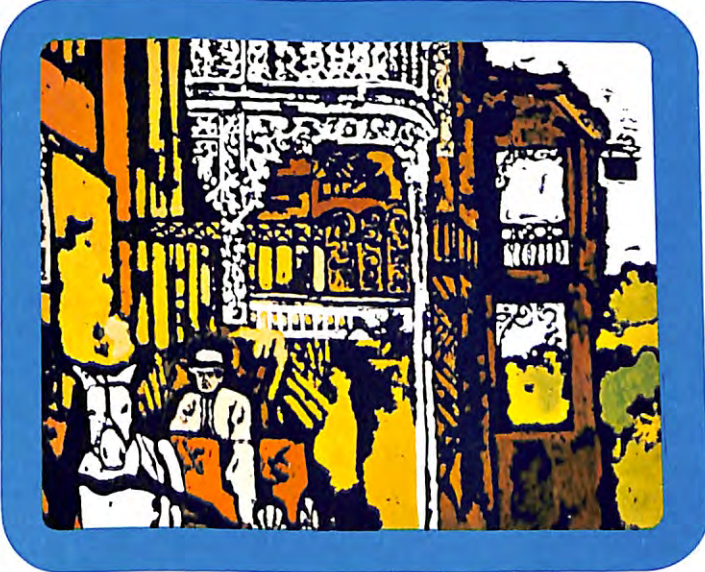


the
Elks
magazine
July 1971

in this issue:

**New Orleans -
Convention City
How to Cut College Costs**



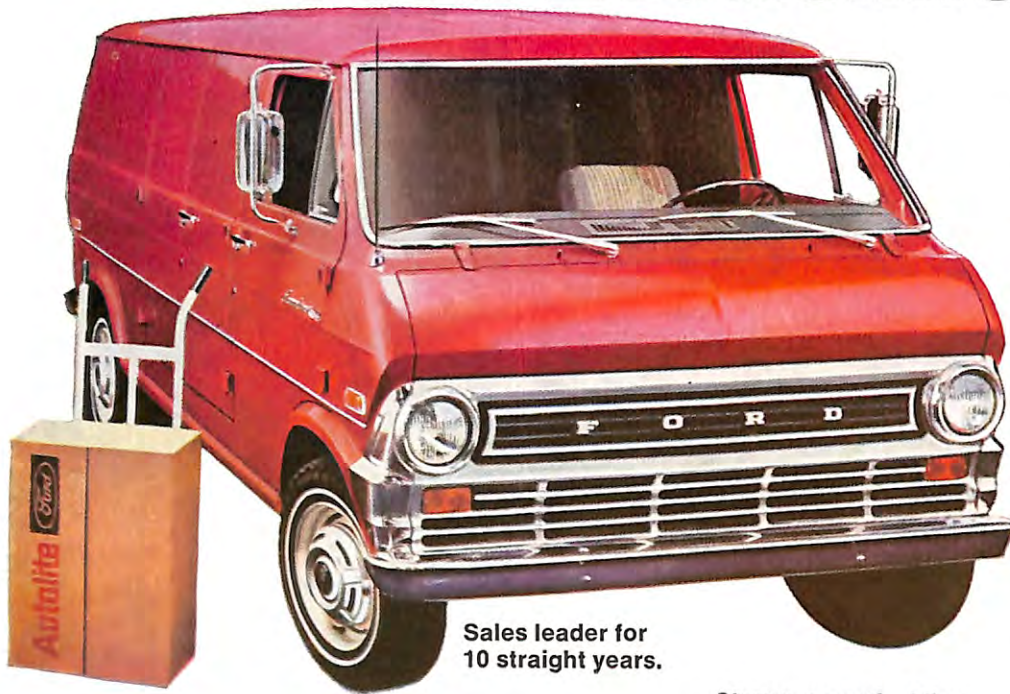
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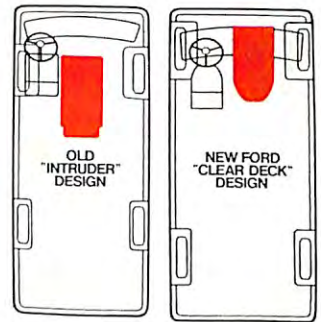
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Engine clear forward

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The independent front suspension that has revolutionized truck riding qualities. Two forged steel I-beam axles give it strength . . . big coil springs give it a smoother ride.



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Model	Max. Payload	Max. GVW
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VOL. 50, NO. 2

JULY 1971

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A Message from the Grand Exalted Ruler

Answering the Cry for Leadership



My Brothers:

It is with mixed emotions that I write this—my final message to you in the ELKS MAGAZINE.

It has been my great honor to serve you as your Grand Exalted Ruler. Together we have made every effort to promulgate the principles to which this Order is dedicated.

This month, in New Orleans, a new Grand Exalted Ruler will be elected. I urge you to give him your continued support.

I will become a PAST Grand Exalted Ruler—but I pledge to you that I will steadfastly continue to work for this great Order, the largest patriotic fraternity in the United States of America.

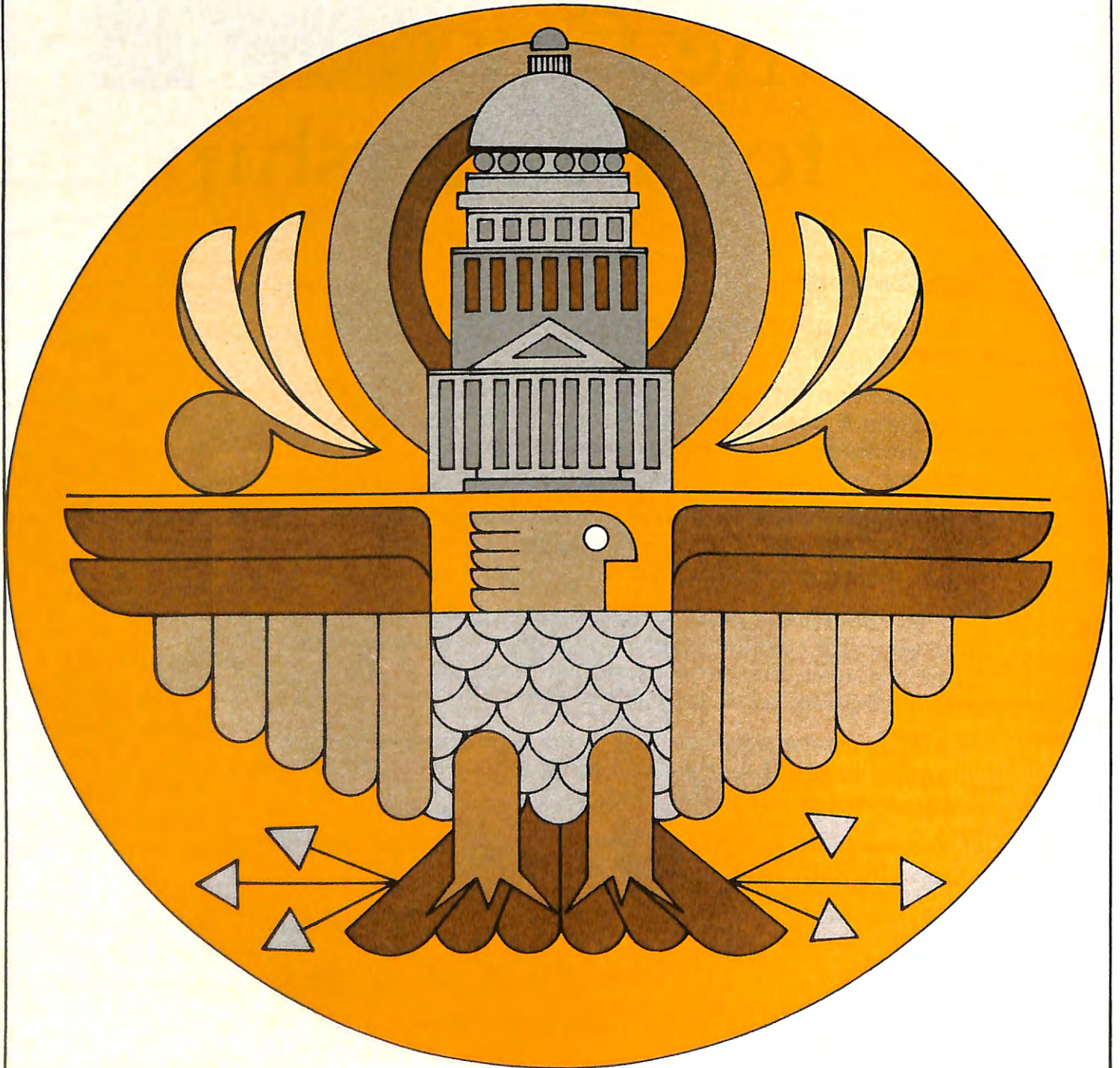
Above all, I pledge to work toward preserving our great nation in order that we will have freedom forever under God.

Today, there is a cry for leadership. Elks shall provide that leadership, for, "ELKS SERVE AMERICA."

Sincerely and fraternally,

Glenn L. Miller
Grand Exalted Ruler

HOW TO CUT COLLEGE COSTS



By David L. Markstein,
author of *How You Can Beat
Inflation* (McGraw-Hill) and
*How To Make Your Money
Do More* (Trident).

"IN A FEW YEARS it's going to cost as much to educate my children as I now make in total income," wailed a father of eight when he totalled up the rising costs of current education and added in the escalating fees he can expect to pay when his brood begins to go through the mill of higher education. "Suppose some take law or medicine or want graduate degrees? I'll be toiling for years without enough left over to meet the bread and butter bill!"

Things may not be quite as bad as that for most of us, but the charges for education are appallingly high. Most signs indicate they can get higher—soon.

Happily, you need not do without bread and butter when the time comes nor join in the wails of the father-of-eight quoted above. Help is not only on the way, it is here. The biggest helper is the Federal Government. Aid is not available for low-income families only. Consider this report from J. Philip Hinson, Monetary Economist of the Federal Reserve Bank of Boston. Writing in his bank's June and July, 1970 issues of *New England Business Review*, he noted:

"To help ease the burden of higher education . . . the Federal Government began to participate in student loans with the passage of the National Defense Education Act of 1958 (NDEA). Title II authorized Federal funds for low interest loans to students who established financial need. Under this plan, which is still operating, funds are distributed to each state which, in turn, allocates them among colleges and universities willing to provide additional matching funds equal to 1/9 of their Federal receipts. Students are permitted to borrow up to \$1000 per year, with college financial officers determining the amount for which each applicant qualified. The loans are interest free while the student remains in school. Upon graduation, interest is charged at a simple annual rate of 3 percent on the unpaid balance. Repayment may be stretched out for 10 years, with extensions allowed for postgraduate education or duty in the armed services. Further, up to one-half of the principal is forgiven those entering elementary or secondary teaching as a career.

"Under the Higher Education Act (HEA) of 1965 the Federal Government established a new student loan program with entirely different administrative procedures. This program relies on private financial institutions to extend the loans directly to students and permits the lenders to secure guarantees on funds advanced for this purpose. While the old and new plans are now operating simultaneously, many supporters of the HEA program believe that it should ultimately replace the older NDEA plan. . . . Although any student, regardless of his family income, may borrow under this program, an element of subsidy is provided for the great majority of American families with college-aged children. If the net taxable income of the student's family is less than \$15,000, the Federal government will pay the entire percent interest bill while the student is in school and one-half of it during the years of repayment. As an example of the liberality of these provisions, a family of four with a gross income of \$19,333 or less would be eligible for the interest benefit."

Let's examine avenues for beating the big cost of education circa the Seventies:

Q. Loans have to be repaid, so that only postpones the problem. Is there any way to reduce it outright?

A. Staying with the Federal program—we'll examine others later—another program gives the money for educational fees outright. A third is designed to provide work opportunities for students to work their way along the road to a degree and even into graduate study.

The Educational Opportunity Grants Program, "is for students of exceptional financial need who without this grant would be unable to continue their educations. Grants of up to \$1,000 a year are available for four years of undergraduate study; and if you are selected for an EOG, you will also receive additional financial aid at least equal to the EOG amount," according to *More Education . . . More Opportunity*, a publication of the Department of Health, Education and Welfare. "The financial officer at your school selects those who will receive grants and determines the amount you will need."

The HEW advisory continues: "The College Work-Study Program may assist by providing a job opportunity for the college itself or for a public or private nonprofit agency—such as a school, a social agency, or a hospital—working in cooperation with your

school. You may work an average of 15 hours weekly while classes are in session and 40 hours per week during the summer or other vacation periods. In general, the salary paid is at least equal to the current minimum wage, although it is frequently higher. The financial aid officer is responsible for determining the students to be employed, selecting suitable jobs for them, handling the payroll, and the general administration of the program."

That doesn't end the educational helps. The G.I. Bill—familiar to old grade of World War II and the Korean dingo—gives educational assistance today to all who served in the Army, Navy, Marine Corps or Air Force after Jan. 31, 1955. If your son or daughter was in uniform for 18 months, he can secure 36 months of educational aid. This applies to technical and trade training as well as matriculation in college. "Full time institutional training" is ticketed for a veteran at \$130 per month. If he has dependents, the vet is allowed \$25 for the first, \$20 for the second, and \$10 each for others. Veterans Administration offices have the details.

War orphans are defined as "children of servicemen whose death was incurred or injuries aggravated as a result of their active service during wartime or peacetime periods after Sept. 16, 1950," and are eligible for certain Federal aid.

If a young man decides to become a Reserve officer via training at a university's ROTC unit scholarship assistance is available to provide funds for tuition, lab fees and books. Information can be had from the Professors of Military (or Naval or Air) Science at universities which have Reserve Officers Training Corps.

Special assistance is offered to dependents of active, retired and deceased Naval and Air Force personnel. (Write Bureau of Naval Personnel, Dept. of the Navy, Washington, D. C. 20370, or Commandant, Headquarters, AFROTC, Maxwell Air Force Base, Alabama 36112.)

The Air Force Society sponsors an educational fund to lend at no interest to eligible students pursuing certain undergraduate or technical courses. (Write Air Force Aid Society, National Headquarters, Washington, D. C. or ask the personnel officer at any Air Force base.)

Federal nursing scholarships at \$1,500 a year are offered through Di-

(Continued on page 6)

A NOTE OF CAUTION:

While all figures reflected in the following article were accurate and up to date as of the time *The Elks Magazine* went to press, due to the fact that such figures are

subject to change without notice, the editors recommend that persons seeking educational aid contact directly the agencies of interest for current information.

HOW TO CUT COLLEGE COSTS

(Continued from preceding page)

vision of Nursing, National Health Service, Bethesda, Md. These are under a standard of "exceptional" financial need.

Q. Is there Federal aid for graduate studies?

A. The Committee on Education and Labor of the U.S. House of Representatives has printed *A Guide To Student Assistance* (cost is 60c from the Superintendent of Documents in Washington or your Congressman may send it free). It lists the following Federal Graduate aids:

—A two-year City Planning Fellowship at \$3,000 per year plus \$500 for each dependent up to two, available through Urban Studies Fellowship Program, Housing and Urban Development Dept., Washington, D. C. 20410. The student has to be enrolled or accepted for enrollment in an institution offering city planning courses, and must intend to pursue this career.

—Under the Higher Education Personnel Graduate Training Program, fellowships for one to two years are granted to those interested in higher education careers. \$2,400 is given for the first year of study, \$2,600 for the second, with allowance of \$500 for dependents. A list of schools participating in EPDA is available from EPDA Part E Fellowship Program, Bureau of Higher Education, U.S. Office of Education, Washington, D. C. 20202.

—The National Defense program, active in undergraduate assistance, helps those seeking postgraduate training as well. The NDEA Graduate fellowships Program seeks to "increase the number of well-qualified college and university teachers by assisting doctoral students to prepare for academic careers; encourage development and full utilization of the capacity of graduate programs leading to the doctorate; and promote a wider geographic distribution of such programs in the nation." There are three-year awards for work toward PhD or equivalent degrees. In the 1969-70 academic year, stipends were \$2,400 for the first academic year, \$2,600 for the second, and \$2,800 toward the doctoral grind. For your dependents, \$500 each would be provided. Application forms are available at graduate schools.

