canada, and happened to meet a chap who noticed my Elks pin. He introduced himself and invited me to his Elks Lodge. I was treated royally, introduced by name and as an "Elk from the States."

When I returned home, and extolled the virtues of the Canadian Elks Lodge, I was told there couldn't be an Elks Lodge in Canada as the Elks is strictly an American organization. Please advise me if there is an organization in Canada such as ours.

Albert F. Vass  
Carlisle, PA

*You're absolutely right...there is an Elks Order in Canada. However, there is no connection between the B.P.O. Elks of Canada and the U.S.A. It was formed by some members of our Order that moved from Washington State to Vancouver, British Columbia. They so enjoyed Elksdom in the U.S., that they established an Order for Canadians in Vancouver on September 26, 1912.*

*The Editors*

• I wish to compliment you on the June, 1976, cover. The picture of Crescent Beach is one of the loveliest you have had on our magazine. I've been there and always enjoy the scenery. Thanks for showing all Elks a bit of our wonderful state.

John R. Rogers  
Auburn, WA

Letters must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois 60614.



# A 67-year-old man talks about how age becomes an advantage once you reach 55.

*"It wasn't until I turned 55 that I became eligible to make one of the best investments I've ever made. A membership in AARP."*

*"It's been 12 years now, and I still can't believe how that membership continues to pay off."*

## What's AARP?

AARP stands for the American Association of Retired Persons. A non-profit, non-partisan, non-governmental organization that exists to help its over 9 million members take full advantage of being 55 or older.

Anybody can belong to AARP. You don't even have to be retired. What you do have to be, is past your 55th birthday.

Then one AARP membership of \$3 per year entitles both you and your spouse to all AARP's benefits and privileges.

## The Services:

AARP has more than 2430 local chapters around the country. You can use them to meet new friends, to get involved in community activities or to take advantage of a wide range of educational materials on subjects of special importance to older people.

As an AARP member, you'll automatically receive two publications that deal with special interests of people over 55. "Modern Maturity," and the monthly AARP News Bulletin.

And thanks to Mature Temps, an

AARP-recommended service you may even get help in finding interesting part-time or temporary jobs.

## The Advantages:

AARP's Travel Service can arrange a USA holiday for you. Or AARP can help you see Europe, Hawaii, wherever for a short time or an extended stay. At a price that fits your budget.

Also, your AARP membership card entitles you to discounts at participating members of several leading hotel and motel chains.

With over 9 million members, AARP has tremendous buying power. So AARP's

Pharmacy Service can assure you of reasonable prices on your prescription and over-the-counter drugs.

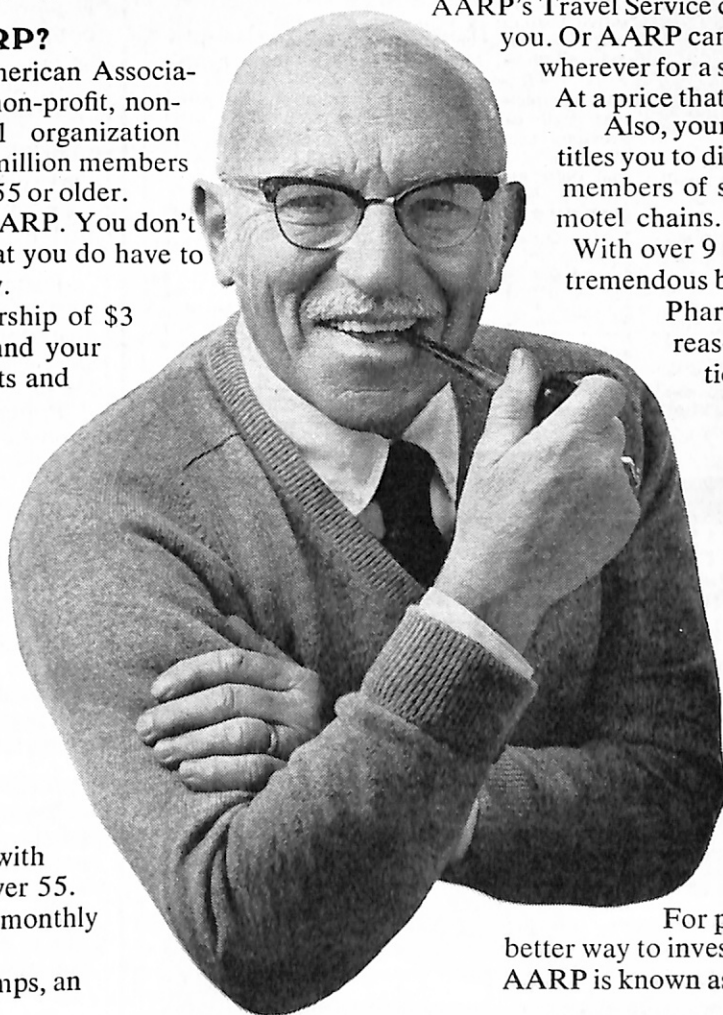
Also, any AARP member is eligible for quality, high value group health insurance without having to answer any health questions.

And AARP's-recommended auto\* and life insurance has features of special importance to older Americans.

## The New Social Security:

These are only some of the benefits an AARP membership can offer you.

For people 55 and over, there's no better way to invest in the future. That's why AARP is known as the new Social Security.



Mr. Peter McNulty

**Join AARP Today.  
It's The New Social Security  
For People 55 And Over.**

**AARP**

American Association of Retired Persons  
1909 K Street, N.W., Washington, D.C. 20049

Gentlemen: I am 55 or over:

Please enroll me as a member of AARP. I understand that it makes me eligible for all AARP benefits and privileges.

Enclosed find ☐ \$3 (one year dues) ☐ \$8 (3 years dues) ☐ Bill me later.

Name \_\_\_\_\_ (Please Print) DFVM

Address \_\_\_\_\_

City \_\_\_\_\_ Birthdate \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

One membership makes both member and spouse eligible for all AARP benefits and privileges, however, only one may vote.

\*Only statutory coverage available in North Carolina, Texas and Massachusetts.



# How to get rich

START YOUR OWN BUSINESS RIGHT FROM YOUR HOME — AND MAKE A FORTUNE IN MAIL ORDER!



## Mail Order Beginners Get Cash by Mail!

Have you ever thought of operating a little mail order business of your own? Something you could start on a shoestring right from home in your spare time. It's a fabulous business!

Bob Carter of Newark, N.J. ran his first small mail order ad in *House Beautiful* magazine — offering an auto clothes rack. *Business Week* reported that his ad brought in \$5,000 in orders. By the end of his first year in Mail Order, he had grossed over \$100,000!

Another beginner — a lawyer from the mid-west, sold a mail order item to fishermen. *Specialty Salesman* magazine reveals, "he made \$70,000 the first three months!"

There is no other business where you can make a fortune so fast. Come up with a 'hot' new item . . . and WHAM!

It strikes like a bolt of lightning!

Millions of people read your ad and suddenly, you are swamped with cash orders from all over the country . . . MORE MONEY in 60 days than you could earn in a lifetime!

Like the Vermont dealer who ran one ad in *Sports Afield* magazine. His ad pulled 22,000 orders — over A HALF MILLION DOLLARS IN CASH!

Yes, Mail Order is the fastest-growing, most profitable business in America! And now with the population explosion . . . the huge teenage market . . . and more people moving to the suburbs — we are on the verge of the BIGGEST BOOM in Mail Order history!

## Free

If you are sincerely interested in starting a lucrative business of your own ACT NOW! We can help you get rich in Mail Order just as we've helped others. Mail the coupon or send a postcard. We'll send you a free book, catalog, ads and complete facts about our offer. No salesman will call. No obligation. You don't need previous experience but you must be over 21. Write to:

Mail Order Associates, Inc., Dept. 236  
Montvale, New Jersey 07645

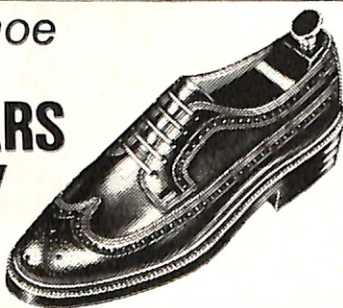
Mail Order Associates, Inc. Dept. 236  
Montvale, New Jersey 07645

Please rush full details immediately.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

## This shoe can be worth \$2,500 to you a year from today

It's Hanover...the shoe that's earned over **ONE MILLION DOLLARS SPARE TIME MONEY** for thousands of men throughout America!



Yes, just in spare time you can be one of the happy thousands who earn an extra day's pay in an evening or on weekends showing Hanover shoe values to friends and neighbors.

\$200 a month is a proven figure for the money you can earn in spare time. That's because your friends can quickly see, in the full-color Hanover catalog, two or more styles that are just what they want—especially when they save \$15 to \$20 on each pair . . . shoes in every popular style and color, classic models or "mod"—for dress, casual wear, outdoor sports or work.

And with your first ten pair order — you get your bonus — A FREE PAIR OF YOUR OWN CHOICE! Plus the good commissions that add up to fine earnings for you.

Give it a trial. Get the FREE catalog and sales kit — see what you can earn in your first 30 days! Make us prove what we say. Then keep on earning for really big money, or return the kit. You're under no obligation. No salesman will call. Mail the coupon today.

## FREE TRIAL PROOF!

The Hanover Shoe, Inc.

Dept. 1695, Hanover, Pa. 17331

Send me your full-color catalog and sales kit for 30-day FREE TRIAL. I want to see what I can earn with Hanover!

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

## did you know..



Here are a few eye-opening facts about costs involved in the publication of your ELKS MAGAZINE:

Print paper for the average issue of *The Elks Magazine* costs \$95,000.

☆☆☆

Postage for mailing the average issue of *The Elks Magazine* costs \$32,000.

☆☆☆

Printing of the average issue of *The Elks Magazine* costs \$34,000.

☆☆☆

Paper for the past twelve issues cost some \$1,142,000! Paper prices rose 23% in the past year . . . 82% in the past five years!

☆☆☆

Postage costs rose 23% in the past year . . . 117% in the past five years . . . and 291% in the past eight years!

☆☆☆

Printing cost increases to produce the magazine came to 10% in the past year.

☆☆☆

Knowledgeable people in the industry predict that the costs of publication of a book comparable to *The Elks Magazine* will rise about 20% per year in the future because of inflationary trends.

☆☆☆

Your ELKS MAGAZINE is one of the biggest bargains you enjoy today.



Since national ritualistic competition began in 1930, there has been only one year in which no contest was held. It was in 1945 that Grand Lodge dispensed with the contest due to efforts of the Order to aid the nation in World War II.

☆☆☆

The requirement that anyone proposed for membership in the Order must be a United States citizen first appeared in 1890. It was at the 1892 Session of the Grand Lodge that the phrase, "with a belief in a Supreme Being," was added. In 1946, an amendment was adopted substituting the word "God" for the preceding phrase.

☆☆☆

It was not until the 1932 Session of the Grand Lodge that an amendment to the Constitution made the Exalted Ruler of each lodge the official representative to the Grand Lodge. It remains thus today.



# The MICROMA 6-Digit Electronic Chronograph

**One Watch That Performs All The Functions You Could Want... And More!** **89<sup>95</sup>**

For several years we at Winston-Rogers have researched the electronic watch marketplace for that one outstanding digital watch which combines value and performance . . . enough so that we would put our name and reputation behind it!

## THE MICROMA 6-DIGIT CHRONOGRAPH IS THAT WATCH!

### 6-Digit Display

The Microma has a 6-Digit Display. The hours, minutes and date are continuously displayed without the need to press buttons.

### Seconds Display

Unlike other electronic watches, Microma's 6-Digit Display enables the time to continuously be shown along with either date or seconds underneath.

### Liquid Crystal Display

The Microma incorporates an LCD (Liquid Crystal Display) system. Unlike LED timepieces, this system displays digits without the need to press buttons.

### Illumination System

A touch of a button illuminates the display face in dark or subdued lighting. The lighting display runs totally on it's own power source, never interfering with the Chronograph's time-keeping ability.

### Incredibly Accurate

Guaranteed to be accurate up to 5 seconds per month or a minute per year! All watches come to you pre-set to National Bureau of Standards time. One-hundred quality control inspections and tests are given to each Chronograph prior to shipment.

These features alone would make the Microma 6-Digit Chronograph a special watch. However, that was not enough for us! What makes this superior watch so distinctive are its chronograph functions, with accuracy to 1/10 of a second.



### Standard Chronograph Mode:

Push a button and the chronograph goes to 0:00, and starts timing until you push it again - An event is now timed to a 1/10 of a second.

### Flyback Mode:

This function freezes a specific time span and at the same time begins timing a new action which began when the time was first frozen. This allows you to time individual laps of a multi-lap race.

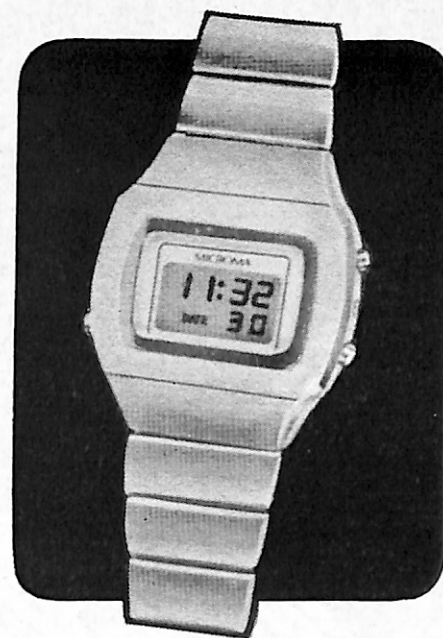
### Lap-Accumulator Mode:

This function will freeze a specific time of an event. At the same time, the watch automatically and invisibly continues timing from the start. This enables the timing of any portion of an event from its beginning and also have the total time at the end.

### Pause-Accumulator Mode:

This function allows you to stop the stopwatch and continue timing again without resetting at zero. For example, the total playing time of a football game without including time-outs could be made.

While this magnificent watch is performing any of the stopwatch functions, the Time (hours, minutes, seconds) will not be displayed. However, the electronic circuitry for continuous time is always functioning so that one more push of the button and the current time and date is again visible, accurate to the second.



*The Seiko Chronograph is the only comparable watch on the market today that has the features of the Microma Chronograph. They both have 6-Digit readouts and stopwatch features. However, the Seiko Chronograph normally sells for \$299.95; the Microma sells for only \$89.95.*

Each Microma Chronograph comes ready to be worn, framed in your choice of any of 3 fashionably styled cases and watchbands. Your watch will already be running when you receive it. (Only adjust to your time zone.)

Each watch is water and shock resistant and of course a full year warranty is included. Convince yourself this is the greatest watch available today: Wear it for 15 days. If after that time you do not agree, then return your Microma Chronograph for a full refund, no questions asked!

To order, select from the following case and bracelet styles:

- A. Stainless Steel Case and Bracelet . . . . . \$89.95
- B. Black Chrome Case and Bracelet (truly elegant) . . . \$89.95
- C. Electroplated Gold-tone Case and Bracelet . . . . . \$99.95

This price includes shipping and handling charges.  
(Fill out and mail coupon today.) (Allow 4-5 weeks for delivery.)

To Order By Phone

Call This Toll Free Number

**(800) 228-1976**

*Winston-Rogers Associates Ltd.*

L1109

Box A69, 1135 Greenridge Rd., Buffalo Grove, IL 60090

Please send \_\_\_\_\_ Chronograph Watches with:

- A. Stainless Steel Case & Bracelet @ \$89.95 ea.
- B. Black Chrome Case & Bracelet @ \$89.95 ea.
- C. Electroplated Gold-tone Case & Bracelet @ \$99.95 ea.  
(includes shipping & handling)

If I am not satisfied I may return it for a complete refund. Total amount enclosed \$ \_\_\_\_\_ (Illinois residents add 5% sales tax). Check or money order. No C.O.D.'s please.

Charge: ☐ American Express ☐ Bank Americard

☐ Master Charge MC Bank # \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_ Apt. # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_





# Windmill Resurrection

*by Shaaron Cosner*

□ Early in 1972, Charles A. Mosher, an Ohio Congressman, received a letter from a constituent urging Congress to solve the energy crisis by locating huge windmills on top of all tall buildings. The windmills, the writer went on to say, would provide enough electricity to

sustain each building through the use of a wind generator. The Congressman and his staff, assuming the constituent was "some sort of nut," wrote a courteous but noncommittal reply, filed the letter and forgot about it. In June of 1973, however, the Congressman was





forced to admit to the distinguished participants of a Wind Energy Workshop sponsored by the National Science Foundation and the National Aeronautics and Space Administration that they had convinced him to dig that letter out of his "crank" file and instruct his staff to re-file it under "Ideas Worth Considering."

Congressman Mosher could not be blamed for considering the idea of resurrecting windmills almost from obscurity as implausible. When he received that letter, only about a dozen people were known to be working on the windmill concept. Just two years later, however, that number had swelled to hundreds including windmill enthusiasts from government scientists to individual homeowners. A 72-year-old retired electrician in Iron Mountain, Michigan, for instance, generated the 7,200 watts needed to operate his home by improving on an idea he got when Rear Admiral Byrd used wind-driven electricity during his South Pole expedition in the

1930s. A windmill was built to provide the power for a dance hall in Guerneville, California. New Hampshire Governor Meldrim Thomson, Jr., proposed placing windmills atop Mt. Washington to run ski-lifts and four publicly owned Oregon utilities approved \$135,000 for windmill research. From California to New Hampshire, researchers were finding that technology that had come to America with the Pilgrims might again serve man over 350 years later.

A windmill was first built in America on Cape Cod just thirteen years after settlers arrived there. Dutch immigrants built their huge, familiar windmills in New Amsterdam in the mid-seventeenth century and the flat, narrow strips of land and strong ocean breezes made Long Island particularly popular for the three story "smock" or "petticoat" mills from England. As the pioneers moved westward after the Civil War, however, they wanted a lighter and more mobile windmill. Innovations resulted in skeleton towers, light, feathered wheels to replace the heavy cotton cloth sails of the Dutch and English mills, and a veering apparatus (tail vane) that could stop the motor from the ground when winds became too gusty, improving on the old mills that often caught fire when the brake was held too long or sailed through the air much like an airplane propeller when allowed to rotate too rapidly.

Between 1880 and 1935, an estimated 6,500,000 windmills were sold. By the turn of the century some 20 companies had created a \$10 million business providing cattlemen, sheepmen and farmers settling the sparsely vegetated lands of America with windmills. Those who could not afford the luxury of a factory-made windmill began building their own from materials at hand—used lumber, used hardware, and even in some cases used grocery boxes and tomato cans. The farmlands between Omaha and Denver became known as the "backbone of the homemade mill." Here, mills with interesting names like Holland, Merry-go-round, Battle-Ax, Mock Turbines and Jumbos or Go-Devils (which in turn were broken down into categories such as Baby Jumbos so small they resembled a toy, Giant Jumbos and Screw Jumbos) cost from \$1.50 to \$150. They could be moved from place to place on a wagon to do a variety of luxury chores such as grinding corn, pumping farm machinery, driving saws, corn crushers, hay presses, potato wash-

ing machines and butter making machines and running machinery in the workshops of bootmakers, smiths, knitters and others. For bigger jobs, the windmills could be clustered in groups called "gangs," but they were used mostly for irrigation and bringing water to the house itself.

Although Dr. Charles F. Brush, inventor and pioneer in electrical experiments, had successfully lit his home and lab as early as 1889 using a windmill, inventors were just beginning to develop successful, but still costly, wind-powered electrical generators in the late 1920s and early 1930s when the Rural Electrification Administration and the advent of the less expensive electricity it provided sounded the death knell for the windmill. Across the nation thousands of windmills fell into disrepair, machinery rusted, blades locked into place and some of the rejected giants toppled over. A few of the older English mills in the East were rescued and turned into summer homes, playhouses, restaurants, inns, guest houses and in one instance, a library. The Cape Cod mill was purchased for \$10,000 as a present for Henry Ford from his employees.

Except for the use of windmills in 1937 to protect underground steel pipe line networks from corrosion by reversing the electrical current built up, interest in windmills did not re-surface to any great extent until a brief period in 1941 when a 1,250 kilowatt wind station was erected atop "Grandpa's Knob" in Vermont. The million dollar windmill was some 110 feet high with two stainless steel blades "as big as army bombers" and measuring 175 feet from tip to tip. Generating equipment was housed in a "streamlined, metal-shelled egg." The windmill in Vermont was successfully operated for about 16 months before a main bearing in the generator failed. Parts were hard to find in 1943, so the mill sat idle for more than two years before the bearing was replaced. It worked only for a month then before one of the blades snapped off and flew 750 feet through the air. The windmill was never repaired.

Interest in the use of windmills resurfaced in earnest in 1970 when William E. Heronemus, a civil engineering professor at the University of Massachusetts, suggested massive networks of wind generators as the answer to the worsening energy crisis. He estimated that 2,000 windmills could provide 1.5



# Windmill Resurrection

trillion kilowatt-hours of electricity per year, almost as much being used in the United States today, and suggested networks of floating wind-power stations off Long Island as well as chains of windmills straddling highways across the Great Plains and from the Texas coast to Canada's border.

Windmills soon caught the attention of the National Science Foundation and the National Aeronautics and Space Administration. NASA began testing a windmill for single-family use at their Langley Research Center in Hampton, Virginia, and a 50-ton, 160-foot windmill was built at the Lewis Research Center in Sandusky, Ohio, as part of a \$25 million, five-year project with the NSF. The Sandusky windmill will generate 100 kilowatts of electricity and could eventually supply five to ten percent of America's electric power by the year 2000 according to expert predictions.

The windmills being built today are metallic, shining, streamlined versions of the windmills chased by Don Quixote and romanticized in poem, story and song for centuries. In an attempt at

solving the age-old problems of controlling the winds economically when they become too strong and storing the energy when there is no wind at all, the Hampton, Virginia, windmill has two eggbeater-type blades made of balsa wood and covered with fiberglass. Light-weight sails of Dacron grace the windmill designed by Thomas E. Sweeney, senior research aeronautics engineer at Princeton University. Systems for storing the energy range from suggestions of reservoirs, flywheels for storing kinetic energy or mills which would take current electricity from the windmills to run electrolyzers where the electricity would convert water into hydrogen and oxygen and the hydrogen could be used as a fuel. Boeing Vertol and the Southwest Research Institute of San Antonio have produced a storage system that during "off-peak" hours would pump air into an abandoned mine. When the electricity use period was high, the compressed air would be released as needed to run the windmills.

For home use, storage in the form of charging batteries has been suggested and when Henry M. Clews moved to a remote area of Maine and found that it would cost \$3,000 for the local power company to run a line to his house, he took this suggestion seriously. A diesel generating set would cost about 10

times the power company's estimate for kilowatts of electricity, he learned, so he settled on a windmill, purchased for \$2,800 and with an estimated life span of 20 years. Estimate of cost per kilowatt hour, stored by means of a lead-acid battery? Fifteen cents.

Other landowners are looking at the 175,000 water pumping windmills that Mogens I. Rasmussen of the College of Agriculture at New Mexico State University, says still exist in the United States. According to Rasmussen, about half of these are salvageable or still working but few owners or potential owners have the technology to repair or maintain them. The University, therefore, has brought several nineteenth and early twentieth century windmills to the campus. Those who enroll in the school's new course in windmills will gain their skills working with the real thing.

Researchers admit that the technology is available for solving the problems which heretofore had kept the windmill from making a complete comeback. It will only be a matter of time now before the costs are brought into range with the advances and the nostalgic creak of the windmill will once again echo across the United States to join solar and geothermal as the only three non-polluting forms of energy for the future.

## PUT FLORIDA IN YOUR FUTURE AT A PRICE YOU CAN AFFORD!

RETIRE IN ORANGE BLOSSOM GARDENS WHERE YOU CAN OWN  
A COMPLETELY FURNISHED 2 BEDROOM MOBILE  
HOME, PLUS A 60' BY 90' LOT WITH PAVED STREETS,  
SEWER, WATER AND UNDERGROUND UTILITIES!

ORANGE BLOSSOM GARDENS, an all adult retirement community with a country club atmosphere for an active leisure life.

- Recreational Center with Dining Room, Dance Floor, Kitchen, Card Room, Library, Billiard Room.
  - Full Time Social Director
  - Heated Swimming Pool and Sundeck
  - Golf Driving Range
  - 18 Hole Putting Green
  - Shuffle Board Courts
  - Private Fishing Lake
  - Bar-B-Que Picnic Area
  - Horseshoe Pits
  - Activities, Clubs and Classes
  - 24 Hour Security Police
  - Free Bus Service to Leesburg
- (Prices subject to change without notice)

ORANGE BLOSSOM GARDENS, a friendly retirement community of over 300 senior citizens, is ideally situated around the shores of Lake Paradise in the Heart of the Citrus Groves and Lake Section of Central Florida. Only 8 miles from Leesburg directly on 4 lane U.S. Highway #441-27. The "Gateway to Disney World"

FURNISHED MODELS INCLUDING  
DOUBLE WIDES ON DISPLAY

\*Not offered in States where Regulated or Prohibited\*

Miami Office (305) 945-2641—Property Office (904) 753-2270

ALL FOR ONLY

**\$14,995**

BANK FINANCING

SEND NOW FOR FREE INFORMATION

ORANGE BLOSSOM GARDENS, Dept. 52-S  
2148 N.E. 164th St., Miami, Florida 33162

NAME

ADDRESS

CITY

STATE

ZIP

PHONE



A nationwide management consulting and market research firm has prepared start-up and operating manuals on the current most profitable small businesses.

Every manual has been compiled from actual case histories with exact figures, and every detail imaginable is covered thoroughly so anyone can start these businesses successfully.

The manuals are bound in book form, 12 different businesses to each volume. Two of the books, Volumes A & C, are for the first-timer or the person with very little cash. Volumes B & D are normal-investment situations.

*Note: The investment and high net figures may seem unbelievable but they were drawn from actual, verifiable case histories. In some cases the minimum investment is actually a shoestring operation. Safety dictates having more capital. The high net (before taxes) was the maximum we found one operator making; the average was somewhat less.*

# 51 Hottest, Most Profitable Small Businesses

EVERY INSIDER'S REPORT FEATURE CONTAINS EVERYTHING\* YOU NEED TO KNOW:  
(\*All Exact Figures from Case Histories)

1. The pitfalls — how to avoid them.
2. Profit — how much to expect.
3. Exact Costs — of everything to set up, open and operate.
4. Equipment — what to buy and where to find it.
5. Ways to save money on equipment, fixtures, etc.
6. Rent — how much to pay.
7. Location — how to choose the best.
8. Leases — how to negotiate important points.
9. Licenses & Permits — what to expect and how to get them.
10. Merchandise — what to buy, how to buy, where to buy.
11. If Retail — how to lay out your store and display your wares.
12. Quick, cheap and impressive decorating ideas.
13. Signs — how much, how big, where, and what to say.
14. Employees — who to hire, where, and what to pay.
15. Advertising — how, where, when, and how much.
16. Promotion — best gimmicks completely detailed.
17. Insurance — what you need and how much.
18. Knowledge — where to find it, buy, or rent it.
19. Financing — how to finance your opening costs.  
— how to finance your sales to customers.
20. Customers — how to bring them in and keep them.
21. Pricing — what price to sell your products or services.

## VOLUME A Contents

1. ART SHOW PROMOTER  
Min. Investment: \$250  
High Net: \$38,000
2. PIZZERIA  
Min. Investment: \$600  
High Net: \$43,000
3. RENTAL PUBLISHING  
Min. Investment: \$380  
High Net: \$35,000
4. FLOWER VENDING  
(New Restaurant Concept)  
Min. Investment: \$200  
High Net: \$86,000
5. CARPET CLEANING  
Min. Investment: \$200  
High Net, 1st Yr.: \$36,000
6. GIMMICK HAMBURGERS  
Min. Investment: \$800  
High Net: \$44,000
7. COMPUTER HAND-  
WRITING ANALYSIS  
Min. Investment: \$850  
High Net: \$106,000
8. POPCORN SALES  
Min. Investment: \$850  
High Net: \$42,000
9. BALLOON VENDOR  
Min. Investment: \$400  
High Net: \$106,000
10. GHOST DOG  
(Home manufactured,  
mass-market product)  
Min. Investment: \$100  
High Net: \$34,000
11. WINDOW CLEANING  
Min. Investment: \$1,000  
High Net: \$26,000
12. ADULT BOOK STORE  
Min. Investment: \$1,000  
High Net: \$48,000

## VOLUME B Contents

1. TENNIS CLUB  
(Like golf course)  
Min. Investment: \$10,000  
High Net: \$235,000
2. CHEESE SHOP  
Min. Investment: \$6,000  
High Net: \$74,000
3. ATHLETIC SHOE STORE  
(New Specialty)  
Min. Investment: \$15,000  
High Net: \$102,000
4. TOOL & EQUIPMENT  
RENTAL  
Min. Investment: \$15,000  
High Net: \$97,000
5. NO SMOKING CLINIC  
Min. Investment: \$15,000  
High Net: \$208,000
6. PET SHOP  
Min. Investment: \$1,500  
High Net: \$92,000
7. MAILORDER  
How to Make It  
In This Dangerous, High-  
Profit Business.
8. PLANT SHOP  
Min. Investment: \$1,500  
High Net: \$108,000
9. INSTANT PRINT SHOP  
Min. Investment: \$5,000  
High Net: \$108,000
10. LIQUOR STORE  
Min. Investment: \$5,000  
to \$30,000  
High Net: \$148,000
11. DRY CLEANING SHOP  
Min. Investment: \$15,000  
High Net: \$71,000
12. BIKE SALES, RENTALS  
AND REPAIR  
Min. Investment: \$500  
Avg. Investment: \$5,000  
High Net: \$56,000

## VOLUME C Contents

1. PLANT LEASING, SERVICE  
(New Service Business)  
Min. Investment: \$800  
High Net: \$52,000
2. OLD-FASHIONED  
ICE CREAM BARS  
(New Fast-Food Item)  
Min. Investment: \$300  
High Net: \$41,000
3. WORM FARMING  
Min. Investment: \$200  
High Net: \$126,000
4. T-SHIRT SHOPS  
Min. Investment: \$500  
High Net: \$72,000
5. Pet Hotel &  
GROOMING SERVICE  
Min. Investment: \$1,000  
High Net: \$111,000
6. HOT NEW PRODUCT  
(ROBOT LAWN MOWER)  
Min. Investment: \$2,000  
High Net: Unknown
7. PHOTOCOPY SHOP  
(Hot New Service)  
Min. Investment: \$2,000  
High Net: \$47,000
8. JANITORIAL SERVICE  
Min. Investment: \$200  
High Net: \$34,000
9. AUTO PARKING SERVICE  
Min. Investment: \$400  
High Net: \$54,000
10. STUFFED TOY ANIMALS  
Min. Investment: \$200  
High Net: \$17,000
11. PARKING LOT STRIPING  
Min. Investment: \$200  
High Net: \$28,000
12. CONSIGNMENT  
CAR SALES  
Min. Investment: \$900  
High Net: \$23,000

## VOLUME D Contents

1. ANTIQUE SALES  
(2000% mark-up)  
Min. Investment: \$1,000  
High Net: \$129,000
2. MINIWAREHOUSES  
(62% Return + Equity)  
Min. Investment: \$15,000  
High Net: \$85,000
3. DIVE FOR A PEARL  
(Gimmick: Unopened Oysters)  
Min. Investment: \$4,000  
High Net: \$38,000
4. MUFFLER SHOP  
(New Concept)  
Min. Investment: \$6,000  
High Net: \$118,000
5. WHO'S WHO PUBLISHING  
Min. Investment: \$20,000  
High Net: \$121,000
6. EMPLOYMENT AGENCY  
Min. Investment: \$5,000  
High Net: \$102,000
7. CONTEST PROMOTIONS  
(A Legal, Private Lottery)  
Min. Investment: \$7,500  
High Net: \$446,000
8. PINBALL ARCADE  
Min. Investment: \$1,000  
High Net: \$78,000
9. DO-IT-YOURSELF AUTO  
REPAIR CENTER  
Min. Investment: \$5,000  
High Net: \$34,000
10. TRADE SCHOOLS  
(Bartenders, Etc.)  
Min. Investment: \$6,000  
High Net: \$52,000
11. MIND CONTROL or  
EST TRAINING  
Min. Investment: \$2,000  
High Net: \$242,000
12. ADULTS-ONLY MOTEL  
Min. Investment: \$35,000  
High Net: \$303,000

## Bonus Reports You'll Also Receive FREE! \*

No. 400, "THE HOTTEST, MOST PROFITABLE (Low-Investment) BUSINESS OF 1976." They're standing in line at every location for the hottest nostalgia gimmick of the year.

No. 210, "THE BUSINESS WITH A MILLION-DOLLAR ANNUAL PROFIT POTENTIAL." A promoter's dream business — no fast talking or special talents needed. Case history shows \$10,000 investment returning over \$1,500,000.

No. 600, "THE HOTTEST, MOST PROFITABLE (Medium Investment) BUSINESS OF 1976." Expert in the field discloses the key to making up to \$150,000 pre-tax profits on as little as a \$5,000 investment.

No. 200, "NEGOTIATING TRICKS: How To Make The Best Deal Possible In Any Situation." Written by a professional negotiator, Colin Brewer, who is well-known in the merger circuit as a top deal-maker. He tells all the psychological tricks, and how anyone from housewife to head honcho can use them.

No. 500, "BUSINESS START-UP TRICKS AND ANGLES." Hundreds of maneuvers to help you wind your way through the maze of preliminary steps necessary when starting any business — the legal choices, licensing, federal, state and local permits and how to get them, hidden banking problems, checklists, location negotiations, tax aspects, insurance, book-keeping, leasing & buying equipment, publicity, how to hire, employment tax, the big key to your success or failure: the pitfalls and how to avoid them, and THE SURE-FIRE WAY TO OBTAIN CREDIT QUICKLY regardless of your personal credit standing.

### GUARANTEE

If you find your first issue and Bonus Reports not as advertised, you can return them in their original condition within 30 days for a full and immediate refund.

CHASE REVEL, INC.  
1445 Fifth Street  
Santa Monica, Calif. 90401

Reports are not available individually, but only in the bound volume.

237

CHASE  
REVEL, INC.

T.M.

BUSINESS MANAGEMENT CONSULTANTS  
1445 Fifth Street  
Santa Monica, Calif. 90401

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CALIFORNIA RESIDENTS NOTE: You Must Include 6% Sales Tax With Your Order For Volumes.

My payment in full of \$ \_\_\_\_\_ is enclosed. OR—Charge It To:

PLEASE RUSH THE FOLLOWING VOLUMES:  
\*\*All Orders Will Receive Bonus #500 Free.\*\*

- ☐ Volume A, 12 low-investment reports.....\$17.50  
☐ Volume B, 12 medium-investment reports.....\$19.50  
☐ Volume C, 12 low-investment reports.....\$17.50  
☐ Volume D, 12 medium-investment reports.....\$19.50  
☐ Any Two Volumes, [ ] and [ ], including Bonus #500 and Special Bonus Report #200, "Negotiating Tricks: How To Make The Best Deal Possible".....\$29.50  
☐ Any Three Volumes, [ ], [ ], and [ ], including Bonus #500, Bonus #200, and Special Bonus Report #210, "The Newest, Most Profitable Business With A Million-Dollar Annual Profit Potential".....\$42.50  
☐ All Four Volumes, which includes Bonus Reports #200, #210, #500, and Special Bonus Report #600, "The Hottest, Most Profitable Business of 1976".....\$58.50

- ☐ Special Deal: 3-Year Subscription and All Four Volumes. Receive all Bonus Reports plus a 15% discount. Net Price.....\$99.50  
☐ For Airmail Delivery Anywhere, Add \$18.00 Per Year.....\$18.00

BANKAMERICARD

--	--	--	--	--

MASTER CHARGE

--	--	--	--	--

INTERBANK  
NUMBER

--	--	--	--

EXP.  
DATE

MONTH	YEAR
-------	------



I'd like to know about new businesses as you find them. Please enter my subscription to INSIDER'S REPORT for:

- ☐ 1/2 Year, including Special Report #500, "Business Start-Up Tricks And Angles".....\$16.75  
☐ 1 Year, including Special Report #500 and Special Report #400, "The Hottest, Most Profitable (Low-Investment) Business of 1976".....\$28.00  
☐ 2 Years, including Special Reports #500 and Special Report #400, "The Newest, Most Profitable Business With A Million-Dollar Potential".....\$45.00  
☐ 3 Years, including Bonus Reports #500, #400, #210, and Special Bonus Report #700, "The Hottest New Product and Service of the Year".....\$58.50

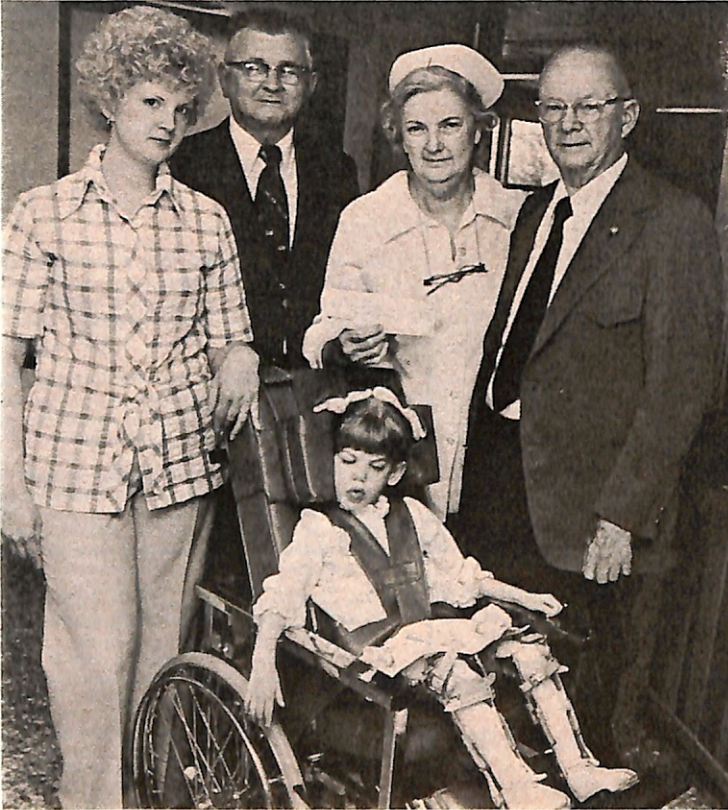
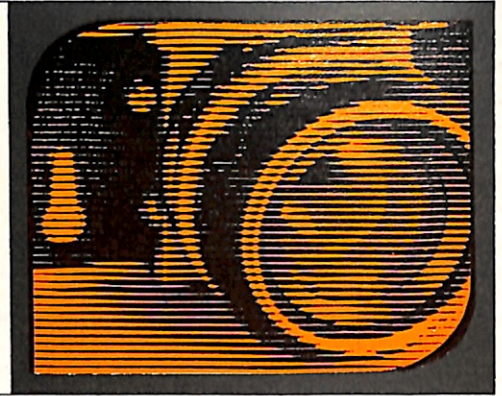
RC AM AG EX SH SLP CL EN/NM/AD/CK

X

(signature)



# NEWS OF THE LODGES



**A VISIT** to the grave of the late President Franklin Delano Roosevelt was one of the activities on then-GER Willis McDonald's schedule during his recent stay at Poughkeepsie, NY, Lodge. Mrs. McDonald and (from left) ER John Rider and Brother Franklin Delano Roosevelt Jr. joined Brother McDonald in the placing of the lodge's memorial wreath at the site.

