

THE
Elks

MAGAZINE
February 1971

in this issue:
**10 Things About Pollution
Taxes: New Rules & Forms
Off-Beat Vacations**

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Lincoln



Only the best-selling van gives you all these better ideas

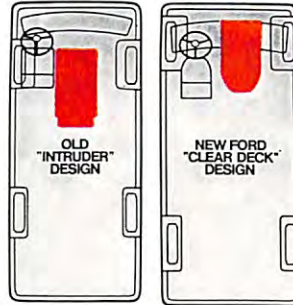


Easy, out-front servicing.

Simply raise the convenient outside hood and your routine service points are

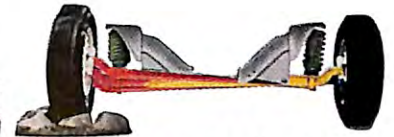
right at hand: radiator, oil level, battery, windshield

washer reservoir, voltage regulator, wiper motor, brake master cylinder. Better ideas make servicing fast, easy.



Engine clear forward.

The engine is moved forward in Ford's clear-deck van—all the way out of the cargo area. Clear floor space behind driver's seat measures over 8½ ft. in Econoline Van . . . over 10 ft. in the Supervan.



Strong, smooth-riding

Twin-I-Beam. The independent front suspension that has revolutionized truck riding qualities. Two forged steel I-beam axles give it strength . . . big coil springs give it a smoother ride.



Biggest payload of all.

Husky construction and high capacity axles allow you to carry a heavier load than any other van. Maximum payload of 4320 lbs. is largest in industry.

Sales leader for 10 straight years.

Model	Max. Payload	Max. GVW
E-300	4320 lbs.	8300 lbs.
E-200	1800 lbs.	5400 lbs.
E-100	1120 lbs.	4500 lbs.

Shorter outside, easier to park.

Overall length of Econoline Vans is significantly shorter than other makes. This means easier parking and better maneuverability in city delivery operations—time saved on every trip.



Wider at top for built-ins.

Body sides are more vertical, wider apart at top than other vans. So built-in units fit better and leave more aisle. Modular units, designed to fit and work together allow you to custom design almost any interior you need. Job packages, such as insulated florist's van, are also available.



Driver's "walk-thru" to rear.

Econoline's forward engine position clears the deck for the driver, too. He can easily step from his seat into the rear load area and exit through side or rear doors.

See your Ford Dealer and see all the better ideas in America's best-selling van—Ford Econoline.

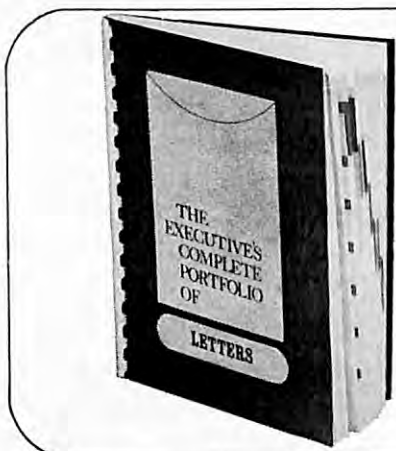


A better idea for safety: Buckle up.

FORD ECONOLINE VANS



Mail the Coupon Today For Your **FREE** Executive's Complete Portfolio of Letters



And Never Worry Over a Business Letter Again!

A Remarkable Guidebook of Letters for Every Business Occasion . . . Guaranteed to Save You Hours of Work . . . Instant Letters That Say What You Want to Say!

Just send in the coupon below to receive your **FREE** copy of **THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS** . . . the most unique collection of business letters ever written. You'll have no more struggling over the "right way" to phrase letters to customers, prospects or suppliers.

You'll have finger-tip access to letters for every business situation . . . including hard-hitting collection letters—letters dealing with contributions to charity—letters that give notice of price changes—letters of apology—letters of appreciation—letters of introduction. *Letters you might otherwise have to struggle over for just the right phrase or the right word.* They're completely written for you—all you have to do is add the essential facts and figures.

And to top it off—**THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS** includes a **HANDY GLOSSARY OF HUNDREDS OF MODERN BUSINESS TERMS**—a comprehensive dictionary that defines and gives the correct spelling and abbreviations for all the important words and phrases being used right now in the business world.

ALL YOURS—ABSOLUTELY FREE—simply for agreeing to examine for 15 days *without cost or obligation on your part*

THE EXECUTIVE'S WORKSHOP

This unique series of 12 monthly portfolios is geared expressly to the needs of executives who are heading for the top rung of management. It is specifically designed for people who do not have the time to attend expensive and time-consuming seminars. It will train you in every facet of management knowledge—prepare you for the big job and the big money that goes with it. You'll be able to tackle critical assignments, make strategic decisions, and take on key functions with ease and confidence.

Here is just a small sample of the tremendous wealth of information you will receive month after month.

- **MANAGING PEOPLE**—Each month the **WORKSHOP** gives you effective techniques and methods for supervising people. How to motivate them to peak output. It will show you how to gain their respect and confidence. You are taught how to spot problems and how to correct them.
- **EXECUTIVE MANAGEMENT**—In every monthly **WORKSHOP** you'll receive the best instruction in general skills—how to conduct effective meetings and conferences—public relations techniques—how to delegate responsibilities—how to handle salesmen and visitors. In effect, everything you will need in your role as an administrator.
- **PRODUCT MARKETING**—The **WORKSHOP** lessons give you a complete grasp of the 15 factors necessary for the successful marketing of any product. Special problem cases will guide you in making quick, accurate decisions. You will learn how to conduct marketing research—how to analyze statistics and sales data. You'll learn how to prepare precise reports for top management.
- **SPEED READING**—Each month the **WORKSHOP** will show you how to speed through your daily business reading in half the time—with greater comprehension of facts and figures than ever before! It will give you extra hours for tackling new jobs and challenges.

- **EXECUTIVE MATHEMATICS**—The **WORKSHOP** will show you 24 proven formulas for mastering all forms of business mathematics. You will instantly be able to get at the heart of the complex profit and loss statement—easily handle balance sheets and budgets. You'll find business math easy and interesting regardless of your previous training and ability.

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A NEW LESSON EVERY MONTH

Each monthly portfolio in **THE EXECUTIVE'S WORKSHOP** stands by itself as a complete training session in executive skills.

The **WORKSHOP** was designed for use at home in *your spare time*. Each monthly portfolio requires only one or two hours a week of study. Each portfolio is complete—no added expense for books, worksheets or pads. Ample space is included in each lesson for working out problems.

*DON'T compare the **WORKSHOP** with any other form of executive self-training.*

Here's a **CONTINUING** business self-improvement course that teaches you skills you must have for executive success.

You must be satisfied—or pay nothing

It's Yours . . . Absolutely **FREE** . . .



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Simply mail the coupon below and you will receive your first lessons of the **EXECUTIVE'S WORKSHOP** plus your **FREE** copy of **THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS**. Look the **WORKSHOP** over carefully. If you are not convinced that it is the most valuable new concept of executive self-training yet devised—that for any reason it doesn't measure up to your expectations—*just return the material and pay nothing* (you may still keep the **PORTFOLIO OF LETTERS**). On the other hand, if you decide to keep the **WORKSHOP**, we'll continue to send each monthly portfolio as it comes off the press and bill you at the low rate of only \$1.50 per month. Mail the coupon today!

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If I keep the portfolios you may begin my enrollment in "The Executive's Workshop." I will receive a new portfolio each month billed at the rate of just \$1.50 a month, plus a few cents handling and postage. My free gift, "The Executive's Complete Portfolio of Letters" is mine to keep whether or not I enroll.

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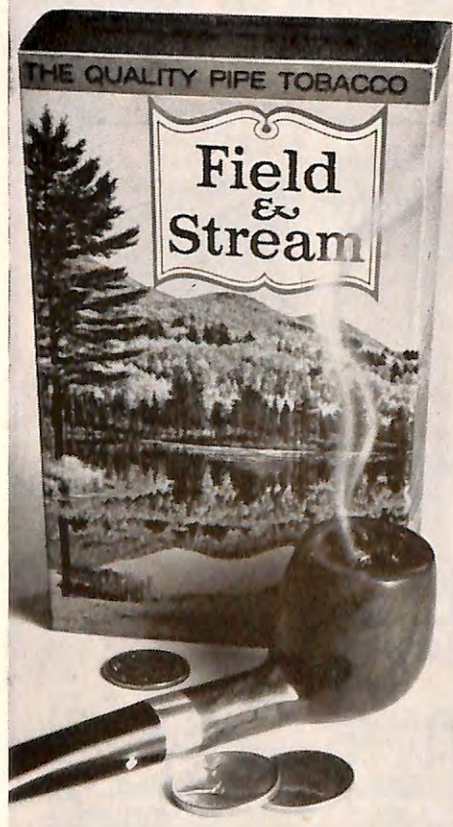
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When your daughter says that Field & Stream's aroma reminds her of a great autumn day in the woods...



start saving up the dowry.

A quality product of Philip Morris U.S.A.

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Now Florida's Famous Deltona Corporation
Invites You to Claim Your Share
of This Newest Total Community Paradise

MACKLE-BUILT
Citrus Springs FLORIDA
IN THE LAND OF 3 SEASONS

And You Can Get in at Ground-Floor Prices
for Less Than You've Ever Dreamed Possible!



FISHING at Citrus Springs is part of total community life. You'll enjoy this exciting sport on rivers and lakes, and on the nearby Gulf, too!



HERE'S WHAT "TOTAL COMMUNITY" MEANS TO YOU:

- Planned Growth
- Controlled Size
- Central Water System
- Lawns; Landscaping
- Golf Course
- Country Club
- Schools, Churches
- Shopping Centers
- Underground Utilities
- Paved Roads
- Uncrowded Planning
- Fishing; Swimming
- Six Purchase Plans
- Mackle Construction

And much, much more

ASK ANYONE IN FLORIDA ABOUT DELTONA AND MACKLE INTEGRITY

Check the Florida Chamber of Commerce, leading banks, or any resident of a Mackle-Built Community. Almost everyone in the Sunshine State knows the Mackle Brothers' fine reputation. Head of the \$225 million Deltona Corporation, as far back as 1959 they already had been officially commended by the State Legislature for their outstanding contribution to Florida's growth.

YOURS FOR VACATIONS, INVESTMENT, RETIREMENT... AND YEAR-ROUND ACTIVE LIVING

NOW YOU CAN CLAIM YOUR SHARE of Florida's diminishing supply of improved property in The Deltona Corporation's newest total community of lovely Citrus Springs. Thousands of families, who never thought they could afford it, are doing just that, right now, in Mackle-Brothers' Florida!

GOLF, FISH, SWIM ALL YEAR ROUND.

On the slopes of Florida's fragrant orange blossom country, in the heart of its lakes and springs region, here is a 3-season paradise of oaks and pines, palms, hibiscus and blue-grass hills, with elevations up to 150 feet! For

retirement, or year-round... whether you want to hold your land as an investment or hold your improved home... little as \$2195*. Six convenient plans. No taxes until property has been fully paid off.

BUILT HOMES, from and the one low price in... lot, fully sodded lawn, No assessments. No close... HA-insured loans are available of your age.

GUARANTEED these three Mackle "firsts": (1) Con... limits Citrus Springs to... s, because value tends to availability diminishes; (2) d Growth makes it possible... sites ready to build on 3... more years from now; (3) ater Mains, provided by a public utility, deliver water... homesite, built on or not.

Read what delighted residents say about these sister communities of

Citrus Springs



"As a working man, I never dreamed we could afford our beautiful home in this total-community paradise."

—Mr. & Mrs. S. Bradley, Spring Hill



"Climate can be summed up in just one word: BEAUTIFUL all year round."

—Mr. & Mrs. H. Sattar, Deltona

"I'm convinced this is the best deal you'll find anywhere in Florida. The Mackles gave us everything they promised—and more!"

—Mr. & Mrs. F. Rick, Spring Hill

MAIL THIS POSTPAID AIRMAIL CARD TODAY!

The Deltona Corporation
3250 S.W. Third Avenue,
Miami, Florida 33129

Please send my full-color brochure, filled with photos and complete details about the new total community of CITRUS SPRINGS. Also include map, and floorplans of 15 model homes... all without cost, or obligation to buy anything. Tell me how I can take advantage of ground-floor prices if I act promptly!



- I am most interested in: Homesite Home
 Investment Retirement
 Low-cost inspection trip

Name.....
(Please Print Plainly)

Address.....

City..... County.....

State..... Zip.....

I would also like to know.....

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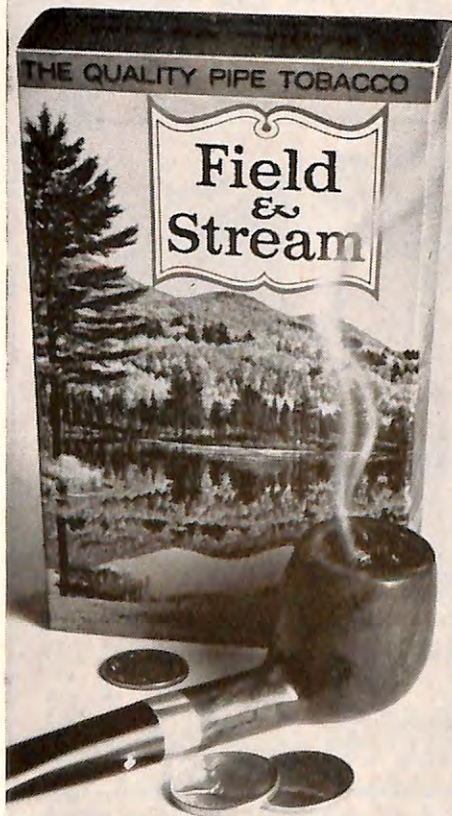


GROWTH guides expansion out from a... improved homesite... built upon or not.

Service charges (not to exceed \$10,000). No Physical Examination Required!

Mail the postpaid airmail card today! If card is missing, write to: The Deltona Corp., 3250 S.W. Third Ave., Miami, Florida 33129.

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E-BUILT HOMES, from the one low price in price, lot, fully sodded lawn. No assessments. No close-up HA-insured loans are available of your age.

GUARANTEED these three Mackle "firsts": (1) Complete limits Citrus Springs to us, because value tends to availability diminishes; (2) Planned Growth makes it possible to build on 3, more years from now; (3) Water Mains, provided by a public utility, deliver water to your homesite, built on or not.

Read what delighted residents say about these sister communities of

Citrus Springs



"As a working man, I never dreamed we could afford our beautiful home in this total-community paradise."
—Mr. & Mrs. S. Bradley, Spring Hill



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 Low-cost inspection trip

Name
(Please Print Plainly)

Address

City County

State Zip

I would also like to know

NO OBLIGATION
FULL-COLOR BROCHURE
NO OBLIGATION



GROWTH guides expansion out from a improved homesite... built upon or not.

...built upon or not. No Physical Examination Required!

...built upon or not. No Physical Examination Required! Mail the postpaid airmail card today! If card is missing, write to: The Deltona Corp., 3250 S.W. Third Ave., Miami, Florida 33129.

A Message from the Grand Exalted Ruler



A Rich Heritage

FEBRUARY is known as the Birthday Month. Our Order marks its anniversary during this month. It is also the birthdates of Washington and Lincoln, two of our most revered Presidents.

WHEN OUR REPUBLIC WAS BORN, and Washington took the helm as Chief Executive, it was said that this Republic would not survive 200 years. Elks serve America, and we must make sure that this prophecy does not come true.

I CALL UPON ALL ELKS and all citizens to stand behind our American system which has bestowed more privileges, more happiness and more freedom on more persons than any other form of government in the history of all mankind.

WE HAVE BEEN BEQUEATHED a rich heritage. It is ours to preserve, promulgate and pass on to future generations. All must forever understand its full meaning.



Sincerely and fraternally,

A handwritten signature in cursive script that reads "Glenn L. Miller". The signature is written in dark ink and is positioned above the printed name.

Glenn L. Miller
Grand Exalted Ruler

Elks Serve America

The story of the B-17s and the men who flew them



B-17 TAIL-GUNNER READY FOR ACTION



CREW MEMBERS OF "ROSIE'S RIVETERS"



B-17's CROSSING THE ENGLISH CHANNEL

U.S. AIR FORCE PHOTOS

TO MOST MEN who flew her in World War II, the B-17 was "lady luck" herself. They gave her names like Susie-Q and Rosie. But to the enemy she was a devil in the sky. You'll see why — in this gripping story of the plane and her scrappy brave flyers . . . illustrated with hundreds of photographs. (If you were in the Air Force, many startling candid shots will have personal meaning for you.)

Flying Fortress takes you on bombing missions over Europe and the Pacific . . . on day and night-time air raids of Leipzig, Cologne, Cassino, Berlin, Tokyo. You'll find out • How a personality clash almost kept the first B-17 from getting off the drawing board • Why one of the best spare parts for the B-17 was an empty tin can • What happened when the German high command marked the U.S. 100th Bomb Group for special extermination . . . for breaking the "gentlemen's agreement" of aerial combat • How a B-17 crew member found himself hurtling through space in a flying tail section — without a plane — and *glided safely to the ground!* • How a B-17 returned from a bombing mission in one piece — but *without a pilot!*

Flying Fortress illuminates the history of the air battles of the Second World War as no other book can. Take it, if you wish, as one of your 4 introductory books, along with trial membership.



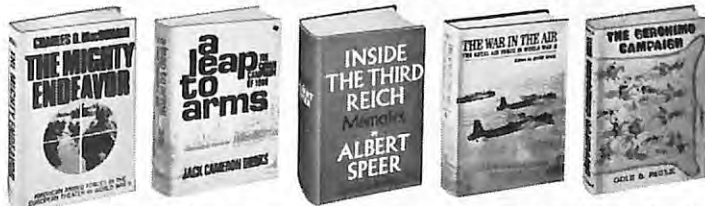
EXTRA FEATURES:
 ■ Original Blueprint Drawings of the B-17, from wings and fuselage to engines and guns.
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875. FLYING FORTRESS. Edward Jablonski. Pub. ed. \$9.95

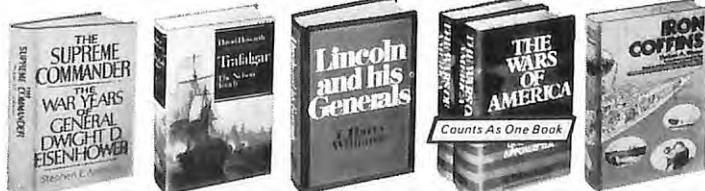
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1-M8

THERE'S BEEN a lot of talk about pollution recently—water pollution, air pollution, heat pollution, garbage pollution—but did you ever stop to ask yourself what you can do to help? And, even more important, did you ever receive an answer?

We'll, there is something you can do. Something every American can do—starting today, right now, in your own home.

Experts on pollution, while disagreeing on exactly who is responsible for fouling our resources and how serious that fouling is, do agree on two things, overconsumption and recycling: every one of us is guilty of too much of the first and not enough of the second.

But while it's pretty hard to do anything about our higher styles of living, or overconsumption (at least, I know I'm not ready to sell my car and goad my goat into carrying me 30 miles to work each morning), we can do something about recycling.

Recycling, in its simplest terms, means putting an already-used object back into use. This lessens the demand for manufacturing... lessens, too, the industrial consumption of electricity, gas, and coal needed for manufacturing. Admittedly, it is easier to dump a case of empty Pepsi bottles into the nearest river than to return them for credit to your local dealer (five miles away). A little easier, but not much. And in view of our already Pepsi-and-tire, bed-spring-and-paint-can fouled rivers, it might not be such a bad idea—the little extra effort needed to make recycling “go.” So, why don't we take a look at ten areas in which you can help your family slow down pollution... and speed up recycling.

1.) Soaps. There are many different kinds, of course, in a variety of sizes and prices. And, if your wife is like most American housewives, she buys the very most she can get at the very best price possible.

