

the
Elks
magazine
March 1972

IN THIS ISSUE: BIG MONEY WARRANTS • "SAFE AS DIRECTED"
SPECIAL SPORTS ACTION FEATURE: Stocking the Sportsman's Library



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Swinging Door



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for 11 straight years.

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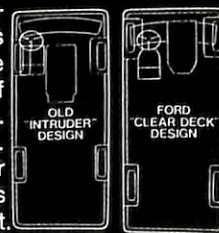
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And, you get action! You're outside and on the move most of the time. You meet new people every day. You perform a vital, professional service, but do no selling. You're free of the dull low-pay routine—on your way to a bright, secure future in a big-money industry.

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Think of this: \$20 billion was spent last year to investigate and settle accidents. That's more than \$54 million paid out every day! Some 35 million accidents had to be investigated and settled for insurance and other companies. And, it gets bigger every month. The accident rate goes up and up. That means big opportunity . . . solid security . . . an exciting, unlimited future for the trained man.

How do you train? How do you break into this booming field? The key for hundreds of men has been Universal Schools of Dallas. For more than 20 years Universal has been a leader in training and

helping place men in the Claims field — most of them with no college or experience.

"A WONDERFUL JOB"

Bill Ruhnke, 27, was a warehouseman when he started Universal's program for success. Soon he was an Accident Investigator at "an immediate 40% increase in salary." Now he's a supervisor in St. Louis.

John Dubreuil, 20, Landover, Maryland, reports, "A 25% increase, plus \$125 a month car allowance."

Ray Furr, 27, writes about his Accident Investigation job in San Antonio: "My salary is \$100 a month more than my last job and this is only the start. I should double my old salary in one year. This is the result of Universal's course and recommendation—a wonderful job."

Dick Baden, 26, former truck driver from Napoleon, Ohio: "Fine salary, expense account, a car, many other benefits. I highly recommend Universal."

These are just a few of hundreds of men who have stepped into top pay careers with the help of Universal. Obviously, men with some college or related experience have an advantage, but the fact remains that most men Universal has trained and helped place had neither.

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the **Elks** magazine

VOL. 50, NO. 10/ MARCH 1972

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LETTERS

Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois, 60614.



Dear Sir:

I have been a member of Tacoma #174 for 62 years, and I severely criticize your editorial "Second Class Military Power." You and all Elks, should urge peace for all the world. When you urge war preparation and senseless expenditures on wasted priorities of war, yours is the wrong attitude. Please urge peace in future articles.

Homer King
Tacoma, Washington

Dear Sir:

I note your editorial "Second Class Military Power."

Do you not think that a concerted effort directing a mail drive to our Congressmen and Senators would stimulate

their awareness of our being a "Second Class Military Power?"

I agree wholeheartedly with your message.

Lloyd Bagnell
Orangeville, Calif.

Dear Sir:

I am pleased that you are bringing our naval situation to the attention of your large and influential readership.

H. G. Rickover
Atomic Energy Commission

Dear Sir:

Under your direction the variety, substance and usefulness of articles combine to make *The Elks Magazine* even more interesting.

From the January, 1972, issue I've clipped and sent the article on motel entrepreneurship to a friend in Florida about to embark upon that type of venture. To a business associate in Dublin, Ireland, I've sent the article on Franchising: he is seeking American background information and caveats for possible use in Ireland.

Both articles in question are "right on."

Thanks!

Allan W. Adams
Beloit, Illinois

Dear Sir:

On behalf of the Michigan Elks Association I wish to express our sincere appreciation to you, your excellent staff and to the Brothers who serve on the Elks National Memorial and Publication Commission for providing us the best in fraternal magazines.

The typography, layout and printing are second to none, as are the featured articles, the pictures and news of the lodges and the associations.

I wish to also thank you for your splendid cooperation in publishing our state and lodge news. The coverage has been excellent.

Fred Wm. Tornquist, E. R.
Michigan Elks Association
Publicity Chairman

Dear Sir:

Just a note to compliment you on two good articles of general interest in the December issue, "Harvesting the Ocean Floor" and "Department Store Santa." I also liked "In the Wind's Eye," the For Elks Who Travel feature, as usual.

I know lodge news is necessary, but I enjoy the general features even more. Thanks for these good articles.

W. C. Tom Sawyer
West Chester, Pa.

Dear Sir:

In the June 1971 issue the article For Elks Who Travel by Jerry Hulse is on the South Pacific. I am very much interested in obtaining photographs of any type of South Pacific islands. As an amateur artist I would like very much to paint South Pacific sea and land scapes.

Can you give me Mr. Hulse's address so I might write him for pictures, or does any of your staff know of a source where I may purchase color or black and white prints or slides?

Any help in this matter would be greatly appreciated.

James G. Tupper
Cleveland, Ohio

Unfortunately TEM purchases photographs for one-time use only after which ownership reverts back to the photographer. We have taken the liberty of forwarding your letter to Jerry Hulse. In the event that he knows of any sources, we're sure you'll be hearing from him. Otherwise, you might try checking your local library or the photo department of a local university. They often make photographs available to the public for a nominal fee.

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**A Message from
the Grand Exalted Ruler**



**BUILDING
A GOOD**

COMMUNITY IMAGE

My Brothers:

HAVE YOU and your brothers held up a mirror to your lodge recently? I mean, how does your lodge appear in the judgment of the public? What image has your lodge created in your community?

Do your programs and your public relations efforts reveal you to be a group of American gentlemen who strive to uphold law and order, who believe in God, who are patriotic, and who contribute to your communities' betterment?

The activities of your lodge should establish it to be a valuable asset to the community.

You can earn such recognition by first maintaining high quality of membership and by following a sound fiscal policy and by a good businesslike management of lodge and club.

On this firm base, you wholeheartedly and effectively can support the many well-established Grand Lodge programs that have built its prestige. They will do the same for your lodge.

You must earn acclaim by meaningful contributions to the community. These contributions need to be more than donations to civic agencies and fund raising

drives. They should embrace the active support, involvement, work, ideas and talents of your members as individuals and together as the lodge when appropriate in important community projects.

The Lodge Activities Committee of the Grand Lodge in its booklet has listed a number of suggestions for creating a good public image that have proven successful. I strongly recommend you study them and choose some that seem most likely to fit your situation.

Two of the best ways to receive good press recognition are: (1) to select a "Citizen of the Year" and (2) to engage in my recommended youth recognition program, "Teenager of the Month" and "Teenager of the Year," as set forth in the Youth Activities booklet.

Do these things and, just as importantly, make sure they are properly publicized. You will have a good community image and you will Build Pride Of Elkdom.

**E. Gene Fournace
Grand Exalted Ruler**

"Build Pride Of Elkdom"

What Lobster did for Maine, Old Crow did for Bourbon.

The good taste of Lobster put Maine on the map. The good taste of Old Crow made Bourbon famous.

Before 1835, Bourbon was made every

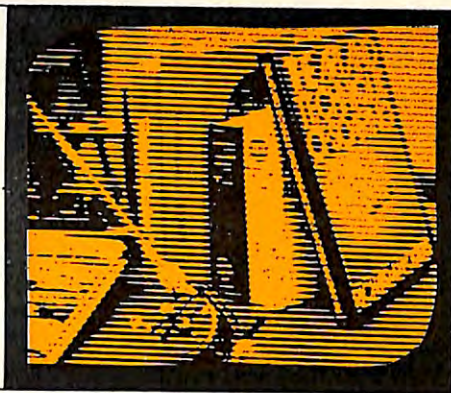
which way. That year, Dr. James Crow took it out of the hit-or-miss league and invented the process that gave Bourbon its mellow taste—and good name: Old Crow.



KENTUCKY STRAIGHT BOURBON WHISKEY, 86 PROOF, DISTILLED AND BOTTLED AT THE FAMOUS OLD CROW DISTILLERY CO., FRANKFORT, KY.

SPORTS ACTION

by Don Bacue



STOCKING THE SPORTSMAN'S LIBRARY

"Where can I find the best twin-barrel shotgun for pheasant? How can I be sure my freshwater reel will last? What's the best time of year for quail, coho, or grouse?"

None of these questions is exactly earth shattering . . . simply indications that someone, somewhere, is a little puzzled and wants some straight-forward information. But when the questions arise just days before his favorite season opens . . . it's panic time again. Or is it?

All of us have experienced it at one time or another—that last-minute sight repair job or clearing the spinning reel of a sand-clogged clutch. But the **smart** sportsman doesn't have to panic. He simply turns to the right page of the right book to find exactly what he wants to know . . . provided he maintains a well-stocked **sports library**.

Recently published books geared toward the American sportsman can answer any question under the sun—from which campsites in Northeast Nebraska allow dogs and furnish running water to how to load your own shells and tie those tiny wet flies, with a world of information sandwiched in between.

A book can never satisfactorily substitute for the real thing, the thrill of the hunt, the excitement of landing your first "muskie." But it can furnish valuable how-to tips on everything from waterskiing and polo to archery and golf. So for the sportsman who has neglected his library lately . . . as well as for anyone who's simply interested in some of the best reading available today . . . here's a basic list of new releases.

BICYCLING

•Having been a bicycle nut for as long as I can recall, I was especially delighted to see Eugene Sloane's **THE COMPLETE BOOK OF BICYCLING** (Trident Press; \$9.95) hit the market. It's a lot to pay for a book on a subject everybody knows at least something about, but Sloane knows—and tells—more than just "something." And, in the author's own words, "I am not try-

ing to make a racing cyclist out of every overweight adult American. I am just simply showing how proper technique will make cycling more fun, even if to learn this technique takes practice." But there are more reasons than fun we "overweight Americans" should be riding bicycles around town, rather than carting ourselves around in the Family Carriage. Health, of course, is the biggest; and Sloane very thoroughly and competently tells early in the book how cycling can reduce mental and physical afterwork fatigue, aid in the prevention of arteriosclerosis (heart disease), and improve respiration, weight control, and your mental outlook on life. This, combined with the photos (some of Smithsonian quality), historical notes, and Sloane's omnipresent humor, make the book well worth the cover price.

HUNTING

•Every now and then a new book comes out, and you know it's destined to be reprinted and reissued year after year. Such a book is Norman Strung's **THE HUNTER'S ALMANAC** (The Macmillan Company; \$4.95). But let me advise you, this is first and foremost a valuable reference tool for the dedicated hunter . . . and only secondarily a book to thumb through at your leisure. Among the features I enjoyed most are the easy-to-decipher charts cataloging the state and time of year in which hunting for each major game is best, with warnings where limited and zoned hunting exist. Another invaluable asset: brief comments on which guns and ammunition are best for bagging upland game, waterfowl, big game, and varmints. If you're serious about your hunting, you'll want this book as close as your shells when the season finally opens.

FISHING

•I've seen some good Outdoor Life fishing books come and go, but their special compendium of five take-along volumes in cardboard slipjacket called **TACKLEBOX LIBRARY** (Harper & Row; \$5.95) is one of the best. Included in the package is one book on each of

the following subjects: Freshwater Tackle; Angler's Safety and First Aid; Lures, Flies and Baits; Reading the Water; and Fish Cookery. In my opinion, the First Aid and Fish Cookery books are worth the six bucks themselves and are something no serious fisherman should be without. Destined to become a minor classic in the field of fish literature.

•The Editors at **The Elks Magazine** told me they'd met the fellow who compiled a comprehensive report on fishing in the U.S.A. and asked me if I wouldn't review it here. It's rather high priced, published by the U.S. Department of the Interior, and foreworded by sportscaster Curt Gowdy. Yet I decided to review **SPORT FISHING USA** (U.S. Depart. of the Interior; \$10) anyway. The results? Probably the surprise book of the year. If you're a saltwater pole whipper, don't make another cast until you send for a copy. From insightful chapters on the nature and habits of fish (and the even more peculiar species, fishermen) to where and how to catch them, what to do with them after they're caught, and the big-money end of fishing (those "pay to pole" spas and fishing bait suppliers aren't in the business for sport, you know), this book has it all. And it's well written, chapter by chapter, author by author . . . not set up like some fishing encyclopedia that you can turn to only in time of desperation. Add to all this some of the finest four-color plates I've come across lately (and some better-than-average black and white shots) and you've got yourself a real treat. I only hope the Government realizes what a fine job Editor Mike Walker did in the presentation.

•An excellent companion to Strung's hunting almanac is Morris and Strung's fishing almanac called, aptly enough, **THE FISHERMAN'S ALMANAC** (The Macmillan Company; \$4.95). Complete with a state-by-state rundown on seasons and sections on both freshwater and saltwater fishing, this one's a good bet for today's dedicated fisherman. And that's not just another line.

BASKETBALL

•A little late for a book on basketball? Nonsense. Not if it includes complete NBA and ABA rosters plus in-depth reports on team offensive and defensive play and management strengths and weaknesses. With special analytical chapters written by Los Angeles Lakers coach Bill Sharman and Milwaukee Bucks scout Wayne Embry, **THE COMPLETE HANDBOOK OF PRO BASKETBALL** (Lancer Books; paperback, \$1.50) should help you understand why your favorite team finished where it did this year . . . and how it's going to finish next.

(Continued on page 9)

**Sioux Falls,
South Dakota,
Lodge No. 262 Presents
Francis M. Smith
for Grand Exalted Ruler**



SIOUX FALLS, South Dakota, Lodge No. 262, of the Benevolent and Protective Order of Elks in its regular session on December 16, 1971, unanimously resolved to respectfully present to the Grand Lodge the name of its most distinguished member, Francis M. Smith, for the office of Grand Exalted Ruler for the year 1972-73.

Brother Smith was born in Mitchell, South Dakota, on September 15, 1910. When he was two years of age the family moved to Sioux Falls. He was educated in the public schools of this city graduating from high school in 1928. In the fall of that year he entered Augustana College in Sioux Falls. For financial reasons he was obliged to discontinue his education in 1930 and from that year until 1934 he worked to help support members of his family. He resumed his college education in 1934 graduating from Augustana College with a Bachelor of Arts degree in 1936. In 1937 he commenced the study of law at George Washington University in Washington, D.C., attending classes at night and working during the day. In 1941 he received his degree of Bachelor of Laws from that institution.

From 1942 to 1946 Brother Smith served as an officer in the United States Navy attaining the rank of Lieutenant Commander. He engaged in operations in the South Pacific and received a Commendation Ribbon for combat participation in the recapture of the Philippine Islands.

In 1946 he returned to Sioux Falls and after a short period of employment with the Veterans Administration, commenced the practice of law. He is now a senior partner in the law firm of Woods, Fuller, Shultz & Smith. He is a member of the Minnehaha County Bar Association, the South Dakota State Bar Association, the American Bar Association and the American Judicature Society. He has been active on State Bar Association committees serving as member and chairman on several occasions of the Medical-Legal Committee and the Committee on Continuing Legal Education. He has lectured in both fields. He was appointed by the governor of his state to serve on a commission for the study of Court reform. He is a member of the American Legion, Unity Lodge No. 130 A.F. and A.M. and the Methodist Church.

Brother Smith has been active in civic and community affairs. He is a member of the Sioux Falls Chamber of Commerce. He served on the Board of Directors of the United Fund of Sioux Falls and for two successive terms was its President. He was one of those instrumental in securing a Mental Health Center in this community, served on its Board for a number of years and as its President for two terms.

He joined Sioux Falls Lodge No. 262 in 1949 and soon thereafter became an officer. He was Exalted Ruler during the fraternal year 1956-57. He then served as one of its Trustees for six years and has been active on various committees since. In recognition of his distinguished service to

Elkdom Sioux Falls Lodge voted him an Honorary Life Membership in 1968.

He has served on various committees of the South Dakota Elks Association. In 1960 he assisted in the incorporation of that association and in the establishment of its trust fund devoted to the aid of handicapped children.

He served as District Deputy Grand Exalted Ruler in 1961-62. From 1962 through 1967 he was a member of the Grand Lodge Americanism Committee. In 1967 he was elected to a four-year term on the Board of Grand Trustees and during the last year of that term served as its Chairman.

Brother Smith is married to the former Loretta R. Aikens and is extremely proud of his two daughters, Mrs. Loran Posey and Mrs. Michael Howes, and of his five grandchildren. His sons-in-law are members of Sioux Falls Lodge No. 262, Loran now serving as its Esquire.

Therefore, Sioux Falls, South Dakota, Lodge No. 262 proudly and respectfully presents Francis M. Smith as its candidate for the office of Grand Exalted Ruler with confidence that by reason of his experience and leadership he is eminently qualified to fulfill the duties of this high office.

Marvin Shimp,
Exalted Ruler

Wayne H. Shenkle,
Secretary

Sports Action

(Continued from page 7)

FOOTBALL

• "A cold wind skittered across College Field that frosty November 6 in 1869. It failed to chill the enthusiasm of the 50 assorted Rutgers and Princeton students, however, who had come together for a special occasion. No less eager were a hundred curious onlookers watching from their buckboards or precarious perches on a frail, wood fence surrounding the field.

"A crotchety old Rutgers professor pedaled up to the scene on his bicycle. After a moment of viewing the proceedings, he brandished his umbrella and stalked away shouting, 'You men will come to no Christian end!'"

What the old professor failed to realize, of course, was that he'd just witnessed the birth of America's annual Autumnal madness, college football. But Allison Danzig, recently retired sports writer for *The New York Times*, realized it; and more than a century later, he scribed the best thoughts, reminiscences, and insights on the game in a book called *OH, HOW THEY PLAYED THE GAME* (The MacMillan Company; \$10). It was hard, tough going for American football back in the early 19th century at a time when all "civilized folks" played Rugby and Soccer. Indeed, it was a struggle from the very start; and, as in all great struggles everywhere, the humor from the game's earliest days abounds.

"In the old days, players of one side were permitted to grab hold of their runners anywhere they could and push, pull or yank them along in any direction that would make the ball advance. Sometimes two enemy tacklers would cling to the runner's legs and try to hold him back, while several team-mates of the runner had hold of his arms, head, hair or wherever they could attach themselves and pulled him in the other direction. I still wonder how some of the ball carriers escaped dismemberment."—football immortal Amos Alonzo Stagg.

• Quick, now. Who's the all-time AAFC passing champion based on yards gained? If you said Otto Graham, you're either Otto's brother-in-law . . . or you already own a copy of *THE OFFICIAL ENCYCLOPEDIA OF FOOTBALL* (A. S. Barnes and Co.; \$12). If you didn't know, but wanted to, now's your big chance. Think of the trivia contests you can win over your weekly poker games with the guys from the lodge. In this hefty, 655-page volume, you'll find complete NFL, AFL, and AAFC records, plus 500 pictures and a short career history of over 8,000 play-

(Continued on page 22)



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WARRANTS: big money of

SHARES \$100 EACH

big risk?

by Paul E. Mixson

"PSST, BUDDY, wanta make big money? All you need's a little ready cash and you can make a million bucks."

"What do I do?", I said gulping the bait, the hook and the sinker.

