



the
Elks

magazine

MAY 1972





A better idea
for safety: Buckle up.

Better ideas, van after van.

**That's why Ford has
led in sales for 11 straight years.**

Over the years, only Ford vans have had so many better ideas that make vans easier to drive, to service, to use:

Choice of swinging doors or new gliding side door for cargo handling in cramped alleys and beside loading



docks. Three separate tracks, at top, bottom and center, give bridge-like support for solid, smooth, one-handed operation, tight seal.

Shorter outside, easier to park. Compared to other makes with similar loadspace, Econoline vans have significantly less overall length. This means easier parking and better maneuverability in city-delivery operations—time saved on every trip.

Wider at top for built-ins. Body sides are more vertical, wider apart at top than other vans. Built-in units fit better and leave more aisle. Many mod-

ular units offered allowing you to customize almost any interior you need.

Easy, out-front servicing. Routine service points are right at hand under the convenient outside hood: radiator, oil level, battery, windshield washer reservoir, voltage regulator, wiper motor, brake master cylinder and optional power-steering reservoir.

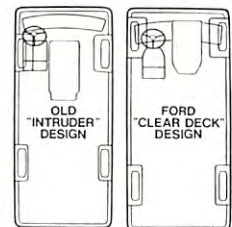
Strong, Twin-I-Beam Independent Front Suspension—Ford's exclusive design smooths the going for both load and driver. Two forged steel I-beam axles provide strength and durability; wide wheel stance means stability in cross winds.



Biggest payload. Husky construction, high capacity axles allow you to haul a heavier load than any other van. Three series (two lengths). One takes

payloads up to 4,285 lbs.—largest in the industry.

Engine clear forward. In Ford's clear-deck design, engine is forward—all the way out of cargo area. Over 8½-ft. clear floor space behind driver's seat... over 10 ft. in the SuperVan. Driver and passenger can easily step from their seats into rear cargo area, exit through side or rear doors.

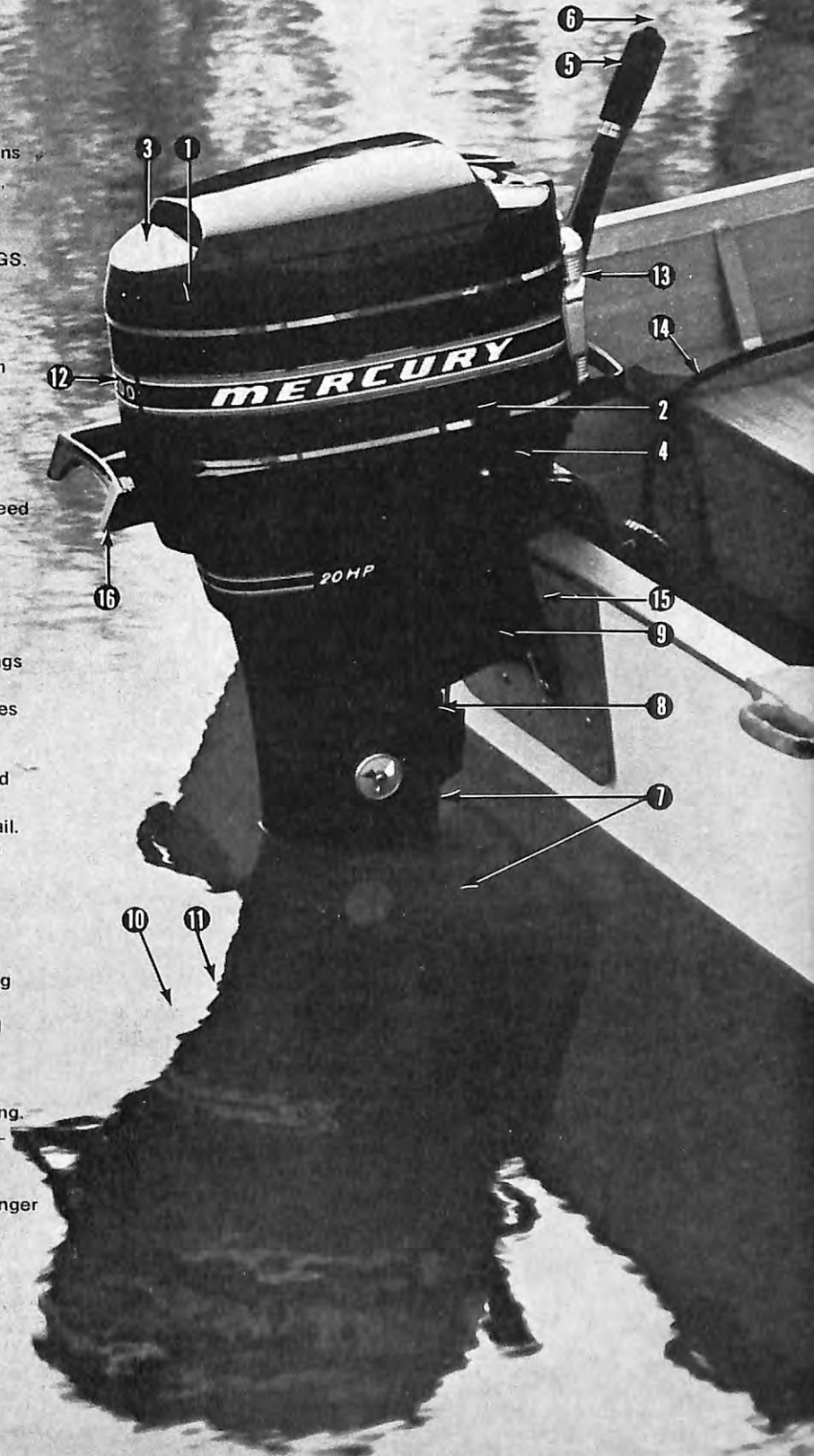


**FORD
ECONOLINE
VANS**



You can fish with any Merc—fishermen are making reputations right now with our 140-hp job. But the four Mercs from 4 to 20 hp are popularly known as "The Fishing Mercs." Here are 16 reasons why they're the best fishing machines you can buy:

- 1 THUNDERBOLT IGNITION AND PERMA-GAP SPARK PLUGS. Hottest, quickest spark in outboards—for surest starts. Long-life Perma-Gap spark plugs with tough tungsten alloy center electrode provide great resistance to spark erosion.
- 2 TILTED POWERHEAD prevents wet fuel from puddling in cylinders and intake ports, keeps engine firing smoothly from slowest idle to top speed.
- 3 FUEL RECYCLED to combustion chambers—no overboard drainage.
- 4 FULL GEARSHIFT—Forward, neutral, reverse for instant maneuverability in tight spots.
- 5 TWIST-GRIP THROTTLE—Easy one-hand control of both speed and direction.
- 6 TROLL SET—Fingertip adjustable control steadily holds just the speed desired—while you keep your mind and hands steering and fishing.
- 7 ONE-PIECE DRIVESHAFT HOUSING AND LOWER UNIT HOUSING—Fewer nuts and bolts, fewer joint faces and gaskets. Water stays out, lubricant stays in. Gears and bearings stay in original precise alignment.
- 8 GLIDE-ANGLE DESIGN—Smooth, angled leading edge glides through weeds, over underwater obstructions.
- 9 SHALLOW-WATER SLANT—Engine locks automatically in intermediate tilt position. Makes fishing the shallows safe and easy. (On 9.8, 7-1/2 and 4 hp.)
- 10 RUBBER CLUTCH PROPELLER—no shear or drive pin to fail. Instead, a live-rubber safety clutch "gives" on impact to help protect drive train and engine.
- 11 JET-PROP EXHAUST—Exhaust gases discharged through propeller hub. Sound and fumes buried deep underwater behind boat.
- 12 FULL SILENCING—Internal reed valves, rubber-mounted aluminum cowling with sound-absorbent liner, sound-isolating support frame, Jet-Prop exhaust, exhaust relief silencer.
- 13 FIXED-JET CARBURETOR—Always provides proper air/fuel mixture for maximum power, maximum fuel economy. No high-speed adjustment necessary.
- 14 REMOTE FUEL TANK with simple bayonet-mount plug obsoletes motor-mounted tanks; no more messy filling, spilling.
- 15 DUAL CLAMP BRACKETS for up to a 2-1/4" thick transom—standard on all Mercs; make mounting easier; anchor motor more securely.
- 16 SPECIAL ANTI-CORROSIVE aluminum alloy, "XK," 35% stronger than alloys used in competitive motors.
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the **Elks** magazine

VOL. 50, NO. 12/ MAY 1972

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA, PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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Industry is finding the serum. Donald Bacue
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Combine one spry octogenarian, a pinch of revenge, and a quarter-ton scourge of the sea for the weekend battle of a lifetime. Robert F. Burgess

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What Ham did for Virginia, Old Crow did for Bourbon.

Even before Virginia's George Washington became President, Virginia was famous for the good taste of her country hams. Not long after, the good taste of Old Crow made Bourbon famous.

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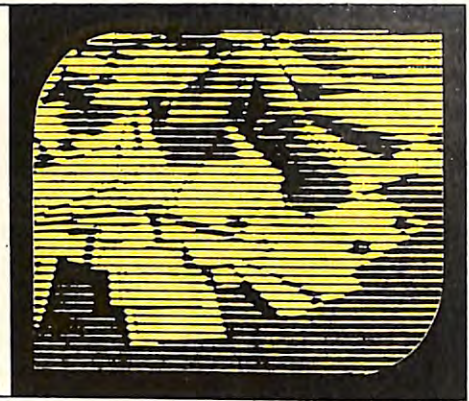
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LETTERS



Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois, 60614.

Citizen's Response

• I thought you might be interested that some 25 inquiries from 16 states have been directed to me as a result of publication of the article on citizen crime commissions in the February issue of your magazine and to which a prompt response was made.

We at the National Association of Citizen Crime Commissions thank you again for the publication of the article.

Lauren A. Arn
Acting Executive Director

Elks Head Help

• I have been unable to obtain a suitable colored picture of an Elks head, approximately 3 inches or 4 inches or even 5 inches square or thereabouts. The picture should have enough detail to be used for making a painting for our lodge. Our local library and book stores aren't much help.

Can you help?

Joseph Antonetz
Glen Oaks, New York

You can order 8 x 10 glossy photographs of the Elks official insignia at a cost of \$2.00 each. Checks should be made out to "Elks Public Relations Department" and sent to Martin Karant, Director of Public Relations, B.P.O. Elks, 425 W. Diversey Pkwy., Chicago, Illinois, 60614.

Royal Flush

• In your March, 1972, issue of *The Elks Magazine* on page 21 there was in the "Around Washington" column a paragraph about toilets.

Can you tell me more about the firm in Sweden that has developed the organic privy?

Thank you for your consideration.

Max P. Gabreski
Oil City, Penn.

Carl Lindstrom of AB Clivus tells us: "Clivus is a composter that stimulates the natural process to work fast. The aerobic process (with oxygen) produces heat that: 1) vaporizes the liquid from toilet and kitchen waste; 2) causes a natural draft that makes the air go continuously down the openings to the toilet and kitchen-

waste intakes and out through a chimney. Compare the draft of an indoor fireplace where the smoke is sucked out. This is one reason the unit is even more odorless than an ordinary flush toilet. Because of the aerobic process the gas that leaves the unit mainly consists of carbon dioxide and vaporized water. This does not cause air pollution. The end product is a small quantity of humus that, because of the leaning bottom, slowly moves to a storage chamber. This can accumulate humus from a normal family for many years.

"About 1000 units are now operating in Scandinavia and the Health authorities in the Scandinavian countries are very positive to the method. The system was awarded two gold medals at the International Inventors Exhibition in Brussels (March, 1971).

"We have not yet found a suitable company to start the production and selling in the U.S.A. The consumer price in Sweden corresponds to \$650, all parts included."

Anyone interested in further information may write directly to: AB Clivus, Tonstigen 6, S-135 00 TYRESO Sweden.

• It was with great interest that I read the paragraph on toilets in the "Around Washington" feature, in the March issue.

Knowing of the interest in the problem on the part of *The Elks Magazine*, I thought it well to make you aware of a self-contained biological waste disposal system now available in the United States.

We recently introduced the completely sealed Bio-Flo system for marine use at the National Boat Show in New York and in effect "stole the show." The unit is also available for recreational vehicles.

Harven V. Teckamp
Pure Water Corp.
4251 Avon Road
Madison, Wis. 53711

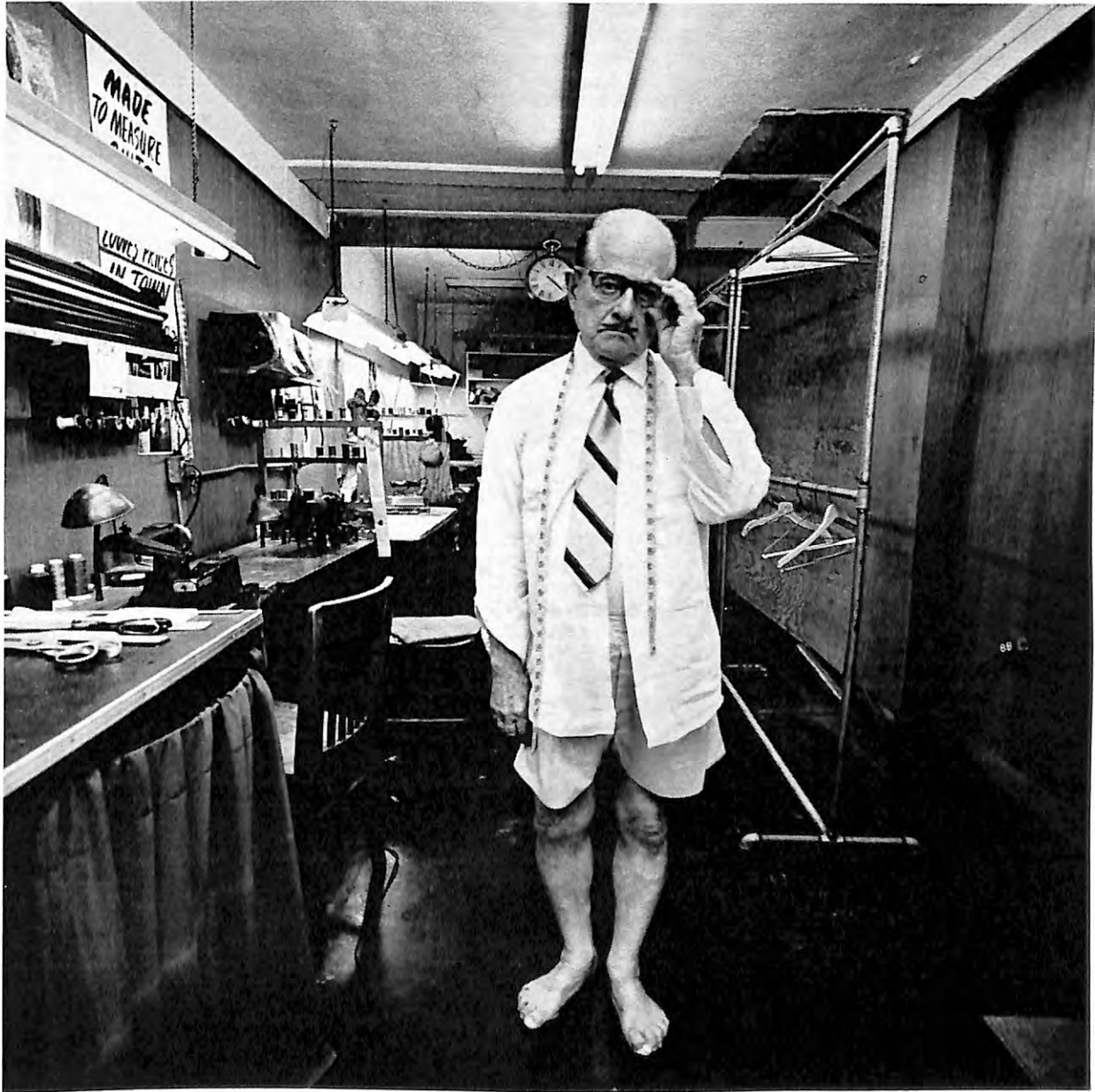
We're Covered

• Thanks so much for the beautiful covers, they have been perfect. We asked some of our friends for covers of back issues and our daughter decouped them on wood and gave them as gifts.

Keep up the good work.

Henry F. Kriete Jr.
Washington, Mo.

**Sam the tailor lost his pants in a robbery.
But Farmers Sentinel Package Policy will keep him
from losing his shirt.**



For theft, liability and fire coverage, Farmers offers the most comprehensive business protection in a package policy. And businesses can save up to 25% over the cost of separate policies plus other discounts up to 25% more. We'll even combine your present policies, no matter who they're with, and give you full credit—no short rates. If you operate a motel, apartment, garage, retail or other business, you could increase your coverage and cut your expense. Call your Farmers agent man for a firm quotation without delay. Comprehensive protection. Big savings. Farmers sews them up for you.

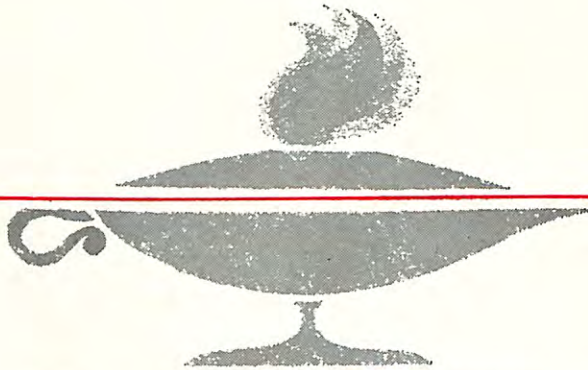


Farmers Insurance Group

THE ELKS MAGAZINE MAY 1972



A Message from the Grand Exalted Ruler



NATIONAL YOUTH WEEK

My Brothers:

ONE OF THE greatest contributions Elkdom can make is to the youth of our nation. The need to assist, guide, help and aid America's youth is greater, right now, than ever before.

Everywhere we hear of the transgressions of young people, of vandalism, drug cases and other anti-society acts. Yet those perpetrating these misdeeds account for only a fraction of the majority.

Those who are a credit to their parents and their communities, who attend church, who strive to be good citizens, who receive good grades are seldom recognized for their achievements.

The Order of Elks, therefore, has set aside the first week in May to honor the youth of our nation and has designated it as Elks National Youth Week.

The date was originally selected to contrast with the Communists' May Day. The program highlights juvenile decency rather than juvenile delinquency.

I call upon every Elk across the nation to participate in a salute to the outstanding youth of our nation in recognition of their achievements. By doing so you will be Building Pride Of Elkdom.

A handwritten signature in cursive script that reads 'E. Gene Fournace'.

E. Gene Fournace
Grand Exalted Ruler

"Build Pride Of Elkdom"

IT'S YOUR BUSINESS

by J. L. Slattery/R. Gosswiller



ON THE MORNING of June 30, 1971, Mr. Andrew Paretti's small company began another day of business. It had seen a lot of June 30 days—the firm had been in the family for 108 years.

But this was the last June 30 it was to have. On that day a man died from botulism after eating some vichyssoise soup which had come from a can manufactured by that company.

Soon afterwards, financially wrecked by extraordinary costs and lawsuits, the 108-year-old Bon Vivant food products company went bankrupt.

Death of a consumer . . . death of a company.

Since the Bon Vivant case got nationwide publicity, you no doubt heard about it. But you probably didn't hear about the manufacturer who had to pay \$150,000 in damages because a child was scalded when a vaporizer made by that firm tipped over. And it's unlikely that you heard of the retailer who paid \$32,000 to settle a suit brought by a woman because a blouse she'd bought at that store caught fire when it came near a kitchen stove.

These cases are typical of the more than 500,000 product liability lawsuits that are being filed each year in the U.S.!

In 1963 only 50,000 such suits were filed, so you can see at what a tremendous rate the product liability hazard for businessmen has grown.

"No one in business can escape the threat of a product liability suit," emphasized Robert B. Johnson, Vice President of Continental Casualty Company, in his address at the Business Insurance Seminar last January 19. Continental Casualty is part of the big CNA Financial Corporation. But it's also part of the casualty insurance industry, and that industry has become very seriously concerned about the trend in product liability claims and settlements.

Perhaps you'd be inclined to say "Oh, I'm not really vulnerable to that kind of hazard—not in my business. And anyway, if something like that did happen to me—Well, I'd just let my insurance company handle it."

Many a businessman holds those views. But he'd probably change them quickly if he realized what's happening today in the area of product liability.

As an executive in a big casualty insurance company, Johnson knows a lot about what's happening in that area. We felt that a number of the facts and suggestions he offers should be passed along to you.

