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**ELKS**  
magazine  
march 1971



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the  
science of  
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**THE ELKS MAGAZINE**

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MARCH 1971

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THE WINDSOR GUARDSMAN



# From the Canadian Rockies

... comes a whisky with a lightness and smoothness you have never before experienced: Windsor Canadian. It is the *only* whisky born high in the Canadian Rockies where nature brings together pure, crisp glacial water... rich, robust Canadian grains... invigorating mountain air. Taste the difference the Canadian Rockies make. Taste Windsor Canadian... tonight.



# WINDSOR CANADIAN



Important information for people 65 or older  
and their children and relatives:

## Protect your income and savings against big hospital bills



YOU CAN ... NOW ... FOR ONLY \$2.90 PER MONTH ... WITH AMERICAN LIFE'S

# \$10,000 Medicare Supplement Plan

- Pays you **IN ADDITION** to all other insurance.
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This message is of special interest to men and women 65 or older who are automatically covered by the U.S. Government Medicare Hospital Plan.

It tells about the wonderful new \$10,000 American Life Medicare Supplement Plan which gives you full protection, in accordance with the benefits described, against big hospital bills.

It pays hospital costs which Medicare does not cover.

U.S. Government Medicare Plan A pays only PART OF THE COSTS after 60 days and NONE OF THE COSTS after 90 days of hospital confinement.\* This is why it is important that you have the full, low-cost additional protection of the new American Life Medicare Supplement Plan.

We never know when one of a score of diseases or accidents may strike, requiring a long hospital stay—such as heart attack, stroke, cancer, vascular disorder or a broken hip. Statistics show that people 65 years or older are hospitalized at least twice as long as those under 65.

How about you? Do you have enough income to cover big, unexpected hospital bills? Do you have enough savings to handle such long-term emergencies which could cost you thousands of dollars?

Just one long hospital stay may plunge you into poverty, cause you to lose your life savings and make you dependent on others.

But you need not be exposed to these hazards!

Now... for only \$2.90 a month per person... you can protect your income and your life savings against such perils with the new \$10,000 American Life Medicare Supplement Plan.

This new, low-cost plan pays up to \$10,000 tax-free benefits per person under an easy-to-understand policy. The money is paid directly to you (or to the hospital, if you prefer). No matter how long you stay in the hospital, there's no time limit for each confinement up to \$10,000 total benefits per person.

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the burden of a big hospital bill (as well as a drain on your own income and savings) by taking out a policy for your parents or relatives NOW. Just fill in the application form today and have the person to be insured sign it. We will gladly bill you for the low quarterly, semi-annual or annual premiums after you have received your policy.

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The present enrollment offer is open for a limited time only. Regardless of whether you participate in the U.S. Government Medicare program (if you are under Social Security or Railroad Retirement you are automatically covered by the U.S. Medicare Plan A insurance), you are eligible to enroll under the American Life Medicare Supplement Plan. But you must enroll now to collect the benefits. As long as you are 65 years or older, there's no age limit. Both husband and wife

can enroll (a spouse can join when reaching 65) and enjoy equal benefits for the same low premium per person.

Upon acceptance of your enrollment, we will send you your American Life Medicare Supplement Plan Policy and your Hospital Identification Card. You will also receive a premium payment notice covering the first quarterly premium at the rate of \$2.90 per month per person (the cost will be even lower if you pay the premium for six months or a year). Upon receipt of the policy, if you are not completely satisfied, you owe nothing.

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Please enroll me (and my wife or husband if named below) in the \$10,000 AMERICAN MEDICARE SUPPLEMENT Plan. Please send my policy and Hospital Identification Card now. I understand this protection will begin as soon as the first quarterly premium of \$8.70 per person is paid.

My name \_\_\_\_\_ My Date of Birth \_\_\_\_\_  
(please print)

My address \_\_\_\_\_  
(street) (city) (state) (zip code)

ENROLL YOUR SPOUSE HERE:  
First name of wife or husband \_\_\_\_\_; date of birth \_\_\_\_\_

SIGN HERE X \_\_\_\_\_

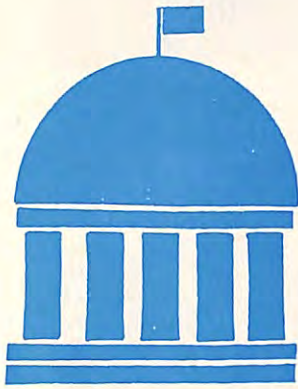
- Please send me a free copy of Social Security Administration Booklet SSI-43, on Government Medicare.  
 Please send extra enrollment forms for my friends or relatives.

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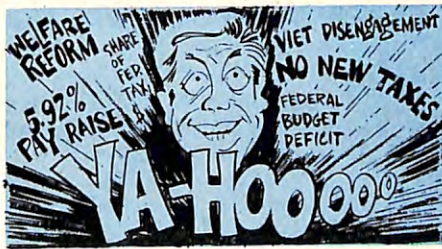
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EL 31



# AROUND WASHINGTON

HEADING THE LIST of the all-time best sellers at the Government Printing Office is "Infant Care." It is No. 1 with sales of 14,824,275 from July of 1914 to June 30, 1970. You can get a copy of it by sending 20 cents to the Superintendent of Documents, Government Printing Office, Washington, D. C. 20402.



A HAPPIER 1971 is in store for millions of Americans if President Nixon's policy works: no new taxes and a big planned deficit in the federal budget designed to give business a shot in the arm and cut unemployment. Poor people will benefit from expected congressional approval of welfare reform and the hard-pressed states may get a share of federal tax money. White collar and military employees of the government began the year with a 5.92 percent, \$2.2 billion annual raise, the 11th federal pay increase in 11 years. U.S. disengagement from Vietnam continued to go smoothly but the Middle East remained a major worry for the President and the new Congress.

OLD EYESORES along Constitution Avenue, the "temporary" office buildings inhabited by the Navy since 1918, finally have come down as part of the city beautification program. The stretch of the Mall on which they stood is being returned to landscaped parkland. Franklin D. Roosevelt supervised construction of the tempas as Assistant Navy Secretary under President Wilson. FDR once said he did not think he would ever be let into the gates of

Heaven because he had been responsible for marring the Mall's beauty with the unsightly structures. He had wanted to put them on the Ellipse right behind the White House on the theory that their ugliness in this location would make certain they would come down right after the war. But Wilson told him to find another site as he could not stand the hammering under his windows.

VITAMIN C has had a phenomenal sale in Washington drug stores this winter since the appearance of a book—"Vitamin C and the Common Cold"—written by Dr. Linus Pauling. The Nobel prize winner recommended massive daily doses of the vitamin as a preventative and cure for colds. Many scientists said they were not certain it was that effective and they did not know whether it was safe or unsafe to take large amounts of it over a long period of time.



CONGRESSMEN LAUGHED at a story in *Roll Call*, the Capitol Hill newspaper, about a local businessman who found his congressman out when he tried to see him. "Just check back and make a date with my secretary," the congressman suggested. "I did, and had a fine time," the businessman replied. "But I still want to see you."

NEW SST BATTLE. Another heated debate will be fought in the Senate this month over the controversial supersonic transport. To end a Senate filibuster in the dying days of the 91st Congress against any more government

money for the 1,800-mile-an-hour airliner, Congress agreed to provide it with enough funds to keep construction going until March 30th when its critics will have a fresh chance to vote it down.

PRESIDENT NIXON is in excellent health as he goes into his third year in the White House. This was the verdict pronounced by his doctor, Brig. Gen. Walter R. Tkach, after a checkup at Bethesda Naval Hospital. But the President, who is now 58, should take more vacations to stay in shape, the doctor urged.

HOW TO FIGHT CRIME. A new book brought out by the U.S. Chamber of Commerce, called "Marshaling Citizen Power Against Crime," tells how people can go about improving the police, courts and correctional institutions in their communities. It costs \$2.00 and can be obtained by writing Washington Report, 1615 H St., N.W., Washington, D. C. 20006.



AN ARMORED CAR inadvertently spread the wealth on its way from the Treasury Department to the National airport with a bag full of federal pay checks being rushed to government employees in the field. Somebody forgot to lock the back door and when the truck went around a sharp curve, it left a trail of brown envelopes containing the government checks. The embarrassed armed guards stopped the burglar-proof van and tried to look nonchalant as they retrieved the checks from grass, trees, and the windshields of parked cars.

HIPPOPOTAMUS STEW has become a possibility now for the Washington hostess who wants a change from the usual dinner party fare. A downtown store sells the hippo meat for \$8.59 a pound. Instructions on how to cook it are provided free.

A NEW WORRY has arisen for politicians now that the Supreme Court has decided 18-year-olds can vote in federal elections. An estimated 11.5 million youths of 18 to 21 years will be able to vote in 1972 for President, Vice President and Congress. Some analysts believe they will vote the way their parents do and will not be a decisive factor. Others think they could make the difference in a close election.

# Newark, Ohio, Lodge No. 391 Presents E. Gene Fournace for Grand Exalted Ruler



NEWARK, OHIO, LODGE No. 391, Benevolent and Protective Order of Elks, in its regular session on December 1, 1970, unanimously resolved to respectfully present to the Grand Lodge the name of its most distinguished member, E. Gene Fournace, for the office of Grand Exalted Ruler, for the year 1971-72.

Brother E. Gene Fournace was born in Canton, Ohio, on May 31, 1908, and was educated in the public schools of Canton. He received a Bachelor of Arts degree from the University of Wisconsin in 1930. He attended executive management courses at the University of Pennsylvania and the Massachusetts Institute of Technology.

In 1938 he was initiated into Newark, Ohio Lodge No. 391. He served in all of the chairs of the Lodge and was elected Exalted Ruler for the year 1943-44. He maintained an active interest in Elksdom and served as Secretary of the Ohio Elks Association in 1945-48. He was elected President of the Ohio Elks Association for the Association year 1949-50, and served as Chairman of its major project, cerebral palsy treatment, in 1952-56. In recognition of his distinguished lodge service Newark Lodge No. 391 voted him an Honorary Life Membership.

For the Grand Lodge he was a member of a Special Committee on Tax Matters in 1956-58. He served as a member of the Youth Activities Committee for seven years—from 1958-65—serving as its Chairman the last three years. In 1966 Brother Fournace was appointed to the Board of Grand Trustees and in 1967 was elected to fill an unexpired term. In 1969 he was elected to a four-year term on the Board of Grand Trustees, where he is presently serving.

His business career, commencing in Newark, Ohio, has been with Ohio Power Company, an operating affiliate of the American Electric Power Company. He has served the Ohio Power Company in various capacities in several locations. Currently, he is Vice President of the Ohio Power Company, located in its General Office in Canton, Ohio. He has been a member of the Board of Directors of the American Electric Power Service Corporation since 1960.

Brother Fournace has taken a leading part in numerous civic and community affairs, having been President of the Newark Hospital Association, the Newark Community Chest and the Licking County Hospital Service Association. In 1939 he received the first "Outstanding Young Man of the Year" award presented by the Newark Jaycees. While in Lima, Ohio, he was Campaign Chairman of the Community Chest drive and a Director of the Chamber of Commerce.

He has served as Chairman of the Industrial Development Committee of the Ohio Chamber of Commerce, a Director of the American Industrial Development Council and as President

of the Great Lakes States Industrial Development Council. He was President of Canton Club in 1969.

Presently Brother Fournace serves as Chairman of the Board of Trustees of the Ohio Public Expenditure Council, a Director and member of the Executive Committee of the Ohio Valley Improvement Association, and a Director and member of the Executive Committee of Water Resources Associated. He is an active member of both the Canton and Ohio Chambers of Commerce.

He is married to the former Rita Jane Smith of Newark, Ohio, whose grandfather was a charter member of Newark, Ohio Lodge No. 391. Brother Fournace's father was a member of Canton, Ohio Lodge No. 68.

Therefore, Newark, Ohio Lodge No. 391 proudly and respectfully presents E. Gene Fournace as its candidate for Grand Exalted Ruler, who by reason of his experience and leadership is eminently qualified to fill this high office.

James Egan,  
Exalted Ruler

Ralph A. Lorenzen,  
Secretary



# ECOLOGY

## the science of relationships

By Ron Taylor

LIKE MOST city dwellers who take an occasional camping trip, or a drive along the shore, or a ski run down a snowy mountain, I'm impressed, but vaguely disturbed by the word "ecology." For me it has a worrisome sound, and its meaning gets all mixed up with "environment" and "the end of the world" and all that "pollution" talk.

The doomsday predictions of ecologists do make me apprehensive, but what concerns me more is what I can see and feel. When I drive down out of the mountains into the iodine brown air of Los Angeles, or try to show my children the Statue of Liberty through New York's hot, damp smog, I become convinced Chicken Little is right . . . the sky is so thick it is falling. (If you don't believe it, rub your hand across the black-brown gunk that settles atop your

car as you spend the day at Disneyland, or the ball park.)

Remember in the children's story, Chicken Little's self appointed task is to run tell the king that "The sky is falling," but the king never gets the message. A wily politician—Foxy-Loxyside tracks the sky falling issue and uses it to his own advantage. No doubt some politicians in this country are using the ecology-environmental pollution issue, but, judging from the talk coming from the White House, the message has gotten through. President Richard Nixon, after consulting his ecological advisors, is warning us that "ecological disaster" is possible if environmental abuse is continued.

That does sound ominous, but what does it mean? How do we, who live in the smoggy hinterlands, evaluate such

a warning? What is *ecological disaster*? The dictionary isn't much help, though it does define *ecology* as "The science of relationships between organisms and their environment," and *environment* as "The total circumstances surrounding an organism, or group of organisms," and *disaster* as "An occurrence inflicting widespread destruction and distress."

Maybe a closer look at what made Chicken Little yell will help bring the words and problems into focus. As you may recall, Chicken Little was hit on the head by an acorn; while the details of the story are brief, we can assume the *environment*: There were oak trees, it was summer, or late fall, and the acorns were near maturity. A squirrel—it could have been the wind—knocked the acorn loose, just as Chicken Little walked under the tree branch.



The silly bird's cry—"The sky is falling"—was somewhat less than scientific. Had there been an ecologist around to apply the disciplines of his science, the report would have been less hysterical and more factual. After the acorn hit Chicken Little's head, we can assume it landed somewhere nearby on the forest floor. There it either: (a) was turned into energy by acorn eating insects or animals, or (b) sprouted into a seedling oak that would (c) grow to produce more acorns, oxygen and eventually, more forest floor, or (d) be nibbled off by a passing deer, or—(the variety in this complex chain is endless)—(e) a bird, a woodpecker, might fly the acorn to a carefully drilled hole in a hollow tree, intending to return much later to eat the insects that eat the acorn, but (f) of course the squirrel may steal the acorn back, before the bird returns.

The acorn, the squirrel, the bird, the insect each are programmed to do their own thing, but each unique life cycle is a part of a larger "web of life" called an *ecosystem*. Within the ecosystem plants convert such non living matter as sunlight, water, carbon dioxide and various nutrients into food and oxygen that sustain herbivorous (plant eating) animals. These plant eaters are in turn eaten by the (meat eating) carnivores. The system comes full circle when the decomposers—insects, fungi, bacteria—return the dead plants and animals to their elemental components.

In St. Louis, Mo., Washington University biologist Barry Commoner explained, "The environment makes up a huge, enormously complex living machine—an ecosystem—and every human activity depends on the integrity and proper functioning of that machine. The machine is our biological capital, the basic apparatus on which our total productivity depends."

Our great-great-grandfathers—several hundred times removed—were an integral part of the ecosystem. They were generalized, omnivorous creatures, eating both plant and animal tissue, and were in turn often eaten by the fierce, more specialized carnivorous hunters. Because men were weak, by comparison, they picked up clubs, discovered a use for fire, sharpened a stick into a spear. And the race was on: Tools, man. Weapons. Levers. The wheel—wow! It was the dawn of the age of technology.

One biologist says, "In the eager search for benefits of modern science and technology, we have become enticed into a nearly fatal illusion: That we have at last escaped from the dependence of man on the rest of nature. The truth is tragically different.

"We have time, perhaps a generation, in which to save the environment from the final effects of the violence we have already done it, and to save ourselves from our own suicidal folly."

That *does* sound like the voice of doom. Of course, if you're from Cleveland, and you saw the Cuyahoga River catch fire and burn two bridges, or if you've smelled the stinking dead fish in some of our major lakes, or seen the green algae "bloom" in the clear, blue waters of another, then maybe for you the biologist's words are "right on." (To keep the record straight, it wasn't actually the *water* in the Cuyahoga River that burned, it was the oozy brown gunk that floated on the surface, the discharge from dozens of urban sewers and industrial plants.)

Although I've never heard of New York State's Hudson River catching fire, it is about the same oozy brown color in many places. State officials have identified 438 polluters, who dump sewage directly in the river; probes to the bottom of the river record seven feet of sludge.