But does she realize there's one other point to consider before choosing one brand over another? Is she buying “soap”—or life-stealing detergent?

Soap contains natural organic substances which, when expelled through local sewer systems into nearby lakes and rivers, dissolve harmlessly.

Most detergents, on the other hand, contain phosphorous. Phosphorous is a fertilizing chemical that speeds the growth of algae in natural waterways. Algae eventually strips those waterways of oxygen—of oxygen-breathing fish, too. (One of Lake Erie's major problems is an over-



10 THINGS TO TELL YOUR

Ten things that could help save your life, your family's life, maybe even the life of future generations.

by Dave Van Dallis



POLL

abundance of algae and an under-abundance of oxygen. Thus, no plants, no fish, no waterfowl—a dead lake.)

At least one leading food chain has recognized the criticality of the phosphate content in detergents and recently instituted a policy of listing on its shelves the percentages of phosphorous contained in each detergent. (Some contain much more than others.) A boon to ecology-minded shoppers.

Likewise, another company has striven toward eliminating phosphorous from our waterways by marketing nationwide a phosphate-free detergent. Competitively priced, it's bio-degradable (that is, its elements break down harmlessly in water).



affecting neither fish, waterfowl, algae, nor people.

Also, the Ecology Corporation of America recently introduced its new detergent (appropriately called Eco-lo-G), advertised as "cleaning without polluting" and containing no phosphates, enzymes, nitrates, or other pollutants. (Enzyme-based detergents have come under fire from the American Cancer Society as being serious skin irritants that "chew up" clothes and skin and may cause skin cancer.)

So think twice the next time your wife reaches for those cheap phosphor-based suds. Check the label. If you don't see phosphorous listed, but still suspect it's there, write the manufacturer or your local water pollution control board; or drop a card to Pollution Probe in Toronto, Ontario, Canada; they'll tell you for sure. (Pollution Probe will send you a list describing the phosphate content of every major laundry product tested.)

And remember: cheap detergents can be mighty expensive in the long run. Ask the people living around Lake Erie. They know.

2.) Cans. The little marvels of the packing industry. If you can work an opener, you can treat yourself to canned ham, canned soup, canned juice, canned vegetables, canned fruit, canned soda, canned beer, canned cocktail mixes, canned franks, canned spam, canned baby food, canned dog food, canned heat

(those adorable little sterno burners), and—it doesn't surprise me—even canned can. (A novelty manufacturer seals one inside the other for a gag.)

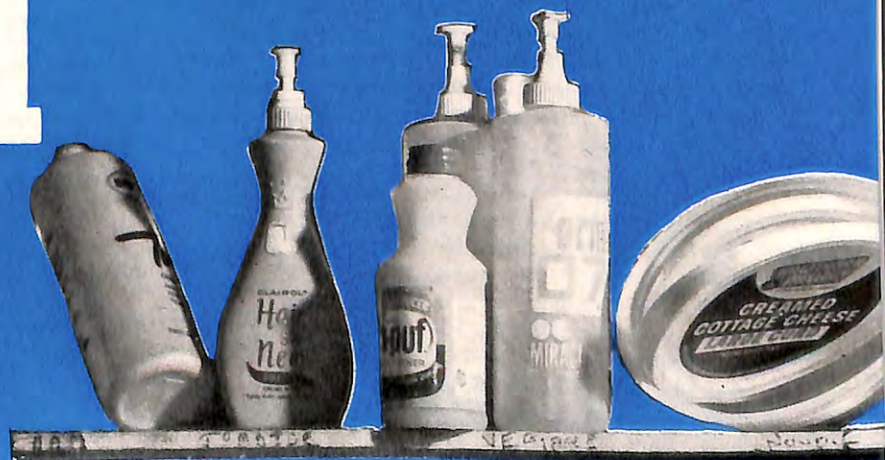
But, although cans are the darlings of the industry, they're a blight to ecology. For, even though tin and aluminum can be worked into the recycling system (by re-claiming all discarded cans at the city dump, melting them down, and pressing new cans from the old), doing so is at least for the moment costly and troublesome. So figure that at least some of the cans you discard every day work their way into rivers, streams, and onto vacant lots. (It's estimated that one out of every 10 cans purchased by convenience-seeking Chicagoans ends up on the bottom of Lake Michigan. Not a very pleasant picture.)

What can your family do to help? Simple. The next time your wife starts stockpiling, you destockpile, substituting returnable, recycleable bottles for cans wherever possible (soda, beer, fruits, sauces, juice, etc.). The more old bottles we return for recycling, the fewer new ones we'll have to manufacture, the fewer cans to clutter the countryside.

A practical reason for choosing glass over metal: several manufacturers are now setting up glass reclamation centers across the nation where used glass is bought—even the broken stuff you've been throwing out—for from one-to-three cents a pound. The glass can then be melted, remolded or blown into bottles, woven into insulation, or folded into pavement. Experiments with glass-based construction bricks are also promising.

Along the same lines, the Reynolds Metals Co. is offering \$200 a ton for those rusting beer and pop cans currently littering the roadsides. The Boy Scouts of America in Los Angeles have collected more than seven and a half tons (at 40,000 cans per ton) to date. Not a bad

WIFE ABOUT UTION





Proud of your well-stocked storeroom? Well, you'd better look again. Check those labels for pollution-producing pesticides. They've been known to kill more than bugs!

As a service to concerned shoppers, Jewel Food Stores list the phosphate ratings of leading detergents.

AN IMPORTANT MESSAGE FROM JEWEL'S HOME ECONOMIST.

Because many people are concerned about our environment, we are listing the phosphate content of detergents. Phosphates, while they provide the "cleaning power" to your wash, are still one of the leading contributors of pollution and eutrophication of our streams and lakes. The lower the phosphate content the less the product will contribute to this problem.

DETERGENT	PHOSPHATE RATING	DETERGENT	PHOSPHATE RATING
IVORY FLAKES	0	COLD POWER	29
LUX FLAKES	0	GAIN	29
COLD WATER ALL	0	DRIVE	33
DIAPER SWEET	0	FAB	34
PURE WATER	0	OXYDOL PLUS	34
TREND	6	COLD WATER ALL	35
INSTANT FELS	8	PUNCH	35
WISK	15	AJAX	36
LAUNDRY MAID BLUE	25	CONCENTRATE ALL	38
CHEER	27	TIDE XK	40
DREFT	27	BURST	42
SURF	28	SALVO	51
BOLD	29	DASH	60

DATED SEPT 21ST 1970

PROVIDED AS A PUBLIC SERVICE. THIS LISTING SHOWS THE PHOSPHATE CONTENT PER SINGLE WASH LOAD PER MANUFACTURER'S SPECIFICATIONS ON THE PACKAGE.

"WE HOPE THIS WILL GUIDE YOU IN MAKING YOUR DECISION"

THE FIGURES HAVE BEEN PROVIDED BY THE MANUFACTURERS UNDER THE SUPERVISION OF A JEWEL'S HOME ECONOMIST

money-raising and pride-raising project.

So go ahead and buy cans if you must and discard them when they're empty; but remember, there's a better way of doing things.

3.) Pretty pastels are fine on your living room wall; but they can be deadly on paper towels, toilet paper, and tissues. Such pastels are actually dyes that, when flushed into open water, are harmful to many small fish and animals and (ask your doctor) don't do much for your nose or derriere, either.

Also, place an embargo on colored paper plates, cups, and napkins. While they might "look cute" decorating your table, the dyes they contain don't do us any good when they're washed downstream and absorbed by the corn and beets we'll be eating in a couple of months.

So steer clear of "pastel pollution." Remind your wife: we can live without it.

4.) Plastic containers, too, play havoc on recycling. There is simply no way of disposing of them short of burning. And chemists agree that the fumes from burning plastic are among the most toxic in the world. The particles given off from burning plastic settle on the lungs and actually eat holes through the capillaries in your lungs, leading to irreparable damage that could ultimately affect your breathing, your health, your very life.

The solution? Wheel the family shopping cart right past those plastic coffins. Ask your wife to buy the older, more easily disposed of waxed cardboard type. The cottage cheese containers. Or milk cartons. Or egg trays. (Remember: styrofoam is a form of plastic, too. It's non-organic, toxic, and too soft to be reclaimed for recycling purposes; so it,

like plastic, must undergo cremation after use.)

Also avoid buying cookies, cakes, pretzels, and other nourishing goodies when they're stuffed inside plastic bags. Plenty of manufacturers still package in paper. Find them and start buying their products. The others will soon get the message.

5.) Plastic wrap. Here's where you'll really have to be firm. Most women feel waxed paper is "old fashioned." Few stop to consider the consequences of loading our junk yards with toxic plastic. That's where you come in.

When she complains about having to give up those versatile countertop wonders—plastic bags—tell her that several large companies now make waxed paper bags. Packed 75 to a box, they could, according to a corporation spokesman, revolutionize the entire industry—and eliminate a deadly source of toxic pollutants from all our lives.

6.) Toxic pesticides, like DDT, retain their toxicity for nearly 20 years, building up in the bodies of fish and wildlife until they weaken or kill them. Because of careless spraying, DDT is now a major threat to every continent on earth.

Needless to say, each DDT-polluted chicken or halibut you eat adds to your own body's toxicity. And doctors say that excess DDT in a man's system could lead to blindness, cancer, and eventual death.

Even in the Antarctic, where DDT has yet to be formally introduced, migrating birds and steady ocean currents

Most people think of Lake Erie as a dead lake . . . and Lake Michigan as slowly dying.

have carried significant amounts of the stuff to penguins, seals, and sea otters so their young are frequently born dead or deformed.

And a pesticide named 2,4-D, besides damaging certain species of maple trees, is believed far more dangerous to humans. A report prepared for the National Cancer Institute says 2,4-D is suspected of causing birth defects similar to those caused by thalidomide.

So if there's anything we don't want to recirculate in our life cycle, it's a toxic pesticide. Check the labels. Look for "non-toxic" stamps. Be sure, even on basic household bug sprays.

And if you balk at using any type of pesticide in your garden, why not follow the theory of Dr. Brian Beirne, director of Simon Fraser University's pestology center.

"The theory is simple," Dr. Beirne states. "You just spray a plant with a heavy stream of water and it knocks off the small insects and they drown on the ground."

Ingenious? Very. Simple? You bet. But remember: nothing is so destructive, so demoralizing, as the inadvertent poisoning of millions of birds, fish, and animals each year. Except, perhaps, the inadvertent poisoning of millions of people.

7.) Nylon bristled brushes are fine . . . if you never have to dispose of them. Likewise, synthetic sponges and scouring pads are great . . . if you can make them last forever. The next time your wife goes shopping, remind her about what happens to synthetic fibres when they're burned. All such "unnatural" substances give off fatally poisonous fumes. Point out the value of steel-wool pads and natural sponges and brushes. They might cost a bit more;

(Continued on page 29)

Past Grand Exalted Ruler Earl E. James



EARL E. JAMES, Grand Exalted Ruler for the 1953-1954 lodge year, died December 21, 1970 at the Medi-Center in Oklahoma City, Okla., at the age of 69. He was the 77th Grand Exalted Ruler and the first Oklahoman to head the Order.

Brother James had been active in Elksdom since his initiation into Oklahoma City Lodge in 1924. Beginning with his election to the position of Esteemed Lecturing Knight, he advanced through all the chair offices and was elected Exalted Ruler in 1930-1931 and again in 1938-1939. He also served as Trustee in 1931-1933. In 1944 he was appointed District Deputy Grand Exalted Ruler and was re-appointed in 1945. From 1946 to 1952 he was a member of the Grand Lodge Judiciary Committee, serving as chairman from 1948-1952. During his chairmanship he compiled and annotated the statutes of the Order.

Since 1957 he had been a member of the Elks National Memorial and Publication Commission and until his passing served as Vice-Chairman of the Commission.

PGER James practiced law in Oklahoma City since his graduation from the University of Oklahoma Law School in 1922. As a civic affairs leader he was one of the organizers of the Oklahoma City Junior Chamber of Commerce, and for many years he was a member of the Senior Chamber's Aviation committee. He also served for four years as a Boy Scout committeeman.

Under Brother James' leadership, the Oklahoma Elks Association established a youth center on Lake Texoma, which provides year-round supervised recreation for underprivileged boys and conducts a program for testing eye and ear defects in children.

PGER James is survived by his widow, Mary; two sons, Earl E. James Jr. and Dr. L. Frank James; his daughter, Mrs. Clifford B. Dobson; nine grandchildren, and one great-grandchild.

Services for Brother James were held at the Hahn, Cook, Street, and Draper Funeral Home in Oklahoma City. A contingent of Grand Lodge officers attended, including GER Glenn L. Miller, PGERs H. R. Wisely, William A. Wall, Lee A. Donaldson, Robert G. Pruitt, R. Leonard Bush, and Frank Hise, and Grand Trustee Wayne A. Swanson.



NEWS

OF THE

LODGES

A RECEPTION and dinner in honor of the Grand Exalted Ruler's visit to Closter, N.J., Lodge finds this happy group gathered together. They are (from left) GER Glenn L. Miller and his wife Margaret, PGER William J. Jernick, and ER and Mrs. George L. Schlinck.

FLEMINGTON, New Jersey, Lodge was one of the stops on the agenda for GER Glenn L. Miller recently. He exchanges a cordial handshake with ER George R. Kerr, while (from left) PER Charles Zulauf, PGER William J. Jernick, and DDGER John O. Wilson look on.



CONCLUDING DEDICATION CEREMONIES at St. Cloud, Minn., Lodge, GER Glenn L. Miller receives a wood-carved portrait of himself as a special gift. Admiring the likeness are ER and Mrs. Douglas Hemberger (left), Mrs. Miller, and PGER and Mrs. Raymond C. Dobson. PGER Dobson received a bottle of Cold Duck wine for taking part in the festivities.



SPECIAL DEPUTY Grand Exalted Ruler, the Rev. F. J. Andrews (left), Minot, presented a \$4,000 check to Iowa SP Gene C. Gutknecht, Fort Dodge, from the Elks National Foundation to further the state benevolence work. The presentation was made during the 75th anniversary celebration at Muscatine Lodge.



NEWSPAPER BOYS AND GIRLS from the two major Hawaiian daily papers were guests for special activities at Honolulu Lodge recently. The program included lunch, swimming, a water ballet, entertainment by local TV personalities, and the presentation of two trophies furnished by the Hawaii Newspaper Agency. Gov. John A. Burns (center) presented the trophies to Craig Yonashige (left) and Michael Vega, while PER Robert Paine, youth activities chairman, and ER Paul A. Lynch offered their congratulations.



VISITING PUERTO RICO was a pleasant task for Florida SP and SDCER Robert B. Cameron (left), Holiday Isles. He delivered a \$500 check from the Elks National Foundation to San Juan ER Jeronimo Ruiz Jr. for use in the lodge's major project. The lodge matched these funds in memory of the late PER Luis F. Caratini.



NEVADA ADMISSION DAY is a state-wide holiday, celebrated annually by Carson City Lodge with their 1864 Ball. Gov. Paul Laxalt (center) received complimentary tickets to the festivities from Brothers Oliver Bolton (left) and Nick Aragno.



GRAND TRUSTEE E. Gene Fournace (center) recently conferred with members of the Ohio Elks Cerebral Palsy Treatment Center Board. Brother Fournace was active in the founding of the board. Talking over future plans are (from left) former GL State Associations Committeeman Herschel Deal, Canton; former GL Lodge Activities Committeeman Walter G. Penry, Delaware; PDD Lawrence Derry, Barnesville, and PDD Thomas Price, Zanesville.



THREE PAPER ROUTES are run by 14-year-old David Lee Staley, this year's recipient of the Newspaper Boy of the Year award from Frederick, Md., Lodge. David runs one early morning and two evening routes, in addition to helping his mother run a grocery store and participating in other community activities. The award was presented to him by Brother Frank Hoffmann (left), program chairman.



THE UNVEILING OF A MONUMENT in memory of the late PGER Fred L. Bohn took place recently at Mt. Olive Cemetery in Zanesville, Ohio. Among those taking part in the ceremony were (from left) SP M. B. Letzelter; Nelson E. W. Stuart, executive director of the Elks National Foundation; PGER Lee A. Donaldson; GER Glenn L. Miller; Rev. Fr. Richard Connelly, past Grand Chaplain; Grand Trustee E. Gene Fournace, and PER Joseph P. Raile. PGER Edward J. McCormick also took part in the dedication. The Zanesville High School Choir performed several selections.



STATE PRESIDENT Earnest Olivieri (left), Sonora, receives a welcoming handshake from Santa Rosa Mayor Gerald Poznanovich, a lodge member, and greetings from ER W. H. Offner during his visit to Santa Rosa Lodge. Mayor Poznanovich presented Brother Olivieri with a key to the city at a dinner party later in the evening.

LODGE NOTES

SEATTLE, Wash. In addition to the football, baseball, and hockey teams sponsored by the lodge, members are in the process of organizing the sponsorship of a new basketball team. The team will be made up of young men ranging in age from 18 to 22 and presently enrolled in vocational training at the Bureau of Indian Affairs in Seattle.

SOMERSET HILLS, N. J. Honorary life membership was awarded to Brother Oscar Blair at a recent testimonial dinner in his honor. Brother Blair has given many years of devoted service to the lodge, especially in programs aiding crippled children. His wife was also honored for her contributions to the lodge's activities.

LAKEWOOD, N. J. Members and their ladies have donated more than 130 pairs of eyeglasses to New Eyes for the Needy, Inc., in Short Hills, N. J. Drop-off boxes are provided at the lodge home to collect the old glasses for the project.

AUSTIN, Tex. Nineteen children from the Texas Elks Crippled Children's Hospital in Ottine traveled to Austin recently to attend the Shrine Circus. The trip was sponsored by Austin Elks under the direction of Brother Joe Baland.

LEBANON, N. H. ER Victor Bouchard initiated his father, George, and nineteen other candidates into the lodge recently. The lodge also acquired an elk-head trophy from Brother Edmond Goodwin, and it was mounted in a place of honor, next to the lodge's charter, by Est. Lect. Kt. Lee Woodward.

CLEAR LAKE (KEMAH), Tex. On the evening of DDGER E. F. Burgdorf's recent visit to the lodge, ER James A. Caudel had the privilege of initiating his son, Carl, as a member. This was a first in the lodge's history.

GREATER WILDWOOD, N. J. At a court of honor ceremony at the Cape May court house Thomas Ritterhoff received his Eagle Scout rank. Brother Otto Schramm, lodge Americanism chairman, presented him with the Elks' Eagle Scout award and a flag, while his parents, Mr. and Mrs. Robert Ritterhoff, and scoutmaster Donald Rhile watched.

MIAMI BEACH, Fla. The lodge members commemorated Newspaper Week recently with a special 12-page edition of the *Reporter*, Florida's picture newspaper. It contained articles written by many of the Elks officers and a number of city officials, including Mayor Jay Dermer, a Past Exalted Ruler of Miami Beach Lodge.

WATCHUNG HILLS, N. J. The third consecutive championship in the Warren Township slow pitch league was won by Watchung Hills Elks. Their record for these past three years is 35 wins and only 4 losses.

CARLSBAD, N. M. The fall meeting of the New Mexico Elks Association was held at Carlsbad Lodge. During the meeting the state-wide cerebral palsy fund drive grossed \$75,390, the most ever raised in the state for the program. Santa Fe Lodge earned the distinction of selling more CP tickets than any other lodge in the state, collecting an average of \$14.50 from each member.

WAUKEGAN, III. Waukegan Elks sponsored the Clyde Beatty-Cole Brothers Circus as a fund raising project recently, with PER William L. Weber as chairman of the event. The circus was a fun-filled success, and the proceeds are slated for the expansion of the lodge's youth activities program.

