

THE  
**Elks**

MAGAZINE  
December 1969

# Season's Greetings



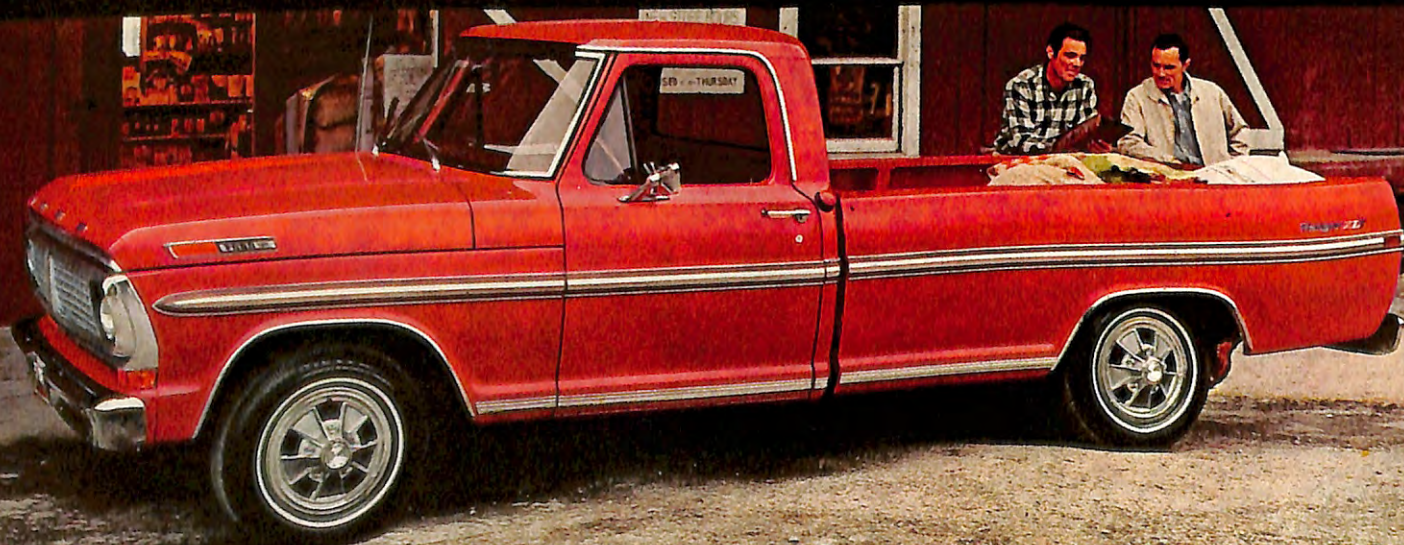


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## A Message from the Grand Exalted Ruler

AN OLD CATECHISM has it that the highest purpose of mankind in this world is to give God glory and, at the same time, enjoy God fully and forever.

Both parts of this purpose, let it be noted, are functions of a living being. One has to be alive to enjoy anything, or to praise anything. The one who is alive in the truest sense of living will be the one whose undiminishing impulse is to glorify God for life as a divine gift.

# Glory to God

Lately it has become fashionable among philosophers, even among some theologians, to talk about man's existence, not about the wonderful gift of life. They speak as if the joy had gone out of living. They imply that the only fact left to ponder is why man exists at all. Living implies purpose and function. Existence suggests happenstance in which meaning, if there is any, is in doubt. Man's existence, it is suggested, is in a wasteland. The idea of mere existence seems to be one in which experience is separated from life, at least from meaningful life.

The Christ Child came to earth not to celebrate existence. The old but ever new scripture states that this Child's adult purpose was that we ordinary mortals might have life and have it more abundantly. The hope of Christmas to all believers is that there is a way out of the wasteland of human experience, and that by the grace of God the desert of an ordinary man's heart, and mind, may be made to blossom as the rose.

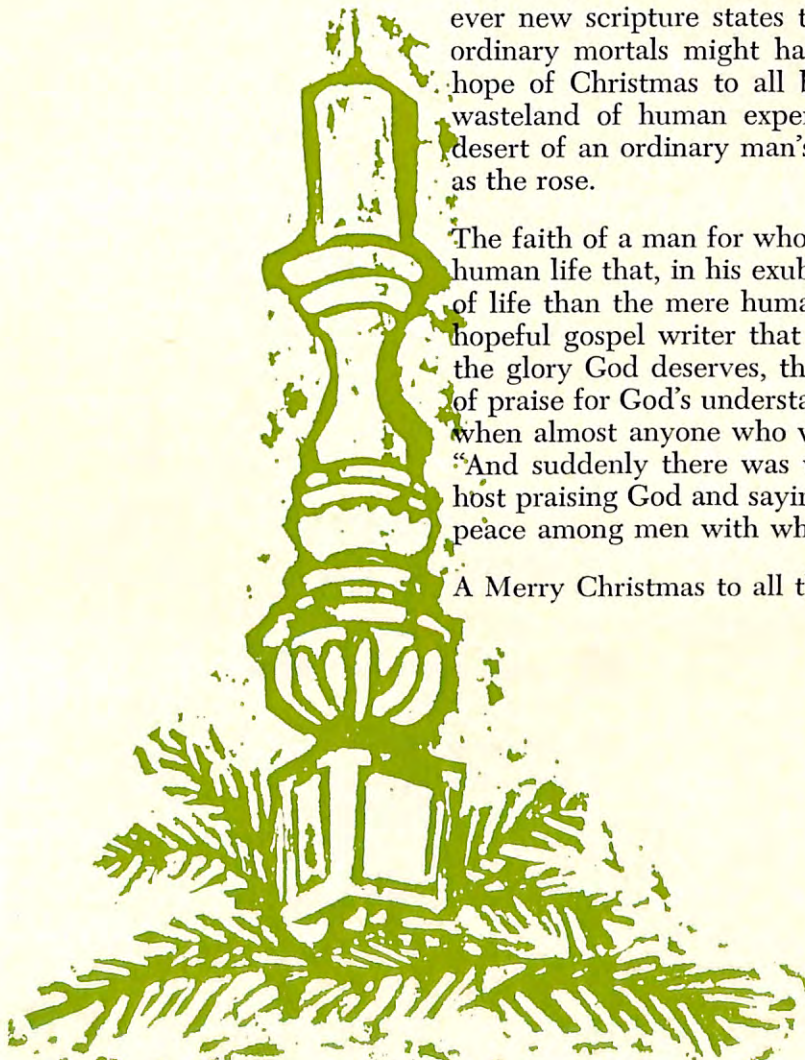
The faith of a man for whom Christmas is meaningful is so confident in human life that, in his exuberance, he willingly believes in other modes of life than the mere human mode. And he may agree with Luke the hopeful gospel writer that he, as a mere human, cannot give God all the glory God deserves, that the angels are needed to join the chorus of praise for God's understanding. There are moments, as at Christmas, when almost anyone who values life can thrill at the saying: "And suddenly there was with the angel a multitude of the heavenly host praising God and saying, Glory to God in the highest, and on earth peace among men with whom He is pleased."

A Merry Christmas to all the good people of Elkdom.

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# THE ELKS MAGAZINE

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DECEMBER, 1969

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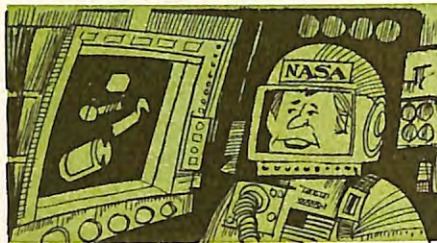
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**Tom Wrigley**

**TW TW TW TW TW TW TW TW**

**PEACE CORPS WANES.** From a peak of 12,866 volunteers on February 1, 1967 it has now dropped to around 9000 workers overseas. Biggest drop is in Latin America. Peace Corps appropriations were \$114.1 million in fiscal 1966. For this fiscal year Director Joseph H. Blatchford's budget of \$101.1 million was cut to \$92.8 million by the Senate. The House however authorized the full amount.



**JUNK IN SPACE,** before many years, may be a hazard to astronauts in space ships according to the North American Air Defense Command. Floating around beyond the earth's orbit are burned out rockets, dead satellites and pieces of orbiting space junk. At present the odds of colliding with one of the objects is about as remote as lightning striking a house. However, even now NORAD is using radar and space cameras to give astronauts up-to-date information on space junk. It is tracing 1,744 objects of which only 50 are functioning space satellites.

**WHITE HOUSE POOL** which helped President Franklin D. Roosevelt in his struggle against polio paralysis is no more. It has been floored over to give needed space for newspapermen. Built by the pennies of millions of children and other funds the pool cost \$22,316 and was completed in May 1933. Six presidents used it. Except for FDR no president used the pool more than John F. Kennedy, victim of a severe back injury suffered in World War II.

**CLASSES IN SWAHILI** in high schools here are a flop. Only about two percent of 10,000 high school students enrolled. The language is spoken by 20 million Africans from Somaliland to Madagascar. It is based on Arabic

words, the result of Arabs along the East coast of Africa marrying Bantu women. It comes from the Arab word meaning "coast".

**FOREIGN ENTANGLEMENTS** have been under the spotlight of Sen. Stuart Symington, Mo., head of a Senate Foreign Relations Subcommittee. It is the first serious attempt by Congress to find out exactly the extent of commitments of the U. S. overseas. They include a multitude of treaties, mutual security pacts, agreements for landing fields and naval bases and the movement of troops and supplies.

**HONOR OUR PIGEONS** urges Rep. Henry B. Gonzalez, Tex. who wants the Citizen's Stamp Advisory Committee to issue a commemorative postage stamp in tribute to the carrier pigeons of World Wars I and II and the Korean War. It has good support but some members of Congress say we should go even further and erect in some park in the District a statue in honor of the park pigeons where they can roost in comfort. After all they have squatted for years on the hats and shoulders of many of the statues of our distinguished generals and admirals.



**MAJOR INSURANCE HIKE** will hit federal employees January 1. Employees will pay all of the increase with the government's contribution remaining unchanged. Thirty-six insurers participating in the program are boosting their premiums. Among them is Blue Cross-Blue Shield which insures slightly more than half of all federal workers. However they will make several benefit changes. Along with the increases, hospital benefits in many cases will go up.

**FINGER-PRINT RULING** to restore

**WRITES FROM  
WASHINGTON**

**TW TW TW TW TW TW TW TW**

to police the finger-print power stripped from them by U. S. Supreme Court decisions is asked by Sen. Gordon Allott, Col. in Congress. He cited a recent murder case in Denver where police were unable to hold possible suspects for finger-printing because of a court decision. The senator declared finger-prints were the only clues found by police at the scene of the crime.



**MACARONI BOOM** is expected to sweep the country this winter following a meeting of the Natl. Macaroni Mfrs. Assn. here. At present folks in the U. S. eat only 8 pounds of macaroni products a year compared to the Italian average of 57 pounds. So the delegates got their noodles together, traded spaghetti recipes and only one was accused of cutting his spaghetti with a fork instead of winding it. The government purchases large quantities of macaroni products for distribution to low income families because, it was pointed out, it is "inexpensive and nutritious."

**SHOPPING BY COMPUTER** was tried out here in a supermarket to determine just how much is saved, buying a large package as compared to a small one. Shoppers were told how to use it and the results showed per ounce prices of an item are less in the larger sizes. But large size items which may spoil are no saving at all.

**SHOE PRICES** are high in the U. S. but even so, strong pressure has been put on President Nixon to seek voluntary limits on the importation of shoes into the United States. American shoe manufacturers complain that imports from Japan and Europe are steadily increasing in spite of the tariff of about 8 percent. A Senate petition to the President was signed by 72 members.

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*on the White Pass Trail 1898*

by  
**JOHN CLARK HUNT**

IT WAS A DULL time in the West and not much better in the rest of the country. There had been a terrible national depression in 1893 and the effects had hung on like the aftermath of a serious illness. The whole wide expanse of the nation had been pretty well settled, the free land that was any good had been taken and the last of the wild Indians had been hemmed into reservations.

Some of the old timers who had lived through better and more exciting days said that what was needed to get the country out of its doldrums was another gold rush like the one to California in 1849.

"But where in thearnation," they asked, "could you find a place left where there could be another gold rush? Ev-

ery square mile of the mountain and even the deserts have been prospected."

Then, as though in answer to thousands of prayers, it happened!

On July 16, 1897 the Steamship EXCELSIOR docked at San Francisco and fifteen miners got off the vessel lugging crude, homemade buckskin bags filled with gold dust and nuggets. The newspapers went wild. "A vast pocket of gold has been discovered. The ground along the Klondike is littered with gold. The fifteen miners brought back \$500,000 to \$750,000 for a few weeks work."

The chattering telegraph flashed the glad news across the country. For those who doubted the San Francisco story there was a clincher the next day. The Steamer PORTLAND reached Seattle with "a ton of gold!" and West Coast papers screamed GOLD! GOLD! GOLD! in banner headlines. The trans-

ocean cable carried the excitement around the world.

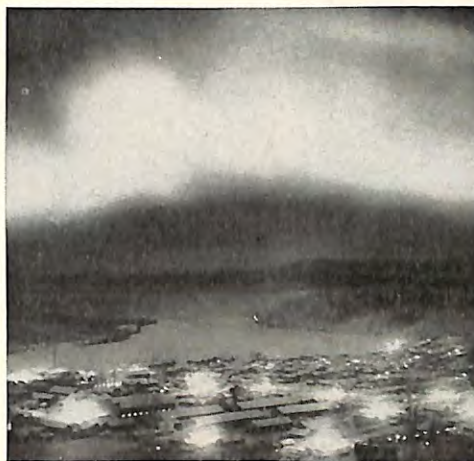
"Where is the Klondike?" people asked in many languages. "How do you get there?"

The gold fever was instantaneous and the stampede north became one of the most frenzied mass migrations in a race against time that the world has ever known. Men quit positions it had taken them years to reach. Jobs that were hard to get and hold during a depression were abandoned by the tens of thousands. Businesses were sold for whatever the owner could get. Life savings were withdrawn from the banks. Homes and farms were mortgaged. Families pooled whatever money they had to send the strongest and most courageous member to bring back a fortune.

It was not only that gold had been found again and was waiting to be dug



New towns boomed under the northern lights. Rivers and mountains were frantically crossed. The last, great gold rush was on!



gold fields. In addition to the leeches who preyed on the miners and would-be miners there were the Klondike outfitters in every port. The honest ones sold food supplies, tools, clothes, lumber, horses and dogs at double their value simply because it was a gold rush. The scarce items brought nearly any price the seller asked. The dishonest merchants were broad daylight robbers and committed the extra sin of pressing worthless goods and useless gadgets on the excited dudes.

After he had collected his outfit the goldseeker had to book passage on a ship or anything that would float. Some waited for weeks in boarding houses and some slept on the docks. Shipping had become its own gold mine. Every old, rusty tub, including many that should not have been permitted to sail beyond the harbor, became a means of transportation to Dyea or Skagway, which is about one thousand miles from Seattle up the Inside Passage. The longer route was up the north Pacific via Dutch Harbor and the Bering Sea to St. Michael near the mouth of the Yukon, about 2,800 miles; then a further 1,600 miles by river steamer up the Yukon to Dawson City.

In these flotillas there were a few good vessels. The others were old stern-wheelers, schooners, river boats, scows, yachts, tugs and barges. In one instance two hundred gold-hungry stampeded rode rafts towed by a ship. Most, if not all, were grossly overloaded with all  
(Continued on next page)

but it was great to know there was still a frontier. A man could be a pioneer in the North, a land that had been largely forgotten since the purchase of Alaska in 1867.

The stampede was the best adventure of all the gold rushes. It was also the most ridiculous. Preachers, lawyers, doctors, merchants, farmers, young men, old men, strong men, weak men, those who had been considered solid and sensible and those known to be fools were caught up in the frenzy. Men who had never been further into the wilderness than their home town picnic grounds joined the rush to struggle over the cruelest and most dangerous trails to any gold rush in history. The punishing routes over which men had trudged to California, Arizona, Nevada, Idaho, Montana, Oregon, Colorado, the Black Hills and the "spider-web trail" up the

Fraser to the Cariboo gold fields did not compare with the Chilcoot-White Pass-Yukon route.

There was another group, a very large one, that joined the stampede. Some writers have said that about one third of the stampeders had no intention of digging in the ground for gold. Their profession was mining the miners just as they had in California and every other gold rush. They were the gamblers, bunko artists, con men, robbers, pimps, entertainers, and whiskey merchants. The girls went, too. They had gone wherever there was gold. There were the dance hall variety and those who couldn't dance. Many red light districts were moved from warmer climates to the North.

Nearly all stampeders embarked at West Coast ports. Seattle was the busiest because it was the closest to the

(Continued from page 7)

space filled by passengers and freight. Horses were wedged into standing room stalls and men slept in the life boats with tents for shelter. They felt fortunate to obtain such passage. There were reports of vessels being wrecked in vicious storms that struck the narrow, uncharted waters. Others were said to have simply disappeared.

