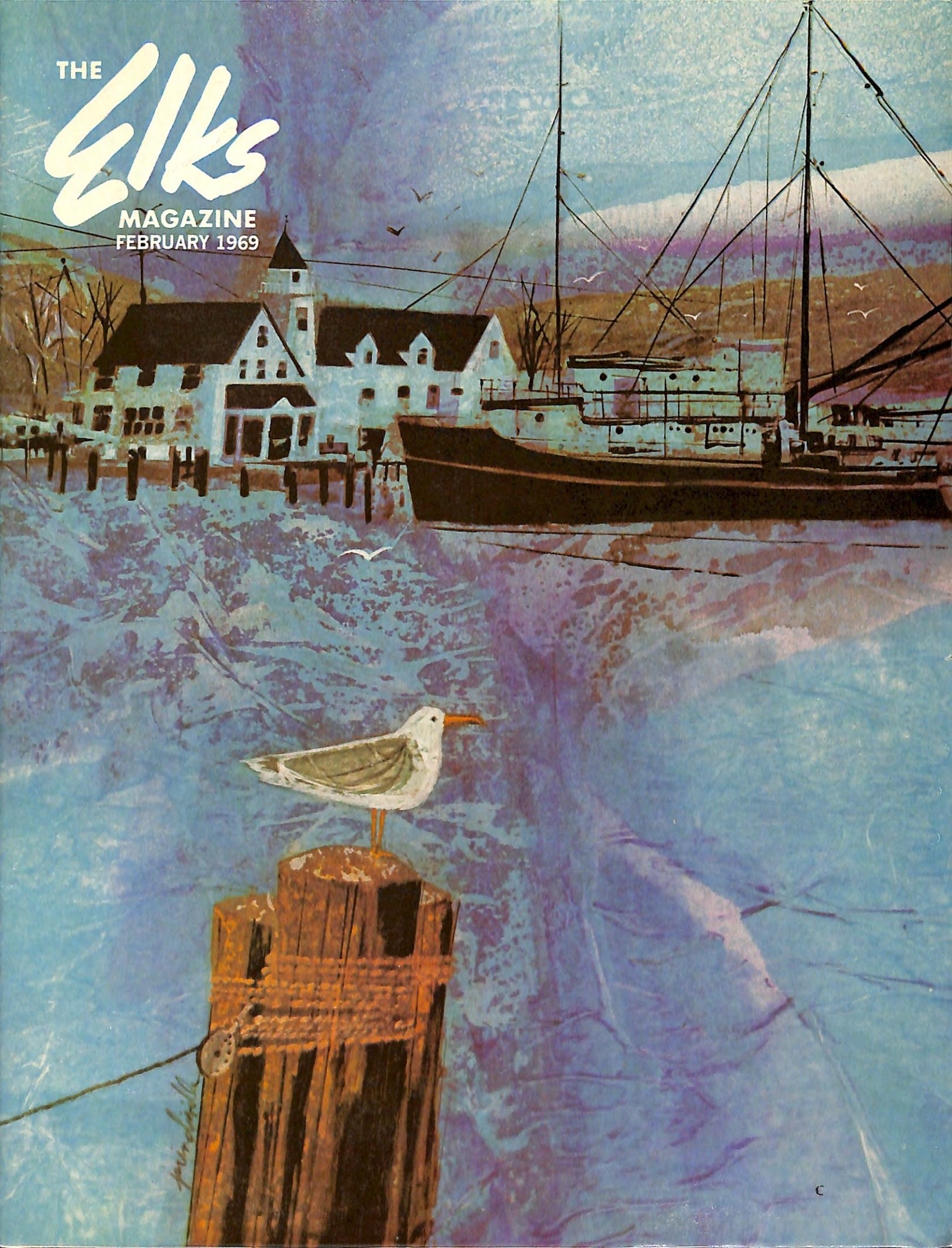


THE  
**Elks**

MAGAZINE  
FEBRUARY 1969



*pinchill*

C

# SAVE TIME ON YOUR NEXT FLIGHT



Flight Bag—  
**\$19.95**  
plus \$1.00  
PP and handling

■ This is the CARRY-ON EXECUTIVE FLIGHT BAG BY ALEXANDER SALES that saves time for the jet flying executive. It's always with you . . . its compact, efficient design makes it easy to handle, yet it carries an enormous quantity of clothing and other necessities. Its ease of handling means you carry it on . . . carry it off . . . avoid baggage check-out lines . . . get off the plane and into a cab on your way to town and business.

#### SLIPS RIGHT UNDER YOUR AIRLINE SEAT

Our carry-on flight bag was designed to hold all the clothing you need . . . yet fit right under your seat on the plane. Meets all airline carry-on requirements. Compact size that is not too skimpy . . . not too bulky. Weighs just 5 lbs., 2 ozs., is only 21" x 15½" x 9". Made of a rugged synthetic material that has an elegant genuine leather look . . . yet outwears leather by 6 times. Will last for years . . . almost indestructible.

#### REALLY HOLDS EVERYTHING

The capacity can be summed up in one word . . . enormous. Inside the main compartment is a hanging suit unit, that holds your suit guaranteed wrinkle-free . . . plus plenty of room for shoes, bulky boxes, gifts, etc. The real secret to the incredible capacity is the expanding pockets . . . one full-size pocket on one side and two smaller ones on the other. You will not believe how much you can stuff into these pockets. Extra convenience for sorting out your soiled clothes on the return trip.

#### YOUR TYPE OF LUGGAGE

This has to be the best piece of luggage you have ever toted anywhere . . . at home, in the world's finest hotels. Rugged good looks. Careful attention to fine detail and hand craftsmanship. Quality zippers, locks, balanced handles.

#### AN AMAZING VALUE

This executive flight bag looks like \$40.00 or more . . . and well it should be. However, we bought the manufacturer's entire production and offer it direct to you at a special low mail order price. It is a real money-saving buy.

#### WHO SAYS YOU CAN'T TAKE IT WITH YOU?

Alexander Sales Executive Flight Bag holds enough for a short trip . . . a week long trip . . . or a trip around the world . . . and you can carry it on . . . Never have to check it through . . . know that it's always at your side. Especially handy on a trip where you must transfer planes. The Executive Flight Bag changes with you. Yes . . . you can take it with you . . . everywhere.

Mail the handy coupon now to have this handsome, handy flight bag for your next trip. We send it to you on the guarantee that you must be delighted with it or you may return it, in good condition, for a full refund.

SPECIAL: Order two bags and save. They make wonderful business gifts and other members of your family, or your friends, will appreciate them. Two for \$37.50 (Plus \$1 ea. PP & Hdlg.)

#### COLOR CHOICES:

- SATIN BLACK
- SADDLE BROWN



Tucks easily  
under your seat

#### 'ROUND THE WORLD

"I started a 38,000 mile trip by air to Cape Town, South Africa and return. Under my seat was the convenient, brown flight bag. For seven weeks I was on and off planes, in and out of taxis and buses in London, New York, Zurich, and Cairo. Then on to Kenya, Uganda and Rhodesia. Then on to Johannesburg, Athens, Frankfurt, Zurich, and New York and home. This bag shows little if any wear. I would now like to send one to a friend in Johannesburg."  
J. W. C.—Buffalo, N.Y.

MAIL THIS NO-RISK COUPON

**ALEXANDER SALES CORP., Dept. EL-269**  
26 South 6th Avenue, Mount Vernon, New York 10551

Gentlemen:  
Kindly send me the following Executive Flightbags at \$19.95 plus \$1.00 ea. for P.P. and handling. I understand that if I am not completely satisfied I may return for a full refund.

..... #283 Dark Olive Brown ..... #1071 Satin Black

Name .....

Address .....

City ..... State ..... Zip .....

I enclose payment of \$.....

Charge to my Diners Club #.....

Charge to my Am. Express #.....

Charge to my Alexander Sales (ASC) Acct. #.....

NOTE: If you do not have an account with us and wish to open one, give name of any national travel/entertainment card you hold and your card number.

Credit Card Company ..... Acct. #.....

Signature .....

© 1968

**ALEXANDER SALES CORPORATION**

26 South 6th Avenue, Mount Vernon, New York 10551

A Message from the Grand Exalted Ruler



---

# STOUT & EARNEST MEN

---

As Elkdom enters its 102nd year this month, we can rightly feel that our fraternity is well launched on its second century of service to our nation and our fellowmen. But there is no room for complacency, for these are exciting times, demanding times with the world undergoing great changes. Hopefully, these changes will be for the better, but that depends upon what we do about it to make those changes constructive or destructive.

Just as the Order of Elks has played an important part in shaping our country's destiny in the past hundred years,

so can it help to shape the kind of future that all men of good will desire. A decisive factor in determining what part we as Elks are going to play in molding the America of tomorrow will be the kind of leadership that we choose for our lodges.

Now is the time to analyze our leadership prospects for the year ahead. Our new lodge officers should be chosen prudently and with complete candor as to their ability to lead. I am a strong advocate of progression through the chairs. I feel that this progression furnishes the knowledge and experience

for the solid foundation needed by an officer if he should become exalted ruler. If an officer does not apply himself and develop, however, there should be no hesitancy about asking him to step aside for a more capable person who will work in harmony with the other officers as a team. The "everlasting teamwork of every bloomin' soul" is so vital to our continued progress.

"All history resolves itself very easily into the biography of a few stout and earnest men." Let us enlarge the ranks of stout and earnest Elks who will work for the good of the Order.

Sincerely and fraternally,

*Edward W. McCabe*

Grand Exalted Ruler

---

**ELKDOM'S FUTURE DEPENDS ON YOU**

---

# THE *Elks* MAGAZINE

VOL. 47, NO. 9

FEBRUARY, 1969

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

**THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION**

**JOHN S. McCLELLAND** Chairman  
**JAMES T. HALLINAN** Treasurer  
**EMMETT T. ANDERSON** Vice-Chairman  
**WADE H. KEPNER** Secretary  
**EARL E. JAMES** Assistant Secretary and Assistant Treasurer

**WILLIAM H. MAGRATH**  
General Manager

**JAMES A. CHAPMAN**  
Articles Editor

**CHARITINA KRUPKA**  
Fraternal News Editor

**JOHN SCHMITT**  
Circulation Manager

**JUDY PAGE**  
Advertising Production

EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, Ill. 60614

"Stout and Earnest Men"—A Message from the Grand Exalted Ruler.....	1
Elks National Service Commission.....	4
The Growing Din Around Us.....	VICTOR BLOCK 6
The Tough Part Isn't the Work.....	H. N. FERGUSON 9
The Trial Lincoln Swayed.....	IRWIN ROSS 11
Tom Wrigley Writes from Washington.....	12
News of the Lodges.....	15
The Departure of Old Dammit.....	LAEL J. LITKE 23
Lodge Visits of Edward W. McCabe.....	25
Elks Family Shopper.....	26
It's Your Business.....	J. L. SLATTERY/R. GOSSWILLER 33
For Elks Who Travel.....	JERRY HULSE 34
Elks National Foundation—"The Joy of Giving".....	37
They Never Had it so Good.....	PHILLIP D. RUSH 38
It's All True.....	BILL TRUE 41
<i>The Elks Magazine</i> Editorial.....	48



ADVERTISING OFFICES



CHICAGO 60614  
425 W. Diversey Parkway  
528-4500

NEW YORK 10017  
30 East 42nd St.  
682-2810

LOS ANGELES 90036  
5909 West 3rd St.  
WEBSTER 1-1371

SAN FRANCISCO 94108  
425 Bush Street  
EXBROOK 2-4073

POSTMASTER: Mail notices of address corrections to:  
THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, Ill., 60614

MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new addresses.

THE ELKS MAGAZINE, Volume 47, No. 9, February 1969. Published monthly at 425 W. Diversey Pkwy., Chicago, Ill., 60614, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, Ill., and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

Copyright, 1968, by the Benevolent and Protective Order of Elks of the United States of America



## The Lazy Pipe Tobacco

Don't ever try to rush through a pipeful of Bond Street. It can't be done. Because this rich-tasting combination of plugs and flakes is specially blended to burn slow and even. You can do a good deal of sightseeing in a strange city while a single pipeful is burning its slow and lazy way to the bottom of the bowl. You'll enjoy the gentle taste of Bond Street (and chances are quite good that a passing cab driver or two will have a complimentary word for its incomparable aroma).

Lights easy —  
takes its own good  
time about burning.





Front View



Back View

## Beam salutes the B.P.O. Elks on their 100th anniversary.

We are grateful for your interest in the commemorative bottle that Beam produced to honor the Elks on their 100th anniversary.

Understandably, there is a heavy demand for these bottles and because each bottle is handcrafted, the supply will

necessarily be limited.

We are distributing these bottles as equitably as possible through our normal marketing channels. However, due to different state and local regulations, the Elks Bottle will be released in some states earlier than in others.

86 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY  
THE JAMES B. BEAM DISTILLING CO., CLERMONT, BEAM, KENTUCKY

THE ELKS MAGAZINE FEBRUARY 1969



## ELKS NATIONAL SERVICE COMMISSION



### Entertainment Outside the Hospital

As a prelude to the 1968 South Carolina State Fair—the South Carolina State Association, in cooperation with the state fair management, transported clowns and variety of acts to the auditorium of the Veterans Hospital at Columbia, S.C.

The following day a bus from the Veterans Hospital drove up to the main gate of the fairgrounds. In a matter of minutes, after being assisted into their wheelchairs and onto crutches by nurses and attendants along with Augustus Fitch, Jr., Chairman of the South Carolina Elks Veterans Hospital Committee, the group was being guided through the 99th Annual State Fair.

There was gaiety everywhere as the clowns paraded through the grounds bringing fun and laughter wherever they appeared. The air was filled with the aroma of food cooking on the grills, cotton candy and candied apples.

There were many exhibits to take them through such as cattle barns, poultry and swine, and other farm animals plus painting exhibits, and of course all those home baked goodies from the ladies department.

Lunch was served to the vets and afterwards they were taken on a tour of the midway.

The veterans returned to the hospital tired but with enough memories to last them for quite a while.



A good time was had by all at the recent veterans' night held at the Silverton, Ore., Lodge. ER Dale M. Wilkerson presented an award to the oldest vet present. Also present at the gala affair was VP Worth Blacker of Corvallis, Ore.



Art Gottenberg, oldest vet present, receiving an award from ER Dale Wilkerson.



A group of the vets pictured with Stan Thompson, ER from Corvallis, Ore. Lodge. Brother Thompson is 4th from left.



Worth Blacker, VP, Oregon State Elks Association; Olaf Anderson, Art Gottenberg, and Jack A. Stolsig, DD, Ore. N.W.

**Make \$100, \$200, \$300,  
\$400 or more per week  
in your spare time . . .  
and build your own**



**FOOSBALL—America's Newest Sport! U. S. PAT.  
211,259 & 208,480. Other PAT. pending.**

**dignified business with FOOSBALL®**



FOOSBALL . . . America's newest sport is the fabulous thrill-packed game that can make you a spare time fortune. Hundreds of men are now making hundreds of dollars per week with Foosball . . . and you can too!

**Here's how you start . . .**

Your favorite bowling alley, billiard hall, club and tavern are your first locations. You show them how much fun it is to play . . . and how much they can make . . . because the location owner gets half the money from the coin box. They're sold . . . and almost overnight you're making big money . . . extra money . . . every week.

**FOOSBALL builds fast . . .**

The rest of your locations are just as easy as the first. In fact . . . FOOSBALL will catch on so fast, locations will start calling you . . . because FOOSBALL is perfect for every pool hall, bowling alley, tavern, legion hall, snack shop, campus spot, union halls . . . the list of locations is endless.

**So easy to demonstrate . . .  
It's fun . . .**

All you do is visit your locations during the fun hours. Show people how to play FOOSBALL. They love it . . . men and women! At once, everyone wants to play. Competition builds up among the players. From then on, all you do is collect money from the cash box.

**FOOSBALL works full time.  
You work part time!**

FOOSBALL continues to work for you every day . . . all day and night. You make big money even when you're off for a few days or on vacation. Your earnings continue to build whether you're on the spot or not. **NO OTHER MONEY MAKING PROGRAM WILL DO THIS EXCEPT FOOSBALL.**

**The big PAY OFF . . . your own  
FOOSBALL SPORTS CENTER . . .**

FOOSBALL offers you the opportunity to pyramid your profits and open your own FOOSBALL COMPETITIVE SPORTS CENTERS. They're taking the country by storm in city after city. Now you can get in on the ground floor.

**No Selling! No experience needed!  
We help you every step . . .**

From the very beginning, our FREE illustrated, proved sales manual, sound movies, banners and advertising materials, will guide you step by step to fabulous success with FOOSBALL. We show you how to get locations . . . how to install . . . how to promote . . . how to make one location lead to another and another.

We even help you with financing through your local bank. In addition, you will receive our FREE monthly Dealer NEWSLETTER to give you all the latest news on FOOSBALL. Follow our proved step by step program and you cannot miss!

**Advertised in LIFE and  
SATURDAY EVENING POST**

We give you more help by advertising FOOSBALL and your locations in LIFE and SATURDAY EVENING POST. This builds popularity for your games, and presells your location owners. You can begin your FOOSBALL program for as little as \$550 . . . and your investment repays itself in just a few weeks as your business and your profits grow.

**Build your prestige and income . . .**

FOOSBALL is a dignified business with all its advantages. There's no door-to-door selling . . . no embarrassing demonstrations to make . . . no service calls. FOOSBALL is maintenance FREE. It's completely mechanical . . . no electricity needed. It's legal everywhere.

**No competition . . .**

There's nothing like FOOSBALL for excitement and for profit . . . so you have no competition. If you're really ready for a business of your own . . . either full or part time . . . get all the facts about the most perfect money-making opportunity in fifty years.

**Just look at the FOOSBALL FORTUNES  
these men are making . . .**



**\$200 in 10 days from 1 unit**  
C. H., Alabama . . . I have taken in as high as \$200 in just ten days from one unit; and we have had units pay for themselves in less than one month. There are no maintenance problems and virtually no overhead.



**\$280 per week—just 2 units**  
D. F., Ohio . . . The students of my first college location played my first unit so much, I had to put in a second one within a week. Both games are taking in about \$140 each per week. I want to place FOOSBALL in every college in my area.



**\$48,000 Per Year**  
E.C., South Dakota, states "I bought my first 10 Foosball units in 1965 and each year I have added more units to my inventory. My annual Foosball income for the past three years has averaged around \$48,000 per year and I am anticipating an even bigger year."

**ACT NOW . . . DON'T DELAY . . .**

Fill out our coupon and mail it today. But, others will be writing in from your local area, and inquiries are processed based on date of postmark. Remember, only one dealer can be appointed from your area. There's no obligation . . . only opportunity . . . the biggest you've ever had . . . and a postage stamp brings it to you. Send in this coupon NOW!

**Foosball Competitive  
Sportsystem**

Div.-American Youth Marketing Corp.  
Dept. E-2-69  
Alms Building, Cincinnati, Ohio 45206

**American Youth Marketing**  
Dept. E-2-69  
Alms Building, Cincinnati, Ohio 45206

(Since no one will visit you, it is imperative that you include your phone number in the coupon so we can call you long distance.)

Yes, I'm interested in  part time  full time sales. Send me all the facts on my FOOSBALL FORTUNE . . . FAST.

My occupation now is .....

Name .....

Phone (Area Code).....(Number).....

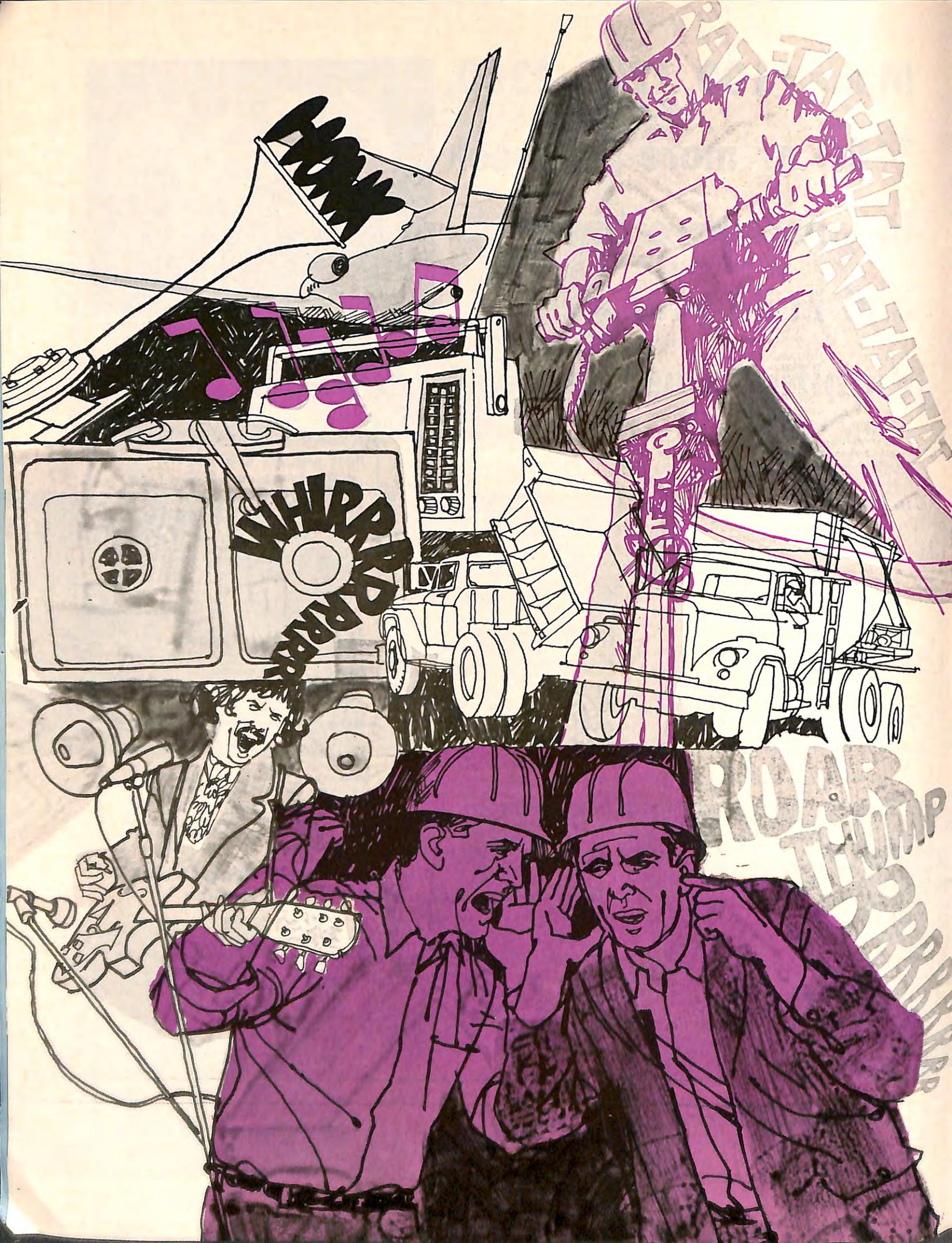
Address .....

(Please use street number and Zip Code)

City .....State .....Zip .....

**FREE SPECIAL OFFER:**

Now . . . get a free promotion kit with every unit of your initial order.



THRO

ROAR

THUMP

THRO

THRO

THRO

# THE GROWING DIN AROUND US

By Victor Block

In New York City, a construction worker uses ear plugs to drown out the blast of a pneumatic drill.

In San Francisco, medical investigators report that the sound level in a rock-and-roll discotheque equals the roar of a jet engine, while a Gainesville, Fla., physician equates it with the noise of a Saturn V moon rocket, measured from the press site at Cape Kennedy.