ORMOND BEACH, Fla. ER Patrick O'Briene relinquished his chair briefly to let PDD Ralph O. Hardie perform the initiation of his son, Ralph Hardie Jr., into the lodge. The event was attended by Elks from Daytona Beach, New Smyrna Beach, Titusville, Sanford, and Deland Lodges.



BUILDING FUND BONDS recently went on sale at Lawrence, N.J., Lodge. ER Stephen J. Krol (center) bought the first bond from Chairman Henry J. Midura (left) and Thomas S. Marczak, co-chairman.



"OUR AMERICA" BOOKLETS—a survey of important events in U.S. heritage—were distributed by Bismark, N. D., Elks to all the city's schools, grades 4 through 11. The lodge plans to distribute the booklet annually to fourth grade students as part of its Americanism program. Taking part in the campaign are (from left) William Butnell, Est. Lead. Kt. Ed Weimer, ER Connie Scholl, John Wanser, school principal, Secy. Franklin Roberts, and PER Paul Bibelheimer.

MASSACHUSETTS. The recent deaths of PSP Charles B. Burgess, Newton, and PDD and PSP Thomas E. Gibbons, Westfield, bring the total to five Past State Presidents of the Massachusetts Elks Association who have died in the past year.

PSP Burgess died November 23, 1970, at the age of 73. He was Exalted Ruler of Newton Lodge in 1952-1953 and was holding the office of lodge Secretary at the time of his death.

Brother Gibbons died December 4, 1970. He was 69. A Past Exalted Ruler of Westfield Lodge, he was District Deputy Grand Exalted Ruler in 1956-1957 and State President in 1964-1965.

CALUMET, Mich. Officials, delegates and members of 14 upper peninsula lodges gathered in Calumet for the 32nd annual Fall Round-Up program. The general chairman for the meeting was PER William H. Hendrickson, and PGER Lee A. Donaldson was one of the special guests attending.

BROOKINGS, Ore. For the sixth time in eleven years, the lodge's officers took first place in the Oregon South District ritualistic contest held in Medford. The team was eligible to compete in the state competition in Milwaukie. PERs Alvin Phillips and William Huovila were coaches.

TERRE HAUTE, Ind. The Cornerstone Committee recently opened the box which had been laid in the cornerstone of the Elks City Club on June 7, 1908. They have completed an inventory of the contents and are organizing suitable material to be included in the cornerstone of the new Fort Harrison Lodge quarters. GL Lodge Activities Committeeman C. L. Shideler is chairman of the committee with PER James N. Hollis and PER Raymond F. Thomas assisting.

GARY, Ind. An appeal for wild game, fish and organically grown fruits and vegetables was made recently to aid the family of PER Wilbur Salib. Mrs. Salib and her daughter Karen are allergic to most meats and vegetables, and they can eat only specially-grown vegetables and wild game. Since this type of food is rather expensive, donations were sought to help them get through the winter months.

GRASS VALLEY, Calif. The Downhill Derby sponsored by the lodge thrilled participants and spectators alike. The soap-box car drivers who took first place in their age group received a trophy and \$50. Young Harold Emmons and Danny Brooks were winners in their respective classes, and Gary Merrill won the prize for the best looking car.

HOWELL, Mich. One of the top contributors to the Michigan Elks' major project has been Howell Lodge. Brother Bob Mathews, who sponsors a table of coffee and doughnuts at the lodge, has donated its proceeds of more than \$2,500 in the past four years to help the lodge make these outstanding contributions to the project.

DIXIE, Utah. The lodge presented framed copies of the Grand Lodge Resolution supporting law enforcement officers and law and order to Chief of Police Joe Hutchings and Sheriff Evan Whitehead. St. George Mayor Marion Bowler also participated in the presentation.

EUGENE, Ore. The local Medo-Land creamery donated two of its outdoor billboards for the lodge to promote its annual hide collection campaign to aid veterans. Special collection barrels were located throughout the city, and the drive netted a total of 52 hides this year.

PLANTATION, Fla. A two-day bazaar was held recently by the lodge, which provided funds to aid the Harry-Anna Crippled Children's Hospital, Plantation police athletic league, the two lodge-sponsored boy scout troops, and the Broward County junior basketball league.



MICHIGAN ELKS' 14th fall conference, held recently in Ludington, included a number of distinguished officers. Preparing to enter the lodge quarters are (from left) ER Gerald Miller, Mayor David Fisher, PGER Lee A. Donaldson, GER and Mrs. Glenn L. Miller, SP and Mrs. Howard Emerson, Jacksonville, Gerald Colley, chamber of commerce manager, and PER James Var-enhorst, conference chairman. Brothers Miller and Emerson each received keys to the city, while their wives each received a bouquet of roses.

THE "NOT ME" CLUB—an organization to encourage young people to avoid drugs—receives a donation from Hillside, N. J., Elks. Donna Sprague, Tom Moss, and Linda Klarfeld accept the check from Brother William Beattie, youth activities chairman, as (from left) ER Joseph Sales, Est. Lead. Kt. William Tillon, and PER William Kobin look on.



MORTGAGE-BURNING CEREMONIES were held at Newark, N. Y., Lodge recently. Setting the torch is ER Frank Murray, flanked by special guests SP Robert Bender (left) of Albany and PDD T. R. Beales of Newark.



THE FALL CONFERENCE of the Ohio Elks Association Northwest District was held at Van Wert Lodge and drew Elks from throughout the state and Indiana. Some of those attending included (from left) ER Charles Tomlinson; GL Americanism Committeeman Walter J. Beer, Lima; SDGER Lewis Gerber, South Bend; GL Youth Activities Committeeman Gerald Powell, Peru; SP M. B. Letzelter, Steubenville; VP James St. Meyers, Union City; VP Earl E. Sloan, Elyria; District Activities Chairman William Soldner, and state Trustee Sam Fitzsimmons, both from Van Wert.

MISS ROUNDUP, Diana Hughes, is crowned by ER Herbert C. Samms at Wallace, Idaho, Lodge. Diana will reign over a number of district events to raise money for the lodge's charitable activities. She is the daughter of 32-year member George Hughes.



INDIANA PACERS basketball team—ABA champs last season—were honored at the fourth annual Tip-Off Banquet sponsored by Indianapolis Lodge. More than 500 Elks and their guests were on hand for this event, which was televised state-wide. Three team members—(back row, from left) Bob Netolicky, Mel Daniels, and Rick Mount—tower over (front row) ER John Sloan, PER John E. Combs, and (second row) Jack Dolph, ABA commissioner, and Indianapolis Mayor Richard T. Lugar.



FERNALD SCHOOL for Retarded Children in Waltham, Mass., received a check for the purchase of recreation equipment from the Massachusetts Elks Association charity fund recently. Delivering the \$1,000 contribution to Dr. Hugo W. Moser (second from left), assistant superintendent of the school, are (from left) state Trustee and ER Harry Sarfaty, Boston; Grand Trustee W. Edward Wilson, and PDD Thomas L. McEnaney, both from Newton Lodge.



THOUSANDS OF LETTERS are on their way to the president of North Vietnam urging humane treatment for prisoners of war as the results of a campaign sponsored by Carmichael, Calif., Lodge. Brother Don A. Allen Sr. (left), lodge Americanism chairman, and ER William Alldredge Jr. hold a mail bag to assist four PW-MIA wives in sending out the 6,000 letters. Other members of the lodge's corps of officers assist in the background.



THE ANNUAL CHARITY BALL at Kalamazoo, Mich., Lodge was again successful in aiding charities through the Elks National Foundation. Two special guests for the event were SP Howard Emerson (center), Jackson, and Brother Nelson E. W. Stuart (second from right), executive director of the Foundation. They each received a decorative plaque from (from left) ER Robert Freemire, PDD Donald Frisinger, and Brother Fred Tournquist, lodge Foundation chairman.



MACOMB, Illinois, Elks now count David Sears (center) as one of their members since his initiation recently. He is the son of former GL Auditing and Accounting Committeeman H. Foster Sears (second from right). Congratulating the new member are (from left) ER Larry Gillenwater, DDGER Alford L. Herrin, Jacksonville, and GL New Lodge Committeeman Irwin H. Stipp, Springfield.



THE 75TH ANNIVERSARY celebration at Salem, Ohio, Lodge included a visit by a number of Grand Lodge officers. Some of those attending the festivities were (from left) SP M. B. Letzelter, Steubenville; GER Glenn L. Miller; ER William J. Dickey; Judge J. Warren Bettis; PGER Lee A. Donaldson, and Grand Trustee E. Gene Fournace, Newark. GER Miller received an antique vase in honor of his visit.



NEWARK, New Jersey, Lodge has sponsored a little league baseball team for 21 years, and this year's team finished sixth in the league. Est. Loyal Kt. George Knott Jr. presented trophies to Herbert Jenkins, team manager, Clyde Taylor, manager of the winning team, and Iren Gillen, the lodge-sponsored team's most valuable player.



WELCOMING DDGER Clarence Gunn (first row, fourth from left), North Miami, to Fort Lauderdale, Fla., Lodge is this group of state and Grand Lodge officers. They are (from left) PDD Clyde Brown, VP Tony Amoroso, PDD Herb Payne, PVP Doc Sheurer, PDD Carl Hartman, PDD John Breslin, PDD E. O. Williams, ER John Ince, PDD Marvin Kimmel, DDGER Harty Baruch, and Past State Chap. Pat O'Brien.



RHODE ISLAND State Elks gave a hearty welcome to GER Glenn L. Miller during his recent stop at Woonsocket Lodge. Among those greeting the Grand Exalted Ruler were (from left) ER Edgar H. Allard, Sgt.-at-Arms Mederic Allard, PDD Reggie R. Sassi, DDGER Philip Remillard, PDD Hugo Sanita, PSP Lewis Berstecher, SP Robert Sherman, Grand Trustee W. Edward Wilson, PER Francis J. Stephenson, GL Americanism Committeeman Fred Quattromani, PDD Clifton W. Higham, and DDGER Harold Waltonen.



THE DEDICATION CLASS at Sioux Falls, S. D., Lodge contained 266 new members, the largest class ever initiated in the lodge. Joining the new Elks and other members are a group of Grand Lodge officers who conducted the dedicatory service. They are (front row, from left) Grand Trustee Francis M. Smith, former GL Credentials Committeeman W. B. McKenzie, both from Sioux Falls; Past Grand Trustee Vincent H. Grcott, Santa Barbara; Grand Trustee E. Gene Fournace, Newark; GER Glenn L. Miller; PGER Raymond C. Dobson; SDGER and Rev. F. J. Andrews, Minot, and Past Grand Tiler Ross Case, Watertown.

Lodge News continued on page 51



The Elks National Service Commission and members of Agana, Guam, Lodge were on hand for festivities celebrating the dedication of an Outdoor Pavilion at the U.S. Navy Hospital in Agana. Shown at the ribbon-cutting ceremonies are E03 Boque, Com. Tapscott, Capt. Barnhill, Brother Joe Cruz, National Service Committee Chairman John Webster, Senior Chief Al Mundt, ER Billie L. Newby, and Chaplain Tom Biernicki.



Eight disabled Vietnam war veterans from the Valley Forge Hospital watched the Penn State-West Virginia football rivalry last October 31 as guests of State College, Pa., Lodge, the Pi Beta Phi sorority, and the Phi Sigma Kappa fraternity from Penn State University. Kneeling in the front row are six sorority sisters. In the second row are ER Charles A. Smith, four United States veterans, and a fraternity brother. In the back row are four more veterans and Richard M. McClure, National Service Commission Chairman.



★ ★ ★

Jackson, Miss., Lodge presented tanned deer hides to the Jackson Veterans Administration Hospital recently. Displaying the hides are PER Alton E. Windsor, Sr., a member of the VAVS Committee, Director of the Veterans Administration Center John B. Byrd, ER Richard M. Holmes, and Chaplain Charles Nettles, also a member of the VAVS Committee.

★ ★ ★

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* Prices subject to state and local taxes, if any

Actual Size

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Holds up to 10 large cigars — perfect for traveling. Order now and we'll pack it with three 35¢ Cuesta-Rey #95 English Market Selection all natural leaf cigars and send it to you for less than the price of the cigars alone. Send coupon below and \$1.00.

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NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

by Mark E. Battersby

THE AVERAGE TAXPAYER in this country is currently paying 34% of his total income in taxes. Operating under a Federal tax system that requires the average citizen to do his best to claim every deduction and exemption he is entitled to in order to reduce his final tax bill it is no wonder that Edward J. Gurney was prompted to say: "The United States is the only country where it takes more brains to figure your tax than to earn the money to pay it."

Working, as we do, under this unique system of do-it-yourself taxation and being assessed taxes, local, state, and Federal, that average 90% higher than a decade ago, it is important to understand our tax regulations.

Understanding those tax regulations is not always easy, as Albert Einstein found out. He maintained, "that the hardest thing in the world to under-

stand are the income tax laws."

This year some of the provisions of the new tax law begin to take effect and once again the forms have been changed so confusion may still reign until April 15th. But by better understanding the tax rules, the changes, and the new forms, you can keep your head while others are losing theirs and effectively reduce your tax bill this year and for several years to come.

The key word for achieving these savings is "avoidance." Tax avoidance is not only legal it is encouraged by the Internal Revenue Department. Unfortunately tax avoidance occasionally becomes tax evasion and because of the narrow line separating the two, most taxpayers hesitate to fully utilize all of

the tax "loop-holes" to which they are legally entitled.

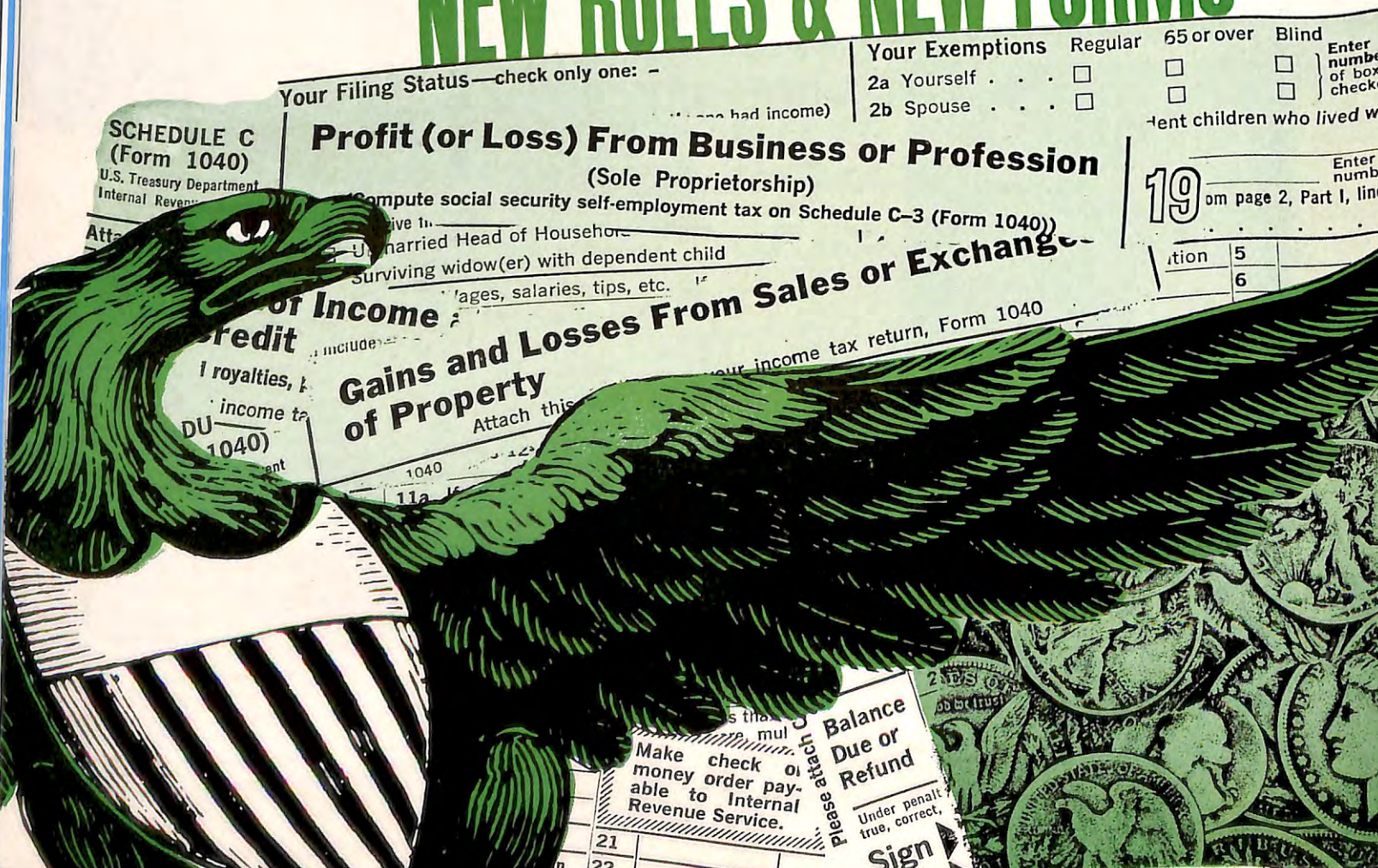
The 1969 Tax Reform Bill was intended to close the large number of loop-holes by which many wealthy taxpayers managed to avoid most of their taxes but fortunately, while the bill does restrict several areas of interest to the extremely wealthy, it leaves virtually untouched those areas of importance to the average taxpayer.

Using then, the basic rules and the loop-holes those regulations still contain plus the new rules from the tax reform bill is probably a better method of reducing your tax bill than cheating.

Cheating on taxes is becoming more and more difficult with the increasing use of computers by the Internal Revenue. For example, a favorite method of reducing taxes used by some taxpayers is to file a duplicate tax return. This

TAXES:

NEW RULES & NEW FORMS



Your Filing Status—check only one: —

Your Exemptions Regular 65 or over Blind Enter number of boxes checked

2a Yourself . . .

2b Spouse . . .

Profit (or Loss) From Business or Profession (Sole Proprietorship)

Compute social security self-employment tax on Schedule C-3 (Form 1040)

1. Give to: _____

2. U.S. married Head of Household _____

3. Surviving widow(er) with dependent child _____

4. _____ (ages, salaries, tips, etc.)

of Income _____

Credit _____

royalties, _____

income tax _____

1040)

ent

Gains and Losses From Sales or Exchanges of Property

Attach this _____

1040

11a _____

19 Enter number from page 2, Part I, line 3

ation 5

6

Balance Due or Refund

Make check or money order payable to Internal Revenue Service.

Under penalty of perjury, I declare that this return is true and correct.

Sign

21

22

could be merely an oversight on the part of the tax payer or it could be cheating, particularly when two or more tax refunds for the same amount result. In 1969, the I.R.S.'s computers detected \$6.4 million dollars in these duplicate refund requests.

The universal method of reducing taxes is merely not to file an income tax return, but even this no longer works thanks to the computers. Recently, while checking something else entirely, the computer, using the master file, detected 60,000 returns which had not been filed in 1966 and 1967. Those 60,000 returns reflected \$11.3 million in taxes due.

Proving that the I.R.S. is also in business to help the taxpayer avoid taxes, that same check-up revealed that some of the 60,000 taxpayers uncovered above had overpaid their taxes by a total of \$4.8 million.

If the Internal Revenue can detect \$4,800,000 in tax overpayments imagine the amounts that were actually overpaid not only by those few taxpayers but all taxpayers. The Internal Revenue cannot possibly know all of the details of your financial and personal life and thus are unaware of the large number of deductions to which you should be entitled.

Will you claim all the exemptions you're entitled to on this year's income tax return?

WHAT TO EXPECT THIS YEAR

Last year the Tax Reform Bill was passed and the taxpayer was faced with stacks of new and revised income tax forms, all causing confusion.

This year the forms have again been simplified or revised and while there are no new additions to these forms and even a few deletions, the confusion will still prevail. The reasons for most of this confusion will be that only some of the provisions of the new Tax Reform Act will begin to take effect this year.

