

THE
Elks

MAGAZINE
AUGUST 1970

in this issue:

Travel—Charters & Group Fares
Bill True—Outdoor Adventures
Via Group Tours
A Rare Bit of Drama

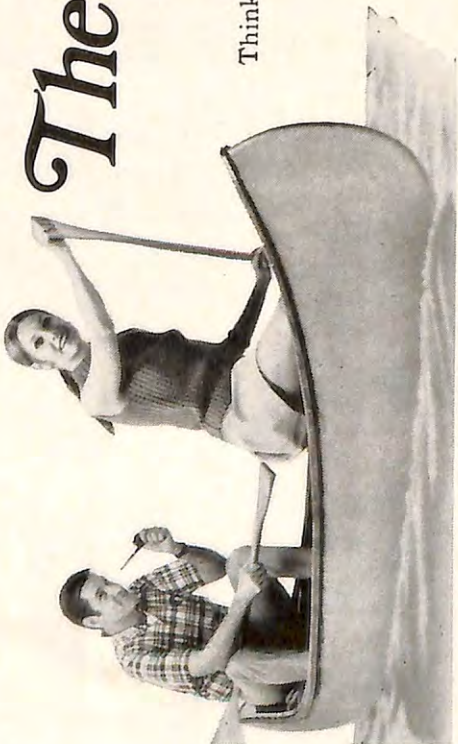




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THE ELKS MAGAZINE

VOL. 49, NO. 3

AUGUST 1970

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA, PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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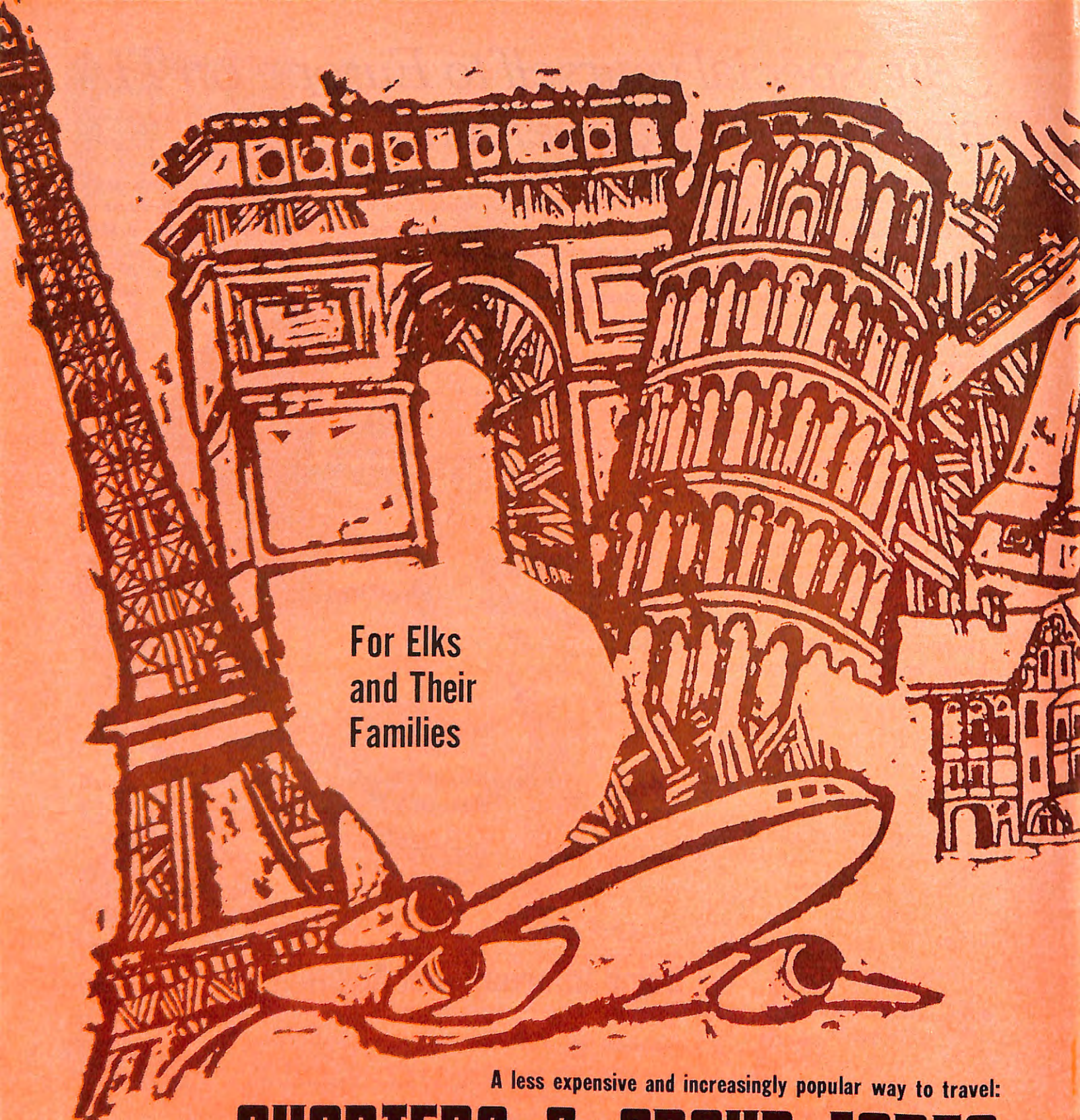
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Destination _____ Departure Date _____



For Elks
and Their
Families

A less expensive and increasingly popular way to travel:

CHARTERS & GROUP FARES

by Jerry Hulse

"SEE EUROPE FOR ONLY \$85," said the charter flight brochure referring to the one-way fare from the East Coast. Another announcing a flight from the West Coast read: "Sixteen

glorious days in Europe for a round-trip fare of only \$240." Such brochures are filled with exciting color pictures along with graphic descriptions of fun-filled holidays.

Is it a gimmick—some pitchman's slogan to lull you into parting with your pocketbook? Indeed not. Americans who would never see Europe otherwise are jetting to the Continent in record numbers at bargain prices never before conceived. Group travel has revolutionized the industry, creating the opportunity for nearly all Americans to fulfill a lifetime dream. Indeed, it is less expensive today to jet to Europe by Charter than it is to fly between New York and Los Angeles by commercial jet.

Thousands of Americans will be going to Europe this year, the majority by charter. Remember, though, you must obey the rules governing charter travel.

To avoid a disappointment, familiarize yourself with the rules: To begin with, it is a violation to join a club purely for the purpose of taking a trip. Thousands do, of course, and it's difficult if not impossible to prove. Secondly, you must be a member of a club for six months or longer before you become eligible for a charter flight. (You must also have been a member before your trip was proposed.) Moreover, any club formed specifically for the purpose of travel by charter is breaking the law. Trips offered by such legitimate organizations, as the Elks, chambers of commerce, political and religious groups, associations of farmers, educators, and others are perfectly legitimate. The only danger here would occur if the club fell short of its passenger quota and members were solicited from outside the ranks.

Example: Recently the CAB ordered a supplemental carrier to cancel out 115 passengers after being booked illegally by a club. In fact, all but two of the same organization's 22 European

charters were cancelled. I am asked constantly how to avoid such unhappy incidents. Again, the prerequisite is to pick a reputable club, one that's been long established. Should you receive an unsolicited letter saying you've been selected for a charter flight, don't be tempted. Instead, pass the letter on to the CAB. The majority of the charters are carried by supplemental carriers, and most are reputable. A spokesman for one of the biggest told me: "We deal only with those clubs we know are bona fide. If we know someone is forming a club strictly for the sake of traveling we cross them off our list. We aren't about to commit a 707 aircraft to this sort of business."

Several years ago there were nearly 250 so-called "nonsched" airlines operating in the United States. Competition killed off all but 13, which are now members of the National Air Carriers Assn. (NACA.) The CAB in its recent widespread investigations announced that only around 5% of the travel clubs have violated the rules.

Charter travel is dramatically inexpensive. A brochure given to me the other day said—"Europe: 22 to 79 days from \$235 roundtrip . . . Japan: 23 to 44 days \$350 roundtrip . . . Jamaica and the Bahamas: 15 days \$180 roundtrip." All were fares quoted from the West Coast. The Europe-bound East Coast offerings are even cheaper.

A reader told me: "I have made five trips to Europe in the past five years—three on scheduled airlines and two by charter. The charters were far and above the best of all trips. Everything was on schedule. Food and drink were excellent and service far surpassed some I have had on regular airlines. There are so many people in the world with a great desire to see as much of it





as possible that I sincerely feel charter flights are a great boon. Naturally, I am referring to charter flights with reputable airlines carrying established groups."

Many Elks and their families have taken advantage of this type of travel by making arrangements for trips here and abroad through their lodge.

We have been talking about clubs and charters, but there are other methods of travel which make belonging to a club unnecessary. For example—the Group Inclusive Tours (GIT) and Bulk Inclusive Tours (BIT) offered by the nation's leading scheduled airlines require no affinity whatsoever. First the Group Inclusive Tour and fares available to a group of at least 15 persons, from the following gateway cities using London as a destination:

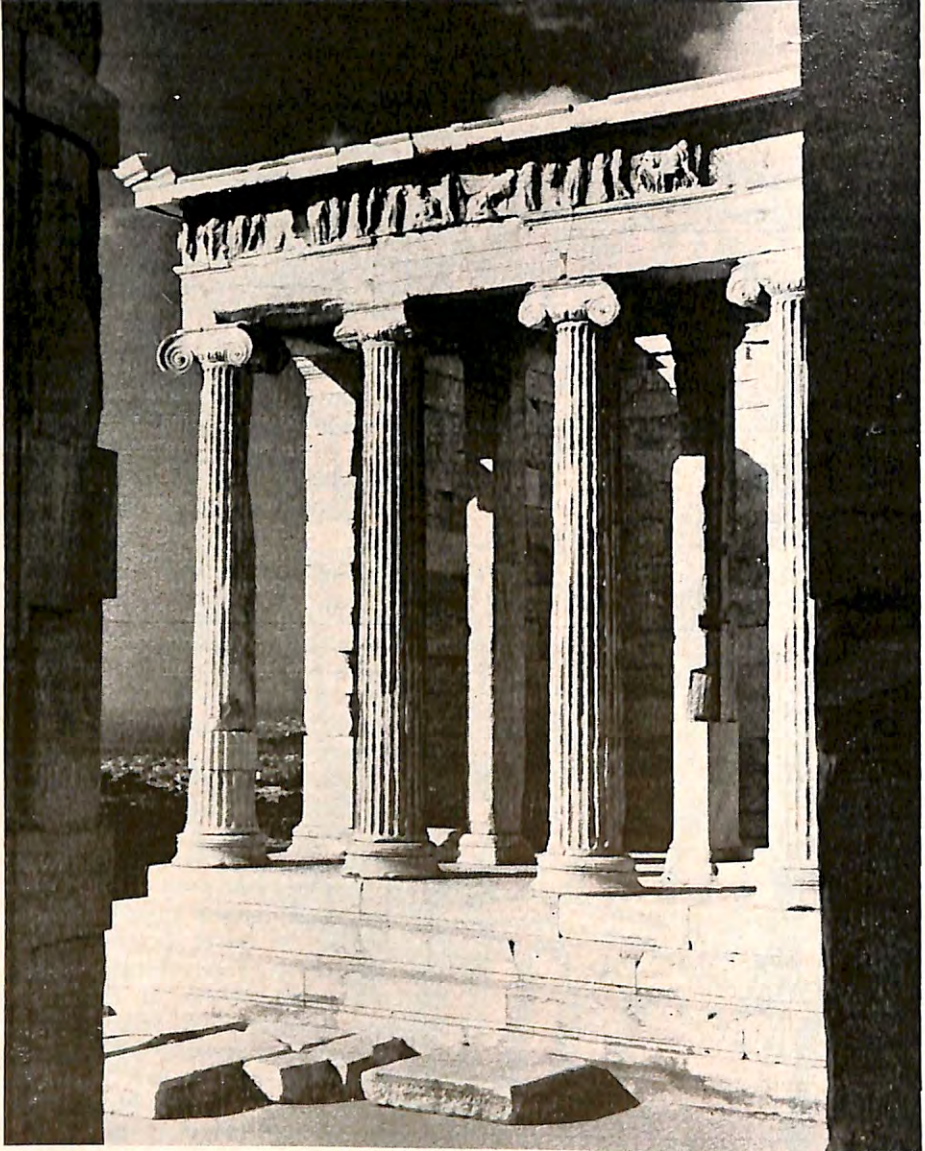
	PEAK	LOW SEASON
NEW YORK	\$288	\$235
CHICAGO	\$375	\$295
LOS ANGELES . .	\$500	\$450

Added to the price is \$70 for ground arrangements. The 14-day package includes round trip jet fare, hotels, sight-seeing, and transfer. These tours are available to *anyone*. Any major airline flying to Europe will give you full particulars.

Next, the Bulk Inclusive Tours: Here the tour operator gathers together 40 persons wishing to visit the same destination. Again, no club membership is involved. Using London as a destination, these are the BIT fares:

	PEAK	LOW SEASON
NEW YORK	\$220	\$175
CHICAGO	\$300	\$255
LOS ANGELES . .	\$350	\$205

Adding to the above fare is \$100 for the two-week land arrangements,



The acropolis and ancient ruins of Greece are available to Elks and their families for a small fraction of the price they might normally expect to pay.

including hotels, transfers, and sight-seeing.

Next there is the 14-28 day excursion fare offered to the tourist wishing to travel strictly as *private passengers*. You travel alone rather than with a group. Fares for the 14-28 day flights to London:

	PEAK	LOW SEASON
NEW YORK	\$350	\$300
CHICAGO	\$437	\$387
LOS ANGELES . .	\$564	\$514

The lonesome traveler is also offered a 29-45 day excursion fare, all of which means that you must remain away from home for at least 29 days and return within 45 days. The fares to London:

	PEAK	LOW SEASON
NEW YORK	\$245	\$200
CHICAGO	\$325	\$280
LOS ANGELES . .	\$472	\$427

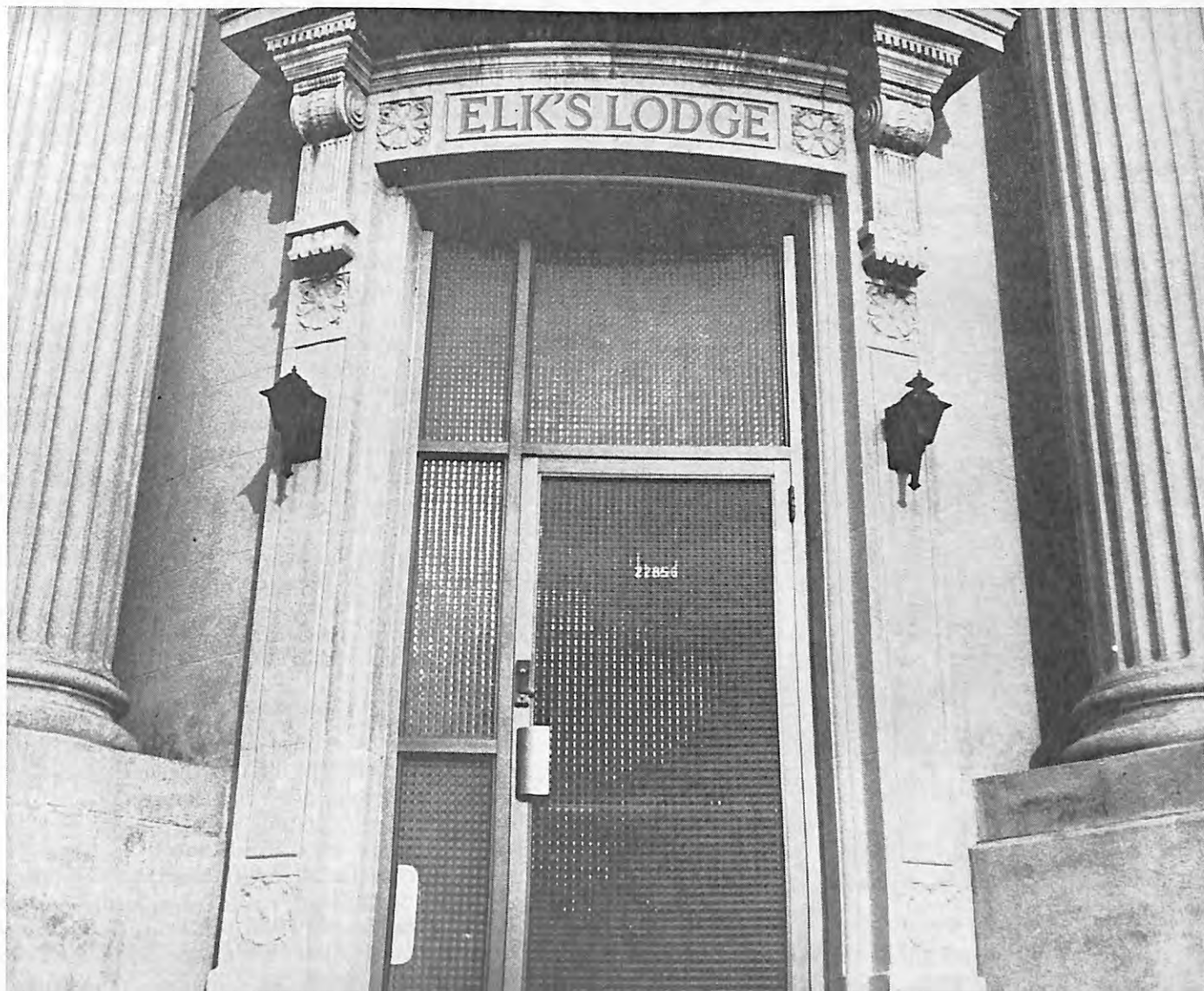
Now for those affinity groups wishing to travel by scheduled airline. The fares for 40 or more persons traveling together to London:

	PEAK	LOW SEASON
NEW YORK	\$250	\$200
CHICAGO	\$330	\$280
LOS ANGELES . .	\$380	\$330

If the group involves 80 or more passengers the London fares are:

	PEAK	LOW SEASON
NEW YORK	\$235	\$170
CHICAGO	\$315	\$250
LOS ANGELES . .	\$365	\$300

The last two fares are offered by the major *scheduled* airlines to any legitimate club or organization. They have nothing to do with charters flown by the supplemental carriers. Rather they are affinity fares promoted by the major carriers to combat the competition of supplemental carriers. The choice is up to the passenger, of course: the cheaper charter offered by the supplemental carrier or the more expensive charters flown by the scheduled airlines. There are excellent supplemental carriers, just as there are dependable scheduled airlines. The decision is yours. ■



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If your group would like a hot time somewhere in the sun, ask your travel agent about our group charter service. Any affinity group from 150 to 250 people is eligible.

You'll save a bundle getting there. And have a lot more fun, too.

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It's like having an airline of your own.

*Prices depend upon city of departure. To Acapulco, for example, from Atlanta: \$119, New York: \$140, Chicago: \$140. To Hawaii from Atlanta: \$253.90, New York: \$254.42, Chicago: \$237.98. To Las Vegas from Atlanta: \$124.20, New York: \$115.56, Chicago: \$102.60. All prices are round trip and include taxes. For full details call Universal Airlines: 605 5th Ave., New York, N.Y. (212) 759-9036; 2300 N. Michigan Ave., Suite 705, Chicago, Ill. (312) 332-5818; 1901 Avenue of the Stars, Century City, Suite 273, Los Angeles, Calif. (213) 553-1567.

Past Grand Exalted Ruler John S. McClelland



JUDGE JOHN S. McCLELLAND, Grand Exalted Ruler for 1941-1942, died June 23, 1970, at his home in Atlanta, Ga., at the age of 79.

Brother McClelland joined the Order in 1914 as a member of Atlanta Lodge, where he served four terms as Exalted Ruler for the lodge years 1919-1921 and 1928-1930 inclusive. He was appointed District Deputy Grand Exalted Ruler of his state's North District in 1921, and again in 1928.

His long and distinguished Grand Lodge career included membership on the GL Auditing and Accounting Committee for 1923-1924, and membership on the Grand Forum from 1930 to 1934; he served as Chief Justice of the Forum for the 1934-1935 lodge year.

In 1936, he was elected to a three-year term on the Board of Grand Trustees, serving as Vice-Chairman of the Board for 1936-1938, and as Chairman for 1938-1939. In 1940 he was named GL Pardon Commissioner.

Following his term as Grand Exalted Ruler, Judge McClelland served as a member of the Elks War Commission from 1942 to 1946. His long association with the Elks National Memorial and Publication Commission began in 1946 with the post of Secretary, which he held for nine years, becoming Vice-Chairman of the Commission in 1955. He was named Chairman of the Commission in 1956, in which capacity he was serving at the time of his death.

Concurrently, PGER McClelland served as a member of the GL Convention Committee from 1954 to 1968, and as a member of the GL Advisory Committee from 1950 till the time of his death.

A noted lawyer and jurist, Judge McClelland graduated from the University of Georgia Law School, and was admitted to the bar in 1910. Selected Alderman of Atlanta in 1917, he was elevated to the office of Mayor Pro Tem two years later. Elected Solicitor of the Criminal Court in 1929, he served ten years in that office, having been reelected without opposition. In 1939, he was appointed Criminal Court Justice by the Governor of Georgia, and was elected to six-year terms in 1940 and 1946, retiring from the bench in 1952.

Judge McClelland was one of the founders of the Atlanta Lawyers Club. In addition, he helped found the Crippled Children's League of Georgia, a statewide organization comprised exclusively of Elks. This organization laid the groundwork for the Elks Aidmore Hospital in Atlanta, an Elks-owned-and-operated hospital for the rehabilitation of physically handicapped children.

