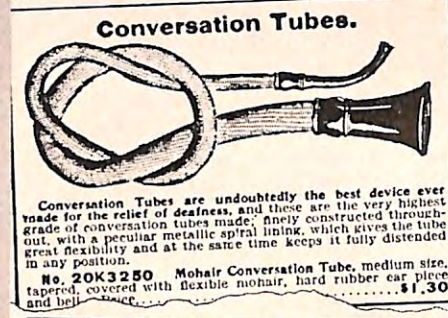


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October 1969



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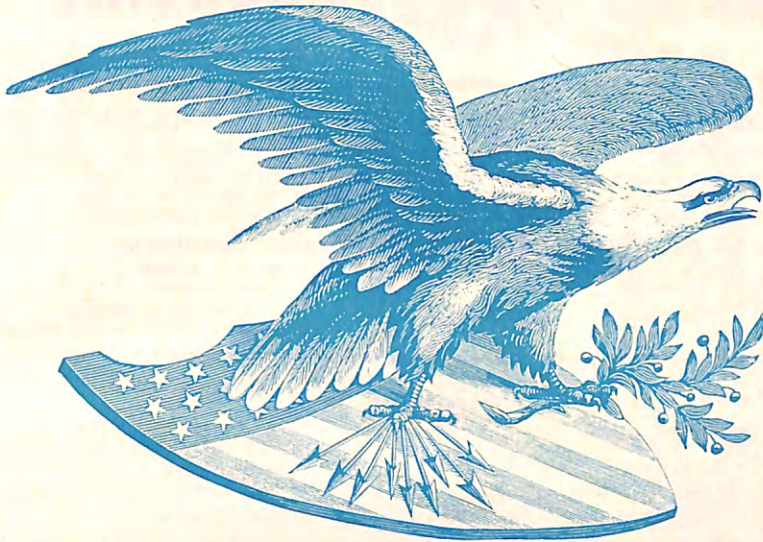
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We, as Elks, are proud of all we do. We are proud to help, freely and generously, those less fortunate than we without question of identity or thought of repayment.

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We are justly proud of our State Associations and their aid to crippled children, blind children, the cerebral palsied, blood banks, cancer research centers and a thousand and one good deeds performed on a local basis.

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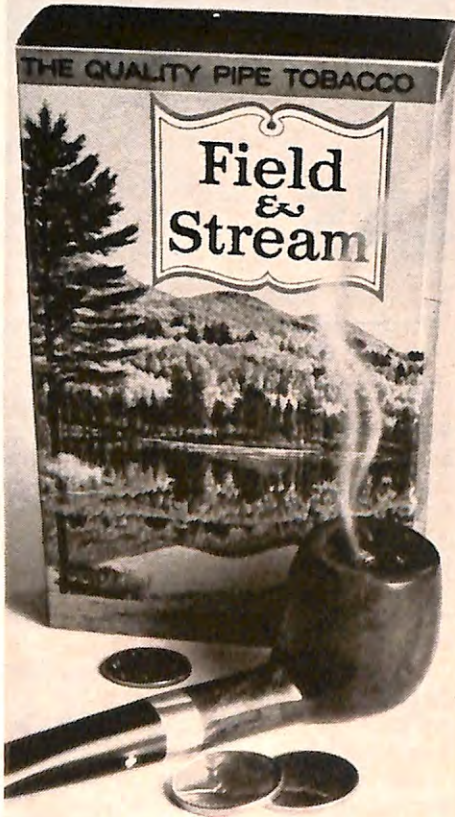


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THE ELKS MAGAZINE

VOL. 48, NO. 5

OCTOBER, 1969

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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"Proud Americans"— A Message from the Grand Exalted Ruler.....	1
Elks National Foundation—"The Joy of Giving".....	4
The Tiniest Foreign Enemy.....	BILL DUNCAN 6
Elks National Service Commission.....	9
Tom Wrigley Writes from Washington.....	10
Follow the Frostbite Fleet.....	NATALIE LEVY/ALFRED K. LEVY 12
News of the Lodges.....	14
Amendments to Grand Lodge Statutes.....	21
Lodge Visits of Frank Hise.....	23
Grand Lodge Officers and Committees.....	24
How to Profit from Facts.....	BILL JACKSON 27
It's Your Business.....	J. L. SLATTERY/R. GOSSWILLER 35
News of the State Associations.....	37
For Elks Who Travel.....	JERRY HULSE 42
It's All True.....	BILL TRUE 45
Elks Family Shopper.....	46
Elks National Foundation Scholarship Awards.....	59
The Elks Magazine Editorials.....	64



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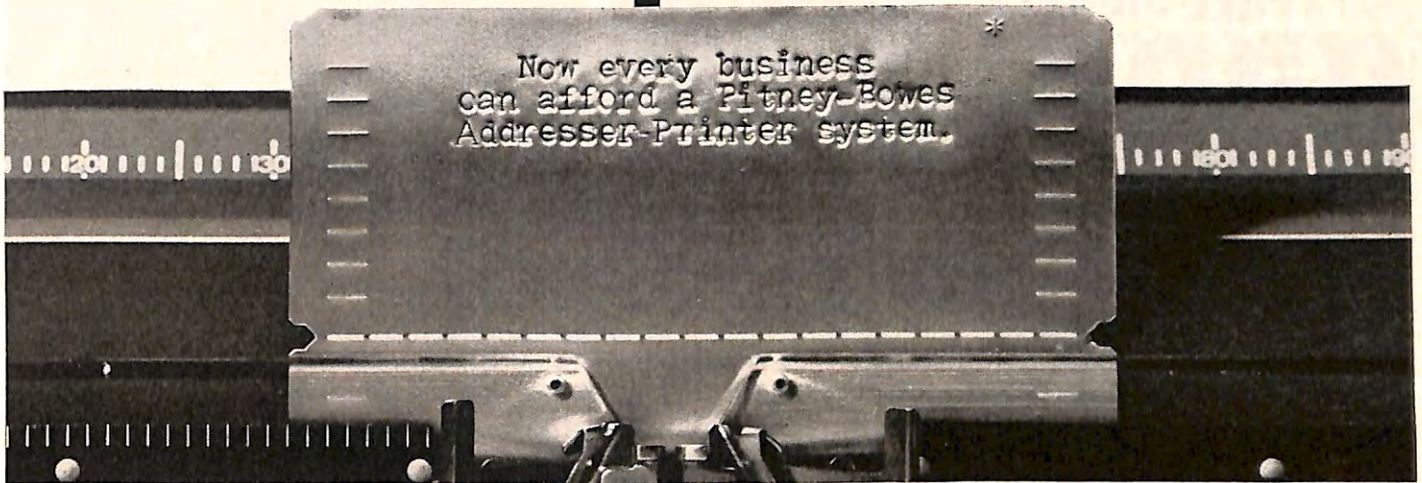
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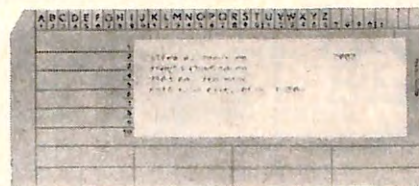


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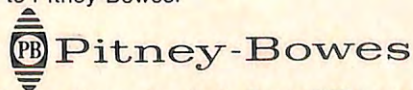
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"The Joy of Giving"



Rome, N.Y., Lodge presented ten Century Club Certificates to representatives of youth groups sponsored by the lodge. Brothers William Carrier of the Hockey Team and Donald Burkhardt of the Youth Activities are in the front row with ER Richard Dowd, Joseph J. Ferlo, State Foundation Chairman, PER George W. Smith, Heinz Quentin, Lodge Foundation Chairman, and Marvin Berman, of the Scouts. With PER Jack Parsons, Lodge Foundation Chairman, in the back row are youth group representatives, PER Norris E. Boyson, Youth Bowling, Francis Lomery, Pony Colt League, Donald Fraser, Swim Team, William Toepp, Little League, Ronald Heaney, Cub Scouts, and Owen Rowlands, Youth Conservation.



Three members of Enfield, Conn., Lodge receive Century Club memberships from DDGER Edward Szewczyk. They are, left to right, Est. Lect. Kt. Richard Downs, PER Jules Duclos, and Trustee John Savage.

Bethlehem, Pa., Lodge PER Joseph X. Gobs presents Century Club Certificates to PER Charles D. Leh, Jr., PSP Earl W. Kunsman, Sr., PER Carl J. Seeds, Est. Loyal Kt. H. Richard Patton, and Inner Guard Paul A. Lehman.



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The Tiniest Foreign Enemy

By Bill Duncan

As the luxury liner *Queen Mary* neared the California coast in December 1967 on her final sentimental journey from England to Long Beach, Calif. where she would become a seagoing landmark, the ship's gardener, Eric Littaur, did a strange thing. He took all of the ship's potted plants and tossed them over the side. Littaur hadn't mutinied, he was simply carrying out instructions in a wireless message from the United States to destroy all greenery aboard—not for the foliage, but for the soil in which it was planted.

At Chicago's O'Hare Airport, a Customs inspector seized a pair of riding boots from a young woman's luggage which were mud-caked and obviously worn enough to have passed Customs without a question of duty. The agent wanted the mud, not the boots.

In Los Angeles harbor, a shipload of imported automobiles was quaran-

tinued until the tires had been scrubbed with a disinfectant after a government inspector found tiny bits of dirt imbedded in the treads. Again, the inspector was after the soil.

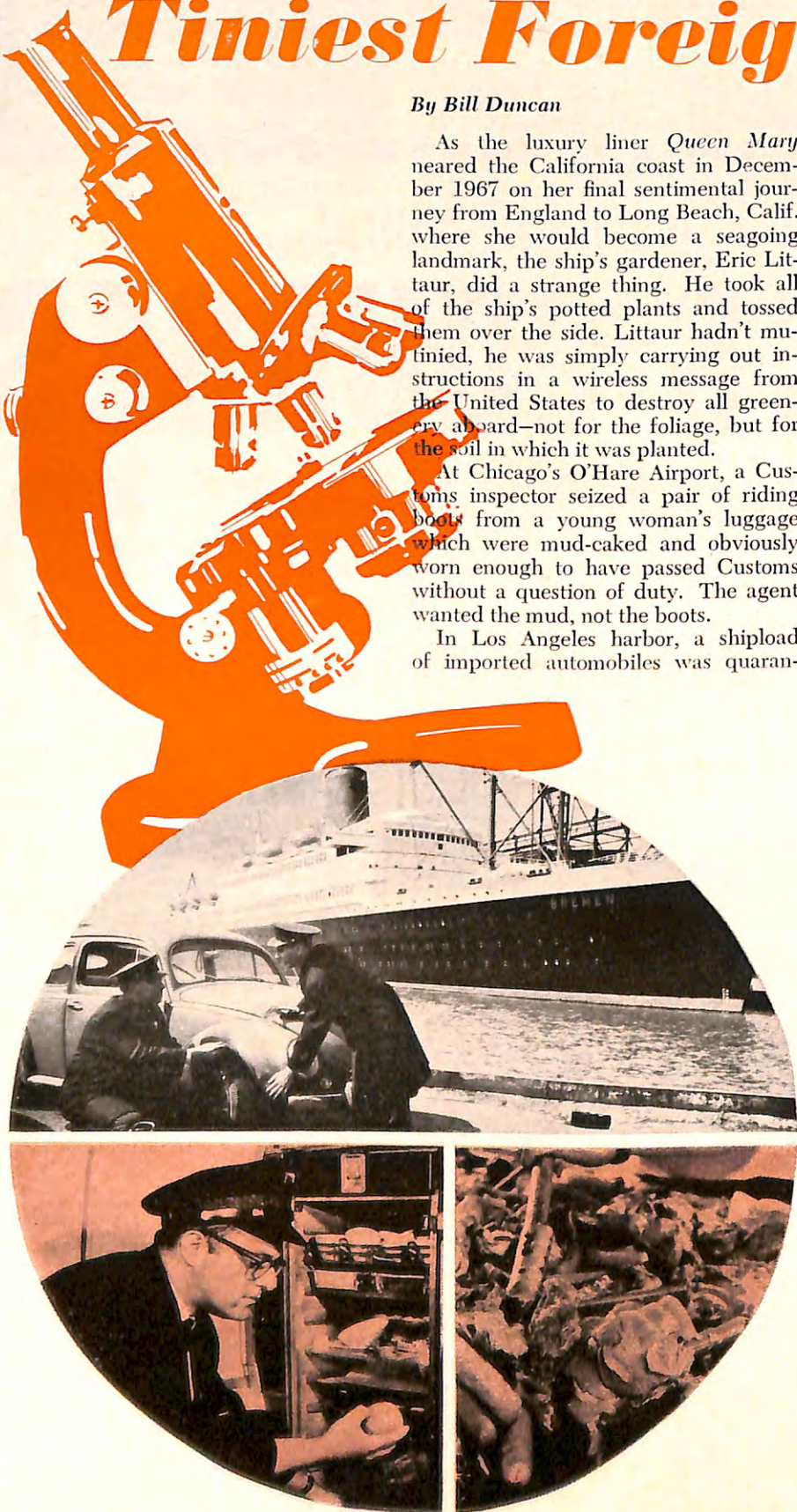
Why so nervous about foreign soil landing on the shores of the United States?

The United States Department of Agriculture was moving to block a threatened invasion of the billion dollar disease—the dread cattlecrippler, hoof-and-mouth disease. An epidemic of the virus-caused disease had begun Oct. 25, 1967 on a dairy farm in Shropshire, England and quickly spread to 14 counties in England and four in Wales. Within 12 weeks, farmers in Great Britain were forced to slaughter 370,000 cattle, sheep, goats, and swine from more than 2,000 different herds. In three English counties alone, more than 30 per cent of the livestock had to be destroyed.

Shropshire County is roughly in the middle of the British Isles and some three thousand miles across the Atlantic Ocean from the Eastern shores of the United States. So why panic here? In the jet age, this insipid disease that is highly contagious to cloven-footed animals could be transported to the United States in a matter of hours. Once it had landed on these shores, it would take an immediate foothold and spread so rapidly that it could literally wipe out the livestock industry. Even if the disease were contained in only a small region, all United States produced beef, lamb, and pork would be quarantined.

The disease, known as apthous fever, epizootic apthia, and referred to commonly and incorrectly as hoof-and-mouth disease, comes from the smallest virus known, as small as eight microns. A micron is the thousandth part of one millimeter. This tiny virus has a remarkable capacity to remain alive and to be transported from one place to another on straw, bedding, clothing, shoes, human skin, and even on specks of dirt. Veterinarians say the virus can live up to seven days in human hair. The Republic of Ireland, free from the disease, fumigated people, luggage, and even money arriving from England during the outbreak.

Man himself is one of the greatest transporting hosts for hoof-and-mouth



disease. He can be stricken with the sickness himself, usually by drinking contaminated milk, but the disease runs a mild course in humans compared to its devastating attack on livestock. And, since man is a transporting agent, the United States Department of Agriculture went on an immediate alert when the outbreak occurred in England, a country frequented by thousands of American tourists each year.

The Emergency Animal Disease Headquarters at Beltsville, Md. was activated and became a "war" chart room for tracking every possible source. In addition, USDA agents planned control measures in case the disease escaped the dragnet. If the disease had entered the United States, action would have been taken tantamount to martial law, affecting this country's vast cattle and livestock producing states.

The vulnerable spots of entry are airports, ship terminals, and border stations. Normally, there is a 24-hour vigilance maintained at these locations, but whenever there is an epidemic, as in England in 1967, the vigilance is tripled.

Thus the USDA ordered Littaur on the *Queen Mary* to deep six all potted plants just in case the soil had been contaminated. The ship had sailed from England Oct. 31, six days after the outbreak began. There was little likelihood the luxury ship was carrying the type O1 culprit virus, but the USDA couldn't take that chance. Littaur was even instructed to bathe thoroughly with a disinfectant soap because he had handled the soil.

Also, all leftover meats aboard the ship eventually had to be dumped at

sea because the virus can live in carcasses and even in the bone of infected animals. Recently, the USDA research project on hoof-and-mouth disease discovered that the virus is capable of tolerating curing processes previously thought adequate to destroy the virus.

When agents seized the mud-caked riding boots, they also discovered that the young lady who owned them had worn them while riding horses on English farms in the areas where the disease was running amuck. The soil impregnated tire treads were on English-made vehicles and could have easily had the virus locked between the rubber treads.

Blocking the entry of such diseases is not an easy task for the USDA today. In one month, as many as 15,000 travelers coming in from countries where the disease is prevalent arrive at John F. Kennedy Airport in New York and almost as many arrive at Los Angeles International Airport from all points, including those arriving over the Polar Route. Chicago's O'Hare Airport is one of the busiest ports of entry in the world. Customs handle up to 44,000 pieces of luggage in a single day at Kennedy Airport. The volume of air traffic coming in from foreign points increases each year.

This complicates controls simply because few countries in the world are really free of the disease and those that are, North America, Central America, Japan, New Zealand, Australia, Iceland, Greenland, Ireland, and the Caribbean nations, are not entirely safe as the virus can now hitchhike a ride at supersonic speeds. The last outbreak in

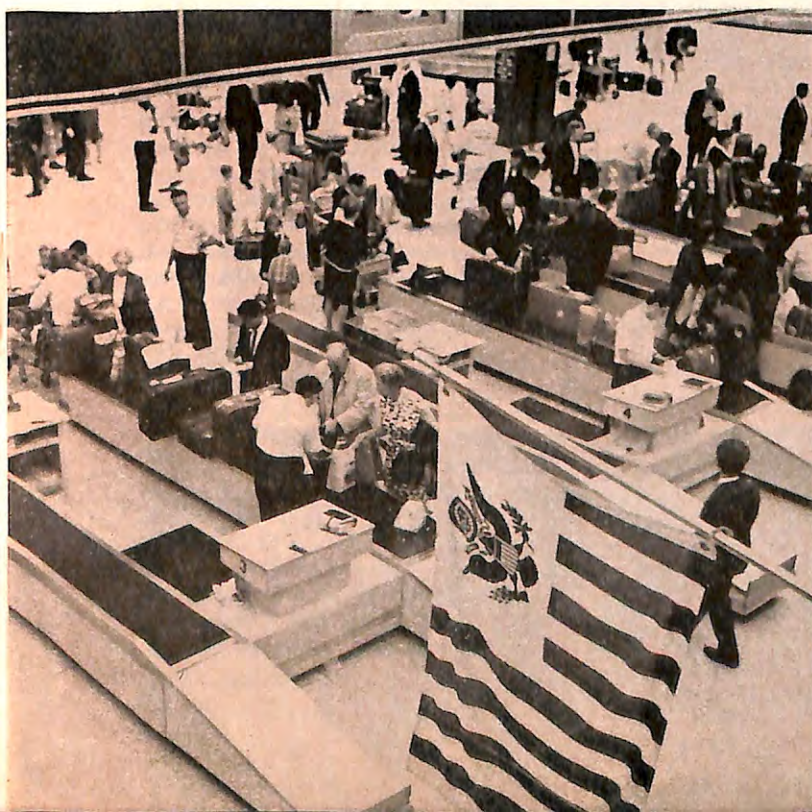
the United States, in 1929, was confined to California. The nation has had six outbreaks in this century, from 1902 to 1929, which cost an estimated \$253 million to control. With the density of U.S. livestock producing regions today the introduction of the disease could cause a loss in the billions of dollars, USDA authorities estimate.

