

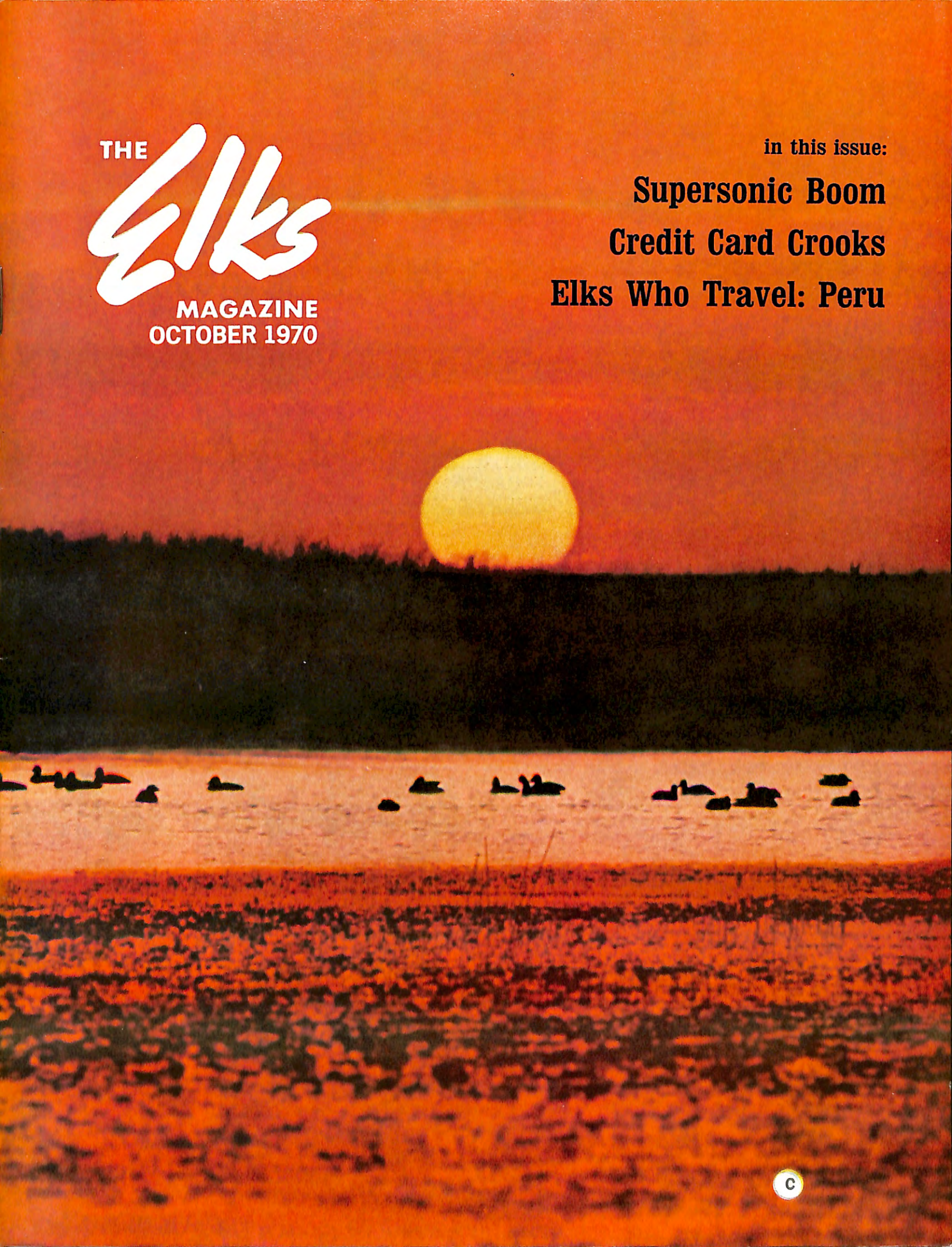
THE  
**Elks**  
MAGAZINE  
OCTOBER 1970

in this issue:

**Supersonic Boom**

**Credit Card Crooks**

**Elks Who Travel: Peru**





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# THE *Elks* MAGAZINE

VOL. 49, NO. 5

OCTOBER 1970

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DESPITE THE FACT October marks the halfway point in the lodge year, the major accomplishments still need to be written.

For instance, the Elks Youth Leadership Contest is now under way. If you know of an outstanding high school boy or girl who is a leader in your community, contact your lodge officials for information on how they can participate in the Youth Leadership Contest.

The youth leaders of today will be the adult leaders of tomorrow. One way ELKS can SERVE AMERICA is to inspire, guide, and encourage the efforts of those who, in years to come, will shape America's future.

Awards all the way up to \$2,000 in U. S. Savings Bonds are waiting to be distributed through funds provided by the Order's great philanthropy, the Elks National Foundation.

If a free America is going to continue to exist, the adults and particularly Elks must foster in our young people a desire to build on the foundation of our nation's rich heritage, rather than to tear down.

Through the Elks Youth Leadership Contest, we can manifest an interest in the activities and ambitions of young America and help prepare them for their duties of citizenship.

This indeed is one way ELKS SERVE AMERICA.

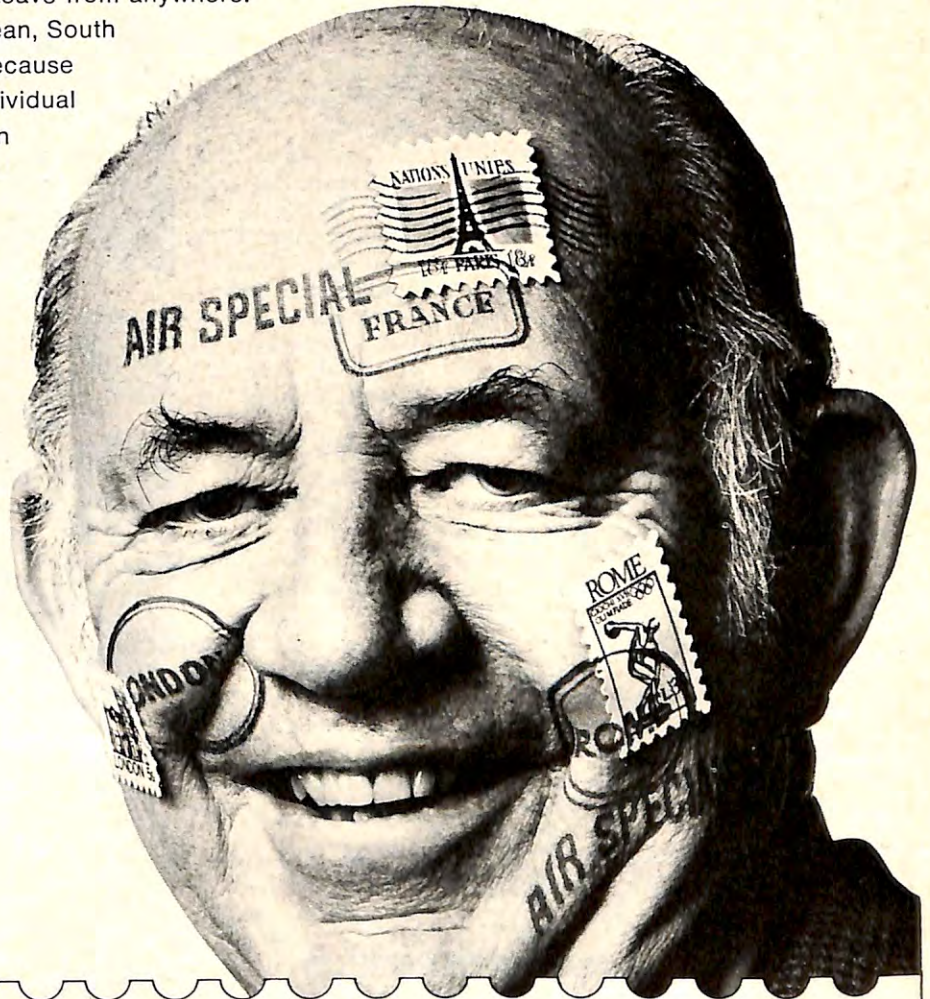
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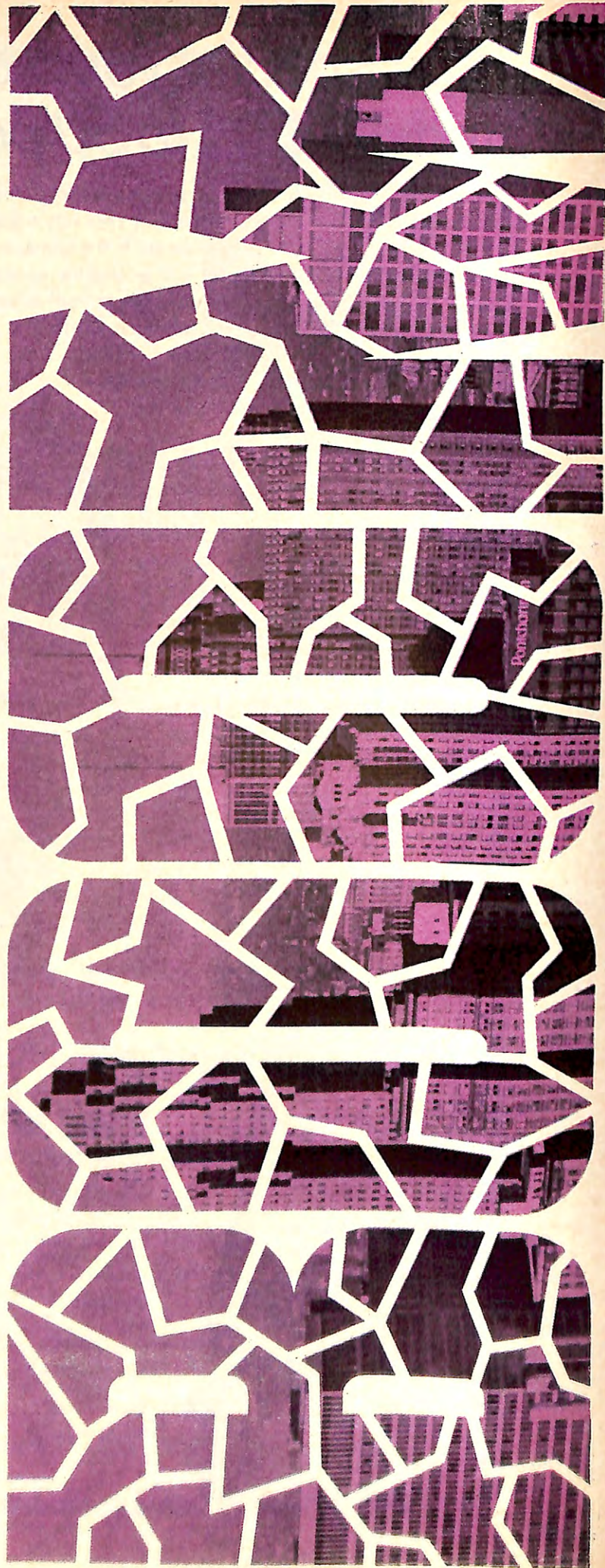
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# supersonic reverberations

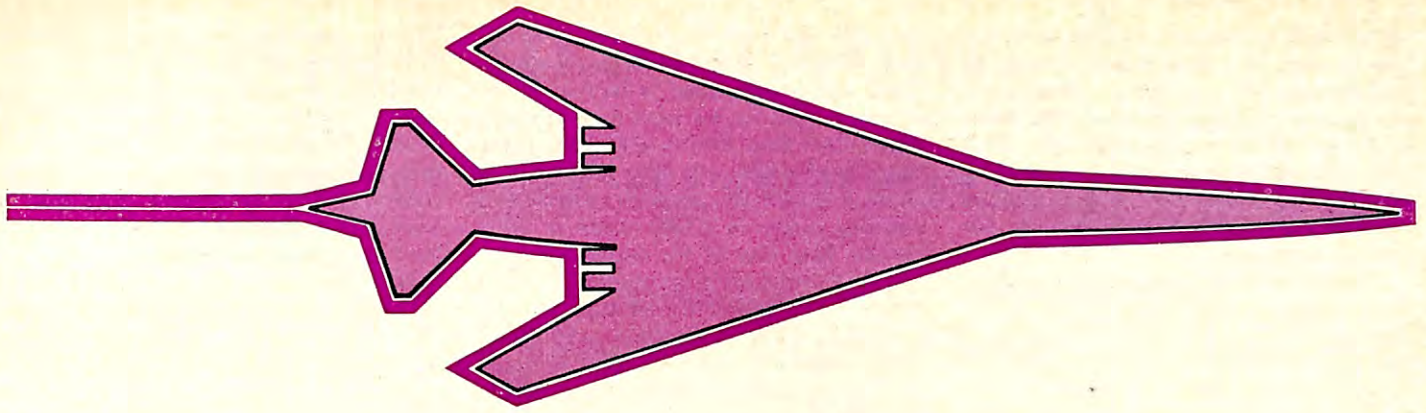
by E. JERVIS BLOOMFIELD

THE BOOM of a supersonic comes with a single nerve-shattering and sometimes window-smashing *bang!* The pro and con arguments about the SST reverberate over the lengthening years like distant thunder and, to some auditors, increase in intensity.

The well publicized declamations of the SST proponents are: the revolution of long-range travel, creation of jobs, handsome profits, improvement of balance of payments, national prestige. Those of the opposing school of thought not only challenge the validity of these assertions but add further factors, especially the complete unacceptability of the sonic boom. While, increasingly, less tangible but possibly just as pregnant elements enter into the voices of dissent: environmental, international, ethical.







It is almost a quarter of a century since a manned aircraft, the experimental Bell X-1 in 1947, passed beyond the speed of sound. During the 1950's military supersonics proliferated and engineers in Russia, Great Britain and France, as well as the United States, turned to their drawing boards and computers to bring supersonic flight to civil aviation.

In 1963 President Kennedy inaugurated the American SST project with a promise that taxpayer involvement would never exceed \$750 million. Phases I and II (research, design competition, and preliminary designs) were completed by 1966 and Boeing was announced the winner.

The "race" with the Russian Tu-144 and the Anglo-French Concorde was "on." Expenditures to date had been \$308 million, of which \$291 million had been shouldered by the Government. The preliminaries had cost the winner, alone, 3,000,000 engineering man-hours.

Even as the nation acclaimed the project, the *Wall Street Journal* was warning that Treasury Department economists did not believe the SST economically viable. More vociferous were those concerned with the unacceptability of the sonic boom. In the United States CLASB, the Citizens League Against the Sonic Boom, led off. Overseas we had such as the Anti-Concorde Project and the Association Nationale contre Les Bangs Supersoniques. All three are still active.

The sonic boom, they never tire of explaining, is not just caused when a plane "cracks the sound barrier." It is a three-dimensional wash, a cone, that travels behind the craft for every mile above the speed of sound, about 760 miles per hour. At 60,000 to 70,000 feet the SST would have a boom path 50 to 70 miles wide so a single plane on a 3,000-mile flight would bang 150,000 or more square miles. Due to refraction the effect is expected to be greater along the margins; about 1% of the time we could expect superbooms.

Enough incidents, connected with lighter military supersonics, had occurred during the 1950's to give thought: the shattering of the Uplands Airport

Terminal at Ottawa, to the tune of \$500,000 damage, was duplicated at the Will Rogers Terminal at Oklahoma City. During the 1960's tests were run over a number of cities, including Chicago and Oklahoma City. In both, damage claims (for windows, walls, plaster, etc.) in excess of \$100,000 have been paid and further litigation is pending.

Apart from these tests, "accidents" occurring during the 1969's included such as the \$50,000 window shattering by an F-105 at the Air Force Academy at Colorado Springs, Colorado, during graduation ceremonies, and the \$250,000 instant wreckage by a U.S. Navy F4 during regatta celebrations at Kelowna, British Columbia.

The sudden damaging atmospheric impulse, known as overpressure, is measured in psf or pounds per square foot. Average overpressure for the tests had run from 1.3 to 1.7 psf. The Boeing SST is expected to produce 3.5 psf during climb above Mach 1; 2.1 at cruising speed of 1,800 mph. Frequent Concorde superbooms are expected to give overpressures of 3 to 6 psf; the Boeing 4 to 8.

Ignoring random calamities, such as mentioned, analysts have evolved a simple "damage per million man-booms" formula. They predict that, on the global scale, 1,000 SSTs could do \$13 million worth of structural damage to buildings every day.

As knowledge of the supersonic facts of life became widespread, spokesmen for the aviation industry and the Federal Aviation Administration swung into action. The counter-publicity included: (1) the boom would be "conquered." (2) The boom won't be harmful. (3) We'll get used to the boom. (4) If overland, they'll fly *subsonic* near centers of population. (5) If still unacceptable, they'll limit supersonic flight to over the oceans.

There has been no breakthrough in overcoming the boom. It seems as inevitable as the bow wave of a ship and the new Boeing design, replacing the abandoned swing-wing, threatens to be more lethal, boomwise, than its forerunner.

That the boom can be structurally

shattering has been demonstrated. Effects beyond this are in the realm of medicine, psychology, psychiatry.

No one has come up with an acceptable definition of a "center of population" nor, for that matter, demonstrated that the ocean with its multitude of surface craft, from fish and pleasure boats to freighters and luxury liners, is unpopulated. Few believe that with the coming of an economic crunch, such as seems likely, any ban on overland flight could stand the pressure. While a pilot, moving at 30 miles per minute with a boom path 50 miles wide, would find evasive tactics impractical.

Meanwhile industry and FAA spokesmen, avoiding final commitment, still maintain the stance that transcontinental flights will not be allowed should the boom prove "unacceptable."

As popular concern had mounted, others, including several score congressmen, have been worried over the economic implications. President Kennedy's \$750 million limit is now a dead issue. To the end of 1969 the total cost had been \$450 of which about \$380 had been shouldered by the Government. Last October \$96 million was earmarked for 1970 and President Nixon has requested a further \$290 million for 1971.

The total cost of Phase III will amount to some \$1,339 million, of which the Government will be paying \$994 million, the manufacturers \$285 million, and the airlines \$60 million. The cost of Phase IV (preparation for production, prolonged testing, certification) is estimated at \$700 million; of Phase V (start of production), \$2.5 billion.

Just how tentative these figures may be is indicated by the projected cost of each SST. This has risen from \$40 million, in 1967, to at least \$52 million and perhaps as high as \$60 or \$80 million. The modest contribution of the airlines is not for firm orders but, rather, for options to buy. There has been no further request for "positions" in over two years.

At a time when revenue passenger miles are leveling, in some instances declining, the negative economic factors

(Continued on page 8)

are enough to make a banker shudder. The finances of a fleet of SSTs would be problematic for any airline. Jumbo jets are already posing additional difficulties to congested terminals while the SST, with takeoff requirements in excess of 10,300 feet, would add further massive burdens, in extended runways, to airport economics.

Doubts have been raised as to safety. The Boeing, at 298 feet, is but inches short of the length of a football field and the pilot will sit 35 feet above the tarmac. At the takeoff speed of 220 mph it will weigh 375 tons of which 200 will be fuel widely distributed throughout the machine. Poor pilot visibility will be accentuated by supersonic speeds; to turn a half circle would require a region about 100 miles wide. The leading edges of the wings, in which is stored much of the fuel, will become hot enough to broil a steak—500° Fahrenheit.

Other hazards, magnified by the nature and speed of the ship, include hail, lightning, clear air turbulence, ozone, and cosmic radiation.

Insurance, where claims on a single crash might well run in excess of \$100 million, would be onerous.

The subsonic jets, especially the Boe-

ing 747, threaten formidable competition. The 747 has just become operational and is scheduled to be turned out at two a week for the next several years. They carry from 350 to 490 passengers, more comfortably, at 600 mph and at about one half the capital outlay. Their cruising range of 6,000 miles is 50% greater than that of the supersonics.

The travel-time advantages of 1,800 mph over 600 mph are, at least in part, academic. That flying time over 3,000 miles could be reduced from 5 hours to 1 hour and 40 minutes is purely theoretical for about 400 miles would be required for both acceleration and deceleration. Reaching the airport, embarking and taking off, landing and disembarking, clearing baggage and finally reaching the hotel is something else again. Additionally, U. S. Government doctors, researching the physiological jet age illness known as "circadian Rhythm desynchronization," already advise a day in bed after a transoceanic flight.

At this writing the U. S. airports are snarled by the Easter "sick-out" of air controllers while at Atlanta, Georgia, an experimental fog-dispersal plane is grounded by the fog. Robert E. Peach, chairman of Mohawk Airlines, has said:

"To be shelling out federal funds to develop the SST in the face of the current chaos in this nation's traffic control system is little short of gross negligence." He added that the SSTs would probably spend more time in holding patterns than would be saved on a transatlantic flight. He failed to mention their marginal fuel reserve.

Reimbursement of the public purse is contingent on the profitability of the SST. "Many people," writes Dr. William A. Shurcliff, Director of CLASB, physicist, and witness before President Nixon's 1969 SST *ad hoc* Review Committee, "are convinced that the project as a whole would be a financial failure and would leave the taxpayers out-of-pocket to the tune of about \$5 billion."

Even financial fringe benefits are open to question. Sales to foreign airlines would be offset by the fact that the majority of seats would be filled by Americans off to spend their money abroad. As to employment, in the words of Arnold R. Weber, Assistant Secretary of Manpower: "The net employment increase from SST production would likely be negligible and would occur in the professional and technical categories where shortages already exist."

Little has happened during the past few years to bring joy to SST proponents. In the United States the biggest setback was the almost incredible error of Boeing engineers and/or computers with their original swing-wing design. Late in 1967 it became known that trouble was brewing and early in 1968 came the news: Their SST, as then designed, would have a range of only 2,300 miles rather than the 4,600 contracted. It was abandoned and they started again from scratch.

The overseas entries are less ambitious. Their speed is 1,400 as opposed to 1,800; their seating capacity about 130 in contrast with the Boeing, which might carry close to 300. All projects are behind schedule with the year 1978 as about the earliest mentioned as operational for Boeing. The Tu-144 and Concorde have prototypes in the air and they have flown supersonic for brief tests but there is still no scheduling of mass production. The Concorde, at least, is still under sharp fire from concerned citizens in France and England.

Economics interweave with the sonic boom. Few doubt that if the SSTs are flying at a loss that there would be widespread amnesia concerning the platitudinous "if unacceptable," "only over the oceans," and "away from centers of population."

Further ramifications may be grouped under environmental, international, and ethical.

Conservationists of all colors are aghast at the notion that no part of the

(Continued on page 18)

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Charge my  Diners Club  Carte Blanche

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by Donald Morrison

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## NEWS

## OF THE

## LODGES



**ELKDOM'S** new official leader—GER Glenn L. Miller of Logansport, Ind., Lodge—joins a predecessor, PGER Edward W. McCabe, in chatting with South Bend, Ind., ER Billy M. Webster. The three were among a number of Elks attending a recent Indiana North-west District meeting hosted by Peru Lodge.



**ASSEMBLED** for the dedication of a plaque honoring the late PGER Fred L. Bohn—a member of Zanesville, Ohio, Lodge—are (from left) PDD and PSP Joseph E. Hurst, New Philadelphia; Ohio SP M. B. Letzelter, Steubenville; state Chap. Robert Kennedy, Dover; Grand Trustee and PSP E. Gene Fournace, Newark; PGER Lee A. Donaldson; PDD and PSP Leslie G. Scringler, Columbus; state Secy. Frank D. O'Connell, Marietta; PSP and former GL Lodge Activities Committeeman Walter G. Penry, Delaware; state Sgt.-at-Arms James E. Ekelberry, Delaware, and PDD and PSP Lawrence R. Derry, Barnesville. The plaque (background) was mounted on an exterior wall of the late Brother Bohn's "home" lodge, Zanesville; SP Letzelter delivered the dedicatory address, with Brother O'Connell acting as master of ceremonies.

