

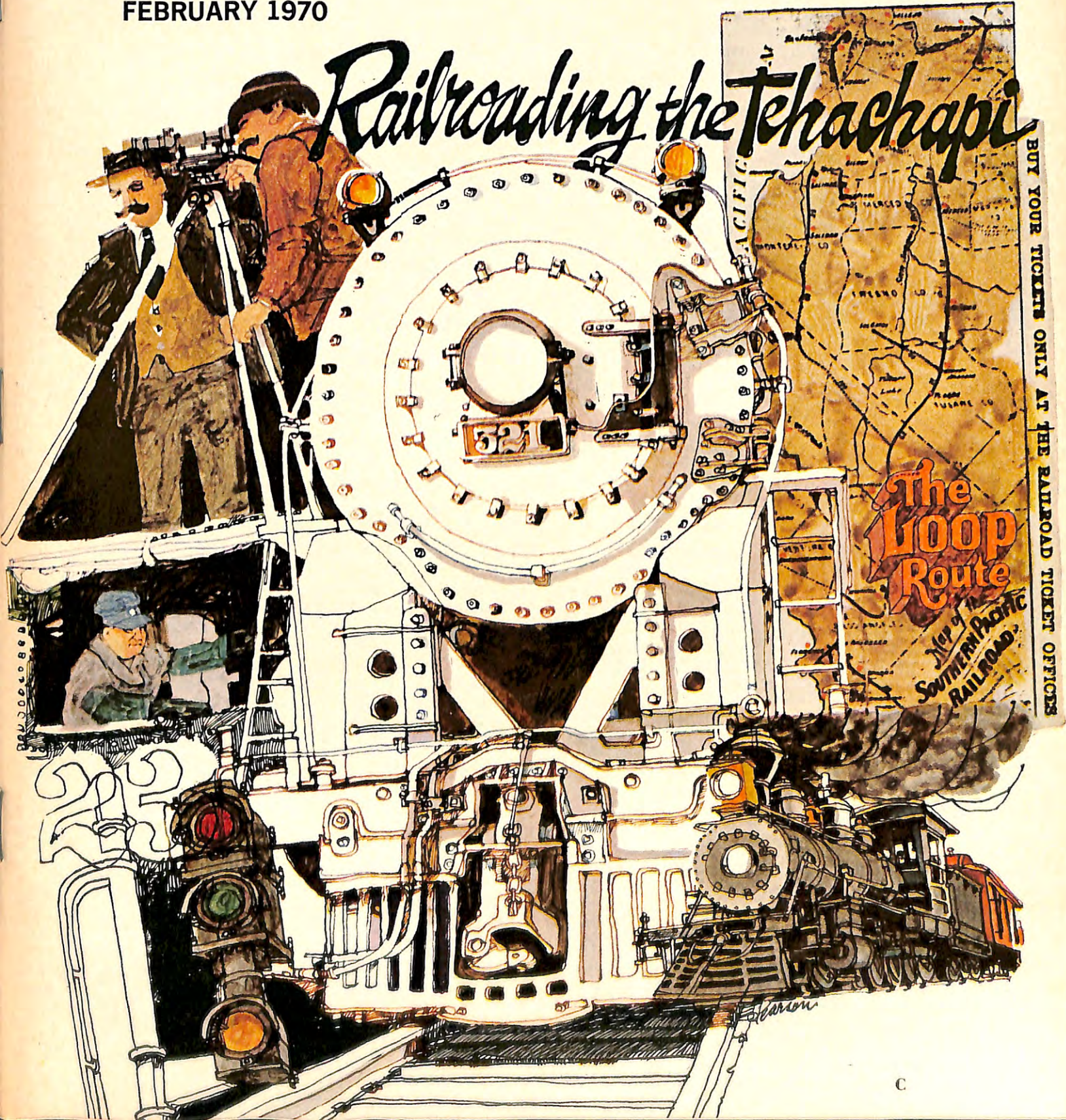
THE

Elks

MAGAZINE
FEBRUARY 1970

For Elks Who Travel
Art for Money's Sake
Weather Affects Your Health

Railroading the Tehachapi



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The Loop Route
Map of the
Southern Pacific
RAILROAD

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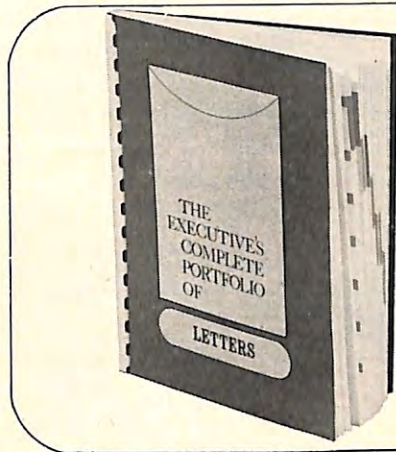
Twin-I-Beam front suspension—Ford's better idea for smooth riding. Two forged steel I-beam front axles work independently to step over bumps; big coil springs cushion the ride. Result: pickups that work like trucks, ride like cars.



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THE ELKS MAGAZINE

VOL. 48, NO. 9

FEBRUARY 1970

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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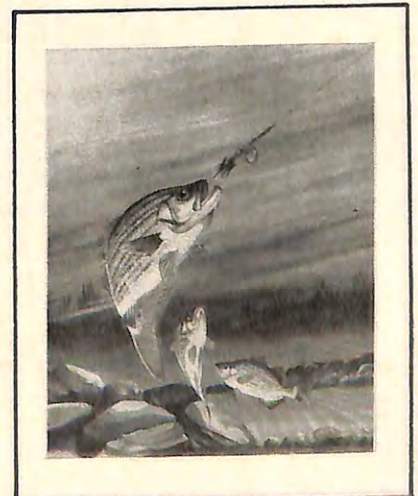
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Pledging Allegiance with Pride

“I pledge allegiance to the Flag of the United States of America and to the Republic for which it stands . . .”

THESE WORDS RING a clarion call in the hearts of all true Americans. They do not summon us to follow blindly laws that are unjust, nor do they deny the right to dissent. To good Americans, these words mean that through the orderly rule of the majority we seek to promote the good of all people, finding unity and progress in the differences that are woven into the fabric of our nation.

WHEN THIS PLEDGE is taken from our schools, our children lose a part of their precious heritage. Their knowledge of their country, and therefore their pride in it are lessened. They become confused and the victims of those seeking to destroy them.

WE ELKS MUST teach everywhere and on all occasions that our Republic is governed by the people and for the people.

“ . . . one Nation under God, indivisible . . . ”

A MINORITY OF Americans is trying to destroy our country in a seething maelstrom of violence and discord. They will not succeed because, governed by God’s commands and with His help America will remain an undivided nation and “the greatest citadel of freedom the world has ever known.”

“ . . . with liberty and justice for all.”

MUCH HAS BEEN SAID in recent years about individual rights. Some have used this appeal to justify rioting, looting and killing. Those who thus openly defy the law invade the rights of others, the same rights that the violators claim to seek for themselves.

LIBERTY CAN EXIST only in an orderly society and order is based on justice. Administration of justice takes many forms. The barrel stave and razor strop symbolize the stern but fair administration of justice that is needed to correct our problems. They will not disappear by themselves, and will only get worse the longer we tolerate, and even encourage open, organized attacks upon the laws of our country.

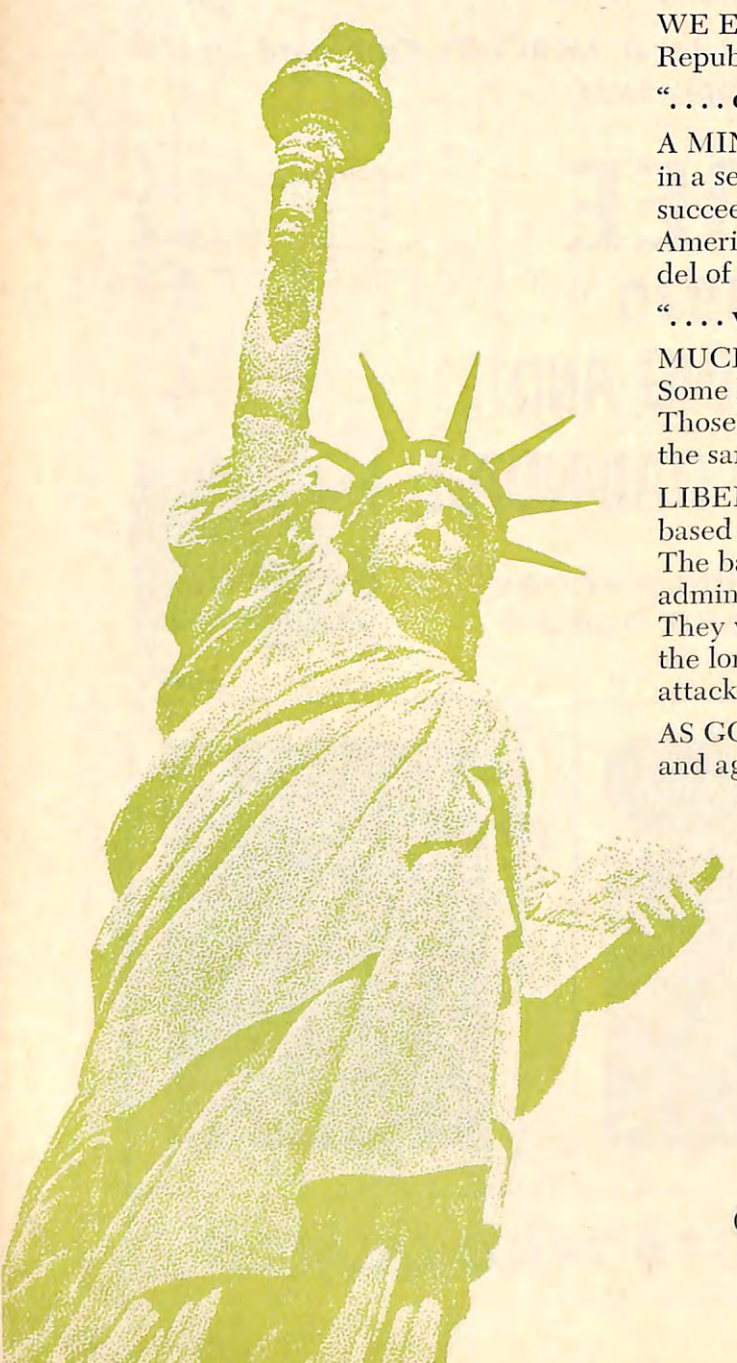
AS GOOD ELKS and proud Americans we shall proclaim again and again, and always with pride:

“I pledge allegiance to the Flag of the United States of America, one nation under God, indivisible, with liberty and justice for all.”

Sincerely and fraternally,

Frank Hise, Grand Exalted Ruler

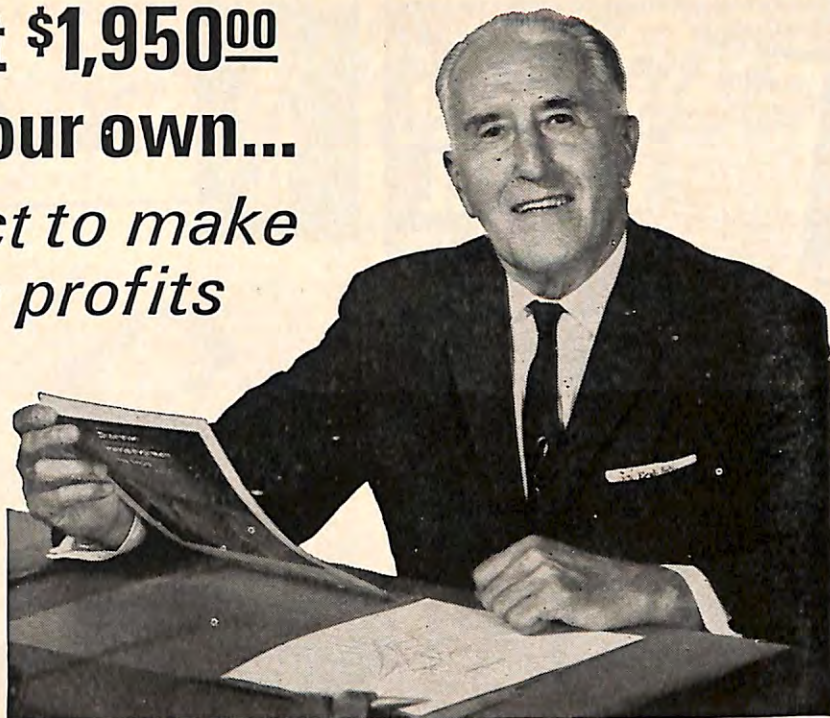
GOOD ELKS—PROUD AMERICANS



Would you invest \$1,950⁰⁰ in a business of your own... if you could expect to make \$2,000 or more in profits every month?

Would you be interested in such a business right now, if you could be certain of success before resigning your present position or giving up your present pay check? If your answer is "yes" send your name today for complete details, mailed free to your home.

By Jerome S. Shaw, Chairman of the Board.



Though less than five years old, our company already has started more than 400 men or women or man-and-wife teams in one of the most rapidly growing private businesses of the decade. It is a business which you can completely own and control, yet have the training, the financing, and the continuing help of the parent company. It is a business in which you make profits not only on your own efforts, but many times more from the work of others whom you supervise.

It is such a business that we invite ambitious men to consider. With a spectacular record of response in many areas of the United States, our corporation is now ready to appoint Pathway Plan Sales Coordinators in a limited number of additional marketing areas. Our success and the success of our coordinators has been built on two things—Product and Plan. Both are unique.

In describing just one of our products, a highly regarded marketing consultant said:

"Seldom have I had a product submitted which so completely meets the requirements for instant public acceptance; for tremendous volume; for substantial profit margin; and for sustained and growing repeat business. The fact that \$3 worth of Haste[®] gives the housewife the equivalent of about \$30 worth of products she now buys from the supermarket, makes her an eager and steady customer. The fact that all your products are used up and bought over and over gives your franchised Sales Coordinators a growth and profit potential found in very few other non-food products."

All the Pathway Products are the result of modern technological advances in the research laboratory. Based on Space-age knowledge, they were designed primarily to make household chores easier for the housewife; secondly to make demonstrations so dramatic that the housewife who witnesses their action cannot resist buying.

The second factor which makes possible a profit potential of \$2,000 a month or more is the Pathway Plan. No Pathway Product is to be found in any retail store. As Sales Coordinator in your area you may have from five to 30 people acting as your distributors. Since they must get their products from you as Coordinator, you make a profit on everything they sell.

If you have the desire, and if you can qualify for one of the areas now to be opened, you will receive complete training in all facets of the operation of your business. You will be shown how to hire and train others, how to keep records, how to build for steady growth. Experienced members of the headquarters staff will work with you in making a successful start and then will be available for help and guidance in promoting the rapid expansion of your business.

The Pathway Plan gives you many of the advantages usually found only in a costly franchise. Yet there is no "franchise fee" and no continuing royalty to pay now or ever. You will see that your initial investment will be rapidly recovered through product inventory which when sold will return in profits the entire cost of starting your business. Your total investment is \$4950 but for responsible men or women, Pathway will arrange financing for as much as \$3000, so that your initial cash investment need not be more than \$1950.

The Pathway Plan is not for you unless you have the determination to become personally and

financially independent in a business of your own. To learn more, without obligation, merely send your name.

We will be glad to mail complete information free and with no obligation. Read the facts in the privacy of your home. Discuss the opportunity with other members of your family. Then, if you are interested in learning more about one of the areas now available, we will arrange for a personal interview during which we will reveal every detail of the Pathway Plan and acquaint you with every unique Product in the Pathway Line. Based on what you learn, you can then decide whether you wish to apply for appointment as a Sales Coordinator.

Asking for this information does not obligate you in any way. Merely mail the "Request for Information" printed below. But do not delay as the areas which are now open for new Coordinators may be closed within the next few weeks. Delay of even a few days might deprive you of this opportunity.



REQUEST FOR INFORMATION

PATHWAY PRODUCTS CORPORATION, Dept. 0-62,
60 Pompton Ave., Verona, N. J. 07044

Gentlemen: I am interested in receiving more information on the Pathway Plan and Products. Please Mail complete details without obligation. No salesman is to call on me, but after reading, I will let you know if I wish to discuss the potential in my area with a company executive. If I do decide to apply for appointment as Sales Coordinator, I can make an investment of \$1950. If I do apply I will want to be considered for...

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...including 20-page book, "Your Future in Motel Management, Hospitality Career Selector Chart and revealing report "Owning Your Own Motel." Everything sent FREE & POSTPAID without obligation. No salesman will call.

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ER George W. Calvert and PER Donald G. Osborne of Whiting, Ind. are shown presenting Donald Haluska and his sister Patricia with letters of credit, totaling \$1,600 from the Emergency Educational Fund of the Elks National Foundation. Patricia is a student at Indiana State and Donald is studying at St. Meinrad's Seminary. They were both extremely thankful to the Elks National Foundation for giving them the opportunity to complete their educations.

Railroading the Tehachapi

by Ron Taylor

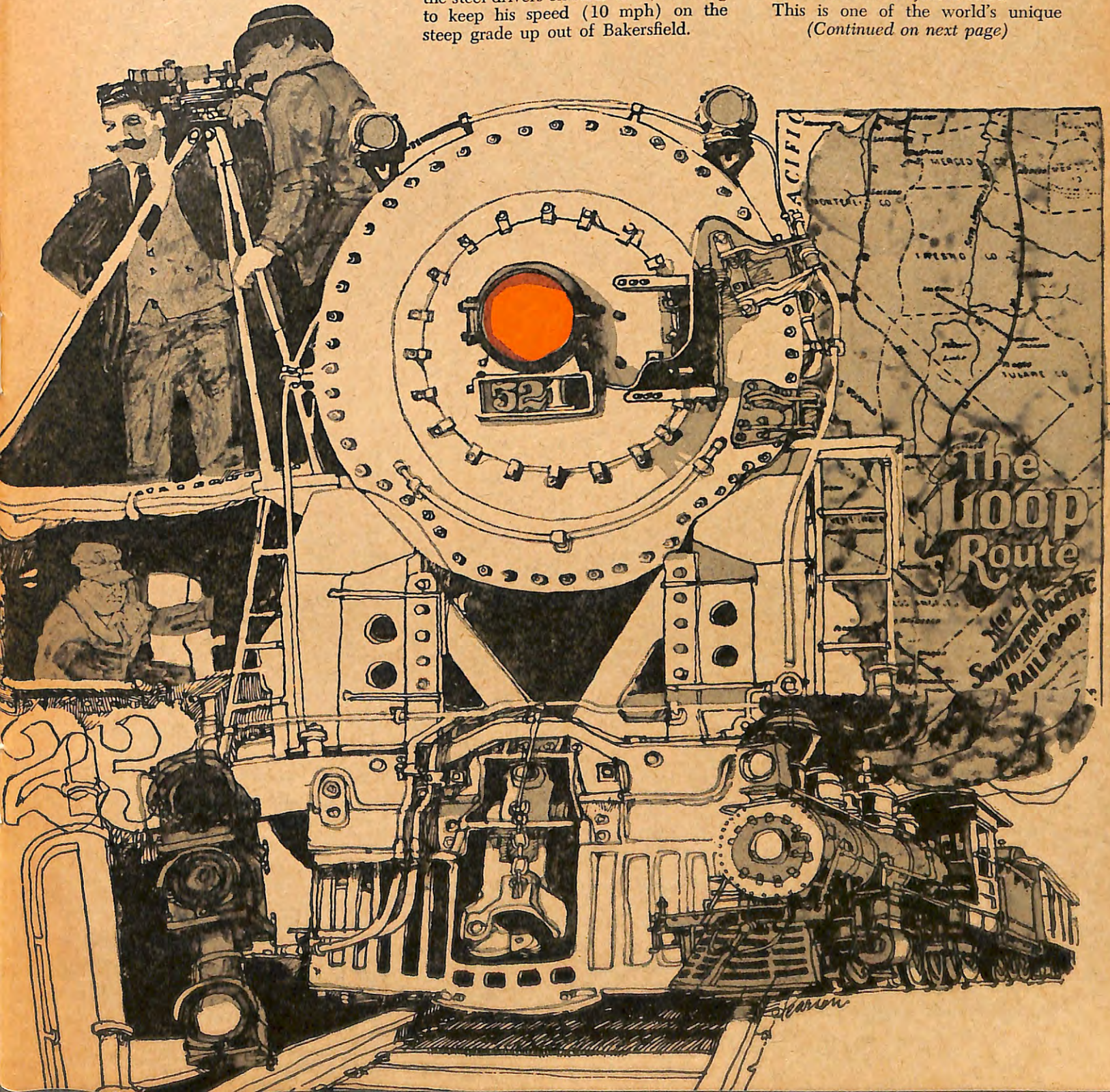
EIGHT DIESEL LOCOMOTIVES, harnessing the power of 24,000 horses, heft 12 million pounds, slowly lifting it,

relentlessly pushing and pulling it, moving 97 freight cars eastward, up over California's Tehachapi Mountains.