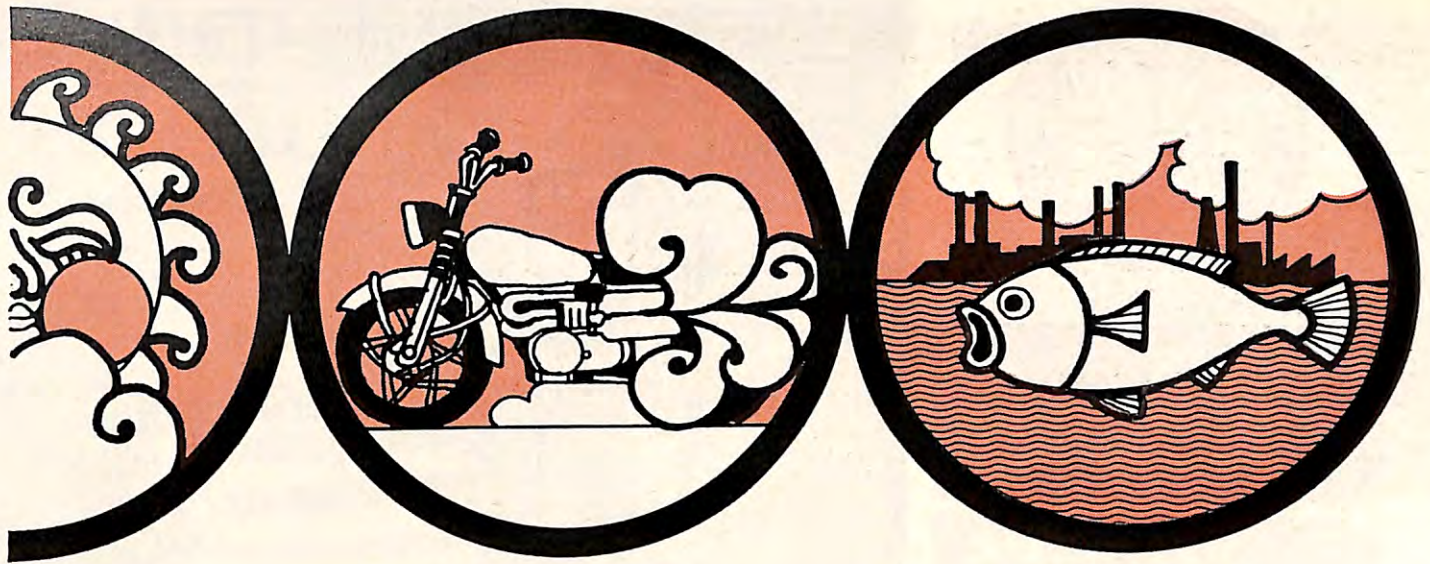
If the pollution stopped yesterday, it would take the river years to clean itself. New York voters are trying to help, they approved a \$1 billion clean water bond issue, but the task of changing long standing municipal and industrial bad habits is more difficult than first imagined.

A noted biologist says, "We are all aware that there is something very wrong with the relationship of technology and the environment. There is an urgent lesson to be learned from the growing intensity of air pollution, from the growing deterioration of our surface waters, from the proliferating problems of the urban environment. What is less clear is what that lesson is . . . a prevalent view is that the environmental deterioration is a consequence of relatively minor faults in our technology (such as) the lack of adequate scrubbers in smoke stacks, or insufficient treatment of sewage, or absence of proper fume traps on automobile exhausts."

The opposite is true, according to Commoner. Modern sewer treatment plants *cause* algae growth *because* of their design, auto exhausts *are* smoggy *because* of their high power performance, non breakable plastic containers *are* handy *because* they do not breakdown, *ever*. These are not minor faults, but major, environmentally destructive design conflicts. Consider the consumers' packaging demands, the buyers' demand for service and convenience, all of these things create an urbanized, pressurized form of pollution that explodes across the landscape.

When trees and other plant life are removed from the soil, the nutrients they would have used are released and drain into the nearest body of water. The algae food supply is increased, and with the extra food supplies, the algae go wild, multiplying like crazy, until they appear as a growing green "bloom"





in the water. When the food is consumed, the algae die. The total process is called "eutrophication" and it uses up most of the dissolved oxygen in the water, producing, according to the dictionary "an environment that favors plant over animal life."

Obviously technology is not all bad, it isn't even mostly bad. The advancement into the industrial-technological age has shortened the working man's hours of labor while increasing his productive capacities. He now has longer week ends, longer vacations, and more money to spend. He can buy a camper mobile home, hook up a boat behind, rack up a motorcycle in front of the radiator, and head for wide open spaces, where he can see and feel a more natural environment. Or he can stay home, barbecue steaks on the patio, drink beer and watch the ball game on color TV.

But even the back yard barbecue can get all mixed up with environment and ecology and pollution. The problem in this case is the steak. Ecologically speaking, the chain of events starts way back with grass, sunlight, water, an amorous cow, a virile bull. It's spring-time, and nature naturally does take its course. (But off in the distance an airplane is flying low over a seedling cotton field, spraying a chemical that kills leaf eating bugs. That chemical is DDT. The cotton field is near a hay field and the wind drifts the pesticide into the hay. Legally no hay can be fed to cattle if it is so contaminated, but no one knows the DDT drifted; the farmer cuts the hay and feeds it to the pregnant cow.)

The calf is born with some DDT already stored in its fatty tissue, it picks up more as it suckles its mother, for DDT concentrates in the mammary glands and is transmitted through the milk. (Federal and state laws establish

zero-tolerances for milk that is sold.) That calf produces the juicy steak that you and I will eat, a steak that will have some DDT within its fatty tissue. It may not be much, but then no one knows how much is too much. There are strong indications DDT may cause liver problems, it interferes with the reproductive cycle of certain birds and animals, in large enough doses it has killed fish and wild life. Because it is persistent, it remains in the environment for long periods, and is transmitted through the food chains as carnivores eat herbivores.

From the mid 1940s through the early 1960s DDT was the super bug killer; it saved millions of lives by destroying disease carrying insects. But genetically ingenious, crop eating bugs worked out tolerances to DDT. Chemical engineers countered with substitute chlorinated hydrocarbons (DDT family) and turned to the far more deadly, but short lived phosphates (nerve gas) killers. (Where DDT's persistence posed a threat to the consumer—animal or man—the more deadly phosphates caused serious illness and even death among farm laborers working in fields and orchards, days, and even weeks after treatment.)

In 1969 a Health, Education and Welfare pesticide report concluded: "The field of pesticide toxicology exemplifies the absurdity of a situation in which 200 million Americans are undergoing life long exposures yet our knowledge of what is happening to them is at best fragmentary, and for the most part indirect and inferential."

Pesticides are causing another, more direct problem. Farmers, fearing the economic results of plant eating bugs, reach for sledge hammers rather than fly swatters. Using broad spectrum phosphates—chemicals that kill *all bugs*—the growers step on ecological tread-

mill. Once the total bug population is removed from a field it is wide open to new flights of plant eating insects. The plant eaters, finding no natural, bug eating predators, and having unlimited food supplies, begin to multiply. They spread like wildfire, and now the farmer *must* use the sledgehammer. The process repeats itself; the bugs begin to build immunities, the farmer switches chemical, the bugs build new immunities.

In certain areas cotton farmers must now spray weekly, and their chemical arsenal is getting smaller, as insects build tolerances to each new weapon. (In some South American cotton growing areas the same process has already led to complete victory for the bugs.) University of California entomologists have found farmers using two and three times too much pesticide. Such over-reaction not only costs more money, it *reduces the dollar yields* below those produced on university test plots where little or no pesticides were used.

But what worries biologists more is the farmers' heavy use of nitrogen fertilizers. He says, "In Illinois every major river has become overburdened with fertilizer drainage (stimulating eutrophication)." He goes on, "The agricultural practices (in California) have overwhelmed the natural nitrogen cycle of the soil with massive amounts of fertilizers . . . like a drug addict, we may become hooked on continued heavy nitrogen fertilization and become inescapably locked into a self destructive course . . ."

Biologist G. M. Woodwell, of the Brookhaven National Laboratory, writing in *Science* magazine, said, "Any chronic pollution that affects the structure of the ecosystem, especially the plant community, starts leaks and reduces the potential of the site to recover

(Continued on page 23)

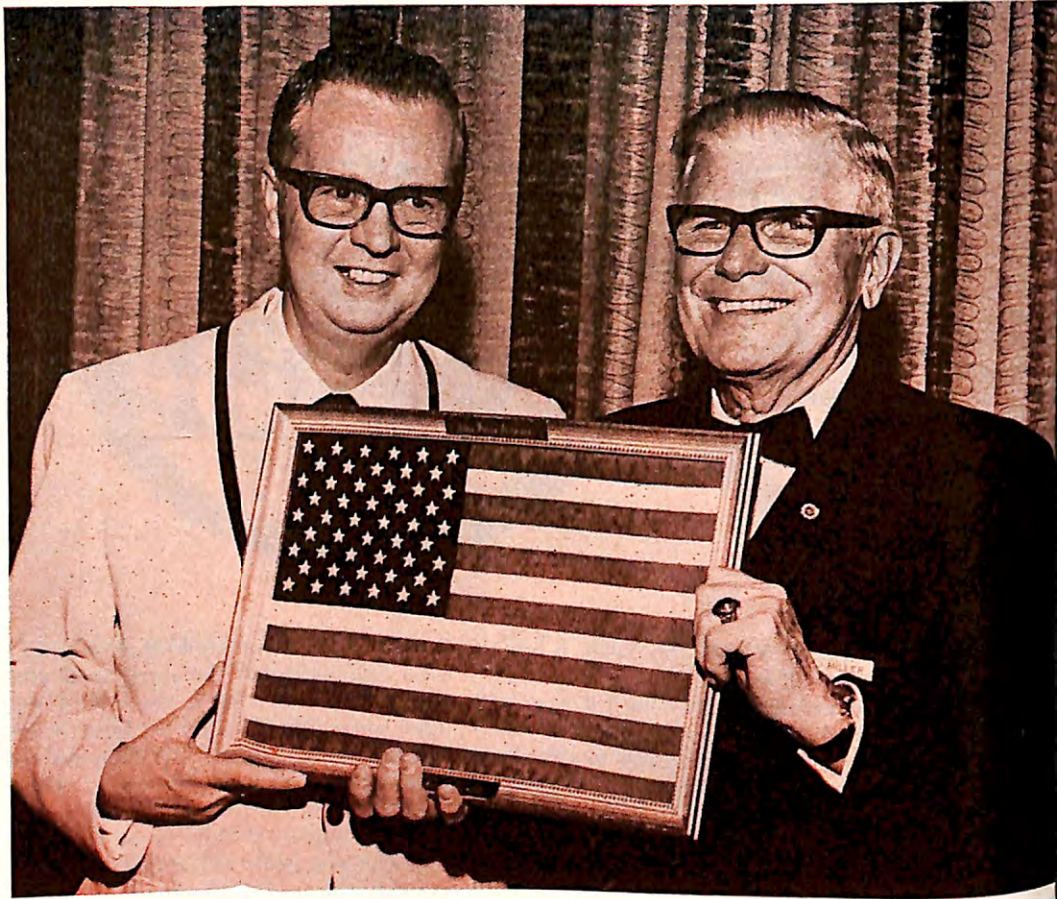


## NEWS

## OF THE

## LODGES

**AN AMERICAN FLAG** framed in gold was presented to GER Glenn L. Miller during his visit to the 75th anniversary celebration at Muscatine, Iowa, Lodge. GL Americanism Committeeman Wendell G. White made the presentation on behalf of the lodge.



**THREE SONS** of Dayton, Ohio, ER John M. Gorman (seated, right), a 30-year member, were initiated into the Order recently. They are (standing, from left) Tim, Mike, and Denny Gorman. Also attending the ceremony was ER Gorman's brother, J. Malone Gorman (seated, left), a 50-year member of Ironton Lodge.



**MASSACHUSETTS ELKS** began their annual charity program with a donation to the Cardinal Cushing Charity Fund in Boston. Those joining in the check presentation included (from left) state Trustee Edward V. Callanan, Peabody; SDGER Edward Spry, Boston; PGER John E. Fenton; Archbishop Humberto Medeiros; SP Edward O'Brien, Springfield; Grand Trustee W. Edward Wilson, Newton, and GL Credentials Committeeman John J. Harty, Lawrence.

**INSTITUTION CEREMONIES** for Calpine, Calif., Lodge No. 2432 brought 289 new members into the Order. PGER Horace R. Wisely presented the lodge's charter to ER Jack Garrison after ceremonies conducted by officers from throughout the North Central District.





**CHAMPIONS** of the Elks National Bowling Tournament held last year in Lima, Ohio, were from St. Louis, Mo., Lodge. The team included (front row, from left) Brothers George Bouhausin, who rolled a perfect game, Harry Peters, Bill McCullough, and (back row) Chuck Connell, Vern Santens, and Bill Ens. The 1971 tournament is currently being held in Kalamazoo, Mich.



**STAR** Bobby Orr (center) of the championship Boston Bruins was an honored guest at Milton, Mass., Lodge. He was one of three recipients of the lodge's annual contribution awards given for outstanding contributions to the betterment of the community and mankind. Boston Chief Superintendent of Police William Taylor (left) and *Herald-Traveler* columnist, also received awards from PER Louis F. McLaughlin, Boston, and PDD Charles L. Laffan.



**NEWS COMMENTATOR** Paul Harvey received a "Big Red" hat from ER Richard Blomgren at Lincoln, Neb., Lodge. Mr. Harvey was honored at a dinner and reception at the lodge home, where he praised the lodge's youth activities program. Brother Clancy Woolman (right) was master of ceremonies for the evening.



**SIX-YEAR-OLD TINA HAND** will now be able to attend school on a regular basis, thanks to West Milford, N. J., Elks. Tina, who suffers from a rare blood and muscle disease, received a new wheelchair from PER Rocco J. Abriola (left), crippled children's fund chairman, and ER Charles DeLade, mayor of West Milford.

**OUR AMERICAN HERITAGE** is a permanent display in front of Ogden, Utah, Lodge. GER Glenn Miller was favorably impressed when he was shown the display during his recent visit to the lodge. Acting as hosts during the visit were (from left) Brother Walter Prothero, PSP William R. Kobel, and ER Ralph Bogar.



**PUP TENTS,** cooking kits and other gear needed by Boy Scout Troop 72 for its camping programs will be purchased with a check donated by Hempstead, L. I., N. Y., Lodge. This is one of three troops assisted by the lodge. Those attending the presentation included (from left) two members of the troop, ER Joseph Morrissey, Assistant Scoutmaster Al Grasso, Est. Loyal Kt. Fred Lustenberger, and Brother Joe Schaefer.

**OWATONNA, Minnesota,** Lodge presented a check for \$1,000 to the Cedar View Rest Home recently. PER L. R. Humes (left) accepted the check from ER Chester Hoven on behalf of the lodge. The money was raised by a letter to each member asking for one dollar.



**NORTHWEST DISTRICT OFFICERS** of the Ohio Elks Association met recently for a planning session. They included (seated, from left) PDD Elwood Reed, Bowling Green; GL Americanism Committeeman Walter J. Beer, Lima; PDD John Neate, Upper Sandusky, and (standing) District Activities Chairman W. E. Soldner, and state Trustee Sam Fitzsimmons, both of Van Wert Lodge.



**SAN CLEMENTE, California,** Est. Lect. Kt. Al Keithley (left) shows ER David Armstrong his special license plate. By purchasing the personalized plates under a new California law, Brother Keithley not only contributed to the state's anti-pollution fund, but he is the only Brother Elk in the state to proclaim Elkdom wherever he goes.



**PAST DISTRICT VICE PRESIDENT** D. Paul Davis (second from left), a PER of Jersey City, Lodge, is welcomed by PGER William J. Jernick to a testimonial dinner in his honor at Bayonne, N. J., Lodge. Adding their greetings are PDD James Dolan (right), Jersey City, and PER Anthony Cestari.





**DIAMOND JUBILEE FESTIVITIES** at Wilmington, Del., Lodge lasted all year. Part of the celebration included the initiation of a class of 54 candidates in honor of PGER William J. Jernick. Wilmington Lodge has made an outstanding comeback after their lodge home was completely destroyed by fire only 16 months ago.

**FOR THE FIRST TIME** in the history of the Elks National Home in Bedford, Va., two blood brothers are residents at the same time. They are Howard Aldrich (left), a resident since October 1970, and Harry W. Aldrich, a resident since 1966. Both are members of Fostoria, Ohio, Lodge.



**STILL GOING STRONG** after 50 years in Elkdom, Brother Henry Dannatell, a member of Evansville, Ind., Lodge, recently celebrated his 97th birthday. This certainly makes him one of the oldest living Elks still active in the Order.

## LODGE NOTES

**PLAQUEMINE, La.** The mid-season conference of the Louisiana Elks Association was held in Plaquemine recently with more than 200 delegates and guests attending. PGER William A. Wall was a guest at the meeting, and he presented a check for \$2,500 from the Elks National Foundation to assist the state association in carrying out its major project activities, the Southern Eye Bank in New Orleans.

**TERRE HAUTE, Ind.** Discovery of a number of graves near the new Fort Harrison Elks Country Club has established the location of the oldest cemetery in Indiana. It is believed to be the burial ground for soldiers killed in the War of 1812. The area will be dedicated as a military cemetery.

**QUINCY, Mass.** PER Thomas Garrity, lodge VA hospital chairman, recently presented paintings to the Boston VA Hospital. The paintings, placed in the various wards, helped to create a cheerful atmosphere.

**FLORENCE, Colo.** SP Walter Johnson, Longmont, made an official visit to the lodge recently. Also present were state Secy. Jim Sterling, Canon City, and PSP James Viola.

**MAMARONECK, N. Y.** An outfit reunion for the men who served on the Navy USS Marblehead CL 12 from 1942 to 1945 is planned for March, 1971. Those interested should contact Arthur C. Warrington, Box 281, Mamaroneck, N. Y., 10543. He is chairman of the New York State Elks Association veteran service and rehabilitation program.

**PEABODY, Mass.** The VA hospital committee has distributed top grade, finished leather to Brockton VA Hospital and other hospitals for the handicapped in Southeastern Massachusetts. The committee members also provide regular entertainment for VA hospital patients and handicapped children.

**ROME, N. Y.** Boy Scouts Harry Golden, Kevin Hoen, and Michael Wells received Eagle Scout awards from ER Donald J. Smith and William Morgan, scoutmaster, at a recent court of honor ceremony in the lodge home.

