



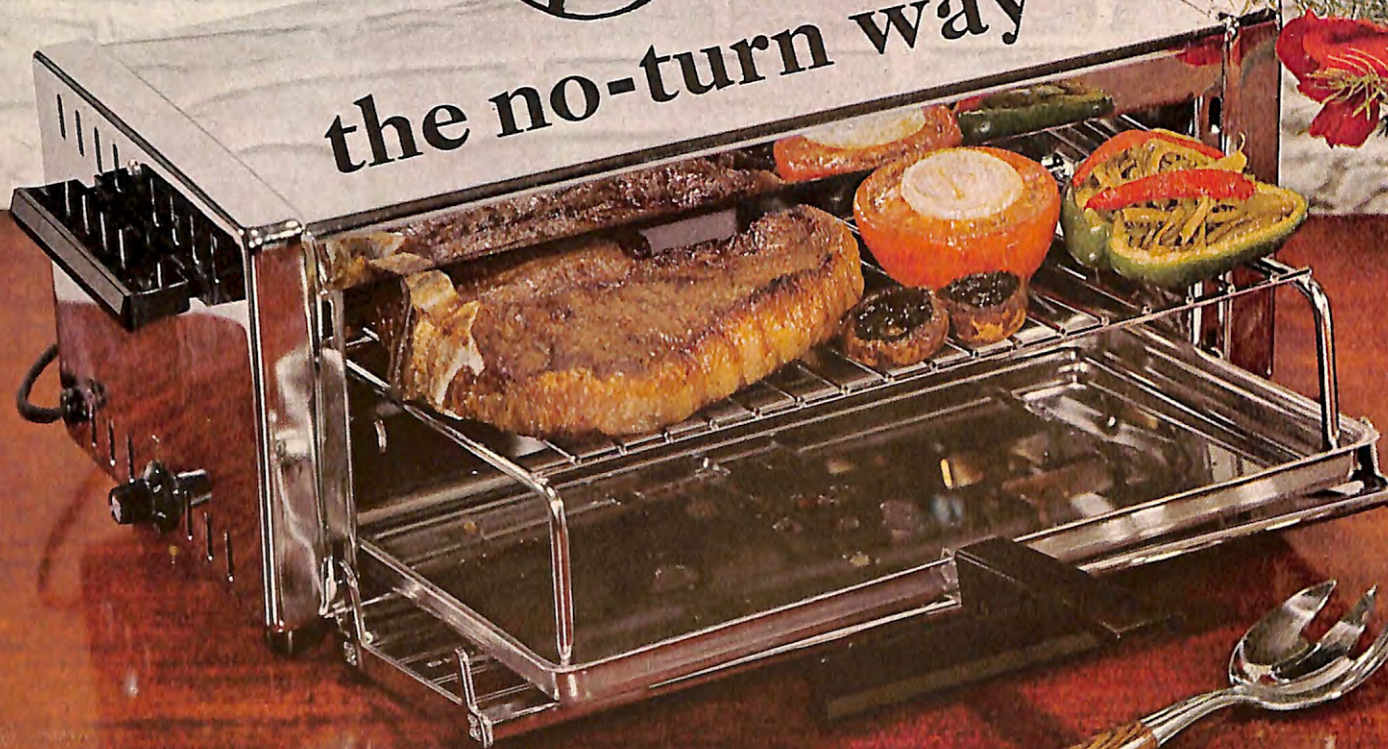
THE
Elks

MAGAZINE
MARCH 1969

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- **THE Great Fire of 1871**
- **Who Can Foretell Tomorrow's Business Conditions?**
- **Berchtesgaden**
(For Elks Who Travel)

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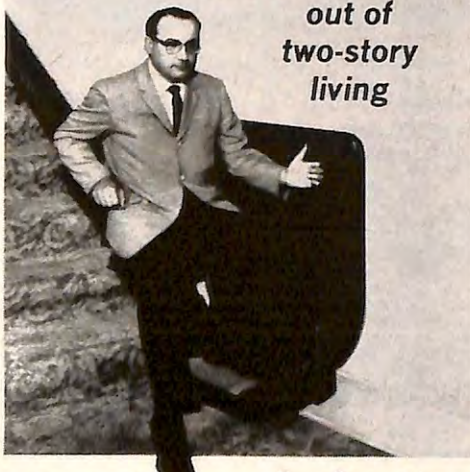
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VOL. 47, NO. 10

MARCH, 1969

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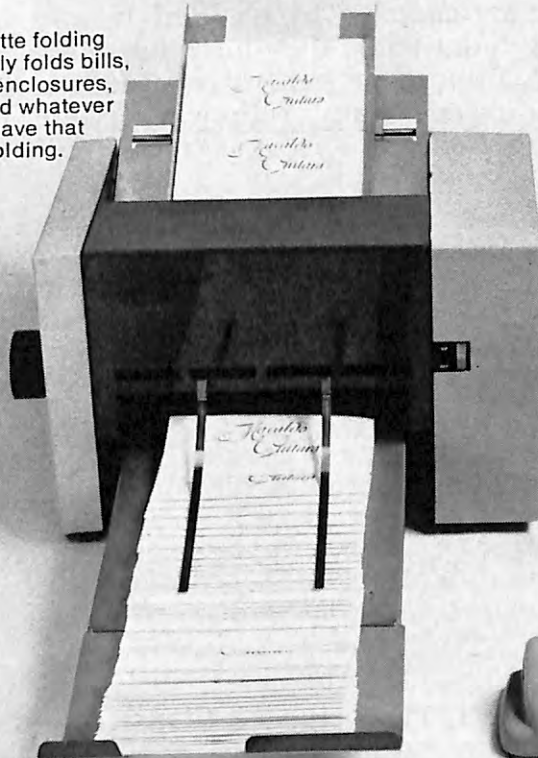
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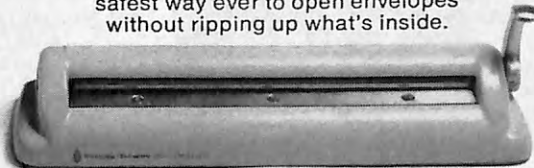
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KEEP ON "KEEPING ON" FOR ELKDOM

A Message from the Grand Exalted Ruler



A GREAT SOURCE of Elkdom's strength and a major reason for the Order's success is the continued participation of Exalted Rulers in the affairs of the lodge after they have left office. That is why, as an important part of my program this year, I have urged heavy reliance on our Past Exalted Rulers Associations in furthering our projects and reaching our goals.

IF THERE IS any lodge in which the Past Exalted Rulers Association is not as active as it should be, or doesn't exist at all, I strongly recommend that this weakness be corrected promptly.

SHORTLY our lodges will select new officers on whom the mantle of responsibility will fall, bringing with it an opportunity for constructive service. But before this takes place, there is still sufficient time remaining to finish the programs, to give an enthusiastic, a triumphantly winning finish to the lodge administrations that end on March 31, the date the books are totalled.

I APPEAL to the Exalted Rulers, whose terms are coming to a close, to draw upon their Past Exalted Rulers, to energize their corps of officers and committeemen, to arouse their members generally to complete any lagging programs, to bring in those delinquent dues, and to finish with a flourish. To the retiring Exalted Rulers, I hope you will be able to turn over to your successor a lodge that is in better condition than when you found it. Then, as you leave office, continue to use your talents and know-how on behalf of the lodge as an active member of the Past Exalted Rulers Association.

"KEEP ON KEEPING ON"

Sincerely and fraternally,

Edward W. McCabe
Grand Exalted Ruler

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This presentation of hides was made to the local veterans Hospital by the hospital committee of the Dallas, Texas, Lodge. Left to right are Brother Kenneth Baker, ER Dale Jackson, Brothers John Sides, and Bill Gale, and Chairman Isidor Soblowich.



A presentation of leather hides was made by the Charleston, S.C., Lodge to the local veterans hospital. From left are patient A. J. Hyman, Hospital Director W. C. Barnett, ER Wesley Mellard, Brother L. J. Burn, Doctor A. B. Kuritz, and Miss Rose Waken.



Atlanta, Ga., Lodge present a gift of leather to the Veterans Hospital in Atlanta which will be utilized in their occupational therapy department. The presentation was made by Brother Tom M. Brisendine and DDGER John W. Brinsfield to Mrs. Barbara Grant, chief of occupational therapy, and Dr. G. O. Bern.



As part of its Americanism Program Utica, N.Y., Lodge observed Veteran's Day by a memorial flagpole in honor of the deceased Brothers of the lodge. The flagpole was a gift of Chaplain George A. Perry. Present at the unveiling ceremonies were Brother Perry, DD Merton Trambly of Fulton, N. Y., ER Albert T. Connors, and Est. Loyal Kt. Duane Flick, Americanism Chairman of the lodge.



Left are three of twenty-five wounded veterans of Viet Nam and their hunting guides from Tracy, Cal., Lodge attending the third annual hunt held for hospitalized servicemen on the opening day of the pheasant season. This most recent hunt proved to be the most successful with a total of 93 pheasants and five wild turkeys. The three guides in the background are ER Manuel Garcia, PER Walter Schlauch, and DDGER Paul Lenox. The veterans are from hospitals in San Francisco and Oakland, Cal.



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The GREAT FIRE OF 1871

By Ted J. Rakstis



As the fateful day of October 8, 1871 dawned, the leaden air hung heavy over the northeastern Wisconsin community of Peshtigo. There had been only two light rains all summer. Creeks were dried up; the skies were filled with combustible gases; pine slashings (timber debris) made the woods a vast empire of tinder. Only a few days before, the *Marinette and Peshtigo Eagle* had warned: "Unless we have rain soon, God only knows how soon a conflagration may sweep this town."

Before that ominously quiet Sunday was over, the prosperous little wood-products village of 1,750 was wiped out by the most devastating fire in American history. Within one hour, a tornado and forest fire combined to turn the entire town and many of the surrounding lumber settlements into a fiery hell that killed at least 1,152 persons and destroyed more than two billion valuable trees and saplings.

Yet to this day the Peshtigo catastrophe remains almost unknown. In one of nature's most extraordinary coincidences, the great Chicago fire took place on the same day at almost the same time. While the news of Chicago spread around the world, Peshtigo's one

telegraph line was destroyed. And even when the story was known, it was generally treated as a routine backwoods calamity, despite the fact that nearly five times as many people died in northern Wisconsin as in Chicago.

Peshtigo was a boom town built on a lumber economy. The community stood on both sides of the Peshtigo River, which flowed southeast into Lake Michigan's Green Bay, six miles away. A small rail line connected Peshtigo with its harbor, and from there lumber and woodenware products were shipped down the lake to Chicago. The town's main employer was the Peshtigo Company, whose president was William Butler Ogden, the first mayor of Chicago. The company's sawmill and factory employed some 800 men. Its 97 saws produced an average daily cut of 150,000 feet of lumber, including 1,050 pails, 5,000 broom handles, 170 tubs, 45,000 shingles and numerous other wood items.

The people of Peshtigo looked to the future with great optimism. Through the efforts of Ogden, who also was an official of the Chicago and North Western Railroad, rail lines were being extended from Fort Howard, on

Green Bay, northward through Peshtigo to the sawmill towns of Marinette, Wisconsin, and Menominee, Michigan. But while the citizens eagerly awaited the completion of the railroad, its construction was already contributing to the impending tragedy. As the railroad builders slashed through the dense forests along the shores of Green Bay, they continually burned immense piles of wood debris. Later, these small fires would grow and spread into a fiery nightmare that no man had believed possible.

Peshtigo was a lively lumber town, filled with transient laborers and settlers of Norwegian, Swedish, French, German, English and Irish extraction. Visitors could find lodging in three good hotels—the Peshtigo House, the Hotel de France and the Forest House. There were four large saloons and, for the less worldly, frequent entertainments provided by the Good Templars Lodge.

The spire of the big Congregational Church soared above the town, and there also was a new Catholic Church, an Evangelical Lutheran Church and an Episcopalian Society that met in Good Templars' Hall. Busy stores dotted the streets, and the citizens had



just built a large schoolhouse. Peshtigo even had its own "suburbs"—300 families settled in a rural area known as the Upper, Middle, and Lower Sugar Bush. From there northward spread the great pine and spruce forests, extending farther than anyone really knew.

In June of 1871, the village acquired one of the surest signs of civic stability, a newspaper. Editor Luther B. Noyes had started a weekly, the *Marinette and Peshtigo Eagle*. Though published six miles away in Marinette, the paper carried much news of Peshtigo and the citizens viewed it as their own. It was the *Eagle* that first pointed to the coming disaster.

The year of 1871 had been one of the hottest and most parched in the memory of northern Wisconsin settlers. The winter had brought so little snow that logging was severely affected. From May through September, there was a severe drought broken only by a good shower on July 8 and a moist drizzle on September 5. Creeks became mere trickles, river levels dropped and even swamps dried into solid masses of peat. Village wells gave out; drinking water became scarce. The entire countryside was dry and barren.

On September 9, the *Eagle* noted the activities of the railroad builders and, a week later, reported fires in the woods northeast of Peshtigo. The news columns became increasingly ominous. On September 30, the paper observed, "Last Sunday all hands turned out to fight fire in the woods near the Peshtigo factory." By October 4, fires had become so common that almost every town in a 30-mile strip from Menominee to Appleton, Wisconsin, was seriously threatened. And on October 7, Editor Noyes wrote: "Fires are still lurking in the woods around Marinette, ready to pounce upon any portion of the village in the event of a favorable wind."

When Peshtigo citizens awoke on Sunday, October 8, they saw a copper sun hovering over their town. They coughed and squinted as they wiped their eyes through the haze. A strange stillness was in the air, an almost ghostly aura reflecting on the plank sidewalks and the silent waters of the Peshtigo River. Despite the oppressive atmosphere, the townspeople tried to carry on their usual Sunday activities. While the villagers attended Sunday morning church services, a gang of 200

new laborers came up the harbor from Chicago and lurched into town in mass drunkenness.

At noon, the eerie copper sun was replaced by a mysterious yellow half-light. Families settled down to big Sunday dinners, and the bachelor employees of the Peshtigo Company ate heartily in the company's big boarding house. Laborers tried to idle away the day drinking or playing cards, but the smoke made their eyes run and they found it difficult to concentrate. By late afternoon, fine white ashes drifted into town like flurries of snow.

Perhaps sensing what was to come, people turned out in large numbers for evening vesper services. The community's Catholic priest, Father P. Pernin, dug a trench in his yard and placed in it his books, church ornaments and personal possessions. At about 9 p.m., as villagers were returning from services, they saw a red glow over the tree tops. A low moan came from the southwest and soon became a roar. The wind whistled briskly through town, then quickly died. People ran out into the streets in their night clothes. When they saw the sky, mothers pulled children from their beds and dressed them.

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The Great Fire

(Continued from page 9)

A quivering deer darted from the woods and stood confused in the sawdust streets. Dogs sniffed it, whimpered and crept away. Dozens of house cats emerged from their evening refuge, glanced back over their shoulders and then padded off. Now the roaring increased, the wind became a gale and suddenly sheets of fire dropped into the streets from above. In an instant, the pine sidewalks were ablaze. The bell of the Catholic Church tolled a fire alarm, but it could barely be heard above the thunderous roar. Buildings flashed into flame; housetops were torn away by the wind. As historian Stewart Holbrook later described it: "In less than five minutes all hell rode into town on the back of a rising hurricane."

Giant black clouds of smoke erupted into flame above the rooftops. The air itself was burning. Explosions of marsh gas showered torrents of fire upon the helpless people of Peshtigo. Those who were not burned on the spot groped blindly through the smothering clouds of smoke. Men sought to rescue their families from their homes and died in the attempt. When the fire began, some 40 working men rushed out of the Peshtigo Company boarding house. Seeing the inferno outside, they ran back in and were burned to death in a matter of seconds.

A survivor, C.D. Robinson, of Green Bay, thus described the panic: "Men, women and children, horses, oxen, cows, dogs, swine, everything that had life was seized with pain, and ran without method to escape the impending destruction. The smoke was suffocating and blinding, the roar of the tempest deafening, the atmosphere scorching; children were separated from their parents and were trampled upon by the crazed beasts; husbands and wives were calling blindly for each other, and rushing in wild dismay they knew not where. Others, believing the day of judgment had surely come, fell upon the ground and abandoned themselves to its terrors. All the conditions of the prophecies seemed to be fulfilled."

From both the east and west sides of town, people ran toward the bridge over the Peshtigo River, each group thinking that safety lay on the other side. They met in the center of the bridge in a chaotic mass of twisting, screaming humanity. Many burned to death, others were crushed by wagons and cattle and still more plunged into the river and drowned when the bridge collapsed.

Although walls of flame lashed the river, it was the only hope for those

who could reach it. But hundreds never got that far. Pretty Helga Rockstad ran down a blazing sidewalk toward the river, when her long blond hair caught fire, turning her into a living torch. While a husband of three days pushed his young wife toward the waters in a wagon, she watched in horror as the flames engulfed him. One man carried his injured wife through the streets until he reached the river. They jumped in, he turned to her and began to scream insanely when he discovered that he had rescued a stranger. His wife had burned to death.

Dozens who could not reach the river committed suicide. A father slashed the throats of his wife and three children and then killed himself. Another leaped into a well and hanged himself on the bucket chain. A young mother lay on the ground with her dead child clutched to her breast, refusing her husband's screaming pleas to save herself.

In the river, hundreds of persons crowded in with cattle and other animals. Many dodged burning logs; others bobbed their heads under water when their hair caught fire and some never surfaced. Animals repeatedly knocked over logs to which people were clinging. One woman saved herself by grasping the horn of a cow swimming downstream. Several pregnant women gave birth in the muck along the shore. The wife of one man, David Maxon, had been confined to bed with fever. He dragged the bed to the river, pushed it in so that her head stayed above the water level and huddled there all night with her and his five children.

Father Pernin, the Catholic priest, lived to describe the river scene: "The banks of the river as far as the eye could reach were covered with people standing there, motionless as statues, some with eyes staring, upturned toward heaven and tongues protruded. . . . When turning my gaze from the river either to the right or to the left, before me or upwards, I saw nothing but flames; houses, trees and the air itself were on fire. Above my head, as far as the eye could reach into space . . . I saw nothing but immense volumes of flames covering the firmament, rolling over one another with stormy violence. . . ."

"Once in the water up to our necks, I thought we would at least be safe from the fire, but it was not so; the flames darted over the water as they did over land; the air was full of them or rather the air itself was on fire. Our heads were in continual danger. It was only by throwing water constantly over them and our faces, and beating the river with our hands, that we kept the flames at bay."

(Continued on page 30)



Who Can Foretell Tomorrow's Business Conditions?

By David L. Markstein

According to the Moslems, there is no God but Allah, and Mohammed is his prophet. It has been said that in the profession of financial analysis there is no god but tomorrow's economic conditions. But who is *his* prophet? Is it the old, reliable sage Maynard Keynes, whose disciples have been foretelling, governing and influencing our economy for more than a generation? Or is it the new upstart prophet Milton Friedman, some of whose followers say that he and his ideas offer the only true path to economic wisdom?

This is no academic question. It has to be decided before we can settle any question of where we, the U.S. and the world, might be going economically.

The Keynesians believe in the established approach which "fine tunes" the economy by means of Federal budget surpluses and deficits, higher and lower consumer taxes. The "Chicago School" of monetary theorists whose leader is Dr. Friedman of the University of Chicago holds, in brief, that the Keynesian shibboleths matter less than money supply contraction and expansion.