Other researchers say the noise in a modern kitchen often exceeds that in many factories. According to one expert, it is "just below that of the cockpit of an old DC-3."

In Bedfordshire, England, the owner of an estate sets aside 90 acres of woodland as a sanctuary for people seeking a temporary respite from the noises of London. Most visitors cite the sounds of traffic, typewriters, and especially portable radios as those they most wish to escape.

In large city and small town, throughout the United States and other countries alike, a growing number of people—from medical experts and acoustical engineers to average citizens—are pausing to listen. Most don't like what they hear. And more and more of them are trying to do something about the growing din that is invading our world.

The best definition of noise, experts agree, is "unwanted sound." In this regard it is, to some extent, a subjective thing. A sound that annoys one person may soothe another.

To differentiate, engineers refer to desirable sounds as "white noise" or "acoustical perfume." While perhaps unfamiliar with these terms, those benefiting from this type of sound include the person who turns on an air conditioner or has a fountain installed in his garden to drown out the sounds of nearby traffic. Thus, doctors at the Rhode Island Hospital in Providence had engineers raise the sound level of window air conditioning units to muffle street and hospital noise, and a hushed Roman Catholic Church in Massachusetts installed a type of white noise generator to preserve the secrets of its confessionals.

Even noise annoyance levels vary considerably from person to person. Yet despite such variance, there is widespread and growing agreement today on one thing: The variety and pitch of unwanted sounds has increased to such an extent that "noise pollution" has taken its place, along with air and water pollution, as a major problem of our society.

The World Health Organization warns that "mental pollution" threatens to become more injurious than either air or water pollution, and points out that noise is a significant factor in this undermining of mental well-being. And one expert predicts that if the noise level in the United States continued to rise at its present rate, by the end of the century it will be as deadly in some cities as the ancient Chinese noise torture.

Just how bad is the din around us? One answer, offered by acoustical experts, is given in terms of the decibel—the scientists's method of measuring noise levels. Decibel levels are a measure of the intensity of sound waves coming from a vibrating body, such as the larynx, a loudspeaker, or a motorcycle.



Individual hearing loss as a result of noise cannot be predicted, since some ears are more prone to hearing impairment than others. However, certain decibel levels generally are recognized as a threat to hearing. Long-term exposure to decibel readings over about 80, scientists say, can cause hearing loss. (The U.S. Air Force recommends use of ear protectors for long-term exposure to any sound of 85 decibels or above.) Temporary deafness may be caused by short exposure to levels between 100 and 125. Listening becomes painful at between 125 and 140. Beyond that, at 150, the ear can be damaged enough, even by short exposure, to suffer permanent hearing loss.

To translate these figures into familiar sounds, breathing has a decibel reading of about 10; a whisper, 20. Low street noise reaches 40 to 50 decibels, and normal conversation 60 to 70. Rush-hour traffic at a busy intersection approaches the danger point, if sustained, of 80 decibels. A food blender emits almost as much noise—93 decibels—as a pneumatic jackhammer—94. A loud power mower reaches 107 decibels; a motorcycle, 110; and a jet plane at take-off, 150.

The U.S. supersonic transport, scheduled to make its first test flight in 1972, will greatly complicate the challenge to those seeking to make the world a quieter place. As it flies overhead, the SST will be followed by a sonic boom that extends along a 50-mile-wide band in the plane's wake and is rated at about 130 decibels.

It becomes clear from this sampling that potentially damaging noises are not restricted to the airport or big city. The kitchen, the construction job in a small town, even the lawn of a suburban home on Sunday afternoon can become noisy places.

Another way of examining the extent of noise pollution in our environment is by considering its effects on people. Dr. Murray Brown of the U.S. Public Health Service estimates that as many as seven million Americans work at jobs so noisy that their hearing will be impaired unless preventive steps are taken. In Colorado alone, that State's Hearing Society says, one in four residents—nearly half a million people—are exposed to noise levels both on and off the job that are great enough to damage hearing. Of this number, the Society predicts, some 71,000 will even-

Don't go into  
a business  
of your own  
until you...  
**read  
this  
book**



Hundreds of A to Z Rental Center owners have followed our guided program to success. They've invested from \$15,000 to \$50,000 in community rental centers that supply everything needed in the home or business... centers that are meeting the demands of the booming rental business with over 300 items for camping, lawn and garden care, home improvement, floor and carpet care, parties and health care. Our full-support program has helped them build growing, profitable businesses.

Before you go into business, send for our free book. Return the coupon below.

**A** A NATIONWIDE FULL-SUPPORT FRANCHISE  
**Z** **A to Z Rental, Inc.**  
Nationwide Industries Building  
201 North Wells Street, Suite 1621-F  
Chicago, Illinois 60606  
Phone: (312) 263-5200

I'm thinking of going into my own business. Please send my free copy of your Guided Program brochure.

Name \_\_\_\_\_  
Address \_\_\_\_\_ Phone No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
A SUBSIDIARY OF NATIONWIDE INDUSTRIES, INC.   
Canadian franchises also available

**LEARN TAX PREPARATION  
WITH H&R BLOCK**  
**EARN UP TO  
\$700  
PER MONTH**

Here's your opportunity to learn tax preparation in your spare time from H & R Block, America's largest tax service. Join the ranks of successful H & R Block graduates who occupy a respected position in the tax preparation field. Earn up to \$700 a month as a tax preparer during tax season. No previous training or education required. Ideal for retired people and/or men and women seeking full or part time income. Job opportunities available for qualified graduates. Low tuition costs includes all supplies you need for this complete home study course. Send for full information today. No salesman will call.

**H-R BLOCK INC.**  
**TAX TRAINING INSTITUTE**  
Dept. C  
4412 Main Street Kansas City, Mo. 64111  
Yes, please send me without obligation full details on your home study course for income tax preparation.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

tually suffer some degree of hearing loss.

As startling as these statistics may be, hearing loss is by no means the only medical problem associated with noise pollution. Dr. Lee E. Farr, a University of Texas professor of environmental medicine, warns that excessive noise can become an "unsuspected triggering agent" for such ailments as ulcers and allergies, as well as mental illness. He explains that noise contributes to health problems "by an erosion of emotional well-being," which can lead to such "somatic manifestations" as stomach trouble, including ulcers, and allergies, such as hives.

This warning is echoed by Dr. Samuel Rosen of Columbia University, whose research on ear ailments has been cited by the American Medical Association and several foreign governments, among others. Dr. Rosen says the reflex effect of the attempt to shut out excess noise causes contraction of blood vessels and can affect both blood pressure and the heart. Eventually, he adds, excessive noise can "disturb every bodily function."

Still another medical consequence of unwanted sound is pinpointed by another New York physician, Dr. Julius Buchwald of New York Medical Center. He testified before the State Assembly's Mental Hygiene Committee about dream studies which indicate that "dreams are very necessary to mental health." If dreams are continuously interrupted by intruding sounds, he said, a person may suffer any of several mental consequences, ranging from nightmarish dreams to suicidal or homicidal impulses.

With warnings like these becoming increasingly frequent, concerned citizens, industry, and the government are acting to alleviate the noise pollution problem before it can grow much worse. Much of the impetus for action in New York City has come from the Citizens for a Quieter City, created in 1967 to stress the need and means to control city noises, and to stimulate research on the effects of noise on humans. Typical activities of this group include demonstrations of the noise made by American-made air compressors and other construction equipment, compared with some quieter foreign designs, and unveiling, with appropriate ceremony, a "quiet" felt-and-rubber-padded metal garbage can which recently went on sale in the city.

Another citizens group, the New York State Thruway Noise Abatement Committee, has hired an acoustical consultant to bolster its attack on truck noises.

Industry, too, is coming to realize that it has more to gain than lose in noise abatement and protection efforts. This realization is traced in part to a precedent-setting 1948 lawsuit in which

the New York Court of Appeals awarded \$1,661.25 in compensation to a partially deafened factory employee. Claims by workers for hearing loss resulting from exposure to excessive noise now total some \$2 million annually, and Dr. Tom Summar, head of a group of physicians, acoustical engineers, and others waging an attack on industrial noise, estimates that 4.5 million Americans have suffered some hearing loss on the job. If only one in 10 of these people were to file for compensation and receive an average settlement of \$1,000, the total bill would be a staggering \$450 million.

With an eye to such arithmetic, most companies engaged in noisy work have introduced noise-control measures, as well as regular tests of workers' hearing. But it's not the financial and physical consequences of hearing loss alone that have spurred industry. Of equal importance are studies indicating the effects of excessive sound on the efficiency of employees.

An insurance company has reported the results of a study showing that following a 15 percent reduction in background noise in an office, the number of typing errors was reduced by 30 percent and over-all worker efficiency increased by more than 8 percent. According to another study, factory production rose 12 percent merely because a whining ventilation fan was quieted. And when an assembly line located next to a boiler plant was moved, production on the line shot up an amazing 37 percent.

With estimates of the cost of excessive noise to industry—in terms of health and efficiency—rising to as high as \$4 billion annually, the added expenses of quieting the din do not seem excessive. For example, for no more than \$200, a "residential quality silencer" may be attached to air compressor units to greatly reduce the effects of noise on workers and bystanders alike. Even quieter are sonic jackhammers and pile drivers which can do in minutes a job it would take hours to complete with standard equipment, yet can hardly be heard.

A New York skyscraper completed in 1966 by the Diesel Construction Company stands as a monument to the quiet efficiency with which buildings can be constructed. Broadway neighbors of the 52-story office building claim the power lawn mowers they use around their suburban homes are more disturbing than was the construction job. Among techniques used to muffle noise: steel mesh blankets, spread over blast sites by cranes, to absorb most of the sound of explosions, and silently welded steel joints which eliminated the shattering racket of conventional riveting.

(Continued on page 10)

# the tough part isn't the work



by H. N. Ferguson

What amazes me about this wonderful land of ours is how anything ever gets accomplished—in the business world, that is. To dramatize my premise, I made a few notations at the office yesterday—a typical day—and the conclusion is obvious.

8:30. I arrive at my desk eager to get the Andrews account whipped into shape. I buzz for Miss McQuiddy before realizing she doesn't come in until 9:00. So I think I'll just have a look at the Andrews file while I'm waiting. The cabinet is locked.

9:15. Miss McQuiddy arrives breathless but radiant. She greets me cheerily and apologizes for missing her bus.

9:20. Miss McQuiddy goes into the daily ritual of removing hat, gloves, galoshes, coat, fixing hair, putting on fresh make-up.

9:30. We assume our places and I start to dictate. "Dear Mr. Andrews. . . ." The phone rings.

9:30-9:45. Miss McQuiddy, with many "oh's" and "ah's" receives a complete running account of her girl friend's date the previous evening.

9:45. Miss McQuiddy takes purse from drawer and departs for coffee break. Stops at door to inquire if she can bring me a container of coffee. I refuse in my best martyred manner.

10:15. Miss McQuiddy finally returns. Has handful of tickets on a raffle being conducted to buy equipment for the company's bowling team. I buy a couple. She will be right back as soon as she gives the money to the treasurer. I clear my throat menacingly and she reminds me of company policy not to leave money in desk.

11:00. Miss McQuiddy finds her way back with a choice bit of news. Peggy in Accounts Payable is going to have a baby. This will require a little extra time during lunch to buy a shower present. Her tone indicates what I will be if I don't permit it. I consider risking such a fate but before I can decide, she is on the phone calling her mother. And there's no use complaining. If she doesn't call her mother every day at this time her mother will call her.

11:30. We start dictation again just as Miss Devers of Billing comes in to

discuss details of Peggy's shower. More throat clearing on my part and Miss Devers flounces out with a sympathetic glance at Miss McQuiddy.

11:45. Miss McQuiddy goes to lunch. I phone the restaurant for a sandwich to be sent up and settle down to study the Andrews file. The boss buzzes me to see how I'm coming along with said case. I compose a memo in longhand.

1:30. Miss McQuiddy returns with a package done up in a delicate shade of blue with a pink bow. Immediately phones three other girls on the floor to see what they bought for the shower.

1:45. I give Miss McQuiddy my handwritten memo. She complains she cannot read my handwriting. I ask her to get Mr. Andrews on the phone.

1:50. Miss McQuiddy goes over details of baby shower with switchboard operator for ten minutes, then places my call. I outline the entire deal to Mr. Andrews, then discover he is the wrong Andrews.

2:30. Break off conversation, determined to lay down the law to Miss McQuiddy. Can't—she's on coffee break.

3:00. Decide to go see Andrews personally since his office is close by. He's playing golf.

4:00. Return to office. Note on my desk advises that Miss McQuiddy is attending company training course on "How To Be a Perfect Secretary."

4:30. A representative from the "Good Ideas" committee arrives to present Miss McQuiddy with a \$10 award for the best suggestion of the month. She had suggested that secretaries could get more work done if carbon paper was available on an endless roll.

4:45. We finally get out a memo to Mr. Andrews, finishing just as the phone rings. It's the boss again, sarcastically inquiring about the Andrews case.

4:50. Miss McQuiddy goes to powder room to put on fresh make-up, coat, galoshes, hat, and gloves.

4:55. Personnel calls with a reminder that Miss McQuiddy is now eligible for a raise. This news is reinforced with a subtle hint that "good secretaries are hard to come by."

4:59½. Miss McQuiddy waves a cheery goodnight as she goes out the door.

See what I mean?

# "WILL YOU SMOKE MY NEW KIND OF PIPE... 30 Days at My Risk?"

All I want is your name so I can write and tell you why I'm willing to send you my pipe for 30 days' smoking without a cent of risk on your part. This is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It's based on an entirely new principle that harnesses four of Nature's immutable laws—contradicts every idea you've ever had about pipe smoking—and delivers a smoking pleasure you've never before experienced. My new kind of pipe smokes cool and mild hour after hour, day after day without rest, without bite, without bitterness. It doesn't have to be "broken in". It never has to be "rested" and it never accumulates sludge! To prove all this, I want to send you a Carey Pipe to smoke 30 days at my risk. Send your name and address today for my complete trial offer. Mail coupon now to **E. A. CAREY, 1920 Sunnyside Ave., Dept. 204-B - Chicago 40**

**NO MONEY—JUST SEND YOUR NAME**

E. A. CAREY, 1920 Sunnyside Ave. Dept. 204-B Chicago, Ill. 60640

Please mail facts about your 30 day offer of a Carey Pipe postage prepaid. Then I will let you know if I want to try it at your risk. This information is free, no salesman will call.

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_



## FREE TABLE & CHAIR CATALOG FROM MONROE

Buy quality banquet equipment at direct-from-factory prices. WRITE TODAY!

**THE MONROE TABLE CO.**  
 90 Church St., Colfax, Iowa 50054

## REDUCIBLE RUPTURE AGONY

Removed (or trial COSTS YOU NOTHING)

WHEN you slip into a low-cost, contour-designed Brooks Patented Air Cushion Appliance! Your reducible rupture will be held in securely yet gently—or the trial costs you nothing! This invention has made millions of sufferers happy. You can enjoy heavenly comfort night and day at work and play—or the Appliance costs you NOTHING. Isn't this worth a no-risk trial by you? If interested, write for free facts now.

**BROOKS CO., 316-H State St., Marshall, Mich. 49068**

## Bronze Plaques FOR ALL OCCASIONS

Write for FREE Catalog P12  
 For Medals & Trophies Catalog T12

**INTERNATIONAL BRONZE TABLET CO., INC.**  
 150 W. 22nd St., N. Y. 11, N. Y. WA 4-2323

## Train for Your Own PRESTIGE TAX BUSINESS

Men, women of all ages earn top fees. Part-full time home-office business. No investment! No bookkeeping or accounting needed. Earn \$10-\$15 hourly doing tax returns. Year-round payroll tax service pays \$10-\$50 monthly per client. We train you, help you start quickly. FREE booklet. No salesman will call.

**National Tax Training School, Monsey, 12AB, N. Y. 10952**  
 Accredited Member NHSC, Vet. Approved.

## Make Rubber Stamps for BIG PAY

Need more money? Earn \$60-\$75 a week, spare time, at home making rubber stamps for offices, factories, individuals. Hundreds of uses. Hundreds of prospects—everywhere. Right in your own community. Turn out special stamps for names, addresses, notices, prices, etc., in minutes with table-top machine. We furnish everything and help finance you, at less than bank rates. Write for free facts. No salesman will call.

**Rubber Stamp Div. 1512 Jarvis, Dept. R-24-85, Chicago 60626**

## 1000 GOLD STRIPE ZIP CODE LABELS 35¢

FREE LOVELY GIFT BOX!

1000 Deluxe, Gold Stripe, 2-color, gummed, padded Labels printed with ANY Name, Address & Zip Code, 35¢ for EACH Set! No limit, but please include 10¢ extra for post. & pkg. or 45¢ in all. SPECIAL! 3 Sets for only \$1.20 prepaid. EXTRA! FREE Plastic Gift Box with each order for 1000 Labels! Write for FREE Money-Making Plans. FAST SERVICE! Money-back guarantee. Order NOW!

**TWO BROS. INC., Dept. B-414, Box 662, St. Louis, Mo. 63101**

## UP FOR LIVING DOWN FOR TRAVEL

### it RAISES... it LOWERS... it's HYDRAULIC

The unique hydraulic mechanism which raises the camper top can be safely operated even by a small child. Locks prevent accidental lowering. The top is lowered quickly by the simple turn of a valve. Drive safely at any speed with minimum drag and sway. Sit or recline on comfortable couches while traveling with the top down. Alaskan camper top raises in seconds. Enjoy roomy walk-in living quarters, weather tight, high ceiling, "home away from home," complete with three-burner stove, sink, cabinets, ice box, beds and many other luxuries.

Write today to the factory nearest you for free folder describing the most advanced camper on the road.

**R. D. HALL MFG., INC., 9847 Glenoaks Blvd., Sun Valley (San Fernando Valley), Calif., 91352, Dept. E**  
**ALASKAN CAMPERS NORTHWEST, INC., 6410 South 143rd Street (Tukwila), Seattle, Washington, 98168, Dept. E**  
**PENNACAMP, INC., 401 West End Ave., Manheim, Penna., 17545, Dept. E**  
**G. R. GRUBBS MFG., INC., d/b/a Alaskan Camper Sales, 9148 Lonepoint Rd., Houston, Texas, 77055, Dept. E**  
**ALASKAN CAMPER SALES, INC., (S.F. - Sacramento area) Intersection of Interstate Highway 80 and State 21, Route 1, Box 332, Suisun City, California 94585 Dept. E**  
**FORT LUPTON CAMPERS, 1100 Denver Ave., Fort Lupton, Colorado 80621, Dept. E**

U. S. PATENT 2,879,102 CANADIAN PATENT 624,543

(Continued from page 8)

The housing industry is gathering evidence that the public wants, and is willing to pay for, quiet in their homes as well. When the National Association of Home Builders assisted a builder in Birmingham, Ala., to "sound condition" 11 houses, those homes sold more quickly than others without the anti-noise features, despite prices from \$600 to \$800 higher. Among special equipment included in the sound-proofed houses is a "super-quiet toilet," sound-proofed air conditioning and heating units, and sound-absorbing tiling. A survey of 10,000 homeowners in 17 cities, conducted for the Owens-Corning Fiberglas Corporation, reveals that two-thirds of the persons interviewed want quiet built into their next homes, and half are willing to spend up to \$300 extra to get it.

Along with concerned individuals and businessmen, the government is taking a growing role in efforts to determine how much noise is harmful, and to decrease the rising level of buzzing, pounding, roaring, throbbing, honking, and booming that is pervading our lives. On the state level, California, Washington, and Oregon have enacted laws limiting noise pollution. New York City approved a new building code which is believed to be the first in the nation to contain comprehensive noise-control provisions. Under the code, floors, walls, and partitions of buildings must meet noise-resistance standards, and noise from elevators and air conditioners must be at acceptable levels.

On the national scene, the battle is led by New York Congressman Theodore R. Kupferman. He is pushing (unsuccessfully to date) one bill to establish an Office of Noise Control, which would provide grants to states and local governments to research methods of preventing and controlling noise, and another to give the Administrator of the Federal Aviation Administration power to regulate aircraft noise.

The U.S. Public Health Service took its first step in a war on noise last June, bringing experts from across the nation and several foreign countries to Washington, D.C., for a National Conference on Noise as a Public Health Hazard. The purpose of the meeting was to identify the health perils of noise, outline research needs and recommend an action program.

In mobilizing for an all-out attack, the federal government is lagging behind its counterparts in some other nations. Several years ago, England adopted a stringent noise reduction code that permits police to hale a Britisher into court for nothing more than shouting at an acquaintance. In Geneva, Switzerland, it's an offense to slam a car door too loudly. In France, auto-

(Continued on page 14)

# The Trial Lincoln Swayed

**Three years after Lincoln's death an unusual trial occurred involving a criminal lawyer and friend of Lincoln who also bore a remarkable likeness to the late President**

by Irwin Ross

Abraham Lincoln had been dead for three years when there began to unfold in Chicago a series of events that were virtually to bring him back from his grave.

Shortly before noon on April 2, 1868, Eleanor Comstock, a pretty girl of 22, was quietly occupied preparing lunch for her father, a city policeman. She was thinking of a day, some two months ahead, when she would become the bride of young Joseph Moss.

There was a knock on the front door and the girl answered. A woman dressed in black, wearing a heavy veil, stood at the threshold. "Your friend Jennie Hart has been badly hurt," said the caller, who was a stranger. "Come with me."

Miss Comstock quickly set out with the woman, who seemed oddly silent. When the pair reached a desolate spot, outside the city limits, the veiled woman suddenly pulled a butcher's mallet from under her shawl and beat her companion into unconsciousness.

At this moment a horse trainer named James Rockey rode into the scene. The assailant told him there had been an accident and asked him to drive her to summon assistance. Rockey correctly surmised what happened, and planned to take the woman to the nearest police station, but he had covered only a short distance when the veiled woman jumped off the wagon and disappeared before Rockey could pursue her. In the meantime, passers-by had discovered Miss Comstock and taken her to her home.

Chicago had not had such a mysterious crime for a long time, and the newspapers were full of the affair. Within 24 hours, while physicians fought to

save Miss Comstock's life, the city buzzed with excitement. Detective Sergeant Craney was put in charge of the case. Impressed by the fury of an attack which didn't involve robbery, he concluded that the crime had been committed by a jealous woman.

Sergeant Craney sought out young Mr. Moss, the victim's fiancé, and asked him if, by chance, any feminine acquaintance of his would have reason to be jealous of the pretty school teacher. It developed that Moss, prior to becoming engaged to Miss Comstock, had been quite friendly with a widow named Samantha Grier.

The horse trainer Rockey accompanied Sergeant Craney to where the

widow lived. After taking one look at Mrs. Grier, Rockey whispered to Craney, "That's the woman. Even if I did not remember all her features, I would know her by her nose."

The widow's nose, which was unattractively retroussé, was her outstanding characteristic. Rockey had obtained a good look at it when the woman had removed her veil during the ride.

Mrs. Grier, a brunette about 35, denied any knowledge of the crime. But Craney, convinced he had found the right person, arrested her. Subsequently, she was formally charged with the brutal assault.