**SOUTH MIAMI, Fla.** Dr. Ben Sheppard has been named Citizen of the Year, 1970. Brother Robert B. Bruce, chairman of the committee, announced the selection and commended Dr. Sheppard's contributions to the prevention of drug and alcohol addiction.

**TROY, Ohio.** The combination membership of a father and two sons was completed recently when Thomas E. Lutz was initiated into the lodge. His brother John, a Vietnam veteran, was initiated a year ago, joining their father, Brother Robert Lutz.

**LONG BEACH, Calif.** The most recent of the three annual visits by the Bloodmobile to Long Beach Lodge was a huge success. One hundred ten donors participated. The blood bank committee included Brothers Gary Bowman, Dan Zampelli, Al Gotkin, Saul Scanlan, Jim Blakeman, Bill Billings, and Dan Sztracher.

**BECKLEY, W. Va.** Brother Earl Riner, who was initiated into the lodge during September of 1943, has served in many lodge offices and has not missed a weekly lodge meeting since January 1947. This may not be the record, but the West Virginia Elks think it's a great accomplishment.

**THIEF RIVER FALLS, Minn.** Law enforcement officers and their wives were honored at a law and order recognition banquet held at the lodge home. State Rep. Richard Fitzsimmons was the main speaker.



**DIGNITARIES** attending the recent California-Hawaii Elks Association mid-term conference at Monterey Lodge included a number of Elks from other states. Part of those in attendance were (from left) PGER Horace Wisely; SP Ernest Olivieri, Sonora; Arizona VP George Pickrel, Casa Grande Valley; PGER R. Leonard Bush, and Nevada VP and PDD Thomas Johnson, Reno.



**"WE LOVE AMERICA" ARMBANDS** are pinned on Joplin, Mo., ER Charles E. Daniel (center) by Brother J. B. Simon, lodge Americanism chairman and originator of the lodge's We Love America program. Brother Warren Perry (left) holds one of the placards that were distributed with bumper stickers and armbands to almost every citizen of Joplin during the week-long activities.



**LAW AND ORDER NIGHT** at Maunee, Ohio, Lodge included a number of local officials as guest speakers. Among the dignitaries present were (from left) Judge Louis Fulop, Americanism Co-chairman Dave Dennis, Judge Harvey Straub, ER Thomas Biggs, Lucas County Sheriff William Metzger, and Americanism Co-chairman Al Brassil.



**ORANGE COUNTY** Cerebral Palsy Center in Goshen, N. Y., received a check for \$1,100 from Middletown, N. Y., Lodge as part of the lodge's annual charity program. The check was presented to Mrs. Anna Snead Dean, chairman of the center, who showed it to two of her students, both sons of lodge members. Making the presentation were (from left) Est. Loyal Kt. Anthony Capozella, Brother Vito Masi, ER Jack Isseks, and Est. Lead. Kt. Donald Bailey.



**FOR OUTSTANDING SERVICE** to Enfield, Conn., Lodge, three members were honored by being the first to have their names engraved on the lodge's PERs Association Meritorious Award plaque. (From left) Brothers John Savage, Raymond Aleskwiz and Henry Lacroix are congratulated by PER Samuel T. Brown.



**NEW YORK STATE ELKS** Cerebral Palsy Home Service Unit was welcomed recently to the Fulton Municipal Building by the city's mayor and officials of Fulton Lodge. At the ceremonies were (from left) Carol Wehinger, therapist in charge of the unit; Mayor Patrick; James B. Hanlon, chairman; Roland C. Quade, secretary, and ER Raymond Rebeor.



**DISTRICT DEPUTY** N. A. Hensley (center), Fort Worth, visited Arlington, Tex., Lodge. Present to greet him were (from left) PDD Clark A. Perkins, ER Paul Taylor, PSP Harry N. Phelps, and PDD William Milo Bucy.

**ELK'S ANTLERS** were presented to Colonia, N. J., Lodge by Woodbridge, N.J. Elks at the dedication of the new Colonia Elks Lodge home. Among those attending the ceremony were (from left) Brother Robert Schilling, Woodbridge; ER A. Martin Mundy, Woodbridge; ER Larry Grispart, Colonia; PER Frank Giordano, Colonia; PER William H. Quinn, Colonia, and Brother John Callahan, Colonia.



**STEBENVILLE, Ohio,** Lodge recently honored one of its distinguished members, SP M. B. Letzelter. Among the state officers attending were (seated, from left) Grand Trustee E. Gene Fournace, Newark, who was the featured speaker; SP Letzelter; ER George Dodsworth; PDD Lawrence Derry, Barnsville; and (standing, from left) PDD W. Ray Malone, and West Virginia SP Ralph H. Barnes, both from Wellsburg; SDGER John D. Quinn, Sidney; PSP E. Paul Howard, Alliance, and DDGER Carleton L. Riddle, Willard.



**PAST DISTRICT DEPUTY** Martin Traugott, New Rochelle, presented a check for \$1,000 from the New York State Elks Association South District to Sister Mary Linehan for the kidney unit at Saint Joseph's Hospital, Yonkers. With him is state VP Joseph Lauria, Yorktown, and ER Paul Papitto, Yonkers.

*Lodge News continued on page 37*



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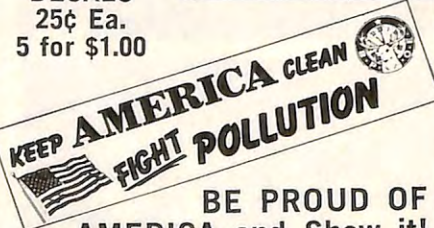
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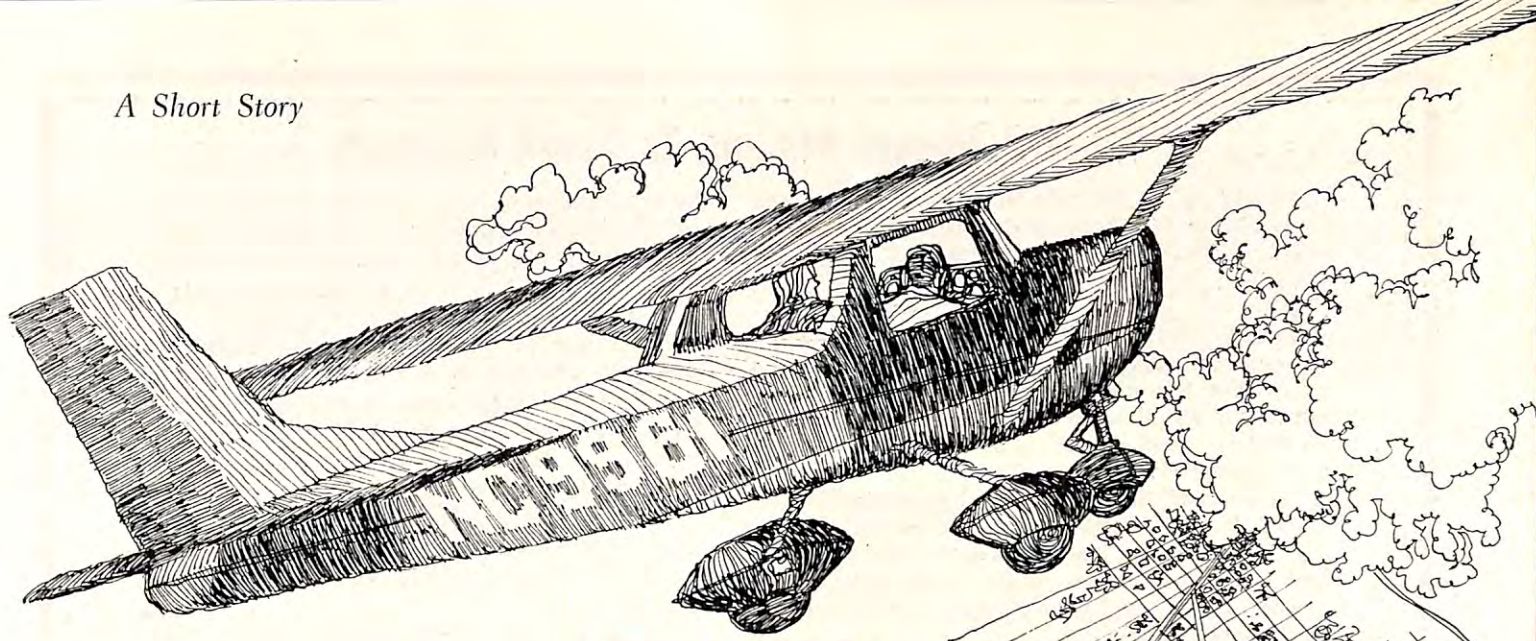


Presenting an Honorary Founder's Certificate to Brother Bruce Marsh (left) of Inglewood, Calif., Lodge for his donations to the Elks National Foundation is District Chairman Ted Ludolph. Brother Marsh frequently donates his time to visit handicapped children and take them for rides in his airplane.



Gathered at Riverside, Calif., Lodge's Elks National Foundation Night to honor supporters of the Foundation are PER Norman L. Lilley, PER R. B. Saucke, PDD Arthur W. Swarner, PDD Emerson J. Pann, PER Delbert D. Smith, and ER George E. Petrie. Brother Swarner received an Honorary Founder's Certificate; Brothers Saucke and Smith, Participating Certificates; and Brother Pann, his second participating Certificate.





# 60 MINUTES TO DEATH

by Marlin E. Ryland

"SOMEBODY, PLEASE help me—please—somebody. Dear God—I don't want to die."

The pleading, desperate female voice faded into soft, pitiful sobs. Then there was no voice at all. The silence was agonizing.

Carlton Craft was returning from a business flight. For the most part the return trip had been boring. The weeping plea shook him out of this ennui. Could he have imagined the distress call?

"This is Leesburg tower. Repeat that last transmission. Over." No, Craft had not dreamed he heard the heartrending sobs. The control tower at Leesburg Airport had also heard the woman's voice. Would the call be repeated?

The tower's call was repeated. The operator's voice was more forceful now, perhaps seasoned with even a trace of impatience. Or was it indifference.

"Oh, please. Leesburg is our destination. My husband is unconscious. I can't fly. Please help me."

Once again her desperate plea hit hard at the pit of Carlton Craft's stomach. What possible help could be rendered? A pilot was dead or dying.

His passenger-wife could not handle the airplane. Conclusion—she too must die.

Again the bland, impersonal voice of the Leesburg tower operator called out again, this time for a position report.

After a pause came the weeping reply, "I don't know our position." The silence seemed endless before she added, "dear God—I don't want to die. I don't want my husband to die."

There was no response from the tower. What could the operator say in answer to such a call! What words could be comforting at such a time.

Craft could think of nothing that could be said. No words of comfort came to him.

"My husband mentioned Stevens Army Camp. That was about ten minutes ago. Is that any help?"

There was a loud squeal over the radio. She had held the microphone button down. As long as she did, the tower could not transmit a message to her. There was another radio squeal.

Let go of the button, lady, thought Craft. He craned his neck like a swivel. He was in the vicinity of Stevens Army Camp.

Then Carlton Craft saw it—a green and white Cessna 172 flying a course that would take it to Leesburg. He felt his heart pumping hard as he advanced the prop pitch and throttle of his own

Cessna. He closed fast on the 172. He leveled off, throttling back to match the airspeed of the green and white plane.

He did not fly so close as to cause further panic. He could now see a woman sitting in the right seat. She clutched the microphone with both hands. In the left seat a man was slumped back, his head in an awkward position against the seatback.

"Leesburg tower, this is NC five-zero-one-eight. I have the distress plane in sight. A green and white Cessna 172—registration NC nine-nine-six-one. I'll do what I can to help. Over."

"Roger, zero-one-eight. Leesburg tower to all aircraft in this vicinity. All further UHF calls should be made on channel 7. We have an emergency on channel 2. Over."

At this point the woman saw Craft for the first time. She was startled. Her mouth flew open in a gasp. She covered her mouth with one hand.

"Don't be frightened," Craft began calmly. "I'm here to help you." He knew he would have to act immediately. There could be no room for error—no cause for further panic.

"My name is Carlton. It's very important you remain calm. Listen carefully. Do exactly as I say. You must trust me." He spoke slowly, distinctly. "Do you understand me? Over."

## Frank A. Vossel Resigns As Grand Secretary

FRANK A. VOSSSEL who was appointed as Grand Secretary to fill the vacancy created by the untimely death of our beloved Franklin J. Fitzpatrick, submitted his resignation effective January 15, 1971.

Brother Vossel had agreed to accept the appointment as Grand Secretary on an interim basis only, with the understanding that a permanent successor would be selected as soon as possible so that he could devote his full time to his duties as Comptroller.

To succeed Brother Vossel, I appointed Homer Huhn, Jr., as Grand Secretary effective January 15, 1971. He will have the benefit of the counsel and advice of Brother Vossel, since both offices are located in the National Headquarters Building in Chicago, Illinois.

During his service as Grand Secretary Brother Vossel continued to act as Comptroller and also assumed the varied duties of Brother George Nichols, a member of the Grand Secretary's staff, who

became suddenly and seriously ill shortly after Brother Vossel's appointment as Grand Secretary. Thus Brother Vossel had assumed the responsibility for the operation of three offices while serving as Grand Secretary.

Our Order is grateful to Brother Vossel. He answered the call to duty at a time when his experience was greatly needed. As Grand Secretary he has earned the respect and gratitude of the members of our Order. We are fortunate that he will continue as Comptroller.

Homer Huhn, Jr., has served on several Grand Lodge Committees having been the Chairman of the Grand Lodge Activities Committee since July, 1970.

He served as Secretary of his lodge, Mount Pleasant, Pa., Lodge No. 868 for 11 years and as Secretary of the Pennsylvania Elks Association for 6 years. He, therefore, is well qualified to assume the duties of the Grand Secretary.

## 60 Minutes to Death

*(Continued from preceding page)*

"Yes," she replied, her voice almost failing her. "I understand." Then she added, my name is Marie Randolph."

"Try to relax and assume a comfortable position in your seat, facing forward." Carlton Craft paused while she shifted in her seat. "Look around you at the horizon—the point where the sky meets the earth. Notice how the horizon cuts across the nose of your airplane." He paused to give her time to grasp this point of instruction. "The horizon will always cut across your nose just as it does now when you are flying straight and level. Do you understand what I mean? Over."

"I think I do," she replied immediately.

"Now look at your wingtips—notice they're equidistant from the horizon—both to your left and to your right. Is that clear? Over."

"I'm not sure I understand."

"To maintain level flight your wingtips should be the same distance from the horizon. Okay?"

Marie Randolph now nodded her head. Then she radioed her affirmative reply to Craft.

"Now, lesson number two. The wheel in front of you controls what the airplane does. Push it forward, the nose goes down. Pull it back, the nose goes up. Understand? Turn the wheel to your left, the nose turns to the left. Turn it right, the nose turns right. Understand? Are you with me?"

"Yes, yes. I follow you." Her voice showed more confidence.

Craft pondered whether to instruct her on the coordination of the rudder pedals. It would take delicate instructions. "The two foot pedals—see them? They're used when you make your turns," he continued when he saw her nod her head. "The right pedal for a right turn, the left for a left turn. You press them very gently, at the same time you turn the wheel. Is that clear to you? Over."

"Yes, I believe it is."

"All right. We're going to try a little exercise. Take hold of the wheel gently with your right hand, and place both feet on the pedals. Don't move the wheel or press the pedals. I'm going to give you some instructions and then tell you to execute the instructions. Listen first, then do what I say when I say."

Marie Randolph acknowledged her instructions.

"Good girl, Marie. You're a good student." Craft hoped he sounded as confident as he felt in her ability to take directions. "I want you to make a left turn—remember to the left—away from me. Turn the wheel slowly and if the plane levels off, turn it again. Remember to use just a little left rudder pressure. Very slowly now. Turn."

After a short pause, the right wing of the 172 came up slowly, in short jerks. The aircraft began to turn away from him, the wings rocking. Marie Randolph continued the turn until she was some one-hundred feet from Craft. The wings leveled.

"How was that for my first try?" She wanted some encouragement.

"That was fine. Just great."

"I'm shaking like a leaf, but I'll be all right."

"Can you turn back toward me without any help?"

"I'm afraid of hitting you."

"I'll watch out for you. Make several short turns back this way. You'll be all right."

"Please watch me. I'm shaking so much."

Again the short pause before Craft noticed the left wingtip arcing its way through the horizon, the nose of the 172 turning toward him. With an uneasy movement the wingtips leveled. The sporadic movement was repeated again, then a third time.

"I'm afraid to come any closer."

"That's fine. I'll come a little closer to you." He glanced at his watch. The agonizing hours amounted to a mere twelve minutes. Twelve short minutes. They were still more than three quarters of an hour away from Leesburg Airport.

He looked at the green and white Cessna. His throat suddenly felt parched, his tongue thick. He tried to swallow, but a lump stuck in his throat. How in God's name, he thought, will I ever pull this off. It was hard enough for me to learn to fly with an instructor sitting in the seat right next to me. How in hell can I do it from another airplane. And I'm not even an instructor! A wave of pity and sorrow forced its way into his thinking. The tiny cockpit suddenly became too warm.

"How am I doing?"

He was startled by her question. Her voice sounded full of hope and confidence. He knew he could not let her suspect what thoughts he entertained.

"Just fine. We'll fly this heading about forty minutes more. Then we'll have to talk you down to the ground. It won't be hard. You're almost a veteran."

He looked at his watch again. Damn the dragging minutes, he swore to himself. Can't the hands move any faster! He felt beads of sweat trickle down his cheeks. He wiped his hand across his brow and around his mouth. His hand was considerably wet. He dried it by rubbing it across his stomach.