1968 afforded a rare confrontation of the two theories. True to the established strategy of increasing taxes to

author of "How To Chart Your Way To Stock Market Profits" and "Practical Ways To Build A Fortune In The Stock Market," past-president, *Financial Analysts of New Orleans*, publisher of *The Markstein Letter*

cool down the economy at a time when inflation appeared to be getting out of hand, the Federal income tax was increased. "Now," said the followers of Lord Keynes, "there should be a noticeable drop in Gross National Product by the end of the third quarter of the year and even more in the last quarter."

"Bosh!" replied the Chicago Group of economists. "Look at the Federal Reserve figures. Money supply is expanding. No contraction, even a mild one, is likely to come about while money supply gets larger."

The result of this dialogue everyone knows. The Federal Reserve continued to expand monetary base and, as predicted by the monetary school, there

was no contraction but rather continued expansion in the economy. Corporate profits, expected to shrivel, instead grew.

Another, older school of economic forecasting had also stubbornly refused to be pushed into expecting economic slowdown. Like the monetary school, this group was also correct. They are sometimes irreverently called the Indicator Boys because they follow a theory of watching economic indicators pioneered by the National Bureau of Economic Research.

Mankind has always wanted to build a window capable of letting him look into his future. Over the centuries he has tried reading the entrails of sheep, the flight of birds, the fall of dice and knucklebones, the marks on a deck of cards. The most promising ideas he has thus far developed for getting that window built are the monetary and indicator approaches to economic forecasting.

A succinct statement of rationale behind the monetary theory would go something like this:

"Money makes the economic mare go. Business contractions tend to come about when there is not enough money (Continued on page 24)

Corvallis, Oregon Lodge No. 1413 Presents Frank Hise for Grand Exalted Ruler



CORVALLIS, OREGON, Lodge No. 1413, Benevolent and Protective Order of Elks, in its regular session on December 12, 1968, unanimously resolved that it would respectfully present to the Grand Lodge the name of its most distinguished member, Frank Hise, for the office of Grand Exalted Ruler, for the year 1969-70.

Brother Frank Hise was born in Albany, Missouri, January 23, 1909. After the death of his father in July of that same year the family moved to Iowa where he grew to manhood in Marshalltown, attending elementary and high school there. He was apprenticed to Ross Apgar, a portrait and commercial photographer, in 1927 and attended two terms at the National Photographic school in Indiana. He received the Kantro scholarship in 1929 and had further training from R. F. Pratt at Iowa City before moving to Oregon. He owned and operated a portrait and commercial studio from 1944 until his retirement in 1967. He is widely known

for his sports photography, having done the Oregon State University sports publicity photos since 1937. He served on the Board of the Oregon State Photographers Association and was a member of the National Association as well as The Royal Society of Great Britain.

He is a member of Mary's River Lodge 221 AF&AM as well as a Shriner of Al Kader Temple of Portland, Oregon. He is a Methodist. He married Jeannette Murphy in 1936 and has two daughters. Carlene, the elder, is now Mrs. Martin Boehme of San Carlos, California. Jeri, the younger, is a student at the University of Oregon. Two granddaughters are a source of constant delight.

Frank Hise became a member of the Order in March, 1939 by initiation into Corvallis Lodge No. 1413. Immediately thereafter he manifested an active interest in Elksdom which has been maintained undiminished to the present time. In 1940 he was appointed Chaplain of his lodge and has held office in sub-

ordinate lodge, Oregon State Elks Association and Grand Lodge every year since. In recognition of his distinguished service Corvallis Lodge voted him Honorary Life Membership in 1954. In the year 1948 Brother Hise was appointed District Deputy Grand Exalted Ruler. He served two years on the Grand Lodge Ritualistic Committee and was elected Grand Esteemed Lecturing Knight in 1953. He was appointed to the Grand Lodge Youth Activities Committee for one year and served two years as Chairman of the Grand Lodge State Associations Committee. He has been a Special Deputy Grand Exalted Ruler for seven years, one year on the Grand Lodge Auditing Committee and four years on the Board of Grand Trustees, retiring from the Board as Vice Chairman in 1967. He is presently a Special Deputy Grand Exalted Ruler. In addition to subordinate lodge and Grand Lodge, Brother Hise worked on various committees of the Oregon State Elks Association, notably as Trustee for a three year term, fourteen years on the Visually Handicapped Children's Major Project and as Chairman of The Elks Youth Eye Service Trust Fund since its inception in 1965.

He was made Honorary Past President of the Oregon State Elks Association in 1960.

Brother Hise assisted in the institution of twenty-seven new lodges in Oregon since 1944 and their combined membership is now 25,574. He is an avid sportsman, conservationist, excellent fly fisherman, and river boatman, holding a Guide's License from the Oregon Game Commission.

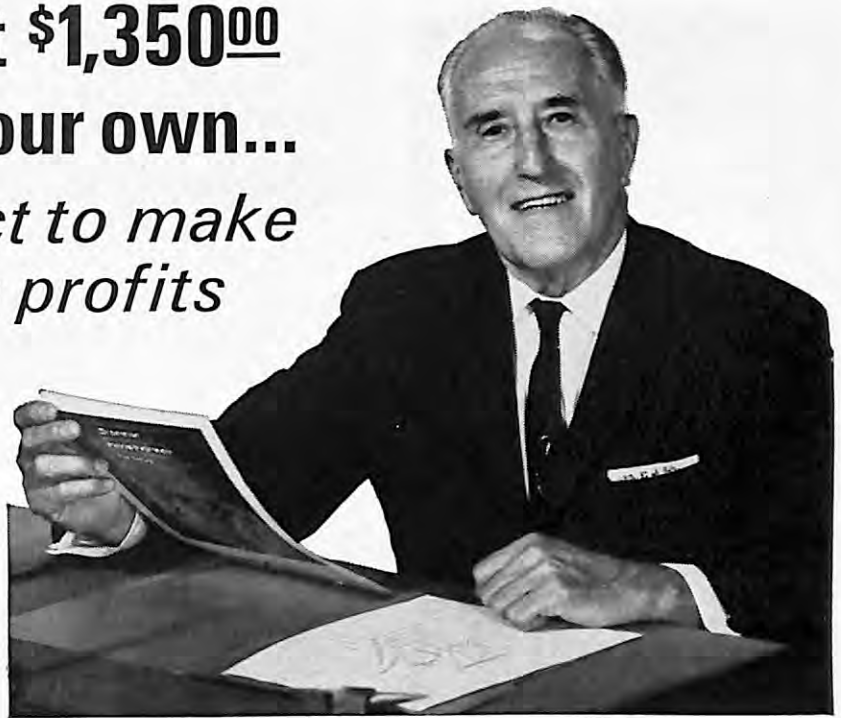
Corvallis, Oregon, Lodge No. 1413 proudly and respectfully presents Frank Hise as its candidate for Grand Exalted Ruler, who by reason of his experience and leadership is eminently qualified to fill the high office with efficiency, dignity and distinction.

Stanley A. Thompson,
Exalted Ruler
Robert V. Modrall,
Secretary

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By Jerome S. Shaw, Chairman of the Board.



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financially independent in a business of your own you may qualify. To learn more, merely send your name.

We will be glad to mail complete information free and with no obligation. Read the facts in the privacy of your home. Discuss the opportunity with other members of your family. Then, if you are interested in learning more about one of the areas now available, we will arrange for a personal interview during which we will reveal every detail of the Pathway Plan and acquaint you with every unique Product in the Pathway Line. Based on what you learn, you can then decide whether you wish to apply for appointment as a Sales Coordinator.

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NEWS

OF THE

LODGES



THIS ATTRACTIVE YOUNG LADY—Miss Christine Stann (right), who will represent northern Virginia Elks' patriotic activities throughout the year—receives Arlington-Fairfax Lodge's Americanism trophy from Miss Dayle Jackson, a former recipient of the award, while VP Herman C. Anderson, chairman of the program, looks on. The presentation culminated a week-long salute to the American heritage. GER Edward W. McCabe was guest speaker.

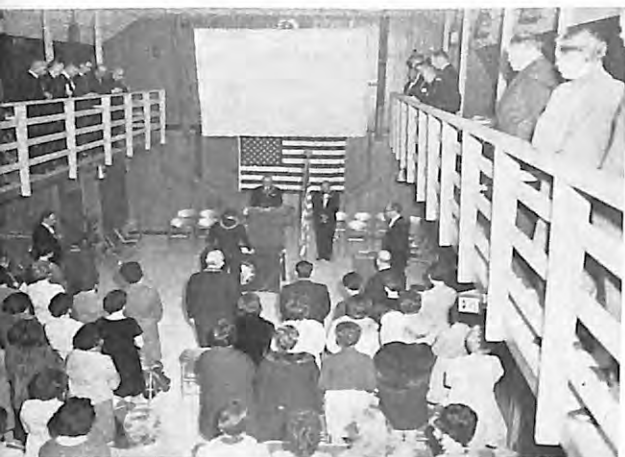


UPON THEIR ARRIVAL for the dedication of Norfolk, Va., Lodge's new home, GER and Mrs. Edward W. McCabe are welcomed at the airport (right photo) by a delegation of Virginia Elks: DDGER Duval C. Jackson of Norfolk, PGER John L. Walker, and ER William T. Ware. The ceremonies climaxed the Fall meeting of the Virginia State Elks Association, held at the lodge. Among the dignitaries present were: (above photo) Brother Ware; SP Benjamin L. Campbell, Petersburg; Brothers Jackson, Walker, and McCabe; PER Bernard P. Kofira, who officiated at the ceremonies; PER Clinton J. Curtis, dedication committee chairman; Norfolk Vice-Mayor Linwood Perkins; PER and Dr. F. J. O'Connor, who delivered the dedicatory address, and Trustee Charles Cacace, building committee chairman. Activities included a reception for Elks and their guests.



FOUR VIETNAMESE BOYS receive assistance to continue their education, through the generosity of Plattsburgh, N.Y., Elks. Shown with the An Nhon high school students, who display scholarship certificates, are the Plattsburgh Brother who made the presentations—Col. LeRoy J. Manor, 37th Tactical Fighter Wing Commander—and Pham Gia Dinh, An Nhon District chief. The presentations resulted from Col. Manor's recent letter to the lodge describing Project Young Scholar, a dynamic civic action program at Phu Cat Air Base. The Elks, alerted to the need for aid to deserving Vietnamese children, responded with a check for the scholarship fund. A few days later, Col. Manor traveled to An Nhon to present certificates to those selected: Nguyen Hoa Khanh, Nguyen Tan Nhut, Nguyen Buu Thong, and Pham Van Lach.

New Links in the Chain of Brotherhood



Grand Exalted Ruler Edward W. McCabe presides at the institution ceremonies of the new Loudoun, Virginia, Lodge No. 2406.

LOUDOUN, Virginia, Lodge No. 2406 was instituted recently by GER Edward W. McCabe in ceremonies at Sterling Park, Va. Brother James P. Connors heads the new lodge as Exalted Ruler; Brother Sylvester J. Weiskircher is Secretary.

Assisting in the institution, installation of officers, and initiation of a youthful group of members were SP Benjamin L. Campbell, Petersburg; VP Doral E. Irvin, superintendent of the Elks National Home, Bedford; VP Herman C. Anderson, Arlington-Fairfax, state new lodge chairman; DDGER Sidney H. Sullivan, Fredericksburg; PDD James O. Jones, Alexandria, and the officers and PERs of the sponsoring Arlington-Fairfax Lodge.

Arlington-Fairfax Elks hosted the buffet following the ceremonies.

PEMBROKE-HANOVER, Massachusetts, Lodge No. 2405 was instituted recently with 158 charter members, headed by ER Theodore S. Kaiser Sr. and Secy. John R. Neslusan.

Presiding at the institution ceremonies of Massachusetts' 81st lodge was DDGER Patrick J. Connolly, PER of the sponsoring Weymouth Lodge. Among those assisting him were SDGER Edward A. Spry, of Boston Lodge, and Michael J. McNamara, of Brockton Lodge, GL youth activities chairman.

SP Henry T. Flaherty, Clinton, officiated at the initiation ritual.

A member of the GL New Lodge Committee—Judge James W. Leighton, West Warwick, R.I.—was the speaker.

An American flag was presented to the new lodge by Gardner PER William A. Moore, state Americanism chairman.



WINONA, Minnesota, ER Bernard Gerson (center) congratulates two sons of Elks' officers—William Sadowski and Duane Fakler—upon their initiation into the lodge. The proud fathers looking on are VP S. S. Sadowski and DDGER Jerome J. Fakler, both lodge members. Also on hand for the ceremony was state Treasurer Cecil Brown, Rochester, and state Foundation Chairman Wayne Cyril, also of Rochester. Brother Cyril presented the Exalted Ruler with a participating membership certificate in the Elks National Foundation and District Deputy Fakler with a Century Club membership certificate in the Foundation.



THE SILVER ELK AWARD goes to Bartlesville, Okla., PER A. S. Gamino for being a founder of the recently established Oklahoma Elks Major Projects Endowment Fund. Presenting the award to Brother Gamino, hospitalized following a recent illness, are state Major Projects Chairman George W. Auld (left), Midwest City, and PER B. I. Frailey, as Mrs. Gamino looks on. Brother Gamino and Frailey are two of six lodge members who are Endowment Fund founders. The fund will serve to help finance the state's major projects, two mobile sight and hearing screening units.



SHOES FOR NEEDY CHILDREN will be the result of St. Louis, Mo., Elks' 19th annual Sports Celebrity Night—the scene of this presentation of a gold-cased, perpetual motion, atmospheric clock to Masters golf champion Bob Goalby (left) by ER William H. Shackles. Champion Goalby was named the Outstanding Sports Figure of the St. Louis metropolitan area for 1968. Sportscaster Jack Drees, master of ceremonies for the star-studded evening, applauds his approval. Another highlight was the presentation of \$1,000 from Edwin D. Dorsey, Chief Barker of the St. Louis Variety Club. ER Shackles remarked that last year's proceeds were sufficient to purchase 2,000 pairs of shoes and that this year the figure would be almost doubled.

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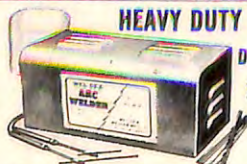


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**Tom
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TW TW TW TW TW TW TW TW

HONEYMOON IS OVER. The Nixon Administration is off to a good start. Behind the political curtain in Washington there is a feeling that all goes well. The USA is the greatest nation on earth, prosperous, with good times, good jobs, highest standards of living. A spirit of cooperation is in evidence here. Problems—Vietnam, the Middle East, foreign aid, crime and riots at home, civil rights, strikes, vandalism, higher taxes. The Republican administration works with a house divided for the Senate and House of the 91st Congress is Democratic. LBJ's \$195.3 billion budget, with a \$3.4 billion surplus if the 10 percent surtax runs until June 30, 1970, created no panic. Business looks good, experts say.

ers." So drawers are now available with flounces on the legs, even a bit of lace.



PERLE MESTA, famous hostess with the mostest and a Democrat is now surrounded in her Sheraton-Park Hotel apartment by a host of Republicans led by Vice President Agnew. She said "Never felt more secure. We've got Secret Servicemen coming out of our ears."



FEDERAL INCOME TAX returns are pouring into Internal Revenue Centers in a record breaking stream although the deadline is April 15. The new tax forms sent out by the IRS are a big improvement over anything in the past. They are more complex but more easily understood. The individual 1040 returns even have an envelope in which to mail it with your check. Biggest confusion is over figuring the 10 percent surtax which applies to taxable income received since last July 1. It's a headache.

J. EDGAR HOOVER in a 1969 message as FBI Director declares "We must bring the matter of crime and the criminal back into balance with the safety and welfare of the public. Palliative policies and appeasement are producing soaring crime rates and filling our streets with criminals who should be in jail. Under the rule of law those who abide by the law should have protection equal to that of those who break the law. Let us resolve to have fair and vigorous law enforcement, prompt and decisive prosecution and realistic punishment of criminals."

SHOPPING BY MAIL proved to be okay according to a report from the National Assn. of Manpower Council. A Florida man ordered a barometer and when he received it the needle was stuck at "hurricane." He mailed it back with a scorching letter but while he was at the post office his house was blown down.

DRAWERS ARE BACK, not the kind in desks or bureaus but the baggy pants grandma wore over a half century ago. It all came about when, in a heated discussion about what women could wear at the Inaugural Ball back in January an argument developed over women wearing pants. Mark Evans, Inaugural Ball Chairman, said "Okay, women can wear their whatjama-calleem-draw-

SS HIKE COMING. A more liberal Social Security bill is slated to work its way from the House, Ways and Means Committee through Congress during this 91st session. Both political parties have promised benefit boosts and

WRITES FROM WASHINGTON

TW TW TW TW TW TW TW TW

party platforms during the last election supported higher benefits. The last Congress raised Social Security payments covering 23 million Americans by 13 percent in 1967.

BLACK-EYED PEAS and hot southern chili along with barbequed meat will still hold their own even though former President Johnson and many from Texas and the deep south have left Washington. In fact the Black-eyed Pea Society of Taylor, Texas is going to be sure the famous thick pea soup, to be cooked with a hog jowl will be available here. Hot chili is a Capital favorite. And don't forget grits and red ham gravy.

HIJACKERS WELCOME. The rash of hijacked planes landing at Havana, Cuba finds the Castro government well prepared to deal with them, make the passengers comfortable and see that they can book passage on planes back to their original destinations. For each plane hijacked Castro charges \$2500.



MARCH MINIS. Hoods of some 1970 model autos will be made of plastic instead of steel. . . . D.C. policemen are now "officers" instead of "privates" by order of Police Chief Layton. . . . Americans are buying more expensive brands of liquor reports show. . . . Wage rates rose six percent in 1968 the Bureau of Labor Statistics reports. . . . Four of five companies now require employees to fly coach instead of first class on business trips. . . . Shortage of doctors, dentists and engineers will continue through 1975 forecasters say. . . . The Federal government will grow its own marijuana for laboratory use. . . . Business survey shows 15 percent of men now wear girdles.



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THESE STRIKING POSTERS—the work of the winners of Lexington, Mass., Lodge's United Nations Day poster award—promote international human rights. Pictured with Brother William King (left), the lodge's Americanism chairman, and ER Mansfield Patterson, are Lexington High School students Claudia Oppenheim (center), winner of the first-prize \$50 U.S. Savings Bond, and Ellen Touart and Claes Rogmark, runners-up and winners of \$25 bonds. PER Gerald W. Bonnell assisted in the presentations; PER David Packard was the contest judge.



POCATELLO, Idaho, Lodge hosts a gathering of Elks leaders who traveled long distances to participate in a ritual clinic for Idaho's East District, conducted by GL Ritualistic Committeeman Horald M. Bateman (center), of Ogden, Utah. Pictured with Pocatello ER G. Stuart Walker (right), the other visiting dignitaries are (first row, from left) DDGER B. J. Bybee, Idaho Falls; Idaho VP-at-Large Phillip West, Preston, and Idaho Falls PER Rex Harris, state ritualistic committeeman, and (back row) Boise PER George H. Benjamin, state ritualistic committeeman, and Utah VP William R. Kobel, who is a member of Ogden Lodge.



ON BEHALF OF NORTH TONAWANDA, New York, Lodge, ER Gerald C. Wilke (left) presents a donation of \$1,000 for the Tonawanda area Boys Club to Charles Till, president. Participating in the presentation ceremony are Edward Koslowski, executive director of the Boys Club, and Brother Joseph Gorman.