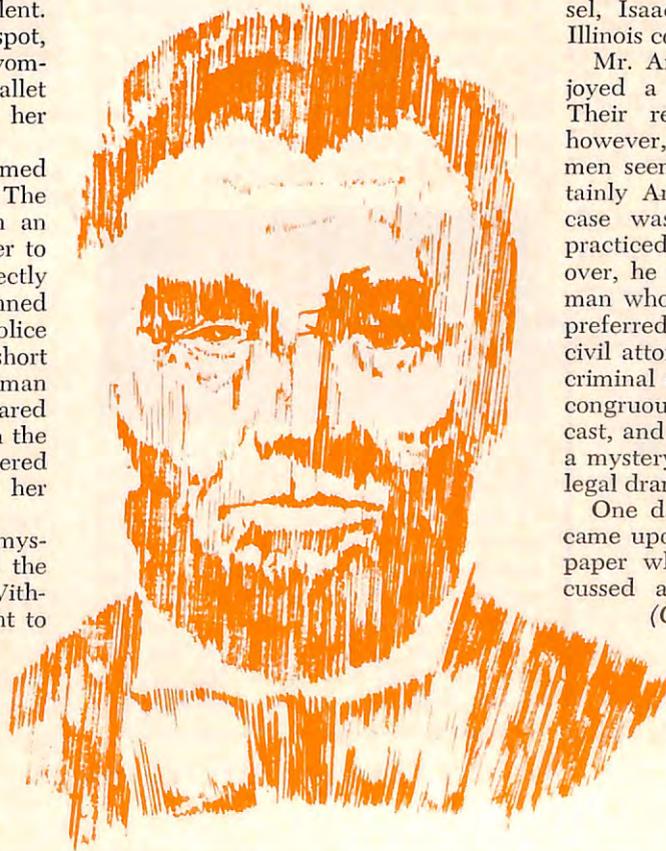
Mrs. Grier engaged as her counsel a man who had been one of Abraham Lincoln's most intimate friends—Leonard Swett. Mr. Swett, who was in his early forties, had won fame as a high-priced criminal lawyer of extraordinary resourcefulness. The most remarkable thing about him, though, was that he bore a resemblance to Abraham Lincoln which was no less than startling. Moreover, he had, either naturally or by design, acquired many of the late President's mannerisms and habits.

During Lincoln's incumbency of the White House, Swett had executed many confidential missions for the President. For many years after the President's death, pedestrians on the streets stopped dead in their tracks at his approach, convinced they were seeing a ghost.

The newspapers, which were doing their best to keep the case alive during the months before the trial, were assisted by the natural course of events. Miss Comstock recovered, miraculously, and married Mr. Moss. Then the Lincolnesque Mr. Swett announced that he had called in, as associate counsel, Isaac I. Arnold, an aging former Illinois congressman.

Mr. Arnold, like Mr. Swett, had enjoyed a long intimacy with Lincoln. Their relationship to the President, however, was the only thing the two men seemed to have in common. Certainly Arnold's retention in a criminal case was puzzling. Arnold had not practiced law for many years; moreover, he was a quiet, scholarly type of man who, when he had practiced law, preferred the cloistered study of the civil attorney to the hippodrome of the criminal courtroom. He was a most incongruous character in the Grier case cast, and the incongruity was to remain a mystery until the denouement in this legal drama.

One day the redoubtable Mr. Swett came upon an item in a Chicago newspaper which compared the much-discussed and unattractive nose of his  
(Continued on page 22)



# REDUCE the SIZE of Your WAISTLINE with Relax-A-cizor... While You Rest!



NOW — reduce the size of your waistline and abdomen while *you* take it easy! Relax-A-cizor firms and tones muscles without a whit of work. Takes as little as 30 minutes a day! You REST!

Not a vibrator. Not a massage device. Not a bicycle or chair. Compact Relax-A-cizor is different. Specially designed men's EXECUTIVE<sup>(tm)</sup> unit is portable. Easy-to-use houndstooth check Exercise Belts exercise 4 muscle groups simultaneously. New 2-placement "Instant Exercise" Belt enables you to exercise abdominal muscles at the office without disrobing!

## Relax-A-cizor works... and here's why!

Many men lack good muscle tone because they don't get enough exercise. Relax-A-cizor gives effortless, concentrated exercise to such body areas as the waistline and abdomen. Regular use causes this area to reduce in size measurably to the extent these muscles lack tone because of insufficient exercise. And the less the muscle tone the greater the degree of size reduction. No weight loss!

## RelaxAcizor.

PRINCIPAL OFFICES: LOS ANGELES, CALIFORNIA, 980 No. La Cienega Boulevard, OL 6-8900 / NEW YORK, NEW YORK, 575 Madison Avenue, MU 8-4690 / CHICAGO, ILLINOIS, 29 East Madison Street, ST 2-5680 / Representatives in cities nationwide! Available in Canada, Mexico City, Hong Kong, Manila, Singapore (overseas franchises available)

**FREE!**

Relax-A-cizor, Dept. 20-775  
980 No. La Cienega Blvd.  
Los Angeles, California 90054

Please rush me free full color men's information on "How to Reduce Size of Waistline" No cost. No obligation.

MR.       MRS.       MISS

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

I am under 18.       I am over 18.

© Relax-A-cizor, 1969      20-775 902



TW TW TW TW TW TW TW TW TW

# Tom Wrigley

FRIENDLY MEXICO is one of our best neighbors. Activities and trade between the two countries are booming, with Mexico City only a few hours by air from Dallas, a 900-mile jump. Everyone is happy, and when the dispute over an island in the Rio Grande River was settled to the satisfaction of all, closer ties of friendship were cemented.

MIDDLE EAST CRISIS looms as one of the biggest problems facing the Nixon administration. There is a feeling that former Pennsylvania Gov. William W. Scranton may have reported to Mr. Nixon in December some things on his Mid-East trip which were not made public. Nixon in his campaign favored Israel, and the Arab nations are strengthening their alliance with Russia. The situation is a powder keg, newspaper writers say.

LABOR LIKES SHULTZ, new Secretary of Labor in the Nixon cabinet. Announcement of his selection brought a rush of approval and congratulations from unions throughout the country. In fact his rating is higher than that of Ivory soap, 99.44 percent. George P. Shultz, an economic conservative, believes in a strong labor movement and in effective bargaining.



BOOKS, BOOKS, BOOKS. Seems like all who have something to write about in the outgoing Johnson administration are busy. They include not only cabinet members and politicians but also secretaries. Chief interest will be on what President Johnson has to say about his many years in Congress and his five years as Chief Executive. Reports are the contracts for such a book will run as high as \$1 million.

WORLD'S BIGGEST AIRPORT will be built between Dallas and Fort Worth, with a price tag of \$500 million. It will have 18,000 acres with a six-lane highway through the center, and will be three times larger than Kennedy airport.

PERMANENT STANDS instead of wooden bleachers, erected each four years opposite the east entrance to the nation's capital, are suggested by Don MacLean of the *Washington News*. The temporary wooden stands cost thousands of dollars, are erected for the brief swearing-in ceremonies of the new president and other officials, and are then taken down. Many times through the year exercises are held at the same place and the audience of thousands stands for hours.



"ASLEEP IN THE DEEP" was a great bass solo. Now, with the U. S. Navy sending five aquanauts down 1,000 feet beneath the sea for a 16-day trip, one of them is taking along a guitar.

MEN WHO SNEEZE are not eligible to join U. S. Park police or the Metropolitan Police department. If they are allergic to hay fever they cannot pass the test. However, steps are being taken to permit them to pass the examinations if they can take treatments which will stop their sneezing and wheezing.

CONVICT GETS PAROLE after 32 years in prison and it brings back memories to FBI Director J. Edgar Hoover. The notorious outlaw, Alvin Karpis, was the first criminal ever arrested personally by Mr. Hoover, whom he had vowed to kill. He was caught in New Orleans' French Quarter in 1936 and got life for conspiracy in a \$100,000

**WRITES FROM  
WASHINGTON**

**TW TW TW TW TW TW TW TW**

ransom kidnapping in 1933 of a member of a wealthy St. Paul, Minn., family. Eligible for parole since 1951, he was released and deported to Canada.



**IMPORTANT RESEARCH**, revealed in government officials' reports, includes \$4,800 for a study of "Sexual Incompatibility in Higher Fungi." Another \$28,000 is for investigation into the "Social Dominance Behavior of Rodents." Then there is research costing \$8,000 for the "Respiratory Mechanisms of Cultivated Mushrooms." A study of the "Heat and Water Balances of the Camel" costs \$31,200. There is also \$21,200 for research into the "Mating Calls of Central American Toad Frogs."

**PIGS EAT TRUFFLES** in nearby Virginia. Asked about it, a farmer said, "Yes, the pigs dig truffles and eat them all the time." Told they were a delicacy in Europe the farmer said "Yeah, but there's just no call for them down this way."

**BIG HIGHWAY PLANS** totalling nearly \$17 billion are announced by the Bureau of Public Roads. According to Director Francis C. Turner this year's total will be over a half billion more than the total receipts in 1968. State and local registration fees, gasoline taxes, plus tolls and parking fees, will yield \$8.4 billion.

**RAIL WORKERS MERGE.** Four major rail unions, the Railway Trainmen, the Railway Conductors and Brakemen, the Switchmen's Union and the Locomotive Firemen and Enginemen, will merge their 200,000 members to form a new brotherhood called the United Transportation Union.

# DEALERS WANTED!

**AMERICA'S LEADING  
POWER WASHER  
MAKER  
ANNOUNCES  
EXPANSION OF  
DEALER FORCE!**



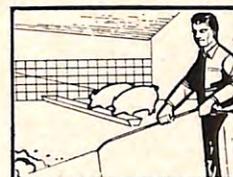
Here's your opportunity to become part of the Kleen-King team. The team that pioneered the portable high pressure washer. Consistent quality; major innovations; and aggressive promotion have kept us at the front in this exciting, expanding field.

Now, to help us meet our long range sales goals, we have begun a rapid increase in our dealer organization. The need is obvious. **The potential size of the high pressure washer market is multiplying at a surprising rate.**

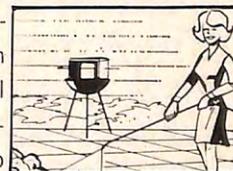


**Who buys a Kleen-King?** Everyone from the private house-holder to the largest corporations. Food plants, garages, truck fleets, factories, restaurants, farmers... anyone with a cleaning problem.

**Why Kleen-King?** Completely portable, using up to 800 pounds nozzle pressure and modern detergents to tackle even the toughest cleaning jobs. A long list of important engineering "firsts"...plus many user conveniences...at a reasonable price.



**Want to know more?** Write or call our factory today. You will receive complete information on a Kleen-King dealership by return mail. You will have the opportunity to see a Kleen-King demonstrated. **We think you'll be surprised at the profit potential in a Kleen-King.**



**GET ALL THE FACTS**

**BRITT-TECH CORP.  
DEPARTMENT E  
BRITT, IOWA 50423**

PLEASE RUSH me all the information on a Kleen-King dealership. Then make arrangements so that I can see a Kleen-King demonstrated.

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

# Now! Life Insurance Birth to Age 80

# \$1000

OR MORE!  
First 30 Days  
ONLY 25¢  
Per Policy

**CASH FOR YOUR FINAL EXPENSES.  
AVOID BEING A BURDEN TO YOUR FAMILY**  
Introductory Offer. Answer these 9 questions on a plain piece of paper and mail with only 25c for 30 days' protection. Death due to pre-existing illness covered after 2 years, suicide after one year. Regular rate shown on policy. Amounts usually issued without doctor examination. **NEW LOW RATES.**

Ages	Amount	Ages	Amount
0 to 80	\$1000	15 to 60	\$2500

1. Print full name and address.
2. Date of birth?
3. Height? 3a. Weight?
4. Occupation, kind of work?
- 4a. Name and address of employer
5. Race and Sex? (For identification).
6. Beneficiary and relationship to you?
7. To your knowledge have you had heart, lung, diabetes, cancer, or chronic disease? Are you deformed, lost a hand, foot, eye, or ever rejected for insurance?
8. State condition of your health.
9. Amount desired, and sign your name.

### NO AGENT WILL CALL

Actual policy will be mailed you direct from Home Office. You be the judge.  
Mail to: S. B. Hunt, Chairman  
**AMERICAN LIFE & ACCIDENT INSURANCE CO.**  
305 American Life Bldg., St. Louis, Mo. 63108

## NEWMAN BRONZE MEMORIALS



Signs, honor rolls, Add-A-Plate tablets, hand tooled bronze, since 1882. WRITE FOR CATALOGS.

**NEWMAN BROS. INC.**  
5625 CENTER HILL AVENUE  
CINCINNATI, O. 45216

## HEARING AIDS

**2/3 OFF DEALER PRICES**



LARGEST SELECTION of tiny, all-in-the-ear, behind the ear, eyeglass and pocket models. 30 DAY FREE HOME TRIAL. No down payment. Money back guarantee. No down payment. Easy terms. No salesmen or dealers. Order direct and save 65%. Write for free catalog. **PRESTIGE, Dept. D-11, Box 10947, Houston, Tex. 77018.**

# 40 TIMBERED ACRES \$1650 TOTAL PRICE WASH.-IDAHO-MONT.

\$50 Down—\$25 month, in Northern Idaho, Northeastern Washington, and Western Montana. In the heart of lakes and big game country. All covered with growing timber. Access, Title insurance with each tract. This is select land with natural beauty, recreational and investment values. We have tracts of many types and sizes from which to choose, including beautiful Northwest Waterfront property on the Pend Oreille, Priest and Kettle Rivers, and property on Pend Oreille Lake. Your inspection welcomed. Write us for free list, maps and complete information.

Write to: Dept. OB



P.O. Box 8146, Spokane, Wash. 99203

### Only TWO \$500 Jobs a Day at Home

## PAYS \$240<sup>00</sup> A MONTH!

### BEFORE INVISIBLE MENDING

Makes Cuts, Tears, Holes DISAPPEAR from Suits, Coats, Dresses — ALL FABRICS!  
Invisible Menders (Reweavers) who do only two \$5 jobs a day can earn \$240 a month. And a \$5 job can be done at home in about 1/2 hour by an expert Fabricon Mender. In many communities invisible menders are scarce; service is expensive—often unavailable. Can you learn to do this fascinating, profitable work? Can you earn \$240 monthly in your community? We'll tell you what it takes to learn invisible mending; we'll tell you what to do to check the opportunity for profit in your town. Get the answers to these questions free... and complete information...all free! Write for details!  
FABRICON CO., 1555 Howard St., Dept. 752, Chicago 26, Ill.

## RARE STAMP FREE

Also New packet Aden to Urundi, with Kennedy, Triangles, Space, Sports, Ships, Dogs, Cats, Reptiles, plus others. All FREE. Send 10¢ for mailing.  
**EMPIRE STAMP CO., TORONTO, CANADA**

(Continued from page 10)  
mobiles that repeat noise violations may be confiscated, fire and ambulance sirens have been replaced by gongs or trumpets, and transistor radios have been outlawed in public places.

Some West German towns block all vehicular traffic in designated areas by lowering steel barriers across roads at 11 each night and raising them at 6 the following morning. They also appoint "noise wardens" who may fine offenders of excess-noise statutes on the spot. And in Tokyo, signs over busy intersections pick up and measure the noise level, flash the figure in blinking lights, and ask motorists for quiet.

If some of these methods of noise reduction seem either too severe or ineffective, proponents of a quieter way of life have put forth suggestions that would not create serious hardships, yet would do much to lower the decibel level. Among their ideas: adjustable police and ambulance sirens that could be subdued at night or other times when the full volume is not required; a close look at laws permitting unlimited construction noise as early as 7 a.m. and as late as 6 p.m. in many towns and cities; and the use of more shrubbery and other noise deflectors along superhighways and expressways.

Even with such suggestions being put forth, there is, at the present time, little the average person can do to reduce the sound level outdoors in his neighborhood. But there is something you can do to keep noise outside your home.

For example, make sure your windows are tight-fitting, and apply weather stripping where they're not. Install anti-rattle hardware in windows, and thicker glass to eliminate more outside noises.

Indoor noise, too, may be reduced with a little thought and expenditure. Carpeting, throw rugs, upholstered furniture, and drapes help to soften sound-reflecting surfaces, and can absorb more than half the airborne noise in a room. Family rooms, kitchens, and other parts of the house where noise is unavoidable may be quieted by the use of acoustical ceiling tiles or panels, which can absorb up to 75 percent of the excess noise energy that strikes them. Vacuum cleaners, garbage disposals, ventilating fans, plumbing fixtures, and other appliances which contribute to the melee of sound in the home should be maintained in top-notch operating condition to keep their noise output as low as possible.

There are many more things you can do to reduce the din around you. And as the nation mobilizes for an all-out war on noise, there will be more that can be done in your town or city, and on the national front as well.

Are you ready to join the war on noise? (Please, don't all shout at once!) ■

Father Flanagan's

# BOYS TOWN CHOIR

Msgr. Francis P. Schmitt  
Director

Now Booking  
Limited Number of Engagements Available  
Midwest and East  
Fall of 1969

Write  
Msgr. Nicholas H. Wegner  
Boys Town, Nebraska 68010



## NEWS

## OF THE

## LODGES

**ELKS NATIONAL FOUNDATION NIGHT** at the midyear conference of the California-Hawaii Elks Association in Sacramento brings together: SP Norman S. Lien, of Watsonville Lodge; PGER R. Leonard Bush; Howard Esplund, of Palo Alto, state Foundation chairman; PGER Horace R. Wisely, a Foundation trustee, and Nelson E. W. Stuart, of Cleveland Lodge, executive director of the Foundation. During the evening, Brother Esplund received \$68,074 for the Foundation—making a total of \$134,708, or \$.77 per member, contributed so far by California and Hawaii lodges for the 1968-1969 term. Another banquet highlight was the presentation of \$21,000 from the Foundation for the association's major project.

**POSTERS URGING AID TO CRIPPLED CHILDREN** are displayed by young artists—winners of Point Pleasant, N.J., Lodge's poster contest, held in conjunction with the state association's campaign fund drive to benefit crippled children. The winners are: first prize, John Jansen; second prize and honorable mention (two entries), Sue Woodward; and third prize, Mary Van Schoick—all Point Pleasant Beach High School students; honorable mention: Sue Mac Fadyen, Manasquan High School; Ann Di Corcia, Point Pleasant Boro High School, and Robert Carpenter, Point Pleasant Beach High School. With them are lodge members: Ed Reilly, chairman; William Unstadter, crippled children chairman; Arthur Penrose, co-chairman, and PERs Thomas McLaughlin and Walter Meseroll.



**GRAND EXALTED RULER Edward W. McCabe** and other Elks leaders participate in the recent dedication of Gatlinburg, Tenn., Lodge's new \$177,000 home. Brother McCabe, himself a Tennessee Elk, had attended the institution of Gatlinburg Lodge in 1954. Pictured with him are: SP William D. Stanfill, Columbia; state Secy. John M. Smith, Oak Ridge; DDGER William R. Banks, Knoxville; PDD W. J. Neese, Paris, a Past State President; PDD Cecil H. White, Bristol, a Past State President; PER James C. Powers, Bristol, and PDD Clyde B. Webb, Athens. Approximately 150 members and their guests attended the memorable dedication ceremonies, which were followed by a banquet and dance.





**LITTLE LEAGUE CHAMPIONS**—members of the team sponsored by the Elks National Home, Bedford, Va.—observe as Buck Stanley, Bedford County recreational director, presents the trophy to team sponsor C. M. Stevens. Also taking part in the event are PGER John L. Walker, Coach Jack Toms, of Lancaster, Pa., PER Frank Stahl, a Home resident, and Virginia VP Doral E. Irvin, superintendent of the National Home.



**NEW YORK STATE PRESIDENT**—Dr. Leonard J. Bristol (standing, right), of Saranac Lake—and Mrs. Bristol (seated, third from right) receive a warm welcome at Cortland Lodge. Pictured with them at a party in their honor are (seated) DDGER and Mrs. Frank R. Blauvelt, Binghamton; Mrs. Ernest E. Southworth, and Secy. and Mrs. Joseph R. McGuire, and (standing) ER Ernest E. Southworth Jr; Miss Sally Howell, and Brother Charles Mullen, presiding justice of the subordinate forum of Cortland Lodge. The party preceded a dinner-dance hosted by the lodge to honor their distinguished guests.



**GRAND EXALTED RULER** Edward W. McCabe is welcomed to Sioux Falls, S.D., by distinguished South Dakota Elks: PGER Raymond C. Dobson; Sioux Falls ER Peter M. Purdy; the Rev. F. J. Andrews, Minot, a Special Deputy and former Grand Chaplain, and Grand Trustee Francis M. Smith, who is a member of Sioux Falls Lodge.



**OFFICIATING** at Livonia, Mich., Lodge's dedication of a bronze plaque and 40-ft. flag pole in honor of all Livonians killed in the Korean and Viet Nam conflicts are (from left) Brig. Gen. F. W. Radike, commanding general of Michigan's Emergency Operations Headquarters; Mayor Harvey W. Moelke; VP Harvey Dow Tunis Jr., a Livonia PER, and ER William J. Yates. Three youngsters look on.

**MIDDLEBORO, Massachusetts,** Elks get ready to enjoy a feast of real "beanhole beans." Pictured around the barbecue pit at the crucial moment of exhuming two large kettles of beans to feed the more than 150 persons gathered for the lodge's costume "Bangor Blast" are: Brothers John Jurgens, John Norris, Arthur Gorrie, Edgar "Buck" Wilbur, and Exalted Ruler William MacLeod.



The happy recipients of Santa Maria, Calif., Lodge's 1968 rodeo funds—with PGER Horace R. Wisely, who was on hand for the annual presentations—display their checks.

## Quite a Record!

SANTA MARIA, California, Elks recently distributed a total of \$50,819.20 to various youth and recreation programs in Santa Maria and surrounding communities. PGER Horace R. Wisely

was on hand for the presentation of the donations at the lodge's annual awards dinner—the culmination of the activities of the 25th Annual Elks Rodeo, sponsored by the Santa Maria Elks Recreation Foundation, Inc.

In 25 years Santa Maria Elks distributed funds totaling \$625,909 for various

worthwhile youth programs—quite a record for any lodge!

The rodeo idea was originated by one of the lodge's now deceased Past Exalted Rulers, Brother Russ Griffith, who persuaded the Elks to hold the first rodeo in 1944. To their delight, and surprise, the event, which had been planned for a loss, yielded a \$1,200 profit.

With that successful introduction, the project was launched. Today it grosses more than \$120,000 annually, enabling the lodge to contribute the substantial amount it does to youth programs in the Santa Maria area—between \$40,000 and \$50,000 each year, the record amount being \$53,000 in 1961.

In January of 1952 the Elks Recreation Foundation was incorporated to handle the project. The entire rodeo program has been expanded into a three-day event featuring a queen contest, "Beard-O-Reno" contest, booster buttons, dances, barbecues, and a parade.

Santa Maria Elks have good reason to be proud of their exceptionally fine role in aiding youth programs.



**GARFIELD, New Jersey**, teenagers—winners of the local lodge's poster contest to aid the Elks' crippled children fund drive—display their work. Looking on are Garfield Lodge's Walter Sannik, chairman, and ER Albert Rymkewicz, and (far right) Miss Mary Provissiero, art instructor at Wallington High School. The winners, selected from among 35 contestants, are: Marcella La Corta, Garfield High School, second place; George Janowicz, Wallington High School, third place, and Linda Konefal, Wallington High School, first place. All posters submitted in the contest were put on display at local business establishments.



**REPRESENTATIVES** of the Pennsylvania Elks Association confer with GER Edward W. McCabe at the association offices in Mount Pleasant. Shown with Brother McCabe are Mrs. Irene Balazek, office secretary, and state Secy. and PSP Homer Huhn Jr., Mount Pleasant, PGER Lee A. Donaldson; and PSPs and PDDs James P. Ebersberger, Latrobe, administrator of the state major project; A. Lewis Heisey, Middletown, major project chairman, and Harry T. Klean, Oil City, the Pennsylvania Elks' major project director.