After the goldseekers reached the head of Lynn Canal they had the choice of two trails crossing the mountains to the string of lakes which are in part the source of the Yukon River. One trail began at Dyea and climbed over Chilcoot Pass. The other started at Skagway, three miles from Dyea, and led through the White Pass. Both were equally terrible and badly crowded.

It was in these trail towns that some stampedeers realized for the first time that the Klondike was in Canada and not Alaska. They were informed that the Royal Northwest Mounted Police would inspect them at the boundary and if each person did not have sufficient food for one year and was not equipped to live in the cold, bleak interior he would not be permitted to enter Yukon Territory. The required outfit weighed about 1,600 pounds. If the stampedeer could afford the cost he could have his outfit taken over the White Pass Trail by pack horses to the lakes. An indication of how bad this route was is measured by the 3,000 horses that were killed by falls, overloading, unmerciful handling, bogs, and starvation.

The Chilcoot trail was so steep that pack horses or dog teams could not climb over its pass. Here the Chilkat Indians would carry the miner's outfit at a price almost as steep as the trail itself. Most stampedeers could not afford the cost so they lugged the 1,600 pounds to the lakes in relays.

At the lakes the two trails converged and ended. From here there was but one way to the Klondike. This was north via the Yukon River, about 600 miles through famous Miles Canyon, White Horse and other dangerous rapids. Also, at the lakes, another major problem had to be faced. There were no boats for sale and no lumber with which to build them. The stampedeers had to fell trees, whip-saw lumber and build their own. All this in a frenzy of haste against time, for the season was short. While people were enjoying warm, golden fall days in the States, the Yukon was freezing solid. To be caught by winter on the river where the temperature would drop to 60 degrees below zero was an ordeal that no man ever forgot.

Many stampedeers died on the trail of injuries, freezing, scurvy, exhaustion or were drowned in the rapids. Sixty-three were buried alive at one time by a snowslide near the Chilcoot Summit.



After a tough job of whip-sawing their own lumber and building their own boats, many prospectors set out by river to the goldfields. Here a scow is pictured in Miles Canyon, the beginning of the bad water of the upper Yukon River.

Loss of life would have been much greater if most of them had not had the good sense to turn back. In 1897, about two out of ten fought through to the Klondike. Thousands went as far as the foot of the passes, looked up at the awful trails, and sold their outfits for ten cents on the dollar.

The other route to the Klondike—via the Pacific, the Bering Sea and the Yukon River in a seaworthy vessel—was safe enough but very slow. It could take two years for the Yukon was only open about three and a half months.

By whatever route, after the miner reached the Klondike area, he had to find unstaked ground along a gold bearing stream and stake his claim, build a cabin in which he could live through the sub-arctic winter when the days are four hours long, and lay in a supply of food. Then he could start digging for gold. Placer mining on the Klondike, or anywhere in the Yukon drainage, is difficult in winter for the ground and the streams freeze as hard as concrete. In summer when the hot sun shines about twenty hours a day and never really sets, the surface of the earth thaws to a depth of about three feet. Below that the ice is eternal and is called permafrost. The Klondike miners cut wood on the mountainsides and burned it on their claims to thaw the ground so shafts could be sunk to bedrock where the gold was found in a layer of gravel. The fire was kept burning until a few inches of soil

(Continued on page 11)



"Seeing as today's your birthday, dear, I'll come home early."

HENRY BOLTINOFF

LODGE VISITS OF

# Frank Hise



The annual meeting of the Indiana Elks Assn. was honored by a visit from GER Hise and PGER Edward W. McCabe. A luncheon and campus tour were featured at the Indiana University Medical Center where equipment was viewed that had been purchased by Elk funds. From left to right are: PSP Thomas E. Burke of Lafayette; Brothers McCabe and Hise and SP Dr. Wm. H. Collisson of Linton, Ind.



ER Harry McKay of Kokomo Ind. Lodge presents GER and Mrs. Frank Hise with gifts of Dirilyte, Kokomo's own golden colored tableware. State and local Elk officials were on hand for the occasion.

GER Hise receives a gift from the Newark, Ohio, Lodge, home lodge of Grand Trustee E. Gene Fournace. From left to right: Bro. Fournace, Frank Hise, South Central DD James J. Savey of Jackson; ER Roger Hill; GL Committeeman Ernest B. Graham Jr. of Zanesville; PDD Clifford F. Mossholder and PER A.E. Roll.



While in Indiana, GER Frank Hise paid a visit to the Rochester Lodge. The occasion was celebrated with a luncheon. Pictured are: DDGER William Lev'n of Whiting; Ind. Secy. C.L. Shideler of Terre Haute; GER Hise; ER Joe Bastian; PGER McCabe; and PER Glenn L. Miller of Logansport.



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of life  
and  
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*"The Joy of Giving"*



The presentation of a \$7,000 check from the Elks National Foundation for the Ohio Elks major charity, cerebral palsy, brought a round of applause from GER Frank Hise, right. Holding the check is SP E. Paul Howard of the Alliance, Ohio Lodge. Center is Nelson E.W. Stuart, executive director of the Foundation. The presentation took place during the 40th annual reunion of the Ohio Elks Association.



Nevada State Elks Assn. President Earl Nygren of Fallon and Louis Capurro of Reno, chairman of the Nevada Elks Major Projects Committee, admire a \$1,800.00 check from the National Foundation Trustees Board for their major project. For the past 15 years, this project has been the support of a mobile speech therapy program serving some 3,500 schoolchildren in rural areas of Nevada who otherwise would not have speech therapy services.

ER John Edmiston of Huntingdon, Pa., Lodge presents a pin to Brothers Jack Bufery and Theodore E. Guerin for their generous personal contribution to the Elks National Foundation.



# Gold Rush

(Continued from page 8)

were thawed. Then dirt and ashes were shoveled away and another fire kindled. The shaft was sunk about a foot a day.

When bedrock was reached a drift or tunnel was dug and the gold bearing gravel brought to the surface to await the thawing of the stream when the gold would be washed from the gravel in sluice boxes. On some claims the gravel was fabulously rich in gold. On others it was poor. The clean-up after a long winter's work could mean a fortune or failure.

The big rush was in 1898. By the end of the summer there were about 40,000 people in the Klondike area. All the creeks, most of which produced little gold, were staked and worked. Dawson had grown from the hungry gold camp of 1897 to something that resembled a small city. It was raw, raucous and dismal. The four occupations in winter were gambling, drinking, playing with the dance hall girls, and trying to stay warm. The short summer was spent getting ready for winter. The town had the necessary business houses to service the large surrounding mining area. The rest consisted mostly of saloons, gambling dens and dance halls. These existed by preying on the miners when they came in from the creeks with bags of gold dust. The Northwest Mounted Police kept the peace and the Canadian Mining Commissioners regulated the staking and registering of mining claims.

How many miners became rich? Not many. A few, a very few, made a million. Several garnered \$100,000. A larger number left the North with \$25,000 or less. Most writers who were there estimated that one in a hundred found a good paying mine. Nearly all the others had to work for wages to pay their fare back home.

After 1898 the Klondike lost most of its wild stampede spirit. A railroad was built from Skagway over White Pass to White Horse in 1899 and completed in 1900. At about this time, small, powerful steamboats began plying the Yukon between Dawson and White Horse. The struggle and danger of the trails and the rapids were now in the past. Another modern development was soon to change the area. Mining companies and syndicates began large hydraulic operations and built huge gold dredgers. The companies bought the claims of many individual miners. The machines could make a profit reworking old claims and low grade ground where the miner with his pick, shovel and sluice box would fail. Much of the \$86,000,000 in gold taken from the Klondike was produced by machines for the large companies.

But the excitement was not over.

Gold was discovered at Nome in 1898. North and west of St. Michael across Norton Sound, the enormous Seward Peninsula thrusts out between the Bering Sea and the Arctic Ocean. Here gold was found in the frozen tundra. The town of Nome grew to about 20,000 during the gold rush madness of 1899 and 1900. Men and women had come from everywhere but mainly from the States and the Klondike. It was a wild camp with very little law and order. A detachment of the U. S. Army had to be sent in to keep peace between feuding factions. Tents exposed to the cold and the arctic wind were twenty deep for five miles along the beach where more than \$1,000,000 was washed from the sand. There were no sanitary facilities. Water was drawn from shallow wells. Epidemics of typhoid, pneumonia and smallpox struck the camp.

Nome however, finally became a stable, well organized mining district and produced \$80,000,000 in gold. Other rich strikes followed in Alaska. The best of these was Tanana, near Fairbanks, where \$85,000,000 resulted from the discovery.

An important product of the last great gold rush was the literature that flowed from the adventure. Thousands of novels, non-fiction books, short stories, arti-

cles, poems, scientific, and governmental reports have been published about the events and the gold areas.

Part of the exciting story was the colorful characters who lived it and became famous. Jack London followed the Chilcoot-Yukon Trail in 1897. He was frozen in above the Klondike, suffered from scurvy which affected him the rest of his life, but wrote two Northland classics from his experiences—THE CALL OF THE WILD and WHITE FANG. Rex Beach was in Nome during the corrupt days and based his novel, THE SPOILERS, on facts and actual characters. Tex Rickard, the famous boxing promoter, was a gambler and the owner of gambling houses in both Dawson City and Nome where he won and lost fortunes. Key Pittman, later U. S. Senator from Nevada and Chairman of the Foreign Relations Committee under President Franklin D. Roosevelt, was in the thick of the action at Nome. Robert W. Service, the poet who probably did more to publicize the Klondike than any other man, was a bank clerk in Dawson City. Joaquin Miller, the unconventional poet of the Sierras, was there.

The Klondike, the Yukon Basin gold camps, and Nome were the last chapter in the saga of the Old West.

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## NEWS

## OF THE

## LODGES



**LAFAYETTE, Indiana**, ER Richard Donahue (second from right) and PER Thomas E. Burke (right), a Past State President, extend the lodge's welcome to a host of Grand Lodge dignitaries attending the recent dedication of Lafayette Elks' newly remodeled facilities: (from left) Indiana Secy. C. L. "Speed" Shideler, Terre Haute, chairman of the GL State Associations Committee; PGER Edward W. McCabe; GER Frank Hise, and Indiana PSP G. L. Miller, Logansport, former chairman of the GL Committee on Judiciary. Brother Burke was master of ceremonies for the dedication banquet.

**THE PUNT, PASS, AND KICK DISPLAY** at the Pro Football Hall of Fame in Canton, Ohio, captures the attention of GER Frank Hise as he finds a plaque bearing the name of a winner from his own home state of Oregon—Lewis Dexter of Bend. Young Dexter won first place, nine-year-old division, in 1965 in the national competition sponsored annually for boys aged eight through thirteen by the National Football League and the Ford Dealers of America. Accompanying GER Hise on the tour during the 1969 Hall of Fame Festival is Hall of Fame Director Dick Gallagher, who is an Elk and Past Exalted Ruler of Ironton, Ohio, Lodge.



**A \$1,000 DONATION** from Massachusetts Elks Association's charity fund is being presented by SDGER and PSP Edward A. Spry, of Boston Lodge, to Dr. Malcolm J. Farrell (seated), superintendent of the Walter E. Fernald School for Retarded Children. Observing the recent check presentation are GL Americanism Committeeman W. Edward Wilson (left), a Newton Elk, and state Trustee Harry Sarfaty, a member of Boston Lodge.



**ALABAMA ELKS MEMORIAL CENTER'S** recent Governor's Day celebration in Montgomery features Alabama Gov. Albert P. Brewer (second from left) as the principal speaker; shown with the Governor are SP Howard Hannah, Bessemer, Executive VP Robert Grant, Cullman, and DDGER and PSP W. H. "Buck" Stewart, Auburn-Opelika, chairman of the Memorial Center's Board of Directors. The Center is a rehabilitation facility sponsored as the association's major project, with an annual budget exceeding \$350,000. More than 300 Alabama Elks gathered for the festivities.





**GRAND TREASURER** Edwin J. Maley (right) of New Haven, Conn., secures an Elks National Foundation pin on the lapel of Bristol, Conn., Brother John D. O'Neil Sr., as four other lodge members await their turn: (from left) Brothers Walter Gustafson, Jack Kelley, Dominick Ritondo, and Thomas Claros. Pictured with them are (background, from left) ER Jack D. O'Neil Jr.; DDGER A. Clayton Weisner, Meriden, who was making his first official lodge visit; SP Francis G. Adams, New London, and VP and PDD Francis P. Hines Sr., a Bristol Elk. Bristol Lodge paid special tribute to the five new Foundation members, in keeping with its fine record—last year the state's number one lodge in Foundation contributions.

**THE "MERCURY"** in Madison, S.D., Lodge's "fever thermometer" reaches the summit, as ER Donald Dockendorf's project to add 101 new members—one for each of Elksdom's 101 years—to the lodge's Elks National Foundation rolls meets with quick and resounding success. The 101st member: Brother Jack Gist. Another new Foundation member, 58-year Elk Nick Wadden, who was No. 33, is shown in the photo on the right as he presents his membership fee to Exalted Ruler Dockendorf.

Won't You Join

**ELKS NATL. FOUNDATION**

EXALTED RULERS' PROJECT FOR 69-70-YR. IS 101 NEW MEMBERS IN THE FOUNDATION.

Elks National Foundation Committee.



101 NEW MEMBERS FOR 69-70-YR. IS 101 JACK GIST'S PROJECT

101	100 Dan TRIP
100	98 MARTIN CO.
99	96 HENRY MO.
98	94 DONALD GR.
97	92 DAN BALL
96	90 ERIC J. HALL
95	88 CLAYTON WEISNER
94	84 EARL JAMES
93	82 JAMES H. GUST
92	80 JIM MANNING
91	78 LEON WADEN
90	76 RICHARD J. L.
89	74 TED KAHLE
88	72 CARL COLE
87	70 HAROLD SCOTT
86	68 FRANK GUST
85	66 HAROLD GUST
84	64 WILLIAM L. GUST
83	60 ERIC J. HALL
82	58 CLAYTON WEISNER
81	56 FRANCIS G. ADAMS
80	54 NICK WADDEN
79	52 VIRGIL BR.
78	50 DONALD DOCKENDORF
77	48
76	46
75	44
74	42
73	40
72	38
71	36
70	34
69	32
68	30
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58	10
57	8
56	6
55	4
54	2
53	1

**MORE STATE MEETINGS**

**COLORADO ELKS** and their ladies, 1,175 strong, met in Boulder for the association's annual convention September 11 through 13. GER Frank Hise delivered the major address at the opening session. Other Elks notables present for the three-day meeting included PGER H. L. Blackledge, Wyoming SP B. Paul Cody of Casper, New Mexico SP T. J. Williams Jr. of Albuquerque, and 14 Colorado Past State Presidents.

Convention-goers learned that during the past year \$62,180.65 was expended for the state major project—Elks Lardon Hall, a school for retarded children in Denver.

Pueblo Lodge defeated nine other teams to capture the state ritualistic title. Rangely Lodge won the attendance award for the most "member-miles" traveled to the convention.

The association's new official family includes SP and PDD James Viola, Florence; First VP Walter Johnson, Longmont; Second VP Robert Wilson, Aurora, and, reelected for another term, Secy. Jim Sterling, Canon City, and Treas. Le Roy Giles, Idaho Springs—both PDDs.

Montrose was chosen as the site of the next annual convention, Sept. 10-12, 1970; quarterly meetings were set for Lamar, Florence and Ouray.



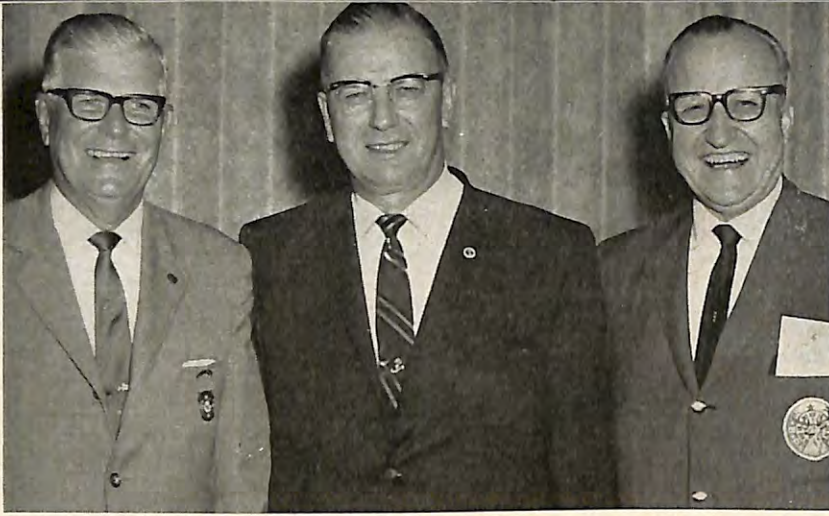
**GER FRANK HISE** shares a handshake with young **Scotty Bradley**, who had the privilege of attending the Virginia Elks Boys' Camp, as Brother **Herbert N. Marcey**, chairman of the Boys' Camp Ways and Means Committee, looks on. Brother Marcey, a member of Arlington-Fairfax Lodge, had just presented \$1,100 to the Boys' Camp Corporation; the sum was raised by his committee for maintenance of the camp, the state major project. Virginia Elks' meeting in Norfolk was the scene of the presentation.

