

THE
Elks

MAGAZINE
July 1969

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**The Suez Canal
Dallas—A Close Up
Outdoor Cooking**



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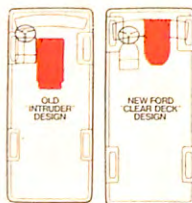


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As My Year Closes



TO BE the 92nd Grand Exalted Ruler has been my privilege for the past year. It has been a rich and rewarding experience. I have been told by some of my predecessors that this experience will come into better focus in memory once the responsibilities have been passed to another. But even now I can say that it exalts a man's whole being, expanding vision and sharpening perception. It makes one wish he were bigger than he is, with a super-human capacity to absorb and retain all that he sees, hears and feels.

ONLY NOW do I really know how great an organization the Benevolent and Protective Order of Elks is, how deeply it reaches into all sections of our vast and diversified nation.

IT IS gratifying and reassuring to have first-hand knowledge that the Benevolent and Protective Order of Elks is composed of solid, open-hearted citizens of unshakeable patriotism. They show their confidence in the traditional principles that have made America great. This steadfastness is the foundation of my faith that common sense and democratic idealism will prevail.

IT HAS BEEN tremendously heartening to see for myself how many dedicated leaders we have, how many Brothers there are in our lodges who give unselfishly of themselves to support our wide-ranging fraternal activities. And the wives of Elks, they're just wonderful! To all who have shown their devotion to our Order, to the many who have extended to Maggie and me personal courtesies and unstinted hospitality, I give sincere thanks.

THERE IS an old proverb, and we now know how true it is, that, "One can pay back a loan of gold, but one dies forever in debt to those who are kind."

SHORTLY MY successor will be chosen. Please make his tomorrows twice in fulfillment and achievement what my days of service have been, all to the end that our Order's forward march will be accelerated. Elkdom's future depends on you!

May God bless each and everyone of you.

Sincerely and fraternally,

Edward W. McCabe
Grand Exalted Ruler



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THE *Elks* MAGAZINE

VOL. 48, NO. 2

JULY, 1969

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WELCOME TO DALLAS



Preston Smith

AS GOVERNOR of Texas, I am delighted to take this opportunity to welcome you to Dallas on the occasion of your 105th National Convention, July 13 through 17, 1969.

TO THE VISITORS to our State, I extend a special welcome. I am confident the hospitality, for which Texans are famous, will be warm and heartfelt and that your stay will be an enjoyable one. I know you will find much to interest you in the great City of Dallas, but do hope you have the opportunity to visit other parts of our State while you are here.

BEST WISHES for a pleasant and productive Convention.
Sincerely,

Preston Smith

Preston Smith
Governor of Texas



Erik Jonsson

JUST THREE years ago the Benevolent and Protective Order of Elks held its 102nd National Convention in Dallas.

YOUR RETURN to this city in 1969 is a great honor for Dallas. On behalf of the people and institutions of Dallas, I am privileged to extend a most hearty welcome to you and your families for your 105th National Convention.

YOUR HIGH IDEALS and good deeds for others are recognized and respected throughout the nation. Elks have a special place within the hearts of Dallasites.

IT IS OUR sincere wish that the warmth of our hospitality, and the quality of our facilities and services will help make your 1969 Convention most rewarding and memorable.
Sincerely,

Erik Jonsson

Erik Jonsson
Mayor of Dallas

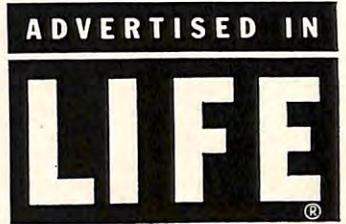


Ron Paquette, successful young businessman and active Elk member, has found his new part-time franchise program so rewarding and profitable, he will soon advance to a full-time basis with his FOOSBALL Sportsystem.

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Ron Paquette kept himself pretty busy even before he looked into a FOOSBALL Sportsystem Franchise. As a ceiling and paving contractor and printing equipment salesman, he was doing fairly well financially. But he still wasn't satisfied. Then he learned about FOOSBALL, investigated its potential, liked the excitement of the game, and saw where he could add it to his other business activities with little additional time or effort.

Little did he realize that within six months he would have exclusive franchises for FOOSBALL in his entire county, and would be devoting full time to this activity!

Ron started with one FOOSBALL game, and successfully installed it the day after he received it. A month later he ordered another when he saw the first one operating profitably (over \$100 the first week). With his "take" averaging over \$30 per unit, Ron took the big step and ordered five additional games. It's an investment he's never regretted. Today, he has 22 games on location, producing a total of over \$400 a week, and he says he's only begun.

Best of all, Ron has managed to get his investment back on each game in less than four months . . . after which the receipts are practically "clear profit". What other franchise operation can match that? Operating his car to check the games and collect the money is his only expense. What's more, Ron enjoys it . . . and it's not just the money. He gets a lot of satisfaction out of seeing the

game played by young people, and promoting tournaments for them. A father of four, Ron is happy that he's involved in a business from which boys—and even girls—in their late teens and early twenties derive considerable fun and recreation. As an active Elk member, Ron appreciates the value of the clean, wholesome youth activity he is providing his community.

FOOSBALL is a table-style soccer game that almost anyone can play and enjoy, and it's welcomed everywhere. Ron's procedure for introducing the game is to play a few games with a partner to show the owner or manager and some of the patrons how simple it is to play, and then get them to join the fun. Interest is immediate because of the competitive nature of the game. And interest always turns into enthusiasm—the kind of enthusiasm that's "catching".

Operating a FOOSBALL Franchise—as Ron found out—requires no special background or experience. Anyone with reasonable intelligence, initiative, and the ambition to succeed, can make a success of FOOSBALL. We help you get started, and show you how to introduce the game to owners and managers of student lounges, clubs, taverns, recreation centers, restaurants, and unlimited other locations. You can begin your program for as little as \$595.

Today, Ron is looking ahead to the time—perhaps in just a few more months—when his expanded FOOSBALL activities will require

the hiring of others to assist with introducing and placing the games, and with making the collections. As a result of his increased income, his future plans include a better standard of living for his family, and the other things financial security will provide . . . travel, college education for the children, and a new home.

FOOSBALL offers the ideal franchise in many respects. There is no servicing involved, no manual labor, no inventory to worry about, no credit to extend, no billing. You get your investment back in a matter of months—not years—and the more you expand your installations, the more you increase your profits. It's that simple, and you'll have fun doing it.

By starting small—like Ron Paquette—you can make extra money now, part-time. And by reinvesting your money, you can build up your operation one by one until you, too, can be independent with your own business that will return not only handsome profits but total job satisfaction.

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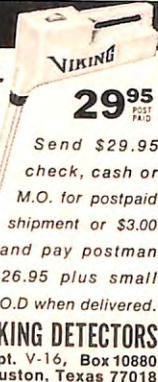
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"The Joy of Giving"



Two special guests were on hand to help celebrate "Elks National Foundation Night" at Midland, Mich., Lodge. State Chairman Wayne Newton and Chadron, Nebr. Secy. Walter J. Hampton helped ER James Hampton celebrate his lodge's outstanding contributions to the Foundation for the year 1968-69.



Amerigo Mangialardo, Towanda, Pa. National Foundation Chairman, presents a Century Club membership to Mrs. Hilda Smeckenbecker in memory of her late husband, Charles, of Towanda Lodge as SP Nicholas Chacona and ER Robert Kurtz, look on. The lodge has a membership in Century Club, a memorial membership, and 8 Century Club members.

GER Edward W. McCabe reviewed the names of 20 Century Club members from North Palm Beach, Fla., Lodge when he visited there recently. He is standing with PGER John L. Walker, Chairman of Trustees; PER Carl J. Hartman; State Chairman, ER Carl Vaughn; PGER William A. Wall, Trustee of the National Foundation; and PDD Robert Grafton.



Past Grand Exalted Ruler Fred L. Bohn

■ FRED L. BOHN, Grand Exalted Ruler for 1956-1957, died June 6, 1969, in Good Samaritan Hospital, Zanesville, Ohio, at the age of 67.

A native of Zanesville, Brother Bohn became a newspaperman at the age of 19, and from 1928 to 1938 was editor of the *Zanesville Signal*. He later resigned the editorship to become a partner with his father in a plumbing and heating supply firm, which he headed at the time of his death.

PGER Bohn's distinguished career in the Order began with his initiation into Zanesville Lodge in 1925. Three years later, at the young age of 25, he became the lodge's Exalted Ruler.

Recognition of Brother Bohn's gift of leadership next resulted in his appointment by GER Floyd Thompson as District Deputy Grand Exalted Ruler of Ohio's Southeast District for 1932-1933. He served on various state association committees, and was elected President of the Ohio Elks Association for the 1936-1937 lodge year.

Brother Bohn's Grand Lodge committee service included associate membership on the GL Lodge Activities Committee, and membership on the GL Antlers Council for 1943-1944 and the State Associations Committee for 1947-1948.

He was elected Grand Esteemed Leading Knight for 1949-1950. A member of the Board of Grand Trustees from 1950 to 1955, he served as Home Member for 1951 to 1953, as Approving Member for 1954-1955, and as board Chairman for the years 1953-1955 inclusive.

Elksdom's highest office was granted Brother Bohn at the 1956 GL convention in Chicago, where he was elected Grand Exalted Ruler.

From 1957 until the time of his death he served on both the Elks National Service Commission and the GL Advisory Committee, and as Secretary of the latter for 1962-1963.

Elks memorial services were held June 8 for Brother Bohn at Bolin Funeral Home in Zanesville.

Funeral services took place June 9 at St. Nicholas Roman Catholic Church, with burial in Mount Olive Cemetery, Zanesville. The mourners included GER Edward W. McCabe; PGERs Wisely, Bush, James, Donaldson, and Kepner; Grand Est. Lead. Kt. Melville J. Junion; Grand Trustees E. Gene Fournace and George T. Hickey; Grand Chap. Francis P. Fenton; Grand Secy. Franklin J. Fitzpatrick; GL Judiciary Chairman Glenn L. Miller, and a host of other Elks dignitaries.

Survivors include the widow, Dorothy, and three daughters.



The SUEZ CANAL



MUCH ADO ABOUT NOTHING?



By Ted J. Rakstis

ONE HUNDRED YEARS AGO, on November 17, 1869, the waters of the Mediterranean and the Red Sea mingled as the Suez Canal, the world's greatest man-made waterway, became a reality. For Ferdinand de Lesseps, the canal's French builder, it was a day of triumph following a 10-year struggle filled with political intrigue between France and Great Britain, cholera epidemics, labor strife and financial troubles.

With France's Empress Eugénie at his side, de Lesseps stood proudly as a giant flotilla of ships made its way down the canal. He felt that he had forever assured all the ships of the world a vastly shortened East-West trade route. In 1888, de Lesseps' ambition became law with the signing of an international compact declaring that the canal would always "be free and open, in time of war as in time of

peace, to every vessel of commerce or war, without distinction of flag."

De Lesseps' vision of a perpetual world waterway lasted until 1956, when Egypt's President Gamal Abdel Nasser seized the Suez Canal in a prelude to one of the great Middle East wars. And today, in an aftermath of the six-day Arab-Israeli war of June, 1967, it is closed and may remain so for years to come. The canal that revolutionized international commerce is now a battlefield.

As long as Israel demands access to the canal, Nasser has decreed, it will remain blockaded. But does it really matter? Without it, world trade continues with little interruption through longer but easily accessible shipping routes. And even if the Suez Canal were still open, the mammoth new supertankers could not get through. The West has adjusted, —only Egypt and its allies, most notably the Soviet Union, appear to be seriously affected by the loss of the 103-mile link between Port

Said, on the Mediterranean, and Suez, on the Red Sea.

The Suez Canal is now the pressure point in Israel's tense struggle for survival in the Arab world; but this is merely the newest chapter in a continuing story of crisis. Had de Lesseps envisioned the military and economic conflict that would develop from the canal's strategic location, it is questionable whether he would ever have built it.

In ancient times, Egyptian rulers already were thinking of a great canal. As early as 2000 B.C., one was constructed to connect a branch of the Nile River with the Bitter Lakes, located near the southern end of what is now the Suez Canal. Several other canals followed, but they repeatedly fell into disuse and were finally abandoned after the trade route from Europe to the East, around Africa's Cape of Good Hope, was discovered in 1498.

Eager to win their economic rivalry with England, the French revived the idea of a canal through the narrow

Isthmus of Suez. When Napoleon occupied Egypt in 1798, he brought with him an engineer to study the possibility of carving a canal through the desert. But the engineer concluded that the Red Sea was 30 feet higher than the Mediterranean and that vast areas of the desert would be flooded if the two seas merged. Once again, the canal concept was forgotten.

In 1853, French engineers proved that the difference in sea levels was insignificant. A serious plan to build a canal emerged, but Egypt then was ruled by Abbas Pasha, who opposed the idea and instead supported a British proposal to build a railway between Alexandria and Suez. The canal developers got their first big break in 1854 when Abbas Pasha was poisoned by his slaves and was succeeded by his uncle, Said Pasha, a 300-pounder with a taste for French food, wine and women.

Said was a close friend of Ferdinand de Lesseps, the French diplomat who had been named to supervise the canal project, and the new Egyptian viceroy gave his approval. He authorized de Lesseps to form the *Compagnie Universelle du Canal Maritime de Suez* (the Suez Canal Company). The company would build the canal, develop ports at its northern and southern ends and operate it under a 99-year concession. At the end of that time, the canal would become the property of Egypt.

De Lesseps hoped to finance the canal through the sale of public shares to all the world's major powers, but he was soon disappointed. Great Britain and the United States both refused to participate, and other nations bought only small amounts. France purchased 207,111 of the 400,000 shares, and the Said Pasha personally bought 177,642. At the outset, the Suez Canal was destined to be an almost exclusively French-Egyptian enterprise.

Construction began on April 25, 1859, at what is now the northern town of Port Said, named after the pasha. While one group of diggers moved south from there, another worked northward from Suez. The labor was agonizing, and every few months de Lesseps had to recruit 25,000 or more new workers to replace those who had been stricken by exhaustion and disease. And there were other troubles. The costs ran far greater than expected. Then, in January, 1863, the Said Pasha died from obesity and high blood pressure. His successor was his son, Ismail Pasha, a wastrel whose sympathies lay with Great Britain.

De Lesseps now was confronted with a ruler who actively opposed the canal project. In the spring of 1864, Ismail Pasha falsely charged that de Lesseps was using slave labor and de-

manded that construction be halted. Napoleon III personally came to Egypt to arbitrate the dispute. He made a deal with Ismail in which Egypt was given the land bordering the canal, later to become the site of Egypt's rich cotton crops, in exchange for \$17 million and continued support of the project. With these new funds, de Lesseps brought in a caravan of French dredges and began to mechanize the excavation.

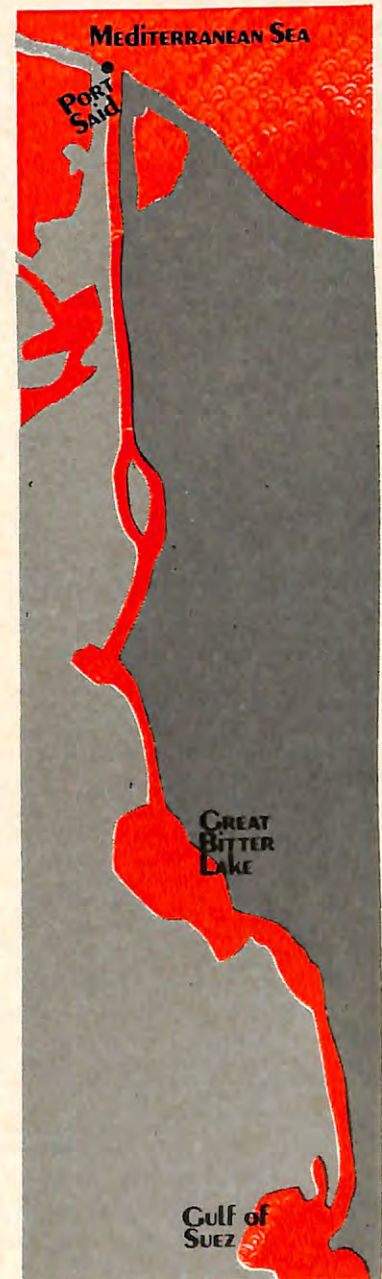
In June, 1865, a cholera epidemic killed hundreds of workmen and caused thousands of others to flee. Hastily, de Lesseps had to find new workers willing to toil in the 120-degree heat. Next, a financial crisis threatened to bankrupt the entire project, but de Lesseps gained needed emergency funds from the Empress Eugénie, who happened to be his cousin. Construction costs, originally estimated at \$41 million, eventually soared to \$92 million.

Now the worst was over. In the following few years, dredges widened and deepened the channel. Harbors were built at Port Said and Suez, and towns grew up in the intervening areas. And finally, on November 17, 1869, de Lesseps' dream came true. The new trade route between East and West, 6000 miles shorter than the journey around Africa, was completed.

At 8 a.m. on that November day, a great regatta massed at Port Said. It was headed by the Egyptian frigate, *Latif*, and in second position, under the French tri-color, was *L'Aigle*, carrying de Lesseps and the Empress Eugénie. Behind it were 50 more ships bearing many of the crowned heads of Europe, including Franz Josef Hapsburg, emperor of Austria, and Crown Prince Friedrich of Germany. In a deliberate snub to the British, who had always fought the canal, de Lesseps made certain that Prince Edward's ship was placed well down the line.

As bands blared and fireworks exploded, the ships moved down the canal. The *Latif* immediately went aground and de Lesseps ordered that it be blown up, but it was floated just in time. Throughout the night and the next day, wild celebrations continued up and down the canal route. On November 19, de Lesseps' birthday, the flotilla reached Suez. There, the Ismail Pasha threw a lavish dinner party for 4,000 guests at a cost of \$7.5 million.

Such profligate spending soon was to alter the future of the Suez Canal and the entire Middle East. While Ismail was wasting fantastic sums of money on dubious public works projects and his own pleasure, the canal tolls in the first few years were disappointingly low. By 1875, Ismail Pasha had gone bankrupt, and Great Britain



saw a golden opportunity to make a belated entry into the canal business.