**THE SUM OF \$4,000**, raised through the combined efforts of the Ohio Elks Cerebral Palsy Board and lodges throughout the state, was delivered by Ravenna ER Charles Vickers (right), district CP chairman, and Nick Kovic of the Ohio Elks Association to Hattie Larlham, Inc. Accepting the check on behalf of the foundation were Mrs. Donald Moss (left), her daughter Sharon, and Mrs. Hattie Larlham.



**"OLD IRONSIDES"** benefited recently from a donation made by the Elks of Massachusetts. Observing as State Charity Awards Chm. Alfred Mattei (second from left) presented the \$5,000 check to Rear Adm. Joseph Wylie, president of the U.S.S. *Constitution* Museum Foundation, were (from left) Adm. Harold Shear, then-SP Harry Sarfaty, and Rear Adm. Roy Snyder Jr.

**A SEEING-EYE DOG** was obtained by William Olander (left) with the help of the New Mexico Elks Charitable and Benevolent Trust and Silver City Lodge. Olander's expenses for a trip to the Guide Dog Foundation for the Blind in Smithtown, NY, were paid by the Trust. Silver City Esq. Reuben Soriano, the lodge's project chairman, greeted Olander and "Frolic" as they visited the lodge.







**IN A PROCLAMATION** issued by Oregon Governor Robert Straub (seated), it was declared that the state should join with the Elks in a chorus of bell-ringing on July 4th. Witnessing the signing of the document were (from left) SP Jack Lambert, PGER Frank Hise, then-Grand Forum Chief Justice Hal Randall, Oregon Bicentennial Chm. Frank Quinlan, State Americanism Chm. Charles Hoar, Secy. Orville Mull, Sgt.-at-Arms Jack Link, Salem Lodge's Americanism Chm. Fabian Nelson, and Salem Secy. Gene Ross.



**THE JUNIOR OLYMPICS** track and field competition sponsored recently by Summit, NJ, Lodge attracted more than 300 boys and girls. Keeping score for the high jump event was ER Patrick Fitzgerald Sr. Contest winners went on to compete at the district level.



**A BICENTENNIAL MEDALLION** was presented to 100-year-old Albert Linscott (center), Marion, OH, Lodge's oldest living Past Exalted Ruler, during a lodge-sponsored dinner in his honor. ER William Hoffman (left) and Secy. Sherman Haldeman awarded the token to the 75-year member.



**CAR TRAVEL** will be made easier for Terry Burkhardt, who is confined to a wheelchair, with the aid of a power chair lifter purchased by Livingston, NJ, Lodge for her family's van. Terry, her parents, Mr. and Mrs. Walter Burkhardt, and her younger sister Linda were the recent guests of the lodge at a fund-raising breakfast for crippled children.

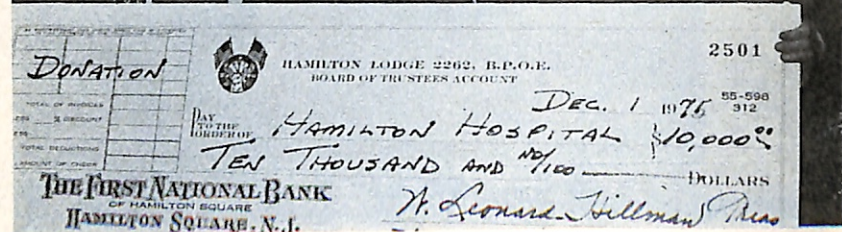


**AN EMERGENCY VAN** for the disaster services unit of the local chapter of the Red Cross was the recent gift of Peabody, MA, Lodge. Then-ER David Dabrieo presented the vehicle's keys to Stephen Smidt, medic, Harry Ankeles, chairman, and Dorothy Reid, director.





**THE MISSISSIPPI** ritualistic trophy went to the team from Pascagoula Lodge for the third consecutive year. Each officer also returned from the contest in Vicksburg with an all-state individual award. Coach of the winning team was Heywood DeJean (second from right).



**A SPECIAL CHECK** was prepared to mark Hamilton, NJ, Lodge's contribution of \$10,000 to Hamilton Hospital. At the presentation were (from left) W. Leonard Hillman, treasurer of the lodge's Board of Trustees, Trustees Chm. William Jemison, Lester Robbins, of the hospital's Board of Governors, and PER Thomas Warwick.



## LODGE NOTES

**WOODBIDGE, NJ.** A law enforcement appreciation dinner hosted by the lodge featured Judge Samuel Convery, Past Exalted Ruler of Perth Amboy Lodge, as guest speaker. In accordance with the evening's theme, ER John Sahr presented a new flag to Police Chief Tony O'Brien.

**OHIO.** An official Elks Day was celebrated in conjunction with Flag Day on June 14, as proclaimed by Ohio Governor James Rhodes. Canton Lodge was cited in the proclamation for being the city's first fraternal organization to conduct a public celebration commemorating the "birth" of the American flag.

**FAIRFIELD, CT.** Services to the lodge and the community during Andrew Kratz's 25 years of membership earned him the special recognition of the lodge.

**WILLISTON, ND.** City and county posts were given to high school students during Elks Youth Honor Day. The traditional ride on a fire department truck for the students was part of the busy day, which concluded with a dinner at the lodge for all of the participants, officials, and advisors.

**OGDENSBURG, NY.** President and Mrs. Ford recently sent their congratulations to Mr. and Mrs. Charles Flos upon the celebration of the Floses' 70th wedding anniversary. Ninety-year-old Brother Flos is the oldest living member of his lodge, having belonged for 68 years.

**ROGERS-BENTONVILLE, AR.** The Sunshine School at Vaughn benefited from \$1,000 raised in a walkathon by Billy Bob Arnold and Ron LoPiccolo, and from members' donations. The lodge's total contributions to the school were \$2,201.94.

**PARAMUS NJ.** During the lodge's celebration of its 20th anniversary, a class was initiated in honor of then-GER Willis McDonald. PGER William Jer-nick was on hand to welcome the 20 new members on Brother McDonald's behalf.

**SCRANTON, PA.** A legacy of \$500 from the late Carl Robbins, a member for more than 60 years, was presented to the Exalted Ruler by the executor of the estate, PER Jerome Myers. The lodge invested the money in order to maintain an annual income for the Christmas Charity Fund in Brother Robbins' name.

**PALM SPRINGS, CA.** Junior high school and high school students received awards at a recent Elks dinner given in their honor. First place Bicentennial essay contest winner Vera Uher accepted a U. S. Savings Bond from the lodge.

**CHICAGO (WEST), IL.** A group of children who meet at the Northwest Settlement House were entertained recently at a holiday party which is sponsored on a yearly basis by the lodge.

**THOUSAND OAKS, CA.** Americanism Chm. John McCance addressed 69 naturalized citizens on the importance of involvement in civic and community affairs. Following his speech he presented the new citizens with flag lapel pins.

**ILION, NY.** ER Dexter Smith and the lodge officers held a reception honoring PER Alan Lowe, who was recently installed as Trustee of the New York State Elks Association.

**JOPLIN, MO.** Coloring books and crayons were delivered to Elkland, the pediatric department of St. John's Medical Center, by ER Roland Davis and his wife Betty, president of the Elks' ladies.

**TITUSVILLE, PA.** Past and current District Deputies of the Northwest District of Pennsylvania were recently honored at a lodge meeting, which was highlighted by the presentation of the jewels of office.

**FREEPORT, NY.** Children from the local cerebral palsy center bowled in a two-hour program sponsored jointly by the lodge, the Freeport Recreation Department, and the Freeport Bowl.

**SAYRE, PA.** The restoration of the historic Riverside Cemetery in Athens, PA, has become a Bicentennial project for local citizens under the sponsorship of Sayre Elks. A burial ground for many of the valley's forefathers, the cemetery dates from at least 1744.





**INSPECTING** a 1904 Massillon, OH, Lodge membership card along with ER Bob Augspurger and Mayor Mark Ross, a member of the lodge, were Leo Linebaugh, Howard Stoner, and Wilson Baker, clad in uniforms from the Revolutionary War, World War I, and World War II, respectively. The card was found in a capsule in the cornerstone of the old city hall which was razed recently.



**A CHECK** from Twentynine Palms, CA, Lodge will be used for a portable respirator for the local rescue unit. Dispatcher Jack Murdock, a lodge member, and Firemen Joe Crites and Keith Borges expressed their thanks to ER Gene Pendergast.

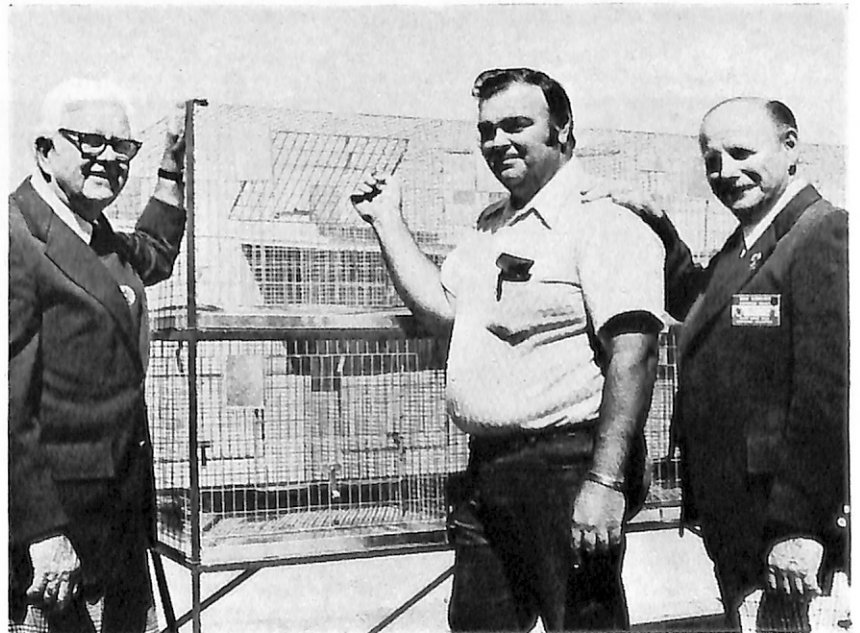


**WHEELCHAIR PATIENTS** Jack Dawson and Don McCook were among those who were entertained at the East Orange VA Hospital during a variety show sponsored by Paterson, NJ, Lodge. At the hospital for the special occasion were (back row, from left) Jim Matano, Joe LaSpada, Bob Brobst, Vets Chm. Bob Verhasselt, ER Tom Cox, and Charles Carre.

**RABBITS AND POULTRY** exhibited by 4-H members in their annual show had new pens, thanks to the Elks of Woodland, CA, Lodge. Turning over the two units of show pens to Charles Langston (center) of the 4-H program were ER Ken Kerr (left) and Est. Lect. Kt. Don Hawkins.



**THE THESPIAN EFFORTS** of the Elks Players during the past years have raised over \$27,000 for the charitable projects of Carlisle, PA, Lodge. *Arsenic and Old Lace* was one of the group's offerings during the recently completed season.







**THE FLAG RITUAL**, presented by ER John Ignatius and several officers from Mountain Home, AR, Lodge, opened the graduation program for students at Mountain Home High School. Following the ceremony, six Elks scholarships were awarded to outstanding students.



**UPON COMPLETION** of his term of office, DDGER Walter Reynolds (left) was honored with a testimonial dinner by his home lodge, Shamokin, PA. ER William Wallish presented a ring to Brother Reynolds as a token of the lodge's esteem.



**TWENTY-FIVE** outstanding students were honored recently during Wakefield, MA, Lodge's first annual Teenager of the Month banquet. ER Charles Kay and immediate PER Craig Finney, who served as master of ceremonies, welcomed special guests Anthony Gallugi, state representative, Stephen McGrail, state senator, Dave Rodham, state representative, then-SP Harry Sarfaty, and State Youth Chm. L. A. Kelly to the affair.



**SEMIFINALISTS** from New York, New Jersey, Maryland, Delaware, and Pennsylvania participated in the regional "Hoop Shoot" competition held in Scranton, PA. Dignitaries and sports figures including (from right) State Senator Robert Mellow, Edgar Jones, former Cleveland Browns football star, and then-SP Paul Brubaker extended congratulations to the winning contestants who went on to compete nationally.



**EXPLAINING** the work done by the California-Hawaii Elks for hospitalized veterans was the recent task of State Vets Chm. John Jordan (second from right) and Vice-Chm. Ralph Jeffrey during a fair held at the Long Beach VA Hospital. The fair was conducted to acquaint hospital personnel with the role played by volunteer organizations.

(Continued on page 59)



Why Were Bankers Warned That This "New Book Could Upset the Savings Applecart"\*

# How to Make Up to 22% or More on Your Savings—All Fully Insured

There are many things banks don't like to talk about. They don't like to talk about the fact that they do, indeed, pay interest rates of 10%, 13½%, 22%, and often more, to a select group of knowledgeable depositors!

What's the difference between these men and women and you? Simply this—that they know certain "inside" techniques (all perfectly legal, incidentally) that you don't! And—therefore they earn two to three times as much interest on those savings as you do! Like this . . .

**Would It Be Worth An Extra Ten Minutes A Month To You—To Bring Home Two Or Three Times As Many Dollars From Your Savings As You're Getting Today?**

The procedure is simple. But to put it to work for you, tomorrow, you have to know these few "smart-money" facts:

1. Most thrifty people in this country today are actually *losing money* on their savings. The interest they get from a regular bank account is actually *far less* than the lost purchasing power that inflation cuts rights out of their savings.

This is one of the great social tragedies of our time. It means that if you are thrifty and prudent in this country today, you are penalized. Either you are driven to speculate in the stock market, where you can be wiped out overnight. Or you try to secure safety for your hard-earned capital in a bank—and watch inflation turn your dreams of early retirement and financial independence into dust!

2. But you just don't have to accept these two tragic choices any longer! Now there is a Third Way to invest your money, that gives you the absolute safety you want, plus huge guaranteed returns that you may not even have dreamed possible before.

3. It is based on one simple fact: That most depositors are *completely passive* about where and how they save their money! They never take the one or two hours that are necessary to learn the "inside workings" of the banking system. Therefore, they never even hear about the "super-savings-accounts" that can yield them far more than ordinary interest on their money.

## Read What The Banking Industry Itself Said About This Startling Volume!

**TIGHT MONEY.** Regulation Q, and the much-touted Age of the Consumer, are key ingredients in a flammable mixture about to be ignited by a book which could explode in the face of the commercial banking industry this year.

The book is dedicated "to the members of the median income group, those truly forgotten men whose savings deposits make banking, as we know it, possible."

"Don't Bank On It" may be coming out at an auspicious time, as the general public is becoming more aware of high interest rates, and, thanks to truth in lending, is being conditioned to look at rates of 12 or 18 percent as low. No doubt he'll soon recognize that 4 or 5 percent is peanuts.

\*Bank Marketing Management,

## About the Authors

Martin J. Meyer, one of the nation's foremost experts on consumer money management, has written and lectured extensively on banking, thrift, and inflation.

Dr. Joseph M. McDaniel, Jr. is Trustee of Johns Hopkins University, retired Secretary of the Ford Foundation and former Dartmouth Professor of Economics.

And, above all, they have never heard about the simple, ingenious techniques of "Loophole Depositing"! Active, precisely-timed deposits and withdrawals that take an average of ten minutes of your time per month—and bring you back 10% . . . 13% . . . even 22% on every dollar, with exactly the same total safety that you get on ordinary bank accounts today!

## You Do Only What The Banks OPENLY PERMIT. Except Now—YOU DO IT A LITTLE SMARTER!

At this moment, in this entire country, out of the over one hundred million people who have savings accounts, only about forty thousand of them use these techniques. They are still brand new—virtually unknown. Only now has a book been published that reveals them to every man and woman who is willing to risk a 13¢ stamp to learn them!

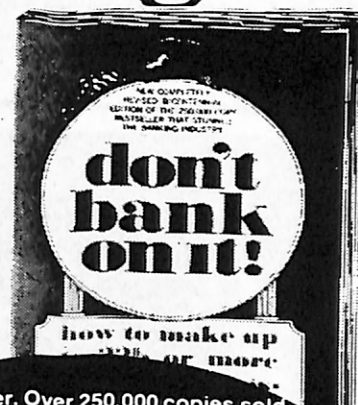
The time required to read this book from cover to cover is approximately one weekend. Or, if you wish to skip the banking background at its beginning, it will take you about an hour or two to learn these "Active Depositing" techniques themselves. And once you learn them, from that moment on, you will be able to exploit every legal loophole in the entire banking system, including:

How to get more than 12% interest per year as an absolute minimum, with hardly any more work than filling out your deposit slip in a different way. And then go from there all the way up to as much as 19% to 25% in special situations.

How to protect yourself against the possibility of interest rates dropping in the future. So you're guaranteed the high interest rates available to you today, even if tomorrow your friends find their return on their savings cut in half!

How to make banks pay interest to you on money you don't really even have on deposit—on non-existent money—on money you have already spent! And the bank loves you for it. Because, no matter how much you make, they make more!

Yes, how you can earn high interest on your credit card! So that you are now earning interest on other people's money—and spending it at exactly the same time!



**Best Seller. Over 250,000 copies sold in the first edition. Now after 5 more years of research, "Don't Bank On It" has been completely revised and expanded with astonishing new techniques for tripling and even quadrupling your interest on your savings—all fully insured.**

Special Warning Section: Common mistakes, that unknowingly trap thousands of depositors every year, could completely destroy your savings!

And how to defer income tax on the interest you get. Plans that offer marvelous tax-sheltered advantages.

And—let us repeat once again—all completely protected by United States Government Insuring Agencies! With no service charges—no minimum balances—no legal technicalities! Ready to go to work right now for the investor with \$100—or \$100,000!

## Prove Every Penny Of It Yourself—Entirely At Our Risk!

The top money men in this country—the very banks themselves—use these techniques! Why shouldn't you? All you risk to learn them all is a 13¢ stamp with the Coupon below! Why not send it in—and start your savings earnings double and triple interest—10% to 22% and more—TODAY!

©1975

RANDALL PRESS  
78 Randall Avenue  
Rockville Centre, N.Y. 11570

Please rush me.....copy(ies) of "Don't Bank On It!" I understand the book is mine for \$9.65 (\$8.95 + 70¢ postage & handling). I understand that I may examine this book for 30 days entirely at your risk. If I am not satisfied, I will return the book to you for a full refund.

☐ Enclosed is my check.  
☐ Charge BankAmericard:

#.....  
Exp. Date.....  
Signature.....

Name.....  
Address.....  
City.....  
State.....Zip.....  
N.Y.S. residents add sales tax.



# Convention Highlights '76

*Highlights of the 112th Grand Lodge Session Held in Chicago, IL, July '76*



*PGER Glenn L. Miller, Honorary Convention Chairman, introduced the Past Grand Exalted Rulers and their wives as the 112th Session of the Grand Lodge opened in the International Ballroom in the Conrad Hilton Hotel in Chicago. An overflow crowd watched the proceedings via television in the Grand Ballroom.*

## Sunday Opening

The Benevolent and Protective Order of Elks appropriately observed the nation's Bicentennial as the 112th Session of the Grand Lodge opened July 4th, 1976, in Chicago.

The beautiful Elks Memorial Building—dedicated to the veterans of World War I and World War II—was rededicated to include those who served in Korea and Vietnam. (See separate story in this issue of *The Elks Magazine*.)

At the Sunday night opening in the Conrad Hilton Hotel, PGER Glenn L. Miller, Honorary Convention Chairman, presided and presented the Past Grand Exalted Rulers and their wives.

In a brief report, GER Willis C. McDonald noted that there has been a substantial gain in membership (an increase of 28,404).

Contributions to the Elks National Foundation went over the goal and reached \$1.53 per member. An all-time high of \$2,469,875.85 was given during the year.

"The Elks National Service Commis-

sion is continuing to render magnificent service to the veterans in our hospitals," GER McDonald told the standing-room-only crowd. He also pointed out that the Elks' youth programs were expanding at a rapid rate. The "Hoop Shoot" Free Throw program served

more than 2,750,000 boys and girls during the past year.

"Over all, Elkdom in general is thriving and well," he said.

The highlight of the evening came when the Elks Chorus of Aberdeen, SD, Lodge No. 1046 presented an inspiring



*One of the highlights of the Sunday night opening on July 4th was a Bicentennial program presented by the Elks Chorus of Aberdeen, SD, Lodge. The patriotic concert was directed by Gary Zimmerman.*





GER Willis C. McDonald received double greetings when he checked in at the Conrad Hilton Hotel in Chicago. Left is PGER George I. Hall, Chairman of the Elks National Convention Committee. Right is PGER Glenn L. Miller, Honorary Chairman of the Chicago Convention. Looking on are Bryan J. McKeogh, National Convention Director, and George T. Hickey (far right), Past Grand Trustee and Chicago Convention Committee Chairman emeritus. Co-chairmen of the Chicago Convention Committee were Robert J. Sabin, of the GL Committee on Judiciary and Fred M. Sheehan.

Delegates met old friends as they registered for the annual conclave. Credentials Chairman Albert Vernon of Detroit, MI, announced a total attendance of 16,997.

and outstanding program commemorating the Bicentennial.

The patriotic presentation under the direction of Gary Zimmerman drew an enthusiastic standing ovation from the audience.

Chorus members came to Chicago at their own expense.

The U.S. Marine Corps presented the colors, and Grand Esquire Richard J. Stropes led the Pledge of Allegiance. Singing of "The Star-Spangled Banner" was led by Hon. George J. Balbach, Chairman of the Grand Lodge Judiciary Committee.

The invocation and benediction was by the Rt. Rev. Msgr. Henry F. Speck. Ramon "Red" Ringo, of the Elks National Home and member of Brazil, IN, Lodge, provided organ music.



## Monday Highlights

The first business session was opened Monday by a parade of state flags and Old Glory, which brought the cheering delegates to their feet.

Delegates from around the world were introduced. Included were: Philippine Islands, Puerto Rico, Guam, Canal Zone, Hawaii and Alaska.

Ronald W. Hawkins of Shelby, NC, New Lodge Committee Chairman, reported that 16 charters or dispensations for new lodges were issued during the past year.

George B. Klein of Lincoln, NE, Lodge No. 80 was unanimously elected Grand Exalted Ruler.

U. S. Rep. Charles Thone, a life member of Lincoln Lodge, made the nomination. It was seconded by PER Joseph P. Cashen of Omaha, NE, Lodge No. 39, a brother-in-law of the new Grand Exalted Ruler-Elect. The acceptance speech of Bro. Klein appears elsewhere in this issue.

He becomes the fourth Nebraskan to



A parade of state flags, led by Old Glory, brought delegates to their feet as the Monday morning session opened.

serve as head of the Order. Previously, George P. Cronk of Omaha (1902-1903), Frank L. Rain of Fairbury (1919-1920), and H. L. Blackledge of Kearney (1957-1958) held the office.

Other new officers named were: James A. St. Myers of Union City, IN, Grand Est. Lead. Kt.; Roland W. Wilpitz of Jerome, AZ, Grand Est. Loyal

Kt.; E. Robert Bowlus of Frederick, MD, Grand Est. Lect. Kt.; and Homer Huhn, Jr., of Mount Pleasant, PA, Grand Secy. (sixth term).

Also, Frank V. Archibald of Fargo, ND, Grand Treas. (third term); James Fesmire of Paris, TN, Grand Inner Guard; Harry M. Macy of Patchogue, NY, Grand Tiler; and the Rev. John





Elkdom's new first family, GER George B. Klein and his wife, Ruth. Standing are sons, Larry and his wife Tracey, and Robert and his wife, Katie.

Moeder of Manhattan, KS, Grand Chaplain.

A. Lewis Heisey of Middletown, PA, and Frank Garland of Centralia-Chelalis, WA, were elected to four-year terms on the Board of Grand Trustees. Dr. William H. Collisson of Linton, IN, was elected to a one-year unexpired term caused by the death of Lewis Gerber.

Vincent R. Collura of Lincoln, NE, was appointed to serve as Secretary to the Grand Exalted Ruler-Elect.

Delegates confirmed the following appointments:

—PGER Wade H. Kepner to a five-year term as a member of the Elks Memorial and Publication Commission.

—PGER John L. Walker to a seven-year term as a trustee of the Elks National Foundation.

—PGER George I. Hall to a seven-year term on the Elks National Service Commission.

—PGER Robert G. Pruitt to a five-year term as a member of the GL Convention Committee.

—Sidney J. Nicholson of Florence, OR, to a five-year term as a Justice of the Grand Forum.

Illinois SP Wesley J. Waterhouse welcomed the delegates to the convention.

## Tuesday Highlights

Recommendations and referrals of

the Committee on Distribution were made by Dan Davis of Van Nuys, CA, Chairman, to open the Tuesday meeting.

PGER Wade H. Kepner, Chairman of the Elks National Memorial and Publication Commission, announced that the computer operation of *The Elks Magazine* is now running smoothly. The magazine realized a profit of \$200,000 last year, he said, as he urged support of advertisers.

He also suggested that delegates visit the Elks National Memorial Building and view the Archives Room as well.

Auditing and Accounting Committee Chairman William D. Brunner of Redondo Beach, CA, stressed the need for adequate insurance on lodges. Lodge annual auditing and accounting reports are due June 30th, and use of the GL Auditing, Accounting and Management Manual was urged.

In a preliminary report, PGER John L. Walker, Chairman of the Elks National Foundation Trustees, reported on a record year of contributions. Over 1,000 lodges attained or exceeded the goal of \$1.50 per member. Of these, 554 lodges contributed an average of \$2 or more per member.

Special recognition was given to California for its outstanding record. It led other states with total contributions of \$462,028.21, or an average of \$2.83 per member.

## ELKS NATIONAL FOUNDATION CONTRIBUTIONS

### Average Per-Member Donations

#### Top Lodge:

Alameda, CA, \$119.191

#### Lodges with 250 or fewer members:

1. Oakland, NJ, \$18.143
2. Belvidere, IL, \$13.846
3. Milton, MA, \$12.933

#### Lodges with 251 to 500 members:

1. De Soto, MO, \$22.083
2. Tucson, AZ, \$15.621
3. Freehold, NJ, \$13.697

#### Lodges with 501 to 1,000 members:

1. Barborton, OH, \$14.479
2. Sierra Vista, AZ, \$9.256
3. Bullhead City, AZ, \$8.492

#### Lodges with 1,001 to 1,500 members:

1. Perry, IA, \$9.079
2. Madison, SD, \$5.598
3. Fort Collins, CO, \$5.350

#### Lodges over 1,500 members:

1. Lakewood, CO, \$9.571
2. Scottsbluff, NE, \$7.188
3. Provo, UT, \$5.816

#### Top States, average per-member donations:

1. Hawaii, \$3.509
2. Maine, \$3.389
3. California, \$2.830
4. North Carolina, \$2.678
5. Utah, \$2.669

## PUBLIC IMAGE BROCHURE

#### Lodges with 300 or fewer members:

1. Simi Valley, CA
2. St. Charles, MO
3. Trona, CA

#### Lodges with 301 to 600 members:

1. Westchester, CA
2. Staten Island, NY
3. Downey, CA

#### Lodges with 601 to 1,000 members:

1. Bellflower, CA
2. Oceano/Five Cities, CA
3. Redwood City, CA

#### Lodges with 1,001 to 2,000 members:

1. Palm Springs, CA
2. Westbrook, CT
3. Anderson, IN

#### Lodges with over 2,000 members:

1. Oceanside, CA
2. Carmichael, CA
3. Vallejo, CA

Winners of the Eastern and Western Division ritual contests were announced by J. Arthur Drehle of Littleton, CO, Committee Chairman. First place in the Eastern Division went to Buckhead (Atlanta), GA. In second place was Ludington, MI. First place, Western Division, was captured by Greeley, CO. Second was Missoula "Hell Gate," MT.

The All-American Eastern Division Ritual Team consisted of ER Nathan Graham, Jr., Ludington, MI; Leading Kt. Hugh Kennedy, Ludington; Loyal Kt. David Cobb, Kingsport, TN; Lecturing Kt. Bob Olterman, Kingsport; Esq. James Needham, Buckhead (Atlanta), GA; Chaplain Terry Shaw, Ludington; Inner Guard, Steve Perry, Wakefield, MA.

Members of the Western Division All-American Team were: ER Richard Lamb, Greeley; Leading Kt. John E. Malletta, Missoula; Loyal Kt. John W. Northrop, Greeley; Lecturing Kt. Bob Shoum, Okmulgee, OK; Esq. Earl H. Kindsfater, Greeley; Chaplain Gaylen



## Convention Highlights '76



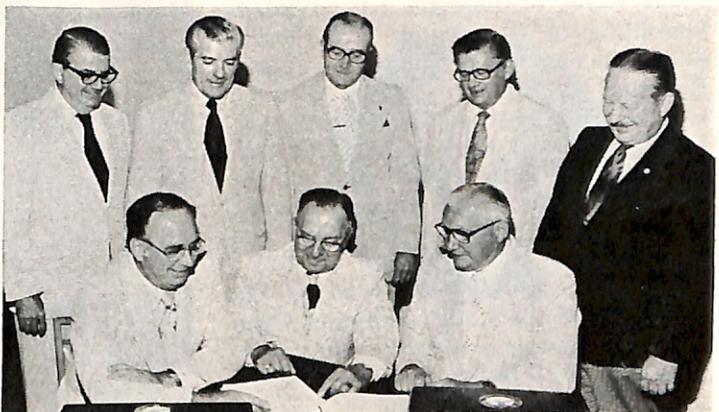
Delegates were urged to "Thank the veterans for 200 years of Freedom." Shown above is the Elks National Service Commission. Seated (left to right) are PGERs George I. Hall, Vice-Chairman; Ronald J. Dunn, and William J. Jernick, Chairman-Treasurer. Standing (from the left) are Bryan J. McKeogh, Director, and PGERs E. Gene Fournace, Frank Hise, Robert G. Pruitt and Francis M. Smith.



Next year's Grand Lodge Session is scheduled for July 10-14, 1977, in New Orleans. The GL Convention Committee met during the 112th Session to consider future sites. Seated are PGER George I. Hall (left), Chairman, and PGER Robert G. Pruitt (right). Standing (left to right) are Bryan J. McKeogh, National Convention Director, and PGERs Robert E. Boney, Glenn L. Miller and Robert A. Yothers.



Members of the Committee on Judiciary paused during busy convention activities for this photograph. Seated (left to right) are Robert B. Webb of Santa Ana, CA; George J. Balbach of Queens Borough (Elmhurst), NY, Chairman, and Sidney J. Nicholson of Florence, OR. Standing (from left) are Robert J. Sabin of Arlington Heights, IL; Edward W. Connolly of Livingston, NJ; Raymond V. Arnold of Jackson, MI, and Eugene Costello of Denver, CO. Daniel B. Tammany was not present for the photo.



Meeting in daily session during the convention, the Board of Grand Trustees presented a budget for the coming year which was adopted by the delegates. Seated (from left) are Kenneth V. Cantoli, Vice-Chairman; Alton J. Thompson, Chairman, and H. Foster Sears, Secretary. Standing (left to right) are Marvin M. Lewis, Approving Member; Robert Grafton, Pension Member; Dr. Leonard Bristol, Home Member; Dr. William H. Collisson, and Edward M. Schlieter.



Members of the Elks National Memorial and Publication Commission are shown reviewing the latest issue of The Elks Magazine which has been published for 54 years. From the left are Wade H. Kepner, Chairman; R. Leonard Bush, Vice-Chairman; Raymond C. Dobson, Secretary; Edward W. McCabe, Treasurer, and Robert E. Boney, Assistant Secretary and Assistant Treasurer. All are PGERs.



Shown during one of their many meetings are members of the Grand Forum. From the left are Thomas A. Goodwin of Wheeling, WV; Edward C. Alexander of Great Falls, MT; Hal M. Randall of Salem, OR, Chief Justice; William J. Steinbrecher of New Hyde Park, NY, and Alex M. Harman, Jr. of Pulaski, VA.





Elizabeth McDonald, wife of PGER Willis McDonald, was given the honor of pinning on his new Past Grand Exalted Ruler's pin presented by PGER William A. Wall.

PGER H. L. Blackledge (left) installed the new GER George B. Klein.

D. Holmes, Sioux Falls, SD; Inner Guard Harlan H. Huetson, Sioux Falls.

Special Grand Exalted Ruler's Awards for outstanding service to the Order were announced by GER McDonald. They went to La Porte, IN, Lodge; Thad Eure, of Raleigh, NC; William Spaulding of Clearwater, FL, Florida State Bicentennial Chairman; Lloyd Pahlman of Easton, MD; Alan C. Hoerth of Aberdeen, SD; Palmer, AK, Lodge; Edward Harbaugh of Roswell, NM; Ernie Smart, Secretary of the Oklahoma Elks Association; Nashville, TN, Lodge; Eugene, OR, Lodge, and Virginia City, MT, Lodge.

Alvin A. Ehrlich of Orlando, FL, Chairman of the Lodge Activities Committee, announced various contest winners sponsored by his committee.

Flag Day winners were:

Lodges under 300 members: first, Newton, NC; second, Midwest City, OK; third, Brandon, FL.

Lodges with 301 to 600 members: first, Saratoga, NY; second, Cadillac, MI; third, Ishpeming, MI.

Lodges with 601 to 1,000 members: first, Culver City, CA; second, Tempe, AZ; third, Roy, UT.

Lodges with 1,001 to 2,000 members: first, North Miami, FL; second, Greensburg, PA; third, Tillamook, OR.

Lodges with over 2,000 members: first, Phoenix, AZ; second, Vancouver, WA; third, Vallejo, CA.

A special award for Flag Day went to the Elks National Home.

Special Bicentennial Awards went to Anderson, IN, Blue Island, IL, El Cajon, CA, Falmouth, MA, Paramount, CA, Rockland, ME, Warren, OH, and to William Spaulding, Chairman of the Florida State Bicentennial Committee.

Many other awards were previously announced in *The Elks Magazine*.

In a report for the State Associations



In honor of PGER R. Leonard Bush, Inglewood, CA, Lodge annually presents the Exalted Ruler with the top score in the national ritualistic contest with an award. This year's winner was Richard D. Lamb of Greeley, CO (left), who received it from PGER Bush.

The Grand Lodge program was presented to Exalted Rulers at a special luncheon. From the left are George J. Balbach, Chairman of the Committee on Judiciary; PGER E. Gene Fournace, Chairman of the GL Subcommittee on Program and Planning; GER-Elect George B. Klein; PGER William J. Jernick, Chairman-Treasurer of the Elks National Service Commission; Grand Secy. Homer Huhn, Jr., and Vincent R. Collura, Secretary to the Grand Exalted Ruler.



Committee, Chairman Frank Garland of Centralia-Chehalis, WA, announced the success of the Officers Training Program. New Mexico and Rhode Island had 100 percent participation. Many states held successful Officers Training seminars.

He also reported that 110 lodges were visited by State Business Practices Committees and urged lodges with financial or operating problems to call

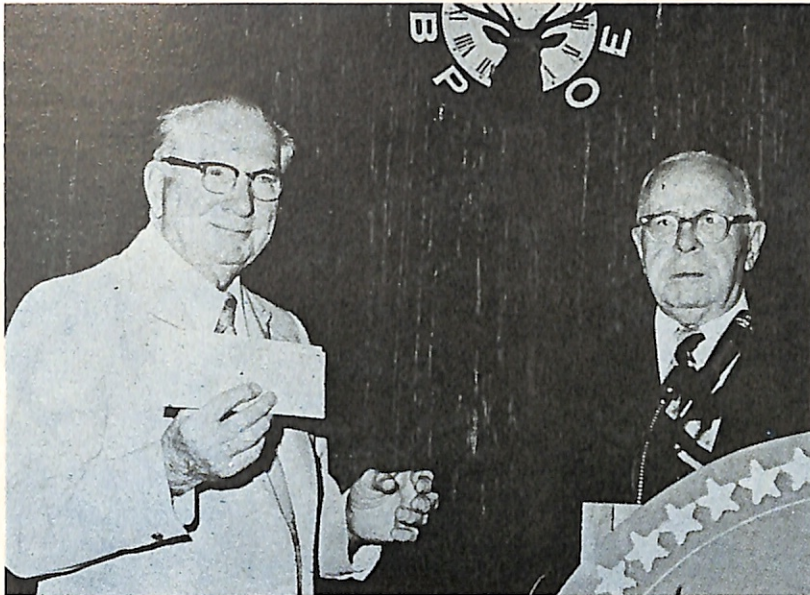
upon their state committees for assistance.

Winners of the State Bulletin contest are:

Division I (Publications which are sold): Class A (issued more than quarterly): California-Hawaii, first; Ohio, second; Illinois, third. Class B (quarterly): Pennsylvania, first.

Division II (Publications which are not sold): Class A (issued more than





GER McDonald holds a check for \$100,000 which was presented by PGER Wade H. Kepner, Chairman of the Elks National Memorial and Publication Commission. The check is from the profits of The Elks Magazine.



George Viola (right) of the Elks National Home, accepts a special plaque for the Flag Day Service conducted at the Home. Left is Robert J. McLain of Pasadena, CA, a member of the Lodge Activities Committee.

quarterly): Colorado, first; Minnesota, second; Indiana, third. Class B (quarterly): Michigan, first; Arizona, second; Iowa and Florida, tied for third. Class C (less than quarterly): Montana, first; North Carolina, second.

Division III (advertising used): Class A (more than quarterly): Massachusetts, first. Class B (quarterly): Nebraska, first.

Awards went to the state associations with the largest percentage net gain in the National Foundation. They were: Kentucky, North Dakota, Florida and California.

Reporting for the Bicentennial Committee, PGER Raymond C. Dobson pointed out that one of the features of the observance was the rededication of the Elks National Memorial Building on July 4th. Lodges had been encouraged to participate in the Bicentennial in their communities.

As a prelude to the Americanism Committee Report, a huge American flag was unfurled. It is used by Springfield, IL, Lodge in various programs.

Participation in a program to fly a lighted flag 24 hours a day was reported. Lodges with Heritage Corners also reported.

Chairman of the Americanism Committee Dr. William H. Collisson of Linton, IN, announced special awards to Lori Cox of Scottsdale, AZ, who is working to promote a National Patriotism Week; to William Spaulding, Chairman of the Florida State Bicentennial, and to Agana, Guam, Lodge.