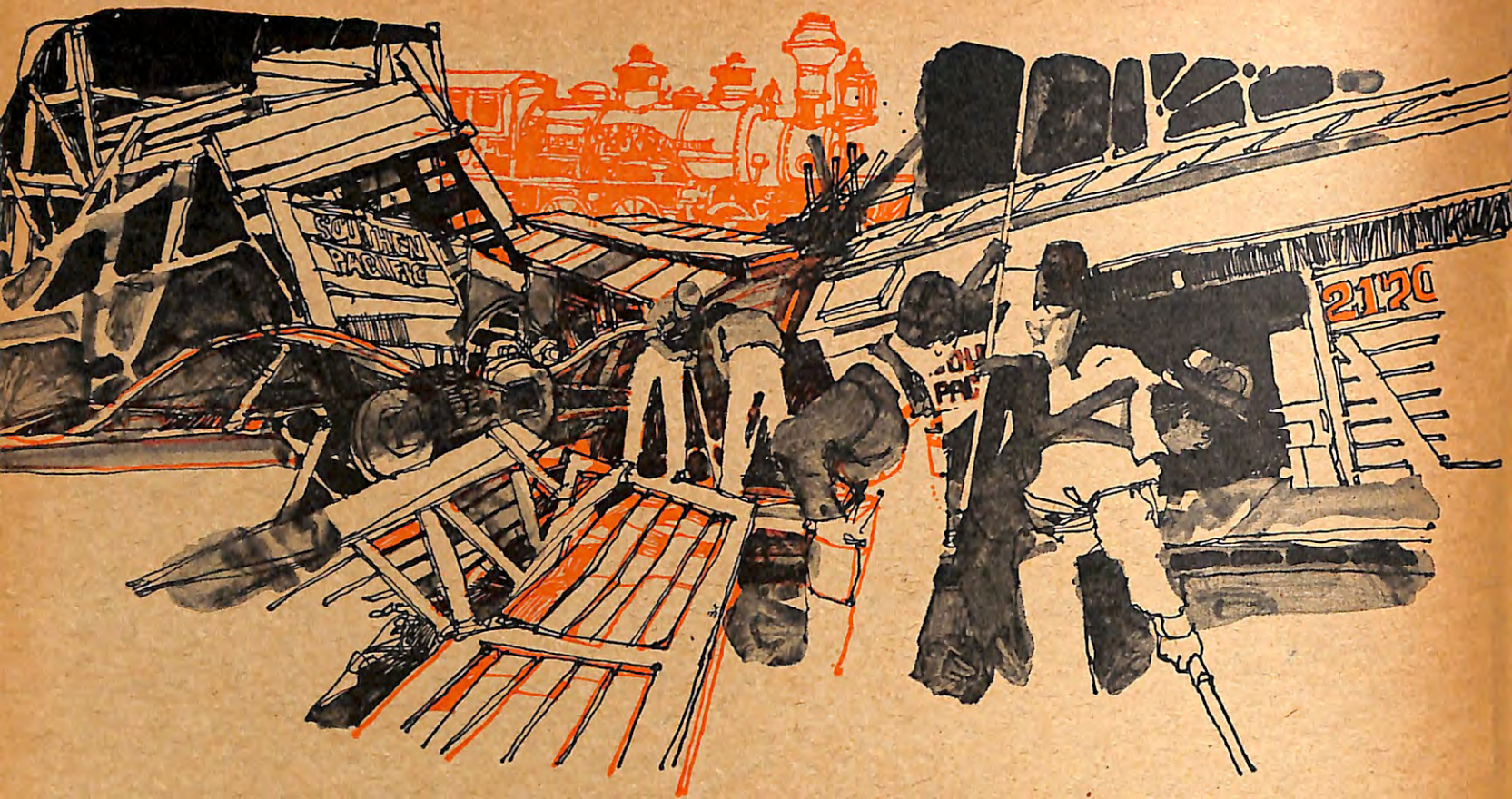
Engineer Bill Comstock levers open the sand bunkers, fighting the slip of the steel drivers on steel track, straining to keep his speed (10 mph) on the steep grade up out of Bakersfield.

The tracks run straight into the brown hills that border the San Joaquin Valley. For the next three or four hours, this train will fight its way up to the 4,000 foot Tehachapi Summit and down into the desolate Mojave Desert.

This is one of the world's unique
(Continued on next page)



BUY YOUR TICKETS ONLY AT THE RAILROAD TICKET OFFICES



(Continued from page 7)
 stretches of mountain railroading; some "roads" have steeper grades, others go through higher mountains, but none can match the Tehachapi for pure cussedness, sweat and danger. In the 93 years since the tracks were laid, no one knows for sure how many men have died in earthquakes, floods, fires and wrecks in these mountains. At least 17 died in one single disaster.

Ahead of Comstock's hard working train, there are 11 tunnels, seven deep cuts (they were tunnels before earthquakes, fires or manpower "daylighted" them) and 50 ten-degree curves. At one point the track loops a 360 degree turn around a bare hill, crossing itself at Tunnel Nine, gaining 77 vertical feet in the famous Walong Loop.

Two railroads, the Southern Pacific and the Santa Fe, send 24 trains a day across the Tehachapi, moving a quarter billion pounds of freight over a single track operation. To find out how they do it and to satisfy a boyhood dream, I climbed up into the lead locomotive for a ride over the hill and back.

The key to moving this many trains, without bumping them together, is the Central Traffic Control (CTC) dispatcher in Bakersfield. To get an idea of his job, imagine a boy's train board; put six trains on it, three going each way, and turn them all loose at once. But remember, the dispatcher's trains are full of real people and millions of dollars' worth of goods.

The dispatcher does all the switching along the 32 miles of Tehachapi single track operation by pushing buttons; he has both signal light and radio telephone communication with each train on his board. With these he speeds one train up, slows another down, sets up "meets" on long sidings, trying to time them so neither train has to stop.

The design is both safe and efficient, but railroading in the steep mountains is never without the unexpected. In the spring of 1966 a long freight was coming west, down the grade, moving too fast. It flashed by a sided freight and the startled witnesses reported the doomed train's speed at twice the 25 mile an hour track limit.

Freight cars rocking violently from side to side, the train hurtled into a tight corner, tortured metal squealed, the locomotive wheels jumped the tracks. Box cars piled up over tank cars like a writhing, bucking snake. The train destroyed itself, killing both crewmen in the head (front) end. No one knows for sure what happened.

The train I was riding slowly picked up speed as it climbed. Comstock checked his gauges, turned off the sand, and tooted for a grade crossing. His brakeman, looking intently ahead, yelled across the noise of the cab, "Green."

"Green." Comstock echoed in answer. Far up the track a signal showed we had the clear track. The first crewman to spot the signal yells it out, the

other acknowledges; both must know track conditions ahead.

One yellow light means caution in the block of track controlled by that light; if the next light is yellow, it means that the third block will probably be red. Comstock explained, "If you let your engine pass into that red block, even a single foot, you are either dead or fired. You simply do not pass a red signal light."

We were climbing now, curving into the hills. Comstock spotted a double signal and yelled, "Green over red."

"Green over red," the brakeman answered.

Santa Fe road foreman of engines A. K. Smellie, riding as my guide, pointed out, "We've got the mainline (green), the down freight (coming toward us) has the red and will go into the siding. This siding is a long one, so we'll both probably keep moving."

Today all the trains are diesel powered; they have three to five power units on the head end and, going over the mountains, three or four more units are "cut in" about mid train. Smellie explained, "When a string of cars weighs over 3,600 tons, putting more power on the front end would pull couplers apart, so we add some push, instead of pull."

The power units in midtrain both push and pull, providing even distribution of strength. This allows up to 6,000 tons to trains that have up to 100 cars. As Smellie was explaining this,

we passed a broken coupler lying alongside the tracks. He pointed to it, "Even when you figure it all out, something unexpected happens and you've got to be ready for it."

When the joint (coupler) between freight cars breaks, the air lines break, automatically setting the emergency brakes. Crewmen then must patch up the problem with chain, reconnect the air lines and limp in. But it didn't always work out that way.

Once, years ago, an upbound train ahead of the one Smellie was working, went into a tunnel with a helper engine pushing on the rear end. For some reason this locomotive helper was pulling a single box car behind it. Somewhere inside the tunnel a coupler broke and the rear engine rolled backwards.

"We could see it coming back down the grade. I wasn't in the head end that day thank goodness and there wasn't anything we could do but stop," Smellie recalled.

The two engines smashed the box car between them, and this cushioned the impact so that, while some crewmen were injured, no one was killed.

It has only been within the past dozen years that diesel has completely replaced steam on the Tehachapi, and, strangely, the modern locomotive is only about half the size and strength of the old steamers. Today's diesels range from 2,400 to 3,600 horse power.

The old Southern Pacific double articulated, consolidated Mallet (mal-lee) chugged out 6,000 horse power. The Mallet, with its famous cab in front design, was actually two locomotives, hinged together, with a common boiler that reached from the head end of one to the rear coupler of the other.

Engines like these, pluming smoke and steam skyward with each pulse and stroke of power, gave railroading its romance. Historically, the Tehachapi story starts in the early 1870s. Southern Pacific tracks reached from the San Francisco Bay area south, through the San Joaquin Valley, to Bakersfield.

Survey crews, faced by mountains circling the south end of this great valley, turned east. The rails were hopelessly pushed up into the foothills, gaining 1,000 vertical feet by the time they reached Caliente. But this was a dead end, a deep pocket with no apparent way out.

The tiny hamlet of Caliente dreamed great end-of-the-line dreams. A railroad would come to the eastern side of these mountains, and Los Angeles and New York passengers and freight would have to "portage" the Tehachapi in mule drawn wagons.

However, the speculators that rushed into the Caliente boom did not count on the skill of a young railroad construction engineer named William Hood. He looked at the problem—to

gain 2,735 feet in the 16 miles to the summit—and made a decision.

Instead of starting from the bottom, like everyone else, he began at the summit, in Tehachapi Pass, and shot a 2.5 per cent grade line down through the wrinkled canyons. The grade wiggled, kinked and looped itself at Walong, it passed through 18 tunnels, criss-crossed earthquake faults and flash flood dry washes. The 16 miles turned into 28, but the job was done.

The first trains chugged up the hill in 1875, gulping new loads of wood and water every few miles. There were train wrecks, accidents, and, in later years, earthquakes caved in some of the tunnels. Wood trestles washed out or burned, but it was the floods of September 30, 1932 that created the Tehachapi's worst disaster.

It rained nearly five inches during the day; gullies and dry washes turned into major rivers. The highway and the railroad tracks were washed out in half a dozen places. Two freights were trapped at Woodford, a tiny village between the tracks and the highway. Several stranded motorists huddled in a gas station near the tracks.

Somewhere above Woodford, a swollen stream cut under a bank, tumbling a big tree, carrying it downstream until it snagged in a narrow, rocky defile. Other debris hung in the tree's branches, a dam formed and grew, backing water into the canyons until the pressure became too great.

Just before dawn the debris heaved, trembled, then broke free. Witnesses who survived the Woodford disaster

described a 45 foot wall of water slamming down through the canyon, ripping everything in its path. The service station vanished, the railroad buildings broke up, hurling their contents into the muddy river.

The two freight trains were ripped apart, one locomotive was found two miles down the canyon, the other disappeared, and was found, days later, completely buried in the silt. In the days that followed, 17 bodies were found, but no one knows for sure how many more were killed.

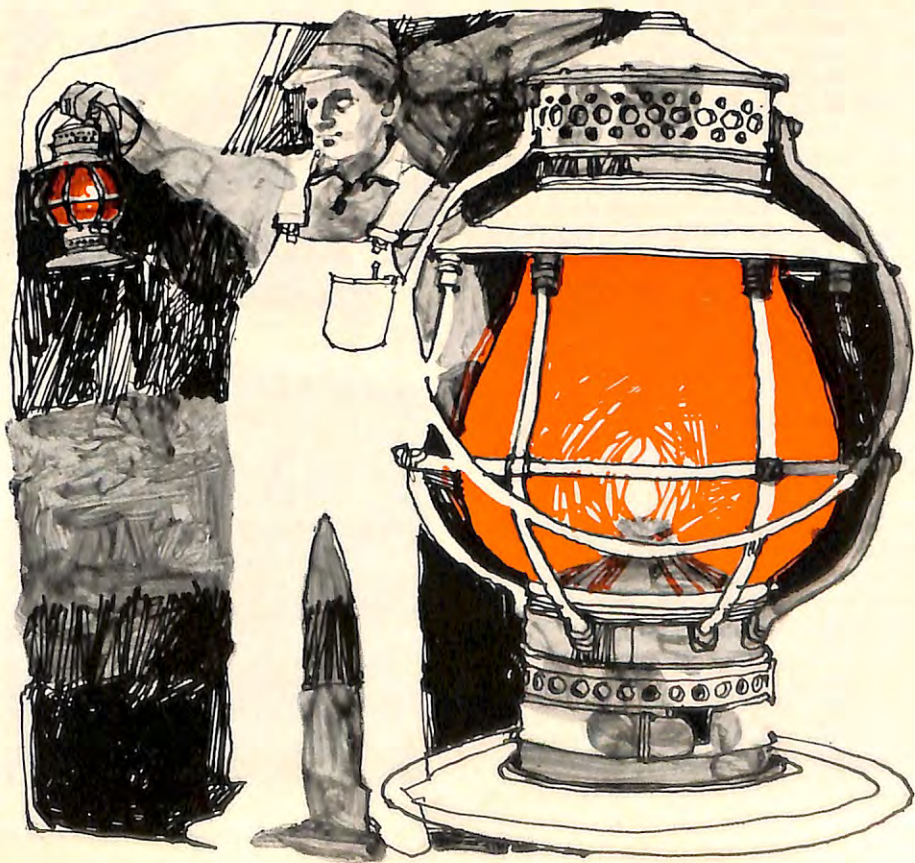
Every Tehachapi freight carried scores of hobos in those depression years. Early reports from the disaster scene wildly estimated 30 to 40 transients may have been swept to their deaths in the flood, certainly some of these unfortunate men were killed. For years evidence of this disaster could be seen scattered down the canyon.

Engineers still point the spot out, and the older ones tell you what they saw, still awed by nature's destructive force.

Twenty years after the flood another natural disaster shook these mountains; an earthquake destroyed the town of Tehachapi, killing eleven people. The quake also caved in tunnels, shook whole mountain sides loose above the tracks and disrupted train service for weeks.

The twisted, concrete remnants of one of these tunnels can still be seen in the bank beside the mainline. It is a reminder that the Tehachapi was conquered, but not entirely subdued by

(Continued on next page)



(Continued from page 9)

Hood's track laying gangs. As you ride up the mountain, the first real inkling of what Hood and his men had to tackle comes at Caliente.

The track swings hard right, coming full around in a giant horseshoe curve that allows the engineer and the crew in the caboose to look straight across at each other, and wave. Then the track swings left in a climbing curve.

"Yellow."

The brakeman answers, "Yellow."

We're warned, and sure enough, the next signal, a double, is red on top, green on the bottom. We go into the siding, are given permission to keep moving slowly, as we "meet" a Southern Pacific passenger streamliner coming down.

These tracks belong to the Southern Pacific, and they lease operating rights to the Santa Fe. This was a cheaper arrangement for the Santa Fe than building its own Tehachapi crossing, if they could have found another pass. The up-down right of way is determined by the dispatcher solely on load priorities, not on company names.

When I asked Smellie why the passing, down grade diesels sounded like they were going fast, when the trains were moving so slowly, he grinned, "We all use dynamic braking, we're making electricity to slow down."

To ease my confusion, he explained that diesel locomotives used here are really electric trains, the diesel energy is converted into electric power to drive six to eight traction motors per locomotive. The traction motors drive the steel wheels.

Coming down grade, the "fields" in the traction motors are reversed, making them generators. In effect, the weight of the train, like a river, turns these converted generators and the drag, or friction, of this conversion slows the train. The electricity generated is dissipated through heat coils atop the engine. (The main brake system is still operated by air pressure.)

Our train moved into a tunnel, out again, and into another. In the small space between tunnels, a track crew had pulled their equipment out of the way to let us pass. Everyone waved that big, exaggerated trainman's hello. Smellie took me out on the catwalk, out to the very front of the engine and pointed down to the track.

The sharp curves, the heavy weight, the driving force all chew off the soft metal rails, but if harder steel is used, the trains lose traction. Track crews have to make constant inspections, and replace rails frequently, to keep disastrous derailments from clogging the main line.

Smellie was an eye witness to a frightening wreck that spotlighted another of the railroader's nightmares—the



hot box. He was the engineer in the head end of a train coming down grade when all hell broke loose behind the power units.

A wheel bearing lost its lubrication and overheated, the metal became red hot, then the wheel "froze" causing the car to derail on a curve. Airlines broke, setting up the emergency brakes on the train. Smellie's fireman looked back and yelled in horror, "Don't stop, they (box cars) are coming in on top of us."

Smellie looked back. "I've never seen anything so frightening." He could do nothing but watch flying box cars, tumbling end over end, piling up as the weight of the still tracked cars pushed into the wreck. "We didn't get hurt, but we sure got scared."

Now, passing the passenger train, we had a clear track until we got to the Walong Loop. In the old days, only one train could go through at a time, but now a long siding makes it a double track operation. This time we had the main line, and again we made a moving "meet". The effect, in the loop, is weird.

At times it looks like four trains, each moving in opposite directions, and, when we crossed over the tunnel, we looked down on the tail of our own train and the head end of the other freight.

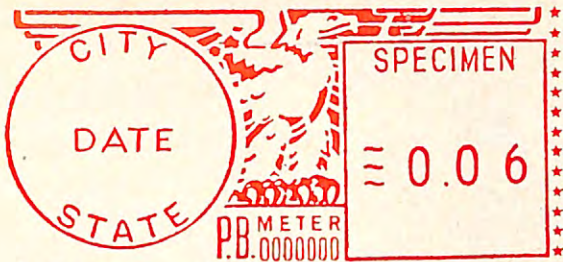
From the loop, up through the canyons to the summit, the train climbs and the heat builds. The cab has drinking water, a small toilet, but no other comforts. The engineer is isolated by his control panel full of levers, switches and gauges. This is a place of work. It isn't as hot or as dirty as the old steam days.

"In those days, it took four engineers, a fireman, five brakemen and a conductor to move what they thought was a big train," an old time railroader told me, adding: "Now there are only two engineers, one fireman, two brakemen and a conductor, and they move more tons with less work."

It may be less work, but the skill is still there and very much a part of the business. For example, there are eight inches of slack designed into the coupling between cars. This provides two or three car lengths of slack per train.

Without this slack the engine would have to attempt to move the entire load at one time; the slack allows the engineer to literally start one car at a time. However, before he can slow a train, he has to "gather the slack" and as he accelerates, he has to "stretch 'em out."