**RUPERT LODGE** played host to Idaho Elks attending their state association's annual meeting June 12 through 14. The convention-goers were addressed by one of their state's most distinguished Brothers, PGER William S. Hawkins.

Activities held in conjunction with the three-day meeting included a Ha-

waiian luau and Western jamboree, with party-goers clad in festive costumes appropriate to the occasions.

The association's new slate of officers includes SP Philip L. West, Preston, a PDD; VPs John Leinen, Twin Falls, PDD Boris Russell, Grangeville, and (Continued on page 22)



**TAKING TIME OUT** from the busy schedule of Indiana Elks' recent two-day fall meeting in Indianapolis to pose for the camera (above photo) are three Elks leaders attending the affair: Indiana PSP Glenn L. Miller, of Logansport, immediate past chairman of the GL Committee on Judiciary; GER Frank Hise, and PGER Edward W. McCabe. The picture-taking followed a luncheon at Indiana University Medical Center and a tour of the facilities. The dignitaries viewed the equipment that has been purchased by funds donated to the Medical Center by the association—approximately \$844,000 for the past 23 years.

**THE EDITOR** (right, top photo) of the North Carolina State Elks Association Bulletin—state Secy. A. A. Ruffin of Wilson—proudly displays the seven Grand Lodge awards won by the association in recent years for the excellence of its semi-annual bulletin, including a third-place award for 1968-1969. Approximately 370 Elks and guests, including GER Frank Hise and PGER John L. Walker, viewed the awards exhibit during the group's fall meeting in Greensboro. The convention-goers learned also that 550 youngsters enjoyed the Elks Boys Camp, the state major project, during the last camping season, while all charitable contributions for North Carolina lodges totaled at \$92,360.

**GER FRANK HISE** and PGER Edward W. McCabe stop for a photograph (right) in front of one of Missouri Elks' four mobile dental units for crippled children, the state major project, during the association's 59th annual fall meeting in Jefferson City. With them are (from left) SP Tom Briggs, Macon; PDD Wayne A. Swanson, Maryville, finance chairman of the Missouri Benevolent Trust; Major Project Chairman George E. Murray, Clayton, trust director; PDD Robert E. Geuss, Paducah, Ky., and Past Grand Esquire H. H. Russell, Warrensburg, president of Missouri Elks' Past Presidents Assn. During the three-day meeting, PGER McCabe presented \$2,500 from the Elks National Foundation for the dental care program, while more than \$6,000 was pledged by members. Services valued at \$75,000 were rendered by the mobile units in the past fiscal year.



**MAINE ELKS' DRIVE** to raise \$50,000 to finance the building of a summer camp for handicapped children receives official sanction from Maine Gov. Kenneth M. Curtis, who is shown signing a proclamation designating October as Maine Elks Association Handicapped Children Month. Looking on are SP Donald H. Ireland (second from left), Presque Isle, and some of the committee members heading the statewide effort: (from left) Bath PER Edward J. Jenks; Augusta PER Thomas Morgan, Winthrop; Gardiner PER Carroll L. Barter; Waterville PER Ronald G. Gaulin, and VP and Lewiston PER Samuel Michael, state major project chairman.

**PENNSYLVANIA** Gov. Raymond P. Shafer (seated, center) signs a proclamation designating the second week in November as Elks Cerebral Palsy Week throughout the state. The towheaded boy on the Governor's lap is Rick Kaufman, one of the children aided through the Elks' program. Witnessing the signing in Harrisburg are Richard L. McCandless, Butler, chairman of the association's Cerebral Palsy Fund Raising Committee, and SP Ronald C. Wolfe, Kittanning (seated, left and right, respectively); standing are (from left) Mr. and Mrs. Donald Kaufman, the boy's parents; Mrs. June McIver, a nurse from the Camp Hill United Cerebral Palsy Office; PSP John S. Buchanan, Bedford; PSP A. Lewis Heisy, Middletown, and Donald S. Oesterling, Butler, state Elks National Foundation chairman.







**A PLEASSED EL PASO, Texas**, young lady begins her reign as "Miss United Way" by sharing a photo with El Paso ER Samuel S. Fields Jr. and Maj. Gen. Richard P. Cassidy, commanding general of Fort Bliss, Texas. El Paso Lodge donated the use of its facilities for the contest, and several hundred persons attended the festivities, including a number of city and county dignitaries as well as El Paso Elks.



**APOLLO 11 ASTRONAUTS** receive New York City Council's "Proud City Award" from a trio of New York Elks: (from left) Air Force Col. Edwin E. Aldrin Jr. accepts his plaque from Brooklyn PER Thomas J. Cuite, vice-chairman and majority leader of the City Council; Neil A. Armstrong, commander of the historical moon mission last July, receives his award from City Council President Francis X. Smith, a Queens Borough (Elmhurst) Lodge member, and Air Force Col. Michael Collins is presented with his plaque by Brooklyn Lodge's Angelo J. Arculeo, minority leader of the City Council. The award has been presented only once before to a native New Yorker who won the Congressional Medal of Honor in Vietnam.

## LODGE NOTES

**SLIDELL, La.** Splendid cooperation on the part of lodge members and their ladies, following the ravages of Hurricane Camille, resulted in food, clothing, and shelter for a large number of storm refugees.

Slidell Lodge suffered comparatively little damage in the wake of the storm, and after a cleanup and electrical repairs by a "crash crew" of Elks, the doors were opened to care for those less fortunate. Several agencies cooperated in supplying food, clothing, medical supplies, and cots for the several families who were registered with the lodge until more permanent housing could be found; the lodge's senior Girl Scout troop also volunteered to sort clothing, cook meals, and help in any other way possible.

After a week of furious activity, the displaced families were all situated in housing provided by the Red Cross, and lodge members began the task of returning to normal, having surely earned a great deal of gratitude and admiration for their charitable acts.

**JEFFERSON CITY, Mo.** Missouri Elks, at a special meeting of the Missouri Elks Benevolent Trust, voted to donate \$16,000 towards construction of a wing at the new Children's Mercy Hospital in Kansas City. The new wing, which will be named the Missouri Elks Association Dental Care Clinic for Crippled Children, will provide free dental care for crippled children throughout the state, with referral by local dentists through the state health department.

**COPPER CANNON, N.H.** Copper Cannon Lodge—summer home for the less fortunate children of New Hampshire—received a shiny new red coat recently, thanks to the efforts of 14 Elks from Nashua, Concord, Franklin, Laconia, Lebanon, and Littleton Lodges. Approximately 22 gallons of red paint were applied by the hardworking Elks, creating the most dramatic transformation in the white structure's 150-year history.

Among those wielding the paintbrushes were New Hampshire SP Robert E. Smith of Nashua Lodge, and DDGERs John A. "Jack" Hughes and Raymond L. Cushing, of Concord and Laconia Lodges, respectively.

The day's activities included a meal similar to those provided for the children, so that the Brothers could see for themselves part of what this year's \$6,000 contribution had helped accomplish.

**BRIDGEPORT, Conn.** Brother Andrew Kratz, lodge youth activities chairman, was honored recently at a dinner held at the North End Girls' Club.

Brother Kratz was awarded a plaque by the girls and a lapel pin from the National Girls' Club for his outstanding service to area youth organizations and the Girls' Club in particular.

**PENDLETON, Oreg.** Lodge members were recently afforded an unusual opportunity to display their hospitality.

An Air Force safety crew from March Air Force Base in Riverside, Calif., were enroute to investigating an accident

when they were forced to make an emergency landing in Pendleton. Hearing that all local facilities for food and lodging were overcrowded, the Elks quickly invited the crew to be their guests for a delicious dinner and overnight lodging, all free of charge.

Pendleton Elks are to be commended for their prompt and unselfish action.

**RENSSELAER, N.Y.** The recent initiation of Brother Bernard G. Farrell, who was initiated into Rensselaer Lodge in special ceremonies at Manila, P.I., Lodge has prompted Rensselaer Elks to pose an interesting question: they would like to know which Brother in the Order was farthest away from his home lodge at the time of his initiation.

Brother Farrell, a civilian employee stationed at the U.S. Embassy in Manila, was 10,799 miles distant from Rensselaer Lodge at the time of his initiation—a distance hard to beat!

**SAVANNAH, Ga.** Lodge members, spearheaded by Brother Reginald D. Abbott, Americanism chairman, have organized approximately 16 civic and fraternal organizations in their area into a coalition to revive patriotism in Georgia and the nation.

Steps being considered for the program include a huge patriotic rally, a drive to have every Savannah household fly the flag every day, a campaign to urge men to remove their hats when the flag passes by, and the adoption of a patriotic slogan such as "The 'In' Thing is to be Square."



**SMILES COME EASILY** to these young ballplayers, and for good reason, too: the Winter Garden, Fla., Lodge-sponsored team won 18 games to emerge the season's Little League baseball champion of Winter Garden and West Orange County. As an extra bonus to mark the happy victory, Winter Garden Elks treated the winners to a delicious chicken dinner and presented each with a miniature silver baseball as a memento of the occasion.



**SHARING A PHOTO** with Warwick, R.I., Lodge's ER William C. Wilder and Brothers George Felding, John Kirkconnell, and Robert Sherman, state vice-president, and the lodge's guest of the day is PDD Bernard J. Schiffman (right), a Smithfield Elk. The occasion: Warwick Elks' all-day outing, including dinner, for more than 1,000 retarded children and adults at Rocky Point, R.I. The lodge has sponsored the event for nine years.



**CONNECTICUT ELKS'** immediate PSP Louis G. Triano (seated, fifth from left), of Naugatuck, is honored with this class of candidates initiated in his name at Torrington, Conn., Lodge. Adding to the solemnity of the affair were SP Francis G. Adams (sixth from left), of New London Lodge, who conducted the ceremony, and state Secy. Thaddeus J. Pawlowski (fourth from left), a Norwich Elk and former GL committeeman, who served as Esquire for the ceremony. Also pictured with the distinguished guests and initiates is Torrington ER David Patnode (fourth from right).

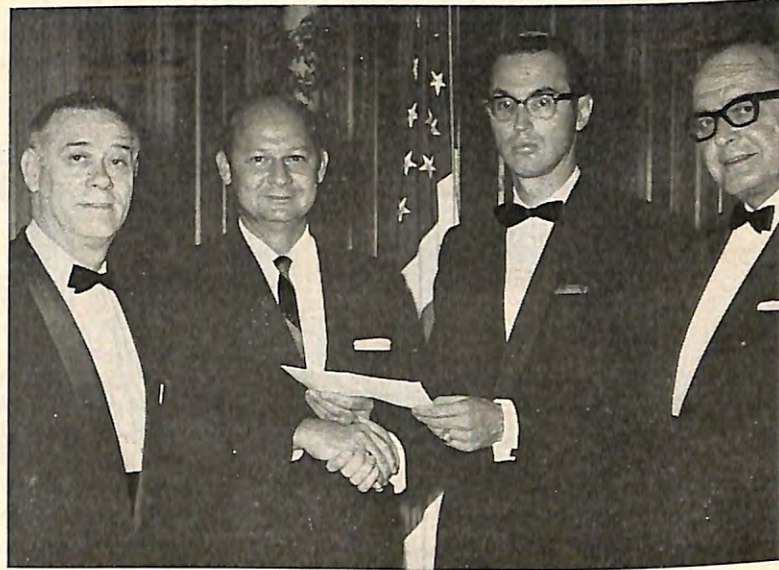
**THE BERGEN-PASSAIC (N.J.) Elks Softball League's** recent First Annual Post-Season Classic comes to a successful close as League VP Ross Amento (fourth from right), of Passaic Valley Lodge, presents a \$500 check—the league's contribution to the crippled children's program in New Jersey's North and Northeast Districts—to PDD Alfred J. Marsh, Paramus. Witnessing the presentation are (from left) Bergenfield Mayor Charles O'Dowd, Northeast District VP and Rutherford PER Louis Gatuzzo, PDD and PSP Harry W. Wolf of Bergenfield, North District VP and Ridgewood PER John J. Qualey, Bergenfield ER Walter Collins, and PSP and Bergenfield PER Peter Di Leo. The check presentation followed an exciting match between Montvale Elks—the league champions—and the League All-stars, featuring Elks from six lodges.

**LYNBROOK, New York,** ER William F. Britton (right) hands over the keys to a station wagon, purchased by Lynbrook Elks to provide necessary transportation for persons traveling to and from the Cerebral Palsy Center at Roosevelt, N.Y., to Dr. Sidney Marks, executive director of the center and the United Cerebral Palsy Assn. of Nassau County, N.Y. Looking on are (from left) PER and Secy. George B. Metz, Brother Edward Bruns, the lodge's social and community welfare chairman, and Est. Lead. Kt. Frank G. Zagardo.





**FULTON, New York**, ER Otis Dubuque (left) accepts yet another award for the lodge's excellent youth program from SP George J. Balbach (left), of Queens Borough (Elmhurst) Lodge, and state Youth Chairman John F. Quinn Jr., of Levittown-Hicksville Lodge. The presentation was one of the highlights of New York Elks' recent state conference in Rochester. This year Fulton Lodge also captured first-place honors nationally for the best year-around youth activities program and for the best Elks National Youth Week program in the 301 to 600 lodge membership category.



**HANOVER, Pennsylvania**, ER Reuel H. Zinn (third from left) presents a \$3,002 check—the proceeds of a lodge-sponsored auto thrill show—to York PER Russell E. Mummert, state cerebral palsy fundraising committeeman. The presentation highlighted the official visit of DDGER Jacob D. Yaros (left), Middletown, to Hanover Lodge; also on hand is PDD George W. Swartz (right), a lodge member and district secretary. The donation is slated for Pennsylvania Elks' CP fund, the state major project.



**TWENTY-FOUR** Oceanside, Calif., Past Exalted Rulers surround a huge "birthday" cake—just before it was cut and passed around—during recent festivities celebrating the lodge's 40th anniversary.

**ALABAMA ELKS'** SP Howard Hannah (center), Bessemer, looks on approvingly as Roebuck (Birmingham), Ala., ER Glenn Buchanan (right) accepts an award plaque citing Roebuck as the "most outstanding lodge for the year 1968-1969" in the state. Presenting the award is PDD Roy C. Varner, also a Bessemer Elk.



**News of the Lodges continued on page 45**  
**OCALA, Florida**, ER Alexander M. Collins Jr. welcomes Florida VP Robert L. Spinks (center), of Jacksonville Beach Lodge, as PDD and Ocala PER Abe M. Sashy looks on. During his visit, Brother Spinks urged Ocala Elks to continue their fine support of Florida Elks' Harry-Anna Crippled Children's Hospital, Umatilla.



# FLORIDA

By JERRY HULSE

WHILE TOURISTS chilled by winter swarm south this season to the warmth of Miami, the sunshine capital is bracing itself for record new numbers of sightseers, a breed not to be confused with the sunworshipper. This isn't to say that the old guard won't be out in force, the sun lover who, as always, looks upon Miami as mecca. Once again the Strip hotels will be overflowing with visitors from Montana to Maine; they'll be luxuriating beside swarms of swimming pools and along the beaches. Their ranks, however, will be swollen by others bent on seeing Florida's impressive list of sights, a list nearly as long as the state itself. In addition, they'll be flying or sailing off to the Bahamas which now welcome more than 1 million visitors a year, or about the same number invading Hawaii these days.

As with Hawaii, a frantic building boom is in progress with hundreds of new hotel rooms on the rise, the greatest flurry taking shape on Huntington Hartford's former island, Paradise. Ever since they built a bridge to Paradise (previously everyone sailed across from Nassau) tourists have been making pilgrimages along with Paradise's new innkeepers. Among the latest shelters are the Paradise Island Hotel and Villas, the Britannia Beach, the Beach Inn and Flagler Inn, which opened only a few weeks before the season debuted this fall. What with golfing, gambling and sun-bathing, the population on Paradise is purring along rather contentedly.

The tourist invasion extends to other areas of the Bahamas as well, namely Grand Bahama and Freeport in particular, which is Las Vegas surrounded by ocean and palm trees. Chips fly, roulette wheels spin and slot machines hum at Freeport's grand casinos. The way the sea gull flaps, Freeport is only 65 miles from Palm Beach or 90 miles from Miami.

But I was about to make mention of a

couple of increasingly popular tourist destinations in the state of Florida itself. First, Miami tourists armed with maps and cameras are plotting a course to nearby Key Biscayne. As the former hideout of pirates sailing the Spanish Main, Key Biscayne has turned into the sunwashed hideaway of America's President. Previously noted for its coconuts, now it is famous for the Secret Service agents who move en masse. As President Nixon's vacation headquarters, the sunny island is attracting a goodly number of the tourists who once-upon-a-time invaded only Miami Beach. On Sundays the crowds are horrendous. Key Biscayners refuse to budge

from jungle-sheltered cottages between 3 and 6 o'clock when the Rickenbacker Causeway is jammed with rubbernecks returning to Miami. It is worse than the Hollywood Freeway during the rush hour.

