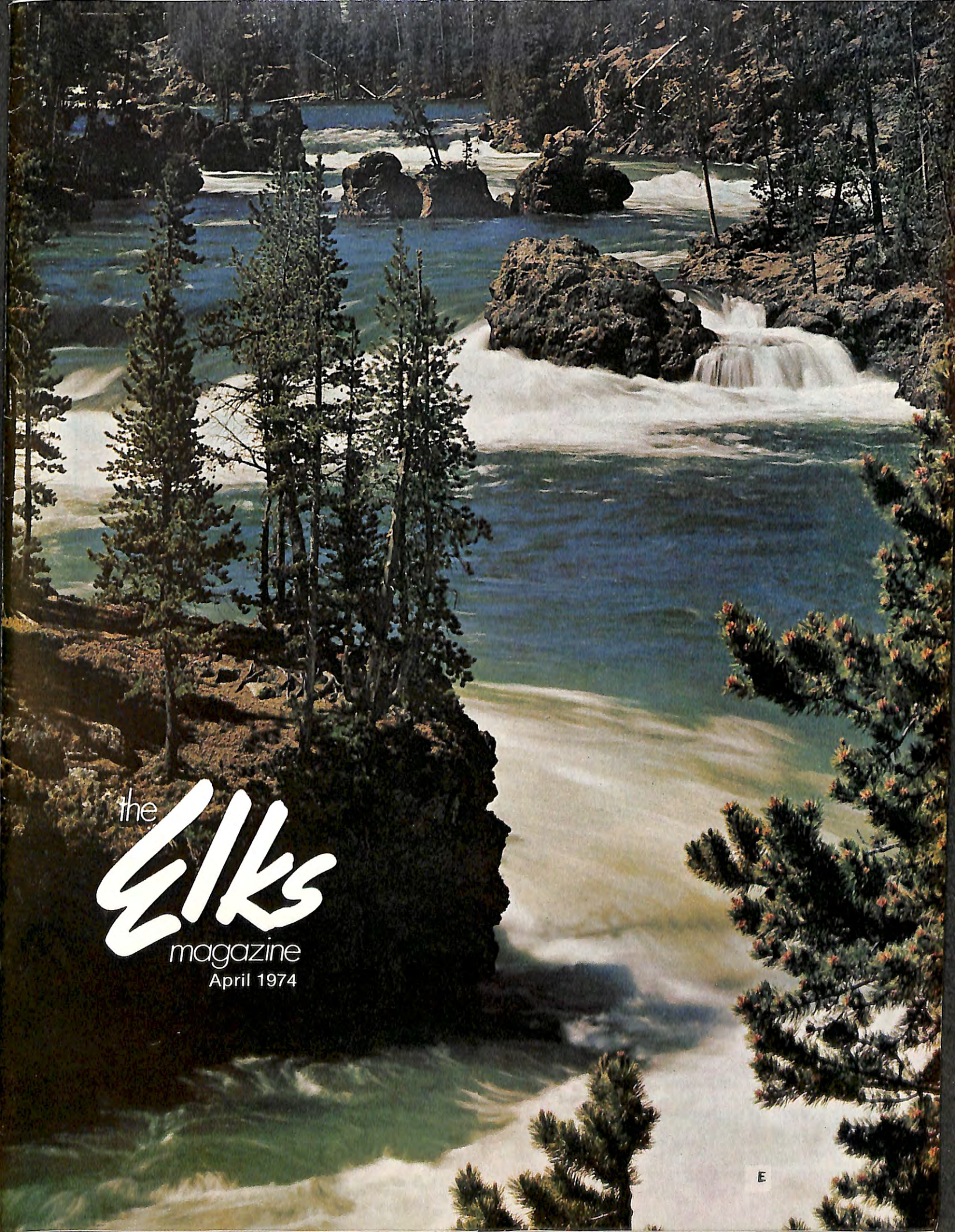

the Elks magazine

April 1974

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TO KEEP THIS COVER INTACT—USE COUPON ON PAGE 30

A message from the Grand Exalted Ruler

Better Elks

Better Americans!

Throughout this last year together, we have emphasized how important it is for all to BE PART OF ELKDOM. We have urged more active participation in the affairs of your lodge and our great Order, thus improving both.

I believe this is one of the principle reasons our Order has shown an increase in membership *every year since 1939.* As we start a new year in Elkdom together we look for even more participation from all Elks and their families.

The Grand Lodge has adopted as its slogan for the coming year, BETTER ELKS—BETTER AMERICANS.

As Elks we shall do a better job of furthering our many benevolent and charitable activities. Thus, not only will we prosper as an Order but the entire nation will benefit as well.

A famous newspaper columnist once wrote, "It is statistically true that in the 150 years of her dynamic, adventurous life, America has made more progress than all the other nations have made in 6,000 years."

I would add that in the history of fraternal organizations, the Order of Elks can lay claim to the same sort of progress over its 106-year lifetime. In that century-plus span of years, we have linked the destiny of our Order with the destiny of our country . . . and we will continue to do so.

Our country is now in one of its most crucial periods of recent history and it will take dedicated people to pull it through.

We can BE PART OF ELKDOM. We CAN and we WILL be

BETTER ELKS — BETTER AMERICANS!

Robert A. Yothers
Grand Exalted Ruler

Be Part of Elkdom

the Elks magazine

VOL. 52, NO. 11/ **APRIL 1974**

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454

One of a continuing series. **Remington Reports**

When a rifle's as good as the Model 700, why improve it?

Great performance. Great looks. They've made the Remington Model 700 America's best-selling bolt action center fire rifle.

It's why so many experienced hunters would not rely on anything else.

And now we've improved the Model 700 five important ways. Introducing our new stock. First and foremost, you'll really be proud of the 700 BDL with its deep, sharp checkering, cut 20 lines to the inch. And it wraps all the way around the fuller, deeper fore-end to fit your palm better.

And a redesigned anti-bind bolt that prevents drag or hesitation when you push it home. We moved the bolt handle forward, too, just enough to make it miss your forefinger on recoil.

A new rear sight. Easier to adjust for elevation and windage. Easier to read because of the highly visible graduated markings. Easier to detach when you're ready to mount a scope.

We've put more grip in the pistol grip by making it slimmer at the wrist and fuller at the grip cap. To give you greater comfort and control.

Followed by a brand-new follower. This one's tough stainless steel. It's a more expensive process, but it pays off in strong, smooth operation.

Other new features: the butt plate (it now has four screws to eliminate any chance of warping), in magnum calibers a new presentation-type recoil pad and a checkered grip cap now make the 700 BDL a better than ever gun to buy.

And don't overlook the existing features which helped make the Model 700 America's best-selling bolt action center fire rifle.

The strength of its bolt action is unsurpassed. The famous three rings of steel action remain the heart of this great gun. When loaded, the cartridge head is completely surrounded by three rings of solid steel—the bolt head, the barrel and the receiver. There are no extractor cuts to weaken this critical area.

The 700 is so accurate its design was used as the basis for the Remington 40-XB Bench Rest competition rifle.

The choice is yours... the handsomely crafted 700 BDL Custom Deluxe or the 700 ADL Deluxe. The BDL, with its precision-contoured Monte Carlo stock protected by Du Pont's tough RK-W finish, black fore-end tip and white line spacers, hinged floor plate, jeweled bolt and sling strap with quick-release swivels, starts at $189.95*. The ADL, with Monte Carlo stock, skip-line checkering, and Du Pont RK-W wood finish, is priced from $164.95*.

Caliber selection for the Model 700 is almost unlimited... a caliber for every kind of hunting, from varmints to elephants.

To get the best performance from your Model 700, it makes sense to use the ammunition that was made for it. Remington "Core-Lokt" or "Power-Lokt" cartridges pack the stopping power you need when one shot makes the difference.

For more information on the complete line of Remington products, write for our free 1974 full-color catalog. Send a postcard to: Remington Arms Company, Inc., Dept. 538, Bridgeport, Conn. 06602.

MODEL 700 CALIBERS

CALIBERS	700 ADL	700 BDL	700 "VARMINT SPECIAL"
22-250 Rem.	X	X	X
222 Rem.	X	X	X
223 Rem.			X
25-06 Rem.	X	X	X
6mm Rem.	X	X	X
243 Win.	X	X	X
270 Win.	X	X†	
30-06	X	X†	
308 Win.	X	X	
7mm Rem. Mag.	X	X†	
264 Win. Mag.		X	
300 Win. Mag.		X	
375 H&H Mag.		X	
458 Win. Mag.		X	

†Left-hand model available

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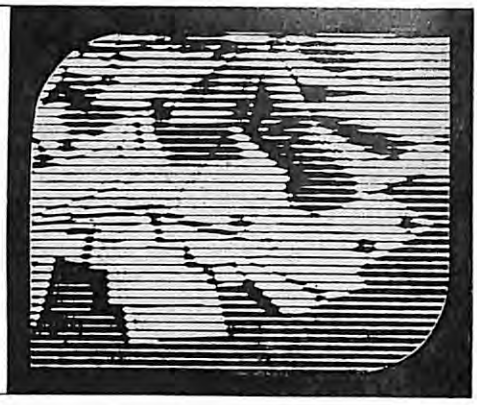
LETTERS



Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois, 60614.

• Congratulations on your cover for February, 1974, and the article, "The High Cost of Starving." I hope you will have more articles on nutrition; perhaps more people will become aware of the chemicals that are in our food today. Instead of spending billions of dollars on advertising, how much better if the giant food industry would put this money into adding more nutrition and less chemicals and preservatives in their products.

Anne J. Balmer
Shrewsbury, NJ

• Hope your readers will read and heed the very good article, "The High Cost of Starving."

Our medical doctors should be required to study nutrition and preventative medicine before being allowed to practice. Veterinarians are much more aware of nutrition and health than our own doctors.

People are going to have to start looking out for themselves, rather than depending on others for our well being.

Mrs. R. E. Youngberg
Eatonville, WA

• "The High Cost of Starving," by Frank A. Aukofer, is certainly an informative and well-written article which will be of service to the membership if it is read and the principles followed.

I am interested in the background of Mr. Aukofer, since it was not identified as to whether he is a free-lance writer or a scientist. He certainly did an excellent job of research and presentation of the information.

The Elks Magazine staff deserves recognition for the publication of a timely and important article to the membership.

Dale T. Lumsden, R.D.
President
Dietary Consulting Services, Inc.
Fresno, CA

Frank A. Aukofer is Washington correspondent for The Milwaukee Journal. *He has been a correspondent for* Newsweek *and a contributor to magazines ranging from* Professional Photographer *to* Look. *He is author of the book,* City With a Chance.

• What a very fine magazine. It has very interesting, timely articles that are intelligently written. They are enjoyed by our entire family. We especially enjoyed GER Yothers' message, "Taking the Positive Approach" [February, 1974]. We need articles like this to stir up some patriotism and appreciation for our wonderful country.

Mrs. P. F. Wilhem
Pittsburgh, PA

• When someone writes an article like the message from the Grand Exalted Ruler, Robert A. Yothers, he should be congratulated. More emphasis on the "positive approach" will make for a healthier America. Thanks, Robert A. Yothers, for your message.

James H. Skog
Seattle, WA

• In regard to C. W. Bramlett's question ["Letters," February, 1974] about the old, brown Elk bottle. When I was little, my dad had such a bottle. It was screwed on a round wooden base with a light bulb inside. Originally, I believe, it was on the bar at the Elks Lodge in Trinidad, Colorado. We used it as a night light.

Mrs. W. C. McDaniel
Fort Morgan, CO

• Congratulations on your inspiring editorial, "Elks can help relieve the energy shortage" [January, 1974].

Ecology Enterprises joins you in this effort to point out what an opportunity this is for "families to contribute toward easing the situation by voluntary, intelligent use of energy resources," and we would like to add to your list a seventh point: "Use a bicycle wherever possible as an alternative to the family car."

Sixty percent of all auto trips are two and a half miles or less. In most cases, these could be accomplished on a bicycle to the benefit of the rider, the community, the air, and our resources.

We hope to see more Elks bicycling this year. If they set the example, other energy-conscious citizens will catch on, and we can hope to see a real reduction from the 35 billion gallons of gasoline consumed by private automobiles in urban service in 1970.

Mrs. Lewis A. Dibble, Jr.
Ecology Enterprises
Naugatuck, CN

• I wish to compliment the author, Robert J. Genetski, of the article, "The Small Business Climate" [January, 1974].

The information was direct, informative and left no "ifs" and "buts," as many financial writers flounder around when

trying to analyze and make predictions.

John F. Pers
Hammond, IN

• I enjoyed reading the article on gardening, entitled "Winter Work" [January, 1974].

The author stated that he would try to help guys like me with their gardening. Please help me by giving me some information about trees.

We have ordered four dwarf fruit trees (two apple, one cherry, and one peach) that will arrive in the spring. Please tell me where I can obtain additional information concerning the planting, care, pruning, spraying and so on of these trees.

Stanley W. Young
Oakland City, IN

I can appreciate your concern. I'm getting a couple of dwarf plum trees, soon, and feel about like a kid at Christmas.

How do you plant your trees? There should be instructions arriving with them from the nursery. Follow them closely. Just remember to prepare the ground well . . . loosen the soil, work in some humus (mulch, like coffee grounds, vegetable scraps, straw, etc.), and spread the roots in the hole before packing the soil back down. For information on pruning, read my "Backyard Gardener" column in the March issue of The Elks Magazine. *Though it talks about full-size fruit trees (including apple, cherry and peach, coincidentally), the comments hold true for dwarfs, too.*

Spraying is a touchy subject. I personally don't practice a general spraying routine. I wait each year to see what types of pests my trees attract, then see if I can't get rid of them naturally . . . by attracting birds or loosing ladybugs or praying mantises on them. Only as a last resort will I pop into my local garden supply shop and talk to the proprietor about a non-persistent, non-toxic spray or dust.

Jon Peterson

• My wife and I have a gardening problem at the end of our house. The problem is an area we'd like to plant that gets very little sun. In the summer the sun shines on this area from sunrise until maybe one or two pm. Our Missouri summers are warm and usually sunny with temperatures breaking the 80's by the time the shade starts to cover the area.

Any advice for planting in this garden-to-be would be greatly appreciated.

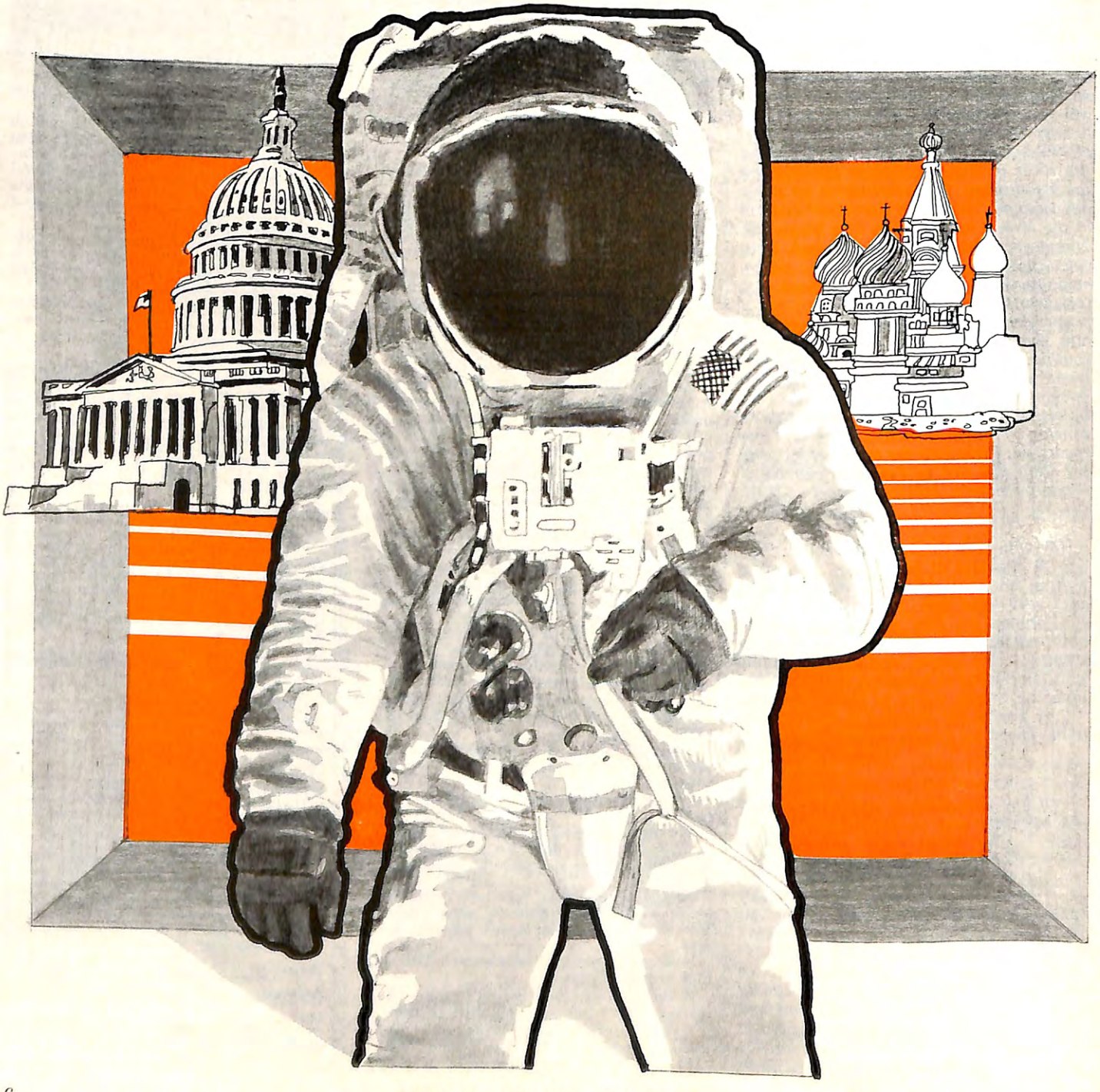
Eugene E. Reardon
Ferguson, MO

I would recommend you try the various annuals and perennials—plus, perhaps, some vines and exotic-looking ferns—that are noted for growing in shaded areas. You may have to enrich your ground some, first, then simply settle on the size and types of plants you want. How do you reach that decision? If you need further help, check my "Backyard Gardener" column on page 15 of this issue. In it, I discuss in greater detail some of the problems encountered and options available in growing a "garden in the shade."

J. P.

The Great [Joint] Space Race

By Larry Holden



Date: Sunday, June 24, 1973.
Site: A helicopter pad at the Western White House, San Clemente, California.
Cast: Soviet Communist Party Leader Leonid Brezhnev, President Richard M. Nixon and the first trio of Skylab astronauts.
Lights: A beaming sun.
Cameras: Scads of them.
Action: The stocky, brown-haired Brezhnev flashes a toothy smile. The three American spacemen—Navy Captain Charles "Pete" Conrad Jr., Navy Commander Paul J. Weitz and Navy Dr. Joseph P. Kerwin—grin back.

The key bit of dialogue that evolved from this historic scene was a comment by the animated Brezhnev that it is "equally important that we are talking on the ground as it is to meet in space." Brezhnev was on the brink of his return to the Soviet Union after engaging in an extensive summit meeting here in the U.S. with President Nixon and his words mirrored the fact that both superpowers are on another brink.

In mid-1975 an American Apollo and a Soviet Soyuz spacecraft will link-up in the void of space, culminating a milestone in international space cooperation. Officials of many nations view the American-Russian space venture as a means of improving the political climate on Earth and as a symbolic awareness of problems on the planet that can perhaps best be solved by cooperation and the elimination of costly duplication. Many proponents of the joint flight believe it could lead to the solution of more earthly problems such as the energy crisis, pollution, over-population, the food shortage dilemma and scores of others—although neither the U.S. nor the U.S.S.R. has claimed that the mission could spawn such specific solutions.