The engineer also has to think hundreds of yards ahead of the train. All of this takes skill and a special yen to railroad. As one old engineer put it, "We're away from home a lot, we work seven days a week, 'till half past dark, and more, but its railroading. You've purely got to like it to do it." ■



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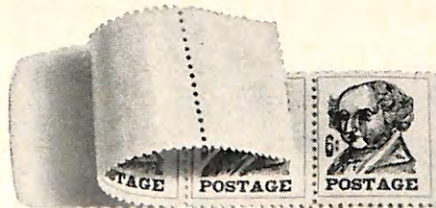
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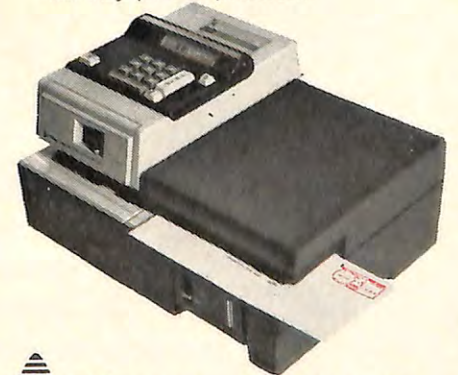
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NEWS

OF THE

LODGES



GER FRANK HISE, accompanied by PGER William J. Jernick, is on hand for the initiation of 101 candidates into Bordentown, N.J., Lodge. Receiving his American flag from the Grand Exalted Ruler is one of the initiates, Brother Ray Coderoni. Justice of the Grand Forum Thomas F. Rhodes Jr., of Hamilton, N.J., Lodge and Bordentown ER Joseph Theer assist with the presentations.



A RECENT VISIT to Connecticut occasions a tour through the Newington Children's Hospital, where GER Frank Hise stops to chat with one of the patients, James Sullivan, son of Brother James Sullivan of Willimantic, Conn., Lodge. Accompanying GER Hise are state Major Project Chairman George A. Caillouette (left) and SDGER Arthur J. Roy, both of Willimantic. The Children's Hospital is the Connecticut Elks Association's major project; this year's commitment calls for a \$60,000 contribution, part of a \$300,000 pledge for the hospital's building program now underway.



A GROUP OF NOTABLE ELKS attending the recent California-Hawaii Elks Association midterm conference in Long Beach, Calif., admire an extraordinary chenille American flag after it was presented to the state Americanism Committee chairman, Long Beach PER Bernard E. McCune (second from right), by Compton ER James T. Broome (third from right). The admirers are (from left) SP Paul E. Haines, Pasadena; PGER R. Leonard Bush; GL Auditing and Accounting Committeeman Gerald Strohm, Fresno, and PGER Horace R. Wisely. This is the third such flag made by Miss Betty Castricone: the first was given to Compton Lodge and the second to President Richard M. Nixon during one of his stays in San Clemente. It will be displayed in a glass case in Long Beach Lodge's Heritage Corner.

ENJOYING the hospitality of Orange, N.J., Elks, represented here by ER Benjamin M. Del Vento (third from right), are GER Frank Hise and, next to him, PGER William J. Jernick and several other prominent New Jersey Elks: (on left) GL New Lodge Committeeman Edmund H. Hanlon, Red Bank; Grand Est. Lect. Kt. William J. Windecker, an Orange Elk, and SP Robert J. Heiney, Ridgefield Park, and (on right) Grand Forum Justice Thomas F. Rhodes Jr., of Hamilton Lodge, and GL Americanism Committeeman John W. Purdy Jr., Phillipsburg.



GRAND EXALTED RULER Frank Hise joined the Elks of Danville, Ill., in their recent celebration of the dedication of the lodge's new home. Shown in a photograph marking the occasion are: (seated, from left) ER William H. Jump; Illinois SP Roland J. DeMarco, Mount Carmel; PGER Lee A. Donaldson; GER Hise; Grand Est. Loyal Kt. Maurice W. Lee, of Chicago (South) Lodge, and Grand Trustee George T. Hickey, of Chicago (North), and (standing) state Secy. Jack F. Sullivan, Joliet; Indiana SP William H. Collisson, Linton; GL Ritualistic Committeeman Robert J. Sabin, Arlington Heights; GL Lodge Activities Committeeman Omer C. Macy, Mattoon; DDGER Robert T. Flynn, Sterling; DDGER Marvin E. Brickson, Chicago (North); DDGER T. Donald Craig, Mattoon; DDGER Clarence S. Wybran, Oak Park. In addition to the lodge building and clubhouse, the new facility will include a golf course, swimming pool, and picnic area.

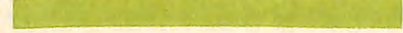


LYNDHURST, New Jersey, ER Vincent LaCorte Jr. (left) presents a happy and deserving young man—Scout Wayne Montone of Troop 88—with his Eagle Scout certificate and an American flag. PER Willard C. Janes assists with the presentation, while a proud Mrs. Vito Montone looks on.

◀ A SMILE and a hearty handshake from Merced, Calif., ER Wyatt "Dub" Davenport is part of the local Elks' fine reception for California-Hawaii SP Paul E. Haines (right), Pasadena. An equally enthusiastic welcome was accorded PGERs R. Leonard Bush and Horace R. Wisely. Some 200 Merced Elks and guests attended the banquet honoring the dignitaries pictured here, their wives, and Grand Esquire Marvin M. Lewis of Brawley and Mrs. Lewis, who were on a one-week get-acquainted tour through the state's Inland and East Central Districts.



MAINE SP Donald H. Ireland (left), of Presque Isle Lodge, presents a wheelchair to Director Barry Smith of the Pine Tree Society for Crippled Children and Adults. The wheelchair, together with a special legrest, will be used by a three-year-old girl who was injured in an automobile accident. The presentation was made at Bath Lodge, Maine Elks' host lodge for the visit of GER Frank Hise.





THE LIST OF DISTINGUISHED GUESTS at a recent Rutland, Vt., Lodge party includes GER Frank Hise. Posing for a photograph with the Grand Exalted Ruler are (from left): Rutland ER John C. Battles; SDCER Edward A. Spry, a Boston Lodge member; DDGER Earle A. Cram, a Rutland Elk; GL Americanism Committeeman W. Edward Wilson, of Newton Lodge, and PSP Leo F. Keefe, Rutland chairman of the event.



OLD-TIMERS NIGHT at Moundville, W. Va., Lodge finds Gov. Arch A. Moore Jr. (fourth from left), a member of the lodge, surrounded by a group of longtime Elks, including his own father, Tiler Arch A. Moore Sr. (third from left). The Elks celebrated with a steak dinner for members and their wives, and Governor Moore presented 50-year pins and Life Membership cards to the group of old-timers. Also pictured, with ER Howard L. Byard and Secy. and PER William H. Parker on the extreme left and right, respectively, are Brothers Fred L. Zink, Lawrence J. Burley, J. Lloyd Arnold, a PDD, and Emil J. Stahl.



ADMIRING Michigan Elks' three-foot-high membership trophy, during the recent presentation of the award to Hancock Lodge, are (from left) District VP John M. Long, Calumet; DDGER Earl E. Seal, Calumet, and Hancock Lodge's ER Wayne Nurmi, Membership Chairman John C. Herres, and Secy. John W. Jacques. The traveling trophy is presented annually in the name of PSP Roy R. Gallie of Lansing Lodge to the lodge with the highest percentage of membership gain in the state. Hancock Lodge's net gain was 11 percent for the past year, which also helped to bring the state's district award to the Northwest District.



NORTHAMPTON, Massachusetts, ER Robert Cloutier (left) extends the lodge's congratulations to a real "family of Elks"—Brother Edgar Hutchins and his four sons, Edward, James, Robert, and Donald (left to right). The occasion: the recent initiation of the two newest Hutchins Elks, Robert and Donald. The elder Brother Hutchins and son James have been members of Northampton Lodge for some time, while son Edward is Esteemed Loyal Knight of Brunswick, Maine, Lodge.



A DISTINGUISHED MEMBER of Decatur, Ga., Lodge—Judge H. O. Hubert Jr. (foreground, center), a Past Exalted Ruler, Past District Deputy, Past State President, and ritualistic coach for 30 years—is pictured with a group of Georgia Elks following the recent dedication of a new lodge room in his honor. Flanking Judge Hubert are Georgia State Rep. Robin J. Harris, a lodge member and Past District Deputy, and Decatur Mayor William H. Breen Jr., a Past Exalted Ruler; standing behind them are ER George L. Timbert, the 1969 All-American Esteemed Leading Knight; PER Scott Candler Jr., and SP Joe Lee of Valdosta Lodge. In his 30 years of ritualistic work, Brother Hubert coached nine winning state championship teams and three winning national teams, as well as numerous All-State and All-American officers in various stations.

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MARSHALLTOWN, Iowa, Lodge's 14 new members, initiated in honor of the Grand Exalted Ruler, share a photo with the honored guest and fellow townsman—GER Frank Hise. Brother Hise, whose growing-up years and school-day memories go back to Marshalltown, is seated next to DDGER Leo D. Youngblut, of Waterloo; flanking them are some of the lodge officers—(from left) Est. Lead. Kt. Darryl Horgen, ER Jack M. Hayes, Est. Loyal Kt. Jim Huff, and Est. Lect. Kt. Lowell Munger. The big Elks' evening included a festive reception and dance, with many Marshalltown friends of Brother Hise on hand to greet him.



PAST DISTRICT DEPUTY'S NIGHT at Houma, La., Lodge finds these five Brothers posing for a photo to mark the occasion: (from left) PDD and Houma PER Nolan J. Cunningham; PDD Willis C. McDonald, a member of the Grand Forum and New Orleans Elk; ER Everett Eschete; DDGER Martin F. Moe Jr., Slidell, and PDD and Houma PER Otis Bourg Sr. The evening's festivities included an initiation of a seven-member class and a gala supper for members and guests. Houma Elks also assure plenty of Southern hospitality to all Brothers stopping in Houma.

SIX BROTHERS IN ELKDOM—three newly initiated—make an impressive family portrait at Endicott, N.Y., Lodge. Flanked by Secy. Paul H. Jones on the left and ER John E. Scales on the right, the six Brothers are Thomas, William, Norman, Samuel, Herbert, and Mansell Hertzog.



MEMORIES dating back 50 years were revived at McPherson, Kan., Lodge recently, when the lodge's oldest living Past Exalted Ruler—James A. Cassler—presented 50-year membership pins to four McPherson Elks initiated during his term as Exalted Ruler in 1919. Pictured between PER Cassler on the right and ER William R. Leonard on the left, the four old-timers are Brothers M. C. Brotherson, Harold Johnson, Dr. V. A. Robb, and Jeff Kubin. Also present for the occasion, to welcome Jeff Kubin as McPherson Lodge's fifth 50-year member in the Kubin family, were his brothers John, E. F. "Doc," and George, and cousin Stan.



BANGOR, Maine, Boy Scouts, members of the lodge-sponsored Troop 303, get ready to tackle a project that earned them citywide recognition during Fire Prevention Week: canvass the city with literature on fire prevention. Under the watchful eye of Scoutmaster Frank Burke, a member of the lodge, two city firemen, Bangor Elks Creighton Parker and Heslyn Hartford, are shown passing out the material for distribution to (on left) Scout George Malone, Junior Scoutmaster Sheldon Raymond, and (on right) Scouts Bruce Burke and Frank Andrews.



**RED HOOK-RHINEBECK LODGE #2022
Mortgage Burning NOV. 8 1969**



GUEST OF HONOR at Red Hook-Rhinebeck, N.Y., Lodge's mortgage burning—SP George J. Balbach of Queens Borough (Elmhurst) Lodge (center)—is shown with dignitaries attending the ceremonies: (from left) Poughkeepsie PER Guy S. White, one of Red Hook-Rhinebeck Elks' founders; PSP William F. Edelmuth, Kingston; PSP and former Grand Est. Loyal Kt. James A. Gunn, Mamaroneck; DDGER Frank T. Digilio, Poughkeepsie; VP Webb E. Jackson, Beacon; PSP John F. Schoonmaker, Port Jervis; PDD Robert M. Smith, Kingston, and PDD Louis A. Pierro, Hudson. The mortgage was burned by Justice Balbach, who was assisted by PERs George P. Tabor and Allen E. Carter. A gathering of 170 Elks and friends celebrated the occasion with a dinner and dance.



A GROUP PHOTO taken at Hyannis, Mass., Elks' 12th annual party for local newsmen and radio announcers captures the chairman of the event, PDD Elmer A. E. Richards, between Eagle Scout John Burlin and Newsboy Donald Gromazio, both of South Yarmouth, who display the miniature flags and other awards they received. With them are some of the Massachusetts Elks dignitaries and other distinguished guests attending the affair: (from left) DDGER and Attleboro PER Jeremiah F. Reagan; GL Americanism Committeeman W. Edward Wilson, of Newton Lodge; Police Chief Albert L. Hinckley, holding a framed copy of the Law and Order Resolution adopted at the GL convention in Dallas, presented to him by Brother Wilson; ER Owen F. Needham; VP and North Attleboro PER Alfred J. Fitzpatrick; SP Joseph E. Brett of Quincy, and PDD and Hyannis PER William F. McArdle. A red, white, and blue setting at the Elks' hall carried out the patriotic theme of the party, which featured awards presentations as well as a delicious supper.



THE STRONG AMERICANISM THEME dominant in DDGER W. Milo Bucy's speech on the occasion of his official visit to his home Arlington, Tex., Lodge impressed the Elks gathered for the evening. Among them, pictured here with Brother Bucy (standing, left), are ER Jose S. Garcia (standing, right) and (seated, from left) PER Clark A. Perkins, who was Arlington's first Exalted Ruler, VP Jim Edwards, of Fort Worth, and SP Harry N. Phelps, an Arlington Elk. District Deputy Bucy called upon all Elks to become "deeply involved in support of law and order and justice."



EIGHT PAST EXALTED RULERS of Lancaster, Pa., Lodge—including one who has served as lodge secretary for the last 33 years—enjoy posing for this group photo with ER Robert M. Boyd (standing, left) during the lodge's recent Old-Timers Banquet. They are (seated) PERs Charles A. Landis Jr. and Raymond Klump and (standing) PERs O. M. Mohn, H. Clifford Kreisle, Secy. Louis G. Shenk, W. Hensel Brown, E. V. Stauffer, and J. H. Geisenberger. The PERs were among the 75 lodge old-timers, members of at least 33 years, who attended the banquet.

READY for the annual Long Branch, N.J., Lodge-sponsored Firemen's Appreciation Night, a dinner-dance honoring all the firemen in the community and their wives, are: (seated, from left) Brother Anthony W. Melina, chairman of the event; ER Paolo Paone, and Fire Chief Eldon Adams and (standing, from left) 1st Asst. Chief Mel Kaplan; Brother Vince Ronca, event co-chairman, and 2nd Asst. Chief Vic Nastasia.





NEW ELKS join their fathers in the Order during a "father-and-son initiation" at New Rochelle, N.Y., Lodge: The happy foursome is (from left) ER John Henry May Sr. and his son John Henry Jr. and initiate Roy and his father, PSP Martin J. Traugott, also a New Rochelle Elk.



A NEW "SKI-DOO" goes to Brattleboro, Vt., Lodge's Brother Antonio Abbiati (right), who was one of the lucky winners in the Vermont Elks Association's recent drawing, held at St. Johnsbury Lodge, for the benefit of the Silver Towers Camp. Presenting the keys to the snowmobile, which was the second prize, is Brattleboro Secy. James M. Barry. Silver Towers, the state major project, is a camp for retarded children.

BOSTON, Massachusetts, PER Louis F. Pucillo (right) presents the lodge's honor plaque to Arnold "Red" Auerbach, general manager of the Boston Celtics, during a recent appreciation night held at Milton Lodge. Looking on are two former recipients of the award, William J. Taylor, superintendent-in-chief, Boston Police Department, and Joseph F. McLaughlin, of the Boston *Herald Traveler*. Brother Pucillo initiated the Elks' appreciation night during his term as Exalted Ruler in 1965-1966 in order to honor outstanding public figures in the community.



FATHER AND SON—Enfield, Conn., PER Samuel T. Brown and newly initiated Brother Thomas A. Brown—share a handshake following a special ceremony during which the younger Brother Brown was initiated into the Order by his father. The happy event took place while Thomas was home on leave from the Navy, before his departure for Manila in the Philippine Islands.



YOUNG PATIENTS at the Winsted (Conn.) Memorial Hospital will now be able to enjoy their favorite programs on this portable television set—a gift of Winsted Elks. On hand for the presentation are Brother Linn C. Beebe, Mr. H. Lee Greene, administrator of the hospital, Secy. Howard Buckley, and PDD and lodge Trustee Dominic Bruno Jr. The donation was made in memory of Brother Beebe's nephew.

News of the Lodges continued on page 57



BY BILL TRUE

World Professional Casting Champion

**Learn to Shoot a Bow
in 30 Minutes!**

As archery becomes more popular—and the bow and arrow clan is growing by leaps and bounds—lots of folks are eager to learn to shoot in as short a time as possible. Dick Wilson, whom I've often mentioned as my archery expert friend, has devised a 10-step method of teaching beginners with a bow.

So simple are the instructions that they should have the absolute neophyte shooting, and enjoying it, in about half an hour.

Here are the 10 steps:

1) Put on an arm guard and finger tab—guard on left arm, tab on right hand. And just the opposite for left-handers.

2) String your bow, using either a bow stringing device or an approved stringing method. Best is the "step-through" method. (See Tip of Month.)

3) After putting a nocking point on the bowstring (see Tip below), stand in a natural position, the left shoulder pointing toward the target. Stand comfortably with your feet slightly apart and toes at a slight angle to an imaginary line that runs to the center of your target.

4) Shake hands with your bow! The "V" made by your thumb and fingers while in the handshaking position is where the bow should be placed, with the index finger wrapped around the bow grip and the thumb resting on the index finger. Other three fingers should be relaxed.

5) The first three fingers of your

shooting hand are the ones that do the work. Lay them on the string so the crease made by the first knuckle fits on the string. But these three fingers must always be protected with a shooting tab.

6) Find your anchor point—the place on your face or jaw where you stop at full draw every time. You must always draw to this point.

7) Draw to your anchor point. Holding the bow with your left arm fully extended to your anchor point, let the string down easily. Do this several times. Try practicing in front of a mirror.

8) Learn to release the bowstring. All you have to do to let go of the string is relax your fingers.

9) The arrow has three feathers, one of which is a different color from the other two. This is the cock feather. Fit your arrow to the string below the nocking point with the cock feather away from the bow. Place your shooting fingers on the string with the index finger above the nock and with the second and third fingers below the nock. If your stance is correct you are ready to shoot.

10) Stand 15 feet from the target for a start. Draw to anchor, aim by looking at the target (holding at anchor for a few seconds), then fire the bow by relaxing the fingers. Follow through by holding your position until the arrow has hit the target.

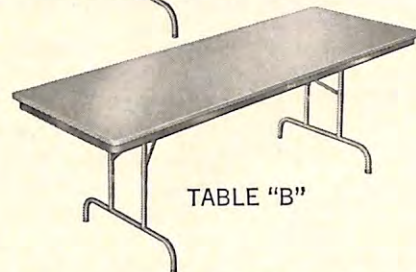
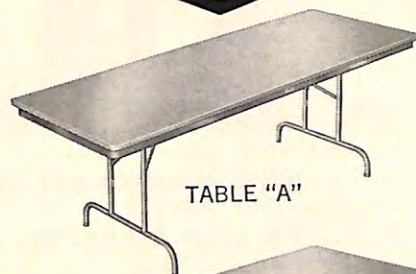
That's all there is to it; you are now shooting a bow! ■



TIP OF THE MONTH

These 10 basic steps are taken from a booklet authored by Dick Wilson called "ABC's of Archery." For more details and helpful illustrations—plus many other hints for the archer—write for a free copy to Shakespeare Company, Department E, Kalamazoo, Mich. 49001. A post-card will do the trick.

Fishing with an outboard, a 32 page booklet filled with useful fishing tips is being offered free to our readers. The booklet includes tips for beginners, tackle tips, facts about lures and some ideal fishing spots. To obtain your free copy, write the *Elks Magazine*, 425 West Diversey Pkwy., Chicago, Illinois 60614.



(HINT: THE BIG DIFFERENCE IS IN THE PRICE!)