**MIDLAND, Michigan**, Elks complete a successful blood drive: 125 pints of blood were donated by lodge members and their wives. Shown with ER James F. Hampton and Dr. J. Owen Clarke, the Elks' Blood Bank chairman, are members of Midland Hospital staff, Ernie Wallace Memorial Blood Bank, and Diana Society, who all worked together to coordinate the drive.

**PAST DISTRICT DEPUTIES**, members of Waterville, Maine, Lodge, get together to honor the current District Deputy—Raymond R. Caouette, also a lodge member. The PDDs are Arthur J. Cratty, Ernest C. Simpson, Samuel Hillson, and Howard B. Ragsdale.





**WAKEFIELD, Massachusetts**, Lodge's Esq. Paul Barrasso and PSP Arthur D. Kochakian, Haverhill, smile for the camera as 30 blind students get ready to navigate, using Braille instructions, for sports car drivers in an annual rally sponsored by Wakefield Lodge in cooperation with Perkins Institute for the Blind and the Awanapowitt Sports Car Association.



**TENAFLY, New Jersey**, Lodge member—state Chap. George C. Frick, a PDD (second from left)—was honored by more than 150 Elks and their guests at a recent lodge testimonial dinner. Shown with Brother Frick are PGER William J. Jernick, ER E. Harry Kuntz, and PER Thomas B. Walsh.



**THE FORTY-NINE MEMBERS** of the largest class of initiates in the 70-year history of Alaska Elks' "Mother Lodge"—Juneau—get together for a photograph with the lodge officials. Seated next to ER Richard J. Jas is Alaska Secretary of State Keith H. Miller, a lodge member, who was speaker for the memorable initiation ceremony at Juneau Lodge.



**GREENVILLE, South Carolina**, Secy. C. John Collins (left) accepts the Grand Exalted Ruler's New Century Special Citation for furthering the growth of the Order, presented to him by ER Arch Wallace Jr. Offering congratulations is SP Henry F. Garvin Jr. (center), Charleston, in whose honor Greenville Lodge initiated a class of candidates.



**BERWICK, Pennsylvania**, Elks marked the 60th anniversary of their lodge with the initiation of this 16-member anniversary class, pictured with other lodge members. DDGER Harold B. Daubert, of Pottsville, was present.



**EPHRATA, Pennsylvania,** Lodge's float depicting the "Our Flag—Love it or Leave" theme, initiated by the GL Americanism Committee, inspired approximately 100,000 spectators in four area parades. The Elks of Ephrata were gratified by the heartwarming response.

## LODGE NOTES

**MADISON, S.D.** Lodge members worked long and hard to ensure a merry Christmas for lonely servicemen.

The Elks ran newspaper advertisements requesting names and addresses, as well as cards and gifts, for persons currently serving in the American armed forces—and offered to pay all postage costs for mailing cards and gifts donated. In addition, the lodge mailed a fruit cake to each of the 100 servicemen whose names and addresses were received.

**MONROVIA, Calif.** Members of the lodge believe that one of their Brothers, John N. Pecanic, may be the Order's youngest 28-year Elk. Brother Pecanic is now 49, having been initiated at the age of 21. Monrovia Elks would appreciate knowing if any other lodge can match or top this distinction.

**SANDUSKY, Ohio.** A special celebration at the lodge honored the appointment of Brother Daniel E. Hartung as North Central District Deputy Grand Exalted Ruler.

Brother Hartung received his jewels of office from PDD James E. Ekleberry, Delaware, in the course of an evening which included dinner and dancing.

Guest speaker was PSP Carleton Riddle, Willard. A large number of Elks and their ladies from neighboring lodges were also in attendance.

**NEWARK, N.Y.** A junior bowling league—the John Heise Memorial Junior Bowling League—has been organized by the lodge for youths between the ages of 14 and 18. More than 50 boys participate in the eight-team league, which takes to the lanes on Saturday mornings.

**DALLAS, Tex.** A seven-year-old Farmersville boy—Richard Mark Herrin, who has never taken a step—has become one of the most recent recipients of the lodge's generosity. He has been admitted, under Dallas Lodge sponsorship, to the Texas Crippled Children's Hospital at Ottine, the state major project.

More than 1,000 young patients sponsored by lodges throughout the state have been treated at the hospital free of charge.

**BORDENTOWN, N.J.** Hardworking lodge members and their ladies devoted many hours to constructing a fine parade float honoring the Order.

Their efforts were repaid when the float was awarded first prize at the New Jersey association's convention, as well as first prize in the state's Southwest District for being the most original entry.

**PETERSBURG, Va.** A new elk's head will grace the lodge building, thanks to the efforts of Brother Ray Gould, who recently shot down a 971-lb. elk in Rio Arriba County, N.M.

The mounted elk's head will temporarily replace another, presented to the lodge in 1907, which was seriously damaged some time ago in a parade. The damaged original is slated to be restored and eventually returned to its former home.

**OTTAWA, Kan.** Exalted Ruler Millard R. Lewis recently had the pleasure of initiating his son James into the Order.

Brother Lewis had previously witnessed the initiation of another son, Robert, while serving as the lodge's Esteemed Lecturing Knight.

**WILLIMANTIC, Conn.** A special guest—GER Edward W. McCabe—joined lodge members in a recent tour of the Newington Children's Hospital, Connecticut Elks' major project.

The party was met and escorted throughout the hospital and its new addition, now under construction, by Surgeon-in-Chief Dr. Burr H. Curtis. Luncheon at the hospital concluded the Grand Exalted Ruler's visit.

**MASSILLON, Ohio.** Elks of Massillon and Altoona, Pa., Lodges were honored during half-time ceremonies at a recent high school football contest between the Massillon Tigers and Altoona Mountain Lions. Massillon High School's swing band spelled out "Elks" in giant letters while several musical selections were played.

**SAVANNAH, Ga.** The lodge reports many sightings about town of the "Our Flag—Love It or Leave" decal, designed by the GL Americanism Committee and distributed through the office of the Grand Secretary.

**SANFORD, Fla.** Brother Harold Kastner, a 39-year member of the lodge, recently presented Past District Deputy jewels to the lodge's three PDDs: F. E. Holmes, Al Coe, and Leo Butner.

**LYNBROOK, N.Y.** The lodge's charitable contributions throughout the years have now passed the \$300,000 mark, it was reported. In addition, the Elks have made special contributions of heart monitoring and pacemaker equipment to their city's three main hospitals—Mercy, South Nassau Communities, and St. Joseph's.



**HOLYOKE, Massachusetts,** Elks' observance of the 100th anniversary of the Order is attended by: (first row) Harold J. Field, Chief Justice of the Grand Forum, of Brookline Lodge, who was the guest speaker; Matthew T. Doherty, the oldest member present; SP Henry T. Flaherty, Clinton, and (second row) Dr. Joseph E. Cauley and Dr. Raymond E. Goddu, both PERs; ER John F. Mielke; Brother Maurice A. Donahue, president of the Massachusetts State Senate, and Holyoke Mayor William S. Taupier.



**BRIDGEPORT, Connecticut,** Lodge member—PDD Joseph Keller watches as handicapped children unable to walk work out during one of the lodge-sponsored swim meets. Transportation for the weekly sessions is provided by the Elks, headed by Brother Andrew Kratz, lodge youth activities chairman.



**THE 50th ANNIVERSARY** of Rockville, Conn., Lodge is highlighted by the initiation of this class of candidates, pictured with lodge officers and visiting Elks. Among them are (first row) ER Robert M. Moyer (fifth from left), flanked by DDGER James Bombaci, of Westbrook Lodge, and Grand Treasurer Edwin J. Maley, of New Haven Lodge; PSP Harrison Berube (left), and State Trustee Robert S. Lewis (right), both of New Haven.



**ILLINOIS ELKS'** Secy. Jack F. Sullivan, a PDD, is shown addressing a gathering of Elks and guests at a testimonial dinner given in his honor by his home Joliet Lodge. Among the notables present were Grand Est. Lead. Kt. Melville J. Junion, SP Robert T. Flynn of Sterling Lodge, and PSP John Meckles, Litchfield, the principal speaker for the evening affair.



**HOCKEY STICKS** are autographed for Pawtucket, R.I., area newspaperboys by several professional hockey players who entertained the more than 150 young carriers attending a National Newspaperboy Day celebration hosted by the local lodge. Shown with some of the boys and players is Pawtucket ER Albert P. Vaslet.



**MOUNT KISCO, New York**, ER Salvatore A. Adorno (background, right) looks on as two young sons of members—Jimmy Landry, 10, and Billy Fletcher, 12—try their hand at boxing on former world champion Carmen Basilio. Cheering them on is Steve Evanoff, coach of the U.S. Olympic wrestling team. The practice session took place at the lodge's Father and Son Dinner.

**GER EDWARD W. McCABE** and PGER William J. Jernick flank Atlantic City, N.J., ER F. Frederick Perone following the initiation of 100 new members into the lodge.



**SAN JUAN, Puerto Rico**, Elks greet SDGER Robert B. Cameron (second from left), of Holiday Isles, Fla., Lodge, upon his arrival at San Juan Lodge. They are PDD M. Murray Orinstein, Secy. and PER Rafael Bird Sr., and PDD Willis C. McDonald, New Orleans.



**VAN WERT, Ohio**, ER Ronald G. Sherer (center) and Trustees Chairman William E. Soldner turn over \$2,500 to Merl Knittle, president of the Van Wert Elks Cerebral Palsy Treatment Center Board. The center, operated by the lodge at Van Wert County Hospital, provides free treatment for cerebral palsy patients. Part of the money—\$1,100—was contributed by the Ohio Elks Association; the rest represents the proceeds of a dinner-dance.



**DOING HIS SHARE** in contributing to the growth of the Order is Waltham, Mass., Est. Loyal Kt. Anthony J. Mazzarini (background, right), who sponsored these new Elks: (front row) Richard Roy, Warren Judd, Harvey Chambers, Ronald Brown, Fred Scammon, and Charles Mansfield. With them are ER Daniel J. Cotton, DDGER Patrick J. Connolly, of Weymouth Lodge, and Esq. Alfred L. Kamp.

(Continued on page 43)



PERSHING SQUARE DELUXE  
**25 CIGARS**  
 ONLY **99¢**

For a Limited Time Only  
 (Tax paid to sell  
 up to 20¢ each each)

**SPECIAL LIMITED OFFER**  
 3 Months Trial Subscription in the  
 John Surrey Cigar Club with a  
 Special Bonus Offer.

**A Blend of Fine Quality  
 leaf—Factory Fresh  
 Mild—Mellow—Smooth  
 Smoking 6 Inch Cigars**

We want you to become acquainted with all the benefits of becoming a member of the John Surrey Cigar Club, so we make this Special offer of a Bonus Box of 25 fine cigars, our largest seller, which are tax paid to sell for up to 20¢ each, all 25 for only 99¢. As a trial member of our club you have all the privileges of regular members:

- 1 Pay no money for regular shipments until after you get your cigars.
- 2 Choice of up to 50 different shapes and styles.
- 3 Change your brand at any time you like.
- 4 Return any cigars that don't please you.
- 5 Get shipments any week of the month you specify.
- 6 Receive bonus cigars FREE every three months. EVEN FOR LIFE.
- 7 Cancel your subscription any time you like after 3 months.

Join with thousands of Doctors, Lawyers, Executives, Sportsmen and other cigar smokers who are members of the famous John Surrey Cigar Club, and enjoy its benefits AT NO EXTRA COST.

**MAIL APPLICATION TODAY**

John Surrey Cigar Club Dept. EL2  
 15 West 27th Street, New York, N.Y. 10001

My 99¢ enclosed. Please rush my bonus box of 25 Pershing Square DeLuxe Cigars. I AGREE to take as little as ONE BOX of cigars each month for 3 months from the Club Catalog—if I am accepted as a trial member. As a member in good standing I can keep receiving FREE cigars every 3 months... EVEN FOR LIFE.

Print Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Area Code & Home Phone \_\_\_\_\_  
 Signature \_\_\_\_\_ JS-5

**The Trial**

(Continued from page 11)

client to that of a prizefighter. He thereupon made a motion for a change of venue on the ground that his client could not receive a fair trial in Cook County, where the press gave currency to such biased remarks about her. The motion was granted and the case transferred for trial to Waukegan, the seat of neighboring Lake County.

The town of Waukegan, Leonard Swett well knew, bowed to no community in the land in its reverence for Abraham Lincoln. Many of the residents had known Lincoln personally, and all had loved him. Consequently, the Messrs. Swett and Arnold were the objects of widespread hero-worship in Waukegan when they arrived there for the trial in February of 1869.

The evidence which the prosecutor, Charles H. Reed, presented against Mrs. Grier was simple and crushing. Rocky, the horse trainer, positively recognized the defendant, and the victim, now Mrs. Moss, identified Mrs. Grier by her voice and manner of walking, and by an oddly shaped ring the assailant had worn and which subsequently had been found in Mrs. Grier's possession.

In the meantime, the police had also traced to Mrs. Grier the ownership of a butcher's mallet such as the one which had been used as the weapon of attack. The motive of jealousy was established without much difficulty. Law students in attendance at the trial could see nothing in sight but a quick verdict of *guilty*.

The defense, which had been curiously quiet, began with what appeared to be a half-hearted attempt on Swett's part to establish an alibi for his client. Swett produced several witnesses who testified that during the hours preceding, during, and after the crime, Mrs. Grier had never been out of their company. The whole alibi story became something less than convincing, however, when upon cross-examination all the alibi witnesses were found to be close relatives of the accused woman.

The assistant prosecutor, D. D. Driscoll, summing up for the state, skipped briefly over the evidence and then plunged into an attack on the defense for bringing a parade of perjurers to the witness stand. Mr. Swett sat with his shaggy head bowed as he heard the harsh terms of his opponent's denouncement. But behind his mask of penitence he was anything but downcast.

Swett's associate, the benign Arnold, who had scarcely opened his mouth thus far, began the argument for the defense. As he stood before the jurors, he seemed to be gripped not by worry over the fate of Mrs. Grier but by con-

cern over his colleague, who was still sitting with his head bowed.

The faint outlines of what was in the offing began to show when Mr. Arnold sighed sadly and mentioned how sorry he was that the prosecution had seen fit to attack Mr. Swett. "The indirect reflection on myself," he said, "counts for naught, gentlemen. I have been hurt, yes, but I am an old man and I have not too long to live. What really pains me deep in my heart is that the reputation of that great man, Leonard Swett, that trusted servant of another great and exalted man, Abraham Lincoln, has been foully besmirched."

When Arnold finished his eulogy of Swett, during which he fought the Civil War over again, the jurors followed his gaze as he turned to contemplate his associate counsel. The sight of Mr. Swett, frozen in Lincolnesque sadness, was too much for Mr. Arnold to bear. He made an apologetic gesture to the court for being unable to go on, and slumped into a chair.

If ever a jury was visibly shaken by a plea that bore not the slightest relationship to the issue at hand, it was the jury in that crowded Waukegan courtroom.

Now it was Leonard Swett's turn to address the jury. He arose from his seat, clasped his hands Lincoln-wise behind his back, and walked slowly with lowered head toward the jury box. Swett's resemblance to Lincoln had never been more startling than it was this day. Here, apparently, stood a man far above mortal things and with nothing but compassion in his heart.

Swett remained with bowed head in front of the jurors for a dramatic interval. Then he looked up at them gravely. He wished to thank Mr. Arnold, he said, for his kind remarks—remarks, he feared, of which he was unworthy. Mr. Arnold it was, Mr. Swett pointed out, who truly represented the great Lincoln. "The man I am privileged to call my friend," said Mr. Swett, pointing to Mr. Arnold, "represents, more than any man living or dead, the mind and soul of our martyred President.

"When the prosecution casts suspicion on my colleague by casting suspicion on me," Mr. Swett said, "it casts suspicion on the memory of our murdered President. And to connect Abraham Lincoln with perjury is nothing short of blasphemy—blasphemy, gentlemen, *blasphemy*."

Mr. Swett went over the state witnesses, tearing them all apart, piece by piece, under the guise of outward charity. Then he began to speak of Mrs. Grier. Whatever thoughts the jurors might have had about the defendant underwent a decided change when her counsel was through eulogizing her. There was perhaps some con-

(Continued on page 46)



by Lael J. Littke

Mother always said she understood horses better than Dad did, despite the fact that she had been a city girl most of her life and Dad had been born on the farm. She said the reason Old Dammit acted as he did was that Dad didn't love him.

"Love him," Dad yelled. "Who the hell says I have to love him?"

"Fred," admonished Mother, "watch your language." She nodded toward us children.

Dad waved his arms. "You'd think I mistreat my animals, the way you talk. I feed them and take care of them. Even Old Dammit. Who says I have to love them?"

"Feed them, he says," said Mother, addressing the geranium on the window sill, and Tom, Tootie, and I craned our necks to see to whom she was speaking. "He feeds them and thinks that's all it takes." She shook her head and turned to Dad. "You didn't even feed Old Dammit."

Dad's face was getting red. "That

was months ago," he yelled. "I've fed him ever since. Three meals a day. My best hay. Maybe you think I should stand and personally hand him each leaf?"

Mother merely compressed her lips and Dad stomped out of the house.

Mother knew Dad felt a little guilty about not having fed Old Dammit the afternoon he bought him. It was in the middle of haying time and Dad needed every horse he had. He owned three teams, but Queen, who worked with Roosevelt (named by Mother, who was a Republican) was demanding a maternity leave. When Volney Baker, the horse dealer, drove into the yard with a big bay horse in his truck, Dad bought him. He was a large, rather ugly animal, but he looked strong.

"He hasn't had a bite to eat since early this morning," said Volney before he drove off. "You'd better feed him before you hitch him up."

Dad was under pressure to get his hay in, since it looked like rain. "I'll feed him when we finish tonight," he said.

He unharnessed Queen and hitched

the new horse in her place. The big bay permitted himself to be harnessed, all the while gazing hungrily at the haystack just a few yards away.

Dad climbed into the hayrack and slapped the reins on the horses' backs. "Git up," he said.

Roosevelt, who had lunched on fresh hay at noontime, started off. Not so the bay. He bunched himself together and wouldn't move an inch. Roosevelt stopped, bewildered. Again he started forward. The bay backed up, stepping over a trace and grazing a shank.

Fuming, Dad got down, undid the trace, and shoved the horse back in place. When he bent down to hook up the trace, the big horse flicked his tail, slapping Dad right in the face.

"Dammit," yelled Dad. He possessed a very forceful vocabulary, developed over years of handling animals. Glaring at the bay horse, he used most of the words he knew.

The horse was impressed. When Dad returned to his perch on the hayrack and finished up with a fiery "Git up, dammit," the horse moved.

Of course it was inevitable that the name "Dammit" should stick. A few days later, when Aunt Marilla commented on the inappropriateness of such a name around children, Mother merely shrugged and said that she was relieved it wasn't one of his stronger words.

Old Dammit worked without further trouble that first afternoon, but from that day forward he seemed to hold a grudge. Hardly a day passed that he and Dad didn't come to blows. Dammit liked to take a big mouthful of water when he drank and then sneeze it in Dad's face. Sometimes he acted like an absolute imbecile, backing into his stall and then making a regular production of turning around in the narrow space. One of his favorite tricks was to wait until Dad was in his stall to harness or unharness him and then lean on him, pressing Dad against the slats dividing the stalls. Or he would suddenly pick up a big hoof and put it down on Dad's toe. He was tricky about it, though. If anyone was around watching, he would stand docile as a lamb, a benign look on his long, homely face. This infuriated Dad more than his misbehavior.

"He stands there as holy as the Angel Gabriel himself," Dad would say. "You'd never know he tried to kill me this morning." Dad threatened regularly to sell the horse, but he was an exceptionally good worker, when he could be persuaded to work, and Dad needed him.

It wasn't long after the day Mother told Dad he should love Old Dammit that she had a chance to prove her point. One morning Alvin Condie, who hauled the local milk into the city, backed his milk truck into a ditch in our yard and couldn't get it out. Dad told him he had a team that could pull the truck out without unloading all the cans of milk. He hitched Old Dammit and Roosevelt to the truck, and with a resounding "Hyah!" and "Ho, there!" urged them forward.

Old Dammit craned his long neck around, peered at the enormous truck, and went on strike.

"Hyah!" Dad roared. "Git up, Dammit."

Old Dammit didn't 'git up.' He sat down. In doing so he got a back leg tangled in Roosevelt's traces causing that conscientious and harassed horse to dance with fright when he found three legs where only two should be.

Dad and Alvin Condie filled the summer air with compelling words. Mother,

alarmed by the commotion, came running out of the house.

"No wonder he won't pull," she said. "You've scared him half to death. Poor soul." She walked up and patted Old Dammit on the nose. "Nice big horsey," she said.

"Watch out," Dad said. "The old buzzard will probably stomp you to death."

"Ha!" scoffed Mother. "He wouldn't hurt a fly." She reached up and rubbed the top of his head.

Old Dammit pricked his ears forward and looked at her. She stroked his face and patted his beefy chest. "Such a handsome horsey," she cooed.

Dad watched in fascination. "She doesn't talk to me like that," he told Alvin.

"Nice Old Dammit," Mother said. She frowned. "I'm going to call him Dudley. It hurts his feelings to be called Dammit."

Alvin flicked a thumb at Mother. "She's been workin' in the sun too long?"

"No," said Dad. "That's just the way she is."

"Oh," Alvin said sympathetically.

"Now, Dudley," Mother said, holding the horse's face between her hands and looking straight into his right eye. "You know you can pull that truck out. All you have to do is try."

Old Dammit looked around at the truck and groaned softly.

"Of course you can," Mother said. "Look at those wonderful muscles." She



ran her hands along his neck and down his legs.

Old Dammit moved a step forward. Tootie, who was standing with Tom and me, began to cry. "Is he going to stomp her to death?" she whispered.

"I don't think so," Tom said, without certainty.

Old Dammit just wanted to get closer to Mother so he could lay his head on her shoulder. He whickered softly, deep in his chest.

Mother stepped over to pat Roosevelt and assure him that he was handsome, too, then took hold of the bridles of both horses.

"Come on, now," she said. "Pull." Gently she pulled on the bridles. The two horses settled into their collars and pulled. The truck's back wheels came out of the muddy ditch with a sucking sound.

"Wonderful," praised Mother. "Whoa."

The horses, full of pride in their accomplishment, didn't want to stop. They demonstrated their strength to Mother by pulling the truck all over the yard before she got them stopped. Puffing from his exertion, Old Dammit laid his head against Mother's shoulder and gazed at her face.

Dad removed his battered hat and scratched his head. "How about that?" he said. "Maybe she's right." He scratched roughly at his ear. "Nice Old Dammit," he said gruffly.

Old Dammit removed his head from Mother's shoulder, bared his teeth, and nipped Dad's arm. At the same time he planted a big hoof on Dad's toe.

Dad swore until the air vibrated. "I'll get the best of him yet," he roared. "You just wait and see."

Things were even worse after that. Old Dammit had fallen madly in love with Mother and became even more stubborn with Dad. He refused to pass the house on his way to or from the field without seeing Mother. If she didn't come to the window or door and call or wave to him, he stopped short and wouldn't move, no matter what boiling stream of invective Dad poured upon him. Dad was not a man who believed in beating animals, but he finally took to using a willow switch on Old Dammit's back. Even that couldn't make the horse move. He would flinch, but stand firm, all the while conveying his love for Mother by soft nickers and whinnies.

(Continued on page 40)

## Lodge Visits of Edward W. McCabe



GER Edward W. McCabe greets ER Don Wilfong of Angola Indiana Lodge at the Annual Fall Meeting held in Indianapolis last fall. Looking on are Charles P. Bender, former member of the ritualistic committee, and PGER Fred L. Bohn.