The stranger leaned over and whispered, "All you have to do is . . ."

And, I woke up.

As the New York Times pointed out recently, the American Dream is to become rich, but schools don't teach you how and investment courses concentrate on slow and safe capital growth. Can the average American really make big money starting with a small bankroll?



Most financial advisors say, "No." I say, "Yes."

The way to start is by buying a security known as stock purchase warrants, known simply as "warrants."

PROVEN WINNERS

Warrants are proven big money makers for others, why not you? In the 1962 market cycle, the smart money bought United Air Lines warrants for \$5 each, and sold out in early 1966 at \$139. A \$500 investment cashed in at \$13,900. Still other operators invested \$525 in Hilton Hotel warrants and watched their investment climb (in 2½ years) to \$15,000!

Not interested in intermediate term holding? Warrants can still be your "big money" maker.

If you'd bought 100 shares of Tri Continental stock at its 1942 \$5 low, you'd have watched it grow to \$48,000.

If, on the other hand, you'd bought their warrants, upon issuance, for a few pennies each, that same \$500 investment would be worth \$1,212,000.

That's right, more than \$1 million!

Success stories of the "what if" genre are a dime a dozen on Wall Street, so let's see how you can make someone else's story your reality.

WHAT'S A WARRANT?

You buy warrants because they rise in price faster than common stock. They do this through a principle called leverage. To understand leverage you first have to understand how a warrant works.

A warrant is an option to buy a corporation's common stock, at a specified price (called the exercise price), for a specific period of time. Usually, 10-20 years.

A typical warrant might be issued under the following terms: exercise price: \$20; expiration date: November 1986; exchange ratio 1:1, rate to change to 1:0.75 in 1981.

This means that you have until 1981 to exchange your warrant, plus \$20, for one share of common stock. After 1981 you have another five years to exchange your warrants, plus \$20, for ¾ of a share of common stock. After 1986, your warrant expires and is worthless.

You receive the common shares directly from the company. They must honor the warrant contract and sell you their common stock for \$20, even if it's selling for \$100!

Paul Mixson is a free lance writer specializing in stock market and financial subjects. He holds a B.S. in Accounting and an M.S. in Finance and is a member of the American Business Writers Association. In addition to his past experience as a supervisory governmental accountant, he has published a regular stock market column in several trade magazines and newspapers.

That's how you make money in warrants, watching the market price of common stock rise to more than the warrant exercise price.

Warrants are strictly an option to buy a firm's common stock. Warrants give you no voting rights, no dividends and no asset protection if the corporation goes bankrupt. You are speculating that the stock price will eventually be more than the warrant exercise price.

You won't have any trouble buying or selling warrants. You should concentrate your attention on the many warrants listed on the American Stock Exchange and, to a lesser degree, on those appearing regularly in over-the-counter market listings. When you're ready to sell your warrant (hopefully, at a profit), you don't have to buy the common stock—you sell the warrant through your broker, just like stock.

You won't, however, find warrants traded on the New York Stock Exchange. The "Big Board" regards them as "hybrid securities that will never meet our stringent requirements for listing." A recent exception to this categorical claim is the listing of AT&T warrants. Hammer Budge, ex-Chairman of the Securities and Exchange Commission, believes that they give the holder the mere illusion of owning something and doesn't like them.

But, people still buy them and many companies swear by them. Among the

300 warrant issues outstanding, these companies are represented: American Metal Climax, Holiday Inns, Jones & Laughlin, LTV Aerospace, McCrory, Mobil Oil, Textron, United Airlines, and Del Webb.

LEVERAGE

The most important thing you receive when you buy warrants is leverage. It works this way: You buy 100 XYZ Corp. warrants at \$2 each, investing \$200. Each warrant gives you the right to buy one share of XYZ common stock for \$20.

Unfortunately, XYZ stock is now selling for \$12 a share and your warrants are "worth" nothing. You can buy the stock on the open market cheaper than the warrant exercise price. The \$2 you paid is called the "premium" and is a pure bet that the underlying stock price will go up.

When XYZ common stock reaches \$30 a share, your warrants have a value of \$10 since they give you the right to buy shares for \$20, which you can sell for \$30. Speculators, however, will have bid up the warrant price, betting on a further increase in XYZ stock. The warrants may be selling for \$4 more than they're worth (that premium again).

If you'd bought 16 shares of stock at \$12 for \$192, it would sell for \$480 at \$30 a share, a 150 per cent profit.

But, you bought warrants. Your \$200 investment is worth \$1,400, a 600 per cent profit! Even without the \$4 premium guesstimate, you'd have a guaranteed 400% profit.

This is the leverage of warrants. But remember, it also works the other way. If the stock price declines, the warrant can drop even faster.

YOUR RISKS

There are several risks in warrants. The easiest to check is your time limit. As you recall, warrants are options to buy stock for a *specific period of time*. If your warrant is going to expire shortly, you have less time to make a profit. Naturally, the more time you have, the better your chances.

Many warrants have expiration dates in the 1980's and several have no expiration date and are called "perpetual" warrants.

Another risk is the obvious one. The underlying common stock must go up. As anyone in the market knows, fore-



appears reasonable under current conditions (another judgment problem) our warrant has 300 per cent leverage—it goes up three times faster than the stock (from \$2 to \$8, while the stock has only doubled).

Another factor is that once the underlying stock price reaches the warrant exercise price (\$20), the warrant goes up dollar for dollar with the stock price. Thus, with the stock selling at \$24, your warrant is worth \$4 (zero leverage) but at a stock price of \$25, your warrant is worth \$5 (\$25-\$20) for 150 per cent leverage. At \$26, your warrant, again without a premium, is worth \$6, for 200 per cent leverage.

You can now see why it's best to buy warrants when the underlying stock is selling for less than the warrant exercise price and the warrant has a "value" of nothing. You get powerful effects when the stock finally reaches exercise price.

In the attached table I've listed several warrants and their leverage factors, without considering projected premiums. These leverage figures are pure arithmetic. You still have to apply judgment to reach a buying decision.

Many people I've explained warrants to react with, "If it's that easy, why isn't everyone buying warrants?"

The most important reason is that few average investors actually do any analyzing of stocks. They buy on friends' and brokers' recommendations, with only a quick check of a stock service handout or a house research

Warrants for everyone? Not when so few investors stop to analyze their stocks.

report. Since few people are in warrants (although participation is growing) no one hears about them. You should also realize that brokers prefer to put speculative money in and out of stocks, rather than in the longer term holding of warrants. They make commissions on volume.

Another reason is that there are only 300 warrant issues outstanding and only a few are from well known

casting this is an involved and not always accurate process. The point is, if you analyze the underlying stock and think it will go up, why not buy the warrant, instead of the stock? The warrant will make you more money.

Another point to check out is: can the company change the provisions of the warrant at a later date. Many firms write in provisions allowing them to make the warrant less valuable after a period of years. This enhances the common stock price, lowers the warrant's market price and avoids over-speculation in the firm's securities. They do this by changing the exchange ratio. Instead of allowing one warrant to buy one share, they change it to read one warrant for 0.75 shares.

Companies such as Allegheny Airlines, Indian Head, Textron and Uris Building have similar features in their warrants.

ANALYZING WARRANTS

There are several simple tests you should make before buying a warrant. The first is the warrant's past history of moving with the stock. Surprisingly, some warrants respond sluggishly to an uptrend in the stock, while other warrants jump far ahead of the stock.

Simply graph the stock price over the warrant price for the same time period. If you use semi-log scale graph paper, the finished graph gives you a vivid picture of how fast the two rise in relation to each other. Most importantly, it will show if your warrant falls in price as fast as it rises. The ideal warrant rises much faster than the stock and falls some degree slower.

If you do enough warrant research,

you'll discover dozens of formulas to determine relative premium price, stock vrs. warrant purchase and on and on. Most of these formulas are used only by the man who invented them, while others are of only small worth to the average investor. In the final analysis, no formula can tell you what you want to know: will other people buy your security and drive the warrant price up?

There is, however, one calculation you should make before buying a warrant. This fairly well accepted test tells you how much leverage your warrant really has, i.e. how much faster than the underlying stock it rises.

Once you've computed it a few times, arithmetic leverage can be calculated in your head. Ask yourself the following question: if the stock doubles, how fast will my warrant rise? All you do is double the current market price of the stock, subtract the warrant exercise price and divide by the current warrant price.

Sound complicated? Let's use as example: our warrant sells for \$2, has an exercise price of \$20 and the stock sells for \$12. When the stock goes to \$24, the warrant is worth \$4 (\$24 minus the \$20 exercise price). This tells you that our warrant will go up as fast as the stock (\$2 to \$4) and has zero leverage.

Now, we've already seen that our warrant does have leverage and this is where judgment always enters the picture. First, you must remember the premium. If you've graphed the stock against the market price as suggested, you'll know how much the premium has been in the past. It may tell you that when the stock sells at \$24 the warrant carries a \$4 premium. If this

firms. And, finally, buying warrants definitely involves additional analysis steps which many investors refuse to perform.

A sound warrant investment should have good leverage on the upside, not too great a downside risk, an adequate life and you should like the company and its prospects.

If your warrant meets these qualifications, it will not only be safer than the stock but also be your "big money" market.



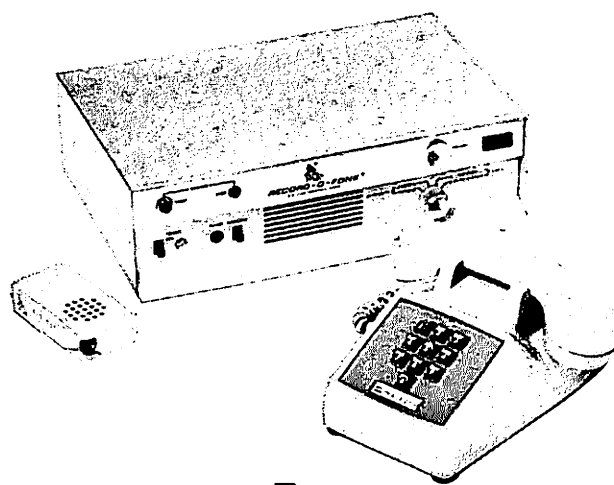
OUR WARRANT EXAMPLE

Warrant's selling price:	\$2.00 each
Stock's market price:	\$12.00 each
Exercise price:	\$20.00
Exchange ratio:	one warrant for one share of stock
Expiration date:	1986
Change of terms date:	1981
New exchange ratio:	one warrant for .75 shares of stock

TERMS

<i>Exercise Price</i>	The price at which a warrant holder can buy common stock, regardless of the stock's market price.
<i>Expiration Date</i>	Date on which the warrant expires and becomes worthless.
<i>Judgment</i>	The secret ingredient in all "big money" making methods.
<i>Leverage</i>	The most important warrant characteristic; their ability to rise in price faster than the underlying common, turning a small bank-roll into "big money."
<i>Perpetual</i>	Warrants without any expiration date.
<i>Premium</i>	The amount above a warrant's real "value" at which it is selling.
<i>Warrant</i>	An option to buy a corporation's common stock for a specific period of time, for a specific price; traded on security exchanges just like stock; the easiest leveraged security for the average investor to buy to make "big money."

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"Safe as Directed"

by Dave van Dallis



The following article has been reviewed by the Environmental Protection Agency and has been recommended as technologically and factually correct.

"ECONOMIC POISONS" . . . that's how they're classified under the Federal Insecticide, Fungicide, and Rodenticide Act. And that's how they're purchased . . . by any man, woman, or child with enough money to buy them over the counter.

Economic poisons are defined as any substances intended to kill-off plants, amphibians, reptiles, birds, fish, or mammals. As such, they must be registered with the U.S. Environmental Protection Agency and considered 1.) effective for the purposes claimed on their labels, and 2.) not hazardous when used as directed.

And therein lie the words slowly choking us to death. For, while "not hazardous when used as directed" allows a relatively *wide* spectrum for interpretation, the misuse of pesticides, for one reason or another, has reached alarming proportions.

Increasing suspicion about the effects on health of 2,4,5-T, a herbicide (plant controller), have led to recent governmental restrictions on its sale, while similar suspicions surround related 2,4-D. In hot weather, drifting winds can carry enough lawn conditioners containing either of these herbicides to severely damage nearby plants. Your neighbor's lawn treatment, for example, could eventually destroy your

roses or tomatoes—especially if he overdoses. Syndicated news columnist Jack Mabley can testify to that.

"I have been growing fruits and vegetables off and on for 30 years, and have yet to use a spray or chemical. My one experience with chemicals was when my neighbor's rose spray blew into my yard and killed my whole strawberry bed."

(In one wind-drift experiment completed recently, a small test plot of ground was carefully sprayed with a leading herbicide . . . and a substantial amount of the chemicals contained were recorded nearly a mile away. Admittedly, the EPA (Environmental Protective Agency) recommends spraying *no* chemicals when winds of more than five mph persist; but who measures velocity? And who is to say that a three mph wind won't gust up suddenly to 30, just at the crucial moment. And, even though herbicides are generally considered less destructive than longer lasting chemicals, once your plants are exposed to them, you can only hope the damage won't be fatal.)

Many chemicals marketed as pesticides over the last 25 years are highly toxic. Others are very persistent (long lasting) in soil, animals, and plants, building up over a period of repeated applications to absurdly high levels of

toxicity. Yet all of these pesticides are for sale today on the open market with little more than a fine-print warning to alert prospective gardeners to their dangers.

"Pesticides have infiltrated our body tissues and may be ticking away like biological time bombs that could explode in the next 10 to 20 years," according to Dr. Charles S. Houston, Chairman of the Community Medicine Department at the University of Vermont. In those coming years, he added, people who will soon be producing children may store enough DDT and other harmful pesticides in their bodies to cause serious genetic damage and birth defects to future generations. *If* man is able to reproduce at all.

According to Dr. Cipriano Cueto, Jr., of the EPA, small quantities of



pesticides were found to reduce the liver's ability to produce the enzymes controlling hormones in the body. In addition, says Dr. Cueto, "One chemical, parathion, accounts for some 30 to 40 deaths each year in the United States alone. That type should probably be eliminated."

Today, more than *one billion pounds* of poisonous DDT saturate the earth, much of it needlessly. In the past, whenever a person wanted to kill anything from an aphid to an ant, he reached for the DDT. It is just this indiscriminate use of pesticides that the EPA warns against.

The Department of Agriculture reported in October, 1968, that "comparisons with earlier studies showed substantial increases in usage of chemicals on crops over the last 15 years. Corn

acreage treated with herbicides rose from 10 percent in 1952 to almost 60 percent in 1966. Corn treated with insecticides rose from 1 percent in 1952 to 33 percent in 1966." And furthermore, the report continued, "81 percent of fruit and nut acreage (including the home-garden varieties) received insecticide treatment in 1966, along with 89 percent of potatoes and 56 percent of other vegetables."

Our knowledge of the effects pesticides have on the human body is, unfortunately, limited. Far too little scientific research has been authorized over the past 25 years. Until quite recently, man literally dozed while the perils of deadly pesticides grew to staggering proportions. We *do* know that DDT persists in living organisms for nearly 20 years, though, building up in the brain and fatty tissues of the body and attacking the central nervous system, liver, and kidneys. If such a build-up of DDT were suddenly released into the system, hepatitis, cancer, or even death could result.

So the time to alert oneself to the dangers of DDT and other potentially hazardous pesticides for home-garden use is *now*...and obviously the dangers are *real*. So let's take a look at some common pesticides and attempt to label them, with the aid of the EPA, as either "non-hazardous" or "potentially hazardous" for home-garden use.

Here is a list of frequently encountered pesticide types recommended for home use under certain conditions, as specified on each individual pesticide's label. While these may contain some poisonous compounds, they do not persist in plants and are not generally considered harmful to wildlife or human beings. (To find a specific *brand name*, ask your local gardener.)

Non-hazardous for Home-Garden Use

- | | |
|--------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| Bordeaux mixture (copper sulphate-calcium hydroxide) when not fortified with lead or calcium arsenate. | Used as a fungicide and an insecticide. |
| Copper-lime mixtures. | |
| Milky spore disease. | Used specifically for combating Japanese beetle grubs. |
| Nicotine sulphate. | Toxic, but non-persistent. Not dangerous to wildlife, but must be handled carefully to avoid human poisoning. |

Pyrethrum and Allethrin. Use with care to avoid human allergic reactions.

Red squill.

Rotenone. Toxic to fish. Avoid applications near ponds, streams, or rivers.

Ryania.

Sabadilla. Can be toxic to bees, but not in normal, low dosage.

Silica aerogel (including Dri-Die and other such brand names or when used with pyrethrum, as Drione). Used frequently as a household pesticide, since it is non-toxic to humans or pets, though it can be drying if inhaled long enough. Very effective on insects because it is absorbed into their exoskeleton.

Sulphur or lime-sulphur.

Warfarin and other anti-coagulants. Used for eliminating rats and mice, but care should be used around small children and pets.

Here is a list of pesticides which, for one reason or another, are completely non-acceptable for general home-garden use. Since there are literally thousands of pesticides on the market today, many of which are contributors to pesticidal pollution, this list is only partial. But these are some of the most deadly pesticides available for use today.

Potentially Hazardous for Home-Garden Use

Aldrin.
BHC.
Chlordane.
DDD or TDE.
DDT.
Dieldrin.
Endrin.
Heptachlor.
Toxaphene.

All these pesticides fall into the class of chlorinated hydrocarbons which act as nerve poisons stored in the fatty tissues of animals. They produce little understood metabolic and other physiological effects and can disrupt soil ecology while being extremely

Toxaphene (Continued) persistent. Some have shown evidence of carcinogenic effects.

Chlorthion.
Demeton.
Diazinon.
Dimethoate.
EPN.
Parathion.
Phosdrin.
Schradan.
TEPP.

All these pesticides are organic phosphates. They are highly toxic through cholinesterase inhibition and a breakdown of nerve and muscle response. When used in combination with other chemicals, they're likely to be even more dangerous than their original components would indicate.

Alpha naphthylthiourea. Produces evidence of carcinogenic effects.



Arsenic, in its many forms. A greatly cumulative lethal poison in animals and soil in highly concentrated solutions, making earth sterile to plants and micro-organisms. In addition, some forms of arsenic are thought to be carcinogenic.

Captan and Folpet. Recent experiments with animals show a very high rate of birth deformities following exposure of high concentration to these two pesticides, whose chemical structures are similar to that of thalidomide. The EPA is currently examining these closely.

Carbaryl and methyl carbamate herbicides.

Dinitrophenol (DNBP, DNOSBP). Highly toxic cumulative poison which are readily absorbed through the skin.

Dinitrocresol.

Mercury, both organic and inorganic. Used frequently as a fungicide, especially in cemeteries and on golf courses. Has caused a great variety of problems in Sweden where its use as a pesticide has been frequent, and has been found as far away from civilization as the Alaskan frontier and the Arctic.