Prime Minister Benjamin Disraeli borrowed four million pounds from the legendary banker, Lionel Rothschild, and bought out Egypt's canal interests, valued at about 40 million pounds. This bargain day sale instantly converted the Suez Canal Company into an essentially Anglo-French partnership, and the British became a power to be reckoned with in the Middle East.

By 1882, Arab armies were under the control of Ahmed Arabi, a fanatic dedicated to driving all foreigners from his land. After one Arab insurrection killed 200 Europeans, the British shelled Alexandria and sent their fleet toward Egypt to take control of the Suez Canal.

(Continued on next page)



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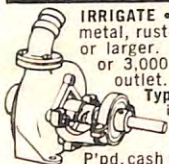
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(Continued from page 9)

When de Lesseps tried to assure Arabi that he would somehow personally prevent the British from entering the canal zone, Arabi wired back: "Defense of Egypt requires temporary destruction of the canal." But the British ships steamed undetected past Port Said at night, and Arabi lost his chance to destroy the canal. In a dawn attack, British troops killed 1500 Egyptians and had the rest in flight in only 20 minutes. Arabi escaped to Cairo; the canal was saved.

By now it was apparent that, for the sake of the world's economy, the Suez Canal must be placed above national interests. At the Convention of Constantinople in 1888, all the European powers signed a pact guaranteeing free canal access to the ships of all nations at all times. The canal zone finally entered a time of relative peace.

During World War I, the British proclaimed a protectorate over Egypt and kept the surrounding seas free of enemy ships. They also retained an iron control of the Suez Canal throughout World War II, and even Nazi air raids on Port Said, Ismailia, Suez and Port Taufiq never disrupted navigation.

But Middle East nationalism after World War II forever changed the canal's status. In 1947, the British relinquished their mandate over Palestine and permitted the United Nations to partition the land between the Arabs and Jews and create the new state of Israel. Nasser, Egypt's militant president, threatened a ceaseless guerilla war against British troops. With their hold over the canal slipping away, the British agreed to evacuate the canal zone on June 18, 1956.

The canal now within his grasp, Nasser had yet another goal, the great Aswan dam, which he believed would turn Egypt into an agricultural and industrial empire. Nasser demanded that the Western powers loan him \$1.3 billion to finance the dam construction. If they refused, he threatened, Egypt would get the money from the Soviet Union. When the U.S. State Department learned that the Soviets had no intention of paying for the dam, it ignored Nasser's ultimatum.

The Egyptian dictator was enraged, and in a vitriolic three-hour speech in Alexandria he screamed that Egypt would seize the Suez Canal and use its income to build the Aswan Dam. "The money is ours, and the Suez Canal belongs to us," he thundered. "It was built by Egyptians, and 120,000 died in the building of it. We shall build the High Dam on the skulls of the 120,000 Egyptian workmen who perished in the building of the canal!"

This time, Nasser was not bluffing. On July 26, 1956, only 43 days after

(Continued on page 29)

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NEWS

OF THE

LODGES



Gateway Lodge's charter officers pose for a group photograph with the Elks dignitaries who participated in the institution ceremonies. The new officers are: (first row, from left) Est. Lect. Kt. Richard Heath; Subordinate Forum Justice Tom Karter; Est. Lead. Kt. Gene Frazey; Asst. Esq. Gene Thomas, and Tiler Galen Tyler and (second row) Treas. King Haviland; Esq. Walter Padgett; ER Thomas Jones; Secy. Leslie Smith; Trustee H. Jay Atkins; Chap. Bill Grohs; Asst. Chap. John Corson, and Organist Terry Tyler. The Grand Lodge officers—all Oregon Elks—are: (third row) PSP A. J. Beeler, McMinnville; PDD Fred Simpson, Newport; PDD William R. Brown, Pendleton; PDD R. H. "Red" Gardner, Hillsboro; PDD William W. Collins, Milwaukie; PDD A. P. Vengelen, Portland; PDD Frank Rinker, Gresham, presiding officer for the institution; PER Charles Emerson, Gresham, presiding officer for the initiation; DDGER Alfred J. Moreau, Portland, presiding officer for the installation; (fourth row) DDGER-designate Leo Reese, Lake Oswego; state Trustee C. Norman Freeman, Milwaukie; PER Edwin W. Neubert, Portland; PDD and PSP Fred Stefani, Oregon City; PDD John W. Sheppard, Albany; Past GL Committeeman Edward J. Nelson, Portland; PDD Julian A. Weber, Seaside; PSP Louis H. Cline, McMinnville, GL State Associations committeeman, and (fifth row) PDD E. N. Butler, Corvallis; PSP William H. Warden, Lebanon; PDD Robert L. Ragsdale, Lebanon; PDD Carl Benschmidt, Tillamook; PDD John C. Andrew, Portland; PER Edward Kuchler, Portland; PDD and PSP J. H. "Bunk" Moore, Prineville; PDD William F. Raw, Corvallis, and PDD Robert M. Mulvey, Oregon City.

Record Initiation Heralds Birth of Gateway Lodge

THE RECORD INSTITUTION of Oregon's Gateway (Portland) Lodge No. 2411 with an unprecedented charter membership of 3,309 marked a true milestone in the history of the Order. In ceremonies held at David Douglas Junior High School in Portland, Ore., last April 26, an impressive assemblage of Elks dignitaries witnessed the dedication of Elkdom's largest charter class to SDGER Frank Hise of Corvallis, Ore. Both Special Deputy Hise, the nominee for Grand Exalted Ruler, and PGER Horace R. Wisely addressed the group.

The presiding officer for the institution was PDD Frank Rinker, a Gresham, Ore., Elk and former member of the GL New Lodge Committee. Gresham Lodge's ritualistic team, headed by PER Charles Emerson, performed the initiation ritual. DDGER Alfred J. Moreau of Portland officiated at the installation of officers.

Immediately following the installation, Gateway Elks joined the Oregon State Elks Association and pledged \$1,000 to the Elks National Foundation.

Credit for the organization of this

great "baby" lodge goes to PDD Rinker and Oregon VP Pete Zandall, Gresham, who worked closely with the formation committee and the lodge's new ER Thomas E. Jones and Secy. Leslie T. Smith to spearhead the membership drive. Others contributing to the extensive preparatory work were District Deputy Moreau, GL New Lodge Committeeman Robert Stults, Roseburg, Ore., and Oregon's New Lodge Chairman Robert Harbough, Sweet Home.

Among other Elk notables present for the institution of Gateway Lodge, out

The initiates . . .





PGER Horace R. Wisely addresses a record gathering of new Elks during Gateway Lodge's recent institution ceremonies. The banner proclaims its own message: "The largest Elks class in history."

SDGER Frank Hise (right), Corvallis, Ore., in whose name Gateway Lodge's record charter initiation class was dedicated, poses for the camera with PGER Horace R. Wisely and PDD Frank Rinker, Gresham, Ore., who—with Oregon VP Pete Zandall, also of Gresham—was responsible for the organization of Oregon's new "baby" lodge.

of state visitors included: Washington SP J. Paul Meyer, of Puyallup Lodge; Washington VPs and PDDs Ralph M. Thompson of Yakima, and Alvin Berman of Burien; SDGER Duncan McPherson of Ballard (Seattle) Lodge; PDD A. C. Grady, Port Townsend, Wash., former member of the GL Committee on Judiciary; PDD Edwin J. Alexander, Aberdeen, Wash., past chairman of the Board of Grand Trustees; Tacoma, Wash., PER Herbert Hill, and Robert A. Yothers, Seattle, member of the GL Committee on Judiciary.

Among distinguished Oregon Elks attending were SP R. R. Schroth, Hermiston, Secy. L. A. O'Neill, and other state association officers, and PSPs Louis H. Cline, McMinnville, GL State Associations committeeman; Elmo Angele, Lakeview, former GL New Lodge committeeman; GL Lodge Activities Committeeman H. M. Randall, Salem, also state Treasurer, and Past Grand Est. Lect. Kt. D. V. Bulger, Portland. (Other Grand Lodge officers who comprised the institution and installation teams are pictured opposite, above.)

Following the afternoon ceremonies, the Grand Lodge members and state association and Gateway Lodge officers attended a banquet at Gresham Lodge—Gateway's sponsoring lodge. Gresham PER R. D. Patton was master of ceremonies.

The day's events culminated with the Gateway Institution Ball at Portland's Memorial Coliseum—more than 7,000 persons making merry and celebrating the remarkable birthday of yet another lodge in the brotherhood of Elks.

members of Elkdom's record charter class.





TEANECK, New Jersey, 1968-1969 ER Arthur Hug presents a membership pin to his father—Herman C. Hug, who joins the Order at the ripe old age of 81. That same day the 21-year-old son of Brother Jerome Geller—Kenneth Roettger, who is presently serving with the U.S. Armed Forces in Vietnam—was elected to membership. On hand to witness the memorable proceedings as the lodge's guests of honor were PDD Joseph F. Bader, Lyndhurst, N.J., former chairman of the Board of Grand Trustees, and state Trustee Harry Wolf, of Bergenfield.

SOME 100 BROOKLYN, New York, citizens and community leaders discussed programs aimed at the prevention of drug addiction among the city's youth during a recent symposium sponsored by Brooklyn Lodge. Pictured here with ER John Annunziata (center) are Mr. Art Murray (left), the guest speaker who told of the great strides in helping the addict made by Sunset Park Phoenix House of which he is consultant, and Brother Roy G. Vanasco, the lodge's narcotics chairman and director of Brooklyn's Operation Tunnel Back Involvement Center. The Center, which attempts to aid the addict to return to a life of productivity, is co-sponsored by Brooklyn Lodge and Mangano American Legion Post.



IN CONNECTION with Indiana Elks' "Sweetheart Project," Mrs. A. D. Fitzgerald presents a \$1,000 contribution for the Elks National Foundation to PDD Walter M. O'Brian, Peru, state Foundation chairman. Also on hand for the presentation, which took place during Indiana's Southeast District meeting in Madison, are (from left) PSP Arnold D. Fitzgerald, Washington; state Secy. C. L. "Speed" Shideler, Terre Haute, member of the GL State Associations Committee, and SP Lewis C. Gerber, South Bend. The contribution was made in behalf of the Indiana Elks' ladies.



THE ELKS of New Jersey's South Central District well are proud of these young people, gathered at Monmouth College, West Long Branch, N.J., for a combined First Class Girl Scout and Eagle Scout recognition presentation sponsored by the district. Pictured in the top row are Elks dignitaries who were on hand for the event; among them are SP Edmund H. Hanlon, Red Bank, N.J., and Grand In. Gd. George W. Schultz, of Pompton Lakes, N.J.



TAKING TIME OUT for a group photograph are Elks dignitaries participating in the recent spring meeting of the Illinois Northwest District: (seated, from left) Grand Trustee George T. Hickey, Chicago (North) Lodge; PGER Lee A. Donaldson, principal speaker at the banquet; DDGER Harvey R. Pearson, Moline, and (standing, from left) VP Franklin J. Secker, Freeport; Freeport ER Philip Hardinger, and Senior District Trustee Ralph Arnett, Moline.



THESE "PIONEERS" are Pasadena, Tex., Elks beginning their 15th annual trek along the historic San Jacinto trail—an unusual lodge project to raise funds for the Texas Elks Crippled Children's Hospital in Ottine, the state's major project. This year's Pasadena Elks San Jacinto Trail Ride, reported to be more successful than ever, yielded \$3,500 for the hospital. A record 920 participants made the 25-mile, two-day Ride from Pasadena to the San Jacinto battlegrounds and viewed the site where, on April 21, 1836, Sam Houston and 800 Texans avenged the Alamo, defeating an army of 3,000 Mexicans and thus opening the way to the formation of the Republic of Texas.

LODGE NOTES

CHADRON, Neb. A grant of \$750 has been awarded by the Elks National Foundation to Miss Jolyne K. Almquist of Grand Island.

Miss Almquist, whose application was sponsored by Chadron Lodge, will receive special training in administering physical therapy at the University of Colorado at Boulder, where she is currently enrolled as a student.

MIDDLETOWN, N.Y. Lodge members and their families participating in a recent annual blood donation drive donated 125 pints of blood.

The blood bank is operated for the use of Elks and their families, as well as for anyone in the community who is in need of this service.

LOS ANGELES, Calif. Mrs. L. Donald (Elizabeth) Damato was honored recently at a lodge ceremony after being chosen by Los Angeles Elks as "Mother of the Year." Mrs. Damato, the mother of six children—two of them adopted—is active in a local adoption agency; her husband is currently its president.

PHOENIX, Ariz. Elks and their ladies gathered recently to honor 30 hardworking and dedicated men of their community: the dentists who staff the Elks Memorial Dental Clinic for Underprivileged Children at Memorial Hospital. The clinic operates two days per week and limits its services to patients in the lower primary grades who are referred by school nurses and certified as to economic and medical need.

The honored guests were treated to an evening of dinner and dancing, and were presented with attractive certificates testifying to their contribution of time and skill to the successful operation of the clinic.

The committee for the event was headed by two Phoenix Elks who are themselves members of the dental profession: Drs. Charles Polk and Fred B. Gillard.

ROCHESTER, N.Y. The Elks 24s—members of the lodge-sponsored hockey team, which plays in the Pee Wee division of the Lions Club Junior Hockey League—were featured in a recent article in "Upstate Magazine." The ten-to-twelve-year-old youngsters are coached by John Keelan, who played college hockey at the University of Western Ontario, Canada.

HENDERSONVILLE, N.C. U.S. Savings Bonds in the amount of \$100 were presented recently to each of the lodge's two winners in the Youth Leadership contest—Miss Carol E. Helms and Donald N. Henderson, both students at Edneyville High School.

FRONT ROYAL, Va. Lodge members opened their doors to the Red Cross for a recent Bloodmobile program, in which 151 pints of blood were collected.

The blood drive made up about a third of the area's 100-pint shortage, and collected five pints of an unusual blood type for a child who was to undergo open heart surgery in Washington.

HOUGHTON-HIGGINS LAKE, Mich. Lodge members wish to acknowledge several splendid acts of brotherhood performed in behalf of PER John H. Cole.

Brother Cole was severely burned in an explosion one year ago this month, and was for a time not expected to live. Elks of several neighboring lodges, most notably Warren Lodge, quickly rallied to his aid. Warren Brother and Mrs. Robert L. Adams were particularly instrumental in organizing several benefits to help pay Brother Cole's hospital costs—benefits which have raised nearly \$1,500 for that purpose.

Brother Cole's brave struggle to live, immeasurably aided by his many benefactors, has been rewarded: he is no longer hospitalized, though continuing treatment at Ann Arbor Hospital, and was recently the guest of honor at Warren Lodge, where he personally thanked the various lodge members for their efforts in his behalf.

Elks everywhere can take pride in this splendid example of brotherhood on the part of Warren and other Michigan Elks.

BEAVER DAM, Wis. Lodge members played host recently to the largest gathering of Elks ever assembled at the lodge's quarters. The occasion: State President Night, which was attended by a host of state and Grand Lodge officials, including the honoree, SP J. G. "Jack" Chriske, a member of Green Bay Lodge; State President-Elect Maurice Pohl, Sheboygan; DDGER Herbert M. Militzer, Beaver Dam, and VP Dale Rudy, Kenosha.



TEN PATIENTS from the Florida Elks' Harry-Anna Crippled Children's Hospital in Umattilla enjoy a sunny day at the raceway as special guests of Winter Park, Fla., Elks during the second annual lodge-sponsored charity harness horse race at Ben White Raceway. Shown with the delighted youngsters are Brother Jack McDade, chairman of the event; Jim Oliver, assistant hospital administrator, and ER Martin Rudich. Proceeds were slated for the Harry-Anna Crippled Children's Hospital.



THE RECENT INITIATION of ten new Elks into Front Royal, Va., Lodge is a festive occasion with a number of Elks dignitaries in attendance, including SP and Judge Benjamin L. Campbell (second row, sixth from left), of Petersburg. In meeting the Grand Exalted Ruler's New Century lodge program, the less than two-year-old lodge boasts a 22 percent increase in membership and \$1.95 per member in Elks National Foundation contributions.



ONE OF MORE THAN 700 CHILDREN remembered by Elks throughout the state of Rhode Island during the Easter season receives her candy treat from Pawtucket ER Donald Poirier, as Alfred Mello, lodge youth activities chairman, looks on. The Pawtucket Elks were visiting the children at Pawtucket Memorial Hospital.

IT'S A FAMILY AFFAIR at Philipsburg, N.J., Lodge as Esq. Sal Morello accepts congratulations from ER Edward G. Bullock (left) upon the recent initiation of four members of Brother Morello's family into the lodge. The new Elks, all of whom were sponsored by Esquire Morello, are (from left) Brothers Ben Velekie, Anthony Pizino, and John and Anthony Morello.



MIDDLEBORO, Massachusetts, Elks present this Elks' flag to the award-winning Middleboro Sabres Drum and Bugle Corps. Accepting the gift from ER William C. McLeod (center) and Brothers Eugene Newton and John Lynch are Majorette Linda Walker and Color Guard Captain Susan Morris. The flag completes a set carried by the marching unit, which is comprised of colors of local organizations.



WINNER of the outstanding achievement award in New York Elks' East Central District Junior Bowling Tournament—Jeffrey Danushar—receives his prizes at the close of the tourney, which was hosted recently by Haverstraw, N. Y., Elks. Pictured with him is his companion Steve Rabinowitz and the Elks who participated in the award presentations: (from left) Haverstraw PER John F. Casey; Michael Fitzula, youth chairman; Emil Stritmater, bowling committee chairman, and James Schuler, committee secretary-treasurer.



GARFIELD, New Jersey, youngsters attending classes for the cerebral palsied at Lincoln Grammar School No. 6 display the chocolate bunnies they received during the second annual lodge-sponsored party. Looking on are ER Alfred Rymkewycz (center), Mrs. Freda DiMio, president of the Elks' ladies, and Walter Sannik, crippled children's chairman.



