THE

2

MAGAZINE August 1969

ALL

IN THIS ISSUE: America on Parade Squirrel Hunting For Elks Who Travel—Mexico Also: It's Your Business, Tom Wrigley, Bill True

E



NOW...WORLD'S FIRST LOW-COST IMPORTED

MAIL NO-RISK COUPON TODAY

Н	OBI,	Inc.,	De	pî.	L-89	

7 Delaware Drive, Lake Success, N.Y. 11040 Please rush______imported Flame Guns at special sale price of only \$17.98 each *plus* \$1.00 for *postage and handling*. If I am not absolutely delighted, I may return order for prompt refund, or full cancellation of charges any time within 10 days.

	Check	T Money	v Order for \$	enclosed
-	CHECK	L Mone	y Order for 9	Chicloseu

	Cha	rge	m	У
D	iners	Ch	h	#

(signature)		
N.Y.C. and N.Y.	State residents, add s	ales tax.
Name		
Address		
City	State	Zin

MEGU ----

Kills Weeds Fast!...Melts Ice in Winter

A FINE BUY at regular price-a give-away value at special super-sale price You save \$12! From the land of pretty gardens comes this amazing jet-rod Flame Gun that kills weeds in summer, melts ice in winter. Clears a 6-foot path in 3-5 minutes...melts a half-inch of ice in 30 seconds...kills a weed dead in just 2 seconds! No cumbersome cords, no expensive batteries, no costly fuel! Easy, clean, one-hand operation does the job fast from comfortable standing position-no bending-no back strain! Never any ugly grass stains on your clothing!

Safe ... simple ... costs mere pennies per use!

Sterilizes ground, gets rid of insect nests, keeps flagstone and cement walks clear, trims borders! Less than 2 pints of kerosene gives 30 minutes continuous use. Completely safe; weighs under 5 lbs; full instructions included. Order today-you will soon be paying \$12 more! Next season, do your weeding without bending. ONLY \$17.98 plus \$1.00 for postage and handling.

Prompt Shipment. HOBL: Dept. L-89 Satisfaction Guaranteed. HOBL: 7 Delaware Drive, Lake Success, N.Y. 11040

To keep this cover intact-use duplicate coupon of this advertisement on page 29.

per person, double occupancy, plus 5% tax and services via Universal Airlines, a certificated Supplemental carrier

greatest Kacation offer unive ever leix eyes on JAWAIIAN BILEE SECO

2 fun-filled weeks ^{3 glamorous} SAN FRANCISCO

7 romantic days in HONOLULU ^{3 exciting} LAS VEGAS

INCLUDES: Luxurious round trip jet flight. Deluxe hotel accommodations. All transfers, including luggage, between airports and hotels. Full breakfasts at your hotel. At night, dine where you please, with whom you please, when you please ... your choice of over 30 world famous restaurants. Cocktail parties. Honolulu sightseeing tour. Plus many more extras. Experienced escort to help you, but absolutely no regimentation.

Reservations accepted only from members and friends of subordinate lodges of the states listed:

Ala. - Ark. - Conn. - Ga. - III. - Ind. - Iowa - Kans. - Maine - Mass. - Mich. Minn. - Mo. - N.H. - N.Y. - N.C. - N. Dak. - Ohio - Pa. - R.I. - S.C. - Tenn. Tex. - Vt. - W. Va. - Wis.

For information on departures in your area call or write your state secretary or:

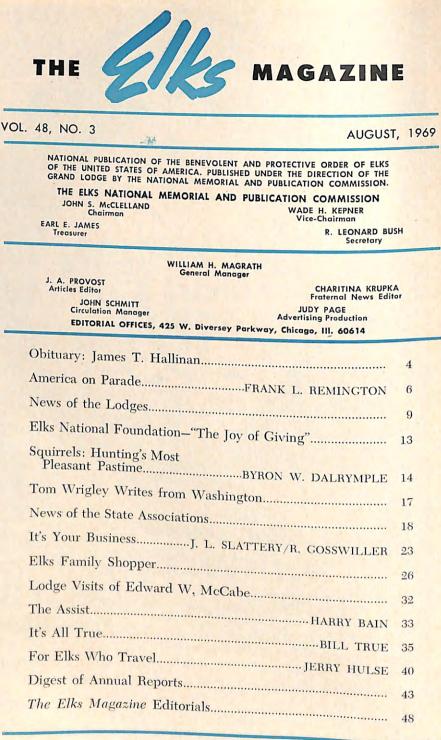


DEPARTURES EVE	RY SATURDAY		
Box 288 / Prudentia	RMAN • HAWAIIAN JUBI al Center / Boston, Mass. ete HAWAIIAN JUBILEE	02199	
Name		Phone	
Address	the second s		;
City	State	Zip	1

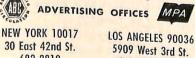
EM

8/69





CHICAGO 60614 425 W. Diversey Parkway 528-4500



WEBSTER 1-1371

SAN FRANCISCO 94108 425 Bush Street **EXBROOK 2-4073**

682-2810

POSTMASTER: Mail notices of address corrections to: THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, III., 60614 MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the madls. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being malled, and complete new address. Attach label from recent Issue if available. Please show ZIP Code numbers in both old and new address. THE ELKS MAGAZINE, Volume 48, No. 3, August 1969. Published monthy at 425 W. Diversey Pkwy. Chicago, III. 60614, by the Benevolent and Protective Order of Elks of the United States of America. Second class provided for in Section 103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayro, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for on-Elks, \$2.00 a year, for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year, Subscriptions are by adding the advance, Manuscripts must be typewritten and accompanied by sufficient postage for their prices and the advance, Manuscripts must be typewritten and accompanied by sufficient postage of their safety. *Copyright.* 1969, by the Benerolent and Protective Order of Elks of the United States of America

TRADE AND SOUNCELS 24



Sometimes I pretend I'm a postage scale.

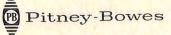
To give credit where credit is due, you are probably right some of the time. Perhaps as often as a cheap or inaccurate old mail scale.

A cheap old scale, once it's worn down by friction, sort of feel-weighs your mail, too. It gives you approximate, thereabouts, in-the-areaof, measurements. Of course, if it's off an ounce or so every time, do you care?

You should. Every ounce over is six or ten cents out of your pocket. And every ounce under (now that postage due mail is no longer sent back) comes out of your customers' pockets.

Instead of this unpleasant prospect, let us talk about a line of scales that is honest, good, true, and accurate. The Pitney-Bowes Mail Scales. Every morsel of their insides and outsides is made to weigh exactly the correct weight, no more, no less, no variations. And the scales' precision "hairline" charts even guard against your reading the right weight wrong.

In the face of such perfection, you can't afford to continue bumbling along, with a pretend scale. Every penny you may save by not buying a good scale you lose by weighing your mail on a bad one. And that's bad business.



For information, write Pitney-Bowes, Inc., 2196 Walnut St., Stamford, Connecticut 06904. Or call one of our 190 offices throughout the U.S. and Canada. Inserters, Scales, Postage Meters, Addresser-Printers, Copiers, Counters & Imprinters,Folders,MailOpeners,Collators,Fluidic Controls.



Past Grand Exalted Ruler James T. Hallinan



JUDGE JAMES T. HALLINAN, Grand Exalted Ruler for 1935-1936, died July 4, 1969, at his home in Glen Cove, L.I., N.Y., at the age of 80.

A native of New York City, Brother Hallinan joined the Order in 1912 as a member of Bronx Lodge, and in 1916 transferred to Queens Borough (Elmhurst) Lodge.

He served as Exalted Ruler of Queens Borough Lodge for the 1920-1921 lodge year, embarking thereafter upon a long and distinguished Grand Lodge career. He was appointed District Deputy Grand Exalted Ruler for 1924-1925.

Judge Hallinan next served as Chairman of the GL Judiciary Committee for 1930-1931, and as a member of the Board of Grand Trustees from 1931 to 1934. In 1934 he became Secretary of the Board of Grand Trustees, serving in that capacity until his election as Grand Exalted Ruler.

From 1940 to 1946, PGER Hallinan rendered outstanding service to the Order and the nation as Vice-Chairman of the Elks National Defense and Public Relations Commission and its successor, the Elks War Commission. Recognition of this service came with his appointment as Chairman of the Elks National Service Commission upon its establishment in 1946. The commission, formed to cooperate with the federal government on all post-war service activities, now sponsors a year-round program of entertainment and service for hospitalized veterans; Judge Hallinan had served as the commission's chairman up to the time of his death.

He served concurrently as Treasurer of the Elks National Memorial and Publication Commission, having been named to that post in 1947. Upon the death earlier this year of PGER Emmett T. Anderson, Vice-Chairman, he was named the commission's Honorary Treasurer.

Judge Hallinan's distinguished public service career included terms as District Attorney of Queens County and Justice of the New York State Supreme Court. He was appointed Associate Justice of the Appellate Division, New York State Supreme Court, in February 1956, and remained as an official court referee after his retirement in 1960.

An active Roman Catholic layman and supporter of the Dominican Order, Brother Hallinan received the Bene Merente Medal from Pope Pius XI in 1926, and was made a Knight of St. Gregory by Pope Pius XII. He had served as a trustee of the New York Law School; St. Andrew Avelino Church in Flushing, N.Y.; St. John's Hospital in Elmhurst, N.Y.; the Roman Catholic Child Care Society of Brooklyn; St. Mary's of the Springs College in Columbus, Ohio; Albert Magnus College in New Haven, Conn., and the Dominican Academy High School, Manhattan.

Survivors include a son, Richard; two daughters, Mrs. John A. Thompson and Mrs. Robert McElroy; a brother, Thomas, and 12 grandchildren.

A requiem mass was offered for Brother Hallinan July 8 at St. Andrew Avelino Church, with burial in Mount St. Mary's Cemetery, Flushing, L.I.

What can Pathway Products Corporation do for you?

Perhaps they can do for you what they have done for so many hundreds of others. Men in blind alley jobs have been made owners of their own businesses; men who already owned businesses that were not prospering have been shown new potentials of growth and profits; men whose earnings were limited by "job function" ceilings suddenly have learned to know the meaning of unlimited profit; and still others, blocked in their progress by "deadwood" at the top, have been shown how to leap over such obstacles into ownership of their own private businesses with the constant help and direction of the experienced corporate staff. What can Pathway Products Corporation do for you? Your name on the blank below will bring full details by return mail.



National Training Center, Verona, N.J.



Would you like to investigate a business in which you could be certain of success before resigning your present job or risking your present paycheck?

Would you like details of a business on

which you make money not only on your own efforts but also make a profit on the work of from five to 30 other people who you train, direct and supervise?

Would you be able and willing to invest \$1,950 in a business of your own if your own investigation showed you could expect to make \$2,000 or more in profits *every month?*

Although less than five years old, our corporation already has launched more than 400 men (or women) or man-and-wife teams in one of the most rapidly growing privately owned businesses to emerge in the last decade.

It is such a business that we invite ambitious men to weigh and consider. With a spectacular record of public response in the areas already opened, we are now ready to appoint Pathway Products Sales Coordinators in a limited number of additional marketing areas in 49 of the 50 states.

To those who qualify, our staff will give complete on-the-ground training. They will show the new coordinator how to find, hire, and train the people who will work under his direction. The staff members will train the Coordinator in every phase of his business. They will work with him until his business is launched. Then they will be available for continuing help in promoting rapid growth and healthy expansion of his business.

The products you will handle are those that are used in every household and every industry every day. They are the non-food products which are bought, used up, and bought again—almost weekly. And when a housewife sees how Haste®—for \$3 can give her the equivalent of almost \$30 worth of products she now buys at the supermarket, she becomes an eager and steady buyer. Her enthusiasm makes her one of your strongest new business builders through "word of mouth" advertising among her friends.

In spite of the exciting success factors in the Pathway Plan, it is not a plan for dreamers. It is not for those who expect to make \$30,000 to \$40,000 a year without effort. No. We will not franchise men who will not implement their desires with the kind of eager application to their own businesses that will lead to success for them and for our company.

We do not charge a "franchise fee." We do not ask monthly royalty payments. Our corporate profits must come only after you, as a Sales Coordinator, have profited more richly than the company. It is for that reason that our executive screening committee is highly selective in picking only those men whose characteristics we know to be associated with success in our field. If you have had some sales experience it will count in your favor, but it is not essential to success. If you have had some experience in business management or in directing other people, it will be helpful, but, again, it is not necessary. The prime requirements are enthusiasm, belief in yourself, and—of most importance—the willingness to follow the simple plan that has brought success and personal independence to so many others.

To get complete information by mail, it is only necessary to mail the Request for Information printed below. No charge. No obligation. Get the facts and then decide if you wish to explore the possibilities more deeply with one of our corporation executives. No salesman will call on you without your invitation.

erome 1 Chairman of the Board

REQUEST FOR INFORMATION

Pathway Products Corporation, Dept. 9-68 60 Pompton Ave., Verona, N.J. 07044

Gentlemen: I am interested in receiving more information on the Pathway Plan and Products. Please mail complete details without obligation. No salesman is to call on me, but after reading, I will let you know if I wish to discuss the potential in my area with a company executive. If I do decide to apply for appointment as Sales Coordinator, I can make an investment of \$1,950. If I do apply I will want to be considered

Name	
Address	 -
City	 _
State & Zip	



PATHWAY PRODUCTS CORPORATION 60 Pompton Ave., Dept. 9-68 Verona, New Jersey 07044 WANT TO HAVE a barrel of fun and acquire a liberal education?

Then be sure to go to a county or state fair this year. There are hot dogs and merry-go-rounds, livestock exhibits, and pickle displays, special exhibits for the edification of young and old and crowds of farmers and city folks all in a gay holiday mood. You'll enjoy the gaudy lights and distinctive smells, the fireworks, and the miles of agricultural and industrial exhibits—not to mention the varied contests and entertainments.

Last September a world traveler and lecturer parked a stool on a busy thoroughfare at the Los Angeles County Fair. Munching on a hot dog, he

By Frank L. Remington

watched the kaleidoscopic throngs of young and old. "I wouldn't trade the opportunity to visit one county fair," the cosmopolite mused, "for all my world travels. This is America on parade. Nothing could be more interesting or exciting."

Doubtless most people will never travel in foreign lands. But they can visit a fair, for there's one within easy reach. This year there'll be more than 3,500 of them in the United States and Canada.

If you think county and state fairs are as alike each year as the teeth of a comb, you doubtless haven't visited one for years. Most fairs have bridged the challenges of changing tastes and living patterns gradually and subtly. They are as up-to-date as mini-skirts.

Businessmen are finding that fairs afford shoppers an opportunity to examine a product such as no other medium. One fair official says, "People will look at items they never shop for at home." The automotive industry displays its newest models at some fairs. At the Texas State Fair, for instance, a busy Dallas banker chooses a new luxury car each year and later orders it by telephone.

An encyclopedia company shows its wares at many fairs. "We average one sale for every 10,000 people who go through the turnstile," says a spokesman. A color television distributor at one fair rang up sales in excess of \$30,000. These days even stock brokers set up shop at fairs. They figure many folks want to gain more knowledge about high finance but shy away from walking into an investment firm. Recently a broker at a state fair made a \$30,000 on-the-spot sale, thereby gaining a fat commission and a steady customer.

Most fairs show the latest scientific innovations. A few years ago at the Texas State Fair, for example, the Southwestern Bell Telephone Company offered free, more than 1,000 long distance, calls to demonstrate its "direct distance dialing" system.



A panorama of the midway, with the Cotton Bowl in the right background, at Texas's fair.

This year it is expected that more than 100-million Americans will attend fairs. Actually county and state fairs are as American as the World Series and as varied as Noah's ark. They have been going on in the United States for about 160 years.

One morning in 1808 the insistent clanging of a bell shattered the rustic serenity of the village of Pittsfield, Massachusetts. Astonished residents saw a large, well-dressed man stalking along the street. Vigorously pounding an old bell with a piece of iron, he shooed along two sheep of an unfamiliar breed.

"It's Elkanah Watson!" exclaimed one of the villagers. Within a few minutes almost the entire population of Pittsfield and nearby farms were peppering Mr. Watson, gentleman farmer, with a variety of questions. "Where'd you get them sheep?" "What kind are they?" "Goin' to hold an auction, Elkanah?"

At the village green Elkanah raised his hand for silence. "These are Merino sheep and they're not for sale, but they are the kind of livestock you ought to raise. They yield the finest wool. Look them over carefully and I'll answer any questions you may want to ask."

Although he didn't know it, Elkanah Watson that day laid the foundation for what is now an American institution -state and county fairs. His impromptu exhibition stirred up so much interest that Watson organized the Berkshire Agricultural Society. Several years later this group sponsored the first real American fair.

Elkanah Watson, however, did not originate the idea of fairs. He merely improved on an ancient institution, for fairs are almost as old as history. As (Continued on next page)

CENTER, A prize squash at a county fair almost dwarfs this little girl. RIGHT, An impromptu comical parade at the fair can provide fun for everyone in the family. LEFT, One of the more popular rides at State Fairs.





THE ELKS MAGAZINE AUGUST 1969



(Continued from page 7)

long ago as 1000 B.C. a big fair was held in Mecca, Arabia. Impressive fairs also were held in Greece, Rome, Northern Europe and the British Isles many centuries ago. They served as gathering places for merchants and craftsmen to display their wares and barter freely.

Once someone asked Elkanah Watson to give his formula for a successful fair. "Democracy," he answered, "is most important. Always see that no one is forgotten." That axiom remains fundamental. The fair holds something of interest to everyone, both educationally and recreationally. There's almost as many Cadillacs and Lincolns in the parking lots as Fords, Chevys, and nondescript heaps.

The pulse of the fair still beats loudest in the cattle barns and hog pens, amid the odors of manure, fresh straw and hay, and in the show rings. Even a city feller can learn something down at the cattle sheds. At a recent fair a businessman pointed to a big red animal. "How'd you like a sirloin steak off him?" he asked his wife. A tall man with a ten-gallon hat overheard the remark and proceeded to set the urban man straight.

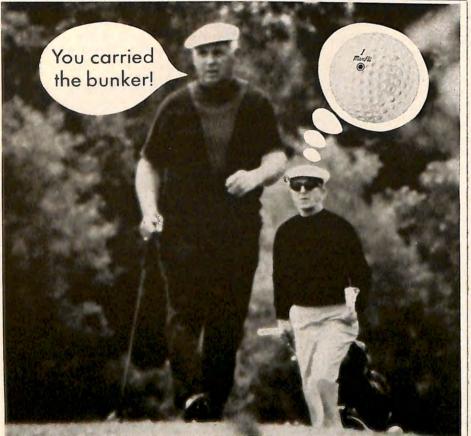
"In the first place," he said, "that isn't a him. It's a Hereford cow. She's a champion breeding animal." By the time the cowman finished his talking he'd imparted the rudiments of cattle breeding to the city couple.

Fairs provide categories in which nearly every type of farm product can be judged-grains, vegetables, livestock, poultry, fruits, preserves, and flowers. At the Iowa State Fair, for example, more than 9,000 head of livestock go on display during the fair's run.

There's always a barrel of fun in the various contests, like the team-pulling contest of draft horses. At the Illinois State Fair backyard chefs vie for culinary honors at the pork cook-out contest. The Iowa Fair features a "carcass contest." Steers are judged on the hoof, then slaughtered and the dressed carcasses entered in competition.

One of the most singular contests is California's Calaveras County Fair's annual Jumping Frog Jubilee. It's based on Mark Twain's popular yarn about Jim Smiley and his frog, Dan'l. Smiley, so the legend goes, would match Dan'l against any frog in a jumping contest. Dan'l, of course, always won. One day a stranger secretly loaded Dan'l with buckshot so he couldn't jump and thus won a \$40 bet. Today, the fair's highlight is a restaging of the contest with frogs from as far away as Louisiana, New York and Canada vying for honors.

Judges who award the prizes must be highly skilled in their respective departments. Often a cake, for example,



You can get there with a Maxfli. Play it. You'll never know how good you are until you do. Sold only by golf professionals.



wins an award for qualities so subtle that few people could detect them. But an expert's educated palate can taste slight shades of flavor and his sensitive fingertips feel minute differences in its coarseness and smoothness of texture.

At the Indiana State Fair something about a cake eluded a puzzled judge. Again and again she returned to sample it, while women spectators nudged each other excitedly. Then the answer suddenly came to her. "It's made with homemade butter!" she exclaimed. The cake took a ribbon.

For the farmer the fair affords new knowledge, inspiration and a chance to win premium money—which often amounts to a tidy sum. Thousands of dollars can be won, for instance, in cattle and hog competitions. Some fair premiums total as much as a million dollars.

Why do fairs offer such awards? The money that contestants win furnishes great personal satisfaction and recognizes achievement, progress, and a job well done. Then, too, the awards offer an inducement for farmers and ranchers to improve their products each year. Actually, fairs have been invaluable in buttressing the national economy.

Though most fairs remain basically agricultural despite the vast, mushrooming urban population, this doesn't hurt the fair. It might even help, according to Mr. Wallace M. White, executive secretary of the Kansas State Fair.

"More and more city kids have no relatives on the farm to visit in the summer," says Mr. White. "Increasingly, this thing called a farm takes on an aura of romanticism for this new generation of urban dwellers. We firmly believe that swarms of city dwellers come to the Kansas State Fair just to expose city kids to farm animals, the smell of hay and the feel of a tractor seat."

Youth now figures prominently at fairs. "Teen towns" are common. The Michigan State Fair has an "Avenue A-Go-Go" and the Texas fair has created an "Action Spot," where 200 musical combos from area high schools perform. Many fairs feature fashion, sports, karate demonstrations and career information beamed especially at today's youth.

Too, a number of fairs now have a Kid's Day when the youngsters vie in bubble-gum blowing, watermelon eating, balloon blowing, and blueberry-pie eating contests. To whip up publicity a recent California fair chose a boy as king for a day and a girl as queen. During a radio interview, the master of ceremonies asked the kid king how he liked the animals at the livestock exhibit.

"They stink," replied the candid king. (Continued on page 24)

THE ELKS MAGAZINE AUGUST 1969







OUTGOING GER Edward W. McCabe pauses to watch a trainee at work at Kansas Elks' Training Center for the Retarded, Wichita, the state major project, in the company of prominent Elks touring the center during their stay in Wichita for the association's annual convention. Showing them around is Center Director Dean Settle (left). Others in the party are PGER H. L. Blackledge; Major Project Chairman John T. Kirkwood, Galena, GL Auditing committeeman; retiring SP W. Harold Young, Salina; DDGER Billy W. Needham Sr., El Dorado; PDD and PSP Lloyd Chapman, El Dorado, and Richard Bergner.



