



THE
Elks
MAGAZINE
September 1969

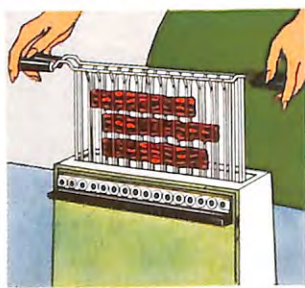
IN THIS ISSUE:
**Convention Highlights
Dallas, 1969**

Chico

BROIL CHUCK STEAK
TO TASTE LIKE
FILET MIGNON—
OR MONEY BACK!

REVOLUTIONARY
NEW
VERTICAL
BROILER

FLAVOR-SEALS
BOTH SIDES
AT ONCE!
takes the toiling
out of broiling



2-position
chrome broiler rack
—broils everything
from thick steaks
to wafer-thin bacon.
No flipping,
no draining. Fast!

VERTICAL BROILER \$29⁹⁸
... OUR LOW BY-MAIL INTRODUCTORY PRICE—ONLY PPD.

Now you may enjoy the first new development in broilers in 20 years! Ingenious new broiler, thinner than the thinnest toaster. Attractively styled in avocado and chrome; can be kept on counter. 2 newly developed separate, powerful heating elements broil both sides of meat, fish, chicken at the same time... instantly sear top and bottom... seal in juices and flavor... make meat tenderer, more succulent! Absolutely no turning—both sides of meat cook evenly, brown deliciously at one time. Grease drips down into well at bottom of broiler, far removed from heating elements, to give you lean, healthy, happy eating.

TWICE AS FAST AS BROILING METHOD YOU NOW USE

Fits in anywhere, travels easily to patio, porch, buffet table, summer cottage, even to office. (Enjoy gourmet low-calorie meals instead of usual ham on rye! (The 2-position, self-adjusting, heavily chrome-plated rack masterfully broils everything from thick he-man steaks to thinnest bacon. And remember you don't turn even once! Bacon cooks perfectly shaped, never shrinks or shrivels.

Wonderful for chops, hamburgers, frankfurters, fish fillets, chicken parts, liver. Turns out the best grilled cheese sandwich ever, in minutes!

**NO SMOKE, NO SPATTER, NO GREASE,
NO SCOUR-CLEANING**

New principle makes cleaning hardly necessary. Haven't you dreamed of a broiler like this! Comes apart in seconds—everything except heating elements goes right into sink, or even dishwasher for easy cleanup. And easy to store away—only 12" wide X 10" high X 3½" deep. Full-year guarantee.

FREE 10-DAY HOME TRIAL OFFER

Walk into your supermarket. Pick one of the cheaper, less desirable steaks. Go home. **Vertical Broiler** it. If you've ever enjoyed a steak dinner more, your money refunded, or all charges cancelled! Devise your own tests. If you're not completely 100% delighted and contented, if you've ever had faster, more succulent broiled delicacies, we **want** you to return Vertical Broiler. Just one request—first production of this wonder broiler is limited... to insure quick delivery, fill out handy coupon now.

MAIL NO-RISK COUPON TODAY

MAISON MICHEL LTD., Dept. L-99, Michel Bldg., New Hyde Park, N.Y. 11040

Please rush _____ Vertical Broilers @ \$29.98 postpaid. If I am not delighted, I may return for refund or full cancellation of charges. N.Y.C. and N.Y. State residents, add sales tax.

- Check money order enclosed
 Charge my Diners Club # _____

Name _____
Address _____
City _____ State _____ Zip _____
Signature _____

Check here for FREE gourmet catalog.

MAISON MICHEL, Ltd. Dept. L-99,
Michel Bldg., New Hyde Park, N.Y. 11040

GOOD NEWS FOR GOURMETS

Mail the Coupon Today For Your **FREE** Executive's Complete Portfolio of Letters



And Never Worry Over a Business Letter Again!

A Remarkable Guidebook of Letters for Every Business Occasion . . . Guaranteed to Save You Hours of Work . . . Instant Letters That Say What You Want to Say!

Just send in the coupon below to receive your FREE copy of THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS . . . the most-unique collection of business letters ever written. You'll have no more struggling over the "right way" to phrase letters to customers, prospects or suppliers.

You'll have finger-tip access to letters for every business situation . . . including hard-hitting collection letters—letters dealing with contributions to charity—letters that give notice of price changes—letters of apology—letters of appreciation—letters of introduction. Letters you might otherwise have to struggle over for just the right phrase or the right word. They're completely written for you—all you have to do is add the essential facts and figures.

And to top it off—THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS includes a HANDY GLOSSARY OF HUNDREDS OF MODERN BUSINESS TERMS—a comprehensive dictionary that defines and gives the correct spelling and abbreviations for all the important words and phrases being used right now in the business world.

ALL YOURS—ABSOLUTELY FREE—simply for agreeing to examine for 15 days without cost or obligation on your part

THE EXECUTIVE'S WORKSHOP

This unique series of 12 monthly portfolios is geared expressly to the needs of executives who are heading for the top rung of management. It is specifically designed for people who do not have the time to attend expensive and time-consuming seminars. It will train you in every facet of management knowledge—prepare you for the big job and the big money that goes with it. You'll be able to tackle critical assignments, make strategic decisions, and take on key functions with ease and confidence.

Here is just a small sample of the tremendous wealth of information you will receive month after month.

- **MANAGING PEOPLE**—Each month the WORKSHOP gives you effective techniques and methods for supervising people. How to motivate them to peak output. It will show you how to gain their respect and confidence. You are taught how to spot problems and how to correct them.
- **EXECUTIVE MANAGEMENT**—In every monthly WORKSHOP you'll receive the best instruction in general skills—how to conduct effective meetings and conferences—public relations techniques—how to delegate responsibilities—how to handle salesmen and visitors. In effect, everything you will need in your role as an administrator.
- **PRODUCT MARKETING**—The WORKSHOP lessons give you a complete grasp of the 15 factors necessary for the successful marketing of any product. Special problem cases will guide you in making quick, accurate decisions. You will learn how to conduct marketing research—how to analyze statistics and sales data. You'll learn how to prepare precise reports for top management.
- **SPEED READING**—Each month the WORKSHOP will show you how to speed through your daily business reading in half the time—with greater comprehension of facts and figures than ever before! It will give you extra hours for tackling new jobs and challenges.

- **EXECUTIVE MATHEMATICS**—The WORKSHOP will show you 24 proven formulas for mastering all forms of business mathematics. You will instantly be able to get at the heart of the complex profit and loss statement—easily handle balance sheets and budgets. You'll find business math easy and interesting regardless of your previous training and ability.
- **MODERN SALESMANSHIP**—The WORKSHOP thoroughly trains you in the techniques of modern salesmanship. It gives you the 12 cardinal sales strategies that every executive should know. You'll learn how to prepare sales campaigns—how to read sales charts and graphs—how to sell ideas—and how to sell yourself!
- **WRITING SKILLS**—The WORKSHOP will help you achieve mastery of the written word—polish your grammar—teach you how to organize your thoughts and convert them into effective communications. You'll learn how to write sales talks, how to prepare reports and memos.

A NEW LESSON EVERY MONTH

Each monthly portfolio in THE EXECUTIVE'S WORKSHOP stands by itself as a complete training session in executive skills.

The WORKSHOP was designed for use at home in your spare time. Each monthly portfolio requires only one or two hours a week of study. Each portfolio is complete—no added expense for books, worksheets or pads. Ample space is included in each lesson for working out problems.

DON'T compare the WORKSHOP with any other form of executive self-training.

Here's a CONTINUING business self-improvement course that teaches you skills you must have for executive success.

You must be satisfied—or pay nothing

It's Yours . . .
Absolutely
FREE . . .



along with a 15-day free trial examination of the EXECUTIVE'S WORKSHOP.

Simply mail the coupon below and you will receive your first lessons of the EXECUTIVE'S WORKSHOP plus your FREE copy of THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS. Look the WORKSHOP over carefully. If you are not convinced that it is the most valuable new concept of executive self-training yet devised—that for any reason it doesn't measure up to your expectations—just return the material and pay nothing (you may still keep the PORTFOLIO OF LETTERS).

On the other hand, if you decide to keep the WORKSHOP, we'll continue to send each monthly portfolio as it comes off the press and bill you at the low rate of only \$1.50 per month. Mail the coupon today!

NO-RISK COUPON—MAIL TODAY

Bureau of Business Practice • Dept. 6185-K9
Waterford, Conn. 06385

(XW-OF-4)

Please send me my free copy of "THE EXECUTIVE'S COMPLETE PORTFOLIO OF LETTERS," plus the first two portfolios of the "EXECUTIVE'S WORKSHOP" for 15 days free trial. At the end of that time, if I do not agree that it is everything you say, I may return the portfolios without paying or owing anything.

If I keep the portfolios you may begin my enrollment in "The Executive's Workshop." I will receive a new portfolio each month billed at the rate of just \$1.50 a month, plus a few cents handling and postage. My free gift, "The Executive's Complete Portfolio of Letters" is mine to keep whether or not I enroll.

Bill Annually Until Cancelled Bill Quarterly Until Cancelled

Name _____
(please print)
Firm _____
Address _____
City _____ State _____ Zip _____
(if known)



Take the "Ups and Downs" out of two-story living

Install an Inclinette

There's no need to sell your two-story home because someone must avoid climbing stairs. Install an Inclinette on your present stairway and ride upstairs and down with the push of a button.

Inclinette is a must for the handicapped and elderly and a real convenience for every member of the family.

Write for new, free booklet

This colorful booklet tells about Inclinette, the 2-passenger Inclinator, and "Elevette" — our modern home elevator.



INCLINATOR COMPANY OF AMERICA
2204 Paxton St., Harrisburg, Pa. 17105



When you're not in your home...

...an intruder may be

Protection of your property used to involve elaborate systems. Euphonics has changed that with its A-1 Intrusion Alarm. The unit projects an ultrasonic (high frequency) beam throughout the area you want to secure. Any intruder disturbing this pattern activates a signal device, such as lights, bells, buzzers, etc. Unlike other systems, the A-1 is fool-proof and cannot be defeated. It requires no installation . . . merely plugs into any 110 volt A.C. source . . . and this efficient security is just \$99.95!

See Euphonics in action! Write for details and name of nearest Euphonics representative.

BOURNS
Euphonics

Dept. 37

8782 SW 131st STREET • MIAMI, FLORIDA 33156

THE ELKS MAGAZINE

VOL. 48, NO. 4

SEPTEMBER, 1969

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND Chairman
WADE H. KEPNER Vice-Chairman
EARL E. JAMES Treasurer
R. LEONARD BUSH Secretary
RAYMOND C. DOBSON Assistant Secretary and Assistant Treasurer

WILLIAM H. MAGRATH
General Manager

J. A. PROVOST
Articles Editor

CHARITINA KRUPKA
Fraternal News Editor

JOHN SCHMITT
Circulation Manager

JUDY PAGE
Advertising Production

EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, Ill. 60614

"The Challenge"— A Message from the Grand Exalted Ruler.....	3
Our Most Valuable Students.....	4
Elks National Service Commission.....	6
The Mona Lisa Caper.....TED J. RAKSTIS	8
The 1969 Convention.....	12
Tom Wrigley Writes from Washington.....	25
Acceptance Speech of Frank Hise.....	26
Boffs Ala King.....A. R. ROALMAN	29
Grand Lodge Memorial Service.....	31
News of the Lodges.....	34
It's Your Business.....J. L. SLATTERY/R. GOSSWILLER	39
It's All True.....BILL TRUE	41
News of the State Associations.....	44
Elks Family Shopper.....	48
For Elks Who Travel.....JERRY HULSE	58
The Elks Magazine Editorial.....	64



ADVERTISING OFFICES



CHICAGO 60614
425 W. Diversey Parkway
528-4500

NEW YORK 10017
30 East 42nd St.
682-2810

LOS ANGELES 90036
5909 West 3rd St.
WEBSTER 1-1371

POSTMASTER: Mail notices of address corrections to:
THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, Ill., 60614

MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new addresses.

THE ELKS MAGAZINE, Volume 48, No. 4, September 1969. Published monthly at 425 Diversey Pkwy., Chicago, Ill., 60614, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, Ill., and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 29, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

Copyright, 1969, by the Benevolent and Protective Order of Elks of the United States of America



A Message from the Grand Exalted Ruler

THE CHALLENGE



To hear the high, piercing bugle of the great wapiti, or American elk, through the cold mists of an early morning is an unforgettable experience, so wild, so untamed is this challenge of the ruler of the realm.

Our founders named our fraternity after this magnificent creature because its characteristics commanded their respect. The elk is not aggressive, but gentle, yet it is quick and valiant in defense of its own.

As Grand Exalted Ruler, I have sworn to give my best efforts to advance the interests and the welfare of Elkdom, and I challenge you—not just the officers of our lodges, but every member—to rally to the defense of our country and of our Order against attacks of those who seek their destruction.

We were founded more than a century ago with charity as the arch stone of our fraternal structure. We extend our benevolences to all mankind regardless of creed or race or color.

The right of private association is fundamental to American liberty as it is fundamental to our Order's future. We believe in the soundness of that doctrine and the value of that right. We must continue to fight for it not only in our fraternal ranks but, as dedicated Americans, in all areas of our nation's life.

We are proud to pay homage to our country's flag, to pledge allegiance to it and to our United States of America. We are privileged to pray to God in public, in our homes, in our lodges. Let us do all in our power to keep this a nation under God, one people loyal to our beloved Republic.

More than ever before your lodge needs your participation. Your State Association needs your support. Our Grand Lodge agencies need your enthusiastic help. Elkdom's programs are far-reaching in scope and vital to the well-being of our Order and to our country. They deserve every support that it is in your power to give.

I challenge you to give it—as Good Elks—Proud Americans.

Sincerely and fraternally,

Frank Hise, Grand Exalted Ruler

GOOD ELKS—PROUD AMERICANS


Northwest Timbered Acreages as low as

\$950.
TOTAL PRICE
\$50
DOWN
\$25
MONTH

5 - 10 - 20 - 40 ACRES

For people who love the land—A tract of Recreation Land for YOUR Own!

In Northern Idaho, Northeastern Washington, and Western Montana. In the heart of lakes and big game country. All covered with growing timber. Access, Title insurance with each tract. This is select land with natural beauty, recreational and investment values. We have tracts of many types and sizes from which to choose, including beautiful Northwest Waterfront property on the Pend Oreille, Priest and Kettle Rivers; and property on Pend Oreille Lake. Your inspection welcomed. Write us for free list, maps and complete information. Write to: Dept. OI



REFORESTATION Inc.

P.O. Box 8146, Spokane, Wash. 99203



ELKS NATIONAL FOUNDATION
 2750 Lakeview Avenue / Chicago, Illinois 60614

"The Joy of Giving"

Our Most Valuable Students



When first place Most Valuable Student winners addressed the Dallas GL Convention, the audience gave them enthusiastic response and acclamation. Left, is Janice Marlene Csokmay of Warren, Ohio, and, right, Rodney Earl Donaldson of San Antonio, Tex. Each received grants of \$2,500 to the college of their choice.

PERSONALIZED BOWLING SHIRTS











Complete with Elks Emblem, club name and location on back; member's name above pocket. Fully washable . . . fully guaranteed!

Permanent Press Jac-Shirt.....\$11.35*
 Top Grade Gabardine.....\$ 9.95*
 Fine Spun Rayon Challis.....\$ 8.75*

*F.O.B. Chicago Write for complete information.

RH RUSSELL-HAMPTON CO.
 Dept. E, 15 S. Wacker Dr., Chicago

 2nd award, \$2,250 Therese Linden Chicago, Ill.	 3rd award, \$2,000 Kathleen Graunke Green Bay, Wisc.	 2nd award, \$2,250 Daniel A. Hamel Missoula, Mont.	 3rd award, \$2,000 James L. Rudolph Fort Collins, Colo.
 4th award, \$1,750 Margaret Lohr, Casa Grande Valley, Ariz.	 5th award, \$1,500 Alison Martin Lakewood, Calif.	 4th award, \$1,750 Timothy W. Noonan Palo Alto, Calif.	 5th award, \$1,500 Joe K. Wittwer Sweet Home, Oreg.

FRANCHISING IS BIG BUSINESS

Find out what it's all about—100 opportunities in every issue—subscribe today to the leading magazine in the field.

12 ISSUES A YEAR

FRANCHISE JOURNAL

892 W. 16th St. Dept. T
Newport Beach, Calif. 92660

1 year \$6.00
2 years \$10.00
3 years \$14.00

Enclose check

NAME

ADDRESS

CITY.....ZIP.....STATE.....

THE DECLARATION THAT a Texas boy and an Ohio girl won the first places in the Elks National Foundation Most Valuable Student Contest brought enthusiastic applause from the delegates at the 105th Grand Lodge Session.

Janice M. Csokmay, 18, of Warren, Ohio and Rodney E. Donaldson, 18, of San Antonio, Texas each received a \$2500 scholarship to the college or university of their choice from PGER John L. Walker, Chairman of the National Foundation.

There were 295 winners of state contests who competed for national awards of \$800 to \$2500. The awards totalled \$181,000. Boys and girls compete separately for identical awards.

Following is a complete listing of this year's winners by states.

ALABAMA: Sheila Joy Marcum, Tuscaloosa No. 393, \$800.
 ARIZONA: Margaret Kay Lohr, Casa Grande Valley No. 1957, \$1,750; Christine
 (Continued on page 22)

Why do the Keil Bros., local florists, think it worth having a Pitney-Bowes *Touchmatic* Postage Meter behind the counter?



As you weave your way through pots of geraniums and chrysanthemums at Keils, the florists, the last thing you expect to find is the new Pitney-Bowes *Touchmatic* Postage Meter.

But there it is, in between the flower arrangements and the Florists' Mailing Guide. And Henry Keil has a strong personal reason for this business investment.

The Pitney-Bowes *Touchmatic* is an ultra-modern machine which offers many useful mailing aids. One of these is its ability to seal envelopes at the same time as it is stamping on the postage. And this is what first attracted Henry. He sends out a few letters every day plus statements at the end of every month and "sealing those envelopes

was not something to look forward to."

Of course, he needed a few more reasons for buying than just that one. And he found many. There's the fact that with the *Touchmatic*, you always have the exact amount of postage you need, on hand at all times even "for the occasional airmail, or special delivery." That it also prints postage for parcels. That it cuts down tedious trips to the Post Office. And that it keeps a record of postal expenditures for tax purposes.

The *Touchmatic* also prints a small ad beside the postage. Henry designed it himself and is pleased that "it's proved to be quite an attention-getter." It reads: "We keep America beautiful—do you?"

The Keils' colorful flower gardens alongside the Horace Harding Expressway, Bayside, New York, live up to this so well, that business is deservedly blooming. And in its own little way, the *Touchmatic* is helping. To see if our *Touchmatic* could be of any help to you—no matter what your business—call Pitney-Bowes for a representative and a demonstration.



Pitney-Bowes

For information, write Pitney-Bowes, Inc., 2152 Pacific Street, Stamford, Conn. 06904 or call one of our 190 offices throughout the U. S. and Canada. Postage Meters, Folders, MailOpeners, Addresser-Printers, Scales, Inserters, Counters & Imprinters, Collators, Copiers, Fluidic Controls.

**TWA 22 DAY VACATION IN
EUROPE
LIMITED TO
ELKS
AND THEIR FAMILIES**

PROFESSIONALLY CONDUCTED

- COPENHAGEN—3 NIGHTS
- BERLIN—2 NIGHTS
- MADRID—2 NIGHTS
- ROME—3 NIGHTS
- VENICE—2 NIGHTS
- LUCERNE—2 NIGHTS
- PARIS—3 NIGHTS
- LONDON—2 NIGHTS
- IRELAND—1 NIGHT

**PLUS 1-DAY SIDE TRIP TO SWEDEN
New Low Group Fares Guaranteed**

FULL PRICE \$748.60

Includes:
all transportation to and from Europe and between all above European cities by scheduled airlines (no long, tiring bus or train rides), carefully selected hotels (all rooms with private bath), baggage handling, tips, transfers, service charges, sightseeing, multi-lingual guides, most meals, fulltime professional tour manager, etc.

**MONTHLY DEPARTURES
UNTIL NOVEMBER 29**

The Sept. group will visit **MUNICH** instead of Berlin in order to take part in the

OKTOBERFEST

**TWA CLUB TRAVEL CENTER
612 Church St., Evanston, Illinois 60201**
Please send itinerary and facts.

Name _____
Street _____
City _____ State _____

**CHOICE DATES FILLING FAST
FOR FAST ACTION
PHONE COLLECT 312 491-1740**

**FREE
CATALOG**

- BANQUET/MEETING FURNITURE
- TENNIS TABLES
- COAT/HAT RACKS



Adirondack

276-N Park Ave. So., N.Y.C. 10010

Shipping Points — PITTSBURGH • CHICAGO
BOSTON • DALLAS • ATLANTA • LOS ANGELES



**High Calibre
Distributors Wanted**

We need, toponotch men who aren't afraid of **BIG PROFIT** sales. We advertise extensively nationwide and supply you leads. Make \$90.00 a sale and up with NO cash outlay. We manufacture a complete line of vending machines which you sell direct to location's service stations, bowling alleys, laundromats, taverns, restaurants and many other businesses.

**HERE'S WHY YOU CAN
SELL OUR MACHINES!**

There is a full ten-cent profit on every pack of cigarettes sold through a vending machine. If the machine is leased, the location averages \$130 per year on 100 packs a week. If they OWN their machine they get the **FULL PROFIT**. \$520 per year (varies with each state's tax). **THESE FIGURES MAKE SALES FOR YOU!** Fill out and return this ad today and we'll send complete information to start you on the road to prosperity. **HURRY** while select territories are open.

FEDERAL MACHINE CORPORATION

Box 1713 Dept. EK Des Moines, Iowa 50306

Name _____
Address _____
City _____ State _____ Zip _____
Telephone (AC) _____



ELKS NATIONAL SERVICE COMMISSION



Members of Agana, Guam Lodge present four television sets, six portable AM-FM radios, and a check for \$100 to Colonel Harold E. Stirling, Commanding Officer, Marine Barracks, Guam. In addition the lodge has arranged for patients to place over thirty long-distance phone calls, sponsored barbecues, and distributed gifts at Christmas. Left to right are: Brothers Harold E. Bost, John M. Webster, Henry Schimberg, Joe Connolly, Past Exalted Ruler; Colonel Stirling, Brothers Bill Newby, Charles Perkins, W.B. Carillo, Adrian La Deau, Tom Biernacki, and Joseph Sullivan.



On their way to the tannery with a load of hides for veterans, Brothers Craig Burns, Sr., Pete Stevens, Craig Burns, Jr., F. Kern, and Robert Burns, stopped in front of the Vancouver, Wash., Lodge.

Brother Tom Ginn, Oregon State Elks Representative at the White City, Oreg., V.A. Domiciliary is shown receiving a 20 Year Certificate from the Director of the Domiciliary, Brother Jim Hurson. Brother Tom Ginn, who is Medford, Oregon's Elk of the Year, has been a member of the Veteran's Administration Voluntary Service Committee since the Domiciliary was activated.





2 fun-filled weeks

3 glamorous days in **SAN FRANCISCO**

7 romantic days in **HONOLULU** 3 exciting days in **LAS VEGAS**

INCLUDES: Luxurious round trip jet flight. Deluxe hotel accommodations. All transfers, including luggage, between airports and hotels. Full breakfasts at your hotel. At night, dine where you please, with whom you please, when you please . . . your choice of over 30 world famous restaurants. Cocktail parties. Honolulu sightseeing tour. Plus many more extras. Experienced escort to help you, but absolutely no regimentation.

Reservations accepted only from members and friends of subordinate lodges of the states listed:

Ala. - Ark. - Conn. - Ga. - Ill. - Ind. - Iowa - Kans. - Maine - Mass. - Mich. - Minn. - Mo. - N.H. - N.Y. - N.C. - N. Dak. - Ohio - Pa. - R.I. - S.C. - Tenn. - Tex. - Vt. - W. Va. - Wis.

For information on departures in your area call or write your state secretary or:



CONTINENTAL TRAVEL LTD.

Boston, telephone (617) 267-7700
501 Fifth Ave., New York, N.Y. 10017, Tel. (212) 867-9776
720 N. Michigan Ave., Chicago, Ill. 60611, Tel. (312) 944-3181

DEPARTURES EVERY SATURDAY

ELKS TOUR CHAIRMAN • HAWAIIAN JUBILEE
Box 288 / Prudential Center / Boston, Mass. 02199
Please send complete HAWAIIAN JUBILEE information to:

Name _____ Phone _____
Address _____
City _____ State _____ Zip _____

EM
9/69

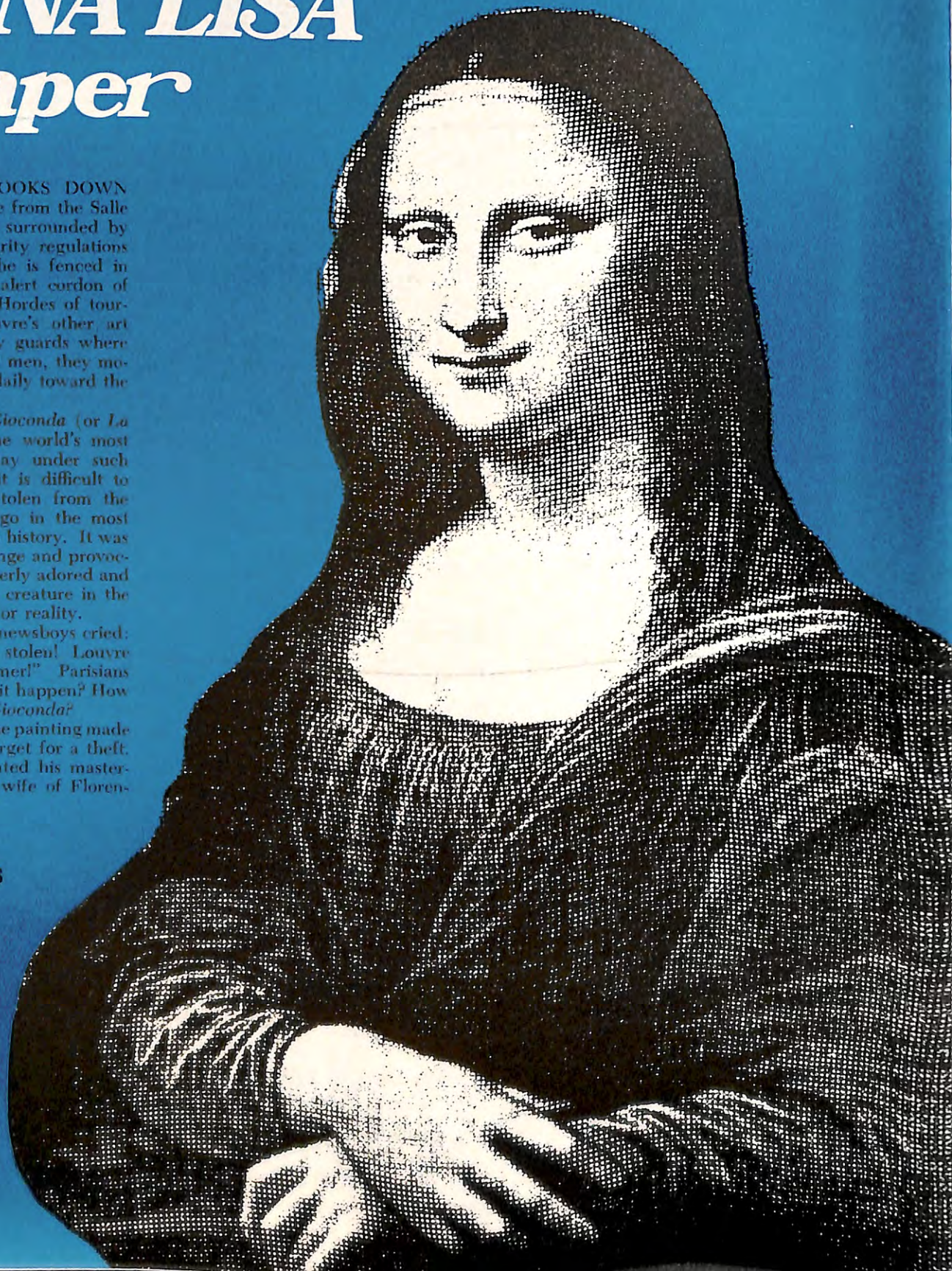
The MONA LISA Caper

THE MONA LISA LOOKS DOWN with her legendary smile from the Salle Carré in Paris' Louvre, surrounded by the most stringent security regulations in the world of art. She is fenced in with velvet ropes. An alert cordon of guards stands nearby. Hordes of tourists whisk by the Louvre's other art treasures and ask weary guards where "it" is. Like mechanical men, they motion hundreds of times daily toward the Salle Carré.

Often known as *La Gioconda* (or *La Joconde* in France), the world's most famous painting is today under such constant scrutiny that it is difficult to believe that she was stolen from the Louvre just 57 years ago in the most daring single art theft in history. It was the highlight of her strange and provocative life as the most utterly adored and completely untouchable creature in the realms of either canvas or reality.

On August 22, 1911, newsboys cried: "Extra! The *Mona Lisa* stolen! Louvre is closed for the summer!" Parisians were stunned. How did it happen? How could anyone steal *La Gioconda*?

The sheer weight of the painting made it a most improbable target for a theft. Leonardo da Vinci created his masterpiece, a portrait of the wife of Floren-



BY TED J. RAKSTIS

The mystery of the Mona Lisa — or, how does she keep smiling through it all? The tragic, comic story of what can happen to a rich and famous painting while hanging in the Louvre, for over 400 years.

tine merchant Zanobi del Giocondo, in 1503. He painted it not on canvas but on a wooden panel made of three slabs of close-grained Italian walnut, an inch-and-a-half thick. To protect it from warping, the painting is encased in a 110-pound cradle of seasoned ebony. Including its frame and shadow box, the *Mona Lisa* weighs 220 pounds.

For many years, fanciful theories circulated over the theft of *La Gioconda*, most of them completely overlooking the painting's massive bulk. As one tale goes, the thief became so enamored of the maddening smile that he deftly cut the picture from its frame and either wrapped it around his body or rolled it into a cylinder and threw it from the window to a collaborator waiting below.

Still another fable maintains that the *Mona Lisa* "speaks" whenever she feels she is not getting sufficient attention. This supposedly first occurred shortly after King Francis I of France put her in the Louvre in 1541. At that time, she reputedly caused the background in the painting to change to a duller color, making her stand out more prominently. In 1956, a mild-mannered South American shocked a Sunday crowd at the Louvre when he took a rock from his pocket and threw it at the picture. He could not explain his action, but mystics claimed that *La Gioconda* was "speaking" again, just as she did once more in 1963 when Parisians raised an outcry over her tour of the United States. The 1911 theft? Merely another of her pranks.

But the truth about the *Mona Lisa*'s disappearance finally came to light when it was published in an American magazine in 1932. The man behind the theft had revealed the story to a writer in Casablanca in 1913, with the stipulation that it not be told until after his death. His confession showed that the *Mona Lisa* had, indeed, been stolen for love, the love of money. Her theft was the culmination of three years of careful planning that led to a multi-million dollar caper.

The head man was a Spaniard of high birth whose real name has never been divulged. He used half a dozen aliases but was most commonly known as the Marques de Valfierno, or "Marquis of the Vale of Hell." The Marquis had for years been cleaning up in Argentina through the sale of perfect reproductions of Murillos, which he sold as the real thing. In Buenos Aires, he maintained an art assembly line. He employed a small, fragile French artist named Yves Chaudron, who had found picture falsification to be far more profitable than his legitimate trade, restoration.

In his own right, Chaudron was a genius. He could not only make a perfect copy of any painting but also was able to convey the impression of age through some ingenious devices.

Chaudron had no trouble gaining access to the original art that he later duplicated. In nearly every European art museum, students may copy masterpieces, providing they are not of the same size as the original. Chaudron simply joined other copyists and made a miniature. Later, he converted it into a full-sized reproduction at his studio.

When Chaudron had made his copies, the Marquis would find a "mark." He would present his prospect with fake but authentic-looking museum credentials, supposedly stolen, testifying that the painting had been taken and a copy substituted by museum authorities to avoid scandal.

The Marquis had discovered a ripe market for allegedly stolen masterpieces, a phenomenon that can be explained only by the innate desire to obtain the unobtainable. Even if they could never show it to another person, unscrupulous millionaires lusted to own priceless art that they could savor in secrecy. But Murillos, as valuable as they were, did not represent the pinnacle in the art crime business. The Marquis looked to Paris as a new vista. He decided to start on a small scale and then build up to his *pièce de résistance*, the sale of a *Mona Lisa* copy.

For three years, the Marquis and Chaudron used their old technique in Paris to sell "stolen" Louvre treasures. They were developing a clientele that they felt would eventually provide a ready market for a fake *Mona Lisa*. To aid him in the enterprise, the Marquis hired three expert con men, an Englishman, a Frenchman and an American. The Yankee, with many Social Register connections, was the key man.

After considerable ground work, they approached a multimillionaire art collector and told him they could get him the *Mona Lisa*. He eagerly agreed and soon had an impeccable Chaudron copy, along with the accompanying fraudulent documents. But the buyer talked too much, and word soon spread that the *Mona Lisa* had been stolen. Museum officials hastily assured the world that *La Gioconda* still was in her customary niche in the Louvre.

With his professional reputation damaged, the Marquis was forced to develop another plan. A wild and improbable idea struck him. Why not actually steal the *Mona Lisa* and capitalize on the publicity? Any number of copies could thus be sold. When the market was exhausted, the Marquis reasoned,

the real painting could be returned quietly to the Louvre. The gang agreed that under no circumstances would they attempt to sell the real portrait.

Chaudron remained in France to prepare the copies, while the Marquis and his American associate went to the U.S. to drum up business. Although they could have found any number of takers, they stopped with six larcenous art connoisseurs. Each prospect knew that nobody could ever see the painting and that it must remain hidden at all times. It was this fact alone that made possible the plan to sell multiple copies.

As soon as the Marquis and his partner received an order, they cabled Chaudron in Paris. The forgeries passed U.S. customs officials without a second glance, since copies were commonplace and the original was still enshrined in the Louvre. With the six copies safely locked up in America, the conspirators returned to France and prepared for the actual theft.

Stealing the picture turned out to be the easiest part of the entire scheme. Success rested upon the simple premise that a workman wearing a white blouse in the Louvre is completely above suspicion. It was at this point that the Marquis recruited Vincenzo Perugia, an Italian who had once worked in the Louvre's cleaning and restoration department.

The gang chose Monday, August 21, as the day for the theft. On Monday, the Louvre was closed and the public

(Continued on page 10)



(Continued from page 9)

barred while workmen cleaned up the museum. Perugia knew that workers carted paintings all over the Louvre on Mondays and never were stopped for questioning.

On Sunday afternoon, Perugia and two confederates came to the Louvre as visitors. When the museum closed at 4 p.m., they hid in a narrow room with a secret doorway between the Galerie d'Apollon and the Salle Duchatel. This room was used for storing easels and chairs of copyists. Since no copying was permitted on Sunday because of the large crowds, they knew they would not be discovered there.