Conneaut, Ohio Lodge was honored by a visit from GER and Mrs. Edward W. McCabe in honor of the lodges 75th Anniversary. Enjoying a brief pause during the festivities with the Grand Exalted Ruler and his wife are: ER and Mrs. Donald W. Peterson.

In an informative and inspiring address following a banquet given in his honor by Point Pleasant, N.J. Lodge GER Edward W. McCabe commented on the past role, objectives, programs and growth of Elksdom; and it's current and future plans.



Ephrata, Pa., entertained GER Edward W. McCabe and his traveling companions during their recent tour through the Pennsylvania Dutch Country. Pausing here are lodge officers and their guests; Tiler Jacob L. Mowrey, Esq., Stanley A. Radzay, Trustee Walter B. Demmy, ER J. Harold Summers, Est. Lead. Kt., Alfred W. Kurtz, PSP Earl W. Kunsman, Brother McCabe, SP Nicholas P. Chacona, PGER Lee A. Donaldson, and PER John A. Jackson.



Littleton, N.H. Lodge held a reception followed by dinner in honor of GER Edward W. McCabe's visit and attended by approximately 200 persons including representatives of all 17 Elks Lodges in New Hampshire. Welcoming Brother McCabe in the photo above are, SP John Hughes of Concord, PGER John Fenton of Lawrence, Mass., ER Richard Streeter, DDGER Robert L. Topping, and SDGER Edward A. Spry. Following dinner Brother McCabe brought the group up to date on Elks activities and programs that he has planned for the year.

A class of 66 candidates was initiated in honor of GER Edward W. McCabe's recent visit to Nutley, N.J., Lodge. Seated in the foreground are PGER William J. Jernick, Brother McCabe, and ER Joseph Addio. Circled around the class in the background are visiting Grand and State Lodge officers. The initiation followed a dinner presented for the group.



The above photograph was taken during GER Edward W. McCabe's visit to the Pulaski, Va., Lodge. Enjoying the informal gathering above are, PGER John L. Walker, ER William B. Sanders, Tiler C. C. Owens, GL Judiciary Committeeman Alex M. Harman, Brother McCabe, and Est. Loyal Kt. John M. Faddis.



OVER 5000 STYLES  
\$50. TO \$100,000.  
1 CARAT BRILLIANT WHITE DIAMOND  
**\$795.**

**Wear This DIAMOND Solitaire At Home—FREE—For 10 Days**

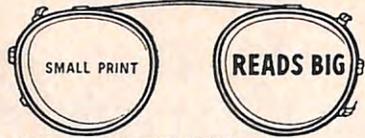
One of America's Well Known Diamond Cutters dares to make this amazing offer! Order the diamond you want. We will mail it direct to your home without payment. If reference is given, for FREE 10 DAYS INSPECTION! Wear it, examine it, have it appraised. If it isn't appraised for at least 25% more than the purchase price, we refund double your cost of appraisal. You only pay when convinced. Our 25 years as diamond cutters and importers is behind this offer. This is your sure way to buy diamonds. Order now or send for catalog illustrating over 5000 styles from \$50 to \$100,000.

EMPIRE DIAMOND CORPORATION, Dept. 27  
Empire State Bldg., New York, N.Y. 10001

Send FREE 80 Page Catalog

Name.....  
Address..... Zip.....

**"Clip On" Magnifiers**



Clip these MAGNIFIERS on your regular prescription glasses. SEE CLEARER INSTANTLY. Read fine print. Do close work easily. Neat, white metal frame fits all glasses. 10-Day Home Trial. SATISFACTION GUARANTEED. On arrival pay postman only \$4, plus C.O.D., or send \$4, and we pay postage.

Precision Optical Co., Dept. 41-B, Rochelle, Ill. 61068  
*(Sorry, no orders accepted for delivery in Mass. & N.Y.)*

**Compare the silhouette of ELEVATORS®**

**new height-increasing shoes with your present shoes**



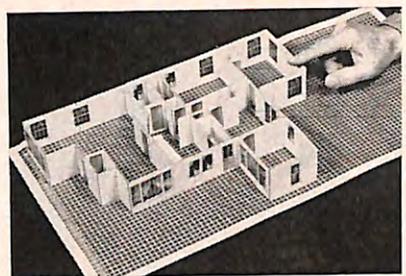
REGULAR SHOE                      ELEVATORS SHOE

No one suspects that the "ELEVATORS" you're wearing are any different from other fine shoes — yet you're almost 2" taller! Choose from dozens of quality leather styles plus 4 Corfam® models for every occasion. Famous Elevators are priced from \$26.95. One dollar higher Denver West

Write for FREE Catalog today.

BROCKTON FOOTWEAR, INC.  
DEPT. 3402-K  
BROCKTON, MASS. 02402

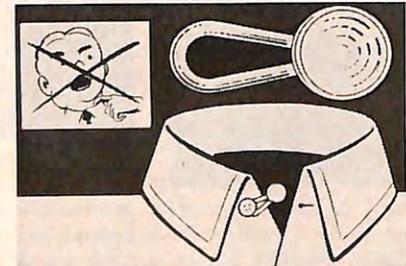
NAME.....  
STREET.....  
CITY..... STATE.....



**PLAN YOUR HOME IN MINIATURE** before you start to build or remodel. Home-A-Minute Kit has dozens of windows, kitchen cabinets, doors, partitions, etc. at 1/4" scale. You arrange furniture, fixtures to fit your scheme. Incl. 65-page book on cost, financing, etc. \$3.95 plus 45¢ post. J.W. Holst, Dept. EK29, 1005 E. Bay St., East Tawas, Mich. 48730.



**WALK-IN PLAYHOUSE—OVER 5 FT. TALL.** Youngsters can really "play house" in giant size playhouse 63" x 48" x 45", decorated in bright colors. It even has windows on 3 sides. Reinforced solid fiberboard goes together in minutes with interlocking assembly. \$14.95 plus \$1.00 post. Happy House, Dept. EL269, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.



**COLLARS TOO TIGHT?** Collar Extender provides extra breathing space so your collar fits comfortably. When collars are too tight due to shrinkage, starch, growth or added weight, slip invisible Extender behind tie. It adds up to 1/2 size to your collar. 10 for \$1.00 plus 15¢ post. 2 sets of 10, \$1.79. Ppd. Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y. 11432.

**ELKS FAMILY SHOPPER**



**TREAD SAFELY IN THE TUB,** your feet planted firmly on Bathtub Appliques. Water lily appliques are adhesive-backed. Make your own arrangement to give your feet a sure grip. Choose gold #2289; Pink #2288; White #2291; Sky Blue #2290; Olive Green #2287. 13-pc. set, \$2.98 plus 35¢ shpg. Crescent House, 26 So. 6th Ave., EL2, Mt. Vernon, N.Y. 10551.



**TENSIONS DRIFT AWAY** as you relax in your bath, head cradled on comfortable Tranquilizing Bath Pillow. Wet-proof Pillow, held firmly by two suction cups, supports your head. Adjusts for height, softness. Choose gold, pink, blue or yellow flowers on white background. 9" x 18", \$2.49 ppd. Better Sleep Inc., Dept. E-2, New Providence, N.J. 07074.



**YOUR OLD FUR COAT** Into New Jacket, Cape or Stole, \$27.95  
Let MORTON'S remodel your old fur coat, jacket, cape or stole to glamorous new fashion, only \$27.95. Includes new lining, interlining, monogram, cleaning, glazing. Written Guarantee. MORTON'S, world's largest fur re-styling specialist offers largest selection over 45 styles. Styling praised by Harper's Bazaar, Glamour, others. Send no money! Just mail old fur, state dress size, Ray postman, plus postage. Or Write For NEW GREATLY ENLARGED FREE STYLE BOOK.  
MORTON'S, Dept. 45-B, Washington, D. C. 20004

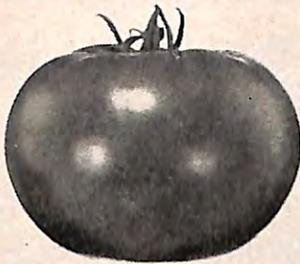
**25 PET SEAHORSES \$2.50! FREE Seashells with Coral!**

All orders receive a Kit with attractive Seashells, beautiful Coral, Food and simple instructions. Keep these fascinating pets in a simple jar or fishbowl. Educational and recreative hobby for the entire family. See the father seahorse give birth to the live cute babies. **SPECIAL OFFER:** Order two mated pairs (4) and receive **ONE PREGNANT MALE**, who will give birth to 20 babies (total 25 seahorses) for only \$2.50. One mated pair \$1.75. **LIVE DELIVERY GUARANTEED.**



**AQUALAND PET CENTER**  
Box 130, Dept. E-12  
Shenandoah Sta., Miami, Fla. 33145

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



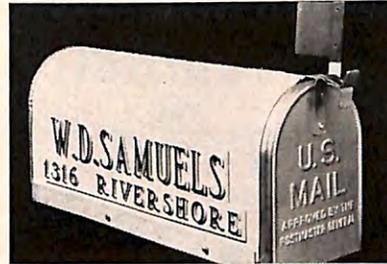
**GROW YOUR OWN JUICY RED TOMATOES** from Burgess Trip-L-Crop Seed. Gardeners report it produces 2 to 3 bushels per vine with some luscious tomatoes weighing as much as 2 lbs. Vines grow from 14 to 18 ft. high. Regular 50¢ packet—3 packets for only 25¢ (limit 3 to a customer). Burgess Seed & Plant Co., Dept. 212, Galesburg, Mich. 49053.



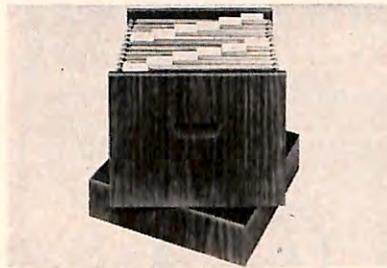
**PROUD PEACOCKS** pose dramatically on the wall for a striking effect over stereo, fireplace, sofa. Wrought iron Peacock Wall Plaques are beautifully detailed in soft blue-green patina with antiqued gold highlights. 20" x 14". \$4.95 a pr. ppd.; 2 pr., \$9.35. Lilly, Dept. LK-2, 2991 W. School Lane L-34-W, Philadelphia, Pa. 19144.



**SHOPPERS FOR COPPER** will love this classic kettle. Early American in every detail. Shiny copper on top with practical aluminum base to last for years. Holds 8 cups. Brighten your kitchen or a friend's with Copper Kettle. #1004. \$3.98 plus 35¢ post. Order from Crescent House, 26 So. 6th Ave. EL2, Mt. Vernon, N.Y. 10551.



**RURAL MAILBOXES ARE EASILY PERSONALIZED** by this nifty cover that slips over present mailbox. Heavy-duty plastic Sentinel Shield has bold black 3-dimensional letters on both sides. Highly visible day or night. Weatherproof. Send mailbox size. Kit, \$6.98 plus 50¢ post. Plastics Div., Midwest Industrial Corp., Dept. E-2, Box 267, LaPorte, Ind. 46350.



**HANDI-FILE** keeps important records in perfect order and easy to find. Sturdy wood-grain fiberboard file is 10" x 13" x 13" with 12 hanging file folders, tabs and labels. Ideal to keep checks, insurance and tax records, important family documents in home or office. \$4.95 each, ppd. Linrose Sales, Dept. E, 8118 Melrose Avenue, Los Angeles, Calif. 90046.

**COLLECTOR'S ITEM**  
**Antique Greek Pistols** (Circa 1800)  
*... rare find—no two alike!*  
**ONLY \$24.98** pdd (while limited supply lasts)

"Fantastic" is the only word for it! You'll say it, too! For our coup in bringing you these beautifully restored de-activated conversation pieces. Exactly as used in 1800's in Balkans. Original parts painstakingly gathered, reassembled by gunsmith artisans. Old mechanism is guaranteed original state. Some new decorative parts added. No two pistols alike! Some are flintlock, some percussion cap, many engraved with date, historic information. All are muzzle loaders. Barrels vary from brass, pewter, silver and steel to bronze.

**LIMITED SUPPLY! Only \$24.98 ppd.**  
**ORDER TODAY.**  
*A few classic matched dueling braces—only \$44.98 a pair ppd.*  
*Send check or m.o. No c.o.d. Prompt shipment. Satisfaction guaranteed. Send for free catalog of unique gifts.*

**A MAN'S WORLD**  
 Dept. L-29, Lake Success, N.Y. 11040

**TALL or BIG MEN ONLY**

**FAMOUS BRANDS GO KING-SIZE**

**MANHATTAN McGREGOR ARROW**

**SIZES YOU NEED STYLES YOU WANT**

**FREE 96 Pg. Color Catalog** of smart McGREGOR Shirts, Sweaters, Action-Jackets; ARROW Perma-Iron Dress Shirts, Banions, Knits; MANHATTAN Man-Prest Shirts... LONDON FOG Coats for Tall and Big Men. Plus many other KING-SIZE items... designed with bodies 4" longer, sleeves to 38", necks to 22"... slacks with longer inseams, higher rise, waists to 60".

**PLUS 182 KING-SIZE SHOES**  
 Sizes 10-16 AAA-EEE  
 Hush Puppies; DuPont Corfam; Bates Floaters; Acme Boots; Loafers, Brogues. EVERYTHING COMES WITH THE FAMOUS KING-SIZE GUARANTEE: "You must be completely satisfied Both Before and After Wearing."

**FREE! KING-SIZE CATALOG**

Please rush your new 96 page Full-Color KING-SIZE Catalog of Apparel and Footwear for Tall and Big Men exclusively.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**The KING-SIZE Co.** 1149 KING-SIZE BLDG. BROCKTON, MASS.

**are YOU unlucky?**

THE GIRL whose dreams never come true THE MAN success passes by  
**NOW YOU CAN DO SOMETHING ABOUT IT!**

This age-old symbol of Irish luck—the LUCKY LEPRECHAUN—cast in the original good luck mould from gleaming solid silver or gold can now be YOURS. Test his magnetic power under our money-back guarantee. Airmailed to you overnight from Ireland with complete free history and guarantee.

Send now only \$3.00 for Silver—\$10 for 9kt Gold—\$15 for 14kt Gold (No COD's) to:

**Silvercraft Ltd.**  
 101 Albert Walk, BRAY, IRELAND

**TELECEIVER**

New Low Cost Telephone Amplifier

**ALLOWS HANDS FREE CONVERSATIONS.**  
 Enjoy conference type two-way conversations. Housewives can change baby or cook a meal while talking on phone. Executives and students increase productivity with teleceiver. Order one for each phone in home and office. No installation.

Guaranteed **\$11.75** ppd Includes Battery  
 Check or M.O. will ship COD with 50% deposit.

**TUSTIN INTERNATIONAL**  
 Drawer E, 2295 South Grand Ave.  
 Santa Ana, Calif. 92705

**FREE BOND'S CATALOG**

**TALL & BIG MEN**

See up-to-date styling and fashion in jackets, sweaters, shoes, pajamas, robes, swimwear. All made to Bond's exacting specifications. Suits, sport coats, slacks, from Bond's own factories. Every item cut longer and fuller thru every important area.

More men wear Bond clothes than any other clothes in America.

Every proportion detail and comfort feature to please you—**Bond's** America's largest clothier.

Dept. 514  
35th St. & 5th Ave  
N.Y. 10001

**BOND'S TALL & BIG MEN'S SHOP**

FREE MONOGRAM ON DRESS SHIRTS

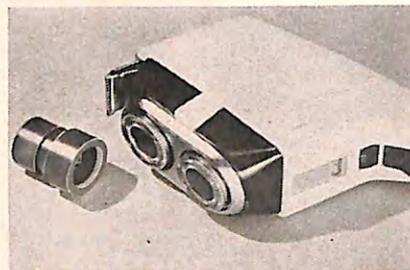
FREE CATALOG OFFER

OPEN A BOND'S CHARGE ACCOUNT

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State \_\_\_\_\_ Zip \_\_\_\_\_

SATISFACTION GUARANTEED

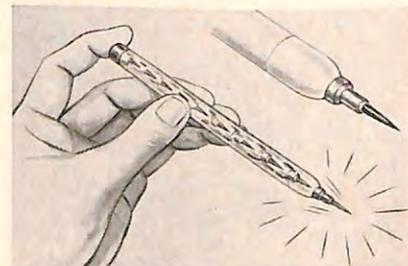
## ELKS FAMILY SHOPPER



**KEEP YOUR ROTARY SHAVER RAZOR SHARP** with a sharpener designed especially for rotary blades on all floating head, regular Norelco and other make rotary electric shavers. Sharpener gives shaver sharpest possible cutting edge, keeps it operating at peak efficiency. \$2.98 ppd. Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y. 11432.



**TOURNAMENT OF ROSES SOUVENIR BOOK.** The beauty of the parade and the excitement of the football game are caught forever in superb full color pictures. Over 30 floats, horses, bands, football plays are in 32-page 1969 Souvenir Book. Back issues available. \$1.00 ppd. Tournament of Roses Pictorial, Dept. E, 70 No. Raymond, Pasadena, Calif. 91101.



**NEVER SHARPEN PENCILS AGAIN!** We've got a point, and so will you with this continuous supply of pre-sharpened points stored piggy-back in these pencils. Push up a needlesharp replacement point in an instant. Excellent for clear writing. Set of 6 pencils, 10 points in each, equal to 60 pencils! \$1 plus 25¢ post. Palm Co., 152 Greenland Bldg., Miami, Fla. 33147.



**THE COMEDY OF W.C. FIELDS** comes into your home in one of his funniest films, "The Pharmacist." Now available in 8 mm, this classic was first released in 1933. W.C. mixes with gangsters and young lovers to provide his own hilarious brand of fun. 2 reels (350 ft.) 8 mm. \$14.98 plus 50¢ post. A Man's World, Dept. E-2, Lake Success, N.Y. 11040.

**UP UP and AWAY!**

WORLD TOUR to 101 COUNTRIES!

Take off . . . circle the globe and see amazing sights with postage stamps! Make astonishing discoveries, meet exciting people . . . thrill to the many wonders of the world. To introduce you to stamp collecting—the world's most fascinating hobby—we have gathered a unique collection of 101 genuine all-different postage stamps from 101 countries . . . from Abu Dhabi to Zambia! This entire collection (worth over \$3.00 at standard catalog prices) is yours for only 25¢. Continue your world tour with selections of other unusual stamps to examine free. Buy any or none, return balance, cancel service anytime. **EXTRA:** "How to Get Beautiful Album and Valuable Stamps FREE." **Send 25¢ TODAY!**

H. E. HARRIS, Dept. UA-5, Boston, Mass. 02117.

**The Dramatic Double Knit!**

This handsome California creation looks like a turtle-neck sweater under the smartest of knitted sport shirts. But—it's a one piece garment of a wonderful feeling fabric, bonded 100% tufted acetate, with Durene front panel knitted into a turtleneck. New and flattering. \$207 Burnished Gold, \$208 Kelly Green, \$315 Lavender, \$316 Royal Blue. Sizes: S, M, L, XL. \$14.95 postpaid, or \$2. deposit on C.O.D., you pay postage. Satisfaction guaranteed. See our collection of dramatic apparel and imported footwear.

**Eleganza** **WRITE FOR FREE CATALOG**

409 Monument St., Brockton, Mass. 02403

## Blow Yourself Up TO POSTER SIZE 2 ft. x 3 ft.

Send any Black and White or Color Photo from 2 1/4" x 2 1/4" to 8 x 10. We will send you a 2 ft. x 3 ft. BLO-UP . . . perfect POP ART poster.

A \$25 value for **\$3.50**  
3x4 Ft. Blo-Up **\$7.50**

Photo Jigsaw Puzzle 1 ft. x 1 1/2 ft. \$3.50  
Get your own Photo Jigsaw Puzzle. Send any black and white or color photo. Mailed in 40 easy to assemble pieces.

Add 50¢ for post. & handlg. for each item ordered.

Send Check or Money Order (no C.O.D.) to:

**PHOTO POSTER, INC.**

Dept. EL269

210 E. 23rd St., New York, N.Y. 10010  
Dealer Inquiries Invited.

## MODERN TYPE TELEPHONE



Complete with standard cords, dial and ringer; Penna. Residents include sales tax

Black .....17.95 Colored ....21.95

State three color choices

Standard plug .....2.50  
Standard Jack .....3.50  
Coil Cord .....2.95

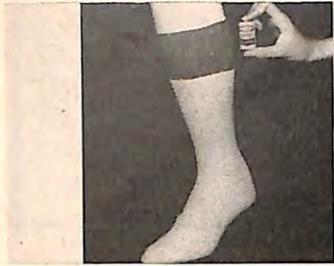
Prices include all shipping and handling charges anywhere in U.S.A. if you include this ad when ordering. Send check or M.O.

**SURPLUS SAVING CENTER**

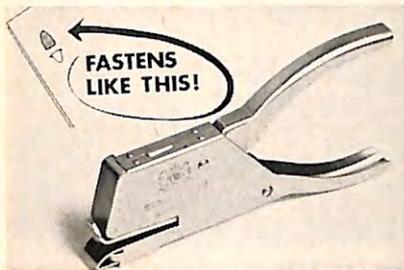
Box 117 Dept. EFS-9  
Waymart, Penna. 18472

Clip and file the pages of your **ELKS FAMILY SHOPPER**. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

# ELKS FAMILY SHOPPER



**YOUR FEET ARE ALWAYS WARM** when you wear Electric Socks. No bulky battery straps around your waist. A pouch at the top of each sock holds a tiny battery that's removable. Ideal for hunting, skating, skiing. Small, med. or large. #715. \$8.95 a pr. plus 50¢ shpg.; 2 pr., \$17.00 ppd. Alexander Sales, 26 So. 6th Ave., EL2, Mt. Vernon, N.Y. 10551.



**STAPLE WITHOUT STAPLES.** You never run out of staples or wrestle with a jammed machine with the Stapleless Stapler. It fastens up to 6 bond sheets neatly, permanently, almost invisibly, yet papers come apart without damage. Only one moving part. \$3.95 ppd. Happy House, Dept. EL269, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.



**KEEP YOUR TALL MAN WARM** in a classic Dave Marr Cardigan styled by Jantzen. Alpaca, mohair and wool, it has extra body room and sleeve length. Aztec Copper or Golden Nugget. Sizes M(40-42), L(44-46), XL(48-50), XXL(52-54). \$22.95 ppd. Write for free 96-pg. color catalog. The King-Size Co., 1499 King-Size Bldg., Brockton, Mass. 02402.

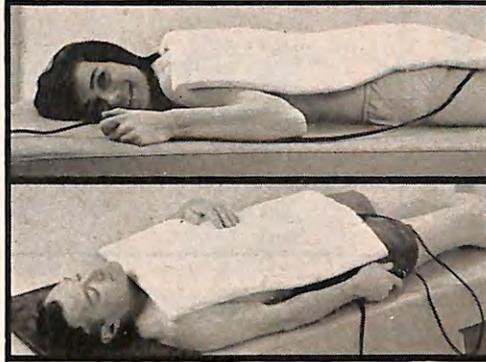
## FREE BOOK!

Buy Below Wholesale  
**HOW TO IMPORT and EXPORT**



**START A HOME-IMPORT BUSINESS** with products from overseas. Fantastic bargains—British Jeep, \$346; Walkie Talkie, \$3.25; Electric Razor, \$1.70, etc. No experience or product investment necessary; live anywhere. Write for free book of details, "How to Import and Export." Mellinger Co., 1554 S. Sepulveda, Dept. C2392F, Los Angeles, Calif. 90025.

# DO YOU LIVE WITH PAIN?



Now get moist heat automatically to help relieve pain

**Battle Creek Thermophore®** needs no water, no filling, no emptying—just plug it in.

Doctors have always recommended moist heat to relieve pain. Until now, this meant hot water and dripping towels.