THE FIRST CONTRIBUTION to North Dakota Elks' newly created charities fund comes from Minot, N.D., Elks. Minot Lodge's Halvor Halvorson Jr. (right), state crippled children's chairman, is shown making the presentation of two \$1,000 checks, donated by two lodge members, to Grand Forks PER Kenneth J. Mullen, chairman of the charities fund committee; two committeemen, Fargo PER Al K. Simpson and Minot PER E. W. Olson, look on at left. Also pictured are (background) state Treas. Everett Palmer, Williston, outgoing SP Robert W. Moran, Williston, and state Seey. Ray Greenwood, Jamestown, who witnessed the presentation ceremony during the association's recent annual meeting in Bismarck.



Photo courtesy : Westchester Rockland Newspaper group



ONE OF NEW YORK'S most deserving Elks—Judge John F. Scileppi (left) of the N.Y. State Court of Appeals, a Past State President and former chairman of the GL Judiciary Committee—congratulates his cousin, Brewster, N.Y., Lodge's newly elected ER Victor A. Scileppi. Judge Scileppi traveled from his home Queens Borough (Elmhurst) Lodge to preside at the ceremony.

A LARGE CHECK to represent a large sum—Wrangell, Alaska, Lodge's \$1,555 contribution to the state's cerebral palsy charity project—is proudly displayed by lodge CP Chairman Joel Wing and Miss Cerrina Stella, whose artistry is visible on the gigantic check, prepared for presentation at the state convention. As the check indicates, this sum brings Wrangell Elks' total contributions to \$16,245.24, and well into the lodge's 1971 quota. The one largely responsible for this outstanding performance over the last 14 years is Brother Wing, who, as chairman of a oneman committee, collects and repairs used soft-cover books for resale.



EXAMINING the mechanics of puppetry are some of the children from the Boston School for the Deaf in Randolph, Mass., who were treated to a marionette show by Peabody, Mass., Elks. Observing the youngsters are Sister Kiernan, school principal; Dorothy Rankin, the puppeteer, and two Peabody Elks—Brother Anthony J. Foster (left), state Elks' occupational therapy chairman, and PER Stuart L. Bell, lodge hospital chairman. In addition, the lodge donated 300 pounds of leather for the school's occupational therapy department.



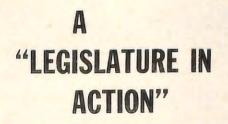
AMONG THE 338 CHARTER MEMBERS of the newly instituted Wray, Colo., Lodge No. 2409 are three generations of the Goodman family-Clarence, Clarence Jr., and Steve Goodman-who, along with charter ER M. D. Woodard (right), accept the well-wishing of PGER H. L. Blackledge. Wray, Colorado's 49th lodge, was organized by PDD Edward A. Klipka, Lakewood, and instituted in ceremonies last April 20 by DDGER Gerald J. Whitsel, Loveland, who was assisted by past and present officers of Colorado lodges and the officers of McCook, Neb., and Goodland, Kan., Lodges. The attending dignitaries included PGER Blackledge, SP Eugene F. Costello of Denver, and GL Committeemen J. A. Drehle and Miland H. Dunivent. of Littleton and Grand Junction, Colo., Lodges, respectively.



A SOLEMN MOMENT of tribute to those who gave their lives in the service of their country climaxes the official visit of Grand Est. Loyal Kt. Ray G. Medley (center), of Honolulu, to Manila, P.I., Lodge. Assisted by two Manila Elks—Est. Lead. Kt. J. Thomas Hicks and Secy. John P. Green—Brother Medley places a wreath at the Tomb of the Unknown Soldier at the Manila American Cemetery and Memorial—the final resting place of 17,182 Americans who died in World War II battles in the Pacific War Theater.



FREELAND, **Pennsylvania**, Lodge's 60th anniversary festivities coincide with the official visit of SP Nicholas P. Chacona (sixth from left), Sayre, who takes this occasion to pose for a photograph with Freeland Elks and visiting dignitaries. Shown with him are (from left): Patrick J. Shovlin; PER J. R. Ward; DDGER Donald M. Walters, Lehighton; John Watahovich; PDD Richard C. Megargell, Berwick, GL State Associations committeeman; 1968-1969 ER Leroy Fisher; Robert Oyer; Walter Reynolds; Ben Dry; PER S. M. Braybrook; Nick Bellezza, and DDGER Harold B. Daubert, Pottsville.





Smiling faces abound as students and chaperones prepare to embark on the first leg of Great Neck, N.Y., Elks' "Legislature in Action" program -a bus ride to Albany, followed by lunch and a tour of the Capitol.

bly and Senate chambers. Senator John D. Caemmerer and Assemblyman Vincent R. Balletta Jr., a lodge member, explained to the students the processing of a bill from its proposal to its passage or defeat; Lieut. Gov. Malcolm Wilson later held a question and answer session on current and future legislation.

Elks accompanying the students on their journey included ER John Sowinsky, PER Franklin G. Edwards, and Brother James A. Stanley. The program was sponsored by the lodge's youth activities committee.

A "legislature in action" program was started recently by Great Neck, N.Y., Elks to acquaint students with the workings of state government.

Seniors from Great Neck North, Great Neck South, and St. Mary's (Manhasset) Girls' and Boys' senior high schools were taken by bus to Albany for a tour of the Capitol, followed by a visit to the Assem-



A LOVELY YOUNG LADY was in the limelight at St. Joseph, Mich., Lodge recently. Chosen Miss St. Joseph to represent the community in the annual Benton Harbor-St. Joseph Blossom Festival, Miss Patricia Larko, 17, daughter of PER and Mrs. John Larko, shares the excitement with her parents, as the happy trio smiles for the camera following a breakfast at the lodge in honor of the festival's 30 "community queens." Miss Larko is holding the key to the city presented to her on that occasion.



WOODBRIDGE, New Jersey, Elks assemble at Town Hall to extend a welcome to two leading citizens, who arrived by stage coach and decked in colonial finery in commemoration of George Washington's visit to the community on the way to his inauguration in New York. The attraction was one of many festivities being held throughout the year with the help of Woodbridge Lodge to celebrate the town's 300th anniversary. Shown gathered around the costumed Recreation Director Frank Murphy and Mayor Ralph Barone are (from left) Woodbridge Elks A. Martin Munday and Charles Blum, Councilman George Yates, immediate PER Dominick LaPenta, ER Walter Kopcho, and Brother Peter Ricciardone.

LODGE NOTES

HUNTINGTON BEACH, Calif. Lodge members attending a recent Cerebral Palsy Night had the pleasure of meeting an adopted "friend"–11-year-old Jimmie Swan, a victim of the disease since birth, who was the lodge's guest of honor for a surprise birthday celebration.

Two months ago the lodge donated a "grownup" wheelchair to Jimmie to replace one that he had outgrown. The Elks were so touched by reports of his delight over the new acquisition that they began to plan a gathering to celebrate his upcoming birthday. Jimmie was released from Fairview Hospital for the occasion, and happily attended with his parents and younger brother Glen.

The festivities included a big birthday cake decorated in Jimmie's favorite blue, and portable radios for him and his brother.

Huntington Beach Elks are to be commended for their acts of kindness, and for pledging what further assistance they can "in return for Jimmie's eloquent expressions of joy."

RAPID CITY, S.D. Lodge members and their guests were invited recently to take part in the fast, exciting sport of skeet shooting, with the opening of a new Elks skeet range. On hand to assist new shooters in learning the fine points of skeet marksmanship were Sam Kim, Morrie Skie, Henry Wynne, and Mack Fewel, who at one time served as a military skeet instructor. **EVERETT, Wash.** A longtime lodge member-Brother Bruce H. Manley-recently enjoyed the thrill of a lifetime, when he played banjo at the lodge with the "King of the Banjos"-Eddie Peabody. Brother Manley, who plays with the Banjokers, a 10-man band of banjopickers who got their start at the Seattle World's Fair and have played all over Seattle since then, has always been a fan of the great banjo artist.

The two men became friends five years ago, and have often played together informally; the pair delighted audiences two nights running at Everett Lodge, where Brother Manley at long last had the honor and pleasure of performing in public with "the greatest of them all."

DONALDSONVILLE, La. Miss Donna Dugas, the lodge's Youth Leadership winner, girls' division, was recently presented with a \$100 scholarship in recognition of her achievement. Miss Dugas is a student at Donaldsonville High School.

HARTFORD, Conn. A third-generation Elk –Brother Lawrence W. Tauro II–was welcomed recently into the Order, joining his family members Lawrence W. Tauro and Louis W. Tauro, 54 and 14year lodge members, respectively.

The happy occasion also served to pay tribute to the senior Brother Lawrence Tauro, who is an Honorary Life Member of Hartford Lodge.

BILLERICA, Mass. A beautiful oil painting –an original work by Harold J. Cue– was presented recently to the lodge by Boy Scout Troop 30 and Cub Scout Pack 30, in appreciation of the Elks' sponsorship of the two groups.

The painting, which shows an Elk silhouetted against a body of water, was presented to the lodge on behalf of the scouts by institutional representative Kenneth Heron and Scoutmaster John Shaw.

RUTHERFORD, N.J. A \$25 award was presented recently to the lodge's Youth Leadership winner-Miss Patricia Lano, a student at St. Mary's High School in Rutherford. Miss Lano, who is active in scouting and serves as a program aide for one of the five local lodge-sponsored Girl Scout troops, went on to win second place in the statewide Youth Leadership competition, for which she received a \$150 U. S. Savings Bond.

HILLSIDE, N.J. U.S. Savings Bonds, in the amount of \$50 each, were presented recently to the lodge's Youth Leadership winners-Howard Atterman and Miss Marilyn Kuner, both seniors at Hillside High School.

COLONIA, N.J. Prizes were awarded recently to the lodge's two Youth Leadership winners–Perry Stio, winner of the boys' division, and Miss Maureen De-Maio, winner of the girls' division.



SPRINGFIELD, Massachusetts, Elks donate a police ambulance to the city. On hand for the presentation are Trustee Eugene Decoteau, PER and Trustee O. Paul Cotti, Brother Patrick Harrigan, PER and Trustee Albert F. Santinelli, Mayor F. H. Freedman, an Elk, PER Francis O'Brien, Brother Jerry Scully, and Police Chief John F. Lyons.



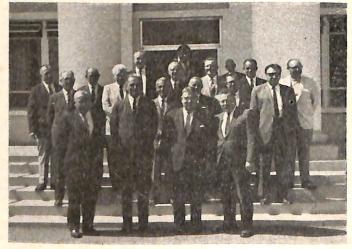


PICKING WINNERS is a delight for two tots about to draw the lucky tickets in Decatur, Ga., Lodge's recent fund drive, which netted \$1,761 for Georgia Elks Aidmore Hospital, Atlanta, the state major project. ER George L. Timbert (left) and PER Matthew A. Hitlin, drive chairman, assist with the drawing, which turned out lucky for two Decatur Elks, Harlyn Templeman and Frank Burns. The prizes: portable color television sets.

NORTH DAKOTA ELKS, and the state's major project, Camp Grassik for handicapped children, in particular, will benefit from the bequest of a grateful Elk–Carl Ernst, a farmerrancher who was a member of Dickinson, N.D., Lodge for 38 years. Shown are state association and lodge officers looking on as Mr. Charles Murphy (seated, second from left), executor of the estate, is about to turn over a check for \$15,000 to state Trustees Chairman A. C. Moore, Grand Forks. Among those present is 1968-1969 SP Robert W. Moran (seated, left), Williston. Also included in the generous gift were 512 mineral acres and a percentage of the proceeds.



HARRISBURG, Pennsylvania, Lodge Secy. and PDD Francis R. Miller Sr. (second from left) presents the Exalted Ruler's gavel to the youngest ER in lodge history—his son, Andrew A. Miller, who was also the first to be installed in the lodge's new building. Looking on are immediate PER Robert E. Young and PER Joseph R. Lipman. (Lodge News continued on page 36)



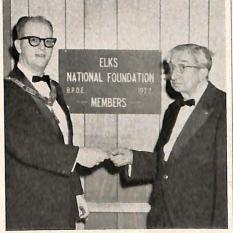
NORTH CAROLINA ELKS visiting the Elks National Home in Bedford, Va., pause for a group photo on steps of the Home with PGER John L. Walker and Superintendent Doral E. Irvin. The busload of Elks and their ladies from Greensboro, Durham, and High Point, N.C., Lodges included DDGER W. Ernest Bell, Durham, and Greensboro PER and VP William A. Vaden. Greensboro's Brother M. H. "Red" Mashburn was in charge of the trip. As the day's activities came to a close, the group left much inspired, having seen firsthand the wonderful facilities.





Three Houston, Tex., Lodge members who received Century Club memberships from Lodge PER E.L. McMullen, second from left, are: Treas. David Myles, PER Herman Lockridge, and PER Ray Innerarity.





Endicott, N.Y., Lodge's oldest member, Theodore Eckhardt, right, receives a Century Club membership from PER and lodge National Foundation chairman, Jack Cornell.

Brother Henry J. Halam, Past Commander of Harvey Seeds American Legion Post, presents a \$500 National Foundation contribution from the Legion to PER John W. Trabold of Miami, Fla., Lodge.



Unsurpassed Design and Beauty

Choose from many top materials and colors

MITCHELL MANUFACTURING CO.

2725 S. 34th St., Milwaukee, Wis. 5324

8 Adjustable Heights

Tamperproof Mechanisms

Rugged and Strong

Rectangular, square and round

squirrels:

Hunting's most pleasant pastime

by BYRON W. DALRYMPLE

IT WAS ONE of those fall mornings when you wish you might stop time and just let this go on and on forever. In the Texas creek bottom where the pecan trees grew, there was a lilt of breeze laden with a mixture of gentle woodsy odors unmistakably indicating the season. They carried a kind of excitement, and yet they lulled one.

With my young son, Mike, I lay flat on my back and stared into the intricate patterns of leaves and branches of the great pecan tree towering over us. We had stuffed our folded jackets under our heads, and we were listening. Up in the dense cover of the leaves there was a sudden scurrying, and then silence. Presently the shavings cut from a pecan husk by the sharp teeth of a

feeding squirrel came sifting down, making tiny whispering rhythms as they fell from leaf to leaf.

Getting his first taste of playing the game of outwitting a quarry, Mike was clutching the stock of the new .22 rifle beside him and trying desperately to control his breathing. Surely the target would show in a moment.

"There," I whispered at last. "Look to your left. Don't look for a whole squirrel. I can see one ear-that's all.'

Soon he had found it. He was bringing the small rifle up slowly, slowlyand during this maneuver I was somehow transported backward in time a good many years. I was not in Texas. I was on the Michigan farm where I grew up. I was a kid hunched behind a

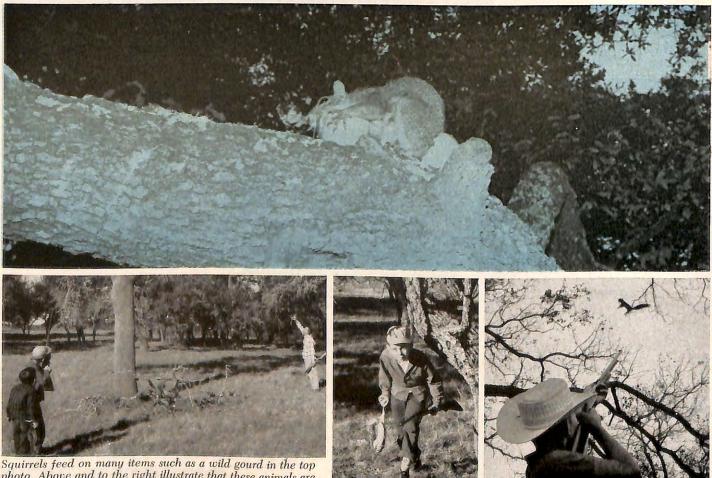


photo. Above and to the right illustrate that these animals are excellent hunter training for kids:

rotted log in our woodlot. Above me a venerable beech towered. Beneath it, scattered over the newly fallen leaves, were bits of burr and shell snipped from hundreds of beech nuts by the squirrels that lived in these woods. I was carefully working the old-fashioned single-shot .22 rifle into position and my heart was violently hammering. I had come here at daylight, and hunched for a solid hour, immobile. A fox squirrel that looked huge to me now perched confidently upon a high, bare limb and I was about–I hoped desperately–to bring it to bag.

As my dreaming of boyhood raced on, Mike, at my side here in reality in Texas, suddenly squeezed the trigger. The sharp report of the little gun made me jump, jerking me rather rudely back to the present. Instantly my hunter's instinct took over. I rolled toward Mike and clapped a hand over his mouth. He'd opened it and I knew he was going to yell: "Got him!" as the squirrel came tumbling.

I held him momentarily, grinning and motioning with my head back up into the tree. Then I carefully took the gun from him and aimed it myself. There was another fat squirrel up there, in plain sight to me, flattened in what it probably thought was total concealment at the end of a limb. A few seconds later the rifle popped once more, and down came our second prize.

Now then, there are thousands of today's sportsmen who seem to feel that unless they are hunting some huge or dangerous creature at the end of a long and expensive trip to some distant state, province, or foreign land, they just aren't hunting, period. To be sure, there is little status connected with squirrel hunting. But it is a fact that, regardless of all the "big-time" hunting in which U.S. citizens participate, two of our small game animals, the rabbit and the squirrel, are our most popular game species. The rabbit is No. 1—the squirrel is No. 2.

Both indeed offer wonderful, closeat-home sport. But of the two, squirrel hunting has, in my opinion, the most tremendous appeal because it is in many ways a contemplative and gentle pastime. It is physically relaxing and easy, it is all but costless, it occurs almost everywhere during that mid-fall season, when it is so delightful to be in the woods. The results of the hunt are delectable on the table. The entire aura of the undertaking is steeped in American tradition, from Colonial times to the days of the Kentucky squirrel rifle, to the present. But most of all, in my view, squirrel hunting is one of those endeavors that fits as a family or father-son activity far and above all other varieties of hunting.

Make no mistake, squirrel hunting



TOP, hollow trees are favorite hiding and nesting spots for squirrels. MIDDLE, where woodlots border croplands, look for signs like this. A squirrel dragged this ear of corn to the top of the fence post.

BOTTOM, Sorting out squirrels from crisscrossed twigs is hard work without binoculars. requires skill. It requires long periods of complete silence and immobility. It demands the sharpest of eyes, and craft with a gun. When one prowls to find new squirrel trees, the demands upon the stalker are more severe than when one hunts animals at long range. This is close-range hunting, with the woodland usually noisy underfoot, and the quarry so attuned to its surroundings that it perks up its senses at the merest rustle upon the forest floor.

That "little boy" who lay there beneath the pecan on that morning is today a six-footer riding bulls in rodeos and doing all those other rugged things big boys do. By now he has bagged numerous deer and other big-game. But he learned marksmanship and hunting prowess, and he learned the sweet excitement of the oak-clad hills and the pecan-studded bottoms, during those very first squirrel hunting forays a few years ago. He learned, too, I am sure, a certain kind of companionship with his father that will not soon be eroded by the harrassments of our troubled adult world which he, like thousands of other youths, is now entering. And so, I think, just maybe the art and enjoyment of squirrel hunting is a truly important facet of the American recreational scene.

Certainly this is something almost all U.S. citizens can experience, regardless of where they live or how little hunting equipment, recreation, time or money they may have. Our native tree squirrels range very broadly. They do not require vast areas of primeval forest. Although squirrels are abundant in the remaining large stands of hardwood timber, many a woodlot of twenty to forty acres annually produces enough squirrels to satisfy one or more hunting families on their fall hunts.

Our two chief species of squirrels are the gray squirrel and the fox squirrel. Gray squirrels range the entire eastern U.S., stretch across the south, midsouth and the Great Lakes area to the Dakotas and on down into Texas. They also occur in the west, excluding desert areas, from northern Washington to Mexico. In some areas gray squirrels grow very large and handsome. I recall seeing the silver gray, a sub-species, considered sometimes a great pest in Oregon's English Walnut orchards, so large and handsome it looked almost as large as a small housecat. I had seen smaller grays simple teeming in the woods of the Deep South, where many an enthusiast calls them "cat squirrels."

And how well I recall the richly colored gray squirrels in various places— Mississippi, Tennessee, and northern Michigan. One morning I stood beneath a huge tree in the Tennessee hills, watching dawn come quietly into the (Continued on next page)

(Continued from page 15)

tight valley, listening to the awakening of my quarry. And when full light gave me targets, I stood in one place and picked off my limit-that year five-big fat squirrels without so much as moving my boots.

The fox squirrel is usually somewhat larger than the gray. It may weigh at maximum as much as three pounds, with many an average adult going two: Its eastern and midwestern ranges are quite similar to that of the gray, and it stretches far down into Texas. It was fox squirrels that Mike and I were after that morning in the pecan bottom. This squirrel, usually reddish, but in some areas grayish with a pale nose and ears and a darker head, does not reach in range to the West Coast.

Our other common squirrel species is the diminutive red squirrel. In one form or another-northern red, Douglas chikaree, pine squirrel-it blankets much of the northern half of the U.S. There are also, in a good many woodlands from deep south way up into the northern Great Lakes, colonies of jet black squirrels. For many years Michigan protected its "black squirrels." They were considered a distinct species. Actually, they were a black or melanistic phase of the gray squirrel. I recall that in a few spots, near Tawas City, Michigan was one, whole colonies of these black gray squirrels occurred. They seem to have been able to keep their color dominant.

Once, in the Yazoo Delta country of Mississippi, I was on a squirrel hunt and saw two unusually large black squirrels, both of which I bagged along with a few of the standard color pattern. Occasionally black phases of the fox squirrel also occur. White phases of both squirrel species are not common but are not unknown. At one time there were numerous white squirrels, protected from hunting, in the town of Olney, Illinois.

For one who becomes a true squirrelhunting addict, the biggest thrill in the sport is making a hunt for the large, handsome Abert, or tassel-eared, squirrels of the mountain west. They occur in certain mountain ranges of Colorado and New Mexico, but the bulk of the species appears to hold forth in Arizona, mainly in the mountains along and below the south rim of the Grand Canyon. These squirrels are always found in areas of large yellow pine. They feed upon cuttings of young shoots, and upon pine cone seeds.

I went to Arizona one fall purposely to hunt Abert squirrels. That may sound ridiculous to big-game hunters. It might sound more so when I say that I had a wonderful hunt, filled with excitement and wonder at the stunningly handsome animals. This squirrel is big, with long ears each bearing a kind of

"tassel" of hair at its tip. The animal's belly and the sides of its tail are white. The rest of the large, fluffy tail is frosty gray. The squirrel's sides are a rich, dark gray, the back is a deep redbrown.