Hoof-and-mouth disease could also wipe out the precious few remaining Buffalo in this country. These cloven-footed animals, along with antelope and deer, are susceptible to the disease as are zoo kept animals, camel, llama, and giraffe. The horse, oddly, is immune.

There are seven known types and 50 subtypes of the disease. The disease is seldom fatal to the stricken animal, but he is so weakened that he is susceptible to other killer diseases. An immunity to one strain of the virus does not protect the animal from other varieties. Vaccination, although practiced, is not considered a successful means of control.

In addition, a vaccine for one type of virus does not protect the animal against other types. Animals would have to be vaccinated every four months to maintain immunity and there is some question of vaccine effectiveness in young animals. The USDA considers slaughter of all infected and exposed animals as the only effective and economical means of eradicating the disease.

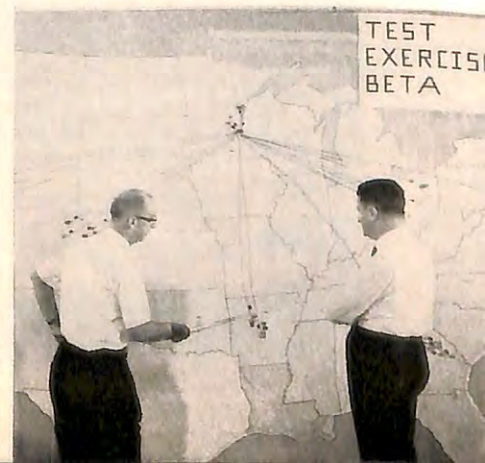
That, however, is a post facto cure. After the California incident in 1929, which was believed introduced from Mexico, Congress in 1930 passed a law
(Continued on next page)



Left: Travelers from overseas arriving at Kennedy International Airport, New York, bring their baggage to high-speed checkout counters for customs and agricultural quarantine inspection

Center: U.S. inspector disinfects shoes from travelers who were on British farms during hoof-and-mouth disease outbreak of 1967-68

Right: Ready room at Beltsville, Md., during an exercise to refine procedures. A map shows how animals are traced from a livestock market which had a simulated outbreak of hoof-and-mouth disease



(Continued from page 7)

strengthening the nation's defenses against entry of the disease from other areas.

In cooperation with Mexico, the United States began an eradication program there in 1947 to clean out the last vestiges of the disease. It took seven years, 8,000 men and \$135 million, but it was a cheap price to protect American livestock. With the help of the United States, Canada quickly confined and stamped out a 1951 outbreak.

Why the United States is so anxious to help other nations to stamp out the disease is illustrated in what happened in 1962 when the virus hit cattle on the Island of Behrein in the Persian Gulf in January and within weeks had spread to Iraq, Israel, Syria, Lebanon, Libya, and Jordan. By June it had reached Turkey.

Chances of rapid international spread of the disease are increased by the growing volume of livestock shipments and the continuing worldwide speedup in transportation. The shrinking of global distances and the diminishing effectiveness of the water barriers protecting the United States are warning enough. But, even within the United States the threat increases with the mobility of livestock today. Consignments of livestock move faster than in 1929 when the disease was successfully isolated in California. For example, cattle leaving stockyards in Chicago arrive in New York 16 hours later—outrunning the incubation period and allowing the disease to get a foothold before infected animals show obvious symptoms. Livestock from many sources are assembled at marketing centers and shipped in mixed lots from one end of the country to the other for milking, feeding, breeding or slaughter.

What does all this mean to the average consumer? Consider England: Meat prices rose to their highest level during the outbreak, horse racing and animal shows were banned, livestock auctions were suspended, 60,000 tons of meat and 80 million gallons of milk were destroyed, travel was restricted and the cost of eradicating the disease was conservatively placed at \$240 million. Not figured in this total is the loss of income to farmers and tax revenue to the government. The most important loss can't be figured in dollars—the pedigree bloodlines which no amount of money can replace.

This country has been safe from hoof-and-mouth disease for 39 years not by an accident of geography or an impenetrable barrier, but by the efforts of a small army of agricultural sleuths who worry about specks of soil that might carry microscopic foreign enemies that would have the same effect on the livestock industry as a nuclear bomb on a city.

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ELKS NATIONAL SERVICE COMMISSION



Free rides on the Cactus Joe Choo Choo were part of the entertainment at the annual patient's carnival held for the local veterans hospital by Roanoke, Va., Lodge. Standing by the engine are ER T. Lewis Weld, Mr. Joe (Cactus Joe) Grant, and Mrs. Grant.



Butler, Pa., Lodge recently presented a sports show to the patients of Deshon Veterans Hospital. The show featured a film of the 1968 World Series, door prizes, and autographed baseballs by Ed Vargo, National League umpire, and Ronnie Kline, pitcher for the Pittsburgh Pirates. Left to right are: William Pickett, committee chairman, William Edwards, Ronnie Kline, Thomas O'Toole, and Ed Vargo.

A gift of leather and tools was presented to the Denver Veterans Administration Hospital jointly from both Littleton, Colo., and Englewood, Colo., Lodges. Participating at the presentation were, from Littleton, Colo., Lodge, In. Gd. Cal Bilger, Est. Lead. Kt., George Ramelow, and ER Leonard Shorey; from Englewood Lodge, are PER Wilbur Yoder, Perry Jensen, committee chairman, and Est. Loyal Kt., Floyd George. Patient Marion Maurex (seated) is a member of Westminster, Colo., Lodge. Standing directly behind Brother Maurex is Miss Helen Rubesh, hospital therapist.



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ELEPHANTS NEVER FORGET as the saying goes and around Pentagon corridors whispers are still heard about what our country some day will do to settle its score with North Korea. You hear a word now and then that there will come a time when the debt will be paid in full.



COURTESY IS NEEDED not only in law enforcement but in every branch of our great government, Director J. Edgar Hoover points out in his FBI Law Enforcement Bulletin. Emerson once stated, he said, that "Life is not so short but that there is always time for courtesy". Law enforcement officers have a most difficult task in being courteous under all conditions. Director Hoover said "Courtesy is basic to good public relations. Courtesy must be an ingrained habit of every law enforcement officer. He should always have 'time for courtesy'."

TOUR OF THE PLANETS is suggested by government scientists who say the same celestial situation will not exist again for another 180 years. The program was recommended to NASA in a report from the National Academy of Scientists. It would be by an unmanned spacecraft which would circle Jupiter, Saturn, Uranus, Neptune and Pluto. The route would miss Mars. They say it might even uncover facts bearing on the origine and evolution of life.

MONEY IS EASY for some people. Like the seven persons who last year received pay checks totaling \$1528 from the Health Education and Welfare payroll office. They merely applied for jobs but never worked. Former employees presumed to be off the payroll also got \$44,119 according to Rep. John Dowdy, Tex.

Tom Wrigley

TW TW TW TW TW TW TW TW TW

BOOMING BUSINESS is attracting wide attention to Washington this fall. After last year's riots and disasters the growth rate now is practically on schedule. Tourist expenditures this year are estimated to reach \$608 million, nearly 30 percent over 1968. Suburban hotel, motel rooms have now reached a record 9000. Hotel prices are up about 15 percent. Tourists in the area staying with friends and relatives are estimated to spend \$79,457,000 this year, an increase of about \$9 million over last year.

HAIRY CREATURES said to look part ape and part human will soon be hunted in a remote jungle on the Malay peninsula. The son of the Sultan of Pahang will head the expedition. Loggers report the creatures are about four feet tall, heavily covered with hair and go around nude. Scientists here are much interested in the expedition. Pictures of the creatures as yet have never been taken.

CAMPUS VIOLENCE may be quite different this fall and winter than last year. Universities are better organized to handle disorders and have closer contacts with State Police and National Guardsmen. Law and regulations give colleges more power.



MINI SKIRTS under the new Israeli Army regulations must have hem lines no more than three centimeters above the knee. That means about an inch and an eighth. However some of the girls mini skirts seem to be a lot shorter. An MP with a measuring tape explained that "When the tape is wet it stretches but we just follow orders".

OCTOBER KICK-OFFS. When President Nixon leaves Washington for any extended stay the Moscow "hot line" goes with him. . . . Light bulbs will be

**WRITES FROM
WASHINGTON**

TW TW TW TW TW TW TW TW

plainly marked as to brightness under FTC proposed regulations. . . . Picketing at the Pentagon will be banned under Congressional legislation. . . . Frank J. Barboni of the Nat. Assn. of Postmasters says "Success is making mistakes when no one is looking". . . . There are now 6.4 million federal employees or one out of every 13 working Americans and government workers earn \$39 billion per year.



DEEP LITTER was discovered by Adm. I. G. Galantin, Chief of Naval Materiel. His 4-star rank entitled him to a deep sea dive and a look out of a porthole at a depth of 2450 feet. The sub took its dive 50 miles off San Diego. The admiral looked out the porthole for a view of the wonders of the undersea world. He saw a beer can two feet away.

CONGRESS AT WORK after its summer vacation ended Sept. 3 faces a terrific program. It includes tax revision, crime control, welfare handouts and action on 13 appropriation bills totaling around \$137 billion. On Capitol Hill they say a lot of bills will go over to be political fodder during the 1970 campaigns. Some of them will be hot potatoes. Thus far legislative accomplishments since last January include the extension of the 10 percent income surtax; increase of the national debt limit and approval of fat pay increases for Congressmen and government officials.

DEADLY PESTICIDES are warned for use by Jerome Gordon, Pres. of Delphic Systems Corp. in testimony before the Senate Subcommittee on Migratory Labor. Some 50 million pounds of one pesticide developed in World War II as a German nerve gas have
(Continued on page 25)

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Follow the FROSTBITE FLEET

Story: Natalie Levy

Photographs: Alfred K. Levy

AT A TIME when most sailboats are either on trailers wending southward to mid-winter regattas or snugged down under tarpaulins in frosty northern boatyards, the more protected puddles from San Francisco to Southampton come alive with bright hulls and snowy sails and bundled-up sailors. These are the perfectly named frostbite fleets active, roughly, from Halloween to Thanksgiving, and from Easter to Memorial Day, when most people wouldn't dream of going to sea. The stout boats are generally 8-12' dinghies sporting a single sail. The stalwart sailors and crew range from eager novices to some of the finest sailors in the country including ocean racers, Olympic Medal winners and America's Cup helmsmen.

Happy to keep in sailing and racing trim, and delighted to be out on the water in any weather, they trail or cartop their light little craft to ponds, small lakes, bays, gulfs, lagoons. These calm waters nestled under sloping banks and overhung with trees are often frustratingly windless in summer, but when the leaves are gone, there is plenty of

sporty sailing in the crisp and breezy autumn and spring. Despite water temperatures in the 30s and the air only a few degrees warmer, avid sailors welcome frostbiting as a way to double their season afloat.

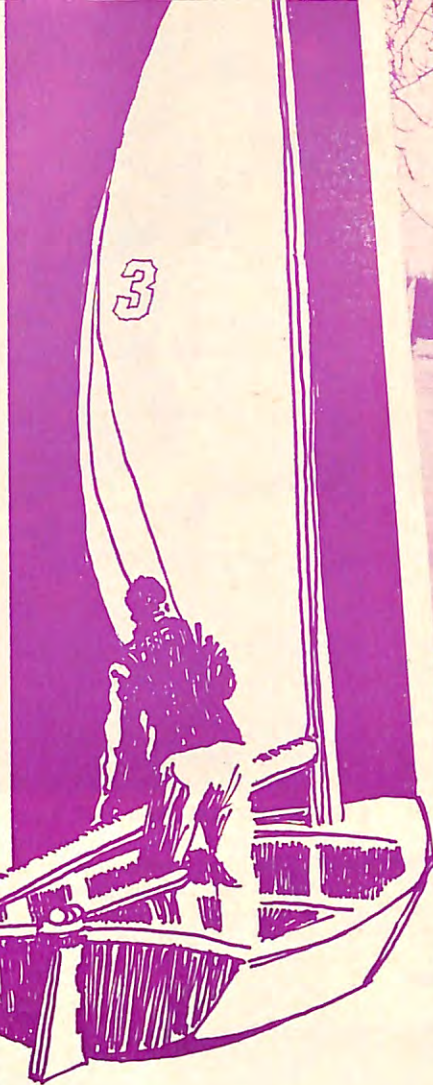
A typical frostbiting day starts with cars and boats swarming up to the launching ramp. Everyone helps everyone else assemble and launch the easily handled craft—putting the mast and its supports in place, slipping the boat into the water, attaching steering gear, and within minutes, hoisting sail and moving off to the race course. This cooperative operation is a model of friendly efficiency, but being eager to start racing isn't the sole motive: Moving about in the nippy autumn or chilly spring helps get the blood stirring for the hour or two the sailors will spend out on the water.

The boats can be sailed by one or two people and there are races for both categories. Since there is a wide range of experience and ability in the groups, the fleets are sometimes divided into the main fleet and an upper echelon of

experts whose exclusivity is cheerfully threatened each week. The winner of one day's main fleet race can challenge any member of the aces in the next regatta. If he beats his man, he moves into the super fleet and his victim reverts to the main group. If he loses, he stays back with the pack—and tries again.

Because the race course is compact and close to shore, frostbiting draws a large audience. Sailors and spectators alike are muffled in strange combinations of ski clothes and yachting gear. Bright yellow and orange rubber foul weather suits keep out water but lack warmth so they usually go on over multi-hued knit scandinavian ski sweaters. Much loved deck shoes give way to boots, and there are plenty of earmuffs, mittens, woolen scarves—and life jackets.

Excitement keeps the fleet warm, and the competition is very keen. The brief triangular race course is extremely intimate, with literally inches between boats as they whiz down the straightaways and approach the turning marks



and jockey for position for the next leg. Conversation is easily carried on in these close quarters, and in the midst of seemingly impossible maneuvers and near collisions, good-natured joshing and sporting jibes float on the clear air.

These skippers who, in summer, cope easily with the thick heavy lines and the thousands of feet of billowing dacron of ocean-going sailboats are rugged types who handle their small dinghies with the dash and verve of truck drivers converted to sports cars.

For racing, there is a weight minimum rule which includes crew and craft, and thus small children and petite wives are popular supporting casts especially in light airs. When it begins to blow harder, skippers impress husky neighbors and friends into service as crew.

Dinghies like this sail best flat on their bottoms. Since wind pressure on the sail tends to heel them to one side, even to putting the rail awash, and taking in water over the side, the crew's vital job is to balance the boat by shifting his weight. He sits low on the bot-

tom, scarcely breathing in a faint zephyr as the boat just ghosts along—or he hangs out as far as he can without actually swimming to keep the boat sailing level on her lines. Should either skipper or crew be caught off guard by a gust of wind from an unexpected direction, or of unforeseen intensity, over the boat will go with an inexorable, irretrievable roll. Because of the bone-chilling cold of the water, a power boat is always handy and the dripping frostbiters are soon rescued to snuggle next to a car heater and wriggle into dry clothes.

Since the crash boat takes care of helpless dunkers, the only reaction on the part of the rest of the fleet is carefully to skirt the temporary hazard of an upside down boat while shouting a word or two of encouragement to the soggy victims. The overturned boat is towed to shore, righted, bailed out, and, frequently, if dunking occurs early in the day, the unwonted swimmers are back in action having missed only one race, and if they are really lucky, acquiring only a light case of pneumonia.

Keeping upright though is more a matter of pride than survival.

This is a thinking man's game. Winds on these confined waters are apt to be tricky. A little cove indented in the shoreline can be as placid as a millpond with one disconsolate dinghy becalmed there as the rest of the fleet charges along a few yards away, borne down the course by a strong gust. Or the whole fleet can be drifting gently on a glassy surface when suddenly a breeze rounds the bend of a small peninsula, telegraphing its presence with ripples, and suddenly it's a brand new race. Often front runners in the early part of an event are overtaken by sailors in the rear who ride a private breeze like a surfboard on a wave. Detecting these windshifts in advance and being on the spot when they occur lends an air of sorcery to the proceedings.

Wind and water aren't the only enemies. There are veritable traffic jams as 25 to 30 boats crowd to the favorable end of the starting line. With a fleet this large on a course a fraction of a
(Continued on page 22)

NEWS

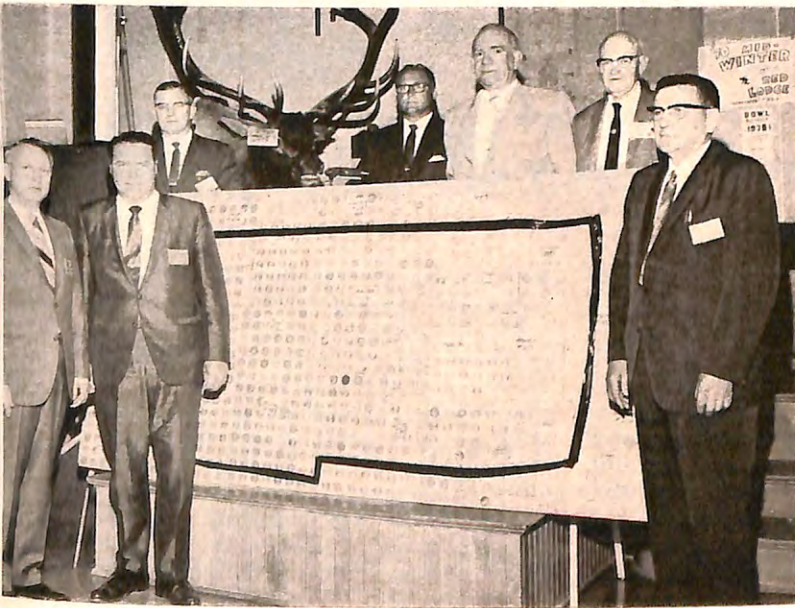
OF THE

LODGES

MONTANA ELKS' officers proudly display a collection of silver dollars representing the Montana lodges in a statewide Elks National Foundation fund-raising campaign for special Grand Lodge guests—GER Frank Hise and PGER William S. Hawkins—at the association's recent annual convention in Butte. The officers are (front row) SP Henry A. Anderson, Sidney; Great Falls ER Lloyd Murray, state Foundation chairman, and Second VP Frank J. Lasich, Dillon, and (back row) First VP Carl Westermark (second from left), Shelby, and Secy-Treas. Ray Kelly (right), Polson, a Special Deputy Grand Exalted Ruler.