Long before the election, Key Biscayne was the President's winter watering retreat. He came to laze in the sun as early as 1951. To many Key Biscayners the Nixon face was as familiar as the neighbor next door. Frequently he was seen strolling along the beach or browsing in Vernon's Drug Store at Crandon Blvd. and West Wood Drive. When Mr. Nixon became president, the proprietor of Vernon's opened a charge



account for him—No. 001. It is the sort of smalltown flavor of Vernon's Drug Store which attracted Mr. Nixon, an atmosphere which, even with its growing fame, remains a part of Key Biscayne's personality. At Vernon's Drug Store the neighbors hold kaffee klatsch each morning. Boys and girls gather at the soda fountain, or stand around reading comic books picked off the newsstand. Ice cream cones sell for only 15 cents and hamburgers are 35 cents. A sign over the lunch counter says, "We make our own cakes and pastries." At the rear of the store notices are pinned to a neighborhood bulletin board. One told of a baby crib for sale at \$25. Another says a stenographer is needed over at Biscayne Hotel, where Mr. Nixon vacationed until he became President.

Hotel manager Charles Bremicker recalls how Mr. Nixon used to give guests his autograph. Occasionally he'd play the piano after dinner while someone else played the drum. Now when he stops at the dinner hour everyone stands and applauds, but there's no piano playing anymore. After he became President, Mr. Nixon bought the bay-front home of former Sen. George Smathers at 500 Bay Lane. He bought another next door for \$127,000, plus two more. Wedged in between is the home of his chum, Charles G. (Bebe) Rebozo. Now Bay Lane is blocked off

by a huge red fence. The winter White House compound is hidden behind a 10-foot-high hedge of hibiscus. Sightseers motor down W. Matheson Drive, which dead-ends at the bay a few yards beyond the President's street. A man who was fishing rushed up to me and introduced himself as a Secret Service agent. He said in a pleasant way to get lost. The area is restricted even when Mr. Nixon is off in Washington.

Other times when he arrives by helicopter, residents up and down Cranden Blvd., which is the main drag, run up the Stars and Stripes to welcome him. Along with its fame, Key Biscayne has been the recipient of several unkind epithets. It has been called Peyton Place South because of the small-town flavor. Someone else described it as the place where Skid Row meets Park Ave. This alluded to the 1,000 inexpensive homes built several years ago, which now face others in the \$100,000-\$200,000 class. Both, however, are meticulously manicured—the yards along with the houses. One real estate agent complained how the island is "hemmed in." He is unhappy because huge park lands attend each end of the island. Presumably he would prefer to see homes in place of the thick coconut groves and peaceful beaches.

No one blames Mr. Nixon for the boom in Biscayne. Not totally anyway. It all began before he got to the White

House. His arrival has merely spurred the action. Jack hammers are thumping and buzz saws are providing rhythm to a \$10 million building frenzy. Jack Paar bought a lot five years ago for \$35,000 and sold it recently for \$55,000. Never again will Key Biscayne be quite the same. High rises are competing with tall coconut palms. Huge cranes stretch their necks into the Florida sky. Off at the south end of the island a \$26 million condominium apartment development is planned on what realtor Chauncy Roby calls Beer Can Beach, a title inspired by refuse left by picnicking, romancing youngsters. In an earlier day, the entire island could have been bought for the price paid recently for one lot near Key Biscayne Hotel—a whopping \$1.5 million. Rumor has it that the palms will be uprooted for a 27-story condominium.

Still, there are no neon signs or other distractions ordinarily associated with a boom town. It's better identified as a boom village, a strange mixture of modest homes and mansions, Cadillacs and Corvairs. Key Biscayne still hasn't a post office, although stamps can be bought at Vernon's Drug Store. The *Weekly Islander* is filled with such dramatic scoops as this item by staffer Lynn Murray: "Bird lovers and watchers will be glad to know that two different families have spotted two nests of painted buntings. Also several pair of redstarts are fitting in our backyards along with red cardinals." And then there's the message on the marquee at the Beach House Cafe, huge letters announcing: "Welcome to Nixon Country." Alongside, it makes mention of "hot dogs steamed in beer."

Florida visitors are also striking out this year for the JFK Space Center, an hour's plane hop from Miami, their curiosity sparked by America's successful man-on-the-moon program. A lot of clucking is going on at the bird farm. Besides the web-footed cormorant, the wild duck and 190 other feathered flappers, there are the space birds: Redstone, Jupiter, Saturn, Gemini, Mercury-Atlas, Apollo and others. Everything is up in the air. As the largest rocket proving ground in the free world, the idea is to get it all off the ground—manned or un-manned.

In the beginning, not everyone believed it was necessary to put a man on the moon. The result is, the National Aeronautics and Space Administration decided to show America's taxpayers how their dollars are going up in flames. This is accomplished on a 2½-hour, 50-mile bus tour of the JFK Space Center, alias Cape Canaveral. It is, in effect, the world's fussiest bird-watching blind. Besides feathered birds and metal birds, chances are you may even see one of the alligators which laze in marshy wa-

(Continued on next page)



## Florida

(Continued from page 19)

ters beside the road. Before the NASA program was launched, Air Force space birds roosted on the Cape, an arm of land separated from Merritt Island Wild Life Refuge by the Banana River. As early as 1950 the Air Force lit the fuse on the first rocket ever launched at the Cape, a captured V2 bird. Then along came NASA in 1964, the civilian arm of the space program. NASA spent \$80 million buying up 145,000 acres of Merritt sand. After this it plunked

down an extra \$800 million on improvements.

Not all tax dollars go up in flames and smoke, though. There is, for instance, the JFK Visitor Information Center, an elaborate tin shack hugging the Indian River Causeway. It is there that rubbernecks board busses for the bird farm tours. Besides serving as a bus stop, the Center also shows movies of old launches, displays space paraphernalia and operates a souvenir stand and snack bar. Visitors at the snack bar are invited to heat their own sandwiches by microwave. Among displays is the first unmanned Mercury spacecraft, launched from the Cape on Dec.

19, 1960 and later recovered by rescue craft. At the souvenir stand youngsters buy spacecraft models for \$1.25, plastic astronauts for \$2 and a kit called "Everything Is Go" for \$2.50. A model of the Apollo moon rocket sells for \$6.00.

Among those who watched Apollo leap for the moon were 300 European tourists. The visitors were gathered by an enterprising European travel agent for the announced purpose of seeing history in the making. Or as TWA's George Friedrich put it, "Selling history in the making." TWA runs the JFK tours now. Friedrich leased a lot across the street from the Lamplighter restaurant on US 1, so the European group could see the launch. Stands were installed and while it is several miles from the actual launch site, the lift-off was clearly visible. What with all the thunder, the experience was that of watching an earthquake in motion.

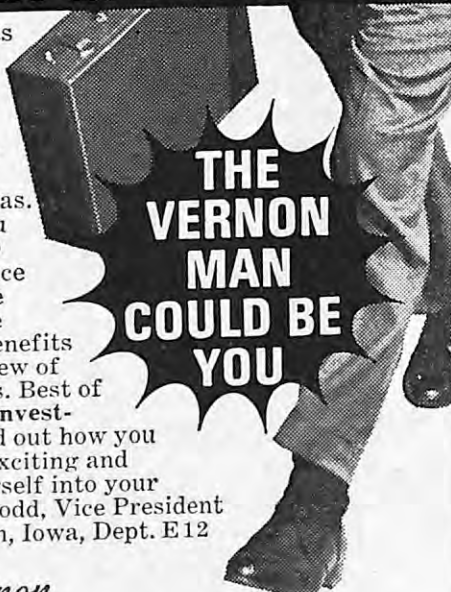
The Visitor Center is open 364 days a year, every day except for Christmas. Last summer, peak days saw up to 7,000 persons a day invading the JFK Spaceport. Next summer Friedrich expects the figure to double because of the publicity accompanying the Apollo blastoff. The July moon landing stimulated new interest in the space program, which was precisely NASA's intention. With pride in the Center, visitors are bound to support rather than condemn America's space program. Gordon Harris, NASA's chief of public affairs, is aiming a message at the growing ranks of visitors: In the process of putting a man on the moon, the U.S. is learning how to toss huge space labs into orbit. Instead of astronauts, they will carry scientists. In turn they will perform all manner of magic. For example, steel produced in zero gravity beyond the earth's atmosphere will be light as balsa wood. While tough as steel produced on earth, it will float on water like a child's toy.

NASA also tells how man is benefiting through the space program with weather forecasting satellites and TV Pictures beamed across oceans. Indeed, a satellite launched from the JFK Space Center some time ago enabled BBC (British Broadcasting Corp.) to televise live to Britain the Apollo lift-off in July. Public affairs director Harris in his Things-To-Come summation tells how other man-made satellites will keep track of migrating animals, watch the movement of fish and spotlight air and water pollution. In fact, an elk wandering around Yellowstone is being tracked day and night by satellite. So much for Harris' propaganda pitch.

Nothing is free these days, not even bussing across the Spaceport. The launching fee for an adult is \$2.50, for  
(Continued on page 42)

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## More State Meetings

(Continued from page 13)

PDD William Richardson, Blackfoot, and Secy.-Treas. William Nash, Preston.

Ritualistic honors went to Boise Lodge; the team's winning performance was announced at a meeting held earlier this year.

Boise Elks are set to host the association's midwinter conference in January, with Moscow Lodge slated to play host for the 1970 convention in June.

PAST GRAND EXALTED RULERS Edward W. McCabe and Robert G.

Pruitt addressed South Carolina Elks gathered in Charleston June 21 through 23 for the association's annual convention. Brothers Pruitt and McCabe were accompanied by their wives, who were honored at a special ladies' luncheon and fashion show.

More than 600 Elks and guests enjoyed a real "southern breakfast," a highlight of the meeting's social activities.

The big feature of the business sessions was the awarding of youth scholarships, part of the state major project: 13 scholarships, including Elks National Foundation awards of \$600 each, and 12 Youth Leadership bonds of \$100 each.

Anderson Lodge was named the state ritualistic champion.

SP Lewis W. Weeks Jr., an Orangeburg Lodge member, and Secy. James E. Parker Jr., Rock Hill, were chosen to head the slate of new officers.

Orangeburg Lodge will host the semi-annual meeting in January 1970.



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## Obituaries

PAST DISTRICT DEPUTY Horace G. "Jack" Downs, 70, a life member of Pueblo, Colo., Lodge, died Oct. 2, 1969.

Brother Downs had served as Exalted Ruler of Pueblo Lodge for the 1944-1945 lodge year, finishing out the remainder of the term of ER Wilson Duff upon his death. He also served as President of the Colorado Elks Association for the 1954-1955 lodge year.

He was appointed District Deputy Grand Exalted Ruler of Colorado's South District for 1958-1959. Members of Pueblo Lodge conferred Life Membership honors upon Brother Downs on May 11, 1966.

Survivors include his widow, Roberta; a brother, and three sisters.

Funeral services were held at St. Paul's Methodist Church in Pueblo Oct. 4, 1969, with Pueblo PERs as pallbearers; an Elks graveside service followed, with interment in Pueblo Memorial Gardens.

PAST DISTRICT DEPUTY Leonard "Jack" Imel, 71, a member of Portland, Ind., Lodge, died Oct. 13, 1969.

Brother Imel had served as a District Deputy Grand Exalted Ruler for the 1945-1946 lodge year, and as President of the Indiana Elks Association for the 1959-1960 lodge year.

His Grand Lodge career included service as a national ritualistic judge, and membership on the GL Committee on Credentials for the 1960-1961 lodge year.

Past State Presidents of the Indiana Elks Association conducted Elks memorial services for Brother Imel, followed by interment in Green Park Cemetery, Portland.





# GOOD NIGHT SANTA

by Madelyn De Lorier

ALDY DREW the blanket higher. The sounds from the kitchen seemed quieter than on other mornings. Maybe they wanted her to sleep. There wouldn't be school until the new year, but school was nice. In the second grade you were treated like a grown-up. The egg beater was hurrying. She opened her eyes quickly, her mother's voice seemed so far away. Then she heard her father's deep inside sound—as if he knew funny secret things. Usually it made her feel happy. Yet, this morning, there was a different feeling against the bones of her chest.

Though Aldy was long-legged, she lay curled like a cocoon, her straight brown hair fanned on her pillow. She looked slowly around the shadowed room, to the doll house her father had made, the books on her shelf, the line of daylight around the shade, her Christmas tree. She blinked and stared at the tree. It wasn't *really* a Christmas tree. Her mother had let her cut pine from the shrub growing outside, and put it in a white vase, and hang tiny pink and gold and red ornaments on it. That had been yesterday. Now she heard her father's laugh. There was something she *had* to tell him, but what it was, she couldn't remember. She kept looking at the tree, as if it could tell her.

Aldy felt herself drifting back to sleep. She forced her arms from the warm covers, brushed back her bangs, and tried to rub the sleep from her eyes. Her mother often said she had eyes like her father's; and this always pleased her. But yesterday when they finished tying a red bow on Morton her mother had patted his fuzzy cheek and said all warmlike, "You know, Aldy,

Morton's eyes are almost as nice as yours." And Aldy had felt all bubbly inside. Morton was the best teddy bear in the world.

Now her hand crept along the ridge of her pillow. She bolted up. Morton wasn't there! She fumbled beneath the blankets and tossed them back. Aldy's eyes darted around. Morton was in the corner—on the floor. She jumped from bed, snatched him up, and brought him back to the warm covers, hugging him to her flowered pajamas. "Poor Morton, poor Morton," she murmured over and over. "Who did this to you? Who?"

And suddenly Aldy was wide awake. She remembered; and her stomach quivered with remembering.

Bedtime had started just like always. Her mother brushed her hair and heard prayers, and kissed her goodnight. Then, she remembered, Daddy came in like always and tucked the covers around her shoulders and talked a bit and kissed her too. She loved the way his chin scratched her cheek just a little. Then, at the door, he stopped at her Christmas tree. Kind of like a pat on the head he said, "You did a beautiful job on your tree, Princess." The bubbles inside bounced all around. Then he said, "Go right to sleep now, Baby. Santa will be here tomorrow night, you know." And he closed the door. She sat up—shaking—and her face all hot from being so mad she didn't know what to do. And her hand had touched Morton, and she'd flung him with all her strength. She could still hear the horrible thud.

"Santa." She pushed the word out again. "I hate it. I hate it," she whispered fiercely to Morton.

(Continued on page 26)



## Elks Renew Christmas Wonder



The magic of jolly old Saint Nick brings an ah-h of admiration from even the tiniest tot, as evidenced by the young lad above attending Knoxville, Tenn., Elks' Christmas festivities.

Having one arm in a cast is not such a tragedy when Santa himself adds an autograph—and he does just that for a Midland, Mich., party-goer.

A frothy white beard is a joy to touch for this blind youngster, who gained a very personal glimpse of Santa during Panama Canal Zone Elks' annual Yuletide party for 51 students of the Helen Keller School for the Blind.

The once-a-year wonder of Christmas, constructed of many ways of giving—balloon animals and pocket magic, marvelously mysterious packages and baskets brimming with holiday goodies—was renewed again last year by Elks who joined together to bring the season's tidings of love and goodwill to thousands across the nation.

In keeping with the Order's years-old tradition, lodges—from White Plains, N.Y., to Brookfield, Mo., to the Panama

It's easy to see that Santa and this happy group of youngsters, enjoying Virginia Beach, Va., Lodge's party, form a mutual admiration society all their own.

Christmas is for presents, and what could be nicer than a cuddly stuffed toy? This young lady from Red Lion, Pa., obviously thinks that nothing could be nicer, as she accepts her gift from Santa during the Elks Noel gathering.

Wherever Santa goes, he's sure to be greeted by a happy throng of children such as these Lake City, Wash., youngsters. And what better way to arrive than in a shiny new helicopter, causing even more excitement for the little ones!





Santa just couldn't do it all, were it not for the labors of helpers such as those gaily-costumed Elks and ladies of Port Jefferson, N.Y., Lodge, shown as they took time out from their elf workshop with Santa and a young admirer.



Canal Zone—remembered with open-hearted generosity those across town, or perhaps next door, whose Yuletide might otherwise have been bleak. The Elks made their tables festive with turkeys and hams, oranges, potatoes, and freshly baked bread and their children's faces animated with delight at the sight of a jolly Santa Claus, stockings full of toys, or a long awaited new dress.

The 1968 Elks Christmas Charity Program assisted and entertained a total number of 156,434 persons in 31,776 families. According to the 566 lodges reporting, expenditures amounted to \$724,050.49.

Lodge rooms bustled with activity for weeks before Christmas. Hardworking Elks, aided by the ladies, spent hours sorting food items and toys, packing, planning routes, then delivering the baskets to carefully selected needy families, as in Tacoma, Wash., Lodge's Stocking Fillers program—one of the biggest in the nation, costing \$12,617 and entertaining more than 1,000 youngsters.

In Chula Vista, Calif., 60 Elks packed 130 baskets valued at \$1,000, with one Brother alone donating 1,900 pounds of potatoes. Some 17,000 cans of food went to 22 families in Milwaukie, Oreg., in addition to repaired and freshly painted bicycles and doll furniture.