You Are Vulnerable!

Let's put it this way—you're vulnerable to a lawsuit unless you're practically broke! Don't think it's "just the big fellows" that get hit by product liability claims. And remember that you could be vulnerable to such a claim even though your own connection with some product that caused an injury was—in **your** opinion—"remote" or "secondary." The legal climate in the U.S. has changed in respect to this whole matter. As Johnson puts it, the product liability hazard runs "from the serviceman who is derelict in repairing a defect along the line to the fellow who owns the patent."

You May Have to Insure Yourself!

Robert Johnson says that "except in the area of catastrophic coverage, where product liability is concerned, businessmen increasingly are going to have to get along without their crutches, namely the insurance companies." That means that the time soon may come when, if you're faced with paying a product liability settlement of less than \$100,000, you may have to pay it out of your own funds even if you have product liability insurance! The "deductible" on your auto insurance might be only \$100 or so. But the "deductible" on a product liability policy, if present trends continue, might be any amount up to \$100,000.

In a recent study of seventy product liability cases, it was found that the average settlement award to claimants was over \$250,000! You can see why the insurance companies are alarmed—and why **you** had better take "product liability hazard" very seriously.

You certainly don't want to pay out \$250,000 to settle a liability claim.

What can you do to protect yourself in this area? Here are some suggestions Johnson offers.

Think Safety!

"Safety must loom as large in your operations as marketing or advertising." That means added expense—but the alternative could be catastrophic loss. The manufacturer of a certain TV gadget apparently didn't check the product for safety. The device caused two big apartment building fires, resulting in \$875,000 in property damage. The insurance company covering the property promptly brought suit against the manufacturer of the gadget.

Remember that a single successful product liability claim against you might wipe out a whole year's profits!

And yet too many manufacturers and retailers still aren't giving sufficient attention to product safety. Don't be one of them.

Your Tests and Records

If you're a manufacturer, there's a good chance that your quality-control methods and records are not adequate for today's legal requirements.

You should have not only stringent quality-control procedures—both in your purchasing and in your production—but you should also keep permanent records on **both** of these operations.

Bring Your Lawyer into the Picture

Johnson advises that "your instruction and service manuals should be reviewed before publication by your legal counsel." And the same goes, he points out, for your advertising and sales-promotional materials. The product liability trends make it important to have preventive cooperation among your production people, your promotional people, and your legal counsel. Your lawyer is likely to ask "Can these claims be backed up?" In some cases the answer may have to be: "Back to the old drawing board, boys."

Check with Your Insurance Company

The National Commission on Product Safety has found that many manufacturers are "unsophisticated" about product safety or even show downright "ignorance and indifference" with respect to it. Casualty insurance companies will be taking an increasingly dim view toward such companies.

Your casualty insurance company is expertly knowledgeable about product liability. Ask them to help you check over, evaluate, and plan any remedial actions required by your own product liability situation—in **all its aspects.** ■



Isn't there anything that will really help me quit smoking?

Clinical tests have shown that an alkaloid called Lobeline Sulfate is an effective smoking deterrent. Lobeline works not by making smoking unpleasant, but by acting as a substitute for the nicotine in your system without being habit forming. It helps to remove the craving and to reduce withdrawal symptoms.

Do I need a prescription to get Lobeline Sulfate?

Not so fast. Lobeline Sulfate is highly efficient but it has a big drawback. Taken in sufficient quantities to be an effective substitute for nicotine, Lobeline often upsets the stomach. This is one of the reasons doctors seldom prescribe it.

Doesn't that leave me where I started?

No indeed. A number of years ago scientists at a great American University determined to tackle the problem. They discovered that buffering Lobeline Sulfate with two special antacids virtually eliminated any likelihood of stomach upset. Also these buffers greatly increased the efficiency of the Lobeline.

Where can I get this buffered Lobeline Sulfate?

This new discovery was a great breakthrough in the smoking deterrent field. It was immediately patented* and is now available under the name of Bantron.[®] No other smoking deterrent has such a patent. Bantron is a little white tablet, pleasant and easy to take. Many doctors recommend it to their patients and you can get it at any drug store without a prescription.

What about all those lozenges and chewing gums advertised as deterrents?

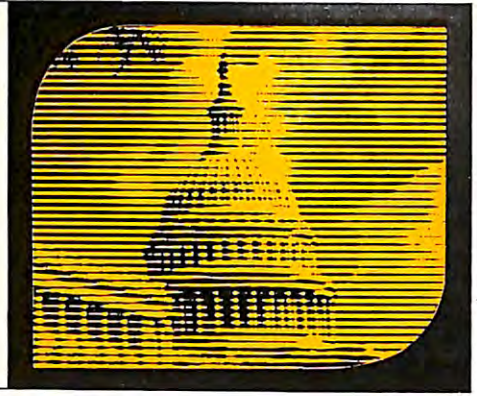
If they contain Lobeline Sulfate at all, they cannot give you the efficiency of Bantron. Bantron is the only major smoking deterrent based on buffered Lobeline Sulfate. Because of this Bantron can safely give you four times as much Lobeline in a single dose as any other deterrent in the drug store.

How do I know Bantron will work for ME?

Before Bantron was put on the market it was thoroughly researched. It was tested on hundreds of people who wanted to quit smoking. In these clinical tests 83%, more than 4 out of 5, quit easily and pleasantly with the help of Bantron in only 5 to 7 days. Figure for yourself the odds in your favor. Looks like Bantron could be a good bet.

*U.S. Pat. No. 2705695

AROUND WASHINGTON



1976 VISITORS who come here to help Washington celebrate the nation's 200th birthday will have some new sights to see if Congress approves President Nixon's proposals. Among the projects on his list: completion by 1976 of a \$40 million National Air and Space Museum on the Mall, and erection of Revolutionary War displays on suburban parkland.



DRY WIT of James Boren, former State Department official turned Washington consultant, is giving bureaucrats in this town a hard time. He is leading a one-man campaign against bureaucratic inaction with his "National Association of Professional Bureaucrats." NATAPROBU, as he calls it, is dedicated to paper shufflers "who, by their steadfast dedication to the principles of dynamic inactivism, have kept things from happening, and thereby prevented mistakes from being made." Its motto: "When in doubt, mumble."

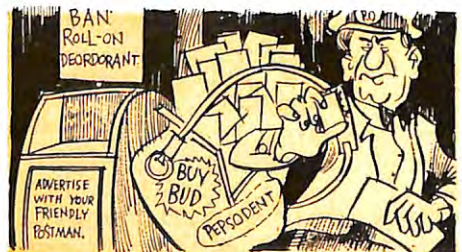
145,000 VETERANS were placed in jobs through the Federal-State Employment Service during the first six months of the President's program to help returning servicemen, Labor Secretary J. D. Hodgson reports. This is 26 percent ahead of the target set for this period which ran from July through December of 1971. Hodgson's new goal is to land jobs for 230,000 more veterans in the six-month period ending June 30, 1972.

PROXMIRE MYSTERY. Senator William Proxmire of Wisconsin provoked a fascinating guessing game when he turned up in the Senate chamber with two

black eyes and declined to say how he got them. He answered with "no comment" when a reporter asked if he had undergone plastic surgery to have the bags removed from under his eyes. He readily admits, however, that he colors the fringe of hair around his bald pate.

FOXES have become "dangerously numerous" and attack chickens in King Georges County, Va., 50 miles south of Washington on the Potomac, because there's not enough fox hunting there, according to Virginia State Delegate Walther B. Fidler. He is seeking legislative approval for the use of electrically amplified fox calls to lure the foxes to their execution.

SENIORITY SYSTEM has put Rep. Leonor K. Sullivan of Missouri in position to become chairman of the House Merchant Marine and Fisheries committee when Chairman Edward Garmatz of Maryland retires next January. It will be the first time a woman has headed a major committee since Rep. Edith Nourse Rogers of Massachusetts took over the Veterans Affairs committee in the 83rd Congress.



ADS ON STAMPS would be a good way for the U.S. Postal Service to overcome its financial problems, a Cincinnati advertising agency suggested. An airmail stamp, for example, could have the name of an airline on it. Eight cent stamps could carry illustrated ads for a variety of products ranging from groceries to cars. The Postal Service, however, has turned down the idea because the law forbids it and, in addition, it is considered to be in poor taste.

GOOGOL. House Appropriations Chairman George H. Mahon of Texas sent numerous congressmen to their dictionaries when he explained during a debate why his committee will not appropriate all the money authorized by Congress for costly spending programs. "If we provided full funding for all projects, public spending would go so high that the public debt sooner or later would probably approach a googol," he said. A googol is the figure one followed by 100 zeroes. The present public debt, about \$420 billion, is nowhere near a googol of dollars but Mahon considers it far too high.

MAY is a favorite month here. It has a tonic effect even on baseball buffs who mourn the loss of the Washington Senators to Texas. May is an old friend that always can be counted on to bring a pleasant transition from the bluster of winter to the searing heat of mid-summer. It is a month when government girls sit on park benches eating the sandwiches they have carried to work, a month when the temperature is just right and a great city comes into beautiful bloom.



SMOKING has been curtailed in the HEW building. HEW Secretary Elliot L. Richardson acted after demands were made by a legal action organization representing nonsmoking employees. They complained that their rights were being violated because they were "assaulted by unhealthy tobacco fumes against their wills." No smoking areas have been set aside in the cafeterias and no smoking signs have been posted in conference rooms and auditoriums.

RUSH-HOUR TRAFFIC has declined by nearly 33 percent on Shirley Highway, a major artery linking northern Virginia with Washington. Transit experts attribute much of the reduction to the opening of the country's first high-speed bus transit lane on the highway last June. Many of the 5,000 passengers who ride the express buses daily because of the time they save used to commute by car. The government has put \$4.4 million into the Shirley Highway demonstration project cited by the American Transit Association as a model which should be adopted on a national scale.

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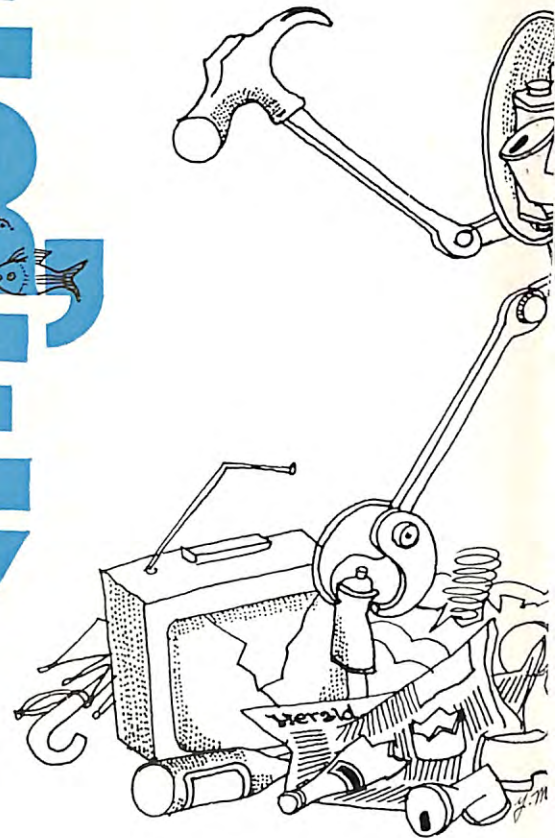
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BLUE WATER, BLUE SKY

by Donald Bacue



IN JUNEAU, Alaska, an autopsy on a dead seal reveals enough mercury in the mammal's liver to have killed it five times over. In Northern Minnesota, a report shows large quantities of dieldrin, DDT, and DDE in the addled (unhatched) eggs of the vanishing American bald eagle. In Illinois, the Illinois Pollution Control Board links asbestos particles to lung cancer and other diseases prevalent among asbestos workers.

By now everyone recognizes the dangers of pollution. Air pollution, water pollution, noise pollution, solid waste pollution. But not everyone knows of the recent advances made in this, the nation's gravest domestic war. Sure it's important to recognize that pollution exists; but it's equally important to recognize something can be done to quash it, now. How else can people like you and me join the crusade to make America cleaner, safer, healthier?

In discussing several steps forward in the battle for a better environment, I don't want to give the impression all is peaches and cream on the Western Front. More likely ragweed and cocobutter. But in order to make any progress at all, someone somewhere has to take the first step toward beating down the soot and turning off the static in our ecological airwaves. Here are some people who've already begun.

THE PROBLEM

In defense of their products, pesticides' manufacturers have argued for years that DDT is the only known insecticide capable of effectively controlling malaria-carrying mosquitoes and stifling other serious diseases. Yet California State health officials claim that *Culex tarsalis*, the mosquito that introduced sleeping sickness to the Golden State, has finally developed a resistance to all known pesticides and, after 25

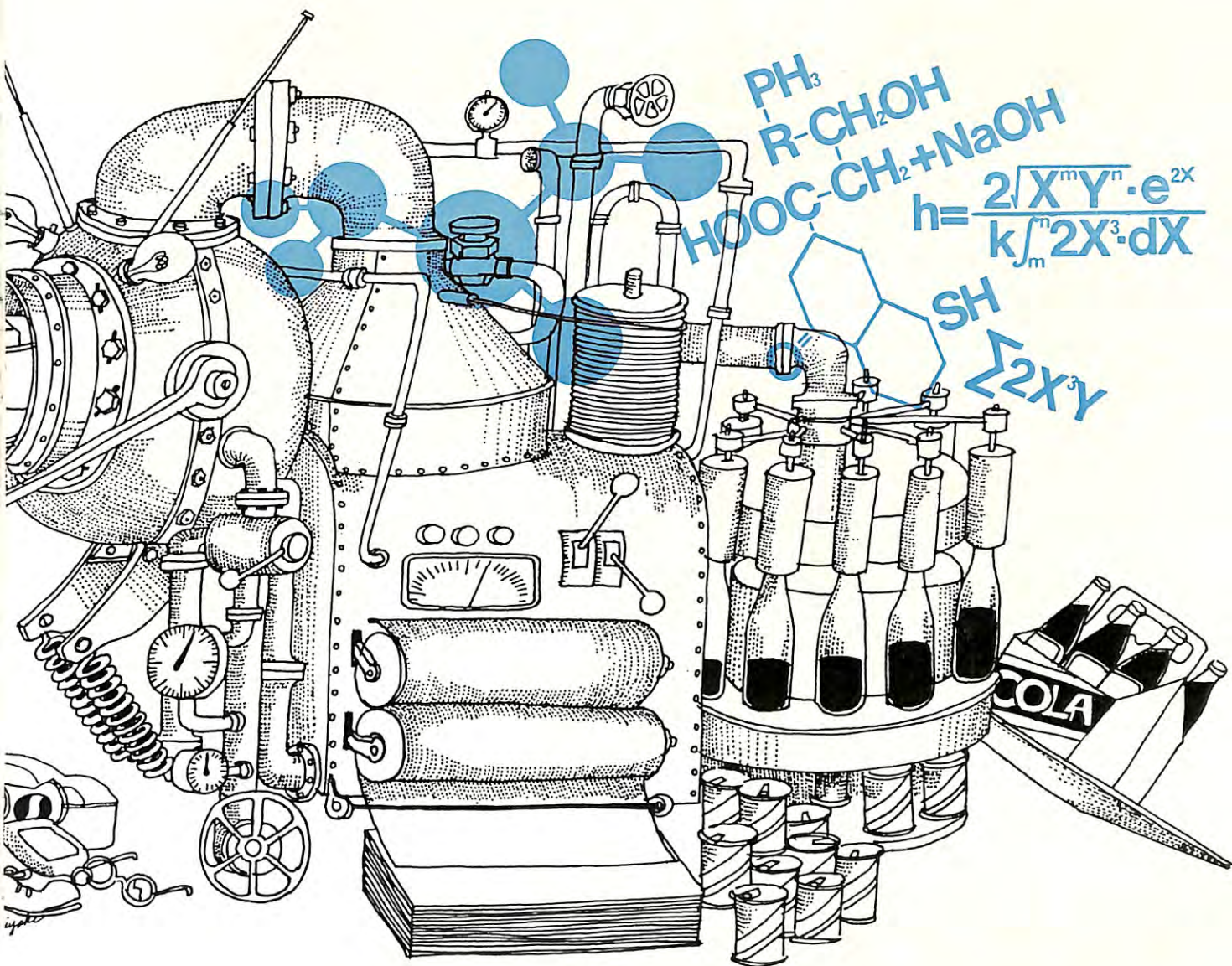
years of spraying with increasingly potent poisons, are now immune.

In addition, the Sierra Club, in its publication, *National News Report*, continues to observe with consternation an ever-increasing number of fish and animals dying-off from the build-up of indiscriminately and often unjustifiably applied toxic pesticides.

THE SOLUTION?

Maybe the "traditional" approach to pest control isn't the only answer. Maybe toxic poisons aren't the all-encompassing panacea after all. As the song says, "There's Gotta Be A Better Way." Maybe finally we're on the verge of stumbling upon it.

Fact: Columbia University Professor Dr. Koji Nakanishi, speaking at a meeting of the American Chemical Society in Los Angeles, revealed his recent success in replacing potentially dangerous toxic pesticides with growing plants.



Certain plants, according to Dr. Nakamishi, manufacture chemicals capable of interrupting the life cycles of various pests. Sort of a birth control program for bugs. Admittedly the program is still in its infancy; but several of these chemicals have already been identified, and laboratory tests look promising.

Fact: Recognizing the growing problem of insect immunity to DDT, a team of University of Illinois researchers recently went to work on developing a "nonpolluting" form of the pesticide. The result? The team *did* develop a "new" DDT toxic to insects, but biodegradable, that is, harmless to birds, fish, and other wildlife.

By carefully altering the molecules, according to U. of I. zoology department chairman Robert Metcalf, certain "biodegradable handles" which cause the DDT to break down harmlessly once it reaches bodies of fish and ani-

mals were built right in. In addition, the molecular form of the new DDT can be altered slightly to prevent insects from developing resistance.

Interesting? Indeed. Perhaps there's a bit of truth in the old adage, "There's more than one way to skin a cat" . . . and kill a mosquito, too.

THE PROBLEM

Simply stated, each and every one of us produces nearly *one ton* of solid waste *each and every year*. Multiply that by over 200 million Americans, and you've got yourself one whale of a garbage pile!

Most experts agree that our former method of solid-waste disposal—incinerating whatever will burn and dumping the rest—is grossly inadequate. And burying our trash won't work any better than burying our heads until the problem goes away, since the amount of land available for "fill" is rapidly

diminishing. Abandoned cars, discarded television sets, worn-out clothes, empty boxes, bottles, and cans—if we don't act soon, we're *really* going to live up to our reputation as a nation buried in our own garbage.

THE SOLUTION?

Through the prudent return of non-biodegradable materials to the manufacturers and processors from which they came, we can help preserve America's natural resources, create new job opportunities in expanding new fields, and successfully convert "worthless old trash" into valuable new products. It's called recycling; and it's just one attempt to alleviate our solid waste disposal problem.

Fact: The Firestone Tire and Rubber Company has finally unearthed a system for utilizing discarded, worn-out tires. According to *Currents*, the Manufacturer's Chemists Association publi-

cation, the new process converts old tires into reusable material for sewage treatment, concrete, even as a smokeless fuel. Joseph R. Laman, Firestone's manager of environmental engineering, says other industries are missing a golden opportunity to aid ecology and "to make a buck out of trash," as well. It's hardly a noble thought; but still, it makes sense. "The oil, packaging, and lumber industries would be surprised at the opportunity being offered them," Laman claims. And maybe they would, at that.

Fact: The insulation board manufacturing company of Homasote in Trenton, N. J., has been recycling for years. A spokesman for the company claims his product is composed of "100 percent recycled material," saving the nation about 1½ million trees yearly and hundreds of thousands of dollars, to boot. Could it be ecology isn't such an expensive proposition after all?

Fact: In Irvington, N. J., a suburb of Newark, the town officials were the first in the nation to enact legislation making separation of newspaper from the rest of the trash mandatory. The result is about 10 tons of paper collected daily and sold back to the paper mills for reuse, a procedure that keeps the town till full...and taxes down.

Fact: The town of Oberlin, Ohio, in an effort to thwart the problem of disposing of its residents' favorite beverage throwaways, recently inaugurated the strongest "can ban" in the nation. It passed a law making it illegal either to sell or possess beer or soft drinks in non-returnable throwaways. Violators are subject to a \$100 fine or 30 days in the calaboose.

The ideal solution to the throwaway problem? Obviously the nation's can companies don't think so. They, like Firestone, think recycling is the answer.