GREENWOOD LAKE, New York, Lodge-sponsored annual father and son outing to New York's Yankee Stadium is an extra special event for Bobby Garneau, whose bat and autographed baseball will long remind him of the thrilling game and his meeting with the Yankees. The young lad, who two months previously underwent a serious tumor operation, smiles for the photographer's camera as he receives his souvenir from baseball pro Horace Clarke. Also shown are PER Daniel J. Murphy, chairman of the event; Brother Al Hesse, Bobby's grandfather; ER John J. Knight, and player Roy White.



CALIFORNIA-HAWAII ELKS' Major Projects Chairman Paul T. Wemple, a Susanville Lodge member, assists little Bernie Vessa, the association's cerebral palsy theme child, in operating a brand new electric car presented to him during the group's 1969 annual convention in Palm Springs. The observers seated in the first row are (from right) PGERs Horace R. Wisely, Edward W. McCabe, and R. Leonard Bush, PSP Marvin M. Lewis of Brawley, PER Clare McCord of Long Beach, editor of *The California-Hawaii Elk*, and PSP and PDD G. A. Daniels of Redlands.



UNDER the expert direction of Arizona SP and PDD Roland W. Wilpitz (second from left), a Jerome, Ariz., Elk, Jerome Lodge's parking lot gets a new striping job in preparation for the Elks' 50th anniversary celebration that evening. The two enthusiastic workers on the right are no other than PGERs R. Leonard Bush and Horace R. Wisely; standing by on the left is PER and Trustee A. J. Stadelman, general chairman of the event.



Sharon, Pennsylvania, Mayor Basil C. Scott, an Elk, extends the city's official "welcome home" to the five members of the Sharon Lodge-sponsored Troop 14 and their leader who bicycled to the Boy Scout World Jamboree in Farragut, Idaho.

AN ENTHUSIASTIC RECEPTION of confetti, "welcome home" signs, and 100 relatives' and friends' smiling faces greeted five Boy Scout cyclists in front of the Sharon, Pa., Lodge upon their return home from the Boy Scout World Jamboree in Farragut, Idaho.

There was indeed much cause for the celebration. Of the more than 35,000 scouts attending the jamboree, the five Sharon scouts and their leader, PER William H. "Bill" Siefert, accomplished a unique feat. They bicycled their way from Sharon to Farragut: 2,416 miles in 26 days.

The determined cyclists who made the trip are members of Boy Scout Troop 14, which has been sponsored by Sharon Elks continuously since 1923. They are Eagle Scout "Skip" Siefert, son of the leader, and Scouts Tom Amundsen, Dan Friedrich, Ted Miller, and Mark Jarocki.

Brother Siefert, chairman of the Elks' Scout Troop Committee, who planned and arranged the trip, rode a bicycle the entire way, while his wife Ruth and daughter Patti accompanied the group in a camper-trailer equipped to handle any emergency.

The boys purchased their special bikes and made the trip at their own expense. Months earlier they had raised the necessary money by selling maple syrup, tie tacks, and car bumper decals.

The scouts' 90-mile daily cycling schedule was interspersed with swimming parties, record hops, a rodeo, and other entertainment arranged by Elks lodges along the route. The Elks' hospitality, enjoyed by the group on 13 of the 25 overnight stops, has contributed much to the inspiration and experience with which the five Sharon young men return to their scouting activities at home after their remarkable trip.



OHIO ELKS were honored to welcome the Order's Grand Chaplain—the Very Rev. Francis P. Fenton, O.S.A. (third from left), a Flint, Mich., Lodge member—to Columbus for their 1969 annual convention. Pictured with the distinguished guests during the association's annual Memorial Services are (from left) PDD Eldon H. Brown, Columbus; the Rev. Harry G. Yaggi, of Lancaster Lodge; PSP Leslie G. Scrimger, Columbus, chairman; immediate PSP George B. Walker, Willoughby, and immediate past state Chap. Vinton Spohn, Toledo. The Van Wert Elks Choir under the direction of Brother Jay Hall again provided choral background for the services.

A DISTINGUISHED Vero Beach, Fla., Lodge member—PDD R. Lamar Johnston—commences his term of service as Florida State President as he receives the gavel from PCGER William A. Wall during the association's 1969 convention in Miami. Pictured with them is immediate PSP Julian C. Smith of Tallahassee.



MASSACHUSETTS state Youth Leadership contest winners—Geraldine Pratt, Somerville, and David W. Mercaldi, Beverly—are recognized for their outstanding achievements by Gov. Francis W. Sargent (seated). Also shown as they gathered in the Governor's office for a group photograph are: (from left) state Youth Activities Chairman James L. Colbert, Medford; immediate PSP Henry T. Flaherty, Clinton; area Youth Activities Chairman Edward J. O'Conner, Beverly; ER Henry H. Jensen, Mr. and Mrs. Edward Pratt, Geraldine's parents; Mrs. William Mercaldi, David's mother; GL Youth Activities Chairman Michael J. McNamara, of Brockton Lodge, and Mr. William Mercaldi, David's father.

INDIANA PSP and Major Projects Chairman Thomas E. Burke, Lafayette, presents a check for \$1,145.70 to Mrs. Robert Gore, director of the Florence Crittenton Home, Terre Haute, making a total of \$6,669 contributed by the association for the support of the home. The presentation took place during the Elks' recent annual state meeting in French Lick. On that occasion Mrs. Gore also received a \$2,500 check from the Indiana Elks' ladies.





METUCHEN, New Jersey, Elks assist the area cerebral palsy campaign with a pledge for \$5,000, being presented by ER Michael J. Dwyer (right) to Mr. Philip N. Schwalje (left), general chairman of the Cerebral Palsy Building Campaign. Looking on is Dr. Chester B. Ralph, a Metuchen Elk and Past District Deputy, who is co-chairman of the professional division of the CP campaign.



SMILES ALL AROUND reflect the promised success of Bronx (N.Y.C.), N.Y., Elks' newly established summer camp program for needy area children. Among the lodge officers on hand to wish the youngsters a happy vacation as they get ready to board the bus for their trip out of the hot city is ER John P. Kilroy (left).



LANCASTER, Pennsylvania, Lodge's Est. Lead. Kt. David R. Hornberger congratulates Brad Reynolds, a student at Manheim Central High School, for his winning performance in the lodge's fifth annual state qualifying golf tournament, as runner-up Mike Weinrich, of Warwick High School, looks on. These two outstanding young golfers, who competed with 40 other boys from 11 Lancaster County high schools, were chosen to represent Lancaster Lodge in this year's Pennsylvania State Elks Association golf tourney.



SARATOGA, New York, Lodge-sponsored "Elks Night at Saratoga Raceway" concludes as ER Lawrence J. LaBelle presents a plaque to Dick Hamilton, driver of the winner—"Big O"—of the Saratoga Elks Pace. Also shown are Mrs. LaBelle (left), Brother Walter Cornell, chairman of the event, and Mrs. Cornell, and (behind driver) Mr. and Mrs. Clayton Waterbury, owners of "Big O."

OHIO ELKS' Cerebral Palsy Treatment Center Board members approve grants totaling \$20,250 for the state major project, treatment of cerebral palsy victims. Pictured as they take the action are (seated) PDD Eldon H. Brown, Columbus; PDD Thomas J. Price, Zanesville, and PSP Herschel J. Deal, Canton, and (standing) PSP and former GL Committeeman Walter G. Penry, Delaware; PSP Lawrence R. Derry, Barnesville, and PDD Edwin A. Wight, Troy.





BELOW: Winner of the eighth annual National Invitational Elks Amateur Golf Tournament at Southern Pines, N.C.—Cecil Peterson (second from left), a Durham, N.C., Elk who triumphed over the largest field in tourney history—accepts his silver award from tournament director Harry Chatfield (left). Also receiving trophies are other top finishers in the 72-hole medal play tourney: (from left) third runner-up Gerald Miller, Hamilton, Ohio; first runner-up Pat Foy Brady, Reidsville, N.C.; second runner-up Arman Fletcher, Roanoke, Va., and fourth runner-up Sam Patrick, Goldsboro, N.C. RIGHT: The second ace in the Southern Pines tourney history was made by Bob Thaxton of Charleston, W.Va., who proudly displays the ball and 8-iron used to score his first hole-in-one. Representing 109 lodges, some 550 Elks competed over four courses in North Carolina's famed golfing Sandhills; next year's tournament is slated for May 13 through 16, 1970.



LODGE NOTES

WEST NEW YORK, N.J. Picture postcards old and new are being sought by lodge Secy. S. Russell Press for a young lady who collects them as a hobby. She is particularly interested in postcards with views of cities, monuments, and other places of interest, and would like to have them sent to: Miss Diane Lapointe, 153-Kenyon Street, E., Hartford, Connecticut, 06105.

PETOSKEY, Mich. A life member of the lodge—PDD and PSP Richard E. Miller—was the center of attention at a recent birthday party in his honor. Petoskey Elks arranged the affair to mark Brother Miller's 90th birthday; the festivities included birthday cake and all the trimmings.

Brother Miller's son Robert is a Trustee of Grand Rapids, Mich., Lodge, making Elkdom a family tradition.

SUPERIOR, Wis. The Superior Sports Hall of Fame gained four new members recently, with the admission of Alphonse "Tuffy" Leamons, former New York Giant football star; Harry "Bud" Grant, head coach of the Minnesota Vikings, and former pro basketball star; Bess Erhart, onetime ice skating "champ," and Ole Haugrud, former coach of the Duluth, Minn., "Eskimo" football team and sports promoter.

The honorees were feted by Superior Elks on the evening of their induction into the Hall of Fame.

PORT JERVIS, N.Y. A family tradition of service as Exalted Ruler was continued by the installation of ER Thomas W. Boland, who became the fourth member of his family to hold that post. A happy witness of the event was the new ER's uncle, PER William T. Boland.

Brother Boland's father, Walter J. Boland, and uncle, Robert T. Boland, both deceased, also had served as Exalted Rulers of Port Jervis Lodge.

GALION, Ohio. Lodge members recently contributed \$250 toward the purchase of new bleachers for the local baseball diamond. The Elks officially presented the sum to the Galion High School Athletic Department for this purpose.

POTTSTOWN, Pa. A life member of the lodge—Shandy Hill, co-founder of the Pottstown *Mercury*—has recorded the story of his 36 years with the newspaper in the form of a book scheduled for fall publication.

The book, which is titled *Dear Sir, You Cur*, makes Brother Hill the lodge's first full-fledged author. All royalties from the book are slated to go to charity.

DE SOTO, Mo. Lodge members mourn the passing of Brother Woodrow H. Stroupe, a three-term Exalted Ruler of the lodge. Brother Stroupe had long been an active and devoted lodge member, and was particularly interested in the lodge's charities.

FRANKLIN, La. A new flag and flagpole were donated recently to the lodge in honor of two deceased Brothers—Randolph LeBlanc Sr., and Jeff Aycock.

Making the presentations at a recent ceremony were Mrs. LeBlanc and Mrs. Aycock, widows of the honorees.

OREGON CITY, Oreg. Lodge members had the pleasure recently of attending dedication ceremonies for their newly remodeled quarters. The cost of the renovations was approximately \$450,000.

NELSONVILLE, Ohio. Mount St. Mary Hospital in Nelsonville is the happy recipient of an automatic tourniquet machine for use in the treatment of pulmonary edema, thanks to the generosity of Nelsonville Elks.

GLEN BURNIE, Md. A class of 63 candidates was initiated into the lodge in honor of PCGER William J. Jernick. Brother Jernick was one of several distinguished guests on hand to witness the ritual.

HATTIESBURG, Miss. Championship honors in Hattiesburg Elks' annual golf tournament were awarded recently to Hop Anderson, with the runner-up prize going to Larry Foote.

Awards were also given to the winners and runners-up of six other flights, and to the most unlucky golfers.



FRESNO, California, ER Robert W. Shelman (left) enviously eyes the eye-catching gold coat with the Elks emblem sported by 86-year-young lodge member Dr. Eugene W. Laisne (center), who was awarded the coat as the "Elk Golfer of the Year" during the lodge's 1969 golf tournament. Brother Lousander A. Markarian (right), golf chairman, made the presentation. This tenth annual tourney, which was held at Brother Gordon Knott's Fig Garden Golf Course and attracted some 200 participants, yielded a profit of \$500 for the Elks' cerebral palsy fund. More than 100 prizes were awarded, not to mention the wallets and key holders inscribed with the Elks emblem presented to all the golfers.



PENNSYLVANIA's West District officers take time out from the busy schedule of a district meeting in Rochester to pose for the camera: (top row) DDGER C. Roy Denney, New Castle; Butler PER Donald Oesterling, president, and Greenville PER Donald McCracken, vice-president, and (bottom row) Aliquippa PER John W. Neville Jr., sergeant-at-arms; Ellwood City PER Frank A. Carcaise, secretary, and Rochester PER Louis M. Krause, treasurer.



WARREN, Ohio, PER Richard J. Boyd (right) presents the keys to a new stationwagon for the Halsey Taylor Rehabilitation Center to PER F. R. Lafferty, president of the center's board of directors, as Mrs. Barbara Bradley, executive director, and seven-year-old Eddie Tyler, who attends the center, look on. Through contributions to the Ohio Elks Association cerebral palsy fund, Warren Elks have helped to make this gift possible; this is the fourth car donated to the center by Ohio Elks.



FLORIDA state Youth Leadership competition winners—Robert Buchman (second from right), of Fort Lauderdale, first place, and Raymond Smith, of Palatka, second place—display the awards they received as PGER William A. Wall and immediate PSP Julian C. Smith, a member of Tallahassee Lodge, look on approvingly.

EUREKA SPRINGS, Arkansas, Elks are proud to have as an Honorary Life Member a Brother—Richard R. Thompson, 90—whose activities in the Order span 64 active years, making him perhaps the oldest living Elk in Arkansas. ER Jim Girkin and PER Arthur Mackie assist Brother Thompson on one of his still frequent visits to the lodge. Brother Thompson's many contributions include two terms as Exalted Ruler; even now when blindness keeps him at home most of the time he attends the Saturday night dinners at the lodge.





HORSEBACK RIDING turns out to be a lot of fun for young Kathy Schuler—one of 40 youngsters entertained by Camden, N.J., Elks at their recent annual party for crippled children. Pausing for a chat with Kathy are (from left) Sgt. Ray Smith, former president of Camden Lodge's Crippled Children's Committee; PER Edward J. Griffith, committee president, and PER and Collingswood Mayor David W. Nichols Jr., committee member. The children were treated also to a luncheon at the local fire hall, followed by an exciting ride on the fire engines to Clementon amusement park, then dinner.



SOME of the youngsters attending an early session of the recently instituted North Florida Elks Crippled Children's Clinic await their turn. The clinic, a unit of Florida Elk's Harry Anna Crippled Children's Hospital, Umatilla, was organized by a group of Jacksonville Lodge members, including PERs Neal E. Marquette, William W. Kingston Sr., Donald C. Jordan, and Manfred Rotstein and Brothers R. E. Dumond and H. Rogers. It is being held at Hope Haven Children's Hospital in Jacksonville.



CRISTOBAL, Canal Zone, Lodge's Est. Lead. Kt. Harold J. Young displays the plaque presented to the lodge as a token of gratitude for the hospitality extended to the officers and crew of the U.S.S. *Guadalcanal* while the ship was berthed in Cristobal on a recent training cruise. On hand for the presentation are (from left) Brother E. L. Fanning, a member of Springfield, Ill., Lodge; Est. Loyal Kt. R. E. Oberholtzer; Capt. S. O. Bach, commander of the ship, and Brother James Hagen, lodge public relations chairman. Brother Fanning was in Cristobal at the time and arranged for an "open house program" to the naval craft.



WOODBIDGE, New Jersey, Elks stand by for the announcement of the winner of a recent lodge raffle, as Mayor Ralph P. Barone, a Woodbridge Elk, hands over the winning ticket to Brother James Posello, who is manager of a local supermarket and donated the grand prize—a \$250 shopping spree at the store. Those looking on are ER Walter Kopcho and Brothers Windsor J. Lakis, raffle chairman, and John MacIver, planning board chairman.



STUART-JENSEN, Florida, Elks burn a \$17,500 mortgage in recent ceremonies, marking yet another step in the lodge's continuing program of expansion. Participating are Trustees Chairman Al Woelfle, In. Gd. Harry Curran, ER Edmund Plezia, PER and Secy. Earl G. Knoll, Est. Lead. Kt. Lloyd Ellison, Chap. Norman Aulsebrook, Est. Lect. Kt. Ed Earle, PER Bernard J. Abbott, and Brother Frank Johnson, chairman of the house committee.



A DISTINGUISHED GATHERING of Massachusetts Elks and police officials marks the final planning stage of a recent "open house" at police facilities throughout the state for the benefit of Elks and their families. The planners included (seated) PSP Henry T. Flaherty, Clinton; State Police Commissioner Leo L. Laughlin, and PGER John E. Fenton, president of Suffolk University, Boston, and (standing) Major John Moriarty, executive officer; Lt. Col. Robert Murgia, commander; Trooper Paul M. Beloff, a PER of Marblehead Lodge; James L. Colbert, Medford, state youth activities chairman; Michael J. McNamara, Brockton, GL Youth Activities chairman, and PSP and Cambridge PER John F. Cahill, chairman of the law enforcement program. The Massachusetts Elks recently selected 40 high school youths to attend a summer training course in police work, under the sponsorship of the state youth activities committee.



ENJOYING A CHAT at the grand opening of Kingston, N.Y., Lodge's new quarters are PDD Anthony F. Petricone (left), a member of Port Jervis Lodge, and one of the men who was instrumental in planning the move to new quarters and many other lodge improvements as well; PER John Woolley, whose capable assistance has helped Kingston Elks take a big step forward.



A RECENT GET-TOGETHER at Sanford, Fla., Lodge finds a group of the lodge's officers taking time out for an informal photo, as they chatted with the evening's guest speaker—Father Kean (background, second from left), of All Souls Church in Sanford.



A RECENT PATRIOTIC OBSERVANCE at Rockville, Md., Lodge included the presentation of American flags and certificates to 11 new Eagle Scouts, shown as they posed after the ceremony with (seated) Rockville ER Eugene Laubach, Mayor Achilles Tuchtan, guest speaker, and PER Paul Blough, event chairman.



AUGUSTA, Georgia, Brother William A. Schweitzer (left), lodge youth activities chairman, presents a check, on behalf of the lodge, to Augusta College Athletic Director Marvin Vanover, as ER Robert N. Brown looks on at right. The donation was for the college's athletic scholarship fund.
(Continued on page 61)

amendments

To Grand Lodge Statutes, Adopted at Dallas

At the Grand Lodge Convention in Dallas, Glenn L. Miller, as Chairman of the Grand Lodge Judiciary Committee presented to and the Grand Lodge approved several amendments and changes in the Grand Lodge Statutes. Such amendments and changes of interest to the membership are as follows:

Section 91—There was added preceding the last paragraph of Section 91 the following: "Upon a second conviction by the Subordinate Forum of any member, of the violation of any of the laws of the Order, the penalty shall be expulsion from the Order even though such violation is not related to the same offense."