ORLANDO, Florida, ER Jasper L. Nichols (left) presents Past District Deputy pins to three lodge members—PDDs William P. Buning, Al Coe, and Alvin A. Ehrlich. Brother Coe is serving currently as lodge secretary. The ceremony took place during a recent lodge function.



100 PERCENT FAMILY MEMBERSHIP in Elkdom is marked with the recent initiation of Jack E. Hayman (second from left), son of Brother Thomas W. Hayman Sr. (center), into Wallace, Idaho, Lodge. The other Elks are Donald and Thomas A. Hayman, and son-in-law John Thielman.



BOYS' CLUBS SALUTE THE ELKS

THE ORDER'S quarter-century partnership with the Boys' Clubs of America was marked in ceremonies like these by member clubs across the nation in observance of "Salute to Elks" day.

IN PAWTUCKET, R.I. (above left photo), the local Boys' Club presents its Man and Boy Award to Pawtucket Elks. Pictured with young Chris Lima is ER Albert P. Vaslet, while club officials Albert R. Marcotte, youth chairman, and Michael Pappas, executive director, look on.

ACROSS THE CONTINENT, in Long Beach, Calif., another Boys' Club observes the organizations' alliance for "Juvenile Decency" (above right photo). ER Robert P. Shaw (right) is shown as he accepts a plaque citing Long Beach

Lodge's long and continued support of the club from Ben Little, president.

ELKS work with Boys' Clubs in some 100 communities, providing manpower and facilities, assisting in fund raising, and sponsoring specific programs.

CHAIRMAN Michael J. McNamara of the GL Youth Activities Committee, in a letter to Exalted Rulers, has urged every lodge to consider cooperating with a club in its area, and thus help to "combat delinquency and build useful citizens."

LODGE NOTES

TILLAMOOK, Oreg. Lonely servicemen in Vietnam were aided recently through the combined efforts of Tillamook Elks and the Lincoln City Telephone Company. Together, they provided telephone connections for two radio-telephone patches to Vietnam, which brought the total to three such patches for the Military Affiliate Radio Station (MARS) at Mt. Hebo, Oreg. The station was then able to process up to 3,000 calls to Vietnam at a very special time—the winter holiday season—and bring happiness to many homesick GIs and their families.

NEWHALL-SAUGUS, Calif. American flags, purchased through the lodge, have proved to be welcome gifts to purchasers of homes.

A local realty company had long presented small gifts, such as door knockers and door mats, to home buyers upon their moving in; flag presentations were suggested to promote the use of flags in the community and to further the lodge's Americanism program. Newhall-Saugus Elks are pleased with the great success of this venture, and hope the idea will spread to other lodges and realtors.

CRAIG, Colo. Savings bonds in the amount of \$25 were presented recently to the lodge's Youth Leadership winners. The happy recipients were Gordon Dowling of Hayden, and girls' division co-winners Sally Scott of Hayden and Joan Calder of Craig.

UTICA, N. Y. As part of a recent patriotic observance, lodge members conducted a public demonstration in downtown Utica. Citizens were invited to sign an 80-foot scroll pledging support of their country, flag, and government; each of the more than 1,000 signers received a decal bearing the "Our Flag—Love It or Leave" slogan. The Elks presented the completed scroll to Congressman Alexander Pirnie of New Hartford.

BROWNSVILLE, Tex. Lodge members, curious as to what effects civil unrest has had upon schoolchildren, recently sponsored an essay contest on "What America Means to Me."

The response was a heartwarming affirmation of love for and pride in the American way of life. More than 1,000 students from the city's 14 elementary schools entered the contest, with first prizes going to Eddie Galvan, Ruth Mendez, and Cecilia Alanis.

KANSAS CITY, Mo. PDD Turner R. Russell, a member of Columbia, Mo., Lodge, recently witnessed the initiation into the Order of his son, T. Alan Russell, and son-in-law, James Benner. The two new Kansas City Elks were part of an 11-member "Heir in Elksdom" class.

MIDDLESEX, N. J. Several lodge members journeyed recently to the Elks National Home in Bedford, Va., to carry out a promise made one year earlier, upon their last visit.

On that occasion, Middlesex Elks were deeply touched by a poem describing the life of Brothers at the Home, which was written and read to them by Brother Leroy Grandey, a member of Long Beach, Calif., Lodge. Middlesex Brother Tom Stevens, especially impressed by the poem, had a copy made for display in his lodge, and promised to provide Brother Grandey with printed copies for his own use.

The return visit brought a pleasant surprise for Brother Grandey, recovering from a broken hip: Brother Stevens presented him with a framed copy of his poem and several hundred copies for distribution to visitors and residents of the Home. On hand for the presentations were Superintendent Doral E. Irvin, PGER Robert G. Pruitt, and Grand Trustee Francis P. Hart, a member of Watertown, N. Y., Lodge.

ETNA, Pa. Miss Lynn Zilinsky, a student at Etna High School, is this year's recipient of the lodge's \$1,000 scholarship. The annual award was presented during a patriotic observance at the lodge.

BELOIT, Kan. A fourth-generation Elk—William M. "Billy" Earle II—was initiated recently into the lodge. Brother Earle was joined by his grandfather, father, and two uncles, all lodge members, upon this happy occasion; the other grandfather and a great-uncle were unable to attend.



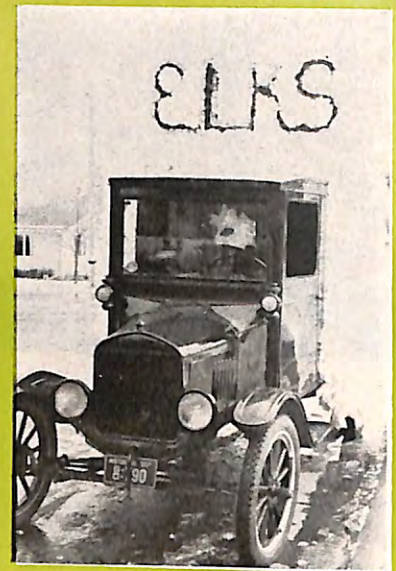
THE PLAQUE ON UTICA, New York, Lodge's new flag pole is unveiled by DDGER Merton D. Trambly, Fulton, and ER Albert T. Connors, while Brother George Perry (left) and Est. Loyal Kt. Duane Flick, lodge Americanism chairman, observe the ceremony. The flag pole is a gift from Brother Perry, an Elk since 1926, who served the lodge 22 years as chaplain. It is dedicated to the memory of Utica Lodge's departed Brothers.



HILLSIDE, New Jersey, High School Future Nurses Club members are ready to depart on a Hillside Lodge-sponsored bus trip to Woodbridge State School. Pictured on the right are Kay Redling, the club's advisor, and Hillside Lodge's Louis Weier, ER Walter Reutter, Dr. Anthony Avello, principal of the high school, Est. Lead. Kt. Joseph Castelluccio, and Judge Henry Goldhor, lodge chaplain. The Elks plan to sponsor future such activities.



POINT PLEASANT, New Jersey, Elks recently paid tribute to a deserving lodge member—a past Vice-President of the New Jersey Elks Association, PER Diron Avedesian. Smiling for the camera at the testimonial dinner and dance at the lodge are Brother and Mrs. Avedesian with other family members and William Otto, who baked the congratulatory cake. Elks dignitaries, including PGER William J. Jernick, attended the event.



A 1923 MODEL T TRUCK is transformed into a float by Deadwood, S.D. Elks. Shown with the eye-catcher: the lodge's Lloyd Earley Jr., DDGER Merle Caudle, Chap. Hermon Walker—and a wee admirer.



FLORIDA STATE PRESIDENT Julian C. Smith and his wife enjoy a congenial reception at Bradenton, Fla., Lodge during Brother Smith's visit to Florida's Southwest District. SP Smith is a Tallahassee Lodge member.



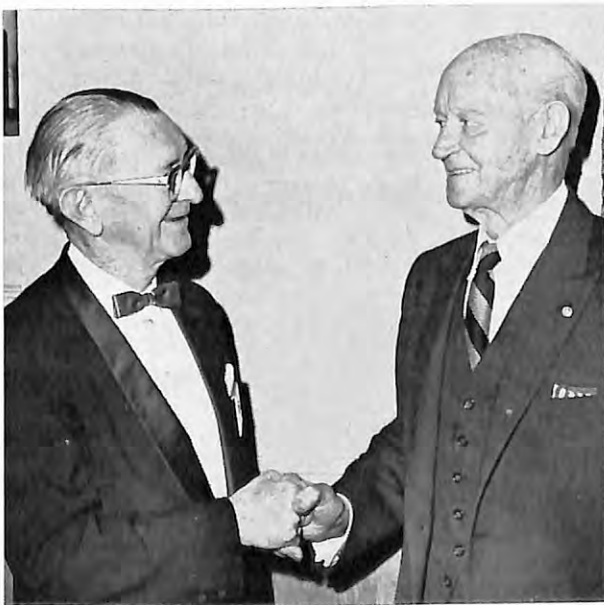
A LIGHTED AMERICAN FLAG DISPLAY illustrating the Grand Lodge's "Our Flag—Love It or Leave" decal slogan greets every visitor to Groton, Conn., Lodge. Shown here admiring the display are GER Edward W. McCabe and Groton Exalted Ruler Raymond E. Beaulieu.



THE NORWICH (Conn.) Free Academy varsity football squad aids the Elks' crippled children's charity fund with this donation presented to Norwich ER Louis P. Leta Jr. by Paul Jakubielski, squad co-captain. Looking on are John Tedeschi, NFA trainer and an Elk, and Arnold French, squad co-captain. The money was raised through the sale of car litter bags.



PAST EXALTED RULERS of Inglewood, Calif., Lodge were honored recently at a lodge dinner, where each of the 22 PERs present received a name badge bearing his term of office. A very special PER—Past Grand Exalted Ruler R. Leonard Bush—is shown with some of the many Inglewood Elks who assembled at the lodge for this festive occasion.



HENDERSONVILLE, North Carolina, Lodge's newest member, and the oldest one ever to be initiated into the lodge—Brother Wilfred Shackley (right)—embarks at 93 years of age on a new path as a member of the Order with the hearty congratulations of Hendersonville ER I. Elmo Johnson.



DISTRICT DEPUTY Walter T. Meaney (second from right), of Lawrence, Mass., accompanied by his esquire, Lawrence PER James A. Lane, is on hand for a family initiation ceremony at Newburyport, Mass., Lodge. The new Elks are (on left) Edward and Stephen Bergeron, the sons of Exalted Ruler Albert Bergeron (center).

(Continued on page 52)



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Tomorrow's Business

(Continued from page 11)

in the economic bloodstream to keep the organs of industry supplied. Then the parts tend to slow down and if money stays scarce enough for long enough, the whole economic creature can die. But when there is sufficient money flowing through the veins, things are healthy indeed." No recession, these economists claim, has happened or can happen without a monetary contraction (which would include credit shrinkage).

(Some people wonder whether if a sufficient supply of money were all that the economy needed to grow, why the Federal Reserve which is charged with control of our money supply doesn't just pump out money whenever it is afraid the economy seems to be faltering. The Federal Reserve would like to do this. But there is a danger to providing too much money just as there is when too little is provided. A surfeit of money brings quick inflation, and the economic animal can die of too much money as surely as from too little, say students of the money supply. They note that you can kill a cat by starving it; you can also kill it by stuffing it with cream.)

Raw statistics for money supply study are available from many sources. The "U.S. Financial Data" and "Monetary Trends" mailings of the Federal Reserve Bank of St. Louis present them in easy-to-assimilate form. These may be had by writing the Research Dept. of the St. Louis bank at P.O. Box 442, St. Louis, Mo. 63166.

It is important that anyone who wants to read money supply data not fall for a common cause of confusion. At present interest rates are very high. This leads some observers to say: "Aha! Tight money! Look at the prime rate above 6 percent. Look at Treasury Bills yielding returns above 5 percent. Look at top-rated corporations having to pay well in excess of 6 percent to float new bond issues. Tight money brings on recessions—remember 1966 and the close call the economy had from tight money then? Since high interest rates like this typify tight money, then the economy is in danger."

Such reasoning is a little akin to believing that rain will fall tomorrow because the light globe in the bathroom burned out. Didn't a light globe burn out last time it rained?

Tight money rationale based upon interest rates is much like the light globe school of weather forecasting. Both go back to observation of correct but inconsequential facts.

Corporations' capital expenditure plans do not necessarily slow down

when money is merely expensive—it has been expensive for two years now and produced no slowdown—but they do fall off when the money isn't to be had at all. And the other activities of the economic animal slow down, not because of the high cost of money but because of its scarcity.

Then how do you watch money plentitude or scarcity?

There are two basic yardsticks. One is called "money supply." This is defined as money plus time deposits. It is an extremely sensitive indicator which gives a quick current reading.

The other is termed "monetary base." This includes Federal Reserve credit as well. This, according to the "U.S. Financial Data" mailing of the Federal Reserve Bank of St. Louis, "strongly influences the growth trend of money over periods of several months."

Both are valid yardsticks; conflicting analysts make strong cases for each. I prefer to watch the growth of monetary base.

In addition to reading the signs of drying up or flooding at the monetary oasis, anyone interested in the state of tomorrow's economy should have on his desk a current copy of a monthly publication called "Business Cycle Developments." A subscription is purchasable from the Superintendent of Documents in Washington for \$7. "BCD" contains the latest figures needed for an indicator approach try at economic analysis.

The National Bureau of Economic Research has separated the mass of economic data we have into leading, coincident and laggard indicators. As the name suggests, leading statistics refer to the things which generally occur in advance of a change in overall economic direction. Before factories can hum with production, they must first receive orders and so incoming factory orders are a leading statistic. Other leaders included:

1. The stock market, which NBER says, seems to sense changes coming up in the economy. Businessmen see their own sales slowing or becoming harder to close; they retrench and in the process of retrenchment reduce their investment commitments. Professional security traders seize upon this to sell out, and a slide in stock prices begins before a whisper of trouble can be heard in the economy as a whole. Stock prices are a valuable advance indicator; however, they are not infallible. In 1962, the stock market had its worst postwar crash—yet the economy sailed merrily into new high ground. Stock prices need the corroborative support of other indicators.

2. One such corroborative indicator is the incorporation of new businesses. A firm must become a legal entity before it can do anything. After incor-

(Continued on page 26)

Lodge Visits of Edward W. McCabe



A warm welcome was extended GER McCabe by Fargo, N.D., Elks upon his recent official visit to the state. Shown chatting with the GER are some of the 400 Elks who were on hand: SP R. W. Moran, Williston; PGER Raymond Dobson; Past Grand Tiler Cliff Reed, Minot, and Fargo ER John Faruolo.

A recent visit to Washington, Mo., Lodge, finds GER McCabe enthusiastically displaying the proverbial "corn-cob"—one in a collection of four pipes just presented to him by ER Clinton L. Logan (right), on behalf of the Lodge. Brother and Mrs. McCabe were accompanied by PGER H. L. Blackledge.



Annapolis, Md., ER J. Patrick Henry suits the word to the deed as he offers gifts with a few complimentary remarks to a smiling Mrs. Edward W. McCabe. Observing the presentation are GER McCabe and Mrs. Henry. Brother McCabe's visit to the lodge concluded with a plea to uphold law and order by "taking the handcuffs off policemen and putting them on criminals where they belong."



Vermont Elks, 300 strong, turned out to welcome GER Edward W. McCabe upon his recent visit to Burlington Lodge. Shown with Brother McCabe are some of the distinguished Elks in attendance: Roger J. Sheridan, Montpelier, a GL Auditing and Accounting committeeman; SDGER Edward A. Spry, Boston; PGER John E. Fenton; Burlington ER Myles J. Kavanagh, and Past Grand Est. Loyal Kt. Raymond J. Quesnel, Montpelier. The festivities included the presentation of gifts to Brother and Mrs. McCabe from each of the state's 13 lodges.



A smiling GER McCabe presents a centennial award to Brother Herb Marcey, manager of Arlington-Fairfax, Va., Lodge, during a recent visit. Brother Marcey was cited for sponsoring 28 new members the past year.



A check for \$2,000 is presented by Norwich, Conn., ER Louis P. Leta Jr. (second from right) to Mr. Fred Finn, director of the Seaside Regional Center for the Retarded. Taking obvious pleasure in such a worthy donation are Thadeus J. Pawlowski, former GL New Lodge committeeman, Norwich, and GER Edward W. McCabe. The occasion: Norwich Lodge's annual Charity Ball, to which the GER and Mrs. McCabe were warmly welcomed.

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(Continued from page 24)

poration it produces, sells, hires people, contributes to the economy. New incorporation figures are a sensitive and worthwhile indicator.

3. Employment. This is not likely to increase if the existing work force is not being utilized to the fullest. It is only when the average work week is above 40 hours and overtime costs begin to pinch that business adds to the people on its payroll. Thus length of the average work week is a vital leader. When this drops below 40 hours, cutbacks in production may be coming.

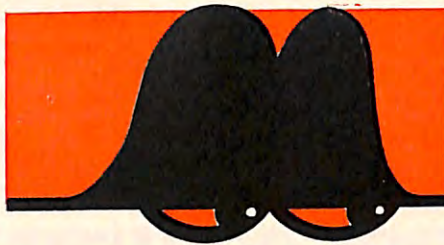
Another leading indicator is change in business inventories. Many business downturns are "inventory recessions," triggered by liquidation of too-high inventories and succeeded by new rising trends triggered in their turn by the building up of inventories which had been allowed to go too low.

Indicators which have been found to lead the economy come under general headings of employment and unemployment; fixed capital investment; inventories and inventory investment; prices, costs and profits; and money and credit. Altogether, they embrace such things as the average work week in industry, average weekly claims for unemployment insurance, formation of new businesses, new orders in the durable goods industries, construction contracts, industry's capital spending, changes in overall business inventories, changes in unfilled orders, industrial material prices, common stock prices, corporate profits, changes in money supply, and changes in consumer installment debt.

The leading indicators, NBER says, tend to move in advance of a change in the economy. Their lead times differ not only from each other but sometimes from their own past performances. Nevertheless they do lead, and observation of these is an important clue to show when the economy may be about to change direction.

Coincident indicators, as their name implies, move with the economy. They march along gaily in the good times, plod with the pack over the rough ground of recessions, and serve to confirm the messages given by leading indicators.

You can consider that as long as your combined indication stands above median, the economic outlook remains unclouded. It will occasionally drop to, but not below, zero and such a drop is not significant. It is when you go below median—and then only when it drops below minus one—that a warning signal has been given. In practice, a move to but not past the minus one level has been found to be only random. You can vary this plan in any way you wish, using more indicators should you prefer.



By JACK BRYSON

I just cleaned the grape jelly and peanut butter residue off the TV knobs (the kids had set up a smorgasbord for Dog earlier in the day while watching "Milton the Monster") and settled down to watch the Saturday night movie.

But right in the middle of the cast of characters my wife stomped in the living room with evening newspaper in hand.

"Quick, get out and lock the car!"

"Why?"

"It says they have been stealing hubcaps right in our neighborhood."

"Oh." Dutifully I left to carry out this non sequitur and locked up our four-year-old station wagon. But the most disconcerting part of her request was that it confirmed my suspicion that her thoughts had begun to marshall against "them"—the cat people—the burglars! Whether it was the hubcap item in the paper or the Magic Timer episode, it portended an evening to come that I did not want to think about.