PGER McClelland was preceded in death by his first wife, Nina Hadley McClelland, who passed away in August, 1967. His survivors include his widow, Mrs. Marie McClelland, whom he wed in 1968; two sons, John E. McClelland and Dr. Spence McClelland, both of Atlanta, and several grandchildren.

Services for Brother McClelland were held June 25 at the H. M. Patterson and Son Funeral Home, Atlanta. A large contingent of Elks, headed by GER Frank Hise and including PGERs George I. Hall, Earl E. James, John L. Walker, William A. Wall, Lee A. Donaldson, Robert G. Pruitt, R. Leonard Bush, and Edward W. McCabe, attended the ceremony. Elks graveside rites were performed by the Past Grand Exalted Rulers for their departed Brother, with burial in Westview Cemetery, Atlanta.



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Sells for
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Order	And I Guarantee	Or Sell All And Make
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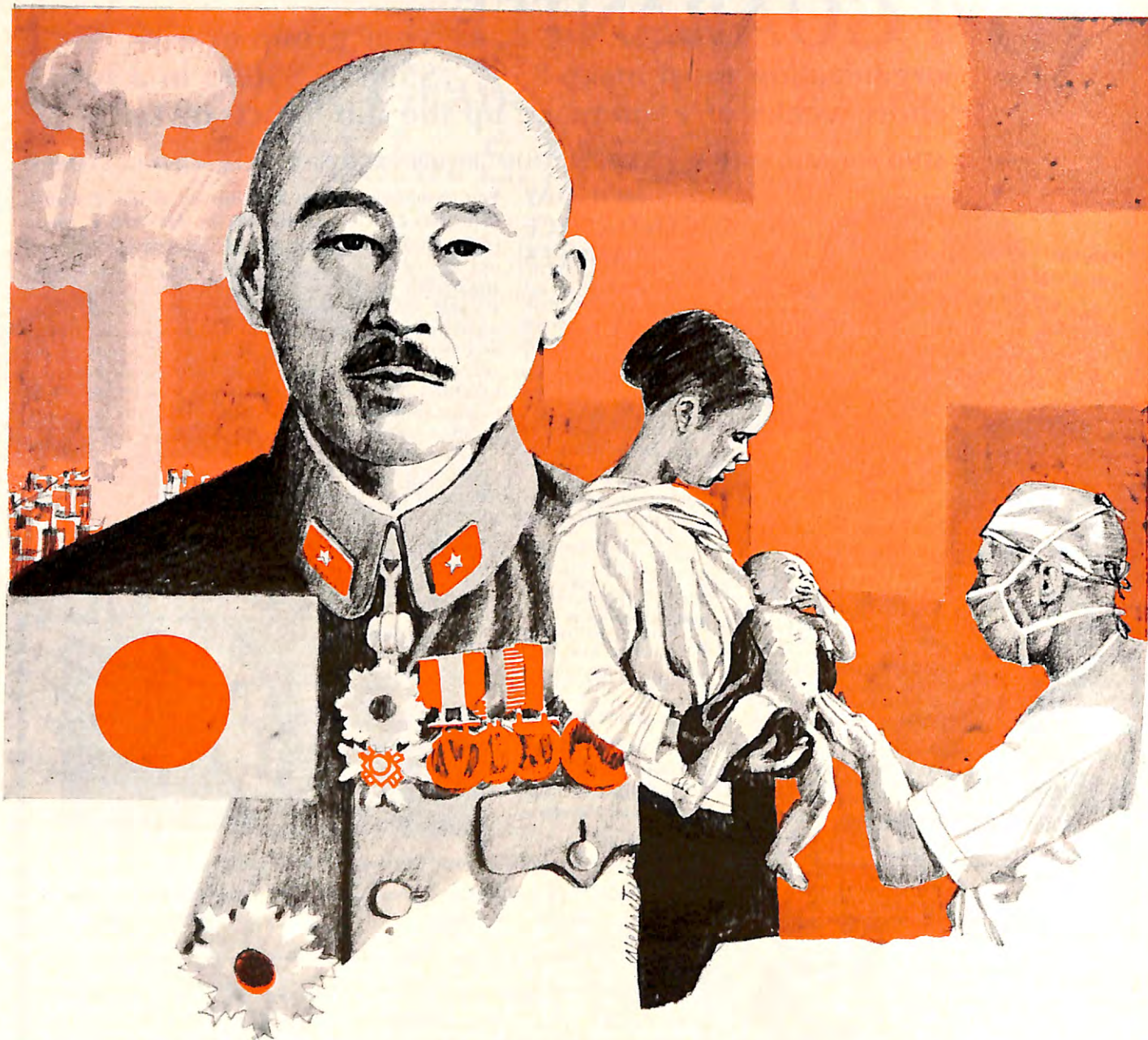
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IN EARLY MAY of 1950, I went by "Allied Train" from Tokyo to see for myself what the atomic bomb had done to the city of Hiroshima and its people. It was less than five years since the blast on August 6, 1945, and, both as a medical reporter and an individual, I wanted to make my own evaluation.

1950 was perhaps the most significant period of our Occupation of Japan, in that, under MacArthur, the Japanese were not only being given practical lessons in democracy but had also begun to write the postwar Constitution which would be put into force a year later. They were regaining their dignity, starting to rebuild, morally and economically.

But we were still "the conquerors," they "the defeated." We had won the war. And, in both subtle and unsubtle ways, we did not let them forget it. An

A RARE BIT OF DRAMA

By Kate Holliday

American's face or uniform was his passport, black or white. It commanded housing, entertainment, transportation, personal services. A houseman who carried luggage, for instance, did so for nothing or a couple of P-X cigarettes. A civilian who was admitted to the country was lodged comfortably in one of the remaining Western-style hotels, whose windows overlooked the shacks of the vanquished. And, where the Japanese commuters stuffed themselves into the most ancient of rolling stock, American personnel of all ranks rode in the comparative luxury of a handful of Japanese Pullmans, eating Army-prepared meals at forty cents a throw.

It was an odd feeling, a sometimes uncomfortable feeling, to have an entire nation subservient to the tinge of one's skin or the cut of one's clothing. And there were those in the Occupation

Forces, of course, whose personal memories of Nipponese brutality colored their lives, who ground their boots into the late enemy's face and enjoyed it. But, after the first stringent years, to the majority being "the victor" was often embarrassing. And many were reaching out beyond their assigned jobs to help the victims, particularly the children. Those in other fields—science or education or the arts, say—were beginning to build bridges to their Japanese counterparts, laying the foundations for the true international friendship we know today.

I had never personally fought the Japanese. But I had had friends killed in the South Pacific. I shared the brightness of the victory. I called the Japanese "Japs."

At the time, I was a house guest of Maj. Gen. Charles Willoughby, MacArthur's Chief of Intelligence. Thus, my trip to Hiroshima was arranged through one of his aides. I was to stay with the American medical-military group at Kure, a few miles from the bombed city. (My hosts were well-nigh frozen with protocol until I explained that I was not some sort of female super-spy but a reporter!)

I was taken in tow by Dr. Grantley Taylor, civilian Chief Medical Officer of the newly-formed Atomic Bomb Casualty Commission, and introduced to Col. (Dr.) Carl Tesmer, its Army counterpart. Their work, I learned, was science in action as it has rarely been seen. For they and their colleagues were setting out on a research project which would last *at least a hundred years*.

The morning after my arrival, however, I joined Dr. Taylor and some of his staff on an early bus ride into Hiroshima itself. And my first impressions remain powerful.

Hiroshima was then, to put it briefly, a frontier town, perhaps the first ever to be seen in the Far East. Instead of the grey, time-worn clay of the usual Japanese houses and shops, it was a city of raw, yellow wood, of buildings hastily constructed of unpainted boards—American?—and sheets of black roofing. The streets were crowded with pedestrians, a bright sun was shining, there were signs in gay colors and, instead of the sense of death I had presupposed, there was a frontier purpose and energy and life wherever I looked.

I knew, of course, even as I gazed from the bus' windows, that there was another Hiroshima, that under the sleeves of some of the men and women before me were the keloid scars from burns received in the blast, that there were rows and rows of hospital beds somewhere in the city, still occupied, and rows and rows of graves. I knew, too, that the only people who rode in

Western vehicles were Americans, that, perhaps more than anywhere else in Japan, we were undeniably "the victors," they "the subdued." They, alone of all mankind, knew what atomic war was, knew the terrible power behind the American uniform. Yet, with a strange ambivalence, there was a vigor among them which demanded respect, a peculiar pride, which stemmed, perhaps, from the simple fact, that *they had survived*.

It was these people whom Drs. Taylor and Tesmer and their fellows had been sent to study—and to help. The work of the ABCC was thus both immediate and long-range, both clinical and historic. And every man, woman, and child who had been in the city the day Hiroshima was bombed, who was still alive after the blast, was part of the gigantic work, and would be part of it as long as he lived, whether eight



hours or eighty years. And his children and their children and *their* children would be part of it, too, God willing, so that ultimately the human race could know—exactly—what it had wrought.

Taylor and Tesmer knew the magnitude of the task. They also knew its delicacy. The Occupation would not go on forever, of course. Japan would regain its own sovereignty, its voice in its own affairs. Thus, unless the Commission walked on eggs in its early stages, the whole vast plan of research was jeopardized. It was essential, then, that real diplomacy be of top priority.

Col. Tesmer said, for instance, "We have charted exactly where all the survivors were when the blast occurred. That was our first task: to interview in depth every person we could find."

He moved to a wall diagram, a huge affair with circles drawn around a central spot.

"These are gradations of a thousand

meters from the epicenter," he went on, waiting for my reaction.

I pointed to the innermost ring. "But those people . . . So close . . . So many of them!"

He nodded. "Yes. We found several hundred who had been within a thousand meters of the blast, and lived. Some, naturally, were in bank vaults or basements. But some were out in the open, in streetcars or behind simple walls."

"But that's astonishing! That's the only happy-making thing I ever heard about the bomb!" I cried. "Can I talk with some of them?"

He shook his head. "No," he answered, gently. "They would make a story, of course. But, if any of these people felt that we were using them, making propaganda from them, making guinea pigs of them, our work would be doomed before it started."

I could see his point. It was unconvertible.

"Let me suggest something else." Col. Tesmer went on, glancing across to Dr. Taylor. "There is one Japanese, a Berlin-trained doctor who was here August 6th and who has been helping us—in his own fashion—recently. He might interest you."

Three weeks after the blast, Tesmer continued, the first American medical group, headed by Col. (Dr.) Stafford Warren, Safety Officer of both the "Manhattan Project" and the Almagordo tests, arrived in Hiroshima for the initial tentative survey of the scene. They had only been at the site a few hours when they were corralled by a middle-aged Japanese on crutches, who introduced himself as Dr. Ken Takeuchi, who was desparately holding together what remained of his former domain, Hiroshima's Red Cross Hospital. Urgently, he asked for help, lots of help, for those who had come to him for assistance. He could do nothing, he said, without medicines, bandages, food, instruments. He was a physician, too, and their mutual profession was above wars. He felt no shyness in demanding immediate aid.

"He's been demanding ever since," Taylor declared, in wry amusement. "He buzzes around us like a hornet. But he knows what we are trying to do, and he's talked to the people. That's important,—even if he's hard to get along with."

"He's a difficult man," Tesmer agreed. "Ornery. Ill-tempered. Proud as a samurai. But brilliant, capable. And he went through the bombing. If you could interview him, you'd get an unusual story . . ."

"If he'll agree, that is," Taylor added. "I don't know how he feels about women—women correspondents—Amer-

(Continued on page 12)

ican women correspondents. But we'll see . . ."

With all of that, it was a challenge. When I nodded, Tesmer sent a messenger to ask if the good doctor would consent to the interview.

In the interim, Dr. Taylor showed me through the crude cluster of wooden buildings which made up the Commission's first headquarters, peopled with silent Japanese and quiet, obviously gentle men and women in white coats. It came as somewhat of a shock to realize that the ancient grandmother sitting so patiently in a corner had been through the most horrendous event ever created by man, or that the adolescent walking by might be dead in a few months from radiation sickness, and that it was of our doing.

It all remained unreal until Dr. Taylor took me by car to the top of one of the hills which ring the city, to show me the plot for the group's permanent

home and also, graphically, why Hiroshima had been chosen as a target. It had been a troop staging area, Taylor explained; that was a primary reason. It had also been headquarters for heavy industry and shipbuilding. But it was the topography of the site which weighed the decision.

Below, I could see the true effects of the blast, enormously different from my first impression of the city's bustling center. I gazed across a wide swath of desolation, through which the Ota River ran placidly to its broad, five-fingered delta. Once, factories and shipyards and universities and government buildings had lined its banks. Now there was only rubble, and the timid green of a few broken trees. Upstream lay the new, raw town, the sole man-made spot between me and the bowl's opposite rim, perhaps five miles away. Those hills, that encircling rim, had held part of the blast, concentrated

the death from above. I could only shake my head in wonder that anyone, anyone, could have survived.

A few hours later, in the company of a young, delightful girl interpreter, a Nisei from California, known to me merely as "Mickey," I was on my way to meet the venerable Dr. Takeuchi.

His house was on the city's outskirts, a modest, grey pile, miraculously untouched by the blast. Surprisingly, it was set in a garden which was also untouched, thick with weeds and underbrush, enough to make the average horticultural Japanese blanch. The doctor was evidently rising above things aesthetic.

We entered a small entrance hall, in which two women patients were waiting, and the doctor's wife, in an old-fashioned dark kimono, came forward to bow in greeting. She returned with her husband, and I gasped.

He was the spitting image of Gen. Hideki Tojo, with the same cadaverous sunken cheeks, the same bony forehead, the same thin, slightly stooped glasses, the same thin, slightly stooped frame, the same prominent teeth. It was uncanny. It was as if "the enemy" had materialized before my eyes. I glanced at Mickey. She saw it, too.

His bow was cold, polite. Turning, he led us into what was evidently his one and only examining room. And, for the first time, I realized the magnitude of Takeuchi's postwar medical poverty, galling for a man of his background. For everything in the little chamber might have belonged to the original Dr. Mayo, to the 19th Century. There was a rickety examining table, covered with cracked, black horsehair, its three sections sprung and uneven, a glass-fronted tin cabinet, in which reposed a few bottles and a pitiful assortment of worn and nicked instruments, a table with a basin and a water jar, a straight-backed chair. That was all. With these few aids, he was trying to practice medicine.

As other chairs were brought, Takeuchi's demeanor remained chilly, correct, implying that, while he had acceded to the foreigners' request, he was doing it under mute protest. We were not merely reporter and subject. Plainly, the Occupation was between us. Again, it was "victor" and "vanquished," without the bridge of professionalism he had built with the ABCC.

He seated himself stiffly, waited without expression for me to begin. And I realized that only something extraordinary could span the chasm.

To this day, I don't know where the inspiration came from.

"Mickey," I said slowly, "tell him my father was a doctor—in Chicago . . ." She translated. He nodded. ". . . and
(Continued on page 18)

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30 Days at My Risk?

By E. A. CAREY

All I want is your name so I can write and tell you why I'm willing to send you my pipe for 30 days smoking without a cent of risk on your part.

My new pipe is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It is the first pipe in the world to use an ENTIRELY NEW PRINCIPLE for giving unadulterated pleasure to pipe smokers.

I've been a pipe smoker for 30 years—always looking for the ideal pipe—buying all the disappointing gadgets—never finding a single, solitary pipe that would smoke hour after hour, day after day, without bitterness, bite, or sludge.

With considerable doubt, I decided to work out something for myself. After months of experimenting and scores of disappointments, suddenly, almost by accident, I discovered how to harness four great natural laws to give me everything I wanted in a pipe. It didn't require any "breaking in". From the first puff it smoked cool—it smoked mild. It smoked right down to the last bit of tobacco without bite. It never has to be "rested". AND it never has to be cleaned! Yet it is utterly impossible for goo or sludge to reach your tongue, because my invention dissipates the goo as it forms!

You might expect all this to require a complicated mechanical gadget, but when you see it, the most surprising thing will be that I've done all this in a pipe that looks like any of the finest conventional pipes.



The claims I could make for this new principle in tobacco enjoyment are so spectacular that no pipe smoker would believe them. So, since "seeing is believing", I also say "Smoking is convincing" and I want to send you one Carey pipe to smoke 30 days at my risk. At the end of that time, if you're willing to give up your Carey Pipe, simply break it to bits—and return it to me—the trial has cost you nothing.

Please send me your name today. The coupon or a postal card will do. I'll send you absolutely free my complete trial offer so you can decide for yourself whether or not my pipe-smoking friends are right when they say the Carey Pipe is the greatest smoking invention ever patented. Send your name today. As one pipe smoker to another, I'll guarantee you the surprise of your life. FREE. Write E. A. Carey, 1920 Sunnyside Ave., Dept 204-J, Chicago 40, Illinois

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Please send facts about the Carey Pipe. Then I will decide if I want to try it for 30 Days at YOUR RISK. Everything you send is free. No salesman is to call.

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A BIT OF "green thumb" is displayed by GER Frank Hise, shown wielding a shovel during his recent visit to Hattiesburg, Miss., Lodge. Brother Hise's task: committing to earth the young magnolia seedling at right, destined to join three other magnolia trees planted by PGERs. Lending advice to Brother Hise on proper planting procedures are (from left) Hattiesburg PER Randolph Langford; Secy. W. H. Robertson; SP Robert J. Gilly, Biloxi; Hattiesburg ER Charles Barnette; PGER Edward W. McCabe, and DDGER James T. Thompson, Hattiesburg. The GER's visit included a reception and banquet honoring him and Mrs. Hise, which was attended by a large number of area Elks and their ladies.



NEWS

OF THE

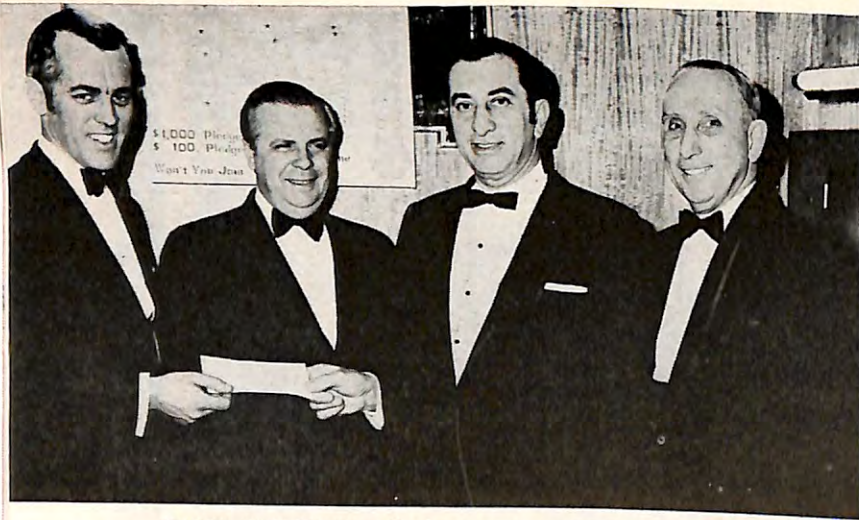
LODGES

INSTITUTION ceremonies for Northglenn, Colo., Lodge No. 2438 included the welcoming as charter members of a father—Alex Lopez Sr. (second from left)—his four sons, and a son-in-law, all of whom are shown after the impressive initiation ritual with PGER H. L. Blackledge and Lakewood PER Edward M. Klipka (left), state new lodge chairman. The "baby" Colorado lodge came into the Order with an initial membership of 366; the institution was conducted by DDGER Donald B. Jaynes, Cripple Creek.



OFFICERS CHOSEN to direct the affairs of Oswego, N. Y., Lodge during the coming year share a semiformal post-installation portrait with two distinguished Elks whose presence made the affair a three-fold celebration: GER Frank Hise, a special visitor at the lodge's 75th anniversary ceremonies, and DDGER Norman A. Manor (back row, second from left), whose homecoming visit coincided with the GER's visit and anniversary festivities. Among those slated to plan lodge activities during the year are a father and son: PER and Treas. Albert E. Godden (second row, right) and Est. Lect. Kt. Robert Godden (first row, right).





BRONX (N.Y.C.), New York, Brother Nilo Mengrone (second from right) presents a check for \$1,138 to then-ER John P. Kilroy, as ER-elect Cosmo T. Lombardozzi and Secy. Eric B. Lee look on. The amount—representing proceeds of the lodge's 1969-1970 Elks National Foundation drive—exceeded the lodge's hoped-for Foundation goal of \$1,000.



FAMED ASTRONAUT Neil A. Armstrong (right)—first man on the moon—and his lovely wife, Jan, share a pose with Clear Lake (Kemah), Tex., ER James A. Caudel and Mrs. Caudel, during a recent zodiac party held at the lodge. Proceeds of the affair were slated for Little League activities; the Armstrongs took part in the fund-raising, Neil by charging \$1 each for photographs and autographs, his wife by supervising food arrangements for the gala event. Approximately 450 Elks and their guests were on hand to join in the festivities.



A \$1,000 CHECK from the Elks National Bowling Association is presented on behalf of association members by Association President Arthur M. Mumma (left), Troy, Ohio, to Grand Trustee E. Gene Fournace, Newark, as Richard Sutton, secretary-treasurer of the organization, looks on at right. The check—slated for the Elks National Foundation—was presented during opening ceremonies for the 50th Elks National Bowling Tournament, held recently in Lima, Ohio. A total of 6,720 bowlers from 14 states gathered to compete in the two-and-one-half-month-long tourney.