Section 93a was amended to read as follows: "If the accused is acquitted by the Subordinate Forum, a true copy of all pleadings and minutes of the trial shall at once be certified by the Secretary of the Lodge and transmitted immediately to the Grand Exalted Ruler."

Section 122. Whenever any elective office shall become vacant for any cause whatsoever, the Exalted Ruler shall not later than the second regular meeting thereafter order an election to fill such office for the unexpired term thereof. Whenever the number of Trustees of a Lodge shall be duly increased by By-Law of the Lodge, the election of such additional Trustees shall be held at the next annual election of the Lodge Officers.

Such election to fill any vacancy of any elective office for the unexpired term thereof shall take place at the next regular session of the Lodge after said order, and nominations for such office shall be made either at the session when the Exalted Ruler orders such election or at the session when the election is held; provided however, that the vacancy caused by the election of another elective Officer to fill such vacancy may be filled at the same session.

Section 128a. It shall be the duty of the representative to the Grand Lodge to attend the annual session thereof and to submit a report to his Subordinate

Lodge not later than the first regular session in October. The Lodge shall pay such representative the amount of his actual expenses incurred for transportation by the most direct route and in addition thereto \$20.00 for each day necessarily engaged in travel and \$35.00 for each day actually spent in attendance at the session.

Section 140a was added to the Grand Lodge Statutes to state specifically that the Grand Exalted Ruler by executive order may place any Subordinate Lodge on probation and fix the terms and conditions thereof.

Section 183 was amended so as to permit a Lodge to endorse candidates for any office in its State Association.

Section 198a was added as follows: "Any Elk who shall aid or abet an unaffiliated Elk in violating any of the provisions of Section 197 shall, upon trial and conviction thereof, be suspended

from the Order for a term of not less than three (3) months nor more than two (2) years as determined by the Subordinate Forum."

Section 214 was amended so as to permit Lodges to issue a bulletin containing a business card advertisement of a member of our Order containing only the nature of the business of such advertiser and providing that the revenue received therefrom shall be limited to the costs and publication of the bulletin and without profit to the Lodge.

Section 242 was amended so as to provide that only subordinate lodges can propose amendments to the Constitution and Grand Lodge Statutes, but providing further that the Grand Lodge Committee on Judiciary, as heretofore, and State Associations, as provided for in Section 235, will be permitted to discuss and propose statutes and amendments to statutes. ■

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(Continued from page 13)

mile long, all sorts of hazards erupt: four or five boats rounding a buoy in the same spot at the same time; centerboards going aground on the shallow, mucky bottom; or masts entwining in the branches of trees bending gracefully but maddeningly over the limpid pond.

This very amalgam of factors affecting racing—talent, experience, a good boat and superior sails, smart racing tactics and an adept crew keeps interest in frostbiting at a fever pitch, since there is a chance for everyone to win at almost any time.

Because there is no telling when the season will end or begin because of ice conditions, each weekend is a full-fledged regatta with modest awards and prizes given at the end of each day's group of four or five races.

Boats are dismantled at the end of the racing with the same swift dispatch and cooperation that marked launching. It is an easy routine born of friendly camaraderie and longstanding familiarity with the equipment and one another. But newcomers are welcomed by fleet members who are happy to answer any and all questions as they prepare or dismantle their boats. A Chicago suburban fleet holds a free frostbiting school in September just to indoctrinate the neophyte in the nuances, rules and regulations, of frostbite racing.

Even if you don't sail yourself, but are tired of watching football on television or going to Sunday afternoon movies, wander out to a likely local lake. Chances are that while the swimming and diving are over for the year, the sailing isn't. Frostbiters flourish around Cape Cod, Narragansett Bay and Massachusetts Bay; in Belmont, Burnham Park and Montrose Harbors on Lake Michigan; Rhode River in the Chesapeake Bay area; on Lake St. Clair near Detroit; on Puget Sound and Long Island Sound; Grand Lake in Oklahoma; Packanack Lake, Cooper River and Toms River all in New Jersey and on San Francisco Bay.

Traditionally, frostbiting goes on even after the first thin skins of ice begin to form. It stops only when the ice is an inch thick—too tough to be broken up with a boat's prow. Then, in spring, notices go out to fleet members in March as soon as the ice breaks up, and the picturesque puddles bloom with sails once again. Many of the sailors own, or crew on, big sail boats and their frostbite dinghies are a "second" boat, while others are dedicated small boat sailors all summer as well. Generally they forsake the little ponds for bigger and breezier waters, taking part in state, district and national regattas, but they don't find any more rabid sailors or headier racing competition than with the frostbite fleets. ■

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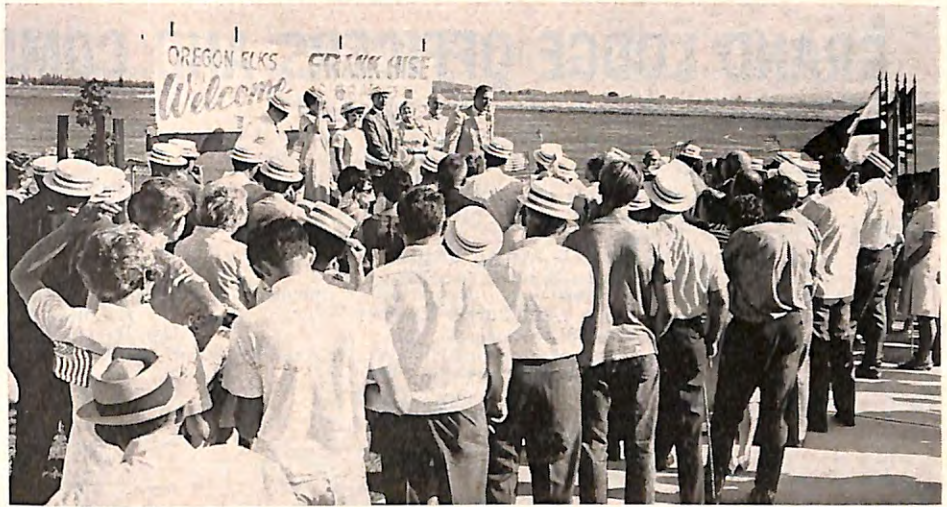
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GER Frank Hise Returns to Corvallis



Waving flags and fellow Elks greet Brother Hise at airport

A cheering crowd of 3,000, supported by band music, welcomed newly elected Grand Exalted Ruler Frank Hise on his return to Corvallis, Oreg.

As he and his wife Jeanette stepped down from the plane they were greeted by state, county, and city dignitaries, as well as fellow Elks and hundreds of Corvallis citizens.

The new Grand Exalted Ruler's Americanism theme was illustrated by scores of flags which decked the airport podium and lined the streets of his town. Brother Hise and his wife were paraded by motorcade from the airport to the lodge where a festive atmosphere reigned in celebration of his election.

The new Grand Exalted Ruler is now operating from his headquarters in Corvallis, in preparation for visits to other Elk lodges throughout the country.



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GER receives Hise Day Hat



GER and Mrs. Hise pause during festivities

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Tom Wrigley

(Continued from page 11)

been spread unchecked on America's farms and gardens Mr. Gordon said. Continuing, he stated "The result is that uncounted thousands of the nation's migrant farm workers, farmers, and suburban home owners have been fatally overcome or seriously disabled".

CONGRESSIONAL WIVES, many of them, write feature stories for their home state or district newspapers. Prominently in the list are Mrs. John Sherman Cooper, wife of the Senator from Kentucky. She writes "Women in Washington". The wife of Sen. Mark Hatfield of Ore. writes "Remarkable Washington" for 40 papers in her state. The wife of Sen. James B. Allen of Ala., a former newspaper reporter, writes "Reflections of a Newshen". Two

Ohio Congressional wives, Joyce Brown, wife of Clarence J. Brown, and Mrs. Charles W. Whalen, Jr. have popular columns.

BROADER POLICE POWER in the District is proposed to Congress by the Justice Dept. It would give policemen here the right to make gambling and dope raids without first knocking on doors and identifying themselves.

THE PRESIDENT'S CHAIR in his White House office has been a great object of attention to the thousands of Summer visitors who have passed through the mansion. They only see it when the President is not there and quite a few will never forget the time they sat in the President's chair. It was an extra added touch of Julie Nixon Eisenhower as a tour guide. The President's youngest daughter when she took her party through the rooms and

saw no one in the office, would ask a visitor to sit in the chair for a moment.

LOTTERY FOR DOCTORS who are required to enter military service after graduating from medical schools is suggested by Dr. Roger O. Egeberg, now in the nation's top HEW health job. He believes these young physicians, chosen by lottery, could be assigned to donate their services for one year to people of city slums, Indian reservations and other places where doctors are urgently needed.

HIGH PRICES HERE for food, clothing and shelter top any city in the country, the U.S. Bureau of Labor reports. Washington prices lead both quarterly and 12 month national marks. Women's clothing costs for a 12 month period jumped 5.5 per cent. Labor statistics economists say there is no indication of any substantial drop.

(Continued on next page)

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(Continued from page 25)
WASHINGTON SUBWAYS are still a long way off. Actual construction is at least a year away and there are a dozen hurdles still causing delays. One is a \$9 million appropriation to purchase right-of-way. Meanwhile congestion by cars and buses increases.

LATEST CRIME REPORTS show significant increases in all areas with a sharp upswing among young people. According to reports our prisons today are about where mental hospitals were 30 years ago. Chief Justice Warren E. Burger said "There must be some way to make our correctional system better than the revolving door process of crime, prison, and more crime".

SILENCE which could almost be heard actually had U. S. senators sitting stiffly in their chairs when Sen. Stephen Young, Ohio, chided his colleagues. He reminded them they raised their pay 41 percent and yet voted to continue the ten percent Federal Income Surtax in order to help pay Federal expenses.

REMEMBER TICKET NUMBERS when you go to football games this fall. At a recent big game here two tickets were left in a restaurant. All efforts to find the owners failed. Even when the ticket numbers were announced no one could remember them and two seats were vacant on the 50 yard line.

i heard somewhere . . .

That you can always tell what kind of a time you're having at a party by the look on your wife's face.

That it's an awful feeling to get half way through an argument with your wife and discover that she is right.

That the second day of a diet isn't too hard, because by that time you're off it.

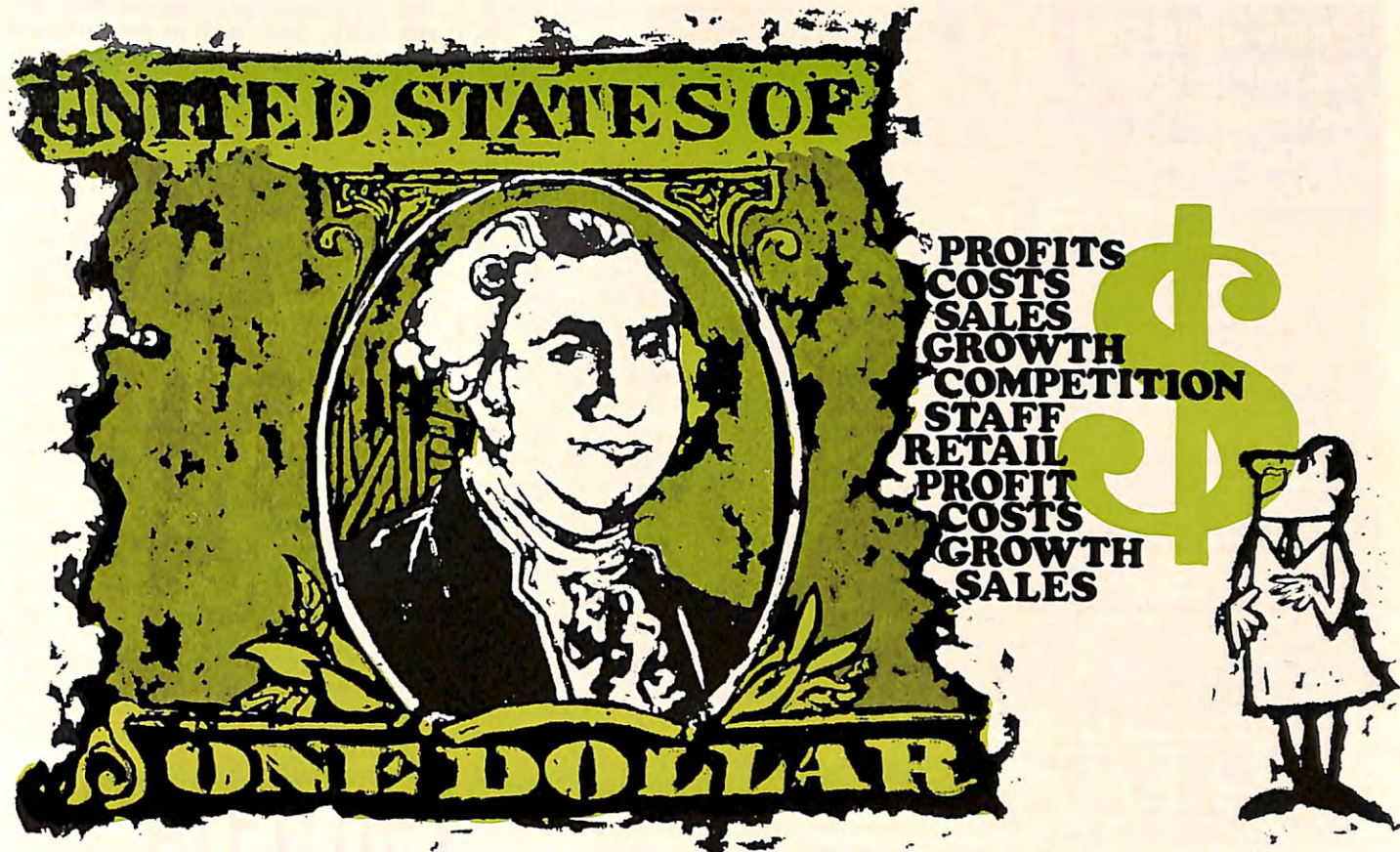
That too many men want their cake and somebody else's cookie too.

That when I run into a man with real enthusiasm for hard work, he turns out to be my boss.

That just about the time a woman thinks her work is done, she becomes a grandmother.

That some people don't know what happiness is until they get married, then it's too late.

That a Bikini bathing suit is something that starts nowhere and ends all at once.



How to Profit from Facts

By Bill Jackson

At a Palm Springs, Calif. convention, a management consultant summed up what a businessman needed to succeed in today's competitive business world. "A staff," he said, "is needed to provide the businessman with data that puts him on an even keel with his competitor." He then enumerated what that staff should supply the modern day businessman:

- an estimate of the size of the market for your product or service.
- calculate your share of the market.
- pick the best kind of retail outlets for your product.
- compare your costs with those of your competitors.
- size up your competition both domestic and foreign.
- compare your sales growth with that of your competitors.
- seek foreign markets for your products.

-make a detailed study of your customer, what he buys, where he lives, and how much money he has to spend. That's a pretty tall order for a small businessman with limited capital. Or is it?

Every businessman, large or small, has that staff available without adding another penny to his payroll. How?

A free-for-the-asking service of Uncle Sam, courtesy of the U. S. Census Bureau and the Department of Commerce. If you thought the Census Bureau only counted noses every tenth year and left it at that, you are wrong. Actually the population census is only a small part of the daily life of the bureau.

The bureau continually collects, sorts and tabulates data that allows American businessmen to profit from facts. The information the bureau gathers is accurate, up-to-date and is probably being used by your competitor and most certainly by big business. Its cost to the businessman, in most instances, is absolutely free and never more than the price of a piece of printed material.

The decennial census is next year, 1970, but the daily task of the bureau is to provide facts year around. These facts are funneled into the Department of Commerce, the bureau's mother hen, which assimilates them into a wide range of data to aid the businessman. The whole purpose of this fact finding is to help the small businessman, according to Lambert S. O'Malley, chief of domestic trade division of the U. S. Department of Commerce, who will hand you a statistical abstract as thick as a metropolitan telephone book. This

document, he said, is considered the economic bible of business in the United States—the most complete, comprehensive, current barometer of the national economy.

"The Department of Commerce was established," O'Malley explained, "to assist the American businessman. The data we use is continually gathered by the Census Bureau and compiled to aid the national economy in planning for the present and the future. It is wholly impersonal, gives away no trade secrets, but rather supplies an accurate guide for the businessman who is required each day to make decisions which affect the day-to-day operation of his business."

The information is of particular interest to the small businessman, he said. "The government is interested in the small businessman as the backbone of the nation's economy," O'Malley asserted. "We are able to provide him with information decision makers must have to move ahead in a competitive free enterprise system."

What type of information is available?

Supposing you operate a small "mama and papa" grocery store and would like to get into the fast growing
(Continued on next page)

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(Continued from page 27)

franchise grocery business. The Department of Commerce, armed with Census Bureau facts, will supply you with a free book to show you how. Without the pressure of a franchise salesman, you can make an honest evaluation of your potential in franchising through facts given you on the number of franchises already operating in your area, how much capital is needed, whether the franchise company will buy out your inventory and where financial assistance is available.

Or supposing you are a small manufacturer who would like to get your share of government contracts, but are too small to bid competitively against larger companies. Through its Census Bureau fact finders, the Department of Commerce keeps tabs with a daily listing of government contractors who need sub-contractors to help in construction, manufacturing, research and development, services and transportation.

The businessman has at his finger tips surveys, graphs, and statistical data of current business trends, business cycles, industrial outlooks, retail, and wholesale business trends, home construction facts, population statistics, new products, tips of foreign trade, imports and exports—the list is seemingly endless. By regions, by counties, by cities, the businessman is able to determine the annual monthly and weekly incomes of everyone who may spend a dollar with him—or his competitor.

By studying the population trends, particularly the age profiles, the businessman is able to determine what goods to stock, what services to offer and what new lines to introduce. He is also able to determine, by the historic trends of certain products, what inventories to eliminate.

Recently, a survey showed a growing trend of Americans toward buying artificial Christmas trees. Another showed that young couples were giving increasing importance to antiques. Another showed more young people, as young as ten and twelve years old, were buying simple electronics parts for home-made projects. Still another showed that older people are traveling more—not only overseas, but at home too—a tip for the motel owner, the restaurateur and the recreation merchant.

Long range projections, for example, show the buying population in America will continue to grow, but at very different rates in different age groups—facts a businessman can profit by in planning for future sales. This survey showed that the big spending, mature families in the 35-44 age bracket will be in the market for more homes, home furnishings, and appliances. But at the same time, it revealed that the young families, in the 24-34 age bracket, will

rent more—not only apartments, but also utility items such as furniture and television sets as well as appliances.

"We do not predict," O'Malley stressed. "The Census Bureau simply supplies the facts, but these facts illustrate what could happen within a set of reasonable assumptions based on past and present data."

For example, the Census Bureau's findings reveal that the baby boom is not likely to repeat itself and therefore the teen explosion of today is leveling



off and will be a normal per capita ratio within the next ten years. Taking a cue from these facts, baby food companies have diversified their products and some are even marketing special dietary foods for senior citizens, a rising age group.