MEDFORD, Massachusetts, Elks raised \$1,500 at their annual cystic fibrosis benefit dance. Turning over the check to Mr. and Mrs. Patrick Catino are immediate PER Americo D. Paste and Robert Juliano, lodge entertainment chairman.



NOTABLE CONNECTICUT ELKS are on hand at Stamford Lodge for the initiation of 25 candidates, including Mel Allen (third from right), a local businessman and former "Voice of the Yankees." The group welcoming the new Elks includes (from left) ER James Racaniello; Greenwich PER Thomas M. Newton, state Foundation chairman; Trustee Robert E. Hunt, who is receiving a lodge award; SP Louis C. Triano, Naugatuck, and Grand Treas. Edwin J. Maley, New Haven.

PATCHOGUE, New York, Elks' youth bowling program reaches a happy climax with the presentation of more than 100 trophies to these young strike-and-spares experts. Surrounded by the happy recipients are the Elks' committee members responsible for the program, now in its fifth year; among them is the event's principal speaker, former Youth Chairman John Konrad (standing).

(Continued on page 38)





It's Your Business!

KEEPING OUT FRONT

Have you ever thought of starting up a new automobile manufacturing company?

"Don't be absurd!" you might reply. "Get back to talking about *small* business."

But we are! In particular, we're talking about the remarkable success-story of Brooks Stevens and his five-year-old automobile manufacturing company, SS Automobiles, Inc. And it's not in Detroit, it's in Milwaukee, Wisconsin.

The car? It's the Excalibur, which Stevens patterned after one of the great old classic sports cars, the 1927 Mercedes-Benz SSK. The Excalibur isn't in the low-price field, its price is in the \$9,000-\$10,000 range. The King of Morocco bought one, and quite a few of the others have been bought by bank presidents, company presidents, some professional men, and some entertainment industry figures.

But all together only 350 Excaliburs had been sold as of last March; so Mr. Stevens's company is indeed a small business in its industry. Even though its assembly plant's floor space has gone up from 2,500 square feet in 1965 to 26,000 square feet today, SS Automobiles, Inc., is of course no threat to Detroit's Big Three. But its product made quite a sharp-looking exhibit at New York's International Automobile Show in April.

How did the story of the Excalibur begin? Stevens thought up the car for the Studebaker people back in 1964. He thought it would have strong appeal for an admittedly small but well-heeled market. Studebaker had planned to exhibit it at the Auto Show that year, but changed its mind, so Stevens exhibited it on his own. It created a sensation, and Stevens decided that he had the chance to start a new business with it. He and his two sons organized SS Automobiles, Inc. with borrowed money, and before long some Excaliburs were coming off the assembly line in their little plant.

The new car must have startled quite a few people. It has exhaust pipes coming out of the hood, and it has fenders. You'd almost expect to find a *crank-handle* on it! But it stirred up some

misty-eyed recollections of The Good Old 1920's in some prospects who could afford to buy that re-incarnation, almost, of the fine old 1927 Mercedes-Benz SS sports car. So the little automobile manufacturing company got off to a running start, and it has been purring right along ever since at an output of some 10 cars a month!

The success Brooks Stevens and his sons achieved with the Excalibur might seem to be another proof of that sound old business-success maxim: "Find a need and fill it!" Well, yes, and then again no. It's hard to say truthfully that anyone really *needs* a car like the Excalibur. So the maxim that really applies in this instance is "Find a strongly-felt *want* and fill it!"

A New Look at The Green Stuff

How long since you've looked at the home-gardening market? It may offer opportunities, even if your business seems far removed from it. Home gardening is an *over-\$5-billion market* today, and much of it is made up of needs and wants that *small-business* can fill. Some 81 million Americans like gardens so much that they've planted 45 million of them! And that includes many on the roof-tops and patios of city high-rise apartment buildings. It turns out too, that many young couples start up a garden in their first year of married life! (This is one of many interesting facts about home-gardening in America unearthed in a survey made by the Union Fork and Hoe Company, which of course takes a deep interest in these matters.)

In addition to very substantial growth in the sales of well-established categories of home gardening equipment and supplies, conventional gardening tools, seeds, gloves, soil-nourishers, and so on, quite a few quite novel products are being eagerly pushed into the eagerly-outstretched hands of America's amateur gardeners. Some products are simple and inexpensive, some are neither. In the latter group surely falls "the Mowbot, a robot that cuts your grass even as you sleep!"

Perhaps your own business isn't one that can *directly* reach the big home gardening market, but it may be that

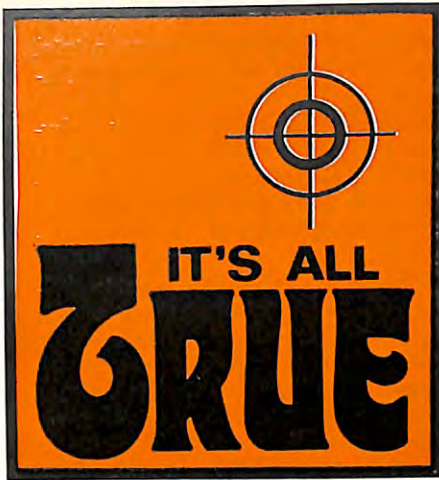
some of the companies that do reach that market directly would be good prospective customers for *your* company.

MANAGEMENT MEMOS . . .

How Good Is Your Middle Management Team? Plenty of small businesses are big enough to have, or at least *need*, a good middle management staff, though it may be small. One of the great secrets of successful big business management lies in developing middle management strength and capability. One reason Montgomery Ward fell so far behind Sears in the forties and fifties was Ward's autocratic top management, which left its middle management strength weaker than Sears's.

Some Valuable Advice on Decisions. This year the University of Illinois opened its dazzling new \$21-million Krannert Center for the Performing Arts. It's the "Krannert" center because most of the money for it was given by Mr. and Mrs. Herbert C. Krannert. In 1925, Krannert rejected a dubious promotion offer made to him by the president of the paper box manufacturing company he was then working for. He went out and started up his own paper-box manufacturing company, Inland Container Corporation. It was a very small business when Krannert started it, but it grosses about \$200 million annually today. Krannert, like every successful businessman, also made some wrong decisions during his career. But he doesn't waste time regretting them. He says: "If I kept beating myself over my head for the wrong decisions I have made, I would not be in a position to make the right decisions."

Are You Simply Advertising to Your Competitors? Some small businesses, particularly in certain specialized fields, put too much of their advertising budget into ads in trade magazines that are read by their competitors, but are *not* read much (if at all) by their customers and prospective customers. Some of this is the result, it would seem, of concern about "our image in our industry." The important image is the one projected to your *market!*



BY BILL TRUE

World Professional Casting Champion

Golf's Fantastic in Japan!

Ever seen a foursome sweeping snow off a green so they could putt out? Or hundreds of driving range hitters gathered around gas heaters between shots? Or beautiful caddies? Or tea houses and shrines between golf holes?

I saw all of these sights a couple of months ago when I accompanied pro golfer R. H. Sikes on a brief tour of Japan. It's an amazing country, and among the most amazing sights are the throngs of golfers who congregate on the golf courses despite the weather.

Sikes was making a promotional golf film in Japan and we visited several country clubs and driving ranges around Tokyo with the camera crew.

One memorable day I walked around the front nine holes at Fuyo Country Club as Sikes put on a golf demonstration. This country club is a beautiful one, as are all the courses I saw in Japan. They are kept in almost perfect condition with squads of elderly ladies picking up even the smallest leaf or twig that might litter a fairway. The caddies have little containers of dirt on their carts to repair divots. Some caddies! They're lovely young Japanese girls who attend a rigorous caddy school before they become regular caddies. (Among the courses at the school, besides golf, are flower arranging and the tea drinking ceremony!)

It was a cold day when we visited Fuyo so we were glad to get out of the wind for a while at the tea house between the fourth and fifth hole. Here the golfers and caddies gathered for a hot drink before continuing. Several of us sampled the traditional hot sake, or Japanese rice wine, as a good cold preventer.

Not a long course by American standards, Fuyo is still tricky—with many hills, lots of water holes and trees well placed to intercept an off-line shot. Nevertheless Sikes played like the pro he is and shot a 31 on the nine, equalling the course record. An eagle putt that failed to curl in on the seventh hole prevented his setting a new record.

Driving ranges are all the rage in Tokyo and the bigger ones have as many as three tiers, one above the other, so that hundreds of practitioners can swing at once. Tokyo had some spring snowstorms while we were there, but this didn't seem to keep the swingers away. Little gas heaters between practice stations kept them warm between shots.

Because space is at such a premium in Tokyo and large land areas are simply not available for driving ranges, we found many large cages on rooftops in the city where businessmen can practice their drives. A look around from one of the taller buildings in the city reveals many of these rooftop ranges.

We visited one large department store that had a complete 18-hole miniature golf layout on the sixth floor. Painted murals of outdoor scenery and even recorded bird calls made you think you were really outdoors.

Because of the tremendous interest in golf in Japan, there are long waits at the first tee on occasion. Some of the popular public courses outside Tokyo have hotels in conjunction so foursomes can come out the night before, get some sleep, and be at the tee for the crack of dawn.

Greens fees are high in this country, about \$10 in American money, but this doesn't seem to keep anybody away. Per capita there are more golfers in Japan than in the U.S.!

"Feel" is most important in putting. In order to get the most delicate sense of feel when putting, many pros remove their golf glove when they reach the green. Might sink you a few extra putts!

Pro R. H. Sikes with two cute Japanese caddies at Fuyo Country Club.



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by Carolyn Barta

A SOPHISTICATED LADY wants a date with B.P.O. Elks. Her name is Dallas, and the time she has open is July 13-17—for the B.P.O.E. Grand Lodge Convention.

Dallas wasn't born until 1841 when a pioneering lawyer from Tennessee named John Neely Bryan hoveled in for the winter in a log dug-out on the banks of the Trinity River. Bryan took it upon himself to do a little chamber of commerce work up the river, and was able even to sell some other pioneering people on the advantages of the little spot he had decided to name after his "Friend, Dallas."

No one knows exactly who that friend was, although Dallas Coun-

ty (which Dallas serves as county seat), was officially named for U.S. Vice-President George Mifflin Dallas.

She's a city that talks to you, bellying from downtown skyscrapers, whispering as you drive down the landscaped Turtle Creek Boulevard, or drawing over the fences that stake out the blacklands that surround the rambling city environs.

A lot of folks say Dallas never should have been. It had no special advantages in natural resources or geography to brand it different from other dusty little Texas towns.

But different it is—a cosmopolitan city, eighth largest in the nation with 850,000 population and the heart of a metropolitan community of 1.4 million. Dun and Bradstreet's 1967 "Million Dollar Directory" listed 503 Dallas-based companies with

assets of \$1 million or more, a total exceeded only by New York, Chicago, and Los Angeles.

It's a bustling city sporting a skyline the natives call magnificent, with big banks that obviously try to outdo each other in beauty, size, and physical appointments as well as deposits.

To visitors who have been to Dallas, it's no surprise that this city is the No. 1 destination for out-of-state tourists entering Texas, consistently ranking among the top ten convention-exposition centers. One reason is because there is plenty to see and plenty to do.

For those who visited Dallas during the 102nd meeting in 1966, she's not the lady you once knew. She has a new heart in the \$41 million One Main Place—a 33-story concrete downtown office building that over-

DALLAS

A CLOSE UP



looks an outdoor plaza almost three times the size of Rockefeller Center Plaza.

Bounded by Elm, Field, Main and Griffin, One Main Place is the first phase of a staggering development whose entire environment is designed to cradle the pedestrian. Its pedestrian promenades connect to nearby buildings via underground passageway, so thousands of office workers, shoppers and visitors can park their cars beneath the structure, get to their offices, buy a piece of sculpture, float a loan, meet for lunch or dinner, visit a variety of shops and boutiques—all without going outdoors or crossing a street. It's a concept expected to spread throughout downtown Dallas.

Visiting Elks and wives will want to see the massive Main Place fountain, shop the plaza stores, and per-



haps splurge on lunch or dinner at Brennan's, specializing in French Creole food, off the plaza. If for dinner, be sure to take at least \$6.50 per person in your wallet.

Culturally-speaking, the most recent stimulus to the Dallas scene is the \$8.5 million Owen Fine Arts Center on the campus of Southern Methodist University. It includes the Virginia Meadows Museum of Spanish Art, one of two Spanish museums in the country, with a fine collection of Goyas, Velasquez, Murillos and other great Spanish painters. The Meadows Sculpture Courtyard features 20th Century sculpture of wood, marble, bronze and steel.

On the theater scene, there's now the Windmill, Dallas' original dinner theater in a red barn situated
(Continued on next page)

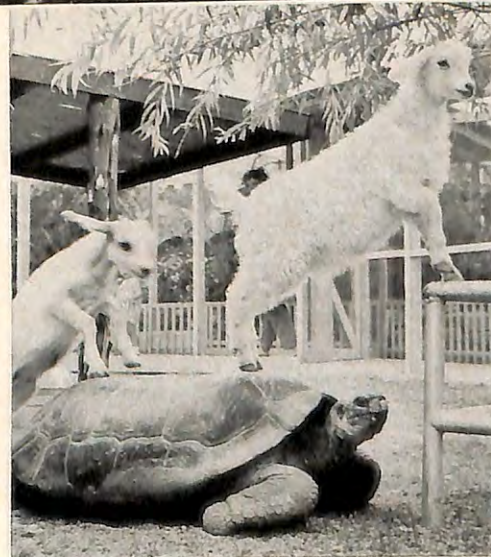


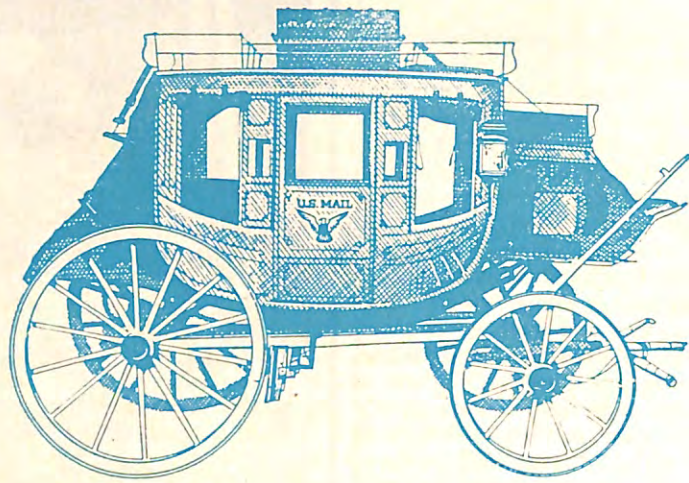
THE photo at the top of this page is an example of what you will see at the Mesquite Rodeo every Friday and Saturday night.

ABOVE, the State Fair Music Hall, where you can view musical productions during your week in Dallas.

LEFT, the nation's largest climate controlled shopping center, NorthPark, has more than 100 stores along its half-mile mall.

RIGHT, a scene from the Dallas Zoo located in the Oak Cliff section which has a superb collection of strange and wild animals surpassed by none.





picturesquely on the outskirts of town. A car is a necessity for going to the Windmill, but if you enjoy a good buffet and good drama and are willing to pay the price, the Windmill has it. Stockton Briggles gets Broadway stars and then finds small cast plays to fit the talent. Most nights are sell-outs, so conventioners would be advised to write to 4811 Keller Springs Road for reservations. Tuesday night is \$6, Sunday and Wednesday and Thursday \$7, and Friday-Saturday price is \$8.

For night life, the newest hit is Sybil Burton Christopher's "Arthur," a discotheque at Hotel Adolphus. It's a go-go place where the favorite drink is "Sangria."

The old restrictions against "open saloons" still apply. At public restaurants and cocktail lounges, merry-makers can purchase beer, wine and set-ups. But there are hundreds of private clubs, many in conjunction with restaurants, which offer one night only memberships at a cost comparable to cover charges in other cities, serving mixed drinks.

For those who failed to make the 1966 Dallas trip, or others who didn't get around to all the tourist attractions, here is a must-see list.

The women certainly will want to allot a half-day for a spree at North Park, the nation's largest climate-controlled shopping center. More than 100 shops and stores open on to the more than half-mile mall, with its live flowers and reflective foun-

TOP LEFT, White Rock Lake, within the city limits of Dallas, offers a delightful change of pace from the downtown business atmosphere. LEFT, the Museum of Natural History conceived for the Texas Centennial Exposition of 1936.

tains in an innovative, architecturally open structure. Famed for its special exhibits in the mall, North Park will be staging the 4th Annual Dallas Summer Arts Festival beginning July 17, a presentation of graphic and performing arts representative of the Dallas community.

Visitors will love the Dallas Zoo, located in the Oak Cliff section west of the Trinity River. Few zoos in the country surpass this one, with its superb collection of strange and wild animals. There are 50 wooded, sloping areas and more than 900 animals, birds and reptiles, highlighted by the beautiful new Rain Forrest Building.

A must for the whole family is State Fair Park. Conceived for the Texas Centennial Exposition of 1936, Fair Park now includes an array of museums such as the Museum of Fine Arts, Museum of Natural History, Health and Science Museum, Dallas Historical Society Museum housed in the Texas Hall of State, Texas Sports Hall of Fame, Garden Center and Aquarium, all admission-free.