Across on the north side of Grand Canyon there is found, only on the Kaibab Plateau, the Kaibab squirrel. It is much like the Abert except its tail is almost all pure white, and its belly is dark gray-black. Many naturalists believe these two species were one, tens of thousands of years ago. As the canyon formed, the Kaibab was cut off and has evolved characteristics of its own. It is completely protected from hunting.

One crisp fall morning I went with Levi Packard, a friend from Williams, Arizona, out into the stands of huge pine near that town. We cruised along forest trails, or walked slowly among the trees, watching for the flick of a frosty tail. Suddenly I saw a big Abert squirrel run, dodge behind a pine trunk. I ran. The squirrel kept on, trying to throw me off its trail by dodging from trunk to trunk. Presently I had lost it. Then I heard the scurry of claws on bark.

Now the real hunting began. You might imagine that a big squirrel with a whitish tail could not hide. I've seen these tassel-eared beauties creep out to the very tip of a pine branch way, way up at the top of a sky-reaching pine. There, lying flat among the spreading pine needles, the squirrel is virtually impossible to see. After fifteen minutes with both of us sitting beneath this pine crooking our necks till they ached, we finally got our eyes on the prize, and with my .22 I brought it down. During that hunt in the big-timber of northern Arizona, I collected one limit-five-of these handsome squirrels. It was one of the most enjoyable and dramatic hunts, regardless of quarry, that I have ever expereienced.

One of the fundamental delights of squirrel hunting is the small amount of equipment needed. Most squirrel hunting is done during the balmy portions of the fall. Some states also have latespring and summer seasons. Thus clothing can be just anything one happens to have. A light hunting vest with game pocket is of course handy, for transporting the kill. Boots of any sort will also do. In leafy woods I've even worn moccasins on brief hunts. Clothing should be drab, and if you happen to have a camouflage suit and cap it certainly is a good idea to wear it.

For several seasons when I was teaching my boys squirrel hunting techniques, we had a "gimmick" figured out that worked like a charm. I recalled that as a youngster an uncle of mine had shown me a similar trick. He'd find a tree that had a squirrel in (Continued on page 22)

50 TOWEL CO., Dept. CR-457, Box 662, St. Louis, Mo.



16



Accredited Member, NHSC-Approved for Vets-

NATIONAL TAX TRAINING SCHOOL Monsey, 12HB. N.Y. 10952



UNWOVEN COTTON AND RAYON-Assorted beautiful Pastel Colors. BRAND NEW-NOT Seconds-50 Towels for \$1.00, or 100 for only \$1.80! Deluxe Quality. Pls. include 25c extra for pats. & hdlg. with EACH set of 50 Towels you buy. Make good money selling these Towels. We've sold 40,000,000 already and include sure fire MONEY-MAKING Plans with your order. More The Connected No. GOA DIA Sold NOW!

FEDERAL MACHINE CORPORATION

Box 1713 Dept. EK Des Moines, Iowa 50306

City.....Zip.....

Name.....

Address.....

Telephone(AC).....

are open.

High Calibre Distributors Wanted We need topnotch men who aren't afraid of BIG PROFIT sales. We adver-tise extensively who aren't afraid of BiG PROFIT sales. We adver-tise extensively nation-weads. Mike 800.00 a sale and up with NO cash out-lay. We manufacture a complete line of vending machines which you sell direct to location: service stations, bowling alleys, taurants and many other businesses.





WRITES FROM WASHINGTON

TW TW

SOCIAL SECURITY RAISE may come this year after all. How much remains to be seen. Former President Johnson recommended a 10 percent boost. President Nixon said he was for 7 percent. Then Chairman Wilbur D. Mills, Ark. of the House Ways and Means Committee indicated no hearings on an increase would be held this year. He now says he has not ruled out action during this session. Many members are pushing for a 15 percent increase.

EXPERT RAT-KILLERS in the District elimination program will be paid \$12,174 per year. Those not quite so expert will get \$10,203 per year. The entire program will cost \$1.1 million per year. Just how much this figures in cost per rat has not been estimated.

NEW WELFARE SYSTEM favored by HEW Sec. Robert H. Finch for Congress to consider would provide monthly cash payments of \$30 to \$40 per person in each qualifying family. With this would be a distribution of food stamps ample to feed the family and a work incentive program.



DID HHH LOSE? Hubert Humphrey was defeated as Democratic candidate for President in a close race but now is making about \$200,000 a year. As Vice President he received \$43,000 a year plus \$10,000 annually for expenses. His pay as a member of the Senate was \$30,000 a year. His largest salary today is estimated at between \$50,000 and \$60,000 a year as Chairman of the Board of Consultants of the Encyclopedia Britannica. He also lectures at two Minnesota Universities, writes a weekly newspaper column and his standard speaking fee is \$2500 which averages at least once per week.

IMMIGRATION LAWS in effect since July of last year are causing major changes. There is a big increase of Asian immigrants and a fall-off in immigrants from Europe. The increases are from India, Nationalist China, the Philippines, and Korea.



COMPUTER WAS RIGHT. For months noted war correspondent Jim J. Lucas received a bill from a national oil company for \$0.00. Then came one of them marked "Final Notice". Jim wrote a check for \$0.00, signed it, and sent it with the final bill to the oil company. Back from the computer came a form letter of thanks for having attended to his "indebtedness".

FAMOUS EMERALD, the 858 carat Gachala Emerald is on exhibition in the Museum of Natural History. It is uncut and has a fire and brilliance which cannot be described. It seems to glow from inside with a brilliant green light. It was named for the mine in Colombia, South America in which it was discovered. The famous Hope diamond of the late Washington socialite Evalyn Walsh McLean still remains the star gem in the heavily guarded multi-million dollar exhibit.

CAPE KENNEDY, since the blastoff of space flights to the moon, has created a bitter controversy between NASA and members of Congress and high administration officials over admission tickets. Thousands of newspapermen and photographers also demand press tickets for every blastoff. There simply isn't room at the Cape anywhere near the launching sites. However the space museum at the Cape is open on Sundays and buses take visitors on guided tours. POP CORRECTION. An item in our June column about the harmful drinking of too much pop under a Food and Drug Adm. warning failed to make plain that it concerned artificial sweetening in soft drinks which contain cyclamates. There is no complaint of course about drinks which contain sugar or other harmless sweetening and this reporter who is a pop drinker from way back wants to make this clear.

DRINKING DRIVERS on our highways lose 2500 operators licenses every day in the U.S. the National Highway Users Conference reports. Records from all states of drivers whose licenses have been revoked for all causes number about two million. The Driver Register indicates nearly 650,000 revocations annually are alcoholic-involved.



HIGHWAY SPEED LAWS have been increased by five states the National Highway Users Conference reports. They include Maryland, Nebraska, New York, Oklahoma, and Wyoming. Maryland tops the list with a maximum speed limit of 70 mph. on Interstate System highways.

FEDERAL PAY RAISES asked by Rep. Morris Udall, Ariz. in a bill he intends to push has created a stir in Congress. It would give postal and white collar Federal employees new pay raises to take effect January 1, 1970. All employees would get a five percent increase. Up to 12 percent additional raises would go to employees in the first eight classified grades and first nine postal grades.

DISTRICT DOT. Peace Corps recruitment has been dropping quite a bit below last year's level.





Louisiana Elks' outgoing SP H. L. Shacklett, Baton Rouge, finds one of his last official acts enjoyable, as he presents a beautiful silver dish to Mrs. Edward W. McCabe. Sharing the happy moment during the state association's 33rd annual convention in Morgan City, April 11 through 13, is then-GER McCabe, who looks on at left.

Prominent New York Elks attending the recent annual state convention in Buffalo find a small boy's beaming smile one of the most satisfying reflections of the association's benevolent activities. For three years, seven-year-old Stephen Griswold of Clifton Springs has been aided by the major project, which provides home service to cerebral palsied children like him throughout the state. Shown greeting Stephen as the association's 1969 poster child are Convention Director Bryan J. McKeogh, New York; Grand Secy. Franklin J. Fitzpatrick, of Lynbrook Lodge; newly elected SP George J. Balbach, of Queens Borough (Elmhurst) Lodge, and retiring SP Leonard J. Bristol, of Saranac Lake.

News of the State Associations

On hand to welcome GER Edward W. McCabe and PGER Robert E. Boney to Albuquerque for the 40th annual convention of the New Mexico Elks Association, held April 24 through 26, are two distinguished New Mexico Elks—outgoing SP Jerry A. Gorman (left), Las Cruces, and newly elected SP T. J. Williams Jr. (second from right), an Albuquerque Elk—and ER Robert H. Kilgore of the host Albuquerque Lodge.



LOUISIANA ELKS and their ladies, more than 300 strong, assembled in Morgan City for their state association's 33rd annual convention, held April 11 through 13.

Special guests attending the convention-GER Edward W. McCabe and Mrs. McCabe, and PGER and Mrs. William A. Wall-were met at the airport in New Orleans by a contingent of Louisiana dignitaries led by PSP H. L. Shacklett, Baton Rouge, and including former GL Judiciary Committeeman Willis C. McDonald, New Orleans, and DDGERs Guy E. Humphries, Alexandria, and Martin F. Moe Jr., Slidell. Members of the delegation then drove on to Morgan City, where they were accorded a welcome in the best tradition of southern hospitality.

Slidell Lodge's team walked away with ritualistic honors for the fourth consecutive year. The champion ritualists received a beautiful trophy and a chance at winning national honors during the July GL Convention in Dallas. Slidell and Shreveport Lodges were presented plaques for having the most outstanding lodge activities programs during the 1968-1969 lodge year.

The Elks' major project—the Southern Eye Bank of New Orleans—received a total of \$25,822 in contributions, it was revealed. Eleven of the state's 14 lodges were presented Eye Bank Certificates for having fulfilled their contribution pledges for the year.

The association's slate of new officers includes SP Henry L. Riser, Shreveport; VPs Sam Sullivan, Slidell, and Dr. James Basco, Shreveport; Secy. E. F. "Gene" Heller, Alexandria, serving his twentyfirst year; Treas. C. W. McGill, Slidell; Tiler Harry Hover, Morgan City; Sgt.at-Arms Mike Sullivan, Shreveport; Chap. Theo J. Duhon Jr., Baton Rouge, and Trustees B. L. Champagne, Baton Rouge; PDD J. A. Fontenot, Opelousas; Charles R. Champagne, Plaquemine; PDD R. W. Glaholt, Shreveport, and immediate PSP H. L. Shacklett, elected to a five-year term.

Louisiana Elks will convene in Slidell for their fall conference in October, with Opelousas Lodge slated to host the next annual convention, April 17-19, 1970.

THE EXALTED RULERS MARCH during Michigan Elks' 1969 meeting culminated with the donation of the one millionth dollar for the group's 12-yearold major project—aid to handicapped children. That distinctive presentation, made by the Exalted Ruler of Ferndale Lodge, was witnessed by delegates representing more than 58,000 members in the 71 Michigan lodges at the association's 65th annual convention May 15 through 18 in Kalamazoo.

Executive Secretary James A. Stotenbur of the Michigan Elks Major Project Commission reported that lodges' voluntary contributions during the 1968-1969 term totaled a record high of \$134,958, exceeding the commission's goal by nearly \$10,000 and enabling the support of 603 cases.

Also of special interest to the conventioneers was the recognition of "Michigan's best"—Midland Lodge—by the presentation of awards to the lodge officers. Among them were the President's Achievement Award, a citation for the best youth program, and a special award for enrolling 301 members in the Elks National Foundation.

PDD James L. Dompierre of Negaunee Lodge was chosen to head the association as State President for the coming year. Other elected officers include: VP-at-Large Howard Emerson, Jackson; Secy. Leland L. Hamilton, Niles, and Treas. Glen Converse, Lansing-all Past District Deputies.

Port Huron was chosen the site for the fall conference in October, Niles for the 1970 annual convention in May.

NEW YORK ELKS and their ladies, 700 strong, assembled in Buffalo May 8 through 10 for their 57th annual convention.

PGERs George I. Hall and Ronald J. Dunn-both Past State Presidents-commended Dr. Leonard J. Bristol of Saranac Lake on the excellent accomplishments attained by the association during his term as State President.

Delegates attending the four-day session learned that contributions to the Elks National Foundation and to the state's Major Project Fund reached new high figures, and that expansion of the cerebral palsy home service program part of the major project—is well underway, with seven mobile units now in operation.

Other progress reports revealed that Webster-Fairport Lodge was instituted during the past year and that each of the 134 lodges conducted a youth program. For the second consecutive year Liverpool Lodge had the largest numerical membership gain and Huntington Lodge repeated its ritualistic contest win, with Rome and Lockport Lodges in second and third places, respectively.

Among convention highlights were addresses by state Youth Leadership





Left: One of the highlights of Michigan Elks' 1969 annual convention, held May 15 through 18 in Kalamazoo, is the passing of the gavel of authority from immediate PSP Robert J. Lace (right), of Niles, to his newly elected successor, SP James L. Dompierre, who is a member of Negaunee Lodge.

Above: The dexterity of this little four-year-old, and her father's smiling face, gave Elks attending the meeting concrete evidence of the worthwhile results of the state's major project—aid to handicapped children. Among those who witnessed this happy moment are Brother Lace and James Stotenbur, executive secretary of the Michigan Elks Association Major Project Commission.



Alaska's newly elected SP T. Stanton Wilson, of Anchorage, addresses a large crowd at the opening ceremonies of the Alaska State Elks Association annual convention. Seated on the left of the podium is ER Erle N. Meneely of the host Juneau Lodge and other local and state dignitaries; on the right are Juneau PER Bobbie J. Tyler, convention chairman; VP Richard Freer, Juneau; state Secy.-Treas. G. H. Gissberg, also a Juneau Elk, and state Trustees Chairman Joel Campbell, Sitka.



Taking time out from their new administrative duties are five Wyoming Elks chosen to head their state association for the coming year: (from left) SP B. Paul Cody, Casper, a PDD, VPs Richard J. Bertagnolli Jr., Rock Springs, Oliver J. Foust, Thermopolis, and Richard Collins, Lusk, and 5-year Trustee F. R. Anderson, Rawlins. The group photo was taken during the state association's recent annual convention, hosted by Rawlins Lodge.



On hand to greet a smiling GER Edward W. McCabe upon his arrival at the 64th annual convention of the Kansas Elks Association in Wichita are several prominent Kansas Elks: (from left) State Secy. Glenn E. Edwards, Wellington; State Treas. Clarence A. Chandler, Topeka; SP Virgil B. Howey, Galena, and immediate PSP W. Harold Young, Salina, all PDDs; DDGERs Donnie Mauslein, Hiawatha, Robert S. Rexroat, Pratt, Billy W. Needham Sr., El Dorado, and Robert L. Earnest, Russell; GL Auditing Committeeman John T. Kirkwood, Galena, and Grand Est. Lect. Kt. K. R. Larrick, Augusta.

winner Jeser, h Gebbia, sponsored by Huntington Lodge, and Most Valuable Student winner Richard C. Giaccio, sponsored by Queens Borough (Elmhurst) Lodge. A total of 51 awards were presented to various student winners.

PSP James A. Gunn, Mamaroneck, a former GL officer and committeeman, conducted an Exalted Rulers and Secretaries clinic. The panelists were Grand Secy. Franklin J. Fitzpatrick, Lynbrook Lodge; Grand Trustee Francis P. Hart, Watertown, and GL Judiciary Committeeman Peter T. Affatato, Levittown-Hicksville–all PSPs.

PSP John F. Schoonmaker, Port Jervis, delivered the Memorial Service eulogy.

GL State Association Chairman George J. Balbach of Queens Borough (Elmhurst) Lodge was elected State President. Herman J. Wickel, Huntington, was reelected Secretary and William C. Petzke, Elmira, Treasurer. The new Vice-Presidents ares William Prashaw, Fulton; Arthur K. Lee, Patchogue; Webb Jackson, Beacon; Kenneth Doty, Whitehall; John F. Martin, Watertown; Arthur J. Strianese, Mechanicville; Patrick J. Minor, Peekskill; James R. Graves, Ithaca; Frank R. Gallo, Elmont; S. Gerald Griffin, Hornell; John T. Nichols, Albany; Wayne R. Pettit, Lockport, and George F. Esse, Rochester. Other officers include Chaplain, the Rev. Francis A. White, Plattsburgh; Tiler, John D. Waddell, Lynbrook, and Sergeant-at-Arms, Frank W. Fitzgerald, Saranac Lake.

The fall conference will be held in Rochester in September; the 1970 annual convention at the Concord Hotel in Kiamesha Lake in May.

ALASKA ELKS dedicated their 21st annual state convention, held May 1, 2, and 3 in Juneau, to the memory of PGER Emmett T. Anderson, who seldom had missed the Alaska Elks' meetings and who had provided the state officers with invaluable advice and guidance.

A total of 350 Alaska Elks and ladies were registered for the meeting, along with distinguished out of state guests: PGER Horace R. Wisely and Mrs. Wisely; GL Judiciary Committeeman Robert A. Yothers, Seattle, Wash., and GL Lodge Activities Committeeman H. M. Randall, Salem, Oreg.

Once again, the climax of the "Farthest North" convention occurred when the Exalted Rulers of Alaska Lodges marched to the rostrum and presented contributions totaling \$41,900 for the state major project to Juneau PER Phil R. Holdsworth, state cerebral palsy chairman.

A CP demonstration clinic conducted by Elks therapists Donald Hagen and Margaret Piggot was open to the public.



Oklahoma Elks' annual convention April 18 through 20 in Tulsa is the scene of the presentation of awards to deserving Oklahoma students. Left: State winners of the Most Valuable Student competition, who received scholarship awards totaling \$2,400, assemble for a photograph with state MVS Chairman Frank Hammond (left), Enid, and PGER Earl E. James, an Oklahoma Elk; they are Marvin Kopp, Enid; Thomas Tate, Tulsa, the top state winner; Maudie Mae Miller, Ponca City, and Jane Kay Kile, Duncan. Right: State Youth Leadership contest winners of \$350 each-James R. Henson and Deborah S. Hopkins, both of Shawnee-smile for the camera with Lawton PER Harold D. Carey, chairman; GER Edward W. McCabe, and PGER Robert G. Pruitt.

Also at a public ceremony, outgoing SP James G. Barry, Ketchikan, presented awards to state Most Valuable Student winner Ross V. Soboleff, of Juneau, and to state Youth Leadership winners Jean Woodring and Ronald Baker, both of Anchorage.

Ritualistic honors went to the Kodiak Lodge team, with Juneau a close second.

Newly elected state officers include: SP T. Stanton Wilson, Anchorage, a Past District Deputy; VPs Richard Freer, Juneau, and H. Russell Painter, Seward, both PDDs; Secy.-Treas. G. H. Gissberg, Juneau, and Trustees Chairman Joel Campbell, Sitka.

WYOMING ELKS attending their 60th annual state convention May 8 through 11 in Rawlins were urged by newlyelected SP and PDD Paul Cody of Casper to take a more active part in their local lodges. Active lodges, Brother Cody said, "can do a great deal of good for their communities."

Another speaker, Sen. Gale W. Mc-Gee (D-Wyo.), addressed the convention-goers on student unrest and warned of the possible federal policing of college campuses to maintain order. He went on to praise a peace demonstration staged recently at the University of Wyoming, Laramie, which was conducted without violence, and suggested other colleges should take a cue from Wyoming.

Retiring state Secy. L. G. "Lou" Mehse, Laramie, was voted an Honorary State President, an honor unique in the state association's 60-year history.

The Elks' annual newspaper award for outstanding public service went to the Riverton *Ranger*, with radio station KWYO receiving the broadcast public service award.

Chosen to assist Brother Cody in leading the association for the 1969-1970 lodge year were VPs Richard Bertagnolli, Rock Springs, a PDD, Oliver Foust, Thermopolis, and Richard Collins, a PDD, Lusk; Elmer Nelson, Worland, Sergeant-at-Arms; John Dixon, Powell, Chaplain; Ken Poch, Lander, Inner Guard; Ed Young, Riverton, Tiler; George K. Forster, a PDD, Casper, Secretary-Treasurer, and F. R. Anderson, Rawlins, Trustee.

Cody Elks are scheduled to host the fall meeting Oct. 10 and 11, 1969, with Casper set as the site of the 1970 annual convention.

A "EUROPEAN HOLIDAY" atmosphere greeted Kansas Elks attending their 64th annual convention, held May 1 through 4 in Wichita. Evening entertainment during the four-day meeting carried out the European motif with "A Night in Bavaria," "Gay Paris," and "Merry Olde England."

Among the 424 Elks and their ladies on hand for the gathering were GER Edward W. McCabe and PGER H. L. Blackledge, accompanied by their lovely ladies.

Convention-goers learned that their major project—the Kansas Elks Training Center for the Retarded, located in Wichita—would receive \$11,000 in additional operating funds, raised through the efforts of Elks' ladies in individual lodges throughout the state. The center, with a staff of 17, now aids 160 mentally retarded, mentally ill, and physically handicapped enrollees; one of its primary functions—providing job training for handicapped adults—has resulted in job placement for 125 trainees to date.

Ritualistic contest honors went to the team from Wellington Lodge.

Chosen to head the state association for the coming year were Galena PER Virgil B. Howey, President; Beloit PER A. H. Lorentz, Deputy President; Wellington PER Glenn E. Edwards, Secretary, and Topeka PER Clarence A. Chandler, Treasurer. All are Past District Deputies.

Manhattan Lodge will host the fall conference, Oct. 4 and 5, with Wichita Elks scheduled to repeat as hosts for the annual convention April 30 through May 3, 1970.

THE 62nd ANNUAL CONVENTION of the Oklahoma Elks Association, held April 18-20 in Tulsa, elected PDD Emmett F. Hines of Tulsa as the new State President. Named as Vice-Presidents were W. E. Hutson, El Reno; Roy Enos, Holdenville; Russell W. Arterburn, Oklahoma City, and E. C. Toups, Bartlesville.

Among the 620 Elks and their ladies in attendance were special guests GER Edward W. McCabe; PGERs Robert G. Pruitt and Earl E. James; GL Lodge Activities Chairman Brooks H. Bicknell, Alva; GL State Associations Committeeman Harry C. Johnsen, Bartlesville; SDGER Robert L. Smith, of McAlester Lodge; the four Oklahoma District Deputies, and a host of state dignitaries headed by outgoing SP W. Fred Schiefer, Duncan.

The highlight of the three-day parley was a luncheon honoring GER McCabe. The 525 persons present witnessed the distribution of 86 Silver Elks awards and the presentation of \$3,100 in youth awards to state Most Valuable Student and Youth Leadership winners.