Dr. James C. Fletcher, administrator of the National Aeronautics and Space Administration, did state on May 24, 1972, that "such cooperative programs will enable both countries to better serve all mankind with continued vigorous efforts to expand our understanding of science and development of new technology for better life on Earth. All of us are quite optimistic that this new deeper cooperation in the exploration of space may lead to increased cooperation on still other programs."

Whether the political, scientific and philosophical advantages will emerge from the dual flight is speculation, but in the realm of hard facts the mission could produce a very real and substantial benefit: the capability of international space rescue. The prime motivation for the mission, slated for July 15, 1975, is to test a common docking system being built for both vessels. If it works as expected, future American and Soviet manned ships will be able to carry the system into space with them. Such a universally compatible docking set-up will enable craft from either country (and later, hopefully, other countries) to fly to the rescue of a space vehicle in trouble, a feat never before possible. The docking module will also serve as an airlock for the internal transfer of crewmen between the different atmospheres of the two spacecraft; thus, during the proposed flight American astronauts will visit the Soyuz craft and Soviet cosmonauts will transfer to the Apollo vessel. Joint experiments will also be conducted during the mission.

The potential benefits of the combined endeavor, if fully realized, are extremely staggering; but the mission itself brings up a host of critically important, serious questions. Many of these questions can be clustered under one category: *Will inadequate Soviet technology jeopardize the lives of American spacemen?*

This is not a sensationalistic, headline grabbing idea being touted by the massed opponents of the U.S. space program. Such probing questions are being voiced by many concerned supporters of the American space effort.

Let us look closely at one specific aspect of the mission that escalates the consequences of Soviet failure marring the planned rendezvous. During a meeting in October, 1972, personnel of NASA and the Soviet Union refined details of the flight, designated the Apollo Soyuz Test Project (ASTP). One of the refinements was the elimination of the extravehicular activity (EVA) emergency transfer mode that would have been used to return crewmen to their respective spacecraft if docking module problems were encountered during exchange visits. The mission plan now calls for U.S. astronauts and Soviet cosmonauts to return to Earth in the other country's spacecraft if the docking mechanism fails during a visit. NASA and U.S.S.R. representatives state that "the probability of such a necessity is very low and mixed crew descent may be regarded as an unexamined contingency situation."

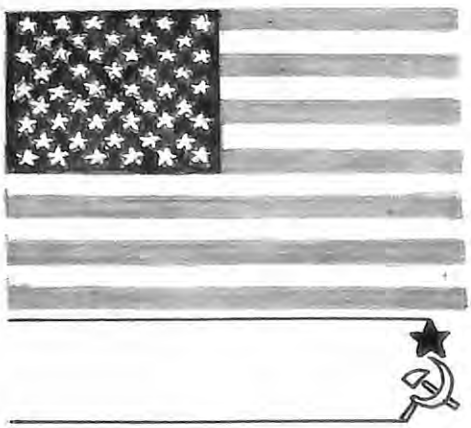
Question: *If the docking module does malfunction or another major emergency does occur while an American astronaut is aboard the Soyuz spacecraft, is he in danger?* Let the Soviet record of manned space endeavors provide the answer.

The Soyuz 11 three-man crew docked with the Russian unmanned space laboratory Salyut I, a smaller, less-sophisticated version of America's Skylab, in June 1971. The cosmonauts transferred to Salyut I and stayed inside for 24 days (an endurance record until the first and second Skylab crews easily eclipsed the mark in 1973; Skylab's second crew stayed aloft an amazing 59½ days). But after the Russians re-entered Soyuz 11 and undocked from the space lab, tragedy struck! Their Soyuz spacecraft lost pressure during re-entry causing fatal decompression in the cabin. All three Soviet spacemen were killed.

The original accounts of the accident, and a myriad of subsequent stories, stated that the decompression was caused by a faulty hatch seal in the Russian spacecraft. In October 1973—more than two years after the tragic incident—the Soviets officially explained that the depressurization of the Soyuz spacecraft was caused by the malfunctioning of a pressure relief valve. At the same time, the Russians also detailed the cause of the malfunction, the design of modifications which have been made to correct the problem and their program to test the modifications.

Soyuz 11 was history's worst in-space disaster, and it was not the first Soviet space setback. Troubles have plagued the Russians for years, including the death of another cosmonaut during a separate mission (also involving the problem-prone Soyuz spacecraft) and the illness of several others in flight.

The Soviets have experienced major mechanical failures on earlier missions, such as the inability to dock command ships with unmanned test platforms. Intelligence sources also state that the Russians have been unable to successfully launch a rocket as large as America's Saturn V, which



has been used flawlessly time after time.

In April, 1971, the Soyuz 10 crew linked with the Salyut space station, but did not transfer because a hatch problem prevented them from entering. After five-and-a-half hours the mission was aborted and the frustrated crew returned to Earth.

In July, 1972, the Soviets were shooting for another Salyut-Soyuz docking, but the space lab did not attain orbit. The Salyut lab streaked into the ionosphere, where it was detected by U.S. over-the-horizon radars. Then one of the lab's two second stage engines stopped firing early. The other engine stopped at the end of its programmed firing time even though there was fuel remaining. Salyut was destroyed during re-entry, so the Soyuz half of the mission never got off the ground.

The Russians missed their chance to put another Soyuz crew into space. The orbiting of Salyut II on April 3, 1973, signaled the end of a two year hiatus in the Soviet manned spacecraft program, and was clearly designed to upstage the U.S. Skylab mission. A day after the launch, Salyut II was maneuvered into a near-circular orbit of approximately 130 nautical miles, a move expected before launching a Soyuz manned spacecraft to rendezvous and dock with the space station-laboratory.

Timing of the mission came as no surprise to U.S. experts. The Soviets wanted to get their station up and in operation before America's Skylab could get off the ground. (Some U.S. analysts believe a Salyut-Soyuz mission was planned but never launched during President Nixon's visit to the U.S.S.R. in May, 1972.) Russia wanted to reassert its position in manned Earth-orbiting space flight and to steal some of the thunder from Skylab—but instead the thunder of destruction clamored down on the Soviets.

Some kind of accident, perhaps a misfiring engine, devastated the unmanned Salyut II. On April 4, tracking stations scattered around the world reported dozens of pieces of debris were floating next to Salyut II after the third stage of the launch rocket exploded in space. Ten days later, April 14, more debris was detected when something happened to the space station itself. As in the past, there has been no official Soviet explanation of the events (the official news agency Tass reported that Salyut II "completed its mission").

There are two major theories about what went wrong. One is that a thruster failed to fire or began firing continuously upon order from a Soviet tracking ship and that Salyut II consequently began spinning out of control, ripping off the solar panels. The other theory is that an explosion in the rear of Salyut blew out the panels and caused a power failure that rendered the station useless.

Once again, the cosmonauts tagged for the Soyuz rendezvous and docking segment of the two-part mission were never launched. The Russians did hurl an unmanned Soyuz into orbit in an apparent attempt to salvage something from the mission, but the craft never got close enough to the disabled station to do anything—whatever its goal had been. (Surely the launched Soyuz *was* unmanned when it blasted off; no heart beats were monitored while it was in orbit.) At any rate, the Soviet attempt to dim Skylab's limelight failed spectacularly and literally ended with a bang and a whimper.

One noted British scientist summed up the Russian space program: "Soviet manned space flight began very solidly, but in the past five years it has not advanced as rapidly as expected. Space ventures, in the Russians' view, are carried out for national prestige, so they now are emphasizing unmanned exploration to conceal the fact that their manned program has gone wrong so often."

Many scientists believe that without substantial improvements the Soviets face the embarrassing possibility of not being able to follow through with the planned combined space flight. In an effort to counteract the growing concern of Western space experts over the crippled Soviet manned space program, the U.S:S.R. launched a modified Soyuz spacecraft into orbit September 27, 1973. Soyuz 12 was the Russians' first successful manned flight in 27 months and, according to Tass, the two-day mission included "comprehensive checking and testing of improved flight systems." Reports also noted that the space vehicle had undergone "structural modifications." Without a doubt, the depressurization problem of the Soyuz craft was a prime concern of such modifications.

Even before the Tass announcement, U.S. scientists had realized that the purpose of Soviet flight was aimed at testing a revamped spaceship in preparation for the American-Russian rendezvous in space. The Soyuz 12 mission—executed only a week before a team of U.S. space officials arrived in Russia to continue planning for the 1975 joint flight—was obviously staged to prove to the Americans that Soviet cosmonauts and hardware would be ready for the effort.

In a story about the Soyuz 12 launch published in *Pravda*, a witness to the rocket's blast-off at the Baikonur space center on the Kazakhstan steppe alluded to Soviet concern over the successful operation of the modified ship when he said that although it had been tested extensively on the ground "the main test still lies ahead—in orbit."

Although short on exact details of the flight, the Soviet press gave the Soyuz 12 mission top coverage with large headlines and over-sized portraits of the cosmonauts.

In what was apparently another gesture to the Americans, Tass announced just after the launch that the Soyuz 12 flight would last two days and would land September 29, 1973. The controlled Soviet media seldom reveals flight plans in advance, making

ELKS YOUTH WEEK

As we approach our bicentennial celebration, it is urgent for us as devoted Americans to stimulate our young people's interest in public affairs, self-government and the community. These resilient and rapidly changing individuals who are no longer children and who will soon be adults crave understanding and guidance. With this in mind, GER Robert A. Yothers has designated the first seven days of May 1974 as Elks National Youth Week.

The GL Youth Activities Committee with the guidance of Chairman Miland H. Dunivent is requesting that lodges make a serious effort to demonstrate sincere interest in adolescents by listening to them and by attempting to increase their confidence and self-esteem. All Elks state associations through their Presidents are being asked to respectfully petition the Governors of their states to proclaim Elks National Youth Week. It would be helpful to this program if Exalted Rulers would solicit similar endorsements from county executives and community Mayors.

The committee is conducting separate contests for the best state association program and the best lodge program. The lodge competition is divided into five categories with the following membership breakdown: less than 300 members; 301 to 600 members; 601 to 1,000 members; 1,001 to 2,000 members, and more than 2,000 members.

To enter the contest, merely prepare an accurate brochure of your activities and submit a membership classification with your entry. To qualify, no brochure can be over 25 pounds in weight. It cannot exceed 15 inches by 18 inches in overall size or 6 inches in thickness. Additional information concerning this program can be found on pages 24-26 of the 1973-1974 Youth Program Booklet. All brochures must be received no later than May 28, 1974 by:

Committeeman Leonard J. Bristol
47 Baker Street
Saranac Lake, New York 12983

it easier to cover up failures. But the relative candor on Soyuz 12 was apparently meant for American scientists who have often criticized the Russians for being too secretive about their program.

It is no secret, however, that the Soviets have interspersed the string of failures in their manned spacecraft program with only a few successes, and that the call for space cooperation between the U.S. and the Soviet Union has mushroomed in direct proportion to Russian technological reverses. Soviet motivation has been to maximize exposure of the floundering U.S.S.R. space efforts to Western technology, especially that of the U.S. After repeated disasters, the Russians are now reported to be buying or considering the purchase of Western space equipment, including much-needed computers.

The current Soviet stance toward international collaboration stands in stark contrast to the late 1950s and early 1960s, when repeated invitations from Presidents Eisenhower and Kennedy were ignored or ridiculed by Russian officials. On March 7, 1962, President Kennedy said, "The tasks are so challenging, the costs so great and the risks to the brave men who engage in space exploration so grave that we must in all good conscience try every possibility of sharing these tasks and cost and of minimizing these risks."

Not long after this generous offer, Russia's second cosmonaut, Gherman Titov, stated—during a public toast to American astronaut John Glenn—that he would have been terrified if he had to ride into space dependent on U.S. hardware for his survival. Ironically, one of Titov's colleagues, Vladimir Komarov, became the world's first in-space fatality on April 23, 1967, when his ship plummeted to Earth during re-entry. What type of space vehicle was being piloted by Komarov? It was Soyuz 1, the first manned version of that spacecraft. And how was he killed? The official explanation was that the parachute apparatus of his vessel's landing system malfunctioned, but the fatal problem could have been something else—even another depressurization mishap.

Soviet shortcomings in space technology today stem almost entirely from management problems brought about by the post-Khrushchev re-shuffling of priorities toward the military, in which key personnel were removed from the civilian space program. The dismantling of Moscow's lunar landing program, starting in 1966, removed most of the forward momentum built up in the country's space establishment over more than a decade.

Some Western observers believe political dissidence also plays a role in the current long string of Soviet manned space failures, with one example being the Russian government's long-standing anti-Zionist policy. Lately this had been turned into a distinct anti-Jewish posture, hitting at a major block of talent in applied physics, mathematics and engineering.

Another factor contributing to Russia's ever-increasing desire to dabble with the West in space ventures is a continuing budgetary struggle within the U.S.S.R. government involving research priorities. The budgetary squeeze was spawned by a drastic drop in confidence on the part of Soviet political leaders in the ability of the country's technicians to maintain a viable civilian space program.

The space program-related problems experienced by the Soviets have molded their present strategy, which is the encouragement of Russian scientists not involved in military space research or applications missions to seek foreign collaboration as the surest way to salvage pure research programs. The 1975 Apollo Soyuz Test Project orbital mission is a direct outgrowth of

(Continued on page 22)

Mount Pleasant, PA, Lodge Presents Homer Huhn, Jr., for Grand Secretary

WHEREAS: The Officers and Members of Mount Pleasant, PA, Lodge No. 868 recognize Brother Homer Huhn, Jr., as its outstanding member and do also recognize and appreciate the 33 years of outstanding service he has given to Mount Pleasant Lodge, the Pennsylvania Elks State Association and the Grand Lodge of the Benevolent and Protective Order of Elks; and

WHEREAS: Brother Homer Huhn, Jr., has unselfishly served Mount Pleasant, PA, Lodge in a distinctive and untiring manner in many capacities, including 11 years as Secretary; and

WHEREAS: He has served the Pennsylvania South District as its District Deputy Grand Exalted Ruler and as Chairman of the Southwest District Advisory Board; and

WHEREAS: Brother Huhn has rendered outstanding service to the Pennsylvania Elks State Association as an Officer, Committeeman, President and as its Secretary for five years; and

WHEREAS: In addition to serving as District Deputy Grand Exalted Ruler, he has also served the Grand Lodge as a member of the Credentials Committee, the Lodge Activities Committee of Grand Lodge, the Auditing and Accounting Committee and as Chairman of the Lodge Activities Committee of Grand Lodge during the year 1970-1971; and

WHEREAS: Brother Huhn has, since January 15, 1971, served with diligence, prudence and distinction as Grand Secretary of the Benevolent and Protective Order of Elks; and

WHEREAS: Brother Huhn has consistently displayed his integrity, administrative ability, knowledge of the affairs of the Order and strict adherence to its Constitution and Statutes during the years since becoming a member of Mount Pleasant Lodge in 1941;

NOW THEREFORE BE IT RESOLVED AND IT IS HEREBY RESOLVED: That Mount Pleasant Lodge is indeed honored and proud to present to the 1974 Grand Lodge Convention in Miami Beach, Florida, the name of Brother Homer Huhn, Jr., for re-election to the Office of Grand Secretary of the Benevolent and Protective Order of Elks of the United States of America.

Alvin F. Klingensmith, Exalted Ruler
Frank Kaczmark, Secretary

Fargo, ND, Lodge Presents Frank V. Archibald for Grand Treasurer

WHEREAS: Frank V. Archibald has, in his 46 years as a member of the Benevolent and Protective Order of Elks, served with distinction in many capacities; and

WHEREAS: His unselfish and dedicated service has included being: Secretary to a Grand Exalted Ruler, the beloved late Sam Stern of Fargo Lodge; Exalted Ruler and Secretary of Fargo Lodge, one of the 10 largest in the nation; Elks State Association President; District Deputy Grand Exalted Ruler of North Dakota East; Special District Deputy Grand Exalted Ruler; active in the organization of new lodges; an officer of the state's major project devoted to helping handicapped children and adults; and

WHEREAS: By virtue of his experience on local, state and national levels in Elkdom, being well qualified;

NOW THEREFORE BE IT RESOLVED by Fargo Elks Lodge No. 260 that our esteemed Brother Frank V. Archibald's name be presented to the 1974 Grand Lodge convention at Miami in July, 1974, as a candidate for Grand Treasurer of the Benevolent and Protective Order of Elks of the United States of America.

John S. Whittelsey, Exalted Ruler
John E. Faruolo, Secretary

North Palm Beach, FL, Lodge Presents Robert Grafton for Grand Trustee

WHEREAS: North Palm Beach Lodge No. 2069 presents a distinguished Honorary Life Member of its Lodge, Robert Grafton, for the office of Grand Trustee; and

WHEREAS: Brother Grafton served West Palm Beach Lodge No. 1352 as Exalted Ruler in 1957-58, and North Palm Beach Lodge No. 2069 as Exalted Ruler in 1962-63; served as District Deputy Grand Exalted Ruler in 1965-66; served as State President of the Florida State Elks Association in 1971-72, and has served for the past 4 years as a member of the Grand Lodge Judiciary Committee; and

WHEREAS: Brother Grafton has been active in many facets of Elkdom on a lodge, State and Grand Lodge level; and

WHEREAS: Brother Grafton has devoted himself to the work of Elkdom in a manner which has been exemplary and highly productive for Elkdom;

NOW THEREFORE BE IT RESOLVED by the officers and members of North Palm Beach Lodge No. 2069, at its regular meeting on the 4th day of February, A. D., 1974, that Brother Grafton be recommended to the delegates who will assemble at the Grand Lodge Convention in Miami Beach, Florida, in July of 1974, for nomination and election to the office of Grand Trustee for the 4 year term 1974-78.

Edward J. York, Exalted Ruler
Harry K. Boyer, Secretary

Saranac Lake, NY, Lodge Presents Leonard J. Bristol for Grand Trustee

WHEREAS: Brother Leonard J. Bristol, initiated on February 22, 1950, into the Saranac Lake, NY, Lodge No. 1508, has worked for his Lodge and his community in a wide variety of ways. He has been a member of the Board of Trustees; he is a Past Exalted Ruler, and he holds an Honorary Life Membership; and

WHEREAS: He is a Past President of the New York State Elks Association and has been Chairman of the New York State Elks Scholarship Committee for two of his six years of service. He is presently a member of the Advisory Committee and is a Director of the New York State Elks Major Projects, Inc.; and

WHEREAS: In addition to serving as District Deputy Grand Exalted Ruler, he also served the Grand Lodge on the State Associations Committee; he was Chairman during the years 1971 through 1973 and at present is a member of the Grand Lodge Youth Activities Committee; and

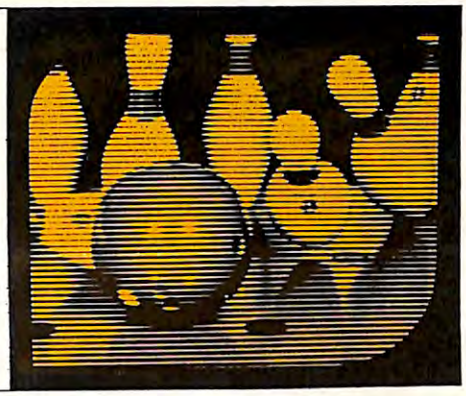
WHEREAS: He has served his community and profession through a wide spectrum. He was President of the Board of Education of his local community for thirteen of his sixteen-year term, and Instructor of Radiology at The Johns Hopkins University, a Diplomate of the American Board of Radiology and is currently a Consultant to the Center for Disease Control, National Institute of Occupational Safety and Health, Education and Welfare, Rockville, Maryland; and

WHEREAS: In all his activities, he has consistently demonstrated effective leadership and continuing devotion to the Order of Elks;

NOW THEREFORE BE IT RESOLVED that Saranac Lake, NY, Lodge No. 1508 is honored to present to the Grand Lodge Convention to be held in Miami Beach, Florida, in July, 1974, the name of Leonard J. Bristol as candidate for Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America for a term of four years.