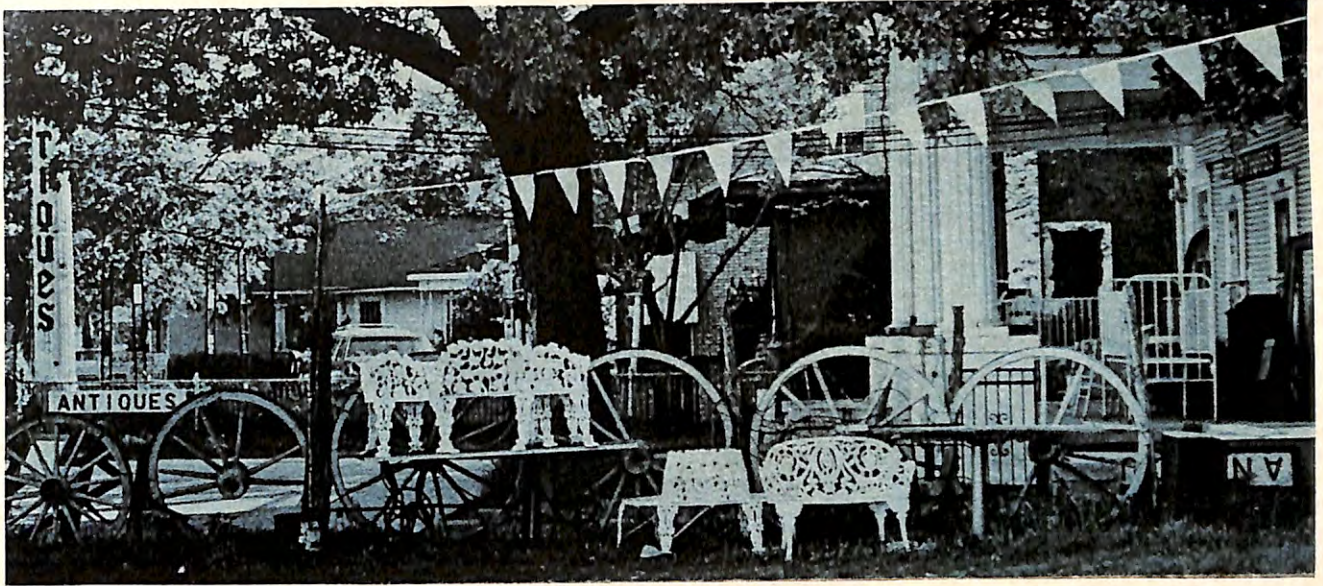
Admission fees are worth it for the Southwestern Historical Wax Museum, where youngsters will delight in wax figures of Texas badmen and wellknown figures from Texas, and the Age of Steam Museum, both of which are located at Fair Park. Amusement rides along the Midway at Fair Park will make it a day of fun for boys and girls.

The Summer Musicals, one of America's foremost summer theaters, will be in full swing at State Fair Music Hall when Elks visit Dallas. Many will want to see either an evening or matinee performance of "Can-Can," the show during convention week.

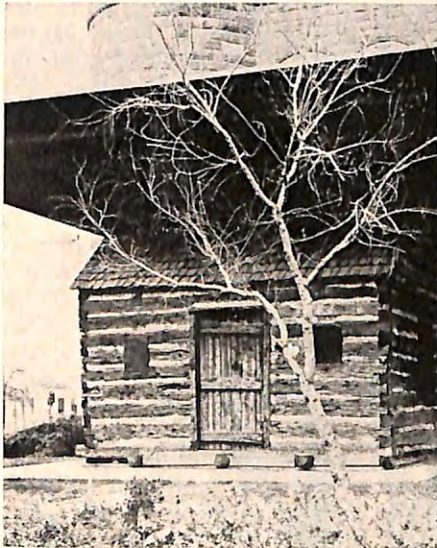
Other theater attractions include Dallas Theater Center, designed by Frank Lloyd Wright as a university-affiliated graduate school of drama

(Continued on page 24)

DALLAS



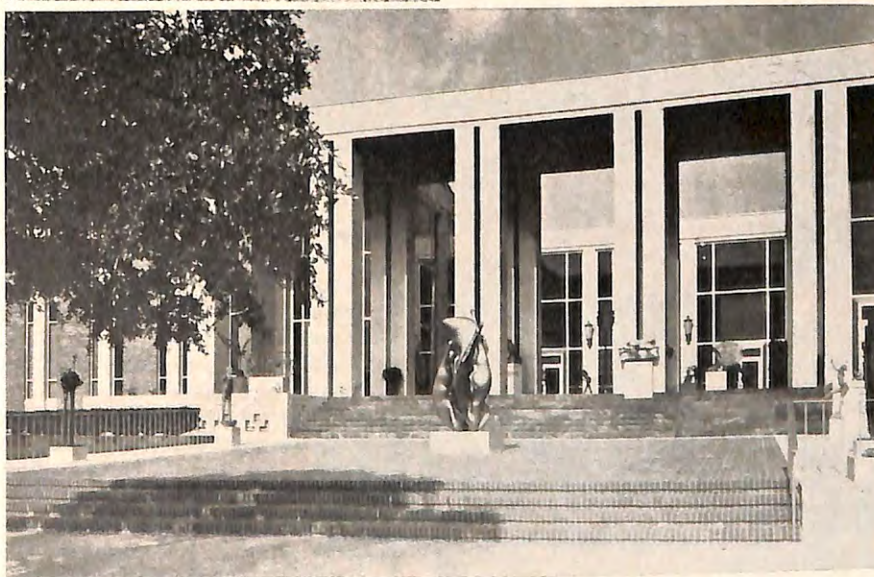
ABOVE, one of the many antique shops to be found on McKinney Avenue on the north side of town.



LEFT, the restored cabin of pioneer John Neely Bryan stands today on the lawn of the old Dallas County Courthouse.

RIGHT, the huge circular arena of the Memorial Auditorium used for conventions.

BELOW, the Owen Fine Arts Center is a new addition to Southern Methodist University.



(Continued from page 22)

and now celebrating its 10th anniversary. Nestled in the woods of Turtle Creek, the Kalita Humphreys Theater houses a student repertory company which commands international interest in its productions. Drama enthusiasts will find an evening at the Theater Center an exciting experience. Tours of the structure also are offered during the day.

Dallas is a city anxious for the future, but with a reverence for the past. This city has a background. To see part of it, take a 10-block stroll to the downtown area that will spin you back in history.

Reportedly, it was on the bluff now called Dealey Plaza where John Neely Bryan, his old horse Neshoba and Indian guide Ned, stood and surveyed the land and decided it would be Dallas. The log cabin where Bryan lived and operated a trading post for powder, shot, and whiskey, still stands beside the Old Red Courthouse across the street from Dealey Plaza. The Plaza is named for G.B. Dealey, founder of The Dallas Morning News, located a couple of blocks away at Young and Houston Streets.

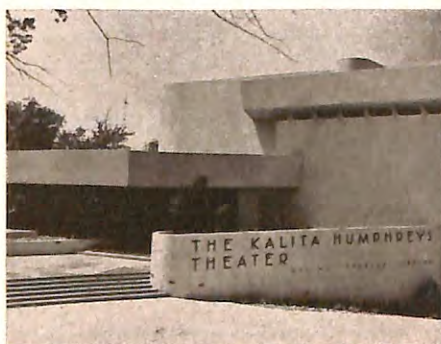
The Plaza extends from Elm to Commerce and is bisected by Main Street. It overlooks another even more historical site, which, although still painful for Dallas to face, is a place where visitors have wanted to pay homage since Nov. 22, 1963. A simple bronze marker at Dealey Plaza recalls the day President John F. Kennedy was shot. Across Elm Street is the Texas School Book Depository, the grassy knoll and Triple Underpass. The John F. Kennedy Memorial Plaza will, in the next few years, be bounded by Main, Record, Market and Commerce Streets—a block now in the throes of construction and currently inconveniencing the Bryan cabin, which may be seen only from the outside.

The red Victorian Dallas County Courthouse has watched local history unfold for more than 70 years. It recently received an interior face-lifting, but the thick-walled exterior, with its turrets and towers, gargoyles, and chimneys remains an architectural counterpoint to the modern new white marble courthouse just across Commerce, and other skyscrapers of steel, solar glass, and concrete. Perhaps nowhere else in the city can visitors see so graphically the gentle blending of the old and new in Dallas.

For traveling up and down Main and Commerce (or from the east to the west end of downtown) if the weather is too warm for walking, visitors can catch any bus and ask



ABOVE, beautiful Turtle Creek has been a favorite with tourists. BELOW, the Kalita Humphreys theater designed by Frank Lloyd Wright. BOTTOM, a scene from the Southwestern Historical Wax Museum.



for a "shopper's fare," which means you can ride in the downtown area for 15 cents.

Downtown has plenty of shopping including the prestigious Neiman-Marcus, where visitors often find gifts with a special Texas flavor. And, believe it or not, Neiman's has them for \$3.98 as well as \$3,000. Neiman-Marcus is, of course, the fashion foundation for many of Dallas' best-dressed women. There are other fashionable downtown stores, such as Dreyfus and Son and Jas. K. Wilson, which specialize in men's clothing. For moderately-priced department stores, try Sanger-Harris and Titche's. Most of the shops are on Elm, Main, and Commerce. Sanger-Harris is on Pacific.

While shopping, make it a point to have luncheon in the Zodiac Room at Neiman-Marcus, where a style show may be enjoyed with a \$2.50 lunch.

Still in the downtown area, but a little off the beaten track, is a new tourist attraction. It's the ante-bellum Millermore mansion, recently relocated at City Park, just south of R.L. Thornton Freeway. One of Dallas' original Southern-style mansions, Millermore is operated by the Dallas Historical Society, which charges a small fee for viewing during certain hours daily.

Want to see the whole city at a glance? Check it out from the observation tower atop the Southland Life Building. Or view the city by night while having Polynesian dinner at Ports O'Call on the 37th floor (\$4.50-\$6.50).

If there's time, an interesting little side trip to the north side of town would include driving to McKinney Avenue where you would park your car and walk for blocks visiting antique shops. Do the same thing in the art gallery quarter around Routh, between Cedar Springs and McKinney, and finish off the tour by shopping or dining in the Spanish-designed Quadrangle, featuring a unique collection of shops in a pleasant, aesthetically designed atmosphere.

Top it all off with a wham-bang, whoop-it-up time at a real live professional rodeo, the Mesquite Rodeo, staged every Friday and Saturday night at LBJ Freeway and Scyene Road. Tickets are \$1 and \$2.

Now, where do you eat? Diversity is the word best used in describing Dallas restaurants. Here's where sophistication is the keynote. There are any number of specialty restaurants known for intimate dining, luxurious decor and elegant food. But, first, let's check out the mod-

(Continued on page 50)



TRIPS
OUTSIDE
DALLAS

BY JERRY HULSE

EVERYONE THINKS OF TEXAS as big, sprawling, filled up with cow-boys, cattle, oil wells and millionaires who drive Cadillacs with steer horns as hood ornaments. They figure no one wears shoes, the reason being they wear boots instead, which they can't keep shined because of the dust. Besides this, according to legend, the nearest resemblance to culture is the traveling rodeo. Well, if this were the case it is doubtful indeed that hundreds of Elks, along with their wives, would choose Texas for the huge convention this month. The truth is, Texas is an adventure—with its hill country, forest trails, lakes, mountains, the historical forts, and tropical trails. You can get lost in Texas, caught up in its vast lonesomeness, which comes as an exhilarating sort of relief.

Last year when I went off to write about HemisFair for Elks,—it was the Texas style world's fair—I visited the hill country afterward and a place called Mountain Home which, if you have the time, you should visit also. (Take U.S. 35 south to Austin and then U.S. 290 west, a total of 270 miles). Mountain Home is alive with the voice of the wind and the endlessness of the land. While cattle graze, Marlboro men ride among them. It's like a solemn scene out of "Gunsmoke". There are other reasons for visiting Mountain Home, the Y.O. Ranch, for instance, especially if you happen to be a hunter. (All these directions for side trips are from Dallas). The Y.O. is an 80,000 acre spread owned by Texas millionaire Charles Schreiner III and devoted to the hunter. Schreiner guarantees hunting "every day of the year" for animals brought from four continents. Hunters from Maine to Monterey ask themselves, why go to Africa when you can come to Mountain Home? Even the land is dramatically similar to the undulating countryside of East Africa. Hunting at the Y.O. is free until you bag bird or beast. After this you pay from \$50 for a wild turkey to

as high as \$400 for an aoudad. Zebra chase fringe-eared oryx and there are other beasts late of Africa and other places: Siberian elands, wild rams from Corsica and Sardinia, black buck antelope from Pakistan, sika deer from Japan, sallow deer from Asia Minor and axis deer from India.

Hunters arriving without weapons are loaned guns free of charge. They pay only for the ammunition. Others stalk game with bow and arrow, blending with the land in their Marine camouflage uniforms. Guests at the Y.O. are put up in log cabins named for

Daniel Boone, Davy Crockett and Sam Houston, the Sam Houston cabin being a former back country schoolhouse built in 1852. Mirrors are framed by horse collars and there are tiled showers. Outside, for atmosphere, I suppose, stands a cannon from the Mexican War. Tenants warm themselves on an evening before a stone fireplace and cool it by day with air conditioning. The tab comes to \$25 a night, the meals being taken in a place called the Chuck Wagon, where guests sip java from an ordinary tin can. It's not that they're saving on crockery; it's just a



gimmick to lend still more atmosphere. As the biggest game ranch in the world, the Y.O. has welcomed crowned heads and presidents. For less rustic headquarters, there is the Inn of the Hills in nearby Keerville, which alone is worth the trip, this being the spiffiest motel in the entire state of Texas. Rooms come carpeted wall-to-wall and sliding glass doors look out on three swimming pools, a tennis court, golf course and fountain which looks for all the world as if it had been lifted from Versailles. Furthermore, guests are chauffeured out to hunt at the Y.O. in a yellow Rolls-Royce or else to swim and boat at the River Club at Marymeade. Back at the Inn of the Hills they gather for cocktails in the Angora Club and talk of animals they've seen and bagged during the day. No one's ever complained of pink elephants, but one hunter swears he saw a fringe-eared oryx rubbing noses with a Siberian eland.

When you pass through Austin on the way to Mountain Home remember this is Texas' state capitol, with the governor's mansion, the state library, Bergstrom Air Force Base, the Elizabeth Ney Museum, University of Texas, the O. Henry home and Fiesta Gardens. At Fiesta Gardens four daily water shows feature kite flying, bare-foot skiing, water ballet and other acrobatic doodling. It is not a total unlikelihood you might even run into former President Lyndon B. Johnson. If not, you can always make the short drive from Austin down to Johnson City to visit his boyhood home. You'll remember I stopped off to describe it to you Elks and ran headlong into Jessie Hunter, the curator, who fusses over the place and guides tourists through the little four-room frame home where Mr. Johnson grew up. I'm curious if now that he is the ex-president they've removed the telephone from the hot water closet. You might ask Jessie. I called it the hot water line to the White House. It had a direct hookup with the Capitol. Besides the hot water line

there are childhood pictures of Mr. Johnson and letters which he'd exchanged with relatives. I must be honest: it won't hold your interest for an entire afternoon. After this you can stroll around Johnson City and visit Minnie Cox over at the chamber of commerce, which is housed in an old petrol station flowing over with Johnson City propaganda and gaudy tourist trinkets. The LBJ Ranch is only a few miles away, but the nearest you'll get is a peek across the Pedernales.

Earlier I mentioned I'd visited HemisFair and San Antonio, which is 269 miles south of Dallas (take Interstate 35). Although no longer a world's fair, HemisFair will play to visitors this summer as "HemisFair Plaza"—a scaled down version of the original show. The Institute of Texan Cultures is packed with everything from weapons used to fight off invaders to artifacts left by a succession of early residents. Only the Eiffel Tower is taller as a world's fair symbol than the Texas Tower of the Americas, which rises 622 feet and is topped by a restaurant. Visitors wander through the Witte Confluence Museum, which houses exhibits left by foreign countries when the fair ended; the mini-monorail and skyride still operates, as do the amusement rides of fairer days. If you wish, you may still take a paddle boat rather than walk. Other boats sail along the little river which flows through San Antonio, its banks lined with restaurants, shops and nightclubs. Off at the Alamo visitors wander through the famous fort where Davy Crockett, James Bowie and nearly 200 others perished in a futile battle with the Mexican general, Lopez de Santa Ana.

If you plan to visit San Antonio, Laredo's only 150 miles farther south. Be sure to obtain Mexican automobile insurance at the border; your American insurance is invalid in Mexico. You will also need a tourist permit, which is presented free at any Mexican consulate, official Mexican tourist office, or else at the border itself. Bring along

a passport or other proof of U.S. citizenship (I got by showing my driver's license on my most recent visit). To get to Laredo (it's 433 miles from Dallas) take Interstate 35 the entire way. At Nuevo Laredo, which is across the Rio Grande from Laredo, shops sell Mexican handicraft and liquor. Inland from Laredo, 148 miles, is Monterey (Mexico's third largest city) with curio shops, night clubs, Garcia Caverns, historic Bishop's Palace, a couple of bull rings, glass factories and the Carta Blanca brewery. There's a train, the El Regiomontano, which carries visitors off daily at 6 p.m. to Mexico City, 596 miles away, arriving at 9:05 a.m. the following morning. Possibly Texas' best border town, Matamoros, is across from Brownsville and 533 miles from Dallas.

The turnpike runs 32 miles from Dallas to Ft. Worth, the fourth largest and third richest city in Texas—known among the locals as "where the west begins". It has museums, an aquarium, botanical gardens, a log cabin village, zoo and is the home of Texas Christian University, General Dynamics and the Bell Helicopter Co.

Should you get clear to Houston, which is where the NASA Manned Space Center people live, (a finishing school for the man on the moon), look in on the Warwick. The Warwick is perhaps America's most elegant hotel. Its walls are paneled with hand-carved wood from a French chateau, floors are paved with portuguese marble; there are ancient French tapestries, paneled arches from Coty Palace in Paris and carved doors that hung in other European chateaus and palaces. Houston, an ex-cow town that became an oil town, is a miniature Manhattan of sorts. The oil wells were replaced by skyscrapers and the cowboys traded their Stetsons for space suits. The Astrodome, where baseball is played, is known among Texans as the eighth wonder of the world. Next door they've put together Astroworld, a 57-acre amusement park featuring a special



children's world, the Skyrama, air-conditioned river boats, alpine sleighs—altogether 100 attractions, a la Disneyland.