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FOR ELKS WHO TRAVEL



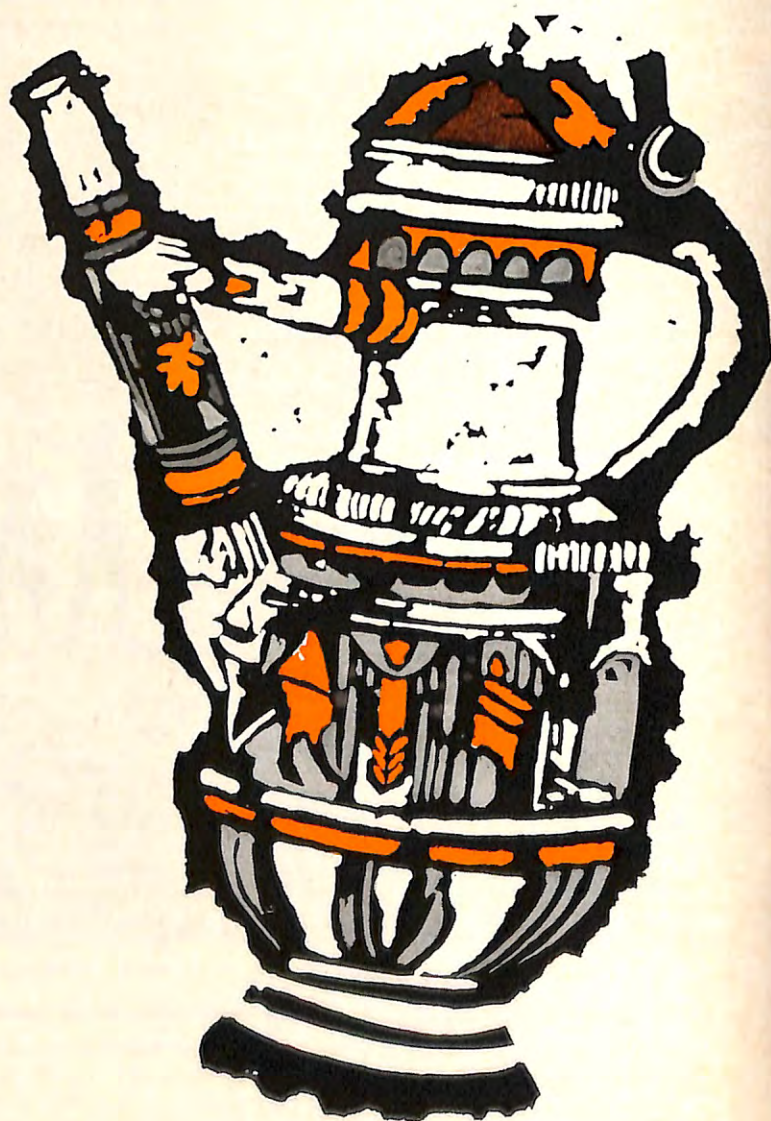
EUROPE

Free-wheeling and economical, touring by car is the way to see and experience Europe.

by Jerry Hulse

SEVERAL YEARS AGO a friend of mine, Harry Walcott, threatened to write a travel book. He was going to call it *Europe at a Dead Run Cold Sober*. The title was inspired by his own budget: \$6 a day. Obviously, you don't chase around Europe on that sort of money and still observe the evening martini ritual. But as Harry explained it, by staying sober and counting your francs and lire you can see a great deal of Europe for practically nothing. He had just spent four weeks and \$168 doing the continent. He even outdid Frommer. The \$168 included meals and shelter for himself and his wife and gasoline for their puddle-jumper. Harry Walcott kept to his \$6-a-day budget by keeping to the back roads and small towns. He learned more about Europe on \$6 a day than most Americans do on \$36. The reason, of course, was that he drove instead of flying or taking the train or bus. He harmonizes with the Auto Europe people who keep telling tourists that you can't very well shout *bon jour* to a French farmer from a jet airplane. Nor can you get the conductor to stop the train every time you see one of those quaint little inns.

Seeing Europe by car is the newest American status symbol. When Americans started going to Europe after the war they were scared stiff. They'd seen too many old spy films, I suppose. So they traveled together on a tour. The guide kept track of their passports, put everyone to bed, awakened them in the morning and made sure the bus didn't run off without them. It's still occurring all over Europe, especially with the first-time traveler. You see the groups in hotel lobbies at noontime. They're heavy-lidded and sore of foot. They'd



rather stop where they are, but they have to go on; they've no choice. Parked outside the hotel where they've just had lunch is the bus. Whether they like it or not they're going to see six more countries before dinnertime. It's the name of the game. After all, it's in the contract and the guide is along to make certain no one gets cheated. By the time they get home they'll feel more like calling an ambulance than a taxi, but that makes no difference. The command is—forward, march! There are other tours that are less strenuous, more downbeat and relaxing—but the first time around everybody insists on seeing *Everything*. They feel cheated otherwise. The travel people don't argue. They know it's no use. This is why they keep putting together those packages guaranteeing 25 countries in 14 days with plenty of time left for shopping at the tail end of the trip.

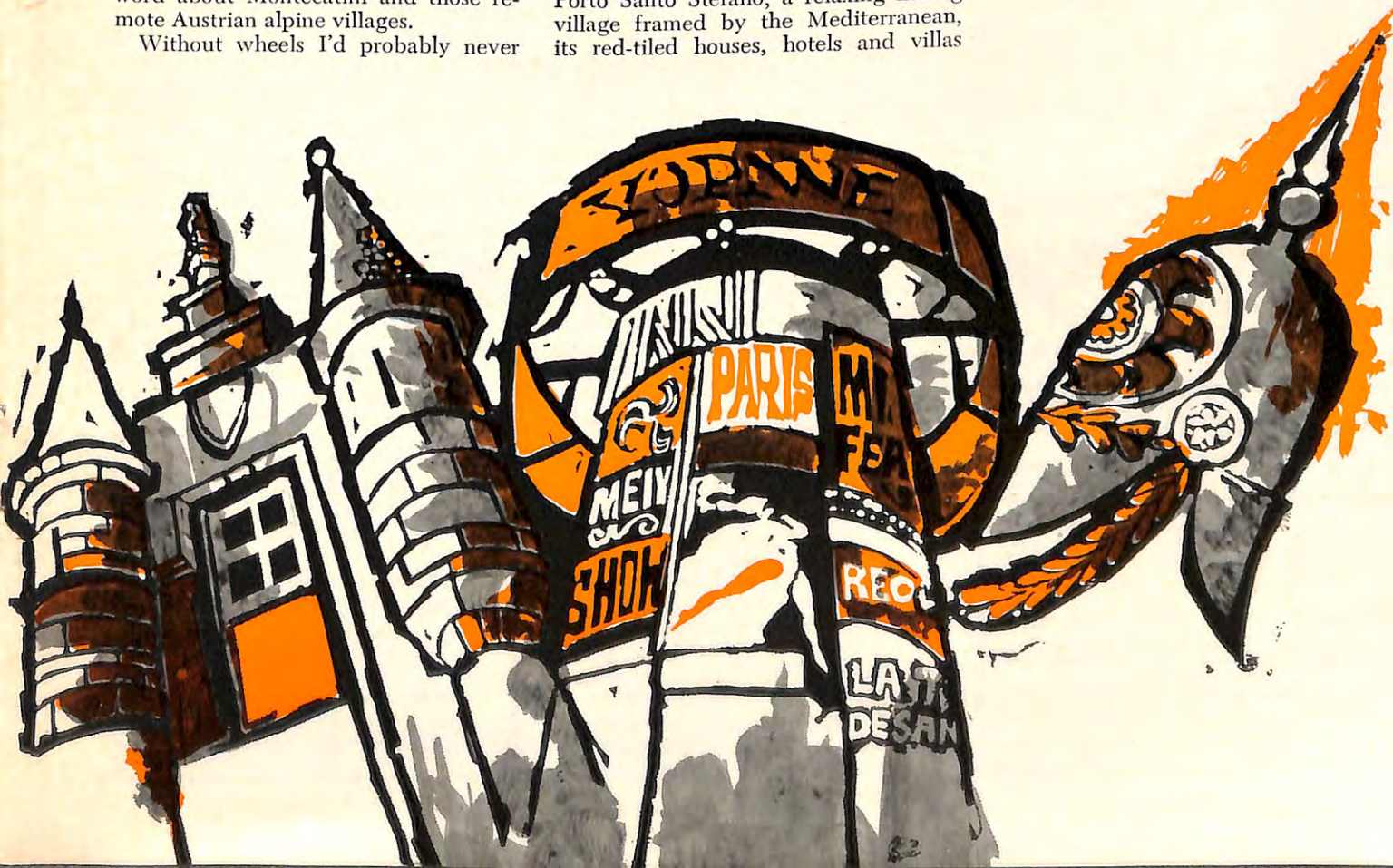
Of late, though, the once-timid American traveler is becoming more of an intrepid tourist. Going it alone doesn't bother him anymore. He's found there's really no impenetrable language barrier. He's learned how relaxing it can be to rent a car and do the driving himself. If he wishes he can sleep late, seek out his own luncheon, stop and discover the thousands of inexpensive inns and pensions awaiting the motorist along the byways of Europe. When he goes home he's a real place dropper. Everyone else boasts about having seen the Louvre and Buckingham, but he's spreading the word about Montecatini and those remote Austrian alpine villages.

Without wheels I'd probably never

have met the Contessa Cristina Villorresi de Loche, and certainly that would have been a pity. You see, not only is the Contessa Cristina Villorresi de Loche one of Europe's lovelier dishes—she's also the proprietress of a villa where the tourist is king. I ran across her place while driving one afternoon on the outskirts of Florence. It sits back from the road and when I stopped to take a picture she invited me in to have a look around. Her guests were mostly other American tourists, except that they were living like European royalty. One was asleep in an \$8,000 Tuscan bed which had been broken in 300 years ago. The windows of her 11th century villa face a garden profuse with flowers and a courtyard filled with orange and lemon trees. So ancient is the villa it has been declared a national monument by the Italian government. Antiques seldom seen outside a museum fill its rooms. Guests dine on a 13th century table and swim in a 20th century pool. During dinner the contessa holds court at a candlelit table, describing the villa and telling how in the chapel next door her parents were married and long-forgotten relatives are buried. To live like royalty in such a setting comes to \$8 a day single, breakfast and dinner included. Is there a better excuse for seeing Europe by car?

While motoring north of Rome I met another contessa. Italy's saturated with defrocked royalty. You get the idea they're all renting rooms to tourists. I discovered this particular contessa in Porto Santo Stefano, a relaxing fishing village framed by the Mediterranean, its red-tiled houses, hotels and villas

clinging precariously to hillsides overlooking the sea. Porto Santo Stefano is a cross between Positano and Portofino, the sort of place where you'd expect to find William Holden and Jennifer Jones holding hands. Already the word is spreading that a new Italian Riviera has been discovered, maybe another Capri. If you have a car it's only 90 miles north of Rome by the Via Aurelia. A Madonna guards the harbor entrance and, not far off, is a Roman villa from the second century. Outside town, Contessa Nina Bertuzzi Benini holds court at Hotel Torre di Cala Piccola. She's an Italian Zsa Zsa Gabor, a glamorous lady who believes everybody should feel romantic, especially if they're on holiday. The hotel is perched on a hillside 400 feet above the sea, rising next to an ancient Saracen tower. All of it—the hotel, the tower and its guests—look down on a cove of incredible beauty, far below, where tourists swim and sail in the warm Italian sunshine along the wild Monte Argetario Peninsula. It's a scene seldom glimpsed outside of Hollywood make-believe. In the slow season the Contessa offers shelter and meals for less than \$15 a day. Motor launches carry vacationers on picnic cruises off to the isle of Giglio. On a clear day you can see, not only forever, but to Giglio as well as the island of Giannutri. The air is perfumed by oleander and bush blossom and salt from the sea, and the hillsides are smoky with olive trees and green with
(Continued on next page)



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(Continued from page 23)

pine. In such a setting, Queen Juliana and Prince Bernhard of the Netherlands come to frolic, as well as Prince Albert and Princess Paola of Belgium and the Duke and Duchess of Bedford.

As for the contessa, she established her hotel while searching for a "wild holiday." Porto Santo Stefano isn't exactly wild, but it is surrounded by wilderness. The Saracen tower where the contessa has set up bar was used 500 years ago as a lookout for pirates sailing from Africa. Today it's used similarly by young Lotharios on the lookout for pretty companions. The setting with its accompanying glamour is contagious. It inspires proposals. Beyond here, fishermen in berets and turtle-neck sweaters repair their nets beside yachts flying the flags of a dozen lands. Snug against the waterfront is Armando's, the village's No. 1 cafe.

Once while driving one of those little Italian mosquitoes with four wheels and a horn I came to Vico Equense, a postage stamp village on the Amalfi Drive. You'd never find it without a car. It's hidden alongside the sea at the end of a winding road. Whispering sounds heave from the water and as evening comes and daylight disappears fishermen in hip boots struggle with their orange and blue and green boats, pushing them off the narrow beach and into the sea. The hotel where I stayed, Hotel Le Axidie, is old and comfortable with tile floors and plaster that peels on the outside, but it was, it seemed to me, the most peaceful place on the Sorrentine Peninsula, with a sea as clear as glass and as blue as the sky itself. The place where the hotel stands is a fishing village, and it is owned by one man, Fernando Savarese. It costs about \$10 for a room with three meals, and when the weather is warm, which is almost always, guests take their meals outside in the shade of pine trees growing by the sea. The part of the hotel where they stay is not so old, but the part where the bar and chapel are, next door, is 500 years old. The chapel belongs to the hotel and on Sundays a priest comes to celebrate Mass. Otherwise it is empty.

Europe's unexpected is found, of course, by exploring. John Hendrix, who used to head up European operations for Car Tours in Europe, often takes three days to drive a distance the guide books say is possible in seven hours. Whenever he's in Europe he goes adventuring off down country lanes, bumping into gypsies, shepherds, castle ruins, farms, ancient villages and friendly country inns, all of it still undiscovered by the American tourist. He's not afraid over not being able to speak the language. All he can say in German, for example, is *wiener schnitzel*. "I had no problem getting along in Germany," he said—but he admits he

ate a lot of *wiener schnitzel*. My friend Harry Walcott, the one who never wrote the book, is like that. Harry just got back from another car jaunt through Europe. This time he spent five weeks motoring through Germany, Czechoslovakia, Yugoslavia, Austria, Italy, Turkey, Bulgaria, Greece and Switzerland. He did it again on \$6 a day, mainly by staying in private homes recommended by the tourist people.

It goes without saying that you get to know the people by going by car. One night several months ago I was driving toward Paris when my headlights picked off a sign: St. John de Linières. If I'd blinked I'd never have known I'd been near the place. It was that small. Anyway, there was a merry-go-round with children, faces blurred through the misty windshield, and the air was filled with accordion music and the sweetness of night-blooming jasmine. I got out and asked someone by the road what was going on. "We are celebrating the birthday of our village," he said. "Each year we have a carnival and music and dancing, and later there will be fireworks." The city hall had been turned into a bar and the whole town was inside getting a little drunk. "Don't miss our parade," someone shouted. He pointed, "See the torches. It is coming now." *Voilà!* What a parade it was. It was led by an old man with a cigaret clenched between his teeth and he carried a flag. Behind him marched a drum and bugle corps. I checked my watch. The parade went by in exactly 29 seconds, beginning to end. After this everyone fell in behind and marched off to the other end of town. When they got to where they were going they all went inside a little bar and had another drink and then marched back to the city hall and set off the fireworks.

Later I traveled the soufflé circuit from Paris to Provence. The French call it La Route de Bonheur. It's the happiness road to cirrhosis, the Auto Route de Sud, which cuts merrily through Burgundy country. We made a luncheon stop at an 18th century

(Continued on page 26)

Hubert E. Allen

We note with regret the death on Dec. 27 in Phoenix, Ariz., of Brother Hubert E. Allen, for many years superintendent of the Elks National Memorial and Headquarters Building in Chicago. He had served in that capacity from December of 1926 until his retirement on Jan. 1, 1968.

Memorial services for Brother Allen were held in Phoenix Dec. 30. He is survived by his widow.

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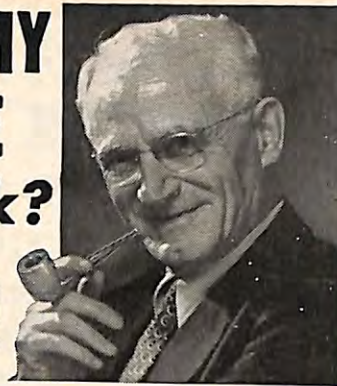
All I want is your name so I can write and tell you why I'm willing to send you my pipe for 30 days smoking without a cent of risk on your part.

My new pipe is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It is the first pipe in the world to use an ENTIRELY NEW PRINCIPLE for giving unadulterated pleasure to pipe smokers.

I've been a pipe smoker for 30 years—always looking for the ideal pipe—buying all the disappointing gadgets—never finding a single, solitary pipe that would smoke hour after hour, day after day, without bitterness, bite, or sludge.

With considerable doubt, I decided to work out something for myself. After months of experimenting and scores of disappointments, suddenly, almost by accident, I discovered how to harness four great natural laws to give me everything I wanted in a pipe. It didn't require any "breaking in". From the first puff it smoked cool—it smoked mild. It smoked right down to the last bit of tobacco without bite. It never has to be "rested". AND it never has to be cleaned! Yet it is utterly impossible for goo or sludge to reach your tongue, because my invention dissipates the goo as it forms!

You might expect all this to require a complicated mechanical gadget, but when you see it, the most surprising thing will be that I've done all this in a pipe that looks like any of the finest conventional pipes.



The claims I could make for this new principle in tobacco enjoyment are so spectacular that no pipe smoker would believe them. So, since "seeing is believing", I also say "Smoking is convincing" and I want to send you one Carey pipe to smoke 30 days at my risk. At the end of that time, if you're willing to give up your Carey Pipe, simply break it to bits—and return it to me—the trial has cost you nothing.

Please send me your name today. The coupon or a postal card will do. I'll send you absolutely free my complete trial offer so you can decide for yourself whether or not my pipe-smoking friends are right when they say the Carey Pipe is the greatest smoking invention ever patented. Send your name today. As one pipe smoker to another, I'll guarantee you the surprise of your life. FREE. Write E. A. Carey, 1920 Sunnyside Ave., Dept. 204-B, Chicago 40, Illinois

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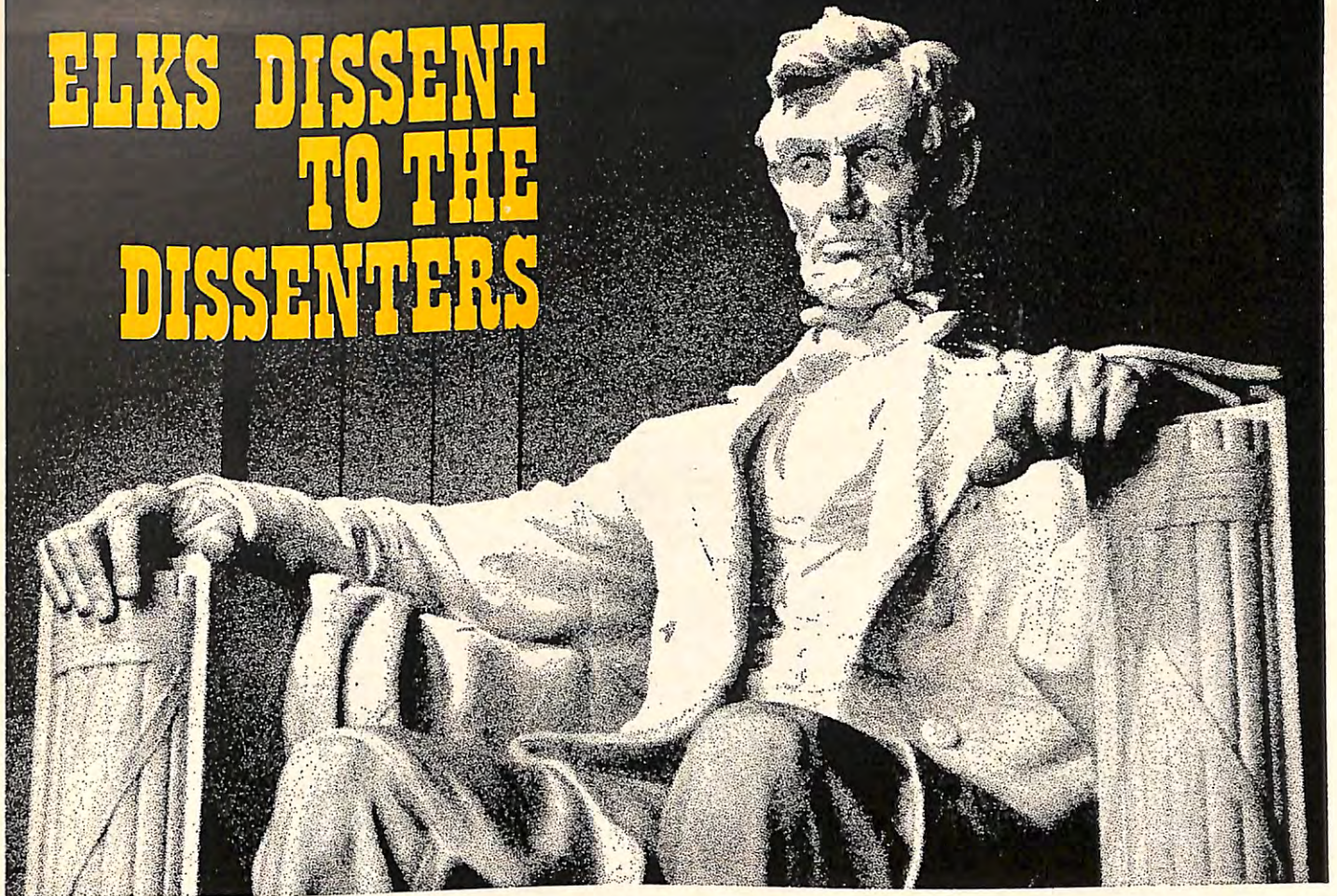
(Continued from page 24)

coaching inn and I dare say the chef burned up more fuel than we burned up driving down from Paris. The menu listed crayfish bisque, Burgundy snails, *pâté* of pike, sweetbreads, trout soaked in Meursault, goose liver *ballotine*, ham stewed in a rare Chablis, curried chicken with cream, chicken in Chambertine wine, duck cooked with orange, woodcock *flambé à la riche*, pancakes *flambé* and, lastly, *Dolce Borghese*, a three-layer cake oozing with booze. After dessert, drunk with confidence, we moved on to the village of Pérouges, a former Roman fort near Lyon. In the dining room of *Hostellerie de Vieux Pérouges* we sat down to count calories with the mayor, who runs the 700-year-old inn when he's not off politicking.