There was ham in each of Joplin, Mo., Lodge's 50 baskets and complete turkey dinners in those packed by the Elks of Revere, Mass. Scranton, Pa., Elks' gift came in the form of new clothing for 300 area children.

Often Elks combined work with pleasure, as at Sault Ste. Marie, Mich.,

*(Continued on page 42)*



One result of such labors: food baskets brimming over with holiday-dinner items, being checked off by two State College, Pa., Elks and a smiling lady.

And another: a dazzling assortment of dolls and other toys at Clovis, N.M., Lodge, sure to bring a smile to the needy children destined to receive them.



## CHRISTMAS 1969

The Magazine staff feels sure that Christmas 1969 will be a memorable one for the many who gain inspiration from the Elks' charitable Christmas programs.

This year's brochure should be sent to GL Lodge Activities Committeeman Ray C. Balthrop, 1016 Broadway, Homewood, Ala., 35209. Black and white glossy prints, preferably accompanied by their original negatives, should be included.

Please do not send any material to the Magazine.

## Santa Claus

(Continued from page 23)

Seven years old . . . A second grader. *Santa Claus*. How could he think I believe such stuff. Some parents had stopped telling such lies . . . good thing those boys at the class party had told her. Now her father would just have to understand. That silly fake was over. And *Baby!*

Aldy moved her feet from the warm spot, stretching her legs toward the cold places where her feet never reached. But quickly she withdrew them, back to the warmth, close to her body.

She reached to the chair for her robe and slippers, slid from bed, and put them on. "You stay here, Morton, I've got something to do." Tenderly she covered him before she opened the door and went to the kitchen.

"Good morning, Honey Bee."

She looked at her father without smiling. He was always calling her names like that. Usually she liked it.

"Good morning, Aldy." Her mother was setting the coffee pot on the stove.

"G'morning." Her mouth felt stiff. Her mother kissed the top of her head and hugged her at the same time. She turned back to her father and offered her cheek. His chin was smooth and he smelled good, and he had on the blue tie she had given him for his birthday. It looked, she decided, like pretty ink against his white shirt. Her mother had let her pick it out. For a minute she stood, feet astride, hands clenched in her pockets; then she wriggled up on the chair.

"You're up early, Aldy." Her mother gave her a glass of orange juice.

"I was finished sleeping." The words she wanted to say seemed all jumbled in her mind.

Her father finished his coffee and stood up. "Probably anxious about old Santa tonight, eh?"

"No! I'm not!"

She felt strange the way they looked at her, then at each other. She hadn't meant to say it so loud.

"Well, girls, I'd better get on my galloping horse. Don't want the customers lined up outside the bank." And he went to the hall.

Aldy began sipping juice. The closet door squeaked and soon her father was back with his itchy coat on. He kissed her mother, but Aldy would not look up. When he kissed her head she smelled toothpaste. Then he hurried away. Aldy set down the half-finished juice and cupped her cheek in her hand.

"Do you feel all right, Aldy?" Her mother came from the counter and felt her forehead.

Aldy only nodded. She got up and went down the hallway, brought Morton back and sat him in her father's chair. She ate toast but only a bite of egg; and cooled chocolate was still in her cup when she left the table.

A light snow began and Aldy stood at the window watching flakes melt against the outside windowsill until, after a while, they began to stick. They look like tiny feathers, she thought without really caring. She brought Morton and showed him. Her mother asked if she'd like to go out. Aldy thought about it, then said she didn't think so. Instead she went to her room and colored in an old book. Then she changed her mind, dressed, and went out to play with the girl next door. Aldy thought of asking if she knew Santa was nothing but a big fat fake,



but there were little kids around. In the afternoon, she took the furniture from her doll house, dusted each piece, picked a small square of red velvet from the material box, and began pulling edge threads to make a new living room rug. The rest of the new velvet was a pretty dress, all made and waiting to be worn on Christmas. She sighed and held up a thread and let it drift down.

After a while her mother called her to help make cookies, and rolling dough and spooning strawberry jam into the centers almost turned into a game. The baking smell filled the house, and when the cookies were done Aldy had two; they were buttery and crumbly and the jam was still warm.

Her father came in early. She was beside the doll house working on the rug again when the closet door

squeaked. She heard paper crackling and decided he was probably hiding things. How stupid can you get, she thought—then had a strange feeling for thinking it. Aldy went to the hall. He was kneeling, half hidden in the coats. She stood silent, hands behind her, until he backed out. "Hello, Daddy," she said very quietly.

He looked around quickly. "Oh! Oh, hello Princess."

But before he could get to his feet, she turned and went back to her room.

"All right, Morton." She looked at Morton thoughtfully. "Now about this Santa Claus thing . . ." Aldy picked him up and sat him on her lap. "Exactly when do we talk to Daddy?"

Morton stared with brown glassy eyes.

Aldy brushed her lips across his fuzzy forehead. "Maybe when Daddy kisses me goodnight? Before he starts making believe he's silly old Santa?" It would be kind of dark then . . . She sighed and carefully straightened Morton's new bow and helped him to nod.

During dinner her father kept glancing her way, but each time Aldy looked at her plate. Afterwards they moved chairs into the living room, so Santa would have a place for the tree. Santa! When he said *that*, she almost told him. But she made the words wait. The clay candle holder, made in school for her mother and father, was brought from hiding and wrapped. But all of a sudden Aldy was in bed, and her father was at the doorway looking at the Christmas tree with the gold and pink and red ornaments. She held Morton tighter and told herself, *you don't have to say it all mad-like*.

Then his chin was against her cheek, kind of sandpaper. "Good night, Princess." His voice was so soft.

"Daddy. . ." Her throat felt strange and tight.

"Yes, Aldy?"

*Aldy!* He hardly ever called her *Aldy*. Just silly baby names. She scrunched up her shoulders and hugged Morton. The corners of her father's mouth smiled.

Quickly she said, "I have to tell you something." His smile went away and, for some reason she didn't understand, she wanted to cry. His brown eyes so like hers and Morton's waited. A tear squeezed from her own left eye, but she turned away so it would run into the pillow to hide. Her throat felt as though the air couldn't go through at all . . . until, finally, it did rush through. And her arms flew from the blankets and around his neck. "Do you know what, Daddy?"

"No, what, Sweetie?" His words sounded pinched.

Slowly she brushed her cheek against

(Continued on page 42)

# Elks

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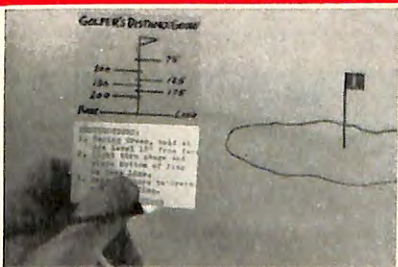
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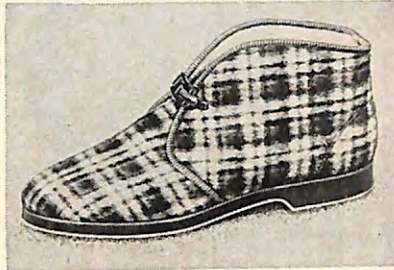
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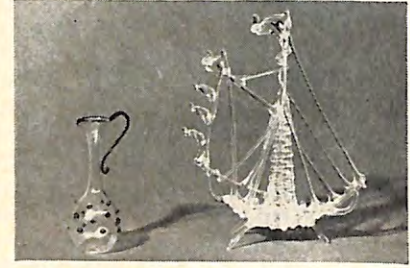
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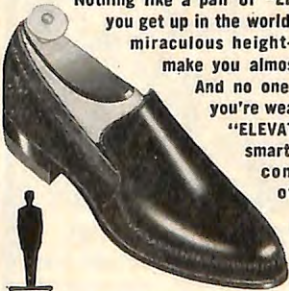


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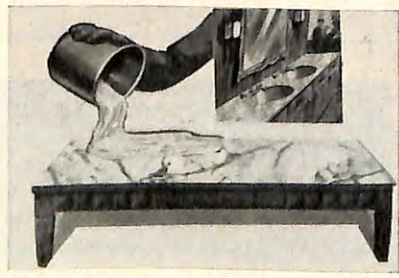
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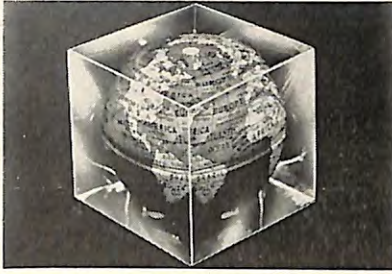
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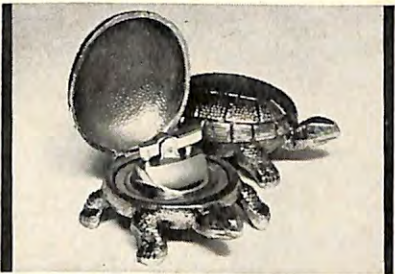
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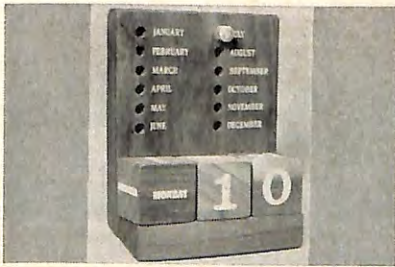
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Tie-Tac; 1/2" diam. 44644 Yellow-Gold. 44784 White Gold. Ea., 6.95

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exclusive  
custom  
creations

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OVER 150 YEARS

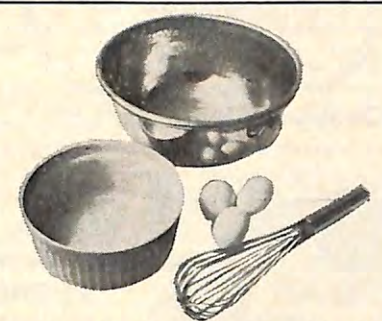
Q-67 BRECK BLDG.  
BOSTON, MASS. 02210



### BATH-TIME COMFORT

Relax and discover the refreshed, revived feeling that only comes from bathing with this DeLuxe, super size 16x20" Fleur-de-Lis Bath Pillow. 4 suction cups hold it securely in any position to cradle and support head and back in cloud-soft comfort. Keeps hair dry. Gaily decorated in gold Fleur-de-Lis pattern on white, pink or aqua background. We pay postage, ship in 6 hours & mail gifts. \$3.97. Air Mail, if desired, 50¢ extra. Send check to:

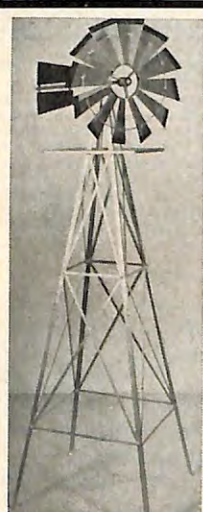
**Better Sleep Inc.** BOX EP  
New Providence, New Jersey 07974  
MONEY BACK GUARANTEE



### Authentic French Souffle Set

The perfect set for making the Perfect Souffle. It consists of a 12-inch flexible piano beating bowl and a 6-cup oven proof white soufflé dish. An ideal Christmas gift for the gourmet enthusiast.  
Complete Set \$22.95 ppd.

Postpaid in U.S.A.  
No C.O.D.'s please!  
Write for complete catalog.  
**Bazar Français**  
EST 1877  
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## The Original Doty 7 1/2-Foot MINIATURE WINDMILL

Consisting of bright, hard aluminum tower—(No rusting). Two steel ball bearings in pivot block. All steel wheel and tail vane with 2 ball bearings in wheel. Painted silver, trimmed in red. Hand balanced to withstand any hard winds. Individual orders can be sent parcel post for quick delivery—Mills come in two cartons totaling 28 lbs.

PRICE **\$49.95** Prepaid  
SEND CHECK OR MONEY ORDER

**Drew Industries, Inc.**

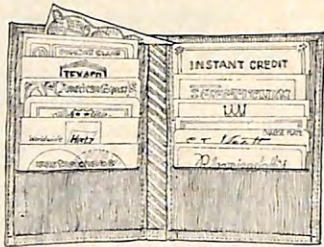
P.O. Box 547

Pat. No. 205-460 Phone 303 - 867-2567 Fort Morgan, Colo. 80701

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Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

# SLIM FOLD CREDIT CARD CASE POCKET SECRETARY OF GENUINE IMPORTED WATER BUFFALO



## An Exec's Delight - Sportsman's Dream

Eliminates pocket bulge. One glance shows 12 credit cards—index style. Flat. Perfect size for jacket or slips easily into your hip pocket. Folds to compact size . . . 4"x5½" trim. Renowned extreme durability plus the suppleness of water buffalo makes for its desirability. The slim fold also contains two large bill compartments, two large side pockets for license, photos, etc. Makes all wallets and credit card cases obsolete. Black only. \$10.00 P.P.

Send check or M.O. Satis. Guar. (N.Y. Residents add tax)

Creations, Etc. P.O. Box 45, Dept. E. Gracie Sq. Sta., NYC 10028



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### ELECTRONIC PHONE AMPLIFIER

Reg. \$11.98  
NOW \$9.98  
Add 45¢ Post.

Never hold a phone again! Simply rest phone receiver on our telephone amplifier and you can hear and speak from anywhere in the room. It permits 2 way conversation with everyone present. Ideal for business conferences, family gatherings, persons with impaired hearing, arthritis. No installation. Operates on standard battery (included). Has volume control.

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HARRIET CARTER

USE YOUR ZIP CODE NUMBER  
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### PERSONALIZED MUGS



LOVING-EST CUP a fond grandparent ever had—in 8-oz. mugs printed with "I Love" message (that looks like tot's own scribbling) above hearts and smiling faces. In dazzling white—with blue for grandma, brown for grandpa. Print child's first name. Personalized Mugs: 55160 Grandma. 55210 Grandpa. Each, 1.00

**BRECK'S OF BOSTON**  
OVER 150 YEARS

Q-68 BRECK BLDG., BOSTON, MASS. 02210

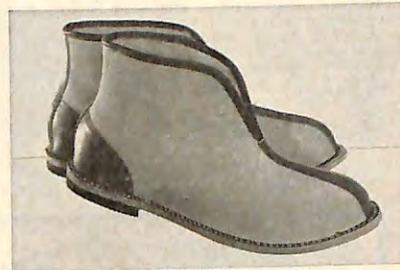
# ELKS FAMILY SHOPPER



**SUSAN COFFEE TABLES** hold books, record albums, magazines conveniently at hand on sturdy swivels. Pine, in honey tone pine or maple, antique pine or walnut finish. Two sizes, both 16¼" H. Book area 12½" H. 36" dia. (up to 100 books) \$39.95. 24" dia. (up to 40 books) \$29.95. Exp. Chgs. Coll. Yield House, Dept. K-12, No. Conway, N.H. 03860.



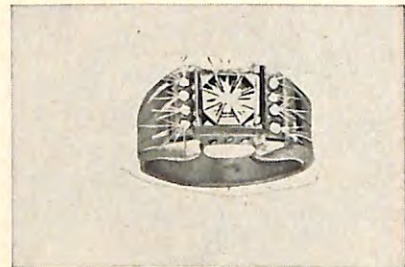
**SIGNS OF THE TIMES:** Astrology fans can keep Zodiac signs, personality types at their fingertips for instant reference. Crystal-clear Lucite paperweight is imprinted with 12 colorful drawings of sun signs, dates and traits. 6-sided 2½-inch cube is only \$4.95 ppd. Breck's of Boston, K02 Breck Bldg., Boston, Mass. 02210.



**BEAN'S CAMP BOOTS** are made of warm and woolly sheepskin — bark-tanned sheepskin with fleecy wool on the outside, an innersole of sheepskin too. Flexible cowhide sole and rubber heel. Leather trim. Men's whole sizes 3 to 13. Medium width only. Loose fit for ladies. \$9.00 ppd. L.L. Bean, Inc., Dept. EL-12, 730 Main St., Freeport, Maine 04032.



**YOU DON'T HAVE TO BE IRISH** to enjoy zesty Irish Coffee in these authentic Shannon Irish Coffee Mugs! Satin white, 22 kt. gold rim and green-lettered (what else?) "Irish Coffee." Hold 8 oz. Set of 4 plus rousing recipe for Irish Coffee. \$3.98 plus 50¢ shpg. Maison Michel, Dept. E-12, Michel Bldg., New Hyde Park, N.Y. 11040.



**RING'S TRUE!** This fake diamond ring for men looks like the real thing with its center 2-ct. size stone surrounded by 12 small matching stones. You don't have to be a millionaire—just dress like one with this super fake. The Clubman. \$4.98 ppd. Sizes 8, 10, 12. Terry Elliott Co., Dept. E4, P.O. Box 1918, Grand Central Sta., New York, N.Y. 10017.



**GOLFER'S OASIS.** After a hard day on the course, there's nothing better than some liquid refreshment poured from this colorful ceramic Musical Decanter. Shaped like a golf bag, it plays "How Dry I Am." 11" high and a beauty on a bar. #6026. \$9.95 ppd. Alexander Sales, Dept. EL-1269, 26 So. 6th Avenue, Mt. Vernon, N.Y. 10551.