Fact: The Reynolds Aluminum Company, long plagued by the problem of how to dispose of its non-returnable cans (and by the relatively high cost of aluminum—\$200 a ton as compared to about \$10 to \$20 for bi-metallic and steel tins), has set up aluminum can reclamation centers across the nation to buy back used aluminum. At one such typical center in Southwest Chicago, an energetic group of Boy Scouts solicits the neighborhood discards and sells them back to Reynolds at 20 cents a pound (about 20 cans to the pound). The Scouts, or anyone else enterprising enough, profit to the tune of a thousand dollars a year; the neighborhood profits by not having to pay the city to dispose of the cans they discard via the city refuge-city dump route; and all America profits by getting the slop off the roads and into the plants, where it belongs. Not a bad deal at all, all the way around.



Fact: Owens-Illinois, in plants across the nation, has set up similar reclamation centers for glass. As of July, 1971, nearly 66 million pounds of glass were collected at 18 of the company's glass container plants. For those towns not near a reclamation center, a special traveling "Glass-Mobile" set out on glass-scavenging tours. Countless thousands of people turned out to meet the traveling glass-eater, demonstrating the feasibility (and profitability) of setting up permanent glass reclamation centers nationwide. The recycled glass is used in road pavement, land fill, and (of course) in the manufacture of "new" glass products.

Why, after centuries of failure and neglect, are so many people finally getting involved in fighting the problems of air, water, and solid waste pollution? There are several reasons. A better educated public, for one. Literally scores of environmental newspapers and magazines (from *Environmental Action Bulletin* to *Ecology Today*) bombard the American public with facts, statistics, and theories each and every day of the week, not to mention countless environmental books and widespread radio and TV coverage.

Progressive, concerned government (which probably grew to be progressive and concerned by trying to woo

its all-important voters) is another reason.

But perhaps the biggest of all stimuli toward reform is American Industry. That's what I said. American Industry has finally begun to understand the long-range benefits in cleaning up the nation. Not that all American industries have turned into ecological angels. Not at all. But the smart ones realize their sense of ecological awareness means a pleased and responsive public...and no matter how you slice it, that spells \$MONEY! After all, given the opportunity to do business with an environmentally active company or an environmentally sluggish one, wouldn't you trade with the former? So would most Americans. That's how many companies and industries formerly under the gun for their thoughtlessness are now benefiting both from favorable publicity (which means increased sales) as well as resale and re-resale of their original products. It's common sense, it's good business, and it's good for America, too. But it's *not* the end of pollution...not yet, at least.

THE PROBLEM

Several studies on the toxicity of oil spills, as reported in *Ecology Today*, have found that scallops are the most severely affected of all marine life. A fuel oil concentration of 12.5 parts per million in sea water will kill all test scallops within 24 hours. Plankton growth is inhibited by crude oil at 2.5 ppm. The studies were recently completed at the National Marine Water Quality Laboratories to determine what level of oil pollution is damaging to marine life.

Oil spills from offshore rigs and ocean-going transports cost taxpayers millions of dollars in clean-up revenue each and every year. But they cost, tragically, even more. Countless numbers of birds, fish, crustaceans, and other marine life perish from the accidental "spillage" of oil into the sea. And no amount of concern for environment will bring them back. But must such tragedies recur?

THE SOLUTION?

Fact: The U.S. Department of the Interior recently denied permission for two new oil platforms to be built off Santa Barbara, California. The U.S. Senate correspondingly approved a treaty establishing the right of a coastal nation to take whatever action necessary to "prevent, mitigate, or eliminate" the threat of oil pollution at sea. A valuable and timely precedent-setting ruling, though by no means the "only" answer to the problem.

Fact: Dr. K. J. Lissant of the St. Louis-based firm, Petrolite Corporation, says he's found the answer to oil

spills from tankers. Now, according to Lissant, crude oil can be converted to a thixotropic emulsion or gel—sort of an oil-flavored Jello—too thick to ooze through cracks in the tanker's hull. The gel could be changed easily back into liquid by chemicals or temperature change. It's not an inexpensive project, but compared to the millions of dollars worth of damage from spillage—along with the irreplaceable loss of birds and marine life—it's an attractive alternative prospect for the oil shipping industry.

How much further do we have to go in our war against pollution? How much longer do we have to fight? Forgive the eternal pessimist in me when I tell you we've barely scratched the surface. In the short space of one article we've examined nearly a dozen efforts by government, industry, and concerned citizens everywhere to clean up America. Yet in spite of their efforts, we must remember we're no further into the war than Thomas Jefferson and John Hancock in signing the Declaration of Independence in an American Revolution of a different sort so many years ago. The main battle is yet to come.

But while the outcome remains dubious, there can be no battle until two opposing sides emerge. Until recently, only one dared bare its ugly fangs—pollution. And for years, no one was sufficiently informed or inspired to oppose it. But today things are different. The enlistees are beginning to register faster now, and the drama of Act Two is about to unfold.

Only time will tell what the *real* outcome of America's ecological fight will be. But meanwhile, it's encouraging to see government and industry join the man on the street—you and me—in an all-out attempt to recapture what has been slowly, painlessly stripped from us... our blue water, our blue sky. ■



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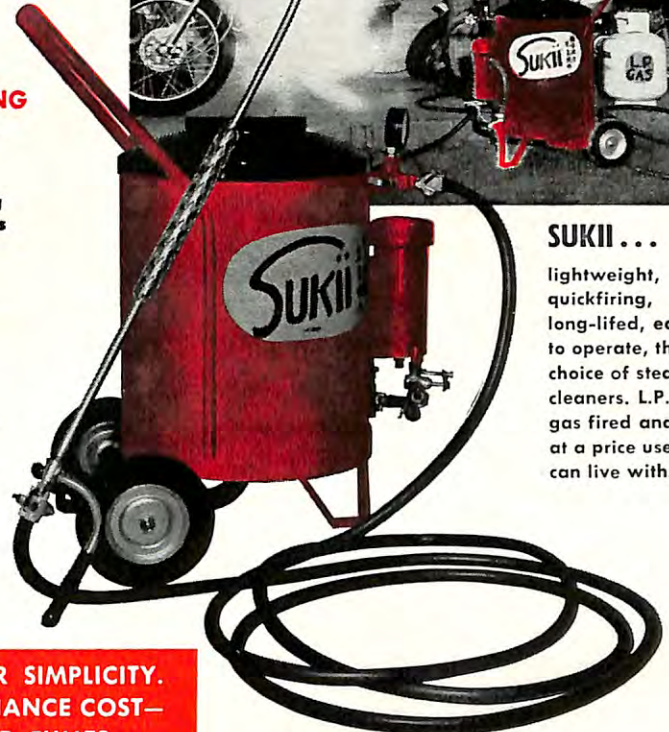
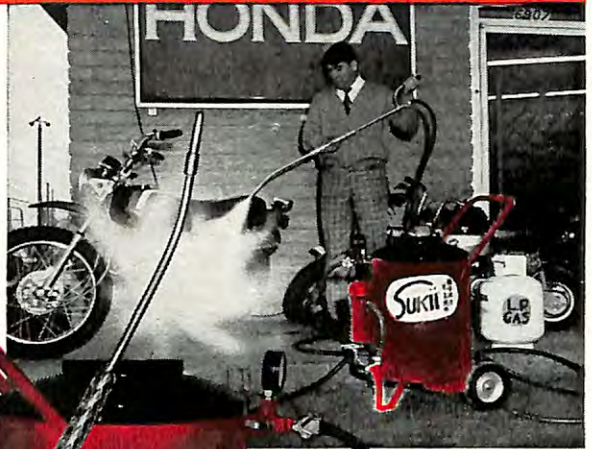
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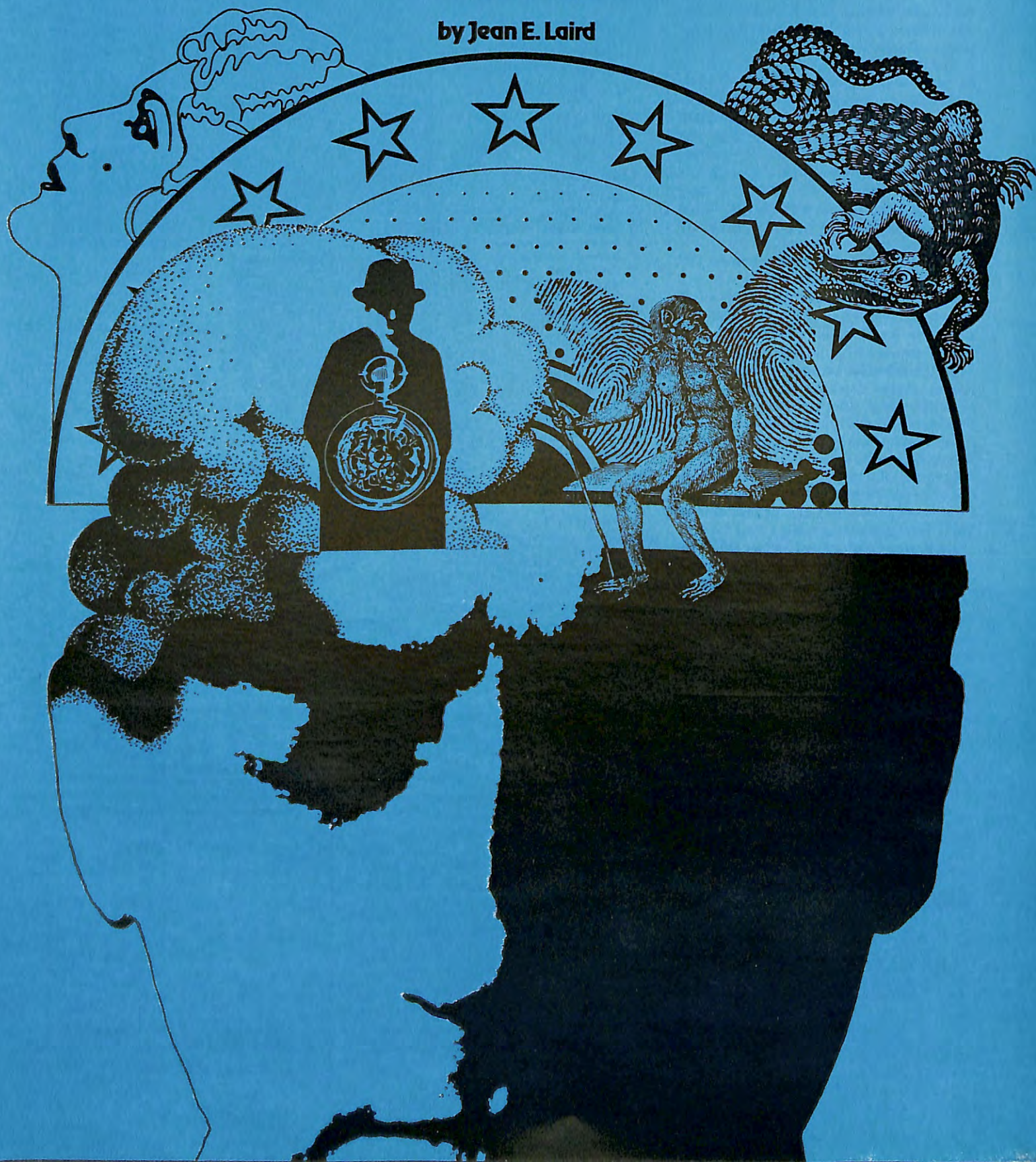
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the third consciousness: a special kind of learning

by Jean E. Laird



Dreams have interested man ever since he has had the wits to think about them. And, some intriguing aspects have been emerging from the "sleep labs" lately.

For instance, did you know that most of the time we dream in color? We are also told that women dream about houses, furniture, clothing and people—while men usually dream about physical activity, cars, jobs and money. Children have lots of animal dreams, the percentage declining with increasing age.

Have you ever heard someone say, "I never dream?" "Not so," say the experts. Evidence from the sleep laboratories proves that everyone dreams—not just once, but several times in the course of a night, for a total of about 90 minutes.

They have also found that dogs, cats, horses and cows dream. And, so do babies. In fact, 50 percent of the newborn infant's sleep is spent in dreaming—pointing to the fact that dreaming, in short, may be a special kind of learning activity or a means by which the living organism improves its capacity to cope with the stresses of daily life.

Dream researchers have also discovered that the brain is more active when we dream than when we are awake. Yet, the body hardly moves. Body movements drop during dreams and continue minimal until the eye movements stop. Dreaming, it is now believed, may be a third state of being—distinctly different from being asleep or being awake!

First of all, we are told there is no such thing as completely "sound sleep" where we are totally detached from our senses and surroundings. The first stage of sleep comes within the first hour or so after we go to bed. During this stage, we lose our flow of thoughts and become detached from the world about us. However, a sound or flash of light will awaken us during this stage.

The next phase carries us into deeper sleep, much of which is dreamless. But, even in this sleep if a light is shown into our faces, an alarm clock is ringing, or someone puts a hand on our shoulder and shakes us, we will be awakened.

The final phase of sleep comes early in the morning when sleep tends to lighten. Some persons take longer than others to move from stage to stage, but we should understand something about the basic mechanism in order to understand the dreaming process.

Up until the 1950s, dreaming was considered relatively unimportant. The rapid eye movements (REMs) effect was discovered quite accidentally by a young University of Chicago graduate student, Eugene Aserinsky. He was making an EEG study on a sleeping subject when suddenly one of the re-

ording pens began to oscillate rapidly. Aserinsky thought at first that a machine part had gone out of order. A fast check, though, showed that an EEG electrode had been placed unusually close to an eye and was picking up the rapid movement of the eye in the REM phase. Physiologists have been working on the meaning of the REM ever since.

Why the eye movements? Dr. Nathaniel Kleitman and his associates at the University of Chicago learned that the sleeper is actually following the action of dream pictures unfolding before him as upon a screen.

When the two psychologists—Eugene Aserinsky and Nathaniel Kleitman began studying the sleep of adults, they observed a regular pattern. The persons tested would have intervals of quiet slumber alternated with periods of rapid eye movements (REMs) beneath the closed lids. And, it was a short step to discovering that these REMs indicated the onset of dreams. Using an electroencephalograph machine, which amplifies the brain waves and records them, Kleitman and Aserinsky found that the REM period is one of intense, even excited, mental activity similar to that of the awake, alert brain. Further, sleepers aroused at this time—but not at other points of the sleep cycle—almost always reported to have been dreaming.

A member of the Chicago team, Doctor Dement, further experimented to find out what would happen if a person was allowed to sleep his normal number of hours, but was not allowed to dream. His volunteers were awakened whenever the test indicated they were beginning to dream. Then they were allowed to fall asleep again. This went on night after night. By the third night, most volunteers began to get edgy, act strangely, become anxious, irritable, and their appetites increased. (None of these symptoms appeared when the subjects were aroused the same number of times during dreamless stretches.) In the final part of the experiment, when the volunteers were allowed to sleep as long as they wished, they dreamed twice as much as usual!

Doctor Dement concludes that dreaming may be even more than the guardian of sleep. It may be the guardian of sanity itself, as sleep is the guardian of general health.

A Chicago team headed by Doctor Kleitman and other noted men of science also have made tests which concluded:

- Most people dream four to five times a night.

- Dreams may last a few minutes to an hour, but average about 20 minutes.
- Events in a dream happen about as fast as corresponding events in reality.
- Outside events such as noises made by the opening and closing of doors are rarely incorporated in the dream.
- Occasionally a sleeper has a series of related dreams like soap-opera installments, and sometimes a common thread runs through two or more dreams.
- Eight out of ten persons have color in their dreams.
- A sleeper will rarely—if ever—snore while dreaming!

It has also been found that most pre-dawn awakenings result from dreaming. The tensions of the day that a man takes to bed with him may be dampened by a nightcap or pill, only to be reactivated by dreams after the first couple of hours, when sleep is deepest. It is in that sleep scientists have recently made their most dramatic progress.

Thus, the dreams we do remember are probably from the final REM period out of which we may awaken in the morning. When a person enters a REM period after a quiet sleep, his already relaxed musculature becomes flaccid. His closed eyes dart—sometimes furiously—and his face twitches. His breathing and pulse become irregular. Blood pressure fluctuates, and oxygen consumption rises, as does brain circulation and brain temperature. It is like a physiological storm, comparable to a state of fright or excitement, we are told. Yet, no one has established any clear connection between this body intensity and the intensity of the dream. People have reported most innocuous dreams after records showed remarkable physiological changes.

Why does anyone dream at all? Freud called dreaming "The guardian of sleep". He concluded that the "sleeper dreams of problems often heavily disguised, that boil up in his subconscious because they are too painful or threatening for the conscious mind to face. The dream preserves sleep by offering a palliative for the problem." (One of the most important books of the 20th Century was published in 1900, and had a first printing of 600 copies. It took the author eight years to sell all these copies and he earned only \$209 for his effort. The book was "The Interpretation of Dreams" by Sigmund Freud, which in time created a whole new science.)

Although Freud's view of dreams sounds possible, it surely doesn't provide a complete explanation, because human adults are not the only dreamers. Cats, dogs, cows and horses dream, and so do babies. In fact, we are told

fifty percent of the newborn infant's sleep is spent in dreaming—more than that if he has been born prematurely. And, of course, babies have no strict conscience to deal with, nor do they have a fantasy life. Thus, they must dream to cope with external rather than internal stimuli.

And what do the newborn, who may not even have their eyes open, find to dream about? Top dream researchers like Dr. William Dement, now associated with Stanford, speculate that these first dreams may be merely sensations and a way of tuning up the nervous system, preparing it for the flood of impressions that it will receive during the first years of life. Dreams may be the kindergarden of the new mind.

The experts add, "The developing child dreams to process data such as smells, sounds, images, sensations of taste and touch—like a computer which takes huge chunks of information and sorts them into a symbolic language which the mechanical brain can handle. Dreaming, in short, is a special kind of learning activity, a means by which the living organism improves its capacity to cope with the stresses of daily life."

New York University researchers have come up with new evidence to prove Freud's theory that dreams function as a kind of wish-fulfillment. Volunteers at the N.Y.U. sleep lab were instructed not to eat or drink for eight hours. Suitably parched, they were then fed a spicy meal and sent off to bed. Half the sleeping subjects were assuaged with a soft, recorded message repeating these words, "A cool drink of water."

The next morning, the non-message group woke dry-mouthed. But the others reported they felt relatively little thirst. Apparently their dreams, engendered by the "water message" had quenched their thirst.

There are still other theories about dreaming today. Some psychologists believe that dreaming revs up the nervous system, charging the brain cells with energy. Others think dreaming serves as a kind of "sentinel" function, keeping a part of the brain always alert for possible danger.

Dreaming has been found especially important to newborn mammals like kittens and puppies. Nearly everyone has seen sleeping pets whimper, twitch their whiskers, and seemingly pump their legs in pursuit of dream rabbits. But, are they really dreaming? Since animals can't wake up the next morning and describe their dreams, the question seemed unanswerable. But, recently Dr. Charles Vaughan of the University of Pittsburgh, devised an ingenious experiment so the animals could tell us, at last, that they were really dreaming. Rhesus monkeys were taught to press on a bar every time they saw an image on a screen. Then the monkeys were wired to an electroencephalograph machine and placed in special booths where they eventually fell asleep. Soon the EEG was recording the special tracings produced by the dreaming brain of the monkeys. And, the sleeping monkeys were eagerly pressing the bars. Doctor Vaughan believes they were seeing images on the screens of their minds—or they were actually dreaming!

What kind of animals do YOU dream

about? Dogs, cats, horses? Do you sometimes dream about snakes and crocodiles, and what does THAT mean? Dr. R. L. Van de Castle of the University of North Carolina recently investigated 4,000 dreams about animals. He found that dogs and horses are the most popular dream animals, and are reported more often by women than men. Birds come next in popularity, and are reported more often by men. Men also stock their dreams with thick-skinned or hard-shelled animals—crocodiles, crabs and turtles. Whatever snakes may mean in dreams (psychiatrists have different interpretations about this) men dream about them twice as often as women.

Dogs and horses are also the most popular dream animals with children. Dr. Van de Castle's most striking discovery is that there is a sharp drop in the percentage of animal dreams as children mature. "These findings suggest that the percentage of overall animal dreams might be used as a rough index of mental maturity," he says.

Are dreams the reason for the four million somnambulists—or sleepwalkers—we have in the United States? Dr. Joost M. Meerloo, of the New York School of Psychiatry, says most of them never wander beyond the confines of their own bedrooms. However, we are told about the young woman in Sidney, Australia, who dreamed her fiancé placed a ladder against the window of her third-story bedroom and invited her to elope. The police found her in the street with both legs broken.