History buffs will fill a page or so of notebook space at Jefferson, which, as one of Texas' more historic hamlets, displays 30 structures bearing the medallion of the Texas State Historical Society. Laid out in 1842, it became the home of one of T's first breweries. At one time as many as 15 steamboats lined the docks while wagon trains passed on their way West. Indians took refuge more than a century ago in Caddo Lake State Park—the huge lake extending into both Texas and Louisiana. Now tourists march along nature trails or else take to skis on the lake itself. (Jefferson and Caddo Lake are 153 miles outside Dallas—take Interstate 20 to Marshall, then turn north on U.S. 59 to Jefferson).

Pianist Van Cliburn's home town of Kilgore (120 miles east of Dallas on Interstate 20 features a tour of the biggest concentration of oil wells on the North American continent. Tours are conducted daily. (Call the Kilgore chamber of commerce (984-5022) for reservations. Sam Houston made his home at Huntsville, which incidentally, is the home of the Texas State Penitentiary. You campers can stake temporary claims in Huntsville State Park (Interstate 45 south 172 miles from Dallas). Complete camping facilities are offered along Lake Raven, along with boating, swimming, and fishing—all of it tucked well within Sam Houston National Forest. Visitors may also explore the Sam Houston Museum and peruse the personal effects of the twice president of the Texas Republic.

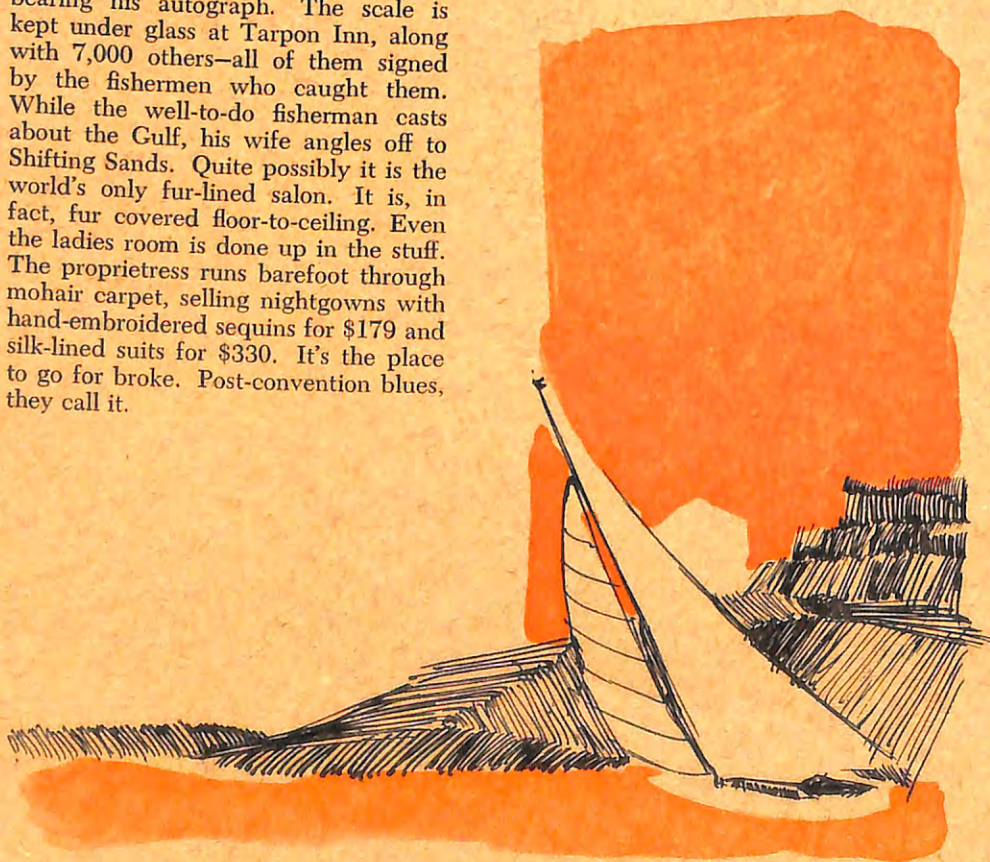
Off at Woodville (219 miles out of Dallas via Interstate 45 to Huntsville, then U.S. 190) several hundred Indians are at home on the Alabama and Couchatta Reservation. They dance for tourists, cook for them, and pass out souvenirs fashioned from leather, clay, and stone. At Indian Village, which is inside the reservation, they put the hook out for visitors by serving them corn meal bread, selling doeskin jackets and doing the Indian version of the boog-a-loo and the Watusi. Visitors may rent cabins and horses, take canoe trips and amble off through the reservation forest via covered wagon.

Elks doing visits out of Dallas should also remember Aquarena Springs and Wonder Cave at San Marcos (Interstate 35 south 222 miles); Natural Bridge Caverns at New Braunfels (240 miles south on Interstate 35); the birthplace of General Dwight Eisen-

hower at Denison (Take State 289 to Sherman, U.S. 82 to Bells and U.S. 69 to Denison—total mileage: 289). There are also forts and parks to explore, the detailed information coming from the Texas Highway Department (Travel & Information Division) Austin, Texas 78703.

Should your wanderings get you as far south as Corpus Christi you would do well to march across to Padre Island National Seashore, which some wag nicknamed "The Texas Riviera". It's a grand way of describing a lonesome stretch of sand and sea running 113 miles off into the Gulf. In places it widens to three miles and in others narrows to only a few hundred yards. It's Cape Cod with a southern sprawl. Winds and strong tides carve it, constantly, into various shapes, with huge dunes and grassy flats. Vegetation lives poorly, but some 350 species of birds come to roost along the island shores. Visitors sign the register at the Million Dollar Inn, which welcomes tourists at \$18 a night. Back in Corpus Christi they take shelter at a number of water front Inns, among them the Sheraton-Marina and Sandy Shores.

From Corpus Christi others take the ferry to Mustang Island, a fisherman's shangri-la. It was here that F.D.R. came to cast about while still in the White House. The huge fish he caught gained a certain immortality, one of its scales bearing his autograph. The scale is kept under glass at Tarpon Inn, along with 7,000 others—all of them signed by the fishermen who caught them. While the well-to-do fisherman casts about the Gulf, his wife angles off to Shifting Sands. Quite possibly it is the world's only fur-lined salon. It is, in fact, fur covered floor-to-ceiling. Even the ladies room is done up in the stuff. The proprietress runs barefoot through mohair carpet, selling nightgowns with hand-embroidered sequins for \$179 and silk-lined suits for \$330. It's the place to go for broke. Post-convention blues, they call it.



Suez Canal

(Continued from page 10)

the British had evacuated Suez, Egyptian police and army officers raided the offices of the Suez Canal Company in Cairo, Ismailia and Suez. All canal employees were told they would be imprisoned if they left their posts.

Nasser made no promise to pay back the Suez Canal Company for the seizure of its property, and Soviet engineers in Egypt were advising that he permit no foreigners other than Russians to operate the canal. The Western nations were understandably alarmed. Great Britain, for example, was at that time receiving 60 per cent of its oil supply through the Suez Canal.

The stage was set for the war of 1956. On October 29, Israeli forces invaded Egypt's Sinai Peninsula and pushed through the desert toward the canal. Immediately, Great Britain and France insisted that all troops be withdrawn 10 miles from either side of the Suez Canal and that they agree to an Anglo-French occupation of the canal zone. When Israel agreed but Egypt refused, Britain and France bombed Egyptian airfields.

Nasser then succeeded in doing what Ahmed Arabi had threatened in 1882. For the defense of Egypt, the canal was temporarily destroyed. Some 40 ships were moved into the main channel and were sunk to block passage. On November 5, British and French troops attacked the north end of the canal at Port Said. But 40 hours later, when the Soviet Union ominously threatened to enter the war, they withdrew with the understanding that the United Nations would patrol the border area.

French and British forces left Egypt in December, 1956, and the UN began to clear the Suez Canal. It was reopened for traffic in April, 1957, but by now it was obvious that Nasser was, indeed, the boss of Suez. Few experts in the West believed that the canal could be successfully nationalized. In one editorial, the London *Times* observed: "An international waterway of this kind cannot be worked by a nation of as low technical and managerial skills as the Egyptians."

Yet Egypt quickly proved that it could actually run the canal better than the old Suez Canal Company. After it was seized in 1956, a new canal control plan was organized in only 60 hours. Following its reopening in the spring of 1957, Nasser widened and deepened the canal to handle larger ships. And, much to the surprise of the former stockholders, he made good on his debts. By 1963, Nasser had paid in full indemnities to the Suez Canal

Company that totalled \$81.2 million.

The world of commerce was startled by the efficiency of the Egyptian-run canal. In 1955, the last full year of operation by the international canal authority, some 14,000 ships passed through the Suez Canal and annual revenue was \$100 million. Under Egyptian control, more than 20,000 ships paid \$225 million in tolls in 1966. Meanwhile, Nasser built the Aswan dam, though more through eventual financial aid from the Soviet Union than through canal revenues. "The Suez Canal has changed Egypt from a garrison into a nation," *The Atlantic* noted in 1966.

But Egypt's canal boom was nearing an end. From the time he nationalized the Suez Canal in 1956, Nasser refused passage to Israeli ships, and his threats to drive the Jews into the sea finally brought on the Arab-Israeli war of June, 1967, a conflict that may have for all time destroyed the canal as a world economic factor.

Within six days, General Moshe Dayan's crack Israeli army smashed the Arab forces, killing 22,000, capturing 11,500 more and inflicting upon the Arabs a \$2 billion financial loss. The map of Israel, which once resembled a thin dagger, now looked like a broad axe head, and much of the 30,000 square miles annexed by Israel included

the Sinai Peninsula. Israel controlled the entire east bank of the Suez Canal.

When the 1967 war began, Nasser once again blockaded the canal by sinking ships at both Port Said and Suez. Nobody appears to know for certain how many went under, but several reportedly were loaded with cement. Fourteen ships, including a German freighter with a cargo of five million eggs, were trapped in the Great Bitter Lake and remain there to this day. Their crews wait in boredom for the day that the canal will be reopened.

But Nasser is implacable. The Israelis demand that their ships be permitted to pass through the canal. Nasser flatly refuses, and he further insists that the Jews withdraw from the Sinai Peninsula. This stalemate has continued for more than two years. The canal is now but a battleground that could bring about still another full-scale Middle East war. Last March, the fighting across the Suez Canal reached a peak that saw an Israeli shell kill General Abdel Moneim Riad, chief of staff of the Egyptian army, while elsewhere Israel forces were bombing Egyptian oil refineries at Suez.

While the fighting continues, the canal grows more useless by the week. The silting of the channels can be controlled only by dredging, and there has

(Continued on page 32)

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Tom Wrigley

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ly accrued. They require a heavy and continuous investment of civic duty and individual responsibility. Let us remember that these cherished freedoms depend upon law, and *each* of us".

USELESS DRUGS were scored by Dr. Heinz F. Eichenwald, a National Academy of Science drug specialist before Senate investigators. He said "misleading advertising" has led "the gullible physician" into prescribing useless and sometimes dangerous drugs. He criticized the ability of many physicians in judging what is effective in prescribing.



FANCY ICE CREAM comes in all flavors here this summer. You can get licorice, kumquat and of all things chili con carne. Manufacturers privately admit however that frozen chili is a flop. They say raspberry sherbet, chocolate and vanilla ice cream are still tops.

WHITE HOUSE POLICE wear regular uniforms and look just like other policemen in Washington. When they saw photos of the gorgeous uniforms of the Buckingham Palace Guards in London who saluted President Nixon they began to wonder. Now there are some whisperings that White House police should have more splashy uniforms which would identify them as the men who guard the White House.

YOUR POST OFFICE run by the government is here to stay at least for the next few years. There has been much talk of turning over the P.O. to a private corporation which might run it more efficiently than under Federal operation. Rep. Morris K. Udall, Ariz., principal House sponsor of the postal corporation plan says, "Nobody thinks it can be enacted this year—or even next year".

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BEST BARTENDER OF THE YEAR in Washington is "Mom" Stein who has tended bar at the Greyhound Bus Terminal for nearly 11 years. She knows hundreds, maybe thousands, of servicemen and others who travel by bus, and she can remember their faces if she can't remember their names. So, some of her regular customers gave her a trophy engraved, "Mom Stein, best bartender of the year."

TRAVEL BY TRAINS is perking up since super-speed rail travel between Washington, New York and Boston began. However, coast to coast it takes 39 or 42 hours to go between Washington and Los Angeles. Chicago is a transfer point. By coach, a one-way fare costs around \$98 plus \$5 to \$6 for the "seat fare". By sleeper, one-way costs about \$185. Today, about 10,000 passengers use the station daily, which in World War II days handled 175,000 passengers.



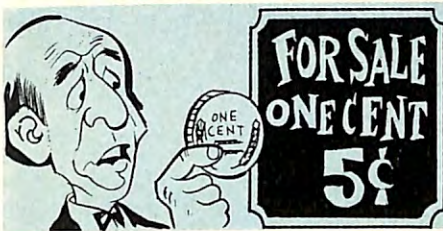
MOTORISTS PAY MORE this summer season. Nine states raised motor fuel taxes, most of them effective July 1. Most were an increase of one cent per gallon, except Indiana which had a two cent boost effective April 1. Kansas also overrode the Governor's veto and pushed through a two cent per gallon increase effective July 1.

SCHOOL TERMS are over but the rumpuses linger on. What will happen when classes resume in September remains to be seen. J. Edgar Hoover, FBI Director, reminds that the theme of the American Bar Assn. is "Justice and equality depends upon law and YOU." He said "Justice and equality should be the goal of all men but not all men want the obligations which make these ideals possible. Rights and liberties under a free society are not automatical-

WRITES FROM WASHINGTON

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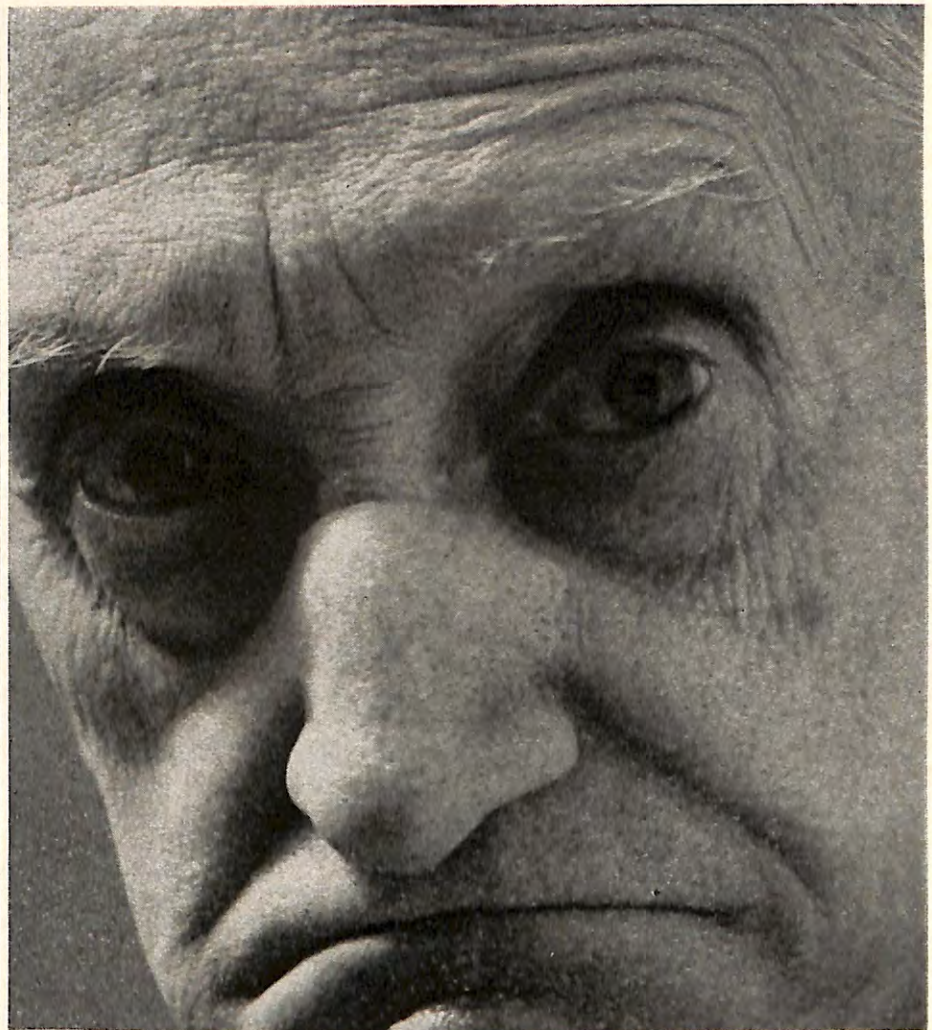
BUS RIDERS HERE pay their fares in script instead of money which they purchase at various places. It is done to protect bus drivers from holdups. The D.C. Transit Company, however, explains it cleverly by signs on the buses saying script is used in order to "speed your ride".



COLLECTOR PENNIES minted at San Francisco in 1968 have been selling for five cents each. It was because our Treasury planned to mint only 258 million pennies there, out of an original order of 4.8 billion. Now, however, the San Francisco mint is flooding the market with the pennies bearing the "S" mark.

WASHINGTON SUBWAY is still in the planning stage. It has expanded into a 97.7-mile system and the cost has soared to around \$25 million per mile. As time goes on the cost goes up, and the recent report casually mentions a cost estimate of \$2.5 billion.

JULY JETS. Income tax breaks on income for the 82 crew members of the USS Pueblo while they were imprisoned in North Korea was voted by the House. . . . Government secretaries have their own organization, the National Association of Government Secretaries, the initials being NAGS. . . . Now that the President has a home in California, earthquakes are prohibited by Federal law. . . . Sign over the Hahn Shoe Store blazed "HAH" in big red letters when the "N" tube failed. . . . A move is on foot to have 1 percent of Federal jobs now held by suburbanites turned over to District residents. . . . The postage stamp honoring negro trumpeter W. C. Handy, known as the "Father of the Blues" was a sell-out for first day covers. . . . Old hippies never die, they just go to pot.



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Suez Canal

(Continued from page 29)

been none. Operating equipment is in disrepair, and the technicians and workers who ran the canal long since have been evacuated with other civilians from such towns as Suez and Ismailia.