"Ages and age groups are very important to a retailer," O'Malley said. "He does a lot of planning around who his buyer will be. He can't very well sell peace beads and incense in an area populated by senior citizens."

The secret, according to O'Malley, "is to learn how to use this information. So much raw data is just so much raw data, but with the help of a Department of Commerce field representative, the businessman is able to convert these facts into a profit."

However, much of the material gathered by the Census Bureau is interpreted for the businessman in numerous publications printed by the Department of Commerce and ranging from the Commerce Business Daily, a standard newspaper, to the bulky annual Statistical Abstract of the United States, where one can find out how many outdoor chic sales still exist in the United States. In between are books, guides, pamphlets, newsletters, surveys, graphs—publications issued weekly, monthly, semi-monthly, bi-monthly, and all containing data that may assist in the daily operations of a business.

The Department of Commerce operates 42 field offices in major population centers throughout the United States and is assisted in reaching the businessman by 600 other organizations located in 50 states and Puerto Rico. The local and state Chambers of Commerce are among these organizations. A list of services, publications, and field offices may be obtained by writing the U.S. Department of Commerce, Washington, D. C. 20230.

And that's a fact you can profit from.

i heard somewhere . . .

That women's intuition often gets the credit that belongs to eavesdropping.

That a girl wearing cotton stockings never sees a mouse.

That one way to stop a runaway horse is to bet on him.

That many a child is spoiled because you can't spank a grandmother.

That the wise wife asks for something she knows her husband can't afford so she can compromise on what she really wants.

That there is a big difference between giving advice and lending a helping hand.



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Obituaries



THE ELKS of Saginaw, Michigan, are saddened by the loss of a Brother—PDD Langeley P. Frank, who died June 20, 1969, following a prolonged illness.

Brother Frank's many years of vital service to the Order

included chairmanship of the state Ritualistic and Lodge Activities Committees, and two terms as chairman of the state Elks National Foundation Committee, during which time he spearheaded a campaign that added 2,000 members to the roll. He was appointed District Deputy in 1965, and also filled the posts of district vice-president and state trustee.

Brother Frank was an Honorary Life Member of the state association.

Members of his home Saginaw Lodge staged in October 1968 a "This Is Your Life, Pete Frank" night as a tribute to his years of dedicated service. Upon hearing of his death, the lodge contributed more than \$600 in his name to the state major project fund for handicapped children.

Elks funeral services were held June 24 at the lodge, followed by entombment at the Oakwood Mausoleum, Saginaw.

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PAST DISTRICT DEPUTY Thomas E. Mallem, who was a member of Jacksonville, Florida, Lodge No. 221 for many years, died recently.

A Past Exalted Ruler of Jacksonville Lodge, Brother Mallem was appointed District Deputy Grand Exalted Ruler of Florida's Northeast District in 1956. In 1963, he was elected to head the Florida State Elks Association as President. Brother Mallem's years of devoted service to the Order included also a term on the Grand Lodge's New Lodge Committee in 1967-1968.

MEMBERS of Cocoa, Florida, Lodge No. 1532 mourn the recent death of a distinguished Florida Elk—Brother William T. Knight.

A longtime member and Past Exalted Ruler of Cocoa Lodge, Brother Knight also served the Order as District Deputy Grand Exalted Ruler of the state's East Central District for the 1954-1955 lodge year.

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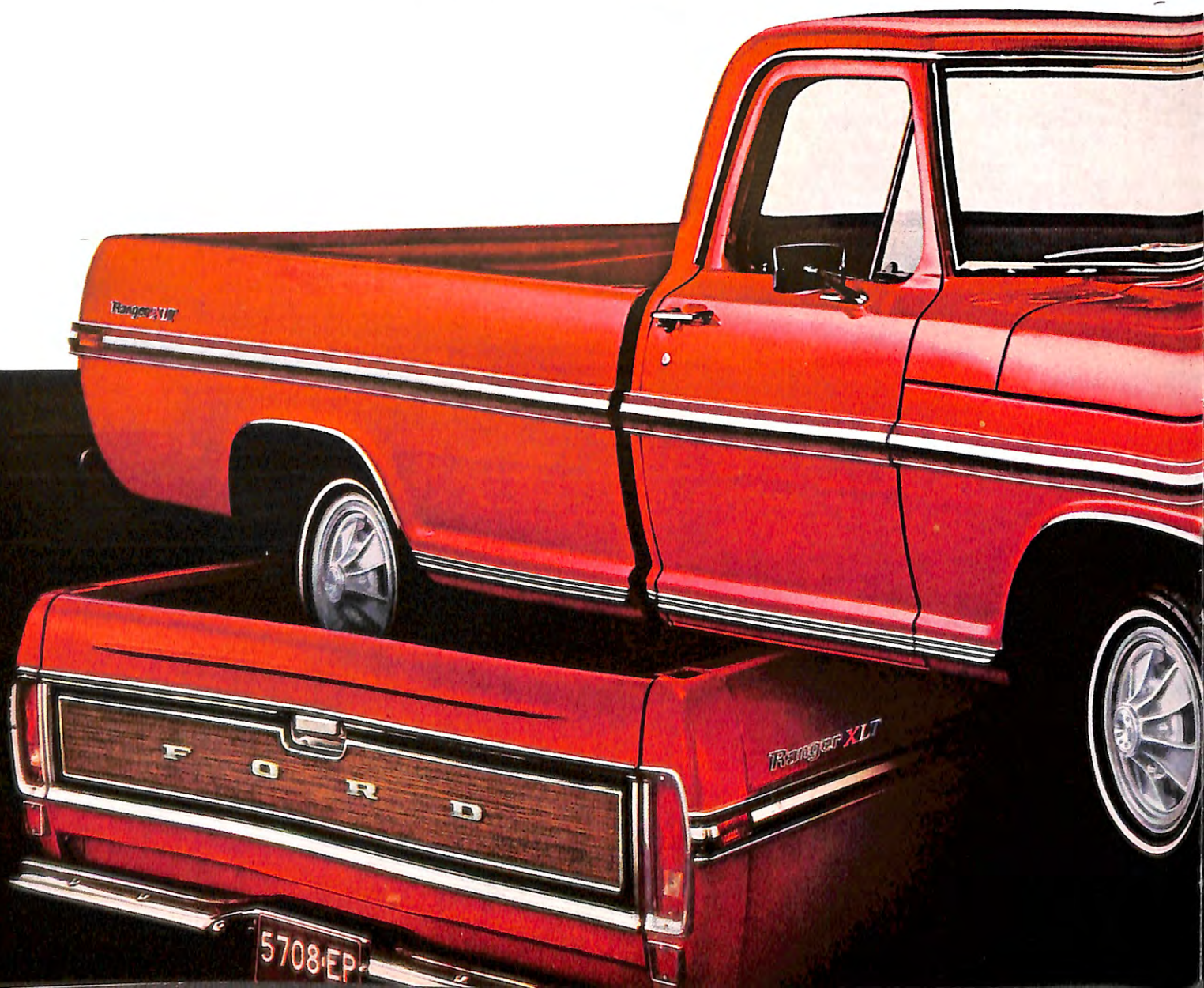


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In discussing the factor of height in basketball players, one coach said recently that "Some of those big guys are so uncoordinated that they can't walk and chew gum at the same time." (He was contrasting them with the dazzling young basketball star Lew Alcindor, who is both very tall and very well coordinated.) There are a lot of parallels between competition in sports and competition in business. And the old saying "The bigger they are, the harder they fall" pretty well holds true in both areas of competition. When a big outfit like International Minerals and Chemical Corporation has a disastrous financial setback, as it has in the last couple of years, the noise of it echoes throughout the whole business and financial community. But if financial disaster strikes some tiny business—"Ed's Fine Shoes" or "Smith's Book-Nook (Latest Recordings and Greeting-Cards)"—the enterprise usually just vanishes unseen like a sparrow lost at night.

One of the most important differences between a big company and a small one is that the big one—like a heavyweight boxer or a pro football player can take an immense amount of punishment without going down and out. They can absorb, almost without feeling them, financial body-blows that would quickly kill a much smaller business.

A well-known case-history that illustrates this point is that of Montgomery Ward which in 1968 merged with Container Corporation of America in a new holding company—Marcor, Inc. During its long captivity under the sternly autocratic rule of Sewell Avery, poor old Ward's kept falling back as Sears kept rushing forward. It has taken fourteen years of post-Avery management to get Ward's back into shape—but even today Ward's doesn't expect to hit \$3 billion in sales income until 1973. However, in view of the managerial difficulties Ward's had from World War II days until the mid-1960's, the achievement of that goal would be quite a triumph.

Montgomery Ward's case provides some valuable lessons for the small-businessman—provided that they're suit-

ably interpreted and applied. Sewell Avery's mismanagement seriously endangered Ward's prospects—but he did at least pile up a lot of cash-assets for Ward's, which used to be called "the bank with the store front." It would have been better if Avery had concentrated on a vigorous and carefully-planned expansion of Ward's marketing operations—but of course cash-assets are better than no assets . . . a lot better. However, they made Ward's all too attractive to the "wolves" and "raiders" who were eager to get control of Ward's stock and of all that money Ward's has piled up!

Many small-businessmen don't understand clearly the important difference between assets simply as accounting theory assets, and the kind of assets that are financially productive for the purposes of growth-oriented business-management. But then too, quite a few small-businessmen simply are not "growth-oriented." And it's also true that many of them get along quite satisfactorily even though they aren't growth-oriented. We know a number of quite small businesses that aren't growth-oriented but are well managed for the limited purposes their owners have.

A small business that is really well managed may well have some significant advantages over many of the larger companies, though these advantages often are reflected more in the owners' profits than in the role the company has in its industry (where it may be just a tiny pebble). In many well-managed small businesses there's far less waste and inefficiency than in even the best managed large companies, especially those whose stock is pretty widely distributed. For example, there's a great deal of "administrative fat" in the typical large American company and it's supported by money that might otherwise go into operating expansion . . . or into dividends. In a small company, if it's really well managed, it's much easier to control luxury spending and executive empire-building and some of the other profits-eating practices that help explain why we so often read that "MAMMOTH'S SALES UP

6.3 PERCENT, PROFITS DOWN 2.7 PERCENT". In recent years there has been a great deal of fascination with the building of conglomerate corporations. But last May, Joel Segall, professor of finance at the University of Chicago, declared it as his opinion that the bigger a conglomerate the less profitable it is. And there have been some other indications, too, that the conglomerate pattern may not be everything that it was so enthusiastically thought to be not too long ago.

We hear a great deal about sophisticated management techniques these days and many of them are indeed quite important and quite sound. But as Montgomery Ward & Co. learned, successful business management, both for big business and for small business, has its foundation in some basic ideas that are really quite simple, though not easy to apply. Many a successful small businessman has been vigorously and wisely applying those "Eternal Verities" throughout his whole business career.

We'll consider some of them in this month's . . .

MANAGEMENT MEMOS

Can You DELEGATE RESPONSIBILITY?—While Sewell Avery was running Montgomery Ward, the managerial atmosphere of Ward's did not encourage delegation of responsibility and this was one of the chief reasons why Ward's got into trouble. Sewell Avery was a notoriously autocratic manager. Some small businessmen are overly prone to one-man autocratic management. This is, indeed, one of the main hazards of small-business management. The art of delegating responsibility is a difficult one for some businessmen and managers to learn. A valuable guide in learning it is to become objective in distinguishing clearly between genuinely important decisions and those which won't have really serious consequences if they're wrong.

Are You Watching "the Broad Socio-Economic Picture"?—To say that America, and indeed the whole world, is in a troubled state today is an understatement. (Continued on next page)

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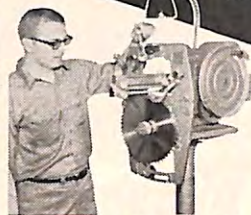
(Continued from page 35)

ment! Sewell Avery adamantly refused to accept some of the major socio-economic changes that were occurring in America while he was in charge of Ward's. He seriously miscalculated the nature of future events and Ward's suffered badly as a result. Regardless of the rights and wrongs of the tumultuous changes taking place in our time, the fact is that these changes are occurring! And at least some of them are going to have important consequences for the small businessman, though it's never easy to predict which ones. But we do suggest that you don't let your feelings about these big changes cloud the clarity of your observation of them!

Anyone for Golf?—According to Universal Publishing and Distributing Corporation, which publishes magazines for golfers, the golf market today is a \$6 billion market! The number of golfers in America, estimated at 11 million today, has gone up 183% in the last 10 years. The American golf industry supports a lot of thriving businesses. Just think of the golf-accessories market alone! Perhaps the big and growing golf industry has some new opportunities for your business.

Tribute to a Great "Builder and Mover".—On June 1, 1969, Robert Gilmore LeTourneau died at the age of 80. In 1935 he bought a small factory in Peoria, Illinois, to get into the earth-moving equipment field. Soon the LeTourneau name was world famous (LeTourneau was a fabulously capable inventor—he invented the bulldozer, among other things!). In 1953 he sold his business for \$31 million—most of which he gave away to charity. Part of the sale-agreement called for LeTourneau to stay out of the earth-moving field for five years. But when that five-year period was up, the astonishing LeTourneau, who was then in his 70's, scooted down to Texas, started a new business, and made another success for himself! Even in his late 70's, LeTourneau worked a 12 to 14-hour day and loved every moment of it. He was widely known for his deeply religious views about his business activities, he felt that he was "a trustee of God" in operating it, and he liked to fly here and there on weekends giving little sermons. He was productively inventive right up to the end—not long before his death he had invented two very remarkable huge new pieces of equipment. One of them can scoop up 360 tons of earth at one swipe and carry it away at 20 miles an hour! LeTourneau started out as a small-businessman and developed a big business. But he was a memorable ornament to American business, both big and small.

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News of the State Associations

GRAND EXALTED RULER Frank Hise, accompanied by his charming wife Jerry, made his first official visit to a state convention at the 67th annual meeting of the Montana State Elks Association, July 23 through 26 in Butte. GER Hise delivered the keynote address before the 1,000 persons in attendance. Among the distinguished guests were PGER and Mrs. William S. Hawkins, GL Judiciary Committeeman Edward C. Alexander of Great Falls, and, representing the neighbor Canadian Elks, Mr. Frank Thomas of Calgary, Alberta, who made his tenth visit to a Montana convention.

One of the first day's highlights was the initiation of the convention class of candidates by the Missoula "Hell Gate" Lodge state ritualistic championship team. A band concert given by a group of Farmington, Mich., Boy Scouts on their way home from the Scout jamboree in Idaho enlivened the evening.

In business sessions, state Major Project Chairman Ted Byers, Great Falls, announced that a \$65,000 budget has been adopted for the speech and hearing therapy traveling units for the

coming year. Receipts of \$489 from the convention's annual "Royal Order of Characters" cookout were donated to the program.

State Youth Leadership awards were presented to Miss Lindsay Walterskirchen, Kalispell, and Dana L. Christensen, Missoula, by the committee chairman, DDGER Robert J. Greene, Warm Springs. In other youth awards, state Scholarship Chairman and PDD Frank Dvoracek, Great Falls, distributed \$16,850 in Elks National Foundation awards and \$6,000 in state association scholarships. Among the winners were Missoula's Daniel Hamel, second-place national Most Valuable Student contest winner, who received \$2,250, and Robert D. Brown of Great Falls, who received \$1,000.

Convention-goers paused in their activities for the annual Memorial Services, with a special eulogy in memory of PSP Martin A. Walsh delivered by Miles City PER William J. Dunn.

SP Henry Anderson of Sidney, a PDD, will head the list of state officers for the coming year: VPs Carl O. Westermarck, Shelby, and Frank J. Lasich,

Dillon—both PDDs, and reelected Secy.-Treas. Ray Kelly, Polson, who also was reappointed Special Deputy for a third term. Trustees are PDD John R. Martin, Virginia City, L. G. Seymour, Great Falls, and George A. Barrett, Bozeman.

More than 2,000 persons enjoyed a family participation picnic in the famed Columbia Gardens. Also highlighting the social agenda were the Grand Exalted Ruler's banquet and ball, as well as an exhibition by uniformed musical groups.

With Livingston chosen as the 1970 convention city and Sidney as the site of the midwinter meeting Jan. 16 and 17, Montana Elks' four-day reunion came to a close with the traditional Grand Parade.

A QUARTET of distinguished Elks—PGERs Horace R. Wisely, R. Leonard Bush, H. L. Blackledge, and Edward W. McCabe—graced the 54th annual convention of the California-Hawaii Elks Association, held May 7 through 10 in Palm Springs. PGER McCabe delivered the principal address at the four-day meeting's opening session.

Once again, the highlight of the gathering proved to be the Exalted Rulers March for contributions to the association's major project. Special contributions from the lodges, totaling approximately \$450,000, were received at this time by Piggy Bank Chairman Paul Haines, a member of Pasadena Lodge.

The annual report of the major project committee showed that the project's staff of 38 therapists traveled more than 719,700 miles during the 1968-1969 lodge year, making 31,180 home therapy



GER Frank Hise, accompanied by his lovely wife, accepts a key to the city from Montana PSP and PDD John J. Cunningham (right), of Butte Lodge—a token of welcome upon his arrival in Butte for Montana Elks' 67th annual convention, held July 23 through 26. The party at the airport also includes (from left) SDGER Ray Kelly, Polson, state secretary-treasurer; Butte Secy. Fred J. Balkovetz; Butte ER Vincent C. Aanes, and outgoing SP August W. Vidro, Anaconda. Brother Cunningham acted as convention chairman.



A most distinguished convention-goer—GER Frank Hise—beams his approval of a banquet held in the course of Oregon Elks' recent annual convention, held in Klamath Falls. Brother Hise's enjoyment is reflected in the smile of his lovely lady, who was also on hand for the three-day meeting.

A quartet of youthful honorees—all winners in the Most Valuable Student and Youth Leadership contests—strike a pose with PGER Robert G. Pruitt, after receiving awards at the Georgia Elks' convention, held recently at Jekyll Island. The youngsters are (from left) Paul S. Beier, Augusta, and Miss Cornelia Ann Sullins, Griffin, state Most Valuable Student winners, and Miss Mary Ellen Brasington, Waycross, state Youth Leadership winner, and Michael S. Collins, Augusta, winner of the Youth Leadership contest on both state and national levels.



visits. Project expenditures, made under the direction of Paul T. Wemple, Susanville, major project committee chairman, totaled \$652,239 for the year.

The annual President's Banquet was attended by 750 conventioners and guests; a special feature of the affair was the announcement of the ritualistic contest winners—the team from San Rafael Lodge.

The next annual convention is set for May 20 through 23, 1970, in Sacramento; Honolulu Elks are slated to host the 1971 convention. A large delegation of Hawaii Elks, led by Past Grand Est. Loyal Kt. Ray G. Medley and PVP Bernard F. Kaplan, both of Honolulu, were on hand to "boost" that meeting. Present indications are that the Honolulu convention will be the largest in the association's history.