At 6:30 Monday morning, the museum was filled with workers. Perugia and the other two men put on the traditional Louvre white blouses and became lost in the crowd. They went into the Salle Carré, the salon that was the home of the *Mona Lisa*, and pretended to be busy at work. When M. Picquet, the head workman, was out of sight, they struggled with the picture for five minutes but finally removed it from the wall.

They carried it from the Salle Carré into the Grande Galerie and then into the Salle de Sept Mètres. Here, they entered a small stairway, used only by Louvre workers, which led to the floor below. They removed the painting's

frame and shadow box. Then a clumsy blunder nearly wrecked the entire operation. A duplicate key for the door at the foot of the stairs had not been tested in advance and failed to work. Desperately, Perugia tried to pry off the lock with a screwdriver. And then, an unwitting fourth conspirator suddenly appeared. It was the Louvre's official plumber, a man named Sauvet. Perugia hid the 20-by-30-inch painting behind him and covered it with his blouse. When he complained loudly that the lock did not work, Sauvet obligingly opened the door.

The three thieves scrambled through three lower floor galleries and finally neared the door leading to the street from the Cour Visconti, the final obstacle. A guard normally was stationed there, and they were prepared to kill him if necessary. But here they were aided by another stroke of dumb luck. The guard had gone off for a bucket of water to wash a nearby vestibule, leaving the door to the street unlocked. They jumped into a waiting automobile and sped to the gang's Left Bank hide-out.

The head workman strolled through the Salle Carré at 8:35 that morning and noticed that the *Mona Lisa* was gone. However, in the casual Louvre atmosphere of a half century ago, it was common for paintings to be missing

from their usual places. Picquet merely assumed that it was in the museum studio being photographed.

It was not until the next day that the theft was discovered. Three American tourists hurried to the Salle Carré for what they hoped would be the highlight of their European trip, a glimpse of *La Gioconda*. When they saw only a blank wall where Leonardo's masterpiece should have been, they questioned a guide, who assured them that it must be in the museum studio. The guide checked with the studio. Other officials were consulted, and concern soon grew into panic. Within half an hour, the staid museum was in a turmoil. Soon all of Paris learned the shocking news. Their beloved *Mona Lisa* was gone. Louvre officials grimly announced that the museum would be closed for the remainder of the summer.

While police worked on the ludicrous theory that the theft had been a bold one-man operation, Perugia fled from France and the Marquis left for the U.S. There, he removed the bogus *La Giocondas* from storage and concluded the greatest financial deal in the history of art crime. With this accomplished, the organization disbanded. Chaudron retired to a country place near Paris and never was bothered by the law. The Marquis' three principal partners and half a dozen minor figures all disappeared. It was never learned exactly how much money they had taken in.

This left Perugia, the one weak link in the chain. Although he had been paid well for his work, Perugia stole the original *Mona Lisa* from its hiding place. The others knew that, sooner or later, he might be arrested and tell the entire story. But they feared they would expose themselves to police attention if they tried to catch him and recover the real painting. Reluctantly, they let him go.

By December, 1913, Perugia had squandered all his money on plush living on the French Riviera. All this time, he had been carrying the real *La Gioconda* in the trunk of his car. He finally decided it was time to negotiate a sale. In a letter to an art dealer in Florence named Geri, he wrote: "The work of Leonardo da Vinci is in my possession. It is my dream to restore the masterpiece to the land whence it came and the spot which inspired it." Perugia signed the letter, "Vincenzo Leonard."

Geri answered the letter and arranged to meet Perugia two weeks later in Florence. When Perugia showed up and proudly removed the genuine *Mona Lisa* from his trunk, he was arrested by waiting policemen. In court, Perugia stubbornly contended that he had committed the theft as an act of patriotism. Although he had a previous criminal

(Continued on page 24)

WILL YOU SMOKE MY NEW KIND OF PIPE 30 Days at My Risk?

By E. A. CAREY

All I want is your name so I can write and tell you why I'm willing to send you my pipe for 30 days smoking without a cent of risk on your part.

My new pipe is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It is the first pipe in the world to use an ENTIRELY NEW PRINCIPLE for giving unadulterated pleasure to pipe smokers.

I've been a pipe smoker for 30 years—always looking for the ideal pipe—buying all the disappointing gadgets—never finding a single, solitary pipe that would smoke hour after hour, day after day, without bitterness, bite, or sludge.

With considerable doubt, I decided to work out something for myself. After months of experimenting and scores of disappointments, suddenly, almost by accident, I discovered how to harness four great natural laws to give me everything I wanted in a pipe. It didn't require any "breaking in". From the first puff it smoked cool—it smoked mild. It smoked right down to the last bit of tobacco without bite. It never has to be "rested". And it never has to be cleaned! Yet it is utterly impossible for goo or sludge to reach your tongue, because my invention dissipates the goo as it forms!

You might expect all this to require a complicated mechanical gadget, but when you see it, the most surprising thing will be that I've done all this in a pipe that looks like any of the finest conventional pipes.



The claims I could make for this new principle in tobacco enjoyment are so spectacular that no pipe smoker would believe them. So, since "seeing is believing", I also say "Smoking is convincing" and I want to send you one Carey pipe to smoke 30 days at my risk. At the end of that time, if you're willing to give up your Carey Pipe, simply break it to bits—and return it to me—the trial has cost you nothing.

Please send me your name today. The coupon or a postal card will do. I'll send you absolutely free my complete trial offer so you can decide for yourself whether or not my pipe-smoking friends are right when they say the Carey Pipe is the greatest smoking invention ever patented. Send your name today. As one pipe smoker to another, I'll guarantee you the surprise of your life, FREE. Write E. A. Carey, 1920 Sunnyside Ave., Dept. 204-K, Chicago 40, Illinois

E. A. CAREY, 1920 Sunnyside Ave.,
DEPT. 204-K, CHICAGO 40, ILLINOIS

Please send facts about the Carey Pipe. Then I will decide if I want to try it for 30 Days at YOUR RISK. Everything you send is free. No salesman is to call.

Name _____
Address _____
City _____ Zone _____ State _____

WORLD'S FIRST WATCH of the COMPUTER AGE



ONLY
\$1495
POSTPAID

*Flashes Time and
Date Instantly!*

- ELECTRONICALLY TIMED FOR ACCURACY
- LIFETIME MAINSPRING
- DELUXE GOLDTONE CASE
- SWISS JEWELLED MOVEMENT

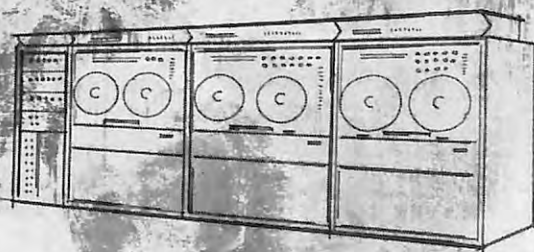
Remarkable at this low price. A revolutionary new watch from Switzerland with features never before found in a time piece. Easiest watch in the world to tell time—three separate windows—one flashes the exact minute; one shows the precise hour; one indicates the date—and—a sweep second hand to indicate the seconds. Here's the watch that's made to last; extra good looks in luxurious goldtone case and genuine lizard leather strap. Comes gift boxed, too.



LOOK AT THESE FEATURES

- ← Tells you the exact hour.
- ← Tells you the exact minute.
- ← Tells you the exact day.
- ← Tells you the exact second.

COMPUTER ACCURACY



GUARANTEE AGAINST ALL FACTORY DEFECTS

1. Guaranteed anti-magnetic
2. Guaranteed scratch resistant
3. Guaranteed unbreakable mainspring
4. Guaranteed shock-resistant

ELECTRONICS INTERNATIONAL, Inc.
210 S. Desplaines St., Chicago, Ill. 60606

MONEY BACK GUARANTEE

ELECTRONICS INTERNATIONAL, INC., Dept. DWA 2
210 S. Desplaines St., Chicago, Ill. 60606

Please rush on money back guarantee

- Computer Age watches @ \$14.95 each, Postage and Insurance prepaid. I enclose full payment to save postage and C.O.D. fees.
- Send C.O.D. I enclose \$1.00 goodwill deposit.
- Charge to my Diners Club Acct. No. _____
- Charge to my American Express Acct. No. _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Convention Highlights Dallas, 1969



The accomplishments of the first year of Elksdom's second century were reported at the Order's 105th GL Session held in Dallas, Tex. Thousands were in attendance for the Sunday evening opening meeting where PGER George I. Hall, GL convention chairman, introduced his fellow Past Grand Exalted Rulers.

*Highlights of
The 105th Grand Lodge Session
Held in Dallas, Texas
July 13-17, 1969*

FOR THE THIRD TIME in this decade, the Benevolent and Protective Order of Elks met in Dallas, Tex., for their annual convention. Previous conclaves were held in "Big D" in 1960 and 1966.

The 105th Grand Lodge Session, July 13-17, 1969, officially began with public ceremonies Sunday evening in the huge Dallas Memorial Auditorium.

Texas PSP Alex A. McKnight, general chairman of the Dallas Convention committee, opened the proceedings with a dramatic tableau on the nation's heritage. PGER George I. Hall, GL Convention Committee Chairman, welcomed the delegates and guests and introduced members of the Advisory Committee (all Past Grand Exalted Rulers).



Minnesota PSP L. E. Moening, member of the GL Credentials Committee, (left) assists PGER Raymond C. Dobson, Past Grand Tiler Cliff Reed (center) and PGER Earl E. James (right) in registering. They are part of the more than 15,000 Elks and their families attending the annual conclave.



Above left: Frank Hise was given his jewel of office as Grand Exalted Ruler by PGER Horace R. Wisely, right, who conducted the installation ceremony. Above: Edward W. McCabe joined the ranks of Past Grand Exalted Rulers when he received his PGER's pin from PGER John L. Walker.

Delegates learned that records were broken during the first year of Elkdom's second century when GER Edward W. McCabe presented the keynote address.

Membership increased 28,225 during the past year and is at an all-time high of 1,480,412. This is the 30th successive year for an increase.

Total contributions to the Elks National Foundation from all sources reached an unequalled \$2,348,690. This is more than one-sixth of all contributions for the previous 40 years, GER McCabe reported.

A goal of \$1 million from lodges, members and state associations was surpassed and reached a total of \$1,073,169.70, the greatest amount ever received from these sources.

In addition, through the efforts of Hugh Hicks, Past Chairman of the Board of Grand Trustees, Mrs. Leah Baum of Jackson, Tenn., bequeathed the residue of her estate to the Foundation. So far, this has amounted to \$1,164,501.66 with approximately \$90,000 more to come.

Other bequests totalled \$11,018.64 and the Foundation realized \$100,000 from the Jim Beam Centennial bottle.

GER McCabe stressed the dangers to the nation from the current wave of lawlessness and urged Elks to give their unqualified support to law, order, and justice.

"I am deeply enraged with many of the events that are taking place in this great country of ours," he asserted.

In a stirring speech, he rapped the hippies, beatniks, draft dodgers, and athletes who refuse to stand when the National Anthem is played, and individuals who profess to be men of God using their cloth as a shield to preach hate, dissension and lawlessness. "On every hand, there are signs that the moral strength of our nation is decreasing alarmingly," GER McCabe warned.

"The freedoms our forefathers fought and died to obtain are now being used to weaken and divide this great republic of ours . . . It seems to me that what used to be called treason is today being accepted as freedom of speech and what used to be called rioting and insurrection is now called freedom of assembly.

"Legitimate, peaceful dissent deserves to be encouraged, not restricted, but illegitimate dissent, that which is accompanied by violence or other illegal acts, cannot be tolerated in an orderly society. The doctrine of civil disobedience, even of a non-violent nature, has no place in a society of free and law-abiding men who have access to the ballot box."

Illegitimate welfare cases also came under the Grand Exalted Ruler's fire when he said, "I'm fed up with supporting those perennial bums whose families have not known any source of

Handicapped Girl Scout Shirley Carroll presented a special award to the Elks for the Order's active participation and sponsorship in the Scouting program. GER McCabe and Youth Chairman Michael J. McNamara, right, received the award. Other citations were presented by representatives of the International Circulation Managers Association for participation in Newspaper Carriers Week; Boys' Clubs of America; the Camp Fire Girls and the Girls Clubs.



Dallas area Exalted Rulers shared in hosting delegates at their various lodges. From the left, are: Henry V. Alford, Dallas; Wayne M. Jones, Grand Prairie; Jacob T. Chamberlain, Irving; Charles R. Newby, Garland; Jon C. Sunthimer, Dallas Northwest, and Jose C. Garcia, Arlington, and not present, but no less a host, was ER Forest E. Murley of Mesquite, Texas.



A football, autographed by members of the Dallas Cowboys, was presented to GER McCabe by one of the convention greeters, Shirley Greenwell of Grand Prairie. GER McCabe, in turn, also autographed the ball and gave it to Texas PSP Floyd B. Ford for the Texas Elks Crippled Children's Hospital. Mrs. McCabe, second from right, received a bouquet of yellow Texas roses from PSP Alex A. McKnight of Dallas. Left, is PGER Hall, GL convention chairman.



The GL Americanism Committee assisted in opening the first business session Monday. State flags, symbolic of the 50 stars in Old Glory, were carried to the stage by representatives of the 50 states.



Serving as Grand Esquire for the 105th GL Session was Marvin Hamilton of Kingsville, Tex.

income other than government relief checks for the past three generations . . . Have you ever heard of a person burning his welfare card?"

"It is our commission," he urged Elks. "to strengthen our faith in the spirit of America, to reaffirm our belief in God's will and guidance and to make our reliance on the firm principles of freedom and justice reverberate to the ends of the earth."

Convention greetings were extended by U.S. Rep. Earle Cabell, Harry N. Phelps, President of the Texas Elks Association, and Chief Deputy Sherriff Allan Sweatt.

Eagle Scout William B. Sebastian of Dallas led the Pledge of Allegiance and vocal selections were by the Westminster Youth Choir of the Oak Cliff Presbyterian Church in Dallas, under the direction of William C. Everitt. Grand Chaplain, the Rev. Fr. Francis P. Fenton, O.S.A. gave the invocation and benediction.

Monday Highlights

In his Sunday night address, GER McCabe called for the Order to adopt a strong, militant resolution dedicated to law, order and justice.

William J. Windecker of Orange, N.J., chairman of the GL Americanism Committee, presented such a resolution at the Monday business session.



PGER Wade Kepner, right, vice-chairman of the Memorial and Publication Commission, presented the Grand Lodge with a check for \$105,000 representing surplus earnings from *The Elks Magazine*. The check was received by GER McCabe.

Delegates, while favoring intelligent dissent, gave enthusiastic approval to the action which demanded expulsion from schools of those participating in violent demonstrations, riots or the disruption of classes. Revocation of scholarships or other public monetary aids extended to those participating in such acts was also demanded.

Full text of the resolution appears elsewhere in this issue of *The Elks Magazine*.

AMERICANISM CONTEST WINNERS

Lodges with less than 300 members:

1. Southbridge, Mass.
2. St. Augustine, Fla.

Lodges with 301 to 600 members:

1. Fulton, N.Y.
2. Concord, N.H.
3. Sanford, Fla.

Lodges with 601 to 1,000 members:

No lodge participated in a complete program in this category.

Lodges with 1,001 to 2,000 members:

1. Arlington-Fairfax, Va.
2. Chicopee, Mass.

Lodges with over 2,000 members:

1. Phoenix, Ariz.
2. Long Beach, Calif.
3. Boise, Idaho

PGER Pruitt, secretary of the Centennial Committee, made the final report on the observance of Elksdom's 100th anniversary. The report was made as a



Above; Tucson, Ariz., Lodge copped the national ritualistic crown. From the left, are Esq. Kenneth "Zipper" Scofield, Chaplain Lester T. Kyle, Est. Lead. Kt. Max E. Pensinger, Inner Guard E. William Belton, ER Michael J. Deir, Est. Lect. Kt. Lloyd Mendenhall, Est. Loyal Kt. William D. Reeder, Candidate Earl Wilford and Coach John D. Frakes. At last year's convention, Brother Frakes arranged for the annual presentation of the Frakes' award for coaches. By strange coincidence, he was the first to win his own award.

The PGER Raymond Benjamin Trophy for ritualistic excellence went to Tucson, Ariz., Lodge. From the left, are ER LeRoy C. Chesnott of Napa, Calif., who made the presentation; C. Wallace Ericson, of Glendale, Calif., GL Ritual Chairman; GER McCabe, and Michael J. Deir, who served as Tucson ER in the contest.



tribute to the late PGER Emmett T. Anderson, who headed the committee.

PGER Pruitt outlined the successful accomplishments of the various projects undertaken to mark the centennial of the Order.

GER McCabe, in amending his printed report, noted that a total of \$4,000 had been expended for relief of Minot, N.D. flood victims.

Delegates concurred in sending a telegram to astronauts Neil Armstrong, Michael Collins, and Edwin Aldrin wishing them a safe landing on the moon and return home.

Frank Hise of Corvallis, Oreg., Lodge was unanimously elected Grand Exalted Ruler.

The nomination was made by Grand Forum Justice John T. Raftis of Colville, Wash. SDGER Arthur J. Roy, of Wilimantic, Conn. seconded the nomination. The acceptance speech of Brother Hise appears elsewhere in this issue.

Other new officers named were: Chelsie Senerchia of Miami, Fla., Grand Est. Lead. Kt.; Judge Maurice W. Lee of Chicago, (South) Ill., Grand Est. Loyal Kt.; William J. Windecker of Orange, N.J., Grand Est. Lect. Kt., and Franklin J. Fitzpatrick of Lynbrook, N.Y. Grand Secy. (8th term).

Also, Edwin J. Maley of New Haven, Conn., Grand Treasurer (2nd term); C. A. Thomas of Scottsbluff, Neb.,

Grand Inner Guard; A. A. Pielemeir of Vincennes, Ind., Grand Tiler; Rev. Fr. Francis P. Fenton, O.S.A., of Flint, Mich., Grand Chaplain, and Marvin M. Lewis of Brawley, Calif., Grand Esquire.

Elected to four-year terms on the Board of Grand Trustees were E. Gene Fournace of Newark, Ohio, and John B. Morey of Palo Alto, Calif.

Appointed to serve as secretary to GER-Elect Hise was William F. Raw of Corvallis, Oreg.

Assembled delegates approved the following appointments:

-PGER Raymond C. Dobson to a five-year term on the Elks Memorial and Publication Commission. He succeeds the late PGER James T. Hallinan.

-PGER R. Leonard Bush to a four-year unexpired term on the same commission created by the death of PGER Emmett T. Anderson.

-PGER John L. Walker to a seven-year term as a trustee of the Elks National Foundation.

-PGER George I. Hall to a five-year term on the GL Convention Committee.

-PGER Robert G. Pruitt to a two-year unexpired term on the Convention Committee replacing PGER John S. McClelland, who resigned from this committee.

-PGER Robert E. Boney to a three-year unexpired term on the same committee created by the resignation of



SP Bob Clark, left, delighted the audience when he told new GER Hise that he was presenting him the keys to a used Volkswagen from the Oregon State Elks Association. In reality the keys were for a new Cadillac. Looking on are John Raftis, Colville, Wash., Grand Forum member who nominated Brother Hise and, right, SDGER Arthur J. Roy of Willimantic, Conn.

Some of the officials from across the nation attending the 105th GL Session included, left to right, PGER Horace R. Wisely from California; John B. Morey, also of California and one of the newly-elected Grand Trustees; PGER Ronald J. Dunn of New York; PGER William A. Wall of Florida, and PGER R. Leonard Bush of California.

PGER Bush to serve on the Memorial and Publication Commission.

—Bernard Lawler of Redondo Beach, Calif., to a five-year term as a justice on the Grand Forum.

—John J. O'Brien of Whitehall, N.Y., to a one-year unexpired term and Willis McDonald of New Orleans, La., to a four-year unexpired term on the Grand Forum. Both appointments were due to resignations.

Texas SP Harry Phelps welcomed delegates to the convention.

Tuesday Highlights

PGER Wade H. Kepner, Vice-Chairman of the Elks National Memorial and Publication Commission made a report supplementing the Commission's annual printed report. During Brother Kepner's report he presented a check in the amount of \$105,000 to GER McCabe for the Grand Lodge from surplus earnings from the Elks Magazine.

PGER Kepner added that the Elks Magazine is continuing its efforts on the

important stray Elk program, begun under the administration of PGER Wisely, to help reduce lapsation.

Chairman of the New Lodge Committee, Alex McKnight of Dallas, Texas Lodge announced that during the past year dispensations for 26 new lodges were obtained. Brother McKnight reported that possibly the greatest accomplishment in new Lodge history was the institution of Gateway, Ore., Lodge with the amazing total of 3,309 members.

George Carver of Live Oak, Fla., Lodge, chairman of the Auditing and Accounting Committee outlined procedures and efforts of the committee and urged the use of the accounting manual and the establishment of a lodge budget.

PGER John L. Walker, Chairman of the Board of Trustees of the Elks National Foundation presented the first part of a supplement to the trustees printed report.

Brother Walker reported that the Foundation received donations in the amount of \$2,348,690 which is the largest total in the history of the Foundation.

PGER Walker announced that next year the Foundation will grant 538 Most Valuable Student and State allocated scholarships in the amount of \$397,600. The number of the \$600 allocated scholarships will be increased in 1970 to 338 as against 295 in 1969. In addition to an allocated scholarship a special award of \$100 will be made to a student who is entered in our national competition but does not win at that level.

In a preliminary report, Ritualistic Committee Chairman C. Wallace Ericson, Glendale, Calif., Lodge announced the winners in the western and eastern divisions. First place in the western division was Tucson, Ariz., Lodge and second place was awarded to Colorado Springs, Colo. In the eastern division first place was awarded to Anderson, S.C., Lodge and second place went to Kingsport, Tenn.

Also presented were the awards for the All-American eastern and western teams. The eastern division team consists of Exalted Ruler Walter O. Wadley, Kingsport, Tenn., Lodge; Leading



Some of the members of the GL Convention Committee gathered to discuss various arrangements with Byran J. McKeogh, convention director (seated). From left, are, William S. Hawkins, George I. Hall, Lee Donaldson, Robert G. Pruitt, and R. Leonard Bush, all PGERs.

From the left, PGERs John S. McClelland, William S. Hawkins, H. L. Blackledge, Wade H. Kepner and Robert G. Pruitt took time out for a photograph during busy convention activities.

Knight George L. Timbert, Decatur, Ga.; Loyal Knight Rudy W. Frey, Huntington, N.Y.; Lecturing Knight Bob Patterson, Kingsport, Tenn.; Esquire William P. Beacham, Anderson, S.C.; Chaplain Clifford A. Burnham, Ann Arbor, Mich.; Inner Guard Donald Kennedy, Dover, Ohio.

Members of the western team are: Exalted Ruler Michael J. Deir, Tucson, Ariz.; Leading Knight Max E. Pensinger, Tucson, Ariz.; Loyal Knight William D. Reeder, Tucson, Ariz.; Lecturing Knight Art Roberts, San Rafael, Calif.; Esquire Joseph Sousa, San Rafael, Calif.; Chaplain Lester T. Kyle, Tucson, Ariz.; and Inner Guard Don C. Hampton, Colorado Springs, Colo.

PGER H. L. Blackledge, chairman of the Advisory Committee's subcommittee on ritual, presented various changes in the ritual which delegates approved. This included one major change. The Grand Secretary's office is furnishing each lodge with new rituals incorporating the revisions.

Use of the new ritual is optional until Jan. 1, 1970 when the changes become mandatory.

Lodge Activities Chairman, Brooks Bicknell of Alva, Okla., Lodge reported that in sponsoring numerous contests, recognition, and promotions, the committee solicited lodge officers to make a special effort in building membership, provide better communications, recognize the individual Elk, and contribute more decisively to the Elks National Foundation.

In the Christmas Charities program, Brother Bicknell reported that 566 lodges responded showing that 31,776 families were served or entertained during this important season. Total expenditures reported for 1968 Christmas Charities came to \$724,050.49.

Project awards were presented some of which were previously reported in The Elks Magazine.

George J. Balbach of Queens Borough, N.Y. reported on the accomplishments of the State Associations Committee. Projects included: lodge membership in State Associations, use of Red Heart Seals to promote the Elks National Foundation, State Association nights, proper conduct of state conventions, major projects, and publication of a Grand Lodge Directory.

Awards were announced in the State Association Bulletin Contest. The winning states were: Division one (issued more than four times annually): First, California-Hawaii; second, Illinois; third, Ohio. Those states receiving honorable mention were: Texas, North Dakota, Colorado, Utah, and Massachusetts.

Division two (issued four times annually): First, Florida, second, Pennsylvania, third, New Jersey. Those receiving honorable mention were, Ok-



Elkdom's new first family are shown above. Seated with granddaughters, Kelsey, 18 months, left, and Donya, 4½, are GER Frank and Jerry Hise. Standing, from the left, are daughter, Jeri, a student at the University of Oregon; son-in-law, Martin L. Boehme, and daughter, Mrs. Carlene Boehme of San Carlos, Calif.



New Grand Lodge officers are shown, (left to right) Chelsie Senerchia of Miami, Fla., Grand Esteemed Leading Knight; Maurice W. Lee of Chicago South, Ill., Grand Esteemed Loyal Knight; Frank Hise of Corvallis, Ore., Grand Exalted Ruler; William J. Windecker of Orange, N.J., Grand Esteemed Lecturing Knight, and Franklin J. Fitzpatrick of Lynbrook, N.Y., Grand Secretary. Standing from the left, are: Marvin M. Lewis of Brawley, Calif., Grand Esquire; C. A. Thomas of Scottsbluff, Neb., Grand Inner Guard; A. A. Pielemeier of Vincennes, Ind., Grand Tiler; Edwin J. Maley of New Haven, Conn., Grand Treasurer; E. Gene Fournace of Newark, Ohio, and John B. Morey of Palo Alto, Calif., Grand Trustees. The Fr. Francis P. Fenton of Flint, Mich., Grand Chaplain, was absent when the photo was taken.



A hearty howdy welcomed those arriving for the 105th annual GL Session in Dallas, Tex. From the left are PGER Hall, GL convention chairman; PER Gene Norton of Grand Prairie, Tex., Lodge, reception committee chairman; GER and Mrs. McCabe; Earl Broden, secretary to the GER, and the Grand Prairie Range Riders.



It was a proud moment for the Elks as well as Michael Sean Collins of Augusta, Ga., and Annalyn Martha Swan of Biloxi, Miss., when first place Youth Leadership Contest awards were presented to them. Left to right are: Michael J. McNamara of Brockton, Mass., GL Youth Activities Chairman; PGER Robert G. Pruitt; Mr. Collins; GER McCabe; Miss Swan; William A. Wall of Florida, and Committeeman Gerald L. Powell of Peru, Ind., who conducted the contest.



Scholarship certificates were presented to Most Valuable Student first place winners Janice Marlene Csokmay of Warren, Ohio, and Rodney Earl Donaldson of San Antonio, Tex., by PGER Walker, center. By coincidence and for the first time in history, Rodney was also second place national winner in the Youth Leadership Contest. Other members of the National Foundation Trustees, from the left, are: PGERs Donaldson, Wisely, Blackledge and Wall. Not present for the photo were PGERs Edward J. McCormick and John E. Fenton, also members of the trustees.



lahoma, Georgia, Kentucky, and Vermont.

Division three (less than four times annually): First, South Dakota, second, Arizona, and third, North Carolina.

Awards for the best major project display at the convention went to: First, Massachusetts, second, California, and third, Colorado.

The report of the committee on distribution was made by Francis G. Adams, of New London, Conn., Lodge, a member of the committee.

Wednesday Highlights

Elks served more than 1,780,000 youngsters at a cost of approximately \$3 million, GL Youth Activities Chairman Michael J. McNamara of Brockton, Mass., reported to the convention. The Wednesday session was open to the public.

YOUTH ACTIVITIES WINNERS For Year-Around Programs

Lodges with less than 300 members:

1. Dunkirk, Ind.
2. Tenafly, N.J.
3. Apache Junction, Ariz.

Lodges with 301 to 600 members:

1. Fulton, N.Y.
2. Palatka, Fla.
3. Ainsworth, Neb.

Lodges with 601 to 1,000 members:

1. Nashua, N.H.
2. Bedford, Pa.
3. Iliion, N.Y.

Lodges with 1,001 to 2,000 members:

1. North Platte, Neb.
2. Hillsboro, Ore.
3. Midland, Mich.

Lodges with over 2,000 members:

1. Longview, Wash.
2. Lincoln, Neb.
3. Corvallis, Ore.

State Associations:

1. Nebraska
2. New York
3. Wisconsin

Honorable Mention:

- California-Hawaii
- Georgia
- Ohio

Elkdom's 50-year partnership with the Boy Scouts of America was noted and figures indicate that the Order increased sponsorship of Scout units to a new high of 1,264 troops. In addition there are now 361 Girl Scout Troops, 1,573 baseball teams, and 946 teen parties sponsored by the Elks. There are also 36 Scout troops for handicapped children backed by the Order.

When PGER Walker reported on the Elks National Foundation, delegates responded by parading to the podium to present gifts totaling more than \$21,000. An increase in the number of scholarship grants was announced for the coming year.



A model of the Texas Elks Crippled Children's Hospital, which was on display at the convention, is pointed out by U. S. Rep. Earle Cabell, center, to PGER Hall and GER McCabe, right. The congressman welcomed delegates at the opening session. Dallas County Chief Criminal Deputy Allan Sweatt made Brothers Hall and McCabe honorary deputies.



The election of Frank Hise as Grand Exalted Ruler for the coming year signaled a colorful demonstration which included the Baker, Oreg., Explorer Scouts Drum and Bugle Corps. Officially escorting Brother Hise into the convention was a delegation consisting of PGERs Wisely, James, Blackledge, Wall, Donaldson, Bush, Dobson and Boney, Past Est. Loyal Kt. Fred H. Kelley, Oregon PSP Elmo M. Angele, Oregon SP Robert H. Clark, and Corvallis ER Fred Raw.

Delegates gave a standing ovation to Michael Sean Collins of Augusta, Ga., and Annalyn Martha Swan of Biloxi, Miss., first place boy and girl winners in the Youth Leadership Contest conducted by Committeeman Gerald L. Powell of Peru, Ind. Each was presented a \$2,000 savings bond from National Foundation funds by GER McCabe.

State Youth Activities Chairmen receiving special recognition for their efforts were: Richard H. Bartels, California; Warren Stewart, Georgia; Leslie

L. Fowler, Idaho; Viril H. Mallonee, tri states; James L. Colbert, Massachusetts; Robert J. Greene, Montana; N. K. Rynearson, Nebraska; John F. Quinn Jr., New York; A. A. Williams, Jr., North Carolina; Verdine D. Rice, North Dakota; Bill Terrell, Texas; Landon Frei, Utah; William H. Rosen, West Virginia; Leon Rondou, Wisconsin.

Recognition awards for states having 100 percent participation in youth activities were: Alaska, Arizona, California, Idaho, Maryland, Delaware, District of Columbia, Montana, Nebraska, Nevada, New Mexico, New York, North Carolina, North Dakota, Oregon, South Carolina, Texas, Utah, Washington, West Virginia, Wisconsin, and Wyoming.

North Dakota, Rhode Island, and South Dakota also received awards for

100 percent participation in the Youth Leadership Contest.

Special recognition also was made to Panama Canal Zone (Balboa) Lodge for active participation in the youth programs.

Brother McNamara presented GER McCabe with a plaque on behalf of the Youth Activities Committee in appreciation of his cooperation, guidance, and outstanding leadership.

The Girl Scouts of America, the International Circulation of Managers Association, the Boys Clubs of America, the National Council of Camp Fire Girls, and the Girls Clubs of America, on behalf of the Youth Activities Committee, presented GER McCabe as leader of the Elks with awards proclaiming their appreciation for the committees' efforts in these areas.



A special citation was prepared and presented to former Grand Trustee Hugh Hicks for his assistance to the Elks National Foundation. Brother Hicks was instrumental in arranging for the estate of Mrs. Leah J. Baum to be bequeathed to the Foundation. The entire estate is expected to amount to more than \$1.2 million. The presentation was made by PGER John L. Walker, right, chairman of the Foundation Board of Trustees. Left is GER McCabe.



The arrival of PGER George I. Hall, GL convention chairman, coincided with the Halls' 52nd wedding anniversary. The event signaled a red-hot welcome in an ancient fire truck. The Halls are shown in front, while PGER William J. Jernick and other Elks are in the back of the truck.



Among the several groups entertaining during the convention was Johnny "Scat" Davis. At the drums is 8-year-old Jimmy Pappas.



Little four-year-old Mary Ola Gray giggled when she went to greet GER and Mrs. McCabe. Mary is a member of the Grand Prairie, Tex., Range Riders, a group of about 25 adults and youngsters wearing colorful red, white and blue costumes. The Range Riders assisted in greeting Elks arriving at the airport for the convention.



Many Exalted Rulers attending the convention sought out their counterparts from cities of the same name. ER Donald Egbert of Albany, Oreg., left, greets ER Gaeton R. Barbagallo of Albany, N.Y.

ELKS NATIONAL YOUTH WEEK

Lodges with less than 300 members:

1. Dunkirk, Ind.
2. Maumee, Ohio
3. Coventry-West Greenwich, R.I.

Lodges with 301 to 600 members:

1. Fulton, N.Y.
2. Herkimer, N.Y.
3. Slidell, La.

Lodges with 601 to 1,000 members:

1. Nashua, N.H.
2. Hudson, N.Y.
3. Red Bank, N.J.

Lodges with 1,001 to 2,000 members:

1. Falls City, Neb.
2. Richmond, Calif.
3. Appleton, Wisc.

Lodges with over 2,000 members:

1. Phoenix, Ariz.
2. Tulsa, Okla.
3. Kelso, Wash.

State Associations:

1. California-Hawaii
2. Pennsylvania
3. Ohio

The first place winner in the boys division was Rodney Earl Donaldson, who was sponsored by San Antonio, Texas, Lodge. Mr. Donaldson received a standing ovation by the delegates at the 105th Grand Lodge Session after closing his address to the Wednesday session by asking all present to recite, along with him, the Pledge of Allegiance to the Flag.

The entire list of the scholarship winners appears elsewhere in this issue of The Elks Magazine.

Thursday Highlights

Glenn L. Miller of Logansport, Ind., Chairman of the Judiciary Committee, in his final report presented a number of changes to the GL Statutes for the delegates' consideration.

Emphatically turned down was a proposal to keep clubrooms open during lodge meetings.

An amendment fixing the terms and number of members of the Elks National Service Commission was approved.

GER McCabe immediately appointed the following PGERs to the commission: Robert G. Pruitt, one year; Robert E. Boney, two years; Ronald G. Dunn, three years; William A. Wall, four years; John L. Walker, five years; William J. Jernick, six years, and George I. Hall,

seven years. One reappointment for a seven year term is to be made annually.

Chairman of the Board of Grand Trustees Vincent H. Grocott, of Santa Barbara, Calif., presented the final report of the Board, and the delegates approved the budget for the coming year.