Some provisions that begin to take effect will remain in effect indefinitely while others begin to take effect and then change or increase their benefits each year from now on and still others,

while part of the same act, will not begin to take effect until later years.

But first the forms:

Last year for the sake of the computer, most income tax forms were printed on only one side of sheet of paper. This caused extremely thick tax return packages and many forms were misplaced or lost.

This year the basic Form 1040 has been expanded to provide spare space for summaries of all the other schedules which will be attached. The number of schedules has been reduced by providing space for the tax computations right on Form 1040 (thus eliminating Schedule T).

Schedules A & B, Itemized Deductions and Dividend and Interest Income, have been combined on one two sided form which even includes space for a summary of all deductible areas to eliminate the one area on these forms where considerable mistakes in mathematics have been made.

Schedule D (Sales or Exchange of Property) is now a three page form requiring extensive information and Schedules E & R (Supplemental Income Schedule and Retirement Income Credit Computation) have been combined on one two-sided form.

This should mean fewer pages to be misplaced but it will also require additional information which has never been required previously. An outstanding example of the new questions to be answered is this one:

Did you have an interest in or signature authority for a bank or brokerage account (or accounts) in a foreign country at any time during the taxable year?

The added questions, aside from that one, are mostly aimed at reducing the large number of errors which occur in the simple arithmetic involved in preparing the tax return. These errors are generally discovered by the computers which scan every tax return.

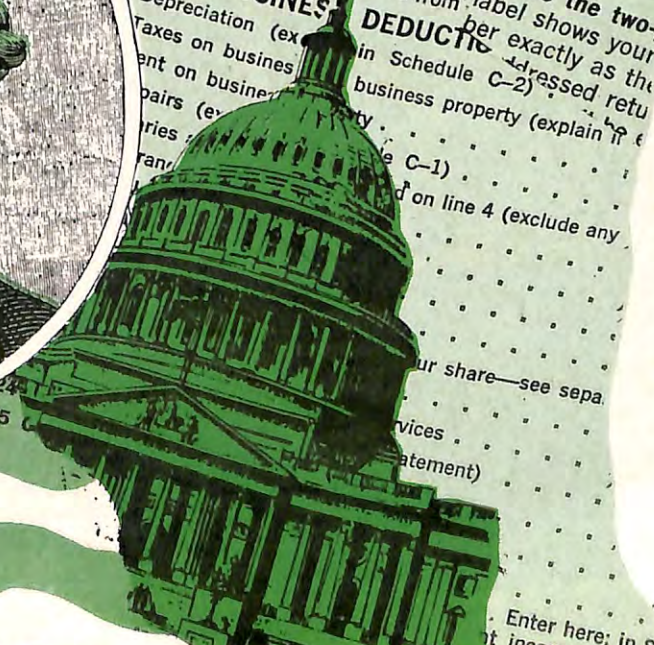
The Internal Revenue's system of auditing individual tax returns will not change this year. The same number of tax returns will be questioned because of mathematical errors while only about 5% of all returns filed will actually be audited with a total of only about 2% of all those filed actually being required to visit the I.R.S. offices for an "in-office" audit.

The computers and the threat of being audited should be enough to keep most taxpayers honest and because of the newly liberalized rules there is actually no reason to run the risk of a fine,

Federal Income Tax



Credit for Federal Tax



19 Nonhighway Federal gasoline tax—Form 4136, Reg. Inv.—Form 24
 20 1969 Estimated tax payments
 (attach Forms W-2,
 and/or more employers—see page 5 of ins.
 allowed as a credit)
 balance Due.
 Use the two-
 per exactly as the
 addressed retu
 business property (explain
 C-1)
 on line 4 (exclude any
 see sepa
 services
 atement)
 Enter here; in Sched.
 income and tax on S
 EXPLAN

Taxes

(Continued from preceding page)

a jail sentence and a ruined reputation just to reduce a tax bill. The reduction can be accomplished honestly and probably more effectively by using the rules.

THE TAX REFORM BILL

Most wage earners have probably already felt the benefits of the Tax Reform Bill or have seen it reflected in their increased take home pay.

The Act revised the wage withholding rates and tables to reflect the increased personal exemption and the expiration of the surcharge. Next year other benefits will be reflected in the withholding rate tables as a result of the new tax rates for single taxpayers and heads-of-household and the change in the standard deduction. The personal exemption rate will also be increased again next year and will be reflected in the new tables.

Here are a few of the more common areas where the new rules will be felt this year:

Surcharge—The surcharge was phased out effective June 30, 1970. The Tax Reform Act lowered the surcharge rate from last year's 10% to 5% which would mean a surcharge of 2.5% on your tax bill for this year.

Personal Exemptions—The first income tax law this country had back in 1863 permitted an exemption of \$600. The Tax Reform Bill of 1969 increased this amount to \$625 effective this year.

The new rates were reflected in wage withholding on July 1, but because they

reflected only a change for the second half of the year, an increase of \$50 in the exemption will be prorated to wage payments in the second half of the year.

The number of people who may be claimed as exemptions is increased to include foster children who will now be treated on the same basis as a child by blood.

Standard Deduction—The standard deduction permitted has been 10% of the adjusted gross income with a ceiling of \$1,000 and will remain this until next year but a special low income allowance is increased. The minimum standard deduction has been \$200 (\$100 on a separate return of a married person) plus \$100 for each exemption with a ceiling of \$1,000. This is increased to \$1,100 this year but applies only to those taxpayers with small incomes.

Filing Requirements—Previously, every person who had a gross income of \$600 or more (\$1,200 if 65 or over) was required to file an income tax return.

Under the new law single persons are not required to file a tax return unless income exceeds \$1,700 or \$2,300 if 65 or over.

Married persons are required to file a return only if their income exceeds \$2,300 where both spouses are under 65. Where one spouse is 65 or over \$2,900 and where both are 65 or over no return need be filed unless income exceeds \$3,500.

Income Averaging—Long believed to be an exclusive tool of the very wealthy, this area is often overlooked by the average taxpayer. The newly liberalized rules in this area make it even easier for the average person to use Income Averaging to save tax dollars.

The new rules permit any taxpayer whose current taxable income (as adjusted) exceeds 120% of the average adjusted income for the 4 preceding years to average his income and thereby lower his current taxes. For example, a taxpayer who generally earned an annual income of \$8,000 might suddenly find himself in a new job paying \$12,000 a year. He is permitted to with the income of the previous four years and as a result he would actually only pay taxes on about \$10,500 in income rather than the entire \$12,000 he actually earned.

(Continued on page 28)

Community Service

What is your lodge doing to project the good image of Elksdom in your community?

No doubt there are quite a number of distinguished services your Lodge is rendering to the community and of which your members are extremely proud. The thing to do now is tell us about it. Here is an opportunity to be recognized for your service to the community.

Such worthy projects as blood banks, aid to an out-patient department of a local hospital, dental clinics, eye banks, and many other projects are included in this category. Surely you are proud of these accomplishments because they increase your lodge's good image in the community. Receive recognition on the state and national level as well.

Here's how its done:

1. Prepare a brief but descriptive brochure outlining all the deserving projects in which your lodge is engaged. Pictures help to tell the story, so include appropriate photos if available.

2. Send the brochure to your state association committee for judging on a state level. If such a committee has not been appointed, urge your State President to do so. Certificates of recognition will be awarded by the Grand Exalted Ruler to each state winner.

3. The state committee will then send the winning brochure to Alex A. McKnight, GL Lodge Activities Committeeman, for judging on a national level. Trophies will be awarded for first, second, and third-place winners at the national convention in July.

State judging must be completed by May 15, 1971 and each winning brochure must be received by Brother McKnight by June 1, 1971.

Alex A. McKnight, Member
GL Lodge Activities Committee



"The dinner was delicious, considering how tight you told me your food budget is."

Lodge Visits of Glenn L. Miller



PGER William J. Jemick presents the guest speaker at a recent visit to Closter, N. J., Lodge—Brother Glenn L. Miller. Mrs. Miller (left), ER George Schlinck, and Mrs. Schlinck look on.

While visiting Danville, Pa., Lodge, Brother Miller took time out to tour a local television station with Dr. Rheinheart (left) and PGER Raymond C. Dobson.



Touring Geisinger Medical Center in Danville, Pa., are Danville Est. Lead. Kt. Donald J. McIndoe, hospital Chief of Staff Dr. L. F. Bush, GER Miller, Medical Director Dr. W. I. Buchert, SP Robert H. McCormick, PSP Richard Megargell, and ER Paul C. Dent.

GER Glenn L. Miller found warm weather and even warmer faces welcoming him to Newport, R. I., Lodge. Pausing outside the lodge are Grand Trustee W. Edward Wilson, Mrs. Remillard, wife of R. I. East DDGER Phillip Remillard, Brother Fred Quattromani, Americanism Committee, Brother Miller, and Mrs. Kershaw, wife of Coventry-West Greenwich, R. I., ER Frank Kershaw.

(Continued on page 26)



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Filing Saws

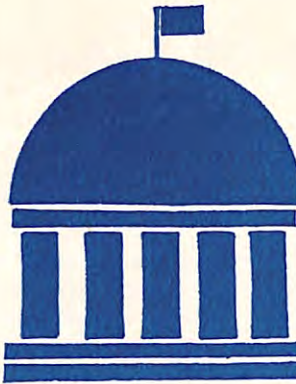


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AROUND WASHINGTON

ANTI-DRUG CAMPAIGN. The National Institute of Mental Health is campaigning against drug usage with a set of striking posters. One, showing a man without a head, is captioned "Don't Blow It On Drugs." Another, in psychedelic colors, asks "Will They Turn You On Or Will They Turn On You?" You can get a set free by writing to Drug Abuse, Box 1080, Washington, D. C. 20013.

AIR-SICK BAGS on Continental Air Line flights are decorated with a picture of a dog wagging his tail and passengers are encouraged to use them as doggy bags. "Chances are remote of using this bag for motion sickness," says a message printed with the picture, "so if you'd like, put something in it for bowser." For cat lovers, there is this P.S., "Cats love our food, too!"

A MESSAGE FOR DADDIES

Get yourself a good, thorough examination once a year. Once a year, let your doctor really look you over. It'll take a little time, and a little patience. And maybe he'll poke around a little more than you'd really like. And so he should.

The whole idea is to keep you healthy. If nothing's wrong (and more than likely, there isn't) hooray! Come back next year. But if anything's suspicious, then you've gained the most important thing of all: time.

We can save 1 out of 2 persons when cancer is caught in time, caught early. That's a good thing to know. All Daddies should know how to take care of themselves so that they can have the fun of taking care of their kids. Don't be afraid. It's what you don't know that can hurt you.

AMERICAN CANCER SOCIETY

CONVERSATION PIECE. Friends of Congressman Nick Galifianakis of North Carolina are having a lot of fun with the Galifianakis watch. Used as a campaign gimmick in his successful bid for reelection, it has the twelve letters of his name replacing the numerals around the face and a caricature of the congressman standing on a soap box. Its wearers say if it stops they'll save it for they know "it will run again in two years."



A WIDOW'S PENSION from the Veterans Administration stops when she remarries. But if her new marriage is terminated by death or divorce, she is eligible to receive the pension again, under a change in the law which went into effect January 1.

SOMETHING NEW may come out of Detroit in the next few years if the Wankel rotary engine works out as some insiders anticipate. General Motors has bought the rights to the German engine invented by Felix Wankel and will experiment with it in hopes of developing a pollution-free engine. If successful, it may supplant the piston engine, change car configuration, cut production costs, and lower repair bills.



LUV SEAT is a modern take-off of the old love seat or two-seater installed in many movie theater balconies 25 or 30 years ago. Two persons can sit comfortably in the one big seat, put out by the American Seating Co. "We are orienting this toward today's young folks who never have seen it before," says a company spokesman. A number of movie houses are thinking about installing it in their last two rows.

CIGARET SMOKERS determined to keep the habit will not be amused by a new gadget some Washington stores are beginning to sell. It is a battery-powered ash tray that goes into a coughing spell when a cigarette is crushed out in it. Costs about \$9.00.

THE WHITE HOUSE has taken on a new beauty at night now that it is illuminated like other famous buildings of the city. Electricity was installed in the Presidential mansion 81 years ago during the Benjamin Harrison administration. Sixty-nine years ago, some external lighting was added by Theodore Roosevelt. There has been no change since then until President Nixon put in the new outdoor lighting system at the suggestion of Mrs. Nixon.

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SMALL BUSINESSMEN often buy too much or too little insurance coverage, says a new booklet issued by the Small Business Administration. Called "Insurance and Risk Management in Small Business," it discusses how much and what kinds of insurance small businessmen should carry. You can buy it for 40 cents from the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402.

WINTER IN WASHINGTON has a special beauty all its own. But by February Washingtonians are eager to see the cherry trees burst into their glorious bloom around the Tidal Basin. The Ground Hog Day legend leaves them as cold as the weather they know they must endure for another several weeks.

SIDEburns IN THE NAVY are O.K. now, along with beards, moustaches, and alcoholic beverages in the barracks. The new rules were laid down by Admiral Elmo Zumwalt, 49-year-old Chief of Naval Operations, who wears sideburns himself. By making life easier for officers and enlisted men, he hopes to retain more of them in the Navy.

THERE'S NO EXCUSE for Americans traveling on British United Airways out of London to get behind with their correspondence on long-distance trips. Mini-skirted secretaries, called jet-secs, are available to take dictation and type letters for \$7.50 an hour.



MANY OF GOD'S CREATURES—including man—would be better off extinct. This is the theme of a new book that makes its point about the need for conservation with a tongue-in-cheek put-on. Written by Prof. Morton Stultifer, it is called "The Case for Extinction: An Answer to Conservationists."

FORD'S THEATER where Abraham Lincoln was shot on April 14, 1865 lives again as a theater, thanks to a \$2 million government-financed restoration job approved by President Eisenhower and funded by Congress. Today's theatergoers, who remember how much Lincoln loved the theater, think it is fitting that he should be remembered in this way.

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- ALASKAN CAMPERS NORTHWEST, INC., 6410 South 143rd Street, (Tukwila) Seattle, Washington 98168, Dept. E 2
- PENNACAMP, INC., 401 West End Avenue, Manheim, Penna. 17545, Dept. E 2
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LODGE VISITS OF GLENN L. MILLER

(Continued from page 23)



Arriving at the airport for the Kentucky State Elks Association's annual winter meeting hosted by Newport, Ky., Lodge, GER and Mrs. Glenn L. Miller stepped down to meet and Mrs. Ginter.

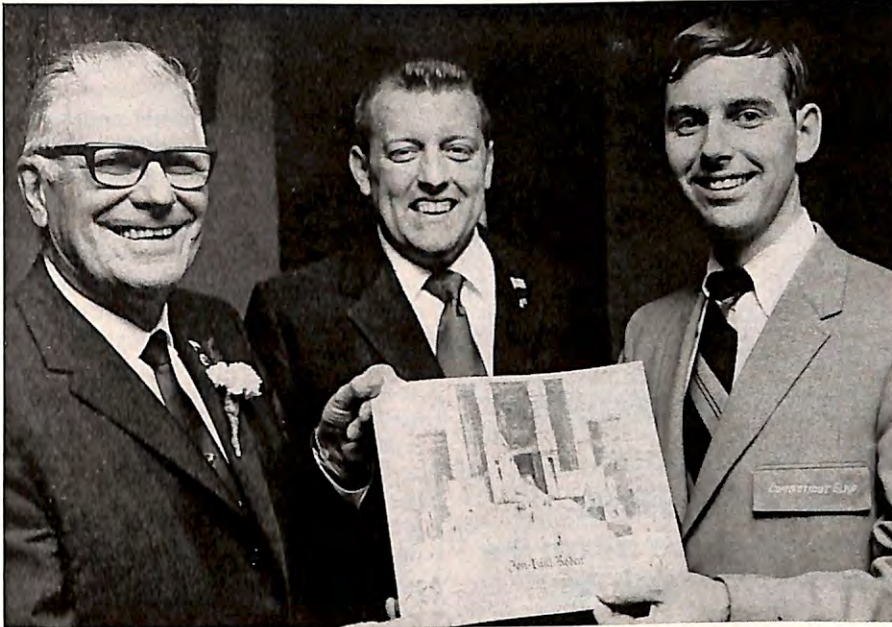


Testing a special gold-plated putter presented him at a luncheon at the Highland Country Club in Ft. Thomas, Ky., Brother Miller prepares himself for an afternoon on the links. From left are PGER Edward W. McCabe, SP Carl V. Young, Est. Lead. Kt. Frank A. Cetrulo, ER Edwin Ginter, Brother Miller, PER Robert Ramsey, Est. Loyal Kt. Dr. B. J. Nielander, and PSP Garland Guilfoyle, State Secy.

ELKS NATIONAL FOUNDATION
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"The Joy of Giving"



GER Glenn L. Miller presented recently an Honorary Founders Certificate to Rockville, Conn., Lodge PER Jon-Paul Roden (right), one of the youngest ERs in the history of Rockville Lodge. Shown at the presentation along with Brother Miller and Brother Roden is Rockville ER W. Robert Foss.

The Honorable Burt L. Talcott of the United States House of Representatives, a member of Salinas, Calif., Lodge, presents a check to Bert Risser, local chairman of the Elks National Foundation. Standing before the permanent bulletin board displaying the names of all lodge members who support the National Foundation, Brother Bert welcomes Brother Burt as a member of the Foundation.



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MAKE UP TO \$3,000 IN A TYPICAL TAX SEASON Good tax preparers who work for H & R Block, make up to \$700 a month and up to \$3,000 in the 105 day tax season. In general, most tax preparers in business for themselves charge \$10 to \$20 per hour for their services. Multiply that by the number of working hours in the 105 day tax season and you can readily see how profitable tax preparation work could be for you. What's more, you can earn the cost of this course back in your first few hours of actual work.

JOB OPPORTUNITIES FOR BLOCK GRADUATES Perhaps the most exciting and important thing about the Block Home Study Course is that if you achieve good grades and are interested, your nearest H & R Block Tax Office (and there are over 5,000 of them) wants to talk to you about employment possibilities. Or, you may elect to utilize your new knowledge in other ways. Send for free information today. No salesman will call.

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Please send me without obligation full details on your home study federal income tax course.

Name _____
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City _____
State _____ Zip _____

(Continued from page 22)

To be eligible for this tax shelter which was designed to avoid large peaks in a taxpayer's earnings, your income for the current year must be 120% of the average income from the last four years and the increase must exceed \$3,000. Thus a taxpayer with an average income of \$8,000 must receive income of at least \$11,000 to be eligible for income averaging and the reduced taxes which can result.

Moving Expenses—The former rules covering moving expenses have been loosened to such a degree that now all employees, new or old, reimbursed or unreimbursed, will be treated alike. All reimbursements will be gross income. Certain specified expenses will be deductible. Also the liberalized rules permit self-employed persons to enjoy some moving expense deductions, whereas they had been excluded.

The new rules include the deduction permitted under the old rules for:

- (1) The cost of moving household goods and personal effects.
- (2) The expense of the employee and his household members of traveling from the old to the new home.
- Plus these new deductions:
- (3) The cost of house hunting trips incurred after obtaining employment at the new location.
- (4) The cost of meals and lodging in temporary quarters at the new location for a period of up to 30 days.
- (5) The costs of selling the old residence and of purchasing the new; also expenses of settling an old lease or the acquisition of a new lease. These include such items as broker's commissions, closing costs, attorney's fees, and "points" (to the extent not deductible as interest). No deduction is given for loss on sale of the old residence.

No dollar limits are placed on the expenses in categories (1) and (2), but for the other categories, the deduction is limited to \$2,500, of which not more than \$1,000 can be for house hunting trips and temporary living costs.