"This is Leesburg tower to all aircraft in this area. Leesburg Airport will be closed for one hour beginning about three-three-zero. Over."

Like a ritual Carlton Craft looked at his watch. They should be about thirty-five minutes from Leesburg. The control tower

*(Continued on page 21)*



# It's Your Business!

## CAN YOU USE THE 4-DAY WEEK?

In 1969 the Lawrence Manufacturing Company in Lowell, Mass., was facing serious trouble. It had been in business for 142 years, but Lewis C. Doggett, the firm's general manager, wondered whether it would see its 143rd year—at least without relocating in the South, which had already pulled so much textile manufacturing away from New England.

The biggest problem—apart from the rough competition from the Southern mills—was that of getting and keeping good employees. Things had changed in New England—workers no longer wanted to work in the textile mills. Lawrence Manufacturing was finding it harder and harder to operate, what with an 11% monthly employee-turnover rate and a 6% absenteeism rate. As production efficiency dropped, so did the company's profits. All in all, the firm's future looked pretty bleak.

Doggett and his fellow managers were desperate enough to consider just about *any* idea for saving the company—even an idea that ordinarily would have been dismissed as “fantastic”. That was why they adopted the four-day work week. They had heard it was being used successfully by a company in Boston, and on December 1, 1969, Lawrence Manufacturing installed the new program.

The result? Production went up, profits went up, employee morale climbed high. All in all, said Mr. Doggett, “things are better than they have been for several years”.

There is no way of knowing how many U.S. businesses today use the four-day work week, but there's little question that the number is increasing. A recent book, *4 Days, 40 Hours: Reporting a Revolution in Work and Leisure*, promptly sold 20,000 copies. When word got around that Kyanize Paints, Inc. of Everett, Massachusetts, was experimenting with the four-day week some 300 firms wrote the company for more information. And last January *Life* magazine recognized increasing interest in the four-day week with a nine-page photo feature on the subject. *Life's* conclusion: employees love it.

Many businessmen still look upon the four-day work week as a “pipedream”, or at best a radical plan for businesses that have tried everything else. The Lawrence Manufacturing Company might have been one such company, but there's evidence that the four-day week can work for the companies in a variety of fields—metal fabricators, paint manufacturers, national magazine publishers, retailing service and wholesaling.

What is the four-day work week? The plan can vary. Usually it means that employees agree to work 10-hour four times a week instead of 8-hour days five times a week. In some cases the entire business closes for three days a week. A Los Angeles retailing firm, the 4-day Tire Company, is open only during what its owners regard as peak business hours—Thursday through Sunday. Monday through Wednesday it's closed. The company expects to gross \$1.5 million

this year from its seven separate outlets.

But usually the company remains open for five days while scheduling is changed to permit four-day shifts for employees. Government agencies in particular have found it feasible. The Huntington Beach, California, Police Department tried the 4-40 plan and reported that it reduced overtime costs about 40 per cent.

One champion of the four-day work week is Kenneth E. Wheeler, a management consultant. Writing in the *Harvard Business Review*, Wheeler lists the following short and long-term gains for the four-day week:

### Short-term Gains

1. Magnetism for employees, who are generally delighted with the idea of a three-day weekend every week. “The shorter week thus gives a company a personnel management lever to use against other, especially larger, competitors,” writes Wheeler. “I have seen many before and after situations and the improvement in employee morale is unbelievable.”

2. Rapid and dramatic decreases in absenteeism, turnover, recruitment activity and expense, and payroll for overtime.

3. Added flexibility for companies with seasonal slack periods when their need for labor is low.

4. As a bargaining issue with unions. I. W. Abel, president of the United States Steel Workers of America, has stated that his target for getting his entire union into the four-day week is 1974. “Farsighted firms who lay groundwork for conversion and offer it to unions are in a better position than those that wait to have the four-day week forced on them without adequate preparation,” says Wheeler. On the other hand, Daniel Quinn Mills, Assistant Professor of Industrial Relations at M.I.T., after a study of unionized firms that have adopted the four-day week says that in general unions are likely to be “lukewarm” toward it and that the four-day week will probably not become “a characteristic feature of our economy, unless it is coupled with a reduction in hours generally.”

### Long-term Gains

1. Employee cooperation in suggesting management improvements. “In every case I have observed, the four-day week oils the wheels for management innovation.”

2. Opportunity to modernize ways of doing things, with a consequent jump in productivity—and profits. (The employees of one company gave up their coffee breaks and other free time in order to shave their four 10-hour days to 9-hour days—and productivity still increased.)

### What About Drawbacks?

There is no shortage of drawbacks to the four-day week and all of them must be considered carefully before any kind of management decision is made.

1. Not every kind of company might be suited to the  
(Continued on page 21)

# Lodge Visits of Glenn L. Miller



Honoring Brother Miller with a cocktail party and dinner dance on his visit to Gettysburg, Pa., Lodge are (first row) Past SP A. Lewis Heisey, Middletown; Past SP William C. Kuhn, Gettysburg; PGER Lee A. Donaldson; GER Glenn L. Miller; and DDGER Thomas D. Boyle, West Shore. (Second row) Est. Lead. Kt. Gerald Shealer, Gettysburg; VP Wm. Henry, Carlisle; ER Allen I. McDonnell, Gettysburg; and SP Robert H. McCormick, State College. (Third row) Esquire David Woods, Est. Loyal Kt. Leo Goulden, Chap. Eugene Sanders, In. Gd. Edward Warren, Tiler Carroll Smith, and Est. Lect. Kt. Julius Swope, all from Gettysburg.



Elks from Wilkinsburg, Pa., Lodge welcomed GER Glenn L. Miller and his wife on a recent visit. Joining the couple after dinner are ER and Mrs. Frank J. Bearinger (left) and the honorable Mayor and Mrs. Edward J. Daw.



Welcoming GER Miller to Sheridan, Wyo., Lodge are State Association Public Relations Committee Chairman Robert B. Miller, ER G. Scott Redington, and SP Richard J. Bertagnolli, from Rock Springs, Wyo.



At "Elks for Amy" Night held recently at Jersey Shore, Pa., Lodge, more than \$1300 was raised to benefit 15-year-old Amy Young. Amy, daughter of Brother Charles E. Young, underwent open heart surgery several months ago and is now recovering nicely while attending school part time. Taking part in the benefit are Brother Harry M. Forshaw, Brother Marshall P. Mamolen, Co-Chairman of the event, Brother Charles E. Young and Mrs. Young, Amy's parents, GER Glenn L. Miller, Amy, PER Francis E. Brunke, PGER Lee A. Donaldson, SP Robert H. McCormick, and PSP Richard C. Megargell, a member of the Grand Lodge Youth Activities Committee.

## 60 Minutes to Death

(Continued from page 18)

operator was allowing ten minutes to clear traffic. His watch read 3:05.

"Marie, we'll have to start our letdown to traffic altitude. It's not difficult. Do you know what the throttle is on the airplane?"

"Yes, I see it in the middle of the dashboard. It controls the speed just like the gas pedal on a car. Right?"

"That's right. When we start down, you'll have to close the throttle a little, just like taking your foot off the gas when a car goes down a steep hill. To slow up, the knob has to be pulled out from the instrument panel. Is that clear?"

"Yes, I understand."

"First we push the nose of the plane down a little, then we reduce the throttle speed slightly. Are you ready?"

"Yes, I'm as ready as I'll ever be."

## It's Your Business

(Continued from page 19)

four-day week—particularly companies in the transportation and communications fields that operate every day.

2. Certain labor skills might not adapt to it. There is the problem of fatigue for people who work a 10-hour day. In some states, laws may prevent women from working the longer hours.

Of course, complications in scheduling, work overloads for supervisors, problems with customers or clients are all possible drawbacks—but they should be foreseen and avoided by a company that plans its move carefully.

In the book *4 Days, 40 Hours* (Bursk and Poor Publishing, 66 Martin Street, Cambridge, Mass., 02138, \$5.00) case histories are cited for 27 companies. For most the plan

"Keep your wings level just as you have been doing in relation to the horizon. Push the wheel forward just a little. That's right. Now pull the throttle back away from the panel just a little. That's good."

He cross-checked his instruments as he established a descending power-on glide to reach the one-thousand foot level. "Reduce—pull the throttle—just a little more," he cautioned as he saw the Cessna 172 build up speed too rapidly. "That's good. Keep the nose down just that way, wings level. Don't be afraid to look at the horizon and your wingtips. Don't worry if your wings wobble a little. You're doing fine. That's right. Keep a steady hand on the wheel. That's good."

Craft tasted the salty sweat on his lips now. He was too busy to wipe his face or even worry about the annoying drops on his eyelids. Down, down. Three thousand—twenty-five hundred—two thousand—fifteen hundred.

"Bring the nose up gradually and push the throttle back toward the instrument panel. Remember how the horizon cut

(Continued on page 44)

has worked well. Although five of these firms discontinued the plan (two of them said they hoped to try again; a third said it had filled the temporary need for which it had been used), output increased for 12 firms, production costs went down for 10, profits increased for 8 and customer service was better for 7. Some of these companies experienced drawbacks mentioned above, but the pros of 4-40 substantially outweighed the cons.

If you're thinking about the 4-40 plan—or any four-day arrangement—first collect as much information as you can. (*4 Days, 40 Hours*, being an anthology of articles, is not the best-written or best-organized book in the world, but it may be the *only* book on the subject.) Then, if you decide to go ahead, plan every step of the transition carefully before you start. In fact, you may find in the long run that 4-40 helped you most by forcing you to look carefully at every aspect of your business before you began. ■

**THIS IS A TRUE STORY\*** Details in our file #3789. Only the name of the graduate has been changed to protect his desire for privacy . . . Ed.

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# NEW ORLEANS



To All Subordinate Lodges and Members of  
The Grand Lodge of the Benevolent and Protective  
Order of Elks of the United States of America

### GREETINGS:

The Grand Exalted Ruler, by and with the approval of the  
Board of Grand Trustees of the Benevolent and Protective Order  
of Elks of the United States of America, acting upon authority  
given him under Section 6, Article 3, Grand Lodge Constitution,  
does hereby proclaim that the next session of the membership  
and representatives of the Grand Lodge of the Benevolent and  
Protective Order of Elks will convene in New Orleans, Louisiana,  
July 18, 1971 with the opening and public meeting to be held  
in the Rivergate Exhibition Center, 4 Canal Street on Sunday,  
July 18, at eight-thirty o'clock in the evening.

The opening business session will convene in the Rivergate  
Exhibition Center at 9:00 Monday morning, July 19, 1971, at  
which session the election of Officers for the ensuing year will  
be held. Business sessions will continue thereafter each morning  
at 9:00 on July 20, 21 and 22 until the business to come before  
the sessions is finished.

The Fairmont-Roosevelt has been selected as headquarters for  
the 107th Session of the Grand Lodge. Space in the Rivergate  
Exhibition Center has been set aside for all REGISTRATION.

Room reservations for Past Grand Exalted Rulers, Grand  
Lodge Officers and Committeemen will be made by Bryan J.  
McKeogh, Convention Director, 161 East 42nd Street, New York,  
N. Y. 10017. He will mail reservation forms and a letter outlining  
the procedure.

All other room reservations—with the exception of the Grand  
Lodge people as outlined in the preceding paragraph—will be  
made through the State Associations. The National Convention  
Committee, following the practice of previous years, will assign  
rooms to each State Association and those planning to attend the  
Convention are urged to make the fact known to their State  
Association Housing Chairman immediately. Neither the National  
Convention Committee, nor the New Orleans official Convention  
hotels will accept reservations direct from lodges or individual  
Elks.

Dated: February 1, 1971

ATTEST:

*Glenn L. Miller*  
GLENN L. MILLER  
Grand Exalted Ruler

*Homer Huhn, Jr.*  
Homer Huhn, Jr.  
Grand Secretary

## Ecology

(Continued from page 9)

... pollution operates on a time scale of succession, not evolution, and we cannot look to evolution to cure this set of problems."

It takes millions of years to put an ecosystem together, and only a few short years to rip it asunder. Woodwell says: "The loss of structure involves a shift away from complex arrangements of specialized species, toward the generalist."

This shift moves away from the forests to the hardier brush and shrubs, away from phytoplankton in the ocean (so sensitive to DDT) toward the algae of the sewer plant, away from specialized eagles and osprey toward the garbage mouth birds, away from stability toward instability. Woodwell adds, "Away from a world that runs itself through self augmentative, slowly moving evolution, to one that requires constant tinkering to patch it up, a tinkering that is malignant in that each art of repair generates a need for further repair to avert problems generated at compound interest."

**"... it should be possible to plan developments that don't rip holes in the ecosystem."**

Seriously, it should be possible for man to harness technology to nature, it should be possible to plan developments that don't rip holes in the ecosystem. Because so much of a smog problem is created by the coal fired, sulfur dioxide spewing electrical generators, Commonwealth Edison is planning to meet future electrical power needs by building nuclear powered generators along Lake Michigan. Lake water will cool the reactors and be returned to the lake 10 to 30 degrees (fahrenheit) warmer. Advocates point out the water is clean, and the warming effect will be small on the aquatic environment. Opponents argue such "thermal pollution" is just one more polluting factor in a lake that is already grossly overburdened.

It has been suggested that instead of cooling reactors with lake water, engineers work out a *technological-ecosystem* between sewer and power plants. Treated sewage (more pure than lake water) would cool the reactors and the returning warmer water would stimulate sewage treatment. It is this kind of thinking ecologists would like to see coming from the public. And there are indications that anti-pollution thoughts are taking hold.



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## SNOOPYVILLE

HAPPINESS IS a place called Snoopyville. It's apple orchard green and smogless, a happy sort of hideaway caught up in a verdant valley beyond San Francisco. It's where that loveable beagle created by Charles Schulz lives, the cartoon canine named Snoopy. You can drive there in only an hour or so from the Golden Gate, passing among hillsides grown over with oak trees and wild grass, snow white sheep grazing in the deep pasturelands. The sign at the edge of town says "Santa Rosa" but everyone knows that it's really Snoopyville, the happy headquarters of the Peanuts gang—Santa Rosa's answer to Disneyland. Just as no one can be

The whole world loves Charlie Brown and his boyhood friends. Sometimes impish, sometimes devilish, but all times prophetic, they're constantly searching for a happier place to live.

By JERRY HULSE

sad in Disneyland, neither can you be unhappy in Snoopyville, not with Snoopy there to make you laugh, the very same beagle who daily entertains millions of newspaper readers the world over.

To the citizens of Santa Rosa Snoopy is alive—a barking, breathing, comic skater who floats across the ice to the delight of all visitors. But before getting on to his ice skating capers, I have a suggestion to make, especially if you have the time and a car: Spend a night en route in Sausalito, an arty little town just across the Golden Gate. The reason for this is because of a very special French country inn called the





Casa Madrona. The name is Spanish but don't let this confuse you. Frankly speaking nothing is more French in all of France. As I said, we'll return in a moment to Snoopy and Santa Rosa, but first hear me out about Casa Madrona: Hidden among trees and shrubs and great bursts of blood red bougainvillea, Casa Madrona is as European as a snifter of campari. Its 12 rooms fetch \$12.60 to \$18.90 a night, double, along with a continental breakfast which is delivered by the chambermaid. Just as it's done in Europe. Or if guests prefer, breakfast may be taken on the balcony with its wicker furniture and a breathtaking view both of the Bay and boat harbor.

Casa Madrona occupies the oldest home in Sausalito—a snug three-story frame dwelling which has offered shelter to a series of occupants for more than 100 years. First the private home of a lumber baron, it was launched as a guest home during the California Gold Rush. Enter Robert Henri Deschamps, ex-hero of the French underground and host par excellence. M. Deschamps scraped, painted and papered, transforming Casa Madrona into Sausalito's warmest bedroom—a typical French country inn. As the proprietor of Casa Madrona, M. Deschamps also acts as maitre d' of La Vivoir, a cozy French restaurant on the lower level. Candlelight dinners are served daily between 6 and 10 p.m., featuring such choices as Les Pigeons de Berville, Canard de L'Esterel, Lapereau Bracomnier, pepper-steak and other entrees. Along with the candlelight and wine, guests are served a helping of romantic French melodies. With a few bars of La Mer they get to wondering if perhaps this isn't Cap Ferrat rather than Sausalito.

Now to get on to Santa Rosa and

Snoopyville, which is only an hour or so beyond M. Deschamps' charming French inn. This town where Snoopy lives was unearthed by the late horticulturalist, Luther Burbank. He called it "the chosen spot on earth—the air so sweet it is a pleasure to drink it in." Well, the air remains sweet and fresh and there among its red barns and green hills the Peanuts gang has found their happiness.

Those who would suggest that Snoopy is nothing more than a pen-and-ink character created by Charles Schulz need only look in on the ornate ice skating rink where the Head Beagle performs daily. It's more than a dog house, this shelter occupied by Snoopy. Cartoonist Charles Schulz and his wife Joyce call it the Redwood Empire Arena. While the graying artist watched from the balcony, Snoopy moved around the ice, skating in time to a happy waltz that had the entire crowd humming. It was all somehow reminiscent of Disneyland. Here was some pint-size human dressed up in a Snoopy costume, looking for all the world as if perhaps he'd just skated out of your morning newspaper.

