

the
Elks

magazine
February 1972



Jan Hill



A better idea
for safety: Buckle up.

Better ideas, van after van.

That's why Ford has led in sales for 11 straight years.

Over the years, only Ford vans have had so many better ideas that make vans easier to drive, to service, to use:

Choice of swinging doors or new gliding side door for cargo handling in cramped alleys and beside loading docks. Three separate tracks, at top, bottom and center, give bridge-like support for solid, smooth, one-handed operation, tight seal.

Shorter outside, easier to park. Compared to other makes with similar loadspace, Econoline vans have significantly less overall length. This means easier parking and better maneuverability in city-delivery operations—time saved on every trip.

Wider at top for built-ins. Body sides are more vertical, wider apart at top than other vans. Built-in units fit better and leave more aisle. Many modular units offered allowing you to customize almost any interior you need.

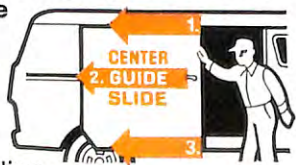
Easy, out-front servicing. Routine service points are right at hand under the convenient outside hood: radiator, oil level, battery, windshield washer reservoir, voltage regulator, wiper motor, brake master cylinder and optional power-steering reservoir.

Strong, Twin-I-Beam Independent Front Suspension—Ford's exclusive design smooths the going for both load and driver. Two forged steel I-beam axles provide strength and durability; wide wheel stance means stability in cross winds.

Biggest payload. Husky construction, high capacity axles allow you to haul a heavier load than any other van. Three series (two lengths). One takes

payloads up to 4,285 lbs.—largest in the industry.

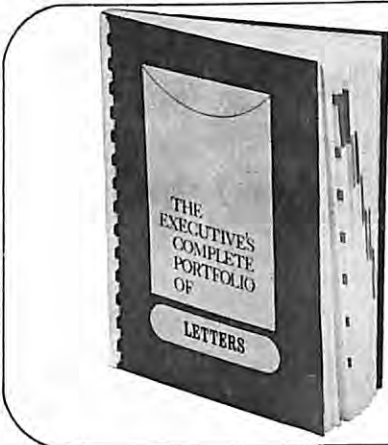
Engine clear forward. In Ford's clear-deck design, engine is forward—all the way out of cargo area. Over 8½-ft. clear floor space behind driver's seat... over 10 ft. in the SuperVan. Driver and passenger can easily step from their seats into rear cargo area, exit through side or rear doors.



FORD
ECONOLINE
VANS



Mail the Coupon Today For Your **FREE** Executive's Complete Portfolio of Letters



And Never Worry Over a Business Letter Again!

A Remarkable Guidebook of Letters for Every Business Occasion . . . Guaranteed to Save You Hours of Work . . . Instant Letters That Say What You Want to Say!

Just send in the coupon below to receive your **FREE** copy of **THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS** . . . the most unique collection of business letters ever written. You'll have no more struggling over the "right way" to phrase letters to customers, prospects or suppliers.

You'll have finger-tip access to letters for every business situation . . . including hard-hitting collection letters—letters dealing with contributions to charity—letters that give notice of price changes—letters of apology—letters of appreciation—letters of introduction. *Letters you might otherwise have to struggle over for just the right phrase or the right word.* They're completely written for you—all you have to do is add the essential facts and figures.

And to top it off—**THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS** includes a **HANDY GLOSSARY OF HUNDREDS OF MODERN BUSINESS TERMS**—a comprehensive dictionary that defines and gives the correct spelling and abbreviations for all the important words and phrases being used right now in the business world.

ALL YOURS—ABSOLUTELY FREE—simply for agreeing to examine for 15 days *without cost or obligation on your part*

THE EXECUTIVE'S WORKSHOP

This unique series of 12 monthly portfolios is geared expressly to the needs of executives who are heading for the top rung of management. It is specifically designed for people who do not have the time to attend expensive and time-consuming seminars. It will train you in every facet of management knowledge—prepare you for the big job and the big money that goes with it. You'll be able to tackle critical assignments, make strategic decisions, and take on key functions with ease and confidence. Here is just a small sample of the tremendous wealth of information you will receive month after month.

- **MANAGING PEOPLE**—Each month the **WORKSHOP** gives you effective techniques and methods for supervising people. How to motivate them to peak output. It will show you how to gain their respect and confidence. You are taught how to spot problems and how to correct them.
- **EXECUTIVE MANAGEMENT**—In every monthly **WORKSHOP** you'll receive the best instruction in general skills—how to conduct effective meetings and conferences—public relations techniques—how to delegate responsibilities—how to handle salesmen and visitors. In effect, everything you will need in your role as an administrator.
- **PRODUCT MARKETING**—The **WORKSHOP** lessons give you a complete grasp of the 15 factors necessary for the successful marketing of any product. Special problem cases will guide you in making quick, accurate decisions. You will learn how to conduct marketing research—how to analyze statistics and sales data. You'll learn how to prepare precise reports for top management.
- **SPEED READING**—Each month the **WORKSHOP** will show you how to speed through your daily business reading in half the time—with greater comprehension of facts and figures than ever before! It will give you extra hours for tackling new jobs and challenges.

- **EXECUTIVE MATHEMATICS**—The **WORKSHOP** will show you 24 proven formulas for mastering all forms of business mathematics. You will instantly be able to get at the heart of the complex profit and loss statement—easily handle balance sheets and budgets. You'll find business math easy and interesting regardless of your previous training and ability.
- **MODERN SALESMANSHIP**—The **WORKSHOP** thoroughly trains you in the techniques of modern salesmanship. It gives you the 12 cardinal sales strategies that every executive should know. You'll learn how to prepare sales campaigns—how to read sales charts and graphs—how to sell ideas—and how to sell yourself!
- **WRITING SKILLS**—The **WORKSHOP** will help you achieve mastery of the written word—polish your grammar—teach you how to organize your thoughts and convert them into effective communications. You'll learn how to write sales talks, how to prepare reports and memos.

A NEW LESSON EVERY MONTH

Each monthly portfolio in **THE EXECUTIVE'S WORKSHOP** stands by itself as a complete training session in executive skills.

The **WORKSHOP** was designed for use at home in *your spare time*. Each monthly portfolio requires only one or two hours a week of study. Each portfolio is complete—no added expense for books, worksheets or pads. Ample space is included in each lesson for working out problems.

*DON'T compare the **WORKSHOP** with any other form of executive self-training.*

Here's a **CONTINUING** business self-improvement course that teaches you skills you must have for executive success.

You must be satisfied—or pay nothing

It's Yours . . .
Absolutely
FREE . . .



along with a 15-day free trial examination of the **EXECUTIVE'S WORKSHOP**.

Simply mail the coupon below and you will receive your first lessons of the **EXECUTIVE'S WORKSHOP** plus your **FREE** copy of **THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS**. Look the **WORKSHOP** over carefully. If you are not convinced that it is the most valuable new concept of executive self-training yet devised—that for any reason it doesn't measure up to your expectations—*just return the material and pay nothing* (you may still keep the **PORTFOLIO OF LETTERS**). On the other hand, if you decide to keep the **WORKSHOP**, we'll continue to send each monthly portfolio as it comes off the press and bill you at the low rate of only \$1.50 per month. Mail the coupon today!

-----NO-RISK COUPON—MAIL TODAY-----

Bureau of Business Practice • Dept. H6185-A2
Waterford, Conn. 06385

Please send me my free copy of "THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS," plus the first two portfolios of the "EXECUTIVE'S WORKSHOP" for 15 days free trial. At the end of that time, if I do not agree that it is everything you say, I may return the portfolios without paying or owing anything.

If I keep the portfolios you may begin my enrollment in "The Executive's Workshop." I will receive a new portfolio each month billed at the rate of just \$1.50 a month, plus a few cents handling and postage. My free gift, "The Executive's Complete Portfolio of Letters" is mine to keep whether or not I enroll.

Bill Annually Until Cancelled Bill Quarterly Until Cancelled

Name _____ (please print)

Firm _____

Address _____

City _____ State _____ Zip _____

(if known)

G (1107-042-XW-Off-4)

Now! Life Insurance

Birth to Age 75

\$1000 First 30 Days
ONLY 25¢
Per Policy

CASH FOR YOUR FINAL EXPENSES
AVOID BEING A BURDEN TO YOUR FAMILY
Introductory Offer. Answer these 9
questions on a plain piece of paper and
mail with only 25¢ for 30 days' protec-
tion. Regular rate shown on policy.
Amounts usually issued without doctor
examination. **NEW LOW RATES.**

| Ages | Amount | Ages | Amount |
|---------|--------|----------|--------|
| 0 to 75 | \$1000 | 15 to 45 | \$2500 |

1. Print full name and address.
2. Date of birth?
3. Height? 3a. Weight?
4. Occupation, kind of work?
- 4a Name and address of employer
5. Sex?
6. Beneficiary and relationship to you?
7. To your knowledge have you had heart, lung, diabetes, cancer, or chronic disease? Are you deformed, lost a hand, foot, eye, or ever rejected for insurance?
8. State condition of your health.
9. Amount desired, and sign your name.

NO AGENT WILL CALL

Actual policy will be mailed you direct from Home Office. You be the judge.
Mail to: S. B. Hunt, Chairman
AMERICAN LIFE & ACC. INS. CO. OF ST. LOUIS
305 American Life Bldg., St. Louis, Mo. 63108

SUPPORT



UNITED CEREBRAL PALSY

BRONZE PLAQUES
FOR ALL OCCASIONS
Write for FREE Catalog P12
Engraved Plaques Catalog T12

INTERNATIONAL BRONZE TABLET CO., INC.
150 W. 22nd St., N. Y. 11, N. Y. WA 4-2323

LODGE SUPPLIES
SPECIALTY COMPANY

GREETING CARDS
DUES COLLECTION
PLAQUES • TABLETS

DINING ROOM SUPPLIES — Secretaries,
Officers, Managers, Write for Catalog.
5959 RIDGE, CHICAGO, ILL. 60626, 465-8836

the Elks magazine

VOL. 50, NO. 9/ FEBRUARY 1972

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.
THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION
WADE H. KEPNER/Chairman
R. LEONARD BUSH/Vice-Chairman
RAYMOND C. DOBSON/Secretary
EDWARD W. McCABE/Treasurer
ROBERT E. BONEY/Asst. Secretary and Asst. Treasurer

WILLIAM H. MAGRATH/General Manager
D. J. HERDA/Articles Editor
LINDA KENYON/Fraternal News Editor
MALCOLM B. CROFFORD/Circulation Manager
EDITORIAL OFFICES, 425 Diversey Parkway, Chicago, Ill. 60614

- 10 CITIZENS AGAINST CRIME
Humping for the good of society, everyday people join local police in a crackdown on theft, drugs, and organized crime. Dave Van Dallis
- 13 LADY IMPOSTER
Here's one female impersonator who's made it big in a dog-eat-dog industry. Wade H. Mosby
- 18 INTERNATIONAL EDUCATION
Bring a foreign country home to dinner; it's better than a textbook course. Joanne Rife

DEPARTMENTS

- | | |
|---|-------------------------------------|
| 4 A MESSAGE FROM THE GRAND EXALTED RULER | 34 VISITS OF E. GENE FOURNACE |
| 6 SPORTSACTION | 36 ELKS FAMILY SHOPPER |
| 8 LETTERS | 46 ART LINKLETTER TALKS ABOUT DRUGS |
| 16 AROUND WASHINGTON | 50 ELKS NATIONAL SERVICE COMMISSION |
| 20 NEWS OF THE LODGES | 51 IT'S YOUR BUSINESS |
| 28 FOR ELKS WHO TRAVEL | 52 ELKS MAGAZINE EDITORIALS |
| 33 ELKS NATIONAL FOUNDATION/JOY OF GIVING | |

ADVERTISING OFFICES



CHICAGO 60614 425 W. Diversey Parkway (312) 528-4500
NEW YORK 10017 30 East 42nd St. (212) 682-2810
LOS ANGELES 90036 5909 West 3rd St. (213) 931-1371

POSTMASTER: Mail notices of address corrections to:
THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, Ill. 60614
MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new address.
THE ELKS MAGAZINE, Volume 50, No. 9, February 1972. Published monthly at 425 Diversey Pkwy., Chicago, Ill. 60614 by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, Ill., and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Single copy price 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.
Copyright, 1972, by the Benevolent and Protective Order of Elks of the United States of America



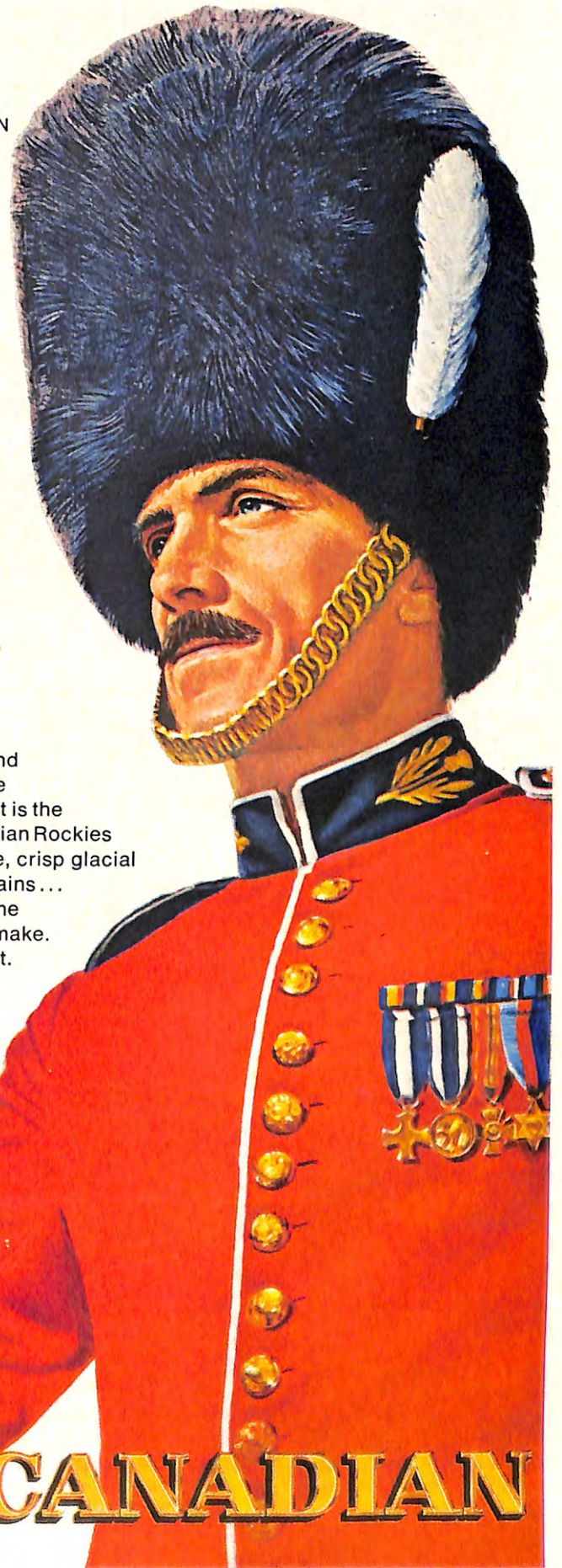
454

THE WINDSOR GUARDSMAN



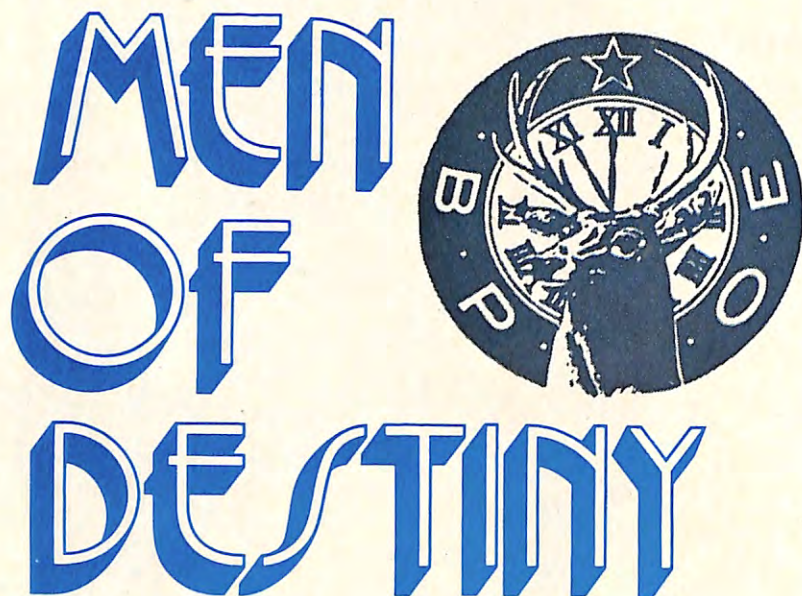
From the Canadian Rockies

... comes a whisky with a lightness and smoothness you have never before experienced: Windsor Canadian. It is the *only* whisky born high in the Canadian Rockies where nature brings together pure, crisp glacial water... rich, robust Canadian grains... invigorating mountain air. Taste the difference the Canadian Rockies make. Taste Windsor Canadian... tonight.



WINDSOR CANADIAN

A Message from the Grand Exalted Ruler



My Brothers:

MOST BIRTHDAY anniversaries of persons pass by unnoticed except to a small number of relatives and friends. But, occasionally, there comes along a man or woman whose contributions to mankind have been so great that entire nations pause to pay honor on the birthday anniversary.

In this month—February—most of us in America and many millions around the world will pause to honor the birth of two men of destiny who in their brief lives made outstanding contributions to fellow man.

This month marks the birthdays of George Washington and Abraham Lincoln, great Americans of wholly unlike backgrounds and personalities. February also embraces the anniversary of the birth of a great American organization—the Benevolent and Protective Order of Elks—a fraternity of American gentlemen of totally diverse backgrounds and personalities.

Washington and Lincoln achieved greatness not alone because of their remarkable accomplishments but also

because of their honesty, their courage, their mercy and compassion for their fellow men and their love of country and God.

Our Order has achieved greatness because its foundation is rooted in these noble principles of character and they are set forth in the Preamble of our Constitution: "To inculcate. . . . Charity, Justice, Brotherly Love and Fidelity; to promote the welfare and enhance the happiness of its members; to quicken the spirit of American patriotism; to cultivate good fellowship;"

Over the last one hundred years, our Order recorded great accomplishments; to remain great, it must achieve new goals each year.

You can do *your* part by working even harder the balance of this year to assure lodge betterment, expanded youth activities and recognition, and to aid your community in drug abuse control. Wholeheartedly work for these goals; our Order's birthday will remain great, and you will Build Pride Of Elkdom.

A handwritten signature in dark ink that reads 'E. Gene Fournace'. The signature is written in a cursive, flowing style.

E. Gene Fournace
Grand Exalted Ruler

"Build Pride Of Elkdom"

SALE! SAVE \$3⁰⁰ THOUSANDS SOLD AT \$22.98 NOW ONLY \$19⁹⁸ FOR A LIMITED TIME ONLY!

**Barbers talk a lot.
Except when they find an electric shaver that outshaves a hand-honed straight razor.
Then they keep it to themselves. Until now!**



A barber gets \$1.50 plus tip for a shave with his electric razor. For years he's kept the brand name hidden with adhesive tape.

Can you rightly blame him? For this professional instrument outshaves his hand-honed straight razor! You won't find it in stores. It's been a secret weapon of master barbers for years. It delivers a barber-close shave that lasts all day long. It does it faster and with less chance of irritation than a straight razor. That's why barbers use it on the toughest beards and the most sensitive skin.

Now the secret is out. A blabbermouthed barber talked. We have it. The Oster Professional Electric Shaver.

**Contoured Head—
Like a Barber's Fingers**

The design is a barber's dream. Technically, the shaving head design is called a "double arch contour," because it sets up whiskers just like a barber does with his fingers. It means you get every whisker at one pass—as clean as if you had drawn a hand-honed, surgically sharp, straight razor over your face.

**4,000 Comb Traps—
152 Surgical Steel Edges**

Four thousand comb-like perforations trap each whisker right at the skin line. Powerful 120-volt, 60-cycle motor drives the 152 surgical-sharp cutting edges to make the toughest beard disappear magically—without the slightest irritation to even the most sensitive skin.

**So Powerful,
Whiskers Turn to Dust!**

Open an ordinary electric shaver and you'll find bits and pieces of whisker. That's because these run-of-the-mill shavers hack and chop your beard. But the Oster Professional Electric Shaver operates at nearly twice the speed—on ordinary household AC current—and actually pulverizes whiskers into fine microscopic dust.

**Separate Trimmer
Other Great Features**

No expense was spared to make the Oster Professional Shaver to rigid, master-barber specifications. Motor-driven trimmer operates independently to trim moustaches and sideburns

straight and neat for today's new "styled" look. The high-impact plastic housing is sculpted to fit your hand effortlessly. Removable stainless steel head rinses clean under running water. On-off switch, plus separate switch to operate trimmer. The specially counter-balanced drive gives you a smooth, vibration-free shave, and won't cause radio or TV interference.

It all adds up to an amazing shaving experience. An electric shave that makes your face come cleaner than a hand-honed surgical steel barber's straight razor — and in a lot less time.

Expecting a hefty price tag? Forget it! The Oster Professional Shaver was designed for barbers who don't go for expensive, unneeded frills. The price is only \$19.98, complete with carrying case — containing separate cord storage, cleaning brush and head cover.

10-DAY FREE TRIAL!

Treat your face to the Oster Professional Shaver for 10 days — 10 days of the smoothest, fastest, closest, most irritation-free shaving you've ever enjoyed . . . either blade or electric! Then, if not completely satisfied, return for a full refund.

**BUY WITH CONFIDENCE
MAIL NO-RISK COUPON NOW!**

JAY NORRIS CORP

31 Hanse Ave.,
Dept. MD-38, Freeport, N.Y. 11520

Show me! I'd like to treat my face to the Oster Professional Electric Shaver's barber-close shaves! If it doesn't deliver smoother, faster, closer, more irritation-free shaves than I've ever enjoyed, I understand that I can return my shaver in 10 days for full refund or cancellation of charges. (\$19.98, plus \$1.00 postage and handling—total: \$20.98.) N.Y. residents add sales tax.

Enclosed is check money order

Name _____ (Please Print)
Address _____
City _____
State _____ Zip _____

JAY NORRIS CORP
31 Hanse Ave., Dept. MD-38, Freeport, N.Y. 11520



SUPERSTAR

A lot of people have been talking lately about the big man in sports, you know, the superstar. Word has it there aren't many of them left, and those that are will never be the virile, all-around athletes their predecessors were. Take Bob Cousy, for example, with the old Boston Celtics. It was rumored he could rebound, run, shoot, and score—all before the other team even knew he had the ball.

And Lou Gehrig, Jimmy Fox, and Babe Ruth. They weren't posies, they weren't pampered, they were superstars!

How about Jesse Owens, Knute Rockne, Jim Thorpe? They weren't "specialists" like today's sports hero; they were athletes' athletes, the best in their fields.

Well, anyone who agrees that today's athletes are soft hasn't been watching pro basketball. Inch for inch and pound for pound, today's NBA player is a hard, tough fighter. If he's not in the absolute peak of physical conditioning, he's not likely to finish out the grueling season. In fact, even if he is healthy, chances are one in three he'll be plagued by pulled hamstrings, fallen arches, sprains, bruises, or cracks. Pro basketball is a rough game; and rough games take their toll.

There's no denying Bob Cousy revolutionized modern basketball. His one-handed pushup was a joy to behold in the days when everyone else was shooting two-handed set shots. But there's no denying another thing, too. The biggest name in the history of pro basketball would be as successful playing today as Dick Butkus in a modern dance recital. Oh, Cousy would make the grade, alright, on practically any team in the league. But surviving the NBA's most rigorous season ever—that's another story.

Then, too, the NBA's most valuable player in 1957 would have to pit himself in '72 against some giants he never dreamed existed when he played for the old Celts. How about 7'2" Kareem Jabbar or 7'1" Walt Bellamy?

But Cousy was a fantastic shooter, you say. Maybe so, but he'd never stand up with high-tallying Rick Barry, Dave Bing, Elvin Hayes, or seven-time NBA scoring champ Wilt Chamberlain.

Cousy's real talent was in play making? Few people today would doubt he couldn't hold a candle to Chicago's Bobby Weiss or L.A.'s Jerry West.

Where's the superstar, the all-around athlete, the scrappy fighter and high scorer of days gone by? Don't look back through the worn and ragged leaves of your Sports Encyclopedia for the answer. Look to today's NBA, instead. That's where you'll find the best that ever played.

And speaking of the NBA, how's Chicago or Milwaukee or New York or Golden State going to do this year? Funny you should ask, because I really don't know. Not for sure, at least. That's just how tough most of this year's 17 teams are, many of which look good enough to go home a winner, at the Division level, at least. But, as I bravely ventured my prognostications at the kickoff of last year's NFL season opener, I'll do my best to guesstimate who's going to finish where in this year's NBA race . . . and why.

EASTERN CONFERENCE

Atlantic Division:

- 1.) Boston
- 2.) New York
- 3.) Philadelphia
- 4.) Buffalo

Where attendance is concerned, the Boston Celtics will run a poor second to the New York Knickerbockers (8,444 to 18,355 mid-season per-game average); but that's about the only department in which the Celts will trail. Sure, the Knicks acquired guard Jerry Lucas in a trade that sent Cazzie Russel to Golden State, and that should strengthen their rebounding (the Knicks were 14th in a field of 17 last season); but the Celts' inimitable John Havlicek, along with Chaney, Cowens, and White, should put it all together for the Bostonians this year . . . with

room to spare. Philadelphia? What more can I say. They're still pouting about having sold Chamberlain to L.A.

Central Division:

- 1.) Baltimore
- 2.) Cleveland
- 3.) Atlanta
- 4.) Cincinnati

With Archie Clark; Jack Marin, Dave Stallworth, and Wes Unseld in the lineup, who can expect anything but first place from this year's Baltimore Bullets. Where the real surprise lies, of course, is in the upstart Cleveland Cavaliers' impressive performance—and Atlanta's disappointing season. In defense of the Hawks, Maravich (Pistol Pete) missed much of the season due to illness and still hasn't regained his shooting eye, and that hurt the Hawks . . . enough for the Cavs to wind up in second place? I think so.

WESTERN CONFERENCE

Midwest Division:

- 1.) Milwaukee
- 2.) Chicago
- 3.) Phoenix
- 4.) Detroit

While many pre-season experts proclaimed the "unbeatable Bucs" runaway favorites, the Bucs have shown themselves to be anything but unbeatable. True, their center play is tops in the league; but their forwards are little more than average, and their guards, horrendous. The big surprise here is Chicago's indefatigable Dick Motta, last year's Coach of the Year, who made a super-strong contender out of a once god-awful expansion team. Not that the Detroit Pistons and Phoenix Suns, with their ever-explosive lineups, are any pushovers.

