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To keep this cover intact—use duplicate coupon of this advertisement on page 47

How to take the luck out of long shots.

Here's how some smart hunters prepare to make the long shots in open or mountainous country. And why they make them with our Model 700 Bolt Action Rifle.

One of the great hunting challenges is to bag a trophy buck, ram, goat or pronghorn in country that requires long-range shooting. It takes practice, plenty of practice, and Remington's experienced designer-hunters suggest that you start by picking one cartridge and sticking with it so you can really learn how it performs. Then start by shooting from a rest at a 100-yard target until you become proficient. Practice other ranges, too, to help yourself learn to judge distances.

Graduate from a rest to hunter's shooting positions as soon as you can. Practice the sitting position, which is the steadiest and best to use wherever possible (see Photo A), and the offhand or standing position, which is the most difficult, but often your only choice in the field (see Photo B).

If you have the facilities, try shooting at a target that's shaped like a deer from different distances—and different angles. Another good way to practice is to have a friend roll



A. Sitting Position. Note how the hunter's elbows and legs provide a solid support.



B. Standing Position. Bracing yourself against something helps steady your rifle.

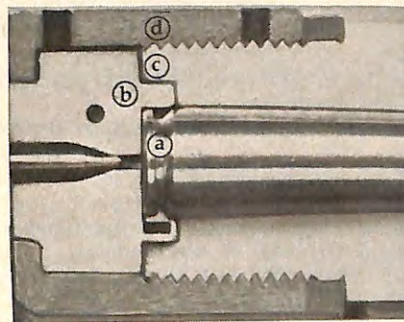
targets down a hill for you to shoot at. (Always be sure of your background.) Empty oil drums or discarded tires with a piece of cardboard in their centers, for example, make excellent "action" targets. They not only keep changing distance, but also simulate the bounding path of running game.

Judging distance is only part of the challenge. You also have to allow for the effect of the wind, if any, on your bullet.

Out in the field, the most practical way to estimate distance and windage is to touch off a shot and look for the dust to see where it strikes. That should tell you what you have to know to aim properly. But, if the game is 300 yards away or more, the true sportsman thinks twice before he shoots.

Practice with the rifle you'll hunt with. Remington's experts suggest our Model 700 as a wise choice for long-range work. It has enormous capabilities because of the way it's designed and built. For example, it has one of the strongest center fire bolt actions ever made (see Photo C). Each bolt is individually hand-fitted to each rifle and has the serial number of the rifle on it. And before each rifle is shipped, it's proof-tested, then checked for accuracy and functioning. If a Model 700 doesn't measure up, it doesn't leave the factory.

C. Cutaway view of the Model 700 Bolt Action. The cartridge head (a) is completely surrounded by three rings of solid steel—the bolt head (b), the barrel (c), and the receiver (d). Note that there are no extractor cutaways to weaken this critical area.



The 700 is so accurate, its design was used as the basis of our 40XB Bench Rest competition model. And as for versatility, the 700 BDL comes in 17 calibers for every kind of hunting, from varmints to elephants. So you should have no trouble picking a caliber that suits your needs.

You might have trouble choosing between the Model 700 BDL "Custom Deluxe" and the 700 ADL "Deluxe". The BDL, with its handsome Monte Carlo stock protected by Du Pont's tough RK-W finish, black fore-end tip and white line spacers, hinged floor plate, "jeweled" bolt and sling strap with quick-release swivels is a tempting buy, with prices starting at \$174.95*. The ADL has, among other features, a Monte Carlo stock, skip-line checkering, and Du Pont RK-W wood finish, and it's priced from \$154.95*. You should have no trouble choosing ammo to feed the model you select—Remington or Peters cartridges—the ones we use to test it with.

Remington Reports are based on information direct from the "Remington-Peters" experts who design and engineer our products. If you'd like our free full-color catalog, send a postcard to: Remington Arms Company, Inc., Dept. 575, Bridgeport, Conn. 06602.



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the ELKS magazine

VOL. 51, NO. 4/ SEPTEMBER 1972

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8 CAN THE BEGINNER SUCCESSFULLY PLAY THE STOCK MARKET?

Stock market bingo? Or stock market blues? There's more to know about taking the plunge than learning to swim.

Jean E. Laird

24 SO LONG AS THERE IS A SALMON

"Leapin' Lizards!" One of nature's scrappiest fighters hits the comeback trail.

Timon Covert

37 ISLANDS IN SPACE

How many planets does a solar system make? As many as 50,000 minor planets may be swinging around O' Sol.

Andrew Hamilton

63 JUNGLE SCHOOL

A new breed of conservationists emerge on the Serengeti.

D. J. Herda

DEPARTMENTS

- | | |
|--|---|
| 4 LETTERS | 40 ELKS FAMILY SHOPPER |
| 5 A MESSAGE FROM THE GRAND EXALTED RULER | 49 ELKS NATIONAL FOUNDATION/JOY OF GIVING |
| 7 IT'S YOUR BUSINESS | 50 NEWS OF THE LODGES |
| 12 CONVENTION HIGHLIGHTS, 1972 | 55 TRAVEL: AMSTERDAM |
| 28 ACCEPTANCE SPEECH OF FRANCIS M. SMITH | 57 ELKS NATIONAL SERVICE COMMISSION |
| 31 SPORTSACTION | 59 GRAND LODGE MEMORIAL SERVICE |
| 32 NEWS OF THE STATE ASSOCIATIONS | 64 EDITORIALS |
| 35 AROUND WASHINGTON | |

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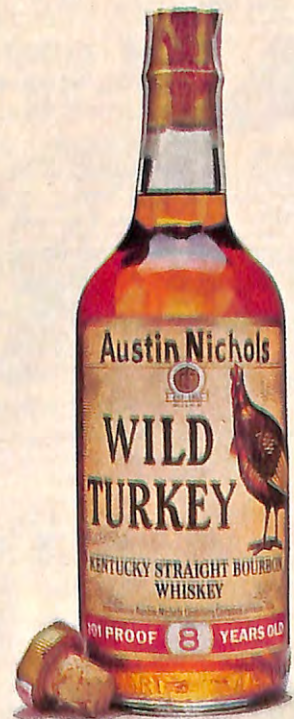
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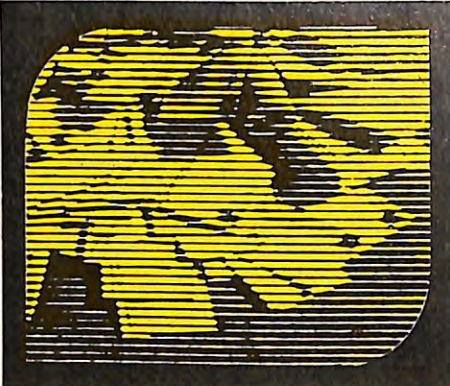
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LETTERS



Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois, 60614.

Likes the Lady

• Each month my husband and I read your magazine with interest. But we especially liked "Lady Liberty" in the July issue. It was filled with great information and it should be read by all. I, for one, was amazed at her size, her age, history, and origin. It was a perfect choice for July.

My husband, Dr. Alpha H. Kenna, has been an Honorary Life Member of Pittsburg, Kansas, Lodge since 1939. We are proud of this. Dr. Kenna is a retired Lt. Col. Chaplain, and at 85 he is now confined to the Veteran's Hospital here in Topeka. Continued good luck in the future with *The Elks Magazine*.

Mrs. Alpha H. Kenna
Topeka, Kans.

Did They Really?

• I am quoting from your July issue, page 25, column 1, ". . . other guests (of the old Ambassador Hotel) included John G. Pershing and Warren G. Harding."

Do you really mean this?

Edgar A. Stahl
Terre Haute, Ind.

Yes.

CATV Blast

• In regards to the article entitled "CATV BOOM" in your July issue, the author, Victor Block, sounds like a Public Relations man for the CATV industry.

I concede to most of the good points and advantages that he cites for CATV. However, he failed to interview home owners who have been subjected to damage and destruction by some CATV operators during the installation of their equipment. I am sure that real estate brokers and home owners would report a decrease in property value by having a large assortment of wires and poles placed in their back yard.

Some CATV operators are posing as "public utilities." By this method they feel free to utilize free easements which have been granted to legitimate public utilities.

By these methods they get a "free ride" at the expense of homeowners and then place an exorbitant charge on their services.

Allen B. Clark, Sr.
El Paso, Tex.

Hot Blast

• Your poor taste in publishing a supposedly amusing article called "Hot Stuff" is incredible. Our local newspapers, at the present time, are running full page fronts on the increasing burglaries and the inability of our police to cope.

Then, in a nationwide magazine, you have the audacity to run an article where the author is uninhibited in accepting any kind of stolen goods whatsoever.

It is recognized that the buyers of "hot stuff" are equally guilty. I find your article repulsive, disturbing, immoral and a discredit to the principles Elks are trying to uphold.

I think you owe an explanation.

Mrs. Jean M. Bost
Corrales, N. M.

We think you missed the point. At the end of this fictional piece, the central figure has obviously learned his lesson and decided to refrain from buying "hot stuff" in the future.

Most Encouraging

• Mr. Bacue's article, "Blue Water, Blue Sky," in the May issue of *The Elks Magazine* was brought to my attention. In this day of pessimism and negative reaction in terms of our environment, this story was most encouraging. It was very helpful to those who are concerned that forward steps be taken in this very crucial area . . .

Thanks again for a very informative and positive story about what is being done to preserve our environment.

C. R. Werle
The Deltona Corporation

Open for Business

• I found the "SportsAction" column on bicycling in the May issue quite interesting. After bicycling for almost a year and a half I am having more fun than ever before.

Several months ago a friend and I opened a bike shop, which we have found quite profitable. But, we also found that without a big company helping you, growing past a certain point is nearly impossible. We have found that Peugeot, Raleigh, and Schwinn are worked to their limit by the dealers they now have, and can't help anyone new.

Would you please send us the list of bicycle companies referred to in the column so we can contact them?

Douglas Marsh
Muncie, Ind.

Our Hearts, Our Minds, Our Energy

My Brothers:

It seems such a short time since we first heard of drug abuse on our college campuses. It seems it was only yesterday when we heard the problem was present in our high schools. Now we are told youngsters of elementary school age are becoming involved in ever increasing numbers.

This monstrous thing with its built-in momentum must be conquered. The toll it is taking cannot long be endured.

Last year, Grand Exalted Ruler Fournace successfully launched our Order's engagement in the campaign against drug abuse. I have pledged to him and to all Elks that this program will be continued with ever increasing vigor.

Your Lodge is engaged in this program. I ask you to be a part of it. The participation of Elkdom in the campaign against this scourge should involve the heart, the mind and the energy of every member of our Order.

In this effort, we join with every



worthwhile organization similarly engaged. We do so as Elks but seek only the reward of knowing we have contributed our resources to the fight against this evil.

The Grand Lodge Americanism Committee is providing leadership in advancing this campaign. Demand that your Lodge get into the fight. As a member, you have that right. As an American, you have that duty.

Let history record that, again, when our country faced a dire need, the Benevolent and Protective Order of Elks answered the call. This, too, will be a part of Elkdom's legacy.

Francis M. Smith

Francis M. Smith
Grand Exalted Ruler

Elkdom's Legacy—Know It, Serve It!

What cheese did for Wisconsin, Old Crow did for Bourbon.



You know how tangy cheddar made Wisconsin famous. But maybe you didn't know how Old Crow made Bourbon famous.

The first Bourbons were virtually homemade. There were no standards of quality.

Early Bourbon-makers never knew if one day's batch would taste as good as the next.

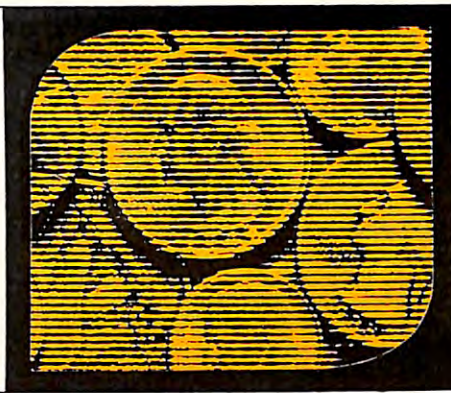
Then in 1835, Dr. James Crow became the first distiller to use scientific principles to make good Bourbon.

His process, once and for all, took the guesswork out of distilling good Bourbon.

Soon, other distillers tried to make their Bourbons the way Dr. James Crow made his. But there was, and still is, only one Old Crow.

IT'S YOUR BUSINESS

by J. L. Slattery/R. Gosswiller



"Their education was expensive for us and sometimes ruinous for them," said Richard A. Niglio. The new president of the Mister Donut franchising organization was talking about some of the individuals who had been granted Mister Donut franchises before the company's policies were drastically altered by International Multifoods, Inc., which had bought Mister Donut early in 1970 and had put Niglio in charge of it. The "education" Niglio referred to was that of learning the basic facts of business life and of realizing that they are as applicable to franchising as to other kinds of business enterprise.

It is now financially easier, but harder in other respects, to get a Mister Donut franchise. The old franchise fee was around \$15,000. Today it's only \$3,500. But the old Mister Donut organization was willing to take just about any franchise applicant who could put up the \$15,000, whether or not he had any real capability for operating a Mister Donut franchised location efficiently and profitably. Under its new policy, Mister Donut is being a lot more selective in granting franchises. Niglio says that the company is looking for applicants who have "lots of business savvy and connections of their own."

Before it was acquired by Multifoods, the Mister Donut organization operated under policies that earned it a real "Captain Bligh" image among many of its franchisees. So much resentment and exasperation was generated, in fact, that in 1970 a group of 40 angry franchisees brought a \$10 million class-action lawsuit against Multifoods soon after its purchase of Mister Donut. But in a series of meetings, the Multifoods management group and the angry franchisees put their heads together and cooperatively worked out a whole new set of contract terms and operating policies for Mister Donut. Under the new arrangement a Mister Donut franchisee is free to plan and allocate his own advertising budget, buy his supplies from

sources other than Mister Donut, and in many other ways run his franchised location according to his own best judgment.

You can see why, under this new program, Mister Donut is looking for franchisee applicants who have the requisite amount of business-management ability. The company takes a pretty dim view of the would-be franchisee who naively supposes that through "the Magic of Franchising" it's possible to run a business profitably without having any real knowledge of such things as budgeting, cost control, purchasing, employee supervision, sales-building methods, and so on—and to run it profitably without even being "bossed" by people who do know about those things.

If you're interested in becoming a franchisee, you'll do well to look with a jaundiced eye on those recruiting ads that offer the remarkable combination of "Easy Spare-Time Work!" and "No Experience Needed!" and "Be Your Own Boss!" and "Make Big Money!" The franchisor who offers that combination is implying that he knows secrets about business and economics and finance that companies like General Motors and Sears and I.B.M. haven't yet discovered. A man who's ready to believe that had better put his money in the bank and leave it there instead of putting it into some franchise. Lawyers and judges are continually shaking their heads in wonder at the naivete of some franchisees whose unhappy affairs they have to deal with.

To the extent that there's any "magic" in franchising, it's essentially the same kind that operates for the benefit of the skilled and lucky speculator in just about any field of business or finance. The franchising boom of the 1960s did indeed make a lot of money very fast for a number of individual and institutional investors who got in at the right time and got out at the right time. But that's completely different from trying to operate a franchised business simply as an operating

business. It's also different from being a fast-buck franchise-selling franchisor, the gyp-artist who's likely to be very hard to find when you want to try to get back the money you paid him for a worthless franchise. The solid franchisors are of course not in business on a fast-buck basis. But some well-known franchisors ran into trouble simply because they weren't sufficiently sophisticated about economics and finance. Some franchising companies—and the old Mister Donut was one—put too much money into physical plant and not enough into building up strong well-managed income-producing operations. International Multifoods brought much better management policies into Mister Donut. This made Mister Donut a better franchising company, but it also meant that the company would be looking for franchisee applicants who could show they had management and sales-building capabilities.

Actually there are just two basic kinds of good franchising opportunities for operating franchises (being purely an investor franchisee is a different matter). One is the kind that can use a hard-working but highly cooperative franchisee who has hardly any business-management knowledge or experience. The franchising organization, if it's genuinely good, will supply the necessary management capability and franchise supervision, and the franchisee will pretty much do as he's told, for his own good as well as the franchisor's. The other kind of good franchising opportunity provides substantial operating freedom for the well-qualified franchisee.

The key idea in the whole matter is simply this: To be successful in these times, a franchisee-operated business is likely to need professional-caliber management from some source. If the franchisee himself can't supply that kind of management capability, then it has to come from the franchising organization. But some kinds of franchising operations require professional-caliber management both from the franchising organization and from the operator franchisee.

It may be that you're interested in becoming a franchisee but don't know much about franchising and have little real business-management knowledge and perhaps no actual business-management experience. There may well be some good franchising opportunities open to you—but don't rush into any franchising venture! First think over the whole idea very carefully and very realistically. Make a realistic evaluation of yourself . . . of your aims . . . of your capabilities and limitations . . . of your work experience . . . of your financial resources . . . then act. ■

CAN THE BEGINNER SUCCESSFULLY PLAY THE STOCK MARKET?

BY JEAN E. LAIRD

TODAY, MORE AND MORE people are playing the "money game" than ever before. Instead of putting excess funds into a savings account at the bank, Mr. and Mrs. Joe America are investing in stocks.

Why? A recent study made for Merrill, Lynch, Pierce, Fenner and Smith, for example, revealed that the average stock-investment return to a person over a period of years has been nine percent a year. And it is possible to beat that average and make even more money in the market...or buy speculative stocks and be wiped out altogether!

Obviously, no magic formula for stocks—or any other type of investing—can guarantee you success. However, if you avoid basic errors in judgment, stocks can play an important role in your family financial gains.

Many people today are hungry for know-how in investing money. Their faith has been shaken in the fixed dollar as a sole dependence. They feel there must be some place they can plant a dollar today and reap some

variable cost-of-living dollars in a foreseeable tomorrow. But, how do they go about finding the most fertile field for planting.

If you are a potential investor in today's sophisticated money-conscious atmosphere, you may be dissuaded by the fact you know nothing about it...and neither does your best friend. However, you might decide you would like to learn the language of the investment world anyway, and then possibly take a crack at it—being also prepared to take the risk.

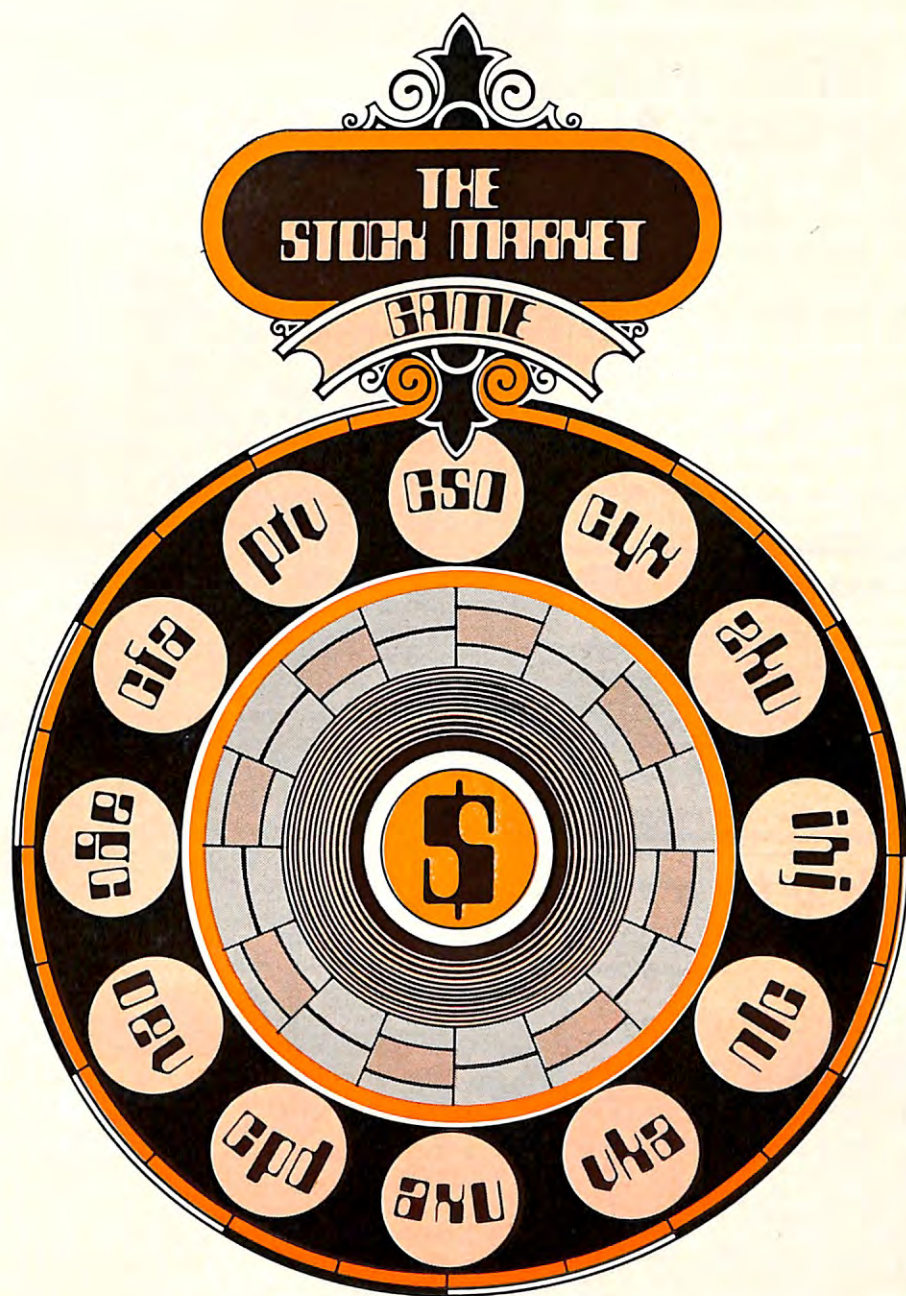
There are a number of ways to learn some of the basics involving investing. You might attend lectures and courses set up by the New York Stock Exchange, and available in many cities around the country. Or you might join an investment club or attend films and seminars explaining how mutual funds work. You might also study the commonsense books and brochures put out by pros who don't guarantee you will become rich overnight.

First, let's take a look at the investor's courses. These courses take it for

granted you don't know much, if anything, about investing, so there is no obligation on your part to appear intelligent about the matter. You only have to listen. The sessions may be held at brokerage houses, adult education centers, libraries, hotels, or civic clubs in the community. Their aim is to dispense information about market operation, investment terminology, basic steps in building stocks, how to read stock listings and market reports.

For the beginner, instructional materials may include a small booklet titled: "Understanding the Modern Securities Market" which defines the basic terms and explains the differences in the securities one may purchase. It also explains common stock, preferred stock, points out the value of buying bonds, describes stock exchanges and how they operate. It explains why a broker is needed to execute an order on the New York Stock Exchange, as well as how a monthly investment club works.

First of all, the experts say one should make sure he can AFFORD to



In choosing a common stock, you must first decide whether you want immediate prospect of gain, or a steady growth and long-range potential. Then, you go in for some specific research.

There is nothing wrong with speculating IF you know what you are doing. Sometimes the large risks can bring even larger rewards. But the average investor should be aware of the dangers. Your broker can tell you which stocks are speculative with high risk factors, and which have had steady records over the years. EXPECTING TOO MUCH TOO SOON is the most common mistake made by new investors, we are told.

Speculative stocks are not for beginners. It is much safer to select from a list of more than 650 companies that have paid dividends for the past twenty years. Several hundred companies listed on the "Big Board" have even paid dividends from 25 up to 98 years!