Special recognition, also, was given State Trustee and PSP Clarence H. Dietz, Sapulpa, upon the announcement of his retirement as the state's longtime Americanism chairman.

Other honors went to state ritualistic champions—Tulsa Lodge, first place, followed by Miami and Duncan Lodges in second and third places, respectively and to the Eleven O'Clock Toast contest

(Continued on page 25)

(Continued from page 16)

it. All squirrels are amazingly adept at keeping on the side of the trunk, or limb, away from the hunter. My uncle would hang his coat on a bush, making as much noise as he wished. Then he'd very quietly prowl around to the other side of the tree. The squirrel, spotting him, would dart around out of sightbut then it would spot the coat. Presumably thinking this was another danger, it would scurry back around, or else break out and run higher up, thus offering a shot.

I told Mike and Terry, my boys: "You wear drab clothing. I'll wear a plaid shirt with a lot of white."

We tried this first in a grove of huge live oaks. The squirrels were feeding there on acorns. We'd get a squirrel located. Then I'd place the boys so they could watch, quietly. I'd walk noisily around the tree. My shirt showed plainly, the sound of my shuffling in leaves alerted the squirrel. Instantly it zipped around to offer the boys a shot. They didn't always connect, but I chuckled about it because they thought their father was sure enough one smart hunter. Of course I was willing to take all the credit! Several times I have tried carrying a white cloth, tying it to a bush where it waves

in the breeze, then sneaking around a big tree. For a lone hunter this sometimes works just fine.

The only other equipment needed for squirrel hunting is the gun. This can be either a small-gauge shotgun, or a .22 rifle. If a shotgun, then shot of fairly large size should be used-No. 6 at least -for squirrel hides are tough to penetrate. The .22, with either open sights or a low-power scope-2X, 21/2X, 3X, or perhaps as high as 4X-is much sportier than the shotgun. In dense cover certainly the shotgun brings home the meat for the pot. The .410 gauge or 20 gauge are best, light to carry and handle. My personal preference, however, is for the .22 with one of the new variable scope sights in low power-like those just out this year that run from 11/2X to 41/2X. Using one of these, if you are on the 112-X magnification, and can see only very indistinctly where your target hides among the leaves, you can simply turn the power ring on the scope and jack the magnification up to any power up to 4½X.

As all .22 shooters know, ammunition comes in shorts, longs, and long rifle loads. I dislike the little shorts for squirrels. A big squirrel is a very tough creature. A short can wound it and let it get away. We use longs or long rifles.



They're a bit more expensive, but do a much cleaner, more efficient job. The idea, always, is of course to aim just at the squirrel's head. That's the sporty side of the hunting. It also avoids destroying any of the meat, which is delicious. If you cannot afford a scope, then of course open sights do just fine. But in teaching youngsters I feel the scope is best. It gives them a much better chance for accuracy, and gets them used to the type of sight they will use later with big-game rifles.

Before Mike was old enough to shoot a gun, I took him squirrel hunting with me in Michigan. We set up shop in a small woodlot bordering a cornfield that had been harvested. We found ears of corn here and there at the edge of the woods. Some others were atop fence posts, and stumps. This sign meant squirrels were abundant, and going back and forth. We concealed ourselves and I began using the call. Sparingly. The secret is not to call too much. Finally we got a reply. We spotted at last the very tree off in the woods from which the sound emanated. Mike thought-as any kid would-that this was great sport. We'd "talked" to a squirrel.

Only very occasionally will squirrels actually come to calls. But they will commonly answer, if you follow calling instructions properly. Thus you locate them, and you go to them. We did. But not before two other squirrels had chimed in from other trees. After they spoke, we clammed up. That's best. Let the real squirrel excite others. Before that morning was over we had collected by careful stalking and searching all three of those squirrels.

For average hunters, methods of squirrel hunting are very simple. Aside from calling, the hunter either prowls around predetermined good habitat looking for squirrels, or else he selects a place where he is certain a number of them live and feed, and here he sits early and late in the day, keeping absolutely silent and immobile. The little animals soon have their fears allayed, in case they were alerted when the hunter took his position. They begin to move. to chatter, to feed and show themselves, and the hunt is on.

Some hunters are lucky enough to have good squirrel dogs. One time I hunted in Georgia with a friend who had a little mongrel that was the best squirrel dog I ever saw. It was a small, nondescript cur that ran helter-skelter through the woods. When it picked up the scent of a squirrel, the dog ran straight to the tree. Or, it would hurry in frenzied fashion from tree to tree, sniffing here, sniffing there. Finally it would stand staring upward into a certain tree and begin to bark. No question about it, a squirrel was up there.

(Continued on page 31)

THE ELKS MAGAZINE AUGUST 1969



WATCH THE YOUTH MOVEMENT!

At the prestigious Wharton Graduate School of Business Administration of the University of Pennsylvania, students have formed an unusual committee. It's called the Small Business Committee of the Wharton MBA Association, and is made up of young men who want to put their knowledge of business management to use in the field of *small* business. The members hold, or are obtaining, the masters of business administration degree.

Not only at Wharton, but at colleges and universities throughout the country, there are M.B.A. degree men who would rather join a good *small* company than a *big* one. But even though they'd like to get into a small company, if it's a *good* one, most of them end up being snapped up by the large companies.

Why isn't small business getting these men? The answer seems to be that it's not really trying to get them! Or at least it isn't trying to do so in an effective way. A University of Pennsylvania study showed that of 280 M.B.A. men graduated in 1967, no more than 10 percent were employed, in the following year, in companies whose annual sales incomes were in the \$2 million to \$3 million range. Many of the others were in companies large enough to be able to spend \$2 million or \$3 million each year just on operating their computer installations!

In view of what is offered by the big companies in the way of starting salaries, career-security, and fringe benefits, why should some outstandingly qualified young business-school graduates prefer to join small companies? A strong motivation is the hope of avoiding becoming lost in what one young M.B.A. man called "the middle management desert." To some business-school graduates big companies are the counterparts of the multiversities so many of them attended as undergraduates. By comparison a good small company has, for some of those men, much of the attractiveness that a good small college has for students who don't want to become "just another set of holes in the multiversity's punch-card Quite a few bright young system."

business school graduates feel that in the right kind of small company they can individually make a more substantial contribution than they'd be able to make in any of the big companies. And they feel that in a small company they'd not only be working closely with top management but would also have a chance to be part of top management while still fairly young. Since many of these young men have knowledge and skills badly needed by some small businesses, it would seem well worth while for small businesses to increase, and improve, its efforts to recruit them.

Big business pours out a huge amount of money each year to get high-quality young people into its ranks. The typical small-business can, as an individual company, spend only a small amount of money on this. Its situation in this respect is much like that of the typical small college which has trouble raising funds because the big schools gobble up so much donor money. Well, some of the small colleges banded together, for fund-raising purposes, in cooperative programs to compete more effectively against the big schools. Similarly, a group of ten small-businesses in a community could well afford jointly to sponsor personnel-recruiting programs that might grab some bright young M.B.A. graduates right out from under the noses of the big companies!

Recruiting is just one area in today's big youth movement that deserves the kind of watching by small business that big business has been doing for years.

"Well, let them watch it! The way young people are carrying on today is getting to be just too much for me!"

Any businessman might be tempted to make that statement today, but such a man could be taking a chance with his business future. In speaking of the present American younger generation, *Fortune* magazine said that that generation "has already done a great deal to reshape our society and redirect our economy, and it will preside over the revolutionary changes that await us." That statement appears on page 59 in the January, 1969, issue of *Fortune*, an issue that was devoted to the theme: "American Youth: Its Outlook is Changing the World."

We strongly advise you to read that issue of Fortune, if you haven't already done so. Some of its content is based on an interview survey carried out jointly by members of the Fortune staff and a leading independent research firm. There is also a lot of statistical data about the American people and their economy. One fact that the magazine emphasized, and it may surprise you, is that in spite of the enormous amount of talk about "the huge subpopulation of American young people" the 18-24-year-old group makes up a smaller percentage of the American population today than in the era before World War II.

But their total influence is of course enormously greater in many, many ways—including many that directly or indirectly affect the prospects of the small-businessman. Think soberly for a moment about the fact that during 1968 the total amount of spending by Americans in the 18-24-years bracket exceeded \$40 billion!

Of course we're not suggesting a sudden all-out swing-around toward the youth market simply because that market has become so major a part of the American economy (and, increasingly, of the entire world economy!). And it could be that your particular business, either because of its nature or because of its location or for some other reason, is oriented profitably toward a market or a set of markets that haven't been much affected by the youth movement. But unless you're *very* sure of this it could be dangerous simply to assume that it's the case.

By no means, of course, is the American economy being given over to the young people (instead of being "given back to the Indians"). As *Fortune* says: ". . the economic impact of the increase in young householders is often exaggerated". On the other hand, American society as a whole is pretty strongly youth-oriented, and trends that originate in the young segment of the population often spread into the big Over 30 part of the population, causing changes in its spending habits.

(Continued from page 8)

"Well, how do you like the chickens?" "They certainly make an awful mess," said the king. The interviewer quickly shifted the conversation.

At a recent Oklahoma State Fair, kids and their parents enjoyed hunting for diamonds. Through arrangements with the Arkansas Diamond Mine, two large truckloads of valuable Kimberlite ore, from which the largest diamond ever discovered in the United States was taken, arrived at the Fair under guard. To insure that visitors would find gems, some \$5,000 worth of native diamonds and semi-precious gems were salted into the pseudo-diamond mine. To make certain as many "prospectors" as possible could hunt for gems, the "mine" operator admitted only small groups for a limited time. Many happy fairgoers shouted "Eureka" as they unearthed a sparkler.

Recently the Los Angeles County Fair featured the Golden Empire mine, an exciting and educational attraction.

ADVERTISING SALES CAREER OPPORTUNITY

The Vernon Company, one of the nation's leading manufacturers of advertising specialties, calendars, signs, and executive gifts, offers a lifetime sales career to the man who wants real security.

We train you to earn \$12,000 to \$25,000 a year. Preferred age, 35-60. In addition, we offer unlimited opportunities to advance to management!

Plus benefits include a pension plan, social security, insurance program, and a weekly sales magazine. Our in-the-field training is unexcelled for experienced men and men desiring to get into sales.

Local territory now available. Write Max E. Dodd, General Sales Manager for an interview with our Divisional Sales Manager. All inquiries confidential.

THE VERNON COMPANY Dept. EM-2

NEWTON, IOWA 50208

Entering the "mine" through the "assay office." the visitor views equipment of early mining periods. The Golden Empire duplicates the old Empire mine that operated in the Sutter's Creek area during the gold rush days of 1849.

Fair prospectors descend into the mouth of the Golden Empire in an elevator. At the bottom a miner meets them and guides them on a tour of the 350-foot-long tunnel. Among other things, they see the canary used to alert miners of the presence of gas fumes, the glory hole—the name used for a strike important enough to require a lot of digging, and the burro, Minerva, that pulls a cart loaded with ore.

Some fairs this year will feature displays of bone-grafting and plastic surgery with before-and-after photographs. There will be explanations of the latest techniques in ear, nose and throat surgery. At a recent New York State Fair, doctors and nurses encouraged fairgoers to undergo regular health checkups. They started the ball rolling with 17,697 tests, including chest X-rays, examinations for anemia, blood pressure, diabetes, glaucoma, hearing, obesity, oral cancer, lung capacity, and vision.

To attract more people, most fairs now feature name stars in spectacular show, exciting racing programs, and raucous midways with thrilling rides. Many fairs turn to Hollywood and television networks for top-flight attractions. Perry Como made his first extended tour of fairgrounds several years ago. Herb Alpert's Tijuana Brass grossed \$152,153 for six performances at a Pennsylvania fair. According to one booking agent, popular performers can build up as big a bankroll on fair appearances as they can at Las Vegas, or from \$10,000 to \$25,000 for three or four days.

In racing, fairs have traveled a long way since Dan Patch set the world's unofficial pacing record of 1:55 on the old Minnesota State Fair mile-long track in 1906. Today jalopy races sometimes supplant, sometimes supplement, the horses. The Minnesota State Fair, for instance, staged its last harness races in 1949. The paving of the dirt track ended forever the hopes of diehard horse-racing fans that pacers and trotters would return. Today the Fair presents several styles of auto racing speedway cars, late-model stock cars, midget autos and modified stock cars.

Among the most thrilling midway attractions are the spinning, tilting Round Up, the Flight to Mars, and the Meteor—a flight into space that phenomenally spins riders in two dimensions. If this year's rides aren't exciting enough, fairgoers can be certain there'll be new ones next year.

Every year new food items appear, while others disappear, at most fairs.



Tall as a four story building, "Tex" is a familiar sight at the Texas Fair.

Recently the Iowa State Fair featured a tastebud-tickling "corn dog"—a weiner on a stick, rolled in cornmeal and dipped in boiling oil. The Memphis Mid South Fair introduced hot, barbecued beans served in an ice cream cone. The Minneapolis Fair presented a Belgium waffle smothered in whipped cream and fresh strawberries. Though highly popular the first year, the waffle bombed the following season. Only traditional items like rainbow ice cream, snow cones, cotton candy, pronto pups, hamburgers, tacos, tamales, and popcorn seem to endure year after year.

Most fairs, of course, maintain first aid stations for those who over-indulge in such fare and for other casualties. At a Reading, Pennsylvania, fair some 250 persons sought relief from an aching tummy. In addition, ten persons were bitten by monkeys! By far the greatest number of mishaps, however, involve children, especially those who tearfully report, "I'm losted."

Fairs usually run anywhere from several days to several weeks. If those who attend could absorb everything there is to see and hear, they'd be wiser than Solomon-albeit with a few callouses on their feet. As one woman says, "Our family has attended the fair religiously for a number of years, and we go two or three times."

As surely as "pigs is pigs" nothing can replace the noise, the smells, the crowds, the wide variety of entertainment, the competitions and the wide range of educational exhibits of "America On Parade."

State Associations

(Continued from page 21)

winner–outgoing state Chap. W. E. Hutson.

In business sessions, Oklahoma Elks resolved to hold a "workshop" meeting in Muskogee in October, at which time a Deputy State President would be elected, and to continue the subordinate officers clinic initiated this year. Committee reports revealed increased support of the Tisomingo summer camp for underprivileged children and an increase in scholarships for 1969.

On the lighter side, Claremore Lodge treated some 100 prominent Elks to a western-style barbecue, followed by a tour of Claremore's Will Rogers Museum. Tulsa Lodge hosted a dinner for dignitaries. The busy schedule included also a Past State Presidents dinner and a Grand Ball.

Memorial Services were conducted by Tulsa PER Lorin R. Hedrick; Tulsa PER C. L. Sechler delivered the address.

The 1970 state convention will be held May 1-3 in Oklahoma City, while district meetings are scheduled in Ardmore, Elk City, Ponca City, and Miami.

MISSOURI ELKS, 368 strong, converged on Cape Girardeau Lodge recently for their state association's annual convention, May 9 through 11.

Principal speaker for the three-day affair was Missouri Lt. Gov. William Morris.

Convention-goers learned that contributions to the state's major projectmobile dental units which provide dental care for crippled children-totaled \$8,720 during the year ending March 31. Estimated cost of the services provided during the year was \$73,000.

Ritualistic honors went to the team from Washington Lodge, with St. Louis and Festus-Crystal City Lodges garnering second and third-place titles, respectively. Plans were formulated to promote ritualistic activities, and to hold Grand Lodge ritualistic clinics yearly.

Chosen to head the slate of officers for the coming lodge year was SP Tom Briggs, Macon, a PDD, who will be assisted by VPs Richard E. Martin, St. Joseph, Galen Marr, Warrensburg, Richard Walls, Columbia, John C. Ross, St. Louis, and Charles R. Marquis, Trenton; Chap. Glen Kitchell, Springfield; Tiler Virgil Sehl, St. Charles; In. Gd. Jack Willhoyte, Maryville; Sgt.-at-Arms William Basden, Arcadia Valley; Secy. Kenneth Taylor, Macon, and Trustees Curt Wiggins, Joplin, Lawrence Raup, Florissant, Edward Pouliezos, Festus-Crvstal City, and Clarence Lindgren, Kansas City.

The association's fall convention, set for Sept. 19-21, will be hosted by Jefferson City Lodge.

NOW A **NEW** Laundromat. Store Franchise Plan



20 years ago Westinghouse introduced the LAUNDROMAT self-service laundry. Today, it's the newest franchise program you can find.

The new LAUNDROMAT Store Plan combines progress in every phase of the coin-laundry

industry, a basic consumer business of over \$800,000,000, growing to over \$1 billion before 1970.

The new LAUNDROMAT Plan by Econo Sales includes modern store design; the most advanced and dependable equipment; updated operating techniques; complete advertising and promotion support; sound financing assistance; and local Dealer help in every phase of your store planning and operation.

In addition, the LAUNDROMAT Store Franchise cost is lower than almost any other franchise plan you can find. The minimum cash requirement is \$12,000.

Twenty years of success prove the income potential of the LAUNDROMAT Store. The new LAUNDROMAT Franchise Plan is your opportunity to share in that success.

American Laundry Machinery Industries, Division of McGraw-Edison Company 5010 Section Avenue Cincinnati, Ohio 45212	Econo Sales is the national distributor of Westinghouse LAUNDROMAT Equipment and Stores.
COMPLETE AND MAI	L THIS COUPON TODAY
ECONO SALES, Dept. E-8-69 5010 Section Avenue Cincinnati, Ohio 45212 Please send me full info Store Franchise Plan.	MGRAW EDISON prmation on the LAUNDROMAT
Name	Phone
Address	
CityS	tateZip
Present Business	



For Those Who Do Not Want



SECRET makes my hair look as 107 SECRET makes my nair 100k as it did years ago?" says famous dance band leader Jan Garber. "I noticed re-sults after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."





TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for traveling, too.) Ppd. No COD's, please. Money back if not delighted with results of first bottle.

6 OZ. BOTTLE \$4.50 GIANT 13 OZ. \$8.00 Rm, 18, 1016 No. Hollywood Way Burbank, Calif. 91505



Installs in less than two hours. No marring walls or stairway. No special wiring. Tax deductible when recommended by a physician, Costs about & a week to operate. Guaranteed.

USED BY THOUSANDS: CARDIAC PATIENTS • SENIOR CITIZENS • POST OPERATIVES • PARALYSIS • WIFE-SAVER • RESTRICTED PHYSICAL ACTIVITIES. WRITE FOR FREE BROCHURE

AMERICAN STAIR-GLIDE CORP. 201 W. 80th Terr., Dept. 810, Kansas City, Mo. 64114



WILDLIFE SECRETS REVEALED in 32-page guide, "Wildlife Action". Tells accur-ately the hours when fish bite best, when wildlife wakes up and comes forth. You'll catch more fish, bag more game by following the advice in this amazing book. Only \$1.00 ppd. Trail Blazers', Dept. T-22, 206 W. 4th St., Kewanee, Ill, 61443.

HIPD



PROTECTION AGAINST CHECK FORGERIES is **PROTECTION AGAINST CHECK FORGERIES** is now available at a low cost, Forgeproof Checkwriter leaves an indefible impres-sion impossible to alter. 6 digit settings, adapts to all check sizes and styles, Ex-cellent for clubs, small businesses, housewives, 8¼" x 4". Only \$14.98 plus 75¢ shog, Hobi, Inc., Dept. E-8, Lake Success, N.Y. 11040.



TROLL WHERE POWER BOATS CAN'T GO by **TROLL WHERE POWER BOATS CAN'T GO** by using the Sanborn Troller to propel your boat. One person can operate this hand-driven propeller to propel and guide boat with one hand while trolling with the other. Holds boat in one area too. Only \$44.50. Write for information to Sanborn Troller Works. Dept. E, Box 262, Lakeview, Ore. 97630.



MILLION-DOLLAR BEACH TOWEL. Feel like MILION-DOLLAR BEACH TOWEL. Feel like a millionaire sunning yourself on this 34" x 62" Cannon terry towel. It's em-blazoned with a blow-up of an authen-tic money order for \$1,000,000 and carries your name. Colorfast and fringed. #A6109, \$3.49 plus 50¢ post. Specify name. Empire, Dept. EL-869, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.



FABULOUS FRENCH PERFUMES. There's nothing to match the delicate scents of French perfumes and in this beautiful gift box you have 10 famous fragrances, each in its own individually shaped purse-size flacon. Bottled, sealed and packed in France, \$4.95 ppd, Niresk In-dustries, Inc., Dept, PFP-10, 210 S. DesPlaines St., Chicago, Ill, 60606.



Wanted

2.95 S-A-V-E Tremendous power brings objects 20 times closer ... about THREE TIMES power of ordinary binoculars! Achromatic. Wide (2" across) front lens assures greater illumination, harper images. 27 oz. 7" high. Coated lens. Streamlined, new, lighb-er frames make these binoculars easy to hold and focus. 20 DAV EDE DIMI If not

20x50 \$2697

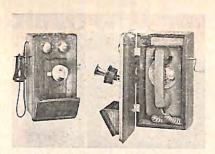
and focus. 30 DAY FREE TRIAL if not fied return for refind! Made in Japan. Sturdy case, straps included, Add \$1.85 postage, han-dling. C.O.D.'s require \$2 deposit.

Sales Rooms open Mon-Fri 9-3:30 UNITED BINOCULAR CO. 9043 S. Western, HSH-922, Chicago, III. 60620

THE ELKS MAGAZINE AUGUST 1969



Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



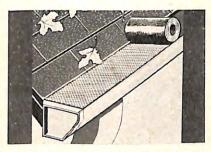
CONVERT ANY MODERN WALL PHONE into CONVERT ANY MODERN WALL PHONE into a charming bit of Early Americana. An-tiqued pine Wall Phone Cover has a solid brass bell and crank. Door opens at a touch to reach your phone. Front compartment for pencils, pads or use it as a planter. #5306, \$15.00 plus \$1.00 shpg. Alexander Sales, 26 So, 6th Ave., EL-869, Mt. Vernon, N.Y. 10551.



A PLEASURABLE PIPE—the elegat. "Sil-versmith" always smokes sweet. Its plum-colored Mediterranean briar bowl, decorated with hand filigreed sterling, is charcoal treated to smoke sweet from the start. Specify billiard (shown), ap-ple, dublin or full bent, In leatherette box, \$10.95 ppd, Briar Haven, Dept, E-8, Box 125, St, Ann, Mo, 63074.