Now the Thermophore, a remarkable invention, generates intense moist heat, using moisture from the air around it. As easy to use as a heating pad, but much more effective.

Two sizes: 13x27" (\$35.00); 13x13" (\$25.00); Both work on standard house current; both guaranteed against defects for one year.

Order now on 15-day trial (money back if not delighted), or send for free brochure and details of credit plan.

BATTLE CREEK EQUIPMENT CO.  
307 W. Jackson St., Battle Creek, Mich. 49016, Dept. 142

Send Thermophores as follows:

\_\_\_\_ 13x27" \$35.00 ea. \_\_\_\_ 13x13" \$25.00 ea.

My check is enclosed (Michigan residents add 4% sales tax). If not delighted, I will return within 15 days for refund of my purchase price.

Send brochure and details of credit plan.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_



**BATTLE CREEK**  
EQUIPMENT COMPANY  
BATTLE CREEK, MICHIGAN

## "SOMEWHERE MY LOVE"

the haunting melody from Dr. Zhivago. Hand carved, hand painted Swiss Music Boxes.



**Revolving Children**  
5", 18 Note **\$12.95**

**Revolving Sleigh**  
6 1/2" (not shown)  
on-off button  
28 Note **\$29.95**



**TREASURE CHEST**  
8 x 4 1/2 x 3", with  
plush fabric lining  
**\$15.95 P.P.D.**



28 note—9 x 5 x 3 1/2" ..... \$26.95  
36 note—10 x 6 x 4" ..... \$34.95

all prices postpaid. Guaranteed

CATALOG OF MORE MUSIC BOXES, Gifts ....25¢

*Silly*

2991 W. School Lane L-34-W  
Dept. LK-29, Phila., Pa. 19144

# SHIRTS MADE TO ORDER



**Low as \$4.95**

**Direct From Maker To You**

NOW . . . wear shirts that really fit . . . custom made to your exact measurements. We guarantee to fit anyone regardless of size. Made to measure shirts look better, feel better on you. Prices low as ready made . . . start at \$4.95. Choose favorite collar, cuff, sleeve, front style. Choose from 48 superb quality fabrics. Oxfords. Broadcloths, many more . . . white, plain colors, new wide stripes. NOW . . . PACK-A-PRESS permanent press Dacron Cottons. Easy to take 4 simple measurements. Satisfaction or money back. Order direct from famous maker . . . est. 1923. **WRITE TODAY.**

Worn by  
**PILOTS of TWA**  
and other airlines  
**NFL FOOTBALL PLAYERS**  
**TV STARS**  
**MAJOR LEAGUE BASEBALL PLAYERS**  
**U.S. SENATORS**  
**Business Executives**

**FREE STYLE BOOK AND SWATCH GUIDE**

**PACKARD SHIRT MANUFACTURING CORP. Dept. EM-709**  
Terre Haute, Indiana 47808

# cover ugly veins Instantly!



## USE AMAZING KOVER-ALL CREAM

Magically and instantly hide ugly leg veins—brown age spots—dark circles—face lines—birth marks—scars—burns—blemishes, on any part of legs, body or face. YOU CAN EVEN SWIM WITH WATERPROOF KOVER-ALL! Look younger and better. Kover-All blends with your skin and looks natural. PROTECTED BY MONEY-BACK GUARANTEE! Avoid cheap imitations. Regular \$5.00 jar now only \$2.98 plus C.O.D. Save 77¢ C.O.D. by sending only \$2.98 with order. Select your shade: Light-Medium or Dark.

Mail Orders:

**HOUSE OF CHARLES**

MAIL ORDER DEPT. EK-2

BOX 98

CEDARHURST, NEW YORK 11516

**ONLY \$2.98**  
FOR-LARGE JAR-\$5.00 Size

# Throw Away Extra Pillows



Now sleep the modern, better way. Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light buoyant foam wedge. **Head Elevation** comforts bronchial diaphragm hernia, breathing, hypertension, acid regurgitation and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. Ideal for one side of double bed. Turned on end, it's great for sitting up. 27" long. Washable zipper cover. **Foam-Slant** is available in heights most often prescribed by doctors. Order 4" high for 2 pillow users \$9.00; 7 1/2" high for 3 pillow users \$11.00; or choose extra high 10" at \$14.00 or 12 1/2" at \$17.00. Send your check today. We pay postage & ship in 6 hours.

Send Check or Money Order to:

**Better Sleep Inc.** BOX ER

New Providence, New Jersey 07974

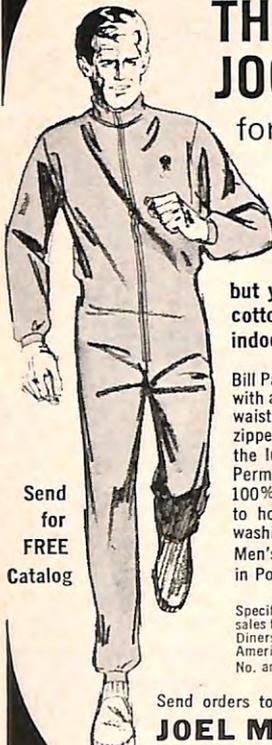
**MONEY BACK GUARANTEE**

# ELKS FAMILY SHOPPER

Bill Parry designed

## THE JOGGER™

for Jogging



22.00

but you'll enjoy its cotton-knit comfort indoors and out!

Bill Parry styles The Jogger™ with a turtle neck, elasticized waistband in back, concealed zipper in front. Alamac adds the luxurious comfort of Permathal® Minicare® 100% cotton knit designed to hold shrinking, wrinkling, washing, ironing to a minimum. Men's sizes S, M, L, XL in Powder Blue.

Specify style, size, color. Add 5% sales tax in California. To charge Diners Club, Carte Blanche or American Express, send Account No. and signature. NO C.O.D.'s.

Send for FREE Catalog

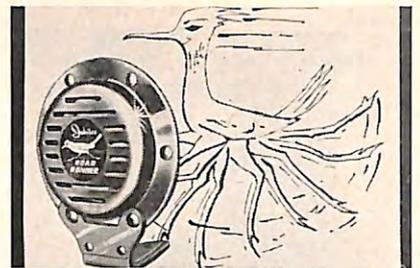
Send orders to: Dept. EK-29  
**JOEL McKAY**  
707 South Raymond  
Pasadena, Calif. 91105



**SUPER POWERFUL ADHESIVE TAPE** is epoxy combined with fiberglass. Once applied and cured with heat (hairdryer is excellent), it gains incredible strength to withstand extreme cold, heat, abrasions, chemicals. Use to patch pipes, mufflers, for boat repairs. 2" wide, 12 ft. roll, #1319, \$2.95 ppd. Empire, 26 So. 6th Ave., EL2, Mt. Vernon, N.Y. 10551.



**MAGNIFYING GLASSES IN HALF FRAMES.** You look over the top to see normally, look down to see small print enlarged. Not for continuous use or as Rx for diseases. Jet black or brown tortoise; or black with silver threads or brown with gold threads. Specify men's or women's. \$5.95 with case. Joy Optical, Dept. 868, 84-Fifth Ave., N.Y. 10011.



**"ROAD RUNNER" HORN** gives the distinctive "Beep-Beep" of America's newest comic book sweetheart—the speed demon Road Runner. Just a tap of the horn button lets everyone know you're coming. Metal, 4" x 5 1/2" x 6 1/2". Attaches easily to any car. With horn button control. \$8.98 plus 75¢ post. Hobi, Inc., Dept. E-2, Lake Success, N.Y. 11040.



**YOU CAN EARN EXTRA MONEY** by investigating accidents. No previous experience is needed to become an accident investigator and you can earn up to \$400 a month. Expenses are paid; you pick your location. Excellent part time job or full time career. Write for free book of details. Universal Schools, Dept. K-2, 6801 Hillcrest, Dallas, Texas 75205.

USE YOUR ZIP CODE NUMBER  
IN YOUR RETURN ADDRESS

## MY GRASS GROWS WHERE OTHER GRASSES FAILED



By Mike Senkiv  
It's true the things people are saying about Amazy Meyer Z-52 Zoysia Grass. (Reg. T.M.) It grows so thick and luxurious that walking on it is unforgettable... like walking on a thick, pile carpet.

Your Zoysia lawn drives out crabgrass and weeds all summer long. It stays green and beautiful in blistering heat when other grass burns out. It cuts mowing by 2/3... it's perfect for summer homes and "problem" areas—even where grass seeds failed you!

There's no need to rip out your old grass. Plug in Amazy Zoysia Grass and let it spread into winter-hardy beautiful turf that never needs replacement. It will neither heat kill nor winter kill... merely goes off its green color after heavy frost and regains fresh new beauty every Spring—a true perennial! Every plug guaranteed to grow in any soil in your area, no matter how many other grasses have failed.

To end lawn problems, send for Free interesting facts and prices of Amazy incl. Pre-Season Bonus Offer. No obligation. Mail coupon to

Dept. 305 ZOYSIA FARMS  
6414 Reisterstown Rd., Baltimore, Md. 21215  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City & State \_\_\_\_\_ Zip \_\_\_\_\_

## For Those Who Do Not Want GREY HAIR

"TOP SECRET makes my hair look as it did years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."



**A FAVORITE OF THE STARS**  
TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for travelling, too.) Ppd. No COD's, please. Money back if not delighted with results of first bottle.

6 OZ. BOTTLE \$4.50  
GIANT 13 OZ. \$8.00

ALBIN OF CALIFORNIA  
Rm. 12, 1016 No. Hollywood Way  
Burbank, Calif. 91505

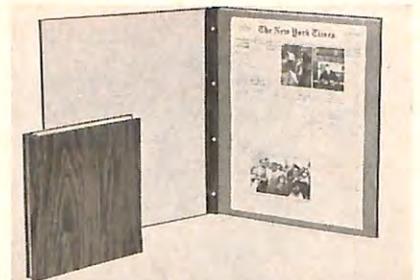
## 500 RETURN ADDRESS LABELS



**50¢**  
USE YOUR "ZIP" CODE  
RICH GOLD TRIM  
FREE PLASTIC BOX

Quick and handy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. About 2" long. Free plastic box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. Send for free catalog.

3292 Drake Building  
Walter Drake Colorado Springs, Colo. 80901



**GIANT SCRAPBOOK** holds a full newspaper page intact—without folding or cutting! You can display family photos, news clippings, office records, recipes without crowding in big 24" x 19" book. Wood-grained vinyl cover and 40 pages. \$10.98. Set of 40 extra pages, \$4.50. Add \$1.00 post. Harriet Carter, Dept. EK-2, Plymouth Meeting, Pa. 19462.

Coupon for advertisement on 2nd Cover

**ALEXANDER SALES CORP., Dept. EL-269**  
26 South 6th Avenue, Mount Vernon, New York 10551

Gentlemen:  
Kindly send me the following Executive Flightbags at \$19.95 plus \$1.00 ea. for P.P. and handling. I understand that if I am not completely satisfied I may return for a full refund.

.....#283 Dark Olive Brown.....#1071 Satin Black

Name .....

Address .....

City ..... State ..... Zip .....

I enclose payment of \$ .....

Charge to my Diners Club # .....

Charge to my Am. Express # .....

Charge to my Alexander Sales (ASC) Acct. # .....

NOTE: If you do not have an account with us and wish to open one, give name of any national travel/entertainment card you hold and your card number.

Credit Card Company ..... Acct. # .....

Signature .....

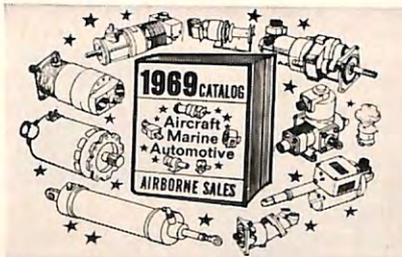
# ELKS FAMILY SHOPPER



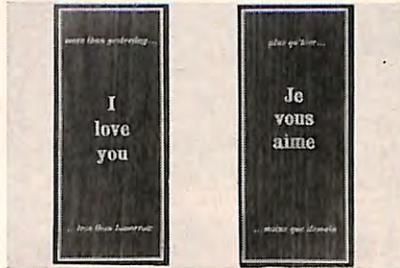
**YOU'LL BE THE LIFE OF THE PARTY** when you introduce your little friend. He's a real Ventriloquist Figure, 24" tall, with movable vinyl head and mouth. Nattily dressed in suit, shirt front, tie and shoes. You manipulate a string to open his mouth. Free instructions, \$8.98 ppd. Stadri Prod., Dept. E2, 147-47 6th Ave., Whitestone, N.Y. 11357.



**ASTRONAUT'S WATCH** has shock-resistant movement, antimagnetic hairspring, sweep second hand, 6 dials, 5 hands and 2 push-button controls. You can measure distance, register speed, time sports events, etc. Stainless steel back with luminous dial, leather strap, \$12.95; 2 for \$25. Add 80¢ post. per order. Ivy House, Dept. EL2, 210 E. 23 St., N.Y. 10010.



**U.S. GOVERNMENT SURPLUS BARGAINS** are listed and illustrated in this new 1969 catalog from Airborne Sales, seller of government surplus for 24 years. You'll find electrical precision tools, marine items, automotive and engine accessories, instruments, etc. Savings up to 90%. Send 25¢. Airborne Sales Co., Dept. PE, Box 2727, Culver City, Calif. 90230.



**SURPRISE YOUR VALENTINE** with this Lover's Plaque that tells her, "I love you—more than yesterday, less than tomorrow." Take your choice of French or English. Etched in silver plate on walnut formica, 3 3/8" x 8". Combination easel/hanger back. Specify French or English. \$5.00 plus 50¢ post. Idea House, Box 178, EL-2, Rye, N.Y. 10580.



**DOLLHOUSE OVER 4 FEET TALL** is just what a youngster dreams of. This beauty, 53" x 13" x 28", has 3 floors, complete with furniture—5-pc. bedroom suite, 5-pc. living room suite, 3-pc. kitchen set. Beautifully printed in four gay colors on white. Only \$9.98 plus \$1.00 post. Happy House, Dept. EL269, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.



## New CAR EMBLEM

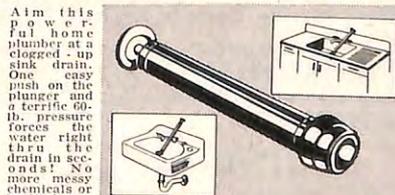
- ATTACH TO CAR—NO TOOLS NEEDED
- REFLECTIVE COLORS, LASTS FOR YEARS

The B.P.O.E. Emblem is your introduction on the road wherever you go. Attractive blue, brown and gold design. Rustproof heavy gauge steel. Send \$2.98 or 2 for \$5.00. Money back guarantee.

STA-DRI PRODUCTS CO.  
E2-147-47 6 Ave., Whitestone, N.Y.

## Stopped-Up Sinks?

**FORCE 'EM CLEAR IN SECONDS with 60 lbs. of HYDRAULIC PRESSURE!**



Aim this powerful home plumber at a clogged-up sink drain. One easy push on the plunger and a terrific 60-lb. pressure forces the water right thru the drain in seconds! No more messy chemicals or health-harming solvents; no more expensive plumber bills. Use this quick, easy, money-saving device on kitchen & bathroom sinks, tubs, laundry drains, even clogged gas lines on motors, lawn mowers, etc. Sturdy steel construction for years of use. Send Check or M.O. No COD's. Money back guarantee.

**\$4.95**  
plus 60¢ postage

BARCLAY, Dept 51-B 170-30 Jamaica Ave., Jamaica, NY 11432

WORLD'S FIRST LOW-COST IMPORTED



## FLAME GUN

**KILLS WEEDS...  
MELTS ICE  
...FAST!**

From the land of pretty gardens comes this jet-rod Flame Gun that kills weeds in summer, melts ice in winter. No cumbersome cords, no expensive batteries, no costly fuel! Easy, clean, one-hand operation does the job fast from comfortable standing position. Sterilizes ground, gets rid of insect nests, keeps flagstones and cement walks clear, trims borders! Less than 2 pints of kerosene gives 30 minutes continuous use. Completely safe; weighs under 5 lbs.; full instructions included. Order today. This season do your weeding without bending. \$29.98 ppd.



Prompt shipment. Satisfaction guaranteed. Send check or money order. Write for FREE color catalog of unique gifts.

**HOBIC** DEPT. L-29  
LAKE SUCCESS, N.Y. 11040



## New Way to Sleep!

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-Knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE!

S (34), M (36-38), L (40-42), XL (44-46, for weight over 180 lbs. and/or over 6 ft.)

**\$2.50 ea. 3 for \$6.75**

NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort.

**\$3.50 each 3 for \$9.00**

All Postpaid Available only by mail

WITTMANN TEXTILES

6787 Southboro Sta., Dept. 760

West Palm Beach, Florida 33405

Proportion-sized clothing for men who stand extra



If you're extra tall or extra big, you can still dress as handsomely as you please. Send for this FREE Lewis Bryant color catalog of famous-brand dress and sports shirts, sportswear, rainwear, sleepwear, underwear, outerwear and footwear—all proportion-sized for your special build. If nature was generous to you, don't fret. High or Wide can be Handsome too.

SEND FOR FREE CATALOG

**LEWIS BRYANT** Dept. B-13  
Indianapolis, Indiana 46201

Please rush FREE color catalog of clothing and gifts specially proportioned for TALL and BIG men.

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_ (please print)  
Address \_\_\_\_\_  
Post Office \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

..... Coupon for advertisement on 3rd Cover .....

**DEPARTURES EVERY SATURDAY**  
ELKS TOUR CHAIRMAN • HAWAIIAN  
JUBILEE E 2-69

Box 288/Prudential Center/Boston, Mass. 02199

Please send complete HAWAIIAN JUBILEE information to:

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Reservations accepted only from members and friends of subordinate lodges of the states listed:

Ala. - Ark. - Conn. - Ga. - Ill. - Ind. - Iowa. -  
Kans. - Maine - Mass. - Mich. - Minn. - Mo. -  
N.H. - N.Y. - N.C. - N. Dak. - Ohio - Pa. - R.I. -  
S.C. - Tenn. - Tex. - Vt. - W. Va. - Wis.

# Bean's Free Spring Catalog

Ready February 15

Fully illustrated 104 pages of camping specialties, fishing tackle, clothing and footwear for men and women. Featuring practical outdoor items, many of our own manufacture.



L. L. Bean, Inc.

238 Main St., Freeport, Maine 04032

Fishing, Camping and Hunting Specialties

**MEN!**  
**BIG-TALL**  
SIZES 46 TO 66 • 6' 2" TO 6' 10"

**FREE CATALOG**

Now you can buy clothes in your big or tall size without paying a premium!

Suits, topcoats, sport coats... rainwear, jackets and slacks... shirts to size 22, sleeve lengths to 38"... work clothes, underwear, pajamas, robes... shoes to size 16. Finest quality and perfect fit at amazingly low prices! Satisfaction guaranteed or money refunded. Write for FREE CATALOG.

**JERRY LEONARD • DEPT. J-11**  
4412 Dodge St. Omaha, Nebr. 68131



## SOMETHING FISHY

waiting to be cleaned and filleted?

It's easy as a flick of the fin with Clean-A-Fish filleting and cleaning board. Grooves prevent slipping; clamp holds fish head or tail in power jaw. Select northern hardwood, with cadmium-plated, rust-proof hardware. You'll lure an angler with this one! \$7.50 plus 75¢ post. Ill. Res. add 5% tax. Send 25¢ for Gift Catalog.

House of Minnel, Dept. E-2  
Deerpath Rd., Batavia, Ill. 60510

## LUXURIOUS DANI-SHOWER

the famous Danish "Telephone Shower"

Modern and smart, the new luxurious Dani-Shower is shaped like a telephone. A four foot chrome-plated, rubber lined flexible hose permits all-over showering or use as a fixed shower. Shower head and wall attachment are 100% nylon. Wall bracket adjusts to 4 different positions. An invaluable convenience for showers, bathing infants, washing pets, etc. Installs in minutes, attaches easily to any shower. Also available Model C: Same as above only in white of miracle Celcon. 5 ft. hose \$11.95 plus 75¢ pp. Accessory available: Water control valve (saves water while soaping up and regulates water stream), chrome plated. \$2.75

Send check or M.O. No C.O.D.'s Satisfaction Guaranteed **\$9.95** plus 75¢ pp. & hdlg with 5 ft. cord. \$1 extra

J.W. Holst, Inc. Dept. EK29  
1005 E. Bay St. East Tawas, Mich. 48730

## FIND BURIED TREASURE!

10-DAY MONEY BACK GUARANTEE

**TREASURE PROBE**  
**14.88** Ppd.  
DEALER INQUIRES INVITED  
3 MODELS AVAILABLE  
ALL TRANSISTORIZED

All models find buried metal objects and signal location thru earphone with loud sound. Detect gold, silver, metallic ore, and nuggets of all kinds. Find lost coins, jewelry, Indian artifacts, civil war souvenirs. All models guaranteed to equal instruments selling for much more or your money back. Each model includes sensitive earphone, battery, and instruction booklet.

Send for FREE pamphlets on the exciting new hobby of electronic treasure finding.

- **NEW TREASURE PROBE KIT**—only \$14.88 Ppd. a complete do it yourself instrument that we guarantee to work when completed.
- **ORIGINAL TREASURE PROBE**—only \$18.88 Ppd. completely assembled and ready to use.
- **NEW TREASURE PROBE MKII**—only \$24.88 Ppd. an advanced model that includes a powerful built in speaker that automatically is disconnected when earphone is in use. completely assembled.

TO ORDER—send cash, check, or money order. \$3.00 deposit for C.O.D. In N.J. add 4% sales tax  
© 1968 **TREASURE PROBE DEPT ECK**  
PO Box 64 LAKEWOOD N.J. 08701

## 53 ORIENTALS—ONLY 10¢



Imported from strange lands of the mysterious Far East — this valuable collection of 53 genuine postage stamps from Borneo, Burma, Hong Kong, Malaysia, Nepal, Siam, Sarawak, Singapore, Viet Nam, etc. Supernatural Demon-God (half man, half bird), ferocious wild beasts, ceremonial dancers, weird oriental idols, many others. Guaranteed worth over \$1.50 at standard catalog prices—all for 10¢! Also, fine stamps from our approval service which you may return without purchases and cancel service at any time — plus big FREE Illustrated Catalog. Jamestown Stamp Co., C29EM Jamestown, N.Y. 14701

## INGROWN NAIL CUTTER

**\$2.98** ppd.



Safe, painless ingrown nail removal is a breeze with this ingenious cutter. Made of the best surgical chrome steel, with scientifically designed cutting edges for sharp, clean nipping... plier-like handles for safe, steady grip. No toenail is too tough for this remarkable tool!

Send check or MO, no COD's. Money Back Guarantee.  
**BARCLAY** Dept. 51-B, 170-30 Jamaica Ave. Jamaica, N.Y. 11432

CLIP these pages for gift ideas  
ZIP-Code your address for faster delivery

## ELKS FAMILY SHOPPER



**BEAT FEET** find relief when you wear **Pedi-mold Insoles** in your shoes. Soft rubber insoles add spring to every step by supporting and easing aching feet in fatigue areas. Give shoe size, width. Specify man or woman, flats or high heels. \$3.00 a pr.; 2 pr., \$5.70 ppd. **Pedi-Mold** of New York, Dept. EL-29, 565 Fifth Ave., New York, N.Y. 10017.