Newly elected officers of the associa-

tion include: SP Paul E. Haines, Pasadena, a PDD; Vice-Presidents Webster VanBlaircom, Hayward; David R. Farrell, Pittsburg; Dr. John B. Kennedy Jr., Porterville; George M. McDowell, Palmdale; Harry T. Fearnough, Alhambra; Raymond Wells, Red Bluff; Phillip F. English, Placerville; Clarence W. Lee, Eureka; Henry Lorenz, Anaheim; Norman E. Toussaint, Indio; J. T. "Ted" Bair, Downey; David Uhrig, Gardena; Angelo Palango, San Diego; Raymond L. Rucker, Sky Forest; Charles Harms, Los Gatos; John P. Armstrong, Ventura, and Myron O. Isherwood Sr., Hilo, a PDD; Trustees Jack Lockwood, Bakersfield, Robert Berry, Fullerton, Richard Rypkema, Paradise, Vincent G. Ciallella, Redondo Beach, Ray G. Merrill, Big Bear Lake, Theo T. Mumby, San Francisco, all PDDs; Jack Hitchcock, Salinas, and Allen Yourman,

Calexico; Secy. Edgar W. Dale, Richmond, and Treas. William D. Brunner, Redondo Beach.

Officers appointed by SP Haines include: Chaplain, the Rt. Rev. Msgr. George M. Scott, San Pedro, a former Grand Chaplain; Organist Jasper A. Dyer, Richmond, and Assistant Tiler Dan Ferrari, Oakland, both PDDs; Tiler C. D. "Drex" McCulley, Redondo Beach; Sgt.-at-Arms W. E. "Gene" Bartlett, Watsonville, and Assistant Sgt.-at-Arms Dr. Eugene P. Weigand, Pasadena.

OMAHA LODGE opened its doors to more than 600 Nebraska Elks and their ladies for the state association's annual convention, held May 16 through 18. Among the delegates were 15 Past State Presidents, including Paul Zimmer, Falls City, presently serving as assistant to Grand Secy. Franklin J. Fitzpatrick of Lynbrook, N.Y., Lodge.

The state's major project—aid to crippled children—showed a seven percent increase during the past lodge year, it was revealed. The program has been expanded to include heart clinics and work with victims of cerebral palsy. An Exalted Rulers March—a special feature added last year to the convention—netted more than \$2,825 in contributions to the major project.

Memorial services honored three deceased Past State Presidents: Brothers C. A. Laughlin, Cliff Ogden, and Tom Connelly.

The association's new slate of officers includes President Orvel Holt, York, a PDD; VPs Walter W. Stewart, Ogallala, Lowell Lewis, Falls City, and W. K. Rynearson, Ainsworth; Secy. Chester O. Marshall, Kearney, all PDDs; Treas. Elmer L. Bradley, Columbus; Sgt.-at-Arms Mike A. Roddy Jr., Nebraska City; Tiler Maynard Bender, York; Chap. Richard M. Diers, Scottsbluff, and Trustees Vincent R. Collura, Lincoln, J. B. Ferguson, Ord, and Chester R. Barton, Scottsbluff.

Ogallala Lodge was awarded the 1970 annual convention, with the final date to be selected.

PENNSYLVANIA ELKS convening June 5 in Harrisburg for their 63rd annual reunion were welcomed to the capital city by Lt. Gov. Raymond Broderick and Mayor Albert H. Straub, who enthusiastically reminded the delegates of the wonderful work of the Pennsylvania Elks State Association and its place in the affairs of the commonwealth.

Announcement that a record \$131,000—\$20,000 over the previous year—has been raised for the state major project program for the cerebral palsied during the 1968-1969 lodge year highlighted the four-day convention. A goal of \$145,000, or \$1.50 per member, was set for next year, with a challenge

per capita goal of \$2.25 to inspire the lodges to even greater contributions. It was reported, also, that 13 CP mobile units are now in operation.

In a far-reaching decision, the convention resolved to establish a Legacy Program in connection with the association's Major Projects, Inc.: gifts and legacies of \$1,000 or more would be placed in trust, with interest gained from investments to be used in the operation of the cerebral palsy program.

Shamokin Lodge captured the state ritualistic title for the second consecutive year, followed closely by Etna Lodge.

Convention-goers again enjoyed the merrymaking of the annual Beer and Pretzel Party. Social activities climaxed with the State President's dinner and reception, featuring former GL Americanism Committeeman Monte Hance, of Rock Island, Ill., as the guest speaker.

PDD Ronald C. Wolfe, of Kittanning, was installed as State President. The group's new official family includes also: VP Robert McCormick, State College, a PDD; Secy. Homer Huhn Jr., Mount Pleasant, a PDD; Treas. Meyer Rosenberg, Beaver Falls, and Trustee John Gusic, Waynesburg.

Tamiment-in-the-Poconos was chosen the site of the next annual convention in June 1970.

AN ABUNDANCE of "Western hospitality" was in evidence as Klamath Falls Elks welcomed their Oregon Brothers to the state association's annual convention, held May 15 through 17. Dignitaries on hand for the three-day affair included PGERs Edward W. McCabe and Horace R. Wisely; then-SDGER Frank Hise, Corvallis; outgoing SP R. R. Schroth, Hermiston, and Washington SP and PDD Ralph M. Thompson, Yakima. The distinguished guests were honored at a social hour and banquet attended by Grand Lodge officers and committeemen, state association officers, and the Exalted Rulers of each of Oregon's 54 lodges.

Reports indicated a highly successful year for the association's hide collection and eye clinic programs, with donations to the Elks Eye Clinic totaling more than \$35,000. The conventioners, wishing to increase aid to children, voted to replace the adult-oriented cerebral palsy program with the Meadowood Springs speech camp for children. A budget of \$15,000 was established to provide scholarships for children hampered by speech and hearing deficiencies. It was reported that \$279,970 was spent during the past year on charity and welfare programs, with evidence of need the only requirement for assistance.

Sports-minded Elks attending the convention were invited to participate in

The passing of the gavel during New Jersey Elks' annual convention, held recently in Wildwood, heralds the beginning of a year in office for SP Robert J. Heiney (right), Ridgefield Park, who accepts the sign of his office from immediate PSP Edmund H. Hanlon, Red Bank, as PGER William J. Jernick makes a delighted witness. Brother Hanlon was himself about to embark on a new term of office as member of the GL New Lodge Committee, having been appointed to that post at the GL convention in Dallas.



PGER Lee A. Donaldson is among Pennsylvania Elks dignitaries attending the association's 1969 annual meeting in Harrisburg. Taking time out for a photograph with Brother Donaldson are outgoing SP Nicholas P. Chacona (right), Sayre; PSP A. Lewis Heisey (second from right), Middletown, convention committee chairman, and PSP William C. Kuhn (left), Gettysburg, member of the committee.



bowling, golf, and trapshooting tournaments, with trophies awarded for both team and individual play. Elks' ladies were treated to a scenic boat trip on 35-mile long Upper Klamath Lake, followed by a "Fantasy in Pink," a colorful champagne tea served in the lodge's former quarters.

Chosen to head the association for the coming year were SP Robert H. Clark, Bend; VPs Worth Blacker, Corvallis, Pete Zandell, Gresham, Reuel Rians Jr., Medford, PDDs William Flatt, Condon, and James Damon, John Day; Secy. L. A. O'Neill, Madras; Treas. H. M. Randall, Salem, a former GL Lodge Activities committeeman; Sgt.-at-Arms Lloyd Evans, Bend; Chap. Ben Harlow, Portland; In. Gd. Charles Snyder, Grants Pass; Tiler William Childers, Baker; Organist Burton Blake, Burns, and Trustees Norman Freeman, Mil-

waukie, Merv Mortensen, La Grande, Willard Bodtker, Albany, George Flitcraft, Klamath Falls, and John Reiley, Eugene.

The association's midwinter meeting is scheduled for Corvallis, with Salem Lodge slated to host the 1970 convention.

A GIGANTIC PARADE—five hours long, involving more than 8,500 marchers, color guards, bands, drum and bugle corps, and led by the McGuire Air Force Base band—opened New Jersey Elks' annual convention, June 5 through 8, on a colorful note. The 10-division parade through the streets of Wildwood—the convention site—also was led by 16 disabled Vietnam veterans, representing the various branches of the Armed Forces now serving in Vietnam. Brother Robert Foley, a mem-



New officers of the North Dakota Elks Association, elected at the group's 49th annual convention in Bismarck, pose for a group photograph marking the commencement of their terms of service: (from left) reelected Treas. Everett Palmer, Williston; SP Warren Gallagher, Jamestown; VP B. Jack Williams, Wahpeton; Trustee Wallace McKenzie, Dickinson, three-year term, and Trustee Frank Mirgain, Fargo, reelected for a three-year term.

ber of Hamilton Lodge, was in charge of parade arrangements.

Three new lodges were welcomed into the ranks of state association members by the 15,000 Elks and their ladies attending the four-day meeting: the newcomers are Bayville, Eatontown, and Piscataway Lodges.

An evening banquet, attended by 800 Elks and their guests, featured an address by Grand Est. Lect. Kt. William J. Windecker, Orange, a PSP and former chairman of the GL Americanism Committee. Banquet-goers took this occasion to honor PSP Charles H. Maurer, Dunellen, upon his retirement as State Secretary. Brother Maurer had served eight years in that post.

Four-year scholarships to the college or university of their choice were presented to Miss Christine M. Parkhurst of Colonia, and Andrew J. Nardella Jr., Lincoln Park. This marks the 14th year that scholarships have been awarded to handicapped youngsters; a total of \$100,000 has been expended thus far for this purpose.

Succeeding Edmund H. Hanlon of Red Bank, now a member of the GL New Lodge Committee, as State President is PDD Robert J. Heiney, Ridgewood Park. Brother Heiney's list of subordinates includes VPs Neil Durso, Perth Amboy; D. Paul Davis, Jersey City; Frederick A. Moore, Elizabeth; John J. Qualey, Ridgewood; Armand R. Figueira, Union; Louis Gattuso, Rutherford; James R. Hurley, Livingston; J. Malcolm Beebe, Millville; Anthony Niedzwiecki, Bricktown; Robert D. Foley, Hamilton, and Paul Moran, Princeton; Secy. Obert Stetter, Asbury Park, and Treas. Theodore Grimm, Bloomfield, both PDDs; Sgt.-at-Arms

Floyd S. Gray, Red Bank; Sgt.-at-Arms Joseph R. Fox Jr., Lambertville, a PDD; James McKenna, Cliffside Park, Inner Guard; Earl Fisher, Wildwood, Tiler, and Harry Burnham, Union City, Organist, now serving his 18th term in that post.

Three-year Trusteeships went to PDDs Frank Santimauro, Hasbrouck Heights, George C. Frick, Tenafly, and John W. Purdy Jr., Phillipsburg, a member of the GL Americanism Committee, and Brothers Frank E. Balter, Hillside, and Carman Jones, Millville. Point Pleasant PER and Secy. Walter B. Meseroll was reelected to a one-year term as Trustee.

The officers were installed at a public ceremony by a team of past presidents and district deputies, headed by PGER William J. Jernick.

"YESTERDAY. TODAY! TOMORROW?" was the theme selected by Grand Trustee Francis M. Smith, Sioux Falls, S.D., when he addressed the North Dakota convention, held June 8 through 10 in Bismarck, with some 1,500 in attendance.

Featured speaker at the convention banquet, Brother Smith remembered the birth of Elkdom, reviewed the Order's current fulfillment, and expressed confidence in the future.

Other dignitaries present at the association's 49th annual session included PGER Raymond C. Dobson, past Grand Tiler Cliff E. Reed, and state Chaplain the Rev. F. J. Andrews, a Special Deputy—all of Minot Lodge. PSP and PDD Wilfred F. Kunz, Bismarck, was on hand to officiate at the Memorial Services.

Jamestown PER Warren Gallagher

was chosen to succeed Robert W. Moran, Williston, as State President. He will be assisted by VP B. Jack Williams, Wahpeton.

Delegates representing the state's more than 25,000 Elks approved a trust agreement establishing a charities fund patterned after the Elks National Foundation. Immediately following, Minot's Halvor Halvorson Jr., state crippled children's chairman, presented the first contribution to the fund—a gift of two Minot Elks—to Grand Forks PER Kenneth J. Mullen, chairman of the charities committee. It was decided, also, to transfer \$25,000 in association assets to the fund.

The report on the North Dakota Elks Camp Grassik, the major project, revealed that 75 handicapped children would participate in this year's summer program. In addition, two newly established one-week sessions allow 150 needy youngsters to take advantage of camp facilities; another five-day program serves physically handicapped adults.

In other events, the traveling trophy for the highest percentage of membership gain went to Wahpeton Lodge.

The always welcome pageantry was supplied by the floats, clowns, and marching units that moved through the streets of Bismarck in a mammoth North Dakota Elks' convention parade.

The next annual meeting will convene in Minot in June 1970.

ANNOUNCEMENT that a record-breaking total had been raised during the past year for the Elks National Foundation highlighted the 42nd annual convention of the Vermont Elks Association, held in Brattleboro June 6 through 8.

Past Grand Est. Loyal Kt. and PSP Raymond J. Quesnel, Montpelier, announced that the \$11,934 contributed by Vermont Elks to the Foundation was the state's largest donation in history. Vermont Elks' per capita contribution—\$1.60—won them fourth place in the nation.

In addition, it was learned that the Elks raised more than \$46,000 for the Silver Towers Camp for Retarded Children, Brookfield, the state major project. The camp is operated in cooperation with the Vermont Association for Retarded Children.

A variety of awards went to lodges throughout the state for their performances in several contests: The ritualistic trophy was garnered by Montpelier Lodge, with individual plaques going to the team members. Bellows Falls Lodge emerged winner of the membership contest. In the area of sports, Rutland Lodge won the golfing championship and the Ten Pin Bowling Title, St. Albans Lodge the candle pin bowling award, and St. Johnsbury Lodge,

the cribbage award. Plaques were also awarded to retiring SP J. Paul Bushnell, Brattleboro, and outgoing DDGERS Donald Roach, Bellows Falls, and John Carroll, St. Johnsbury.

Chosen to direct the affairs of the association for the coming year were SP Gerald Kelley, St. Johnsbury, a PDD; VPs Dennis C. Brooks, Springfield, a PDD; John C. Taffner Jr., Newport, and Carl R. Quesnel, Montpelier; Secy. Roger J. Sheridan, Montpelier, a GL committeeman, and Treas. R. Newton Owens, Rutland, a PDD, both re-elected, and now serving their 23rd and 18th terms respectively; Trustees Earl A. Cram, Rutland, Donald A. Skelly, Burlington, Franklin W. Colburn, Hartford, Elmo J. Cloutier, Bellows Falls, and Theodore H. Buck, Newport, all elected to three-year terms, and Charles F. Boyle, Bennington, elected to a one-year term; Tiler Fred Lewis Sr., St. Johnsbury; Chap. Armand Fortin, and Sgt.-at-Arms Milton Montgomery Sr., both of St. Johnsbury Lodge.

Host honors for the association's 43rd annual convention fell to St. Johnsbury Lodge; the event is scheduled for May or June of 1970.

THE 55th ANNUAL CONVENTION of the Utah Elks Association, held June 12 through 15 in Brigham City, elected Ogden PER William R. Kobel to the post of State President.

The new Vice-Presidents are: PDD Carl M. Fannesbeck, Logan; Kay Hansen, Tooele, and former GL Committeeman Landon Frei, of St. George, "Dixie," Lodge. Ogden PER L. Earl Peacock and Salt Lake City PER Frank J. Nelson were chosen Secretary and Treasurer, respectively, and Logan PER Dorius P. Hansen is the new Trustee.

Presiding over the sessions was outgoing SP E. A. Turcasso, Price, who was presented with the President's Gavel and Plaque for his outstanding leadership as Centennial President. Among the 500 Utah Elks and their guests meeting in the attractively re-decorated host Brigham City Lodge were GL Ritualistic Committeeman Horald M. Bateman, Ogden, and SDGER Alton J. Thompson, Salt Lake City, the main speaker at the convention banquet.

The highlight of the meeting came with the awarding of recognition trophies, climaxed with the presentation of the Billings-Lambourne "Elk of the Year" award to the gifted Price artist Gary S. Prazen. Brother Prazen had delighted PGER Edward W. McCabe with a portrait painted during his Utah visit last year; he complimented Brothers Turcasso and Kobel with their portraits, which were displayed during the convention. With assistance from Price Elks Ralph Coates and Egon Kamin-

(Continued on page 58)

Are you sick and tired of being sick and tired?



A message from J. I. Rodale, internationally famous editor, traveler, and business executive.

I was.

At 45, I had become a typical rat race loser: loaded down with fatigue and tension and pills.

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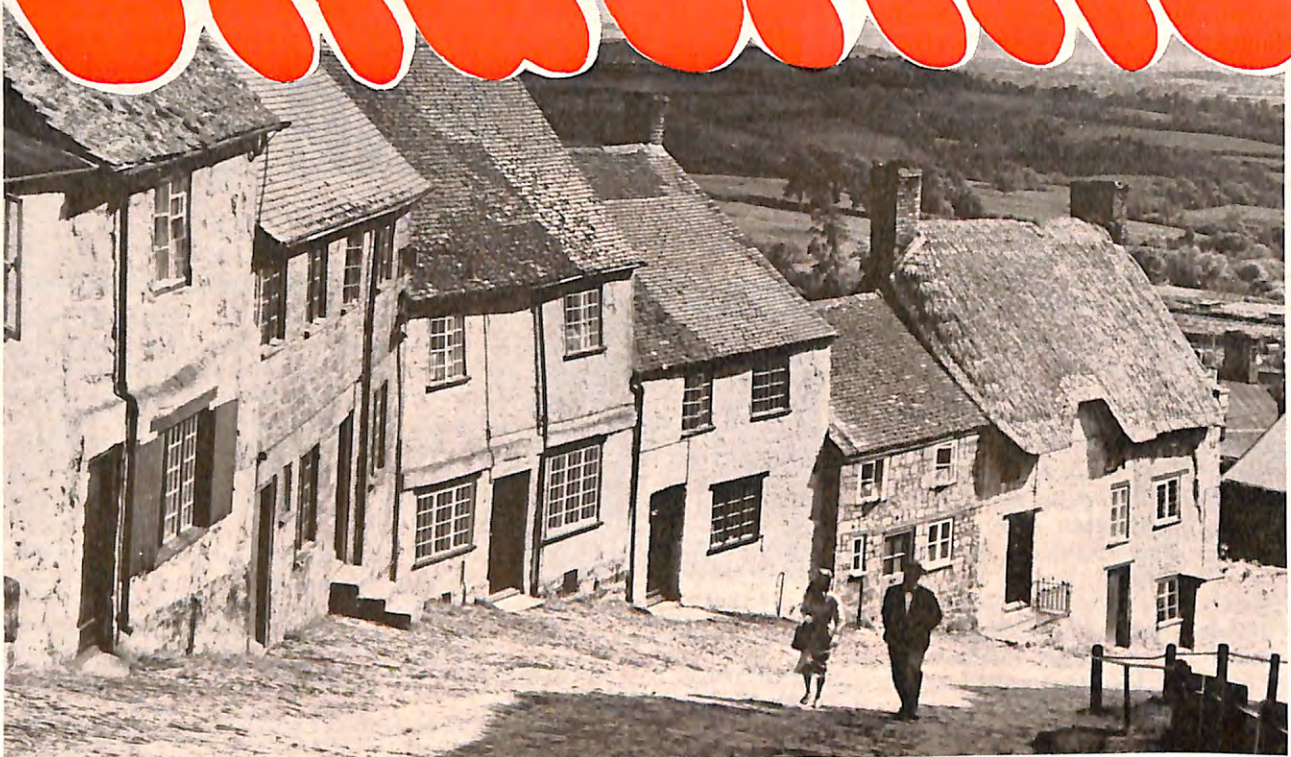
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For Elks Who Travel:

ENGLAND



**Autumn or spring,
England is rich in
charm, history
and hospitality**

By JERRY HULSE

EVEN WHILE YOU READ THIS autumn will have come to England, that wistful season when springtime's promise reaches its golden age. Soon now the grayness of winter will settle across the land, and with the fallen leaves life will have ended till another springtime when the world is young again. It is difficult to compare springtime in England with any place else in the world. Its valleys and hillocks are a velvet green and the air smells of the sweetness of new life—the blossoms of trees and the perfume of flowers. It is, indeed, the time to see England, this season of springtime. Yes, it is autumn now, but I was there last spring and the memory lingers.