Nicholas Mitchell, Exalted Ruler
Arthur F. Hoffer, Secretary

SPORTS ACTION



by Don Bacue

NUMBER ONE INDOORS

The swing is the thing. That's golf talk, right? Right. And *wrong!* Because how you swing in sports is crucial to more games than just golf. Take bowling, for example.

Did you realize that only fishing outdraws bowling when it comes to participation sports in the U.S.? Currently, more than 52 *million* men, women, and children of all ages send balls of all colors skittering down the lane toward that ever-elusive "strike." That means golf, tennis, hunting, skiing, boating, snowmobiling, table tennis, croquet—all take a back seat to the nation's No. 1 indoor sport.

Why such popularity? Well, try to recall the last time you were heading for the lanes but got rained out. Or you failed to qualify because you were underweight . . . or overweight. Too short or too tall. Or the fees were just too high. All these problems are foreign to bowling.

You get discouraged at the end of 10 frames when your score barely tips 98 . . . or 145 . . . or 215? As in any sport, one man's goal is the next man's despair. But no matter what your average—or how high your goal—there's a new "how to bowl" method to add pins to the score of beginner and high-roller, alike.

The first thing you have to learn (or re-learn, according to two-time Bowler of the Year recipient Don Johnson) is proper stance. To determine what point to start from on the alley, place your heels some three inches from the foul line, facing *away* from the pins. Step off four normal strides toward the rear of the approach and add a half step—no, not for luck . . . for the slide you'll be making at the end of your delivery. Then turn around to face the pins (a rather important step).

You should be standing somewhere near the second row of dots from the rear of the approach. Your left foot should align with the center dot. As you make your approach, you'll see whether or not you'll need to adjust your starting point, either forward or back, based upon whether or not you finish your delivery just shy of the foul line.

The Delivery

First Step. In the basic, four-step delivery, you'll start with your right foot (if you're right handed). Face the pins squarely, gripping the ball with your right hand, thumb in the 10 o'clock position. Place your left hand beneath the ball for support. The ball should be held at or slightly below the waist.

The first step should be short, perhaps only half a step. But you must get the ball in motion with it. As you step forward, push the ball out toward the pins about as far as the step, itself. Nice and easy . . . no rushing.

Second and Third Steps. As soon as the first step is finished and the second begins, the left hand should drop away from the ball. The weight of the ball should drop the right hand naturally, automatically. The third step is practically spontaneous. Just remember to start to bend your knee so your right leg is in position for the fourth step and slide.

Fourth Step and Slide. By this point, you've built up the speed and arm swing necessary to roll the ball properly. *Roll,* never *throw.* Lofters score well in discus, not bowling. With your wrist still locked in the 10 o'clock thumb position, your right arm and left leg will move together. As the ball reaches the left foot on your downswing, you should have reached the end of the fourth step and slide, about three inches behind the foul line, where you release the ball. Your thumb must slip out of the ball first, an instant before the fingers. If your thumb was in the proper position, the fingers will impart a slight lift and turn to the ball, producing a moderate—and desirable—hook.

"Down through the years," says Don Johnson, "I have developed a list of seven checkpoints to keep me in form on my approach. If I start bowling badly, they are the first things I check to see where my game has gone wrong.

"I can't stress enough how important the approach and footwork are to your game. There is no way you can deliver a properly thrown ball if you do not reach the point of release in perfect positon.

"You can do this only by developing a fluid approach in which every phase of the arm swing and footwork are synchronized. If something goes wrong with your delivery, my seven points should help solve your problems."

1.) Left foot straight ahead.
2.) Left knee bent.
3.) Hips square.
4.) Shoulders square.
5.) Good follow-through with the right arm, at least shoulder high.
6.) Balance with left arm.
7.) Right foot on the floor during follow through. ■

The corvina is a beautiful fish and would make a great mount. Jerry Arnold (below) holds up his first catch of the day.

THE SALTON SEA SAGA

This inland sea, with a greater saline content than the Pacific Ocean, has earned a reputation for being one of the greatest fishing spots in the West.

BY BILL THOMAS

The desert still slept in the chill of the mid-summer morning around the perimeter of this mysterious inland sea as Mike Leonte, Jerry Arnold and I packed our gear and a day's rations into Mike's 20-foot inboard-outboard and headed down the dredge canal toward open water. A soft breeze picked up from the southwest almost immediately as we cleared the shoreline and headed due south, riding the crests of the chop.

To the east, just peeking over the rim of the Chocolate Mountain range, was a giant red disc well known to the natives of this part of southern California. It normally rains only one to two days a year, so infrequently that schools let out as a gesture of celebration. Consequently, the skies are normally clear and the weather hot. In the summer, the temperatures sometimes reach upwards of 120 degrees, and before the day was out, I would see the thermometer mount to 117 degrees. But Mike assured me the hotter the weather the hotter the fishing. And since he'd spent the better part of his life here

on the shores of Salton Sea, I was not about to argue.

This inland sea, which bears a greater saline content than the Pacific Ocean, years ago had staked a reputation for being one of the greatest fishing spots in the West, if not the entire nation. This credit mostly belonged to the orangemouth corvina, a stocked salt-water fish that thrives in great numbers and grows to more than 30 pounds in weight. It was these giants we were after today, and Mike emphatically believed the record was still to be caught. The present one exceeded 36 pounds.

Being from the Midwest and a total stranger to this type of fishing, I entertained no notion of breaking that record, even if a dozen of them now lurked in the depth of Salton Sea. As we progressed toward the south end of the sea, which actually is 33 miles long and 14 miles across at its widest point, the wave action mounted. Perhaps a hot Mexican wind (the border is a scant 30 miles away as the crow flies) would blow us off the lake before we had a chance to try our luck.

Pulling into a partially protected cove off Salton City, Mike baited up some light tackle with a small live bait he had brought from his own bait-shop—mudsuckers. "We'll use the mudsuckers to catch our bait," he said, shoving a cigarette into one corner of his mouth and lighting up with his free hand. He explained the mudsuckers are also good for corvina, but that croakers are, in his opinion, better. So we would use the mudsuckers to catch croakers, a type of saltwater drum weighing up to two pounds and then use the croakers to catch corvina. This made sense.

If you're dead set against using live bait, several artificial ones work on corvina, although admittedly none of them as well, according to reports among the natives. Best luck results from large silver or gold Daredevils, spoons and the same lure good for coho salmon in the Great Lakes—Hedden's Tadpolly. Flatfish also have been proven successful in some instances, but the brighter and flashier the bait, the better.

Best time to fish for corvina is from March to June and and from August to October, although periods during the hottest summer month—July—also have proven good results. It's best to hire a guide with a boat, available through a number of marinas located on the sea, including Mike's Tackle Box operated by Leonte, but some prefer to bring their own boat and try their own luck. Mike warned that because of periodic windy conditions and rough water on the sea, no boat less than 18 feet should be used. All else needed is a California fishing license (nonresident runs $3 for 10 days or $10 annually). Lodging is available at Salton City and various spots around the sea. Several campgrounds are located there, too, including the Salton Sea State Park.

When I latched onto my first croaker on a light spinning rod, I thought why go after corvina—the croakers are fun to catch, too. It was the first time I found bait catching comparable fun to the game quarry we were after... or at least that's what I thought then. Croakers were plentiful and we soon had a tub full of them swimming around in icewater stored in a shady part of the boat. With 30 croakers, we headed out of the harbor again and continued south. It was as though Mike knew exactly where to find the corvina.

Noting the inquisitive look in my eye, Mike explained that corvina are a school fish. "Once we locate the school," he said, "we're in business. I know where they were yesterday and I suspect they haven't moved far from that spot by today...so we'll try there first. If we don't have any luck, I know another good area out near the Target."

The Target is an old Salton Sea landmark dating from World War II. It actually is an elevated platform on which was painted a bull's-eye mounted some 50 feet above water on stilts. The U.S. Navy, which has a seaplane base nearby at Salton City, constructed this for a target for practice bombing runs during the big war and afterward periodically used it in various training missions. At any rate, around the Target area, for some strange reason, is one of the sea's greatest fishing spots. And that's where Mike had in mind as an alternative.

Using No. 7 steel hooks, we speared the dorsal fins of the croaker used for bait and flipped him overboard. The croakers, many of which weighed in excess of a pound, swam in wide arcs around the boat, but not for long. The action broke like a bolt of lightning. Luckily we had anchored right in the center of a hungry school of corvina.

"Whamo!" shouted Jerry, who had by this time stripped off his shirt and stood glistening with perspiration. The heat was on. Three lines out and singing were like beautiful music to my ears. We weren't using light tackle now; instead this was heavy saltwater gear which we might have used to catch salmon or sails, but our lines only tested 30 pounds.

"If you get too heavy a line, you lose out on a lot of the fun," said Mike. "So I like to keep it fairly light...as light as possible and still bring in the fish. I like to play them," he added.

But there was no playing them now. With three lines out, it would be only a matter of seconds before the corvina took advantage of this situation and hopelessly entangled them so neither of us could reel in.

Since Mike's was the first to hit, he was the first to bring his alongside. But it was too much to handle alone, and Jerry let his fish run a moment while he grabbed a landing net and hoisted Mike's fighter aboard—a beautiful silver specimen with beautiful gold markings around the mouth and gills. It was as striking as any fish I'd ever seen and weighed 15 pounds if it weighed an ounce.

Jerry was back at work now and so was I, but the drag on my line wasn't properly set, not for this big fellow. I tried to tighten it with one hand while I gripped the pole with the other. It was a near impossible task. The corvina on the end of my line was now breaking water, something they don't often do. But perhaps this one thought he was kin to a largemouth bass and he was dancing to prove his skill. When I'd gotten him close enough, Mike whisked him aboard with both hands, baited up his line and cast out again.

Before I had released the corvina on my line, Mike had another strike

Our catch included these golden corvina stacked along the dock. Corvina are excellent eating and are considered a delicacy among natives of southern California. They are attractive fish, too, and determined fighters.

which now occupied all his attention. Perspiration was pouring from his face. I couldn't believe this was true; no one has such luck, I told myself. How possibly could one park his boat smack in the middle of a school of corvina on the first try. I decided Leonte must somehow be Irish in spite of his name. No one else could perform such an act.

For an hour the frenzy never ceased, although not again did all of us have fish on the line at the same precise moment. But always there was excitement and the pile of corvina, stacked neatly in one corner of the boat like firewood at a trapper's cabin, continued to grow.

"What's the limit?" I asked Mike, for by this time I was becoming concerned we might have too many. "As many as you can catch," he grinned, but then added: "Only nine per fisherman."

"How many we got?"

Placing his pole in a holder mounted on the rail, he began to count. "Sixteen...seventeen. But we needn't worry. Some of my relatives are coming out later and we'll give part of what we catch to them."

I wondered if they'd approve of that, considering the fact that we were depriving them of the fun of catching their own. "They're not as good fishermen as we are," chuckled Mike.

Not every corvina we latched onto was boated. Some of them got away. One even broke Mike's line and his eyes popped with excitement. "I'd like to see the size of that one," he exclaimed. "Wow!"

Before we reached our limit of 27 corvina, we'd expended our entire supply of croaker. And it made our hearts heavy just thinking of leaving the spot. For while we were pulling 'em in right and left, fore and aft, other boats, noticing our action, converged upon the area. We knew to leave now would likely mark the end of our good luck streak. It was like abandoning a rich vein of gold to complete strangers when the going was hot.

But there was nothing we could do about that now. Off we went to catch some more croakers at the spot where we had caught those earlier in the morning. Enroute, we met the boatload of Mike's relatives and friends. He told them of our success, showed them our catch and they wasted no time in departing for our old fishing grounds. With a dozen or more croakers in the cooler, we headed back ourselves. But when we arrived, the school had either scattered or completed their feeding cycle. Only twice did we latch onto corvina there again. For an hour we worked the area, sweeping the heavy waters with a Lowrance Fish Lo-K-Tor. But the blimps were all small, indicating smaller species of fish—nothing in which we'd be interested and certainly none of the large blimps produced by the mighty corvina.

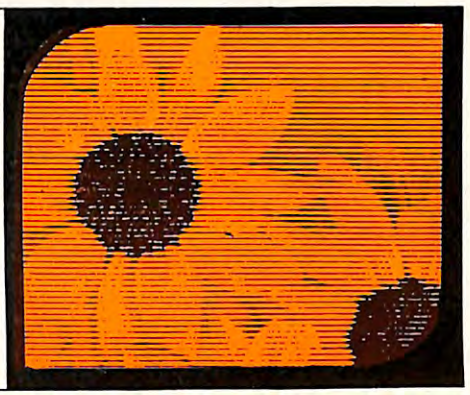
Tiring and bored of inactivity, we soon weighed anchor and headed for another area where Mike and Jerry had often experienced success previously—the Target. Fifteen minutes of plowing through southern swells brought us to within sight of this Salton Sea landmark, towering like a giant skeleton in the midst of a flat sandy desert. We cut our speed, Mike flipped the switch on the Fish Lo-K-Tor and we began to sweep the sea once again in search of that familiar series of blimps that would tell us where the corvina were and at what depth.

All around the Target area, we scouted and there were occasional blimps on the dial, but nothing worth stopping to explore. It was as though the corvina had mysteriously disappeared. "Those probably are sargo down there," said Mike. "Nothing you'd want to try for after catching corvina. It would be an anti-climax."

When I left, I found myself wishing I lived on Salton Sea—except I'd probably become a fishing bum...just like those natives who have spent 20 years fishing the most exciting waters on earth. ■

BACKYARD GARDENER

by Jon Peterson



SOME SHADY CHARACTERS

So you're one of thousands upon thousands of green thumbers for whom the sun rarely shines? Take heart. Though you might not have thought it, there's a place in the shade for you . . . *and* your plants. Annuals, perennials, shrubs, vines, even small trees. Surprised? You shouldn't be. You can grow several types of exotic-looking ferns, too. And other plants that would never quite make it beneath the blistering heat of the full August sun.

But, when planning your garden in the shade, you should be aware of several factors, the first of which is ground condition.

Fewer types of plants can survive in shade than in sunny or partially sunny locations. Often, soil condition is the reason. If the shade is caused by a high wall, building, or an extended roof, chances are the ground below doesn't get much water. So, what God neglects, *you* must be willing to rectify. Then, too, if there are few yearly plants dying, decomposing, and replenishing the plot's mineral supply at the end of each growing season, it's up to you to correct the shortage by adding humus and mulch—which holds water longer than bare ground. Turn coffee grounds, fruit and vegetable scraps, and other organic material right into the ground. There, the mulch will decompose and enrich the soil. After planting in April or May, you can pack dried grass clippings, hay, pine needles, or any other organic material you don't mind looking at up against the plants. It will hold valuable moisture and feed your plants all summer long. And, if the mulch is thick enough (an inch or two in the shade should do), you won't be plagued nearly as much by those pernicious weeds.

If your source of shade is a tree (or, heaven help you, a whole *row* of them), your problems are a bit more complex. The shade will likely be not so thick as when produced by a wall—since the rustling leaves let tiny traces of sun filter through—but your water problem is likely more severe.

Trees send out a vast network of roots in order to soak up water from the ground to sustain their life cycles. You already see the point. With such deep-rooted trees as oak, hickory, apple, and ash, you don't have much to worry about. They don't sop up the surface water nearly as fast as the shallow-rooted varieties, such as elm, sycamore, linden, and beech. To determine how much of a root problem your garden is going to face, turn up a few spades of earth. If you turn up a network of fine roots, too, you've a bit of work on your hands.

Push a sharp-shooter shovel straight down into the soil some eight to 10 inches, severing the roots from the tree. Mix into your garden a healthy amount of mulch and apply a general garden fertilizer (for flowers and small shrubs, I like *Miracle-Gro*). Be prepared to go through the root-severing ritual each year, though, as the little demons grow back amazingly fast.

For a more permanent solution, open a narrow trench about two feet on the tree-ward side of your garden and insert corrugated metal sheeting or roll plastic, available at most garden supply shops. This will force the tree to send its roots down deep, beneath the garden, leaving more water where you want it for whatever you want to grow.

Don't worry about damaging your tree by cutting some of its roots. If it's a well-established tree, it has plenty more to draw on. And, again, its root replacement rate is fast.

What are some of the plants you can grow in difficult, shady areas? In the fern group, there are cinnamon fern (osmunda cinnamomea, 2½ to 5 feet), interrupted fern (osmunda claytoniana, 3 to 4 feet), maidenhair fern (adiantum pedatum, 18 inches), Christmas fern (polystichum achrostichoides, 1 to 2 feet), and bracken (pteridium aquilinum, 16 to 32 inches).

Shade-blooming annuals? Try bells of Ireland, coleus, balsam, sultana, edging lobelia, periwinkle, and viola. Good blooming perennials include astilbe, coralbell, forget-me-not, hardy amaryllis, cristata iris, Lenten rose, lily-of-the-valley, myrtle, and spiderwort.

Shrubs and vines? Look into American holly, azaleas, barberry, Boston ivy (vine), camellia, dogwood, English ivy (vine), honeysuckle (vine), and Japanese yew. These are some of the most common. There are dozens more. Check with your local nurseryman (or a good gardening encyclopedia) to find their names and habits. Then, armed with the knowledge that the gloomy, baren spot you've been thinking about brightening up for years really *can* be enlivened, you'll finally be ready to do something about it. ■

NEWS OF THE LODGES

ON THE 75th ANNIVERSARY of Monongahela, Pa., Lodge a plaque was presented to the lodge in recognition of its participation in the state major project of home service to cerebral palsy victims. Therapist Kathy Timarraco displayed the plaque, and Chm. Frank Venanzi introduced a handicapped child to golfers attending an awards dinner for the tournament that benefits cerebral palsy.

A SALUTE TO THE PRESS, the 26th annual event sponsored by Weehawken, N. J., Lodge, was held recently. In attendance were (from left) Chm. William Waldy, guest speaker J. Wallace LaPrade, who is an FBI special agent, *The Dispatch* editor Henry Avery, and ER Joseph Lake. Part of the proceeds went to a fund in memory of two local policemen killed in the line of duty.

AT AN AUCTION held by Beaverton, Ore., Lodge $5,400 was raised from bidding on a Volkswagen provided by a local car dealer. The proceeds went to the children's eye clinic which is the state major project. Charles Reisfar, executive vice president of the car dealer, presented the car keys to ER Clyde Larson as Dr. Kenneth Swan observed the exchange.

A PLAQUE was presented by Tuscaloosa, Ala., Lodge to Deputy Sheriff George Walker recognizing him as the outstanding law enforcement officer of the year. ER William Jones made the presentation during an annual banquet which is sponsored by the lodge.

PACKAGES for disabled veterans in VA hospitals are distributed by Alhambra, Calif., Elks under a program originated by Chm. O. J. Sparks (second from left). A charity fund is used to purchase toilet articles and other items which are packaged and then purchased by members. The packages go to the hospitals bearing each donor's name. PDD Harry Fearnehough (seated) purchased one while Est. Lead. Kt. Michael Vargas (left) and ER Homer Weller observed.

A GROUNDBREAKING was held for the new addition to Boonville, N. Y., Lodge. Present at the ceremony were (from left) PSP Joseph Ferlo, Rome Lodge PER Edward Smaldon, DDGER Edwin Baker, VP James Emrich, and Secy. Fay Blum.