The Magic Timer was my idea. I had bought it at the drug store two weeks ago, just before we went on vacation. Ingeniously, I had wired it to turn on the kitchen lights at 8 p.m. and to turn them off at 12:30 a.m.

We just had returned from vacation earlier this same day and were greeted by several curious neighbors asking about the mysterious light at our house. It seemed every night for the past week the lights in our kitchen had gone on at 2 a.m. and stayed on. It turned out that an electrical storm had interrupted the power for six hours the day we left. As a result my Magic Timer went on at 2 a.m. and would not go off until after daybreak.

Regardless, burglars were the topic, and none of my cunning conversational gambits about hair-do's and recipes distracted her. Not even my story about our new, sunbathing neighbor in polka-dot bikini (he is a lawyer) could get her off the subject.

She started in about the milk bottles again. For some time now she has been convinced that someone is stealing her milk bottles. This started about six months ago when our dairy admitted the failure of automated packaging by going from their impenetrable cardboard cartons back to glass. At first I tried putting more bottles out that I had obtained for the purpose, but this only confused the milkman.

Well, the scene was set, and the

the night of the nylon burglar

Saturday night movie was shot. By the time we got the kids to bed and the house locked up and the aluminum foil laid in the kitchen, it was time for us to retire, too. In case you are wondering, on burglar nights my wife spreads aluminum foil in front of our doors on the inside and then the burglars will give us warning with the crinkling sounds they will make when they walk on the foil.

I could not have been asleep too long when I felt someone shaking my arm. It was my wife, and she looked scarey. Not scared. Scarey. She had gone to sleep with "deadbird" on (that's what the family affectionately calls her hairpiece), and it had slipped down over one ear. Her eyes were wide.

"What was that?"

"What was what?"

"That clinking sound."

"A crinkling sound?" I was thinking of the aluminum foil.

"No, a clinking sound—like milk bottles."

"Oh. I didn't hear it." Quickly I rolled over and capped my blanky over my head (She's never liked my blanky, especially the wet corner the next morning where I suck my thumb). I heard a muffled sound from my wife.

"What did you say?"

"I said, there it is again."

"All right! All right!" Disgustedly I swung my feet down hard. Plenty of noise, they say, just in case there are burglars, but my right heel hit one of my daughter's jacks. The ensuing yell from me should have discouraged any prowlers on our side of town.

Regaining my composure, I whispered to my wife on my way to make my inspection, "I'm going to crinkle now."

She raised on one elbow. "You're going to what?"

"I'm going to make the aluminum foil crinkle."

"Oh." She rolled over disinterestedly, seemingly lost in slumber. And then do you know what she said?

She said, "Garp."

Reminding myself to ask about that later, I gingerly pressed on, half shuffling just in case there were any more jacks lying in wait. Stealthily I crinkled across the kitchen floor, and then I stopped. The kitchen door, which leads to the vestibule and outer door, was open slightly. *But I had closed it!* Or had I?

(Continued on next page)

Nylon Burglar

(Continued from page 27)

A narrow band of moonlight entered beneath the slightly-raised kitchen window shade and reflected eerily on the aluminum foil. I decided it was the better part of valor to stand still a moment and listen.

Nothing.

Maybe the kids were up and had visited the toy chest during their nocturnal prowling. Rather than call out, I retreated to their bedrooms, but all the fuzzy little heads were on their pillows . . . including Dog's sticky one.

Hesitatingly, I crinkled into the kitchen again and waited. By now my eyes were becoming accustomed to the dark. And then it happened. Slowly a hand reached around the door, and the door commenced to creak open. I stared like a great dumb thing. Millions of brave thoughts flashed through my mind as to what I should do at this harrowing time. A karate chop. A solar plexus blow. A knee to his groin. Instead, I went back to staring.

Finally, with a nervous little giggle and desperate abandon, I hurled my 137 pounds at the slowly opening door to crush his hand in the door. The door thundered shut with a tremen-

dous bang. There was no resistance whatsoever. The hand hung limp.

Actually, it was not much of a hand. It was the foot of one of my wife's freshly laundered nylons that she had hung up to dry on one of those door hangers, and a stray breeze had wafted it around the edge of the door. I was just investigating the damage to the nylon when I heard a scream from my wife in the bedroom.

"A shot!" she shrielled, with typical delayed reaction. A spine-trembling noise I never will forget. There followed the patter of feet, and she came careening around the corner with her steam iron in one hand and "deadbird" hanging over one ear. When she saw me in the moonlit kitchen, she cried, "Fiend!" and hurled it full at me.

I ducked in time, and the steam iron went through the kitchen window over the sink. The shade went up, flapping crazily around. Her mighty heave at the "burglar" had thrown her off balance on the slippery aluminum foil, and she did a mighty pratfall.

At this precise moment it became 2 a.m., and the faithful Magic Timer turned on the kitchen light. By now lights were coming on all over the neighborhood to investigate the "shots" in the dark, the blood-curdling screams, and the sound of breaking glass. Somewhere in the night I heard a voice say, "There they are again."

From another direction a woman's hushed voice scolded, "Be quiet, Harold, or they'll hear you."

"I don't give a damn," a raspy voice snarled. "People with kids have no business drinking like that."

Quickly, I doused the lights, and we stole back to our bedroom. As I settled back in bed, my wife at my side, I ruminated the events of the evening. Then I remembered.

"What's a garp?"

"What's a what?"

"A garp!"

"You're disgusting."

Now, there was something to think about. ■

i heard somewhere . . .

That most marriages are happy, it's the living together afterwards that causes the trouble.

That a camel looks like a horse designed by a committee.

That an optimist is a ninety-year-old bridegroom who buys a home near a school.

That an old timer is one who remembers when both the telephone and the automobile had to be cranked.

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1														%	%	%
2														%	%	%
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Nationwide Insurance

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The Great Fire

(Continued from page 10)

Suddenly a new peril descended upon those seeking haven in the river. The woodenware factory, struck by a tremendous gust of wind, exploded. Thousands of blazing missiles—tubs, buckets, broom handles—soared through the night. Many of the flying torches landed in the river, bursting in great clouds of steam, and burning and crushing dozens of the people.

Away from Peshtigo, the suffering was just as great in the Sugar Bush neighborhood southwest of town. The heat there was so intense that it split boulders in two. Though hundreds died, some survived by lying in creek beds, low ravines and covering themselves with soil in freshly plowed fields. Between 9 p.m. and 10 p.m., all of Peshtigo and most of Sugar Bush was leveled.

From there, the fire raged to the north and east. At Marinette and Menominee, people dug trenches and wet down their roofs. Many women and children boarded steamers and went out into the safety of Lake Michigan. But both Menominee and Marinette were spared by a long line of sand hills that deflected the fire to the west, where it hurtled the Menominee River, razed the village of Birch Creek, Michigan, and swept 14 miles northward up Birch Creek.

Meanwhile, south of Peshtigo, fire destroyed 68 buildings on the outskirts of Green Bay and raced up the peninsula, devastating the towns of New Franken, Robinsonville, Williamsonville, Brussels and Little Sturgeon. On Lake Michigan, coals fell on the deck of the schooner *C.I. Hutchison*, two miles out, and a fiery board flew seven miles out to land on the deck of the steamer *Atlanta*.

As dawn came to a desolate Peshtigo on October 9, the fires began to die down. An autumn chill pervaded the air, and some who had spent the night in the river died of fever and shock. But the river had enabled 150 persons to survive. Many collapsed in a heap of exhaustion along the river bank; those who could walk began to wander through the hot ashes that had once been their homes.

Every building, except one that was under construction, was gone. Only a few black posts remained, and even the trunks of giant trees had been reduced to cinders. Iron railroad tracks were twisted and curved into grotesque shapes. Throughout the streets lay blackened bodies and the charred remains of horses, cows, oxen and other animals.

A looter was found poking for val-
(Continued on page 32)



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Back View

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86 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY
THE JAMES B. BEAM DISTILLING CO., CLERMONT, BEAM, KENTUCKY

THE ELKS MAGAZINE MARCH 1969

The Great Fire

(Continued from page 30)

ables among the corpses and debris. The enraged townspeople hastily assembled a jury and sentenced him to be hanged on the spot. When nobody could find a rope that had not been destroyed by the fire, the vengeful mob tried to make a hangman's noose from a heavy logging chain. Finally, after the man had thrown himself on the ground and begged for mercy, the angry survivors let him go.

The ravenous fire had played some startling tricks. One of the few unburned wooden objects was Father Pernin's tabernacle, containing sacred objects of the Catholic Church. It fell upon a log near the shore of the Peshtigo River and, though everything around it was blackened by fire, it remained unharmed. In the town's hardware store, 60 dozen axes melted into one solid mass. The iron at the tip of the tongue of the community's fire wagon had been melted but the tongue was not even scorched. And one of the strangest mysteries surrounded a group of Swedes who had last been seen lying dead at the spot where they had been trying to dig fire ditches. In the morning, rescue workers found nothing there except their shovel blades.

On Monday morning, "Big" John Mulligan, foreman of a Peshtigo lumber gang, staggered into Marinette after an agonizing six-mile trek. For the first time, the shocked citizens of Marinette



learned the extent of the Peshtigo disaster. By the middle of the morning, wagons filled with supplies arrived in Peshtigo, and rescue teams began the grim task of collecting and burying bodies. A temporary hospital was set up in a tent in Peshtigo until survivors could be taken to Marinette, where a hotel had been converted into a medical care facility. That evening—just 24 hours too late—a heavy rain finally drenched Peshtigo.

When word of the fire reached Madison, Governor Lucius Fairchild was out of town, but his 23-year-old wife immediately set about to organize a voluntary relief effort. Several days later, the Governor personally inspected the ruins of Peshtigo and announced that state funds also would be used to help the homeless citizens. In the first two months after the fire, some \$350,000 in cash contributions came from relief committees in Milwaukee and Green Bay, in addition to large amounts of clothing that were donated by private individuals.

The toll taken by the fire was unbelievable. Six hundred persons died in Peshtigo, 120 in the Lower Sugar Bush, 75 in Middle and 60 in the Upper. On the peninsula, 75 were dead, and 22 more perished at Birch Creek. Another 200 or more died at logging camps and

(Continued on page 60)

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The Last Service



It was a slow painful crawl—but Tapper led them all the way up the hill to Sammy

by Robert D. Perry

Sammy paled as his father talked on the telephone. He looked as if he were going to be sick. His father hung up and, turning to Sammy, said, "The vet can take him now. Want to go down with me, son?"

"No," said Sammy, between clenched teeth.

"I wish you would, Sammy. You can sort of hold him while I drive. It isn't very easy for me either, you know. After all, Tapper really belongs to all of us."

"Yes, but just the same he's mine," said Sammy. "Look, Dad—just one more day. Can't we wait till tomorrow?"

His father said, "We've waited too long as it is. The dog is suffering terribly. You know that as well as I do."

"I suppose so," said Sammy. And then he said, "The vet. He might be scared of the vet. That would be awful—to end up scared."

"That's one reason why I want you there."

"Oh," said Sammy.

"The vet knows how it's done, son. He's done it for hundreds of dogs. He did it for the Ulers—remember?—only a couple of months ago. He just gives them a whiff of chloroform and it's all over."

"I chloroformed a cat once," Sammy said soberly. "With Vic Walters. We used a garbage pail, and the cat just fought and fought. Pretty near pushed the cover off. It was fierce. I had to sit on the cover, and then I couldn't stand it any more and I yanked the cover off. But the cat was as good as dead by then. Anyway, he died. I wouldn't

want Tapper to have chloroform, Dad."

"They have different ways, Sammy. We could ask him for something different."

"Hooley!" said Sammy. "They tell you they'll use something different, but chloroform's cheap, I guess. The vet will give us a lot of baloney, and then he'll use chloroform anyway."

"The kindest thing, of course," said Sammy's father, "—the kindest thing would be a gun. But we haven't got a gun. Even if we had one, I don't believe I'd have a hope of pulling the trigger. Not on Tapper. You wouldn't either, Sammy."

"N-n-no," said Sammy, going very white again. "I—no, Dad, I wouldn't."

"Well, might as well face it," said Sammy's father, shrugging. "I'll get the car out of the garage. You bring Tapper out when I blow the horn. Better carry him. It's painful for him to walk."

The moment his father left the house Sammy dashed upstairs. He had, perhaps, two minutes. He meant to use them. For one thing he *had* a gun. It was a shotgun; pretty seedy looking, but it worked. He had got it from Zane York through a slick trade: his microscope, plus a real German helmet which Sammy didn't want because he had two, and a piece of a Jap flag. Since Sammy was only just twelve, he hadn't yet dared tell his father and mother about the gun; he figured on leading up to that gradually. But now it didn't matter. He had the gun. He had five shells for it. He would put Tapper out of his misery—as his father had said—the kindest way. Just simply take Tap-

per out in the woods behind the house and then over the hill, and start to talk to Tapper, and then bang-o! He would argue the gun out with his father later.

Did he have the nerve to do it? His father might not have, but he had. Anything to keep Tapper away from that stinking chloroform.

Sammy paused to make sure that his mother was out of the way. Yes, he could hear her humming in her bedroom. The rest was very easy. The shells were in his pocket by now. The gun—a quick run downstairs and the gun was outside, tucked into a corner by the grape arbor. It was dusk, growing dark, perfect for ducking away.

Sammy's father blew the horn. That meant he had the car backed out of the garage. Sammy moved fast. Tapper was in the kitchen, of course. Nowadays he was always in the kitchen, lying beside the electric stove that years ago had been a coal stove, and cozyly warm. It must have been all the same to Tapper—an imaginary warmth. Or else Tapper was eternally hopeful that the coal stove would be put back. Sammy didn't know.

Tapper whimpered a little when Sammy picked him up in his arms. That would be Tapper's pain.

"We're going out in the woods," said Sammy. "Just like the old days."

Tapper stretched around and licked Sammy's face. He licked it warmly. "We got to go," said Sammy, and let himself and Tapper out of the kitchen door. At the corner by the grape arbor he stooped and picked up the gun.

(Continued on page 46)

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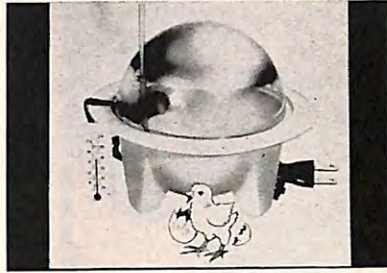
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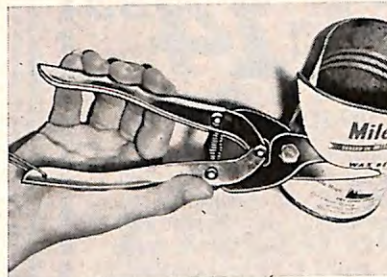
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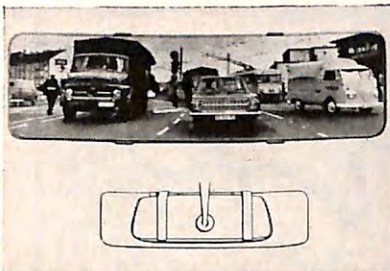
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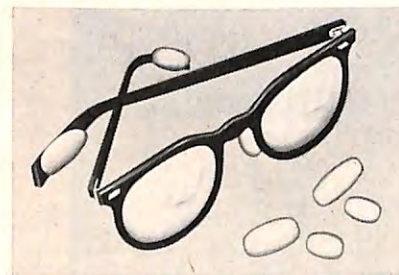
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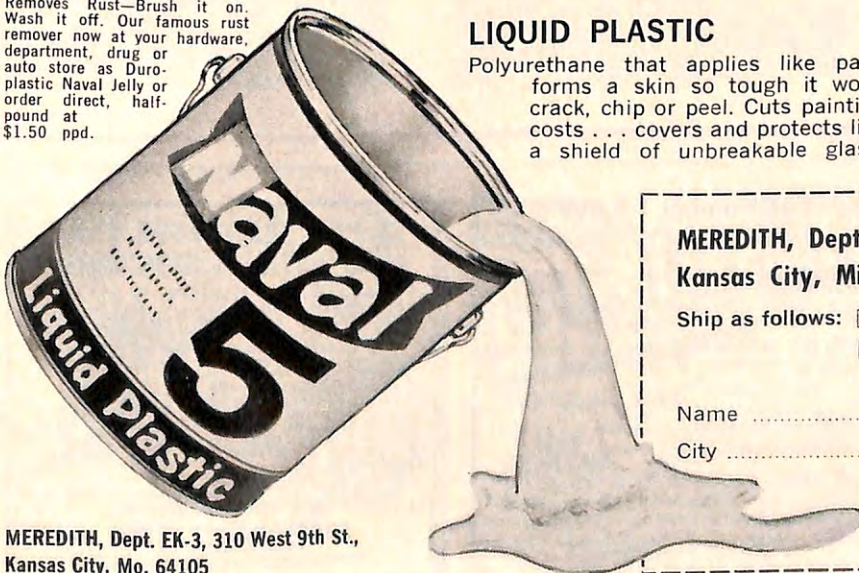
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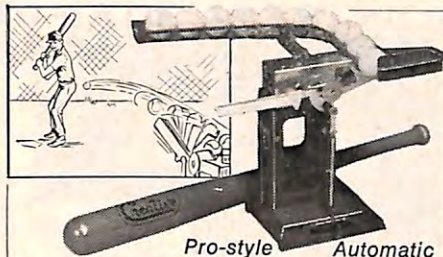
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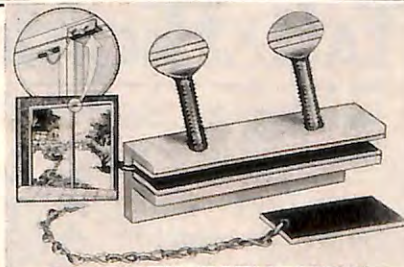
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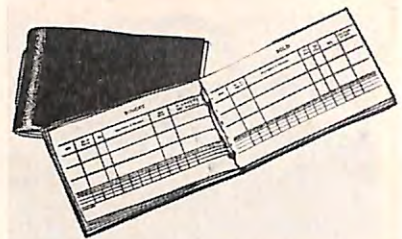
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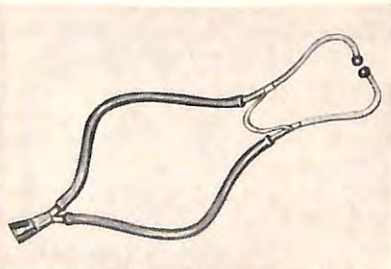
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All Summer Long, Year After Year After Year

By Mike Senkiw, Agronomist

Order Now, Save Time, Work and Money



Amazoy is the Trade Mark registered U.S. Patent Office for our Meyer Z-52 Zoysia.

When Zoysia Grass was first released by the U. S. Dept. of Agriculture, some people said "wait" to it. Habit is too strong to break overnight. The old, familiar grass names were good enough for them.

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These people liked Zoysia's promise of a permanent, deep-rooted lawn that stayed green, beautiful and weed free all summer . . . that cut mowing $\frac{2}{3}$. . . and rarely if ever needs watering or feeding. So they said "Hello!" to Zoysia Grass, "Goodbye!" to crabgrass and weeds, and grew a lawn that's the pride of their neighborhood.

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HOW IT CHOKES OUT CRABGRASS

If costly chemicals fail to control crabgrass for good, how does Zoysia do it? Established Zoysia simply grows so thick and luxurious that crabgrass seeds don't germinate! You'll never need to spend a cent on crabgrass and weed killers again.

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Your established turf provides you with Zoysia plugs for other areas as you may desire.