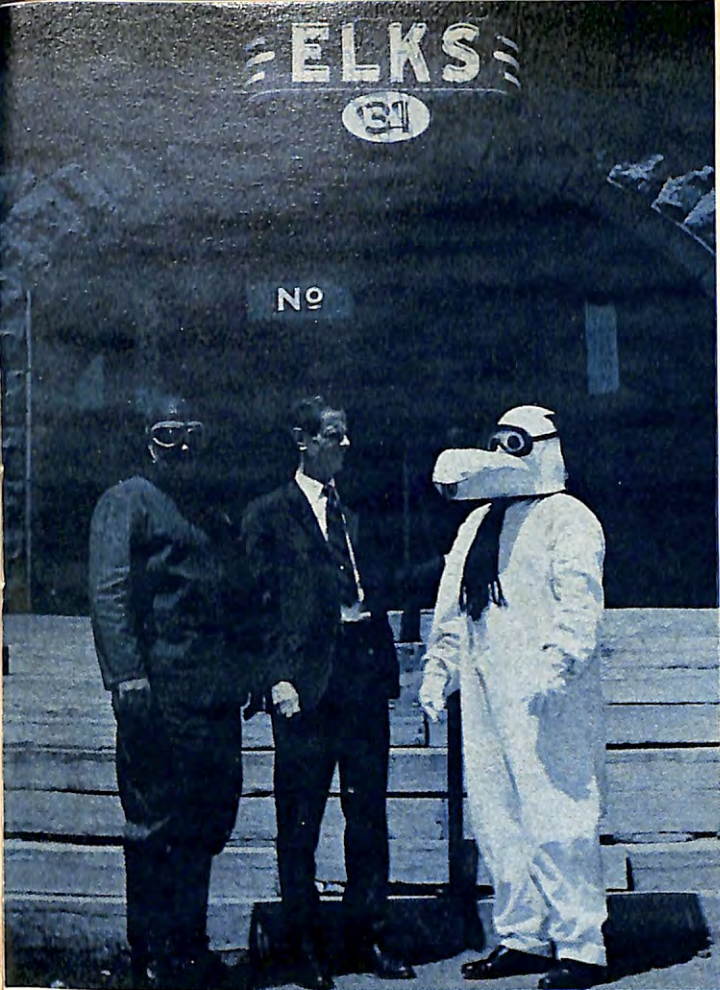
**UNVEILING CEREMONIES** for a beautiful bronze plaque honoring the memory of the late PGER James T. Hallinan recently drew a large number of Elks to Queens Borough (Elmhurst), N. Y., Lodge. Among the dignitaries gathered to pay tribute to their departed Brother were (from left) PGER George I. Hall; Rev. Edward O'Connor; Rev. Michael J. Fleming; Judge John F. Scileppi, former Chief Justice of the Grand Forum, Queens Borough; SP and former GL State Associations Committeeman George J. Balbach, Queens Borough; PGER William J. Jernick; PGER Ronald J. Dunn, and Queens Borough ER Robert C. Breitfeld. A memorial register signed by the many visitors will join the plaque in the archives of Queens Borough Lodge.



# ELKS

31

No



**"CURSES! It's the Red Baron!"** says Snoopy, but a reassuring pat from Syracuse, N. Y., ER William R. Townsend (center) seems to satisfy the wary beagle that the confrontation is for a worthy cause. Snoopy (Brother Chet Bond) and his flying-ace adversary (Brother Don Jenno) recently visited the retarded children's wards of several hospitals in the Syracuse area, bringing smiles to young faces and distributing an assortment of coloring books, crayons, and other items to the delighted youngsters.

**KENNEDY MEMORIAL HOSPITAL** in Brighton, Mass., recently received a \$200 contribution from Revere Lodge, presented by ER John D. Graham (center). Witnessing the presentation with two of the hospital's young patients are (from left) a hospital therapist; Michael J. McNamara, former Chairman of the GL Youth Activities Committee; Sister Ellen Connors, the hospital's administrator; a hospital staff member; Revere Brother Joseph McCabe, and Mrs. McCabe. The visit also included a much-appreciated gift of banks and candy for the children.



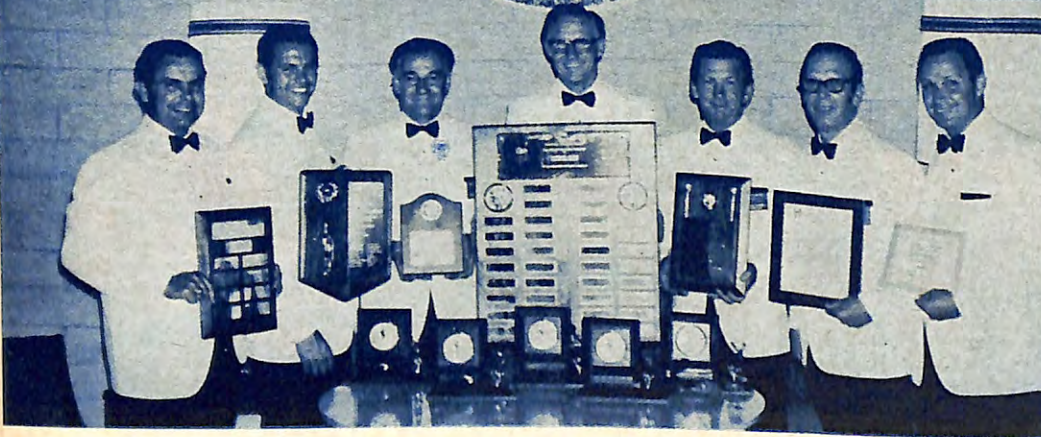
**TEXAS STATE** Chaplain Rev. B. A. Erpen (left), a member of Borger, Tex., Lodge, was recently honored to share an audience with Pope Paul VI during a visit to the Vatican City in Rome. Brother Erpen, pastor of Saint Anthony's Church in Dalhart, Tex., requested and received a special Apostolic Blessing from the Pope for all Elks.



**INSTITUTION CEREMONIES** for Mission Viejo, Calif., Lodge No. 2444 come one step closer with the presentation of a handsomely-framed Grand Lodge dispensation certificate to Brother Don Robinson (right), chairman of the organizing committee, who accepts the dispensation from DDGER Jay C. Walker (second from left), Newport Harbor. Lending approval of the exchange are PDD and Dr. Edward R. Bloxson, Anaheim, Brother Walt Casellaco, chairman, and Brother Bob Rusie, secretary.

**HEADING THE LIST** of guests attending recent dedication ceremonies for Boca Raton, Fla., Lodge's new quarters was PGER William A. Wall. Brother Wall shares a photo marking the occasion with DDGER George McConnell, Lake Worth, and Boca Raton ER Al Rosenberg.





**SALINAS, California,** Elks are justifiably proud of their fine award-winning performances in recent district, state, and national competition. Shown displaying the lodge's trophy and award collection are (from left) Chap. Tom Mill; Esq. Jeff Meeks; Est. Loyal Kt. Andrew Parola; ER James Barnes; Est. Lead. Kt. Vernon Ramsey; Est. Lect. Kt. John Beck, and In. Cd. Len Breschini. The awards include first-place district and Horace R. Wisely Division state ritualistic trophies; a first-place Americanism award; first-place per capita major project trophy; first-place state youth activities scrapbook trophy, and third-place national trophy; first-place lapsation plaque, and a number of individual firsts won in district competition.



**SPORTS NIGHT** at Tenafly, N. J., Lodge finds a host of admiring young sports fans surrounding the lodge's guests of honor—New York Giants football stars Freeman White and Rick Buzin, who were on hand to show movies of some of their team's contests and answer questions concerning the Giants' success and the prospects for the future. The youngsters shown—sons of the many Elks in attendance—were also treated to a steak dinner.

**ADDRESSING** a number of Elks and their ladies assembled at Gouverneur, N. Y., Lodge for a recent testimonial dinner is the honoree, former Grand Trustees Chairman Francis P. Hart, a member of Watertown, N. Y., Lodge. More than 200 Brothers from the North Central District were on hand for the recognition ceremonies.



**PRESENTING** a check for \$47,000 on behalf of the Indiana Elks Association is PSP Thomas E. Burke (left), state major project chairman and a member of Lafayette Lodge, who offers the contribution to Dr. Glenn W. Irvin, dean of the Indiana University School of Medicine. The generous donation was slated to aid the school's continuing cancer research program.



**NEW YORK** State President Robert M. Bender Sr. (right), a member of Albany Lodge, presents the New York State United Cerebral Palsy Association's adult achievement award to Mr. Lewis Campbell of Geneva, N. Y. The presentation ceremony took place at the association's annual conference, held recently in Glens Falls.



**OFFICERS** of the newly-instituted Jackson, Calif., Lodge No. 2426, led by Exalted Ruler Vic Koplin (center, background), beam proudly as they receive their lodge's charter from PGER R. Leonard Bush and PDD Allan A. Kane, a Marysville Elk. Following the institution ceremony, 318 candidates were initiated into the lodge by members of the North Central District All-Star ritualistic team. Included among the initiates were a father, Herbert Grant, and his sons Donald and Herbert Jr.

## LODGE NOTES

**PROVO, Utah.** Tours of the new Provo Elks lodge quarters followed ribbon cutting ceremonies which were attended by many lodge members, city and county officials, and interested citizens. The recent grand opening of the \$750,000 structure took place during the same week that the former lodge building was torn down. ER Karl O. George clipped the ribbon to open the new Elks home.

**JOPLIN, Mo.** A contest to provide original artwork for a coloring book was sponsored by the lodge recently and conducted in cooperation with the art department at Missouri Southern College. The book is planned for patients of the Elkland pediatrics department of St. John's Medical Center in Joplin. Ben F. Mitchell, a junior art major, was the unanimous choice of the judges for the \$50 first-place prize. ER Charles E. Daniel presented the awards, including \$25 to Miss Wilma Gould, second place, and \$15 to Miss Roseanne Endicott, third place.

**AMHERST, N.Y.** Two winners of the Elks Youth Leadership contest were guests at a dinner in their honor at the lodge recently. Miss Nadine Feneck, a senior at Buffalo Academy of the Sacred Heart, and Stuart Isaac, an Amherst Central High School senior, each received a \$25 savings bond. ER Donald G. Shalk and PER Raymond C. Fisher presented the awards.

**KALAMAZOO, Mich.** Youth Day at the lodge recently honored a number of area students with scholarship and leadership awards. More than 100 students, their parents and teachers were guests at the banquet. Award recipients included Miss Mary Wilkinson, Miss Debbie King, Miss Tonda Reits, Dick Wunderlich, Greg Sinon, and Ralph Weessies.

**ANNAPOLIS, Md.** A resolution expressing deep sorrow over the death of PDD and PSP A. Guy Miller was adopted recently by the lodge members. Brother Miller had been active in Elkdom for 60 years. Copies of the resolution were forwarded to the Grand Lodge and to his widow.

**CROOKSTON, Minn.** Suzanne Lahl was awarded a \$200 bond for finishing third in the Minnesota state Youth Leadership contest. The bond was presented by Crookston Brothers Freeman Smith, treasurer, and Stan Osborn, North District scholarship-leadership chairman. Suzanne, the daughter of Mr. and Mrs. Richard Lahl, plans to attend the University of Minnesota.

**RENO, Nev.** Naturalization ceremonies for 13 new U.S. citizens were commemorated by Reno Elks, who presented the group with miniature flags. ER David Bartlett and Brother Tom Boes, lodge Americanism chairman, led the welcoming team of members.

**FARMINGTON, Me.** Three scholarships of \$100 each were presented recently to Mount Blue High School seniors by the lodge. The recipients were Gail Collins, Deborah Seeley, and Diana Tracy, who accepted their awards during the first commencement awards program at the new school.

**EAST HARTFORD, Conn.** ER Kay E. Ryalls was presented with the charter for Boy Scout Troup 273 for retarded children at a recent ceremony held at the lodge. Joseph Cohen, district director, and Joseph Aaron, scoutmaster, made the presentation on behalf of the troop, which the lodge has sponsored for nine years.

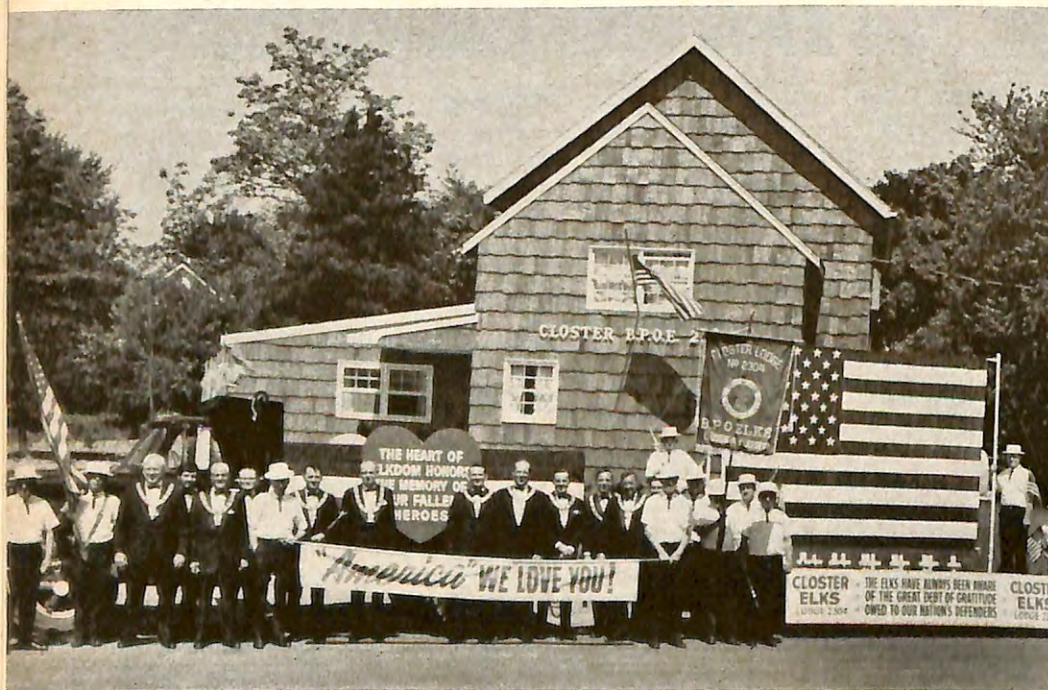
**MILFORD, Conn.** Baltimore police received a letter of praise recently from Milford Elks. The American flag insignia now appears on the policemen's uniforms, and this gesture of patriotism was hailed by the lodge members as a significant step toward promoting Americanism.

**PORTSMOUTH, Ohio.** During a serious fire that recently struck a local lumber company, 26 young men from the Portsmouth area volunteered to assist efforts of the fire department to bring the blaze under control. For this display of citizenship and community spirit, the boys were invited to a special dinner in their honor at the Elks Country Club and received thanks from the members.



**RECENT INITIATES** of Monticello, N. Y., Lodge included an unusual quartet: three young men who had just attained the age of 21, and a "senior citizen" who had attained the noteworthy age of 80. Congratulating the new Elks—Brothers Richard McClernon, Edward Decker, Fred Lehman, and Steven Drobysh—is Monticello ER Thomas D. Hust (center). An additional 20 candidates were also welcomed into Monticello Lodge at this time.

**RECEIVING** a check for \$1,000 from Coral Gables, Fla., ER Charles A. Priore (center) is Mr. Ron Frazer (left), coach of the University of Miami baseball team, as PER Leonard O. Casoria looks on at right. The Elks' check—slated to go toward scholarships for prospective baseball team members—was accompanied by handsome plaques citing Mr. Frazer and the team for their good sportsmanship, fellowship, and patriotism.



**ASSEMBLED** to celebrate adding finishing touches to their lodge's "new" quarters are a large group of officers and members of Closter, N. J., Lodge. The Brothers joined forces, in their spare time, to renovate an old barn, creating as a finished product one of the most attractive and unusual Elks lodges in their area. Also shown is the lodge's attractive float which was entered in a recent parade.

**OKLAHOMA** Gov. Dewey F. Bartlett (second from left) takes obvious pleasure in presenting an "Honorary Okie" certificate to PGER Earl E. James, as two fellow recipients—SP C. Kenneth Morrow, Blackwell, and PER George W. Auld, Midwest City—display their awards with the approval of McAlester PER Robert L. Smith (left), State President-elect. The trio received their certificates on the day Gov. Bartlett issued a proclamation naming the entire month of July "Oklahoma Elks Month," in recognition of the Elks' many programs which benefit their state's inhabitants.

**WINNERS** of the Massachusetts Elks free-throw basketball contest proudly display their trophies, after receiving them from PDD James L. Colbert (left), Somerville, state youth activities chairman, and former GL Youth Activities Chairman Michael J. McNamara, Brockton. The youngsters were honored for their state title-winning performances, which followed preliminary lodge-sponsored tournaments held throughout the state.





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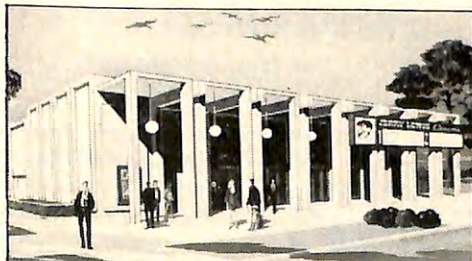
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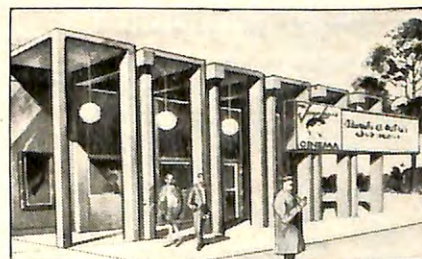
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# AMENDMENTS

## to Grand Lodge Statutes, Adopted at San Francisco

At the recent Grand Lodge Convention in San Francisco, Thomas A. Goodwin, as Chairman of the Grand Lodge Committee on Judiciary, presented to, and the Grand Lodge approved, several Amendments and changes in the Grand Lodge Statutes. Such Amendments and changes of interest to the membership are as follows:

Section 59, which deals with allowable travel expense for Grand Lodge Officers and Committeemen, was amended to eliminate any reference to the "sleeping or parlor car" expense and substituting therefore a provision that such Officers and Committeemen be allowed actual expense incurred for transportation by the most direct route. This Section was also amended to increase the amount of per diem expense allowable for attendance at Sessions or legally called meetings from \$35.00 per day to \$45.00 per day.

Section 69 of our Statutes, which deals with the financing of the Elks National Home, was amended to more adequately define the Grand Lodge's duty to erect and equip the necessary buildings at the Home.

Section 128a, which deals with the Subordinate Lodge's representative to the Grand Lodge Session, was likewise amended to increase allowable attendance from \$35.00 per day to \$45.00 per day, in order to make said Section consistent with Section 59.

Section 134d, which deals with the Subordinate Lodge Committee on Indoctrination, was amended in order to clarify the fact that indoctrination meetings for candidates are not confidential meetings and are for the purpose of informing candidates and their families of the good works of Elksdom.

A new Section was adopted and designated Section 134i. This Section provides that the Exalted Ruler of each Subordinate Lodge appoint a National Service Committee to consist of not less than three members. Generally stated, the duties of this Committee are to implement the program of the Elks National Service Commission within the Subordinate Lodge.

Section 140 of our Statutes deals partially with the manner in which an

Executive Order of the Grand Exalted Ruler is served upon the Subordinate Lodge concerned. Said Section formerly provided that such an Order could only be served upon the Lodge Secretary. Said Section was amended to permit service of such an Executive Order upon the Exalted Ruler or any other elected officer of the Lodge.

Section 149 of our Statutes was amended to eliminate the requirement that an applicant for membership reside within the jurisdiction of the Subordinate Lodge for six months prior to making his application. The Amendment, in effect, permits the filing of an application for membership from any qualified person who is a bona fide resident and who has his usual place of abode within the jurisdiction of the Subordinate Lodge to which the application is directed.

Section 179, which deals with dropping a member from the rolls of the Subordinate Lodge when he becomes delinquent in his dues for one year, was amended to read as follows:

"A member owing one year's dues to the Lodge, including the annual dues that may be fixed by the Grand Lodge, shall be dropped from the rolls prior to April 1st without the vote of the Lodge thereon, provided that such delinquent member has been given a written notice of the proposed action thereon not less than 30 days prior to April 1st by the Secretary of the Lodge, said notice to be delivered in person or sent by first class mail, postage prepaid, addressed to such member at his last known address; and provided further that the Secretary of the Lodge has reported said delinquency to the Subordinate Lodge at a regular session thereof at least 30 days prior to giving such written notice.

Such notice shall inform the delinquent member that during the period of his delinquency he is not entitled to the privileges of membership and that in the event of his being dropped for non-payment of dues, he can be reinstated only in the manner provided by the Grand Lodge Statutes."

Section 200 of our Statutes which deals with the issuance of visiting cards or identification cards to the family of a member or the family of a deceased member, was amended to clarify the fact that a member's, or deceased member's, son under the age of twenty-one years, can be issued a visiting or identification card.

Section 213 was amended to further prohibit the manner in which membership rosters of the individual Subordi-

(Continued on page 60)

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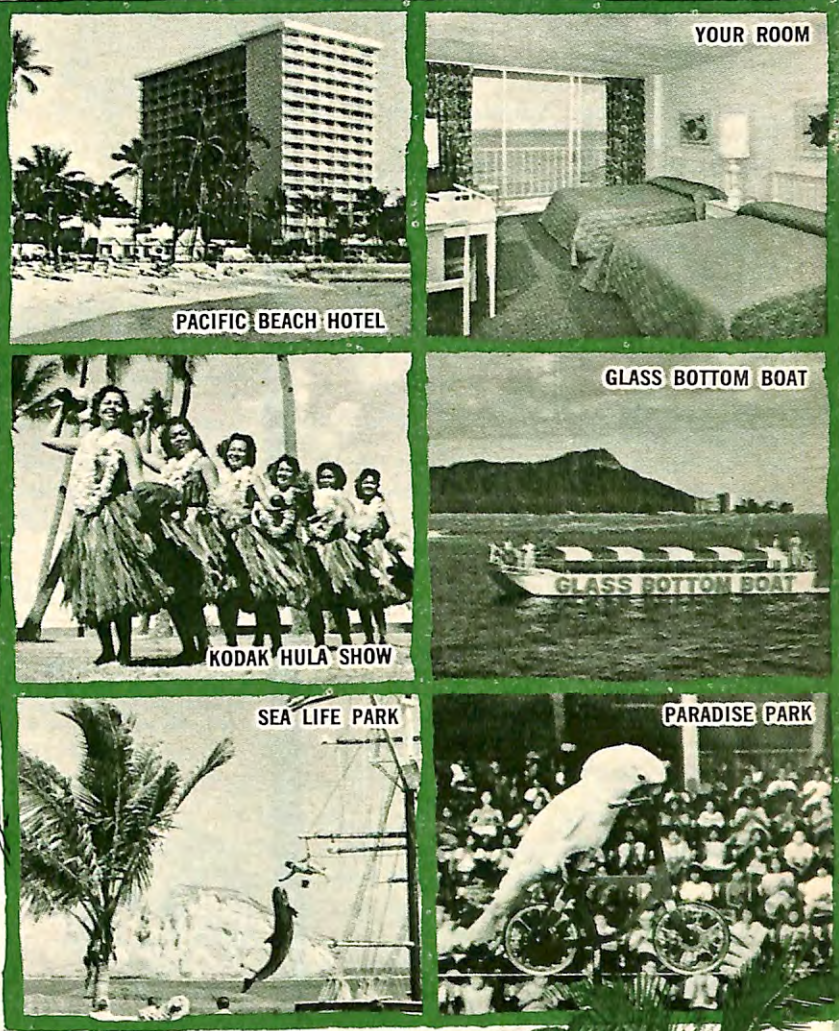
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(Continued from page 8)

globe may be safe from sudden and oft-repeated sonic booms. Organizations which have expressed concern include the Conservation Foundation, Environmental Defense Fund, Friends of the Earth, Sierra Club, and Wilderness Society. This reporter has queried a wide spectrum of biologists, asking: Will the boom affect wildlife, livestock, and poultry, fish and other aquatic life?

The consensus, variously worded: "We just don't know."

In 1968 the U. S. Department of Agriculture, using an apparatus in which compressed air ruptured diaphragms and amplified the sound, treated mink to simulated booms. The mortality of kits of whelping females was 15.5% for those boomed; 7.2% for an unboomed control group. Recently the USDA issued findings much less incriminatory. Mink ranchers in Minnesota, however, testified that when females were struck by real booms they "... jumped from their boxes, then bounced back into the boxes again. Dead mink kits were found in the boxes and cages afterwards, some of them partially devoured." Mr. Z. Taylor was awarded \$37,490 against the USAF for the death of 2,000 kits.