A handy list to have around the house. Especially handy to clip out and take to your garden supply store to use as a reference for buying pesticides this spring. And now that you know which types of pesticides are potentially hazardous and which are not for home-garden use, remember to be extra careful—and precise—about

checking out those warning labels.

And be careful, too, when you have to buy vegetables from your local market. Don't just wash them—scrub them. *Hard.* And, since DDT and other similar pesticides are not water-soluble, peel all skinnable vegetables and remove the outside leaves from cabbage, lettuce, and similar plants before cooking. You'll be better off for it in the long run.

For those plants you plan on raising yourself, here's a list of good-sense pesticide rules to follow from your very first trek through the garden this spring.

1.) Avoid all pesticides that might kill off insect predators, parasites, and other such beneficial insects. Without such predators, harmful insects would reproduce rapidly—irregardless of *what* types of pesticides you use in your garden.

2.) Watch out for broad-range pesticides. These "cure-alls" are frequently just synonyms for "kill-all."

3.) Always use the minimum application of a given pesticide as instructed on the label. In order to reduce drifting and overdose, two of your prime concerns in spraying, to a minimum, use less pesticide on the *least* amount of area feasible to cover.

4.) Don't go overboard when you spot the aphids (or anything else, for that matter) you've grown to abhor over the years. Often, simply spraying plants with a steady stream of water will knock the insects off, leaving them to drown in pools on the ground.

5.) Always choose specific biological controls (like milky spore disease for Japanese beetles) over toxic or persistent chemicals. The fewer chemicals we introduce into the soil, the better off *all* of us will be in the long run.

6.) Read the fine print on all pesticide labels in order to understand what

In the United States alone, 30 to 40 people have died from the misuse of the toxic pesticide parathion.

chemicals they contain and what effects they'll produce (and what precautions are in order).

7.) Be wary of community-wide spraying programs. Allergenic or people with special sensitivity to certain chemicals can be seriously adversely affected. Keep in mind, too, the fact that birds eat insects. Eliminate 95% of the mosquitoes in your neighborhood, and you'll eliminate most beneficial birds, too.

8.) Remember that manufacturers of certain types of floor wax, carpet shampoos, and shelf liners often include deadly pesticides in their products. Check the labels with the "non-acceptable" list and avoid any products with non-acceptable chemicals in them.

9.) Avoid pesticides with skull and crossbones labels. These are generally not registered or recommended for home-garden use, and are by far the most toxic and dangerous of all pesticides. Generally, you can achieve the desired results by using a recommend-

ed non-persistent pesticide, though you might have to apply it a little more frequently.

10.) Plant a well-balanced garden, never a monoculture of all tomatoes, tulips, and so forth. Rely on hardy plants especially recommended for your area. The tougher the plants, the less susceptible they'll be to insect attacks and disease. Always check with your gardener or a reliable gardener's handbook before setting out and buying new plants.

11.) Don't ever mix two or more
(Continued on page 22)

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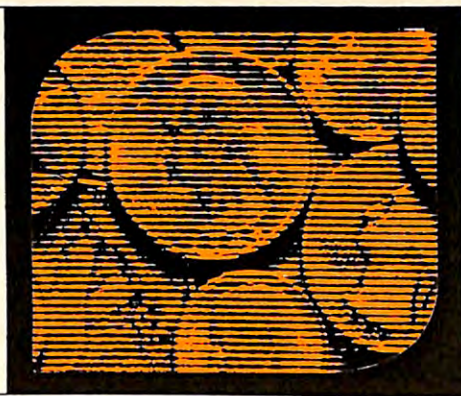
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GOOD ONLY IN CONTINENTAL U.S.A.

IT'S YOUR BUSINESS

by J. L. Slattery/R. Gosswiller



You don't hear much about him these days. He died back in 1910. But in his time he was quite eminent both as a sociologist and as an economist. We're speaking of William Graham Sumner, who taught at Yale for many years and who used to say to his senior-class economics students: "Gentlemen—get capital!"

Some of them took that advice very much to heart and went on to outstanding success in business or finance.

Early last December, a widely read economist of our own day, Eliot Janeway, warned an inquiring reader: "If you do intend to start a business, remember that the number one reason for new business failure in America was underestimation of capital needs before inflation raised them even higher."

The ability to make realistic estimates of capital needs in business ventures is one of the most important marks of professional-caliber managerial competence. Bankers and professional investors immediately feel serious doubts about the man who is trying to get only \$50,000 in financing for a new business or a business expansion that they can see should have at least \$300,000 in guaranteed capital behind it.

Some years ago a plastics manufacturer wanted some expansion capital. Like most individuals who haven't had experience with professional financing, he was nervous about asking for "too much money". So he went over his plan again and again, cutting out this and paring down that, until he got his figure down to \$30,000. He took his proposal to an investment firm. They studied both it and his company very carefully. Then they said: "You've got a good operation and a sound idea for expansion, so we're going to back you. But not with that measly \$30,000 you're asking for. We figure you're going to need at least \$200,000 to start with, and that's what we'll provide. Our policy is to invest adequately—or not at all."

Accurate planning of capital needs isn't easy. Even big businesses some-

times make very serious miscalculations. A staggering example is that of the Concorde supersonic jetliner. In 1962 it was estimated that its development costs would run to about \$360 million. By late last year they had amounted to around \$2.1 billion! The Concorde venture, of course, is being sponsored by the British and French governments. If you make a serious miscalculation about your capital needs, you won't be getting governmental support to keep you afloat.

Your Business Attitude Is Important

No one was particularly surprised when A.T.&T., last December, announced its plans for raising \$25 billion in expansion capital in the coming five-year period.

"It figures—they're big business," the small businessman will say. "The little fellow can't think in any such terms."

He can't think about capital on anything approaching that scale—but he can very properly be thinking in the same **direction**. A small businessman—if he has the right business attitude—will plan intelligently for capital growth, in his business, on a scale that is realistic for him.

A striking illustration of what can happen to a small business whose owners do have the right attitude about capital can be found in the amazing story of Levitz Furniture Corporation, of Pottstown, Pa. In 1964 its annual sales were at a \$3 million level. In 1971 they were expected to reach \$175 million. And this year they may hit \$350 million!

"Incredible!" has been the reaction of what one leading business magazine has called "the sleepy furniture industry."

How was Levitz able to achieve such remarkable growth? Their ingeniously simple idea was to do retail furniture selling direct from large warehouses carrying huge inventories. Customers could come right into the big warehouse-salesroom, pick out from the model-room displays the furniture they wanted, and take it right home with

them instead of waiting six weeks for delivery.

The idea was smart but basically simple. But to carry it out called for large amounts of capital. Levitz got capital—some \$47 million—partly by selling stock but also by building up capital from **retained earnings**.

The furniture industry as a whole may indeed be a "sleepy" one, but the Levitz people obviously were very wide awake. And they were infused with a spirit that the typical small business simply doesn't have—the **growth-oriented** spirit. That spirit is related in a very basic way to the aim of getting capital. It's one thing to have to start out small. It's quite another thing to want to **stay** small.

Many small businessmen, of course, do want to keep their businesses physically small. But too many of them make the mistake of also keeping their businesses financially smaller than is really safe.

The "Retained Earnings" Strategy

We often hear the phrase "the mom-and-pop business". But a number of small family-operated one-location retail businesses have enjoyed the benefit of unusually shrewd financial management. There's a small family-operated restaurant in Chicago which has been in business for over fifty years. We'd love to find it in our Christmas stocking. Over the years, its owners built up capital out of retained earnings and wisely invested that capital in good stocks and valuable real estate. Physically their business has remained quite small. But financially it's grown quite nicely, thank you.

Most of the small businesses we've known haven't been operated that way at all. They've pretty much been "income drainpipes." Some of them have had hard-working and money-careful owner-managers who just didn't have an understanding of the basic financial aspects of business. Some of the others were run with a carefree "expense-account" attitude that would make a first-year accounting student turn pale.

Many small businesses either can't get or don't want outside-source investment capital and aren't able to get much in the way of loan financing. The retained-earnings route for building capital is the only one open to them. But all too many of them don't follow it. The spectacular success of Levitz Furniture Corporation wasn't capitalized wholly out of retained earnings, but they provided a lot of the capital that was needed.

A sound program of building capital from retained earnings doesn't consist in following a Scrooge-like policy—that can be disastrous. But it does require cutting down hard on unnecessary costs and expenses. ■

Why Were Bankers Warned That This "New Book Could Upset the Savings Applecart"*

How to Make Up to 13 1/2% or More on Your Savings—All Fully Insured

There are many things banks don't like to talk about. They don't like to talk about the fact that they do, indeed, pay interest rates of 8%, 10%, 13 1/2%, and often more, to a select group of knowledgeable depositors!

What's the difference between these men and women and you? Simply this—that they know certain "inside" techniques of depositing and withdrawing their savings (all perfectly legal, incidentally) that you don't! And—therefore they earn two to three times as much interest on those savings as you do! Like this...

Would It Be Worth An Extra Ten Minutes A Month To You—To Bring Home Two Or Three Times As Many Dollars From Your Savings As You're Getting Today?

The procedure is simple. But to put it to work for you, tomorrow, you have to know these few "smart-money" facts:

1. Most thrifty people in this country today are actually losing money on their savings. The interest they get from a regular bank account is actually far less than the lost purchasing power that inflation cuts right out of their savings.

This is one of the great social tragedies of our time. It means that if you are thrifty and prudent in this country today, you are penalized. Either you are driven to speculate in the stock market, where you can be wiped out overnight, or you try to secure safety for your hard-earned capital in a bank—and watch inflation turn your dreams of early retirement and financial independence into dust!

2. But you just don't have to accept these two tragic choices any longer! Now there is a Third Way to invest your money, that gives you the absolute safety you want, plus huge guaranteed returns that you may not even have dreamed possible before.

Read What The Banking Industry Itself Says About This Startling Volume!

NEW BOOK COULD UPSET THE SAVINGS APPLCART

TIGHT MONEY, Regulation Q, and the much-touted Age of the Consumer, are key ingredients in a flammable mixture about to be ignited by a book which could explode in the face of the commercial banking industry this year. This says:

"The millions of people who have saved a few dollars in the form of savings accounts and insurance have been prevented from gaining any profit from their investment—indeed they have been forced to accept real losses—by what amounts to government agency fiat. These depositors have contributed more, perhaps, to the growth of our economy than any other group, and it is unjust that controls apply only to interest rates to depositors, while there are no controls over the inflationary wage and price increases. Conditions permitting this 20 years of discrimination should be changed."

I am quoting from a book, titled, "Don't Bank On It! How To Make Up to 13 1/2 percent and More on Your Savings—All Fully Insured."

The book is dedicated "to the members of the median income group, those truly forgotten men whose savings deposits make banking, as we know it, possible."

"Don't Bank On It" may be coming out at an auspicious time, as the general public is becoming more aware of high interest rates, and, thanks to truth in lending, is being conditioned to look at rates of 12 or 18 percent as low. No doubt he'll soon recognize that 4 or 5 percent is peanuts.

*Bank Marketing Management, Feb., 1970.

About the Authors

Martin J. Meyer is president of the National Depositors Cooperative Association. He also serves as Vice President and Secretary of Intercept Tele-Communications, Inc., a new international cable and telegraphic interception and forwarding organization. Mr. Meyer has written numerous magazine articles on banking, thrift, and inflation.

Dr. Joseph M. McDaniel, Jr., recently elected President of the World Health Organization, was Secretary of the Ford Foundation from 1953 until his retirement in 1967 and Dean of the School of Commerce at Northwestern University. His distinguished career includes government service with the Economic Cooperative Association.

3. It is based on one simple fact: That most depositors are completely passive about where and how they save their money! They never take the one or two hours that are necessary to learn the "inside workings" of the banking system. Therefore, they never even hear about the "super-savings-accounts" that can yield them far more than ordinary interest on their money.

And, above all, they have never heard about the simple, ingenious techniques of "Loophole Depositing"! Active, precisely-timed deposits and withdrawals that take an average of ten minutes of your time per month—and bring you back 8%... 13 1/2%... even 19% on every dollar, with exactly the same total safety that you get on ordinary bank accounts today!

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At this moment, in this entire country, out of the over one hundred million people who have savings accounts, only about forty thousand of them use these techniques. They are still brand-new—virtually-unknown. Only now has a book been published that reveals them to every man and woman who is willing to risk an 8¢ stamp to learn them!

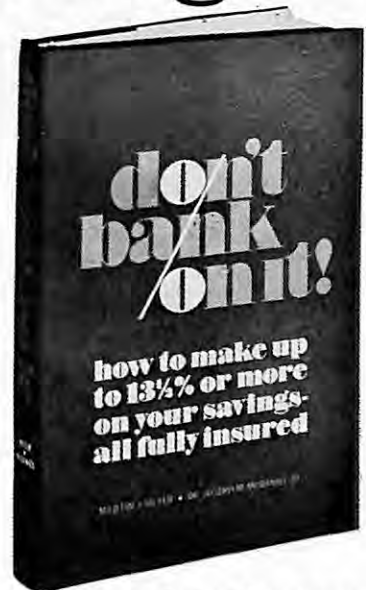
The time required to read this book from cover to cover is approximately one weekend. Or, if you wish to skip the banking background at its beginning, it will take you about an hour or two to learn these "Active Depositing" techniques themselves. And once you learn them, from that moment on, you will be able to exploit every legal loophole in the entire banking system, including:

How to get more than 8% interest per year as an absolute minimum, with hardly any more work than filling out your deposit slip in a different way. And then go from there all the way up to as much as 19% to 25% in special situations, for limited periods!

How to protect yourself against the possibility of interest rates dropping in the future. So you're guaranteed the high interest rates available to you today, even if tomorrow your friends find their return on their savings cut in half!

How to make banks pay interest to you on money you don't really even have on deposit—on non-existent money—on money you have already spent! (And the bank loves you for it. Because, no matter how much you make, they make more! Page 143 shows you how.)

Yes, how you can even earn high interest on your credit card! So that you are now earning interest on other people's money—and spending it at exactly the same time!



Special Warning Section: Two common mistakes, that unknowingly trap thousands of depositors every year, that could completely destroy your savings!

And how to defer income tax on the interest you get. Two plans that offer marvelous tax-sheltered advantages.

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The top money men in this country—the very banks themselves—use these techniques! Why shouldn't you? All you risk to learn them all is an 8¢ stamp with the Coupon below! Why not send it in—and start your savings earning double and triple interest—8% to 13 1/2% or more—TODAY!

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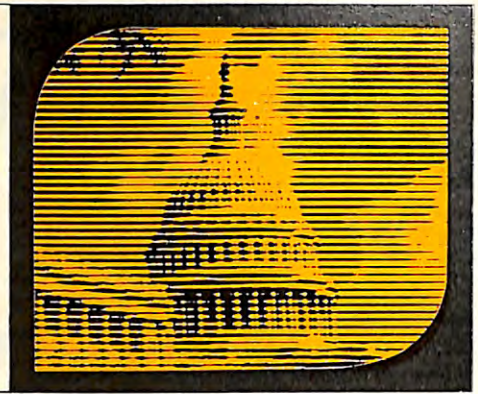
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AROUND WASHINGTON



TREES AND GRASS can serve a practical purpose in addition to making your home more beautiful. The Department of Agriculture reports that a barrier of trees in combination with a grassy lawn can cut down traffic noise by as much as 65 percent. This is because trees and grass both absorb noise.



GOING WITHOUT A BRA is the way a woman can "know what liberation means," according to Amy Vanderbilt. The famous authority on manners stresses, however, in a Ladies' Home Journal article that this topless freedom should be enjoyed only by those women who don't really need to wear bras. The way to tell, she suggests, is to follow an old French rule. "Put a pencil under the breast and if it falls, you don't need a bra."

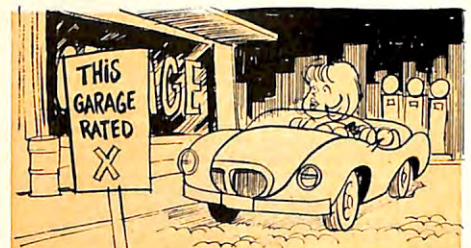
WELFARE REFORM with a guaranteed annual income of \$2,400 for a family of four passed the House in 1971. But President Nixon's proposal was expected to have rough sledding in the Senate this spring. This was because Senate Finance Committee Chairman Russell B. Long of Louisiana is opposed to the guaranteed annual income concept. He planned to throw his considerable influence behind a drive for Senate passage of a much different kind of welfare reform program.

A NEW AIRLINER will be delivered to Eastern and TWA for pilot training this month, according to present plans, and FAA certification for passenger service is expected in mid-April. The plane is Lockheed's wide-bodied L-1011 TriStar. Five TriStars flying in the flight

test program logged more than 1,000 hours before the end of December and were "performing extremely well," according to Jack Woodman, Lockheed's chief test pilot.

PARCEL POST business of the U.S. Postal Service here has been dropping while business is booming for the United Parcel Service. This private commercial carrier, which claims to offer a faster and cheaper service for sending packages, is proving to be a tough competitor for the Postal Service.

INCOME TAX RETURNS that will be filed in April should not be prepared under any illusions that cheating will be easier this year. The Internal Revenue Service is concerned about reports that there may be fewer audits because it is busy handling new duties under the government's wage and price controls. IRS is reminding taxpayers that it has a manpower cushion because of congressional approval granted to employ an additional 3,900 persons.



A NEW PLAN to improve auto repair services is being promoted by Virginia Knauer, the White House consumer affairs adviser. She has proposed the publication of a rating system of auto dealers. This would indicate to motorists which dealers provide the highest quality repairs. "Too many consumers have paid for unnecessary repairs," she says, "and too many have had repairs made with unsatisfactory results. By far the highest percentage of consumer complaints received in my office each month pertain to automobiles."

FLUSH TOILETS are wasteful and obsolete, environmentalists charge. About 45 percent of all household water is used in toilets which require four to six gallons per flush, they say. Instead of funneling waste to a central sewage-treatment plant, they advocate replacing the flusher with an organic privy. One invented in Sweden converts kitchen and human waste to compost that can be used to fertilize lawns.

ROTC SCHOLARSHIPS offered by the Army, Air Force and Navy now are more plentiful—a total of 19,000 for the three services compared to 16,500 before. And the monthly check which goes with the scholarship has been doubled from \$50 to \$100. The scholarships, which pay for tuition and books, are considered to have an average value of about \$1,500 a year. The college students who accept this aid agree in return to spend four years on active duty after graduation.



IT WAS NEWS when Zachariah D. Blackistone passed a driver's test with the greatest of ease and renewed his license for another four years. The Washington florist shop proprietor got his picture in the paper because he is believed to be the city's oldest automobile driver. He is 100 years old. He uses a car to drive to work every day and after work he drives himself to his country club for a little golf.