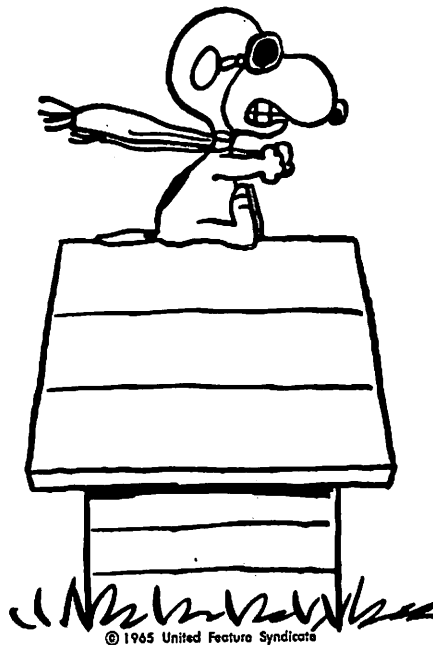
Schulz says even he gets the feeling sometimes that Snoopy is alive. He signed autographs while Snoopy held court at a post-skating birthday party for a 6-year old. Of Snoopy, Schulz says he comes alive from memory—the memory of a dog he once owned in a small town in Minnesota. He hates to admit it, but he also owned a real live dog once named Snoopy. The trouble was, this particular Snoopy got in all sorts of fights with other dogs. "So we had to give him away," Schulz said, wagging his head in that shy way Charlie Brown does.

In Santa Rosa, Snoopy and the ice arena have brought the town a new industry: tourism. Snoopyville being so close by San Francisco, visitors in caravans of cars and buses make daily pilgrimages to Snoopy's dog house. That is, ice house. Schulz spends much of his time skating with the crowds at the arena, a man obviously unimpressed by fame as well as fortune. The reason he and his wife came to build the arena was simple enough. They're crazy about ice. Coming from Minnesota they went off looking for some place to skate. When they found none they decided to build their own. It was no small undertaking. By the time they painted in the last Swiss alpine scene the new ice palace came to a cool \$2 million plus.

From outside the whole place more resembles a snug inn transplanted from the distant Alps—a huge, ornate, lodge-like place surrounded by redwood trees, pine, fir and bowls of flowers hanging from Bavarian-style lamp posts. To create the life-like murals facing skaters inside the arena, Schulz sent two photographers clear to Switzerland. It's the sort of wholesome atmosphere expected at Disneyland, a refreshing flashback to a time when the world was a simpler, happier place and America entertained herself with circuses and fairs and buggy rides.

Few felt, in the beginning, the arena would be a success. As it turned out, Snoopy's new home was a howling success. So successful, in fact, that ice skating is offered as an accredited course at Santa Rosa Junior College. Strangely, practically no one in town had ever skated before. Schulz's wife Joyce spends up to 18 hours a day supervising the activities at Snoopy's

(Continued on page 26)



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## Happiness Is A Place Called Snoopyville

new home. "My idea," she said, "was to build an arena like nothing else anywhere." The result is the spiffiest skating parlor ever assembled, a regulation size arena that converts into a carpeted auditorium for special shows featuring such attractions and performers as the Ice Follies, Victor Borge, Liberace, Rod McKuen and other noted entertainers.

As for cartoonist Schulz, whenever he isn't home drawing his strip he slips off to skate with the crowd at the arena. He's a patsy for people. Instead of skating, he spends most of his time signing autographs and sketching Snoopy for the tourists. He gets to skate when everyone else goes home. Customers sign in at the Los Robles Inn, gulp sodas in a snug parlor called the Warm Puppy, all the while pestering Schulz for his sketches and autographs.

Sometimes he throws up his hands and runs back home to Coffee Grounds, his estate nearby in Sebastopol. The road to Coffee Grounds winds through apple orchards and farmlands, the sign on the gate reading, "No unexpected visitors" but it doesn't work that way. Not quite, anyway. Schulz is a softie who can't bear to turn anyone away. As he said, he has a Charlie Brown complex; he wants to be liked. "I get

letters from tourists asking if they can stop by. What am I going to tell them, that I'm too busy?"

A resident of Santa Rosa described Schulz as a "loveable softie who 'isn't one of those smug, unattainable celebrities. He's a nice guy who'll see anyone, even when he's busy.'" As a matter of fact Schulz is listed in the local telephone directory. "I hate unlisted numbers," he said, "I'd rather put up with a bit of bother than miss someone I might enjoy meeting."

As a result he gets plenty of bother, motorists arriving with kids and autograph books to be signed, Instamatic cameras slung around their necks. "They'll hand me a strip of paper," said Schulz, "and ask me to draw Snoopy. I can predict what comes next. They want me to pose for a picture at the drawing board and after this for another one outside my office."

Outside his drawing room a fountain spills musically. Meanwhile Schulz sketches his strip in the peacefulness of his park-like estate surrounded by pepperwood, madrone and redwood trees. Coffee Grounds—it's reached off Coffee Lane—is lush with greenery, including one of the toughest four-hole courses in the country. There's a bit of Disneyland here, too: a miniature



These Grand Lodge members joined together to pay final tribute to Past Grand Exalted Ruler Earl E. James during his funeral in Oklaboma City, Okla.: (seated, from left) PGERs R. Leonard Bush, Robert G. Pruitt, and GER Glenn L. Miller, and (standing) Grand Trustee Wayne A. Swanson, PGERs Horace R. Wisely, Frank Hise, Lee A. Donaldson, and William A. Wall. Brother James, the 77th Grand Exalted Ruler of the Order, died December 21, 1970.

## Snoopyville

golf course which Schulz and his wife created. It features a turn-of-the-century covered bridge, a Spanish village, the Swiss Alps, several early American colonial buildings and an old-fashioned New England style church. While attracted to golf, Schulz, given the choice, prefers playing hockey or broom ball with his cronies in town. You can't help asking if he intends perhaps to emulate Walt Disney, creating an enormous Snoopyville there next door to the arena in Santa Rosa. He says no. "Walt Disney was a great producer. I have no show business ambitions. Rather, I would like to be known as one of the greatest comic strip artists who ever lived."



That's the way Schultz thinks. That's the way he lives in Snoopyville, California.

To the people who know him, Schulz is an enigma, a super decent human being who neither drinks nor smokes nor swears. Like Charlie Brown, his only dramatic outburst is "Good Grief!" He keeps a Bible in his studio and on Sunday he teaches at a small church near his home. A few years ago, Gov. Reagan proclaimed "Charles Schulz Day in California." Mr. Reagan presented the cartoonist with a scroll which read "Happiness is having Charles Schulz a California resident." To millions of his readers, though, happiness is a place called Snoopyville, a beagle's home that's caught up in a wholesome atmosphere of red barns and green hills and the perfume of apple blossoms when springtime comes.

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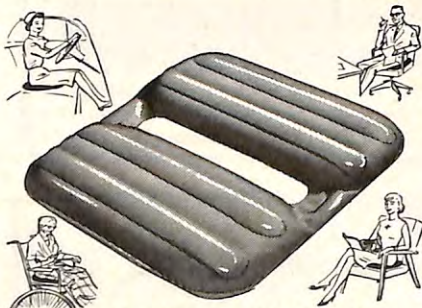
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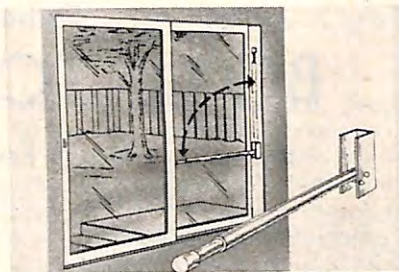
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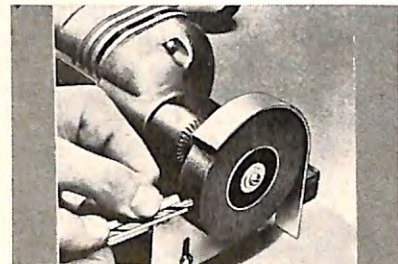


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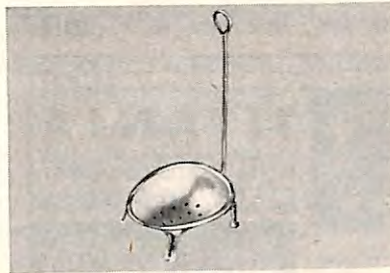
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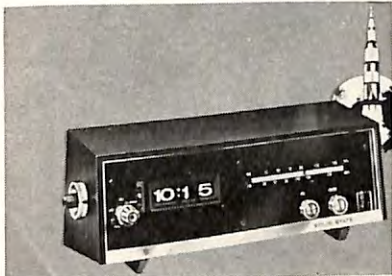
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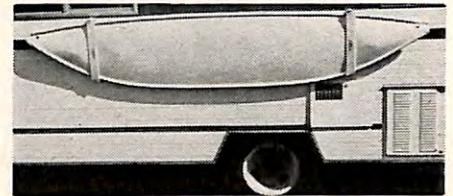


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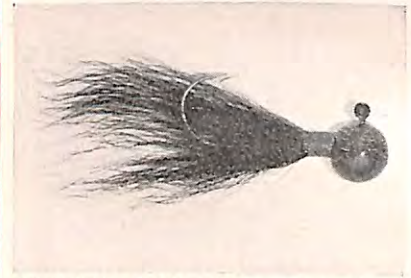
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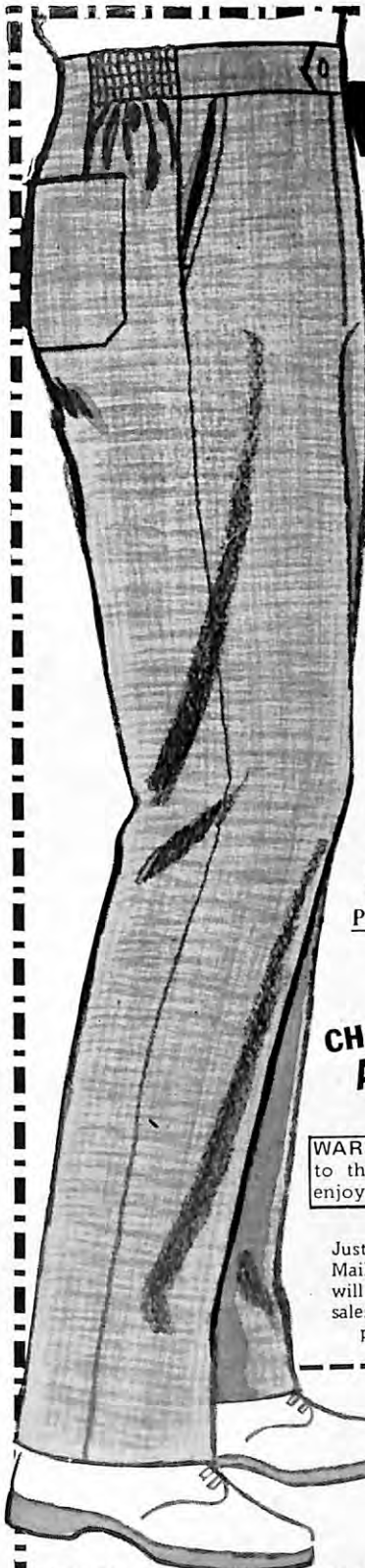
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A														
B														
C														
D														
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EEE														

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**FOR THE MAN ON THE GO**—a handsome little leather pill box to carry his pills, aspirin, saccharine. 2" x 1" x 1/2" with alligator-calf finish on gold-plated metal. Double tray keeps different types of pills separate. Secure snap-top closing. #3997, \$3.98 ppd. J. P. Darby, Inc., Dept. E-2, Engel Street, Hicksville, New York 11802.



**BETTER THAN PILLOWS,** Foam Slant gently cushions back, shoulders in a gradual slope to provide a healthful, restful sleep. Or use foam wedge to raise legs. Light, buoyant. 4" high (2-pillow users), \$10; 7 1/2" high (3-pillow), \$12; 10", \$15; 12 1/2", \$18. Ppd. Incl. cover. **Better Sleep, Inc., Dept. EL-3, New Providence, N. J. 07974.**



**GARBAGE CAN STAYS PUT,** lid stays on—when "The Mighty Protector" holds can down. Clever steel device holds can from one gallon to thirty gallons. Pat. Pend. Single "Protector," \$4.98 plus \$1.75 shpg.; double "Mighty Twin," \$9.00 plus \$2.50 shpg. Elm Products, Dept. EL-3, P. O. Box 1072, Indianapolis, Ind. 46204.



**TOP PAY FOR OUTDOOR CAREER.** Learn surveying and mapping at home and earn a top salary. You work on waterways, dams, cities, roads. No technical skill needed. Write for free Surveying Career Kit including 20-pg. fact book. North American School of Surveying and Mapping, 4500 Campus Dr., Dept. 63809, Newport, Calif. 92660.



**WAKE UP TO FRESH COFFEE.** Automatic Coffee Starter prepares your coffee while you sleep. You put water and coffee in electric pot night before, plug cord into Starter, set time and plug Starter into outlet. Hot coffee is ready when you roll out of bed. \$6.98 ppd.; 2 for \$13.85 ppd. Order from Collier's, Dept. 371E, P. O. Box 585, Skokie, Illinois 60076.



**LEARN TO PLAY THE GUITAR** at home by following the famous Ed Sale method. He has you playing a song in one day. Any song in 7 days. 66-page instruction book includes 110 songs. You also receive a Chord Finder and Guitarists' Book of Knowledge—all for \$2.98 ppd. from Ed Sale Studios, Studio EK3, Avon-By-The-Sea, N.J. 07717.



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Your favorite photo printed with 4-line name, address or message on large 2 1/2" x 3/4" gummed labels. Great for personal, business or organization use. Send any photo, returned unharmed (no negatives). 500 labels, padded in plasti-gift box, \$2.95 ppd. Pa. Res. Add tax.

**HMR PERSONALS** Dept. SE, 65 Laurel Dr.,  
Scranton, Pa. 18505.

## STAIR CLIMBER by WECOLATOR



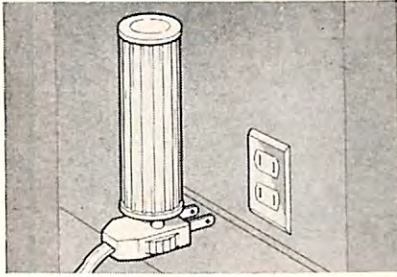
Enjoy your multi-story home without climbing a single step. Ride upstairs on a comfortable, dependable, maintenance free Wecolator Stair Climber. Installs quickly and neatly on straight or curved stairways without remodeling; leaving ample room for normal use. Operates on standard 110 volt household service.

WRITE OR TELEPHONE FOR FREE BROCHURE

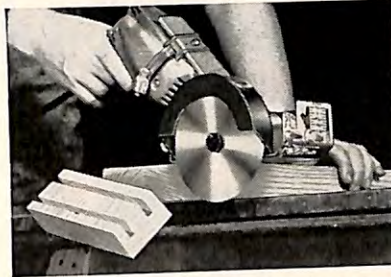
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# ELKS FAMILY SHOPPER



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**SEA SHELLS ARE FOR SERVING** shrimp, devilled crab, any fish dish—salads too. Place these beautiful Mother of Pearl Shells on beds of ice for attractive shrimp cocktail or serve bubbling baked crab. Heat will not break them. Washable. Set of 8, \$6.50 plus 85c shpg. Shoe-String, P. O. Box 9665, Asheville, N. C. 28805.



**"WITH IT" SLACKS** have 22" flare bottoms and popular button-through fly. In broad stripes: Gray (P108) or Brown (P109). Or in solid colors: Tan (P106) or Plum (P107). 27 to 38 waist. \$14.95 ppd. For finished bottoms add \$2, give inseam measure. Write for catalog of apparel. Eleganza, 811 Manley St., Brockton, Mass. 02403.



**SILVERPLATING SALE.** For a limited time, you can have any item replated at 20% off the regular price. Worn antiques, heirlooms will be *quadruple silverplated* by craftsmen. No extra charge for dent removal, straightening. Write for free price list. Silver-Plating Div. E, Senti-Metal Co., 1919 Memory Lane, Columbus, Ohio 43209.



**ADD TWO INCHES TO YOUR HEIGHT** instantly by slipping "Liftee" Height Pads into your shoes. Foam rubber cushion cork pads are comfortable, can be changed among shoes. Aid posture too. State man or woman's shoe size. \$1.98 pr.; 2 prs., \$3.50; 3 prs., \$5. Ppd. The Liftee Co., Dept. ETL-3, Box 608, Church St., N. Y. 10008.



**SEE WHO'S KNOCKING AT YOUR DOOR.** Install a Caval Door Knocker with name plate card and Viewer! Then, there's no question! Safety and protection against unwelcome visitors . . . precision wide angle optical lens enables you to see sides of door and below without your being seen. Adjustable to fit doors from 1 3/4" to 2" thick. Polished brass. 4 3/4" x 2-3/16" in size. Combination door knocker and viewer, \$5.95. Door viewer, separate, \$2.75. Add \$0.30 postage and mailing. **CAVANAL IMPORTERS, P. O. Box 219, Poteau, Okla. 74953. Phone AC/918 647-3500.**

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May Cause Fatal Infection  
Use the **KLIPETTE** Rotating Scissors  
Hollis  
Made in U.S.A.

You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with KLIPETTE. Smooth, gentle, safe, efficient. Rounded points can't cut or prick skin.

So Simple!  
Just turn end. Surplus hair comes out easily, gently.  
\$1.25 Made from fine surgical steel. Chromium plated.  
PLUS 50c Post. & Handling

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Enclosed is \$1.25 for KLIPETTE. If I am not entirely satisfied, I may return it within 10 days for refund.

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**YOUR CHILD'S NAME**  
•  
**in poetry**  
•

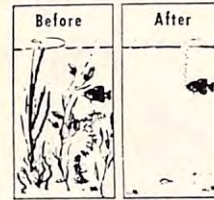
**TRUE MEANING OF NAME**  
WITH POEM IN A FRAME

A unique, personal gift! Tender, heart-warming poem is prepared expressly for your child with **TRUE MEANING** of your child's name. Blue design for boys, pink for girls. Framed under glass in 8" x 10" white wood frame. Perfect for child's room or nursery. If nickname desired, state given name too. Limit number of letters to nine.