Bruce L. Welch wrote in *National Parks Magazine*: "On August 11, 1966, at Canyon de Chelly National Monument in Arizona, a sonic boom from a single military plane loosened an estimated 80 tons of rock which fell on ancient Indian cliff-dwellings and caused irreparable damage." We have seen similar reports from Bryce Canyon and the Mesa Verde. A. H. Morgan, of the Massachusetts Audubon Society, has pointed out such lethal threat to colonies of cliff-dwelling birds.


John A. Townsley, as Superintendent of Mount Rainier National Park, assured this writer that they are well aware of the danger of sonic booms triggering slides and avalanches; one attributable to a supersonic had already blocked their highway. The peril to climbers, skiers, hikers, and motorists is patent.

"Imagine a hike or a pack trip into the wildest part of the country..." C. Edward Graves writes in *Living Wilderness*, "... only to have the quiet of an evening campfire shattered by cannon-ading booms from the sky! Tranquility would no longer exist."

Potential takeoff noise, as distinct from the boom, brings us right back to the cities. Even now residents are so plagued by airport noise that, according to *Aviation Daily*, more than \$1 billion worth of damage claims are pending against Los Angeles International Airport alone. "I am deeply worried about the SST's sideline noise," says Swissair's A. Baltensweiler, "... populated areas abreast the runway will be flooded with

Benevolent and Protective

# Grand Lodge Order of Elks



**RESOLUTION**

WE, the Benevolent and Protective Order of Elks of the United States of America, in Grand Lodge assembled at San Francisco, California on this 13th day of July, 1970, commend and thank our law enforcement agencies for their zealous and sometimes frustrating efforts to bring to swift and adequate punishment those who commit acts of violence and terrorism aimed not at improving but rather the destruction of our beloved government.

WE advocate the use by law enforcement agencies of all lawful force necessary to preserve public order, deter violence, enforce the law and apprehend and bring to justice those who commit or incite rioting and other criminal acts.


WE commend those courts which have led the way in showing courage and dedication in administering justice while enduring vilification, abuse and disrespect by defendants and their counsel and urge that as an example to others that maximum penalties be imposed on those convicted of rioting, looting, arson and other crimes.

WE urge that adequate funds be provided for the equipment and training of personnel of law enforcement agencies and in particular we urge Congress and the State Legislatures to take prompt action to enact all such legislation as may be needed to enable such agencies and our courts to enforce the law with equal justice to all.

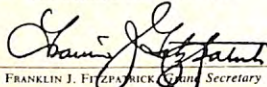
WE acknowledge with appreciation and respect the courage and good judgment of the all too few school administrators and faculty members who have dealt firmly and fairly with campus agitators and we salute the great majority of students who have refused to be misled by those falsely cloaking their true purpose by a label of "dissent." We urge these sound thinking students to organize and speak out for the overwhelming majority they are.

WE encourage and support the efforts of faculty and students to achieve by peaceful, democratic means educational reforms that will contribute significantly and profitably to the advancement of individual students and to the betterment of our society as a whole, but insist that the final decisions, once all facts are fairly weighed on educational reforms, be left to the mature judgment of responsible educators.

BE IT RESOLVED that a copy of this statement of the wholehearted and sincere sentiment of our 102-year-old fraternal Order be supplied to our more than 2,000 Subordinate Lodges to be posted prominently in their Lodge Homes; and further that our more than 1,500,000 members be urged to stand firm and resolute at all times for the maintenance of law, order and justice and to preserve the precious freedoms we enjoy.



SIGNED:   
FRANK HISE, Grand Exalted Ruler

ATTEST:   
FRANKLIN J. FITZPATRICK, Grand Secretary

noise that exceeds today's noise levels ... by a very, very wide margin." While the *ad hoc Review Committee* reported: "The data indicate that on landing and takeoff the SST can be expected to produce noise levels exceeding 100 PNdB (perceived noise in decibels) over a distance of thirteen miles." That's about the same as having a noisy outboard motor next door.

Air pollution from exhaust gases and solids is a matter of growing concern in airport areas and the SST would be an additional massive contributor. A more worrisome effect, a matter of global gloom, might be upstairs in the stratosphere. The engines of the SST will release 40% more water vapor than the weight of the fuel consumed. A thousand SSTs could release an amount of water vapor a year, in the stratosphere, in excess of 10% of that naturally present. What that could mean is persistent contrails, cirrus clouds, blockage of

solar radiation, and changed weather patterns is incalculable.

All this underlines that supersonic implications are transnational. As public concern mounts, aviation writers and industry spokesmen resort to their early platitudinous assurances while many speak as though, once clear of national boundaries, their troubles are over.

A glance at an air routes map of the globe shows the ramifications. From the United States the "boom paths" fan in all directions and a large percentage run south across the Caribbean or up across Canada for the great circle flights to Europe and Asia.

It is an impossibility for an SST to fly the island festooned Caribbean without booming thousands of its citizens.

As for the northerly flights, in 1967 the Honorable Paul T. Hellyer, as Minister of Transport, assured this writer that under Canadian Air Regulations no

(Continued on page 60)

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# Grand Secretary Franklin J. Fitzpatrick



FRANKLIN J. FITZPATRICK, Grand Secretary of the Benevolent and Protective Order of Elks, died August 19 in Chicago, Ill., at the age of 65.

Born January 29, 1905, in Bronx, N. Y., Brother Fitzpatrick joined the Order in 1939 as a member of Lynbrook, N. Y., Lodge. He served a term as Exalted Ruler of Lynbrook Lodge, and was lodge Secretary for six terms.

An active member of the New York Elks Association, he served as chairman of several state committees, as a Vice-President, and, finally, as State President. He was appointed District Deputy Grand Exalted Ruler of New York's Southeast District for the 1948-1949 lodge year.

Grand Secretary Fitzpatrick's distinguished Grand Lodge career included nine years of service as Elks National Convention Director, preceding his election to the post of Grand Secretary. He was elected to the latter office at the 98th Grand Lodge Convention in Chicago in 1962, succeeding Lee A. Donaldson of Etna, Pa., who was named Grand Exalted Ruler at that convention. Brother Fitzpatrick was the 13th man to hold the office of Grand Secretary since the founding of the Order in 1868.

Surviving are his widow, Theresa; a son, Robert Fitzpatrick, also a member of Lynbrook Lodge; three daughters, Mrs. Edward McGowan, Mrs. Richard Goodwin, and Mrs. Stephen Fuhr, and 19 grandchildren.

Mourners paid their respects to Grand Secretary Fitzpatrick as his body lay in state for two days in the Elks National Memorial and Headquarters Building in Chicago. Among the many Elks present to pay tribute to their departed Brother were GER Glenn L. Miller; PGERs Wade H. Kepner, George I. Hall, William J. Jernick, John L. Walker, H. L. Blackledge, Horace R. Wisely, John E. Fenton, William A. Wall, Lee A. Donaldson, Ronald J. Dunn, Robert G. Pruitt, R. Leonard Bush, Raymond C. Dobson, Robert E. Boney, Edward W. McCabe, and Frank Hise; Grand Trustees Francis M. Smith, George T. Hickey, and E. Gene Fournace, and GL Judiciary Chairman Thomas A. Goodwin.

A Solemn High Mass was celebrated for Brother Fitzpatrick August 22 at Our Lady of Mt. Carmel Church in Chicago, followed by a second Mass August 24 at Our Lady of Peace Church in Lynbrook, N. Y., with interment in Holy Rood Cemetery, Westbury, N. Y.

---

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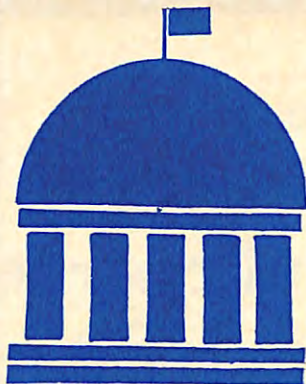
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**AROUND WASHINGTON**

BARBED REPLIES to querulous letters from constituents are a specialty with 81-year-old Senator Stephen M. Young of Ohio. He will be missed, when he retires from the Senate in January, for letters like this: "Dear Madam: Reading your insulting letter caused me to feel good that I don't know you and God be praised I am not married to you."



BUDGET WOES. Government officials now working on the new federal budget which will go to Congress next January report that Fiscal 1972 looks as though it would be as tight as the current fiscal year. They blame inflation, "built-in" increases in present programs, lagging tax revenues, and Congress. If Congress insists on spending more than he requests, he may recommend a tax boost in 1971, President Nixon says.

A NEW COOKBOOK for children, called "Magic Meals for Moppets," is being written by Antoinette Hatfield, wife of Oregon Senator Mark Hatfield, and Peggy Stanton, wife of Ohio Congressman William Stanton. Based on experiences with their own small children, it will suggest tempting recipes for tiny tots and will describe how to coax them into eating by making a game out of the food.

OUR FLAG has been reproduced here in full color as a lithographic poster, 11 by 15 inches, suitable for framing. It is inscribed with the motto, "This is your flag—be proud of it." You can order one mailed to you by sending 25 cents to the Superintendent of Documents, Government Printing Office, Washington, D. C. 20402.

THE POP POSTER CRAZE has hit the Soviet Union. But instead of glorifying the Beatles or old-time movie stars, the posters sold in Soviet book stores for about \$1.50 a set warn about the need to keep eternally vigilant against "imperialistic spies." Beautiful women agents are pictured as particularly dangerous because, the posters say, they have miniature microphones hidden in their bosoms.

CRIME ON CAPITOL HILL has put a dent in the night-time business of the area's restaurants. One enterprising restaurateur, however, is luring customers with an ad which points out that his place is only a block from the nearest police station and right across the street from the firehouse.

CLEANUP CAMPAIGN. Hilary Sandoval, Jr., chief of the Small Business Administration, takes the government's drive on pollution so seriously he has changed the official seal of his agency. The factory in the seal no longer has any smoke coming out of its smoke-stack.



NO BOMB FOR JAPAN. Even though Communist China is now building a nuclear arsenal, Japan sticks to its determination not to weaken its economy by getting into the nuclear arms race. On August 6th, the 25th anniversary of the attack that destroyed Hiroshima, Japanese officials reaffirmed the policy of their pro-American government. This is to rely upon America's nuclear umbrella for protection while they use their unparalleled prosperity to help promote stability in Asia. They see this as the best way to make sure there are no more Hiroshimas.

TO HELP FIGHT POLLUTION a Michigan youth mailed 48 cents to Congressman Jack McDonald of Michigan. After the Treasury Department assured him they would be able to use it, McDonald forwarded the money—a quarter, two dimes and three pennies—to be included in the government's huge anti-pollution fund. McDonald nicknamed the young contributor "the Johnny Appleseed of Environment."



**POST OFFICE REVOLUTION.** Congress, to everyone's amazement, has agreed to a historic reform which will test the long-held idea that better postal service would be the result if the Post Office Department were removed from congressional politics. Under the new law, an independent postal service takes over from Congress the powers to appoint postmasters and fix postal rates and pay. It will be run by a board of governors appointed by the President and confirmed by the Senate, and by a Postmaster General named by the board. Postal rates will have to go up to finance any improvement in the service, it is believed.

**RANK WITHOUT PRIVILEGES.** As Transportation Secretary, John A. Volpe is boss of the Federal Aviation Administration. But this did not cut any ice with the FAA traffic controllers at New York's LaGuardia airport. When he found himself 18th in line in his government plane and tried to pull rank, the controllers told his pilot, "Tell the Secretary that the Federal Aviation Administration is delighted to have this opportunity of serving him and he is still 18th in line." Volpe, who tells the story on himself, says he has discovered that the power of Washington officials to solve problems is not as great as he thought.

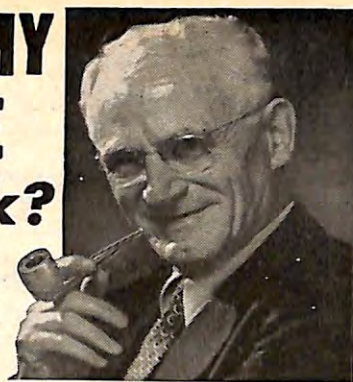
**AMERICAN TROOP STRENGTH** in Vietnam is scheduled to be down to 384,000 or less by mid-October and 284,000 or less by next May compared to the peak strength of 543,400 in April of 1969. There's no word yet as to how many Americans will be kept in Vietnam as military advisors after the main force has been withdrawn. President Thieu says he will need a "residual" force of about 50,000 Americans after 1973 to "guarantee the peace."

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By E. A. CAREY

All I want is your name so I can write and tell you why I'm willing to send you my pipe for 30 days smoking without a cent of risk on your part.



My new pipe is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It is the first pipe in the world to use an ENTIRELY NEW PRINCIPLE for giving unadulterated pleasure to pipe smokers.

I've been a pipe smoker for 30 years—always looking for the ideal pipe—buying all the disappointing gadgets—never finding a single, solitary pipe that would smoke hour after hour, day after day, without bitterness, bite, or sludge.

With considerable doubt, I decided to work out something for myself. After months of experimenting and scores of disappointments, suddenly, almost by accident, I discovered how to harness four great natural laws to give me everything I wanted in a pipe. It didn't require any "breaking in". From the first puff it smoked cool—it smoked mild. It smoked right down to the last bit of tobacco without bite. It never has to be "rested". AND it never has to be cleaned! Yet it is utterly impossible for goo or sludge to reach your tongue, because my invention dissipates the goo as it forms!

You might expect all this to require a complicated mechanical gadget, but when you see it, the most surprising thing will be that I've done all this in a pipe that looks like any of the finest conventional pipes.

The claims I could make for this new principle in tobacco enjoyment are so spectacular that no pipe smoker would believe them. So, since "seeing is believing", I also say "Smoking is convincing" and I want to send you one Carey pipe to smoke 30 days at my risk. At the end of that time, if you're willing to give up your Carey Pipe, simply break it to bits—and return it to me—the trial has cost you nothing.

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# Credit Card Crooks

Those Crafty Criminals Who can Lead You Right  
Down the Road to the Poorhouse

by Jean E. Laird

MANY PEOPLE TODAY are quite concerned about receiving unsolicited plastic credit cards. In the past, the consumer had the option whether to ask for credit or not. But now, in the great battle for the dollars of the American consumer, the banks, oil companies, and hotel chains are shoving their credit cards into your mail box whether you want them or not!

It isn't just the thought of a spouse or teenager receiving a credit card and going berserk that bothers most American bread-winners. It is the principle of the thing . . . and the possibility that these cards can be lost or stolen, resulting in fraudulent charges to the addressee. The credit card holder can find himself liable for bills that may take a lifetime to pay. Even the cardholder who promptly reports his lost card frequently finds himself liable for charges before notice reaches the issuing company.

Thus, the plastic credit card—instead of being the citizenry's passport to the affluent society as was originally in-

tended, is also the crook's ticket to a fast and easy buck, or an open invitation to on-the-cuff living. Stolen credit cards have become an increasingly fruitful field for these gypsters. So far, in the game of dishonesty, the participants have made use of an estimated 350,000 stolen cards issued by credit card firms, hotel chains, airlines, banks and others engaged in the great and fast-growing "charge-it" phenomenon.

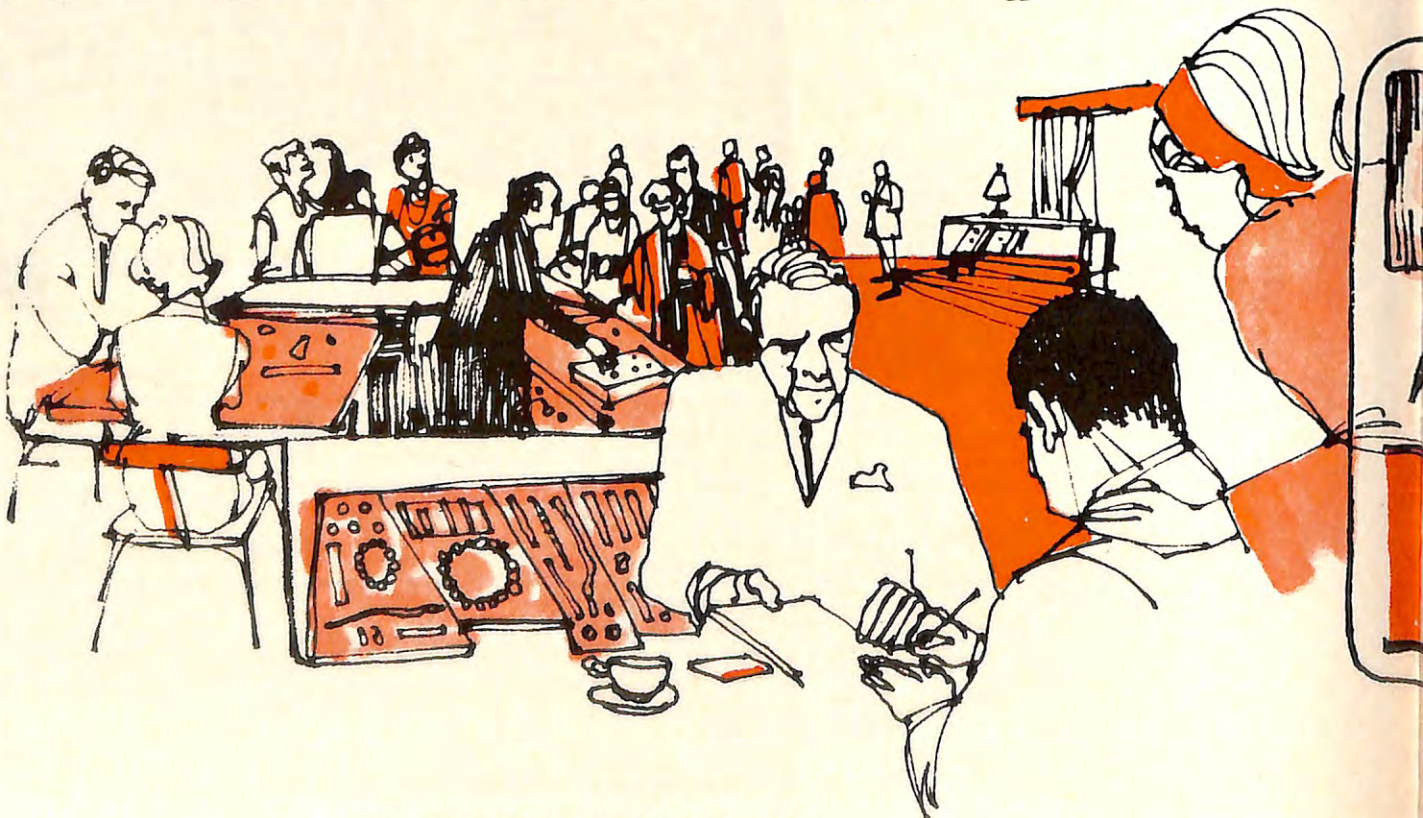
Chicago newspapers recently carried an article describing the shenanigans of two waitresses who were being indicted for bilking numerous customers out of cash via their credit cards.

It seems the cardholders were regular diners at the restaurant, and the waitresses relied on the fact they sometimes forgot to ask for their credit cards back after the meal had been charged. They then used the cards to charge other meals from paying customers, pocketing the cash. Is this scheme unique? No. It is just one of the many dozens of methods being used by the credit card crooks.

This booming multi-billion-dollar credit card business has created rapidly increasing problems for law enforcement agencies, not only in the United States but throughout the world. The incredible criminal involvement in the credit card racket was described by many of the 175 delegates from 69 nations at the annual conference of the International Criminal Police Organization, better known as INTERPOL. It was agreed that the problem was acute, and stern methods to cope with it had to be devised quickly.

There is no better way to show how broad the spectrum of dishonesty is in this field, other than to describe some of the cases which have occurred all over the country in recent months:

THE SALESPEOPLE in the swank Fifth Avenue jewelry store smiled fondly at the middle-aged gentleman buying a diamond engagement ring for his bride-to-be. She was in her mid-thirties, smartly dressed, and her faultless complexion, svelte figure and poised appearance suggested a woman success-





ful in the business or professional world. He was handsome, graying at the temples, and it was obvious to the sales clerks this couple would never have to worry about where the next dollar was going to come from.

After choosing the engagement ring, they also picked out 14-karat gold charms for the bridal attendants, and star sapphire cuff links for the grooms-men. Then, as the sales slip was being written, the prospective groom also purchased a lovely opera-length strand of cultured pearls for his bride-to-be, as an "afterthought," costing more than the salesman earned in two weeks. How lucky to be rich!

But, the sad truth of it was that the customer and his fiancée weren't really wealthy. They couldn't afford to buy all of that jewelry—yet they did it all without shelling out a penny from their own pockets. How? With a "hot" credit card.

Acting on a tip, a New York detective intercepted the jewelry and grabbed the couple for grand larceny and forgery, putting an end to the spending spree which was possible with a credit card stolen from a private home in Chicago, Illinois, which also happened to be the native habitat of the accused.

IN BRONX, NEW YORK, 20 persons were arrested for operating a phony credit card racket. These 20 people represented a loss of \$1 million by the American Express Company, \$250,000 by gas stations, and \$1 million by department stores.

IN JULY, 1969, it was announced

that 32 persons had been indicted in connection with credit card swindles that cost five Chicago banks more than \$12 million. Their charge was mail fraud. And, this was only the beginning. The grand jury's action marked the end of the FIRST stage of an investigation by the office of U. S. Attorney Thomas A. Foran. It was learned that more than 75 merchants would be named in the second batch of indictments to be issued next.

Under this scheme, investigators said, the merchants often collected cash from banks on credit card "sales" in which no merchandise left the stores' shelves. Investigators also said some of the merchants had peddled falsely imprinted credit card sales slips to operators of other stores. (Many of these cases dated as far back as 1967, the year of the mass distribution of credit cards by Chicago banks.) And, the victimized banks were all members of the Midwest Bank Card System, Inc.

How did this particular scheme work? Investigators said the accused store owners would obtain credit cards from "passers," make certain they were not on the banks' "hot list" of lost or stolen cards, then stamp out sales slips with an imprint machine. The merchant often forged the signatures of the persons to whom the cards originally were issued.

In peddling the sales slips to other merchants, the store owner would manipulate the imprinting machine so the space for the selling store's name was left blank. Each card was used only for

a month or two—until the bank found it could not collect for the sale from the person named on the credit card, and put the card on the "hot list."

A PITTSBURGH gambler was found with \$10,000 in his pocket when police arrested him. Most of the cash represented refunds from airline tickets he had bought with other people's stolen credit cards.

RECENTLY TWO brothers from New York were sentenced to five years in prison for conspiracy to defraud airline companies by using stolen credit cards. They were also accused of defrauding the American Express Company and three airlines of an estimated \$400,000.

How is this possible? Assistant U. S. Attorney Thomas H. Todd said the pair headed a ring that bought airline tickets with stolen or fraudulent cards, then resold them by prearrangement at up to 50 percent of the normal price.