From the Islands (Philippines) comes a fabulous gift. Hand carved TIKI GODS on beautiful wood Fork and Spoon set. Available in two sizes; 2 figure handle 21" only \$4.95 or 4 figure handle 34" only \$10.95. Enclose \$6.00 postage for either set. Allow 4 to 5 weeks for delivery. House of Michael, Dept. H, 303 West Frazee Street, Detroit Lakes, Minnesota 56501

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Bronze on Solid Walnut \$6.95 ~~MARKER~~; \$7.95 ~~WALNUT~~  
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Why do GM, GE, IBM, and so many others use Spear Markers for employee ID, sales prom., and bus. gifts? Order your Desk Markers today and see! Clip this ad to your order—take off \$2.00 per marker—any quantity. No risk—we've pleased our customers for over 20 years. We'll ship in 48 hours. P.S. The Best of Christmas Gifts! Write for details.  
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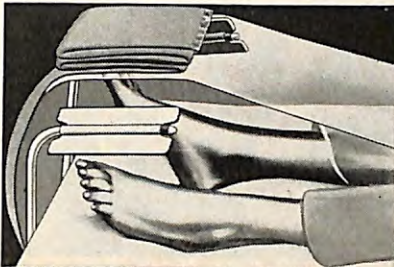
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**TASTEFUL GIFT—MAGIC NUTS** are exotically different, prepared with the "magic touch" of a gourmet chef. Super Magic Mix (cashews, almonds, filberts, pecans, macadamias) is only \$4.40 per lb. \$7.80 for 2 lbs. Send for free Brochure. Magic Nut & Candy Kitchens, Dept. E-12, 636 N. Robertson Blvd., Los Angeles, Calif. 90069.



**HOT MITTENS** are guaranteed to keep fingers toasty warm. A battery provides the heat and an inner lining of heavy wool blend makes sure heat stays in. Outside is genuine cowhide, especially good for grabbing rope towels. Elack. One size fits all. Electric Mittens #6230, \$16.95 ppd. Empire, Dept. EL-1269, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.



**FREEDOM FOR YOUR FEET** while you sleep. You can wiggle your toes in delight with Folding Deluxe Blanket Support to lift heavy blankets off your feet, keep bedclothes from tangling in your toes. Fits all beds, works with all blankets. Folds flat when bed is made. \$5.99 ppd. Better Sleep Inc., Dept. EL-12, New Providence, N.J. 07974.



**SWISS SLIDE RULE CHRONOGRAPH.** It's a stop watch, a telemeter to measure distance and height, a tachometer to measure speed, and the outside bezel is a working slide rule. Tells time too. Unbreakable mainspring, 7 dials, 5 hands, 2 pushbuttons, leather strap. \$15.98 plus 50¢ post. Harriet Carter, Dept. EK-12, Plymouth Meeting, Pa. 19462.



**POPULAR PIPE.** E. A. Carey is so sure you'll find his pipe smokes mild and cool without bite, bitterness or sludge, he's willing to let you try it for 30 days at his risk. Send for free facts on this new principle of pipe smoking and 30-day guarantee from E. A. Carey, Dept. 204-P, 1920 Sunnyside Avenue, Chicago, Illinois 60640.



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Ivy league styling in a cap that will probably last forever. Strong, rugged pigskin . . . yet extremely comfortable. It's lined, has a sweatband, is Scotchgard treated. Retains shape in any weather. Color choice of LODEN GREEN or MAVERICK BROWN. Senc. head size (6 3/4 - 7 3/4)

**\$4.95** ppd.

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## DRAIN FLOODED CELLAR FAST

**Needs No Electric Motor or Gas Engine Power**  
When water gets into your cellar, or you want to drain out a pool, vat, cistern, excavation, boat, don't break your back hand-pumping or bailing. Just connect your garden hose to nearby water faucet and free end to intake side of DRAIN-DRI. Connect another length of hose to discharge side; turn on faucet, and normal water pressure makes the Drainer work. This siphon pump has no moving parts to wear, jam or break down. Only \$2.98 plus 35¢ shipping. **MONEY BACK GUARANTEED.**  
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## PERSONALIZED ELECTRONIC Message Minder



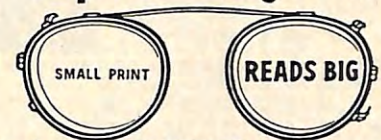
Why waste time scrawling a hurried written note that may prove difficult for someone else to read? Merely flipping a button and speaking into Message Minder creates a sharp and clear voice message on a continuous tape that never needs changing. When the absentee returns he merely flips the switch which automatically causes the message to repeat continually. Another flip of the button erases the message clearing it for the next. Compact, attractive, completely portable and simple to operate. Works on standard battery. Battery and tape included. 6" tall x 3" x 2". Personalized with 1, 2 or 3 raised acid initials. Great gift—put message on tape before giving.

**\$14.95**

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**HARRIET CARTER**

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Clip these **MAGNIFIERS** on your regular prescription glasses. SEE CLEARER INSTANTLY. Read fine print. Do close work easily. Neat, white metal frame fits all glasses. 10-Day Home Trial. **SATISFACTION GUARANTEED.** On arrival pay postman only \$4, plus C.O.D., or send \$4, and we pay postage.

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## NEW GIFT For GOLFERS!



**Handiest Thing Since The Tee!**

3-in-one retractable

- **CLEAT CLEANER**
- **DIVOT FORK** (Repairs ball marks)
- **CLUB HEAD GROOVE CLEANER**



**A Great Gift! Foursome Discount!**

Every golfer will welcome the unique Hi-D-Wa—the handy, practical 3-in-1 golf tool. Press the button—two sharp, stainless steel prongs lock into position. Now you have the perfect tool for cleaning caked dirt from your golf spikes. For repairing ball marks on the green without damaging grass roots. For cleaning out grooves on club heads so you'll get full backspin. Press the button again—prongs slide out of sight. Less than 3" long. Tough, smooth Cyclocac plastic case won't wear out pocket.

**The Perfect Gift—For the Foursome, Too!**  
Hi-D-Wa is gift-packaged in attractive plastic case. Choice of colors: red, green, tan, yellow. Only \$2 each, postage pre-paid. Order a set for the foursome—four for only \$7. Twelve for \$18. Order now! Money back if not 100% delighted. Specify colors. Mail coupon today.

Hi-D-Wa Co., Dept. E-12  
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COLORS:

Red  Green  
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Please send \_\_\_\_\_ Hi-D-Wa golf tools @ \$2 each, 4 for \$7, 12 for \$18. I enclose:

Check  Money Order for \$ \_\_\_\_\_

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Dealer and distributor inquiries invited.



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**For Those Who Do Not Want GREY HAIR**

"TOP SECRET makes my hair look as it did years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."

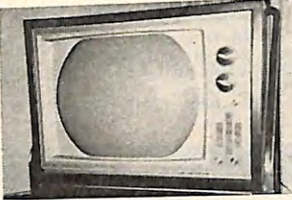


**A FAVORITE OF THE STARS**  
TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No COD's, please. Money back if not delighted with results of first bottle.

6 OZ. BOTTLE \$4.50  
GIANT 13 OZ. \$8.00

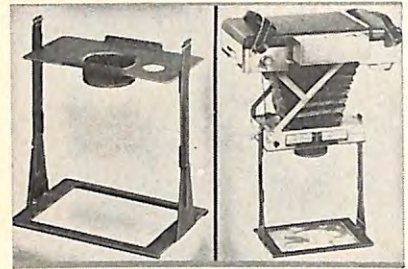
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**OFF-ON GIVE YOUR NERVES A BREAK!**



Watch your favorite T. V. programs relaxed in your easy chair. Click off the sound in the obnoxious commercials. Click sound back on without moving from your chair. Easy to install the "OFF-ON" in minutes. Absolutely harmless to the set. Get one for each T. V. A good gift, too. \$3.45 ppd. R E M Sales, P. O. Box 1914, Costa Mesa, Calif. 92626. No C. O. D.'s.

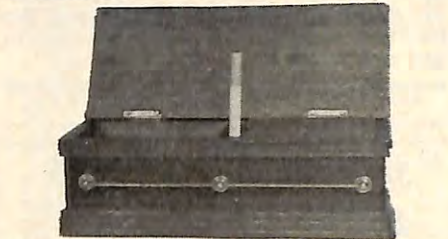
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**COPIES OF POLAROID PHOTOS** are made in seconds with Quick Copier (for series 300, 200 and 100—except 180). Just insert photograph to be copied at base of steel holder. Place Polaroid camera next to special lens and click—an exact copy. Make as many as you want. #5370, \$8.95 ppd. Empire, Dept. EL1269, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.



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Press a button and open the lid of this miniature casket. The death march starts playing and slowly a cigarette rises until it is upright. Each press of the button repeats the cycle. A macabre reminder for those trying to "kick the habit". Solid mahogany with brass fittings. \$9.98 9 1/2" x 4 3/4". Will hold all size cigarettes.

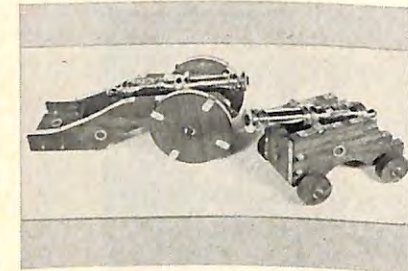
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MONEY BACK IF NOT DELIGHTED • Same Day Shipment  
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Buy quality banquet equipment at direct-from-factory prices. WRITE TODAY!

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**COLLECTORS' FINDS:** 24 Pounder Spanish Cannon: w/over 7" solid bronze hand-cast ornate barrel, brass fittings, wood parts of Ash hardwood. In kit form: either (l) Ferdinand or (r) Isabella Cannon \$15.95 ppd. Finished model \$22.95 ea. Calif. add 5%. Illus. Cat. 25¢. Military Miniature Reproductions, Box 1143E, Hollywood, Calif. 90028.



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15 ft. (2 stories) \$13.95 plus 2.00 pp & hd.  
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**ORIGINAL Keep-Set Empress**



protects your coiffure while you sleep!

The unusual design of **KEEP-SET** really holds your coiffure comfortably in place. Wide opening, front touch tab closing, and special flexible wire top pleating contour to your hairstyle. Adjusts to any style, washable, long-lasting. In white, black, pink, light blue with matching satin trim. Fits all head sizes.

\$3.00 plus 30¢ postage and handling. Add 5% sales tax in Calif. (No C.O.D.)

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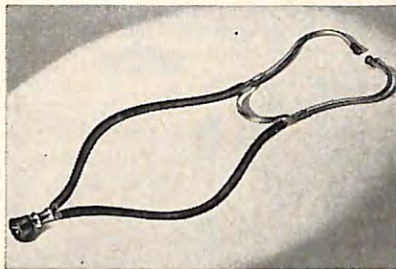
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Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

# ELKS FAMILY SHOPPER



**WORTH ITS WEIGHT** in coins—handsome Lucite Cube paperweight. It has U.S. new coins (1¢ through Kennedy half dollar) cleverly embedded in clear Lucite so they seem to float in air. Coins increase in value every year, \$8.50 ppd. Free hobby catalog included. Centre Coin Co., Box 5490, Dept. EK-12, Sherman Oaks, Calif. 91413.



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**RELAX INTO A YOUTHFUL SHAPE WITHOUT EXERCISE**  
Athletes don't exercise to lose weight or reduce midriff fat! They "sweat it off" with special rubber suits. You can now use their proved, fast method. No weights!

So simple, it's amazing how easy it works while you relax. WAIST-AWAY is a pliable wide belt of soft rubber-like composition that you wear next to your skin. It makes your body heat melt away excess "flab" while you do housework, jog, or just sit and watch TV.

The soothing massage effect relieves back and waist tensions. Posture improves, too. A wonderful aid to athletes, businessmen, housewives.

Velcro brand adjustment keeps belt snug. Specify man's or woman's model. **SEND YOUR WAIST MEASUREMENTS.** Check or money order; no COD.



Singer **TONY MARTIN** wears the **WAIST-AWAY** Belt to stay in trim shape for his personal appearances

Money-back guarantee  
**WAIST-AWAY Belt \$11.95**  
postpaid . . . Add local sales taxes (NYC 6%)



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If you've struggled to reduce your thighs with exercise, massage, dieting, but have had disappointing results, take heart. There's a new way to slim those thighs where exercise alone can't help. IBE M's THIGH REDUCER Belts spot-reduce the heaviness at the top of the thigh while you walk, work, or just sit. Based on the same proved, effective principle as the WAIST-AWAY (see above)—using body heat to melt away excess fat with a relaxing massage effect.

Here's a sure way to slim thighs. Now you, too, can wear those revealing mini-fashions. Do it now and get results fast!

IBEM Thigh Reducer Belts are soft, pliable, rubber-like composition. Adjustable Velcro brand fastening keeps them snug as your thighs get thinner. Send your upper thigh measurements at point indicated by arrow.

Whatever method of thigh reducing you've tried without success, don't give up. Order a pair of IBE M Belts today on money-back guarantee. Check or money order, no COD.

**ONE PAIR postpaid \$16.95**

Add local sales taxes (NYC 6%)

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**Modern Type PHONE**

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Black . . . . .	17.95	Colored . . . . .	21.95
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State three color choices

Standard plug . . . . .	2.50
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Prices include all shipping and handling charges anywhere in U.S.A. if you include this ad when ordering. Send check or M.O.

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Smartly tailored. Holds its shape. Has long wear built-in. A popular model. Correct for men of all ages. An exceptional value. Only \$12.00 ppd. Money back guarantee. **ORDER SHIPPED WITHIN 24 HOURS.** Available exclusively from this shop. Has an Austrian brush and feathers on wool knit band. Cork lined brim. Crown Olive Green in sizes 6-3/4 to 7-1/2. Ideal Christmas gift or for any occasion. (Gift certificates available.) Ask for FREE illustrated brochure.

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Two amazing lenses increase the picture taking scope of your Instamatic Camera

No screws or special attachments required. Slip on the TELEPHOTO lens—bring distant scenes up close. Also great for portrait photography of children, flowers, etc. Use the WIDE ANGLE LENS for panoramic or group views. Either lens \$7.95 ppd. Both lenses \$14.95 ppd. Be sure to include model number of your camera. **MONEY BACK GUARANTEE.**

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Dealer inquiries invited

**Special Sale! \$11.35**

**Scan-O-Matic COIN VIEWER** add 32¢ postage

Now—at last, you can see your coins clearly, automatically. Feed a stack of coins into the viewer. As each moves under the powerful, lighted magnifier you can detect the smallest markings. When you are finished with one side the coin is automatically flipped over for examination of the other side. It is then ejected and another automatically takes its place for study. Made in U.S.A. Beware of inferior imitations!

Same Day Shipment—**MONEY BACK IF NOT DELIGHTED**

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Brothers Clarence Rapp, Anthony Schmid, Leroy Schmidt and ER John Moreiko are shown serving refreshments.

Chairman of Americanism Committee Wilbur A. Bill Wright serves two wounded veterans.

Since April of this year, the Americanism Committee of the Belleville, Ill., Lodge has made over 17 visits to the Casualty Staging Unit of the USAF Medical Center at Scott Air Force Base, Illinois. Here they entertained many hundreds of hospitalized veterans who were wounded in South East Asia, in the service of their country. Refreshments were provided and toilet articles donated to the grateful patients. Brothers of the Belleville Lodge plan to continue this worthy program as long as necessary.

Recently the Big Spring, Texas Lodge donated a pool table to their VA hospital. Shown are: PDD Oliver Cofer, Jr., Hospital Director Jack Powell, PER Dudley Jenkins and an unidentified patient.



# WHERE THERE'S HARMONY AMONG NATIONS:

by Merrill O'Brien

THEY'VE BEEN CALLED "the real voice of the United Nations," "an experiment in international living," and "the unofficial ambassadors of the U. N." Wherever they go, the United Nations Singers help to make the U. N. better known and better understood.

This unique choral group, singing folk songs from around the world in their original languages, is made up of some 100 staff members of the U. N. Secretariat, delegations, and associated organizations. Membership represents a broad cross section of the U. N. working staff—executives, guides, secretaries, interpreters, accountants, librarians, maintenance service employees, translators, supervisors, postal administration workers, photographers, messengers, and members of volunteer services. The late Dag Hammarskjöld's valet was a member for many years.

It is one of the oldest extracurricular activities of the U. N. Secretariat staff, beginning shortly after the U. N. was formed in 1945. The Singers managed to stay together as a group during the time that the U. N. staff was scattered at three different locations before the present buildings on the East River in Manhattan were completed.

Although active membership usually numbers about 75 to 100, it fluctuates widely. Staff members are constantly being sent on mission to various coun-



## THE UN SINGERS

tries, on special or temporary assignment, or are going on home leave. "A crisis in some part of the world can practically wipe out the whole tenor section," says Donald Read, director of the group for the last 14 years. Read, a professional voice teacher who gives his time to the group, also knows the frustration of losing a soloist just before a performance.