**\$5.95 each. Two for \$11.50**  
Add 70c for postage and handling.

**PERSONALIZED CHILDREN'S POEMS**  
E-31 Garnet Lake Rd., Johnsbury, N.Y. 12843

## KILL LAKE WEEDS!



New Aquacide pellets destroy unwanted underwater weeds. Easy to use. Lasts for months. Spread like grass seed, and special 2-4D concentrate kills weeds at any depth. Used and tested by many state conservation departments. Proven safe for swimmers and fish.

10 lb. can, (treats 4,000 sq. ft. of lake bottom) \$14.95 plus \$2 for postage. Or write for free information to:



**AQUACIDE CO.**

308 Prince St. Dept. EE, St. Paul, Minn. 55101



**BATH TUB SAFETY RAIL** for youngsters, the aged or infirm. Avoid costly accidents. Eliminate danger of falls getting in or out of the tub. Unique, STEP-THRU design, allows firm grip with either or both hands. Attractive chrome unit attaches easily to 4 in., 5 in. or 6 in. tub. Send \$17.95 PPD. to **ADA PRODUCTS, INC., P.O. Box 3630, Milwaukee, Wis. 53217.**

## Sale on scarce dates



**Lincoln Cents—15c each**  
1910 11 14 16 17 17D 18 19S 19D 20S 20D 21 24 25 25S  
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1936D 37S 37D 38 39S 40S 41S 42D 42S 43 43D 43S 44S

**Jefferson Nickels—25c each**  
1938 39 40 40D 40S 41D 41S 42 42D 42S 43S 43P 44P  
1944D 44S 45S 45P 45D 46D 46S 47D 47S 48D 48S 49D 50D 50S

**Roosevelt Dimes—30c each**  
1946 46D 46S 47 47D 47S 48 48D 48S 49 49D 50 50D 50S  
1951 51D 51S 52 52D 52S 53 53D 53S 54 54D 54S 55S

To enjoy these savings over our regular prices, simply circle dates wanted. Money-back guarantee.

**Superior Supply Co.**  
16 Maple St., Dept. TM-4, Littleton, N. H. 03561



# MEN...

here is the  
**Prefolded  
Hanky**

... a good looking pocket handy  
**HANKY**

- 3 points—6 for \$1.00
- square—6 for \$1.00
- colored casuals 5 for \$1.00

**Above Assortment \$2.75**

The prefolded showpiece—so neat—so right slips right in your pocket instantly. Will not bulge the pocket. Stays in position. Specify style. 3 points, square, color casuals. Send check or money order to:

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P.O. Box 615  
Niagara Falls, N. Y. 14302



## PHOTO-GO-ROUND

Display treasured snapshots on this revolving photo file. No gluing or mounting. Photos up to 3 1/2" x 5 1/2" slip into protective see-thru windows suspended on walnut wooden base. Envelopes for 160 pictures are included. \$10.95 plus 85c postage. Deluxe model (not shown) has round wooden base, 2" wooden turning knobs, plexiglas frame, envelopes for 240 pictures. \$17.95 plus 85c postage, either model holds up to 600 photos. Envelopes for each additional 32 photos are \$1.00.  
**FERRY HOUSE, Dept. E-371, Dobbs Ferry, N.Y.**

**NOW! MEND YOUR  
BROKEN DENTURE  
QUICKLY WITH**



## DENT-U-MEND REPAIR KIT

*Like the dentist does!*

**AVOID EMBARRASSMENT** — Save your denture. Dent-u-mend Kit fixes broken plates, cracks, chips, loose teeth in minutes. Contains same materials and ingredients used by professional dental technicians. Works quickly, safely, for many repairs, costs only pennies.

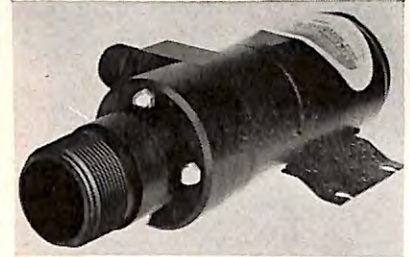
**DENT-U-MEND "Pro" KIT**, contains dental powder, dental liquid, dispenser, brush, mixing tray, applicator and 6 plastic teeth (upper or lower) . . . complete . . . \$6.50

**DENT-U-MEND "Repair" KIT**, contains all materials as above except teeth . . . complete . . . \$2.98

**FULL INSTRUCTIONS IN EACH KIT**  
Mailed in plain wrapper. Add 50c postage & handling plus tax where applicable. Send check or Money Order.

**SUPERIOR PRODUCTS (Dept. EL1)**  
**34 E. 12th St., N.Y., N.Y. 10003**

# ELKS FAMILY SHOPPER



**NEW FOR CAMPER VEHICLES**—Macerator Pump that grinds waste in waste holding tanks and recirculating toilets to tiny particles to be pumped through discharge line. Empties most toilets and tanks in minutes. Easy to install. \$49.95. Airborne Sales, Dept. EL-3, 8501 Steller Drive, P. O. Box 2727, Culver City, Calif. 90230.



**VALUABLE COINS IN SURPRISE PACKET.** Collection includes many coins dating back to 1800's. You may get 2c and 3c pieces, Indians, V-Nickels, World Coins. Catalog value guar. double. No two assortments alike. \$2. Special assortment, \$5; Giant group incl. gold coin. \$25. Centre Coin Co., Box 5490, Dept. J, Sherman Oaks, Ca. 91413.



**WIRELESS MINI MIKE HEARS ALL.** Ultra-sensitive high fidelity microphone picks up any sound and transmits it 100 ft. through any FM radio. Only 1 1/2" high x 1/2" thick. Excellent baby-sitter, night watchman, "Hot Line" from garden to house. #V2590, with battery. \$24.98 ppd. Hobi, Dept. E-3, Engel St., Hicksville, N. Y. 11802.



FULL ABSORBENT  
COTTON FOOT

**HEALTH AUTHORITIES SAY:** For foot comfort and better foot health, wear cotton foot stockings. "Heavenly Soles" are designed and recommended by Foot Specialists. Make you feel like you're walking on a cloud. Made of fashionable fine seamless nylon, long-wearing, sanitary and absorbs perspiration. Get immediate relief from the discomfort of burning, itching, odor and clammy feet. Be good to yourself. Order today! Colors: Beige, Taupe, Grey Mist, White and Black. All sizes. Box of 3 pr. only \$4.95. (Sample pr. \$2.) Also "Heavenly Soles" Super Support stockings with same full cotton foot \$4.95 pr. Beige, White & Taupe only. **DONBERT MFG. CO., INC.** 230 Wood St., Reading, Pa. 19606, Dept. D.

## TIME SAVING IDEA:

Clip and file the pages of your **ELKS FAMILY SHOPPER**. They'll come in handy when you need gift ideas or just want to do some arm-chair shopping for interesting items.

## BLOW YOURSELF UP TO POSTER SIZE

Send any b&w or color photo, polaroid or magazine photo. A great gift idea... a splendid gag. Ideal room decoration... Perfect for parties. Better originals produce better posters. Giant b&w poster mailed in tube.



**2 FT. x 3 FT. \$4.50**  
Frame for 2x3 ft. Poster only \$3.95

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Your original returned undamaged. Add 50¢ for postage and handling for EACH item ordered. Send check, cash or M.O. (No C.O.D.) to:

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**NEEDLECRAFT PAYS OFF.** If you enjoy needlecraft, put your talent to profitable use by learning invisible mending. It's easy to learn the technique and you can earn up to \$10 in an hour for repairing holes, cuts, tears in clothing. Write for free details to **Fabricon Co., Dept. E-71, 1555 Howard St., Chicago, Ill. 60626.**

# Lady Plugs In Zoysia Grass Saves Time Work and Money

## EARLY BIRD SPECIAL! ORDER NOW AND GET UP TO 200 PLUGS FREE!

By Mike Senkiw  
Agronomist



Amazoy is the Trade Mark Registered U.S. Patent Office for our Meyer Z-52 Zoysia Grass.

Every year I watch people pour time and money into lawns that fail them just when they want their lawns the most.

I see them reseed, feed, water, weed and mow, mow, mow! When it turns to hay in midsummer, I feel like calling out, "For Heaven's sake, when are you going to stop throwing money away and switch to Zoysia Grass."

In comparison, I'm always happy to get letters from people who have plugged in my Zoysia Grass, because they write to tell me how beautiful their lawns are even in mid-summer heat and drought.

### "MOWED IT 2 TIMES," WRITES WOMAN

For example, Mrs. M. R. Mitter writes me how her lawn ". . . is the envy of all who see it. When everybody's lawns around here are brown from drought ours just stays as green as ever. I've never watered it, only when I put the plugs in . . . Last summer we had it mowed (2) times. Another thing, we never have to pull any weeds—it's just wonderful!"

Wonderful? Yes, Zoysia Grass IS wonderful! Plant it now and like Mrs. Mitter you'll cut mowing by  $\frac{2}{3}$ . . . never have another weed problem all summer long the rest of your life!

And from Iowa came word that the Men's Garden Club of Des Moines picked a Zoysia lawn as the "top lawn—nearly perfect" in the area. Yet this lawn had been watered only once all summer up to August!

These represent but 2 of thousands of happy Zoysia owners. Their experiences show that you, too, can have a lawn that stays green and beautiful thru blistering heat, water bans—even drought!

### CUTS YOUR WORK, SAVES YOU MONEY

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement . . . ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by  $\frac{2}{3}$ .

### WEAR RESISTANT

When America's largest University tested 13 leading grasses for wear resistance, such as foot scuffing, the Zoysia (matrella and japonica Meyer Z-52) led all others.

Your Amazoy lawn takes such wear as cookouts, lawn parties, lawn furniture, etc. Grows so thick you could play football on it and not get your feet muddy. Even if children play on it, they won't hurt it—or themselves.

### CHOKES OUT CRABGRASS

Thick, rich, luxurious Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long! It will NOT winter kill. Goes off its green color after killing frost, regains fresh new beauty every Spring—a true perennial!

### NO NEED TO RIP OUT PRESENT GRASS

Now's the time to order your Zoysia plugs—to get started on a lawn that will choke out crabgrass and weeds all summer long and year after year.

Plug it into an entire lawn or limited "problem areas". Plug it into poor soil, "builder's soil", clay or sandy soils—even salty, beach areas, and I guarantee it to grow!

### PERFECT FOR SLOPES

If slopes are a problem, plug in Amazoy and let it stop erosion. Or plug it into hard-to-cover spots, play-worn areas, etc.

### PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checkerboard style. Every plug 3 sq. inches.

When planted in existing lawns areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

### Your Own Supply of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas as you may desire.

### NO SOD, NO SEED

There's no seed that produces winter-hardy Meyer Z-52 Zoysia. Grass and sod or ordinary grass carries with it the same problems as seed—like weeds, diseases, frequent mowing, burning out, etc. That's why Amazoy comes in pre-cut plugs . . . your assurance of lawn success.

### Every Plug Guaranteed to Grow

- In Your Area • In Your Soil
- **WON'T WINTER KILL**—has survived temperatures 30° below zero!
  - **WON'T HEAT KILL**—when other grasses burn out, Amazoy remains green and lovely!

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it, you know we have to be sure of our product. Consider the time and money you invest in your lawn and it doesn't pay to struggle with grass that burns out just when you want it most. Order Amazoy now and let it spread into thrillingly beautiful turf!

<b>FREE</b>	<b>UP TO 200 PLUGS</b>	For Ordering Early!
<b>Order Now For Earliest Planting In Your Area</b>	100 Plugs plus bonus of 10. TOTAL 110 PLUGS	<b>695</b>
100 plugs and plugger, plus bonus of 20 FREE TOTAL 120 PLUGS	200 plugs and plugger, plus bonus of 25 FREE TOTAL 225 PLUGS	<b>995</b>
	300 plugs and plugger, plus bonus of 50 FREE TOTAL 350 PLUGS	<b>1375</b>
	1100 plugs and plugger, plus bonus of 200 FREE TOTAL 1300 PLUGS	<b>3995</b>

### Work Less • Worry Less • Spend Less

- Easy To plant, Easy To Care For
- Perfect For Problem Areas
- Reduces Mowing  $\frac{2}{3}$
- Chokes Out Crabgrass
- Resists Blight, Diseases and Most Insects
- Stays Green Through Droughts
- Won't Winter Kill
- Laughs At Water Bans

### No Need To Rip Out Your Present Grass Plug In Amazoy

**SAVE** ON PATENTED STEP-ON PLUGGER, OR GET IT FREE WITH LARGER

ORDERS OF 600 PLUGS OR MORE.

A growth-producing 2-way plugger that saves bending, time, work. Cuts away competing growth at same time it digs holes for plugs. Invaluable for transplanting. Rugged yet so light a woman can use it.

Just set Amazoy plugs into holes in ground like a cork in a bottle. (Plant 1 foot apart, checkerboard style.) Easy planting instructions with each order. Order now for Bonus Plugs Free and earliest correct time for planting in your area.

To. Mr. Mike Senkiw, Zoysia Farm Nurseries, Dept. 448  
6414 Reisterstown Rd., Baltimore, Maryland 21215

Dear Mr. Senkiw: Please send me the quantity of guaranteed Amazoy as checked below:

<input type="checkbox"/> 100 Plugs plus bonus of 10. TOTAL 110 PLUGS..... \$695	<input type="checkbox"/> 100 Plugs & Plugger plus bonus of 20 FREE TOTAL OF 120 PLUGS..... \$995	<input type="checkbox"/> 200 Plugs plus bonus of 20 FREE. TOTAL OF 220 PLUGS..... \$1120
<input type="checkbox"/> 200 Plugs & Plugger plus bonus of 25 FREE. TOTAL 225 PLUGS..... \$1375	<input type="checkbox"/> 300 Plugs & Plugger plus bonus of 50 PLUGS. FREE. TOTAL 350 PLUGS..... \$1775	<input type="checkbox"/> 1100 Plugs & Plugger plus bonus of 200 plugs. TOTAL 1300 PLUGS..... \$3995

Each order is shipped the same day as taken from the soil, shipping charges collect, via most economical means.

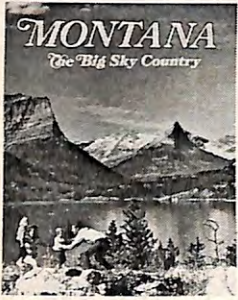
I Enclose \$..... Check..... M.O.....

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*The Big Sky Country*

Montana has so many good things going for it that it's impossible to even begin to describe here. However, our new vacation guidebook tells the whole story—sectionalized recreation map, camping and fishing access, and photo packed pages. It's free.

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Please send me a free MONTANA Travel Guidebook, including map, camping and fishing information.

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## Fabulous Money-Maker

### Lomma Miniature GOLF COURSES

Starting at \$4,450

Set one up anywhere. Easy to move — easy to store. Original investment returned in 1 or 2 years. 4 FINANCING PLANS make it possible to install one with limited capital. Low operating costs — clean, clear profits.

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## HEARING AIDS

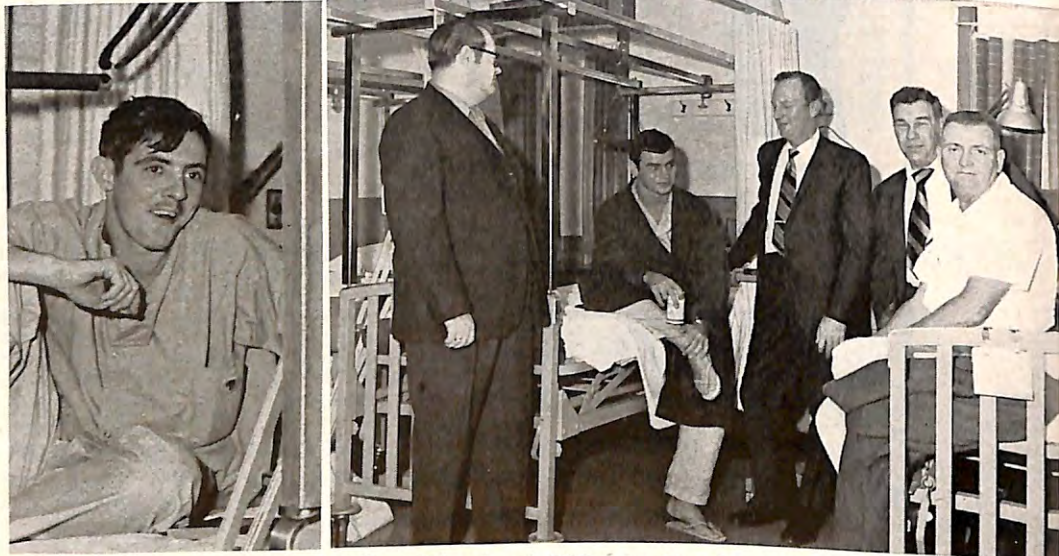
Huge savings on tiny, all-in-the-ear, behind the ear, eye-glass and body models. New space age models are so tiny and well concealed your closest friends may never even notice. **FREE HOME TRIAL.** No down payment. Low as \$10 monthly. Money back guarantee. Order direct and save. Write today for free catalog and confidential booklet. PRESTIGE, Dept. D-11, Box 10947, Houston, Tex. 77018.



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Clean, dignified, high pay Tax Consultant Practice waiting for trained graduates. Busy Tax season pays \$1,000 to \$3,000 for spare-time work . . . leads to profitable year round Tax Service Business with monthly fees of up to \$50 per client. No previous experience. Low cost home training course, shows you the way. Licensed by N.Y. Education Dept. and Accredited Member Nat'l. Home Study Council. Write for **FREE LITERATURE.** No obligation. No salesman will call.