This odyssey came to an end in that desolate area of France known as the Camargue, a land flat and sterile with sand dunes hidden by dikes and a sea that washes its shores with a sometimes fury. The mistral blows south down France's Valley of the Rhône, scattering dust as it races across plains and the lifeless marshes of the Camargue. Reeds bow like cane fields caught by a tropical breeze. I'd been prepared for the beauty of Burgundy—but not one had spoken of the Camargue, which lies south of Nîmes and west of Marseilles, a place where Frenchmen go in search of solitude. In the small village of Saintes-Marie-de-la-Mer a bell tolls from an ancient church, and there are houses with red and blue and green shutters, the walls all white-washed and the roofs thatched.

Several evenings after this I found myself on the Riviera. In a place called Whiskey-A-Go-Go I was telling a Frenchman, who was getting very drunk, that I intended to go on to St. Tropez the next day. "Oh, but why wait until morning, monsieur?" he said. "Go tonight. I have my car. My girl friend and I will lead you. Otherwise you might get lost." He was too drunk to argue with. Besides, it was 2 o'clock and the pub was closing and perhaps the night air would sober him up. It was an exciting trip. He gave the impression he was trying out for Le Mans. I kept my foot to the floor and barely kept up with his car. It was 5 o'clock in the morning when we arrived in St. Tropez. Only one cafe was open and we ordered coffee and the Frenchman was very quiet, although his eyes spoke out quite clearly. He was asking himself what in heaven's name he was doing in St. Tropez when he must drive clear back to Cannes and work all day. I didn't have an answer for him. I really didn't. After all, I was just a tourist off on a joy ride. *C'est la vie*. We had more coffee and he left and I sat the rest of the day at a sidewalk cafe, watching the bikinis go by.

ELKS DISSENT TO THE DISSENTERS



IN GROWING NUMBERS Elks throughout the country are using many methods to express their dissent to the organized efforts of the "new left" to vulgarize and radicalize Americans and to show their support for orderly and constructive American efforts to end the Viet Nam war quickly and honorably.

Grand Exalted Ruler Hise, who has strongly urged Elks to greater personal commitment on vital issues, set the example following the October "moratorium" with this telegram to President Nixon:

In a letter to all Exalted Rulers, Brother Hise supplied a copy of his letter to the President and urged Elks to take special measures to manifest their patriotism and disassociate themselves from the up-coming November "moratorium."

Earlier, Exalted Ruler Burton E. Michael of Lynwood, Wash., Lodge 2171 wrote the Board of Regents of the University of Washington strongly protesting use of a university building for a meeting of the Students for a Democratic Society. The SDS advertised the meeting in a handbill distributed to high

school students urging them to support the SDS program of violence against America.

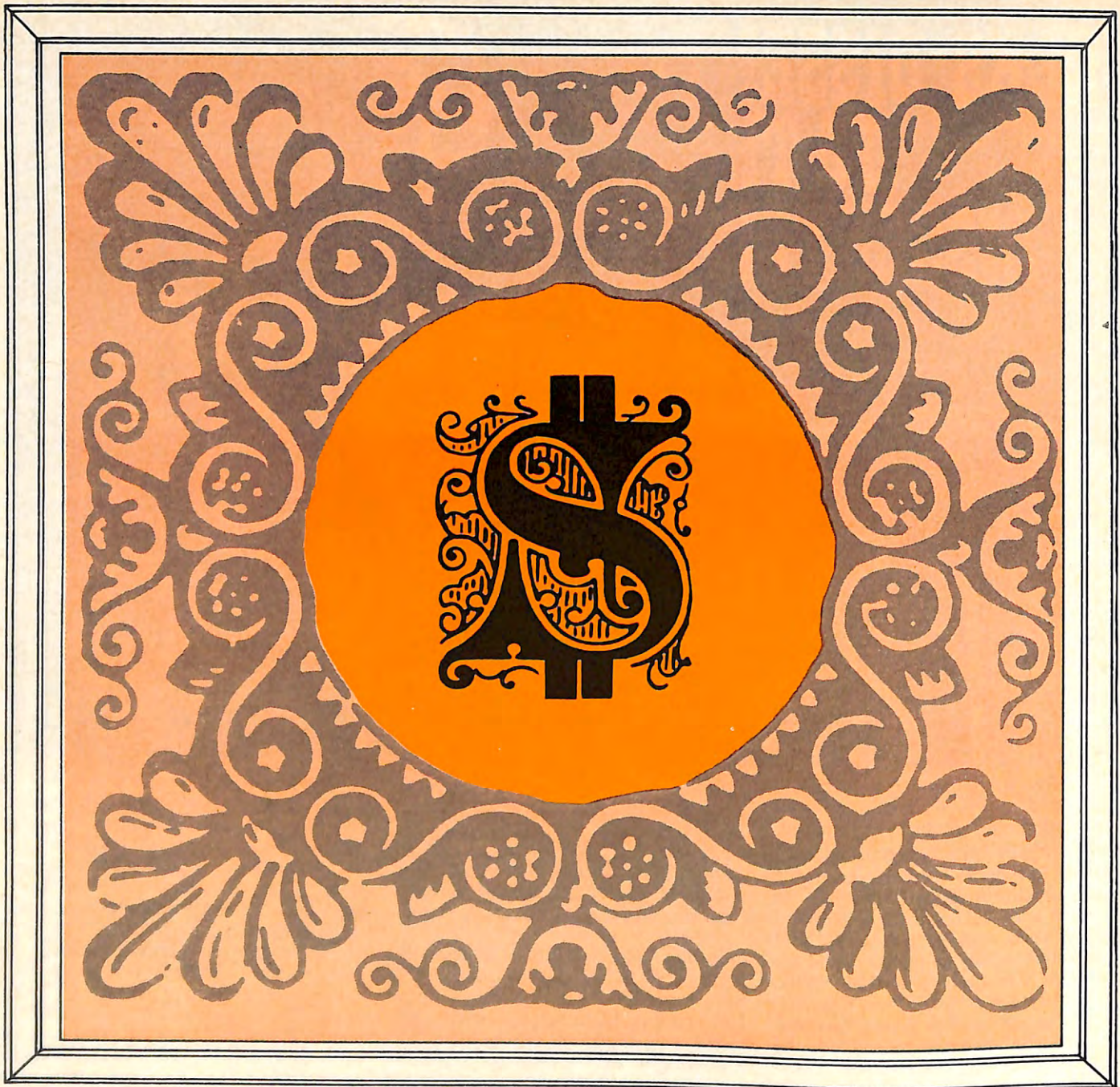
Hawaii Elks conducted a massive campaign to counteract the "moratorium" drive in the Islands. Acting for the three Hawaiian lodges, District Deputy Martin B. Crehan: (1) Wrote Governor John A. Burns officially protesting cancellation of University of Hawaii classes in obedience to a small minority; (2) Directed a similar letter to Dr. Harlan Cleveland, new President of the University; (3) Wrote the editor of the Honolulu
(Continued on page 52)

"Please know that the 1½ million members of the Benevolent and Protective Order of Elks of the United States of America admire and support your efforts to end the nation's involvement in Viet Nam. As loyal Americans we concede the right to lawful and orderly dissent but we have faith that the best way to accomplish the worthy purposes you seek to achieve is by solidly backing and having faith in our chosen Commander-in-Chief. May the good Lord bless your efforts."

In reply, the President wrote Brother Hise:

"The generous expressions of confidence which you and so many of your fellow Elks have sent me are encouraging and gratifying. I greatly appreciate your support and I want you to know that it will be a source of strength in the days ahead."





ART FOR MONEY'S SAKE

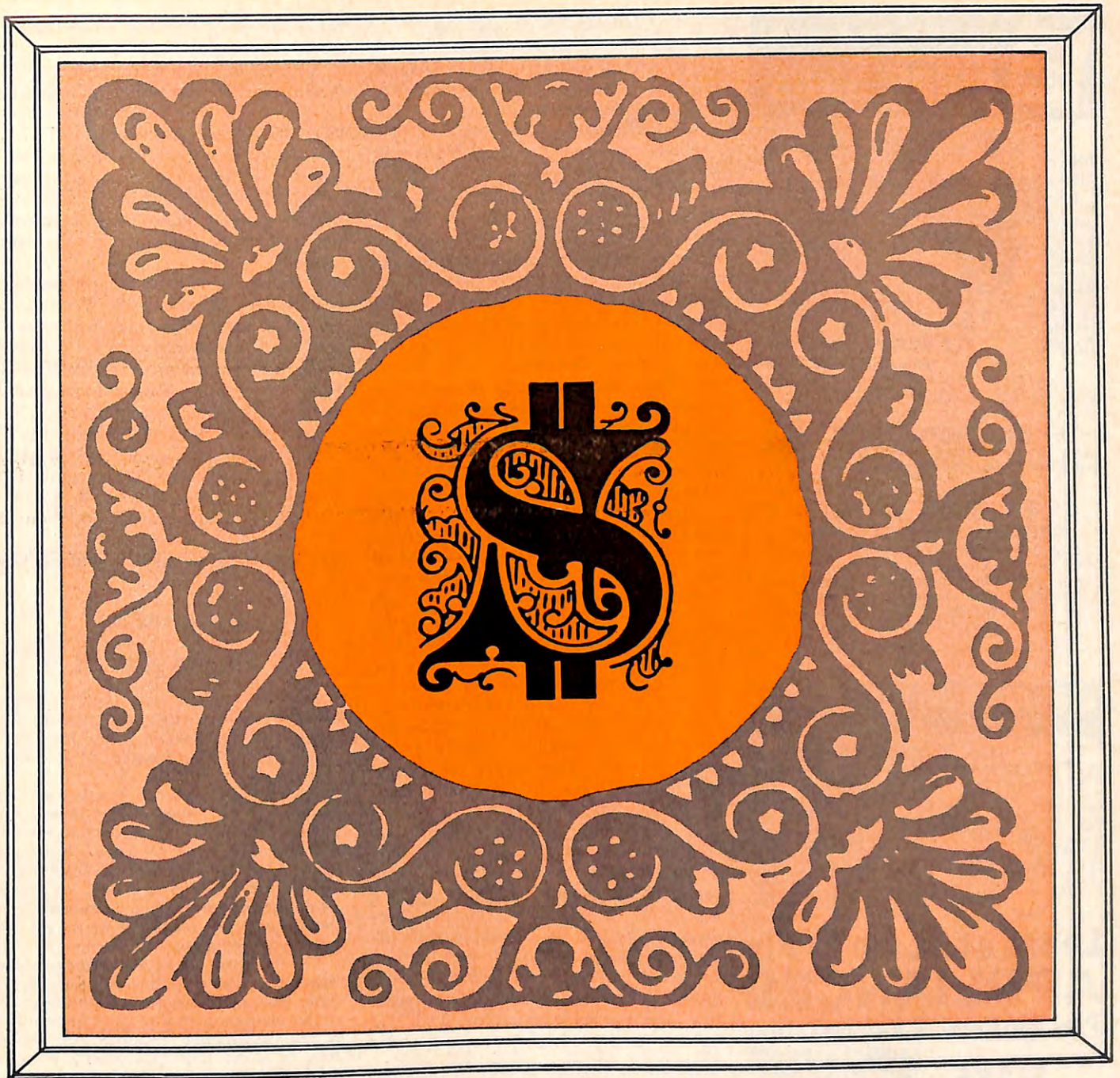
by Jaime Sandaval

MY NAME is Carl Widner. I have none of the characteristics people usually associate with men of daring. I'm balding, pink-cheeked, far too short, and on the wrong side of sixty. On the other hand, I'm a chain-smoker who is loaded with nervous energy, I drive a bright red sportscar, I'm a *young* 64, and I know I'm considered something of an eccentric by my associates at the museum.

I have a background in daring, too. All my life I've been reading mystery stories and planning perfect crimes. What began as an intellectual exercise prepared me for reality. Spurred to action by circumstances, I had just such a plan in operation.

It was really very shortsighted of the museum trustees. After a hundred years of laissez-faire operation in regard to employees' retirement ages, they suddenly decided to invoke a mandatory retirement-at-65 clause. The word reached me eventually in the restoring and retouching section which I had headed for 15 years. At the moment my total worldly assets approximated \$900 plus my car. Since my combined museum pension and social security would barely keep me in the quantities of unfiltered cigarettes to which I was accustomed, the precipitous action of the museum board left me no alternative but to feather my nest against my fast approaching involuntary retirement.

I borrowed \$2000 that afternoon and wrote an airmail letter that night. I enclosed the \$2000 in the form of a



bank draft. Three weeks later I received a notice from the air express office at the local airport that they were holding a package for me.

I drove to the airport, weaving in and out of traffic. Upon the occasion of one of his infrequent rides with me, my young assistant, Henry Sansom, remarked in an awed tone: "Mr. Widner, you really *use* a car!"

I skidded to a stop in the NO PARKING zone at the airport terminal building. There were several signs with arrows pointing toward the location of airport facilities. I climbed from the car and followed the set of arrows marked AIR EXPRESS.

Five minutes later I returned to the car carrying a large, flat crate. The policeman must have arrived a couple of minutes sooner. He gave me an imper-

sonal glance as I placed the crate on the passenger's side, bucket seat and then got into the car. He continued to write in his summons book as he stood with one foot on my rear bumper. It irked me that this crass arbiter of automotive injustice seemed determined to ignore me personally.

When he bent to get the license number, I gunned the car forward. The bumper was yanked from under his foot as I pulled into the moving traffic stream. The discomfited minion of the law was still rolling on his back in the dust when the airport disappeared from my rear view mirror.

Twenty minutes later I parked outside my studio apartment. I'm fond of the place. It has one large room with a skylight, and the walls of the room are covered with my paintings. I'd prefer

to have the walls bare and the paintings sold, but I've become reconciled to the fact that we live in an imperfect world.

The apartment also has a small bedroom, a bath, and a kitchenette. A cleaning woman takes care of those three rooms for me, but I don't permit her to touch anything in the studio. The floor is littered with cigarette butts and the twisted remains of paint tubes. There is no order in the haphazard placement of cabinets, easels, drawing tables, and paint boxes. The entire atmosphere, in fact, is perfect for the creation of rare and original works of art.

The critics are all agreed, unfortunately, that I have never created anything that was rare, original, or a work of art. Their attitude and their aspersions are all the more dastardly when

(Continued on next page)

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(Continued from page 29)
it's considered that never once have I asked for their opinions. Almost as much as the museum board, the critics were responsible for forcing me into my chosen course of action.

Have you ever heard of Hans van Meegeren? Quite simply, he was a genius, the world's greatest art forger. He created Vermeers so perfect that even Jan Vermeer would have thought they were his own. And van Meegeren's deceptions might never have been detected at all if he hadn't confessed due to a bizarre combination of circumstances.

At the end of World War II, van Meegeren was put on trial by the Dutch for selling national art treasures to the Nazis. The only way he could hope to avoid a prison sentence was to admit that he'd painted the "masterpieces" himself. He wasn't believed, of course. The critics and experts had all certified his paintings as genuine Vermeers. To prove his point, he created another Vermeer in his jail cell, and the experts all had to admit that they'd been wrong.

Van Meegeren's story always appealed to me because he showed up the critics from whom he'd suffered just as I had. His first forgery was begun for no other reason than to fool them. A profit motive was soon involved, however. In all, van Meegeren created six false Vermeers which he sold for a total of \$3,200,000. One might be able to find fault with his ethics but never with his arithmetic.

If you're not an artist yourself, you can't possibly imagine the knowledge, skill, and patience the man needed to bring off his coup. Each new painting had to be the equal of a genuine Vermeer. It had to be consistent with the master's known works. It had to be a subject which Vermeer himself might have selected. The color, the perspective, and the style of execution all had to be as technically perfect as a genuine Vermeer.

But that's not the half of it. In addition to making Vermeer the subject of years of intensive study, van Meegeren had other difficulties to overcome. A painting is made up of four layers: the support, usually canvas or wood; the painting ground, the prepared surface upon which the picture is painted; the paint itself, made from particles of colored pigment suspended in a medium such as linseed oil; and finally a film of varnish to give brilliance to the colors and to act as a protective covering.

A forger not only must be a fine artist, he must choose his materials with care. A modern canvas would never pass for a canvas 200 years old. The modern weave is too uniform, obviously the product of a superior technology. A forger must also know what pigments were used by the artist he's imitating, because many of the pigments in use

today are comparatively recent discoveries.

A forger must know, for instance, that Renaissance painters used ultramarine for the blue in their canvases; that Prussian blue wasn't discovered until 1704; that cobalt blue first appeared in 1802; and that synthetic ultramarine, first used in 1824, is distinguishable from the natural product because it lacks impurities and its particles are all the same size.

A forger must have similar knowledge of all other color pigments. He must be careful to use nothing that will date his work earlier than he intends. A simple error like using a modern brush made from hog bristles instead of a period-piece brush made from badger hair can destroy the illusion of authenticity. If brush bristles are discovered in a painting, they had better be the right kind.

Although I didn't plan to forge a Vermeer, I did plan to employ many of



Outstanding Citizen Award

For the first time you have the opportunity to publicly recognize, as an Elks lodge, the dedication and leadership demonstrated by a member of your community.

Grand Exalted Ruler Frank Hise has included in his program this year a suggestion that each lodge choose an outstanding citizen for an award. Known as the "Elks Distinguished Citizenship Award," this award is based on leadership, service, and good citizenship. The person selected need not be an Elk and can be either a man or woman.

The success of America is dependent upon the success of the community. Behind every successful community are many leaders willing to give unstintingly of their knowledge, training, and dedication to make that community a better place for all to live.

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DO fulfill your pledge to Grand Exalted Ruler Frank Hise.

DO support his program for the betterment of your lodge, and the Benevolent and Protective Order of Elks.

As we are "Good Elks—Proud Americans" let us all seize this opportunity to honor our distinguished citizens.