A FORMER POSTER BOY for the New Jersey Elks major project, David Mazurowski, visited Elks Camp Moore for crippled children. He was accompanied by PDD Paul Davis (left) and Chm. Steve Pilewicz to witness a donation of $2,000 from Jersey City Lodge to the camp.

THE FATHER of the Exalted Ruler was initiated recently at Batavia, N. Y., Lodge. Welcoming new Brother William Trybushyn (second from left) were (from left) DDGER Wayne Pettit, ER Lawrence Trybushyn, and PDD Clifford McNaboe.

TEN NEW MEMBERS proposed by Brother Dave Chamberlain (seated, center) were initiated in one class at Enfield, Conn., Lodge. They are (seated, from left) Donald Kamm, Robert Thomas, Ciro Jacaruso, Paul Surriner, and (standing) George Brassard, Robert Kawa, Stanley Surriner, Maurice Ahern, Sean Murray, and Ronald O'Connor.

NINE MEMBERS of the Di Nobile family were initiated in a class of 24 at Smithfield, R. I., Lodge. ER Joseph Thibodeau (front row, second from right) welcomed the new members and DDGER Oresto Imbriaco (second from left) on his visit to the lodge.

A CHECK was presented by Chelmsford, Mass., Lodge to the Chelmsford Association for Children with Learning Disabilities. Est. Lead. Kt. Jack Scott gave the check to Joan Cotran, treasurer of the association.

A CONTRIBUTION to the Foundation was presented to PGER William Jernick (center) on his visit to Carteret, N. J., Lodge. ER Paul Simko (second from left) made the presentation as (from left) Co-chm. Ray Wizna, DDGER Sol Goldberg, and Co-chm. William Reynolds observed.

FORT MYERS, Florida, Lodge donated $1,000 to the Lee County Children's Home. (From left) ER Farrell Broyles presented the check to Eloise Smith, administrator of the home, and Est. Lect. Kt. John Drueding presented a plaque to Mrs. Smith commemorating the occasion.

LODGE NOTES

Florida. During the mid-year state Elks convention, Brothers and their families attended a buffet luncheon at the Harry Anna Crippled Children's Hospital in Eustis, which is a state major project. Among those present were PSP Robert Grafton, SP Alvin Ehrlich, and DDGER Robert Howell.

PALMER, Alaska. A tricycle with 24-inch wheels for adults was donated to Pioneer Home for the aged. ER Maurice Pelletier, Jim Wilson, and Bob Bettine presented the trike.

SHERIDAN, Wyo. A coffee hour was held for patients at Sheridan VA Hospital, and many local veterans were escorted to lunch at the lodge home. Vets Chm. Phil Edwards and Entertainment Co-chairmen Tarp Daniels and Roty Rotellini planned the events.

GLOUCESTER, Mass. On the lodge's bloodmobile day, 51 pints of blood were donated by members and residents.

MURPHYSBORO, Ill. The annual football banquet, given for members of the Murphysboro Red Devils, was held recently. ER Keith Connelly, PER Jack Connell, and PER Mike Mills organized the activities.

MANCHESTER, Conn. When a power failure struck the area, the lodge offered shelter and food to those left without heat and electricity. Elks who worked many hours during the emergency included Est. Lead. Kt. Tony Merola, Tom Conran, Ray Hennequin, Herb Stevenson, PER Ray Zemanek, Dwight Downham, and Bill Connolly.

WAKEFIELD, Mass. The lodge Veterans Committee, under Chm. Harold Goldstein, had an active year in service to the veterans at Bedford VA Hospital. The committee spent over 220 man hours in visits and donated to the patients playing cards, books, leather for crafts, tickets to local sports events, and a color television.

SANTA MONICA, Calif. During a visit of the Red Cross bloodmobile, blood donations were made in memory of PER Anthony Dituri, former mayor of Santa Monica and a promoter of blood donations to the Red Cross. Program Chairman was Thurman Hunter.

Michigan. The major project of the Michigan Elks Association, assisting handicapped children, has been expanded to include a program for diabetic children. The children attend a summer camp where they are taught proper health care habits.

NASHVILLE, Tenn. A ladies' auxiliary has been formed at the lodge. The Elks' ladies will have Mrs. Robert Holt as their first president.

SUPERIOR, Wis. The lodge's oldest Elk, both in age and in membership, Gene Searl, died at the age of 97. Brother Searl had been an Elk for 66 years and was a life member of the lodge.

FOURTH FLOOR SOUTH of the veterans hospital at La Jolla has been adopted by El Cajon, Calif., Elks. With the proclamation were (from left) Donna Underman, chief nurse; Dr. Turner Camp, hospital director; Vets Co-chm. Bill Rogers; Est. Lead. Kt. Bill Uden; Volunteer Service Chm. Skip Wills, and ER Les McNab.

LAW ENFORCEMENT NIGHT was held recently at Albion, N. Y., Lodge to honor local and state police. John Neary (seated, right) of the Rochester police department spoke at the third annual event. Also present were DDGER Wayne Pettit (seated, left), VP John Ames (standing, left), and ER Robert Lavender (right).

THE ELK HEAD shot by Harold Powell Jr. (right) was presented to Lewistown, Pa., Lodge in honor of his grandfather Perry Powell who has served as lodge secretary for 35 years. Brother Perry Powell is a Past Exalted Ruler and a 48-year member.

TORRANCE, Calif. Cerebral palsy therapists from Southern California were guests of the lodge at a meeting conducted by the Major Project Committee of the California-Hawaii Elks Association. Chairman of the event was PDD Marvin Pike.

OSHKOSH, Wis. The lodge treated a busload of veterans from the Grand Army Home in King to dinner and bowling. Elks acting as hosts included ER Jack Truyman, PER Miles Fredrickson, a member of the state vets committee, Carl Welk, and Al Schimkola.

CARBONDALE, Ill. The lodge hosted a luncheon for the coaches of basketball teams participating in an annual tournament. ER Douglas Diedrick, Manager Don Vollrath, and Chef Mike Meeker served as co-chairmen.

ALMA, Mich. Saginaw VA Hospital received scrap leather, playing cards, and money for the purchase of arts and crafts supplies from the lodge. This donation, the first from a lodge outside the hospital's immediate area, was made possible through the efforts of ER Terry Wyers and Americanism Chm. Wayne Withers.

POMPANO BEACH, Fla. Over 250 children and their parents were guests of the lodge at a midget football awards banquet. Maulty Moore of the Miami Dolphins presented an award.

WESTMINSTER, Md. A drive for the Elks National Foundation was launched in honor of DDGER Antone Struntz on his official visit to the lodge. Three lodge officers contributed $100 each to become paid-up members.

REDONDO BEACH, Calif. On a visit to Long Beach VA Hospital, lodge members brought along writing pads, pens, and canteen books for the veterans. Visitation Chm. Larry Otto was among those who went to the hospital.

CAMBRIDGE, Mass. A delegation from the lodge, headed by ER Walter Marchant, attended a memorial mass in Roxbury for the late comedian Joe E. Brown, who had been a lodge member for over 50 years.

SALIDA, Colo. Patricia Andreas and William Gipson were named winners of the local Youth Leadership competition. The two high school students will receive scholarship awards.

ATLANTA, Ga. Together the members of the Frisch family, Jesse and his sons, Alvin, Eli, and Milton, represent a total of 134 years of service as Elks. Brother Jesse Frisch, 83, a retired music dealer, is a 50-year member and has entertained at the lodge.

SMITHTOWN, N. Y. Three hundred girls from all over Suffolk County attended a cheerleading clinic and exhibition sponsored by the lodge. Trophies for the best performances were awarded by ER Fred Schick and Youth Chm. John Hogan.

LOCKPORT, N. Y. A reception was held in honor of State Trustee Harold McGlynn and his wife Madeline on the occasion of their 50th wedding anniversary. In charge of organizing the celebration were ER Roger Nankey and Robert Craig.

HONOLULU, Hawaii. About 150 children from the Hawaii Association of Retarded Children, together with 25 of their counselors, enjoyed a dinner and an entertainment program at the lodge. The event was conducted by the Youth Activities Committee which is chaired by Ed Young.

A WORK by one of the winners in the Elks arts and crafts contest was displayed at the VA hospital in Albany, New York. Present were (from left) Vets Chm. Ruben Gersowitz, Frank Nardo, second place winner, H. W. Byers, hospital director, VP Kenneth Brooks, Edith Francis, nurse, DDGER John Nichols, and Louise Giminiani, hospital staff member.

A SCOUT from Troop No. 14 sponsored by Leesburg, Fla., Lodge received an award of merit from the National Council of the Boy Scouts of America. The award was presented to William Hill by his Scoutmaster Ralph Cleland for saving a boy from drowning. Proudly watching the presentation were the Scout's parents Mr. and Mrs. Joe Hill.

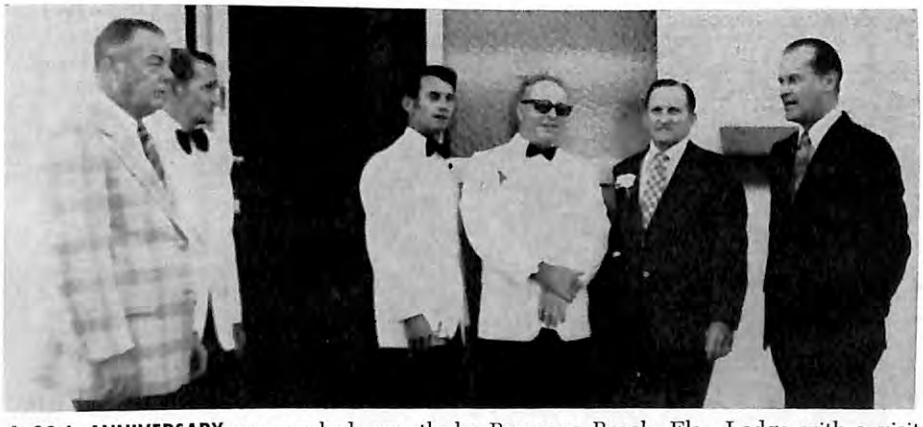
A LUNCHEON was sponsored by Los Angeles, Calif., Lodge to honor Past Grand Est. Loyal Kt. Vern Huck (center) with a Roses for the Living award. There to congratulate Brother Huck who has served Elkdom for over 32 years were (from left) GL Americanism Committeeman Bernard McCune, ER Richard McDonald, SP Yubi Separovich, Grand Chap. George Scott, PGER Leonard Bush, PSP Wally Ericson, Grand Trustee Gerald Strohm, PSP Guy Daniels, PSP Paul Haines, and Past GL Americanism Chm. Dan Davis.

THE CHILDREN'S WARD at Connellsville State General Hospital received a new color television from Connellsville, Pa., Lodge. Watching the set were (from left) Est. Loyal Kt. Louis Hixenbaugh, Trustee James Connell, Miss R. Williams, head nurse, Trustee Walter Livengood, Mrs. Joseph Lape, nurse, and Trustee Ernest Farrow.

ATTENDING a training session for the South District of the Illinois Elks Association were Trustee Bill Gasaway, District Deputy Pete Sabella, and Secy. Dick Wilson of Du Quoin Lodge.

PERSONS with cerebral palsy will benefit from the check for $2,000 donated by Bloomsburg, Pa., Lodge to the major project fund for the district. (From left) ER E. Rube Rider and Chm. Walter Beach Jr. presented the check to PDD Ray Lauer, who is chairman of the district cerebral palsy committee.

THE NAVAL HOSPITAL at Camp Pendleton was the scene of a party sponsored by four lodges in the South Coast District of California. Two young ladies brought a smile to Sgt. Adam Deleon's face. ER James Taramasco of Escondido Lodge and Secy. Joseph Cox of Encinitas Lodge joined several Elks and their ladies in entertaining the vets.



A 20th ANNIVERSARY was marked recently by Pompano Beach, Fla., Lodge with a visit from PGER William Wall. Waiting to greet their guest were (from left) PER John Bennett, Est. Lead. Kt. Al Caponi, ER Fran Weed, PER Wil Weed, PDD Herb Payne, and PDD Jim Murphy.

EXALTED RULER Leslie Wotherspoon presented a check for $500 on behalf of Buffalo, N. Y., Lodge to PER Donat Parent. The money will benefit the major project of which Brother Parent is the chairman for the district.

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
New Mexico	Carlsbad	April 18-19-20
Michigan	St. Joseph	April 26-27-28
Oklahoma	Tulsa	April 26-27-28
Kansas	Overland Park	May 2-3-4-5
Ohio	Cincinnati	May 2-3-4-5
Missouri	St. Louis	May 3-4-5
Arizona	Phoenix	May 8-9-10-11
California-Hawaii	Anaheim	May 15-16-17-18
New York	Kiamesha Lake	May 16-17-18-19
Oregon	Seaside	May 16-17-18
Illinois	Springfield	May 17-18-19
Iowa	Davenport	May 17-18
Maine	Biddeford-Saco	May 17-18-19
Mississippi	Pascagoula	May 17-18-19
Nebraska	Scottsbluff	May 17-18-19
Wisconsin	Superior	May 17-18-19
Arkansas	Texarkana	May 18-19
Florida	St. Petersburg	May 23-24-25
North Carolina	Greensboro	May 24-25
Alaska	Kodiak	May 30-31, June 1
Connecticut	Lebanon	May 30-31, June 1-2
Kentucky	Covington	May 30-31, June 1
Vermont	Bretton Woods, N. H.	May 31, June 1-2

THE NORTH STARS, a hockey team composed of local high school students with passing grades, received a check for $450 from North Attleboro, Mass., Lodge. Chm. John Wills (third from left) presented the check to Coach Jack Harris as (from left) Est. Lead. Kt. William Schaeffer, ER Guistino Marsella, and Coach Dick Hammond observed.

(Continued on page 45)

this sought collaboration. It is extremely likely that such cooperative programs will form the basis of virtually all Soviet non-military space research endeavors for at least the next five years.

So, all this brings up another of those haunting questions: *Exactly what is the United States getting out of the ASTP?*

Obviously, the U.S. will get the benefit of having international space rescue capability. That, however, is not derived from a true cooperative effort on the part of America and Russia, since the U.S. is providing both the manpower and the technology to construct the docking module/airlock.

Dr. Fletcher, NASA administrator, commented in mid-1972 that the joint mission may not advance space technology, but will have a great "emotional, psychological and political" impact throughout the world. Dr. Fletcher added that the likelihood of a second U.S.-Russia flight in 1976 (already hinted at by the Soviets) is remote because of budgetary restrictions and because such a mission would be of little value in the advancement of space technology.

The ASTP's primary benefit to the U.S. will be national, rather than international, in nature. The joint mission will serve to close the gap in the country's manned space flights between Skylab in 1973-74 and the Space Shuttle in 1978. The gap-closing will keep intact the capable manned space flight team established for the highly successful Mercury, Gemini and Apollo programs.

In July, 1973, ten Soviet cosmonauts, eight of whom have been named as prime and backup crews for the combined mission, were part of a Russian group that arrived at Lyndon B. Johnson Space Center in Houston to begin exposure to U.S. techniques and equipment. The Soviets announced about a month before the Houston trip that Colonel Alexei Leonov, the world's first space walker, and pilot-cosmonaut Valery Kubasov, a veteran of the Soyuz 6 mission, had been selected as the prime Soviet crew for the orbital rendezvous.

Now comes the Apollo Soyuz Test Project. Can the Soviets use the dual exercise to "soak" the U.S. of its superior space technology and make up for "lost time" in their ill-fated space program? According to NASA, the ASTP has been carefully structured to avoid the transfer of technology. NASA does state that the U.S. will exchange such information about the characteristics of our systems as is necessary for successful conduct of the flight test, but that this exchange excludes any transfer of manufacturing expertise.

Nevertheless, *if* the dual mission can be conducted with a risk factor no greater than is inherent in any space venture and *if* the U.S. can protect its superiority in manned space technology, the event could definitely produce a quantum leap forward in international cooperative efforts. But because of the virtually unlimited military applications of space technology, America cannot afford to relinquish its lead.

Proponents of the ASTP are confident that U.S. government and NASA officials will delve into all the questions touched on in this article (and some that aren't) and that they will be *completely* satisfied that American astronauts will not be in jeopardy during the flight before allowing it to unfold. If the officials are correct in their decision, perhaps the "exchange" of space technology—as long as the U.S. maintains its superior edge—will not be too great a price if it leads to international collaboration to solve some of the world's critical problems. If such far-reaching cooperation does develop, the cost of the mission (the U.S.'s price tag is $250 million) could be mankind's biggest bargain.

A half century ago, H. G. Wells wrote, "The past is but the beginning of the beginning, and all that is and has been is but the twilight of the dawn . . . A day will come when beings who are now latent in our thoughts and hidden in our loins shall stand upon this Earth as one stands upon a footstool, and shall laugh and reach out their hands amid the stars." ■

Elks Honor Welk

Lawrence Welk was the guest of honor recently at a banquet concluding the mid-winter meeting of the Grand Lodge Advisory Committee.

Wade H. Kepner, Chairman of the Elks National Memorial and Publication Commission, presented to Brother Welk the original cover art of the October, 1973, issue of **The Elks Magazine** in recognition of his many years of membership in Yankton, S. D., Lodge and for his constant exemplification of the cardinal precepts of the Order.

GER Robert A. Yothers, on behalf of Grand Lodge, presented Brother Welk with the handsome (and timely!) gift of a Bulova Accuquartz watch, together with a specially designed band featuring unusual ornamentation.

Shown seated at the head table (right) are Mrs. Gene Dobson; Mrs. Dorothy Yothers; Lawrence Welk; PGER Raymond C. Dobson, Master of Ceremonies, Minot, N. D., Lodge; Mrs. Fern Welk; and GER Robert A. Yothers.

Lawrence Welk receives a plaque presented by Wade H. Kepner (left) and accepts a gift from Grand Lodge offered by GER Yothers (right).

ARIZONA SUNSETS

by Jerry Hulse

Have you ever driven across Arizona at sunset when the buttes cast their long, irregular shadows and the saguaro stand ghostly in the redness of the dying day? Have you ever climbed her mountains or hiked off into the Grand Canyon or stood just looking up at night, counting stars? In Arizona you can drive for miles and never see another car—not even another human being. There's still space to get lost in and to discover the joy of being alone. There are also its towns and cities: Yuma, Flagstaff, Tucson and Phoenix, among others.

In Tucson recently I discovered a solution to the fuel shortage. It's simple. What America needs is more horse power. Not the sort Detroit manufactures, but the Arizona brand. I'm speaking now of real live horses. In place of gas burners, the fancy dudes are riding around on hay burners. While fuel is in short supply throughout the nation, there are plenty of oats to burn in Arizona. What with nearly two dozen dude ranches listed in the Tucson telephone directory, there's no lack of horse power. It's a solution to the person who's always on the go, but hasn't got the gas to get started. Once arrived in Tucson, free pick up service is provided by the dude ranches, either at the airport or the bus stop downtown.

All this makes it possible to melt away into scenes like those on Gunsmoke. Only instead of riding off with Matt Dillon, you're more likely to gallop into the sunset with Allen True, the boss man at the 4,000-acre White Stallion Ranch, which is just a short jog over Rattlesnake Pass.

White Stallion is among the dudiest of the dude ranches, created for those with a desire to rough it in comfort. Its setting would mesmerize the toughest bad man—a backdrop of craggy peaks and mile upon mile of flat desert that's grown over with saguaro trees.

Guests are accommodated in whitewashed cottages which look off toward a stable with 45 head of horses and half a dozen pens which are running over with pheasant, partridge, guinea hens, quail and peacocks.