SAVE ON PATENTED STEP-ON PLUGGER. OR GET IT FREE WITH LARGER ORDERS—600 PLUGS OR MORE.

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EVERY PLUG IS **GUARANTEED TO GROW** IN YOUR SOIL IN YOUR AREA

- **WON'T WINTER KILL**—has survived temperatures 30° below zero!
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Order Now For Earliest Planting In Your Area

100 plugs plus bonus of 10. TOTAL OF 110 PLUGS

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200 Plugs & Plugger plus bonus of 25 FREE. TOTAL 225 PLUGS \$13.75

100 Plugs & Plugger plus bonus of 20 FREE. TOTAL 120 PLUGS \$9.95

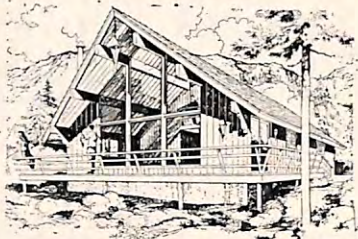
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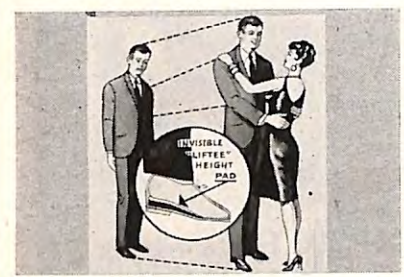
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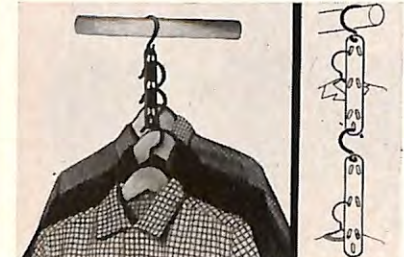
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It's Your Business!

MOTIVATE YOUR EMPLOYEES

Last October a leading electronics firm—Motorola, Inc.—announced a “trail-blazing move” that the company felt would prove very profitable. Starting January 1, 1969, time clocks for production employees would be eliminated throughout the company, and an “attendance bonus bank” would be set up to provide monetary rewards for good attendance.

Pointing out that Motorola had some time earlier eliminated time clocks in its Phoenix, Arizona plant with excellent results, a Motorola executive said that the honor system “works because workers want it to work and all employees enjoy equal dignity and importance.”

This is just one example of how big business has used motivational techniques to increase job performance efficiency, replacing the age-old method of simply firing an employee who doesn't perform well. Small businesses can also use these techniques. And the way to begin is by realizing that employees *do* need to be motivated, and that they are more effectively motivated by rewards than by punishment.

That “plain old horse-sense” is not a completely reliable guide for understanding employee motivation was strikingly demonstrated back in the 1920's by industrial engineers at the Hawthorne plant of the Western Electric Company. While trying to establish a simple correlation between worker productivity and work-area illumination, the engineers were baffled to learn that regardless of whether the lighting was brighter, dimmer, or constant, production went *up* in every one of the rooms under study. At this point Western Electric called in Elton Mayo from the Harvard Graduate School of Business Administration. Mayo reported that the increased productivity was the consequence of the employees' consciousness of being given unusual attention by management and their sense of being part of a “worker team.”

This and other insights into employee motivation are contained in an excellent book by Saul W. Gellerman, *Motivation*

and Productivity (American Management Association, Inc.). Gellerman, for example, discusses at length economic motivations—i.e., salaries, fringe benefits, profit sharing, etc. He does point out, however, that no flat general rule about the success or failure of such incentives can be given.

Sometimes employees don't do their jobs well simply because *they haven't been told clearly how to do their jobs!* When this situation occurs management has only itself to blame. More than a few businessmen and managers could spend time to great advantage learning to write and speak clearly.

But perhaps no motivational technique works so well with so many employees as trust and confidence. The more you expect of your employee—in the best sense of that word—the better he is likely to perform. If you make it clear to your employees that you regard them as above average in intelligence, capability, and honesty, don't be surprised if they perform at that level.

MANAGEMENT MEMOS:

One Advantage of “Smallness”.—Some employee-motivation problems confronting the biggest companies result from the feeling by employees that they are lost in the giant corporation they work for. But it's quite possible for an employee to feel that he's just an employee even in a *small* company. Small businessmen who learn to develop a strong team spirit among their employees often gain substantial rewards.

The Value of Competence!—In general, employees perform better for a boss who commands their respect than for one who doesn't. A small businessman has only *himself* to report to—so he has to be a strongly motivated self-starter to keep increasing his professional managerial competence. But just the clear indication that he is seriously *trying* to do this is likely to produce improved job-performance among his employees.

How Good Are Your Supervisors?—In a study made at the Prudential Insurance Company of America, researchers compared workers whose supervisors were employee-centered (or people-oriented) against those who were production-centered (and tended to regard employees mainly as a means for getting work done). In the Prudential study, the employee-centered supervisors who did not concern themselves closely with the details of job-performance—achieved a higher level of worker productivity than did the production-centered supervisors. Yet such findings should not be carried to extreme as being the answer to the problem of supervision. The best supervisors will strike a balance between being employee-centered and production-centered.

What About Employee Recognition?—It would be absurd to set up an employee magazine for five employees. In a really small, small business employee recognition should be direct, personal and informal. But some definite program for providing recognition, in various ways, for its employees is needed in most businesses. Many such methods are simple and inexpensive and the typical small businessman of today is likely to be familiar with them. But he sometimes needs to be reminded to use them. Why rely merely on a perfunctory annual outing or Christmas party? Unless a company is very small, it can almost certainly make good use of a regularly-issued inexpensive little bulletin that takes note of employee anniversaries, hospitalizations, family events, etc.

What About Training?—Employee training is so obvious an asset you'd think every business would put it uppermost in their list of necessities. But it's amazing how many do not. Your company may be too small to have a full-time specialist in employee training, but it's definitely not too small for you to see that your employees receive some training, even if informal. Informal employee training programs can be quite effective when seriously and sincerely intended. ■

For Elks Who Travel

Rain fell and lightning flashed as the old woman opened the door to Hotel Tuerkenhof. It was barely 5 o'clock in the afternoon but already the storm brought darkness. Thunder split the Bavarian silence, ricocheting off mountains and spilling into the valley below. The rain poured down now. At Hitler's lonely mountain retreat the white-haired innkeeper spoke. "We're closed," she said. "The season is over." I asked to see the tunnels which run beneath the hotel. Lightning flashed again. The sky turned bright and her face shone pale in the doorway. She took us inside, pointing to a spiral staircase leading into the earth. She switched on a light and watched us disappear.

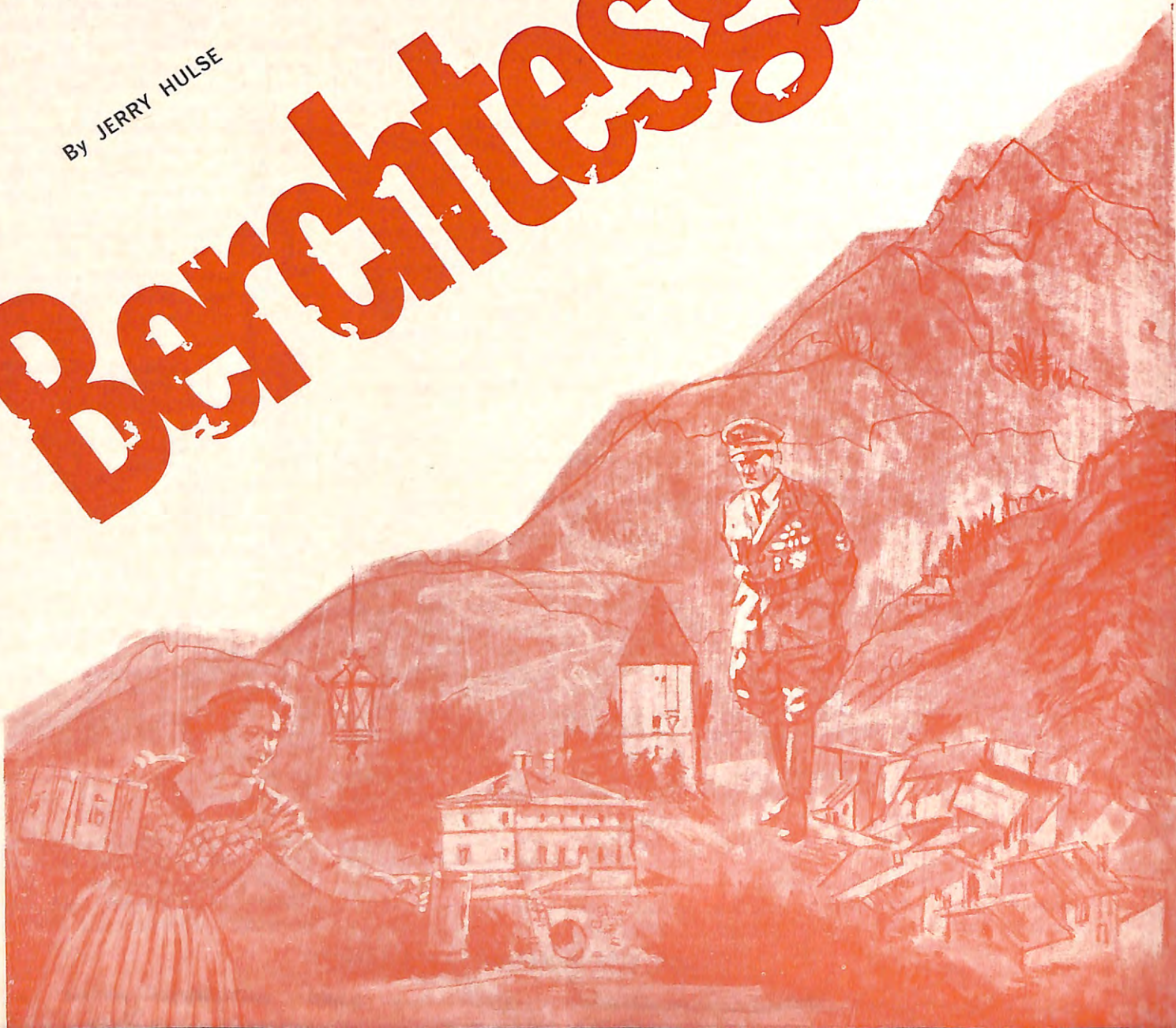
After more than 23 years the curious still come to Berchtesgaden, the Nazis' Bavarian hideaway. Little is left of the community they created, Obersalzberg, the fortress-like alpine residence of the Nazi fuhrer. High on a

peak overhead stands his famed Eagle's Nest where he entertained but never lived. His villa stood near the hotel, but it is gone, destroyed.

The staircase inside the old hotel leads to a maze of tunnels. Although he died far away in Berlin, this grave beneath the hotel was Hitler's shelter at Berchtesgaden. It contained rooms for himself and Eva Braun and Martin Bormann. They've been sealed off, but the tunnels remain, twisting constantly, cut this way purposely to confound any intruder—guard posts and machine gun turrets rising at each turn. Originally there were electric lights and hot water, a heating system and air-conditioning, carpeting and dozens of telephones and teletypes, for in an emergency Hitler planned to direct the war from here, this place in the earth. Bormann

By JERRY HULSE

Berchtesgaden



had stocked his personal bunker with supplies to last 200 years.

Now this rainy night there was a mustiness to the tunnels. We climbed back up the stairs where the innkeeper was waiting. In the summer, she said, tourists may move in with the ghosts of the Nazis for \$7.50 a night, meals included. In 1933, when Hitler demanded that the hotel be turned over to his SS guard, the owner protested and was sent away to a concentration camp. After this Hitler's private community began taking shape. Barracks were built for the guards. Three thousand SS troops from Hitler's Elite Guard were brought to Berchtesgaden. Then a gymnasium, a post office, a museum and other buildings rose. Foremost though were the homes of Adolph Hitler, Martin Bormann and Reichmarshal Hermann Goering. The Nazis spent \$100 million developing their barbed wire world. Hitler's home contained connecting bedrooms for himself and Eva Braun. A huge picture window looked off toward the Alps and the valley below. They called this the Berghof. It welcomed a long line of visitors, both famous and infamous, including Neville Chamberlain and Benito Mussolini.

Crowning the entire scene was the Eagle's Nest atop 6,016-foot Kehlstein Peak, the only major building to survive intact the air raids soon to come. Although Hitler lived at Berchtesgaden, he visited the Eagle's Nest only five times. Today it is reached through the same tunnel and then an elevator traveling hundreds of feet up a vertical shaft drilled through solid rock. Bormann, who built it for Hitler, spent his Sundays in the Nest, inhaling the beauty of the Alps while the war suffered on. Bormann was called the god of Obersalzberg, and this was his holy mountain. Today the Eagle's Nest is a tea house which serves up to 1,000 guests an hour in the busy summer season.

Even though the war for Hitler took its fateful turn, he continued to dream of victory, planning into the future a tunnel which would have held 100 cars and several thousand troops. There would be a miracle soon, the Nazis said. Hitler would be that miracle. But the dream ended here in the Bavarian Alps on an April day in 1945. Great waves of American bombers flew over Berchtesgaden. The Berghof was hit. One wall disappeared. The roof tilted drunkenly. Bormann's and Goering's homes split apart. The barracks for the SS guard fell. The German dream was suddenly a nightmare.

Now in the summer season thousands of tourists drive the hairpin curves to Hitler's old world. None is lured there



High on a peak stands Eagle's Nest

by travel posters. The Germans don't speak of it. Still, the mountain retreat with its old hotel and the Eagle's Nest and the mile-and-one-half of underground tunnels attracts daily crowds. The tunnels are dramatic reminders of another time, and tourists walk where SS guards patrolled. What remained of Hitler's home after the bombing was destroyed by occupation forces to prevent it from becoming a shrine of the neo-Nazis. The remains of the Bormann and Goering homes also were dynamited. Tour guides point to the sites. Water fills old bomb craters; fish swim where the Nazis drank and danced. Tourists snap pictures and sip beer in the Eagle's Nest and scratch their initials on the walls of tunnels beneath the old hotel on the slopes below. Each season the walls are repainted but new tourists come and the old things are penciled back: "Heil Hitler" and the names of the visitors themselves, as well as swastikas.

The grandmotherly old innkeeper of Hotel Tuerkenhof charges \$.25 for the underground tour. She sells postcards and pictures of Hitler and booklets tracing the time of the Nazis. After our visit she led us back into the black night. Thunder exploded against the mountains again and funneled down into the valley. Far below, the town of Berchtesgaden was like a holiday scene. Lights burned cheerfully in dozens of snug inns and restaurants and gift shops. As we drove away the rain stopped and the clouds parted and the moon shone through.

Thirty minutes away is Salzburg, where most of the tourists to Berchtes-

gaden stay. While Salzburg was Mozart's home, it was Julie Andrews who brought alive the hills with the sound of music. Before the film, Salzburg's Number One curiosity was the birthplace of Mozart, off in the old city. Now tourists insist on seeing where Julie Andrews sang and the Von Trapp family lived before fleeing the Nazis to settle in the U.S. So great, in fact, was the demand by tourists that Salzburg's leading guide service, Erhart's Car Hire, put together a "Sound of Music" tour. Now tourists flock to the film's castle, the Festival House, Residence Square—where German troops gathered in the film—and the Monsee, the setting for the wedding scene. Guides accompanying Julie Andrews fans relate the true life story of the Von Trapp family who made the movie possible, at the same time giving Miss Andrews the chance to upstage Wolfgang Amadeus Mozart.

Because he arrived on the scene 200 years earlier, Mozart is immortalized by various shrines, both cultural and commercial. You may, for example, bed down in the Mozart Hotel, dine in the Mozart Cafe or sightsee on the Mozart Express. A short stroll takes you to the famed Mozarteum, mecca to young musicians around the world, its halls, like the hills, filled with the sound of music. Outside, beneath the spread of an elm, stands the cottage in which Mozart composed his famous "Magic Flute," while across the River Salzach tourists look in on the composer's birthplace, a second-floor walk-up rising above the old city. On a piano in the apartment, Harry Truman, during his visit in 1956, played a Mozart sonata. It was the same piano on which Mozart began composing at the age of four. Upon his death, 32 years later, his hundreds of compositions won him only a pauper's grave—the 22 operas, 41 symphonies and scores of concertos, choral works and chamber music. These are recalled by the Mozart Festival in January and the huge summertime festival of July and August.

The window of this apartment where Mozart was born looks down on an ancient restaurant, Zum Eulenspiegel, and a 9-stool bar where a woman bartender, with arms like a wrestler's, cranks an espresso machine and pours whiskey for tourists. Its walls, 500 years old, are bathed in yellow light, wine bottles hanging from the ceiling. Once it was a beltmaker's house and later a veilmaker's and after this a ropemaker's, and, finally, a restaurant with medieval, upstairs dining rooms. Hans Grassl, the proprietor, won for himself the distinction of Chevalier Chaine des Rotisseurs for his specialty,

(Continued on page 55)

CONVENTION PROCLAMATION DALLAS!

THIS PROCLAMATION MUST BE READ AT THE FIRST LODGE
SESSION AFTER ITS RECEIPT AND THEN POSTED ON THE
LODGE BULLETIN BOARD

To All Subordinate Lodges and Members of
The Grand Lodge of the Benevolent and Protective
Order of Elks of the United States of America

GREETINGS:

The Grand Exalted Ruler, by and with the approval of the Board of Grand Trustees of the Benevolent and Protective Order of Elks of the United States of America, acting upon authority given him under Section 6, Article 3, Grand Lodge Constitution, does hereby proclaim that the next session of the membership and representatives of the Grand Lodge of the Benevolent and Protective Order of Elks will convene in Dallas, Texas, July 13, 1969 with the opening and public meeting to be held in the Dallas Memorial Auditorium, 717 South Akard Street, on Sunday, July 13, at 8:30 in the evening.

The opening business session will convene in the Dallas Memorial Auditorium at 9:00 Monday morning, July 14, 1969, at which session the election of officers for the ensuing year will be held. Business sessions will continue thereafter each morning at 9:00 on July 15, 16 and

17 until the business to come before the sessions is finished.

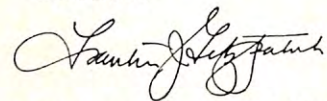
The Sheraton-Dallas Hotel has been selected as headquarters for the 105th session of the Grand Lodge. Space in the Grand Ballroom lobby on the second floor of the Sheraton-Dallas has been set aside for all REGISTRATION.

Room reservations for Past Grand Exalted Rulers, Grand Lodge officers and committeemen will be made by Bryan J. McKeogh, Convention Director, 161 East 42nd Street, New York, N.Y. 10017. He will mail reservation forms and a letter outlining the procedure.

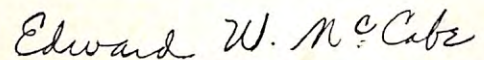
All other room reservations—with the exception of the Grand Lodge people as outlined in the preceding paragraph—will be made through the state associations. The National Convention Committee, following the practice of previous years, will assign rooms to each State Association and those planning to

attend the convention are urged to make the fact known to their State Association Housing Chairman immediately. Neither the National Convention Committee, nor the Dallas official convention hotels will accept reservations direct from lodges or individual Elks. Dated: February 1, 1969.