LAST OF THE SILVER "CARTWHEELS"—Liber-ty Silver Dollars, coins of the old West, increase in value every year. In bril-liant circulated condition, \$4,98 each. Special: 10 mixed dates, \$47.50. Full roll (20) mixed dates, \$89.50. Add 506 shog. 16-page illustrated catalog free, Matt Numiss. Dept. 8-EE, 2928—41st Ave., L.I.C., N.Y. 11101.



GUTTERS STAY UNCLOGGED with mesh Gut-GUTTERS STAY UNCLOGGED with mesh Gut-ter Guard to keep out leaves, tree seeds, debris. Only water can get through the rustproof aluminum mesh screening. 6" wide, lies flat, fits box type and half-round gutters. Easy to install without tools. 25-ft, roll, \$2.98 plus 25¢ post, Gracious Living, Dept, E-559, Berkeley, R.I. 02864.



GOBLETS OF TEAKWOOD, delicately hand-carved by Thailand craftsmen, preserve the true flavor of the wines and liquids they hold. Durable teakwood has es-sential oils that make it impervious to water action and ideal for drinking gob-lets. 5" high. \$4.98 each ppd. Maison Michel Ltd., Dept. E-8, Michel Bldg., New Hyde Park, N.Y. 11040.



SPANISH TREASURE JEWEL CHEST—Hand-some wooden jewelry chest designed for men. Handcrafted and finished in rich, dark walnut with antique metal handles and hasps. Red velvet lining completes this beautiful pirate chest to blend with any decor. Large enough for all the things a man likes to keep handy on the dresser. $73/4" \times 41/2" \times 51/2"$, **\$6.95** plus. **75** shipping. **Roberto's** P.O. Box 637, Lakewood, Calif. 90714



MORTON'S, Dept. 45-H, Washington, D. C. 20004

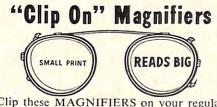
THE ELKS MAGAZINE AUGUST 1969



All are muzzle loaders. All have hand-carved wood handles. All have working parts. They date back as far as 1850. We guarantee you'll be delighted—or your money back! Avoid dis-appointment—order quickly. It will be impos-sible to secure more at this low price. Only \$24,98 md. \$24.98 ppd.

Prompt shipment. Satisfaction guaranteed. Send for FREE color catalog of unique gifts for men. Send check or money order-no C.O.D's.

A MAN'S WORLD Dept. L-89 7 Delaware Drive · Lake Success, N.Y. 11040



Clip these MAGNIFIERS on your regular prescription glasses. SEE CLEARER IN-STANTLY. Read fine print. Do close work easily. Neat, white metal frame fits all glasses. 10-Day Home Trial. SATISFAC-TION GUARANTEED. On arrival pay postman only \$4, plus C.O.D., or send \$4, and we pay nostage and we pay postage.

Precision Optical Co., Dept. 41-K, Rochelle, III. 61068



Make Wine at Home Federal law permits heads of households to produce, tax free, up to 200 gallons of wine annually for home use. All new VINO KITS include complete equipment for easier-than-ever wine making...reuseable fermenting/ aging tanks, compact water-seal valves, and a saccha-rometer to scientifically measure sugar content for finest wines every time.

23-page booklet with all-season recipes provides prac-tical instruction for year' round enjoyment of this fascinat-ing hobby! Satisfaction guaranteed if used as directed.

Standard Kit (Reuseable, 10-bottle capacity) \$6.98 Master's Kit (Reuseable, 35-bottle capacity) \$9.98 Citation Kit (Reuseable, 75-bottle capacity) \$12.98 POST PAID INO CORP. (No C.O.D.'s)

≡ Box 7885-J, Rochester, NY 14606



Jog every day, regardless of weather or time of day; jog in your own home on a Battle Creek Health Walker®. Unique design cuts exercise time up to 75%-you jog for an hour in just 15 minutes! Write for details, including direct-by-mail price and 10-day home trial. No obligation.



BATTLE CREEK EQUIPMENT CO. Dept. 233, 307 W. Jackson St. Battle Creek, Mich. 49016 Send free information on Health Walker.

Name

Address. City.

Zip _State_

Now! Silver Dollar Over 80 Years Old

Yours only \$3 Uncirculated. bright U.S. Silver Dollar just as it came from Mint over 80 years ago.

Limit: one to a customer. Sent with FREE Catalog plus selections of coins to



Cancel service at anytime. Send \$3 plus name & address to: LITTLETON COIN CO., Dept. EM-29, Littleton, N. H. 03561



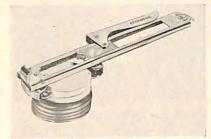
For giving or for keeping the charm of natural woods in a

TERRITORIAL U.S. MAP

An unusual gift.... A magnificent decoration for your own home or office. U. S. growth in natural woods. Pieces are pre-cut and adhesive-backed for assembly. A brief but informative history is provided. The cost without frame is \$4.95, plus 50c postage and handling.

Send check or money orders to: U.S. PLYWOOD, FLEXIBLE MATERIALS Dept. # 101, Box 21008, Louisville, Ky. 40221.

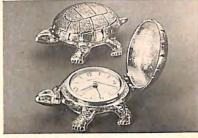
ELKS FAMILY SHOPPER



MIGHTY GILHOOLIE'S MAGIC TOUCH opens MIGHTY GILHOOLIE'S MAGIC TOUCH opens anything—bottle, jar, cap, vacuum seal top. A flick of your fingers and stubborn screw tops open easily, bottle caps come off undistorted so you can re-cap bottle airtight. Invaluable for kitchen, bar, playroom. #940, \$2.98 ppd. Empire, 26 So, 6th Ave., EL 869, Mt. Vernon, N.Y. 10551.



"LOOK AND LISTEN" BINOCULARS. You get a close-up view of the action while lis-tening to the plays on a transistor radio built into the carrying case. Powerful 7 x 35 wide-angle prismatic Binoculars have batteries, earphone, strap. \$59,95 ppd. (Calif. add tax.) A. I. Loeffler, Dept. E. 1129 N. Poinsettia Pl., Los An-geles, Ca, 90046.



TURTLE TIMEKEEPER. Adorable golden tur-tle makes himself at home on desk, bed-side table, anywhere in your home, Lift up his back to tell the time on the pre-cision 30-hour alarm clock. Hand-cast, antique goldtone metal, 5 inches. Elegant as a paper weight. \$14.00 ppd. South American Imports, Dept. EL, Medical Lake, Wash. 99022.



FROM AQUARIUS TO CAPRICORN, the signs are right for happy drinking from hand-some Zodiac Glasses. Hefty 14-oz. double old fashioneds have all 12 signs of the zodiac in black on white, banded in gold. 6 glasses to the set. Order # 6004, set \$7.00 plus 60¢ shpg. Alexander Sales, 26 So. 6th Ave., EL-869, Mt. Ver-non, N.Y. 10551.



A REALLY BIG BALLOON is loads of fun for sports, at the beach—or fly it high in the sky to advertise. It can't be missed! Giant heavy duty Surplus Balloons: 5 ft. size: 2/\$1.00 plus 25¢ post. 10 ft.: \$1.00 plus 25¢. Huge 25 ft.: \$4.00 plus 50¢, 2/\$7.00 plus \$1, 3/\$10 plus \$1.50. Novel Products, Dept. B-40, 31 2nd Ave., N.Y. 10003.



GIANT MURAL PICTURE POSTER. Send any photo—black and white or color—of your favorite subject. You receive back a giant 2 ft. x 3 ft. black and white poster, beautifully reproduced on heavy stock. Sent rolled in tube. Original photo re-turned. (No negatives or transparen-cies.) \$3.98 ppd. Hobi, Inc., Dept. E-8, Lake Success, N.Y. 11040.



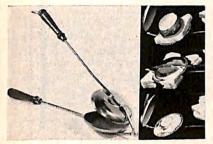


Provides a safe, faster, easier way to remove paint, wall-paper, enamel, putty, asphalt tile. Removes up to 12 lay-ers of old paint fast . right down to bare wood grain. Leaves surface clean, smooth, ready for recoating. Can be used indoors or out on flat, curved or irregular surfaces. Not recommended for varnish, shellae or lacquer. SATISFACTION GUARANTEED on MONET BACK 1000 Larch, Box 770 Times Sq. Sta., Dpt. 302-H, New York 10036

ELKS FAMILY SHOPPER



6 FT. INDIAN WIGWAM AND WAR OUTFIT. Your little chief has plenty of room to whoop it up in the 14 sq. ft. interior. As-sembles easily—no nuts, bolts or screws. Poles are rubber capped. With rubber tomahawk, bow, arrows, head dress, non-toxic war paint, \$3.98 plus 62¢ shpg. Spartan Sales, Dept. EL-99, 945 Yonkers Ave., Yonkers, N.Y. 10704.



TASTY HOI SNACKS—meat pies, pizzas, grilled sandwiches, dessert pies—are easy to make in Snack-Maker. Holds two pieces of bread and your favorite filling, heated over gas, electricity or charcoal. Heavy aluminum with Teflon lining. Incl. recipes, #5241, \$2.98 ppd. Alexander Sales, 26 So, 6th Ave., EL-869. Mt. Vernon, N.Y. 10551.



EXCITING NEW BRAIN GAME... There are many possibilities in Polar Bear Game but only one correct answer for each throw of the four dice. Figure it out and you're a ''Polar Bear.'' Fun for two or more players, \$2.00 ppd, including dice, rules, club bumper sticker. Percepto Games, Dept. E. Box 1067, Reseda, Calif. 91355.

GOLFERS ADD 15 TO 40 YARDS TO YOUR DRIVE, OR ANY SHOT FOR THAT MATTER, WITH THE AMAZING SWEET OAK #5 COMPOUND Apply small amount to golf club face Do not change swing stance of grip Impact area tells whether ball is being

- hit properly Reduces excess hooking or fading Money-back guarantee .
- Send \$2.00 for Sweet Oak #5 to Live Oak Ltd., 1405 Marcelina Ave. Torrance, Calif. 90501



ELEPHOTO PICTURES WITH YOUR NSTAMATIC CAMERA Two amazing

The fast, money-saving answer to damaged sidewalks, patios, clnder blocks, brick walls, boat decks, hulls, Looks like and applies like concrete. Permanently bonds. Also adheres to

marble, steel, wood, glass, tile, etc., Special VINYL formula for amazing strength even in 1 / 16" layers, Used by leading industries & government agencies (incl, U.S. Navy).

Agencies (nic), U.S., Navy, Satisfaction guaranteed, 101b. 8, 95, 2-10 lb, cans 15, 95, 66 lb. 59, 9± Check with order, we pay freight. OKUN CO. 10902 Yan Wyck Boulevard Dept. E Jamaica, NY, 11420



HAVE

lenses increase the picture taking scope of your Instamatic Camera

Lenses fit on your camera—no screws or special at-tachments. Slip the TELEPHOTO lens over normal camera lens—bring distant scenes up close—get big dramatic close-ups of children and friends when you must shoot from distances. Use the WIDE ANGLE LENS for panoramic, scenic or group views. Either lens fits any Instamatic 100, 300, or 400 series camera including all the new models. Each lens regularly \$7.95, now \$6.95 with this advertisement. Both lenses regularly \$15.90, now \$12.95 ppd. Give camera model number. Money back guar-nete. Write for Brochure I listing all Instamatic camera accessories. Bro-chure P lists all Polaroid camera accessories.

Box 125, Dept. E-8 St. Ann, Mo. 63074

THE ELKS MAGAZINE AUGUST 1969





1 ft. x 3 ft. x ¹/₂ inch thick, 144 sq. ft. in all, enough to beauty-tile complete 8' x 18' wall . . . or to provide countless dra-matic accents for home, office. "Leftovers" make handsome hot plates, bulletin boards! Limited quantities—order today!

(express charges collect) Write for FREE Color Catalog of Unique gifts.

HOBIE Dept. L-89 7 Delaware Drive · Lake Success, N.Y. 11040

HOBI, Inc., Dept. L-89 7 Delaware Drive, Lake Success, N.Y. 11040
Please rushimported Flame Guns at special sale price of only \$17.98 each plus \$1.00 for postage and handling. If I am not absolutely delighted, I may return order for prompt refund, or full cancellation of charges any time within 10 days.
Check Money Order for \$
Charge my Diners Club #



THE ELKS MAGAZINE AUGUST 1969

(Continued from page 22)

We'd then gather round the tree. With the diminutive cur egging us on, we'd search and search. I recall one instance when we gave up and reprimanded the dog rather harshly for giving us a false lead. But we still couldn't get the dog to leave the tree, and suddenly out of the leafy top a fat gray squirrel jumped to the limb of a nearby tree. We shot fast, and one of uswe never knew which-caught it in midair. The dog was vindicated.

Ordinarily fox squirrels like more open woods, gray squirrels deeper forest. Both may be found marginally in either situation, however. Any area where corn or other grain can be carried to a woodlot is almost surefire. Squirrel nests, of leaves, in big trees are telltale signs.

While I have made much of squirrel hunting over the past few years as a father-son sport and a great starter for young hunters, I find myself liking more and more the idea of going alone to a good patch of squirrel timber, sitting quietly in a spot where I can watch several trees-and suddenly being awakened by the chatter of the very little critter I'm supposed to be hunting! Could this possibly have anything to do with the wear and tear of the years? It is a fact that for that vast army of retired or semi-retired, who can't go it quite as hard as they used to, squirrel hunting is a delightful way to keep hunting without becoming totally frazzled. I'm practicing toward that day!

But no avid squirrel hunter can doze long when the signs look good, if for no other reason than that he has probably been admonished by the cook at home to stay alert. Fried squirrel, squirrel potpie, squirrel and dumplings, are traditions from out of American history. Washington, Patrick Henry, Hamilton, and most of our founding fathers gave glowing testimony to the delectable quality of these dishes. Nowhere else in the world has squirrel hunting, and squirrel eating, ever been so popular as in America. It is part of our heritage, and once you try either the hunting or the eating, you will have no fur-ther questions as to "why."

-Obituaries-



UTY A. W. Wagner, a member of Eugene, Oreg., Lodge, died April 9, 1969, at the age of 84. Brother Wagner

PAST DISTRICT DEP-

served as Exalted Ruler of Eugene Lodge for the 1944-1945 lodge year,

and was appointed to the post of District Deputy Grand Exalted Ruler the following year by GER Wade H. Kepner.

PDD Wagner also served as a member of the GL Ritualistic Committee for the 1950-1951 lodge year, and as a Trustee of the Oregon Elks Association for a three-year term.

PAST STATE PRESIDENT of the Missouri Elks Association Marion Foster Thurston, 82, died recently.

Brother Thurston, a longtime member of Columbia, Mo., Lodge, had served as a member of the GL Auditing Committee for the 1940-1941 lodge year.

He is survived by his widow, Alcenior; a son, Marion F. Thurston Jr., of Columbia; three brothers; a sister, and two grandchildren.

PAST DISTRICT DEPUTY Walter Urben, who joined the Order Dec. 28, 1916, died Jan. 27, 1969.

A member of Charleroi, Pa., Lodge, he served as Exalted Ruler for the 1921-1922 lodge year. A fervent champion of the initiatory ritual, he was often referred to as "Mr. Ritual.'

Brother Urben was elected vice-president of the state's Southwest District in 1948, and served as district president for the following lodge year. He was appointed a District Deputy Grand Exalted Ruler by GER Joseph R. Kyle for the 1950-1951 lodge year.

Pennsylvania Elks elected PDD Ur-ben to the office of Vice-President in 1954, and to the office of State President in 1956. He was subsequently made an Honorary Life Member of the state association's advisory board, in which capacity he was serving at the time of his death.

Members of Charleroi Lodge conferred Honorary Life Membership honors upon Brother Urben in 1951 at the close of his term as District Deputy Grand Exalted Ruler.

PAST DISTRICT DEPUTY and District Judge James W. Leighton died June 8, 1969, at the age of 75.

A member and Past Exalted Ruler of West Warwick, R.I., Lodge, which he helped found, Brother Leighton had been active in Elks activities for more than 50 years.

He was appointed a District Deputy Grand Exalted Ruler for the 1958-1959 lodge year, and had most recently served as a member of the GL New Lodge Committee for 1967-1968. He was also a past President of the Rhode Island Elks Association.

Judge Leighton, dean of Rhode Island judges, had presided over the state's Fourth District Court for 33 years.

Survivors include two nieces and a nephew.



MARKET PLACE For ad-rates write Classified, 100 E. Ohio, Chicago

EDUCATION-INSTRUCTION-SCHOOLS

HOTELS-MOTELS need trained men and women of all ages. Train at our school or your home. 53rd year. Approved for Veteran Training. Nationwide Placement Assistance. Free Catalog. Lewis School, 611 E. Wells, Suite L-1814, Milwaukee, Catalog. Lewis School, or Wisconsin 53202. BARGAINS—CATALOGS

 Wisconsin 53202.

 BARGAINS—CATALOGS

 GIANT Free Catalog. Nearly 4000 scientific bargains. War Surplus! Astronomical and spotting telescopes, binoculars, microscopes, magnifiers, sniperscopes, lenese, prisms, project kits. Request Catalog. CC. Edmund Scientific Company, 300 Edscorp Bidg., Barrington, N.J. 08007.

 SEWING SUPPLIES, discount prices. Catalog 257. Newark Dressmaker Supply, 140 Halsey, Newark, New Jersey.

 SAVE 50%.—Sometimes even more on Quality Merchandise. Lifetime Membership in 10 year old Buyers Club of America", Dept. BCC-4, 210 S. Des Plaines St., Chicago, III. 60606.

 OF IntTEREST TO WOMEN

 WOMENI BIG MONEY part or full-time! Show 500 Good Housekeeping Approved Cosmetics to friends and neighbors. Takes orders Everything furnished. Credit extended. No inosmetics. 1451 Hart, Dept. BC333, No. Hollywood, Calif. 91605. Openings for party plan operators, managers.

 HOMEWORKERS! 885 WEEKLY addressing mail for firms. Start immediately! Details, send stamped self addressed gavelope. Enterprises, Box 16143-QOG, Phoonix, Arizona 85011.

 \$75.00 THOUSAND, Home Addressing! Longhand. Type-writer, Information, send stamped self-addressed envelope. Brewsler, Box 134-XA, Clearwater, Florida 3337.

 BUSINESS OPPORTUNITIES AMAZING NEW WAY to own your own business. Send for

BUSINESS OPPORTUNITIES

BUSINESS OPPORTUNITIES AMAZING NEW WAY to own your own business. Send for free copy. Modern Franchising Magazine, Des Plaines, Illinois 60016. \$500 MONTHLY POSSIBLE—Clipping news at home. No experience. Free information—send stamp. American, Excelsior Springs, Mo. 64024. MONEY MAKING OPPORTUNITIES

MONEY MAKING OPPORTUNITIES MAKE MONEY WRITING Short Paragraphs. Information Free. Barrelt, Dept. C-329-V. Sc16 Clark, Chicago 60626. FREE 206 Easy Ways to make money taking orders for exciting new products—spare time. Send name, age for 5 months free subscription. Opportunity Magazine, 1459D Hancock Center, Chicago 60611. ADDRESSERS and MAILERS Needed. Send stamp for in-formation. Lindblooms, 3636 Peterson, Chicago 60645. Home. Addressers Wanted1 Write. Smith, Box 2469-ORR, Newark, N.J. 07114. SALESMEN WANTED SEL1 Advertising Rook Matches—No experience needed—

SALESMEN WANTED SELL Advertising Book Matches—No experience needed— complete sales kit furnished Free—In demand everywhere— We show you how—make daily cash commissions. Superior Match, Dept. X 869, 7528 Greenwood, Chicago 60619. HEARING AIDS

HEARING AIDS Below Wholesale. Smallest, most powerful, Free home trial. No salesman will call. Free details. Write Prestige-C10, Box 10880, Houston, Texas 77018. REAL ESTATE

FREE 208-page real estate catalog. All types property, coast to coast! United Farm Agency, 612-EG West 47th St., Kansas City, Mo. 64112. MUSIC—SONGPOEMS

MUSIC-SONGFORMS CASH/Royalties for romantic songpoems! Castle's, 203-A West 46th, New York City 10036. LOANS BY MAIL

LOANS UP TO \$2,000,000,000 interviews or endorsers. The person who cashes your check won't know it's a loan. Trans-con Finance Corporation, Dept. BIG-9-9, Box 2393, Fort Worth, Texas 7610.

ADVERTISERS-AGENCIES

ADVERTISERS—AGENCIES YOU ARE READING the Classified Section of one of the Nation's most responsive markets. These ads are shopped by millions who respond to Opportunity. Tell Your 'story'-watch inquiries, orders roll in. For details, rates write CLASSIFIED, INC., Dept. O-8, 100 E. Ohio, Chicago 60611.

LODGE VISITS of EDWARD W. McCABE

Life Scout Thomas W. Giblin presents an award to GER Edward W. McCabe at a dinner given recently by Binghamton, N.Y., Lodge.





During the GER's recent visit, baby Sammy LaFitte, a patient at Elks Aidmore Hospital, Atlanta, Ga., is shown receiving tender loving care from Mrs. Edward W. McCabe as GER McCabe and PGER Robert G. Pruitt look on.



GER Edward W. McCabe is shown with a certificate from Louisiana's Governor McKeithen which he received on his visit to the State Association Convention at Morgan City.



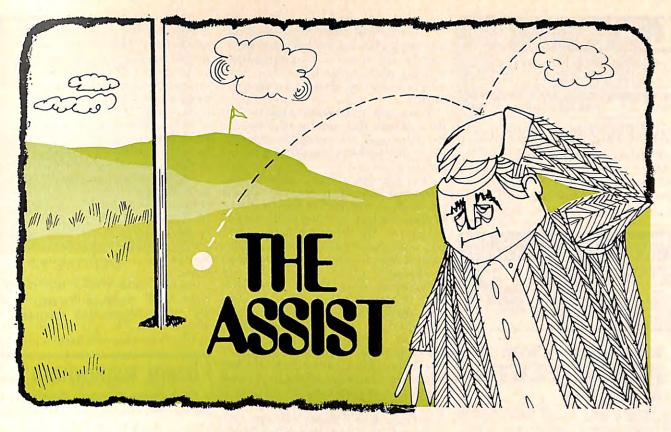
GER Edward W. McCabe attended a luncheon in his honor at the Prineville, Oreg., Lodge in the company of, front row, SP Robert H. Clark, of Bend; ER Harold Beimdiek, DDGER Frank Hise of Corvallis, DDGER Robert Sell of Prineville, State Treas. Hall Randall, State Secy. Bud O'Neill. Brothers Al Sherrer, Eddie Lane, Ed Grant, and Nello Giovanni, back row.