Boss man True, who operates White Stallion with his wife Cynthia, is an ex-oil man who came west to vacation and got hooked with the peacefulness of the place. He wears jeans and boots and shaves his head and looks ominously like that bad guy who rides across the screen in all those TV flicks. Actually he's a gentle, non-violent type who hankers to make his guests feel at home. He always plays billiards with them, helps them piece together jigsaw puzzles and acts as bartender whenever necessary at the 6 o'clock happy hour.

Depending upon the season, the dude can sign in at White Stallion for $26 to $62 a day which includes bunk, meals and horse. The only extras are tips and taxes plus whatever drinks are charged at the bar.

Similar comforts are provided at Jack & Colette Jackson's Saddle & Surrey. The Jacksons, a couple of expatriates from the canyons of Man-

hattan, feature riding and desert cookouts, together with bunk and meals at prices ranging from $29 to $43 a day. Hotdoggers ride off after a hefty breakfast while the relaxed crowd joins the afternoon romp led by Arizona's prettiest wrangler, brunette 25-year-old Marsha Iver. She makes all the discomfort of the saddle-weary backside seem joyfully worthwhile.

Across town, Hacienda del Sol rises in the foothills of the Catalina Mountains, featuring not one but two swimming pools. The low-rise pueblo-style enclave includes 44 rooms, wall-to-wall carpeting, a sitting room with fireplace and a library for card players. Guests pick their breakfast grapefruit and oranges outside their doors, view movies twice a week and ride into the surrounding mountains—all this for rates ranging from $30 to $50 a day and $50 to $70 double. Horses come extra at $5 a day or $25 a week.

Tucson's biggest and oldest guest ranch (as well as the grandest) is Tanque Verde, a spread of 57 rooms next door to the 63,000-acre Saguaro National Monument and the 1,385,000-acre Coronado National Forest. Tanque Verde is unlike any guest ranch you might have in mind. The management has installed three tennis courts as well as indoor and outdoor swimming pools, and to soothe the frame after a day on the trail there's a Jacuzzi or the steamy warmth of a sauna.

For those who prefer a less horsey atmosphere, the Arizona Inn is a sanctuary of another sort. With 85 rooms and five private bungalows, it has been serving the carriage trade for 42 years, its guest register branded with the names of Winston Churchill, Princess Margaret, the Duke and Duchess of Windsor, middle Eastern oil potentates, corporation presidents, film stars and American politicians.

One of the early guests was John D. Rockefeller who moved into his own private home on the premises, known to this day as the Rockefeller cottage. (It rents for $140 to $255 a day—this for three bedrooms, three baths, a living room, dining room, kitchen and private patio.) The inn's reputation for service is legend. Guests are met at the airport with a Rolls Royce, and seldom does a request go unheeded. Once when a guest insisted she could sleep only in a room painted red, the management obliged. They moved her out, brought in the workmen and redecorated—all within 24 hours. Obviously that's not a dude ranch, it's an old world resort.

And then, of course, there's that *other* Arizona city, Phoenix. Is there a dude among us who doesn't recall the *old* Phoenix with the wranglers and the horses and the moonlight hayrides? Everyone wore blue jeans and 10-gallon hats and smiled whenever some new stranger rode into town.

It was that sort of place: low-key, friendly, folksy. They held barn dances on Saturday nights, drank their booze from a bottle and rode like Indians across the desert. Well, so much for Phoenix before it got sophisticated. Today there are more Cadillacs than cattle, more swimming pools than horses. Instead of taking their meals by lantern light, the dudes dine by candlelight.

Off on Mummy Mountain, Camelback Inn continues to add more bungalows in an effort to keep up with the crowd. Camelback was created by the late Jack Stewart and purchased by the Marriott Corp. Stewart's sign at the entrance still proclaims that Camelback is the place where "Time stands still." Guests broil beside a couple of swimming pools and take off pounds by bouncing across the desert by bicycle. Along with the new casas there's a $1 million country club with an 18-hole championship course. Marriott "shares" the wealth with guests, selling them condominiums priced from $46,200 to $60,000. Under the deal the company rents the casa to other guests, dividing the profits with the buyer. You can, they claim, earn up to 20% a year on your investment. Near the registration desk a plaque presented by Mobil gives Camelback a five-star rating—Mobil's best.

Mobil gave the same five-stars to the venerable Arizona Biltmore which was designed by the late Frank Lloyd Wright. Tickertape flows from a Dow Jones machine in the lobby, which is twice as long as a football field, and this year new tennis courts have been unveiled.

At the Arizona Biltmore one may hire a five-piece cowboy band to serenade his sweetie for $195 (three hours) or make a deal for 16 square dancers (the band included) at $395. Guests take leisurely rides to Squaw Peak, Rattlesnake Hill, Robber's Roost, Bootlegger's Camp, Praying Squaw and Echo Canyon; movies are screened in a private theater, lawns are manicured by three dozen gardeners and a private police force patrols round-the-clock.

In Phoenix the Beautiful People are gathering, though, at John Gardiner's tennis ranch, off on Camelback Mountain. There the tab for a week-long tennis clinic comes to $600, including meals and room. It is measureably cheaper if you skip the lessons and sit in a gallery watching the pretty girls. The clinic is an endurance contest that involves a seven-day session of volleys, lobs and serves. It's a morning to night routine aimed at putting sock in your serve and skill in your step.

Gardiner's is, indeed, the Wimbledon of the West. During the week each student smashes away at three to 5,000 tennis balls and observes his own performance via video tape. If you last out the week you're awarded a diploma.

Less than a mile from Gardiner's digs, Del Webb's Mountain Shadows is competing for the tennis dollar by putting in four new tennis courts for a total of six. Webb's estate is also blessed with an 18-hole executive golf course and a couple of swimming pools, one twice the size of an Olympic plunge. Just picture Lake Tahoe surrounded by desert, palm trees and great fountains of bougainvillaea and you begin to get the picture.

Finally, there's staid old Jokake Inn at the foot of Camelback Mountain where tennis clinics are being conducted by Paul Wilkins who operates summer clinics at Sun Valley. As Arizona's third oldest resort, Jokake has been pleasing the customers since 1926, its red, pueblo-style bungalows spread across 40 acres—rustic, western, surrounded by sage, palm trees and trails. There is a stable with 60 horses, an 18-hole golf course and a swimming pool—this for guests who don't know a tennis ball from a cactus apple.

Down the road a mile or so tourists sip martinis in a gaslit bar, swallow snails in a French restaurant and order sodas in an old-fashioned ice cream parlor.

That's the rugged west, these days—Arizona style. ■

THE JOY OF GIVING

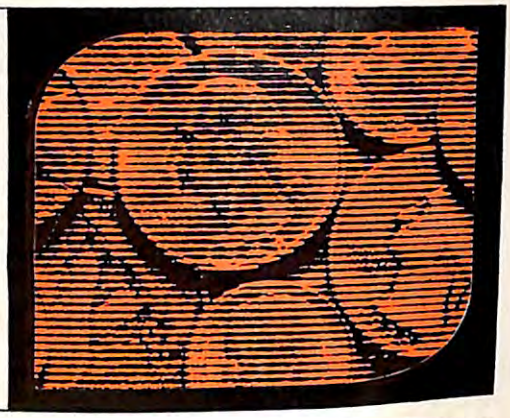
Elks National Foundation
Chicago Illinois 60614
2750 Lakeview Avenue

GER Robert Yothers (center) was present at Rochester, N. H., Lodge to accept a $500 check for a third paid-up membership in the National Foundation. (From left) Est. Lead. Kt. Roger Beaudoin, DDGER Edmond Duperre, SP Harry Mullen, and VP Joseph Hebert were at the presentation.

Eight members of Bloomington, Ill., Lodge received their $100 Foundation certificates from Chm. William Nafziger and ER Gene Wright. PER Earl Meyer, Louis Schwartz, Robert Zenor, Norville Foreman, Roscoe McPherron, Harlan Hegener, Manfred White, and Merle Engle were congratulated.

The first installment on a $1,000 honorary founder's pledge was made by In. Gd. James Walker to Chm. Frank Mueller at Woodbridge, N. J., Lodge. Also present was ER David Smith.

IT'S YOUR BUSINESS



by J. L. Slattery/R. Gosswiller

Last year, says the American Petroleum Institute, about 10,000 gasoline stations went out of business. A lot more may be folding up this year. And this year is likely to see many small manufacturing businesses closing down because they can't get supplies. Quite a few small businesses in the travel-and-recreation field may have to shut down because of the energy shortage. And we could go on to cite a number of other highly vulnerable small-business fields.

What happens to a man who suddenly finds his business shot down from under him?

"Look at me," says Ed Smith. "I'm 47 years old, I've been operating a gas station for sixteen years, and before that I mostly worked in gas station jobs. Now I'm out of business, but I can't afford to retire, I've got to keep on making a living. So what do I do—become a bank president?"

We believe that there are going to be quite a few men with Ed Smith's problem. And they may be running into some difficulties they hadn't thought about.

Bill Wilson's Fix

Bill is part-owner of a small plastic products manufacturing firm. He's 51 years old. He took some chemistry courses in college but doesn't have a college degree. After working in a couple of beginner's jobs, Bill tried his hand at selling and found he was pretty good at it. He's been doing most of the selling for the small plastics firm he's been a part owner of for nine years now.

But today there's a big shortage of the materials used in making plastics. Bill's little company, which has no weight to swing, finds it can't get the supplies it needs from its industry sources. It's going to have to close down—perhaps permanently.

So what does Bill do now? His only real business experience has been in selling plastic products.

"Yes, but I've been pretty good at that," Bill says, "and I've got a lot of good contacts in the big petrochemical and plastics companies. I'll get a job selling for one of them."

But Bill is overlooking a very important point—the big petrochemical and plastics companies don't need to do any selling these days! The demand for their products is already so much in excess of supply that they no more need to do selling than a gas station operator needs to offer trading stamps these days to attract customers.

So again we have the serious question: What does Bill Wilson do now?

"Well, I'll just have to get a job selling some other kind of product," he says. But his tone isn't as confident as it first was.

And he may grow more worried as he goes job hunting. Bill's sales experience has been in the field of tangible products selling—and just about the whole area of tangible products is being affected by shortages. A major result is a drop in the need for selling—and for salesmen.

"When demand exceeds supply, marketing men can be replaced by order-takers. The art of selling is unnecessary," warned Mr. Joe Cappo, *Chicago Daily News* business writer, in his November 11 column.

Tom's Case

"I'd like to hire Tom," the big-company vice president said to us. "He's been one of my very good friends for over twenty-five years. But we just can't take him on at his age as a salesman. It would be different if Tom had even some experience in sales management. In fact, if we could feel sure that he'd even be willing to try to develop into being a sales manager, then we might take a chance on him. But Tom has made it quite clear that he wants no part of that. And he wouldn't want and doesn't have any qualifications at all for any of the other middle-level openings in our company—marketing planning, personnel administration, and so on. For the last thirty years Tom has done only one kind of work—a very specialized and highly personal kind of selling that's as remote from our company's operations as horse racing is from steel manufacturing. Tom was very good at that kind of selling, sure. But when that big change happened in his industry back in the 1950s, poor Tom was left scrambling. It's really a shame."

It certainly was. Tom's best years had been the late 1940s. He'd been making $25,000-$35,000 a year.

And yet in his early sixties, Tom was desperately going around to his business friends asking for a job. "I hope I can get something paying at least $7,500," he said to us one day, his brow creased with worry.

"Well, anyway, I sure don't want to end up like them!" we can hear some man, worried by today's economic trends, saying anxiously.

What might he be able to do to protect his career prospects? We'll talk about that in our next two articles. ■

Actual unretouched photograph of a five year scarlet maple.

UNQUESTIONABLY THE MOST BEAUTIFUL FAST GROWING SHADE TREE IN AMERICA TODAY

- This gorgeous tree is known as the scarlet maple, the red maple, or the EVER CHANGING MAPLE.
- Beautiful Red Scarlet leaves in the fall of the year, and beautiful deep dark green leaves in the spring of the year.
- Grows approximately 25-30 feet over a five year period, which makes it one of the fastest growing shade trees in America today.
- Many landscape architects, nursery men, and gardening experts refer to this tree as the "2 in 1" tree, because of its dual qualities of beauty and speed.
- Now is the ideal time to plant this tree.
- Shipped at 4 to 6 feet — all shipping cost paid.
- Due to the tremendous demand for this tree please allow two weeks for delivery.

Beauty — This beautiful shade tree blazes a brilliant red color in the fall and an olive green color in the springtime. Yes, recognized tree experts agree it is the one tree that delivers beauty throughout the year.

Height — This magnificent tree grows approximately 25 to 30 feet over a five year period (see photograph) and eventually soars to a height of eighty feet or more.

Hardiness — This tree is very hardy as the wood from maple trees is recognized as one of the hardiest.

Adaptability — "The scarlet maple has one of the widest ranges of our native trees, growing from eastern central Canada to Florida, and because of its ease of transplanting it adapts to any type of soil." (From **All About Trees** by E. Johnson). The one tree experts agree will grow anywhere in the U.S.A.

OUR CHALLENGE TO YOU

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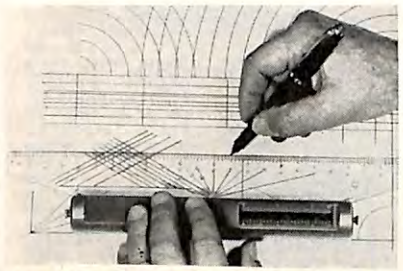

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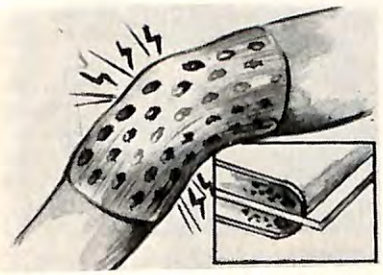

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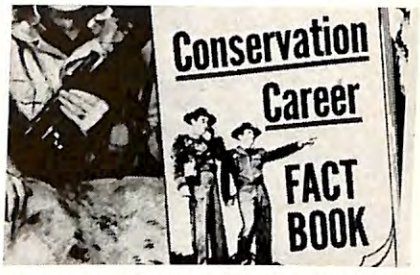

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By Mike Senkiw
Agronomist

Every year I watch people pour time and money into lawns that fail them just when they want their lawns the most.

I see them re-seed, feed, water, weed and mow, mow, mow! When it turns to hay in midsummer, I feel like calling out, "For Heaven's sake, when are you going to stop throwing money away and switch to Zoysia Grass."

In comparison, I'm always happy to get letters from people who have plugged in my Zoysia Grass, because they write to tell me how beautiful their lawns are even in mid-summer heat and drought.

"MOWED IT 2 TIMES," WRITES WOMAN

For example, Mrs. M. R. Mitter writes me how her lawn ". . is the envy of all who see it. When everybody's lawns around here are brown from drought ours just stays as green as ever. I've never watered it, only when I put the plugs in . . . Last summer we had it mowed (2) times. Another thing, we never have to pull any weeds—it's just wonderful!"

Wonderful? Yes, Zoysia Grass IS wonderful! Plant it now and like Mrs. Mitter you'll cut mowing by ⅔ . . . never have another weed problem all summer long the rest of your life!

And from Iowa came word that the State's largest Men's Garden Club picked a Zoysia lawn as the "top lawn—nearly perfect" in its area. Yet this lawn had been watered only once all summer up to August!

These represent but 2 of thousands of happy Zoysia owners. Their experiences show that you, too, can have a lawn that stays green and beautiful thru blistering heat, water bans—even drought!

CUTS YOUR WORK, SAVES YOU MONEY

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement . . . ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by ⅔.

WEAR RESISTANT

When America's largest University tested 13 leading grasses for wear resistance, such as foot scuffling, the Zoysias (matrella and japonica Meyer Z-52) led all others.

Your Amazoy lawn takes such wear as cookouts, lawn parties, lawn furniture, etc. Grows so thick you could play football on it and not get your feet muddy. Even if children play on it, they won't hurt it—or themselves.

CHOKES OUT CRABGRASS

Thick, rich, luxurious Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long! It will NOT winter kill. Goes off its green color after killing frost, regains fresh new beauty every Spring—a true perennial!

NO NEED TO RIP OUT PRESENT GRASS

Now's the time to order your Zoysia plugs—to get started on a lawn that will choke out crabgrass and weeds all summer long and year after year.

Plug it into an entire lawn or limited "problem areas". Plug it into poor soil, "builder's soil", clay or sandy soils—even salty, beach areas, and I guarantee it to grow!

PERFECT FOR SLOPES

If slopes are a problem, plug in Amazoy and let it stop erosion. Or plug it into hard-to-cover spots, play-worn areas, etc.

PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checkerboard style. Every plug 3 sq. inches.

When planted in existing lawn areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

Your Own Supply of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas as you may desire.

NO SOD, NO SEED

There's no seed that produces winter-hardy Meyer Z-52 Zoysia. Grass and sod or ordinary grass carries with it the same problems as seed—like weeds, diseases, frequent mowing, burning out, etc. That's why Amazoy comes in pre-cut plugs . . . your assurance of lawn success.

Every Plug Guaranteed to Grow In Your Area • In Your Soil

- **WON'T WINTER KILL—has survived temperatures 30° below zero!**
- **WON'T HEAT KILL—when other grasses burn out, Amazoy remains green and lovely!**

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it, you know we have to be sure of our product.

FREE UP TO 200 PLUGS

JUST FOR ORDERING NOW!

Compare Bonus Plug offers with our reg. nationally advertised prices and see how you save!

Consider the time and money you invest in your lawn and it doesn't pay to struggle with grass that burns out just when you want it most. Order Amazoy now and let it spread into thrillingly beautiful turf!

Work Less • Worry Less • Spend Less

- *Easy To plant, Easy To Care For*
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- *Chokes Out Crabgrass*

And Your Established Amazoy Lawn—

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☐ 200 PLUGS & PLUGGER Plus Bonus of 25 FREE TOTAL 225 PLUGS $13.75	☐ 300 PLUGS & PLUGGER 50 FREE TOTAL 350 PLUGS $17.75	☐ 600 PLUGS & PLUGGER Plus Bonus of 100 FREE TOTAL 700 PLUGS $27.95	☐ 1100 PLUGS & PLUGGER, Plus Bonus of 200 FREE TOTAL 1300 PLUGS $39.95

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5. ©OUR GUARANTEE. We have a super fantastic product at a great price and we are willing to guarantee these gourmet knives unconditionally. If you don't agree that our knives are the best cutlery offer anywhere return them for full purchase price anytime. Not ten days, not thirty days, not even ten years. Return them anytime for full refund. Save our unconditional guarantee and maybe your great grandchildren can refund your sets. We're not worried because even three or four generations from now these knives will be razor sharp, free of rust and as beautiful and practical as they are today.
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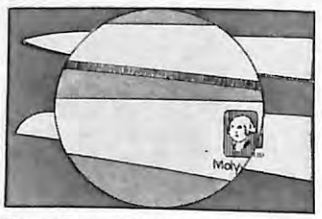

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Philadelphia, Pa. 19154

Please rush me the set of 4 molybdenum steel knives @ $9.98. (Please add $1.00 to partially cover postage and handling.) If I am not completely satisfied I may return them for money back. (No C.O.D.'s). I enclose ☐ check ☐ money order for $

Name _____

Address _____ Apt. _____

City _____ State _____ Zip _____

☐ Special Gift Offer—Save $1. Order 2 sets of knives for only $18.96. "The Gift of the Year." Add $1. postage.

Add Sales Tax Where Applicable

MAIL NO RISK COUPON TODAY

BLOW YOURSELF UP IN B&W OR T.M. COLOR

Full color posters from any color photo or slide. A great gift, or gag, or room decoration.