Casualty Losses—Casualty losses are important to a large number of taxpayers each year and the new law takes this into account. One provision allows a taxpayer to ignore any excess living costs paid by the insurance company as a result of a casualty. Formerly, these excess payments were taxable income.

Capital Gains—Despite the rumors last year, the new laws do not change the more-than-6-months holding period requirement for long-term capital gain.

On long-term gain that exceeds \$50,000 (\$25,000 on the return of a married taxpayer filing separately) there is a new ceiling on the alternative capital gains tax. The average taxpayer, however, will continue to deduct 1/2 of the net long-term gain (over net short-term loss). The alternative tax has limited tax to 50% of the gain after such deduction, or 25% of the whole. This is applicable only if it results in a smaller tax than the tax computed the regular way.

Tax Computation—For many years the Internal Revenue would compute the tax of any individual whose gross income was less than \$5,000 and was solely from compensation.

The new law instructs the I.R.S. to compute the tax for any taxpayer whose income does not exceed \$10,000. The new rules allow the I.R.S. to also handle itemized deductions (in lieu of the mandatory standard deduction previously), the retirement income credit, and even cases where more than \$100

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B. PATRIC FRAIDE
Executive Director
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Management

WHEN I FIRST STARTED IN BUSINESS, I did my share of "job hopping." Life was easier then . . . jobs were plentiful and "security" was something you thought of "later on." But now things are different. Many of my friends who thought they had security just because they had executive jobs or had worked for years for big companies found that a matter of a lost contract or a sudden decline in business often means financial disaster and the end of a fine career—right in the prime of life.

LET ME TELL YOU . . . I didn't know what security was until I started my motel management career. During my third year on the job the economy suffered one of those "little down turns" we hear about all too often. My job was safe, because the motel business always needs more people who are qualified. But for many of my less fortunate friends with jobs in other fields, the down turn was anything but "little."

A COUPLE OF YEARS LATER, at the request of a few of my friends, I began teaching a night course in motel management. I quickly found that top motels—both large and small—were so eager to hire my students that often they offered them jobs even before they finished training! My school operation expanded to the point where one man just couldn't handle the demand for training. Rather than turn my classes over to someone else who would not be familiar with my successful and proven methods, I converted my entire program into a home-study course. This is the same program taught with the same texts I used so successfully to train my friends at night—nothing has been left out. And, it has enabled me to help many ambitious men and women toward success in the world's fastest-growing, most secure and happiest business in the world.

ALTHOUGH MY STUDENTS learn at home now, I still strive for (and my students say I attain) that personal relationship so essential to any course of study. Mine is obviously not the biggest motel school—but I like to think it is the best.

IF YOU ARE LOOKING for more security and a new opportunity—or if you are ready to move up to something different, challenging, but rewarding—mail the coupon for a FREE copy of my 24-Page Booklet—"Your Future in Motel & Hotel Management." It tells the full and wonderfully rewarding story of America's fastest-growing and most secure business. It reveals the opportunities awaiting you. It shows how my plan can help you qualify. There's no cost or obligation on your part—now or ever. Mail the coupon today.

a "layoff-proof" business . . .

Those of us who are employed in Motel-Hotel Management are fortunate to be in a "recession-proof" business. For so long as people travel (and some always do) motels must be fully staffed to accommodate them. New motels are rising by the hundreds. Every day thousands of tremendous career opportunities "go begging" due only to lack of trained men and women to fill them.



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Taxes

of income is from sources other than wages.

THE FUTURE

This year the rules begin to change and some of those rules which begin to take effect this year will be increased next year. In addition to certain increases several other changes will make themselves felt.

Personal exemptions—Although the rates permitted for personal exemptions just increased this year from \$600 to \$625, they will eventually reach \$750 for each exemption. The stages are: 1970 is \$625; for 1971 it goes to \$650; in 1972 it jumps to \$700; and for 1973 and later years it reaches a high of \$750 per each personal exemption.

Standard Deduction—This year only the low-income allowance portion of this regulation becomes effective. However, next year the standard deduction which was (and still is for the tax year 1970) 10% of the taxpayers adjusted gross income with a \$1,000 ceiling. For the taxable year of 1971 the percentage increase to 13% with a \$1,500 ceiling. In 1972 the percentage rises to 14% with a \$2,000 ceiling. For 1973 and all years after the ceiling remains at \$2,000 but the percentage permitted as a standard deduction increases to 15%.

Tax Rates—Probably the one area where there has been the most dissension is that of the various rates for single, married and taxpayers filing as head of household. The new rules probably won't put an end to these arguments and may even create new ones but good or bad the tax rates are going to change for the year 1971 and will be reflected on next year's tax return.

Previously, because of income splitting, married persons paid a lower tax than single persons at the same levels. In fact, a single person's tax could be more than 40% greater than the tax on a joint return with the same amount of taxable income.

Beginning in 1971, the Act decreases the disparity by giving a rate reduction to single individuals in the middle brackets and comparable relief to heads-of-household.

Maximum Tax—The new Tax Reform Bill closed a number of tax loop-holes but in so doing it also insured that most taxpayers would be liable for some tax. To equalize the tax rates to individuals in all brackets, Congress established a maximum tax rate which becomes effective beginning in 1971.

The Act limits the tax on earned income to a maximum of 60% for taxable years beginning in 1971 and 50% for later years. The limit does not apply to
(Continued on page 46)

Pollution

(Continued from page 10)

but they last longer than most synthetics. And they can be disposed of safely. (Their elements decompose in time with natural exposure to air and rain.) And sponges, being organic, will actually act as fertilizer upon decomposing, thus aiding life—rather than hustling death.



New products aimed at eliminating plastics and phosphates from our environment are good buys in more ways than one.

8.) **Synthetic materials**, such as rayon, dacron, and nylon, should also be purchased with care. Clothes, carpeting, draperies, and upholstery made synthetically can end only in toxic flames.

Remember the pure cotton, pure wool craze of yesteryear? Sure, things shrank in the wash; but we weren't breathing toxic poison back then, either. Aren't clean air and healthy lungs worth a shrunken sock or two now and then?

9.) **The Truth**. Something we all need to know more of. If you'd like to find out the truth about pollution, write for free pamphlets to

Making Things Clear
Brule Pollution Control Systems, Inc.
13924 S. Western Ave.
Blue Island, Illinois 60406

and also to
Action Guide on Air Pollution
WBBM-TV
630 N. McClurg Court
Chicago, Illinois 60611

For a list of free films available on loan for group showing at your local Elks' Lodge, write

Public Health Service
Audiovisual Facility
Atlanta, Georgia 30333

10.) **Action**. This is the area in which you can help the most. Don't talk about pollution. Do something about it. Now. Before it's too late. Remember: you can act alone... or you can act with others. But you, like every one of us, must act today.

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HONOR your hard working members with this beautiful plaque designed for the Elk of the Year Program. Walnut finished 5 1/2" x 7 1/2". Mounted as shown with bronze banner figure and name plate with engraved lettering. Enameled blue, gold and white Elk Emblem at bottom.

PROGRAM SUGGESTION: Buy two plaques each year. Give one to the Elk of the Year. Hang the other in Lodge room, hall or foyer. Members will be pleased to see their Elk of the Year winners honored throughout the year. If you wish to start such a program, you should have a complete matching set starting with the inception of the Elk of the Year Program. We will prepare plaques for this year's winner, plus those for previous years and allow you a 10% discount on the entire order.

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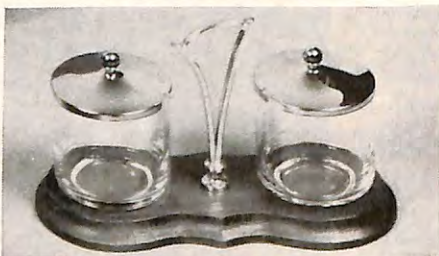
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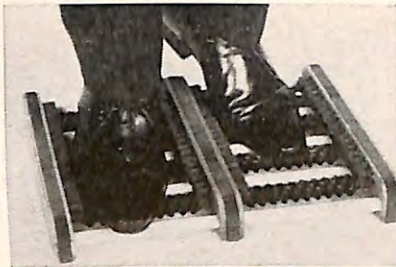
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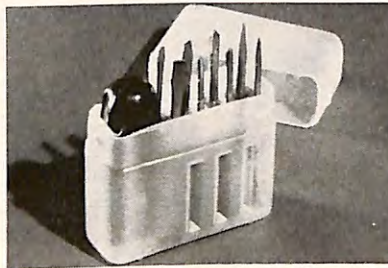


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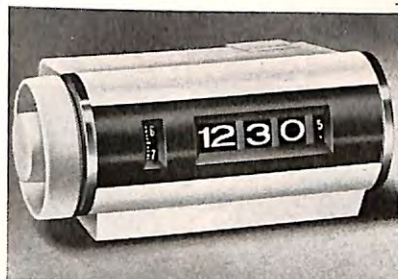
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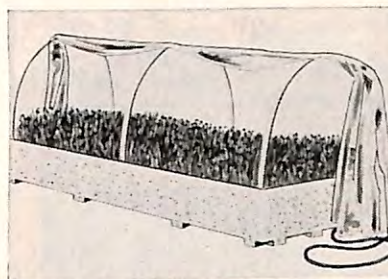
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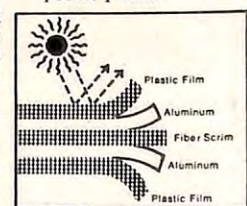
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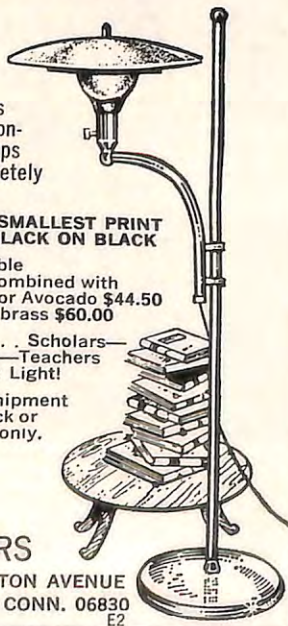
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\$2.60 ea. 3 for \$7.00
NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort.

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All Postpaid. Available only by mail
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West Palm Beach, Florida 33405

ELKS FAMILY SHOPPER



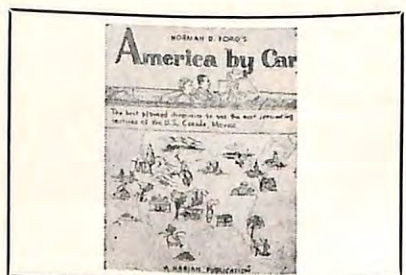
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Few men in history have so completely captured the hearts and minds of the peoples of the world as did John Fitzgerald Kennedy.

Now, it is time to record his greatness—for all to cherish . . . while each of us can personally feel his great impact.

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Thus, we have asked four distinguished Americans to select the events in his life which they feel are most worthy of commemoration.

Dr. Arthur Mann, Chairman American History Field Committee; Professor, U. of Chicago.

Newton Minow, former Chairman, FCC.

Ted Dillow, Pres. J. F. Kennedy College, Wahoo, Nebraska.

Harry Golden, Author-Editor, Carolina Israelite, Charlotte, N. Carolina.

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You will have only one limited opportunity to acquire the First Issue of this historic Collection—each Set of which will be numbered and registered.

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Once subscription rolls are filled, you will never again have the opportunity to acquire this First Issue Series—unless you are able to persuade an original subscriber to part with his Set—or you can acquire a Set from an heir of one of the original subscribers.

In addition, a limit of one subscription per person will be strictly enforced. There will be exactly 5,000 pure Silver Set owners, exactly 10,000 antiqued Solid Bronze Set owners.

Already, subscriptions for both the Silver and Solid Bronze editions are being received. Thus, it must be emphasized that the sooner your subscription is mailed and postmarked, the greater your chances of acceptance.

Each commemorative medal will be minted in 39 mm size (slightly larger than a silver dollar) in .999 Pure Silver or antiqued, hand-relieved Solid Bronze. Each Set will be numbered and registered.



HEIRLOOM QUALITIES

Because of the strict limit on subscriptions, each set will have a basic heirloom quality: rarity. This very quality may help the set to increase in monetary value as the years pass. It will also become increasingly valuable as a cherished family possession because it will portray—in precious metal—beautifully minted and exquisitely crafted—the major events and deeds in the life of the late President John Fitzgerald Kennedy.

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The Lincoln Mint is pleased to be able to include—as your gift—with each subscription, a valuable tape player plus an exclusive tape recording created especially for this series by the Columbia Records Special Projects Division, containing major excerpts from the most important and historic speeches of John F. Kennedy. The tape player that is included is, of course, useable with any other cassette cartridge.

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- Pure .999 Silver at \$10.00* for each Medal
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Enclosed please find my check or money order in the amount of \$_____ for the first medal.

I understand and agree that there will be just 5,000 pure Silver Sets and just 10,000 Solid Bronze Sets minted. Each medal in the Set will have my personal number minted on it, and that number will be registered exclusively to me forever.

Lincoln Mint guarantees that my cost for these medals will not be increased regardless of cost increases of bronze or silver in the International Metals Market.

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Contingent upon acceptance of my subscription, I am to receive a display album to hold my complete collection. You will also send me a tape player and specially prepared tape cassette containing excerpts from the major speeches of John F. Kennedy without additional cost to me.

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*Illinois residents add 5% sales tax.

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The Bed Designed By Nature! FITS YOUR PET'S NATURAL SLEEPING POSITION!



Pet curls in especially scooped out "hollow"

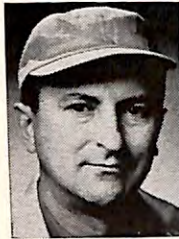
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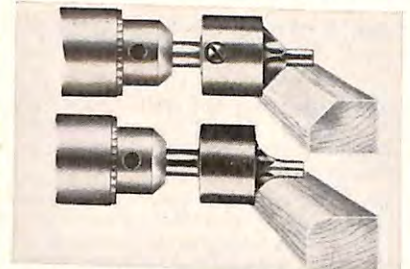
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Do you know people who wake up to sunshine 355 days out of each year . . . people who don't know what it is to be oppressed by humid heat in the summer or by the cold clutch of winter damp? Do you know people who can say that in their State the rate of cancer and heart disease is half of what the Nation as a whole faces? Do you know people to whom a suntan is a year 'round commonplace? We know such people. They live in New Mexico.

There isn't a place on earth where the air is purer, where body health is more lavishly bestowed. No place where the words at the top of this page — live longer and better — fit more than they do in New Mexico.

And in all New Mexico itself it would be difficult to match the climate and beauty of the region surrounding Deming. As spectacular as the northern portion, but without the cold of winter. As dry and pure as Arizona, but not as hot in the summer. And, as actively vigorous and prosperous as the city you now live in, yet without the fever, without the tension.

To live anywhere in New Mexico is to live better. The superb climate, naturally air-conditioned in the summer and brilliantly sunny in the winter — the breathtaking beauty of a lavish Nature—the young vigor of a state that is causing a business and investment boom — these are the reasons that tens of thousands of Americans already have come here to live.

Consider then: Here in the center of this miraculous climate and beauty are towns which have grown amazingly in the last few years. Las Cruces, for example: In 1950 it had 12,000 people. By 1960, 37,000 . . . a rise of 300% in 10 years — and still growing. Like Tucson and Phoenix, this area has the same desert allure, where pure air, pure drinking water permit lovely towns to flourish. Statistics show the same 85% of possible sunshine, summer and winter, of Phoenix and Tucson.

Beginning 3½ miles from the flavorful city of Deming (population 8,500) are 24,000 acres of former ranches whose farthest boundary is 28 miles from town. Spectacularly set off by the breathtaking Florida Mountains, this land is so typical of the romance of the southwest that it has been photographed for the covers of many magazines. In this lovely basin every DEMING RANCHETTE fronts graded earth roads already dedicated to Luna County in widths of 50 and 80 feet. Every Ranchette has direct access to avenues leading to three major highways—U.S. Highways 80, 70 and brand new Interstate 10.

DEMING is blessed with water which is called "America's finest drinking water, 99.99% pure." There are homes already built on DEMING RANCHETTES and they all have electricity. When you are ready to build your new home, electricity will be made available to you. Schools, hospitals, churches, shops, movies, golf course, tennis courts — are all located in the growing city of Deming. Fertile soil is yours for the planting. Almost everything will grow here when watered — fruits, vegetables, flowers, trees.

Deming's friendliness captivates the fancy of people from every state in the Union. To visit us is like going back to the warmth of one's own family. Here are the practical benefits of living anywhere near Deming.

GOLF — The Rio Mimbres Country Club Golf Course is right in Deming itself. It is a beautiful course with the Florida Mountains towering in the background. You play 12 months a year and green fees are very reasonable.

HUNTING AND FISHING — What are you after? Deer, antelope, wild turkey? Or maybe bear, mountain lion? Well, you can get deer, quail and big jackrabbits right in your own backyard, in the Floridas. For really big game, and great fishing, try the Gila National Forest 60 miles directly north. Almost 2,000,000 acres set aside for camping, hunting and fishing. Just 65 miles away is the Caballo Dam-Elephant Butte Reservoir, the second largest man-made lake in the United States where you can rent a boat, fish, swim or go water skiing.

HORSEBACK RIDING — You'll find the Florida Mountains enthralling. Bring along a treasure pouch and join other rockhounds seeking amethyst, agate and opal.

INVESTMENT — More than 18,000 people have bought Ranchettes through the mail and on site.

The new U.S. Interstate 10 is now being built with interchanges right in the heart of Deming. Consider other developments such as the new Retirement Home and the new road being built from Palomas, Mexico (33 miles south of Deming) into the interior of Mexico and you will agree with us that Deming has a tremendous future.

And the price of your Ranchette? Just \$349 total cash price for a full half-acre. You may purchase on terms of \$6 down and \$6 a month for 67 months with a final payment of \$2.95. This includes all interest at the annual percentage rate of 6%, making a total of payments of \$404.95, or a deferred payment price of \$410.95 which includes a finance charge of \$61.95. Deming Ranchettes is not an enormous development and land such as this goes fast so send for your FREE COLOR KIT now.

SELECT WESTERN LANDS INC. Dept. 702
108 No. Platinum,
Deming, New Mexico 88030

Gentlemen:

Please send me full information on Deming Ranchettes, including a four color brochure with UNRETOUCHED photos of Deming Ranchettes. I understand no salesman will visit me, and that I am under no obligation.

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"A statement and offering statement has been filed with the Department of State of the State of New York. The filing does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any officer thereof or that the Department of State has in any way passed upon the merits of such offering. A copy of the offering statement is available, upon request from the subdivider. NYA #1040-3 AD 70LB 802D.