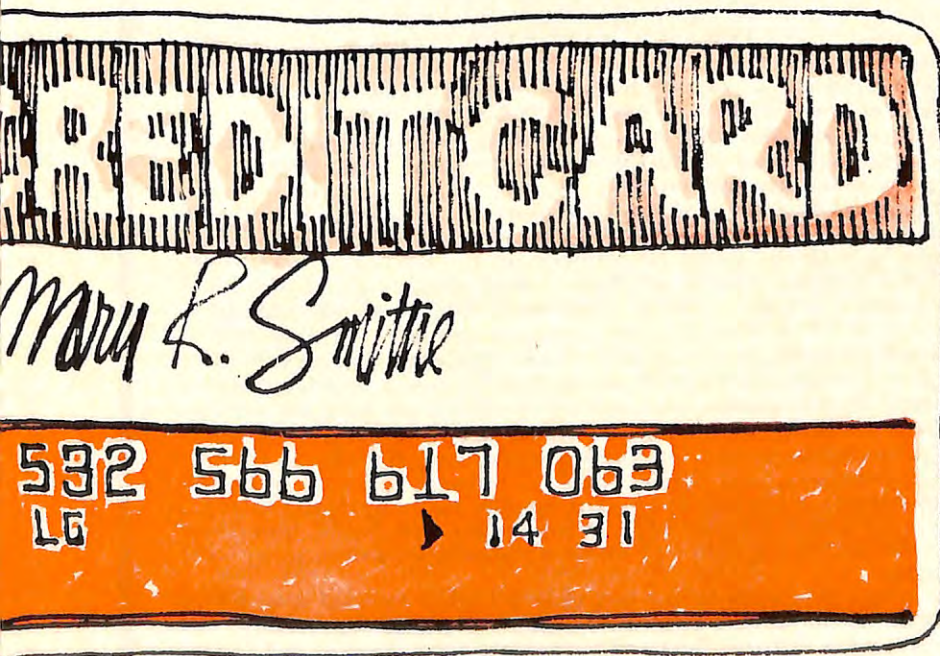
The airlines swindle has many variations, but usually the underworld makes arrangements to buy credit cards that thieves and burglars have pilfered while making their rounds. With these cards the mobsters buy airline tickets and sell them at discount rates on their trips.

A 29-YEAR OLD Queens man printed and sold Diners' Club credit cards that resulted in \$50,000 worth of bogus billing that Diners' had to sustain.

IN ANOTHER theft against Diners', at least \$350,000 in losses was involved when a Nationwide network of mobsters with alleged ties to the Mafia stole hundreds of blank Diners' Club cards. They then proceeded to impress legitimate cardholders' names on them, and sold them to other underworld members—going so far as to provide other forged necessary identification to accompany the Diners' Club cards, such as forged government-agent I. D. cards, driver's licenses, and other acceptable documents.

Credit card rackets affect EVERY person who deals with firms dealing with credit cards. How? Kenneth B. Willson, National Better Business Bureau president, says the total estimated \$30 million annual losses sustained by the approximately 15,000 firms which use some 200 million credit cards a year now add at least ten percent to the cost of merchandising for those who deal with credit cards; the deficit sustained through bad debt and theft burdens the entire credit card system, from its bookkeeping operations to its extensive investigative procedures. The loss in the long run must be borne by someone, and in the long run it must be the honest customer who

(Continued on page 31)



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### ELKS NATIONAL SERVICE COMMISSION



### Fulfillment of a Pledge

**"So long as there is a disabled veteran in our hospitals, the Benevolent and Protective Order of Elks will never forget him."**

This solemn pledge was made in behalf of all Elks at the close of World War II. The Elks National Service Commission was instituted at that time to implement it. As soon as a Veterans Administration hospital was constructed, staffed, and equipped after the war, a local Elks committee was organized and waiting to be of service to the patients. Eager volunteers needed financial help to function properly. Because the expressions of remembrance which were promised necessitated a program, not confined to an occasional holiday observance, but rather on a permanent schedule, a per capita contribution from every Elk was approved. Thus everyone participated. Although the present small 20c yearly contribution would scarcely buy a Sunday newspaper, in total it gives our working committees at the hospitals funds needed for essentials. Every committee can look forward to a monthly allotment which in many instances is supplemented by funds from lodges, districts, and State Associations.

Time dims memory. Unless a lodge is located in the immediate vicinity of a Veterans Administration hospital, the pledge given so long ago might easily be forgotten. To correct this situation the delegates to the recent Grand Lodge Convention in San Francisco voted for the establishment of a permanent Elks National Service Committee in every lodge. The function of this committee is to come to the aid of the faithful Elks and their ladies who work at the hospitals in their state.

Elks are not the only ones who supply volunteer programs for hospitalized veterans. Forty-three other national organizations are among the many groups that offer service.

The primary purpose of the Elks' pledge is to hasten the patients' recovery—to provide "companionship therapy" when maximum medical care has been given. Under the guidance of the hospital's professional staff, this therapy takes many forms. Most popular are professional variety shows in auditoriums or ward entertainment for the bedridden. Over 50% of all hospitalized veterans are mentally ill. Movies, boxing and wrestling bouts, smokers, sports celebrity nights, bingos, carnivals, golf, picnics, outings to baseball games, football games, bowling, fishing, and visits to Elks lodges are some of the ways we keep the pledge. Additional services include bedside visits, letter writing, and errands for the bedridden, escorts for wheelchair patients, Halloween, Thanksgiving, Christmas, and Easter parties, birthday parties, providing leather, ceramic materials, and needed supplies for occupational therapy, radio and TV sets, playing cards, games, paper back books, magazines . . . in fact anything needed and within a committee's ability to perform or provide.

Elks can take pride in the fact that this great national program is patriotism in its purest and finest sense. It transcends oratory and flag waving. It is Benevolent and Protective. It is constant and enduring. It exemplifies the highest traditions of our Order—Brotherly Love.

Elks remember that today's hospitalized veteran was the fine, young man or woman who offered courage, health, and strength as our gallant defenders just a few short years ago. They gave of themselves when we needed them. They need us now! **ELKS DO NOT FORGET!**

# News of the State Associations



Convention-goers attending Montana Elks' annual meeting, held July 22 through 25 in Livingston, had the privilege of meeting a very special guest—GER Glenn L. Miller. Joining the Grand Exalted Ruler for the photographic record are (seated) state Trustee and immediate PSP Henry A. Anderson, Sidney, and SP Carl O. Westermarck, a PDD, Shelby, and (standing) SDGER and state Secy.-Treas. Ray Kelly, Polson, recently appointed to his fourth term as Special Deputy by GER Miller; VP William J. Dunn, Miles City; Trustee John R. Martin, a PDD, Virginia City, and VP Frank Lasich, a PDD, Dillon.

GRAND EXALTED RULER Glenn L. Miller made his first official visit to a state convention at the 68th annual meeting of the Montana State Elks Association. His lovely wife Margaret accompanied him to Livingston, the site of the July 22 through 25 convention. Other distinguished guests included GL Judiciary Committeeman Edward C. Alexander, Great Falls, and Brother Harry Larson, Huntington Park, chairman of the California-Hawaii Elks Veterans Service Commission.

State Major Project Chairman Ted Byers, Great Falls, reported that a \$52,500 budget has been adopted for the mobile speech and hearing therapy units for the coming year. The Piggy Bank program received the entire receipts of the "Royal Order of Characters" annual cookout.

The new roster of state officers is headed by SP Carl O. Westermarck, a PDD from Shelby Lodge. The two State Vice-presidents are PDD Frank J. Lasich, Dillon, and PER William J. Dunn, Miles City; reelected Secretary-Treasurer was Ray Kelly, Polson, also reappointed to a fourth term as Special Deputy by GER Miller. The three state

Trustees are PDD Richard Martin, Virginia City, PDD and PSP Henry Anderson, Sidney, and PER L. G. Seymour, Great Falls.

A special convention class of 76 candidates was initiated by Butte Lodge's state champion ritualistic team. Livingston ER Roland B. Newton introduced the new members, and Helena Brother John Jewell informed them of the history of the state association.

Scholarship and leadership awards from the state and the Elks National Foundation totaled \$22,100. Many of the student winners were present at the convention to receive their awards.

Before the session came to a close with the traditional Grand Parade, Kalispell was chosen as the host lodge for the 1971 convention. The mid-winter meeting is slated for January 15 and 16 in Anaconda, and the Elks State Bowling events will be held in Missoula in the spring.

A RECORD 1,900 Michigan Elks and their ladies gathered in Niles May 14 through 17 for their state association's annual convention. Augmenting the precedent-setting registration figure

were special guests SDGER Benjamin F. Watson, Lansing, and Virginia SP Doral E. Irvin, Lynchburg, Superintendent of the Elks National Home in Bedford, Va. A resolution—honoring Brother Irvin for his outstanding fraternal efforts and thanking him for his attendance at the convention—was read into the convention's records, and a copy presented to him.

It was reported that 71 lodges set new records in contributions to the state major project, totaling \$139,000. In the 13 years of the major project's existence, 2,813 children have been aided; 541 young patients were reported assisted during the past year by the project.

State Elks National Foundation Chairman Frank Barnard, Oak Park, reported a total of 705 new enrollments, with contributions totaling \$53,647. Kalamazoo, Pontiac, Bay City, and Midland Lodges were presented awards as the most outstanding lodges in their respective districts.

The state's first Elks National Foundation Special Activity Award went to Kalamazoo Brother Fred Tornquist,



Examination of the jewel of office presented upon his election to New Jersey SP Fred A. Padovano, a PDD, Kearny, N. J., brings a smile of approval from his installing officer, PGER William J. Jernick, who extended his congratulations to Brother Padovano during New Jersey Elks' annual convention, held June 10 through 14 in Atlantic City.



Stepping smartly along Atlantic City's famed Boardwalk are members of the Woodbridge, N. J., Elks-sponsored marching band, which garnered first place as the best lodge-sponsored band in the New Jersey State Convention Parade. Woodbridge Elks are understandably proud of their marching musicians, who have won first-place honors in their two parade appearances to date.

lodge Foundation chairman, for successfully reactivating every member who had been on the lodge's inactive National Foundation rolls. Midland Brother William Bailey, lodge Americanism chairman, received a plaque for completing all programs as outlined by the Grand Lodge Americanism brochure.

Midland Lodge earned the Best Overall Youth Program and State President's Achievement 10-Point Program awards.

Ritualistic laurels fell to the team from Ann Arbor Lodge, with Otsego Lodge cornering Drill Team honors.

Heading the association's slate of officers for the coming year is SP William Howard Emerson, a PDD, Jackson. His assistants are VP-at-Large Carl Blood, a PDD, Owosso; VPs Gunnar W. Oslund, Grand Haven; Charles V. Brock, Negaunee; Edward D. Quirk, Ann Arbor; Jay H. Lancot, Hancock; T. James Lewis, Flint; Paul A. Cardinal, Adrian, and Raymond Vande Vasse, Holland; Secy. Albert A. Vernon, Detroit, and Treas. S. Glen Converse, Lansing, both PDDs; Trustees Neil G. Sheriff, Hillsdale; James Johnson, Manistee; William John Foster, Calumet, and Frank C. Stobbart, Saginaw, both PDDs; Chap. Hugh B. Tarpley, a PDD, Jackson; Sgt.-at-Arms Leon J. Heinrich, a PDD, Battle Creek; Tiler Wayne A. Newton, a PDD, Hastings, and Organist George Andrus, Muskegon.

Ludington Lodge was named host for the fall conference in October, with Bay City Lodge chosen to host the May, 1971 convention.

VIP GREETINGS were extended to two Past Grand Exalted Rulers—George I. Hall of Lynbrook Lodge and Lee A. Donaldson of Etna Lodge—when they arrived to address the opening session of the 45th annual Texas Elks State Association convention in McAllen. The meeting, which was held June 12 to 14, attracted the largest attendance in the association's history: 867 Elks and their ladies.

Of particular interest during the convention were the talks of two Vietnam veterans. Major James N. Rowe, who was graduated from West Point and entered service with the Green Berets, described some of his experiences. He was captured and held prisoner by the Viet Cong for more than five years before making his escape. Now he is doing special public relations work for the Pentagon. Lt. Allen Ward, who was graduated from the Marine Academy at Annapolis, had just returned from duty in Vietnam, where he received several decorations. Both men had Boy Scout training from McAllen Lodge-sponsored troops, and both illustrated the advantages of having had this training.

Results of the election proved PER J. D. Biffle of Galveston Lodge to be the new State President. Working with him for the coming year will be President-elect T. O. Wilkins, Lubbock; state Secy. E. L. McMullen, Houston, and state Treas. J. F. Ferrel, Baytown.

Among the many awards given out at the convention was the ritualistic contest trophy, taken home by Harlingen Lodge. Immediate PER Joe F.

Garrison from Temple Lodge was chosen Texas Elk of the Year, and Mainland Lodge and Harlingen Lodge received honors in the publications contest. The Girls Twirling contest was won by the team sponsored by San Antonio Lodge, and the Junior Rifle Club from Brownsville was victorious in its competition.

Fort Worth Elks are slated to host the 1971 convention.

MORE THAN 1,000 Florida Elks and their ladies assembled in Jacksonville for their state association's 64th annual convention, held May 22 and 23, with outgoing SP R. Lamar Johnston, Vero Beach, presiding.

Guests of honor for the two-day meeting included PGERs William J. Jernick and William A. Wall, Past Grand Est. Lead. Kt. Chelsie J. Senerchia, Miami, and Grand Forum Justice Willis C. McDonald, New Orleans.

Among the convention's highlights was the report of George Carver, administrator of the Elks Harry-Anna Crippled Children's Hospital at Umattilla, an institution for the care of physically handicapped children. The hospital—owned and operated by the state association and supported by the state's 90 lodges—discharged 106 boys and girls, fully recuperated, during the past year, for a total cost of \$408,000, it was learned. An average of 64 inpatients received physical and occupational therapy treatment from a team of 11 doctors and therapists. In addition, home therapy service units continued their con-



A pretty young lady—Miss Niles (Michigan)—extends a warm welcome and Michigan Elks' convention program to Mrs. Doral E. Irvin, as a group of fellow convention-goers smile their approval. The party of Elks about to enter into activities connected with the 66th annual Michigan Elks convention—held May 14 through 17 in Niles—also includes (from left) SDGER Benjamin F. Watson, Lansing; Virginia 1969-1970 SP Doral E. Irvin, Lynchburg, Superintendent of the Elks National Home, and Niles ER Robert Swain.



Newly-elected Michigan SP William Howard Emerson (second from right), a PDD and member of Jackson Lodge, joins several of his fellow Michigan Elks for a photo marking the association's four-day convention in Niles. With Brother Emerson are (from left) PSP and PDD Robert J. Lace, Niles; VP-at-Large Carl Blood, a PDD, Owosso; immediate PSP James L. Dompierre, Negaunee, and PDD and installing officer Lewis L. Nurnberger, Manistee.

Ralph Clements of Lake City.

Convention-goers elected Robert B. Cameron of Holiday Isles as their new State President. The chain of command also includes: VPs Matthew A. Rigoni, Perry; Rudy Freman, Gainesville; Kenneth Morton, Titusville; Bodo Kirchoff, Kissimmee; Charles Pride, Clearwater; Robert Rosin, Sarasota; Tony Amoroso, Plantation; William Plumer, Pahokee, and Homer Byrum, Florida Keys. PSP and PDD Frank J. Holt, Miami, was re-elected state Treasurer, with PDD William Lieberman, Leesburg, continuing as Secretary. Appointed officers are Leonard Miller, North Palm Beach, state Tiler; David Kersey, Holiday Isles, Sergeant-at-Arms; PDD James P. Murphy, Delray Beach, Chaplain, and Ed Dwyer, Hollywood West, Organist. PSP and PDD J. Pierce Smith, Gainesville, was elected five-year Director; two-year Directors named are PDDs Abe Moses Shashy, Ocala, Henry D'Amico, Cocoa, Bedford Prescott, Wauchula, and John Rosasco, Coral Gables. PDD L. M. Strickland Sr. of Tallahassee was re-elected state Historian, and PSP and PDD Julian C. Smith, Tallahassee, was named Chairman of the Harry-Anna Hospital Committee.

Umatilla and Leesburg were named sites of the association's fall conventions, with North Palm Beach Elks slated to host the 65th annual convention in May, 1971.

A STIRRING ADDRESS by PGER Frank Hise, on the need for Elks to maintain leadership to preserve the American way of life, amid violent demonstrations, highlighted Arizona Elks' 55th annual convention, May 6 through 9 in Phoenix. PGER Hise also spoke at a Youth Banquet.



Addressing the 500 Elks and their ladies enjoying a banquet held in conjunction with North Dakota Elks' 50th anniversary convention is PGER William J. Jernick, a special guest at the June 14 through 16 conference held in Minot. PGER Jernick's fellow convention-goers, seated at the head table, include PGER Raymond C. Dobson and his wife Gene; Minot ER Donald R. Kleen and Mrs. Kleen, and SDGER Rev. Fr. Felix J. Andrews, Minot, North Dakota state Chaplain and former Grand Chaplain.

tribution: located in strategic areas throughout the state, the therapists made visits to the homes of 388 youngsters, giving them therapy treatments, lessons, and medication. Finally, outpatient clinics in selected areas gave treatments to more than 1,000 children. Eighty percent of these youngsters had no prior history of treatment. Total expenditure for the complete program came to \$480,000, with an average cost per patient per day of \$17.65, and an average length of stay of 164 patient days.

The growth of the Harry-Anna Trust Fund through individual voluntary do-

nations and contributions of members also set a new record: the donations totaled \$235,000. Interest from the fund's invested capital provides part of the hospital's operating expenses; the nominal value of the fund is at present nearly three million dollars.

In other areas of activity, Orlando Elks' ritualistic team won the coveted state title. Lakeland PDD George H. Borde Jr. delivered the eulogy, during the annual memorial services, for departed Brothers, including the late Charles I. Campbell of Tampa, and Paul Winstead of Tarpon Springs. The memorial address was given by PDD

Charged with spearheading Idaho Elks' many activities during the coming year is SP John F. Leinen (third from right), Twin Falls. Sharing a photo with Brother Leinen—during the Idaho Association's annual convention in Moscow—are (from left) VPs Norman E. Bauer, Sandpoint, Gilbert Hunt, Caldwell, and W. H. "Bill" Richardson, Blackfoot; immediate PSP Philip L. West, Preston; VP-at-Large Burris O. Russell, a PDD, Grangeville, and Secy.-Treas. Donald L. McKinster, Twin Falls.



Distinguished visitors joining Brother Hise at the convention included: PGERs R. Leonard Bush and Horace R. Wisely; Elks National Foundation Director Nelson E. W. Stuart; California-Hawaii PSP E. Paul Haines, Pasadena, and SP and PDD Ernest Olivieri, Sonora; New Mexico SP Buddy Adams, Albuquerque; Nevada PSP Earl Nygren, Fallon; former Grand Esq. Marvin M. Lewis, Brawley, Calif.; the Rt. Rev. Msgr. George M. Scott, former Grand Chaplain, San Pedro, and Grand Trustee John B. Morey, Palo Alto.

Representatives of the state's 37 lodges learned that donations to the Arizona Elks Hospital in Tucson—the state major project—totaled \$70,000 during the past year. The hospital's coffers received an additional \$10,000 in contributions from the Exalted Rulers March. Glendale Lodge received the President's Trophy for the highest per capita contribution to the major project.

Tucson Lodge's ritualistic team repeated its last-year's top-flight performance to again win state ritualistic honors.

Outgoing SP Roland W. Wilpitz, Jerome, gave the Eleven O'Clock Toast at the annual memorial service, with newly elected SP Frank M. Clark Jr., of Bisbee Lodge, leading the memorial service.

Officers chosen to serve with SP Clark include: VPs George D. Pickerel; H. B. Cook, Flagstaff, and Peter A. Mench, Phoenix, both PDDs, and Michael J. Deir; Secy. Lee W. Bodenhamer, a PDD, Bisbee; Treas. Arthur L. Welch, Miami; Tiler Harold B. Browne; In. Gd. Carlos E. Rawls; Chap. George S. Warne; Sgt.-at-Arms Kermit Bressner, and Trustee James H. Callan.

Arizona Elks will convene again October 24 and 25, 1970, for their mid-year meeting, and May 5 through 8, 1971, for their 56th annual convention, with sites for both meetings as yet undetermined. A committee was also appointed by SP Clark to plan the celebration, in 1971, of Arizona's 75th year of Elkdom.

GRACIOUS HOSTS for the 58th annual New York State Elks Association convention were members of Monticello Lodge. More than 2,300 Brothers—including PGERs George I. Hall and Ronald J. Dunn, and former Grand Trustees Chairman Francis P. Hart, Watertown—and their wives attended the May 21 through 24 meeting at the Concord Hotel in Kiamesha Lake.

The Clipping Contest, offering an award to the lodge with the most publicity obtained in non-Elk media, was held for the first time during the convention. Mount Kisco Lodge took home the honors. The purpose of the contest was to establish good relations with the surrounding communities and to acquaint the residents with Elks activities, while attracting new members.

Outgoing SP George J. Balbach, a Queens Borough (Elmhurst) Elk, received thanks for his fine work during the past year and introduced the new state officers.

PDD Robert M. Bender Sr., Albany, a former member of the GL Lodge Activities Committee, leads the group as State President. Other elected officers include: Secy. Herman J. Wickel, Huntington; Treas. William C. Petzke, a PER of Elmira Lodge; Chaplain, the Rev. Francis A. White, Plattsburgh, currently also serving as Grand Chaplain; Tiler John D. Waddell, a PER of Lynbrook Lodge, and Sgt.-at-Arms Frank W. Fitzgerald, a PDD from Saranac Lake.

State Vice-presidential positions are held by Lyle L. Rulison, Syracuse; Thomas Earey, Massapequa; Richard C. Brisky, Middletown; Charles E. Finnegan, Keeseville; Maurice B. Dullea, Massena; George J. D'Ambrose, Rensselaer; Joseph V. Lauria, Yorktown; Robert J. Slater, Norwich; Vincent J. Giganti, Brooklyn; PDD Clifford A. Williams, Olean; Kenneth J. Bain, Colonie; Daniel K. Weale, Albion, and Russell B. Freer, Wolcott.

Highlights of the committee reports showed a gain of 660 members within the state, a total of \$49,000 used for

major project activities, and a group of 58 students receiving scholarship awards from New York lodges. The Elks National Foundation also received \$55,000 in contributions from the Elks.

Of the 12 lodges participating in the ritualistic contest, Huntington Lodge emerged the winner.

The fall conference is scheduled for September in Syracuse, with the next annual convention to be held in New York City.

IDAHO'S OWN PGER William S. Hawkins was one of the distinguished guests at the recent Idaho State Elks Association convention in Moscow. The more than 300 delegates and their ladies attending the June 11 through 13 convention were also honored by the presence of PGER Frank Hise, Grand Trustee Joseph A. McArthur, Lewiston, and Robert A. Yothers, Seattle, Wash., a member of the GL Committee on Judiciary.

The national first-place winner of the Elks Youth Leadership contest, Adrian P. Call, from Pocatello, was introduced to the assembly of delegates.

Entertainment was provided at various times during the convention by Wallace Lodge's drum and bugle corps. Golf and bowling tournaments also provided relaxing breaks from the convention affairs.

A special cocktail party honored the new State President John F. Leinen, a Twin Falls Elk. His fellow officers for the coming year include: Secy.-Treas. Donald L. McKinster, Twin Falls; Vice-presidents Buris O. Russell, a PDD, of Grangeville, W. H. Richardson of Blackfoot, Gilbert Hunt of Caldwell, and Norman E. Bauer of Sandpoint; Chap. Charles Ingalls, Boise; Sgt.-at-Arms Kenneth Tallman, Boise, and Tiler Rodney B. Shoen, Idaho Falls.

The association's Board of Trustees is comprised of Robert Hogg, chairman, Boise; Robert Jahn, Idaho Falls; W. C. Rullman, Wallace; J. W. Taylor, Blackfoot; G. Lester Von Barga, Lewiston, and Loren Basler, Boise.

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pays for the cost of increased merchandising expenses and other charges that result from such shenanigans.

What can be done about it? The head of security of one of the major airlines says, "I don't know how we can put a stop to this racket. It has been a multimillion dollar headache for us thus far—and it is going higher all the time. The underworld seems to have it figured out to a science. They are really taking us for a ride."

The complex methods the thieves are constantly devising to defraud their victims and the ever-increasing credit card thefts are giving credit companies a headache, but especially American and Diners', since they are the two largest in the world, with about 1.5 million subscribers apiece.

Milton Lipson, Director of Security of American Express, tells us that in an effort to safeguard its credit instruments, American Express maintains a

security staff of 300 around the world. Yet even this force, it seems, is not enough to prevent American Express from getting its share of lumps from the credit card crooks.

Like American Express, Diners' Club also has a large global investigative staff that investigates credit card frauds perpetrated around the world. Carte Blanche, the third largest of the credit card companies, also maintains investigators.