Before choosing your stocks, ask your investment broker about the company's sales and earnings record, dividend history, research and development program, as well as the management background and current proxy statement and annual report of each company in which you are interested. If the sales and earnings appear to have remained in a rut for several years, proceed cautiously. Think twice about any company that has had a fast turnover in management personnel, products, or has had frequent strikes. Beware, also, of a spotty dividend record.

However, good dividends don't necessarily mean growth. Some companies pay dividends regularly, but don't put anything back into the business. Also, be on the lookout for "non-recurring" earnings from the sale of assets. They can make a company look very good for one year, but will not reflect regular or potential earnings.

What makes the "Blue Chip Stocks" blue? The fact that they are high-quality stocks. You have to pay premium prices for these common shares because the blue-chip companies are known nationally for the uniform standards and wide acceptance of the products. They are usually money-makers and pay dividends to shareholders even when times are bad. Example of blue-chip stocks would be American Telephone and Telegraph, which has been paying dividends since 1881, and duPont, with dividends since 1904. Thus, the blue-chip stocks offer above-average security in investment, and practically assure a steady income. However, the dividends are rather modest in size—averaging about 3.3 percent. Why? Because much of a blue-chip company's income is re-invested in business expansion, and not paid immediately to the stockholders.

invest in the stock market before he begins. Only then can he safely play the market without getting an acute case of ulcers.

Of course, every investor possesses a distinct personality, the results of which are adding some new and different aspects to the lore of the market. One broker tells of a lab technician who buys stocks only in companies he has discussed with businessmen who are patients at the hospital where he works.

And, there is the case of a fellow who brought his portfolio to a broker for advice. His selections, declared the broker, were ideal and couldn't be improved upon. His secret to success was buying only shares of companies that

ran two-page, four-color advertisements in nationally distributed magazines.

There is nothing wrong with discussing stocks with businessmen, whether it is in the hospital or anywhere else... provided the investor isn't looking for "hot tips." And, investing in companies simply because they run two-page, four-color ads in national magazines is a rather unusual approach. Still, it worked out all right for that particular investor. In any case, such investment practices are the exceptions rather than the rule.

How much of a risk are the common stocks? Not much—if you have a reputable investment counselor and are willing to settle for modest growth plus average dividends of about four percent, say the experts.

Is it wise to buy on tips and rumors? As a rule, no, say the experts. A broker tells us about a gentleman in Pennsylvania who recently received a "hot tip" that two food companies were about to merge. Never having bought on the strength of a rumor before, he bought stock in one of the firms. What happened? There was no merger, and he lost \$1,000. However, he did manage to forgive the person who gave him the "hot tip" . . . it was his wife.

Jim Jacobson, father of five, was a typical small stock-market investor. He had 20 shares of a good industrial stock and 15 shares of a profitable manufacturing company. But Jim was tired of paying premium commissions on his "odd lots" (less than 100-share purchases) and didn't really have the time to study the market thoroughly. He

worked during the day and had family, social and community commitments in the evening. How did Jim solve his problem? He joined an investment club, where he found he could still make money by investing in stocks, while getting expert professional advice.

Such investment clubs are spreading like rumors of a gold rush all across the country. Today, we are told there are about 60,000 clubs on the active list, with a million members holding portfolios worth perhaps a billion dollars. Approximately 96 percent of these clubs are believed to be operating profitably, and many of their members feel this is the best method of getting a piece of Wall Street action for only \$10 or \$15 per month.

There are so many investment clubs (1,400 in the New York area alone,

800 in Chicago) that your chances of finding one to join are quite good. You probably have at least one friend or good acquaintance in such a club. If you don't, the National Association of Investment Clubs (Washington Boulevard Building, Detroit, Michigan, 48226) can give you the name of a council in your area.

Successful investment clubs don't regard their proceedings as an alternative to bowling or playing poker. To them it is more an adult education course with some very practical training involved. They aren't DABBING in the stock market, they are teaching themselves professional investing techniques—the same ones used by managers of mutual funds—to develop their skill at earning a consistently high return on their stocks.

The most successful investment clubs seem to have these basic characteristics: The members are a social group of people who are interested in acquiring a practical education and knowledge of investing. They recognize the risks as well as the rewards of playing the stock market, and realize that experience can sometimes come the "hard way." They invest for "keeps" rather than trying to speculate for quick profit.

How do these club members become familiar with marketing information and operations, investment terminology, basic steps in buying stocks and the reading of stock listings and market reports? One investor in a midwest club tells us, "Some of the members of our club were already experienced. Others attended lectures and classes, and almost all of us read the financial news bulletins and publications. We also study the Investment Club Bulletin, 'Better Investing,' published monthly by the NAIC.

Some time ago, ten curious visitors descended the main shaft of a copper mine. They traveled over every yard of accessible tunnel and track. They asked about the equipment, the efficiency and productivity of the labor force, and delved into the complexities of the operation of a copper mine in the midwest. After they returned to the surface, they asked questions which were well-phrased and intelligent.

Were they a group of geologists, professional metallurgists or students from the nearby school of mining? No. All in this group were members of an investment club. Their policy was to examine the facilities of a company firsthand before investing in it.

Of course, every stock chosen by a club can't be a winner. One member who wishes to remain anonymous tells us, "Our members are busy and some do a lot of traveling. We bought an OTC stock at 26 which was supposed (Continued on page 36)

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*Highlights of the 108th Grand Lodge Session
Held in Atlantic City, New Jersey, July 9-13, 1972*



A total of 17 of the 18 living Past Grand Exalted Rulers were present for the gala opening of the 108th Grand Lodge session in Atlantic City. Missing was the senior Past Grand, Dr. Edward J. McCormick, who was unable to attend due to illness. By strange coincidence, it was in 1938, the last time the Elks met in Atlantic City, when he was elected Grand Exalted Ruler.

Convention Highlights 1972

Huge, world-famous Convention Hall in Atlantic City was the setting for the 108th Grand Lodge session of the Benevolent and Protective Order of Elks, July 9-13, 1972.

Events officially began with a ceremony Sunday evening when delegates and guests were greeted by Honorary Convention Chairman PGER William J. Jernick of Nutley, N.J., and Atlantic City Mayor Joseph F. Bradway, Jr.

Grand Exalted Ruler E. Gene Fournace, in a stirring principal address, deplored the fact that a portion of the news media, led by biased activists, have besmirched the Order's image. This, despite the Elks' good deeds, charitable works and devotion to country.

"What seems an unbelievable para-

A portion of the South Dakota delegation is shown as they arrived on the boardwalk. They turned out to support their candidate for Grand Exalted Ruler, Francis M. Smith of Sioux Falls.

Far right: early arrivals at Atlantic City were Grand Secy. and Mrs. Homer Huhn, Jr.

dox," he said, "is that in a year when our Order gained new heights in public service, we have been so unfairly berated.

"Those who attack us are the forces who are determined to destroy our way of life by tearing America apart. With

our Order's mission to quicken the spirit of American patriotism, we are a major target.

"What is so wrong about America that anyone is so frantic to change it?" he asked. "We have by far the most of the highest paid jobs in the world. We take



better care of our orphans, the aged, sick and poor—far better care—than almost any other nation on earth.

“American housewives, factory and farm workers have more and better labor-saving devices than workers in many countries and, as a result, live longer and better and stay younger and healthier. . .

“Free education, through high school and often through college, is offered to our young people who scorn it and want to change it. And to what?”

GER Fournace drew heavy applause as he spoke.

The delegates learned from the Grand Exalted Ruler's address that membership stands at an all-time high of 1,532,000. He urged an increased emphasis on procurement of qualified new and retention of present members.

There are now a total of 2,175 subordinate lodges.

Donations in the amount of \$1,251,000 were the greatest amount ever contributed in any year by individuals,



lodges and associations to the Elks National Foundation.

In addition, the greatest amount ever given by the Foundation, over \$1 million, went to charitable causes.

GER Fournace reported that in the 194 veterans administration and service hospitals in the nation, entertainment, gifts and occupational therapy projects were provided by the lodges and state associations. The Service Commission programs shows that Elks enthusiastically continue to demonstrate their gratitude to our disabled veterans for their

services to preserve the nation and the great sacrifices they have made.

GER Fournace also noted the service that Elksdom has made to the nation's youth and the marked increase in Elks-sponsored youth activities.

He stressed and pointed out the efforts of the subordinate lodges in executing programs on drug misuse education. The project is to be continued next year, GER Fournace said as he thanked those responsible for Building Pride of Elksdom.

Vocal selections were provided by the Sioux Falls, S.D., Chorus under the direction of Ed Paul and by the Aberdeen, S.D., Chorus, directed by Clayton Southwick.

Leading the Pledge of Allegiance was Grand Esquire Harry F. McGarrigel III of Brigantine, N.J., Grand Chaplain, the Rev. Fr. Francis A. White gave the invocation and the benediction.

Organ music was presented by Ramon “Red” Ringo of Brazil, Ind., Lodge, a resident of the Elks National Home.



GER and Mrs. E. Gene Fournace are shown as they were officially welcomed to “America's Convention City.” From left: Grand Esq. Harry F. McGarrigel III of Brigantine, N. J., local convention committee co-chairman; Edmund H. Hanlon of Red Bank, N. J., GL new lodge chairman and general chairman of the Atlantic City convention committee; PGER George I. Hall, GL convention chairman; GER Fournace and Rita Jane; PGER William J. Jernick of Nutley, N. J., honorary convention chairman; Chief Justice of the Grand Forum Thomas F. Rhodes, Jr., of Hamilton, New Jersey, Elks SP; and Brian J. McKeogh, national convention director.

PGER Robert G. Pruitt, center, and Special Deputy Ben Watson of Lansing, Mich., right, are shown as they sign in with T. J. Williams, Jr., of Albuquerque, N. M., chairman of the Committee on Credentials.



72 Convention Highlights



During his travels, GER Fournace was presented a number of gavels with which to open the 108th Grand Lodge Session. True to his word he did so—with all of them.

Monday's Highlights

State presidents and representatives paraded into the auditorium with flags from each of the 50 states. The colorful display marked the beginning of the Monday business session.

GER Fournace recognized delegates from such distant places as: Alaska, Hawaii, Canal Zone, Guam and Puerto Rico.

In a report for the New Lodge Committee, Edmund H. Hanlon of Red Bank, N. J., announced that a total of 18 new lodge charters or dispensations were granted. He reported that plans for the consolidation, revision and update of pamphlets on groundwork, institution and organization of new lodges were under way.

Francis M. Smith of Sioux Falls Lodge

AMERICANISM CONTEST WINNERS

Lodges with less than 300 members:

1. Buckhead (Atlanta), Ga.
- No second or third place winners.

Lodges with 301 to 600 members:

1. Martins Ferry, Ohio
2. Fulton, N.Y.
3. Slidell, La.

Lodges with 601 to 1,000 members:

1. Paramount, Calif.
2. Brainerd, Minn.
- No third place winner.

Lodges with 1,001 to 3,000 members:

1. Arlington-Fairfax, Va.
2. Midland, Mich.
3. Worcester, Mass.

Lodges with over 3,000 members:

1. Long Beach, Calif.
2. Phoenix, Ariz.
3. Sioux Falls, S.D.

No. 262 became the second man from South Dakota in the history of the Order to be named Grand Exalted Ruler. His election was unanimous. Previously, James G. McFarland of Watertown, S. D., served as national leader in 1923-24. Brother Smith was nominated by Nils Boe of New York City, Chief Judge of the U. S. Customs Court, former governor of South Dakota and a PER of Sioux Falls Lodge. Seconding the nomination was Frank Archibald of Fargo, a PSP of the North Dakota Elks Association.

The full text of the New Grand Exalted Ruler's acceptance speech is printed elsewhere in this issue of *The Elks Magazine*.

Other new officers are Gerald Strohm of Fresno, Calif., Grand Est. Lead. Kt.; Larry D. Chance of Panama Canal Zone Lodge, Grand Est. Loyal Kt.; John J. Harty of Lawrence, Mass., Grand Est. Lect. Kt.; and Homer Huhn, Jr., of Mount Pleasant, Pa., Grand Secy.

Also, H. Foster Sears of Macomb, Ill., Grand Treasurer; L. A. "Bud" O'Neill of Madras, Ore., Grand Inner Guard; Nelson H. VanDongen of Grand Haven, Mich., Grand Tiler; and the Rev. Fr. Francis A. White of Plattsburg, N.Y., Grand Chaplain.

Elected to four-year terms on the Board of Grand Trustees were Robert A. Yothers of Seattle, Wash., and Edmund H. Hanlon of Red Bank, N.J.

Appointed to serve as secretary to the new Grand Exalted Ruler was Wayne Shenkle of Sioux Falls.

A musical salute to Grand Exalted Ruler-elect Smith was presented by the Sioux Falls and Aberdeen, S. D., Choruses as he was escorted to the stage. The escort consisted of PGERs Dobson, Walker, Blackledge, Wall, Bush, McCabe, Hise and Miller, South Dakota SP M. J. Mickelson, and Sioux Falls ER Glen A. Jamtgaard.

Delegates gave approval to the following appointments:

—PGER Edward W. McCabe to a five-year term on the Elks National Memorial and Publication Commission.

—PGER Lee A. Donaldson to a seven-year term as trustee of the Elks National Foundation.

—PGER Robert E. Boney to a five-year term on the GL Convention Committee.

—PGER Ronald J. Dunn to a seven-year term on the Elks National Service Commission.

—Thomas A. Goodwin of Wheeling, W. Va., to a five-year term as a Justice of the Grand Forum.

The Pottstown, Pa., Drill Team assisted in the opening ceremonies and George J. Balbach of Queens Borough (Elmhurst), N.Y., a member of the GL Judiciary Committee, lead the delegates in singing "The Star Spangled Banner" and other selections.

Tuesday's Highlights

PGER Miller presided at the Tuesday meeting when GER Fournace became ill.

A check for \$130,000 from the earnings of *The Elks Magazine* was presented to the Grand Lodge on Tuesday. The presentation was made by PGER Wade H. Kepner, Chairman of the National Memorial and Publication Commission, at the conclusion of his report. This is the third year in a row that a check in this amount has been presented, bringing to over \$10 million the total turned over to the Grand Lodge since the beginning of the Magazine in 1922.

Reporting for the Committee on Distribution was Robert Haag of Juneau, Alaska.

John T. Kirkwood of Galena, Kan., Chairman of the Auditing and Accounting Committee, urged lodges to comply with Grand Lodge statutes requiring auditing and accounting reports.

PGER John L. Walker, Chairman of the Board of Trustees of the Elks National Foundation, in a preliminary report, told the delegates that during the past year charitable distributions from the Fund came to \$1,002,676.38. This is the first time in history that grants to charities were over \$1 million in any one year.

He announced that there will be 29 additional Most Valuable Student Awards next year and that the top awards have been increased from \$2,500 to \$3,000. He also announced that grants for major state projects have

PER Garnett W. Shipley of Martinsburg, W. Va., received a plaque as the outstanding National Service chairman in the nation. Making the presentation was PGER William J. Jernick, Chairman-Treasurer of the Commission.





The Board of Grand Trustees met during the convention. They are shown here with Doral E. Irvin, right, superintendent of the Elks National Home. Seated, left to right, are John B. Morey, approving member; Wayne A. Swanson, secretary; H. Beecher Chambury, chairman; and Joseph A. McArthur, vice chairman. Standing, left to right: George B. Klein, building applications, west; Lewis C. Gerber, building applications, east; Melville J. Junion, pension member; and W. Edward Wilson, home member.



The Elks National Service Commission met in Atlantic City and reviewed accomplishments of the past year and made future plans. Seated, left to right, are PGER Ronald Dunn; PGER Robert G. Pruitt; PGER William J. Jernick, chairman-treasurer; and PGER George I. Hall, vice chairman. Standing, from left, are George M. Hall, assistant to the director; PGER Frank Hise; PGER John L. Walker, secretary; Bryan J. McKeogh, director, and PGER William A. Wall.



Chicago in '73. George I. Hall, chairman of the GL convention committee, left, points to the site of next year's conclave. Other members of the committee are, from left, Glenn L. Miller, Robert G. Pruitt, Lee A. Donaldson, and Robert E. Boney, all Past Grand Exalted Rulers.



Members of the Elks National Memorial and Publication Commission review the report of the year's activities. Left to right are Wade H. Kepner, chairman; R. Leonard Bush, vice chairman; Raymond C. Dobson, secretary; Edward W. McCabe, treasurer; and Robert E. Boney, assistant secretary and assistant treasurer. All are Past Grand Exalted Rulers.



The GL Committee on Judiciary met frequently during the 108th Session. Seated, left, is Chairman Thomas Goodwin of Wheeling, W. Va., and Edward C. Alexander of Great Falls, Mont., right. Standing, from left, are Arthur W. Swarner of Riverside, Calif., Frank W. Wiley of Toledo, Ohio, Robert Yothers of Seattle, Wash., Robert Grafton of North Palm Beach, Fla., George Balbach of Queen Borough (Elmhurst), N.Y., and Ray J. Fink of Neenah-Menasha, Wis.



Convening during the Grand Lodge session and handling various matters was the Grand Forum. From left are Thomas F. Rhodes, Jr., of Hamilton, N.J. (Chief Justice), Willis C. McDonald of New Orleans, La., Bernard Lawler of Redondo Beach, Calif., John J. O'Brien of Whitehall, N.Y., and Hal M. Randall of Salem, Ore.



Elkdom's new first family are shown here. First row, from the left, are grandson Thomas S. Howes; Rae, wife of GER Smith; granddaughters Nancy Ann Howes, Sara Leigh Posey and Mary Katherine Posey, and GER Francis M. Smith. Second row, left to right, daughter Mrs. Margaret Howes; sons-in-law Michael Howes and Loran Posey; daughter Nancy Posey, and granddaughter Elizabeth Ann Posey.

72 Convention Highlights

been tentatively reduced from a total of \$300,000 to \$200,000.

Awards were made to the lodges and state associations having the highest average-per-member donations to the Foundation.

Top lodge in the nation was Tenafly, N.J., with an average of \$13.989 per member.

Following are the other awards with average-per-member donations in parentheses:

Lodges under 250 members—first, DeSoto, Mo. (\$8.264); second, Garfield, N.J. (\$7.706); third, Fox Valley, Ill. (\$7.289).

Lodges with 251 to 500 members—first, Okmulgee, Okla. (\$12.929); second, Kailua, Hawaii (\$8.344); third, Teaneck, N. J. (\$8.293).

Lodges 501 to 1,000 members—first, Chicago (North), Ill. (\$6.510); second, Perry, Iowa (\$5.781); third, Newton, Iowa (\$5.186).

Lodges with 1,001 to 1,500 members—first, Fort Collins, Colo. (\$6.143); second, Palm Springs, Calif. (\$5.290); third, Midland, Mich. (\$5).

Over 1,500 members—first, Greensboro, N.C. (\$7.167); second, Lakewood, Colo. (\$5.526); third, Bay City, Mich. (\$4.211).

Top states—first, Hawaii (\$3.333); second, Nevada (\$2.339); third, North Carolina (\$2.295); fourth, Maine (\$2.018); and fifth, Vermont (\$1.702).

The top state in total donations was

California with \$189,128.94.

In a preliminary report for the GL Ritualistic Committee, Chairman Charles P. Bender of Wabash, Ind., announced the eastern and western division ritual contest winners. First place, eastern division, went to Huntington, N.Y., and second place was won by Tuscaloosa, Ala. Sioux Falls, S.D., took first in the western division with Greeley, Colo., coming in second.

Awards were also presented to the All-American eastern and western division teams.

The eastern division team consists of: Exalted Ruler Charles Eckerle of Huntington; Lead. Kt. Russell Reuter of Ann Arbor, Mich.; Loyal Kt. John Kohout of Huntington; Lect. Kt. John Blecker, Jr., of Charleston, S.C.; Esq. Thomas Neill of Ashland, Ky.; Chaplain Keith Glasspoole of Ann Arbor; and Inner Guard R. V. McConnell, Jr., of Kingsport, Tenn.

Western Division team members are: Exalted Ruler William Farr of Greeley; Lead. Kt. Glen Jamtgaard, Loyal Kt. Arlo Sommervold, and Lect. Kt. Darrell Peterson, all of Sioux Falls; Esq. Richard Lamb and Chaplain Don Gorman, both of Greeley; and Inner Guard James McQuillan of Ogallala, Neb.

Ladies and guests were permitted to enter the auditorium at this point in order to hear a report by the Americanism Committee and an address by famed entertainer Art Linkletter. Highlights of Mr. Linkletter's address concerning drug abuse appear elsewhere in this issue of *The Elks Magazine*.

GL Americanism Chairman Dan Davis of Van Nuys, Calif., in a stirring report,

made a plea for Elks to return to old-fashioned Americanism.

"Today," he said, "too many people are remembering and demanding that which they believe to be their rights and forgetting what they should know to be their responsibilities and other people's rights."

Brother Davis reported that the main thrust of GER Fournace's program was drug abuse education. Approximately 75 per cent of the lodges reporting indicated that they participated in this program in varying degrees. A manual on drug abuse education has been prepared, he announced.

Omer C. Macy of Mattoon, Ill., Chairman of the Lodge Activities Committee, told delegates that out of 798 lodges reporting Christmas charities, \$600,000 was spent entertaining 284,886 persons. Awards in various categories, previously announced in *The Elks Magazine*, were presented.

Winners of the Flag Day contest are—lodges under 300 members: first, Southbridge, Mass.; second, Greenwich, N.Y.; and third, Buckhead (Atlanta), Ga.

Lodges with 301 to 600 members: first, Saratoga, N.Y.; second, Oswego, N.Y.; third, Las Cruces, N.M.

Lodges with 601 to 1,000 members: first, Tempe, Ariz.; second, Fond du Lac, Wis.; third, Hermiston, Ore.

Lodges with 1,001 to 2,000 members: first, Orlando, Fla.; second, Pawtucket, R.I.; third, Yankton, S. D.

Lodges with over 2,000 members: first, Phoenix, Ariz.; second, Sacramento, Calif.; third, Lakewood, Wash.

In announcing awards for increased membership, Brother Macy noted that 1,500 lodges failed to make a net increase of five percent. Of these 955 showed a loss. Brother Macy urged Exalted Rulers to make a solemn promise to reverse the losses.

In a report for the State Associations Committee, Dr. Leonard J. Bristol of Saranac Lake, N.Y., said that there were only 22 lodges which were not members of state associations.

He announced winners in the state publication contest. They are as follows:

Division I (publications which are sold), Class A (issued more than quarterly): first, California-Hawaii; second, Ohio. Class B (issued quarterly): first, Pennsylvania.

Division II (publications which are not sold), Class A (issued more than quarterly): first, Colorado; second, North Dakota. Class B (issued quarterly): first, Michigan; second, Georgia; and third, Oklahoma. Class C (issued less than quarterly): first, Oregon; second, Wisconsin; and third, Illinois.

Winners of the Major Projects Exhibits at the convention were, first, Nebraska; second, Michigan; and third, Oklahoma.



In a colorful parade, the flags of the 50 states were presented to the podium to open the Monday business meeting.

For the third year in a row, a check for \$130,000 from the surplus earnings of The Elks Magazine was presented. Making the presentation to PGER Glenn L. Miller, left, was PGER Wade H. Kepner, Chairman of the Elks National Memorial and Publication Commission. The funds are to be used for Grand Lodge purposes.



When Francis M. Smith was unanimously elected Grand Exalted Ruler, the jubilant South Dakota Elks paraded through the convention carrying huge photos of their candidate while choruses from Sioux Falls and Aberdeen presented a musical tribute.