TWO CHAMPIONS of the female sex in the Senate are Senators Jacob K. Javits of New York and Lloyd M. Bentsen Jr. of Texas. Javits, who appointed the first girl page to the Senate in 1971, is now trying to get a girl admitted to the U.S. Naval Academy in Annapolis. Bentsen has introduced legislation which would allow girls to participate in High School ROTC programs.

LOSING WEIGHT or gaining weight is something you should be able to do if you will vary what you eat and how much of it, according to Agriculture Department food scientists. You can get a guide on calories in food and drinks with suggested menus by sending 15 cents to the Superintendent of Documents, Washington, D.C. 20402, and asking for "Food and Your Weight, HG-74."

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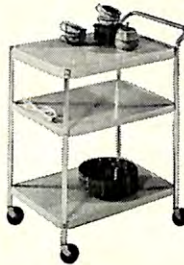
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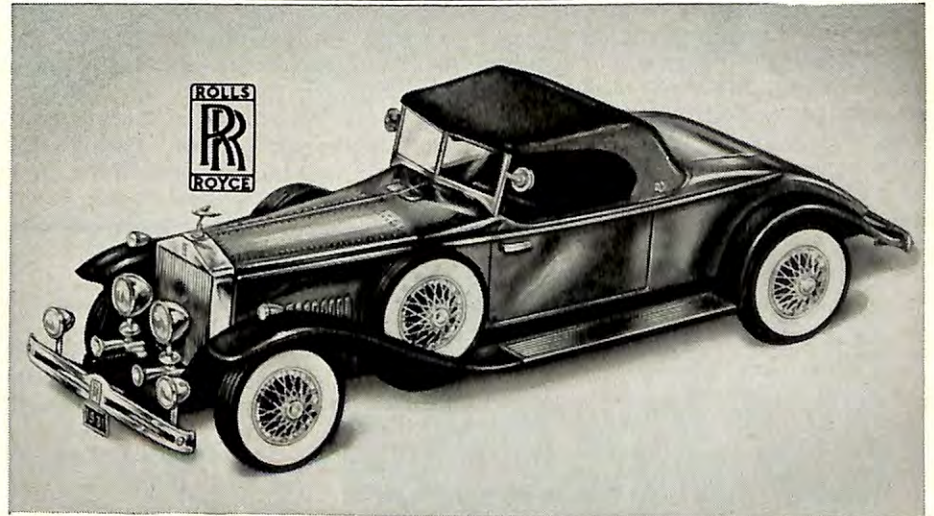
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ers. Why, I'll bet even Otto owns one.

BASEBALL

• Frank Baker, Gusty Mathewson, Eddie Collins, Connie Mack, Lou Gehrig, Jimmy Foxx, and the Babe . . . they're all here, along with the play-by-play descriptions of some of the most memorable and wildly exciting games in baseball's history (and b&w and color photos enough to satisfy even the most demanding sports editor). Where, exactly, is "here"? Why, in **THIS GREAT GAME** (Prentice-Hall, Inc.; \$14.95), one of the most attractive assemblages on the nation's national pastime ever gathered between two leafs. Besides including the great players and the great plays of all time, this book boasts a special color tribute to the game by artist LeRoy Nei-

and meeting emergencies. Along with an interesting chapter on predicting the weather so you won't be caught off guard. No color plates in this one, but some interesting b&w's and some fine illustrative sketches.

DIVING

• There isn't much I can say about the Council for National Cooperation in Aquatics' soft-cover book, **THE NEW SCIENCE OF SKIN AND SCUBA DIVING**, that hasn't been said already. If you're a diver, or plan to be one soon, this book is an absolute must. It's the most complete, authoritative text ever written on the subject of diving, discussing in-depth everything from the medical and physical aspects of diving to equipment, skills, advanced techniques, marine environment, and first

Included in this colorful history of our national pastime is a special section on umpires, the most controversial men in blue since the invention of police.

man, along with a section on umpires (the most controversial men in blue since the invention of police). A little expensive if you're a take-it-or-leave-it fan; but for the inveterate (or as an impressive gift), this one can't be beat.

CANOEING

• Ever get the urge to escape the maddening crowds, the pressures of day-to-day living? Well, then, John Malo's **WILDERNESS CANOEING** (The Macmillan Company; \$6.95) might be just what the Old Doc ordered. The complete canoeists' guide, from planning your trip to navigating, pitching camp,

aid. Invaluable charts and self-tests, too.

WINTER SPORTS

• When I initially scanned the table of contents of Arthur Liebers' **THE COMPLETE BOOK OF WINTER SPORTS** (Coward, McCann & Geoghegan, Inc.; \$6.95), I was more than a little disappointed. No less than the first 10 chapters deal exclusively with skiing—a seemingly unbalanced approach to a "complete" book on winter anything. But by the time I read through the chapters on hockey, iceboating, and luge, I realized this book is one of the

tops of its kind in print today. A complete compendium of popular winter sports both the participant and the novice should not be without. The historical information and lavish illustrations on snowmobiling and curling alone are worth the cost of the book . . . and more. Oh, and if you've ever had the urge to hitch the family hound to the sled and head for the wide-open Yukon, Liebers includes a chapter on dog sled racing especially for you. Concisely written and wider in scope than first apparent, this is a book for any winter sports enthusiast's well-stocked library.

• "Today in our affluent living we find people suffering from a seasonal illness called 'frigid leisuritis syndrome.'" So begins Judith A. Helmker in her most recent book, **A MANUAL OF SNOWMOBILING** (A. S. Barnes and Co.; \$6.95). The cure for this dreaded winter malady? Why, snowmobiling, of course. But here is an author after my own heart; because snowmobiling as a fun winter sport contains several capital BUTS. Caution and concern are the two key words when snowmobiling season opens, from buying the right vehicle to cutting through the frigid northwoods wind. Included in this fine book is a brief introductory chapter on the history of snowmobiling, the ethics of snowmobiling (good to know and practice for all winter sports), an explanation of snowmobiling and the law, general information on snowmobiling clubs, and helpful hints on what to do when you're lost, tired, and hungry. Entertaining thoughts of buying yourself a snow scooter soon? This book should be required reading before you even walk into the salesroom. ■



LIGHTS ON!

Lee Caswell Hughes, granddaughter of Doral E. Irvin (right), superintendent of the Elks National Home, pulled the switch to light up the famous Christmas display at the Home. A record number of cars—21,819—drove through the grounds during the holiday season to view the decorations.

More than 300 persons, including many Elks dignitaries and a group of city and county officials, attended the illumination ceremony at the entrance of the administration building. PGER Edward W. McCabe was speaker for the occasion.

"Safe as Directed"

(Continued from page 17)

different types of pesticides. While they may be only mildly poisonous or even non-poisonous used separately, they may be highly toxic mixed together.

And remember, above all else, *whenever* you use poisons—washroom, garage, greenhouse—keep a book of symptoms and antidotes on hand. In case of poisoning, the proper antidote can never be too near. Write for a copy of the Public Health Service handbook, *Clinical Handbook of Economic Poisons*, Superintendent of Documents, U.S. Govt. Printing Office, Washington, D.C. 20402, today (55 cents). And, while you're at it, why not tape the telephone number of your local Poison Control Center to your telephone? They'll respond quickly and efficiently in case of emergency.

And finally, always remember this: It never hurts to be cautious. But it could *kill* to be careless. ■



by Harold Rolseth

IT WAS the kind of June day that poets make a fuss about. And rightfully so. It was completely perfect, and I felt perfect along with it. And along with the weather some other things were perfect too. I had just eaten what I consider the perfect breakfast: bacon and eggs and crunchy toast and orange juice that came out of oranges instead of a can. I was on my third cup of strong, black coffee and smoking my first pipe of the day. My pipe was co-

operating beautifully, drawing sweetly without a single slurp.

Just as much as the weather, one other thing gave me my feeling of well-being. Laura, try as she would, could only come up with a couple of piddling chores for me to do. The day was mine.

I stretched, and my muscles or bones or something crackled pleasantly, and as I did so the kitchen door opened and Laura came in from outside whimpering and hobbling on one foot.

"What happened, dear?" I said. "Did that bottom step come loose again?"

"It wasn't the step," Laura, moaning

softly, sat down and drew off her stocking. "A rabbit kicked me."

My pipe slurped for the first time. "A rabbit? You mean... a rabbit?"

Laura tenderly examined a distinct bruised spot just above her right ankle. "Out in the lettuce. He looked so cute I went over to pet him. And just when I was stooping down, he let me have it."

"Hey," I protested. "Rabbits don't go around kicking people. It must have been a stick or something that snapped up when you stepped on it. Not a rabbit."

HOGAN

Laura looked at me in annoyance. "That rabbit out there kicked me. He deliberately, and in cold blood, kicked me. He has a killer instinct just like a lion or a tiger."

"Bosh! Maybe his foot slipped when he took off. A rabbit is about as harmless a creature as you can find. No rabbit in the world would..."

"Ha...that's what you think. He didn't take off after he kicked me. He just sat there ready to let me have it again if I made a move toward him."

"I'll go out and take a look," I said. "I'll bet he's a mile from here by now, quaking in his fur, the poor thing."

"And I'll bet he's still out there in his garden," Laura retorted.

I stopped at the door. "HIS garden! Now what does that mean?"

"It just means that he has muscled in on you, that's all." It almost seemed that Laura was pleased at the idea.

"Well, he's muscling right out again," I said with determination. "If you see something zoom past the window, it'll be that rabbit on his way to Canada or someplace."

I went out and looked over the garden. To me it is a fair sized farming operation, 50 by 50 at least...feet, not acres. Sure enough, at the far end, between two rows of lettuce, sat a good sized rabbit munching away on a lettuce leaf.

"Scram, you lettuce rustler," I said. The rabbit looked at me without concern. It didn't budge. I advanced determinedly, meaning to brush him out of the garden with my foot if he didn't go of his own accord.

As I approached, the rabbit shifted his stance a bit so that his rear faced me at a slight angle. Then, when I was almost upon him, his left hind leg made a curious circular motion and his paw slammed against my shin with agonizing force.

"Ow," I yelled, conscious only of the excruciating pain in my leg. With complete indifference the rabbit watched me limp out of the garden... his garden, I mean.

"He let you have it too," my wife exclaimed delightedly as I came into the kitchen.

My only consolation was that my bruise was bigger than hers.

"You know something?" Laura said as I gingerly massaged my injury.

"Yeah," I said. "That rabbit reminds me of someone. Give me a minute and I'll think who."

"No...I mean you can't help but admire a little creature like that taking up karate and beating two full grown people, and one a hulking monster like you."

I looked at her in pained surprise. "I'm speaking from the rabbit's standpoint," Laura explained.

I pulled my trouser leg down and stood up to test my leg.

"You know," Laura said thoughtfully as I made a few tentative steps across the kitchen floor, "it would be wonderful if you had as much gumption as that rabbit."

"What do you mean?" I said indignantly.

"Well, for instance, letting that big

mouth Frank Gilroy get the best of you all the time... things like that."

I couldn't think of a good comeback. This Frank Gilroy is a thorn in my side. After living in Willow Creek for only a year or so, he beat me out in the election for village president. This I can take because he did it by passing out cigars and corsages, a thing which would be beneath my dignity even if I could afford it. But he isn't satisfied with this. A few weeks later he nominates me for president of the PTA. To be nominated for this office is to be elected. It set the whole village to laughing because Laura and I don't have any children.

I didn't want to argue with Laura about my gumption so I went into the family room. Laura followed me. The patio doors afforded a full view of the garden.

The rabbit was still there, and then I noticed something else. He was being stalked by the Schwartzes' big gray tomcat. This cat is a terrible pest, yammering and carrying on almost every night.

"Oh," said Laura when she saw the cat. "Do something, Jim."

"What...I should help that lousy cat? Anything he gets serves him right."

"I mean the rabbit. What chance has he got against claws and fangs?"

"Wait and see," I said. Darned if I wasn't all for the rabbit in spite of the way he had treated me.

The cat drew closer and closer. The rabbit didn't move an inch. Just as the cat drew itself together for its spring the rabbit shifted its stance a trifle. Laura clutched my arm the way she did at a scary movie.

The rabbit's timing was absolutely perfect. It went into its peculiar windup just as the cat left the ground in a long leap. The rabbit's paw shot out in a straight left and caught the cat high on the chest. The cat turned a complete backward flip and landed behind a rhubarb plant. A few moments later it staggered off drunkenly, all interest in the rabbit gone.

Laura gave a deep sigh of relief and released her hold on my arm.

"Art Hogan!" I said. "I knew it would come to me."

Laura looked at me, bewildered. "Art Hogan...that's who that rabbit reminds me of."

"Who's Art Hogan?" Laura asked.

"You remember that pitcher we had on the village team about five years ago. When he wound up he had the same leg motion this rabbit has got. He'd be in the big leagues right now if he hadn't hurt his arm in a car accident."

I named the rabbit Hogan. When we weren't watching him, we were talking about him. "I can't figure out what



makes him so different from other rabbits," I said to Laura one day.

Laura thought for a moment. "Well, if you want my opinion," she said, "I don't believe Hogan knows he's a rabbit. Probably no one ever told him that rabbits are gentle, timid creatures who don't know how to fight. So he figured things out for himself. If he wanted to live, he had to learn how to fight. So he went ahead and developed a fighting technique with what he had."

Whether Laura was right or wrong, I didn't know, but I couldn't come up with anything more logical so I was inclined to accept it.

At first I was afraid Hogan might drift away, but he didn't. He spent most of his day in his garden. As long as I didn't come near him he didn't mind my taking his radishes and greens for our table.

For a time there was a rash of complaints in the neighborhood of injuries to pets, but no one was wise to Hogan, and, of course, I didn't say a thing. Then I guess word finally got around among the neighborhood livestock because our property became singularly free of visits from dogs and cats.

I don't know why I didn't go around bragging about Hogan, because by now I was convinced he would tackle any-

thing alive that came within range of his lashing hind leg. His sense of timing was perfect.

But one Saturday morning about six weeks after he had taken over, I broke down. I was at Andy Marx's station waiting to have my car serviced, and the usual gang was hanging around—Bill Morris, Al Shefler and some others. Then in walked Frank Gilroy wearing bright red shorts and leading the weirdest looking dog I had ever seen.

The dog was a liver colored white spotted mutt with a long pointed nose. His front legs seemed longer than his back legs so he looked like he was walking up a hill. He looked us over disdainfully and yawned his contempt. He was some sort of hound all right, but he didn't act like one. A good hound knows he is man's superior, but he is too polite to show it. This creature of Gilroy's had no manners at all. He didn't care who knew of his superiority.

"Is that a dog?" I asked and was rewarded with some snickers from the gang.

Frank looked at me in disgust. "This thoroughbred you are looking at is an Abajabi. There are only a dozen in the entire United States."

"I can see why," I said. "I'm surprised there are that many." This

brought another round of snickers, and I wished Laura had been there.

Frank looked at me coldly. "The Abajabi was bred for hunting tigers in Ethiopia for the pleasure of ancient kings."

"There aren't any tigers in Ethiopia," I said quickly. "The tiger is strictly an Asiatic animal."

Frank hesitated a moment and looked at me still more coldly. "Don't you suppose I know that? The tigers were imported for the sole purpose of furnishing sport for the kings."

"How come you got a tiger hunting dog, Frank, when the biggest game in these parts is rabbits?" Bill Morris inquired.

"For the simple reason that the Abajabi can hunt anything from tigers down. Of course it prefers big game, but it will hunt anything, even rabbits."

"Just wait until the rabbit season rolls around," he said. "This dog is going to make rabbit hunting history around here."

"Too bad we can't import a few tigers like those old kings did," I said.

Frank gave me another disgusted look, then his face broke into a malicious grin. "Hey, boys, I've got a great idea. Jim here being the rabbit type

(Continued on page 33)



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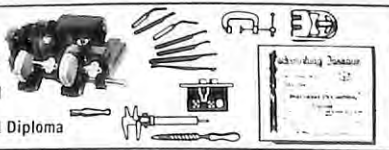
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THIS PROCLAMATION MUST BE READ AT THE FIRST LODGE SESSION AFTER ITS RECEIPT AND THEN POSTED ON THE LODGE BULLETIN BOARD

**To All Subordinate Lodges and Members of
The Grand Lodge of the Benevolent and Protective
Order of Elks of the United States of America
GREETINGS:**

The Grand Exalted Ruler, by and with the approval of the Board of Grand Trustees of the Benevolent and Protective Order of Elks of the United States of America, acting upon authority given him under Section 6, Article 3, Grand Lodge Constitution, does hereby proclaim that the next session of the membership and representatives of the Grand Lodge of the Benevolent and Protective Order of Elks will convene in Atlantic City, New Jersey, July 9, 1972, with the opening and public meeting to be held in the Atlantic City Convention Hall, Boardwalk at Mississippi Avenue on Sunday, July 9, at eight-thirty o'clock in the evening.

The opening business session will convene in the Atlantic City Convention Hall at 9:00 Monday morning, July 10, 1972, at which session the election of Officers for the ensuing year will be held. Business sessions will continue thereafter each morning at 9:00 on July 11, 12 and 13 until the business to come before the sessions is finished.

The Holiday Inn and Chalfonte Haddon Hall have been selected as co-headquarters for the 108th Session of the Grand Lodge. Space in the Atlantic City Convention Hall has been set aside for all REGISTRATION.

Room reservations for Past Grand Exalted Rulers, Grand Lodge Officers and Committeemen will be made by Bryan J. McKeogh, Convention Director, 161 East 42nd Street, New York, N. Y. 10017. He will mail reservation forms and a letter outlining the procedure.

All other room reservations—with the exception of the Grand Lodge people as outlined in the preceding paragraph—will be made through the State Associations. The National Convention Committee, following the practice of previous years, will assign rooms to each State Association and those planning to attend the Convention are urged to make the fact known to their State Association Housing Chairman immediately. Neither the National Convention Committee, nor the Atlantic City official convention hotels, will accept reservations direct from lodges or individual Elks.

Dated: February 1, 1972

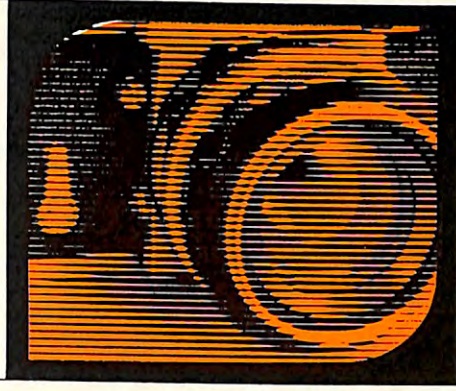
ATTEST:

E. Gene Fournace

E. GENE FOURNACE
Grand Exalted Ruler

Homer Huhn, Jr.
Homer Huhn, Jr.
Grand Secretary

NEWS OF THE LODGES



SOUVENIR MUGS were presented to GER E. Gene Fournace and other distinguished Elks during their visit to the Pro Football Hall of Fame in Canton, Ohio. The group included (from left) Aaron Schontz, secretary to the GER; Secy. Wayne Shenkle of Sioux Falls, S. D.; GER Fournace; Grand Secy. Homer Huhn, and Past Grand Trustee Francis M. Smith. (Right) Executive Director Richard F. Gallagher, a PER of Ironton Lodge, welcomed them to the Hall.