Gerald L. Powell of Peru, IN, Director of the Elks "Hoop Shoot" Free Throw program, announced that over two and three-quarter million boys and

girls participated last year. The names of the national champions from now on will be engraved on a special plaque in the Naismith Basketball Hall of Fame in Springfield, MA.

### Wednesday Highlights

Norman S. Lien of Watsonville, CA, reported on the Youth Activities Committee to open the Wednesday morning meeting. "Hoop Shoot" Free Throw contests were conducted by 1,291 lodges; 406 lodges made teenager awards; 1,137 participated in Youth Week; 739 lodges sponsored Scout units,



Shown above are the new Grand Lodge officers. Seated (left to right) Roland W. Wilpitz of Jerome, AZ, Grand Est. Loyal Kt.; James A. St. Myers of Union City, IN, Grand Est. Lead. Kt.; George B. Klein of Lincoln, NE, GER; E. Robert Bowlus of Frederick, MD, Grand Est. Lect. Kt., and Homer Huhn, Jr., of Mount Pleasant, PA, Grand Secy. Standing (from left) Frank V. Archibald of Fargo, ND, Grand Treas.; Rev. John Moeder of Manhattan, KS, Grand Chaplain; James Fesmire of Paris, TN, Grand Inner Guard; Harry M. Macy of Patchogue, NY, Grand Tiler; A. Lewis Heisey of Middletown, PA, Frank Garland of Centralia-Chehalis, WA, and Dr. William H. Collisson of Linton, IN, Grand Trustees, and Vincent R. Collura of Lincoln, NE, Secy. to the GER.





Rick Monday, center fielder for the Chicago Cubs, was honored by a resolution adopted by the delegates. Monday dramatically rescued the American flag from two men who tried to set it afire. The framed resolution and a Bicentennial wall tapestry/rug were presented at Wrigley Field during the convention. (From left) Bernard McCune of Long Beach, CA; Dr. William Collisson of Linton, IN, Chairman of the GL Americanism Committee; Monday; Donald O. Oesterling of Butler, PA; and Edward M. Schlieter of New Braunfels, TX, Grand Trustee.



The Nebraska Elks Association held a reception honoring GER and Mrs. George Klein (left). Seated are PGER and Mrs. H. L. Blackledge. At right are PGER and Mrs. Glenn L. Miller. PGER Miller served as Honorary Convention Chairman.

A huge American flag was unfurled to lead into the Americanism Committee report. The flag is used by Springfield, IL, Lodge in many of its patriotic programs.

and 1,106 lodges sponsored junior baseball teams.

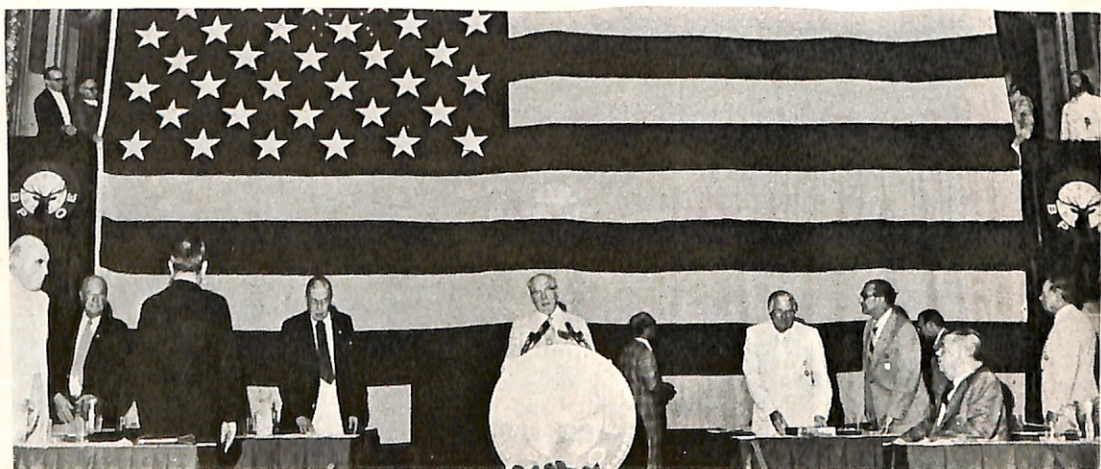
Plaques were presented to Alaska, Nevada, Utah and Nebraska for over 50 percent of the lodges participating in the Teenage Recognition Program conducted by Carleton Riddle of Willard, OH.

Filmed greetings by President Gerald Ford of Grand Rapids, MI, were seen.

Delegates gave a rising unanimous approval to a report on the Elks National Service Commission by PGER William J. Jernick, Chairman-Treasurer. He stressed the Elks' pledge that, "So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."

Approval was given, for the 26th year, to permit the assessment of \$1 per year per member in the event it is needed for national defense or a major disaster.

John Jordan, California-Hawaii State Chairman, was awarded a plaque for



his part in providing hides for veterans' use.

Awards went to top lodges for their veterans programs. They were: Peabody, MA (under 600 members); Clovis, NM (601 to 1,000 members); and Paramount, CA (over 1,000). States with 100 percent participation received plaques.

PGER John L. Walker, Chairman of the Elks National Foundation Trustees, announced the largest budget of distribution in history, because of record contributions.

A standing ovation was given the first-place winners of the Elks Most Valuable Student Contest.

Vicky Lee Gour of Roy, UT, first-





William Spaulding of Clearwater, FL, received three separate awards for his Bicentennial efforts. He was state Bicentennial Chairman of Florida.



ER Jack Arnold of Napa, CA (right), had the honor of presenting the PGER Raymond Benjamin plaque to acting ER Richard D. Lamb of Greeley, CO, of the national championship ritualistic team. The award is presented annually by Napa, CA, Lodge.

National ritualistic champs were from Greeley, CO, Lodge No. 809. Kneeling are PER Kenneth Reisig, coach (left), and Robert Lurtz, candidate. Standing are (left to right) Esq. Earl Kindsfater; Lead. Kt. Don Gorman; Loyal Kt. John Northrup; ER Richard D. Lamb; Lect. Kt. Philip Brewer; Chaplain Merle Asper and Inner Guard Chester A. March.



PER Kenneth Reisig of Greeley, CO (left), received the John Frakes Ritualistic Coach of the Year Award from Bro. Frakes himself. The award is presented annually by Tucson, AZ, Lodge.



A party for ladies on Monday featured outstanding entertainment. In addition, two different trips with a total value of \$4,300 were awarded. Left to right are Julie A. Donahue, of Great American Travel Co.; Mr. and Mrs. Talmadge Vaughn, Sr. of La Grange, GA; Mr. and Mrs. Earl Braswell of Sikeston, MO, and Bryan J. McKeogh, Convention Director. Mrs. Vaughn won a trip to Hawaii and the West Coast, while Mrs. Braswell won a trip to Russia.

place winner in the girls' division, was introduced by PGER Robert E. Boney. First-place winner in the boys' division, Michael Andrew Montgomery of Elizabethton, TN, was introduced by PGER Edward W. McCabe.

### Thursday Highlights

Delegates approved an increase of 25

cents per member in Grand Lodge dues, these dues to be \$2.75 per member per year.

The resolution was presented by Alton J. Thompson, Chairman of the Board of Grand Trustees, who also reported on redistricting lodge mergers, charters granted and other action taken by the Board.

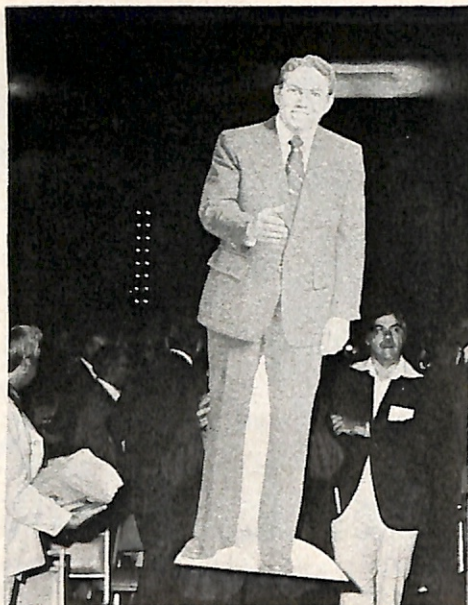
A new restated pension plan for

Grand Lodge employees, presented by Grand Trustee Robert Grafton of North Palm Beach, FL, was given approval.

Resolutions honoring Bro. Thompson and Kenneth V. Cantoli, who retired from the Board of Grand Trustees, were given unanimous approval.

Final results of the GL Ritual Contest were announced by J. Arthur Drehle of Littleton, CO, Chairman.





First in the nation went to Greeley, CO, with a score of 94.0139. Capturing second was Ludington, MI, with a score of 93.4996. Third was Buckhead, (Atlanta), GA, with 93.2175 and Missoula, "Hell Gate," MT, was fourth with 92.4570.

George J. Balbach of Queens Borough (Elmhurst), NY, Chairman of the Committee on Judiciary, presented numerous resolutions. A digest will appear in a future issue of *The Elks Magazine*.

E. Robert Haag of Juneau, AK,

Chairman of the Committee on Resolutions, introduced a resolution citing the convention committees for an outstanding 1976 Chicago Convention.

It was given approval along with a resolution, presented by PGER William A. Wall, honoring Willis McDonald for his service as Grand Exalted Ruler.

PGER H. L. Blackledge installed the new GL officers.

PGER McDonald and the new GER were each presented with the keys to a new automobile. ■

*Nebraska Elks carried huge photographs of George Klein, the newly elected Grand Exalted Ruler, as they staged a demonstration in his honor.*



#### HIGHEST NUMERICAL NET GAIN IN MEMBERSHIP

(Net gain in parentheses)

- Lodges with 300 or less members:
  1. Alva, OK (161)
  2. Marshfield, MA (102)
  3. Fort Walton, FL (100)
- Lodges with 301 to 600 members:
  1. Gillette, WY (354)
  2. Henderson, KY (164)
  3. Naugatuck, CT (130)
- Lodges with 601 to 1,000 members:
  1. Duluth, MN (630)
  2. Marquette, MI (314)
  3. Mansfield, OH (306)
- Lodges with 1,001 to 2,000 members:
  1. Bloomington, IL (334)
  2. Cheyenne, WY (284)
  3. Decatur, IL (283)
- Lodges with over 2,000 members:
  1. Vancouver, WA (791)
  2. Reno, NV (479)
  3. Tacoma, WA (380)

#### ATTENDANCE As reported by the Committee on Credentials

Grand Exalted Ruler	1
Past Grand Exalted Rulers	19
Grand Lodge Officers	24
Grand Lodge Committeemen	77
District Deputies Designate	231
Special Deputies	30
Representatives	1,966
Alternates	34
Members of Grand Lodge	1,000
<b>Total</b>	<b>3,382</b>
Ladies, Elk Members and Guests	13,615
<b>Grand Total</b>	<b>16,997</b>

#### AMERICANISM BROCHURE WINNERS

- Lodges with 300 or less members:
  1. St. Charles, MO
  2. Kansas City, MO
  3. Excelsior Springs, MO
- Lodges with 301 to 600 members:
  1. Lake Havasu City, AZ
  2. Bangor, PA
  3. Downey, CA
- Lodges with 601 to 1,000 members:
  1. Hudson, NY
  2. Passaic Valley, NJ
  3. Festus-Crystal City, MO
- Lodges with 1,001 to 2,000 members:
  1. Paramount, CA
  2. Bordentown, NJ
  3. Grants Pass, OR
- Lodges with over 2,000 members:
  1. Phoenix, AZ
  2. Lima, OH
  3. Long Beach, CA

#### HIGHEST PERCENTAGE MEMBERSHIP GAIN (Percentages in parentheses)

- Lodges with 300 or less members:
  1. Lake of the Ozarks, MO (58.5)
  2. Alva, OK (55.7)
  3. Tawas Area, MI (42.2)
- Lodges with 301 to 600 members:
  1. Gillette, WY (70.6)
  2. Henderson, KY (33.4)
  3. High Ridge, MO (31.5)
- Lodges with 601 to 1,000 members:
  1. Duluth, MN (75.2)
  2. Marquette, MI (40.6)
  3. Mansfield, OH (33.0)
- Lodges with 1,001 to 2,000 members:
  1. Bloomington, IL (30.3)
  2. Charlotte County, FL (22.8)
  3. Cheyenne, WY (22.6)
- Lodges with over 2,000 members:
  1. Vancouver, WA (36.6)
  2. Reno, NV (14.5)
  3. Anchorage, AK (11.0)

#### YOUTH ACTIVITIES WINNERS For Year-Around Programs

- Lodges with 300 or less members:
  1. Holbrook, AZ
  2. Mesquite, TX
  3. Tenafly, NJ
- Lodges with 301 to 600 members:
  1. Fulton, NY
  2. North Lauderdale, FL
  3. Bayonne, NJ
- Lodges with 601 to 1,000 members:
  1. Oswego, NY
  2. Weirton, WV
  3. Roy, UT
- Lodges with 1,001 to 2,000 members:
  1. Nashua, NH
  2. Midland, MI
  3. Binghamton, NY
- Lodges with over 2,000 members:
  1. Phoenix, AZ
  2. Auburn, WA
  3. Lincoln, NE
- State Associations:
  1. Arizona
  2. Nebraska
  3. New York
- Honorable Mention: California, Ohio, Utah

#### ELKS NATIONAL YOUTH WEEK WINNERS

- Lodges with 300 or less members:
  1. Holbrook, AZ
  2. Plano, TX
  3. Mesquite, TX
- Lodges with 301 to 600 members:
  1. Gatlinburg, TN
  2. Nogales, AZ
  3. Bayonne, NJ
- Lodges with 601 to 1,000 members:
  1. Weirton, WV
  2. Van Wert, OH
  3. Roy, UT
- Lodges with 1,001 to 2,000 members:
  1. Falls City, NE
  2. Barstow, CA
  3. Parkersburg, WV
- Lodges with over 2,000 members:
  1. Kelso, WA
  2. Phoenix, AZ
  3. Huntington Park, CA
- State Associations:
  1. Arizona Elks Association
  2. Ohio Elks Association



# Convention Speakers



**Richard J. Stropes,**  
Grand Esquire



**Wesley J. Waterhouse,**  
President, Illinois  
Elks Association



**The Rt. Rev. Msgr.  
Henry F. Speck,**  
Grand Chaplain



**Albert A. Vernon,**  
Chairman, Committee  
on Credentials



**George J. Balbach,**  
Chairman, Committee  
on Judiciary



**Ronald W. Hawkins,**  
Chairman, New  
Lodge Committee



**Alton J. Thompson,**  
Chairman, Board of  
Grand Trustees



**Dan Davis,**  
Chairman, Committee  
on Distribution



**PGER Wade H. Kepner,**  
Chairman, National  
Memorial and Publi-  
cation Commission



**William D. Brunner,**  
Chairman, Auditing and  
Accounting Committee



**PGER John L. Walker,**  
Chairman, Elks Na-  
tional Foundation  
Board of Trustees



**J. Arthur Drehle,**  
Chairman, Ritualistic  
Committee



**Alvin A. Ehrlich,**  
Chairman, Lodge  
Activities Committee



**PGER  
Raymond C. Dobson,**  
Chairman, Bicenten-  
nial Committee



**Frank Garland,**  
Chairman, State Asso-  
ciations Committee



**William H. Collisson,**  
Chairman, Americanism  
Committee



**Gerald L. Powell,**  
Director, Elks National  
"Hoop Shoot" Free  
Throw Contest



**Norman S. Lien,**  
Chairman, Youth  
Activities Committee



**PGER  
William J. Jernick,**  
Chairman-Treasurer,  
Elks National Service  
Commission



**E. Robert Haag,**  
Chairman, Resolutions  
Committee





The newest Past Grand Exalted Ruler, Willis McDonald, pays his "dues" in the Usterwuzers Club to PGER Gerald Strohm (left).



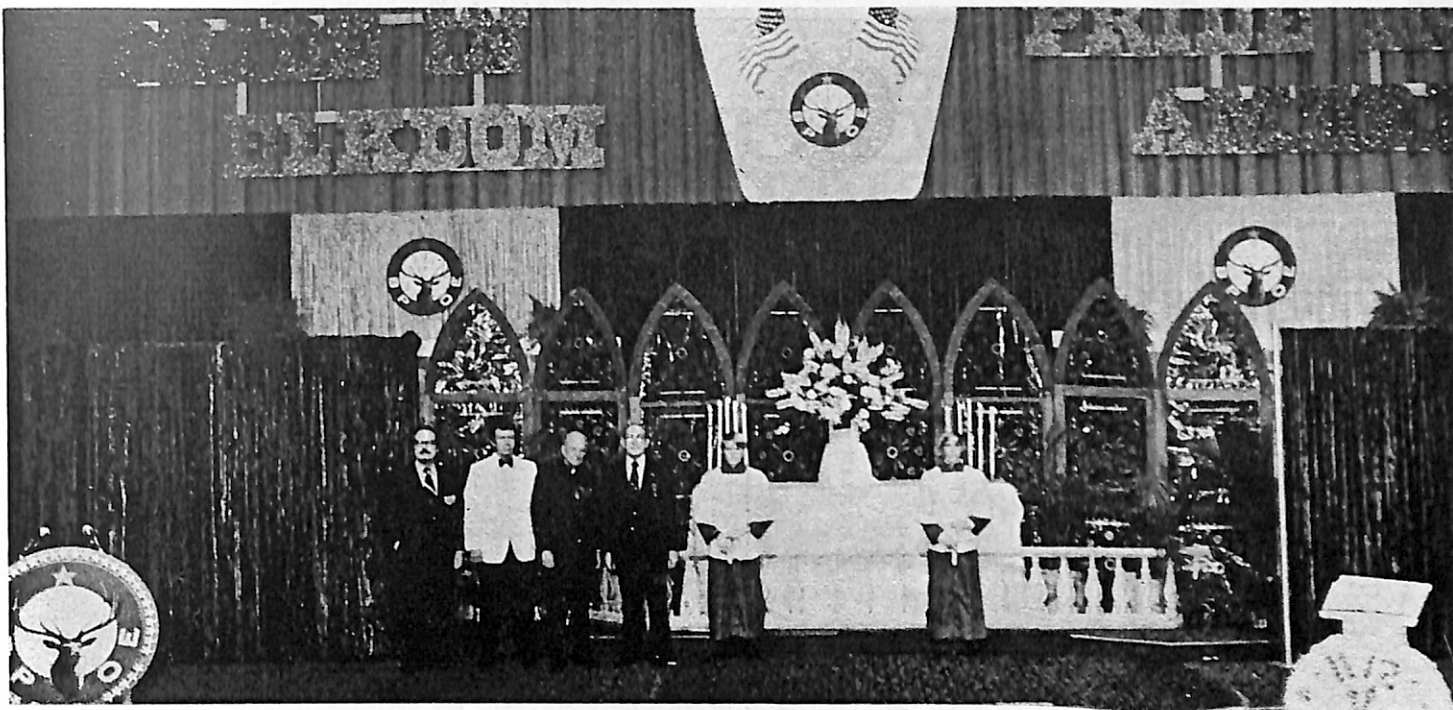
The immediate PGER Willis McDonald was given a seat of honor—low man on the totem pole.

Organist for the convention was Ramon "Red" Ringo of Brazil, IN, Lodge and a resident of the Elks National Home.

Nebraska won first place for the best display at the Chicago convention. Massachusetts was second and Illinois third.







*Stained glass-like cathedral windows and a floral clock, stopped at 11, marked the setting for the annual Memorial Service held in conjunction with the 112th Annual Session. (From left) Robert B. Webb, General Euologist; Wayne Rose, Cairo, IL, PER who provided the 11 O'Clock Toast; Grand Chaplain Rt. Rev. Msgr. Henry F. Speck; PGER Gerald Strohm, Chairman; and Acolytes Dan and Pat Murphy.*

## Grand Lodge Memorial Service

Elks paused during their deliberation at the 112th Session to pay tribute and respect to the memory of our departed brothers.

"This service is not intended to be a funeral, but rather one of happy recollection of the friends we knew and see no more," said PGER Gerald Strohm, Chairman, as he opened the impressive ceremony.

Robert B. Webb of Santa Ana, CA, member of the Committee on Judiciary, gave the general eulogy.

He pointed out that nature has erased physical carvings, monuments and memorials that man has fashioned to honor the dead.

Seeing this, man turned to building a shrine within his heart and forever dedicating it to the memory of his brothers.

"He knew that this shrine would strengthen and renew itself as each generation practiced these virtues," Bro. Webb said.

"And so today, as we have for over a century, our Order pauses in brotherly love and in tenderness to spend one hour within that shrine. We call the roll of our long departed brothers and add to its treasury the golden memories of our brothers departed but a little while," he said.

"... Each of us carries in his heart the memory of a brother who labored with us in the fertile vineyards of Elkdom, who shared with us the good times and sustained us in adversity and called us friend."

Martha Gillespie Pasdach, accompanied by Roger Geaterz, provided vocal selections and PER Wayne Rose of Cairo, IL, Lodge gave the 11 O'Clock Toast.

The invocation and benediction was by Grand Chaplain The Rt. Rev. Msgr. Henry F. Speck. "Taps" was played by James Walsh of Elgin, IL, Lodge.

Organ music was by Ramon Ringo of the Elks National Home.



**Make up to \$12<sup>50</sup> an hour**  
**Start your own money making business!**

Hundreds of Belsaw trained men have succeeded in this fascinating and highly profitable field...  
**YOU Can Do It Too!**

**BE A LOCKSMITH**

Never before have money-making opportunities been so great for qualified Locksmiths. Now lucrative regular lock and key business has multiplied a thousandfold as millions seek more protection against zooming crime. Yet there's only one Locksmith for every 17,000 people!

**Train FAST at Home—Collect CASH PROFITS Right Away.** You're "in business" ready to earn up to \$12.50 an hour a few days after you begin Belsaw's shortcut training. Take advantage of today's unprecedented opportunities in Locksmithing for year-round EXTRA INCOME in spare-time—or fulltime in a high-profit business of your own. Hundreds we've trained have done it. So can YOU! All tools plus professional Key Machine given you with course. These plus practice materials and equipment, plus simple, illustrated lessons, plus expert supervision, plus business-building guidance will enable you to KEEP THE MONEY COMING IN! Ideal for retirement—good jobs too. **SEND FOR EXCITING FACTS—No obligation!** ALL SPECIAL TOOLS AND EQUIPMENT INCLUDED!

**PRO KEY MACHINE YOURS TO KEEP!**

This Pro Key Machine can alone add up to \$200 a month to your income... and it won't cost you a penny extra with your training. Find out all about it! **RUSH COUPON!**

**10-DAY NO RISK TRIAL!** Send for details!

**BELSAW INSTITUTE**  
 137S Field Bldg.  
 Kansas City, MO. 64111

Accredited Member National Home Study Council

**There is NO OBLIGATION and NO SALESMAN Will Call—ever!**

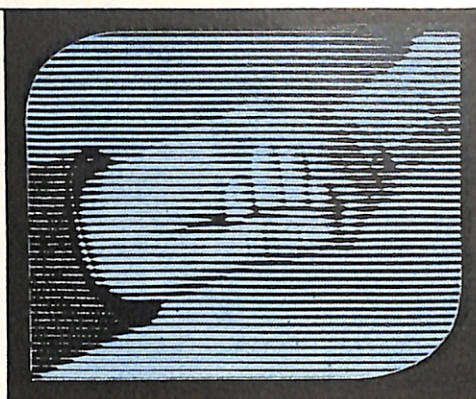
**FREE! BELSAW INSTITUTE**  
 137S Field Bldg., Kansas City, Mo. 64111  
 Please rush **FREE** Book "Keys to your Future."

**KEYS TO YOUR FUTURE**

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY-STATE-ZIP \_\_\_\_\_

## THE JOY OF GIVING

**Elks National Foundation**  
 2750 Lakeview Avenue  
 Chicago, Illinois 60614



Vicky Lee Gour of Roy, UT, and Michael Andrew Montgomery of Elizabethton, TN, were present at the 112th Grand Lodge Session in Chicago where they addressed delegates and their guests. They are the first-place winners in the Most Valuable Student Contest.

## BINGO FOR FUND RAISING

**EVERYONE HAS FUN!**

No off nights when you use **BINGO** for your fund raising! Thousands of Organizations are making \$50 to \$500 per week using "BINGO KING" supplies with FREE Idea Bulletins. **PAY AS YOU GO.**



**MAIL COUPON TODAY!**

**'BINGO KING'**  
 Dept. 509B, Box 2588, Littleton, Colorado 80120

Yes, show us how BINGO can make money for our Organization.

Your name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name of Organization \_\_\_\_\_



Vicky and Michael accepted their awards of \$3,000 per year at the Wednesday morning session. They were congratulated by their state sponsors, PGERs Robert Boney (seated, right) and Edward McCabe (seated, left), and the National Foundation Trustees, including (standing, from left) PGERs Francis Smith, Horace Wisely, John Walker, William Wall, Glenn Miller, and E. Gene Fournace. Absent when the photo was taken was PGER H. L. Blackledge.

**SECOND PLACE AWARD**—\$2,500 in each of four academic years  
 Mark Hughes Egan Bountiful, Utah

**SECOND AND THIRD PLACE TIES**—\$2,250 in each of four academic years  
 Cheeyen Bo-Linn Houston, Texas  
 Dorothy Parrish Bountiful, Utah

**THIRD PLACE AWARD**—\$2,000 in each of four academic years  
 Donald Coburn Fithian Bridgeton, New Jersey

**FOURTH PLACE AWARDS**—\$1,750 for one academic year  
 Thomas William Pecoraro Newport Harbor, California  
 Nancy Susan Young Ashland, Kentucky

**FIFTH PLACE AWARDS**—\$1,500 for one academic year  
 David E. Brodsky Hillside, New Jersey  
 Tamela Jo Tinsley Paducah, Kentucky



IF YOU LIKE TO PLAY AND SING MUSIC, HERE ARE...



# OVER 300 GREAT SONGS FOR YOUR CHORD ORGAN

- 320 PAGES OF THE GREATEST 'POP' HITS!
- ALL THE WORDS & MELODIES!
- PLAY 'EM BY THE NUMBERS!
- BEAUTIFULLY SPIRAL-BOUND VOLUME!

For Mom & Dad... and all the kids! Here are the most popular songs of all time, arranged exclusively for chord organ!

## HERE ARE JUST 41 OF 308 SONGS YOU GET!

- Moon River
- Midnight Cowboy
- Five Hundred Miles
- Day By Day
- Evil Ways
- I Remember You
- Tenderly
- Candy Man
- Chim Chim Cher-ee
- Sentimental Journey
- In A Little Spanish Town
- Daddy's Little Girl
- Yesterday I Heard The Rain
- Heart And Soul
- Ballad Of Davy Crockett
- Spoonful Of Sugar
- Guantanamo
- Tangerine
- Stormy Weather
- Sleepy Time Gal
- Isn't It Romantic
- Make The World Go Away
- Alley Cat
- Basin St. Blues
- Dinah
- It Was A Very Good Year
- Didn't We
- Tie A Yellow Ribbon Round The Ole Oak Tree
- Close To You
- Love Theme from THE GODFATHER
- Satin Doll
- Raindrops Keep Fallin' On My Head
- Hello, Dolly!
- Alfie
- Theme from LOVE STORY
- Mame
- Colour My World
- For The Good Times
- What The World Needs Now Is Love
- I'll Get By
- Autumn Leaves

AND THAT'S JUST  
THE BEGINNING...  
THERE ARE  
266 MORE!

(IT COSTS LESS THAN 3¢ PER SONG!)

Here's the most popular chord organ book ever created! It contains 308 of the greatest song hits of all time... the golden hits of yesterday... the exciting new favorites of today! If you've discovered the endless joy of a chord organ—or if you think you might like to—this great new book is a **must** for you. The Table of Contents divides it into sections by type of music, so you can find all your favorites easier. There are "Pop Standards"... "Nostalgic Songs"... "Motion Picture Themes"... "Broadway Show Tunes"... "Top 40 Pops"... "Country Songs"... an entire section of Disney favorites for the kiddies... PLUS... Folk Songs, Christmas Favorites and MORE! There are sections the teenagers will love featuring such artist favorites as George Harrison, Chicago, Carly Simon and more. It is truly a beautiful family treasury of great music... for all occasions... for every musical taste... AND it is beautifully spiral-bound so it lies flat on your music stand.

This great book, which usually sells for \$9.95, is being made available in this offer for the special low mail-order price of only \$8.95. And if you don't agree that this book is everything we say it is, Hansen House will gladly refund your money. No questions asked. This book is in great demand, so hurry and order yours today!

### NO-RISK ORDER FORM

Mail-A-Music  
620 Kinderkamack Road  
River Edge, New Jersey 07661

Catalog #: R-038

EL-096

PLEASE RUSH ME ( ) copies of "The Golden Encyclopedia For Chord Organ." I enclose check or money order payable to Hansen House for \$8.95 plus 60¢ postage for each book I order. I understand that I may return this book within 15 days for a complete refund if I am not fully delighted.

TOTAL ENCLOSED \$ \_\_\_\_\_ (N.Y.S. residents add 8% sales tax.)

NAME \_\_\_\_\_

PLEASE PRINT CAREFULLY

ADDRESS \_\_\_\_\_

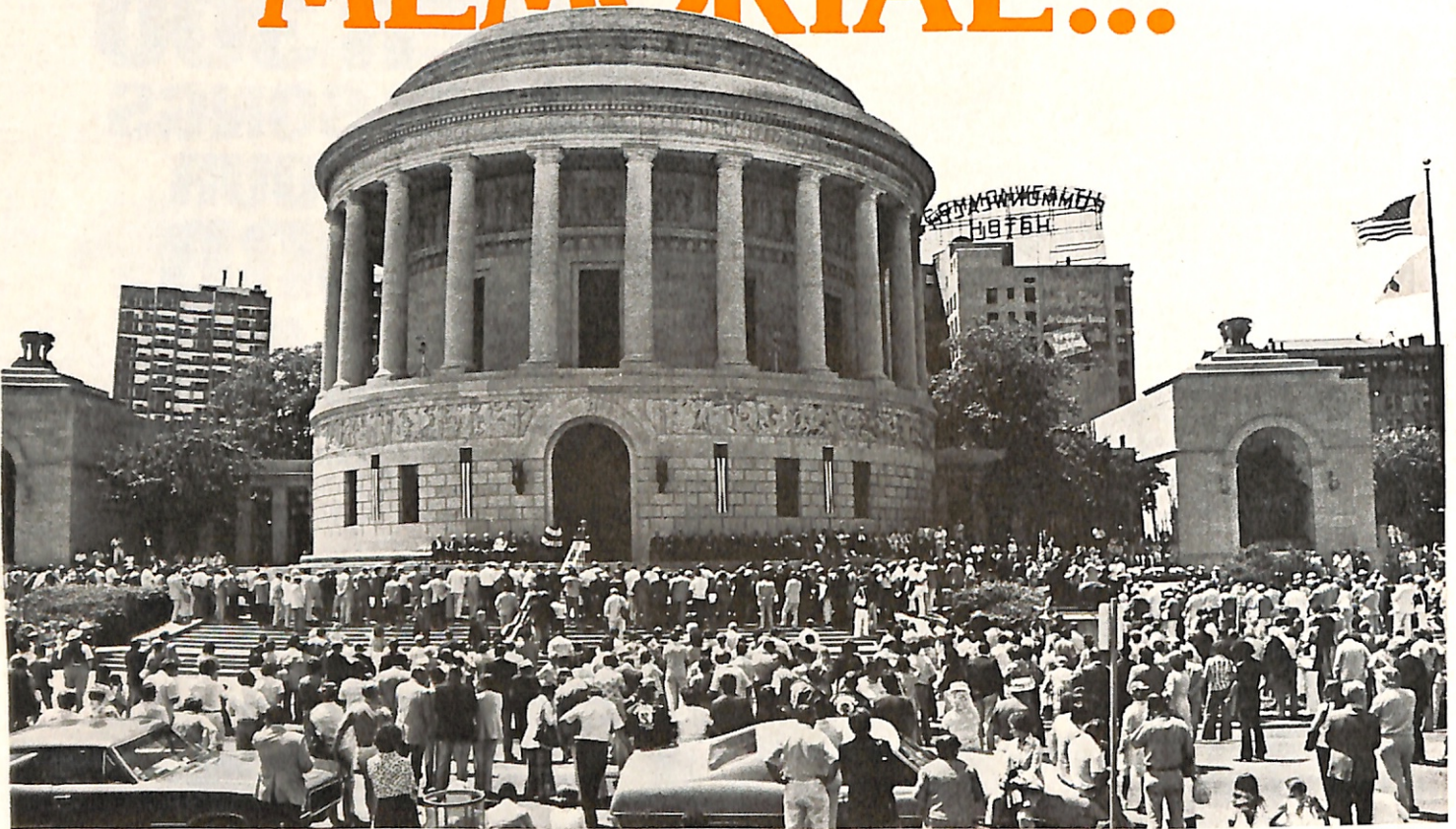
CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_



# A PERPETUAL MEMORIAL...



Part of large crowd at rededication of Elks Memorial Building, July 4, 1976. It was the 200th anniversary of the United States, the 50th anniversary of the Memorial Building and opening day of the 112th Grand Lodge Convention.

It was July 14, 1926, when Grand Exalted Ruler William H. Atwell said in his dedicatory address for the Elks Memorial Building in Chicago, "*It is dedicated as . . . a perpetual memorial to the loyalty and devotion of our Brothers in the hour of our country's need, and as a continuing pledge of the unfaltering patriotism of every faithful Elk, no less devoted in times of peace than valiant in times of war.*"

On September 8, 1946, Grand Exalted Ruler Charles E. Broughton said, following World War II, "*I now present this Memorial for rededication in the earnest hope that in the fleeting years our faith will grow and strengthen in the rich heritage that has been handed down by the fathers of our country.*"

Tragically, two wars have claimed

the lives of American men and Brother Elks since 1946.

July 4, 1976, was a *triple* important date for Elkdom . . . it marked the 200th birthday of the United States, the 50th anniversary of the Memorial Building and the opening day of the 112th Grand Lodge Convention in Chicago. Once again, the Memorial Building was rededicated, this time to the memory of those who served and died in Korea and Vietnam and to the hospitalized veterans the Order has long served through its National Service Commission. Honored guests were veterans from North Chicago, Illinois, Veterans Hospital.

Weeks of planning culminated on a sunny Sunday afternoon before thousands of spectators, Elks and non-Elks. They heard the Racine Elks Youth Band,

sponsored by Racine, WI, Lodge No. 252, under the direction of Brothers Harry Abramowitz and Lee Shannon, and saw the colors advanced by a Marine Corps color guard. The U.S. and Elks Bicentennial flags were hoisted to the top of the two flagpoles of the Memorial Building by a veteran of the Korean conflict, Col. Wesley W. Waterhouse, President of the Illinois Elks Association, and Brother Richard Stetler, a paraplegic veteran of Vietnam and a member of Chicago (South) Lodge No. 1596.

After the pledge of allegiance led by PGER Wade H. Kepner of Wheeling, WV, and invocation by Grand Chaplain Henry Speck of Owatonna, MN, the building was formally rededicated by Grand Exalted Ruler Willis C. Mc-





Plaque presented to Memorial Building on the occasion of rededication ceremonies July 4, 1976, by National Service Commission Chairman William J. Jernick, PGER. Left to right: George J. Balbach, Chairman of Grand Lodge Committee on Judiciary; Rev. Msgr. Henry F. Speck, Grand Chaplain; PGERs Raymond C. Dobson, Jernick, and Wade H. Kepner, Chairman National Memorial and Publication Commission; PGER Francis M. Smith and GER Willis C. McDonald.



Grand Exalted Ruler Willis C. McDonald, New Orleans, LA, (left) as he rededicated the Elks Memorial Building, July 4, 1976, Chicago, IL. PGER Raymond C. Dobson, Minot, ND, (center) Master of Ceremonies. PGER Francis M. Smith, Sioux Falls, SD, (right) principal speaker at the rededication ceremony.

Donald. Here is his message:

"More than 100 years ago, one of the greatest leaders our country has ever produced uttered phrases which have become immortal when he said, 'We cannot here dedicate, we cannot here consecrate.' This is more appropriate and truer today than it was when that statement was first made.

"Who are we to say what is appropriate or what is right or even to express our gratitude for the sacrifices made by these young men who answered the call when our nation felt that it was in need. The sacrifices which they made are beyond any expression that we can make, and certainly they cannot be compensated by anything which we do. Nothing within our power to give here today is adequate to indicate a sufficient measure of appreciation and gratitude for their devotion and service.

"We, therefore, humbly and as gratefully as possible rededicate this building and not only to those wonderful young men who gave their lives for the preservation of those principles for which we stand, but also to those who were injured and many of whom were disabled as well as to those who served and were fortunate enough to return whole and in good health. We rededicate this building hoping that it may in some small measure recognize the debt which we acknowledge to all those who

served so nobly, so well and so unselfishly.

"We pray that our demonstration today, although inadequate, will indicate that we are cognizant of their service and that we in turn are rededicating ourselves to those principles and ideals for which they sacrificed so much.

"In this frame of mind and with this humbleness of heart and spirit, we rededicate this lovely structure to the memory of those who died, to those who made great sacrifices and to those who served in the Korean and Vietnam conflicts."

PGER Raymond C. Dobson of Minot, ND, who acted as Master of Ceremonies, referring to the occasion and the Memorial edifice as "typifying the reverence the Elks of America have for those who have preserved our liberties," introduced a special recorded message from a Brother Elk, Gerald R. Ford, President of the United States and a member of Grand Rapids, MI, Lodge No. 48. The President said:

"My Brother Elks, I am happy to speak to you during the rededication ceremonies of the Elks Memorial Building. I just wish I could be there with you representatives of over 1,600,000 Elks and 2,200 lodges. Your outstanding efforts in the 50 states, Guam, Puerto Rico, the Canal Zone and Manila are to be congratulated.

"Your 108-year history is marked by hun-

dreds of projects which have greatly improved the lives of many Americans. You should be particularly proud of the good work you have done for our armed services personally. During World War I, you established the first American base hospital in France and the first veterans hospital in America. You initiated what we now call the G.I. Loans.

"During World War II you helped recruit pilots, mechanics, Seabees, nurses and sailors.

"You have remembered our veterans from Korea and Vietnam not only in the rededication of this Memorial Building, but in countless acts of concern. Clearly, you have lived up to your message that 'So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him.'

"Your program for youth enriches the lives of many American children. The thousands of scholarships you provide through the Elks National Foundation increase educational opportunities for young Americans, and your work with those in need of physical therapy is truly inspiring.

"I extend to you the thanks of Americans everywhere for your unselfish and constructive efforts.

"As the fifth Elk to achieve our nation's highest office, I am proud to be part of this 112th Session of the Grand Lodge. I am sure it will be a great success and I wish you continued good fortune in all that you undertake. Thank you very, very much."