ATTENDANCE—As reported by the Committee on Credentials

Grand Exalted Ruler	1
Past Grand Exalted Rulers	16
Grand Lodge Officers	21
Grand Lodge Committeemen	66
District Deputies Designate	213
Special Deputies	18
Representatives	1,833
Alternate Representatives	31
Members of the Grand Lodge	661
Total	2,860

Chairman C. Wallace Ericson completed the report of the Ritualistic Committee by presenting awards to the four teams competing in the contest finals. Tucson, Ariz., took first place with a score of 94.641. In second place was Anderson, S.C., 94.123; third place went

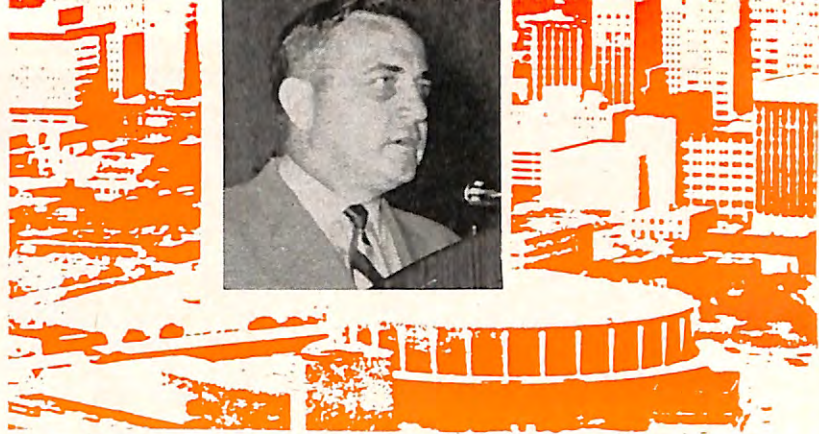
(Continued on page 22)

PGER John L. Walker, in his second report for the Elks National Foundation, presented the two top winners in the Most Valuable Student Contest.

The first place winner in the girls division was Janice Marlene Csokmay, who was sponsored by Warren, Ohio Lodge. Miss Csokmay received rousing applause to her remarks.

Harry N. Phelps
President of
Texas Elks
Association

Convention Reports



PGER Wade H. Kepner
Vice-Chairman,
National Memorial and
Publication Commission



Willis McDonald
Member,
Committee on
Resolutions



PGER George I. Hall
Vice-Chairman,
Elks National
Service Commission



George B. Klein
Chairman,
Committee on
Credentials



William J. Windecker
Chairman,
Americanism Committee



George J. Balbach
Chairman,
State Associations
Committee



George Carver
Chairman,
Auditing and
Accounting Committee



Alex McKnight
General Chairman,
Dallas Convention
Committee



PGER William J. Jernick
Treasurer,
Elks National Service
Commission



Michael J. McNamara
Chairman,
Youth Activities
Committee



Brooks H. Bicknell
Chairman,
Lodge Activities
Committee



PGER H. L. Blackledge
Advisory Committee's
Ritual Subcommittee



C. Wallace Ericson
Chairman,
Ritualistic
Committee



PGER John L. Walker
Chairman,
Elks National
Foundation



Vincent H. Grocott
Chairman,
Board of Grand
Trustees



PGER Robert G. Pruitt
Secretary,
Centennial Committee



Francis G. Adams
Committee on
Distribution



Franklin J. Fitzpatrick
Grand Secretary



Glen L. Miller
Chairman,
Committee on
Judiciary

Dallas Highlights

(Continued from page 20)

to Kingsport, Tenn., 94,097, and fourth place honors went to Colorado Springs, Colo., with a score of 93,376.

The R. Leonard Bush trophy, a new award this year, was presented to Michael J. Deir, Exalted Ruler of Tucson, Ariz., Lodge.

ER Leroy Chesnott of Napa, Calif., Lodge presented the PGER Raymond Benjamin trophy to the Tucson, Ariz., team.

Unanimous approval was also given resolutions commending and honoring GER McCabe and Vincent H. Grocott, retiring Chairman of the Board of Grand Trustees, for their outstanding service to the Order.

Approval was also given a resolution by Willis McDonald of New Orleans, a member of the Committee on Resolutions, lauding the Convention Committee and all participants for a successful session.

PGER Wisely installed the new Grand Lodge Officers to close the conclave. Assisting in the ceremony was the Pottstown, Pa., Drill Team. The 1970 GL Session is scheduled for July 12 to 16 in San Francisco, California. ■



Mrs. Maggie McCabe, center, selected winners of Hawaiian vacations at a special party for the ladies. Winning the free trips were Mrs. Maud Smith of Del Rio, Tex., left, and Mrs. Ruby Smith of Fairmont, W. Va.

M. V. S. Winners

(Continued from page 4)

Estelle Bunney, Globe No. 489, \$900; Cathy Hom, Safford No. 1607, \$900; Roxanne Edith Marrs, Tucson No. 385, \$900; Wanda Yee, Mesa No. 1781, \$900; Mark Thomas Bowers, Globe No. 489, \$800; David Alan Bruce, Casa Grande Valley No. 1957, \$800; Ann Evelyn Kappel, Phoenix No. 335, \$800; Roger Don Wong, Phoenix No. 335, \$800.

ARKANSAS: Henry Lee Woods, Jr., Hot Springs, No. 380, \$900.

CALIFORNIA: Timothy Wallace Noonan, Palo Alto No. 1471, \$1,750; Alison Martin, Long Beach No. 888, \$1,500; Inese Birzicks, Pomona No. 789, \$1,000; William Kent Davis, Torrance No. 1948, \$1,000;

Barbara Kay Frey, Oceanside No. 1561, \$1,000; Dale Lynn Ikeda, Fresno No. 439, \$1,000; Jeanette Marie McCarva, Red Bluff No. 1250, \$1,000; Jonathan Gregory Draper, El Cajon No. 1812, \$900; Kim Michael Howell, Monterey No. 1285, \$900; Sandra Kay Lund, Riverside No. 643, \$900; Julia Ann Moore, San Bernardino No. 836, \$900; Christine Pavkov, San Jose No. 522, \$900; Ronald David Sanches, Merced No. 1240, \$900; Robert Frederick Seaman, Jr., Culver City No. 1917, \$900; Thomas Glendon Bayly, El Cajon No. 1812, \$800; Charles Edward Chandler, Vista No. 1968, \$800; Lynn Ethel Epperson, El Cajon No. 1812, \$800; Ernest Del Gutter, Torrance No. 1948, \$800; Steven Glenn Johnson, Oxnard No. 1443, \$800; Diane Roberta Joice, Stockton No. 218, \$800; Michael Kim McCall, Whittier No. 1258, \$800; Dorothy J. McNoble, Stockton No. 218, \$800; Esther Mendenhall, Vista No. 1968, \$800; Jerry Edward Power, Richmond No. 1251, \$800; Lynn Yasuko Sakai, Pasadena, No. 672, \$800; Leonard Schein, Los Angeles No. 99, \$800; Marilyn Edna Slater, Glendora No. 2038, \$800; Martha Louise Starcher, Fremont No. 2121, \$800; Kim Woishnis, San Leandro No. 2241, \$800.

COLORADO: James Louis Rudolph, Fort Collins No. 804, \$2,000; William Nobel Friend, Salida No. 808, \$900; Wayne Leroy Pretti, Florence No. 611, \$900; Stanley Ernest Whitcomb, Englewood No. 2122, \$900; Jerilyn Kay Holder, Hotchkiss No. 1807, \$800; Gordon Eric Uno, Brighton No. 1586, \$800;

CONNECTICUT: Kathleen Marie Turner, West Haven No. 1537, \$1,000;

FLORIDA: Ralph Phillip Layton, Winter Haven No. 1672, \$900; Ralph Michael Rusin, St. Petersburg No. 1224, \$900; John Harold Jones, Palatka No. 1232, \$800.

GEORGIA: Paul Stephen Beier, Augusta No. 205, \$800; Cornelia Anne Sullins, Griffin No. 1207, \$800.

HAWAII: Eileen Oi Ling Chong, Honolulu No. 616, \$1,000.

IDAHO: Kent Raymond Henseheid, Pocatello No. 674, \$800.

ILLINOIS: Therese Ann Linden, Chicago (South) No. 1596, \$2,250; Martha Jo Litherland, Lawrenceville No. 1208, \$1,000; Claire Ann Gosnell, Lawrenceville No. 1208, \$900; Dana Glenn Meier, Mt. Carmel No. 715, \$900; Richard Allen Palmer, Sterling No. 1218, \$900; Susan Louis Swanson, Dixon No. 779, \$900; George Daugird, Chicago (South) No. 1596, \$800; Jana L. Frazer, Chester No. 1629, \$800; David

(Continued on page 42)

! The Halvorfold

Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below

\$8.00 Black or brown Morocco

\$9.50 Smooth black or brown Calfskin

Lodge No. under inside emblem 75¢ add'l.
Lodge No. with City under inside emblem \$1.25 add'l.

FREE In 23K Gold, Name, Address and any Emblem, Would ordinarily cost \$3.00 extra. Ideal Gift With friend's name and any fraternal emblem

“Made to Order” for ELKS

“NOW in its 43rd year”—The HALVORFOLD bill-fold, pass-case, card-case. Just what every ELK needs. No fumbling for your passes. Unsnap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear. Ingenious loose-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three card pockets and extra size bill compartment at back. Made of the Finest, Genuine Leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All nylon stitched, extra heavy. Just the right size for hip pocket. Backbone of loose-leaf device prevents breaking down.

Free Examination!
Send No Money—Pay No C.O.D.

Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

PLEASE CHECK HERE:

<input type="checkbox"/> Black Calfskin \$9.50	<input type="checkbox"/> Brown Calf. \$9.50
<input type="checkbox"/> Black Morocco \$8.00	<input type="checkbox"/> Brown Mor. \$8.00
<input type="checkbox"/> Gold filled Snap & Corners \$1.50 extra	
<input type="checkbox"/> 4 fold	<input type="checkbox"/> 6 fold
<input type="checkbox"/> 8 fold	<input type="checkbox"/> 10 fold
<input type="checkbox"/> 12 pass	<input type="checkbox"/> 16 pass
<input type="checkbox"/> Elks Emblem Outside	<input type="checkbox"/> Yes <input type="checkbox"/> No

Name: _____ 23K Gold Inside Emblem: _____
Address: _____ Please Print

If you send cash with order, we ship postpaid. Money back if not satisfied. PLEASE USE ZIP CODE

Halvorsen, P. C. M.
4868 Victor St., Dept. 176
Jacksonville, Fla. 32207

Send HALVORFOLDs as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes. For 12-pass add .25c. 16-pass .50c. 20-pass .75c. Please check squares at right.) Lodge No. under inside Emblem 75c extra

GUARANTEED PROFITS

for your organization **\$68 to \$1120** and more...

or I will make up the difference myself!

TURN FUND-RAISING INTO FUN...

by spreading the glow of these Christmas candles. You'll be delighted with the enthusiasm generated by the Regal and Cathedral Candles the moment they're displayed in their attractive carrying kits. No selling experience is needed! Just open the Sales Kits and collect profits by selling the candles at \$1.25. Many groups make up to \$2,000 or more in the very first week!

The elegant REGAL SCENTED BRANDY GLASS CANDLE and stately CATHEDRAL CANDLE will lend enchantment to any mantel, buffet, dining table. Both are Abigail Martin exclusives for fund-raising. Not sold in stores.



NO RISK . . . I GUARANTEE YOUR PROFITS . . . 30 DAYS CREDIT . . . SHIPPING PREPAID
I personally guarantee that you will raise the sums shown below or I will make up the difference between your cost and your guaranteed profit.

Abigail Martin

YOUR GUARANTEED PROFITS

Order . . .	And I Guarantee . . .	Or Sell All And Make . . .
15 Sales Kits	\$ 60 Profit	\$ 81 Profit
30 Sales Kits	\$121 Profit	\$162 Profit
50 Sales Kits	\$202 Profit	\$270 Profit
100 Sales Kits	\$450 Profit	\$600 Profit



CATHEDRAL CANDLE

REGAL CANDLE

Only \$1.25 each



Free Sample
Select either candle to show your group.

MAKE UP TO \$6 PER KIT

12 individually boxed candles in easy-to-carry Sales Kit. Open the lid . . . this brilliant array automatically sells 2, 3, 4 or more at a time. Be sure to order 1 Kit for each member selling for best results.

TO GET MAXIMUM CHRISTMAS SALES . . . ORDER NOW

6 Regional Shipping Centers For Prompt Service To You: Cal., Mo., Mich., Pa., Tenn., Mass.

To: Abigail Martin, 1113 Washington, Dept. 25 St. Louis, Mo. 63101

SEND NO MONEY MAIL COUPON TODAY

YES, WE WANT TO GET OUR FUND RAISING PROJECT STARTED NOW

Please Send _____ REGAL CANDLE KITS _____ CATHEDRAL CANDLE KITS (12 candles in each kit) (Include our FREE SAMPLE)

Before ordering, I would like to show my group a FREE SAMPLE:
Check one only REGAL CANDLE CATHEDRAL CANDLE

DATE NEEDED _____ NO. MEMBERS _____ AREA CODE & PHONE _____

ORGANIZATION NAME _____

SHIP TO (NAME) _____

ADDRESS* _____ CITY _____ STATE _____ ZIP _____

SEND FREE SAMPLE (CHECK ONE ONLY) OF REGAL CANDLE CATHEDRAL CANDLE

Within 30 days we agree to pay for 60 or more Kits — \$9.00 per Kit; For 15 to 59 Kits — \$9.60 per Kit; For 5 to 14 Kits — \$10.20 per Kit; For 1 to 4 Kits — \$10.80 per Kit. *Do not use P.O. Box or RFD.

Send for your FREE dollar box of Mason Candy...

and proof that your group can raise \$300 or more in just two hours!

HERE ARE THE HIGHLIGHTS

- A professional Mason Campaign Counselor will guide you to success.
- No risk. No investment. You pay only after you have collected your profit.
- Six varieties of beautifully boxed, top-quality candies.
- Anything remaining unsold may be returned for full credit!
- Mason supplies you with easy-to-use sales tools, booklets, exciting incentives, prizes and Professional Know-how.
- At no extra charge, each box has an attractively printed band bearing your organization's name, picture, slogan or message.



FOR FURTHER INFORMATION, PLEASE FILL IN AND MAIL THIS COUPON:

Dear Pat Mason:

Please send me (without obligation) further information and have your Campaign Counselor bring me my FREE box of candy and explain Mason's Extra-Profit/Prize Award Program.

Name _____ Age (if under 21) _____

Organization _____

Address _____

City _____ County _____

State _____ Zip _____ Phone _____

How many active members _____

Mason Candies, Inc., Dept. 714, Mineola, L. I., N. Y. (offer available only to non-profit groups)

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

Train For Your Own PRESTIGE TAX BUSINESS

Men, women of all ages earn top fees. Part-full time home-office business. No investment! No bookkeeping or accounting needed. Earn \$10-\$15 hourly doing tax returns. Year round payroll tax service pays \$10-\$50 monthly per client. We train you, help you start quickly. FREE booklet. No salesman will call.

National Tax Training School, Monsey, N.Y. 10957
Accredited Member NHSC, Vet. Approved

LAW FREE BOOK THE LAW TRAINED MAN

Write today for a FREE copy of illustrated law book, "THE LAW-TRAINED MAN", which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study of the famous Blackstone Law Course: Books and lessons provided. Moderate cost; easy terms. Write now **Blackstone School of Law, 307 N. Michigan Ave. Founded 1890 Dept. 116, Chicago, Ill. 60601**

AUTHORS WANTED BY NEW YORK PUBLISHER

Leading book publisher seeks manuscripts of all types: fiction, non-fiction, poetry, scholarly and juvenile works, etc. New authors welcomed. For complete information, send for booklet F.K. It's free. Vantage Press, 120 W. 31 St., New York 10001

ELECTRO MAGNETIC MOTOR

A patented magnetic phenomenon. Send for complete "BUILD-IT-YOURSELF" assembly kit with all parts, instructions and drawings **ONLY \$2.00 Post Paid.**

T & DW COMPANY
PO Box 3023, Federal Way, Wa. 98002

Be a LOCKSMITH!

EARN WHILE YOU LEARN

Send for FREE BOOK

Big opportunities. Big profits. Earn quickly. Full or part time. Learn at home, it's easy. Do real jobs: All Tools—Materials Supplied. Accredited member NHSC, Lic. State of NJ—Vet. Appd. Send name, address & Zip for FREE book.

Locksmithing Institute, Dept. 1223-099, Little Falls, N. J. 07424

MAKE UP TO \$12 AN HOUR AT HOME

Let Me Prove It To You FREE!

I'll show you how Plastic Sealing and Laminating at home, spare time, can give you as much as \$12 each hour you operate. Table-top machine sets up anywhere. Easy. Fun. No experience needed. We furnish everything. We'll even help finance you. No house-to-house selling. Orders come by mail. Write for facts FREE. No salesman will call.

WARNER ELECTRIC, 1512 Jarvis, Dept. L-24-KS, Chgo. Ill. 60652

LAS VEGAS ACREAGE at Greatly Reduced Price

Several 2 1/2 ACRE PARCELS at ONLY \$1895. per acre—10% down—\$50 a month. Located directly opposite the FAMOUS STRIP, 6 miles west between FLAMINGO & DESERT INN Roads, level near HUGHES' properties. Write for complete details and maps.

FARROW REALTY CORP., BOX 247-H GARDEN GROVE, CALIF. 92642

BOOK OF MEMORY

in everlasting bronze

For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.

NEWMAN BROTHERS, Inc.
5625 Center Hill Avenue
Cincinnati, Ohio 45216

Mona Lisa

(Continued from page 10)

record and was found to have a list of American art collectors, the sympathetic court let Perugia off with only a three-year jail sentence.

La Gioconda's smile seemed more radiant than ever when she was returned to a jubilant Paris. She has remained in the Salle Carré ever since, except for periods during World War I and World War II when she was placed in storage for safekeeping, and again in 1963 when she was put on exhibit in several American museums.

Including the six forgeries painted by Chaudron, there are now an estimated 30 copies of the *Mona Lisa*. Leonardo himself did another, which hangs in a museum in Isleworth, England.

And is the Louvre version the real one? An anonymous painter once claimed that he stole the *Mona Lisa* in 1910, a year before the Marquis' successful attempt, and substituted a forgery that could be so identified by two spots of green paint that he had accidentally splashed in one corner. In Nice, an art collector contends that he owns the real *La Gioconda* and that the Louvre has a second-rate copy done by Renaissance art students. Several important European art critics have supported his story. And Dr. Thomas Judson, curator of the Vatican art collection, has stated that an earlier *Mona Lisa* owned by a New Hampshire minister is undoubtedly a true Leonardo.

The truth about the mysterious *Mona Lisa* may never be known. Many secrets lie locked behind that enigmatic smile in the Salle Carré. Is she real or is she a fraud? The lady keeps on smiling, but she isn't talking.

Ritual Changes

For the first time since 1963 several changes in the opening, initiation, and closing rituals were adopted at the Grand Lodge Session at Dallas. The Pledge of Allegiance will be transferred from the closing to the opening ceremonies and God Bless America may be sung as an optional substitute for the Opening Ode. The major change, not in the ritual language but in its placement, will be to have the Esquire's instructions on the procedures given immediately following the first altar ceremonies and thus permitting the initiation to be closed with the tribute to and the presentation of the flag.

Several other changes were also adopted and it is expected that the reprinted rituals will be distributed in September. Use of the new rituals will be optional until January 1 and mandatory thereafter.



Tom Wrigley

WRITES FROM WASHINGTON

TW TW TW TW TW TW TW TW TW TW TW TW TW TW TW

EMBASSY PROTECTION is needed in Washington but just how to provide it has the government and local administration confused. In 1955 there were only 34 embassy thefts, robberies, bombings, picketings and other demonstrations but in the first six months of this year there have been 261 such incidents. Up to now protection is under the Metropolitan Police, but it may be placed under the White House Secret Service.



PITCHFORK ROBBERY chalked up a new holdup method in the Nation's Capital. A tourist from Cedarville, O., Robert A. Penn, told police he was held up by a man wearing sandals who brandished a pitchfork. With the man was a woman who helped rob Mr. Penn of \$112.

NOW THE "MAILGRAM". The P. O. Dept. and Western Union have opened a six months experiment to test the mailgram service to give overnight delivery of written messages transmitted over Western Union lines. They are written out at the postoffice in the town for which they are destined, sealed, and then delivered by regular mail.

BUMPER COTTON CROP of 11,961,000 acres is reported by the U. S. Agriculture Dept. It is 10 percent bigger than last year. Every acre will produce a bale of cotton weighing about 500 lbs. That means there will be no shortage of cotton for mini-skirts although they possibly will be shorter.

HOMICIDES INCREASED 40 percent thus far in Washington over last year. More than that, those who killed are going unpunished more frequently. Homicide Squad Lt. Patrick L. Burke

said the trend is much higher this year. Murder here with increasing frequency is committed during street robberies or store holdups and police have few leads to the killers. Police blame the increase partially on the availability of guns.

EGYPT'S RECORD BUDGET for arms is causing some apprehension in official circles. As the ambassadors of the Big Four nations endeavor to find a peace formula to end the Middle-East fighting, Egypt has a half billion dollar defense appropriation to reinforce its defenses. An additional \$391 million is allocated for civil defense, internal security, and aid to refugees from the Suez Canal area.

NEW BURGLARY RACKET was squelched here by police after a number of clever anonymous phone calls. Apartment dwellers were called, presumably from D.C. General Hospital, saying a relative had been admitted and asking them to come immediately to identify the person. Soon as they left the apartment it was entered and robbed.



NEWEST COCKTAIL is that served on the British liner Queen Elizabeth II, now in service. Invented by the bartenders and called the QE2 it has 1½ ounces Cognac, ½ ounce orange Curacao, dash of grenadine and lemon juice. They say that after the third cocktail you feel like abandoning ship.

FLAGPOLES OR RICE, which would be better for the natives in the poverty areas around Long Bienh, South Vietnam? Sen. Stephen M. Young, Ohio, reports that Army officers wanted flagpoles at their headquarters there so

they ordered two of stainless steel. They gave the poles proper fittings with bronze plaques and the total cost was \$45,000. Sen. Young observes that eventually our officers will move but the Vietnamese "will have something to remember us by".

SAVE THE HOT DOG, and President Nixon did just that. It seems there was a movement in the meat industry to raise the fat content of federally inspected hot dogs to 33 per cent instead of the present 30 per cent limit required by the Defense Dept. and the Veterans Adm. Mrs. Virginia Knauer, consumer adviser, stoutly opposed any such increase. President Nixon upheld her position.



MOTOR FUEL TAXES have been hiked this year in 14 states, the National Highway Users Conference reports. In most states the increase was from 7 to 8 cents per gallon beginning July 1. Meantime the nation's highway users in 1968 paid more than \$8.6 billion in State motor fuel taxes, the U. S. Bureau of Public Roads reports. Wow!

SEPTEMBER CHIPS. If you want free plans for a nice barbecue pit write your local USDA extension agent (listed in the phone book under county government). . . . High speed Metroliner Service between New York and Washington now includes stops in Newark, N.J. . . . The government is testing a new drug which may prevent rejection of organ transplants. . . . Japanese are marketing canned flowers. Put them in water and sunshine and they bloom. . . . Ambulances in service in the U. S. now total 23,355 with production last year totaling 2504. . . .



Newly-elected GER Frank Hise waves to a cheering audience as he is presented for his acceptance speech by GER McCabe, right.

The acceptance speech of *Frank Hise*

Presented at the Grand Lodge Convention in Dallas following his election to office on July 14

Grand Exalted Ruler, Past Grand Exalted Rulers, Father Fenton, Members of the Grand Lodge, my Brothers:

Little did I realize thirty years ago when I was initiated into the Order of Elks that I would be standing here today addressing you as your Grand Exalted Ruler-Elect. I can say to you now, I am deeply grateful to all of you and to many not present here today, whom God has seen fit to call to greater service. We have had, as Grand Exalted Rulers in the past, men of great intellect, fine orators, men of wealth and prominence; men who have dedicated their lives to our beloved Order. While I cannot claim to measure up to these high standards I pledge to each of you that I will do my best to fulfill the duties of this office with all the capabilities bestowed on me by my Creator.

My sincere thanks go to all Past Grand Exalted Rulers for their support and guidance since 1939. Their continued interest will aid tremendously in achieving another great year for our Order.

In the beginning I owed a great deal to Past Grand Exalted Ruler Frank Lonergan for his friendship and advice. When Frank left us we were placed under the sponsorship of Emmett T. Anderson.

I had known and worked with Emmett since 1941, back in the days of the World War Commission. He was my dearest friend and admirer. It was a great blow to lose him in March of this year. Though he is gone I feel strongly

"We will carry forward the torch of freedom proudly, teaching and exemplifying love and respect for our country, proclaiming our belief in God and our love for our fellow man."

that he is here, sustaining and guiding me as always.

My father died when I was very young but had he lived I would have wanted him to have been just like Emmett. All people, everywhere, were friends of Emmett. He was always kind, generous and gracious, one of the true gentlemen of our Order. The gleam in his eye, the clasp of his hand, his cheery greeting are no more. Yet they will never be forgotten.

To John Raftis, my nominator, a true friend of many years, my sincere thanks. He is one of the finest men I have ever known.

I am grateful to my friend, Arthur Roy, with whom I worked on the Board

of Grand Trustees, for seconding my nomination.

It is an unusual but happy circumstance that here today are all of the chair officers who served during the administration of Grand Exalted Ruler Earl James in 1953-54. They are: Grand Esteemed Leading Knight, Lee Donaldson; Grand Esteemed Loyal Knight, William A. Wall; I was Grand Esteemed Lecturing Knight and the Grand Esquire was Leonard Bush. All now have been elected to the highest office of this Order.

It is noteworthy also that present here are Elmo Angele, Past President of the Oregon State Elks Association; Fred Kelley of Salina, Kansas, Past Grand Esteemed Loyal Knight; Past Grand Exalted Ruler William A. Wall, and our present Grand Exalted Ruler, Ed McCabe, as well as Arthur Roy, Past Grand Trustee, who so ably seconded my nomination. We served together on the Grand Lodge Ritualistic Committee over twenty years ago.

Grand Secretary Fitzpatrick and I, as well as several others in attendance, served as District Deputies under the leadership of George I. Hall in 1948-49.

I would be remiss if I did not publicly thank Grand Secretary Fitzpatrick for his wonderful cooperation and friendship. Nowhere is there a man so well versed in all the facets of this Order and nowhere will you find one so ready to help on any problem. Our grand, Grand Secretary is one of my favorite Elks. My deep appreciation also goes to Otho DeVilbiss, our Public

Relations Director, for a job well done.

I owe much to my own Lodge, Corvallis, Oregon No. 1413, as well as the Oregon State Elks Association.

I thank God that the members of my family have given me their encouragement and blessing through all my years of service in the Order of Elks. Whatever success comes to me will be equally shared with them.

Grand Exalted Ruler McCabe and I have worked together in Grand Lodge since 1949. We shall continue to work together throughout the years to come. I am proud to follow this great leader of our Order. His fine record makes greater success difficult to achieve.

Nevertheless, we are going to strive for it, and with the help of you, the Exalted Rulers, we shall succeed. We shall succeed so well, I hope, that you will be remembered for years to come for your accomplishments.

Now, my Brothers, I promise you, our chosen leaders, that you will have my unswerving devotion to the task of furthering the progress of our Order. Are you willing to promise me, as Elks, that you will devote this year to a concentrated effort for the betterment of your Lodge and the Benevolent and Protective Order of Elks? If you are, I now ask you to stand to signify your intention to do just that.

I thank you, my Brothers, for this expression of your support and cooperation. With your willingness to work with me, and in full knowledge of the tremendous task ahead, I accept the office of Grand Exalted Ruler. We will strive together to make this a signal year for all Elkdom.

Our program for the year will be presented in detail at the Exalted Rulers' luncheon tomorrow. I expect you to attend.

The meeting will be kept short and to the point with an early adjournment at 4 P.M. so that all can attend other functions.

For the present, let me say that we are going to stress increased lodge attendance and a net gain in membership of five per cent with less than two per cent lapsation. These are goals that all can achieve with reasonable planning and effort.

The Grand Lodge programs that have been so outstanding over the past will be continued—Americanism, youth activities, veterans programs, promotion of the Elks National Foundation. Of these programs we can say that "we have just reached the foothills—the mountains are still before us."

We must give added emphasis to our youth programs with the aim of encouraging in our young people a love of country and respect for its institutions so that, if need be, they will be ready to pledge again and again, "Our lives, our fortunes and our sacred honor."

My Brothers, many years ago a little boy sold newspapers on the streets of Marshalltown, Iowa. There were many times when he was cold and hungry. Almost every morning a nattily dressed man, carrying a cane, would come by. Frequently he would match the little boy for hot rolls or doughnuts and somehow the little boy never lost. One day the boy noticed a fob hanging from the man's watch chain, and inquired what it was.

"My son," the man replied, "that is an elk's tooth. It shows that I am a member of the Order of Elks and someday when you grow up I want you to become an Elk."

My Brothers, the snows of many winters have whitened the grave of Bill Strickler, but I have never ceased to feel the influence he had on my life. And just as his influence was important in guiding my destiny, everyone of us has the opportunity to exercise a similar influence on the lives of young people today. We must never fail to set the example of patriotism, of charity and brotherly love. The very future of our country depends on it.

I feel it is my duty, as we look to the years ahead, to discuss a matter that will ultimately affect the well-being of our nation and that bears directly and immediately on the welfare of our Order. I refer to the agitation in several sections of the country which has taken various forms including legal actions, some of which are still in litigation, so I shall not comment upon them specifically.

In general, however, I think it should be made clear that, for the most part, the agitation is organized and led by extremists whose motivation is not to promote the generous and praiseworthy goals of brotherly love, social amity and the common welfare, but to compel others to conform to their own special and narrow ideological views on social, political and economic reform.

This effort at compulsion cannot succeed without destroying one of the most precious and one of the oldest freedoms in our American heritage—the freedom of private association. Eight years ago, this fraternity adopted "A Declaration of American Principles." In it we declared that "Freedom has made America. Not just political freedom, but the whole environment of freedom is responsible for the tremendous progress of our Nation since its revolutionary birth in 1776."

My Brothers, I believe that the time has come for us to stand up calmly and firmly in defense of the precious right to private association. I hope that this Grand Lodge will take appropriate action to make our position unmistakably clear: That we are not motivated by hatred of anyone; that we deny no one any natural or legal right for the

simple reason that no one has a right to be an Elk, membership being a privilege; and that we ask only to be judged by our record of generous charity to all, regardless of race or color or creed or membership in the Elks.

Just as you have, I have long been concerned about the well-being of our Nation. We must always be alert to the dangers that beset us on every side. My Brothers, one of the most challenging of the mountains that face us is the attempt to destroy the soul of America's youth. And as concerned Americans, we must be prepared to act to defeat that attempt.

For fifty years, the Communist Party of the U. S. A. has faithfully followed the international conspiracy's rules for revolution. Destroy the people's religious faith. Attack traditional moral values of right conduct, decency, honesty. Corrupt the young and alienate them from their families and from society. Stir up controversy and create distrust. Divide the people into hostile groups. Promote civil disorders. Break down confidence in our institutions and create such tensions and stresses that they will collapse, thus paving the way for the communists to seize power in the ensuing chaos.

Do we have to look further to see where the erosion of our society started?

Does anyone still think that the riots, the looting and arson, the draft card burnings and the student violence on our campuses are isolated, unconnected happenstances?

No—not everyone caught up in these events is a communist, but communists—whether of the old left or new left—are the prime movers behind them.

It is now abundantly clear that these are all parts of a master plan to bring America to her knees. America is at war, not by our choice. We are under attack by an enemy who has promised to bury us. It is this war that is basically responsible for the social ruin that threatens us. Lawlessness spreads while our law enforcement agencies are restricted by laws which make arrest and conviction of the criminal difficult.

Drug addiction and other anti-social conduct grow among our youth who are being encouraged by these agitators to reject the virtues of honesty, integrity, thrift and hard work. Our public officials and our institutions are ridiculed and held up to contempt by those who wish not to strengthen our society but to destroy it.

The campaign for the control of our youth must be met head-on and defeated. A good place to start is with those few teachers who misuse academic freedom. Academic freedom is necessary, but it does not give the right to incite or participate in student riots, or

(Continued on next page)

Frank Hise

(Continued from page 27)

to spread alien propaganda in text books or classroom.

Public universities, colleges and schools belong to the people, not the students or even the faculties. If school administrators insist on discipline and law and order, thus bringing peace into the schools, it will free them to do the educational job for which they are being paid. It will also hasten the defeat of the effort to subvert our youth as an instrument of social destruction.

There is one thing that all of us should remember well. The origin of social problems involving our youth does not lie with them. The great majority of them are fine, clean, morally upright young men and women, with a sense of responsibility and an appreciation of their opportunities and privileges. And it is well that they are, because our situation would be hopeless otherwise.

The fault, my Brothers, lies mostly with us. We are mainly responsible, because we have not responded with the determined action demanded by

the dangers that threaten. As with our youth, most adults are decent and law abiding. But too many of us are so absorbed, so content with the good life that we are reluctant to become involved.

We can no longer be hesitant to act when the destruction of our way of life is happening before our very eyes. Now is the time to speak up. I hope that every Elk will become deeply involved in support of law and order and justice, and personally concerned with the defeat of those evil forces of discord and violent revolution.

Write the President your views. Write your Senator, your Congressman, your Governor, your state legislators and your municipal officials. Tell your school boards, your law enforcement officers where you stand.

Be sure to write the editors of your local papers and the editors of the magazines you read. Drop a note to the radio and television stations. When you see, hear or read something destructive, condemn it; but be just as quick to commend the constructive things.

When we leave our school problems to the radicals who want to turn our society upside down, we have no one to blame but ourselves. Let's attend the school board meetings, the P.T.A. meetings. In every community there are groups and organizations actively en-

gaged in opposing the extremists who want to destroy our democratic society and substitute a socialist dictatorship. To these groups and organizations that are fighting the battle for freedom and genuine progress, let us give our active, vocal support.

I am proud that here this morning the Grand Lodge has gone on record as demanding the enforcement of the laws necessary for the maintenance of public order, regardless of who the lawbreakers are or their excuse for defying the law. How can we expect our law enforcement officers, our school administrators, our responsible public officials—the men and women who are bearing the brunt of the battle—how can we expect them to stand firm against the forces of organized violence if we are afraid, weak, uncertain?

This is not a political issue. At stake is the future of all groups of citizens and all sections of our country. This is an issue that demands strong, unified action by all Americans of good will and loyalty to their country. I hope that our Order will continue to lead in creating that strong, unified action, putting the Benevolent and Protective Order of Elks forcefully and unequivocally on record. This is where we belong.

John Raftis, the good friend who nominated me, has said: "Let us cease trying to solve our problems and escape our responsibilities by passing laws and appropriating money. Human problems must be solved by human beings, not by government. Our country will remain free as long as it wants to remain free."

Truer words have never been uttered.

The late President Dwight D. Eisenhower quoted: "There is nothing wrong with America that the faith, love of freedom, intelligence and energy of her citizens cannot cure."

We Elks have a special responsibility for leadership, a responsibility that rests even more heavily upon you, as Exalted Rulers. We must, and I repeat, must help to halt the social rot spread by communism no matter where we find it. Do something for your country now. It needs us now.

The spirits of those who have given their lives in defense of this nation are watching to see whether we respond. We Elks will not fail them. We will carry forward the torch of freedom proudly, teaching and exemplifying love and respect for our country, proclaiming our belief in God and our love for our fellow man. Yes, we will carry on. We would carry on even though we stood alone. But we do not stand alone. Most of America's millions march with us, sure of the course and with faith in the future.