Today, the credit card is still literally as good as cash—so long as the person who has lost the card doesn't report it! Even when he does, it takes nearly 48 hours to get a new "hot sheet" out to thousands of client firms, alerting them not to honor the stolen or lost credit card. And, some of the credit card companies have a rule that the customer is responsible in the first 48 hours after the theft or loss of the card.

What if you have a credit card that becomes lost and you don't discover it

is missing until weeks or months afterward? By that time a thief could have run up thousands of dollars in charges that would unquestionably be your legal obligation to pay. Is there a way for Mr. and Mrs. Average American to escape this potential financial nightmare?

Until recently, the cardholder was relatively unprotected. Until now, according to law, he had to make good on someone else's spending spree with his credit cards.

Everyone—the credit card companies, airlines, oil firms, and all others participating in the multi-billion dollar credit card business agree there is an urgent need for tighter security, a uniform federal law to protect the victims, and improved methods of detecting card thefts. Until this is done, vigilance on the part of the cardholder and looking into an insurance plan to cover possible losses seems to be the best means of combating the credit card crooks! ■

# FOR ALL ELKDOM AND FAMILIES!

## **\$100.00-A-WEEK EXTRA INCOME** **When You Go To The Hospital**



**Act Now - GET FIRST MONTH'S PROTECTION FOR ONLY \$1**

**Money back in full if not 100% satisfied. — NO AGE LIMIT!**

ONE OUT OF TWO FAMILIES will have someone in the hospital this year! It could be you—or some beloved member of your family, tomorrow . . . next week . . . next month. Sad to say very few families have anywhere near enough coverage to meet today's soaring hospital costs. These costs have **TRIPLED** in just a few short years. They are expected to **DOUBLE AGAIN** in the few years ahead.

Stop for a moment. Think how much a long stay in the hospital will cost you or a loved one. How would you ever pay for costly but necessary X-rays, doctor bills, drugs and medicines?

Now you can receive \$100.00 a week *tax-free* cash, from the very first day you enter the hospital for as long as you are confined there—even for 100 full weeks, if necessary!

### **THIS LIMITED ENROLLMENT OFFER ENDS SOON**

**Only \$1 for First Month—Money-Back Guarantee**

To encourage you to see how much this Plan can mean to you and your family, we make this unusual, money-saving offer:

You can now have your *first month's* protection for only *one dollar!* But, you must act *immediately*, because this unusual opportunity is offered for a *limited time*. Your request for this wonderful Income Protection plan must be mailed on the convenient form below **NOT LATER THAN MIDNIGHT**, of the date in the Enrollment Form.

### **The Added Protection You NEED!**

All benefits of this World Mutual \$100.00-A-Week Income Protection Plan are paid directly to *you*, in *tax-free cash*, *in addition* to whatever you may receive from your other insurance! Spend the money as you see fit—for hospital or doctors' bills, mortgage payments—or *any* necessary but costly extras *not* fully covered by *usual* hospital policies.

Everything costs more these days (need we tell you?) and hospital care is certainly no exception! While 7 out of 8 Americans have *some hospital insurance*, most have found it does not cover *all* the bills that pile up when sickness or accident strikes. That's why World Mutual developed low-cost Income Protection that helps you pay *either* hospital costs *or* anything else you need or want!

You get your \$100.00 per week (\$14.28 per day)—**TAX FREE**—from your first day in the hospital, and as long as you are confined there, even for 100 weeks, if necessary.

### **For Older Folks—Greater Protection Than You Ever Would Have Thought Possible!**

Right now, would advancing age prevent you from getting hospital insurance, or income protection with another company? Or if you *could* get a policy elsewhere, would you have to pay a big premium for it? Or perhaps you no longer have a regular income, and are living on Social Security. What would happen to you *then* if you had to suddenly go to a hospital?

Your "life saver" could be this wonderful World Mutual Income Protection Plan—because World Mutual welcomes folks of all ages into its Plan. You can even be **OVER 100** and still qualify.

## **PAYS CASH**

**TAX-FREE, MAILED DIRECTLY TO YOU—  
NOT THE DOCTOR OR HOSPITAL!  
—IN ADDITION TO HOSPITALIZATION,  
MEDICARE AND WORKMEN'S  
COMPENSATION!**

When you get your policy, examine all its benefits and features. Have it checked, if you wish, by your lawyer, doctor, clergyman, or other trusted adviser. If you are not 100% satisfied, return the policy within 30 days and your money will be refunded. But if you decide to *continue* this worthwhile protection, you may do so at the low rates as follows:

### **World Mutual Monthly Renewal Rates**

Age at Enrollment	Monthly Premium
0-39 .....	only <b>\$3.95</b>
40-54 .....	only <b>\$4.95</b>
55-64 .....	only <b>\$5.95</b>
65-74 .....	only <b>\$6.95</b>
75 and over .....	only <b>\$9.25</b>

NOTE: The regular Monthly Premium shown here (for your age at time of enrollment) is the same low premium you will continue to pay; it will not automatically increase as you pass from one age bracket to the next! Once you have enrolled in this World Mutual plan, your rate can never be changed because of how much or how often you collect from us—or because of advanced age—but only if there is a general rate adjustment, up or down, on all policies of this type in your entire state!

### **Act NOW—"Later" May Be TOO Late!**

TIME IS PRECIOUS! Act quickly. Get your enrollment form into the mail *today*—because once you suffer an accident or sickness, it's **TOO LATE** to buy protection at *any* cost. That's why we urge you to act *today*—*before* anything unexpected happens.

### **THESE 16 QUESTIONS AND ANSWERS**

**Tell You how World Mutual's \$100.00-A-Week Income Protection Plan gives you the protection you need—  
at amazingly low cost!**

- 1. How much will this policy pay me when I go to the hospital?**  
\$100.00 per week.
- 2. Will I be paid if I am in the hospital for less than a full week?**  
Yes. This new plan pays whether you are in the hospital for only a day, or a week, a month, or a year!
- 3. Does this policy have any "waiting periods" before I can use it?**  
No. It will go into force on the same day we accept your completed enrollment form and \$1 premium (or \$2.)
- 4. How long will I continue to receive hospitalization benefits?**  
For every day you are in the hospital to a maximum of 100 weeks, as a result of any one accident or illness.
- 5. How may I use these benefit payments?**  
You may use them in any way you wish—for hospital and doctor bills, rent, food, household expenses, or anything else. This is entirely up to you!
- 6. Can I collect from World Mutual even if I carry other insurance?**  
Of course. This plan will pay you in addition to whatever you may receive from any other policies, including Medicare, for folks over 65.
- 7. Why do I need this World Mutual Plan in addition to my other hospital and health insurance?**  
While hospital costs have tripled in recent years, very few people have tripled their insurance. The chances are one in seven that you will require hospital care this year—and you will need money to take care of all your other expenses, as well as your hospital bills. Your World Mutual checks are rushed to you by air mail to use as you see fit!
- 8. May I apply if I am over 65?**  
Yes, you may. Folks any age are welcome to apply—there is no age limit!

- ★ PAYS IN ADDITION TO ANY OTHER COVERAGE YOU HAVE
- ★ PAYS TO A MAXIMUM OF \$10,000 CASH
- ★ PAYS YOU \$14.28 FOR EACH DAY YOU SPEND IN A HOSPITAL
- ★ CHECKS ARE SENT DIRECTLY TO YOU! Money may be used any way YOU see fit.

(or \$2.00 FOR YOUR ENTIRE FAMILY.) Then you may continue at World Mutual's regular low rates

**APPLY NOW** - This introductory offer lasts only until • Nov. 20, 1970

9. Will my protection be cancelled because I have too many claims?  
 No. World Mutual *guarantees never to cancel your protection* because you have too many claims or because of advanced age. We also guarantee never to refuse to renew your policy unless the premium is not paid before the end of the grace period, or unless renewal is declined on all policies of this type in your entire state. (Of course, if deception is used in making application, the policy may be ineffective.)
10. Will my rates be raised as I grow older or if I have too many claims?  
 No matter how many claims you have, or regardless of how long you keep your policy, your rate will remain the same as it was for your age when you applied. World Mutual *guarantees never to adjust this rate unless the rates are adjusted on all policies of this type in your entire state!*
11. What is not covered by this policy?  
 The only conditions not covered are those caused by: mental or nervous disorders; pregnancy, childbirth or miscarriage; expenses resulting from any sickness or injury you had before the policy Effective Date (during the first 3 years only); act of war; or where care is in a Government hospital. Everything else is covered!
12. What are the requirements for membership in this World Mutual Plan?

- You must not have been refused any health, hospital or life insurance; and, to qualify during this enrollment period, you must apply before midnight of the date in the coupon.
13. Why is this offer good for a limited time only?  
 Because by enrolling a large number of people at the same time, underwriting, processing and policy issuance costs can be kept at a minimum—and we can pass these savings on to you.
14. Besides the savings, are there other advantages to joining World Mutual during this enrollment period?  
 Yes. A very important one is that you do not need to complete a regular application—just the brief form on this page. Also, during this enrollment period there are no other requirements for eligibility—and no “waivers” or restrictive endorsements can be put on your policy!
15. Can other members of my family take advantage of this special offer?  
 Yes, as long as they can meet the few requirements listed under Question 12.
16. How do I join?  
 Fill out the brief enrollment form (be sure to sign your name) and mail it, with just \$1 for the first month's protection. (\$2 covers your entire family.) Mail to: The World Mutual Plan, 550 West DeKalb Pike, King of Prussia, Pa. 19406

**> OFFICIAL ENROLLMENT FORM <**

**COMPLETE AND MAIL WITH \$1 (\$2 FOR THE ENTIRE FAMILY) TO: WORLD MUTUAL, WEST DEKALB PIKE, KING OF PRUSSIA, PA. 19406**

APPLICATION TO WORLD MUTUAL HEALTH AND ACCIDENT INS. CO.  
 FOR THE EXTRA INCOME HEALTH & ACCIDENT PLAN

NAME (Please Print) MR. MRS. MISS \_\_\_\_\_  
First Middle Initial Last

ADDRESS \_\_\_\_\_ B.P.O.E. LODGE (No. & Name) \_\_\_\_\_  
Street or RD #

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DATE OF BIRTH \_\_\_\_\_ AGE \_\_\_\_\_ SEX Male  Female   
Month Day Year

I also hereby apply for coverage for the members of my family listed below: (DO NOT include name that appears above.)

	NAME (Please Print)	RELATIONSHIP	SEX	DATE OF BIRTH			AGE
				MONTH	DAY	YEAR	
1	_____	_____	_____	_____	_____	_____	_____
2	_____	_____	_____	_____	_____	_____	_____
3	_____	_____	_____	_____	_____	_____	_____

Neither I nor any person listed above has been refused any health, hospital or life insurance. I hereby apply for the Extra Income Health & Accident Plan. I understand that this policy shall not be in force until the Effective Date shown in the Policy Schedule; that I, or any person listed above, will not be covered (during the first 3 years only) for any sickness or injury I (we) had before the Effective Date, but that such conditions will be fully covered after the policy has been in effect for 3 years. Meanwhile, of course, any new conditions are covered right away. I am enclosing \$1.00 for the first month's coverage for myself only  • I am enclosing \$2.00 for the first month's coverage for myself and all other Family Members listed above . If, for any reason, I am not completely satisfied with this new protection—I may return my policy within thirty (30) days for cancelling and my payment will be promptly refunded.

SIGNATURE **X** \_\_\_\_\_ Date \_\_\_\_\_

**MAIL ENROLLMENT FORM BEFORE MIDNIGHT, FRIDAY, Nov. 20, 1970**

422.00

WH-31-Ap. 1

By Jerry Hulse

FOR ELKS WHO TRAVEL:

# PERU

THERE ARE BEACHES and there are beaches, but the one in Rio is something else again. It's called Copacabana—the one you see on all those posters used to lure tourists into sailing or jetting away to South America, and that's exactly what is happening. Not *everyone* is going to Europe these days. Europe used to out-promote South America and so did the Orient. The Pacific did, too, but finally South America is awakening, and it finds itself with an invasion on its hands. The word is out: *The tourists are coming.*

One of the primary targets is Rio de Janeiro and that very same beach on the posters in the travel ads back home: Copacabana. If not Rio's most popular sandpile, certainly it's Rio's best known. There's a rooftop bar at the old Miramar Palace with the best view in Rio of Copacabana Beach.



Tourists sit up there and sip rum and sigh over the bikinis down below. Then there is that other beach, Ipanema, that's been sung about, and it, too, has brought Rio fame. It has brought her tourists, too. At Carnival time they take over Rio.

Anyway, I was saying that South America has awakened from her siesta and that pictures of places like Rio are causing more than a ripple. Peru, which suffered the recent tragic earthquake and is now recovering and making a new bid for tourists, is one of the front runners. Few places offer more spectacular scenery.

I stood one day recently at the top of the world, up where the air is pure and the sky looks down like fragile glass. For a brief moment the earth stood still while I listened to the wind and gazed upon mountains reaching all the way to infinity. This place in the heavens was Machu Picchu, the legendary Lost City of the Incas in Peru's towering Andes. Clouds pour over ruins and neat terraces and the temples of the sun and the moon. Far below, the train which carried us to Machu Picchu was a toy and the river beside it a stream of molten chocolate. Machu Picchu remained lost in the Andes until 1911 when U.S. Sen. Hiram Bingham discovered it on a journey to Peru. Choked by jungle and infested with snakes, the city was lost to the world during four centuries.

Two hundred men armed with machetes slashed away for nearly six months, bringing it all into the open again. Later with the snakes gone the tourists arrived. Now Machu Picchu is Peru's prize, the single greatest attraction in all South America. So splendidly did the Incas build their city that stones fitted together centuries ago still stand without benefit of mortar.

Although the Spanish conquered Peru in 1533, carting off tons of Inca gold, they failed to find Machu Picchu. Now the tourist has.

Even if there was no Machu Picchu the rail trip alone would be worth the effort. After first chugging to the top of a 12,200-foot peak, the train drops off into a narrow, high altitude valley the likes of which brings gasps from even the most blasé of globe trotters. Everywhere the Andes rise straight up. The valley is silent save for the clatter of the train and the thunder of the Urubamba River, washing furiously over rapids in its hurry to the headquarters of the Amazon. At villages hidden in the Andes, Indian youngsters board the train, armed with hot corn on the cob, cold drinks and flowers picked fresh only moments ago. Alpaca and llamas graze on the slopes while the little train chugs on to its meeting place with Machu Picchu. Later, passengers transfer to Mercedes buses for a dizzying, 20-minute ride up a switch-back trail and the awaited introduction to the Lost City of the Incas. Now that the tourist has found Machu Picchu, Mr. Hilton is making noises about building a hotel there. Imagine, the Hilton Machu Picchu.

Meanwhile, tourists make do at a handful of hotels at Cuzco, the gateway city to Machu Picchu. In Cuzco every tourist is breathless. At least during the first day or so. It's not only the scenery, it's the altitude. At 11,024 feet you don't walk, you shuffle. Maybe the Incas were kept on the run, worrying

over their virgins, but the newly arrived tourist had best find himself a place to lie down. Never mind that the plane from Lima settles in at breakfast time. To avoid soroche you simply find the nearest bed and collapse. The symptoms of soroche include nausea, headache and dizziness. They are avoided by taking a snooze for the first hour or so in Cuzco. After this the visitor is advised to walk as if the streets were paved with egg shells.

Following the first day the heart stops fluttering and the step quickens. Meanwhile, for those who still huff and puff like a miler at the finish line, hotels provide sniffers of canned oxygen for their guests. Some tourists take no chances. They arrive armed with their own portable bottles of the stuff. All this isn't intended to frighten off any prospective tourists. It merely serves as a warning. Those who obey the rules rarely fall victim to soroche. Not even the legions of white-haired tourists parading along the cobbled streets of Cuzco, the oldest constantly inhabited city in all of South America, a red-tiled cluster with a remarkable resemblance to Taxco, the silver town in Mexico.

The flight from Lima to Cuzco involves an hour by Faucet Airlines' 727 jet which overflies spectacular snow-covered peaks and whose stewardesses busy themselves handing out cold ham sandwiches and a caffeine mixture guaranteed to remove the enamel from your teeth. Never mind, though. What awaits the tourist is worth every moment of heartburn. On the morning of the second day in Cuzco, accustomed by now to the altitude, visitors board the Machu Picchu train for the three-hour ride to the Lost City. This beyond doubt is the most awe-inspiring outing in all South America, if not the world.

(Continued on page 54)

*The cliffs of beautiful Machu Picchu, Peru, (opposite) drop straight down, while sun-tossed surf (below) caresses the sands of Santos, Brazil.*



**MEN! WOMEN! COUPLES!**

**FREE CAREER KIT**  
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**PREPARE NOW**  
*At Home For A*  
**MOTEL HOTEL**  
**Career...where**  
*your life can be*  
**like a year 'round**  
*"vacation with pay!"*

Imagine spending your "working hours" associating with happy, fascinating people in a "vacation atmosphere" and getting well paid for it. Think of free rent, resort living, great food, unlimited recreational activities and plenty of time to enjoy them. Add to this an exciting, secure future in one of the world's fastest-growing "glamour" fields.



**WHATEVER YOUR AGE... YOU CAN QUALIFY NOW!**

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... including 20-page book, "Your Future in Motel Management, Hospitality Career Selector Chart and revealing report "Owning Your Own Motel." Everything sent FREE & POSTPAID without obligation. No salesman will call.

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**HOSPITALITY CAREER Selector Chart**  
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**NORTH AMERICAN SCHOOL OF MOTEL-HOTEL MANAGEMENT**  
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**306 Pieces of equipment**  
**LOCKS, PICKS and TOOLS supplied for use with course**




**ELKS NATIONAL FOUNDATION**  
2750 Lakeview Avenue / Chicago, Illinois 60614

**"The Joy of Giving"**




"Elks Day at Fenway Park" annually draws thousands of baseball fans who pay a one-dollar premium on each ticket to root for their favorite Boston Red Sox players while promoting the Elks National Foundation. Each year, "Elks Day" turns over more than \$30,000 to sustain the Foundation's work. Pictured at a presentation of tickets to the game are PDD Andrew A. Biggio, Winthrop, Mass., Lodge, the Honorable Francis W. Sargent, governor of Massachusetts (accepting the tickets), PER Norman E. Gill, Winthrop Lodge, SP Joseph E. Brett, Quincy, Mass., Lodge, and PGER Judge John E. Fenton, Lawrence, Mass., Lodge.



The Honorable Edward T. Lagonegro (second from left), mayor of Elmira, N. Y., recently presented a check from the estate of the late Brother Tom Wrigley to ER Conrad Jusick of Elmira Lodge. Brother Wrigley, who died January 2, 1970, willed \$2,000 to the Elks National Foundation to further aid the Foundation's charitable work. Shown at the presentation are PER Francis J. Gustin, Jr., of Elmira, Mayor Lagonegro, ER Conrad Jusick and Secy. Charles Yenson, both of Elmira.



# It's Your Business!

## MAKING "CREATIVITY" PAY OFF

"Never before in the history of advertising have so many paid lip service to creativity without knowing what they were talking about"—this was the blunt pronouncement delivered by advertising executive Draper Daniels in his talk at the American Advertising Federation's meeting in Chicago last June. Daniels pointed out that during the recent long period of business affluence, there were many instances of lavish but uncritical spending in the name of "creative values."

We agree with that judgment. But we go a step further by taking the view that for the businessman—particularly the small-businessman—the term "creativity" should have a much broader meaning than it ordinarily has in the world of advertising. A large ad agency will have a Creative Department and also an Accounting Department. The people in the Creative Department wouldn't look for creativity in the Accounting Department. But if the Accounting people developed some new accounting procedure that substantially reduced the firm's clerical costs—or materially improved its financial control—we ourselves would be quite ready to say that they'd been 'creative'.

### A Formula for "Business Creativity"

Earlier this year, the U.S. Senate Select Small Business Committee said: "The small businessman today must be an individual with ingenuity, industry, and tenacity." How true—and it moves us to invent the following useful equation:

INGENUITY + INDUSTRY + TENACITY = \$\$\$-PRODUCING CREATIVITY" Pretty simple, pretty basic—downright homespun, in fact. But it fairly sums up the principles which the great Thomas A. Edison applied in his career as the most creative inventor in history.

Edison of course was an inventor of new products and new technological processes. But the little formula we presented above is applicable in *all* kinds of creative endeavor—including those which can help the small-businessman operate successfully.

Look at the great success story of Colonel Harland Sanders of "Kentucky Fried Chicken" franchising fame—and fortune. In 1956—when he was 66 years old—a business misfortune made it seem that he'd come to the end of his prospects. But Colonel Sanders' life had been one in which "industry" and "tenacity" prevailed, and he'd also exhibited quite a good deal of "ingenuity." So with the small amount of money he had left, he started out on a new venture. He began *franchising* his special method for preparing "Kentucky Fried Chicken."

His initial efforts at franchising were pretty amateurish—but he stuck at it. And so successful did his enterprise become that in 1964 he was able to sell his company under a contract that gave him \$2 million in cash, plus a nice lifetime salary for his consulting and promotional work for the company.

One of the most important ingredients in the Colonel's remarkable business success was his secret recipe—which the Kentucky Fried Chicken company *still* keeps secret! Colonel Sanders, even as a boy, had been an excellent cook. He quit school in seventh grade—but that certainly didn't keep him from being highly creative in his own way.

We're not saying that you should drop everything and plunge into an effort to duplicate the kind of success that good old Colonel Harland Sanders achieved. But we do say that his example—and the fact that his real success began only in his sixties!—can be very helpful to you, both in reflecting on the term "creativity" and when you feel discouraged at "the way things have been going" in your own business or professional practice.

Question: Are you wasting money on over-expensive methods of internal communication? (Spirit-process duplicating may or may not be an answer in your own case—but if you put on your "Business Creativity Cap" you'll no doubt think up *some* solution to the problem.)

"Think Big"—and "Think Small"

An outstanding exhibit at the National Packaging Exposition in New York last spring was the one sponsored by American Can Corporation, a company that can afford to think big when it applies its creative resources. American Can exhibited a new system for unit-does packaging of pharmaceutical products and claims that the new method cuts the cost of that packaging operation by half. In view of both the expanding market for—and the rising costs of—health services in America, cost-reduction creativity in this field can be very profitable indeed. And there's plenty of room for *small* firms to contribute successfully in this area.

In quite a different direction from American Can's new pharmaceuticals-packaging innovation is an instance of product-development creativity that intrigued us. It seems that a certain European firm—Henkle & Cie—have come out with a "glue-stick," an attractively designed glue dispenser that looks and operates like a lipstick. (As the old saying goes—"Why didn't *we* think of that?")

Question: If you're a small manufacturer, is it possible that one or more of your products might be modified or adapted in some way that might not entail prohibitive costs but might create increased sales—and perhaps whole new markets—for you?

### The Scope of "Business Creativity"

There are many kinds of creativity. The kind we're interested in here is the kind that can pretty directly contribute to increasing the success of a business or of a professional practice (which admittedly offers a more limited range of opportunities for applying the kind of creativity we're discussing).

As a businessman, your creative ability should be oriented toward *all* of these goals: increased sales-income... better control of costs and expenses... improved employe productivity and morale... increased overall efficiency... increased customer goodwill... reduction of your taxes... increase in profits... improvement in basic overall financial strength. ■



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**The Robert's®**  
**MOIST-HEAT-ELECTRIC-FOMENTATION-PAD**

Invented by D. Roberts, Formerly of the Battle Creek Sanitarium — In Our 49th Year.

The original health pad under U. S. Pat. 2154184. Doctors recommend penetrating moist heat for effective, natural relief from pains of arthritis, rheumatism, poor circulation, muscular discomforts, colds, flu. Just plug it in. Generates its own moisture. No fuss, muss, or boiling water. Lg. 27" x 13" covers back, chest, legs, \$35; 13" x 13", \$25; 4" x 14" (neck and sinus only) \$20, ppd. Pa. residents + 6%. Guaranteed. Immediate Shipment. No salesman will call.

Try it for 10 days. If not delighted, return it for full refund. Write today for free brochure!

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**Smarten up your typewritten correspondence!**



**100 SHEETS**  
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**25% RAG BOND TYPEWRITER PAPER**  
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Enjoy the highest quality stationery at the lowest possible price.