One thing about England is that not only is there this beauty to enjoy, but also there is the warmth of its people—a sometimes simple humanness that makes the world seem pure again. Last springtime I spent one night at the

home of Mr. and Mrs. Edmund Brudenell, off in Northamptonshire. Their modest 80-room bungalow looks out on velvet hillocks and grazing sheep, a three-hour drive out of London. I never did learn whether the Brudenells opened their home to tourists for money or pleasure, the reason being I was dreadfully busy trying to run down a distant ancestor, Sir Edmund Brudenell, who died nearly 400 years ago but still haunts the bloody place. The Brudenells insist they've seen Sir Edmund. Having murdered his wife, he's found no peace—even though the crime happened long ago, in the 16th century.

Sir Edmund did his missus in because she failed to provide him with an heir. Although he never swung for the murder, indeed he wasn't even arrested, his troubled ghost remains to haunt the Brudenell mansion. The present owner said he hears door handles turning at night. It must be frightfully annoying. The ghost room Sir Edmund occupies was a bedroom. But with Sir

Edmund pacing about all night no one could sleep, so the Brudenells converted it into a bathroom. The Brudenell home is one of 250 "distinguished homes" which welcome visitors to Britain. The agent for "Country Homes and Castles" is a young London banker, David Morse, who extended the invitation to me while he was in Los Angeles recently. Although Britain's aristocracy has been practicing the art of country living for centuries, it has only been lately they've opened their doors to tourists. This is not the Stately Homes program where you merely get a quick peek inside. You're a guest. Besides aristocracy, Morse also represents ordinary souls wishing to play host in less humble homes. There are one-star estates priced at \$36 a night double, two-star places charging \$57 and three-star, asking \$78. If you remain longer than one night the price drops appreciably. Besides shelter the tab includes a three-course dinner with wine, cocktails, brandy before bed and breakfast before departure. The place Sir Edmund haunts is a three-star production.

It was suggested that I arrive between 5 and 6 o'clock, which I did, being met at the door by none other than Mr. Brudenell himself. He apologized for the absence of a butler and helped carry my bags to my room, which was slightly smaller than Carnegie Hall, with twin beds and a bathroom nearly as big as the bedroom itself. I had learned earlier that Brudenell was a gentleman farmer and that his wife was the daughter of lord somebody-or-other. After depositing the bags we toured the 80-room mansion, my host pointing out room after room of ancestors whose portraits hung from every wall. It was in the Great Hall that we came upon Sir Edmund. His picture, I mean. I recognized the larceny in his face immediately. It was impossible to hide. He had shifty eyes. The Brudenell mansion, though, is historical as well as haunted. One of the owners was Lord Cardigan who led the Charge of the Light Brigade at Balaklava in the Crimean War. Lord Cardigan's horse, Ronald, remains to remind all visitors of this monumental event. Ronald's head is encased in glass. It appears that he is eating hay, even though he hasn't had a nibble of grass since June 28, 1872. That was the day Ronald passed on to greener pastures. His tail hangs from the opposite wall. There is nothing in between. Just the head and the tail and space. In the Brown Room, Lord Cardigan is pictured leading another charge. This time he is galloping off on a fox hunt. That great moment, though, the Charge of the Light Brigade, is written on canvas in the White Hall. Lord Cardigan is pictured relating the tale to the prince consort and the royal children of Queen

Victoria. She was in the picture originally, but after she learned what a heller Lord Cardigan was she had herself removed. The fellow was immoral, she claimed. The Brudenell mansion contains examples of every period from Elizabethan to Victorian. It came into the family in 1514 and each succeeding generation has added to it. In the 19th century Lord Cardigan built the Grand Ballroom to commemorate the Battle of Balaklava. The Brudenell youngsters were using it as a badminton court when I looked in. Altogether the house contains 13 bathrooms and 23 bedrooms.

I met the Honorable Mrs. Brudenell just before dinner, a charming handsome woman who moonlights as a justice of the peace. If one must pay for speeding, there is perhaps no prettier magistrate in all of Britain. She invited me to mix the martinis. Perhaps I made them a trifle strong. Brudenell popped off to sleep immediately. During dinner I learned that the nefarious Sir Edmund also helped dispense justice. He was High Sheriff of Northamptonshire, which no doubt is how he avoided swinging for his wife's murder. He couldn't very well arrest himself, now could he? Well, anyway, after dinner and brandy I went off to bed. When I got there I discovered a hot water bottle warming the sheets. At first it was a mystery. How it got there, I mean. I'd seen no maids or servants, and, of course, I knew that the Brudenells hadn't been upstairs. Then it came to me. Sir Edmund. Of course, he'd been rattling around the house and just dropped it there . . .

After bidding farewell to the Bruden-

nells and Sir Edmund I struck out for Marlow, a pleasant town just outside London, for a visit with the Queen's Swan Upp, a chap named Frederick Turk who lives in a shady glen beside the Thames. Everybody, of course, has heard of the keeper of the Ravens off the Tower of London, who keeps getting all the rave notices. Few, though, know of her Majesty's Swan Upp. Unlike the Keeper of the Ravens who labors year round, the Swan Upp, Mr. Turk, is called to duty only for a single week during July. It is his duty to tag all swans belonging to the queen, just as in the days of Elizabeth I. Other swans swimming the Thames belong to the Vintners and Dyers Guilds of London. During the swan-upping period in July the birds are taken for tagging by the two guilds and the Queen's Swan Upp, Mr. Turk, who wears a Van Dyke beard and builds boats whenever he isn't swan upping. His father before him was a swan upper appointed by King George V. During the swan-upping week in July, Mr. Turk searches out new broods of cygnets, placing the royal tags on their legs. It's a risky occupation. You can, he declares, get beaten bloody half to death by the parents. "I've been fortunate," he said. "I've been knocked about by swans but never seriously injured in the process of swan upping. It's a serious business. I'm on call during any swan emergency. Just this morning I got a phone call concerning a swan which was off walking in Eton. Caused a monstrous traffic jam." Mr. Turk answered another emergency recently when a group of students at Oxford tied a bow on a

(Continued on next page)



London
Picadilly Circus, with statue of Eros in center.



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(Continued from page 43)

swan and placed the poor bird in the quadrangle pond. Mr. Turk sped north, rescued the bird and unloosed the bow. During the official swan upping period he and his crew row along the Thames between Blackfriars, which is off in Central London, and Henley in Oxfordshire. They are easily identified by their uniforms, which are scarlet jackets and white duck trousers.

During the remainder of the year Mr. Turk brews his own beer at his boat-building works. The rural peacefulness is disturbed only by the murmur of the Thames, the chattering of robins and the musical popping of corks in Mr. Turk's distillery. Anyone caring to visit Her Majesty's Swan Upper may take shelter at a pleasant hotel nearby, the Compleat Angler. The tab for two comes to \$22 a day, with guests losing themselves in deep cushiony chairs and a relaxful pub. It makes a satisfying sojourn for tourists looking for the calm of country living, a 31-mile journey from London via Motorway 4.

The Thames-side town of Marlow spreads itself along the river between Maidenhead and Oxford. At Burger's, which is a confectionery on High St., chocolate whirls are sold along with plum puddings for shipment to the U.S., fresh cream meringues, black forest gateaux, and shortbread fingers. In an atmosphere nostalgically reminiscent of turn-of-the-century America, hard candy is dispensed from jars by the folksy proprietress, Mary Burger, the Mrs. See's of Great Britain. Mom-and-pop groceries along West St. display Danish hams, New Zealand lamb, Holland cheese, South African pears, Spanish oranges, and grapefruit from Cyprus.

Back in London the cash registers are also ringing in London's cushy dice dens. London 1969 wears the gambling crown of Europe. If they'd only get rid of those double-decker buses, plant 10-story neon signs near Knightsbridge, and sow sagebrush in Hyde Park, the high rollers couldn't tell London from Las Vegas. Crockford's is the town's Tropicana, its Monte Carlo, all of it richly wrapped in Axminster rugs, ebony paneling, handpainted ceilings, brocaded walls, velvet curtains, tapestried chairs, and chandeliers. There is one huge difference: the doorman. He speaks perfect English. It's impossible to find a Chicago gangster type. The dem's and do's guys aren't encouraged to take up residence. George Raft, the celluloid gangster, took leave of one club on the advice of British authorities. At Crockford's, the gaming tables are spread about a huge Regency mansion in Carlton House Terrace, the former home of one Lord Cowdray. Elegantly-gowned dolls join gentlemen in black tie, playing chemin de fer,

bridge, and roulette. Frequently they remain till dawn. Crockford's was launched in 1824 by a Dickensian character nicknamed "Crocky." A gambler himself, Crocky took a 100,000-pound jackpot he'd won at the dice table and established a "gentlemen's" casino. Crocky was a full century ahead of Bugsy Siegels, offering at cost choice wines and meals prepared by a French chef. Society crowded Crockford's. Members of the House of Lords and the House of Commons were his patrons, as was Disraeli. Eventually, though, Parliament objected, passed strict gaming laws and Crocky up and died within a week. It wasn't until the Gaming Act of 1963 dissolved all previous laws, beginning with the Act of 1541, that Crockford's flourished again. Now in place of carriages, chauffeured limousines line the streets outside while inside wheels spin and fortunes change hands. I watched one grand dame in a full-length mink playing baccarat with \$1,400 chips, losing in three minutes her entire bankroll. She responded by casually lighting a cigaret, nudging her companion and asking for another \$5,000, which she promptly lost. What with the biggest gambling boom of the century, competition among clubs is hotter than a meeting of the Mafia. To attract new patrons, one club gave away a Rolls-Royce. Another put together a charter to jet American gamblers to Britain. Major clubs pass out free drinks à la Las Vegas, plus free snacks. Tourists are offered honorary memberships merely by producing their passports. At Crockford's bridge parties begin at 2 p.m., roulette at 5 o'clock, blackjack at 5, chemin de fer at 7 o'clock, and baccarat at 10:30 p.m. While the wheels of fortune spin upstairs, dinner is served below in a dining room that glitters like 21. Among other dice parlors are the Knightsbridge Sporting Club, Casino Las Vegas, Charlie Chester's, the Palm Beach, and the Victoria Sporting Club. To picture the action, wheels spin in more than 1,200 clubs in Britain as compared with 150 in France.

After touring the gambling clubs this autumn's crop of tourists is getting acquainted with such swinging after dark discotheques as the Revolution and the legendary Pheasantry Club, which makes loud noises about how the "noise is noisier" inside its doors. The Pheasantry Club was used as the pot scene in the film "Blow Up". It is, indeed, London's oldest Bohemian Club. The Crown has designated it an ancient monument, it once having served as the hunting lodge of King George II. Besides having your eardrums blown out by rock 'n' rollers you may also dine at the Pheasantry. Miniskirted waitresses deliver the meals, which start at

(Continued on page 60)



BY BILL TRUE

World Professional Casting Champion

Our Number Two Game Animal

Softly rustling hunter's footsteps in the moist dead leaves on the hardwood forest floor. Scrape of duck cloth against bark as he takes his stand and hunting coat rubs the log where he sits.

Then quiet.

Soon, so softly he thinks it's an autumn breeze, comes the first sound of the game. It's just the merest hint of noise and the hunter strains both ears, with his mouth wide open, to catch the direction it comes from. Then sight reinforces sound and he sees the swaying branch 30 feet up the hickory tree.

Snick and the safety's off. Front sight lines up in the black "V" of the rear and as the shadowy figure pauses in its treetop wandering, the shot.

Tumbling, crashing against branches, and loudly thumping dead on the forest ground comes America's Number Two game animal—the squirrel.

Only the cottontail rabbit accounts for more expended cartridges and shells than does the squirrel. And rightly so, think many, for the grey and the fox squirrel present a truly elusive target and yet are plentiful enough to provide good shooting opportunities during a day's outing.

There isn't any one best way to bag a squirrel, which also adds to this animal's great popularity with hunters. During the off-season, hours are spent as nimrods argue the relative merits of .22 rifle vs. shotgun. And now the archer has also entered the discussion as more and more arrows are shot in search of the bushytail.

A sharp eye and an intimate knowledge of the habits of squirrels are prime requisites if you hope to get close enough to drop Mr. Grey or Mr. Fox from his treetop lunch counter. As any squirrel hunter knows, the little mammals in the wild are nothing like their city park counterparts. They're cautious and hard to see—especially early in the season before the leaves have fallen. When frightened, more by the sight of the hunter than by the sound of his gun, they will stay hidden for long periods of time.

These squirrely habits are what make the still-hunter believe he has the best method of all. He lets the squirrels come to him, while he waits relatively hidden in foliage-blending clothing, and absolutely motionless. Listening is the big asset now. Feeding squirrels often drop "cuttings," husks of nuts, and other debris, giving a tell-tale clue to their whereabouts. And when undisturbed and not suspicious they'll move noisily about in the treetops nervously looking for food.

A good squirrel dog adds another dimension to hunting old Number Two. Mongrels are often quite as effective at treeing squirrels as purebreds. The dog will pick up a ground or air scent and bark "treed!" under the right tree—usually. Then it's up to hunter and dog to work as a team to circle the tree from opposite sides until the squirrel opens himself to a quick shot.

Cruising is another good way to hunt. The shooter works quietly through the woods pausing for about a minute every 50 yards or so to listen and look. You can cover a lot of woods this way and some say this method puts more squirrels in the pot than any other.

Which brings up the fact that the fun of squirrel hunting doesn't end with the hunt. The little tree climbers are real delicacies on the table. Treat young squirrels just like frying chickens. Roll the dressed squirrels in milk and cracker or bread crumbs and fry in butter in an iron skillet. Older ones are best stewed—and don't forget the dumplings!

They say America's success in several wars owed a lot to sharp eyed squirrel hunters. But no need to use this as a reason to go squirrel hunting. For the sheer pleasure of a day in the autumn woods go ahead and use our Number Two hunting target as an excuse.

Good hunting!

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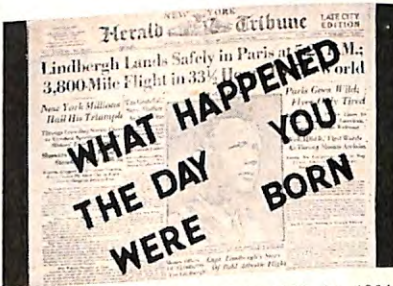
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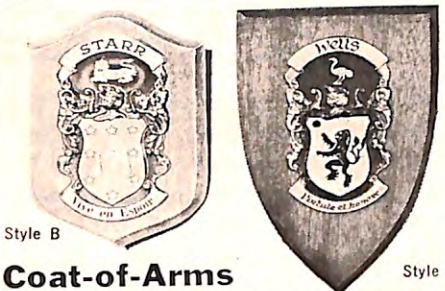


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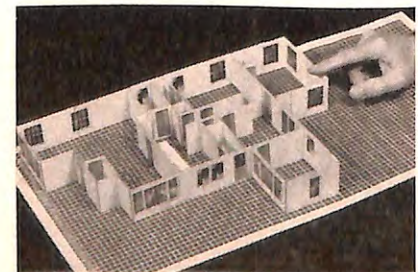
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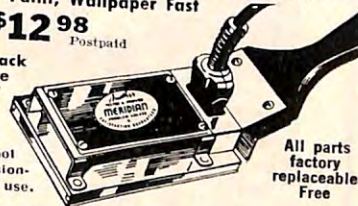
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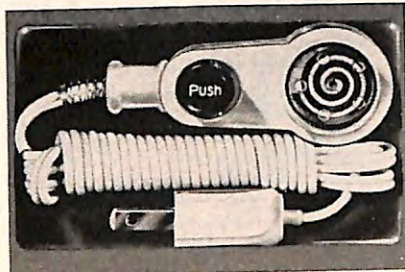
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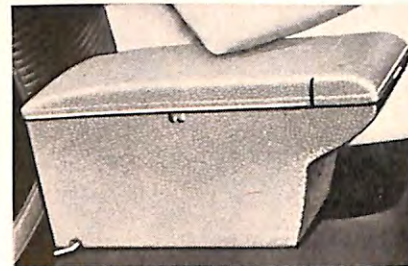
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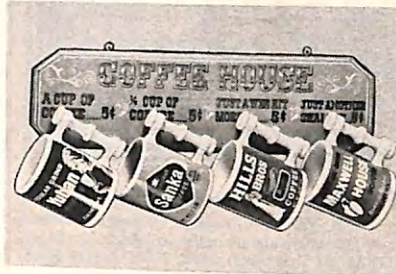
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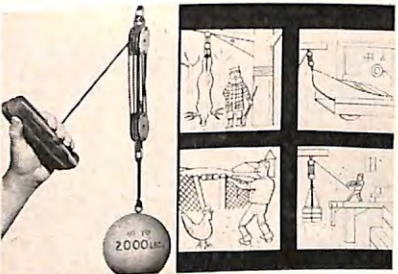
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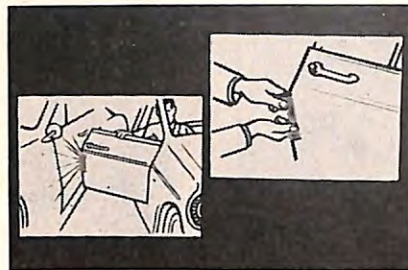
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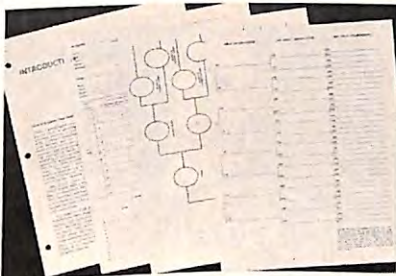
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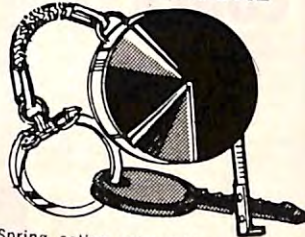
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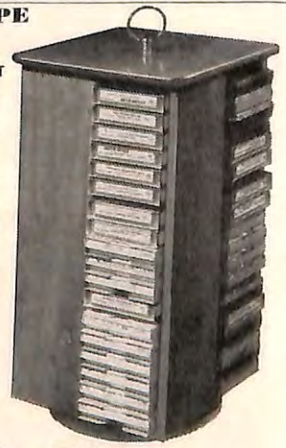
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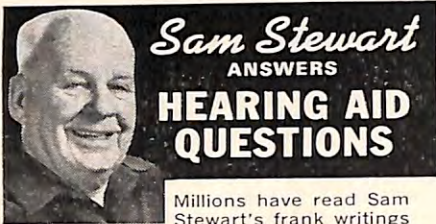
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State Associations

(Continued from page 41)

ski, he designed and executed centennial plaques, which were given to each lodge by the State President.