First place national Most Valuable Student winners were presented awards of \$2,500 each to the university of their choice. They are shown here with the Board of Trustees of the Elks National Foundation. Seated from left are PGER John L. Walker, chairman; Janice Marlene Csokmay of Warren, Ohio (third-time first-place winner); and Michael W. Strohbach of Riverside, Calif. Standing, left to right, are William A. Wall, Horace Wisely, H. L. Blackledge, John E. Fenton, and Lee A. Donaldson, all PGERs.



National first place Youth Leadership Contest winners spoke at the Wednesday meeting. Left to right: Horace E. Miller, Jr., of Charleston, S. C., Chairman of the GL Youth Activities Committee; PGER H. L. Blackledge; Thomas Camp of Kearney, Neb., first place boy winner; La Dawn Shaw, sponsored by Ogden, Utah, winner in the girls' division; PGER Robert E. Boney, and Gerald Powell of Peru, Ind., GL committeeman who conducted the contest.

72 Convention Highlights

Wednesday's Highlights

It was necessary for PGER Miller to again preside due to the Grand Exalted Ruler's continued illness. Wednesday's meeting was open to the ladies and guests.

For the 21st year, delegates approved a resolution permitting the assessment of \$1 per year per member in the event it is needed for a national disaster.

The resolution was presented by PGER William J. Jernick, Chairman-Treasurer of the Elks National Service Commission, in connection with his report.

He noted the accomplishments of the Order in behalf of disabled veterans.

PER Garnet W. Shipley of Martinsburg, W. Va., was cited as the outstanding service committee chairman in the nation. He lost an arm and a leg during World War II and is confined to a wheel chair. Despite this handicap, he has served for well over 20 years at the Martinsburg VA hospital. Brother Shipley served as Secretary of the West Virginia Elks Association for a number of years and holds three Purple Hearts.

Horace E. Miller Jr. of Charleston, S.C., chairman of the GL Youth Activities Committee, told the audience that interest in the Elks Hoop Shoot continued at a new high level with about 100,000 participating. In addition, International Newspaperboy Day gained in popularity. He also noted that approximately 400 lodges participated in the new Teenager of the Month or Year project.

HIGHEST NET MEMBERSHIP GAIN

Lodges with less than 300 members:

1. Paris, Texas, 431
2. Kingfisher, Okla., 157
3. Gonzales, Texas, 145

Lodges with 301 to 600 members:

1. Winston, N.C., 336
2. Jonesboro, Ark., 298
3. Huntington Beach, Calif., 214

Lodges with 601 to 1,000 members:

1. Nebraska City, Neb., 379
2. Oak Lawn, Ill., 257
3. Roy, Utah, 233

Lodges with 1,001 to 2,000 members:

1. Kirkland-Bellevue, Wash., 570
2. Escondido, Calif., 471
3. Sarasota, Fla., 347

Lodges with over 2,000 members:

1. Colonie, N.Y., 646
2. Sioux Falls, S. D., 434
3. Milwaukie, Ore., 411



PGER Raymond Dobson installed Francis M. Smith from South Dakota as Grand Exalted Ruler.



Rita Jane Fournace was given the honor of pinning the PGER's jewel on her husband. PGER Lee A. Donaldson presented a resolution honoring the immediate Past Grand Exalted Ruler for his service to the Order.

Reports showed that an estimated 1.5 million youths benefited from Elks programs at a cost of approximately \$3 million.

First place national Youth Leadership winners were presented. Miss LaDawn Shaw of Farr West, Utah (sponsored by Ogden Lodge), was the girl winner and Thomas Randall Camp of Kearney, Neb., won in the boys' division.

Both received a standing ovation from the audience.

A plaque was awarded to GER Fournace for his continued guidance and participation in the Youth program.

PGER Walker concluded the Elks National Foundation report of the previous day and introduced the first place winner in the girls' division of the Most

Valuable Student Contest. For a record-breaking third time the award was won by Miss Janice Marlene Csokmay of Warren, Ohio. She is a student at Bowling Green State University.

Winner in the boys' division, Michael Strohback of Riverside, Calif., was introduced by PGER Horace R. Wisely, also a member of the Elks National Foundation Board of Trustees. Each first place received a \$2,500 grant to the university of his choice. Both Miss Csokmay and Mr. Strohback received resounding applause from the audience as they expressed their thanks and gratitude.

HIGHEST PERCENTAGE NET MEMBERSHIP GAIN

Lodges with less than 300 members:

1. Gonzales, Texas, 185.89 pct.
2. Kingfisher, Okla., 128.68 pct.
3. Mena, Ark., 104.61 pct.

Lodges with 301 to 600 members:

1. Hyannis, Mass., 61.27 pct.
2. Winston, N.C., 60.87 pct.
3. Jonesboro, Ark., 57.64 pct.

Lodges with 601 to 1,000 members:

1. Nebraska City, Neb., 44.27 pct.
2. Middletown, Conn., 33.33 pct.
3. Roy, Utah, 31.83 pct.

Lodges with 1,001 to 2,000 members:

1. Escondido, Calif., 45.21 pct.
2. Kirkland-Bellevue, Wash., 34.35 pct.
3. Minneapolis, Minn., 19.65 pct.

Lodges with over 2,000 members:

1. Colonie, N.Y., 31.51 pct.
2. Lewiston, Idaho, 13.92 pct.
3. Sioux Falls, S. D., 13.08 pct.

YOUTH ACTIVITIES WINNERS For Year-Around Programs

Lodges with less than 300 members:

1. Gatlinburg, Tenn.
2. Scarsdale, N.Y.
3. Marysville, Ohio

Lodges with 301 to 600 members:

1. Fulton, N.Y.
2. Kodiak, Alaska
3. Ainsworth, Neb.

Lodges with 601 to 1,000 members:

1. Nashua, N.H.
2. Oswego, N.Y.
3. Valdosta, Ga.

Lodges with 1,001 to 2,000 members:

1. Midland, Mich.
2. North Platte, Neb.
3. Pasco, Wash.

Lodges with over 2,000 members:

1. Phoenix, Ariz.
2. Lincoln, Neb.
3. Tulsa, Okla.

State Associations:

1. Nebraska
 2. Ohio
 3. New York
- Honorable Mention California-Hawaii



A stirring speech on Americanism by Committee Chairman Dan Davis of Van Nuys, Calif., left, and an address on drug abuse education by famed entertainer Art Linkletter, right, brought enthusiastic and prolonged response from the Tuesday audience.



New York State Elks had a surprise for PGER Ronald Dunn. They presented him with fishing equipment and a rubber boat. He is shown here surrounded by dignitaries from the Empire State. The chap in the boat is none other than Eugene Heffernan, secretary of New York, No. 1.



Newly installed Grand Lodge officers paused for this official photograph. Seated, from the left, are Gerald Strohm of Fresno, Calif., Gr. Est. Lead. Kt.; Larry D. Chance of Panama Canal Zone, Gr. Est. Loyal Kt.; GER Francis M. Smith of Sioux Falls, S. D.; John J. Harty of Lawrence, Mass., Gr. Est. Lect. Kt.; and Homer Huhn, Jr., of Mount Pleasant, Pa., Gr. Secy. Standing, left to right, are H. Foster Sears of Macomb, Ill., Gr. Treas.; Rev. Fr. Francis A. White of Plattsburgh, N. Y., Gr. Chaplain; L. A. O'Neill of Madras, Ore., Gr. Inner Guard; Nelson H. VanDongen of Grand Haven, Mich., Gr. Tiler; and Edmund H. Hanlon of Red Bank, N. J., Gr. Trustee. Absent when the photograph was taken was newly elected Gr. Trustee Robert Yothers of Seattle, Wash.



Elks of South Dakota presented new Grand Exalted Ruler Smith with the keys to a new Cadillac in recognition of his election to the highest office in Elkdom. Making the presentation was SP Melvin Mickelson, left. Others, left to right, are Sioux City PER Nils Boe, former South Dakota governor, who nominated the new Grand Exalted Ruler; GER Smith; Frank Archibald of Fargo, N. D., who seconded the nomination; and Glen A. Jamtgaard, ER of Sioux Falls.



Taking top honors for the second year in a row as the national championship ritual team was Huntington, N. Y., Lodge No. 1565. Kneeling, left to right, are PERs Rudy V. Frey, George Montalto, and William J. Sayek, coaches. Standing, from left: Jack Kohout, Loyal Kt.; Robert Miller, Lect. Kt.; Larry Schramm, Lead. Kt.; Carl Ecklerle, Exalted Ruler; Al Prep, Chaplain; Robert Vandermark, Inner Guard, and Charles Price, Esquire.



Dressed in colorful and quaint colonial costumes, the Union City, N. J., Elks Ancient Fife and Drum Corps entertained convention visitors. They are directed by PER John Wall and Fred Nitting, right.

An unusual story culminated at the Grand Lodge session. When Wooster, Ohio, ER Roger E. Bucher was cleaning out his lodge, he discovered an ancient membership certificate, dated March 18, 1883, issued to a William Hendricks of Peoria, Ill. He has no idea how or why the certificate was in his lodge. Wooster members framed the document and during the convention it was presented to Peoria ER Robert H. Warner. The certificate has been returned home. From left are Wooster ER Bucher, Peoria ER Warner, and PGER Lee A. Donaldson, Grand Lodge sponsor of both states.



Thursday's Highlights

Delegates gave GER Fournace a rousing welcome back as he approached the podium to open the Thursday business meeting. He had been ill with pneumonia.

In a final report for the Committee on Credentials, T. J. Williams, Jr., of Albuquerque, N.M., reported that registration of delegates and Grand Lodge members for this convention reached 3,414, which established a new record for a single convention year, exceeding the Centennial year by 112.

Delegates approved the budget submitted by Chairman of the Board of Trustees H. Beecher Charmbury of State College, Pa. Also approved were resolutions thanking Brother Charmbury and Joseph A. McArthur, vice chairman, of Lewiston, Idaho. Both retired from the board.

Charles P. Bender, a member of Wabash, Ind., Lodge and Ritual Committee Chairman, announced the winners of the ritual contest. For the second year in a row, Huntington, N.Y., won first place. Their score was 93.795. Second was Greeley, Colo., 93.015; third, Sioux



The PGER Raymond Benjamin Ritualistic Trophy was presented to Huntington, N. Y., champion ritualists by Napa, Calif., ER Ted Pierce, right. Left is Huntington Lect. Kt. Robert Miller and, center, acting ER Carl Eckerle.





Convention Reports



PGER Wade H. Kepner,
Chairman, Elks National
Memorial and Publica-
tions Commission



Thomas A. Goodwin,
Chairman,
Committee on Judiciary



Rev. Francis A. White,
Grand Chaplain



Robert Haag,
Committee on
Distribution



PGER William J. Jernick,
Chairman-Treasurer
Elks National Service
Commission



PGER John L. Walker,
Chairman, Elks National
Foundation Trustees



Charles P. Bender,
Chairman,
Ritualistic Committee



Dan Davis,
Chairman, Ameri-
canism Committee



Omer C. Macy,
Chairman, Lodge
Activities Committee



Dr. Leonard J. Bristol,
State Associations
Committee



Horace E. Miller, Jr.,
Chairman, Youth
Activities Committee



Edmund H. Hanlon,
New Lodge Committee



H. Beecher Charnbury,
Chairman, Board
of Grand Trustees



T. J. Williams, Jr.,
Chairman, Committee
on Credentials



Stewart O'Brien,
Committee on
Resolutions



PGER George I. Hall,
Chairman,
Convention Committee



John T. Kirkwood,
Chairman, Auditing and
Accounting Committee



Nils Boe,
Former Governor
of South Dakota



PGER Glenn L. Miller,
Presiding

72 Convention Highlights



- ELKS NATIONAL YOUTH WEEK
AWARD WINNERS**
- Lodges with less than 300 members:
1. Cobleskill, N.Y.
 2. Ridgecrest, Calif.
 3. Brigantine, N.J.
- Lodges with 301 to 600 members:
1. Fulton, N.Y.
 2. Nogales, Ariz.
 3. Saratoga, N.Y.
- Lodges with 601 to 1,000 members:
1. Van Wert, Ohio
 2. Hudson, N.Y.
 3. Winslow, Ariz.
- Lodges with 1,001 to 2,000 members:
1. Falls City, Neb.
 2. Appleton, Wis.
 3. Midland, Mich.
- Lodges with over 2,000 members:
1. Phoenix, Ariz.
 2. Tulsa, Okla.
 3. Kelso, Wash.
- State Associations:
1. Ohio
 2. Pennsylvania

The main organ in huge Atlantic City convention hall is so large that to tour the inside would take four and a half hours. Convention organist Ramon "Red" Ringo of the Elks National Home is seen at one of the consoles.

Exalted Ruler Ronald Dow meets Exalted Ruler Ronald Dow. Two Exalted Rulers with the same name met at Atlantic City. Left is ER Ronald Dow of Portsmouth, N. H., No. 97. Right is Ronald Dow of Middleboro, Mass. No. 1274. They are not relatives.



One of the gifts presented to the new Grand Exalted Ruler, Francis M. Smith, right, was a large painting of an Elk by famed artist Guy Coheleach. The gift was from Kingsport, Tenn., Lodge. Left is Kingsport PER Martin Karant, GL Director of Public Relations, and center, PGER Edward W. McCabe.



Falls, S. D., 92.128; and fourth, Tuscaloosa, Ala. 91.242.

Napa, Calif., ER Ted P. Pierce presented the PGER Raymond Benjamin Trophy to the winning team. PGER R. Leonard Bush presented a trophy on behalf of his lodge, Inglewood, Calif., to the Exalted Ruler obtaining the highest score. It went to Greeley, Colo., acting ER William R. Farr who had a score of 89.040.

The John D. Frakes Coaches Trophy went to George Montalto of Huntington, N. Y., Lodge.

Delegates gave a standing ovation of approval to a resolution resolving to increase efforts to fight drug abuse. The resolution was presented by Stewart O'Brien of Festus-Crystal City, Mo., chairman of the Resolutions Committee. The convention committees were also

honored for a successful Atlantic City session by another resolution approved by delegates.

During the final report of the Committee on Judiciary by Thomas A. Good-

ATTENDANCE—As reported by the Committee on Credentials	
Grand Exalted Ruler	1
Past Grand Exalted Rulers	17
Grand Lodge Officers	23
Grand Lodge Committeemen	69
District Deputies Designate	224
Special Deputies	23
Representatives	1888
Alternate Representatives	31
Members of Grand Lodge	1138
Total	3,414

win of Wheeling, W. Va., delegates defeated a resolution to amend the constitution to eliminate the word "white" from the membership requirements. The vote, by secret ballot, was 1,798 votes against to 921 in favor.

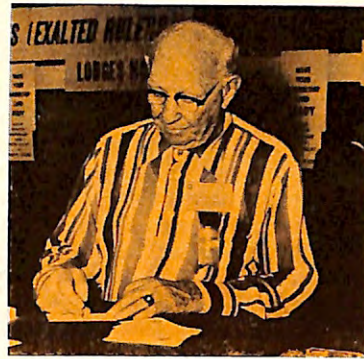
A new constitutional section passed last year in New Orleans was repealed, subject to the approval of the lodges. The section in question gave the Grand Exalted Ruler the right, with approval of the Advisory Committee, to abrogate any portion of the constitution and statutes.

A digest of the all legislation passed at the session will appear in a future issue of *The Elks Magazine*.

PGER Raymond C. Dobson installed the new Grand Lodge officers. He was assisted by the Pottstown, Pa., Drill Team.



The Governor of South Dakota proclaimed July 15th as Francis M. Smith Day in the state. PGER Raymond Dobson, right, presented the new GER with a copy of the proclamation.



"Wouldn't have missed it for anything." That's what PDD Burt S. Burns of Reynoldsville, Pa., seems to be saying as he signed in for the 108th Session. Burt is 89 years old. He's only been an Elk for 58 years.



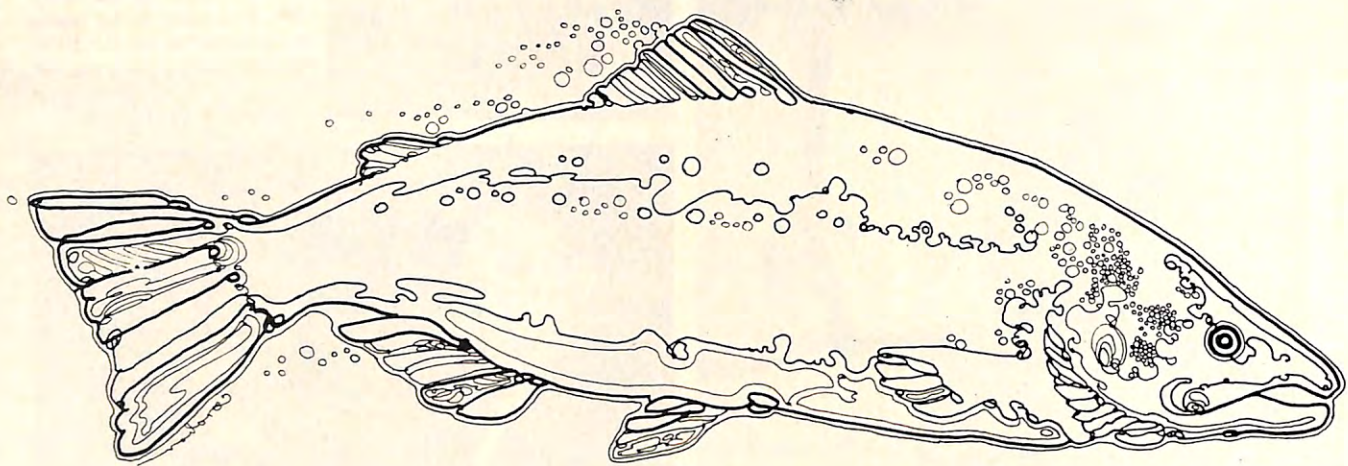
John D. Frakes of Tucson, Ariz., right, presented the Ritualistic Coach's Trophy to George Montalto of Huntington, N. Y.



Immediate PGER Fournace was given a seat of honor—on an old keg.

PER William R. Farr of Greeley, Colo., left, received the highest score for an Exalted Ruler in the ritual contest. A trophy from Inglewood, Calif., Lodge was presented by PGER R. Leonard Bush.





so long as there is a salmon

by Timon Covert

THERE IS much said today about man's ability to destroy his environment. Since the word "ecology" became as common in English usage as the word "sex," there have been untold thousands of sentences written about man's greed and how this greed has corrupted nature.

Not too many years ago, the salmon of the northwest were well on the road to extinction. For more than a century, man had preyed upon this species like he had preyed upon no other. When hide hunters were killing hundreds of buffalos, commercial fishermen in Washington and Oregon were taking thousands of salmon. The assault on the passenger pigeon was like child's play compared to the all out invasion of the salmon's domain.

But the amazing salmon survived.

Then came the dam builders, the farmers, the loggers and within a very few short years, nearly 75 percent of the salmon rivers were made uninhabitable for this majestic species.

The Willamette River in Oregon, for example, had become so polluted that it's fall run of the great chinook salmon had completely disappeared. In the summers, many parts of Oregon and Washington smelled much like the great plains must have smelled during the hey day of the hide hunters. Millions of yearling salmon were diverted into irrigation canals, where they perished—and rotted.

By the early 1950's, the situation had become incredible. The annual salmon take for canning had dropped to an

all time low; and the canning moguls added their voices to the cry of the sportsmen. "Enough," they said.

Since then, man has created something of a miracle in the great Northwest. He has made a liar out of those environmentalists who insist there is no hope for mankind; and he has shown conclusively that man's spirit is something like the spirit of the salmon—it will always persevere if given only a whisper of opportunity.

The story of salmon, then, is a story of hope—and to understand this story, it is necessary to discuss the life of this phenomenal fish, and its determination to survive.

Everyone knows that a salmon begins its life somewhere in a high mountain stream; and that it wanders to sea, where it remains for a few years before returning to the same stream of birth—to give birth. Then it dies.

The story, however, is not as simple as all this. Only a few of the fish live long enough to return. And it is only the dogged determination of those who do survive that keeps the species in existence.

The salmon begins life as a tiny pink blob, no larger than the head of a kitchen match. It knows no parents; it comes into the world alone and friendless—an unwanted orphan, you might say.

From the instant of its first breath, the salmon is constantly fighting for survival. Its every thought seems to be wrapped around the idea of living out its life span so that it might return to this exact spot to give birth to another generation.

To accomplish this, it will make one of the most phenomenal journeys known to man. The extent of its journey is matched in nature only by migrating waterfowl, or the great fur seals of the Pacific.

It's hard to think of another animal in nature that must run such a gauntlet of enemies to survive. True, all animals—or nearly all of them—have certain enemies; but none have them so numerous as the salmon.

As a tiny pink blob, it is preyed upon by bottom insects, crayfish and other fish. When it hatches and starts swimming as a young "fry," it becomes food

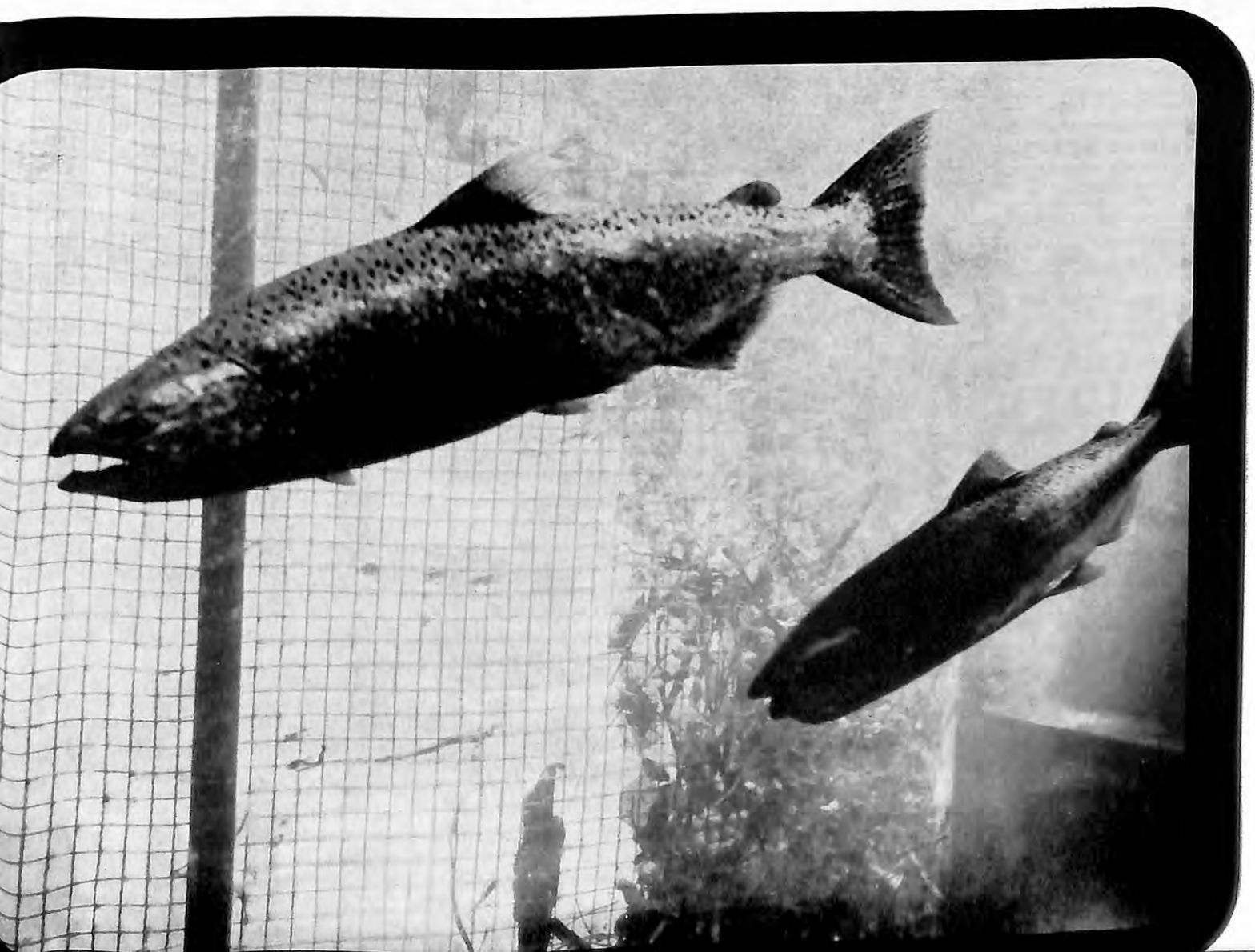
for other fish, birds, crayfish and even snakes.