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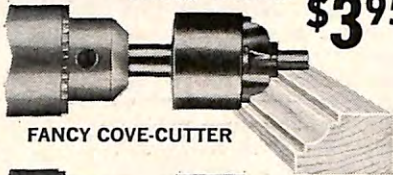
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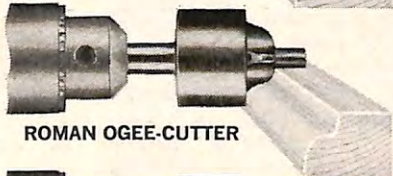
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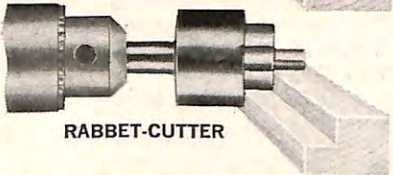
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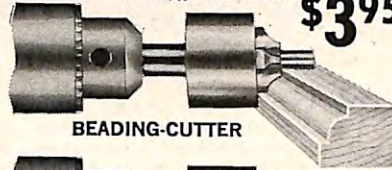
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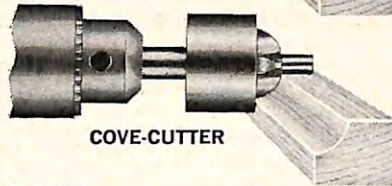
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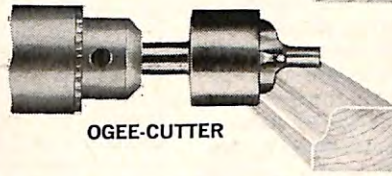
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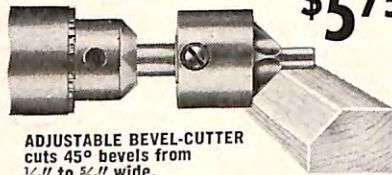


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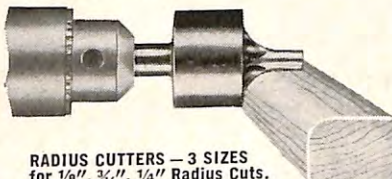
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ADJUSTABLE BEVEL-CUTTER
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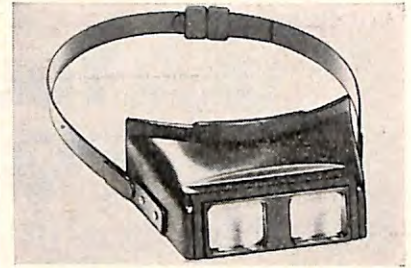


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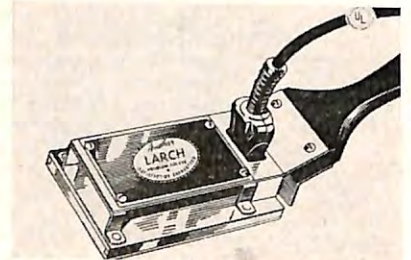
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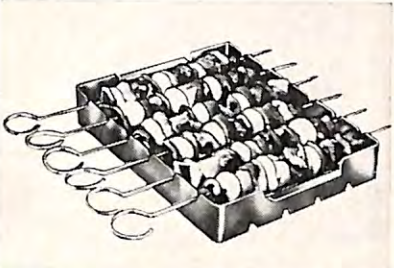


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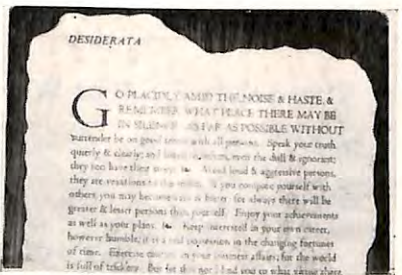
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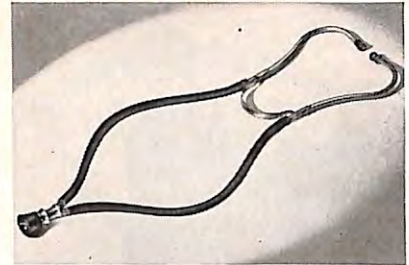
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THE ELKS MAGAZINE FEBRUARY 1971

ELKS FAMILY SHOPPER



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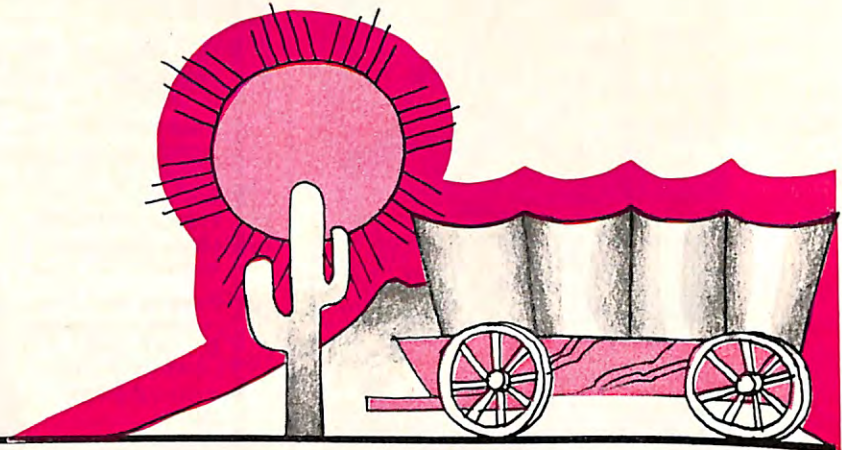


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OFF- BEAT VACATIONS

by Jerry Hulse



THERE WAS A TIME, and not so long ago, when the average American's travel dream focused on such romantic, dreamed-about destinations as Paris, London and Rome. Others remaining home contented themselves with camping out in Yellowstone, sunbathing in Miami or perhaps motoring through New England. For years the nation's travel habits held to a steady, static course. Now quite suddenly the world's horizons are reaching out with all manner of new adventures. The unhooked generation—young and old alike—is getting its kicks out of bouncing across the Sahara by Land Rover, chasing tigers in Katmandu and taking part in countless other exotic safaris. Just the other day, for example, I received an invitation to go rafting down the Sea of Cortez off Baja California—stopping to explore Indian villages by day and camping out at night on beaches blissfully deserted. The weeklong adventure—beginning and ending at Bahia de Los Angeles, the Gulfside fishing resort—is priced at \$210.

One of the year's outstanding examples of the unusual is a covered wagon caper designed for grownups still wishing to play cowboy and Indian. The setting will be western Kansas where during summertime wagon trains loaded with tourists rattle off along the old Butterfield Trail, following paths





blazed by pioneers who tamed America. For anywhere from 24 hours to six days they dress up like Kit Carson, cook out under the stars and take cover when hired Indians stage "surprise" attacks.

The wagons get under way in Quinter, Kan., at the ranch of Frank and Ruth Hefner, who got the idea after attending the Kansas Centennial by covered wagon in 1961. Grownups wishing to play cowboy and Indian pay \$40 a day for the covered wagons, meals, Indian raids, use of pioneer costumes and the chance to breathe pure air blowing fresh from the prairie. Children joining the covered wagon trek pay anywhere from \$10 to \$30 a day. Wagons bump across plains and ford streams in a scene out of another century. (Would-be cowboys and squaws should write for reservations to Wagons Ho, Quinter, Kan. 67752).

The covered wagon adventure is among hundreds mentioned by Pat Dickerson, author of the best-selling "Farm and Ranch Vacation Guide." Miss Dickerson, a New Yorker, is helping to turn the offbeat into the upbeat by promoting back-to-nature holidays. Using Manhattan as a base, she traveled 8,900 miles last summer inspecting dozens of ranches and farms across the nation.

Her guide now lists farms, ranches and lodges in all 50 states as well as various areas of Canada. She offers Americans weary of the city tempo clambakes in New England, float trips in Idaho, hayrides in Nebraska and dozens of other vacation diversions—including the opportunity to bed down in a volcano in the Hawaiian Islands.

Copies of her paperback are available at bookstores or by writing to Farm and Ranch Vacation Guide, 36 E. 57th St., New York, N. Y. 10022.

For the escapist seeking other solace next summer, My Travel at 290 Madison Ave., New York, 10017, will rent fishermen private salmon streams in Norway and Iceland. The sum of \$1,190 includes rod, reel, stream, accommodations and meals. The same company will arrange polar bear hunts into the Arctic icepack near Spitzbergen at \$2,270 for 12 days. (The jet fare is extra). The trip by icebreaker from Tromsø, Norway, though, is included in the tab.

After this, tiger hunts are being produced in Katmandu by none other than the Theater Guild, which produced "Oklahoma!" In the midst of Nepal's jungle and grassland, tour members bed down at the guild's Tigertops Tent Camp. Each tent comes equipped with bedroom, sitting room and private bath. There's even a tent bar. One rule: no shooting. Instead, the guild's hunting party tours the jungle by safari wagon and "shoots" with cameras.

Highlight of the upcoming outing will be an elephant ring tiger hunt, last performed in 1961 for Queen Elizabeth. As the elephants close together, hopefully they will trap a tiger as well as other beasts. Eventually the captured tiger is set free and the show ends. Meanwhile, the audience—seated on other elephants—watches the act while nonchalantly sipping drinks delivered by native barboys.

Back in New York recently nearly 300 persons desiring to weed them-

selves of the weed joined a "stop smoking cruise" into the Caribbean. For the privilege of undergoing the devilment of withdrawal, passengers paid anywhere from \$695 to \$1,680 apiece. This for 13 smokeless days. Not even an ashtray was aboard as Grace Line's luxury cruise ship Santa Paula sailed from Manhattan. Besides that, every crewman took an oath not to light up in the presence of passengers. To ease the pain of withdrawal the Santa Paula carried a staff of psychiatrists and psychologists to calm the pacing passengers. They conducted daily seminars and, for those requesting it, lessons were offered in the art of self-hypnosis.

The stop-smoking cruise was sponsored by the Institute for New Motivations whose leader, 39-year-old Joseph A. Blasco, is a Hungarian expatriate who made his wad selling real estate. Blasco considers each stop on his cruise a test. The first test was Curacao. Would passengers succumb to those free port cigaret prices?

Test No. 2 was La Guaira, test No. 3 Aruba, test No. 4 Kingston, test No. 5 Port-au-Prince and test No. 6 Ft. Lauderdale. If the cruises for puffers prove popular, the Institute for New Motivations is considering stop-eating cruises for nibblers. Persons who are overweight.

Meanwhile in Los Angeles, Bert Hemphill of Hemphill World Cruises recently put together a 32-day jet tour over both the North and South Poles. The reason for the 32 days was because Hemphill and his pole-vaulting chums stopped en route to look over some of the rest of the world. First to

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Offbeat Vacations

(Continued from preceding page)

Anchorage, then over the North Pole to Copenhagen. After this to Nairobi, Madagascar and Mauritius, Bali, New Guinea, New Caledonia, Christchurch in New Zealand, McMurdo Sound in the Antarctic, and then over the South Pole to Punta Arenas, Lima and home. The pole-vaulters flew by chartered plane—a spiffy jet with every other row of seats removed. The cost of Hemphill's tour: \$9,960. "Why \$9,960?" I asked Hemphill. "Why not make it an even \$10,000?" Hemphill said thoughtfully, "Ten thousand dollars looks awfully big." Accompanying Hemphill were members of the Century Travel Club. This is a group composed of much-traveled individuals, each of whom has visited at least 100 countries or island groups. The Sophisticated Set—the same ones who four years ago spent 17 days touring Greenland just for the thrill of it. That cost each one \$3,000. Next year they're thinking of going to the Galapagos, Easter Island and Juan Fernandez.

Ranked alongside Hemphill as one of the nation's respected travel executives is Lars Eric Lindblad of New York who offers travelers the opportunity to sip martinis chilled by 10,000-year-old glacial ice, mush over the Sahara in a Land Rover, feed the hungry piranha of the Amazon, exchange ideas with the natives of New Guinea and birdwatch in the Indian Ocean. He can also be persuaded to place you on the isolated oasis of Fachi in the Tenere Desert, land you on an uninhabited island in the Seychelles or deposit you in the Galapagos to gaze at Darwin's finches.

Not everyone, Lindblad decided, wants to do the maddening, whirlwind tour of Europe. Not everyone wants to rush to see 21 countries in 14 days, returning home with little more than a few rolls of film with which to bore their neighbors silly. There is a segment of the population, Lindblad found, which doesn't just want to ride down the Champs Elysees snapping pictures of the Arch of Triumph, or marching with their Instamatics through St. Peter's, Trafalgar Square and Tivoli Gardens. They're seeking something more satisfying: a combination of peace and culture, adventure and escape. They're tired of standing in line, overwhelmed by the concrete and asphalt jungles in which they live. They're escaping the pressure of too many people. The human pressure cooker.

As for Lindblad he helps them escape by land, sea and air, operating a fleet of Land Rovers, ships and airplanes into the remote regions of the world. The

jolly, rotund travel executive is selling luxury travel on a mass scale. Besides his own airplanes, ships and Land Rovers he operates desert camps, jungle lodges and hotels in regions where no one else dares to tread. When, as an example, he decided to take a tour to Easter Island it was necessary to create the accommodations there. None existed.

What gives him his greatest kicks is the fact that down in Antarctica he broke down the Petticoat Barrier by introducing the female tourist to the frozen wastelands. To finance the invasion he built his own ice breaker-like passenger ship—the Lindblad Explorer—which pays calls on scientific stations operated both by the United States and Russia. While ordinary tours are mostly dominated by women, Lindblad prides himself in appealing to men. He looks for action people with a thirst for adventure. There is even a certain amount of danger. There are the risks of desert storms in the Sahara and blizzards in Antarctica. While no one is likely to die either of dust or ice, nevertheless the threat creates an aura of adventure and romance. Thus, while Lindblad has undermined the Petticoat Barrier in Antarctica, still the tour has greater appeal to men than to women.

With Lindblad there is the opportunity of making mud pies in the Gobi Desert or snowballs down in McMurdo Sound. Four years ago he invaded the Galapagos Islands off South America. After this he focused on the Seychelle Islands in the Indian Ocean—introducing guests to the sort of Robinson Crusoe beaches everyone dreams about. Other Lindblad wanderers touch down in New Guinea to study Stone Age tribes, traveling by houseboat along the Sepik River and bedding down at tea plantations in the highlands.

As for tomorrow, who knows? That dream merchant known as the travel agent is just as likely to have an eye on the moon.

SECTION 168

SECTION 168 of the Grand Lodge Statutes states that an exemplification of the initiation ceremony by one Officer taking all Stations offends against the Supreme Law of the Order. A photo item which appeared in the December 1970 issue was an unintentional violation of this regulation. The magazine regrets the error on its part in overlooking this important regulation of the Order.



It's Your Business!

SPECULATING IN OVER-THE-COUNTER STOCKS

Caution! Some actual stocks are mentioned in this article—but purely for illustrative purposes! This article is intended to provide general guidance only. The fact that some company's stock is mentioned in this article should not be taken as any kind of recommendation of—or as any kind of advice against—that particular stock.

He'd been a stockbroker since the World War I years, but the greatest thrill he'd ever had, he told us, was in 1968. And he experienced it not in Wall Street but in Africa.

"After we'd checked in at our hotel," he said, "we rented a Land Rover and a driver and drove out into the Libyan desert—and we were right on the spot when the biggest oil gusher in history came in!"

He was telling us about the great oil strike that Occidental Petroleum Corporation had made in the oil fields it had leased in Libya. Our stockbroker friend—who had been active in Occidental Petroleum's stocks—had flown down to Libya with other investors to see if the almost fantastically good news they'd heard was really true.

It was—and Occidental Petroleum's stock, which had already started to climb, began to zoom up . . . up . . . UP!

In 1960 you could have bought 100 shares of Occidental Petroleum for only \$125, plus commissions. In 1968 those 100 shares would have been split into 300 shares and would have been worth around \$16,500.

But 1956 would have been an even better year to buy Occidental Petroleum—at 18 cents a share. At that time, Occidental was an "OTC stock"—an "over the counter" stock not listed on a stock exchange. So was the stock of Control Data Corporation, another very good buy in the 1950s. In 1958 you could have picked up 100 shares of Control Data for \$212.50—and that investment would have become worth about \$75,000 in 1968. Or take General Cinema Corporation, whose stock was traded over the counter before 1964. In 1960 General Cinema stock went for around \$3—but in 1968 (after being split 3 for 1) it shot up to \$50. One investment counselor has estimated that \$3,000 put into General Cinema before 1964 would have grown to about \$50,000 in 1968.

Those are some of the outstanding instances of *fast-growth capital appreciation* that have occurred in *some* OTC stocks. They are of course no more typical of OTC stocks in general than of listed stocks in general.

What are the chances of turning a small OTC investment into a big one fast? That depends in part upon the investor. *Can You Pass the "River" Test?*

Suppose you have \$5,000 that you are thinking of investing in stocks. Ask yourself this question: "Can I actually afford simply to throw this \$5,000 into the river?"

If the answer is "No"—then do *not* use that \$5,000 for a *speculative* investment. (If keeping that \$5,000 *safe* is the paramount consideration, then don't invest it in stocks at all—keep it in the bank or in U.S. government obligations.)

For example, suppose that you have put aside \$5,000 for a vacation trip to Europe. Well, that vacation trip isn't really a necessity—and if you can *actually* afford to spend \$5,000 for that purpose, then you can actually afford to throw it into the river!

But that means that you can also afford to *speculate* with that \$5,000 in the hope of building it up to \$25,000 . . . \$50,000 . . . or even \$100,000 or more . . . in anywhere from about three to about ten years.

However, the chances are that if you are *amateurish* in your speculation, you'll *lose* that \$5,000—and pretty quickly!—instead of making it grow.

Let's take Four Seasons Nursing, which of course *did* go bankrupt (in June 1970). Last November, the SEC brought suit in federal court against Four Seasons on allegations related to borrowings from Ohio state funds.

But what about Four Seasons Nursing during its glamor-growth heyday in the 1960s? Our answer would be that *during that period* Four Seasons was both a *fundamentally bad* investment prospect and also a *technically good* prospect for *short-term speculative* investment. It was "technically good" simply because its stock was a leading "high performance" stock in what was—at that time—"high performance" sector of the stock market. There was a lot of excessive enthusiasm (professional as well as non-professional) about "the franchising boom," and this naturally pushed up the *prices* of franchising-company stocks . . . without necessarily resulting in any *fundamental* improvement in the companies *themselves*.

Bernard Baruch made a lot of money speculating on stock-market performance. He was essentially a speculator guided by "technicalities." In contrast, the speculators who take risks in new small companies which "just might have a growth record like Xerox" are more likely to be oriented toward speculating on "fundamentals" rather than on "technicalities"—but if they're genuinely sophisticated and alert investors they'll be keeping *both* aspects in mind.

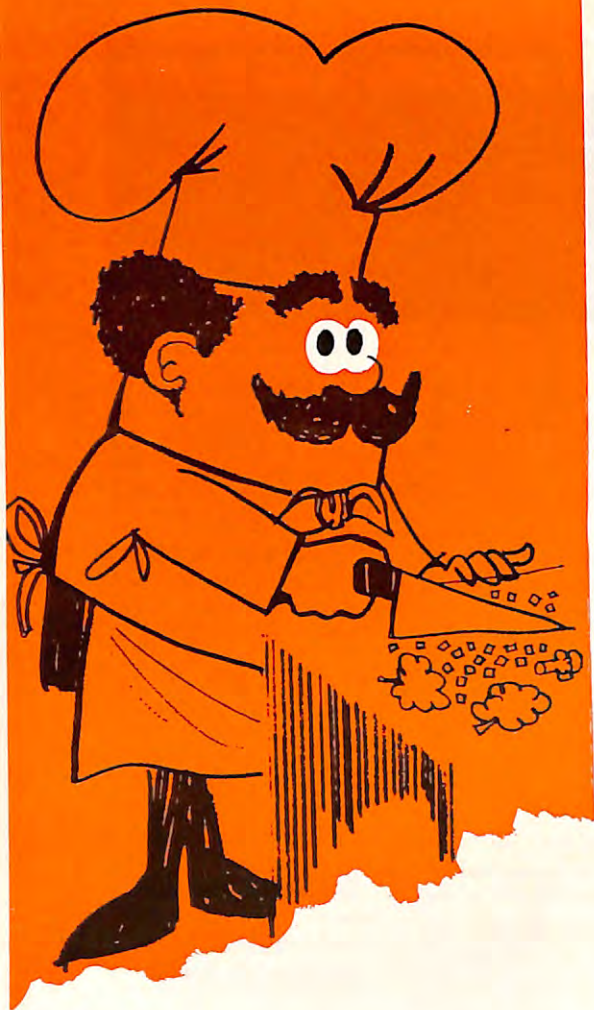
There aren't too many "genuinely sophisticated and alert investors," although there are a great many eager "investment pigeons." And of course it is largely the contributions of the "pigeons" that make possible the gains achieved by the smart and fast speculators.

The stupidest kind of investment pigeon is of course the one who not only speculates ignorantly but speculates with money that he *can't* afford to throw into the river!

Remember that *all* investing is a luxury—and that speculative investing is a *high-risk* luxury.