SMILES ABOUND as two proud Youth Leadership winners—Steven Schiff of Duncan, Okla., and Nancy Beth Hutchens of Shawnee, Okla., who garnered first place in their state's competition—receive congratulations from a trio of Elks dignitaries: PGER Robert C. Pruitt, GER Frank Hise, and PGER Earl E. James.

QUEENS BOROUGH (Elmhurst), New York, Elks were honored recently by an official visit from a most distinguished Brother—GER Frank Hise. Shown with the GER in an informal photo marking the event are a group of lodge officers representative of the many Queens Borough Elks who gathered to welcome their honored guest.





Four of the many Breckenridge, Tex., Elks who helped Anna Stoker in her fight to keep up with her classmates, through the aid of a "magic box," encircle the pretty teenager in an informal photo. Anna's benefactors are (from left) ER George H. Harrison, PDD D. C. Morrison, a lodge member, and PERs Richard Gilman and Don Chrisman.

Anna and the "magic box."



A HAPPY teenager—Anna Stoker, daughter of Mr. and Mrs. A. K. Stoker of Breckenridge, Tex.—is ready to announce to anyone within hearing distance that Elks really are the "Best People on Earth."

Anna has just completed her junior year at Breckenridge High School as an honor student, thanks to Breckenridge Elks.

The story of Anna and the Elks really began when the attractive brunette was just three months old, and underwent emergency surgery to have a lung removed. The surgery was successful, but several years later doctors realized that muscles on one side of her back were growing at a rate slower than those on the other side. Specialists determined that additional surgery was necessary to correct a resulting curvature of the spine. This surgery was performed in April, 1969. It appeared at that time that

the very popular youngster would have to miss a year of classes, but Anna was determined to look for ways to keep up with her classmates.

She heard that the telephone company has a communications system that could be installed in her bedroom and in classrooms to enable her to attend classes even though a bed patient. Her father inquired about the system at the telephone business office, and that's when the Elks got into the act.

Mrs. Don Chrisman, wife of Breckenridge PER Don Chrisman, told her husband about the need for the system, explaining that Anna's parents couldn't pay for the school installations. The Elks quickly offered to pay for the installation, and soon Anna had her "magic box" in her bedroom.

"I just can't thank the Elks, my teachers, and fellow students enough," says Anna, who was able to return to the

classroom for the last few weeks of school.

George Harrison, current Exalted Ruler, and Richard Gilman, immediate Past Exalted Ruler, are themselves grateful. "We Elks must thank Anna for allowing us to help such a deserving youngster," they observe.

LODGE NOTES

GROTON, Conn. All hands from the "Gold Crew" of the *Patrick Henry* SSBN 599 are being sought for a reunion to be held in New London, Conn. Brother Daniel A. Fletcher is scheduling the meeting for August 21-23, and more information may be obtained by writing to the ship's alumni association, P.O. Box 660, Groton, Conn., 06340.

MILWAUKEE, Wisc. After serving more than 50 years in all aspects of baseball, Brother Eddie Stumpf has agreed to become a business consultant for the Milwaukee Brewers baseball organization. He started his baseball career in 1915 as a catcher with the old Milwaukee Brewers. Since then he has been with four major league clubs in the fields of administration and player development.

FORT LAUDERDALE, Fla. PERs and Charter Members Night, held recently at the lodge, was a great success. About 20 brother Elks were honored at the dinner for their long and active membership.

STERLING, Colo. Services were held recently in Sterling following the death of Brother R. Donald Hagemeyer, 59. A member of the lodge since 1935, he became secretary in 1944 and was secretary and manager at the time of his death.

Brother Hagemeyer served on the State Board of Trustees for six years and was president of the board for three years. He is survived by his widow and five children.

TERRE HAUTE, Ind. Past Exalted Rulers and their ladies gathered for the glamorous Exalted Ruler's Ball held recently in honor of the new leader, George L. Oberchain. All of the 1970 officers and lodge members attended the formal dinner party to congratulate ER Oberchain and his wife.

PARMA, Ohio. Members and their ladies enjoyed a delicious dinner at the recent Inaugural Ball. ER Russell Rowland introduced the new lodge officers during the evening's festivities.

SOUTH MIAMI, Fla. Joel Parrott, a 17-year-old Coral Park High School student sponsored by South Miami, took first place in the state Elks Youth Leadership contest. He received a total of \$650.

In other lodge activities, more than 160 pints of blood were added to the lodge's blood bank, the results of recent efforts to recruit donors. All Elks and their families are eligible to use this blood, and other individuals may be made eligible by special arrangement.

POINT PLEASANT, N.J. Soccer champions of the Shore Soccer Association, intermediate "A" division, are a team sponsored by the Elks. The team members, all 13 to 15-year-old boys residing within the lodge's jurisdiction, finished with a record 9-0-1 season.

BRADENTON, Fla. Honorary Life Membership was awarded recently to two lodge members at a special ceremony. PER Martin J. Williams and Brother William L. Snow were the honorees.



SAVINGS BONDS totaling \$50 are presented by Irvington PER Fred W. Kroh (left) to Stanley Sroka, Irvington High School student, for his prize-winning poster in New Jersey Elks' crippled children's fund drive competition. Displaying the prize-winning entry is PER E. Paul Zacher, district crippled children's chairman. The poster contest is becoming an important part of the Elks' appeal for donations to this worthy cause.

PROUD FATHER Vincent J. Collins (left), a PER of Waukesha, Wis., Lodge, passes the Exalted Ruler's gavel to his son, James V. Collins, after presiding at his installation. The father-son ceremony was a "first" in the 70-year history of Waukesha Lodge; following the ritual, ER Collins had the reciprocal honor of presenting his father with a life membership.



INSTALLATION ceremonies at Oswego, N.Y., Lodge bring together a group of Grand Lodge dignitaries who presided over the impressive ritual. The installing "team" included: (seated, from left) PDD John F. Schoonmaker, Port Jervis; DDGER Norman A. Manor, Oswego; PGER Ronald J. Dunn; PDD Ralph Shapiro, Oswego, and the Rev. Francis A. White, state Chaplain, and (standing, from left) PDD Charles E. Huckabee, Oswego; GL Lodge Activities Committeeman Robert M. Bender Sr., Albany; GL State Associations Committeeman Leonard J. Bristol, Saranac Lake; PDD Theodore H. Beales, Newark; PDD Merton D. Trambly, Fulton, and PDD Fay A. Blum, Boonville. The installation coincided with Oswego Lodge's 75th anniversary, a reception for GER Frank Hise, and the homecoming visit of DDGER Manor.



"LAW ENFORCEMENT NIGHT" at Redondo Beach, Calif., Lodge finds ER John R. Breunig (center) surrounded by Brothers and law enforcement representatives who gathered to participate in the event: (from left) Bernard Lawler, Judge of the Superior Court of Los Angeles County; DDGER Roger E. Harmon, Westchester; Lt. Ernie Schultz of the Manhattan Beach Police Department, who serves as the lodge's Esteemed Lecturing Knight; guest speaker James Downey, Assistant Sheriff of Los Angeles County; Police Chief Charles Crumly, Manhattan Beach, and Police Chief Richard Conroy, Palos Verdes Estates. The evening's entertainment included displays and demonstrations of weapons, ammunition, drug detection, and crowd control devices; approximately 450 Elks and their guests were on hand.



SHARING an informal photo with GER Frank Hise during his recent unofficial visit to Salina, Kan., Lodge are three of the many lodge members who enjoyed chatting with Elksdom's highest officer: (from left) PER and DDGER-designate Robert A. McAuliffe; ER Richard J. Anderson, and PDD Fred H. Kelly.

(Continued on page 40)



It's Your Business!

THE TRAVEL AND RECREATION BOOM

On a typical day in the United States 8 per cent of Americans are on the move—traveling away from their hometowns for business, pleasure or personal affairs. American travelers spent some 2.5 billion nights away from home last year. About 9 per cent of the nation's retail business on an average day comes from the transient market.

According to the Department of Commerce all of this meandering brought \$41 billion last year to those who met the food, lodging, transportation, and recreational needs of travelers, \$38 billion to the auto service industry, and some \$5.8 billion to the passenger transport business.

Were you in on this haul? If so, congratulations—business may get better. If not, maybe there's a way for you to capitalize on the Travel and Recreation Boom that seems to have just begun.

The "smart" money is doing it. The large investment firm of Paine, Webber, Jackson & Curtis now has, of all things, a senior recreation analyst. Well, why not? Water skiers spent \$25 million on their sport in 1967. Sports equipment alone might soon be a \$6 billion industry.

The dining out trend might suggest all sorts of ideas for increasing profits or in starting a new business. According to Richard W. Brown, executive vice president of the National Restaurant Association, spending for food, lodging, and recreation by American families will reach \$75 billion annually by the end of the 1970's.

What changes does Brown foresee as a result? For one thing, he doesn't predict the demise of the small restaurant despite the rapid rise of franchise and other chain operations. But he does observe that small restaurants are already streamlining their menus in line with their chain and franchise competitors. And he suggests that even deluxe restaurants will accommodate to the shortage of skilled chefs by introducing heat and serve foods and by limiting their menus. Microwave and convention

ovens, both faster than traditional gas and electric ones, are expected to help cut labor costs, he said. And finally, the seventies may bring simulated beef, chicken, ham, and bacon made from textured soy proteins.

All of these trends are worth noting, not only by businessmen in food-related lines but for anyone who seeks an understanding of how business will move in the seventies. Here are some other travel and recreation trends to think about:

■ An estimated 4.7 million Americans annually will be spending more than \$2 billion traveling to Europe and the Mediterranean by 1980. Another 4 million will spend \$850 million going to the Caribbean and Latin America.

■ Planned itineraries for travelers will be shunned by younger, richer, better educated Americans. They'll be more casual and adventuresome.

■ Credit card and car rental use will boom in increasing proportion to the travel surge. Billions of major credit card systems are expected to rise 300 per cent by 1980 and car rental revenue should jump 250 per cent.

■ Air travel will boom and the number of cars will rise from one car for every 2.3 persons today to one car for every 1.9 persons in 1980.

With the T & R boom well underway, it's worth spending a moment or two thinking about how to gain advantage from it. If you're a manufacturer or wholesaler, keep an eye on your customers to see which way they are orienting their market activities, in case an adjustment in your own company's operations should be required. If you're a retailer, consider your location as it relates to this movement. Maybe your lines of merchandise or services should be adjusted to help you gain an increased share of the money Americans are spending in this area.

In any case, don't ignore travel and recreation. It's one of the big trends of the seventies.

MANAGEMENT MEMOS

"A Cigar for the Lady, Please".—For whatever it may be worth to you, we report that the Cigar Institute of America believes that about 100,000 American women are smoking cigars and that quite a few more will be. It's the slender panatela-type cigar the women smoke, of course—not the big fat stogies one looks for in those legendary smoke-filled rooms in which the fate of would-be political nominees supposedly is decided.

Are Book Thieves a Threat to You?—If you're a retailer whose business includes selling books, you should be aware—if you aren't already—that shoplifting in bookstores, in the metropolitan areas particularly, has become a major problem. In New York, top executives of two of the largest book-retailing chains—Bookmasters and Doubleday declared last January that the major amount of shoplifting in their stores was being carried on by professional shoplifters in collaboration with unscrupulous dealers. A generation ago thefts of books from stores and libraries wasn't much of a problem. Today it's a very serious one.

Hold-Up Hazard for Service Stations.—In 1968 there were 9,651 armed robberies of auto service stations—an increase of 28.7 per cent over the 1967 figure. While quite a few service station operators have taken to having guns on their premises, this practice is frowned upon both by the National Congress of Petroleum Retailers and by the American Petroleum Institute. A few service stations keep watchdogs, but most seem to feel that dogs will scare away not only bandits but customers. In California, the Standard Oil Company inaugurated an "exact change" sales system in its San Diego County stations. (The use of exact-change fare-boxes in some city transportation systems has reportedly cut down heavily on the number of robberies of bus drivers.) ■

Bit of Drama

(Continued from page 12)

that he knew and worked with Noguchi, when he was at the Rockefeller Institute . . ."

The frigid face jerked towards me at the name, startled out of its composure. For the first time, Dr. Takeuchi really looked at me, his brows questioning.

"Tell him it's true, that I've revered Noguchi since I was a child . . ."

Takeuchi rose at Mickey's words, came towards me, clasped my hand in

both of his in surprised delight. His smile was that of a young man, of a man who has just received a fortune.

You must understand why.

Hideyo Noguchi was, to put it briefly, the Japanese Pasteur, a lower-class, impoverished commoner who nonetheless was one of bacteriology's authentic geniuses. Despite a crippled hand, he was called from his homeland to work in the laboratories of the Rockefeller, both in the United States and in South America and Africa, from 1904 until his death in 1928. He pioneered research on yellow fever, small pox, snake venoms, syphilis. Tragically,

his beliefs on the causes of yellow fever were later proved wrong. Yet so thorough was his work that even his negatives had value. He succumbed in Accra, Ghana, of the disease he had pursued for two decades, his devoted body too exhausted to fight.

Noguchi was probably the first Japanese scientist to be universally recognized for his ability by the modern Western world, and deservedly so. As such, he became an almost hallowed torch-bearer for generations of his countrymen, the leader, the teacher, the inspiration.

The effect of his name from an American on Dr. Takeuchi was astonishing. Still holding my hand, he spoke excitedly to Mickey. While she translated, he led me across the room to a picture on the wall, as to a shrine.

It showed a group of young men clustered around a small figure in European clothes, their eyes proud as they stared at the camera, their crisp, white professional jackets shining in the sun.

"He said he studied with Noguchi, heard him lecture," Mickey reported. "He was very young. It was a long time ago—1915, the year he graduated from Tokyo University. Noguchi came home that one time to accept the Imperial Prize of the Japanese Academy. The picture was taken then."

I spotted him at once, to the left of the great man. I pointed, eyes questioning. Gleefully as a youngster he nodded.

How he had saved the picture from the blast which levelled Hiroshima, I don't know. But, when we sat down at last to talk, the frost was gone. Miraculously, I had said the magic word. He sent his wife for tea and, very simply, began to tell me his unique tale of the bombing, as seen by a doctor.

He had been at work early that hot summer morning, he said. The Red Cross Hospital, of which he was chief, was a three-stories high, comparatively new Western-style building in the middle of the city, and his spacious office was on the first floor. Absorbed in some paper work, he was first startled by a great flash of light, and suddenly he was blown across the room, through a pair of closed three-inch oaken doors, and dumped heavily on the concrete floor of the structure's entrance hall. Lying under a shower of broken glass and splintered furniture, he was dimly aware that he was seriously hurt. He learned later that he had glass fragments in both cheeks, his left arm was broken, his right leg was broken, and he had internal injuries. He was in deep shock, semi-conscious.

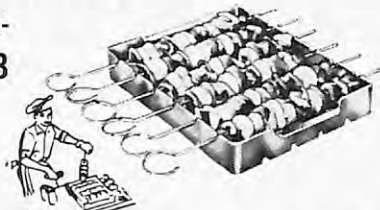
How long he remained alone, he did not know. But eventually an intern who

(Continued on page 44)

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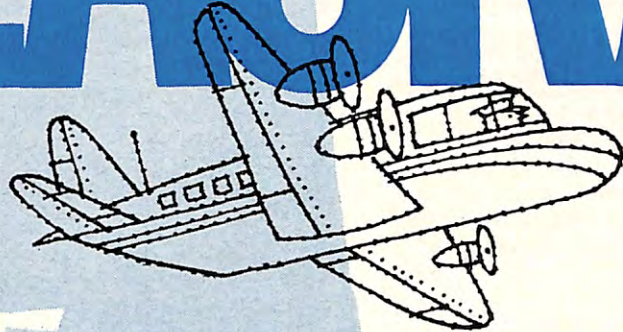
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nut, candy or snack bowls that will add a touch of grace to your entertaining. 4 1/2" diam. Matching lotus petal saucers, 5 1/4" across, will hold the bowl securely. #3513—Set of 8 Lotus Bowls\$2.98 ppd.
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FOR ELKS WHO TRAVEL:

ALASKA



By Jerry Hulse

IF ALL THE TALK about the population explosion is getting on your nerves I have a suggestion: how about taking a look at our northernmost state, Alaska, with its mile-upon-mile of emptiness, a land where you can stretch and still see the stars and inhale the peacefulness which prevails among its mountains and valleys and sky blue lakes. Western Air Line's early bird jet from Seattle deposited me in under two hours in Ketchikan, Alaska's gateway and the first stop for cruise ships plying the Inside Passage. At Ketchikan the rental people have a new pitch called Rent-A-Lake. A lake is exactly what's on tap for the vacationer calling at Ketchikan. There's a picture of this deserted, blue, five-mile-long lake hanging in the tourist office. Overhead a sign says: "Rent this Alaska lake for a night or a week."

Rent-a-lake in Alaska is the newest

pitch by both Alaska Travel World and Sportsmen Paradise tours of Ketchikan. Besides the lake, the renter occupies the only cabin overlooking the entire pristine scene. Actually, it's a chalet with a shake roof and bear-proof doors. It's a Jack London scene from "Call of the Wild," complete with miniature glaciers, mountain goat, bear, deer, porcupine and beaver. To reach Humpback you must flap away like the mallard does. Without wings it's inaccessible, lost among rocky mountains and icy fjords 60 miles outside Ketchikan. Furnished along with the lake and cabin are mattresses, sleeping bags, lights, running water, utensils, a propane stove and your own private waterfall. The waterfall is for lulling you to sleep at night in case the lack of noise becomes disturbing. Accompanying the cabin is a fishing boat, which, of course, is the reason for renting the lake in the first place—Humpback being a trap for lunker cutthroat and western brook trout. A special Panhandle Package involving three days and two nights comes to \$169.50 per fisherman. If there are three in your party the price drops to \$146.50 apiece, and if there are from four to six the landlord extracts only \$119.50 each. Besides the lake, the cabin, and the boat there is a larder stocked with staples just in case you don't care for fish.

In the event the do-it-yourself life isn't appealing, there's Yes Bay Lodge set in a similar Alpine frame, only with built-in chefs and bait-hookers to boot. Guests are provided with shelter, meals, motorboat and guide. What's more the Yes Bay people will smoke and can your fish, the total tab coming to \$80 a day, which doesn't include the \$39 flight from Ketchikan. Yes Bay, bannered as Alaska's finest fishing lodge, was built in 1958 but opened only two years ago. What delayed the opening was gambling and prostitution, or a lack thereof. A California syndicate had planned the whole mishmash as a deluxe bordello and casino for which it put up \$500,000. About this time Alaska became a state and staid, anti-gambling legislators said no dice to Yes Bay. Now ordinary fishermen take shelter in the lodge between May 15 and Nov. 15 while the lakes, rivers and streams run with trout and the bay runs with salmon.

Likewise the salmon home is on Bell
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Island Hot Springs, a 42-mile flap by private bird from Ketchikan. At Bell a rustic cabin along with meals and fishing is priced at \$74.50 a day, plus the \$30 plane ride. The boast at Bell is how more king salmon are caught per license than any place else in Alaska. Closer to Ketchikan—16 miles by highway—a dozen cabins are up for bid for \$12 a night single at Clover Pass Resort, where both food and fishing come extra.

Besides cabins, Alaska Travel World will arrange polar bear hunts in the Arctic, brown bear hunts at Kodiak and moose hunts at Yakutat, plus they will rent you a yacht for \$195 a day which includes a skipper, bait and tackle, meals and accommodations for four passengers. Besides its getaway fame, Ketchikan also makes loud noises over a reputation as the "salmon capital of the world" with a derby running from April into September. After this it is called the "cleanest city in the world," because it is bathed annually by an average of 13 feet of rain. So much moisture falls, in fact, that the citizens of Ketchikan have chosen a rain bird as their symbol. Shelter at the Mary Frances Hotel is provided at \$17 single and \$22 double at night, including a Continental breakfast. Rooms come with kitchenettes and a grocery is operated on the first floor. Western Air Lines jets touch down at Annette Island where passengers transfer to a six-passenger Grumman Goose for the 10-minute hop across the bay to Ketchikan.

After the rent-a-lake pitch, Alaska-on-\$2-a-day is another enticement set down to coax tourists to the northern vacationland. In a state riding a reputation as shockingly expensive, Alaska on \$2 a day is barely believable. There's just one hitch: It takes a bush pilot and a prayer to get you to the scene. The choice revolves around 200 cabins, each with a \$2 a day rental tag. Primarily log cabins and A-frames, they're scattered throughout the Tongass and Chugach national forests. Maintained by the U.S. Forest Service, the wilderness cabins are reached by air taxis flying out of Juneau, Ketchikan, and other panhandle hamlets. The landlord is the U.S. Forest Service whose rangers accept reservations up to six months in advance. If your idea of roughing it is a Hilton in the hinterlands, you'll be not only disappointed—you'll be downright flabbergasted.

Alaska-on-\$2-a-day is for the he-man, Boy Scout types and wives willing to sacrifice a bit of comfort for a wilderness of freedom. The cabins are lighted by Coleman lanterns, water is fetched from nearby streams and nosy bears are run off with 30.06 rifles. Let that

be a reminder: Unless you have gun, don't travel. It's an old Forest Service suggestion. The bears stand sometimes 10 feet tall and weigh up to 1,500 pounds. Cabin renters range from fishermen and hunters to family vacationers. Maps pinpointing cabins, lakes, streams and wildlife are mailed by the Tongass National Forest, Juneau 99801, or by writing to the forest supervisor of Chugach National Forest, 555 Gordova St., Anchorage 99051.