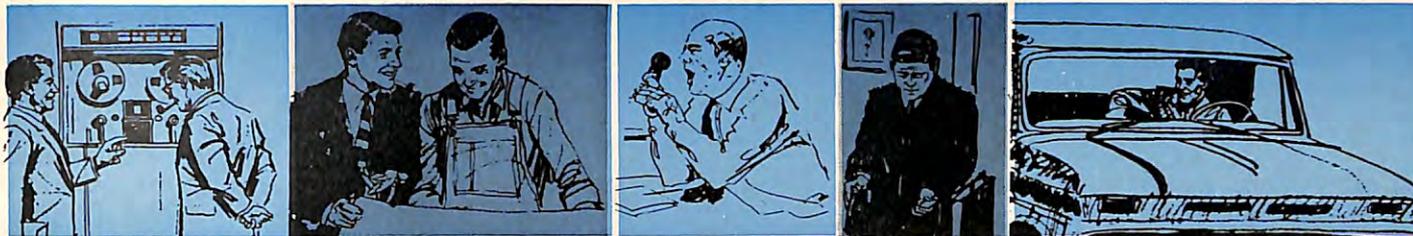
**"SMILE, GOD LOVES YOU."** This inspirational verse brings a word of cheer to all your family. It is printed in Italy on antiqued parchment-style stock in lovely shades of antique gold, red, blue, beige. Laminated to last; ready to hang. 6" x 8". #2545. \$1.25 plus 25¢ post. Crescent House, 26 So. 6th Ave., EL2, Mt. Vernon, N.Y. 10551.



**ACCORDIONS AT DISCOUNT PRICES.** You can save up to 1/2 or more on over 40 standard and electronic famous-make accordions and amplifiers. 5-day home trial with trade-in allowance. Small down payment with easy terms. Write for catalogs, discount price list. Accordion Corp. of America, Dept. K-29F, 5535 W. Belmont Ave., Chicago, Ill. 60641.



**AN EXCITING CAREER IN TRAVEL** through a home study plan. You train for a job with a travel agency, airline, resort hotel, as a tour guide. Write for "Travel Career Kit," 20-page "Opportunities in Travel," sample lesson, pocket atlas. J. Russell Calvert, Exec. Dir., North American School of Travel, Dept. E-2, 4500 Campus Drive, Newport, Calif. 92660.



# It's Your Business!

## TRY GROWTH FOR SIZE

In his fascinating and instructive book *My Years With General Motors*, Alfred P. Sloan Jr. explains how in 1921 GM came to adopt the broad managerial policy that guided it to success over the years that followed. The strategy was broad and complex. But in chapter 11 Sloan makes a quite simple statement that reveals the "magic secret" behind GM's success. He says: "General Motors is a growth company, and the sum of all I have said is expressed in this fact."

The concept of "growth-oriented management" is definitely one big-business idea that can effectively be applied by small businesses. While GM did not start out as a small business, plenty of others have. Ling-Temco-Vought, Inc., is a multi-billion-dollar enterprise today, but its founder, James Ling, started in business in 1946 as an electrical contractor with only \$3,000 in capital. And just after World War II, the big Japanese firm, Sony, was launched with what was the U.S. equivalent of only \$500. In 1958, five California men put together \$25,000 in capital and opened a pancake restaurant. In the mid-1960's, thanks largely to some heavy growth-financing by one of America's largest insurance companies, that original one-location pancake-restaurant business had grown into a large franchising operation, with each new location costing about \$200,000 to set up.

You may ask—"Aren't all businesses growth oriented? We all want to increase sales." First, sales and growth aren't always synonymous. Second, some small businessmen want to stay small. "I'm happy just making a living" . . . "I don't want to get any bigger—too many headaches" . . . "Sure, I could probably make my business at least twice the size it is now, but then I'd end up sitting behind a desk." Growth-oriented business-management is not for every small businessman.

But it can have tremendous advantages for those who do. First is *safety*. A business that's steadily growing in the right way gets stronger and stronger. Contrast that with the many small businesses that year after year exist precari-

ously—leaving their owners and their families insecure. Why take the risk?

It's clear too that the status, the personal net worth, and the freedom that growth-oriented businessmen can expect to achieve will exceed that of the owner of a "start-small-and-stay-small" company. It's true that the successful growth-oriented businessman usually doesn't *want* to retire comfortably long before most men do—but he's likely to be *able* to, and his realization of that can give him a sense of freedom that the typical less successful small businessman never enjoys.

As for those who want it, what is the strategy of business growth? First is clarity of goals. Asked what business he's in, one man will say, "The retail-furniture business," another will say, "The restaurant business." But the men who manage both successful large companies and prosperous small ones take this view: "We're in the money-making business."

From a financial point of view, a "business" boils down to two things—profits and assets. That's all there is, there isn't any more. In a giant company like Sears, thousands of salesmen quite naturally think wholly in terms of making sales and of getting their commissions, but at the top the huge figures that represent "sales income" each year also represent a huge amount of solid accounts receivable, potential business-expansion capital, and investment capital. Back in the 1930s, Sears decided to invest a small amount of money in a new line. So it started up its "Department 709"—which happens to be Allstate Insurance Company (a wholly owned Sears subsidiary). Few more productive financial investments have ever been made.

Here are more rules for growth-oriented business, in the form of . . .

### MANAGEMENT MEMOS:

*Be Intelligently Cost-Conscious!* Avoid incurring those costs and expenses not financially productive. Some operating-expense "fat" comes from inefficient systems and procedures, some

from lack of management self-discipline (too much status-seeking and luxury expense, perhaps).

*Avoid Non-Productive Assets.* Money not spent for expensive office furniture often can be invested in financially productive ways. No matter how attractive the new "executive" desks may be, they don't earn interest or dividends!

*Aim for Intelligent Diversification.* This isn't an easy strategy for the typical small business, but it's a feasible one when it's undertaken carefully. (In the early post-World War-II heyday of "wild" diversification, plenty of large companies made serious mistakes in rushing into fields of business they knew nothing about.)

*Look for Collaborative Distribution Opportunities.* Often companies with a good product have difficulty handling distribution strength. One solution is to find a company with strong distribution resources that is weak on product lines.

*Keep Alert to Major Market Changes!* In the 1920s some companies *still* couldn't adjust to the idea of automobiles! What are the big market-change trends today? Can they lead to profits? (You may not approve of some of today's market changes, but you can't safely either ignore them or let your feelings about them make you lose sight of their economic implications for your business.)

*Emphasize Employee Training and Incentive.* Even in many large companies employee training is astoundingly poor, and the blame for this lies squarely on management. And what about employee incentive? Profit-sharing programs have often worked well. Why not consult professional personnel specialists on this?

*Keep Your Capital Working!* One small businessman maintained his whole company cash-account as a checking account! It was only about \$10,000, but we pointed out to him that he was losing money he could be making from bank interest on that \$10,000, and he quickly changed over. The smart companies keep a minimum of operating cash. They invest their funds, they loan them, and so on. ■



# VIENNA

By JERRY HULSE

**SOMEBODY** once described Vienna as bittersweet, and so it is—a gilt-edged wedding cake almost too rich to digest. You're not quite sure whether to laugh or cry, for it inspires both emotions: happiness and a certain melancholy. Like a beautiful woman, it's all richly complex.

Once the home of Mozart, Beethoven, Schubert, Brahms, and Strauss, it's mainly a city of music, with melodies gay and others sober. After you're hooked it makes little difference. When the city broods, as it does on occasion, it is due perhaps to the closeness of the Iron Curtain. Budapest is but 175 miles to the east. Prague is 200 miles to the north. Sometimes tourists go to these places, but they hurry back to Vienna. It is the difference between defeat, hopelessness, and faith, and during the years Vienna has known all of these.

Twice it was attacked by the Turks and twice occupied by the French. Napoleon hung his hat at Schönbrunn during the early 1800s and Hitler came in 1938. During the war Vienna was bombed 53 times.

At the turn of the century Vienna was alive and gay—a gaiety smothered by the Nazis and restored upon their departure. The Viennese know the sweetness of happiness and the bitterness of tragedy. Mozart wrote his own requiem there while dying at 35. Music halls are filled with Schubert's melancholy melodies. Between wars Vienna comes excitingly alive. It lives for the moment at hand because—who knows?—there may be few such moments left.

For 10 years after the war, occupation troops remained. The U.S., the British, the Russians, and the French.

Every coffeehouse was patronized by a James Bond. Vienna was spy-ridden and terribly exciting. There were Czech spies and Hungarian spies, Russian spies and American spies, not to mention the agents of the British and French. Practically everyone spied on somebody. There were more trench coats on the streets of Vienna than umbrellas in a London rainstorm. Official estimates placed paid agents at around 10,000 James Bond types. A nightclub which the Nazis had haunted became unofficial headquarters of the Russians. There were both performers and informers. A pretty girl was like a melody—a Russian refrain, that is.

Occupation troops filled the historical homes and palaces of the Hapsburg emperors. They set up headquarters in the great hotels of Vienna. The one where I stayed recently, the Im-

perial—the former palace of the archduke of Württemberg—housed the Russians. Hitler and Mussolini came during the war and afterward Khrushchev went there to meet with J.F.K. Long before this, Richard Wagner lived at the Imperial. The Russians left it a shambles, but Vienna dies hard. Today the Imperial is the city's finest hotel and possibly the finest in all of Europe, the service impeccable. A night's lodging ranges from \$18 to \$100 and is worth every penny.

Opposite the State Opera House stands the elegant old Sacher, the setting both of novels and films, a hotel second only to the Imperial. It is a living museum that contains more than 1,500 paintings, sculptures by Donatello and the famous tablecloth on which Madame Sacher embroidered the autographs of more than 450 guests, among them Franz Josef, emperor of Austria. Archdukes who disdained publicity rendezvoused with their courtesans in small, intimate dining rooms at the Sacher. Madame Anna Sacher puffed away on her cigar and turned her head, promising everyone utter privacy. These snug rooms with their flocked walls are still available at the dinner hour. One, a one-table affair, will set the erstwhile Romeo back only the price of dinner—about \$10 plus the wine. Crystal chandeliers glitter overhead and candles flicker at the table. If someone doesn't get romantic here, not even Mozart could help. In case you stay the night, the cheapest single goes for \$16, a double for \$22. Old Madame Sacher looks down sternly from a portrait behind the Red Bar at richly-gowned ladies sipping Campari. It is fashionable to take an aper-

itif at the Sacher before curtain time at the State Opera House across the street. A kiosk in the lobby lists the concerts and operas.

For the tourist seeking a palace rather than a hotel, there is Hotel Palais Schwarzenberg. A palace it is, built in the 17th century and now a national monument. There is a countess for a landlady, Countess Johanna Khuen, who offers lodging from \$12 single and \$16 double, including breakfast. Outside, the garden is filled with statues, while inside, guests gather of an evening before a huge fireplace. The countess has apartments at \$32 a day, or if you choose to stay the month the rent runs \$480. As for Countess Johanna, she was born in Prague, reared in Yugoslavia and found herself destitute at the end of World War II, the family fortune gone. After this she traded her title for a mop to become a modern day Cinderella working as a chambermaid in Salzburg and later scrubbing floors in Lausanne. Now, naturally, all Cinderellas have a dream. Hers is not of a prince or another palace. Not at all. Her greatest hope is someday to own her own hotel. She's tired of scrubbing the palace.

These days the Viennese aren't waltzing so much. To tell the truth it's nearly impossible to find even a zither player, although one strums Strauss in the Sacher Hotel. But she plays only in a small, intimate dining room with only three tables. It's expensive, but worth it. The trouble with the Viennese is that they're too busy for such pleasures anymore. A sign of the times is what's happening to that wonderful old emporium, the coffeehouse. The old-fashioned coffeehouse with its great high ceilings,

gilded mirrors, and marble-topped tables may be headed for oblivion. It is being replaced everywhere by fast espresso bars.

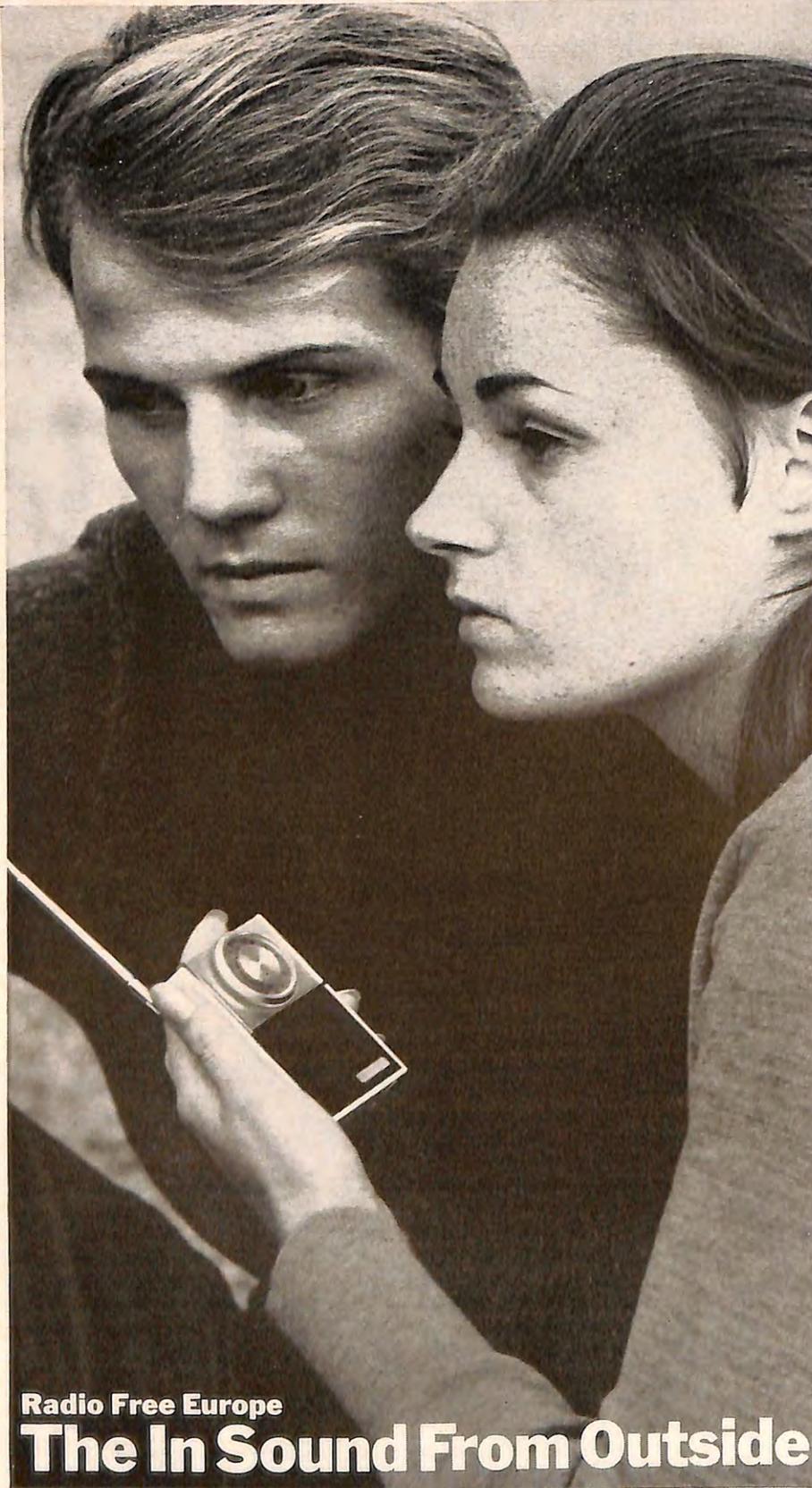
It's a pity. Time was when students studied, writers wrote, lawyers even conducted business at their favorite coffeehouse. The coffeehouse was founded originally in 1683, soon after Vienna was sacked by the Turks. For more than two centuries much of the social life revolved around a cup of mud. Families met in the evenings to play chess. Guests were entertained. Indeed, even marriages and births were celebrated in these mahogany-encrusted emporiums. You paid rather dearly for your first coffee *mit schlag*. But for what you got it was cheap. After this you could spend the rest of the day or evening at your table, reading newspapers which were provided free, playing chess, meeting friends. One writer gave his address as "Vienna 1, Cafe Central." He used it as a personal mail pickup. Old-timers point sadly to the Cafe Louvre. During the late '20s and early '30s it was haunted by newspapermen from around the world.

While Vienna remains the city of music, it's not all Schubert and Strauss. Just the other night I took a table in Vienna's oldest restaurant, the 400-year-old Griechenbeisl. I had expected maybe the Viennese waltz? Ridiculous. The gent at the piano was playing "Hello, Dolly" instead. If that seems shameful, what of the rock melodies coming from Cafe Mozart? It is likely that the bistros are playing for the tourists while the longhairs play for the Viennese. They dig Beethoven and Brahms, Mozart, Schubert and Strauss, those sons



Left, the gardens of Schoenbrunn Castle, in Vienna. Below, a local Fräulein views the beautiful Belvedere Castle.





**Radio Free Europe**  
**The In Sound From Outside**

More than half the people in East Europe are under thirty. When they want to know what's happening — they switch on Radio Free Europe. For the facts about East Europe and RFE, write: Radio Free Europe, Box 1969, Mt. Vernon, New York 10551



advertising contributed for the public good

of old Vienna. In the fall and winter the Viennese turn their attention to concerts and opera. As witness their devotion, dozens more statues of fiddle players than of soldiers serve as pigeon roosts along Vienna's graceful avenues. This time of year everybody slips off to the opera. If you can't afford a seat you buy standing room. Sometimes a particularly long opera gets started at five o'clock in the afternoon. By the last curtain those standing may have fallen arches.

Vienna's opera house is five tiers of gilt and glitter, the first major building rebuilt after the war. Attending the formal reopening was Wolfgang Wagner, grandson of the famous composer. Viennese queued up for standing-room tickets days ahead. Every seat was reserved weeks before this. The best was bid at \$200. It was a reincarnation from the rubble of war. On a foggy night an American flier mistook the opera house for a railroad station. It was a \$10 million error, the cost of its reconstruction. Even with the huge audiences, though, the four government-subsidized concert and opera halls operate at a loss. A loss? It's a financial migraine. Their total loss on an average night is \$40,000. This while playing to packed houses. When I asked why, the man from the tourist office merely shrugged and pointed to a payroll numbering 2,000 employees. It makes the Austrian State Theatre Administration the world's biggest stage enterprise. It's also the country's biggest financial boondoggle.

Like the Opera House, St. Stephen's Cathedral was shelled in World War II, its bell, the historic old "Boomer," crashing from the Cathedral's flaming steeple. A new bell, created of the remains, tolls again while reconstruction continues these 23 years later. Meanwhile, inside the 700-year-old church, the clergy, tired of answering all the questions, have traced its history with telephone recordings. Some wag with us dubbed it "Dial-a-Prayer". Along with services at St. Stephen's, the Sunday rubberneck ritual includes a Sabbath concert by the Vienna Boys Choir and a gallery seat at the 400-year-old Spanish Riding School. If Rover deserves a bone for leaping through a hoop, what of the white stallions tiptoeing in the ballet? It is the world's snottiest horse opera, performed in an auditorium complete with chandeliers and orchestra. It makes the show at Santa Anita dreary beyond words. The formal name is the *Haute Ecole de Equitation*, which simply means a school where horses pirouette and perform and capriole. This is a neat trick in which the nag leaps entirely off the ground, kicking out his hind legs in a snappy salute. Are you ready for that, Rover? ■

**ELKS NATIONAL FOUNDATION**

2750 Lakeview Avenue / Chicago, Illinois 60614

*"The Joy of Giving"*



**FREE CATALOG** TABLES!  
 • BANQUET/MEETING FURNITURE  
 • TENNIS TABLES  
 • COAT/HAT RACKS CHAIRS!

**Adirondack**  
 276-N Park Ave. So., N.Y.C. 10010

Shipping Points — PITTSBURGH • CHICAGO  
 BOSTON • DALLAS • ATLANTA • LOS ANGELES



DDGER James Price of Mahwah, N.J. Lodge presents a Century Club certificate to ER Warren Wolfanger of Park Ridge, N.J., Lodge during the recent initiation of 16 new members to the lodge. Other members present were Est. Lect. Kt. John Nordham, Est. Lead. Kt. Bernard Nicolosi, Esq. William Holland, PDD Norman Stalter, Brothers Price and Wolfanger, Secy. Albert Skoglund, and Brother James Sappah.



Est. Loyal Kt. Thurman M. Evans of Delaware, Ohio Lodge presents a check in the amount of \$1,500 to Miss Mary Frances Focke director-therapist of the Delaware Speech and Hearing Center. The check is being given to the center to expand its services to persons affected by cerebral palsy. Brother Evans is representing the Elks Cerebral Palsy Training Board in Columbus.



Brother Henry Mintz, second from the left, of Brooklyn, N.Y. Lodge presents a check for \$1,000 to the National Foundation. Accepting the check on behalf of the Foundation from Brother Mintz is Brother Charles Dardis. Also present are Secy. Brother Vincent J. Giganti, and ER Frank T. Geoly.

# If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! WILLIAM S. RICE, Inc., ADAMS, N. Y. 13605, Dept. 13P.

**NEW! For Men and Women**  
**SACROTONE**  
 ONLY \$4.98 **END STOMACH BULGE**

When spine is aligned as shown at right... pain disappears.

...Instant relief from backaches  
 Incisional hernia pain! \*

What nature doesn't, undetectable Sacrotone does! Acts like a whole set of new young "muscles" to give you that athletic, youthful control you used to have. Stomach becomes flatter, waistline slimmer, flab disappears. You look up to 5 pounds thinner instantly, and feel so much better.

An end at last to nagging backache\*. Scientifically designed, medically approved Sacrotone gives you the kind of firm, but gentle lumbar, sacroiliac and post-operative hernia support most of us need so badly. No wonder Sacrotone is recommended by so many doctors. The design, the flexible stays that bend with you, the choice of material are all part of the immediate freedom-from-pain, the good feeling Sacrotone gives you.

**CUSTOM-CUT FROM QUALITY ELASTICIZED MATERIAL**

Firm, yet marvelously soft. So comfortable, you can wear for tennis, golf, bowling—women wear while doing housework! Carefully made from special elasticized s-t-r-e-t-c-h fabric, cut to your exact measurements: no binding crotch, reinforced with flexible stays front and back, zig-zag stitched for additional support, long wear. No rolling, no wrinkling, no riding up!

**MONEY BACK IN 10 DAYS IF YOU'RE NOT DELIGHTED**—If you don't look better, feel better, if you are not completely free of back pain, if at least one person has not said to you: "you look so much younger—what have you done?"—your full purchase price will be refunded—no questions asked.

\*In such cases where firm support is needed.

**SACROTONE**—for men—(Style #10) Waist Size 26" to 52"—only \$4.98—2 for \$9.50

**SACROTONE**—for women—(Style #12) (with attached garters) (Please specify waist and hip size) Waist Size 26" to 52"—only \$4.98—2 for \$9.50

**PLEASE TAKE MEASUREMENTS TIGHTLY**

Order today—look, feel better tomorrow!