ATTEST:



FRANKLIN J. FITZPATRICK
Grand Secretary



EDWARD W. McCABE
Grand Exalted Ruler

(Continued from page 33)

Tapper was a very old dog. He had been an old dog since Sammy could remember. He was a big dog, too. Black, as black as night. Nobody—much less Tapper—had any idea as to who, or what, his father might have been. Tapper's mother had been a sort of mixture. So Tapper was doubly a mixture, which was just fine with Tapper. Everything was fine with Tapper, particularly having his ears fondled.

After about a quarter of a mile through the woods, Sammy, who was panting, set the gun and Tapper down. He found a log, and squatted on it. Immediately Tapper shoved his long head between Sammy's knees. That was Tapper's manner of saying that he

wanted his ears tousled. Sammy tousled them. Then he picked Tapper and the gun up again and climbed the hill, where they couldn't hear the gun.

"You're heavy," said Sammy to Tapper, breasting the hill. Tapper again stretched around and licked Sammy's face.

"Have a heart," said Sammy.

Tapper had a heart. He licked Sammy's face some more.

"Quit it," said Sammy. Tapper quit. Sammy fought through the big briars till he got to an open place. He eased Tapper down. He eased the gun down.

"Look, Tapper," said Sammy, "you got to back off a ways." Sammy put a shell in the gun, and threw off the safety catch. Then he saw a fallen tree.

He sat down on it. "Want to have my hand steady," he said, addressing the air around him.

The minute Sammy sat down, Tapper shoved his long head between Sammy's knees. And then and there Sammy knew that in spite of all the chloroform in the world, he couldn't pull the trigger on Tapper. "Pop was right," he said in a sort of wonder. "I just can't do it."

He rumped Tapper's ears, and Tapper thumped his heavy tail on the ground. Tapper, in spite of his pain, was very happy. He was in the woods again. He was with Sammy.

"There must be some answer to this," said Sammy.

(Continued on page 50)



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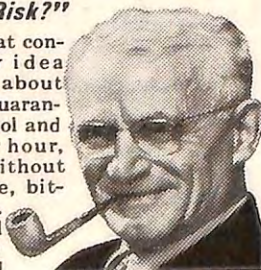
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BOY SCOUT JAMBOREE



BOY SCOUT stands for the finest in our youth. The GL Youth Activities Committee, through the fine cooperation of our state chairmen, has successfully promoted the sponsorship of scout troops by many of the lodges in our Order. We must continue our efforts in behalf of this worthy organization.

This year, however, there is a special way in which every lodge can participate. The 7th National Jamboree of the Boy Scouts of America will take place July 16 through 22 in Farragut Park, Idaho. Every Boy Scout dreams of attending this Jamboree—will you help make this trip a meaningful experience in the life of some Boy Scout who might otherwise be "left out?"

Grand Exalted Ruler Edward W. McCabe urges strongly that each subordinate lodge assist one or more scouts, especially those from disadvantaged areas, in sharing this outstanding experience. The lodges are not expected to give handouts to these scouts, but should instead help them to find employment so they can earn as much as possible for their expenses. Where circumstances warrant, the lodge may

make a direct financial grant to support these earnings. Scouts in need of assistance will be selected by the local Boy Scout Jamboree Committee, which will consider each boy's scouting, citizenship, and leadership record, as well as financial need.

The basic fee for the Jamboree is \$60, plus transportation and other locally established costs. Although July may seem to be a long way off, it does take time for a boy selected to earn money for the trip.

The GL Youth Activities Committee is issuing an appeal at this time to support the Boy Scouts and the Jamboree. Even if your lodge does not support a troop, contact your local scouting official—he will be happy to cooperate with you in selecting a worthy scout.

Let's assure our Grand Exalted Ruler of a representative attendance at the Jamboree. If every one of our lodges will help one scout to make this trip, there will be more than 2,120 Boy Scouts at the Jamboree, representing and extolling our great Order.

Michael J. McNamara, Chairman
GL Youth Activities Committee

(Continued from page 46)

The gun, which Sammy had propped against a sapling, suddenly slipped. As it teetered, Sammy grabbed for it.

Sammy didn't come back. His father walked around and around the house, and then presently his mother and father walked around and around the house. Sort of lost-like; bewildered like. "The dog's gone too, of course," said Sammy's father. "He might be out by the car now. I mean Sammy."

"Go look," said Sammy's mother. But Sammy wasn't out by the car. Neither was Tapper. "I simply don't understand it," Sammy's father said. They had gone back to the kitchen, where Tapper always lay. They looked at each other helplessly.

Then there came a whimpering at the back door, then a familiar scratching. Sammy's father whipped the door open. It was Tapper all right, but no Sammy. Not till Tapper was indoors and under a bright light did they see the raw, bleeding hole in his hindquarters.

Tapper lay down and thumped his heavy tail on the floor. Then he got up, moving very, very stiffly, and went over to the back door and nosed it. He

stood with his nose to the door till they opened it, then he went out. He began to crawl on his belly.

"He's hurt bad," said Sammy's father. "Hope he leads us to the boy."

Tapper did. It was a slow and painful crawl, but he led them all the way. Every once in a while he looked back over his shoulder, as if to say, "Are you following me?" At the very last, Tapper seemed to make a little run forward. They found him nuzzled tight in against Sammy. His heavy tail wagged, thump, thump, thump.

Then it lay still.

Sammy came awake. He said, "I guess I shot myself in the leg, Dad. I was trying to shoot Tapper, but I couldn't. Look, Dad—we can't use chloroform on Tapper. It would be cruel. Can't we—can't we find a better way?"

Sammy's father bent over Tapper. The big black body had slumped. Tapper was dead. He had died happy, doing a last service for Sammy. Sammy's father said soberly, "You have my word we'll never chloroform Tapper."

"Is—is he all right?"

"Yes, he's all right, Sam. Now let's worry about you."



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HONOLULU, Hawaii, Elks recently presented an American flag to the Waipahu Cub Scout Troop 276. Shown after the presentation are scouts Robert and Allen Williams, Richard Akau, and Thomas Backman, with Cubmaster Hugh Williams, and three officers of Honolulu Lodge—Esq. Wayne McLaughlin, In. Gd. Johnnie Caldwell, and ER Len Stribling.



A YOUNG BASEBALL FAN—Daryl Weaver, of McAllen, Texas, the grandson of PSP Lloyd W. Burwick (second from right), McAllen—receives a few batting tips from Brother Ted Uhlaender, McAllen, outfielder for the Minnesota Twins, as Minnesota PSP W. Howard Comstock, Minneapolis, looks on. Brother Uhlaender—once, like Daryl, a McAllen Little Leaguer—finished fifth in batting averages for the American League during 1968, despite an injury which sidelined him for the last weeks of the season.

LAKE CITY (Seattle), Washington, Lodge recently initiated a Grand Exalted Ruler class of 186 candidates in honor of GER Edward W. McCabe. Brother McCabe had recently visited the Lake City Elks while conducting a tour of lodges in the northwestern United States.



PUEBLO, Colorado, Elks recently initiated a 21-member Heirs Class, consisting of relatives of lodge members. The initiation, which included two pairs of sons—Robert and John Krasovec Jr., and Michael and Thomas Darcy Jr.—was held in conjunction with Servicemen's Night, honoring lodge members who are serving in the armed forces. Flanking Chap. Kenneth Renfrow and ER James L. Wilson (seated, second and third from right, respectively) are Air Force Reserve M/Sgts. Jack Frink and Paul Califano, both Pueblo Elks, who were among the servicemen honored.



ENGLEWOOD, Colorado, Elks recently donated funds toward rental of a giant 30 x 60-foot flag, used by the Englewood High School band in a patriotic half-time show during a Denver Broncos-Miami Dolphins football game. About 200 students participated in the program, which received nationwide television coverage and evoked a great deal of favorable comment.



"THE WORLD'S FINEST"—Olympic gold-medal swimmers Debbie Meyer, three-time winner, Sue Pedersen, two-time winner, and Mike Burton, champion freestyler—were among many young athletes congratulated by Woodland, Calif., ER Robert J. Cushing (second from left) at the lodge's annual sports banquet. Looking on at left is Olympic swim coach Sherm Chavoov. Some 400 Elks and their guests were on hand for the gala affair honoring the young superstars.



AN HEIR IN ELKDOM class initiated recently into Ballard (Seattle), Wash., Lodge included 12 father-and-son combinations. ER George L. Nelson (behind altar, right) initiated his father, George M. Nelson, into the Order; the two men are shown as they posed for a group portrait with the candidates following the ceremony.



KALISPELL, Montana, ER Robert H. Scherpenseel (fifth from right) and other officers of the lodge take part in groundbreaking ceremonies for the lodge's new \$200,000 facility, now under construction south of Kalispell. Dignitaries on hand for the ceremonial observance included DDGER Victor A. Guest, a member of Kalispell Lodge, who also took part in the spade wielding.

A YOUNG FAN attending a recent party for handicapped children hosted by Santa Clara, Calif., Elks—12-year-old Donna Horita—flashes a delighted smile as she chats with two Oakland Athletics baseball players: Sal Bando, third baseman, and Lew Krause, \$125,000 bonus pitcher.



MESA, Arizona, Elks recently initiated a 28-member Heir in Elkdom class. Shown with the candidates after the ceremony is ER William H. Hale (seated, seventh from left), flanked by his son, William Jr., an initiate, and PGER George I. Hall. Seated next to Brother Hall is SP and PDD L. Wayne Adams Jr., of Phoenix Lodge.



HERMISTON, Oregon, Elks' recent initiation ceremony became a real family affair, in which two sons of lodge members and a father-son pair were welcomed into the Order. ER Robert A. Fackler (right) oversees the post-ritual congratulations between Brother Jack Bellinger and his son, Tony Saxton; Neil Bauer and his father, Herbert Bauer, both candidates, and Leslie Crume and his father, Brother Leonard Crume.



PART OF A COLLECTION of Elks souvenirs is displayed by Oak Harbor (Nav Air), Wash., charter member Orren M. Ward Jr., who sports a "Prince Albert" frock coat and top hat worn by his father to lodge functions many years ago. Brother Ward has continued to add to the collection of memorabilia begun by his father, O. M. Ward Sr., as a member of Las Vegas, N.M., Lodge; several items are of the late 19th century.



BELLFLOWER, California, Brother Wayne Hammack (left) strikes a pose with PDD Lawrence G. Stevens, Downey, at a recent lodge function. Brother Hammack, a charter member of the lodge, had just received a 50-year pin in conjunction with activities held during the official visit of DDGER Paul J. Riccobon, a member of Downey Lodge.



OCEANSIDE, California, Elks recently initiated a class of 34 candidates in honor of DDGER Albert L. Birch (first row, third from left), a San Diego Elk, upon the occasion of his official visit to the lodge.



OAKLAND, California, Lodge officers assemble for a group portrait upon the official visit of DDGER George F. Chambers (fourth from right), a member of Richmond Lodge. With Brother Chambers are Secy. Ray T. Ford; Est. Lect. Kt. Tom Pugh; Est. Lead. Kt. James P. Wiekling; ER John E. Anthon; all-district In. Gd. Bill Gibbs; Chap. Bruce Linderman, and Est. Loyal Kt. Glen I. Johnston.



TEN NEW EAGLE SCOUTS—all members of Silverton, Oreg., Lodge-sponsored Explorer Post 114—smile for the camera at a lodge reception honoring their achievement, where they received American flags and Eagle certificates. The multiple-award Court of Honor set a record for the state of Oregon; still more remarkable is the fact that 15 of the 20 scouts in the Explorer Post presently hold the rank of Eagle Scout.

Berchtesgaden

(Continued from page 45)

just ordinary chicken. Footsteps echo outside on the cobbled pavement and church bells ring out, drowning for the moment the voice of the river, moonlit and freezing in the winter night.

As for Mozart, the beauty of his music was drawn from the surrounding hills and mountains and valleys. Salzburg itself is a Christmas card town held snug by the Alps and hugging the Bavarian frontier. In springtime the hills are alive not only with the sound of music, but with a profusion of wild flowers and the greenest of meadows which tumble to the bluest of lakes. Elms and beech, sycamore and oak shed their leaves with the coming of autumn, the sad-beautiful ending to all that springtime promised. After this the snows fall and smoke curls from chimneys, and the Christmas card scene is complete.

Chalets stand at the very edge of lakes, framed by the Alps and fir covered mountains. No other place on earth, perhaps, is more beautiful. It is the peaceful storybook scene dreamed of by children, a Grimm's fairytale come true. It is, in fact, indescribable; it is that lovely.

Barely an hour's drive from the festival city, tourists, mainly Europeans, gather in the gingerbread village of St. Wolfgang on the banks of the Wolfgangsee, seeking shelter in the White



The beautiful town of Berchtesgaden which lies below Hitler's mountain retreat.

Horse Inn, the setting for the delightful musical named for the rambling old hotel. Shelter at the White Horse Inn, which is the joining together of five old homes, starts at 150 shillings. It is a summer place that stood mostly alone until the musical, and after this its fame spread and other inns rose, until today St. Wolfgang is a maze of cobbled streets and dozens of inns.

In the surrounding mountains cattle are taken in springtime to graze in alpine meadows. When autumn comes they are driven back to the lakeside villages, the herds beribboned, their shepherds sometimes drunk, for this is a festival time.

On the road back to Salzburg tourists take shelter at Hotel Schloss Fuschl, an 800-year-old castle with a King Arthur atmosphere, its walls hung with spears and maces and mailed fists. A zither player entertains in the hunt room while guests occupy themselves with golf, tennis, hunting, fishing, and riding. Meals with shelter come to \$20 a day, or for total privacy, lakeside bungalows bring \$48 a day in the summer high season. Elsewhere, hunting cabins come complete with antlers on the walls and hunting carts parked by the door. Is there any reason why the hills wouldn't be alive with the sound of music? ■



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prosperous years, I realize that only with your help were they made possible for me. Please accept my grateful appreciation for your generosity. Perhaps, someday, when becoming an Elk myself, I can in some way repay my debt by contributing to the further education of some deserving boy, eager, as I was, for a college career.

Sincerely,
Thomas P. Dowling



PER Stephen J. Neason, Red Hook—Rhinebeck, N.Y., (center) receives a plaque from PVP Howard L. Laib, former chairman of the National Foundation, for winning first place in New York for most new subscribers to the Foundation during 1967-68. ER Alan Stein looks on as Brother Neason beams with pride.

Brother Gerald M. Sisca, Jr., of Etna, Pa., Lodge (right) presents a check in the amount of \$100 to PGER Lee A. Donaldson and GER Edward W. McCabe. The check completes Brother Sisca's pledge of \$1,000 for a Century Club membership. The event took place at the recent workshop of the state association held at Bedford, Pa. Looking on is Brother Nicholas Chacona (left), President of the state association.

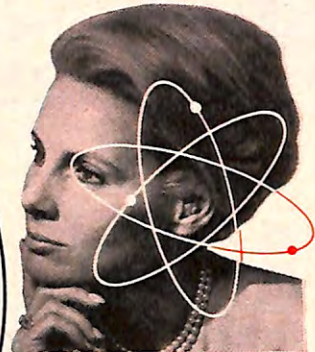
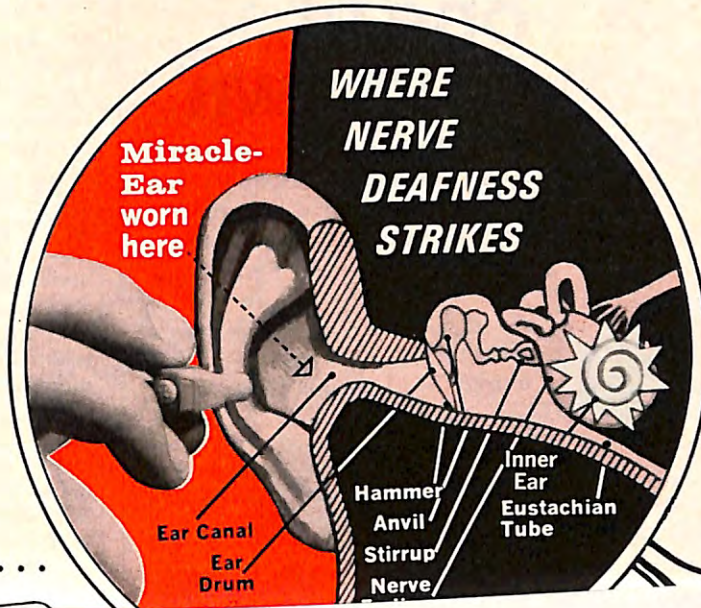


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(Continued from page 32)
at isolated homes throughout the territory. The total came to 1,152 known dead and another 350 that may have died—the greatest single loss of human life from a fire in American history. Another 1,500 persons were severely injured and 3,000 more were homeless.

There also was an incredible property loss. Conservative estimates placed it at about \$5 million, and this did not include the value of 1,280,000 acres of timber land—some two billion trees and saplings—that were lost forever.

On October 14, Luther B. Noyes published a Fire Extra edition of the *Marinette and Peshtigo Eagle*. It consisted of only one sheet, and Noyes apologized to his readers for printing such a small newspaper in the wake of so monumental a story. But, he explained, he had not received his shipment of newsprint from Chicago.

Historians disagree over whether Mrs. Patrick O'Leary's cow really kicked over the lantern that started the fire that began on DeKoven Street. But however it began, the Chicago fire in 36 hours killed 250 persons, left 90,000 more homeless, destroyed 18,000 buildings and caused a loss of \$200 million. Telegraph lines circulated the Chicago story across the globe, and the passage of time made the legend all the greater. Even though nearly five times as many people died in the north woods of Wisconsin, Chicago has always been considered the Great Fire of 1871.

Author William F. Steuber Jr., who tells the story of the Peshtigo fire in his novel, *The Landlooker*, contends that much good eventually came from the holocaust: "The Peshtigo fire could not have been if there were no pine slashings from the lumbering of the previous winter, or burning to clear the right of way along railroad construction, or fires set by farmers to clear forests during a tinder-dry autumn. The fire was a turning point. It made government and industry take a look at their practices. Out of it, a slow evolution that took decades, came improved forestry, fire-preventive measures, conservation of natural resources, regulation."

Peshtigo today is a thriving little city of 3,000. Its Chamber of Commerce proclaims it to be "the community that rose from the ashes of the world's most disastrous fire to become America's busiest small city." The past is honored in a fire museum housed in the first church built in Peshtigo after 1871, and the Peshtigo Fire Cemetery on Oconto Avenue contains among its monuments a mass grave for 350 unidentified victims of the fire. Yet even today Peshtigo is probably better known for its paper products and lumber. Its great fire—the biggest of all American fires—remains one of history's almost forgotten footnotes.

Want to increase your chances of survival for you and your family while you're driving? Then stay away from those

Dangerous "Safety" Devices

by A. R. Roalman

This is a true story about a two-year-old named Jim. He was babbling happily as he rode in his family's car with his mother. He was held firmly in place by a popular-model baby seat that his mother had bought to protect him while he was riding.

Then it happened. No warning. Another car came into view from the right and sped into the intersection. When the cars hit, the noise was sickening. When the cars stopped, locked together, and the dust was gone, Jim, 2, was close to death and would never be Jim, 3. He died before the day ended.

Jim was another victim of one of the hundreds of thousands of dangerous safety devices for automobiles that are flooding the market place. His special seat, able to hold him under normal circumstances, was almost useless in a crash. His mother, with good intentions but badly informed about the awesome forces developed when a car crashes to a stop, even from relatively slow speeds, was to live with bitter memories. She had been misled by a company that produces baby seats on which is hung the word "safety" although the seat did not make the child in it appreciably safer in an accident. The truth is that seat had done no more than give Jim's mother a tragic and misleading sense of security.