—NDEA Graduate Foreign Language Fellowships are for the encouragement of students specializing in foreign language and related areas. These pay \$2,250 per academic year with a summer allowance of \$450 and \$600 per dependent (\$120 each additional for

dependents if a student extends studies into the summer). Write Division of Foreign Studies, U.S. Office of Education, Washington, D. C. 20202, for details and a list of participating schools.

—For National Science Foundation Fellowships (\$2,400 the first year, \$2,600 the second and \$2,800 the third, with usual dependent fringe benefits) a candidate should "have demonstrated ability and special aptitude for advanced training in the sciences and have been accepted or plan to be accepted at an accredited graduate school." The National Science Foundation Division of Graduate Education in Science, Washington, D. C. 20550, will furnish application forms.

—Research Fellowships in the field of vocational rehabilitation come from the Social and Rehabilitation Service, Dept. of Health, Education and Welfare, Washington 20201. Applicants must have at least a Master's degree and must be accepted at an approved institution. The usual graduated Federal scale of stipend is provided.

—The Teacher Corps Program "combines practical teaching experience with advanced graduate work in order to achieve two objectives—(1) encourage able college graduates to enter a career in teaching poverty-stricken children; and (2) in this manner help alleviate poverty by improving educational opportunities for disadvantaged students." A "teacher intern" receives a stipend of \$75.00 a week with \$15 each for dependents. Obtain details from Teacher Corps, Washington, D. C. 20202.

—The Teacher Fellowship Program is "designed to meet the growing need in the United States for more and better elementary and secondary school teachers." Two-year graduate study is available, at \$4,000 per year stipend plus \$600 for each dependent, to those planning to teach or teaching in elementary and secondary schools. Applications are available from Basic Studies Program, P. O. Box 1600, City Post Office, Washington, D. C. 20013.

—Water Pollution Control Research Fellowships are granted for graduate work leading to a master's or a doctorate degree. Fellows aiming at master's receive \$2,400 per year plus \$500 per dependent. Candidates for PhD receive \$2,600, increased to \$2,800 in the last year of study, with same dependent payout. Applications are issued by the Training Grants Branch, Division of Manpower and Training, U.S. Dept. of the Interior, Washington, D.C. 20242.

Q. What of non-Federal Educational aid?

A. The Tuition Plan is available at more than 1,000 universities. A brochure explains:

"Since 1938, more than a quarter of a million families have used the convenient monthly payment programs of the Tuition Plan. . . . Many of these families chose the Plan even though they could well have met college costs out of funds on hand. The interest charges are reasonable and are income tax deductible. They are less than the usual amount charged for personal installment loans or unsecured loans. . . .

"The Tuition Plan is both sound and flexible. You may include not only tuition costs, but also room, board, music and laboratory fees, health fees, books, transportation, fraternity or sorority expenses . . . even incidentals. Furthermore, you may increase or decrease your program to reflect changes in expenses. For instance, if your child changes his status from day student to boarding student, you can increase your program to include these additional expenses. . . . Tuition Plan is designed to pay all costs of a college education, not just tuition fees alone."

Details are available at participating universities.

United Student Aid is described by J. Philip Hinson of the Federal Reserve as beginning with "the earlier attempts of a number of individual states to provide loan aid for higher education to their own residents. The earliest of these plans dates back to 1956 when the private non-profit Massachusetts Higher Education Assistance Corporation was founded. Under the plan, students borrowed directly from private lending institutions, and the latter then registered the loan with this agency to secure a partial guarantee of the principal against default.

"By 1965 a total of 17 states had developed their own variants of the Massachusetts program, and a private nonprofit corporation (United Student Aid Fund, Inc.) had been established to offer its version of the plan on a nationwide basis. These organizations pioneered in developing methods for operating loan funds and enabled many students from low income families to acquire a higher education."

By current standards, interest charged by United Student Aid is moderate. A brochure explains that "no borrower under this plan may be charged more than 7 percent simple interest . . . Interest charges run from the date the loan is advanced until repayment is completed. For a student who qualifies under Federal law, the Federal government will pay the 7 percent interest.

There is also state aid. This varies fifty different ways. Louisiana's is cited as an example, and not necessarily as applicable in your state if you're a non-resident of that Deep South common-

(Continued on page 27)

Is Tarzan hanging around your attic?

If "Tarzan of the Apes," published in 1914, is there, you could be \$75 richer.

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book dealer for between \$40 and \$500.

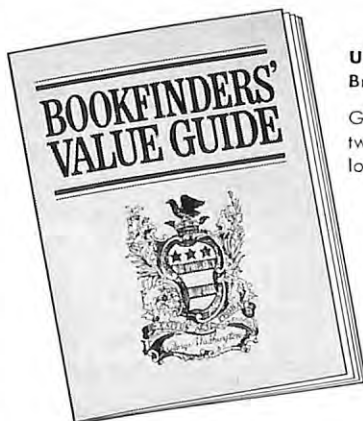
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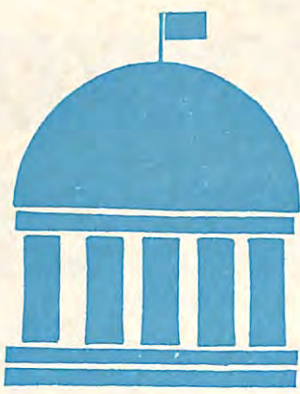
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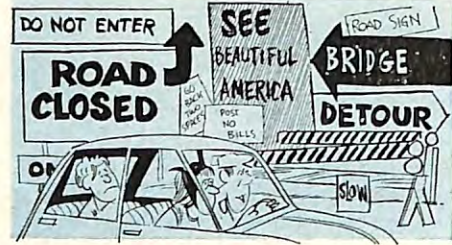
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AROUND WASHINGTON



SIGN TROUBLE. The National Park Service had to tear down over 200 new signs here that cost nearly \$8,000 because they conveyed directions so discreetly that tourists either failed to see them or could not understand them. They were replaced by redesigned signs with lettering so large it can not be missed and prominent arrows pointing the way to the White House, the Capitol and various other places of interest.

THERE'S A FLAW in the painting John Trumbull did of General Washington resigning his commission. But most persons are so overawed by the majesty of the Capitol Rotunda, where the picture is hanging, that they fail to notice it. Those who stop to study the picture, however, discover what is wrong. One of the two little girls standing in it appears to have three hands. Actually, one of the hands belongs to an adult standing behind her.

NEW YORK—LONDON round-trip for only \$180 during the off-season. This is the new low fare which British Overseas Airways Corp. will try to get the International Air Transport Association to adopt at its fare conference in Miami this September. Called the Early Bird, it would be offered to passengers on scheduled services who would agree to pay the full fare four months in advance on a non-refundable basis. It would mean a reduction of \$120 on the lowest current off-season roundtrip fare charged by scheduled carriers between New York and London.

GEORGE WASHINGTON took the Constitution literally one day in 1789 and showed up in person in the Senate to receive its "advice and consent" on an Indian treaty. But the senators were so inhibited by the President's physical presence that the matter had to be referred to a committee. No President has gone in person to the Senate with a document since then with the exception of one visit by Woodrow Wilson. This little vignette of history was recalled when the Senate opened its first exhibit of historic papers in the Crypt below the Capitol Dome. Among the documents on display is Washington's hand-written note telling the Senate he would meet with them the next day.

PANTYHOSE that don't snag, bag or sag. This is the goal of Rep. Leonor K. Sullivan of Missouri who is conducting a one-woman crusade to pressure manufacturers into improving their product. Mrs. Sullivan, who has been inundated with complaints as chairman of the House Banking Subcommittee on Consumer Affairs, encourages women stuck with defective pantyhose to write to the mills which made them and contact the stores which sold them.



POST OFFICE CRIME. To combat a wave of thefts in post offices, the U.S. Postal Service has begun a drive to recruit a security force of 5,000 men. Its role will be to guard the mail facilities and prevent any further loss of money, stamps and blank postal money orders. A special effort will be made to protect branch post offices in

drug stores, a favorite target of the thieves.

JULY is the month when the city comes aboil with heat and humidity, when lawns begin to go brown, and when whisky drinkers switch to gin and tonic. It is a time when Washingtonians dart from air-conditioned homes, to air-conditioned cars or busses, and on to air-conditioned offices. In the gasping moments of heat between these oases, they sometimes stop and wonder at the fortitude of the people who managed to live here in the days before air-conditioning. Yet, despite the heat, Washington remains strikingly beautiful with magnolia, mimosa, and crepe myrtle in bloom, gardens full of peonias, and masses of green-leafed trees decorating the many parks.



HHH AT 60. Back in the Senate after his defeat for the Presidency in 1968, Hubert H. Humphrey of Minnesota seems to have lost none of his old-time bounce although he is now 60 years old. Washington correspondents are not as surprised at his energy, however, as at the jet black color of his hair. Some, who swear they can remember him when he had flecks of gray, have begun to wonder in print whether he gets the color out of a bottle as some of his fellow senators are known to do. Many politicians consider a youthful image practically a must these days, whether or not they are Presidential hopefuls.

SKY HIGH FASHION. It was a new experience for the models who put on a fashion show 45,000 feet up on a 747 while it flew between here and Richmond, Va. One lost her bra somewhere among the seats while making a quick change in the dressing room improvised in the plane's upstairs lounge. Another lost a pair of ear-rings. Pirouettes had to be undertaken with care in case of sudden air pockets. But the travel agents on board loved it—particularly the sight of beautiful girls parading down the 186-foot long cabin in bathing suits. Panamerican Airways staged the flying fashion show to publicize resumption of its 747 service from Dulles International to London.

(Continued on page 38)

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NEWS

OF THE

LODGES



APOLLO 14 ASTRONAUT Stuart Roosa (right) recently became a member of Claremore, Okla., Lodge. ER Robert L. Wadley congratulated him after his initiation, which followed a "Homecoming Day" for the famous Claremore citizen. Lt. Col. Roosa is the first member of a moon mission crew to become an Elk.



ANOTHER CELEBRITY was added to the ranks of membership in Elkdom when professional golfer Gardner Dickenson Jr. (left) was initiated into North Palm Beach, Fla., Lodge. ER Edward G. O'Connor gave him a warm welcome.



KEYS TO THE CITY were presented to GER Glenn L. Miller by Port Richey, Fla., Mayor John H. Durney and New Port Richey Mayor William F. Grey during Brother Miller's recent visit to New Port Richey Lodge. This was the first visit by a Grand Exalted Ruler to the lodge.

DEDICATION CEREMONIES at Bloomington, Minn., Lodge were presided over by PGER Raymond C. Dobson. He presented a framed copy of the lodge's charter to PER Harold Thompson, ER Arthur Jensen, and PER Donald Boker. In only two years the lodge has grown to a total of 350 members.



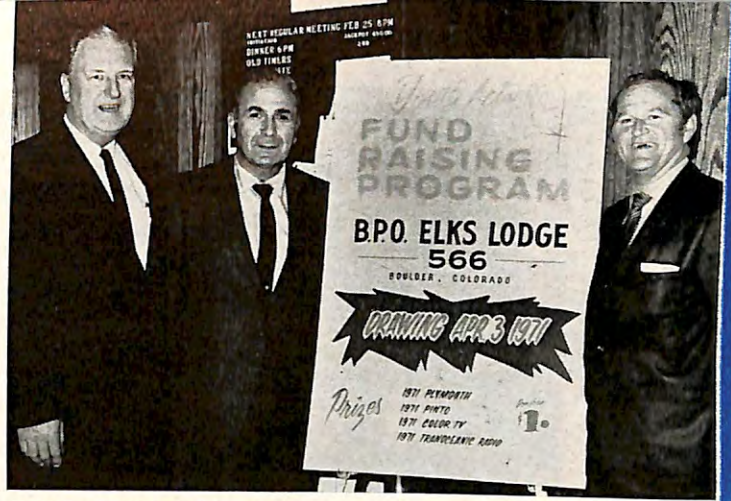
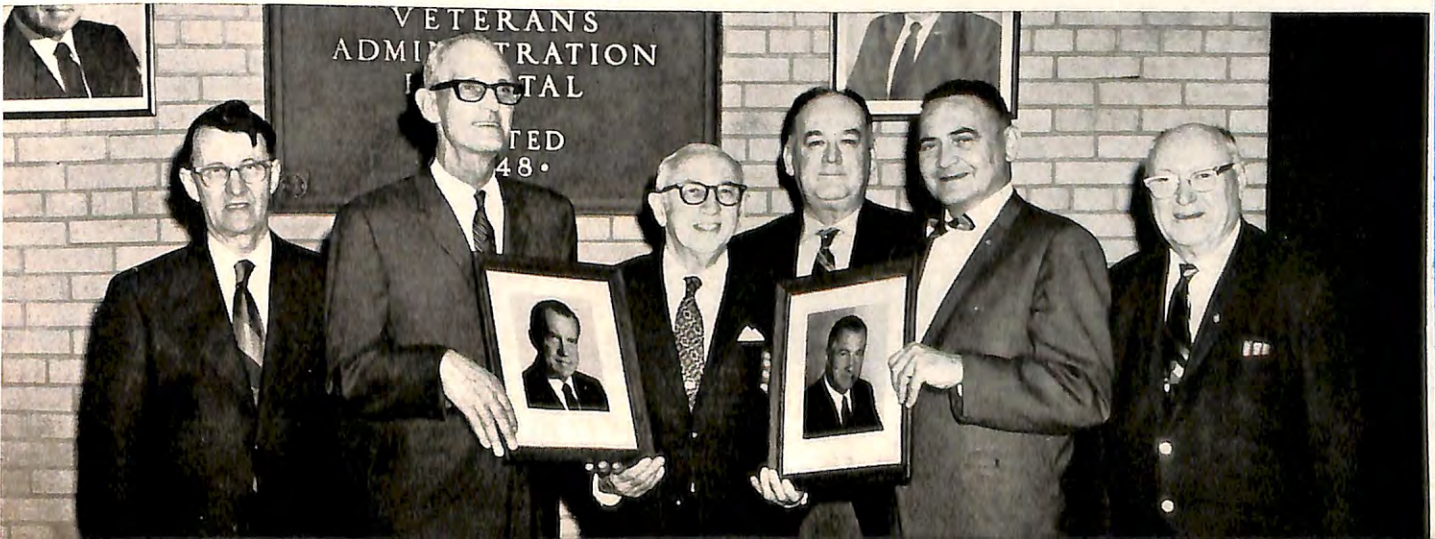


A RADIO AUCTION to benefit the March of Dimes was held recently by Portland, Me., Lodge. The 26-hour auction raised \$3,500, which was presented to Richard Thayer (right), county March of Dimes chairman, by PER James S. Andrews, while radio announcer Tom Star (center) looked on.



UNITED CEREBRAL PALSY Charity dinner-dance was held recently at Lancaster, Ohio, Lodge. Among the distinguished guests for the evening were (from left) ER Leslie MacQueen, Dearborn; SP M. B. Letzelter, Steubenville; Grand Trustee E. Gene Fournace, Newark, and ER Harry Cook.

AUTOGRAPHED PHOTOS of President Nixon and Vice President Agnew were presented by Wilkes-Barre, Pa., Lodge to the Wilkes-Barre Veterans Hospital. Taking part in the presentation were (from left) Est. Lect. Kt. Thomas Lewis; ER Charles Sennick; Dr. Leon Ross, chief hospital administrator; Walter Boyle, business manager; State Americanism Chairman Andrew J. Zavoy, and Veteran Affairs Chairman Raymond Everett.



YOUTH ACTIVITIES fund raising program at Boulder, Colo., Lodge was a big success again this year thanks to the untiring efforts of the youth activities committee. They include (from left) William Pierce, Chairman John Caporale, and Lionel Levesque. A total of \$55,000 has been raised in the past three years to provide scholarships and maintain two Boy Scout troops.

MASSACHUSETTS Secretary of State John F. X. Davoren (right) recently met with John J. Crapo, Cambridge, Mass., Americanism chairman, to discuss the lodge's letter writing program urging the release of prisoners of war by the North Vietnamese government. As a result of their conference Secretary Davoren has asked every employee in his office to follow the Elks' lead and write to Hanoi.