1½x2 Ft.—$7.50

1x1½ Ft.—$4.50, 2x3 Ft.—$14.50

B&W POSTERS from any b&w or color photo, Polaroid, cartoon or magazine photo. For slides and negatives, add $1.00 per poster. Better originals produce better posters.

2 x 3 ft. $3.50

1½x2 Ft.—$2.50, 3x4 Ft.—$7.50

RUSH SERVICE! Shipped 1st class in one day. Add $2 per poster. Not available for color.

Your original returned undamaged. Add 50¢ for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send check, cash or M.O. (No C.O.D.) to:

PHOTO POSTER, INC.
Dept. EK44, 210 E. 23 St., New York, N.Y. 10010

MEN'S DISCOUNT HOSIERY STORE

Your favorite style and color of the very finest famous brand hose are now available at unheard of low prices from the hosiery capital of the world.

Over The Calf Style—100% nylon w/spandex stay-up top, 6x3 rib. Colors: black, charcoal, cord, navy and olive. Style #1240. **$13.50** per dozen + 1.75 postage and handling.

Mid-Calf Style—90% nylon, 10% spandex throughout the leg, 1x1 rib. Colors: antique gold, black, bold blue, charcoal, cord, dark olive, dark navy, rum and whiskey. Style #2194-S. **$13.00** per dozen + 1.50 postage and handling.

Ankle Length Style—100% stretch nylon. Colors: black charcoal, cord, dark olive, navy and white. Style #1230. **$11.50** per dozen + 1.25 postage and handling.

One size fits 10 to 13. State your style and color. One color per dozen please. N.C. residents add 4% sales tax. With your order we will send our wholesale price list of all other available styles and colors in men's, ladies', and children's hosiery which includes special prices on factory irregulars. Satisfy all your personal and gift requirements for fine hosiery at discount prices by ordering from us.

Satisfaction guaranteed or return within 10 days for full refund.

ALLEN'S SPECIALTY SALES, Dept. 1001
P.O. Box 21645 Greensboro, NC 27420

Genuine Arrowhead Tie Tacks

Wear or give a handsome, well-formed arrowhead tie tack. Arrowheads are Indian-made using ancient techniques of chipping and flaking stone. Only finest 1" to 2" points are selected. Satisfaction guaranteed **$4.50** postpaid.

Send check or money order to:

CONESTOGA TRADING CO.
DEPT. 125 ESTES PARK, COLORADO 80517

Send 25¢ for catalog of unique Western gifts and art.

DON'T DISCARD DAMAGED TAPES!!
95% damaged 8 Trk. & Cassette recordings can be salvaged! Original tape placed in new container. Confidentiality maintained. Dealer inquiries invited. Non-repairables returned PPD. Send $2.50 ea. Check or Postal M.O. (Add $1.00 ea. Spec. handling and Air Mail. Calif. Res. add 5% Sales Tax) to: **SAVE-A-TAPE, Dept. E, 7510 Topanga, Canoga Park, Ca., 91303.**

KNOW YOUR BLOOD PRESSURE TWICE A DAY! ANYWHERE!

- INSTANT PRESSURE CHECK ANYWHERE, ANY TIME OF DAY OR NIGHT
- SAVES ON MEDICAL BILLS
- SAVES TIME, WORRY, TENSION

EASY TO USE

PROFESSIONAL BLOOD PRESSURE MACHINE
PAYS FOR ITSELF MANY TIMES OVER!

Compact unit in zippered case travels where you do! No more waiting for appointments, wasted hours in doctor's office . . . No more exorbitant medical bills to keep tabs on unruly blood pressure! Now, take your own pressure night or day, at home or away, accurately, scientifically. Precision made Aneroid type sphygmomanometer with easy-ready gauge is simple to use. Just wrap Velcro no-slip sleeve around arm and squeeze bulb. Lets you check "warning sign" fluctuations on the spot. PAYS FOR ITSELF IN COST OF JUST TWO DOCTOR VISITS! Comes with compact zippered case. One-year warranty.

Blood Pressure Machine (Z73254) . . . **Only $15.95**
If you don't have one, **Professional Stethoscope** (Z47258) available for **only $4.95.**

HANOVER HOUSE
Hanover Bldg., Hanover, Penna. 17331

MAIL HANDY COUPON

HANOVER HOUSE, Dept. Z-203
Hanover Bldg., Hanover, Penna. 17331

Kindly rush _____ Blood Pressure Machines (Z73254) for only $15.95 plus 85¢ to cover postage and handling on full money back guarantee if I am not completely satisfied.

☐ Please send _____ Stethoscope(s) (Z47258) for just $4.95 plus 50¢ to cover p.p. & handling on same full money back guarantee.

☐ **SAVE!** Order complete kit (Blood Pressure Machine and Stethoscope) for just $19.95 plus $1.00 p.p. & handling. You save $1.30. Z73353

Penna. & Md. residents add sales tax. Enclosed is $_____

CHARGE IT! ☐ DINERS CLUB ☐ MASTER CHARGE ☐ BANKAMERICARD ☐ AMERICAN EXPRESS

My Card Expires_____

Acct. #_____

Master Charge Interbank #____ ____ ____ ____

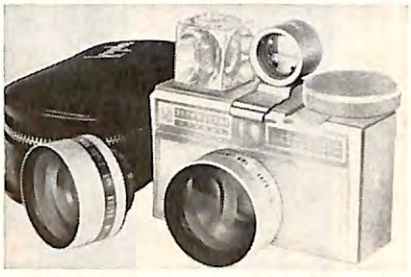
NAME_____ (PLEASE PRINT)

ADDRESS_____

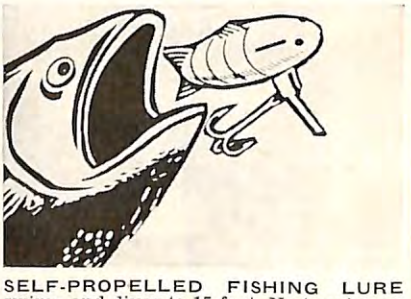
CITY_____ STATE_____ ZIP_____

Elks Family Shopper

GAME BIRDS IN COLOR "Know Your Upland Game Birds" chart has 14 North American game birds incl. ring-necked pheasant, wild turkey, etc., portrayed by outstanding wildlife artists. Beneath each are common and scientific name, weight, length and speed of flight, etc. 23"x29" on heavy stock. $3 ppd. Bird Chart, P.O. Box 432, Bridgeport, Conn. 06601.



DELUXE CAMERA LENSES for Kodak Instamatic® make photograph more exciting. Set includes Wide Angle Lens for panoramic views, Telephoto lens for bringing distant objects close, snap-on view finder, carrying case, instructions. $22.99 + $1.00 shpg. Specify Instamatic® camera model No. Camera Haven, Dept. E4, Box 125, St. Ann, Mo. 63074.



SELF-PROPELLED FISHING LURE swims and dives to 15 feet. No tugging or pulling. Carries enough fuel to last an hour and guaranteed to catch more fish, bigger fish in every kind of water and weather. 2" long. 1 year's supply of fuel incl. with instructions. $2.99 plus 35¢ post. Jay Norris Corp., Dept. EL-474, 25 W. Merrick Rd., Freeport, N.Y. 11520.

BRILLIANTE GEMS. More brilliant than a diamond, these clear white, sparkling man-made gems come in Pear-Shape, Marquise cut, Emerald cut and Round brilliante cut from 3 to 10 carats at $27 a carat. In elegant 14 Kt. white gold settings shown. Write for free catalog and ring size chart. Regent Lapidary Co., Dept. ELPB-4, 511 E. 12 St., N.Y. 10009.

PROFESSIONAL VACUUM AIR COMB ENDS MESSY PET HAIR CLEAN-UP

Groom and Remove Loose Pet Hair...

AUTOMATICALLY!

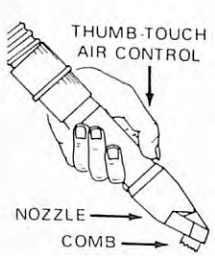
KEEP YOUR HOME FREE OF HAIR FROM SHEDDING PETS

When you look around and see nothing but hairs from your shedding pet on the floors—on the furniture—on the walls—on the carpets, do you throw your hands up in despair? Wait...don't fret another minute. Now, if you love your pet, there's an easy way to keep your home free from loose pet hairs...eliminate the fatigue of grooming your pet...even aerate and massage your pet's coat for a more healthy and lustrous look. The amazing Shedaway System gently removes dead hairs, dirt, pollen, dander. It even cleans pet mats...all quickly and easily with little mess.

SHEDAWAY SYSTEM CONVERTS ANY VACUUM INTO A PROFESSIONAL GROOMER

The Shedaway System, with its universal coupler, fits any home vacuum. Simply connect it to your vacuum hose, select the comb suitable for your pet, and you're all set to groom your pet easily, professionally...and pets love the gentle combing action of the Shedaway System. The stimulating massage leaves their coats lustrous, well groomed... and your pet will thank you for it.

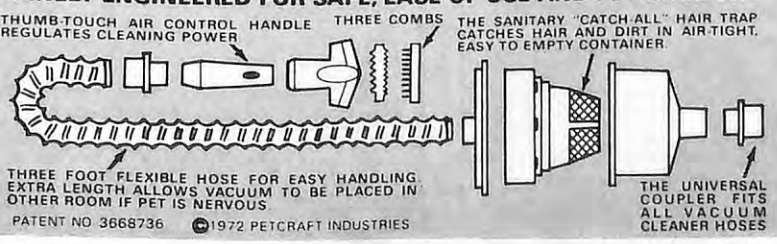
Actual photo of hair trap after a single grooming of a German Shepherd. Hair and dirt are trapped in the Shedaway Catch-all. Think what that could look like spread over your carpets and furniture.



DESIGNED TO SAVE YOUR VACUUM

If you've tried to vacuum your pet without Shedaway, you probably jammed your vacuum with tangled pet hairs or clogged it with dander and pollen. The Shedaway System has a scientifically designed, sanitary catch-all hair trap that catches hair and dirt in an air-tight, easy-to-empty container; there are no costly bags to replace. Simply empty the catch-all onto some old newspaper and throw it away! This is the easiest, most efficient system yet devised for grooming pets.

FINELY ENGINEERED FOR SAFE, EASE OF USE AND PET COMFORT



PATENT NO 3668736 ©1972 PETCRAFT INDUSTRIES

$8.88 COMPLETE WITH THREE COMBS

GREAT FOR CATS TOO!

The Crackerbarrel Dept. HC-538

61 Cabot Street, West Babylon, N.Y. 11704

YES! I want to love my pet even more. Please send me the Shedaway Pet Grooming System for only $8.88 plus 75¢ shipping. I understand that if the Shedaway System is not all you say it is, or I am not delighted in every way, I can return it for a full refund.

Enclosed is $_____ (check or money order)

Name _____

Address _____

City _____

State _____ Zip _____

NY STATE RESIDENTS ADD SALES TAX

Carol's illness prevented her from climbing these stairs like she used to. She could move to a one-story house, but she loves this house. A *Cheney Wecolator*™ solved Carol's problem by letting her ride from floor to floor quickly and comfortably. As the first stairway elevator to be UL-listed, it's completely safe, virtually maintenance-free, and can be installed in just a matter of hours. For a colorful brochure on *Cheney Wecolators*, or *Wheelchair Lifts* and *Wheelchair Van Lifts*, contact your local Cheney Representative or write: The Cheney Company, Dept. EF, 7611 N. 73rd Street, Milwaukee, Wisconsin 53223. (414) 354-8510.

Helping people help themselves.

CHENEY Wecolators.

ADULT WESTERN

For The Dawn To Midnight Cowboy.

RICH-MOND ASSOC. offers the updated western shirt. Styled with contrasting yoke and body, two snap pockets and pearlized "snap" type buttons. Tailored of Fortrel polyester and combed cotton - permanent press. A must for your wardrobe.

SM-MED-LGE & EX LGE

$9.95 ea. plus 80¢ ship & handling — 2 for **$19.50** plus $1.20 ship & Handling

NAVY/WHITE on NAVY
BLACK/WHITE on BLACK
BURGUNDY/WHITE on BURGUNDY
BROWN/WHITE on BROWN

Your choice of checked yoke on solid body (Illustrated) or reverse pattern . . . Solid yoke on checked body.

Please specify style and first & second color choice.

RICH-MOND ASSOCIATES
P.O. Box E, Dept. EA, Paramus, N.J. 07652

SPLIT-IMAGE TRANSIT

The Most Revolutionary LEVEL & INCLINE MEASURE Ever Made!

IDEAL FOR:
Contour Plowing
Carpentry
Brick Laying
Cement Work
Surveying,
Etc.

$11.95 plus $1.25 pp.

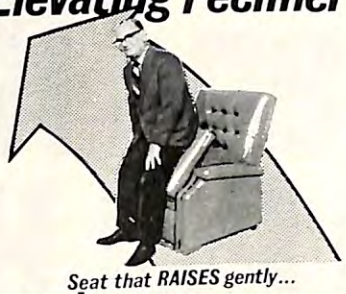
leatherette case **$3.95**

This simple yet amazingly accurate instrument indicates level and measure incline down to a fraction of an inch. Makes bubble type or string levels obsolete. It not only indicates level, but shows exactly how much correction is needed. Just one person, using the split-image transit and target supplied with it, can perform any levelling, incline-measuring job quickly, easily, accurately—measures inclines down to the thinness of a dime at 25 feet.

Send Check or M.O. 10 day money back guarantee.

J. W. HOLST, Inc. Dept. ET-474, 1005 E. Bay St. East Tawas, Mich. 48730

Elevating recliner



Seat that RAISES gently...

stands YOU ON YOUR FEET

Here's the comfortable recliner with a seat that STANDS YOU ON YOUR FEET, gently . . . touch a switch, recline and stop in any position; automatically elevating feet and legs as you relax. We take the struggle out of your getting up, and down. Call or write for Burke's "Try Before You Buy Plan" and a free full color catalogue showing the many Styles . . . the Swivel Rocker . . . the elevator chair, and the portable Commodes.

BURKE INC.
P.O. Box 1064, Dept. E-74-4
Mission, Kansas 66202 • (913) 722-5658

UNCLE PEPE'S

ADJUSTABLE CLAM OPENER

Special $5.95 Add 50¢ for postage

- HIGH IMPACT PLASTIC
- ASSORTED COLORS
- STAINLESS STEEL
- BLADE WITH PLASTIC HANDLE COVER
- PORTABLE—ONLY 5" x 3" x 5½"

Shipping Weight 9 oz. **Patent No. 3-583-026**

Take it with you when having cookouts, picnics, even on the beach! Enjoy the beneficial qualities of clams and have fun doing it with the adjustable clam opener.

UNCLE PEPE'S P.O. Box 847, Fort Pierce, Florida 33450

Coupon for Advertisement on Third Cover

HABAND COMPANY, Direct Service Department
265 North 9th Street, Paterson, New Jersey 07508

Gentlemen: Please send me the shoes specified below, for which I enclose my remittance of $.....

Color & Style	How Many	Size	Width
White Loafer			
Black Braid Loafer			
Brown Monk Strap			
White Monk Strap			
Burgundy Loafer			
Black Oxford			
Brown Oxford			

GUARANTEE: I understand that my remittance will be refunded in full if upon receipt I do not choose to wear them.

738-42

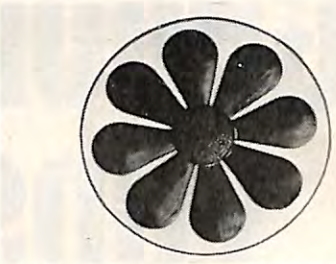
Name _____

Street _____ Apt. No. _____

City _____

State _____ Zip Code _____

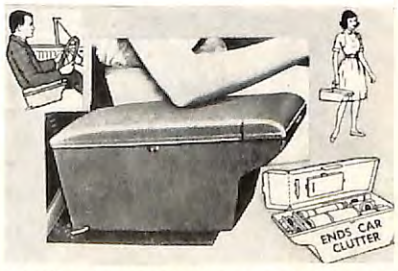
Elks Family Shopper



DAISY DISK DESTROYS ODORS for a full year—even a skunk's smell. Kills odors in bathrooms, kitchens, pet areas, autos, cellars, etc. Simply hang on wall or rest on shelf. Self-activating. No tell-tale cover-up. $1.99 plus 50¢ shpg. 2/$3.50 plus 60¢ shpg. Jay Norris Corp., Dept. EL-474, 25 W. Merrick Rd., Freeport, N.Y. 11520.

WRINKLES AWAY in seconds with Stanley Steamer. Steams wrinkles out of dresses, slacks, ties, knits, furs, coats, drapes, slip covers, etc. Sturdy. Shuts off automatically. U.L. approved; 5-yr. guar. Incl. 2 attachments for setting creases and cleaning lint and stain. $9.95 ppd. Universal Distributors, Dept. EK-3, 115 Oakwood Ave., Owosso, Mich. 48867.

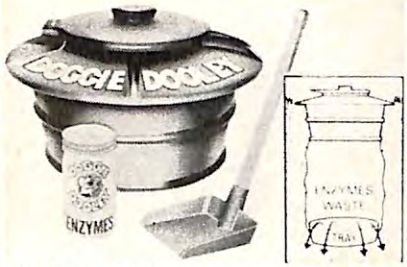
1974 TELESCOPIC FISHING RODS . . . A 7 ft. spin, 8 ft. fly, 6½ ft. casting and 7 ft. spin/fly combo. Each telescopes into an easy-to-carry rod and each is only $9.95 plus 95¢ shpg. A salt water, 8 ft. rod is $20.95 plus $1.95 shpg. All guaranteed. Andy-Crafts Co., Dept. E, 942 Capp St., San Francisco, Ca. 94110. (Dealer inquiries invited.)



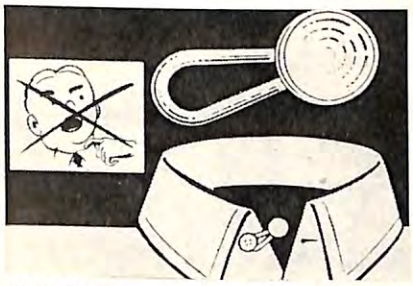
HANDY CAR COMBO. Car Caddy/Arm Rest makes a driver comfortable as he keeps his arm on the arm rest and his glasses, tissues, maps, change in the 3 storage compartments underneath. 15"x6" x7", fits front or back. No tools needed to install. Black Morocco finish. $7.70; 2/$14. Ppd. Merit House, Dept. EK-44, 151-30 34th Ave., Flushing, N.Y. 11354.

Elks Family Shopper

OLD-TIME COLLECTION of 26 different stamps from 50 to 100 years old: Egyptian Sphinx, Ottoman Empire, Bosnia, Newfoundland, many others. Worth $2.00 at catalogue prices. All only 10¢. Also receive Bargain Approvals, returnable without purchase; cancel service anytime. Jamestown Stamps, Dept. O-46S, Jamestown, N.Y. 14701.



DOGGIE DOOLEY eliminates unsanitary dog waste in yard. Shovel waste from 1 to 3 dogs into doggie septic tank. Enzyme action liquifies waste for ground absorption. Foot-operated lid, shovel, 6 mos. of enzymes. $10.95 plus $1.50 shpg. Extra 12 mos. enzymes, $3.95 plus 60¢ shpg. J. W. Holst, Inc., Dept. E-44, 1005 E. Bay, East Tawas, Mich. 48730.