Don Lhotka, director of special programs for the National Safety Council's traffic department, had this to say about this growing national problem: "There is a proliferation of 'safety devices' for automobiles. The safety claims for a number of them are seriously



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(Continued from page 61)
 overstated. It's important that people be alerted and wary of over-enthusiastic safety claims for such products."

"Safety" wasn't a potent sales word a decade ago. In 1956, Ford Motor Co., to hypo sales, used a strong safety theme to promote its cars nationally. That's when it offered a so-called "safety package" of dash padding, deep-dish steering wheel and padded visors. Results from the safety-oriented campaign were dreary. Ford sales fell from 2,614,558 units in 1955 to 1,966,474 in 1956, a drop of more than 33 percent during the year when safety was the theme.

However, the tide has changed. The word "safety" appears often in advertisements of accessory suppliers.

Look inside the giant catalog produced by The Original Warshawsky & Co., a giant Chicago-based auto supply house, and you'll see "safety" heaters, "safety" car seats, "safety" driving gloves, "safety" mirrors, "safety" lights, "safety" headrests, and "safety" flashers. The pages of *Home and Auto Retailer*, a trade magazine for auto-supply houses and a bellweather indicating what is going to be available to the motoring public in months ahead, is heavy with the word safety associated with such products as headrests, seat cushions, seat belts, chains, tires, shock absorbers, back-up alarms, headlights, brakes, windshield de-icers, and dozens of other products. Some of the products are valuable safety accessories; others have to be questioned and doubted.

The march to safety seems to be on, following the massive publicity that has been given to the dangers involved in driving, as dramatized by Ralph Nader, Congressional hearings, headlines in major newspapers, documentary reports on national television, and numerous magazine articles in recent years.

But, tagging along with the marchers are rabble who cover up some ill-conceived merchandise with the word 'safety' and thus find it easier to produce quick profits. What can be done to stop this dangerous addition to the ranks? With safety organizations, governmental bodies, and manufacturers showing little muscle that will combat the problem, the present major line of defense is the buying public. The individual, it seems, only—mechanism set up to stop it. You, as a government of one, need to be aware of the problem and to be set to cope with it, even if you do no more than save your own life or that of one of your family.

But anybody planning to combat the problem first should recognize a closely related danger: people, hearing about safety accessories that are dangerous, might be unwilling to use any accessories.

"Aware of poorly designed safety accessories, some buyers may tend to downgrade the value of all safety engineering efforts," says the National Safety Council's Lhotka.

If you want to increase the chances of avoiding a traffic accident or injury, don't do that. Instead, know the basic safety accessories you should have in your car and be discriminating when buying them.

For example, one of the essential safety devices for any car is a working flashlight. If your car breaks down on the highway at night and your battery fails, a flashlight might be the only thing between you and destruction. It provides you with a warning beam against the cars thundering out of the darkness towards you. A good flashlight is an elemental need for highway safety.

But only some flashlights provide protection. Others may provide you with a false sense of security that won't disappear until the last fraction of a second before the oncoming car crashes into you.

What kind of a flashlight should you have?

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 (Continued on page 64)

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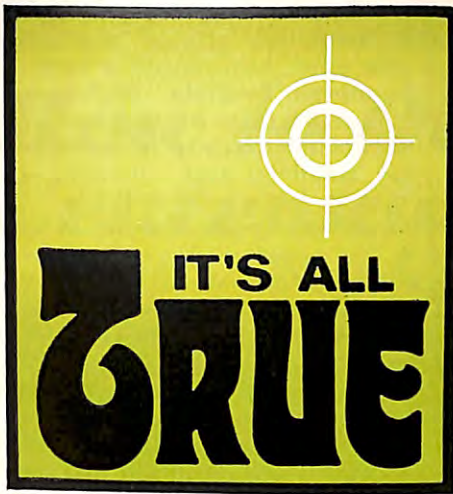


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BY BILL TRUE

World Professional Casting Champion

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I much prefer to use artificial lures and light tackle for bonefish to get the most fun and sport out of this kind of fishing. On the day I'm talking about my tackle consisted of a lightweight open face spinning reel and a six foot light action rod. My line was four-pound test monofilament and the lure was a newly developed leadhead jig on which was a soft plastic imitation shrimp tail in fluorescent orange color.

Following Armand's pointing finger with my eyes I picked up the cruising bonefish just as he picked up the jig. I set the hook sharply,

raised my rod tip—and then just hung on!

One of the most exhilarating moments in sport is the first run of a bonefish. This one rushed off pulling 80 yards of monofilament behind him while the reel's drag gave a satisfying screech. I finally turned him but he had two more runs left before he began the steady circling of the boat that usually means the fight is nearing its end. A few more moments and the guide carefully netted the fish, removed the single hook and after giving me one good look at his silver-and-blue body, dropped him gently over the side.

At Deep Water Cay, as at most other top bonefish clubs, no fish are kept unless they are to be mounted or if they are badly hurt by the hook. This one would have weighed between five and six pounds—the average size for a "bone" in this area of the Bahamas. But you never know when that prize over ten pounds will be waiting for your next cast.

In just three days of fishing out of Deep Water Cay I must have cast to 25 schools of bonefish and caught half a dozen. Besides the shallow flats for bonefish, however, the deep sea fishing for marlin, sailfish and dolphin is also excellent near the club.

And on my next trip back I'm going to try for one trophy fish that has eluded me so far—the permit. Running up over 40 pounds, he has the same habits and speed as the bonefish. I can hardly wait!



TRUE TIP OF THE MONTH

For more information on Deep Water Cay Club, write to its owner: Gil Drake, P.O. Box 1145, Palm Beach, Florida 33480. Accommodations are most comfortable and the food is wonderful. You can fly to the club from West Palm Beach or on a charter plane from almost anywhere in the Bahamas.

CUESTA-REY

ALL
NATURAL LEAF
CIGARS



#95

English Market
Cabinet Selección

All imported long filler and 100 per cent natural leaf — skillfully rolled with aged rare English Market Selection wrappers (ACW®)* to enhance the luxurious bouquet. The first choice of smokers everywhere who enjoy the taste and superb aroma of fine imported leaf.

* African Cameroon Wrappers

35¢ each. Cedar cabinet of 50 — \$16.00* Cabinet of 25 — \$8.50*

Offered only by selected tobacconists

Actual Size

* Prices subject to state and local taxes, if any

SPECIAL OFFER

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(Limit—one
to a smoker)



Holds up to 10 large cigars — perfect for traveling. Order now and we'll pack it with three 35¢ Cuesta-Rey #95 English Market Selection all natural leaf cigars and send it to you for less than the price of the cigars alone. Send coupon below and \$1.00.

CUESTA-REY

Dept. EL-51, Box 2030, Tampa, Fla. 33601.
Enclosed is \$1.00. Please send my Traveling Man's Humidor packed with three #95 English Market Selection all natural leaf cigars.

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CITY

STATE

ZIP

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Write today for a FREE copy of illustrated law book, "THE LAW-TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study of the famous Blackstone Law Course: Books and lessons provided. Moderate cost; easy terms. Write now. Blackstone School of Law, 307 N. Michigan Ave. Founded 1890 Dept. 113, Chicago, Illinois 60601

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IRRIGATE • DRAIN • SPRAY • CIRCULATE • All metal, rust-proof XB. Stainless shaft. Use 1/4 HP or larger. 1 HP for up to 5,200 GPH 60' high or 3,000 GPH from 25' well. 1/4" inlet. 1" outlet. For belt or direct drives. \$12.95
Type P won't rust or clog. Hundreds of thousands in use. Up to 2,400 GPH. 1" inlet. 3/4" outlet. \$8.95
P'd. cash with order. Money Back Guarantee. LABAWCO, Box 58, Belle Mead, N. J. 08502

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Write for FREE Catalog P12

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Find buried gold, silver, coins, treasures.

5 Powerful models.

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Removed (or trial COSTS YOU NOTHING)

WHEN you slip into a low-cost, contour-designed Brooks Patented Air Cushion Appliance! Your reducible rupture will be held in securely yet gently—or the trial costs you nothing! This invention has made millions of sufferers happy. You can enjoy heavenly comfort night and day at work and play—or the Appliance costs you NOTHING. Isn't this worth a no-risk trial by you? If interested, write for free facts now. BROOKS CO., 316-H State St., Marshall, Mich. 49068



(Continued from page 61)
overstated. It's important that people be alerted and wary of over-enthusiastic safety claims for such products."

"Safety" wasn't a potent sales word a decade ago. In 1956, Ford Motor Co., to hypo sales, used a strong safety theme to promote its cars nationally. That's when it offered a so-called "safety package" of dash padding, deep-dish steering wheel and padded visors. Results from the safety-oriented campaign were dreary. Ford sales fell from 2,614,558 units in 1955 to 1,966,474 in 1956, a drop of more than 33 percent during the year when safety was the theme.

However, the tide has changed. The word "safety" appears often in advertisements of accessory suppliers.

Look inside the giant catalog produced by The Original Warshawsky & Co., a giant Chicago-based auto supply house, and you'll see "safety" heaters, "safety" car seats, "safety" driving gloves, "safety" mirrors, "safety" lights, "safety" headrests, and "safety" flashers. The pages of *Home and Auto Retailer*, a trade magazine for auto-supply houses and a bellweather indicating what is going to be available to the motoring public in months ahead, is heavy with the word safety associated with such products as headrests, seat cushions, seat belts, chains, tires, shock absorbers, back-up alarms, headlights, brakes, windshield de-icers, and dozens of other products. Some of the products are valuable safety accessories; others have to be questioned and doubted.

The march to safety seems to be on, following the massive publicity that has been given to the dangers involved in driving, as dramatized by Ralph Nader, Congressional hearings, headlines in major newspapers, documentary reports on national television, and numerous magazine articles in recent years.

But, tagging along with the marchers are rabble who cover up some ill-conceived merchandise with the word 'safety' and thus find it easier to produce quick profits. What can be done to stop this dangerous addition to the ranks?

With safety organizations, governmental bodies, and manufacturers showing little muscle that will combat the problem, the present major line of defense is the buying public. The individual is going to be the first—and, for a while, it seems, only—mechanism set up to stop it. You, as a government of one, need to be aware of the problem and to be set to cope with it, even if you do no more than save your own life or that of one of your family.

But anybody planning to combat the problem first should recognize a closely related danger: people, hearing about safety accessories that are dangerous, might be unwilling to use any accessories.

"Aware of poorly designed safety accessories, some buyers may tend to downgrade the value of all safety engineering efforts," says the National Safety Council's Lhotka.

If you want to increase the chances of avoiding a traffic accident or injury, don't do that. Instead, know the basic safety accessories you should have in your car and be discriminating when buying them.

For example, one of the essential safety devices for any car is a working flashlight. If your car breaks down on the highway at night and your battery fails, a flashlight might be the only thing between you and destruction. It provides you with a warning beam against the cars thundering out of the darkness towards you. A good flashlight is an elemental need for highway safety.

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Coupon for advertisement on 3rd Cover

ALEXANDER SALES CORP., Dept: EL-369
26 South 6th Avenue, Mount Vernon, New York 10551

Gentlemen:
Kindly send me the following Executive Flightbags at \$19.95 plus \$1.00 ea. for P.P. and handling. I understand that if I am not completely satisfied I may return for a full refund.

.....#283 Dark Olive Brown.....#1071 Satin Black

Name

Address

City State Zip

I enclose payment of \$.....

Charge to my Diners Club #.....


Charge to my Am. Express #.....

Charge to my Alexander Sales (ASC) Acct. #.....

NOTE: If you do not have an account with us and wish to open one give name of any national travel/entertainment card you hold and your card number.

Credit Card Company Acct. #.....

Signature



IT'S ALL TRUE

BY BILL TRUE

World Professional Casting Champion

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ALL
NATURAL LEAF
CIGARS



#95

English Market
Cabinet Selección

All imported long filler and 100 per cent natural leaf — skillfully rolled with aged rare English Market Selection wrappers (ACW®)* to enhance the luxurious bouquet. The first choice of smokers everywhere who enjoy the taste and superb aroma of fine imported leaf.

* African Cameroon Wrappers

35¢ each. Cedar cabinet of 50 — \$16.00* Cabinet of 25 — \$8.50*

Offered only by selected tobacconists

Actual Size

* Prices subject to state and local taxes, if any

SPECIAL OFFER

Traveling Man's HUMIDOR

(Limit—one to a smoker)



Holds up to 10 large cigars — perfect for traveling. Order now and we'll pack it with three 35¢ Cuesta-Rey #95 English Market Selection all natural leaf cigars and send it to you for less than the price of the cigars alone. Send coupon below and \$1.00.

CUESTA-REY

Dept. EL-51, Box 2030, Tampa, Fla. 33601. Enclosed is \$1.00. Please send my Traveling Man's Humidor packed with three #95 English Market Selection all natural leaf cigars.

NAME _____

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CITY _____

STATE _____

ZIP _____

Coupon for advertisement on 4th Cover

MICHIGAN BULB CO., Dept. GK-1444
Grand Rapids, Mich. 49502
Please send me items checked below in time for regular spring-planting. Remittance enclosed, or I will pay postman on arrival total amount of this order plus C.O.D. postage on the understanding every item is guaranteed to satisfy or I may return within 10 days for purchase price refund.

50 Holland Gladiolus Bulbs 100 Holland Gladiolus Bulbs 10 Dahlia Roots (Assorted) 20 Dahlia Roots Garden Pool (plus Free Water Lily Bulb) 2 Garden Pools (plus 2 Water Lily Bulbs) 10 Cushion Mums—Assorted 30 Cushion Mums 10 Mound Aster Plants (Mixed) 20 Mound Aster Plants 6 Creeping Phlox (Mixed) 18 Creeping Phlox 8 Carnations (Mixed) 24 Carnations

TOTAL AMOUNT THIS ORDER \$ _____

SPECIAL: Remittance enclosed. Add 60¢ and we not only send order postage paid but include bonus CANDLES-OF-HEAVEN plant FREE.

Send C.O.D. plus postage.

This order mailed by May 15, Include Tuberoses Bonus.

FREE WITH \$3.00 ORDER GIANT HIBISCUS

FREE WITH \$6.00 ORDER HIBISCUS plus 12 ANEMONE BULBS.

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

BASEMENT TOILET

FLUSHES UP

to sewer or septic tank
no digging up floors.



WRITE . . . McPHERSON, INC.

BOX 15133 TAMPA, FLA. 33614



HOME-IMPORT BUSINESS—Make Big Profits

New Drop Ship Plan offers you first day profits! Deal direct with overseas sources at prices shown. Dazzling bargains with no investment. Full or spare time. Write for FREE BOOK today to...

MELLINGER, Dept. 62393 1554 S. Sepulveda, Los Angeles, Calif. 90025

(Continued from page 62)
five seconds by a car traveling at 60 miles an hour, the time it takes most people to reach over from their driving position and adjust their car's radio. Certainly not enough time to understand what that weak-waving light is ahead, react to it (reaction, alone, will require about a second), and make the mechanical movements (it may take almost a second for a clear-headed, alert man to move his foot from an accelerator to a brake pedal; a man with a few drinks will take longer) necessary to avoid hitting it.

Be wary of flashlights that have faces that are less than four inches across. That's a guideline based on on-the-highway tests I have made at night with about 20 different flashlight models. Before buying anything smaller than that, take it out on a rainy night and try it. Ask a friend to drive about a mile down a deserted road and then drive back towards where you are standing. Have him look at his mileage indicator when he sees the flashlight clear-

ly, strongly and unmistakably. If he doesn't see it from at least two-tenths of a mile away, buy yourself a bigger-faced, stronger flashlight. High-speed highways are no place for confusion, yet hundreds of thousands of motorists are carrying flashlights that will cause at least that in an emergency.

Here are brief guides for you to follow as you consider some of the many other safety devices available to motorists. These guides have been checked and approved by the National Safety Council.

Mirrors. Avoid large, inside mirrors. They might let you see better behind you, but chances are that they will cut your forward vision drastically and create a hazard as well as relieving one. A good outside mirror, with at least a four-inch face, mounted with at least three screws, is a valuable supplement to a car's regular inside rear-view mirror. (Single-screw mirrors, while less expensive, tend to work loose more easily than three-screw units; there is nothing less valuable as a safety accessory than a rear-view mirror pointing to the ground.)

Headlight covers. One manufacturer claims that they are an important safety accessory because they cut down glare from approaching cars. Great! What he fails to mention is that they also cut

(Continued on next page)



BOOK OF MEMORY

in everlasting bronze

For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.

NEWMAN BROTHERS, Inc.
5625 Center Hill Avenue
Cincinnati, Ohio 45216

Outgrow Bedwetting... When?



HALF the children wetting the bed at age 5 will still be wetting at age 11 . . . or older!

Walter C. Alvarez, M.D., Professor Emeritus of the Mayo Clinic, says: Bedwetting ". . . is hard on the unhappy child, and on the mother . . . even if his parents do not scold him, he cannot help feeling that he is a terrible nuisance and a disgrace to the family."

The late Joseph G. Molner, M.D., Master of Public Health, who was a widely syndicated newspaper columnist, fully researched our program and stated: "Pacific International Ltd. does a better job of ending bedwetting problems than anyone else." For over 18 years Pacific International—the largest

organization of its kind in the world—has helped solve the problem of chronic bedwetting for tens of thousands from ages 4 to 57. We can help your child, too, provided bedwetting is not caused by organic defect or disease.



Send this coupon for free booklet, "Is There A Solution?" No charge or obligation.

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Pacific International Ltd.
P.O. Box 90, Department X-2
San Rafael, California 94902

PARENTS' NAME _____
ADDRESS _____
CITY _____ COUNTY _____
STATE _____ ZIP _____ PHONE _____
CHILD'S AGE _____ (Enuretic must be over 4 yrs. of age)

© Pacific International Ltd. 1969

How to Obtain Elks Centennial Bottle

IN THE DECEMBER ISSUE of *THE ELKS MAGAZINE* we informed our readers that the Jim Beam souvenir bottles commemorating the Elks Centennial would be available only from regular licensed liquor dealers.

Despite this, hundreds of our readers have written or telephoned the Magazine, the Grand Secretary and the James B. Beam Distilling Company in an effort to obtain the bottles.

We repeat: Because of the laws regulating the transportation and sale of alcoholic beverages, these bottles can be obtained ONLY from licensed retail dealers in those States that operate under the licensing system, or from state stores in those States that operate under that system.

We bring this to the attention of our readers to save them inconvenience and possible disappointment.

(Continued from page 64)
down the amount of light you lay down on the highway and create a far greater hazard than they solve. These devices are half-moon shaped items that fit over the top half of both headlamps.

Steering wheel covers. Felt steering wheel covers do not give you a better hand gripping surface. In fact, because slip-on felt covers can slide around easily, they might end up making it more difficult for you to manage your steering wheel. There are adhesive wrap-around steering wheel covers that do cut down slippage between your hands and the slick surface of the steering wheel. These stick fast to the wheel surface, give your hand something to grip that isn't slippery and do help make car control easier.

Sun glasses. Important in daylight, they should never be worn at night, despite what some manufacturers suggest. They cut down oncoming glare, but they create a far more hazardous problem: They reduce, to a perilous level, the amount of light that gets to your eyes. So little light gets to your eyes at night that any further reduction makes you almost blind. One exception to the rule: Wear your sun glasses at night after you have stopped for a snack or gasoline and before you walk into the bright lights of a restaurant or a service station. The sun glasses will keep your eyes from constricting in the bright light and still being constricted when you start out to low light levels again.