Also recognized were: Salt Lake City ER Frank G. Stitt, "Eleven O'Clock Toast" contest winner; Cottonwood (Murray) Lodge, outstanding lodge award, and Salt Lake City, St. George, "Dixie," and Price Lodges, scholarship and youth activities trophy.

It was reported, also, that direct aid through the purchase of equipment was extended to 37 crippled and handicapped persons in connection with the state major project, with expenditures amounting to \$2,400.

The convention agenda included a series of enjoyable social activities, concluding with the Inaugural Ball.

FORT DODGE LODGE was the site of Iowa Elks Association's 64th annual convention, held May 23 through 25.

The 390 delegates and their ladies learned that the state major project, only in its third year, is meeting with remarkable success. The current year's sales of items made by homebound persons are expected to reach \$32,000, compared with \$8,000 and \$16,000 the previous years. All proceeds go to the homebound. Two vans are now in service, covering the state.

Iowa's Youth Activities Committee reported that 20 "campships," valued at \$1,400, were provided through its summer camp program for underprivileged boys.

In other youth programs, the association awarded \$1,200 to Youth Leadership contest winners; a sum of \$7,300 was distributed in 29 scholarships, ranging from \$50 to \$900.

Iowa Elks' veterans program continues to furnish entertainment and other services at the state's three veterans hospitals, at the cost of approximately \$8,000 annually.

Muscatine Lodge captured state ritualistic honors; Decorah placed second, Boone third.

Special recognition went to Brother Sanford H. Schmalz for his 25 years of service as state Secretary, as well as 35 years as Muscatine Lodge Secretary and club manager.

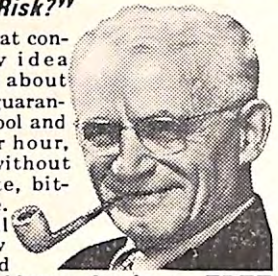
PDD Clarence Weber of Davenport was chosen State President for the coming year. Also elected were VPs Glenn L. Story, Esterville, a PDD; Richard H. Strain, Dubuque; Gene McCoy, Jefferson, and Hugh A. Stufflebeam, Ottumwa, and four-year Trustee George Soumas, Perry. Brother Schmalz continues as Secretary, PDD James Tait of Boone as Treasurer.

Ottumwa Elks host the midwinter meeting, Nov. 14-16.

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ELKS NATIONAL FOUNDATION TRUSTEES

announce new
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Changes in the 1970 "Most Valuable Student" and related Allocated scholarship awards should be of interest to students of every community who are leaders in their schools and colleges. For the 36th year these awards will make it possible for many superior students to continue their college courses under favorable circumstances.

The Elks National Foundation Trustees announced at the recent Grand Lodge Convention that \$397,600.00 in corresponding scholarship awards to boys and girls will be distributed next Spring.

Students in the graduating class of a high or college preparatory school, or in any undergraduate class (except senior) of an accredited college, who are citizens of the United States of America and residents within the jurisdiction of the Order, may file applications. Experience indicates that those students with scholarship ratings of 90% or better and a relative standing in the upper 5% of their classes gen-

erally qualify in the group given final consideration.

Scholarship, citizenship, personality, leadership, perseverance, resourcefulness, patriotism, general worthiness, and financial need are the criteria by which applicants will be judged. All scholarships are in the form of certificates of award conditioned upon the enrollment of the student in an undergraduate course in an accredited college or university.

The National Association of Secondary-School Principals has placed this contest on the Approved List of National Contests and Activities for 1969-70.

Officers of subordinate lodges are requested to give notice of this offer to the principals of the high and preparatory schools and the deans of the colleges in their vicinity, and to cause this announcement to be published in lodge bulletins. Members are respectfully requested to bring this announcement to the attention of qualified students.

The Elks National Foundation Trustees furnish an application blank entitled "Memorandum of Required Facts" which must be properly executed and filed with the Exalted Ruler or Secretary of the subordinate Elks lodge in which the applicant is a resident. Application blanks will be made available

to students at local Elks lodges after December 1, 1969. Closing date for filing with the proper subordinate lodge officials is February 14, 1970. Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the State in which the applicant is resident.

The application, verified by the proper local lodge officer, will then be submitted to the State Scholarship Chairman on or before March 14, 1970, to be judged by the Scholarship Committee of respective State Association and, if approved in State allotment, be forwarded no later than March 31, 1970, to the Chicago office of the Elks National Foundation for national judging. Students selected for scholarship offers will be announced about May 1, 1970.

Trustees of the Elks National Foundation

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SCHEDULE of AWARDS

	BOY/GIRL	TOTAL AWARDS
First Award	\$ 2,500.00	\$ 5,000.00
Second Award	2,250.00	4,500.00
Third Award	2,000.00	4,000.00
Fourth Award	1,750.00	3,500.00
Fifth Award	1,500.00	3,000.00
Ten Awards @ \$1,000.00 each.....	10,000.00	20,000.00
Twenty-Five Awards @ \$900.00 each.....	22,500.00	45,000.00
Sixty Awards @ \$800.00 each.....	48,000.00	96,000.00
Special MVS Awards		13,800.00
Total—200 "Most Valuable Student" Awards.....		\$194,800.00
Total—338 Allocated \$600.00 Scholarship Awards.....		\$202,800.00
GRAND TOTAL—Awards to 538 Students.....		\$397,600.00



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(Continued from page 44)

\$7. One red-haired lass wore an Indian headband, with the result that she more resembled Minnehaha than a leggy Londoner.

Moving on to the Revolution, which features blowups of Mao and Castro, conversation ends when patrons enter the door. Inside it's noisier than an Italian wedding party. You don't call the waiter, you shout. His lips move but the words are lost in a cacophony of bleating electric guitars. Like the Pheasantry, it too, features miniskirted waitresses and continues to blow your cool till 4 o'clock in the morning. What with chandeliers, gold leaf and petit point tablecloths, it more resembles Madame Pompadour's boudoir than a discotheque. Drinks are less than \$1 and it costs anywhere from 10 to 30 shillings entry, depending on the show. It is a hangout of the Beatles which has to prove something. The address is 14-16 Bruton Place, Berkeley Square. A sign at the door advises patrons, dizzy from the din inside, to "please remember to be quiet when arriving and leaving the club so that our neighbors won't be disturbed." There was a time, and not so long ago, when this was staid old London, prime and proper. Then the gaming laws changed and the Beatles came along and the town began to swing. Now it boasts more night clubs, discotheques, dice houses, pubs, late theater, and jazz caves than any city in Europe. Even in autumn it swings like in springtime.

Obituary

PAST GRAND ESTEEMED LEADING KNIGHT Arthur L. Allen, a member of Pueblo, Colo., Lodge, died July 29, 1969, at the age of 86.

Brother Allen served as Exalted Ruler of Pueblo Lodge for 1919-1920, and was elected Colorado State President for the 1939-1940 lodge year.

He was appointed District Deputy of Colorado's South District for 1944-1945, having served as a member of the GL Committee on Credentials for 1941-42, and as chairman of that committee for 1942-1943. He also served as chairman of the GL Auditing Committee for the 1946-1947 lodge year.

Brother Allen was named to the post of Grand Esteemed Lecturing Knight for the 1952-1953 lodge year. He had been active on several lodge committees until resigning early this year.

Survivors include his widow, Maude; a daughter, Mrs. Marjorie Leach of Pueblo; a sister, a brother, and a niece, all of Kansas City, and three grandchildren.



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PARTICIPATING in a recently-held Law and Order parade are Hempstead, N.Y., ER Lawrence Lally (background, right) and a group of Brothers, some driving antique autos which proved to be one of the parade's biggest attractions. The Hempstead Elks were among approximately 5,000 marchers in the parade, sponsored by local fraternal and veterans organizations to emphasize the need for a return to law and order in America.



A SYMBOLIC HANDCLASP marks the initiation of a third-generation Elk—Rockville, Conn., Brother Herbert Krause (right)—into the Order. Displaying their evident approval of the happy event are the new Elk's grandfather and father, Brothers Hillmar and Earl Krause, respectively, both members of Rockville Lodge.



A DISTINGUISHED GUEST—Antonio Campina (center), a native of Cuba and former member of the Cuban Ministry of Economics, chats with Harrisburg, Pa., ER Andrew A. Miller and Brother Nicholas Notarys at a recent lodge affair. Mr. Campina was featured speaker for a recent meeting of the Harrisburg Elks; his appearance was sponsored by the lodge and the All-American Conference to Combat Communism.



BINGHAMTON, New York, Brother and Fire Inspector Leo P. Skiba (left) supervises a demonstration of mouth-to-mouth resuscitation on "Annie," a mannequin, for the benefit of members of the lodge-sponsored Boy Scout troop. The boys' fascination with the important technique is reflected by their expressions.



A GROUP of Hillside, N.J., Elks pose with members of Girl Scout Troop 875 of A. P. Morris School, Hillside, and scout leader Mrs. Marion Hurootunian (left) after presenting them with an American flag. The Elks are (background, from left) PER John Redling, PER Walter C. Reutter, and Brothers Richard Tillou and Joseph Sales. The lodge also presented a flag to Girl Scout Troop 434 of Christ the King School in Hillside.



ELIZABETH, New Jersey, PER Harry C. Fadde presents some brightly colored feather "flowers" and a \$100 U. S. Savings Bond to David Mazurowski, New Jersey Elks' poster boy, during a recent state quarterly meeting at Elizabeth Lodge. Looking on are David's mother (foreground) and Mrs. Dorothy Joseph, president of the Elizabeth Elks' ladies.



ONE PHOTOGRAPH records two events at New Castle, Del., Lodge: six candidates initiated recently into the lodge in honor of PDD Alton H. Jacob, a member of Wilmington Lodge, smile for the camera in the foreground as Brother Jacob himself (background, left) receives a handsome plaque from New Castle ER Walter C. Gonce. PDD Jacob, long active in Elks activities throughout the northern Delaware area, was a prime mover in the founding of New Castle Lodge six years ago.



GLEN COVE, New York, ER James Brislin (left) and three of his fellow lodge officers strike a pose following the presentation of scholarships to four proud students: Antonia Quarantotto, Michael Finn, Leslie Holloran, and Gerard Pietrafesa. The presentations took place at the Elks' annual Kermit Toelke Scholarship Awards Night; enjoying the festivities with Brother Brislin and the honorees are Trustees Joseph Visslailli, and Norbert Stemcosky, and Brother Lou Cocks, event chairman.



AN AWARD for oratory—the E. Mark Sullivan Oratorical Trophy—is presented by Weymouth, Mass., PER John Lammers Jr. to Miss Nancy Jean Morrissey, a student at Sacred Heart High School, Weymouth. Miss Morrissey holds the first prize trophy from the Massachusetts state contest, which she won as a representative of Weymouth Lodge after winning both the lodge and Circle District competitions.



SCHOLARSHIP AWARDS NIGHT at Leominster, Mass., Lodge finds a group of happy students—a portion of the 36 deserving youngsters honored by the lodge—posing with several of their benefactors for a photo marking the event. The Elks' awards program is now in its fifteenth year; co-chairmen for this year's event were PERs Joseph A. Conti and Joseph M. Donal.



◀ **\$250 SCHOLARSHIPS** are presented to two lucky students—Alan Zimmerman (third from left) and Miss Carol Silverman (third from right), both from Clifton, N.J.—by Clifton ER Robert Koch (left) and Brother William X. Smith. Looking on are Brother Titian Belli, youth activities chairman, Mrs. Sampietro, a member of the Clifton High School scholarship committee, and Brother John Hanenberg. Miss Silverman is one of 125 girls chosen to attend Princeton University under its new coeducational program; young Zimmerman plans to attend Paterson State in Wayne, N.J.

"CALL 'EM RIGHT" is the motto of these men in blue, all members of Englewood, Fla., Lodge, who have refereed this season's Little League baseball contests. Several other Englewood Elks have a hand in keeping an eye on the players and on the game; they were absent when the photo was taken.





A MOST VALUABLE STUDENT—Miss Kathleen Marie Turner, a student at West Haven High School—receives a \$1,000 scholarship award from West Haven, Conn., ER Thomas P. O'Keefe (right) as Brother Edward Warley, lodge youth activities chairman, and Kathleen's mother, Mrs. Edmund F. Turner, look on. Miss Turner, who plans to attend William Smith College in Geneva, N.Y., was one of 10 young women chosen to receive the \$1,000 award from the Elks National Foundation.



A LIFE SAVER—Boy Scout Albert R. Maya (center) of Troop No. 1, Pitman, N.J.—receives an American flag and U.S. Savings Bond from Brother Otto Schramm (left), Greater Wildwood, district Americanism chairman, as Scoutmaster Gilbert Lawrence looks on. Young Maya was credited recently with saving the life of a young neighbor by applying first aid immediately and staying with the child until help could be obtained.



RECENT VISITORS to the Crippled Children's Clinic held twice monthly at Miami, Fla., Lodge included this group of Elks and their lovely ladies from Fort Lauderdale Lodge. The Brothers are (from left) J. J. McLean, crippled children's committee chairman; Eugene Szkula; ER Raymond L. Anthony; Hugh Dennis; PER and Trustee George E. Roberts; Est. Loyal Kt. John Ince, and Esq. C. O. "Joe" Parish.



A \$500 CHECK for the Pop Warner football program in Framingham, Mass., is presented by Framingham ER Kenneth S. Morrill (right) to Ron Burton, chairman of the Pop Warner program and former pro star with the Boston Patriots. Observing the presentation are John Halpin, lodge sports representative; George Kennedy, youth activities chairman, and Brother Mike Kinnamey.



A NEW ELK—Brother William N. Quinn Sr. (left), a member of Norfolk, Va., Lodge—receives a membership pin from his proud father, Brother John F. Quinn Sr., a life member of Mamaroneck, N.Y., Lodge, who had traveled all the way from New Orleans to view his son's initiation. Witnessing the event is Norfolk Esq. Lewis Payne. Another son—John Quinn Jr.—is a PER and secretary of Freeport, N.Y., Lodge.



AN \$825 CHECK from the Elks and Elks' ladies of Frostburg, Md., Lodge is presented by ER C. Joseph Paletta to Mrs. Seth Adams, chairman of the Eddie Eichhorn Kidney Transplant Fund, as Mrs. Jean Barmoy of the Elks' ladies and immediate PER Lloyd L. Neilson look on. The money went to aid an area high school student, Eddie Eichhorn, for whom a kidney transplant operation was performed recently after a massive fund-raising campaign by friends and local organizations.

BASEBALL CENTENNIAL

With the World Series coming up, we pause to offer our good wishes to organized baseball which this year celebrates its Centennial.

The process of major league expansion, which began several years ago and continues, is a reliable indication that the pastime, which is now truly national, indeed international, is enjoying good health.

The popular enthusiasm for the game continues unabated, 130 years after Abner Doubleday got up the first game in Cooperstown, N. Y., as the official history has it, and 100 years after the first professional team was organized in Cincinnati.

There have been many links with Elkdom and baseball down the years. In fact, that pioneering Cincinnati team was at one time headed by August Herrmann, who served as Grand Exalted Ruler in 1910-11.

John K. Tener, who was Grand Exalted Ruler in 1907-08, served as President of the National League from 1913 to 1919. He began his baseball career as a first baseman with Pittsburgh of the "Players" League, and later played with the Baltimore Orioles. In 1888 and 1889 he pitched for Adrian C. Anson of the Chicago Nationals, and in 1889 he was a pitcher on A. G. Spalding's "round-the-world" team.

James R. Nicholson, Grand Exalted Ruler in 1915-

16, was for many years closely associated with Col. Jacob Ruppert, owner of the New York Yankees. In that capacity he wrote a footnote to baseball history by engineering the trade of Babe Ruth to the Boston Braves in the twilight of the Babe's great career.

The Babe began his career as a pitcher. On July 23, 1917, he started against the Washington Senators in a game that made baseball history. He walked the first batter and was sent to the showers. Ernest Grady Shore relieved the Babe. The base runner was out attempting to steal, and Shore finished without letting a man reach first, winning 4-0. Brother Shore is a Past Exalted Ruler of Winston, N. C. Lodge No. 449.

More recently, R. Leonard Bush, Grand Exalted Ruler in 1965-66, began a promising baseball career as a pitcher, but his arm suddenly failed and he gave up baseball for a business career.

Elk interest in baseball is reflected in the sponsorship of several thousand Little League and other junior baseball teams as a part of the Order's youth program. Perhaps many of today's professional players got their start on Elk-sponsored teams. In any event, the Elks have helped to give many thousands of youngsters a body and character building experience and a liking for the old ball game.



TO THE AMERICAN LEGION



We offer a comradely salute to The American Legion which this year celebrates its Golden Anniversary.

There always has been a warm fraternal relationship between the Order of Elks and the Legion. Many Elks are Legionnaires. In fact, the Fidelity Post of the American Legion in New York City is composed exclusively of Elks, and there may be other such posts.

The Legion's unswerving devotion to its motto, "For God and Country," throughout its fifty years commands the respect and admiration of all citizens who love their country and recognize the divine source of their lives and liberties.

One of the earliest manifestations of the comradely

feeling of Elks for the Legion was the Order's gift of \$25,000 for construction of the magnificent meeting room in the headquarters of the Legion Post in Paris.

Through the years the two organizations have worked closely together on patriotic projects, to defeat communist subversion and to bring help and solace to our hospitalized veterans.

The American Legion has helped to defend America, to strengthen our freedoms, to make the United States of America a better country.

We wish the Legion a happy Fiftieth Anniversary, and hope that its next half-century will be as successful and rewarding as the first.



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