The featured rededication address was given by PGER Francis M. Smith of Sioux Falls, SD. He said:

"Today, July 4th, 1976, our Bicentennial celebration climaxes with occasions all over the country. They will range from the noise of the carnival to the quiet of thanksgiving. They will include the parades, the patriotic speeches, the ringing of bells and the silent moments of prayer. All of it will be so very proper because all of it is so very American. How fitting the Order has designated this day for the rededication of this National Memorial to its uses and purposes.

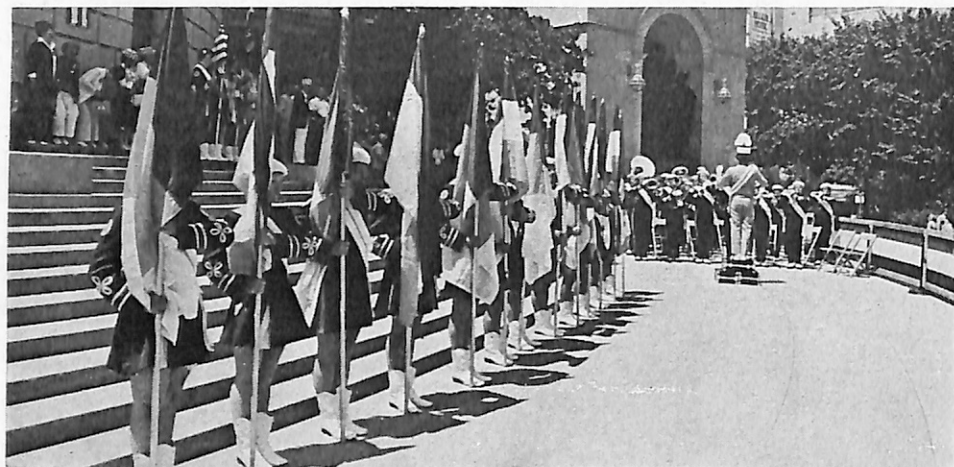
"This magnificent structure was conceived from the union of the spirit and the body of an organization devoted to patriotic purposes. It was born and it lives as a memorial to those of our Brothers who gave so much that we may now observe this birthday.

"Fifty years ago, one-fourth of the life of this country, thousands gathered here to accept this building in recognition of the service in World War I of 70,000 members



# A PERPETUAL MEMORIAL...

of this Order and as a memorial to the more than 1,000 who paid the supreme price. It was then the devout hope that there would be no need in the future to reopen these doors of gratitude and admit others as the objects of this testimonial. At the dedicatory services on July 4, 1926, a record was made of the great number of



*One of the highlights of the rededication ceremony at the Elks Memorial Building was the appearance of the Elks Youth Band sponsored by Racine, Wisconsin, Elks Lodge #252. The 75-piece band is directed by Brothers Harry Abramowitz and Lee Shannon.*

tributes paid the Order because of its participation in World War I and its aftermath. Expressions from presidents, members of Congress, military chiefs, the news media and other organizations were read not because of any desire for acclaim, but because they belonged as a part of the tribute to the Brothers who served.

"However, the lasting peace for which they fought and died was not to be, and the next generation of Americans was called upon again to protect those freedoms we hold so dear. 100,000 members of this Order responded to that call and 1,800 did not return.

"On September 8, 1946, thousands again assembled on these grounds to participate in the rededication of this Memorial in recognition of the service and sacrifice of our Brothers in World War II. Again, there were the messages of gratitude for the response of the Order to every call of our nation's leaders. Again they were included in the ceremonies as a part of the tribute to these Brothers.

"Today, we recognize those who served in the Korean and Vietnam conflicts. They are called conflicts, because a declared state of war did not exist. This was the politics of the situation, but not the reality. To the soldier in the field, the sailor on the sea or the airman in the sky, the presence or absence of formal declaration had little significance. The cold, the heat, the snow, the mud, the whine of the bullet, the shriek of the bomb and, yes, the agony of the wound and the tragedy of the death were all present and have no respect for legal descriptions. These men fought, bled and died in the service of

their country just as did their fathers and their grandfathers before them.

"We took no side in the debates concerning engagement in Korea or Vietnam. The Order did not involve itself in those decisions. But the Benevolent and Protective Order of Elks always has been, is now and always will be dedicated to the preservation of the freedoms afforded through the democratic way of life, and it is unalterably committed to total loyalty to every national endeavor which flows from the democratic process. The great cross-section of our membership is its strength and it inevitably leads to individual differences of opinion. This is as it should be.

The Order does not seek to influence any proper and legitimate considerations of its members, but it does impose on them the requirement of love of country and respect and loyalty for its commitments. This is why we totally supported those fighting under our flag in Korea and Vietnam and bitterly condemned those at home who performed acts of disloyalty against it.



*Presentation of colors by U.S. Marine Corps color guard.*

This is why today we have reopened the portals of this building to our recognition and to our memories of those Brothers who fought so gallantly in those engagements.

"Those who have read the story of this building know it represents a tremendous achievement by man of the spirit of its purposes. Every stone was carefully quarried and specially molded. The sculptures, the murals, the works of art have no equal and so graphically portray their theme. But if this building existed only because it represents the ultimate in man's ability to create objects of grace and beauty, it would be with us but for a short time. Skills increase, ideas change and fancy is a fickle thing. What one creates only out of the satisfaction of achievement another will destroy solely out of the desire for change. There will come a day when these stones and these works of art will crumble either from the hands of man or the decay of time. This is inevitable. Whether another edifice will be erected to take its place will be for others to determine. But the destruction or the decay will be only of the material things. The memories and the tributes represented by this memorial must remain forever.

"This service would not be complete if we did not now pause and reflect on its true meaning. Today we honor not only those who engaged in the last two conflicts, but also those who served before them. It is our view that time will not blunt our emotions or dim our gratitude. It is our intention to say that this particular Memorial in one form or another continues forever.

"Whether a professional or a draftee, no one elects the deprivation, the hardship, the exposure and the suffering that war imposes. We are sure that many of these Brothers did not want to fight; we know none of them wanted to die. Many may not have understood the cause of their engagement, others may have disagreed with it—but all served, and each by his sacrifice occupies a place in our hearts.

"Magnificent as this structure is, it would be but a mockery if it has been placed here solely to begin and end our memories

and our recognition of those it memorializes. Man cannot erect a structure and by it alone secure release from the obligations imposed on him by the service of others in his behalf. He cannot turn a key



and walk away. There must be the constant determination that each generation of Americans will meet its challenges as did those who passed before. There must be the constant dedication to the ever-continuing task of preserving those things which were given us at so dear a price. There must be the constant resolve that such sacrifices as shall be required to accomplish these purposes will be made. There must be the constant devotion and service to duty which will insure that on each of its birthdays hereafter, it will be one nation under God, indivisible, with liberty and justice for all.

"And if we listen carefully enough, we will hear the spirit of this building whisper today as it did in 1926 and in 1946: To these obligations be true, for their fulfillment is the greatest of all memorials."

PGER William J. Jernick of Nutley, NJ, Chairman and Treasurer of the Elks National Service Commission, unveiled a bronze plaque to be placed in the Memorial Building, and commented in part:

"Our hospitalized veterans are no longer able to offer what was originally required of them. They do remember, however, that there was a time when, in the prime of physical condition, they submitted themselves in sacrifice so that America would remain free. The war is finished for those who died in the struggle. However, the battle still rages for those confined in Veterans Administration and military hospitals all over America. It is a lonely fight

against disability and disease.

"These sick and disabled veterans need us now as we needed them with their courage, health and strength when they had it to give. As Elks, we can proudly attest that we have not been unmindful of our sick and handicapped veterans. For the past 30 years, our faithful hospital committees have devoted their time and energies bringing cheer, comfort and encouragement to the wards. Their efforts have been supported by grants totaling over \$9,355,000 to date from our Commission, and we will continue to give our best in this compassionate endeavor.

"It is a source of justifiable pride that your Elks National Service Commission is joined by so many lodges and State Associations, the members and their good ladies throughout America in this noble benevolence of Elkdom. As this beautiful Memorial Building will keep alive our memory of the dead heroes of the four wars, let us all repeat in our hearts the Elks' solemn promise to living veterans as we unveil this plaque in public renewal of our pledge that, 'So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him.'"

The entire assemblage, as the program ended, joined with George J. Balbach, Jackson Heights, NY, Chairman of the Grand Lodge Committee on Judiciary, in singing "God Bless America," the benediction was given by Msgr. Speck, and Master of Ceremonies Dobson admonished: "When we depart this

scene may we, the Elks and our treasured friends, pledge that we who accept the responsibilities of citizenship as well as its privileges, leave nothing undone to keep freedom alive in America in the decades, yes, the centuries ahead."

Hundreds of Elks, their wives and families and the public toured the building in what one of the guides described as the largest crowd he had ever seen in the many years he had been with the Order.

*The rededication ceremony was arranged by and conducted under the auspices of the Elks Bicentennial Committee consisting of PGER Raymond C. Dobson, Minot, ND, Chairman; and PGERs George I. Hall, Scottsdale, AZ; John L. Walker, Roanoke, VA; R. Leonard Bush, El Toro, CA; Robert E. Boney, Las Cruces, NM; Robert G. Pruitt, Atlanta, GA; William A. Wall, West Palm Beach, FL.*

*The Memorial Rededication Committee was made up of Homer Huhn, Jr., Grand Secretary and John R. Ryan, Publisher/General Manager of The Elks Magazine.*

*Decorating of the Memorial Building was supervised by Brother Merton Ephraim of Chicago, IL, who assisted his father, the late Max H. Ephraim, PER of Chicago, IL, Lodge No. 4, at the 1946 rededication ceremony. Bro. Max Ephraim was also responsible for the building's exterior decorations for the 1926 dedication ceremony.*

## ELKS NATIONAL SERVICE COMMISSION

"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."



Leather hides were recently presented to James Cunningham (center), director of the Charleston VA Hospital, by South Carolina Vets Chm. Frank Di Figlio. Elks Hospital Committee-men Jules Spar and George Bailey, and VAVS Chm. Cecil Long assisted in the delivery of the hides.



A monthly project to provide reading material and canteen books for the Veterans Hospital in Miami was begun recently by South Miami, FL, Lodge. Thomas Doherty (right), hospital director, and Ms. Jinx Murray, chief of volunteer service, thanked Vets Chm. Harold Slater for the lodge's first donation.



Through the efforts of the Oklahoma City, OK, Elks, \$500 was collected to buy a popcorn machine for the local VA Hospital. Observing as W. C. Bonner (third from right), acting hospital director, accepted the gift from Vets Chm. Wayne Moore were (from left) PER Vernon Monroe, Trustees Chm. Bill Clemens, Jeff Fredricks, hospital recreation chief, William Bell, and Brother Seward Hutchison.





The acceptance speech of

## George B. Klein

Presented at the Grand Lodge Convention following his election to office on July 5, 1976

Grand Exalted Ruler McDonald, Past Grand Exalted Rulers, Msgr. Speck, Officers, Committeemen and Members of the Grand Lodge, guests and my Brothers.

At least twice during the past twenty years the incoming Grand Exalted Ruler has expressed these thoughts:

*I am only one, but I am one.*

*I can't do everything, but I can do something.*

*And what I can do, that I ought to do  
And what I ought to do, by the grace  
of God, I will do.*

With that philosophy as my guide, I proudly but humbly accept the honor of serving as your Grand Exalted Ruler.

This opportunity to serve would not have come my way without the support and encouragement of a great number of people. Over the past quarter of a century my sponsor and guide in Elkdom has been the Honorable H. L. "Hobe" Blackledge. There are few men more devoted to our Order or more knowledgeable in its procedures. No man could have asked for a better friend and guide, and to you, "Hobe," I will be forever grateful. Thank you, sir!

The most dedicated men in our Order are seated here on the platform behind me. They are our Past Grand Exalted Rulers who function as the Advisory Committee. Without their help and guidance it would be impossible to prepare for this position. I appreciate their friendship and the helping hand they have so willingly extended to me.

I am indebted to Congressman Charles Thone who took time from his busy schedule to fly into Chicago this morning to make the nominating speech. I am particularly proud of the fact Congressman Thone is from my home lodge and a life member. Thank you, Charley.

In my family as I grew up I had a sister but no brothers. If I had had a brother, I would have wished to have him be like my brother-in-law, Joe Cashen, who has seconded my nomination. Joe and I have been especially close for the past 30 years and I am indeed proud that he is in Chicago to take part in this morning's session.

This year will find me following in the footsteps of a great Elk and a true gentleman. The great record that he has written will be difficult to match. During the past year he has been always ready to help in the task of preparation for this year. I might add that when I had occasion to visit his office in New Orleans he was a most gracious host. To you, Willis McDonald, I owe a great deal and I thank you.

In much the same way that a good secretary is important to the successful subordinate lodge, so is it essential that the Grand Lodge have a good man in this position. We are indeed fortunate to have just such a man in Grand Secretary Homer Huhn, Jr. Believe me, the past year of preparation would have been much more difficult for me without his able assistance. Homer and I served together a number of years ago on the Credentials Committee and I have always gained much from working with him.

To the past Exalted Rulers, and the Officers and Members of the Nebraska Elks Association go my sincere thanks and gratitude for their ever present support over the years that I have been engaged in the affairs of Elkdom. Certainly the events of the past year have made certain sacrifices necessary and I may say that the support from all has just been tremendous.

As evidence of the terrific support that Nebraska has given me is the fact



U.S. Rep. Charles Thone (left) nominated George B. Klein as Grand Exalted Ruler. The seconding speech was made by PER Joseph P. Cashen, brother-in-law of Bro. Klein.

that in my official escorts this morning were thirteen past presidents of the Nebraska Elks Association. I think it is just tremendous that so many made the effort to be in Chicago for this morning's session. To Past Grand Exalted Rulers Blackledge and Strohm, State President Ken Muirhead, and Lincoln Exalted Ruler Jack Jensen, thank you all for the honor you have accorded me by escorting me to this podium.

To the members of the University of Nebraska Pep Band who have taken time from school and jobs to be here, the Pottstown Drill Team, and to my good friend "Red" Ringo, my sincere thanks for what you have done here today.

I would be remiss in my acknowledgements if I did not recognize the company for whom I have worked for the past thirty-six years. Woodmen Accident & Life Company of Lincoln has been most generous in granting me a year's leave of absence so that I might devote 100% of my efforts to Elkdom. To my company and the more than thirty Elks who work with me, I say, "Thank you."

This morning I am indeed proud to





*Upon his election as Grand Exalted Ruler, George B. Klein (right) was greeted by his sponsor PGER H. L. Blackledge. Both are from Nebraska.*

have here with us our two sons, Larry and Bob. Both of them grew up hearing their dad talk Elkdom. They must have been listening for they are both Elks.

To my lovely lady, Ruth, I owe the greatest debt of all. Her willingness to share our life with Elkdom has made our being here this morning possible. The commitment to Elkdom this year and for years to come is *our* commitment. For her love, support and encouragement, I am and will be forever grateful.

This 112th Grand Lodge Session is indeed unique. What could be more appropriate than opening our session on the 200th birthday of our country and starting our business sessions on the first day of our third century. It is fitting that the world's greatest patriotic fraternal organization should be meeting on the occasion of our nation's Bicentennial. Together, we can begin our work in an atmosphere of celebration and dedication.

What a long way we have come in the last 100 years! In looking back at our Order at that time, we find it consisted of three lodges with a total membership of 418. The records show their total assets were slightly over \$18,000. Compare this with today's membership of 1,611,139 in 2,212 lodges. Yes indeed, we have come a long way.

Probably at no time in the history of our country have the citizens been more aware of the past and their great heritage. This awareness has reminded us of the sacrifices made by many to insure the preservation of our most precious possession . . . freedom. That great document, the Declaration of Independence, and our Constitution have

## **“Freedom has made America. Not just political freedom, the whole environment . . .”**

been the foundations upon which this nation has achieved greatness. It is the duty of all of us assembled here today to rededicate ourselves to the further preservation of our American principles.

These American principles as set forth by our Order have been clearly stated.

Moral values are the basis of our society, and the responsibility of each citizen to live by these moral values is fundamental to the welfare and progress of our society. These moral values include honesty of word, deed and purpose; brotherly love that requires us to be fair with our fellowmen and just in our relations with them; faithful performance of our labor in every honorable calling; and a recognition that each of us has the duty to contribute to the best of his ability to the advancement of the general welfare.

Freedom has made America. Not just political freedom, but the whole environment of freedom is responsible for the tremendous progress of our nation since its revolutionary birth in 1776. Freedom lets citizens choose their work, encourages individuals to discover their talents and make the most of them. In consequence we have a standard of living higher than any nation has enjoyed, a material abundance more widely shared among all our people than ever before, and a high level of intellectual and cultural attainment. Every citizen is the beneficiary of the freedom that has unleashed the abilities of the American people and provided the incentive for the maximum use.

Inherent in the American concept of freedom is the integrity of the individual. Individualism makes each person primarily responsible for himself, his welfare, his success or failure. Freedom lays upon each person the individualism and individual responsibility as the sure way to produce democratic leadership and preserve freedom.

Self-government presupposes the duty of every citizen to obey the established government and to employ only those lawful methods of reason and persuasion that are open to all of us to achieve political action. It follows that government by the majority must be reasonable in the exercise of its authority and protect the rights and interests of the minority.



*Through lines formed by the Pottstown, PA, Drill Team, GER-Elect George B. Klein is conducted by the Grand Esq. Richard Stropes to the podium to be installed.*

Our ability to change our institutions and practices through orderly process of law and to accommodate to changing needs has helped our nation to develop, as it will in the future. All proposals for change in our institutions should be weighed carefully by all citizens to determine whether such change will reduce or add to our freedom. Our goal should be *more* freedom, not less. We must guard against the growth of governmental power through surrender of civil rights and individual freedom for contemporary gain at the expense of future generations.

The tendency of groups to seek preferential treatment from government breeds rivalries dangerous to political stability, is harmful to genuine economic growth and leads to fragmentation of society rather than to unity and strength. All groups of citizens ought to measure political and economic proposals advanced in their own interest against their effect on the whole nation.

We believe that the time has come when all citizens who believe in these principles should speak up for them and set an example by applying them fully in their daily lives. We urge those in positions of leadership and influence—clergymen, educators, business executives, holders of public office, leaders of labor, intellectuals, editors, radio and television producers, motion picture producers and all others—to assume a greater responsibility for the wider understanding of these principles and their practical application in the day-to-day lives of the people.

Will you join me in rededicating ourselves to these American principles?

As we take our first steps into our



Nation's third century, it is important that we examine the plans and goals of Elkdom for the coming year. The official Grand Lodge program has been in effect since the District Deputy Clinics in April, and tomorrow when you Exalted Rulers convene for our conference, you will be presented with your copy of the Exalted Ruler's Handbook. I urge you to use it as your guide for the activities of your lodge during the coming year.

Increased membership is always one of our prime goals and this can be accomplished by the initiation of new members and, equally important, by diligent attention to lapsation. During the lodge year completed in April, we enjoyed a fine increase in membership and in large measure the success of the Lapsation Program was responsible for this increase. To encourage membership, growth awards this year will be made to lodges for any of the following: A *gross* gain in membership of 10%, a *net* gain in membership of 5%, or less than 2% loss by lapsation.

Your response to the Elks National Foundation last year was tremendous. The goal set by Grand Exalted Ruler McDonald was exceeded, and hopefully, the goal of \$1.50 per capita can again be surpassed this year. All we have to do is tell the story of the Foundation and its many outstanding pro-

grams and the signing of new members becomes easy.

This year in recognition of achievement, special Bicentennial awards will be made. For members, there will be Bicentennial seals for their cards and Bicentennial pins for those meeting certain requirements. For Exalted Rulers, secretaries, lodges, state associations, and District Deputies, Bicentennial certificates will be awarded for special achievement. Hopefully, all will strive for these Bicentennial awards.

This year as before, great stress will be placed on youth activities. I can think of no other organization that has done so much for the youth of our nation. The programs that we offer are many and varied ranging from athletics, scholarships, Boy Scouts, Elks National Youth Week, summer camps and many, many more. The Elks National "Hoop Shoot" continues a fantastic growth and we have just had the exciting news that the national winners in the contest will be honored in the Basketball Hall of Fame. What better evidence of the recognition we are receiving for our youth activities? I suppose this may be a little selfish on my part, as the program was originated in my Lincoln Lodge and we know the value of the program. It involves the presentation, in a simple and sincere ceremony, of an American Flag to a Boy Scout reaching

the Eagle rank. It is a tribute to the youth and it reflects great credit to our Order.

Over the past 15 or more years I have been active in ritual work as both a coach and a judge, and during this time I have noted that most of our more successful lodges are deeply interested in impressive ritual work. Certainly the impression made on a candidate is a lasting one—and isn't he entitled to our best performance? Your Grand Lodge Ritual Committee stands ready to give you assistance in developing good ritual. Good ritual is not built overnight, but it must be started sometime and there is no better time than now.

Yesterday, the Elks National Memorial Building was rededicated in honor of those who served in the Korean and Vietnam conflicts. It was a beautiful and fitting ceremony coming on our nation's 200th birthday and should serve as a reminder of the debt we owe to those who sacrificed so much. We all have the opportunity to help repay this debt by participating in the programs and activities conducted under the auspices of the Elks National Service Commission. Literally thousands of volunteer hours are given by our members in fulfilling the pledge that:

*"So long as there is a disabled veteran in our hospitals, The Elks will never forget him."*

I ask you all to give your full support to these programs for our veterans.

In reviewing the many programs we carry out, we sometimes tend to forget the things we do for our own members. We can all be proud of the "home away from home" that is available to our older Brothers. Presently, at least another fifty Brothers can be accommodated in this beautiful Elks National Home in the Blue Ridge Mountains of Virginia. I urge you to let your members know about this fine facility.

On this significant first day of the third century of our country's independence, I urge each of you here present, and all others, to join with me in our march toward even better and brighter horizons so that the record that is written, not *my* record, but *our* record, will be one of which each of us may well be proud. As a result of our achievements, our Order of Elks and our beloved country will stand even taller on the pinnacle of free people in a free country.

In a popular song entitled "People," the lyrics tell us that, "People, people who need people are the luckiest people in the world." If this is true, then at this moment I am the luckiest man in the world—as I need all of you in our determination to keep *America and Elkdom* . . . Moving forward. ■

## IN MEMORIAM

### James A. Farley 1888-1976



One of Elkdom's most famous members and one of the most respected men in America is dead. Former Postmaster General James Aloysius Farley, age 88, died in his New York hotel suite June 9, 1976.

"Gentleman Jim" became an Elk in 1921 when he joined the Haverstraw, NY, Lodge No. 877, later becoming Exalted Ruler. Always a dedicated Elk, he later became President of the New York State Elks Association. Until the time of his death, he always wanted one of the first copies of the Grand Lodge Proceedings so he could keep up with the affairs of the Order.

Widely respected by people of all political persuasions, Farley was frequently referred to as "a legend," "beloved," "revered," etc. Writers and speakers continually used the phrase, "His word is his bond," when they referred to Farley. He once said he had never lied to anyone.

His political career began when he was elected Town Clerk of Stony Point, NY, in 1911. He rose to become Postmaster General under President Franklin D. Roosevelt in 1933, a post he resigned in 1940.

Although he never graduated from college, Farley was showered with 24 honorary doctorates. Scores of citations, medals and awards came to him for his work in civic, fraternal, religious and political affairs.

At the time of his death, Farley was Honorary Chairman of the Board of the Coca Cola Export Corporation.

*"His virtues are written on the tablets of love and memory."*



# A COMMON DESIRE...

by Jerry Hulse

□ Travel writers are forever telling everyone where to go: Hong Kong, Hawaii, France, Finland. You name it, they've written about it. But what of their personal preferences? Where in the world would they vacation if they had but one choice? I put the question to several colleagues and they came up with a variety of replies. Some confessed to a desire to slip away to some peaceful hideaway in the South Seas while others admit they prefer the action and excitement of the Big Apple, New York City. Whatever their pleasure, like others they share a common desire: the wish to unwind away from the daily treadmill.

Let's begin the survey with Murray Brown, travel editor of United Press International: "One choice? I think I would probably run off to one of the lovely hill towns above the French Riviera. On the other hand...perhaps it would be Changmai in Thailand. Both come to mind for the same reason: both are peaceful, unspoiled. I recall particularly Venice where French painters of the last century held court.

The countryside is a poem in colors: the roses are redder, the tulips bluer. Yes, if I had only one choice I believe I would go to Venice. But then...what of Changmai? Changmai, which is north of Bangkok, is like the Orient used to be, with fewer trucks and more bicycles, gracious people and a relaxful pace. Let me think about it for awhile: Venice or Changmai?"

Pamela Fiori, editor of *Travel & Leisure* magazine: "Where I most yearn to go depends, really, on the season and my mood—the former usually having a significant influence on the latter. In winter, the season I most grumble about, I have flights of fancy that take me away from New York. My dream destination is a palm-studded island with abundant warmth and sunshine where, lying on a pure white sand beach, I can get sinfully tan and wear nothing more than a bikini and smug smile.

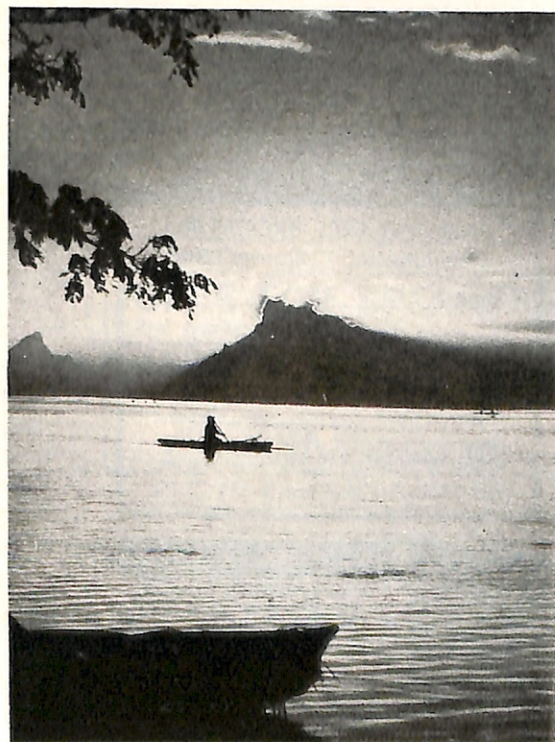
"Now, if this were the extent of my fantasy, I could choose hundreds of places, from Tahiti to Puerto Vallarta, but it doesn't stop there. Furthermore,

I want my island to have a foreign culture, preferably with European overtones. That narrows it down considerably. An Italian island would be ideal, since I speak the language, but a French island in the West Indies would do nicely, too. I also want to eat terrifically well—lots of fresh fish and exotic fruit, mangoes particularly—and have access to agreeable wines (asking for superb wines on any island would be an excessive demand, I think).

"If it rains, I want to be on the kind of an island that has more than just beach life, so I don't feel trapped. A village or town nearby to my villa (that's another part of the dream) would be ideal—far enough away to feel isolated from, near enough to get to quickly if the weather looks threatening. In that village there should be an active native life with shops and markets where I can buy imported perfumes at a fraction of their cost at home, handicrafts and primitive art. There should be enough available nightlife where I can go when I have reached the point of utter relaxation



Caribbean island of Martinique (left) is the choice of travel writer Pamela Fiori, while Jerry Hulse prefers the island of Raiatea in French Polynesia.





## Brother Elks are thrilled with this Fun & Fund Raiser



### A Nite At The Races

is the famous horse race game used the world over. The game is played with 16mm film of actual races in color and sound with the fastest, finest thoroughbreds in action.

It's a complete package too! - 18 sealed containers of filmed races, Programs, Mutuel Tickets, Play Money, Computer Forms, Tote Board and Instructions are provided.

For the complete story of what A Nite At The Races can do for your organization, write, wire or call . . .

**a nite at the races, inc.**

2320 Avenue U / Brooklyn, N.Y. 11229  
(212) 769-7355

**destroilet**  
oxidizing toilet

has no  
water  
toilet  
problems



There is a waterless, sewerless toilet that needs no chemicals, holding tanks or septic systems. Pollution-free, problem-free. Tens of thousands in use world-wide.

SEND FOR FREE BROCHURE

☐ Residential ☐ Comm'l/Ind'l

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

**AMERE** INDUSTRIES, INC.

613 Main St. Walworth, WI 53184



### BOOK OF MEMORY

in everlasting bronze  
For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.

**NEWMAN BROTHERS, Inc.**  
5625 Center Hill Avenue  
Cincinnati, Ohio 45216

and want to face the world again. Finally, I don't want to go around the globe to get there; it should be no more than a four- or five-hour flight from where I live. All of which, added up, would place me on the island of Martinique in the French West Indies. Please book me on the next flight."

And then there is *Saturday Review's* Horace Sutton: "We travel so often as a family I must give you a four-way answer. If you were to query the crown prince, who is 13, about his favorite place, his unqualified answer would be Sun Valley. That goes for winter (down-hill or cross-country, no matter) or summer (shooting trap and skeet and catching fish in the Big Lost River). On the other hand, her royal teenage highness, at 15, would rather go to Saks than anywhere else. Failing 10 days in Saks (preferably with a charge card), her alternate choice would be Casa de Campo at the east end of the Dominican Republic, where in the proper season teens abound and there are a dozen things to do without benefit or need of parental guidance.

"Were I to have a vote it would be a place, probably Seagrit, where I could walk around barefoot and in shorts, swim when it got hot, play tennis in the lee of the afternoon, toss a steak on an outdoor grill at night, and read a good book by good light. Where? I think of off-trail beaches like Napili in Hawaii, out-islands in

the Bahamas, St. Lucia in the West Indies, Bora Bora before the blue-haired ladies came on package tours. But don't misunderstand. I'm not adverse to easy living—a villa on the beach at Marco Island, FL, a house in Antibes for July, a rented condo in Ketchum, or a pad—any season will do—at the Kahala Hilton."

Richard Joseph, travel editor, *Esquire* magazine: "When we dream of finding one place that combines the best features of all, we learn there is no such place. But this is what I'd like it to be if that were true: It should have the food of France, Swiss scenery, the music of Brazil, Irish conversation, the differentness of Nepal and the People's Republic of China, Finnish girls, the excitement of Hong Kong and the peacefulness of Polynesia. Plus the variety of Mexico, the urbanity and kemptness of London, the vitality of Israel, the gusto of Italy, the still-cheap prices of Sri Lanka, the friendliness of Fiji and the open-handed and open-hearted hospitality of the American and Canadian West. I'd like to be able to shop my way through Scandinavia, dine my way through India and Taiwan and dance with every girl in Hawaii and Tahiti.

"If I had to name one favorite place, though, it must be New York—still the largest apple of them all. It's the place where everything is at—and easily get-  
(Continued on page 54)

## Veterans Affairs Administrator Guest Speaker



Richard Roudebush (left),  
and PGER William J. Jernick

William J. Jernick, Chairman-Treasurer of the Elks National Service Commission.

"Countless veterans of earlier eras had already benefited from Elks' programs of help at the time the VAVS was established," Bro. Roudebush said in part, as he commented and elaborated on the Elks' pledge.

He said that the Order of Elks is a leader among groups of private citizens which operate without government help and without government restraint to give assistance in VA hospitals.

"May we give America's third century a good beginning by building on those things we have done successfully," he said, as he lauded the work being done for veterans by the Elks.

"The Elks' tribute to veterans is not confined to a single day, to a single year, to special occasions or historical observances. It is a day-to-day tribute of long standing and it is one that is as productive and helpful as it is persistent."

These were the words of Richard L. Roudebush, U.S. Administrator of Veterans Affairs, who spoke at the Wednesday morning meeting of the 112th Session of the Grand Lodge in Chicago.

He is a member of Noblesville, IN, Lodge and was introduced by PGER



(Continued from page 10)

the parents are capable of transmitting their good qualities.

It is an irrefutable fact that circus dogs which can perform complicated tricks demanding great intelligence are rarely equipped with a pedigree. Fabulous fees are paid for these mutts.

Lorenz says the reason mutts make such fine performers "is not only their higher intelligence and better aptitude for learning . . . but, above all, the fact they are much less 'merry', that is, their tougher constitutions enable them to stand more nervous strain."

Which, as far as you and I are concerned, means they can absorb more training without breaking.

So, start your mutt just as you would if he had a pedigree. After weaning have it wormed. When it is a couple months of age take it to the dog doctor for its temporary distemper shot. At the age of four or five months take it back for its permanent shot, and every year thereafter bring it in for a booster shot.

Spend a lot of time with the pup between the ages of three and eight months. Talk to it. Handle it. Take it riding in the car. House break it by putting down newspaper over a wide area and then gradually decreasing the area until it is using but a single sheet of paper. Then move the paper outside.

Teach the pup to sit, come and heel. But more important, build the desire to hunt by bringing the young dog in contact with game and permit it—in the beginning—to chase.

Young dogs like to chase anything from wind blown leaves to scurrying chipmunks. Encourage the instinct to pursue by throwing a boat bumper. Then hide the boat bumper in the grass so the dog must use its nose to find it.

Don't be discouraged if your mutt makes mistakes. The best of the purebred dogs do. There was the Baron, a national champion German shorthaired pointer. It was during the final heat of a national championship trial in Minnesota. The dog had the championship won until a moment before it reached the bird field for the last time and suddenly went hopping and skipping across the countryside in pursuit of a big butterfly!

Take the case of the black Labrador which when young had the bad habit of stopping while completing a retrieve to lift its leg at every bush along the line of retrieve. The trainer finally broke the habit by having a helper hide behind a bush and shoot the dog with a BB gun when it lifted its leg.

Later, however, during an important trial, the dog came up along side a thorn bush during a retrieve. One of the thorns must have pricked it. The dog remembered the BB gun. It went high in the air as though shot, dropped

the bird, and went yelping out over a hill out of sight.

Hounds go haywire too. One of the finest foxhounds I ever saw grind out a long trail came back one brisk day carrying a painted turtle in its mouth. The gallery hooted and howled. And it wasn't until the next day that the hound's master learned that his kids were using the dog to hunt turtles while he was away at the job.

I like a smooth, polished performance. I like my retrievers to go out and come back fast and to carry proud. I like my pointers to stand high and my springers to bounce.

But a mutt can be as stylish as a purebred. A pedigree does not insure a professional performance. Nor does the lack of one mean a dog is likely to look sloppy afield.

Most stylish dog in our block is a cross between a chance mating of one of my Labradors and a runty Irish setter. Second most stylish dog looks a little like a Gordon setter, but is pure mutt with doberman pinscher, hound and setter blood pretty well diluted by nobody knows what else. There's often more class to the maneuvers of a rat hunting alley dog than some of dogdom's royalty.

Generally it is much harder to train a mutt without setter and pointer blood in its veins to point game than it is to teach it to trail or pick up body scent on the wind and then flush. Teaching a mutt to retrieve is as easy as teaching a purebred. And teaching it to stand steady to wing and shot is no more of a problem than it is to steady a pooch with a pedigree.

Decide what you'd like your mutt to do. Then get a dog training book which covers your needs whether it be pointing, retrieving, springing game, trailing game or even trailing man. The mutts can do it.

Easiest way to train a mutt is to bring it into contact with game and let it hunt for its own pleasure. Gradually then, bring it back to the gun. It won't be long and the dog will understand that it is part of a team. It will realize that without the gun pickings are going to be mighty slim.

Attitude is important. Mutts are quick to sense what their masters are up to. If the boss crawls along quietly, hesitating often before flushing game, the mutt will often learn to do likewise. If the boss goes crashing through the woods like a bull moose in fly time, what can he expect of his dog?

Even the very tiny mongrels have a place in the hunting picture. In Wisconsin's north country more toy mongrel breeds are used to hunt ruffed grouse than pointing breeds. The little dogs are used to put the birds in a tree. They

(Continued on next page)

Let Belsaw prove **YOU** can  
**Earn Up To**  
**\$800 an**  
**Hour**

**In**  
**YOUR**  
**OWN**  
**SPARE**  
**TIME or**  
**FULLTIME**



**SHARPENING BUSINESS!**

**On our**  
**30-DAY**  
**FREE**  
**TRIAL**  
**OFFER**

You risk nothing by accepting this offer to see how easily you can turn your spare time into big Cash Profits with your own Complete Sharpening Shop. No selling . . . no previous experience needed. Our famous Sharp-All and show-how instruction set you up to make \$200, \$500, \$700 a month CASH sharpening Saws, Knives, Scissors, Lawnmowers, Shop and Garden Tools . . . all cutting edges.



**LIFETIME**  
**SECURITY**  
with  
**YOUR OWN**  
**BUSINESS**

**FREE**  
**BOOK!**  
Gives  
Full  
Details

**Send for all the facts!**  
Our Free Book tells how to start a profitable, lifetime home sharpening business, how we help you grow, how we'll finance you.

Send for FREE details—mail coupon below or postcard TODAY!  
**BELSAW SHARP-ALL CO., 3731 Field Bldg. Kansas City, Mo. 64111**

**No Obligation...No Salesman Will Call**

**YES, ☐ BELSAW, 3731 Field Bldg., Kansas City, Mo. 64111**  
**please send me the FREE BOOK that gives full details.**

Name \_\_\_\_\_ Please Print \_\_\_\_\_  
Address \_\_\_\_\_  
City/State \_\_\_\_\_ Zip \_\_\_\_\_



**PERSONALIZED**  
**BOWLING**  
**SHIRTS**

Complete with Elks Emblem, lodge name and location on back; member's name above pocket. Fully washable . . . fully guaranteed!

Permanent Press Double Knit .....\$16.95\*  
Permanent Press Dacron® & Cotton .....\$12.95\*  
Sturdy, Lightweight Chadel .....\$10.95\*  
\*F.O.B. Chicago Write for complete information

**RH** **RUSSELL-HAMPTON CO.**  
Dept. E, 15 South Wacker Drive  
Chicago, Illinois 60606

**JOKES FOR SPEAKERS!**

Topical monthly Joke-Bulletin with approx. 100 funny one-liners, stories and roast-lines. Created by top-Hollywood comedy writers. Ideal for E.R.'s, Club Officers, Business Execs., Banquetters, etc. Humorize your speech for any audience; any occasion. Only \$60 a year—Sample issue (current) \$5.00. Send to:

**JOKES UN-LTD.,**  
P.O. Box 69855, Dept. E-7, Hollywood, Calif. 90069

**HYDRAULIC JACK REPAIRS**

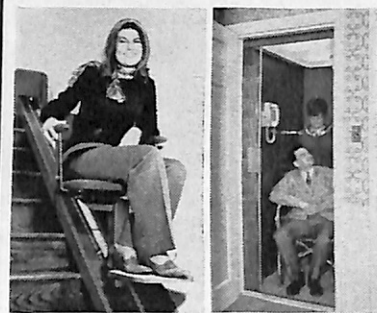
**Earn While You Learn In Your Spare Time**  
Trained and qualified mechanics needed NOW to service inoperative hydraulic jacks. BIG opportunity for ambitious men. We show you HOW—in your basement or garage to earn spare time cash in an expanding industry. Don't wait, ACT NOW! Get the facts.