Pacific Division:

- 1.) Los Angeles
- 2.) Golden State
- 3.) Seattle
- 4.) Houston
- 5.) Portland

With high-scoring Jerry West and Gail Goodrich, it's impossible to expect the Lakers to finish anywhere but first. And Golden State's Cazzie Russel has provided his team just the right balance of experience and desire to make them a winner. Likewise, Spencer Haywood and Don Kojis are powering the expansion Seattle Super-sonics to a winning season—and may even give G.S. a run for second. As for Houston and Portland, it's just a matter of fighting it out to determine which one finishes last. ■

CAN YOU HANDLE THE KIND OF FREEDOM THIS JOB GIVES YOU?



You won't see the boss all day—or maybe all week. When most men are punching time clocks, you're just deciding where to go for the day. While others are stuck in one place for 8 hours, you're driving around town in a new, air-conditioned company car. Coffee-break comes when and where you want it. And, when men with ordinary jobs are digging out lunch buckets, you'll be in a pleasant restaurant—with the company picking up the tab.

Sure, you're working, but you set your own schedule. You're outside; on your own and on the move. You're a **professional Accident Investigator** for an insurance company. Your job is to visit people who have had accidents. You take statements. You talk to witnesses. You find out what happened and why. You settle cases by handing out checks to pay accident claims, if valid. **You do absolutely no selling.** You receive a professional-level salary, a company car for business and personal use, an expense account, free insurance benefits. But that's only the beginning. As an Accident Investigator you are part of **the biggest business in the world today!** Pay raises come fast. The promotion route is wide open. Other companies try to hire you away at higher pay because trained men are urgently needed everywhere—in cities, towns, rural areas.

Free Book Shows How You Can Get Started

You can step into this fascinating, freedom-filled career. You can train and qualify in your own home at your own pace. You simply read lessons-by-mail from famous Universal Schools. For more than 20 years Universal has been a leader in training and helping place men in the Claims field—most of them with no experience, and no college. Learn how you can enjoy the freedom, money, the opportunities in Accident Investigation. Send for free book of facts or write to Universal Schools, 6801 Hillcrest, Dallas, Texas 75205. There is no obligation. No salesman will visit you.



"A new company car, expense account, excellent salary. Thanks for your wonderful course."

Whitney Prince, Texas



"If it were not for Universal, I would still be tucked away in a factory."

Mark Drew, Mass.



"This job is the turning point. The most important day of my life was when I wrote to Universal."

Henry Babb, Ohio



"Enjoying it more than any work I've ever done. Universal's the best investment a man can make."

Ray Mills, Kansas

Send Now For
**FREE BOOK
OF FACTS**
No Obligation



Approved for Veterans' Training



UNIVERSAL SCHOOLS, Dept. 11582

6801 Hillcrest Ave., Dallas, Texas 75205

Gentlemen: Without obligation, please send me the **Free Book of Facts** on opportunities and earnings in Accident Investigation careers. I understand that no salesman will visit me.

Name _____ Age _____

Address _____

City _____ State _____ Zip Code _____

If eligible for VA benefits, check here ()

A-206R

BINGO FOR FUND RAISING

EVERYONE HAS FUN!

No off nights when you use BINGO for your fund raising! Thousands of Organizations are making \$50 to \$500 per week using "BINGO KING" supplies with FREE Idea Bulletins. PAY AS YOU GO.

MAIL COUPON
TODAY!



'BINGO KING'

Dept. 752 Box 1178, Englewood, Colorado 80110

Yes, show us how BINGO can make money for our Organization.

Your name _____

Address _____

City _____ State _____ Zip _____

Name of Organization _____

Life Insurance for People Ages 39 to 79 . . .

You can apply for a \$2,000 Guaranteed-Rate Legal Reserve Life Insurance Policy, providing lifetime protection, direct-by-mail from our Home Office.

NO AGENT WILL CALL

Mail to Dept. B18
Great Lakes Insurance Co.
Elgin, Illinois 60120

Please mail me without obligation an application and rates to apply for Life Insurance.

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

YEAR OF BIRTH _____

Be a
LOCKSMITH!
EARN WHILE
YOU LEARN
Send for
FREE BOOK

Big opportunities. Big profits. Earn quickly. Full or part time. Learn at home, it's easy. Do real jobs: All Tools—Materials Supplied. Accredited member NHSC, Lic. State of NJ—Vet. Appd. Send name, address & Zip for FREE book.

Locksmithing Institute, Dept. 1223-022, Little Falls, N.J. 07424

TELLS HOW TO GET CAPITAL

David Magee, famed business consultant, shows you 2,618 money sources. Open the door to your own business, investments, or money-making plans. He's helped over 50,000 people. Get \$500 to \$2,000,000 plus more. Tear out and mail this ad, with name and address. Brings full information.

Send No Money — Get Free Details

NATIONAL COUNSELOR REPORTS Div. 35 Kerrville, Texas 78028

LETTERS



Letters for this department must be signed and may be edited. Address to: Letter Editor, *The Elks Magazine*, 425 West Diversey, Chicago, Illinois, 60614.

Dear Sir:

A short note to tell you I think the cover of the December issue is by far one of the best printed.

The composition is very contemporary and both smart and in excellent taste.

To you and all your staff, my best wishes.

Dan Davis, Chairman
G. L. Americanism Committee

Dear Sir:

I am deeply concerned about a paragraph in "Christmas Toys All Year 'Round" in the December issue.

It read "Jim's interest in toys has made him aware of the role that playthings have in children's lives. This is why he is not enthusiastic about toy guns and other miniature replicas of older peoples' artifacts of violence."

As an Elk I have taught gun safety, under Elk auspices, to children. I do not consider guns "artifacts of violence." They are instruments necessary for target shooting and for game hunting. Since we live in an age when war is still with us, learning to use the "artifacts of violence" makes us better soldiers when we serve.

The anti-gun bias is evident, whether by accident or design. I do not feel *The Elks Magazine* is a proper platform for this type of propaganda.

I do wish a reply to this letter so that I can present it to the members of my lodge so that we can be certain of the editorial policies of *The Elks Magazine*.

Joseph M. Hiznay
Vestal, N.Y.

Certainly TEM has no editorial policy concerning guns. The statement appeared in a freelance article and as such does not reflect editorial view, but rather the personal views of Brother Zunino.

Dear Sir:

I find the heading of the editorial "Alarming Attacks" very appropriate. Appropriate because of your attack on those whose opinions differ from yours in regard to the question of a Military-Industrial Complex, the existence of which you deny, insisting that those that believe otherwise are exposing our country to the great danger of a take-over by the Communists.

Mr. Walsh of the John Birch Society

made the same charge against President Dwight Eisenhower. President Kennedy also spoke of "The Complex."

During this period in our history, problems are compounding problems caused in part by a war, undeclared, unwanted by the majority; social problems which include the denial of proper food, housing and medical attention to a large segment of our society; discrimination; and lack of equal justice. Then there are inflation, high unemployment, balance of payments, devaluation of the American dollar. Brother, if you don't think this is the time to criticize, scrutinize, re-evaluate, legislate for democracy, then Communism sure as the devil will take over.

If we have the fortitude to try and solve the problems of our own making without using the old bug-a-boo of Communistic inspired, then the Pentagon and the Industrialist will have to bear scrutiny as well as the other segments of our ailing society.

May I say in passing that some of the revelations coming out of the Pentagon Papers plus revelations by such people as Senator Proxmire indicate that all is not 'holy' with the Complex.

I have been a member of the Elks Club for 20 years and a citizen of this country all my life. I believe in democracy and want to see it survive but I believe that the polarization of our society is a real threat. This can only be solved by the willingness of us all to work to preserve it. To do this, we must eliminate dishonesty, corruption and injustice wherever it exists, whether it be labor unions, industry, government, or the military.

May I suggest a "Letter to the Editor" section in the *Elks Magazine* so that members could express their views in a democratic way?

William C. Byrne
Tucson, Arizona

Dear Sir:

Your magazine of September, 1971, contained an article listing the winners of the Most Valuable Student Awards. Under Virginia you listed Linda K. Horan as being proposed by Norfolk Lodge. She was proposed by Virginia Beach Lodge No. 2268. Please acknowledge the correction in a future issue.

Wm. H. Carnes
Virginia Beach, Va.

Introducing 480 ways to lower the cost of a trip to Europe.



Or the Caribbean, the Mediterranean, Africa, Hawaii, Mexico—the great fun spots of the world.

Aboard your own private Super 747 which begins service May 1972. With a Stretch Lounge and Main Cabin so big you'll want to have a flight-long party.

A Duty Free Shop where you can pick up some of the world's great bargains while you fly. Movies and stereo. Great Cuisine. And the kind of pampering service that usually costs a first-class ticket to get.

All at some of the lowest rates your group has ever laid ear to.

And speaking of groups, we're ready to take up to 480 of you. Or as few as 40 bona-fide members of a group on a split-affinity basis.

And we're ready to do it now. For rates and destinations of our Super 747 and Super DC-8s, call your travel agent or mail us the coupon.

Then let us show you the world.

At rates lower than you ever thought possible.

And in a style you never thought you could afford.

And really couldn't. Until now.

UNIVERSAL AIRLINES

E 2-72

Oakland International Airport
Oakland, California 94614

Rush me everything I need to know to get my group to: _____

Name _____

Address _____

City _____ State _____ Zip _____

My Affinity Group is: _____

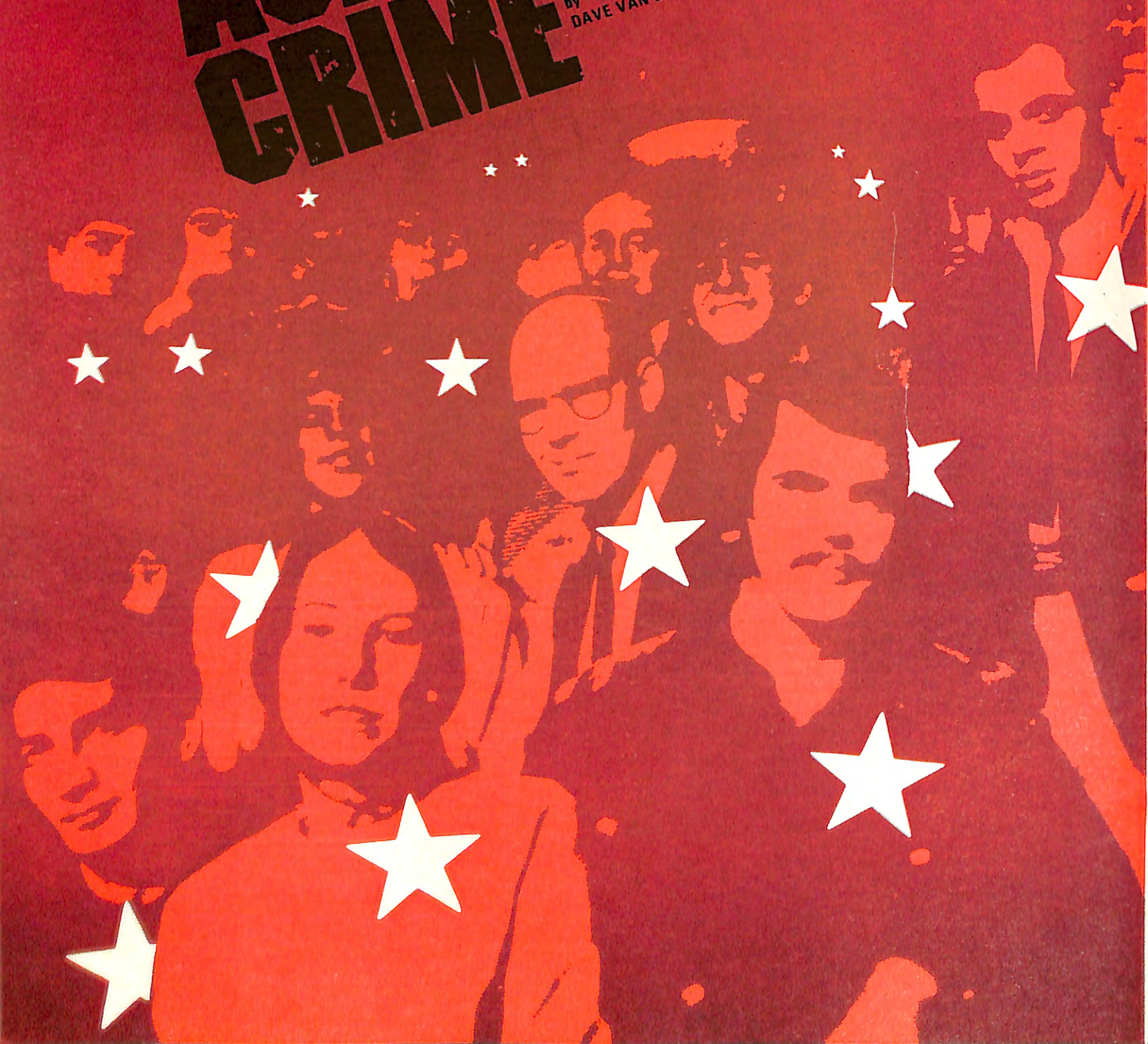
Universal Airlines is a U.S. Supplemental Air Carrier.

universal airlines

Universal. The first U.S. supplemental airline with a Super 747.

CITIZENS AGAINST CRIME

by
DAVE VAN DALLIS



AT NO TIME IN AMERICA'S HISTORY HAS THE CALL FOR ACTION AGAINST CRIME BEEN GREATER THAN IT IS THIS VERY DAY.

IN A NATIONWIDE attempt to clamp down on organized crime, extortion, narcotics, and a host of other criminal plagues currently infesting America's towns and cities, citizens across the nation are banding together to help police in a dramatic attempt to make their communities safer places to live.

One such citizens' group, the Chicago Crime Commission, oldest member of the National Association of Citizen Crime Commissions (NACCC), was formed in the days of Al Capone's "mob rule" during Chicago's wide-open twenties and met with phenomenal success. Subsequently, Chicago's notorious Mayor Big Bill Thompson was ousted at the polls and the fervor of the Chicago Crime Commission's workers helped usher-in the end of the most ruthless era in American law-enforcement history. But such fervor, according to former Chicago Crime Commission Director and FBI executive Virgil W. Peterson, must be directed at stifling crime *lawfully* if it is to be effective.

"In virtually every section of the country, at one time or another," says Peterson, "citizens' organizations have been formed to bring an end to widespread lawlessness. Whenever citizens, either individually or in groups, have attempted to take over the functions of the duly constituted officials, they have acted improperly and unwisely. Such efforts consist in attempting to curb one form of crime with other forms of lawlessness. They result in ultimate failure and bring the citizens' efforts into disrepute. But when citizens form organizations for the purpose of carefully gathering facts regarding crime conditions in their localities and through lawful methods exert influence to assure that law enforcement and judicial officers perform their duties honestly, efficiently, and impartially, a great public service is rendered." Thus, the value of a citizens' group organized to help police combat crime is obvious.

Unlike the vigilante groups of days gone by (though *some* such groups still operate in remote, rural areas), members of the NACCC provide a number of invaluable services to their communities' police departments in the light of America's ever-increasing crime

rate. Harvey N. Johnson, Jr., operating director of the Chicago Crime Commission, said in a speech to the Board of Directors at the National Retail Merchants Association in New York:

"Crime expense in this nation costs Americans *51 billion dollars* a year. Of this, the total 'take' by organized crime is approximately 20 billion.

"Crimes against property and business (such as arson, looting, etc.), *excluding* organized crime, are estimated to cost the nation over 13 billion dollars annually. Shoplifting alone represents a loss *to you* of 500 million dollars a year!"

Yet, in spite of increased manpower—both public and private (in the form of security guards, night watchmen, etc.)—crime in America is increasing at a rate 11 times faster than that of our population growth. And along with increased crime comes an increase, too, in what police term "criminal audacity." More than half of all burglaries reported last year were committed *during broad daylight*, the burglars confident in the knowledge that they would not be detected, would not be caught, or, even if detected, would not be convicted and incarcerated.

And correct in their assumptions they may well have been; because, for every thief caught in the act, who can tell how many more went unchallenged. Five? Ten? A dozen?

During the first four months of 1971, the Atlanta Police Department received complaints concerning 14,051 major crimes committed as compared with 12,459 for the same period in 1970, representing a 25.1 percent increase.

Arrests made for the year involving narcotics violations, alone, through April, 1971, totaled 1,409... as compared to 523 for a similar period in 1970.

With this in mind, the Metropolitan Atlanta Commission on Crime and Juvenile Delinquency, a citizens' crime control group, formed to help combat crime (especially the illegal sale and use of narcotics), undertook a study revealing the need for certain improvements within the Atlanta Police Department. Among the recommendations forwarded:

1.) The Atlanta Police Department should reconstitute a separate narcotics squad or create a drug section within a Vice Control Division and should increase the manpower assigned to drug cases to at least 20 officers.

2.) Each local law enforcement agency should establish a drug liaison team for each shift to coordinate its drug law enforcement activities with the Metropolitan Atlanta Narcotics Squad.

3.) Additional funds should be requested and allocated to the Metropolitan Atlanta Narcotics Squad for the purpose of supporting more efficient operations and expansion of its activities, including additional equipment and more purchasing of drugs in its undercover operations.

4.) A permanent Metro Squad staff should be established for administration, in addition to the rotating personnel from participating agencies.

It all sounds good on paper, of course, but can the suggestions of a concerned citizens' group be effectively implemented? Georgia Governor Jimmy Carter says yes and has taken steps toward doing so. In recognizing the valuable role a citizens' commission on crime and juvenile delinquency can play in stifling crime, Governor Carter recently appointed the Assistant Executive Director of the Atlanta Commission on Crime and Juvenile Delinquency to the position of Chairman of the Georgia Organized Crime Prevention Council. Its chief function? To develop information-gathering systems throughout the state and to inaugurate training programs through which the police and the business community may become better acquainted with the character and problems of organized crime. And that's what law enforcement is all about... citizens working hand-in-hand with local police for the betterment of their communities.

But Chicago and Atlanta are not the only examples of cities on the move against crime. All in all, 21 such cities nationwide support citizens' crime commissions, with more joining the ranks each year.

In New Orleans, for example, the Metropolitan Crime Commission (MCC) takes pride in the fact that the President's National Crime Commission recently praised citizens' groups as being the most effective for developing and providing public information on organized crime. The MCC (financed solely by voluntary contributions from concerned citizens—thus free from potential political pressures) is fast to acknowledge it is *not* an apprehending, prosecuting, or judicial body, though. It performs none of the duties normally accredited to officials responsible for the administration of criminal justice,

but, instead, conducts investigation and research, stimulating the aggressive, uncompromising, unyielding performance of such duties by the appropriate agencies of our government as are necessary for controlling crime in our towns and cities today.

What have the citizens of New Orleans, working within the guidelines of the MCC, accomplished? Among other things, according to Managing Director Aaron M. Kohn, "Information developed and supplied by the MCC has led to investigations resulting in Grand Jury indictments and other official action against a State Supreme Court Justice, two felony court judges, a Jefferson Parish Sheriff, about 20 police officers (including a former New Orleans Police Chief), and more than 30 underworld figures, some in the Cosa Nostra Syndicate."

Still, the MCC continues to grow, continues to seek the support of the very citizens it serves. And, as adequate support and necessary financing grow, the Commission plans to undertake numerous "special projects" to benefit police and citizens, alike, including a prospective "Hoods Who" directory of major underworld figures and the activities they control.

While all citizens' commissions coincide in the goals they seek (in stifling crime and aiding legislative, judicial, and law enforcement bodies), they may vary greatly on the *means* for achieving

those goals...as another example of citizens banding together to fight crime, this one in Miami, Fla., proves.

The Crime Commission of Greater Miami recently concentrated its efforts on reducing crime by introducing its dynamic new Court Program, spearheading a three-pronged attack on criminal, probationary repeaters. Among the program's goals are

1.) Replacing each regular State Probation Officer in the courtroom with a special Court Probation Aide (a citizen volunteer). Doing so, according to Mrs. G. Morton Good, Court Program Chairman, will release that officer from court duty to spend his time more effectively on in-the-field research and investigations.

(This Program the Commission inaugurated after a study of the Miami Court System revealed a badly understaffed Probation Department. Of the 23 officers in the Department, for example, each is responsible for overseeing about 100 cases, in addition to time-consuming clerical duties. By replacing the officer with a Probation Aide in the courtroom, the officer can spend more time supervising probationers, thus reducing the number of probationary repeat-offenders.)

2.) Placing a citizen Court Observer in the courtroom in order to collect material on proceedings, errors, etc., that may later reveal areas in need of reform.

3.) Placing a citizen Court Observer in Juvenile Court to help determine the needs of *that* court in relationship to this country's most valuable asset, its youngsters.

"Be a court volunteer," says Mrs. Good, with all the vim and conviction of a Madison Avenue pitchman, "and be swept up with the drama of the courtroom and with the satisfaction of knowing you're fighting crime positively!"

And so far, Miami's citizens have responded well to the call. But the *real* value of such a program (or a similar one) lies in its adoption by such cities as Los Angeles, Pittsburgh, Detroit... or *anywhere* courtroom proceedings may be improved.

Yet, if you live in a city which already supports a citizens' group mobilized against crime, the chances are great you've never heard of it. For, according to Virgil Peterson, writing in the journal, *Federal Probation*, "Undercover investigators of the commission may spend several months in a particular police district observing and reporting on conditions found there. Confidential reports are then submitted to the mayor, the head of the police department, or to any other responsible official. If action is taken to correct conditions, the findings of the commission are not made public. The commission thus does not receive public credit for many of its more important accomplishments. On the other hand, if little or nothing is done by the responsible authorities, the public is fully informed through reports released to the press, radio, and television stations."

Often, when such reports are made known to grand juries, sweeping investigations have resulted. Many such investigations, which otherwise would have gone unnoticed, resulted in the indictment and ultimate conviction and prosecution of individuals and groups involved in organized crime, extortion, blackmail, gambling, theft, and narcotics.

But how can concerned citizens play an active role in stifling crime and insuring diligent law enforcement? They can support the policies of local police and citizens' crime control groups, for one thing, according to Executive Director of the National Association of Citizens' Crime Commissions, Lauren A. Arn. And, where no citizens' group currently exists, they can play an active role in founding one. For specific information, interested citizens can write Director Arn in care of the NACCC, 2311 PSFS Building, 12 South 12th Street, Philadelphia, Pa., 19107.

Does a citizens' group against crime *really* play a valuable role in this country's law enforcement program? If you're *still* not convinced, consider one

(Continued on page 15)





LADY IMPOSTER

No demure lady, this sixth-generation TV Lassie is really a he.

By Wade H. Mosby

I MET a perfect gentleman the other day, a charming, patrician fellow who has made a career of female impersonation. Now, before you jump to the conclusion that this is another of those interminable sex aberration articles, I'm talking about Lassie, the mannerly Collie trained and owned by Californian Rudd Weatherwax.

Lassie is a male, as were his four predecessors who portrayed Lassie in motion pictures and for 17 years on network television. Choosing a male to impersonate a female is really no affront to the women's lib sympathizers; it's just that Collie males are slightly larger, tend to shed less and are a mite smarter than Collie females.

I'm not going to try to back up that last statement. The word comes from

Weatherwax, who, with decades of dog training behind him, says it's so. A brave man, Weatherwax also punctures the old wheeze about mongrels being smarter than purebreds.

"You might have an occasional mongrel that will take to training readily—and some of the smartest dogs I have trained weren't exactly bluebloods," said Weatherwax. "But by and large, the carefully bred dog has been developed for a purpose, and tends to be more predictable and trainable."

Weatherwax got into the Lassie business in a roundabout way. As a professional dog trainer in the Hollywood area, he specialized in making mannerly pets out of unpleasant mutts. One of his early "patients" was a Collie named Pal, brought to him by an owner who

complained that the dog barked incessantly and was a general nuisance.

Weatherwax found Pal to be intelligent and eager, and also full of life. After a few weeks of kind and patient Weatherwaxing, Pal was ready to be returned to his owner. The owner, in the meantime, had had second thoughts. He and his wife were happier without the dog, and would Weatherwax accept Pal in lieu of the entire \$70 training fee?

"At that time," Weatherwax recalled, "\$70 was a lot of money, and I needed it. But I had taken a liking to Pal and I thought he might be useful in movie work, so I accepted the offer."

It was a wise decision. In 1942 a film adaptation of Eric Knight's "Lassie Come Home" was being prepared,

ELK of the YEAR PLAQUE



The hard working Elk of the Year at your lodge will treasure this handsome, individually engraved award for many years to come. Each walnut finished 5 1/2" x 7 1/2" plaque has an enameled blue, gold and white Official Elk Emblem and features the recipient's name, lodge and year of award tastefully engraved on the Gold Tone name plate. Don't forget to order two plaques—one for your lodge hall, the other for the Elk of the Year to take home with him.

\$13.95 each f.o.b. Chicago

engraving: 11¢ per letter on first plaque—no extra charge for engraving on second plaque awarded to same individual.

Send no money. You will be billed later when order is accompanied by signature of Lodge Officer. Write for free catalog of Lodge supplies.

SPECIALTY COMPANY

Fraternal and Service Organization Supplies
5959 Ridge Ave., Chicago, Ill. 60660

100 STYLES FOR

WIDE FEET

and HIGH INSTEPS

EE to EEEEE Only
Sizes 5 to 13

Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money-back guarantee.



Not sold in stores

Write Today for FREE CATALOG

HITCHCOCK SHOES, INC., Hingham 11-A, Mass. 02043

How to

MAKE MONEY WRITING

...Short Paragraphs! Hundreds of beginners now making money writing short paragraphs. I tell you what to write, where and how to sell; and supply list of editors who buy from beginners. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT**, Dept. 92-E, 6216 N. Clark, Chicago, Illinois 60660

LEARN GUN REPAIR

at home in spare time quickly.
10¢ brings book, full facts.

APPROVED FOR VETERANS

MODERN GUN REPAIR SCHOOL

Dept. 221, 4225 N. Brown Ave.
Scottsdale, Ariz. 85251

Training Gunsmiths
Since 1946



HYDRAULIC JACK REPAIRS

Earn While You Learn In Your Spare Time

Trained and qualified mechanics needed NOW to service inoperative hydraulic jacks. BIG opportunity for ambitious men. We show you HOW—in your basement or garage to earn spare time cash in an expanding industry. Don't wait, ACT NOW! Get the facts.

Write for folder E2 and free bonus offer.