After picking a cabin, reservations are secured from district rangers listed on the maps, the limit being seven days between April and Oct. 31, and 10 days thereafter. Available at Turner Lake, for example, is an old log chalet that accommodates eight and comes equipped with two skiffs, a wood stove and fireplace. The cabin at Admiralty Cove has a wood stove, but is without a skiff. Indeed, it is also without flooring. Just you and the good earth. To compensate the area abounds with fish, both fresh and salt water varieties. Deer peer out of the forest and water fowl paddle serenely on the nearby pond. The list goes on and on, but this will give you an indication of what's available in Alaska on \$2 a day. Prospective tankers are reminded how the cabins are hidden near remote lakes, streams and salt water beaches, which is to say you've gotta have wings. In some cases they're accessible by charter boat, too. Mainly, though, you go with the bush pilot. In Juneau, Southeast Skyways flies hunters, fishermen, vacationers and prospectors to chosen wilderness settings, including the cabins maintained by the U.S. Forest Service.

In addition Southeast operates flights over the Juneau Ice Field which fans out across 1,500 square miles of frozen rivers, including the famed Mendenhall

Glacier. At \$20 a head, it's Alaska's best buy outside of the Forest Service's \$2 a day cabins. The small, single engine planes soar above a frozen, silent world, the remains of an Ice Age which flourished 10,000 years ago. During the Big Freeze Southeast Alaska was buried under glaciers as much as 5,000 feet thick. Mendenhall Glacier still recedes at the rate of 50 to 90 feet a year. From a visitor center at the foot of Mendenhall the curious peer through telescopes at mountain goat grazing on nearby cliffs. You may also stuff yourself on homemade pecan pie in the adjoining snack bar. Those staying the night camp out beside the glacier for a \$1 token per car, this only 10 minutes from the city of Juneau.

After Uncle Sam bought Alaska from the Russians Juneau became the capital. Now Alaskans in Anchorage are insisting that the capital be moved there. It is, after all, the state's biggest city and Juneau is America's smallest capital. Furthermore Juneau can be reached only by plane or boat, being surrounded on three sides by water, some 900 air miles from Seattle. The town hangs rather precariously to a mountainside overlooking Gastineau Channel. A couple of prospectors—Joe Juneau and Dick Harris—were the founding fathers. After this its fame spread as it became a gold mining boom town. Other than this Juneau's primary distinction stems from the fact that it was the first town created under U.S. ownership. Besides being Alaska's capital it's probably best known among bar hoppers as the home of the Red Dog Saloon, which I must confess is something of a disappointment. I saw nary a soul tossed out the swinging doors. Underneath the sawdust the

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At an informal reception of the National VAVS Committee are Mrs. Donald E. Johnson, Mr. George M. Hall, Deputy National VAVS Representative, Mr. Donald E. Johnson, Administrator of Veterans Affairs, and Mr. Bryan J. McKeogh, Director, Elks National Service Commission and National VAVS Representative.



Members of the Littleton, Colo., Lodge and the Englewood, Colo., Lodge recently presented a cluster of tanned hides to the VA Hospital in Denver. Pictured left to right are C. Badger, Englewood, Est. Loyal Kt. Henry Foreje, Littleton, Kenneth Guilford, a hospital patient, ER George H. Ramelow and Est. Lect. Kt. Larry Ramelow, both of the Littleton Lodge.

At a clinic of veterans' hospital chairmen conducted by the Ohio State Elks Association are (from left) Mr. Fred Kessler of the Cincinnati, Ohio, Lodge, PER Roland G. Jauman of the Barberton, Ohio, Lodge, and PDD Logan D. Burd of the Canton, Ohio, Lodge.



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News of the State Associations



On hand to welcome GER Frank Hise at the Wichita airport, prior to his attending the 65th annual convention of the Kansas Elks Association, are (from left) PGER H. L. Blackledge; DDGERs Donnie Mauslein, Hiawatha, and Francis H. Dyer, Pittsburg; GL Auditing and Accounting Committeeman John T. Kirkwood, Galena; GL Lodge Activities Committeeman K. R. Larrick, Augusta; DDGER Harvey C. Hatcher, Goodland; SP Virgil B. Howey, Galena, and PDD A. H. Lorentz, Beloit, incoming State President.



A warm welcome to Durham, N. C., Lodge from ER Bobby W. Thomas (right) heralds the beginning of North Carolina Elks' two-day annual convention. Gratefully receiving this introduction to the leader of their host lodge are three very special guests: (from left) PGER John L. Walker, outgoing SP C. V. Thompson of Greensboro Lodge, and National Home Superintendent and Virginia SP Doral E. Irvin, a Lynchburg Elk.

Participants in the memorial service held during Ohio Elks' 72nd annual convention in Columbus assemble for a formal photographic record. The Brothers who took part are (from left) Rev. Fr. William J. O'Neil, state Chaplain, Warren; Appellate Judge and Brother Leonard J. Stern, Columbus; PDD Leslie G. Scrimger, chairman, Columbus; Grand Trustee E. Gene Fournace, Newark, who delivered a eulogy on the late PGER Fred L. Bohn; outgoing SP E. Paul Howard, Alliance; PDD Eldon H. Brown, Columbus, and Rev. Harry G. Yaggi, Lancaster, former state Chaplain.



LAW AND ORDER was the theme of GER Frank Hise's inspiring address to the more than 300 Louisiana Elks gathered for their state association's 34th annual convention, held April 17 through 19 at Opelousas Lodge. Brother Hise stressed that Americans can no longer maintain freedom without accepting responsibility.

The Grand Exalted Ruler and his party were met on the outskirts of Opelousas by a large contingent of city officials, lodge and state association officers, including outgoing SP Henry L. Riser, Shreveport, and escorted to Opelousas Lodge. Dignitaries joining Brother Hise included PGER and Mrs. William A. Wall; Grand Forum Justice and Mrs. Willis C. McDonald, New Orleans; PDD Richard W. Glaholt, Shreveport, a member of the GL Committee on Credentials, and Mrs. Glaholt; DDGERS Guy E. Humphries, Alexandria, and Martin F. Moe Jr., Slidell, accompanied by their lovely ladies, and a trio of ritualistic judges—A. C. Van Horn Jr., a former member of the GL Ritualistic Committee, of Panama City, Fla.; PDD Roy C. Varner of Bessemer, Ala., and Palmer S. Maxwell of Homewood, Ala., all accompanied by their wives.

Slidell Lodge was named winner of the ritualistic contest for the fourth consecutive year, with Most Outstanding Lodge Activities honors going to Slidell and Shreveport Lodges. All Louisiana lodges received Certificates of Appreciation for their participation in the Southern Eye Bank, the state major project. A plaque was also presented to outgoing SP Henry L. Riser, on behalf of the state association, by GER Frank Hise.

A beautiful casserole dish was pre-



Enjoying the "Wheatshockers Banquet" which closed Kansas Elks' four-day meeting are special guests GER and Mrs. Frank Hise—who were presented with a beautiful silver chafing dish—and (from left) PGER and Mrs. H. L. Blackledge; new SP A. H. Lorentz, Beloit, and Mrs. Lorentz, and outgoing SP Virgil B. Howey, Galena, and Mrs. Howey.

sented to Grand Exalted Ruler Hise by officers and members of the state association.

Samuel D. Sullivan, Slidell, was elected State President for the coming year. His fellow officers include VPs Dr. James Basco, Shreveport, and Roberto Arango, Baton Rouge, both PDDs. Serving his 22nd year as Secretary is E. F. "Gene" Heller Sr., Tiler of Alexandria Lodge, with Slidell Secy. C. W. McGill continuing as Treasurer. The association's Trustees are PSP Henry L. Riser, five years; PSP Herman L. Shacklett, Baton Rouge, four years; PDD Richard W. Glaholt, Shreveport, three years; PSP Charles R. Champagne, Plaquemine, two years, and PDD J. Arthur Fontenot, Opelousas, one year. Appointed officers include Sgt.-at-Arms Ora R. Mundell, Slidell; Tiler Myron Leidinger, New Orleans, and Chap. Theo J. Duhon Jr., Baton Rouge.

Plaquemine Elks will host the association's mid-season conference the latter part of October, 1970, with Shreveport chosen the site of the 35th annual convention April 16 through 18, 1971.

ARKANSAS ELKS attending their state association's annual convention, held May 16 and 17 at Rogers-Bentonville Lodge, were informed that drug abuse is today the greatest problem facing residents of the state. "Don't say it is not happening in Arkansas," said State Rep. Ivan Rose of Rogers, guest speaker, "because it is." Mr. Rose indicated that 90 percent of state prison inmates are there as a direct result of drug abuse. He warned that drug use among children as young as 12 and 13 is one of the biggest problems, and suggested an active program on prevention of drug abuse be adopted as a complement to the state association's retarded children projects.

Installed as State President for 1970-1971 was Fort Smith PER Richard N. Geren. Other elected officers include VPs Richard E. Hebel, Texarkana, and Jerry L. Bowers, a PDD, North Little Rock; Secy.-Treas. Harold G. "Nick" Steckroth, Fort Smith, and Tiler Larry N. Searcy, Hot Springs. President Geren's appointees included In. Gd. Dennis Schleiff, Sgt.-at-Arms Lawrence Mitchell, and Chap. Charles Wortz, all of Fort Smith; Major Projects Chairman Earl Robbins, a PDD, Hot Springs, and By-laws Revisionist Lindriith Cordell, a PDD, Harrison. Outgoing SP and PDD Edward A. Comaskey, Hot Springs, was named Five-Year Trustee and National Foundation Chairman.

Arkansas Elks elected to hold their fall convention at North Little Rock Lodge.



A triumph in state ritualistic competition brings congratulations from an eminent Brother—GER Frank Hise—for the new Louisiana state champions, representing Slidell Lodge. Immediate PER George R. Ketteringham displays the resulting trophy proudly, as his fellow team members look on. The state association's ritualistic "plum" was won by Slidell Elks for the fifth consecutive year.

THE OHIO ELKS Association—the nation's oldest state association, founded in 1898—reported record-breaking attendance at its 72nd annual convention. The meeting was held at the Neil House Motor Hotel in Columbus, April 30 through May 3.

Ohio Gov. James A. Rhodes proclaimed the week of May 1 to 7 as Elks Youth Week, calling on all citizens to salute the achievements and contributions to society of the state's young people. A Youth Week luncheon was held during the convention under the direction of PER and Secy. Peter A. Goudreau of Berea. More than \$13,000 in Elks National Foundation and Youth Leadership awards were presented. The two first-place state Youth Leadership winners were Dean A. Swift of Alliance and Kathleen G. Carmichael of Uhrichsville, who each received cash and savings bonds totaling \$850.

PDD M. B. Letzelter of Steubenville was elected and installed State President for the coming year. Other new officers are PDD Earl E. Sloan of Elyria, first Vice-president; Irving W. Davies of Lakewood, second Vice-president; Floyd Shambaugh of North Canton, third Vice-president; PDD Frank D. O'Connell of Marietta, Secretary; and Sam Fitzsimmons of Van Wert, Trustee.

Also appointed during the convention were Sgt.-at-Arms James Eckelberry, Delaware; Chap. Robert J. Kennedy, a PDD, Dover; In. Gd. Clarence Schlarb Jr., Newcomerstown, and Tiler Vinton Spohn, Toledo.

Nearly \$160,000 was spent by Ohio lodges on community welfare projects, it was learned. The funds assisted cancer and heart research, Boy and Girl Scouts, crippled children, the Red Cross, veterans hospitals, and other projects. A record \$60,000 from the major project committee went to treatment for cerebral palsy.

The annual memorial service featured a eulogy on the late PGER Fred L. Bohn, delivered by Grand Trustee E. Gene Fournace, a member of Newark Lodge.

Dover Lodge won the state ritualistic championship, competing against six other teams. Special awards were given to Brother Edwin Turner of Dayton, who was named Elk of the Year, and Brother and Municipal Court Judge James A. Ravella of Warren, who was named to the Elks Hall of Fame.

Ohio Elks will return to Columbus August 14 through 16, 1970, for their fall meeting.



Honored for their fine performances in the Ohio Most Valuable Student competition were nine youngsters, shown as they received their awards at a Youth Day luncheon held recently during the state association's annual convention. The honorees are joined by PGER Lee A. Donaldson, DDGER Nick M. Kovic, Warren, state Scholarship Chairman, and Grand Trustee E. Gene Fournace, a member of Newark Lodge.

"AROUND THE WORLD in three days" was the colorful theme for the 65th annual convention of the Kansas Elks Association, held April 30 through May 3 in Wichita. Costumes and beautiful decorations lent authenticity to the various evening programs, including "A Night in the Orient" and "A Western Hoedown." A gala "Wheatshockers Banquet"—honoring immediate PSP and Mrs. Virgil B. Howey, Galena, and several other Past State Presidents—closed out the four-day meeting.

Distinguished visitors on hand included GER and Mrs. Frank Hise; PGER and Mrs. H. L. Blackledge; GL Lodge Activities Committeeman K. R. Larrick, Augusta; GL Auditing and Accounting Committeeman John T. Kirkwood, Galena; the state's four District Deputies, and a contingent of state dignitaries headed by outgoing SP Virgil B. Howey. The honored guests received a warm Kansas welcome from the more than 440 delegates and their ladies in attendance.

Kansas Elks' Job Training Center, a rehabilitation facility for handicapped adults, located in Wichita, contributed services to 200 adults during the past year, it was learned. Of this number, 100 were placed in employment of various kinds. The Kansas Elks' ladies also raised funds to aid the Center during the 1969-1970 lodge year; the ladies presented a check for more than \$13,000 to assist this worthy project.

Members of the team from Wellington Lodge walked away with state ritualistic honors, followed by the second-place team from Beloit Lodge.

The association's slate of newly elected officers includes SP A. H. Lorentz, Beloit; Deputy President George S. Tracy, Manhattan; Secy. Glenn E. Edwards, Wellington, and Treas. Clarence A. Chandler, Topeka. All are Past District Deputies.

Great Bend Elks are set to do the honors as hosts for the Kansas Elks' fall meeting, scheduled for October 24 and 25; Wichita Lodge will repeat as site of the next annual convention, set for April 29 through May 2, 1971.

GRAND EXALTED RULER Frank Hise was guest of honor and featured speaker at North Carolina Elks' annual convention, held in Durham May 8 and 9. Brother Hise, accompanied by his wife, Jerry, was joined as a guest by PGER and Mrs. John L. Walker, and Virginia SP and Mrs. Doral E. Irvin. Brother Irvin, who also serves as Superintendent of the Elks National Home, addressed the many Elks attending the two-day meeting, as did PGER Walker. Other dignitaries present included "Mr. Elk" of North Carolina, PSP and PDD Thad Eure, Raleigh, a former member of the Grand Forum; the state's three District Deputies, and a large number of PSPs and PDDs.



New officers of the Arkansas Elks Association assemble for an informal photo during a brief "time out" from convention schedules. Included in the 1970-1971 Arkansas hierarchy are (from left) Secy.-Treas. Harold "Nick" Steckroth, Fort Smith; SP Richard N. Geren, Fort Smith; VP Richard Hebel, Texarkana; Tiler Larry Searcy, Hot Springs; PDD and PSP Edward Comaskey, Hot Springs, named five-year Trustee; In. Gd. Dennis Schleiff, Fort Smith; Sgt.-at-Arms Lawrence Mitchell, Fort Smith, and Chap. Charles Wortz, Fort Smith. The lineup also includes VP and PDD Jerry Bowers, North Little Rock, who was absent when the photo was taken.



Among the many Elks attending the recent Arkansas state association convention was this group of dignitaries, shown as they were greeted by ER W. D. Mears (center) of the host Rogers-Bentonville Lodge: (from left) GL Auditing and Accounting Committeeman John T. Kirkwood, Galena, Kan.; Arkansas Trustee Harry M. White, Rogers-Bentonville; SDGER Charles Lilly, Jonesboro; new Arkansas SP Richard N. Geren, Fort Smith; GL Lodge Activities Committeeman K. R. Larrick, Augusta, Kan., and PDD Lowell Rise of Pratt, Kan.

Honors went to two longtime association officers—Treas. Guy C. Killian of Gastonia, and A. A. Ruffin of Wilson, who stepped down as state Secretary, a post he had held for many years. Brother Killian received an Honorary Founders Certificate in recognition of his 25 years' service as Treasurer; Brother Ruffin was made an Honorary Member of the state association in recognition of his 24 years of dedicated service to Elkdom.

The team from Morehead-Beaufort Lodge emerged victorious in the state ritualistic contest.

Chosen to direct association affairs for the coming year was SP Ronald W. Hawkins, a PDD, of Shelby Lodge. Brother Hawkins' fellow officers include VP-at-Large Garland B. Garrett Sr., a PDD, Wilmington; VPs Robert C. Baker, Charlotte; Harry C. Pope, Winston, and David R. Cockman, Raleigh; Treas. Guy C. Killian, Gastonia; Secy. A. J. Crane, a PDD, Kinston; Chaplain, Father William T. McShea, Asheboro, and 3-year Trustee C. V. Thompson, a PDD, Greensboro. Named to the association's Board of Governors, 3-year term, were PDDs Edward J. Lewis Jr., Salisbury, and J. W. Voss Jr., Winston, and Brother David R. Cockman, a member of Raleigh Lodge.

DISTINGUISHED guests attending the Indiana Elks Association convention were PGER and Mrs. Edward W. Mc-

Cabe, Grand Trustee E. Gene Four-nace, Newark, Ohio SP M. B. Letzelter, and Ohio Trustee Secy. Sam Fitzsimons. The June 4 through 7 convention was held at the Sheraton Hotel, French Lick. About 1,100 delegates, members and their ladies attended.

The presidential gavel was handed to PDD Clyde M. Martin, Bloomington. The new Vice-presidents, also installed at the meeting, are PDD James A. St. Myers, Union City; PDD George D. Stutzman, Elkhart; John R. Peterson, Greenfield; PDD Stanley Kocur, East Chicago, and J. Hershel Monroe, Princeton. PDD C. L. Shideler of Terre Haute was named state Secretary for the coming year, and PDD John L. J. Miller of East Chicago, state Treasurer.

SP Martin appointed the following officers to assist him as Trustees: PDD Joe O. Stevens, Elwood, PDD Edward W. Eurley, Hammond, Karl F. Walker, Greensburg, William W. Lynch, Brazil, PDD Warren L. John, Auburn, and Donald See, Martinsville. Also appointed to state positions were Chap. J. W. Hastedt, Seymour; Tiler Quentin P. Hawks, Plainfield; Sgt.-at-Arms Robert Little, Wabash, and In. Gd. Richard Waggoner, Rushville.

Crime, drugs, riots, and student demonstrations were included in a talk given by Indiana State Police Supt. Robert Konkle. He spoke at a luncheon for the Elks' ladies attending the convention, and answered many of their

questions following his presentation.

Indiana University School of Medicine at Indianapolis received \$47,000 from the Indiana Elks Association, and \$25,000 went to Purdue University, Lafayette, for its cancer research program. The total combined donation to the two schools in the past 24 years is more than \$1,000,000.

The Linton High School choir provided music at the Memorial Service, and Ohio Trustee Secy. Sam Fitzsimons, Van Wert, gave the address.

The ritualistic contest honors went to Wabash Lodge.

The association's fall meeting is set for Sept. 19 and 20 at Stouffers Inn, Indianapolis.

SPECIAL ACTIVITIES at the lodge quarters were provided by Peoria Lodge, this year's host for the Illinois Elks Association meeting. The convention was held at the Pere Marquette Hotel the weekend of May 15.

Guests from a number of different states were present at the convention. Among the guest speakers was former Congressman Calvin Dean Johnson, who related some amusing incidents of his official career and commented on the turmoil on college campuses. Iowa SP Gene Gutknecht, Fort Dodge, was another guest, and served as a judge of the ritualistic contest.

(Continued on page 44)



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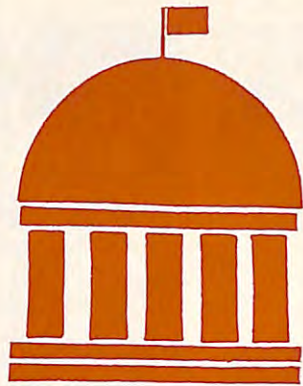
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THAT OLD MOON is really old. It has been shining down on us, we now know, longer even than the composers have been writing songs about it. Quite a bit longer, in fact. Would you have guessed 4.6 billion years? That's the estimated age which NASA scientists put on a lemon-sized rock brought back from the moon by the Apollo 12 crew

PROGRESS ON THE SUBWAY. An impasse over how to serve a riot-torn section of the city on H Street, N.E., has been resolved and city officials are predicting that the first, limited subway train service will begin by the target date of July, 1973. H Street passengers, under a compromise agreement, will be served with a moving sidewalk from a subway platform built alongside the western foundations of the Union Station building.



BEAN SOUP FOREVER. House Speaker John W. McCormack of Massachusetts is retiring this coming January but the House of Representatives will continue to serve bean soup in its restaurant. This has become a tradition since the hot summer day in 1904 when Speaker Joseph G. Cannon of Illinois discovered that the famous soup had been omitted from the menu. "Thunderation. I had my mouth set for bean soup," he exclaimed. "From now on, hot or cold, rain, snow or shine, I want it on the menu every day." And it has been on the menu every single day since then.

NO AUGUST VACATION is being taken by Congress this year. Even so, it is behind schedule and sees little hope of an early adjournment to permit ade-

quate time for campaigning before the fall election. The Senate, tied up for weeks by the Cambodia debate, has delayed action on several bills passed by the House.