Write for folder E9 and free bonus offer.  
**Hydraulic Jack Repair Manual Co., Inc.**  
P.O. BOX 3 • STATEN ISLAND, N.Y. 10314



## SHOULDN'T CLIMB STAIRS?

### Install a StairLIFT or an "Elevette"



StairLIFT

"Elevette"

**StairLIFT.** Save up to 30%\* with this new, low-cost passenger lift. Safe and easy to install. Rental plans available in most areas.

\*Generally priced about 30% lower than an Inclinette.

**"Elevette".** The modern home elevator that can carry three adults or wheelchair patient and attendant. Installs in the open or in a shaft. Can be color coordinated to your home.

#### SEND FOR FREE BOOKLETS

with information on StairLIFT, "Elevette" (also Inclinette and 2-seat Inclinator passenger lifts). Tax deductible when recommended by doctor.



**INCLINATOR COMPANY OF AMERICA**

2204 Paxton St., Harrisburg, Pa. 17105

In business for over 50 years.

## INCREASE YOUR FUND-RAISING PROFITS!

**CINEMA RACES** means fund raising without fuss — but more fun! No merchandise to stock or sell. You keep the funds you raise (except for the nominal cost of your CINEMA RACE package). We provide sound-and-color horserace films, programs, tickets, play money, combination tickets plus the easy instructions for running a day at the track in your hall. Used by hundreds of organizations in successful fund-raising events. Write or call for details.

### CINEMA RACES

Dept. E82 / 271 Schilling Circle  
Hunt Valley, Md. 21030 / 301-666-9222

## 1000 GOLD STRIPE ZIP-CODE LABELS 65¢



#### FREE LOVELY GIFT BOX

1000 Gold Stripe, 2 Color, gummed, padded Labels, printed with ANY name, address & Zip Code, 65¢ + 10¢ pstg. & hdlg., or 75¢ in all. Or, 3 sets, all the same or each set different, only \$2.10 ppd. Make money for your club, church,

scout troop, or yourself. Details FREE with order. Money Back Guarantee. FREE GIFT BOX! Pls. allow up to 6 wks. for delivery.

**LABEL CENTER**  
808 Washington

Dept. L-339  
St. Louis, Mo. 63101

then bark to keep the bird occupied while the boss comes up. If the boss is almighty hungry he shoots the bird out of the tree. If he is a sportsman, he flushes the grouse and clips it going away.

The toy mongrels also make excellent squirrel dogs. Only rarely have I seen squirrel hunters using purebred dogs. They prefer fox terrier types, fast little dogs alert to every movement on the ground or among the leaves of the trees.

I can't ever forget Big Red McCarthy. He was one of the Irish setters which invaded Wisconsin shortly after the pheasant was introduced to our cover in the early thirties. I won't ever forget his master, rest his soul, because he claimed he had that dog doing everything except plucking and roasting the birds.

Then one day I actually met Big Red. He pointed with breath taking style. He stood squarely, head high, tail out back like a red flag. It was enough to take a man's breath away.

I watched for an entire afternoon while Big Red pointed a chicken, two cows, one horse, a small child and enough falling leaves to fill a bushel basket.

No reflection on your setter or retriever, of course. The point is, however, that a dog is a dog and good breeding can be as harmful as it can be helpful in creating the kind of canine which will do a good job afield.

So let's say you're convinced a mongrel can do as good a job for you as a blueblood. Now what to hunt?

Rabbits? Okay, look for a mutt with hound blood. It will learn to trail more quickly. Birds? Look for a dog with some setter, pointer or springer blood. He'll instinctively take his scent from the air and work up to his quarry more quickly. Ducks? Well, almost any medium or large dog with a good coat to withstand cold water. Retrieving is a quickly mastered art. Squirrels? An alert little dog with perhaps some ter-

rier blood. Coyote? In the middle west a pooch with enough hound to trail and enough pit bull or airedale to stay with an animal brought to bay. In the West, a high running dog which pursues on sight. Greyhound or whippet or any racing dog blood will help. And, for the best all around dog, a pooch to work on land and water for fur and feathers try a combination pointer and retriever.

Actually, there is no breed equally proficient on all species of game. For a time springer spaniel men said they had the best all around dog. Then the German shorthaired pointer people claimed their pooch was the poor man's hound: retriever, pointer, springer, etc. The Weimaraner people had dog fanciers tripping over themselves in their haste to plunk \$300 on the line for a pup designed by breeding and training to do everything.

All fell short of their mark. For my money, the pointer or setter and retriever crosses have come as close to being "all around" dogs as there are on the market.

Of course, there's likely to be no two dogs from the same litter of such a breeding alike. But there's likely to be one humdinger in the bundle.

Some day perhaps, someone will breed the All-American dog. He'll be a mutt for sure at least in the beginning. Soon as he's recognized, however, chances are he'll go the way of all proud flesh—to pot!

So think it over. If you have a mutt give it a chance. If you have a chance to get one, don't turn it down just because it can't be registered with the elite. And, if you are a firm believer in the old saying that blood will tell, don't laugh too loudly next time you see a dog which looks like a cross between a hare and a tortoise and gallops across the countryside like a balloon losing gas in spurts. He's just the dog likely to get to the bird field ahead of your Dual Champion Von Sauerkraut and bring back the blue ribbon and the bacon too!

## Obituaries

**PAST DISTRICT DEPUTY** James H. Neil of St. Maries, ID, Lodge died May 5, 1976. St. Maries' Exalted Ruler in 1929-1930, Brother Neil also served the North District in 1935-1936 as District Deputy Grand Exalted Ruler.

**PAST DISTRICT DEPUTY** Peter E. McBride of Anaconda, MT, Lodge died June 26, 1976. Exalted Ruler of his lodge in 1927-1928, Brother McBride served as District Deputy Grand Exalted Ruler for the West District in 1945-1946.

**PAST DISTRICT DEPUTY** Harry M. Vondrak

of Nebraska City, NE, Lodge died June 14, 1976. A Past Exalted Ruler of Nebraska City, Brother Vondrak became District Deputy Grand Exalted Ruler in 1968-1969 for the East District.

**PAST GRAND INNER GUARD** Charles D. Fox Jr. of Roanoke, VA, Lodge died June 16, 1976. Roanoke's Exalted Ruler in 1931-1932, he held the post of District Deputy Grand Exalted Ruler for the West District in 1941-1942, and was a GL State Associations Committeeman from 1955 through 1957. Brother Fox served as Grand Inner Guard in 1959-1960.



□ Things have really changed since the old days when men were supposed to limit themselves to working, drinking or fighting. Now it's "all right" for the ordinary husband and father to be in the kitchen creating things and enjoying himself. I can openly tell people that I spent many hours over a hot stove, slowly learning to make fantastic omelets and no one will think I'm weird, at least not for that. So gather around omelet lovers, and let a man who cooks, and is proud of it, share his secret method with you.

The first, and most important, item to consider is the frying pan. Don't even think about any of the gimmick pans out on the market today if you are serious about your omelets. Hinges may be great on doors, but they don't belong on a good frying pan. Remember too, that a fancy non-stick coating on a thin bottomed pan won't make it cook any better, it'll just make it easier to throw the worthless omelets out. No, for the master omelet maker, there are only two choices: the heavy cast aluminum or the heavy cast iron frying pans.

To get a good cast aluminum frying pan you'll have to go to a restaurant supply house or know someone in the business. Cast iron pans are easier to come by, but don't be tempted by one at a low price. A good aluminum frying pan is almost a half inch thick through its bottom and a good cast iron one is nearly a quarter inch thick. Neither of these is going to be very cheap, but

they last a lifetime and these are one of the few opportunities you'll get nowadays for starting up a family heirloom.

The best size to get, for 2 and 3 egg omelet, is 10 inches, measured across the bottom, not the top. Whatever else you do, don't try to cook a 3 egg omelet in a smaller frying pan than this; you'll only end up calling your efforts scrambled eggs. A love of scrambled eggs over omelets, by the way, is a sign of a misspent youth.

If you've had to go out and purchase a new iron or aluminum frying pan, it will have to be seasoned before use to prevent food from sticking to it. This is a very important and ancient ritual. If done correctly, all is well and practically nothing will stick to the pan. But if done wrong, practically everything will stick, even boiling water.

To begin the ritual, wash the new frying pan with hot water and soap. Rinse it well, dry it thoroughly, and then grease the entire inside surface with vegetable oil. Heat the pan over a high flame until it is hot enough to cause a drop of water to hop around madly when dropped onto it. Remove the pan from the fire and rinse it with hot water. Repeat the process once again and wash the pan carefully, with hot water only. Once the pan has been

seasoned, it should never again be washed with soap or detergent. Instead, scrape it clean with a stiff brush and rinse with very hot water. If your pan is a cast iron one, you should dry it over a flame for a few seconds to prevent rusting.

Your other utensils are simple and not very critical. Gather together: any spatula that you are comfortable with, any small bowl that is handy, and a common table fork. Now you are ready to think about the filling.

I can not even begin to list all the possibilities for omelet fillings, much less give recipes for them, so I'm just going to describe my personal favorite, salami with colby and parmesan cheeses. The most important thing to remember with this, and all other fill-

## SECRET METHOD

## THE GREATEST OMELETS EVER

by Robert D. De Ford





# SECRET METHOD

ings, is to do all preparations ahead of time and to have all the ingredients neatly laid out, next to the stove, in easy reach.

Slice the salami and the colby cheese into thin slices, then cut the slices into strips about a quarter inch wide. You can use the parmesan cheese right out of the shaker can. Put all this next to the stove and put the frying pan on the burner. Now comes the tricky part.

The single greatest cause of inferior omelets is improper temperature. If the pan is too cold, they stick. If it is too hot, they are blighted with crisp brown spots. Either way they are no good.

The first rule is: never cook your omelets in anything but butter or margarine. If either of these even turns brown or begins to smoke, stop. Wash the pan out, and start over again.

You got it too hot.

The second rule is: get started at the right heat. If you are using an electric stove or a gas stove that is properly equipped for it, set the temperature control for 320 degrees. If you are using a regular gas stove, set the flame

height for  $\frac{1}{2}$  of an inch. Wait about one minute and drop one tablespoon of butter or margarine into the hot pan. Watch the way it melts as you move it around the frying pan with your spatula. It should make a sizzling sound and form lots of tiny bubbles, but it should never smoke or turn brown. When you have coated the entire bottom of the pan you are ready.

Scramble two or three eggs in the small bowl until the whites are thoroughly mixed into the yolks. Make a quick check of the frying pan to make sure the bottom is evenly coated with the butter or margarine, and pour the eggs into it. Spread the eggs out to cover the bottom of the pan evenly. Put the pan back onto the burner and lower the flame to  $\frac{1}{4}$  of an inch or 250 degrees.

As soon as this task is finished, begin placing the filling onto the egg layer. The way in which the filling is placed is very important. Make a long mound, about 2 inches wide, that stretches from one side of the pan to the other. The edge of this mound should be about 3 inches from the right hand side of the pan if you are right handed and 3 inches from the left hand side of the pan if you are left handed. If you are using the salami and cheese filling, the strips go lengthwise and the parmesan cheese is sprinkled over the top of the mound. By the time you've done this, the egg layer should be just about cooked all the way through and ready to fold.

Begin the fold by gently inserting the spatula under the edge of the omelet where you placed the filling. Fold this edge over the filling so that it reaches to the center of the pan. Then place the spatula under the other side of the omelet, and fold it over the top of the first fold. The omelet should now be a neat roll. Put the spatula under it lengthwise and roll it over onto its top. Let it cook a few seconds upside down, then roll it back over, lift it out of the pan and place it onto a warm plate.

If your omelet is free from brown spots, free from holes in the eggs, has a symmetrical fold, and has the filling hot through and through, then you are a successful cook. There is only one more essential element in the greatest omelet ever: showmanship!

Get up early some Saturday or Sunday morning and before any one knows what you are doing, cook up omelets for the whole family. Keep the omelets warm in the oven and when everybody is out of bed, seat them at the table. Then, with as much fanfare as you can muster, present them with the best breakfast they've ever had. Believe me, your fame will grow in direct proportion to how much you ham it up. ■

# STOP!



**Erika 30**  
PORTABLE TYPEWRITER

ONLY  
**\$99<sup>95</sup>**

from GLOBAL

**Pick up the phone and a \$10.00 Calculator is yours FREE...you don't even pay for the phone call!**

Good tools are the beginning of a good job. The Erika 30 is the right tool ... at the right price. We are so sure you will like the Erika 30 Portable Typewriter that we will give you FREE a Corvus 804 Calculator (\$10.00 value) just for trying this machine.

The Erika 30 is ideal for students, the home, office, classes, correspondence, business travel and every writing need. It's light weight, only 5.7 kilos (about 12 pounds) but, it's ruggedly built for hard service and long, dependable performance. It's German-made, with old world care and craftsmanship. Parts are case hardened strip or Swedish steel. Its 10" carriage with  $9\frac{1}{2}$ " paper capacity handles standard paper sizes. Spring steel type bars insure proper type alignment under rugged service. 3 position ribbon device, plus stencil cutting position and half-space positioning, allow versatile use and easy, accurate correction. Single, double and triple spacing handles all types of reports and papers. Complete with carrying case.

A best buy at \$99.95

**GLOBAL**

1231 W. Washington Blvd., Chicago, Ill. 60607

**TOLL-FREE ORDERING**  
NATIONAL: 800/621-2307  
ILLINOIS: 800/972-2668

You can order the Erika Model 41, with 13" carriage, for law students, or others using legal size paper. Add \$30.00.



**FREE**

for trying  
the Erika 30

**corvus**  
**804**

Hand Held  
Calculator  
With Memory

The Corvus 804 is a top quality, hand held electronic calculator. It's a six function unit with 8 digit display. Features include, Full Memory With Add to and Subtract from Memory Capability • Percent Key for Mark-ups and Discounts • Automatic Square Root • Automatic Constants • Floating Decimal • AC/DC Operation • Includes 9V Battery • Complete Instructions • Adaptor optional @ \$4.95.

**10 DAY FREE TRIAL!**

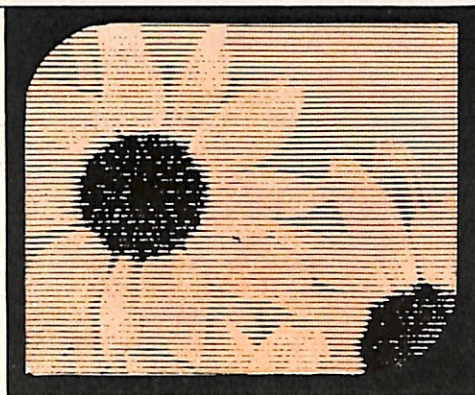
Try the Erika 30 for 10 days. You will like its soft positive stroke, its rugged dependability, its clean, sharp characters. If you are not satisfied for any reason return the typewriter post paid ... your purchase price of \$99.95 will be refunded. The Corvus 804 Calculator is yours to keep.

Phone or Mail Orders (5% DISCOUNT WITH CHECK OR MONEY ORDER)  
BankAmericard or Master Charge Cards. Illinois residents add 5% Sales Tax. Add \$3.50 for shipping.



# BACKYARD GARDENER

by Helen Rosenbaum



## FLOWER PHOTOGRAPHY: SNAP THOSE SNAPDRAGONS!

How do you best photograph gladiolus before they turn from glad to sad?

Picture of the daisy appear a bit hazy?

You can't tell a lilac to laugh. But knowing how to launch a blooming success camera-wise can turn marigolds from moody to marvelous and the petulant peonies and petunias won't look like they are ready to pout.

You've worked long and hard cultivating your garden this season—thus photographing the flowers of your labors should be a special joy—and you don't need an array of expensive equipment to do it well. Here are some useful flower power tips from Eastman Kodak:

- For very low growing flowers, try aiming the camera almost straight down for a bird's eye view.

- To put sky in the background behind a tall flower, crouch down so you are aiming upward at the blossoms.

- If a distracting background interferes, place a large sheet of blue paper behind the flowers to simulate the sky. Place it carefully, so that the flower does not cast a shadow on it.

Contrasts of color and texture will enhance your flower pictures. Gold and orange nasturtiums, for example, growing at the base of a large tree, can be photographed with the rough bark as background for an effective picture. An edging of marigolds in front of dark foliage is an equally good choice.

Lighting is an important consideration too. When the sun shines on flowers from the back or side, it emphasizes their texture and delicate, translucent beauty. You can capture this quality by utilizing back-lighting or sidelighting whenever possible.

When you use a close-up lens, the background in your picture will be extremely out-of-focus. An out-of-focus background becomes a pleasant, hazy, unobtrusive curtain of color that complements the subject without distracting attention from it.

To make your own "dew," sprinkle drops of water sparingly on buds and leaves. Another idea is to have someone gently shower the blooms from a watering can or hose attachment to give the appearance of rain while you are shooting.

Some flowers "put on a different face" with each season. For example, a jack-in-the-pulpit is green in the spring and a vibrant red in the fall. You can make interesting comparison pictures of flow-

ers during several different seasons.

Once your flower pictures are processed, select your favorites for mounting and display. You'll enjoy looking at them throughout the year—especially when your garden flowers are lost to frost.

Instead of using traditional frames, highlight your photographs on thick cardboard, plastic foam, place mats or wood.

For displays which can be instantly changed to keep progress with your snaps of the snapdragons, use bulletin boards, pegboards or cork.

A few unusual ways offered by Kodak to feature your garden of photos:

**Flower Mobiles**—Trim your prints to various sizes, mount them back to back on light cardboard, and darken the edges with a black felt marking pen. You can

use three pieces of a wire coat hanger to support the mobile, and suspend the picture on clear spinning line (the kind fishermen use). Because the line is clear, the wires and pictures seem to be floating.

**Flower Cube Paperweight**—Make a cube from a milk carton and cover it with your flower pictures. Put a rock in the cube to give it weight and attach the pictures with double-faced tape. Finish off the edges with yarn held in place with a few dabs of white glue. To help safeguard the prints from surface scratches and abrasions caused by handling, spray your paperweight lightly with a clear protective spray. Practice spraying on an extra print. Hold the spray can about a foot from the surface and spray with an even, sweeping motion. Repeat the process if the first coat doesn't cover. If you apply too much spray at one time, the print surfaces will have an "orange peel" appearance.

**Flower Planter**—You can tape four snapshots of your garden to a plain square planter or cut down a milk carton and make your own planter in the same manner as described for the paperweight above. A picture planter makes a good table centerpiece. You can also grow a photo garden by planting pictures! Mount some photos on pieces of light cardboard and glue the mounted prints back to back with a flat stick (such as a Popsicle stick) between them. Place the sticks in a planter along with some house plants and you'll have a photo garden.

Don't water the photos. Or tell the plants to say "cheese," please!



**GUARANTEE**—Golden Candles is guaranteed to be high quality, and to reach you in good healthy condition ready for planting, or your purchase price will be refunded. In order to receive a refund, RETURN THE SHIPPING LABEL ONLY. You may keep the plants. (One year limit).

No Other House Plant Can Hold A Candle To It!

## FLAMING GOLDEN CANDLES

Now Only \$2<sup>00</sup> Ea.  
2 for \$3.75 3 for \$5.25

Here's that enchanting Golden Candles (Pachystachys lutea) House Plant you've been reading about from far away Trinidad.

It's become very popular in Europe and now we're able to offer it to our Customers for only \$2.00. This glorious Golden Candles plant blooms almost continually bringing tropical, year 'round beauty to your home. It has stunning, feathery, yellow-gold and white candle-like blossoms and long narrow, rich, green leaves. Makes a brilliant centerpiece... or show piece for a dull corner. What a cheerful gift for someone who needs a bit of a lift! Practically care free. Doesn't need sun!

You receive a strong healthy, well-rooted Golden Candles Plant growing in 2½ inch plastic pot. Place your order now, while supply lasts.

—ORDER HERE—

HOUSE OF WESLEY, GREENHOUSE DIVISION		POSTAGE
Dept. 6365-21		PREPAID
2200 East Oakland Avenue, Bloomington, Illinois 61701		
Please send me _____ beautiful Golden Candles Plants.		
Illinois Residents please add 5% sales tax. TOTAL \$ _____		
NAME _____		
ADDRESS _____		
CITY _____	STATE _____	ZIP _____



# A COMMON DESIRE...

(Continued from page 48)

able. When the carfare is too high, we take the bus; if the buses are on strike, we take the subway; and if the subway is shut down, we can walk. Despite the defection of Johnny Carson to California, and a couple of breweries to New Jersey, that is still where the action is. Whatever you might have read or heard, Brooklyn Bridge is not falling down, my fair lady."

Frank Riley, travel writer and associate editor of *Los Angeles* magazine: "It takes a shifting of gears to think

of going to any place in the world totally for a vacation—without a notebook and working camera. But once the gears are shifted, such a place does beckon. I can see us now—say about early August—on the tiny north sea island of Hallig Hooe about 15 miles off Denmark and north Germany. The sea is as tranquil in August as it is tumultuous in winter when waves often wash across the pasturelands.

"The white clouds adrift in the summer sky are right out of a novel by a Theodor Storm. The mainland of Europe is light years away; even the island of Wyk Auf Fuhr is far off on the horizon, nearly three hours distance by the small ferry that comes once a day. We are staying in a farmhouse close to the one where King Frederick of Denmark slept for three

nights in 1825. Nothing much has happened since. Our farmhouse is on a small rise of earth to lift it above the winter waves. Our room is bright with flowers and lace curtains. A path across the pasture leads to a beach where there will be no one but the two of us. However, we must get back for the main home-cooked meal at noon, which begins with a large bottle of beer. After a nap we may decide to walk across the moor to another farmhouse where a gentle old man will tell us stories about the North Sea. After a long sunset, we will watch the stars come out and think about going to Wyk to pick up our mail, in maybe four or five days..."

Now Dena Kaye, magazine and newspaper travel writer: "I recently discovered yachts on a trip to the Caribbean. I can think of nothing I'd like better than to charter the Ticonderoga, a 72-foot ketch, a most famous racing yacht, and sail through the Grenadines. You find French and English culture interspersed with native villages. On my dream vacation I would visit islands such as Bequia (you can only get there by sailboat) and Mustique. Then I'd go to Tobago Cays, which is like little droplets of Polynesia in the middle of the Caribbean and the scuba diving there is fabulous. After this I'd go to petit St. Vincent and then I might go to Union Island which looks like Moorea—and afterward I'd end up in Grenada at a resort called Secret Harbor."

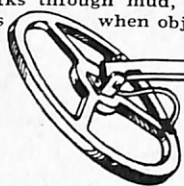
Alas, my turn has come: Like the others, I dream a lot—dreams of Hawaii's magnificent sunsets...of sunrise on the island of Bora Bora and the delicious feeling of aloneness...of strolling the boulevards and alleys of my favorite city in all the world, Paris...of driving through the rain-fresh English countryside...of Vienna with its concerts and Old World restaurants...of a summer night at Copenhagen's Tivoli Gardens.

Just one choice? Well, I think perhaps I would settle for a spell on the island of Raiatea off in French Polynesia. Raiatea is an island that's blessed with golden waterfalls and soft green hillsides; there are buro trees which spread their shade alongside rivers and in valleys which are hauntingly peaceful; coconut trees sweep down mountainsides, and on the far horizon white spray rises up against the island's reef.

Several years ago I spent a few days just being lazy on Raiatea—swimming in its lovely lagoon, drinking Hinano when the day grew hot, paddling a canoe up the gentle rivers which flow toward the ocean. Some day I intend to return...yes, I'm sure I will... ■

## FIND BURIED TREASURE

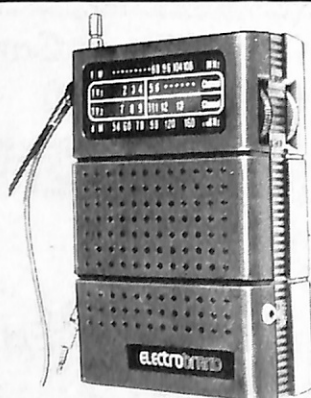
Find buried gold, silver, coins, treasures with powerful new electronic detector. Ultra sensitive. Penetrates deep into earth. Works through mud, beach sand, rock, wood, etc. Signals when object is detected.



Write for Free Catalog, treasure hunting tips and unusual souvenir coin.

**RELCO** Dept. DD29, Box 10839, Houston, Tex. 77018

**Financing Available**



**19<sup>95</sup>**

ONLY  
Plus \$1.99  
Shipping & Handling

- TV1 Receives T.V. Channels 2 thru 6
- TV2 Receives T.V. Channels 7 thru 13
- AM-FM covers the whole spectrum of radio news and entertainment
- Automatic Gain Control - prevents fading and blasting
- Large Tuning Dial
- Large 2½" Speaker
- Earphone Jack for private listening
- 9 Volt Battery included
- Compact: 6"(h) x 3½"(w) x 1¼"(d)

### MONEY BACK GUARANTEE

If, after 14 days, you are not completely satisfied with the T.V. Band Radio, return it for a complete refund, no questions asked.

## NOW LISTEN TO YOUR FAVORITE TV PROGRAMS!! WITH THE

# TV BAND RADIO

THIS NEW SOLID STATE AM-FM T.V. RADIO LET'S YOU LISTEN TO ALL YOUR FAVORITE SOAP OPERAS, SPECIALS, T.V. SPORTS EVENTS...  
AS YOU WALK OR DRIVE - GARDEN OR SHOP - AT HOME OR OFFICE...  
AS WELL AS AM-FM ANYWHERE - ANYTIME!

*Winston-Rogers Associates Ltd.*

A1109

Box A69, 1135 Greenridge Rd., Buffalo Grove, IL 60090

Please rush \_\_\_\_\_ TV Band Radios at the low price of \$19.95 each, plus \$1.99 shipping and handling. If I am not satisfied I may return it for a complete refund.

Total amount enclosed \$ \_\_\_\_\_ (Illinois residents add 5% sales tax). Check or money order. No C.O.D.'s please.

Charge: ☐ American Express ☐ Bank Americard

☐ Master Charge MC Bank # \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_

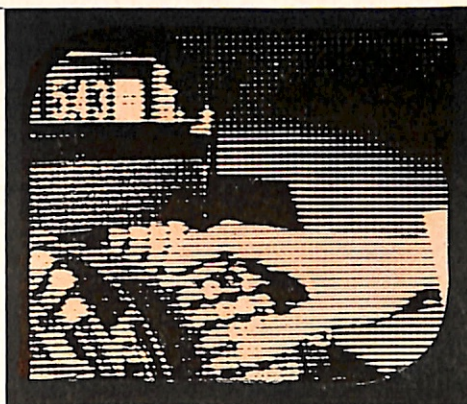
Address \_\_\_\_\_ Apt. # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



# IT'S YOUR BUSINESS

by John C. Behrens



## PROPRIETORS CAN BE EDUCATORS

It's the time of year when students go back to the classrooms and parents breathe (or gasp) a sigh of relief. It's a time when merchants run back-to-school specials and family schedules run on school time. Yet it's also a time when a valuable labor force is virtually shelved for nine months. But it doesn't have to be.

If productivity is a goal and the capitalistic system is to perpetuate itself generation after generation, then it's disturbing to note that thousands of potential young businessmen and women enter their final years of high school or college preoccupied by everything imaginable but a solid acquaintanceship with the business world.

Sure, some have found menial work from time to time. Others have taken jobs to make enough money to go to college, buy a car or go somewhere. But few, in fact, enter career opportunities early enough to plan ahead, examine the dimensions of the various occupations in business or their own abilities in the field.

There are exceptions, of course. In some areas of the country, school administrators and college faculty have initiated work blocks that have motivated young people. A small number of schools have trained thousands over the years through work-study programs. In other regions, state and federal agencies have provided assistance. In New York, for example, The Work Incentive Program (WIN) offers aid to the employer and to persons in sub-standard income categories. WIN helps the person find work and gain experience for a specific period of time. The employer receives assistance from the state to pay the WIN employee's salary as well as tax credits. Other states and some federal agencies have outreach programs to find work for the disadvantaged.

There are few programs, however, that aid a person in discovering his aptitude and interest in America's number one enterprise: small business. Moreover, some small businessmen feel there is little relationship between business faculty on the nation's campuses and themselves.

A number of proprietors complain that a majority of America's youth today have little interest in the kind of work available in small business. They contend, and perhaps rightly so, the educational system hasn't prepared youth for the needs of small business. More shocking to many proprietors is the lack of knowledge of

the free enterprise system among recent graduates.

Educators, on the other hand, argue that they attempt to provide a framework of business education to help a person adjust to a changing world. Students today, they admit, have more options and more freedom in deciding the kind of specialized training they receive. "We can't guarantee motivated people, however. We believe we provide the most modern kind of training and educational pursuits. What students do with it is up to them," said one Eastern educator.

But when the petty bickering is put aside, proprietors and faculty can find solutions. And the results can be major contributions to an entire community. At Utica College where I teach, a business faculty is working with small business owners and managers to change the climate. The key, of course, is satisfying the two groups; students and proprietors. If the faculty can play an effective role in mediating the groups, conditions can improve for both. The name of the game in the education world is credit.

The proprietor, of course, can receive a number of benefits from such arrangements. An important consideration is free or inexpensive labor. Another is the involvement he has in screening and educating better trained personnel for his own establishment. Equally important to some businessmen is the opportunity to exchange ideas with faculty and students about ways to improve business methods.

At Utica College, business instructors have taken the initiative, in several instances, but most believe the first step can be taken by either party. Public relations majors, for example, receive 6 hours of credit for 15 to 20 hours work a week for a community agency or business. I work with small radio station and newspaper owners and editors placing carefully selected upperclass students (who have completed 15 basic hours in skill courses) in journalism field work for 9 to 10 hours a week. They receive 3 credit hours for 13 weeks. Personnel management, accounting and construction management faculty have similar internships.

And they work, too. Several months ago, students in the graphics of public relations class produced \$4,700 worth of periodicals and newsletters for more than two dozen area businesses and organiza-

(Continued on page 58)

# BE A LOCKSMITH



## You'll EARN MORE, LIVE BETTER Than Ever Before in Your Life

You'll enjoy your work as a Locksmith because it is more fascinating than a hobby—and highly paid besides! You'll go on enjoying the fascinating work, year after year, in good times or bad because you'll be the man in demand in an evergrowing field offering big pay jobs, big profits as your own boss. What more could you ask!

"I have already master keyed my Elks Lodge and 38 apartments... so you see my locksmith course is practically paid for." Adelindo Orsi, Jr. Azusa, Calif.

**Train at Home—Earn Extra \$\$\$\$ Right Away!** All this can be yours FAST regardless of age, education, minor physical handicaps. Job enjoyment and earnings begin AT ONCE as you quickly, easily learn to CASH IN on all kinds of locksmithing jobs. All keys, locks, parts, picks, special tools and equipment come with the course at no extra charge. Licensed experts guide you to success.

**Illustrated Book, Sample Lesson Pages FREE** Locksmithing Institute graduates now earning, enjoying life more everywhere. You, can, too. Coupon brings exciting facts from the school licensed by N. J. State Department of Ed., Accredited Member, Natl. Home Study Council. Approved for Veterans Training.

**LOCKSMITHING INSTITUTE.** Div. Technical Home Study Schools Dept. 1223-096, Little Falls, N.J. 07424



**KEY MACHINE** locks, picks, tools supplied with course.

**LOCKSMITHING INSTITUTE, Dept. 1223-096** Div. Technical Home Study Schools Little Falls, New Jersey 07424 Est. 1948

Please send FREE illustrated booklet, "Your Opportunities in Locksmithing," plus sample lesson pages. I understand there is no obligation and no salesman will call.

Name..... (Please Print)

Address.....

City/State/Zip.....

☐ Check here if Eligible for Veteran Training

## GAME ROOM EQUIPMENT



The Biggest Selection of Finest Quality

- **POKER TABLES**
- **Non-Duplicate Monogrammed POKER CHIPS**
- **Imprinted PLAYING CARDS**
- **Monogrammed PERFECT DICE**
- **DICE CUPS**

at the right price!

Write for Free Catalog Today!

**GEORGE & CO., 615 Main St. Dept. E, Buffalo, N.Y. 14203**

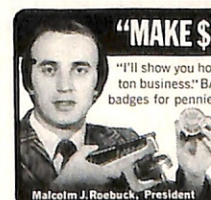
## HEARING AIDS



**SUPER SAVINGS! Newest, Finest.** All types. Buy DIRECT & save up to HALF! No salesmen. Sold by AIR MAIL on HOME TRIAL. FREE Catalog. Write: **MONEYSAVERS**, Dept. EK9, 9530 Langdon Ave., Sepulveda, Cal. 91343

SAVE 1/2!

**FREE CATALOG—WRITE!**



## "MAKE \$25 TO \$100 PER HOUR"

"I'll show you how to cash in on the profitable badge and button business." **BADGE-A-MINIT** lets you make metal pin back badges for pennies which you can sell for up to 75c each, or photo buttons for as much as \$2.50 each. Get FREE sample button and fully illustrated money making plans by return mail, or send \$34.95 plus \$1.75 shipping to **BADGE-A-MINIT, Ltd.** Box 618, Dept. EL-96, LaSalle, Illinois 61301.

## REPLICA CIVIL WAR KEPI



ONLY \$17.95

PLUS \$2.00 POSTAGE AND HANDLING MONEY BACK GUARANTEE

**COLLECTORS! 32 PG. COLOR CATALOG \$1.00** W.W. II Medals, German Helmets, Flags etc. 100's of items CATALOG FREE **UNIQUE IMPORTS, INC. Dept. EL-5** 610 FRANKLIN STREET, ALEXANDRIA, VIRGINIA 22314



# NEWS OF THE STATE ASSOCIATIONS



The persistence of nine-year-old "Hoop Shoot" winner Johnny Creek was commended by (back row, from left) Michigan "Hoop Shoot" Chm. Gerald Lauer, SDGER James Dompierre, and PGERs E. Gene Fournace and Robert Pruitt during the state Elks' conclave at Clawson-Troy Lodge. A participant in the regional competition last year, Johnny went all the way to third place in this year's national contest.



Then-GER Willis McDonald (center) and PGER William Wall (right), honored guests at the Florida State Elks Association's annual convention, took a moment to chat with Grand Trustee Robert Grafton of North Palm Beach Lodge.

TUCUMCARI was the host lodge for the April 22-24 meeting of the New Mexico Elks Association. The 47th annual convention had as its theme the "Spirit of '76."

Grand Trustees Chm. Alton Thompson headed the list of attending dignitaries, which included PGER Robert Boney, GL Committeemen Eugene Costello and Jerry Gorman, and then-SPs Harry Cutshall of Utah and Arthur Cline of Colorado.

On the roster of newly elected state officers were SP Ray Camp, Carlsbad; Vice Presidents Ike Alarid, Santa Fe; Greeley Myers, Las Cruces; Secy. Howard Nunez, Albuquerque, and Treas. E. H. Jahraus, Albuquerque.

For the third consecutive year, Albuquerque won the state ritualistic contest, with Carlsbad finishing second and Clovis, third. A sportsmanship trophy was awarded to New Mexico's newest lodge, Rio Rancho, which took part in the competition for the first time.

Ticket sales for cerebral palsy netted a record \$95,000, with Santa Fe, Las Cruces, and Raton ranked first, second,

and third, respectively, in per capita sales. Brother Walter Kincaid, program director for the New Mexico Elks Cerebral Palsy Commission, was honored by being named Elk of the Year.

The state association's fall meeting will take place in October in Roswell.

CONTRIBUTIONS of \$7.067 from each member earned Lusk Lodge the Wyoming Elks State Association's National Foundation award. In the state's North District, Greybull Lodge recorded contributions of \$2.064 per capita.

Lander was the site of the April 30-May 2 convention, which was attended by approximately 300 people. SDGER Vincent Collura was among the distinguished guests.

Chosen to head the state association for the coming year were SP Edward Young, Riverton; Vice Presidents Gene Dunn, Laramie; Bill Kupper, Sheridan; Lee Beezley, Cheyenne, and Secy.-Treas. Jack Cash, Cody. Worland was designated as the meeting place for the autumn conference to be held September 10-12.

Membership gains of 70.66 percent for Gillette Lodge and 22.67 percent for Cheyenne Lodge earned special recognition awards from the state association. Major project award winners Tracy Tideman, sponsored by Worland Lodge, and Stanley Smith, sponsored by Lusk Lodge, received four-year scholarships of \$475 per year.

THE LARGEST ATTENDANCE in the history of the New York State Elks Association was recorded for the May 13-16 convention at Kiamesha Lake. PGER Ronald Dunn welcomed the 2,404 Elks and ladies to the 64th annual session.

Newly elected officers included SP Theodore LaVenture Jr., Vice Presidents James Finnegan, Edward Coyle, Peter Olsen, Michael Potter, Charles Bullaris, Jack Wheldon, Thomas Joseph, Joseph Piekarski, Raymond Gannon, Anthony Stravato, Maurice Ryan, Malcolm Neils, Michael Amrhein, Secy. Herman Wickel, and Treas. William Petzke. Huntington Lodge was judged the winner in the state ritualistic competition.

On display for delegates and guests were cerebral palsy ambulances. Contributions to the Cerebral Palsy Fund, one of the state association's major projects, totaled \$231,000.

The convention closed with a testimonial dinner honoring retiring SP Lucian Masur. New York Elks will gather in Syracuse September 9 for a fall conference, and will return to Kiamesha Lake for their 1977 meeting.

THE PRESIDING OFFICER for the 70th annual convention of the Florida Elks was outgoing SP C. Newt Jones. Kissimmee was the site of the May 7-8 meeting.

One hundred forty-five boys and girls were treated at the Elks' supported Harry-Anna Crippled Children's Hospital in Eustis during the past year according to the report of Jim Oliver, administrator of the hospital. In addition, more than 2,000 youngsters were treated at several outpatient clinics throughout the state, bringing the year's total expenditure for the state association crippled children's program to \$689,500.

The sum of \$274,000 was contributed by members and the general public during 1975-1976 for the Harry-Anna Trust Fund. Contractors have advised that the new hospital being built in Umatilla should be completed in 1977. Since May, 1973, the Florida Elks have raised two million dollars to finance the construction.

A score of 96.212 earned first place in the ritualistic contest for the team from Tallahassee. A special eulogy was offered for PSP Marvin Kimmel during the memorial service.



Among the honored guests at the convention were then-GER Willis and Elizabeth McDonald and PGER William and Lois Wall. The President's banquet and ball highlighted the social activities of the gathering.

Charles Pride of Clearwater Lodge will lead the state association in 1976-1977. He will be assisted by Vice President-at-Large Robert Fluck, Pensacola; Vice Presidents Billy Maple, Perry; Donald Cameron Jr., Jacksonville; Harold Shelton, Cocoa Beach; Richard Shashy, Ocala; Richard Branham, Orlando; David Anderson, Largo; Arthur Smoth, Arcadia; Harry Curran, Stuart-Jensen; Steve Merena, Pompano Beach; Harold Mangus, South Miami; Secy. Ben Brown, and Treas. Frank Holt, Miami.