The closing of the Suez Canal has had a disastrous impact upon Egypt. Nasser is losing \$250 million a year in toll revenues. And, although he is be-

ing compensated by such oil-rich Arab nations as Kuwait, Libya and Saudi Arabi, Nasser in turn has been forced to grant political concessions that may adversely affect Egypt for many years.

Thousand of workers are unemployed because of the Suez shutdown, and Egypt's tourist industry has virtually vanished. Moreover, at least half of Egypt's cotton crop, its primary export, is going to pay off debts to Communist nations for military hardware. Food rationing was already in effect at the time the 1967 war broke out. And to the east, Israeli troops sit on the Egyptian oil wells in the Sinai Peninsula.

Nasser's allies also are suffering. For

example, India and Pakistan must pay much higher costs to have wheat and fertilizer shipped from the United States. And then there is the Soviet Union, which has lost its once easy access to the Red Sea, the Indian Ocean and all of Southeast Asia. Soviet ships, which were able to reach North Viet Nam in a 7000-mile trip by using the Suez Canal, now must make a 14,000-mile odyssey around Africa.

Yet the nations of the West, which ran the risk of a world war when they intervened over Suez in 1956, now seem almost totally unconcerned over the closing of the canal. Thirteen years ago, the Suez Canal was the West's oil lifeline. But by the time the 1967 war began, the United States was getting only 3 per cent of its oil from Arab nations, and new oil strikes in such lands as Algeria and Libya were helping to meet the needs of the European market. The construction of vast oil pipeline networks further minimizes the loss of canal shipping.

Many shippers now are using rail and air routes and, even more significant, the new supertankers might eventually have rendered the canal obsolete even if Nasser had not. The Suez Canal could handle ships with a maximum tonnage of only 75,000, and many companies with large tankers are realizing big savings by reverting to the old route around South Africa because of lower shipping costs per ton.

Royal Dutch/Shell next year will have a fleet of 31 supertankers weighing 200,000 tons each. The Universe Ireland, owned by Gulf Oil Corporation, weighs in at 312,000 tons, and Mitsubishi Heavy Industries of Tokyo is now tooling up to build tankers of up to 720,000 tons. Although many small shippers doubtless still would find the Suez Canal a major convenience, the giant corporations that contributed so much to canal toll revenues have probably abandoned it for good.

Writing in *National Review*, James Burnham comments: "It was certainly a miscalculation on Nasser's part to suppose men, even if Europeans and Christian dogs, couldn't adapt to the closing of the Suez Canal. The are adapting so well that the canal is losing forever an increasing portion of its potential traffic. If it stays closed long enough, there may be no customers when it reopens."

It will be a melancholy centennial for the handiwork of Ferdinand de Lesseps, the man who said that he sought to "open the world to the nations." On November 17, there will be no regatta and no bands to commemorate the 100th anniversary of the Suez Canal. More likely, there will be only the sounds of sniper fire and bombs across a waterway that has nothing left but memories. ■

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A SUMMER SPORT:

OUTDOOR COOKING

by Phyllis Tamor

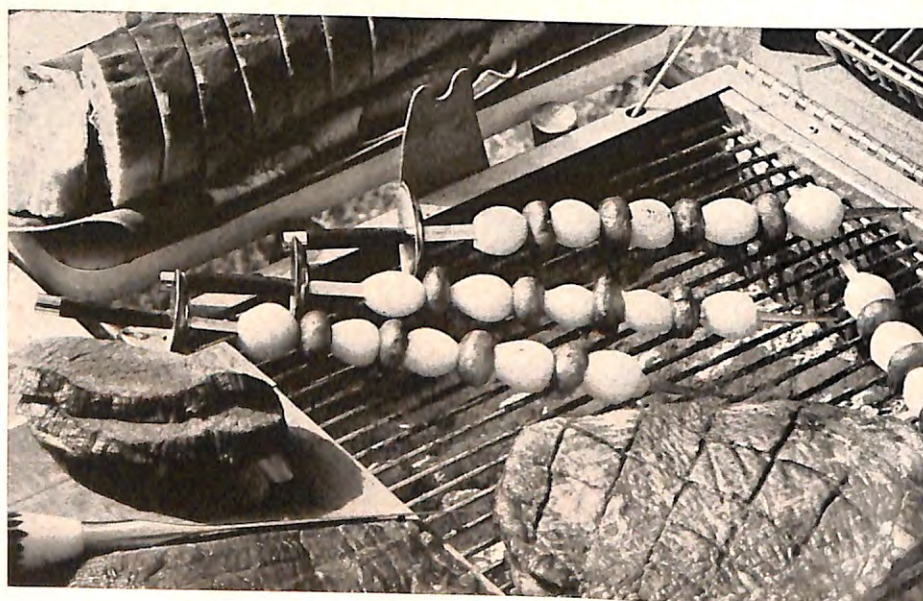


Horse racing may be the sport of kings and polo the pastime of the idle rich, but if smoke curling up to suburban skies is any indication, barbecuing is the all-American summer syndrome.

Strong men don chef caps and aprons, learn what color the coals should be for best results and the season is off to a sometimes charred but delectable summer. For foods naturally taste better

outdoors and with some imagination on the part of the cook, summer meals can turn into memorable occasions.

The novice outdoor cook might do well to learn something about the equipment he'll use. Large, beautiful barbecue grills aren't always necessary and in direct proportion to the quality of the meal. But as a columnist once remarked about the food being flamed at Chi-



Top photo: Quick-to-fix, London Broil Bourguignon calls for flank steak, marinated in burgundy and cooked over the coals. Bottom: Twin hams on a spit are twice as good as one and serve twice as many guests. The glaze enhances the hardwood flavor of the little 1½ pound canned hams.

Photos courtesy of Armour & Co.

cago's famous Pump Room "the tourists like it and it doesn't hurt the food much." Often a tiny grill turns out magnificent morsels but it's hardly spectacular. Most important to remember when buying outdoor equipment is what it will do and how much food it will hold. Some men prefer rotisserie-cooked meats; others like to use the covered kettle which they find more versatile. Shop wisely, ask questions and compare prices.

Once the basic barbecue equipment is firmly stationed in the back yard or on the patio, the rest is a combination of practicality, flair and showmanship. Necessary tools are long handled brushes for daubing sauces and toppings, long handled tongs for turning and heavy, insulated mitts for handling. Other niceties come in handy but are only part of

the show. Outdoor cook books and added touches will appear as Father's Day and birthday gifts.

When the time comes to put everything to work, charcoal briquettes and starter fluid are essential. Many new chefs, in their haste to prove their culinary skills, light the fire and begin, only to find raw-in-the-middle and burned-on-the-outside main courses. The expert lights his fire about an hour before cooking begins, waiting until the coals burn to a white/gray ash. Knowing outdoorsmen place the briquettes in a single layer in the pan, spreading paper towels in another single layer directly on the briquettes. When charcoal starter is squirted on the paper towel, it ignites and burns evenly and efficiently.

Food chosen can fit into any budget

or time schedule. From bologna to steak, to turkey, the outdoor cook can grill any meat, poultry or fish "as is" or he can embellish it with marinades, sauces or toppings. He can be as simple or as gourmet as he likes. No feminine avocation, barbecuing is a man's sport—relaxing and rewarding.

Even inexpensive and everyday foods can be "dressed to the nines" on an outdoor grill. Franks (call them weiners or hot dogs if you'd rather) assume a Mexican air when they're built on a bun with crispy tortilla chips, warm chili, shredded lettuce and Cheddar cheese. This idea is perfect for a simple grill and turns easily into a Mexican fiesta. If you're a purist, complete the menu with avocado salads, a vegetable and a wife-contributed dessert. Mugs
(Continued on next page)

TURKEY ROAST WITH TOMATO BARBECUE SAUCE

Convenience foods take the drudgery out of outdoor cooking. Start with a boneless turkey roast that will serve six to eight appreciative guests. Available frozen in all white meat or mixed white and dark, the turkey roast takes to a rotisserie as guests take to an outdoor meal. Coat the roast with a tangy tomato sauce. Add roasting ears (known to some as corn on the cob) wrapped in foil and cooked directly on the coals. A salad is in order and should be prepared earlier in the day and tossed with a flair at the party. Add wine as a beverage and you've "gone gourmet" with little work or worry.

- Boneless turkey roast 2 pound, (6 ounce)
- 1 (8 ounce) can tomato sauce
- 1 medium onion, finely chopped
- 4 teaspoons vinegar
- 1 tablespoon butter
- 1 tablespoon brown sugar
- 1 teaspoon Worcestershire sauce
- ½ teaspoon oregano

Allow turkey roast to thaw completely in foil pan in refrigerator overnight or at room temperature for about 6 hours. To prepare for rotisserie: invert foil pan onto an 18-inch square of heavy-duty foil. Remove foil pan and wrap roast securely in foil square. Insert spit through center of foil-wrapped roast. Fasten roast in place with clamps. Position spit and start motor.

Allow roast to cook for 1½ to 2 hours or until meat thermometer inserted in center of roast registers 165 degrees. To apply barbecue sauce: stop motor after about 1 hour of cooking time and remove foil covering with fork or tongs. Brush with sauce and continue cooking for remaining time. Apply sauce at 15 minute intervals.

To prepare sauce: saute onion in butter until transparent. Add remaining ingredients and slowly bring to boil. Allow sauce to simmer for 15 minutes.

Makes 6 to 8 servings.



The junior chef tries his hand at barbecuing by serving Barb-e-kobs. He cooks them in the kitchen and carries them to the patio for serving. Lower left: Turkey roast on a spit—barbecued til golden brown and brushed with tangy tomato sauce. Lower right: Ole! Inexpensive franks turn into a Mexican fiesta when they're stacked with tortilla chips, chili, cheddar cheese and shredded lettuce.





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New Haven ABM of New Haven, Inc.

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Central Business Machines

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West Palm Beach Palm Beach Office
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GEORGIA

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Atlanta The Tidwell Company
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Macon Wilson Typewriter & Adding
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ILLINOIS

Champaign Shay Office Equipment
Chicago Irv's Office Equipment Co., Inc.
Chicago Precision Equipment Co.
Chicago United Stationers Supply Co.
Lincoln Lincoln Office Supply
Galesburg Dunsworth's Book & Stationers
Springfield Central Office Equipment Co.

INDIANA

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Indianapolis Adding Machine Sales & Service
Indianapolis Rex Business Machines

IOWA

Burlington The Typewriter Shop
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KANSAS

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Winona Winona Typewriter Co.

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NORTH CAROLINA

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Newton Office Supply Mart, Inc.

OHIO

Cincinnati Business Equipment Co.
Cleveland Peter's Office Machines, Inc.
Columbus Dorsey Office Supply
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(Continued from preceding page)
of beer tantalize the taste buds while
waiting for the feast.

FIESTA FRANKS

1 (15½ ounce) can chili
10 franks
10 frank buns
Tortilla chips
Shredded lettuce
1 (4 ounce) package shredded
Cheddar cheese

Place opened can of chili on grill to
heat. Meanwhile, grill franks. Assemble
the sandwiches by layering frank buns
with tortilla chips. Add a grilled frank
to each and top with 1 or 2 tablespoons
warm chili. Add shredded lettuce and
Cheddar cheese to each Fiesta Frank.
Makes 10 franks.

Flank steaks are favorites of barbecue
buffs the country over. Whether they
be rubbed with oil, sprinkled with gar-
lic salt and grilled over the coals or
made fancier with a simple marinade,
the flavor is of good, hearty beef. Lon-
don Broil Bourguignon sounds compli-
cated but it isn't. And the same mari-
nade is used to permeate mushroom caps
and pearl onions before grilling on
skewers. Five minutes per side on the
grill produce a rare steak—a few min-
utes more mean medium. The sizzle of
a steak and the aroma of beef grilling
outdoors can be paired with a punch
bowl of a Burgundy-ginger ale blend.

LONDON BROIL BOURGUIGNON

1½ pound flank steak
18 large mushroom caps
18 pearl onions
½ cup Olive Oil
½ cup Burgundy wine
2 cloves garlic, minced
1½ teaspoons salt
¼ teaspoon pepper
Juice of 1 lemon

Marinate overnight the flank steak,
mushroom caps, and onions in a mixture
of the above ingredients. Just before
serving, skewer alternately the pearl
onions and mushroom caps. Score flank
steak with diagonal lines. Have coals
glowing red when placing skewers and
flank steak on grill.

Sear the steak quickly near the coals,
then raise the steak and cook more
slowly. About five minutes on each
side will make it rare. A few more min-
utes on each side will make it medium.
Overcooking can toughen flank steak.

To serve, London Broil should be cut
in thin diagonal slices—on the bias or
slant. Accompany the London Broil
with skewers of grilled mushrooms and
onions.

Makes 6 servings.

Twin Hams with Pineapple Glaze,
cooked, on a spit, serves a gala party of
twelve. The tangy glaze is just right,
enhancing rather than concealing the de-
lightful hardwood smoked flavor of the

hams. The hams are canned—smoked, cured and fully cooked. Cooking is easy and carving is a matter of just slicing since there is no bone and no excess fat. Keep canned hams refrigerated both before and after opening. Accompaniments for the Twin Hams might be buttered rice, asparagus spears and a crisp, tossed salad.

TWIN HAMS

WITH PINEAPPLE GLAZE

- 2 (1½ pounds each) canned smoked hams
- 1½ cups pineapple juice
- ½ cup sugar

Remove hams from cans and score flat surfaces with gashes about ¼-inch deep and 1-inch apart. Place hams on spit with rod running lengthwise through hams. Put spit into 325 degree oven (or in covered kettle barbecue grill) for 1 hour.

Forty minutes before cooking is completed, mix pineapple juice and sugar in small pan. Bring mixture to boil, reduce heat and cook for 5 minutes. Brush glaze over hams two or three times during last 30 minutes of cooking time.

Makes 12 servings.

So the junior chef wants to try his hand at father's game! He may be shy about using the barbecue equipment outdoors, even in front of the family. Barb-e-kobs are the answer to his dilemma. Cooked 10 minutes in the oven in the familiar surroundings of the family kitchen, this main course features bologna slices, slipped on skewers around tasty potato puffs. When all the family diners are assembled outside, the smaller male chef can carry his creation to the patio site. Garlic bread can heat alongside the entree in the oven and the little cook's mother might contribute a bowl of cole slaw and a platter of cold, crispy relishes.

BARB-E-KOBS

- 12 slices bologna
- 24 frozen shredded potato rounds
- ½ Cup Barbecue sauce.
- 6 skewers

Thaw potato rounds. Cut bologna slices in half and wrap half slices around each puff. For each serving, thread four bologna-potato rolls on a skewer. Brush with barbecue sauce and heat in 400 degree oven for 10 minutes.

Makes 6 servings.

Salad expertise and dessert triumphs can come later. Mastering the main course is the name of the game. Conviviality and sociability reign as the barbecue chef takes to the grill and, with a wave of his long handled brush, creates his masterpieces—all through a delicious summer. ■

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EL-7



PAST EXALTED RULERS of Melrose, Mass., Lodge smile for the camera after presiding over the initiation of seven new members. PER Nathaniel F. Brady (seated, center), a 50-year member, received an ovation for his nearly "letter-perfect" rendition of the ritual; Brother Brady was assisted by (seated) PERs Almon G. Byam and Francis J. Meehan, and (standing) Thomas B. O'Brien, Charles J. Fredrickson Jr., Joseph A. Sheridan, and Edward D. Lynch.



A NEW EAGLE SCOUT—Christopher Gross of Orange, N.J., Troop No. 8—proudly displays an American flag presented to him by Brother Abe Broske (foreground, second from right), on behalf of Orange Lodge. Shown with young Chris are his parents, Mr. and Mrs. Russel Gross, several lodge members, scouting, and civic officials, including Mayor John F. Monica (background, right).



A GIFT IS PRESENTED, on behalf of Hillside, N.J., Elks, by ER Walter Reutter (second from right) to the new mayor of Hillside—Alexander J. Menza, who is a member of the lodge. Observing the presentation are Chap. Henry Goldhor and Est. Lead. Kt. Joseph Castelluccio.



41 NEW ELKS initiated recently into Shamokin, Pa., Lodge as part of a 47-member New Century Class pose with then-ER Walter A. Reynolds (seated, center) and other lodge officers for a group photo recording the happy event. The unusual class—the largest in the lodge's history—included a father and son, three sets of brothers, and an uncle and great-uncle of one set of brothers.



ENJOYING the annual Past Exalted Rulers Night at Danville, Va., Lodge are five of the lodge's 25 PERs, shown during the festivities with 1968-1969 ER Charles J. Smith (third from right). The Brothers are (from left) PERs William P. Heffernan, Charles A. Prescott, lodge treasurer, Joseph M. Sauerbeck, J. Blair Kerns, and William L. Gibson. The evening's activities included the presentation of 20-year lapel buttons to seven lodge members initiated in 1949.

MOUNT HOLLY, New Jersey, Elks' recently initiated candidates are shown as they assembled for a group photo following the ritual. The new lodge members were initiated in honor of the lodge's onetime Tiler Linton M. Nippins, now deceased.





LOOKING FORWARD to representing Massachusetts Elks at the GL Convention in Dallas are these ritual "champs" of Wakefield Lodge: (seated) Esq. Paul P. Barrasso, Est. Lead. Kt. Paul F. O'Brien, ER J. Edward Surette Jr., Est. Loyal Kt. Joseph A. Curley, and Est. Lect. Kt. Chester N. Hood Jr., and (standing) Chap. John J. Maguire, "candidate" and coach PER Ormsby L. "Bob" Court Jr., and In. Gd. Donald W. Moriarity. Coaching chores for a large part of the current season were assumed by PER Laurence C. Coakley (not shown) who was forced by illness to relinquish his post.

NEW BRUNSWICK, New Jersey, Lodge's 1968-1969 ER Ronald J. Loftus (right) proudly presents a life membership card, representing 40 years of membership in the lodge, to his father, PVP and PER Vincent R. Loftus. Also receiving life memberships in New Brunswick Lodge upon this occasion were Brothers Alvin H. Cole, Everett A. Dunn, Vincent Brody, William Bulger, Walter Metts, PER John Paulus Sr., and John Hansen.