OKLAHOMA ELKS ASSOCIATION presented a mobile unit recently to the cerebral palsy center as part of the state major project. Guy Anderson, director of the center, accepted the keys from State Major Project Chairman George Auld, Midwest City; SDGER Roy Condors, Midwest City; PER D. B. Reichart, and Russell Arterburn Jr., both from Oklahoma City, and PDD E. F. Carter, Duncan.



60-YEAR MEMBER Frank E. Thompson of Lake City, Fla., Lodge was honored by his fellow lodge members for his many years of service. PDD Thompson was assisted by his wife in cutting the cake after he received a special plaque, a 60-year membership pin, and a banner signed by distinguished Elks from throughout the state.



PAST GRAND EXALTED RULER Edward W. McCabe (third from right) was a recent guest at St. Charles, Mo., Lodge. On hand to welcome him were (from left) Tiler Fritz McDermott, PER Stanley Aloian, PER Edward Huncker, ER William Francis, and Brother Leon Varvil.



FIVE MEMBERS of the Horner family are now Whittier, Calif., Elks. ER Eric Horner (left) initiated his two nephews, Dennis and Jack, who join their father and PER Edwin Horner (right) as members of the lodge.

PATIENTS at Ft. Thomas, Ky., Veterans Administration Nursing Home participated in an arts and crafts contest conducted by Newport, Ky., Lodge which awarded a total of \$145 in prizes. Admiring some of the entries were (standing, from left) State National Service Chairman J. Edward Stahl, Mrs. Mildred Walker, hospital therapist, and John Vallance, deputy director of the hospital.





A FLAG DISPOSAL CEREMONY, designed for the dignified disposal of unserviceable United States flags, was witnessed by GER Glenn L. Miller during his recent visit to Tallahassee, Fla., Lodge. PGER William A. Wall was also among the 120 members and guests from throughout the Northwest District of Florida who attended the ceremony. The ritual was performed by (from left) Staff Sgt. Chuck Beckwith (USMC); PER William Smith; Brother Bill Weimer; Brother John Sample; PER Carl Essig; PER Clark Walker; PER Keith Bosenberg; PER John Cotton; PER Roy Strickland, and Sgt. Ron Ault (USMC).

LODGE NOTES

WARREN, Ohio. J. Edgar Hoover, director of the FBI, has been awarded the lodge's annual Americanism award for outstanding service to the nation. Grand Trustee E. Gene Fournace presented the plaque to Charles Cusick, agent in charge of the Cleveland FBI office.

WHITING, Ind. ER William H. Pfister and PER George W. Calvert awarded certificates and American flags to the first two Eagle Scouts of Burnham, Ill., Troop No. 1244. H. D. McCormick, troop advisor, invited the Elks to participate in the Court of Honor.

WARWICK, R. I. ER William J. Dawson has presented Youth Leadership and scholarship awards to six boys and five girls who are local high school students.

RENSSELAER, N. Y. PER Peter Fabian of Englewood, N. J., Lodge has donated \$100 to the Elk's National Foundation. ER John P. Lill accepted the donation.

TEMPLE, Tex. The new officers of all lodges in the Central District of Texas were installed in a joint ceremony. The participating lodges were Austin, Brenham, Bryan, Waco, and Temple.

OKMULGEE, Okla. David L. Bennett, Troop No. 211, received his Eagle Scout award at the lodge recently. DDGER James R. Dennis made the presentation.

LEHIGHTON, PA. Harold LaRose, president of the Lehighon Community Baseball Association, and George Babyar, supervisor of the Lehighon Recreation Association, presented a second-place trophy to the Elks' team of the Lehighon Junior Baseball League. Clarence Nicholson, youth activities chairman, and John Holland, team captain, accepted the trophy on behalf of the team and the lodge.

PASCAGOULA, Miss. Walter Harrington, winner of the lodge's Most Valuable Student award, received a U.S. Savings Bond from ER John E. Russell. Runners-up Elaine Hawkins and Kirby Greer received certificates of participation.

SHARON, Pa. The Brothers are observing their lodge's 80th year in Elkdom this year. Festivities of the lodge for the year thus far include a venison dinner, PER Night, initiation of 53 new members, and the hosting of a convention for the Pennsylvania Federation of Social and Fraternal Clubs.

TERRE HAUTE, Ind. Scholarships were awarded to the winners of the Most Valuable Student contest during a dinner at the lodge home. Connie M. Brown and Mark S. Hannig, first place winners, each received \$250 grants. ER George Obenchain and Dr. William G. Kessel, scholarship chairman, made the presentation.

RENTON, Wash. Officials gathered for a ground-breaking ceremony for a new lodge home. Removing the first shovel of earth were SP Duncan McPherson, ER Douglas D. Tuttle, VP Alvin Ber- man, and Joe Steiner and Waren Donnelly of the building committee.

CHARLESTON, S. C. ER A. Herman Schwacke Jr. presented checks to the winners at the VA Hospital of the Elks Arts and Crafts Contest sponsored by the Elks National Service Commission. R. L. Russell, hospital director, said the contest stimulated the morale of the patients.

SEDONA, Ariz. A St. Patrick's Day banquet at the lodge was enjoyed by 450 members and guests. Brothers Robert P. Foley, Harold J. Maloney, James M. Susa, and PER Murphy Wallace served on the Sedona St. Patrick's Day committee.

RED HOOK-RHINEBECK, N. Y. Two New York State Elks Association billboards stressing patriotism have been posted in the vicinity of the lodge. Trustee Howard L. Laib arranged for the display of the signs.

CYNTHIANA, Ky. The lodge celebrated the burning of the mortgage on its 11-year-old quarters with a cocktail party, buffet, and dance. ER David Gasser conducted the ceremony.



AN HONORARY LIFE MEMBERSHIP was awarded to James A. Dixon (right), Secretary of Dublin, Ga., Lodge for 20 years. ER Lawrence L. King made the presentation, which also included recognition of Brother Dixon's 25 years of service to the Elks' Aidmore Hospital for crippled children in Atlanta.



THE FIRST EXALTED RULER of Independence, Ore., Lodge, PER Ray Haener (left), had a very special duty to perform recently. He had the honor of installing his son Ron as the lodge's Exalted Ruler for the coming year.



THE OFFICIAL VISIT of Alabama's State President to Huntsville Lodge took place recently. SP Robert C. Grant (left), Cullman, was welcomed by ER Thomas A. Childress.



"MAN OF THE HOUR" at North Miami, Fla., Lodge was Fran Curci (center), head coach at the University of Miami. He received the lodge's annual sports award from Judge Harvey DuVal (left) and ER Carl W. Hazel.



A SING-ALONG was part of a recent party for exceptional children sponsored by Red Wing, Minn., Lodge under the direction of the Elks' ladies. The children were entertained by members of the Youth Minnesota Association for Retarded Children, including Pam Johnson and Debbie McCord, who played the guitar.

GLENN L. MILLER

SEBRING LODGE No. 1529



SEBRING, Florida, Lodge was another of Grand Exalted Ruler Glenn L. Miller's enjoyable lodge visits. He was welcomed by DDGER Doyle G. Sweeney (left), PGER William A. Wall, and ER Kenneth Johnson.

PRESIDENT'S DAY at Norfolk, Va., Lodge was highlighted by the visit of SP Herman C. Anderson (left), Arlington-Fairfax, and his wife. Brother Anderson is a former member of Norfolk Lodge, and he was welcomed with a gift by ER Ernest C. Wulzer.



ROSEBURG, Oregon, Brother A. Fuller Johnson (right) received an honorary life membership in the lodge in recognition of his 25 years of volunteer service to the Oregon Elks Veterans program. ER Charles Kluser made the presentation.



CHARTER MEMBER Peter Monaco (center) of Gladstonbury, Conn., Lodge was awarded the lodge's first life membership recently. He has served as Trustee since the lodge was founded. Offering their congratulations were (from left) SP Henry Kuryla, Milford; ER James Wehrly; DDGER Robert Smith, and Grand Treas. Edwin Maley, New Haven.



WAPSIPINICON BOY SCOUTS received financial aid from Waterloo, Iowa, Lodge in the amount of \$510 recently. The money covered the cost of badge order forms, merit badge scoreboards, and Eagle Scout presentation kits, one of which is examined by ER William S. Smith (left) and Est. Loyal Kt. Ferris Markle, scoutmaster.



FOUR PRINCIPAL PROJECTS of Fort Myers, Fla., Lodge—scholarships, crippled children, band uniforms, and youth activities—was the theme of this float entered by the lodge in this year's local Pageant of Light parade, an annual event in the area. The hard working members who built the float were honored with first prize.

THE FINAL PAYMENT of a \$15,000 pledge to the Princeton Community Hospital was made recently by Princeton, W. Va., Lodge. DDGER W. Grady Carper (left) and ER Thomas B. Thornton presented the last \$500 check to James E. Morrison, chairman of the hospital's board of directors.



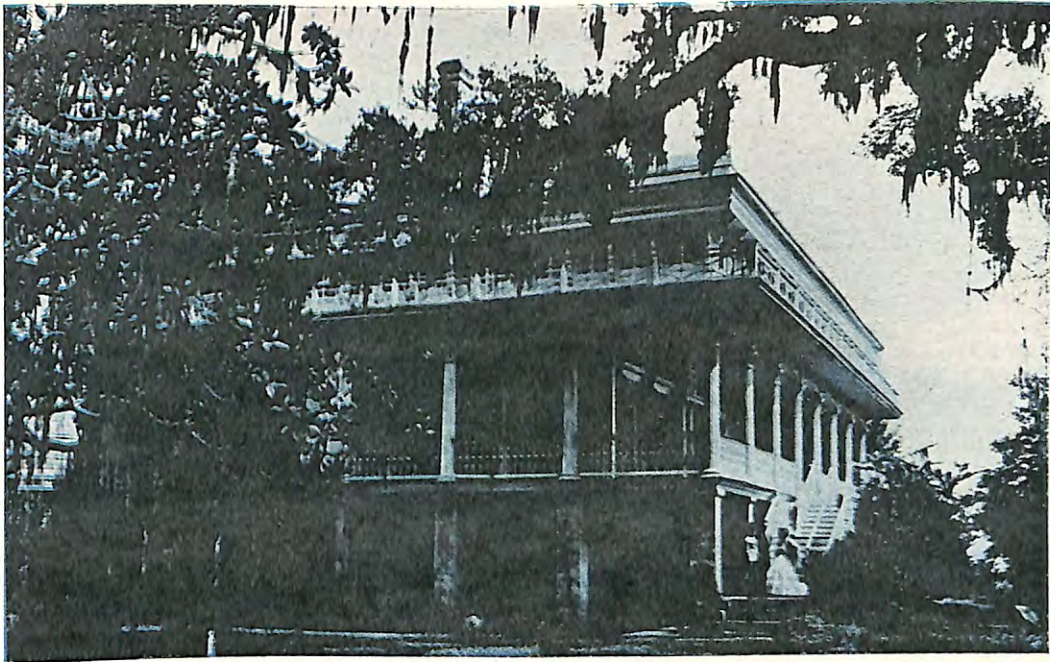
PAST EXALTED RULER Richard Burke Jr. (right) of Dothan, Ala., Lodge admires the new 50-year pin of Honorary Life Member Sam Berk. "Mr. Sam," as he is known to his fellow Elks, has served as Inner Guard of the lodge for many years.

EXALTED RULERS from 16 lodges in New Jersey's South Central District met at Point Pleasant Lodge for an evaluation clinic. They included (seated, from left) Donald Crosta; Edward Hoffman; Jack Fliter; John Sandusky; David Carswell; Ronald Gahr; Eldridge Reiff, and (standing) DDGER Diron Avedisian; Robert Briand; Michael Herman; Edward Wierzebeski; Ronald Nix; Dominick Mullaney; Wilbur Baker; Arthur Bottone; Leon Dybiec; Joseph Mahon, and John Walling.



SPECIAL DEPUTY Arthur J. Roy (left), Willimantic, visited New London, Conn., Lodge during PERs and Old Timers' Night. During the evening PER Thomas J. Griffin (seated, right) was honored as Citizen of the Year. DDGER Frank P. Burgess (standing) and Brother Lewis G. Holder, a life member, also attended.





Welcome to New Orleans



On behalf of the people of the State of Louisiana, it is a privilege and a great pleasure to welcome you to our State for your one hundred seventh convention. We are confident that you will enjoy and benefit from your visit to the wonderful old City of New Orleans, and we also invite you to savor and enjoy the history, scenic beauty and hospitality offered in the rest of our State. From Lake Charles to Lake Providence, from New Orleans to Shreveport, our doors are open and we hope you will feel welcome and will visit with us for as long as you care to stay.

From your membership here the people of our state are familiar with the work you do nationally with children and young people, and with your varied charitable activities, your faithful and

long continued devotion to our veterans, and your often voiced and firmly held belief in America and its institutions.

We hope you will find in our area, here where much of the history of the South and of this nation has been written, inspiration to continue your great work. We welcome you and trust that you will benefit from and enjoy your convention in the Gateway to the Americas.

Yours for a most successful convention

JOHN J. McKEITHEN
Governor of Louisiana



The City of New Orleans extends its warmest welcome to the members of the Order of Elks for your One Hundred Seventh Convention.

We are most pleased you have chosen our city to conduct your convention, and we will attempt to provide you with an enjoyable visit. In your leisure time you will have the opportunity to discover that New Orleans is an interesting and exciting city.

New Orleans can offer you superb restaurants, entertaining night life, and many beautiful and historic landmarks. Everything is here to make your stay a most memorable one.

But, most important, you will find the citizens of New Orleans to be extremely friendly and helpful.

Please don't let this be your last visit to New Orleans. We enjoy having you here, and would like the opportunity to greet you again one day.

Sincerely,

Moon Landrieu
Mayor

by Jerry Hulse



NEW ORLEANS

THE CONVENTION CITY

SOME CITIES you pass through with hardly a glance. A few you remember. One you'll not soon forget is New Orleans. Leaving it is, well... like saying goodbye to an old, old flame. Some towns you fall in love with. This is New Orleans, with all its sad, happy music, its riverboats, the smell of chicory-laden coffee brewing at Cafe du Monde, breakfast at Brennan's and a thousand other sights and sounds and smells. New Orleans is alive, deliciously alive, and it's waiting for those of you who will be attending the convention.

Nighttime, daytime, weekends, Sundays, holidays, New Orleans never misses a beat, especially the *Vieux Carré*, the French Quarter, an insomniac's fantasyland, the bluesy moan of trumpets echoing down Bourbon St., liquor taps flowing 24 hours a day. It's the sort of a town that makes a young man old and an old man wish, wistfully, he were young again. The sad, sweet sounds of brass and reed filter out of Preservation Hall, occupying an old art gallery, a shabby, happy, splintery place that's dedicated to the pres-



ervation of pure, old-time jazz, the sort of foot-stompin' stuff that made Beiderbecke blow hot and cold, music played by sweet Emma Barrett, Kid Sheik and his Storyville Ramblers, Kid Thomas and his Algiers Stompers, Jim Robinson's New Orleans Band, Punch Miller's Band, Billy and DeDe Pierce, among others.

Some cities only exist; others come alive with a pulse that warms the blood. In New Orleans you get caught up in the heartbeat of its living and you don't want to leave. Inhibitions dissolve in a crazy sort of happiness; you want to sing and to dance, to shout to the whole world. It's good, awfully good, just to be alive in New Orleans.

You'd call it a mood, I suppose, one of those moods that lingers with the memory, refusing to go away. This is New Orleans, a mixture of sounds and smells and things alive: banana boats being unloaded along the Mississippi, horse-drawn carriages clattering through its streets, magnificent mansions rising in the Garden District and, perhaps most important of all, it serves the best meals in the entire U.S.

Yes, it's good to be alive in New Orleans, a town where jazz was born, off in that once sinful section called Storyville. Jazz musicians still march to the cemetery whenever someone dies, playing their happy going-home music

when the funeral's over. New Orleans is where French Opera got started in America, too. Some insist that New Orleans is a slice of Paris transplanted in America's south. What they're talking about is the French Quarter with hatted horses tugging at carriages and riverboats that crawl along the Mississippi, hauling tourists by day, romantics by night. The voices of black men harmonize along its banks, the air redolent with the good smells of hot bread and doughnuts baking. Visitors wind up the night at some oyster bar, or else they greet the new day at the Morning Call or Cafe du Monde where square-cut doughnuts are dunked in chicory-laden coffee, all of this snuggling lethargically along the Mighty Miss.