Several months later, those that are still living, start their long and arduous journey. At this time, they are no larger than your tiny finger; but they must run such formidable barriers as foaming waterfalls, treacherous cascades, irrigation ditches that lead them to their death and—yes—even man-made dams.

The young salmon fry shows the same determination in reaching the sea that it will later display—somewhat more spectacularly—on its return.

Despite this arduous journey of up to 2,000 miles, many salmon survive to disappear in the sea. Until recently, no one knew for sure just where the salmon went once it entered the ocean. But brilliant tagging efforts have revealed that, as a rule, they may wander up and down the coast, eating heavily and building up energy for the return trip.

At sea, it still has enemies. It becomes food for seals, larger fish and a host of other meat eating animals. The numbers of each individual hatch con-



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Thomas Hobbes

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tinue to dwindle; it's something like the old bean bag game where everyone hit must leave the center of the circle until no one remains.

There are numerous estimates concerning the percentage of salmon that ultimately return to the stream of their birth; but they vary so greatly they seem hardly worth mentioning. However, five to 10 per cent seems to be the figures used most often.

Depending on the type of salmon, it may remain at sea anywhere from two to six years. The average for the great chinook salmon—called king salmon in Alaska—is about four years; the silver, or coho, salmon will return in two to four years.

The salmon is now an adult—and as an adult, it leaves its mark throughout the entire northwest; wherever it wanders—from San Francisco to Alaska; from the coast to as much as 2,000 miles up many northern rivers—the salmon demands attention by its very presence.

It's unlikely that any other single animal in the entire world demands and gets as much attention as does the returning salmon. It created an industry in Oregon before the first shout of "gold" was heard from California.

It provided the main diet for thousands of Indians long before Columbus found the Americas. The first ships to brave the rough North Pacific Ocean, came for cargoes of salmon—not gold. The Northwest Territories became known around the world, not for the gold it produced; but, rather, for its salmon.

Prior to 1832, these delicious fish were packed in brine and shipped to New England and Europe. The first cannery appeared on the Columbia River in 1832 and the fame of the salmon spread. Within 10 years, there were more than 20 canneries on the Columbia River alone—and still gold had not been discovered in California.

This also was the fish that saved members of the Lewis and Clark expedition from starvation.

Salmon run up river twice a year: In the spring and during the fall. The latter run is generally the heaviest and the fish are usually larger than those making the earlier run. Early Americans didn't think about the reasons behind these runs—in fact, they probably didn't even know. They knew only that here was a richness that was theirs for the taking—and take they did.

Salmon have been running the gauntlet of fishermen for more than 2,000 years. Maybe longer; but there is definite evidence that man had settled on the Columbia River about the time Christ was preaching goodness on the shores of Galilee.

By the time the white man arrived,

Columbia River salmon were feeding tribes from several hundred miles around. Thousands and thousands were plucked from the river annually.

But the Indian's assault on the salmon was minute compared to the white man's. It was something like placing a child in a gravel bed with a spoon and asking someone to compare the amount of earth he could move to the amount moved by a giant bulldozer.

And still the salmon survived.

By the mid 1800's, the white man had devised ways of pulling salmon from the river by the thousands. A so-called fish wheel that would scoop them up and transfer them onto waiting wagons, were observed taking as many as 3,000 fish per day from only one location.

And still the salmon survived.

Fish nets were strung from one side of the river to the other; fish traps were invented; gill nets were used; any means that would take salmon were in use—and legal.

And still the salmon survived.

The decline began in the 1880's. Dams were constructed; land was cleared for farming and forests were toppled for lumber.

And many of the salmon no longer survived.

Usually, in about its fourth year, the chinook salmon begins to feel this urge to return to the place of its birth. Slowly, from wherever it might be, it starts working its way back to the mouth of the river it remembers as a fry. It begins to gorge itself—something deep inside tells it that soon it will need all the energy it can muster. You might compare it to several last meals for a condemned man.

Fall run salmon start appearing off the coast of Oregon in late April or early May. Here, it will remain until August, or September—gorging itself and multiplying several times in weight.

The arrival of salmon is celebrated with all the fan fare of a visiting dignitary. Newspapers are filled with its homecoming; and sportfishermen, something that wasn't around in the 1880's, start beating a path to the ocean.

They pour into the northwest from thousands of miles away, much the same as did various tribes of Indians long before the coming of the white man.

To the sportsman, the salmon is one of the most prized catches of all, whether it be from the ocean, or later from one of the many rivers that drain the great and rugged northwest. You see children barely big enough to carry a rod, as well as retirees who are eager to share the last minutes of their lives with the salmon, which is now

(Continued on page 30)

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It means — if it's done exactly as shown in Chapter IV — that you now have virtually unlimited credit on your present income — that you can raise thousands of dollars in cash whenever you need it — overnight — with no investigations and no approval necessary!

You have plenty of time to pay the money back . . . you're completely within your right . . . and

you'll never have your life crippled again because you couldn't raise a few thousand dollars cash the very instant you needed it!

SPECIAL BONUS SECTION! How Sharpies Take The Credit-Card Companies For Tens of Thousands of Dollars Every Year!

In order to protect yourself, you should know as much as possible about the new "Credit-Card Con Games" that are now going on all over the country! They cost the big companies so much money every year that they could mean higher rates for you!

For example:

How one "smart operator" raised \$30,000 in cash from his credit cards . . . and didn't have to pay a single cent of it back!

How another operator got rid of huge personal debts at a discount . . . side-stepped impending salary garnishment completely . . . and emerged free and clear.

How hundreds of others — all over America — are using their cards to obtain merchandise they can never otherwise afford . . . and which never can be taken away from them, even if they don't pay for it!

But You Must Read It Yourself To Believe It! Because There's A Hundred Times More Money-Saving Information In This Book Than We Could Even Hint At Here!

So now the next move is up to you. You can go on paying for your credit cards, or you can turn them into money-making plastic gold-mines for yourself — tomorrow!

AND ANOTHER SPECIAL BONUS SECTION! 55 Murderous Ways Crooks Can Use Your Credit Card To Steal Money From You — EVEN IF IT NEVER LEAVES YOUR POSSESSION!

CREDIT-CARDSMANSHIP not only shows you how to make money with your credit cards . . . it shows how to keep them from back-firing on you.

Because of your credit card, you can be robbed and not even know it . . . seduced onto a treadmill of unmanageable debt . . . victimized by computer errors which can cost you a fortune and ruin your reputation . . . stripped of your privacy by credit investigators who store data, some inaccurate, in computers which make it available to everyone.

CREDIT-CARDSMANSHIP will help you keep your cards safe. It may save you money and headache by showing

how loopholes in the new Federal credit card law can still leave you liable for unauthorized use of your cards

how to outsmart the computer

how to get ready for the day you lose your cards

how to cut losses due to theft and fraud

how to sidestep retailing credit card swindles and avoid being victim of the service station gyp or the waiters' caper where they can charge you three and four times as much as you actually bought, and you'll never even know it unless you make one simple protective move!

a simple formula to calculate how much you can charge each month without getting into trouble . . . and an infallible method for beating unmanageable debt forever.



The stakes are big! Hidden credit charges — plus the interest you know you're paying on the cards can run into \$100 to \$200 a year. Almost all of this can be wiped out with techniques shown to you in this book . . . and an extra \$100 . . . \$200 . . . even \$500 a year profit put into your pocket to boot!

All it takes is a single weekend — a few hours — of fascinating reading. The money-saving, money-making information is waiting for you, entirely at our risk, in this book! Why not rush the enclosed No-Risk Coupon for it . . . TODAY!

ABOUT THE AUTHOR

Martin J. Meyer is co-author of DON'T BANK ON IT! How to Make Up to 13½% or More on Your Savings — All Fully Insured.

President of National Depositors Co-operative Association, he is one of the nation's foremost experts on recent advances in consumer money management.

His special expertise lies in the areas of making and saving money for consumers when they bank, when they buy — and now, when they use their credit cards. In addition to writing books, Mr. Meyer is engaged as a financial consultant.

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Gentlemen: Please rush me a copy(ies) of CREDIT-CARDSMANSHIP by Martin J. Meyer. I understand the book is mine for only \$8.98 complete. In addition, I understand that I may examine this book for a full 30 days entirely at your risk. If at the end of that time, I am not satisfied, I will simply return the book to you for every cent of my money back. Enclosed is check or money order for \$_____ (N.Y. residents add sales tax.)

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*Presented at the Grand Lodge Convention
following his election to office on July 10.*

The acceptance speech of

FRANCIS M. SMITH

GRAND EXALTED RULER Fournace, Distinguished Past Grand Exalted Rulers, Reverend Father White, Officers and Members of the Grand Lodge, My Brothers:

With humility but with deep pride and a heart full of gratitude I accept the office of Grand Exalted Ruler of this great fraternity.

Now I can ask for only one more blessing. I pray that Almighty God will grant all of us the health, the strength, the wisdom and the courage necessary to the fulfillment of our duties and responsibilities.

Knowledge of your faith and confidence is a noble beginning. In return you have my pledge of total dedication to the interests of our Order and unswerving allegiance to its great principles. I can do no more. I promise you I will do no less.

One never walks alone. My travels over the highways of Elkdom have been encouraged and guided by dear friends. Some hold positions of great responsibility in the Order. Others are cheerfully and faithfully serving in the ranks.

Some, but not all, know of the dedication and service of the Brothers seated on this dias, the Past Grand Exalted Rulers of this Order. I know of their love for Elkdom. I am proud that each is my friend and I am grateful for the contributions each has made to my career in this great fraternity. In truth, I would not be standing before you today if I had not had their encouragement, their counsel, and their confidence. I pledge to them that the chain of leadership composed of the strong links each has forged will not be broken during this year of administration.

I know they will approve a special reference to one of their group, my sponsor Past Grand Exalted Ruler Raymond C. Dobson. All who know this man respect and admire him. In his community, his state, his profession and our Order he has great stature. Because of what he is, he counsels by suggestion, encourages by accomplishment and leads by example. I owe him so very much and one of my rewards of this occasion is the opportunity it gives to acknowledge that debt.

To the Past Exalted Rulers, the Officers and members of my Lodge, Sioux Falls, No. 262, and to the Officers and members of the South Dakota Elks Association go my sincere thanks and gratitude for their enthusiastic support over the years I have been engaged in the affairs of Elkdom. And particularly for the support they have given and the sacrifices they have made in connection with my candidacy for this office. Thank God for the guys and gals of South Dakota. They are not large in number but they are big in heart and when they set about to do something, they get it done. You saw evidence of that this morning.

I am indebted to the Honorable Nils Boe, Chief Judge, United States Court of Customs, Past Exalted Ruler of my Lodge and a friend of many years, for his in-



PGER Dobson led a group of PGERs and other Elks in escorting GER-elect Smith to the podium for his acceptance speech.

dustry in attempting to find some nice things to say about me and for the time spent here today in saying them. While his capabilities have removed him from our community, we are proud to continue to claim him as one of South Dakota's own.

And Judge, I don't know to what extent you fractured some of the canons of our profession in mentioning the engagement of the partners of my law firm in the affairs of Sioux Falls Lodge, but I am glad you did. I am proud that so many of them are Past Exalted Rulers of my Lodge and grateful for the opportunity at this time to acknowledge that without their understanding, support and sacrifice I would not have been in a position to accept this office today.

To that great Elk of North Dakota and good friend, Frank Archibald, my thanks for so graciously seconding my nomination. Your participation will always be a part of my memory of this occasion.

To those who served as my official escort, to the Sioux Falls and Aberdeen Lodge Choruses and to my good friend Red Ringo, my sincere thanks for what you have done here today.

And now I have purposely saved for the last the giving of credit where credit is finally due. The lovely lady I am privileged to call my wife has walked many paths with me. Some have not been easy. Some have involved sacrifices and risks. These she has willingly made and accepted. Without her presence, her encouragement and her help, I would not be here. Indeed, I have a vague suspicion that those in positions of authority were much more interested in presenting her to you than me. The only problem she has posed for me over all of these years is her name,

Rae. I promise you that my first Executive Order will be that when we again meet you will turn to her in response to the word "Rae" and turn to me in response to the word "Francis."

In looking at the remainder of this little group this morning you can understand why I am proud of my family. The little guys were a bit apprehensive over this occasion but I assured them that everyone in the audience was their friend.

Grand Exalted Ruler Fournace, my good friend, Gene, like your predecessors, you have given unstintingly of your time and talents to the cause of Elkdom. I know the sacrifices you have made in the assumption and fulfillment of the duties of your office this year. You have taken the ship to sea. Under your great leadership it has fulfilled its mission, and you have brought it safely back to port. You richly deserve, and you have, the gratitude of all the members of this Order.

No beginning could have been more inauspicious than the initial meetings of that little band of lonesome men. Yet no organization of its kind has experienced the growth of our Order. From a membership of fifteen to over one million five hundred thirty thousand; from one Subordinate Lodge to two thousand one hundred and seventy-five; from a room in a boarding house at 188 Elm Street in New York City to facilities representing assets of over four hundred and fifty million dollars; from a casual association to a well-structured and sound organization. This is indeed a record of progress.

All of this has been delivered into our care for the relatively brief moment we are upon the scene. As present custodians of the affairs of this fraternity we have the

obligation of its preservation and its continued progress during our tenure. To discharge this responsibility, we must examine the reasons for this growth. We must determine if those considerations which sustained and nourished the Order throughout the years are still present—whether they are sufficient for today and whether they will be enough for tomorrow.

Let's look at the record. It is a refreshing experience.

Since 1880, when such statistics were first maintained, the Subordinate Lodges of this Order have contributed approximately two hundred and fifty million dollars to their charitable and welfare programs. Additional millions have been spent by the State Associations. Last year, alone, the contributions totaled approximately fifteen million dollars. Through these programs there have been aid to the handicapped, help to the needy, financial assistance to deserving organizations, recognition of worthy young people, and the list goes on and on.

In the forty-four years of its existence the Elks National Foundation, that great heart of Elkdom, has grown through voluntary contributions so that today the value of its investments is in excess of twenty seven and a half million dollars. During this period there has been contributed from its income for charitable and welfare purposes a sum in excess of nine million dollars and last year such contributions exceeded one million dollars.

Since the close of World War II our Order has been steadfastly engaged in fulfilling the pledge then made to this nation's war veterans. During that period expenditures in their behalf have been in excess of six and a half million dollars. In the city of Chicago stands that magnificent building dedicated to the memory of veterans of World War I and World War II.

"To quicken the spirit of American patriotism." These words were not written into the Preamble to our Constitution, and then forgotten. The American flag is placed close to our altar as a symbol that it is close to our hearts as loyal Elks. National Flag Day originated with this Order. We furnished the first two military base hospitals in France in World War I. We were one of the first private associations to declare officially and publicly against communism. We threw the weight of this organization behind the nation in World War II. In 1961 we approved and published a "Declaration of American Principles," and from that year on active promotion of Americanism has been a project of the Grand Lodge, the State Associations and the Subordinate Lodges.

Through the good days and the bad, on the international, national and local scenes, there has been steadfast adherence by our Order to its intent to serve God, our country and our fellowman. There has been dedication to the principles of charity,

justice, brotherly love and fidelity. This is why our Order has grown. This is why our Order is strong. This is why our Order stands tall on the horizon of the American way of life. This is a priceless heritage of achievement and responsibility. This is Elkdom's legacy!

No government subsidies have been involved in this giving. No public contributions have been requested in the funding of our projects. No government edict has required us to remember and care for the veterans. No concessions from the executive, legislative or judicial branches of government have been sought by us. We have asked only the right to exist as a private organization under our own legitimate rules and to serve with the dictates of our own conscience.

In the yesterdays of our Order, this was acceptable. We played and we worked.

“I am confident that the great majority of the American people appreciate the bounty of the American way of life, respect their government, respect their laws and respect their freedoms.”

We enjoyed fellowship and we shared its rewards.

But that was yesterday. We face today and we look to tomorrow. I am sure that from thousands there could come voices from beyond reminding us that each generation faced problems which required solution. We know this is true and we claim no monopoly on trouble. But the problems of today are our problems and their solutions are our responsibility.

Each time I travel by air I am struck by its illustration of a basic difference between yesterday and today. At ten thousand feet there is the serene sensation of remoteness and that life is at a standstill. This continues until a certain point in the landing procedure when suddenly there is knowledge that things are moving by very swiftly.

Alvin Toffler in his recent best seller "Future Shock" gives us a clue to the constantly accelerating pace of each of our lives. He divides the recorded history of mankind, some fifty thousand years, into "lifetimes"—each lifetime being sixty years. Roughly, then, mankind has witnessed some eight hundred lifetimes. For the first four

hundred and fifty lifetimes man lived in caves. Within the last eight lifetimes he has been able to communicate effectively through the printed word. During the last two lifetimes he has used electricity, and everything else that we know in our world today has occurred in the last lifetime.

Every phase of our lives is affected by this pace—the religious, political, scientific, economic and social. Dissatisfaction and impatience are both its cause and result.

For the most part it is not difficult to evaluate scientific change. Its results are relatively immediate making acceptance or rejection possible. This is not true of other fields. Here there are gray areas with honest differences of opinion as to desired objectives and methods of attaining them. Conflicting interests are involved, making proper compromise necessary. Credibility gaps are created, placing emphasis on understanding and tolerance. Honest dissent is important in shaping a proper course.

Because we are able to benefit immediately from the newest technological development, we tend to overlook the fact that it took years of experiment and building on lesser accomplishments. If we are going to benefit from change in our other worlds, there must be the same patience which will insure that the stepping stones are solid and properly spaced.

Always there has been the necessity to understand and evaluate dissent, to the end that it serves the needs of the many and not the aims of a few. Never before in history has there been greater need for such understanding and evaluation and never before in history has there been greater risk of loss if the challenge it presents is not met.

I need not describe the scope and the intensity of the attacks of today. We know them all too well. We cannot dismiss them with the observation they merely constitute a vocal, exhibitionistic minority. They may be that, but make no mistake about it, that may be enough to accomplish ends you and I do not want.

I am confident that the great majority of the American people appreciate the bounty of the American way of life, respect their government, respect their laws and respect their freedoms. But there is no doubt there is a militant minority which does not, and it is making every effort to take these things from us.

I believe in the right to dissent but I insist that with that right goes the responsibility of orderly process. I believe in the value of dissent, but I insist it has no value if it is devoid of knowledge and integrity.

It is said that every orchard must bear the tracks of its owner and there is no substitute for walking the job. Each of us has a proprietary interest in preserving the American way of life. The obligations it involves must never be forgotten.

The Benevolent and Protective Order of Elks has become an American institution by its own direction. It has become a force in the protection of the American way of life. To that militant minority which seeks only to destroy, we say—"not one area of concession—not one inch of retreat!"

As in the past, Elkdom must continue to serve God, country and fellowman. This is our heritage. This is our destiny. Any controversy which would destroy the capability of the Order to make this contribution must be resolved. But make no mistake about it, there will be no solution unless the judgment involved and any actions required come from the hearts and minds of the members of the Benevolent and Protective Order of Elks—and from no other source.

God will be served by continued strict adherence to the requirement of belief in Him as a condition of membership—by remembrance of His teachings and by observance of His will.

Country will be served by continuing to promote actively the cause of Americanism—by insisting on respect for its standards and by standing fast in opposition to those who would destroy it.

Fellowman will be served through continuation of our programs for the youth,

our aid to the handicapped, our interest in war veterans and our many other charitable and welfare projects.

But if we are to properly serve, there must be *integrity*—the integrity which comes from honesty, dedication and purpose—the integrity which gave birth to our Order and caused it to grow. For only through such integrity can come the *right* to serve.

If we are to properly serve, there must be *strength*—the strength which comes from within—the strength which comes from unity of purpose, strong leadership and financial stability. For only through such strength can come the *ability* to serve.

If we are to properly serve, there must be *knowledge*—knowledge by all Elks of their heritage of achievement and responsibility. For only through such knowledge can come the *desire* to serve.

And so our slogan this year is "Elkdom's Legacy—Know it, Serve it." It is our vow that this magnificent heritage shall not stop with us. We will make our contribution. We will pass it on as a greater bounty to those who follow.

My program this year concentrates on the Subordinate Lodge—its leadership, its financial integrity and its wholehearted participation in Elkdom's work. I want strong leadership because it is so vital to the fu-

ture of our Order. I want financially sound Lodges because there is no other basis on which they can function. I want one hundred percent engagement by the Lodges in the projects of the Order because this is Elkdom's business.

The campaign against drug abuse so successfully launched this year by Grand Exalted Ruler Fournace will be continued with the same emphasis. This Order will be in the front ranks of the fight against this monstrous evil with every resource at its command.

There are no more important persons at this Grand Lodge session than you Exalted Rulers of the Subordinate Lodges. We turn to you for the leadership so necessary to our programs. I will meet with you tomorrow and discuss our copartnership in the affairs of Elkdom. I promise you it will be an occasion we will all enjoy, and long remember.

Yes, we *do* accept the torch from these who have gone before. We *will* serve The Benevolent and Protective Order of Elks so that it may continue to fulfill its pledge to God, our country and our fellow man. And there will be a time when another generation will look back and say "They were stouthearted men—they preserved Elkdom's legacy for us because they knew it and they served it." ■

So Long as There Is a Salmon (Continued from page 26)

spending the last minutes of its life.

The commercial fishermen are also eager to greet the salmon as it approaches its "home" stream. These are the men who catch the salmon which goes into the can found on your grocer's shelf.

On a nice summer day, literally thousands of boats can be seen out of every port along the northwestern coast. And every one of these boats is carrying several persons who are anxious to test the fighting ability of the great salmon, or, if it's a commercial boat, the occupants are trying to earn a living for their families.

The point is: The salmon of the northwest provide entertainment for thousands and thousands of people and a livelihood for thousands and thousands of others.

In the midst of this, the salmon must somehow eat enough to provide for his long upriver journey. Once it enters the mouth of its "home" river, it will not eat again. (There is a growing belief that a salmon may "mulch" on certain foods during its upriver run. But nothing is definite. It can't eat. It changes shape as it starts upriver and among the changes are a constriction of the mouth muscles that prevent it from opening its mouth very wide.)

Imagine, for a moment, what this must be like from the salmon's point of view. As it swims around the mouth of "its" river, it is greeted by literally thousands of hooks. It must eat; it has to eat to gain the energy needed for its

long upriver run. You can't help but wonder: What are its odds of even reaching the mouth of "its" river?

Fortunately, many do; those that don't are feeding a large segment of the world. Remember this the next time you complain about the high cost of a can of salmon.

Then, finally—at long last—the salmon's time has come. It enters the river and starts upstream. This is as fascinating a phenomena as can be found anywhere in nature. Think about it for a moment.

There are hundreds of rivers dumping into the Pacific Ocean from the great Northwest. Yet, a salmon will unerringly pick the exact river from which it came. How does it do it? Biologists have made many guesses; but have given no answers.