ASSEMBLED for a group portrait are the members of Montpelier, Vt., Elks' ritualistic team, who will represent the state of Vermont in Grand Lodge competition during the GL convention in Dallas this month. The Brothers are (foreground) Past Grand Est. Loyal Kt. and PER Raymond J. Quesnel, coach; Est. Loyal Kt. Bruce Boyd; ER Carl R. Quesnel; Est. Lead. Kt. Percy Birchard; Est. Lect. Kt. Gene Parent, and Wayne Bates, candidate, and (background) In. Gd. Ralph Ross, Chap. Ora Paul, and Esq. Allan Velander.



A CLASS OF 32 CANDIDATES was initiated recently into Freehold, N.J., Lodge in honor of SP Edmund H. Hanlon of Red Bank. Dignitaries on hand for the recent initiation ceremony included Brother Hanlon; PGER William J. Jernick; DDGER Leonard F. Hauselt, Asbury Park, and VP Edward L. Frankman, Lakewood.



A CLASS OF CANDIDATES initiated recently into Plantation, Fla., Lodge share a photo with 1968-1969 ER Glenn R. Hull (left) and Est. Lead. Kt. Oris R. Townsend, at the close of the ceremony welcoming them into the Order.



NEW INITIATES of Binghamton, N.Y., Lodge—members of the lodge's Elk of the Year Class, honoring Brother Berton C. Gebo Sr.—pose for a post-ritual photo with several officers of Cortland and Endicott Lodges, who performed the initiation. Sixty visiting Brothers were on hand for the combined Elk of the Year Class-Pass the Gavel ceremony at Binghamton Lodge.



A FATHER AND SON—Bruno Kasiewicz and his son Bernard (center) —receive congratulations upon their initiation into Woodbridge, N.J., Lodge from SP Edmund H. Hanlon, Red Bank, and Woodbridge ER Domenick LaPenta, as VP Stephan Cymbaluk, Cranford, and Brother Norman Nagy, their sponsor, look on. The new Brothers Kasiewicz were among 45 candidates initiated recently.



MEMBERS of the Waynesboro, Va., Lodge-sponsored Color Guard Flag and Drum Corps strike a pose with 1968-1969 ER William O. Blackwelder (left). Plans are now in progress to add a group of flutes to the Corps, which features historic American flags and performs precision marching routines for various civic and sports events in Waynesboro and the surrounding area.



QUEENS BOROUGH (Elmhurst), New York, ER Joseph J. Quattrochi (background, fifth from right) poses with a group of happy charity recipients—all representatives of the Ambulance Corps, which serves the Queens area. ER Quattrochi, on behalf of the lodge, presented checks to the recipients at the lodge's recent Charity Distribution Night.



PRESENTING A CHECK for \$700 to Point Pleasant, N.J., 1968-1969 ER Nicholas Kewitt is Mrs. Andrew Wissel of the Elks' ladies. The donation, slated for the lodge's general improvement program, was presented at the recent annual Sweetheart dinner-dance.



EAST HARTFORD, Connecticut, 1968-1969 ER Bernard McGowan (second from right) congratulates Brother Roland Pepin upon the initiation of his sons Ronald (left) and Raymond into East Hartford Lodge. The new Brothers' welcome into the Order coincided with their father's 30th year of membership in East Hartford Lodge; both young men had also just been discharged from the Army after serving tours of duty in Vietnam.



DISPLAYING TROPHIES just presented to them by Enfield, Conn., 1968-1969 ER Joseph J. Saydlowski (right) and Brother Robert Ferreira, youth activities chairman, are two young boxing champs—Ronnie Hamilton and Tony Severino—winners of the lodge's recent boxing tournament. The annual event, which is staged in a full-size ring, features former professional boxing champions as referees.



ORLANDO, Florida, 1968-1969 ER Jasper L. Nichols (left) presents a plaque, on behalf of the lodge, to Brother Robert McClintock, in appreciation of his bravery in a recent incident. Brother McClintock had gone to the aid of a boy badly bitten by sharks, thereby saving his life.



AN UNUSUAL VISIT to Arlington, Mass., Lodge finds 1968-1969 ER John J. "Rab" Riley (second from right) chatting with four distinguished Massachusetts Elks: (from left) Arlington PER James D. Murray; SP Henry T. Flaherty, a member of Clinton Lodge; PDD and Everett PER William F. Hogan, and DDGER James S. Mozzicato, of Medford Lodge. Brother Flaherty sat in for the lodge meeting as Esteemed Leading Knight, with PDD Hogan as Organist in the PERs suite, for the first such meeting in lodge history.



A CLASS OF 27 CANDIDATES was initiated recently into Abington, Pa., Lodge in honor of PER William E. Price. The new Brothers are shown as they posed following the ceremony with Brother Price (second row, seventh from right) and members of the state championship ritual team—all Pottstown Elks—who performed the ritual.



VALLEY STREAM, New York, 1968-1969 ER Robert Kerner Jr. (second row, sixth from left) offers congratulations on a job well done to PER Stanley Barak, chairman in charge of the recent 11th annual New York Elks Association Youth Bowling Tournament, which was hosted by Valley Stream Lodge. Teenage bowlers—195 strong—from throughout the state of New York were on hand for the event, which was followed by an awards banquet attended by more than 415 persons.



A THIRD-GENERATION ELK—Billy Reeves Jr. (center)—receives a membership pin, following his initiation into Griffin, Ga., Lodge, from his father, PDD and PER Billy J. Reeves, as his grandfather, Brother J. L. "Pappy" Reeves, looks on. The new Brother Reeves was initiated on the 17th anniversary of his father's initiation; the pin he received was that presented to his father at the time of his initiation.



A PROUD FATHER—Greenwood Lake, N.Y., 1968-1969 ER William E. Winkler Sr.—shares a smile with his two sons, William Jr. (left) and James, after witnessing their recent initiation into Greenwood Lake Lodge.

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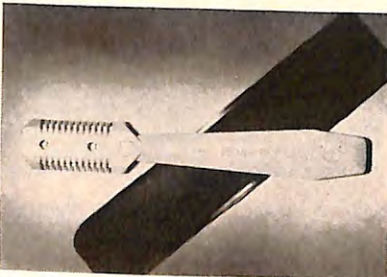
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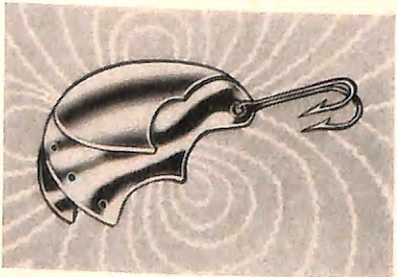
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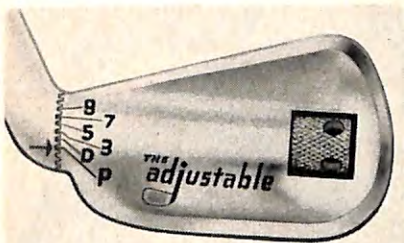


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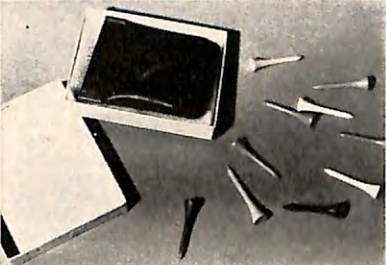
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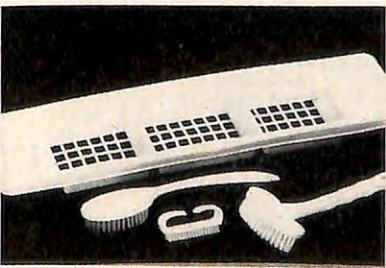
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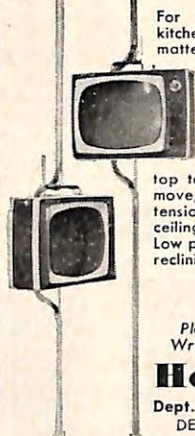


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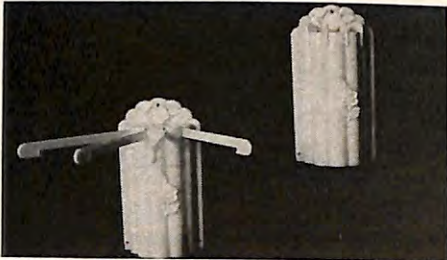


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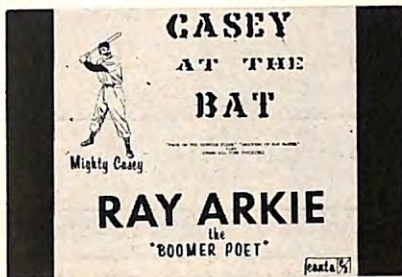
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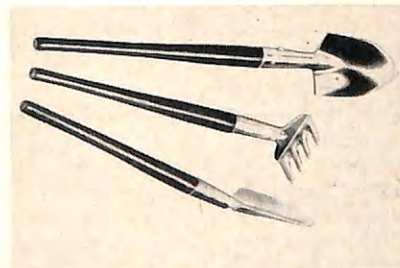
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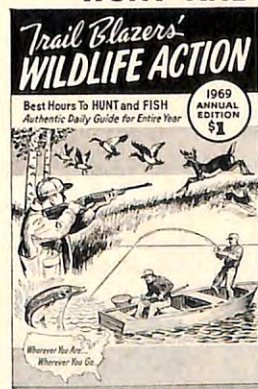
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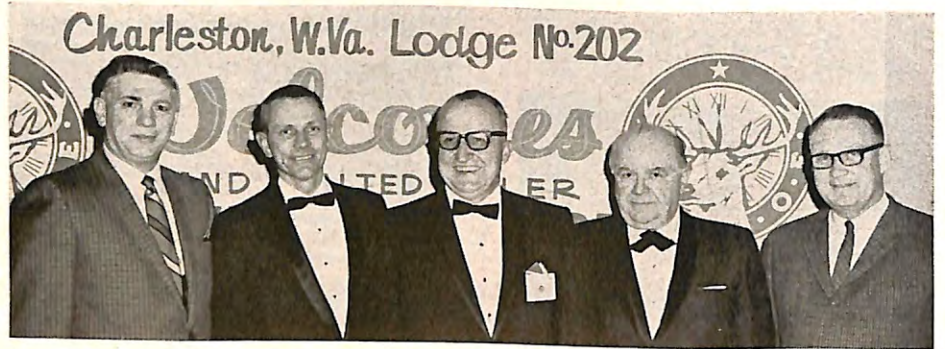
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LODGE VISITS of EDWARD W. McCABE



On a recent visit to Trenton, N.J., Lodge GER and Mrs. Edward W. McCabe were welcomed by ER and Mrs. Norbert Walsh and PGER William J. Jernick.



SP James V. Palotta, ER Richard C. Shaffer, SDGER Dewey Kuhns and Elmer H. Dodson, Mayor of Charleston, W. Va., welcomed GER McCabe to the Charleston Lodge.

◀ When he visited Rogers-Bentonville, Ark., Lodge recently, GER McCabe spoke against anyone who misuses the Constitution and Bill of Rights to further their own selfish and unpatriotic ends by burning draft cards, illegal demonstrations, flag desecrations, and destruction of property in riots and demonstrations.



GER McCabe tries on a new Army Reserve Officer's cap, part of a complete uniform presented to him when he attended the 75th anniversary and mortgage burning ceremonies at South Bend, Ind., Lodge. He is shown with ER William H. Madison.

On a recent visit to Massachusetts, GER Edward W. McCabe attended a dinner held in his honor in Boston. Seated at the table with him are PDD Edward Spry, General O'Connor, who is a representative of the Governor of Massachusetts, GER McCabe, and SP Henry T. Flaherty.

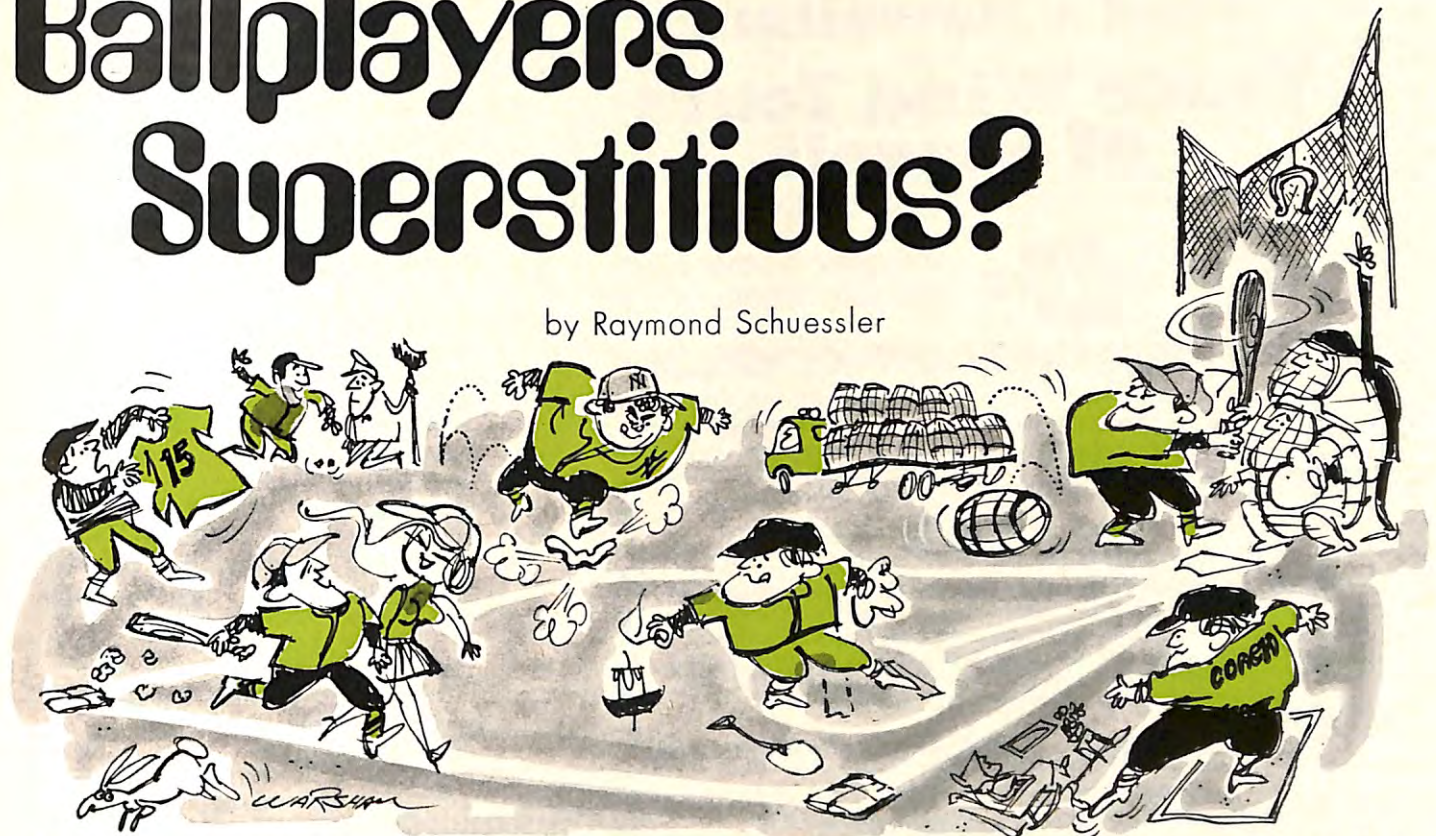
On a recent visit to Florida, GER Edward W. McCabe was accompanied by PGER John L. Walker, and PGER William A. Wall, and SP Julian C. Smith.

Elks present for the visit of GER Edward W. McCabe to North Palm Beach, Fla., Lodge were: ER Carl Vaughn, Glenn Miller, Chairman, GL Judiciary Committee, PGER John L. Walker, GER McCabe, PGER W. A. Wall, SP Julian Smith, Past Grand Treasurer Chelsie J. Senerchia, and PDD Robert Grafton.



Are Ballplayers Superstitious?

by Raymond Schuessler



BASEBALL has always been saturated with superstitions, not so much from its southern, rural dominance, but more likely because of its inherent preponderance of chance. Baseball is a game of inches, and a ballplayer will go to any length to extend a fraction in his favor even if it means calling in supernatural demons.

Ask a ballplayer, of course, and he'll deny it vehemently, while he crosses his fingers, hops three times on his left foot, and expectorates tobacco in the palm of his hand which he then slaps against his hot forehead.

Yet, if you study the players on the field you will see them draw strange hieroglyphics in the dust, take circuitous routes across chalk lines, beat weird tattoos on the bases and chant indecipherable incantations all during the game.

Some managers believed so much in the beneficent psychology of superstition they helped create a few for their players. One year the eccentric star, Mike Donlin, saw a truckload of empty barrels roll by the stadium. That day he got three big hits, and a new superstition was born. The next day he couldn't buy a base hit. "If I could only see a few empty barrels," moaned

Mike. McGraw hired a wagon full of empty barrels to circle the stadium every day and Mike blasted hits all over the field. The Giants won the pennant.

Superstitions are born in stranger ways. When Hall of Famer Al Simmons of the Philadelphia A's went into a slump he would wander about in a daze trying to figure out means of exorcising these imps of ill luck. One day he wandered out of the shower after a particularly disastrous day and as he stood dripping wet in front of his locker, he unconsciously put on his hat. Hysteria rocked the dressing room at the sight of the sopping, naked slugger posing mournfully with nothing on but his hat. Al, deadpan, dressed and left.

In his next game Simmons broke loose with four hits to win the game. Every day after Al would go through the same ritual: take a shower and then stand in front of his locker with nothing on but his hat. He continued to hit and the habit was adopted by a few of the A's ballplayers.

Minnie Minoso, when he was with the White Sox a few years ago, once took a shower with his uniform on to break out of a hitting slump, and he claimed it worked.