For several years now they've been chasing ghosts from old buildings in the Viex Carre, making room for visitors. Places like Place d'Armes, for instance. One Place d'Armes was a slave quarter and before this the first schoolhouse in the entire Mississippi Valley. It's worth a look when you go browsing in the Quarter—a block off Jackson Square where the French flag flew until the Stars and Stripes replaced it. Each morning at Place d'Armes a lad runs off to Cafe du Monde, down by the waterfront, hurrying back, his arms loaded with fresh hot dough-

nuts and coffee muddy as the old river itself. Guests dine in bed or else outside beneath magnolia trees, listening to the sounds of New Orleans: riverboats whistling lonesomely down along the Mississippi, their echoes blending with the tolling of the bell in America's oldest cathedral. The peaceful noises carry across the French Quarter along with the sweetness of magnolias hanging against moss-covered trees in a shadowy setting of ancient carriage ways and lacy iron balconies.

While researching this for *Elks Who Travel*, I looked in on *Maison de Ville*, a small hotel with huge warmth, its rooms facing a flowered patio, a fountain spilling musically, all of this rising up just behind the Court of the Two Sisters, which as anyone familiar with New Orleans knows, is one of the Quarter's best-known restaurants. The proprietor of *Maison de Ville* places fresh fruit in the rooms daily and coffee is served in the morning on the patio while guests recall another time when steamboats crowded the ol' Miss. *Maison de Ville* is the former home of John Baptiste Lille Sarpy. Later came one A. A. Peychaud, a man held responsible for sending the whole world reeling, for it was he who originated that potion known as the cocktail. The present innkeeper, Wayne A. Karmgard, a

(Continued on page 20)



realtor-turned-innkeeper who has installed antiques in each of the hotel's 14 rooms, serves a continental breakfast of juice, croissants and thick chicory coffee guaranteed to stir up heartburn or your money back.

Off on Chartres Street another snug inn, the Provincial Hotel, stands within the framework of an abandoned ice house, fountains splashing in its open, sunny courtyard, and a few steps away is where Pierre Gustave Toutant de Beauregard, the Confederate general, once lived, his old home offering a certain faded elegance.

In New Orleans there's a favorite of mine, Lamothe House, an old 18th century mansion that drips with atmosphere and glows with warmth. Gertrude Munson, a white-haired widow, fusses over her guests, pouring coffee each morning from a 200-year-old Sheffield urn, returning each evening promptly at 6 o'clock to stir up other urns of flaming cafe brulot, a blend of brandy, coffee, curacao and spices, conducting the ritual with all the aplomb of a symphony maestro. Later she pumps out melodies on an ancient organ, melodies recalling her childhood at spacious Glenwood Plantation near Napoleonville. Now in her autumn years she recreates the old plantation atmosphere at Lamothe House. She says softly, "This is the New Orleans of the 1840's." Her three-storied mansion is pure southern comfort, a victorian clock ticking on the mantel, candles



New Orleans' jazz funerals are not private affairs. They are announced in the papers and visitors join the solemn parade and the lively march home that follows.

aglow in the parlor, shuttered windows facing Esplanade Avenue and the Vieux Carre.

Conventioners will be accommodated at several hotels: the Fairmont Roosevelt, the Jung, the Sheraton Charles, the Sheraton Delta Motor Hotel and the Governor House Motor

Hotel. Headquarters will be the Fairmont Roosevelt, which recently underwent a \$10 million face-lifting, giving it back its former turn-of-the-century elegance—the Victorian chandeliers and red carpeting reminiscent of San Francisco's palace-like Fairmont Hotel. Besides its 835 rooms, the Roosevelt con-

New Orleans -Convention City That Care Forgot

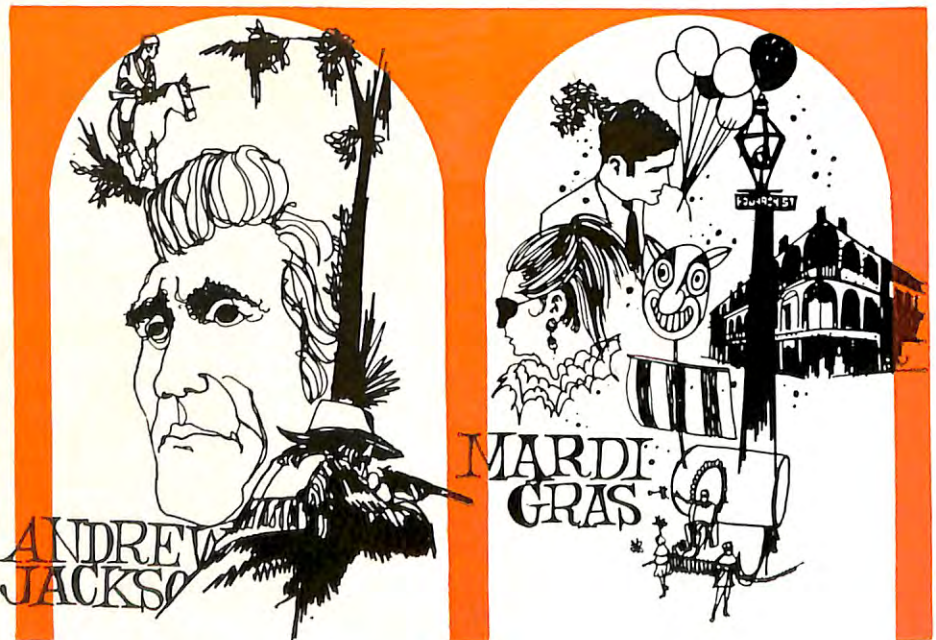
by Carolyn Kolb

New Orleans, site this July for the Benevolent and Protective Order of Elks' 103rd National Convention, has as its slogan "The City That Care Forgot."

The relaxed, easy Southern style of life that the slogan suggests is only half the story. New Orleans is also a thriving city of today, with the nation's second largest port, an international medical center, petro-chemical industry, universities, and everything else that makes for a bustling American city.

What makes New Orleans different—besides the quaint French Quarter and the lovely old homes of the Garden District, and the sound of Dixieland Jazz, and the delicious Creole food—is its past.

After the first years of settlement New Orleans thrived. In 1763 the city passed to Spain, but the people's loyalties remained French.



Although New Orleans residents were speaking French, they proved how loyal they were to their new country in 1815, when Andrew Jackson, with an army of mountain men from Tennessee and Creole dandies from the Vieux Carre, defeated the British General Packenham at the Battle of New Orleans.

Since that time New Orleans has seen prosperity, in the days when cotton was king, and army occupation, when Union forces took the town in the Civil War. New Orleans gave birth to Jazz, to Mardi Gras, and to a whole new way of cooking, Creole cuisine.

tains a smart supper club with dinners from \$6.75; the Fairmont Court (flaming crepes), the Plantation Steak House (\$5.50 and up), The Rendezvous (with a Monday-Friday buffet and Sunday champagne brunches), plus a coffee shop (closed Saturdays and Sundays) and its famous Sazerac Bar serving "the best ramos fizzes and Sazeracs in town.

Reaching out from the Mississippi 107 miles above the Gulf of Mexico, New Orleans was founded in 1718 and five years later became the capital of French Louisiana. After the French came the Spanish and after the Spanish the Americans. New Orleans is Mardi gras, Canal Street, the Garden District, the Vieux Carre, the Sugar Bowl, the French Market and oyster bars by the dozens!

The French Quarter is the home of block upon block of lively bars and restaurants: Antoine's, Arnaud's, Brennan's, the Commander's Palace, the Court of the Two Sisters, Galatoire's, Kolb's, Tujague's at Decatur and Madison—it's on the Mississippi—has been doing business since 1856, eight-course dinners served for only \$3.25. One of my favorites, though, isn't even in the French Quarter. It's the Holiday award-winning Caribbean Room in the famed Pontchartrain Hotel at 2031 St. Charles Ave. The hotel itself, one of the few remaining owner-run operations, is proudly looked after by proprietor Lysle Aschaffenburg, a gourmet



The statue of Andrew Jackson, hero of the Battle of New Orleans, was unveiled in 1856 and is particularly noteworthy because its sculptor, Clark Mills, balanced ten tons of bronze horse and rider perfectly, eliminating the need for props under the front hoofs.

perfectionist who insists that his guests be well-fed as well as comfortable. Situated in the Garden District, the Pontchartrain is one of those discoveries you'll carry home as a happy memory. Its menu is famous to diners the world over: oysters Odette on the half shell, creole gumbo, crabmeat Biarritz, trout Veronique. So many dishes you'll find it difficult to make up your mind.

Nearly everyone who has ever heard of New Orleans knows about Brennan's. Breakfast at Brennan's is a tradition with visitors. A former carriage drive serves as the entrance. Beyond is a walled courtyard with magnolia trees and a fountain. This is what Brennan's describes as a "typical" New Orleans breakfast: grilled grapefruit flavored with kirschwasser, eggs Hussarde, grilled ham and tomatoes, a steak with bearnaise sauce, French bread and, later, bananas Foster cooked in butter, brown sugar and cinnamon, then set aflame with banana liqueur and rum. Some come for breakfast at Brennan's, revive between courses, and remain to the dinner hour.

In the Garden District where the Hotel Pontchartrain does business, huge homes were built with fortunes earned in the cotton brokerage and banking business during the 1800s. The cotton rich created magnificent 20 and 40-room homes surrounded by huge gardens, the rooms filled with antiques ordered from Europe: French chandeliers, gilt-edged mirrors, marble fire-



Tulane University maintains an Archive of New Orleans for serious students of the subject, with thousands of reels of taped interviews with musicians.



Be sure to ride the St. Charles Street-car (fifteen cents). The avenue is lined with trees and passes the 19th century mansion of the Garden District, Tulane University, and Audubon Park (which has a zoo and picnic facilities).



Lee Circle is a traffic circle about ten blocks uptown of Canal Street. Here you can drive on to the Expressway to go out to Lake Pontchartrain for swimming or boating or to Pontchartrain Beach Amusement Park.

places. This was the American, non-Creole counterpart of New Orleans' French Quarter—architecturally loftier and no less elegant.

Each year during New Orleans' Spring Fiesta (the biggest, noisiest celebration next to Mardi Gras itself) the historic homes and private patios and gardens, both in the French Quarter and the Garden District, welcomes visitors, candles glowing by night while ladies in antebellum gowns perform as hostesses. The Spring Fiesta originated in the French Quarter, spreading later to oak-lined St. Charles Avenue and the Garden District; but because it had its beginning in the Quarter it is there that the carnival-like atmosphere is unveiled with floats, barouches, carriages and marching bands. It is unfortunate that the Fiesta can't be repeated, along with the zaniest show of them all, Mardi Gras, during your convention. You'll want to see Mardi Gras some time, watching the Elks Krewe of New Orleans on parade. Over a route of several miles it rolls along with some of Carnival's most colorful floats—thousands participating in this Elks entry. You'll have to come back, and you will, I'm sure.

In New Orleans history hangs heavy, the patios paved with stones from Europe, brought as ballast in empty ships which the Spanish had hoped to fill with New World treasure. Although New Orleans was colonized originally by the French later it was ruled over by the Spanish and then turned back to the French. Finally Napoleon sold it to the United States along with the rest of Louisiana for a paltry \$15 million.

To millions, New Orleans always has been the French Quarter, though, those 90 square blocks in the heart of the city bounded by Canal, Rampart, Decatur and Esplanade. When night falls the happy sound of jazz and the sad notes of the blues spill out of doorways along Bourbon Street, flowing hot and sweet from places like Pete Fountain's, Al Hirt's, the Famous Door and the Paddock Lounge. Everyone goes to Hirt's when they come to New Orleans, although the king himself isn't always on hand. While he's away on tour greats like Duke Ellington, Louis Prima and others sit in for the man with the golden horn.

The first jazz record ever published was recorded in New Orleans by the Original Dixieland Band. It was in New Orleans that Louis Armstrong took up the horn there by the Mississippi, playing his way around the world. Now they've a museum to tell



the whole story—The Jazz Museum in the Royal Sonesta Hotel on Bourbon Street. On display are the instruments that were used by some of America's jazz greats: Irving Prestopnik's clarinet, the guitar of Johnny St. Cyr, the banjo of Emile "Stalebread" Lacoume, a bass fiddle belonging to Alcide "Slow Drag" Pavageau and the soprano sax of Sidney Bechet. Visitors spin dials on a battery of closed circuit telephones, then sit back and listen to the recorded music of such immortals as Bix Biederbecks, Jelly Roll Morton and others. It comes out early minstrel, Dixieland, Chicago and blues.

Day or night, New Orleans never sleeps. By the time the night people go off to bed the day people are up and crowding St. Louis Cathedral and the cabildo, a Spanish jail that's a museum now—filled with Mardi Gras odds and ends plus costumes, French opera playbills and a death mask of Napoleon. Around the corner artists display oils and watercolors in Pirate's Alley, the tourists stopping to pose for portraits. It's deep in the French Quarter, the old buildings laced with wrought-iron balconies looking down on carriageway gates, patio gardens and shaded courtyards with their splashing musical fountains. It's all New Orleans—a town that's alive, deliciously alive!

SIGHTSEEING IN NEW ORLEANS

• **NEW ORLEANS** is the nation's second largest port city. Take a walk along the wharves or a free round-trip ferry ride across the Mississippi. If you have the time you might also enjoy sailing on the old side-wheeler that leaves each afternoon at 2:30 p.m. for a 2½ hour sightseeing trip along the Mississippi from the foot of Canal Street (adults \$3.50; children \$1.75). You'll see freighters flying the flags of a dozen nations, American and foreign warships, barges, tugs, luxury liners.

• **VISIT CITY PARK:** golf, tennis, bicycling, canoeing and picnicing under oaks dripping with moss. Delgado museum of Art is in the park, as well as a children's miniature train which drops passengers at five stations. Other attractions: a monkey island and sea pool, a storyland and amusement rides.

• **MOTOR** along Lakeshore Drive for a close-up look at Lake Pontchartrain. If the weather's hot (as it probably will be) take a swim. There's a beach as well as an amusement park. You may also wish to cross Lake Pontchartrain Causeway—the "world's longest bridge" which stretches for more than 23 miles. Direct routes lead to Jackson, Vicksburg and the Natchez plantation home areas.

• **LONGVUE GARDENS:** A series of five gardens with 14 fountains on an eight acre estate. The main garden compares to the Generalife at Granada. The gardens are open Friday, Saturday and Sunday between 10 a.m. and 5 p.m. There is a \$2 admission. Entrance is at 7 Bamboo Road. From New Orleans take the Pontchartrain Expressway, exit and go left at Metairie Road. Continue about half a mile, turn left again at Bamboo Road.

• **ST. LOUIS CEMETERIES:** At the eastern end of the French Quarter on North Rampart Street. Original settlers are buried here. Row after row of above-ground tombs. With water on all sides—the Mississippi, Lake Pontchartrain, the bayous—New Orleans is like a sponge. So waterlogged is the city that the dead are buried mostly above ground.

• **GRAY LINE** and others have a series of tours: "Old homes, parks, gardens," "Garden District, lake and river," "Historic Vieux Carre," "The old and new city," "New Orleans by night," etc.

The new International Trade Mart Building and Rivergate Exhibition Hall rise above the skyline and overlook Canal Street and the Mississippi River harbor. The skyscraper Mart Building contains many offices used for consular business and international trade fairs. It is a splendid symbol of New Orleans' role as "Gateway to the Americas." The Trade Mart is at the left and in the right foreground is the new Rivergate Exhibition Hall, the Crescent City's great convention and trade show center.



The Death Mask of Napoleon Bonaparte is on display in the Cabildo, the seat of Spanish authority in Louisiana before Napoleon accepted the territory in 1801. The Cabildo is now a museum.

Cafe Du Monde near the Mississippi River in New Orleans' famed French Quarter begins the visitors' day and provides refreshment and a place to stop well on into the night.