Hydraulic Jack Repair Manual Co., Inc.
P. O. BOX 3 • STATEN ISLAND, N. Y. 10314

MOTEL-HOTEL CAREER



NORTH AMERICAN SCHOOL OF MOTEL-HOTEL MANAGEMENT
4500 Campus Dr., Dept. 24642
Newport, California 92660

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____



and the producers were looking for a Collie to portray Knight's dog heroine. The human star, by the way, was a raven haired girl with luminous eyes—Elizabeth Taylor.

Weatherwax and Pal auditioned, but the producers were literal minded fellows and insisted that Lassie be a female. Weatherwax didn't come away empty handed, though. He was awarded the job of picking a Lassie from the pack of dogs brought to audition. Weatherwax picked a likely looking female, and Pal was hired as a stand-in.

Unfortunately for the female, shedding season set in, and the resident Lassie began to look small and scraggly. Pal was still bright eyed and bushy tailed. One scene called for Lassie to swim across a river and drop, exhausted, on shore. Pal was called on as the stuntman. At a word from Weatherwax, Pal leaped into the river, swam ashore and, without even bothering to shake, dropped to the ground in apparent exhaustion.

That did it. The director, Fred Wilcox, called Weatherwax to one side and said: "Rudd, maybe Pal jumped into the water, but Lassie came out."

And thus began the long reign of Weatherwax trained Lassies. To his annoyance, there have been reports that he has a whole pack of Lassies—one source went as high as 21. There has always been one Lassie at a time, he insists, each the son of the previous performer.

Pal was retired at 13 and lived to be 19. His son died at 18. No. 3 died of cancer at 7. No. 4 is retired in comfort at the Weatherwax home. The present Lassie is No. 5—and his son, No. 6, is his understudy and probably will step into the spotlight within a year or so.

No. 6, incidentally, is called Wiggles, in memory of the first pooch Weatherwax trained for motion picture performances.

The spring of 1971 was catastrophic for some TV network fixtures who, it seemed, were imperishable. The list included Ed Sullivan, Red Skelton, Lawrence Welk and, alas, Lassie.

Neither Welk nor Weatherwax took their cancelations lying down. Welk and his business partners immediately announced that they would stay in production, offering their program on sort of a barter basis to any market that wanted it.

The "Lassie" TV producers are doing something of the same, producing TV shows for syndication. And it seems there still will be a lively market for the smart Collie and her dire predicaments.

With a lull in TV production, Weatherwax and Lassie took off on a flying tour of the country, promoting not only the syndicated "Lassie" TV show, but a new brand of dog food endorsed by Weatherwax AND a book on dog training that Weatherwax recently completed.

Lassie is a good traveler, but, according to Weatherwax, starts to mope after a few days away from home. Weatherwax diagnosed the ailment as homesickness. The cure? A canine traveling companion from home. That assignment fell to Muffy, the Weatherwax's tiny Yorkshire terrier, who travels in a pet cage about the size of a woman's handbag. Everything works beautifully with Muffy there to offer solace.

Riding in elevators could be traumatic for some dogs and their masters, not to mention the other passengers. But Weatherwax and Lassie have



Trainer Rudd Weatherwax (left) with Muffy, Lassie, and author Wade H. Mosby.

Since Lassie is responsible for a large part of the Weatherwax income, home activities are looked upon a little indulgently.

worked out a system: Lassie goes directly to a corner and makes himself small; Weatherwax stands, spread legged, in front of him. If any toes are stepped on, they belong to Weatherwax.

Weatherwax doesn't recommend that you swat your pet. About as harsh as he gets is a rap on a pup's backside with a folded newspaper. It does no damage but makes an authoritative noise.

Mostly, Weatherwax relies on training leashes, food rewards and oratory. He recommends a laudatory speech, lavish with praise and affection, for a job well done, and if things go really wrong, a Mean Talk ("and be serious about it, otherwise he won't believe you.").

While most of us have a rough time teaching our dogs such essentials as using outside facilities when nature calls, Weatherwax often must teach Lassie (and his other pupils) complicated routines that would soon drive the average dog owner batty. The hardest things to teach a dog?

"The things he does naturally—yawn, stretch, scratch at a flea," Weatherwax said. "The best way to go at it is to be with the dog when he gets up and yawns or stretches, or decides to scratch. With rewards and praise, eventually he'll catch on and perform on command.

"The basic thing in dog training," he said, "is repetition. You go at it with a pup five minutes three times a day, for example. Or even if it's only one five minute period a day. You must keep at it, Sundays and all. A dog can forget pretty quickly."

Weatherwax doesn't expect every reader of his book to train his dog to do the things Lassie does. He stresses, however, that a dog well trained is a happy and contented dog who knows the house rules and doesn't pester guests.

"Dogs crave affection and they're eager to please you," he said. "Rewarding him with praise makes him happy. An untrained dog is going to be about as unhappy as his owner—neither ever knows quite what to expect."

Consistency is another of the Weatherwax rules. "If a certain part of the house is off limits, it's always off limits," he said. "If it's okay one day and no man's land the next, the dog won't know what's expected of it."

Weatherwax can be pretty canny—a nice knack to have when you're dealing with smart dogs. If a sofa is off limits and, no matter how innocent Rover looks when you come into the room, you know he's been snoozing there, you

can play the game coyly, too.

Part of the suggested countermeasure is to set several mousetraps on the sofa and cover them with newspapers. The next time Rover figures the coast is clear and jumps on the sofa, the popping traps, hitting against the paper, remind him that he's due for a Mean Talk.

Because Lassie is responsible for a large part of the Weatherwax income, Lassie's home activities are looked upon a little indulgently. Weatherwax says

he doesn't mind if Lassie sits on his favorite chair—until the boss wants to sit there, too. Then Lassie has to choose a second favorite spot ("after all, there ARE some limits!").

"But a few dog hairs don't hurt anything, and the vacuum keeps the chairs clean," he said. "We're not too upset if a puppy chews a sofa leg—there are things pups just DO. There will be plenty of time for more important training matters later. Most puppy habits are soon outgrown."

So, take heart, dog owners. With patience, firmness and love, you too may have a movie star in your house—and on your couch. ■

Citizens Against Crime (Continued from page 12)

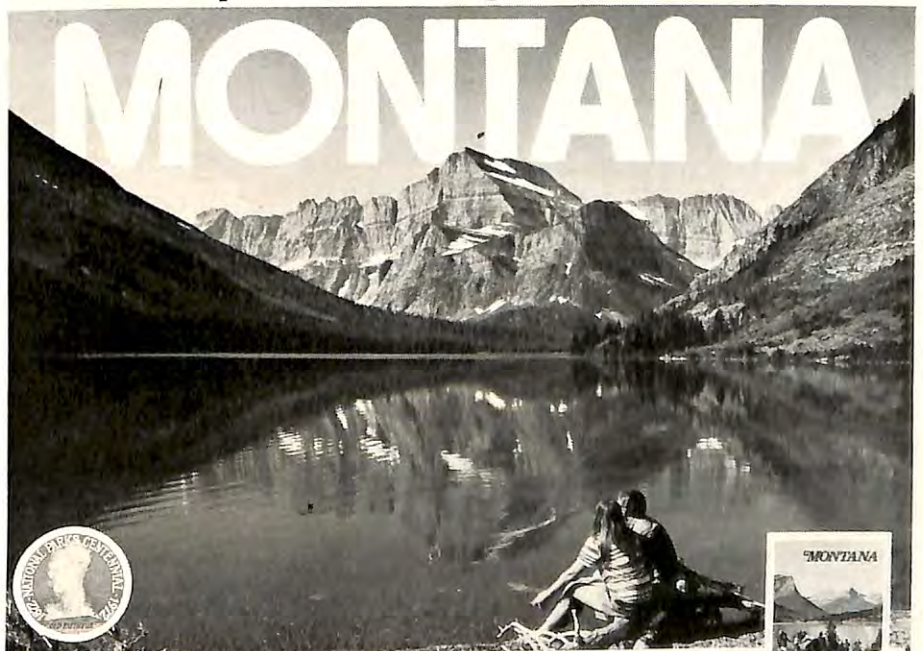
example . . . this from a Midwestern city several years back.

A man serving life imprisonment in the state penitentiary for murder wrote the local Crime Commission professing his innocence. Commission investigators spent months checking the facts of the case, along with the stories of two witnesses who failed to appear at the original trial. Information furnished by these two witnesses, along with corroborating evidence, clearly showed the prisoner's innocence.

A member of the Commission volunteered his services as the prisoner's attorney in the subsequent hearings . . . and the innocent man was ultimately freed.

A moving story? Indeed. And perhaps I'm something of a dramatist at heart; but I know I feel much better, I breathe much easier nights, knowing a citizen's crime commission is active in my town . . . fighting to secure my rights . . . maybe even fighting to protect my very life. ■

Escape to The Big Sky Country



Escape the crowded world to the magic of Montana—one continuous sightseeing experience between Yellowstone and Glacier National Parks. Crystal-clear lakes, renowned trout streams, ghost towns, famous historical sights, rodeos and real Indian celebrations wait for you in Montana. Relax in beautiful campgrounds or modern travel accommodations.

ADVERTISING DIR., DEPT. 72-30
MONTANA HIGHWAY COMMISSION
HELENA, MONTANA 59601

Please send me a free MONTANA Travel Guidebook, including map, camping and fishing information.

NAME _____

STREET _____

CITY _____

STATE _____ ZIP CODE _____

Enjoy Independence



With A Sparetime BUSINESS OF YOUR OWN

Earn sparetime cash while you develop a money-making business of your own. Investment is small. No overhead, no stock to carry, no selling involved. Automatic Foley Saw Filer, easy to operate, files combination saws, hand, band, circular saws. No experience needed.

Earn \$3 to \$6 An Hour In Sparetime

Get started now, watch your business grow! Thousands earning cash this easy way—many build complete sharpening service with year round profits.



FREE BOOKLET SHOWS HOW

Fact filled booklet tells how to start sparetime business; how to get new business. Get "Money Making Facts" and details on Easy Payment Plan. No salesman will call.

FOLEY MANUFACTURING CO.

Dept. 2334-2 Foley Bldg., Minneapolis, Minnesota 55418

1000 GOLD STRIPE ZIP CODE LABELS 45¢



FREE LOVELY GIFT BOX!

1000 Deluxe, Gold Stripe, 2-color, gummed, padded Labels printed with ANY Name, Address & Zip Code, 45¢ for EACH Set! No limit, but please include 10¢ extra for post. & pkg. or 55¢ in all. SPECIAL! 3 Sets for only \$1.50 prepaid. EXTRA! FREE Plastic Gift Box with each order for 1000 Labels! Write for FREE Money-Making Plans. FAST SERVICE! Money-back guarantee. ORDER NOW!

TWO BROS. INC., Dept. N-221, Box 662, St. Louis, Mo. 63101



UPHOLSTERING AND DECORATING FOR PROFIT!

Men & Women All Ages!

At home, we show you how, incl. tools, kits to make and sell. Accredited NHEC. Approved Veteran Training. No salesmen. Creative UPHOLSTERY & DECORATING SCHOOL, Dept. 5223-022, Little Falls, N.J. 07424

Calendar Watch 4.45



HOME-IMPORT BUSINESS-Make Big Profits



Trail Cycle 149. QUANTITY PRICES EVEN LOWER

Men-Women, new Drop Ship Plan offers fast profits without product investment! Deal direct with overseas sources. Buy small quantities. Prices shown include duty & postage. Full or spare time. Write for FREE PLAN, state age.

MELLINGER, Dept. F2392, 6100 Variel, Woodland Hills, CA91364

WHEN ORDERING MERCHANDISE FROM ELKS FAMILY SHOPPER PLEASE MENTION ELKS MAGAZINE

NEWMAN BRONZE MEMORIALS



Signs, honor rolls, Add-A-Plate tablets, hand tooled bronze, since 1882. WRITE FOR CATALOGS.

NEWMAN BROS. INC. 5625 CENTER HILL AVENUE CINCINNATI, O. 45216

BASEMENT TOILET

FLUSHES UP

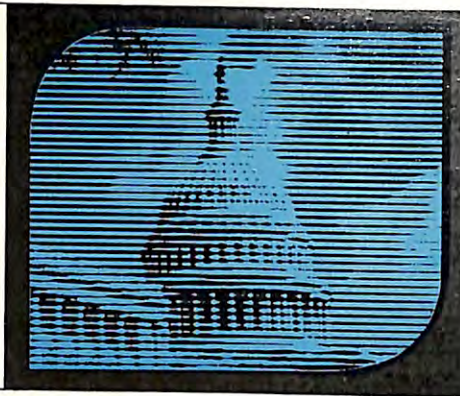
to sewer or septic tank no digging up floors.

WRITE . . . McPHERSON, INC.

BOX 15133 TAMPA, FLA. 33614



AROUND WASHINGTON



TAX GUIDANCE for students and their parents is offered in a free government booklet entitled "Tax Information for Students and Parents, Publication 532." You can get a copy by writing to the District Director's Office, Internal Revenue Service, 1201 E Street, Washington, D.C. 20001.



A PERISCOPE on the roof of a car connected with a rear view mirror inside is a new safety idea that lets a driver see traffic coming from behind without most of the blind spots. It was developed by Donnelly Mirrors, Inc. of Holland, Mich. under a \$25,000 contract and is being given a year's test on 50 government-owned cars by the National Highway Traffic Safety Administration.

CLINGING DRESSES and body stockings were displayed by models from the Yum Yum Boutique in an invasion of the Gaslight Club here. It seemed like a good idea but they did not sell any clothes. The trouble they did not anticipate was the competition unwittingly offered by the scantily clad waitresses as they went about their work in this private key club for men. Instead of looking at the models, the members kept their eyes glued on the waitresses who wear Bunny-type costumes with bustles instead of tails.

BEST SELLER. "Good News for Modern Man," a simplified English version of the New Testament, has set a new world record of 30 million copies in paperback sales. This surpasses the record set by "Valley of the Dolls," "Rosemary's Baby," "Airport," "Love Story," and Dr. Benjamin M. Spock's "Baby and Child Care."

A NEW DIVERSION may become available in some hotels and motels this year—pay-as-you-view televised movies in your room. One system, operated by Computer Cinema, has just completed a four-month test in a Newark motel. Another system is being tried out this winter in an Atlanta hotel by Trans-World Productions. The price of the movie, shown without interruption for commercials, may vary from \$2 to \$3 which is tacked on to your hotel bill.

STREET CRIME. Washington is not the only city which has some unsafe streets. In New York City, a specialty store reports a brisk sale in walking sticks. New Yorkers are carrying them for the practical reason that they are useful for protection after dark.

EXPLOITATION of the Presidential and Vice Presidential seals for commercial purposes got so bad that Congress had to pass a law to protect these emblems of the nation's highest elective offices. The law, which went into effect on January 5, provides a \$250 fine or six months in jail for anyone who engages in unauthorized manufacture or sale of the seals.



FEBRUARY which brings the coldest weather of the year is a welcome month to many kids and grownups here. The Reflecting Pool by the Lincoln Memorial freezes over into a perfect pond for ice skating and the heart of the city takes on the appearance of a Dutch city with colorfully clad skaters spending hours on the ice. This public use of the Reflecting Pool is officially encouraged in the winter time in contrast to the taboo on skinny dipping in the summer.

DAYLIGHT TIME the year around would have a favorable effect in reducing street crimes, says Rep. Craig Hosmer of California. Statistics of many law enforcement officials show that the highest crime periods are those hours immediately following dark, which in the winter time means when the largest group of people are on the streets. "Delaying sunset an hour in the winter would provide an opportunity for people to get home before dark." There is no indication, however, that Congress is ready to approve such an idea.



THE NOSE and the scent it picks up from the opposite sex plays an important role in the romantic life of some animals, scientists have discovered. They have given the scent a fancy name—pheromone. They have not yet learned, however, whether a man can emit a powerful enough masculine aroma—other than his favorite shaving lotion—to make himself irresistibly attractive to a woman. Or whether a woman has anything going for her besides her perfume.

CAR MANUFACTURERS would be required to recall and repair defective cars instead of just notifying owners of safety defects under legislation introduced by Senators Gaylord Nelson of Wisconsin and Walter F. Mondale of Minnesota. A similar bill passed the Senate before but was eliminated in a House-Senate conference. It is needed, say the senators, "to act as a stimulant to better manufacturing practices."

SNOW TIRES or chains are a must on cars here in the winter. Drivers caught without them on a "hazardous-driving" day are fined. The city is tough about this since it needs to do everything it can to avoid accidents and cars stalled on icy hills. It does not have enough snow-removal equipment and even a little snow can cause a bad traffic jam.

TUTORING at Veterans Administration expense is available to a veteran studying under the G.I. bill if this is needed to pass a required course. The money to hire a tutor is in addition to the regular monthly education check going to a veteran.

(Continued on page 46)

If Ruptured TRY THIS OUT

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! WILLIAM S. RICE, Inc., ADAMS, N. Y., 13605, DEPT. 13V.

CASH IN ON HOME TAX BUSINESS

Help people in spare time file tax returns. Earn \$1000-\$3000 EXTRA CASH in 3 months a year. Learn fast at home. Free Details. No Salesman will call.

\$10 to \$30 an hour!

Name _____
Address _____
City _____ State _____ Zip _____

NATIONAL TAX TRAINING SCHOOL, Dept. 12VC, Monsey, N.Y. 10952
Accredited Member National Home Study Council—Vet Approved.

RARE STAMP FREE

Also new packet Aden to Urundi, with Kennedy, Triangles, Space, Sports, Ships. Dogs, Cats, Reptiles, plus others. ALL FREE. Send 10¢ for mailing.
EMPIRE STAMP CO., Dept. 35, Toronto, Ca.

FIND BURIED TREASURE

Find buried gold, silver, coins, treasures with powerful new electronic detector. Most powerful made. Ultra sensitive. Penetrates deep into earth. Works through mud, beach sand, rock, wood, etc. Signals when object is detected.

\$1995
to
\$12950



Write for Free Catalog, treasure hunting tips and 5 POWERFUL unusual souvenir coin.
RELCO Dept. D-200, Box 10839, Houston, Tex. 77018

How often have you dreamed...



of your own "hide-away homesite" on a peaceful tropical island; where you can relax, unwind and escape the hustle and bustle of today's busy life; where you can walk uncrowded beaches and breathe again the clean, fresh, smog-free air that God intended you to breathe —

NOW IS THE TIME
TO PURCHASE YOUR OWN

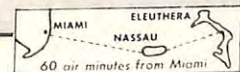
BAHAMA ISLAND "HIDEAWAY"

on the lovely unspoiled island of Eleuthera

80' x 120' OCEAN-VIEW HOMESITES
\$2,700 FULL PRICE (NO INTEREST)

\$40 DOWN. \$40 PER MONTH

\$40 down payment, 66 monthly payments of \$40 plus final payment of \$20. Some lots priced higher. Others as low as \$2,200 full price, on terms of \$40 down, \$30 per month.



RAINBOW BAY

P.O. Box 4476, Fort Lauderdale, Florida 33304 Dept. EM-1
Send full-color brochure. I understand no salesman will call.


Name

Address

City State Zip

AD 4563 (b)

A statement and Offering Statement has been filed with the Department of State of the State of New York. The filing does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any officer thereof or that the Department of State has in any way passed upon the merits of such offering. A copy of the Offering Statement is available, upon request, from the Subdivider, and in addition thereto, the assigned advertising number NYA-920-13.



A young, vibrant teacher from Bern came to America and in three months infused her "family" with love for her homeland.



INTERNATIONAL EDUCATION

Opportunity at Your Doorstep

by Joanne Rife

IN THE SWISS ALPS near Zermatt, across a vivid green alpine meadow with the bent needle of the Matterhorn grey and white in the distance, is a small square hut built up on rock stilts. The meadow slopes away under the hut and it hangs out slightly in space. Cheese is stored there during the summer months before it is sold to lowlanders for packaging and exporting around the world.

The stilts are to keep the mice out and each stilt is built with a flat smooth rock like a wheel on its side that is unclimbable, at least for mice.

I know all this, the setting, the warmth of the summer sun, the smell of grass and the tiny meadow flowers and the towering grey eminence streaked with snow in the background, not because I have been there but because a young Swiss teacher from Bern came to stay with our family and in three months infused us with love for her homeland.

I know that the River Aare runs through Bern, that Bern is not metropolitan and sophisticated, that there are small theaters tucked away along the narrow streets, that the clock tower "virls funny figures 'round und every-

one schtops und smiles." That the schools are demanding, that some families have bicycles instead of cars, and that the Swiss laugh a lot.

Opening our home to one of the more than 133,000 international students and teachers in the United States may be our contribution to international relations, but on a day to day basis, it is a much more personal window on a world outside our kitchen and office doors.

The next best thing to travel, and an excellent prerequisite, is to have a Ruth Bauer, our Swiss friend, come to stay in your home. Foreign exchange students and teachers may reap a large harvest of their own in such live-in arrangements, learning of the life and good times of Americans, but they leave behind a wealth of information about their own country, plus attitudes and thought patterns that would be difficult to learn on a two week "tour" of hotels and resort areas and visits to the Louvre.

Ruth Bauer, with dark snapping eyes, a mane of thick dark hair, and an ability to burst into gales of laughter at all jokes except those about Switzerland, came to the United States as a teach-

er's aide under the Amity Institute program, one of several dozen programs bringing to this country everything from artists to students to teachers to businessmen.

The programs often specialize in one field. Amity arranges for teachers to come to the States to work in foreign language departments in primary and secondary schools, and colleges. For the most part they live in private homes and when they return to their own country, the host family finds bits and pieces of their guest's homeland about the house. For us it was a tiny Swiss flag, a calendar in the four languages of Switzerland, a book on the Alps.

While Ruth was with us she brought to our home a vision of a wider world peopled with persons who saw little attractive about acquiring a third car or a second television set.

"Americans are not happy, even with all the things they have," she noted. "Complain, complain. All I hear are big complainings about how they don't have enough money for anything, und they say this with a BEEG house und two cars und a vashing machine. I see this und I think it best to not have so much maybe."

Yes, maybe. And our eyes open to different standards that, maybe, lead to happier lives.

The Amity program began, as did most of the international exchange programs, with one man's ideas. In Amity's case it was Dr. Ernest Stowell, who with his wife, Emily, began the Amity program in 1963 with seven young teachers' aides from Mexico working in Spanish language departments in American schools. In 1969-70 the program had 115 teachers and teachers' aides bringing new insights to American students in 30 states.

Amity Institute is only one of a large number of international study programs introducing foreign students and teachers to American schools, and often, American homes.

Some are large, like American Field Service (AFS) with 3,100 students in the United States last year. Others are

small, like Thanks to Scandinavia, with twenty-five scholarship students. These students are brought here by a Jewish group wishing to express their gratitude for the World War II heroism of the Danes and their Scandinavian neighbors in saving Jewish refugees from certain death under Nazi occupation.

American Field Service is the outgrowth of an ambulance service to France during World War I. In an effort to continue the understanding that had grown between the Americans and the French under wartime stress, fellowships sending U.S. students to French universities were established. After World War II the program changed again, this time focusing on high school students. Now 61 countries send AFS scholarship students to attend American high schools and about 2,000 Americans head to foreign lands to sample their way of life, some on three

month summer scholarships and others for nine month stays.

AFS is probably the best known of the exchange student programs because it puts students in the community. The 121,000 students and teachers who are on educational assignments in colleges across the nation are often lost to the run-of-the-mill American with little access to college campuses. But AFS circumvents the college-town syndrome. Furthermore, the program is the more enriching by placing students in a home that is usually community minded.

Everything is not always sweetness and light. In any endeavor in which people mix on as intimate a level as family living there is bound to be trouble somewhere along the line. AFS says that about one in eight students are removed from one host family to another for any number of reasons.

(Continued on page 27)



An Amity Institute teacher's aide, Ruth Bauer of Switzerland, works with Charles Jennings and Lisa Pensa. Below, Ruth tells the author's children, Dan, Chris, and Sue, about Switzerland.



NEWS OF THE LODGES



NEVADA ELKS' major project committee provides funds to needy children to cover the expense of speech and hearing programs through the Easter Seal Society. Brother Alex Kanwetz, who is a member of Reno Lodge's major project committee, is also the county chairman of this year's Easter Seal campaign. He listened as Mynet McDermott, 3½, one of the many children aided by Nevada Elks, demonstrated the correct way to articulate the "p" sound.

FLORIDA'S DISTRICT DEPUTIES met with PGER William A. Wall to discuss state activities. The group included (seated, from left) Ken Morton, Titusville; Harry F. Knight, Key West; Robert Spinks, Jacksonville; PGER Wall; Ronald E. Angermuller, Cristobal, C. Z.; Anthony Amoroso, Plantation, and (standing) Bodo Kirchhoff, Kissimmee; C. A. Oliver, Panama City; Robert P. Rosin, Sarasota; Paul E. Thompson, Holiday Isles, and William Plumer, Pahokee.



THE PAST EXALTED RULERS ASSOCIATION of Nebraska presented its annual scholarship to Carol A. Kuchmak. She received the \$150 check from PDD Vincent R. Collura (left) and ER Lawrence J. Reger during a meeting at Lincoln Lodge. Miss Kuchmak is currently enrolled in the School of Pharmacy at the University of Nebraska.



THE TIP-OFF BANQUET honoring the Indiana Pacers of the American Basketball Association for the fifth year at Indianapolis Lodge. A 30-minute segment of the banquet was televised throughout the state, to the delight of the 500 Elks and guests attending. They included (from left) Mayor Richard G. Lugar; PGER Glenn L. Miller; ER Robert B. Johnson, and Freddie Lewis and Bill Keller, Pacer team members.



A NEW CRIB was presented to the children's ward of Saratoga Hospital by Saratoga Springs, N. Y., Lodge. At the presentation were (from left) PER Robert F. Schrade, chairman of the fund-raising committee, ER Thomas Healy, and Nurse Rizzo of the children's ward.



DIGGING IN at the groundbreaking ceremony for the new Kirkland-Bellevue, Wash., Lodge home is this group of distinguished officials. (From left) ER Joe Morell; PGER Frank Hise; Kirkland Mayor Bill Woods; Redmond Mayor S. L. Young and Bellevue City Councilman Dick Foreman joined in officially beginning the construction project that will be completed this spring.



PGER RONALD J. DUNN (third from left) was guest speaker at a ceremony during which Little Falls, N. Y., Lodge received a community service award from the Staff Sgt. Steve Stefula VFW Post. Among the Elks present at the program were (from left) PDD Charles Barnes; DDGER Robert L. Sprague, Utica; ER Robert L. Edgerton; PER Samuel Mucica, and PDD James Holland.