GER Edward W. McCabe attended the 65th anniversary celebration of the Fulton, N.Y., Lodge. He spoke in support of the nation's police, called for leadership in government, and warned that complacency can defeat us quicker than bombs or missiles.



On hand to greet GER Edward W. McCabe on his visit to Port Huron for the Michigan Southeast District ritualistic contest were the 1968-1969 officers of Ferndale, Mich., Lodge. Standing in the front row are Esquire Lloyd A. Hoppel, Est. Loyal Kt. Kenneth Chaffin, ER W. Sheldon Olsen, GER McCabe, Chaplain Warren P. Craig, and Est. Lect. Kt. Dr. William F. Ferrell. Est. Lead. Kt. Douglas Bowden, Candidate George F. McDonald, and Inner Guard Howard Soli are in the back row.



BLINKING FROM UNDER the straw hat he walked slowly up the narrow fairway. It rolled in a long steep grade past the oversize sand traps to a smallish green. Beyond he could see the graceful old colonial clubhouse.

Inside he knew that people were watching this last hole on the big color TV in the quiet bar. The thought made him sharply aware of how tired he was, how thirsty, how old to be where he was now. The bright sun made his head ache, and his 49-year-old arches flinched at the thought of the long climb up the hill.

Stopping near his ball, he glanced idly along the thick levees of spectators and then turned to study the other golfers in his threesome. At least 20 years his junior, they looked as fresh as when the tournament began just 54 holes—or was it 54 years ago.

"Atta boy, Harmon," yelled someone from deep in the gallery.

The sound distracted him, and he looked around to see Julius easing the bag down near the sparkling white ball. "We're gonna win this one, Mister

Harmon," Julius grinned. "Lord, Julius must have 15 years on me and he's not even winded," the object of Julius' encouragement said to

For the first time in more than three decades of major golf, he decided he

decades of major golf, he decided he hated Julius. He pretended not to hear as the caddy sized up the situation and endorsed a 4-iron.

By Harry Bain

"Lord, if I just don't unravel," he implored silently.

Barney Ott was feeling his 45-plus years, too. Fighting shortness of breath, he squeezed through the crowd beside the big trap barring the right apron of the green.

He was thinking that his wife would never share his love for golf or understand his hero worship of Harmon Wade. He remembered how quiet she had been this morning, scarcely talking through breakfast. As he opened the door to leave, she appeared from the hallway, holding out his hat and prescription sunglasses.

"Wear these, and rest when you climb those steep hills," she had counseled.

Irritably, he had taken the hat. As he drove off he saw her standing at the edge of their driveway, arm extended, absently proferring the unwanted glasses.

Now, squinting into the brilliant sunlight, he wished for the hundredth time that he had choked back his pride and taken her advice. Through cupped hands he was barely able to make out the slow movements of Harmon Wade, the legend in the familiar straw hat, his old hero.

"Man, old Harmon's still in there," Barney thought disbelievingly as he ticked off the 67-69-70 rounds that had brought his favorite here to the final hole dead even in his pursuit of the one major title that had eluded him. Two hundred yards away, Wade looked on indifferently as the first golfer dropped a shot onto the green, 50 feet from the pin.

"Well, at least he didn't embarrass himself," Julius said as the perfunctory applause died away.

Wade had hit his longest drive of the day on this hole and still was only five yards beyond the third golfer. They had played practically stroke for stroke through the tournament, the elder confounding time and a skeptical press to stay even to this point.

"Lord, that boy can hit a golf ball," Harmon conceded to himself as his opponent tied into his second shot. The ball carried like it was launched from a crossbow. It sailed straight between the traps and onto the green, stopping no more than four feet from the cup.

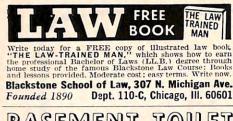
"That tears it," Barney thought despairingly. He visualized the easy birdie putt that would inter Harmon Wade's last good chance at an Open title.

Sadly, his eyes burning, Barney watched the slightly paunchy, but still heroic, idol of his youth as he surveyed his most crucial shot.

"Don't shank it, brother," Julius whispered as he moved soundlessly off to one side.

Wade grinned instinctively at the ancient joke, its origins obscured in a world of third-hand jalopies, hickory shafted clubs and thin purses of the 1930s.

(Continued on page 34)





More Security With FALSE TEETH At Any Time

Don't be so afraid that your false teeth will come loose or drop just at the wrong time. For more security and more comfort, just sprinkle a little FASTEETH on your plates. FASTEETH holds both uppers and lowers firmer longer. Makes eating easier. FASTEETH is alkaline. No gumny, pasty taste! Dentures that fit are essential to health. See your dentist regularly. Get FASTEETH today at all drug counters.

(Continued from page 33)

The joke had eased things in those lean days when he and Julius had been starting out. It had worked just as well in tight places years later when they were winning the big ones on six continents.

Wade was still smiling when he hit the ball with that sweet natural swing. He didn't need the crowd's reaction to know that he had pushed it too far to the right.

'Let him hit it good," Barney was praying as Harmon swung. He felt an old tingle as that perfect form sent the ball into its high spinning track toward the green. He lost the ball then and was only vaguely conscious of people around him ducking and scrambling backward.

'Weirdest thing I ever saw," the voice at the other end of the corridor said wonderingly. Another estimated, "It must have bounced 70 feet."

Barney heard a high-pitched whine and then a roar. A curious bright light was darting toward him. Suddenly he was staring up into a circle of unfamiliar but worried faces.

"You all right, podner," came the unmistakable drawl. Barney swivelled his head and felt a streaking pain. Then more carefully, he raised his head. blinked against the sun and the anxious face of HarmonWade came into focus.

"I'll live," Barney managed without conviction. The concern in the golfer's face began to fade. Miraculously, Wade became almost youthful, like he was at Augusta in '41, before those miles of sun-baked fairway, those years of big tournament pressure-those years, period.

"What happened," Barney demanded weakly, struggling to rise amid what he was beginning to recognize as total pandemonium on the golf course.

"Well, podner," explained Wade as he held out his hand to help, "that shot of mine was headed straight in the trap til it took you on top of the head. It glanced all the way over to the green and took a little roll right in the cup. Podner, you and me have won us a U.S. Open.'

Barney couldn't even feel the pain in his head. As his smile spread wider and wider, he couldn't even feel his 45-plus years. The only one who looked as silly was young-old Julius.

i heard somewhere . . .

That when you miss a day's work the government loses as much as you do.

That people who are sitting on top of the world didn't get there by sitting.

MEN · WOMEN · COUPLES PUT YOURSELF IN THIS PICTURE YOU CAN! THESE PEOPLE DID!

They are graduates of U.M.S., you could be too!



Former Greenwood, South Carolina residents, HAROLD and SARAH PUTNAM, are the proud

HAROLD and SARAH PUINAM, are the proud resident managers of a lovely oceanfront apartment motel of 43 units in Ft. Lauderdale, Florida. All rooms are carpeted and air conditioned, electric kitchens and color TV. "We find that each day the things we learned as UNIVERSAL MOTEL SCHOOL students are most helpful. Working in the Hospitality Field is fascinating and very enjoyable. We will never regret having made the decision to enroll in UNIVERSAL MOTEL SCHOOLS training program."

"I never dreamed that I would have the exciting position I now hold," laughed MRS. MARY KERR, a widow with 2 children from Follansbee, West Virginia. At home she had been a clerk at J. C. Penney Stores for ten years. "It just doesn't seem pos-sible that in such a short time I could be the Executive Housekeeper for the world famous 714 room AMERICANA HOTEL on Sible that in such a short time r could be the Executive Houseneeper for the world famous 714 room AMERICANA HOLEL on Miami Beach. Since graduating from UNIVERSAL MOTEL SCHOOLS, wonderful things have happened to me. I have met the Vice President of the United States as well as many famous movie and television stars. My heartfelt thanks for your excellent course and your personal help and encouragement.



You too can join the ever growing hospitality field. UNIVERSAL MOTEL SCHOOLS can train you for a stimulating, well paying position as Motel Managers, Assistant Managers, Clerks, Housekeepers and Hostesses. Meet famous and interesting people; travel if you want to; join in social activities; live in pleasant surroundings. Apartment usually furnished. Age no barrier—maturity an asset.

Train at home in your spare time followed by two weeks resident training at either of our two motels—BLUE SEAS, MIAMI BEACH, FLORIDA or SAVOY, LAS VEGAS, NEVADA. Keep present job until ready to switch through our excellent local and national employment assistance. Don't Delay —Write now for complete details. No Obligation.

Appr	oved for Veterans and In Service Personnel Under New G.I. Bill
ACCREDITED MEMBER NATIONAL HOME STUDY COUNCIL	UNIVERSAL MOTEL SCHOOLS Dept. EL-4 1872 N.W. 7th STREET—MIAMI, FLORIDA 33125
MAIL COUPON	Address Age
TODAY!	CityStateZip
	PhoneGI Bill Information?



BY BILL TRUE World Professional Casting Champion

GREAT LAKES FISHING BONANZA!

Come mid-August this year on the Great Lakes crowds of eager fishermen will be setting out from marinas and boat landings in search of that miracle fish, the coho or silver salmon.

Since 1967 and the first big run of these salt water transplants, thousands of anglers have experienced the thrill of landing the big Coho, many in the 15 to 20 pound class. When a fisherman whose biggest previous catch may have been a two-pound bass, latches on to 15 pounds of silver salmon, the resulting excitement is understandable.

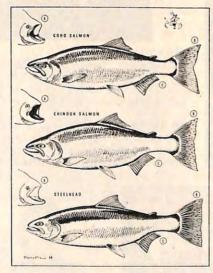
There's more to the Great Lakes angling pot this year too, for big chinook salmon are expected to show up in numbers too. These babies will eventually top 50 pounds, so some fishermen who are after coho may be in for some big surprises! Add to this the resurgence of the lake trout in the big Lakes and you've got the potential for some of America's best fishing in these inland seas.

I tasted the lake trout fishing in Lake Michigan back in June. Three of us had little trouble catching our daily limit of 15 fish. They ran as heavy as seven and a half pounds and were taken in relatively shallow waters of 30 to 40 feet. Now that the vicious sea lamprey has been brought under control the former days of great lake trout fishing will soon be back.

It's important to remember that in 1969 the coho, chinook and lake trout will be well scattered around the Lakes. Plants have been made in all five, Michigan, Erie, Superior, Huron and Ontario, of at least one of these species. It's too early to tell just where the hottest spots will be, but follow your local newspaper's outdoor column for up-tothe-minute news.

And don't forget the steelhead. These lake-run rainbows are making big news, especially in the streams emptying into Lake Michigan. Several monsters of over 20 pounds have been taken in the past couple of years.

A word about fishing tackle. While big coho or chinooks or lake trout take tough tackle, it's not necessary to be overgunned in the rod and reel department either. You'll have more fun with medium trolling or spinning tackle than if you use a pool cue rod and heavy, heavy reel. Check your sporting goods dealer for his tackle recommendations, or check out the tackle at a Great Lakes store on the scene.



Tail fin shape and markings, the number of rays on the anal fin, and mouth colors—white for steelheads, gray with light gray gums on cohos, and black gums on chinook, are identifying marks

TRUE TIP OF THE MONTH

When deep trolling is the only productive method of taking salmon or lake trout, you lose a lot of the fun of landing your fish when he's held down by several ounces of lead sinkers. There's a little sinker release gadget on the market that helps. It's spring-loaded and you attach the heavy sinker so that when the fish strikes and pulls the spring your sinker drops off—to give you the kind of fight you want from the fish. True, you lose a few sinkers—but this is more than made up in extra fishing fun.



GUARANTEED FISH-GETTER



News of the Lodges (Continued from page 12)



BASKETS OF GOODIES are awarded to two happy first-place winners in a recent contest staged by Manahawkin, N.J., Elks. Making the presentations as another eager participant awaits her turn are PER George W. Metz Jr. (left) and then-Youth Activities Chairman Robin L. Parker. Approximately 450 children of the Manahawkin area turned out to share in the fun and excitement.



SOUTH PLAINFIELD, New Jersey, ER Louis A. DeFillipo (right) receives congratulations at the beginning of his current term of lodge leadership from two fellow New Jersey Elks: PDD and state Secy. Charles H. Maurer, a member of Dunellen Lodge, and South Plainfield PER Brother John D. Kormendy.





RED ROSES for a happy Elk's lady—Mrs. Terry Kubik, wife of Brewster, N.Y., Treas. Gerald Kubik (second from right)—are presented by ER Victor A. Scileppi and Est. Lead. Kt. Wally Williams (fourth and sixth from right, respectively), as a group of Lodge officers look on. Mrs. Kubik was named Mother of the Year at a recent lodge ceremony, which prompted the floral presentation.

AN AMERICAN FLAG is presented to Providence, R.I., ER Carmine P. Delmonico by Mrs. Mary DePalma, president of the Providence Elks' ladies, as a host of Elks and their ladies look on. The flag presentation took place in conjunction with recent dedication ceremonies for a new flagpole, also donated by the ladies.



A NEW CENTURY CITATION, signed by GER Edward W. McCabe, is presented to Red Lion, Pa., Chap. William W. Wise (left) by immediate PER and lodge Secy. Evans N. Fishel, in recognition of Brother Wise's membership efforts during the past lodge year, which resulted in 11 new lodge members. Also shown at the presentation are current officers: (from left) Est. Lect. Kt. Dale M. Chronister; Treas. Clarence W. Kline; ER William T. Stephens; Esq. Alfred C. Zelger; Est. Lead. Kt. Norwood M. McCuigan; Est. Loyal Kt. Charles Poet Jr.; In. Gd. David Reichard; Tiler Kirby Hickey.



A TRIO OF SCOUTS—three of 17 Eagle Scouts of the Canandaigua, N.Y., area honored recently by Canandaigua Lodge—strike a pose with ER Earl W. Johnson (background, left) and Brother Ronald Smith, youth activities chairman. The three young men, all members of the lodge-sponsored troop, are Reginald Rogan, David Wilson, and Timothy Abraham. The scouts were joined by a number of Elks and scouting officials for the annual recognition dinner, which is now in its third year.



A PROUD FATHER—Connecticut PSP Michael Kiro (second from left), a member of East Hartford Lodge—congratulates his son, Richard, upon his recent initiation into the lodge. Sharing in the good wishes are Grand Treas. Edwin J. Maley, New Haven, DDGER Edward J. Szewczyk, Enfield, and East Hartford immediate PER Bernard McGowan. By a happy coincidence of numbers, the new Brother Kiro holds membership No. 1,000 in East Hartford Lodge; his father holds No. 1.



ENJOYING the first annual Inaugural Ball, held recently at Charlotte County, Fla., Lodge, are a group of lodge officers, shown with their ladies: (from right) Est. Lect. Kt. John Koban, with his sister, Mrs. Alice Brule; Est. Loyal Kt. Delbert Krock and Mrs. Krock; ER Edgar C. Falk and Mrs. Falk, and Est. Lead. Kt. Owen Corrigan and Mrs. Corrigan. Approximately 130 Elks and their guests were on hand for the gala affair and the dinner which preceded it.



CLARKSBURG, West Virginia, PER and Organist Camille Gillot receives a hearty handshake from ER Howard Skidmore upon the beginning of his 42nd year of service to the lodge. Brother Gillot, who has a nearly perfect lodge attendance record, served as organist from 1927 to 1950, when he was elected Esteemed Lecturing Knight; he then went on to become Exalted Ruler in 1953, after which he returned to his job as organist. He also served as chairman of the lodge's entertainment committee for 17 years, and was elected a Trustee in 1961, a post he resigned to again serve as organist. Brother Gillot is proud of having participated in every initiation since 1927.



A \$525 CHECK for the Silver Towers Camp for retarded children, Brookfield, Vermont Elks' major project, is presented by Montpelier, Vt., PER Carl R. Quesnel (second from left) to Henry Augustoni, a member of the Silver Towers Finance Committee. The check represents proceeds of the third annual Vermont Athlete of the Year banquet, co-sponsored by Montpelier Lodge and the Vermont Sportswriters and Sportscasters Association; two of the banquet's organizers–John Angwin (left) and Bert Fraser (right)–observe the check presentation.





A \$500 CHECK is presented by Wakefield, Mass., PER J. Edward Surette Jr. (center), on behalf of the lodge, to the president of EMARC-the Eastern Middlesex Association for Retarded Children. Looking on is Mrs. Eleanor Burke, one of the founders of EMARC and a teacher of retarded children for the Wakefield Public School system, herself the mother of a retarded child.

CONGRATULATIONS on a job well done are offered Northampton, Mass., Chaplain and PER Frederick C. Tilley (right) by PER John J. Garstka, as Secy. John T. Miller looks on at left. Brother Tilley retired recently as lodge chaplain after 24 years of dedicated service in that post.



CHARLESTON, South Carolina, Brother William C. "Bill" Barnett proudly displays an honorary pass to all entertainment committee functions, presented recently to him in appreciation of his 40 years' service as a committee member. Shown with the honoree after the presentation are PER Wesley F. Mellard (left) and Nelson Plourde, entertainment committee chairman. Brother Barnett, 85 years young and an active Elk, devotes a considerable amount of time to the lodge veterans' hospital committee, of which he is a member.



A PROUD FATHER—Worcester, Mass., PER Benedict F. Leetin (right)—poses with his son, ER William E. Leetin, after a recent lodge ceremony marking the beginning of his term in office. The family succession to the post of Exalted Ruler was a "first" for the 77-year-old Worcester Lodge.



NORTH ATTLEBORO, Massachusetts, PER Byron C. Pfeiffer (second from left) presents a check, on behalf of the lodge, to Foxboro Little League Treasurer Gerald Rodman (left). Clinching the exchange with a hearty handshake is John Geraghty, president of the Little League, as then-Esq. Frank MacLean looks on at right.



"TIME OUT" during a recent dinner-dance held by Point Pleasant, N.J., Elks finds PER Nicholas Kewitt (third from right) chatting with some of the workers who helped plan and carry out the successful affair: (from left) Ray Gurley, event chairman; Brothers George Duffy and Harry Windrath; Nick Levering, chef, and Brother Jack Carley. Proceeds of the annual dinner-dance were slated for the lodge's general community welfare fund.



MELBOURNE-EAU GALLIE, Florida, Elks recently paid tribute to an active "Old-Timer"—65-year member Stanley G. "Tommy" Thomas (center)—at a festive lodge dinner. Extending congratulations, for a job well done, to Brother Thomas is ER W. Greg Sammons, as a trio of PDDs look on: Brothers Henry D'Amico, Charles McConnell, and Charles O. Garrigues.



A TRIO of Houlton, Maine, Elks strike a pose after a recent ceremony observing the renovation of the lodge's lounge and meeting rooms. The Brothers are (from left) PER and Dr. John O. Willey, who spoke on the lodge's history, James McPartland, building committee chairman, and Dean Ingraham, a member of the building committee.



A GROUP of lovely Elks' ladies from Brandon, Fla., pause for refreshments at the close of their highly successful fashion show, which was held to purchase needed items for Brandon Lodge. The ladies are (from left) Mrs. Albert Rothacker, president of the women's group; Mrs. John Carter, decorations co-chairman, Mrs. Norman Chubbs, model; Mrs. Ouida Grey, narrator; Mrs. Jack Poff, show chairman, and Mrs. John Hammer, co-chairman of decorations.



A LARGE SIGN bearing the "Love It or Leave" slogan forms a backdrop for a group of St. Augustine, Fla., Elks: (from left) PER William G. Dailey, Vincent Amato, ER Allen R. Pacetti, William D. Dupont Jr., Joe Bennett, PER Joseph W. Maronel, and John Maronel. The lodge has distributed 7,000 decals and thousands of stamps bearing the patriotic message; the Maronel brothers are the "artists" who painted the attractive sign, which has been displayed by the lodge for several months.



JACKSONVILLE, Florida, PER Gerald P. Wilson (left) smiles for the camera with some of the more than 200 basketball players, coaches, and guests on hand for the lodge-sponsored 12th annual Elks Basketball Jamboree. Among the honorees shown are retired coaches Nelson C. Vinal (second from left) and John A. Baldwin (second from right), who were cited for their many years of dedicated youth leadership. Guests on hand for the Jamboree included PSP and PER Thomas E. Mallem, "father" of the Jamboree, and Mayor and Brother Hans G. Tanzler Jr.



TWO MAYORS-Percy Patrick Jr. (seated, left) of Fulton, N.Y., and John Conway (seated, right) of Oswego, N.Y.pose with a group of New York Elks assembled for the state association's bowling tournament, held recently in Oswego. Shown with tourney officials and the two civic executives are New York PVP Robert L. Sprague (seated, second from left), Utica, and Oswego PER William R. Shrader (right).



AIRPLANE POINTERS are offered Boy Scout Kevin Lehman, a member of Keyport, N.J., Lodge-sponsored Troop 230, by Brother and Capt. Eugene Carroll of Trans Caribbean Airways, as a group of scouting officials and lodge officers look on. The group photo was taken during a monthly demonstration of the Boy Scout merit badge system; Brother Carroll is merit badge counselor for the scouts of Troop 230.



GROUNDBREAKING CEREMONIES at New Hyde Park, N.Y., Lodge finds ER Kenneth C. Mancuso (fifth from right) about to wield a shovel, as architect Emanuel Messanga (left) and a group of lodge officers look on. The ceremony heralded work on a \$50,000 lodge addition, which will include a conference room and modern kitchen facilities.

FOR ELKS WHO TRAVEL:



NO MATTER WHAT the travel tipsters tell you, Herb Alpert's Tijuana is still all brass-which brings up a point: so are Mexico's other border towns. I'm talking about those dreary pseudo-Mexican places with their sidewalk salesmen, dimly-lit tap rooms, cheap souvenir shops, and bump-andgrind parlors. Altogether, it's all about as authentically Mexican as a stroll through Des Moines or a weekend in Bakersfield. In a word, it's simply not Mexico, as anyone who's journeyed into the interior will agree. The Mexico beyond this garish wrapper is a pleasant contrast created of snow-capped mountains, verdant valleys, sophisticated cities and fashionable seaside spas.

These are the places where the beautiful people go. Together, they've come up with a simple formula guaranteeing year-round comfort: travel in the high country in summer and the low country in winter. They explore such places as Guadalajara and Mexico City by summer and sunbathe in the toasty seaside sandlots when winter arrives, Puerto Vallarta, Acapulco and Cozumel. It's no secret: the beautiful people go to the beautiful places. It is a safe bet you'll not bump into Zsa Zsa Gabor or Raquel Welch sipping Mar-garitas in one of those bleak Tijuana gin mills (no matter what the season is). Nor is it likely you'll run into Princess Margaret or one of the Rothschilds doing the swim in some Juarez bistro. Instead, you'll find them doing the swim in the Pacific Ocean or the Gulf of Mexico. They come to shed their clothing and turn golden in the hot Mexican sun, which shines down abundantly. After this, beautifully gowned, everyone runs off to continue the beautiful living in Mexico City.