Salads— Man Made!

By Phyllis Tamor



WHEN MEN master the culinary arts they uphold the tradition that the male of the species is, indeed, the better cook. Often salad cookery builds an enviable reputation—Oscar of the Waldorf in New York is credited with the discovery of the now-famous Waldorf salad. Vincent Price and Alfred Lunt are known for their ability to man the salad bowl as well as perform, and who knows, Caesar might have been the true creator of the epicurean Caesar salad.

The man who has limited his cooking to the outdoor grill might find new adventure in the world of salads—a masculine domain. He might use his salad prowess to accompany meals he's prepared on the grill—he may prefer to specialize in salads all year long.

Salad trickery is a simple challenge for the man who likes to cook. Here the creativity usually reserved for business hours comes to light and he and his guests are the benefactors. Shopping, usually a woman's job, proves inter-

esting as good produce counters reveal countless forms of greenery for magnificent salads. The many varieties of lettuce become familiar as the male chef learns how to select head lettuce, luxurious Bibb, slender romaine, leaf lettuce, curly endive and others. Raw vegetables and fruits then serve as interesting catalysts in his salads.

Only a few rules apply in the treatment of greens. The kitchen commander should wash them the day before serving the salad, shaking off all moisture and storing them in plastic bags in the refrigerator. Just before guests (or family) arrive on the scene, the salad expert tears (never cuts unless the recipe specifies) the greens into bite-sized pieces for easy eating. Salad makings are always kept in the refrigerator until the last moment.

There is no limit to imaginative salad making. Crisp green salads with a special dressing, hearty meat salads, cool fruit salads, even sea food salads are not only possible but definitely probable when a man enters a salad kitchen.

Two suggestions are in order for the man who prefers a large, tossed, green salad. Tossing the salad with the dressing should take place in a large salad bowl as plenty of room is needed to toss gently but expertly without bruising the fragile greenery. If the chef desires, tossing can be done before the guests—with fanfare. Large masculine salad servers and a handsome salad bowl seem to add flavor to the best salad. A very small amount of dressing should be used at first; after tossing, it is a simple matter to add more dressing if needed to coat the greens. A thorough soaking (with a puddle of dressing in the bottom of the bowl) ruins a salad. The practicing gourmet will add his own touches—sliced, raw mushrooms (washed carefully and trimmed but never peeled),

hearts of palm, artichoke hearts or avocado crescents. Who said salads are the sole property of women?

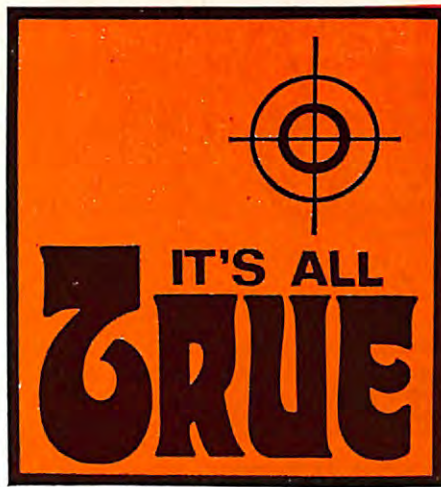
The purist will concoct his own dressing which can become his trademark. Another might like tossing the greens with a flair, using one of the excellent prepared dressings available. Often a male cook will sprinkle basil on sliced tomatoes and offer vinegar, oil and freshly ground pepper to guests who then dress their own salads. On another occasion, he'll arrange raw fresh vegetables on a platter and let guests have a colorful array from which to select.

After a few practice sessions, the male salad maker builds his collection of recipes. The tossed salad (with his excellent dressing) is reserved as an accompaniment to hearty meat meals. The Italian classic, antipasto, is served often as a one-dish meal. Filled with two kinds of salami, cheese, macaroni and interesting vegetables, this salad, served with Italian bread sticks, comes to lunch on weekends or as filling refreshments for the evening poker club.

A fresh vegetable salad, aptly titled Valley of the Sun salad, prefers being served at a barbecue party when the vegetables are at their plentiful best. And no salad maker would be without a recipe for a good Greek salad, incorporating shrimp, walnuts, Feta cheese and olives. Another one-bowl meal, this salad could be preceded by a soup course for an interesting supper.

Salads, man made, add another dimension to the masculine art of cooking. At first, the male chef uses recipes especially prepared for him. Later, he adds his own touches. A personally-concocted dressing, pieces of Vienna sausage in hot potato salad, chunks of corned beef under a sour cream dressing—all are creative innovations by a man who enjoys his culinary horizons.

(Continued on page 49)



BY BILL TRUE

World Professional Casting Champion

A HOOSIER HOT SPOT

It was the biggest single covey of quail I've ever seen and I just walked right into them. About 55 bobwhites exploded from the weed-grown fence corner while I was still just out of shotgun range. Harry Green, who was walking the opposite edge of the field with his two dogs, could only stare—and then mark down where the scattered birds would come to earth beyond a grove of willows.

Harry later theorized that this was probably a merging of two or maybe even three coveys that had been feeding together, then gathered in the fence row for a rest. Whatever, it was a thrilling experience.

Harry and I were hunting a vast quail-laden area not many miles from Lafayette, Indiana, well known as the hometown of Purdue University. Harry is a teacher at one of the Lafayette high schools but come bird season is one of the most devoted quail hunters I've ever met. And his pointer bitch, although getting along in years, covers ground and finds birds like the expert she is. (A younger dog, Meg, was along for training and looks like a winner too.) I presented Harry with a plaque a couple of years ago in honor of a remarkable gunning feat on quail: a limit of 10 birds in just 10 shots!

Harry is a true believer in establishing good hunting relationships with the farmers over whose land he hunts carefully to avoid damage and it's paid off with hundreds of acres of land that he's always welcome to visit in search of quail. This area of Indiana provides as good shooting as many southern

states, justly famous for their bobwhite shooting.

That is, the Hoosier state gives up its bobwhites readily when the crops are in; this past year the late fall rains prevented many farmers from harvesting their soybeans and corn until late in the year. Coveys concentrated in the standing grain. Harry and I wouldn't think of walking through, or even sending the dogs into, a farmer's standing crops for fear of damaging his cash crop.

So even though we had to work hard for our birds along the edges of the bean and corn fields, we did see a lot of quail on this trip and were able to shoot our share.

We enjoy a friendly rivalry on consecutive dropping of quail, Harry and I, especially since Harry's 10 for 10 feat. On this particular trip I was five for five when Harry bounced up a single about 30 feet directly behind me. The bird flew right at my head, Harry yelled, I swung my gun too quickly—and missed. So much for a straight string of 10 on that trip!

I was using one of my favorite 12 gauge guns, an over-and-under with improved cylinder and modified barrels. Harry carried a brand new gun for him, a 20 gauge automatic bored skeet. He had borrowed the gun from another shooting parnter after expressing doubt that the little 20 with wide open choke and No. 9 shot would drop the birds dead. After four straight stone dead quail hit the fields he was a convert and bought the gun without hesitation. I've heard since that Harry is a 20 gauge convert and now takes no other gun afield.

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Taxes

(Continued from page 29)

the separate return of a married person or if the taxpayer elects the benefits of general income averaging.

Interest To Carry Investments—At the present time there are no restrictions on the types of interest or the amounts which may be deducted on the income tax return as interest expense. For years after 1971 there will be a limit to the amount of interest paid or incurred to purchase or carry investments. The fact that this bill was designed to close the loop-holes of the very wealthy is reflected in the fact that under the new rules, the first \$25,000 of annual interest to purchase or carry investments will continue to be fully deductible. Only those in rarefied circumstances will have to worry about the complex computation necessary to compute the tax on the amounts which exceed \$25,000.

THE CONFUSION

To avoid most of the confusion that will result this tax season, the best formula is 'knowledge'. A working knowledge of the new rules and the complex forms can help you avoid the confusion of your friends and neighbors.

But remember: each individual's circumstances are different; therefore, you should seek professional guidance before filing a complicated tax return.

One added benefit of tax knowledge may be a savings on your tax bill and, as F. J. Raymond said:

"Next to being shot at and missed, nothing is really quite as satisfying as an income tax refund."

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"Et Tu Washington"

by Lucille J. Goodyear

IT ALMOST happened! The monument to George Washington in our Nation's Capital was once intended to depict him as a Roman victor astride a chariot with a laurel wreath encircling his head.

Quite a picture—Washington in a Roman toga!

Compare that picture with the existing Washington Monument and its dignified simplicity. Yet, even *it* was once looked upon as an eyesore.

Despite the fact that the idea of raising a monument to our first President was one of the resolutions set forth by the Continental Congress in 1783—it took 36 years for the idea to become a reality.

Members of that particular Congress envisioned an imposing bronze statue of Washington riding a horse—"in a Roman dress holding a truncheon in his right hand and his head encircled with a laurel wreath."

Perhaps they were somewhat influenced by Pierre L'Enfant's original plans for the City of Washington, in which he had designated a spot between the Capitol building and the Executive Mansion as the location for "the equestrian figure of George Washington."

Whether it was a difficulty in envisioning our First President "in a Roman dress," or a lack of funds—whatever the reason, the resolution was abandoned.

At the time of Washington's death in 1799, sorrow and patriotic feelings

prompted Congress to pass an act for the construction of a fitting mausoleum in his memory. However, since funds were unavailable and the statesmen could not agree on a suitable design—the resolution was again abandoned.

Finally a group of dedicated citizens,

completely exasperated by Congressional indecision; formed the Washington National Monument Society and began to solicit private funds for a million dollar monument.

This was in 1833—34 years after Washington's death!

The Society invited American artists to submit suitable designs for the proposed memorial. The winning entry was truly elaborate—a decorated six-hundred foot obelisk emerging from a great circular colonnaded building to be topped with a statue of Washington—in a Roman chariot driving four great horses.

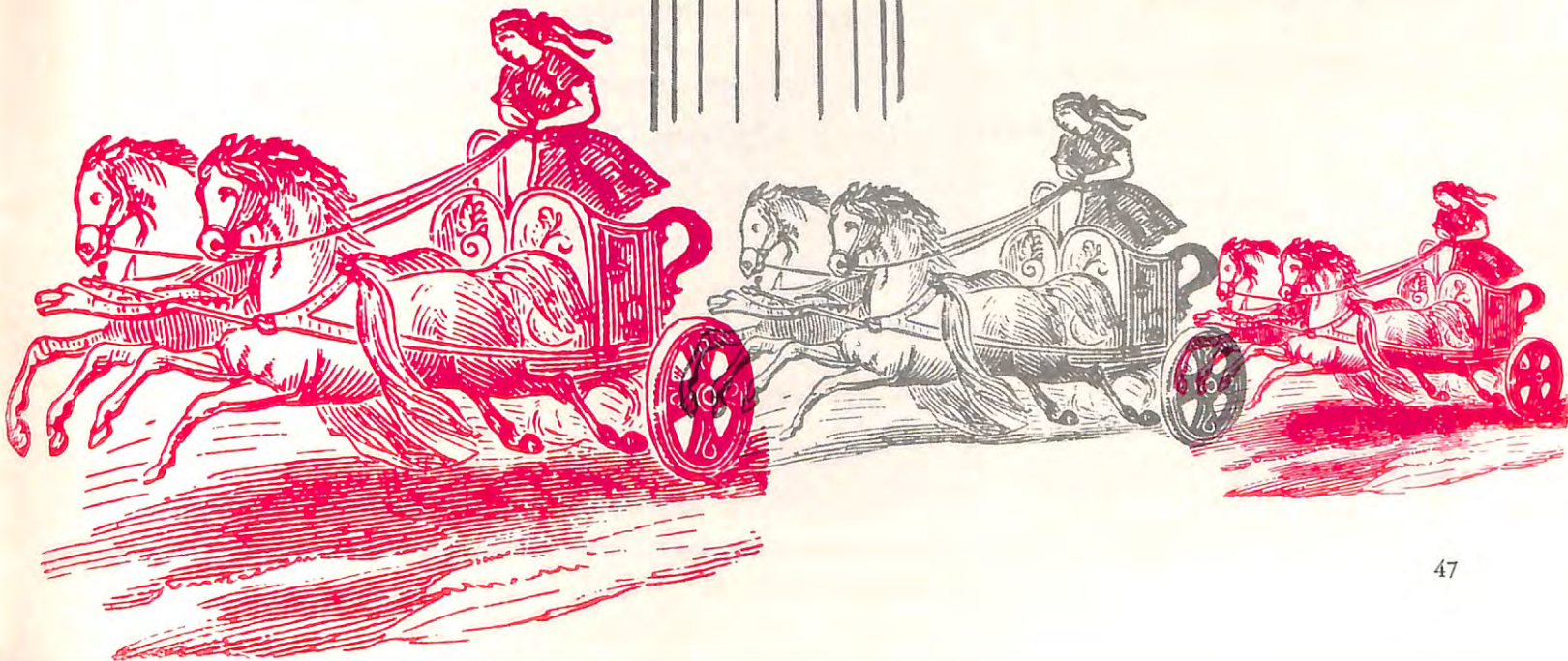
Poor Washington! No matter the times or the designer, it looked as if our great leader was doomed to be memorialized as a Roman victor.

Again it is not certain whether design dissension or expenses was the cause, but this plan was later modified. It is interesting, however, that this was the introduction of the basic idea of an obelisk design.

As the monument location originally designated by L'Enfant was a sodden marsh and unsuitable, the Society obtained Congressional authorization for a thirty acre site nearby.

Despite the Society's enthusiasm and good intentions, the subscription drive progressed slowly until enough funds were finally collected to permit the laying of a cornerstone on July 4, 1848. One of the attendants at the ceremony was Abraham Lincoln, in his capacity

(Continued on page 48)



Et Tu Washington

(Continued from preceding page)

as a Member of the House of Representatives. Little did he know that years later a memorial to him would be located nearby.

The trowel used for this occasion was the same one George Washington had used to lay the cornerstone of the Capitol building nearly fifty-five years before.

In the next six years the monument structure reached a height of 156 feet, with subscription funds totalling \$300,000.

Memorial stones for the monument continued to arrive from all over the country and from distant parts of the world. A block of Italian marble sent by Pope Pius IX was stolen and destroyed, said to be done by the "Know-Nothing" group. The indignation and controversy sparked by this incident caused the flow of funds to fall off even more, and the hopes and enthusiasm of the Monument Society to diminish. The building program eventually came to a complete standstill.

In its unfinished state, it came to be called the "ill-fated monument;" many even wagered that it would never reach completion. To those in the Washington area it became nothing more than an eyesore. During the Civil War, soldiers drilled on the Mall and cattle were pastured on the overgrown grass and weeds surrounding it.

Once when Mark Twain stood contemplating the incomplete structure, he likened it to a "factory chimney with its top broken off."

It remained in this neglected condition until 1876, when the United States Centennial program awakened an interest in its completion. And, again discussions resumed to convert the partially built monument to an "equestrian type statue"—with George Washington atop as a "Roman victor." To the relief of many, the idea was eventually voted down in favor of an unadorned obelisk.

Possibly foreseeing another round of delays due to one reason or another, the Government took over the monument project in 1880, with the construction assigned to the United States Army Engineers.

On December 6, 1884, after a total of 36 years, 5 months and 2 days, the tremendous capstone (weighing 3300 pounds) was set in place. The Washington Monument—now a fitting tribute to a great statesman and military leader—was officially dedicated on February 21, 1885.

Today the Monument is looked upon as an engineering feat. Following the proportions of the ancient Egyptian obelisks, the height of the shaft, which is 555 feet and 5½ inches, is approximately ten times the area of the base

(55 feet, 1½ inches), with walls fifteen feet thick.

The shaft is topped by a marble pyramid, an aluminum cap and 144 platinum-tipped lightning conductors.

The foundation is 36 feet, 10-inches deep and covers an area of sixteen thousand and two feet. Although the overall structure is 90,854 tons of marble, granite, and concrete—it has settled less than two inches and its sway is less than one-eighth of an inch in a thirty mile gale.

When work was resumed on the structure, the new Maryland marble with which the remainder of the Monument is faced was secured from the same vein as the original stone used for the lower part. However, it came from a different stratum and has weathered to a different tone, thus the noticeable "ring" on the shaft.

For the energetic there is an iron stairway of 898 steps and fifty landings, ascending to the 500 foot level. The speedy elevator makes the ascent in seventy seconds. Going up or down the stairway, it is possible to view the 189 "tribute blocks" set in the inner wall of the stairwell. These were donated by states, cities, individuals, organizations and foreign powers—each is a conversation piece.

The awe-inspiring Monument is the most prominent feature of the landscape, the most popular visitors' attraction, and offers the finest panoramic view of the city.

There are eight observation windows, two on each side and located at the 500 foot level. From these openings one can see another major landmark in each direction: To the north across the Ellipse is the White House; across the Tidal Basin to the south is the domed Jefferson Memorial; the west are the stately Lincoln Memorial and across the Potomac River the hallowed slope of Arlington Cemetery.

Appropriately enough the Monument is surrounded by fifty American flags, representing each state. These have had a permanent placement since Washington's Birthday in 1959. Prior to that date they were displayed only on the Fourth of July (for the annual ceremonies) and on February 22nd. Patriotic interest and popular demand led the Park Service to have the flags permanently stationed around the base.

As the eye travels upward to the top of the white marble shaft, one receives the full impact of this symbolic memorial. It is truly a fitting monument to a great man's achievements and unselfish devotion to principle and to country.

It stands there, piercing the sky in the fullest of its dignity, and one must also consider what it might have been—George Washington as "a Roman victor... in a Roman dress"—and one has to shudder—in relief! ■

Outstanding Citizen Award

Perhaps no other program sponsored by the Grand Lodge can do so much as the Citizen of the Year program to project the good being done by Elks throughout the Order. Your lodge can receive free publicity and increase its good image in the community by participating in this program.

If it has not yet been done, appoint a committee of prominent lodge members to evaluate prospects for this honor. Invite the citizens of your community to submit recommendations to the committee for their evaluation. The selection

should not be confined to Elks; in fact, it would be preferable for a non-member to be the recipient of the award. The Citizen of the Year could be a philanthropist, public servant, or an individual who may have saved someone from drowning or fire. The qualifications are limitless. Set a date for the final selection, and have the committee chairman notify the newspapers, radio and television stations of the program.

When the committee has made its selection, arrange a dinner or suitable ceremony for the occasion, invite the

public, and present the winner with a certificate, plaque or gift. Be sure to invite newspaper, radio and television personnel, since the favorable publicity you will receive will be well worth the effort.

Be a Citizen of the Year participating lodge and let your city know the ideals and principles for which our Order stands.

Alex A. McKnight
GL Lodge Activities Committee

Salads—
Man Made
(Continued from page 44)



PENNSYLVANIA DUTCH-STYLE LETTUCE

- 1 medium head western iceberg lettuce
- 5 slices bacon
- 3/4 cup sliced green onions
- 1/4 cup vinegar
- 3/4 teaspoon sugar
- 1 beef bouillon cube
- 1/2 cup water
- 1/8 teaspoon pepper

Reserve outer lettuce leaves to line salad bowl; tear remaining lettuce into bite-sized pieces. Cook bacon until crisp; crumble and drain on absorbent paper, reserving drippings in pan. Add green onions, vinegar, sugar, bouillon cube, water and pepper. Bring to boil and toss with lettuce and bacon. Makes 4 servings.



ANTIPASTO SALAD

- 12 slices hard salami
- 4 ounce package sliced Genoa salami
- 6 ounce package sliced processed Swiss cheese
- 1 pound package large shell macaroni
- 1/4 cup diced green onion
- 1/2 cup diced green pepper
- 1 cup diced celery
- 1 cup cherry tomatoes, sliced in half
- 1 cup whole pitted ripe olives
- 1 teaspoon salt
- 1/4 teaspoon black pepper
- Italian-style salad dressing



Recently, the National Memorial and Publication Commission distributed to each Elks lodge a handsome, 14" x 19 1/2" full-color rendering of the Elks National Memorial and Handquarters Building in Chicago. This is the first official color photograph of the Building ever made. A limited number of these beautiful prints are left and we are offering them to our readers for only \$3.00 each, postpaid. The rich, full-color reproductions are printed on heavy paper, ready for framing. They make an impressive wall decoration for home or office. Each print is carefully wrapped for mailing.