PANCAKES AND SAUSAGE were cooked up by officers and members of Spokane, Wash., Lodge at a special breakfast to assist the Spokane Rehabilitation Center raise money to buy materials for its arts and crafts class. (From left) Robert Hutsell, instructor, is served by Esq. Robert Bieker and Chap. Omar Entel.



THE CEREBRAL PALSY CENTER of Fairfield County received a check for \$2,000 from the Ohio Elks Association during the South Central District meeting at Lancaster Lodge. Charles McClenaghan (right), president of the center, accepted the check from (first row) Committeeman Eldon Brown, ER Roger Engle; (second row) District CP Chairman Perry Neldon; SP Earl Sloan; PDD W. F. Kessler, and (third row) Jean Virden, former center president, and PSP Lawrence Derry.



BRONX (N.Y.C.), New York, Lodge initiated a class of six candidates in honor of Brother William H. Magrath (first row, second from left), general manager of the Elks Magazine. Brother Magrath attended the ceremony and presented American flags to the new members, joined by lodge officers (with jewels, from left) Brother Peter Colacioppo, Secy. Eric Lee, ER Nilo Mengrone, and PER John Lehane.



THE 50th ANNIVERSARY of Natick, Mass., Lodge was also celebrated at Cincinnati, Ohio, Lodge. One of the four surviving charter members of Natick Lodge, Brother Ed Cummings (seated, second from left), who resides in Cincinnati, was presented with a 50-year pin by seven of his fellow Elks who drove to Ohio for the ceremony. Cincinnati ER Arthur Wheeler (seated, left) welcomed them.



KEYS TO THE CITY of Bowling Green, Ky., were presented to PGER Edward W. McCabe and SP Thomas Naive by Mayor Spero Kereiakes during their visit to Bowling Green Lodge. Among those at the meeting were (from left) ER Frank Smith; Est. Lead. Kt. Ken Stull; PGER McCabe; Est. Lect. Kt. Kenneth Sullivan; Mayor Kereiakes; DDGER James Loftis; SP Naive; PDD William P. Stamps; In. Gd. Clem Russell; Trustee John Davis, and Treas. J. C. Janes.



DRUG ABUSE EDUCATION CLINICS were sponsored by Fulton, N. Y., Elks for parents and students in the area. The programs, which received an outstanding amount of publicity in local newspapers, included a movie, free literature, and question-and-answer periods. In charge of planning the meetings were (seated, from left) John McNally, local health coordinator, Brother Ken Sheridan, and (standing) Americanism Chm. Laurence Churchill, District Chm. Nicholas Hopman, and Public Relations Chm. James Hanlon.



AN ARTIFICIAL KIDNEY MACHINE and complete medical supplies were provided for Brother Earl Parker by his fellow members of South Miami, Fla., Lodge. The project was called the "Eleventh Hour Fund," and it also furnished training in the operation of the machine for Mrs. Parker, and the addition to their home of a special "hospital" room. Brother Parker uses the machine just six hours, twice a week, so it has been made available to all Elks in the district. Watching the treatment procedure are (standing, from left) PER and Mrs. Grover Sheffield, PER Joseph Stern, and ER Robert T. Chalmers.



AURORA, Illinois, Elks have offered their services to members of the Fox Valley Visually Handicapped Club by sponsoring a bowling team for the blind. The lodge has donated the use of its bowling alleys and equipment to the group every Tuesday evening throughout the bowling season for the past two years. (Above) With a group of the bowlers are Brother Ray Gasper (left); George Wolber (third from left), president of the Illinois Federation of the Blind; Brother Harry Liddle (second from right), and Bowling Manager George Becker (right). (Right) The team members use a special bowling rail for a safe approach.

LODGE NOTES

SANDUSKY, Ohio. The lodge hosted the Red Cross Bloodmobile during its recent annual visit and established a new city collection record of 233 pints of blood. PER Albert S. Gongos, Firelands Red Cross chapter's executive director, commended the Elks, led by ER Alfred Uhl, for their efforts and continued support of the blood program.

CARLISLE, Pa. DDGER William J. Henry recently visited the lodge home. A class of 25 candidates was initiated in his honor and in memory of the late PER Paul Fisher.

BIDDEFORD-SACO, Me. Thirty families in the lodge area received holiday turkey dinners with all the fixin's. Committees working on the project were Brothers Richard Fletcher, Timothy Crowley III, Chairman Francis Cote, John Mazeiko, James Murphy, Francis Murphy, John Martel, and Anthony Gordon.

PINELLAS PARK, Fla. About 500 children were entertained on the lodge's annual "Kids Day." They were shown movies and laughed at clowns. Brother Harold Summers was chairman of the event.

LUDINGTON, Mich. During the lodge's 70th anniversary celebration Mrs. Molly Danaher presented \$1,000 for a Founder's Certificate in the National Foundation in memory of the late Brother M. B. Danaher, the lodge's first Exalted Ruler. In addition to other activities a class was initiated in honor of SP Carl Blood who attended the celebration.

ST. GEORGE "DIXIE," Utah. ER Blair Turnbeaugh died recently as the result of an automobile accident. He is survived by his widow, Mary, three children, his parents, brothers, and a sister. PER Robert Sommerfrucht delivered the Elks' eulogy.

RHODE ISLAND. District Deputies, past and present, gathered recently for a reunion. Present were PDDs Bernard J. Schiffman, Harold Waltonen, Reggie Sassi, Edward Decelles, Clifton Whigham, Hugo Sanita, Philip Remillard, and Frederick Quattromani, and DDG-ERs Francis Stephenson and John Gentile.

DONORA, Pa. A testimonial dinner was recently held at the lodge to honor Mike Nemes, the lodge's steward for the past 35 years. ER W. Keith Beckinger and PER Nicholas G. Mayernik led the festivities.

BEDFORD, Va. For the first time the officers of the Elks National Home conducted a "Veterans Service Recognition" program at the Elks Rest Cemetery. A detachment of Air Force men conducted the flag raising, which was well attended by the Brothers of the home.

LONG BRANCH, N. J. The lodge has initiated a class in honor of Brother Frank "Toby" Lane, who has been an Elk for 50 years. For many years he has won trophies for being the oldest man in the Elks march in the parade at Atlantic City during the state association convention.

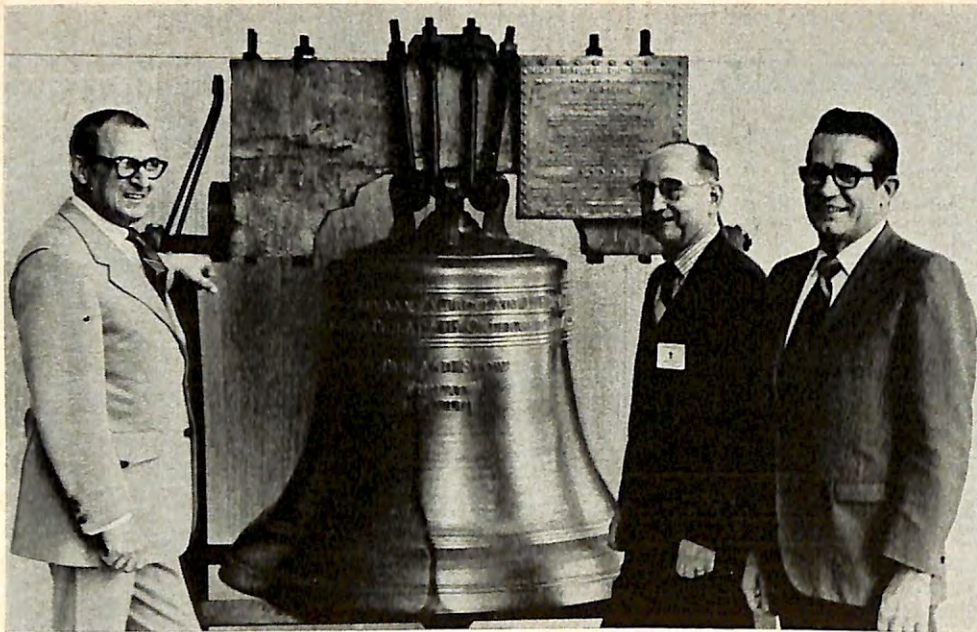
CULVER CITY, Calif. The lodge held an open house for the officials and participants of the 24th Annual Western Hemisphere Marathon, a 26-mile track race. The Olympic Committee awarded trophies and certificates to the winners after lunch had been served to 368 runners. Bill Scoby of Arcadia set a new record for the event when he crossed the finish line in 2 hours, 15 minutes, and 21 seconds.

WOODBIDGE, N. J. Dinner was served to 100 lodge brothers who worked during the year as volunteer bartenders. PER John Nagy, chairman of the house committee, congratulated ER George Witzenzellner for doing a fine job of organizing the event.

PROVO, Utah. GER E. Gene Fournace recently visited the lodge. ER Leo Erickson also welcomed Past Grand Tiler Seth Billings, PGER Robert E. Boney, DDGERs Harry W. Cutshall and Edwin Gossner Jr., and SP Kay Hansen.

ASHTABULA, Ohio. The lodge presented \$675 and a new color television set to the Ashtabula County Children Services Board. ER Frank Pahel and co-chairmen Herman Richards and Joseph Martello presented the gift to Ronald Loos, executive secretary of the service board.

ST. PAUL, Minn. The lodge presented a treasure chest containing a contribution of \$210 for the Elks' Youth Camp Memorial Fund to SP Floyd B. Spence. The goal of the lodge is to contribute one penny per day per member.



A REPLICA of the Liberty Bell was examined by GER E. Gene Fournace, PDD B. J. Olson, and PDD Wilfred Kunz (right) during the Grand Exalted Ruler's recent visit to Bismarck, N. D.

A POLICE APPRECIATION DINNER was held recently at Beaverton, Ore., Lodge for the third consecutive year. One hundred fifty persons watched as a pig named Super Fuzz was presented to the Beaverton City Police. Some of the guests were (from left) Tigard Chief Hugh Wilkinson; Chief Don Newell; County Sheriff Bud Barnes; ER Bob Kreutzer, and State Police Lt. Kleinsmith.



◀ **EIGHTY-TWO PINTS** of blood have been donated to El Cajon, Calif., Lodge's blood bank over the past 30 years by Brother Les Apfelbaum (right). Brother Apfelbaum, who has the rare type O negative blood, is congratulated by ER Bob Warren.



THE GOLDEN ANNIVERSARY of Connellsville, Pa., Lodge was celebrated recently. SP Donald O. Oesterling (left) and District President Ben Ortman, Meyersdale, joined in congratulating ER Richard Fasson (right). Ten 50-year members were honored during the festivities.



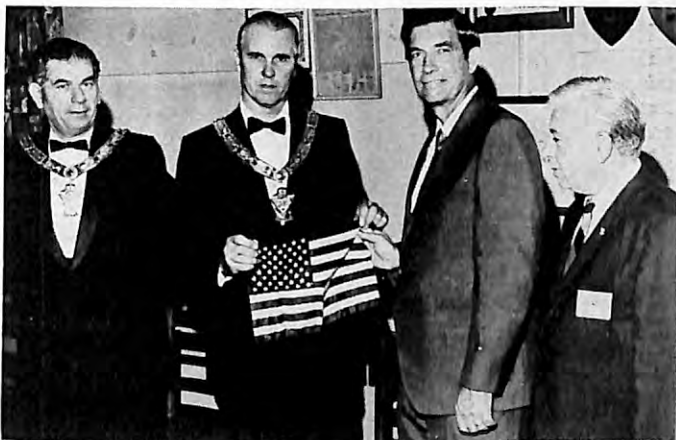
FORT LAUDERDALE, Florida, Lodge recently co-sponsored the International Association of Professional Golfers Tournament. Proceeds from the event went to the Harry-Anna Crippled Children's Hospital, the Elks' major project. Among those attending were (from left) Esq. Bob Raush; Richard Michaels, IAPG president; Pro Doug Sanders, and ER Thomas Coker.



KEIZER, Oregon, Lodge No. 2472 was recently instituted, adding a total of more than 1,000 new members to Elksdom. (Insert, from left) Salem Lodge ER Max Doan, who led the team of initiating officers, and SP W. G. Zandell, Gresham, congratulated Orville Mull, the new Exalted Ruler.



Also taking part in the ceremonies were (first row, from left) District Deputies Fred Fox; Gilbert Kamara; A. J. Beeler; Thomas Jones; Ted Hurd; Claude Graham, and (second row) Grand Lodge Committeemen Raymond Schroth; James Trimble; William Raw; Robert Yothers; Hal Randall, and PGER Frank Hise. Credit for the formation of the new lodge goes to Salem Lodge members and Keizer Secy. George Goesch.



STATE SENATOR David H. Elliot (third from left) recently became a member of Seaford, Del., Lodge. ER Allen Satterfield (second from left) presented him with a flag after the initiation which took place during the visit of DDGER David Hirshout (left), Wilmington, and VP Carmine Pisapia.



A RADIO AUCTION to support the Arthritis Foundation was sponsored by Bath, Me., Lodge. AF Chairman C. Owen Pollard (right) accepted the check for \$1,300 from (from left) ER John Lydon, Brothers Joseph Desmond, Maurice Owen, Alden Grant, Justin Ingersoll, and station WJTO manager W. Turner Porter.



A TELEVISION MASS for shutins is supported by the Massachusetts Elks Association. Msgr. Walter Flaherty (third from left), in charge of the archdiocese television Mass, and Bishop Jeremiah F. Minnehan, a member of Norwood Lodge, accepted a check from (from left) SDGER Michael J. McNamara, SP Donald Podgurski, Grand Trustee W. Edward Wilson, and SDGER Edward A. Spry.



A FIRE ENGINE was presented to the Morongo Indian Volunteer Fire Department by Whittier, Calif., Lodge. The MIVFD protects the U.S. National Forest in the vicinity of Banning, Calif. ER Eric Horner (third from right) presented the title for the truck. Kenneth Miguel.



NELSON E. W. STUART (third from left), director of the Elks National Foundation, and Mrs. Stuart were guests of Kalamazoo, Mich., Lodge for the annual Charity Ball. Brother Stuart was presented with the first Exalted Ruler's Outstanding Service award. Congratulating him were (from left) PSP Robert Lacey; PER Donald Frisinger; ER Fred Tournquist; State Foundation Chm. Gunnard Oslund, and VP Erwin Hill.



WINNERS of the 1971 Elks National Bowling Tournament held in Kalamazoo are the team members from Champaign, Ill., Lodge. Brother Jay Boyd, (first row, left), vice-president of the Elks Bowling Ass'n, and Don Saegesser (right), vice-president of the Champaign National Bank, joined in presenting the trophy to (from left) Vern Kuetemeyer; Jack Moore; Charles Woodworth; Ecus Vaughn, and Blaine Kerins. The 1972 tournament is currently being held in Fort Wayne, Ind.

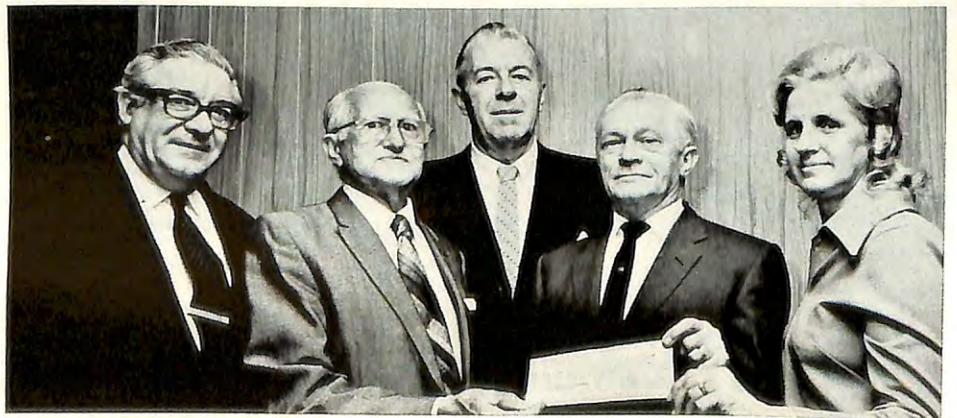


THE ANNUAL SPORTS BANQUET at Woodland, Calif., Lodge included 17 sports figures—representing football, baseball, swimming and track—as special guests. Brother John Rohde (standing, left) greeted (seated, from left) San Francisco Giant pitchers Rich Robertson, Don Carrithers, and Steve Stone, Oakland Athletics catcher Dave Duncan, and (standing) Oakland Raiders Ben Davidson and Jim Otto, and NL baseball umpire Chris Pelekoudas.



GRAND EXALTED RULER and Mrs. E. Gene Fournace made a brief visit to Minot, N. D., Lodge recently for an informal dinner. They were welcomed by PGER and Mrs. Raymond C. Dobson (seated, left) and (standing) ER and Mrs. Robert W. Palda, Past Grand Chap. Felix J. Andrews, and Past Grand Tiler and Mrs. Cliff Reed.

EAST ORANGE, New Jersey, Lodge presented a check to Mr. and Mrs. John Gossweiler to cover the expense of their daughter's operation for scoliosis—lateral curvature of the spine. Joining in presenting the check were (from left) ER Howard Nelson, Crippled Children's Chm. Herbert Marion, and Trustee J. Gallagher.



Art Linkletter Talks About Drugs



Effective drug education is based on several operating principles: realistic assessment of goals and objectives, thorough preparation of participants, community involvement, evaluation of materials and techniques, and constant adjustment of the whole program to meet changing conditions.

The first step might be the hardest. It's the process of setting realistic and attainable goals for the drug education program. Everyone wants to put an end to the harmful misuse of drugs, of course, but can a school district reasonably expect a drug education unit in the curriculum to do the job?

The drug education program needs to be geared to things as they are. This means that administrators, teachers and curriculum planners will have to ask—and answer—questions about the kind of drug problem being treated; about the depth and change-resistance among young people; about who the program should be reaching (age and academic levels, just students or students and parents, etc.).

Once the goals are set, the second step is to involve all participants—teachers, administrators, guidance counselors, coaches, community leaders—in a program of thorough preparation and self education. There is nothing that guarantees failure quite so plainly as the uninformed attempting to teach the sophisticated young about drugs.

Does this mean to teach about drugs, teachers have to use them? Does it mean that all drug educators must troop off to the Haight-Ashbury in San Francisco and take notes on life-styles? Hardly.

But it does mean that teachers have to become as knowledgeable as they can about the life-styles, habits, expectations, values and experiences of the people they expect to teach. Science has given us a wealth of new and helpful data about drug use and misuse; it is the duty of drug educators to become as familiar with drug information as math instructors must become with new number theory or related developments.