GRADUATION CEREMONIES for nine city police recruits were marked by a special presentation from Huntington, W. Va., Lodge. (From left) Police Capt. Ted Barr, director of the police school and also Exalted Ruler of the lodge, looked on as Larry McClanahan accepted a plaque from Est. Lead. Kt. Donald E. Boylan honoring him for being the top recruit in his class. The Rev. Aldred P. Wallace (right) was the principal speaker.



POSTER GIRL Colleen T. Cullen was a guest at Hamilton, N. J., Lodge during the fifth annual crippled children's ball. Her escorts included (from left) PDD Robert Foley; Grand Forum Chief Justice Thomas Rhodes Jr.; Brother Joseph Kovacs; ER Thomas Warwick, SP Francis Kaiser; VP William Hendricks; PDD Leonard Hauselt; DDGER Joseph Russo; GL Americanism Committeeman John Purdy Jr.; and PDD Albert Harrison (with Colleen).

FULTON, New York, Lodge began its annual fund-raising drive to support the cerebral palsy home service unit of the Fulton-Oswego area and the other units sponsored by the New York Elks Association. (From left) ER Edward Kilmer and Major Project Chairman James B. Hanlon discussed the program with Carol Wehinger, director of the local unit.



◀ **MISS PINAL COUNTY** was chosen in a preliminary contest of the Miss America Pageant sponsored by Coolidge-Florence, Ariz., Lodge. Est. Lead. Kt. Roy A. Mendoza congratulated Roxanne Barksdale on winning the title.



OUTSTANDING NEWSBOYS were honored at a dinner at Clawson-Troy, Mich., Lodge. (From left) Youth Activities Chairman Walter Jensen congratulated Steve Merton, one of the award winners, as George Dillon, Troy Free Press supervisor who recommended Steve for the award, looked on.



A BULLDOZER was on hand and ready to continue what the groundbreaking ceremony started for the construction of the new Pembroke-Hanover, Mass., Lodge home. Dignitaries taking part in the ceremony included (from left) Grand Trustee W. Edward Wilson; ER Howard F. Levings; Charter ER Theodore S. Kaiser Sr.; DDGER Ambrose C. Rondina, and SP Donald A. Podgurski (seated on bulldozer).



TEENAGER OF THE MONTH, selected by Somerville, Mass., Lodge, was Rhonda Rossetti. She received congratulations from (from left) Secy. Harold P. Mollahan, ER Charles Irvine, and Brother Joseph R. Hrubl. Miss Rossetti is an outstanding student, cheerleader and class officer.

EUGENE, Oregon, Elks Dental Clinic has begun its 22nd year of operation, thanks to the efforts of Brother John T. Foreman, 83, who has directed the program since its beginning. The clinic, which was built on property adjoining the Elks Youth Center, is restricted to those who could not possibly receive dental treatment any other way. Brother Foreman admires the plaque presented to him by the Lane County Dental Society making him an honorary member.

LODGE NOTES

WATERTOWN, N. Y. Treas. Ambrose J. Gaffney recently received a letter from President Richard M. Nixon praising him for his leadership of the lodge's Christmas party for orphans and retarded children. In part the President wrote, "Your dedication and devotion to these children who are so in need of special attention and care merits the commendation of all our fellow citizens." Brother Gaffney has worked with young people in his community for 25 years.

LORAIN, Ohio. Robert Huneke, lodge Americanism committee chairman, recently presented a new U.S. flag, a gift from PER Dale Livingston, and a new state flag, a gift from Brother Leonard Camera, state representative, to the lodge. The new flags, poles, and lights were dedicated at a party honoring the lodge's veteran members.

SOUTHERN PINES, N. C. The lodge was host for the 1971 fall meeting of the state association recently, which was enjoyed by 415 delegates and their ladies. Special guests were GER E. Gene Fournace; PGER John L. Walker, and Doral Irvin, Elks National Home superintendent. Brother Fournace announced the appointment of Brother Thad Eure as Special Deputy.

COVERED BRIDGE, Ind. Bill Leonard was installed as Exalted Ruler of the new lodge, No. 2471. The charter class has 130 new members, who were initiated by members of Indianapolis Lodge.

BAYONNE, N. J. A class of 20 new members was initiated recently in honor of PER William F. Stalling. He was the lodge's Exalted Ruler in 1924-25.

HEMPSTEAD, N. Y. Pat Collins—an Elk honored for his outstanding service to the lodge—proposed every candidate of a seven-member class recently initiated. The class honoring VP Jack P. Egozcue included Lester Coskie, Charles Sealey, William Upton, Richard Findley, Frank McNamee, John Tiernan, and Edwin Smith.

ELMONT, N. Y. Three hundred Elks from the southeast district were present at the recent visitation of DDGER Joseph T. Annona to the lodge. Also present among the dignitaries were SP George Olsen and VP Francis J. McCormick.

WEST PALM BEACH, Fla. The only living charter member of the lodge, PSDGER Carl Kettler, celebrated his 87th birthday recently. He has been an Elk for 55 years. Honorary life membership was awarded to Brother Kettler in 1950.

MASSACHUSETTS. \$1,600 raised at the Edward A. Densmore memorial football game was turned over to the Massachusetts Elks scholarship fund. At the game between Boston University and the University of Connecticut were VP Harry Sarfaty, SP Donald Podgurski, Mrs. Densmore, PGER John E. Fenton, and State Trustee Albert J. Murphy.

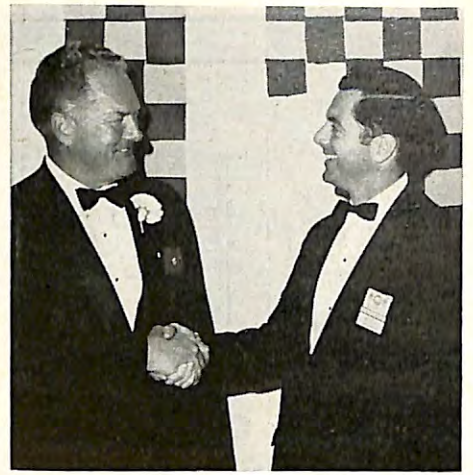
TROY, N. Y. A recent fire has destroyed the lodge home. No injuries were reported as the guests at a party earlier in the evening had all left by the time the blaze broke out at about 2 a.m. The structure was described as "a total loss."

SAN BERNARDINO, Calif. Brothers Russell McKelvey, John Hile, Robert Strong, Fred J. Nottingham, Ray Stallwood, and Sam R. Costanza received \$100 National Foundation certificates and badges from DDGER Samuel C. Dickey Jr. ER Robert Van Der Linda and Ron Lebsock, lodge National Foundation chairman, were present.

COBLESKILL, N. Y. The lodge and the Cobleskill Fire Department together entertained 300 area youths at a gala party. The children played games and the teenagers danced to a rock and roll band. A huge bonfire was the highlight of the evening.



BIRMINGHAM, Alabama, Elks honored about 500 local news carriers with a full day of activities that included contests in newspaper tying, pie eating, paper throwing and a tug of war. Six of the winners display their trophies.



BAY DISTRICT DEPUTY James E. Spence Jr. (left), Oakland, was welcomed to Alameda, Calif., Lodge during his official visit by ER Richard Thomas. Other guests during the meeting were Grand Trustee John B. Morey, Palo Alto, and GL New Lodge Committeeman Yubi G. Separovich, Sacramento.



A REGIONAL MEETING of the Maryland, Delaware, and District of Columbia Elks Association was held at Silver Spring, Md., Lodge. Among those attending the gathering were (from left) ER James A. Prue; VP James D. Moran; VP Carmine Pisapia, Dover; DDGER David Hirshout, Wilmington; PGER William Jernick; SP Glenwood Reel, Cumberland; VP Hercules P. Esibill, Catonsville, and DDGER Charles Hardesty, Westminster.



RITUALISTIC WINNERS at the North Dakota Elks ritualistic contest were the team members from Jamestown Lodge for the fourth consecutive year. Representing their state at this year's national convention will be (from left) Coach Harold Wicks; Chap. Ross Milne; Est. Lect. Kt. Mark Paulson; Est. Lead. Kt. Jack Brown; ER Dave Nething; Esq. Jim Lusk; In. Gd. Bob Monson; Est. Loyal Kt. Jim Tollefson, and Candidate Gerald Jukkala.



RETARDED CHILDREN in the Albany County area were aided with a check for \$1,915 from Bethlehem, N. Y., Lodge. Mrs. James Caniano, president of the county association for retarded children, accepted the donation from (from left) PER Gerald Langhauser, Est. Lect. Kt. George Townsend, ER Bernard Parker, and Trustee Albert Dankert.



STARS AND STRIPES FOREVER was the theme of Melbourne, Fla., Lodge's fifth annual charity ball. Among the 300 persons attending the festivities were (clockwise, from left) Cocoa Beach ER and Mrs. George Metcalf; DDGER and Mrs. Kenneth Morton; PGER and Mrs. William A. Wall; SP and Mrs. Robert Grafton; VP and Mrs. Robert Ladew, and Melbourne ER and Mrs. Jack Flowers.



STATE PRESIDENT Donald O. Oesterling (second from left), Butler, visited Sayre, Pa., Lodge recently for the Northeast District meeting and announced that one more mobile unit is expected to be added to the state's cerebral palsy program during the year. He enjoyed talking with (from left) PER E. A. Friess, ER Carl Burlingame, and PSP Nicholas Chacona, mayor.



GRAND EXALTED RULER E. Gene Fournace made a special point of meeting Brother Green Ross (fourth from left) during his visit to Catlettsburg, Ky., Lodge. Brother Ross is the only living charter member of his lodge. Joining them during the meeting were (from left) PSP Carl V. Young; PGER Edward W. McCabe; ER Charles Salyers; SP Thomas Naive, and PSP Kelly Harper.



WARRENDALE, Pennsylvania, Elks celebrated the grand opening of their newly remodeled lodge home recently. Some of the dignitaries attending the festivities were (from left) Est. Lect. Kt. William Fischer; ER James Braun; SP Donald Oesterling; PGER Lee A. Donaldson; Est. Loyal Kt. Paul Thornton Jr., and Secy. William Casey.

Citizen of the Year

The Citizen of the Year program is worthy of the support of every lodge in the Order. Never in our history has it been more important to build better public relations and increase communication, understanding, and knowledge of the many charitable and patriotic programs we have in Elkdom.

This program is designed to choose an outstanding citizen in the community—who is not an Elk—and to honor him in a manner befitting a person dedicated to the betterment of his fellow man. After your selection has been made, send his or her name to our Grand Secretary, and he will send you a certificate to further honor the recipient. This will provide you with the opportunity to better educate the entire community through press releases and radio and television coverage.

Our great Order has only succeeded by individual efforts and a multitude of dedicated Elks, and it is my hope that we can depend upon you to help all of the lodges in our Order to choose a Citizen of the Year and thereby Build Pride of Elkdom.

Raymond R. Schroth
GL Lodge Activities Committee



CHIEF OF POLICE Edmund F. Dwyer (center) was honored by Rockville, Conn., Lodge as Citizen of the Year. ER Godfrey Stuckart (left) and Brother George Russell congratulated him and thanked him for offering to turn over the profits from the event to the lodge's scholarship fund.

A NEW ORGAN was presented to Huntington Beach, Calif., Lodge by Mrs. Allen Gisler on behalf of Huntington Beach Elks' ladies. Admiring the new addition to the lodge were (from left) Organist Len Slade; Est. Lead. Kt. Jerry Hardman; Est. Lect. Kt. Mike Winger Jr.; Trustee Henry Abrams Jr.; In. Gd. Joe Dooley; Ass't Chap. Lyle Vonesh, and ER Jerry B. Dryden.



WEIRTON MIDGET FOOTBALL LEAGUE received a check for \$150 from Weirton, W. Va., Lodge for the purchase of new equipment. ER Ken Muhart (kneeling, third from left) presented the check to John Porco, league president. Ninety boys, ranging in age from 10 to 13, are members of the league.



NATURALIZATION CEREMONIES for 23 new U.S. citizens included presentation of American flags by members of Concord, N. H., Lodge. ER John A. Hughes (left) and Brother Phillip Demers (second from left) congratulated the group.



THE 65th ANNIVERSARY CELEBRATION at Woodstock, Ill., Lodge was combined with a fund-raising project for the lodge's many charitable activities. Among the dignitaries at the event were (from left) Past Grand Est. Loyal Kt. Maurice W. Lee, Chicago (South); Mrs. Robert Banet, Elks' ladies' president; ER Harold Sals; DDGER Norbert West, Arlington Heights; Woodstock Mayor Melvin Stuessy, and McHenry Mayor Don Doherty.

(Continued on page 47)

International Education *(Continued from page 19)*

Involved in a new member joining a family is the sharing of family privileges, attention, possessions, love, many times a room. None of this is easy, especially for a teenager in the family who is acting as the AFS student's American brother or sister. There is the problem of language getting in the way of communication. There is the problem of transportation, for in the AFS program students are not allowed to drive an automobile. In an America on wheels this means immobility just at the time when the student is most anxious to be independent, to see new sights, learn new ways, and meet new people.

As a last resort sometimes the student is moved to an entirely new community. Such was the case of Inger, a Scandinavian student fascinated with the problems of minority groups, particularly the urban black. She found herself placed in a farming community that was cut off from the mainstream of American life to a large extent. Unable to see rural minority problems there on the one hand, or the advantages that life in that community could give her on the other, and determined to pursue her own interests, she requested a transfer and left the com-

munity without the broadening reach she could have given it.

Was she happier in her new home? Apparently not a great deal. It too, although urban, did not reflect her preconceived concept of the proper racial mix.

Now that she has returned to her own country Inger corresponds with the farm community family, but the chance of binding ties was lost and the efforts of the family to bring "their" America to Inger had gone for naught. The family could have been left with a nagging sense of failure had they not had a successful experience previously with another AFS student.

More typical is the success story of Alex Davids of South Africa. By the time his stay in California was seven months old he was playing on the high school tennis team, had a lead part in the annual musical comedy put on by the school, had received an honorary Sealbearer award from the California Scholarship Federation for all "A's" on his report card, won the annual speech contest, taught a "mini-course" at the high school in South African history for both students and adults in the community, and had spoken about his

country before community groups from elementary school age children to senior citizens.

In the meantime Alex's American family found themselves stimulated to new knowledge and wider horizons by an articulate young man, had met a number of other AFS students from several countries, and escorted Alex on several trips in and out of the state.

Debates were suddenly an activity of the family, the caliber of conversation rose, new interests blossomed. The American mother said simply, "We will never be the same."

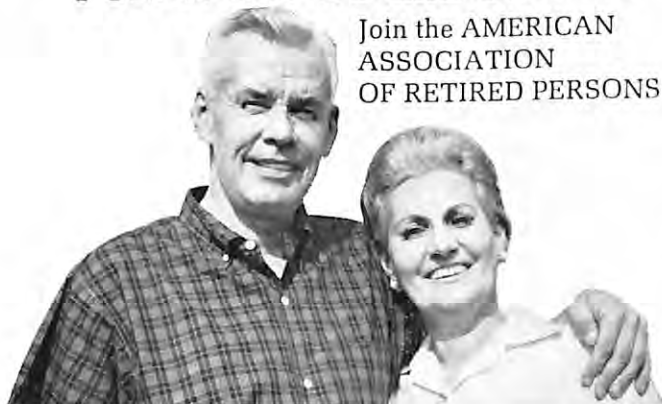
She also said it had not all been easy. There were conflicts that arose, and the brunt of the adjustment settled on the American brother.

What AFS looks for in a host family is a family with a large heart and an open mind, one with warmth, breadth of interest, flexibility, and good old-fashioned humor.

Both AFS and Amity have what is known as a two year rule. Students and teachers come to the United States on two year special visas. They must return to their own countries at the end of their stay. AFS explains it simply by saying that they do not want to take a foreign country's finest young-

(Continued on page 32)

People age 55 and over...



Join the AMERICAN ASSOCIATION OF RETIRED PERSONS

Only people under thirty think you have no future at your age. *You know better!* You know life is just beginning again for you . . . hopefully without the pressures you once knew.

The AMERICAN ASSOCIATION OF RETIRED PERSONS is a nonprofit organization of more than three million men and women—many retired, some still employed—devoted to helping mature Americans find new purpose and meaning to their lives.

Among the many varied benefits and services—

- AARP's Low-Cost Travel Services
- AARP's Group Health Insurance
- AARP's Publications for Mature Persons

- AARP-Recommended Auto Insurance
- AARP's Local Chapters
- AARP-Recommended Life Insurance
- AARP's Institutes of Lifetime Learning
- AARP's Home Delivery Pharmacy Service—postage paid
- AARP-Recommended Temporary Employment Service in many urban areas
- AARP's Hospitality Lounges

PLUS . . . the opportunity to meet with other people whose interests match your own . . . who work in community affairs, take an interest in politics, hobbies, second careers.

JOIN THE AMERICAN ASSOCIATION OF RETIRED PERSONS . . . 3,000,000 young-minded people who believe that the number of years a person lives does not determine age. Age is a state of mind.

The membership fee is only \$2 and includes a subscription to MODERN MATURITY—a full-color magazine devoted to subjects of importance to you—and the AARP News Bulletin—full of information specifically for you. Send in the coupon with your membership fee (payable to AARP). Don't wait another day!

AMERICAN ASSOCIATION OF RETIRED PERSONS

Dept. EL22, 1225 Connecticut Ave., N.W., Washington, D.C. 20036

Yes, sign me up for membership. My membership fee of \$2 is enclosed.

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

WHATEVER ELSE the Danes have done, they've sold the world on the phrase "Wonderful Copenhagen." It's a hedonistic land of wine, women and smorgasbord. If Sweden gave out Nobel prizes for sales promotions the Danes would be runaway favorites. From 25,000 visitors in 1950, the figure grew to more than 400,000 last year, and Denmark gives humble promise that 1972 will establish a still greater record.

They've done it with slogans like "Wonderful Copenhagen" and "Paris of the North," plus a list of others that leave the Swedes and Norwegians bewildered dropouts in the bid for Scandinavian tourism. While Copenhagen is, as the Danes insist, mostly wonderful, by no means is it Paris. It's purely Danish. Americans find comfort in a city where English is spoken, the water is drinkable, the food is excellent and night clubs don't shut off the taps till 5 o'clock in the morning.

Shakespeare was wrong. Nothing is really rotten in Denmark. Least of all in Copenhagen. Still, all's not perfection, not even in Wonderful Copenhagen with its new Sheraton-Copenhagen, a 20-story monument rising above Lake St. Jorgen only a short trot from Tivoli. What's not so wonderful about the Sheraton is its near-total lack of anything smacking of Scandinavia. It could be standing in Twin Falls or Cedar City. Likewise the highly touted Penthouse Club—where I paid \$2.20 for a single drink—could just as well be in Beverly Hills. You expect those sort of prices in Paris perhaps, but not Copenhagen. Still, neither shocking prices nor bleating guitars failed to destroy the dazzling view of Copenhagen's skyline from the Sheraton Penthouse Club.

While the Sheraton is disappointing, there is, on the other hand, the newly spruced-up Hotel King Frederik which you'll discover near the City Hall. Once frayed, it is now one of the city's prides. Inside it exudes an old world atmosphere with just the right dash of modern conveniences. Its real charm is found in the Queen's Restaurant which dazzles the eye with crystal chandeliers and magnificent paintings, all of this along with a menu worthy of a visit by the King himself.

Be forewarned if you visit Copenhagen today, though, that it is the porno capital of the world, having published the hard core stuff since July 1967 when all censorship of print was abolished. It is sold in book stores as well as shops along the Strojet, Copenhagen's famous shopping street. The Strojet is far more famous, though, for its gold and silver jewelers, its huge department stores, fur salons and other shops dispensing porcelain, Danish

Castles on the Fjord

The Land of the Midnight Sun, where Hans Brinker tinkers and Hamlet stalks the Danish night.

by Jerry Hulse



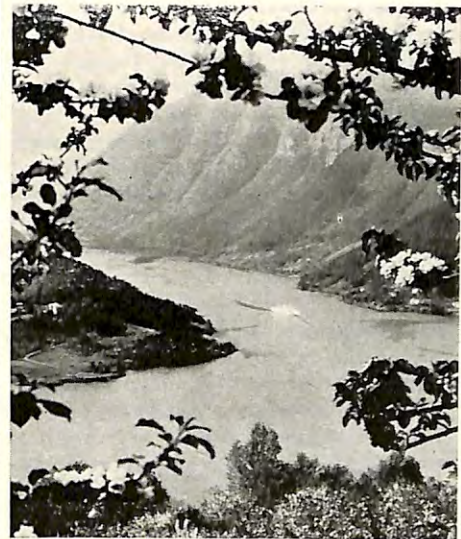
furniture, leather and knits—altogether more than 200 shops starting at Town Hall Square and ending at the Royal Theater. Gratefully, the historic avenue is closed to automobile traffic, allowing pedestrians to walk along the street as well as the sidewalk.

Last summer marked the arrival in Copenhagen of hordes of hippies on low-cost charters from dozens of European points as well as the U.S. Copenhagen being the gracious host it is volunteered shelter ranging from 80 cents to \$2.40 a night. A repeat invasion is expected when snow melts and summer '72 makes its warmth felt.

Still, even with the new crowds, there remains a certain sweetness to Copenhagen. With summer, Tivoli swings open its gates again—the 125-year-old park-like refuge containing 23 restaurants, a lake, midway and marching bands, all of it framed by an evening sky that blazes with fireworks. At Tivoli young romantics doodle away the hours sipping compari, or else strolling among tree-lined paths, listening to the band

concerts in the park's crowded squares. I dined one night last summer at Belle Terasse where even the king dines on occasion. There is also Oskar Davidsen's which still holds forth in a vintage skating clubhouse overlooking one of Copenhagen's quiet lake scenes. Oskar's emporium, with 800 varieties of open-face sandwiches, was Copenhagen's headquarters for the underground during World War II. Among the 800 sandwiches is one that pleased Hans Christian Andersen, a combination of bacon, tomato, liver paste with truffles, meat, jelly and horseradish.

What with jetloads of new tourists descending daily on Copenhagen, the city has launched a new hotel near Kastrup Airport called the Bel Air with single rooms that fetch \$7 a day and doubles which bring \$10.50, breakfast, service charge and tax included. Off on the Nyhavn, Copenhagen's Barbary Coast, Danish developer Art Hansen is transforming an ancient warehouse into what promises to be one of Copenhagen's more colorful hotels, its 78



The Geiranger Fjord is one of the most spectacular fjords in all Scandinavia. Colorful spring blossoms frame serene Eagle Pass (top) in stark contrast to the early fall setting of the fjord below.



One of Europe's most enchanting cities is Copenhagen, a city to meet your every whim . . . from shopping in the town center (above) to wandering through Hamlet's famed Elsinore.

rooms and suites overlooking a harbor busy with freighters, passenger vessels and excursion ships.

From Copenhagen I took a bus along the coast into Sweden, stopping off in Gothenburg, which was celebrating its 350th birthday. Folk dancers were gathering from France, Czechoslovakia, Yugoslavia, Great Britain and Austria, as well as Sweden's Scandinavian neighbors—Denmark, Norway and Finland. Swedes call Gothenburg their second city (Stockholm being first) with Liseberg Amusement Park second in Scandinavia only to Tivoli. While Gothenburg can't be compared with Copenhagen, Stockholm or Oslo, it's worth stopping off for a day or two if your travels should bring you nearby. There are its maritime museum to explore as well as a fine art museum, a 13th century church (it was standing before the city was founded), a fortress containing a weapons collection. This plus dozens of theater performances.

Gothenburg is about halfway between Copenhagen and Oslo and worth the trip from either direction if only for the scenery. From Copenhagen to Gothenburg (187 miles) the tour visits Hamlet's Castle at Elsinore, crosses by ferry to Sweden and later stops for lunch at Ripagarden, an 18th century farmhouse restaurant operated by an artist and his family near Norrviken. The enterprising artist has added a chapel which he rents out for marriages a la Las Vegas,

complete with a tape of the ceremony and recorded bells. In the afternoon the tour continues to Gothenburg and the following day busses into Oslo.

Oslo, being the 900-year-old Viking capital of Norway, has on display three authentic Viking ships in the nearby suburb of Vygdooy, together with carts, household goods, ornaments and clothing said to have belonged to Viking chieftains. Another building contains the polar ship Fram, while a third houses the famed raft Kon Tiki, which Thor Heyerdahl and his companion used while drifting across 3,000 miles of Pacific waters to Polynesia in an effort to show that inhabitants of the South Seas could have originated in South America.

A sobering reminder of Norway's desperate days during World War II is the newly opened Resistance Museum at Akershus Castle. Dioramas dramatize the German invasion on the night of April 9, 1940, the subsequent years of occupation and the final and delirious day of liberation in the spring of 1945. Nazi posters warn of death to the underground and weapons of torture are displayed alongside pictures of Norwegian heroes.

Secret radios used to contact Allied forces were hidden in thermoses and other household utensils, which are grim reminders of a tragic time. Microscopic messages were secreted in the heels of shoes and carried by the wear-

ers in a dramatic cloak-and-dagger example of heroism. Opened only 2 years ago, the Resistance Museum is a memorial to the thousands of Norwegians who risked their lives and to others who died in the cause of freedom.

Another new attraction is the Sonja Henie Museum—a \$7 million art center financed by the late figure skater and her husband Niels Onstad. Overlooking Oslofjord, it contains priceless paintings by contemporary artists as well as the hundreds of medals and trophies won by Miss Henie during her skating career. At 13 Sonja Henie was Norway's figure skating champion. During her lifetime she won 10 world championships and three Olympic championships plus hundreds of other competitions.

Anyone visiting Norway is bound to find a fjord in his future. There are dozens of tours by boat and by bus. Norwegian Fjord Line has a three-day journey—Oslo to Bergen—for \$113 or an extended six-day tour priced at \$217. Besides being inexpensive, Norway is a top contender for the title of the world's most beautiful country. With 17,000 miles of rugged coastline, 150,000 islands (or thereabouts), myriad waterfalls and its fjord country, you have to get emotional when describing it.

There is, for example, Tonsberg, which is a pleasant, two-hour drive from Oslo. As Norway's oldest settlement—it celebrated its 1110th anniversary during 1971—Tonsberg is worthy of at least a one-day visit. During last summer's birthday party, Tonsberg unveiled a statue to the memory of Bjorn the Chapman, the town's merchant founder. Bjorn the Chapman was the son of King Harald the Fair-Haired, who was slain by his brother Eric Blood-Ax, who to this day is despised by Norwegians everywhere. The unveiling was not unlike similar ceremonies taking place in small towns all over America. The audience got restless while the speeches got longer. Finally when it was over there stood Bjorn the Chapman, immortalized in bronze.