The Singers rehearse twice a week, at noon, for 40 minutes. It means hastily eaten sandwiches for lunch on Mondays and Thursdays because rehearsals are held on the Singers' own time. In addition, there are occasional language and enunciation sessions coached by nationals, using the International Phonetic Alphabet.

The Singers do not receive any financial backing from the U. N. Each member of the chorus pays for his own music, the authentic national costume he wears for concerts, and his uniform for travel on tours. Trip expenses must be covered by concert fees and the Singers themselves.

In recent years, the U. N. has granted official leave, with approval of each Singer's supervisor, for concerts given out of town. This is once a year only, and averages three days. For longer tours the Singers must use their own vacation time.

The group's repertoire has included more than 100 folk songs and Christmas carols in 30 different languages and dia-

*(Continued on next page)*



The UN Singers carry the spirit of international brotherhood throughout the world. Here they are shown on tour wearing a variety of costumes.

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(Continued from page 37)

lects. Read is constantly searching for new numbers. "I go through everything I can lay my hands on, and every now and then one of the Singers brings back a song from his country," he says. Read worked out the accompaniments and translations for the book, *Songs of the United Nations Singers* published by Dodd, Mead & Co., Inc., in 1965. (In addition to a diploma from the Juilliard School of Music, Read also has a Master's degree in French.)

The Singers have performed on major national television network shows, including "The Legend of Silent Night" with Kirk Douglas and James Mason last Christmas night, the Mitch Miller show, the Steve Allen show with George London, John Gunther's "High Road," "Dateline U. N." with Eleanor Steber, the Arlene Francis show, and the Christmas programs of "The U. N. in Action." During their tour in Wales in 1963, they were on a BBC news program. They sang on the "Early Bird" satellite inaugural broadcast to Europe in May, 1965.

Usually the Singers give about 25 to 30 concerts annually, but the number will double in a year when they make a long tour.

Their concerts have been broadcast on radio and television to Europe, Africa, South America, Australia, and Japan. Many of their programs have been taped. On the way to a concert in Pennsylvania, Waltraut Ostermann, alto from West Germany who works for the U. N. pension fund, sat next to a woman who was surprised to learn that the Singers were on the plane. "But I saw you only last week on TV in Germany," she exclaimed.

They have made an album for Decca Records, "Folk Songs From Around the World" (Coral label CRL 57301 in mono, 757301 in stereo).

In addition to numerous single ap-

pearances throughout the eastern United States, they have made several tours of New England, one to the Midwest, and two European tours: to the United Kingdom in 1963, and to Denmark and Sweden in 1965. They sang at both the New York World's Fair and at Expo '67 in Montreal. The three midday concerts given in the visitors' lobby of the General Assembly Building have become a Christmas holiday tradition at the U. N.

Concerts are often sponsored by local United Nations associations, schools, and other organizations interested in world affairs. The executive committee, which takes care of administrative matters for the Singers, includes a program coordinator who handles bookings. Professional agents, in New York and Boston, also arrange concert bookings.

Before taking his place on stage at a concert, each Singer introduces himself, describes his costume (which may not be from his country but must be authentic), and tells where he is from. The songs also are announced by various members of the group, giving translations of the titles and telling what each is about. For the Scandinavian tour each Singer learned to introduce himself in Danish and Swedish, but the program translation was left to Ivar Nelson, bass, a painter at the U. N. from Norway, and Alan Chisholm, tenor, a translator from the United Kingdom.

The tours are strenuous; many times the Singers give two performances a day, even singing an unscheduled concert requested after they have arrived. They are real show-business troupers on tour, rehearsing whenever and wherever possible: in busses, planes, cars, and hotel rooms. Frequently new members of the group have to be taught their parts on the way to a concert.

People are always surprised that the Singers come from so many far away

(Continued on page 40)





BY BILL TRUE

World Professional Casting Champion

**Tossup:  
Pats or Timberdoodles**

Shiner, the stylish white setter with the black patch over one eye, loped through the frost-killed ferns and bracken. My hunting companions, Ebb Warren and Pete Murdick, were flanked out on either side of me as we hunted the brushy cover in this area of Michigan, in the northern part of the Lower Peninsula. The three of us have been getting together for the past several years for a special hunting trip that has become an annual favorite of mine.

Suddenly, the insistent tinkling of the bell hanging from Shiner's collar stopped. This could only mean one thing: the dog was on point. All three of us hurried toward the spot where we had last seen the dog. There she was, in a classic point, one forepaw held delicately off the ground. Pete, Shiner's owner, motioned me forward to flush the bird.

I stepped to one side of Shiner, but in a position where she knew I was approaching. One step, two—then there was a burst of sound and the long-billed little bomb jumped into flight and began twisting and dodging through the trees. I fired my 20 gauge auto as he veered to the left and missed. The second shot folded the bird and he dropped in a little clearing. Shiner made a

**TIP OF THE MONTH**

When hunting with a dog in heavy cover, a small bell attached to your dog's collar makes it so much easier to keep track of the animal. Also, be sure and bring a canteen of water and a small bowl. Dogs often get thirsty during a day's hunt.

quick retrieve and the first woodcock of the day was in the bag.

These sporty little birds offer top shotgunning for the hunter. Migratory in nature, they travel all the way from Canada down to Louisiana. When the flight is at its peak, it's no problem to put up 25 or 30 birds in a day. And for added attraction woodcock are hunted in the same cover that harbors the ruffed grouse. Called "pats" in many areas, grouse are tricky to hit too. While they don't attain the aerial hi-jinks of the woodcock, their habit of taking off from a tree and then zooming down makes them a tough target indeed.

On the particular hunt I am talking about, the three of us kept count of birds flushed and seen. The final tally came to 36 woodcock and 25 grouse. Of course, we did not shoot all of them but it's fun to keep track of the total and compare it from year to year.

While the woodcock can be counted on to provide shooting sport year after year in the same areas, grouse populations fluctuate in a regular cycle. Currently the cycle is headed upward, at least in Michigan.

My choice for gunning both birds is a 20 gauge automatic, loaded with 7½ shot. I prefer a barrel that's bored for skeet to give a wide pattern. If I were hunting woodcock alone I'd probably use No. 8 shot but the grouse take a little heavier lead to be sure to drop them cleanly.

I can't stress enough the advantages of using a dog for this kind of bird shooting. Not only does it result in more birds in the bag, but watching a dog like Shiner perform would be pleasure enough in itself if not a bird was shot.

When it comes to choosing between woodcock, or timberdoodles as they are affectionately called, and grouse as a top upland game target, I'd have to call it a tossup. Both are tops in sport, and make a mighty fine addition to the table too.

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(Continued from page 38)  
places. The driver of a chartered bus on a tour of Iowa, Illinois, and Wisconsin kept trying to figure out where each one came from. At the end of the trip he said to one girl, "I just can't figure your accent, what country you from?"

"Connecticut," replied Martha Clark, alto, who works for the U. N. health service.

Sometimes the Singers even find themselves putting on a show without music. On a tour in Wales, the bus driver forgot the name of the school where the next concert was to be given. Four of the group who had gone ahead in a car entertained an auditorium filled with 500 children for an hour before the bus finally arrived. One of the four, Luz Bustos, a soprano from the Philippines working as a guide, took the children on an imaginary tour of the U. N.

The high point of the tour of Wales was singing at the Llangollen International Eisteddfod, a 30-nation folk-song festival. A newspaper in Wales said the U. N. Singers, being made up of people from so many countries, expressed the true spirit of the festival.

At their performance in Hamlet's Castle in Elsinore, Denmark, the group sang the Danish "Katten I Saekken" (Cat in the Sack). Einar Kampp, the musician who had arranged the song, was in the audience, and he invited the Singers to a party in Copenhagen with the Ting Luti Choir, which he directs. A chorus from Greenland, and a folk singing and dancing group from Hungary, were also there. It was an evening of singing and dancing, with the four groups each taking turns entertaining the others.

The Scandinavian tour was sponsored by the United Nations associations and by a number of banks, stores, Rotary and Lions clubs, and a Young Men's Christian Association chorus. In some of the cities the Singers were guests in homes. Communicating usually wasn't a problem, because, nearly always, there was someone who spoke English.

Before one concert, however, the Singers were entertained at what they thought was a cold buffet supper. "After we had gorged ourselves on salads, cold meats, fish, cheeses, and fruit, they brought out hot dishes, the real meal," said Miss Clark. "We had to sing afterwards, and we were so stuffed we could barely breathe."

Probably the most memorable concert of the Scandinavian tour for the Singers was at Backakra, Sweden, the farm home the late Dag Hammarskjöld was renovating for his retirement but did not live to see completed. About 2,000 people came to hear the Singers. Afterwards, each member of the chorus was given a spray of lily of the valley grown there; because the 60-acre estate

has been designated a nature reserve, the flowers ordinarily cannot be picked.

At Uppsala, Sweden, the Singers placed a wreath on the grave of the former Secretary-General, and sang a Swedish song he had chosen for them, "Gladjens Bloomster" (Joyful Blossoms). It is one of the songs included in their album.

The U. N. Singers have all the problems of any volunteer organization, plus language and cultural differences. Yet they continually demonstrate to the world that their objectives of fostering understanding, friendship, and cooperation among the peoples of the world are attainable goals. As a Danish woman who heard them sing put it, "If only the nations of the world could work together the way these people sing together." ■

## A Visit from the March of Dimes



A request for contributions from eight-year-old Marty Mim Mack, the 1970 March of Dimes National Poster Child, brings an immediate response from Grand Secretary Franklin J. Fitzpatrick. The program, always generously supported by Elks, aids thousands of the 250,000 children born each year with physical defects. One of these is Marty, born without arms and with a hip defect which makes his left leg three inches shorter than his right. Surgery, occupational and physical therapy, plus a good deal of hard work on Marty's part, have helped make him a good student and happy youngster.

**“I used to stand up and say  
the world was a miserable place.  
Then I would sit down and  
do nothing about it.”**



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# ELK OF THE YEAR

Exalted Rulers:

Grand Exalted Ruler Frank Hise has made it possible, again this year, for your lodge to honor one of your outstanding members by naming him "Elk of the Year."

This fine program makes it possible for your lodge to give special recognition to a Brother, not an officer, who has contributed greatly to the success of the lodge and to your year as Exalted Ruler. All lodges have these hardworking Brothers who always seem to be on hand when there is work to be done. Many times they serve behind the scenes so that even your members are not aware of their contribution. Every lodge, large or small, should take advantage of this opportunity to give recognition to these Brothers for their loyalty and enthusiasm.

Here is how you do it:

1. Appoint a special committee to submit to you the name of a Brother selected by them as "Elk of the Year." The Brother so named should not be a current officer.
2. Submit his name, no later than Feb. 28, 1970, to: Franklin J.

Fitzpatrick, Grand Secretary, 2750 Lake View Avenue, Chicago, Ill. 60614.

That is all you need do. Upon receipt of the name submitted by you the Grand Secretary will prepare, and send to you, a beautiful certificate, signed by Grand Exalted Ruler Frank Hise. The certificate will designate the Brother selected by you as "Elk of the Year" in your lodge.

You might wish to arrange a special occasion to present the certificate to the Brother or you may elect to do it as a part of a regular meeting. Some lodges initiate a class of candidates in his name, or as an "Elk of the Year Class." When this special recognition and honor is given, photographs should be taken for use in the local newspaper and in your lodge bulletin.

If you have not yet appointed your selection committee, do so immediately. Do not be guilty of depriving one of your hardworking members of the opportunity of being named "Elk of the Year" of your lodge.

H. M. Randall, Chairman  
GL Lodge Activities Committee

## Florida (Continued from page 20)

teen-agers \$1.25, four-bits for youngsters 3-11. Toddlers under three ride free. The land is flat, covered with scrub palmetto and roadside marshes. In such a setting rockets look off at the heavens where they are destined to be some day. If you are lucky you will get a driver who tells succinctly what it's all about. I was unlucky. I got one who told how there are beaucoup yards of concrete in such-and-such a pad, that the Gulp-er 111 has a thrust rate of umpteen gillion pounds, that the Spacesport's mis-

## Santa Claus (Continued from page 26)

his face. "I've got a secret," she whispered in a rush. "I love you."

He pulled back, surprise on his face. Then the surprise disappeared. "Well! Imagine that! The feeling is exactly, positively mutual."

Aldy felt a giggle stirring inside. She pulled both arms back into the blankets and turned on her side; and he tucked the blankets close. "Better hurry and sleep, Sugar Plum. You know who's coming tonight?" He laughed as if he knew a happy secret.

sile transporter's shoes each weigh some fantastic figure, etc. etc. The man would have confounded even Wernher von Braun, the daddy of the space race.

Not even his yawn-inspiring dialog, though, could reduce the impact of the awe-inspiring Vehicle Assembly Building, one of the earth's largest buildings. Covering eight acres, it is the hangar for the Apollo space wagons. Sitting off among the scrub palmetto, it looks like some laboratory out of an H. G. Wells thriller.

Aldy nodded. The giggle escaped. She pulled her feet up to the warmth of her body and watched her father cross the room. For a second he stopped at her Christmas tree. The light from the hallway made the ornaments shine. Then the door closed softly.

Aldy's head popped from the pillow. "Good night, Santa."

And she scrunched up her shoulders, and quickly wriggled back into the blankets. Ever so gently she brushed her cheek against Morton's furry face.

## Christmas Wonder

(Continued from page 25)

Lodge's annual "Canned Goods Dance," where the price of admission was a donation of canned food items. Robinson, Ill., Elks sponsored a "canned food movie" in preparation for the distribution of 101 baskets. A "Purple Bubble Ball" at Renton, Wash., Lodge provided funds for gift certificates for the less fortunate in that area.

Everywhere, of course, it was old Saint Nick who stole the scene at Elks' Yuletide parties for children. Even the toys, the clowns, the magicians, were temporarily forgotten as the kids—for a moment no longer poor, displaced, crippled, or retarded—pressed for their glimpse of Santa.

In Midland, Mich., the Elks' own "Sad Clown" helped entertain 150 youngsters. Some 850 filled the Watertown (N.Y.) High School auditorium and were not disappointed to find that their presents turned out to be what they had earlier requested in letters to Watertown Elks. The young patients at the Hollywood (Calif.) Children's Hospital were remembered by the lodge there, which also hosted a Christmas dinner at the area USO.

Youngsters everywhere sparkled in giddy anticipation for that big moment—the arrival of Santa. More than 1,600 Lake City, Wash., children marveled as a rotund and quite ancient Saint Nick arrived at the lodge via a very modern helicopter. He came in ways less spectacular to the parties in Irvington, N.J.; Euclid, Ohio; Front Royal, Va., and Fresno, Calif., to name just a few—but the Elks' Santa delighted the kids everywhere just the same.

## Send Greetings

With Christmas almost here again, the residents of the Elks National Home in Bedford, Virginia, are looking forward to the Yuletide Season—a time of joy, a time of memories of old friends and warm remembrances of shared fellowship. Many of these Brothers residing at the Home are personal friends as well as fellow lodge members. Let's send them a Christmas card, a short greeting for the season, to show that we haven't forgotten them and share with them the warmth and joy of Christmas.

by James L. Slattery and Richard Gosswiller



# It's Your Business!

## THIS BUSINESS OF MERGING

Back in the nineteenth century two men who owned a small steel mill hoped to sell it to that great old financier, the senior John P. Pierpont Morgan. They were sure the most they'd be able to get for it would be \$5 million.

"But let's try for ten million," one of them said.

Imagine their feelings when, at their meeting with Morgan, he said to them, "Now, I'm not going to bargain with you fellows at all. I'll give you \$20 million for your steel mill and not a cent more."

Not every owner seeking to sell his business is quite so lucky. But with the merger and acquisition game as fiercely played as it is these days, finding a buyer isn't impossible. In fact, we hear about conglomerates today in somewhat the same way Americans talked about the big trusts in Morgan's time. Last June, U. S. Asst. Attorney General Richard McLaren proclaimed that the Anti-Trust Division would be going after some big conglomerates that had come into being in an era of what he called tax-propelled merger mania. His Division quickly initiated anti-trust suits against two enormous conglomerates, International Telephone & Telegraph, and Ling-Temco-Vought.

Many mergers and acquisitions, though of course not all of them, are inspired by the desire to take advantage of tax loopholes. But U. S. Representative Wilbur D. Mills has said that the merger and acquisition process would continue vigorously even if the tax-loophole advantage were taken out of it.

Among the most interesting mergers and acquisitions are those that occur when management groups of the acquired companies do not want their companies to be acquired by larger ones. In such cases large companies make tender offers to the stockholders of the target firms and an effective tender offer to purchase a corporation's stock can transfer a controlling amount of ownership of that corporation even if its incumbent management group is completely against the idea.

What happens when a small corpora-

tion is acquired by a larger one? There's no single answer to that broad question, of course, cases vary. But one very interesting study, carried out by Professor Jon G. Udell of the University of Wisconsin School of Business, showed what happened to 24 small Wisconsin firms taken over by various larger companies. According to Udell's findings, many of these acquisitions did not lead to the kinds of results which the acquired companies had been hoping to get for themselves by being acquired.