ARMY HAIR STYLES have been liberalized. New rules have gone out to Army installations around the world which would have been pleasing to Maj. Gen. Ambrose E. Burnside. He is the Civil War general from whom sideburns take their name. Sideburns and moustaches are now permitted, providing they are neatly trimmed and the sideburns do not go down below an imaginary line running through the center of the ear canal. And the skinhead look, common among Army recruits of a few years ago, is now taboo. Hair can not be cut shorter than one inch without a soldier's permission. "Some old-time commanders in the field will think we've gone out of our minds," said an Army spokesman.

SCHOOL BONDS, relied upon to finance about 80 percent of the costs of building public schools, are running into increasing resistance at the polls, according to HEW's Office of Education. Last year, voters accepted only \$1.7 billion of the \$3.9 billion in bond issues they were asked to approve. This was the lowest total since 1962. School bond sales, however, stayed at the same level in 1969 as the year before, \$2.9 billion. What made this possible is that in 18 states, school bonds can be sold without voter approval.

HOW TO GET A DRAGON. A rare Komodo lady dragon has been living alone at the National Zoo for six years,

the survivor of a pair which Indonesia sent in return for some whistling swans it got from the late Robert Kennedy during a visit to that country. Now, Indonesia is sending a new dragon. The gift was announced by President Suharto when he was here and Mrs. Suharto went out to the zoo to show the lonely lady a picture of her future husband-to-be. Whatever her reaction is to this arranged marriage, the National Zoo is happy about it. It can now hold up its head with the San Diego Zoo, the only other in the Western Hemisphere to have a pair of Komodos.

SEEING A HORSE IN THE BAR convinced many of the 150 patrons of a Washington night spot they had had one too many. But they soon discovered it was a real, honest-to-gosh horse when the rock band swung into a wild rendition of "Along Came Mary." Apparently more accustomed to "Home On The Range," the big gelding reacted to the ear-splitting din by bolting. As it raced madly around the crowded room, tables and chairs were toppled, glasses crashed, women screamed and nine persons were hurt. The horse's owner had tied him outside after riding in from a suburban stable. Then somebody apparently suggested it might be fun to have him come inside. Washingtonians marked the episode as the start of this summer's silly season.



THE U.S. SUPREME COURT, restored to its full nine members for the first time in a year with the seating of Associate Justice Harry Blackmun, faces one of its busiest fall terms in years. Many of the cases argued before the summer recess could not be made ready for decision until October, when the court reconvenes.

KITE FLYERS are enjoying a freedom they never knew here before. They no longer risk arrest when they fly their kites. A campaign, led by a lawyer who is a kite enthusiast, finally brought about repeal of an 1892 anti-kite law.

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Week in London, \$199.00* Week Air/Sea Caribbean Cruise from \$299.00*

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Special Limited Enrollment Period Ends Midnight, September 15, 1970

EXTRA CASH FOR ELKS MEMBERS

Now ... for people of all ages-
\$100.00 a week extra cash income
when you go to the hospital!

AT LAST, HERE IS A PLAN THAT ACTUALLY PAYS YOU: extra cash up to \$10,000 extra cash from your first day in hospital extra cash direct to you extra cash to use any way you want to extra cash in addition to Medicare or any other insurance!

Act Now—GET FIRST MONTH'S PROTECTION FOR ONLY \$1

Money back in full if not 100% satisfied. No age limit. Join NOW - Introductory offer ends September 15, 1970

NOW ... you and your family can join this Extra Cash Income Plan with no red tape, no questions to answer, no medical examination, no age limit, without having to see a salesman and without any qualifications whatsoever. But you must mail your Enrollment no later than midnight, May 15, 1970.

Why you Need this EXTRA CASH Plan in Addition To Ordinary Hospitalization And Medicare

You know, of course, that the tremendous jump in hospital costs has forced millions who already have hospitalization to dig into savings or go into debt. Even with Medicare, they risk using up their savings or, worse yet, turning to family and friends for help. In fact, very few people have enough savings, hospitalization or income to cover the TOTAL cost of being sick or injured.

How long could you stay in the hospital without worrying about the pile-up of daily expenses? Who will pay for the expenses of costly X-rays, doctor bills, drugs and medicines? And how about the expenses at home—rent, food, telephone and others that just go on and on? With expenses like these, could you avoid having your savings wiped out and your family life upset?

Even If You Are Over 65

This Extra Income Plan Pays You Cash in Addition to Medicare and Other Insurance

An absolute must now that YOUR share of hospitalization costs has increased 10% under Medicare!

Even though Medicare will pay most of your hospital expenses, it just can't cover everything. Your extra Income Plan helps solve this problem by paying \$100.00 a week, in cash, direct to you, for as long as 100 weeks . . . and gives you the privilege of spending this money any way you want to. With your total benefit amounting to \$10,000.00 you'll keep your financial independence and enjoy the peace of mind that this Plan's EXTRA CASH will give you.

Absolutely NO LIMIT On Age

This Plan welcomes you no matter what your age is -- and without any qualifications whatsoever! Even if you're over 75 you're still eligible . . . provided, of course, that you fill in and mail the Enrollment Form with just ONE DOLLAR during this limited enrollment period.

And remember: YOUR EXTRA CASH IS PAID DIRECT TO YOU . . . AND YOU USE IT ANY WAY YOU WANT TO.

These Are The Only Exclusions!

The new Union Fidelity "Extra Income Hospital Plan" has NO WAITING PERIODS. It covers you immediately for every possible kind of sickness and accident except, of course, hospitalization caused by mental disorders; act of war; pregnancy, childbirth or miscarriage; or care provided in a government hospital. It even covers you for any chronic ailment or pre-existing condition after your policy has been in force for only 2 years. EVERYTHING ELSE IS COVERED!

Special \$1.00 Offer For Our Members

To introduce you to this remarkable new Plan we are making this unusual offer with a Money-Back Guarantee. We will provide you with this tax-free "Extra Income Hospital Plan"—Form 442 — for one full month for only ONE DOLLAR. To take advantage of this offer, fill in the Enrollment Form on this page and mail it with just \$1.00. A full month's protection will go into effect on the very day we accept your Enrollment Form.

FORM 442 UNION FIDELITY MONTHLY RENEWAL RATES

Age at Enrollment	Monthly Premium
0-18	only \$2.50
19-39	only \$3.80
40-54	only \$4.80
55-64	only \$5.80
65-74	only \$6.80
75 and over	only \$9.10

NOTE: The regular Monthly Premium shown here (for your age at time of enrollment) is the exact amount you will continue to pay for the life of your policy. It will never increase because you pass from one age bracket to the next! If won't even change because of frequent claims or the amount of money you collect. It can change only if there is a general rate adjustment affecting all policies of this type in your state.

EXTRA CASH Gives Peace of Mind and Security, Helps Replace Lost Income

Everything costs more these days. (Who knows better than you?) Hospital costs alone have TRIPLED in just a few short years . . . and they're expected to DOUBLE soon. While 7 out of 8 Americans have some hospital insurance, most find that benefits simply don't cover ALL the bills that mount up when sickness or accident strikes.

Union Fidelity created this low-cost Hospital Income Plan to help cover your UNCOVERED expenses while hospitalized . . . to put EXTRA CASH in your hand for bills from the doctor, the surgeon, the nurse, the druggist or anyone else who provides service and treatment you need and want. You may even have enough left over to help REPLACE any income you lose because of your confinement.

PAYS YOU CASH

\$100.00 a week tax-free cash from first day in hospital!

PAYS YOU CASH

to a maximum of \$10,000.00 for any hospital stay lasting 100 weeks!

PAYS YOU CASH

Money mailed direct to you—not to the doctor or hospital!

PAYS YOU CASH

in addition to hospitalization, Medicare and Workmen's Compensation!

That tell you how Union Fidelity's \$100.00-A-Week Extra Cash Income Plan gives you the protection you need—at amazingly low cost!

1. How much will this policy pay me when I go to the hospital?
You will receive \$100.00 per week.
2. When will my hospitalization benefits start?
The day you enter the hospital.
3. Will I be paid if I am in the hospital for less than a full week?
Yes. This new Plan pays if you are in the hospital for only a day, or a week, a month, a year.
4. Does this policy have any "waiting periods" before I can use it?
No. It will go into force on the same day we accept your completed Enrollment Form and \$1.00 premium for the first month's coverage.
5. How long will I continue to receive my Extra Cash?
For every day you are hospitalized for as long as 100 weeks for every covered accident or sickness.
6. Is there any red tape to join?
No. We only ask you to complete and mail your Enrollment Form. No questions to answer. No salesman will call.
7. Suppose I collect benefits for a certain sickness or accident. What happens if I am hospitalized again for the same condition?
You go back to collecting your \$100.00 a week until you've been hospitalized for a total of 100 weeks and have collected \$10,000.00. Then, if the same condition puts you back in the hospital after you've resumed your normal activities for six months, you become eligible to receive \$100.00 a week again, for up to 100 additional weeks. Any new condition will be covered immediately, of course.
8. How may I use these benefit payments?
You may use them any way you wish—for hospital and doctor bills, rent, food, household expenses or anything else. You alone decide how to use the money.
9. Why do I need your Extra Cash Plan in addition to my other insurance?
Chances are your present hospital insurance won't cover all your hospital and medical expenses. Even if it did, you will still need extra cash to cover all your household expenses.
10. May I join if I am over 65?
Yes. You are welcome to join no matter what your age is. **THIS PLAN HAS NO AGE LIMIT.**
11. Can you drop me or raise my rate because of health reasons?
No. We will never cancel or refuse to renew your policy regardless of your health or the number of times you collect benefits. Also we guarantee that we will never adjust your rate unless we take the same action with regard to all policies of this type in your state.
12. What is not covered by this policy?
The only conditions not covered are hospitalization caused by mental disorders; act of war; pregnancy, childbirth or miscarriage; or care provided in a government hospital. You are even covered for any chronic ailment or pre-existing condition after your policy has been in force for only two years. Everything else is covered.
13. Can other members of my family take advantage of this special offer?
Yes. Just add their names to the Enrollment Form when you fill it in.
14. Why is this offer good for a limited time only?
Because by enrolling a large number of people at the same time our underwriting, processing and policy issue costs can be kept at a minimum. These savings, of course, are passed on to you.
15. Do I need a medical examination or a statement from my doctor?
Definitely not. Just fill in the Enrollment Form and send it off today with \$1.00.
16. What other advantages are there of joining this Plan now?
By joining now you do not need to complete a regular application—just the brief form in the lower right-hand corner of this page. Also, during this enrollment period, there are no other qualifications—no "waivers" or restrictive endorsements can be put on your policy.
17. How does the Money-Back Guarantee work?
Examine your policy carefully in the privacy of your home. If for any reason you are not completely satisfied, return it within 30 days and we will promptly refund your money. Meanwhile, you will be protected while making your decision.
18. How do I join?
Fill in the enrollment form below and mail it with just \$1.00 for the first months protection. Residents of all 50 states, and the District of Columbia are eligible, except Conn., N.M., N.C., S.C., and Pa.

How Can We Offer All This Protection for So Little?

If you're lucky, you can buy ordinary insurance at any time and pay regular rates. But NOW—with just a stroke of your pen—you can get Union Fidelity's \$100.00 a week (\$14.28 per day) Extra Cash Income Plan for the special low cost of only \$1.00 for the first month. And how is this possible? BECAUSE UNION FIDELITY ENROLLS A LARGE NUMBER OF PEOPLE AT ONE TIME . . . direct by mail. This highly efficient "mass enrollment" cuts our costs to the bone. We are able to issue thousands of policies in a few short days. By this method our overhead expenses are reduced drastically. And the savings are passed on to you!

After the first month you continue your protection at Union Fidelity's low monthly rates. And bear this in mind: the rate you pay now will never be increased because of changes in your health or age—nor will your benefits ever be reduced!

A Nationally Respected Company

As important as the cash income itself, the low cost and ease of enrollment, is this one vital fact: Your policy is backed by the resources, integrity and national reputation of Union Fidelity Life Insurance Company of Philadelphia, an old line legal reserve company and a member of the Union Fidelity Insurance Group which is licensed in all 50 states and Washington, D.C. (Residents of the state of New York will be issued coverage through American Patriot Health Insurance Company, another member company of the Group.)

Easy To Join—No Red Tape—No Salesman Will Call

Join NOW. During this limited enrollment period there are no qualifications whatsoever . . . but you must mail the Enrollment Form BEFORE the Midnight deadline. We will issue your "Extra Income Hospital Plan" and put it in force the very same day we receive your Form.

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Do not delay. Fill out—and mail Enrollment Form today with only \$1.00 (regardless of the number of people to be protected)

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First Middle Initial Last

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DATE OF BIRTH _____ AGE _____ SEX Male Female
Month Day Year

I also apply for coverage for the members of my family listed below:
(DO NOT repeat name that appears above)

NAME (Please Print)	RELATIONSHIP	SEX	DATE OF BIRTH			
			MO	DAY	YEAR	AGE

Do you carry other insurance in this Company? No Yes
(If "yes" please list policy numbers) _____

I have enclosed my first monthly premium of \$1.00 and hereby apply to Union Fidelity Life Insurance Company, Philadelphia, Pennsylvania 19102. I understand the policy is not in force until actually issued. If for any reason I am not completely satisfied with the new protection I may return my Policy for cancellation within thirty (30) days and my payment will be promptly refunded.

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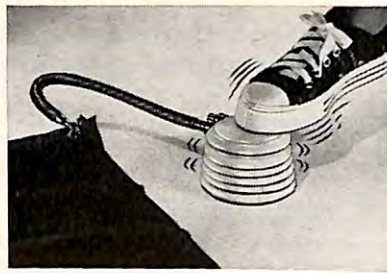
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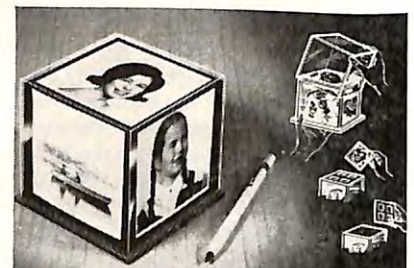


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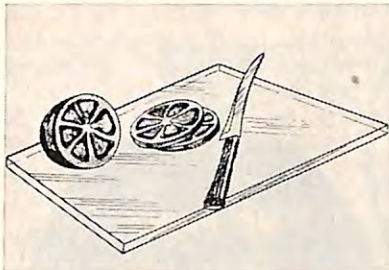
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YOUR BIKE BECOMES AN EXERCISER with ingenious Convert-A-Bike. Heavy tubular steel stand fits under rear wheel of any 26" to 28" bike to make it stationary. You can put in miles of healthy pedaling right in your own home. Easy to assemble and install. #3962, \$9.98 plus 75c shpg. Hobi, Dept. E-8, Engel St., Hicksville, N.Y. 11802.



COUNTER TOP CUTTING BOARD of clear plastic can be kept always on hand for slicing, chopping, carving. Practically invisible, it protects any surface while showing it off too. Tough, unbreakable, heat-proof. 8" x 11", \$3.49 ea. ppd.; 11" x 16", \$5.98 ppd.; 12" round, \$6.49 ppd. J. W. Holst, Inc., Dept. EL, 1005 E. Bay St., East Tawas, Mich. 48730.



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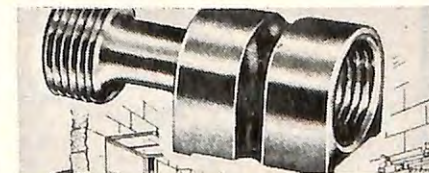


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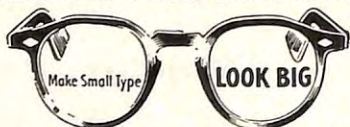
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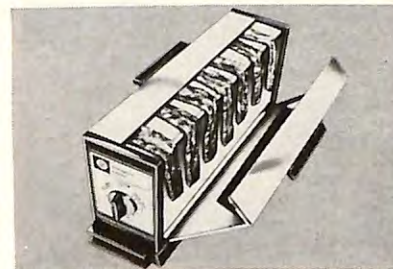


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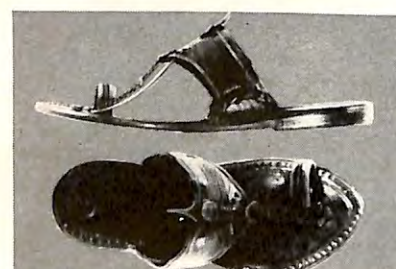
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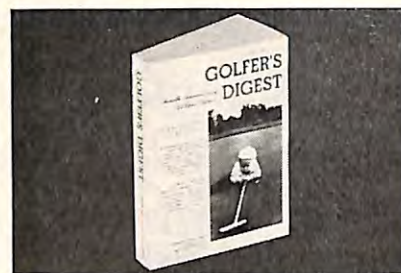
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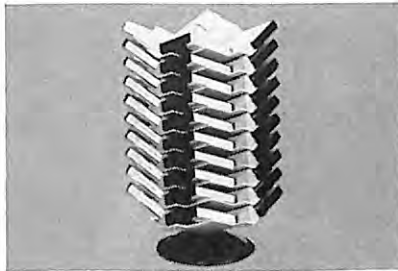


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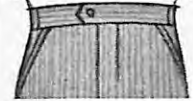


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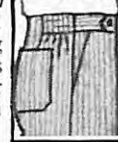
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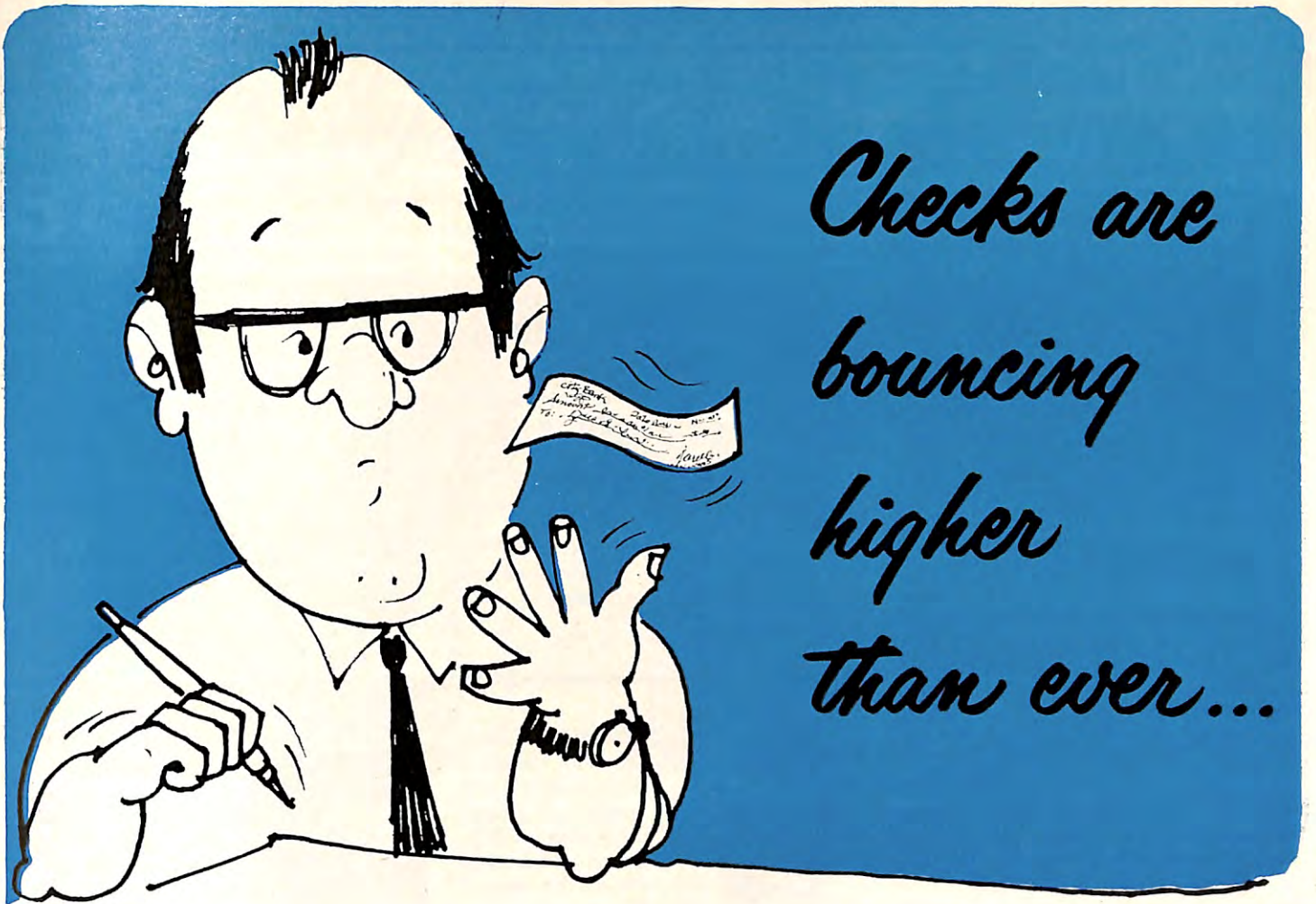
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Checks are
bouncing
higher
than ever...

By Raymond Schuessler

BAD CHECK ARTISTS take the American public for more than \$400,000,000 a year, a rise of 400 percent in the last 20 years. The growth of check forgers has kept pace with the phenomenal growth in the use of checks. More than 60,000,000 checks are cashed by Americans every banking day of the year which means that more than \$150 is handled in checks for every dollar in cash.

It is a mistake to assume that one has to be "big business" to become a target for check swindlers. People and businesses of modest means are as likely to be victimized as the wealthy because checks for small amounts warrant less scrutiny than those for large sums.

There are six principal types of check fraud: (1) Raising the amount; (2) altering the payee name; (3) altering the date; (4) counterfeiting existing checks; (5) concocting fictitious checks; (6) forging signatures, either of the drawer or endorser.