Breakfast at Brennan's is a New Orleans treat, especially when the weather lends itself to patio dining. Six courses—plus wine—may not be most visitors' usual breakfast fare, but at Brennan's, breakfast soon runs into lunch amid resplendent, old-world atmosphere and breathtaking southern foliage.



Outside New Orleans:

A Paradox of Old-World History and New-World Charm



by Jerry Hulse

LOUISIANA IS BOTH romantic and mysterious, a hauntingly beautiful land run over with rivers and deep, dark bayous, its tall, stately ante-bellum mansions half-hidden in the shadows of great oaks that drip with Spanish moss, their gardens a shocking bouquet at springtime's arrival, perfumed by summer's soft breezes and golden with the melancholy hour of autumn. Pride and tradition and legend have combined to create the story of Louisiana—a land discovered by the Spanish, occupied by the French and purchased from Napoleon by the United States. Mile upon mile of forest and grazing land give way to rural villages with their peaceful vistas and big cities where the pace quickens. The Mississippi flows along the eastern boundary, pouring into Louisiana to create the rich Delta region with its agricultural lands. It is worth some exploring, this land of the sweet magnolia blossoms, magnificent plantation homes, crawfish festivals, coastal marshes, cotton and cane fields, rolling pine hills and alluvial plains. For a short but pleasant outing take Highways 90 and 11 to Slidell with its excellent water sports, fishing and hunting. Slidell is also the site of NASA's huge computer center. Here are several longer one- and two-day tours for those of you who will be

attending the annual convention of Elkdom in New Orleans.

PLANTATION HOMES AND OLD RIVER ROAD TOUR

Follow Airline Highway (U.S. 61) from New Orleans to its junction with La. Hwy. 44 at LaPlace, taking La. 44 west to San Francisco Plantation, one of the state's famous old homes. The San Francisco, rising on the east bank of the Mississippi 35 miles upriver from New Orleans, was built in 1849 at a cost of \$100,000. Today it stands half-hidden in a grove of huge oaks, its great rooms filled with antiques. This old mansion inspired Frances Parkinson Keyes to pen her novel, "Steamboat Gothic."

Leaving the San Francisco, cross the Mississippi on the Lutchet-Vacherie Ferry, making a right turn on River Road (La. Hwy. 18) for about five miles to Oak Alley Plantation. Surrounded by 28 Doric columns, Oak Alley has stood since 1830, a classic example of Greek Revival style architecture, a landmark easily recognized by the double row of oak trees leading to its entrance. Leaving Oak Alley, retrace your route along Hwy. 18 to the Vacherie-Lutchet Ferry for a visit to Evergreen, one of the loveliest mansions on the West Bank of River Road.

Later, recross the river to the East Bank, continuing along Hwy. 44 to Jefferson College (established in 1831 for the sons of wealthy planters) and beyond to Tezcuco Plantation, a raised-cottage style mansion built in 1855. From Tezcuco Plantation turn left, taking the gravel road beside the levee for about two miles to Houmas House, a restored ante-bellum mansion opened to the public only a year ago for the first time in its 170-year history. Few ante-bellum mansions have been restored so graciously and authentically as Houmas House. Its furnishings—museum pieces of early Louisiana craftsmanship—were gathered by Dr. George B. Crozat who, in 1940, bought Houmas House, devoting the final years of his life to its restoration. Movie fans will recall Houmas House from the film, "Hush, Hush, Sweet Charlotte."

Two miles beyond Houmas House stands Bocage, another show place mansion along River Road. From there it is only a short drive to hauntingly beautiful Belle Helene at Ashland. Watch carefully as Belle Helene is barely visible from the road. Built in 1841, it stands alone in a wilderness setting, an inspiring sight and one you shouldn't miss.

After this retrace the same route back to the junction with La. Hwy. 22

at Darrow, making a left turn onto La. 22 which leads to Airline Highway (U.S. 61) for your return to New Orleans. This is a leisurely one-day tour. About 80 miles altogether. If you have the time you may wish to view ruins of other great mansions along River Road between the restored plantations.

A TWO DAY TOUR

Should you wish to extend your tour to two days (including Baton Rouge as well as other plantation sight-seeing) turn *left*, rather than *right*, on Airline Highway after leaving Darrow. At Baton Rouge take a half hour or so to visit the Louisiana State Capitol complex. From there connect with U.S. 61 to Oakley Plantation, the home of the famed naturalist, John James Audubon. The grounds are now a sanctuary for wild life; there is also a picnic area.

Returning to Highway 61, make a right turn to St. Francisville for a visit to famed Rosedown Plantation and Gardens. Rosedown is perhaps the most imposing of them all. For a breathtaking view (as well as a fine camera shot) stop on the gravel road leading to the front gate. There, framed by a long avenue of moss-draped oaks, stands Rosedown. This is Feliciana country where English aristocrats grew cotton, sugar cane, indigo and tobacco. Scores of millionaires amassed their great fortunes here and built their elegant homes, Rosedown among them. Rosedown was the home of Martha Turnbull who created her gardens fashioned after those at Versailles and elsewhere in Europe. She imported camellias and azaleas and dozens of other flowers, plants and trees—blooms not only from Europe but the Orient as well. In the difficult years after the Civil War, Rosedown fell into semi-ruin until, in 1956, it was purchased by the Underwood family of Texas. Immense sums were spent restoring it to its original splendor, the gardens as well. Today, once again, the gardens are breathtaking, unrivaled in their beauty. Visiting hours are 9 a.m. to 5 p.m. daily with a \$3 admission charge for both the house and gardens. Youngsters under 12 accompanied by their parents are admitted free. Entering the old home is a step back into the extravagant times of the 19th century: black marble mantels, porcelains and

china, exquisite chandeliers, antique furniture and wallpaper created expressly for Rosedown.

Leaving Rosedown it's only a 10-minute drive to Cottage Plantation, the only ante-bellum home between Natchez, Miss. and New Orleans which welcomes overnight guests. Andrew Jackson slept here on his return from Natchez following the Battle of New Orleans. Cottage Plantation, dating from 1795, is complete with slave cabins, milk house, smokehouse, carriage house—even a small schoolhouse. Overnight accommodations are \$14 single and \$18 double with a tour of the house and a huge southern breakfast of juice, bacon and eggs, grits and the best biscuits I've ever tasted. I highly recommend that you spend a night here.

Next, return to St. Francisville, visiting Grace Episcopal Church with its old monuments, tombs and headstones. (You may wish to continue from here to Natchez, about a two-hour drive). From Grace Episcopal Church take La. 10 to the St. Francisville Ferry, crossing the Mississippi to the town of New Roads, proceeding on La. 1 to Randall Oak (site of one of the world's hugest oak trees) and beyond to Olivia and Parlange Plantations. Finally, take La. 1 to the junction with U.S. 190, turning left on 190 to Baton Rouge and a connection with U.S. 61 back to New Orleans. This trip can be done comfortably in two days.

CAJUN COUNTRY

From Baton Rouge you may wish to continue on to the Cajun country of Lafayette and St. Martinville, rather than returning to New Orleans. Otherwise, if you are starting the journey from New Orleans this is an easy one-day trip via Highway 61 to Baton Rouge, then across the Mississippi to New Iberia, St. Martinville and Lafayette. While the region is noted for its crawfish stew, jambalaya and other Cajun cooking, St. Martinville is best known as the final meeting place of the tragic lovers, Evangeline and Gabriel, after their flight from Nova Scotia where they were expelled by Protestant Englishmen along with thousands of other Catholic Acadians. Gabriel came on an earlier ship. After three years he gave up hope of ever seeing Evangeline again and married another. When

Evangeline arrived and learned the truth she died of a broken heart. The tragedy was immortalized by Henry Wadsworth Longfellow in his poem "Evangeline." Her memory is likewise recalled by the Evangeline Oak near the banks of Bayou Teche. The heroine of Longfellow's poem lies buried in the town's Catholic churchyard, her statue rising nearby. (Note: In Cajun country also visit The Shadows, Jungle Gardens, Rip Van Winkle Garden and Oaklawn Manor as well as Breaux Bridge, the world's crawfish capitol.)

BAYOU LAFOURCHE TOUR

This is an easy one-day tour: Cross the Mississippi in New Orleans and drive south on Highway 90 to Raceland, then turn northwestward to Donaldsonville (mentioned previously in the plantation tour), returning via the same road, La. Hwy. 1. This trip could be modified by returning via the east bank on the Old River Road. Another modification: turn south at Raceland, going all the way to Grand Isle (good bathing and fishing). The Grand Isle extension would require another day.

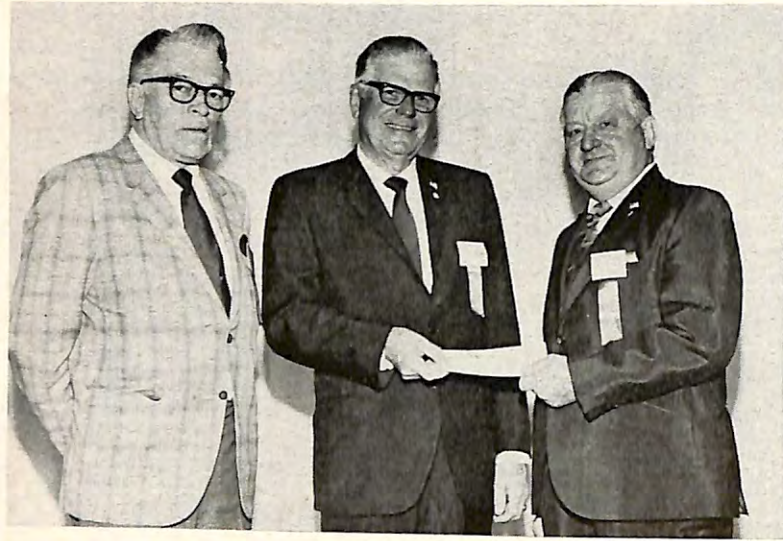
ONE DAY MISSISSIPPI GULF COAST TOUR

Here is a motoring adventure involving 85 miles of scenery and historical landmarks between New Orleans and Biloxi. Take U.S. 90 the entire way. Thirty miles or so from New Orleans is Fort Pike where the British camped before their attack in 1814 on New Orleans. A maze of underground tunnels still exist as well as old cannon emplacements. After this U.S. 90 soon parallels a 300-foot wide beach. From Bay St. Louis to Gulfport and Biloxi the highway passes a number of resort areas. In Biloxi visit the home of Jefferson Davis who led the Confederacy.

A SHORT, SHORT

Board the Mark Twain (a replica of the old Mississippi sternwheelers) for a five hour journey along the river from the foot of Canal St. You'll sail past moss-covered oaks, shrimp fishermen, oil drillers and riggers, an Indian cemetery, Bayou Barataria and other river sights. Passage is \$6 for adults, \$3 for children. The vessel sails at 11 a.m. and returns to New Orleans at 4 p.m.

Lodge Visits of Glenn L. Miller



Elks National Bowling Association officials presented a \$1,000 check to GER Miller for the Elks National Foundation during opening ceremonies for the 51st annual tournament held at Kalamazoo, Mich. Secy.-Treas. Richard Sutton (left) and President William Fedison made the presentation.



During their tour of the Elks' Aidmore Hospital for crippled children in Atlanta, Ga., GER and Mrs. Glenn L. Miller met young David Rowe, a patient at the hospital. The 40 Georgia lodges contributed a total of \$67,782 toward the support of the hospital during their spring meeting.



GER Miller's brother, Ray E. Miller (right), was one of the members of Centralia, Ill., Lodge to greet the Grand Exalted Ruler on his arrival. Other members of the lodge's official welcoming committee included (front row, from left) PER and Secy. J. R. Wilson; George Ross; Mayor Lewis Bain, and ER Edwin Wesner.



Vicksburg, Miss., Lodge was the scene of this recent gathering of Elks officials during Brother Miller's visit. They included (from left) DDGER Bradley Williamson, Canton; Father Frank Cocran; Trustee Henry Schwan Jr.; Trustee John D. Laws; PGER Edward McCabe; DDGER Raphael Franco; SP Francis Larson, Pascagoula; GER Miller; Lt. Gov. Charles Sullivan; ER Robert Evans; VP James Thompson; Trustee Charlton Brent, and State Secy. Mack Hudson.

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"Big Jake"

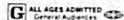


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HOW TO CUT COLLEGE COSTS

(Continued from page 6)

wealth. Louisiana provides state-guaranteed loans to the student. Private lenders make the loans and may not charge above 7 percent. Terms are available to residents and other U.S. citizens who enroll at a Louisiana university or technical school, and to residents attending out-of-state colleges (under some circumstances).

National Merit Scholarships are planned to "provide academically gifted students with four-year scholarships to help finance their undergraduate studies." Merit scholars receive scholarships ranging from an honorary \$100 (where there is no financial need) to a maximum of \$1,500 per year.

Whether the award is honorary, or full, or somewhere between—an astonishing number of middle income families do qualify for some aid when their children make the coveted National Merit—the student will have to possess a high ranking to be considered. National Merit scholars are generally in the top one percentile of their areas.

It also takes above average school work to qualify for National Honor Society scholarships. As do the National

Merit awards, these look at parents' financial positions in addition to the achievements of pupils. To be eligible, a student must belong to the National Honor Society while in high school.

Union awards and scholarships come in varying amounts for children of members. If you belong to a union, ask your local officers for particulars or write the Department of Education, AFL-CIO, 816 16th St., N.W., Washington, D. C. 20006.

Companies give corporate scholarships; sometimes, these are for children of officers and employees, sometimes for students who will agree to work after graduation for the donating company. Many scholarships are for study in certain fields. In other cases there are no strings at all. Corporate scholarships are so numerous and varied that description would take up a book in itself. The Director of Student Aid at each university can furnish details.

Most older universities have alumni scholarships. My alma mater, L.S.U., offers over 100 through annual Alumni Fund drives. Since many of these have no requirement that an applicant swear perpetual and grinding poverty, they should be investigated by people of average income.

Private and trade group scholarships cover many areas. Some are bequeathed to universities in memory of a loved

one. Some are trusts established by the living. A few come from associations (example, a scholarship for one Purdue freshman to study entomology is given by the National Pest Control Association) or from campus fraternities (example from the same Purdue catalog: Tau Beta Pi scholarship of \$300 for an engineering student, given by this honorary group, and a smaller \$50 award by Alpha Zeta to student having the highest graduation index). In many cases, scholarships are available to those from specific localities and counties. Find out about these from the registrar or director of student aid. The nature of a university will frequently dictate the kind of scholarship aid it offers. At Fort Worth's Texas Christian University, for example, funds from the Christian Churches of Texas, New Mexico and Louisiana provide help for those in Divinity School. If you are on the faculty or staff of a university, discounts from established tuition fees are frequently offered. Some give 100 percent, others less; nearly every university provides some cost cuts for offspring of its faculty and staff.