SHIRT COLLARS TOO TIGHT? You'll get instant relief when you slip Collar Extender on your top button. It adds up to ½ size for a comfortable, just-right fit. Invisible. Slips on and off easily. 10 for just $1.75 plus 25¢ post.; 2 sets of 10, $3.00. Ppd. Order from Barclay, Dept. 51, 1575 No. Dixie Highway, Pompano Beach, Fla. 33060.

"BIRD-DINNER" has 7 automatically fed stations, 10½" roof, 17½" easy-to-fill 1 qt. capacity. No spill-overs. Clear see-through seed level. Weather-resistant molded plastic. With each tree ordered, Mfr. pays U.S. Forest Service to plant a tree in your name. Appreciation award sent suitable for framing. Two good ways to help the environment. Guar. $10.95 plus $1.00 shpg. Holiday House, Box 55-2K, Woodbridge, Va. 22191.

NOW EVERYBODY CAN BUY THEIR OWN *EXTRA PHONE* WITH NO RENTAL CHARGE AT ALL

ON SALE—NOW ONLY 9.95

Complete with 4-PRONG PLUG, RINGER, REGULAR CORD

Just plug it in! Nothing else to buy!

These well made top brand name standard dial phones are completely reconditioned. Each is ready to use. Great as that extra phone in office, den, kitchen, bedroom, etc., and it costs you less to own it yourself than one year's rent.

#BS1

COLOR PHONES with Bell

Available in Red, Blue, Green, Yellow, White, Beige, Ivory, Pink, Black, Gold

$16.95 #302

BARONESS

The better design princess in white only, with bell

$39.95

HANGER PHONE

With Dial $19.95

No Dial $12.95 Black Only

#211

COLOR WALL PHONES

White, Beige, Ivory, Green, Red, Blue, Black, Pink, Yellow.

$23.95 includes #354

#909

ERICOPHONE

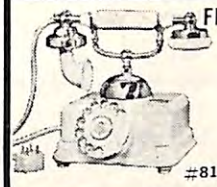
The phone with the dial on the bottom. Lift, it is ready to dial or answer. Red, Ivory, Beige, White, Blue, Green, Yellow. With Buzzer—$49.95. With Tweeter—$59.95.

MODERN STANDARD COLOR PHONES $23.95

Green Blue, Pink, White, Ivory, Red, Beige, Green, Yellow, Black with Bell.

#1543

FRENCH CRADLE PHONE



From Milady's boudoir. In Ivory, Black, or Brass complete with bell and plug-in.

#818 $69.95

WRITE FOR FREE CATALOG

Enclose Check or Money Order—No C.O.D.'s

GRANDCOM, INC., Dept. EL 4
324-5th Ave., New York, N.Y. 10001

Send me style #.....

.....Total Enclosed $.....

Add $1.50 shipping charges per phone and tax if any

Name .....

Address .....

City..... State..... Zip.....

NEW EXCITING CHARCOAL STARTER

Never before on the market. Starts charcoal in less than 10 minutes. Use only one piece of old newspaper. NO LIQUID FUEL NEEDED. Will burn either charcoal or wood. Sportsmen will find many uses: STOVE, HEATER, TOASTER. Solid model—$10.95. Also available in a collapsible model for back packers, campers, or anyone with limited space. Cost—$15.95. Prices include extra baffle for grille. (freight included). Add $1.00 handling charge. Could be most valuable in an emergency. THINK ECOLOGY.

HOT-N'-HURRY
CHARCOAL STARTER COMPANY
Post Office Box 241 • Coos Bay, Oregon 97420

SHALLOTS

Indispensable for those famous French recipes. Hard to find in stores, easy to grow. 50 medium bulbs $2 ppd., 30 large bulbs $2 ppd. Plant early, they don't freeze. Instructions and recipes included. Tarragon plants. 1 for $1.25 ppd., Jerusalem Artichokes 12 oz. for $2.00 ppd. Leeks to transplant 50 for $2 ppd., garlic 50 kernels $2 ppd. Other herbs available, also fancy imported seeds and beans.

Many Recipes. Free Catalogue.

Le Jardin Du Gourmet
Box 245-L, Ramsey, N.J. 07446.

SILVER BAR with Elks Emblem

1 Troy Ounce .999 fine pure silver. Size—2" x 1⅛". Makes a superb gift for an Elk. Limited edition (only 867) with 1973 date. When these are gone they will be issued with 1974 date.
10% of gross sales for all bars will be donated back to B.P.O.E. 1973—$14.50 each. 1974—$12.50 each. Calif. Res. add 5% tax.
Lodge # can be engraved on bar for $1.50 extra.
Made for D & J by Letcher Mint. Send check or money order to:

D & J — Dept. "A"
8558 Westminster Blvd., Westminster, Calif. 92683

DEDICATED TO ASSISTING DISABLED VETERANS, COMBATING CEREBRAL PALSY AND TO HELP FURTHER THE EDUCATION OF UNDERPRIVILEGED YOUTH IN OUR NATION. ● B.P.O.E.

FISHING ROD HOLDER

BE READY FOR YOUR NEXT FISHING TRIP—ORDER YOURS TODAY! Virtually indestructible plastic. Safe and easy to carry — fits in pocket or tackle box. $1.95 plus 50c postage and handling OR 2 for $4.00 Postpaid.

FREED & CO.
Box 2530
Hot Springs, Ark. 71901
Dealer Inquiries Invited

AMERICAN EAGLE WOVEN PLACE MATS

Add a taste of American Heritage to your table. These beautiful Eagle Place Mats are real conversation pieces. Made of fine sturdy homespun woven cotton. Self fringed. 12" x 17". Easy care. Impressive authentic colonial Eagle decoration achieves the charm of Americana. Eagle is in soft off-white set in your choice of four striking background colors: Gold, Red, Blue, Green. **$2.50 each, 4 for $8.00, 6 for $11.75, 8 for $15.50.** Add $1.00 P&H per order. Send check or M.O. Satisfaction Guaranteed.

THE JOHN STURGES HOUSE
Dept. E, P.O. Box 260, Southport, Conn. 06490

Coupon for advertisement for Back Cover

ORDER BY MAIL WITH CONFIDENCE
30-DAY MONEY-BACK GUARANTEE

Jay Norris Corp., 25 W. Merrick Rd., Dept. MD-92, Freeport, N.Y. 11520

Please rush me _____ pair(s) of 20/20s @ $3.50 plus 50¢ shipping and handling. Save! Order 2 Pairs for $6.00 plus 50¢ shipping & handling.

Enclosed is ☐ check or ☐ money order for $_____.

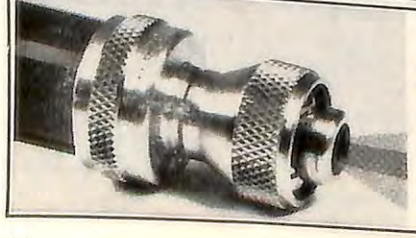
(N.Y. residents add sales tax.)

PRINT NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____



NEW! Adjust-A-Power Hose Nozzle

with 50% more power has lifetime leakproof guarantee. The only adjustable nozzle with solid jet stream. Precision made of solid brass with stainless steel ball bearings. Easy fingertip control permits adjustable sprays: pin-point, fan spray, solid jet stream, or complete shut off. No washer needed—ever! Ideal for garden, patio, auto, driveway, or industrial use. Only $2.69 plus 45¢ shipping and handling. Money back Guarantee. **LARCH CO.**, Dept. 602-B, Box 770 Times Sq. Station, New York, N.Y. 10036.

GREENHOUSES FROM $119.95. Now you can grow superior flowers and vegetables all year 'round in shatter-resistant Fiberglass and UltraViolet Shielded greenhouses, from $119.95 (12' model shown above). Easily assembled, extra sturdy, custom features. Nation's lowest prices. Budget plans. Free catalog. Peter Reimuller, Greenhouseman™, Box 2666 L-4, Santa Cruz, Ca. 95063.

DECORATIVE FABRICS from exclusive sources

selected by our qualified Interior Designers for Homemakers with esthetic appreciation. Many imports! Velvets, Damasks, Stripes, Tapestries, Prints, Solids etc. for upholstery etc. Specify desired colors. For inspiring results order a distinctive collection of Fabric samples (available by the yard) including our Professional Interior Design **SERVICE** to coordinate color harmony and create elegance in your Home. Special introductory offer only $2.50 worth much more! Add 40c hdlg./post. No C O D. Please allow 4 wks.

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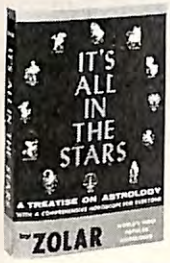

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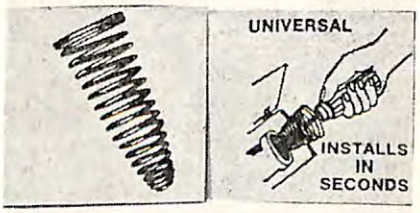

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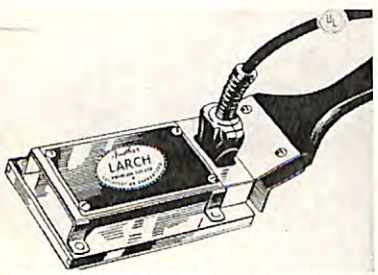

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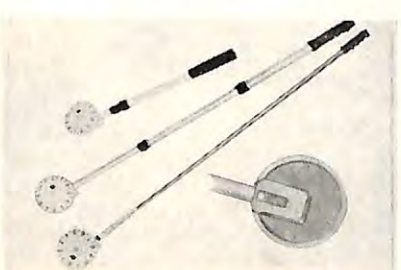

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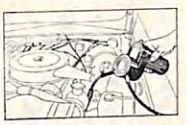

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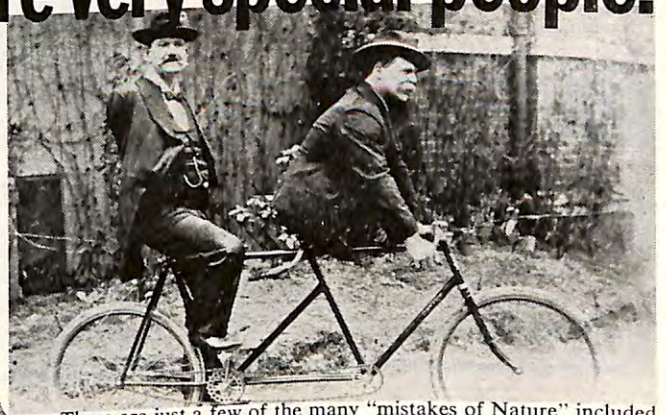
These are very special people.

Many heads turned when **Charles Tripp,** *"Armless Wonder," and his friend* **Eli Bowen,** *"Legless Wonder," rode their bicycle built for two.*



"Jacques" *was the name* **Jean Libbera** *gave to the miniature twin that grew out of his body.*

These are just a few of the many "mistakes of Nature" included in Frederick Drimmer's fascinating new book, **VERY SPECIAL PEOPLE.** What makes them very special is that they were all born "curiosities" and they all lived unusual lives. Like Chang and Eng, **the original Siamese twins,** who were joined at the chest for life. They married sisters, set up separate homes, and fathered 22 children between them!

Then there was Grace McDaniels, who was billed as **the ugliest woman** who ever lived (and her photo proves it). Believe it or not, Grace received several proposals of marriage before she accepted one from a handsome young man. They had a perfectly normal son, who grew up to be his mother's manager!

John Merrick, the grossly deformed **"Elephant Man,"** was deserted by his heartless manager. Befriended by a kindly doctor, Merrick became quite famous and was frequently visited by Royalty.

All the stories in this book are true, and we have over **65 rare photographs** to prove it. Never has one book been so complete. There are chapters on giants, dwarfs, fat people, armless and legless wonders, hermaphrodites (half man, half woman), bearded ladies, and numerous other human oddities.

This is not just a picture book of "freaks." The author treats these people with insight, compassion and the dignity one earns by being born different from everyone else.

VERY SPECIAL PEOPLE will also teach you one of the most important lessons that life has to offer: the incredible ability of man's mind, soul, and spirit to overcome any physical imperfection.... no matter how hopeless it may appear. Read this book and you will never indulge in self-pity again. *MONEYBACK GUARANTEE.*

ONLY $5.95, *hard covered,* 412 pages, 67 photographs.

Julia Pastrana (1832-1860) was to ugliness what *Marilyn Monroe* was to loveliness.

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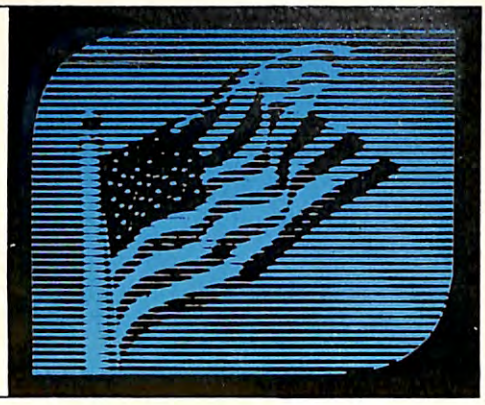


Disabled vets from the VA Hospital at Buffalo were treated to a three hour cruise on the Niagara River by North Tonawanda, N. Y., Lodge. With the guests were (standing, from left) Est. Lect. Kt. William Krause, Est. Loyal Kt. Robert MacPhee, Vets Chm. Charles Roberts, ER E. Thomas Biles, District Vets Chm. Howard Haverley, PDD Lucian Masur, and PER Arthur Paschen. After the cruise, the vets were served a buffet lunch and entertained at North Tonawanda Lodge.

Paperback books collected by State College, Pa., Lodge for the Altoona VA Hospital were examined by Milton Lodge PER Stanley Bower and DDGER Joseph Waroquier during a district Elks meeting. In the last four years, the lodge has presented over 3,000 books to this hospital.

At Salida, Colo., Lodge, Special Service Chm. Herb Doman and Secy. William Robinson prepared for shipment some boxes of items which could be used by hospitalized veterans. The items were collected by the lodge from various donors, boxed, and sent to the patients at the VA Hospital in Grand Junction.

COULD YOUR WIDOW COPE?

by Jean A. Bray

Heart attacks, cancer, accidents, and several other villains strike down an increasingly large number of men in the prime of life. Yet, while expressing shock and sympathy at the death of friends, business associates, or acquaintances, most men feel it "won't happen to me." Why *not?*

Naturally, morbid preoccupation with death is neither natural nor needed, but a little time, a few investigations, and good, up-to-date files could help greatly to smooth the rocky road of your widow. Could your wife handle the following fifteen questions? Could she cope, if need be, if disaster hit?

1. Do you want your eyes or any other organs to be donated to the living when your life ends? If so, does she know it and what actions to take? Donations must be made promptly or not at all.

2. What funeral establishment should she call? Recent attention has been directed to the "high cost of dying," and like all businesses, some places are more expensive, some more competent, than others. But your widow may be expected to answer right off the cuff almost as soon as the bad news has been broken. She will have no time nor inclination to investigate.

3. Are you eligible for any funeral benefits as a veteran? If so, whom should she contact? Later benefits? In due time she would probably find out about any later veteran's benefit, but funeral benefits might be missed.

4. Do you own a burial plot anywhere that you want to be used? If so, where? Do you have any preferences as to where you want to be buried? It would cost her money if she thinks you would prefer a spot hundreds of miles away and you could not care less.

5. Do you have any strong ideas about your funeral and burial? She may be under pressure to splurge, to get the best, because you would "want it." If you do, of course o.k., but if not, that difference in money costs would be used for the living.

6. Do you have a lawyer and does she know his name? She is almost sure to need one, and, being human, they too vary in rates and skill, both factors that could be costly. Once again, she will have neither the time nor inclination to properly investigate. You might also check to see if your lawyer will handle the necessary accounting and tax problems through his office, or if she will need a good accountant, too.

7. Do you have a will? With so much recent attention focused on wills, you probably do. However, is it up-to-date, or have you just been "intending" to revise? Remember, if you moved across state lines, laws may have changed even if none of your personal circumstances have.

8. Do you have a bank safety box?

Does she know which bank, and can she get in the box? This could be important even before death, especially if preceded by a period of unconsciousness. Or it could be important in life as well. For instance, consider the teenaged girl who could not get her birth certificate for her driver's license because her father was out-of-town and her mother did not even know which bank, let alone have authority to open the box. True example!

9. Do you have securities with a broker and does your wife know his name and company? Or do you have *any* securities elsewhere not in your bank safety box? Recently a widow wrote Sam Shulsky, who writes a syndicated investment column, saying her husband evidently had such and such stock because she got dividends, but although she had looked everywhere nobody could find it! Mr. Shulsky commented that he got a surprisingly large number of similar letters. Would your widow write one?

10. Does your wife know where you keep your insurance policies and the procedure to collect on them? If she is offered a choice of monthly income for a period or a lump sum, which should she choose? Monthly payments provide security and safety, but prevent long term investments at higher interest return or for appreciation. Your wife's age and money-wise skills would be factors for *you* to consider, not her, while she's under shock and stress.

11. Does your wife know where you keep *all* important papers and records, not just those previously mentioned? If an automobile title is supposed to be in a strong box in your room is it there—or at your office or in the car itself? How about tax records? Your marriage license? Installment payment records, showing any that are covered by credit life insurance and need not be paid out? Receipts? Deeds?

12. Do you have a favorite, reliable auto mechanic? An automobile is a strange animal to most women, and although most men do not consider they have a "regular" mechanic, any man who does would do his widow a favor to pass the information on. Incidentally, the same might be said for carpenters, roofers, or *any* servicemen customarily called by the husband.

13. If your wife is not old enough to collect social security, does she know that if you have minor children she may still be able to collect for them and herself, depending somewhat on details? Does she know about the social security death benefit payment for funeral expenses?

14. Do you have "Series E" government bonds? Does your wife know these can be converted to "Series H" bonds to provide interest *income* without cashing the principal, if desired? Does she know that if she does convert, she should stagger conversions to take advantage of interest dates about to come up on some E bonds?

15. If your estate is not to be left "in trust," where can your wife turn for financial advice? This is *extremely* important, especially if a large amount of insurance cash needs to be invested or securities and other investments require managing. Perhaps not strangely, the banker seems inclined to recommend his saving account, a savings-and-loan executive his savings certificates, and brokers are likely to actively push front-loaded mutual funds and the insurance salesman an annuity. This does not even include outright share-the-wealth speculators and quacks. Relatives may be willing, but inept, conflicting advisors.

If you are fortunate in where you live, there are at least two organizations which might be helpful to your widow if she is aware of them. One is Widows, Inc., a volunteer group manned chiefly by others who have "been there." Its help ranges from the emotional to the practical. A widow organized it, and chapters have been started in many cities across the nation. The telephone number should be in your directory.

The second organization is a banking service, Survivors Optional Service, shortened to SOS. It was organized in Texas and has now spread to Louisiana, Mississippi, and New Mexico, with plans to expand into Missouri, Georgia, Tennessee, Alabama, and Florida. No fee is charged by banks offering the service. The purpose is to help survivors, male or female, obtain all benefits and settle all claims due them, sometimes turning up forgotten or unknown sources. ■

Obituaries

PAST GRAND LODGE COMMITTEEMAN Herb Beitz, a member of Kokomo, Ind., Lodge, died recently.

Brother Beitz served as Exalted Ruler of his lodge, became State President in 1955-1956 and later District Deputy Grand Exalted Ruler for the West District in 1963-1964.

In the Grand Lodge, he worked on the Credentials Committee during 1956-1957 and served as Secretary to the Grand Exalted Ruler in 1970-1971. At the time of his death, he was Special Deputy Grand Exalted Ruler.

PAST GRAND TILER Cliff E. Reed, who was a member of Minot, N. D., Lodge, died February 18, 1974.