Check raising is, for the victim, one of the most dangerous forms of swindling. The check itself, and the signature (which most often comes in for the closest scrutiny when the check is

cashied), are both genuine. Furthermore, the problem of proving that the check was raised rests with the person who drew the check.

There is a classic example of a Chicago contractor, whose check was raised from \$27 to \$27,000, who himself was suspected of the crime. It took him many years to prove his innocence, by which time both his health and his business were ruined.

Many check raisers obtain the raw material of their craft by stealing checks from the mailbox. Check crooks not only steal checks but bank statements and cancelled checks so that they can learn how a bank account stands and how one draws their checks and signs their name.

Altering the payee name was a ruse often used by one Jacob Sackstein. He succeeded in clipping banks for close to \$25,000. He would grab letters from the piles stacked on mail boxes in the lobbies of busy office buildings during the late afternoon rush and alter the names on checks secured in this way. Theo. Browne Pharmacy became Theo. Browne Bhasmacgo.

Date alterations have been used to cash "stopped" checks. One check, originally drawn in 1946 and on which payment was stopped, was successfully

cashied in 1949 after alteration of a single figure.

Counterfeiting calls for the skillful production of reasonably exact replica of actual checks. The counterfeiter then prints phonies which are often so perfect as to be indistinguishable from the originals.

Some counterfeiters create original checks of their own. They may use the name of a legitimate bank or business firm though the checks may bear no resemblance to the real checks of these concerns. Sometimes, however, the whole thing may be completely fictitious. Checks have been drawn and cashed on non-existent banks, signed with imaginary names. An unsuspecting department store in Memphis, Tenn. cashed a check drawn on "The East Bank of the Mississippi," and one confident swindler signed her checks "E. Normous Wealth."

Some forgers are so adept that even the person whose signature has been forged is unable to pick out the forgery.

A forger with an unusual angle was Solomon Bernard Heiman, who began his operation by stealing, of all things —bills! Then he forged checks to pay the bills. The checks were always in excess of the amount of the bills and

(Continued on page 38)

Checks Are Bouncing

(Continued from page 37)

for five years he lived off the change from his forged checks. Using large checks to cover small payments is a common practice among check swindlers. Beware the stranger who makes a small purchase and offers a check for considerably more.

A classic check artist was Alonzo James Whiteman—"Jim the Penman"—described by the Pinkerton Detective Agency as "beyond all doubt the ablest criminal in the U. S." He went through an inherited fortune, served as Minnesota state senator, received an honorary degree from Hamtilton College, and was almost elected to its board of trustees.

Whiteman perpetrated many magnificent swindles which netted him more than a million dollars. His most outstanding case involved a haul of a mere \$580 from a New York bank. Cunning enough to secure his acquittal, he then had the audacity to sue the bank for false arrest and they were obliged to settle for an additional \$3,000; Whiteman's confidence ran so high that on one occasion, having spoiled a bank draft while attempting to alter it, he deliberately burned part of the draft and returned it to the bank for redemption.

Arrested 45 times, indicted 27, convicted and sentenced 11, Whiteman spent only 12 months in jail, at the time of his final arrest in St. Louis in 1904. At Auburn prison he taught in the prison school—until it was discovered that he was teaching forgery!

Although the check protection industry has closed most of the loopholes, opportunities for check fraud still exist. Perfect protection still depends on the care exercised by check users. Checks must be drawn carefully and cashed prudently. You can't tell a check crook at sight—a respected mother of three children cashed \$10,000 worth of stolen checks; a minister forged \$40,000 worth.

Here are some tips on cashing checks to save you money and to cut down the work loads of our police departments.

1. Don't be afraid to ask questions about the check you are asked to cash and don't let the check passer hurry you.

2. Never cash a check for a stranger without positive identification. Auto licenses and social security cards are inadequate. A Buffalo forger, when arrested, had 14 forged driver's permits and 16 bogus social security cards.

3. Don't cash checks that show signs of alteration. If you cash a raised check, you can't recover more than the amount for which the check was originally written.

4. Always demand that the check be endorsed in your presence. Make sure the endorsement agrees with the payee name on the face of the check.

5. Investigate thoroughly if you are asked to cash a check outside of business hours or on Sunday. This is a favorite time for the passers of phony checks.

6. Beware of out-of-town checks unless you are sure of the presenter's identity and character and the check's validity.

7. Make sure the check is the check of an existing concern and is drawn on an actual bank.

8. Be just as careful about cashing what appears to be a bank cashier's or certified check as you would about

cashing a personal check.

9. Beware the customer who offers a check for considerably more than the amount of the purchase. The purchase is often a ruse to secure the balance in cash.

10. Do not endorse a check for a person unless he is well known to you and you know he is responsible.

11. Don't cash checks for juveniles. They are not legally responsible and may be runners for a gang of crooks. Don't cash checks signed with a rubber stamp.

12. If a bank book is offered as identification—phone the bank. If the check is genuine, no one will mind being asked to wait a few minutes while it is cleared.

As soon as a forged check bounces it should be reported to the police, with all available facts to aid them in their search. Often they can name the swindler immediately from his pattern. ■

Obituaries



NEW JERSEY State President Robert J. Heiney, an 18-year member of Ridgefield Park, N.J., Lodge, died April 20 at the age of 67.

Brother Heiney had served as Exalted Ruler of

Ridgefield Park Lodge for the 1957-1958 lodge year, and was appointed District Deputy Grand Exalted Ruler for 1962-1963.

He had also served for two years as Chairman of his state's Ritualistic Committee and for four years as Chairman of the Elks National Foundation Committee, in addition to holding membership on many other state association committees.

Brother Heiney was named to lead the Elks of New Jersey at the June, 1969, state association convention in Wildwood, in which capacity he was serving at the time of his death.

PAST DISTRICT DEPUTY Walter B. Meseroll Sr., 72, a longtime member of Point Pleasant, N.J., Lodge, died recently.

Brother Meseroll had served as District Deputy Grand Exalted Ruler for the 1956-1957 lodge year. In addition, he had held the offices of Vice-President and Trustee of the New Jersey Elks Association.

An active member of Point Pleasant Lodge from the time of its inception, Brother Meseroll was serving as lodge Secretary at the time of his death.



PAST DISTRICT DEPUTY Stewart Strain, 77, a longtime member of Kankakee, Ill., Lodge, died recently.

A Past President of the Illinois Elks Association, PDD Strain had also served as Ritualistic

Chairman for his state's Northeast District, and as a member of the GL Ritualistic Committee for the 1961-1962 lodge year.

Brother Strain had served as District Deputy Grand Exalted Ruler of his state's East Central District for the 1954-1955 lodge year.

He is survived by his widow, Grace; a daughter; two brothers; two sisters, and two grandchildren.

PAST DISTRICT DEPUTY and Judge Porter R. Graves, a Past Exalted Ruler of Harrisonburg, Va., Lodge, died May 25.

He had served as District Deputy Grand Exalted Ruler of his state's North Central District for the 1953-1954 lodge year, and as President of the Virginia Elks Association for 1958-1959.

Judge Graves had served for more than 22 years as Judge of Rockingham County Court, and had been appointed recently Judge of the Regional Juvenile and Domestic Relations Court for Rockingham County and the city of Harrisonburg.

Survivors include his widow and three children.

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President of the Idaho State Elks Association, Phillip L. West (left), is shown presenting a certificate to Mabel C. Walker, the first woman in Idaho to become a paid-up Participating Member of the Elks National Foundation. Certificates were also presented to Mr. George W. Hargraves, Past President of the Idaho State Elks Association, and to Idaho State National Foundation Chairman Stuart Walker for his fourth membership. The certificates were presented at a regular session of the Pocatello, Idaho, Lodge recently. The session was designated as Old Timers and Past Exalted Rulers Nite.

SINCERE THANKS...

IN conjunction with the 100th Anniversary of the Benevolent and Protective Order of Elks, the Regal China Corporation, a subsidiary of Jim Beam, produced a limited quantity of Elks Centennial bottles. As a result of sales, Elks National Foundation Trustees were pleased to accept recently a gift of \$658,417.73 in royalties from the James B. Beam Distilling Company.

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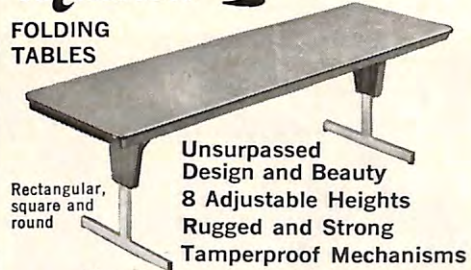
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GER FRANK HISE— a recent guest of Umatilla, Fla., Elks—shares photographic honors, during his visit, with two young Eagle Scouts from Leesburg, Fla. Brother Hise took advantage of the occasion to present Americanism essay awards to the scouts.

A CLASS of candidates—shown assembled for a post-ritual photo with a group of lodge officers—was initiated recently into Binghamton, N.Y., Lodge in honor of PDD and PER Robert W. Stuart, former lodge secretary.



NORTH PALM BEACH, Florida, immediate PER Richard J. Gamahe (left) presents the lodge's Distinguished Citizenship Award to a proud and happy Elk—Port Chester, N.Y., PER Dominick A. Colangelo—as Riviera Beach, Fla., Chief of Police L. C. Cottrell looks on at right. Brother Colangelo—who divides his time between Port Chester and North Palm Beach—was cited for helping save the life of a man injured in an auto accident last year.



THE FIRST "Little Miss Plantation Elks"—nine-year-old Carol Lynn McKee—happily displays the trophy and U.S. Savings Bond she received recently as winner of Plantation, Fla., Elks' first annual contest. Sharing the proud moment with Carol Lynn are her mother, Mrs. Marilyn McKee, and Youth Activities Chairman Tom Ryan, who served as contest master of ceremonies.



NORTH ATTLEBORO, Massachusetts, Elks recently presented two radios, a painting, and door mirror to the Brockton, Mass., VA Hospital, as part of an annual contribution program. Shown making the presentation to one of the hospital's ward nurses are (from left) Tiler Francis Fitzpatrick, Martin Lustig, Paul Laramee, PER Byrin C. Pfeiffer, and immediate PER John B. Wills.



HILLSIDE, New Jersey, immediate PER Joseph C. Castelluccio (left) presents 25-year pins to seven Hillside Brothers recently saluted for their long membership records. The honorees are (foreground) Walter Gnadinger, a lodge trustee, Brothers Vincent Gilmore and Clifford G. Sanford, and (background) PER Harry N. Ginter, and Brothers Walter E. Hornig, Willard J. Browne, and Joseph Zatko Jr. Five other Hillside Elks—PER George K. Foley, Harvey W. Peace Jr., Charles L. Sanford, Marion Tyjewski, and Benjamin Warren—also received their pins at this time.



CYSTIC FIBROSIS chairman for the Middlesex area, Mrs. Lucy Catino, gratefully accepts the annual donation of Medford, Mass., Elks to the fund. Immediate PER Robert L. Maloney presents the contribution on behalf of the lodge members.

CERTIFICATES acknowledging payment of \$100 to the Elks National Foundation are presented to two Camden, N. J., Elks by DDGER Charles R. Quackenbush (right), a member of Penns Grove Lodge. Receiving the recognition are PERs George I. Shaw and Edward J. Griffith. Camden Lodge placed first in the Southwest District with a \$1.952 per capita donation.



MILTON, Pennsylvania, Lodge's state association class was initiated in a recent ceremony. Posing with the class are the lodge's newly installed officers: Brothers Robert Keister, Albert Johnson, Lawrence Wertz, ER Stanley L. Bower, Victor Williams, Carl Statteson, and Russell Clugston.



CHAIRMAN of Leechburg, Pa., Lodge's cerebral palsy fund raising committee — Brother George L. Wagner (right) — proudly presents a check for \$1,100 to SP Ronald C. Wolfe, Kittanning. Leechburg Lodge met the challenge goal of \$2.25 per member in this year's contribution to the cerebral palsy home service program.



A TRIO of brothers among the 20 Elks honored at Hudson, Mass., Lodge's PER Day share a photo with two Elks who served as secretary and treasurer under all three of them. The proud honorees are (from left) PER William B. Kerrigan, Treas. James McFarland, Secy. James "Tamo" Breen, PER Robert F. Kerrigan, and PER Thomas J. Kerrigan. The day's activities also included the initiation of 73 new members.



DEDICATION ceremonies for the new lodge quarters of Hampton, Va., Elks were attended by a large number of Brothers, including a group of state officers. Immediate PER Donald M. Coffey Jr. addresses the assembled audience while DDGER M. Wellons Staylor (right), a member of Suffolk Lodge, looks on with PGER John L. Walker, who gave the dedicatory address.



IN RECOGNITION of his 5,000 hours of volunteer service at the Newton D. Baker Veterans Administration Center, PDD and state Secy. Garnett W. Shipley (seated) receives a gold pin from his wife. Brother Shipley, a member of Martinsburg, W. Va., Lodge, was honored at a volunteer recognition ceremony at the center. Congratulating him are James Parke (left), Voluntary Service Director, Veterans Administration Central Office, Washington, D. C., and Rex E. Keeling (right), Assistant Center Director.



LAKE HOPATCONG, New Jersey, Lodge recently honored Mr. Homer Finkbeiner (center, foreground) with the Elks Distinguished Citizenship Award for his civic and charitable services in Mt. Arlington, N. J. Mr. Finkbeiner, Mt. Arlington borough clerk for 29 years, accepts the award with his wife, Ruth. The Elks making the presentation are (from left) PDD Frank J. Seeley, PER Eugene E. Ray, Brother and Mayor of Mt. Arlington Robert Rooney, ER Fred W. Eagles, and Secy. Harold Robesch.



LEAGUE CHAMPIONS in the American Junior Bowling Congress from Port Jefferson, N. Y., Lodge happily accept their trophies and patches from two Elk officers. Complimenting the boys on their achievement are ER Nick Guerrieri (left) and Brother John Corona.



SCOUTMASTER Otto Griesmann and Brother Otto Schramm, district Americanism chairman, hold a flag presented by Greater Wildwood, N. J., Lodge to Scout Troop 80 at Woodbine Colony. Among those looking on are Harry S. Von Bulow (left), superintendent of Woodbine Colony, and Miss Madeline Idelfrey, assistant superintendent.



PEABODY, Massachusetts, Elks and their ladies observed Mother's Day and the commencement of the lodge's 50th year with an old-fashioned chicken dinner. PDD and Dr. Henry I. Yale (center), a founder and first Exalted Ruler of Peabody Lodge, was present for the festivities. With him are (from left) Mrs. Mary Maguire, Mrs. Louise Yale, Mrs. Mary Curris, and ER Harry E. Curris.



MOUNT PLEASANT, Pennsylvania, Lodge members recently honored 76 young men who recently became Eagle Scouts. Flags were presented to each scout attending the ceremony at Seven Springs Mountain Resort. The five Elks congratulating one of the proud boys are (from left) Est. Lect. Kt. James McKenna, Esq. Lawrence Marks, immediate PER Albert R. Anthony, Est. Loyal Kt. Paul Baird, and ER Peter J. Cavezza.



ELKS NATIONAL Foundation members at Decatur, Ga., Lodge have their names inscribed on a plaque permanently displayed in the lodge lobby. PER George L. Timbert (left) thanks DDGER Matthew A. Hitlin for his work in signing up 36 new participating members, making Decatur the leading Georgia participant in the Foundation.



THE YOUNGEST and oldest mothers at Point Pleasant, N. J., Elks' Mother's Day Service were presented with floral arrangements from two officers. The ceremony, following a brunch, included (from left) ER Ronald B. Gahr, Mrs. Lillian Neer, Mrs. William Scheyer and Est. Lead. Kt. William Hennessy.



READING, Pennsylvania, Elks and their wives pause before boarding a bus that will take them to the 19th annual Elks State Bowling Tournament in Bedford, Pa. The weekend program also included a round of golf.



A BUS donated by Metuchen, N. J., Elks serves as transportation for children at the Middlesex County Cerebral Palsy Center. Robert Sathan, president of the center, helps a patient into the bus, while ER Frank W. McCourt and Brother Lewis B. Harrington assist.



FREEPORT, New York, Elks' ladies recently took over the lodge ballroom for their annual social. About 150 lodge members, their wives and friends were present to enjoy the dancing and refreshments, including (from left) ER Vincent Misiano, immediate PER William Gavin, and Brother John Pedowski.

SMILING GIRLS wave from atop a prize-winning float sponsored by Winchester, Va., Elks. The main feature of the annual Apple Blossom Festival in Winchester is the parade, in which the lodge has entered a float for a number of consecutive years.



(Continued from page 18)

had been in the hospital's cellar found him. A litter was improvised and, together with the few patients from the floors above who were still alive, he was carried out into the courtyard of the building. There he lost consciousness completely.

When he awakened, it was nearly dark. Around him, the scene was something out of Dante. For, under a scattering of improvised torches, on litters, on the bare ground, bereft of bandages, lay the tortured remains of the men and women who had somehow survived. There were no medicines. There was a mere handful of trained personnel to give any sort of aid, a young doctor or two, a few nurses. Worst of all, there was almost no water.

That was his first conscious memory, Dr. Takeuchi said: The sound of people crying for water.

"I began to suspect that the bomb must have had something to do with radiation," he said, bringing his story temporarily into the present. "You see, we had been allotted a dozen or so small X-ray plates, only about six by eight inches, due to the wartime shortage. And all of them had turned black. They had all been exposed. Only some sort of radiation could do that. I knew then that this was a type of bomb never seen before."

Dr. Takeuchi, I remembered, had been educated, in part, in Berlin. Thus, he was possibly the first man in Japan to have the foggiest idea of what had occurred in Hiroshima.

In intense personal pain, he somehow kept the hospital open, provided what aid he could for the stricken,—and worried about his family. His wife and two daughters had gone to the country a few days before the blast. It was nearly three weeks before he learned of their safety.

And then, like a miracle, Dr. Warren and his team of doctors arrived. To Takeuchi, though properly deferential towards the victors, their appearance meant supplies for his patients, at long last, and he hastened to seek them out. Equally important, it meant a chance to break the wartime silence on modern Western medicine, to learn, to discuss, to practice it. When, finally, he met with the strangers, then, he was shy neither about his needs nor his beliefs. Eagerly, he told Dr. Warren what he had theorized about the blast, and found that he had been right. Eagerly, he offered his services in any professional capacity. So, for the next three years, he stayed at his post at the hospital, and was accepted as a valued—though sometimes "waspy"—colleague. When I met him, he was smoothing the way for the ABCC by personal contact with his countrymen, running his

year-old "surgical clinic" in his house.

The tale was told in a mixture of quiet pride and remembered sorrow, and through it all his eyes seldom left my face. I was taking notes, but at times I was so fascinated that I forgot to write. When he was finished, I was silent, in tribute.

The doctor drew a long breath, stood up. It was then that he spoke again to Mickey.

Trying to mask her surprise, she said, "He would like you to have his personal memento of the blast."

I was astounded. "Tell him I would be honored!"

Takeuchi was smiling again. He called his wife, said a few words. And a few minutes later, I was handed the object he treasured. He bowed as he gave it to me. I bowed in return, hiding my confusion.

It was, of all things, a roof tile. An ordinary roof tile such as I had seen on thousands of houses in Japan. Made of baked clay, about a foot long. An ordinary roof tile, except for one thing: the entire upper surface was almost black and had been under such intense heat that the clay—previously fired in a kiln, remember—had *bubbled*.

"It came from a temple," Mickey told me. "It was the only one found intact near the epicenter. He estimates the heat there was 6,000 degrees, which melted the tile."

I glanced at the doctor. There was more.

"This rare tile was given him by the people of Hiroshima, for keeping the hospital open and helping them."

I was more than honored. I was

deeply touched.

He turned the tile over. Pasted to its inner shell was a strip of paper two feet long and three inches wide, patched together from scraps. It was laboriously covered with tiny Japanese characters in his handwriting, and it included, too, two small newspaper clippings, one barely two inches, one shorter. The paper strip was his own record of what had happened to his city; the clippings were the initial, historic press reports in Japanese. A few inches of type and some ink scratching. That was all. Horror had been reduced to its ultimate.

But the tile was witness. As was the man himself.

Our goodbyes were in the old tradition, with Dr. Takeuchi accepting my apologies for disrupting his practice and he saying in return that he, his family, and his house had been made especially proud by my coming. His brown wife stood beside him in the small entryway, bowing. Yet before I went through the door, there was an instant when our eyes and hands met, when "victor" and "vanquished" were merely words. The war's hatreds had been bridged by the sweet simplicity of a hallowed name, a mutual respect for greatness.

The roof tile is in my bookcase as I write this. Dr. Takeuchi, still alive in retirement at seventy-seven, is a memory. But that unforgettable day so long ago taught both of us for the first time, I think, that the bridges could be built, even in Hiroshima, that they must be built for our survival. The world knows that now. I learned it in a shabby house from a dedicated, "difficult" man. ■



"My dictating machine is broken. Anybody here know how to take shorthand?"



a brief history of the game

by Howard Waters

To the uninformed observer, it may appear to be a ridiculously simple task to hit a small, white ball with a golf club and make it go in the desired direction. If you were to suggest as much to any one of the thousands of golfers in this country, however, he would probably give you such a contemptuous look that you would suddenly feel as though you had insulted his mother. Yes, the week-end duffer loves golf, his wife hates it, and the non-player laughs at it.

Very probably, there are multitudes of housewives in this country who would like to address a host of grievances to the man who invented this husband-enticing game. Undoubtedly there are a few disgruntled golfers who would also like to say a few words to him.