H. M. Randall, Chairman
GL Lodge Activities Committee



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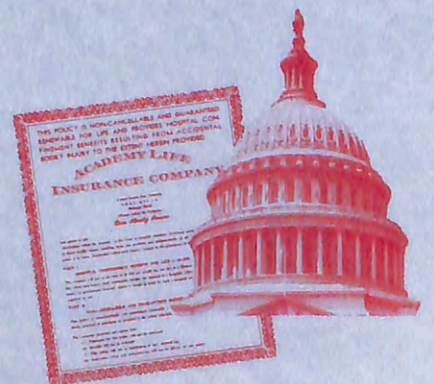
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van Meegeren's tested techniques. Before I was finished, I expected to have enough money to end my days on the French Riviera, surrounded by beautiful, bikini-clad mermaids. When I dream, you understand, I really dream.

In the studio I found a claw hammer and pulled the nails from one end of the crate I'd brought from the airport. Out came the most expensive piece of trash I'd ever owned. It was a painting by Albretti, a Renaissance artist so minor that few people have ever heard of him. I'd gone \$2000 in debt to purchase the painting from a private collection.

What I planned to do was produce a Delgardi, and my newly acquired canvas had been painted in Delgardi's own studio. Albretti had been one of Delgardi's least accomplished students, but the materials he used were identical with those employed by the master. As soon as I made up my mind to paint a Delgardi, I knew this was the type of support I had to have.

Van Meegeren again had pointed the way for me. Knowing that old wood or canvas can't be faked successfully, he bought old paintings of minor artists of the proper time period, removed their work, and substituted his own. He once paid \$400 for a painting just for its support and later sold the "Vermeer" he created upon it for \$700,000.

I began the tedious task of carefully removing the varnish and the paint of Albretti's work. The next day I stayed in the museum until long after closing. When I was sure I was alone, I took several color photos of the museum's most recent acquisition, a Delgardi madonna that had been in the private collection of a Spanish family for centuries. The museum had acquired it at auction in Sotheby's London showroom. I examined the painting in detail, and was delighted to find that the support for the Delgardi was in every way identical to the support I was salvaging from the Albretti. So far, so good.

I'm not stupid. I knew I couldn't hope to create a painting that would be accepted as a long-lost Delgardi. I didn't know enough about the master's style and technique to create something totally new as van Meegeren had done with his Vermeers. The years I'd spent restoring and retouching old masters, however, more than qualified me to copy an existing Delgardi.

By the time the photo lab delivered my color enlargements of the Delgardi madonna, I had removed all traces of the Albretti from my support and had collected pigments and brushes of the proper period. I got right to work then duplicating the Delgardi masterpiece.

My plan was simplicity itself. First I would duplicate the museum's painting, then I would remove the original

from the museum and leave the copy in its place. Next I would announce that while trying to restore my Albretti I had discovered another painting underneath, identical to the one on display in the museum. After that it would be up to the experts to decide which was the genuine Delgardi and which was the work of a copyist.

Just to make sure there could be no mistake, I used a little cobalt blue on a couple of spots to give my copied Delgardi a date too late for the original. This would show the experts beyond a shadow of a doubt that the copy hang-

ing in the museum was indeed a copy.

I couldn't afford to be in a hurry. I allowed the painting to age for a few months, then brushed on a coat of special varnish. The next-to-final step was to place the canvas in an oven and bake it delicately until a network of fine cracks spread over its entire surface. I sprayed it then with a thin coating of ancient grime I'd scraped from my original Albretti.

I had a key to the museum because I often worked weekends. That same night I let myself into the museum and
(Continued on page 50)

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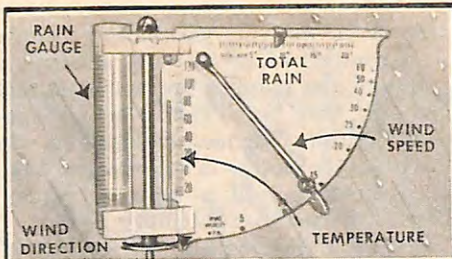
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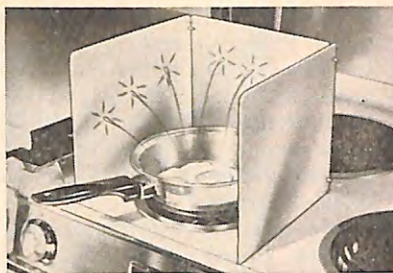
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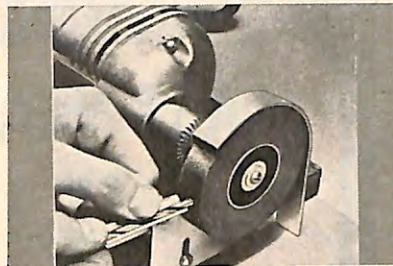
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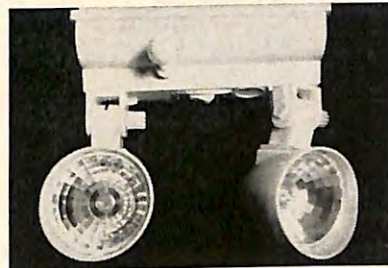
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Just hang up your travel-tired clothing, plug in Stanley Steamer and—presto—jet-powered steam makes wrinkles disappear like professionals do. Put back sharp new creases with special roller attachment. Brush attachment gets rid of lint and stains. Will double the life of your neckties. Safe for all synthetics and the most delicate of fabrics. Just add ordinary tap water, plug into AC outlet and it's ready to use. Weighs only 13 oz., sturdy plastic with detachable handle for easy storage. Safe, waterproof, non-conductive, automatic shut-off.

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TALL or BIG MEN

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McGREGOR JANTZEN ARROW



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The KING-SIZE Co. 570 KING-SIZE BLDG. BROCKTON, MASS.



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WAIST-AWAY™ reduces stomach bulge for men and women!

RELAX INTO A YOUTHFUL SHAPE WITHOUT EXERCISE

Athletes don't exercise to lose weight or reduce midriff fat! They "sweat it off" with special rubber suits. You can now use their proved, fast method. No weights! So simple, it's amazing how easy it works while you relax. WAIST-AWAY is a pliable wide belt of soft rubber-like composition that you wear next to your skin. It makes your body heat melt away excess "flab" while you do housework, jog, or just sit and watch TV.

The soothing massage effect relieves back and waist tensions. Posture improves, too. A wonderful aid to athletes, businessmen, housewives.

Velcro adjustment keeps belt snug. Specify man's or woman's model.

SEND YOUR WAIST MEASUREMENTS.

Check or money order; no COD.



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WAIST-AWAY

Belt to stay in trim shape for his personal appearances

Money-back guarantee
WAIST-AWAY Belt

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postpaid

Add local sales taxes (NYC 6%)

Wonderful news for Women! THIGH REDUCER Belts Spot-reduce legs the sure, fast way.

If you've struggled to reduce your thighs with exercise, massage, dieting, but have had disappointing results, take heart. There's a new way to slim those thighs where exercise alone can't help. IBEM's THIGH REDUCER Belts spot-reduce the heaviness at the top of the thigh while you walk, work, or just sit. Based on the same proved, effective principle as the WAIST-AWAY (see above)—using body heat to melt away excess fat with a relaxing massage effect.

Here's a sure way to slim thighs. Now you, too, can wear these revealing mini-fashions. Do it now and get results fast!

IBEM's Thigh Reducer Belts are soft, pliable, rubber-like composition. Adjustable Velcro fastening keeps them snug as your thighs get thinner. Send your upper thigh measurements at point indicated by arrow.

Whatever method of thigh reducing you've tried without success, don't give up. Order a pair of IBEM Belts today on money-back guarantee. Check or money order, no COD.

ONE PAIR postpaid.....\$16.95

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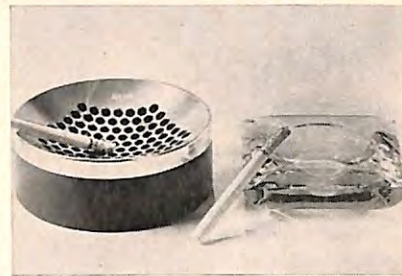


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CIGARETTE SAFETY. Fire Gard Ashtray takes care of forgotten cigarettes so they never burn furniture or start fires. Burning Cigarette can't fall off as ash gathers, cigarette automatically moves forward into tray without going out. Silent butler base holds stubs, \$2.98 ppd. A Man's World, Dept. E-2, Lake Success, New York 11040.



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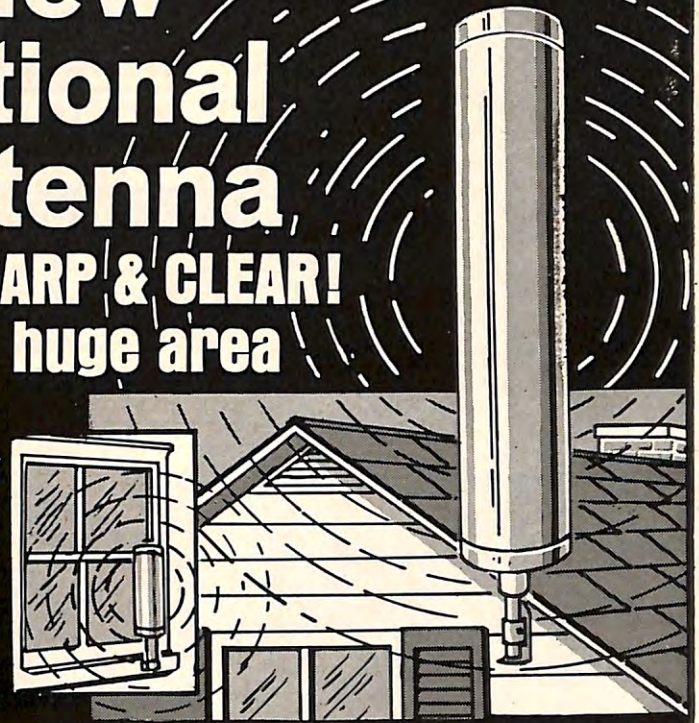


OUTDOOR MEN love the warmth and ruggedness of brand new Navy A-2A Deck Jacket. 50% nylon, 50% cotton, water repellent with lining of 100% nylon fleece. Rib knit wristlets inside sleeves guarantee warmth. Olive drab in S, M or L. \$15.95 plus 75¢ post. Add \$1.50 for XL. P&S Sales, Dept. E-20, P.O. Box 45095, Tulsa, Oklahoma 74145.

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Receives signals over a huge area**

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See how sharp the pictures and how clear the sound you can receive in your own home, when you've installed this advanced new STRATOSCAN, omni-directional antenna system! STRATOSCAN — the result of electronic research — with a uniquely efficient cylinder shape — receives signals over a 360° circle . . . over a huge area! Color pictures come in clear and stable in critical color and contrast! Your TV set and FM receiver live up to their potential! To get better results, you'd need a costly roof antenna system or a motorized, rotating antenna selling for 5 to 10 times STRATOSCAN'S low price! **ONLY \$12.98 EACH**

*Pre-assembled—
includes all hardware and accessories
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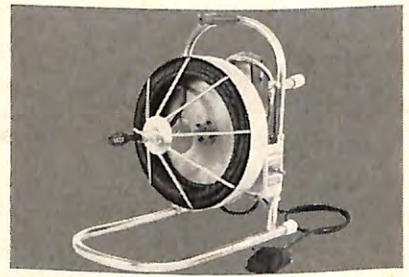
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—When the check-out machine bangs out the price of YOUR purchases, wouldn't YOU like to be SURE the total is right? I CAN SHOW YOU HOW!
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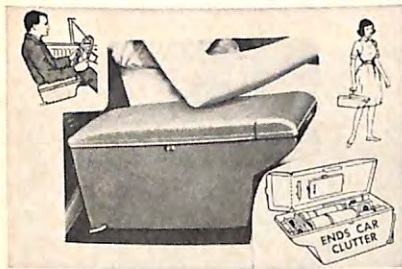
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OUT-OF-SEASON STORAGE PROBLEMS disappear into this portable wardrobe of strong fiberboard in wood grain finish. Overhead lid allows instant access. Dust-tight. Metal plates support hardwood hanger rods. Folds flat, easily assembled to 53"H., 28"W., 21"D. \$7.98 plus \$1.50 post. Jay Norris Corp., Dept. E2, 31 Hanse Ave., Freeport, N.Y. 11520.



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CASH IN NOW on these Extraordinary Savings! The day of the high priced shoe is over. Folks are paying many dollars less than ever before, thanks to the miracle new "polymeric" shoe materials. This is no "cheap imitation" shoe. It's the real thing: the New Price Shoe that looks and feels and wears as well as any shoe you have ever worn and yet costs a fraction of the price.

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Street

City & State

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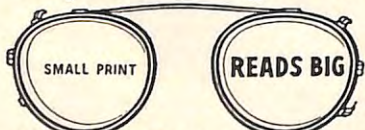
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FIX LOOSE CHAIRS

Chair-Loc "Swells" Wood

Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints. Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over 1 1/2 million sold. Satisfaction guaranteed. 3 oz. bottle \$1, plus 30c handling. Send check or M.O.



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- Distinctive decoration
- Conversation piece

Zodiac ashtray or wall plaque is a huge one-foot diameter with 4-inch safety ledge (cigarettes stay put!). This stunning new decoration for your home features 12 Zodiac signs in beautiful raised silhouette. Exclusive easy-empty opening in ashtray. Truly a collector's item! Order in Avocado Goldstone or Harvest Gold (exciting orange). \$6.95 each plus \$1.55 postage and handling. California res. add 5% sales tax.

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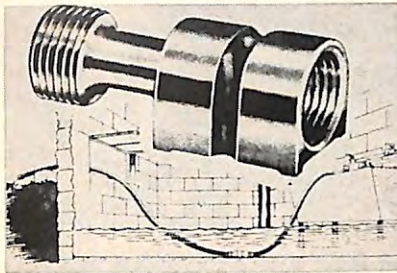
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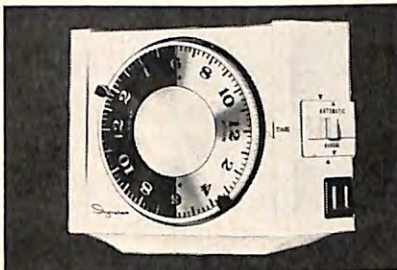
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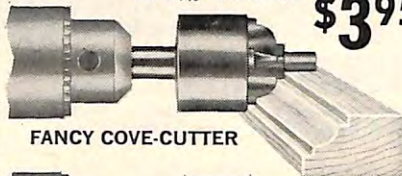
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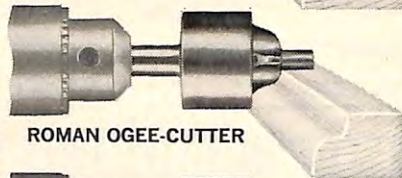
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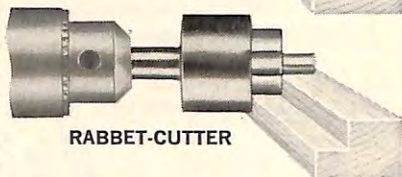
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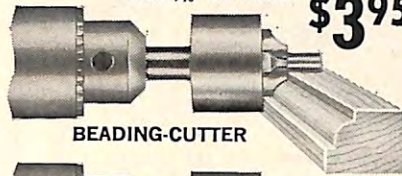
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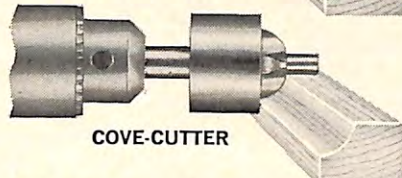
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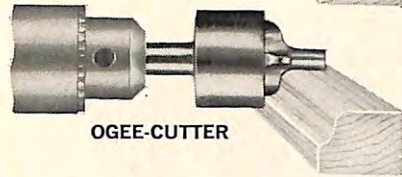
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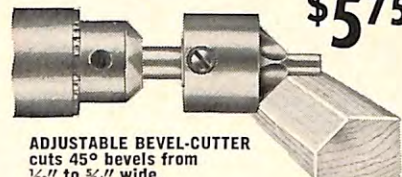
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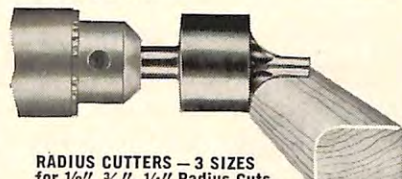
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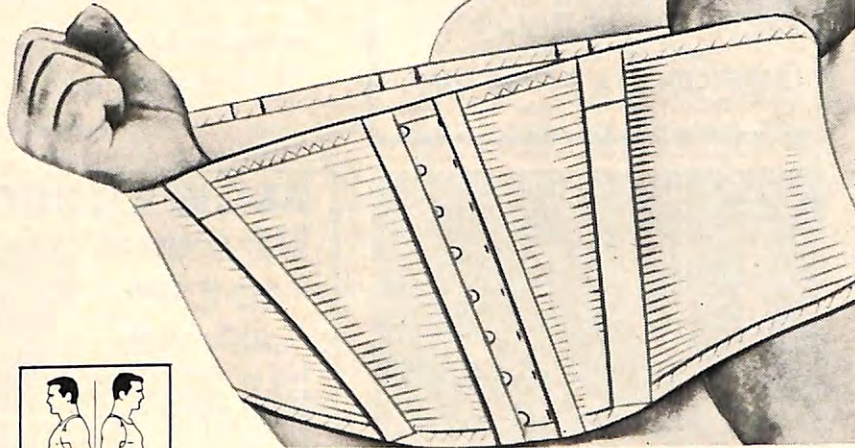
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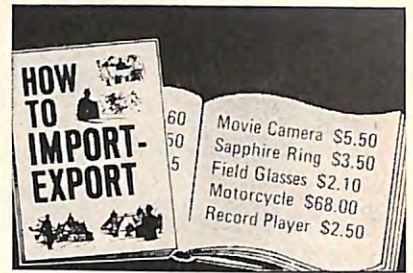
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by James L. Slattery and Richard Gosswiller



It's Your Business!

COPING WITH LABOR PROBLEMS

Last year, in Kansas City, a three year contract pushed through by the Brotherhood of Painters caused amazed reaction around the country, not only from management but labor as well. It called for bringing the painters' wages and benefits up to \$8.00 per hour—a rise of 67 percent!

Even in the field of building trades so large an increase was remarkable; but it was not likely to stand alone very long. The memberships of union locals in other cities would be pressing hard on their leaders to negotiate comparably high increases for them.

By the end of 1969 it was pretty clear that 1970 was going to be a hot year as far as labor and management relations were concerned. Speaking at the American Management Association's 1969 conference on employee benefits and pension management, Sen. Jacob Javits (R-N.Y.) said that American labor and American management were moving on a collision course, and he mentioned the General Electric strike as an example of what could be looked for on the labor relations front in 1970. Workers' picket lines, in fact, may leave little room on the streets this year for student protest marches, which are also expected to increase.

How will the labor relations turbulence affect your business? And how well are you prepared to cope with such consequences as it may have for you?

Some consequences might be direct—a strike in your plant for instance. But some others will be indirect, and it's those which you may be least prepared for.

It may help, as you try to figure out today's confused labor scene, to keep in mind that a large part of the labor unrest we're witnessing has its source in the whole confused tangle of complicated socio-economic forces at work in our country and all over the world. For example, there is the phenomenon of the "Now Generation."

"They don't want to wait—they want everything right now!" That's been said about large segments of the college student population.

Recently a Chicago official who often

negotiates with the building trades unions and has a building trades union background himself, said, "The unions today are full of young guys who couldn't care less about the labor movement or about the great tradition of the unions." Yet it's not only in the labor unions that many traditions have been thrown overboard in the last generation. The cover story article in the October 1969 issue of *Fortune* carried the title "Labor 1970: Angry, Agressive, Acquisitive." Well, America's young managers and business entrepreneurs haven't been taking vows of poverty lately, nor have the professional people, the sports and entertainment industry people, the politicians, the teachers, or any other group of Americans we can think of.

How knowledgeable are you about preparing for the kinds of conditions likely to be generated, in large part if not entirely, by labor unrest this year? The answer depends to some extent both on the kind of business you're in and on how long you've been in it.