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Brothers Robert Michaelis and Gilbert Wessel and PER John Moreiko chat with Jackie L. Macy (far left), another wounded veteran, unidentified, and a male nurse (far right).

Visiting wounded Vietnam War Veterans—as part of the Elks National Service Commission's Veterans Service Program—during a recent Illinois Elks Association Meeting at Belleville Lodge are ER Raymond H. Marx, Brother Jim Lecters, and PER Kenneth E. Klaus, all from Carlinville; PER James Stevens, Streator; PER John Moreiko, Belleville; and PER John L. Norris, Marion. The veterans are Thomas Parchman (left) and Samuel R. Lott.





**A FLAG** that flew over the United States Capitol has been presented to Fullerton, Calif., Lodge by Congressman Richard T. Hanna. Holding the flag are PER Kenneth Challman, ER James E. Meehan, and PER Clifford Starr.



**THE CHILD OF THE ELKS**, 1970-71 of Mount Shasta, Calif., Lodge is Eric Valesco (center). Each year the lodge adopts a child being treated by an Elks therapist from their area under the cerebral palsy program, the major project of the California-Hawaii Elks Association. Est. Lead. Kt. Paul Wemple (left) and PGER R. Leonard Bush presented Eric, the guest of honor, with an honorary membership and an electric organ at a dinner at the lodge home.



**OURAY, Colorado**, Lodge presented life memberships and 50-year pins to three brothers during the visit of DDGER Werner Helms of Cortez. At the ceremony were (from left) ER Roger A. Duckett, Albert C. Schneider, Frank L. Massard, Henry A. Massard, and DDGER Werner Helms.

**ESCONDIDO, California**, Lodge was host to DDGER Harold J. Thomas, Vista. Welcoming him were ER Melvin W. Hogan (center) and VP Karl Schmeckle. Sixteen new members were initiated during the visitation.



**THE OLDEST SON** of Phoenix, Ariz., ER Charles H. Lopez was a member of the class initiated in honor of DDGER Robert M. Roberts during his official visit. Stephen Lopez (left) was congratulated by his father.





**STOCKTON, Calif.,** Lodge sponsored a float that appeared in the Weber Festival Parade in Stockton and the Lodi Grape Festival Parade in Lodi. Members of a local boy scout troop accompanied the float and passed out more than 1,000 "Love It or Leave" decals and 500 small American flags. PER and Americanism Committee Chairman Italo J. Grillo (seated, left, in the truck) rode with In. Cd. Dean Williams, driver of the float.

◀ **A GAVEL**—made from the wood of the bridges of the USS Oklahoma and the USS Arizona sunk at Pearl Harbor—was presented to Richmond, Calif., Lodge. Brother Howard Brown (second from left), who worked in the Navy shipyards in 1941, gave the gavel to ER Frank L. Banducci. PER George F. Chambers (left) and DDGER Donald W. Luce were also present.



**FOUR MEMBERS** who have served as DDGERS since the institution of Huntington Park, Calif., Lodge in 1921 and more than 500 members from district lodges attended a meeting in honor of the official visit of DDGER E. C. Hathaway (center). The PDDs attending were (from left) Steven A. Compas, Floyd Tumbleson, W. Jerry Hawkins, and C. P. Hebenstreit, Past Grand Esteemed Leading Knight.



**EAGLE SCOUT AWARDS** were presented to Woody Cheney and Kim Clark by Twin Falls, Idaho, Lodge. Attending the ceremony were (from left) DDGER H. E. Cheney, Mrs. Cheney, Woody Cheney, Kim Clark, Mrs. Clark, Ray Clark, and (back row) Dick Pence, scoutmaster, and ER Lloyd K. Reed.



**DISTRICT GOLF CHAIRMAN** Van P. West, Culver City, Calif., has tripled golf participation by the Elks in his area. He arranged the first district golf tournament, which was hosted by Culver City, Lodge. After the games the golfers and their wives enjoyed dinner, dancing, and the presentation of awards.

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Some men operate permanently in spare time for the extra money they need. Some start in spare time and quit their jobs only after they see they can make a lot more money as a full time Duraclean Specialist.

Even small one-man businesses with one or two helpers can and do bring in \$30,000 and more annually. A very high percent is clear profit to you.

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THESE ARE JUST A FEW OF THE LETTERS IN OUR FILES FROM MEN AND WOMEN WHO HAVE FOUND SUCCESS AS DURACLEAN DEALERS. (IN ANOTHER YEAR YOUR STATEMENT COULD BE HERE, TOO.)

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BY BILL TRUE

World Professional Casting Champion

**GET READY FOR FISHING!**

Unless you're lucky enough to live where you can enjoy year-around angling, March provides the signal to prepare for the upcoming fishing season. I have a regular routine I follow to get things ready to go and I'd like to share it with you.

First of all I check over my tackle thoroughly starting with all the reels I'm likely to be using. I carefully inspect each one, checking it for wear and tear. Should I find a reel that definitely needs repair I set it aside.

I take each reel apart and clean the separate parts, then lubricate the reel. And I try to use grease or oil sparingly.

Any reels requiring major repair work should be handled by repair stations approved by the manufacturer involved. Such repair stations can usually be found in your telephone directory Yellow Pages. If no repair stations are listed, send the reel directly to the manufacturer, to the attention of the Service Department. But do it now! Too many fishermen wait until the fishing season is already upon them before sending tackle in for repair. The resulting rush of repair business means you'll have to wait longer to get your reel back.

I examine each of my rods too, paying particular attention to guides and tip-tops which may be worn from the friction of monofilament line. I lightly lubricate ferrules to prevent sticking and use a little sandpaper on cork handles to make them look like new again.

Any broken rods, or those re-

quiring new fittings, should also be sent back to the manufacturer care of the Service Department. And be sure to send the entire rod! Otherwise the rodmaker may not be able to replace the damaged section with a properly fitted and balanced one.

In the case of line I prefer not to use monofilament more than one or two seasons. If the mono is old I remove it completely and put fresh line on my reels. If it's fairly new I check the last critical few feet near the end for nicks that may have occurred and if any are there I cut off the affected line. I truly believe that more fish are lost because of a nick in the line than for any other reason.

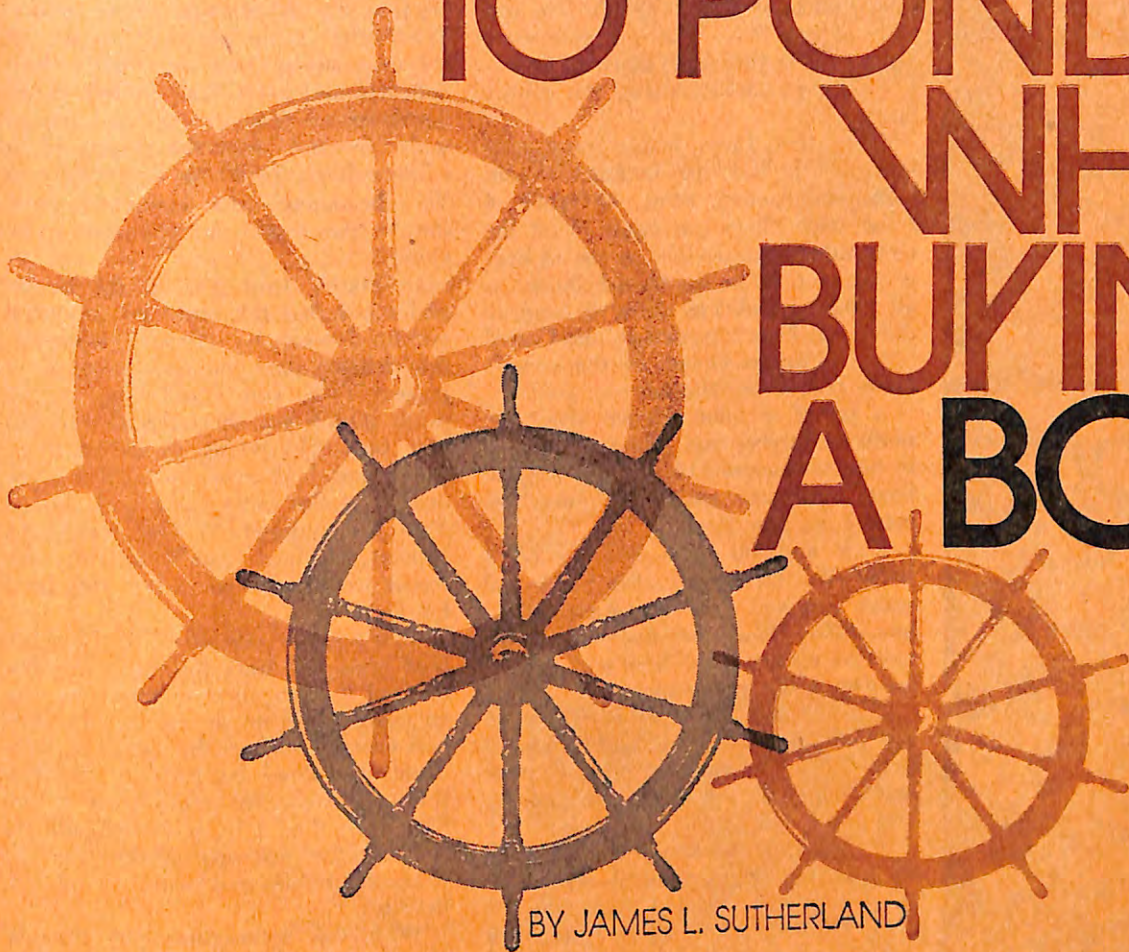
Lures are gone over carefully too. I have a collection of spray paint cans I use to touch up baits that have been banged around a lot. Also I use a hook hone to give all the hooks a really sharp point—so sharp they'll catch on my thumb nail, the best test for sharpness.

I remove everything from my tackle boxes during this pre-season checkup and get everything neatly arranged for the coming season. If you're like me, sometimes your tackle box is pretty messy after a full season's use.

Not only does this advance tackle checking get you ready for the coming season, it also lets you relive some of your better fishing outings of the past. And it's a fine way to whet your appetite for the days to come during that "cabin fever" time when winter's on the wane—but fishing time is still just around the corner!



# POINTS TO PONDER WHEN BUYING A BOAT



BY JAMES L. SUTHERLAND

THE HAZARDS in boating often go beyond unsafe and inexperienced handling of vessels on our waterways by week-end sailors. The dangers are often encountered when buying a boat. There are rules then to be observed, just as there are Rules of the Road in safe boating.

Buying a boat is equal to or worse than buying a used car in the dark, for the risk is greater in all areas. The good buy isn't always the bargain it first appeared to be once the work of reconditioning gets underway. The size of the vessel has no relationship with the lesser or greater risk involved, only the amount of cash paid out. The Fisherman's Car Top Boat, up to and including an Ocean Going Diesel Powered Craft, licensed by the State all enjoy the same perils.

More than you, the buyer and the seller should be interested and involved in the sale. First is finding the boat suitable to your dreams and needs, with a Licensed Yacht Broker of good reputation and years of experience, and

recommended by your banker and other boatmen.

A Yacht Broker is usually in business for himself and when negotiating a sale must represent the seller when talking to the prospective buyer. At the same time he must also represent the buyer when talking to the seller, if he feels a fair price has been offered for the craft in question. His reputation is built upon his honesty to both parties, and his reputation is his future.

The next person of interest to the buyer is a Marine Surveyor, a man of great knowledge in the construction, maintenance, and repair of the entire boat. The Surveyor will do a complete inspection, with the boat out of the water. He will list every fault, from the soundness of the hull, to any substandard or irregularity to Coast Guard Regulation and Maritime Law. His report will be typed in triplicate or as you request, and is to be used to reach an agreement with the seller as to the price and who will pay for the repairs that are recommended.

A Marine Insurance Agent should be the first person consulted after the sale is completed. Select this person very carefully. The average home type underwriter is not trained in marine coverage, and the risks and responsibilities are much greater than most novice boaters suspect.

Your Banker is another person of importance; most banks today have men trained in boat financing. They can advise the prospective buyer as to price and interest rates, and term of financing. Once the boat is financed, most of your worries are past, only the future payments left, but these are outweighed many times by the hours of relaxation and pleasures afloat.

The Title of a used boat is sometimes full of traps, and hard to insure against. Our Laws allow 'Maritime Liens,' which may not be recorded anywhere in public records. These liens can be the result of unpaid repairs, mooring fees, accident claims, or for supplies furnished a vessel. Liens can be silent Maritime Liens, but are bind-

## POINTS TO PONDER WHEN BUYING A BOAT



ing even though the claimant does not have the boat in his possession. The buyer has no positive assurance there is no lien in existence. He must rely mostly upon the honesty and responsibility of the seller. The buyer can insist that the agreement of sale expressly state that he is to receive title free and clear of any liens. This will give some protection in the event of court action, but only to the extent of the court's finding.

Our State Laws leave many loop holes for the less than honest to obtain loans, satisfactory titles, or proof of ownership. These can easily cloud the clear title of a boat. The matter of liens is only for State Registered Boats, as all Documented Vessels must have all debts and liens recorded at The United States Customs Office, of the vessel's home port of registration.

A friend of mine learned about the perils of buying and selling a boat all in one transaction. He lost his original boat, additional cash, and never received the new boat.

Tom and his wife had owned a twenty-five foot cabin cruiser for several years, free and clear of any encumbrance. They, like many boaters, wanted to move up to a larger boat with greater comfort and cruising range. Their boat had been used when they bought it, so the next one was going to be ordered new. They had decided on the colors inside and out, the cabin arrangement, and the make.

It was now necessary to select the Boat Dealer selling their chosen make. A quick check revealed there was one Dealer about sixty miles from their home, and another about one hundred miles away. Tom and his First Mate selected the closest dealer, and placed the order. They deposited two thousand dollars with the order, received a receipt and a promise of a ninety day delivery. The ninety days would give Tom a chance to sell his twenty-five foot boat and be ready for the new boat in January. The next sixty days passed very quickly, and business had kept Tom from being able to find a buyer.

Tom phoned the Dealer, who agreed to sell the boat for him and not charge any brokerage fee, since the dealer would make a fair profit on the sale of the new boat. Tom delivered his boat to the dealer's dock, clean and ready for sale. In less than two weeks the dealer phoned to report he had sold the boat at a better price than had been expected for an off season sale. The dealer asked Tom if he should mail the money from the sale, or apply it as an additional deposit on the sale of the new boat, to be delivered next month. Since it was less than a month to the delivery of the larger cruiser.

Tom thought it best to leave it as a deposit. The two receipts now amounted to just over seven thousand dollars, this being almost one half the cost of the new vessel.

The following week the dealer called Tom, saying there was a delay of delivery from the manufacture of one month. The dealer would use every means at his disposal to press for the earliest delivery, and keep Tom posted on all developments. Two months soon passed with no word from the dealer as to when delivery could be expected, and Tom becoming more concerned each day as the new boating season came closer.

In March Tom phoned the dealer and asked that the order be cancelled and his deposits be refunded, since the first delivery date was now ninety days passed. Then Tom could take his deposits refund and shop elsewhere for a new boat. The dealer explained there was a new boat available at the other dealers of the same make and size as Tom had ordered. If Tom would go look at this boat, and if suitable, the dealer would arrange to buy this boat for Tom.

Tom and his wife drove to the other boat yard the next Sunday, and discovered to their surprise this boat was an exact duplicate of the cruiser they had ordered six months ago. The new dealer explained he had not ordered this craft from the manufacturer, but had taken it as a favor to the builder, because the ordering dealer was in financial troubles and unable to pay on delivery.

With this information my friends made a hurried trip back to the first dealer to demand the refund of their deposits at once. Since this was a Sunday the dealer said he would have to wait until the next day and have his bank issue a Cashier's Check and put it in the mail at once. On the following Wednesday Tom had not received the check, so another phone call to the dealer. This is when the roof fell in. Tom learned the State had seized the Marina and all the assets the previous Monday at noon, for the non-payment of taxes, and the dealer's wife had also filed a suit for divorce and a division of all property the same day.

Tom next tried to file against the bond posted with the State, when a Yacht Broker's License is issued. He then learned the dealer was not a Broker, and not licensed, so no bond.

The State proceeded to sell the Marina and inventory and recovered the money due them, plus they were able to pay all listed creditors, of which Tom was not one, due to an oversight of the dealer. All money over the amount to pay creditors was returned

## Buying A Boat (Continued from page 42)

to the now ex-dealer, and this included Tom's seven thousand plus dollars.

At this point Tom went to his Attorney to find help, in any avenue legally open to him. The Attorney was able to get a signed agreement from ~~the ex-dealer to repay the full amount~~ of the deposits in four equal monthly installments. The date of the first monthly installment passed without payment as the ex-dealer had moved to another State and address unknown.

In August it was learned, the ex-dealer is now the owner of a Marina on the Gulf Coast. The only action remaining now is to file a Civil Suit, and hope to get a judgement and maybe collect on that.

There are many danger signals flying in the above, and only some of them partly observed. When the delay of delivery first happened, a letter to the manufacturer would have revealed this was not a franchised dealer for the builder, and not guaranteed in any way. This was one of the last things done.

When the State moved in Tom should have gotten his Attorney to file his claim as a creditor. Then he would have been in a position to recover his money when the assets of the sale were dispersed.

There are many ways to lose when you buy a boat or sell one, so it will pay high dividends to investigate completely all parties involved in these transactions, before money starts changing hands. A receipt only shows the amount of money paid, and seldom shows the conditions, or for what length of time, or if a deposit. The receipt should always state if for deposit, it is refundable on demand after a specified length of time and all conditions of the sale are not concluded.