Besides being Norway's oldest town, Tonsberg is likewise the site of the Nordic nation's own acropolis—namely the decaying digs of Norway's ancient kings. The old Norse kings built their castles and churches on slopes overlooking Tonsberg, which lies south of Oslo 64 miles on the western shore of the Oslofjord. Their acropolis doesn't, however, resemble in the least that other mound which looks down on Athens. For one thing, the Swedes left little of Tonsberg when they paid a call in 1503. What they didn't burn they leveled with hand axes. It wasn't until a couple of hundred years later that the Norwegians rebuilt Tonsberg.

★ BOY SCOUTS HONOR GER



To express their thanks for the continued support of scouting by Elks Lodges throughout the country, the national office of the Boy Scouts of America honored GER E. Gene Fournace at a special luncheon in New Brunswick, N. J. (From left) PGER William Jernick watched as Alden G. Barber, chief scout executive, presented a gift to Brother Fournace with assistance from Clyde M. Clark, director of relationships. A group of distinguished New Jersey Elks also attended the luncheon.

Not until the birth of the whaling industry about a hundred years ago, though, did the real renaissance have its dawning. The only trouble was that after half a century of whaling the whales were mostly gone and Tonsberg faced yet another crisis. Banding together, the whalers rescued the economy by establishing a huge merchant fleet which today sails the world over. The fact that the town has survived such vicissitudes seemed reason enough for the year-long birthday celebration. To mark the occasion they produced a true-life soap opera guaranteed to make the ladies weep and the gentlemen sigh.

The script involved the Nordic king, Hakon Hakonsson, who gave his daughter Kristina in marriage to a Spanish prince. Kristina wasn't altogether overjoyed with the arrangement, but Nordic daughters in those days obeyed their fathers. The Norse king sacrificed Kristina in order to seal a pact with King Alfonso of Castile. With much fanfare—and some weeping as well—Kristina set sail from Tonsberg accompanied by a retinue of 100 attendants, never again to set foot on Norwegian soil.

All this occurred in 1258. Act II wasn't written until 1960 when someone dug up the medieval remains of her father's castle here in Tonsberg. About the same time a priest in the little Spanish town of Covarrubias came across the sarcophagus of Princess Kristina. She died childless, only a few years after arriving in Spain. Plays are born of such saccharine episodes and previewing this particular drama were Norwegian Prince Harald, Princess Sonja and Britain's Princess Anne as well as half a dozen lord mayors from other Norwegian towns.

So much for the saga of Kristina. In Tonsberg, excavations go on continuously as archaeologists unearth ruins from the Middle Ages—a period when Tonsberg played host to its old Nordic kings. Indeed, it was in Tonsberg that one mission discovered two buried ships which are currently in Oslo's famed Viking Museum.

Each summer Tonsberg and neighboring hamlets come under siege by thousands of Norwegians striking out for islands lying in the Tonsbergfjord. What with dozens of islands to explore, Tonsberg's citizens own as many boats as they do cars. It is, indeed, a pleasant summer place if one is given to sailing, swimming and hiking among old ruins. Otherwise, visitors go off to explore the old whaling museums of Tonsberg and neighboring Sandefjord. Two hotels are worth the mention: the Klubbin in Tonsberg and the Park in Sandefjord. Temple Fielding calls the Park a monument to Moby Dick, and in a sense it

is. After the whaling industry began its decline a number of old whalers built the Park, equipping it with sun lamps, a salt water swimming pool, gymnasium, bubble baths, saunas and a bowling alley. The result is one of Norway's slickest hotels.

Beyond Tonsberg and Sandefjord the Oslo-Bergen express makes daily runs, with a dizzying detour via Myrdal and Flaam—a circuitous spin that makes a roller coaster caper seem about as exciting as traveling by Toonerville Trolley. At Myrdal there's a change of trains and a change of heart as the continuing adventure comes under the subtitle of the Big Plunge—the drop from Myrdal to Flaam representing the steepest rail incline in all Norway. The journey from Myrdal (altitude 2,840 feet) to Flaam (altitude 7 feet) involves barely 12 miles but because of the gradient it's a 53-minute chiller—the train resembling a mountain climber dangling precariously above eternity. Altogether the ride to Flaam burrows through 20 tunnels. Victims of vertigo and plain old-fashioned jitters may relax, though. There's little likelihood of any crash landing in the valley below, for the train comes equipped with five different braking systems.

On the way down the Dingdong Daddy tests his brakes at least once, bringing the train to a full stop before one of Norway's greatest waterfalls which resembles a boiling river. Spectacular would be a weak adjective for water dropping away at an estimated 100 miles an hour.

At Flaam passengers transfer to a steamer for a two-hour journey through Sognefjord to Gudvangen, there hitching the short bus ride on to Voss.

The purpose for visiting Voss—other than slowing the pulse—is that the Alpine resort is a jump-off point for nearly half a dozen day-long excursions into Norway's western fjord country. The tours begin in May and continue into September. After this, Voss resumes its role as a ski resort with 15-day tours beginning at \$189. Besides Voss the package also includes Geilo, one of Norway's niftiest roosts for the snowflake crowd.

After this, homebound skiers hop the express to Oslo or Bergen for connecting flights to the United States. Those returning by train to Oslo pass through Finse which, for primitive atmosphere, has few equals the world over. Like Voss and Geilo, this is a ski resort set among mountains on either side, one of which is crowned by a glacier. In addition to being a jumping off point for the skier, Finse is the highest station on the Bergen-Oslo line. Indeed, it is the highest rail station in all of Northern Europe.

The other day as the train moved through Finse the ice was melting and streams were running wild, soon to freeze again in this treeless land on top of the world. Workmen were repairing snow fences built to protect the railroad, fences transformed to stacks of kindling by the fierce winter blizzards.

From the steaming window of a passing train the scene is deceptively tranquil. ■

Obituaries



PAST STATE PRESIDENT C. Ross Cline, a member of Chillicothe, Ohio, Lodge since 1948, died November 6, 1971, at the age of 64.

He served as Exalted Ruler for 1954-1955 and later

on the board of trustees of Chillicothe Lodge. Brother Cline served as district activities chairman of his state's South-Central District for 1957-1958 and then as state youth chairman.✻

In 1958 Brother Cline was named State Tiler and continued as a state officer serving as State President for 1965-1966. At the time of his death he was treasurer of the state Elks scholarship loan fund.

PAST DISTRICT DEPUTY Frank B. Long, a longtime member of Monongahela, Pa., Lodge, died November 26, 1971.

Brother Long became a member of the lodge in 1943 and served as Ex-

alted Ruler for 1946-1947. He was appointed District Deputy Grand Exalted Ruler of his state's Southwest District for 1951-1952. Honorary life membership was awarded to Brother Long April 1, 1960. He served four consecutive five-year terms on the lodge's board of trustees.

PAST DISTRICT DEPUTY Howard Ellis, a member of Beaver Falls, Pa., Lodge since 1914, died recently.

He served as Exalted Ruler of Beaver Falls Lodge for 1921-1922 and was appointed District Deputy Grand Exalted Ruler for 1933-1934.

PAST DISTRICT DEPUTY Spurgeon G. Sigley, a 44-year member of Bethlehem, Pa., Lodge, died October 10, 1971.

Brother Sigley served as Exalted Ruler of his lodge for 1937-1938 and he was appointed District Deputy Grand Exalted Ruler of his state's Southwest District for 1945-1946. He served as district association secretary from 1960 to 1968.

International Education *(Continued from page 27)*

sters and make Americans out of them.

International exchange has been in progress in one form or another for many years. One great impetus toward the movement was the passage of the Fulbright Act in 1946 (now the Fulbright-Hays Act). It was an outgrowth of the world's desperate hope to bring understanding and knowledge to the aid of continuing peace.

Those first scholars were financed by the sale of surplus U.S. war materials abroad. There were 84 Fulbright scholars in the United States in 1948. Three years later the number had jumped to 3,400 and in 1966 the total of Fulbright scholars who had come to the United States to study was over 82,500.

How have these 82,500 students touched your life and mine? The statistics would indicate that beyond the large number of world leaders who studied here under Fulbright-Hays, and whose importance to you is there but hard to pin down, the chances are that somewhere, sometime, either you or some member of your family has had a horizon opened through international exchange.

Those 82,500 Fulbright scholars have taught over 11.7 million school children in the United States and abroad, while 88,500 schools in the United States have participated in the program by having an exchange teacher in the school, or sending one overseas.

In one year 14 Indian exchange teachers visited 150 U.S. schools and colleges. 400 homes, and made speeches to 310 organizations.

As a taxpayer you may be making little grumbles about what this costs, particularly if you have had no direct contact with a Fulbright scholar. U.S. Government grants usually cover the cost of transportation. The schools themselves foot much of the rest of the bill. And there, with community taxes, you will pay directly and reap directly.

In the private programs, such as Amity, the schools pay a fee to Amity and a stipend to the teachers. The teachers pay for transportation to the country. AFS chapters across the nation raise their own funds to bring students to their communities. In such a case as Inger's, the chapter is out funds with little benefit. It is a risk they take.

For every one who does not work out, there are several Alex Davids, the finest that their country has to offer, who are enriching additions to the community in which they find themselves and the family that they live with.

An interesting phenomena occurs to families lucky enough to host international students or teachers. Not only do they gain insight and information into

their guests' country, they find their eyes clear and critical in the best sense of the word about their own.

I never looked as closely at the litter strewn streets of Pasadena as I did New Years Day before the Rose Bowl Game. As we walked through the hurrying holiday crowds in a run-down section of the city above the Rose Bowl, I found myself doing everything I could to distract Ruth's alert eyes from taking in the mess. Perhaps it would not have struck me so hard had she come from a less immaculate country. Somehow Switzerland seems to have the world's best municipal housekeepers.

And too, there was the sheer agony of trying to explain open bigotry, riots, badly behaved children, the eternally "on" televisions set, and why dirty jokes seem to be a standard for conversation.

How does one explain those aspects of American life?

On the other hand there is the delight of showing off the variety that makes America great—a tour through a television studio contrasted with the beautiful Los Angeles Museum of Fine Arts; the wandering jumbled lane from Los Angeles' Spanish past called Olvera Street and the stunningly modern lines of the Dorothy Chandler Pavilion at the Music Center; the roar of water falls in Yosemite and the roar of the Pacific Ocean against a lonely beach.

Of course, as I informed Ruth of the historical background of such Americanisms as wiping the perpetual drippy nose that afflicts skiers on the back of the sleeve—"an old Yankee custom"—she was apt to correct me.

"But no! That is a custom imported from Svitzerlund."

A foreigner in the home forces the host family to see America through new eyes, and with new eyesight comes both pride in this country and at the same time recognition of what is wrong and

Chances are you or your family had a horizon opened by international exchange.

the knowledge that something should be done about it other than closing the eyes.

Language is both a problem and a benefit. Too often only English is spoken in the American home. There may be a smattering of a foreign language picked up in high school or during military service and not used since. Having a foreign language "expert" living the home can be an impetus to further study, both for adults and children. It is particularly beneficial for high school students just trying their

wings in a second language to find someone living in the house who is only too delighted to use their native language. With a language program such as Amity, this is a distinct possibility, but the chances of this occurring become more remote with the wider programs. The largest number of foreign students at the college level in the United States comes from Canada and India, both English speaking for the most part.

With the native tongue different than English there is apt to be some snags in communication, such as this sentence from Ruth that jolted the family. "They annoy me the sandwiches in my lunch."

"They what?" was my response.

Ruth, fluent in four languages, could come acropper on such a word as "tease," for she meant that the other faculty members at the school were teasing her about her strange sandwiches, concocted by me, I must admit, and totally unorthodox, being made without bread.

Amity Institute, American Field Service, Fulbright Scholarships run by the Institute of International Exchange, and Thanks to Scandinavia are but four programs involved in international education. Others include Rotary International and The Experiment in International Living.

The Experiment was founded by Dr. Donald B. Watt in 1932 to promote international friendship. There are now 30 member nations linked through a council, and a "homestay" is the heart of the program.

It is designed to provide a one-month homestay for foreign students and trainees when they arrive in the United States. With an American family they find friends in a strange land, gain familiarity with American social customs and manners, and acquire a practical idiomatic English. The students may be Fulbright scholars, students under scholarship programs from American universities, business trainees, or simply individuals on short-term visits for cultural or special reasons.

Clarence Falk, director, said that 26,000 people have participated in the program with 3,500 in the United States in 1969-70. Some ten percent of the program is considered to be a failure through improper motivation, application, or references. The percentage is close to the AFS figure of one in eight.

However, families who have opened their doors once to foreign students through The Experiment apply again and again, "grateful for the opportunity to enlarge our family and our outlook" as one delighted family told officers of The Experiment.

(Continued on page 46)

THE JOY OF GIVING

Elks National Foundation
2750 Lakeview Avenue/Chicago, Illinois 60614



THE JOHN L. WALKER class was initiated recently at Greensboro, N. C., Lodge. The 20 new members established 100% participation in the Elks National Foundation, joining 73 other new lodge members this year. E. J. Johnson (standing, right) is the Foundation chairman.



"HAPPY BIRTHDAY Edward White," cheered Fullerton, Calif., Lodge recently. Lou Blose, lodge National Foundation chairman, organized the evening to honor Brother White for his outstanding service to the lodge and to establish a "living memorial" to him in the form of a \$100 membership in the Foundation. (From left) Brother Blose, Est. Lead. Kt. Bob Thompson, ER Walter Pinney, Est. Lect. Kt. Homer Bancroft, and Chap. George Williams gathered to present the Foundation certificate to Brother White (seated).

SP JOHN T. CURRAN (left) led the Virginia State Elks Association in the purchase of an honorary Founder's Certificate in honor of PGER John L. Walker (right). The certificate, which had been framed and attached to a plaque with the names of the Virginia lodges, was presented to Brother Walker at a recent state association meeting at Waynesboro Lodge.



CUESTA-REY

ALL NATURAL LEAF CIGARS



#95

*English Market
Cabinet Selección*

All imported long filler and 100 per cent natural leaf — skillfully rolled with aged rare English Market Selection wrappers (ACW®)* to enhance the luxurious bouquet. The first choice of smokers everywhere who enjoy the taste and superb aroma of fine imported leaf.

*African Cameroon Wrappers
35¢ each. Natural wood cabinet of 50 — \$16.00°. Cabinet of 25 — \$8.50°.

Offered only by selected tobacconists

Actual Size

* Prices subject to state and local taxes, if any

SPECIAL OFFER

Traveling Man's HUMIDOR

(Limit—one to a smoker)



Holds up to 10 large cigars — perfect for traveling. Order now and we'll pack it with three 35¢ Cuesta-Rey #95 English Market Selection all natural leaf cigars and send it to you for less than the price of the cigars alone. Send coupon below and \$1.00.

CUESTA-REY

Dept. EL-54, Box 2030, Tampa, Fla. 33601

Enclosed is \$1.00. Please send my Traveling Man's Humidor packed with three #95 English Market Selection all natural leaf cigars.

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

LODGE VISITS

GRAND EXALTED RULER E. Gene Fournace



GER Fournace paused for a moment during his visit to Bismark, N.D., Lodge to compare notes with SP Darwin Vander Vorst of Mandan Lodge.



During the annual fall reunion of the Ohio Elks Association at Columbus nearly 700 Elks and their ladies turned out to welcome Brother Fournace to his home state. PDD C. M. Burns, Lakewood, presented the Grand Exalted Ruler with a gold membership card for the Ohio PERs Association. PDD Burns is president of the group.



Gaylen Holmes (right), assistant director of the South Dakota Crippled Children's Hospital and School, accepted checks in the amount of \$20,000 and \$1,000 from GER E. Gene Fournace and Winner Lodge ER Ruben Maulis respectively during Brother Fournace's visit to South Dakota at Watertown. The larger check was presented on behalf of the state Elks association.



The Diamond Jubilee celebration at Phoenix, Ariz., Lodge attracted a capacity crowd of local, state, and Grand Lodge Elks and their ladies. GER Fournace was the principal speaker for the festivities and was joined at the head table by his wife, Rita Jane, and ER and Mrs. Joe D'Angelo.



More than 600 Elks and their ladies representing three districts in New Jersey attended a dinner at Woodbridge Lodge to honor GER Fournace. Among those at the speaker's table were PGER William J. Jernick, ER George Wittenzellner (seated, right), and PER A. Martin Mundy (standing).



Jackson City Commissioner Phil Conley welcomed GER Fournace upon his arrival for the fall conference of the Michigan Elks Association at Jackson. Members of the official greeting party looking on were ER George Hillard; SDGER Benjamin F. Watson, Lansing; PGER Lee A. Donaldson, and GL State Associations Committeeman Frank Patee, Owosso.

North Dakota Gov. William L. Guy (left), a member of Bismark Lodge, took time out for a chat with GER Fournace during his visit to the capital city. Accompanying him were PGER Raymond C. Dobson and ER Edward R. Weimer (right).



B. P. O. E. PARTY FAVORS

On party night favor your ladies with a beautiful Elks emblem gift. Miniature heart necklace in rich gold. Surrounded with brilliant rhinestones. Hard fired enamel emblem in center. Each\$1.75

Quantity Prices furnished on Request

And when planning a party, you'll want emblem decorations, napkins, doilies, place mats, cards, etc.

Prices F.O.B. Chicago



Write for Catalog



RUSSELL-HAMPTON CO.

Dept. E, 15 South Wacker Drive
Chicago, Illinois 60606
Serving Rotary Clubs Since 1922

Free Chair/Table CATALOG

- OFFICE & LOUNGE FURNITURE
- BANQUET & MEETING FURNITURE
- TENNIS TABLES
- COAT/HAT RACKS



Shipping Points —
DALLAS
BOSTON
ATLANTA
CHICAGO
PITTSBURGH
LOS ANGELES

Adirondack

276-N Park Ave. So.; N.Y.C. 10010

Make Rubber Stamps for BIG PAY



Need more money? Earn \$60-\$75 a week, spare time, at home making rubber stamps for offices, factories, individuals. Hundreds of uses. Hundreds of prospects—everywhere. Right in your own community. Turn out special stamps for names, addresses, notices, prices, etc., in minutes with table-top machine. We furnish everything and help finance you, at less than bank rates. Write for free facts. No salesman will call.

Rubber Stamp Div. 1512 Jarvis, Dept. R-24-BB, Chicago 60626



inside:
FOR THOSE
HEAVENLY
ORDERS!

CUSTOMER CARDS CAN HELP YOU..

- STIMULATE BUSINESS
- FIND MORE PROSPECTS
- SELL MORE THINGS
- COLLECT MORE MONEY
- THANK EVERYBODY
- KEEP CUSTOMERS HAPPY

WRITE TODAY FOR
FREE SAMPLES
AND CATALOG OF
OVER 100 UNIQUE
CARDS FOR THE
BUSINESSMAN!



Harrison Publishing Co.
DEPT. R-K • BOX 3079 • ASHEVILLE, N.C. 28802



THE ELKS NATIONAL HOME

makes life worth living

For Full Information, Write
ELKS NATIONAL HOME
BEDFORD, VA.

**SIMULATED DIAMONDS WHOLESALE
200% PROFIT!**

Get sparkling diamond-like JAKLAGEM. You must see it to believe it! Each brilliant JAKLA is richly mounted in a handsome designer ring of your choice. It is 10K YELLOW GOLD filled or solid STERLING SILVER (looks like platinum). Make money FAST, full time or spare time, even if you've never sold before. Just show Jakla Ring on your finger and our Lifetime Written Guarantee to friends, neighbors, relatives or fellow workers and in stores, offices, factories. Everyone buys.

**SELLS LIKE MAD
FOR \$18.00**

**YOUR \$6 EACH,
COST POSTPAID**

New-science JAKLAGEM is ONE FULL CARAT, white flawless, hard enough to scratch glass and is cut with 58 flashing facets. A comparable 1-carat diamond costs you approximately \$500.00. A 1-carat Jakla Jewel, in Ring, is yours for only \$6... yet only an expert can tell the difference.



Men's No. 798 Men's No. 1059 Ladies' No. 5949

**AMAZING SCIENCE DISCOVERY
FLAWLESS, PURE WHITE
INCREDIBLY HARD**

**LIFETIME GUARANTEE
SPEEDS YOUR SALES:** Written Certificate Guarantees JAKLAGEM for owner's lifetime against chipping, discoloring, scratching or loss... or Co. will replace both Jewel and ring.

Simulated
STAP
Sapphire
Blue or Black,
Men's or Ladies'
(Sterling only)



LADIES' No. 756

FREE SPECIAL BONUS—Men's or Ladies' gold plated Surprise Ring (not shown above) given with each order of 2 or more Jakla rings. Special introductory offer, ends, Mar. 10.

**JAKLA GEM CO. BOX 3066 DEPT. E9
SEMINOLE, FLORIDA 33542**

Buy Quality Tables DIRECT From Our Factory and

SAVE MONEY!

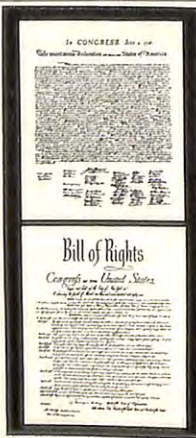
You pay no salesman's commission or dealer's mark-up, so naturally you can buy quality tables, chairs and other equipment for less DIRECT FROM MONROE! Mail coupon today for Monroe's new full line catalog.



Please mail me your current catalog.

NAME _____
ORGANIZATION _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

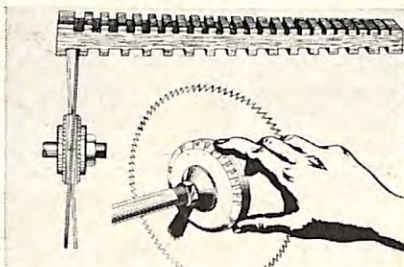
THE MONROE TABLE CO.
190 Church St., Colfax, Iowa 50054



**AMERICA'S MOST
CHERISHED
DOCUMENTS.** For your home, office, lodge or child's classroom. Four 11x14 in. prints. Declaration of Independence, Bill of Rights, Gettysburg Address, Monroe Doctrine. All on aged parchment suitable for framing, shipped in gift tube. \$1.98 ppd. Oregon Publications, P.O. Box 1451, Eugene, Oregon 97401.

**Elks
Family
SHOPPER**

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



WORKSHOP WHIZZES love Arco "Dial-A-Dado" Saw Washers. You cut smooth, parallel grooves and notches at any angle; dial 40 different width cuts. Sawblade wobbles to produce selected dado. Fits all bench and radial saws with 1/2" or 3/8" arbor. #25 set, 4 washers, \$4.95 ppd. Arco Tools Inc., Dept. EL-2P, 421 W. 203 St., N.Y. 10034.



THERMOPHORE MOIST HEAT PACK applies controlled, intense, moist heat to relieve muscle aches and pains, stimulate circulation to injured tissue. "Fail-safe" on-off controls. Standard 13"x27", \$37.50; Medium, 13"x13", \$30.00; Petite 4"x14", \$21.00. Ppd. Battle Creek Equipment Co., Dept. EK-2, 307 W. Jackson St., Battle Creek, Mich. 49017.



CENTER OF ATTENTION. Light shimmers through this translucent Pineapple Centerpiece to create a lovely lamp and a tropical showpiece for your table. Large pineapple is surrounded by a colorful ring of luscious fruit and leaves. Battery-operated. 8" high, 7" base. \$2.98 ppd. Foster-Trent, Inc., Dept. 512-PL, 2345 Post Rd., Larchmont, N.Y. 10538.



MADE FOR MAGAZINES—and beautifully crafted—Spindle Magazine Basket keeps magazines neat and ready for your reading pleasure. Graceful design in solid hardwood, finished Salem maple. 16" long x 11 1/2" wide x 18" high. Order #169S, \$19.95 each ppd. Add \$1.00 East of Miss.) Cracker Barrel, Box 2177-F, Westminster, California 92683.



**SAVE YOUR
HEART WITH...
STAIR-GLIDE**

Rental-Purchase Plan Available. Installs quickly • Will not mar stairway • Tax deductible when recommended by physician • Costs about 8c a wk. to operate • Guaranteed. Used by thousands: Cardiac Patients, Sr. Citizens, Post Operatives, Arthritics, and as a Wife-Saver. Write For Free Brochure. **AMERICAN STAIR-GLIDE CORP.** 201 W. 80th Terr. Dept. E-2 Kansas City, Mo. 64114



**100
WORLDWIDE
STAMPS
only 10¢**
GET this spectacular collection of 100 different stamps from the world over — new countries, new commemoratives, new pictorials, scarce older issues. Cook Islands Royal Visit, scarce Viet Nam, Monaco Royal Wedding, others shown PLUS F. D. R., Stalin, Churchill memorials, Tanzania, many more. Strange beasts, famous people, exotic native scenes, rare paintings. Also stamp selections to examine. Buy any or none, return balance. Cancel service anytime. Rush 10¢ today. **GARCELON STAMP CO., Dept. 2EMK, Calais, Maine 04619**



"HAPPY LITTLE FELLA." When "Smiley" plays hockey, he'll have you smiling too—he's so delightful. An original ceramic piece 11" high and hand-painted in colors of your choice. A real charmer for any room. "Smiley The Hockey Player", only \$11.95 plus \$2.00 shpg. Ivy Creations, Dept. EL-2, 49 West 44th St., New York, N.Y. 10036.



INSTA-JET PROPANE FLAME GUN blasts away ice and snow in winter, kills weeds in summer. You dial the size flame you need. Extra-long feeder tube for reaching hard-to-get-at places. Less than 3 lbs. incl. propane cylinder, available at most hardware stores. \$6.99 plus \$1 ea. shpg. Jay Norris, 31 Hanse Ave., Dept. EL-22, Freeport, N.Y. 11520.



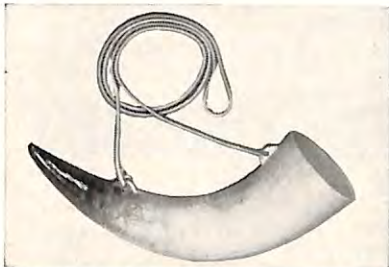
ELEGANT BACK-UP. Folding Back Rest gives full pillow support to your back and head as you sit in bed to watch TV, read, eat, convalesce. 16"x24" high, a full 4" to 6" higher than other back-rests, it has five adjustable positions. Elastic cords hold pillow in place. Folds wafer-thin. \$6.98 ppd. Better Sleep Inc., Dept. EL2, New Providence, N.J. 07974.



MAHOGANY COASTER CABINET neatly solves the problem of storing coasters so they're always handy. Only 5½" wide x 3¾" high x 4¼" deep, it holds 8 large coasters made to resemble drawers of an heirloom chest. Just slide out a drawer as each drink is ready. \$3.98 ppd. Colonial Studios, Dept. MCC-10, 20 Bank St., White Plains, N.Y. 10630.