We care about America for we are "GOOD ELKS—PROUD AMERICANS".

THE OPPORTUNITY FOR YOU

\$\$\$\$ OPPORTUNITIES AWAIT YOU IN FRANCHISING \$\$\$\$

at the

STATLER HILTON HOTEL, NEW YORK CITY

September 18-21, 1969

Investment Opportunities of the year! It's BIG with over 69 national franchise firms from COAST TO COAST and over 60 different opportunities to choose from. Get in on the ground floor now! Part or full time or as an investment. PUT YOUR TALENT, MONEY AND TIME TO WORK FOR YOU!!

GATE TIME: SEPTEMBER 18-19-20, 1 P.M. to 9 P.M.
SEPTEMBER 21, 1 P.M. to 7 P.M.

ADMISSION: \$2.00 per person—Children FREE

—FREE SEMINARS—

THURSDAY, FRIDAY AND SATURDAY, Sept. 18 thru 20 at 11:30 A.M.

Also mark your calendar: 4th ILLINOIS BUSINESS OPPORTUNITY & INVESTMENT SHOW
Arlington Park Convention Hall
Arlington Heights, Ill.
November 13 thru 17, 1969

Boffs a la King



by A. R. Roalman

IT WAS TO BE A GREAT DAY in the life of the Michigan town. A kind-hearted rich man had donated several million dollars for the construction of one of the handsomest planetaria in the United States. It was a sight to behold. An educational adjunct in which the entire area could take great pride.

People in the medium-sized town where the planetarium was housed looked forward to the building's opening with deserved anticipation. It would help children learn about the heavens and the stars that populated it. It would attract thoughtful people from as far away as Chicago and Detroit, Cleveland and Dayton.

Oh, what a beautiful night it was when the first group of school children, on a special after-hours tour, visited the attraction.

The children, as you might imagine, were excited by the sights they saw. In fact, officials soon learned that many of the 250 children in the first visiting group were excited by the sights and descriptions they saw and heard in the planetarium. And that, also, is when they learned that the architects, who had designed the building that would allow mortal men to look at the wide

and exciting skies, had not had their feet on the ground. That's when they discovered, as a large percentage of the 250 or so young visitors inquired about toilet facilities, that there were no toilet facilities. Talk about your big boffs, your gigantic mistakes. This one was it. It seems inconceivable that anyone would design and build a building for large groups of children without also considering that maybe at least one rest room might be needed. The architects of this building did. And, if that isn't enough, the architects also somehow forgot to include office space for the planetarium staff or a ticket booth.

But Michigan architects and builders aren't the only ones who think very hard and produce some magnificently big boners. Take the Chicago contractor who delivered the air-conditioning fins for a 22-story office building in Chicago's Loop area. He brought the fins in, piece by piece, and watched one of his sub-contractors install them. Each piece was nicely slapped in place as it was delivered.

But, oh! oh! oh! what a mistake they made. The fins weren't supposed to be installed as they were delivered. They were supposed to be installed in numer-

ical sequence, one, two, three, four, five, etc.

It wasn't until the sun was percolating down on Chicago's concrete and glass that someone discovered the error. As residents in the building sat and cooked to a discomforting stew, the air-conditioning workers frantically ripped out all of the fins in the building and, while the building's owners screamed and yelled and hollered in the loudest voices possible, one big boff got taken apart and put back together again. The second time, you can be sure, they did it properly.

But big boffs aren't limited to numbskull happenings in the United States. Witness the sequence of events in Russia, where what might have been the affiliate of the company that produced the rest-room-less planetarium built a gorgeous hotel. It really was. Splendid. Russians were proud of it as it rose high into the sky and gave people for miles around a happy symbol of progress in the "worker's paradise."

How proud the Russians were. That is, they were proud until someone started to install the necessary elevator cars. That is when that someone dis-

(Continued on page 30)

(Continued from page 29)

covered that the cars were just a little too wide for the shafts. For good cause, the Russians really were red (faced) after that one.

How big are the legions that follow the slogan "If you're going to make a mistake, make a big one"? Maybe the numbers are not as big as some might expect. It takes a certain amount of courage to go for broke and really make a big boner. Or a monumental amount of stupidity. Not everyone has the required amount of stupidity or courage to kick a big one. How many people, for example, would be stupid enough or brave enough to fell a diseased elm tree and, when it crashed right through the living room roof of his home, look up at his enraged wife and say, casually, "Well, if you're going to make a mistake, make a big one." Most husbands, unlike the Cleveland man who did, in fact, dump a sick elm on his living room sofa and hand his wife the "big mistake" line, would throw themselves under the tree as it tumbled. Or take an axe to their skull and pray that all the town's doctors were vacationing.

But it isn't only individuals who really kick the big gong. Massive institutions do it, too. For example, the awesomely accurate *Encyclopedia Britannica* pulled a nifty boo-boo a few years back. Seeking to convince the

world of physicists that it knew the most modern in abstruse formula, it dug up one of the latest available. With a rightful air of superiority, it printed the formula and, several editions and years later, discovered that it was upside down.

Want to hear about one that is just a little farther away from home? (It doesn't make a man feel too comfortable to hear about such gigantic errors happening to an American institution, such as the non-British *Britannica*.) Okay, let's go across the seas to jolly old England, land of the veddy veddy proper English gentleman, precision-minded mechanics, dull cooks and carefully thatched roofs.

It was in that carefully operating country that a shipbuilder announced to the marine world that he was about to launch a wonderful, big sea-going ship. Ta ra ta ta. People by the thousands flocked to the shipyards for the gala day of the launching. Ta rara ta ra.

It was a bright and sunny day. Everybody was in a gay, pleasant mood. The tedious job of building a ship was done, and now all that remained was the pleasant task of the cracking of a champagne bottle across the bow, the sliding down the ways, and the bands playing as the boat and its skeleton crew floated like a giant toy on the water. Ta rara ta ra.

A distinguished lady was chosen to crack the bottle on the bow. And crack the bottle she did. All very properly.

The bands played. The ship started down the way. And kept on going until it hit the water. Then, with only the slightest pause, and as thousands of dumb-founded people stared in utter disbelief, the ship kept right on going, only this time it went straight down until, so help me, it disappeared beneath the waves. The distinguished lady with the broken champagne bottle probably still is standing there, frozen to the spot where the biggest boff of her lifetime took place.

Or, if you're still interested in foreign boffs, journey with us to sunny Italy. Ah, wonderful, beautiful Italy, where all mistakes are little ones. Life there is so carefree. Who could consider anything less likely to be the scene of a giant mistake?

Well, stop in Venice for a while. That's where they have those wonderful canals that attract all of those tourists who leave behind millions of American dollars, Swiss francs, German marks, English pounds and French gold.

But, 50 years ago, a leading and rich resident of Venice called the town's citizens' attention to the fact that few Venetians were rich. They could be rich, he claimed, if the town instead

(Continued on page 40)



HOW MAILING THIS COUPON LED TO A \$12,000 JOB!

FREE BOOK PUTS JOHN BOTT ON THE ROAD TO BIG INCOME

Two years ago John Bott was a sales clerk in a sporting goods store. Today he's making \$12,000 a year, plus car and business expenses paid, as a professional Accident Investigator in Houston, Texas. And he's still moving up.

"My income is three times what it was before getting into this field," John writes. "It's great. I never knew work could be so interesting. Your income is only limited by your ability and ambition."

A FREE BOOK WAS THE KEY

Yet, two years ago Bott didn't know the first thing about Accident Investigation. He found out about this booming field by skimming through a free book from Universal Schools — the same free book you can have just by mailing the coupon on this page.

John learned what most men don't know: That Accident Investigation is part of the *biggest business in the world today!* That it's a \$20 billion industry with an urgent need for trained men everywhere — in cities, towns, rural areas all across the country.

That Accident Investigators typically get new company cars to drive, expense

accounts, big insurance benefits, rapid pay raises. There's no selling.

Most important, John Bott learned that he could train for this exciting profession simply by reading lessons-by-mail from famous Universal Schools.

And that's how he made the move from low-pay clerk to the professional level. He read Universal's course at home in spare time. He didn't miss a paycheck because he kept right on with his old job while he trained.

When he was ready he stepped straight into Accident Investigation. He was earning at the rate of nearly \$10,000 a year after only five months on the job.

John works for an independent firm in Houston and his income is above average. But it proves what a man can do with Universal training and free placement help.

MAIL YOUR COUPON TODAY

Find out about your opportunities in this amazing field. Send for the free book of facts. Simply mail the coupon. There's no obligation. No salesman will call. Learn how you can step into this exciting, profitable industry.

FREE PLACEMENT SERVICE



Plus Mileage Paid
Expenses Paid
No Selling
GET FREE BOOK OF FACTS

APPROVED FOR VETERANS' TRAINING

UNIVERSAL SCHOOLS, Dept. K-9
6801 Hillcrest, Dallas, Texas 75205

Please send Free Book on Accident Investigation. No obligation. No salesman.

Name _____

Address _____

City _____

State _____ Zip _____
Code _____



Left; An inspirational setting, dominated by large simulated stained-glass windows, created the reverent, hushed mood for the annual GL Memorial Service. The dominant centerpiece represented the Clock of Elkdome.

Above; Participating in the service, from the left, were: PGER Robert E. Boney, chairman; Clyde Wells, Grand Trustee E. Gene Fournace, New Mexico SP T. J. Williams, PGER George I. Hall, Judiciary Committeeman Robert A. Yothers, Grand Trustee Francis M. Smith, Mrs. Iris Smith, and Grand Chaplain Rev. Fr. Francis P. Fenton.

ANNUAL MEMORIAL RITES, JULY 16, 1969

Grand Lodge Memorial Service

"At this moment the great heart of Elkdome swells and throbs with the memory of those who have gone on before," the Rev. Fr. Francis P. Fenton, O.S.A., Grand Chaplain, said in the invocation at the annual GL Memorial Service.

Elks paused during the 105th GL Session to pay tribute to their departed brothers. The stage of the huge Dallas Memorial Auditorium was transformed into a solemn and sacred setting for the traditional hour of remembrance.

PGER Robert E. Boney, chairman, opened the service by saying, "During this last year some of our brothers have crossed the bridge from this mortal life to immortality. Though their physical presence is missed we are most aware of the service they gave during their lifetime to make our Order stronger and our world better."

Grand Trustee Francis M. Smith of Sioux Falls, S. D., who presented the general eulogy, referred to the moment as opening the book of memories. "This is a solemn but not a sad occasion," he said. "In our hearts there is the smile of recollection . . . Yes, there are many

pages awaiting the authors' pen. Our book is not complete—it never will be. But we are writing a page today," he concluded.

The Order lost three Past Grand Exalted Rulers during the year, James T. Hallinan, Emmett T. Anderson and Fred L. Bohn.

PGER George I. Hall presented the special eulogy for PGER Hallinan. "Heaven received a distinguished patriot and an eminent Elk when God called him on the Fourth of July this year," he said. PGER Hall noted that Judge Hallinan instituted the Elks National Service Commission during World War II and served as its chairman until his death.

In the special eulogy for PGER Anderson, Robert A. Yothers of Seattle, Wash., GL Judiciary Committeeman, said, "His memory we carry in our hearts . . . His city, state and nation have lost a great and noble citizen and the Order of Elks—a beloved and stalwart leader."

Brother Yothers pointed out that under PGER Anderson's leadership the Order surpassed one million members

for the first time in its history and that the first GL Youth Activities Committee was established.

Grand Trustee E. Gene Fournace of Newark, Ohio, eulogized PGER Fred L. Bohn. "His sudden passing just 40 days ago was a great shock to all who knew him and a grievous loss to our Order," he said.

During Brother Bohn's term as Grand Exalted Ruler he inaugurated the highly successful promotion of "juvenile decency" as opposed to juvenile delinquency.

Grand Trustee Fournace quoted an editorial in the Zanesville newspaper which concluded by stating: "'His death at 67 . . . left a vacuum in the community. Fred L. Bohn will long be remembered by this community.' He will long be remembered by us—his brothers."

T. J. Williams, President of the New Mexico Elks Association, gave the 11 o'clock toast and solo vocal selections were provided by Mrs. Iris Smith and Mr. Clyde Wells with Mrs. John L. Kuhn at the organ.

FOR ALL ELKDOM AND FAMILIES!

\$100.00-A-WEEK EXTRA INCOME When You Go To The Hospital

Act Now - GET FIRST MONTH'S PROTECTION FOR ONLY \$1

Money back in full if not 100% satisfied. — NO AGE LIMIT!

ONE OUT OF TWO FAMILIES will have someone in the hospital this year! It could be you—or some beloved member of your family, tomorrow . . . next week . . . next month. Sad to say very few families have anywhere near enough coverage to meet today's soaring hospital costs. These costs have TRIPLED in just a few short years. They are expected to DOUBLE AGAIN in the few years ahead.

Stop for a moment. Think how much a long stay in the hospital will cost you or a loved one. How would you ever pay for costly but necessary X-rays, doctor bills, drugs and medicines?

Now you can receive \$100.00 a week *tax-free* cash, from the very first day you enter the hospital for as long as you are confined there—even for 100 full weeks, if necessary!

THIS LIMITED ENROLLMENT OFFER ENDS SOON

Only \$1 for First Month—Money-Back Guarantee

To encourage you to see how much this Plan can mean to you and your family, we make this unusual, money-saving offer:

You can now have your *first month's* protection for only *one dollar!* But, you must act *immediately*, because this unusual opportunity is offered for a *limited time*. Your request for this wonderful Income Protection plan must be mailed on the convenient form below **NOT LATER THAN MIDNIGHT**, of the date in the Enrollment Form.

The Added Protection You NEED!

All benefits of this World Mutual \$100.00-A-Week Income Protection Plan are paid directly to *you*, in *tax-free* cash, *in addition* to whatever you may receive from your other insurance! Spend the money as you see fit—for hospital or doctors' bills, mortgage payments—or *any* necessary but costly extras *not* fully covered by *usual* hospital policies.

Everything costs more these days (need we tell you?) and hospital care is certainly no exception! While 7 out of 8 Americans have *some hospital insurance*, most have found it does not cover *all* the bills that pile up when sickness or accident strikes. That's why World Mutual developed low-cost Income Protection that helps you pay *either* hospital costs *or* anything else you need or want!

You get your \$100.00 per week (\$14.28 per day)—**TAX FREE**—from your first day in the hospital, and as long as you are confined there, even for 100 weeks, if necessary.

For Older Folks—Greater Protection Than You Ever Would Have Thought Possible!

Right now, would advancing age prevent you from getting hospital insurance, or income protection with another company? Or if you *could* get a policy elsewhere, would you have to pay a big premium for it? Or perhaps you no longer have a regular income, and are living on Social Security. What would happen to you *then* if you had to suddenly go to a hospital?

Your "life saver" could be this wonderful World Mutual Income Protection Plan—because World Mutual welcomes folks of all ages into its Plan. You can even be **OVER 100** and still qualify.

PAYS CASH

**TAX-FREE, MAILED DIRECTLY TO YOU—
NOT THE DOCTOR OR HOSPITAL!
—IN ADDITION TO HOSPITALIZATION,
MEDICARE AND WORKMEN'S
COMPENSATION!**

When you get your policy, examine all its benefits and features. Have it checked, if you wish, by your lawyer, doctor, clergyman, or other trusted adviser. If you are not 100% satisfied, return the policy within 30 days and your money will be refunded. But if you decide to *continue* this worthwhile protection, you may do so at the low rates as follows:

World Mutual Monthly Renewal Rates

Age at Enrollment	Monthly Premium
0-39	only \$3.95
40-54	only \$4.95
55-64	only \$5.95
65-74	only \$6.95
75 and over	only \$9.25

NOTE: The regular Monthly Premium shown here (for your age at time of enrollment) is the same low premium you will continue to pay; it will not automatically increase as you pass from one age bracket to the next! Once you have enrolled in this World Mutual plan, your rate can never be changed because of how much or how often you collect from us—or because of advanced age—but only if there is a general rate adjustment, up or down, on all policies of this type in your entire state!

Act NOW—"Later" May Be TOO Late!

TIME IS PRECIOUS! Act quickly. Get your enrollment form into the mail *today*—because once you suffer an accident or sickness, it's **TOO LATE** to buy protection at *any* cost. That's why we urge you to act today—*before* anything unexpected happens.

THESE 16 QUESTIONS AND ANSWERS

**Tell You how World Mutual's \$100.00-A-Week Income Protection Plan gives you the protection you need—
at amazingly low cost!**

1. How much will this policy pay me when I go to the hospital?
\$100.00 per week.
2. Will I be paid if I am in the hospital for less than a full week?
Yes. This new plan pays whether you are in the hospital for only a day, or a week, a month, or a year!
3. Does this policy have any "waiting periods" before I can use it?
No. It will go into force on the same day we accept your completed enrollment form and \$1 premium (or \$2.)
4. How long will I continue to receive hospitalization benefits?
For every day you are in the hospital to a maximum of 100 weeks, as a result of any one accident or illness.
5. How may I use these benefit payments?
You may use them in any way you wish—for hospital and doctor bills, rent, food, household expenses, or anything else. This is entirely up to you!
6. Can I collect from World Mutual even if I carry other insurance?
Of course. This plan will pay you in addition to whatever you may receive from any other policies, including Medicare, for folks over 65.
7. Why do I need this World Mutual Plan in addition to my other hospital and health insurance?
While hospital costs have tripled in recent years, very few people have tripled their insurance. The chances are one in seven that you will require hospital care this year—and you will need money to take care of all your other expenses, as well as your hospital bills. Your World Mutual checks are rushed to you by air mail to use as you see fit!
8. May I apply if I am over 65?
Yes, you may. Folks any age are welcome to apply—there is no age limit!

- ★ PAYS IN ADDITION TO ANY OTHER COVERAGE YOU HAVE
- ★ PAYS TO A MAXIMUM OF \$10,000 CASH
- ★ PAYS YOU \$14.28 FOR EACH DAY YOU SPEND IN A HOSPITAL
- ★ CHECKS ARE SENT DIRECTLY TO YOU! Money may be used any way YOU see fit.

(or \$2.00 FOR YOUR ENTIRE FAMILY.) Then you may continue at World Mutual's regular low rates

APPLY NOW - This introductory offer lasts only until • Oct. 24, 1969

9. Will my protection be cancelled because I have too many claims?
No. World Mutual *guarantees never to cancel your protection* because you have too many claims or because of advanced age. We also guarantee never to refuse to renew your policy unless the premium is not paid before the end of the grace period, or unless renewal is declined on all policies of this type in your entire state. (Of course, if deception is used in making application, the policy may be ineffective.)
10. Will my rates be raised as I grow older or if I have too many claims?
No matter how many claims you have, or regardless of how long you keep your policy, your rate will remain the same as it was for your age when you applied. World Mutual *guarantees never to adjust this rate unless the rates are adjusted on all policies of this type in your entire state!*
11. What is not covered by this policy?
The only conditions not covered are those caused by: mental or nervous disorders; pregnancy, childbirth or miscarriage; expenses resulting from any sickness or injury you had before the policy Effective Date (during the first 3 years only); act of war; or where care is in a Government hospital. Everything else is covered!
12. What are the requirements for membership in this World Mutual Plan?
You must not have been refused any health, hospital or life insurance; and, to qualify during this enrollment period, you must apply before midnight of the date in the coupon.
13. Why is this offer good for a limited time only?
Because by enrolling a large number of people at the same time, underwriting, processing and policy issuance costs can be kept at a minimum—and we can pass these savings on to you.
14. Besides the savings, are there other advantages to joining World Mutual during this enrollment period?
Yes. A very important one is that you do not need to complete a regular application—just the brief form on this page. Also, during this enrollment period there are no other requirements for eligibility—and no "waivers" or restrictive endorsements can be put on your policy!
15. Can other members of my family take advantage of this special offer?
Yes, as long as they can meet the few requirements listed under Question 12.
16. How do I join?
Fill out the brief enrollment form (be sure to sign your name) and mail it, with just \$1 for the first month's protection. (\$2 covers your entire family.) Mail to: The World Mutual Plan, 550 West DeKalb Pike, King of Prussia, Pa. 19406

➤ OFFICIAL ENROLLMENT FORM ◀

COMPLETE AND MAIL WITH \$1 (\$2 FOR THE ENTIRE FAMILY) TO: WORLD MUTUAL, WEST DEKALB PIKE, KING OF PRUSSIA, PA. 19406

APPLICATION TO WORLD MUTUAL HEALTH AND ACCIDENT INS. CO.
FOR THE EXTRA INCOME HEALTH & ACCIDENT PLAN

NAME (Please Print) MR. _____ MRS. _____ MISS _____
First Middle Initial Last

ADDRESS _____ B.P.O.E. LODGE (No. & Name) _____
Street or RD #

CITY _____ STATE _____ ZIP _____

DATE OF BIRTH _____ AGE _____ SEX Male Female
Month Day Year

I also hereby apply for coverage for the members of my family listed below: (DO NOT include name that appears above.)

	NAME (Please Print)	RELATIONSHIP	SEX	DATE OF BIRTH			AGE
				MONTH	DAY	YEAR	
1	_____	_____	_____	_____	_____	_____	_____
2	_____	_____	_____	_____	_____	_____	_____
3	_____	_____	_____	_____	_____	_____	_____

Neither I nor any person listed above has been refused any health, hospital or life insurance. I hereby apply for the Extra Income Health & Accident Plan. I understand that this policy shall not be in force until the Effective Date shown in the Policy Schedule; that I, or any person listed above, will not be covered (during the first 3 years only) for any sickness or injury I (we) had before the Effective Date, but that such conditions will be fully covered after the policy has been in effect for 3 years. Meanwhile, of course, any new conditions are covered right away. I am enclosing \$1.00 for the first month's coverage for myself only . • I am enclosing \$2.00 for the first month's coverage for myself and all other Family Members listed above . If, for any reason, I am not completely satisfied with this new protection—I may return my policy within thirty (30) days for cancelling and my payment will be promptly refunded.

SIGNATURE X _____ Date _____

MAIL ENROLLMENT FORM BEFORE MIDNIGHT, FRIDAY, Oct. 24, 1969

422.00

WH-31-Ap. 1



NEWS

OF THE

LODGES



A RED CARPET WELCOME is extended to PGER William A. Wall upon his arrival in Natchez, Miss., for Mississippi Elks' recent annual convention, together with a certificate of citizenship presented to him by Natchez Mayor Tony Byrne, an Elk. Also shown with PGER Wall are (from left) Brother John W. Brown, PER William F. Manning, ER John C. Wilson, SP Raphael A. Franco of Vicksburg Lodge, Stewardess Karen Ellis, Secy. Earl A. Jaquith, Brother Warren Farmer, and Est. Lect. Kt. Henry A. LeBlanc.



PGER RAYMOND C. DOBSON looks on as Special Deputy the Rev. F. J. Andrews, Minot, N.D., a former Grand Chaplain, hands over \$4,000 in Grand Lodge emergency funds to Minot Lodge's Halvor Halvorson. The amount was slated for assistance to Minot Elks and their families suffering extreme hardships resulting from the disastrous floods that hit the area last spring. The floods caused millions of dollars in property damage and the evacuation of approximately 12,000 persons, among them several hundred Elks.



FOUR DECADES OF PROGRESS are marked at Huntington, N.Y., Lodge's recent 40th anniversary gala dinner-dance. Dignitaries shown enjoying the festivities, attended by some 900 guests, are: (from left) New York SP George J. Balbach, a Queens Borough (Elmhurst) Elk and former chairman of the GL State Associations Committee; New York State Supreme Court Justice Fred J. Munder, master of ceremonies; ER Edward D. Woycik; Brother Bruno Leone Sr., lodge trustee for 25 consecutive years; Judge John F. Scileppi of the New York State Court of Appeals, a Queens Borough (Elmhurst) Lodge member and a Past State President; PDD and lodge Trustees Chairman Thomas Cozetti, who was the anniversary chairman, and Huntington Township Supervisor Jerome A. Ambro.

TAKING TIME OUT for a photograph during the institution ceremonies of Hoxie, Kan., Lodge No. 2415 on June 21, 1969, are dignitaries present for the eventful day: (from left) state Secy. Glenn E. Edwards, Wellington; newly elected Hoxie ER Haden Hobbs; PGER H. L. Blackledge, principal speaker; Deputy SP A. H. Lorentz, Beloit, and SP Virgil B. Howey, a Galena Elk. DDGER Robert L. Earnest, Russell, officiated at the ceremonies. Kansas' Past State Presidents made up the institution and installation teams, while Russell Lodge officers initiated the 177 Hoxie charter members.



PGER Edward W. McCabe becomes an honorary citizen of Greenville, S.C., as Greenville ER L. Norris Foster (right) and Secy. C. John Collins present him with the Honorary Citizenship certificate during South Carolina Elks' recent annual convention in Charleston.





GROUNDBREAKING CEREMONIES for Westbrook, Conn., Lodge's new home commence as one of the 20-year-old lodge's original founders and its first Exalted Ruler, Brother Anthony Gasparini (right), and his son, immediate PER Clifford R. Gasparini, wield the shovel. Trustees Chairman Sylvester Dente looks on. Among the Elks dignitaries attending the ceremonies was Grand Treas. Edwin J. Maley, of New Haven Lodge, who addressed the gathering.



TWO DELIGHTED young baseball players sport the brand new helmets they received from Kane, Pa., Elks. The lodge purchased a dozen such helmets for young area sportsmen. Participating in the presentation are (from left) Clyde Vanstraten, lodge youth activities committeeman; Eugene Espin, youth chairman; ER George J. Lamberson; John Santilli, baseball manager; PER Robert E. Weborg, and Angello Zaffino, youth committeeman.

AT SALISBURY, Maryland, Lodge, PGER William J. Jernick takes time out to pose for the camera with a 56-member class of candidates initiated in his honor. Salisbury Elks hosted a dinner and meeting for Past Grand Exalted Ruler Jernick, who marked his 40th year as an Elk this year.



IT'S OFFICIAL and these Elks' keglers smile for the camera to prove it: the Van Wert, Ohio, team is the Elks' national bowling champion. The team members, who won first place at the Elks National Bowling Tournament in Milwaukee, Wis., are Marvin Myers, Merl Knittle, Dean Knittle, Ellsworth Osenbaugh, and Leo Murphy.



AN OUTSTANDING MEMBER of Greensboro, N.C. Lodge—PDD and PSP Jonathan D. Woodell (left)—realized a long cherished desire when he initiated his son, Melvin (right), into the Order, in the first such ceremony in lodge history. Sharing a post-ritual photo with the happy pair is immediate PER John R. Barrett Jr. A two-time Exalted Ruler and Lodge Secretary for 12 years, PDD Woodell has been an active Elk since his own initiation on his 21st birthday in 1937; he was voted Honorary Life Member in 1955. Last year he was chairman of the state Board of Trustees. Elkdom is a family tradition for the Woodells; Melvin's grandfather, E. A. Woodell, also was a devoted member.



BREVARD, North Carolina, Lodge's charter members get together for a photograph marking the 20th anniversary of the granting of the Brevard Elks charter. Among them is the only living member of the lodge's organization committee—Brother Edell Fraser (seated, third from right), who has been an Elk for 61 years.

A LONGTIME MEMBER of Sault Ste. Marie, Mich., Lodge—Brother Jerry L. Lynch—displays a maple plaque denoting his 72 years of membership in the Order. The tribute to Brother Lynch took place recently in San Diego, Calif., with San Diego Elks—PER and Secy. John D. McIntosh (left) and ER George E. Otto—acting on behalf of Sault Ste. Marie Lodge. In addition to the plaque, Brother Lynch received an Elks life membership pin, a color portable television set, and a watch, all gifts from his home lodge.



MASSACHUSETTS ELKS' \$1,000 gift to the Clarke School for the Deaf in Northampton, Mass., is presented by 1968-1969 SP Henry T. Flaherty (third from right), Clinton, to Mr. Bill G. Blevins, assistant to the president at the Clarke School. Observing the check presentation are (from left) Northampton ER Robert Cloutier, Miss Lee-lavathy Patrick, a student teacher, and PDD and VP Edward J. O'Brien, a Springfield Lodge member.



AN ILLUSIVE WORLD OF "KISMET" passes before the eyes of throngs of spectators viewing this year's Elks Krewe of Orleanians parade, sponsored by New Orleans, La., Lodge. This spectacular Nutcracker Carnival Club's "Kismet" ensemble emerged grand prize winner from among 180 floats and some 9,000 costumed and masked participants. The event has enjoyed increasing popularity since the first parade in 1935 with 56 entries.



A VERY SPECIAL OCCASION for Webster, Mass., Elks—the 1,000th lodge meeting—is marked with the initiation of the 86-year-old Brother William Mapleson (seated, center). Gathered around Brother Mapleson for a post-initiation photograph are other members of the class.



SEVEN YOUNG HEROES HONORED—In recent East Hartford, Conn., Lodge ceremonies, ER Sidney Rubinstein reads a citation recognizing these youths for their bravery in rescuing a man whose car plunged into the Hockanum River. The boys, East Hartford High School students, had been playing ball in the school field nearby when they saw the accident. They dashed across the street, dove in, pulled the driver out safely, and towed him to shore. The young men are Steve Farrington, Tom Kershaw, Mike Lata, Richard Rammondetta, Richard Carlson, Peter Paradise, and Andre Major. The lodge presented them with special plaques and suitably engraved watches, courtesy of Brother Bill Savitt, a Hartford jeweler.

TALLEST ELK? Middletown, Pa., Lodge's newly elected Trustee Robert Turner—who, at 6 feet 11.5 inches, may be the tallest officer in Elkdom—is being introduced at the lodge by Esq. Roger G. Haynes. Brother Turner comes to Middletown from Pampa, Tex., where he was a member of the local lodge.

LODGE NOTES

ELMIRA, N.Y. In this age of inflation, a nickel isn't worth very much—except to a 10-year-old ice cream lover.

Mark Ballard, the 10-year-old son of Elmira Brother Robert Ballard, recently sacrificed his daily lunchtime treat at school in order to contribute his nickel a day to victims of cerebral palsy. Soon the coffers were overflowing with nickels and dimes donated by his classmates—at the loss of their ice cream—to aid less fortunate children.

Teachers at Ridgebury Elementary School, which Mark attends, cooperated in the fund-raising effort, with proceeds slated for the New York Elks Association's cerebral palsy program.

Mark and his young classmates are to be commended for their unselfish acts to aid such a worthy cause.

HUDSON, Mass. A large gathering of lodge members, state officers, and Grand Lodge dignitaries were on hand recently to pay tribute to Brother Thomas B. Myrick, longtime steward of Hudson Lodge, upon his retirement. The long list of speakers present for the occasion included Massachusetts PSP Henry T. Flaherty, Clinton, and GL Youth Activities Chairman Michael J. McNamara, Brockton.

Presented to the honoree were an engraved plaque from the lodge, extolling his many years of service, and several cash gifts. Master of ceremonies for the sentimental event was PDD and PER Philip J. Donovan.

CARBONDALE, Ill. Lodge members are proud of their oldest living member, Brother Albert B. Vancil, who, at the ripe old age of "89 years and 23 months" is also the lodge's only living charter member. Brother Vancil joined Carbondale Lodge in 1911, and was presented with a 50-year membership pin by the lodge in 1961.

STUART-JENSEN, Fla. Brother Kenneth Stimmell recently drafted a resolution, passed and adopted by the lodge, "making it illegal for the organization known as SDS to exist in the state of Florida," and calling for penalties to be enforced against persons found to be members of that organization.

Copies of the resolution were mailed to the Speaker of the Florida House and Senate, all news media, and U.S. Congressman Paul G. Rogers, of West Palm Beach.

WHITING, Ind. A group of 19 veteran Elks were recently honored by lodge members with election to life membership in the Order. The honorees, whose collective membership totals 799 years, are PDD James S. McCarthy; PER John F. Regan; PER Jess E. Abraham; PER Herbert E. J. Brown; John Ciesar Jr.; Edison Dressen; Harry Gold Jr.; William Lynch; John I. McNamara; Abe Mills; John Narta; John Nolan; Charles O'Drobinak; Dr. J. W. Stanton; John Surd; John Wargo; William Wehmeyer; Edward Winkleried, and John Pohl.

NASHUA, N.H. The Elks' "first one hundred"—the lodge's oldest old-timers, in terms of seniority, were special guests of honor at a recent dinner honoring longtime members. Among the honorees were PER Henry A. Twichell, whose 59 years of membership make him the lodge's "oldest"; Joseph J. Davis, a 52-year member; William Boisvert, a 50-year member, and Arthur Laliberte, a 57-year member.

WINSTED, Conn. A class of candidates was initiated recently into the lodge during the visit of DDGER Angelo A. Rubbo, a member of Waterbury Lodge.

The class was named in honor of one of its members, Steve Blass, who plays professional baseball with the Pittsburgh Pirates.

IRON RIVER, Mich. Men's Commercial Bowling League championship honors for 1968-1969 went to the W. B. Thompson Co. team, composed of Iron River Elks.

The team members who turned in this fine performance are Brothers Bill Parviainen, Ted A. Brey, Len Holmes, Marv Westerdahl, and Doug Tippet.

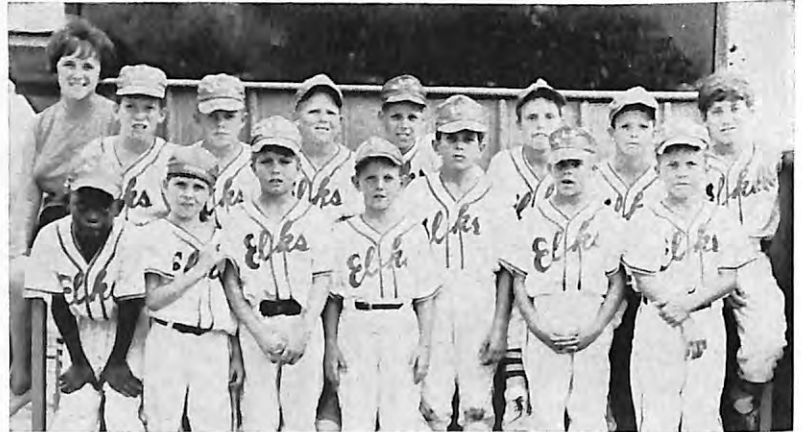
POINT PLEASANT, N.J. The lodge's own Fine Arts Thespians recently presented a three-act play, *The Ponder Heart*, to benefit the community welfare fund.

The lodge was filled to capacity with Elks and their guests for the play's two evening performances.



NORTHAMPTON, Massachusetts, ER Robert Cloutier (right) pauses for refreshments during a recent lodge-sponsored State Police Day, when some 400 interested citizens joined the local Elks in festivities at Troop B Headquarters in Northampton. Pictured with him are Youth Chairman Charles W. Dragon; State Police Staff Sgt. Richard C. Spoford, a Past Exalted Ruler of Athol-Orange, Mass., Lodge; Capt. Roy Anderson, commanding officer of Troop B, and state Rep. Louis J. Morini, a lodge member. Also enjoying refreshments are two young guests at left.

AT CLARK AIR FORCE BASE in the Philippine Islands, Elks' Little Leaguers boast first-place standing in their division. Lined up with the young ballplayers, as they take a quick break to pose for the camera, is their coach, Sgt. Cindy S. Schepp, whose father is Brother William Schepp of Venice-Nokomis, Fla., Lodge.