Somnambulism, or sleepwalking, is a phenomenon which occurs most frequently among children, and predominantly among boys. Dr. Anthony Kales and Dr. Allen Jacobson, researchers at the University of California, at Los Angeles, say an unexpected finding of early studies is that sleepwalking occurs in NONDREAMING sleep. Thus, the sleepwalker is not usually acting out a dream, as commonly thought. Generally his eyes are open, but his movements tend to be slow and robot-like. EEG studies show that his brain-wave pattern is that of a sleeping person.

Is it possible to dream your excess weight away? Sleep researchers know we burn up 63 calories an hour when we sleep. Dr. Louis Gottschalk, of the University of California, now reports that the amount of calories we burn up at night fluctuates, and there is nothing like a good, worrisome anxiety dream to nibble away at that excess avoirdupois.

Doctor Gottschalk ran a blood check on a number of subjects over several nights and discovered that whenever any of them had an anxious dream, this seemed to trigger the release of "free fatty acids from body fat" into the

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blood plasma. However, we can't go looking to our dreams as the new wonder diet. Doctor Gottschalk tells us that the amount of fatty acids released into the blood is relatively minor. Work on the fatty acids in the blood is part of continuing research by many scientists to learn as much as possible about how dreams affect our physiological and biochemical activities.

Researchers at the University of Cincinnati recently ran a study on the effects of withdrawal from cigarette smoking on dreams. Their conclusions: The nights can be as rough as the days. On the first night after withdrawal, volunteer subjects tossed and turned uneasily and their dreams were anxious. On the second night, they dreamed of food and eating. The third night's dreams were again of eating (which gives support to psychiatrists who describe smoking as an oral gratification). But at no time did the volunteers dream of cigarettes. By the fourth night, they were resting easily and their dreams were serene.

The biochemistry of dreaming is now the focus of much research. Abnormally little REM sleep has been noted in the records of some mentally ill and senile patients, among people who have taken heavy doses of alcohol, barbiturates, amphetamines or other drugs. Some scientists foresee the possibility that some mental illness may be ameliorated by a kind of dream therapy—a drug to enhance REM sleep. It may be triggered by neurochemicals produced and used in the body and brain. This is not shocking, since we know now that sleeping pills, alcohol, barbiturates and tranquilizers do not induce normal sleep. They alter the usual pattern, generally reducing the REM phase.

Dr. Charles T. Hart, of Stanford University, has found that dreams can be controlled to some extent by giving "dream instructions" while the subject is under hypnosis and before he goes to sleep. Depending on the instructions, the subjects were able to wake themselves at the beginning or at the end of a dream. Some were able to dream what they had been told to dream—but always with a greater or lesser degree of embellishment from their own dream world. One subject always added a happy ending to his dream, rather than leaving himself frightened.

Doctor Hart concluded, by controlling dreams by hypnotic suggestion, the interesting possibility is offered for curing nightmare sufferers and perhaps even for treating mental disorders.

How many of us have at one time or other said, "I go to bed and sleep like a log. Haven't dreamed in years"? "Not so," say the experts. One noted peculiarity of dreams is that they are swiftly forgotten unless they are truly spectacu-

lar or unless the sleeper wakes during or immediately after the dream.

Even if persons insist they never dream, the investigators assert that the dreams have simply been forgotten by morning. Everyone actually spends about 20% of every night dreaming. In eight hours of sleep you can count on about 90 minutes to two hours of nocturnal TV—in both black and white and color.

Studies further show that "no normal person sleeps like a log." Anyone gets uncomfortable from staying in one position while asleep, just as he would while staying awake. The average person

moves 20 to 60 times during the night. Most people sleep on their sides, spending more time on one side than the other, and tend to bend the hips and draw up the knees a little, to relax more easily.

Another interesting finding from the sleep labs contains much comfort for the victims of insomnia. We are told, the person who claims he "didn't sleep a wink all night" may, in fact, have slept most of the time. What often happens is that the restless sleeper dreams he is awake—or that he experiences many moments of near awakening.

(Continued on page 50)

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**Lawrence, Mass.,
Lodge Presents
John J. Harty
for Grand Esteemed
Lecturing Knight**

WHEREAS: Brother John J. Harty has served Lawrence Lodge No. 65 for over 50 years in many capacities, including the office of Exalted Ruler, and is an Honorary Life Member; and

WHEREAS: He served the Massachusetts Elks Association, Inc., as its Treasurer; and

WHEREAS: Brother John J. Harty has served the Grand Lodge as a Special Deputy and as a member of the Committee on Credentials for six years; and

WHEREAS: His effective efforts and able leadership have immeasurably enhanced the prestige, stature and reputation of the Benevolent and Protective Order of Elks;

NOW THEREFORE BE IT RESOLVED that Lawrence Lodge No. 65 is honored to present to the Grand Lodge Convention, to be held in Atlantic City, New Jersey, in July, 1972, the name of John J. Harty as a candidate for Grand Esteemed Lecturing Knight of the Benevolent and Protective Order of Elks of the United States of America for a term of one year.

Amable L. Morin, *Exalted Ruler*
Felix L. O'Neill, *Secretary*



**Fresno, Calif.,
Lodge Presents
Gerald Strohm
for Grand Esteemed
Leading Knight**

WHEREAS: Brother Gerald Strohm, an honorary life member of Fresno Lodge No. 439, has been actively engaged in the affairs of the Benevolent and Protective Order of Elks for a great number of years; and

WHEREAS: Brother Strohm performed dedicated service on behalf of our Order in the following manner: Exalted Ruler of Fresno Elks Lodge for the year 1954-1955; District Deputy Grand Exalted Ruler for the year 1960; President of the California-Hawaii Elks Major Project from 1963 to 1966; President of the California-Hawaii Elks Association for the year 1966; member of the Grand Lodge Auditing and Accounting Committee for the period 1967 to 1969; member of the Advisory Board of the California-Hawaii Elks Association from 1967 to the present date;

NOW THEREFORE BE IT RESOLVED that the officers and members of Fresno Elks Lodge No. 439, at the regular meeting on February 9, 1972, do hereby recommend to the delegates to be assembled July 9-13, 1972, at the Grand Lodge Convention in Atlantic City, New Jersey, that Brother Gerald Strohm be nominated and elected to the high Office of Grand Esteemed Leading Knight of the Benevolent and Protective Order of Elks for the year 1972-73.

W. Ray Horsley, *Exalted Ruler*
Fred S. Linser, *Secretary*



**Grand Haven, Mich.,
Lodge Presents
Nelson H. VanDongen
for Grand Tiler**

WHEREAS: Brother Nelson H. VanDongen has served Grand Haven Lodge No. 1200 for the past 44 years, in many capacities including Exalted Ruler, and is an Honorary Life Member; and

WHEREAS: He served the Michigan Elks Association as its President in 1957-58; has served on the Ritual Committee, the Scholarship Committee (and as its Chairman), and is presently the Director of the Major Project Commission; and

WHEREAS: Brother Nelson H. VanDongen has served the Grand Lodge as District Deputy Grand Exalted Ruler of the West Central District of Michigan, and as a member of the Grand Lodge Activities Committee for two years; and

WHEREAS: In all of his activities, he has consistently demonstrated effective leadership and continuing devotion to the Order of Elks;

NOW THEREFORE BE IT RESOLVED that Grand Haven Lodge No. 1200 is honored to present to the Grand Lodge Convention to be held in Atlantic City, New Jersey, in July, 1972, the name of Nelson H. VanDongen as a candidate for Grand Tiler of the Benevolent and Protective Order of Elks of the United States of America, for a term of one year.

Arthur Buitenwert, *Exalted Ruler*
Moses Marod, *Secretary*



**Panama Canal Zone
Lodge Presents
Larry D. Chance
for Grand Esteemed Loyal Knight**

WHEREAS: The officers and mem-

bers of Panama, Canal Zone, Lodge No. 1414 recognize and appreciate that Brother Larry D. Chance has rendered outstanding service to Panama Canal Zone Lodge No. 1414 for the past twenty-one years in many capacities, including the office of Exalted Ruler, Youth Activities Chairman, Presiding Justice, President of its Past Exalted Rulers' Association, six years as Secretary, and was elected to an Honorary Life Membership for his exemplary work in Elkdom; and

WHEREAS: He served the Grand Lodge as District Deputy Grand Exalted Ruler for the Panama Canal Zone for two terms; and

WHEREAS: Brother Larry D. Chance has served as co-ordinator for the two Canal Zone Lodges with the Past Grand Exalted Ruler for this district (Florida); and

WHEREAS: In all of his activities, he has consistently demonstrated effective leadership and continuing devotion to the Order of Elks;

NOW THEREFORE BE IT RESOLVED that Panama Canal Zone Lodge No. 1414 is honored to present to the Grand Lodge Convention to be held in Atlantic City, New Jersey, in July, 1972, the name of Larry D. Chance as candidate for Grand Esteemed Loyal Knight of the Benevolent and Protective Order of Elks of the United States of America for a term of one year.

Robert L. Coffey, *Exalted Ruler*
George A. Folger, *Acting Secretary*



**Madras, Oregon,
Lodge Presents
L. A. "Bud" O'Neill
for Grand Inner Guard**

WHEREAS: the officers and members of Madras, Oregon, Lodge No. 2017 hereby endorse the candidacy of our Brother, L. A. "Bud" O'Neill, for the Officer of Grand Inner Guard for the ensuing year; and

WHEREAS: our Brother O'Neill has served as an Exalted Ruler of Portland Lodge No. 142 and subsequently transferred to Madras Lodge where he was appointed District Deputy Grand Exalted Ruler of this district and served the Order and this lodge with distinction; and

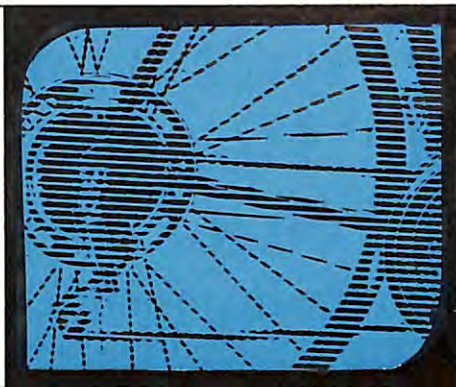
WHEREAS: Brother L. A. O'Neill has served on many committees of the Oregon State Elks Association and for a number of years has been the Secretary of that Association; and

WHEREAS: he has represented the Oregon State Elks Association at National Conventions for many years;

NOW THEREFORE BE IT RESOLVED because of his unselfish devotion to our Lodge and to our Order, we hereby endorse L. A. "Bud" O'Neill for the Office of Grand Inner Guard.

Bart Kirk, *Exalted Ruler*
William A. Lehr, *Secretary*

by Don Bacue



"KID STUFF"?

"PSST. HEY, BUDDY. Wanna buy an early grave? Eat lots of fatty foods, sleep 16 hours a day, and never, **never**, exercise." Sound good? Sure, if you want to race your neighbor to the county morgue. We're a nation of overweight and underactive people. And unless we do something about it now—you and me—we're going to be in big, big trouble.

Camping doesn't seem to trim you down? Or boating? Or fishing? If not, maybe there's a sport that **will** . . . a sport most of us tend to equate with "kid stuff" and youth, never with sophistication and adulthood.

In a recent experiment, Dr. Kaare Rodahl in Philadelphia tested a group of men prior to exposing them to a regular program of athletic activity evolving around this "kid's sport." A later follow-up examination revealed that some were rewarded for their regimen with as high as 10 percent overall increase in physical capacity. In addition, all showed better pulse rates; and the executives in the group reported they felt more alert at work, with more



energy left for home activities in the evenings. Office syndrome? Not here. All agreed that the physical deterioration so common to men over 30 had been wiped from their very lives. The wonder sport? Why, it's bicycling, of course.

Don't believe me, eh? Well digest this: the heart at rest pumps approximately 5.2 quarts of blood per minute throughout the body. During exercise, it pumps as much as 31.7 quarts! Bicycling keeps the blood flowing swiftly to prevent hardening of the arteries, ar-

teriosclerosis, as well as thrombosis (blockage of the coronary arteries). According to statistics, cyclists are less likely to suffer heart attacks and strokes than their auto-bound compatriots, too. Want to stay healthy? Hit the road . . . on your two-wheeler. But don't overdo it. Be sure to check with your doctor, first. He can help you determine your proper exercise rate. Usually two or three miles a day for the novice (adult) cyclist. By the time you work yourself up to 10 miles daily, you'll be trim, healthy, and envied by every other fellow on the block. Until he turns to cycling, that is.

Today, over 60 million Americans own bicycles, with bicycle sales doubling between 1960 and 1966. Unfortunately, the most commonly owned bike, the balloon-tired two-wheeler, is also the most cumbersome and awkward to ride. It's super-heavy and hard to control on long trips and hills. Which brings us to the first piece of equipment you're going to need: a multi-speed cycle.

Now, I'm not going to tell you to run out and buy this machine or that. Cycling is a highly personalized sport. I have no more right telling you which bicycle to buy than you have telling me what time to climb into bed at night. But just so we're both playing in the same ballpark, a 10-speed derailleur-equipped bicycle with turned-down handlebars is the serious tourer's choice. After that, the five-speed machine with rear hub and caliper brakes. All lightweight, of course (tubular aluminum is the thing here . . . it's strong, yet durable). Below the five-speed is the three-speed English "style" racer, better than the balloon-tire bike, but heavier and, as a rule, harder to control than the others.

Looking for the best name on two wheels? Sorry, again the decision is yours. But you might want to check out the models some of these well-known and respected cycle manufacturers cur-

rently produce: Peugeot, Louison Bobet, Raleigh, Cinelli, and Schwinn. You can get their addresses from your local cycle shop—or write me.

Once you've purchased the machine of your dreams (men buying bicycles are as excitable as kids in the proverbial candy shop), the next most important thing to learn is how and where to ride it. By how, I mean things like sticking to the secondary routes—side streets, little-traveled roads, etc.; by where, I mean most towns have ordinances against adults riding on sidewalks or through heavily congested parks or squares, so check your town's local rulings **before** hitting the pavement.

Get yourself a "rules of the road" type booklet from your dealer, too. It'll tell you little things—but important things—like what kind of light to buy for after-dark peddling, how to choose a horn or bell, what to know about clothing (including that all-important safety helmet—a must if you're going to be riding a lot during peak-traffic hours). It'll tell you, too, about what side of the street to ride on, how properly to approach an intersection, what to do when turning. Once you learn all that, you'll know it all about this "kid's sport," right? Wrong! Just as with everything in life, you can learn as much as you want about cycling . . . and still there's more to know. Maybe **your** interest will lead to doing your own repairs . . . or even opening up your own shop. Nobody can promise you'd be a smashing success; but I know several dealers in suburban Chicago who are doing a booming business—some for more than 15 years!

But even if you're "only" interested in the health and fun aspects of cycling, there's a world of pleasure waiting for you right around the next bend. How about slipping into third gear and peddling there?



Interested in joining a cycling club? Want to subscribe to a cycling magazine? Any other questions? Write Don Bacue c/o **The Elks Magazine**, 425 West Diversey, Chicago, Ill. 60614. ■

What You Don't Know About "Extra Cash" Hospital Insurance Could Cost You a Lot of Money

Some Plain Talk About the Important Differences Between "Extra Cash" Hospital Insurance Plans—And Why It Pays to "Shop Around" for the Plan That Really Suits Your Needs

You've probably seen the recent flood of articles about the "health-care crisis" in America. Maybe you've started to wonder how you would pay your bills if you had to go to the hospital.

Your regular hospital insurance would cover *some* costs. But what about the rest? What about those other bills that pile up at home? Bills that no ordinary hospital insurance *ever* covers.

You'd need plenty of extra cash to cover all those expenses—so you might decide on an "extra cash" hospital insurance plan. But—with so many "extra cash" plans around—how can you tell which one offers the most for your money—and really fits the exact needs of your family?

It's not easy. Take a long, hard look at any "extra cash" hospital insurance advertisement. Most look and sound alike—with the cash benefits splashed across the top. Often, even the company names and benefits are similar.

But, while the *advertising* looks alike, the actual insurance *protection* is different. Those *differences* could end up costing you and your family a lot of money. That's why it pays to "shop around" carefully for the plan that gives the most protection for your money.

How To Find The Important Differences Between Look-Alike "Extra Cash" Hospital Insurance Plans

It's not just a matter of how much you can collect. There are two even more vital points to check: what you *can* collect for—and what you *cannot* collect for.

Medical problems you *cannot* collect for are called "exclusions" and "limitations." And they can be the cause of quite an unpleasant shock when you try to collect for a hospital stay you *thought* was covered by your insurance.

You can avoid that kind of unpleasant shock with THE DOCTORS HOSPITAL PLAN WITH INCREASED BENEFITS—the "extra cash" hospital insurance developed by *doctors* and issued by Physicians Mutual Insurance Company of Omaha, Nebraska, the doctors company since 1902.

Naturally, the Plan contains *some* limitations and exclusions. But we think you'll find it has *fewer* than almost any other similar plan. And the Plan protects you further by *emphasizing* its limitations and exclusions so you'll know just what you're getting *before* you enroll.

\$1 Enrollment Offer Protects Your Family Without Obligation

You can read all the provisions of THE DOCTORS HOSPITAL PLAN here, and then re-read them in the actual policy

without risk or obligation. Compare the coverage you get with THE DOCTORS HOSPITAL PLAN against other "extra cash" hospital insurance.

We think you'll agree that THE DOCTORS HOSPITAL PLAN is the *one* plan that truly gives you the protection you need and want at a price you can afford.

And, if you act now—while this special enrollment offer is still available (see deadline date on form)—you can enroll yourself and your entire family for just \$1.00 for your first month.

You'll have 10 full days to examine your policy after it arrives . . . to make sure this is the best policy for your money.

Your dollar will be refunded promptly—no questions asked—if you decide that, after reading the policy, you don't want this "extra cash" protection for your family.

But—before you pull out and mail that dollar, please read the rest of this advertisement. We want you to be sure you know all the facts before you enroll in any "extra cash" hospital insurance plan.

Whenever you see any "extra cash" hospital plan, ask yourself the following questions. Compare—and you're sure to see that THE DOCTORS HOSPITAL PLAN WITH INCREASED BENEFITS is best for you and your family.

Are There Extra Waiting Periods Before You Become Eligible to Collect Your Cash Benefits?

THE DOCTORS HOSPITAL PLAN pays you from the *very first day* of any covered hospital stay.

Aside from a 12-month waiting period for pre-existing conditions (among the shortest waiting periods in the industry), the *only* wait is a one-time, 30-day period before new sicknesses are covered.

The few insurance companies that don't have this waiting period usually reduce their risk by imposing *extra* waiting periods *each and every time you go to the hospital for sicknesses!* They'll make you wait 3, 4, even 6 days after you're hospitalized before you're eligible to collect a single cent.

Not with THE DOCTORS HOSPITAL PLAN. Once your 30-day waiting period for new sicknesses is over, you can collect even if you spend only one day in the hospital! Plus—you keep on collecting for as long—and for as many times—as you are hospitalized, right up to the maximum (Aggregate of Benefits) of the plan you select.

Will you Collect for Maternity?

Many ordinary hospital insurance policies either pay nothing or pay sharply reduced benefits for maternity. And most of them that *do* pay tack on an extra "maternity premium" to your rate.

THE DOCTORS HOSPITAL PLAN pays you *full* cash benefits when your wife is hospitalized for maternity. And your maternity benefits are *automatically* included in your usual low premium when you choose All-Family or Husband-Wife coverage, and your policy has been in force for 10 months.

Will You Have to Go to a "Special" Hospital to Collect?

What About Federal Hospitals?

Under THE DOCTORS HOSPITAL PLAN, you can go to *any* lawfully operated hospital of your own choice, with only these few exceptions: nursing homes; convalescent, extended-care, or self-care units of hospitals.

Even Federal hospitals that don't charge you at all are covered! If you're sent to a Federal hospital, you'll receive one-half the applicable weekly benefits for up to 4 full weeks for any one hospital stay. And, after you resume your normal activities for 6 months, you're eligible to collect again if the same condition puts you back in the hospital.

If You and Your Wife Are Both Injured and Hospitalized,

How Much Could You Collect?

What would it cost if both you and your wife were injured and hospitalized at the same time? You'd have *double* hospital bills—*double* medical bills—plus the cost of having someone look after your home and children. And who knows what else!

THE DOCTORS HOSPITAL PLAN covers this kind of "double trouble" by paying you DOUBLE EXTRA CASH if you're both injured and hospitalized at the same time, and coverage includes wife.

Will You Collect INCREASED Extra Cash for Cancer or Heart Attack?