A fall conference will take place October 28-29. The next annual convention is slated for May in Miami Beach.

A TELEPHONE CALL from President Gerald Ford was one of the high points of the Michigan Elks Association's May 13-16 convention hosted by Clawson-Troy Lodge. A special electronic hook-up device allowed delegates and their wives to hear Brother Ford's message. Attendance at the 71st annual session was tallied at 1,240.

The Major Project Commission reported that 531 handicapped children were helped during the past year. Donations totaling \$228,713.38 were received. Midland led the other lodges in actual dollar contributions. The Midland Elks' ladies were also ranked first in their division. Collectively, the Elks' ladies throughout the state contributed nearly \$29,330 to the cause.

The National Foundation listed \$112,063 in donations, and 2,106 new pledges. Plymouth, Bay City, and Allen Park were recognized for having the most new subscriptions, the greatest dollar-amount contributions, and the highest per capita donations, respectively. Forty-six scholarship awards, valued at \$29,500, were presented.

The Americanism Committee presented its top award to Grand Haven Lodge. Marquette Lodge had the biggest net gain in membership. Two national "Hoop Shoot" winners, Tim Hunter, sponsored by Alma Lodge, and John Creek, sponsored by Kalamazoo Lodge, were among the 48,059 boys and girls throughout the state who participated in the free throw competition. Top honors in the state drill team and ritualistic contests went to Clawson-Troy Lodge and Ludington Lodge. Midland and Alma earned awards for their youth programs. During the convention banquet, outgoing SP Cal Bjorne lauded Midland Lodge for achieving the best overall performance in the President's program. He also



Offering congratulations to their colleague GL Ritualistic Committeeman Richard Moren (center), who was chosen State President at the Indiana convention, were several Grand Lodge officials. They included (from left) GL Committeemen George Stutzman, William Collisson, and Joe Stevens, then-GER Willis McDonald, PGER Glenn Miller, and Gerald Powell, national "Hoop Shoot" director.



New York SP Theodore LaVenture Jr. (center) received his gavel from Judge John Scileppi, Past Chief Justice of the Grand Forum. (From left) George Balbach, chairman of the Grand Lodge Committee on Judiciary, Past Grand Chaplain Rev. Francis White, Past Grand Est. Lead. Kt. James Gunn, outgoing SP Lucian Masur, and Grand Forum Justice William Steinbrecher witnessed the installation.

presented a trophy to the Marquette Elks' ladies for having made the highest per capita donation, in the ladies' division, to the state major project. The presentation was made in memory of the late Mrs. Bjorne.

Among the officers who will serve the state association for the coming year are SP Neil Sheriff, Hillsdale; Vice President-at-Large William Bailey, Midland; Secy. Albert Vernon, Detroit, and Treas. Howard Emerson, Jackson.

It was announced that Pontiac will be the site of next year's convention.

THE ELKS CAMP for Boys hosted 575 lads for a two-week period, it was announced at the North Carolina State Elks Association convention in Greensboro. Five hundred people, including PGER John and Kitty Walker, were present for the May 21-22 gathering.

One-year academic scholarships were awarded to 29 students, while five three-year nursing scholarships were presented. PGER Walker and outgoing SP John Nichols were honored with special gifts during the banquet and dance.

The slate of newly elected officers includes SP W. Ernest Bell, Durham; Vice President-at-Large Ralph Pitts, Newton; Secy. A. J. Crane, Kinston, and Treas. Herbert Finck, Brevard.

The North Carolina Elks will meet October 29-30 in New Bern, but no date was set for the 1977 convention.

PRINCIPAL SPEAKERS at the state convention of the Indiana Elks included then-GER Willis McDonald and PGER Glenn Miller, state sponsor. The June 3-6 meeting in French Lick attracted more than 1,000 Elks and their ladies.

Brother Thomas Burke, president of the Indiana Elks Charities, Inc., presented a \$50,000 check to the Indiana University School of Medicine and a \$35,000 check to Purdue University for cancer research during the coming year. In all, contributions of more than \$1,600,000 have been given to these universities by the state association over the years.

Jeffersonville Lodge earned the ritualistic trophy by outscoring the five other competing lodges. The names of 16 National Foundation scholarship winners, 16 alternates, and 12 state winners were announced. Scholarship awards ranged from \$600 to \$900. The late Grand Trustee Lewis Gerber was remembered along with 768 departed Indiana Brothers during the annual memorial service.

Elected and installed as State President was Richard Moren of Seymour Lodge. Other officers included Vice Presidents Joe Stevens, Elwood; Herbert Brautzsch, Fort Wayne; H. Eugene Milliron, Indianapolis; William Booher, Logansport; Robert Gillan, Linton; Secy. C. L. Shideler, Terre Haute, and Treas. George Vaughan, Logansport.



## It's Your Business

(Continued from page 55)

tions saving the organization or firm between \$50 to several hundred dollars each in production costs. One student created a camera-ready layout for a community organization and saved \$75 or more in typesetting costs. Another student wrote, edited and prepared layouts for a health foods store newsletter and saved the owner several hundred dollars he would have paid to hire a professional to do such work.

But while it has solid benefits for the student, college and business, it can cause headaches. And it can fail, too. Unions have been cautious in their approach to such programs because of their distrust of management's need or use of student workers. There is also a possibility that student interns can create difficulties in meeting state or federal employment regulations and insurance company requirements in certain kinds of enterprises. A more common problem, though, are personality conflicts. There is always the possibility that the proprietor and student aren't prepared for one another's

attitudes, conception of the work and approach. These are the dangers that have to be dealt with before one plunges into such a venture.

The advantages far exceed the disadvantages, however. And the opportunities for small business owners and faculty to plan such arrangements frequently are a local phone call away. There are 3,038 two- and four-year campuses throughout the country in addition to hundreds of trade and vocational schools. The yellow pages of most urban telephone directories can provide listings. The majority of these institutions have business sequences or departments. Obtain a catalog and investigate course offerings. Then talk to the faculty member who teaches courses in your field.

### Consider These Factors First

Here are 10 guidelines to consider in working out such an agreement for a field work/intern program between your establishment and a college or school.

1. Initiate the proposal in a business-like manner. Examine your business and determine what a student intern could do and learn for a specific period

of time (8 to 14 weeks depending upon the type of academic term the institution uses) and discuss it with the faculty member in your field.

2. Explain if compensation is possible or if the field work is to provide experience. Make sure all parties clearly understand what you can provide and what the student will have to finance.

3. While it's understood the faculty member will assist in handling administrative details on campus, determine with his help how you will supervise and evaluate the student's efforts.

4. Request authority to interview candidates and the option to select or reject students assigned to the field work at your business.

5. Clarify work hours and prepare a brief memo (with copies to the student and the faculty member) to record work arrangements after discussing it with the student. Insist that the student spend enough hours at work (regardless of whether he's paid or not) to make training worthwhile. A student who attempts to work two hours one day and two on another day may spend more time coming and going to work than learning or benefiting from such a program.

6. Make sure that supervision is consistent. If you can't be available at times another senior member should be briefed about supervising the intern. Don't allow the student to merely go off by himself to handle the tasks as he sees fit. Such efforts can quickly lose value for both the student and the employer.

7. Meet regularly with the intern to assess progress and answer questions. Check with other employees discreetly concerning student's work and attitude. Such cursory inquiries provide you with explanations and defense of your evaluations. Set realistic goals for the student periodically so the student can measure his own progress.

8. Talk with the faculty member occasionally to let him know about the student's performance and to deal with problems. To avoid confusion, let the faculty member handle questions and problems that involve campus administrative offices.

9. Make sure it's quite clear who submits the grade (in some instances, the faculty member has responsibility; in others, the outside agency supervisor makes the final decision). Tell the student periodically how he's doing in straight language. Don't inflate his confidence and then shock him with a lower grade.

10. Above all, be honest and straightforward with the student.

The rewards?

"You don't have to teach to realize the values of working with student interns today. The values are finding someone who is excited about what you do, listens to what you have to say with respect for your own experiences and shows you a workable suggestion or two. Who knows? You may find a valuable employee, too. I have," says a central New York businessman who has worked with field-work students.



**EAT'N IRONS**  
The Most Revolutionary and Functional Eating Utensils in the World

COME AND GET IT. GRAB 'EM EAT'N IRONS.

**EAT'N IRONS**

Howdy Partners! Everybody from cowboys to grandmothers loves to use an EAT'N IRON because it's a knife, fork and spoon all in one unique utensil. Famous Australian design. First time in the U.S.A. YOU'VE WAITED YEARS FOR FUNCTIONAL "EAT'N IRONS"



**EAT'N IRONS** started out in Australia around the 1850's. The pioneers of the Australian "Out-back" designed these practical utensils to make eating easier and to save time in packing and washing.

**THE MOST APPRECIATED GIFT YOU CAN GIVE.**  
You'll adore the knife along both edges (which cannot cut your mouth) the tines of a Fork and the Spoon contour. Finely crafted from heavy duty stainless steel polished to a gleaming mirror finish. A natural for picnics, bar-b-q's, buffets. Perfect for R.V.'s, camping and backpacking. Elderly folks and disabled love EAT'N IRONS.

**THE MOST PRACTICAL CHRISTMAS GIFT IN THE U.S.A.**  
Only \$9.95 + \$1 postage per set of six. Order shipped same day. Unconditional money back guarantee. Send check or M.O. to:

**SUNSHINE INT'L • P. O. Box 4518 • Dept. EK96 • Long Beach, Calif. 90804**  
Calif. residents add 60¢ per set Sales Tax.

# Stop Denture Pain and Toothaches Fast with Extra Strength Numzident®

*Also recommended for cold sores.*

Numzident's extra strength formula helps give fast temporary relief . . . soothes irritated, sensitive gums . . . specially formulated for people who can't stand dental pain . . . and the suffering of toothaches. Numzident is an all-purpose anesthetic dental pain reliever that works!

*Available at all Drug stores*



# NEWS OF THE LODGES

(Continued from page 24)



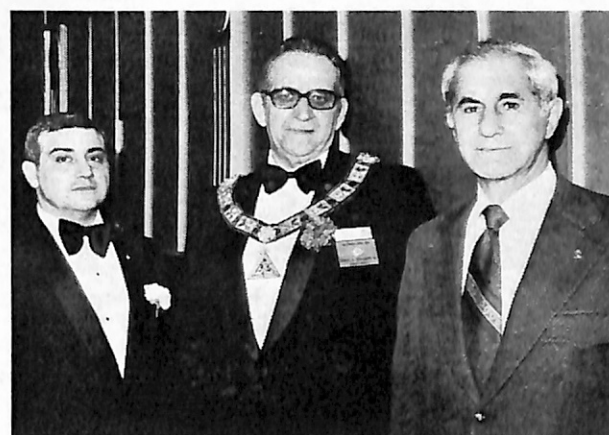
**THE ACTIVE PARTICIPATION** of New Jersey Elks in the celebration of the nation's 200th birthday was acknowledged by the state Bicentennial Commission with (from left) Deputy Executive Director Stephen Richer's flag presentation to PGER William Jernick, then-SP Peter Greco, and Americanism Chm. John Nordham. The official state Bicentennial flag was displayed by the three Elks representatives.



**THE "SOUTHWEST DISTRICT RAILROAD"** of Connecticut, founded by then-DDGER Edward Zimmer (right), has a passenger car for each lodge in that district, and a freight car for each major area of Elks activity. Fairfield Tiler Andy Kratz (left) and PER Ray Cosgrove joined Brother Zimmer in viewing the names of lodges who had carried the freight of various activities.



**THE DECLARATION** of Independence, the Bill of Rights, and the Boston Tea Party were subjects of three entries which won \$25 savings bonds for (front row, from left) David Iida, Kimberly Rozak, and Carlos Souza in Attleboro, MA, Lodge's Americanism poster contest. Admiring the winning drawings were (back row, from left) PER Carmino Ferrara, Chm. Richard Lennox, ER Ronald Poirier, and District Chm. Philip Bell.



**NEW LONDON, Connecticut,** Lodge's new memorial tablet, built as a duplicate of the original one which is filled to capacity, was erected under the auspices of (from left) PER Joseph Marino Jr., then-DDGER Robert Stalsburg Sr., and PER Raymond Bartolucci, chairman of the committee.

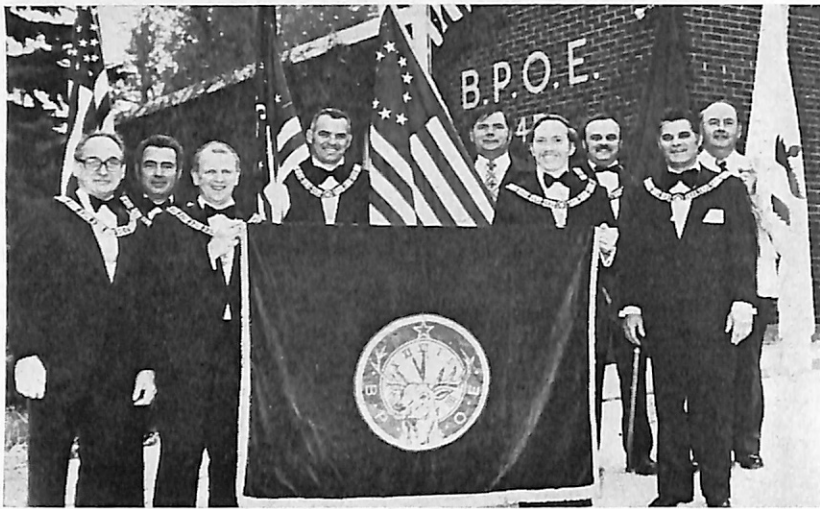


**FAMILY PARTICIPATION** characterized the installation of officers at De Land, FL, Lodge. Asa McMillon (right) was installed as Exalted Ruler of the lodge by his son PER Milton (second from right) during the same ceremony in which PER George Hindery (second from left) installed his son George as Chaplain.



**A ROUND OF APPLAUSE** hailed Policeman of the Year Corporal Howard McMaster (standing, third from left) of the Vermont State Police at a Slovak dinner given by Burlington Lodge in his honor. (From left) Chm. and Police Capt. Kenneth Pecor, Police Lt. Everett Marshal, guest speaker Senator Patrick Leahy, and then-ER Jules Leopold were among those present.





**A SEASONAL PARADE** held in Rutland, VT, featured a marching contingent from the local lodge. (Front row, from left) PER Richard Thomas, ER William Smith, In. Gd. Andre Robert, Fred Frederico, and (back row, from left) Est. Lect. Kt. Marvin Coleman, Esq. Robert Dikeman, Edward Briggs, Chaplain Hugh Spafford, and DDGER John Foley carried the flags and displayed the Elks emblem.



**FOUR HUNDRED** Brothers and friends met at a homecoming dinner-dance sponsored by Niagara Falls, NY, Lodge for then-SP Lucian Masur (second from left). Chm. Carl Landy (left) and PDD Raymond Barnum (right) joined GL Trustee Leonard Bristol as he presented Brother Masur with a token of appreciation for his dedicated performance as president.



**STATE NATIONAL FOUNDATION** scholarships were recently awarded to Steven Allen (second from left), Herbert Haight Jr. (third), and George Chagaris (fourth), all sponsored by Tarpon Springs, FL, Lodge. PER George Fearnough made the presentation, marking the culmination of his fifth year as state chairman, while Tarpon Springs ER W. C. Swanson offered his congratulations to the young men.



**THE PROCLAMATION** dedicating a week to the youth of the United States was signed by Mayor William Lillard Jr. of Front Royal, VA, while local Elk sponsors of the youth program (from left) Chm. Lynwood Athey, Danny Campbell, and Martin Ritchie observed.



**ON BEHALF** of Florida's Harry-Anna Crippled Children's Hospital at Umatilla, Brothers Leo Charles and W. W. Kingston Sr. of Jacksonville, FL, Lodge accepted an \$800 contribution presented by Elks' ladies Pres. Fifi Mackoul and Secy. Eunice Wedberg.

**BLOOD BANK DONORS** (standing, from left) then-ER Robert Barry, Trustees Chm. Bill Strid, and Brother Picanzo's wife Betty joined recent donor, PER Frank Lavigne, at Brockton, MA, Lodge to emphasize the importance of contributing to the lodge Blood Bank.





THE WONDER OF AN 18TH CENTURY WORLD UNFOLDS IN VIRGINIA, FROM WILLIAMSBURG TO CHARLOTTESVILLE TO ALEXANDRIA.

Virginia in the fall is a carriage ride through time down Williamsburg's Duke of Gloucester Street.



BEACHES STILL SUMMER WARM AND A COLORFUL MOUNTAIN MEMORY ARE A FALL TRADITION.



Three tiny ships at Jamestown. Fredericksburg's Rising Sun Tavern. Golden beaches and Blue Ridge Mountains. A handmade patchwork quilt and a blazing patchwork of Shenandoah Valley fields and farms. Big Stone Gap's museum of the mountaineers. Patrick Henry's plantation, Scotchtown. And a very special serenity that only comes once a year. Whatever you love, it's here—in Virginia.

**Virginia is for lovers.** ♥

FOR FREE 36-PAGE COLOR VACATION GUIDE AND BROCHURES ON YOUR SPECIAL TRAVEL INTERESTS,

visit, write or call

**VIRGINIA STATE TRAVEL SERVICE:**

Dept. 2408, 11 Rockefeller Plaza,  
New York 10020, phone (212) 245-3080;

Dept. 2408, 6 North Sixth St.,  
Richmond 23219, phone (804) 786-4484;

Dept. 2408, 906 17th St., N.W.,  
Washington 20006, phone (202) 293-5350.

Name

Address

City

State/Zip



## PRO GLOVE ONLY \$4.95!



...With  
**FREE ZIPPERED  
GLOVE KEEPER!**

Now you can afford the same sensitive feel the guys on the tour depend upon. The same \$8.00 pro quality and style at low, direct-order prices. Satisfaction guaranteed, order today!

**VALUE SPORTS ACCESSORIES, CORP.**  
P.O. Box 8316, Van Nuys, CA 91409

\$4.95 ea. + .50 hand. & post. (CAL add 6% tax)

Enclosed check or M.O. for \_\_\_\_\_ gloves:

Circle Ladies: S M L (WORN ON ☐ Lt. ☐ Rt. hand)

Size: Men's: S M ML L XL Men's Cadet: S M ML L

Color: ☐ Red ☐ Wht ☐ Lt Blu ☐ Blk ☐ Beige ☐ Yel

☐ Tan (Please indicate 1st & 2nd choice)

EM-876

Name \_\_\_\_\_

Address \_\_\_\_\_

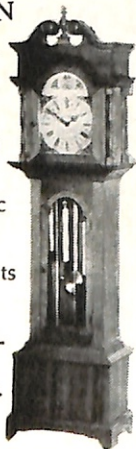
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

WHEN YOU BUILD AN  
M&S CLOCK...

*Quality*

IS THE DIFFERENCE!

**NEW 32-PAGE COLOR CATALOG** shows 19 authentic antique replica floor, wall & mantel clocks plus the fine woods & imported movements to build them. Send \$1 for catalog & 1 of the following plans to build (check): Grandfather ☐ Grandmother ☐ Steeple ☐ or School ☐ clock. CATALOG ALONE 50¢  
**MASON & SULLIVAN**  
Dept. EL96, Osterville, Ma. 02655



**YOUR REAL  
PIECE OF  
AMERICA.**

Bicentennial Presentation. A Plymouth Rock from Plymouth, Mass. GREAT AS GIFTS. Attractively presented with: Inscribed Brass Plate, Parchment Paper Scroll & Felt Display Base. A truly inspiring gift. A must for Thanksgiving 1976 and every year. Send \$4.99 Postpaid to

**CORNERSTONE OF AMERICA**

P.O. Box 807, Plymouth, Mass. 02360

## ELKS FAMILY SHOPPER

More for your money

by Mike LeFan

### CHANGE OF PACE

After the comings and goings of summer, September ushers in a change of pace. One thing that doesn't change is the possibility of smart shopping opportunities. September bargains center on china and glassware, gardening equipment, table lamps, and general housewares. Sporting goods and bicycles may well be bargains. Fall fashions and children's clothes are on sale, along with men's wear.

You know that new cars and accessories are priced to sell this month. Besides all that, keep a watchful eye open for bargains at the coming Labor Day sales.

You'll find seasonal savings on fresh pears, plums, and prunes.

We hear from our Friendly Pharmacist that the usual bathroom medicine cabinet is actually a poor place to keep medicines. The high humidity in bathrooms causes drug deterioration, and the warmer temperatures in bathrooms also hasten drug breakdown. A cabinet in a hall or bedroom closet is a better place to store medicines. It makes cents.

Did you know that those blower-type hair dryers use as much electric energy as a toaster—and for a longer time? It's true, but you can save that electricity and some money by drying your hair the old-fashioned way with a towel. It'll save that cash, and as an extra bonus it happens to be good for your hair as well.

Speaking of electricity, get a free booklet called *104 Ways to Control Your Electric Bill*. Just drop a postcard

to 104 Ways, Box 104, Dept. MM, Philadelphia, PA 19105.

Q. "Six months ago I bought a new freezer. It was erratic from the start and I told the dealer so. He said it was normal. Then the freezer quit and spoiled about \$50 worth of frozen food. I say the freezer company should pay for that food. Right?"—Mrs. Alice G.

A. You may have a case, since you advised the dealer of a suspected problem before the breakdown and he told you all was okay. You can't have been expected to do anything more. The Major Appliance Consumer Action Panel recently mediated a similar case and found in favor of the consumer. The freezer maker paid for the lost food and repaired the freezer for free since it was still under warranty. Generally you're entitled to reimbursement for food loss if (1) It relates directly to appliance failure and not to something you did; (2) You tried to salvage the food; (3) You sought help at once; (4) Service wasn't promptly provided; and (5) You can document the food loss.

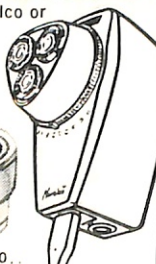
Are you shopping for a new color TV set? Look for a label indicating that the set is "100 percent solid state." These sets use one-third less electricity than tube sets, and they produce less heat (that's important during the summer).

Now that the fall season is here, are your thoughts on wardrobe changes and additions? You must carefully consider every clothing purchase in order

### SENSATIONAL BLADE SHARPENER for ROTARY SHAVERS

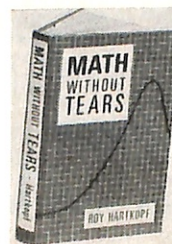
Now, keep your floating head Norelco or other make rotary shaver at peak efficiency. This special new sharpener is the perfect, easy way to give rotary blades the sharpest possible cutting edge. Just use it for one minute, just once a month for smoother, faster, cleaner shaves. Order yours today, it really works! Send check or money order to...

**\$399**  
Only p.p.d.



**BARCLAY, Dept. 51-KC, 1575 North Dixie Hiway,  
Pompano Beach, Florida 33060**

### MATH WITHOUT TEARS



In lively non-technical language Roy Hartkopf gives you a basic understanding of many of the everyday applications of mathematics.

Emphasizing the practical aspects of math, the author avoids mathematical terms and jargon and takes the reader from simple counting to trigonometry and calculus.

MATH WITHOUT TEARS is written with a light touch and is filled with interesting anecdotes, spiced with humor.

Learn math in the comfort of

your own home at minimum cost. ORDER NOW: \$7.95 plus 60¢ handling 10-Day Money-Back Guar.

**EMERSON BOOKS, Inc., Dept. 389C  
Buchanan, N.Y. 10511**



to get the most for your money, so if a new item isn't just right for your wardrobe and you could easily live without it, don't waste your money. Before shopping, analyze what's hanging in your closet. See what items you need, and how your clothes compare to current styles. Ask yourself what you now have that can be mixed and matched for a new look, and what accessories can be added for a finishing touch. This goes for both men and women.

Ladies, our Fashion Forecaster says that separates are your best wardrobe extender. Try a big skirt in a new longer length, or wear a sweater instead of a more costly coat or jacket. Detachable or reversible hoods, capes, belts, bows, and scarves are also magic wardrobe stretchers.

Gentlemen, a new shirt and tie, or a different combo of pants and coat can give your wardrobe a whole new face. The addition of just one complementary jacket with accessories can also work wonders.

Have you heard about the new Boy Scout leaflet called *Consumer Buying*? It's a merit badge guide, but it also has valuable facts for you. Get your copy by sending 55¢ to Boy Scouts of America, National Public Relations Division, Dept. MM, North Brunswick, NJ 08902.

Q. "Are there any mail order discount drug stores where I can get medicine I take regularly?"—Wayne S.

A. There's at least one: Pastor's Pharmacy, 126 S. York Rd., Hatboro, PA 19040. Be sure to have your doctor indicate how many times the prescription may be refilled.

Attention readers—do you know of other discount mail order pharmacies? Let us know about them.

Do you have lamps and light fixtures with sockets for two or more bulbs? You'll save if you use one large bulb rather than several smaller ones, says our Watt Watcher. A 100-watt bulb, for instance, produces 50% more light than four 25-watts for the same amount of electricity.

"Dear Mike: I liked your hint on using salt as a drain cleaner. My mother taught me to use salt for cleaning scorched and stained enamel pans. Fill the pan with tap water, dissolve 4

or 5 tablespoons of salt, and let stand for about eight hours. Then cover and bring the salt water to a slow boil. You'll have a clean pan in no time."—Mrs. Violet M.

Got a leaky roof? It's expensive to reroof, but it can be more expensive not to. You can spot hail damage by its starburst pattern of tiny cracks on shingles. They may not leak now, but they will when winter rain freezes in those cracks and opens them wider. Some leaks are more easily seen from inside your attic on a sunny day. Take a look, poking a thin wire up through any holes of daylight you see in the roof. Then hire a bonded roofing man to do the work. Don't skimp here, because there's no more false economy than a cheap roof.

Want a free booklet on decorating with plants, choosing tennis supplies and clothes, appreciating art, caring for jewelry, packing luggage, and more? Quite an array of subjects. The title is *How to (Chemically) Become an Instant Expert*. It's free from Peggy Walton, Manager Consumer Information, Manufacturing Chemists Assoc., Dept. MM, 1825 Connecticut Ave., NW, Washington, DC 20009.

Here's a cooking tip from our Appliance Authority: He says that when using top-of-the-range utensils you should cover tightly and cook with a minimum of water. Cooking's faster, less energy's used, and food tastes and looks better. You ought to use flat-bottomed utensils for best contact with the heating surface, and use the right size pot. A 6-inch pan on an 8-inch burner wastes a bunch of expensive heating energy.

Money Saver of the Month: Do you shave with Gillette Trac II bonded twin blades or something similar? If so, you probably have trouble with debris getting stuck between the twin blades and ruining the shaving edge. They're not dull, just clogged. However, J. I. Scott has solved this problem. He says, "My wife's Water Pik cleans these blades magnificently. I now get 20-plus shaves in lieu of three." You're welcome.

Send questions, tips, and other mail to "More For Your Money," 425 West Diversey, Chicago, IL 60614

Shopping by mail can be fun and convenient. But you should know this about mail order merchandise.

- You have the right to know when you can expect your merchandise to be shipped.
- You have the right to cancel your order.
- You have the right to get all your money back if you cancel.

Federal Trade Commission



FROM HAWAII

## Easy-to-make Seashell Gifts

Create your own incredibly lovely gifts, accessories and jewelry. Send for our hand-picked assortment of seashells from the South Pacific, and a special, illustrated booklet "The Easy Way to Make 50 Seashell Gifts."

**Over 100 beautiful seashells AND the booklet, only \$5.95.**

(Plus 75¢ for air postage and handling)

Send check or money order.

Prompt delivery by first class mail.

Full refund if not satisfied.

**A. D. STARR & SON**

Since 1956

190 South King Street / Suite 1956-H  
Honolulu, Hawaii 96813

© Allan D. Starr 1976

### GIANT MAGNIFIER



Enlarges and illuminates by built-in light. Perfect for reading car maps or boating charts. A "must" for coin and stamp collectors! Sturdy chrome plated handle holds two "C" batteries. Send only \$5.95 plus \$1.00 shpg. (N.Y.S. Res. add sales tax)

**UNIQUE GIFT COMPANY**

P.O. Box 11-008, Dept. EK-96, Albany, N.Y. 12211

### NOW! GET 2 REAL OLD INDIAN HEAD CENTS-Only \$1

Only \$1 brings you 2 old Indian Head pennies issued before 1908. (One set to a customer.) These scarce coins offered to get your name for our mailing list. You will also receive a copy of the most wonderful catalog of US & foreign coins and paper money in America. Send \$1 to: **Littleton Coin Co., Dept. RD-6** Littleton, New Hampshire 03561



1976

Our 25<sup>th</sup> Anniversary

Beautiful 25th anniversary gift, new and different, a lifetime keepsake. (Black wood frame 11"x22"), red background, blue and silver lettering, 25 quarters set in date. Just \$39.50. Have limited supply of uncirculated Bicentennial quarters which will increase in value. Just \$49.50. (Ohio res. add 4% tax). Shipped prepaid, No C.O.D.'s, send check or Money Order to

**CENTURY MANUFACTURING**

P.O. Box 34, Maximo, Ohio 44650



## SPLIT-IMAGE TRANSIT

The Most Revolutionary  
LEVEL & INCLINE

MEASURE

Ever Made!

IDEAL FOR:

Countour Plowing

Carpentry

Brick Laying

Cement Work

Surveying,

Etc. \$14.95

plus \$1.50 pp.

This simple yet amazingly accurate instrument indicates level and measure incline down to a fraction of an inch. Makes bubble type or string levels obsolete. It not only indicates level, but shows exactly how much correction is needed. Just one person, using the split-image transit and target supplied with it, can perform any levelling incline-measuring job quickly, easily, accurately—measures inclines down to the thinness of a dime at 25 feet.

Send Check or M.O. 10 day money back guarantee.  
J. W. HOLST, Inc. Dept. ET-96, 1864 E. US-23  
East Tawas, Mich. 48730



leatherette  
case \$3.95

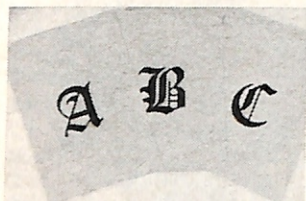
## Full Size, Fiberglass GREENHOUSES



FROM \$88.95

Grow Super vegetables and flowers! Write today for FREE brochure with Budget Plans and all Accessories. MCGREGOR GREENHOUSES, Box 36-B9, Santa Cruz, California 95063. (408) 476-5390.

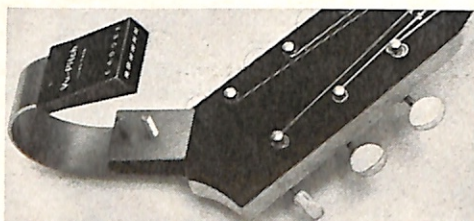
## ATTENTION BRIDGE PLAYERS



ABC  
Tallies  
By  
Maran

Two-Table Progressive Tally Tablets—8 Tablets (2 1/2" x 3 1/2") each with 20 "Tallies." For your own use, as Gifts or Prizes. \$1.60 per set. Pa. residents please add 10¢ tax. Send Check or Money Order to:

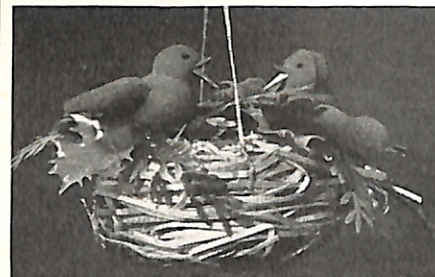
ABC TALLIES, By Maran,  
Box 156A, R.D. 3, Waynesboro, Pa. 17268



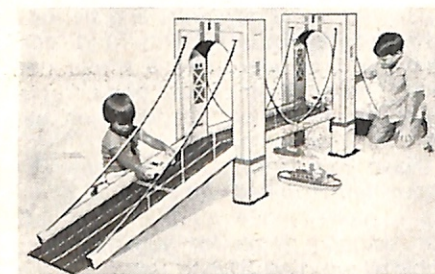
## Tune your Guitar

like a professional! This new invention is ideal for every guitarist—beginner or accomplished musician. Six precision-tuned reeds make exact tuning, a snap. Just clamp this gadget onto your guitar, then adjust the strings. When the right pitch is reached, the corresponding reed vibrates. Just as simple as that! Ideal for bands or combos. Tunes all instruments to exactly same pitch. Only \$6.95 plus 65¢ shipping and handling. Money back guarantee.  
ED SALE Studio 893-B, Avon By the Sea, N.J. 07717

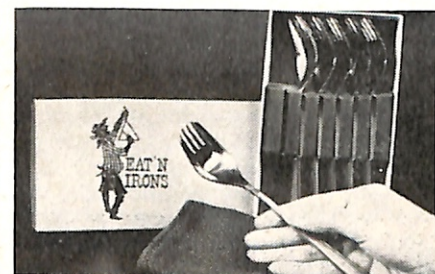
## Elks Family Shopper



SINGING BIRDS IN A NEST chirp merrily as the gentle breeze bounces and sways the straw nest. Brightly colored birds are a cheerful addition to garden, patio or plant area. Inspired by an old Christmas legend which says they bring happiness and good luck. \$1.98 plus 35¢ shpg. Holiday Gifts, Dept. 709-G, Wheat Ridge, Colo. 80033.



GIANT 6-FOOT TOLL BRIDGE. 4-traffic lane bridge, with toll booth, is sturdy, lightweight, 2 1/2 feet high in the middle span, and 6 feet long. Authentically detailed of strong plastic and corrugated components. Assembles in minutes. \$9.95 plus \$1.00 shpg. (Pa. res. add 6%.) American Consumer, Dept. GT-85, Caroline Rd., Philadelphia, Pa. 19176.



KNIFE, FORK AND SPOON IN ONE UTENSIL, the "Eat 'N Irons." Popular with pioneers in Australia, it's finely crafted of heavy-duty stainless steel. Uniquely suited for camping, boating, buffets, picnics, barbecues, use by the elderly & disabled. \$9.95 + \$1.00 shpg. for set of 6. Sunshine Int'l., P.O. Box 4518, Dept. EK9, Long Beach, CA. 90804.

See Advertisement on Inside Front Cover

McMINNVILLE TREE FARM  
HWY. 55 Dept. #AR-9  
McMINNVILLE, TN. 37110

Please send us at the proper planting time the trees we have selected. You will acknowledge our order for shipping date.

NO.	VARIETY	PLEASE SEND
_____	SUGAR MAPLE	<input type="checkbox"/> Any 2 for only \$2.50
_____	WHITE BIRCH	<input type="checkbox"/> Any 4 for only \$4.98
_____	RED MAPLE	<input type="checkbox"/> Any 6 for only \$6.98
_____	TULIP TREE	<input type="checkbox"/> Any 8 for only \$8.98
_____	W. DOGWOOD	<input type="checkbox"/> Any 16 for only \$16.98
_____	REDBUD	<input type="checkbox"/> Any 50 for only \$48.98

WE ORDERED \_\_\_\_\_ TREES

We enclose \$\_\_\_\_\_ in ☐ Cash ☐ Check, or ☐ M.O.  
Add 99¢ postage and handling

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

☐ Check here for Free Fund Raising Literature for your club, church or organization. No obligation of course.

- 5'11" or Taller
- Sleeves to 38"
- Waists to 60"
- Shoes to 16EEE

## TALL & BIG MEN

If you're Fed Up with searching for clothes that fit a TALL, EXTRA TALL or BIG MAN, send for the FREE KING-SIZE Co. Catalog.

- 1. PERFECT FIT** — All KING-SIZE Co. clothes are designed and proportioned for Tall, Extra Tall and Big Men and carry the famous KING-SIZE Co. Before and After Wearing Money-Back Guarantee.
- 2. SELECTION** — 104 Colorful Pages of Shirts, Slacks, Leisure Suits, Jeans, Sweaters, Jackets, Shoes and Boots; more than any store.
- 3. BRAND NAMES** — Choose ARROW, JOHNNY CARSON, WRANGLER, HUSH PUPPIES, JOCKEY, GANT, MANHATTAN, ... and more designed and proportioned for Tall, Extra Tall and Big Men.
- 4. CONVENIENCE** — You can shop in the privacy of your own home ... order by phone or mail and charge your purchases to your Master Charge, BankAmericard or American Express if you wish.

## SEND TODAY FOR FREE CATALOG

I'm a Tall, Extra Tall or Big Man — or shop for one — and I'd like to see the new KING-SIZE Co. Catalog.

His Height \_\_\_\_\_; Weight \_\_\_\_\_; Shoe Size \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**THE King-Size Co.** 2086 KING-SIZE Bldg.,  
Brockton, MA 02402.



**Plant Now...Step Back...and Watch Out!**

# Amazing Super-Growing Species Soars Into A Magnificent Tree IN JUST ONE YEAR!

And if you think that's startling — just wait 'til you see the spectacular show when it starts to flower — Actually smothers itself in such lavish masses of bouquets, its branches appear to bend from the sheer mass and weight of the magnificent blooms.

That's the kind of wondrous results reported by the U.S. Gov't. Plant Research Stations... Botanical Gardens... and University Plant Scientists on what is undoubtedly the most fantastic flowering shade tree ever introduced in America — the incredibly beautiful Paulownia... the only flowering shade tree in all of nature that can do all of this and more:

## READ WHAT THE EXPERTS SAY ABOUT THE INCREDIBLE PAULOWNIA... THE FASTEST GROWING FLOWERING SHADE TREE EVER DISCOVERED!

**HEIGHT:** Gov't. Plant Scientists and Botanical Experts report 18 to 22 feet of growth the very first year on specimen trees.

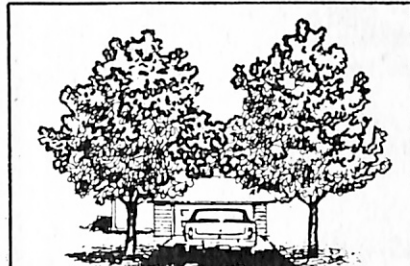
That's more growth IN JUST ONE SINGLE SEASON than even a fully matured 15-year-old flowering dogwood, or prize star magnolia.

**SPREAD:** University Researchers report beautiful ornamental spread of nearly 40 feet at maturity... packed with thousands of magnificent flowers. Think of it. It not only surges skyward in the most spectacular burst of beauty you've ever seen... but, also arches out in a magazine-cover display of color-drenched branches.

**EASE:** Leading editors report:... grows in almost any soil... and below-zero root-hardy, too. Yes, because nature has endowed this landscape-artist's "dream-tree" with super-growing strength... because it is virtually resistant to most every common disease... requires practically no care at all. You simply plant it and forget it... it's as simple as that.