A PROMINENT Green Bay, Wisconsin, Elk—1968-1969 Grand Est. Lead. Kt. Melville J. Junion (seated) is the featured speaker at a youth luncheon at the recent Ohio annual convention in Columbus. He is being welcomed by Columbus Mayor M. E. Sensenbrenner, Grand Trustee E. Gene Fournace, of Newark, Ohio, Lodge, and SDGER Leslie G. Sringer, a Columbus Elk.



PROMISING YOUNG ORATORS—winners of the recent Somerville, Mass., Lodge-sponsored oratorical contest—display their trophies. First-place winner Michael Gallagher, of Arlington Catholic High School, is flanked by lodge Youth Activities Chairman John Cameron and ER Gerard P. Donahoe, while second-place winner Enid Krunin stands at right and third-place winner Dianne Murphy at left—both are Somerville High School students.



LOCK HAVEN, Pennsylvania, Lodge's Vuocolo family of Elks assembles at the lodge to congratulate the new Exalted Ruler—also a member of the family—as he begins his term of service in the lodge's highest office. Pictured is ER Gerard S. Vuocolo sharing a handshake with his father, Samuel A. Vuocolo, while his brothers—Francis, Leo, Louis, and Anthony—await their turn.

(Continued on page 61)



It's Your Business!

LET'S TALK ABOUT SELLING!

In 1957 William C. Bachman, a successful sales manager, decided to go into business for himself. He had a bright idea, and it worked so well that his Chicago-based company, the Sales Follow-Up Corporation, went public in 1966 and just this year acquired a New York firm in return for about \$3 million worth of Sales Follow-Up stock.

What does the Sales Follow-Up Corporation do? It helps other companies to support their salesmen with a strong, steady follow-up customer-contact and sales contact program by means of an elaborate computerized system that enables it to take on a substantial load of individualized follow-up activities under contractual arrangements with its client firms. For example, Sales Follow-Up can arrange for a salesman's customers to receive reminders about impending birthdays and other anniversary dates, and many of those customers will quickly call that salesman to place orders for important occasion gifts.

Bachman, who is president and the main owner of Sales Follow-Up Corporation, started out by offering his service to auto dealers, and they continue to be his primary market. Even the lowest price new automobile is a big-ticket, and for big-ticket selling the expense of carrying out a lot of follow-up activity is well worth the price. But it's a lot easier to use a computer to do that chore than for salesmen to do it themselves. For one thing, even the best salesman can forget things, but a computer just doesn't forget anything! And too, there's the well-known fact that salesmen in general dislike paper work. Plenty of companies have trouble enough getting salesmen to fill out the various sales reports and other company forms their job involves, to say nothing of trying to get them to set up and operate a really efficient customer follow-up routine.

At last report, Sales Follow-Up was expanding its activities vigorously, so it may soon be too big for a column on small-business. But Bachman's success holds valuable lessons for every really ambitious small businessman.

What was Bachman's magic secret? Like so many other successful entrepreneurs he really didn't have any such secret. What he did have was a sound

and marketable idea, excellent organizational and managerial ability, and far above average sales experience and ability! (We hear that he had six-figure income as a sales manager before he started his own business.)

Bachman knows the value of selling. But in today's business climate selling is sometimes taken for granted. A company that's been doing quite well, as so many have, can easily drift into a "Things will always be good!" attitude and become so relaxed about its selling that before long there's a dismaying decline in the firm's sales income.

This never happens, we can tell you, in a large firm we know pretty well. In each of the last twelve years that company's sales income has been the biggest in the firm's history! And yet, as soon as the figures are released each year, the company's top management puts in an "austerity and retrenchment program" and practically wails to its sales-force, "We're going to end up in the poorhouse if you don't get out there this year and really sell!"

A major need in every business is good sales management. What can you do to improve sales management in your company? We'll offer some suggestions in our hopper of . . .

MANAGEMENT MEMOS:

What is sales management? In large companies it's quite usual to have a marketing planning department and a sales department. In a small company it's more customary simply to have a sales department and to have the marketing planning activities carried out as one of the main functions of the company's top-management team, including the sales department's management group. But let's take the term sales management to embrace *all* of the activities that are necessary for the planning and execution of sales operations. And one of the first questions that arises is . . .

How's your sales goal planning? Some years ago we saw the details of the sales plan that Sears had worked out for sales of its small boat accessories line, water-skis, tow ropes, safety equipment, etc. They'd worked out an overall sales goal for that product line for the then-forthcoming year. They then broke that goal

down into a whole set of sales goals for the individual Sears stores. And they did this for *each product-category* in that product line! It must have cost them a tidy five figure sum just to *develop* that elaborate and extremely detailed sales goal plan, there were a lot of charts and figures in it. But the setting of realistic and highly specific sales goals is one of the chief magic secrets of the success of the outstanding large companies. Obviously a very small business can't employ that technique on the same scale on which the big companies use it, but it can employ it in an effective way on its own scale. Unfortunately, too many small businesses don't employ that technique on *any* scale!

Do you keep your salesmen informed?

We still remember a conversation we had with the president of a certain small company, several of whose salesmen had shown themselves seriously weak in knowledge of the company's products. We mentioned this matter to him. "Well, they're supposed to know about the products," he replied impatiently. We got the impression that he was just about to add—"and if they don't, then that's just their tough luck." Big companies spend a lot of money making *sure* that their salesmen are well informed about the company's products and services.

Is your sales compensation plan modern? In large companies, the compensation plans for salesmen, and those for sales management individuals, are often quite complicated simply because no simple plan will be adequate. Perhaps your own business is large enough to make it worthwhile to obtain some professional consultation in reviewing your sales compensation arrangements.

Do you have a sales paper work problem? Perhaps you have it without knowing it. In large companies (that is, in the *smart* large companies) a good deal of effort is put into developing *efficient systems* for dealing with the paperwork aspect of sales operations. Good salesmen would rather be *selling* than spending time filling out reports and other forms. A certain amount of salesman-level paperwork is unavoidable, but good systems planning can substantially reduce that load. ■

TREASURE

Find buried gold, silver, coins, treasures.

5 Powerful models.

Write for free catalog



DEPT. D-10
RELCO \$19.95 UP
BOX 10839, HOUSTON, TEX. 77018

PAYS FOR ITSELF WITH ONE HAIRCUT

Nel-King Cutter Comb cuts and shapes hair evenly, smoothly. Anyone can use it like a professional. Specially designed large Swiss surgical steel blade. Safe... trim with either hand. **IDEAL FOR MEN, WOMEN, CHILDREN.** \$1.98 postpaid includes carrying case. Pack of 5 additional blades, 49¢. Satisfaction guaranteed or money back if returned postpaid within 30 days.

Nel-King Products • Dept. EK-99HT
811 Wyandotte • Kansas City, Mo. 64105



MARKET PLACE

For ad-rates write Classified, 100 E. Ohio, Chicago

OF INTEREST TO WOMEN

WOMEN! BIG MONEY part or full-time! Show 500 Good Housekeeping Approved Cosmetics to friends and neighbors. Take orders. Everything furnished. Credit extended. No investment. Full information, free samples by mail. Studio Girl Cosmetics, 11451 Hart, Dept. BC357, No. Hollywood, Calif. 91605. Openings for party plan operators, managers.

\$500 MONTHLY POSSIBLE—Clippings news at home. No experience. Free Information—send stamp. American, Excelsior Springs, Mo. 64024.

HOMEWORKERS! \$85. weekly addressing mail for firms. Start immediately! Details, send stamped self-addressed envelope. Enterprises, Box 16143-QQG, Phoenix, Arizona 85011.

\$75.00 THOUSAND, Home Addressing! Longhand. Type-writer. Information, send stamped self-addressed envelope. Brewster, Box 1348-XA, Clearwater, Florida 33517.

BUSINESS OPPORTUNITIES

AMAZING NEW WAY to own your own business. Send for free copy. Modern Franchising Magazine, Des Plaines, Illinois 60016.

HOME IMPORT Mail Order Business. Free Book. Mellinger, Dept. C 130A, Los Angeles 90025.

"MAILORDER"... HOW TO prepare your own Catalog for pennies... without merchandise investment! Free Catalog! Obie, 5711-QS-14th, Brooklyn, New York 11219.

MONEY MAKING OPPORTUNITIES

MAKE MONEY WRITING Short Paragraphs. Information Free. Barrett, Dept. C-329-V, 6216 Clark, Chicago, 60626.

FREE 206 Easy Ways to make money taking orders for exciting new products—spare time. Send name, age for 5 months free subscription. Opportunity Magazine, 1459E Hancock Center, Chicago 60611.

ADDRESSERS and MAILERS Needed. Send stamp for information. Lindblooms, 3636 Peterson, Chicago 60645.

Home Addressers Wanted! Write. Smith, Box 2469-ORR, Newark, N.J. 07114.

SALESMEN WANTED

SELL Advertising Book Matches—No experience needed—complete sales kit furnished Free—In demand everywhere—We show you how—make daily cash commissions. Superior Match, Dept. X 969, 7528 Greenwood, Chicago 60619.

EDUCATION INSTRUCTION SCHOOLS

Subliminal Conditioning Hypnotic Grey Sound. Write Audio Sonic Laboratories, 909 Clover, Canon City, Colo. 81212.

FUND RAISING

CHURCHES—CLUBS. Proven Money Maker. Make \$82 and more with Happy Home Dish Cloths. Heavy weave for extra scrubbing power. Send name, address, name of organization for information and free sample of finest dish cloth you've ever used. Southern Flavoring Co., Dept. IC-0189, Bedford, Va.

HEARING AIDS—BATTERIES

HEARING AIDS Below Wholesale. Smallest, most powerful. Free home trial. No salesman will call. Free details. Write Prestige-G10, Box 10880, Houston, Texas 77018.

BOWLING

SECRETS OF BOWLING STRIKES will increase your average by 35 pins minimum or no cost. 101 actual photos show exactly how, plus Spot Bowl Secrets. Only \$2.00. Refundable. Wilshire, Dept. A, 7551 Melrose Avenue, Los Angeles, Calif. 90046.

BARGAINS CATALOGS

GIANT Free Catalog. Nearly 4000 scientific bargains. War Surplus! Astronomical and spotting telescopes, binoculars, microscopes, magnifiers, sniperscopes, lenses, prisms, project kits. Request Catalog, C.C. Edmund Scientific Company, 300 Edscorp Bldg., Barrington, N.J. 08007.

LOANS BY MAIL

LOANS UP TO \$2,500.00. No interviews or endorsers. The person who cashes your check won't know it's a loan. Trans-Con Finance Corporation, Dept. BIG-10-9, Box 2393, Fort Worth, Texas 76101.

REAL ESTATE

ARIZONA: secluded mountain retreat acreage near Prescott National Forest. 2 1/2 acres, \$995. Low terms. Mrs. Young, Glenarm Co., 2233 North 7th St., Phoenix 85006.

UTAH—Large level lots, \$695 full price. \$10 down, \$10 month, no interest. Water, power, hunting, fishing. Write Elmer Butler, Box 486, Kingman, Arizona.

PERSONAL MISCELLANEOUS

WIN \$3000.00 every month with Games of Skill. Free details... Contest Club, Westport Station, Kansas City, Mo., 64111.

DRINKING Problem? "Sobriety Without End", \$5.25 (Refundable) Box 1194, Indianapolis, Indiana 46206.

ADVERTISERS—AGENCIES

YOU ARE READING the Classified Section of one of the Nation's most responsive markets. These ads are shopped by millions who respond to Opportunity. Tell your 'story'—then watch inquiries, orders roll in. For details, rates write CLASSIFIED, INC., Dept. O-9, 100 E. Ohio, Chicago 60611.



THE WHITE HOUSE

WASHINGTON

July 9, 1969

My warmest greetings go out to the Benevolent and Protective Order of Elks as you meet for your 105th National Convention. Looking at the problems that America faces today, we are more than ever aware of the vital need to seek their solution through one of our oldest and finest national traditions—the tradition of voluntary service.

This tradition is as deeply rooted in the ranks of your membership as it is in our country. Your continuing civic concern and human compassion give me renewed confidence in our success as together we face, with new candor and strengthened resolve, the problems of our cities and rural areas—and the challenge of building a society based on a prospering brotherhood of peace and progress.

Please accept my very best wishes for a most productive and inspiring convention.



(Continued from page 30)
of concentrating on tourism, began an industrial development that would allow industry to be there, right alongside the tourist attractions.

Think there couldn't be any more big boffs? Think that that's about all one world could stand during recent days? You're wrong, because they exist by the dozens in other places.

Take, for example, the truck manufacturer who produced thousands of new, pick-up type trucks before discovering a certain problem. The problem? Simply this: When a fan belt broke on one of the trucks, that alone wasn't much, except that, to replace the inexpensive and usually simple-to-re-

place fan belt, an owner of one of the company's trucks had to remove the radiator, the front bumper, and both front fenders, something like a hundred dollars in labor to replace a three-dollar item. Eventually, the company had to redesign major components, re-do its assembly line, and call back about 10,000 trucks. In the world of Big Boffs, maybe this could be classified as sort of a minor-sized bumble. It was a minor oversight that snowballed, which, for convenience's sake, might be considered an adequate definition of a big boff. But, if, indeed we do learn by our mistakes, we should rapidly be approaching the era of Super Beings. That is, of course, unless some Super-sized boff doesn't destroy us first.



BY BILL TRUE

World Professional Casting Champion

Mixed Bag in Manitoba

Last fall, Dick Wilson and I were treated to an assortment of fishing and hunting possibilities that I would like to share with you.

There aren't too many places where you can fish for northerns and walleyes, hunt mallards and bluebills and stalk moose and bear all in the same four-day period. But that's just what we did up near Flin Flon, Manitoba.

Dick's good friend, Cap Anderson, who runs a lodge on the Cranberry Lake Chain near Cranberry Portage, Manitoba, called Dick with news that a big black bear was coming in to a moose carcass that Cap had discovered in the woods about five miles by water from his camp. Dick, a noted bowhunter, didn't need any more urging than that and soon the two of us were on our way.

What really whetted Dick's appetite was Anderson's downing of a really big black bear the spring before. Cap shot the big black near town with one arrow at about 40 yards. The bear scaled over 500 pounds and was a near record with bow and arrow.

Cap had prepared a tree blind for us by nailing crosspieces to three poplar trees growing close together about 25 yards from the ripe moose carcass. We inspected the setup, then left for some fishing until early evening when the bear usually came in to feed.

Dick and I caught a good bunch of walleyes and northerns that morning on jigs and red and white spoons. We also laid plans for an early morning duck shoot on another nearby lake.

We did a real careful job of sneaking back to the bear blind that evening. I carried a rifle to back Dick up, should the bear appear and give us any trouble with the

bow and arrow. But the hunting fates were against us and even though we both thought we heard some brush crackle about dark, the big bruin didn't show.

The next dawn found us hidden in the reeds and hunkered down as flights of bluebills sped back and forth on either side of us. Then seven peeled off and buzzed directly toward us.

Dick and I rose together and dropped four birds from the flock. As we paddled to retrieve the downed ducks we both remarked that while the ducks weren't bluebills we couldn't be sure in the early light just what they were. They were, we soon found out, the lowly regarded mergansers, or fish ducks.

Here's a case where we had no business shooting until we could identify the birds for sure. But we did limit out in a short while on the bluebills which were in great supply this mid-October as they gathered for their fall migration.

After another fruitless wait in the bear blind that evening we decided to hunt moose with rifles the next morning using a canoe. With Cap as our guide we paddled quickly around the shorelines and up the connecting streams on the Cranberry lakes, spots where moose were likely to be seen. Along one heavily wooded bank Dick spotted a young bull just as the moose saw our canoe. The big fellow melted into the trees before Dick could even get his rifle to his shoulder. We spotted still another moose later, but from too far away to get a shot. With any kind of luck we could have scored on either one of them.

At noon we stopped for lunch then tried some jump shooting for mallards up a winding stream that connected two of the Cranberry lakes. Dick and I knocked down two greenheads in a short time.

We were not to get our bear with a bow on this trip though. After one more evening in the blind, our last night at Cap's place, we checked the surrounding area and found that, sure enough, the big bruin had been getting our scent from quite a distance away as he made his way to the moose carcass. We found his big tracks several hundred yards from where we had been hidden.

But Dick and I made a date with Cap the next morning as we drove to catch a plane at Flin Flon to return again soon to this great fishing and hunting area of Manitoba, where fishing and hunting variety is the big attraction.

Everything for BINGO

FROM ONE SOURCE

HERE IS THE PERMANENT ANSWER FOR YOUR FUND RAISING, THAT THOUSANDS OF ORGANIZATIONS USE. "BINGO KING" SUPPLIES EVERYTHING ALONG WITH FREE IDEA BULLETINS FOR YOUR HELP. PAY AS YOU GO. MAIL COUPON TODAY.

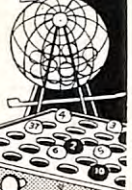
"BINGO KING"

BOX 1178
ENGLEWOOD, COLORADO 80110

"Bingo King"
Dept. 549, Box 1178
Englewood, Colo. 80110

Please rush FREE Sample Card and information on how BINGO can raise money for our Organization.

Your Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Name of Organization: _____



Only TWO \$500 Jobs a Day at Home

PAYS \$240.00 A MONTH!
BEFORE INVISIBLE MENDING

Makes Cuts, Tears, Holes DISAPPEAR from Suits, Coats, Dresses— ALL FABRICS!
Invisible Menders (Reweavers) who do only two \$5 jobs a day can earn \$240 a month. And a \$5 job can be done at home in about 1/2 hour by an expert Fabricon Mender. In many communities invisible menders are scarce; service is expensive—often unavailable. Can you learn to do this fascinating, profitable work? Can you earn \$240 monthly in your community? We'll tell you what it takes to learn invisible mending; we'll tell you what to do to check the opportunity for profit in your town. Get the answers to these questions free... and complete information... all free! Write for details!

FABRICON CO., 1555 Howard St., Dept. 759, Chicago 26, Ill.

Mitchell Saturna®

FOLDING TABLES



Unsurpassed Design and Beauty
8 Adjustable Heights
Rugged and Strong
Tamperproof Mechanisms

Rectangular, square and round

Choose from many top materials and colors

MITCHELL MANUFACTURING CO.
2725 S. 34th St., Milwaukee, Wis. 53246

BRONZE PLAQUES
FOR ALL OCCASIONS
Write for FREE Catalog P12
Engraved Plaques Catalog T12
INTERNATIONAL BRONZE TABLET CO., INC.
150 W. 22nd St., N. Y. 11, N. Y. WA 4-2323

Always send check or money order
—not cash—
with your orders



it RAISES... it LOWERS... it's HYDRAULIC

The unique hydraulic mechanism which raises the camper top can be safely operated even by a small child. Locks prevent accidental lowering. The top is lowered quickly by the simple turn of a valve. Drive safely at any speed with minimum drag and sway. Sit or recline on comfortable couches while travel-

ing with the top down. Alaskan camper top raises in seconds. Enjoy roomy walk-in living quarters, weather tight, high ceiling, "home away from home," complete with three-burner stove, sink, cabinets, ice box, beds and many other luxuries.

Write today to the factory nearest you for free folder describing the most advanced camper on the road.
R. D. HALL MFG., INC., 9847 Glenoaks Blvd., Sun Valley (San Fernando Valley), Calif., 91352, Dept. E
ALASKAN CAMPERS NORTHWEST, INC., 6410 South 143rd Street (Tukwila), Seattle, Washington, 98168, Dept. E
PENNACAMP, INC., 401 West End Ave., Manheim, Penna., 17545, Dept. E
G. R. GRUBBS MFG., INC., d/b/a Alaskan Camper Sales, 9042 Longpoint Rd., Houston, Texas, 77055, Dept. E
ALASKAN CAMPER SALES, INC., (S.F. - Sacramento area) Intersection of Interstate Highway 80 and State 21, Route 1, Box 332, Suisun City, California 94585 Dept. E
FORT LUPTON CAMPERS, 1100 Denver Ave., Fort Lupton, Colorado 80621, Dept. E

U.S. PATENT 2-879-103 CANADIAN PATENT 637-543

M. V. S. Winners

(Continued from page 22)

Bruce Greenlee, Kankakee No. 627, \$800; Ann Teresa Gudmunson, DeKalb No. 765, \$800; Maureen Anne Leahy, Chicago (South) No. 1596, \$800; Lynn Patrick McElvain, Macomb No. 1009, \$800; Mary Catherine Rowland, McLeansboro, No. 1882, \$800; Sheryl E. Wales, Sycamore No. 1392, \$800.

INDIANA: Kristina Suzann Marek, La Porte No. 396, \$900; Stephen Con Williams, Noblesville No. 576, \$900; Sarah Lee Liggett, Rushville No. 1307, \$800; Steven Randall Olson, Sullivan No. 911, \$800; Mary Ellen Scott, Lafayette No. 143, \$800; Susan Lee Scott, Elkhart No. 425, \$800.

IOWA: Mary Lou Mueller, Dubuque No. 297, \$900; Susan Marie Bertrand, Clinton No. 199, \$800; George Danny Roffman, Council Bluffs No. 531, \$800.

KANSAS: Constance Diane Gwinner, Hutchinson No. 453, \$800; Ana Maria Ortiz-Vargas, Lawrence No. 595, \$800.

KENTUCKY: Vickie Lynn Crisp, Madisonville No. 738, \$1,000.

MAINE: Linda Louise Gilbert, Augusta No. 964, \$800.

MARYLAND, DELAWARE AND DISTRICT OF COLUMBIA: David Francis May, Salisbury No. 817, \$900; Jolie Antonia Cizewski, Havre de Grace No. 1564, \$800; John Patrick Fetrow, Rockville No. 2296, \$800.

MASSACHUSETTS: Stephen Joseph McPhee, Quincy No. 943, \$900; Diane Marie Rose DiPasqua, Medford No. 915, \$800; Jeffrey Ellis Hughes, Quincy, No. 943, \$800; Patricia Mary Jarzembowski, Northampton No. 997, \$800; Mary Jean Rypysc, Chicopee No. 1849, \$800; Emilie Sikora, Boston No. 10, \$800; Mary Elizabeth Weathersby, Worcester No. 243, \$800.

MICHIGAN: Hannah Jane Hardy, Ann Arbor No. 325, \$900; Susan Jane Smith, Alma No. 1400, \$900; John William Bender, Royal Oak No. 1523, \$800; Charles Arthur Lieder, Dearborn No. 1945, \$800; John Marshall Sandie, Sault Ste. Marie No. 552, \$800; Jeffrey Layne Sellers, Lansing No. 196, \$800; Diane Meryl Smith, Lansing No. 196, \$800; Riley Joseph Turcott, Petoskey No. 629, \$800.

MINNESOTA: Glenna Jean Magsam, Crookston No. 342, \$800.

MISSISSIPPI: Susan Irene Coss, Biloxi No. 606, \$900.

MISSOURI: Fred William Reineke, St. Louis No. 9, \$900.

MONTANA: Daniel A. Hamel, Missoula "Hell Gate" No. 383, \$2,250; Robert Dell Brown, Great Falls No. 214, \$1,000; Deborah Joyce Clarke, Hamilton No. 1651, \$800; Carole Cecelia Collier, Butte No. 240, \$800; Thomas Mark Fitzpatrick, Anaconda No. 239, \$800; Leralee Flynn, Helena No. 193, \$800; Garry Richard Hass, Sidney No. 1782, \$800; John Stephen Martinell, Virginia No. 390, \$800; Kenneth James Pedersen, Great Falls, No. 214, \$800; Arlene Joyce Todd, Hamilton No. 1651, \$800.

NEBRASKA: Michael William Peterson, Scottsbluff No. 1367, \$1,000; Kathryn Lee Johnson, Lincoln No. 80, \$900; Mary Susan McKinney, Kearney No. 984, \$800.

HEAVY DUTY WELDER



Does work of \$85.00 welder

yet costs only **1895**

POST PAID
Fits ordinary 110V outlet
3 welding heats

Weld, braze, solder or cut most anything made of metal. No experience needed. Follow simple instructions. Uses standard 1/8" rods to weld iron, steel, brass, bronze, aluminum, other metals. 3 welding heats... not just one as with other low priced models. New HEAVY DUTY circuit gives higher heat... 4 times the heat needed to melt toughest iron. More welding power than ever before. Comes complete with welder's mask, \$2.00 pack of rods, flux, carbons, automatic arc striker, etc. NOTHING ELSE TO BUY. Approved for homes, garages, shops, factories. 10 day MONEY BACK trial. Guaranteed against burnouts. Send \$2.00 and pay \$16.95 plus small C.O.D. when delivered, or send \$18.95 cash, c.k., M.O. for postpaid shipment. **WEL-DEX MFG. CO.**, Dept. W-56, Box 10776, Houston, Tex. 77018

Always send check or money order
—not cash—with your orders

HEARING AIDS

2/3 OFF DEALER PRICES

LARGEST SELECTION of tiny, all-in-the-ear, behind the ear, eyeglass and pocket models. FREE HOME TRIAL. No obligation. Money back guarantee. No down payment. Easy terms. No salesmen or dealers. Order direct and save 65%. Write for free catalog. **PRESTIGE**, Dept. D-11, Box 10947, Houston, Tex. 77018.



Deluxe 20th Century Set—One coin of each type minted from 1864 Indian Cent series through 1968 J.F.K. bi-metal 1/2 dollar and scarce 1964 silver 1/2. A total of TWENTY-THREE different coins arranged by series. Included are one Peace Dollar and one Morgan dollar over 80 yrs. old in uncirculated condition plus 10 other asstd. collectors coins in new mint condition. Set is mounted under crystal clear protective lucite beautifully displayed in 10 x 12 walnut finished frame with gold trim. Easel back, will stand or hang as decorative work of art for home or office. A sound investment, educational gift or conversation piece which will increase in value. Order now supply limited. Priced at a low \$29.50. Sold on money back guarantee. Send \$5.00 deposit on C.O.D. orders. Not available in stores. Novel Numismatics 31-2nd Ave., Dept. 152, N. Y., N. Y. 10003

NEVADA: Doris Lee Banks, Las Vegas No. 1468, \$900; Charles Trenmor Ross, Reno No. 597, \$900.

NEW JERSEY: Richard Stephen Galik, Lyndhurst No. 1505, \$1,000; Shirley Ann Johnson, Newark No. 21, \$1,000; Jack Ernest Cater, Wyckoff No. 2366, \$800; Leanne Florence Costello, Park Ridge No. 2234, \$800; Isaac Harold Finkle, Trenton No. 105, \$800; George William Richards, Keyport No. 2030, \$800; Carol Ann Sangtinetto, Camden No. 293, \$800; Patricia Ann Sears, Point Pleasant No. 1698, \$800.

NEW MEXICO: Rebecca Ann Reed, Roswell No. 969, \$900; Monica de la Torre, Las Cruces No. 1119, \$800; Melinda Ann Erickson, Roswell No. 969, \$800.

NEW YORK: Robert Geoffrey Dreher, Bath No. 1547, \$1,000; Leonard Andrew Albin, Levittown-Hicksville No. 1931, \$900; Roger Albert Ferlo, Rome No. 96, \$900; Harold Michael Donnelly, Smithtown No. 2036, \$900; Michael A. Gaglia, Watertown No. 496, \$900; Patricia Ann Bilow, Malone No. 1303, \$800; Carol McBride, Brooklyn No. 22, \$800; Bruce Eilif Padula, Smithtown No. 2036, \$800.

NORTH CAROLINA: Donald Chris Thompson, Goldsboro No. 139, \$900; Thomas Tyree Browning, Durham No. 568, \$800; Joseph Edgar Craft, Wilson No. 840, \$800.

NORTH DAKOTA: Connie Marie Norheim, Jamestown No. 995, \$900; Darryl Ross Goetz, Bismarck No. 1199, \$800; Diane Lynn Pearson, Dickinson No. 1137, \$800; John Gustaf Pearson, Grand Forks No. 255, \$800; Michael Robert Onderick, Fargo No. 260, \$800.

OHIO: Janice Marlene Csokmay, Warren No. 295, \$2,500; Rodney A. Wynkoop, Findlay No. 75, \$1,000; Ronald Albert Dieckmann, Cincinnati No. 5, \$800; Alice L. McComb, Alliance No. 467, \$800; Donald Ray Pletcher, Zanesville No. 114, \$800.

OKLAHOMA: Maudie Mae Miller, Ponca City No. 2002, \$900; George Thomas (Tommy) Tate, Tulsa No. 946, \$900; Marvin Hugh Kopp, Enid No. 2104, \$800.

OREGON: Joe Kenwood Wittwer, Sweet Home No. 1972, \$1,500; Vernadene Lois Fitzgerald, Lebanon No. 1663, \$1,000; Patrick J. Sullivan, Ontario No. 1690, \$1,000; Grace Atwood Cushing, Coquille Valley No. 1935, \$900; James Raymond Craig, Milwaukie No. 2032, \$800; Stephen Monte Farmer, Coquille Valley No. 1935, \$800.

PENNSYLVANIA: Joseph David Selby, Rochester No. 283, \$1,000; Christine Anne Griger, Connellsville No. 503, \$900; R. Jane Dearstynne, Coatesville No. 1228, \$800; Ronald Eugene DeBacco, Latrobe No. 907, \$800; Patti Jo Hileman, Leechburg No. 377, \$800; James Edward Karr, New Castle No. 69, \$800; Alan Douglas McClure, Rochester No. 283, \$800; Yolande de Boisferon McCurdy, Middletown No. 1092, \$800; Linda Anne Minarik, Bethlehem No. 191, \$800; Steven Jay Schwartz, Warren No. 223, \$800; Evan Yale Snyder, Philadelphia No. 2, \$800.

RHODE ISLAND: Roy Tower Kimball, Newport No. 104, \$900; Larry Thomas Roach, Pawtucket No. 920, \$800.

SOUTH CAROLINA: Kathleen Dianne Cole, Greenville No. 858, \$900; George L. Varn, Greenville No. 858, \$800; Susan Lynn Zalkin, Charleston No. 242, \$800.

SOUTH DAKOTA: David Koplow, Sioux Falls No. 262, \$900; Ronald Lee Havermann, Brookings No. 1490, \$800; Mary Ann White, Huron No. 444, \$800.

TENNESSEE: Alicia Kay White, Nashville No. 72, \$800.

TEXAS: Rodney Earl Donaldson, San Antonio No. 216, \$2,500; Anita Ewing, San Antonio No. 216, \$1,000.

UTAH: Ellis Duane Wilson, Dixie No. 1743, \$1,000; Marilyn Kay Riley, Roy No. 2338, \$900; Helen Stout, Dixie No. 1743, \$900.

VERMONT: Philip John Brodowski, Rutland No. 345, \$800.

VIRGINIA: Rodney Stuart Barron, Arlington-Fairfax No. 2188, \$800; Catherine Mary Lambert, Petersburg No. 237, \$800; Margaret Irwin Leggett, Arlington-Fairfax No. 2188, \$800.

WASHINGTON: Sue May Yee, Seattle No. 92, \$900; Robert George Benedetti, Tacoma No. 174, \$800; Robert R. Spencer, Ballard No. 827, \$800.

WEST VIRGINIA: Carol Ann Gellner, Wheeling No. 28, \$800; Douglas Lewis Harvey, Beckley No. 1452, \$800; Kathy Elizabeth Malone, Fairmont No. 294, \$800.

WISCONSIN: Kathleen Elsie Graunke, Green Bay No. 259, \$2,000; Debra Dawn Dickinson, Eau Claire No. 402, \$800; Verne Ricki Jacobson, Eau Claire No. 402, \$800; Timothy James Lindgren, Rice Lake No. 1441, \$800; Susan Marie Tupper, Oconto No. 887, \$800; Richard J. Wakefield, Watertown No. 666, \$800.

WYOMING: Michele Anne Baribeau, Lusk No. 1797, \$800. ■



ORAL ROBERTS

ONE-HOUR COLOR TELEVISION SPECIAL

Special guest star

DALE EVANS

With regulars . . .

Richard Roberts, The
World Action Singers
and . . . The Ralph
Carmichael Orchestra



CONTACT

September is the month — check your local listing for time and channel. Also, tune in every Sunday morning for “Oral Roberts Presents” a one-half hour program in color.

News of the State Associations



Commencing leadership of the Ohio Elks Association for the coming year are officers elected during the group's recent annual convention in Columbus: (seated, from left) SP E. Paul Howard, Alliance; 1st VP M. B. Letzelter, Steubenville; Trustee Chairman Earl E. Sloan, Elyria, and Trustee L. L. McBee, New Lexington, and (standing, from left) Trustee Secy. F. H. Niswonger, Dayton; 2nd VP Sam Fitzsimmons, Van Wert; 3rd VP Irving W. Davies, Lakewood; Sgt.-at-Arms James A. Ryan, Euclid; Rev. William J. O'Neil, Warren, chaplain; In. Gd. Robert J. Kennedy, Dover; Tiler Floyd Shambaugh, North Canton, and PSP N. A. Bartram, Youngstown, interim board member. Not present for the photo was Secy.-Treas. Frank D. O'Connell, Marietta.

OHIO ELKS' philanthropic contributions soared to \$215,000 last year, delegates representing 58,000 members in 96 lodges learned at the association's 71st annual convention May 1 through 4 in Columbus. That amount, an increase of some \$20,000 over the previous year, includes nearly \$165,000 for community welfare projects and about \$40,000 in cerebral palsy grants. Also, grants totaling \$20,250 for treatment of CP victims—the state major project—were approved.

A high point on the convention agenda was a luncheon honoring the state's top students and youth leaders, who received Most Valuable Student and Youth Leadership awards valued at more than \$13,000. Featured speaker was Dr. Melville J. Junion of Green Bay, Wis., Grand Esteemed Leading Knight.

Janice M. Csokmay of Warren was named first-place national MVS winner of a \$2,500 scholarship.

A Sunbury girl, Estelle E. Hunter, received a total of \$2,250 as third-place national and first-place state Youth Leadership winner in the girls' division. In the boys' division, first-place state winner of \$850 was Ronald A. Dieckmann, Cincinnati, who also won a scholarship in the MVS contest.

The approximately 1,000 convention-goers paused in their activities for the traditional Memorial Service. GL Chaplain the Rev. Francis P. Fenton, O.S.A., of Flint, Mich., Lodge, delivered the address.

In other events, Dover Lodge won the ritualistic contest, Columbus Mayor M. E. Sensenbrenner was named to the Elks Hall of Fame, and Van Wert's Carl S. Jackson received the Elk of the Year award.

Indiana PSP Thomas E. Burke (left), Lafayette, state major project chairman, presents a \$45,000 check, slated for cancer research, to Dr. Glenn D. Irwin Jr., Dean of Indiana University Medical Center. An additional \$20,000 went to Purdue University. The presentations, the highlight events of Indiana Elks' recent annual convention in French Lick, bring the association's total contributions for cancer research to \$843,600 to IU and \$332,250 to Purdue.



The gavel passes during Texas Elks' annual convention in El Paso, ushering in the reign of newly elected SP Harry N. Phelps (second from left), Arlington, who accepts the sign of office from his immediate predecessor, PSP Edward M. Schlieter of Kerrville. Viewing the proceedings are President-elect J. D. Biffle, currently Exalted Ruler of Galveston Lodge, and PSP Charlie T. Wood, El Paso, who was recently named Honorary Life President of the association.