We pay postage East of Rockies. West of Rockies, add 35¢ extra postage & handling. Indiana residents add 2% sales tax; Mass. 3%. Send check or money order.

**MONEY BACK GUARANTEE!** If not satisfied, return within 10 days for full refund.

**THE AMERICAN STATIONERY CO., INC.**  
 4710 Park Avenue, Peru, Indiana 46970

**YOUR SIGNATURE OR CARD ON TIE BAR — CUFF LINKS**  
**LARGE ENOUGH SO YOU CAN READ IT**



**TIE-BAR \$3.95 ea. CUFF-LINKS \$4.95 pr.**

Sharp, clear reproduction of your business card or signature in anodized aluminum. One color only — black on aluminum. Individually gift boxed. Ideal gift for customers, friends, suppliers and employees. "Don't wait for Xmas — ORDER TODAY!" Send one card for clip, 2 for links, 3 for combination. 2 week delivery.

**B.L. CARDS • Dept. KA**

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**LOOK TO THE STARS** for the newest in wall decorations. 12 Zodiac signs are reproduced in 3-dimension on handsome polyester wall plaques. Specify Zodiac sign (or birth date), antique gold or silver finish. 1/\$5.95; 2/\$9.95; 4/\$15.95; over 4, \$3.95 ea. Ppd. Wilmot Enterprises, Dept. E-10, Suite 100, 100 Wilmot Rd., Deerfield, Ill. 60015.

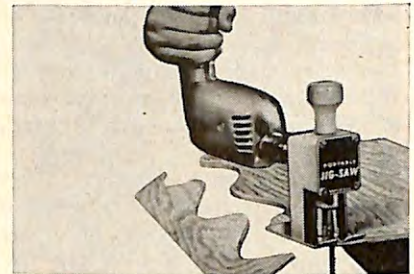


**YOUR FAMILY ON DISPLAY** on the branches of this lovely silver-plated tree. You add to its branches as the family grows. Holds up to 7 photos of loved ones in dainty circlelets, 1¼" x 1½", that hang from hooks on graceful limbs. 8¼" high. #84947 \$7.99 plus 79c shpg. Breck's of Boston, W98 Breck Bldg., Boston, Mass. 02210.

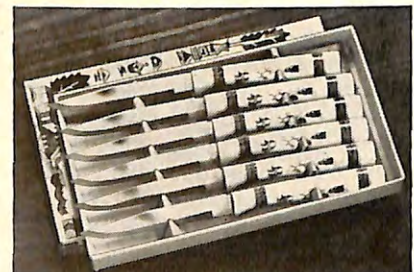


**FOR KING-SIZE MEN ON THE GO**—a Travel Bag for king-size clothes. Coats, jackets, slacks keep neat and clean in main compartment of sturdy black bag. Zippered pouch holds shirts, shoes, underwear. \$4.95 ea. plus \$1.00 post. Write for free 144-page color catalog. The King-Size Co., 3740 King-Size Bldg., Brockton, Mass. 02402.

# ELKS FAMILY SHOPPER



**CUT ANY SHAPE, ANY MATERIAL** with Arco Jig Saw attached to your electric drill. You can cut straight lines, intricate patterns in wood, plastics, metals. Even cuts 2 x 4's and makes own starting hole. Air Jet blows away sawdust. #510, \$5.88. 6 extra blades, \$2.19. Arco Tools, Inc., Dept. EL-10P, 421 W. 203 St., N. Y. 10034.



**IT'S A PLEASURE TO CUT STEAK** with these beauties. Handsome Blue Willow Stainless Steel Steak Knives are perfectly balanced, with a delicate cutting curve and sharp serrated blades that cut steak like butter. Beautiful Melamine handles. 6-pc. set. \$2.98 plus 25c post. World Co., Dept. EK-10, 1 Park Ave., N. Y. 10016.

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Easy, inexpensive, profitable fun for all ages. Fully illustrated catalog shows 50 molds—the most complete line of candle making supplies available — numerous decorating ideas. **NO EXPENSIVE COURSE REQUIRED.** Free instructions accompany every mold purchase. Send 25¢ in coin for new catalog.

**POURETTE MFG. CO.**

Dept. E, 6818 Roosevelt Way N.E.  
 Seattle, Washington 98115

## 25 PET SEAHORSES \$2.25! FREE Seashells with Coral!

Free Kit with attractive Seashells, beautiful Coral. Food and simple instructions. Keep these fascinating pets in a simple jar or fishbowl. Educational and recreative hobby for the entire family. See the father seahorse give birth to live cute ponies. **SPECIAL OFFER:** order two mated pairs (4) of fresh-caught selected, larger seahorses and receive **ONE PREGNANT MALE**, who will give birth to 20 babies (total 25 seahorses) for only \$2.25 PPD. 3 Jumbo Seahorses \$1.98 PPD. **LIVE DELIVERY GUARANTEED.**



**AQUALAND PET CENTER**

Box 130, Dept. E-18  
 Shenandoah Sta., Miami, Fla. 33145



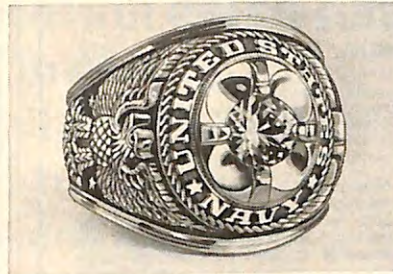
Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



**CELEBRITY SHIRT** used by stars on top TV shows. The "Curtis" has a high long point, roll collar that buttons down, 2-button cuffs, form-fit body. Imported broadcloth in royal blue, berry, white, TV blue, gold. 14-17 neck; 32-36 sleeve. \$10.95. 3 for \$32.00. Ppd. Free catalog. Lew Magram, Dept. OL, 830 - 7th Ave., N. Y. 10019.



**BOTTLES BECOME CANDELABRAS** with the help of lovely brass-plated Candle Holder. It slips easily over liquor or wine bottle to hold five individual tapered candles. Adds new charm and warmth to your dinner table with little expense. Stands 7½" high. \$1.00 plus 25c post. Order from Gracious Living, Dept. S27, Berkeley, R. I. 02864.



**DIAMOND MILITARY RINGS** have high-quality, investment diamonds from 1/10 to 2 carats. Choice of solitaire model (shown) or 11-diamond cluster or diamond-on-birthstone from \$129. Without diamonds, from \$38. Lettering for 125 units, divisions, etc. Free color catalog. Royal Military Jewelry Co. Box Y-5005 Apache Junction, Az. 85220.



**PATRIOTIC WELCOME** for your guests. The Federal Eagle decorates this handsome heavy-duty vinyl welcome mat. Easy to clean; just shake or hose off. 30" x 17" in black with letters and eagle in gold, red, white and blue stars. Eagle Mat, \$9.95 ea. ppd. 2/\$18.00. J. W. Holst Inc., Dept. E-10, 1005 E. Bay St., East Tawas, Mich. 48730.



**OLD TIME REVIVAL** keeps mustachioed men well-groomed. Popular Mustache Mug of the 1900's prevents stains, droplets from messing glamorous undergrowth. Glazed white ceramic, embossed with "Before" and "After" beard elixir ads. #6248, set of 4, \$3.98 plus 75c post. J. P. Darby, Esq., Dept. E-10, Engel St., Hicksville, N. Y. 11802.

**1970 CHRISTMAS SPECIAL**  
ORDER BY NOV. 1st & GET \$2.00 CHRISTMAS GIFT CERTIFICATE. THE BEST OF PERSONAL GIFTS. FACTORY-DIRECT-TO-YOU.

**DAY-NIGHT MARKERS**



**FOR MAILBOXES, LAWNS AND LAMP POSTS**  
SATISFACTION GUARANTEED OR YOUR MONEY BACK  
America's most popular markers. Your name shines in lights at night and with beauty & distinction identifies your home Day and Night. Any wording you want in white reflector-beaded headlight bright letters on black baked enamel. Same both sides. Plates, scrolls & frames rustproof aluminum. Installs in a jiffy. See small picture—Order Style NL for Lawns... Style NB for Lamp Posts. Either Style \$7.95 each.

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Neither rain nor sleet nor snow make the Matterhorn Hat lose its shape. Comfortable. Non-pole Nylon shell sheds water. Quilted lining, pull-down flaps. Color choice: RED, OLIVE, NAVY, GOLD. Sizes S, M, L, XL.

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Zip Code Required!



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Holds your glasses securely within easy reach. No longer do you need to worry about scratching the glass or knocking them off a table—you will always know where to find them. Made of handsome black simulated leather, it is 5" tall and is lined with a soft red fleece. Perfect for use on desk, nightstand or reading table.  
No. 167 \$1.95 2 for \$3.50 Post. & handlg 35¢ In Calif. add tax.

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# WAIST-AWAY™ Reduces Stomach Bulge For Men and Women

## RELAX INTO A YOUTHFUL SHAPE WITHOUT EXERCISE

Athletes don't exercise to lose weight or reduce mid-riff fat! They "sweat it off" with special rubber suits. You can now use their proved, fast method. No weights!

So simple, it's amazing how easy it works while you relax. WAIST-AWAY is a pliable wide belt of soft rubber-like composition that you wear next to your skin. It makes your body heat melt away excess "flab" while you do housework, jog, or just sit and watch TV.

The soothing massage effect relieves back and waist tensions. The heating effect developed by WAIST-AWAY helps to ease backache and stiffness. Posture improves, too. A wonderful aid to athletes, businessmen, housewives.

VELCRO® adjustment keeps belt snug. Specify man's or woman's model. SEND YOUR WAIST MEASUREMENTS. Check or money order; no C.O.D.



Singer **TONY MARTIN** wears the **WAIST-AWAY Belt** to stay in trim shape for his personal appearances

10 day money-back guarantee.  
**WAIST-AWAY Belt \$9.95 ppd.**  
Add local sales taxes (NYC 6%)

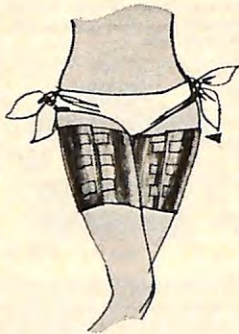
## Wonderful news for Women! THIGH REDUCER BELTS Spot-reduce legs the sure, fast way.

If you've struggled to reduce your thighs with exercise, massage, dieting, but have had disappointing results, take heart. There's a new way to slim those thighs where exercise alone can't help. IBEM's THIGH REDUCER Belts *spot-reduce* the heaviness at the top of the thigh while you walk, work, or just sit. Based on the same proved, effective principle as the WAIST-AWAY (see above)—using body heat to melt away excess fat with a relaxing massage effect.

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IBEM Thigh Reducer Belts are soft, pliable, rubber-like composition. Adjustable VELCRO® fastening keeps them snug as your thighs get thinner. Send your upper thigh measurements at point indicated by arrow.

Whatever method of thigh reducing you've tried without success, don't give up. Order a pair of IBEM Belts today on 10 day money-back guarantee. Check or money order; no C.O.D.

**ONE PAIR postpaid . . . \$11.95** Add local sales taxes (NYC 6%)

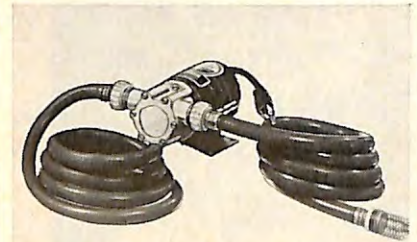


**IBEM SALES CORP.** Dept. EL-451, 509 Fifth Ave., New York, N.Y. 10017

# ELKS FAMILY SHOPPER



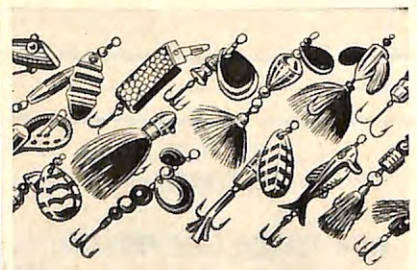
"WILD" WIDE TIES to bring out the primitive you. Everyone will go wild over these beautiful acetate satin ties in the new wide style. Choose either handsome Jaguar spots or striking Zebra stripes, 4" for the widest wild look. Only \$3.98 each. Ppd. Order from Scintilla, 4802 N. Broadway K, Chicago, Ill. 60640.



**MIGHTY MINI-PUMP** handles 350 gallons of water per hour. Built to professional standards, instant self-priming pump drains flooded cellars, boats—reverses to pump water into pool, fight fire. Just plug into electrical outlet and connect hose. #1099 Complete, \$39.95 plus \$1.00 shpg. J. Carlton's, Dept. E019, 176 Madison Ave., N. Y. 10016.



**FOIL CAR THIEVES** with Auto Burglar Alarm. Super-sensitive alarm sounds horn intermittently when interior contents or outside parts like hub caps or antenna are tampered with. Also hooks to directional for 4-way flasher. Easy to install. \$4.98 ppd. 2/\$9.85 (not incl. batteries) Collier's, Dept. EE-107, P. O. Box 585, Skokie, Ill. 60076.



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55954 Bell Plaque. 1.00  
Add 29¢ for postage

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886 BRECK BLDG., BOSTON, MASS. 02210

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AE25 Elks Auto Emblem Official Elks Colors 2 1/4" dia. \$1.95 plus 20c postage.



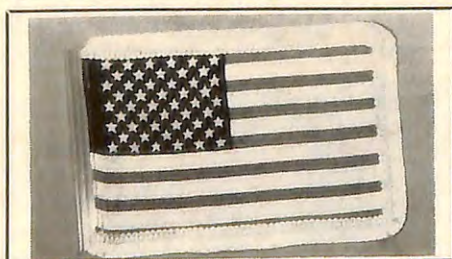
R300-10Kt. \$38.95-14 Kt. \$46.95. R400 Jumbo size-10Kt. \$59.95-14Kt. \$69.95. Onlyx. Ruby or Blue Stone also as P.E.H. With .10 pt. Diamond add \$46.95. With .25 pt. add \$125.00. Available with larger Diamonds.



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Send for free 1970 Catalog E.

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**AMERICAN AUTO-FLAG** speaks softly but carries a "BIG" message. Lets everyone know you are proud to be an American. Colorful rayon-silk Auto-Flag clips instantly to car antenna, without harming it—no radio interference. This beautiful little flag is 6" x 4" and is guaranteed to please all Flag Wavers. Only \$1.00 ea., 2 for \$1.75 or 5 for \$3.50. Patriot House, Dept. E-10, Box 584, Mahwah, New Jersey 07430.

# GRANDFATHER CLOCK

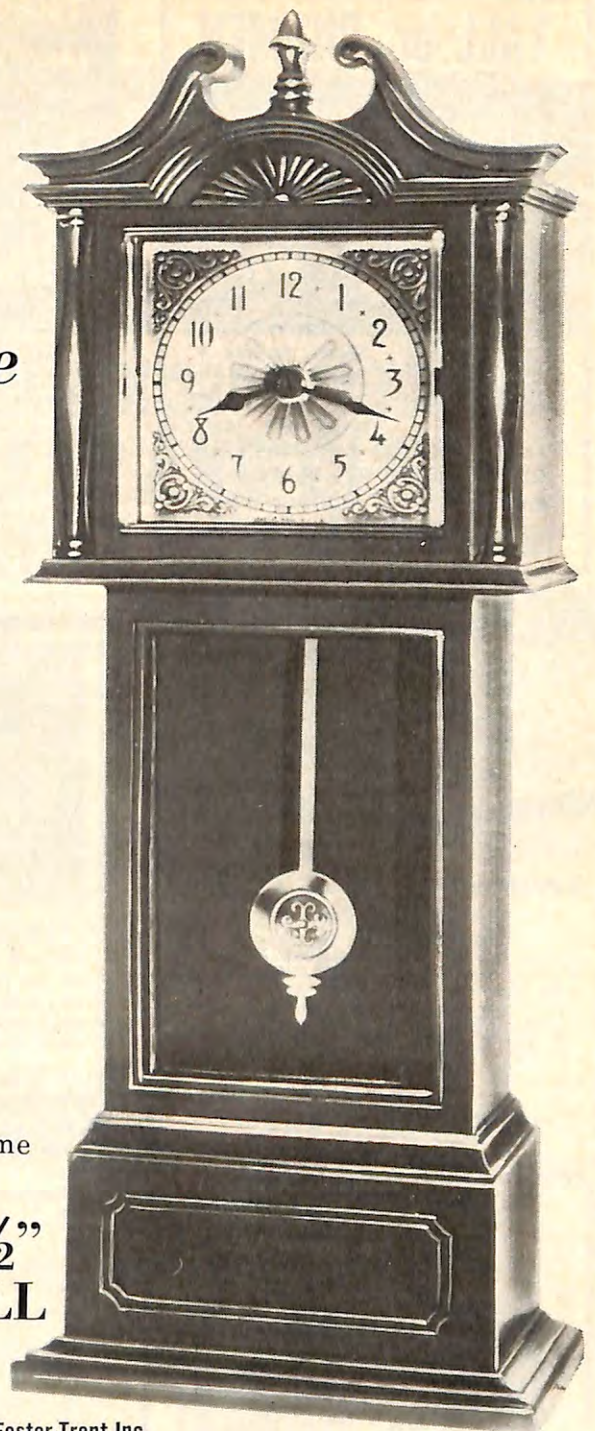
*Recaptures the Stately Grace  
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- Authentic Pendulum Action
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- Precision Electric Movement
- Decorator Find of the Year
- Deluxe Chime Model Available

**DEEP  
SLASHED  
PRICE!**

NOW ONLY

**\$11.95**  
without chime



A charming and stately miniature replica of the ever popular Grandfather Clock of yesteryear. The smooth, hand-rubbed walnut effect of the cabinet-work, the slow swinging of the gold-finish pendulum, the burnished antique gold-tone face . . . —all combine to lend this classic timepiece a warmth and quiet dignity all its own. You'll be delighted with its appearance and proud to display it anywhere in your home. A perfect clock for mantel, shelf or library table—or it may be mounted flush against any wall for varied decorator effects. A classic clock that will give many years of dependable service and accurate timekeeping—a real collector's item you'll cherish forever!

**18½"  
TALL**

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**FINEST QUALITY FEATURES!**

This marvelous "old" Grandfather Clock retains the *charm and grace of the original*, but has been recreated in *modern materials*. The movement is entirely electrical for greater time-keeping accuracy—plugs into any house outlet. The slow, smooth movement of the actual Grandfather Clock Pendulum has been perfectly captured in this authentic replica. The dial is elegantly embossed and finished in antique gold. Both pendulum case and dial are covered by crystal covers. Rugged, hi-impact cabinet is moulded in one piece, but is finished like the fine, hand-rubbed walnut of the original. The clock is a BIG 18½" high, 7" wide and 3½" deep. You'll have to see this beautiful reproduction to believe it!

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 No. 5065A—Economy Model (Identical to the above, but without Chime Movement) . . . . . **\$11.95**

## Foster-Trent

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RUSH Grandfather Clock checked below. I enclose payment in full plus 50¢ to pay a part of shipping and handling costs. I must be completely satisfied or I may return within 7 days for my money back.

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# TALL or BIG MEN



## McGREGOR GOES KING-SIZE

McGREGOR Jackets, Sweaters, Shirts; ARROW Perma-Iron Shirts, bodies 4" longer, sleeves to 38". Slacks with higher rise, longer inseams, waists to 60". 100% Guar. PLUS 200 SHOE STYLES 10-16 AAA-EEE. Write for FREE 144 Page Color Catalog.

The KING-SIZE Co. 3970 KING-SIZE BLDG BROCKTON, MASS.

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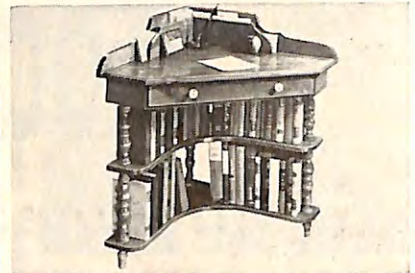
Two amazing lenses increase the picture taking scope of your Instamatic Camera

Lenses fit on your camera—no screws or special attachments. Slip on the TELEPHOTO lens—bring distant scenes up close. Get big dramatic close-ups of children & friends. Use the WIDE ANGLE lens for panoramic, scenic or group views. Either lens with viewfinder attached available for Kodak Instamatic series 100, 300, & 400 cameras except 314 & 414, \$7.95 each. Both \$14.95 postpaid. DELUXE LENS SET includes WIDE ANGLE & TELEPHOTO lenses, snap-on viewfinder and carrying case \$19.95 postpaid. Will fit any Kodak Instamatic camera except Hawkeye and 250 or 500. BE SURE TO INCLUDE CAMERA MODEL NUMBER. Money back guarantee. Write for brochure on Kodak Instamatic and Polaroid Color Pack camera accessories and low prices on film processing.



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Made of tough durable lightweight Polypropylene!

Easy to handle, new plastic mesh pool covers. Will last for years. Supplied with heavy duty brass grommets. Keep trash, leaves, animals out of your pool. Ideal for above and below ground pools. Cover sizes and prices, prepaid:

20' x 24'	\$29.50	24' x 40'	\$57.90
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Immediate delivery

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**PERFECT EGGS EVERY TIME.** That's how Perfect Electric Egg Cooker does your eggs whether you like them boiled soft, medium or hard, poached or scrambled. Use white ceramic electric steam cooker right at the table. It boils 1 to 4 eggs at a time. \$2.98 plus 75¢ post. Holiday Gifts, Dept. 710-B, 7047 Pecos St., Denver, Colo. 80221.

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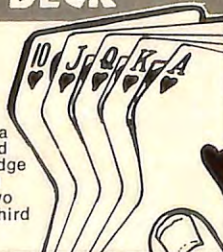
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This is the best deal you've had in years! Order this full-sized crooked deck, and you'll add a new twist to your card parties. Great for bridge and poker—it's a full 52-card deck, with two jokers. Become the third one! Order it today!



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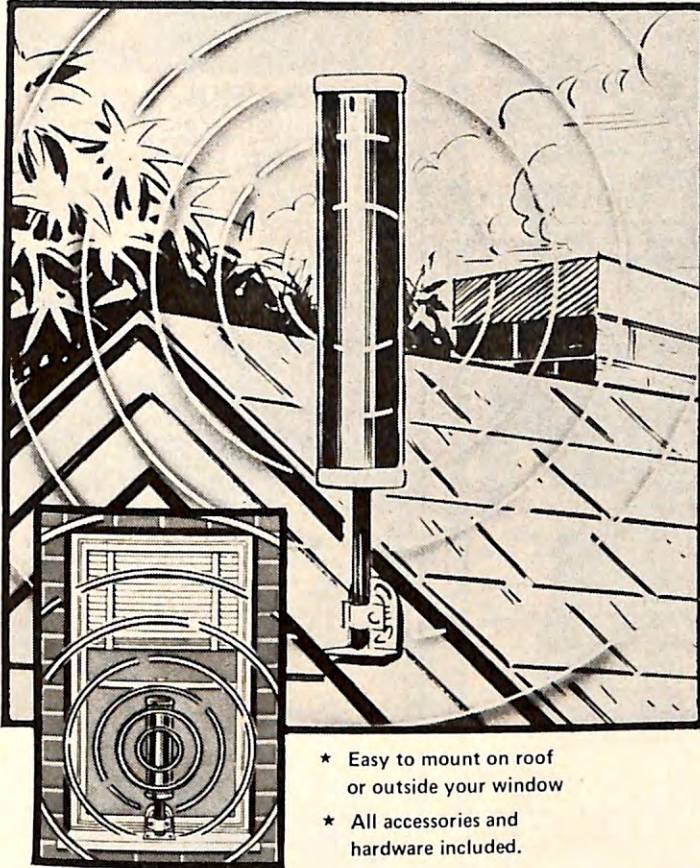


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- ★ Easy to mount on roof or outside your window
- ★ All accessories and hardware included.

## CYLINDER SHAPE PULLS IN 360° WITHOUT MOVING OR ROTATING!

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- ★ Install it yourself in minutes!

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ANTENNA**

**ONLY \$12<sup>98</sup>**

Add \$1.00 each  
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# ELKS FAMILY SHOPPER



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Keep bottles, jars & boxes neatly out of sight on the back of linen, utility or closet doors. Beautiful gold-tone finish blends with any decor, and creates storage space where none existed before. Shelves are adjustable up, down and sideways. One size fits all doors. 3 1/2" deep and expand sideways from 12 to 21 inches.