Jobs in addition to employment are provided under many Federal programs. Some parents believe work time will reduce study time and hurt a student's work. The University of Chicago

(Continued on page 36)

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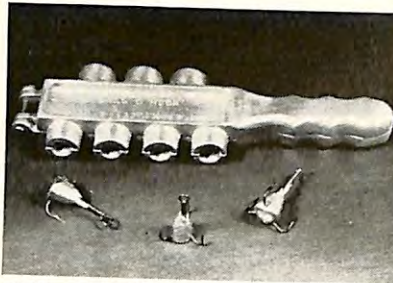
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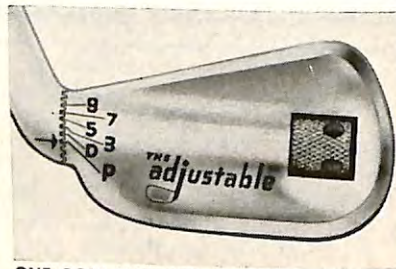
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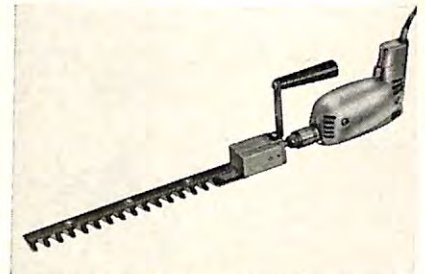


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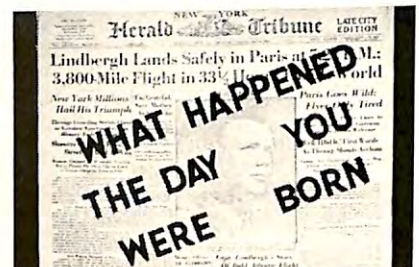


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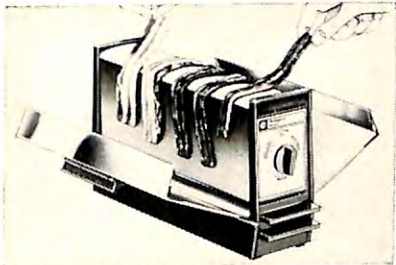
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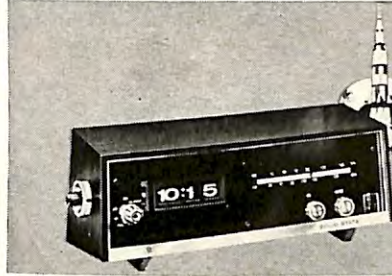
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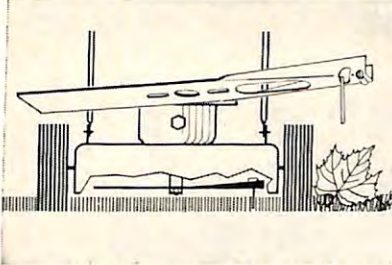
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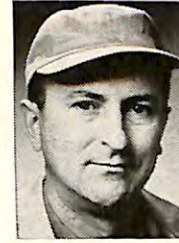


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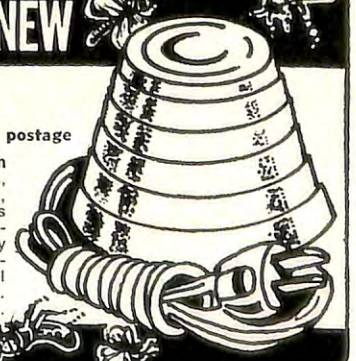
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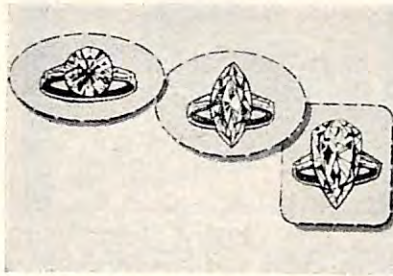
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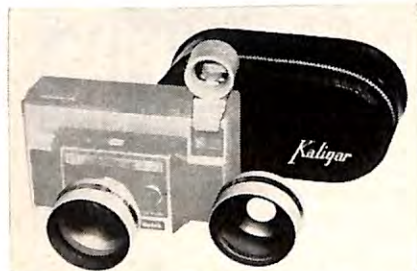
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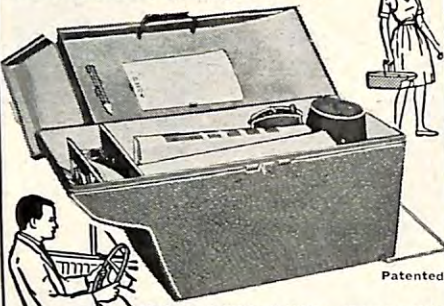
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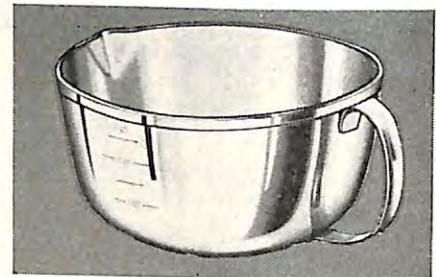
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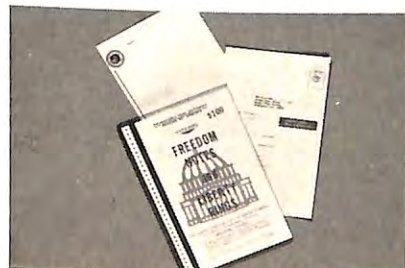
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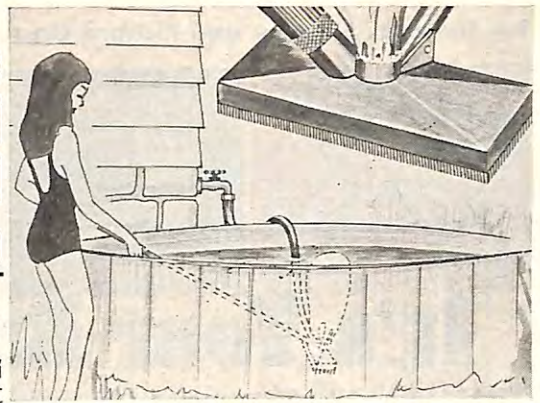
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by James L. Slattery and Richard Gosswiller



It's Your Business!

"OPPORTUNITY" HAS MANY FACES

IT WAS BACK in 1957 and there was much talk about "the current recession."

"You people seem to be doing pretty well," we remarked to the executive we were talking to at a certain company we were visiting that afternoon.

"Yes, it's an interesting thing about our field. When business is bad for everyone else, it's *very* good for us."

What was the company's "field"? Sales-improvement methods and materials!

That example illustrates what we might call the "Ill Wind" and the "Silver Lining" philosophy which is one useful guide for *looking for new opportunities*.

Consider what an ill wind for engineers and scientists has been sweeping through the aircraft, aerospace, and some other technological industries recently. But that ill wind blew some unexpected good to Charles A. Koppelman and his associates, in Long Island, N. Y. Not long ago they started up a new small business, Homeowners Emergency Services, Inc. They were surprised but very pleased to find that among the job-applicants who came to them were quite a few very capable—but unemployed—engineers.

Or take the rise of crimes against businesses. This, like the rise of crime generally, is a very ill wind indeed—but it has blown a lot of good to the security-and-investigation firms.

The rising costs, strikes, etc., which have plagued both the U.S. and the British postal systems have been dark clouds for many businessmen. But those clouds have had silver linings for the private courier companies such as American Courier Corporation and the Loomis Company.

Inflation is certainly a worrisome cloud at present. Dr. Wilfred J. Garvin, assistant administrator of the Small Business Administration, recently pointed out that it is "difficult for small businesses to operate in an environment of severe inflation."

But since inflation is here, the small businessman would be wise to see what he can do to protect himself against its effects. It is easier for many kinds of large companies to do this than for the majority of small ones to. But there definitely are some techniques that many small businesses can use—and even the *effort* to use them is likely to bring some increased efficiency into the business. So we can say that the dark cloud of inflation too has its business-opportunity silver lining.

We'll say something about anti-inflation methods later on. First let's look at a few miscellaneous developments that definitely do or easily might hold some opportunities for *alert* small businessmen.

Education and Training

A provision of a bill introduced earlier this year by Sen. Edward Kennedy would authorize the Small Business Administration to disburse \$45 million in loans and grants to small science-and-technology companies which would be taking part in federally sponsored "conversion" programs

aimed at retraining unemployed scientists and engineers for jobs in other fields than they'd been in. An equal sum would also be allocated for use by states which would offer such "conversion" assistance.

We're definitely not saying that all this means that there's a new "bandwagon" that a number of certain kinds of small businesses can easily jump up on and ride smoothly on into profitable contracts. We simply mention it as a development that many small firms should keep a close eye on to see whether or not it might offer some good opportunities to them.

We'd make the same suggestion with respect to the general area of education and training. Recent economic and governmental trends have made vast changes in the financial condition of many colleges and universities, and also in the employment prospects for many students. These are hardly the best times for a small company—or for any company—to try to sell expensive equipment to the colleges and universities. But if your company is one that can make use of the right kinds of teachers or students for such things as part-time selling, then there might be some pretty good opportunities for you these days. (Look at how effectively some companies used ministers and teachers for door-to-door selling of encyclopedias and other things!)

Vocational training is another area that bears watching if your business is plausibly related to possible opportunities in this field. (But in this—as in every other case of a seeming opportunity—look carefully before making a serious move. Remember the over-eagerness that victimized many entrepreneurs in the 1960's!)

Local Governments and the Military

Past March 3, *U.S. News & World Report* predicted that spending by local governments would increase sharply this year "due to lower borrowing costs." This development—if it materializes—should provide some really good opportunities to a number of alert and knowledgeable small businesses.

The armed forces too might have some opportunities for you, if you can fit your operations into some of the openings which major policy and administrative changes have brought about in the armed forces, which offer some new opportunities to civilian contractors. The USAF took the lead, some time ago, in allocating to civilian contractors much of its food-services and installation-maintenance chores instead of having them performed by enlisted personnel. And it's likely that the other armed forces will increasingly be doing the same thing.

Recreation and Travel

The 1961 sales of vehicles for camping totaled about \$213 million. In 1970 the figure was estimated to be over \$1 billion. Clearly there's a big trend here and it may offer you some opportunities even if you're not a manufacturer at all, much less a manufacturer of camping vehicles or equipment.

The Second Time Around...

■ LONDON BRIDGE is falling down, you say? Better look again, mister, before betting even money on it.

Look west, to Arizona, and there you'll see the world's most famous bridge, immortalized in song, poem, and nursery rhyme, standing prouder than ever it stood o'er England's River Thames.

American entrepreneur Robert P. McCulloch learned of Britainites' dissatisfaction with the bridge five years ago when British officials announced the end of an era: London Bridge could no longer accommodate the city's swelling traffic. It had to be torn down.

McCulloch stepped in to save the bridge from the wrecking ball, though, by offering the city \$2,460,000 for it ... and voila! London accepted!

Presently, the bridge's reconstruction stands at the three-quarters mark, with work crews in London disassembling the bridge stone by stone, numbering the blocks for engineering reference, and shipping them piece at a time 10,000 miles from the Thames River to the ports of Los Angeles and Long Beach, then overland by truck to Lake Havasu City, Arizona. There they're stored until needed on a seven-acre compound near the reconstruction site.

McCulloch, founder of McCulloch Corporation, one of the world's largest chain saw manufacturers, estimates the entire cost of transplanting the 130,000 ton bridge—including excavation for the man-made waterway it will span—at close to \$8,000,000. But the money spent to preserve the historical landmark will be money well spent, he feels, providing Lake Havasu City with an

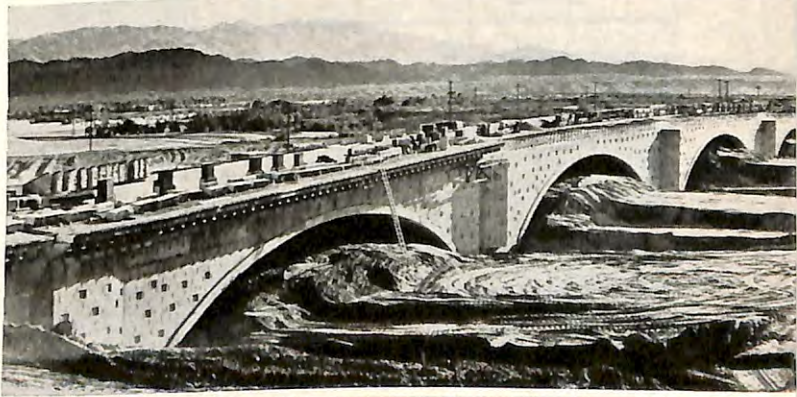
important tourist attraction and preserving for the world 1,005 feet of concrete and steel immortality.

Actually, several "London Bridges" have spanned the Thames throughout history (going back nearly 2,000 years to the First Century A.D.), the most famous being the bridge destroyed in a raid by the Viking Chief, Olaf, the Norwegian. But the present London Bridge, built in 1825 by architect John Rennie, is by far the most attractive crossway the Thames has ever known.

Yet, \$8,000,000 and 125 years since its birth, one thing still remains a mystery. What's going to come of the nursery rhyme, I wonder.

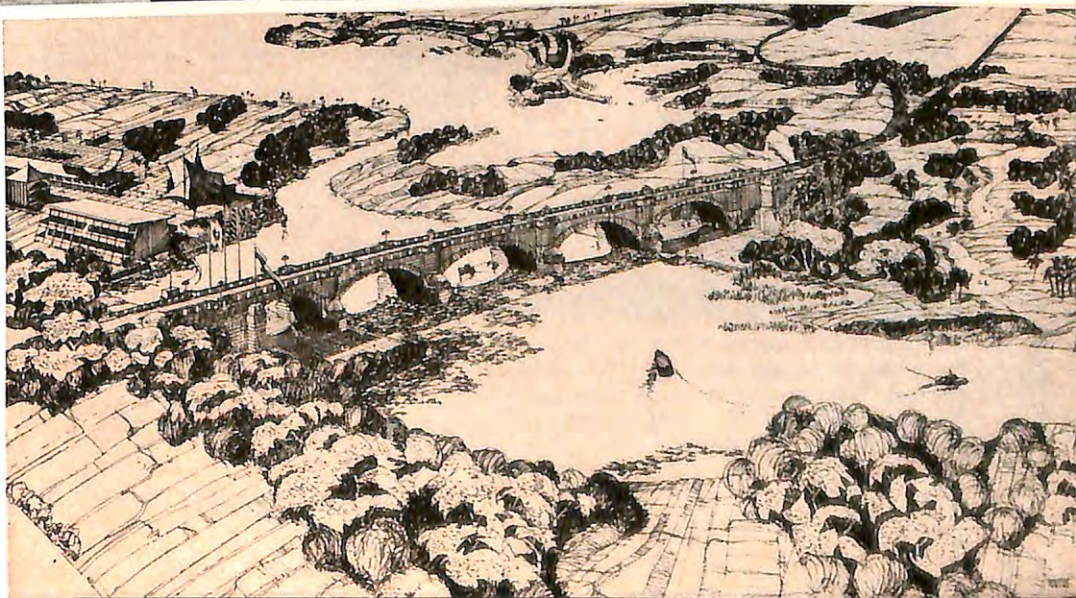


As it spanned the river Thames in England (above), the famed London Bridge was a noble monument, indeed.



Today, reconstruction of the London Bridge on the lower Colorado River (above right) stands at the three-quarters' mark, with completion scheduled for this October.

This artist's rendition shows how the reconstructed bridge will look in relation to its Lake Havasu City surroundings. The area immediately surrounding the bridge will feature resort hotels, restaurants, and shops.



HOW TO CUT COLLEGE COSTS

(Continued from page 27)

says otherwise. It aptly advises:

"Parents and candidates often wonder if it is prudent for a student to work during his freshman year. The answer, of course, depends upon the ability and study habits of the particular student. Experience at Chicago has revealed, however, that the discipline required for a job often carries over into a student's study habits, and that students who hold a part-time job

for a modest number of hours each week often have records of better academic performance than those who do not. The advantages of term-time employment, however, vary with the individual, and all entering freshmen are cautioned against planning to work more than 12 hours a week.

"Concerning summer earnings, the following might be said: as desirable as summer academic work might be, or

educational travel, or even just plain 'loafing,' the Committee is more favorably disposed toward the scholarship candidate who has sacrificed these experiences and has demonstrated his willingness to work and to help himself."

Q. Any way to avoid interest on tuition loans?

A. There are some programs under which students pay as little as 3 percent. There are others which provide that if the student does certain work after graduation—an example is teaching, discussed earlier—portions of indebtedness will be remitted for each year spent at work. Ask your Congressman to obtain for you "A Guide To Student Assistance" published by the Committee on Education and Labor of the U.S. House of Representatives (House Document No. 91-221). Or ask that dependable source of facts about financing, the office of student aid at the university your student plans to attend.

Then, there is advance funding, under which you receive instead of paying interest. But you have to begin early in order to fund sufficient money, or else fund sizeable yearly amounts. The idea is that you set aside money and that the money works before matriculation begins. Advance funding has the advantage of taking some money out of the (possibly) higher tax bracket of parents and putting it onto the return of a child at lessened tax consequences.

A CPA explained:

"Say you pay a 35 percent tax on top earnings. If you give the money to your child through a Gift to Minors Act, it will become his irretrievably, but it will come out of taxable income for the year. By using the Gift to Minors Act, uniform in nearly every state, you can invest it for him without the folderol of court orders. The investments should hopefully grow as inflation proceeds. Income from this invested money will be in the child's name. Unless it reaches taxable minimum amounts, there is nothing to pay on it. Even if it becomes in part taxable, it will be taxed at lower rates than your 35 percent bits."