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Cook shell macaroni according to package directions. Drain and set aside. In large salad bowl combine onion, green pepper, celery, cherry tomatoes, olives, salt and black pepper. Add cooked macaroni and toss lightly.

Cut Swiss cheese and Genoa salami into thin strips. Add to salad and toss lightly with dressing. To garnish salad bowl, ruffle the border with slices of hard salami. To create ruffled effect, fold each slice of salami in half, then into quarters. Place each slice around rim of salad bowl. Makes 6 servings.

- 1 bunch romaine
- 1 head iceberg lettuce
- 1 1/3 cups green pepper, diced
- 1 cup Bermuda onion, chopped
- 2 cups tomato, diced
- 1/2 cup celery, finely sliced
- 3 green onions, finely sliced
- 1/4 cup stuffed olives, sliced
- 4 hard cooked eggs, diced
- 6 to 8 strips bacon, crumbled

DRESSING

- 1 small clove garlic
- 1/4 teaspoon salt
- 2/3 cup salad oil
- 1/3 cup red wine vinegar
- 1/4 teaspoon powdered dry mustard
- Freshly ground pepper
- 1 teaspoon Worcestershire sauce

Prepare dressing ahead of time. Crush peeled clove of garlic with salt and a few drops of oil. Add salad oil, vinegar, mustard, pepper and Worcestershire sauce. Blend together with whip. Refrigerate. Makes 1 cup.

Cut off butt end of romaine and separate leaves. Let cool water run over the individual leaves. Hit the butt end of the lettuce on the side of the sink and twist it out with fingers. Run cold water into the center. Turn upside down to drain. Shake as much water out of romaine leaves and lettuce as possible. Lay out large cloth towel. Tear lettuce into bite-size chunks. Cut romaine into 1-inch pieces. Roll into towel and put in refrigerator.

Several hours ahead of time, select a large salad bowl and put each of the salad ingredients into the bowl. Cut each item into a size that is easy to eat but not too fine. Put back in the refrigerator covered with saran or foil.

When ready to toss salad, put salad greens into the bowl with other ingredients and toss with the dressing. Makes 8 to 10 servings.

(Continued on next page)



VALLEY OF THE SUN SALAD

Salads—Man Made

(Continued from preceding page)



WALNUT SALAD ATHENA

- 2 tablespoons butter
- 1/2 teaspoon dried rosemary, finely crumbled
- 1 cup walnut halves or large pieces
- Lemon Herb Dressing
- 2 cups cooked, cleaned prawns or large shrimp
- 1 tablespoon finely chopped parsley
- 2 tablespoons finely chopped chives or green onions
- Crisp salad greens
- 6 radishes, whole or sliced
- 6 pitted ripe olives, whole or sliced
- 6 pitted stuffed green olives, whole
- 1/2 cup small pickled onions
- 3 medium firm ripe tomatoes, in wedges
- 3/4 cup crumbled Feta cheese

Melt butter with rosemary in heavy skillet; add walnuts. Heat, stirring now and then, over low heat until walnuts are lightly toasted, about 10 minutes. Remove and cool. Pour herb dressing over prawns or shrimp. Add parsley and chives; mix gently, cover and marinate in refrigerator an hour or longer. When ready to assemble salad, line chilled serving dish with crisp salad greens. Toss all remaining ingredients together with prawns and marinate until well mixed. Arrange on greens. Makes 6 servings.

LEMON HERB DRESSING

Measure into a jar 1/2 cup olive oil, 1/2 cup lemon juice, 1 tablespoon granulated sugar, 1 teaspoon seasoned salt, 1/4 teaspoon seasoned pepper, 1/8 teaspoon garlic powder, 1/2 teaspoon dried oregano, 1/2 teaspoon dried marjoram. Cover and shake until well blended.



SUPERB ICEBERG LETTUCE SALAD

- 1 large head western iceberg lettuce
- 1 clove garlic, crushed
- 1 1/2 cups olive or salad oil
- 1/4 pound Roquefort or blue cheese
- 2 tablespoons lemon juice
- 2 teaspoons anchovy paste
- 3 tablespoons tarragon vinegar
- 1 1/2 tablespoons Worcestershire sauce
- 2 tablespoons bottled steak sauce
- 2 tablespoons dry red wine
- Salt to taste
- 1/8 teaspoon pepper
- 1 large cucumber, diced

- 1 bunch radishes, cleaned and sliced

Core and rinse lettuce; drain well. Refrigerate in plastic bag or crisper. Add garlic to oil. Blend cheese with remaining ingredients except cucumbers and radishes. Discard garlic and add oil to cheese dressing; mix well.

Cut head crosswise into 1-inch thick slices; then cut again into 1-inch chunks. Add cucumber and radishes. Toss lightly with half of the dressing just before serving. Store remaining dressing in the refrigerator. Makes 6 servings.



Rebuilt and spotless, the kitchen is ready to prepare daily meals for the more than 250 residents.



REPAIRS COMPLETED AT ELKS

NATIONAL HOME

Mr. Hugh Bond (left), the insurance representative for the Elks National Home, presents a check for \$62,000 to Brother Doral E. Irvin, superintendent of the Home. This check covered the cost of the repairs that were necessary after the fire that damaged the Home's kitchen last September. Looking on are Lewis C. Overstreet, general contractor, and PGER John L. Walker.

NO TIME was lost in repairing the damage done by the September 27 fire to the kitchen of the Elks National Home in Bedford, Va. The restoration was completed in time for the residents to comfortably enjoy the holiday season.

About 1,000 persons attended the open house at the Home November 29, where the rebuilt kitchen and redecorated dining room were shown to the public. Most of the guests were Bedford residents, but some came from Roanoke, Lynchburg and other cities. PGER John L. Walker was among those attending.

Brother Doral E. Irvin, superintendent of the Home, and Mrs. Irvin received the guests and led the tour of the gleaming new kitchen and dining room. The dining room's new color scheme drew much praise; Mrs. Irvin was largely responsible for that.

The rebuilding program cost a total of \$72,000, including some extra improvements and the updating of some equipment. The total value of the home is \$4.5 million.



MARQUETTE, Michigan, Elks presented their monthly safety and courtesy award to John Lewis (center) a sophomore and sergeant in the Northern Michigan University ROTC. Sgt. Orville Dishno (right) of the city police department was present as In. Gd. Patrick McLaughlin honored Lewis for assisting three boys injured in an automobile accident.



CHILDREN were examined and treated at the Crippled Children's Clinic sponsored by Superior, Neb., Elks and the Nebraska Elks Benevolence Commission. ER Dr. Paul J. Hallgrimson (standing, left) and Est. Loyal Kt. Raymond Stauss (right) assisted Dr. Walter Jaekle in adjusting a brace on four-year-old Michael Wells.



HOUSTON, Texas, Lodge officers saluted the raising of the flag at the dedication of their new lodge home. Some of the officials attending were (from left) ER Gus Mancuso, Asst. Esq. Jack Kirby, Esq. Buddy Ferguson, PER and Treas. Douglas J. Runk, Secy. Ellis Leatherwood, PER and Trustee Ralph A. Marz, In. Gd. Robert Newton, Chap. Herb Hartung, Est. Lead. Kt. Ben J. Brookman, and Trustee and DDGER E. F. Burgdorf.



HASTINGS, Michigan, Elks have given certificates of appreciation in recognition of outstanding service to the people of Barry County to (from left) Gary Sunior, Hastings Police Dept.; Brent Wilson, County Conservation Officer; Merl Campbell, Barry County Sheriff; Robert Colm, State Police Wayland office; Charles Draper, Middleville Police Chief, and Michael J. Fitzgibbon, State Police Battle Creek office. Brother Tony Young (back row, left) and PER and state Tiler Wayne A. Newton were the lodge's hosts during their Law Enforcement Appreciation Night.



TWO GENERATIONS united recently, when they were initiated into Bismarck, N. D. Lodge. DDGER Bertram J. Olsen (left) and ER Connie Scholl (right) were on hand at the ceremony for Al Ehli (second from right) and his son Irv.



ALPENA, Michigan, Elks recently initiated 15 candidates in the PER Forrest V. Lavoy Class, in honor of their late Exalted Ruler for 1969-70. ER Gary M. Rondeau (standing, left) directed the initiation.



GROUNDBREAKING for the new Texarkana, Ark., Lodge home was launched by (from left) Trustee Bob Park; PER and Trustee H. O. Rishel; ER Cleo Hensley; PDD and Trustee Chairman Dillon Seymore; PER and Trustee Stuart Nunn, and PSP and Trustee James Aaron.



XENIA, Ohio, Lodge awarded league championship jackets to the Babe Ruth baseball team that they sponsor. During an appreciation dinner Coach Berman Newell (left) and Doug Newell, team pitcher (third from left), accepted the honors from ER Ernest Muterspaw Jr. (background) and Gordon Coleman, former Cincinnati Reds first baseman.



MIDLAND, Michigan, Lodge members held a "Stray Elk" night in conjunction with a visit from SP Howard Emerson. Among those enjoying the festivities were (from left) Brothers Joe Mattler, Cape Girardeau, Mo.; John Degenkoll, McKeesport, Pa.; SP Howard Emerson, Jackson; Don Muller, Grand Haven, Mich.; Terry McGinnis, Lake City, Wash., and Est. Lead. Kt. Mike Leslie, Midland Lodge Stray Elk chairman.



STATE PRESIDENT NIGHT at Plymouth, Mich., Lodge brought brothers together from all parts of the state to honor their State President. A plaque was presented to SP Howard Emerson (center), Jackson, by (from left) PDD and PSP Ray Creith, PSP and Past Grand Tiler Irvine J. Unger, ER Merwyn A. Williams, and PSP and state Secy. Albert A. Vernon.



RICE LAKE, Wisconsin, Lodge recently initiated a class during a visit from DDCER John Moran (seated, fourth from left) of Ashland Lodge. ER Howard Blaske (seated, fifth from left) conducted the initiation ceremony.



STATE OFFICERS recently visited Greenville, Ohio, Lodge. ER Robert MacKenzie (left) greeted (from left) SP M. B. Letzelter, Steubenville, Don C. Wagner, district activities chairman, and state Trustee F. H. Niswonger, Dayton.



THREE BROTHERS have helped their father become a member of the Festus-Crystal City, Mo., Lodge. (From left) ER Donald J. Hecktor and DDGER Elwin Barisch congratulated Brothers Richard Rhodes, new Elk Ernest Rhodes Sr., Joseph Rhodes and Ernest Rhodes Jr.



A GOLDEN ANNIVERSARY AWARD and a 50-year pin were presented to PER (1918-19) Hal E. Christie (seated) by PER Raymond C. Strom, president of the PERs of El Paso, Texas, Lodge. Awards and pins were presented later to seven other brothers unable to attend the program. Others present were (from left) PER C. A. Fineron, PER Steve Hampton, PER Wayne E. Borth and PER Sammy Fields.



A RITUALISTIC CLINIC, sponsored by the Ohio State PERs Association, was held recently in Columbus. Conducting the session were (from left) PER Eugene C. Pracht, association secretary, Lima; PER Charles P. Bender, GL Ritualistic committee chairman, Wabash; PDD Harry H. Stoops, association chairman and state ritualistic committee chairman, Portsmouth, and SP M. B. Letzelter of Steubenville.



FIRST AWARDS for state and district community service were presented to ER John S. Recznik (seated, left), Kent, Ohio, by PDD Cyril M. Burns (seated, right) for the Ohio Elks Association. Other district award winners are (standing, from left) PER Dr. E. T. Clauser of Lakewood; ER Patrick F. Renna of Norwalk; ER Frank L. Snedaker of Gallipolis; ER John W. Heddleston of Urichsville; ER Edward A. Shirey of Lima, and ER George Keller of Cincinnati.



APPLETON, Wisconsin, Lodge held an "Old Timers' Night" recently in honor of their senior members.



URICHVILLE, Ohio, Lodge initiated 19 members recently during a visit by DDGER Graham Marshall, Newcomerstown. Among those initiated were Jeff Heddleston, son of ER John W. Heddleston, and James Rectanus, son of Robert Rectanus. Also present were Ohio SP M. B. Letzelter and state Chap. Bob Kennedy.

WONDERFUL WORLD OF ECONOMICS

Inflation is a world-wide problem these days, as against the old days when it seemed to start in one or two areas and spread until a general economic collapse occurred. Today, it seems that inflation is attacking every country that isn't utterly removed from the mainstream of human affairs. While the disease may be more widespread and rampant than in the past, the cure appears to be as uncertain as ever.

This state of affairs was underscored by the recent remarks of a Minister of Finance in discussing the threat that inflation held for the people of his country. The public can help curb inflation, he said, by saving more and buying less and by working harder and producing more.

On second reading, there seemed to be something amiss with that formula for inflation control, and finally we spotted it, or thought we did. It is never well to be too sure about these things. But, if we work harder to produce more but buy less, then what is going to happen to the things we work harder to produce more of? And what will we do with the money we save by buying less?

There probably will be fairly general agreement with the Finance Minister that conventional methods in the war against inflation have not been as effective as was hoped. This may not necessarily be so much a criticism of the methods as of their application, or lack of it. For example, while governments generally, including our own, have applied monetary controls and restraints such as manipulation of credit, interest rates and money

supply, many economists complain that there has been scarcely any reliance on fiscal policy. Government spending has tended to continue unabated or to increase even while governments sought, through devices deemed to be palatable to the public, to cool the fires of inflation that were at the same time being fed by high or higher government spending.

One reason for this paradox is fairly obvious. Governments believe that public spending is popular and governments like to be popular. Why worry about the consequences before they happen? This only slightly exaggerates one of the factors in the inflation dilemma. There are many others, in particular the disarray of opinion among conservative economists, on the one hand, and a similar state of affairs among the liberal or "new" economists on how best to keep the economy healthy.

This uncertainty is illustrated by the widely shifting opinions of Prof. Paul A. Samuelson of MIT, a leading "new economist" and recent Nobel Prize winner. In the first edition of his basic economics text published in 1948 he wrote that price inflation of less than 5% a year "need not cause too great concern." This percentage changed in successive editions from 3% in 1955 to 2% in 1958 to below 2% in 1961.

Under the circumstances, citizens who are non-expert in the wonderful world of economics may be excused for feeling confused, frustrated and not a little concerned.

IT'S NOW COMPULSORY

Prior to the last Grand Lodge Convention in San Francisco, the Order's statutes provided that a lodge could, if it desired, drop a member who was delinquent one year in his dues. At San Francisco, the delegates voted to amend the statute to make it mandatory to drop, prior to April 1, those members delinquent one year.

This was a popular move, it appeared. The delegates not only approved the proposal without dissent, but did so to a wave of applause.

This editorial mention of the change in the statute is offered as a warning to all members to take notice, so that they may not be taken unaware. No longer is it necessary for the lodge to vote to drop or not to drop delinquent members. Now, the Secretary need only inform the lodge of

those members who are subject to being dropped, at least 30 days before giving the members notice, by First Class mail, of the proposed action. This notice must be given by the Secretary not less than 30 days prior to April 1.

To avoid any misunderstanding, we point out that the statutes state clearly that a member who does not pay his dues on April 1 and fails to do so the following October 1 is delinquent one year and subject to the compulsory dropping provision.

The new provision should encourage dues payment and thereby lighten the load on the secretaries and the lapsation committees, as well as avoid the embarrassment attached to voting to drop a Brother. It will be most interesting to watch the results of the changes.

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No. 7A—Same design with 2-point diamond. \$24.50.

No. 7B—Same design with 4-point full cut diamond. \$35.50.



No. 13—Past District Deputy Pin. Designed especially as a decoration for extraordinary services rendered to the Grand Lodge and beautifully suited to the honor which it indicates. 10k gold ornamentation surrounding red, white and blue, hard-fired brilliantly enameled Elks insignia. Gold plated attaching post and button. \$13.50.

No. 13A—Same as above, equally handsome but with one 5-point genuine blue sapphire inset at bottom. \$17.50.

No. 13B—Similar to No. 13 with addition of brilliant 5-point diamond inset. \$50.25.



No. 9—Life Member Pin. This new distinctive pin was specially designed and created for life memberships attained by reason other than Honorary award. 10k gold with gold plated attaching post and button. \$11.25.

No. 9A—Same design with two 2-point sapphires, \$14.50.

No. 9B—Same design with two 2-point diamonds, \$50.75.



No. 2—Plain 50 year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.25.



No. 11—Past Exalted Ruler pin. An emblem of rare beauty for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes official Elk pins such fine examples of jeweler's art. Clock and pin beautifully enameled red, white and blue. Past Exalted Ruler designation gold letters on blue background. \$12.75.

No. 11A—Same as above pin No. 11 but with 5-point diamond. \$52.75.

No. 11B—Similar to 11 and 11A but jewel is a 10-point diamond. \$85.50.



No. 8—Honorary life membership pin. 10k gold, gold plated post and attaching button. \$11.70.

No. 8A—Same design with three 2-point blue sapphires. \$16.00.

No. 8B—Same design with three 2-point diamonds. \$52.75.



No. 10—30-year membership, plain with no jewels. 10k gold with gold plated post and attaching button. \$10.50.

No. 10A—Same pin, same quality as No. 10 but set with one 1½-point blue sapphire. \$12.00.

No. 10B—Similar to above, set one 1½-point diamond. \$22.00.



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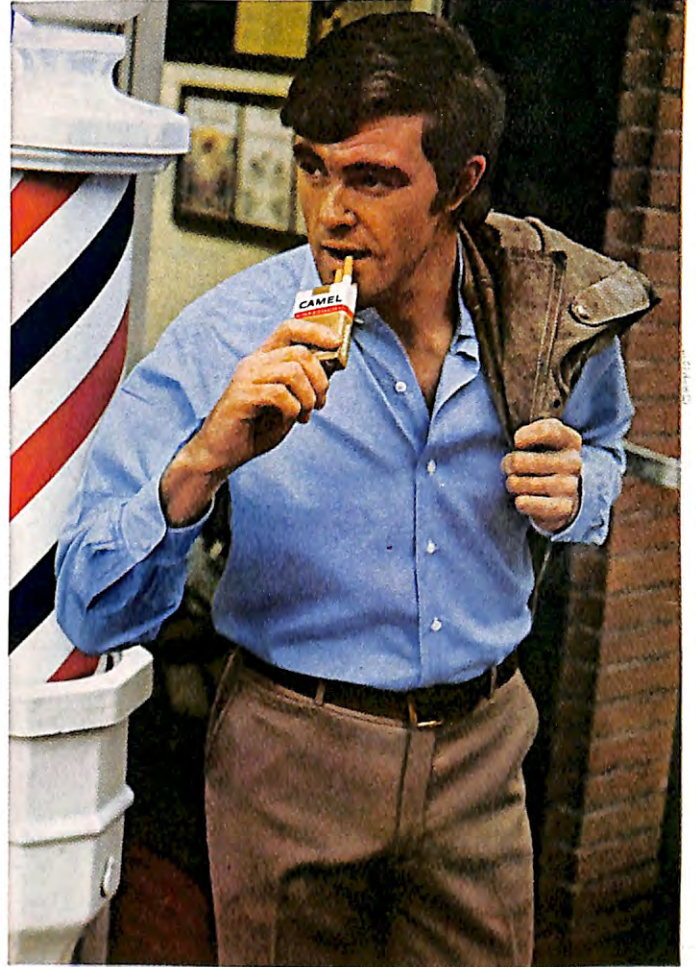
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