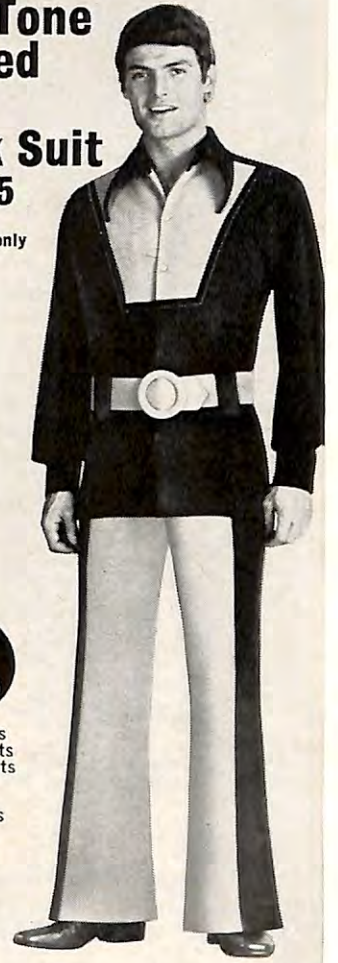
A PRETTY FACE ISN'T ALL you get with this handsome man's Sport Star Watch by Majestime. It tells the precise time, day and date and the beautiful case design is carried into the bracelet as found on expensive watches. Stainless back; dial in white, blue, black or amber. \$19.50 ppd. J and J Gift Corp., Dept. EL-22, 41 E. 42nd St., N.Y. 10017.



"HOIST-A-HORN" sounds the cry of beer drinkers who love this new way to down their favorite brew. Holds 12 ounces and can be carried around your neck or over the shoulder. Perfect gift for the beer connoisseur. Only \$2.95 plus 25¢ shpg. One dozen \$35. ppd. Hoist-A-Horn, Dept. EK-2, P.O. Box 511, Chipewawa Falls, Wis. 54729.

Handsome Two-Tone Bonded Knit Slack Suit

Sold by mail only



WRITE FOR FREE CATALOG

Slack suits
Sport shirts
Dress shirts
Slacks
Jackets
Jump suits
Imported footwear

The suit sensation of this or any other season! Made of wonder-soft Orlon acrylic Bonded Knit Jersey, the light, never-wrinkle fabric that always looks and feels right. Exciting two-tone design, with front and back panels on slacks matching belt and chest insert. Slacks have 22" flare bottoms; 2¼" Continental waistband with 2 button fastening; front western pockets. You never had it so handsome! A770 Brown and Beige, A771 Burgundy and Gray, A772 Black and Red. Jacket sizes: S,M,L,XL. Slacks waist sizes: 28 to 36. \$39.95 ppd., or \$5 deposit on C.O.D., you pay postage. Satisfaction guaranteed. See our collection of dramatically styled apparel and imported footwear.

Eleganza

582 Manley St., Brockton, Mass. 02403



KLEEN-LINE BOTTLE CUTTER

Make your own glasses, goblets, vases from discarded bottles. Do your bit for ecology. Sell for profit, give as gifts, use at home. Give your friends glasses made from their favorite beverage bottle. Any round bottle can be safely and easily cut in less than 5 min. Abrasive paper included to smooth the cut edges. Precision tool of Ni plated steel comes with three cutters. \$9.95 plus 50¢ post. In Calif. add 55¢ tax. 3" or 4" wooden handles \$4.95/Six pak plus 30¢ post. Epoxy \$1.00. Anderson Assoc., Dept. E2, 1370 Logan, Costa Mesa, Calif. 92626.

New Way to Sleep!

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-Knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE!

S (34), M (36-38), L (40-42), XL (44-46, for weight over 180 lbs. and over 6 ft.)

\$3.00 ea. 3 for \$8.00
NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort.
\$4.00 each 3 for \$11.00

All Postpaid. Available only by mail

WITTMANN TEXTILES
 6787 Southboro Sta., Dept. 864
 West Palm Beach, Florida 33405

The Best Way To Show Your Name

ENGRAVED WALNUT DESK MARKERS
 24K Gold on Solid Walnut \$3.95 NAME ONLY: \$4.95 WITH TITLE

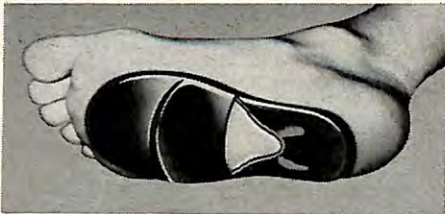
THE BEST OF PERSONAL GIFTS
 SATISFACTION GUARANTEED SINCE 1949!

Why do GM, GE, IBM, etc., use Spear Desk Markers for employee ID, sales promotion, and business gifts? Order now and see why!

My credit's OK, bill me! Do it today—you'll be glad you did!
 My check enclosed (Ppd.) 48 Hour Shipment
 Send Business Gifts Offer Order 3—take 10% discount

SPEAR ENGINEERING COMPANY
 4840 Spear Building, Colorado Springs, Colorado 80907

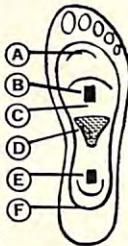
FEET GET TIRED AND ACHE!



SCIENTIFIC ARCH SUPPORTS

You can get immediate relief with lightweight **COMFORT SUPPORTS**. Newly developed comfort pads support and relieve pressure like magic.

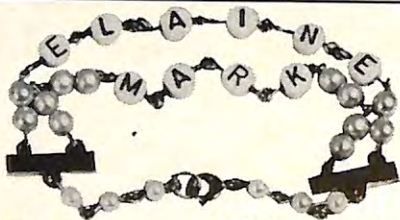
- A. Callous pillow cushions ball of foot.
- B. Special adhesive tape keeps pads in place.
- C. Additional soft pad lifts metatarsal bones giving immediate comfort and relief.
- D. Section gives comfortable support to arch.
- E. Special adhesive tape keeps pads in place. **CAN'T SLIP.**
- F. Shows where pads end at base of heel, for best foot comfort.



Won't move in shoe. Interchangeable. Washable. Dries instantly. Price only \$1.98 per pair. 2 pair \$3.50. Please add 25¢ for post. and handling. Specify for man or woman. State shoe size. Sorry no C.O.D.'s. Money back if not delighted.

Foot care catalogue included with each order

FOOT PRODUCTS CO., Dept. E-2
BOX 415, ROSLYN HEIGHTS, N.Y. 11577



NEW!

BABY BRACELETS

What a wonderful way to remember that blessed event! A beaded, gold-plated bracelet, with simulated pearls spells out baby's name. Up to 11 letters each name. Hand made especially for you . . . a lasting treasure. Perfect for the new mother, great for Grandma . . . teenagers adore them, too.

One Name \$2.50 Three Names \$5.00
Two Names 3.75 Four Names 6.25

Over 750,000 people visit our store each year

the Rowe-Manse
EMPORIUM
and Country Store
Dept. E-22

1053 Bloomfield Ave.
Clifton, New Jersey 07012



EVER NEED A THIRD HAND AT A PARTY? PARTI-PALETTE allows you to hold refreshments in one hand leaving your lap and other hand free. Ideal for cocktail and patio parties, receptions—any social gathering. Great gift idea too! Decorative coaster is personalized in Old English initial design, pops out for easy cleaning. Available in sets of four in avocado, smoke or flame. 1 set — \$4.75, 2 sets — \$9.00, 3 sets — \$12.95 ppd. Please include initial and color choice with check or money order.

ILONA LEE ENTERPRISES
Dept. 2E, P.O. Box 517, La Habra, CA. 90631

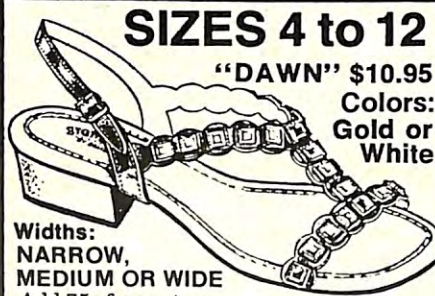
MAN ON MOON!



Spectacular Collection of Genuine **FIRST MEN ON THE MOON** Postage Stamps. Strikingly dramatic stamps from Dominica, Grenada, Qatar, Togo, etc. . . . PLUS collection of fantastic Outer Space stamps — awesome moon rockets, weird interplanetary vehicles, man floating in orbit — from Russia, Rwanda, South Africa and other faraway countries. Both of these valuable collections — catalog price over \$2.00 — for only 10¢! Also, fine stamps from our approval service, returnable without purchases and cancel service any time — plus big free Illustrated Catalog. Send 10¢ TODAY.

Jamestown Stamp, M22EM, Jamestown, N.Y. 14701

SIZES 4 to 12



"DAWN" \$10.95

Colors:
Gold or White

Widths:
NARROW, MEDIUM OR WIDE

Add 75¢ for postage
Sizes 10½ to 12 — \$1 Extra
Prompt refund if not delighted

SEND FOR FREE BROCHURE

SEND SOFWEAR SHOES
ORDERS TO: **HOUSTON, TEXAS 77002**
1711 MAIN

BLOW YOURSELF UP TO POSTER SIZE

Great gift or gag idea. Ideal room decoration, perfect for parties. Send any b&w or color photo, polaroid print, cartoon or magazine photo. For slides and negatives add \$1.00 per poster. Better originals produce better posters. Giant b&w poster mailed in tube.



RUSH SERVICE orders shipped in 1 day by first class mail. Add \$2 per poster ordered.

2 x 3 FT. — \$3.50
1½x2½: \$2.50, 3x4: \$7.50

Your original returned undamaged. Add 50¢ for postage and handling for EACH item ordered. N.Y. residents add sales tax. Send check, cash or M.O. (No C.O.D.) to:

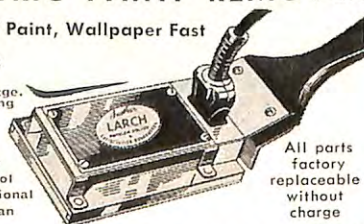
PHOTO POSTER Dept. EL 272, 210 E. 23 St., N.Y. 10010

ELECTRIC PAINT REMOVER

Strips off Paint, Wallpaper Fast

\$1298

Add \$1 pstg. and handling



Heavy-duty working tool for professional or handyman

All parts factory replaceable without charge

Provides a safe, faster, easier way to remove paint, wall paper, enamel, putty, asphalt tile. Removes up to 12 layers of old paint fast . . . right down to bare wood grain. Leaves surface clean, smooth, ready for re-painting. Can be used indoors or out on flat, curved or irregular surfaces. Uses regular house current 110-120 v., AC-DC. Complete with UL approved cord. Not recommended for varnish, shellac or lacquer.

Satisfaction or Money Back Guaranteed
Larch, Box 770 Times Sq. Sta., Dpt. 302-A, N.Y., N.Y. 10036

Elks Family Shopper



FUNNY BATH BUNNY keeps children wonderfully amused as they bathe. Terry Bath Bunny is his name and he's both puppet and a terry wash cloth, doing double duty at bathtime. Chenille tuft nose and eyes. In lovely pastel shades. \$1.75 ea., 2/\$3.25, 3/\$4.75. All ppd. Stearn Creations, Dept. EK-22, One West 64th St., New York 10023.



DO IT YOURSELF EMBOSSED STATIONERY. You convert plain note paper into expensive looking stationery with "My Name" Stationery Embosser. Makes raised letter impression on envelope flap too. Limited to 24 letters, characters, spaces per each of 3 lines. \$8.95 plus 35¢ post. The Cass-Line, Dept. J, Box 85, Galion, Ohio 44833.



READ THE TINIEST PRINT INSTANTLY with fashionable Ben Franklin Half Frame Magnifying Glasses. Aid in reading phone books, menus, programs, etc. Look over top for normal vision. Brown tortoise or jet black. Specify men's or women's. With case, \$5.95 plus 50¢ shpg. Joy Optical, Dept. 636, 73 Fifth Ave., New York, N.Y. 10003 (No N.Y. del'y.)



GOLDEN LABEL TREASURY offers elegant address stickers: 250 black-on-gold script-initial address labels (1½"x1½") and 125 matching gold initial envelope seals (1"x1"). Packed in plastic box. Great for friends who've just moved, newlyweds. Print name, address clearly. \$3.00 ppd. Via air, \$3.44. Bruce Bolind, Dept. E, Boulder, Colo. 80302.

Magnificent Don Quixote Sculpture
MUSIC BOX Plays

"The Impossible
Dream"
From
Man Of
La Mancha



**CREATE THE ULTIMATE DECORATOR TOUCH IN YOUR LIVING ROOM, DEN,
ON YOUR DESK WITH THIS EXQUISITE ORIGINAL WORK**

The music that has inspired millions, the vision that went into one of the most beautiful and powerful dramas of our time is now yours in a dramatic sculpture that is at once a work of art and a superb collector's music box. Probably no other piece of music has been so moving and so memorable as the melody that accompanied this aging hero on his memorable quest. Now as part of a superb music box, here is an heirloom treasure that you will want to display with pride and love; here is a music box that will bring a new sense of tranquility and hope as you listen to it in special, quiet moments of the day. All the strength and beauty that went into Don Quixote's vision of the world has been captured in this original work of Cervantes' famous hero. The dream is written on the warrior's face, the pathetic patience of his steed, Rosinante, is caught in the lines of its raw-boned body. Together they create a stirring work that will bring a classic beauty to any setting. Because they are patiently executed by Old World Craftsmen, we urge you to order now, while this offer lasts.

OFFER WILL NOT BE REPEATED THIS SEASON

Perfect for that final decorator touch, we invite you to take advantage of this unusual offer while our imported supply lasts. We're able to offer them at the incredible low price of only \$5.98 by making a careful mold of the original and recreating it in one of the new miracle materials that looks like heavily silvered stone.

Mounted on its music box base, the statue stands over 7" high and is yours on full money back guarantee if you are not absolutely delighted. But hurry, order now! This offer will not be repeated this season.

Copyright 1972—Division of Bevis Industries

**COLONIAL STUDIOS, DEPT. DQM-44
20 Bank St., White Plains, New York 10630**

Please send me the Don Quixote Decorator Statue Music Box for only \$5.98 on full money back guarantee if I am not absolutely delighted.

Enclosed is \$..... (Print Clearly)

Name

AddressApt. #

CityStateZip

SAVE! SPECIAL OFFER: Order two Statue Music Boxes for only \$9.95. Extra Statue makes a beautiful gift.

Bean's

Free Spring Catalog

Ready February 15

Fully illustrated 120 pages of camping specialties, fishing tackle, clothing and footwear for men and women. Featuring practical outdoor items, many of our own manufacture.



Send Free Catalog

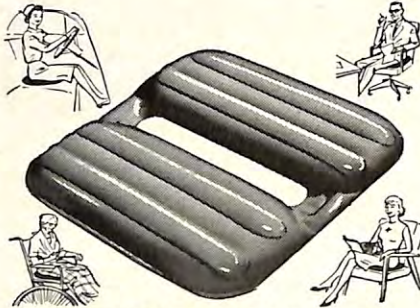
Name _____

Address _____

Zip _____

L. L. Bean, Inc.

724 Main St., Freeport, Maine 04032
Fishing, Camping and Hunting Specialties



COMFORT CUSHION

New TWIN-REST SEAT CUSHION gives blessed relief to sensitive areas. Fights fatigue and soreness. Avoids side-rocking and maintains balance because each half inflates separately with contact-free center space. Unlike embarrassing "ring cushions", it fully supports each thigh independently. Deflates for travel. Ideal for car, home, office, sports, wheelchair. Handsome vinyl 16x17". \$5.49. Green percale zipper cover - \$1.59 extra. We pay postage & ship in 6 hours. Send your check to:

Better Sleep Inc. BOX ER
New Providence, New Jersey 07974
MONEY BACK GUARANTEE

Never
be late again
with our

AMAZING WRIST ALARM WATCH!



This attractive, man-sized wrist watch is really an alarm clock you can take anywhere. Great for timing appointments, sports, parking meters, phone calls, meetings. Its raised faceted numerals, luminous hands and hour dots, sweep second hand, and sleekly tapered strap look so distinctive, and its fine quality Swiss movement is guaranteed by a written one year service policy. Handsomely gift boxed for only \$19.95, plus 90¢ postage and insurance. Write for FREE catalog.

LEE-ROSE CO., Dept. E-22
1412 Ocean Avenue, Brooklyn, New York 11230

BARGAIN Silver-Plating



Before | AFTER

Limited time only. Have any item replated at sale price. No extra charge for dent removal or straightening. Have your worn antiques, heirlooms **QUADRUPLE SILVER-PLATED** by America's largest replaters. All work 100% guaranteed. Write for free price list to:

SENTI-METAL CO., Silver-Plating Div., Dept. EL2
1919 Memory Lane, Columbus Ohio 43209

AMERICA'S NO. 1 Introductory Stationery Bargain



RONALD G. MONTGOMERY
871 SAN JACINTA AVENUE
PASADENA, CALIF. 91000

GET-ACQUAINTED SPECIAL \$1.00

on our basic box of stationery! Quality crisp white American Bond in medium weight, with name and complete address printed in dark blue. Socially correct and just right for business letters—convenient for dozens of writing uses! 65 6"x7" personalized sheets and 35 matching printed envelopes, maximum of 4 lines of printing, up to 30 characters (incl. spaces) per line. Order Style IT-1, \$1.00 plus 30¢ postage.

TRIPLE BOX! TRIPLE BARGAIN! \$2.00

Save even more on the Triple Box—200 printed sheets and 100 matching envelopes, Style IT-3, \$2.00 plus 60¢ postage.

THE AMERICAN STATIONERY CO., INC.
4002 Park Avenue, Peru, Indiana 46970

1000 RETURN ADDRESS LABELS



\$1.00

USE YOUR
"ZIP" CODE
RICH GOLD TRIM
FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 1000 labels just \$1 postpaid. Money back if not pleased. Don't know your Zip code? We'll look it up for you. Send for free catalog.

3292 Drake Building
Walter Drake Colorado Springs, Colo. 80901

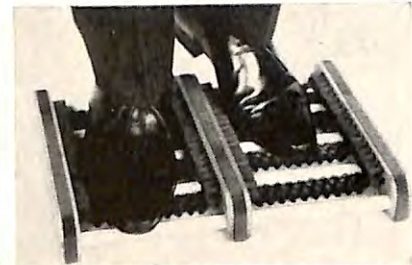
Elks Family Shopper



PROUD PARENTS AND GRANDPARENTS can have baby's first shoes plated in bronze for just \$3.99 a pair. Or order the shoes to be plated for all metal portrait stands (shown), bookends, TV lamps. Send for full details, money-saving certificate and postpaid mailer from American Bronzing, Box 6533-B25, Bexley, Ohio 43209.



GIANT FULL COLOR MURAL. Picture these beautiful white stallions in moonlight on your wall. Interplay of light and shadow in full 40"x24" panoramic mural creates a splendid dramatic effect. Original oil painting reproduced in full color; over six sq. ft. \$3.00 ppd.; 2/\$5.00 ppd. Colonial Studios, Dept. HME-25, 20 Bank St., White Plains, N.Y. 10630.



FOR A CLEAN SCENE in your house, put Brush-Mat outside the door. Brushes not only the bottom of shoes but all around as well to make sure no mud is tracked on to your clean carpet or floors. Preserves shoes too. Easy to clean, lasts for years. \$6.95 plus \$1.25 shpg. J. W. Holst, Inc., Dept. E-72, 1005 E. Bay St., East Tawas, Mich. 48730.



IT TAKES A TWIST-O-LEMON to turn an ordinary drink into a gourmet cocktail. You'll be praised for a perfect dry martini, a luscious Scotch, etc. Simply spray in Twist-O-Lemon, blended of the choicest lemon oils. Enough in atomizer bottle for 2800 cocktails. \$5.95 plus 60¢ shpg. Lee-Rose Co., Dept. E-22, 1412 Ocean Ave., Bklyn., N.Y. 11230.



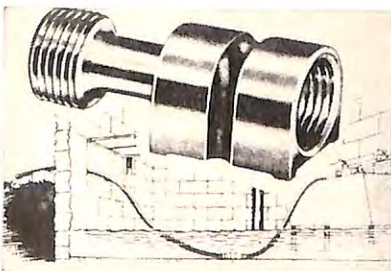
STAMPS OF THE FRENCH COLONIES. 55 different postage stamps from 26 present and former French Colonies picture flaming African deserts, romantic Polynesia, desolate Antarctica, etc. Catalog value, \$3.00. Only 10¢ incl. catalog. Also, stamps on approval, returnable; cancel service anytime. H. E. Harris, Dept. FE-202, Boston, Mass. 02117.



ELKS EMBLEM WATCH shows the time in the window on the left side and the Elks emblem on the right side. 17-jewel watch has unbreakable main-spring. Expansion bracelet. \$36.50 each. Club orders of 6 to 11 watches, \$35.50 ea.; 12 to 23, \$34.75 ea.; over 23, \$32.85 each. Louis Philippe Watch Co., Dept. EK-2, 340 Sprain Rd., Scarsdale, N. Y. 10583.



DESIGNER SCULPTURE. Each Cube Craft metal sculpture is individually hand-made by skilled metal artisans copying models by leading metal sculptors. "Mushrooms" shown is copper and brass, encased in 4"x4"x4" Plexiglas. \$12.95 ppd. Send for catalog. Dimon Enterprises, Dept. EK-2, 1725 1/2 S. Westmoreland Ave., Los Angeles, Ca. 90006.



DRAIN-DRI speedily dries up water in flooded basements. No hand-pumping or bailing. Connect garden hose to any water faucet and free end to intake side of Drain-Dri. Connect another length of hose to discharge side, turn on faucet and water pressure drains. \$2.98 plus 45¢ shpg. Larch, Dept. E-2, Box 770, Times Sq. Sta., New York, N. Y. 10036.

Send Your Name For A Hand Painted COAT OF ARMS

Individually Researched • Documented • In Full Color



FRAMED 9" X 12" COAT OF ARMS

Send us your name, and last known country of origin. Trained researchers will reproduce a Deluxe 9" x 12" Full Color Coat of Arms bearing that name, from an extensive Reference Library, encompassing complete records of names the world over, names hundreds of years old. Exciting, impressive, and decorative. Ideal for Home or Office. A wonderful display of your heritage, that brings the family together. In full vibrant color, finely grained paper, exquisitely ebony framed. Complete with Report & References. Order # CA253.

Only **\$5.95**
Plus **50c pp.**

FAMILY COAT OF ARMS SHIELD

Hand rubbed wood with Walnut Finish, a full 9" x 7", magnificent Antiqued gold colored mantle and scroll enhancing the Full Hand Painted Color Coat of Arms. Name inscribed in Olde English hand lettering. Comes ready to hang. Complete with Report and reference sources. Order # CA 250.

Only **\$7.95** Plus **50c pp.**

Available in Large 14" x 11" Wall Shield \$19.95 + \$1 pp.



HAND PAINTED REPORT

Ready To Frame COAT OF ARMS Report. Skilled Report shows your Coat of Arms in full color, 8 1/2" x 11", description, Reference Sources, and definition of Heraldry. Send name and country of origin. Order #CA251. Only \$2.95 plus 35¢ post.

Presentation Mat Framed 11" x 14"
Only \$4.95 + 50¢ pp.

BONUS WITH EVERY ORDER! FAMILY TREE HISTORY CHART

READY TO FILL IN 8 1/2" X 11" PARCHMENT HAS ROOM FOR LISTING 4 GENERATIONS OF ANCESTORS, AS WELL AS CHILDREN AND GRANDCHILDREN. YOURS AS A BONUS IF YOU ACT NOW!

NO RISK OFFER! FULL REFUND IF YOUR NAME & COAT OF ARMS IS NOT IN THE RECORDS. OR IF YOU ARE NOT COMPLETELY SATISFIED.

NO GENEALOGICAL REPRESENTATIONS ARE INTENDED OR IMPLIED . . .

CADLYN'S, Dept. EK-272 2077 New York Ave., Huntington Sta., N.Y. 11746

Family Name _____ Country of Origin _____
Please RUSH the following Coat of Arms item on SATISFACTION GUAR. BASIS.

Check or M. O. Enclosed. Charge My Master Charge # _____ BankAmericard # _____
_____ Exp date _____

Name _____
Address _____
City _____ State _____ Zip _____

ROACHES? KILL THESE PESTS IN THEIR NESTS! OR YOUR MONEY BACK

NON-STAINING ODORLESS **KILLROACH**

Its delayed action lets dying roaches return to the nest—so it kills every roach, every egg, including Oriental roaches and water bugs.

One Treatment Lasts 5 Years
Or Your Money Back

SAFE IT'S FREE OF DDT
Registered U.S. Dept. of Agriculture

Send check or money order. **BARCLAY** Dept. 51-B, 170-30 Jamaica Ave., Jamaica, N.Y. 11432
No COD's.



Big 6 oz. can enough for 6-8 rooms
Only **\$3.00** plus 50c postage

2 for \$5.75 plus 50c postage

**adjustable
Hi-Low
T.V. POLE
STAND**

For the bedroom, living room, kitchen, family room, porch... no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort... without taking up valuable floor or tabletop space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install and move, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low Position. Hi position is great for reclining watchers. Made in U.S.A. **\$12.95** ppd. We ship in 24 hrs.

Holiday Gifts
Dept. 702-A, 7047 Pecos St.
DENVER, COLORADO 80221

SPLIT-IMAGE TRANSIT
The Most Revolutionary LEVEL & INCLINE MEASURE Ever Made!

IDEAL FOR:
Contour Plowing
Carpentry
Brick Laying
Cement Work
Surveying,
Etc.

\$10.95 plus \$1.25 pp.

This simple yet amazingly accurate instrument indicates level and measures incline down to a fraction of an inch. Makes bubble type or string levels obsolete. It not only indicates level, but shows exactly how much correction is needed. Just one person, using the split-image transit and target supplied with it, can perform any levelling, incline-measuring job quickly, easily, accurately—measures inclines down to the thinness of a dime at 25 feet.

Send check or M.O. No C.O.D.'s. Satisfaction Guaranteed.
Dept. ET-272, 1005 E. Bay St.
J. W. HOLST, Inc. East Tawas, Mich. 48730

The Safety Window Washer

Patented, Delivered to Fit. Great for City Apartments.

\$8.95 plus \$1.00 delivery

HESTLE
Box 51 Roselle Park, N.J.

For Those Who Do Not Want GREY HAIR

"TOP SECRET makes my hair look as it did years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."

A FAVORITE OF THE STARS
TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No C.O.D.'s, please. Money back if not delighted with results of first bottle.