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Add \$1.00 per ea. Shelf Unit. P & H.  
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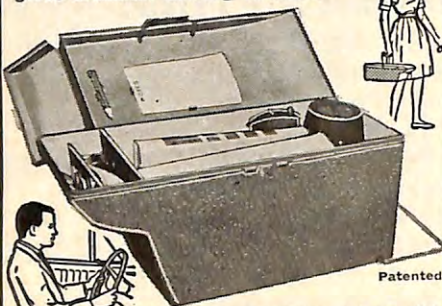
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gives armchair driving comfort!



Patented



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Special for Gifts. 2 for \$13.00 ppd. only \$6.95  
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\$13.50 plus 75c pstg.

Sage Green or Navy Blue. One of the most popular type jackets ever developed for the Armed Forces. Outer shell is made of water-repellent satin twill. Has mouton-like collar. Zipper front, slash pockets. Cigarette and pencil-pocket on sleeve. Quilted lining. Knit trim.



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Money-Back Guarantee of Satisfaction

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Ship \_\_\_\_\_ Bomber Jackets, Size \_\_\_\_\_  
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 Charge  BankAmericard  Master Charge  
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Just off the press! New 48-page fully illustrated catalog contains over 700 exciting and unusual camping, hunting, fishing and Gov't surplus items. Order your **FREE** copy today.



Style B



Style A

## Coat-of-Arms

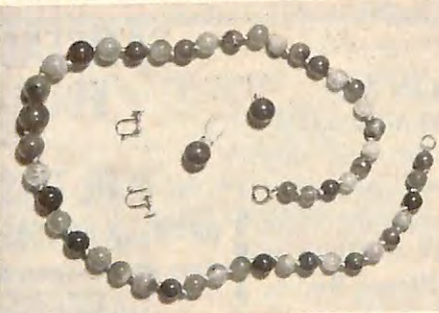
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Parchment with coat-of-arms hand painted in full color. Black frame 7" x 10" \$17.50, 10" x 14" \$22.50. Unframed 7" x 10" \$15.00, 10" x 14" \$19.00.

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## FOOT-LONG

## BOWIE KNIFE

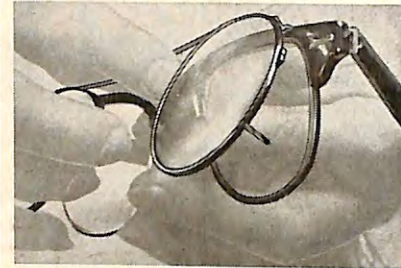
\$5.95 postpaid

with hand-tooled cowhide sheath. Hand forged and individually engraved heavy steel blade. Hand-made EAGLE grip with genuine horn inserts. These knives are imported by us and are made one at a time. 12 1/2" overall. Perfect for hunting and camping. You can't find this knife in any collection outside of a museum. Check, cash or money order. No C.O.D. please. California residents add 5 1/2% state tax.

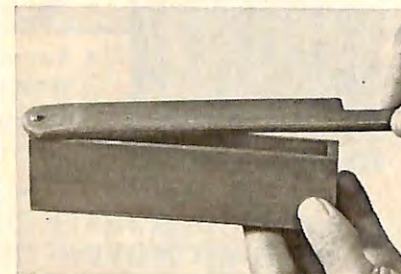
**MERCHANTS, INC.** Dept. E-10, 4535 Huntington Dr. So., Los Angeles, Calif. 90032



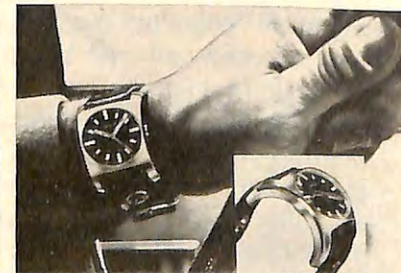
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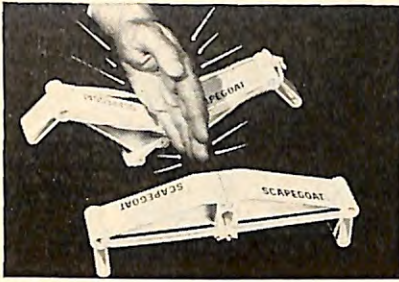


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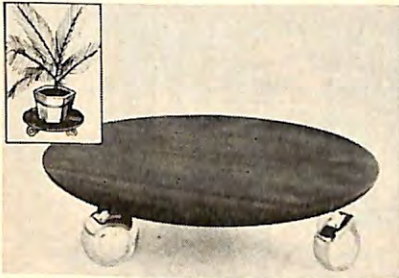


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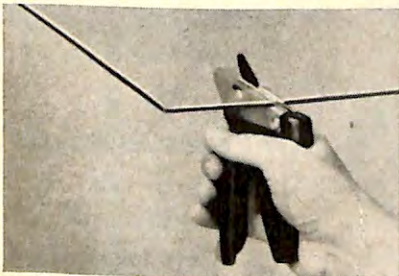
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Haband's EASY LIFE  
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and no belt at all  
**FLAT FRONT**



**2½ INCHES**  
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Built In on Both  
Sides let Slacks  
Float with your  
every move.

**And Easy on the Pocketbook — 2 Times Over!**

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**Permanent Press** **NO CLEANING BILLS!**  
**FULL WASH AND WEAR** **NO PRESSING BILLS!**

PLUS Long Long Life because you're getting

50% Polyester  
50% Fine Cotton **corduroy**  
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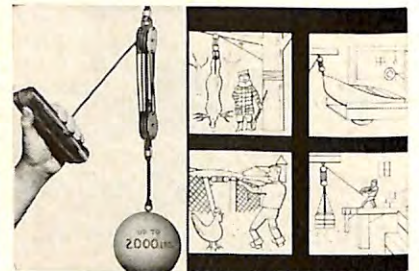
# ELKS FAMILY SHOPPER



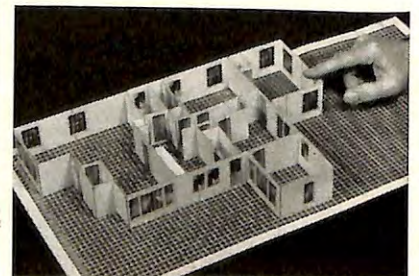
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Genuine & Original  
Made by Skilled  
German Artisans in  
the Schwarzwald

Now  
**\$2.97**

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MODEL!**



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**AVOID CHEAP ORIENTAL IMITATIONS**  
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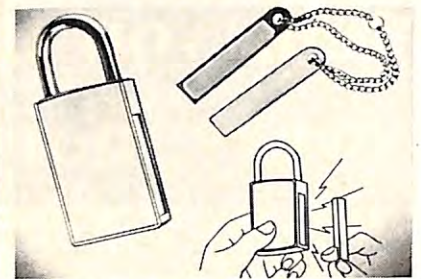
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**THE ELKS MAGAZINE OCTOBER 1970**

# ELKS FAMILY SHOPPER



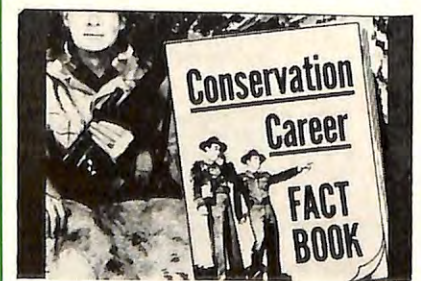
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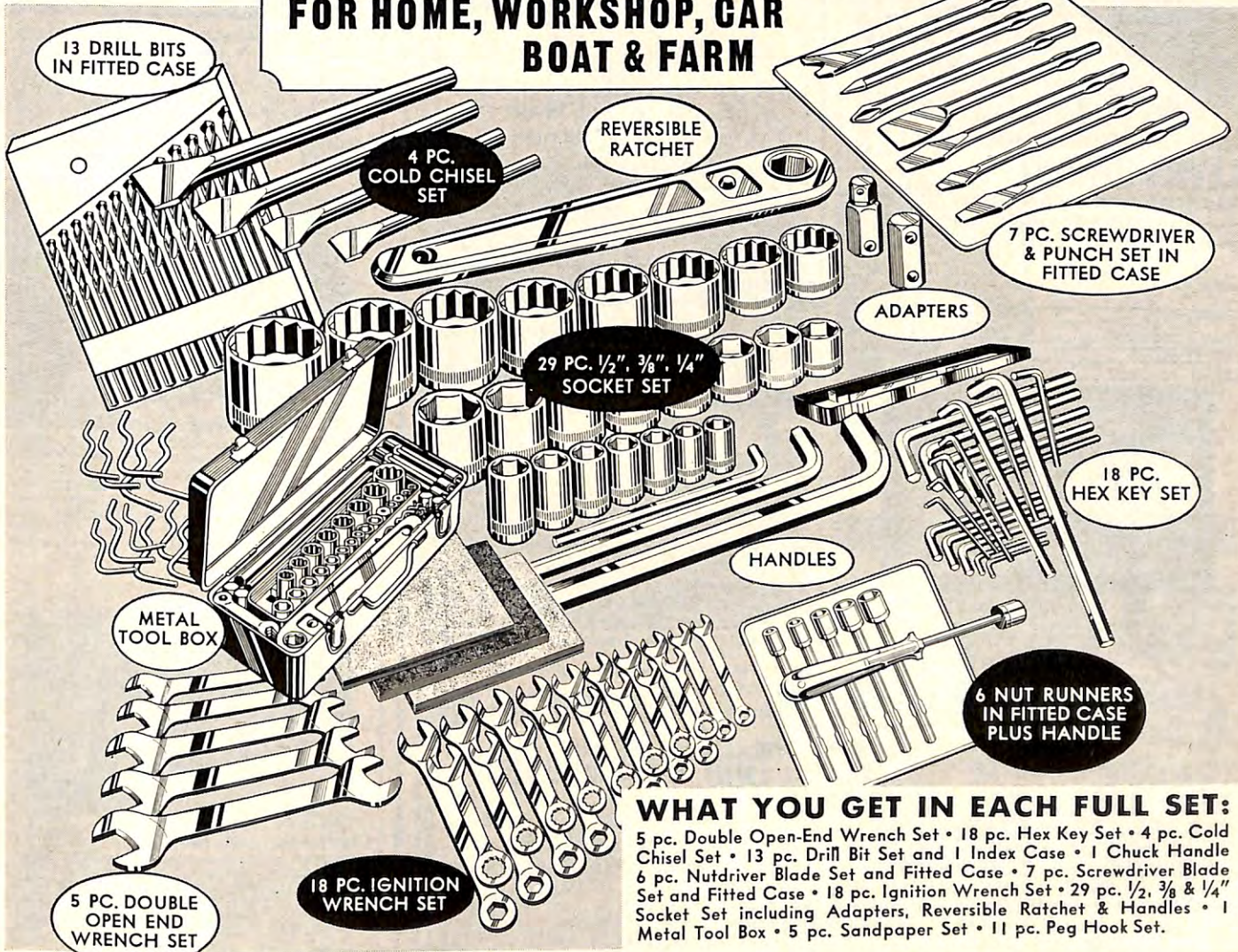
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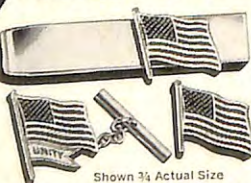


... from Del Rio Products—Sip-N-Snip Scissors. When not in use, points fold into safety slots in the handles to go in a ladies' purse, a camper's or fisherman's pocket. Use at home for sewing or knitting—even in the garden! Chrome plated with surgical stainless steel blades. \$3.95 plus 25¢ shpg. Calif. residents add 5% tax.

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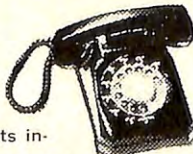
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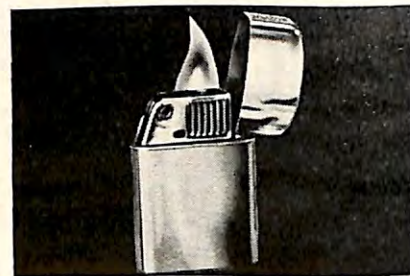
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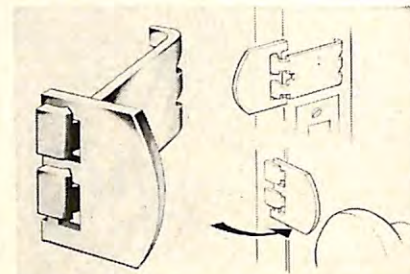
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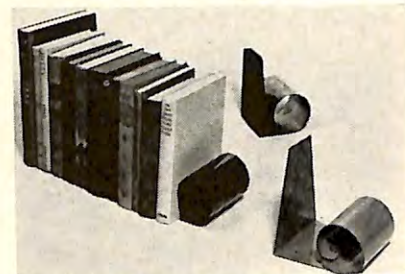
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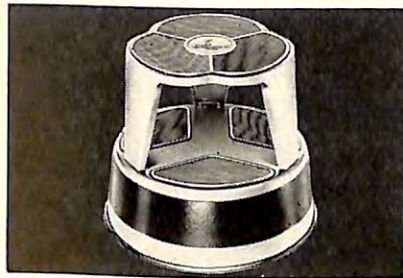
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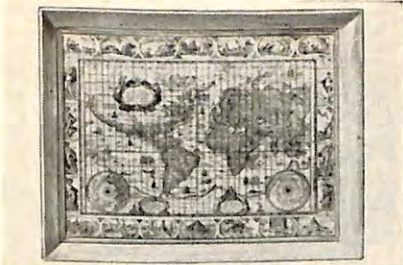
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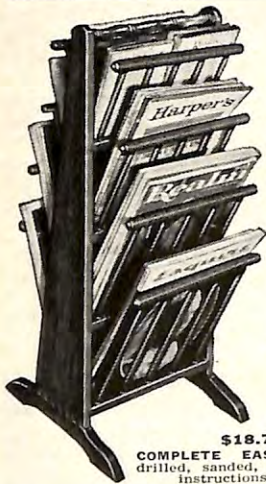
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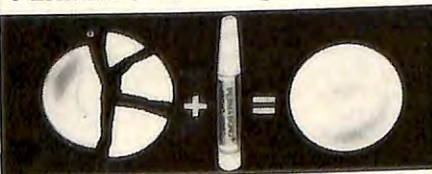
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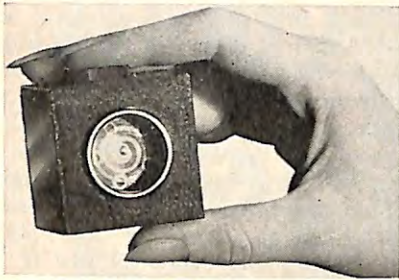


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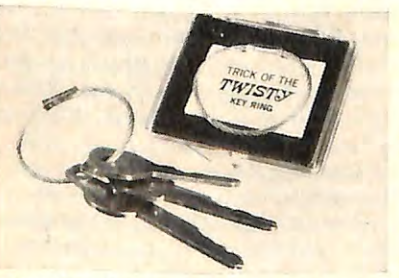
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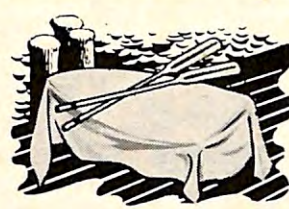
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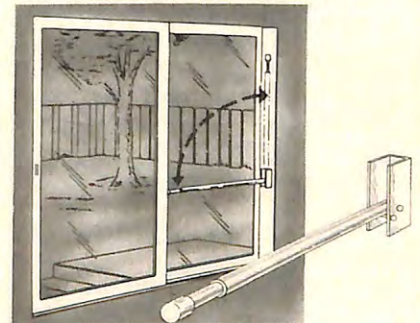
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(Continued from page 35)

After Machu Picchu tourists are shuttled off to Iquitos for an excursion down the Amazon and a performance by Yaguas Indians armed with blow guns. Never mind the poison darts. They're intended only for the demonstration and not the tourists, which hasn't always been the case.

Those lagging behind in Lima are delivered to the Presidential Palace at Plaza de Armas, a fussy new beach club at Santa Maria and Jose Mujica Gallo's Gold Museum which contains, among other trinkets, solid gold boots for Inca princes, solid gold gloves for Inca priests and artificial gold fingernails for Inca maidens. There is no extra charge for the slums one sees while motoring about in vintage taxis held together, it appears, with chewing gum and the prayers of the driver. Besides gold, Lima sparkles with enough silver to start a new revolution. Whatever the source, evidently it is unending. No sooner do tourists haul off the day's supply than Lima's 2,000 silversmiths restock their shelves. Besides necklaces, rings and other silver gadgets, visitors make off with stuffed, life-size llamas and alpacas, ponchos like the Indians wear, hand-loomed woolens and instant artifacts. This business of instant artifacts is second only to the silver industry, a lucrative enterprise for artisans turning out brand new specimens in the morning and selling them that afternoon as pre-Incan relics.

Lima's Fifth Avenue, Jiron de la Union, extends from Plaza San Martin to Plaza de Armas with dozens of shops selling everything that's not bolted down. In one store a pair of silver spurs runs \$260 and a gold bracelet sporting pre-Incan design fetches \$150. The Tiffany's of the entire strip, though, is a cluster of shops hidden off in an arcade beside Tambo de Oro, which is Braniff's fussy new restaurant near Plaza San Martin. Set inside an old colonial mansion, Tambo de Oro provides five dining rooms, among them the Ladies Tea Room. Next door thirsts are quenched in what was once the family's private living room. Listed on the menu are "cerviche de corvina with marinated vegetables, salmon trout from Lake Titicaca, conchitas created with baby scallops and artichuchos of chicken liver served on a skewer."

The Tambo, though, is ultraconservative compared to La Chasse a la Licorne, Lima's smartest new supper club in the suburb of San Ysidro. La Chasse's walls are swathed in mirrors, its waiters swathed in tails and white gloves. After dining at La Chasse, guests work off the meal next door at the Unicorn, a discotheque with psychedelic lights and music like that at Arthur's or the Daisy. Less pretentious is Roger Schuyler's

Granja Azul on the outskirts of Lima. Swiss-born Schuyler, the Col. Sanders of Peru, turned a bankrupt poultry farm into the Chicken Delight of all South America. When his poultry business failed he barbecued the birds and served them along with hot biscuits to passing motorists. The result of all this is that now he roasts 2,500 chickens a week, serves up to 400 guests a night and has established an adjoining resort boasting hillside villas done in the style of Acapulco's Las Brisas. There is in addition an 18-hole golf course, swimming pools and tennis courts.

Guests ride a funicular to villas anchored to the hillside, they ride horses free of charge and soak away their aches in a Finnish sauna. The villas range from \$125 a week to a \$315 bungalow complete with its own swimming pool. After this Schuyler serves everyone chicken—all they can eat—for \$2.80 along with crepes suzette and coffee. Not even Col. Sanders can make that statement.

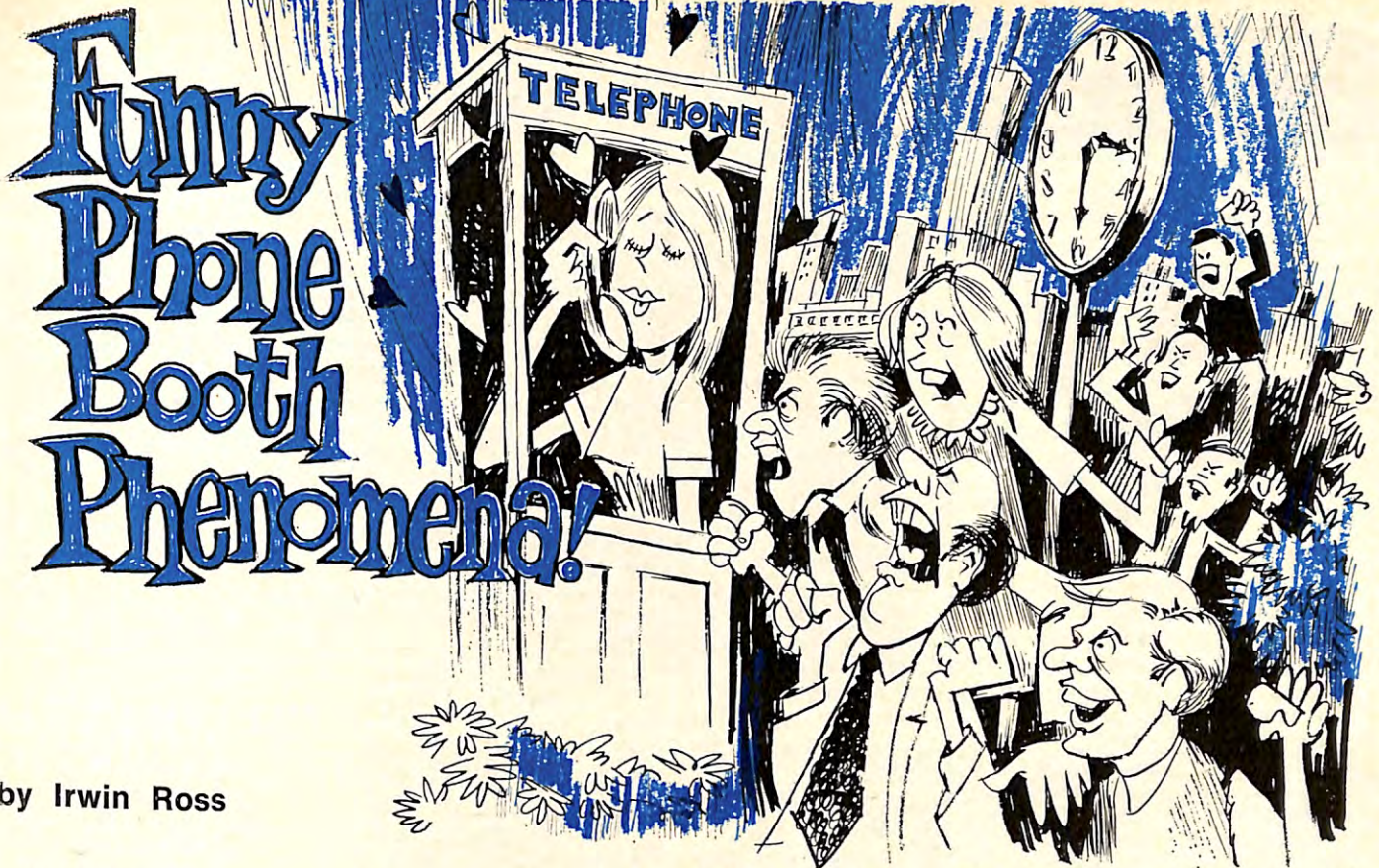
While I'd intended remaining in Peru, someone suggested we jet on to Argentina, which is how I happened to find myself engulfed in steak. While I enjoyed Schuyler's chicken in Lima, I must confess I was even more impressed with a memorable meal in Buenos Aires at La Cabana, the world's most famous steak house. Certainly it is the gaudiest, sporting wrought iron chandeliers, cedar beams and a red tile floor. You know you've found the place when you come eyeball to eyeball with two life-size stuffed steers guarding the entrance. Inside, a steak only slightly smaller than one of the stuffed steers fetches \$6 to \$10 with wine, the meat weighing four to eight pounds, and this is no bull. To be certain it gets only fresh beef, La Cabana breeds its own cows, peddles them to a slaughter house and buys them back once they're turned into steaks. The reason for the complicated ritual is an Argentine law forbidding the slaughter of one's own cattle.

Buenos Aires' newest steak pit, Los Acros del Virrey, occupies a 250-year-old residence in the suburb of San Telmo, which is where B. A. was founded more than 350 years ago. During a skirmish with the British in 1804 the street facing Los Acros became B. A.'s first line of defense. Now the only ruckus involves getting reservation, Los Acros being B. A.'s newest in place while dining out. Meals are served inside the old colonial residence while cocktails are served outside in the garden in an atmosphere strikingly similar to New York's plush Sign of the Dove.