Hogan

(Continued from page 25)

maybe we could get him to lend us some of his rabbit talents in a little demonstration of this Abajabi's hunting skill. How about it, Jim?"

The laughter over this crack all but raised the roof. My ears got hot, and I lost every bit of common sense I had.

"Listen, you red rompered breeze bag," I choked, "I can show you a rabbit that can mop up the floor with this stupid mutt."

This really convulsed the boys, all but Frank, whose face now made his shorts look a pale pink.

"You mean yourself, I suppose," said Frank, and now some of the gang rolled on the floor.

I think my face was purple now, and my brain was operating on nothing but pure primitive rage. "I mean a little bitty rabbit," I said thickly, "and I'll put up \$20 on it."

"You mean," said Frank unbelievably, "you're ready to put \$20 on a rabbit whipping my dog?"

The fellows were all attention now, and Bill Morris tugged at my sleeve trying to shut me up. He could see that things had gotten out of hand.

But I was beyond all caution. "A plain ordinary wild rabbit that eats lettuce and twitches his nose."

"You're on," said Frank making a quick draw for his wallet.

Some of us got into my car which was now ready and the rest climbed into Andy's service truck.

We piled out in front of my house, and I said, "Now all of you keep out of the garden so this poor mutt will have a chance."

We trooped around the house and I sighed with relief to see Hogan down by his lettuce.

Frank had the Abajabi on a leash and the mutt was tugging and whimpering with eagerness. At least he knew game when he saw it.

"Say when you want the fur to fly," said Frank, his hand on the leash snap.

"That rabbit don't seem much scared," said Al Shefler in a puzzled tone.

I noticed Hogan shift his position a little. "Let him loose," I said to Frank, and Frank unsnapped the leash.

The Abajabi shot like an arrow past the peas toward Hogan. Hogan wound up his hind leg, giving it an extra crank for more power.

Just as the dog pounced, Hogan's left hind leg shot out. It landed with pinpoint accuracy on the Abajabi's nose, lifting him up on his hind legs and bouncing Hogan back about a yard or so.

(Continued on page 47)

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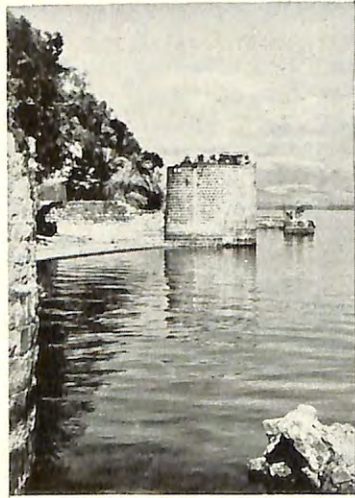
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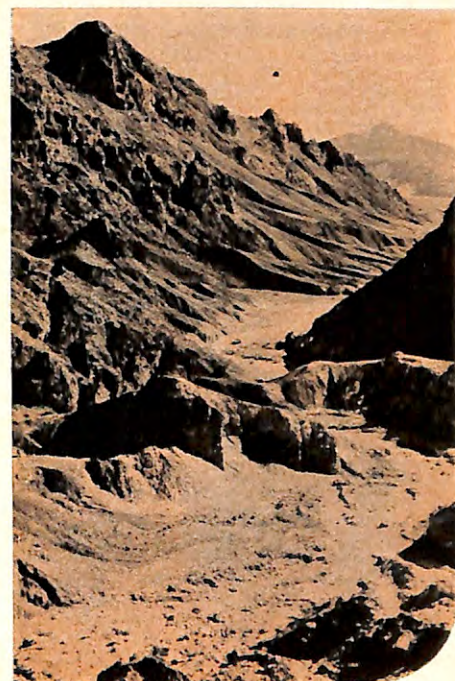


Mount Zion (top) stands adjacent to the walled section of Jerusalem, housing sites sacred to Jews, Christians, and Moslems. Favorite seaside resorts (bottom) are located on the Red Sea and Israel's historic Sea of Galilee.

by Jerry Hulse

IT WAS MISTING in Tel Aviv as the jetliner touched down. Across the aisle Mrs. Ida M. Silverman of Providence, R. I., watched anxiously from her window, a wilted corsage pinned to her coat. The corsage was a goodbye gift from well-wishers in the United States. This was her 21st trip to Israel and her last; she wouldn't be returning to the U.S. again. She was coming "home" to stay, said the 89-year-old widow of a U.S. banking executive. In America she'd helped build nearly 100 synagogues and for her contribution had been voted the Jewish Mother of the Year. Now her work was done and Israel was her reward. As the TWA jet touched down at Lod Airport she turned to me and smiled. "Welcome to my land," she said.

She wasn't alone. Nor was I. Nearly 200 passengers filed off the Boeing airliner with us. Mainly they were



The relationship of Tel Aviv (background) and Jaffa (foreground) is clearly evident as is the contrast in styles between young brash Tel Aviv and ancient Jaffa. (Top right) Tourists find floating in the Dead Sea easy, due to the high salt content. (Bottom) Covering approximately half the country, the Negev desert is as beautiful as it is mysterious.

tourists. The terminal was packed with other new arrivals. Each day dozens of jets bring hundreds of visitors. It's an invasion that has cash registers ringing from Safad in the north to Sharm El-Sheikh in the south. Israel's guests come armed with Instamatics, suntan lotion and bikinis. In some corners the invasion has the Israelis crying for a cease-fire. They've been overwhelmed. "It's happened unexpectedly," said Moshe Shoshani of the Ministry of Tourism. "It came without warning." By the end of 1971 the little nation had played host to nearly 600,000 tourists, a 38 percent increase over 1970. An even greater number of visitors is expected this year. While tourist officials are bewildered, a number of factors obviously are responsible—among them the Suez cease-fire.

Whenever there is a crisis or a threat of a crisis the tourists pull back. Later they regroup for another push forward. There is little doubt that next

year all visitor records will be broken as Israel celebrates its 25th anniversary. To accommodate an anticipated 800,000 visitors the nation is busy building thousands of new hotel rooms. Hilton, already doing business in Tel Aviv, has broken ground for another hotel in Jerusalem. Hyatt is putting in an appearance along with a new Holiday Inn. Altogether 5,500 new rooms are under construction—from the Golan Heights to the Red Sea. Dozens of other hotels will rise between now and the big independence year celebration.

To accommodate new waves of friendly invaders the Ministry of Tourism is booking 20,000 rooms in private homes at \$3.75 to \$5 a night. Barring a renewed crisis with the Arabs, tourism could become the forerunner of the nation's economy.

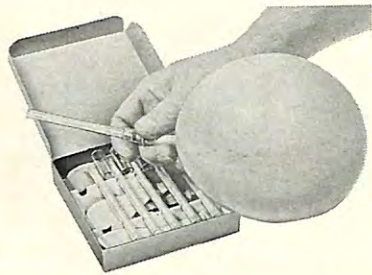
The Miami of Israel's Mediterranean coast lies between Tel Aviv and Caesarea. Besides the Hilton, other

popular tourist hotels are the Dan and the Sheraton, each of them glorying in five-star fame. A few miles away the huge new 32-story Shalom Tower—Israel's Empire State Building—has on sale everything from acid rock records to milkshakes, borscht and blintzes.

In Jerusalem I bypassed the big hotels to put up in a pasha's palace. Only the pasha is no longer around. He's been gone for years. One day he loaded up his harem and disappeared. No one has seen him since. After this a Britisher bought the palace, turned it into a hotel and named it the American Colony. The courtyard is filled with flowers. Geraniums drip from one wall and bougainvillea covers the other. During the pasha's time harem beauties would sun themselves beside a fountain in the courtyard. Just like the harem girls do in a Hollywood flick. Altogether there are 75 rooms. The owner is adding 32.

(Continued on page 48)

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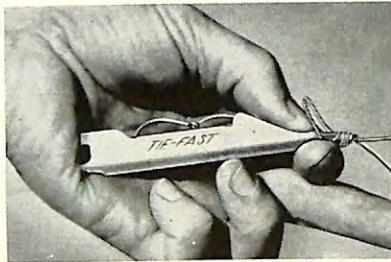
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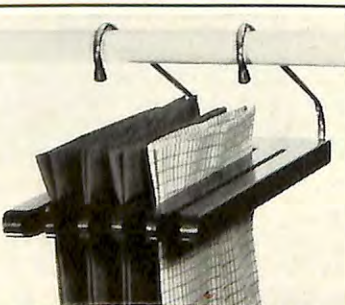
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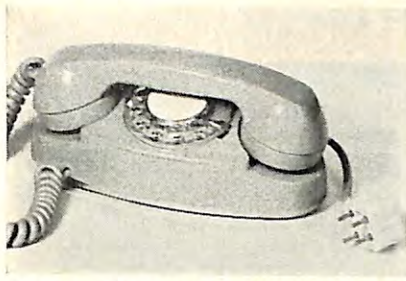
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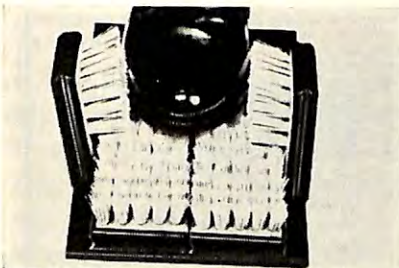
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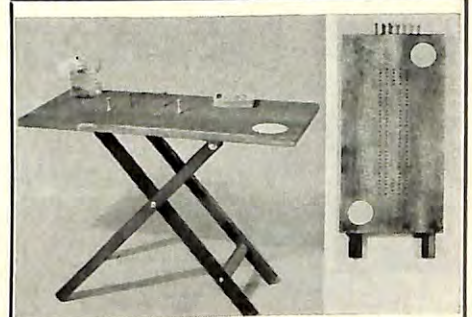
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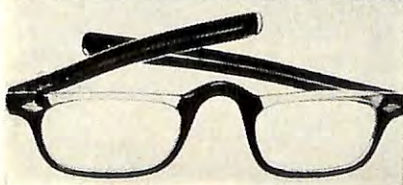
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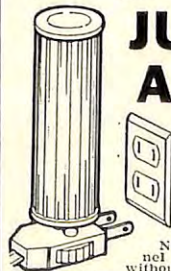
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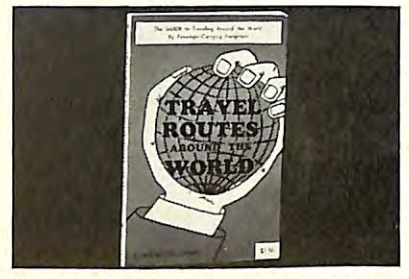
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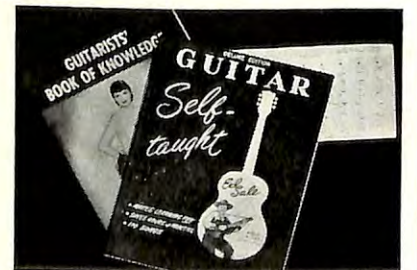
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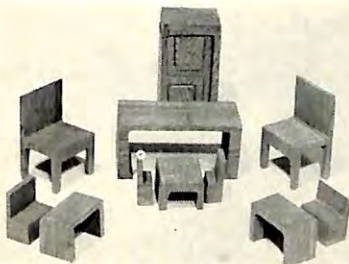
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ON A RAINY DAY, YOU CAN SEE thanks to Clear-View Dome Umbrella. Fully protects your head, hairdo and shoulders and lets you see where you're walking. Heavy-duty clear plastic; sturdy metal ribs. Opens to 26" diam. Lightweight. \$3.99. 2/\$7.50. Add 60¢ each shpg. Jay Norris Corp., Dept. EL-372, 31 Hanse Ave., Freeport, N.Y. 11520.



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BLIX, THE REDWOOD WONDER TOY. Fun for all, this solid block of genuine California Redwood comes apart to make 10 pieces of furniture. All pieces reassemble into original block. One set makes school room, living room, dinette, bedroom, office, more. \$2.00 ppd. Incl. instructions. AeroFit Products, Inc., 8531 Whitaker St., Buena Park, Ca. 90620.

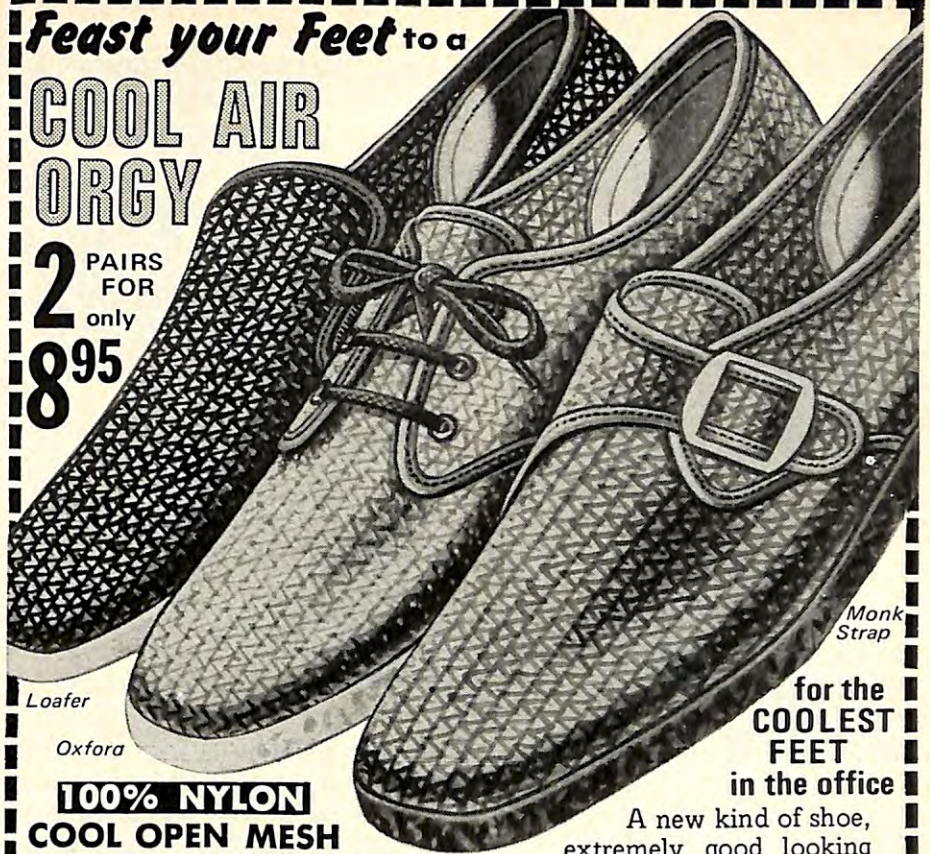


MIGHT-TEE" SHIRT combines the best features of tee shirt and athletic shirt to produce the "Tay" Shirt. Soft, full combed 100% cotton knit and a most comfortable undershirt. S(34-36); M(38-40); L(42-44); XL (46). \$2.00 ea.; 3 for \$5.00; 7 for \$11.00. Ppd. Wittmann Textiles, Dept. E, 6787 Southboro Station, West Palm Beach, Fla. 33405.

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A new kind of shoe, extremely good looking for business. So outlandishly comfortable you'll wear them all your Easy Life hours, too.

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You get the same cool, handsome style, but at a fraction of the high-fashion import price. Plus nylon wears longer, keeps its color, is completely waterproof, fits smoother, and will never stretch out of shape. **LOOK AT THESE STYLES!** This is no simple sandal for beach wear. These are shoes designed on new lasts for up-to-date office wear in the very latest models of broad toe oxfords, a new slip-on, and even the fashion craze **MONK STRAP!**

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Cash In On the Savings and Turn On the Comfort! — Engineers and stylists knock themselves out to give you new comfort, full support, and good looks. Use coupon below and see it yourself:

ORDER TWO STYLES — BOTH PAIR FOR 8.95
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WE CARRY YOUR EXACT SIZE
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Note: The same new manufacturing process that helps us smash conventional shoe prices assures you far longer wear too. **WARNING — Order now and get set for hot weather ahead!**

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pkgs. 2 pkgs. \$3.75. 72" length \$2.98
pkgs. 2 pkgs. \$5.50. Edwards Products, Dept. E32F, 910 Beechwood Ave., Cherry Hill, New Jersey 08034.

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10 lb. can, (Treats 4,000 sq. ft. of lake bottom) \$14.95 plus \$2 for postage. (50 lb. carton, \$50 plus \$5 shipping)

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Elks Family Shopper



MAN'S STRETCH WIG covers all your hair, sideburns too and stays in place. Washable, is cool, lightweight. Fits any size head. Black, off black, chestnut, dark, med. or lt. brown, dark blond, black or brown mixed with grey. Specify color, style. #M-109, \$9.95 ppd. Franklin Fashions, Dept. EL-32, 378 S. Franklin St., Hempstead, N.Y. 11550.



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Amazoy is the Trade Mark Registered U. S. Patent Office for our Meyer Z-52 Zoysia Grass.

Lady Plugs In Zoysia Grass Saves Time Work And Money

EARLY BIRD SPECIAL! ORDER NOW AND GET UP TO 200 PLUGS FREE!

By Mike Senkiw
Agronomist

Every year I watch people pour time and money into lawns that fail them just when they want their lawns the most.

I see them reseed, feed, water, weed and mow, mow, mow! When it turns to hay in midsummer, I feel like calling out, "For Heaven's sake, when are you going to stop throwing money away and switch to Zoysia Grass."

In comparison, I'm always happy to get letters from people who have plugged in my Zoysia Grass, because they write to tell me how beautiful their lawns are even in mid-summer heat and drought.

"MOWED IT 2 TIMES," WRITES WOMAN

For example, Mrs. M. R. Mitter writes me how her lawn "... is the envy of all who see it. When everybody's lawns around here are brown from drought ours just stays as green as ever. I've never watered it, only when I put the plugs in ... Last summer we had it mowed (2) times. Another thing, we never have to pull any weeds—it's just wonderful!"

Wonderful? Yes, Zoysia Grass IS wonderful! Plant it now and like Mrs. Mitter you'll cut mowing by 2/3 ... never have another weed problem all summer long the rest of your life!

And from Iowa came word that the State's largest Men's Garden Club picked a Zoysia lawn as the "top lawn—nearly perfect" in its area. Yet this lawn had been watered only once all summer up to August!

These represent but 2 of thousands of happy Zoysia owners. Their experiences show that you, too, can have a lawn that stays green and beautiful thru blistering heat, water bans—even drought!

CUTS YOUR WORK, SAVES YOU MONEY

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement ... ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by 2/3.

WEAR RESISTANT

When America's largest University tested 13 leading grasses for wear resistance, such as foot scuffing, the Zoysias (matrella and japonica Meyer Z-52) led all others.

Your Amazoy lawn takes such wear as cookouts, lawn parties, lawn furniture, etc. Grows so thick you could play football on it and not get your feet muddy. Even if children play on it, they won't hurt it—or themselves.

CHOKES OUT CRABGRASS

Thick, rich, luxurious Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long! It will NOT winter kill. Goes off its green color after killing frost, regains fresh new beauty every Spring—a true perennial!