Long before the party people began flying south, though, a few of the early cognoscenti soared off to these very same tropical Edens, the likes of which most men dare only dream. They explored deserted beaches and bathed in tepid waters and weren't at all disturbed that the hotels, if indeed they could be called hotels, were ramshackle caricatures, standing only so long as the termites still held hands.

First of these picture postcard sandpiles to be discovered, of course, was Acapulco, which got shaken from its slumber in 1927, when the highway was finished from Mexico City. After this, the tourists began trickling down. But Acapulco was a slow starter. It wasn't until the airplane started flapping in from Mexico City that the serious invasion got underway. Along with the ordinary tourist came film stars and names familiar to the social register. Such types as Errol Flynn chased beautiful maidens around beautiful yachts and Hedy Lamarr held court. Slowly, Acapulco emerged.

In residence at least part of the year, are the Kirk Douglases, designer Emilio Pucci, Sloan Simpson, the Loel Guinesses, Teddy Stauffer, the Duchess Elga de Caraman and those crowned heads of the social set, Merle Oberon and her millionaire husband, Bruno Pagliai. Parties tossed by some Acapulco celebrities are reminiscent of Hollywood in its heyday.

With the arrival of the jet set, the cry naturally went up that everything was going to be spoiled. If being spoiled means elegant new hotels with swimming pools and air-conditioning and mariachis, well okay, then it is. I got a trifle spoiled myself a few weeks back when I took shelter at Frank Brandstetter's Las Brisas Hotel. Hotel, indeed, it's Beverly Hills with a bay. Guests relax in cottages (they're called *casitas*, each with its own swimming pool) and there are 200 *casitas*. (Several years ago Tito, with a retinue of admirers, stayed on for an entire month.) Lynda Bird and Capt. Robb were my next door neighbors. Each morning Mexican girls stopped by to sprinkle our pools with fresh flower petals. The refrigerators were stocked daily with fruit and Mexican beer, and the private bars were replenished so that when the sun finally gave up and the lights flashed on down by the bay in a shimmering necklace, the Beautiful People lifted their glasses, saluting another perfect day.

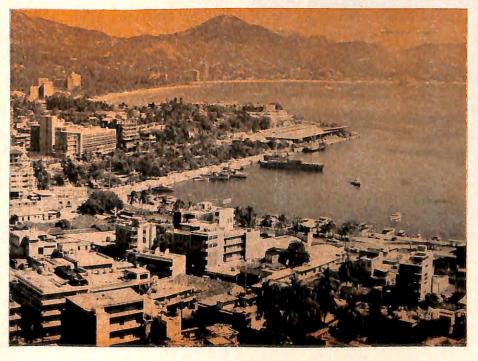
When evening comes, pianist Hughie Myatt hurries off to Armando's, a snug restaurant wedged between ancient buildings down by the cathedral. Hughie's an ex-boxer and bootblack



from Los Angeles who is often mistaken for Dooley Wilson in Casablanca, and because of this he's asked repeatedly to play the theme from that classic film, As Time Goes By. Patrons settle on red leather stools and sip Margaritas and Hughie sparks memories of other days and other times. After this, everyone hurries off to La Perla to watch the divers leap from the cliffs, sheets of flame tumbling before them. John Wayne was there the night I was, and one of the Beautiful People got a little drunk and wanted to jump with the divers, but he was dissuaded, which is a polite way of saying he was restrained. It's a suicidal leap. Down along the bayfront other members of the swinging set sift into the Jacaranda, the seaside boite belonging to Caesar Balsa's splendid Hotel El Presidente. The young actives, meanwhile, crowd Tequila a Go Go, which is Acapulco's answer to Shepheard's in New York. You're shell-shocked for a couple of days afterward, the music still shrieking in your ears.

(Continued on next page)





LEFT, the harbor at Acapulco, the famous Mexican Pacific Coast resort city. ABOVE, the Beautiful People sun at Puerto Vallarta's beach.



Deluxe 20th Century Set—One coin of each type minted from 1864 Indian Cent series through 1968 J.F.K. bi-metal $\frac{1}{2}$ dollar and scarce 1964 silver $\frac{1}{2}$. A total of TWENTY-THREE different coins arranged by series. Included are one Peace Dollar and one Morgan dollar over 80 yrs. old in uncirculated condition plus 10 other asstd. collectors coins in new mint condition. Set is mounted under crystal clear protective lucite beautifully displayed in 10 x 12 walnut finished frame with gold trim. Easel back, will stand or hang as decorative work of art for home or office. A sound investment, educational gift or conversation piece which will increase in value. Order now supply limited. Priced at a low \$29.50. Sold on money back guarantee. Send \$5.00 deposit on C.O.D. orders. Not available in stores. Novel Numismatics 31-2nd Ave., Dept. 122, N. Y., N. Y. 10003.

(Continued from page 41)

Mornings in Acapulco are a tonic to the after-effects of the night before. They arrive as a seascape of bay and ships, with tourists scattering to 23 beaches, among them Caleta and Caletilla, the morning beaches, and Los Hornos, the afternoon beach. It's still the in thing after so many years, following this morning-afternoon ritual. Meanwhile, off at Teddy Stauffer's Villa Vera Racquet Club the party people take their places at an underwater bar. They sip tequila in place of orange juice and shake off their drowsiness hopping off the bar stool and taking another dip. There is one other place you will find the Beautiful People, at billionaire J. Paul Getty's Pierre Marques. For some reason or another Getty has never seen his hotel, although he was there before it was built. He was trying to make up his mind whether to buy the property when it started to rain and he was in a hurry, so he bought it, just like that, and ordered himself a hotel

If the Getty place has a counterpart in Mexico it is the Posada Vallarta, off in Mexico's other swinging watering hole, Puerto Vallarta. The Posada Vallarta is surrounded by great sweeps of lawn and there are sunken swimming pools. If you wish, there are private cottages with private swimming pools, in all, 38 pools and 200 rooms.

Take a launch to Yelapa, a primitive village 15 miles south of Puerto Vallarta. Yelapa is a small cove framed by a white sand beach and a startlingly blue sea. A river rushes down from mountains as green as those in Tahiti. Indeed, it even looks like Tahiti. A single hotel with a thatched roof, the Lagunita, is practically all that awaits the visitor. The launch comes down in the morning and returns in the afternoon.

Yelapa is how I imagine Cozumel must have been before the tourists started winging down from Mexico City. Cozumel is bathed by the Caribbean, an island rising up 12 miles off the eastern coast of Mexico's Yucatan Peninsula. Just a few weeks ago Caesar Balsa, who is the Conrad Hilton of Mexico, opened another of his El Presidente hotels on the island, which is a sure invitation to the Beautiful People to come back again. When I was there they had no radio or TV, not even a newspaper. There were a few escapists who'd run off from our brand of civilization. Now with Balsa's new digs they've six big hotels altogether, although there is but one town, San Miguel, which isn't a town at all but a string of turn-of-thecentury stores, their fronts bleached white by the tropical sun. Cozumel is where the B.P.'s come to unwind, to turn tan in the sun and to feel the soft hand of the trades. If there be a heaven, could it be this peaceful?



annual reports

Submitted to the Grand Lodge at Dallas, July 1969

This digest consists of excerpts and summaries of the Annual Reports of the Grand Exalted Ruler, the Elks National Service Commission, the Elks National Foundation, the Elks National Memorial and Publication Commission, the Board of Grand Trustees, and the Grand Secretary



Edward W. McCabe

Grand Exalted Ruler

Digest of

I have been honored to serve as Grand Exalted Ruler during the very first year of our New Century. With a record extending over one hundred years of outstanding progress and accomplishments behind me, I considered this a firm foundation upon which to build. Accordingly, I selected as my slogan "ELKDOM'S FUTURE DE-PENDS ON YOU."

You, my Brothers, have accepted this slogan. I have seen it in my more than 150,000 miles of travel, which have taken me and my wife into all our great States and two hundred Lodges. I have seen it in these Lodges. I have seen it in the Districts. I have seen it in the State Associations. Yes, my Brothers, you have accepted the challenge that Elkdom's future does depend on you.

I purposely selected Americanism as the first subject of this report. While there is much we have done, there is so much more that we can and must do.

My feelings are best expressed by quoting a few excerpts from a letter I wrote a year ago to our Americanism Committee to assist them in formulating their program. I wrote, "We are living in an age of peril; freedom is not free; it never has been—it never will be. It must be earned and re-earned by each succeeding generation." I would modify that now by saying, "each succeeding day."

Contrary to the lessons of loyalty and devotion that we have fostered, first as parents in our own homes with our own children, followed by intelligent and dedicated teachers in our educational programs, fortified by our assistance and cooperation with the Boy and Girl Scouts, Boys and Girls Clubs, and other programs that instill loyalty and patriotism in our youth, there, nevertheless, remains-although a minute percentage of our population-a subversive and apparently well-financed group who continue to try to lead more and more of our young Americans down that road which borders on treason and anarchy.

They must be stopped!

I have recommended to the Grand Lodge that no effort be spared to place the entire weight and strength of our one and one-half million Elks and the additional millions of their families and friends to impress upon our courts and our public officials that we intend to do everything that we can to end this "National Disgrace."

As I have repeatedly said in most of my visitations, we have reached the time to take the handcuffs off the police and put them on the criminals, where they belong.

Our Grand Lodge Americanism Committee has done a fine job on such programs as the distribution of the Flag Decals—"Our Flag, Love It or Leave," combining this with programs to "Get Out the Vote," Eagle Scout Recognition, Know your America Week, Freedom Week, Bill of Rights Day, Washington and Lincoln's Birthdays, Flag and Independence Day, etc. With all of this, there is still so much left to do. We must redouble our efforts.

At the beginning of my year, I said,

"We have crossed the threshold of Elkdom's Second Century. Will it be a century of progress and growth; a century of service and devotion to God and Country; a century of fellowship and brotherhood?"

Based on experience, I feel that I can safely answer those questions with a resounding "YES."

Wherever I have visited, I found the spirit of Elkdom vibrant, enthusiastic, and dedicated.

All of you have been a great inspiration to me. I will cherish the memory of my year as your Grand Exalted Ruler for the remainder of my life. My deepest thanks to each of you for all your many kindnesses. I am sincerely grateful.

I shall, and I urge you to give an even greater measure of unqualified support, assistance, and devotion to my successor for truly—"ELKDOM'S FU-TURE DEPENDS ON YOU."

RECOMMENDATIONS

1. That our Grand Lodge Statutes be amended to provide for a Historian at both the Grand Lodge and the Subordinate Lodge level. I am concerned by the lack of historical information existing in some of our Lodges and indeed in our Grand Lodge.

2. That reference to sleeping and parlor car fare, in computing transportation expenses, be deleted from the Grand Lodge Statutes.

3. That the requirements of Section 93a of the Grand Lodge Statutes, relating to copies of proceedings before the Subordinate Forum, be reviewed. This provision is costly, cumbersome and is not generally being obeyed.

4. That prompt and remedial action be taken to preserve assets of Subordi-

nate Lodges which continue to operate at a loss each year. This fact should be reported by the Auditing and Accounting Committee to the Past Grand Exalted Ruler of jurisdiction. Where necessary, Management Analysts should be engaged. Consideration should be given to having a full time Management Analyst on the staff of the Grand Secretary.

5. That a museum type room be set aside in the Elks Memorial Building to display items relating to Elkdom; e.g. badges, photographs, reports and letters.

6. That Section 240 of the Grand Lodge Statutes, which requires "that each Lodge shall certify to the Grand Exalted Ruler and the Grand Secretary whether such Lodge approved or rejected such proposed amendment," be reviewed with the thought of eliminating certification to the Grand Exalted Ruler. It is an expensive duplication.

7. That each Lodge adopt realistic dues and initiation fees. Far too many Lodges still have insufficient dues.

8. That when a Lodge is considered weak by the Past Grand Exalted Ruler of jurisdiction, the State Association or other designated body, with the concurrence of the Past Grand Exalted Ruler, shall appoint a Lodge Guidance Committee to supervise the operations of such Lodge until such time as this action is not necessary.

9. That specific reference be made in our Grand Lodge Statutes to placing a Lodge on probation and specifically defining the authority of the Grand Exalted Ruler.

10. That all District Deputies use Grand Auditors and Grand Esquires to aid them during their official visits to Subordinate Lodges.

11. That adequate, attractive and functional facilities be provided by each Lodge for our members and their families. This is an absolute must if our Order is to grow and prosper.

12. That each Lodge pledge its entire human and financial resources to combat, in every legal way, the wave of anti-Americanism that has pervaded our Country.

National Service Commission

James T. Hallinan Chairman



"So Long as There is a Disabled Veteran In Our Hospitals, The Benevolent And Protective Order of Elks Will Never Forget Him." This is the pledge our Order made at the close of World War II.

Of course every organization was making these pledges in the happy days of victory. These were the patriotic slogans at that time.

Grand Lodge knew that, they also knew that time dims memory, and in 1969 there would be a generation yet unborn when these promises were made who would not have the same enthusiasm for things they did not experience. For example: a boy 10 years of age when Pearl Harbor was bombed is a mature man of 38 years of age today. Unless he served in Korea, his knowledge of World War I and II is hearsay . . . legend . . . or something to read about in a history book. A majority of the Viet Nam inductees were infants when the Korean War started.

To the members of the Elks National Service Commission World War II and World War I were no hearsay or legend. They experienced all the fears and anxieties that beset the Nation when these wars were being fought. They knew by experience that men who bore arms in defense of our country would not continue to be acclaimed —especially the sick and disabled. They, however, realized the great debt of gratitude our nation owed to those who offered their services and their lives if necessary to protect our freedoms.

Grand Lodge, in its wisdom, also knew that when the "Welcome Home" parties for our returning service men were finished and the community Honor Rolls were decayed or dismantled, the war and those who fought in it would be best forgotten. Especially those suffering from the hurts of wars in Veterans Administration hospitals.

The human ability to forget sometimes is a blessing. More often the inclination to forgetfulness is an unfortunate weakness of human nature.

Forgetfulness of our country's hospitalized veterans would be worse than weakness. It would be downright ungrateful neglect.

Elks are not neglectful nor forgetful of our obligations to sick and handicapped veterans who need us now.

At the close of World War II the work of the Elks War Commission was completed. A wonderful chapter in the history of service to our service men and women was finished. However, Veterans Hospitals were being filled with war casualties as quickly as they were constructed and opened.

Elks realized that our patriotic work for those in service must be continued for the veterans who paid the bitter and costly price of combat, thousands of them to carry their burdens for the rest of their lives. Thus the Elks National Service Commission was instituted and our pledge of remembrance solemnly made.

FINANCES

The program operations for the fiscal period April 1, 1968 through March 31, 1969 were financed through revenues realized in the amount of \$338,501.41. This amount was made up as follows: Grand Lodge Per Capita Assessment Collections amounting to \$291,151.70; appropriation approved and adopted by unanimous vote at the 1968 Grand Lodge Session amounting to \$22,500.00; interest income realized from Securities and Savings Accounts amounting to \$24,449.71 and a donation from Bryan, Texas Lodge #2096 amounting to \$400.00. For the same fiscal period total program and administrative expenditures totaled \$307,-458.68. A reconciliation between total revenue and total expenditures reflects a net surplus of \$31,042.73, which, when added to funds available on April 1, 1968 in the amount of \$440,167.67, leaves a Balance on Hand at March 31, 1968 of \$471,210.40.

The nation-wide planning and specialized programming of the Commission's many diversified activities, together with the necessary coordination with the Veterans Administration and other government agencies require competent and experienced administration. We have again this year maintained the high standard of operation which has characterized the management of the affairs of the Commission through the years.

The gratifying assistance received in all official areas would fall short of complete achievement of our goals without enthusiastic acceptance and performance by the officers and members of subordinate lodges. Here lies the answer to the great success of this program. Without exception, whenever called upon, our lodges have supplied the working task force and in many instances funds of the Commission were augmented by the lodges, either individually or together with districts and State Associations, to expand activities. Truly, the subordinate lodge is directly responsible for any success we have attained. We are thankful and appreciative for this outstanding support.

The Elks National Service Commission was created to be the Order's agency to implement any request of our national government for assistance in time of need. We have answered many calls for aid in the past and we are continuing with our assignment in the veterans hospitals. In these days of tension and threats against our American way of life, it is impossible to predict what responsibilities we will be asked to assume in the future. As America's leading patriotic fraternity, we pledge anew our willingness to cooperate and our ability to perform any duty that will contribute to the preservation of our beloved nation.

Elks National Foundation



John L. Walker Chairman

Increased contributions, a conservative investment program and securities sales have resulted in another record year financially for the Elks National Foundation. The Foundation's annual report for the fiscal year April 1, 1968, through March 31, 1969, reveals contributions totaling \$2,348,690. Sales of securities during the year brought the total book value to \$16,937,399.85. The Foundation's investment portfolio is appraised at \$21,246,342. These figures do not include vast amounts indicated in wills and pledges.

The following record of disbursements totaling \$728,150.74 contains no item of expense for administrative purposes. The Foundation emphasizes again that as the Order's principal benevolent trust, it makes no deduction from income to defray administrative costs. During the past fiscal year these costs amounted to \$160,329.63 and were paid by the Grand Lodge.

State Association Projects-\$194,900. Foundation funds assist State Associations with established major projects and those being organized. The success of the program is reflected by an increase of nearly \$64,800 in disbursements over last year.

Scholarships Allocated to States-\$166,496.34. This amount was distributed by the State Associations and does not include scholarships administered directly by the Foundation.

"Most Valuable Student" Awards \$126,000. This program provides scholarship awards ranging from \$800 to \$2,500 to outstanding students.

Grants for Special Training in Treatment of Cerebral Palsy-\$90,838.40. To date, hundreds of qualified persons—as a direct result of this program—have received vital training in connection with the treatment of cerebral palsy victims.

Emergency Education Fund-\$116,-016. This fund makes available assistance to the children of any Elk in good standing who loses his life or becomes incapacitated.

Youth Awards-\$33,000. The Foundation makes this sum available annually to the Grand Lodge for its program of awards to the youth with outstanding leadership qualities. T. L. Bear Fund (Grants for Vocational Training)-\$150.

Samuel A. Moore Bequest-\$750.

The annual report states, in conclusion, that no part of the principal fund is distributed for any purpose; it is income earned through wise investment that perpetuates our charitable programs.

The Foundation's report contains detailed tables on all financial transactions and every Elk is urged to study them.

Special mention should be made here of the part played by Past Grand Trustee Hugh W. Hicks, a member of Jackson, Tennessee, Lodge No. 192, in prevailing upon the late Mrs. Leah J. Baum, a former resident of his city, to will the residue of her estate to the Elks National Foundation. As the widow of a deceased Elk she very kindly followed Brother Hicks' advice and her bequest brought to our fund the extremely generous gift of \$1,164,501.66 in this fiscal year. It is anticipated that the total bequest, when fully settled, will reach a figure of approximately One and Onequarter million dollars.

We would also note the sizable gift of \$100,000 which we received early this year from the Regal China Corporation, a subsidiary of the James B. Beam Distilling Company, representing royalties on the sale of special commemorative bottles produced in honor of the One Hundredth Anniversary of the Benevolent and Protective Order of Elks.

Trustees of the Elks National Foundation are Past Grand Exalted Rulers John L. Walker (Chairman), H. L. Blackledge, John E. Fenton, Edward J. McCormick, William A. Wall, Horace R. Wisely, and L. A. Donaldson.

Board of Grand Trustees



Vincent H. Grocott Chairman

Following the close of the Grand Lodge Session and with installation of Officers in New York City, July 18, 1968, the Board of Grand Trustees met, organized and elected Vincent H. Grocott as Chairman; E. Gene Fournace, Vice-Chairman; Francis M. Smith, Secretary; Francis P. Hart, Home Member; George T. Hickey, Pension Member; Roderick M. McDuffie, Approving Member; Building Applications Member, Areas 1, 2, 3, 4: H. Beecher Charmbury; Building Applications Member, Areas 5, 6, 7, 8: Joseph A. McArthur, The Board of Grand Trustees held meetings during the year as follows: October, 1968, Elks National Home, Bedford, Virginia; February, 1969, Scottsdale, Arizona; May, 1969, Elks National Home, Bedford, Virginia; and starting July 10, 1969, at the Sheraton-Dallas Hotel, Dallas, Texas. This last meeting will adjourn at the conclusion of the Grand Lodge Session.

The Board of Grand Trustees by direction of the Grand Lodge in session in New York City, procured and presented suitable testimonials to retiring Grand Exalted Ruler Robert E. Boney, to retiring Chairman of the Board of Grand Trustees, Joseph F. Bader and to retiring Vice-Chairman of the Board of Grand Trustees, Frank Hise.

The Board of Grand Trustees reviewed the limits of the surety bond covering all Officers, officials and employees of Grand Lodge, and considered these amounts to be adequate.

The Board of Grand Trustees reviewed the coverage and limits of the insurance on the buildings and physical property of the Elks National Home and have been adjusted to conform with the best judgment of the Board.

The New England Merchants National Bank of Boston, Massachusetts, is continuing to act as Investment Counselors for the investments of the Grand Lodge.

At present there are 33 pensioners receiving a total of \$3,083.59 per month, or approximately \$37,000 per year.

As of April 1, 1969 the assets of the trust had a book value of \$1,020,649.82, a market value of \$1,055,886.41, and the yield during the year of approximately 3.6 percent.

During the year a booklet explaining the Pension Plan was distributed to all Grand Lodge employees entitled to participate in the Plan.

The Trust has invested 57.3% in common stocks and it is their plan to continue to invest all new money in common stocks.

This Trust is administered by the Continental Illinois National Bank and Trust Company of Chicago.

BUILDING APPLICATIONS

The Board of Grand Trustees from May 1, 1968 to May 20, 1969 received and reviewed 295 applications from Subordinate Lodges requesting approval to purchase, sell, erect new buildings, make alterations, or additions to existing buildings, purchase new furnishings, and to place a mortgage upon their property.

Authorization was granted by the Board of Grand Trustees and concurred in by the Grand Exalted Ruler, for all of said applications in an amount totalling \$33,254,315.60.

National Memorial and **Publication** Commission

John S.



McClelland Chairman

Originally dedicated in July 1926 as a memorial to Elks who served in World War I and especially to those who died in that war, the Elks National Memorial Building in Chicago is considered one of the finest architectural examples of its type in the World.