THE DOCTORS HOSPITAL PLAN helps you meet the cost of these expensive-to-treat sicknesses. It pays you *50% more extra cash* if you or any covered family member is hospitalized for cancer (including Leukemia and Hodgkin's Disease) or heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion).

Will You Collect For Accidents And For Sickness? For Mental Illness?

Not all "extra cash" insurance plans pay you for a hospital stay for sickness. And

few will pay for hospitalization due to mental disorder.

But, with THE DOCTORS HOSPITAL PLAN, not only will you be able to collect for both sickness and accident, you'll even collect benefits if you're sent to the hospital for mental disorder!

Yes, you will be eligible to collect half-benefits for up to 4 full weeks. And, after you've been up and around for 6 months, you'll be eligible to collect again if the same condition puts you back in the hospital.

The only causes of hospitalization for which you are not covered are pregnancy or any consequence thereof under the Individual or One-Parent Family Plan, alcoholism, and drug addiction.

Once again, all new sicknesses are covered after your policy has been in force 30 days. Accidents are covered immediately—the very same day your policy is issued! And sicknesses you've had before or may have again are covered after only one year—that's among the shortest waiting periods for chronic or pre-existing conditions in the insurance industry!

Will Your Benefits Be Paid

In Addition to Any Other Insurance?

Yes, your benefits are paid on top of any other insurance you may receive. Even job-related conditions for which you get Workmen's Compensation or Employers' Liability Law benefits are covered! You'll receive half-benefits for up to 4 full weeks for any one hospital stay, and you're eligible to collect again for the same condition after 6 months of normal activity.

Of course, your benefits are paid direct to you—completely tax-free.

Can You Be Refused Insurance Or Have Your Policy Cancelled?

You've probably seen those long, intimate health questionnaires some insurance companies ask you to fill out. Or maybe you've already been turned down because of a poor health record or advanced age.

But—no matter what your age or state of health—even if you've been refused insurance by other companies—THE DOCTORS HOSPITAL PLAN will accept you without a single health question, without any qualifications, without any red tape at all during this offer.

While you, of course, are in no way obligated to continue your insurance beyond any monthly renewal date, we promise we will never cancel or refuse to renew your policy for health reasons or because you've made a claim.

In addition, we will never cancel, modify, or terminate your policy or change your rates unless we do so on all policies of this type in your entire state, or until the maximum (Aggregate of Benefits) of your policy has been paid. Naturally, you may have only one like policy with Physicians Mutual.

Will You Get The Same Kind of Benefits At 65 As You'd Get at Age 25?

Some plans reduce cash benefits to those over 65 for several months before they pay full benefits.

There are no reduced benefits with THE DOCTORS HOSPITAL PLAN. However, since folks over 65 do go to the hospital more often—and have larger bills—we're forced to charge a modest additional monthly premium to cover the higher risks involved.

The additional monthly premium is \$3.30 for a wife 65 or older on the All-Family or Husband-Wife Plan; \$4.75 for a woman on the One-Parent or Individual Plan; and \$4.75 for a man on any plan.

Will Protection Cost Twice As Much for Two People?

Three Times as Much for Three?

Some insurance plans charge you "per family member." Others base their rate on age—the older you are, the more you pay. Still others, including THE DOCTORS HOSPITAL PLAN, have family-group charges.

To meet the needs of different kinds of families, Physicians Mutual offers four different DOCTORS HOSPITAL PLANS. Each with its own low premium, so you get the specific coverage you need without paying for coverage you won't use.

You can enroll in the INDIVIDUAL PLAN, which covers only you and provides a maximum benefit of \$6,666.66. It pays you \$571.20 a month (\$19.04 a day) when you are hospitalized, and costs only \$5.25 a month.

The HUSBAND-WIFE PLAN covers both you and your wife, with a maximum benefit of \$10,000.00. It pays you \$571.20 a month (\$19.04 daily) when you are hospitalized . . . \$428.40 a month (\$14.28 daily) when your wife is hospitalized. The cost? Just \$8.95 a month.

The ALL-FAMILY PLAN covers you, your wife and all your unmarried, dependent children who live at home between the ages of 3 months and 21 years. All future additions are covered, too, at no extra charge!

The maximum benefit is \$13,333.33—and the plan pays you \$571.20 a month (\$19.04 daily) when you are hospitalized . . . \$428.40 a month (\$14.28 daily) when your wife is hospitalized . . . \$285.60 (\$9.52 daily) for each eligible child hospitalized. You pay only \$10.95 a month for this all-family protection.

In addition, if you choose Husband-Wife or All-Family coverage—and if you and your wife are both injured and hospitalized at the same time, you receive DOUBLE CASH BENEFITS: \$1,999.20 a month!

THE ONE-PARENT FAMILY PLAN covers you and all your eligible children as described above to a maximum benefit of \$10,000.00. It pays you \$571.20 a month (\$19.04 daily) when you are hospitalized . . . \$285.60 a month (\$9.52 daily) for each eligible child hospitalized . . . and you pay just \$7.95 a month.

How Can A Plan Offer So Much for So Little?

The answer is simple. This is a mass enrollment plan—and thousands of people enroll at the same time through announcements like these. We process all enrollments at once—and save on administrative expense. Second, all business is conducted with you direct-by-mail. No salesman will call.

It all adds up to lower total sales costs—real savings which we share with you by offering quality protection at budget cost.

Who Is the Company That Stands Behind Your Policy?

An insurance policy is only as good as the company that backs it. And Physicians Mutual is a company you can trust. We built our reputation pioneering "extra cash" hospital insurance. We keep that reputation by paying what we promise.

In fact, we paid out more than \$33.7 million in benefits in 1971 alone!

Today the company serves more than 600,000 Americans from all walks of life direct-by-mail, a safe, sound way of conducting business. Dunne's Insurance Reports, one of the nation's leading insurance industry authorities, gives Physicians Mutual its highest policyholder's rating, "A Plus (Excellent)." Its Board of Directors is composed entirely of respected members of the medical and insurance professions. And, of course, Physicians Mutual is licensed to do business in your state.

You've Read The Facts. Now Protect Your Family Without Risk Or Obligation.

No Salesman Will Call.

Simply complete the enrollment form below and mail it together with \$1.00 for your first month. We will issue your policy (Form 327 Series) the very same day your form is received—and this automatically puts your policy in force.

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SEX:	<input type="checkbox"/> Male <input type="checkbox"/> Female
DATE OF BIRTH	
Month	Day Year

SELECT PLAN DESIRED:
 Check one only

Individual-Plan 4
 Husband-Wife-Plan 3
 All Family-Plan 1
 One Parent Family-Plan 2

If All-Family or Husband-Wife Plan is selected, give following information on wife:

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by Jerry Hulse

A SERENDIPITY

BY THE TIME the current year turns into December, the world no doubt will agree that '72 was a time when travel reached a new degree of sophistication. This is bound to develop with the introduction of dozens of specialized tours designed for "single purpose" groups. An example is a new "rent-a-horse" tour created expressly for Americans eager to see Italy by horseback. Dozens of others are on the books: psychic tours, ecology tours, yoga tours, antiques tours. The list is practically endless. Two horseback tours explore Italy. One zeroes in on the Chianti region. Each morning riders gallop off along peaceful country lanes to see something of Italy besides Rome, Florence and Venice. By night they unsaddle at snug inns, castles, farmhouses and ancient villas. Ah, but with modern plumbing, hot showers and cold martinis! Sound like fun? It is, and particularly so because it involves none of that nonsense of having to dress each evening for dinner. It is a most casual caper. The Chianti tour begins near Florence while the other concentrates on the coastal country of Maremma, visiting farms dating to the days of wine and Romans. Groups are limited to 20 and it doesn't really matter whether you are tall in the saddle or a neophyte; they've rounded up both spirited horses and gentle nags. You may join up for merely a day or for as long as a week. Prices begin as low as \$30 a day—breakfast, lunch, dinner, room and horse included. Ask your travel agent or Pan Am for details.

Other riders will make like the Lone Ranger through France and Ireland, participating in a program called "Saddle Up." Trails lead through France's haunting Camargue country as well as the green pastures of Ireland. Camargue parties will follow the same course set



The Costa Brava, or rugged coast (above), of northeastern Spain is dotted with sandy beaches and small fishing villages. Re-discovered only a few decades ago, the great stone figures (top right) once supported temple entrances in Mexico's Teotihuacan metropolis of Tollan. Irish castle and moat loom formidably over the countryside.

in Alistair MacLean's novel, "Road to Vaccares." Riders saddle up at Eygalieres and take in Arles, Aigues-Mortes, Les Saints, St. Gilles and Beaucaire. Minimum cost: about \$725, air fare included. Another ride in France (this one for six weeks) follows the old pilgrimage route from Provence into Spain to the Shrine of Compostela.

So much for playing cowboy on the Continent. While my own idea of roughing it involves nothing more strenuous than settling into the Ritz in Paris or perhaps Rome's Excelsior, others will be enjoying the nature trails. This brings to mind the camper tours. During the high season the Continent promises to be bumper-to-bumper with lines of motorized homes. "Europe in Low Gear" will be the vacation theme of

thousands. Americans tiring of whirlwind tours will be camping their way across Europe, and just about anybody with a driver's license will qualify. One airline offers to fly passengers from New York to Amsterdam to pick up a camper containing tent, sleeping bags, blankets, cots, air mattresses, pillows, chairs, a folding table, lanterns, two-burner stove, cooking utensils, tarpaulin and a 600-page guide listing more than 3,000 campsites. Cost: about \$475, including round-trip air fare.

BOAC is also on a camper campaign with a three-week tour of Britain and Europe. Says BOAC: "You will have a fully equipped motorhome with unlimited mileage for three weeks, transfers on arrival and departure between London Airport and the camper collection



point, your first night's stay at a campsite near Windsor Castle, and a complete touring kit." Membership is provided in a British-Irish camping club and there is round-trip transportation on any British Rail ferry to Ireland or the Continent. Campers will have a selection of six motorhome models with sleeping accommodations for up to six persons. A major car-camper sales organization tells of one campsite near Paris with a shopping center, hot showers, laundry, supermarket, beauty parlor, newsstand, restaurant and bar. The cost: \$1.50 a day per couple plus 50 cents for each additional passenger. Altogether, more than 10,000 camping sites are available in Europe's mountains, lake regions, the seashore and cities. A note from Auto-Europe tells how a Volkswagen camper can be rented for as little as \$12.75 a day and 9 cents per kilometer. In Great Britain motorhomes sleeping six are priced at \$16.75 a day, including unlimited mileage. Some campers are leased with an option to buy when the time comes to flap back across the Atlantic. Other camper rentals are priced at \$5.50 a day on a four person basis (total: \$22) with 100 free miles a day or 3,000 miles a month, insurance, service and airport pickup. Contact International Camper Rentals, Inc., Marine Plaza Building, 3100 East Oakland Park Blvd., Ft. Lauderdale, Fla.

For those with a desire for more stationary shelter, the Irish are extending an invitation to break bread in private guest homes. The visit-the-Irish program is organized for those who are tired of being herded from Hilton-to-Hilton in Europe. "Gracious Living in Ireland" introduces guests to hearths with an unusual warmth. While not the widely publicized *stately homes*, they are nonetheless comfortable and, more importantly, filled with cheer. Just as the guests will be when the host gets around to uncorking a bottle. The cost per person is \$250 a week, including meals. Drop a note to the Irish Tourist Board, 590 Fifth Ave., New York, N. Y. 10036.

Next is England with its castle country. With castles and abbeys, noblemen and their ladies are able to sustain the traditional good life. Of course, they are both a burden and a godsend. Without a castle, life for a nobleman would be like a carriage without a horse. On the other hand, there is the troublesome nuisance of paying one's taxes. This is solved by inviting the tourist

inside to attend dinners and cocktail parties. To attract visitors from the U.S., Cahill-Laughlin has produced various tours. A couple of years ago a two-week tour aimed at the carriage trade was priced at \$5,000. Now the Cahill-Laughlin flings are available for a fraction of the sum. The trek through the great halls of Britain includes one castle, an abbey ("centering on a chain of lakes"), Robert Adam's famed Newby Hall as well as Belton Hall which was designed in 1685 by Sir Christopher Wren. In addition there are four days in London for a round of roulette in the former town house of the Earl of Chesterfield, plus some antique eavesdropping at world-famous Sotheby's and Christie's.

A 17-day tour (London to Edinburgh and back) looks in on nine heritage houses as well as several castles, with luncheon at the home of the Duke of Devonshire. There is a 15-day "West Country" tour priced at around \$500 which features the Bishops' Palace at Wells, the 16th-century Devonshire estate, the fortified Campton Castle near Torquay and Owderham Castle, which is in the same general area. Altogether Britain's aristocracy is unlocking the doors of 40 heritage buildings opened previously only to private guests. For additional information write to Cahill-Laughlin Tours, 655 Madison Ave., New York, N. Y. 10021.

And now comes the rich man's charter. None of those old frustrations—the cramped seating, Automat-style meals and guessing games over departure times. With Renaissance, a London-New York-based firm, life is one merry fling after another, its guests outjetting even the jetsetters themselves. With Renaissance you streak across Europe by private jet while on the ground you travel in a fleet of Rolls and Mercedeses. Members of this new monied movement dine at Maxim's and bed down in castles. The rub, of course, is that it all involves money. Renaissance asks \$185 a day per person, but take into consideration the benefits: an eight-place jet, meals, shelter, etc. from the Cote d'Azur to the sunny Aegean. Tours begin either in Rome or Paris and return 11 to 14 days later.

Arriving in Paris (or Rome) guests are guided through customs to a waiting limousine. Later they visit Tangiere, Salamanca, Biarritz, Sardinia, Dubrovnik, Corfu, Crete and other destinations. Never is there more than eight in a group. Where there is no hotel, villa or

castle, the group settles aboard private yachts. Depending on which of the Renaissance circuits is selected, the vacationer could come home with fond memories of France, Scotland, Ireland, Austria, North Africa, Turkey, Greece or Spain. Instead of hurrying through one or two countries in a single day, Renaissance delivers its guests to each destination for a period of three full days.

Castles and such are forsaken for yachts at Izmir, Nice and Dubdovnik. Obviously, the beauty of running off with Renaissance is escaping worrisome formalities. Departure dates begin in April and continue into October. Tours will leave Paris and Rome on a daily schedule.

For others with money to spread across Europe, the Baroness Vockrodt de Vocerode of London has put together another grand tour. Twenty-two days for around \$6,500. The Baroness figures too many of us are running about with the jet lag. Too much hurrying. Too little coddling. After traveling with her you come home like a limp kitten: totally relaxed. Or so she claims. To begin with, her Aristocratic Tours Inc. helps you through customs in London and then sends you off by limousine to your hotel. Here both a hairdresser and a masseuse are waiting to

take the kinks out and put back the curls. In a sense, it is also the ultimate as a drinking man's tour. A bar is available with anything you wish anytime the urge presents itself. Likewise, both a Rolls-Royce and a maid are included in the package, 24 hours a day. For \$6,500 there should be fringe benefits, naturally. In this case, they include lifting a glass of bubbly with the likes of the Duke of Bedford and Lord Montague of England; the Lord of Trequair in Scotland, Princess Schwartzburg in Vienna, a prince in Salzburg, a baron in France and dozens of other European aristocrats. In pitching her tour, the Baroness declared: "The main appeal is not snob appeal but the fact that you get to know people rather than monuments and ruins."

On the other hand, visitors of more modest means are pampered by Gracie Luck who hails from Boston and operates out of 5 Brompton Lodge, 9, Cromwell Road, London S.W.7. The ex-Bostonian explains: "We can arrange theater bookings, football tickets, private tours—anything from a Rolls-Royce with a chauffeur and guide to an 11-seat minibus or a walk through the quaint streets of Mayfair. In short, I want to introduce the visitor—and this includes the man here on business with a free

evening—to what we who live here experience, rather than what the average tourist sees." Gracie's list of services also includes river rides down the Thames via barge, helicopter hops and shopping sprees. Says Gracie: "The funny thing is that at one time I was doing all the things I'm doing now for nothing. I used to tell people what shows to see and how to get places. I decided I might as well make some money out of it." Her commissions, incidentally, are paid by the people she works with.

Elsewhere this year there is the opportunity to play the part of an Onassis. Just bring money. The idea is to charter your own yacht. Rental arrangements the world over are made by World Yacht Enterprises Ltd., 14 West 55th St., New York, N.Y., 10019. Lists include everything from a small 50-footer for two lovebirds to a miniature version of the SS France accommodating up to 100 passengers, crews included. You tell the captain where to go and he sets the course: the Bahamas, the Caribbean, the Greek Islands, the Mediterranean, the South Pacific. World Yacht Enterprises represents more than 650 yachts, the cost per person in a private group running as low as \$200 including meals. If you want to go Onassis style you can spend up to \$1,000 per passenger per week.

Others wishing to swap a cottage in St. Louis for a villa in St. Moritz may do so by contacting Elliott's Worldwide Vacation Home Exchange (Box 2382, Castro Valley, Calif.) or Vacation Home Exchange in New York (663 Fifth Ave., New York, N.Y.). Here's how it works: you trade your home, temporarily, for one overseas, or something closer by—a beach cottage maybe or a mountain cabin. Besides ordinary vacationers, home swapping is a good experiment for retirees intending to make their home overseas or in another town. This way they try out the setting before settling permanently.

If you don't wish to swap your home but decide to rent instead, keep in mind a couple of organizations: Mike Paulin's Worldwide Living at 1800 Avenue of the Stars in Beverly Hills, and At Home Abroad, 136 East 57th St., New York, N. Y., 10022. At Home Abroad has listings in the Caribbean for about \$125 a week during summer months. Prices include both a cook and maid. Some villas come with a swimming pool and a car. Paulin's Worldwide Living in Beverly Hills has listings in Europe, Mexico, Jamaica and Hawaii.

Off in another end of the world New Zealand is hosting tours to farm and sheep stations on both the north and south islands. The all-inclusive cost is about \$225 for eight days. Brochures are available from South Pacific Safaris, New Zealand. ■



Sen. Taft



Sen. Tunney



Sen. Byrd

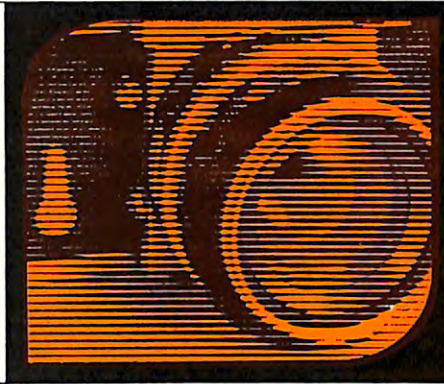
Youth Leadership Judges

DISTINGUISHED JUDGES FOR the 1971-72 Elks National Youth Leadership Contest are U.S. Senators Robert Taft Jr. (R-Ohio), chairman; John V. Tunney (D-Calif.), and Harry F. Byrd Jr. (I-Va.). The announcement of this year's contest judges was made by GL Youth Activities Committeeman Gerald L. Powell of Peru, Ind., contest chairman.

For the first time, scholarships for the 1972-73 academic year will be presented to the winners instead of savings bonds. The first-place prize is a \$2,000 scholarship; second place, \$1,750, and third place, \$1,500. The judges will select the top three winners in both the boys' and girls' divisions, so these six national winners will receive a total of \$10,500.

The scholarships are provided by the Elks National Foundation and will be awarded during the Grand Lodge convention. Another 106 awards of \$500 each will be allotted to state and area winners, according to Nelson E. W. Stuart, executive director of the Foundation.

NEWS OF THE LODGES



NARCOTIC IDENTIFICATION GUIDES were presented to local police and citizens groups by East Chicago, Ind., Lodge. (From left) Com. Robert Stiglich accepted a sample guide from PER Delbert Hartley, while ER James W. Knight presented one to Police Chief Michael Banas. A total of 2,500 guides were distributed.

"DRUGS AND THEIR ABUSE" is the title of a Red Cross publication purchased by Sandusky, Ohio, Elks for distribution to all seventh to twelfth grade students in Erie County. ER Alfred Uhl (second from right) examined some of the 11,000 copies with (from left) Darlene Elgart, Charles Riesterer, and Pam Evans. The pamphlets include information about overdose first aid procedures.



"USERS ARE LOSERS" is a pamphlet on drug abuse distributed by Barstow, Calif., Lodge. ER Gus Blocksom (right) presented 3,000 copies to Police Chief H. O. Davis for use by the police department in its programs for elementary school children.





GRAND EXALTED RULER E. Gene Fournace got some instructions on riding a trail bike from DDGER Robert J. McLain (right) during his visit to Pasadena, Calif., Lodge. Grand Trustee John B. Morey (left) held the bike steady as (from left) Grand Est. Loyal Kt. Vern R. Huck, PGER R. Leonard Bush, PGER Horace Wisely, and SP Walter Schween looked on.