For example, does inventory play a major role in your business? Remember that in the American economy inventory dynamics is important to the strategic aspects of labor relations in certain large industries; among them the automobile, steel and electrical-equipment industries. Both big business and small tries to avoid shortages and pile-ups, but the smaller the business the more difficult the inventory problem can be. A prolonged strike against the manufacturer from whom you, or your jobber, receive certain lines of merchandise could well leave you out of stock in those lines, and lose you a lot of business. The same effect could occur because of a trucking or rail strike. On the other hand, stockpiling against shortages created by labor troubles is risky. You might end up having merchandise that is suddenly outmoded or overpriced.

Then what's the answer? Well, there just isn't any one answer to this problem. If you've operated an inventory type business successfully for quite a few years, you'll be experienced in deal-

ing with this whole matter. But if you're a relative newcomer in the field, we suggest that you proceed with caution and that you maintain excellent communication with your accountant and your banker. The investment firm of Merrill Lynch, Pierce, Fenner & Smith has made up a calendar guide on a number of major labor contract expirations that will occur in 1970. For example, in September the present auto workers contracts with the Detroit Big Three will expire. Some 700,000 workers are at present covered by those contracts.

In general it is expected that the renegotiation of labor contracts will entail not merely increases in wages but broad and substantial increases of fringe benefits. Some unions have felt that in previous contract negotiations they concentrated too exclusively on the subject of wages and too little on the matter of fringe benefits.

Whether or not your own business employs any unionized workers, you can expect to be indirectly affected, in a number of ways, by the dynamics of organized labor economics in 1970. You can expect to see your costs and operating expenses increase and you may find that your gross sales income is by no means rising to meet those increased costs and expenses at a satisfactorily profitable rate. The wages and benefits increases secured by the unions can be expected to generate an increase in the wages and benefits expected by non-union employees.

And suppose that the tight money situation so noticeable during 1969 continues through 1970? This too holds many dangers for the smaller businesses. You might well find a rise in the number of your slow pay accounts, since many companies will be holding on to their money as long as possible in order to earn as much investment return from it as they can. And you might find it difficult to obtain temporary working capital even against good collateral, except at prohibitive interest rates. Meanwhile you will have your payroll to meet and you can ex-

(Continued on next page)

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(Continued from page 43)

pect the amount of that payroll to continue to rise, even if your personnel strength remains what it is at present.

Look and Plan Ahead. Become as knowledgeable as you can about those trends in labor economics which can directly or indirectly affect your business. And try to see just how those trends will affect it. For example, do you depend heavily on consumers whose purchasing power may undergo a considerable drop because they are members of a union that's engaged in a lengthy strike?

None of this makes a very attractive picture but it's the picture that seems to be looming up for the small businessman in 1970.

Community Service

Community service is, and truly should be, the bedrock foundation of every lodge. It is here, in our individual communities, that we can offer our best service; to improve our town or city, to assist our neighbors and friends in developing a better place for all to live, should be the goal of every lodge.

Programs of this nature can have a thousand faces: perhaps your lodge has provided a public playground for children, or installed benches for citizens to wait for a bus. Your lodge may have given financial aid to the local hospital, purchased a first-aid vehicle, sponsored the local blood bank, or maintained a dental clinic for the needy. Perhaps lodge members have given public recognition to the Outstanding Citizen of the Year, organized Little League baseball teams, Boy Scout troops, or picked up the tab for the local Drum and Bugle Corps. All of these endeavors, plus many more, constitute your community image.

Grand Exalted Ruler Frank Hise has made it possible this year for each lodge to tell its own part in this program.

Here's how it's done:

1. Prepare a brochure of your many community service projects.
2. Send it to your state association committee which has been appointed by your state association president. There it will be judged in competition with all other lodges in your state.
3. Certificates of Recognition will be awarded by the Grand Exalted Ruler to first, second, and third-place winners.
4. The state association will then send the brochure of the first-place winner only, to arrive before June 1, 1970, to: Earl W. Kunsman, Member, GL Lodge Activities Committee, 3155 Schoenersville Road, Bethlehem, Pa. 18017.
5. The state winners will be judged in a national contest. Plaques for first, second, and third-place winners will be presented at the Grand Lodge convention in San Francisco in July, 1970.

Remember—state judging must be completed by May 15, 1970, and winning brochures must be received by Brother Kunsman before June 1, 1970.

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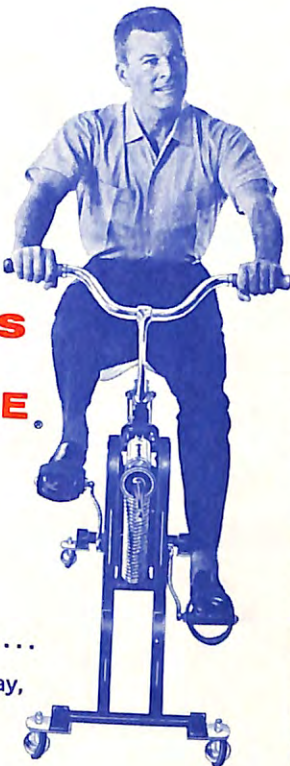
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HAIL THE BUFFALO. It is now the official seal of the Interior Dept. taking the place of the pair of hands. Secretary Walter J. Hickel made the change over because he believes the buffalo is more symbolic of the Interior Dept. than a pair of hands.



COTTAGE CHEESE BOOST. It comes from President Nixon who says he likes cottage cheese with ketchup poured on it. It was the way his grandmother liked it, the President said, at a White House conference on food, nutrition and health. She lived to be 93, Mr. Nixon said.

CAPITAL PRICES keep going up and are not what they used to be. In the old days newspapermen assigned to Washington never had it so good. Hotel and apartment rates were low. So were street car fares. Prices for beer and hard liquor here were the lowest in the nation. It seems members of Congress wanted it that way along with very low taxi fares. Now new sales taxes have boosted nearly everything. It even costs \$50 to register your automobile.

POPULATION GROWTH says Dr. Lee A. Dubridge, Science Adviser to President Nixon, is the "first great challenge of our time in insuring that there are no more births than deaths." He declared the problem is the prime task of every human institution and also cited pollution of air, water and land as among other major human problems.

CRIME IN 1970 has soared so high that the risk of being a victim of a serious crime since 1960 has nearly doubled. This report by FBI Director J. Edgar Hoover declares that many authorities believe crime to be "the nation's most serious internal problem."

Tom Wrigley

TW TW TW TW TW TW TW TW

The sixties were a decade of "shocking and rebellious criminal events" he declares, pointing out that one president was assassinated, major cities put to the torch by rioters and looters and colleges and universities overrun by mobs of young people. Director Hoover added: "It is a tribute to the tough fiber of our democratic society that it was able to meet these traumatic events without giving way to hysteria."

SOCIAL LIFE in Washington, says Sen. Stephen M. Young, D-Ohio, has become dull since the GOP took over. Perhaps they are not "party people" he says. He adds that another difference between Republicans and Democrats is that Republicans keep their shades down while Democrats are those who ought to.

WHITE HOUSE SECRET, covered up since the days when Thomas Jefferson was president was revealed when two buried subterranean rooms were uncovered. They were found beneath the West Wing swimming pool built for President FDR, now torn down to make room for new press headquarters. The rooms were filled with dirt but workmen uncovered their outlines and the walls made of flat rocks. The president's house was designed in 1792, burned by the British in 1814 and rebuilt in 1817. The rooms will be put to use once again.



ROBBING A BLIND MAN set a new record for stickups here. The man had cashed his \$101 Social Security check and was held up in the hallway of his apartment. The gunman, told by the victim he was blind, let him feel his gun, then took his money and fled. In another new record breaker two teenagers held up a U. S. Capitol police-

**WRITES FROM
WASHINGTON**

TW TW TW TW TW TW TW TW

man, took \$15 and also robbed him of his badge.



RISE IN FOOD PRICES is predicted by experts for 1970 in spite of all measures taken to cut spending. Most agree the increase will run about 4 percent which will be 2 percent lower than the 6 percent rise last year. Farmers will share some of the increase but a large part of it will come from rising costs of moving food products to market and labor costs in processing plants.

FIRST LADY, Pat Nixon, is planning to make a campus tour this Spring, the White House announces. It was postponed last Fall when Mrs. Nixon suffered an attack of flu. At that time Mrs. Connie Stuart, staff director for Mrs. Nixon, denied published reports that the tour to promote volunteerism was cancelled because of student protesters. Details of the trip will come later.

JET POLLUTION will be gradually reduced this year and should disappear within the next five years according to Transportation Secretary John A. Volpe. The government is formulating revised rules covering air pollution by jetliners. The object is to do away with the jet engine smoke trails which can be seen over the cities.

MUSICAL ELEPHANTS are a new attraction at the National Zoo. One plays a flute and another can play the harmonica. Zoo keeper-trainer Ali Perry taught the pachyderms how to play airblown musical instruments as a way to discipline them and thus make them easier to handle. So Nancy was taught to exhale through her trunk and make music on the flute while Dzimbo blows through his trunk on a big harmonica.

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Dissent

(Continued from page 27)

STAR-BULLETIN commending it for an editorial critical of President Cleveland's stand on the "moratorium" and supporting President Nixon's efforts.

Hawaii Elks did not quit with letter writing. Fifteen Elks staged a counter-protest at a shopping center where "moratorium" participants gathered for a march on Camp Smith. The Elks distributed pamphlets blasting the "moratorium" supporters for promoting a "bug-out" in Viet Nam that would have dire consequences for America. They also handed out the Elk Flag decals with the slogan: "Love it or leave."

District Deputy Norman A. Manor reported that Oswego, N. Y., Elks provided material for a Veterans' Day broadcast on the County Radio station. It included the text of Grand Exalted Ruler Hise's telegram to the President and a tape recording of the talk by Rodney Donaldson, Foundation scholarship winner, at the Dallas Grand Lodge Convention.

Logansport, Ind., Lodge 66 telegraphed President Nixon their stand in support of his peace efforts.

Exalted Ruler Alvin E. Renninger of Pottstown, Pa., Lodge 814 issued a Vet-

erans' Day statement published in the Pottstown MERCURY backing the President and opposing the "moratorium" as an attempt to "govern from the streets." The same issue of the paper carried the names of 5,054 area residents recording their support of American peace efforts in Viet Nam.

In a full-page newspaper ad captioned "Be Proud of America—We Are," Longview, Wash., Lodge 1514 recorded their stand for President Nixon's "endeavors to bring our boys home from Viet Nam with honor."

Newport, Vt., Lodge 2155 took a full page newspaper ad urging citizens to "Support our President—Speak up for America."

Juneau, Alas., Lodge 420 published the text of the law and order resolution adopted at the Dallas Convention in a full page ad in the ALASKA EMPIRE, and also included the text of Grand Exalted Ruler Hise's telegram of support to President Nixon.

District Deputy Elmer F. Mugford of Barre, Vt., Loren J. Olson, Exalted Ruler of Joplin, Mo., Lodge 501 and Jack W. Merrell, Exalted Ruler of Phoenix, Ariz., Lodge 335 used the Letters to the Editor columns of their newspapers to oppose the "moratorium" and express support for the President's peace moves.

These were among the action reports received as this issue went to press.

Art

(Continued from page 50)

students to duplicate the works of their teacher, including the signature. Yours is most likely the work of Albretti. It's an uncommonly fine job, everyone agrees, but then, you see, he painted over it. We can't imagine any artist covering such fine work unless he knew it was a copy and placed more value upon the original work he planned to put over it."

The infuriating part of it was that their logic made a certain weird sense. Or could it be that I was the victim of the experts' commercialism rather than their stupidity? After all, the museum had half a million tied up in the painting on their wall.

I paced the room while I tried to think. I now owned a "copy" of a Delgard by Albretti instead of a mediocre Albretti original. The "copy" was worth more than the original, but hardly enough to pay my debts and transport me to a lifetime of ease on the French Riviera.

The irony of it struck me afresh. That was *my* work hanging in the museum. I had fooled all the experts, or so they were prepared to swear. Hundreds of people would stop in front of the

Delgard in the museum every day and admire the skill of the artist, who was me. Art magazines would publish articles praising the painting. And it would all be for my work. It was exactly what I'd always dreamed of, during those scarying moments while reading the critics' cutting reviews of my work.

Wasn't that better than going to the Riviera?

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I might not be able to retire to a life of leisure, but after all, when a man passes sixty, bikini-clad mermaids present a problem not even van Meegeren could solve. ■

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Art for Money's Sake

(Continued from page 31)

turned off the alarms guarding the collections of old masters. I substituted my copy for the original Delgardi and made my departure after the closest inspection showing the paintings to be presumably identical. Back in my apartment I gloated for most of the balance of the night over my "copy."

In the morning I called on the curator and told him about my fantastic discovery. He telephoned the chairman of the museum board, and the excitement began. No one doubted for an instant that the Delgardi madonna in the museum display case was the same one that had always been there. The only question to be resolved was which painting was authentic. I was glad I'd had the foresight to put the two spots of cobalt blue on the forgery, because I didn't have much faith that the experts would come up with the right answer unless there was an obvious flaw.

They used X-rays, alcohol tests, spectroscopic analyses, and a few tests unknown to me. It took several weeks, but no one hurried where a half million dollar painting is concerned. Then one Saturday afternoon, as I was lounging in the apartment, reading a travel brochure about the Riviera, I received a phone call from the curator. It was the unanimous opinion of the experts that the painting on display in the museum was the genuine one.

I was staggered. "Are you sure?" I asked.

"We're certain. There's no doubt at all. We even found traces of cobalt blue on the museum's Delgardi."

"But doesn't that prove it's a copy?" I argued. "Cobalt blue wasn't discovered until the early 1800's." It annoyed me that I had to do their thinking for them, too.

"On the contrary. It proves the painting's age. You understand that if a copy was made from your painting, it would have had to be done hundreds of years ago, before Albretti covered it. Besides, anyone able to duplicate a Delgardi would know enough to use the proper pigments. Everyone knows how recent cobalt blue is. The cobalt blue that was used undoubtedly occurred when the painting required retouching, perhaps 150 years ago. An artist doing retouching, as you very well know, Carl, is concerned with color and effect, not in using pigments identical to those of the original painter."

I stared at the far wall. "Then what about my painting?" I asked finally.

"A copy. It wasn't uncommon for
(Continued on page 52)

LODGE VISITS OF

Frank Hise



Clayton, Missouri, Lodge was honored by a visit from GER and Mrs. Hise accompanied by PGER Edward W. McCabe and his wife Maggie. Standing with them above are PER and Mrs. George E. Murray and ER and Mrs. Earl Blankenmeister.



GER Frank Hise was present as principal speaker for the recent dedication banquet at the Danville, Ill., Lodge. Distinguished guests included PGER Lee A. Donaldson and SP Roland J. DeMarco of Mount Carmel (standing). Sitting next to Bro. Hise is ER William H. Jump of Danville.



The newly dedicated Wayne, N.J., Lodge gave a banquet in honor of GER Frank Hise's recent visit. Mayor Edward Sisco presented Bro. Hise with a key to the city. On hand to congratulate him were ER Sandag, PGER Jernick and DDGER Gary Van Decker.

GER Hise relaxes at a game of pocket billiards in the recreation room of the Grand Forks, North Dakota, Lodge. Awaiting their turn to shoot are Bro. Kenneth J. Mullen and ER Woodrow R. Hansen.



THE WEATHER DOES AFFECT YOUR HEALTH

Temperature, humidity, and air pressure are factors that constantly affect your well-being.

by Irwin Ross

IF YOU ARE the average inhabitant of North America's invigorating "storm-track," the chances are:

1. That you live your life energetically.
2. That the weather may eventually kill you.

This storm-track is a vast arc, sweeping from the Canadian Rockies down through the Midwest and out into the Atlantic via the Northeastern states. In this gigantic arena, an endless conflict rages between masses of tropical air from the Caribbean and Polar air from the Arctic, with the result that the region is mercilessly battered with alternately rocketing and plunging temperatures.

Living in the storm-track means more than merely learning to come in out of the rain. After studying hospital records and university surveys, scientists have found that life in the storm-swept Great Lakes region calls for a hardy people. As proof of the hardiness and constructive energy of storm-track residents, let me point to a string of wealthy cities, scattered from Winnipeg to Boston, in-

(Continued on next page)



(Continued from page 53)
cluding such giants as Chicago, Cleveland, Detroit and New York.

Yet clinical evidence reveals the subtle dangers that storm-trackers confront in every fall of the mercury or rise of the barometer. When storm-track residents are well, the weather energizes them, but when they fall ill this same weather turns on them like a tiger. Cruel temperatures and pressures strain delicate hearts and blood vessels to the limit, sometimes even to death.

In a Detroit hospital a woman is suffering from asthma. Progress has been satisfactory until, without warning, a relapse occurs. The doctors are helpless. In a few days the woman is dead.

Her meteorgram (a comparison of the hospital record with day-to-day weather reports) shows that her final attack began when the temperature outside dropped sharply from 90 degrees. As the barometer rose, the severity of her attack increased. She died in the wake of a barometric crest.

This case, one of dozens studied by this writer, is typical; and it can be multiplied a hundred times by any medical climatologist. Such meteorgrams, conclusively proving that the weather has an intimate effect upon the human body, reveal new facts about many diseases and "conditions."

Wide variations from normal temperatures favor the development of thrombosis. They occur nearly twice as often in storm-track regions as in less turbulent sections of the country, especially during spring and fall. The summer months are comparatively exempt.

Late winter and spring seem best suited to rheumatic infection. A study by the U.S. Public Health Service of hospital cases in Philadelphia showed nearly twice as many deaths from rheumatic heart disease in April as in September. Deaths from coronary occlusion hit their peak in December, dropping to a minimum in August.

Weather also leaves its mark on the emotionally unstable. Mental institutions report that schizophrenics have their worst attacks in fall and spring, seasons of greatest weather stress.

Exactly what happens to us when the temperature rises or falls, when the barometer reads high or low? What actually takes place in blood vessels and body tissues? What, in physiological terms, are those familiar weather-induced phenomena known as growing pains and spring fever?

The answer is not yet complete, but evidence is rapidly accumulating as a new medical science, meteorobiology, studies our bodily reactions under the relentless impact of weather changes. Experiments are yielding the secrets of what happens to us in Arctic cold and tropical heat, in Sahara dryness and ocean mugginess.

Most of our reactions occur because we're the kind of animal that dies if the body temperature varies too much above or below 98.6 degrees. Because weather temperatures are forever changing, we constantly strive to keep our bodies at the vital heat level.

When the weather is hot, we try to rid ourselves of excess heat. When it is cold, we hang on to every stray calorie. Most of our daily activity, consciously or unconsciously, is aimed at preserving this balance. This means internal adjustment and sometimes severe strain.

Our bodies become surprisingly active when a cold snap arrives. Unconsciously we swing into action to keep heat from escaping. The whole body, as an energy-producing mechanism, works faster under extreme heat and cold, even while we sleep. Now a normal, healthy body easily adapts itself to these

(Continued on page 56)



ELKS NATIONAL SERVICE COMMISSION



In July, the Boulder Elks held a swim party and picnic for the Vietnam veterans recuperating in Denver's Fitzsimons Army Hospital. A red cross nurse and PER Ray Talcott chat with veterans before changing into swim suits.

Brother Talcott helps a veteran cool off in the pool. After working up an appetite, the boys were treated to home made baked beans and potato salad furnished by Elk wives.



Do you plan to attend the Elks Grand Lodge Convention in San Francisco July 12-16, 1970?

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Peabody, Mass., Lodge recently held its annual supper for supporters of its veterans program. Anthony J. Foster, Occupational Therapy Chairman for the Mass. Elks Assn., and GL Youth Chairman Michael J. McNamara are shown receiving hides from PER Stuart L. Bell during the event.



The Elks Lodge of Quincy, Mass., presented a television to the Boston VA Hospital as a part of its continuing program for our hospitalized veterans. Members of the lodge's veterans committee include: Bros. Theodore C. Collagan and Bernard Atkinson, PERs Edward A. Densmore and Thomas M. Garrity.

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Weather

(Continued from page 54)

changes, but with elderly people, or those who have degenerative ailments, it is a different story.

There is danger of embolism or thrombosis. The flow of blood to the heart may become retarded. If then a clot or thrombus forms, death may follow—with weather once more the killer.