The Memorial Building was rededicated 20 years later, in 1946, to the memory also of all members who served in World War II.

The cost of maintaining the building and its art treasures, which currently amounts to more than \$100,000 annually, is paid from the earnings of The Elks Magazine. The building has an appraised sound value of \$5,831,676.

Approximately 50,000 Memorial books have been published, and about 3,300 are still available for sale at \$2.25 per copy. Entitled The Story of Elkdom, the latest edition not only reports the accomplishments of the Order but presents full-color reproductions of many of the beautiful murals and other decorations in the Memorial Building.

A new sign for the Memorial Building was recently erected on the building's northeast lawn. During the afternoon and evening hours the sign is illuminated-a bronze glow is cast upon the emblem, while the lettering as well as the numerals and hands on the clock, which are made of phosphorescent material, light up in white. With the new sign, the always welcome visitors will easily be able to identify the Elks' landmark.

THE ELKS MAGAZINE

The June 1922 issue of the Magazine carried the following declaration of intent:

"It is not to be a mere bulletin or calendar of events, but a vigorous, high class, literary and fraternal journal . . .

"It is to contain matters of interest and information to all members of an Elk's household.

"It is designed to be entertaining as well as instructive; but primarily its purpose is to place in the hands of each one of the million Elks in the United States a monthly volume of fraternal information that will insure recognition of the Order's beneficent power, a keen appreciation of its uplifting mission, a deeper pride of membership and a constant inspiration to a renewal of fraternal obligations, and an incentive to greater fraternal activity."

During the past fiscal year, which ended May 31, 1969, a total of 18,403,-522 copies of the Magazine were published. The total number of pages, exclusive of business inserts, in the 12 issues for the period reported, were 712 including covers, an average of approximately 59 pages per issue.

In 1922 when the first issue came off the press there were 1,310 lodges in the Order with a membership of slightly more than 800,000.

As this report goes to the printer, there are 2,124 lodges with a membership of 1,480,412.

The Magazine's earnings for the fiscal vear totaled \$333,455.18. A total of \$672,269.86 was realized from the sale of advertising space during the last year. In addition, through the pages of the Magazine, the Commission offered members a series of Elks lapel pins, and net sales of these for the fiscal year amounted to \$19,461.08.

A cordial invitation is extended to all Elks expecting to visit the City of Chicago in the future, to stop in and tour the modern accommodations which houses the official journal of the Order.

PUBLIC RELATIONS

Extensive coverage was provided for our Centennial Convention in New York City, including both newspapers and broadcasting.

In June 1968, each Exalted Ruler was supplied with a short suggested news release announcing his plans to attend the Centennial Convention.

A major press kit which included 15 items was distributed prior to the convention to daily and weekly newspapers in the New York metropolitan area, two press associations, national radio and TV newsdesks, independent radio and TV stations, and radio and TV interview and celebrity shows. A smaller kit containing five items was mailed to daily newspapers, feature services and syndicates, columnists, magazines, and newspaper supplements in major cities outside New York City.

The materials in the major kit covered the benevolent, patriotic, and fraternal activities of the Order, its history, special Centennial articles, photos, and biographical sketches of Grand Exalted Ruler Boney, Charles Vivian, and the Jolly Corks.

General Walt's convention speech was taped. Nearly 400 prints of the tape were sold to lodges at cost. Also, distributed free, were more than 1,000 printed copies of the text.

A dedication ceremony was arranged for the Centennial Memorial bronze plaque erected in the lobby of the new Federal Building on Foley Square, near the site of the rooming house where the Jolly Corks held their first meetings in 1867.

On the last day of the convention, each District Deputy-designate was photographed with Grand Exalted Ruler McCabe. Photos and stories were mailed to each man's hometown newspapers, some 300 in all.

Grand Secretary

Franklin J. Fitzpatrick



During the year ended March 31, 1969, our Subordinate Lodges added to their membership rolls 117,568 by initiation, 19,130 by dimit and 10,245 by reinstatement. In the same period 64,523 were dropped from the rolls for nonpayment of dues, 73 expelled, 31,195 granted dimits and 22,927 lost by death. The total membership of the Order as of March 31, 1969 is 1,480,412, showing a net increase of 28,225. The total number of Lodges on March 31, 1969 is 2,124.

The Grand Lodge holds in its various investment accounts United States Government, other securities and cash in the following amounts, at cost:

General Fund	\$887,785.94
Reserve Fund	706,871.16
Home Fund	
Emergency Charity Fund	121,105.00
Uninvested Cash	162.90
G	17 1

Current assets of the Grand Lodge are \$3,053,525.20 and fixed assets are \$2,-012,098.35, making the total assets of Grand Lodge \$5,065,623.55.

At the New York Session of the Grand Lodge, the Elks National Memorial and Publication Commission turned over to the Grand Lodge, from surplus earnings of The Elks Magazine, the sum of \$105,000 which amount was credited to the General Fund of Grand Lodge and was of material assistance to the Board of Grand Trustees in making up the final budget.

GROWTH OF THE ORDER

Under the vigorous leadership of Grand Exalted Ruler Edward W. Mc-Cabe our Order crossed the threshold of the second century of its existence in inspiring fashion. Keeping pace with increasing membership our activities, fraternal and charitable, continue to expand as evidenced in the reports of our various Grand Lodge Commissions and Committees. Contributions and bequests

to the Elks National Foundation during the fiscal year reached the unprecedented total of \$2,348,690. Charitable contributions reported by our Subordinate Lodges amounted to a record breaking \$8,670,304.77 and Subordinate Lodge assets are conservatively estimated at over \$412,000,000. Continuing a forward movement extending unbroken over the past thirty years membership increased by 28,225 to an all-time record high of 1,480,412 in 2,124 active Lodges.

Our record to date is truly impressive and we can and do confidently aspire to greater things in the years ahead. As membership is the basic ingredient in the success of any of our endeavors, we must continue to introduce Elkdom into new communities in the form of new Lodges. We must, by increasing patriotic endeavors and community service, maintain and enhance the public image of all our Lodges, thus attracting new members and strengthening pride in membership which is so important a factor in keeping members off the delinquent rolls. Membership in its various phases-Procurement, Indoctrination and Lapsation-should be of paramount and year-round concern to Exalted Rulers, Secretaries and all Lodge Officers following the suggestions and programs outlined in the Membership Control Manual.

DISPENSATIONS

Granted By Grand Exalted Ruler Robert E. Boney:

GRANTE	D NAME AND	INSTITUTED
DISPENSAT	ION NUMBER OF LODGE	
3-20-68	Cocoa Beach, Fla. No. 2387	5-11-6
3-29-68	Lakewood, Wash, No. 2388	6- 1-6
4- 4-68	Yucaipa, Cal. No. 2389	6-22-6
4- 8-68	Dalhart, Texas, No. 2390	5- 4-6
4-17-68	Berkeley Heights, N.J. No. 2392	6- 9-61
4-22-68	Skyforest, Cal. No. 2393	
4-29-68	Bayville, N.J. No. 2394	
5- 2-68	Overland Park, Kans. No. 2395	6-23-68
5-13-68	Webster-Fairport, N.Y. No. 2396	6-16-68
5-17-68	Sparks, Nev. No. 2397	6-13-68
6- 3-68	Angola, Ind. No. 2398	6-28-6
7- 8-68	Lake Havasu City, Ariz. No. 2399	

Granted By Grand Exalted Ruler Edward W. McCabe:

	Skyforest, Cal. No. 2393	8-10-68
	Bayville, N.J. No. 2394	7-28-68
	Lake Havasu City, Ariz. No. 2399	7-27-68
8-8-68	Milpitas, Cal. No. 2400	
9- 3-68	Milford, Del. No. 2401	9-21-68
9-13-68	Eatontown, N.J. No. 2402	3-23-69
9-19-68	Alvin, Texas No. 2403	12- 8-68
9-19-68	Mesquite, Texas No. 2404	10-19-68
11-18-68	Pembroke-Hanover, Mass. No. 2405	12-29-68
11-27-68	Loudoun, Va., No. 2406	12- 1-68
12- 5-68	North Lauderdale, Fla. No. 2407	2- 2-69
1- 7-69	Bullhead City, Ariz. No. 2408	2- 1-69
2- 6-69	Wray, Colo. No. 2409	4-20-69
2-24-69	Bloomington, Minn. No. 2410	3-29-69
3- 3-69	Gateway (Portland) Ore., No. 2411	4-26-69
4-14-69	Lawrence, N.J. No. 2412	4-20-07
4-29-69	Gonzales, Texas, No. 2413	5-25-69
4-29-69	Piscataway, N.J. No. 2414	5-25-69
5- 2-69	Hoxie, Kans., No. 2415	3-23-07
5-14-69	Kingfisher, Okla., No. 2416	
5-15-69		
5-19-69	Matawan, N.J. No. 2417	
5-23-69	West Plains, Mo. No. 2418	
5-23-07	Wasco, Cal. No. 2419	

ACTIVITIES BY STATE

The following table shows the amount expended in Charitable and Welfare work by each State and Special Jurisdiction, during the period from April 1, 1968 to March 31, 1969.

State	Amount	State	Amount
Alabama	82,608.43	Nebraska\$	121,061.32
Alaska	61,642.66	Nevada	38,039.13
Arizona	169,713.14	New Hampshire	41,733.01
Arkansas	33,852.04	New Jersey	555,009.57
California	1,364,373.80	New Mexico	96,435.24
Canal Zone	14,093.99	New York	561,515.01
Colorado	276,724.38	North Carolina	108,445.00
Connecticut	172,951.83	North Dakota	88,242.60
Florida	318,030.80	Ohio	214,847.39
Georgia	159,582.39	Oklahoma	92,417.83
Guam	6,369.89	Oregon	342,064.38
Hawaii	23,743.08	Pennsylvania	451,137.24
Idaho	128,449.00	Philippine	
Illinois	172,753.22	Islands	6,555.95
Indiana	203,422.85	Puerto Rico	2,655.00
lowa	60,505.65	Rhode Island	47,348.03
Kansas	125,904.12	South Carolina	79,950.31
Kentucky	36,610.57	South Dakota	49,170.21
Louisiana	36,238.09	Tennessee	98,504.56
Maine	28,337.21	Texas	198,707.37
Md., Del., D.C.	115,060.65	Utah	141,681.12
Massachusetts	455,405.25	Vermont	63,583.02
Michigan	223,815.49	Virginia	74,094.20
Minnesota	83,939.49	Washington	396,667.94
Mississippi	23,207.64	West Virginia	85,811.74
Missouri	80,118.06	Wisconsin	112,863.57
Montana	107,319.00	Wyoming	36,991.31
		Total\$8,6	70,304.77*

BENEVOLENT ACTIVITIES

Below is a list of Charitable, Educational, Welfare and Patriotic activities in which Subordinate Lodges are engaged, together with total moneys expended for the same during the Lodge year from April 1, 1968 to March 31, 1969:

ACTIVITIES	AMOUNT
Relief of Members, Widows, Orphans,	
Dependents, Burials, etc.	630,824.11
Summer Outings, Camps and Health Resorts	384,221.04
Cerebral Palsy	1,025,897.78
Crippled Children	1,012,017.44
Medical Aid and Hospitals	503,588.29
Care of Needy Families, including Thanks-	
giving and Christmas Baskets	1,124,479.01
Elks National Foundation	419,437.84
Youth Work (except for scholarships, free	
textbooks, etc.)	1,439,700.71
Scholarships, Free Textbooks, etc	615,303.85
Red Cross, Salvation Army, etc.	225,013.77
Veterans' Relief	217,792.47
Miscellaneous	784,704.13
Flag Day, Constitution Day, Fourth of	
July, etc	287,324.33
Total	8,670,304.77*

*This amount does not reflect additional amounts over and above the participating contributions by subordinate lodges, that have been expended by State Associations on charitable activities.

STATE MEMBERSHIPS, GAINS AND LOSSES-1969 Lodge Year Ended March 31, 1969							
State	Membership	Gain	Loss	State	Membership	Gain	Loss
Alabama	7,721	66		Nebraska	30,973	1,809	
Alaska	8,898	361		Nevada	7,997	284	
Arizona	22,984	985		New Hampshire	7,943	236	
Arkansas	4,338	180		New Jersey	47,974	1,823	
California	164,139	1,413		New Mexico	13,476	832	
Canal Zone	1,767	111		New York	79,013	255	
Colorado	38,494	924		North Carolina	14,999	736	
Connecticut	27,173	991		North Dakota	24,880	1,130	
Florida	43,519	1,960		Ohio	59,356	576	
Georgia	19,249		406	Oklahoma	13,462	109	
Guam	283		16	Oregon	72,068	2,841	
Hawaii	1,898	152		Pennsylvania	94,779	885	
Idaho	23,196	44		Philippine Islands	466	11	
Illinois	71,853		43	Puerto Rico	298		39
Indiana	52,064	118		Rhode Island	7.591	76	
lowa	29,563		36	South Carolina	9.526		719
Kansas	30,174	1,183		South Dakota	14,724	95	
Kentucky	7,517	105		Tennessee	14,749		43
Louisiana	4,207		66	Texas	26,177	620	
Maine	6,044	276		Utah	9,441	467	
Maryland, Delaware,				Vermont	7,821	365	
Dist. of Columbia	16,159	594		Virginia	13,926	460	
Massachusetts	47,617	1.569		Washington	100,572	3,468	
Michigan	58,107	601		West Virginia	20,694		232
Minnesota	18,533	657		Wisconsin	25,618	135	
Mississippi	4,868	91		Wyoming	13,505	58	
Missouri	14,162	267		Totals	1,480,412	29,919	1,694
Montana	23,857	207	94	Net gain	1,400,412	28,225	1,074

The foregoing Digest of Annual Reports was prepared by the staff of THE ELKS MAGAZINE from texts of the official reports involved. Each of the reports was published separately in its entirety. In addition, the Grand Exalted Ruler, the Grand Secretary, and the several Chairmen presented supplementary remarks at the Grand Lodge Session held in Dallas July 13-17. These remarks appear in the printed Proceedings of the Grand Lodge Session.



FRED L. BOHN

The Order of Elks does not pretend to be a religious organization, but it has been called, with accuracy, an organization of religious men, because a belief in God is a pre-requisite to membership in the fraternity. Past Grand Exalted Ruler Fred L. Bohn was a deeply religious man whose faith went far beyond belief.

Brother Bohn practiced his faith throughout his daily associations with his fellowmen. It was a part of his being and as natural as eating, breathing or sleeping.

When he was elected Grand Exalted Ruler in 1956, the country was already experiencing the rise of disorders among youth. Juvenile delinquency was the popular phrase which too often was applied indiscriminately to blacken the reputation of a whole generation. Grand Exalted Ruler Bohn objected to this negative and unjust approach and instead he appealed to the Elks to support programs designed to encourage juvenile decency, recognizing the fact that the great majority of our young people held sound and healthy attitudes toward life.

He was not unmindful of the influences that were being brought to bear on our young people to alienate them. Among these influences was the international communist conspiracy, which had recently begun the sponsorship, while seeking to conceal its hand, of an annual "youth festival" to increase its penetration of non-communist countries by capturing the minds of their young people. Soviet Russia, he learned, was ready even to pay the expenses of young people who didn't have the money to attend. When he made sure of his facts in his usual thorough fashion he issued a warning to the country in general and to parents in particular about the true nature of the festival. This was not a popular course to take, even then, for the left-wing was already meeting with success in its campaign to destroy anti-communists and make anti-communism unfashionable. But when he was challenged to prove his assertions, he was able to do so.

Although his business required his close attention, and he was deeply involved in many civic activities, Past Grand Exalted Ruler Bohn to the last gave the Order of Elks his loyal and devoted interest. He did this often at great personal sacrifice and without regard to the drain that it imposed on his physical resources. A man of the highest personal standards, Brother Bohn gave this Order constructive leadership and devoted service for which we all should be deeply grateful.

Back To School-If It's Still Standing

The reopening of high schools and colleges next month will provide a test of whether we shall put a stop to efforts to disrupt and eventually destroy our society or whether we are going to tolerate more contemptuous arrogance from self-styled revolutionists.

We have come a long way since the so-called Free Speech Movement was spawned at the University of California at Berkeley in 1964. A good measure of the distance we have traveled, drifted is a better word, down the road to disaster is the fact that violent revolution has spread from the colleges to our high schools.

That is pretty good for a small minority of students and non-students. It is true that the organized violence that has wracked so many colleges and a growing number of high schools can be laid at the door of a small minority. But anyone who concludes therefrom that there is no reason for concern is reacting precisely the way the Students for a Democratic Society, the Student Non-Violent Coordinating Committee and the other organizers of violence want him to react.

Such an attitude unfortunately corresponds too closely to that of so many spineless and fatuous college administrators and faculty members. Their supine submission to absurd demands in the name of reform served only to encourage more absurd demands and provide an aura of success and prestige that attracted gullible and immature students to the ranks of the lawless element.

We have got to be concerned, and more than concerned we must act to halt this sickness and bring a return of sanity and genuine intellectual freedom to our schools. One important way in which we can help to achieve that goal is to support students, dedicated to genuinely democratic principles and processes. who are working to establish effective student organizations in opposition to the radicals.

One such organization is the Association of Student Governments. More than 200 colleges are members of this association by vote of student governing bodies or student referenda. The association is staffed by recent graduates, or students who have temporarily left college to devote their full time to the campaign for responsible student government, most of them without pay. At the association's Washington, D.C., headquarters, girls who work all day at regular jobs volunteer secretarial services in the evening.

These young people are representative of the millions of college students who are the real Americans. When they go back to school in September it should be with the sure knowledge that they have the complete backing of every citizen proud to be American. If we don't care why should they?

SAVE TIME **ON YOUR** NEXT FLIGHT

This is the CARRY-ON EXECU-FLIGHT BAG BY

ALEXANDER SALES that saves time for the jet-flying executive. It's always with you . . . compact, efficient design makes it easy to handle, yet it carries an enormous quantity of clothing and other necessities. You carry it on . . . carry it off . . . avoid baggage check-out lines . . . get off the plane and into a cab on your way to town and business.

SLIPS RIGHT UNDER YOUR AIRPLANE SEAT Our Carry-On Flight Bag was designed to hold all the clothing you need ... yet fit right under your seat on the plane. Meets all airline carry-on requirements. Compact size that is not too skimpy... not too bulky. Weighs just 5 lbs., 2 ozs., is only $22^{"} \times 13^{"} \times 9^{"}$. Made of a rugged synthetic material that has an elegant genuine-leather look ... yet outwears leather by 6 times. Will last for years ... is almost indestructible.

REALLY HOLDS EVERYTHING

The capacity can be summed up in one word . . . enormous. Inside the main compartment is a hanging suit unit that we guarantee to hold your suit wrinkle-free . . . plus plenty of room for shoes, bulky boxes, gifts, etc. The real secret to the incredible capacity is the expanding pockets . . . one full-size pocket on one side, and two smaller ones on the other. You will not believe how much you can stuff into these pockets. Extra convenience for carrying your soiled clothes on the return trip.

AN AMAZING VALUE

This executive flight bag looks like \$40.00 or more . . . and well it should. However, we bought the manufacturer's entire production, and offer it direct to you at a special, low mail order price. It's a real money-saving buy.

WHO SAYS YOU CAN'T TAKE IT WITH YOU?

Alexander Sales' Execu-Flight Bag holds enough for a short trip ... a week long trip ... or a trip around the world ... and you can carry it on ... never have to check it through ... know that it's always at your side. Especially handy on a trip where you must transfer planes. The Execu-Flight Bag changes with you. Yes ... you *can* take it with you . . . everywhere.

Mail the coupon now to have this handsome, handy flight bag for your next trip. We send it to you on the guarantee that you must be delighted with it, or you may return it, in good condition, for a full refund.

ALSO AVAILABLE—NEW DELUXE MODEL For the man who wants the finest. Made of an exclusive Water Buffalo-grain miracle vinyl material, with a rich impressive look you will find in no other luggage. Special "stay-firm" construction means your luggage will keep its shape whether empty or full . . . now, or years from now. Deluxe zippers, trim, etc. In black only. #5359 DELUXE EXECU-FLIGHT BAG \$24.95 . . plus \$1 ea. p.p. & hdlg.

ROUND THE WORLD

'ROUND THE WORLD "I started a 38,000 mile trip by air to Cape Town, South Africa and return. Under my seat was the convenient, brown flight bag. For seven weeks I was on and off planes, in and out of taxis and buses in London, New York, Zurich, and Cairo. Then on to Kenya, Uganda and Rhodesia. Then on to Johannesburg. Athens, Frankfurt, Zurich, and New York and home. This bag shows little if any wear. I would now like to send one to a friend in Johannesburg." J. W. C.—Buffalo, N.Y.

ALEXANDER SALES CORPORATION

26 South 6th Avenue, Mount Vernon, New York 10551

The Execu-Flight Bag

by Alexander Sales Corporation is America's leading flight bag

> and its best--Made in U.S.A.

YOUR TYPE OF LUGGAGE The best piece of luggage you have ever toted anywhere . . at home in the world's finest hotels. Careful attention to fine datail and craftemanshin detail and craftsmanship. Quality zippers, locks, balanced handles.

Tucks easily under your seat Holds everything you need \$1995 plus \$1 ea. pp. & hdlg.

#283-Saddle Brown #1071-Satin Black MAIL THIS NO-RISK COUPON

ALEXANDER SALES CORPORATION Dept. EL-869	
26 South 6th Avenue, Mount Vernon, New York 10551	
Please send me the following Execu-Flight Bags. I understand that i I am not completely satisfied, I may return for a full refund.	f
#283 Execu-Flight Bag, saddle brown @ \$19.95 + \$1 p.p. & hdlg	

#1071 Execu-Flight Bag, sa #5359 Deluxe Execu-Flight	atin black @ \$19.95 Bag @ \$24.95 + \$	5 + \$1 p.p. & hdlg. \$1 p.p. & hdlg.
I enclose payment of \$		
Charge to my Diners Club	American Ex	press
🗌 Bank America	ird	
ACCT. #		
Name		
Street		
City	State	Zip

Signature . (N.Y. State Residents Add Appropriate Tax.) Visit Our Retail Store In Mid-Manhattan 14 E. 47th Street, between Fifth and Madison Avenues In Mt. Vernon, N.Y., at 186 Gramatan Avenue

to keep this cover intact-use duplicate coupon of this advertisement on page 30.

"I'd walk a mile for a Camel."

This message is strictly for smokers who never tasted a Camel cigarette. Camel smokers, you know what we mean. You other guys, start walking.



© 1968 R. J. Reynolds Tobacco Company, Winston-Salem, N. C.