What is it within the salmon that drives it back to the exact spot of its birth? Where does it get the strength to battle these mighty rivers? What evolutionary process made it necessary for the salmon to die after spawning?

There are many anadromous fish, (those that go from fresh water to salt water and back again) but none of the others die at the end of their journey. Why the salmon? (The Atlantic salmon does not die. But it's not a true salmon. It's a member of the trout family.)

These questions may never be answered. But I sometimes like to imagine what man could accomplish if he was possessed by this same singleness of purpose; this same determination to

get a job done—despite overwhelming obstacles.

Finding its "home" river is only the beginning. Each river that dumps into the Pacific has a myriad of tributaries—and each of these tributaries have a myriad of sub-tributaries.

It is into one of these latter sub-tributaries that the salmon will eventually find its way to spawn. . . .

. . . . Unless that tributary is no longer existing.

Then, some of the salmon will no longer survive.

It would appear that the salmon may have easily withstood the assault of man, if that assault had been confined to it as an individual. That is, the salmon may have continued reproducing at a rate that would have satisfied man's desire to spread salmon across the world's dinner table.

But the salmon could not withstand the assault on the streams and rivers where it spawned. Dams, log jams, irrigation, and pollution slowly—but steadily—cut into the ranks of salmon.

The mighty salmon could battle up to 2,000 miles of rapids; it could overcome its enemies—but it could not reproduce if there was no place to reproduce.

It fought its way upriver—until it was blocked by a dam, or a log jam and it could go no farther. There it died—without reproducing.

As already mentioned, the shortage became critical by the early 1950's. Many people knew this shortage was coming. The sportsmen were already protesting the continued building of

(Continued on page 58)

SPORTS ACTION

by Don Bacue



WRESTLING—THE GREAT DECEIVER?

"He's a mountain," mat champion Johnny Rogers said of his opponent before a Championship bout several years ago in Chicago's Amphitheatre, "but mountains are meant for climbing." And some 47 minutes later, Rogers had climbed all over Australian Pat O'Connor. The Aussie, badly pummelled and spurting blood, was carted from the ring on a stretcher.

Matches such as this—where the winner suffers concussions and the loser barely escapes with his life—are rare in professional wrestling today. They're the grudge matches... for some wrestlers, once-in-a-lifetime affairs.

More often, a wrestling match is signed, sealed, and delivered much the way Discharge Papers are issued from the Army, with a great deal of hoopla before and an even greater amount after. But professional wrestling wasn't always that way.

There was a time decades ago—a



better time, many fans insist—when the sport was a mixture of brute force and tactfully applied physics... kick a leg out here, a man falls there; yank an elbow this way, a man leans that.

And, basically, that's the way professional wrestling is today. But we're not talking about "basically." We're

talking about "wholly." And to consider the complete wrestling picture, we can't overlook theatrics.

"I'm not what you'd call a scientific wrestler. I like it tough. I like to walk into a ring and wrench the other guy's head off." That's how wrestling idol "The Crusher" feels about the sport. And while he's wrenching, he's also snarling, yelling, pounding his chest, flexing his muscles, and, all in all, putting on a great show. Even more important from a box-office standpoint, the fans love it. But things weren't always that rosey.

Back in the early days, the accent was on defense. It wasn't uncommon to find half the paying customers at a match nodding in their seats as two hulking bulls stalked one another for hours on end, each cautious about exposing himself to the other's attack. Few attendance records were set.

But as they say in Ireland, "The Good Laird must've had a hand in it" (after dozing through a match or two, Himself, do you suppose?). Shortly thereafter the rules governing the sport of wrestling expanded to include many new holds; and a fantastically raucous form of "catch as catch can" emerged. The winner? Wrestling itself... to the tune of millions of dollars a year. More than 20 million paying fans. Not even football draws crowds like those. Wrestling, in all its theatrical splendor, has finally bloomed in America. Its color? Money green.

"You can't sell a fake product," says Vince McMahon, Madison Square Garden's matchmaker and former head of the World Wide Wrestling Federation, in response to the one question people ask most of professional wrestling. "The public just wouldn't keep on buying it."

I believe he's telling the truth, too. I don't think wrestling is rigged, any more than roller derby, hockey, or baseball is. Oh, it's pretty easy to tell who's going to win and who's going to emerge clawed, fanged, butted, and otherwise debauched in a good many matches;

but that doesn't mean they're rigged. Some wrestlers do as well by losing as their high-performance pals do by coming out on top. And many of these confrontations aren't "matches" at all—simply exhibitions.

But every now and then, you'll run into a real match neither wrestler wants to lose. A Rogers-O'Connor match, for example. And when that occurs, there's no way I'm going to believe the mangled loser lost because it was planned. There are some things in life not worth any amount of money. No, wrestling is on the up-and-up, which doesn't mean it's all "pure sport." Former wrestling star Toots Mondt comments:

"If the fan comes to the arena for excitement, then it's up to the sport to provide it. Generating excitement is the prime concern. The best way to do it is to supply the audience with constant action. This wrestling does." And better than any other sport, too.

Take former wrestler George Wagner, for instance. He was a real pro from the start—tough, determined, and fast. Not until he coiffed and dyed his hair, hired a valet to spray perfume and incense around the ring, and changed his name to Gorgeous George, though, did he make it big. Inside of a year, he was Box Office King, the No. 1 attraction. He was a showman, sure. But he was a wrestler, too. Often, the fans confuse showmanship with dishonesty. They forget that all sports stars are showmen, Dick Butkus, Richie Allen, Pete Maravich, though not to the extent professional wrestlers are. Dick the Bruiser, one of the toughest—and most popular—wrestlers ever, defines it this way:

"I'm not going to let some unknown beat me. I've worked too hard building my reputation into real earning power. The promoters know that. They also know that I'll do anything reasonable to give them a good show, to send their fans home satisfied that they've got their money's worth."

Let's face reality: Sports is Big Business—no matter what the Supreme Court says. So doesn't it make sense that wrestlers, the most sought after of whom make more than double what the best paid bank presidents in America make, cater to their "customers?" It does to me.

NEWS OF THE STATE ASSOCIATIONS



During the Mississippi State Elks Association convention, Brother J. W. Schram (center), a 60-year member of Clarksdale, the host lodge, was honored for his long years of service to Elkdom. The new state officers congratulating him included (from left) VP Jerry Ellis, Biloxi; Trustee Charlton Brent, Greenville; Trustee Edgar Johnson, Greenville; Secy.-Treas. Raphael Franco, Vicksburg; Tiler Fred Robinson, Clarksdale; SP James Thompson, Hattiesburg, and Trustee John Laws, Columbus.



A key to the city was presented to GER E. Gene Fournace during his visit to the Oregon State Elks Association convention at Milwaukie. Becky Hupfer, Miss Milwaukie, and City Commissioner Bill Hupp made the presentation.

REGISTRATION totaled 1,424 at the May 25-27 convention of the Oregon State Elks Association. Milwaukie Lodge was host to GER E. Gene Fournace; PGER Frank Hise; Grand Forum Justice H. M. Randall; GL Americanism Chm. Dan Davis; GL Lodge Activities Committeeman Raymond Schroth, and GL Youth Activities Committeeman James Trimble.

Special contributions from members and lodges totaled \$6,960 for the Elks National Foundation. Almost \$10,000 was provided for the visually handicapped children's program, and Meadowood Springs Speech Camp received nearly \$5,000.

The delegates decided to hold future ritualistic contests after the election of new officers with district contests to be held in May.

Medford Lodge's PER Reuel Rians Jr. was elected State President. His seven Vice-presidents include William Flatt, Condon; James Damon, John Day; C. J. Wilkins, Tillamook; Jack Lambert, Lebanon; Ernest Zielinski, Salem; Bruce Reed, Beaverton, and R. A. Herndobler, Ashland. Other state officers are Secy. L. A. O'Neill, Madras; Treas. H. M. Randall, Salem; Sgt.-at-Arms Bob Babcock, Medford; Chap. H. E. Bergstrom, Lakeview; In Gd. W. E. Edmiston, Newport;

Tiler Wesley Foster, Hillsboro, and Organist Lee Akins, Gresham.

The seven State Trustees are George Flitcraft, Klamath Falls; John Reiley, Eugene; Russell Hines, Hillsboro; Ben Harlow, Portland; Sidney Nicholson, Florence; H. C. Morse, Hood River, and C. R. Stark, Roseburg.

Headquarters for the mid-winter session January 25-27 will be at the Portland Hilton Hotel. Eugene Lodge will host the next annual convention May 24-26.

INDIANA ELKS met at French Lick June 1-4 for their annual state convention. PGERs William Wall, Edward McCabe, and Glenn Miller headed the list of distinguished Elks in attendance.

PSP Thomas Burke presented checks to three organizations supported by the state major project. Checks for \$48,000 and \$27,000 went to the Indiana University School of Medicine and Purdue University respectively for cancer research. The Florence Crittenton Home of Terre Haute received \$3,250.

The ritualistic judges chose Logansport Lodge as this year's contest winner. The memorial service honored the late PSP Raymond Thomas and included an address by PER Charles Sparrenberg, Evansville.

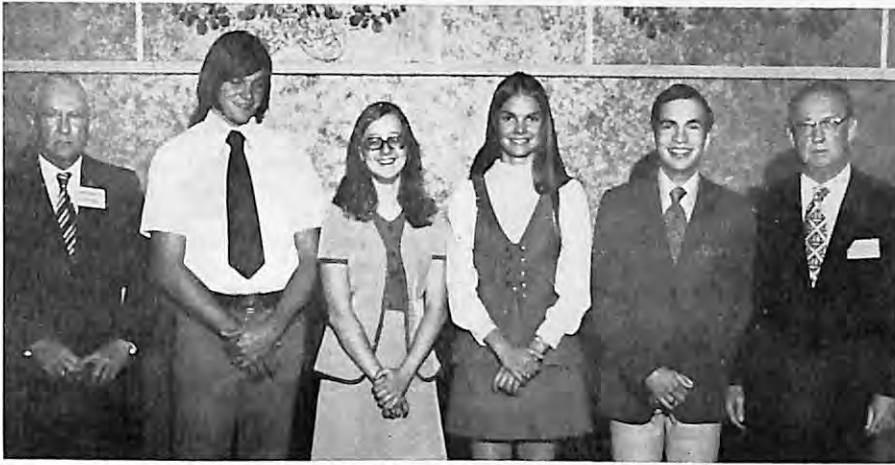
Heading the list of state officers for the coming year is SP George Stutzman, Elkhart. Assisting him will be VP Quenton Hawks, Plainfield; VP Stanley Kocur, East Chicago; VP J. Hershel Monroe, Princeton; VP Richard Moren, Seymour; VP Joe Stevens, Elwood; Secy. C. L. Shideler, Terre Haute; Treas. George Vaughan, Logansport, and Trustees Warren John, Auburn; Donald See, Martinsville; Thomas Thomas, Alexandria; William Levin, Hammond; P. W. Loveland Jr., Jeffersonville, and Robert Gillan, Linton.

June 7-10 are the dates for the 1973 convention.

PGER GLENN MILLER was among the 380 delegates and their ladies attending the Iowa Elks Association convention at Burlington May 5-7.

The Iowa Elks spent \$11,745 in providing a van and driver for the Easter Seal Society of Iowa to promote the sale of items made by handicapped persons. In the state ritualistic contest Decorah Lodge took top honors.

The list of newly elected officers includes SP Leo Youngblut, Waterloo; President-elect Al Humphrey, Fort Madison; VP Fred Reed, Oskaloosa; VP Dave Jensen, Decorah; VP L. E. Germann, Storm Lake; VP Robert Jackson, Shen-



State winners in the Oklahoma Elks Most Valuable Student contest received their awards during the Oklahoma Elks Association convention at Oklahoma City. (From left) Chm. Frank Hammond, Enid, presented scholarships to Mark Merrill, Donna Cope, Dorothy Burns, and James Poe. PGER Robert Pruitt offered his congratulations.



PDD James Tait of Boone Lodge was honored during the Iowa Elks Association convention at Burlington for his outstanding contributions to Elkdom. Brother Al Bornmueller, Ames, presented a special plaque.



Three checks were presented during the Indiana Elks Association convention for programs sponsored by the state major project. PSP Thomas Burke had the honor of making the presentations to (from left) Dr. Glenn W. Irwin, dean, Indiana University School of Medicine for cancer research; Mrs. Robert Gore, executive director of the Florence Crittenton Home; and J. L. Waling, division of sponsored programs at Purdue University for cancer research.

andoah; Secy. Sanford Schmalz, Muscatine; Treas. James Tait, Boone, and Trustees George Soumas of Perry, Clarence Weber of Davenport, B. F. Wipplinger of Waterloo, and Gene Gutknecht of Fort Dodge.

The association's mid-winter meeting will be held at Waterloo Lodge November 17-19.

KENTUCKY ELKS gathered at Lexington Lodge June 7-10 for their state association's annual convention. More than 400 delegates were joined by PGER and Mrs. Edward McCabe, Grand Trustee and Mrs. Lewis Gerber, SDGER and Mrs. Ted Callicott, National Home Supt. and Mrs. Doral Irvin, and GL Ritualistic Chm. Charles P. Bender.

Edward Meier, Newport, will head the Kentucky association as State President. He will be assisted by President-elect James W. Franklin, Louisville; VPs Charles E. Barber of Ashland, James F. Loftus of Princeton, and Ted Zimmer of Newport; Secy.-Treas. Garland F. Guilfoyle, Newport; Trustees Joseph Biancke of Cynthia, J. F. Pete

Green of Fulton, Joe Gaines of Frankfort, and W. Thomas Naive of Paducah, and Chap. Joseph Tucker, Organist Paul Lankisch, Sgt.-at-Arms Don Michaels, and Tiler Norb Geis, all from Newport.

Ritualistic honors were taken by Ashland Lodge. Louisville Lodge was second, and Newport Lodge was third.

The Kentucky Elks' mid-winter meeting is scheduled for November 10-11, with Ashland Lodge as host. Louisville Lodge will extend its hospitality to the state association's 65th convention in May 1973.

A PARADE through downtown Mandan was the highlight of the 52nd annual North Dakota Elks Association convention June 11-13. PGER Raymond Dobson, Grand Secy. Homer Huhn, Past Grand Tiler Cliff Reed, and SDGER the Rev. Felix Andrews were among the 1,561 Elks attending.

The association voted to donate \$1,000 to Rapid City, S.D., Lodge to aid flood victims. More than \$800 was added to this fund through personal contributions.

Membership in the state reached a new high of 27,282 with a gain of 983 members.

Walter Stine of Valley City was elected to head the association as State President. His fellow officers include VP John Korsmo, Fargo; Secy. Ray Greenwood, Jamestown; Treas. Everett Palmer, Williston; Trustee Wallace McKenzie, Dickinson; Trustee Frank Mirgain, Fargo, and Chap. Felix Andrews, Minot.

Mandan Lodge is scheduled to host the 1973 bowling tournament. The 1973 convention will be held at Minot.

HOT SPRINGS National Park was the site of the May 27-28 meeting of the Arkansas State Elks Association. The 400 delegates and guests attending included PGER George I. Hall and SDGER Charles Lilly.

The total 1971-1972 contribution to the Arkansas Children's Colony was \$7,943, and \$500 was donated to the Jonesboro Arkansas Youth Center. Nearly \$5,000 was budgeted for the colony for the coming year, along with \$500 for the new retarded children's home being built at Mountain Home.

The association's new officers include SP Jerry Bowers, North Little Rock; VP Larry Searcy, Hot Springs; VP Gordon Engeler Jr., Mountain Home; Secy.-Treas. Murry Hodge, North Little Rock; Tiler W. C. Mercer, Jonesboro; Chap. Russel Paulus, North Little Rock; Sgt.-at-Arms Harvey Nelson, Hot Springs, and In. Gd. Raymond Fischer, North Little Rock.

October 7 and 8 are the dates for the fall convention at North Little Rock. Fort Smith Lodge will host the 1973 convention in May.

THE 45TH ANNUAL convention of the Vermont Elks Association was held June 2-4 at the Le-Baron Motel-Hotel, Sher-



Greensboro Lodge, the host of the North Carolina State Elks Association convention, was honored for signing up 361 members in the Elks National Foundation during the past year for a total of \$11,640 in contributions. Discussing the lodge's record were (from left) PER Steve Fennell; PGER John L. Walker; Foundation Co-chm. M. M. Mashburn; SP John D. Sullivan; Nelson Stuart, executive director of the National Foundation, and Foundation Co-chm. E. J. Johnson.

Special guests during the Arkansas State Elks Association convention were (from left) DDGER Gordon F. Engeler Jr.; outgoing SP Richard Hebel; DDGER Don Phillips; PGER George I. Hall; Hot Springs ER Thomas Sullivan; SDGER Charles Lilly, and SP Jerry Bowers.



The new North Dakota Elks Association officers waited to be installed during the ceremonies at Mandan Lodge. They were (from left) SP Walter Stine; VP John Korsmo; Treas. Everett Palmer; Secy. Ray Greenwood; Trustee Frank Mirgain, and Trustee Wallace McKenzie.



brooke, Quebec, Canada. Newport Lodge was host to the largest number of delegates ever to attend the state's convention.

The annual banquet was held at the Salle D'Armes Hall of the hotel. SDGER Edward A. Spry of Boston was the guest speaker.

The state ritualistic trophy was awarded to Brattleboro Lodge. Plaques were awarded to State Secy. Roger J. Sheridan of Montpelier for his 25 years of service, and to State Treas. R. Newton Owens of Rutland for his 20 years of service. Other awards went to Bennington Lodge, for the membership contest; Hartford Lodge for the Ten Pin bowling honors; St. Johnsbury, for the cribbage title, and Bellows Falls for the Candle Pin Bowling crown. Outgoing SP John C. Taffner Jr. of Newport, and DDGERs Lawrence E. Futvoye and Ralph W. Michelman were honored with plaques.

According to reports Silver Towers Camp for Retarded Children in Brookfield, the state major project, received a total of \$51,952.82 from the state association.

State membership increased by 309 members. As of March 31 Vermont has 8,599 Elks, an all-time high. Another record for the state was the contributions to the Elks National Foundation

with a total per capita donation of \$1.70.

Montpelier Lodge will host the 1973 convention, with the dates to be announced.

The new officers are headed by SP Carl R. Quesnel, Montpelier. Vice-Presidents are John B. Harte, Bennington; Robert W. Draper, St. Albans, and Joseph A. Burke, Windsor. Secy. Roger J. Sheridan, Montpelier, was reelected for the 26th year, and Treas. R. Newton Owens, Rutland, was reelected for his 21st term. The new Tiler is John Donnelly of Montpelier. Elected as three-year Trustees are Allan C. Merritt, Rutland; Daniel Mainieri, Burlington; Franklin Colburn, Hartford; Owen C. Williams, Bellows Falls, and Theodore Buck, Newport. Victor E. Shaw, Windsor, was elected as a two-year Trustee. Chap. Albert Fraser and Esq. Henry Augustoni are both Montpelier Lodge members.

GREENSBORO, North Carolina, Lodge was host to the state association convention May 26-28. Attending were 225 delegates and their ladies representing the 40 lodges in the state. PGER John L. Walker and Nelson E. W. Stuart, executive director of the Elks National Foundation, were among the honored guests.

After a welcome by ER C. J. Alsbrook

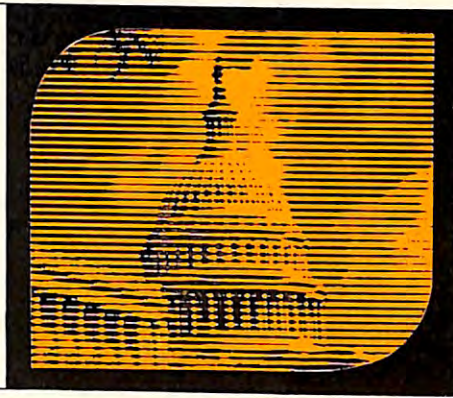
and District Judge Kenneth Carrington of Greensboro, the business session was conducted by outgoing SP Garland Garrett of Wilmington. The state was re-aligned into four districts to comply with the Grand Lodge assignment of another District Deputy Grand Exalted Ruler. Reports indicated \$45,000 was used to entertain 600 at the state's summer camp for two weeks, and seven academic and four nursing scholarships were granted.

Officers for the coming year will be led by SP John D. Sullivan, Southern Pines. Other new officers are VP-at-large Kermit R. Hoffman, Gastonia; Secy. A. J. Crane, Kinston, and Treas. Herbert F. Finck, Brevard.

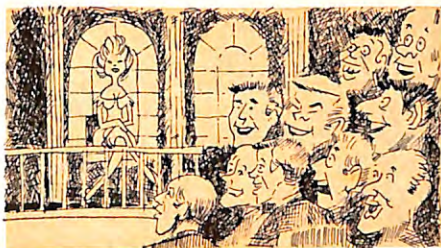
During the banquet awards were presented to Greensboro Lodge for first place in the state for average donations of \$7.16 per member to the National Foundation, and for adding 361 new members to the Foundation. H. Steve Fennell, Greensboro, was awarded a plaque by PGER Walker for his outstanding service as Exalted Ruler during 1971-72. The state distinguished service award went to State Treas. Herb Finck.

The fall meeting will be hosted by Southern Pines Lodge October 6-8. The 1973 state convention will be at Atlantic Beach.

AROUND WASHINGTON



PLAYBOY ENTERPRISES ran into a problem with Wall Street when it decided to use a nude picture of playmate Willy Rey on its stock certificates. She had to look more modest before she could appear on the certificates. The problem was solved to the satisfaction of the financial community by extending the redhead's hair over her bare breasts.



THIGH-WATCHING is "one of the most popular diversions" in the House, according to Rep. Donald W. Riegle. The Michigan congressman tells in his new book, "O Congress," how some of his colleagues shifted their seats to get a better view of an attractive redhead in the Visitors' Gallery one day when it was discovered that one of her thighs was fully exposed.

LIFE IN APHRODISIA. Some things appear to have changed very little since the days of Aphrodisia, an ancient ruined city in Turkey now being excavated under the auspices of the National Geographic Society. The society reports "a fascinating modern ring" about some of the inscriptions that have been uncovered. For example, this notice was discovered at the entrance to the elaborate public baths dedicated to the Goddess Aphrodite and the Emperor Hadrian: "The customer is held responsible for the loss of any money from purse or belt not previously checked."

LAWNS IN THE FALL are a reminder to home owners that last summer's problem will be back with them next summer. But the problem is made

easier by a series of booklets developed by the Agriculture Department. By writing to Consumer Product Information, Washington, D.C. 20407, you can get "Better Lawns" for 25 cents, "Lawn Disease" for 25 cents, "Lawn Insects" for 20 cents, and "Lawn Weed Control with Herbicides" for 15 cents.

IRON SHOT will be used in a pilot program on selected federal waterfowl hunting areas this fall. If successful, it may be made mandatory as a substitute for lead shot by 1974 for all waterfowl hunting, according to the Interior Department. Iron shot was selected after extensive research as apparently the best alternative shot which does not poison waterfowl. Rising concern has been expressed over the millions of birds who die of lead poisoning each year after picking up spent lead shot accidentally while feeding.



CANDY EATERS continued to curb their sweet tooth in 1971. Per capita consumption of confections came to only 19.8 pounds in contrast to 19.9 pounds in 1970 and 20.3 pounds in 1968, according to a Commerce Department report. But the higher prices paid resulted in candy sales exceeding \$2 billion for the first time in 1971. In 1944, when the volume was equal to 20.5 pounds per person, candy sales came to only \$658 million.