## A TOWER OF BEAUTY IN JUST ONE SINGLE YEAR!

Yes, who says you have to spend a small fortune for a flowering shade tree? — and then spend half a lifetime waiting for it to grow? It used to be that way — BUT NOT ANY LONGER. Not since we have finally



How's this for a natural archway in front of your driveway — twin towers of flowering beauty in less time than you ever dreamed possible.

## VITAL STATISTICS FROM LEADING EXPERTS

**MATURE GROWTH SIZE** — 45 to 60 feet

**MATURE GROWTH SPREAD** — 35 to 50 feet

**ZONE OF HARDINESS** — completely root-hardy from deepest south to as far north as Montreal, Canada. Flowers beautifully even after 10 below zero winter freeze.

**ONE YEAR GROWTH RATE** — Experts report growth range of up to 22 feet the first year after planting specimen trees under optimum conditions, up to 15 to 18 feet under poorer conditions when pruned for foliage growth only.

**FLOWERS** — When tree is at blooming size, in just a few short years, you'll enjoy thick panicles of fragrant lavender blooms. Highly recommended by landscape artists as specimen planting for front lawn.

**SOIL REQUIREMENTS** — Natural strength and vigor allow it to soar full forth in even poor soil. You can plant it anywhere.

**CARE** — No special care whatsoever. No spraying. No dusting. No special feeding. Naturally resistant to most every disease, pest or insect.

**TAKES BUT 10 MINUTES TO PLANT — REWARDS YOU WITH A LIFETIME OF BEAUTY STARTING THIS VERY YEAR!**

tracked down the one single tree in all of nature that hoists itself high, so fast you can literally measure the difference in both height and spread from week to week... or take a yardstick and measure the incredible difference in feet from month to month!

**GROWS IN ANY SOIL — REQUIRES NO SPECIAL CARE — SOARS INTO A MASTERPIECE OF LUSH, GREEN BEAUTY IN JUST A MATTER OF MONTHS!**

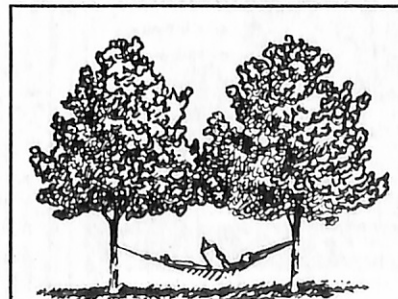
Best of all, unlike most trees that demand constant pampering... the only thing you do when you plant Paulownia is water it and enjoy it. That's why leading botanical gardens... landscape artists... garden editors... recommend it again and again for home-owners who want a stunning display of both beauty and shade... and with practically no more work than a couple of sprinkles a season.



Picture your patio bathed in the cool, fragrant beauty of this show-stopping miracle-tree from early spring to the first snows of winter.

## SUPPLIES EXTREMELY SHORT... ONCE GONE, OFFER WILL NOT BE REPEATED THIS SEASON — SO ACT NOW!

Now, the price of this super-growing shade tree is not \$20 or \$30 but a mere \$3.95... yes, only \$3.95 for this magnificent shade tree that rewards you with such a glorious display of growth IN JUST ONE SINGLE YEAR! However, supplies are going fast. All orders filled on a First-come First-shipped basis. You must act now!



Here's a luxury sight you don't have to wait half a lifetime growing — a matched pair of flowering showpieces, so strong and sturdy you can actually sling a hammock between them.



Grows More In One Month Than Most Other Shade Trees Grow In An Entire Year... More In One Season Than Ordinary Shade Trees Grow In 2 Years, 3 Years Or Even 5 Years!

Photo depicts magnificent size, spread and beauty of mature Royal Paulownia (Paulownia tomentosa).

## Never Has There Been a Faster-Growing, Flowering Shade Tree Introduced To America — Royal Paulownia

Yes, plant this Fall — see it soar forth in a tower of beauty in just one year! It's the most spectacular splurge of both growth and beauty of any shade tree ever brought to this country. And it's so easy to grow even a child can do it!

## SATISFACTION GUARANTEED OR MONEY BACK

And remember: Satisfaction is guaranteed. You must be thrilled in every way with this wondrous flowering shade tree or RETURN IT AT ANY TIME within 90 days for a full refund of your purchase price. Use the No-Risk Coupon below.

**NOTICE:** All orders promptly shipped in proper planting time for your area!

© 1976 American Consumer, Inc.

**MAIL NO-RISK COUPON TODAY**  
**WEST-BOND NURSERY SALES CO., Dept. T-339**  
Caroline Road, Philadelphia, PA 19176

Please rush me the Flowering Shade Tree(s) indicated below:

- ☐ 1 for only \$3.95 plus 35¢ postage & handling
- ☐ 2 for only \$6.95 (SAVE \$1.00) plus 50¢ postage & handling
- ☐ 4 for only \$10 (SAVE \$4.00) plus 75¢ postage & handling
- ☐ 10 for only \$20 (SAVE \$7.00) plus \$1.50 postage & handling

If after receiving my order I'm not delighted, I may return it within 90 days and you will refund the full purchase price (except postage and handling).

Total amount enclosed \$\_\_\_\_\_ (Penn. residents add 6% sales tax).

Check or money order, no CODs please.

On orders over \$6, you may

**CHARGE IT!** (check one) Exp. Date \_\_\_\_\_

- ☐ BankAmericard ☐ American Express
- ☐ Master Charge ☐ BANK NUMBER

Credit Card # \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Apt. # \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Div. of American Consumer, Inc.



# ELEVATORS®

Superb Shoes for Men  
Who Want to Look  
TALLER



26 Numbers for  
Dress, Business or  
Casual Wear.

This handsome shoe is one of the famous ELEVATORS®, specially designed to make a man look about TWO INCHES TALLER! The man who wears them knows their amazing secret... everyone else only knows how much better he looks. Sold by mail and Guaranteed by the ONLY maker of these remarkable shoes. Send for FREE Catalog, showing the wide style selection of ELEVATORS®.

**RICHLEE Shoe Company**  
906 Lake St., Brockton, Mass. 02403

Send me FREE catalog of ELEVATORS® shoes, without obligation now or ever.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## NEW CAR EMBLEM.



No tools needed. Beautiful Colors, lasts for years. The B.P.O.E. Emblem is your introduction on the road. Attractive blue, brown, and gold design. Rustproof heavy gauge steel. \$3.98, 2 for \$7.50. Money back if not 100% pleased.



## Wear it Proudly 14K GOLD TACK

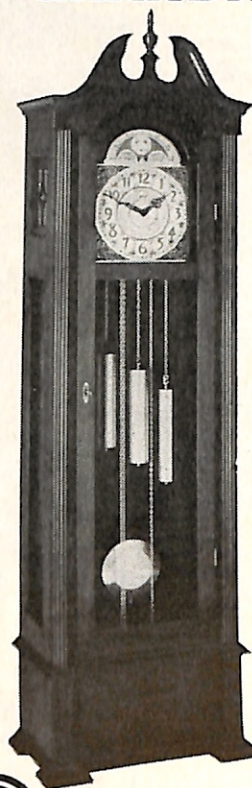
Beautiful in Yellow Gold ☐ or  
White Gold ☐ Free 7 Day Trial.  
**\$14.95**

Money Back Guarantee.

STADRI-147J-47-6th Ave., Whitestone, N.Y. 11357

Build Your Own Pre-Cut

# HEIRLOOM GRANDFATHER CLOCK



## Compare feature by feature

- Solid 3/4" kiln dried wood
- All parts precision pre-cut, mitred and dowelled
- Lumber sanded on all sides
- Fully Assembled/precision-made West German movements
- All hardware included—even screws

Write now for  
**FREE Color  
Brochure of  
complete line of  
Grandfather and  
other clocks.**

**HENTSCHEL  
CLOCK COMPANY**  
Department 604-S  
16 Atlantic Avenue  
So. Dennis,  
Mass. 02660

## Elks Family Shopper

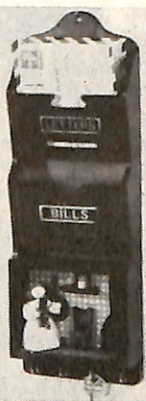


**AMERICAN BICENTENNIAL ON STAMPS.** Famous Americans and Revolutionary War events on stamps of the U.S., Grenada, Nicaragua. For only 10¢. Also, exciting foreign stamps to examine free. Buy any or none, return balance, cancel service anytime. Free 40-page catalog of stamps. Send 10¢ to Harris, Dept. NA-128, Boston, Mass. 02117.



**PERFECT FOR PANTS**—and how ladies love the handsome Tally Ho by Kraus. Styled of kid glove genuine leather with padded insole for comfort. In camel, white, black, brown, navy or brick. Sizes 5-10½. NMW. Non-slide sole, 1" heel and side zip. \$22 plus \$1.50 shpg. Old Pueblo Traders, 600 S. Country Club Rd., E9B, Tucson, AZ. 85716.

## HANDY, COLORFUL LETTER, BILL, KEY HOLDER



Early American charmer is a shadow box and hangs on wall. Kitchen scene with straw lady, compartments for letters, ugh... bills, 4 key hooks. 16"x5½"x1½". \$5.99 plus 75¢ shipping.

## CARR ENTERPRISES

Dept. E9,  
153-12 Booth Memorial Ave.,  
Flushing, N.Y. 11355



**GRACEFUL CORNER SETTING** for your prized collections. Hi-Gloss Wooden Corner Stand styled in the Sheraton Tradition blends perfectly with any decor. Finished in walnut and 43" high. Shelves are 13½" deep, 19½" wide. \$19.99 plus \$1.00 shpg. Also 3-shelf stand, 27" high, \$14.99 plus \$1.00 shpg. Hanover House, Dept. Z-3314, Hanover, Pa. 17331.

**1000  
RETURN  
ADDRESS  
LABELS  
\$1.00**



Quick and easy way to put your name and return address on letters, books, records, etc. Any name, address and zip code up to 4 lines beautifully printed in black on crisp, white gummed labels. 1¾" long. Free decorative box for purse or desk. Set of 1000 labels, just \$1 plus 20¢ postage & handling. Money back if not pleased. Don't know your zip code? We'll look it up for you.

**Walter Drake** 3299 Drake Building  
Colorado Springs, Colo. 80940

## Scamp BUILD YOUR OWN TRAVEL TRAILER



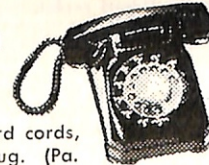
- Hunting
- Fishing
- Camping
- Sleeps 4
- Guaranteed

For the first time - a fiberglass Do-It-Yourself Kit! No welding. Scamp kit includes all parts you need and fully-illustrated step-by-step assembly manual. Scamp can be completed in 60 hours with minimum tools. Also available ready to hitch-up-and-go.



Write: SCAMP, DEPT. E-9, Backus, Mn. 56435  
Rush 12 pg. full color catalog. \$2.00 enclosed.  
Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone: Bus. \_\_\_\_\_ Home \_\_\_\_\_

## SPECIAL Modern Type Dial PHONE



Complete with standard cords, dial, ringer and plug. (Pa. residents add Sales tax)

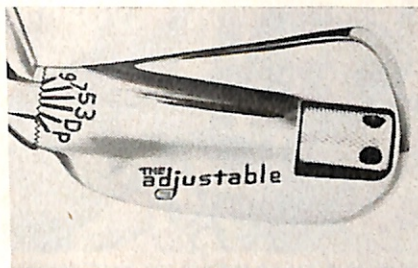
**BLACK... \$18.95 - COLORED... \$22.95**

Above prices include shipping and handling charges anywhere in continental U.S.A. IF this ad is included with order. Send check or M.O. to

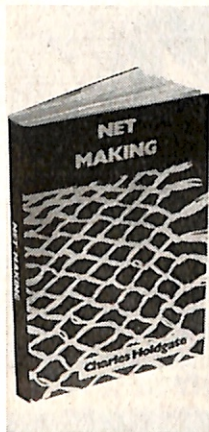
## SURPLUS SAVING CENTER

Box 177, Dept. EFS-96, Waymart, Pa. 18472

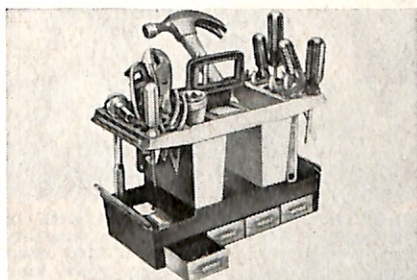




**PLAY GOLF WITH ONE CLUB.** You can play the whole course with the Adjustable Golf Club. No bags or carts needed. Just adjust to driver, 3, 5, 7, 9 iron and putter. Locks firmly in each position. Indicate right or left-handed and height for proper club length. \$44.90 ppd. International Golf Prod., Dept. E-96, 1865 Campeau St., South Bend, IN. 46617.



**NET - MAKING FOR FUN AND PROFIT.** Master Teacher, Charles Holdgate, tells you how to make nets in this fascinating new book which revives this disappearing craft. Materials, equipment and supplies cost pennies to buy. You get instruction on making shopping and shoulder bags, fishing, tennis and basketball nets, scarves, hammocks, etc. \$5.95 plus 50¢ shpg. Emerson Books Inc., Dept. E8, Buchanan, N.Y. 10511.



**TOOL-MATE ORGANIZES** your hand tools and small parts. It has 39 tool-holding slots; two jumbo storage wells for storing large items, hammers, flashlights, etc.; four drawers for storing parts, nails, screws, etc. Assembles easily. 11 1/2"Hx14"Lx7"W. \$7.95 plus \$1.00 shpg. J. W. Holst, Inc., Dept. EK-96, 1864 E. US-23, East Tawas, Mich. 48730.

## SLEEP WARM—SAVE FUEL



Enjoy soothing, relaxing radiant heat from below. More comfortable and convenient than electric blankets. Yet, COSTS LESS to operate. Guard against aches and pains brought on by chilling cold and dampness.

**SAVE FUEL** by turning your furnace low at night, and still sleep warm. Automatic thermostat regulates bed warmth for any changes in room temperature. Four sizes for home use, plus 12 volt models for RV's and truck sleeper cabs. Also auto seat and pet warmers. Send for FREE booklet. Describes all Electro-Warmth® products, advantages & savings. Great for gifts, too.

**PATENTED PRODUCTS CORP.**

Dept. E-976

Danville, OH 43014



## DEERSKIN TRADING POST

**Only \$27.50  
Buy 2 for  
\$49.00  
and  
Save!**



*Wear it for  
30 days  
Risk-Free!*

The Stockman is a good-looking, rugged jacket that will last for years. Made exclusively for us from a natural-colored, imported sueded cotton fabric that's exceptionally strong and durable. Lined with fleecy Sherpa®. It's damage-resistant, water-repellant and a marvel of comfort! Smart shirt-styling (with snap closings) looks equally well on men and women. An excellent value at \$27.50 each. Order two and save \$6!



**MAIL YOUR ORDER TO —**  
**DEERSKIN TRADING POST**  
Dept. XM, 119 Foster St., Peabody, Mass. 01960

Print Name \_\_\_\_\_

Street & No. \_\_\_\_\_

Apt. No. \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

I may wear my Stockman Jacket for 30 days. If not satisfied, I may return it and my money will be refunded.

☐ Send me one Stockman Jacket for \$27.50 ☐ Send me two Stockman Jackets for \$49.00  
(Add \$2.00 for shipping & handling)

**CIRCLE SIZE BELOW**

Man's Stockman Jacket. S M L XL. (M-Z2208) (M-Z0231)  
Woman's Stockman Jacket. XS S M L. (M-Z2202) (M-Z2207)

Enclose check or money order or fill in credit card information below.

☐ Master Charge ☐ BankAmericard ☐ American Express ☐ Diner's Club

Credit Card # (minimum 12 digits) \_\_\_\_\_

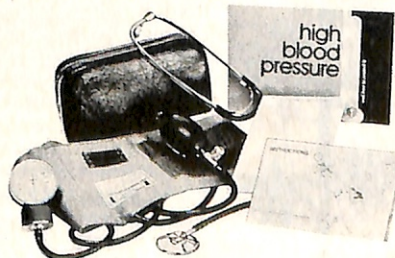
Card-issuing bank name \_\_\_\_\_

Expiration Date \_\_\_\_\_

Your Signature \_\_\_\_\_



## THIS KIT could save your life!



An estimated 23,000,000 Americans have high blood pressure... Tragically, only half of them know it. Yet this "Silent Killer" can be easily detected and successfully treated and monitored. Now, a professional BLOOD PRESSURE KIT, with easy to follow instructions, is available for you to use in the comfort of your own home.

### PROFESSIONAL QUALITY EQUIPMENT

- No-slip Velcro sleeve
- Easy-to-read gauge
- Easier to hear Bowles stethoscope
- Zippered case

**FREE** - Complete step by step instruction booklet, recording charts, American Heart Assoc. booklet. **SAFE, ACCURATE. EASY TO USE.** Alerts you when to call your doctor. All for \$24.95 plus \$1.50 postage. Pays for itself many times over!

**SATISFACTION GUARANTEED**

**R. M. REDDING ENTERPRISES, E96, 6 OAK ST., HANOVER, PA. 17331**



**"SAVE YOUR HEART"**



with a **STAIR-GLIDE®** Stairway Elevator

**RENTAL-PURCHASE Program Available**

Your STAIR-GLIDE® installs easily and in less than 2 hours. No marring walls or stairway. No special wiring required. Shipped directly from factory within 4 days. STAIR-GLIDE®...the nation's largest selling stairway elevator! UL LISTED.

USED BY THOUSANDS: CARDIAC PATIENTS, ARTHRITIS, SENIOR CITIZENS, PHYSICALLY RESTRICTED, POST OPERATIVES...and household convenience.

WRITE FOR FREE BROCHURE AND NAME OF DEALER NEAREST YOU.

**AMERICAN STAIR-GLIDE® CORP.**  
4001 East 138TH ST., Dept. E-96  
Grandview, Missouri 64030



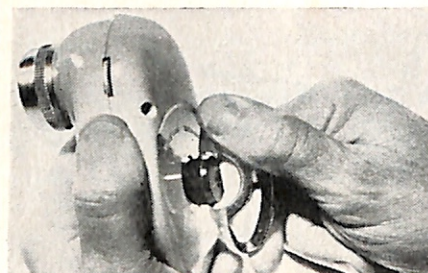
**For the Bicentennial Baby**

For that lucky baby born in 1976.

This luxurious 40" x 45" crib and carriage blanket suitable for boy or girl. Rich red and blue plush velour numerals appliqued and embroidered in the traditional manner on a cuddly soft white blanket by Chatham. Edged with silky taffeta binding and red satin ribbon. Completely washable. A unique and beautiful gift of warmth that's sure to become a family keepsake. Money back if not delighted. Order now.

Send \$19.95 plus \$1.50 for postage and handling to: **Blankety Blankets**  
Box 438-E5, Mamaroneck, N.Y. 10543  
N.Y. State residents add sales tax  
Member, Better Business Bureau

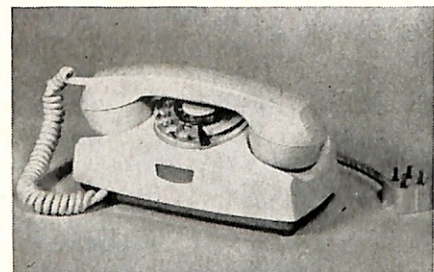
## Elks Family Shopper



**SHAVER THAT WENT TO THE MOON.** The same shaver used by our astronauts needs no electricity, no batteries, no lather. Just wind it and enjoy its super-thin shaving head and self-sharpening surgical steel blades. \$19.99 plus \$2 shpg. 2 for \$38 plus \$3 shpg. Jay Norris Corp., Dept. EL-96, 25 W. Merrick Rd., Freeport, N.Y. 11521.



**ELKS EMBLEM RING.** Handsome onyx ring bears the Elks emblem and is elegantly hand-engraved with two initials. 10 K. Gold-filled and a great gift idea for Elks. Send ring size (6 to 13) and be sure to specify initials. A good buy at only \$19.95 ppd. Gift boxed. Stadri Products, Dept. EL-25, 147-47 Sixth Avenue, Whitestone, New York 11357.



**PLEASE YOUR PRINCESS** with a "Princess" Phone. You can buy this factory-rebuilt phone with standard cord and plug in pink, turquoise, beige, blue or white. Ready for instant use. \$19.95 plus \$2.00 shpg. Add \$10.00 for ringer. Send second color choice. Catalog of phones, 50¢. Grand Com Inc., Dept. EL96, 324 Fifth Ave., New York, N.Y. 10001.

### Attention Lodge Members.

Create an authentic **B.P.O.E. NEEDLEPOINT PLAQUE** for home or office with your own name and Lodge number!



Complete kit includes an approved Elk Emblem on a 12"x14" interlock canvas (finished size, 10"x13"), 3-ply Persian yarn, needle, simplified instructions, plus directions for personalization. \$15.95 (frame not incl.) Add \$1.00 for postage and handling. N.Y.S. residents add Sales Tax.

**miss needlepoint**

Needlepoint • Crewel • Hook Rugs  
P.O. Box 971, Dept. E-2, Westbury, N.Y. 11590

### RESCUE CARPETS FROM PETS ACCIDENTS

For all stains & odors

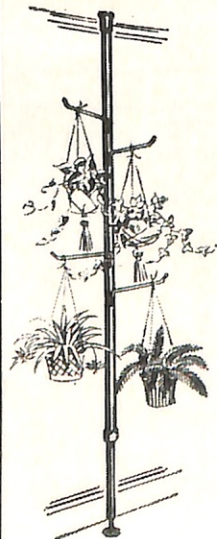


This is the complete set of scientific sprays - guaranteed effective & safe - that removes stains & odors forever. Carpet Rescue Kit saves carpets from pet accidents & stubborn stains. Each kit contains two 8 oz. non-aerosol sprays: Spray "A" permanently removes stains, and Spray "B" destroys all odors from carpeting, upholstery, kennel areas, litter boxes. Must work safely & completely or your money back. (Kits exclusively of Spray "A" or "B" also avail.) Send check or M.O. 1 Kit \$6.50 + \$1.00 postage. Save \$2: Order Two Kits \$12.99 (we pay post.)

**American Century**

135 So. La Brea, Dept. 6096  
Box 36232, Los Angeles, Calif. 90036

### ADJUSTABLE PLANT POLE



Floor - to - ceiling plant stand fills a corner with flowers, makes a good room divider, Spring loaded pole fits ceilings up to 9' 4" high, is easily assembled and installed in minutes. Four 8" arms swivel and adjust up or down.

Plant Pole \$7.99  
Set/2 Extra Arms \$1.25  
plus \$1.00 pstg.

Write for FREE catalog

**Holiday Gifts**

Dept. 709-D  
Wheat Ridge, Colorado 80033

## STOMACH PAIN

IMPROVE AFTER 1 BOTTLE OR YOUR MONEY BACK

### BISMO-LAC:

Get relief of stomach distress, hyperacidity and gas with just one tablespoon of BISMO-LAC before each meal. You must get relief after taking one full bottle according to directions—or your money will be returned without question. Why suffer, when safe, sure BISMO-LAC offers relief now! BISMO-LAC is a medicine of pure herbaceous drugs and a smooth bismuth gel to coat and soothe your irritated, sore stomach. Once you have tried BISMO-LAC you will be glad you did.

Send \$9.00 in money order or check, for immediate shipment. (Postage paid—no C.O.D.'s please). Remember you must get relief from the first bottle or your entire \$9.00 will be refunded.

Limited drug store distribution or write to:

**MARSCH CHEMICAL CO.**

Dept. E-9

9649 N. Tripp Ave., Skokie, IL. 60076

### See Advertisement on Inside Back Cover

**ELECTRONICS INTERNATIONAL, DEPT. TKE-41**  
210 South Desplaines Street,  
Chicago, Ill. 60606

Gentlemen: Please rush on money-back guarantee:

- ☐ 7 BAND WORLD WIDE RADIO. I enclose \$29.95 plus \$2.00 Postage, Handling and Insurance.  
☐ 9 BAND WORLD WIDE RADIO. I enclose \$34.95 plus \$2.00 Postage, Handling and Insurance.  
☐ Send C.O.D. I enclose \$2 deposit  
☐ 7 Band ☐ 9 Band

☐ BankAmericard ☐ Master Charge  
Inter Bank No. ☐ ☐ ☐ ☐

**YOU MAY CHARGE YOUR PURCHASE**

My Card Number \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

(Ill. residents please add 5% Sales Tax.)



# famous CosmoPedic™

THE WORLD'S MOST COMFORTABLE SHOES

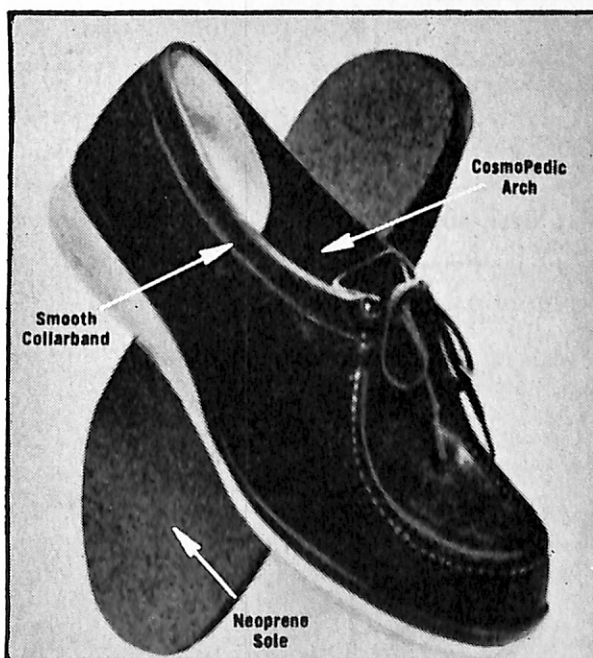
not \$38 not \$20

NOW ONLY

**\$14.99**

**GENUINE LEATHER**  
smooth or sueded

**MEN'S SIZES**  
6½, 7, 7½, 8, 8½, 9, 9½, 10,  
10½, 11, 11½, 12, also 13  
**WIDTHS: C, D, E, EE, EEE**



**FAMOUS COSMOPEDIC GUARANTEE**  
Latest fashions, finest quality, great value—accurately described and promptly shipped.  
If these CosmoPedic shoes are not the most comfortable, the finest quality pair of shoes you've ever owned, simply return them for a full refund of purchase price, no questions asked. Now that's a guarantee in writing.



**OLD VILLAGE SHOP**  
Hanover, Pa. 17331

**NOW! BLISSFUL COMFORT MORNING TO NIGHT!**  
The closest thing to going barefoot! Handsomely-styled CosmoPedic shoes are the ultimate in comfort... and quality-crafted with features you'd expect to find in a \$20 or \$38 shoe! Luxurious genuine leather uppers in deer-tanned smooth or sueded leather are incredibly soft, yet amazingly shape-holding. The unique CosmoPedic arch support assures super comfort thru long hours of standing or walking. A stitched collar prevents annoying chafing around the ankles. And for that walking-on-air feeling... cushioned insoles and neoprene plantation crepe soles pamper your feet from heel to toe! In Tan smooth leather; Brown or Sand sueded leather... just \$14.99!

#### SATISFACTION GUARANTEED OR MONEY BACK

**OLD VILLAGE SHOP Dept. M-3231 Hanover, Pa. 17331**

Sure, I'll try the world's most comfortable shoes. Please send me:

\_\_\_\_ prs. Men's Tan Leather (M242578B) Size \_\_\_\_ Width \_\_\_\_  
\_\_\_\_ prs. Men's Sand Sueded Leather (M233361B) Size \_\_\_\_ Width \_\_\_\_  
\_\_\_\_ prs. Men's Brown Sueded Leather (M242586B) Size \_\_\_\_ Width \_\_\_\_

for just \$14.99 pr., plus \$1.50 per pr. postage and handling. If they are not the most comfortable, the finest quality pair of shoes I've ever owned, I may return for a full refund of purchase price, no questions asked.

**SAVE MORE!** Order TWO pair for just \$28.99 plus \$2.50 postage and handling.

**CHARGE IT** ☐ AMERICAN EXPRESS ☐ DINERS' CLUB  
☐ BANKAMERICARD ☐ MASTER CHARGE  
☐ CARTE BLANCHE Interbank # \_\_\_\_\_

☐ C.O.D. Enclose \$2.00 deposit per pr.

Acc't # \_\_\_\_\_ Date Expires \_\_\_\_\_

Enclosed is \_\_\_\_\_ (Md. residents add sales tax.)

NAME \_\_\_\_\_ (please print)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_



# L.L.Bean, Inc.

## Chamois Cloth Shirt



For Men and Women

Sueded cotton. Looks and feels like high grade chamois leather. Machine washable and is more durable than wool. Mr. Bean personally used this shirt on his hunting and fishing trips. Colors: Navy Blue, Tan, Bright Red, Forest Green. Ladies' sizes: 10 to 20. Price, \$12.35 postpaid. Men's sizes: 14½ to 19. Price, \$12.50 postpaid.

☐ Send Free Catalog

Ship—Ladies' Chamois Cloth Shirts @ \$12.35 ppd.

Size \_\_\_\_\_ Color \_\_\_\_\_  
Ship—Men's Chamois Cloth Shirts @ \$12.50 ppd.

Size \_\_\_\_\_ Color \_\_\_\_\_  
☐ Check enclosed ☐ American Express  
☐ Bank Americard ☐ Master Charge

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Outdoor Sporting Specialties

**L. L. Bean, Inc.**

725 Main St., Freeport, Maine 04032

## ADJUSTABLE T.V. POLES

Hold your portable T.V. right where you want it, without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Brass tone finish pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers! Made in U.S.A. Extension for higher ceiling, add \$2.00.

Prompt Shipment

**\$13.95** Plus \$1.00 postage

Write for FREE catalog

**Holiday Gifts**

Dept. 709-A  
Wheat Ridge, Colorado 80033

## PROSTATE RELIEF

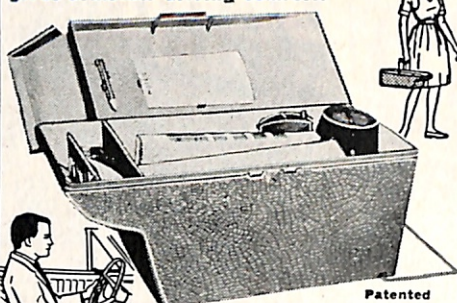
Sleep disturbing discomforts associated with benign prostate hypertrophy such as getting up nights, frequent daily discomfort, dribbling, urgency and undue retention are relieved by PROSTEX. This now famous formula is used by doctors. Ask yours about BPH. Read the complete fascinating story on how it was discovered and details of its use. Send for free literature today.

**UXBRIDGE HEALTH PRODUCTS CO.**

Dept. 65, P.O. Box 484,  
Somerville, Mass. 02143

## HOLD-ALL CAR CADDY

gives armchair driving comfort!



Patented

Reduce driving fatigue, end car clutter! Handsome, roomy arm rest gives over 500 cubic inches of storage space! Eliminates dangerous stretching over to glove compartment! Separate section for coins, eyeglasses, pad and pencil, too. Fits all cars without tools. Rugged black morocco finish is waterproof, scuffproof. Measures 15" x 6" x 7". Ideal too, for passengers in rear seat.

Special for Gifts. only **\$695 + 75¢ hdlg.**

2 for \$13.00 + \$1.00 hdlg. Send Check or M.O.

**MONEY BACK GUARANTEE**

**MERIT HOUSE** Dept. EK-96

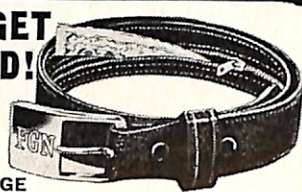
151-30 34th Ave., Flushing, N.Y. 11354

**SAME DAY SHIPMENT**

## DON'T GET ROBBED!

**\$5.25** PLUS

75¢ POSTAGE

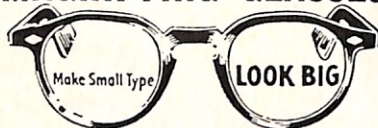


Here's a smartly styled belt that's as practical as it is handsome. It has a secret zippered inner pocket for safely hiding away one's money. 2" wide, leather, available in brown with gold-plated buckle or black with silvery rhodium buckle. Sizes 28 to 44, with up to 3 initials on buckle. Specify color, size, initials. Send check or M.O., no COD'S.

**BARCLAY,** Dept. 51-KB

1575 North Dixie Hwy, Pompano Beach, Fla. 33060

## MAGNIFYING GLASSES



### A Blessing For Folks Over 40

Read newspaper, telephone book, Bible and do close work easily. SEE CLEARER INSTANTLY. Not Rx or for astigmatism or eye diseases. 10 day trial. Sturdy, good-looking. Impact resistant lenses. Frames have metal hinges. State age and sex. **SATISFACTION GUARANTEED.** Order Now. Only \$5.95 + 55¢ handling. **PRECISION OPTICAL,** Dept. 41-S, Rochelle, Ill. 61068

## HEAR BETTER

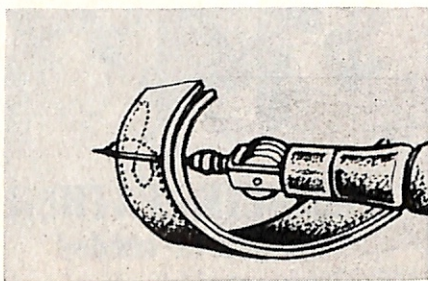


**INSTANT TELEPHONE AMPLIFIER** attaches to your phone to provide maximum hearing in noisy areas. Fits securely with snug-fitting band to phone. Has adjustable fingertip-touch volume control. Carry in pocket or purse for use in public telephones. Ideal for elderly, hard of hearing. \$19.95 ppd. Stadrypt 2, 147-47 6th Ave., Whitestone, N.Y. 11357.

## Elks Family Shopper



**HANDSOME SUEDE WEEKENDER HAT** is custom-crafted in fine lamb suede, treated for water-repellency. Leather-lined brim, sweatband and full satin lining for years of wear. On the outside, a suede band & feather plume. Med. or dark brown. Sizes 6¾ to 7¾. \$16 plus \$1.25 shpg. Deerskin Trading Post, Dept. XD, 119 Foster St., Peabody, Mass. 01960.



**YOU CAN EASILY STITCH LEATHER,** repair shoes, belts, handbags, upholstery, luggage, carpets, heavy clothing with the Automatic Leather Stitcher. It sews a lockstitch automatically just like a machine. Has built-in spool with 30 feet of waxed cord. \$2.98 plus 50¢ shpg. P. C. Sales, Dept. ELE, P.O. Box 30010, Chicago, IL 60630.



**POLKA DOTS ARE HOT** and this Polka Dot Shirt is the hottest seller in sports shirts. Smartly styled with long-point stay collar, 2-button cuffs and epaulets. Squarecut bottom for wearing in or out. Machine-washable knit fabric never needs ironing. Rich dark navy or brown with white dots. Sizes: S-M-L-XL. \$14.95; 2 for \$29. Ppd. Lew Magram, Shirtmaker to the Stars Ltd., Dept. EL4, 830 Seventh Ave., N.Y. 10019. Send for men's fashion catalog.



**GOLDEN WALKER FOOT CUSHIONS** give instant relief to tired, aching feet and legs. For instant comfort, use these hand-crafted genuine leather and foam padded cushions. Flexible, light and durable. Sizes 5-14. One pair, \$4.99; 2/\$9.00. Ppd. Send shoe size, man or woman. Mid-Lu Associates, Dept. EK, 2928 North 30th St., Phoenix, Ariz. 85016.



# YOUR QUICK WAY TO EASY MONEY!

**VIP**  
VINYL  
INDUSTRIAL  
PRODUCTS

## VINYL REPAIR

**GIVE "on-the-spot" SAME DAY SERVICE**  
**GET "on-the-spot" SAME DAY PAY!!!**

**You can be in business IN 24 HOURS!**

Sensational! That's the **MONEYMAKING POWER** of VIP Professional Vinyl Repair . . . the business of your own that can be part or full time for **QUICK AND GROWING PROFITS!** You need no study — no training — just a few hours' practice and you're ready to do repairs for pay, — **BIG PAY!** You can be in business practically overnight.

**Start for less than you make in 1 hour on first job!**

With just a small down payment, you get the complete VIP going-into-business kit . . . all equipment, materials, complete step-by-step instructions, business-building helps . . . everything you need!

**\$513<sup>00</sup>**  
**in first 10 days!**

"The first 10 days I made \$513. Now getting business from 15 car dealers, 6 furniture stores, 4 restaurants and bars, and clothing stores."  
H. Whaley, Wash.

"Wherever I see vinyl, I can do business"  
"I've made as much as \$60 in 3 hours."  
C. Herrera, Jr., Ariz.

### 9 HOLIDAY INNS FOR HUSBAND/WIFE TEAM

"These Inns have put us on a monthly allotment. We are busy every day. Wonderful to be one's own boss. We are putting on one repairman to handle business other than Holiday Inns. With our setup, we have weekly checks coming from just the Inns."  
Mr. & Mrs. Bechtel, Ohio

### STEADY WORK FOR 20 CAR DEALERS

"20 car dealers give me all their repair work. I call on two or three every day, take care of what's needed. No matter what the repair is, it's easy to do with VIP."  
R. Lanning, Ky.



**\$440 IN 9 HOURS!**

"I repaired 55 chairs at the NCO Club at \$8 each — \$440 for 9 hours' work. Materials and transportation cost only \$35!"  
D. Gagnon, S.C.

**HERE'S THE VIP VINYL REPAIR KIT**  
**that puts you in your own HIGH-PROFIT BUSINESS**

**They all started by mailing a coupon like this. YOU CAN TOO!**

**ALL FACTS FREE BY MAIL — NO SALESMAN WILL CALL. MAIL COUPON NOW**

**MAKE \$20 TO \$30 FOR AN HOUR'S JOB LIKE THIS**



### UNLIMITED CUSTOMERS FOR YOUR SERVICE

Auto dealers, car shops, restaurants, motels, bars, clubs, hospitals, bus companies . . . these are just a few of the places that need vinyl repairs, repeatedly. The business is there, waiting for you. And a repair job that takes 1/2 an hour to an hour can mean a quick \$15 to \$30 for you . . . most of it **PURE PROFIT!**

### MEN, WOMEN, HUSBAND/WIFE TEAMS FIND VIP QUICK, CLEAN, EASY, PROFITABLE!

Both women and men enjoy this easy, profitable way to make good money fast and steady. The VIP exclusive process is so easy, the directions so simple, that anyone who can read plain English can do it. And what a money-maker! A sure way to have an independent income, or build to a business as big as you want to make it. There's no end to the demand!

### GET ALL INFORMATION FREE BY MAIL. NO SALESMAN WILL EVER CALL.

Just mail the coupon. We'll rush all facts to you **FREE BY MAIL**. No obligation. No salesman will call. It's hot! Do it now!