ALBIN OF CALIFORNIA
Rm. 12, 1016 No. Hollywood Way
Burbank, Calif. 91505

6 OZ. BOTTLE \$4.50
GIANT 13 OZ. \$9.00



REMOVE HAIR FOREVER

PERMA TWEEZ electrolysis—as seen in medical journals—safely and permanently removes all unwanted hair from face, arms, legs and body. This is the only instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic "tweezer-like" action gives safe and permanent results. Professionally endorsed. Send check/M.O.

14 DAY MONEY BACK GUARANTEE. **\$16.95**

GENERAL MEDICAL COMPANY, Dept. E-13
5701 W. Adams Boulevard, Los Angeles, Calif. 90016

Name _____
Address _____
City & State _____ Zip _____
Mfr. of Professional and Home Electrolysis Equipment

MAN'S WIG \$9.95
no need to pay \$50

Stretch Wig Completely Covers All Your Hair and Sideburns

Stays in place on all size heads—easy to put on. Thinned and razor cut—handsome tapered look and full sideburns. Cool and lightweight. Made in U.S.A. of modacrylic fiber—looks and feels like real hair—has luster, rich body and bounce of human hair. Can be washed and shampooed—never loses its shape—can be combed, trimmed and restyled if you wish. Specify color desired: Black, Off Black, Chestnut, Dark, Medium or Light Brown, Dark Blonde, Grey and Black mixed, Grey and Brown mixed. Mention Style M-105. Send \$2 deposit and pay postman on delivery balance plus C.O.D. postage. Or send only \$9.95 and we will pay postage. Money back guarantee if not satisfied.



FRANKLIN FASHIONS, Dept. M-121
378 S. Franklin St., Hempstead, N.Y. 11550

TYROLEAN POUCH BAG

from Austria is truly for the young at heart. Colorfully embroidered with kissing couples, flowers, birds and hearts. Outside is white, black, red, blue, green. A splendid array of color, while inside is bright red with red drawstring handles. **\$9.95 ppd.**

DUKE ENTERPRISES, Dept. E-2
4801 North Hills Blvd.
North Little Rock, Arkansas 72116

\$14.95

Swiss-Made Precision ELECTRIC RAZOR!!

Handy in size • Simple to use • Clean Shave in seconds • Easy to clean • Guaranteed by manufacturers • Complete with cord, headguard, brush • 110 volts A.C.

Send \$14.95 to D. & M. LAMBERT, Dept. AE
5517 Broadway, Box 342, Kingsbridge
Bronx, N.Y. 10463



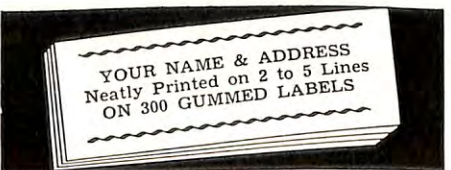
BARGAIN VACATIONS AND RETIREMENT suggestions abound in "Off-the-Beaten Path," by Norman Ford. Find out about island paradises in the U.S. and Canada, unspoiled spots that don't cost a fortune to get to, areas with perfect climates, foreign-type villages within the U.S. \$2.50 ppd. Harian Publ., Dept. EL-22, 1227 Loyola, Chi., Ill. 60626.



FLOAT INTO SLUMBER on the newest idea for sleeping comfort—Aqua-Float Water Pillow. You'll feel like you're sleeping in a warm, calm sea. Heavy-duty vinyl is guaranteed not to leak. Use alone or on top of pillow you now use; beneath legs too. 15"x22". \$2.98 plus 35¢ shpg. Cadlyn's, 2077 NY Ave., EL-22, Huntington Sta., N.Y. 11746.

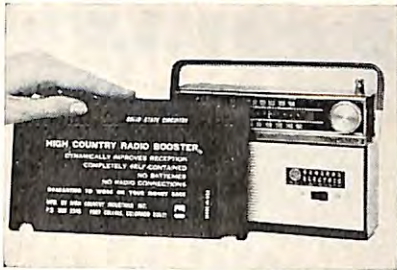


IT'S EASY TO BE TALLER. Just slip "Liftee" Height Pads into your shoes. Foam rubber cushion cork pads instantly add two inches to your height; aid posture too. Comfortable, can be changed among shoes. State man or woman's shoe size. \$1.98 pr.; 2 prs., \$3.50; 3 prs. \$5. Ppd. The Liftee Co., Dept. ETL 2, Box 608, Church St., N.Y. 10008.



NO BETTER GIFT AT ANY PRICE

NAME LABELS OF DE LUXE QUALITY! Shown actual size above. Made from printer-style (not typewriter) type. Rich blue ink; glossy white gummed paper; sparkling plastic gift box. Per order, \$1.25. Any 5 orders, only \$5.00. Postpaid; money-back guarantee; 3-week delivery. **CLUB & ORGANIZATION LEADERS!** For a FREE SAMPLE BOX just send us your name, address & title. Be our guest and meet this great trouble-free fund-raiser. **WRITEWELL CO., 130 Transit Bldg., Boston, Mass. 02115.**



BETTER RADIO RECEPTION anywhere in the U.S.—in campers, cabins, trailers, tents—with High Country Radio Booster. Dynamically improves reception in any portable or electric AM radio. Self-contained, no batteries. Solid state circuitry. Only \$8.20 ppd. from High Country Industries, Inc., Dept. 2, P.O. Box 2345, Ft. Collins, Colo. 80521.



GIANT PHOTOS from your favorite black-and-white or color photo, Polaroid print, cartoon or magazine photo. Original returned with black and white blow-up in tube, 2 ft. x 3 ft., \$3.95. 1½ ft. x 2 ft., \$2.95; 3 ft. x 4 ft., \$7.95. Ppd. Add \$1.00 for blow-ups from negatives and slides. Photo Poster, Dept. X144, 210 E. 23 St., N.Y. 10010.



SHAPETTES help you find the eyebrow and lip lines that flatter your face contours most. You get ten transparent plastic cutout forms to use as a guide for lipstick brush and eyebrow pencil. Also a bonus booklet with hints on make-up and good grooming. \$2.00 ppd. Charles of Fifth Avenue, Dept. ES-22, Box 98, Cedarhurst, N.Y. 11516.

STAIR CLIMBER by WECOLATOR



Enjoy your multi-story home without climbing a single step. Ride upstairs on a comfortable dependable, maintenance free Wecolator Stair Climber. Installs quickly and neatly on straight or curved stairways without remodeling; leaving ample room for normal use. Operates on standard 110 volt household service.

WRITE OR TELEPHONE FOR FREE BROCHURE
THE CHENEY COMPANY
DEPT. EF, 7611 NORTH 73RD STREET
MILWAUKEE, WISCONSIN 53223 PHONE 414/354-8510

WILL YOU SMOKE MY NEW KIND OF PIPE 30 Days at My Risk?

By E. A. CAREY

All I want is your name so I can write and tell you why I'm willing to send you my pipe for 30 days smoking without a cent of risk on your part.



My new pipe is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It is the first pipe in the world to use an ENTIRELY NEW PRINCIPLE for giving unadulterated pleasure to pipe smokers.

I've been a pipe smoker for 30 years—always looking for the ideal pipe—buying all the disappointing gadgets—never finding a single, solitary pipe that would smoke hour after hour, day after day, without bitterness, bite, or sludge.

With considerable doubt, I decided to work out something for myself. After months of experimenting and scores of disappointments, suddenly, almost by accident, I discovered how to harness four great natural laws to give me everything I wanted in a pipe. It didn't require any "breaking in". From the first puff it smoked cool—it smoked mild. It smoked right down to the last bit of tobacco without bite. It never has to be "rested". AND it never has to be cleaned! Yet it is utterly impossible for goo or sludge to reach your tongue, because my invention dissipates the goo as it forms!

You might expect all this to require a complicated mechanical gadget, but when you see it, the most surprising thing will be that I've done all this in a pipe that looks like any of the finest conventional pipes.

The claims I could make for this new principle in tobacco enjoyment are so spectacular that no pipe smoker would believe them. So, since "seeing is believing", I also say "Smoking is convincing" and I want to send you one Carey pipe to smoke 30 days at my risk. At the end of that time, if you're willing to give up your Carey Pipe, simply break it to bits—and return it to me—the trial has cost you nothing.

Please send me your name today. The coupon or a postal card will do. I'll send you absolutely free my complete trial offer so you can decide for yourself whether or not my pipe-smoking friends are right when they say the Carey Pipe is the greatest smoking invention ever patented. Send your name today. As one pipe smoker to another, I'll guarantee you the surprise of your life. FREE. Write E. A. Carey, 1920 Sunnyside Dept. 204-B, Chicago, Ill. 60640. In Canada write to: E. A. Carey, Dept. 204-B, 26 Duncan St., Toronto 2B, Ontario.

E. A. CAREY, 1920 Sunnyside Ave., DEPT. 204-B, CHICAGO, ILLINOIS 60640
In Canada write to: E. A. Carey, Dept. 204-B, 26 Duncan St., Toronto 2B, Ontario.

Please send facts about the Carey Pipe. Then I will decide if I want to try it for 30 Days at YOUR RISK Everything you send is free. No salesman is to call.

Name _____
Address _____
City _____ Zone _____ State _____

Your church or club can raise \$60 to \$300 easily, quickly with this 4-in-1 Auto Whis-Kit.



Wade's 4-in-1 Auto Whis-kit

Everyone who has a car needs this handy Auto Whis-Kit. Four practical tools in one compact case. Takes just a small space in any glove compartment. Sturdy non-scratching plastic ice scraper, strong, thickly tufted whisk broom, metal bottle opener, and coin and key box—all in one! Only 6¼" long.

Your group makes no investment the Wade Way.

Just have each member of your group sell one case of 12 Auto Whis-Kits for \$1.25 each. Make 50¢ profit on every sale.

Raise money the Wade Way.

Here's how your treasury grows with Wade's Auto Whis-Kit:

| Your members sell | You pay only | And keep for your treasury |
|-------------------|--------------|----------------------------|
| 10 cases | \$90 | \$60 |
| 20 cases | \$180 | \$120 |
| 50 cases | \$450 | \$300 |

Without investing a single cent! And remember—your sales are guaranteed.

For complete information, mail this coupon today.

Anna Elizabeth Wade
Dept. 200MB, Lynchburg, Va. 24505
Division of The Chap Stick Co.

Anna Elizabeth Wade,
Dept. 200MB, Lynchburg, Va. 24505

Rush FREE money-making details of your plan on how our group can raise \$60 to \$300 or more, quickly and easily with no investment. I am under no obligation whatever.

Print Name _____
Address _____
City _____
State _____ Zip _____
Name of Organization _____

NOW!

you can end

- unsightly litter pans
- objectionable odors
- disposal problems
- costly kitty litter



Thanks to new, scientific, KIT-E-TRAINER, your cat quickly and easily learns to use the bathroom bowl in just a few days or hours. Your house, floors, and rugs will be free of litter and odors. Order the KIT-E-TRAINER with complete, easy-to-follow instructions, only \$12.95 plus \$1.00 postage and handling. Sorry, no C.O.D's.

BDDR & CO., Dept. E-22

10 E. 49th St., New York, N.Y. 10017

**2 HOUR
TIMER
JOGS MEMORIES**

This TIME MINDER works from 5 minutes to 2 hours. Handy for parking meters, appointments, medications, baking, hair care, sun bathing, studying—any other activity that should be timed. Pocket or

purse-sized. Swiss-made timer of plastic on metal frame, is on a key ring. When time is up, automatic buzz alarm signals. Money back guarantee. Only \$5.50 ppd, includes postage & handling. In Pa. add 6% tax.

MARY ELAINE GIFTS
Dept. EK-1 Bellefonte, Pa. 16823

**RADIO
YESTERYEAR**



Relive again those bygone years with recordings of actual broadcasts from the "Golden Age of Radio." Complete programs from the 1930's and 40's. ANY show you can remember... the comedies, dramas, whodunnits, soap operas, big band remotes, and those great kid shows you used to listen to. THOUSANDS of different titles are available, including YOUR old favorite. For a FREE CATALOGUE that will bring back many memories, write to Radio Yesteryear, Box H, Dept. HC, Croton-on-Hudson, New York 10520.

**BUILD
THESE
BEAUTIFUL
CLOCKS**

NOW AT BIG SAVINGS!

Send just \$1 for plans & instructions to build choice of: (A) Grandfather, (B) Steeple, (C) grandmother—plus information-packed catalog of movements, dials, parts & kits to build these & 16 other fine clocks. All 3 plans—\$2.50. Catalog alone—25c.

MASON & SULLIVAN COMPANY
Dept. EL-2, Osterville, Mass. 02655

Yours FREE!
(when you send 10¢ for mailing)
**40 RED CHINA
STAMPS**
Forbidden For A Generation!

Be among the first to get these valuable Red China postage stamps — banned to American collectors from the very beginning by the U.S. Gov't! Now at last you can legally own them — but supplies are strictly limited so act fast. We'll also include 110 additional Stamps from Britain's Lost Empire (alone worth over \$3 at standard catalog prices!) plus an Illustrated Album and other unusual stamps from our Approval Service for Free Examination. You can keep the Album and 110 British Empire Stamps as an ADDED BONUS should you buy \$1 worth from our approval selection! Or return Album and 110 Stamps with selection and pay nothing. Cancel service anytime. But in either case, the 40 scarce Red China Stamps are yours to keep FREE — as an introduction to the World's Most Rewarding Hobby. Send 10¢ for mailing today!

KENMORE CO., Milford RC-176, N. Hamp. 03055

Have fun, save money with sporty "ONE ARMED BANKER." Las Vegas-style Slot Machine/Bank, 10 1/2" high, holds \$200 in dimes, actually works and pays off on winning combinations if desired. Not a gambling device — Can be controlled by player. Ideal for home or office play. U.S. made, factory guarantee. \$34.95. IL residents add \$1.75 tax. H. L. LaSota, Dept. EL, 611 Hirsch Ave., Calumet City, IL 60409.



HOME BATTERY CHARGER

Why Throw Batteries Away?
RECHARGE ALL POPULAR SIZES

- Over and Over Again...
- One to Four at a Time...
- In Any Combination!



UNIT QUICKLY PAYS FOR ITSELF! Recharges AA, C, D-CELLS and 9V RADIO BATTERIES used in TOYS, FLASHLIGHTS, APPLIANCES, TRANSISTOR RADIOS for LESS THAN 1¢ PER CHARGE! Restores Dry Cells to peak performance. AVOID both of DEAD Batteries and the EXPENSE of buying new ones. SEND \$6.95; 2 for \$13.00 POSTPAID. KING INDUSTRIES, P.O. BOX 236, SAUGUS, CALIF. 91350.

FIX LOOSE CHAIRS

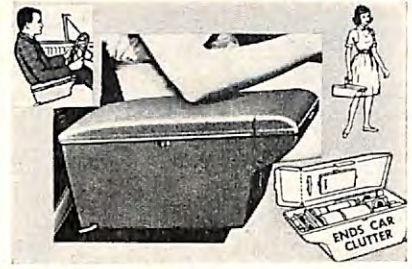
Chair-Loc "Swells" Wood

Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints. Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over 1 1/2 million sold. Satisfaction guaranteed. 3 oz. bottle \$1. plus 30c handling. Send check or M.O.

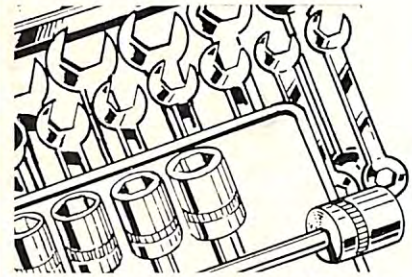


CHAIR-LOC, Dept. E272, Lakehurst, N.J. 08733

Elks Family Shopper



CAR COMPANION. Drivers love an arm rest while driving and this one does double-duty. It has three roomy compartments to hold driving aids—maps, tissues, glasses, etc. 15"x6"x7". Fits in front or back; no tools needed to install. Black Morocco finish. \$6.95 ppd.; 2 for \$13.00 ppd. Merit House, Dept. EK-22, 151-30-34 Ave., Flushing, N.Y. 11354.



TOP GRADE TOOL SET includes 1/2-inch socket wrench set, 3/8-inch drive socket wrench set, 1/4-inch drive socket wrench set, interchangeable screw driver set, nut driver set, open end wrench set, cold chisel set, ignition wrench set, hex-key set, drill bit set. \$12.95 plus \$2.00 shpg. Jay Norris Corp., Dept. EL-22, 31 Hanse Ave., Freeport, N.Y. 11520.

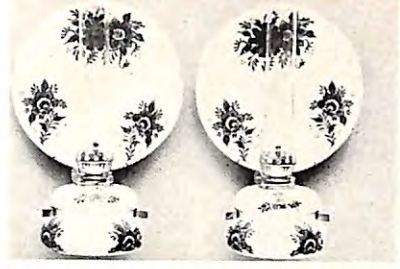


NEW HOME-STUDY ACCOUNTING COURSE. Special feature of training in "computer age" accounting lets student who has completed 74-lesson, general accounting course continue in advanced course (choose from 7) without extra cost. No. Amer. School of Accounting, Dept. 63820, 4500 Campus Dr., University Plaza, Newport Beach, Ca. 92663.



TOP-KEY — No longer do you have to struggle with hard to open jar lids. This is the perfect gift for the arthritis and rheumatism affected person. Opens any size, from ketchup bottle to fruit jars. Just slide top in TOP-KEY and twist. Send \$2.50 + 35c shipping. Minn. residents add 4% tax. Domestic Inc. Dept. E02, P. O. Box 35282 Normandale Branch, Edina, Minn. 55435.

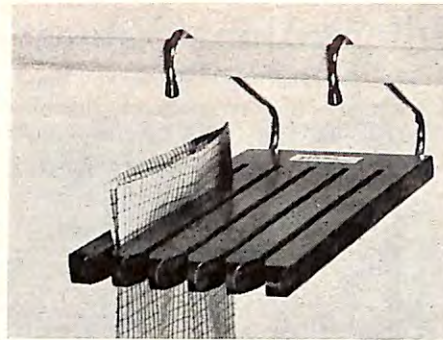
Elks Family Shopper



BLUE ONION HURRICANE LAMPS, Colonial style, look lovely on display and come in handy in an emergency. Earthenware base and background plate in famous blue onion pattern. Complete with wick and clear chimney, ready to fill and light. \$3.98 plus 25¢ shpg. ea. Colonial Studios, Dept. HLE-10, 20 Bank St., White Plains, N.Y. 10630.



MAGNIFYING READING GLASSES make it easier for folks over 40 to read small print, do close work. Latest style frame, metal hinges, precision ground lenses. Not RX or for astigmatism or for diseases of the eye. State age, sex. Only \$4.95 ppd. from Precision Optical Company, Dept. EK-2, Rochelle, Illinois 61068.



PANTS RACK

Eliminate the "closet hunt" for that particular pair of slacks. Rack holds 5 pair of pants, with or without cuffs, in one neat and compact area. Also good for women's slacks. Solid cherrywood with chrome plated hangers. A real space saver.

\$5.95 plus .75¢ P & H. Ill. Res. add 5% tax. Gift Catalog .25¢

HOUSE OF MINNEL

Deerpath Rd. Dept. 4A22A, Batavia, ILL. 60510



When it's time for Group Singing IT'S TIME FOR BILL BAILEY'S SONG BOOKS

121 specially selected songs that have lived thru the years—songs that quartettes, big time singers and bands featured—songs the gang like to sing when they get together. Lodges, clubs, schools and church groups should have these books on hand. Ideal for parties, homes for the retired. Songs listed in index. Pocket size. Money back guarantee. Order now—we pay postage.

50-\$9.95
100-\$18.95

BILL BAILEY'S
6135 Military Avenue, Dept. E2,
Omaha, Nebraska 68104

IS ZOYSIA GRASS BEST FOR YOU?

By Mike Senkiw



Are you interested in grass that establishes a lawn so thick it chokes out crabgrass and weeds all summer long? Do you want a lawn that stays green despite heat and drought?

Are you looking for a deep rooted, established lawn that rarely if ever needs feeding?

Would you like grass that grows in any soil—good soil, bad soil, "builder's soil," even salty, sandy beach soil?

Do you want grass that withstands wear and tear, disease and most insects? Or is your goal a grass that ends reseeding forever and cuts mowing by 2/3 . . . one so easy to care for it cuts your work and saves you money every year?

If you would like a lawn with all these benefits—and more—my Zoysia is best for you. Just plug it in and let it spread into beautiful turf that won't heat kill or winter kill. Merely goes off its green color after heavy frosts and regains fresh new beauty every spring—a true Perennial! No need to rip out your present grass. Guaranteed to grow in any soil in your area.

For all the FREE interesting facts and low prices including Pre-Season Bonus Offer, mail coupon now. No obligation.

To: Dept. 315 Zoysia Farm Nurseries
6414 Reisterstown Rd., Baltimore, Md. 21215

NAME _____

ADDRESS _____

CITY & STATE _____ ZIP _____

Always send check or money order
—not cash—
with your orders

Rediscover the 2,000 year-old way to relax

The ancient Romans knew steam soothed as well as deep-cleaned. It's one reason the daily spa was so important in Roman life. We think they had a good idea. So we borrowed it, improved on it, and developed the Battle Creek mobile Nusauna steam bath.

Our Nusauna stimulates circulation. Flushes out ground-in dirt. Wrings out excess body fluids. And massages away muscular aches. The result is you feel better and have more vibrant, younger-looking skin.

What else? During a ten-day, in-home trial you find out our Nusauna wasn't built in a day. It's hand-crafted.



Portable. Compact (only 27 inches wide) yet comfortable for the biggest man. Has a foam-backed five position seat. So watertight, you can even use it on that living room carpet. Requires no plumbing (just plug it in, anywhere). Comes with a timer and thermostat and is UL approved.

So why not send for more information about the Nusauna today? That way you won't have to wait too long before you can start relaxing.

Battle Creek Equipment Co.
307 West Jackson Street
Battle Creek, Michigan 49016

Dept. 12-P



Gentlemen:

Get some steam up and rush me your free, full-color brochure which further illustrates and describes the many advantages of the Nusauna, as well as outlines the details of your 10-day, in-home trial offer.

Name _____

Address _____

City _____

State _____ Zip _____

Art Linkletter Talks About Drugs



■ MANY PEOPLE, in all walks of life and in all professions and disciplines, have become aware of the social trauma called drug abuse. Rare is the city or town that does not have a drug abuse task force, or a mayor's council on drugs, or a school board committee working on the problem.

And most, if not all, of these citizen programs wind up making a recommendation that in one form or another, the key to the town's drug problems is drug education.

And this is not surprising, because nationwide, we have put a tremendous emphasis on education as a major weapon in the fight against drug abuse. The federal government plans to spend \$29 million over a three-year period on drug education. Most of the 50 states have drug education coordinators or directors. New agencies and bureaus have been established in Washington to spearhead a Federal drug education action program.

Just how effective *is* the work being done in drug education? Do we know anything about the results? Are we sure we're teaching as intelligently, resourcefully, and truthfully as we can?

After all, we expect high standards among other kinds of teachers, and in other "subject" areas. A Mathematics teacher is not allowed to teach the subject until and unless he or she can demonstrate knowledge of the discipline.

We will not allow other teachers to fake it; why should we do less with teachers of drug information?

Perhaps I should explain what I mean by "faking it." I'm talking about the temptation, too often irresistible, to hire *anyone*, offer *any* hodgepodge of printed or spoken material, just for the sake of being able to say that the school or district has a "drug program." This often happens as a result of intense community pressure or promises made by elected officials or quick and unexamined assumptions made by school leaders. But irregardless of the cause, the effect is the same: misinformation and confusion.

International Education *(Continued from page 32)*

The International Christian Youth Exchange is another program, this time working through Christian churches. Young people from overseas, age 16 to 19, spend a year with an American family and participate in school, community, and church. In 1969-70, 273 were living in the United States. ICYE hopes to increase participation with nations from the "Third World"—the Middle East, Latin America, and Asia. ICYE notes that each year when exchanges are assigned in April there are not enough American families for all applicants from overseas.

Families are missing a fascinating and exciting, although not a necessarily easy, year. A chance for becoming personally involved in a world of related nations lies before American families for the cost of another mouth to feed, another ticket for the movies and another person on a trip to see part of America.

How do you get involved? Contact your local schools. If there is no exchange program perhaps you could be the one to start a program. If there is a program, become involved by having

a foreign student or teacher for dinner. The opportunity to meet the world lies on your widening horizon.

You may wish to contact one of the following:

American Field Service
313 East 43rd Street
New York, N.Y. 10017

Amity Institute
Box 118
Del Mar, Calif. 92014

International Christian
Youth Exchange
722 United Nations Plaza
New York, N.Y. 10017

The Experiment in
International Living
Putney, Vermont 05346

United States
Catholic Conference
1312 Massachusetts
Avenue, N.W.
Washington, D.C. 20005 ■

Washington *(Continued from page 17)*

JULY 4, 1974. This is the target date which Metro officials have set for starting to run trains on the first 4½ mile stretch of the subway. Money to complete this segment of a 98-mile system which hopefully will be finished by 1979 was assured when a group of congressmen supported by President Nixon forced approval of the necessary appropriation. The funds had long been held up by Rep. William H. Natcher of Kentucky, chairman of a District of Columbia subcommittee, who favored construction of freeways simultaneously with the subway.

SECRET SERVICE agents are getting set for additional burdens in this Presidential election year. Under federal law, major candidates for President and Vice President are entitled to Secret Service protection. The main purpose of the law is to provide protection for the President and his family, the Vice President, former Presidents and their wives or widows and children of former Presidents to age 16. But when a widow remarries, as Mrs. Jacqueline Onassis did, the protection is withdrawn.

A NEW WAY to see Florida is offered Washingtonians by Auto-Train, a new railroad firm. It is running trains between here and Florida specially designed to carry not only passengers but their cars as well. The package

fare for a family of up to four and their car on the 15-hour overnight run which ends at Sanford, Fla., near Disney World, is competitive with the air lines. It includes food, movies, and night club entertainment. If successful, this service will eventually link Washington with other parts of the country.

RAW BARS have grown scarce in Washington. Among the few remaining places are the Sea-Fair, located at 2655 Connecticut Avenue, and the Oyster Raw Bar, part of the Roma Restaurant, at 3419 on the same avenue. Yet people are eating more oysters than ever before. This is because more restaurants have them on the menu, seafood wholesalers say.

\$138 A YEAR. That's what the average motorist pays mainly in gasoline taxes for financing the U.S. highway system, according to the Highway Users Federation. It's money well spent, in the opinion of America's motorists. A national survey conducted for the Federation showed that the great majority of Americans have a favorable impression of the highway system.