TRANSPO 72 was considered such a success that many companies expect the huge transportation exposition held at Dulles airport in May to be followed by Transpo II in 1974. Public enthusiasm was even greater than an-

anticipated with 1.5 million persons attending during the nine days Transpo was open. Exhibitors were pleased and so was the Transportation Department, which sponsored it. Particularly because at least \$50 million in sales were negotiated at Transpo, it was estimated.

A THEATER in the "Vienna Woods"—Vienna, Va. that is, about 20 minutes from downtown Washington—has become the center piece of a new concept in the National Park System. Called Wolf Trap Farm Park, it is concluding this month its second successful summer season as the first national park for the performing arts. The Postal Service has issued a 6-cent commemorative stamp to honor it as an outstanding park.



DRACULA LEGEND is the theme of something different in travel tours which Pan American World Airways began flying to Rumania this month. The 18-day trip is called "Spotlight on Dracula" and it includes conversations with Rumanian folk lore experts, showings of Dracula movies, and a visit to Transylvania, home of vampire lore, where Vlad Dracula—known as "son of the devil"—was born in 1431.

BAN ON DDT. Environmentalists won one of their most significant victories when William D. Ruckelshaus, administrator of the U.S. Environmental Protection Agency, sided with them and ordered a ban, effective Dec. 31, of DDT for crop production and non-health purposes. Manufacturers of the chemical and the Agriculture Department have argued for continued use of the pesticide. But Ruckelshaus said, "I am convinced by a preponderance of the evidence that once unleashed, DDT is an uncontrollable, durable chemical that contaminates the aquatic and terrestrial environment."

PLAYING CARDS for people caught up in election year fever are reported to be selling well in Washington's leading novelty store, the Game Room. Each of the 52 cards in the deck is decorated with a different caricature of a prominent political figure in the two major parties. Called "Politicards," they cost \$2.50 a pack.

Playing the Market *(Continued from page 10)*

to reach 50. Two members were appointed to watch this stock, as it was listed only in the Wall Street Journal. They were to advise the treasurer to sell when it reached 50. Well, the week it reached 50, they were both out of town and we missed a good profit, as the stock took a steady nosedive after that."

How does an investment club usually go about buying its stocks? Let's just suppose a group of men investors were to form a club, presenting \$150 to a stockbroker to invest for them. A Chicago broker tells us it works this way: "I'd first give you some materials about the market. Then I would point out that we are a member of the New York Stock Exchange, we own a seat and theoretically can get the best possible price at a given moment. For this service a fee is charged—a fee that is established by the exchange and used by every member firm. We would discuss the investment objectives of the club, and try to tailor your program to these aims," he explains.

"When the club's decision has been made," continues the broker, "it is telegraphed to the brokerage floor in New York where the order is taken to the place where it is traded." Acting much

the same as an auction market, the broker says he has so many shares of a particular stock and asks for buyers. The highest bidder gets them. When the trade is made, it is reported back to the broker, who tells the club. In a day or two the client or club will get a bill for it. And they must make payment within a fixed number of business days following.

The club usually meets monthly to collect payments, discuss investment possibilities and decide on a course of action. A representative of the brokerage firm carrying the club's account sometimes attends the meeting to offer investment suggestions and advice. The National Association of Investment Clubs tells us the most recent surveys show the average person investing in a club was adding \$15.95 of new money to his club each month.

The Mobile Investment Club in Royal Oak, Michigan, uses a closed ballot for purchasing stocks, and the majority wins. For two years this club has received the award for showing the best performance in the State of Michigan. J. Kirchner, a member, tells us, "Last month our percent of net gain over our investment was 96 percent!"

V. Lauriner, of the Greenview In-

vestment Group, in Arlington Heights, Illinois, tells us they have a committee of three who present stock studies at each meeting. Every member not on the Board is asked to work on the study committee for three months. The club members suggest the stocks they would like to have studied, and any member present can present a study on a stock which seems interesting.

Many club members provide technical journals, allowing the club members to become familiar with such things as the latest nuclear developments, computer studies, medical progress with radioactive isotopes, and such.

Have investment clubs found a "formula" for making money on the stock market? No formula will GUARANTEE that you will make money in the market, but there are several formulas practiced to help you buy stocks at lower prices and sell them at higher prices than you normally would. These formulas discipline your investing, and here are two of the more widely used methods:

Constant Dollar—You decide on the amount of money you would like to keep invested, maintaining a reserve fund to back it up. Then, at regular intervals you either buy or sell to hold the investment at a constant level. You support any losses—and deposit any profits—in the reserve fund. Let's say your club invests \$1,000 in a certain stock. It goes up in value to \$1,500. You will then sell \$500 worth and deposit the proceeds in your reserve. But, if it declines to \$900, you draw on the reserve fund for \$100 to buy more stock.

Constant Ratio—Instead of the amount based on dollars, you decide what percentage of your available money will be in a certain stock and what percent is in the reserve fund. If 60 percent is in the stock and the market goes up, your stock is then worth 70 percent of your total funds. You will then sell enough to return the percentage to 60 percent and deposit the profits in your reserve. In a decline, you will buy enough stock to bring the percentage back up to its starting point.

Most of the club members we have talked to agree it is worth all the work, study and energy put into learning the vernacular just to be able to not feel "out of it" when in the company of other men whose conversation eventually gets to "Dow Jones averages," "growth issues," "profit margins," "highs," "lows," etc.

Wall Street and Las Vegas have much in common for the man who buys and sells securities on hunches, tips or emotional urges. But, for the investor who knows what he is doing...the stock exchange and the casino are miles apart!

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ISLANDS IN SPACE

IN THE SUMMER of 1968, newspaper headlines and TV announcers fearfully told of an asteroid—a mysterious chunk of rock $\frac{6}{10}$ th of a mile in diameter—hurtling toward Earth at a speed of 36,000 miles an hour.

It was the minor planet Icarus traveling on a course that would bring it within 4,000,000 miles of our planet. If, however, Icarus had suddenly veered off course and smashed into our planet, the result would have been cataclysmic.

The impact would have been equal to 1,000 billion tons of TNT—producing a crater 60 miles in diameter and generating seismic shock waves greater than the most violent earthquake. If Icarus had plunged into the middle of the Atlantic, gigantic walls of water thousands of feet high would have inundated all coastal areas of North America and Europe.

Because of his expertise in orbital calculations, Dr. Samuel Herrick, professor of astronomy and engineering at the University of California, Los Angeles, was the man to know the exact whereabouts of Icarus in the solar system at any given time. As the little planet drew nearer, Dr. Herrick's telephone lines rang incessantly—with calls from newsmen and the general public.

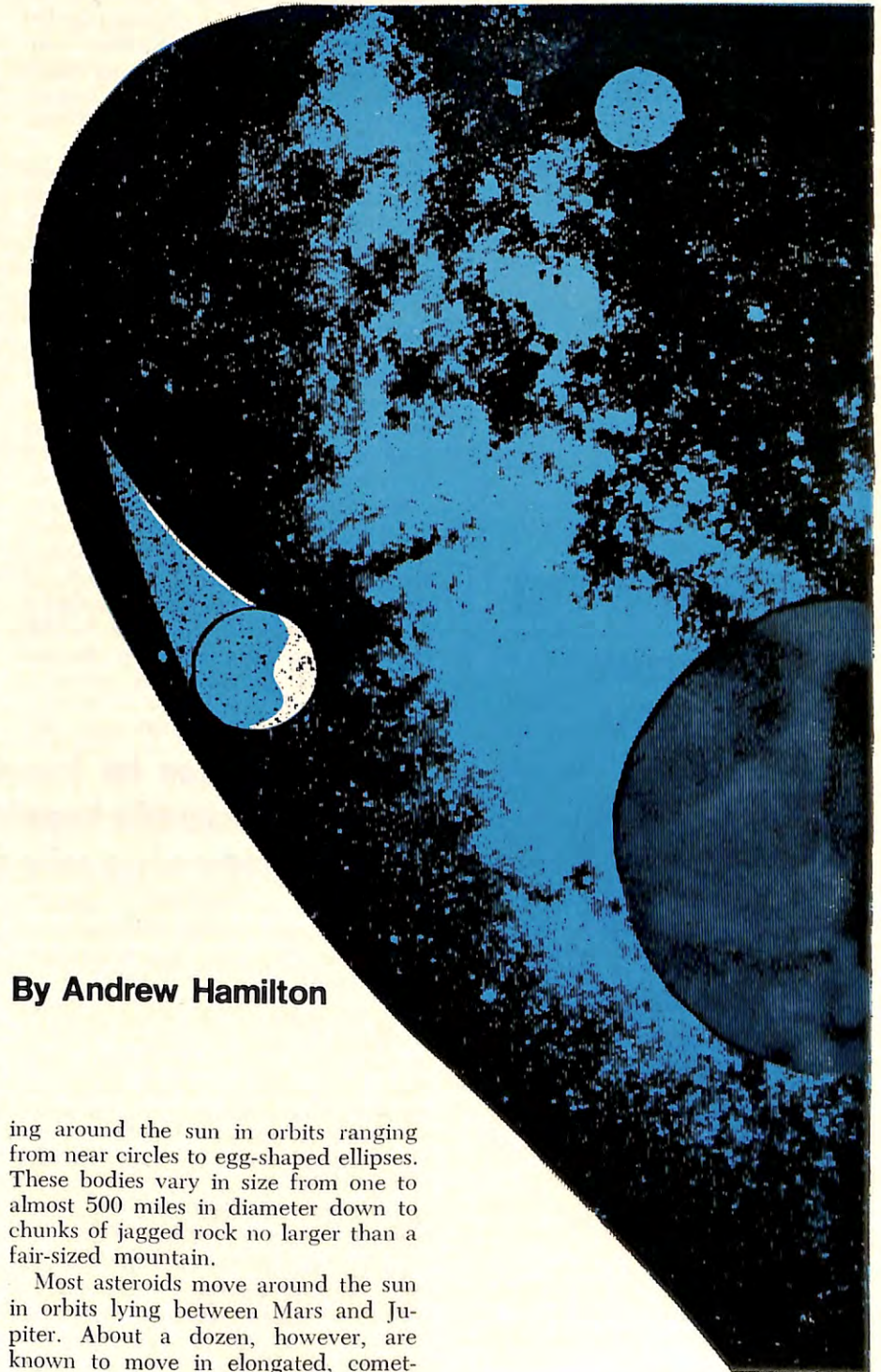
His comforting answer: "The odds are greater than 1,000,000,000 to one against collision."

Fortunately, his calculations were mathematically correct. At the moment of its closest approach to the Earth, Icarus reduced its rate of approach to zero miles per hour—then once again streaked off into space to resume its 409-day, cigar-shaped orbit around the sun. A full 19 years would pass before its next close approach in 1987.

Not only is Dr. Herrick the official scientific guardian of Icarus, the asteroid which passes nearest to the sun, having been assigned this responsibility more than a decade ago, but he also watches over three other minor planets: Betulia, Toro, named after his wife, and Geographos, named to honor the National Geographic Society.

The first asteroid was discovered on January 1, 1801, by Father Giuseppe Piazzi of the astronomical observatory at Palermo, Sicily. On that historic night he observed a star-like object that he had difficulty identifying. Next night it moved a little—proving that it was not a star but an object within the solar system. He named it Ceres after the guardian divinity of Sicily.

Some astronomers estimate there may be 30,000 to 50,000 asteroids swing-



By Andrew Hamilton

ing around the sun in orbits ranging from near circles to egg-shaped ellipses. These bodies vary in size from one to almost 500 miles in diameter down to chunks of jagged rock no larger than a fair-sized mountain.

Most asteroids move around the sun in orbits lying between Mars and Jupiter. About a dozen, however, are known to move in elongated, comet-

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MEEKNESS

Not a contemplative virtue, it is maintaining peace and patience in the midst of petting provocation.
—Henry Ward Beecher

like orbits that bring them periodically near the orbit of the Earth.

To date 1,746 asteroids have been identified, catalogued, and their orbits computed. Keeping track of all these vagabonds is a tremendous task, requiring international cooperation both in computation and observation.

Several theories have been proposed to explain the origin of asteroids. The earliest hypothesis holds that they are the debris of a primeval planet near Jupiter which collided and split asunder—hurling chunks of rock into permanent orbit.

A more recent speculation is that the asteroids were formed through the process of accretion, a coming-together of small grains of interplanetary matter which probably evolved from clouds of gas. If so, they could tell us a great deal about how the Earth itself was created billions of years ago.

As for the possibility of collision with one of these space wanderers at some future date, Dr. Herrick says. "The possibility is always present, but the probability is very small." He warns, however, that some unrecorded asteroid could hit the Earth tomorrow.

In fact, there is reason to believe that collisions between Earth and minor planets have occurred many times in the past. The Earth bears many scars which scientists suspect were inflicted by falls of asteroids or large meteorites.

In 1908, for example, a meteorite or asteroid with a diameter of perhaps a quarter of a mile hit Siberia—devastating an area of hundreds of square miles. It is also possible that a small asteroid was responsible for the Barringer meteorite crater in the Arizona desert. This crater is nearly a mile wide and is estimated to be anywhere from 700 to 70,000 years old.

Another reason for investigating asteroids is the wealth of scientific knowledge to be gained regarding the nature of the solar system and our place in it.

Larger scars on Earth that indicate possible asteroid falls have occurred in Sudbury, Canada, and Vredefort, South Africa.

Although the danger of collision is remote, Dr. Herrick considers it wise to maintain a vigilant surveillance over these little planets. What should be done if an asteroid appeared to be on a collision course with Earth?

He points out that, assuming we had plenty of time, we could do one of two things: (1) divert the incoming body by means of auxiliary power, or (2) destroy it by nuclear explosion before it entered the Earth's atmosphere.

Dr. Herrick is intrigued with the possibility that asteroids are repositories of valuable natural resources and

he envisions them as a source for replenishing the Earth's dwindling metals such as rhenium, osmium, iridium, nickel, platinum, and gold. He estimates that an asteroid might well be worth hundreds of billions of dollars in rare metals.

Another reason for investigating asteroids is the wealth of scientific knowledge to be gained regarding the nature of the solar system and our place in it. Dr. Herrick explains that the earliest evolutionary stages of the Earth's formations have been largely obliterated by heat, weathering, and other geological forces. But on the asteroids, comets, and meteorites—created billions of years ago with no atmosphere to cause erosion—such valuable information is virtually intact.

A third potential benefit to be derived from asteroids involves the establishment of extraterrestrial research and manufacturing centers on certain of the more stable bodies. Both Russian and United States scientists are interested in setting up such "factories in space."

Some of the products under consideration for early space manufacture include special alloys, optical glass, vaccines, superconductors, nuclear fuels, and high precision parts.

How can we realize such benefits? Dr. Herrick outlines a basic plan:

The first step will involve mounting a manned expedition to an asteroid. A short time ago, most astronomers would not have considered such a journey feasible. But today, with men on the moon a reality, a deeper probe into the solar system appears to be within the scope of present scientific technology. It might be a decade or so before man is ready to board a minor planet, and will do so when motivated by practical

incentives as well as scientific curiosity.

The basic plan calls for capturing an asteroid in flight and guiding it into an orbit that will further these practical objectives. The technology for capture will include powerful nuclear rockets. Such a proposal has already received serious consideration from leading scientists.

Whatever the means for conquest, asteroids are already important as the space age progresses. Dr. Herrick urges that we wait no longer than 1980 for a manned landing on one of these islands in space. Then we would be ready to reap profit from the closest approach that thus far Dr. Herrick has been able to predict for Geographos in 1994—3,000,000 miles. ■



ART LINKLETTER

"It's on your doorstep. It can happen to you," famed entertainer Art Linkletter warned, referring to the nation's drug abuse problem.

Mr. Linkletter was featured speaker during the Tuesday morning meeting of the 108th Grand Lodge session. Since the death of his 19-year-old daughter, Diane, as the result of a LSD flashback, Mr. Linkletter has dedicated his life to fighting the drug situation.

"We do not have a drug problem," he said, "We have a people problem." He pointed out that the country is drowned in a wave of chemicals which make everyone appear to be better. "The average American has 27 different kinds of drugs in their medicine cabinets."

He stressed that youngsters are constantly under pressure from other youngsters to be a "regular." "Every kid wants to be a part of the crowd," he said.

He divided drug users into three classes—the curious ex-

AT THE CONVENTION

The following remarks are excerpts from speeches to the delegates at Atlantic City, July 11, 1972.

perimeter; the regular recreational users who do so only if there is a party or with a group, and third persons who are hooked on drugs, mentally and physically.

Mr. Linkletter urged parental understanding with children and suggested that parents begin by setting an example with their children to halt the drug abuse situation.

He urged that schools teach children in the early grades that drugs are available like fire—they can be good or bad.

At the junior high school level or earlier, children should be taught that life is not just a bowl of cherries, and that they are not going to get everything they want all the time and there is not going to be somebody to soften their fall.

In high school, Mr. Linkletter suggested that more of the philosophy of facing life and facing problems should be taught as part of growing up. "Life is filled with rocks as well as clouds. We have to learn to handle both."

"The most potent single thing in fighting drugs is religion," he asserted. He also urged that laws be changed so that marijuana is not a felony. He asserted that marijuana is not a narcotic. But he also said that marijuana is a door-opener and potentially dangerous.

"Support the fight against drugs in your own Order, in your community, and, most of all, in your own family. God bless you," Mr. Linkletter concluded.



DAN DAVIS

Chairman, Americanism Committee

WEBSTERS DICTIONARY defines the word "Americanism" as "A devotion or loyalty to the United States, to its traditions, its customs." The dictionary also defines the word "Patriotism" as, "Love and loyal support of one's own country."

The Americanism Committee has been the recipient of hundreds of letters attesting to the fact that we do enjoy an Active Americanism participation throughout the land. You have told us of this. You have told us of the things you have done in our programs of Flag decals and stickers, law and order programs, Eagle Scout certificates, Heritage Corners, New Citizen Programs, Loyalty Day, Law Day, Memorial Day, Flag Day, all great things.

The main thrust of the Grand Exalted Ruler's Program in the past year has been that of Drug Abuse Education; it was a

task of the Americanism Committee to present this challenging and vital program. Approximately 75 percent of all Lodges participated in this program. Some were in educational seminars, community programs, drug mobiles, hot lines, newspaper advertising. In some degree, small and large, they participated in Drug Abuse Education.

We are proud indeed of the response to our Americanism Program, because it demonstrates again that the members of our Order are men of great character, who recognize their responsibilities of citizenship.

Freedom as we know it is a responsibility, not a license, and we must be constantly vigilant that this situation does not change. We must not be apathetic; we must always be aware that our freedom was fought for and won so many years ago, and that we are constantly in danger of those who may seek to destroy us.

If we are threatened, then challenge must be our heritage; we must become involved. This is what it is really about. In the vernacular of today, we must "Tell It Like It Is." And to do so is to stand up and speak for America.

Today we are in danger of not accepting our responsibilities. We say who will dare to threaten our freedom. Ours is a great nation, hallowed by the heritage and the brave men who pledged their sacred honor to the cause of creating and protecting our freedom. We ask where is the enemy, any enemy whom we should fear. The question is not one of rhetoric: it is literal and real. Perhaps we are our

own greatest enemy. We must not sit idly by and permit the loss of all that we treasure.

The most devastating commentary of the stupidity of man is that history does repeat itself. All of the great civilizations of the world have risen in nation after nation to pinnacles of glory, only to crumble in the dust of time. The average age of each civilization has been 200 years. Four years from now, the American civilization as we know it will be 200 years old. We cannot delegate our responsibility; we must not put it aside; we cannot gamble on the chance that something will come along to relieve us of all responsibility.

Our country, our beloved Order—they are synonymous—will gain in character and in strength and, above all, we shall protect our Constitution. So stand up and speak for America, for to do so is to believe that rights and liberty are gifts of God—to do so is to believe that freedom must be safeguarded by law and order. To believe in the defense of one's country, a man should be willing to devote labor, time, property and even life itself. This is old fashioned Americanism, an ideal, a belief, a vision expecting all men to follow it.

By faith in God, this nation was created; by faith in God, this nation shall endure. If we stand up, speak up, accept our responsibilities, respect our duties of citizenship, we shall be reaffirming our faith and give meaning to the prayer: America, America, God shed His grace on Thee.