**VINYL INDUSTRIAL PRODUCTS**  
2021 Montrose Ave., Dept. 158  
Chicago, Ill. 60618

Vinyl Industrial Products, Dept. 158  
2021 Montrose, Chicago, Ill. 60618

PLEASE RUSH BY MAIL FREE FACTS about VIP Vinyl Repair and how I can start making money within 24 hours! No salesman is to call. I am under no obligation.

Print Name \_\_\_\_\_  
Print Address \_\_\_\_\_  
Print City/State/Zip \_\_\_\_\_



## THOUSANDS ENJOY FAMOUS BRAND IN PLAIN BOXES AND SAVE...

SOLD AS  
SELECTION NO. 1 THROWOUTS  
Because of occasional off  
color or minor wrapper stain,  
packed under disguised  
label to protect famous  
name.

You enjoy the very same  
mild, mellow taste of these  
beauties, famous for quality  
from coast to coast.

Why pay 25¢, 30¢ or more  
for your quality cigars when  
you can get full size top  
quality Selection No. 1 for  
such low, low prices, now!

**50 for \$5.75**  
**100 for \$10.97**

Thousands of satisfied customers.  
Selection No. 1 covered by our regu-  
lar guarantee. Full refund if not  
completely satisfied.

### — ORDER TODAY —

**HAVANA FLORIDA CO.**  
Dept. 926, River St., Hoboken, N.J.

GENTLEMEN: Please ship me  
your Selection No. 1 under full  
guarantee of satisfaction.

☐ 50 for \$5.75 ☐ 100 for \$10.97

Total Enclosed \$

Name

Address

City

State

## SUPER WRENCH FITS METRIC AND U. S. SIZES EVEN WORN NUTS

Self-adjusting, ratchet-action, non-slip  
wrenches, versatile as crescents with the  
sure grip of box wrenches. Of durable  
chrome nickel steel, one wrench handles  
dozens of sizes in metric or English  
measurement... even works on "rounded"  
nuts. Finger-grip, plastic handle angled at  
15° reduces slips and skinned knuckles.  
Ratchet action needs only 1/6 turn to  
regrip hexagonal nut. Super Wrench "A"  
(fits 3/8" to 5/8" nuts) \$8.95 Super  
Wrench "B" (fits 5/8" to 1" nuts) \$8.95.  
(add \$1.00 for handling), 4 1/2% s.t. Ohio res.

**BETTER IDEAS.**

2222 Arbor, D-107-B, Dayton, OH 45439



## JOINT THERMA PAD

Relieve those aching joints. Warm-Ease  
pad seals in body heat and concentrates  
it where you need it most. Relieves aches,  
pains, strains, stiffness. Soft foam-filled  
jersey covered pad. Sanitary, washable.  
Fits snugly around knee, elbow, ankle for  
quick soothing comfort. Ideal relief for ar-  
thritis sufferers.

**\$2.29** plus 35¢ postage

Write for FREE catalog of gifts.

## HOLIDAY GIFTS

Dept. 709-C, Wheat Ridge, Colorado 80033

## PLAY GUITAR IN 7 DAYS OR MONEY BACK



Thanks to Ed Sale's amazing Secret System,  
you can play a lovely song the first day,  
any song by ear or note in 7 days. In this  
**SPECIAL INTRODUCTORY OFFER**  
you get all this: 66-page Instruction  
Book, 52 photos, 87 chord and finger  
placing charts, 110 songs (words and  
music), chord finder of all popular  
chords, Special Guitarist's Book of  
Knowledge, and extra  
bonus: special wallet-  
size tuning device for  
tuning any guitar by ear.

Total Value \$9.00

Now, all  
for only **\$3.98** plus 50¢ handling  
and postage

Satisfaction Guaranteed or Money Back  
ED SALE Studio 193-V, Avon By the Sea, N.J. 07717

## CUSTOM MADE EMBLEMS

Let us reproduce your trademark, award pins,  
club crest, organization pins, etc., into a piece  
of fine jewelry. High quality, low prices.  
FREE BROCHURE—Dept. CM 10

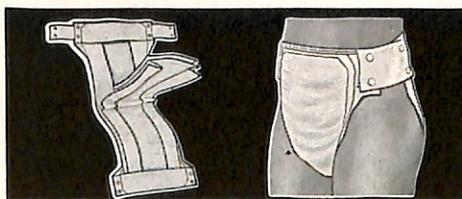


## EMBLEMATIC JEWELRY

K. of C., Elks, Masons, Eastern Star, Etc.  
Lowest Prices in U.S.

FREE BROCHURE—Dept. EJ12

**FRATERNAL WHOLESALE JEWELRY CO.**  
P.O. BOX 8123, 1022 RESERVOIR AVENUE  
CRANSTON, R.I. 02920 Tel. (401-942-4591)



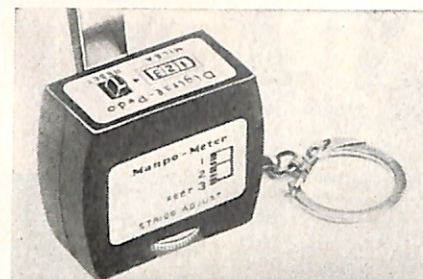
## ... For Lack of Control

### BE SURE WITH "EVER-SAFE"

"EVER-SAFE" is Cool, Undetectable, Comfortable  
& Effective. Weighs only 7 oz. Novel "fluid  
barriers" with heat-welded seams enclosing ab-  
sorbent launderable liners in soft vinyl, prevent  
escape of any moisture. Clothes, bedding stay dry.  
Use 2 sets of liners for full nights sleep without  
change. Moneyback guarantee. Sizes for all ages,  
adults & children. **ORDER BY WAIST SIZE!**  
Complete with liner, \$7.95; extra liner, \$3.95; 50  
disposable liners, \$8.95. **RALCO MFG.**, Dept. 476,  
1537 E. McFadden, Santa Ana, Calif. 92705

(Sold by Mail Since 1965)

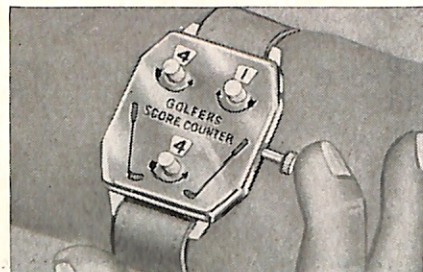
## Elks Family Shopper



**DIGITAL PEDOMETER** lets you know  
how far you walk or jog. Easy-to-read  
precision pedometer accurately regis-  
ters distance walked or run in miles and  
tenths of miles, up to 100 miles. Light  
and compact, it fits on your belt or waist-  
band. Only \$14.95 plus \$1.00 shpg.  
Unique Gift Co., P.O. Box 11-008, EK1,  
Albany, N.Y. 12211.



**FLOWER CART PLANTER** makes a  
charming centerpiece whether filled with  
real or artificial flowers. Finely detailed  
metal sculpture has a handsome burn-  
ished coppery finish. Cart is 7 1/2" long x  
4" high x 4 1/2" deep. Plastic insert holds  
flowers. \$4.98 + 50¢ shpg. (N.J. res. add  
25¢.) Showcase Products Co., Dept. EFS-2,  
P.O. Box 1093, West Caldwell, N.J. 07006.



**GOLFERS—KEEP ACCURATE SCORES**  
on the course with the aid of Automatic  
Golf Scorer. Worn like a watch, it totals  
strokes and scores in three different  
windows to keep a running total. Easy  
to operate. Tarnish-proof case and nylon  
strap. \$3.98 plus 50¢ shpg. Order from  
Holiday Gifts, Dept. 709-E, Wheat  
Ridge, Colo. 80035.

### Coupon for Advertisement on Back Cover

**Haband's Incredible Man-Made New Price**  
**DRESS SHOES, 2 pairs for \$19.95**

3 pairs \$29.90 4 pairs \$39.75

**HABAND COMPANY, Direct Service Dept.**

265 North 9th St., Paterson, N.J. 07530

Gentlemen: Please send \_\_\_\_\_ pairs as specified

for which I enclose \$\_\_\_\_\_

72E-425 (907)

**FREE WHITE BELT**

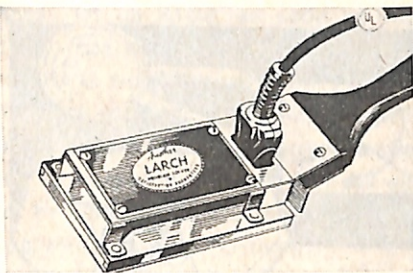
**GUARANTEE:** Wear the shoes. Test them any way you  
wish. If not satisfied, you keep the belt, return the  
shoes any time to Haband for full refund of every  
penny you paid us!

COLORS	How Many	What Size	What Width
Brown			
Alligator Grain			
Brown Two-Tone			
Blue Alligator			
Grain Loafer			
Black Loafer			
Chestnut Loafer			
Black Oxford			

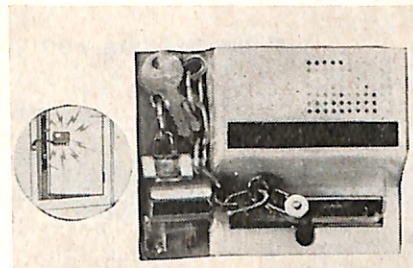
Name \_\_\_\_\_ Apt. # \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
WHAT SIZE BELT? Available in 30 to 54.....



## Elks Family Shopper

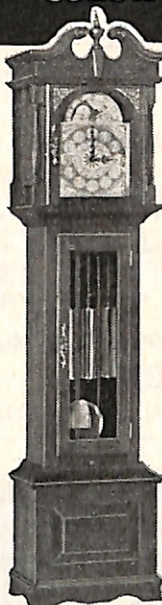


**ELECTRIC PAINT REMOVER** just like the pros use. Easy-to-operate Electric Paint Remover takes off up to 12 layers down to the bare wood. Use on flat, curved or irregular surfaces. Completely safe indoors or out. All parts are factory-replaceable free. \$14.98 plus \$1.50 shpg. Larch, Dept. EL9, Box 770, Times Sq. Sta., N.Y. 10036.



**CHAIN LOCK ALARM** sounds a loud alarm if any attempt is made to open a door. Warns you if you're inside or a neighbor if you're away. Install yourself in minutes; no drilling necessary. Operates on 2 AA batteries (not incl.). Only \$5.95 ppd. (N.Y. res. add sales tax.) Concord House, 28 Cutting St., Jamestown, N.Y. 14701.

## FREE COLOR CATALOG



Build Your Own  
Grandfather Clock  
starting under

**\$200**

(Including West German Movement)

- Do-It-Yourself Case Kits, parts pre-cut
- Solid 3/4" Black Walnut, Cherry, Mahogany, Oak
- Solid Brass Movements, Dials
- Finished Clocks
- Direct Factory prices



WRITE FOR FREE COLOR CATALOG

## EMPEROR CLOCK COMPANY

Dept. 636 Fairhope, Ala 36532

WORLD'S LARGEST MANUFACTURER  
OF GRANDFATHER CLOCKS

Visit our Factory

## Finally . . .



An exquisite bold and handsome sterling silver and turquoise Elk's ring. In the style of the southwest.

Buy Direct from the manufacturer

**SAVE \$13.95**

**YOUR PRICE ONLY \$54.00**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

RING SIZE \_\_\_\_\_ ZIP \_\_\_\_\_

My check/money order for \$54.00 is enclosed

Satisfaction Guaranteed. Please allow 4 weeks for delivery.

ANDERSON JEWELRY 330 MONTEZUMA  
SANTA FE, N.M. 87501

## "I AM PROUD TO BE AN AMERICAN"

Display  
Your Pride...  
In Your  
Home or Office...  
With These Magnificent  
Decorator Wall Plaques

In 1944 Gen. Douglas MacArthur said "There is no substitute for victory." We all know this to be even truer today than it was in those difficult times. To remain strong and resolute, America must never forget its traditions and its heroes...and what they stood for.

For those Americans who share our sentiments, Patriotic Enterprises has introduced a magnificent collection of intricately detailed, life-like decorator wall plaques, each produced individually and hand-finished to create the rich, long-lasting look of hand carved wood. Gen. Douglas MacArthur's rugged, virile appearance and distinctive character have been captured and beautifully reproduced; the American Eagle's majesty and fierce pride has been superbly detailed within a wing-spread of 32 impressive inches. Many other famous American heroes and dramatic scenes from our history are also available.

We invite you to examine the Gen. MacArthur and American Eagle plaques in your own home for 10 days. If you find them anything less than a perfect expression of your feelings, simply return them for a full and immediate refund. Start your collection Today.



The American Eagle  
13" High x 32" Wide  
Wing Span

**\$24<sup>95</sup>**

Made Completely in U.S.A.



Gen. Douglas  
MacArthur  
9" High x  
12" Wide  
**\$19<sup>95</sup>**

### 10 DAY ABSOLUTE GUARANTEE

If during the first 10 days after receiving your Decorator Wall Plaques, should you (for any reason) decide that you are less than 100% satisfied, simply return them for an immediate and total refund of the purchase price.

**FREE!**



Beautiful Full Color American Flag Tie Tac/Lapel Pin...A \$3.00 Gift Free With Every Order.

TO: PATRIOTIC ENTERPRISES, INC.  
16055 Ventura Blvd., Encino, CA. 91436

E-1

Please rush me a total of \_\_\_\_\_ Wall Plaques, as follows:

American Eagle	Gen. MacArthur	TOTAL
@ \$24.95 each	@ \$19.95 each	COST \$ _____

I enclose my

☐ Check ☐ Money Order ☐ BankAmericard® ☐ MasterCharge®

\*Acct. # \_\_\_\_\_ Exp. Date \_\_\_\_\_

If using MasterCharge, indicate the four numbers above your name here \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

We Pay All Taxes, Insurance and Postage.



U.S. Patent  
No. 3733614

**For LADIES Also**

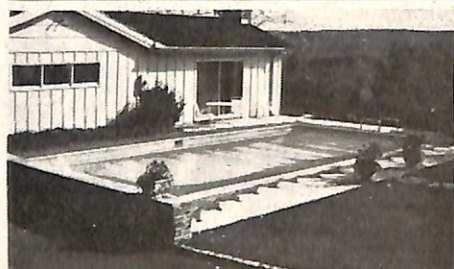


**\$5.95**  
50¢ Hdlg. Ea.  
Money Back Guarantee

**Comfort With Open Shirts**  
Our Elegant Leisure Ties shape to neck, adjust to size and stay in place with no more bother. So comfortable you forget they are there. Plain shades in fine denier Polyester. Fancies in Estron. LADIES SIZE in Plains only. Please specify Men's or Ladies.

PLAINS—Navy • Wine • Brown • Green • Yellow • Beige • Rust • Red • Tan • White • Black  
DOTS & PAISLEY—Navy • Wine • Brown • Green.

**OST-CRAVATES — DEPT. E9**  
CHAMPLAIN, N.Y. 12919



### SWIMMING POOL COVERS

Made of tough durable  
lightweight Polypropylene!

Easy to handle, new plastic mesh pool covers. Will last for years. Supplied with grommets. Keep trash, leaves, animals out of your pool. Ideal for above and below ground pools. Cover sizes (not pool sizes) and prices, prepaid.

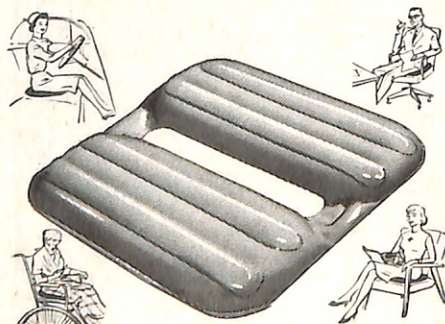
20' x 28'	\$39.50	22' x 40'	\$59.50
20' x 36'	49.50	24' x 44'	69.50
20' x 40'	54.50	24' x 50'	79.50

(Add \$3.00 West of Miss. River)

Immediate delivery Satisfaction Guaranteed

**J. A. Cissel Co. Inc., Dept. A**

Squankum-Yellowbrook Rd., Farmingdale, N.J. 07727



### COMFORT CUSHION

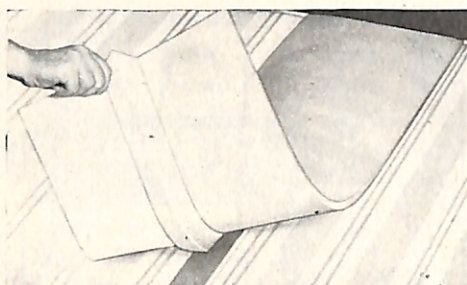
New TWIN-REST SEAT CUSHION gives blessed relief to sensitive areas. Fights fatigue and soreness. Avoids side-rocking and maintains balance because each half inflates separately with contact-free center space. Unlike embarrassing "ring cushion". It fully supports each thigh independently. Deflates for travel. Ideal for car, home, office, sports, wheelchair. Handsome vinyl 16x17" \$6.95. Green percale zipper cover - \$2.49 extra. We pay postage & ship in 6 hours. N.J. residents add 5% tax.

Send Check or Money Order to:

**Better Sleep Inc. BOX EM**

New Providence, New Jersey 07974

MONEY BACK GUARANTEE



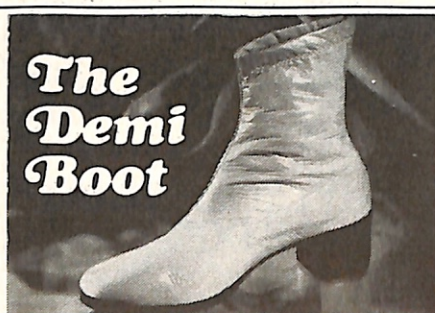
### KING BED CONVERTER

Convert your twin-size beds into luxurious king-size bed in seconds! Just place comfortable polyurethane SPAN-A-BED between 2 twin-size beds. Fits snugly—you'll never know it's there. Save dollars—no need for special bedding. A full 6' long, 14" wide. Light, strong SPAN-A-BED will support the strongest man. Rolls up for easy storage when not in use.

**\$4.99 + 75¢ hdlg.**

### HOLIDAY GIFTS

Dept. 709-B, Wheat Ridge, Colorado 80033



Cushioned platform Demi Boot, ideal for pants. 8½" high in kidskin-soft stretchy Polyurethane on nylon. Platform cushioned on non skid rubber-like sole. 1½" heel. Black, Brown, Navy, **\$12** Plus \$1.50 Postage  
Camel, Red, Bone, White. Sizes 5-8½, plus 9 & 10. Satis. Guar.

**Old Pueblo Traders—E9D**

600 S. Country Club Rd. Tucson, AZ 85716

Shows Actual Size

YOUR NAME & ADDRESS  
(and/or anything else you want)  
Printed Like This on 2 to 5 Lines  
ON 300 GUMMED LABELS

### WORLD'S BEST GIFT

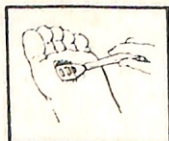
Labels of De Luxe Quality! Large & readable. Print (not typewriter) type. Centered lines. Rich blue ink. Snow-white gummed paper. Any copy up to five 35-character lines. Sparkling gift box. 300 for \$2.00. Any 3 orders, only \$5.00. 4-wk. del'y. Ppd. & guaranteed.

SEND NO MONEY NOW! Pay for labels after they arrive and prove satisfactory.

Writewell Co., 815 Transit Bldg., Boston 02115

### CALLOUS RAZOR

**NEW!**  
Callous & Corn  
SAFETY RAZOR



\$4.95 post paid

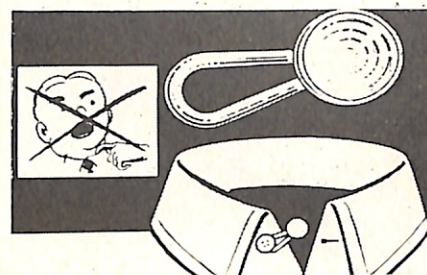
Get razor and 1-yr. supply of blades (6-double edge surgical steel). Makes a very thoughtful gift.

2-sets \$8.95 post paid send check or M.O.

Never cut yourself again! Special convex 'Spoon-Bottom' design shaving edge trims just where you want it to; close, for real relief. Find out what its like to forget your feet. Walk in comfort all the time. Shave your wives feet with confidence. Designed to reach all areas without tying you in knots. Precision instrument of chrome plated steel and high impact resistant handle. Satisfaction guaranteed.

Personal Care Mfg., Inc.  
Dept. E96  
P.O. Box 8543  
St. Louis, Mo. 63126

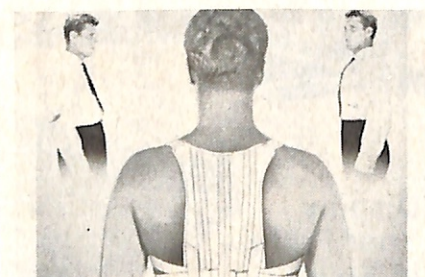
## Elks Family Shopper



**SHIRT COLLARS TOO TIGHT?** Fix them instantly with Collar Extender. Just slip on handy Collar Extender to add up to ½ size larger for just-right fit. Invisible behind tie, it goes on and off in a jiffy. 10 for \$1.75 plus 25¢ shpg.; 20 for \$3.25 ppd. Barclay, Dept. 51, 1575 North Dixie Highway, Pompano Beach, Fla. 33060.



FROM THE ANCIENT PAST OF EGYPT—a magnificent four-color lithograph of an Egyptian Sun Disk. Authentic design from Dynasty XVIII of Tutankhamen is 38"x15" on high quality matte paper in magnificent royal blue, sky blue, coral & gold. Ready to frame, \$19.95 ppd. (CT. res. add tax) Mail Order Art, Dept. E9, P.O. Box 14558, Hartford, CT. 06114.



**INSTANT GOOD POSTURE** when you wear comfortable Piper Shoulder Brace to correct your posture, support sagging shoulders. Ventilated material is lightweight, cool, undetectable under clothing. Men give measurement around chest, women below bust. \$6.95 plus 75¢ shpg. Piper Brace, Dept. EK-96SH, 811 Wyandotte, Kansas City, Mo. 64105.

**A CONSTANT REMINDER**  
BIG CLIP DESK SET  
EXCELLENT FOR  
HOME-OFFICE OR GIFT  
FULL 7" PLATED CLIP  
WITH SMOOTH WRITING  
STREAM LINER PEN IN  
MOVABLE SWIVEL, MOUNTED  
SPECIAL BLACK PAPERWEIGHT  
UNDERLINED WITH FELT  
GOLD CLIP, BLACK BASE  
SALE PRICE \$4.00  
**THE TREASURE MART**  
P.O. Box 776, Dept E-1-Big Clip  
Gray, Ga. 31032

10 Day Inspection, Money Back Guarantee  
Forward \$5.00 Check or Money  
Order. Includes Shipping  
and Handling. Georgia Residents  
add State Tax. No C.O.D.



## MOVING SOON?

Please let us know, as soon as you know what your new address will be. Be sure to supply us with both your old and new address, including the address label from your current issue. Copies we mail to your old address will not be delivered by the Post Office unless you pay extra postage.

ATTACH ADDRESS LABEL HERE

My new address will be:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Mail to: Circulation Manager  
The Elks Magazine  
425 W. Diversey Pkwy.  
Chicago, Illinois 60614

## You And Retirement

(Continued from page 6)

adults are doing so as colleges, seeking to fill the empty seats resulting from a falling birthrate, make the way easier. (Some simplify registration procedures, for example, so that older people need not stand in endless lines.) Or you may take not-for-credit courses which interest you in any one of a number of places: your local Y or community center probably offers a range of subjects.

If you want a college degree, too, you don't necessarily have to attend college for four years. There are a number of innovative approaches available today for students over 21. College Level Examination Program (CLEP), allows you to take examinations and receive college credit, based on the results of those exams, for learning which takes place outside of school. More than 1500 institutions currently grant advanced placement on the basis of CLEP exams.

Then there are external degree programs, such as New York State's Empire State College, or New Jersey's Edison College, which grant degrees to adults on the basis of supervised independent study. They, too, grant some credit for "life experience." The skills you've gained in years on the job and in community activities can now earn you credits toward a college degree.

And, of course, correspondence schools must be included in any list of off-campus learning. If you can work alone, and are disciplined enough to stick to it, a correspondence course may have what you seek. But investigate carefully before enrolling. *Changing Times* magazine recommends that you try to find out if the school is accredited by the National Home Study Council and that you check the school's reputation with your local Better Business Bureau or consumer protection agency. Even if the school is accredited and reputable, however, it may not be exactly right for you. Before you sign a contract or send any money, find out as much as you can: ask for a sample lesson in your particular field of study as well as a general description of the course; find out what kind of help you can expect if you run into academic difficulty—some schools may offer occasional in-person or telephone contact with faculty. Above all, make sure you know and understand all the costs; and read the contract carefully before signing.

Correspondence courses have one drawback: they aren't likely to give you the stimulation of face-to-face classroom discussion, or to provide you with new friends and companionship. But education, in any form, can stretch your mind, open new horizons, and add spice to life. "Learning makes adjustment to new life-styles easier," says the Adult Education Association, "and adds exhilaration to new leisure interests."

What's on your mind? What would you like to read about in "You and Retirement"? Address your question and comments to G.W. Weinstein, c/o The Elks Magazine, 425 West Diversey Parkway, Chicago, Illinois 60614.

## START YOUR OWN MONEY-MAKING BUSINESS IN... ...CUSTOM PICTURE FRAMING

Cash in on the huge demand for custom framing...an industry where men and women are earning \$10 to \$15 an hour...and that's just for labor.

As a qualified custom framer, people will seek you out and pay you well to frame valued paintings, prints, photos, certificates, diplomas, needlework...the list is nearly endless.

**NO EXPERIENCE NEEDED.** With Belsaw's fully accredited training, you can master this high-profit craft right at home in your spare time.

Easy to understand lessons are fully illustrated—so clear you can't go wrong. You receive all the special tools and equipment needed—yours to keep! We guide you every step of the way with tested and proven information on how to get business, what to charge, how to get free advertising, where to get wholesale supplies...all the "tricks of the trade"...all the inside facts you need to assure success right from the start!

**SEND FOR FREE FACTS.** Just fill in and mail coupon below for free information and details by First Class mail. No Obligation.

No salesman will ever call!

BELSAW INSTITUTE  
3652 FIELD BUILDING  
KANSAS CITY, MO. 64111

BELSAW INSTITUTE  
3652 FIELD BUILDING  
KANSAS CITY, MO. 64111

☐ YES, Send me the FREE booklet that gives full details about starting my own business in Custom Picture Framing. I understand there is no obligation and no salesman will call.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_



## BINGO

Largest Manufacturer  
and Distributor of  
BINGO Supplies

Free Catalogues available for:

- ★ Complete bingo supplies
- ★ Tables & chairs
- ★ Armchair races
- ★ Fund raising through group travel
- ★ Flags & banners
- ★ Plaques & trophies
- ★ Jar & breakopen tickets

ALL STAR BINGO INC. Dept. E-9  
P.O. Box 2816, Clearwater, Fla. 33517



## FASTER BADGER

NOW YOU CAN MAKE UP TO 6 BADGES A MINUTE with our new FASTER BADGER KIT for under \$20.00. FASTER BADGER KIT comes complete with CUT-A-DISC to cut out your own artwork or photos or you can use our standard designs or slogans.

**GREATLY INCREASE YOUR PROFIT** by producing more badges per hour. FREE additional information by return mail, or send \$17.95 plus \$1.50 shipping charges for complete FASTER BADGER SYSTEM to

THE IDEA WORKS, Dept. E976  
3960 N. Willow Road, Schiller Park, Illinois 60176

## Wash That POLLEN Right Outa Your Eyes

Better than any eye drop, LAVOPTIK washes away itchy pollen. Soothes and relieves sore, burning, itching eyelids; relaxes tired eyes. Laboratories can count the extra grains removed by gentle LAVOPTIK Eye Wash. Available at leading drug counters everywhere.

REMBRANDT DID IT IN OILS...  
Let us do it in  
**BRONZE PLAQUES**  
FOR ALL OCCASIONS  
Write for Free Catalog E12  
Engraved Plaques W21  
INTERNATIONAL BRONZE TABLET CO., INC.  
150 W. 22nd St. N.Y. N.Y. 10011 212-WA 4-2323

## PUBLISH YOUR BOOK IN 30 TO 90 DAYS

Wanted: Book manuscripts in all fields. Expert editing, design, manufacture, and marketing—all under one roof. Two FREE books (over 270 pages) give complete details. Write or phone Dept.: 846  
EXPOSITION PRESS, Hicksville, N.Y. 11801  
(516) 822-5700.



## THE ELKS NATIONAL HOME

makes life worth living

For Full Information, Write

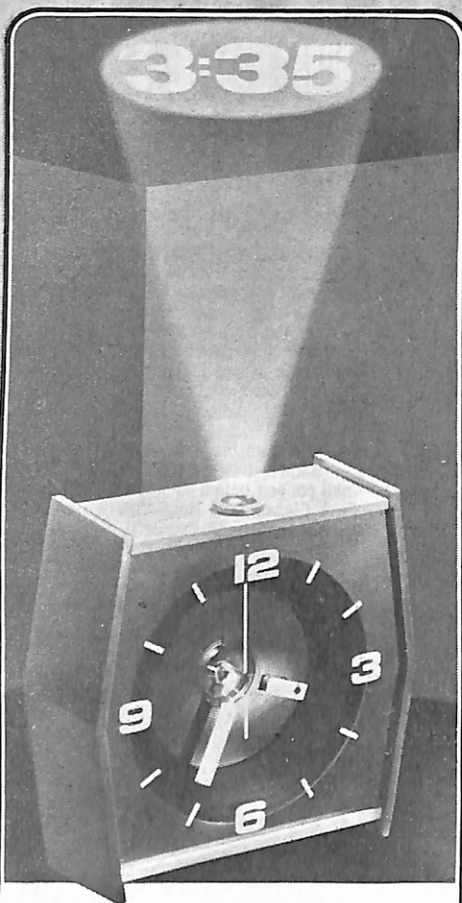
ELKS NATIONAL HOME  
BEDFORD, VA. 24523



# NEW! Electronic Ceiling Projector Clock

## Projects the Time on your Ceiling

Electric Alarm



Invisible electronic beam projects the correct time on your ceiling in big, easy to read 3 inch numbers.

- INVISIBLE BEAM HAS NO GLARE TO KEEP YOU AWAKE
- CORRECT TIME IS PROJECTED CONTINUOUSLY ON CEILING—OR CAN BE SWITCHED OFF
- SOFTLY LIGHTED DIAL FACE ALSO SHOWS CORRECT TIME IN CONVENTIONAL MANNER
- PLEASANT BUT FIRM ALARM BUZZER
- MADE IN U.S.A.—FULL ONE YEAR FACTORY WARRANTY

**\$19<sup>95</sup>**



**See the time at a glance—from anywhere in the room—even in the dark!**

At last someone has invented an alarm clock that clearly shows the time in the dark—WITH NO NIGHT-LIGHT GLARE TO KEEP YOU AWAKE! The latest word in modern timepieces, this new electronic alarm clock magically projects the correct time on your ceiling in big, easy to read, 3 inch digital numerals. Allows you to see the time in the dark from anywhere in the room, with just a glance at the ceiling. Time projector feature will run continuously, or you can switch it off if you prefer and tell the time from the conventional softly lighted dial face. Wakes you up with a firm but gentle alarm. No batteries, just plug it into any AC outlet. Full one year factory warranty. U.L. approved. Measures 3" deep X 6" wide X 6½" high.

*A Great Gift Idea!*



**ELECTRONICS INTERNATIONAL**

210 S. Desplaines St. Chicago, Ill. 60606

### MONEY BACK GUARANTEE

**ELECTRONICS INTERNATIONAL Dept. CHD-23**  
210 South Desplaines Street, Chicago, Ill. 60006

Gentlemen: Please rush on money-back guarantee \_\_\_\_\_ Electronic Ceiling Clocks at \$19.95 plus \$2 each for Pstg. handling & Insurance.

- ☐ I have enclosed \$\_\_\_\_\_
- ☐ Ship C.O.D. I enclose \$2.00 deposit.

(Ill. residents please add 5% Sales Tax.)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

☐ Master Charge ☐ BankAmericard

Acct. No. \_\_\_\_\_

Interbank No. \_\_\_\_\_ Good Thru \_\_\_\_\_

(Find above your name) XSignature \_\_\_\_\_

**YOU MAY CHARGE YOUR ORDER**



ADVANCE 1977 SOUND IN THE ROUND STYLING

# 7-BAND Round the World

PORTABLE RADIO



Seven Radios  
in One

**AM**  
NEWS AND SPORTS

**FM**  
BEAUTIFUL MUSIC

**SW**  
AMATEUR

**SW<sub>2</sub>**  
TUNE IN THE WORLD

**AIR**  
AIRCRAFT

**WB**  
WEATHER REPORTS

**PSB<sub>2</sub>**  
POLICE—FIRE



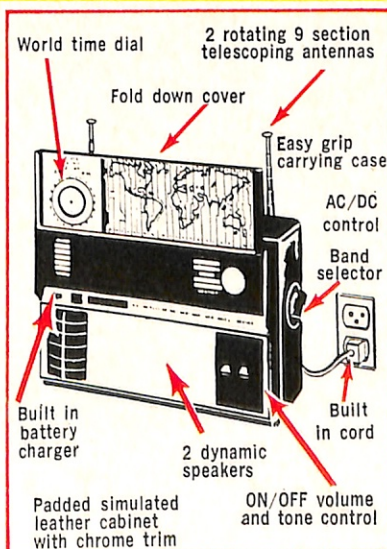
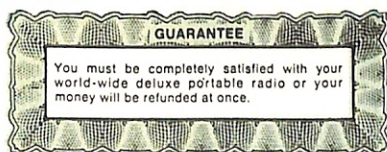
LIMITED  
TIME  
OFFER

**29<sup>95</sup>**

Plays **INDOORS** on regular house current—  
**OUTDOORS** on batteries. SIZE 12" WIDE, 10½" HIGH, 4½" DEEP

- BUILT-IN BATTERY CHARGER
- TWIN TELESCOPING ANTENNAS
- TWIN SPEAKERS
- ALL SOLID STATE
- 21 TRANSISTORS AND DIODES

Tune in the world, Tune in as police speed to disasters, or close in on wanted criminals. Listen as huge airliners speak to airport towers. Hear direct broadcasts from strange and distant countries. You'll get all standard AM local stations. Built in AC adaptor, Built in Battery Charger, Ear phone. World time dial cover in lid to protect front from damage when not in use. Enjoy the finest in FM music. Complete with 4 flashlight D batteries, AC cord to plug in on 110-120V AC outlet, Padded leatherette case.



## MONEY-BACK GUARANTEE

**ELECTRONICS INTERNATIONAL, DEPT. TKE-41  
210 South Desplaines Street,  
Chicago, Ill. 60606**

Gentlemen: Please rush on money-back guarantee:

☐ 7 BAND WORLD WIDE RADIO. I enclose \$29.95 plus \$2.00 Postage Handling and Insurance.

☐ 9 BAND WORLD WIDE RADIO. I enclose \$34.95 plus \$2.00 Postage, Handling and Insurance.

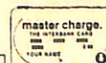
☐ Send C.O.D. I enclose \$2.00 deposit.

☐ 7 Band

☐ 9 Band



Bank Americard



☐ Master Charge—Inter Bank No. ☐ ☐ ☐ ☐

My Card Number \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

(Ill. residents please add 5% Sales Tax.)

**YOU MAY  
CHARGE YOUR  
PURCHASE**

**ELECTRONICS  
INTERNATIONAL**

210 SOUTH DESPLAINES ST.,  
CHICAGO, ILLINOIS 60606

TO KEEP THIS COVER INTACT—USE COUPON ON PAGE 68



Haband's  
100%  
Polymeric  
SHOES  
Man-Made  
in  
U.S.A.

# FREE\* BELT!

Compliments of  
HABAND

Get this handsome  
Alligator Grain Belt FREE  
with your order!



\*when  
you buy  
any

## 2 Pairs of these SHOES for only 19<sup>95</sup>

And Haband  
Even Pays  
the Postage!

Haband, the mail order people from Paterson, N.J., have a new way for you to get the newest fashion executive shoes and enjoy all the compliments, without paying anywhere near the usual prices!

We sell hundreds of thousands of pairs of shoes, direct to important businessmen all over America who recognize the expensive imported look but prefer our direct, man-made-in-U.S.A. price! **CASH IN YOURSELF!**

Legally, we cannot even mention the name of the famous Italian house who pioneered this style. Suffice it to say, you get the same soft antiqued look, the same sexy high gloss shine, the interesting buckles and the slightly higher "make you look taller" heel!

You get full cushion insole, matched bindings, your exact size & width.

Brown  
Alligator  
Grain

**Special INTRODUCTORY OFFER:** Send for any 2 pairs of fine Executive Shoes shown on this page, and we will send you this handsome fine grain Dress Belt FREE — yours to keep even if you return the shoes for a full refund! We just want a chance to show you our Incredible Values!

**MATCHING SHOES AND BELT — America's Favorite Dress-Up Outfit!**

Right now, at the height of the fashion, men will be paying very high prices for this clean, dressy look. Shoes alone will cost \$18 to \$40 per pair and the belts will bring whatever traffic will bear. Here at Haband, we sell all these shoes at an amazing price of only

**2 pairs for 19<sup>95</sup>** and now, for a limited time include the Dress Belt FREE!

6 Styles to Choose!



Black  
Loafer

Blue  
Loafer

Chestnut  
Loafer

Black  
Oxford

Please Note the fine detailing throughout. The interesting buckles, roomier toe, special "Texon" insole and, on the Oxfords, strong braided laces. All the slip-on loafers have hidden elastic gore for better fit. You will feel comfortable and save money. It is worth sending in a trail order. You will be delighted with the service. Read the Guarantee!

Haband's Incredible Man-Made New Price

## DRESS SHOES 2 pairs for 19<sup>95</sup>

3 pairs 29.90  
4 pairs 39.75

HABAND COMPANY, Direct Service Dept.  
265 North 9th Street, Paterson, N.J. 07530  
Gentlemen: Please send ..... pairs as specified  
for which I enclose \$ .....

**This Belt FREE with your order!**

**GUARANTEE:** Wear the shoes. Test them any way you wish. If not satisfied, you keep the belt, return the shoes any time to Haband for full refund of every penny you paid us!

72E-425 (907)

Name ..... Apt. # .....  
Street .....  
City .....  
State ..... ZIP CODE .....

SIZES AVAILABLE - Is Your Size Here?												
	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11
A												
B												
C												
D												
E												
EEE												

COLORS	How Many	What Size	What Width
Brown Alligator Grain			
Brown Two-Tone			
Blue Alligator Grain Loafer			
Black Loafer			
Chestnut Loafer			
Black Oxford			

**WHAT SIZE BELT?**  
Available in 30 to 54, .....

Brown  
Two-Tone  
Loafer

Direct  
Mail Order Service

# HABAND

265 North 9th St., Paterson, NJ 07530

TO KEEP THIS COVER INTACT—USE COUPON ON PAGE 72