Chosen to head the association for the 1969-1970 term were: SP E. Paul Howard, Alliance; VPs M. B. Letzelter, Steubenville, Sam Fitzsimmons, Van Wert, and Irving W. Davies, Lakewood; Secy.-Treas. Frank D. O'Connell, Marietta; Trustee F. H. Niswonger, Dayton; Sgt.-at-Arms James A. Ryan, Euclid; In. Gd. Robert J. Kennedy, Dover; Tiler Floyd Shambaugh, North Canton; Interim Board Member N. A. Bartram, Youngstown, and the Rev. William J. O'Neil, Warren, chaplain. Holdover Trustees are Chairman Earl E. Sloan, Elyria, and L. L. McBee, New Lexington.

Elected to the Elks Cerebral Palsy Treatment Center Board for a seven-year term was former GL Committeeman Walter G. Penry, Delaware. Dr. Edward J. McCormick Jr., Toledo, longtime Grand Forum member, was named to a five-year term on the Scholarship Loan Fund Committee. Chosen president of the state PERs Assn. was Willard N. Miller of Troy.

Ohio Elks will return to Columbus for their next annual convention, slated for April 30 through May 3, 1970.

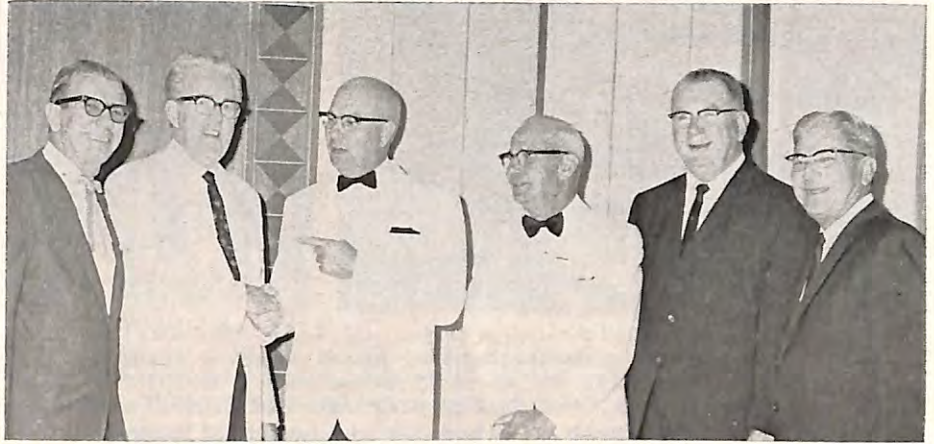
A RESOLUTION offering encouragement to law enforcement officials and calling for a return to law and order underscored the strong Americanism theme of Texas Elks' 44th annual convention, held June 11 through 14 in El Paso.

The four-day meeting attracted more than 640 Elks and their guests, including a host of distinguished visitors: PGERs Edward W. McCabe, Robert E. Boney, and George I. Hall, accompanied by their wives; Grand Secy. Franklin J. Fitzpatrick, of Lynbrook, N.Y., Lodge; GL New Lodge Committee Chairman Alex A. McKnight, Dallas; New Mexico SP T. J. Williams Jr., Albuquerque, and New Mexico PSPs Jerry A. Gorman, Las Cruces, and Fred H. Dilley Jr., Roswell.

The opening sessions' activities included an NRA Junior Rifle Tournament, and the 11 O'Clock Toast and Ritual Contests. A new feature of the convention—the Tribute to the Flag Contest—was open to PERs who had served more than 10 years ago. This contest was won by Baytown PER J. R. Bell, with 11 O'Clock Toast honors going to Paul Kelly of Harlingen Lodge. The team from Mainland Lodge emerged winner of the ritualistic contest, with Baytown and Harlingen Lodges' teams garnering second and third places, respectively.

Three new lodges—Alvin, Mesquite, and Gonzalez—were welcomed into the state association, having been organized during the past lodge year.

A budget calling for an expenditure of \$146,616 was approved for the Texas Elks Crippled Children's Hospi-



Florida SP Lamar Johnston (third from left) extends a warm welcome to a special guest—Clare McCord, a PER of Long Beach, Calif., Lodge and editor of the California-Hawaii Elk—during Florida Elks' recent convention in Miami. Smiling their approval are a quartet of convention-goers: (from left) Kissimmee PER Bodo Kirchoff, editor of the Florida Elks News; immediate PSP Julian C. Smith, Tallahassee; PDD and former GL Judiciary Committeeman Willis C. McDonald, New Orleans, La., and PGER William A. Wall.



North Dakota Elks dignitaries welcome Grand Trustee and Mrs. Francis M. Smith (foreground, center), of Sioux Falls, S.D., upon their arrival in Bismarck for the recent 49th annual North Dakota convention. Extending the greetings are (from left) Sgt.-at-Arms Carl F. Elliott, Bismarck; Treas. and PDD Everett E. Palmer, Williston; Trustee and Bismarck Secy. Franklin F. Roberts; retiring SP Robert W. Moran, Williston; Bismarck ER Paul Bibelheimer; DDGER Alford K. Simpson, Fargo, and Bismarck PER B. J. Olson, general chairman of the convention.



Oregon Elks new State President—Robert H. Clark (left), a member of Bend Lodge—addresses the more than 2,300 delegates attending the state association's annual convention in Klamath Falls. At his side is PSP Elmo M. Angele of Lakeview Lodge, who was his installing officer.



Signs tell the story at Dothan, Ala., Lodge—"McCabe's Place" for the 47th annual convention of the Alabama Elks Assn., June 5 through 8. The smiling host pictured with then-GER Edward W. McCabe is ER Richard Burke Jr. RIGHT PHOTO: Brother McCabe and PGER Robert G. Pruitt flank incoming Alabama SP Howard Hannah (behind podium), Bessemer, in a group photo with the association's new official family. Others shown are (from left) PDD Roy C. Varner, Bessemer, secretary-treasurer; Cullman ER Robert C. Grant, executive vice-president; immediate PSP W. H. Stewart, Montgomery, Alabama Elks Memorial Center trustee; Tuscaloosa PER Garland Tanner, ritualistic chairman; Auburn-Opelika PER Ronald Creel, Memorial Center secretary-treasurer; PER L. B. Stack, trustee; Dr. Bluitt Landers, Memorial Center trustee; Homewood PER Ray C. Balthrop, GL committeeman; Mobile ER and VP Wilbur Sanders; Sheffield PER Gilbert Mayer, Alabama Elks Foundation treasurer.

tal at Ottine, the state's major project. This figure compares with last year's total of \$134,200.

The conventioners passed a resolution naming PSP Charlie T. Wood an honorary life president of the association. Brother Wood, an Honorary Life Member of El Paso Lodge, served as transportation chairman for the convention.

The association's new hierarchy includes SP Harry N. Phelps, Arlington; President-elect J. D. "Bob" Biffle, Galveston; VPs Clenton Fowler, Laredo, Jack Turner, Liberty, Robert N. Province, El Paso, Charles W. Oldburg, San Antonio, Arnold G. Muehlenthal, Dallas, Wooten Young, Austin, Jim Edwards, Fort Worth, Ralph A. Marz, Houston, and Don Elmore, Perryton; Secy. E. L. McMullen, Houston; Treas. James F. Ferrel, Baytown; Chap. W. M. Shirey, Arlington; Sgt.-at-Arms H. S. Bryson, Dallas, and Tiler Cloyd J. Chambers, Arlington. Trustees include PDD George Russell, McAllen; Charles Tuer, Liberty; Ray C. Strom, El Paso; Charles H. Matthies, Seguin; F. D. Patterson, Dallas; Joe B. Nelson, Temple; Harold H. Loper, Fort Worth; E. C. Ables, Houston, and Bryant Flowers, Pampa, both PDDs.

Wichita Falls will host the association's fall meeting, with McAllen slated as the site of the 1970 convention.

INDIANA ELKS gathered for their 69th annual convention, held June 5 through 8 in French Lick, witnessed presentations amounting to nearly \$70,000 in philanthropic contributions. The meeting drew an attendance of more than 1,000, including the featured banquet speaker PGER John L. Walker, GL Judiciary Chairman Glenn L. Miller of Logansport, Ind., and Ohio SP E. Paul Howard of Alliance Lodge.

As in previous years, the bulk of the money went for cancer research, part of the state major project: \$45,000 to Indiana University Medical Center and \$20,000 to Purdue University, boosting the association's contributions over the last 22 years to nearly \$1.3 million.

A \$1,145 check went to the Florence Crittenton Home, Terre Haute. This makes a seven years' total of \$6,669 expended by the association for the support of the Home.

In addition, the Florence Crittenton Home received \$2,500—and a promise of another \$1,000—raised through the sale of elk head scatter pins in conjunction with the "Sweetheart Project" of the Indiana Elks' ladies.

The state ritualistic title went to Wabash Lodge.

Dr. William H. Collisson, Linton, will head the association for the coming year as State President. The slate of officers also includes: VPs Clyde M. Martin,

Bloomington, James St. Myers, Union City, George Stutzman, Elkhart, J. Robert Peterson, Greenfield, and Stanley F. Kocur, East Chicago; Secy. C. L. "Speed" Shideler, Terre Haute; Treas. J. L. J. Miller, East Chicago; Chap. J. W. Hastedt, Seymour; Tiler J. Clayton Hughes, Plainfield; Sgt.-at-Arms Robert Little, Wabash, and In. Gd. Thomas J. McMahan, Anderson.

Named as Trustees were: Herbert Brautzsch, Fort Wayne, chairman; Paul Mayfield, Kokomo, vice-chairman; Joe O. Stevens, Indianapolis, secretary. Edward W. Eurley, Hammond; William W. Lynch Jr., Vandalia, and Karl F. Walker, Greensburg.

Indiana Elks will return to French Lick for their next annual convention, June 4-7, 1970. Indianapolis is the site of the fall meeting, Sept. 20-21, and of the midwinter meeting, Jan. 17-18 (tentatively).

ANNOUNCEMENT of a tremendously successful year for the Harry-Anna Crippled Children's Hospital at Umatilla brightened Florida Elks' annual convention May 23 and 24 at Miami.

One hundred and twenty-one boys and girls were discharged from the hospital, fully recuperated, at a cost of \$365,000. In addition, seven home therapy service units continued their program: at a cost of \$61,000, these therapists made over 10,000 visits to the homes of 1,300 children. Finally, the six outpatient clinics operating in central Florida, together with the outpatient clinics at Miami and Jacksonville, gave treatments to more than 375 children, at a cost of \$26,000. The total expenditures for the three-part program came to \$453,000, with more than 1,800 children receiving care through the various agencies.



Illinois Elks' officers gather around newly elected SP Roland J. DeMarco (center), Mount Carmel, during the association's recent annual convention in Moline: (from left) 2nd VP Harry Richards, Carmi; Treas. Wendell Smith, Macomb; Secy. Jack F. Sullivan, Joliet, and 1st VP Robert J. Campbell, Blue Island. All are PDDs.

The growth of the Harry-Anna Trust Fund set new records: donations from Elks and the general public during the past year reached the sum of \$213,000. The nominal value of the trust fund is now close to three million dollars; interest on its invested capital provides part of the hospital's operating expenses.

In other business, the more than 1,000 delegates and their guests heard an address by PGER William A. Wall.

State ritualistic honors went to the team from Orlando Lodge.

Dr. R. Lamar Johnston of Vero Beach, a PDD, will head the association for the coming year, with assistance from VPs Robert C. Gonzalez, Warrington; Robert L. Spinks, Jacksonville Beach; Earl Bethune, Ormond Beach; Jimmy Neal, Winter Park; Ed Lynch, St. Petersburg; Doyle G. Sweeney, Sebring; Carl J. Hartman, North Palm Beach; Donald A. Scheurer, Pompano Beach, and Harry F. Knight, Key West. Frank J. Holt, Miami, a former member of the GL Committee on Credentials, was re-elected Treasurer; PDD William Lieberman, Leesburg, will continue as Secretary. PSP and PDD Russell L. Saxon was elected to a five-year term as Director, with L. M. Strickland Jr., Tallahassee, Lamar Hutchinson, Orlando, Arthur H. Cushing, Pinellas Park, PDDs Almer I. Tedder, West Palm Beach, and Fuller Richardson, Fort Lauderdale, elected to two-year directorships.

Officers appointed by SP Johnston include Chaplain, PDD Norman P. O'Brien, South Miami; Organist, Everett E. Ware, Daytona Beach, and Sergeant-at-Arms, Gordon Johnston, Vero Beach. PDD L. M. Strickland Sr., Tallahassee, and Gerald P. Wilson, Jacksonville, were named state Historian and state Tiler, respectively.

The association's fall conferences will be held at Umatilla and Leesburg, with Jacksonville Lodge set to host the 64th annual convention in May of 1970.

A NEW PROGRAM of financial aid to students majoring in physical therapy, sponsored by the Illinois Elks Crippled Children's Commission, was disclosed during the association's annual convention May 16 through 18 in Moline.

The Commission reported the program will aid four college students in the 1969-1970 school term. Scholarships will be renewed for the second year for Janice Meyer and Cheryl Gardner, sponsored by Carbondale and Chester Lodges, respectively. First-year assistance goes to Mary A. Diedrich and Mariann White, sponsored by Wheaton-Glen Ellyn and Arlington Elks, respectively. Future plans call for the addition of two students each year.

Youth was in the focus again as convention-goers learned that out of the state's 20 entries in the Most Valuable

Student contest, 14 emerged national winners—including Chicago (South) Lodge-sponsored Therese Linden, who captured second-place honors.

Some 760 Elks and ladies attended the three-day session. Guests of honor were Grand Secy. Franklin J. Fitzpatrick, speaker at the President's Banquet, and PGER Lee A. Donaldson, who hosted a District Deputy clinic.

Banquet highlights included the distribution of various awards. For the second consecutive year Pekin Lodge emerged state ritualistic champion, followed by Tuscola and Cairo Lodges in second and third places, respectively. Lodge publication contest winners were: Springfield, first place; Belleville, second place, and Lawrenceville, third

place. The state Lapsation Committee recognized Tuscola, Cairo, and Mendota Lodges for their outstanding records and gave honorable mentions to Carlinville, Princeton, and Lawrenceville.

PDD Roland J. DeMarco of Mount Carmel was elected to head the association for the coming year. He will be assisted by VPs Robert J. Campbell, Blue Island, and Harry Richards, Carmi; Secy. Jack F. Sullivan, Joliet, and Treas. Wendell Smith, Macomb.

Peoria will host the next annual convention May 15 through 17, 1970. The fall meeting, Sept. 12 through 14, will be held in Quincy; the midwinter meeting, Jan. 30 through Feb. 1, in Champaign. ■

Elks Speak for Law and Order

A Resolution

WHEREAS, the members of the Benevolent and Protective Order of Elks, numbering a million and a half American gentlemen who believe in God and revere our Country's flag and realize the necessity to preserve the Constitution of the United States of America and the Bill of Rights, which have served to establish the finest system of government in the world, and

WHEREAS, we deplore the presence of crime in our streets, violence and disorder on our campuses, and lack of respect by a minority of our people for our Country's flag and the rights of others, and

WHEREAS, we abhor the anarchy and chaos in our schools and communities with a continuance of riots, demonstrations, and disorders which bring about malicious destruction of property and danger to the personal safety of our people, and

WHEREAS, we and all other loyal Americans, having displayed much patience and forbearance, are angered, dismayed and disgusted with the illegal acts of radicals, extremists, trained agitators and militants, and

WHEREAS, we desire to express our concern for the future of our society and particularly our youth, the majority of whom are decent and law-abiding,

BE IT HEREBY RESOLVED that we stand for discipline of those who defy our laws, with the knowledge that public order is essential to achieve a solution to our domestic problems;

that we call for the full support of our membership for our law enforcement agencies and courts, and full cooperation in the enforcement of their duties in the prosecution of those who have caused, instigated or aided violations of our laws and disorders in our schools and communities;

that we favor intelligent dissent, properly used and presented, but not as an excuse for violence or destruction;

that we demand the arrest and prosecution of those dissidents, radicals and militants who engage in criminal acts of riot, disorder and rebellion against the laws of our Country;

that we demand the expulsion from school of those participating in violent demonstrations, riots or the disruption of classes and the operation of schools, colleges or universities, public or private, whether on or near the school premises, and we demand the revocation of scholarships, grants or other monetary aids of a public nature extended to those participating in such acts.

BE IT FURTHER RESOLVED that this resolution be distributed to all lodges of our Order where it is to be read on the floor of the lodge at an appropriate session, posted in a prominent place in the lodge quarters, reproduced in the lodge bulletin and given publicity through the local media so that not only the members of our Order but also the citizens of our Country will know that the Benevolent and Protective Order of Elks of the United States of America respects the laws of our land and supports those charged with their enforcement.

Adopted in Convention assembled
in Dallas, Texas, on July 14, 1969

Edward W. McCabe

Edward W. McCabe
Grand Exalted Ruler

Franklin J. Fitzpatrick

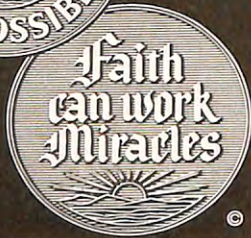
Franklin J. Fitzpatrick
Grand Secretary

CLIP these pages
for gift ideas
ZIP-Code your address
for faster delivery

**THIS SIMPLE
COIN NEVER
LETS YOU
FORGET
THAT
"WITH GOD
ALL THINGS
ARE POSSIBLE"**



SEND FOR
YOURS
TODAY!
ONLY
\$2.95
POSTPAID



Never be without it, because it is a simple way of Prayer that can work wonders for you—if you will only start BELIEVING, and never STOP believing that God has it within His Power to guide you. Our beautifully crafted, gold-plated, non-denominational interfaith coin is designed to keep you forever reminded that "FAITH CAN WORK MIRACLES." Thumb it constantly. Keep it always on your person as a reminder that "WITH GOD ALL THINGS ARE POSSIBLE." Can be carried as coin or charm. Makes a beautiful gift! Send for yours today. Only \$2.95 postpaid.

© 1969

MAIL COUPON TODAY

DESIGNER'S BENCH 403-A
1150 Connecticut Ave.
Washington, D.C. 20036

Please send me _____ FAITH COINS
@ 2.95 postpaid.

I enclose \$ _____

NAME _____ please print

ADDRESS _____

CITY _____ STATE _____ ZIP _____



POCKET SCOPE PACKS POWER of full size 8-power binoculars, yet is tiny enough to slip in pocket or purse. Precision-engineered mini-scope gives you crisp, distortion-free, long distance view; interchangeable lens for close-up magnifier view. With lens caps and case, \$19.98 ppd. A Man's World, Dept. E-9, Lake Success, N.Y. 11040.



ALL-WEATHER HAT. Neither rain nor sleet nor snow make the smart-looking "Matterhorn" lose its shape. Comfortable Norpole Nylon shell sheds water. Quilted lining and pull-down earflaps. Great in town or country. Red, olive, navy or gold. S, M, L, XL, \$7.95 ppd. Deerskin Trading Post, Dept. E-9, Rt. 1 at 114, Danvers, Mass. 01923.

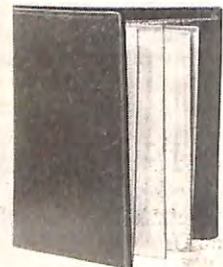


PHOTO-GO-ROUND revolves to display favorite photos. No gluing, or mounting. Just slip photos (up to 3 1/2" x 5 1/2") into protective transparent windows suspended on wood base. Envelopes for 160 photos incl.; actually holds up to 600, \$10.95 plus 85¢ post. Envelopes for 32 extra photos, \$1.00. The Ferry House, Dept. E-9, Dobbs Ferry, N.Y. 10522.

**ELKS
FAMILY
SHOPPER**



YOU CAN AVOID FLOODING DAMAGE by installing Aqua Alert in basement, boat, garage, etc. Main unit emits loud high-pitched alarm when water reaches sensor placed at flooding level. Simple to install. \$29.95 ppd, for unit incl. sensor. 50 ft. of wire. Zeigler Electronics, Inc., Dept. P, 17810 South Western Ave., Gardena, Calif. 90247.



COMPACT CASE FOR CREDIT CARDS. 32 cards fit in see-through windows, yet smart Water Buffalo Wallet folds to a slim 3 1/4" x 4", easy to slip in pocket. Opens to dollar-bill length. Water buffalo hide practically indestructible. Lined. Order #1939, \$6.00 ppd. Alexander Sales, Dept. EL-9, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.

For Those Who Do Not Want

GREY HAIR

"TOP SECRET makes my hair look as it did years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."



A FAVORITE OF THE STARS

TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No COD's, please. Money back if not delighted with results of first bottle.

6 OZ. BOTTLE \$4.50
GIANT 13 OZ. \$8.00

ALBIN OF CALIFORNIA
Rm. 19, 2018 No. Hollywood Way
Burbank, Calif. 91505

SAVE MONEY on ELKS JEWELRY

SEND FOR FREE 1969 CATALOG E



R300 10Kt. Onyx \$35.95
14 Kt \$43.95. Also P.E.R.
Ruby or Blue Stone, add
\$3.25. With .25 pt. Dia-
mond set in Onyx, add
\$125.00. With larger Dia-
mond, \$200 & up.



R225 14Kt. .10 ct Diamond
\$85.00 as shown. .25 ct
\$165.00. With larger stone
\$200.00 & up. As mounting
\$49.95.

We manufacture new items in quantities only. Pins, buttons, rings, auto emblems, etc., for school, church, business, organization, etc.

GARDEN CITY JEWELERS
61 HILLSIDE RD. CRANSTON, R.I., 401: WI 2-1410

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



SPANISH PATROL BOOTS, designed for the rigors of the desert, are wonderfully comfortable on a hike, jogging, gardening. Soft and supple tan steerhide with tough special composition sole. Full sizes, 7 to 12. Average D width to fit most feet. Order #1664, \$8.00 plus \$1 shpg. Alexander Sales, Dept. EL-9, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.



BRITISH OFFICER'S CHAIR of real leather commands attention. Its comfortable contours fit the curves of your body; back swivels to any position. Black leather cowhide, beechwood frame, brass nailheads, silver buckle in back, 29 1/4" H, 23 1/4" D, 21" W. Assembles in seconds. Special: \$19.98 plus \$1 shpg. Hobi, Inc., Dept. E-9, Lake Success, N.Y. 11040.



ANCIENT POSTAGE STAMPS. 19th century stamps of Canada, Persia, Chile, etc. Collection of 25 different includes Britain 1858 "Penny Red," Egypt Sphinx, many others. To introduce. Special Approval Service. Buy any or none, cancel service any time but keep Ancient Collection. Send 25¢ to H. E. Harris, Dept. X-9, Boston, Mass. 02117.



1968 "5" MINT COINS—the first struck since 1955, 13 years ago, at the San Francisco mint. Collector's bright, uncirculated P.D.S. set of 10 coins, \$3.95 plus 25¢ post. Free velvet lined case. Save: 10 sets, \$37.50 plus \$1.00 post. 20 sets, \$70. Ppd. Write for free catalog, Novel Numismatics, Dept. 152, 31-2nd Ave., New York, N.Y. 10003.



100 IMPORTED TULIP BULBS in rainbow colors from Italy and Denmark for just \$2.98. Must bloom first season and 5 years or replaced free. Order before Nov. 30 to receive free 6 Dutch Muscari bulbs and 6 Holland Snowflake bulbs. 200 Tulip bulbs (12 Muscari), \$5.89. Add 65¢ post. Holland Bulb Co., Dept. MX-1444, Grand Rapids, Mich. 49502.



NEW CLASSIC DESIGN TABLE. Solid top and base of Venetian Marble pattern. Gold and white trim. 17" round, 16" high, 12 lbs. Resistant to burns, stains and heat. Use in pairs or singly as coffee, occasional or lamp tables. \$16.00. Ppd if check with order. Limited time only. ULCO Corp., Box 65, Canfield, Ohio 44406.

PIGSKIN SUEDE CAP

Ivy league styling in a cap that will probably last forever. Strong, rugged pigskin... yet extremely comfortable. It's lined, has a sweatband, is Scotchgard treated. Retains shape in any weather. Color choice of LODEN

GREEN or MAVERICK BROWN. Send head size (6 3/4 - 7 3/8)

\$4.95 ppd.

FREE CATALOG OF DEERSKIN GIFTS
DEERSKIN TRADING POST
Route #1142, Danvers, Mass., 01923
Don't forget your zip Code!



... bag this beauty!

Magnificent Full-Color Official ELKS CORDLESS WALL CLOCK

It's all there in brilliant full color... the full official emblem of the B.P.O.E. . . complete with lordly Elk so meticulously detailed, it almost appears three-dimensional! A clock you'll be proud to display on home or office wall. Precision-made in West Germany with fine jeweled timepiece. Handsome Roman numerals, shatterproof crystal, gleaming white polystyrene case. Commanding 9-inch diameter. Gives you terrific run for your money—runs one whole year on just 1 easily replaced 1 1/2" night battery!

Low introductory ELKS readers' price — only \$15.95 ppd!

Prompt shipment. Satisfaction guaranteed. Send check or money order—sorry no C.O.D.'s. Send for FREE color catalog of unique gifts.

A MAN'S WORLD Dept. L-99,
7 Delaware Drive • Lake Success, N.Y. 11040

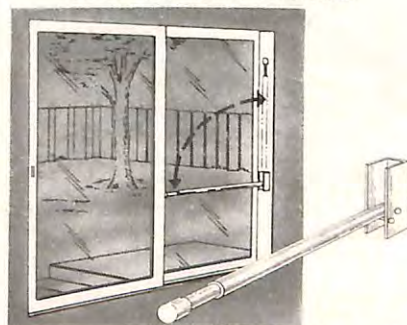


HAND MADE LEATHER TANKARDS

A true art developed 7 centuries ago. Acclaimed nationwide as a reproduction of drinking vessels most used in Colonial taverns. All de igns Hand Tooled by Master Craftsmen. Elks emblem \$30.00, scroll & initial \$27.00, black textured \$24.00 Add 75¢ post.

QUALITY CRAFT, Dept. E P.O. Box 2275,
Salisbury, Md. 21801.

BURGLAR PROOF LOCK FOR SLIDING DOORS



Provide complete security against intruders. Revolutionary new "safety bar" fits all doors; is adjustable up to 50" long. Installs easily without tools or screws (instructions incl.) and is self storing. Sturdily made of aluminum with anodized satin finish. You'll want one for each sliding door in your home. \$5.98 plus 60¢ postage. 2 for \$10.98 plus 80¢ postage.

FERRY HOUSE, Dept. E-99, Dobbs Ferry, N. Y.

...exciting collector's item!

RARE, AUTHENTIC

Kennedy Half-dollar 17-JEWEL Wrist Watch

Handsome memento of our beloved President! Actual Kennedy half-dollar is crystal-protected, beautifully showcased in distinctive, wafer-slim wrist watch. Fine precision 17-jeweled movement, unbreakable main-spring; shock-resistant. Richly grained black baby alligator leather strap. Full-year warranty. Give a gift rich in history—tomorrow's heirloom today.

Limited quantity—orders will be filled first come, first served. Order today!



WAFER-
THIN
CASE!

ONLY
\$24⁹⁸
add 75¢ postage-handling

Prompt shipment.
Satisfaction guaranteed.
Send check or money
order—sorry no C.O.D.'s
Send for FREE color
catalog of unique gifts

HOBIN

Dept. L-99,
7 Delaware Drive,
Lake Success,
N.Y. 11040



Write for free catalog.
Send check or M. O. No COD's
21-day Money Back Guarantee

Beautiful Rich Walnut Woodgrain Finish

TWO DRAWER FILE

 Only **\$6.95** plus \$1 postage

With Wooden Drawer Pulls

A beautiful way to end clutter! Here's the perfect organizer—STRONG—super strength fibreboard construction with sturdy steel frame. SPACIOUS—full 22" x 13" x 18"; holds up to 500 lbs. Goes in any room, complements any decor. Ideal for the entire family. For men: personal papers, tax records, sales correspondence, etc.; women: club notices, recipes, correspondence, forms, etc.; students: assignments, books, papers, etc.

BARCLAY Dept. 51-K 170-30 Jamaica Ave.
Jamaica, N. Y. 11432

Modern Type PHONE



Complete with stand-
ard cords, dial and
ringer; Penna. residents in-
clude sales tax

Black	17.95	Colored	21.95
State three color choices			
Standard plug	2.50		
Standard Jack	3.50		
Coil Cord	2.95		

Prices include all shipping and handling
charges anywhere in U.S.A. if you include
this ad when ordering. Send check or M.O.

SURPLUS SAVING CENTER

Box 117 Dept EFS-9
Waymart, Penna. 18472

Read the tiniest print instantly!



with these fashionable
"HALF FRAME" Reading Glasses

These "Ben Franklin" style glasses are a perfect aid in reading fine print in phone books, programs, etc. Wear "look over" specs and have normal vision without removing. Not for continuous use or as Rx for eye diseases. Black with silver threads, Brown with gold threads, Brown Tortoise or Jet Black. Specify men's or women's. With case only

\$5.95
ppd.

(No N.Y. orders)
JOY OPTICAL, dept. 763, 84 Fifth Ave., NY, NY 10011

CHINA DOLLAR only 10¢



Uncirculated nickel silver dollar minted in 1960 to Commemorate 50th anniversary of The Republic of China (Formosa) . . . only one to a customer . . . a beautiful coin and ONLY 10¢. SUPPLY LIMITED! SEND TODAY. Sent with illustrated coin catalog, plus selections of coins to examine. Buy any or none, return balance. Cancel service at any time. Send name, address, zip number and 10¢ for your China Dollar to: Littleton Coin Co., Dept. CK-15, Littleton, New Hampshire 03561.

Coupon for advertisement on 3rd Cover —

ALEXANDER SALES CORPORATION Dept. EL-969
28 South 6th Avenue, Mount Vernon, N.Y. 10551

Please send me the following Execu-Flight Bag(s). I understand if I am not completely satisfied, I may return in ten days for a full refund.

EXECU-FLIGHT BAG @ \$19.95 each plus \$1 p.p. & hdlg.

#283 Brown #1071 Black

DELUXE EXECU-FLIGHT @ \$24.95 each plus \$1 p.p. & hdlg.

#6235 Brown #5359 Black

I enclose payment of \$ _____
Charge my: BankAmericard American Express
 Diners Club

Account # _____

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

(N.Y. State Residents Add Appropriate Tax)

ELKS FAMILY SHOPPER



NEW FURS FROM OLD is the magic performed by Morton's fur wizards. Expert craftsmen transform your old worn-out fur into a glamorous new jacket, cape or stole. 45 styles at \$34.95, including new lining, interlining, monogram, cleaning, glazing. Send for Fur Style Book from Morton's, Dept. W-45, Washington, D.C. 20004.



TELEPHOTO LENS FOR YOUR INSTAMATIC. Take dramatic close-ups by fitting special Telephoto Lens over regular lens of your Kodak Instamatic camera. Or use Wide Angle Lens for panoramic views. Either fits Instamatic 100, 300, or 400. \$7.95 each; both \$14.95 ppd. Give camera model no. Briar Haven, Dept. E-9, Box 125, St. Ann, Mo. 63074.



DRAFTSMEN ARE IN DEMAND with not enough applicants to fill the job. You can study drafting at home and earn while you learn. You need no drawing skill. Send for free "Drafting Career Kit," 20-pg. book "Your Future in Drafting," and sample lesson. North American School of Drafting, Dept. EP-9, Campus Drive, Newport, Calif. 92660.



PEEL OFF OLD PAINT EASILY with professional-type Electric Paint Remover. It peels up to 12 layers on flat, curved or irregular surfaces, indoors or out. Use on wallpaper too. No fire hazard as with blowtorch. Guaranteed: all parts factory replaceable free. \$12.98 ppd. Larch, Dept. E9, Box 770 Times Sq. Sta., New York 10036.

ELKS FAMILY SHOPPER



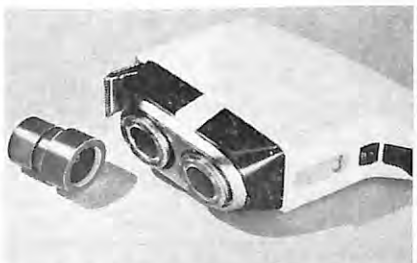
NEW ROLE for the old-time Spittoon. Solid brass replica brings back fond memories of days past, now plays a decorative role as a vase, planter or on desk for pencils, pens, etc. Lacquered to preserve its handsome shine. In two sizes: 6" high, \$7.95; 8" high, \$12.95. Ppd. Holiday Gifts, Dept. #709-B, 7047 Pecos St., Denver, Colo. 80221.



RELIEF FOR AN ACHING BACK. Portable Folding Bed Board firms up old or over-soft mattress to support your back. Full 5 ft. long (1/2" thick), folds for traveling. Cot size or one side of double bed, \$5.49; twin bed size, \$6.95; double bed size (in 2 sections), \$9.95. Ppd. Better Sleep, Inc., Dept. EL-9, New Providence, N.J. 07974.



YOUR FAMILY COAT-OF-ARMS, researched, is hand painted on embossed copper with your family name and motto, then mounted on polished mahogany base. 8"x5", \$16.95; 10"x7", \$20.50; 14"x10", \$30.00. Hand-painted in color on parchment, framed, 10"x7", \$17.50; 14"x10", \$22.50. Ppd. "1776" House, Dept. E-19, 260 Mass. Ave., Boston, Mass. 02115.



YOU'RE IN FOR A CLOSE SHAVE when you sharpen your rotary shaver with this sharpener—designed for rotary blades on all floating head, regular Norelco and other make rotary electric shavers. Gives sharpest possible cutting edge. Keeps shaver at peak efficiency. \$2.98 ppd. Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y. 11432.

NEW PRICE SHOES



SAY
"the END"
to \$15 to \$30
SHOES

2 PAIR FOR \$14.95

**YOU'LL BE SHOCKED
WHEN YOU SEE OUR SHOES**

**TAKE YOUR
CHOICE OF
FOUR STYLES**

CASH IN NOW on these Extraordinary Savings! The day of the high priced shoe is over. Folks are paying many dollars less than ever before, thanks to the miracle new "polymeric" shoe materials. This is no "cheap imitation" shoe. It's the real thing: the New Price Shoe that looks and feels and wears as well as any shoe you have ever worn and yet costs a fraction of the price.

After what you've paid for shoes, you'll wonder how any such price as ours can be. Well, you get top quality uppers, good lifetime laces, life-of-the shoe PVC sole and heels, flexible support shank in the arch, gentle foam heel cushions, superior gentlemen's detailing. The works! Even the new luxury linings.

**WE CARRY
ALL THESE
SIZES!**

	5	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11	12	13
A														
B														
C														
D														
E														
EEE														

Please note. At the price we sell shoes, we are not allowed to mention the famous brand name of this new shoe material. Suffice it to say it looks like top grain leather, performs even better. Why pay higher and higher prices? Get in on this astounding low price. Send in now: **TWO PAIRS FOR \$14.95**

We will be proud to send them to you for **ON APPROVAL AT HOME INSPECTION**

**See It Yourself!
Use this Coupon!
NEW PRICE SHOES**

**SOONER
OR LATER
YOU WILL BE WEARING
THE NEW PRICE SHOES**

Today's new man-made shoe materials beat the price out of leather, scuff at scuffs, keep better shape, and *Never Need a Shine*. Why spend even one dollar more for shoes? Here's something **NEW**. Here's something **PROVEN**.