So if the thought of rising college costs is getting you down, check into one or more of the above suggestions for helping to defray college expenses. You may be pleasantly surprised at the outcome . . . and at the great number of institutions ready to come to your aid. ■

Obituaries

PAST DISTRICT DEPUTY Harold E. Stump, a life-time member of Cody, Wyo., Lodge, died April 26, 1971.

Brother Stump served as Exalted Ruler of Cody Lodge for 1956-1957. He was appointed District Deputy Grand Exalted Ruler of his state's North District for 1962-1963.

For his service to his lodge and Elklodm he was granted life membership in Cody Lodge in 1957.

PAST DISTRICT DEPUTY Glenn E. Edwards died May 5, 1971. He was a member of Wellington, Kan., Lodge.

Brother Edwards was appointed District Deputy Grand Exalted Ruler of the Kansas South District for 1953-1954. He served as a member of the Grand

Lodge Committee on Credentials for 1959-1960.

He was secretary of the Kansas Elks Association for 1968-1971 after serving as State President for 1958-1959. At the time of his passing he was secretary of his lodge.

PAST DISTRICT DEPUTY Charles B. Lanning, an honorary life member of Newport Harbor, Calif., Lodge, died April 24, 1971.

He served as Exalted Ruler and as Esquire of his lodge. Brother Lanning was appointed District Deputy Grand Exalted Ruler of his state's South Coast District for 1959-1960.

Honorary life membership was given to Brother Lanning in 1965.



The first-place winner in the arts and crafts contest at Lyons, N. J., Veterans Hospital was David Jaspers (right). His winning entry, a knitted scarf, is held by Charles Mauer, veterans service co-chairman of Dunellen, while Dr. Ginsberg, hospital director, and Patrick A. Melillo, state veterans service chairman of Lyndhurst, present his \$50 prize. Mr. Jaspers, the knitter, is a quadruple amputee.



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All these Past Exalted Rulers of Red Hook-Rhinebeck, N. Y., Lodge now hold participating membership certificates in the Elks National Foundation. They are (standing, from left) PERs Charles J. Garofalo, lodge foundation chairman; DDGER John J. Femiak, Newburgh, a guest; John G. Scattergood; Allen E. Carter, and (seated) Emanuel J. Mangione; Alan Stein; Stephen J. Neason, and Howard L. Laib, East Central District Foundation chairman.



At a recent meeting of Escondido, Calif., Lodge eight members received their participating membership certificates in the Elks National Foundation. Clarence Raisch, lodge foundation chairman, presented the certificates to (from left) John Daly, Bud Sabin, Wimp Galyean, Walter Smith, Paul Mountjoy, Norm Gunn, Treas. Wade Woodyard, and Esq. Jim Taramosco.

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(Continued from page 9)

NUDE MOVIES may not be produced in such large numbers in the future. Movie theater spokesmen here say they expect a new trend away from the X-rated films will be started by the major studios as a result of the phenomenal success of "Love Story" and the declining popularity of the raw sex pictures.

WASHINGTON VISITORS are changing their habits. Many of them now stay at motels in the Maryland and Virginia suburbs. They go downtown during the daylight hours, often in busses rather than their own cars, and after seeing the sights return to their suburban motels to eat and sleep. Some say they are skipping downtown hotels because they are afraid of crime. Others complain of high prices and tipping downtown as well as parking and traffic problems.

SWORDFISH has become a dangerous food because of mercury contamination. The Food and Drug Administration warned the public to stop eating it after a three-month study showed that all but 42 of 853 swordfish samples contained mercury above FDA safety levels. Some experts believe the mercury comes from man-made pollution but others think it's from natural ocean sources.

BICYCLING TO WORK. Some congressmen and government workers are braving traffic hazards to pedal to the office every day. To encourage more to follow their example, the General Services Administration has installed 53 bicycle stands at 41 federal buildings here. Its bicycle campaign is aimed at improving the riders' health, eliminating parking problems and reducing pollution.



New Public Relations Director

CAPITOL REPAIRS. The Capitol Architect's Office estimates that by the time it has finished repairing the damage caused when a bomb went off in an obscure men's room in the Capitol on March 1, it will have spent \$200,000. One item that raised congressional eyebrows was \$5,000 for Venetian blinds. The explanation was that the blinds had to be specially made for large windows.

TAX CUT. This is one remedy for

Martin Karant, radio and television executive of Kingsport, Tenn., has been appointed Director of Public Relations of the Benevolent and Protective Order of Elks of the U.S.A. effective August 1, 1971, when Otho DeVilbiss, who has held the post since it was created in 1948, will retire.

Wade H. Kepner, Chairman of the Elks National Memorial and Publication Commission, announced the appointment. The Public Relations Department is located in the fraternal Order's national headquarters in Chicago, Ill.

Words of Appreciation From The Wife Of The Grand Exalted Ruler

I **SINCERELY** appreciate all that the Elks of the United States of America and their wives have done for me.



FORTY-FOUR YEARS as the wife of a dedicated Elk have taught me much about true friendship, love and understanding. But I did not fully realize and appreciate all that the great Order of Elks stands for—True Americanism, Love of Country and a Free America—until I traveled with my husband as Grand Exalted Ruler and gave him such assistance as I could in his work.



IT IS MY **HOPE** and prayer that the Elks will continue the fine work they are doing to enrich our wonderful country.

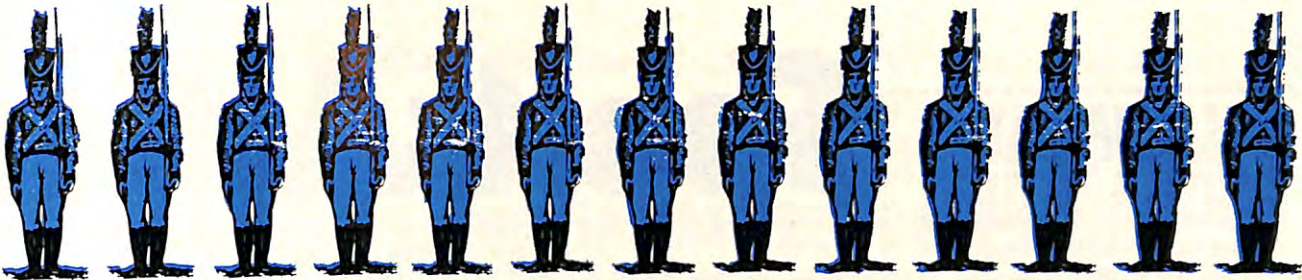
Sincerely,

MRS. GLENN MILLER

stimulating the country's economic recovery that neither the White House nor Congress was willing to use during the first half of this year. There was too much concern that it would produce another round of inflation. But another look at the situation will be taken during the summer. If a tax cut is considered necessary, there's talk in Congress of proposing a speedup of individual income tax relief not scheduled to go into effect until 1972, and a new investment tax credit.

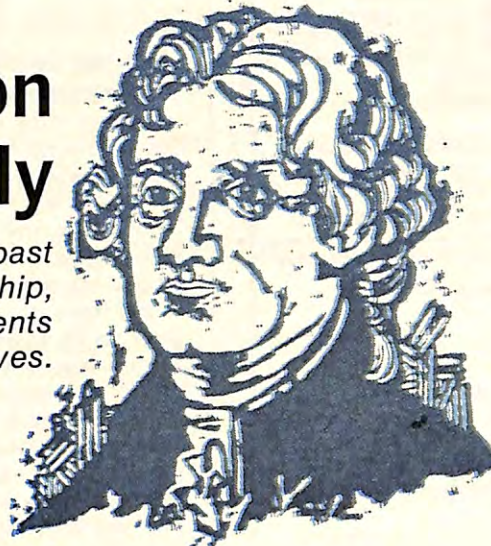
Brother Karant is currently Assistant Professor of Journalism at East Tennessee State University. He is a Past President of Tennessee Associated Press Broadcasters, served on the AP National Wire Study Committee, and is a Director of Sigma Delta Chi.

A Past Exalted Ruler of Kingsport Elks Lodge No. 1833, Brother Karant is a member of the American Legion, a Director of the Kingsport Chamber of Commerce and Community Chest, and has long been active with the Community Concerts Association and Symphony Orchestra there.



Once Upon A Fourth of July

The amazing story of two past presidents, their friendship, and the incidents that paralleled their lives.



by Judy Pullen

In 1776 when John Adams decreed that July 4th should be celebrated forevermore with "pomp and parade," he did not know that exactly fifty years later he and Thomas Jefferson would play leading roles in the most dramatic Independence Day ever celebrated.

July 4, 1826, the day of Jubilee, drew near. In the nation's capital John Quincy Adams, sixth President of the United States and son of John Adams, planned a gala celebration. He had invited the living ex-presidents (Adams, Jefferson, Madison, and Monroe) and the surviving signers of the Declaration of Independence (Adams, Jefferson, and Charles Carroll). Thomas Jefferson, in one of his last letters, wistfully declined, regretful that he could not meet with that small band of distinguished Americans to commemorate "that after a half a century our fellow citizens continue to approve the choice we made." None of that illustrious group was able to make the arduous trip to Washington, so the plans proceeded without them.

Early on the morning of the Fourth, citizens gathered in droves to watch parades,

hear speeches, and fire cannons in celebration of the birth—and coming—of a nation. The fledgling nation had begun to feel its muscle: its trade was flourishing, its population booming, its frontiers expanding, and already it had weathered two wars with the mighty British Empire.

In contrast to the frenzied activity from one end of the continent to the other, the Jefferson family at Monticello sat in gloom. For two days the critically ill Jefferson had clung stubbornly to life. As twilight fell on the evening of the third, he had rallied to ask: "Is it the Fourth?" He was told: "It soon will be." His favorite grandson, Thomas Jefferson Randolph, set about managing the estate while his only surviving daughter, Martha, hovered over him wearily. Jefferson lay motionless, his breathing barely visible, in the French bed which separated the master bedroom from his spacious study. He was unable to speak again, but during the long hours of the night, he suddenly sat erect and grasped an imaginary pen in his feeble hand.

His fevered mind had just turned back

(Continued on page 42)



SportsAction

BY DON BACUE

EXCITING "NEW" CAMPOUTS

WHERE ARE all the *quiet* campsites today? If that's what you've been searching for since you took the family on that trip to Yellowstone—only to find more people in the "wilds" than you left behind in the city—maybe it's time you stopped wondering *where* to go and started thinking about *how* to get there. Camping by boat, for example, is an offbeat and exciting way to spend the summer... or even the weekend, for that matter.

Boat camping is not new. After all, there are nearly as many wild-life acres accessible from the water as there are from the highway. But boat camping's popularity is greater today than ever before, possibly due to the all-time high in boating's popularity.

Equipment is no problem. In fact, the key to successful packing for *any* camping trip is to pack as lightly as possible without omitting necessities... such as food (unless you're a vegetarian or an expert hunter-fisherman and plan on providing meals for everyone)... and matches (keep them in waterproof plastic containers or bags). It's also a good idea to include such personal items as sunglasses, shaving equipment (don't forget that mirror!), bar soap, toothbrush, paste, and towels. And for the boat, two anchors and plenty of line are a must. Extra spark plugs and a spare prop won't hurt, either.

Then, when packing your food, remember to adhere to two general principles: keep it light and keep it simple. No beef bourguignon for you. Freeze-dried and dehydrated foods are excellent. Also, I've found minute-rice and thin-pasta dishes both quick to prepare and easy to carry—and very satisfying after a long day on the water.

Lightweight, durable tents are near necessities these days, too, along with waterproof, insulated sleeping bags. Check your local sporting goods dealer for some brand new, inexpensive models.

Portable camp stoves are always a lot of fun to cook over. And, if you're careful, you can even use yours in your boat. But don't forget the fuel! There are not too many things in life more frustrating than catching the fish, opening the beans, and discovering the fuel is 500 miles down stream on your storage-room shelf.

To make sure that you get where you're going, plan well



ahead, charting the waters you'll be cruising. Many major oil companies offer maps especially designed for today's pleasure boaters. Write for them.

When settling down for the night, choose a campsite on high ground, well away from tall grass and thick shrubs. This will assure you of cool evening breezes and fewer insects than in lower-lying areas. And you won't wake up following a heavy rainstorm to find your tent floating down the river.

Finally, make sure your boat meets Coast Guard safety standards... and then some. It's for your own good. And make sure you don't overload... with either people or supplies. I've seen boat campers come dangerously near disaster by loading their tiny skiffs with canned goods, sports equipment, even portable TVs! So before you set out to conquer the wilds via boat, check your supplies and equipment carefully and remember to use caution and common sense—both boating and camping—for one of the finest "fun sports" you'll ever experience.

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Once Upon a Fourth of July (Continued from page 39)

the clock to another summer day when he and his four compatriots sat in a stuffy room in Philadelphia and held the fate of a nation in balance. The bespectacled Dr. Franklin gave his counsel in precise tone: the time for reconciliation was past.

The bewigged lawyer John Adams spoke movingly of a nation which would derive its laws from the Great Legislator of the Universe. All sat in awed silence when Jefferson picked up the parchment manuscript and began to read: "We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain inalienable Rights, that among these are Life, Liberty and the pursuit of Happiness . . ." When he had finished, the document was approved almost word for word as Jefferson's talented pen had scratched it out. In years to come this document would inspire enslaved men everywhere; but on this day in Philadelphia, could they persuade their countrymen of its wisdom?

The entire Continental Congress, meeting behind closed doors, debated the issue for three long hot days: to ratify or not to ratify the Declaration drawn up by Jefferson and his Committee. All through the debate, Jefferson, always sensitive to criticism and painfully conscious of his highpitched voice, had sat silent. The document's defense he left to John Adams, a gifted orator, whom he always recalled as the "colossus of that debate." No notes were kept of that momentous event, and the delegates went to their graves sworn to secrecy; but all through the colonies the same dialogue raged:

"We shall all be hung as traitors."

"Better to hang as free men than live as slaves."

"Let us reason as Englishmen with the British Empire."

"We ceased being Englishmen the moment the blood flowed at Lexington and Concord."

"Suppliants have no rights to lose."

When it was over and the vote taken, Adams' argument had prevailed and the resolution passed. On August 2nd, the fiery John Hancock grasped his quill pen firmly and wrote his signature with a flourish, "Large enough that King George can see it without his eyeglasses."

The whole world stood agape at the spectacle of the brash young colonials bearding the powerful King George and his crack Redcoat army. Why the lot of 'em would hang from the gallows! Jefferson smiled feebly. Perhaps their bold gamble had been the action of untried

youth, but the years had proven them right and today the country offered them its homage. How gratifying to live to see what they built endure!

A thousand miles to the north Jefferson's compatriot, friend, and political adversary, John Adams, also lay suffering from his last illness. Poor health had prevented his attending even the local celebration at Quincy; but a few days before the Jubilee he had offered a toast to his fellow townsmen: "I will give you Independence forever." When asked if he wished to add anything, he replied peevishly: "Not a word." What else is there?

Adams awoke early on the morning of the Fourth, as had long been his daily custom. A servant scurried to his bedside as he struggled to sit up.

"You must lie abed, Master. You are too weak to sit."

"Stuff and nonsense," he replied bitingly. "I'll take my customary chair if you will help me arise."

As his strength ebbed and the minutes became hours, his mind was filled with thoughts of his sometimes enemy, sometimes friend, Thomas Jefferson. He prayed that after all these years the political wounds had healed and Jefferson bore him no grudge.

It was during the bitter campaign of 1800 that their friendship had floundered on the shoals of partisanship. Jefferson and his Democratic-Republicans had stubbornly insisted that government was a necessary evil, that the people must jealously guard the rights they had earned at such a price. But Adams, Federalist that he was, knew that government must take positive action to make men as equal as possible. Leaders of their respective parties, they had been pitted against each other twice at the polls.

Slander and abuse were commonplace as the opposing parties struggled for power. Epithets such as "scoundrel," "monarchist," and "Tory" flew back and forth. Painfully Adams recalled leaving Washington in a huff before his successor Jefferson took the oath of office! Patience had never been his strong point.