NO NEED TO RIP OUT PRESENT GRASS

Now's the time to order your Zoysia plugs—to get started on a lawn that will choke out crabgrass and weeds all summer long and year after year.

Plug it into an entire lawn or limited "problem areas". Plug it into poor soil, "builder's soil", clay or sandy soils—even salty, beach areas, and I guarantee it to grow!

PERFECT FOR SLOPES

If slopes are a problem, plug in Amazoy and let it stop erosion. Or plug it into hard-to-cover spots, play-worn areas, etc.

PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checkerboard style. Every plug 3 sq. inches.

When planted in existing lawn areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

Your Own Supply of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas as you may desire.

NO SOD, NO SEED

There's no seed that produces winter-hardy Meyer Z-52 Zoysia. Grass and sod or ordinary grass carries with it the same problems as seed—like weeds, diseases, frequent mowing, burning out, etc. That's why Amazoy comes in pre-cut plugs ... your assurance of lawn success.

Every Plug Guaranteed to Grow In Your Area • In Your Soil

- **WON'T WINTER KILL**—has survived temperatures 30° below zero!
- **WON'T HEAT KILL**—when other grasses burn out, Amazoy remains green and lovely!

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it, you know we have to be sure of our product.

Consider the time and money you invest in your lawn and it doesn't pay to struggle with grass that burns out just when you want it most. Order Amazoy now and let it spread into thrillingly beautiful turf!

FREE UP TO 200 PLUGS For Ordering Early!

Order Now For Earliest Planting In Your Area

100 Plugs plus bonus of 10. TOTAL of 110 PLUGS **6⁹⁵**

100 plugs and plugger, plus bonus of 20 FREE PLUGS	200 plugs and plugger, plus bonus of 25 FREE PLUGS	300 plugs and plugger, plus bonus of 50 FREE PLUGS	1100 plugs and plugger, plus bonus of 200 FREE PLUGS
TOTAL 120 PLUGS	TOTAL 225 PLUGS	TOTAL 350 PLUGS	TOTAL 1300 PLUGS
9⁹⁵	13⁷⁵	17⁷⁵	39⁹⁵

Work Less • Worry Less • Spend Less

- Easy To Plant, Easy To Care For
- Perfect For Problem Areas
- Chokes Out Crabgrass
- Reduces Mowing 2/3
- Stays Green Through Droughts
- Resists Blight, Diseases and Most Insects
- Won't Winter Kill
- Laughs At Water Bans

No Need To Rip Out Your Present Grass Plug In Amazoy

SAVE ON PATENTED STEP-ON PLUGGER, OR GET IT FREE WITH LARGER ORDERS OF 600 PLUGS OR MORE.

A growth-producing 2-way plugger that saves bending, time, work. Cuts away competing growth at same time it digs holes for plugs. Invaluable for transplanting. Rugged yet so light a woman can use it.

Just set Amazoy plugs into holes in ground like a cork in a bottle. (Plant 1 foot apart, checkerboard style.) Easy planting instructions with each order.

Order now for Bonus Plugs Free and earliest correct time for planting in your area.

To: Mr. Mike Senkiw, Zoysia Farm Nurseries, Dept. 496
6414 Reisterstown Rd., Baltimore, Maryland 21215
Dear Mr. Senkiw: Please send me the quantity of guaranteed Amazoy as checked below. Each order is shipped the same day as taken from the soil, shipping charge collect, via most economical means.

<input type="checkbox"/> 100 Plugs plus bonus of 10. TOTAL 110 PLUGS.....	<input type="checkbox"/> 100 Plugs & Plugger plus bonus of 20 FREE. TOTAL OF 120 PLUGS.....	<input type="checkbox"/> 200 Plugs plus bonus of 20 FREE. TOTAL OF 220 PLUGS.....
\$6⁹⁵	\$9⁹⁵	\$11²⁰
<input type="checkbox"/> 200 Plugs & Plugger plus bonus of 25 FREE. TOTAL 225 PLUGS.....	<input type="checkbox"/> 300 Plugs & Plugger plus bonus of 50 PLUGS FREE. TOTAL 350 PLUGS.....	<input type="checkbox"/> 1100 Plugs & Plugger plus bonus of 200 plugs. TOTAL 1300 PLUGS.....
\$13⁷⁵	\$17⁷⁵	\$39⁹⁵

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Bring life to any child's room with the color and excitement of our 6 adorable animal figures, up to 2 feet tall, in durable textured self adhering vinyl. Complete kit in 11 colors is sure to captivate any youngster.

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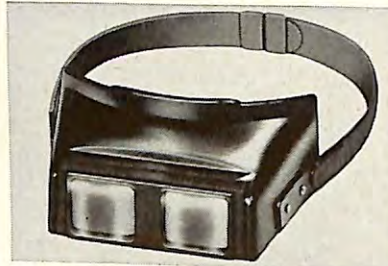
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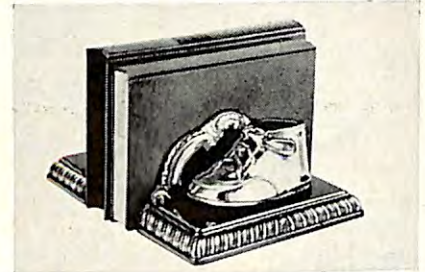
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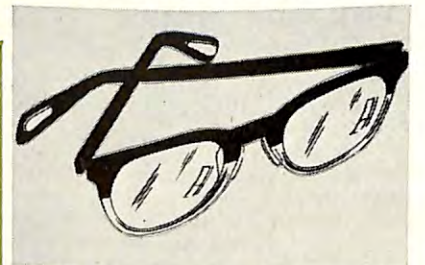
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BABY'S FIRST SHOES IN BRONZE—a sure hit with parents and grandparents. Shoes alone plated in bronze for just \$3.99 a pair ppd. Or send shoes to be plated and mounted on bookends (shown), picture frame, TV lamp. For full details, money-saving certificate, postpaid mailer, write American Bronzing, Box 6533-C25, Bexley, Ohio 43209.



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Easy living starts after work! And calls for Easier Slacks: Easier to get on over your shoes. A little easier in the knees, crotch, and thigh. Lets you bend easier when you snap the leash on Fido's collar. Easier in the seat when you squat to find the proper can of red paint on the bottom shelf.

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LODGE VISITS

GRAND EXALTED RULER E. Gene Fournace



During his recent visit to State College, Pa., Lodge GER Fournace met members of Penn State University's football team and coaching staff, winners of the 1971 Cotton Bowl. Later in the day ER L. William Smutzer (left) presented him with an autographed football.



Cutting the welcome cake at Asbury Park, N. J., Lodge, Brother Fournace was assisted by ER Arthur Valente (left) and PGER William J. Jernick.

Greetings from the West Central District of Pennsylvania were extended to GER Fournace upon his arrival at Latrobe Lodge. Among those extending the welcome were (from left) State Treas. C. D. Bixler, Blairsville; ER Paul Nealer, Indiana; ER Edward Boehme; VP John Boerio, and Past Grand Est. Lect. Kt. James Ebersberger.



The leaders of two of the largest fraternal organizations in the country, the Fraternal Order of Eagles and our BPOE, scheduled visits in Duluth, Minn., on the same date. At a joint press conference during their stay were (from left) Worthy President John Armstrong, Duluth Eagles; Grand Worthy President Ken Stewardson; GER E. Gene Fournace, and Duluth ER Charles H. Lemon.

Hogan

(Continued from page 33)

For a moment the Abajabi balanced on his hind legs in absolute silence. Then he let loose with an ear splitting screech and started pivoting in small circles like a top. He next attempted to bury his nose in the soft garden loam convinced, no doubt, that it was detached from the rest of his face. Finally, moaning piteously, he dragged himself back to Frank and lay at his feet with both front paws over his hurt nose.

The men all stood there, mouths agape, not believing what they had just witnessed. Frank appeared ready to cry. He looked from his dog to me to Hogan. He finally settled his wrath on Hogan.

"You dirty rat," he yelled with complete biological inaccuracy, and headed for Hogan.

"Hey, Frank, it was a fair fight," said Bill, grabbing his arm.

Frank shook himself free and headed down the row of green stuff. Hogan positioned himself and finished his windup just as Frank lifted his foot for a kick that would have sent Hogan into the next county. Hogan's hard paw landed with a smack against the bare shin of the leg Frank was standing on. Frank's kick wandered off aimlessly into thin air.

If you think the Abajabi's screech was something, you should have heard Frank's. It started at high C and went up from there. Then with total disregard for Hogan's vegetables, Frank

"You dirty rat," he yelled with complete biological inaccuracy, and headed for Hogan.

went into a spirited one legged rendition of the Highland Fling, accompanying himself with improbable tones and unprintable lyrics. Even Hogan was fascinated and paused in his munching for a few moments.

Very solemnly Bill Morris handed me the two \$20 bills. Then with the help of Al Shefler and the others he led the broken Frank around the house to the service truck. The Abajabi followed sadly, pausing every few steps to massage his abused nose.

I walked slowly down the row of garden stuff toward Hogan. "Hogan," I said, "you are a real champion. With this \$20 I am going to buy you..."

I didn't get any further. Hogan's fighting blood must have been up, because, although I was still a good six feet from him, he gave a couple of hops and without the benefit of a wind-

up he cut loose with a sledge hammer wallop against my shin.

My wife found me a few minutes later rubbing my shin with an ice cube.

"When are you going to stop annoying poor Hogan?" she wanted to know.

A few days later I found out a few things from a dog breeder I called. He said there was no such breed as an

Abajabi and as near as he could tell from my description of Gilroy's pride the dog could only be a cross between a long legged mongrel and a short legged one. When I called Frank to give him this information, his wife said he had just taken a position in Mexico and that she would be joining him as soon as she got the moving taken care of. ■

New Editorial Policy

The Elks National Memorial and Publication Commission, during its meeting at the Grand Lodge convention, reported the adoption of a new policy for the Magazine which it is hoped will keep the news of the lodges more current. This policy provides that no material submitted for the Lodge News section of the Magazine will be accepted if it is more than three weeks old at the time it is received. *The editors urge all lodge publicity chairmen to waste no time in sending news on their lodge's activities to the Magazine.*

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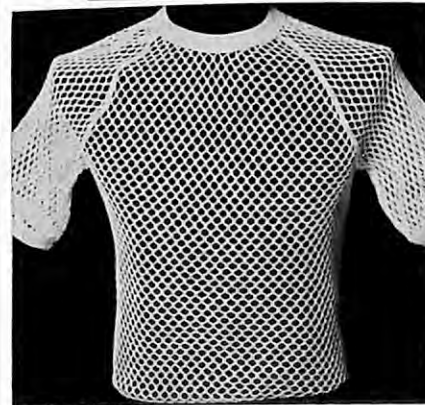
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Israel: Mediterranean Oasis *(Continued from page 35)*

Rates during the high season range from \$4.60 and \$5.45 single to \$6.90 and \$12.90 double. There is \$1 extra for breakfast, plus \$2.60 for lunch and \$3.60 for dinner. In Jerusalem there are 57 other hotels recommended by the Industry of Tourism: 31 on the east side, 22 in the old Jordanian sector and four on the outskirts of town. Among them are four five-star hotels. The most famous is the venerable King David. The others are the St. George, the Mount Scopus and the Intercontinental. The Intercontinental, a slick low-rise, looks off on the old walled city of Jerusalem from the Mount of Olives and east to the Dead Sea and the mountains of Moab. The sign on the reception desk announces "Sharif Sharaf at your service" and in the dining room the menu lists "St. Peter's fish from the Sea of Galilee." Before the Jordanians were pushed out of Jerusalem they made it difficult for pilgrims entering the old city from the Israeli side. Those arriving with an

Israeli visa in their passport were turned back. Others entering Israel from the Jordanian side were asked for proof they'd spend at least 72 hours in the Arab state.

Now the Mandelbaum gate is gone, the old checkpoint Charlie of Jerusalem. The city is no longer divided. For 3,000 years Jerusalem has played host to kings, Christians, Jews, Moslems, prophets and conquerors. All have left their mark. It has been destroyed and rebuilt and the drama continues. Not only is Jerusalem a world of Christianity and Judaism, but it is also a Moslem shrine. The old city is divided into four quarters: Jewish, Christian, Moslem and Armenian. Along the Via Doloresa where Jesus passed on His way to the cross are twisting alleys, fruit stalls, butcher shops, vegetable stands, Jews, Arabs, Christians and the ordinary curious. A few miles away in Bethlehem the historic drama continues as a Moslem policeman walks his beat in Manger Square. Beyond,

the Arab casbah bristles with TV antennas. Veiled women stand with water jars on their heads—and signs on gift shops in the Square tell how Diners Club is honored.

The same tour busses leave regularly as well for the Dead Sea and the fortress of Masada. Centuries ago Jewish zealots camped inside the fortress, the last stronghold in their revolt against the Romans. Ernest Gann told the story in his best seller, "The Antagonists." On this lonely mountaintop overlooking the Dead Sea, 960 zealots waited patiently while slowly the Romans gained ground, finally battering down the walls with rams and flame. With 10,000 men the Tenth Roman Legion spent three years to mark the tragic end. For months they moved tons of earth, building their ramp up the impregnable mountainside. When finally the Romans reached Masada, setting fire to its walls, all life was gone, for together the zealots had taken their own lives.

At the southern tip of Israel, entrepreneurs are establishing still another resort in the occupied land of Sharm El-Sheikh where the land falls away in a meeting with the Red Sea, a desolate outpost fought for and bled for by both the Israelis and the Egyptians. It was here the Egyptians were twice ejected by the Israelis after blockading the streets of Tiran, the life line of Israel leading to the Red Sea from Eilat. Sharm El-Sheikh, at the southern end of the 26,000 square mile Sinai Peninsula, represents one of the grave issues in the middle east crisis.

(Continued on page 50)

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EDWARD P. CARNOT, a long-time member of Mount Pleasant, Pa. Lodge Number 868, will take over the office of Comptroller upon the retirement of Frank Vossel later this year.

Carnot, who retired December 31, 1971, after 25 years with the United States Steel Corporation, was a Supervising Senior Auditor.

He was born in Greensburg, Pa., received his education at Robert Morris College in Pittsburgh and the University of Pittsburgh. He served for 3½ years in the U.S. Army Finance Department during World War Two, 22 months of which were in Newfoundland.

He is a bachelor whose hobbies include golf, fishing, photography and bridge. Besides being an Elk, he also belongs to the American Legion and the Institute of Internal Auditors.

Brother Carnot's office is in the Order's national headquarters at 2750 N. Lakeview Avenue in Chicago.

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DDGER Marvin V. Kidd (fifth from left), presented Foundation certificates to eight members of Charleston, W. Va., Lodge for donating \$100 each. Certificate recipients were (from left) Est. Lect. Kt. Corbett C. Mullins; William Doyle; Hubert Earwood; Est. Lead. Kt. Richard Harris; ER Lewis Gene Stuck; PER A. J. Prohovich; James Frye, and Marvin Cobbs. Brother Earwood received his third certificate.



Burlington, Vt., Lodge broke all records in Vermont by raising \$2,200 for the Foundation in one night. Grand prize winner, Brother Maurice Hazen, won a 1972 Cadillac, and Louis Toulis won a weekend for two at the world famous Hotel Bonaventure in Montreal, Canada. DDGER Lawrence E. Futvoye (second from left) accepted the check on behalf of the Foundation. Also present were (from left) ER James McEnrue, Est. Lead. Kt. Richard Bove, and PER Daniel Mainieri.



Brother James R. Kempston of Des Plaines, Ill., Lodge donated \$1,000 to the Elks National Foundation to become the lodge's first honorary founder. He presented his check to PDD Charles Bolek. Secy. Ralph Halvorsen and Dick Murphy, club manager, were present.

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Israel
(Continued from page 48)

Egypt demands its return. Israel says no. When the 1956 war ended Israel turned Sharm El-Sheik over to the U.N. Later, Nasser replaced U.N. troops with Egyptian soldiers and again imposed the blockade. In the Six Day War of 1967, the Israelis once more smashed the blockade. Now they are asked a second time to withdraw. Never, say the Israelis, and who can blame them?

Meanwhile, they have created their new tourist spa on the shores of the Red Sea at the entrance to the straits. Rain almost never falls at Sharm El-Sheikh. There are only the endless sunny days with the summertime temperature sometimes reaching a boiling 130°.

Prefab, air-conditioned bungalows and caravan trailers are up for grabs at \$25 a day per couple, meals included. At mealtime, guests retire to a dirigible-like tent, which is inflated by a continuous flow of pumped-in air. It is like sitting down to a dinner inside a blimp. Twenty-five Bedouins from the tribe of Sheik Abu Abdallah do the honors. Later, as darkness comes, they gather in an outdoor discotheque to sing beneath the moon at the end of

(Continued on page 55)

Obituaries

PAST DISTRICT DEPUTY James S. McCarthy Sr., an honorary life member of Whiting, Ind., Lodge, died December 15, 1971, at the age of 72.

Brother McCarthy served as Exalted Ruler of his lodge for 1933-1934 and was appointed District Deputy Grand Exalted Ruler of the North District for 1937-1938.

PAST DISTRICT DEPUTY William J. Lalor, a member of Woonsocket, R. I., Lodge since 1904, died January 2, 1972, at the age of 91.

Brother Lalor served as Exalted Ruler for 1909-1910. He was appointed District Deputy Grand Exalted Ruler for 1914-1915. In 1960 he was honored as the state's oldest living past exalted ruler and past district deputy.

He was granted an award of merit on June 19, 1944 by the Elks National War Commission for his part in helping to recruit over 2,500 men and women for the armed forces.

PAST DISTRICT DEPUTY Granville T. Burke, a member of Oakland, Calif., Lodge, died in December 1971.

He served as Exalted Ruler of his lodge and was appointed District Deputy Grand Exalted Ruler of his state's Bay District for 1958-1959.

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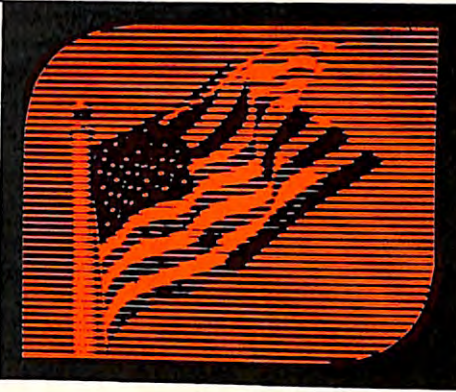
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ELKS NATIONAL SERVICE COMMISSION



A plaque was awarded to PGER William J. Jernick, chairman of the Elks National Service Commission, in recognition of the services the commission has given to patients. Capt. William Tarr, St. Albans, N. Y., Naval Hospital commander, made the presentation. Joining them were (from left) PER William F. Britton, district commission chairman; George M. Hall, assistant commission director; Bryan J. McKeogh, director, and SP George Olsen, Lynbrook.