FOR LADIES ONLY. One needn't bother with the maitre d' in order to visit the powder room in the top restaurant at the Kennedy Center. The door marked 'Ladies' is a quick right just inside the restaurant's glass doors.

NEWS OF THE LODGES

(Continued from page 26)



A FORMAL PIPE CUTTING took place recently at Susanville, Calif., Lodge. DDGER David J. Craft (second from right) oiled the cutter as Herb Hersey threaded the last piece of pipe for the new hydrostatic heating system of the lodge. Trustee Ardell Gunderson (left) and Est. Loyal Kt. Robert Wagner assisted in the operation. Brother Craft was present on an official visit to take part in an initiation ceremony and to inspect the lodge's recently completed remodeling program.

BALLARD (Seattle), Washington, Lodge recently had a first when they initiated a father and his twin sons in the same class. (From left) ER Bill Chandler congratulated Donald A. Stumbaugh, Lawrence J. Stumbaugh Sr., Ronald E. Stumbaugh, and Robley J. "Papp" Evans, who sponsored the family.



EUGENE, Oregon, Lodge donated \$600 to a young widowed mother and daughter in need. State Trustee John Reily presented a check to Linda Ragsdale so that she could take her 5-year-old daughter Anita to the Mayo Clinic in Rochester, Minn., for a delicate heart operation.



THE 75TH ANNIVERSARY CLASS of Phoenix, Ariz., Lodge consisted of 22 candidates. ER Joe D'Angelo (left) congratulated Sam Prosser, who demitted into the Lodge, and his two sons, Sam Prosser III, and John M. Prosser, new members.



THE DDGER INITIATION CLASS of Lake City (Seattle), Wash., Lodge was led by DDGER N. Richard Fosgren (second row, center left) and acting Grand Esq. Jay Pratt (second row, center right). ER Robert D. Countryman (second row, center) assisted in the initiation of the 26 new members.



GRAND EXALTED RULER E. Gene Fournace visited Ogden, Utah, Lodge recently. He introduced PGER Robert E. Boney to ER Richard D. Nelson. PGER Boney has been appointed Grand Lodge advisor for Utah, replacing the late PGER William S. Hawkins who died recently.



A NEW CAR was presented to PGER and Mrs. Horace Wisely at the 56th annual California-Hawaii Elks Association convention held in Hawaii. Making the presentation of a special "PGER" license plate and the keys was PSP Jim B. Nelson. Others present were then GER Glenn L. Miller; then SP Ernest Olivieri, and PSP Marvin Lewis.



BOY SCOUT TROOP No. 12, sponsored by San Mateo, Calif., Lodge, is the first San Mateo troop to celebrate 25 years of scouting. Almost 100 persons attended the anniversary dinner at which Est. Lead. Kt. Henry Henzi presented \$500 to the troop. ER Paul Ohm presented the charter to continue the lodge's sponsorship for 1972. At the presentation were (from left) J. Pausner, senior patrol leader; Brother Henzi; Gene Hoy, scout leader; Mark Hoy, quartermaster; Dave Gober, assistant senior patrol leader; ER Ohm, and Don Action, institutional representative.



NEWS CARRIERS were honored at a banquet by Alamogordo, N. M., Lodge recently. ER Felix Work (left) and Lee Berkheimer (right), youth activities chairman, presented achievement awards to seven outstanding carriers.

PALM SPRINGS, California, Lodge held a dinner recently for members of the Palm Springs police department, the Riverside County sheriff's department, the California highway patrol, and the FBI. After dinner the officers were introduced to the lodge members and a film was shown followed by a question and answer period. ER William R. McCorquodale was host.





JAY HUNEKE (left) became a member of Downey, Calif., Lodge recently. His father, PER Jack L. Huneke (center, rear) Fresno, and his grandfather (right), a 53-year member of Visalia Lodge, were at the lodge to see Brother Huneke initiated by ER Jack Teresi (foreground).

◀ **CUSTOM-MADE BICYCLES** were given to the Fairview State Hospital recently by Newport Harbor, Calif., Lodge. ER Stanley Panek (left) and In. Gd. Norm Slatter, chairman of the "Needy Wheels" project, presented the rebuilt bicycles to Dr. Ken Watkins, coordinator of educational services of the hospital. Brother Slatter started the program with abandoned bicycles that he repaired in his home.



THE "322 REVUE" of San Luis Obispo, Calif., Lodge No. 322 raised about \$700, which was contributed to the cerebral palsy fund. The second annual production, with a cast of Elks' ladies, was written, produced, and directed by Polly Malis, wife of Est. Lead, Kt. Bev Malis. Mrs. Malis led the "Winter Scene" number.



PGER R. LEONARD BUSH presented a 60-year pin to R. L. Obar during a program held at Santa Ana, Calif., Lodge recently. During the evening two members received 40-year pins; 10 members received 45-year pins, and two members received 50-year pins. Brother Glen Cole was chairman of the evening.



MESA, California, Lodge won first place in the civic and fraternal groups division of a recent parade. This was the lodge's first entry in any parade and they are very proud to have won.



TEN CANDIDATES were initiated into Sandpoint, Ida., Lodge during the official visit of DDGER Gerald S. Walker of Grangeville. Present were (front row, from left) Paul Pecukonis, Brother Walker, Chet Whitney, ER Robert L. Johnson, Del Rogge, and (second row) Richard Lersch, H. D. Smith, Don Katona, Dick McEwan, and Wes Olson. New members Guy Phillips and Lee O. Swatman (not shown) were also initiated.

MARKET PLACE

For ad-rates write Classified, 100 E. Ohio, Chicago

FISHING—HUNTING—SPORTS
 FISHING—HUNTING news introductory offer, 4 months \$1.00. Midwest Outdoors, Box 426M, Downers Grove, Illinois 60515.

BOWLING

SECRETS OF BOWLING STRIKES will increase your average by 39 pins minimum or no cost. 101 actual photos show exactly how, plus Spot Bowl Secrets. Only \$2.00. Refundable. Felton, Dept. BO-272, 100 E. Ohio St., Chicago, Ill. 60611.

AGENTS WANTED

WANT TO MAKE UP TO \$100 A Week spare time, and get free shoes for life, too? No investment. Rush card for free details. Mason Shoes, K-887, Chippewa Falls, Wisc. 54729. EXTRA MONEY! Sell Personalized Metal Social Security Plates. Sales Kit Free! Myers, 928-B Crescent Hill, Nashville, Tennessee 37206.

SPARE TIME OPPORTUNITIES

Free Perma-Charge franchise. Details, stamp. N.S.A., 210 Fifth Avenue, New York City, New York 10010.

RELEASE SUCCESS POWER for Wealth, health, happiness! Free book explains. College, Box AA-6, Evergreen, Colo. 80439. PROFIT SELLING Security Product. Free Details. Spectrum Security, 5109 Bon Aire, Monroe, Louisiana 71201.

MONEY MAKING OPPORTUNITIES

How to Make Money Writing Short Paragraphs. Information Free. Barrett, Dept. C-329-D, 6216 N. Clark, Chicago 60660.

HOW MUCH does being your own boss or making \$25,000.00 per year interest you? The Warner breakthrough in the Engraving field could be your future. Write: Warner, Room EC-17-BB, 1512 Jarvis, Chicago, Illinois 60626.

ADDRESSERS AND MAILERS NEEDED. Details 10¢. Lindbloom Marketing, 3636 Peterson, Chicago, Ill. 60659.

HOMEWORKERS! \$100.00 WEEKLY ADDRESSING for firms. Begin immediately. Details—send stamped, addressed envelope, Hamilton 272-TR2, Brooklyn, New York 11235.

OF INTEREST TO WOMEN

Writing at Home brings Checks by Mail. Ten Lesson Course \$4.95 plus 40¢ handling (Refundable). White Sales, Inc., 193M Adams Rd., Loveland, Ohio 45140.

\$500.00 MONTHLY possible clipping news at home. No experience. Send stamped, addressed envelope. American, Excelsior Springs, Missouri 64024.

AUTHORS—PUBLISHERS—BOOKS

AUTHORS! Publish your book nationally for prestige and royalties. Previous writing not required. Rushmore Press, Box 1456, Aberdeen, South Dakota 57401.

REAL ESTATE

MAKE MONEY IN LAND. Lake Conchas, vacation paradise. 5 acres \$20/mo. No down. No interest. Box 1044MP, Conchas Dam, New Mexico 88416.

SUNNY Arizona vacation retreat. Full 2 1/2 acres, \$895. Low terms. Mrs. Anna Young, Glenarm Land Company, 2233 North 7th St., Phoenix, Arizona 85006.

"LAND" Unspoiled by Man. \$55.00 per acre. E. L. Sullins, Box 121, Melbourne, Arkansas 72556.

ADVERTISERS—AGENCIES

"SECRETS OF SUCCESSFUL CLASSIFIED ADVERTISING" tells short-cuts to bigger mail response and profits. Includes copy-hints plus where to place your ads and why—and much more. \$2.00 postpaid. Refundable. Free Details about millions-of-prospects for your "offer." Write, S. Omessi, Dept. SO-2, Classified, Inc., 100 E. Ohio St., Chicago, Ill. 60611.

2000 NOVELTIES Free Catalog

FREE! World famous catalog of hard-to-get Novelties, Tricks, Jokes, Pranks, Hobbies, Sports, Science, Electronics, Peace & Love Gear, Mod, Psychedelic, Cloth Patches, Shirt Transfers, Lights, Jewelry, Bargains, Gadgets, Books, Games, Photo & Optical, Tools, etc. No letter necessary. Send ad, name, address, Johnson Smith Co., Dept. C-732, Mt. Clemens, Mich. 48043.

TIME SAVING IDEA

Clip and file the pages of your Elks FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.



MY JOB IS GIVING AWAY FREE SHOES—PLUS CASH FOR SPARE TIME HOURS

Just show the Hanover catalog and let your friends save up to \$18 a pair on the shoes or boots they need. Many men making up to \$200 a month and more—plus free shoes for themselves. I'll show you how. Write: Gordon King, 836 Carlisle St., Hanover, Pa. 17331.

Learn ACCOUNTING at home

1000's high pay "Big Income" jobs open now to men, women in Accounting. Send for FREE "ACCOUNTING CAREER KIT". No salesman

GIVEN TO YOU

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

ComputerAge ACCOUNTING BOTH FREE NORTH AMERICAN SCHOOL OF ACCOUNTING, Dept. 234642

Accredited Member, National Home Study Council • 4500 Campus Dr., Newport Beach, CA 92660

ELKS NATIONAL SERVICE COMMISSION



Soupy Sales, a television personality, visited with the patients at the Veterans Administration Hospital in Atlanta, Ga. SDGER John W. Brinsfield of Atlanta Lodge made the visiting arrangements.



Brother L. R. "Bennie" Benson represents the Minnesota Elks Association hospital service committee at all of the Rochester hospitals. He takes care of the needs of all Elks while they are hospitalized. He is available for aid or assistance and will make admission arrangements. Recently he visited with Thulin Huddleston.



An oyster cookout given by Biloxi, Miss., Lodge was enjoyed by the home care nursing unit of the Biloxi Hospital. Brother Charles Meggers (standing, second from left) headed the program assisted by his committee and the Elks' Ladies. Some of the people who enjoyed the party were (front row, from left) Roy Houk, Harold Shelly, Ray Thompson, ER Jerry J. Ellis, and (standing) Joe Ben Hawkins; Felix Bertucci Sr.; Dr. Malcolm F. Davis, chief of staff; Mrs. Frances Storres, head nurse of the unit, and Henry L. Schwan Jr.

IT'S YOUR BUSINESS

by J. L. Slattery/R. Gosswiller



Melvin Schneider, president of Martin-Brower Corporation, in Chicago, is a great believer in what he calls "orderly buying." He should be. Largely by insisting that his firm's customers place large-volume orders at infrequent intervals on a carefully planned schedule, Schneider helped build his company's sales up from less than \$39 million in 1966 to over \$78 million in 1970.

"Fine—but what do his customers get out of it?" you may ask.

They **save money**. Lots of money. Schneider's company manufactures and distributes a great variety of products that are consumed or resold in large quantities annually by his customers but in small quantities per use or per order. How much ketchup does a small family-operated short-order restaurant need each month for its customers' hamburgers and steaks? That establishment would **not** be a Martin-Brower customer. How much ketchup is used on McDonald's hamburgers? McDonalds is a Martin-Brower customer.

We were struck by one idea Schneider offered. He believes that those small businesses that can't individually do large-volume purchasing should organize and do it on a **cooperative** basis.

The idea of cooperative large-volume buying is of course not new in itself. There are many organizations which were started up largely or entirely for that purpose. Back in 1940 a group of 50 wholly independent Illinois grocers took a major step to protect themselves against growing chain-store competition. They banded together in a cooperative organization which they called "Certified Grocers of Illinois." Their original aim was simply to gain the benefits of large-volume centralized purchasing and warehousing, while remaining independent retailers otherwise.

Today there are 650 independently-owned member stores in Certified Grocers of Illinois, and together they do about \$800 million a year in sales.

Some of them are large modern supermarkets. Some others are just about on the mom-and-pop level. But almost certainly a number of them wouldn't even be in business today if they'd tried to stay **completely** independent.

It's not just the advantages of centralized purchasing and warehousing that Certified's member stores today obtain from their association. They receive extensive training, marketing, and management-guidance services too. How many supermarket owner-operators know how to use a computer for inventory-planning and operating-costs analysis? The Certified member stores receive this kind of help from their association.

There's nothing new in the idea of formally organized cooperation among a group of small independent businessmen who are in the same line of business. But what about a group of businessmen who are not all in the same business field? Could they too effectively engage in cooperative cost-saving operations? Take a small town that has a total of about 50 small businesses. Probably not one of them would be large enough to do what Melvin Schneider calls "orderly buying." But perhaps their total purchasing power for buying certain kinds of items would be large enough to enable them to make some use of that purchasing method and to gain worthwhile savings. Such a venture would call not only for cooperative centralized purchasing, it would also call for cooperative local warehousing. But first of all it would require careful cooperative **planning**.

"Ed, how many rolls of paper towels will you be using in your bank next year? And George, how many will you be using in your restaurant?" And so on.

This kind of cooperation wouldn't be feasible in some instances, but it probably would be feasible in some others. And considering how much of a problem rising costs are likely to be posing for the small businessman, we'd say that Mr. Schneider's idea is well worth considering. And remember that small-

business cooperation needn't be limited merely to the cooperative purchasing and storage of tangible goods.

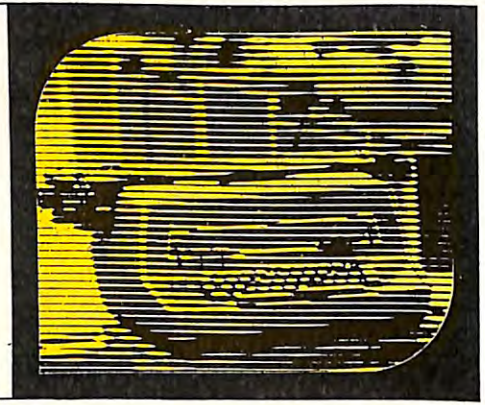
Nor does it even have to be limited to a group of businessmen themselves. In Cedar Rapids, Iowa, a number of small retailers are cooperating with the city—on a fifty-fifty cost-sharing basis—in making use of a sophisticated burglar alarm system which the city's enterprising police department originally set up on an experimental basis with a \$185,000 Federal grant. The new system reportedly has very substantially cut small-business burglary losses in Cedar Rapids and is likely to be eagerly copied elsewhere.

Imaginative but realistic cooperative effort both among small businessmen themselves and between them and local governments and nonbusiness institutions is urgently needed today. Last November, James C. Downs, Jr., chairman of the Real Estate Research Corporation warned: "An imminent cash crisis in local areas of the public sector is not only serious in itself but threatens the general business recovery in 1972." The kind of cooperative effort we've been talking about certainly can't solve the financial problems of local government generally, but it might reduce them somewhat. And the same thing could be said about the value of increased cooperation between small businesses and the nonbusiness institutions in their communities. Increased computerization and increased sharing of computerized resources could prove economical in some cases. Remember that a computer doesn't care whether some task it's working on is "for the bank" or "for the school district" or "for the hospital" or "for the police department." In fact, many a modern computer could handle all four such tasks **simultaneously**. Suitably programmed, the right kind of computer could—in just fraction-of-a-second spare-time intervals during its main task—figure out a whole county budget while processing a department-store's charge account!

And now let's look in still some other directions in thinking about "cooperation."

A group of small businessmen who are interested in engaging in some cooperative effort (other than such things as routine community-service projects) should definitely have **good legal guidance**. A well-intended but naive plan to do "cooperative buying," for instance, just might have a "conspiracy" angle under Federal or state law.

Not all kinds of cooperative effort are even safe, much less profitable. But the many that are both of these can be effective helps in remaining **independent**. ■



Foreign Debts

ACCORDING TO THE MOST recent report by the U.S. Treasury, many nations of the world and various international organizations owe us over \$25½ BILLION dollars they agreed to pay when they asked for the loans. As of June 30, 1969, almost \$300 million dollars in principal and interest was due and unpaid for 90 days or more.

The report also revealed another 16½ BILLION dollars in principal and interest due on unpaid debts from World War I. These figures do not even include routine international obligations such as postal debts.

One Asian and twelve Latin American countries were in arrears in payments of postal obligations they owe our country and air carriers to the tune of close to \$10 million dollars. Portions of the debt date back 15 years or more in the cases of three countries we regard as friendly. And these same countries have received substantial U.S. economic and military aid from us. Some countries have even refused to accept **their own currency** in payment of our postal obligations to them. We own millions of dollars in

their own money, and they won't even accept it from us! To add insult to injury, they haven't been courteous enough to respond to our requests.

Congressman William S. Moorehead of Pennsylvania, Chairman of the Subcommittee on Foreign Operations and Government Information, said recently his group intends to hold quarterly progress report hearings on this entire matter with both the State Department and the Treasury to prod them into further action. Moorehead said in a letter to us, "You may be surprised to learn that our government simply does not know what the total international debt owed to the United States is." He added that he felt this was ridiculous. We concur wholeheartedly and commend him for his diligence and interest.

Our government operates at a huge deficit and has to borrow money to continue operations. Isn't there some way we could go about getting other nations to repay their just debts to us, thereby lessening the financial burden on our taxpayers?

Become a Ten Percenter

BASED ON MANY YEARS of experience in fraternal orders, civic clubs, churches, country clubs and similar organizations, it is our observation that almost invariably that five percent of the membership does 95 percent of the work.

There is almost always a hard core of about five percent who carry most of the load, who are really interested in what their group stands for, and are willing to lend their active support to it. The other 95 percent join for various other reasons, mostly for social benefits or business connections.

Despite this comparatively small figure of active members, many such organizations seem to prosper and grow . . . like

our own Benevolent and Protective Order of Elks.

Can you imagine what would surely happen if we could raise that figure of five percent workers to TEN percent?

Are YOU a joiner just for the sake of what's in it for you . . . or are you willing to expend some of your time, talents, and energies toward the goals set out by your organization?

To paraphrase the late President John F. Kennedy, "Ask not what your Lodge can do for you . . . rather what you can do for your Lodge."

So much has been done . . . so much remains to be done. Do your part!

U.N. Membership

NOW THAT there is a precedent for expelling a country from the United Nations, even though Taiwan had done nothing to deserve such treatment, it is time for our delegation to introduce a resolution of a similar nature.

When the United Nations was formed back in the 40's, the entire world was war weary. Everyone wanted to do something to try to bring nations together in a forum where talk instead of bullets could solve problems. That weariness may have been the reason the Soviets were able to pull a slick one by getting the Ukraine and Byelorussia into the U.N. as separate and voting countries.

They are no more separate countries from the USSR than Hawaii and Alaska are from the United States . . . geo-

graphically there would be more justification for Hawaii and Alaska being separate voting countries than Byelorussia and the Ukraine. At least the two U.S. states are not physically connected to the 48 states of the mainland, as are the two USSR "countries."

Neither the Ukraine nor Byelorussia have separate governments from the Soviet Union. They are simply part of the 16 republics that make up the USSR, as our 50 states make up the USA.

The subject has been brought up before, but nothing has been done about it. In view of what happened to Taiwan, we can think of no better time than now to really push for an end to this patently ridiculous situation.

HABAND INCREDIBLE MAN-MADE POLYMERIC

NEW PRICE SHOES 2 pair for 15⁹⁵

WE PAY the POSTAGE



Brown Wing Tip Monk Strap

Black Monk Strap

Brown Oxford

Black Loafer

Brown Strap Loafer

SAY "the END" to \$15 to \$30 SHOES!

Haband NEW PRICE SHOES

CASH IN NOW on these Extraordinary Savings!

The day of the high priced shoe is over. Folks are paying many dollars less, thanks to the miracle new "polymeric" shoe materials. This is no "cheap imitation." It's the **New Price Shoe** that looks, feels and wears as well as any you have ever worn yet costs a fraction of the price.

Please Note: At this price, we are not allowed to mention the famous brand name of this new material. Suffice it to say it looks like top grain leather, performs even better. Why pay more and more? Get in on this astounding low price: TWO PAIRS for \$15.95!

YOU'LL BE SHOCKED WHEN YOU SEE OUR SHOES!

You'll wonder how any such price can be. You get top quality uppers, lifetime laces life-of-the-shoe PVC sole and heels, flexible support shank in the arch, gentle foam heel cushions, superior detailing, even the new luxury linings!

SIZES AVAILABLE - Is Your Size Here?

| | 5 1/2 | 6 | 6 1/2 | 7 | 7 1/2 | 8 | 8 1/2 | 9 | 9 1/2 | 10 | 10 1/2 | 11 | 12 | 13 |
|-----|-------|---|-------|---|-------|---|-------|---|-------|----|--------|----|----|----|
| A | | | | | | | | | | | | | | |
| B | | | | | | | | | | | | | | |
| C | | | | | | | | | | | | | | |
| D | | | | | | | | | | | | | | |
| E | | | | | | | | | | | | | | |
| EEE | | | | | | | | | | | | | | |



Black Oxford

Today's new man-mades beat the price out of leather, scoff at scuffs, keep better shape, and *Never Need a Shine*. Why spend even one dollar more? Here's something **NEW** - Here's something **PROVEN**.

We will be proud to send them to you for **On Approval At Home Inspection**. Your remittance refunded in full if you do not choose to wear them.

Order by mail or visit our retail store in Paterson, N.J. 265 No. 9th St. Open daily and Saturday until 5 p.m.

Haband New Price Shoes 2 pair for 15⁹⁵

WE PAY POSTAGE

HABAND COMPANY, Dept. E7
265 North 9th Street
Paterson, New Jersey 07508

SPECIAL: 3 pr. 23.45 4 pr. 30.50

O.K. Gentlemen, send me the prs. of New Price Shoes specified. My remittance of \$ is enclosed.
737-41
Name

Street

City

State

ZIP CODE

| Color & Style | How Many | What Size | What Width |
|--------------------------|----------|-----------|------------|
| Black OXFORD | | | |
| Brown OXFORD | | | |
| Black LOAFER | | | |
| Black MONK STRAP | | | |
| Brown Wingtip MONK STRAP | | | |
| Brown STRAP LOAFER | | | |

Haband Company |

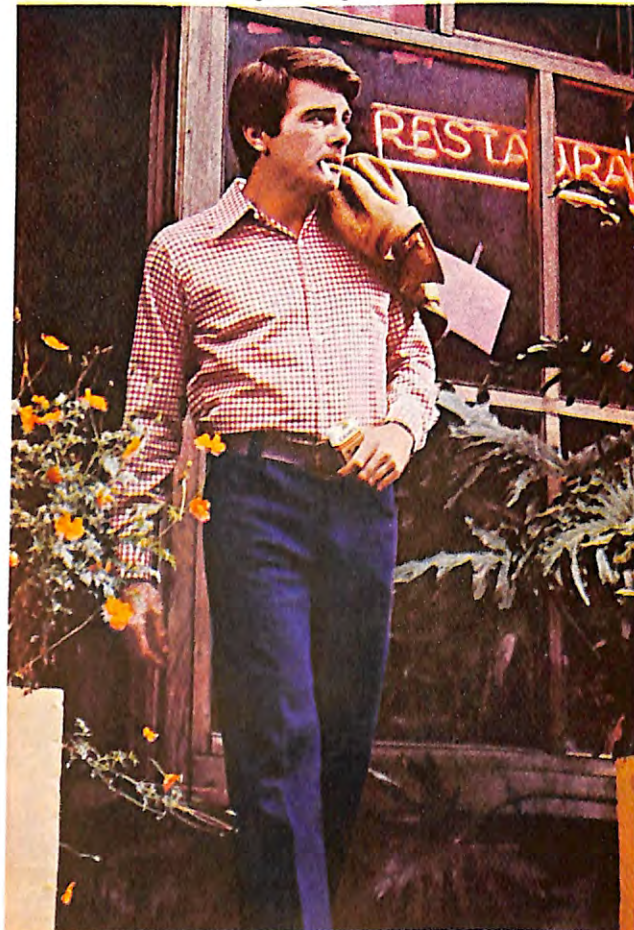
HABAND COMPANY - Operating by U.S. Mail since 1925

With every pair of Mr. Stanley's Hot Pants goes a free pack of short-short filter cigarettes.

Now everybody will be wearing hot pants and smoking short-short filter cigarettes

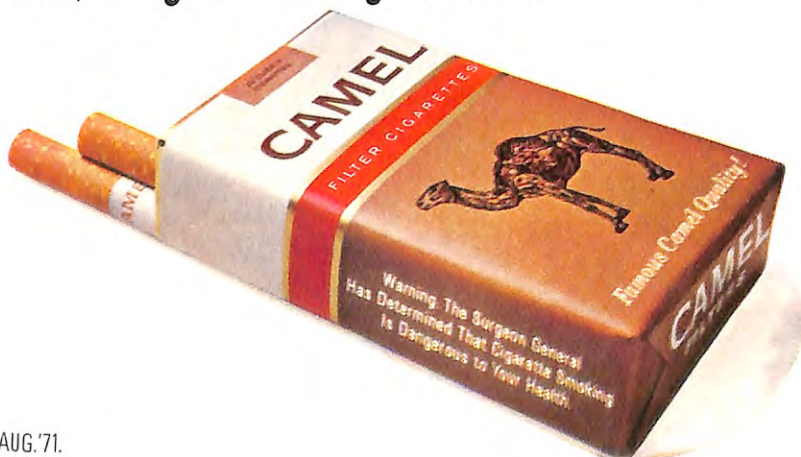


...almost everybody.



©1972 R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

Camel Filters.
They're not for everybody.
(But then, they don't try to be.)



20 mg. "tar," 1.3 mg. nicotine av. per cigarette, FTC Report AUG. '71.