NEW PLAYGROUND EQUIPMENT will be purchased with a \$2,000 check donated by New Hyde Park, N. Y., Lodge to the town of North Hempstead. ER Michael J. Tully Jr. made the presentation to Arthur Bingham, town comptroller.



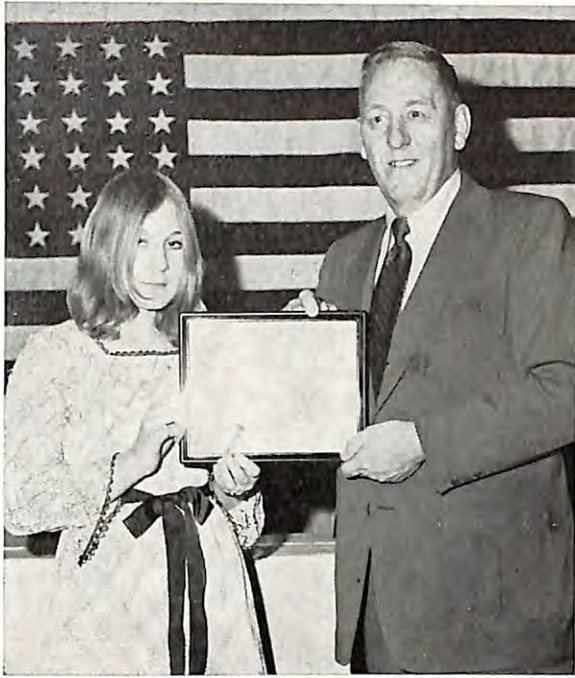
◀ **THE WINNING ENTRY** in Woodbridge, N. J., Lodge's annual poster contest was made by Elaine Vandenberg, a high school senior. Judges in the contest were (from left) A. Martin Mundy, district crippled children's chairman; Mayor John J. Cassidy; Chm. Jack Sullivan, and Alfred Tanzi, school art supervisor. The poster will be entered in the state contest.

THE WESTCHESTER CHAPTER of the National Society for Autistic Children received a \$1,000 check from White Plains, N. Y., Lodge. The Elks held a special champagne breakfast to raise the funds, which will aid children with severe behavior and communication disorders. Est. Lead. Kt. Ken Boland presented the check to Linda Donati, WEC director, as Est. Loyal Kt. Albert Evans looked on.



DOLLARS FOR SCHOLARS was a drive led by Ocean County College to establish a permanent endowment fund to provide scholarships for deserving students. Toms River, N. J., Lodge contributed \$1,000 to the fund, and the check was presented to Dr. Andrew S. Moreland (center), president of the college, by (from left) PDD Alvin E. Clayton, ER Joseph Sliwak, Est. Lead. Kt. John Larsen, and Trustee Andrew Healey Jr.





A TEENAGE CITIZENSHIP AWARD was presented to Ann Rosovsky recently by Port Chester, N. Y., Lodge. Miss Rosovsky, a student at Port Chester High School, accepted the award from Est. Lead. Kt. George Martin (right) and ER Robert Rende.

A HEROISM AWARD was presented to Margaret Klemmer by Owatonna, Minn., Lodge. Miss Klemmer rescued a one-year-old boy who fell into the Straight River and revived him through mouth-to-mouth resuscitation. Brother Bud J. Coufal, Steele County sheriff, made the presentation.

LODGE NOTES

DICKINSON, N. D. ER Robert Weiler presented \$75 savings bonds to the winners of a recent youth contest. Awarded for their outstanding leadership were Mike Campbell and Rebecca Koenig. Second place winners of \$50 savings bonds were Lou Whitmer and Carter Lindquist.

SIDNEY, N. Y. Tiler Leroy Chamberlin, the oldest lodge member, marked his 80th birthday recently. Celebrating with him were Trustee Thomas Toomey, PER Stanley Pratt, Secy. Harry DeBloom, Dom Spinelli, In. Gd. Ray Cunningham, and PER Phillip A. Holowacz.

HAWTHORNE, N. J. PER Matthew Giannelli presented savings bonds to the winners of the lodge's Most Valuable Student judging. The recipients were Diane Welsh and William Wassel.

LITTLETON-WESTFORD, Mass. State Association and PER Day was recently celebrated at the lodge. PDD Arthur Trepianier and PER Anthony Cuglietta were honored during the activities, and a class of 15 candidates was initiated by the PERs.

WELLSVILLE, Ohio. The lodge's annual PER Night was highlighted by the presentation of a PER pin to Meryle Kenney by PDD Edward Fogo, the lodge's oldest member. Brother Kenney is presently serving another term as the lodge's Exalted Ruler and is the only other Past District Deputy Grand Exalted Ruler in the lodge.

COVENTRY-WEST GREENWICH, R. I. PER John B. Messier and Francis G. Gardiner, state Foundation chairman, presented a certificate to the lodge's Elks' Ladies in appreciation of a paid-in-full certificate. Mrs. Alice Lemire accepted the award.

TWIN FALLS, Idaho. Long-time member Jack Thorpe was congratulated by ER Donald Granzow on being an Elk for 70 years. Brother Thorpe, age 91, is the lodge's hospital visitation chairman.

ATCHISON, Kansas. A prisoner of war in North Vietnam for more than five years, Captain Leroy W. Stutz was chosen Man of the Year by the lodge. His father, William C. Stutz, state representative, is a long-time Elk.

COLFAX, Wash. Fire destroyed the lodge home recently. ER David Mitchell, also the fire chief, said the blaze probably started in a restaurant in the building. The lodge plans to rebuild their home on the same location.

UNION CITY, N. J. A special Past Exalted Rulers plaque was unveiled on PER Night at the lodge. Pictures and dates of all the PERs from 1918 are included.

FLORIDA. The Harry-Anna Crippled Children's Hospital, the state major project, has a new home in Eustis. The fairly new building provides more adequate space for therapy, recreation, and comfort.

COLONIA, N. J. The winners of the lodge's Youth Leadership awards were Randii Yaffee, Mark Pollack, John Salvik, John Shoesmith, Patricia Hendriksen, and Michael Tovy, who also won the second prize in the state contest. Al San-Giacomo, youth activities chairman, presented the awards.

POUGHKEEPSIE, N. Y. The lodge's annual Thadeus Kosciuszko dinner-dance was held recently. A home-made Polish dinner was served to over 400 guests who danced to the music of two Polish bands. The profits were added to the general and building funds.

MOLINE, Ill. Jack Breuwet, age 3 and crippled since birth, now has a wheel chair which enables him to take a more active part at the Moline Opportunity Center School. Rock Island Lodge helped to provide the gift which was presented at Moline Lodge.

SAN FRANCISCO, Calif. Rosario Ors and Michael Simpson were the first-place winners of the lodge's Youth Leadership contest. They received cash awards presented by ER Ralph W. White and Harold A. Wood, youth activities chairman, at a dinner in their honor.

PARK RIDGE, N. J. Eugene Shustack, St. Joseph Village administrator, presented a commemorative plaque of appreciation to the lodge for its contribution to the Village children. ER William Holland accepted the award on behalf of the lodge.



BRIGHTON LAW ENFORCEMENT EXPLORER POST, a group of 20 scouts, received monogrammed jackets from Brighton, Mass., Lodge. Taking part in the presentation were (from left) DDGER Edward Callanan, Revere; Police Supt. Jeremiah Sullivan; Lt. John Kelly; post president John Sweeney; SP Donald Podgurski, and Patrolman Frank Callahan.



IOWA STATE PRESIDENT Harry Carney Jr. (left), Perry, was made an honorary life member of his lodge. ER Thomas R. Smith presented the award, which was the second of its kind in the lodge's history.



THE OLDEST PER of Yuma, Ariz., Lodge—Henry F. Colman (center)—was honored by fellow Elks on his 79th birthday. Twice Exalted Ruler of his lodge, Brother Coleman earned the nickname "Two-dollar Harry" for his habit of fining members \$2.00 for infractions of the rules and donating this money to the lodge's charity fund. ER Gerald W. Klein (left) presented a framed two-dollar bill, and PER E. G. Lawler presented an engraved plaque.



A SECOND-PLACE TROPHY was won by Escondido, Calif., Lodge for its entry in a recent parade. The float featured Brother Will Cox dressed as an elk in a costume he made himself. Esq. Jim Taramasco (left) presented the trophy to ER Edward Barrett.



WAREHAM, Massachusetts, Lodge selected Mrs. Yue L. Joe, who is noted for her charity work, as Citizen of the Year. She was presented with a plaque and a dozen roses by ER Laurence M. Akins (left) and PER Donald L. Darling.



OPENING CEREMONIES for the 52nd annual Elks National Bowling Tournament in Fort Wayne, Ind., were held at Key Lanes. Some of the dignitaries present were (from left) General Chairman John R. Boyd; Dr. Frank L. Magenheim, Elks bowling association president; GER E. Gene Fournace; PGER Glenn L. Miller; Richard F. Sutton, Elks bowling association secretary-treasurer, and Fort Wayne ER Thomas S. Ondecker. (Insert) GER Fournace and PGER Miller joined in rolling the first balls. The tournament ends May 14.



THE MAYOR of the City of Glendale, Vern E. Allen (center), was on hand to cut the ribbon to open the new gym facilities at Glendale, Calif., Lodge. Elk officials at the ceremony were (from left) ER Hans-Werner Niedermann, Trustee Al Mahan, PER David Terrazas Jr., and PDD C. Wallace Ericson.



A THERAPY TABLE was presented to the Pine Harbor School for Retarded Children by Smithfield, R. I., Lodge. Sister Howard, an official at the school, accepted the equipment from Crippled Children's Chairman George Machy (left) and ER Roy Andrews.

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Alabama	Dothan	June 1-2-3
Indiana	French Lick	June 1-2-3-4
New Jersey	(Undecided)	June 1-2-3-4
South Dakota	Sioux Falls	June 1-2-3
Connecticut	East Hartford	June 2-3
New Hampshire	Woodstock	June 2-3-4
South Carolina	Myrtle Beach	June 2-3-4
Vermont	Sherbrooke,	June 2-3-4
	Quebec, Canada	
Georgia	Jekyll Island	June 8-9-10
Kentucky	Lexington	June 8-9-10
Nevada	Tonapah	June 8-9-10
Minnesota	Mankato	June 9-10-11
Pennsylvania	Harrisburg	June 9-10-11
North Dakota	Mandan	June 11-12-13
Idaho	Burley	June 15-16-17
Washington	Burien	June 15-16-17-18
Massachusetts	Mt. Washington,	June 16-17-18
	N.H.	
Maryland,		
Delaware,		
D. of C.	Dover, Del.	June 23-24-25
Rhode Island	(Undecided)	June 24-25
Virginia	Hampton	June 24-25-26-27
Montana	Missoula	July 20-21-22
West Virginia	Morgantown	August 10-11-12
Colorado	Gunnison	Sept. 7-8-9-10



A "LIFESAVER" DINNER-DANCE was held at Fairfield, N. J., Lodge to raise funds for two emergency pacemaker heart units for West Essex General Hospital. Brother Otto Knissel sampled the sauce for the dinner prepared by the lodge members for 300 persons. The \$1,500 needed for the two units was presented to hospital officials by ER George Streisguth.

(Continued on page 42)

SHARK

SHARP

by Robert F. Burgess

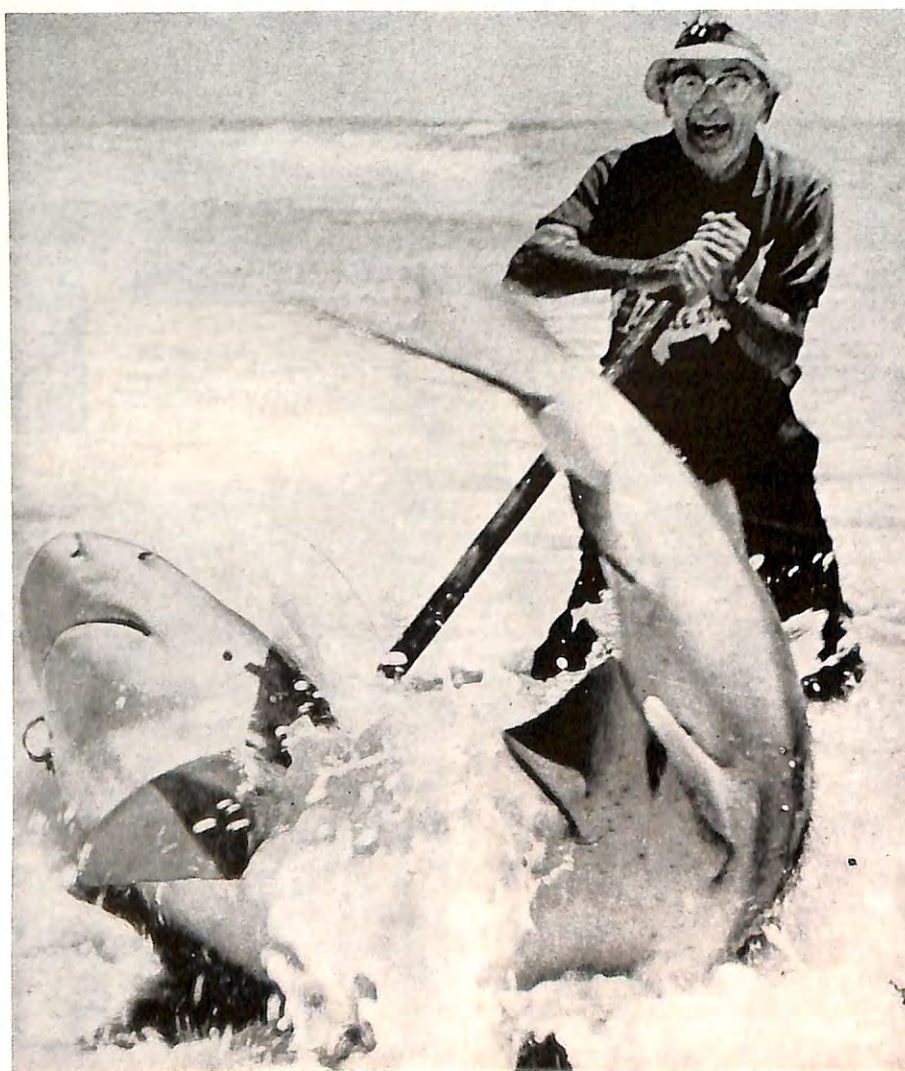
THE SEA was calm, the day was hot and the wiry little man stalked down the beach with a big rod under one arm and a little boat under the other, looking for all the world like a demented angler who had given up fishing for towing model boats through the surf on the end of his fishing line.

But looks are deceiving. The gent was Herb Goodman of Lake Worth, Florida, a remarkably dedicated shark fisherman. Herb was no stranger to Boynton Beach that Sunday afternoon in mid-July. And the boat under his arm was no plaything. It was an ingenious device he built for launching baits, specifically shark baits in the two-to-five-pound category.

The craft was 36 inches overall. Outriggers contained two 6 volt batteries for powering two small motors originally designed for bailing out a boat. Propulsion was by aluminum paddlewheels on each side of the hull. Inside the miniature vessel was an electronic guidance system that could be activated by a compact wireless transmitter from shore. Here's how it worked:

Herb propped his fiberglass rod and 12/0 reel on shore, scooping a hole in the sand for the rod butt and bracing the reel with a slab of driftwood. He put the reel on clicker and paid out his 130-pound Dacron line to the water's edge. At the end of the line was 15 feet of flexible cable terminating in two 12/0 Sobey hooks, both firmly skewered into the bow and stern of a whole bonito weighing about seven pounds. If the belly of the bonito seemed to have an unnatural bulge it was because Herb had inserted half a sash weight which would later hold his bait down. When everything was ready, Herb waded the boat and bonito just out beyond the riffing surf, loaded the bait aboard and set the craft adrift.

On shore he flipped the switch of the small transmitter and the boat's paddle





(Top) Herb Goodman caught this eleven-foot hammerhead on a bait launched by his miniature radio-controlled boat. The boat's range is 1,000 yards; but its use is limited to calm waters. Adhering to the belief that the bigger the bait, the bigger the catch, Goodman rigs two large amber-jacks in tandem preparatory to a Sunday afternoon bout with sharks.

Without these trademarks it might be difficult to distinguish Herb from any of the other anglers plying the concrete jetties flanking the millrace waters of narrow Boynton Beach Inlet. But the shirt and the hat, plus the big fishing rig in the hands of the sprightly little fellow with the quixotic grin, are always tip-offs that the one-man shark eradicator is at it again.

How successful he has been with this sport is a matter of record. It all started shortly after 1947 when Herb moved to Florida and got himself hooked on deep-sea fishing. One day he was out and fighting hard to boat a big one.

wheels began churning. Slowly it moved out toward deeper water, throwing up a small wake and towing the heavy leader and line behind it. The 12/0 chattered evenly as the Dacron moved out through the guides.

Minutes later, Herb squinted toward the tiny vessel that was now barely a white speck some 300 yards from shore.

"That should do it," he said, and threw the reel in gear.

Line stopped. The bait dragged off the stern into the water. Herb manipulated the transmitter again and the craft executed a U turn and headed back toward the beach.

"Can't use the boat all the time," Herb told me as he snapped his reel out of gear and dropped down in the sand beside it. "When there's waves it doesn't work right. Can't keep it on course. Takes calm days like this, then she goes perfect." He peered out at the little boat homing in on us. "Now all we got to do is wait and see what happens," he smiled.

Things have been happening to Herb Goodman at Boynton Beach Inlet every Sunday for longer than he cares to remember. They all concern sharks and the only thing that occasionally breaks up the pattern is a giant ray. His most recent conquest was a nose-to-tail-tip 14-foot specimen that put up a two hour battle and was estimated to weigh around 1,000 pounds.

Herb says he was born in 1898 in Detroit, Michigan, but the things the admittedly pint-sized angler goes through on a Sunday afternoon shark fishing spree make you realize that the man is younger than his seventy-four years. He always wears a battered straw hat with a clutch of feathered jigs hooked to the front of the crown. His faded but still red sportshirt has the silhouette of a hammerhead shark stitched across the front, and in multi-colored embroidered letters it bears the name of the small tackle shop he owns and operates in nearby Lake Worth.

"It took me an hour and a half to get that fish in," he recalled, "and just as I did a shark took half of it." In angry frustration Herb hurled what was left of his mangled prize at the disappearing scavenger. "You might as well take the rest of it!" he shouted.

Later, in conversations with other fishermen, he frequently heard the remark that "little guys" seldom had a chance out there. If they couldn't boat their fish in a hurry, sharks usually took their catch away from them. Herb heard the remark once too often, then he decided to do something about it. He'd skip the other fish and just go after the sharks.

From that day on it has never gone easy for the 135-pounder. In the beginning it was catch as catch can and sometimes there was a question of who was catching whom. On one occasion Herb, who has never learned how to swim, hooked something so big it pulled him into the surf up to his neck. Stubbornly refusing to let go of his expensive fishing gear, he hollered for help. Two skindivers in a 12-foot boat came to his aid and before he knew what was happening he was loaded aboard and heading out to sea in tow to his fish. Four and a half hours later, several miles from shore, he still wasn't able to raise his ponderous catch off the bottom. The skindivers were running low on fuel and so was Herb. He finally had to cut the line and admit defeat.

On more than one occasion the lightweight angler has beached a big shark only to have the fish smack him with its tail and knock him into the surf. And once, while accommodating a photographer, he straddled a supposedly "dead" ten foot hammerhead. The shark revived, bucked him off its back and Herb still wore the bruises two weeks later.