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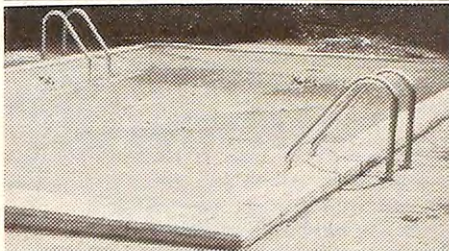
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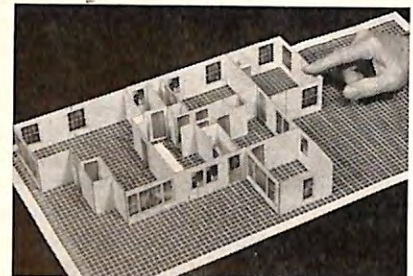
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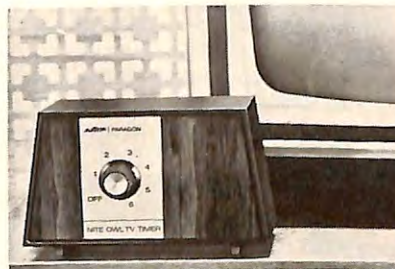
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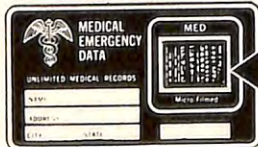


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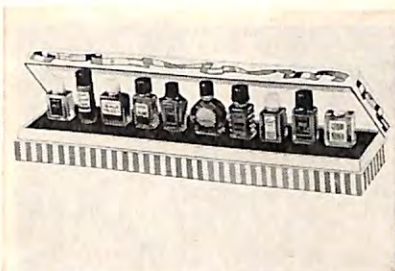
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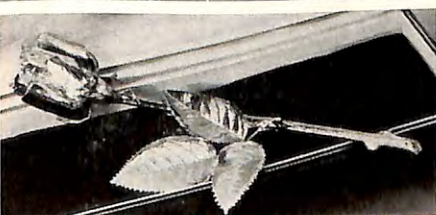
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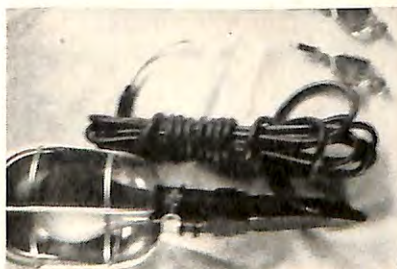
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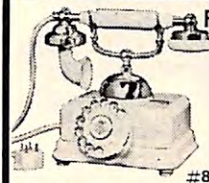
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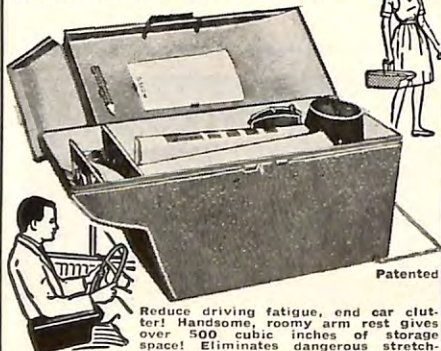
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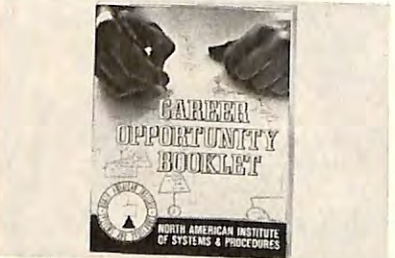
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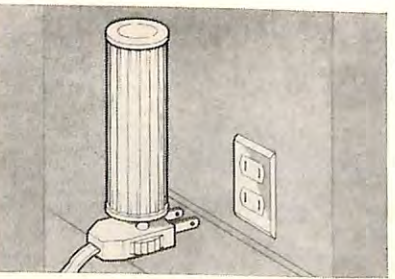
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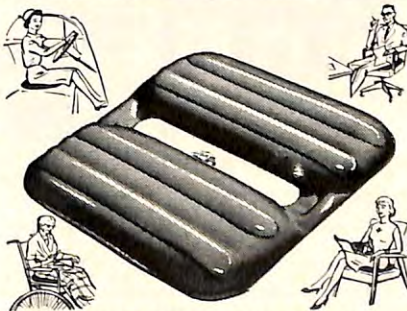
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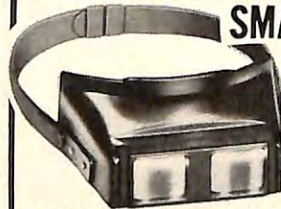
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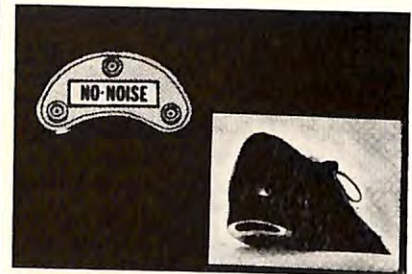
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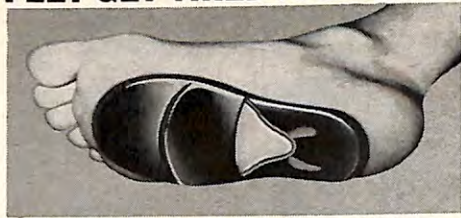


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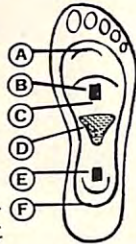
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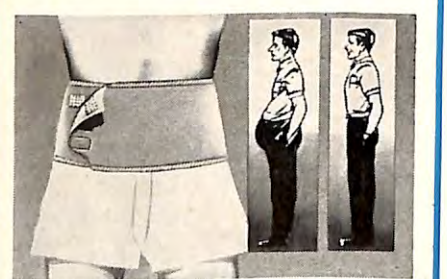
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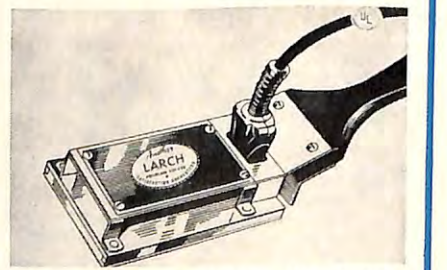
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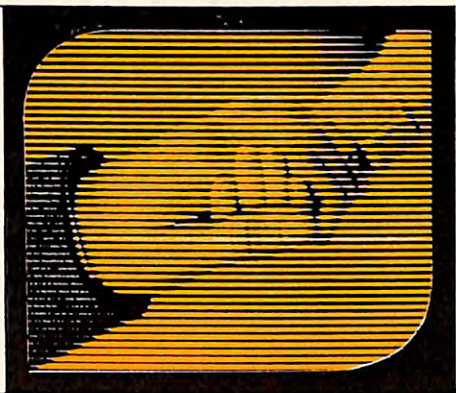
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The top award was \$2,500 with \$2,250 for second place and \$2,000

for third. The fourth-place award was \$1,750 and the fifth-place winners received \$1,500. A tie for second place in the boys' division resulted in Tom Camp and Brian Davis splitting the second and third prizes, while Sally Braithwaite and Lonna Suchowiecki divided third and fourth.



2nd—C. Yamamoto
Glendale, Ariz.



2nd tie—B. Davis
Saginaw, Mich.



2nd tie—T. Camp
Kearney, Neb.



3rd tie—S. Braithwaite
Lakewood, Wash.



3rd tie—L. Suchowiecki
Binghamton, N.Y.



4th—P. Pfeiffer
Etna, Pa.



5th—J. Lawniczak
Pittsburgh, Pa.



5th—L. McArthur
Virginia City, Mont.

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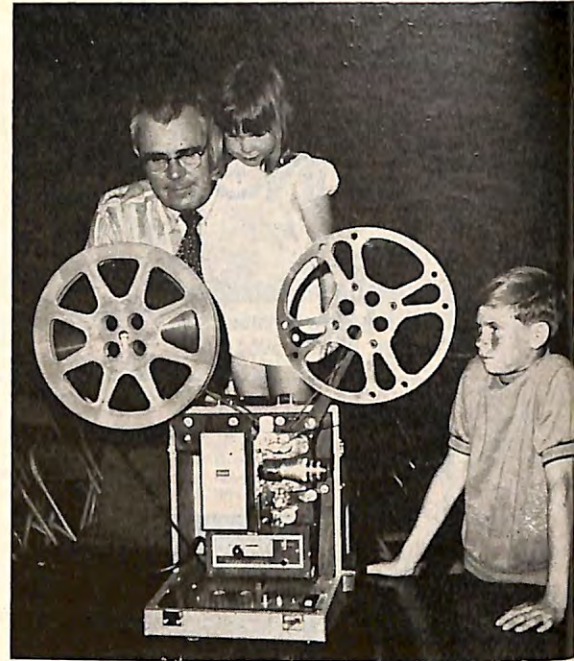
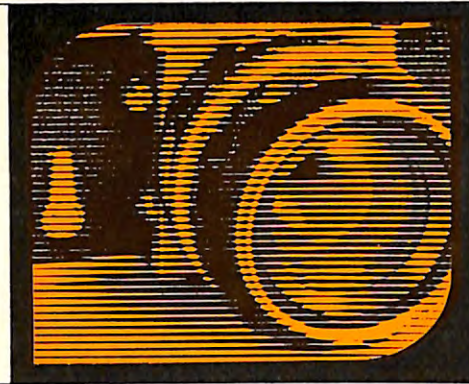
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NEWS OF THE LODGES



A MOON LANDING FILM released by NASA was the highlight of the recent father, son and daughter night at Susanville, Calif., Lodge. One hundred ten Elks and their children attended, including Chairman George Roether and his daughter Julia, and Billie Beddingfield.



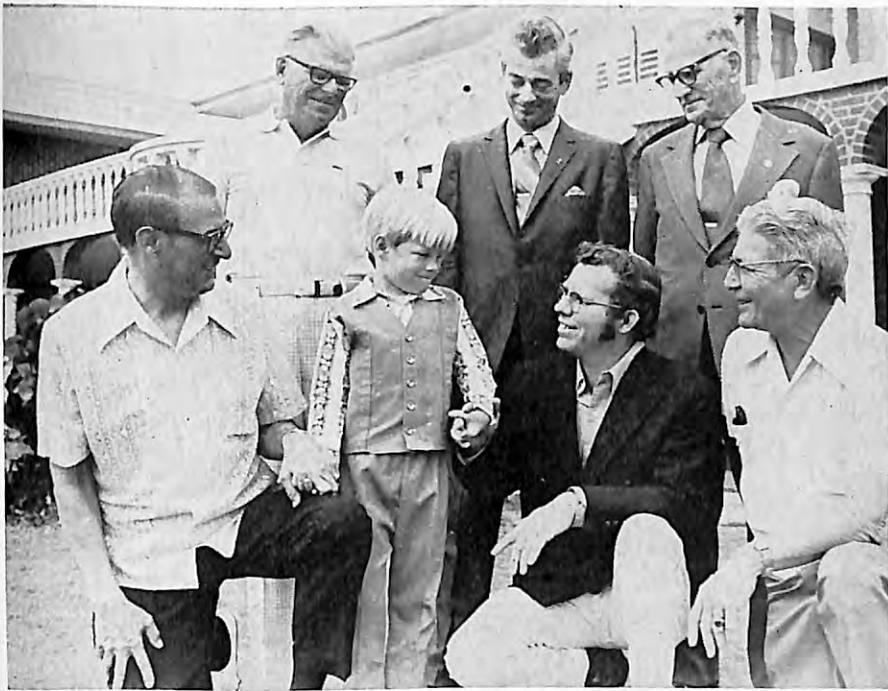
THE SECOND DRUG SEMINAR sponsored by Omaha, Neb., Lodge included a \$9,000 display of drugs and utensils confiscated by the Omaha Police Dept. Taking part in the informative program were (from left) Brother Robert Boffi; Gordon Helberg, Omaha Awareness and Action; Mrs. Clare McDonald, Elks ladies; ER Jack Owens, and Sgt. Norman Rollins, Omaha Police Dept., narcotics division.



THE MELORIA CHILDREN'S HOSPITAL for retarded and crippled children in Prospect, Conn., received \$500 from Naugatuck Lodge for the purchase of new equipment. In the past three years the lodge has donated \$1,500 to the hospital. Taking part in the presentation were (from left) In. Gd. Kenneth Adams; John and Meloria Rowland, owners of the hospital; PER Joseph Palmer, and PER Steven Broadrick.



STUDENT TEACHERS at the Clarke School for the Deaf received scholarship aid from the Massachusetts Elks Association. (From left) Karen Marvelli, Terry Ryan, and Janice Frederick accepted the check. Dr. George Pratt, school president, accompanied State Trustee Albert Santinelli, and Northampton ER Thomas Fallon.



TIMMY BROWN, a patient at the South Florida Clinic (a branch of the Harry-Anna Crippled Children's Hospital) was visited by GER E. Gene Fournace and a group of distinguished Elks. With Timmy and his father, Howard Brown (kneeling, second from right), were (from left) GER Fournace, PGER Glenn L. Miller, West Palm Beach ER Charles Kraft, Brother Roy Lewis, and PGER William Wall.



ONE THOUSAND DOLLARS from the Massachusetts Elks Association Charity Fund was presented to the Industrial School for Crippled Children in Boston. (From left) William J. Carmichael, superintendent, accepted the check from SDGER Edward A. Spry and PGER John E. Fenton.



ILLINOIS ELKS Crippled Children's Commission has awarded \$1,000 to Karen Jaacks (not pictured) for her study of physical therapy at Northern Illinois University. This is the third year she has received the grant. (From left) Robert Steinhour, commission director, presented a \$500 award to Sue Rosengren for her study of physical therapy, as Al Schmiederer, crippled children's chairman of Des Plaines Lodge, and Mrs. Rosengren looked on.

TEEN-AGERS from five local high schools competed in the first Teenager of the Year contest sponsored by Parkersburg, W. Va., Lodge. The first-place winners each received a \$100 savings bond, and each runner-up received a \$50 bond. At the banquet honoring the winners were (from left) ER Gene Marshall; Robert Kaplan and Deann Eaton, runners-up; PGER Wade Kepner; Deborah Sutter and Robert Bailey, first-place students; Youth Activities Chm. Bennett Stump, and PER Robert Collins.

A HEMODIALYSIS UNIT to aid kidney patients was presented to Holy Name Hospital by Teaneck, N. J., Lodge. Inspecting the \$3,200 machine were (from left) Sister Evelyn, hospital administrator; Brother Eugene Manuppeli; Brother Richard Habel; John Bale, assistant administrator; PER Rudolph Cecere, and PER Frank Handelong.





IDAHO'S CHAMPION ritualistic team, the Lewiston Lodge officers, conducted the first initiation of the new members after the grand opening of the new Lewiston Lodge home. The team includes (seated, from left) Secy. Wilber Perry; Candidate Howard Earl; Coach G. Lester Von Bargaen; Asst. Coach N. Arthur Swanson, and (standing) In. Gd. Thomas Sprute; Est. Lect. Kt. Richard Devlin; Est. Lead. Kt. Robert Barnett; ER Joseph Lee; Est. Loyal Kt. Joseph Adams; Esq. Dwayne Brigham, and Chap. Richard Woods.



PER WILLIAM JERNICK was the principal speaker at the institution ceremony for Lincoln Park, N. J., Lodge No. 2470. The new lodge's first Exalted Ruler, Robert Gravatt (center), was congratulated by his father, PER Harry Gravatt of Fair Lawn.



CAMPING EQUIPMENT for Boy Scout Troop No. 8—a group of mentally handicapped boys—was presented by Windsor, Conn., Lodge. Inspecting the supplies were (from left) Youth Activities Chm. Frank Matthews, ER Walter Waterman Jr., Paul Lavoie, and Scoutmaster Abe Morrison.



T-SHIRTS for all the 250 children registered for the North Dakota Special Olympics were provided by Grand Forks, N. D., Lodge. Two guests at the event—Dave Osborn (left) of the Minnesota Vikings, and Jerry Olson (right), head football coach at the University of North Dakota—also received T-shirts from PER Dwayne Raymond and Secy. Edgar Beyers.



SEVEN WHEELCHAIRS were purchased with a \$1,000 donation by Penn Yan, N. Y., Lodge for the Penn Yan Manor nursing home. The lodge bingo committeemen making the presentation to Mrs. Aldrich, administrator, were (from left) Earl Darmstadt; PER Wilfred Schrouder; Chm. Joseph Scarapechii; Francis Crans; William Prendergast, and Daniel Clemens, president of the nursing home corporation.



APPRECIATION DAY for Albuquerque, N. M., Lodge's clown unit was proclaimed by Gov. Bruce King recently in recognition of the group's efforts in entertaining senior citizens, hospital patients and civic clubs. ER Richard Volk and Clown Chm. N. P. Austgen accepted the proclamation from Mrs. Edmundo Delgado, wife of State Sen. Delgado.

LEADING THE LIST of \$1,000 contributors to the state major project at Everett, Wash., Lodge is Brother Harry Arensbach (right). PDD Harry Botesch presented the lodge's Diamond Award plaque from the state association.



LODGE NOTES

OLD TOWN, Me. DDGER John J. Nagra was guest of honor at a testimonial dinner held by the lodge. He received an honorary life membership, a special citation from GER E. Gene Fournace, and a plaque for his notable service. These honors were the first to be conferred on any local member.

PEEKSKILL, N. Y. The second annual lodge-sponsored Track and Field Day was held recently. 378 boys and girls from more than 5 schools participated. Some of the winners were Denise Turner, Lynn Kall, Diane Delaney, and Amy Scaramuzza, daughter of Emilio Scaramuzza, youth activities chairman.

POINT PLEASANT, N. J. The lodge's annual Mother's Day services were attended by many guests including such notables as ER Raymond Gurley; Mrs. Michael Bayowski, oldest mother present; Mrs. Joseph Wolfersberger Jr., youngest mother present, and Est. Lead. Kt. William Scheyer.

SOUTH MIAMI, Fla. The lodge has donated the use of an artificial kidney machine to George Lanigan, a former state trooper, who is undergoing treatment for a kidney ailment. The machine was purchased by the lodge for use by a lodge member who is able to share its use.

OREGON. PGER Frank Hise recently reported that the Oregon Lodges have donated \$2,574 to the Rapid City, S. D., disaster area. Enterprise Lodge sent 609 pieces of clothing with about 40% of it new.

WOODBRIIDGE, N. J. The Elks' ladies' fund raising charity drawing was a huge success. Partaking in the drawing were DDGER Peter Greco; ER Charles Blum; Chm. Estelle Gall, and Asst. Chm. Anne Berko.

LA GRANDE, Ore. The lodge recently finished remodeling and enlarging their facilities. After a series of damaging incidents the lodge decided to restyle their 1914 structure. PGER Frank Hise was the main speaker at the dedication ceremonies.

RANDOLPH, Mass. A dinner-dance celebration marked the 13th anniversary of the lodge. More than 150 Elks and their ladies enjoyed the evening. Outgoing ER Arthur Parker received a plaque and a PER pin. DDGER Ambrose Rondina was the guest speaker.

BOULDER, Colo. Members voted to donate \$500 for the relief of Rapid City, S. D., flood victims. The money was taken from the lodge charity fund and sent to Rapid City Lodge.

COLUMBUS-FT. BENNING, Ga. The lodge donated the ticket sale proceeds from the lodge-sponsored baseball game between the Columbus Astros and Ashville to the scholarship fund. Before the game Dr. Neil P. Clark, scholarship chairman, and ER Joseph W. Porch presented scholarship awards to Nancy Burnham and Harvey Spiegle, first-place winners, and Alice Howell and Herbert Wendel, second-place winners.

INDIANA, Pa. Lois Jean Solley received the lodge's Most Valuable Student award. PER Paul Nealer presented the award during the annual awards assembly for graduating seniors at Purchase Line High School.

NORTH TONAWANDA, N. Y. A Sea Explorer base near the city was renamed recently to honor the memory of the late Brother Montgomery Raush, the lodge's youth activities chairman for many years. A cabin cruiser christened the "Monty R" was presented to the Sea Explorers during the ceremony.

KODIAK, Alaska. Brother Benny Benson, designer of the Alaska state flag in a contest in 1927, died recently at the age of 58. A longtime member of the lodge, he was Past Chaplain of Kodiak Lodge's championship ritualistic team.



A DRUG ABUSE FILM was donated to the Nellie Bennett School by Point Pleasant, N. J., Lodge. At the presentation were (from left) Detective Robert Kling; John McHugh, principal; Esq. Fred Moench, and ER Raymond Gurley.



AMHERST, New York, Lodge has seen a unique succession of members of the same family as its Exalted Rulers for three consecutive years. (From left) PER Don Schalk served during the 1970-1971 lodge year, followed by immediate PER Bob Schalk. The two are sons of PER George Schalk, who held the same office during 1969-1970.



BROTHER FRANK GROVE (second from left) was honored at Hagerstown, Md., Lodge for serving as the lodge's Tiler for 24 consecutive years and for not missing a single meeting during that time. He was congratulated by (from left) DDGER C. Lee Hardesty of Westminster, ER Clarence Beagle, and PER Richard Myers.



DAVID "RED" VALIANTE (right), a member of Mount Pleasant, Pa., Lodge, received a special citation from the Grand Lodge for his service as organist for 25 years. ER Lawrence Marks made the presentation.



142 SUBSCRIPTIONS to the Elks National Foundation were sold during the past year by Brother John Motsch (right) of Las Vegas, Nev., Lodge. PER Blair Jolliff (left) and ER Dwight B. Claar Jr. praised his outstanding sales record.



THE STATE PRESIDENT'S CLASSIC billiard tournament was held at Santa Barbara, Calif., Lodge. Tournament Director Woody Jourdan (right) congratulated the winners from among 20 top players — (from left) Tiff Payne, first place; Harold Baker, second; Bob Heck, third, and Howard Hayes, highest run.

(Continued on page 60)

at the Water's edge

By Jerry Hulse



THE DUTCH call it "Surprising Amsterdam" and indeed it is. Not the least among these surprises are (1) a Howard Johnson's, (2) a Japanese hotel with sizzling tempura and cold sake, and (3) glass-covered water taxis which carry passengers off on wine-tasting tours while the city passes floodlit like Alice's Wonderland. It also comes as no small surprise that one can travel by land cab the length of Holland in less than half a day, the tiny nation being smaller than Maine and barely bigger than Lake Erie.

It is Amsterdam, though, where one encounters Holland's most pleasant surprises. Of Europe's cities, it is among the dwindling number perpetuating a rich old world atmosphere. This thanks to strict building codes protecting its ancient gabled buildings and colorful canals. While the modern high rise appears on the horizon, the central city remains undisturbed. Not even the Howard Johnson (recently renamed the Pulitzer) violates this pleasing central theme.

Amsterdam is Europe in miniature with more than 5,000 patrician homes facing a maze of waterways, houses which rose during the city's Golden Age, an era when Rembrandt, Vermeer and other Dutch masters brought glory to their land. Because the buildings are considered national monuments, not a stone can be turned without of-

ficial authorization. For Peter Pulitzer, the result of all this was a monumental headache. Buying two 17th century merchant houses and a dozen warehouses, he'd planned to turn the entire complex into a hotel. Digging the canals flowing by his doors would have been a simpler task. While he spent \$5 million transforming dozens of odd-sized rooms into an inn, Amsterdam's Historical Monuments Society was a constant watchdog.

One of the hotel's executives admitted with a shrug, "It's no way to build a hotel." Perhaps, but Pulitzer's property is considered by seasoned travelers to be the city's most charming hotel. Rooms face canals, front and back, as well as gardens and courtyards, along with one magnificent chestnut tree which Pulitzer rents for \$1,000 a year, the price he pays to discourage a neighbor from chopping it down.

Although old world in its appearance, the Howard Johnson went begging for guests in the beginning. Whenever a U.S. travel agent suggested it to his clients there was a horrified gasp. "A Howard Johnson?" The thought seemed outrageous. Such a hotel in the U.S. was alright, perhaps, but in Amsterdam? This was my personal reaction when Kick Kammeyer of the Netherlands National Tourist Office said to me: "You want an old world hotel? Try the Howard Johnson."

At Schiphol Airport I instructed the cab driver, almost apologetically, "Take me to the Howard Johnson." Later I learned what Kick Kammeyer already knew. With his millions, Peter Pulitzer, the grandson of the famous publisher, had created a masterpiece in a city long famous for its masterpieces. Here was a cozy Dutch hotel with just the proper number of American amenities. It would be difficult even to fault the drink dispensing machines in the hallways. For instead of pouring out Coke they pour out cold Heineken's. Rooms rent from \$18.50 to \$22 single and \$24-\$31.50 double. Should you be traveling in Europe I strongly urge you to make it your headquarters while visiting Holland.

Close by the Pulitzer stands the tragic Anne Frank house as well as the church where Rembrandt lies buried beneath the Dutch soil. In the same general area the Hotel Wiechmann provides shelter and breakfast for a mere \$5 a day, along with the sort of warmth expected of an old Dutch inn. The same can be said for the 350-year-old New York Hotel, which contains but 11 rooms, a winding staircase and offers a splendid view of barges plying the canal outside its door.

Dozens of other canals divide Amsterdam into 70 islands which, in turn, are linked by nearly 500 bridges. Bubble-topped water taxis move among them both day and night. Ah, but to have seen Amsterdam by night is to have carried away a special memory—

an experience for romantics young and old alike. While the boat cruises slowly through the canals, passengers sip wine and floodlit Amsterdam glides by like a page of 17th century European history.

Others seek a glow of another sort inside Amsterdam's small, intimate tasting rooms where Dutch gins and liqueurs are sampled by the dozens. Among them are the 17th century Wynand Fockink, De Drie Fleschjest (The Three Bottles), Bols Tavern and the House of Cutty Sark. Fockink's is hidden in an alley behind the venerable Hotel Krasnapolsky, just off the Dam Square.

Later, the guest returns to a room where juice pours from a computerized bar, an infernal machine which also serves up drinks at the cocktail hour.

Patrons belly up to the bar, place their hands behind their backs and bow from the waist while sipping from glasses filled to the brim.

Besides being a drinking man's town, Amsterdam warms the soul with dozens of excellent restaurants. One I have in mind operates from a windmill on the outskirts of town. Not far, in fact, from Mr. Hilton's not-so-Dutch hotel, which is more reminiscent of Hollywood than it is of Holland. Patrons of The Fat Mill are delivered to the 300-year-old restaurant by Rolls Royce. There is the choice of a '33 sedan or a '55 Silver Cloud. I was carried

longer than the menu in a Madison Avenue Chinese restaurant.

In contrast to Amsterdam's old world atmosphere, the newly opened Hotel Okura rises like some transplant from modern Japan. Indeed, it is operated by the same syndicate that does business in Tokyo. Once inside, it is difficult to determine if one is still in Holland—or anywhere else in Europe for that matter, the reason for this being that the 23-story skyscraper contains both Japanese and Chinese restaurants along with kimona-clad waitresses who bow and giggle while serving tea and tempura. Later, the guest returns to a room where juice pours from a computerized bar, an infernal machine which also serves up drinks at the cocktail hour, everything at the push of a button. Fortunately the Okura, along with the Hilton, confines itself to the outskirts of town.