The Oregon State Elks Association sponsored a program to have each lodge in the state donate a television to the veterans administration. Sherwood Lodge donated the first, which the administration will place in one of the three state VA hospitals in need of televisions. With the set are veterans Elmer Pesenen and Russell Robinette; Ann Martel, veteran recreation director; Bob Steinbohn; Willie Miller; Ed Knuckles; veterans committee man; Bert Cardwell Jr.; Paul Latham, and Bun Arnold.



Thirty Vietnam veterans from Letterman Hospital in San Francisco participated in the 6th annual pheasant hunt sponsored by Tracy, Calif., Lodge. Admiring one of the prizes, a shotgun, were (from left) Joseph L. Tiago Jr., chamber of commerce president; PDD Paul Lenox; veterans Richard Luitweiler and Peter Fastert, and Est. Lead. Kt. David Bruno.

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NEWS OF THE LODGES

(Continued from page 32)



JEROME, Arizona, Lodge members dressed in their armed forces uniforms at a recent regular meeting designated by ER Edward Escalante in recognition of all veterans. Veterans of WWI, WWII, Korea, and Vietnam were represented in the group.

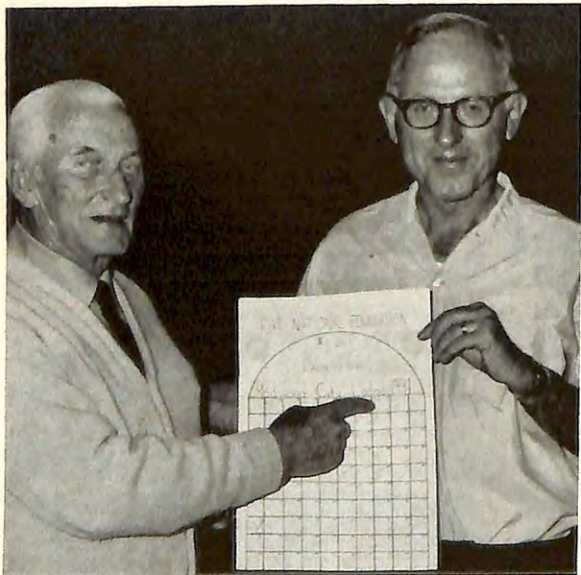
THREE GENERATIONS of one family are members of Redlands, Calif., Lodge. With DDGER Samuel Dickey Jr. (left) and ER Bill Henderson (right) are (from left) Darrel Smith, father; Sam Mitchell, grandfather, and the newest member, Lester Smith, son.



LIFE MEMBERSHIPS in Oceanside, Calif., Lodge were presented by PDD Paul Beck (left) and ER Leo Kreinbuhl (right) to long-time Elks. Brother C. W. Shanks (second from left), has been an Elk for 50 years, and J. A. Kistler is a 51-year Elk.



THE BOYS from the cottage owned and maintained by the Arizona Elks Association at the Arizona Boys Ranch were recently taken shopping for new school clothing by representatives of the association's social welfare committee. Helping the boys were (back row, from left) Kermit Bressner; Art Livingston; Louis Pavich; Mrs. John Goodwin, house parent, and Paul Ottwell, store manager.



BROTHER GEORGE SHIVELY (left), of Redwood City, Calif., Lodge was the first winner of a unique contest at his lodge. According to the inventor, Brother Gus Fischer, each member added \$1.00 to a pool and \$100 was sent to the Elks National Foundation in the winner's name. ER J. Ken Brown (right) displayed the game card.



ROSEVILLE, California, Lodge hosted SP Walter Schween Jr. (front row, left) during his official visit. ER George Sachs (second from left), greeted him and the official visitation party, which included (back row, from left) VP Robert Mason; Grand Trustee John Morey; Grand Est. Lead. Kt. Vern Huck, and State Trustee Wally Ericson. PGERs Horace Wisely and R. Leonard Bush were also present.



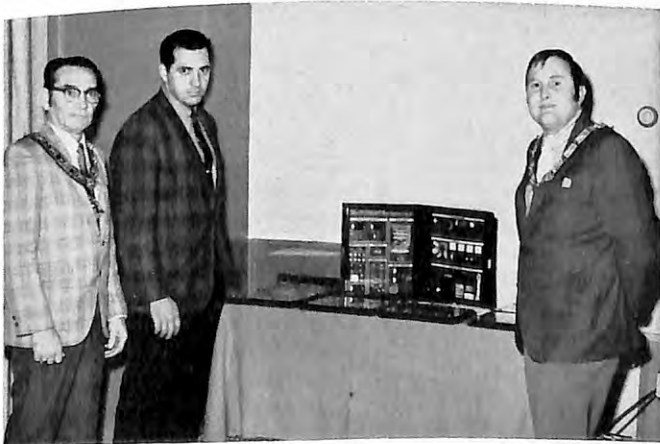
BROOKINGS, Oregon, Lodge received a redwood burl plaque, presented by Crescent City Lodge, for winning the 1970-71 Oregon Elks National Foundation contest. With the plaque, which will hold the participating lodge members' names, are (from left) ER Herb Hurtle; DDGER Fred Fox, who was visiting his home lodge at the time; Leonard Neilsen, state Foundation committeeman, and Crescent City ER Ronald Schweikl.



THE TROPHIES of the Tri-City Bowling Tournament were displayed by ER Francis D. Pantol of Chula Vista, Calif., Lodge and DDGER Frank Redus of El Cajon. Members of Chula Vista, El Cajon, North Shores, and San Diego Lodges participate in the annual event. Chula Vista Lodge has held the ladies title for the last six years and the mens title for three of the last four years.



OFFICERS GATHERED at Bozeman, Mont., Lodge during the official visit of DDGER Harold Watling (seated, center). Among those present were DDGER Byron Robb (seated, left); PSP August W. Vidro Jr. (seated, right), and ER Carl H. Beyer (back row, seventh from left).



BOISE, Idaho, Lodge held a series of programs to make the public more aware of the nation's drug problem. Tiler Charles Ingalls (left), committee chairman, and ER Russell L. Worthan (right) were shown the drug kit used by Detective Rex Mehl (center) of the Boise Police Department for demonstration and lectures in the community.



THIRTEEN MEMBERS were initiated into Ketchikan, Alaska, Lodge in honor of PDD A. H. Ziegler (seated). DDGER Ralph Strickland (standing, left) and ER W. Clark Stump (standing, right) conducted the initiation. Brother Ziegler is a charter member and Past Exalted Ruler of the lodge.



PARADISE, California, Lodge recently had the honor and pleasure of a visit by Congressman Harold Johnson (second from left), a member of Auburn lodge. (From left) VP Harlan Clark; David Ross, Americanism chairman, and ER Noel Campbell accepted a flag which had flown over the nation's Capitol.



PER BEN B. BAKER JR. (third from left) had the honor of installing his younger brother, Buddy W. Baker (second from left), as the current Exalted Ruler of Raton, N. M., Lodge. Their father, Ben B. Baker Sr. (since deceased), and brother, Mickey A. Baker, were present.



A CLASS of 27 candidates was recently initiated into Van Nuys, Calif., Lodge in honor of DDGER Robert J. McLain (seated, fourth from right) who was present on an official visit. ER Edward Shultz (seated, third from right) led the ceremony.



ANACONDA, Montana, Lodge honored Mrs. Criselda Sugrue (left) to commemorate her 53 years of musical contributions to the lodge and community. In appreciation she was presented with a plaque and an "Elks Honorary Life Ladies Card" by ER Jack Schulte. Mrs. Sugrue's corsage was pinned on her by her niece, Dr. Tuchscherer.



THE FIRST father and son to be initiated into Porterville, Calif., Lodge in the same class in 20 years are Oscar Lee Hunter (left) and Oscar Hunter (right). ER Dennis Strange congratulated them.



PORTLAND, Oregon, Lodge was recently visited by DDGER Thomas E. Jones (right), Gateway. He enjoyed the hospitality of PDD Alfred J. Moreau (center) and ER Joseph M. Stone. Brother Jones spoke about the drug problem.

Israel

(Continued from page 50)

the world. Tourists stare after them, sipping Gold Star beer and drinking in the stars. The nearby Sinai mountains constantly change colors until the purple and pink benediction of another day.

Days are filled with skin diving along a coral reef and sightseeing among old battle scars that remain from Israeli-Egyptian clashes. There are the burned out guns of Nasser and the black goat hair tents of Bedouins. The facilities at Sharm El-Sheikh aren't particularly attractive, but so what? There is the excitement merely of being at the end of the world where, in the blowing wind of nighttime, you half expect to see some lost Legionnaire or perhaps Alexander the Great himself.

North of Sharm El-Sheikh, 135 miles, the Israelis have set up another resort on the Gulf of Eilat, connecting the two spas with a brand new highway.

Arkia, Israeli's domestic airline, has put together a two-day package which includes a visit to Sharm El-Sheikh and an overnight stop at Eilat on the return to Tel Aviv, all for \$113.

Eilat has become a mecca of sorts to the skin-diver, with brand new Waikiki-style hotels and a night-club called the Queen of Sheba. Ten years ago in Eilat I met Raffi Nelson, a bearded ex-journalist from Tel Aviv who operated a shadowy pub with candlelit skulls. Now he's snuffed out the candles to launch a beach club—the poor man's Club Mediterranee—half a kilometer south of Eilat on the shores of the Sinai. Presently he makes do with a tent belonging to Jordan's late King Abdullah. Soon, though, he intends to replace the tent with a 120-room hotel. For those who'd rather drive than fly, by car it takes six hours to reach Eilat from Tel Aviv and another 3½ hours to Sharm El-Sheikh. It's a journey across the same sands over which the children of Israel wandered in their search for the Promised Land.

PUBLICITY CHAIRMEN

If you are in charge of sending news of your lodge to the ELKS MAGAZINE, be sure you have one of our information sheets with a list of material acceptable for publication. This list may be obtained by sending a self-addressed stamped envelope to:

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EGGS BENEDICT



Top toasted English muffins with slices of fried, thick-sliced bacon. Top this with poached eggs. Generously ladle Hollandaise Sauce over the eggs, and sprinkle with paprika.

HOLLANDAISE SAUCE

4 egg yolks
1 to 2 tablespoons lemon juice
½ pound (2 sticks or 1 cup) butter
¼ teaspoon salt
Dash pepper

In top of a double boiler, beat egg yolks slightly and stir in lemon juice. Place over hot, but not boiling, water—don't allow water in bottom pan to touch top pan.

Add the butter a little at a time, stirring constantly with wooden spoon. (Make sure the butter is soft). Add the salt and pepper to taste. Continue cooking slowly just until mixture thickens. Stir constantly. Makes 1 cup.

POACHED EGGS

In large saucepan, heat water (3 or 4 inches deep) just to boiling. Add 1 tablespoon vinegar and a little salt. Break each egg into a small dish and drop into the boiling water.

Turn heat down. It takes 3 to 5 minutes for eggs to cook, depending on desired doneness. Remove eggs with a slotted spoon or a pancake turner.



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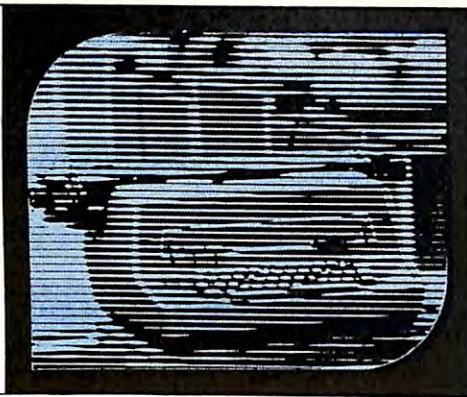
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Election Eve

THIS IS THE MONTH when subordinate Lodges nominate and elect officers for the coming year. It's a very important part of the well being of each Lodge.

If there is one thing which will cripple any organization, it's a slate of do-less officers. From the top man on down the line, you need men who will dedicate themselves to the principles of Elkdom. It is quite an honor to be named an officer of any Elks Lodge, but wearing the jewels of office and the uniform is only a small part of the responsibility that goes with that honor.

Before you nominate anyone for office, be sure he is capable of fulfilling the duties of office . . . not just a nice

guy you'd like to give a pat on the back. To do a good job takes time and energy, but if he is a dedicated Elk, he'll do what is necessary.

An important part of any officer's duties is committing the initiation ritual and the opening and closing rituals to memory. Nothing makes for a properly run meeting any more than officers who know what they are doing in the rituals. They instill a strong sense of pride in both old and new members. We have seen and heard some pitiful examples of officers who have not memorized what they have promised to memorize and who have butchered rituals, much to everyone's embarrassment.

Close scrutiny of potential candidates for office is highly recommended, preferably by an advisory committee consisting of past Lodge officers who know

each man and his potential for leadership.

We have seen, also, the value of progression through the chairs before a man attains the office of Exalted Ruler. It serves as a training period of several years and familiarizes him with most of the problems he will encounter as Exalted Ruler. No previous experience in office puts not only the man, but the Lodge, in a dangerous position.

Finally, we urge all Brothers to attend their Lodge meeting on election night and cast their ballots. A good Elk takes an active part in the affairs of his Lodge and his country.

Be a good Elk!

War Against Drug Abuse

PRESIDENT NIXON told Congress that drug abuse has assumed the dimensions of a national emergency and he added: "If we cannot destroy the drug menace in America, then it will surely in time destroy us."

The import of this warning was not lost on Grand Exalted Ruler E. Gene Fournace. In his acceptance speech at New Orleans, he announced that the fight against drug abuse would be his major project. He set up, through the Grand Lodge Americanism Committee, a workable plan to enlist the aid of all Elks . . . over 1 1/2 million strong in over 2,170 lodges . . . and they have responded well.

Hundreds of lodges have carried out projects in their communities with great success, and they continue to work hard to fight this particularly insidious crime. Every good American owes them a debt of gratitude.

Obviously, in the limited space available, we cannot list efforts of large numbers of lodges, but we would like to point out a few projects for purposes of illustration.

Warren, Ohio, Lodge put on a tremendous program which featured the famed radio-tv-business magnate Art Linkletter, who lost his 18-year-old daughter because of drugs. Linkletter has since become one of the nation's most knowledgeable lay experts on drug abuse. The ELKS MAGAZINE carries a monthly column by him . . . another phase of our efforts on drug abuse. GER Fournace, Americanism Chairman Dan Davis and many other notables were on the same program. It got tremendous news coverage.

Fulton, New York, Lodge put on a series of drug abuse educational programs for parents and students with great publicity coverage.

Seminars were conducted under the sponsorship of the Fresno, California, Lodge with police specialists talking about and showing drugs illegally sold to teenagers.

Chico, California, Lodge distributed a series of brochures on "Today's Drug Scene."

Whittier, California, Lodge presented \$1,000 worth of films to their police department in combating narcotics.

Miami, Oklahoma, Lodge joined in a campaign to "Nail The Pusher" as they contributed cash to a reward fund for

the arrest and conviction of persons selling illegal drugs.

Narcotics identification guides which describe physical symptoms and dangers of the use of seven types of drugs were distributed by Framingham, Mass., Lodge to all teachers in their school system.

As we said, we cannot name all (or even many) of the Lodges and their projects. We mention those above only as an illustration of what we mean when we say that Elks are *doing* something in the fight against drug abuse.

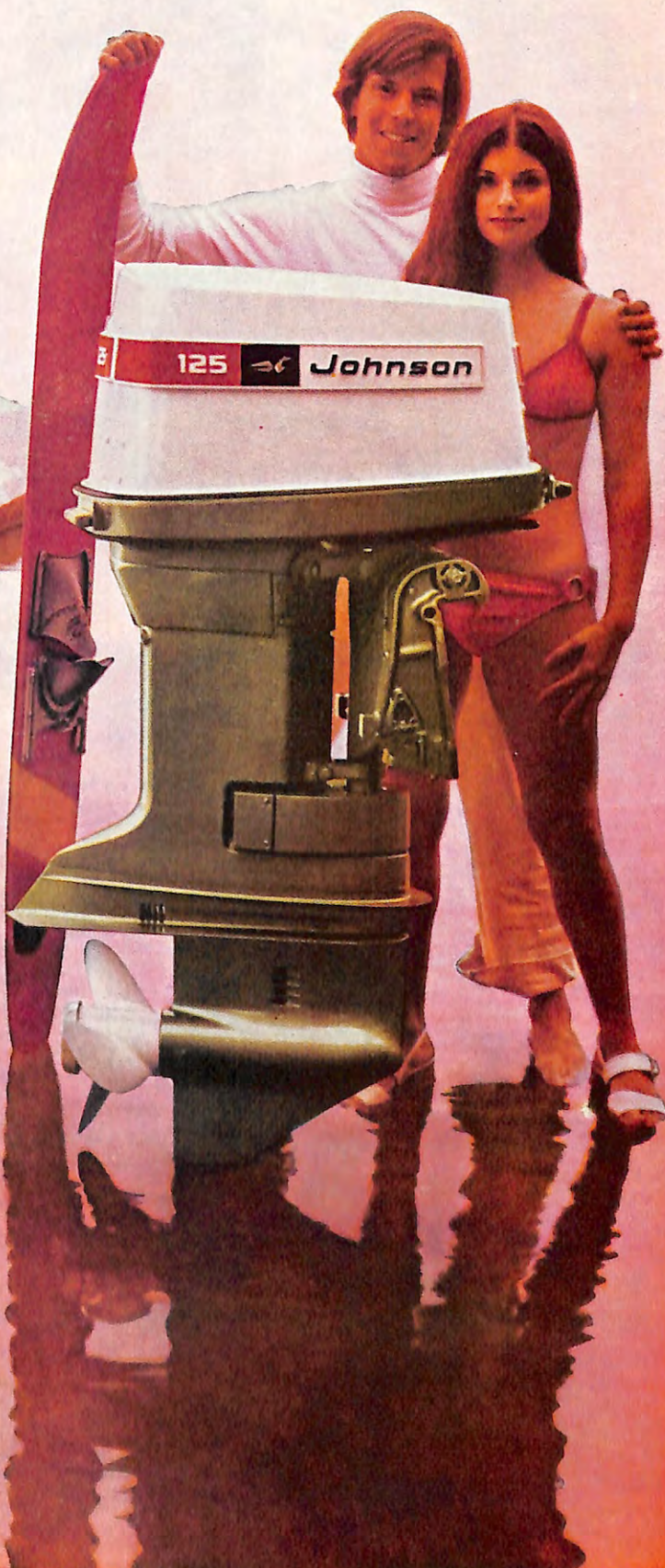
From the humanitarian viewpoint, drugs such as heroin destroy human lives by the hundreds of thousands. The latest estimate is that there are now over 330,000 Americans addicted to hard drugs!

From the purely financial standpoint, a number of authorities have estimated the cost of thefts and enforcement at over \$8 BILLION a year! That's quite a tax bite on every man, woman and child.

Let's not relax our efforts in this crucial war against drug abuse.

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