Where there are physiological maladjustments, the stimulation of cold weather causes some parts of the body to get "out of step." Growing pains in children is one example. This is also the time when older people have attacks of rheumatism, neuritis, arthritis and asthma. Patients in serious condition may then be driven beyond their limit of stimulation. Weather-shock is one of the important factors contributing to their death.

Warm weather, however, brings perils too. An extreme heat wave is dangerous to people whose blood vessels are so fragile that they can't handle the extra amount of blood which, measurements show, raises the total to a fifth over normal. When this happens, a weak heart, overloaded by extra pumping, may suddenly break down.

A combination of high temperature and high humidity helps to spread bacterial and virus infections. The infective droplets sneezed or coughed out are suspended in the air much longer during foggy weather or high humidity. Otherwise, they are carried to higher atmospheric levels, where they are killed by the more direct sun rays.

A falling barometer may help to bring on acute appendicitis. Knowing surgeons expect an epidemic on such days. The disease is most severe in the world's stormy areas. It is mild and infrequent in Europe's more stable climates and in most of the tropics.

Arthritis victims are no friends of the shifting barometer. University surveys indicate that 80 per cent of arthritics suffer pain only when barometric pressure is changing, making them ideal if unhappy "weather prophets."

New as it is, the science of meteorobiology sends long roots into the past. The Father of Medicine, Hippocrates, described the body as a "cosmic resonator" that responded to every change in the weather. A more recent pioneer was the 17th century Briton, Thomas Sydenham, who observed that acute rheumatism "happens at any time but especially in the autumn"—a fact which is still true in England though not in the United States.

The body's ability to hold steadily to a temperature of 98.6 degrees F was discovered in 1774 by Dr. George For-dyce, who spent 20 minutes without ill

effects in a room heated to 210 degrees. Since then, scientists have subjected themselves to every kind of laboratory "weather."

The medical angles to meteorology have proved of world-shaking importance to military men. Because our military forces need to survive from the "limits" of outerspace to steaming jungles, knowledge of what happens to the body is most vital. Problems have arisen which never troubled Caesar, or even Eisenhower.

Recently, a group of air force pilots, transferred in midwinter from a Northern base to a Texas airfield, came down with spring fever so severe that they had to be grounded for days. In World War II, soldiers from southern Russia, thrown against the Finns in the Far North, were annihilated in a battle in which weather was the real victor.

How much cold can we stand? Several years ago a space agency scientist entered a special cold room to find out. While he was there, his body temperature fell to 84 degrees, and he went to the hospital for four months because of exposure, but our space program got an improved space suit out of his courageous experiment and the experiments of other scientists.

Research at the University of Chicago showed that we can enjoy as much vitality at a weather temperature of 90 degrees as at the so-called "ideal" temperature of 70—provided we double our intake of vitamin B. Russian scientists found that the approach of violent Arctic storms is preceded by a sharp drop in the number of heart beats per minute. Weather shifts also produce striking changes in the body's physical measurements. Some people gain or lose as much as several pounds with every major shift.

America's scientists and military leaders are hopeful, however, that the new discoveries will never be used for any other reason than to make tomorrow's citizens psychologically and physically weather-proof in a world at peace. ■

Obituary

PAST DISTRICT DEPUTY Fred H. Gilman, 72, a longtime member of Petoskey, Mich., Lodge, died Oct. 22.

Brother Gilman served as District Deputy Grand Exalted Ruler of Michigan's West Central District for the 1954-1955 lodge year. He was appointed to a second term by the late PGER Fred L. Bohn, for the 1956-1957 lodge year, replacing Arthur J. Siplon Sr. in that post.

PDD Gilman is survived by his widow, Anna; a son, Edward W. Gilman; his mother, Mrs. C. Eugene Gilman of Petoskey, and four brothers.

Elks funeral services honoring Brother Gilman were held Oct. 24 in Petoskey.



WHITING, Indiana, Brother George E. Fedor (seated, left) receives congratulations from ER George W. Calvert and Trustees Chairman Peter Kovachic upon serving his 48th year as lodge organist. Brother Fedor, 76 years young and an Honorary Life Member of Whiting Lodge, has served as organist since his initiation into the Order in 1921.



A CLASS of 25 candidates was initiated recently into Bismarck, N.D., Lodge in honor of DDGER O. L. "Hoot" Harr, a Mandan Elk. The new Brothers are shown as they assembled with District Deputy Harr and the officers of Bismarck Lodge for a group photo recording the memorable event.



DOWAGIAC, Michigan, ER Earl Keeler strikes a smiling pose after presenting a handsome plaque to Mrs. Bernice Vandenberg, writer for the Dowagiac *Daily News*. Mrs. Vandenberg's column, "Here and There About Dowagiac," has informed and entertained readers for 40 years. The plaque presentation was a highlight of the lodge's recent Newspaper and Radio Night, attended by many news media representatives.



A RECENT CEREMONY at Centralia, Ill., Lodge finds ER George F. Garland (second from right) preparing to raise an American flag destined to fly 24 hours a day, in good weather, to demonstrate the Elks' love of flag and country. Assisting Brother Garland are (from left) George Ross, lodge Americanism chairman; Est. Loyal Kt. Darryl Kourdouvelis; Esq. Ed Daum, and Centralia Mayor Lewis Bain.



A GROUP of proud fathers and fathers-in-law, all members of Hillsdale, Mich., Lodge, pose smilingly with a class of 11 candidates initiated recently into the lodge—all sons or sons-in-law of lodge members. Included in the unusual initiation class was Brother Joel Sterling (second row, center), son of Hillsdale ER Dr. Harold Sterling (third row, center), who is now serving his second term as the lodge's chief officer, having reigned as ER for the 1958-1959 lodge year.



A CONTRIBUTION from Sterling, Ill., Elks' ladies is presented by Mrs. Kenneth Marsh, president of the women's group, to Robert Steinhour, executive director of the Illinois Elks Crippled Children's Commission. Joining in the ceremony is Cindy Meyer, who has been aided by the crippled children's program, and whose smiling face indicates the benefits of the Elks' efforts.



MARQUETTE, Michigan, Est. Lect. Kt. Don Frailing (second from left) presents the most recent in a lodge series of safety-courtesy awards to two pleased young men—Robert Codd, Grosse Pointe, and Thomas McCarthy, Utica, both students at Northern Michigan University—for their roles in aiding a young man injured in a traffic accident. Observing the presentations are Capt. Roy R. Matson (left) and Patrolman Thomas Knapp. The honorees—together with a third young man, Leonard Rose of Marquette—not only gave aid to the victim at the scene of the accident, but summoned an ambulance and directed traffic as well.



ADDRESSING some of the many Brothers and their guests assembled at Granite City, Ill., Lodge for a recent patriotic observance is one of several dignitaries invited to attend the event. Principal speaker for the ceremony was U.S. Congressman Melvin Price of St. Louis; additional addresses were made by Granite City Mayor Donald Partney, Venice Mayor John E. Lee, and Madison Mayor Stephen Maeras. Congressman Price also dedicated and presented a flag which had flown over the U.S. Capitol to the Granite City Park District. Granite City Elks plan to continue the observance on an annual basis.



A GROUP OF ELKS—some of the nearly 500 Brothers attending a recent Northwest District meeting of the Ohio Elks Association—take time out to pose for an informal portrait. The meeting-goers are (from left) Wapakoneta ER James H. Scheer; SP E. Paul Howard, Alliance; Napoleon PER Dale E. England, district activities chairman; DDGER Kenneth Kidd, Bowling Green; PSP Elwood Reed, Bowling Green; PSP Walter J. Beer, Lima, and VP Sam Fitzsimmons, Van Wert. Hosts for the meeting were Wapakoneta Elks.



A GROUP of handicapped youngsters take evident delight in a bit of swimming pool fun, as they pose for a photo with their instructor and two distinguished Wisconsin Elks: VP William Lucas (background, left), Green Bay, and Leon Rondou, also of Green Bay, state youth activities chairman. The program of instruction for handicapped children is sponsored by Green Bay Lodge, with classes at the Green Bay Y.M.C.A.



"LET'S DANCE so they can walk"—the theme of Albion, Mich., Lodge's second annual crippled children's benefit dinner-dance—is the topic under discussion by Albion ER Gerald Lauer (right) and Brother John C. Johnson (left), lodge major project chairman, who chat about the gala affair with two special guests, VP-at-large Howard Emerson, Jackson, and Jackson PER Edward H. Meyers, district vice-president. The highly successful benefit preceded plans for yet another festive celebration—the lodge's 20th birthday, coming up this month.



ENJOYING A CHAT at a recent meeting of the Ohio Elks' Southwest District are (from left) Troy PER Lewis E. Kilpatrick, district activities chairman; SP E. Paul Howard, a member of Alliance Lodge; state Trustee F. H. Niswonger, Dayton, and DDGER Philip H. Gottlieb, of the host Cincinnati Lodge. Several hundred Brothers were on hand for the district meeting.



A HAPPY YOUNG LADY—LuAnn Johnson, of Devil's Lake, N.D.—smiles as she tries out her new wheelchair, presented recently to her by members of Devil's Lake Lodge. Making the presentation was ER James Kling (right), who was accompanied by Esq. Merlen Clemenson (left) and Trustee Neil Thompson. Brother Thompson is also chairman of the lodge crippled children's committee.

MANNING a new concession stand donated by Longview, Tex., Brother John C. Murphy Sr. (far right) for the lodge's football programs are (from left) Brother H. E. Pickerel, Mrs. Bill Rigbsby, Mrs. Ron Bublitz, and Brother Walt Miller. Brother Murphy's donation, which also included a new bleacher, adds to a concession stand previously donated by PER Bob Southall. Longview Elks' football program for boys is now in its tenth year; the Elks recently received a plaque from the GL Youth Activities Committee.



THE RECENT VISIT of DDGER Philip H. Gottlieb (second from left), a Cincinnati Elk, to Lebanon, Ohio, Lodge prompted an impressive candlelight initiation ceremony. Shown with Brother Gottlieb following the ritual are (from left) Cincinnati ER Howard F. Smith, Lebanon ER Jack M. Whitaker, and state Trustee F. H. Niswonger, a member of Dayton Lodge.



A HANDSOME PORTRAIT of the late PGER Bruce A. Campbell, a member of East St. Louis, Ill., Lodge, is presented to East St. Louis ER George A. Erhardt (right) by Dr. David G. Wheeler, a Past Exalted Ruler of Belleville Lodge. The late Brother Campbell served as Grand Exalted Ruler for the 1918-1919 lodge year.



THE RECENT DEDICATION of El Campo, Tex., Lodge's new quarters prompts this gathering of Texas dignitaries: (seated) PSP Lloyd Burwick, McAllen; PSP Charlie T. Wood; state Secy. E. L. "Gene" McMullen, Houston, and PSP Forest D. Gathright, and (standing, left to right) El Campo ER Robert J. Young; PSP Edward M. Schlieter, New Braunfels; SP Harry N. Phelps, Arlington; PSP James V. Sharp, San Antonio, master of ceremonies; GL New Lodge Chairman and PSP Alex A. McKnight, Dallas, and Brother Harold D. Ramsey, state scholarship chairman, a member of Fort Worth Lodge. Brother McKnight was main speaker for the impressive dedication ceremonies.

APPLETON, Wisconsin, Elks recently honored a large group of longterm lodge members. The Brothers are shown as they assembled during Old-Timers Night for a photo marking the memorable occasion.



102 and Going Great

IT WAS 82 YEARS after the Order's founding that Elk membership reached a million in 1950. If the present trend continues until March 31, when the lodges total up their membership statistics, our rolls will show that we have added a half-million members, a gain of 50 percent in only 20 years.

Dynamic is a much used and abused word, but it is an apt description of the Order of Elks in this its 102nd year.

Elkdom's growth is nothing less than dynamic, both in members and in lodges. Since 1950 the number of Elk lodges has jumped from 1557 to 2124, a gain of 36 percent. Certainly there is nothing static about that kind of progress.

Nor is there anything static about Elk benevolences and public service programs. They have expanded at a great rate since 1950. In fact, that was the year when the Grand Lodge Youth Activities Committee was established to begin a period of energetic growth in Elk programs embracing our young people.

It was about that time, also, that our State Associations began setting up the major projects that alone reveal so clearly the sound and progressive nature of this fraternity. Elks pour more than four million dollars yearly into these programs aiding the cerebral palsied,

the crippled, the blind and other handicapped people both young and old.

When this sum is added to the 8.7 million dollars spent by our lodges and the contributions from the Elks National Foundation and other Grand Lodge agencies, it brings to nearly 14 million dollars the amount that Elks invest each year in the promotion of human happiness.

Thoughtful analysis will lead to the conclusion that there is a definite link between the Order's growth and expansion and the great increase in Elk activity in the field of public service. Without doubt that is a major element contributing to the dynamic character of Elkdom. But there are others. The spread of family participation, making the Elk lodge with its club facilities more and more an attractive community center.

Then, too, the Elks are patriots, who love their country and are proud of it, with a pride that is understanding of its inadequacies and that lends assurance that those inadequacies will be remedied if the hate-America crowd can be thwarted in its attempts to destroy it.

There are many reasons for Elkdom's prosperity and progress. They can be summed up in the simple statement that it's great to be an Elk.

Some Membership Statistics

A STUDY OF the Order's membership figures reveals some interesting facts. For example, there were 381 lodges or 18 percent with membership of 1000 or more last March 31. Of these, 294 have membership up to 2000, 32 have membership up to 2500, 20 have membership up to 3000 and 35 have membership in excess of 3000. These 35 largest lodges rank as follows:

RANK	LODGE	MEMBERSHIP
1	Tacoma, Wash.	11,121
2	Lake City, Wash.	7,387
3	Long Beach, Calif.	7,286
4	Spokane, Wash.	5,407
5	Albuquerque, N.M.	4,983
6	Everett, Wash.	4,957
7	Eugene, Oreg.	4,847
8	Fargo, N.D.	4,793
9	Pontiac, Mich.	4,559
10	Portland, Ore.	4,448
11	Queens Borough, N.Y.	4,136
12	Auburn, Wash.	4,072
13	Lincoln, Neb.	4,043
14	Burien, Wash.	3,982
15	Grand Forks, N.D.	3,883
16	Boise, Idaho	3,657
17	Ballard, Wash.	3,565
18	Milwaukee, Oreg.	3,527
19	Seattle, Wash.	3,463
20	Phoenix, Ariz.	3,437
21	Minot, N.D.	3,388
22	Santa Ana, Calif.	3,384
23	Springfield, Ill.	3,380
24	Boulder, Colo.	3,336
25	San Mateo, Calif.	3,331
26	Milwaukee, Wis.	3,289
27	Lewiston, Idaho	3,252
28	Palo Alto, Calif.	3,232
29	Reno, Nev.	3,224
30	Ft. Lauderdale, Fla.	3,218
31	Bremerton, Wash.	3,143
32	Beaverton, Oreg.	3,123
33	Yakima, Wash.	3,100
34	Vancouver, Wash.	3,072
35	Bismarck, N.D.	3,000

It will be noted that 11 of these largest lodges are located in the State of Washington. There are four each in California, Oregon and North Dakota, two in Idaho and one each in 10 States. North Dakota's achievement is the more remarkable as that State ranks 44th in population. Impressive also is the show-

ing of Idaho, which ranks 42nd in population.

The strong growth made by Washington Elkdom from 76,000 in 1964 to 101,000 in 1969 raised it from fourth to second place behind California's 164,000 in total Elk membership. That is a very respectable gain of 31 percent, but was surpassed by North Dakota's 38 percent and the 32 percent gain scored by Louisiana and Nebraska. These gains carried Nebraska from a ranking of 20th to 14th in total membership and North Dakota soared from 25th to 20th place.

Growth may not be as spectacular in some parts of the country as it is in the West, but the fact is that Elkdom thrives everywhere. And size alone is not the measure of a good Elks lodge. More important is the record of good and generous deeds, the warm memories of Elk fellowship, the friendships and shared experiences. Our Order's base is the 82 percent of lodges with fewer than 1000 members. They measure up well by these standards of the good lodge.

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Please send me _____ Digital Wrist Watch(es)

gold silver

I enclose \$9.98 plus 75c postage and handling.
N.Y. residents add sales tax

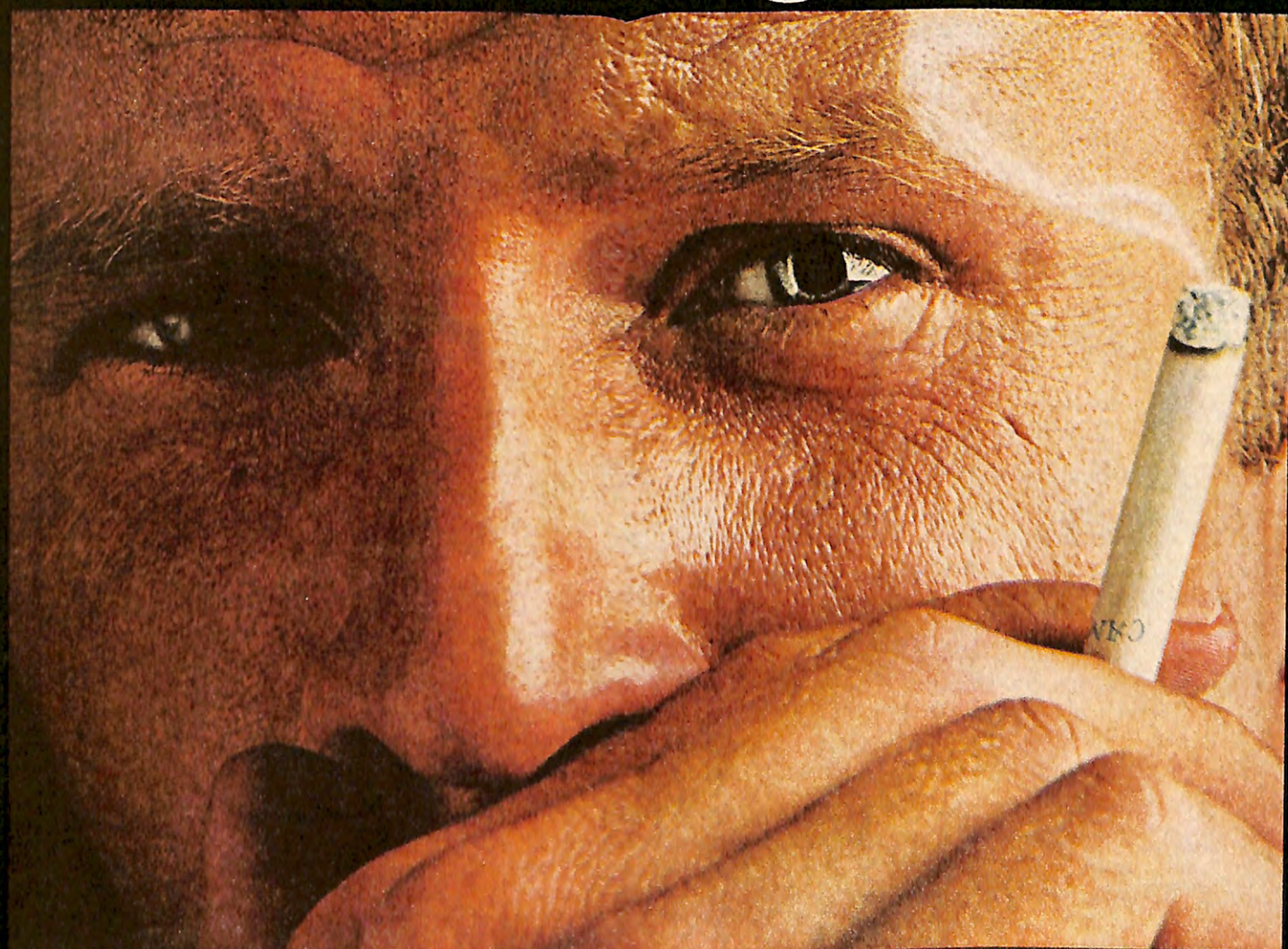
I understand that if I am dissatisfied for any reason,
I may return watch within 10 days for refund.

Name _____

Address _____

City _____ State _____ Zip _____

A touch of Turkish
turns on taste.
Turns it on smooth.
Camel's got it.
Get it.
Start walking.



"I'd walk a mile for a Camel."