Despite fifteen years of waging a lone vendetta against sharks, Herb never bothered to keep count of his conquests until ten years ago. Since then he has

(Continued on page 46)



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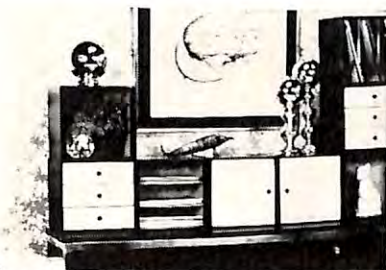
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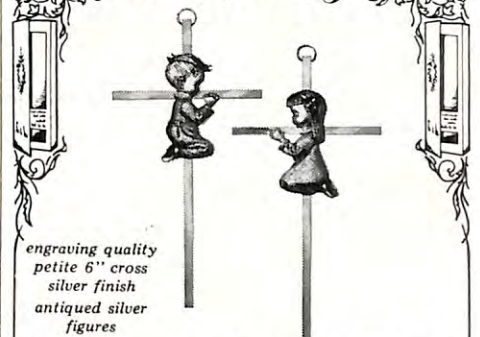
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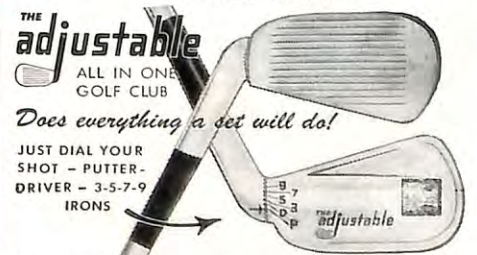
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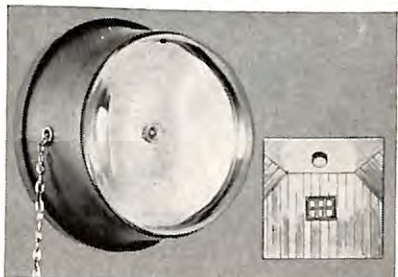
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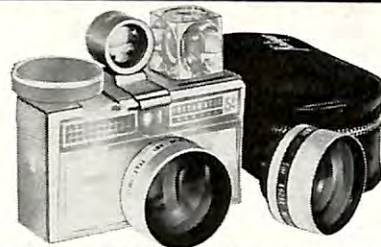
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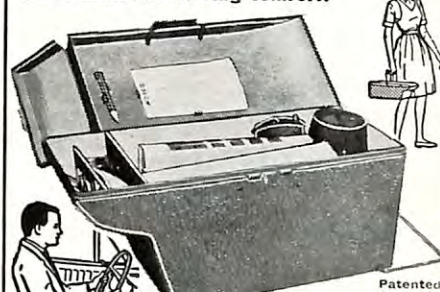
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TWO PAIRS FOR \$13.95

WE CARRY ALL THESE SIZES IN STOCK!

WAISTS: 29-30-31-32-33-34-35-36-37-38-39

40-41-42-43-44-45-46-47-48-49-50-51-52

INSEAMS: 26-27-28-29-30

(Ready to Wear!) 31-32-33-34

Colors	How Many	Waist Size	Inseam Size
GOLD			
OLIVE			
RUST			
BLUE			

Complete Price: 2 pairs for 13.95
3 for 20.75 4 for 27.20

HABAND PAYS POSTAGE & HANDLING



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Gentlemen: Please send prs. of Easy Life Slacks as specified at right. My remittance of \$ is enclosed in full.

Guarantee: If upon receipt of the slacks I do not choose to wear them I may return them for full refund of every penny I paid you.

Name please print

Street

City

State ZIP CODE [] [] [] [] [] []

Is YOUR SIZE on THIS CHART?

Elks Family Shopper



CUSTOM-MADE RING has three raised 10 kt. yellow gold emblems. Ring itself is solid Monel, guaranteed not to tarnish or discolor finger. This platinum-like nickel alloy is superior to gold or silver because of its tough, corrosion-resistant qualities. Sizes 5-14, incl. ½ sizes. \$29.95 ppd. The-Cass-Line, Dept. R., Box 85, Galion, Ohio 44833.



ROYAL PHONE in a petite size. The "Queen Anne" is a charming French cradle phone just 3" across the base and 6" high. Made in brass with white trimmings, fitted with standard cord and plug, ready for instant use. Dials out, has a buzzer. \$49.95 plus \$2.00 shpg. Send for free catalog. Grand Com Inc., Dept. EK-5, 1152 6th Ave., N.Y. 10036.



VIEW-ALL FOR SLIDES is screen and projector in one. Magnifies slides nine times on 7½ square-inch screen built into unit. Loads up to 36 2x2" 35 mm slides in cardboard, plastic, metal or glass mounts. \$9.99 plus \$1.00 shpg.; 2 \$18.99 plus \$1.50 shpg. (Not incl. 2 "C" batteries.) Jay Norris Corp., Dept. EK-5, 25 W. Merriek Rd., Freeport, N.Y. 11520.



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Elks Family Shopper



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OUTDOOR PROTECTION FOR HAIR-DO'S. Wind, sun and rain don't bother the hairdo that's covered by Keep-Set Outdoor Cap. Cool, airy netting is fashioned into smart cap adjustable to fit all head and hairdo sizes. White, blue, red, black or yellow. Washable. \$4.00 ppd. 2 for \$7.75. Holly House, Dept. E5, 9924 Edgecove, Dallas, Tx. 75238.



SUPER VITA-MIN. B Complex and C Vitamin Formula W with liver and iron is ideal for many conditions: for loss of appetite, when you are on a reducing or weight-gaining program, convalescing, or when a vitamin therapy is suggested. Easy to tolerate in a special cap-tab form. \$5.95 ppd. for 100 day supply. Century, P.O. Box 2156, Alhambra, California 91803.



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WAREHOUSE SUPPLY! LAST CHANCE ON THIS EARTH!

Nobody else makes these shoes anymore. Send at once!

U.S. NAVY LAST

in Du Pont's

CORFAM®
non-leather poromeric

with
Genuine Leather Sole

Straight Rubber Heel

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Black Military Strap

YOUR FINAL CHANCE, because of an unsold **FORGOTTEN WAREHOUSE**

full of "Corfam®", forgotten when Du Pont shut down their "Corfam®" production. So now you can have:

2 pairs for only 17.50 WHILE THEY LAST!

	5%	6%	7%	8%	9%	10%	11%	12%	13%
A									
B									
C									
D									
E									
EEE									

IS YOUR SIZE ON THIS CHART?

The One — The Only — "CORFAM®"

You have seen it advertised not long ago in the finest brands in the country, at \$15 to \$30 to \$50 a PAIR! NOW IT'S PHASED OUT LIKE PLASTER WALLS AND COPPER PIPES, victim of today's high cost of quality.

Genuine leather sole. Rubber heel. Beautifully made. U.S. Navy Last.

WHILE THEY LAST, ORDER 2 PAIRS, 4 PAIRS, ORDER A LIFETIME SUPPLY!

You'll Never Get a Better Deal!

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BETTER THAN LEATHER! NEVER NEED A SHINE!

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BE READY, FRIEND, TO BE DELIGHTED!!

Haband Company is one of America's very largest shoe retailers selling hundreds of thousands of pairs of men's New Price Shoes direct to men in every city and town in America and we sell exclusively by U.S. Mail. Send us your check and we'll be delighted to introduce ourselves to you by sending these Corfam Navy Last Shoes

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HABAND COMPANY 265 N. 9 St. Dept. E-11 Paterson, N.J. 07508

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Style	How Many	What Size	What Width
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NEW BLACK MILITARY STRAP			
ANTIQUED Brown Oxford with laces			

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Street
City
State ZIP CODE

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Lodge

Write your name within brackets

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A thin coating of this NEW formula applied to any club face will leave a DISTINCT imprint after each shot. See what you did wrong. Curbs hook and slice. Helps correct your stance, gets more yardage. Money back guarantee. \$3 P.P.D. CHECK OR M.O. FRICTION FREE, DEPT. E, P.O. BOX 26460 LOS ANGELES, CALIFORNIA 90026

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POCKET-SIZE CAMERA, the Simpro X, takes full-size black and white or color prints or slides, day or night. Use any 126 cartridge, any X flash cube. No batteries. American Optical lens. 2" x 2 3/4" x 2 1/2". With film, flash cube, instructions, lifetime warranty. \$3.95 plus 50¢ shpg. Mountain Brook Sales, Dept. E-72, Box 17032, West Hartford, Conn. 06117.



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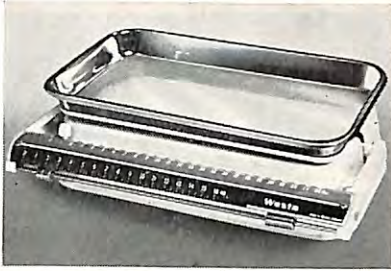
How to MEASURE What Your Money MUST Do

Do You Know Why \$10/Month MUST Become \$58,000?

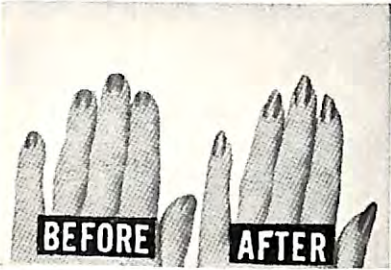
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96 pages, 8 1/2 x 11. Send \$3 ppd check or Money Order. K&S Publishers, Dept. B, Box 504, Easton, Maryland 21601, U.S.A.

Elks Family Shopper



PERFECT WEIGH-IN on Precision Kitchen Scale. Great for preparing gourmet recipes, weighing parcels to mail, checking weight of purchases. West German-made sliding weight balance scale has no springs to wear out. Calibrated from 1 oz. to 25 lbs. \$11.98 plus 75¢ shpg. Colonial Studios, Dept. PKS-9, 20 Bank St., White Plains, N.Y. 10630.



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BEAUTIFUL WORDS BY THOREAU offer a meaningful message to everyone. "A Different Drummer" on a lovely 8"x6" wooden plaque with beautifully colored Italian scroll border. Laminated to last and ready to hang on favorite wall at home or office. Only \$1.98 each plus 35¢ shpg. Cadlyn's, 2077 N.Y. Ave., EL-472, Huntington Sta., N.Y. 11746.



ATTENTION ALL ELKS!

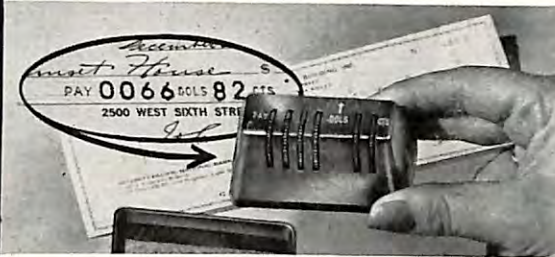
Bright, 3 color design, metal Social Security plate engraved with your name and Social Security number. Elk insignia and American flag design will make you proud to show it. Wallet size. Guaranteed to last for years or replaced without charge.

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With Dial \$19.95
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Black Only



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The phone with the dial on the bottom. Lift, it is ready to dial or answer. Red, Ivory, Beige, White, Blue, Green, Yellow. With Buzzer—\$49.95. With Tweeter—\$59.95.



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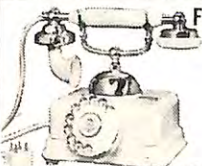
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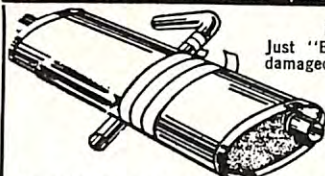
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Three Buffalo Nickels \$1.25
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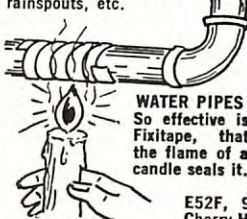
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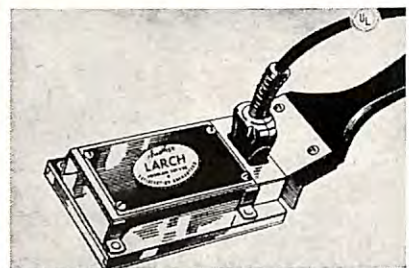
TIME SAVING IDEA:

Clip and file the pages of your Elks FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

Elks Family Shopper

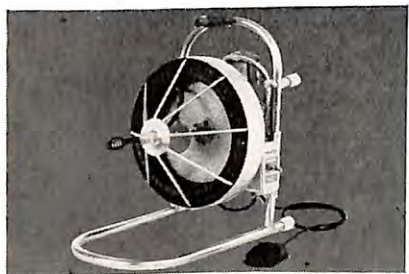


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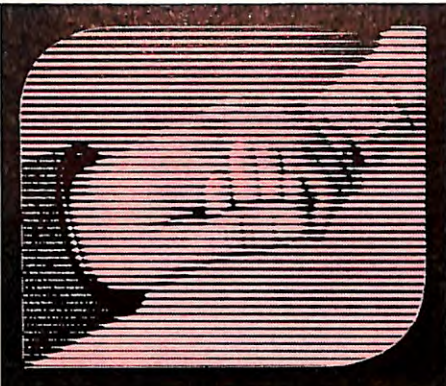
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THE JOY OF GIVING

Elks National Foundation
2750 Lakeview Avenue
Chicago, Illinois 60614



Proceeds from North Tonawanda, N.Y., Lodge's bingo fund—\$500—were donated to the National Foundation. Raymond C. Fisher (third from left), district Foundation chairman, accepted the check from Joseph Gorman (seated), bingo chairman, Est. Lead. Kt. Fred Rose (left), and PDD Joseph L. Lawler, lodge Foundation chairman.



A check for the Elks National Foundation from the officers and trustees of Trenton, N.J., Lodge was presented to GER E. Gene Fournace during his recent visit to the lodge. ER Lester E. Farmer (right) presented the check during a luncheon honoring the Grand Exalted Ruler.



A permanent benefactor's certificate was presented to Brother James R. Kempston (right) of Des Plaines, Ill., Lodge for his second \$1,000 donation to the National Foundation. ER Donald Moser made the presentation.

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NEWS OF THE LODGES

(Continued from page 29)



LAKE CITY, Washington, Lodge held a State Association Night recently. Among the guests were (first row, from left) SDGER John T. Raftis; Lewis Hitchcock, state lodge activities chairman; Trustee Stan Paradie; VP Alvin Berman; DDGER Curley Hauge, and (second row) PSP Scotty McPherson; ER Robert D. Countryman; VP Leo Paquin, and (third row, right) George Gauh, lodge major project chairman.



GOLF CLUB PRESIDENT Richard Dunn of Carmichael, Calif., Lodge, presented the Past Exalted Rulers Low Gross trophy to Ray Ruebush, the 1971 club champion. The lodge plans 15 tournaments during 1972, including moonlight golf and scotch doubles.



LAPEL FLAGS were presented to each new citizen in the Napa County, Calif., naturalization class by ER John M. Hall (right) of Napa Lodge. PER Thomas Kongsgaard (left), Superior Court judge, led the ceremony. Evan Munson (second from right), Americanism chairman, was also present.



BROTHER "SPUD" DANEKEN (third from left) was honored by Aberdeen, Wash., Lodge for his many years of service as head of the kitchen committee. Offering their best wishes were (from left) ER Paul Bennett; ER Everett Smith, Hoquiam; Brother Bill Raw and PGER Frank Hise, both of Corvallis, and Secy. Theodore Norin.



ER JOCK J. EDBLOM of Corvallis, Ore., Lodge presented American flags to 10 new American citizens. The ceremonies took place at the Benton County court house.



THE LET'S GROW PROGRAM of Susanville, Calif., Lodge encourages membership growth. Sixteen new members were recently initiated, and each received an American flag presented by ER Russell Brown.



THREE EAGLE SCOUTS received citations from their sponsor, Tempe, Ariz., Lodge. DDGER Samuel Mascari (right) and Asst. Scoutmaster Mike St. George (left) presented awards to (from left) Marty Mosier and his brother Dusty Mosier, and Mike Trimble.

ALAMEDA, California, Lodge recently held a drug abuse seminar at the lodge home. Detective Phil Bonadona (center) of the Alameda police department was the moderator. With the display were ER Richard D. Thomas (left) and Bob Follrath, youth activities chairman.



THE ORTHOPEDIC HOSPITAL in Seattle, Wash., received \$5,000 for its therapy program from the Washington State Elks Association. The check was presented at the association's mid-winter convention. Present were (from left) PGER Frank Hise; ER Al Pfingsten, Longview; SP Joe Patrick, and Bert Davis, state Bucks chairman.

OLD TIMERS NIGHT at Watsonville, Calif., Lodge was attended by 125 members who have belonged to the lodge for 40 years or more. Brother Carl Mehl (second from left) received his 50 year pin. Ten brothers (shown) represent 536 years of continuous membership.



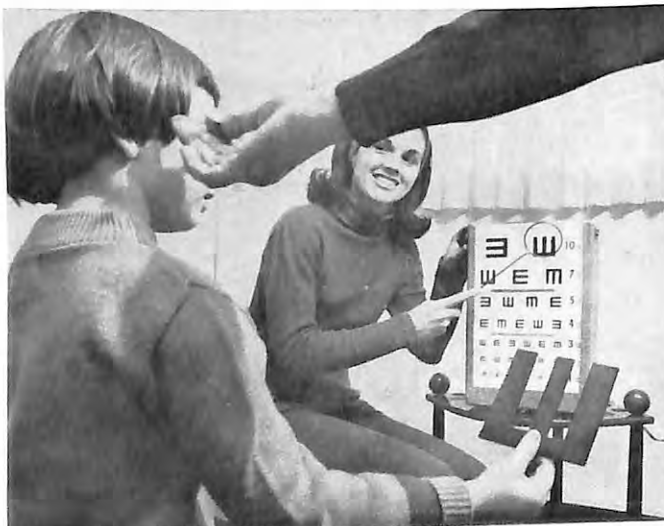


PGER FRANK HISE (center) while visiting Portland, Ore., Lodge presented trophies to Brother Jerry Betz (left), handball champion, and to Gary Popino, racquet ball champion. These two winners competed against the top players in Portland.

PAST EXALTED RULERS of Moscow, Ida., Lodge initiated a class of thirteen new members during a recent meeting. Special guests with ER Don C. Smith (seated, center) were DDGER Gerald Walker (seated, left) and SP Buris O. Russell (seated, right).



A TRIBUTE was made to 14 Past Exalted Rulers of Boulder, Colo., Lodge in conjunction with Old Timers Night. The group (shown) represents 437 years of continuous membership.



MRS. PAULA LANCASTER (shown) is a vision screener for the Fresno, Calif., Lodge Elks Preschool Vision Screening Program. Twenty thousand children between ages 3 and 5 have been tested for vision defects and 250 cases of eye disorder have been detected.

DRUG ABUSE was the topic of Family Night at Richmond, Calif., Lodge. The program was headed by (from left) ER Don O'Laey; Officers Jim Rogers and Betty Williams of the Richmond juvenile drug detail, and Est. Lect. Kt. Roy Erickson.



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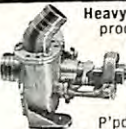
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Shark Sharp

(Continued from page 31)

dispatched 161 sharks over six feet long. He doesn't count those under six. In fact he tries to avoid them by putting into practice the philosophy that the bigger the bait used the bigger the shark caught. All but two of these have been caught from the beach. His largest single catch to date is a 12-foot-long 600-pound hammerhead. His largest multiple catch at one time is 30, a female hammerhead that carried 29 lively offspring. Still, many sharks that have yo-yoed Herb up and down the beach mercilessly have ended up escaping. And this becomes costly in terms of end tackle and line. But it has happened so many times to Herb that if he reels in a bare hook it often dredges up several hundred yards of line he lost weeks before. Since all this Dacron comes in looking like the world's biggest tangle of spaghetti it takes him weeks to get it unsnarled and on spools again. Sometimes when it's a particularly big mess he lays it out in his tackle shop and lets his customers have a go at it. A kind of do-it-yourself therapy for Florida's frustrated fishermen.

Herb's bait had been soaking for almost two hours when the 12/0's clicker suddenly uttered an high-pitched stutter, the kind that unavoidably snaps your heart up where your Adam's apple belongs.

Herb bounced off the beach and scooped up the rod in one movement. The butt went between his legs, his left hand gripped a handle clamped ahead of the reel to keep it from wobbling (Herb disdains fighting harnesses) and he crouched waiting while the 12/0 sang. He waited while the
(Continued on page 48)

Obituaries

PAST DISTRICT DEPUTY Granville T. Burke, a member of Oakland, Calif., Lodge, died December 1, 1971.

He served as Exalted Ruler of his lodge for 1953-1954, as District Vice-president for 1956-1957, and as District Deputy Grand Exalted Ruler for 1958-1959. Full memorial services for Brother Burke were conducted by the Past Exalted Rulers of the lodge.

PAST DISTRICT DEPUTY N. E. Loveland, a member of Cody, Wyo., Lodge died in December 1971.

He served as Exalted Ruler of Greybull Lodge for 1925, 1926, and 1927. He was appointed District Deputy Grand Exalted Ruler for 1930-1931.

In 1968 he transferred to Cody Lodge and was an active member of the PER Club.

Art Linkletter Talks About Drugs



Everyone wants to find a simple, satisfactory answer to the drug problem. Unfortunately, there are no simple answers to this centuries-old plague.

Many places I visit across America want to shrug off civic or family responsibility with the accusation "The Communists are behind it all." I wish it were that easy to explain, because if we could lay it on the RED doorstep, WE would feel less guilty.