Almost anyone can be a successful Monday morning quarterback, or help lock the garage after the boat has been stolen, but everyone should know a good attorney. Go to him often for advice, for his fee can often be much less than you can afford to lose. His advice may be the LIFE PRESERVER you need when you get into water over your head. ■

### Elizabeth Fenton

The Magazine notes with regret the death on January 31 of Mrs. Elizabeth Fenton, wife of PGER John E. Fenton. Services for Mrs. Fenton were held February 3 at St. Mary's Church in Lawrence, Mass.

For The Ladies . . .

## RECIPE OF THE MONTH

### Walnut Chicken Salad



$\frac{2}{3}$  cup chopped, toasted walnuts  
2 cups cubed cooked chicken  
 $\frac{1}{4}$  cup finely chopped celery  
2 tablespoons chopped green onion  
2 tablespoons chopped raisins  
2 tablespoons chopped chutney  
 $\frac{1}{4}$  cup mayonnaise  
 $\frac{1}{4}$  teaspoon salt  
2 teaspoons lemon juice  
4 slices tomato  
4 slices pineapple  
Toasted walnut halves for garnish

COMBINE first 4 ingredients. Stir next 5 ingredients together; fold into chicken. Arrange crisp lettuce on chilled salad plates. Center each with tomato slice; top with drained pineapple slice. Divide chicken salad into 4 equal portions. Pile or scoop atop each pineapple slice. Garnish with toasted walnut halves. Serve with additional mayonnaise if desired. Makes 4 servings.



Tom Longo of Lyndhurst, N.Y. (right), one of the defensive backs who helped carry the N. Y. Giants into a first-place tie in the National Football Conference's Eastern Division, helped Lyndhurst Lodge entertain paraplegic veterans with a Christmas party. At left is Brother Patrick Melillo, state veterans service committee chairman, with two veterans.

## 60 Minutes to Death

(Continued from page 21)

across the nose when we were higher up. Add a little more throttle."

They leveled off at twelve hundred feet. That, decided Craft, was close enough. He radioed the tower.

"Roger, zero-one-eight. We have you in sight. All traffic has been cleared for your landing. Over."

They approached Leesburg Airport at a forty-five degree angle to the active runway. They would have to make a right turn, then another turn to the left would be necessary to put them on the final leg for the landing.

Carlton Craft carefully explained the two turns to Marie Randolph. She repeated the instructions. They made the first turn with no difficulty.

They now came up rapidly on their final turn to line up with the runway. Craft felt a strange twinge of nausea. His clothes clung to him with heavy dampness.

"Now Marie. It's time to make that turn to the left. Start your turn, line up with the runway." He wiped his face unconsciously across his shirt sleeve.

"Very slowly, Marie, lower your nose. Easy does it. That's right." He wanted to establish a slight glide path to lose another five or six-hundred feet. "Pull just a little on the throttle." They were making a good descent. He continued with words of encouragement as best he could muster them.

Slowly they descended. The 172 had a fixed landing gear. Craft did not lower his own gear. He was busy talking Marie Randolph down. He would see her safely on the ground, circle once and land.

Their approach was long and flat. He would not attempt to have her lower the landing flaps. Six hundred feet—two miles out. Three hundred feet—one mile out. The runway now rushed up toward the two descending aircraft. It's coming too fast, too fast, thought Craft. We'll never make it. Never.

"Marie, keep the plane lined up with the landing strip. Be ready to bring the nose up and pull the throttle all the way back when I tell you."

Once again he unconsciously wiped his face across his sleeve. "Keep the wings level as possible. The runway is coming up now. Bring the nose up just a little—a little more. That's good. Hold it there." Carlton Craft took a deep breath and held it. "Now, Marie," he shouted too excitedly "pull the throttle all the way back. Hold the nose up. Keep—"

There was no need to say any more. The Cessna 172 bounced once, then again. But it stayed on the ground. As Craft passed over the airport he could see over his shoulder the green and white Cessna roll to a stop, a firetruck and an ambulance in hot pursuit down the runway.

"Mrs. Randolph, I know you've been through a great deal. I'll try to be as brief as possible. My name is Spencer—Civil Aeronautics Board. If you're up to answering a few questions, I need to know what you can tell me about the incident."

Marie Randolph sat in the waiting room of the hospital oblivious of all the activity around her. She had twisted the tissue in her hands until it began to shred. Her eyes were red and swollen.

"It's all so terrible," she began, her voice weak and shaking. "I can't believe it all happened. It seems more like a dream—or rather a nightmare."

Spencer gave her time to compose herself. "It was such a tragic death after the struggle you both went through to get down on the ground. Perhaps you'd rather have me come back some other time."

"Not at all." Her voice was stronger now. "It's such a waste of life. To be a dead hero, I mean." She paused to take a deep breath.

"We theorize it was an engine failure. Evidently when Craft tried to increase his power the engine quit. There was no way for him to avoid the trees."

"He worked so hard to save my husband and me." Her voice trembled now. Marie Randolph broke down unashamedly and sobbed. "And I didn't even get to thank him." ■

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# Date with Freedom

by D. J. Herda

ZIGGY, Brookfield Zoo's 53-year-old male rogue elephant, was the guest of honor at a press conference held recently to announce his rapidly approaching "date with freedom."

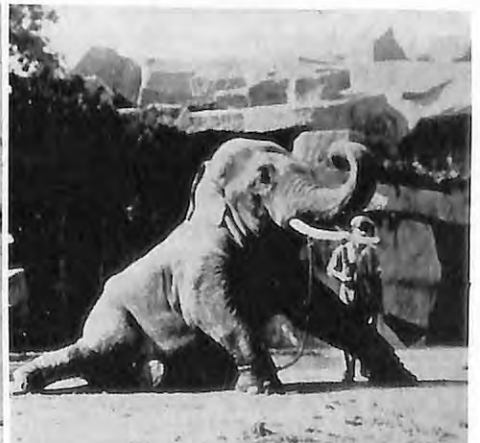
Following an attack on his keeper back in 1941, Ziggy was packed away to solitary confinement where he's been ever since. But Dr. Peter Crowcroft, Brookfield's new zoo director, feels that 30 years of solitary for an animal of Ziggy's stature is far too much; so he recently accepted bids on a new stall that would allow the huge pachyderm to wander into the elephant yard at will.

But remote control doors leading to the elephant house and a strongly reinforced corridor from Ziggy's present quarters are absolutely necessary. No trainer has come within 15 feet of Ziggy since 1941 . . . and none in his right mind would do so today.

"Ziggy is tremendously strong," said Crowcroft, "so we'll have to make sure he can't rip apart the retaining gates or pull down the overhead pipes."

So what's a little construction compared to Ziggy's freedom, right? Well, zoo officials estimate \$50,000. That's what the architects quoted them. And that's what Brookfield's Development Office hoped to raise when it inaugurated the Ziggy Fund back in 1969.

"So far," said Phil Cihlar, Brookfield's public relations officer, "the fund totals \$40,000, mostly from school-age children anxious to help Ziggy out." But donations have come from as far away as Vietnam. A group of GIs stationed there sent ten dollars in on Ziggy's behalf. ■



Once the toast of Europe for saving hundreds of lives when a stage in a Spanish exposition hall collapsed, Ziggy soon became America's *Peck's Bad Boy* and was chained to the wall of his stall for 30 years. With the public's response to pleas for funds, though, Ziggy's date with freedom seems imminent.

# MARKET PLACE

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## Obituaries



**PAST DISTRICT DEPUTY** H. Bennett Farris, a member of Richmond, Ky., Lodge, died recently at the age of 87.

Brother Farris was Exalted Ruler of Richmond Lodge during the 1922-1923 lodge year and served as District Deputy Grand Exalted Ruler of Kentucky's East District in 1930-1931. He was also a member of the Grand Lodge Antlers Council in 1942-1943.

**PAST DISTRICT DEPUTY** John J. Cabot, a longtime member of Pasadena, Calif., Lodge, died January 21, 1971.

He was appointed District Deputy Grand Exalted Ruler of his state's South Central District for 1958-59. Brother Cabot also served as a GL Youth Activities Committeeman from 1960 to 1963.

**PAST DISTRICT DEPUTY** Henry J. Kroll, a life member of Holland, Mich., Lodge, died November 24, 1970.

In addition to serving a term as Exalted Ruler of Holland Lodge,

Brother Kroll was appointed District Deputy Grand Exalted Ruler of his state's West Central District for 1949-1950.

He was initiated November 2, 1937, and was presented a life membership February 6, 1962.

**PAST DISTRICT DEPUTY** Walter Reed Gage, of Manhattan, Kan., Lodge, died January 3, 1971.

Brother Gage was appointed District Deputy Grand Exalted Ruler of his state's North District for 1929-30. He also served as President of the Kansas Elks Association, and as a member of the GL Lodge Activities Committee in 1954-55 and 1955-56.

**PAST STATE PRESIDENT** George Steele, a member of Gloucester, Mass., Lodge, died December 29, 1970 at the age of 76.

Brother Steele was a Past Exalted Ruler of Gloucester Lodge and served a term as District Deputy Grand Exalted Ruler of his state's Northeast District for 1937-1938. He was elected State President of the Massachusetts Elks Association in 1944-1945 and served two terms on the GL Youth Activities Committee, 1952-1954.

## ARTS and CRAFTS



At a recent meeting with Veterans Administration officials in Washington, D. C., plans for the final judging of the Elks-sponsored Arts and Crafts Competition for hospitalized veterans were completed. Examining two of the first entries are PGER William J. Jernick, Chairman of the Elks National Service Commission, The Hon. Donald E. Johnson, Administrator of Veterans Affairs, and Brother Bryan J. McKeogh, Executive Director of the Elks National Service Commission. The hand-tooled metal artwork is mounted on leather supplied by the Elks. The ceramic vase is typical of articles made with clay supplied by the Elks. The contest is sponsored in connection with the 25th Anniversary of the Veterans Administration Voluntary Services.

## Around Washington

(Continued from page 5)

**MORE STATIONERY** and more telephone calls. That's what it takes to keep Congress going in long sessions like the one which finally ended January 2. So House members voted themselves 2,500 additional minutes to the 20,000 minutes of long distance telephone time allowed each member per year; and \$500 more stationery allowance in ad-

dition to the regular \$3,500 per year.

**THE DRAFT LAW** is expected to be renewed by Congress for another two years when it expires June 30th. The President's goal is to shift to an all-volunteer force by mid-1973. Senate critics, however, will attempt to move up this timetable. To help still criticism

of the draft, the Pentagon probably will call up only about 100,000 men in 1971 compared to 163,500 in 1970, and it plans to turn over combat responsibility in Vietnam to the South Vietnamese in May.

**MAN-MADE SNOW** sprayed on the slopes of Bryce Mountain, near New Market, Va., has given Washington area skiers a new popular resort only a couple of hours drive from the city.

**NOW IT'S KNICKERS.** Having won their battle to wear pants suits instead of midi dresses, Washington women are now going in for knickers. Women's Wear Daily says the fad got started when the women began tucking their pants into their boots, then demanded knickers from the stores.

**A PLEASANT SURPRISE** awaits the influx of visitors who take advantage of spring vacation in the schools to come sightsee in Washington this month. Tours of the Capitol building, which used to cost 25 cents a person, are now free. The tour guides, who were paid before out of revenue from ticket sales, are now on the congressional payroll.

**EVERYONE'S AN IRISHMAN** it seems on St. Patrick's Day in Washington. There's not a parade, as in New York, but the Irish coffee flows freely and the celebrants gather in favorite haunts like a Bit of Ireland on 13th Street. Street stands sell green carnations, the men wear green neckties, and to hear them talk, you'd think they had all kissed the Blarney Stone.

**A HARDY BREED,** the amateur gardener, comes out of hibernation here this month and gets set for another try at one of the world's most difficult tasks: growing a lawn in this crab-grass infested city. After the ever-hopeful annual raking, fertilizing and seeding of the lawn, he will get his flower gardens ready to plant secure in the knowledge that it will be safe after March 29th. For over 20 years that has been the average date of the last freezing temperature of the winter here.

**GLASS WINDOWS** on Penn Central trains will be replaced with plastic such as that used in the face shields of astronaut's helmets. It is 250 times stronger than safety glass, said a railroad spokesman, and is expected to save the Penn Central Railroad as much as \$1.5 million a year previously spent on replacing broken windows.



Three-year-old Eddie Walker, grandson of PGER John L. Walker, pulled the switch to light up the famous Christmas display at the Elks National Home. He is held by his father, John L. Walker Jr. Other dignitaries attending the ceremony included (from left) State Senator Robert S. Burruss Jr., Mayor T. Clayton Turner, Doral E. Irvin, superintendent of the Home, and PGER Walker.

### National Home Lights Up for Christmas

**THOUSANDS OF SPECTATORS** flocked to the Elks National Home in Bedford, Va., during the Christmas holidays to view the Home's brilliant Christmas decorations. The displays included lighted trees, Santa Claus in his workshop, and a nativity scene. A sign near the entrance wished everyone "Peace on Earth, Good Will Toward Men" as Christmas carols played in the background for the visitors' enjoyment. More than 20,000 cars drove through the grounds of the Home during the 15 days of the exhibition.

Young Eddie Walker, the three-year-old grandson of PGER John L. Walker, was chosen to pull the master switch, lighting the 8,000 lights during the traditional open-

ing ceremony. Eddie's other grandfather, Dr. Edward Bizzell, a member of Goldsboro, N. C., Lodge, also made the trip to Bedford with his wife for the occasion.

A number of Elks officials from state associations and the Grand Lodge attended, joined by many special guests from the Bedford community. They included SDGER Arthur J. Roy of Willimantic Lodge; Virginia SP Herman C. Anderson of Arlington-Fairfax; Tennessee state Secy. John M. Smith of Oak Ridge; DDGER William M. Berryman of Roanoke; State Senator Robert S. Burruss Jr.; Bedford Mayor T. Clayton Turner, and City Manager Albert H. Ramsey. Several were accompanied by their wives.



## EARL E. JAMES

Long before his death in December, Past Grand Exalted Ruler Earl E. James had suffered a series of physical reverses that conspired to curtail his accustomed activities. He bore them uncomplainingly, and carried on his duties and responsibilities long after many another person would have given in to his afflictions. His was a strong and independent spirit that in so many ways reflected the rugged character of the great Southwest from which he sprang.

Brother James was a man of strong convictions and firm opinions which he expressed freely, whether dealing with the affairs of Elkdom in his home State of Oklahoma, or in the national counsels of the Order, or concerned with the administration of the business of the National Memorial and Publication Commission on which he had served with distinction since 1955. At all times, his motivation was not self-interest but the advancement of Elkdom.

The Order held his affectionate interest throughout his adult life. Two years out of law school in 1924 he became a member of Oklahoma City Lodge. He was intimately involved in the affairs of his lodge, state association and the Grand Lodge for the next 46 years. Brother James' contributions to the Order were many, but certainly one of his most important was his compilation of the first Annotated Statutes, with the Constitution of the Order, published in 1950 when he was Chairman of the Grand Lodge Committee on Judiciary.

This was a formidable task and in doing it he performed a great service to this fraternity.

Brother James had a deep concern for youth, especially for under-privileged and troubled youngsters. As a young lawyer he was called on to represent a boy in the State Training School. From this developed an association with the School that lasted many years during which he devoted much time and effort to the rehabilitation of the boys there. Later on, he was the leader in the movement that resulted in the construction by the Oklahoma Elks of a camp on Lake Tishomingo that is enjoyed by hundreds of young people yearly.

Brother James had an active and inquiring mind that led him into many and varied fields. One of these was aviation. He was an early and enthusiastic backer of flying as well as a knowledgeable one. Photography captured his interest and he developed a high capability in that area, which he was forced to abandon when his eyesight began to fail. Before that, however, in 1956 Past Grand Exalted Ruler James, with a group composed mainly of fellow Oklahomans, traveled for six weeks in European Russia, coming home with some 900 color slides and a large amount of movie footage. From these he produced an illustrated lecture which he presented to groups throughout the country, providing them with a wealth of detail and keen insights on life in many areas in Soviet Russia as a result of his careful observations and thoughtful studies.

## OUR NEW GRAND SECRETARY

The appointment of Homer Huhn, Jr., as Grand Secretary, announced elsewhere in this issue, insures a continuation of the efficient operations that members of the Order have long been accustomed to expect.

He brings excellent credentials to his new post, exceptionally broad experience for his 52 years. His schooling in Elkdom, which began 30 years ago with his initiation in Mount Pleasant, Pennsylvania Lodge, includes service as Exalted Ruler, then 11 years as Secretary. His long and active interest in the programs of the Pennsylvania State Elks Association was recognized by his election as President in 1964, and for the past six years he has been Secretary of the Association. He has been seasoned in the Grand Lodge by service

as District Deputy and on three Grand Lodge Committees.

To these splendid qualifications may be added a keen business sense and administrative expertise developed from participation in his family business followed by his service for the past 16 years in a top executive post with the Westmoreland County, Pennsylvania, Board of Commissioners.

Brother Huhn's capacity for developing friendly associations will also prove a valuable asset in contributing to the smooth operations of an office where the work grows heavier and more complex. The Order of Elks is fortunate to have available a man so knowledgeable and well qualified for this important office.



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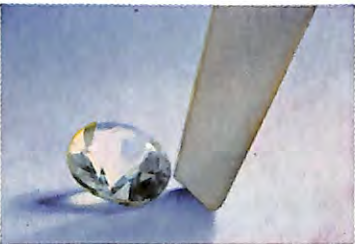
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