As nearly as can be determined, the game originated in Scotland in the fif-

teenth century. It seems that there were a few eccentric gentlemen who found it entertaining to knock a ball about on the grass with a stick until it fell into a hole. In 1457 King James II objected to the growth of this ridiculous game of "cow pasture pool" on the grounds that it "attracted men from the more manly sport of archery." The local country club immediately presented the King with a bag of odd looking sticks and a pair of knickers and the dispute was thereby resolved.

Gradually, it became apparent that this game of golf was in need of some revision. First of all, with the game growing as fast as it was, it became necessary to add additional holes at which to hit the ball. Several people had been beamed due to the great number of golfers playing on a single fairway, and certain prominent sportsmen argued that it was difficult to find one's

ball after it had carommed off the side of someone's noodle.

As time went on, the players became more proficient, and the course of play was extended to include areas of the sandy beach. These areas, which were marked by dunes, gullies, and clumps of jungle, became known as "links," hence the modern term. There were those who were not satisfied with the devilish invention of the sand trap and it was this group of sadists who contrived the golfer's most fiendish nightmare. I speak of that pond which contains more precious white pearls than any ocean known to modern man. I shudder to even mention the name of "water hazard."

With all this attention being paid to the obstruction of the terrain, it soon became necessary to modify the clubs which were used to maneuver the ball around. Prior to this time, a limited number of clubs had been in use, and the distance a ball could be hit was about the only criterion in club selection. Because of the problems that the aforementioned landscape specialists had imposed on the game, it now became necessary to design clubs of a more specialized nature. The bulky club heads were shortened and the principle of loft was employed for the first time. Now, the ball at least stood an even chance of getting over the heads of the players who were on the fairway. Gradually, more specialized bludgeons with a variety of loft-angles were invented. Now a club could be selected on the basis of the golfer's distance from that elusive gopher hole. As time went on, such preposterous names as brassie, spoon, niblick, mashie, and baffle were fastened to various of these newly invented clubs. No one has ever figured out the logic in these designations.

By this time, many of the now-existent rules of golf had been established. The number of strokes that a proficient golfer required in subduing the local country club was established as "par" for that particular course. Many golfers then and now have felt that this ill-contrived number has been set at an impossibly low figure. Then, as now, the course officials were completely unsympathetic. For some strange reason, the maximum number of holes for a given course was set at eighteen. A "par" figure was also established for each individual hole based upon the distance from the "tee," or starting point to the hole, and also on the relative roughness of the real estate to be covered. Boundaries were established along the fairways and the player whose errant ball crossed these boundaries was assessed additional "strokes" on his score. Many golfers today still

(Continued on page 50)

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Not too many Americans have fished for this golden-scaled savage, but this is the one called "The greatest fresh water fighting fish in the world." My buddy Ben Hardesty, who's also a casting champion of international fame, recently tackled the dorado on his Argentine home grounds and tells me that the first one he caught actually bent his metal casting spoon on the strike, jumped six times and took all Ben's skill to bring him to the boat. This was a 24-pounder, and Argentina's dorado have been caught in the 70-pound class!

Braniff International Airlines offers a tour to this Rio Alto Parana fishing paradise that lasts eight days. It's just one of many group tours offered by Braniff in their "South American Safari" series. Some of the others are enough to make any outdoor-minded Elk's mouth water. Such as:

An 18-day Amazon River houseboat adventure in Brazil—traveling the world's most famous river in an 83-day houseboat in the Mato Grosso area. You can bag 20-point deer, fish for the 500-pound pirarucu, 40-pound piraiiba and many other smaller fish. Also

included: six days of touring Bogota, Manaus, and Brasilia.

Or how about 10 days of skiing at Portillo, Chile? (South America's winter is our summer, you know. So May through November is the best time. And this is true for most fishing safaris also.)

Mix duck and goose shooting with fantastic tarpon fishing in Colombia's famous Ayapel marsh area. Braniff's eight-day tour includes reception at Bogota, hotel accommodations, transfers, ground travel, air trip to Ayapel, camping equipment, meals, guides, porters, and hunting arrangements. Tarpon average 60 pounds; however, the record is 230 pounds!

Another airline offering great flying tours to hunting and fishing areas is American Airlines through its American Sportsman Club, which specializes in North American adventures. Some of American's typical tours:

Three nights and four days at Brooks River Lodge in the Katmai National Monument wilderness area in Alaska. Here you can fish for rainbow lake trout, pike, salmon, grayling, and whitefish.

Hunting in Missouri on Ranch Roy-L for pheasant, chukar partridge, mallards, quail and doves. And throw in some fishing for largemouth bass, bluegill, and catfish right on the premises.

Or get in on the really great lunger lake trout fishing up at the Arctic Circle's Great Bear Lake. Right now's the time; August is the top month. American's tour for eight days, with five days of fishing guaranteed, goes for about \$850.00. That includes air fare from Edmonton, Alberta, to Great Bear.

Costs for these tours can be remarkably low, particularly if you make up a group. Approximate single person costs for some of the tours mentioned above: Dorado at Rio Alto Parana, Argentina: \$315 per person; Amazon River houseboat trip: \$1,550 (eight to 12 persons); Brooks River Lodge, Alaska: \$187 per person.

All these prices are approximate, of course, and are subject to change. To find out about these tours, and the many, many others that are available to the air traveler consult your travel agent.

And once you get your nose in the beautiful brochures available on group tours to outdoor adventure, I predict you'll be a goner!

State Associations

(Continued from page 25)

Five members of the Minnesota Elks Association were also present to congratulate the newly elected State President, PDD Robert J. Campbell, of Blue Island. SP Campbell has made many visits to Minnesota.

The officers elected to other state positions are: first VP Harry Richards, Carmi; second VP Clyde Dial, Decatur; state Secy. Jack F. Sullivan, Joliet, and state Treas. Wendell Smith, Macomb, all PDDs. The appointed officers include Organist Maurice Craig, Jacksonville; Sgt.-at-Arms Ray Morrison, Oak Lawn; Tiler Larry Smith, Mt. Vernon, and Chap. and Dr. O. A. Taylor Bell, Blue Island.

President Nixon's letter of praise for the Illinois Elks Easter Bunny program was a high point of the meeting. The program provides toys, books and candy at Easter time to more than 1,000 children confined in hospitals.

Six of the ten physical therapy scholarship winners were present to receive their checks from the Major Project Committee. The Crippled Children's Commission awarded seven new scholarships and renewed three more.

Chicago (West) Lodge led the state in donations to the Elks National Foundation, with an average of \$12,681 per member, and finished second in this category nationally.

Murphysboro Lodge captured the state ritualistic title and will represent Illinois at the Grand Lodge competition in San Francisco.

LEWISTON LODGE was host recently for the 42nd annual convention of the Maine Elks Association. Representatives from all lodges in the state were gathered.

Presiding at the meeting was outgoing SP Donald H. Ireland, Presque Isle. Past Grand Est. Loyal Kt. Raymond J. Quesnel, Montpelier, Vt., represented the Grand Lodge at the convention and spoke at the banquet.

Highlighting the get-together was the report of a new fund sponsored by Maine Elks, the Elks Handicapped Children's Fund. The fund was started with the profits from the sale of Ski-mobile tickets last winter, which totaled \$4,444.

PER Samuel Michael, Lewiston, became the new leader of the Maine Elks Association. His four Vice-Presidents include PER Joseph Cummings, Millinocket; PER Paul Simard, Brunswick; T. Terry Jones, Waterville; and PER Paul E. Reny, Biddeford-Saco. Portland PDD Edward R. Twomey, Secretary-Treasurer for the association since its beginning, was again reelected. ■

Alaska

(Continued from page 20)

floor is covered with carpets. No one carried a gun or cheated at cards.

From Juneau it's only 45 minutes by single-engine plane to Gustavus. It's a name to remember the next time its hot and smoggy and you're snarled bumper-to-bumper in a traffic jam. In Gustavus it's always cool. The fact is, no one worries about smog either, and how could a population numbering barely 90 cause a traffic jam? If I sound like the cheerleader for the Chamber of Commerce, then I volunteer. Gustavus

slumbers peacefully near Glacier Bay, 45 miles northwest of Juneau in a wilderness world of rivers and trees, snow-frosted mountains and icy blue fjords. It's Yellowstone on the rocks minus tourists and steaming geysers, a land of advancing glaciers, retreating glaciers and primeval forests. Hundreds of gulls give chase to herring that spawn in Auke Bay, and salmon run the waters of Icy Straits while mountain goats graze on the Chilkat Range.

One of nature's grandest shows is performed among the fjords and the islands of Glacier Bay National Monument. Seals sunbathe on hundreds of
(Continued on page 50)

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LODGE VISITS OF

Frank Hise



Picking through the rubble in the wake of Hurricane Camille at poolside behind the Gulfport, Miss., Lodge. Camille's 90 mile-an-hour winds filled the room with water until the back wall burst under the pressure, washing away the masonry and leaving an upright piano (inside) overturned. GER Hise inspects the ruins with members of the lodge.



GER Hise stops to talk with members of the lodge in the buffet room. From left to right are PER Clyde Hurlbert, ER Kenneth Finn, Bro. Hise, PGER Edward McCabe, Secy. Earl Buckley, and PER Harmon Turan.

ER Kenneth Finn displays a tattered light fixture, ripped from the ceiling of the lodge's entranceway. Looking on are Bro. Hise, PGER McCabe, and PER Hurlbert.



Touring the Elks Lodge at Oswego, N. Y., Bro. Hise paused long enough for a hard-working photographer to snap this photo. From left are PDD Charles E. Huckabee, DDGER Norman A. Manor, PGER Ronald J. Dunn, GER Hise, and PDD Ralph Shapiro.



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"Support Americanism" was the theme behind GER Hise's recent visit to the Watertown, N.Y., Lodge. Shown with him are PGER Dunn, N.Y. State Americanism Chairman Theodore N. LaVenture, Jr. (second from left), and a delegation from the North Central District.



On April 9, GER Hise and Mrs. Hise visited the Hattiesburg, Miss., Lodge. They were greeted at the airport by PGER Edward W. McCabe and Mrs. McCabe, local Elks and their wives, and the Hon. Paul Grady, Mayor of Hattiesburg.



On a visit to the Redondo Beach, Calif. Lodge, Bro. Hise posed with PGER Horace Wisley (far left) and PGER R. Leonard Bush.



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Alaska

(Continued from page 47)

icebergs, frozen chunks which come crashing off glaciers of sky blue ice. Nearby, killer whales give chase to other seals and overhead flights of snipes, mallard ducks, and Canadian honkers darken the sky with their wings. The wild life is everywhere—both in the water and on land—fulfilling the promise that it will remain always a scene which is peaceful beyond comprehension. During summertime bears feed along the shores of milky green glacial rivers, the waters pouring fresh from peaks cut by the glaciers themselves—an Ice Age scene remaining from another time. Islands carved by the moving glaciers are grown over with spruce and hemlock, the time it took to complete the picture involving centuries. Alaskan brown bears, black bears, and glacier blue bears populate the land, and in the forests Sitka deer feed along with moose.

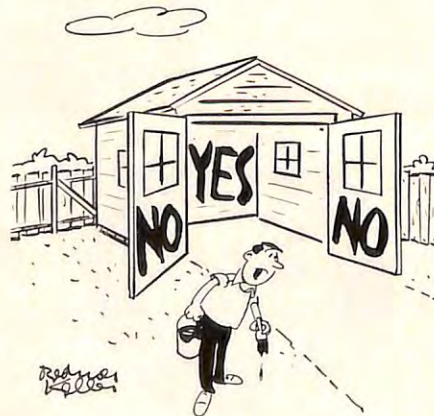
The 4,400 square miles of Glacier Bay National Monument surround more than a dozen glaciers feeding icebergs to waters where excursion boats sail. Blocks of ice sometimes 200 feet high thunder into the bay, sending huge waves splashing through the narrow inlets. Because of the waves, small boats are warned to keep a distance of at least one half a mile from the glacier's shoulders. Twelve years ago nearly 100 million tons of rock, weakened by glacial erosion, crashed from cliffs near Lituya Glacier. It tore loose 1,000 feet of ice creating a wave which raced 1,700 feet up a nearby cliff. Still hundreds of feet high, the wave swept down Lituya Bay clipping off every single tree along four square miles of shoreline forest. During summertime excursion boats run daily into the glacier country from Bartlett Cove where the national park service maintains a new lodge complete with modern bungalows, nightly naturalist shows, "all you can eat three times a day"—the entire package priced at \$25 a day, cabin included. Nearby the joggers and the strollers hike a woodsy path, the mossy ground sinking underneath like a thick, woolly carpet. The silence is startling, so silent it is deafening. Fallen logs turn green with moss, ducks float on blackwater ponds and a sign reminds hikers to "Keep your distance—the bears are not tame."

Up the road is another tourist pit stop, Gustavus, the world's single most smogless speck of civilization. The star attraction is Gustavus Inn, a warm and lived in place, as simple as a Christmas card, smoke curling from the chimney, a yellow glow filling frosted window

panes. It stands at the end of a dusty country lane, an old-fashioned picture posed in a 19th-century frame.

The proprietors are Jack Lesh, an ex-New England physician, and his wife, Sally, who said goodby to the old life, piled their eight children into a vintage bus and camped their way to Alaska. Besides holding court at the inn they act as the local weather forecasters and operate the only bus in the Gustavus school system. A night at Gustavus Inn comes to \$20 including three meals which Michelin would rate as superb. Breakfast is a four-star production featuring bacon and eggs, homemade bread, sourdough pancakes and wild strawberry preserves. The supper table features such Sally Lesh specialties as roast blintzes (thin tender pancakes wrapped around ground beef and groats and topped with sour cream), poached salmon, halibut marinated in wine, and grass-hopper pie done in a chocolate crumb crust.

Gustavus is a page out of 19th-century America. What the astronauts are doing doesn't concern the local newspaper editor so much as what Gustavus itself does. The Leshes made headlines recently on the occasion of their 25th wedding anniversary. Said the story: "All the folks turned out to help them celebrate the occasion with a festive party. There was just one drawback: The weather turned out bad and the planes couldn't come in that afternoon and so Dr. Jack was stranded in Juneau." The problem of the missing husband was quickly resolved when a neighbor was chosen as his proxy. That's how life goes in the rootin', tootin' town of Gustavus. ■



"Try it now, Marge."

Golf is a Goof

(Continued from page 45)

find it difficult to abide by this ridiculous rule. Latter-day rules have, at least, been merciful enough to include the individual handicap. This allows a player to deduct a certain number of strokes from his total score based upon his playing ability, or lack of it.

As early as 1779, this madness is known to have infiltrated America. In that year a certain New York merchant advertised the sale of golf balls in a local newspaper. Husbands in this country were much too busy with founding a nation, however, to be bothered with golf until 1884 when the Oakhurst Golf Club was founded in Greenbrier County, West Virginia. The members, most of whom were Scots of course, built a nine hole course of a farm near White Sulphur Springs. Wild-eyed converts to this new fanaticism were not long in coming.

By the year 1900 there were approximately 400 clubs; by 1925 there were over 4,500 clubs, and in 1960 there were over 6,500.

Golf is now a very highly specialized sport and thousands of dollars are won every year by men (and women who should know better) whose only profession is the whacking of a little white ball with a shiny stick. Thousands of "average Joes" spend hours a week on the driving range just to prepare for a week-end round with the boss. When they get out on the course they may well find that the shot they had perfected by hours of practice has gone to pot, or wherever golf shots go. Business appointments are now kept on the golf course and many men pay their country club dues before the groceries are bought. Neither rainstorms, ill health, their unmowed lawns, nor their enraged wives shall stay them from their appointed rounds on the local golf course.

Oddly enough, golf is a very fickle mistress. Many a golfer has threatened to trade his clubs in on a power mower at least fifty times. But just let him lay one nine-iron shot a foot from the pin seventy-five yards out and he thinks he is ready to join the PGA. ■

i heard somewhere . . .

That the largest room in the world is the room for improvement.

That human affairs are not so happily arranged that the best things please the most people.

The Ruritan Magazine



Digest of

annual reports

Submitted to the Grand Lodge at San Francisco, July 1970

This digest consists of excerpts and summaries of the Annual Reports of the Grand Exalted Ruler, the Elks National Service Commission, the Elks National Foundation, the Elks National Memorial and Publication Commission, the Board of Grand Trustees, and the Grand Secretary



Frank Hise

Grand Exalted Ruler

Certainly, the greatest honor that has come to me during my lifetime was my election as Grand Exalted Ruler during the 1969 Convention at Dallas, Texas. However, the honor did not come to me alone for I owe a great deal to my own Lodge, Corvallis, Oregon, No. 1413 and to the Oregon State Elks Association for their support and guidance through the many years of my service in the Order of Elks.

Wherever I have gone, I have been received with great acclaim and the programs of Grand Lodge have been as I have desired them, programs of action and accomplishment. I have seen the enthusiastic work of subordinate lodges and State Associations throughout our Order and know from first hand knowledge that all have been "GOOD ELKS—PROUD AMERICANS."

The Order of Elks is one of the great patriotic American fraternities and we have talked about Americanism projects for many, many years. I was determined, this year, that we would do something more than talk about it. We have done just that.

From the billboards of New York to the tie tacks of California, Americanism has been the prime concern of all Lodges and State Associations. We have

had wholehearted support from the Brother Elks and their wives wherever we have gone and assurance that they, too, would become involved in the problems of our schools at all levels as well as our government. We must take an active part in what is being taught our children. We must carefully scrutinize and lead our boys and girls who are in institutions of higher learning. We must check on our local and national government, for public opinion is still the greatest weapon in the country today. I have faith in America, faith in its people, faith in its society, and its government.

We shall continue to praise and support those intelligent and dedicated teachers in our educational programs who are dedicating themselves to maintaining our society based on common sense. We shall continue to assist and cooperate with the Boy and Girl Scout Programs and the other programs that instill loyalty and patriotism in our young people and support our law enforcement agencies who are striving under extreme difficulties to do a job.

I know this great Americanism interest will be carried forward without any further recommendation on my part to the Grand Lodge and I wish to my successor, Godspeed in carrying this message to all Elks and to all peoples throughout our country.

Our Grand Lodge Americanism Committee has done a fine job on their four point program this year, but even so there is still much left to do and I know this Committee will rise to the occasion and redouble their efforts. I suggest that we continue to promote the use of the "Our Flag—Love it or Leave" decals, some 400,000 of which were distributed this year since I took office. My deepest

appreciation to this year's Committee for their splendid effort on behalf of our Order.

The Past Grand Exalted Rulers have been most wonderful with their guidance, their counsel, their suggestions, and their responses to my request for assistance. I shall always cherish their friendship and good-will.

Perhaps no one in the history of our Order has had three sponsors beside myself and I pay tribute to Frank J. Lonegran who for many years carried me at the Grand Lodge level here in Oregon. And to my fine and wonderful friend, Emmett T. Anderson of Tacoma Lodge, who did everything possible to assure that my administration would be successful. It was a great blow to lose him and I know that any honors that may come to me through the year will reflect on him. And, of course, Horace R. Wisely, Past Grand Exalted Ruler from Salinas, California and my present sponsor, my deepest appreciation and thanks. He has been a source of constant encouragement and help and I wish to express to him personally my thanks for the warm friendship that has existed between us for many years.

To those many hundreds of warm hearted, friendly people wherever we have gone, my grateful appreciation. I shall never forget them. Through the years to come, I pledge to you my continued effort to help our Order in any way possible and hope our Order will continue to be a great and moving force for American freedom. "Keep America Strong and Free," for you have been "GOOD ELKS — PROUD AMERICANS."

RECOMMENDATIONS

1. Every Elk must take an immediate firm and positive stand for Law and

Order and should assume a decisive course of action against those militant programs which seek to destroy our society.

2. We need a constant reappraisal of our weak Lodges and should do everything possible to help the membership in these areas so that they can grow to be a credit to our Order.

3. Serious consideration should be given to revoking Charters of Lodges that are not carrying on the programs of the Order and fail in the basic requirements of a Lodge, for they only bring disrespect and discredit on sister Lodges that are doing a good job.

4. I feel a Past Grand Exalted Ruler should be in charge of the planning of the Grand Exalted Ruler's schedule of visitations and if possible subordinate chair Officers of the Grand Lodge should make a series of visitations to eliminate some of the continued, extensive travel of the Grand Exalted Ruler.

5. Armed Forces to have a lesser initiation fee and to be initiated by Elks in their unit wherever they may be.

6. Section 209 and 209a of the Grand Lodge Statutes should be changed to bring them more in line with increased size of club operations. Let every effort be made by the Subordinate Lodges to provide adequate and functional facilities for their membership and to increase family participation which is so vital to the future success of our Order.

7. I recommend the continuation of the Youth Activities Program of the Basketball Free-Throw Tournament for it is just getting off the ground and the reports turned in have been very fine. There was a tremendous participation by young people in those states which carried this program.

8. I recommend the continuation of the Most Valuable Citizens Award to enhance our community image.

9. The booklet on Architectural Designs for Elks Buildings should be brought up to date and the various studies and plans of new buildings be readily available to those Lodges who seek them.

National Service Commission

William J. Jernick
Chairman



In all the present day heated controversy inflamed by violent protest dem-

onstrations concerning our involvement in Vietnam, little mention is made and slight attention is given to the thousands of wounded and disabled who are quietly shipped home for confinement behind hospital walls. They join their comrades of other wars, striving to carry on despite crippling illness or loss of limb; while there are others who, because of the strain of battle or the discipline of life in the armed services, suffer mental breakdown.