AS ADVERTISED IN
Life Magazine
The New York Times
Wall Street Journal
National Observer
Look Magazine
Newsweek

HABAND
Paterson, N. J. 07508

**TWO PAIRS
FOR \$14.95**

HABAND COMPANY
265 North 9th Street
PATERSON, N. J. 07508

O.K. Gentlemen, Send me on Approval, the two pairs of shoes specified at right. My remittance of \$..... is enclosed herewith.

Name

Street

City & State ZIP CODE [] [] [] [] [] []

Haband, operating by U.S. Mail since 1925

STYLE	HOW MANY	WHAT SIZE
Black Oxfords		
Brown Oxfords		
Cordovan Oxfords		
Black Loafers		
Cordovan Loafers		
Black Wing Tips		
Brown Wing Tips		
Black Monk Strap		

E-5



How thousands SLEEP BETTER

—day or night

For over 25 years, SLEEP SHADE— with its unique design—has provided the complete darkness needed for sound sleep. Over 2 million have been sold because SLEEP SHADE provides absolute comfort and satisfaction.

SLEEP SHADE in fine quality black satin and sateen . . . \$2.00.



Insist on this package when buying Sleep Shade



Insist on this package when buying ear-stops

For another sleep aid, try soft, re-usable SLEEP-WELL EAR STOPS to banish noises. 35¢ a pair. Five pairs \$1.35.

If your Drug or Department Store cannot supply you, we will mail, postage prepaid, immediately on receipt of your remittance. Full refund if not completely satisfied.

SLEEP SHADE COMPANY

828 Mission St., Dept. EL-1, P. O. Box 968, San Francisco, Calif. 94101

Pilot's Chronograph



- Register Speed
- Check Parking Meters
- Measure Distance
- Check Production Figures
- Time Athletic Contests

\$12⁹⁵

Plus \$.80 for postage and handling

This handsome chronograph is the pride of Swiss craftsmanship! It features: 1-tachometer for mph., 2-telemeter for distance, 3-two pushbutton stop watch for races, 4-minute counter dial for football, 5-hour counter for trips, 6-precision movement for time, PLUS, unbreakable mainspring, anti-magnetic, steel back, sweep second hand, goldtone case, luminous dial, leather strap. Fully guaranteed for 1 year!

MAGNA ENTERPRISES, INC.
P.O. Box 127, Mt. Vernon, Ohio 43050

USE YOUR ZIP CODE NUMBER
IN YOUR RETURN ADDRESS



For giving or for keeping
the charm of natural woods in a

TERRITORIAL U.S. MAP

An unusual gift.... A magnificent decoration for your own home or office. U. S. growth in natural woods. Pieces are pre-cut and adhesive-backed for assembly. A brief but informative history is provided. The cost without frame is \$4.95, plus 50c postage and handling.

Send check or money orders to.
U.S. PLYWOOD, FLEXIBLE MATERIALS
Dept. #102, Box 21008, Louisville, Ky. 40221.

ELKS FAMILY SHOPPER



U.S. SILVER NICKELS of World War II vintage when nickel was scarce are rapidly disappearing. 11 different circulated dates and mint marks in case, \$5.98; 10 sets, \$57.50; 25 sets, \$137.50. In uncirculated condition, 1 set, \$37.50; 10 sets, \$370. Free rare coin catalog. Add 50¢ post., ins. Matt Numiss, Dept. E-9, 2928 41st Ave., L.I.C., N.Y. 11101.



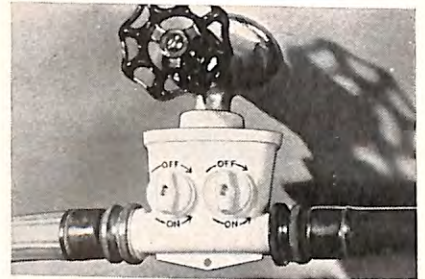
HISTORICAL GOLF PRINTS in color. Limited edition! "The Old Apple Tree Gang" (shown); "The First Golf Clubhouse"; "Awarding First USGA Trophy"; "Francis Ouimet Wins 1913 U.S. Open"; "Bobby Jones"; "Hogan vs. Snead." Print 20 1/2" x 25 1/2". \$12 ea.; Portfolio of 6, \$65. Sportsman's Eyrie, Dept. E-9, Spread Eagle Village, Wayne, Pa. 19087.



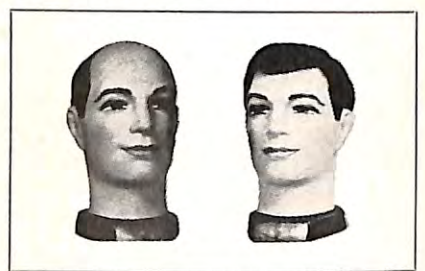
MIGHTY SPRAY ADHESIVE—what it seals together will not come apart. You spray Leal Lok from aerosol can to weld wood, metal, glass, china, paper, leather, rubber, plastic. Dries in 10 minutes, 6-oz. can to cover 2,000 sq. in., \$2.98; 2 cans, \$5.50. Add 25¢ shpg. Order #459. Alexander Sales, Dept. EL-9, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.



RING OF LOVE proclaims your affection in the language of romance. "More than yesterday, less than tomorrow" is inscribed in French, Spanish or Italian on the band. Men's and women's sizes 5-12. Gold plate, \$2; sterling silver, \$9.95; 14 kt. gold, \$35. Ppd. Specify language. Lions, Dept. EF-9, 665 Middle Neck Rd., Great Neck, N.Y. 11023.



ONE FAUCET BECOMES TWO and lets you hook on two hoses to sprinkle a big area, water back and front gardens at the same time. 2-Way Hose Control screws right on faucet; each hose connection has its own on-off valve which regulates water flow. \$1.29 ppd. from Walter Drake, EL-29 Drake Bldg., Colorado Springs, Colo. 80901.



CUT, STYLED AND READY-TO-WEAR HAIR. 100% human hair piece is undetectable; makes you look and feel younger. Measure from 3" above brows to back of bare spot, then from side to side of bald area. Send 20 clean hairs 1" long and photo. \$49.95 ppd. Satisfaction guar. Executive Specialty Products, Dept. EL-9, 333 Meade St., Pittsburgh, Pa. 15221.



TITANIA

The Gem stone you read about
in The READER'S DIGEST
MORE BRILLIANT
More Beautiful than DIAMONDS

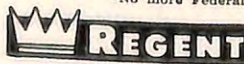
Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat . . . \$12⁰⁰ ONLY . . .



1 carat "Titania" solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY . . . \$33.00

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY . . . \$41.00

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG.



10 Day Money-Back Guarantee
LAPIDARY Co.
Dept. EL-9, 511 East 12 St., New York 9, N. Y.

Coupon for advertisement on 2nd Cover

MAISON MICHEL LTD., Dept. L-99
Michel Bldg., New Hyde Park, N.Y. 11040

Please rush _____ Vertical Broilers @ \$29.98 postpaid. If I am not delighted, I may return for refund or full cancellation of charges. N.Y.C. and N.Y. State residents, add sales tax.

Check money order enclosed

Charge my

Diners Club # _____

Name _____

Address _____

City _____

State _____

Zip _____

Signature _____

check here for FREE gourmet catalog

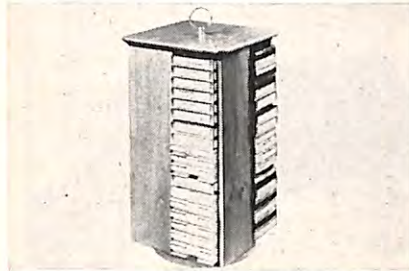
ELKS FAMILY SHOPPER



BEDSIDE COMPANION—the "Organizer" in washable acetate satin has a stiffened top of removable cardboard that slides under mattress. Holds book, magazine, tissues, comb, etc. handy while you relax in bed. Pink, blue, lilac, gold, orchid, white, black, mint or red. \$3.98 ppd. Monogram, add 75¢. Scintilla, 4802 N. Broadway K, Chicago, Ill. 60640.



LUSCIOUS N.Y. STATE APPLES. Giants from the Hudson Valley are New York's finest fruit. Tree-ripened Red Delicious, Macintoshes, Cortlands and Romes available, attractively boxed and properly protected. \$5.95 per dozen. Add \$1.00 postage West of Chicago. The Forsts, Dept. EL9, Rondout Station, Kingston, N.Y. 12401.



STORE STEREO TAPES IN SUSANS—they revolve for easy selection. Knotty pine in honey-tone or maple, antique pine or walnut finish. Portable for 4" cartridges, (shown), 22" h. 10 1/2" sq., \$18.50. Kit \$12.50. Cassette for 2 1/4" x 4" cassettes, 16" h. 8 3/4" sq., \$15.95. Kit, \$10.50. Add 80¢ W. of Miss. Yield House, Dept. E-9, No. Conway, N.H. 03860.



THE LITTLE OLD WINEMAKER IS YOU. Just follow the instructions in Vino Home Winemaking Kit. Federal Law permits up to 200 gallons per year to be made at home tax-free. All you need in reusable kit. Standard, 10 bottles, \$6.98; Master's, 35 bottles, \$9.98; Citation, 75 bottles, \$12.98. Ppd. Vino Corp., Dept. E-9, Box 7885, Rochester, N.Y. 14606.



HOW MANY MILES to travel? Use Mile-O-Graph on your map to instantly compute the distance. Converts map scale to miles. Just set scale, run wheel along route and read mileage indicator for miles. Fits in pocket or purse. Red or ivory. \$1.95 ppd. Jones & Company, Dept. EL-9, 4017 Fairfax Rd., Baltimore, Md. 21216.



EXOTIC DAHARRA FROM MOROCCO. Lovely for lounging or home entertaining, dramatic Daharra flatters every figure. Made in Morocco of silky snow-white cotton with black stripes, hand embroidery on front and back. Folds flat, travels well. Washable. One size fits all. \$19.95 plus 75¢ shpg. Hobi, Dept. E-9, Lake Success, N.Y. 11040.



MONOGRAMMED MONEY BELT
No one will guess you've stashed your cash safe from prying eyes in the zippered secret inner pocket of this Genuine Topgrain Cowhide 1 1/4" belt. Buckle is engraved with 2 or 3 initials—adds a personalized touch. Choose Black with Silver buckle (#41491), Brown with Gold (#41483). Specify item no., size 28 to 44, initials. **\$2.98 ppd.**
BRECK'S, Q11 BRECK BLDG., BOSTON 02210, MASS.

WHEN DEADLY FIRE STRIKES LIVES CAN BE SAVED !!

FIRE ESCAPE LADDER

Every 2 minutes a home burns in this country. The tragic fact is that most lives are lost trying to escape via hallways and staircases filled with flames, super heated air and toxic deadly gases. Prepare now with the ladder that meets every emergency. Fits any window in seconds. All metal construction will support 1000 lbs. Can't rust, burn, break or deteriorate. Exclusive design keeps ladder away from wall for fast descent. Satisfaction guaranteed.

15 ft. (2 stories) \$13.95 plus 2.00 pp & hd.
25 ft. (3 stories) \$19.95 plus 3.00 pp & hd.

SPARTAN
945 Yonkers Ave.
(EL-969) Yonkers, N.Y. 10704

The Best of Personal Gifts

DAY-NIGHT MARKERS

2917
MR. & MRS. R. A. JOHNSON

WE GIVE
37
GENERAL

Style NLX
Style NBX

FOR MAILBOXES, LAWNS AND LAMP POSTS
SATISFACTION GUARANTEED OR YOUR MONEY BACK
See your name in lights at night. Help your postman, delivery man, etc., by day. Any wording both sides in white head-light bright letters on black. Solid rustproof aluminum. Adds beauty to your home.

See small picture — Order Style NLX for Lawns ...
Style NBX for Lamp Posts. Either Style \$5.95 each.

NAME PLATES FOR MAILBOXES

THE JOHNSONS-2917 \$2.95
Style MX

JOHNSON-R.I. BOX 17 \$3.95
Style MEX

R. A. JOHNSON-2917 \$4.45
Style EMX

2917 \$4.95
MR. & MRS. R. A. JOHNSON
Style NMX

THE R. A. JOHNSONS-R.I. \$5.95
OAK HILL FARM
Style OMX

Order today—we're overnight via Air Mail! Buy one for yourself or as a perfect gift. We ship in 48 hours. Please use coupon below.

ORDER 3 OR MORE — WE PAY POSTAGE & HANDLING

STYLE	ANY WORDING YOU WANT	PRICE
		\$
		PLUS POSTAGE & HANDLING 45¢
Ship to		\$
Address		TOTAL
City, State, Zip		

OUR 20TH YEAR
Easy Fund-raising Plan for Clubs or You. Write - Free Details.
Spears ENGINEERING COMPANY
4809 Spears Building, Colorado Springs, Colorado 80907

SUMMER SPECIAL
Baby's First Shoes
BRONZE PLATED
IN SOLID METAL

Only **\$3.99** a pair

GUARANTEED PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!
American Bronzing Co., Box 6533-125, Bexley, Ohio 43209

RANGE FINDER
\$24.50

IDEAL GIFT FOR GOLFERS, BOATSMEN, HUNTERS, ASTRONOMERS

Measures distance from 6 ft. to as far as you can see. Direct reading in yards, miles or nautical miles. Golfers use to measure deceptive terrain and select right club. Yachtsmen plot precise chart position. Made of high impact plastic; non-magnetic. Weight 5 oz. Conceived by Dr. Luis Alvarez, famous for his invention of the ground approach system used to land aircraft in thick weather. Send \$24.50 plus \$1.00 p.p. and handling. (Calif. res. 5% tax.) Money back guarantee. Instructions included.

DAVIS INSTRUMENTS CORP., Dept. E-33
857 Thornton St., San Leandro, Calif. 94577

Tall & Big Men

Free catalog from **Bond's**
America's largest clothier

Every proportion,
detail and comfort
feature to please
you—from BOND'S

Free monogram on
any dress shirt

**MORE MEN WEAR Bond's Clothes
THAN ANY OTHER CLOTHES IN AMERICA**



Name _____
Address _____
City, State _____ Zip _____

See up-to-date styling and fashion in jackets, sweaters, shoes, pajamas, robes, outerwear. All made to Bond's exacting specifications. Suits, sport coats, slacks, from Bond's own factories. Every item cut longer and fuller through every important area.

BOND'S TALL & BIG MEN'S SHOP SEND FOR FREE CATALOG. SATISFACTION GUARANTEED.
Dept. 708, 35th & 5th Avenue, N. Y. 10001

PROTECT CARPETS

from damaging
dog stains
with
TRAIN-O-MAT®



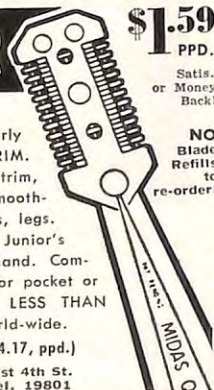
Chemically odorized, sanitary mat attracts dog at "comfort" time. Instinct tells "this is the spot." Train-o-Mat housebreaks pet easily, surely, effortlessly. Attractive 18 x 18" washable holder. Kennel-tested. Money-back guarantee.

Holder with 2 months supply of mats . . . \$4.98 ppd.
Holder with 6 months supply of mats . . . \$6.98 ppd.
Attachable 12" pole for male dogs . . . add 50¢

G & G RESEARCH

P. O. Box 8395-36
Dallas, Texas 75205

CUTS HAIR



\$1.59
PPD.

Satis.
or Money
Back!
NO
Blade
Refills
to
re-order!

... as You **COMB!**

SAVE \$50 and more yearly with the MIDAS QUICKTRIM. Anyone can automatically trim, taper, shape hair evenly, smoothly on head, neck, temples, legs. Perfect for Mom, Dad, Junior's hair. Hold with either hand. Completely safe! FREE case for pocket or purse. 7" long. COSTS LESS THAN ONE HAIRCUT! Used world-wide.
(ORDER: 2 for \$2.98; 3 for \$4.17, ppd.)

ROSE-LEE, INC., Dept. P-3, 5 East 4th St. Wilmington, Del. 19801

LEGLESS HIGH CHAIR



This remarkable new high chair created by Genie, has no legs but fastens to any table or counter. Of all-steel construction it has been tested at a support weight of 200 lbs. Covered with a sanitary vinyl non-toxic coating (found in hospitals), it is colored a golden beige to compliment any piece of furniture in the home. Easy to carry. It enables parents to take on trips for use in restaurants, hotels, etc. It makes a perfect gift for baby. Structurally guaranteed for 5 years, it sells for only \$19.95 (tax and shipping included). Money-back guarantee. Send check or money order to:

Genie Products Distributors
1631 Orangethorpe Way, Anaheim, California 92802



LAST COMPLETE SILVER SET \$2.95 + 25c p.p.

Brilliant uncirculated 1964 Phila. or Denver mint with scarce J.F.K. Silver 1/2 dollars \$2.95 + .25 p.p. Free 50c gift case. Both mints 10 coins \$5.50 + .25 p.p. Free luxurious \$1 Velvet lined, gold embossed presentation case (as illust.). Save, 10 sets \$49.50—twenty sets \$95. Fifty sets \$225. Collectors rare 80 yr. old uncirculated silver dollars \$4. each in gift case + .25 p.p. Five ass't'd dates in luxurious velvet lined presentation case \$19 + .50 p.p. 5 sets (25 coins) \$90 + 1.00 p.p. Roll of 20 silver dollars \$70. Five rolls (100) coins \$340. Ten rolls \$660. Add .50 per roll p.p. Money back guarantee. A valuable gift or investment rapidly growing in value. Write for free catalog. Member Retail Coin Dealers Assn., Amer. Numismatics Ass'n. Est. 1941. Novel Numismatics, 31 - 2nd Ave. Dept. 130, New York, N. Y. 10003.

keep feet dry!

with genuine **Meramac**
MINK OIL

The finest leather waterproofer and reconditioner made. Softens, preserves, protects all types of leather. Colorless, odorless . . . lasts and lasts 7 oz. jar \$2.00 ppd.

Meramac
SADDLE CREAM

Unsurpassed for leather care and preservation. Cleans, softens, protects. Stops rot, mildew, mold in one application 8 oz. jar \$2.50 ppd.

Meramac Manufacturers of Oregon
P.O. Box 5068 Salem, Ore. 97304

FREE TABLE & CHAIR CATALOG FROM MONROE

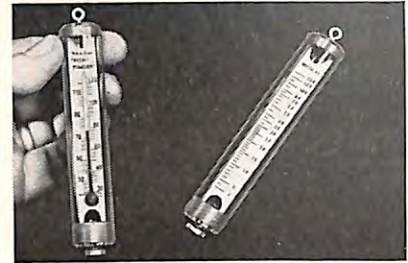


Buy quality banquet equipment at direct-from-factory prices.

WRITE TODAY!

THE MONROE TABLE CO.
90 Church St., Colfax, Iowa 50054

ELKS FAMILY SHOPPER



FIND THE HOT SPOTS FOR FISHING. Many fish, especially game fish, are found at a given depth and temperature. Vexilar Fishfinder gives accurate scientific depth and temperature readings to 150 ft. in both fresh and salt water. 4 1/2" and easily carried on a belt. \$3.98 plus 70¢ post. Amtech Creations, 3511 Lawson Blvd., EL-9, Oceanside, N.Y. 11572.



MAKE A HIT with your handsome hunter. "Quickie Shotgun Sight" changes shotgun from pointing to aiming weapon without the cost of drilling or tapping. Rear sight simply slips in over breech of gun and clamps tight. Available for single barrel only. #741. \$1.98 ppd. Empire, Dept. EL-9, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.



FREE STAMPS LIKE THESE and others on approval are sent to you by Gray Stamp Company. New issues, new countries, Triangles, Rockets, Olympics, Scouts, Birds, Flowers, Animals—and old Canadian and U.S. postage stamps. Also illustrated Canadian Stamp Catalog. Send 10¢ for mailing. Gray Stamp Co., Dept. E-AP, Toronto, Canada.



FLOODED AREAS ARE EASILY DRAINED. Just couple Motorless Drainer between two lengths of garden hose and attach one end of hose to faucet. Normal water pressure makes the drainer work. No moving parts to wear out or jam. Use in basements, pools, boats. \$2.98 plus 35¢ post. Larch, Dept. E-9, Box 770 Times Square Sta., New York 10036.

ELKS FAMILY SHOPPER



W.C. FIELDS' ONLY RECORDING— "The Temperance Lecture" is a laugh from start to finish and a real collector's item. You get this rare 12" LP record, 10,000 word biography, film stills, 8 Mae West Songs and 8x10 photo for framing for only \$4.98 ppd. from A Man's World, Dept. E-9, Lake Success, N.Y. 11040.



TEACH YOURSELF THE GUITAR by the famous Ed Sale method. You'll play a song in one day; in 7 days, any song. Just follow the instructions in 66-page instruction book including 110 songs. You also receive a Chord Finder and Guitarists' Book of Knowledge—all for \$2.98 ppd. Ed Sale Studios, Studio EK9, Avon-By-The-Sea, N.J. 07717.



VINYL CONCRETE makes a tough waterproof floor overnight. Miracle mix far outwears regular concrete. Can be applied over existing flooring, steel, aluminum, wood or concrete. Needs no water, just apply and let dry. 10 lb., \$9.95; 32 lb., \$29.95; 66 lb., \$59.95. Ppd. A.L. Okun Co., Inc., Dept. E-9, 109-02 Van Wyck Exp., Jamaica, N.Y. 11420.



GOLDEN BEAUTY. Authentic replica of the classic American Paul Revere Bowl makes an elegant server for snacks, canapes, mints, etc. Electro-plated in genuine 24 kt. gold over solid brass. Special finish makes it tarnish-proof for life, stays bright without polishing. 3 1/2" dia. \$3.95 ppd. Golden Ware, Dept. NN, 2426 Grand Ave., Baldwin, N.Y. 11510.



... collector's item!
FULL-SIZE REPRODUCTION!
SEARS ROEBUCK 1908 CATALOG
only Full-color, laminated, bound \$6.95 ppd.

History lives again in this fascinating "look-back" to a nostalgic America at the turn of the century. 736 giant pages, over 40,000 items clearly illustrated, described and priced. Hours of fascinating fun for lovers of the unexpected, browsers. A rich treasure-house of Americana as you re-discover "mouse-proof" pianos for \$87... Stradivarius Violins for \$5.98... Flint Lock pistols \$2.75... wallpaper for 3c a double roll! Pages and pages of furniture, lamps, clothing, antique jewelry. Better than a hit show — and you have the best seat in the house for only \$6.95 postpaid.

Prompt shipment. Satisfaction guaranteed. Send check or money order — sorry no C.O.D.'s. Send for FREE color catalog of unique gifts.

HOBIE

Dept. L-99
7 Delaware Drive • Lake Success, N.Y. 11040



COMFORT CUSHION

New **TWIN-REST SEAT CUSHION** gives blessed relief to sensitive areas. Fights fatigue and soreness. Avoids side-rocking and maintains balance because each half inflates separately with contact-free center space. Unlike embarrassing "ring cushions", it fully supports each thigh independently. Deflates for travel. Ideal for car, home, office, sports, wheelchair. Handsome leather-like vinyl 16x17" - \$4.97. Green percale zipper cover - \$1.59. We pay postage & ship in 6 hours. Send your check to:

Better Sleep Inc. BOX EM

New Providence, New Jersey 07974

MONEY BACK GUARANTEE



24K GOLD-n-WALNUT ENGRAVED DESK MARKERS
The Executive (as pictured)
\$4.95 retail; less title, \$3.95 retail

GE, GM, IBM, Motorola and hundreds of other businesses order Spear Desk Markers for business gifts, employee recognition and sales promotion. When you see how good they are, you'll want to use them, too!

INTRODUCTORY OFFER — 50% OFF RETAIL

Send no money! Clip this ad to your company letterhead to order your own Executive Marker, with any wording you want. We will bill you later. If, however, you order three or more markers, at 50% off retail, within 10 days after you get your marker, yours will be free!

SATISFACTION GUARANTEED OR YOUR MONEY BACK!
48 Hour Shipment

Spear ENGINEERING COMPANY

4810 Spear Bldg. Colorado Springs, Colo. 80907



OVER 5000 STYLES
\$50. TO \$100,000.
1 CARAT BRILLIANT WHITE DIAMOND

\$795.

Wear This DIAMOND Solitaire At Home—FREE—For 10 Days

One of America's Well Known Diamond Cutters dares to make this amazing offer! Order the diamond you want. We will mail it direct to your home without payment, if reference is given, for FREE 10 DAYS INSPECTION! Wear it, examine it, have it appraised. If it isn't appraised for at least 25% more than the purchase price, we refund double your cost of appraisal. You only pay when convinced. Our 25 years as diamond cutters and importers is behind this offer. This is your sure way to buy diamonds. Order now or send for catalog illustrating over 6000 styles from \$50 to \$100,000.

EMPIRE DIAMOND CORPORATION, Dept. 27
Empire State Bldg., New York, N.Y. 10001
Send FREE 80 Page Catalog

Name
Address Zip.....



Fabulous Art Mural

at a fraction of retail value!
Original Oil Painting in exquisite color reproduction as 4 foot Decorator Mural!

Murals this size are the rage of decorators, sold in galleries for \$20 and up! Imagine the fresh purity of this mountain-cape, as painted by the renowned Neogrady, in your home. As specialists in art, we promise you will see nothing finer than this panorama mural. (Frame not incl.) Since the demand can't be anticipated, offer won't be repeated this season. Order now while supply lasts. More than 8 sq. ft. in quality made possible by the most modern art reproduction process. **FREE! \$1 value catalog of signed original etchings with order.** Be delighted or money back. \$2.65, plus 35¢ shipping.

HOUSE OF ART

Dept. 25, Ellicott City, Md. 21043



adjustable Hi-Low T.V. POLE STAND

For the bedroom, living room, kitchen, family room, porch... no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort... without taking up valuable floor or tabletop space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install and move, brass plated pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers.

10.95
ppd.

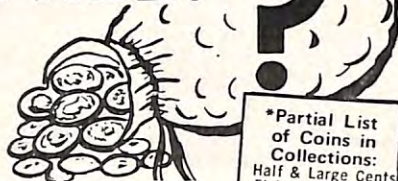
2 for \$21.00 ppd.

Please include your zip code. Write for FREE catalog of gifts.

Holiday Gifts

Dept. 709-A, 7047 Pecos St., DENVER, COLORADO 80221

COIN GRAB BAG FREE!



GIANT SURPRISE ASSORTMENTS

Packed from collections* including thousands of rare and key coins up to 150 years old! Each Grab Bag a guaranteed minimum catalog value of \$4.50 up to \$45.00 and even more! No two Assortments exactly alike. Only \$2.98 each, plus 25¢ postage and handling. **SPECIAL: 1 Bag FREE** with orders for 4. (Maximum 5 Bags per Customer) Ideal gift for beginner or advanced collector! Supplies Limited. Order Today! Sorry, no COD's. Foreign orders \$2.00 more.

- *Partial List of Coins in Collections:
- Half & Large Cents
 - Flying Eagle Cents
 - Indian Head Cents
 - Two Cents
 - Three Cents
 - Liberty Nickels
 - Shield Nickels
 - Buffalo Nickels
 - Half Dimes
 - Seated Liberty 10¢
 - Barber Dimes
 - Seated Liberty 25¢
 - Barber Quarters
 - Seated Liberty 50¢
 - Barber Half Dollar
 - Walking Liberty 50¢
 - Civil War Tokens
 - Coins of the World

MATT NUMISS, Dept. 9-E, 2928-41 Ave., LIC, NY 11101

A Full-Sized Tent You Can Put In Your Pocket!

INS-TENT SHELTER \$3.95 ppd.



Ins-Tent is a must for every outdoorsman. Designed as an item of aircraft survival equipment for use under rugged conditions of terrain and temperature. A full-sized tent, actually folds to pocket-size! Made of bright yellow, flame resistant, tough material. Sealed floor. Reinforced stake holes. Waterproof. Erects in an instant. Instructions included.

BankAmericard Charges Welcome!

WRITE FOR FREE CATALOG

P & S SALES

Dept. R-9, Box 155
115 W. First Tulsa, Okla. 74102

500 RETURN ADDRESS LABELS



50¢

USE YOUR "ZIP" CODE

RICH GOLD TRIM FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. Send for free catalog.

Walter Drake 3299 Drake Building
Colorado Springs, Colo. 80901



BAR SET

- No Spill Jigger
- Ice Tongs
- Sturdy Strainer
- Bar Spoon
- Bottle Cap Lifter and Can Piercer
- Ice Pick

ENJOY THE HOLIDAY SEASON with a unique new bar set. Parties and cocktail times are conversation times, and what a conversation piece this beautiful unit makes. Just light the candle and illuminate the six useful stainless steel appliances hanging on a smart looking wrought iron and rosewood rack. \$14.95 ppd. 2/\$27.00.

Send check or money order to:

NICHOLS PRODUCTS

Box 214, Torrance, Calif. 90501

LIFELIKE TROPHY HEAD

- STURDY POLYSTYRENE FABRICATION
- NATURAL LIFELIKE DETAILING
- MEASURES 9" w. x 14" h.



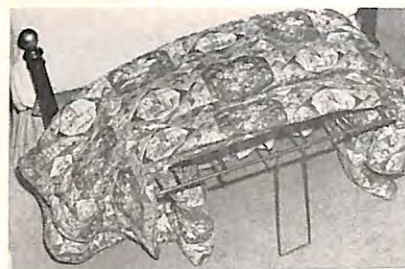
Send for Free Illustrated Folder

\$8.95 Postpaid anywhere. Satisfaction guaranteed. Enclose check or money order; no C.O.D.'s, please. Ohio residents add 4% sales tax. Fal-low deer shown; also available: Roe deer; Mountain sheep; Stag; Ibx.

ANN'S GIFT HOUSE

Dept. E, Box 66 Dover, Ohio 44622

ELKS FAMILY SHOPPER



BED-SPREAD CADDY saves tugging, folding and lugging away a heavy bed-spread at night. Just pull hidden metal caddy from beneath the mattress and lay spread across. Legs automatically swing into support position. Glides easily. For king-size beds, order 2. \$6.98 ppd. 2/\$12.98. Garrett's, Dept. EL-9, P.O. Box 8415, Dallas, Texas 75205.



MAGNIFYING SHAVING MIRROR on the wall lets you shave closest of all. You won't miss a whisker, even without glasses, when you look into this magnifying mirror. Swivels and tilts, attaches anywhere by suction cup base. Glass recessed to keep from breaking. 4 1/2" dia. #1462, \$1.98 ppd. Alexander Sales, 26 So. 6th Ave., EL9, Mt. Vernon, N.Y. 10551.



REVOLVING BOOK SELECTOR holds up to 20 books in only one square foot, revolves to put most used books at your fingertips. Hinged book ends can be personalized. Easily cleaned stain resistant finish. Comes in woodgrains and solid colors. Up to 3 initials. \$9.95 ppd. Carousel Gifts Ltd., Dept. G-11, P.O. Box 5893, Pikesville, Md. 21208.

BE TALLER Instantly!

BY FULL 2"

Tired of being called shorty? Slip these invisible pads in any pair of shoes. Now step into them and add 2 inches in height. THE SAME INCREASE AS EXPENSIVE HEIGHT INCREASING SHOES, to give you new poise and self confidence—a key to success and romance. No one will suspect that you are wearing them. LIGHT-WEIGHT FOAM RUBBER CUSHION CORK PADS fit securely without gluing, interchangeable in any shoes. Scientifically designed for walking comfort; aids posture. Worn by thousands. Durable, shock absorbing. State Man's or Woman's shoe size.



INVISIBLE "LIFTEE" HEIGHT PAD

SEND NO MONEY! Free 10 Day Trial!

Just send name and address. Pay postman on delivery, only \$1.98 plus postage per pair of "LIFTEE" HEIGHT INCREASE PADS. Or send only \$1.98 with order and we pay postage (2 prs \$3.50, 3 prs \$5.00) 10 DAY TRIAL MUST SATISFY OR MONEY REFUNDED.

THE LIFTEE CO., Dept. R474, Box 608, Church St., N.Y.C. 10008



THE ORIGINAL "SPEAK-R-PHONE"

BOTH HANDS FREE. TWO WAY TELEPHONE CONVERSATION AMPLIFIED. FULLY TRANSISTORIZED LOUD SPEAKER ALL AUTOMATIC. NO WIRES, NOTHING TO INSTALL. NO WARM UP. ADJUSTABLE VOLUME CONTROL. SPEAK NORMAL TALK AND HEAR CLEARLY. IMITATED BUT NEVER DUPLICATED. BUY THE ORIGINAL. \$19.95 PPD.

VOSS ENTERPRISES

Crest Professional Bldg., La Canada, Calif. 91011.

Just Published

How 88,648 Heavy Smokers Stopped Smoking

NEW YORK — The Anti-Tobacco Center of America has just published a booklet which explains how 88,648 heavy smokers (of whom many are physicians) have stopped smoking without straining their will power. This booklet is available free of charge to smokers. All you need to do, to obtain it, is to send your name and address to The Anti-Tobacco Center of America, Dept. 689-N, 276 Park Avenue South, New York City, 10010. This offer is open while the supply of these booklets lasts.

ELKS FAMILY SHOPPER



EXQUISITE BRILLIANT GEMS with all the white fire of diamonds cost only \$27 per carat in elegant 14 kt. white gold settings like those shown. Pear shape, Marquise cut, Emerald cut and Round Brilliant cut gems from 3 to 10 carats. Write for free ring size chart, color catalog. Regent Lapidary Co., Dept. ELP-9, 511 E. 12 St., N.Y. 10009.

FREE BOOK!

Buy Below Wholesale
HOW TO IMPORT and EXPORT



YOU CAN START A HOME IMPORT BUSINESS with no experience, no product investment. Many bargains are available—British Jeep \$346; Walkie Talkie, \$3.25; Electric Razor, \$1.70, etc. Write for free book of details, "How to Import and Export," Mellinger Co., 1554 S. Sepulveda, Dept. C-2399F, Los Angeles, Calif. 90025.



MIRACLE MERCUTRON LAMP turns night into day. Use it indoors or out for flood-light effect. Mercury element light bulb is 150 times brighter than ordinary bulb. Same size as regular bulb with 21 times the life span. No special wiring required. Guaranteed for 2 years. \$19.98 ppd. Hobi Inc., Dept. E-9, Lake Success, N.Y. 11040.



BEST THINGS IN LIFE ARE FREE! Giant new Encyclopedia of U.S. Government Benefits describes over 10,000 benefits. How to get cash payments of \$150, \$900, more! Free land, trees, free trout, college, house plans, travel! 1,020 pages, \$7.96. Free Benefits Treasure Map. Nat'l. Counseling Service, Dept. EK9, Box 707, Grand Central Sta., N. Y. 10017.

WAIST-AWAY™ reduces stomach bulge for men and women!

RELAX INTO A YOUTHFUL SHAPE WITHOUT EXERCISE

Athletes don't exercise to lose weight or reduce midriff fat! They "sweat it off" with special rubber suits. You can now use their proved, fast method. **No bulky cumbersome weights!**

WAIST-AWAY is so simple, it's amazing how easy it works while you relax. WAIST-AWAY is a pliable wide belt of soft rubber-like composition that you wear next to your skin. It makes your body heat melt away excess "flab" while you do housework, jog, or just sit and watch TV.