The fact is that there has been an enormous use of drugs in this country back as far as the start of the 19th century. The use of heroin or morphine in the U.S. has been so great since 1900 that some American scientists around World War I called this addiction "The American Disease." The Federal Government stated that there was an average consumption around World War I of 36 grains of opium per capita in the U.S., whereas in France it was three grains and in Germany it was two. In other words, from 1900 to 1918, the use of opiates in our country was about 18 times that of Germany.

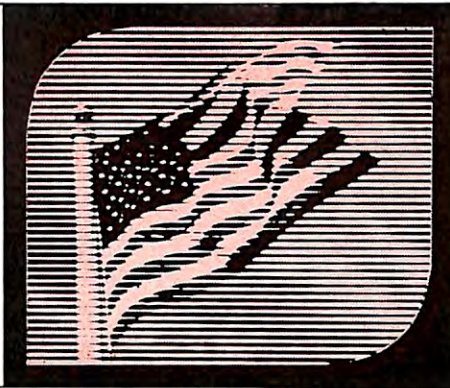
In the late 19th and early 20th century the physicians were widely blamed for the spread of narcotics addiction in the U.S. Leading physicians thought that half the addiction was due to the careless prescribing of narcotics by doctors.

Heroin was actually introduced as a cough medicine and used extensively by some doctors as a method to "cure" morphine users.

Today, psychologists, social workers and others in this field lay the blame for drug abuse on all our doorsteps. The doctors prescribe too easily. The pharmaceutical houses make and sell too many pep pills and sleeping powders. The American family is too permissive and too often remiss in demanding obedience to family rules and responsibilities. Parents don't know where their children are, what they are doing, or what kind of friends they have.

The ultimate protection for a young person against the insidious effects of drug abuse is a living testimony within his heart that life is meaningful; that he, as an individual, has purpose and great promise.

ELKS NATIONAL SERVICE COMMISSION



Sharon, Pa., Lodge members volunteered to provide entertainment for patients at the VA hospital in Butler recently. The show included a soft shoe dancer and comedy and was attended by 115 veterans and 50 Elks from West District lodges. Books of hospital canteen tickets were presented to every patient. Helping to distribute them to the vets were (standing, from left) VP Louis Kraus, Rochester; ER John Young, Sharon, and State National Service Chm. William Pickett (right), Butler.



A gift of \$450 worth of leather was presented to the occupational therapy department of Wilkes-Barre VA Hospital by the Elks. Examining some of the hides were (from left) Joseph Tarnowski, hospital therapy director; Raymond Everett, service commission chairman; Dr. Dwight Moyer, and Secy. William Liebman, Wilkes-Barre.

Five hundred portable radios and a number of television sets were distributed to patients at the VA hospital in Portland, Ore. The items were furnished by the Oregon State Elks Association.

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Shark Sharp (Continued from page 46)

shark ran, waited to give it plenty of time to gulp the bait well back into its gullet. Then he threw the reel in gear and struck.

The Harnell snapped into an acute arc, the drag jumped two octaves and Herb bent into a backward 'S' with his heels digging sand.

In the next hour and a half there were times when the big reel looked as if it were stripped cleaner than an apple core. That's when Herb sweated most and redoubled his effort to gain line. But after each heave, pant and crank routine that inevitably fattened the spool, the shark in turn seized every opportunity to reverse the process. And during these exchanges, Herb alternately crabbed backward up the beach or was dragged reluctantly back to the water's edge. At least once he was up to his armpits in the surf.

When the shark lay heavy on his line, Herb urged it into action to keep it moving, to keep it tiring. Then gradually he began gaining line that the shark didn't steal. But he had to winch it in by degrees, winning it with the kind of effort guaranteed to leave his back muscles with the painful memory a week later.

The dark swatch in the water came closer, then the upthrust widely spaced dorsal and caudal fins broke the surface.

"It's a hammerhead!" Herb wheezed excitedly. "Big one too!" He was as jubilant as a kid with his first catch. He cranked the boat-length shadow into shallow water then handed me the rod.

"Keep a taut line while I handle the gaff, get me?"

I nodded as my sweaty hands gripped the rod and put a strain on the dead weight in the surf. Herb advanced with his gaff, a six foot staff as thick as a hoe handle with a meat-hook adorning one end and a heavy Manila rope wrapped around the other. In knee deep water he sank the hook on his first swipe. The shark immediately set up a rumpus that left some doubt as to who was in charge of the situation. But through the froth and foam came Herb hauling triumphantly on the end of the rope with every ounce of energy he could muster. The crowd of bystanders that had swarmed to watch the fight lent him a hand and with their help, Herb's hammerhead shark—all 11-feet four inches of him—came sliding up the sand incline clicking its teeth and pounding the beach every inch of the way.

The dark swatch in the water came closer, then the upthrust widely spaced dorsal and caudal fins broke the surface. "It's a hammerhead!" Herb cried.

Herb studied his catch thoughtfully, wiped his glasses and happily consented to pose for photographers in the crowd. When the picture-taking and the story-telling finally ended, Herb glanced up at me with a grin.

"Now that we cooled this one, what say we go get another?"

That spirit said more for the man and his sport than anything else. There's nothing new about the idea of sport-fishing for big sharks; it has been done

piscatologists, ichthyologists, oceanographers and other fisheries experts who know that the only efficient control over sharks must hinge on an increased program of fishing for them; commercially or otherwise.

For the sport fisherman, the mako, blue, porbeagle, white, thresher, and tiger sharks rank as the cream of the big-game fish shark crop. But there are perhaps 30 more common species of sharks that never made this list that still offer the hale and hearty angler a whale of a challenge on rod and reel; especially when these animals are fought from land.

Shark fishing equipment is necessarily heavy if big sharks are your goal. The smallest recommended reel is the 4/0. Second in line is the 6/0 and the standard sporting favorite is the 9/0 loaded with 80-pound class line. From there the jump is usually to the 12/0 and 130-pound test; then up into the category of the real winches: the 14, 16 and 20/0's. Terminal tackle and hookups are a matter of preference, with leaders in the 250-pound class; either chrome wire or flexible cable in length longer than the fish you intend catching. Hooks run the gamut from 9-0 to 16-0 and even larger. Whenever heavy long leaders are used with chunky baits of bonito or amberjack weighing up to 15-pounds, in addition to the pound of lead that may have to be used to keep the whole thing from washing in, there

(Continued on page 50)



Flag Day — June 14, 1972

June 14, 1972 marks the anniversary of the birth of the American Flag with Elks. The observance is traditional and mandatory, and on this day we salute a beautiful symbol of a democratic nation and a great free people. Our flag has given heart, courage, hope, and strength to Americans throughout our nation's history. It has flown over us in times of trouble and triumph, and it flies today as a sign to all that we are proud of this country's heritage and we are determined to carry the American ideal ever forward.

The American Flag is a symbol of the basic principles that made our nation great. The daily display of our flag and the enthusiastic celebration of Flag Day 1972 represents a visible demonstration of respect for both flag and country and will do much to help bring about a new national solidarity with renewed pride and faith in America.

In addition to the mandatory Flag Day ritual, each lodge has a copy of the Americanism Program brochure for 1971-72, which shows on

page 9 suggestions for Flag Day services, including the dignified disposal of worn and torn flags.

Attention is also called to the special Flag Day Brochure Contest sponsored by the GL Lodge Activities Committee. This contest is for the Flag Day services only and is in addition to the full Americanism program contest sponsored by the GL Americanism Committee.

All lodges are urged to plan an expanded and impressive Flag Day Service for 1972, and it is hoped that all Elks will participate. Those with outstanding programs are especially urged to enter the Flag Day Brochure Contest.

The next time you see an American Flag waving in the breeze, give it a smile as you might to an old friend, and acknowledge that you belong to it because it flies today, as always, a symbol of the greatest free nation on earth.

Dan Davis, Chairman
GL Americanism Committee

LODGE VISITS

GRAND EXALTED RULER E. Gene Fournace



Lebanon, Pa., Lodge entertained GER Fournace recently. Among those welcoming him were (first row, from left) PSP A. Lewis Heisey; PGER Lee A. Donaldson; PER Henry Levin; PSP William C. Kuhn; Grand Secy. Homer Huhn, and (second row) VP Carl E. Ferree; ER Robert E. Rechter, and DDGER William J. Henry.

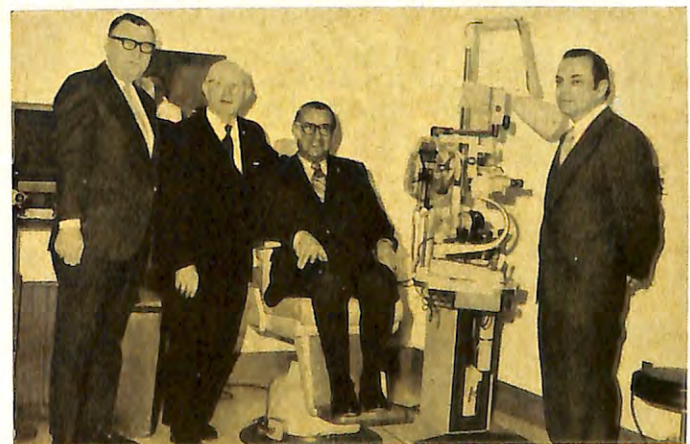


Chris Felt, the Wisconsin cerebral palsy poster child, recently met with GER E. Gene Fournace at Madison Lodge and didn't mind that the Elk didn't have antlers. The Elks estimate they will raise about \$60,000 this year for the treatment of 150 cerebral palsy patients in Wisconsin.

More than 300 members of the New York Southeast District met with GER Fournace when he visited Lynbrook Lodge. Some of the dignitaries with Brother Fournace were (from left) SP George L. Olsen, ER Frederick LaSala, PGER Ronald J. Dunn, and DDGER Joseph T. Annona.



Butler, Pa., Lodge was host to GER Fournace and members of the West District at a banquet recently. Among those present were (first row, from left) ER William E. Schraf; GER Fournace, and (second row) Grand Secy. Homer Huhn Jr.; PGER Lee A. Donaldson, Grand Trustee H. Beecher Charmbury, and SP Donald O. Oesterling.



GER Fournace (seated) tested dental clinic equipment at the Newington Hospital for Crippled Children, which was a gift from the Connecticut Elks Association. With him were (from left) Past Grand Treas. Edwin J. Maley; SDGER Arthur J. Roy, and Edward J. Szewczyk, state crippled children's chairman.

Shark Sharp *(Continued from page 48)*

is the perpetual problem of deploying the rig. Herb Goodman's pioneering along these lines has probably been largely responsible for many of the popular methods used today. The most common is to balloon out the bait. Balloons are tied to the leader-line swivel, then floated offshore on an offshore breeze, an outgoing tide, or the outflowing waters of a bay, river or runout. Boynton Beach Inlet is ideal for this type of launching. It is narrow enough for the angler to let his companion carry his terminal rig across a bridge and out to the end of the opposite jetty. While he holds onto it the angler lets out a large belly of line into the outgoing current. The slack is carried seaward until a couple hundred yards are out; then the angler signals his companion to release the rig. The balloons plus the drag of the line fairly whips the bait to its desired offshore position. There the angler can either fish it as a floater or pump his rod vigorously enough to shake loose the balloons and drop the bait to the bottom.

With this much line out, stretch makes loosening the balloons somewhat difficult. Herb remedied this by fashioning what he calls a "weak link" in his terminal tackle. To his upper swivel he attaches a line that is run through a roll of candy Life Savers, then looped back to the swivel again. A separate line is looped through the Life Savers again and on this two balloons are tied,

For the sport fisherman, the mako, blue, porbeagle, white, thresher, and tiger sharks currently rank as the cream of the big-game shark crop.

the two loops linked only by the roll of candy. When this combination goes seaward the bait is buoyed by the balloons until the candy melts, dropping the rig to the bottom. Herb figures he gets a ten minute float out of a roll of Life Savers, longer if he leaves on the inner paper wrapper. When all else fails, he usually will prevail upon sport-

fishing boats passing through the inlet to carry out his bait for him.

Herb Goodman is a shore-based shark fishing specialist. He has solved some of the knottier problems of the sport with a flare for inventiveness. And if you were to ask him why he goes to so much trouble, he would be the first to admit that he doesn't do it all simply for the sake of eliminating sharks. The fact is he likes it. He likes the challenge, the excitement, the rough-and-tumble fight, and the crowd

it draws, the people who can't quite believe what they see a spunky little fellow in a natty straw hat haul out of the ocean on a Sunday afternoon. He doesn't have a fancy boat, and his catches don't wear spears on their faces, but no one who has ever seen him in action will ever doubt that Herb Goodman's sport isn't big-game fishing. ■



ER William Shank Jr. (left) and Americanism Chairman William Maurice (right) watched as GER E. Gene Fournace presented the Outstanding American Award from Warren, Ohio, Lodge to Art Linkletter. (Insert) Mrs. Fournace added her congratulations.



Art Linkletter Honored by Elks

ART LINKLETTER, famed radio and television entertainer, received a standing ovation after his talk on drug abuse during a recent program sponsored by Warren, Ohio, Lodge.

The event was part of the lodge's Americanism program and was open to the public. GER E. Gene Fournace presented the third annual Warren Lodge Americanism award to Linkletter during the day's activities.

Since the death of his daughter Diane—the result of a bad trip on LSD—Linkletter has embarked on an active campaign against drug abuse, which includes a monthly column in the Elks Magazine.

(Continued from page 17)

These moments fuse in his memory to create the conviction that he has really stared at the ceiling all night long.

What about those dreams that pre-scientist reports, after a 28-year study, that dreams may reveal illness long before a doctor discovers physical evidence of trouble. This makes a lot of scientific sense, because dream-time is a time of heightened emotional response. Thus, organs prone to trouble may well deliver to the brain distress signals that are translated into warning dreams. (Of course, no one should attempt self-diagnosis on the basis of his dreams.)

What about the old theory that dreams foretell the future? This concept is as old as recorded history. For instance, in ancient Greece, oracles based their prophecies in dreams. And, in Egypt, interpretation of a pharaoh's dream became a serious affair of state.

Although the sleep labs have been thoroughly invading the dream world, as of now there is no demonstrable proof that the sleeper's mind can foresee the future. ■

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1971-1972 BULLETIN WINNERS SHOWCASES FOR THE ORDER

The 1971-1972 Lodge Bulletin Contest has again revealed superior editorial talents among many members of the Order in their reporting of local lodge activities.

The GL Lodge Activities Committee sponsored the contest again this year, under the direction of Committeeman K. R. Larrick of Augusta, Kan. The excellence of the almost 300 entries was such that deciding the winners was a difficult task for the judges.

THE TOP THREE winners in each of five membership categories are as follows:

A—Fewer than 300 members

1. Houma, La.
2. Ukiah, Calif.
3. Amarillo, Tex.

B—301 to 600 members

1. Walnut Creek, Calif.
2. Miami, Okla.
3. Biloxi, Miss.

C—601 to 1,000 members

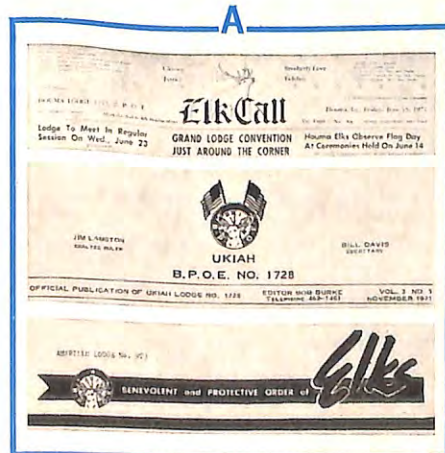
1. Glen Burnie, Md.
2. Harlingen, Tex.
3. Van Nuys, Calif.

D—1,001 to 2,000 members

1. Pasadena, Calif.
2. Midland, Mich.
3. Honolulu, Hawaii

E—More than 2,000 members

1. Fargo, N.D.
2. El Cajon, Calif.
3. Tulsa, Okla.



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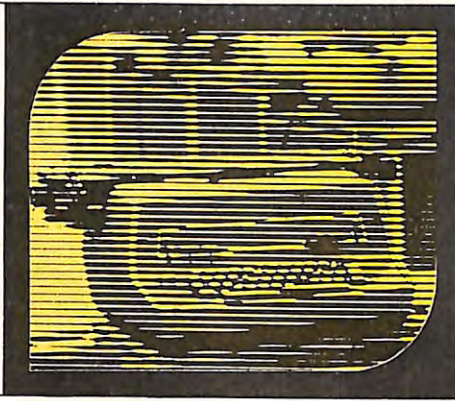
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Facts . . . Not Rhetoric

IT IS INTERESTING (and infuriating) at times to see what many misguided people do to make a point about which they have strong feelings. They take certain "facts" and use them to illustrate their points, meanwhile carefully ignoring the "other side of the coin" which may detract from the believability of their arguments. They allow emotion rather than logic to guide their thinking, and it has been rightly said that "When emotion comes in the door, logic flies out the window."

The charge is made that some of the funds collected by the Order are used for insurance benefits to members. There is absolutely no foundation in fact to this flight of fancy. As every Elk knows, there is NO financial inducement ever offered to members.

Not charitable? In the past ten years alone, subordinate Lodges dispensed over \$80,600,000 in all 50 states, Puerto Rico, Guam, the Panama Canal Zone and the Philippines . . . WITHOUT REGARD FOR RACE, RELIGION OR COUNTRY OF ORIGIN!

Since the founding of our Order, its Lodges have distributed well over

a quarter of a BILLION dollars in charitable funds!

The money was put where it was needed and deserved . . . period! And that figure does not include expenditures by the Grand Lodge, the National Foundation, the Service Commission and other charitable works

of the national organization.

Take a look at the following figures compiled by only two Elks State Associations . . . Washington and California. They illustrate just how charitable Elks Lodges are on the local level . . . to say nothing of on the national level.

	WASHINGTON	CALIFORNIA
NUMBER OF LODGES	44	172
MEMBERSHIP	109,409	166,000
THERAPY PROGRAM	\$214,144	SCHOLARSHIP \$86,508
ORTHOPEDIC PROGRAM	\$34,812	LEADERSHIP \$41,845
NATIONAL FOUNDATION	\$13,054	\$171,193
SPORTS PROGRAMS	\$35,211	\$77,158
TEEN DANCES,		
BOY & GIRL SCOUTS	\$20,599	\$57,349
MISCELLANEOUS CHARITIES	\$69,768	\$1,178,616
MAN HOURS DONATED	1,372,500	507,783

In the 43-year history of the National Foundation, over 11,000 young men and women have received scholarships to help them achieve a higher education. The Foundation has distributed well over \$8 million in such services as scholarships, cerebral palsy, han-

dicapped children, hospitalization and youth leadership funds . . . and the annual figures grow larger as each year goes by.

What you read here is FACT . . . not rhetoric.

THINK ABOUT IT!

Law Day

EACH YEAR, we observe the first day of May as "Law Day, USA," not May Day as the communists celebrate it. We emphasize the importance of the rule of laws, not of men. In dictatorships, quite the reverse is true.

We of the Order of Elks salute those who are instruments of our laws and we encourage all to support those who make, administer and enforce our laws in order that we may live in an ordered society. We know that without respect for law and compliance with the rules of conduct as set forth by laws, there is chaos and injustice.

Hard though we try, our laws, our administrators and law enforcement are not perfect. We must always strive toward that seemingly unreachable goal of perfection, knowing there will be failures at times, but working diligently to keep the failures at an absolute minimum, consistent with human fallibility.

Our court systems are badly in need of overhaul. Justice and equity must be more speedy than now possible under some antiquated systems incapable of handling the case loads thrown at many courts. Some states have already made tremendous progress along these lines, others are studying the situation, but some have apparently resigned themselves to the status quo.

Our police departments must continue their constant efforts to upgrade the men and women we charge with the difficult task of enforcing the laws. Police need more expert knowledge in more and more fields and we must encourage every department to go forward with raising their standards.

We must recognize that our prison systems are badly in need of overhaul. The purpose of a prison is basically twofold: (1) To remove from society those who break our laws, and (2) to try to

rehabilitate those who have broken our rules. We have found it increasingly true that the old-fashioned form of punitive treatment is simply not working. Too many offenders emerge from prisons as graduate students of a school for crime and soon end up back in prison, more hardened than before. In short, our attitude toward penology, psychology of the criminal mind and what can be done to combat this social evil needs enormous study, pinpoint attention and billions of dollars if we are going to move toward improvement.

The tax burden imposed on all of us by crime is tremendous today; unless we do something about it very soon, it will become unbearable.

So let's salute all those who have anything to do with our laws on this Law Day, USA, and pledge them the complete support of the Benevolent and Protective Order of Elks.



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