We acknowledge our debt of gratitude to those who bore arms in our behalf. However, it is not a debt that can be written off with a mere thank you. It is an obligation that we can repay only in part. This is what the Elks National Service Commission, through its hospital committees, has been doing for the past 24 years and will continue to do in fulfillment of the Elks solemn pledge, "So Long as there is a Disabled Veteran in our Hospitals, the Benevolent and Protective Order of Elks will never forget him." This is very fitting, because by a strange coincidence, on Veterans Day, our nation pauses to ponder the first Armistice Day at the 11th hour of the 11th day of the 11th month. To us, as Elks, Eleven is the Golden Hour of Recollection. Which should constantly remind us of the men who answered the call. These are men who went—no doubt replacing, in some cases, those who stayed home and shouted, "Hell no! We won't go."

Our committees are bearing to the sick and disabled veterans gifts, entertainment, and offerings to their physical needs. Their great service is giving of themselves. Their physical presence in the hospital brings a touch of home . . . a feeling of belonging . . . a bond with the outside world. The world can slip dangerously far away from a veteran traveling the long painful road to recovery when he is miles away from his family and friends. In the hospital he lives a protected life. Unless he can be brought into touch with reality and the activities of the world outside, his recovery and return to normal life may be delayed indefinitely. Particularly distressing is the situation of the mentally ill patients or the elderly in domiciliaries, many of whom have not had a visit from family or friends for years.

The program for the fiscal period, April 1, 1969 through March 31, 1970 was financed through revenues totaling \$357,217.34 from the following sources: Grand Lodge per capita assessment collections \$297,070.59; appropriation approved and adopted by unanimous vote at the 1969 Grand Lodge Session \$24,500.00; interest income realized from securities and savings accounts \$35,230.75 and a donation from An-

chorage, Alaska Lodge #1351, of \$416.00. For the same fiscal period, program and administrative expenditures totaled \$319,484.41. The difference between total revenue and total expenditures reflects a net surplus for the year of \$37,732.93 which when added to funds available on April 1, 1969 amounting to \$471,210.40, leaves a balance on hand as of March 31, 1970 of \$508,943.33.

Our warm congratulations and grateful appreciation are extended to our hospital committees throughout the country. Careful planning and excellent management of funds on their part are largely responsible for the fine showing of the past year.

The nation-wide supervision and specialized programming of the Commission's many diversified activities, together with the necessary coordination with the Veterans Administration and other agencies require experienced administration. Thanks to our Executive Director, Brother Bryan J. McKeogh, his assistant, Brother George M. Hall and an efficient and faithful office staff, we have again this year maintained the high level of operation which has characterized the management of the affairs of the Commission through the years.

Elks have distinguished themselves in times of crisis and disaster. No call from a Government agency has ever gone unheeded. The members of this Commission feel secure in the knowledge that we will stay in the front ranks of the 42 other national organizations who likewise serve in Veterans Administration hospitals in answer to the appeal of our Government.

Elk's National Foundation



John L. Walker
Chairman

Increased contributions, a conservative investment program, and securities sales have resulted in another record year financially for the Elk's National Foundation. The Foundation's annual report for the fiscal year April 1, 1969, through March 31, 1970, reveals contributions totaling \$1,636,464.06. Sales of securities during the year brought the total book value to \$18,702,774.48. The Foundation's investment portfolio is ap-

praised at \$21,302,948. These figures do not include vast amounts indicated in wills and pledges.

The following record of disbursements totaling \$794,840.98 contains no item of expense for administrative purposes. The Foundation emphasizes again that as the Order's principal benevolent trust, it makes no deduction from income to defray administrative costs. During the past fiscal year these costs amounted to \$151,381.45 and were paid by the Grand Lodge.

State Association Projects—\$267,150. Foundation funds assist State Associations with established major projects and those being organized. The success of the program is reflected by an increase of nearly \$72,250. in disbursements over last year.

Scholarships Allocated to States—\$175,875.98. Scholarship awards to students nominated by State Association scholarship committee judges.

Most Valuable Student Awards—\$168,550. This program provides scholarship awards ranging from \$800 to \$2,500 to outstanding students selected by State and National Judges.

Grants for Special Training in Treatment of Cerebral Palsy—\$28,547. Over the years of its existence, the cerebral palsy project of the Foundation assumed large proportions and brought our Order many commendations from the medical profession, the officials of universities and hospitals, and from other sources heretofore unfamiliar with the charitable and benevolent character of our organization.

Because of mounting requests for grants under our Emergency Educational Fund Resolution, and because it was felt that the cerebral palsy project had accomplished its initial objective, the Foundation Trustees have discontinued the issuance of grants to individuals.

Grants will continue to be made directly to Elks State Associations which have continuing and well organized projects for rehabilitation of handicapped children. Several of these associations have now expanded their programs to include cerebral palsy treatment and training centers and mobile units.

Emergency Education Fund—\$120,138. This fund makes available assistance to the children of any Elk in good standing who loses his life or becomes totally incapacitated.

Youth Awards—\$33,000. The Foundation makes this sum available annually to the Grand Lodge for its program awards to the youth with outstanding leadership qualities.

T. L. Bear Fund (Grants for Vocational Training)—\$1,330.

Samuel A. Moore Bequest—\$250.

The annual report states in conclusion that no part of the principal fund is distributed for any purpose; it is income earned through wise investment that perpetuates our charitable programs.

We invite our members to read the statistics of the Foundation's annual report that they know the importance of the institution which has been created in our Order and may take advantage of the benefits for themselves and for others in whom they are interested.

We note with grateful appreciation the sizeable gifts we received from the Regal China Corporation, a subsidiary of the James B. Beam Distilling Company, representing royalties on the sale of a special commemorative bottle produced in recognition of the One Hundredth Anniversary of the Benevolent and Protective Order of Elks. The generous and substantial total donation of \$658,417.73 which we received during our 1968-69 and 1969-70 fiscal years will permit a material increase in our annual scholarship awards and other worthwhile grants.

Board of Grand Trustees



Francis P. Hart
Chairman

Following the close of the Grand Lodge Session and Installation of Officers in Dallas, Texas, July 17, 1969, the Board of Grand Trustees met, organized, and elected Francis P. Hart as Chairman; Roderick M. McDuffie, Vice-Chairman; Joseph A. McArthur, Secretary; H. Beecher Charnbury, Home Member; Francis M. Smith, Pension Member; George T. Hickey, Approving Member; E. Gene Fournace, Building Applications Member-East; and John B. Morey, Building Applications Member-West.

The board of Grand Trustees held meetings during the year as follows: October, 1969, Elks National Home, Bedford, Virginia; February, 1970, San Diego, California; May, 1970, Elks National Home, Bedford, Virginia; and starting July 9, 1970, at the San Francisco Hilton Hotel, San Francisco, California. This last meeting will adjourn at the conclusion of the Grand Lodge Session.

The Board of Grand Trustees by direction of the Grand Lodge in session in Dallas, Texas, procured and presented suitable testimonials to retiring Grand Exalted Ruler Edward W. McCabe and to retiring Chairman of the Board of Grand Trustees, Vincent H. Grocott.

The Board of Grand Trustees reviewed the limits of the surety bond covering all officers, officials, and employees of the Grand Lodge and considered these amounts to be adequate.

The Board of Grand Trustees reviewed the coverage and limits of the insurance on the buildings and physical property of the Elks National Home and they have been adjusted to conform with the best judgment of the Board.

The New England Merchants National Bank of Boston, Massachusetts is continuing to act as investment counselors for the investment of the Grand Lodge.

There were 35 former employees receiving pensions totalling \$2,914. per month or approximately \$35,000. per year.

Values of the trust including cash and equivalent had a book value of \$1,095,294.97, and a market value of \$974,697.05, and the annual yield was 4.06 percent at book value.

The Board of Grand Trustees from May 21, 1969, to May 10, 1970, received and reviewed 244 applications from Subordinate Lodges requesting approval to purchase, sell, erect new buildings, make alterations or additions to existing buildings, purchase new furnishings, and to place a mortgage upon their property.

Authorization was granted by the Board of Grand Trustees and concurred in by the Grand Exalted Ruler, for all of said applications in an amount totalling \$20,785,639.98.

National Memorial and Publication Commission



Wade H. Kepner
Chairman

In describing the Elks National Memorial it is difficult to avoid super-

latives. The majesty of its architectural design, the beauty of its interior, its masterpieces of art, have lead artists, poets, critics, and laymen alike to acclaim its perfection and to accord it a high place among the notable memorials of the world.

While the Building was originally dedicated in July, 1926, as a memorial to the Elks who served in World War I and particularly to those who made the supreme sacrifice in that conflict, 20 years later it was rededicated to include not only those members of the Order who served in World War I but also all members of the Order who served in World War II.

The Fidelity Appraisal Company of Milwaukee, Wisconsin, in its most recent report has appraised the Memorial Building at a replacement cost of \$7,146,488 a sound value of \$5,831,676 and an insurable value of \$5,582,600.

There have been printed approximately 50,000 Memorial books. Of these approximately 2,900 copies are still available for sale at the price of \$2.25 per copy. "The Story of Elkdom" is the title of the latest edition and it not only reports the accomplishments of the Order but presents in full color many of its beautiful murals and other artistic embellishments. Orders should be mailed direct to the Building in Chicago, Illinois.

During the past year more than 58,000 people visited the Building. Since its erection total visitors number 2,888,083. Expenses covering maintenance of the Building are paid from the earnings of *THE ELKS MAGAZINE*.

THE ELKS MAGAZINE

"It is not to be a mere bulletin or calendar of events, but a vigorous, high class, literary and fraternal journal, of which contents will render it worthy of a place upon any library table.

"It is to contain matters of interest and information to all members of an Elk's household.

"It is designed to be entertaining as well as instructive; but primarily its purpose is to place in the hands of each one of the million Elks in the United States a monthly volume of fraternal information that will insure recognition of the Order's beneficent power, a keen appreciation of its uplifting mission, a deeper pride of membership and a constant inspiration to a renewal of fraternal obligations and an incentive to greater fraternal activity."

The above declaration of intent was published in the June 1922 issue of the Magazine.

Earnings from Magazine operations for the fiscal year ending May 31, 1970, totalled \$379,216.04. Comparable earn-

ings for the preceding year amounted to \$333,455.18.

A total of \$733,526.78 was realized from the sale of advertising space during the past year. In addition, through the pages of the Magazine, the Commission offered members a series of Elk lapel pins. Total net sales of these items amounted to \$19,945.63.

There were printed during the year ended May 31, 1970, 18,773,383 copies of the Magazine. Total pages, exclusive of business inserts, in the 12 issues for the period being reported, including covers, were 712, an average of approximately 59 pages per copy.

In 1922 when the first issue came from the press there were 1,310 Lodges in the Order with a membership of slightly over 800,000.

As this report goes to the printer, there are 2,146 Lodges with a membership of 1,508,050.

A cordial invitation is extended to all Elks visiting the City of Chicago in the future, to stop in and tour the modern accommodations which house the official journal of the Order.

PUBLIC RELATIONS

Our Grand Lodge Convention in Dallas, Tex., generated much excellent publicity in the press and on radio and television. For these good results we are indebted to the splendid assistance of Hal Copeland Associates, Dallas public relations firm who helped us staff the operation.

Prior to the convention a comprehensive press kit was produced and distributed to some 125 press associations, newspapers, and radio and TV stations in the Dallas-Fort Worth area, accompanied by a brief kick-off news release.

Arrangements were made with Ling-Temco-Vaught Tower Building and the Blue Cross Building to carry salutes in lights to the Elks.

For pre-convention use especially, but also during the convention if desired, public service announcements were supplied to seven TV stations and 16 radio stations in the area. TV stations were provided with a color slide depicting Elks family participation, with appropriate accompanying announcements in various lengths. The same subject was used for radio spot announcements.

The stations advised that they had broadcast a total of 224 announcements.

In addition to this broadcast coverage, television covered the arrival of Grand Exalted Ruler McCabe, the election and acceptance speech of Grand Exalted Ruler-elect Hise and an interview with the Most Valuable Students

and National Youth Leadership Contest winners. Area radio stations also carried extensive news coverage of the convention.

The department conducted a strong publicity campaign on Foundation scholarships this year, covering television, radio, and newspapers. In addition, publicity was released on the winners of the 1970 National Youth Leadership Contest.

Publicity was supplied to 110 lodges and state associations in advance of visits by Grand Exalted Ruler Hise.

This publicity included individually prepared stories localized for each visit, photos, mats, and biographical sketches of the Grand Exalted Ruler.

Grand Secretary



Franklin J. Fitzpatrick

During the year ended March 31, 1970, our Subordinate Lodges added to their membership rolls 125,392 by initiation, 20,541 by dimit and 10,145 by reinstatement. In the same period 69,815 were dropped from the rolls for nonpayment of dues, 88 expelled, 35,493 granted dimits and 23,044 lost by death. The total membership of the Order as of March 31, 1970 is 1,508,050, showing a net increase of 27,638. The total number of Lodges on March 31, 1970 is 2,146.

The Grand Lodge holds in its various investment accounts United States Government, other securities and cash in the following amounts, at cost:

General Fund	\$977,596.26
Reserve Fund	706,608.17
Home Fund	416,221.65
Emergency Charity Fund	145,075.50
Uninvested Cash	647.03

Current assets of the Grand Lodge are \$3,260,912.79 and fixed assets are \$2,012,098.35 making the total assets of Grand Lodge \$5,273,011.14.

At the Dallas Session of the Grand Lodge, the Elks National Memorial and Publication Commission turned over to the Grand Lodge, from surplus earnings of *The Elks Magazine*, the sum of \$105,000 which amount was credited to the General Fund of Grand Lodge and was of material assistance to the Board of Grand Trustees in making up the final budget.



Twenty-Five Years After Hiroshima

Twenty-five years have passed since atomic bombs exploded over Hiroshima and Nagasaki in August, 1945 and all mankind can be grateful that they have proved to be not only the first nuclear weapons fired in anger but so far the only ones.

This is a rather remarkable achievement in view of the fact that men have devoted a considerable portion of their talents and resources during this quarter of a century to making nuclear missiles incredibly more destructive than the crude weapons that forced Japan to surrender, and also to devising methods of cutting their delivery time from hours to minutes.

It is not at all unlikely that this very increase in destructive efficiency, combined with the proliferation of nuclear capability thus creating a balance of terror, has served to prevent its employment.

Certain it is that the bloody conflicts that have stained the pages of the history of these 25 years give no reason to believe that men have escaped nuclear holocaust because they have learned to live together in comity.

We have learned a great deal about peaceful employment of the atom's mighty power, and the passage of time has dispelled some early misconceptions. For example, two days after the bomb fell on Hiroshima on August 6, a nuclear scientist warned that the city would remain "a death trap" for 75 years. At the time the

city's population was 343,969. Today it is in excess of 500,000.

Nagasaki's story is similar. When the bomb hit that city on August 9 the population was 252,630. Today it is in excess of 400,000.

It is comforting to know that mankind has greater capacity to survive atomic disaster than originally thought, but we should not be careless about pushing our luck too far. We should not allow ourselves to be lulled into a false security because 25 years have gone by and the big bang has not occurred. The fear of nuclear holocaust should be lifted from man's spirit. Some steps have been taken to achieve that goal—the treaty forbidding orbital nuclear weapons, the treaty banning the transfer by nuclear powers of nuclear weapons to countries that do not possess them.

The fact remains, however, that the past 25 years have been devoted to creating a vast increase in man's capacity to destroy instead of curbing that power and converting it to constructive ends. Indeed, when one surveys the record of the past quarter of a century one must conclude that the world has moved little if any closer to the ancient goal of abolishing war in all of its forms. These should be the goals to which this nation and all nations that genuinely desire peace should insistently direct their energies.

Strengthening Our Veterans' Program

The Elks National Service Commission has asked every lodge to appoint a standing committee to assist Elkdom's program on behalf of hospitalized veterans. This is a commendable move which will be welcomed by Elks everywhere as an opportunity to contribute their personal services to a worthy cause in addition to their monetary contribution.

The Service Commission is the agency through which we redeem our pledge that, "So long as there is a disabled veteran in our hospitals the Benevolent and Protective Order of Elks will never forget him." Every Elk plays a part in the program through the modest 20 cents annual per capita tax that he pays for this purpose, but the burden of service has fallen on the special committees set up by the lodges in the immediate vicinity of the nearly 200 veterans' facilities across the land.

Month after month and year after year these dedicated Elks and their wives have carried on the wonderful work of bringing entertainment and recreation to these sick and wounded servicemen, helping them in a thousand ways that aid recovery and speed their return to family and community.

Now, with the increasing numbers of hospitalized veterans, the load has become so great that the Na-

tional Service Commission has called on lodges everywhere to enlist their manpower resources in support of those lodges that carry the primary responsibility by virtue of their location near the hospitals.

Lodges within a reasonable distance of hospitals can render invaluable service by supplying additional manpower to assist the lodges in the immediate vicinity of the hospitals with the bingo parties, the card parties and the other events that are staged throughout the years. Lodges too far away to do this can utilize their manpower to gather used playing cards, paperback books and materials useful in occupational therapy. In addition, they can give the program a tremendous lift by staging special events to raise funds with which to supplement the money provided by the National Service Commission for the hospital in their area.

The opportunities to render a public service of a high order are unlimited, and the way to do it is through a standing National Service Committee in every Elks lodge.

Chairman William J. Jernick and his associates on the Elks National Service Commission have shown great foresight in recognizing the need and taking this important step forward.

A week in London for \$199.* Including Air Fare.

At prices like these, you and your friends can go a long way together. After all, \$199.00* for a week in London is less than half the price of the regular air fare alone.

Yet we include private-bath accommodations at a luxurious hotel in the heart of London, a lavish English breakfast every morning, sightseeing, and superb flight service on our big DC-8 super jets.

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Hotels overseas are able to reduce their rates for pretty much the same reason.

What it adds up to, for you and fellow club members, is being able to travel together in this world for a lot less than going it alone.

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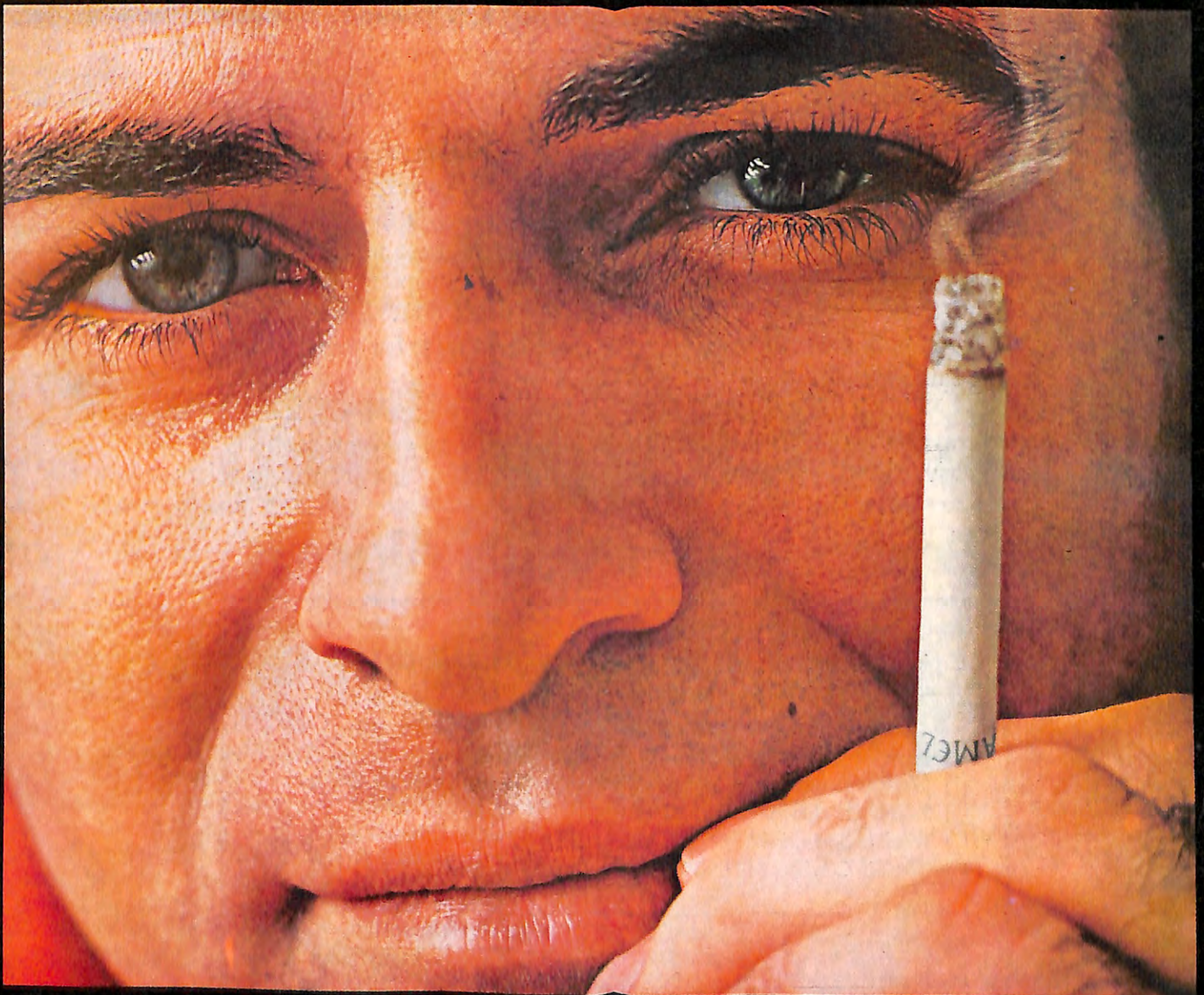
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