Brother Reed was District Deputy Grand Exalted Ruler for the West District in 1962-1963. He served as secretary to Grand Exalted Ruler Raymond Dobson in 1966-1967 and then held the post of Grand Tiler in 1967-1968.

PAST DISTRICT DEPUTY Horace McArthur, a charter member of St. George, Utah, Lodge, died December 24, 1973.

In his lodge, Brother McArthur held the office of Exalted Ruler and was a Trustee. He served as District Deputy Grand Exalted Ruler for the South District in 1961-1962.

PAST DISTRICT DEPUTY John J. Lehan, who was a life member of Rockville, Conn., Lodge, died recently.

He was Exalted Ruler of his lodge for 1949-1950 and was appointed District Deputy Grand Exalted Ruler for the East District in 1955-1956.

PAST DISTRICT DEPUTY Carl J. Hartman, who was a member of North Palm Beach, Fla., Lodge, died recently.

He held the office of District Deputy Grand Exalted Ruler for the Southeast District in 1970-1971 and served as Special Deputy Grand Exalted Ruler from 1971 until his death.

PAST DISTRICT DEPUTY John J. Zych, a member of Dolton, Ill., Lodge, died January 8, 1974.

He was District Deputy Grand Exalted Ruler for the Northeast District in 1971-1972.

LODGE VISITS

GRAND EXALTED RULER **Robert A. Yothers**

While visiting at Corvallis, Ore., Lodge, GER Yothers tried out the desk of PGER Frank Hise. Present were (seated, from left) DDGER Harold Kennedy, GL Credentials Chm. William Raw, Brother Yothers, Grand Forum Committeeman Hal Randall, ER Ted Bennett, and (standing) GL Judiciary Committeeman Sidney Nicholson, PSP Bill Warden, Past Grand In. Gd. L. A. O'Neill, PSP Worth Blacker, PDD Frank Rinker, Clifford Whittle, secretary to GER Yothers, PGER Hise, PDD John Sheppard, and Ray Jenkins, a 53-year member of the lodge.

On their 75th anniversary, Newark, Ohio, Elks were visited by GER Yothers (seated, fourth from left) and PGER Gene Fournace (third). ER Robert Smith (second from right) and the lodge officers welcomed them at the celebration.

A dinner was held at Erie Lodge in honor of GER Yothers and his wife Dorothy (center) during their visit to Pennsylvania. Among the guests were (from left) PER Charles Grode, Mrs. Edward Brown, SP Edward Brown, and Mrs. Charles Grode.

A certificate was presented to GER Yothers during his visit to Dallas, Texas making him an honorary citizen of the city. GL Americanism Chm. Alex McKnight made the presentation.

The ladies joined their husbands in welcoming GER and Mrs. Robert Yothers to Hot Springs, Ark., Lodge. The group included (from left) SDGER and Mrs. Charles Lilly, DDGER and Mrs. Russell Paulus, Brother and Mrs. Yothers, and PER and Mrs. Earl Robbins, gathered to celebrate the lodge's 75th anniversary.

"To Our Absent Brothers"

THOSE who no longer answer when their names are called were honored with remembrance by lodges throughout the Order last December 2—Elks Memorial Sunday—in Elkdom's annual tribute to the memory of its "Absent Brothers."

GL Lodge Activities Committeeman Ronald C. Wolfe received reports from 450 lodges, with a total of 33,500 persons attending their services.

The judges for this year's competition were PDD Richard McCandless, Butler; DDGER Herman Ricupero, Indiana; PER James Rau, Kittanning, and PER Clarence Hancock, Leechburg.

Awards will be presented at the Grand Lodge convention July 7 to 11 in Miami Beach.

Photographs from the winning brochures are shown here.

1973 Winners

Lodges with fewer than 300 members

1. Cobleskill, New York
2. Hollywood West, Florida
3. Henderson, Tennessee

301 to 600 members

1. Clifton Forge, Virginia
2. Fulton, New York
3. Weymouth, Massachusetts

601 to 1,000 members

1. Oswego, New York
2. Paris, Tennessee
3. Manchester, Connecticut

1,001 to 3,000 members

1. Rome, New York
2. Salem, Oregon
3. State College, Pennsylvania

3,001 or more members

1. Fargo, North Dakota
2. Phoenix, Arizona
3. Tacoma, Washington

Fargo, North Dakota

Clifton Forge, Virginia

Cobleskill, New York

Rome, New York

Oswego, New York

NEWS OF THE LODGES

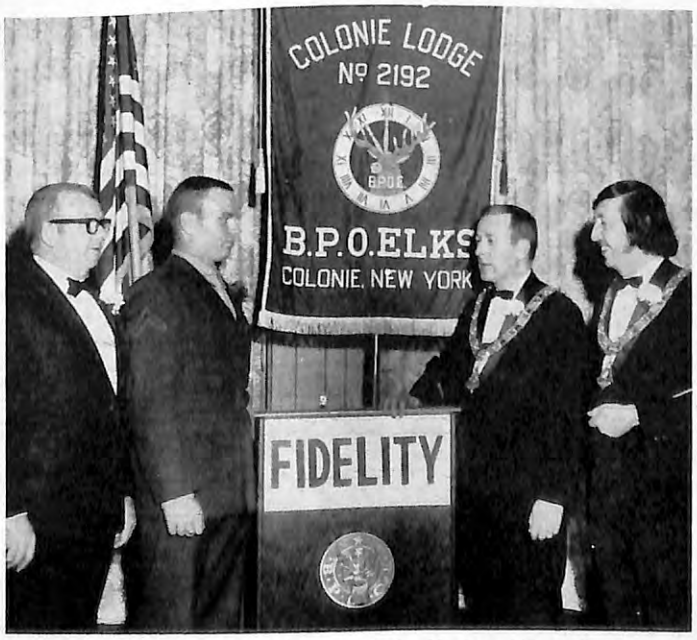
(Continued from page 21)

THE EDITOR of Woodbridge, N. J., Lodge bulletin, Michael Berko, displayed an award of recognition earned by the lodge publication to ER Dave Smith, PER Sol Goldberg, PGER William Jernick, and VP Jimmy Kesely.

PITCHING IN to make a success of the ball to benefit cerebral palsy, the New York state major project, were (from left) PDD John Schoonmaker, VP Albert Favoino, SP William Steinbrecher, and PSP James Palumbo. The ball is an annual event sponsored by Red Hook-Rhinebeck, Beacon, and Poughkeepsie Lodges.

WITH THE INITIATION of this latest class of candidates, a total of 98 new members have joined Littleton, N. H., Lodge this past year. ER Robert Enderson welcomed the new group of Elks to the lodge.

FOR 65 YEARS OF SERVICE to the Elks, E. E. Fraser (center) was honored by Brevard, N. C., Lodge. PDD Ray Winchester and ER Judson McCrary presented a plaque to Brother Fraser, a charter member.



A MEMBER of the armed forces, U. S. Marine Albert Lape, was among the candidates initiated into Colonie, N. Y., Lodge. Greeting him were (from left) PER Austin Crayon, ER Walter Klee, and Esq. Roland J. Babbitt.

ON A VISIT to Wheeling, W. Va., Lodge, DDGER Albert Yanni was honored by having a class initiated in his name. Present were PGER Wade Kepner, a Past Exalted Ruler of Wheeling Lodge, and Robert McConnell, the lodge's current Exalted Ruler.

AT A DINNER DANCE organized by Bethlehem, N. Y., Lodge for the benefit of the Albany County Chapter of the Association for Retarded Children, ER George Townsend (second from left) handed a check for $1,500 to Nicholas Lanza, association president. Looking on were (from left) VP Kenneth Brooks, DDGER John Nichols, PVP Albert Danckert, and association officials Mary Caniano and Martin Rubin.

FOUR MEMBERS of the same family have served as Exalted Ruler of Houlton, Maine, Lodge. They are Donald Dunn (second from left) and his three sons (from left) Frank, John, the present Exalted Ruler, and David Dunn.

IN MEMORY of her late husband PER Arthur Wall, Irene Wall donated an American flag to Windsor, Conn., Lodge. Members of the Connecticut Army National Guard joined ER Edgar Rathbun (left) and Chap. Robert Olihan (right) for the ceremony.

CITIZEN OF THE YEAR, the first such award given by Glen Cove, N. Y., Lodge, was earned by State Supreme Court Justice Andrew DiPaola (center). Officiating at the ceremony were ER Francis Deegan (left) and Est. Lect. Kt. Maurice Murch.

SIX NEW MEMBERS were initiated into Hollywood West, Fla., Lodge on the occasion of the official visit of DDGER Earl Sapp. Three Golden Antler pins were also awarded.

OVER 200 ELKS and their ladies attended a dinner at Point Pleasant, N. J., Lodge given in honor of PER Raymond Gurley (seated). On hand were (standing, from left) ER William Scheyer, PDD Diron Avedesian, DDGER George Alzin, VP Steve Holowack, and (seated) Mrs. Holowack, Mrs. Scheyer, Mrs. Gurley, and Mrs. Avedesian.

FALMOUTH, Massachusetts, Lodge was recently the host to a number of dignitaries. (From left) ER Charles Candrilli welcomed SP Alfred Fitzpatrick, DDGER Donald Darling, Grand Trustee Edward Wilson, and VP Harry Sarfaty.

AT YOUTH NIGHT in Plantation, Fla., Lodge, a number of boys received awards. Honored as winners in the Hoop Shoot Contest were (from left) Mike Gifford, Kenneth Muller, and Greg Boettcher, while Kevin Culhan, Greg McGraw, and Danny Sullivan were recognized for their service to the community. ER Dominic Gabriel (left) gave out the awards, and PER Emmet Main (right) acted as Esquire.

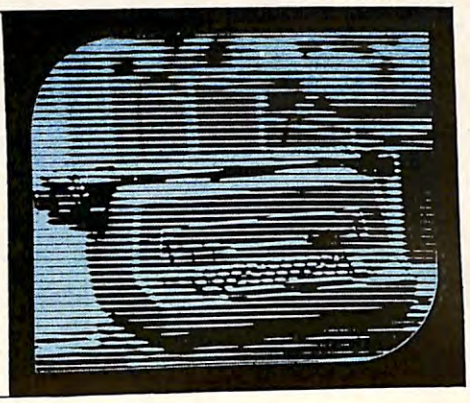
A HOMECOMING CELEBRATION for U. S. Army Sgt. Donald MacPhail, on his return from four years in a North Vietnam prison camp, was held at Chelmsford, Mass., Lodge. ER John McEvoy (left) joined with government and military officials in greeting Sgt. MacPhail (third from right), who later became a lodge member.

GATHERED to welcome DDGER James Gibbs (front row, fifth from left) on his visit to Albany, Ga., Lodge were ER Ronald Mann (fourth) and the lodge officers. A class of new Elks was initiated in the District Deputy's name.

A LARGE CLASS was recently initiated into Easton, Pa., Lodge. The initiation was held in honor of DDGER Henry Rokosz, who was visiting the lodge at the time.

ALL THE NEW MEMBERS initiated at Greensboro, N. C., Lodge during a visit from DDGER Patrick Bencini (seated, third from right) joined the Elks National Foundation. On hand were Foundation Committeemen W. A. Jones (seated, second from left) and Howard Ambrose (third), ER E. J. Johnson (fifth), and PDD Steve Fennell (right).

EDITORIALS



Your Letter Is Important

We are living in one of the most disturbing eras of our history . . . a time when people ask one another what sort of madness has possessed the entire world. The most crucial topic in this country at the moment is the energy crisis and its profound effect on a broad segment of our population. Many people are thoroughly confused by conflicting stories and theories about the causes of the "energy crunch" and there have been many so-called solutions to this important issue . . . yet the long lines still form at service stations, prices continue to rise and so do tempers.

Instead of simply "yakking" with friends and neighbors, why not write your thoughts to your political leaders at all levels? You may not believe it, but the vast majority of them definitely *want* to know your thoughts on vital issues of the day.

May we suggest, though, that when you write your representatives on either the national or local level you do not write what is sometimes called a "poison pen" letter. Give him or her, on a constructive basis, your thoughts, your ideas, your suggestions. Abusive letters are generally lacking in substance . . . they simply attack a person's character or actions without offering rational suggestions or criticism.

Those who represent us in the various governmental bodies are sensitive to their constituencies, whether or not we think so. They are even more sensitive when they receive constructive mail that calmly expresses well thought out ideas from individuals . . . not form letters.

Good Elks take an interest in the affairs of government. Use your best means of communication with your political leaders to try to persuade, not abuse. Think of how *you* would react if you were to read the letter you have written . . . chances are he'll react much the same way.

One man with a *good* idea oftentimes constitutes a majority.

did you know..

As far as we know at this time, Norwich, Connecticut, Lodge No. 430 may have come up with the only major project of a Children's Zoo sponsored by an Elks Lodge. They came up with the idea and spearheaded a fund drive to make the $84,000 project a reality. The Elks contributed some $46,000 of the total. When the Children's Zoo was officially dedicated on October 9, 1973, (a day proclaimed as "Robert A. Yothers Day" in Norwich) it was the Grand Exalted Ruler who was there to make the formal presentation to the city.

☆ ☆ ☆

The 56 lodges of the Oregon State Elks Association have added a sizeable bonus to the cash awards they give winners of their Youth Leadership Contest. For the first time this year, the 14 Oregon high school juniors and seniors who get to their district finals will also win a 6-day, all-expense paid trip to Washington, D.C., Mount Vernon, Alexandria, Virginia and the Naval Academy at Annapolis, Maryland.

☆ ☆ ☆

When a large part of Manchester, Connecticut, lost all electric power, the Manchester Elks Lodge opened its doors to many of the area's residents. They housed and fed many people until power for lights, heat and cooking was restored.

☆ ☆ ☆

The Calfornia-Hawaii Elks Association contributes $25,000 each year to the Pediatric Eye Clinic of the University of California San Francisco Medical Center. Eye care is provided for children whose parents can't afford to pay but who also do not qualify for welfare or other forms of assistance. The clinic sees about 30 patients per day. Emphasis is placed on prevention but the clinic also serves as a training center for professionals concerned with eye care and as a research facility.

☆ ☆ ☆

The Oregon legislature, in the last week of its 1973 session, approved construction of an addition to the University of Oregon Medical School's Children's Eye Clinic. The doctor in charge of the program said that had it not been for the Elk's Children's Eye Clinic, the program probably would not have been approved. Since the Oregon Elks started the program in 1949, 22,293 children have visited the clinic a total of 90,913 times. In that same period of time, Oregon Elks have contributed nearly three quarters of a million dollars to the project, which serves the entire state.

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with Haband's **TRIPLE PLUS** for **LONG LIFE**
– Longer than we dare promise out loud.

EXACT FIT
No running around.

And the 1974
EASY CARE FACTOR*
Never Need a Shine!

WHY PAY $15 to $30 per pair EVEN for WHITES!

This year, WHITE SHOES are IMPERATIVE and a GOOD-LOOKS NATURAL TOO, for office wear as well as your weekend and vacation dress-up occasions. **Only the prevailing high prices can spoil the fun!**

And NOW COMES HABAND, not only with whites but with all the beautiful shoes shown here, priced at **2 pair for $18.95!** *Oxfords, Loafers, Monk Straps, you name it – even the WHITES!* Any **2 pairs for only $18.95!**

Your latest experience will probably tell you such prices cannot be. Yet year after year millions of men from all over America send to Haband in Paterson NJ for our extraordinary shoes.

***Just Wipe Them Clean With a Damp Cloth!**

They look and feel like full grain leather but perform even better. They are fully lined, with full cushion insole and arch support, life-of-the-shoe PVC sole and heel, heavy metal buckles and trim, wheeled sole edges, heavy elastic gores, luxury lifetime laces – THE WORKS! **Even exact sizes & widths!**

WAIT NO MORE! **The day of the over-priced executive shoe is over! If you, like thousands of others, are sick and tired of all the higher prices, yet require good quality, TRY OUR SHOES! We will be proud to send you any two pairs shown here, in your exact size, for your ON-APPROVAL AT-HOME INSPECTION.** *Just fill in your size on this coupon below:*

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GUARANTEE: *If on receipt you do not wish to wear the shoes, return them to Haband for full refund of every penny you paid us.*

738-42

Name .....

Street ..... Apt. # .....

City .....

State .....

ZIP CODE

IS YOUR SIZE ON THIS CHART?

SIZES AVAILABLE – Is Your Size Here?

	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	12	13
A									✓	✓	✓	✓		
B				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
C			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
D	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
E			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
EEE			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

COLOR	How Many	What Size	What Width
WHITE Loafer			
BLACK Braid Loafer			
BROWN Monk Strap			
WHITE Monk Strap			
BURGUNDY Loafer			
BLACK Oxford			
BROWN Oxford			

let us send them

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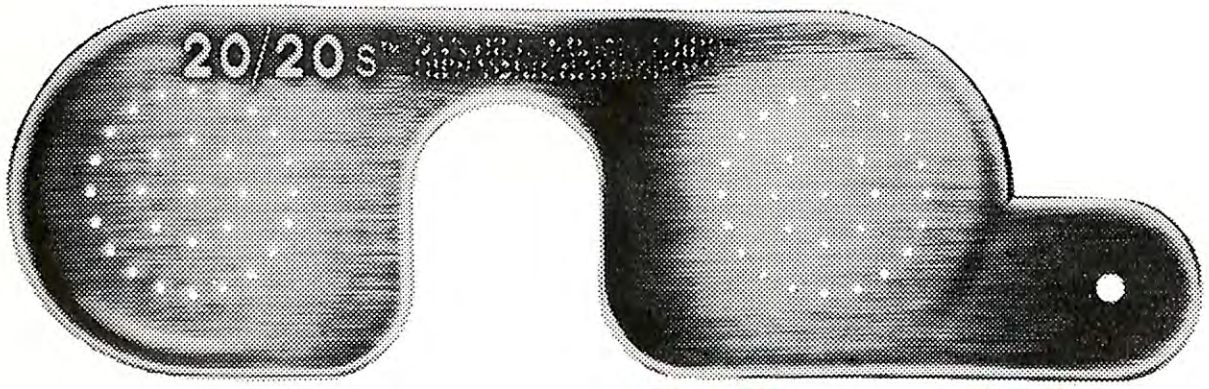
TO KEEP THIS COVER INTACT—USE COUPON ON PAGE 36

If we could attach a pair of these to this page...



you'd read this... like this

	MOTOR VEHICLES DEPT OF—	
563-7660	ADMINISTRATIVE ADJUDICATION OFC	
488-7550	50 E26 Manh	596-8200
488-7800	INFO—	
488-3385	Auto School 155 Worth - - - - - - - -	488-5172
488-7580	Dealers Unit 155 Worth - - - - - - - -	488-5171
488-3334	Drivers Licenses&License Plates	
488-7825	155 Worth	488-5050
	Enforcmnt Unit-Suspensions	
488-3310	Revocations&Voluntary Surrenders - -	488-5190
488-3300	Road Tests - - - - - - - - - - - - -	488-5186
488-7495	All Other - - - - - - - - - - - - - -	488-5050
488-3372	DRIVERS LICENSES&LICENSE PLATES	
	INFO—	
	Bronx 2265 ETremtAv - - - - - - - -	824-7500
488-3256	Bklyn 333 Schrmrhrn - - - - - - - -	834-7700
	Queens 89-01 SutphnBlvd - - - - - -	291-2500
	Richmond 450 StMrksPl SI - - - - - -	GI 2-3300

ises&License Plates
155 Worth 488-5050
nit-Suspensions
&Voluntary Surrenders - - 488-5190
- - - - - - - - - - - - - - 488-5186
- - - - - - - - - - - - - - 488-5050
NSES&LICENSE PLATES

ETremtAv - - - - - - - - 824-7500

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