It would be a pity to destroy the central core with its fine old homes dating from the city's Golden Age. It was in old Amsterdam that Rembrandt painted 700 canvases and created more than 300 etchings. Other works of the Dutch master are displayed in the Rijksmuseum along with his masterpiece, "Night Watch." While Rembrandt painted, Holland grew prosperous, becoming one of Europe's most successful nations. The shadow of the Golden Age remains: the gabled houses, the cobbled streets, and canals. And there is the Begijnhof, a compound of homes dating from the medieval period; it is mere steps from the busy Dam Square to this peaceful reunion with the past.

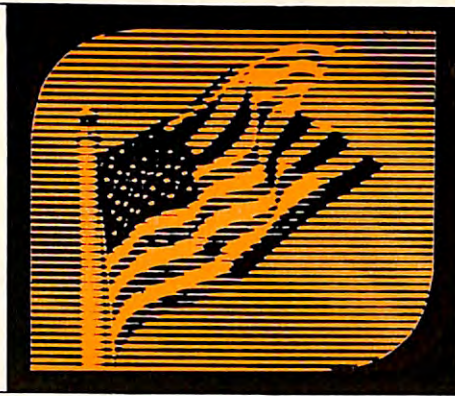
As one of Europe's most tolerant cities, Amsterdam was invaded last summer by thousands of hippies. While the Dutch stood politely by, the hippies did their thing in the graceful

(Continued on page 58)



Windmills in Northern Holland.

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The 37th anniversary of the Georgia Elks Veterans Service at Atlanta VA Hospital was celebrated with an anniversary cake and a bingo party. A group of Elks from Atlanta, Buckhead, and Cascade-East Point Lodges and Robert McIntire, hospital official, joined in the festivities.



Five of the seven winners in the arts and crafts contest at Boise VA Hospital received their cash prizes from two representatives of Boise, Idaho, Lodge. The group included (seated, from left) John Smithson, Jack Westfall, Daniel Gray, and (standing) Bennil Trickey, Est. Lead. Kt. Leonard Wilson, Isham Johnson, and Norbert Schlieve, vets chairman.



A variety show is sponsored each month by Alabama Elks for the veterans at the Birmingham VA Hospital. A group of young dancers from the Jack Saxon Studio provided the entertainment during one show.



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At the Water's Edge (Continued from page 56)

Dam Square. Their "thing" seemed to involve nothing more strenuous than sprawling on the sidewalks, blowing pot and otherwise making nuisances of themselves. Others sought the more peaceful surrounding of Vondel Park. As a result of last summer's complaints involving the hippies, the mayor said Vondel Park would be closed as an "open-air dormitory." Thousands of ordinary American tourists applauded his message.

This summer Amsterdam's parks have been blooming as never before. The occasion is a floral spectacle known as the Floriade. Anyone arriving before Oct. 1 will discover its parks and gardens still perfuming the city's air. Those who come later—beginning Oct. 15—once again will be given carte blanche while touring the old

town. Between October and next March the Netherlands National Tourist Office will offer free theater tickets, boat rides, lunches, booze and bicycles in an effort to promote off-season travel to Holland. "A day on the house in surprising Amsterdam" includes a grand tour of the little nation with visits to The Hague, Delft, Rotterdam and the flower show at Aalsmeer, plus dinner at one of 10 restaurants along with a farewell gift. They ask only that the visitor arrive or leave from Schiphol, Amsterdam's spanking new airport. Schiphol is filled floor to rafter with dozens of duty-free items. A supermarket section does a treadmill business in liquor and tobacco. You may even purchase a duty-free car at ShipSide's showroom. The first 100 miles of gas is on the house.

Promotion-minded members of the Amsterdam tourist office recently began guided bicycle trips within the city. With 16 riders, the pack peddles off to a tasting room, a wax museum, stops for lunch at the Continental Bodega, coasts along canals and whizzes beside the Wallegetjes—the street of the prostitutes. The rides take place Mondays, Wednesdays and Fridays, rain or shine. And usually you can count on at least a sprinkle.

Small by comparison with most other European nations, Holland nevertheless is served by 50 international airlines which link Amsterdam and Rotterdam with 130 cities. While the jet age has reached the Netherlands, I am pleased to announce that hundreds of windmills still remain, along with fields of springtime tulips, Dutch shoes and diamond cutters. In Holland the Old World dies stubbornly. ■

So Long as There Is a Salmon (Continued from page 30)

dams and further destruction of salmon spawning rivers. But their voices went unheard until they were joined by commercial fishermen and cannery employees.

The issue became economic. Legislators were made and broken in the northwest over the salmon question. They were also caught in the middle. The northwest was booming and power was needed by the bursting populations. And power comes from dams.

The dams were needed—and so were the salmon. There had to be a compromise.

There was. Experimenters learned that so-called fish ladders could be constructed around dams. These ladders made it easier for fish to go upriver and also to go down river.

They had known this for some time; but ladders were expensive and the Corps of Army Engineers built dams without the ladders every time there was no howl of protest. (One dam received so much protest that officials called for a hearing to determine the merits of the dam—the Corps of Army Engineers began construction on the dam before the hearings were scheduled.)

Today, most dams in the northwest have fish ladders. There are some that don't. And while the fish ladder has been the answer on many rivers, it has failed to solve the problem on other rivers. Therefore, residents of the northwest violently oppose the haphazard construction of dams. They want to be convinced that first, the project is necessary and secondly, that the upriver run of salmon will not be impaired.

To complicate matters, few people

of the northwest trust the Corps of Army Engineers. The Corps has built dams that were not needed, or necessary and some of those dams did nothing but fill up with silt and subsequently had to be abandoned—after the salmon run was destroyed.

Through the dedicated effort of the men who work for the Departments of Fish and Game in California, Oregon, Washington, Canada, and Alaska, many streams that had been destroyed for salmon have been restored.

The Willamette River in Oregon is a good example. A few years ago, this river was used as an example of what pollution would do to the salmon runs.

The tributaries of the Willamette were blocked by log jams, its rivers polluted with industrial waste and insecticides.

The Oregon Game Commission went

to work and, supported by darn near every resident of that state, the river was quickly cleaned up. Chinook salmon, reared in hatcheries, were reintroduced and at the time of this writing, a few salmon are just now beginning to make their way back into the Willamette's many tributaries.

This is only an example of what can be done—and what is being done. Since 1950, the salmon have made a remarkable comeback. No one knows just how many of the salmon rivers have been restored; but estimates are high.

Anywhere you go in the great Northwest, man is talking about salmon; he is working for a total restoration. There are obstacles, some of them seemingly overwhelming; but it seems that those men who are determined to save the salmon have taken a lesson from the salmon themselves... An obstacle is nothing more than a barrier between now and the future. ■

Obituaries



PAST DISTRICT DEPUTY Louis E. Drane Jr., a member of Savannah, Ga., Lodge, died July 1, 1972 from injuries sustained in an auto accident.

Brother Drane was a Past Exalted Ruler of his lodge and a Past District Deputy for the Southeast District in 1967-1968. He was serving as Trustee of Savannah Lodge and State Chaplain at the time of his death.

PAST STATE PRESIDENT William F. Edelmuth, a 55-year member of Kingston, N. Y., Lodge, died May 24, 1972.

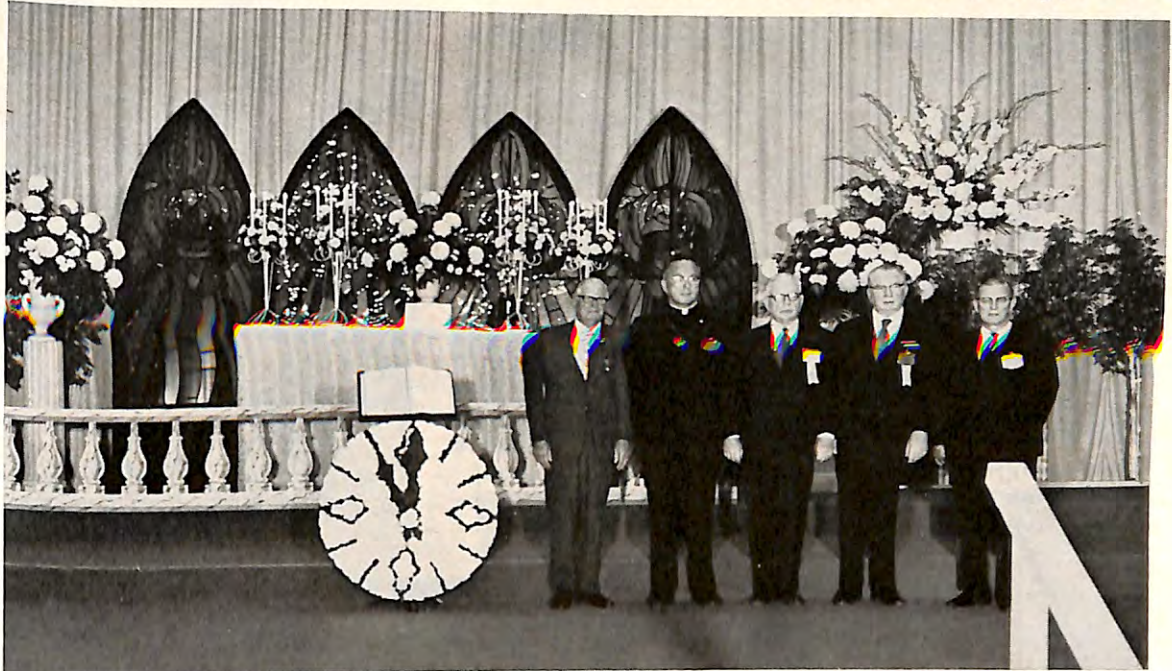
Brother Edelmuth served as Exalted

Ruler of his lodge and was State President for 1947-1948. He was a member of the GL Auditing Committee for 1949-1950. At the time of his death he was serving as a member of the State Advisory Committee.

PAST DISTRICT DEPUTY Lowell W. Rise, an honorary member of Pratt, Kansas, Lodge, died June 24, 1972.

He served as Exalted Ruler of Pratt Lodge for 1959-1960. Brother Rise was appointed District Deputy Grand Exalted Ruler of his state's Southwest District for 1963-1964, and was elected State President for 1966-1967.

At the time of his death Brother Rise was serving on the board of directors of the Kansas Elks Training Center, the state major project. Past State Presidents conducted the memorial services.



The cathedral-like setting for the annual Memorial Service added to the solemnity of the occasion. Participants, from left, were PGER Glenn L. Miller, Chairman; the Rev. Fr. Francis A. White, who gave the invocation and benediction; Edmund H. Hanlon, who gave the 11 o'clock toast; Willis C. McDonald, who provided the general eulogy; and PGER Frank Hise, eulogist for the late PGER William S. Hawkins.

Grand Lodge Memorial Service

"MANY OF OUR BROTHERS have passed to that distant shore. The clocks of their days have stopped. . . Forget them not," PGER Glenn L. Miller said as he opened the annual Memorial Service held in connection with the 108th Grand Lodge session.

A floral clock—hands pointed to 11, an open Bible and a candlelit altar in front of simulated stained glass windows was the solemn stage.

Elks, their ladies and guests filled the huge ballroom at Convention Hall in Atlantic City to capacity for the traditional hour of recollection, which was arranged by PGER Miller.

"It would behoove each of us, as this observance is designed to teach, to look around, take stock of those who are dependent upon us, and look to us for inspiration, and use the strength which was afforded by those upon whom we depended, and from whom we learned, and who are no longer here to fill that role." So said Willis C. McDonald of New Orleans, a Justice of the Grand Forum and eulogist.

"May we emerge from this memorial, not relieved of all burdens and trials, for that would make of us indolent and useless citizens in our land, but rather may we go forth strengthened and sustained by our tribute to those who have passed this way, and bring to others the strength, the courage, the resolve which we may have gained," he concluded.

PGER Frank Hise gave a special eulogy for the late PGER William S. Hawkins who died during the Grand Lodge session last year.

"The spirit of service, not sorrow; of regret, not despair. Our departed Brother shared this philosophy," PGER Hise said. "He chose to smile and cast aside a sigh. He relied more on rugged humor than soft sentiment."

PGER Hawkins was born in Coeur d' Alene, Idaho and was initiated into the Order on Jan. 17, 1934. Four short months later he was appointed Esquire and a year later was elected Grand Exalted Ruler and served two terms in that office. In 1938 he was elected

trustee, a position he held for more than 20 years. He served as district deputy in 1940 and Idaho State President in 1949. After serving a number of years on the Judiciary Committee and on the Grand Forum, he was elevated to Grand Exalted Ruler in 1959.

PGER Hise said, "If you have a friend worth loving, love him, and let him know that you love him. That was Bill, our Bill, who we had for many years. He is gone now, but his memory will be with us who know him for all eternity."

The 11 O'clock Toast was given by Edmund H. Hanlon, past state president of the New Jersey Elks Association and chairman of the GL New Lodge Committee.

Vocal selections were presented by both the Sioux Falls, and the Aberdeen, S. D., choruses. The Aberdeen Chorus, by request of Mrs. William S. Hawkins, presented "I Believe."

The invocation and benediction were given by the Rev. Fr. Francis A. White, Grand Chaplain.

NEWS OF THE LODGES

(Continued from page 54)



THREE BROTHERS recently became members of Broken Bow, Neb., Lodge. With PER Allan Woodward (third from left) were the new members Norman, Francis, and Louis Schuster.



ALAN KINNARD received Bellefontaine, Ohio, Lodge's \$500 Memorial Scholarship award during recent Bellefontaine High School commencement exercises. ER Lee Linville presented the award to Alan who is the son of Brother Frank Kinnard.



RACINE, Wisconsin, Lodge recently initiated a class of 45 candidates in honor of DDGER Edward Froh (center) of Sheboygan when he visited the lodge. Outgoing ER Everett Sather (fourth from left) and the lodge's officers gathered with new members.

MRS. LEONA THOMPSON presented the Exalted Ruler's jewels to outgoing ER Arthur J. Jensen of Bloomington, Minn., Lodge. During the meeting the jewels were officially dedicated to the late PER Harold Thompson.



A CELEBRATION commemorating the 10th anniversary of Detroit Lakes, Minn., Lodge recently took place at the lodge home. Enjoying the festivities were (from left) ER Duane Downey; SP Floyd Spence; ER John Wilson, Fargo, N. D., and PSP Howard Comstock.





NEW BRAUNFELS, Texas, Lodge honored four area youths recently at a special Teenager Recognition program. Frank DePasqual (left), youth activities chairman, and ER Donnie Seay (right) presented the awards to (from left) Pat McLellan, Valerie Lynn Reid, and Richard Rhodes.



ALL IN THE FAMILY are the highest chairs of Kendallville and Greencastle, Ind., Lodges. Lee R. Lewis (left) is Exalted Ruler of Kendallville Lodge. Lee's son-in-law, Scott A. Lewis (center) follows his father, PER Murray R. Lewis, as Exalted Ruler of Greencastle Lodge.



100 AMERICAN FLAGS were donated by Madison, S. D., Lodge to Lakeview Towers. The flags will be flown on all holidays.



ER THURMAN ROBERSON of Bristol, Tenn., Lodge accepted a flag, which has flown over the Capitol, from Congressman William C. Wampler. In the audience was Mrs. Dorothy Trayer whose grandfather, the late Dr. Bernard Cigrand of Chicago, prevailed upon President Woodrow Wilson to proclaim the original flag day.



THE NEW LODGE HOME of Jefferson City, Mo., Elks was dedicated recently. Some of the guests present were PGER Edward W. McCabe; Grand Trustee Wayne Swanson; GL Pardon Commissioner Stewart O'Brien, and SDGER Elwin Barisch. (Right) During the ceremonies PGER McCabe presented a 60-year pin to Brother Roy Cobble.





TWENTY INITIATES (shown) were members of the Melvin J. Koenigs Memorial Class of Fond du Lac, Wis., Lodge. Brother Koenigs served for 20 years as the lodge's secretary before he died this year. Mrs. Koenigs (center) and her family were the guests of honor at the initiation and dinner-dance.



IN A HUDDLE at St. Joseph, Mich., Lodge were Michigan State football standouts Mike Rasmussen (left) and Brad VanPelt with Gary Etter of Lake Michigan Catholic H.S., Dennis Kugle of St. Joseph H.S., and Burt Smith, athletic director. The occasion was the lodge's annual all-sports banquet honoring varsity athletes, cheerleaders, and coaches of the two local high schools.



THE RITUALISTIC TEAM of Washington, Mo., Lodge has won the state contest for the 10th consecutive year. The team members are (from left) James Steinhau; Est. Loyal Kt. Paul Czeschin; In. Gd. Julian Scott; Chap. Arlie Dieckhaus, ER Arthur Wildschuetz; Est. Lead. Kt. Rudolph Schulz; Est. Lect. Kt. James Wunderlich; Esq. C. J. Maune, and Coach Donald Conrad.



MACON, Missouri Elks were honored with a recent visit from PGER Edward W. McCabe (seated, center). With him were (seated, from left) SDGER Elwin Barisch, VP W. H. Stewart O'Brien, and (standing, from left) Brother Leo Meyer; DDGER Walter Mueller; Est. Lead. Kt. Bob Kunkel; ER Byron Eaves; Est. Loyal Kt. Joe Smith; Est. Lect. Kt. Russ Sapp; Secy. Tom Briggs, and VP Donald Nemitz.



WINNERS of the Bismarck, N.D., Lodge 1972 Curt Dirlam Memorial Scholarship received their awards recently. The recipients were (from left) David Rausch, Dan Asplund, Bob Seidler, Marsha De Walt, with Howard Gorder, lodge band scholarship chairman.

JUNGLE SCHOOL

by D. J. Herda

YOUR SON wants to go to college *where?* To study *what?*

Well, whatever he wants, it can't be as unusual as the school some of *Africa's* top students are attending. The School for the Training of Wildlife Specialists opened recently at Garoua, Cameroon. There, African students, aided by the U. N. Development Program, the Rockefeller Brothers Fund, and the African Wildlife Leadership Foundation, gain expertise in the field of wildlife management for the national parks, wildlife reserves, and similar areas in French-speaking African countries.

In addition, the Foundation opened its Nairobi National Park Education Center in 1965, drawing some quarter million visitors since its inception. The Center attempts to stimulate pre-college-age children to want to learn more about wildlife management and conservation, to awaken young Africans to a greater awareness of the intricate and delicate workings of nature.

The Foundation, too, is one of the first organizations of its kind to combine the lightning-fast power of the computer with mother nature, sponsoring various "animal monitoring" programs aimed at keeping track of the movements of many of Africa's wild herds electronically.

On the vast Serengeti Plains, for example, decisions of far-reaching consequence, once left to the discretion of individual Park Wardens, are now charged to the computer. Unerringly and impersonally, proper decision concerning the habitat of the mighty wildebeest (water and food availability, presence of proper agriculture, etc.), can be made up to the minute. Information evolved from the computer's banks is then passed along to Wardens and other wildlife officials, adding greatly to the list of modern technological advances with which Africa's young aspirants to wildlife management must arm themselves.

"The main thrust of our program," according to the Foundation's Deputy Director, Gordon Wilson, "is directed toward wildlife education. Current park and research projects involve Serengeti, Arusha, and Tarangire Parks in Tanzania and Nairobi and Lake Rudolph

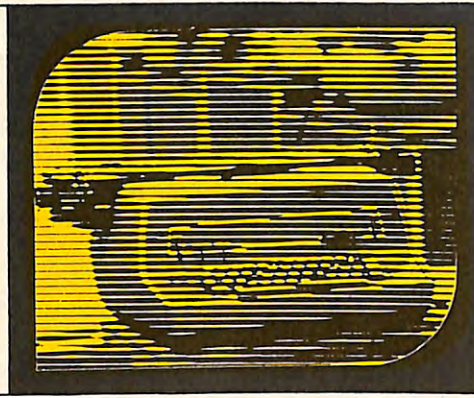


From top: Members of a Wildlife Club visit the Nairobi National Park after a visit to the Foundation's Education Center. At the College of African Wildlife Management, Mweka, Tanzania, students are instructed in the physiology of the Cape Buffalo. Domesticated eland and oryx on the Galana Ranch in Kenya's dry Southeast look sleek beside native cattle. Cape Buffalo are also ranched to determine productivity.

Parks in Kenya, as well as Murchison Falls in Tanzania."

A lot of ground for one organization to cover? Perhaps. But the people at the African Wildlife Leadership Foundation feel that Africa's endangered wildlife is worth their efforts... and so do the students at the Wildlife Specialists Training School. They're bent on *doing* something about Africa's vanishing wilderness, now, so that future generations won't inherit a desolate land, a land void of the intricacies of mother nature and the spectacular drama of some of God's most amazing creations.





Kilroy Was Here . . . Unfortunately

WHAT A PITY that Americans are known throughout the world for their boorishness as travelers and for their lack of regard for the rights of others. What a shame we are famous for defacing public and private property with graffiti, names, initials and symbols. What a crime we are known for vandalism . . . wanton destruction or defacement of public and private facilities.

There is no way of knowing what percentage of people are guilty of such disregard for the laws of the land and the laws of common decency, but we venture a guess that those who do these things are in the great minority. The overwhelming majority of our people are considerate of others in almost every way, but that majority must pay the price for the actions of the thoughtless few. Laws are passed to try to curb the acts of vandals, but laws are only effective *after* the damage is done.

Look around you at some of our great national assets. Our parks, our trees, the rocks of our hills and mountains, the buildings, streets and sidewalks . . . defaced, damaged or totally destroyed

by nincompoops who have no regard for anyone but themselves and their stupid "pleasures." It sickens one to ride down the highway and watch folks throw bags of garbage onto our highways and property.

We attribute practically all of this behavior to the parents of the culprits. Had they been properly reared, they would have regard for other people and for other's property. How can we get across to parents the fact that they have this *obligation* to their offspring . . . to teach them proper conduct in private and public life. Decent manners, law abiding conduct, regard for other people's rights and feelings are all vital elements of any organized society if it is to exist.

Rather than the slogan, "Kilroy was here," we should teach our children the Golden Rule . . . do unto others what they would want others to do unto them.

When we become concerned that we might sound "preachy" in treating such a matter in our editorial columns, we get over that apprehension in a hurry by simply looking out the window.

The Membership Has Spoken

IF THE VOTE at our National Convention is an accurate reflection of the will of the membership, there are twice as many who oppose altering our membership requirements as those who want them changed.

This is a definite change from the attitude expressed a year earlier in New Orleans when estimates were that those who favor a change were in a slight majority, although not enough to achieve the necessary two-thirds vote needed for a constitutional amendment.

Those who truly believe in the American form of government will abide by the will of the

electorate of our Order, just as we should and must do in our local, state and national government affairs.

We have never asked, nor even intimated, that there should be total agreement on all policies voted by the membership. Each man is at liberty to work *within the system* for orderly changes he deems wise. There is no moral or legal right to defy the laws of our country or of our Order. There is too much of this abroad in our nation today and it can only lead to more erosion of the finest form of government the world has ever known.

THE WINDSOR GUARDSMAN

Taste Canada's smoothest whisky.

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WINDSOR CANADIAN



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YOUR BEST FRIEND MAY HAVE YOU FOOLED!

You may think he's a big spender, laying out \$30 a pair for the latest Executive Style Business Slacks. You see how his slacks stay wrinkle-free and crisply creased. Yet he always seems to have money left over. You can do it too. Here's how:

There's a new polyester out called "Trevira®." It is usually confined to custom tailors and deluxe high priced department stores.

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2 PAIRS for only **18.95**

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