If you are the sole owner of your own business, you can of course choose freely whether to try to sell it or not to sell it. But if your business is a corporation in which you yourself are perhaps by now only a minority stockholder, then you are, at least in theory, a possible target for acquisition, whether or not you'd like your business to be acquired! For example, if a sufficient amount of your company's stock is held by various relatives and friends who are worried about their inheritance tax and other tax problems, you *could* find your company bought out right from under you. And if you were its president before the acquisition, you might *not* be its president *after* the acquisition!

Some mergers and acquisitions work out very well for both the purchasing and the purchased company. A large company that wants to begin diversifying into a wholly new field finds another company, perhaps a rather small one, which has built up a good record in the field the larger company wants to get into. Perhaps your company is fairly small but is the leader in the "framistan" business in the Midwest and is solid and well managed. In such a case, you might be made a quite attractive offer by some larger company that badly wants to expand into the framistan business. But having that motivation for buying your company, they would probably *want* you to continue managing it. So you might end up still running your company, but having both it and yourself in a much more advantageous position.

Quite different is the situation that has often resulted when some small company has been acquired by a larger one simply as a transaction in an intricately-planned tax-loophole fast shuffle. More than a few small business company presidents who were only minority stockholders in their companies found themselves, to their dismay, out of a job when the acquisition was completed.

"But that's outrageous! It's unfair!" some of them have shrieked, only to have their lawyers wearily reply, "It's legal. You should have talked to me long before this whole thing happened."

### MANAGEMENT MEMOS:

*Going to Hawaii?*—Whether you are or not, take note of Harold S. Low, of Boston, whose four-year-old company, American International Travel Service, Inc. (which by last June had expanded into 13 major cities in the U.S.) specializes in providing all-inclusive two-week packaged vacations to Hawaii for under \$600. Low got 25 friends to provide \$6,000 each to capitalize his new company at \$150,000. Each of the original \$6,000 investments had come, by last summer, to be worth \$750,000.

*The Very Bumpy Education Market.*—The nine years between October 1957 (when Sputnik I went up) and 1966 were more or less a Financial Heaven period for much of American education. Universities and colleges were given huge sums by the federal government and by big, private foundations. A lot of money was poured, too, into the high-schools. Well, things have been changing rapidly on the American educational scene. There have been a lot of cut-backs in educational spending. Some local governments are in a bad way financially. A lot of rich money sources for the colleges and universities have begun to dry up. If your business has direct or even reasonably close indirect dealings with the educational market, watch it.

(Continued on next page)

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(Continued from page 43)

**Electronics Fights Shoplifters.**—The Sensormatic, Inc., company of Akron, Ohio, has developed an ingenious electronics system for combatting shoplifting in retail stores and certain other locations (including libraries). The system involves putting a special sensitizing substance on non-metallic merchandise items: books, recordings, articles of clothing, etc., and the use of a micro-wave electronics system that will detect those items if a shoplifter tries to smuggle them out of the store. The system is leased for five-year periods at a rental of from \$226 to \$300 a month. The cost of sensitizing the merchandise items runs to five cents each for books and one cent each for other items. According to a study carried out some months ago by Professor Albert J. Reiss of the University of Michigan under the sponsorship of a Congressional committee, losses from shoplifting have been running to about \$504 million a year.

**Do You Retail Paints?**—Robert Lance, president of Dreeblan Paint Supply Co., Appleton, Wisconsin, has developed a way to help independent paint and hardware store owners to compete effectively against the bigger retailers. If you own a neighborhood paint store or hardware store, it might pay to write him for information.

**Need a Courtesy Campaign?**—Too often these days customers are being made to feel like intruders, not customers. And it's not only the help that's to blame. All too many business owners have gotten careless about requiring high quality service, partly the result perhaps, of good business conditions.

When business is good sales people can easily become mere order takers. It's not far from that point to a condition of resenting having to do anything more.

**Space Going to Waste?**—You'd be in a very unique business indeed if some physical space weren't being wasted. Large businesses use a variety of space-utilization devices, including movable display racks. It might pay you to look into their methods. And what about your office space? Overcrowding is sometimes simply solved by more efficient arrangement. Checked your storage space lately? If it looks like Fibber McGee's closet, you'll not only increase efficiency by rectifying the matter, but you can help reduce hazards from fire, theft or accident.

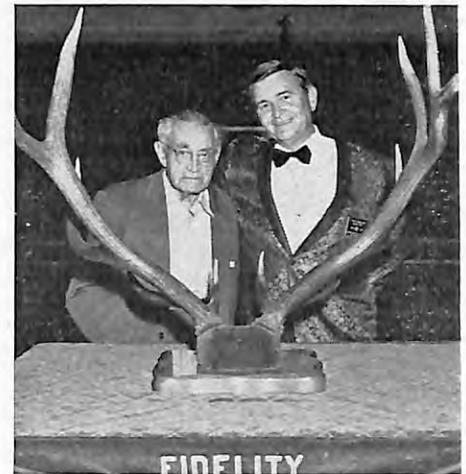
**Play the Money Market?**—Many small-businessmen are, as individuals, active investors in stocks and bonds. But the money market is a very tricky thing and the amateur who thinks he can play, in a professional way, in that game is likely to get some unpleasant surprises. Not too long ago we were talking to a stockbroker we know. He spoke of a certain glamor-growth oil stock and then said, "I've got a customer who just made a million dollar profit in that stock in just three weeks! Imagine that. Of course, he'd put three million dollars into that stock." The customer he referred to could have afforded to lose a million dollars if that stock had gone down instead of up. Investment in stocks and/or bonds can be a good way to use money you can afford to invest, but don't get over-enthusiastic. And be careful about hot tips from friends who themselves are amateurs in the money game. ■



"It's not your fault at all. I should have known better than to fall asleep!"



**AN AMERICANISM CLASS** of 82 candidates was initiated recently into Tacoma, Wash., Lodge, upon the official visit of DDGER Norman T. Galloway, a member of Naval (Port Angeles) Lodge. Other dignitaries on hand for the impressive affair included Tacoma PDDs Judge Bertil E. Johnson, Charles J. Weller, John S. Roberts, and Robert W. Holder; PSP Walter Hagerman, and Past Grand Tiler Dr. J. Robert Brooke, a lodge member.



**A LONGTIME ELK**—Huntington, Calif., Brother Louie A. Meinecke—poses with ER B. R. "Tex" Phillips after a lodge affair marking his 91st birthday. The honoree has been a member of the Order since 1927.



**KINGMAN, Arizona**, PER and PDD Edwin W. Lauilo (second from right) presents an Honorary Life Membership card, on behalf of the lodge, to DDGER J. Wesley Allen Jr. (second from left), a lodge member. Joining in the good wishes are PDD Carl D. Hammond, ER Peter Chames, and PER Ralph E. Watson Jr.



**A DELIGHTED YOUNG LADY**—Michale Anne Baribeau, of Lusk, Wyo.—strikes a pose with state Secy.-Treas. George K. Forster, a member of Casper Lodge, after receiving an \$800 scholarship from the Elks National Foundation in recognition of her fine performance in the Most Valuable Student contest. Miss Baribeau, who received her award at Wyoming Elks' annual convention in Rawlins, plans to continue her education at the University of Wyoming in Laramie.



**MARYVALE (PHOENIX), Arizona**, ER James E. Childers (left) and Est. Loyal Kt. Bill Bolt smile for the camera with a very brave young man—seven-year-old Kelly Welsh of Tempe, Ariz., theme child for the lodge's recent blood drive to aid hemophilia victims. Young Kelly has been hospitalized more than 100 times because of the disease, and presently needs about 10 pints of blood each year; the lodge plans a number of blood-donation days in the next few months to aid Kelly and other victims of this crippling illness.



**REDDING, California**, Lodge now boasts a quartet of family members, formed by the recent initiation of Brother Jas O. Balma (left). The new Brother Balma joins his brothers Hugo, John, and Rudy, who is a PER of Redding Lodge.



**BREMERTON, Washington,** ER Samuel A. Green presents an American flag to three members of the Olympic Area Council Boy Scout contingent, which attended the National Boy Scout Jamboree at Farragut, Idaho. The lodge also sponsored a needy scout who would otherwise have been unable to attend the Jamboree; scoutmaster of the lodge's troop is Esq. Richard Weaver.



**OAKLAND, California,** ER James P. Wieking (right) and Est. Lead. Kt. Glen Johnston, lodge charity committee chairman, join two happy youngsters—Jimmie Anderson and Gary Mayer—in admiring part of the many instructional gifts presented recently by the lodge to the children's speech and therapy units at the Alameda County Easter Seal Society. Earlier this year, the lodge donated a Language Master, a valuable audio-visual machine, to the Easter Seal Rehabilitation Center for use by handicapped adults and children in the speech therapy department.



**A CERTIFICATE** and pin are presented to Mrs. Lucille Isbell (third from right) by Mr. Emil Henderson and Miss Gloria Gardner, R.N., both of the Intermountain Red Cross Blood Center, Salt Lake City, Utah, for her amazing donation over the years of eight gallons of blood. Mrs. Isbell, wife of Ely, Nev., Brother Guy V. Isbell, finds an admiring audience in (from left) Ely PER Art M. Olson, Susan Leyson, former president of the Ely Elks' ladies, and JoAnn Calhoun, current president of the women's group. A certificate and pin were also presented at this time to eight-gallon donor Mr. Robert Piccinini (not shown).



**THE SPIRIT** of giving runs strong in this group of Milpitas, Calif., Elks who recently became the first members of their "baby" lodge to sign up as participating members in the Elks National Foundation. The lodge, which was instituted in July, now boasts more than 40 Brothers who have joined the Foundation.

**KLAMATH FALLS, Oregon,** PER W. C. "Walt" Badorek strikes a triumphant pose after winning the world skeet shooting championship, Class AA division, at Rochester, N.Y. Brother Badorek, who smashed 250 straight targets to gain the .12 gauge honors, also tied for third place in overall Class AA standings.



**LEAD ENTRY** in the recent Livermore, Calif., Rodeo Parade was this flag-bedecked truck bearing the "Love it or Leave it" slogan, which forms a backdrop for several Livermore-Pleasanton Elks: (from left) Norm Klino, Aubrey Johnson, PER Bert Maze, Walt Damon, and Est. Loyal Kt. Francis Cussen. The truck was followed by five cars bearing Elk emblems and American flags to show the many onlookers that Elks are proud to be Americans.







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## Meaningful Memorials

One of the many aspects of Elkdom that compel respect and approval from those unfamiliar with the fraternity when they encounter them is the importance that Elks place upon the remembrance of their departed Brothers.

Many an uninitiated person has been impressed when for the first time he observed the memorial tablet in an Elks lodge. It is a custom that strongly commends itself to sensitive persons especially, but has an almost universal appeal, touching as it does upon one of mankind's most deeply felt yearnings.

What can and should be one of the most beautiful and moving manifestations of our tradition that an Elk is never forgotten is the annual Memorial Service on the first Sunday in December. A lodge's Memorial Service should be a fitting tribute to its departed Brothers, a comfort and consolation to their families. Only when this is so does a Memorial Service become a credit to the lodge and to the Order.

Whether a Memorial Service is spiritually stimulating and satisfying, thus serving the high purpose for which it was intended, depends upon the degree and kind of planning that goes into the arrangements for it. This is true of every event, but it is especially true of the Memorial Service. And the kind of planning that yields such rich rewards contains a large quota of that most indispensable element—Brotherly Love.

In this year of strife and rampant selfishness, let every Elks lodge lavish such Brotherly Love upon its Memorial Service that it will help to heal divisions in the community, bring men closer together in a feeling of amity and cooperation, and promote the brotherhood of man in the fatherhood of God.

A Memorial Service planned and conducted in that spirit will provide a perfect prelude to the Christmastide and help to make men's hearts more receptive to its message of peace on earth.

## Paper Gold from Thin Air

Nations have bankrupted themselves in its quest. Men have killed for it. It has inspired poets, baffled economists, enraged reformers and tormented politicians. But now, the mystic aura of the centuries has been stripped away and gold has become paper, or perhaps it would be more correct to say that paper has become gold.

What the ancient alchemists failed to do, modern alchemists, better known as international money managers, have succeeded in doing. Ignoring the base metals, the modern magicians have created gold out of paper merely by decree. It might even be said that the Special Drawing Rights established by the International Monetary Fund were created out of thin air.

In any event, it is one more evidence that the stone age, the bronze age and the iron age now have been officially succeeded by the paper age.

We hope that the theory behind the paper gold device will result in the hoped for stabilization of world cur-

rencies and promote international trade and general prosperity. The SDR's or paper gold are supposed to achieve these desirable results by creating greater reserves, thus increasing liquidity and facilitating the settlement of international payment without the unsettling consequences of drawing upon real reserves of gold, dollars, sterling or marks, when a country finds itself faced with a balance of payments problem.

These happy goals will be reached, however, only if the nations, including our own, will henceforward observe fiscal and monetary sanity. The fact that the failure to do so in the past was what made the SDR's necessary cannot but throw considerable doubt on the prospects that they will succeed. Yet, there is always the hope that we have learned from experience the value, in fact the absolute necessity of avoiding the inflationary practices that menace the prosperity of everyone. If that proves to be the case, then the SDR's won't be needed at all.



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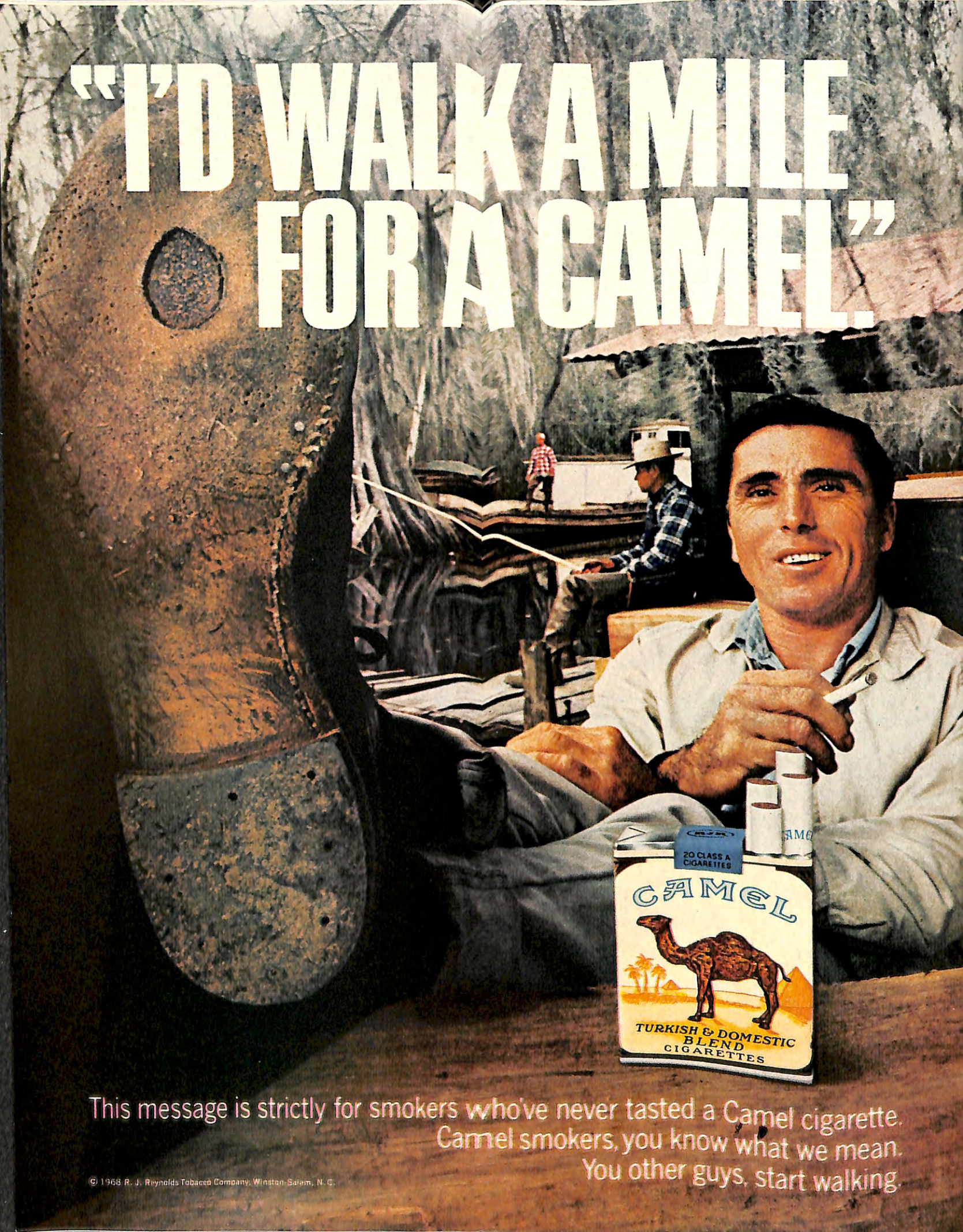
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