Years later, their public lives ended, they buried the political hatchet, and hundreds of letters wound their way from Jefferson's mountaintop in Virginia to Adams' home "within scent of the sea." He had never seen Jefferson again; nor did he expect to. Neverthe-

A NEW ADDRESS

PGER R. Leonard Bush has announced a new mailing address effective immediately:

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less, they had been a great comfort to each other in their old age. To whom else could they confide their worse fears that age would rob them of their active minds? With whom else could they share their innermost thoughts on law, politics, literature, philosophy and theology?

Now as he lay near death, Adams' last thoughts were with his old adversary. About five in the afternoon, he stirred slightly and in a weak voice whispered: "Thomas Jefferson survives," not knowing that Jefferson had, in fact, preceded him in death at just past noon when all over the country the Jubilee celebrations were at their zenith.

The news, traveling slowly by post and by word of mouth from hamlet to hamlet, was electrifying. President John Quincy Adams, on his journey to Quincy to see his ailing father, was told the sad news by an innkeeper. Jefferson and Adams had died within hours of each other on the 50th anniversary of the day they had made immortal.

Men began to recall their remarkably similar careers. As young men they had ably represented the two most powerful colonies: Jefferson a planter's son of Old Virginia, and Adams a fifth generation Puritan from the Bay Colony. Both were able lawyers, astute scholars, and accomplished linguists. They had been early architects of American Independence, and they had headed the two opposing political parties. Both had served as able ministers abroad and as Vice-President and then President of the United States. Now they took leave of life together while their names were on every tongue.

For days a stunned nation flew flags at half-mast, fired minute guns, and made speeches eulogizing the two patriots whose manner of death was a fulfillment. At Faneuil Hall in Boston crowds pressed in to hear the famous orator Daniel Webster speak emotionally: "Yes, Jefferson and Adams are no more. But the tears which flow, and the honors that are paid when the founders of the Republic die, give hope that the Republic itself may be immortal."

From the nation's pulpits, their deaths were interpreted as a mark of God's grace on the two distinguished Americans and the nation they had nurtured. In the streets men commented on the wondrous events and women and children wept openly. But of all the words of praise heaped on the two departed founders, none was more appropriate than those penned by Adams himself in his ninetieth year to his friend Thomas Jefferson: "We shall leave the world with many consolations. It is better than we found it." ■

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A whole crop of kids are alive and well 5 years or more after getting a new kind of drug treatment for leukemia. And each year, the children who get leukemia have a better chance of cure than those of the year before.

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American Cancer Society

We want to wipe out cancer in your lifetime.

THIS SPACE CONTRIBUTED BY THE PUBLISHER



ELKS NATIONAL SERVICE COMMISSION



Arts and crafts winner, Leamon Byrd, a patient at the Durham VA Hospital, received the first-place prize from Wesley Loftis, hospital committee chairman, Durham, N. C., Lodge. The contest was sponsored by the Elks National Service Commission. Byrd's work was also entered in the state competition.



Iron Mountain VA Hospital patient Ray Page (third from left) won first place in the local arts and crafts contest. His entry was a carved leather gun holster and belt. At the presentation of awards were (from left) David Wall, hospital director; Hennin Hanson, contest judge from Iron Mountain, Mich., Lodge; John Cameron, second-place winner; Robert Eastman, third-place winner, and Lawrence Robare, director of special service.

Twelve veterans from the East Orange VA Hospital and their families were guests of Lyndhurst, N. J., Lodge. Some of the participants who enjoyed dinner and a talk by Brother Tom Longo, New York Giants defensive back, were (from left) James McLaughlin, ER Leonard Leider, William Mann, Mrs. Mann, and Patrick A. Melillo, state veterans chairman.





TWO NEW OFFICERS of Astoria, Ore., Lodge are sons of past officers. Among the officers are (from left) PER Alfred L'Amie Sr.; Est. Lead. Kt. Alfred L'Amie Jr.; PER Nicholas D. Zafiratos; ER Charles Smith; PER Fred Jackson, and Est. Lect. Kt. Bob Jackson. PER Jackson held the same chair as his son 41 years ago.



PALM SPRINGS, California, Lodge honored Brother Richard Strandgaard recently. He was commended for recruiting many new members, two of which are 1971-72 ER William R. McCorquodale (left), and 1970-71 ER Walter E. Colglazier.



SONORA, California, Lodge was host to several officials during a recent lodge function. Among those present were (from left) Sgt.-at-Arms D. J. Franco; SP Ernest Olivieri; ER Thomas L. Croom; DDGER Louis H. Blackburne, and VP Lynn S. Wood, Modesto.



"DEAN OF DECORATIONS" is the title Boise, Ida., Lodge has given to Brother Art Kornahrens. The "Dean," 87-years-old, has been decorating the lodge home for social activities for 35 years. Brother Kornahrens has been a member of the lodge for 46 years.

PAST DISTRICT DEPUTY Frank Wheeler (seated), a Past Exalted Ruler of Burns, Ore., Lodge, has installed his stepson, Gerald L. Harris (standing, right), as the lodge's Exalted Ruler for the coming year. He is the third family member to become Exalted Ruler of the same lodge. Other family members at the ceremony included Mrs. Frank Wheeler (seated), and (standing, from left) PER William J. Harris and his wife Donna; Betty Harris, and Mrs. Pat Harris.



A SPECIAL AWARD was presented to Brother Ray Taylor (right) for 24 years of service to Burbank, Calif., Lodge's youth activities project. ER Patrick L. Truttman made the presentation.



MORTGAGE BURNING at San Luis Obispo, Calif., Lodge officially terminated the loan used to build a new lodge home in 1960. ER Leonard H. Fisher incinerated the document, while Est. Lead. Kt. Robert Johnson and Est. Loyal Kt. Bev Malis witnessed the ceremony.



THE ARIZONA MEMORIAL at Pearl Harbor was decorated recently with a wreath from the California-Hawaii Elks Association. SP Ernest Olivieri (center), Sonora, PSP Jim Nielsen, Watsonville, and ER Paul A. Lynch, Honolulu, made the visit and placed the memento.



GOLDEN ANNIVERSARY celebration festivities were planned at Huntington Park, Calif., Lodge. Organizing the events were (from left) PER Don Murphy, chairman; ER Manuel Overton, and PER Newt Reeves. The lodge received its official charter July 14, 1921.



ESCONDIDO, California, Lodge sponsored a charter presentation and a Court of Honor for Boy Scout Troop No. 669. Participating in the ceremony were (from left) San Diego Council representatives Gary Johnston and Jack Pfeiler; Ronald Eckert, scoutmaster; ER Melvin W. Hogan; ER-elect Ed Barrett, and Corky Taylor, committee chairman.



FOR THE FIRST TIME at Colfax, Wash., Lodge, a PER bejeweled his son as Exalted Ruler. PER C. S. Mitchell (right), a charter member, presented the jewels to his son ER David B. Mitchell.

VIETNAM VETERANS toured Disneyland recently as part of their three day holiday sponsored by the 13 California Orange Coast District lodges. Accompanying the veterans were (from left) Trustee Hank Abrams, Huntington Beach; Kathy Burke, official Disneyland hostess, and Chap. Guy Cannon, Huntington Beach.



EXALTED RULER Ray Johnson, South San Francisco, Calif., Lodge, placed first in the Bay District ritualistic competition. The lodge team won second place.

CANOGA PARK, California, Lodge hosted a dinner in honor of veterans recently. Among the guests were (from left) ER Gordon Pace; Doug Woodlief, Ram's linebacker; Leroy Shinn, veterans chairman, and Ed Scheeline, VA therapist.



BISHOP, California, Lodge recently initiated William Talbot (right) into the Order. His father, PER Clark Talbot, congratulated him after the ceremony.



A man's wig for a man's world! The minute you get it... It's ready to wear.

Slips on in seconds—stays on all day. Nothing new to learn—if you can put on a hat you can put on this wig—easily, perfectly.

Looks like real hair—feels like real hair—no one can tell. Already trained to stay in place (without hairdressings). Looks like your "hair was just combed" all day—every day. 100% modacrylic fiber that's easier to care for than your own hair.

Your new good looks guaranteed or your money back in 10 days—no questions asked—you be the judge.

Comes in 10 "natural" colors—Black, Very Dark Brown, Dark Brown, Medium Brown, Light Brown, Dark Blonde, Medium Blonde, Slightly Gray with Dark Brown, Mostly Gray with Dark Brown, Temple Gray with Dark Brown.

Specially priced at
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A Splendid Record Despite Obstacles

Those qualities that served Glenn L. Miller so well when he was a youthful prosecutor just out of law school have been greatly in evidence during his service as Grand Exalted Ruler. Then as now, determination, careful planning, devotion to principles, hard work and above all an infectious humor never far from the surface have combined to see him through a difficult period with grace and style.

Undoubtedly, his not infrequent encounters with the intolerant liberalism of a few crusading activists among the press tried his patience and his own tolerance many times. It is to his great credit that at all times he handled himself in such trying situations in a manner to do honor to himself and the Order.

Brother Miller was well prepared, not only by his experience in the field of law but also in Elkdom, for the duties and responsibilities of leadership in the office of Grand Exalted Ruler. This, augmented by his orderly and logical mind and his wide-ranging understanding of the problems facing not only our fraternity but the country and the world, made him a forceful and articulate spokesman for the programs and principles of the Order of Elks.

Under his leadership, Elkdom has enjoyed another good year, a year of progress and achievement. It was generally expected that the statute, adopted at the Grand Lodge Convention in 1970 which requires that

all members delinquent in dues for one year be dropped at the end of the lodge year, would be reflected in the membership totals for March 31, 1971. That this expectation was justified is shown by the fact that the membership increase of 12,681 was the smallest since 1940.

Nevertheless, we did show an increase, thus extending to 32 the number of consecutive yearly membership gains that began with 1940, bringing the total to 1,520,731.

Elkdom likewise made a modest horizontal growth through the addition of 24 lodges for a net gain of 20, bringing the new total to 2,166.

As reported earlier, contributions to the Elks National Foundation set records for gifts from individuals and from lodges.

We feel that these achievements, especially in the face of the generally depressed economic conditions that prevailed this past year, are extremely noteworthy. They are, furthermore, good evidence that the Order of Elks is strong and healthy, moving in the right direction, enjoying the respect and support of a broad spectrum of American citizenry.

Grand Exalted Ruler Miller no doubt would have desired to record even greater achievements during his term at the helm. Nevertheless, he and his entire administration have every reason to feel pride in the record that has been written despite adverse conditions.

To Celebrate a Revolution

Five years hence the United States of America will celebrate two centuries of independence. We make this flat prediction well aware and in spite of the progress that a large group of Americans have made toward their goal of destroying the Republic. They will fail. Old Glory will be waving over the land of the free and the home of the brave just as proudly on July 4, 1976 as it does today.

The American Revolution Bicentennial Commission set the official opening of the Bicentennial observance for the first week of this July, when it would announce goals as well as programs to achieve those goals during the ensuing five years.

The goals fixed by the Commission, which no doubt will be approved and supported by the overwhelming majority of our citizens, just as surely will be at considerable variance to those of the destructionaries of all shades and stripes who have such grandiose dreams of bringing Uncle Sam to his knees. These include the extremists of the right as well as the extremists of the left, the American Nazis of the National Socialist Party as well as the Communist Party, the Trotskyites, the Maoists, the New Left, the Black Panthers, the White Panthers and others whose creed is violence and hate.

Certainly one of the most important goals of the Bicentennial observance ought to be a definitive assessment of the progress that the United States has made toward the betterment of man's condition as stated in the preamble to the Constitution adopted in 1789.

A Presidential Commission isn't needed to prove that domestic tranquility, at this time in history, leaves something to be desired. Justice is not always even handed. Not everyone shares equally in the blessings of liberty. But such a Commission could serve a mighty useful purpose by carefully measuring the enormous progress that we have made toward those goals, by pointing out where we have fallen short, and giving high visibility to those people, groups and ideologies whose fanatical hostility to democratic ideals have braked our progress.

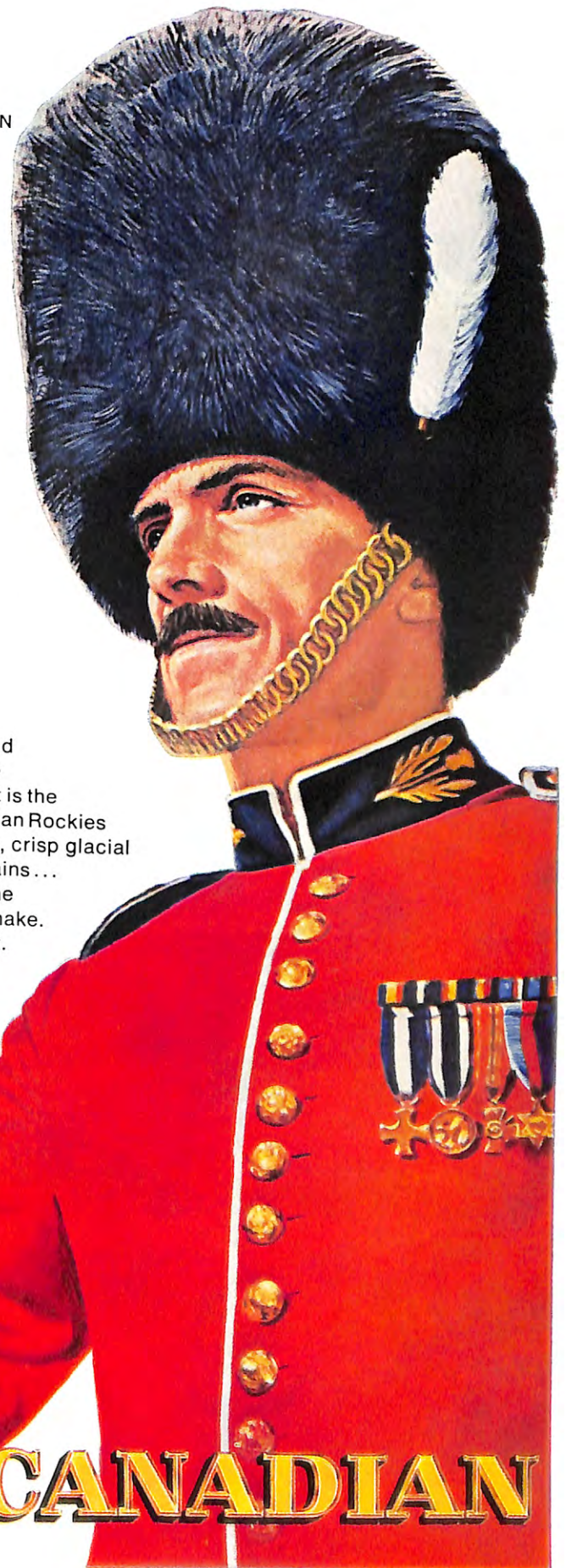
A frank and candid inventory of the blessings of liberty would knock America's carping critics into a cocked hat and at the same time give us direction for greater achievement in the years ahead. To obtain these desirable results, however, it would be necessary to make sure that any such commission and its staff were not composed of left-wing socialists.

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Sells for \$1.50

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Imagine, pure, hand made candles delicately scented with the soft perfume of bayberry leaves. Seen through the crystal beaded design, the warm glow is almost magical. Each candle 6 3/4" high

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SELL	YOUR PROFIT
15 Sales Kits	\$ 99.00
30 Sales Kits	\$198.00
100 Sales Kits	\$720.00



Sells for \$1.50

BOXED STATIONERY

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SELL	YOUR PROFIT
15 Sales Kits	\$ 99.00
30 Sales Kits	\$198.00
100 Sales Kits	\$720.00



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4-Pc SATIN SET

Now organize the contents of your purse once and for all with this charmingly matched 4-pc Satin Set. No more embarrassing fumbling, everything is neatly in its place. Lovely 4-pc ensemble includes waterproof,

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15 Sales Kits	\$135.00
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SELL	YOUR PROFIT
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30 Sales Kits	\$198.00
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Boxed Stationery 4 Pc. Satin Set

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CITY..... STATE..... ZIP.....

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We want to ORDER now! (Free sample to be included)
Please send Sales Kits of
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