The soothing massage effect relieves back and waist tensions. Posture improves, too. A wonderful aid to athletes, businessmen, housewives.

Velcro adjustment keeps belt snug. Specify man's or woman's model. **SEND YOUR WAIST MEASUREMENTS.** Check or money order; no COD.

IBEM SALES COMPANY, Dept. EL-48, 509 Fifth Ave., New York, N. Y. 10017



Singer **TONY MARTIN** wears the **WAIST-AWAY Belt** to stay in trim shape for his personal appearances.

Money-back guarantee.

WAIST-AWAY Belt postpaid \$11.95
Add local sales tax (NYC 6%)



SWIMMING POOL COVERS

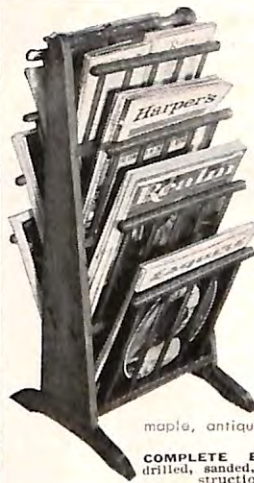
Made of tough durable lightweight Polypropylene!

Easy to handle, new plastic mesh pool covers. Will last for years. Supplied with heavy duty brass grommets. Keep trash, leaves, animals out of your pool. Ideal for above and below ground pools. Cover sizes and prices, prepaid:

20' x 25'	\$19.50	25' x 40'	\$41.75
22' x 38'	33.50	25' x 45'	44.50
		25' x 50'	49.50

Immediate delivery

J. A. Cissel Co. Inc., Dept. 20
P. O. Box 774, Freehold, N. J. 07728



Magazine Tree

FINISHED OR IN KIT

Just developed in our workshop—a compact easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals—all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12" W. 13" D. 30" H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple, antique pine or walnut finish.

\$16.50 Postpaid

COMPLETE EASY-DO KIT. Prefitted, drilled, sanded, ready to finish. Simple instructions. **\$9.95 Postpaid.**

Add *See West of Miss.*

LARGE NEW FREE CATALOG—1,000 PIECES—
Finished and Kit Furniture In Friendly Pine.

Include your Zip Number
Not Sold in Stores

YIELD HOUSE
Dept. K9-9, No. Conway, N. H. 03860

Clip and file the pages of your **ELKS FAMILY SHOPPER**. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

— Coupon for advertisement on 4th Cover —

HOUSE OF WESLEY, NURSERY DIVISION

R. R. 1, Dept. 1947-21, Bloomington, Illinois 61701

Please send the following items:

HOW MANY	CAT. NO.	ITEM	COST
	182	Blue Spruce	
	241	Creeping Phlox	
	242	Creeping Red Sedum	
	632	Red Peony Bonus 15¢	
	741	Rose of Sharon Hedge	
	848	Tree Hydrangea Bonus 25¢	
TOTAL			

Please add 65¢ for postage & handling.
Illinois residents add 5% sales tax.

Name _____
Address _____
City _____
State _____ Zip _____



TOKYO

IT WAS A RAINY NIGHT in Tokyo. The streets mirrored the lights of the rush-hour traffic hurrying past the Palace Hotel. In the rooftop bar I was sipping a Scotch, studying the evening scene of taxis, busses, and ordinary cars with people hurrying home. Inside it was snug and warm, and somewhere a piano was playing a ballad—a long ago tune that reminded me of somebody, but I couldn't remember the name. Outside, the traffic and the city lights were blurred, an out-of-focus scene in the continuing rain.

It had changed since I was here the last time, this town with the neon face. With the coffee shops and the freeways and the startling new skyscrapers it was a little like Los Angeles, or even Chicago or maybe Manhattan. Besides growing up, the town was growing down, too. While the skyline is gathering new skyscrapers, constantly there's a stir below ground as well. Down in subterranean colonies Tokyoites work and shop in offices and stores (there's even a *down under* hotel) as well as res-

By **JERRY HULSE**

taurants and nightclubs. It all began with soaring real estate prices. Because Tokyo is the world's most populous city, and because of the land boom and this population explosion, the Japanese decided to dig in. So well did they dig the job that subterranean colonies cover an estimated 50 square miles beneath the 784-square mile megalopolis.

Still, enough of the old atmosphere remains to give the city a certain Oriental flavor. While the department stores may resemble ours in a certain way, in Tokyo the escalators are tended by Japanese girls who bow politely to the customers. Even the Hilton tries. There is a tea room on the lobby level which looks out on a Japanese garden and a pool swimming with carp. Waitresses in kimonos arrive with cups and steaming pots, bowing as they pour—and soon you forget the crowds, both above and be-

low ground. As crowded, though, as Tokyo is today, the excitement will be even greater next year. On March 15 the first world exposition ever held in Asia opens in Japan—Expo-70. While this world's fair will be staged in Osaka, Tokyo will play an important role, hosting visitors from around the world. They'll be lodged in huge modern hotels as well as humble Japanese inns—which brings up this question: You can take the guest out of the Hilton, but can you take the Hilton out of the guest? Madame Akira Fukudaya wonders. She is the grand landlady of Tokyo's slickest ryokan—ryokan meaning Japanese inn. The Fukudaya Inn stands in the shadow of the 17-story Hotel New Otani, putting an end to the myth that a tourist must leave Tokyo to live like the Japanese do. At the Fukudaya Inn you'd never know you were anywhere near Tokyo. Or even near the New Otani, for that matter. Guests bathe in wooden tubs, snooze on tatami mats, stroll in a peaceful garden and stuff themselves on such Japanese snacks as sashimi, shinko,



Tokyo at night is a blaze of neon along her busy streets. The Ginza Strip is one of the most glittering in the world.

scallops, soy bean paste, rice, fish chowder, and seaweed salad. Madame Fukudaya's original inn was bombed out of business during the war. At the same time, Prince Fushimi, the emperor's brother, also lost his home. It stood on the site of Hotel New Otani. He moved into the inn which later was operated by Mme. Fukudaya.

While tourists in such places as the Hilton and the Okura are having breakfast in bed, Mme. Fukudaya's guests are awakened with pots of steaming tea. After this the mama-san prepares a steaming bath. You get all steamed up at the Fukudaya Inn. Later when the bathing ritual is over, the mama-san returns with breakfast. Although guests sleep on the floor, there are thick pads and comforters for softness. When it is cold they sit at a *kiri-kotatsun*. It is a box that is recessed in the floor and into which you place your feet and legs. They are warmed by a charcoal or electric heater. One thing to remember, al-

ways, in a ryokan, though: you leave your modesty at the door. You will be dressed, undressed and bathed like a baby.

Today, incense burns in a corner of my room. There is a window which looks out on the garden with bonsai trees and stone lanterns, the ground carpeted with pine needles. In the garden there is also a country cottage which is 700 years old and which was moved here from Nara. It is just for atmosphere and not to be lived in. For most tourists, one night in a ryokan is enough. Then they go back to the Hilton. But Mme. Fukudaya's is another world. Here you have the best of an inn and a Hilton. The mama-san will even bring you a scotch or a dry martini should you ask for one. The cost of living like Marlon Brando in this "Sayonara" setting ranges from \$8 and \$12 single to \$16.50 and \$18 double, plus 10% tax. Meals are extra. So are the cocktails. A five-course dinner comes to \$5.50. For

breakfast you are served soy bean soup, raw fish, boiled vegetables, and seaweed salad. But you may also have ham and eggs. It is what I mean about a wedding of a Hilton and a Japanese inn. The mama-san apologizes, though. No American hot dogs. You may have a massage, though, for \$1.95.

Five minutes by car is another ryokan, the Kyoine. It has 14 guest rooms, each with TV, and six banquet rooms. The tab is \$6.95 minimum per night. Breakfast is \$1.95 and dinner \$3.90. Lunch is not served. If both Fukudaya and the Kyoine are full up you may hang your kimono at Shin Komatsu—\$4.17 and up per guest. It is not as classy a ryokan as the Fukudaya is. There are rugs instead of tatami mats and you are not required to remove your shoes (they must come off at the door in the other ryokans). It costs more to eat than to sleep at Shin Komatsu. Dinners are nearly \$7, lunch is \$2.25 and breakfast is \$1.65.

Spread across Japan are more than 70,000 inns. Guests are dressed in yukatas—a cotton kimono—and a tanzan, which is an outer robe. When you arrive or leave there is much bowing and scraping. Everyone feels famous. After all the attention, the return to reality can be a trifle disconcerting. While the adventurous tourist sleeps it up in Tokyo's ryokans, others bed down in the upholstered luxury of the Okura, the Palace, Mr. Hilton's inn, the New Otani, the Tokyo Prince, and the grand old Imperial, which is well on its way to becoming the new Imperial. A postwar wing of 600 rooms still stands. The old building is being replaced, though, by a 1,000-room skyscraper. The cost for putting together the new Imperial is a startling \$55 million. Besides being Asia's biggest hotel (a total of 1,600 rooms) at \$55 million it also will be Asia's most expensive hotel, with eight restaurants, five bars, and 2,000 employees. The Peacock Room alone will be big enough to accommodate 5,000 persons at a single cocktail party. Another \$3.5 million is being spent on a high-rise garage which will hold 900 cars. Parking is a problem in Tokyo.

The Imperial's management boasts that guests will see Japan without stepping outside the Imperial—what with Japanese restaurants, Japanese rooms, Japanese gardens, and myriad shops. Everything will be ready by springtime 1970—target date for Japan's world fair. Meanwhile, the lobby of the old Imperial is being rebuilt at Meiji village in Nagoya, a shrine to the memory of the late Frank Lloyd Wright, who was the Imperial's architect.

Tokyo's nightclubs as well as the hotels are preparing for the world's fair tourists. Take the Mikado: Poor Butterfly, she's got a bee in her bra. That is,
(Continued on next page)

BASEMENT TOILET

FLUSHES UP

to sewer or septic tank
no digging up floors.

WRITE . . . McPHERSON, INC.
BOX 15133 TAMPA, FLA. 33614



RARE STAMP FREE

Also new packet Aden to Urundi, with Kennedy, Triangles, Space, Sports, Ships, Dogs, Cats, Reptiles, plus others. ALL FREE.

Send 10¢ for mailing.

EMPIRE STAMP CO., Dept. 35, Toronto, Canada

If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent to you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! WILLIAM S. RICE, Inc., ADAMS, N. Y., 13605 DEPT. 13R

PROMOTE SCHOOL PATROL SAFETY as a civic project

Write for complete information on safety equipment for your school patrols.

RUSSELL-HAMPTON CO.
Dept. E, 15 South Wacker Drive
Chicago, Ill. 60606



LOW-COST PLAQUES in BRONZE and ALUMINUM

Write for Free Catalog now. You'll see plaques, honor rolls, awards, memorials with more value and distinction for less!



USB UNITED STATES BRONZE Sign Co., Inc.
Dept. E, 101 West 31st St., N.Y., N.Y. 10001

Doctors Find Way To Shrink Hemorrhoids

And Promptly Stop Itching,
Relieve Pain In Most Cases.

Science has found a medication with the ability, in most cases—to stop burning itch, relieve pain and actually shrink hemorrhoids.

In case after case doctors proved, while gently relieving pain and itching, actual reduction (shrinkage) took place.

The answer is Preparation H®—there is no other formula like it for hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In ointment or suppository form.

(Continued from page 59)

it's a transistor radio which buzzes like a bee. It is how the management pages hostesses at the world's biggest cabaret. It used to be chaotic. What with 1,000 hostesses flitting around the place, the loudspeaker was a nightmare. Now when a hostess is wanted they merely buzz her. It is a little disconcerting to be dancing with a girl whose bra keeps going off like an alarm clock. The Mikado rises like some ornate pagoda just down the street from the New Japan Hotel. The Mikado is three levels of din and delight, featuring hundreds of Japan's prettiest butterflies. Alas, though, nothing comes cheap. There is a cover charge at the outset of 1,300 yen, which is \$3.60. After this it costs 1,000 yen for the company of the girl and 500 yen for an ordinary glass of beer (scotch is 700 yen). The butterfly sharing your company sips fruit juice at 400 yen. Altogether, the erstwhile Romeo will spend \$10, at least, the first hour alone. So long as you bring along your credit card you may remain till closing time. The sign over the cash register says the Mikado will accept BankAmericard, Diner's Club and American Express. All the time your little Japanese cupcake is fluttering her pretty eyelids, a stageful of go-go dancers keep kicking up a fuss.

In a town with 25,000 gin mills and 100,000 hostesses, it is foolish to put all your yen in one outstretched palm. There is, for instance, the Albion, a swinging psychedelic discotheque in the Nichigeki Theater building. Unlike the Mikado, the dolls here are forbidden to sit with customers. Instead, they stand before them undulating like some Oriental dream. The girls are all gowned in micro-mini dresses with slits up the side, lace stockings and silver pumps. Whenever someone enters the Albion everyone choruses "Irasahai-mase," which means welcome. The boss is a dwarf named Sumio Makui ("Everyone calls me 'Shorty'") who makes certain there's no hanky panky. Girl-san isn't allowed to date boy-san. All you can do is look. Shorty's title is "grand manager" and what a grand job it is, indeed! The Albion calls itself a tea room. You can get tea, but you can also order ice cream, which is \$1, scotch which is \$3 or brandy which is \$3.30. There is also a \$1 cover charge. I was served tea by a tasty little dish named Rumiko. Later she twitched for me. She explained that she was twitching at the Albion to support a sick mother. Whether it is true or not is of no importance. Without her the Albion would lose no small amount of glitter.

Something shiny kept flashing from Rumiko's bra. Another transistor radio, perhaps? But no, it was just a cigaret lighter. I was tempted to start smoking again. Rumiko and the other young ladies put in an eight-hour day, 3 p.m.

to 11 o'clock, seven days a week. That's a great deal of twitching, Rumiko admitted. When it is time to leave each customer gets a gift. It is a chocolate cake done up in a box with a ribbon. It is a peace offering for the wayward Japanese husband to give to mama-san.

Japanese businessmen live the expense account life. When they aren't entertaining visiting firemen they entertain one another. Put it on the expense tab. That's the old fight song in Tokyo. Another of the favorite haunts is Caesar's Palace, which is even splashier than its Las Vegas namesake. At Caesar's Palace, girls in mini-togas exchange pleasantries with the customers. While they're smiling and snuggling a combo plays rock tunes. It costs \$5.50 for the girl in the mini-toga plus a \$3 cover charge. You have to pay for all the glitter and giggles.

There is a legend on the cocktail napkin. It says "Drink up, Brutus." Or as the Japanese say, Kampai—bottoms up. Meanwhile, go-go girls in peek-a-boo dresses perform in the basement of Caesar's at a place called the Mugen. The room is supposed to resemble the Electric Circus in New York. Only it's noisier. Tell the taxi driver 3-15 Akasaka, Minato-ku. Not far away, other butterflies flutter around Popo's, singing to the customers. This is their bag, the song bit. At another bistro, the Tivoli, a breath-taking creature swings overhead while the customers gulp. Tokyo is a town where a young man wishes desperately he could remain young forever and those of us who are older wish, wistfully, we could be young again. Just for one night, at least. Imagine—dancing with a girl with a buzzing bra!

TRAVEL TIP—

Like Hong Kong, Tokyo is a shopper's city.

A tip for you Elks: All of Tokyo's major hotels have their own shopping arcades. Whatever you buy can be charged, in most cases, to your hotel bill. This is a worry saver when you face the customs man back in the U.S. Your purchases and the prices will be printed on your bill.

There is one drawback to hotel shopping: usually you pay more for the convenience. On the other hand, whatever you buy in a hotel is of a high quality.

If you're not rushed for time, then go exploring. Tokyo has hundreds of small shops and big department stores. If you're looking for something specific ask at the information desk in your hotel. The friendly girls on duty will point out on a map the store you're looking for. Ask them to write the directions in Japanese for your taxi driver.

Again, though, remember to ask the girls at the information desk in your hotel for directions and information on the various stores. You can trust their advice. ■



A CLASS of candidates was initiated recently into Binghamton, N.Y., Lodge in honor of then-GER Edward W. McCabe. The six new Elks are shown as they posed with immediate PER John E. Gosney (center) and other officers of the lodge.

A NEW SPIN-CASTING OUTFIT is presented by Hagerstown, Md., ER Ralph E. Wolfe (right) and Brother and Sheriff Charles E. Price to one of the 500-plus children who took part recently in the lodge's annual fishing rodeo. Every child who participated in the event received a prize similar to the one being given the young polio victim shown; his happy smile was multiplied more than 500 times.



NEW LONDON, Connecticut, Elks recently initiated a class of 46 candidates, shown as they posed for a post-ritual photo with VP and lodge Trustee Francis G. Adams Sr., DDGER James Bombaci, Westbrook, and ER Barry H. Sherb (seated, sixth, seventh, and eighth from left, respectively). The class included two pairs of sons of lodge members, whose fathers were proud witnesses of the event.



A GROUP OF PERs—all members of Charleston, S.C., Lodge—pose after being honored at a recent lodge dinner, where they were presented with beautiful plaques bearing their names and terms of office. The lodge has a total of 30 living Past Exalted Rulers, of whom 24 are very active in Elks affairs.



A 50-YEAR MEMBERSHIP PIN is presented to North Attleboro, Mass., Brother Charles A. Richards (center) by PER William C. Schaefer, as DDGER Alfred J. Fitzpatrick (left), a lodge member, Est. Loyal Kt. Laurence Brown, and Esq. Frank MacLean look on. A 50-year pin was also presented at this time to PER Fred J. Weldon, who was unable to attend the ceremony.



OLD-TIMERS of Malone, N.Y., Lodge smile for the camera after being feted by their fellow members at a recent Old-Timers Night. The gathering honored all Malone Elks who had logged 35 years or more as members of the Order; the group of honorees pictured represent a grand total of 429 years of Elkdom.



ENJOYING DINNER at Rochester, N.Y., Lodge are some of the many guests who attended a recent affair which included entertainment and dancing. The occasion: Rochester Elks' 20th annual dinner for blind persons in the Rochester area. Chairman of the event was Brother Thomas R. Lighthouse.



GREATER WILDWOOD, New Jersey, Elks recently presented an American flag to Boy Scout Troop 188 of Lower Township, in a ceremony held in the Lower Township Rescue Squad headquarters. Shown after the presentation are Brother Elmer Kaufman, Scouts Marty Franco and Harry Tillotson, Scoutmaster Robert Coombs, and PER Otto Schramm (right), who is also district Americanism chairman.



WEST HAVEN, Connecticut, ER Thomas P. O'Keefe (fourth from left) offers a hearty handshake to Kenneth Spector, one of a group of students who participated in the lodge-sponsored city government day. Looking on are Superintendent Edward Bennett (left), Mayor Alexander Zarnowski (fourth from right), James McMahon III, who presided at a luncheon given for the students, and a trio of students who also took part in the program.



THE RECENT INITIATION of Brother Gerald Hopman (left) into Fulton, N.Y., Lodge created a family trio of Elks. The new Brother Hopman joins his father, PER Nicholas Hopman, and brother, Tiler Richard Hopman, who participated in the ritual which welcomed him into Fulton Lodge.



PLANTATION, Florida, Elks are proud of the lodge-sponsored basketball team, shown as they posed for a time-out photo with Coach Tom Ryan, the lodge's youth activities chairman. The youngsters won the county championship for the second consecutive year, and were one of four teams chosen to compete for Florida state championship honors.



MEADVILLE, Pennsylvania, ER Edgar Treharne (second from left) presents the keys to a new cerebral palsy station wagon, donated by the lodge, to Mrs. Rebecca Toboz, home service nurse, Mrs. Oraleah Olsen, executive director of the Crawford and Venango County Chapter, United Cerebral Palsy, and PER Percy C. Murray, chapter president. Observing the presentation are Est. Lead. Kt. Al Keefe (left) and Est. Loyal Kt. James Stewart (right).



TWO NEW EAGLE SCOUTS—James Nevis and Craig Slagle (second from left and second from right, respectively) pose for a photo marking their fine achievement with Scoutmaster Stan Chaner, Institutional Representative Harry Hall, and Fort Lauderdale, Fla., Est. Lead. Kt. Larry O'Donnell. The scouts are members of lodge-sponsored Troop 1517.



A PROUD FATHER—Clarksburg, W. Va., PER Jesse L. Skidmore (right) congratulates his son, ER Howard L. Skidmore, upon the beginning of his term of office. The senior Brother Skidmore had presided at his son's initiation into the lodge, and was pleased to act as his installing officer for the office of Exalted Ruler.



PAWTUCKET, Rhode Island, PER Omer Poirier Sr. (left) congratulates his son, Donald Poirier, upon his election as the lodge's Exalted Ruler. A distinguished visitor—DDGER Anibal C. Dias Jr., a member of Newport Lodge—looks on approvingly.



BELLEVILLE, New Jersey, Elks recently presented a \$200 check to the Essex-West Hudson chapter of United Cerebral Palsy. Shown making the presentation to Mrs. Viola Vernick, clinic director, are Brother Peter McDermott, lodge crippled children's committee chairman, and PER William A. Radziewicz. The donation was slated for the CP chapter's building fund.



A SCHOLARLY ATHLETE—John Stroka, of Carteret, N.J.—poses with the Charles Reidel Memorial Trophy recently presented to him by Carteret Lodge for achieving a high scholastic average while exhibiting outstanding sportsmanship. Making the presentation were Carteret ER William Reynolds (left) and Frank Balka, crippled children's committee chairman, as school principal Harry Luburn (right) looked on. The award is presented annually by the crippled children's committee.



FIVE STUDENTS—all relatives of members of Concord, N.H., Lodge—pose for the camera after being named winners in the lodge's fifth annual \$1,000 scholarship program, which is open only to close relatives of Concord Elks. The happy scholarship recipients are (from left) Judith Coleman, Daryl Alosa, Robin McKenna, Robert Jerd, and Susan Swenson.



FRANK HISE OF OREGON

The election of Frank Hise as Grand Exalted Ruler by the Dallas convention was a recognition merited not only by him but also by the Elks of Oregon, where Elkdom is making some of its greatest achievements.

A member of Corvallis, Ore., Lodge for 30 years, Brother Hise has prepared for Elkdom's highest office by serving his lodge, state association and the Grand Lodge in a wide variety of posts. In none of them was he merely filling an office, but in all of them he served ably, knowledgeably and conscientiously. No better measure of his devotion can be cited than Grand Exalted Ruler Hise's role in the establishment and direction of the magnificent eye-care program of the Oregon Elks Association. One of its founders, Brother Hise served on the Association's Committee 14 years and headed the Association's EYES Trust (for Elks Youth Eye Service) from its beginning in 1961 to 1969.

Illustrative of how a little deed can have a profound effect on another's life, Brother Hise's interest in the Elks stems in great part from the help and friendship extended to him when he was a newspaperboy by a kindly and thoughtful member of the Order. He did not forget.

There were two photographers among the 15 original Jolly Corks, but Brother Hise is the first photographer to head the Order. That is not the only first to his credit. He is also the first licensed river guide to serve as Grand Exalted Ruler, and that tells a great deal about him.

Frank Hise is an outdoorsman, who loves the rugged life on the trail, hunting and fishing. He is also representative of that breed of outdoorsmen emerging in growing numbers in our country—sportsmen who are conservation and preservation minded.

Brother Hise is the second Oregon Elk to be elected Grand Exalted Ruler, the other being the late Frank J. Lonergan of Portland. As we pointed out, his choice is a deserved tribute to Oregon Elkdom, which is really on the march. Oregon's Elk membership has grown by 44 per cent in 10 years, against 20 per cent for the Order. Just recently, Gateway Lodge No. 2411 was instituted in the Portland area with a membership of 3,500, the largest lodge ever instituted. Oregon Elks increased their benevolent expenditure 60 per cent in the same decade, and they have increased their contributions to the Elks National Foundation by 181 per cent.

It is this background of fraternal achievement which Brother Hise brings to the Grand Exalted Rulership, a background reflected in his slogan, "Good Elks—Proud Americans." All Elkdom will eagerly accept it.

AN HONORED LEADER PASSES

With the death of Past Grand Exalted Ruler James T. Hallinan, the Order lost one of its most distinguished leaders, whose service to Elkdom covered a period of nearly 60 years.

As a prime mover in many programs that contributed some of the brightest passages in Elkdom's annals, and possessed of a vigorous body and a keen and active mind, Judge Hallinan long was an influential figure in the national affairs of the Order as well as an honored public official and a distinguished citizen.

Judge Hallinan became a Brother in Elkdom a few days after his 23rd birthday in 1912, when he was initiated in Bronx Lodge in his native New York City. Although he transferred his membership to Queens Borough Lodge four years later, Brother Hallinan maintained an affectionate attachment to Bronx Lodge and a close interest in its affairs during all his active years.

But Judge Hallinan was proud of Queens Borough Lodge and the leading role it plays in the civic life of its community, despite the problems typical of a great city. The dynamic leadership of Judge Hallinan was a major factor in this achievement.

As a member of the Elks War Commission, Judge Hallinan played a leading role in planning and executing the many programs through which the Order of Elks rendered such magnificent support to our Armed Forces in World War II. As Chairman of our National Service Commission he labored from war's end, until his health failed, to give hospitalized veterans every help that was within our Order's power.

As Treasurer of the Elks National Memorial and Publication Commission since 1947, Brother Hallinan contributed greatly to the publication of this Magazine, to the direction of Grand Lodge public relations and the administration of the National Memorial Building.

To make these contributions Brother Hallinan was able to draw upon a wealth of experience acquired from a broad background of associations in many fields. He was a successful lawyer, then District Attorney. With the support of both major parties he was elected to two 14-year terms to New York's Supreme Court, where his distinguished service brought him appointment to the Appellate Division. Little known were his years of service as a trustee of several colleges and schools, a hospital and a child care society, his quiet devotion to his Church and the Dominican Order.

Past Grand Exalted Ruler Hallinan has made for himself a deservedly honored place in the ranks of Elkdom's great leaders.

Revolutionary
New Execu-Flight Bag
from **AJC** with the
unique **ORGANIZER**
that keeps everything
neatly in place



Tucks easily under
your seat



Exclusive organizer
adds capacity—
Keeps things neat.
PATENT PENDING

■ This NEW Execu-Flight Bag, a brand-new model of the famous Carry-on Flight Bag by Alexander Sales, is a sensational breakthrough in flight luggage. Now the bag that saves precious time for the jet-flying executive has these added, exclusive features, to smooth out your life on your next trip:

NEW Execu-Flight Bag is made of a new MIRACLE MATERIAL with Steer-Hyde Grain finish which has the rich, rugged, deep-grained look of natural steerhide . . . yet can outlast leather by six times. It's practically scuff-proof, scar-proof, stain-proof and water-proof . . . will never crack or peel, even in below-zero weather. It's at home in the world's finest hotels. Commands respect, makes you proud to carry it.

NEW Execu-Flight Bag—and only Execu-Flight—has exclusive ORGANIZER . . . planned ingeniously to keep all your grooming accessories, ties, etc., neatly in minimum space. Adjustable tabs will hold any article securely . . . easy to get at, take out or replace in a split second. Holds shaving gear, glasses, cigarettes . . . articles as small as a pen or as large as a liquor bottle . . . all neatly and securely . . . and you will still have room in this same compartment for an extra jacket!

NEW Execu-Flight Bag has a new and better way to zip open and closed—BOTTOM ZIPPER DESIGN. Makes it twice as easy to pack and unpack. Just un-zip, and your Execu-Flight is ready to hold large or bulky items in its big 5"-deep compartment. Pack it full, zip it closed . . . saves time in packing.

Save
40 Minutes
On Your Next
Flight

FLIGHT BAG
\$19⁹⁵

#283 Brown;
#1071 Black

Ingenious
bottom zipper
saves packing and
unpacking time.

**EXECU-FLIGHT BAG HOLDS ALL YOU NEED—
KEEPS IT ALL NEAT**

The capacity of this bag is awe-inspiring . . . when you consider that it measures only a compact 22" x 13" x 9" and weighs just a few ounces over five pounds. But it has been *planned* carefully. In addition to the *NEW* features, for instance, it has: Main compartment with a hanging suit unit to carry your suit wrinkle-free, plus plenty of extra room for shoes, bulky boxes, gifts, etc. Expanding pockets to add incredible capacity . . . one full-size pocket on one side, and two smaller 9" x 11" pockets on the other. You will hardly believe how much you can stuff into them . . . how convenient they are for carrying soiled clothes on the return trip . . . how they provide enormous carrying-room in such small space.

SLIPS RIGHT UNDER YOUR AIRLINE SEAT

The most widely advertised Flight Bag in the world . . . appearing in almost all the official Airline Magazines . . . this bag meets airline carry-on requirements. You carry it on. Slip it under the seat. Carry it off . . . avoiding baggage checkout lines. Get off the plane and into a cab . . . on your way fast, to town and business. And everything you packed neatly arrives neatly . . . suit and ties unwrinkled, everything in its proper place.

AN AMAZING VALUE

. . . compares to luggage that sells for \$40-\$60 and more. And it has more features! We sell it direct to you at a special, low mail-order price. It's a money saving buy you can't duplicate, or obtain anywhere else.

AN AMAZING GUARANTEED-TRIAL OFFER

Order Execu-Flight Bags on the unconditional guarantee that you may use them for a full 30 days on any flight, under any conditions. If you are not proud and pleased to own these bags, return them to us for a full refund.



DELUXE MODEL ALSO AVAILABLE

For the man who wants the finest. Made of an exclusive Water Buffalo-Grain miracle material, manufactured by General Tire. Has a rich impressive look you will find in no other flight bag. Extra thick for extra years of use. Special "stay firm" construction means your luggage will keep its shape, whether empty or full . . . now or years from now. Deluxe zippers, trim,

DELUXE EXECU-FLIGHT BAG \$24.95
#5359—Black #6235—Brown



MAIL HANDY COUPON

ALEXANDER SALES CORPORATION Dept. EL-969
26 South 6th Avenue, Mount Vernon, N.Y. 10551

Please send me the following Execu-Flight Bag(s). I understand if I am not completely satisfied, I may return in 30 days for a full refund.

EXECU-FLIGHT BAG @ \$19.95 each plus \$1 p.p. & hdlg.

_____ #283 Brown _____ #1071 Black

DELUXE EXECU-FLIGHT @ \$24.95 each plus \$1 p.p. & hdlg

_____ #6235 Brown _____ #5359 Black

I enclose payment of \$_____

Charge my: BankAmericard American Express Diners Club

Account # _____

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

(N.Y. State Residents Add Appropriate Tax)

To keep this cover intact—use duplicate coupon of this advertisement on page 50

©1969

ALEXANDER SALES CORPORATION

26 South 6th Avenue, Mount Vernon, New York 10551

VISIT OUR RETAIL STORES

IN NEW YORK CITY: 14 East 47th St., in Mid-Manhattan, Bet. Fifth and Madison

IN MOUNT VERNON, N.Y.: 186 Gramatan Avenue



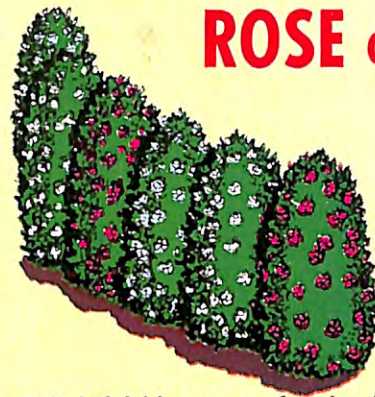
CREEPING RED SEDUM

- RED SUMMER FLOWERS
- EVERGREEN WINTER FOLIAGE

4 for \$1.00

(8 for \$1.75)
(12 for \$2.50)
(24 for \$4.75)
(48 for \$9.25)

Strong versatile Sedum will bring gay color to rock gardens, borders, edgings, shady places, and steep banks. The neat 3-4" tall cover will spread quickly to form a dense perennial mat with red star-like flowers all summer. Each plant will easily and quickly fill one square foot. Order now at this low price and receive hardy northern nursery grown plants.



ROSE OF SHARON HEDGE

100 FEET OF
FRIENDLY FENCE
ONLY \$298

(25 shrubs — 100 ft.)
(50 shrubs — 200 ft. \$5.75)

Delightful blossoms of red, white or purple each summer in a lifetime fence of natural beauty. Rose of Sharon hedge — a practical, lovely frame for your landscape — will grow naturally to 5-10 ft. for an informal privacy screen or can be trimmed for a neat colorful hedge. You'll get healthy 1-2' shrubs.



EXTRA BONUS! HYDRANGEA TREE

Orders of \$6 or more can also purchase the color-changing Hydrangea Tree (a reg. \$2.00 value) for only 25¢. Choice 1 1/2-3' plants! Only one 25¢ bonus per customer.

**ONLY
25¢**

NOW 1/2 PRICE!

FIVE YEAR OLD — 1 to 2 ft. TALL

COLORADO BLUE SPRUCE

ONLY \$1.00

each

(3 for \$2.50)
(6 for \$4.50)



Now, in this special sale, you are able to purchase the ever-beautiful, ever-popular Colorado Blue Spruce at one-half our regular catalog price. These select, branched, 5-year-old transplanted trees are not seedlings — they are at least 1 to 2 feet tall. Having been transplanted, the root system is well developed and will help the plant to get off to a fast start. Colorado Blue Spruce will add real value to your property. Buy now while our 1/2 price sale lasts and have the added pleasure of shaping your tree just the way you want while you watch it grow.

**HOUSE OF WESLEY
Nursery Division**
RR #1
Bloomington,
Illinois
61701



ORDER GUARANTEED PLANTS TODAY!

All items guaranteed to be of high quality, exactly as advertised and to arrive in good healthy condition or purchase price will be refunded. RETURN SHIPPING LABEL ONLY — you may keep the items. (One year limit). Please add 65¢ to order total to help cover postage and handling.

BONUS! Regular \$1.00
RED PEONY
Bush for **ONLY 15¢**

Orders of \$4 or more can order one of these beautiful Peony bushes for only 15¢. Only one 15¢ bonus per customer.



Early Spring Color
Beautiful Borders

CREEPING PHLOX

1/2 PRICE

6 for \$1.00

(12 for \$1.75)
(18 for \$2.50)

An amazing 1/2 price offer during this special sale! The rich colors of creeping phlox — rosy red, steel blue, pure white, and pearl pink — are a delight in early spring when little else is blooming. And these hardy EVERGREEN plants make lovely ground covers or borders ALL YEAR. Strong field divisions grow to 4", thrive in sun or partial shade. Use the handy coupon below to order colorful creeping phlox at this low sale price.

PLEASE PRINT PLAINLY

HOUSE OF WESLEY, NURSERY DIVISION
R. R. 1, Dept. 1947-21, Bloomington, Illinois 61701

Please send the following items:

HOW MANY	CAT. NO.	ITEM	COST
	182	Blue Spruce	
	241	Creeping Phlox	
	242	Creeping Red Sedum	
	632	Red Peony Bonus 15¢	
	741	Rose of Sharon Hedge	
	848	Tree Hydrangea Bonus 25¢	
TOTAL			

Please add 65¢ for postage & handling.
Illinois residents please add 5% sales tax.

Name _____
Address _____
City _____
State _____ Zip _____