So emotional are the Argentines over dining that several years ago the President was deposed for placing a weekly

(Continued on page 58)





by Irwin Ross

ONE DAY last winter a Chicago telephone operator plugged in an urgent flashing light on her pay station board. At the other end of the line she heard a man's voice say, "Operator, operator? Oh, you're there." She heard the clang of a quarter being dropped into the pay telephone slot and then the voice continued, "Give me two dimes and a nickel, will you? I'm in the subway and there's a big line at the change window..."

After the operator had explained, patiently, that Bell Telephone pay booths weren't constructed to make change she filed an official report about the misdeposited quarter and noted on the bottom, "Now, I've run into everything."

She hadn't, of course. As a matter of exact record she had only skirted the fringe of an eccentric behavior pattern which more and more frequently seems to grip the American public in its dealings with the over 1,000,000 public telephones and telephone booths all over the country.

The experiences of police desk sergeants, shop clerks, gas station attendants, and some of the more hardened telephone operators indicate that the notion that a telephone booth is a place to make telephone calls is a genteel remnant of a more decorous, but passing, generation.

To support this, New York police cite the case of an unemployed salesman who was recently arrested for disorderly conduct. He had entered a phone booth

in a dress shop on Fifth Avenue, had unscrewed the light bulb and plugged in his electric razor. The police, summoned by an astonished clerk, found him de-whiskering himself all over the pay telephone.

It had only been a few days earlier, in the same city, that an Oriental, J. K. Li, suddenly realized that he was due in Boston on urgent business. Rushing into a telephone booth, he dialed the number of a major airline and explained that he wanted a ticket to his destination. Before the startled clerk could explain that Mr. Li would have to purchase that ticket at a regular counter, the caller had dumped \$21.00 worth of coins into the various pay slots of the phone. "Sank you," said Mr. Li just before he hung up and dashed away to catch his plane.

The fact that the booth, without discrimination, will fold its doors around anyone with the proper coin and the power of speech, often leads to trouble.

One exhausted booth in Los Angeles endured, for seven and a half hours, the presence of a voluble blonde communicating with her boy friend. This, according to telephone company archives, is a record even for women. The blonde had entered at 8:00 a.m. and departed at 3:30 p.m. as gay and unwilted as a morning flower. To the sizable crowd which had gathered to watch this marathon talkathon, she paused only long enough to explain that she and her boy friend were very much in love.

The combination of women, telephone booths and extended conversation has furnished more ingredients for cartoons and jokes than women with their cars. But the distaff side doesn't have the monopoly on peculiar happenings.

It would be difficult, according to telephone company officials, to single out the one oddest incident. Telephone company investigators found a beauty shop operator who had trained her cat to search coin slots and dig out dimes; a magazine fashion model who changes clothing in a railroad station booth, and dozens of individuals who still remove circular portions of pay phones to take home as paperweights and cookie-cutters.

Thomas Watson, young engineering assistant to Alexander Graham Bell, is credited with invention of the first telephone booth after being threatened with eviction from his one-room apartment. In 1877, the telephone wasn't what it is today and Watson, carrying out experiments, developed talents more in line with a hog caller than an inventor. His repeated shouts more than disturbed the other roomers and to avoid being tossed into the street by his landlady young Watson cleverly draped blankets over several barrel hoops and devised the first, crude model of today's acoustically-treated telephone booths.

The first official booth, actually patented in 1883, solved the soundproof-  
(Continued on next page)

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(Continued from page 55)

ing problem in a much simpler way. Along with such Victorian gee-gaws as a domed roof, a ventilator register, fancy glass windows, a screen and a desk, specifications called for the entire five-foot-square contraption to be mounted on wheels so it could be rolled to the quietest location. Present-day users, competing all-too-often with a neighboring juke box, might welcome the return of that particular model.

Several years later, another model booth came equipped with a door which locked when the caller entered. After making his call, the customer escaped by depositing a coin in the lock.

Both of these methods were discarded when William Grey invented the first coin telephone in 1889. Since that time it has become a nimble contest between telephone engineers on one hand and users of slugs on the other.

Sometimes, however, telephone company officials will forgive the users of slugs if in an emergency. One hot August day, the New Jersey state police received a telephone call from a young lady in evident distress who, they found, was clad only in tears and a skimpy bathing suit which she was holding together with clenched fists. She told the patrolmen that while she was swimming in nearby Newark Bay someone had stolen her clothes. To summon help, the girl had cast about for a coin to attract the operator's attention, finally ripped off the one slim gold button which held her bathing suit together. Sympathetic telephone company men

pressed no charges, even returned the gold button to the girl's home the next time that booth coin box was opened.

In the nation's outdoor phone booths, police have found skunks, raccoons, snakes, dogs, cats and one horse—which had been left tied to the booth while its owner walked down the road to find a new shoe for the animal. In Kentucky, state patrolmen found a young man, his arms covered with grease, busily disassembling his automobile's carburetor. At the other end of the line, a friendly mechanic in the boy's home town, was guiding the operation step-by-step.

A short while back, officials of the New York telephone company found a traitor among the ranks of telephone booths on the campus of Queens College. Because it was charging but a nickel for phone calls when the going rate was ten cents, coin collectors began to notice the comparative sparsity of change in neighboring booths. A major Manhattan newspaper reported, "The world, alas, has little use for non-conformists, and phone companies even less for nickel booths. Somebody peached, and the game was up. This time when the converters arrived on the scene, they did a thorough job. It costs a dime to call from this phone now; one more little outpost of independence has been crushed."

For pay telephones and telephone booths across the country it was just one more example of the strange, the bizarre, the tragic, which can and often does happen behind those funny folding doors.

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# Lodge Visits of Glenn L. Miller



Joining in the 80th anniversary celebration of Kenton, Ohio, Lodge are (seated) ER Norman D. Hottman, PGER Lee A. Donaldson, GER Glenn L. Miller, and PER Judge Harry I. Kaylor, toastmaster for the evening. Standing are DD Richard J. Baker, Findlay Lodge, Grand Trustee E. Gene Fournace, Newark Lodge, PDD Charles E. Prater, SP M. B. Letzelter, Stuebenville Lodge, PDD Russell D. Pfeiffer, GL Committeeman Walter J. Beer, Lima Lodge, PER Charles Van Dyne, GL Committeeman G. L. Powell, Peru, Ind., Lodge, and Secretary to the GER, Herb Beitz, Kokomo, Ind., Lodge.



Presenting a gavel to GER Glenn L. Miller on his trip to the Montana Elks Convention is PER James Osborne of Glendive, Mont., Lodge. Brother Miller is the fourth GER to receive such a gift used to usher-in the preceding year's Grand Lodge Session. Brother Osborne makes gavels for a hobby.



A "baker's dozen" of brilliant red roses marked the Millers' arrival at Princeton, W. Va., Lodge. Pausing long enough for a photograph are Mrs. Miller, Brother Miller, and ER Thomas B. Thornton.



Two busloads of loyal supporters from Logansport, Ind., turned out to greet GER and Mrs. Miller on their return from the San Francisco Grand Lodge Session. Presenting a bouquet of flowers to the happy couple is Logansport PER J. Thomas Henry (far right).

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(Continued from page 54)

two-day ban on beef. The idea was to eat less and export more, but the Argentines didn't agree. A new regime stepped in and beef was placed back on the table. Now it is served at a string of lunch counters along Rio de la Plata, the muddy river flowing by B. A. It's a little of Paris in the summertime with tables set outside on the sidewalks.

Skis and boots rent for \$2 a day and a lift ticket good from sunup to sunset comes to only \$1. Can you name a cheaper place to hang a parka? Others who play musical seasons, escaping our winter for Argentina's summer, are outfitted with golf equipment for \$3 a day after which they plunk down a grand total of \$2 for green fees. It may occur to someone how it's a rather long way to come to ski, fish and golf, but who can argue the price once arrived?

For the affluent, Bariloche's spiffiest hotel is the Llao Llao, a chalet-like lodge wedged in between the wetness of Nahuel Huapi and Lake Perito Moreno. The Llao Llao provides shelter for the lake country's swinging discotheque as well as one of those velvet padded European style casinos patronized by grim gamblers, the smoke so thick the croupier fades in the fog. Roulette wheels spin from 9 o'clock at night till 3 o'clock in the morning, after which the discotheque explodes till dawn. Says the sign in the Llao Llao,

"You are cordially invited to participate of this happiness." Well, the word construction is poor perhaps but the hotel is a palace-like fortress composed of granite and cedar, launched in the summer of 1938, burned out in the fall of 1939 and reopened again in the winter of 1940. At the Llao Llao a double with meals runs \$32 a day plus a 23% service charge and a tax bite of 3%. It is, after all the Waldorf of the wilds.

It was a forest nearby that Walt Disney used as a base for producing Bambi, which was all about a small wild-eyed animal which no one in the entire Nahuel Huapi National Park will let you forget. Bambi's forest looks out on the bluest of lakes and straight up at the tallest of mountain peaks. Taking leave of Bambi-land, tourists sail off to Victoria Island for steak fries tended by gauchos hired for the event by the Hotel Llao Llao. Others take lunch in a Swiss-style inn at the foot of a glacier—an Alpine setting featuring for their entertainment the thunder of distant avalanches. After this there are tours of the lake country, one beginning in Bariloche and ending in Puerto Montt. Stragglers lagging behind in Bariloche are outfitted by a European count and his son for hunting safaris seeking out stag, Indian black buck, deer, boar, geese, doves and other birds.

The only problem with Argentina is keeping track of the seasons. No trout ever bit on a ski pole.



Joined together to pay a last tribute to Grand Secretary Franklin J. Fitzpatrick are 16 of the Order's 19 living Past Grand Exalted Rulers: (first row) R. Leonard Bush, William A. Wall, Ronald J. Dunn, Edward W. McCabe, Robert E. Boney, and Raymond C. Dobson; (second row) Horace R. Wisely, H. L. Blackledge, John L. Walker, William J. Jernick, George I. Hall, Wade H. Kepner, and Grand Exalted Ruler Glenn L. Miller, and (third row) Frank Hise, Robert G. Pruitt, John E. Fenton, and Lee A. Donaldson. In the background: Grand Trustee George T. Hickey, one of several other Grand Lodge dignitaries present for a Solemn High Mass celebrated August 22 at Our Lady of Mt. Carmel Church in Chicago for the late Brother Fitzpatrick.



BY BILL TRUE

World Professional Casting Champion

## THE FIVE COMMANDMENTS OF A GOOD HUNTING TRIP

What I'm talking about in the title are *not* the commandments of a *safe* hunting trip. Because if you are reading this column as a hunter or gun user of any kind, you must *already* know the gun safety commandments...or you shouldn't be carrying a firearm afield.

So, the following are my own personal recommendations for a pleasant, successful hunt:

1. Know your hunting companions. By this I mean one should never take a hunting trip with total strangers. It is important to become familiar not only with your potential companions' gun handling ability, but also with his personal shooting and hunting habits. This will help all of you have a better time in woods or field.

2. Know your gun! This is more important than knowing your gunning companions. Don't take a new gun out for the first time on a hunting trip. Try it out at trap or skeet—or better still with a hand trap and some clay pigeons in a friendly farmer's wooded lot or unused pasture.

3. By all means—if at all possible—hunt with a dog. Not that any dog is better than no dog at all—but any kind of a decent hunting dog will improve your success and fun more than I can say. I

have often left my gun in the cabin, let the other guys do the shooting and just watched the dogs at work. My own Joey, a pointer (and a darn good one!) is such a pleasure to watch—on pheasants particularly—that I often forget to shoot at the bird at the sheer pleasure of watching him doing his thing: getting the bird's scent, carefully picking his way to within close pointing range, then stiffening like a gun barrel and slamming to a point that still makes my heart flutter after twenty-five years of hunting. (I started hunting at an early age!)

4. Be comfortable! Don't wear the kind of clothes on an early October grouse or woodcock hunt that you would in a freezing duck line in late December. Really, for early season upland game shooting—or shooting anywhere in the South—all you really need is a light shirt, a game vest, and a spare rain jacket tucked in the game pocket. I would also add a pair of good shooting poloroid sun glasses.

5. This last one I am borrowing from Ed Zern: "Keep your powder, your martinis and your fishing flies *dry!*" But never have the martinis until the guns are packed away! Good hunting!

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(Continued from page 18)

damaging supersonic flights would be allowed over that country. A spokesman for the present incumbent, the Honorable Don Jamieson, has recently and in no equivocal terms reaffirmed this position.

This February, at the Paris meeting of the Organization for Economic Cooperation and Development, representatives of the Netherlands, Norway, Sweden, Switzerland, and West Germany declared that their countries will not tolerate the SST's sonic boom.

The ethics of the supersonic have been touched upon by many writers of social, religious, and philosophic awareness. "It is probable that only one American out of 25 will ever fly in the SST," writes W. A. Shannon in *Commonweal*. "The other 24 might prefer to spend those several billion dollars on some other public purpose . . ." Wilbur H. Ferry, speaking of the boom in *Saturday Review*, suggests that the whole concept amounts to a horrendous invasion of privacy.

A passenger potential, including once-in-decades vacationers, of even 4% from the developed countries is still but a minute fraction of mankind. Each SST would lay down a boom path of 100,000 square miles for every supersonic hour. "No detailed estimate has been made," writes Dr. W. A. Shurcliff, "but it is highly likely that more than 25 percent of all the people on earth would be involved. On the order of one billion persons would be hit by booms."

Attempts to steer the craft "over the oceans" and "away from centers of population" only raise the essentially ethical question: Who is to be boomed?

(Continued from page 16)

nate Lodges may be used. It formerly provided that such rosters could not be furnished to any person, corporation, concern or society, for the promotion of any business or commercial enterprise. The Amendment makes it clear that such rosters not only shall not be furnished to another person, corporation, concern or society, but likewise shall not be used by the Subordinate Lodge, State Association, nor any member thereof, in the promotion of any business or commercial enterprise except those permitted or provided by the laws of the Order.

### EDITOR'S NOTE:

The Elks National Foundation Trustees' announcements of new scholarship awards, which normally appear in the October issue, will be run in next month's issue of *The Elks Magazine*.

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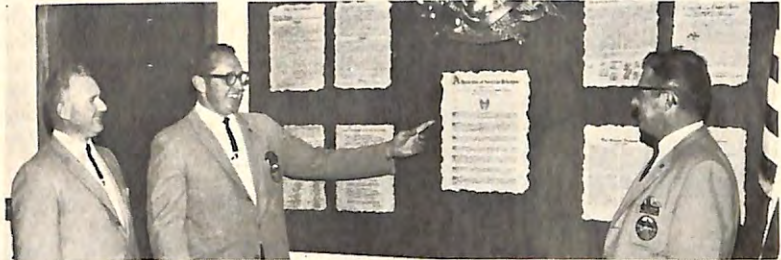
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**UNHESITATING ASSISTANCE** to two girls involved in a bicycle accident won the Elks Safety and Traffic Award for two Marquette, Mich., men. Marquette Esq. Al Sanderson (center) and Police Chief George G. Johnson (left) join in presenting awards to Gerald Harris (second from left) and Robert Leach, while John G. Myshrahl (right) adds his thanks for their aid to his injured daughter.



**TWO COURT ROOMS** in the Warren County Court House now display American flags, gifts from Monmouth, Ill., Lodge. No flags had previously been available for the county division or the magistrate's court rooms. At the court house for the recent presentation are (from left) Monmouth ER Jack W. Bennett; George V. Horner (background), Monmouth Township supervisor; PER Eugene S. McKee; Roger Johnson, Warren county circuit clerk; Lewis M. Murphy, magistrate, and Associate Judge Scott I. Klukos.



**THE LATEST ADDITION** to Scottsbluff, Neb., Lodge is the American Heritage Corner, a large decoupage display. Brothers Bob Clinkenbeard (left) and Tom Haiston, lodge Americanism committeemen, point out some of its details to ER Thomas W. Simpson (right).

**RITUALISTIC CONTEST** winners at the recent Texas Elks State Association convention are from Harlingen Lodge. Two proud lodge members display their trophy for a pair of visiting PGERs: (from left) PDD Joel W. Ellis, PGER George I. Hall, ER Shelton Brookshire, and PGER Lee A. Donaldson. Harlingen Elks will also receive the George I. Hall traveling ritualistic trophy from Mainland Lodge, last year's winner.



**OKLAHOMA STATE SCHOOL** of Technical Training recently received a scholarship from Okmulgee Lodge to aid a deserving student. The scholarship—which may be renewed annually if the student maintains at least a 2.0 average—is presented by (from left) Trustee and PER H. J. Gibbons, and ER Glen W. Shoaf, to Ray L. Dyke, the school's assistant director of business and finance, while Trustee and PER James R. Dennis looks on.



**BARBECUED DINNERS** will be a specialty at Lancaster, Ohio, Lodge, thanks to three of its members. The plans and construction of the patio and 10-foot grill were completed recently by ER Harry Z. Cook (left), and Brothers Elza Wears (seated) and Harold Feeney (right). Grand Trustee E. Gene Fournace (second from left), of Newark Lodge, was given a special tour while attending the South Central District conference in Lancaster.



**THE MEMORY** of a distinguished member of Muskogee, Okla., Lodge was honored by the initiation of a special class of candidates. The class was designated the Arthur E. Maupin class, after the late PDD Arthur E. Maupin, secretary-treasurer of the Oklahoma Elks Association and twice Exalted Ruler of Muskogee Lodge. ER Floyd R. Mallett (second row, seventh from left) led the team of initiating officers.



**ON HIS 99th BIRTHDAY** Brother Joe A. DeHority celebrated with several members of Elwood, Ind., Lodge. Brother DeHority, an Elk for 75 years, joined Anderson, Ind., Lodge in 1895. He later became the first charter member and first secretary of Elwood Lodge and was Exalted Ruler in 1948-49. The only living charter member of the lodge, he now resides in the Dickey Nursing Home in Elwood.



**CLINICS** for crippled children were assisted with funds from Lincoln, Ill., Lodge recently. PER Floyd Durst (left), chairman of the lodge's crippled children's trust fund, accepts a check for \$2,600 from Est. Lead. Kt. Robert W. Bersch. The check represents the profits from a lodge benefit activity, for which Brother Bersch served as chairman.



**JEWELS OF OFFICE** are placed on the new Exalted Ruler of Cadillac, Mich., Lodge by his father, who held the same office 16 years earlier. PER Herbert C. Johnson (left) installed his son, Lynn G. Johnson, during the recent ceremony at the lodge.



**VISITING** Catlettsburg, Ky., Lodge, PGER Edward W. McCabe (left), Nashville, meets a trio of distinguished Kentucky Elks. They are (from left) Brother Greene Ross, a charter member of the lodge, which was instituted in 1906; PDD Michael J. Mayer, Lexington, and PER Kelly D. Harper.

**SECOND-PLACE HONORS** went to this float entered by Arlington, Tex., Lodge in the city's Fourth of July parade. The lodge's entry last year also took the second-place prize. The theme of the winning float was based on the precepts of Justice, Fidelity, Charity, and Brotherly Love.







**WISCONSIN STATE SENATOR** Walter J. Chilsen (center) assisted Wausau, Wisc., Elks during a recent awards dinner at the lodge. He presents an Eagle Scout certificate to one of the 56 boys honored during the evening ceremony, while ER Paul H. Jenkins (right) displays the other part of the award, an American flag.



**FOUR OF A KIND**—Bill, Jack, Maurice, and Ben Blincoe—are recent initiates of Louisville, Ky., Lodge. The Brothers were sponsored by a fifth family member, Dr. Randall Blincoe (first row, center). Their lodge's state championship ritualistic team, led by PER C. Gay Hatfield (second row, third from right) conducted the initiation ceremonies.



**DUSK TO DAWN** lighting will keep this new all-weather flag flying 24 hours a day from the Fort Madison, Iowa, lodge building. Funds for the project were raised by a special campaign, and the results are displayed by (from left) PDD Al Humphrey, Est. Loyal Kt. Dean Jensen, ER Richard A. Freeman, Est. Lect. Kt. Terry Leach, Est. Lead. Kt. Duane Denning, Esq. Jerry Saunders, and Secy. James H. Emerson.



**TURKEY DINNERS** and yuletide decorations marked St. Joseph, Mich., Lodge's second annual "Christmas in July" party recently. Watching over the festivities—held on the date six months before and after Christmas—are (from left) Brother and Mrs. Farrell Bender, and Est. Lect. Kt. and Mrs. Ray Horndasch.



**DRUG ADDICTION** is the subject of a 20-minute film purchased by Temple, Tex., Lodge and donated to local police for educational use. ER Joe B. Nelson Jr. (right) presents the film to Temple Police Chief A. C. Berry, who was a guest with other prominent law enforcement officials at a recent lodge meeting.



**LUCKY WINNERS** of a fiberglass sail boat are Brother John McNutt, of Sandusky, Ohio, Lodge, and his family. Port Clinton PER Richard M. Dern (left) presented the prize during the recent Northwest District meeting in Port Clinton. The boat was donated through the help of a lodge member, Brother R. Jim Chapman, and helped raise several hundred dollars for charitable projects.

## Speaking up for Law and Order

A year ago at Dallas, the Grand Lodge adopted a resolution urging strong action to restore law and order throughout the land and in particular on our college campuses. This action by the delegates representing more than 2100 lodges reflected the growing determination throughout the nation to halt organized lawlessness before it got so far out of hand as to engulf the country in civil warfare. That this mood has not changed, but in fact has stiffened, was evidenced by the resolution on the same subject adopted at the San Francisco Convention in July, the text of which appears on page 18.

The resolution supported the use by law enforcement agencies of "all lawful force" to apprehend and punish criminals, including in particular those guilty of inciting riots. It also called for the appropriation of funds necessary to give police and related agencies proper equipment and training for the task that has grown increasingly demanding in recent years.

Undoubtedly to many policemen, their task has seemed not only more demanding but more and more thankless, as many commentators have joined with commissions of inquiry in placing the responsibility for riots not on those who organized them but on the police and the national guardsmen

who were called upon to quell them.

To voice thanks and commendation as the resolution did for the "zealous and sometimes frustrating," efforts of our law enforcement agencies is little enough recognition for the punishment, physical and mental, that our police have endured and sometimes the death they have encountered to protect law-abiding citizens from the wrath of "frustrated" extremists.

Likewise the resolution acknowledges "with appreciation and respect the courage and good judgement of the all too few school administrators and faculty members," who refused to bow to campus agitators, and saluted the great majority of students who have refused to be taken in by radicals masking their real goals under the false label of "dissent."

If law-abiding citizens know what is good for them they will back to the hilt these and the other sentiments expressed in the resolution. If citizens expect the police and other law enforcement agencies to shield them from organized crime and revolutionary violence, then citizens must be ready to support the police and shield them from attacks calculated to destroy their morale, isolate them by turning citizens against them and ultimately to render the police impotent to defend society.

## Respect for the Flag

Something that has long bothered sensitive persons is the problem of how to dispose of American Flags that have become soiled or frayed. The recommended method is to burn them, but just tossing Old Glory onto a fire has never appealed to Americans who are proud of their country and respect its emblem. A resolution adopted at the Grand Lodge Convention in San Francisco offers a solution to the problem by providing a public ceremonial method for burning Flags that have outlived their usefulness.

The resolution authorizes Elks Lodges to arrange public ceremonies at which these Flags may be burned in a dignified and reverent manner. A ceremonial procedure for such an occasion has been created and used by Tallahassee, Fla., Lodge No. 937, and also used by the Florida State Elks Association. While this ritual was not formally adopted

by the Grand Lodge, the Grand Secretary's office was authorized to prepare and make available copies of it to all lodges requesting them.

Such a ceremonial disposal of damaged Flags is in happy contrast to the desecration committed in those recent episodes of Flag-burning staged by left-wing propagandists to further their hate-America campaign. Elks lodges can now give the patriotic citizens of their community the opportunity to dispose of old Flags in a respectful and loving manner without feeling that by employing the same medium they are in some degree emulating their country's enemies.

It is highly appropriate that the fraternity that for more than 60 years has played the leading role in the observance of Flag Day should be the leader in giving a fitting tribute to Flags when the time comes for their disposal.

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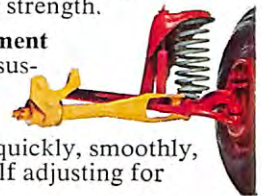


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