Restraints for children. Do some comparison shopping here and buy the toughest-looking webbing you can find. Also, make sure the hooks, buckles and other holding devices are big and strong. All metal bars must be heavily

padded. Buy a seat that can be anchored to the car frame or strapped tightly around the upright section of the front seat. If the restraint is held to the upright part of the seat, make sure that the upright has a locking device on it that keeps the seat from slamming forward. As an ultimate test, ask the child-restraint salesman if you may strap the restraint to an overhead beam in the store and dangle from it. If he objects because he claims that baby seats are for babies, remind him that a 20-pound infant can be equivalent to 200 pounds, because of the additional gravitational forces developed, in a car crash. If he still objects, do some more shopping.

Headrests. There are no scientifically valid guides to what an accessory headrest should be. The U.S. Department of Transportation has published guides for headrests that will be used on new cars, but they have nothing that can be applied now to accessory equipment put on after the car leaves the factory. Don't listen to an auto-supply salesman on this point. The chances are overwhelming that he doesn't know, for example, what headrest is best for the seat structure of your car.

Those are broad guides for you to follow in connection with your consideration of safety accessories for your car. But, as a public service, you might want to do more. If you do, show this article to the editor of your local newspaper, high school driver training instructors in your area, your representative in your state capitol, your representative in Washington, D.C., and the chief of police in your town. This growing problem needs to be stopped now, and this is a problem that can most quickly be stopped by governments of one, the cornered citizen. ■

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New Issues—New Countries—Triangles—Rockets—Olympics—Scouts—Birds—Flowers—Animals—ALSO Old Canadian and U.S. postage stamps. All genuine. Plus complete illustrated Canadian Stamp Catalog. Send ten cents for mailing.
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Write for Free Catalog now. You'll see plaques, honor rolls, awards, memorials with more value and distinction for less!



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MINIATURE GOLF COURSES

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Installed indoors or outdoors
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Excellent financing available
LOMMA ENTERPRISES, INC.
Dept. 28, Scranton, Pa. 18501

be a TAX CONSULTANT

Income unlimited in ever growing profession. Our students are earning lucrative fees in dignified full or part time home-office business preparing income tax returns during busy tax season. Many operate profitable Business Tax Service with steady monthly fees of \$10-\$50. No bookkeeping experience necessary. We train you at home and help you start. Licensed by N.Y. Education Dept. No agent will call. Write for free literature. Accredited Member National Home Study Council, Veteran Approved.
NATIONAL TAX TRAINING SCHOOL,
Monsey 12BB, N. Y. 10952

1000 GOLD STRIPE LABELS 35¢

FREE LOVELY GIFT BOX!
1000 Deluxe, Gold Stripe, 2-color, gummed, padded Labels printed with ANY Name, Address & Zip Code, 35¢ for EACH Set! No limit, but please include 10¢ extra for postg. & pkg. or 45¢ in all. SPECIAL! 3 Sets for only \$1.20 prepaid. EXTRA! FREE Plastic Gift Box with each order for 1000 Labels! Write for FREE Money-Making Plans. FAST SERVICE! Money-back guarantee. Order NOW!
TWO BROS. INC., Dept. B-436 Box 662, St. Louis, Mo. 63101

Do FALSE TEETH Rock, Slide or Slip?

Many wearers of false teeth suffer embarrassment because their plates drop, slip or wobble at just the wrong time. Don't live in fear of this happening to you. Just sprinkle a little FASTEETH, the alkaline powder, on your plates. FASTEETH holds false teeth firmer so they feel more comfortable. Helps check denture breath. Dentures that fit are essential to health. See your dentist regularly. Get FASTEETH today at all drug counters.

***** Coupon for advertisement on 2nd Cover *****

ALEXANDER SALES CORP. Dept. EL-369
26 S. 6th Ave., Mt. Vernon, N.Y. 10550

Enclosed is \$..... Please send me
#871 QUICK-BROILER(S) at \$24.95 ea. plus \$2 PP
& Hdg. on a satisfaction guaranteed basis.

Name.....

Address.....

City..... State..... Zip.....

(N.Y. Residents, please add appropriate tax.)

Payment enclosed \$....., Chgo. Diners Club

Acct. #.....

PROUD AMERICANS

Distribution of the American flag decals by the Grand Lodge Americanism Committee has proved to be one of the most popular programs undertaken by the Order in recent years. Nearly a million of the decals—bearing the flag, the slogan “Love it or Leave,” and the Elk insignia—have been purchased by members of the Order to display on their automobiles and elsewhere.

The response has been so great that the committee has carried the decal design over into a seal the size of a commemorative postage stamp for use on envelopes, letterheads, monthly statements and any other appropriate place.

Clearly, the decals met a widely-felt need for something that would enable proud Americans to tell the world of their pride in their country, its past and its present, and their dedication to its future. The Elks who bought and are displaying these stickers are proud Americans who want to make it unmistakably clear where they stand.

Undoubtedly, the response to the flag decals is a reaction to the draft card burnings, flag

desecrations and other unpatriotic antics that have marred our country's history in the past few years. Certainly the message of the decals is clear enough, and for some, good patriots too, it may even be too aggressive. Be that as it may, we like the Americanism Committee's description of its decal program as a sign of “positive patriotism.”

It is a healthy thing for proud Americans to speak out to a noisy minority. Getting the message across loud and clear may help to deter them from greater excesses. It might, also, cause some young people to think twice before casting their lot with the forces of destruction, which have been shown too much toleration as it is.

After all, when a proud American says “Love it or leave,” he is not saying that all is well in this best of all possible worlds. He is saying that we have a good thing going here. It is getting better and better for more and more, and will continue to do so unless those who have other aims in mind succeed in destroying America. Proud Americans don't intend to let that happen.

WANTED: GOOD LISTENERS

Are you a good listener? If you are, live near a Veterans Administration Hospital, and have a few hours a week at your disposal you are needed as a volunteer worker to ease the loneliness and build the morale of the patients there.

Of course, if you can engage in some friendly conversation along with the interested listening, so much the better. This kind of volunteer service does an immense amount of good in helping the medical staff promote the recovery and rehabilitation of the patients.

The Veterans Administration Voluntary Ser-

vices, of which the Elks National Service Commission is an active participant, is conducting a campaign to recruit volunteer listeners, in addition to volunteers to render escort service, write letters, and help in other ways.

Here is a field of service particularly inviting to retired persons who are looking for an outlet for their interests and energies, and the VAVS will welcome them along with housewives and any others who have a bit of time to devote to this good cause. Just get in touch with the VAVS Director at the VA Hospital nearest you.

SAVE TIME ON YOUR NEXT FLIGHT



Flight Bag—
\$19.95
plus \$1.00
PP and handling

■ This is the CARRY-ON EXECUTIVE FLIGHT BAG BY ALEXANDER SALES that saves time for the jet flying executive. It's always with you . . . its compact, efficient design makes it easy to handle, yet it carries an enormous quantity of clothing and other necessities. Its ease of handling means you carry it on . . . carry it off . . . avoid baggage check-out lines . . . get off the plane and into a cab on your way to town and business.

SLIPS RIGHT UNDER YOUR AIRLINE SEAT

Our carry-on flight bag was designed to hold all the clothing you need . . . yet fit right under your seat on the plane. Meets all airline carry-on requirements. Compact size that is not too skimpy . . . not too bulky. Weighs just 5 lbs., 2 ozs., is only 21" x 15½" x 9". Made of a rugged synthetic material that has an elegant genuine leather look . . . yet outwears leather by 6 times. Will last for years . . . almost indestructible.

REALLY HOLDS EVERYTHING

The capacity can be summed up in one word . . . enormous. Inside the main compartment is a hanging suit unit, that holds your suit guaranteed wrinkle-free . . . plus plenty of room for shoes, bulky boxes, gifts, etc. The real secret to the incredible capacity is the expanding pockets . . . one full-size pocket on one side and two smaller ones on the other. You will not believe how much you can stuff into these pockets. Extra convenience for sorting out your soiled clothes on the return trip.

YOUR TYPE OF LUGGAGE

This has to be the best piece of luggage you have ever toted anywhere . . . at home, in the world's finest hotels. Rugged good looks. Careful attention to fine detail and hand craftsmanship. Quality zippers, locks, balanced handles.

AN AMAZING VALUE

This executive flight bag looks like \$40.00 or more . . . and well it should be. However, we bought the manufacturer's entire production and offer it direct to you at a special low mail order price. It is a real money-saving buy.

WHO SAYS YOU CAN'T TAKE IT WITH YOU?

Alexander Sales Executive Flight Bag holds enough for a short trip . . . a week long trip . . . or a trip around the world . . . and you can carry it on . . . Never have to check it through . . . know that it's always at your side. Especially handy on a trip where you must transfer planes. The Executive Flight Bag changes with you. Yes . . . you *can* take it with you . . . everywhere.

Mail the handy coupon now to have this handsome, handy flight bag for your next trip. We send it to you on the guarantee that you must be delighted with it or you may return it, in good condition, for a full refund.

SPECIAL: Order two bags and save. They make wonderful business gifts and other members of your family, or your friends, will appreciate them. Two for \$37.50 (Plus \$1 ea. PP & Hdlg.)

'ROUND THE WORLD

"I started a 38,000 mile trip by air to Cape Town, South Africa and return. Under my seat was the convenient, brown flight bag. For seven weeks I was on and off planes, in and out of taxis and buses in London, New York, Zurich, and Cairo. Then on to Kenya, Uganda and Rhodesia. Then on to Johannesburg, Athens, Frankfurt, Zurich, and New York and home. This bag shows little if any wear. I would now like to send one to a friend in Johannesburg."
J. W. C.—Buffalo, N.Y.

COLOR CHOICES:

- SATIN BLACK
- SADDLE BROWN



Tucks easily
under your seat

MAIL THIS NO-RISK COUPON

ALEXANDER SALES CORP., Dept. EL-369
26 South 6th Avenue, Mount Vernon, New York 10551

Gentlemen:
Kindly send me the following Executive Flightbags at \$19.95 plus \$1.00 ea. for P.P. and handling. I understand that if I am not completely satisfied I may return for a full refund.

..... #283 Dark Olive Brown #1071 Satin Black

Name

Address

City State Zip

I enclose payment of \$.....

Charge to my Diners Club #.....

Charge to my Am. Express #.....

Charge to my Alexander Sales (ASC) Acct. #.....

NOTE: If you do not have an account with us and wish to open one, give name of any national travel/entertainment card you hold and your card number.

Credit Card Company Acct. #.....

Signature

© 1969

ALEXANDER SALES CORPORATION

26 South 6th Avenue, Mount Vernon, New York 10551

Amazing Bargains in World Famous Holland

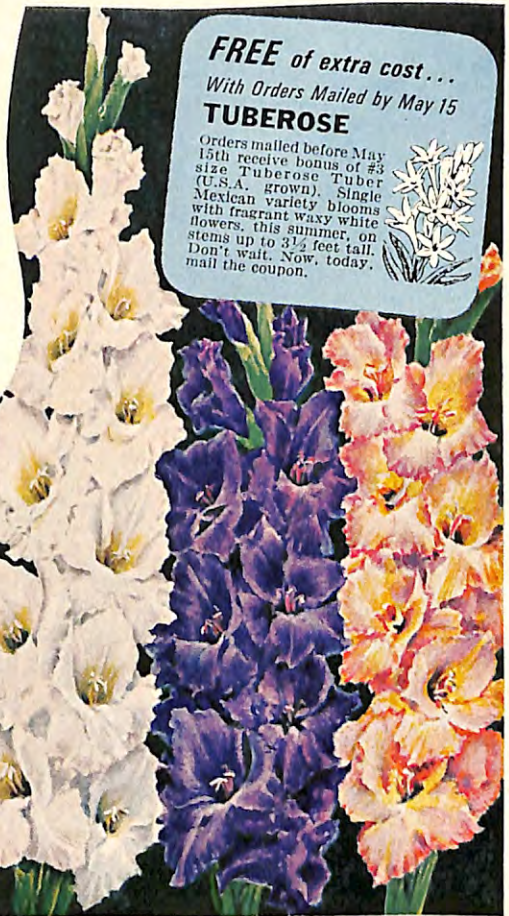
GLADIOLUS

**50
BLOOMING SIZE
BULBS, ONLY
\$1.00**

Mail the coupon below and get our rainbow mix assortment of 50 blooming size Gladiolus Bulbs, imported from HOLLAND for only 2c a bulb. These medium size blooming varieties are already 2½ to 3 inches in circumference and will produce a rainbow of blooms. We mix flaming reds, vivid yellows, deep purples, whites, crimson, violet, multicolor, etc. as available to set your garden blazing with all the beauty only gladiolus in full bloom can bring. Many of these glads have already bloomed in the field one season and are now ready for second year blooms on spikes 2 to 4 feet tall. Truly an unbeatable offer. So rush your order today.

**FREE of extra cost...
With Orders Mailed by May 15
TUBEROSE**

Orders mailed before May 15th receive bonus of #3 size Tuberose Tuber (U.S.A. grown). Single Mexican variety blooms with fragrant waxy white flowers; this summer, on stems up to 3½ feet tall. Don't wait. Now, today, mail the coupon.



SEND NO MONEY

Just fill in coupon to get your choice of these amazing, money-saving offers. When your order is delivered in time for spring planting pay thru postman plus C.O.D. postage. If you prefer to send remittance with order to save C.O.D. charges, add 60c and we will ship postage paid, including FREE a valuable CANDLES-OF-HEAVEN Plant (our \$1.00 value). All bonuses to which you are entitled come this spring with your order. You take no chances because if you aren't satisfied on inspection, return within 10 days and we refund purchase price. Don't wait. Mail order today.

MORE MONEY SAVING BARGAINS FOR SPRING PLANTING



For Spring Planting
CREeping PHLOX
(PHLOX SUBULATA)
6 for \$1 18 for only \$2.89

MICHIGAN NURSERY GROWN PERENNIALS

Creeping Phlox spreads 12 inches in diameter when mature. Clusters of flowers in spring, each brilliant bloom about an inch across. Lovely foliage carpets ground and stays green almost all year. Valuable for borders, boundaries, banks, bare spots. Healthy, hardy perennial plants one year old. Ass'ted colors: Red, Rose-purple, White, Blue, Pink, as available. Order now for spring planting at our low price.



CUSHION MUMS
GIANT BALLS OF COLOR
10 for \$1.00

Order now, pay later on Spring arrival at ½ our catalog price to get new customers. You get Hardy root divisions from nursery grown proven blooming stock, in assorted colors of red, yellow, bronze, pink, white, as available. Normally develop to bushel basket size with myriads of dazzling flowers, each flower 1 to 2 inches diameter. Any Mum not producing a large number of blooms this fall replaced free. Order today. Check coupon and mail.



**EVERBLOOMING
HARDY
CARNATIONS**
8 for \$1.00

Few perennials are so richly showy and spicy fragrant as these garden carnations (Grenadin). Bloom year after year without replanting. Large, colorful flowers bloom in abundance all summer even intermittently into fall. Bargain offer brings you 2 yr. Michigan nursery plants, field grown from seed, strongly rooted and ready for first transplanting in a rainbow mix of Pink, Red, Yellow and White colors and varieties as available. 8 for only \$1.00 . . . 24 plants \$2.50. Check coupon and mail today.



DAHLIAS
10 for \$1.00

How freely they bloom with rich autumn flowers! Assorted giant decorative and double ball type. Beautiful reds, yellows, lavender, pink, bronze, etc. as available. Check coupon for Spring planting delivery and mail today. Every Dahlia guaranteed!

Amazing New Ready Made
**GARDEN
POOL**

Complete \$3.98

Sunken Garden Pool. One piece, durable, water-tight polypropylene. Aqua, kidney shaped pool installs easily, needs no plumbing. 3'5" x 2'3" x 8" deep. \$3.98; 2 for \$7.65. Lake collected Water Lily Bulb Free. Check coupon and mail today.



Hardy, Low-Growing
MOUND ASTERS
10 for \$1.98

We offer Asters that bush out in low 1 to 1½ ft. mounds with hundreds of Blue, Red, White, Pink blooms as available. These Michigan nursery grown root divisions are ready for first transplanting. Must bloom year planted or replaced free. Check coupon.

Blooms illustrated are reasonably accurate as to shape of varieties named although colors may vary because nature often turns out tints, shades and shapes found nowhere else. Any stock not blooming to your satisfaction replaced free (5 year limit).

Mail This Money
Saving Coupon
Today . . . Backed
By Our Famous
3 Way Guarantee

- 1 If not satisfied on arrival return within 10 days for purchase price refund.
- 2 Any plant not developing replacement is FREE (5 yr. limit).
- 3 Any item from us . . . same grades . . . found for less, send proof, and we will refund difference in cash.

This order mailed by May 15, Include Tuberose Bonus.

- SPECIAL: Remittance enclosed. Add 60c and we not only send order postage paid but also include extra bonus of CANDLES-OF-HEAVEN plant (Yucca Filamentosa) FREE.
- Send C.O.D. plus postage.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

**USE THIS FREE
BONUS COUPON**

FREE WITH PAID ORDERS
**CANDLES
OF HEAVEN**

(Yucca Filamentosa)
Send remittance with order adding 60c so we can ship order postpaid and we will give you our \$1.00 value CANDLES OF HEAVEN plant (Yucca Filamentosa). Tall, awe inspiring candle-like flowers that fairly seem to glow in the dark, grow from this native collected wild plant.



FREE WITH ORDER TOTALING \$3.00 OR MORE GIANT HIBISCUS (Hibiscus Mixed Hybrid Varieties)

If your order for spring delivery totals \$3 or more you get Giant Hibiscus perennial root without extra charge. Blooms with large flowers in late summer on stems up to 7 feet tall. Delicate color as available may be white, pink or darkest crimson. Planting stock we give is nursery grown from seed, 1 or 2 years old, never transplanted.

FREE WITH ORDER TOTALING \$6.00 OR MORE HIBISCUS PLUS 12 HOLLAND ANEMONE BULBS

Anemones (Poppy Anemone) have richly colored, exotic blooms. Colors range from violet, blue, red to pink. When your order totals \$6.00 or more you get the Hibiscus plus 12 Imported Holland Anemones (2-3 cm. size). Order our fully guaranteed flower garden planting stock now by checking coupon. Do it today.

MICHIGAN BULB CO., Dept. GK-1444
Grand Rapids, Michigan 49502

Please send me items checked below in time for regular spring-planting. Remittance enclosed, or I will pay postman on arrival total amount of this order plus C.O.D. postage on the understanding every item is guaranteed to satisfy or I may return within 10 days for purchase price refund.

- 50 Holland Gladiolus Bulbs \$1.00
- 100 Holland Gladiolus Bulbs 1.98
- 10 Dahlia Roots (Assorted Colors) 1.00
- 20 Dahlia Roots 1.98
- Garden Pool (plus Free Water Lily Bulb) 3.98
- 2 Garden Pools (plus 2 Water Lily Bulbs) 7.65
- 10 Cushion Mums—Assorted Colors 1.00
- 30 Cushion Mums 2.50
- 10 Mound Aster Plants (Mixed Colors) 1.98
- 20 Mound Aster Plants 3.75
- 6 Creeping Phlox (Mixed Colors) 1.00
- 18 Creeping Phlox 2.89
- 8 Carnations (Mixed Colors) 1.00
- 24 Carnations 2.50

TOTAL AMOUNT THIS ORDER \$ _____

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