Joe Dugan of the Yankees always

stopped in church to light a candle before every game. Waite Hoyt watched with envy while Joe went three for three in the first game. Next day Dugan again lit his candle and walloped two homers. On the third day Waite was scheduled to pitch, so he went to the same church and lit a candle. That afternoon he was bombed by a Boston rally. He called Joe aside. "Joe, how come when you light candles you get base hits by the ton, and when I light a candle I get massacred?" "Simple," said Joe. "When you left the church the Boston gamblers came in and blew out your candle."

One San Francisco Giant pitcher never enters a game until he first plays a game of "craps" with the club's handy man. Babe Ruth used to step on first base when coming in from right field, and if he ever neglected to do so, he would trot out from the dugout to perform his voodoo.

Leo Durocher, manager of the Chicago Cubs, when coaching at third always kicks third base at the first of every inning, picks up the third baseman's glove and pounds it, and goes through a fascinating ritual of drawing weird patterns in the chalk lines of the

(Continued on next page)

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(Continued from page 47)

coaching box. When Leo managed the pennant-winning Dodgers in 1941, he wore the same dark jacket, blue-knitted tie and refused to shave because the Bums were on a winning streak of three and one-half weeks.

Stan Musial always had the same breakfast: one egg, two buckwheat cakes and then another egg. Bobo Newsum never would tie his own shoelaces on the day he was to pitch. He'd suit up and stand in the middle of the dressing room until somebody came over, knelt down and laced his boots.

Even players who scoff at the suggestion of a superstition get into a habit they won't discard. When Chicago Cub outfielder Billy Williams is waiting his turn at bat he spits his gum out and tries to hit it with his bat. Willie Mays will drop his bat and helmet directly on top of home plate every time he draws a walk.

Joe DiMaggio once began a hitting streak the night he took a showgirl to dinner. To him the dancer became a charm and he continued to date her. His hitting streak continued for two weeks and Joe dated the girl every night. Then one day Joe went hitless and the newspapers reported: "Miss . . . and DiMaggio have come to the parting of the ways. . . ."

Washington pitcher Alvin Crowder was in a terrible slump until he accidentally picked up Walter Johnson's glove. With it he pitched a superb game. Johnson never got his glove back. Crowder went on to win fifteen straight games with it. Then, one day he was called on to relieve. Cockily he dug his treasured glove out of his secret hiding place and strutted to the mound with high hopes of tying the league record of 16 straight wins, and maybe never losing a game the rest of his life. After a dozen base hits rattled off, Alvin drooped back to the dugout.

"Here!" he berated the startled Johnson. "Here's your stupid glove! How can you use such a foul contraption?"

The bat is the source of many superstitions. All sorts of incantations are used in an attempt to inject greater efficacy. Boning, in which a bat is rubbed with a bone, did not originate through the logical principle of closing the pores of the wood to give a harder hitting surface, but as a method of instilling an attraction to horsehide, bone and skin, you know.

Before Harry Walker came up to the big leagues he got into the habit of only using a bat that had been used to stir dark stain in the bat factory. This came about after he had been in a slump. Hoping to order an old type of bat, he visited the factory and was told that the model no longer existed. However, one of the old models was found. It was being used to stir a bath of dark

stain. The bat was dried out and Walker won the Little World Series for Columbus against Louisville in 1941 with it.

One year Pepper Martin couldn't break a batting slump. Since ballplayers in those days considered finding a hairpin an omen of a base hit, a sympathetic sports-writer decided to bolster Pepper's confidence. He bought a boxful of pins and scattered them about the hotel from the elevator to the front door. Instead of Martin, however, Ducky Medwick hopped out of the elevator and fell to his knees to gobble up all the hairpins in sight. The sports-writer implored, "Save a few for Martin, Ducky; he's got to break his slump."

"The hell with Martin; let him find his own base hits," growled Medwick, who went on to hit .360 that season.

Eddie Collins used to stick a piece of chewing gum on the button of his cap when he went to bat. When he got two strikes he would take the gum off his cap and chew like blazes. One day Ted Lyons sprinkled red pepper on Eddie's gum before he went to bat. When the count went to two strikes, Collins tore the gum off his cap and started chewing. He spat, and struck out. "I'll fine the joker a million dollars if I find him," sputtered Manager Collins.

The most famous of luck charms was the late Eddie Bennett, the hunchback who used to hang around the gate at the Polo Grounds when the Yankees played there. One day Happy Felsch, the Chicago outfielder, happened to see the hunchback there and gave his hump a playful rub. That afternoon the White Sox beat the Yankees. They swept the series and went on to belabor the Giants in the 1917 World Series. Bennett was made official mascot of the Chicago Club. Wherever Bennett moved he brought luck. When he went to Brooklyn in 1920 the Dodgers won the championship. After he moved to the Yankees they ran away with the World Series in four straight games.

You hear many stories about ballplayers wearing the same clothing while on a hitting streak. Maybe there's nothing to it, but Joe Green, former Philadelphia Athletics player, once went on a hitting streak which lasted for more than a month. Joe refused to change his suit. His wife finally couldn't bear the dirt and sent his suit to the cleaners. Next day, wearing a bright new suit, Joe broke his leg!

Although hot days bother Don Drysdale, he refuses to change his sweat-soaked uniform during a game. "I had a 4-0 lead against the Cardinals a few years back," he explained, "and I

changed a suit in the middle of a game. The next inning I went out there and got bombed for five runs. Right then and there I decided never to change."

Here's what another uniform did to a Detroit team. A few years ago Art Houtteman wore No. 15. He started off by losing eight straight games, although he was pitching well. He happened to throw against Bob Lemon when Bob notched a no-hitter. He lost several 1-0 to 2-1 games. Hoping to break the jinx Houtteman made a deal. He traded his No. 15 uniform for George Kell's No. 21. Promptly a line drive fractured Kell's wrist. When he recovered from that, his jaw was broken by a bad bounding ball. Now, Kell wasn't superstitious but he was through with uniform No. 15. Houtteman didn't want the uniform back and the club promised him No. 10 once the season started. But for the time being Art would have to wear No. 15 again. He did and at the start of spring training he was almost killed in an auto accident.

For a practical superstition you couldn't beat Germany Schmidt's habit of sneaking out to the ball park in the middle of the night before he was to pitch. He would dig up the pitcher's rubber and move it a foot or so closer to the plate.

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"I never dreamed that I would have the exciting position I now hold," laughed MRS. MARY KERR, a widow with 2 children from Follansbee, West Virginia. At home she had been a clerk at J. C. Penney Stores for ten years. "It just doesn't seem possible that in such a short time I could be the Executive Housekeeper for the world famous 714 room AMERICANA HOTEL on Miami Beach. Since graduating from UNIVERSAL MOTEL SCHOOLS, wonderful things have happened to me. I have met the Vice President of the United States as well as many famous movie and television stars. My heartfelt thanks for your excellent course and your personal help and encouragement."



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(Continued from page 24)

erately-priced family restaurants, which serve equally delicious food.

Heading up the moderate list are several first class Mexican food places, all serving dinner under \$2. Recommended are Casa Dominguez, the various El Chico and El Fenis Restaurants, Pancho's Restaurant and Tupinamba Restaurant. Several are

located close-in to downtown along McKinney and Cedar Springs, and feature Mexican music.

For seafood, Zuider Zee is the place, at three different locations including one downtown. Dinner opens around \$2-\$2.50. Jay's Marine Grill also serves seafood in this price category. Vincent's Seafood is excellent, with dinner around \$3.50. An outstanding family restaurant is the Little Red Barn on Hillcrest, across the street from Southern Methodist University, where you can get fried chicken, seafood and steaks for about \$2.50, complete with Southern hospitality. Try Fred's barbecue houses for inexpensive barbecue plates and sandwiches.

Among the \$3 and under restaurants are several Oriental places, one of the best of which is Yee's at 5405 Lemmon. Yee's also has a bottle club at no extra charge with entertainment. Also good is House of Gong. For German food, there's the Alpine Inn downtown with nightly entertainment, and Jagerstrube Restaurant at 7811 Inwood. Crowder's Brass Rail downtown serves unique food, inexpensively priced around \$1.50.

A good steak dinner for under \$5

is available at any of these steak houses: Cattlemen's (in delightful Western decor), Bovarian, Shed (family-style), Steak and Ale (olde English motif), Safari and Statler Steak House. For the most expensive hamburger anywhere, go to Jamie's. It's well worth it, both for the food and Texas atmosphere.

Most of the better restaurants are located away from the downtown area. A really luxurious evening may be had at Dallas' two restaurants that are on Holiday Magazine's "Dining in Distinction" list—Mario's for quiet candlelight dining, and Arthur's. Other splurge evenings may be had at Chateaubriand, featuring continental cuisine, as does Dominique's. For French cuisine, go to Old Warsaw (La Vieille Varsovie), Mr. Peppe, or Marcel's. The Bon Vivant Room at Cabana Motor Hotel has French food, dancing and two shows nightly. Beefeater Inn is one of the nation's great beef-houses. A memorable evening away from the everyday may be had at La Tunisia, Dallas' unique Middle Eastern restaurant.

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Obituaries



PAST DISTRICT DEPUTY Francis T. "Smiley" Benson, 73, who joined the Order in February, 1917, died March 29, 1969.

PDD Benson, a member of Kittanning, Pa., Lodge, served as Exalted

Ruler for the 1921-1922 lodge year. He served two consecutive terms as a District Deputy Grand Exalted Ruler, for the lodge years 1932-1934 inclusive. Members of Kittanning Lodge conferred an Honorary Life Membership upon him in 1933.

Brother Benson next served on the GL State Associations Committee, during the 1934-1935 lodge year. He was elected Vice-President of the Pennsylvania Elks Association for 1949-1950, and served as that association's President for the 1950-1951 lodge year. He was appointed Chairman of the GL Auditing Committee for 1957-1958, and served as a member of that committee the following year.

PDD Benson, active in business, civic, and church affairs, was awarded the Pro Ecclesia et Pontifice Medal in 1964 by Pope Paul VI, for his role in the fund raising and construction of St. Mary's Church in Kittanning. He received the Benjamin Rush Award in 1960 from the

Pennsylvania Medical Society for his efforts in the construction and operation of the Armstrong County Memorial Hospital in Kittanning, where he served for many years as president of the board of directors.

Survivors include his widow, Margaretta, and five sisters.

SPECIAL DEPUTY Grand Exalted Ruler Claude E. "Tommy" Thompson, 78, died Jan. 9, 1969, following a six-month illness.

Brother Thompson, a life member of Frankfort, Ind., Lodge, began his distinguished career with a term as the lodge's Exalted Ruler. He subsequently served as President of the Indiana Elks Association, as a District Deputy Grand Exalted Ruler, and as Chairman of the GL State Associations Committee for the lodge years 1941-1943 inclusive.

Affectionately known to many as "Mr. Ritualistic," Brother Thompson served as judge for nine GL Ritualistic contests, and for many state contests as well.

He was appointed a Special Deputy Grand Exalted Ruler in July of 1968 by GER Edward W. McCabe, a post he held at the time of his death.

He is survived by his widow, Ruth; a son, Claude Jr., of Ardmore, Okla.; two daughters, Mrs. Mary M. Jackson of Marion, Ind., and Mrs. Margaret H. Kreisher of Frankfort; eight grandchildren, and three great-grandchildren.



ELKS NATIONAL SERVICE COMMISSION



The Veteran's Service Committee of Orange, N.J., Lodge presented 6 personal TV sets for use by veterans at the veterans hospital in East Orange, N.J. Gathered around the sets are: patient Michael Bentivegna, William J. Windecker, GL Americanism Committee Chairman, Miss Helen Platten, director of Voluntary Services, Abe Broske, Veterans Service Committee Chairman, Carmen Antonelli, a member of that committee, and ER Carmine E. Capone.

The Erie, Pa., veterans hospital received leather hides for use in physical therapy work from the Erie, Pa., Lodge. The hides are being examined by PDD George E. Goodill, Dr. M. C. Thomas, a hospital administrator, and PER Emil F. Hessinger.



Iowa City, Iowa Elks presented a color television set and comfort items to the patients at the veterans hospital in their city. Elbert E. Beaver, Director of Voluntary Service and patient Harry Distelhorst of Burlington, Iowa view the set with Paul Stump, Iowa Elks Service Commission, and Larry Parsons, Veterans Administration Voluntary Service Representative.



Wounded veterans from Fort Devans Hospital were entertained at a party given by Littleton-Westford, Mass., Lodge. The ladies and members of the lodge assisted the men at the party, local entertainers donated their services, and refreshments were provided.



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ANOTHER YEAR OF PROGRESS

Good leader that he is, Grand Exalted Ruler Edward W. McCabe did not ask of his fellow Elks effort that he himself was not ready to make in even greater measure than he expected of them. This kind of leadership deserves and usually gets the enthusiastic response that achieves the results desired. Certainly the leadership of Brother McCabe during this past year and the results that have been achieved confirm the rule.

The Elks of Tennessee can point with pardonable and amply justified pride to the splendid service rendered by the first Grand Exalted Ruler from the Volunteer State. Their native and favorite son has more than fulfilled the promises they made for him when he was nominated at the Centennial Grand Lodge Convention in New York City.

When he accepted the office of Grand Exalted Ruler, Brother McCabe offered a platform for his administration that looked not backward but forward, in the spirit of Elkdom's Centennial celebration. His efforts, he said, would be directed at supplementing and strengthening that which has been done, and paving the way for continued progress in the future. That is the sound way to achieve progress—building on the

solid foundations of the past to meet the challenges of the present and prepare for the future.

One of Brother McCabe's aims was to arouse more personal support for Elkdom among our members, more individual involvement. As evidence of success in this direction there is the record amount of \$820,650 contributed to the Elks National Foundation by individual Elks in the year ended March 31, 1969. These plus gifts of lodges and associations, bequests and other gifts brought the Foundation's total contributions to \$2,348,690 the first time they have reached two million dollars since its establishment in 1928.

While falling short of last year's gain, membership showed an increase of 28,225 to a record 1,480,412. This was the 30th consecutive year in which Elkdom's membership rose.

With his slogan "Elkdom's future depends on you," Brother McCabe communicated to our members a refreshing and stimulating awareness of the value and the need of individual participation in something good, something worthwhile. It is this awareness that will keep Elkdom on the sure path of progress as we move further into our second century.

★ LEARNING FROM THE PUEBLO ★

The Navy Department has "filed" the Pueblo case, but there remain many disturbing aspects of the piratical seizure of the vessel by North Korea. The careless and off-hand manner with which, it appears, the Pueblo was ordered on its mission without adequate plans for its defense, should need arise, was a rude shock to confidence in the traditional efficiency, thoroughness, and dependability of the United States Navy.

A possible explanation of how this incident could occur may be gleaned from a statement, reported by the press, of Rear Admiral Frank Johnson, who commanded the task force of which the Pueblo was a unit. Admiral Johnson told the Naval Court of Inquiry that it had not occurred to him to anticipate such unlawful seizure on the high seas because nothing like that had happened in 150 years.

There certainly are some things that cannot be anticipated and no blame will lie when they do occur. But the Pueblo case fails to qualify for this category by a long way. On the contrary, there was every reason to anticipate exactly what happened, based on North

Korea's persistent and calculated violations of the truce that ended the Korean War 16 years ago, on North Korea's blatant belligerence and truculent posture toward the United States, and more especially, on North Korea's threatening statements during the weeks preceding the seizure.

To base policy or strategy or plans for any operation on the assumption that the Communists will obey the rules is to reveal a tragic failure to understand the Communist mentality and an awesome rejection of recent history.

Admiral Johnson was not alone in this attitude. The shooting down of one of our reconnaissance planes, while clearly over international waters with the loss of many American lives showed how widely the failure to understand our enemy was shared among the highest echelons in our military, a habit of thinking so deeply ingrained apparently that not even the Pueblo affair had shaken it.

Surely the lesson has been learned by this time, and Americans may expect their fighting men to have the support and protection they need.

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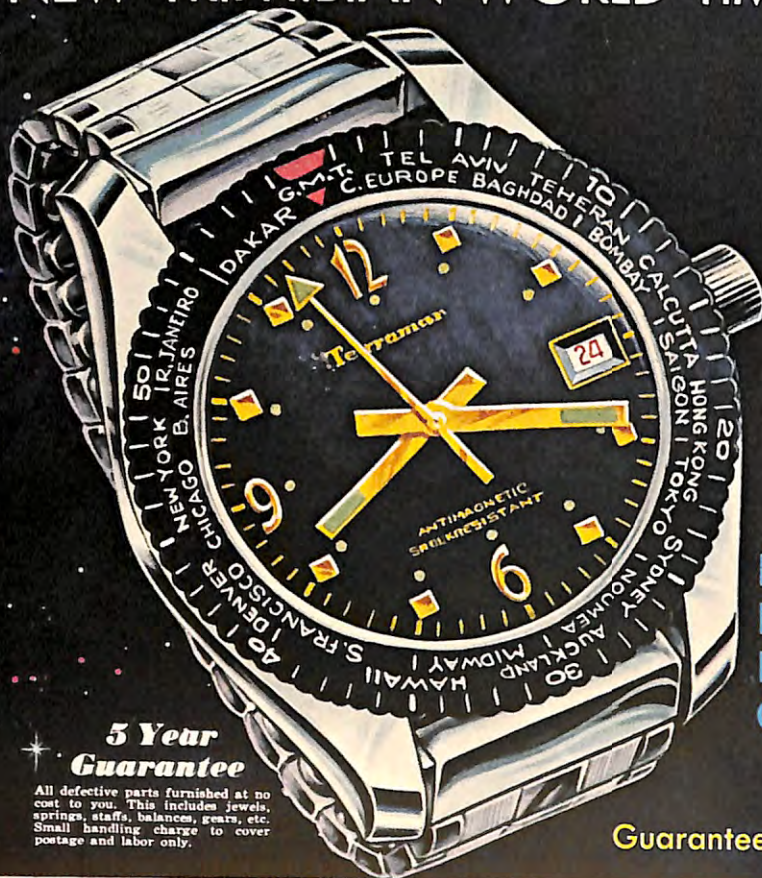
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