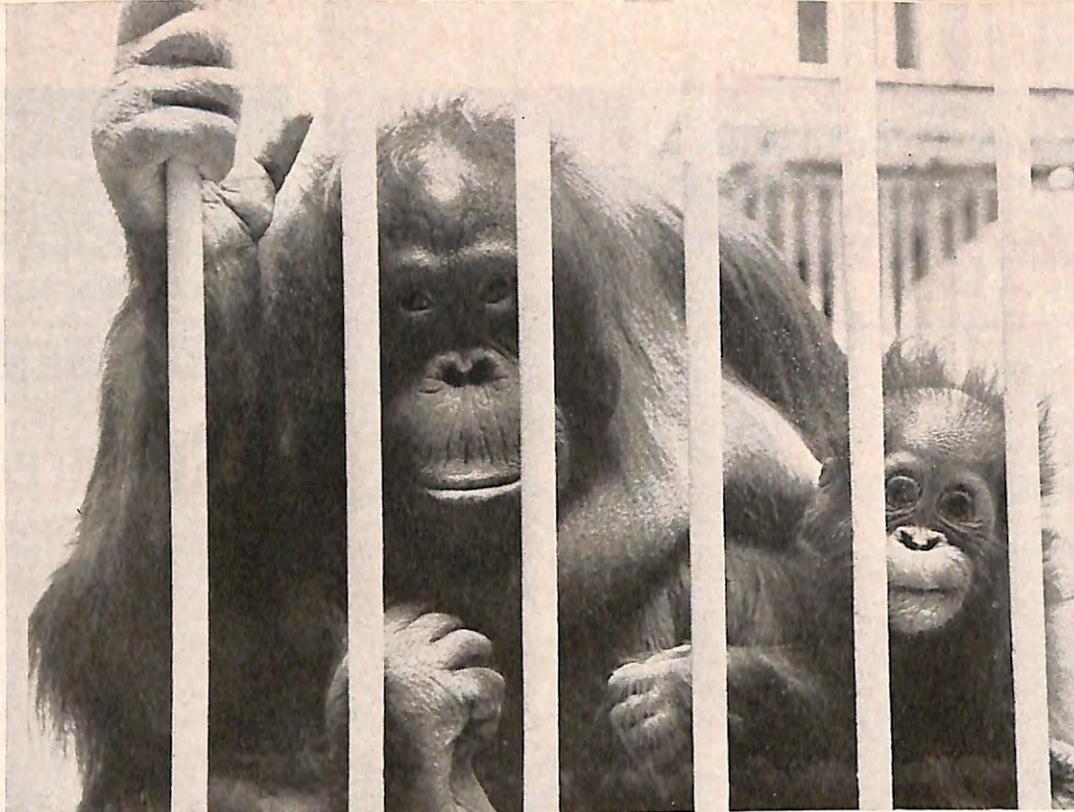
Money back if not delighted.

Send check or money order (no C.O.D.'s).

Add 25c postage & handling

**RANGER RESEARCH, INC.**

Dept. 916-G, 220 Fifth Ave., N. Y. C. 10001



# THEY NEVER HAD IT SO GOOD

Typical of the carefree residents at the Smithsonian Institution's National Zoological Park, Washington, D.C., are orangutan Jennie and her young son Aljen.



Two eager young explorers study one of many directional maps outlining the park's numerous exhibits. The plexiglas-mounted maps have proved invaluable to zoo visitors for traversing the more than eight miles of walks which lead to the attractions.

NOBODY'S SURE HOW NOAH managed his remarkable menagerie on the Ark but his care-and-feeding problems had to be formidable. Perhaps those housekeeping posers deterred the zoological movement. At any rate, it wasn't until 1804, when *Jardin des Plantes* was opened in Paris, that man assembled a large-scale collection of live, wild animals for the public.

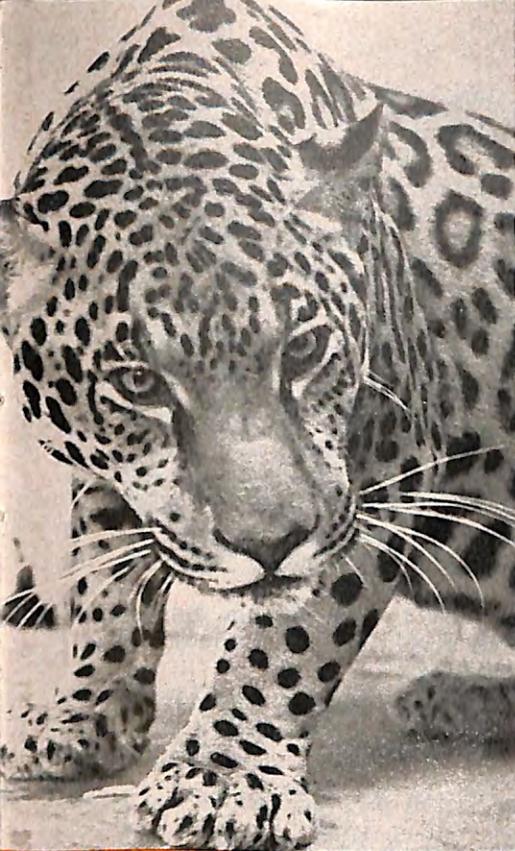
That first permanent exhibit launched the modern zoo. Today's city child may never see any creature but an alley cat in its natural habitat but he can sense the dangers of the African jungle or visualize the white wastes of the Arctic by visiting a large zoo, especially the National Zoological Park in Washington, D.C.

Housekeeping problems, always present, have been multiplied by an influx of rare specimens never before kept in captivity. And they are further increased by the growing number of visitors, now enjoying more leisure than ever before.

Safety is a constant challenge. Animals must be protected from visitors, visitors from animals. Animals must further be protected from other animals. First aid stations and police patrols, essential zoo adjuncts, bespeak the human element.

Sensitivity to the individual needs of each zoo creature extends to diet, sanitation, health, recreation, and, with newcomers, conditioning them to seeing large numbers of human beings. Results are noteworthy: zoo animals outlive and often outproduce "free" animals which must combat weather, hunger, beasts of prey and hunters. It is a matter of record that most zoo animals that escape ultimately make their way back to their own cages, voluntarily.

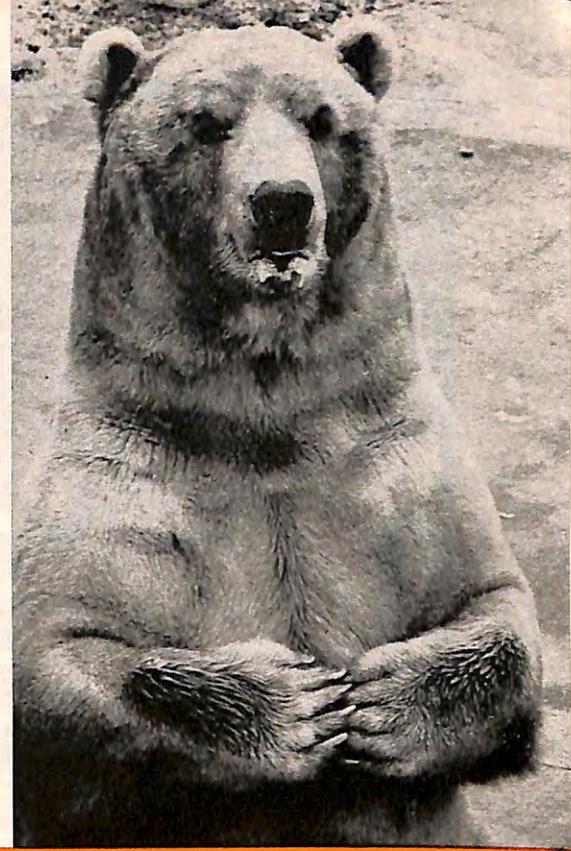
The National Zoo, part of the Smithsonian Institution, typifies the best in intelligent management. The photographs were made through the courtesy and cooperation of the director, Dr. Theodore H. Reed.



A wary jaguar, largest and most ferocious cat in the Western Hemisphere, waits for his daily 10 to 15 pounds of meat. Jaguars are suspicious of visitors at mealtime and resent their presence, according to zookeepers.

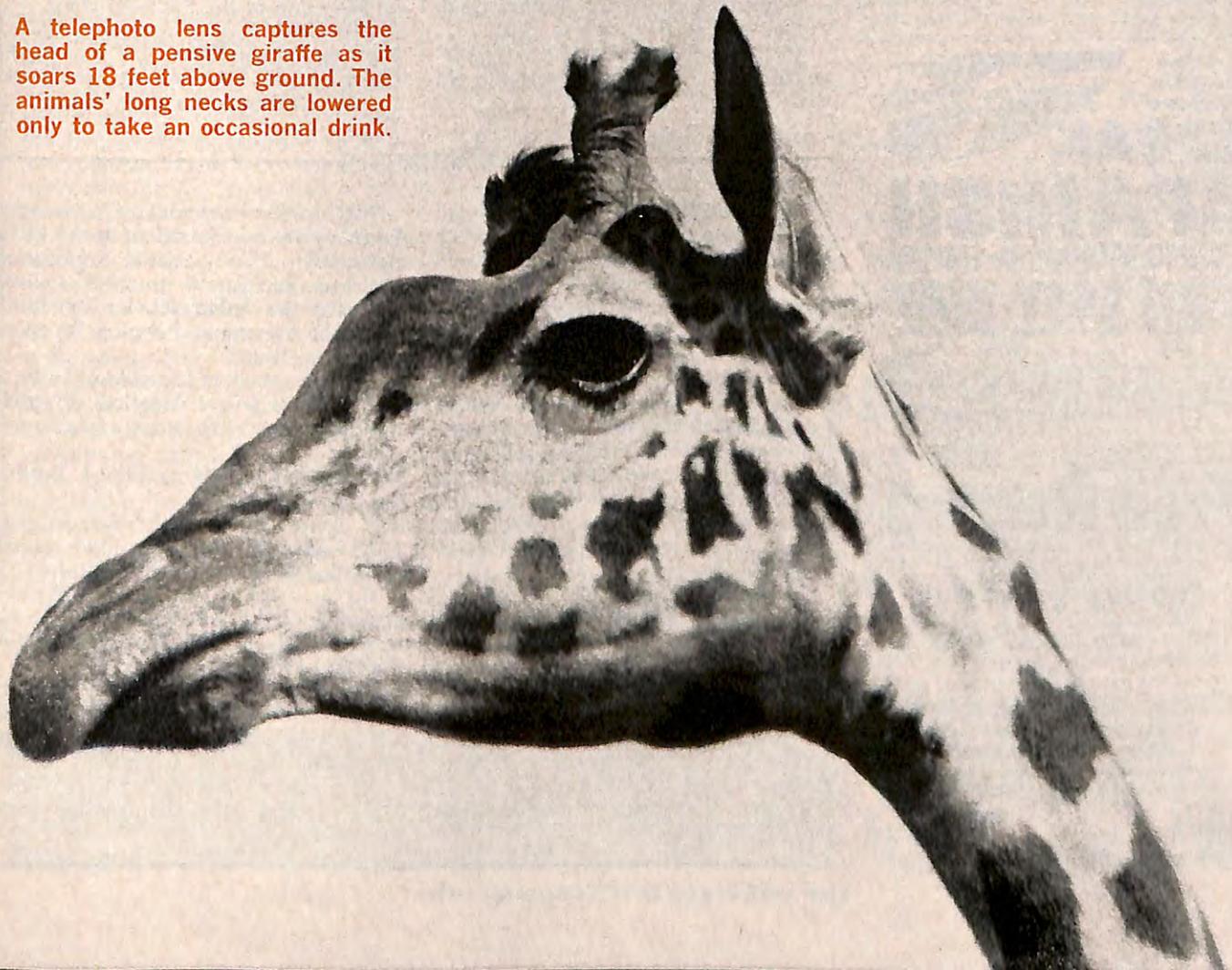


An American eagle views the park from a lofty perch in one of several flight cages. This fine specimen has been saved from the extinction that threatens its brothers—many hunters have unknowingly shot young birds whose heads had not yet turned their characteristic white.



A "master beggar"—one of the National Zoo's perennially popular bears—assumes a confident but watchful pose while waiting for the goodies that are sure to come. Bears typically possess great showmanship, and enjoy performing.

A telephoto lens captures the head of a pensive giraffe as it soars 18 feet above ground. The animals' long necks are lowered only to take an occasional drink.



**SAVE YOUR HEART**  
WITH **AMERICAN STAIR-GLIDE CORPORATION**  
**FITS ANY STAIRWAY**

Installs in less than two hours. No marring walls. No special wiring. Plugs in like a radio. Tax deductible when recommended by a physician. Costs about 8c a week to operate. Automatic safety devices. RENTAL-PURCHASE PLAN AVAILABLE. GUARANTEED.

USED BY THOUSANDS: **CARDIAC PATIENTS**  
• SENIOR CITIZENS • POST OPERATIVES  
• PARALYSIS • WIFE-SAVER • RESTRICTED PHYSICAL ACTIVITIES

WRITE FOR BROCHURE & PRICES  
**Cut Out & Mail Today!**

**AMERICAN STAIR-GLIDE CORP.**  
201 W. 80th Terrace, Dept. 210  
Kansas City, Mo. 64114

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

100 STYLES FOR  
**WIDE FEET**  
and HIGH INSTEPS

EE to EEEEE Only  
Sizes 5 to 13

Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money-back guarantee.



Not sold in stores

Write Today for FREE CATALOG

HITCHCOCK SHOES, INC., Hingham 11-A, Mass. 02043

Listen to this Record!



**SPEAK SPANISH FRENCH, GERMAN, OR ITALIAN THIS EASY WAY**

**AT HOME** by listening to **CORTINA RECORDS** the NATURAL way — quickly, easily, cheaply!

**Sent on 10 Days Approval**

**CORTINAPHONE** method famous for 86 years! Most fascinating, most effective, most satisfactory method ever known for learning or perfecting your-self in a foreign language.

**SEND FOR Free Record**

with **SAMPLE LESSON** and 32 page booklet that tells just what you want to know. Interesting. Get it!

MAIL COUPON TODAY TO

**CORTINA ACADEMY**  
Originator of Phonograph Method

CORTINA ACADEMY (Est. 1882) Dept. 422  
136 W. 52nd St. New York, N.Y. 10019

Please send me a FREE Sample Record and Lesson, with complete information about the full **CORTINA COURSE** in (check one)

SPANISH  FRENCH  GERMAN  ITALIAN  
 GREEK  BRAZILIAN  JAPANESE

Enclosed is 25¢ (stamps or coin) to help cover the cost of special packaging and shipping.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Old Dammit

(Continued from page 24)

The feud between Dad and Old Dammit came to a climax on a day in early May. Dad had been trying to plow the field next to the house and Old Dammit had aggravated him all day by stopping at the end of each furrow to whinny for Mother. Since Mother could hardly stand by the window waving all day, Dad found he was spending more time cursing the horse than in actual plowing. Roosevelt, too, was becoming demoralized all the time Dad decided he'd have to replace Old Dammit with Queen, who now had a frisky colt.

We saw Dad head the horses toward the barn, and the next thing we knew he came stomping into the kitchen fairly trembling with rage. He marched to the telephone and shouted, "Gimme the fox farm" to the startled operator.

Mother came running. "Fred, what's the matter? Is one of the horses sick?"

"Hullo, Dave?" Dad yelled into the phone. "This is Fred Clawson. I got a worthless horse you can have for fox meat if you'll come get him right now." He banged down the receiver.

Mother grabbed his arm. "What's the matter, Fred?"

"What's the matter?" hollered Dad. "That damn horse is the matter, that's what's the matter."

"Now calm down," Mother said. "What did he do that's so bad?"

"What did he do that's so bad?" yelled Dad. "I'll tell you what he did that's so bad."

In a voice that trembled, he told her. "I was unharnessing him, see? The strap under his belly got tangled up and I was crawling underneath to fix it when he—when he . . ." Words failed Dad. Speechless he displayed to Mother a very damp shoulder.

"That's what he did that's so bad," Dad finished weakly.

"You were just there at an inopportune moment," Mother said. "He didn't mean it."

"Didn't mean it?" yelled Dad. "You can't tell me he didn't mean it." He turned toward the woodbox in the corner. "She thinks he didn't mean it," he said.

"Well, you can't just sell him for fox meat," Mother said.

"She says I can't sell him for fox meat," Dad told the woodbox. "But I can. And I will."

None of us thought he would really do it until Dave Harmon's truck drove into our yard and Dad brought Old Dammit.

Tom looked pale, and Tootie and I started wailing, which brought Aunt Marilla's kids, Ralph and Utahna, and the Curtis kids from up the road. All of us stood there and wept, even the Curtis kids' cousin Eldon who didn't even know Old Dammit.

"You can't just load him up in front of all the kids," Mother said.

Dad just kept yanking Old Dammit up the ramp of the fox farm truck.

Old Dammit was not going like a lamb to his slaughter. He balked, he whinnied, and he rolled his eyes in ter-

(Continued on page 42)

## Obituaries

**A DISTINGUISHED CAREER** in the Grand Lodge came to a close with the death on Nov. 11 of Brother John C. Cochran, a PER of Toledo, Ohio, Lodge.

Brother Cochran began his many years of Grand Lodge service as a member of the GL Lodge Activities Committee for 1938-1939. He next served as a member of the GL Judiciary Committee for 1947-1952 inclusive, and as committee chairman for 1952-1953. His most recent post, that of Chief Justice of the Grand Forum for 1958-1959, followed four terms as a member of the Grand Forum, for the lodge years from 1954 to 1958.

**PAST DISTRICT DEPUTY** William Woods Milks, a member of Bradford, Pa., Lodge, died Oct. 17.

Brother Milks joined the Order June 12, 1940, as a member of Bradford Lodge, and served as Exalted Ruler for 1952-1953. He was appointed District Deputy Grand Exalted Ruler of Pennsylvania's Northwest District for the 1954-1955 lodge year.

PDD Milks also served his home lodge for many years as president of the PERs Association, Elks National Foundation chairman, and finance committee chairman for the lodge scholarship fund, which he inaugurated during his reign as Exalted Ruler.

Survivors include his widow, Irene; a son, William Jr.; a daughter, Martha; three grandsons; two sisters, and an aunt.

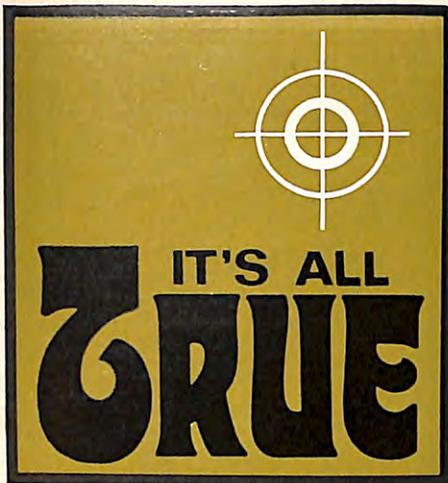
**PAST DISTRICT DEPUTY** Andrew J. Kessinger, 90, died Dec. 3.

A charter member of Silver Spring, Md., Lodge, Brother Kessinger served as the lodge's second Exalted Ruler.

He was appointed District Deputy Grand Exalted Ruler of Maryland, Delaware, and the District of Columbia for the 1950-1951 lodge year.

Long active in youth activities, he organized the popular Elks Boys and Girls Band, which won many honors throughout the state of Maryland.

Members of Silver Spring Lodge conferred an Honorary Membership upon Brother Kessinger in 1957.



BY BILL TRUE

World Professional Casting Champion

There's camping and there's camping. Personally, my favorite kind involves camping as a means to an end—and that end is usually fishing. And my favorite place for a unique kind of camping-fishing is the Canada-Minnesota border wilderness area that includes the Quetico and Superior National Forests.

Jumping off place for this Canoe Country wilderness is Ely, Minn. where a number of canoe trip outfitters stand ready to outfit you completely for a day, a week or a month in the bush. Everything is included: your food, tent, canoe, motor (if you want one) and all the miscellaneous gear you need to be fully outfitted for the water wilderness. Good maps pinpoint the portages and camp sites and you can travel for hundreds of miles through the wilderness of the Quetico-Superior area without being bothered by crowds of other fishermen.

Best fishing in this region is for walleyes, smallmouth bass and northerns. My personal favorite for sport is the smallmouth. These great fighters were artificially stocked in some of the border lakes about 50 years ago and they took to the region like rabbits took to Australia! I've taken quite a few over five pounds from this area and Basswood Lake on the border is my favorite spot. (To pinpoint it further, there's a place called Back Bay that really produces some lunker smallmouth.)

For eating, of course, you can't beat the walleye. We usually catch

enough each morning when canoe camping in the area to provide us with a delicious shore lunch at midday. The northern is another great game fish—too often ignored or put down by anglers who call him "snake," "jack" or "hammer handle." This is a great sport fish—especially when taken on light tackle or fly equipment. Northerns abound in the border lakes and rivers and some really big monsters are taken every year—over 20 pounds.

I might mention my favorite canoe country lures for the various species. For smallmouth, best of all in rocky bottom areas is the common bucktail leadhead jig, in red and white. Or use a gold spoon. For walleyes, yellow bucktail jigs or gold spinner lures. For northerns, the ever popular red-and-white spoon or a gold one. For extra fun try northerns on topwater plugs or poppers, and use a frog finish.

When traveling and camping the canoe country keep a couple of things in mind:

1. Treat every campsite as you would your own backyard. That means keep it clean for the next party to come along.

2. Don't mess around with the bears—and there are lots of them in the "Land of Sky Blue Waters." If they disturb you at a particular campsite, move on. Chances are they won't bother you, but they're big and shouldn't be antagonized.

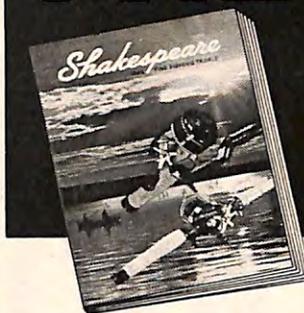
3. Keep your equipment to a comfortable minimum. Canoes will hold a lot of gear but don't overload. Take just one or two fishing outfits and a modest size tackle box, for example.

4. Don't try to cover too much territory in a given day. Leave plenty of time for breaking and setting up camp—and for fishing. You'll find some of the finest angling around in the Wilderness Canoe Country.

## TRUE TIP OF THE MONTH

A good buddy and fishing companion of mine is an outfitter for the Canada-Minnesota border lakes. He's Bob Cary, who used to be outdoor editor of the Chicago Daily News. Bob operates Canadian Border Outfitters, Box 117, Ely Minn. 55731. He has fished this area for many years and can answer just about any question on canoeing, camping and fishing throughout Canoe Country. Drop him a line.

# FREE!



1969  
CATALOG  
AND  
FISHING  
GUIDE!

- 64 big full-color pages!
- Complete info on new rods, reels and sets!
- Hundreds of tackle and fishing photos!
- Dozens of valuable fishing tips!
- New electric fishing motors!

*Shakespeare*  
FISHING · GOLF · ARCHERY

↓ FILL OUT COUPON NOW ↓

Shakespeare Co., Dept. EM-90201  
Kalamazoo, Mich. 49001

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE-ZIP \_\_\_\_\_

### B. P. O. E. PARTY FAVORS

On party night favor your ladies with a beautiful Elks emblem gift. Miniature heart necklace in rich gold. Surrounded with brilliant rhinestones. Hard fired enamel emblem in center. Each . . . . . \$1.60



Quantity Prices Furnished on Request

And when planning a party, you'll want emblem decorations, napkins, doilies, place mats, cards, etc.

Prices F.O.B. Chicago

Write for Catalog

**RH** **RUSSELL-HAMPTON CO.**  
Dept. E, 15 S. Wacker Dr., Chicago

### LIVE-CATCH ALL-PURPOSE TRAPS



Write for  
FREE  
CATALOG

Low as \$4.95

Trap without injury squirrels, chipmunks, rabbits, mink, fox, raccoons, stray animals, pests, etc. Sizes for every need. Also traps for fish, sparrows, pigeons, crabs, turtles, quail, etc. Save 40% on low factory prices. Send no money. Free catalog and trapping secrets.

TRAP FACTORY, Dept. M53, Box 10880, Houston, Texas 77018

### TREASURE

Find buried gold, silver, coins, treasures.

5 Powerful models.

Write for free catalog



**RELCO** DEPT. D-10 **\$19<sup>95</sup>**  
BOX 10839, HOUSTON, TEX. 77018 **UP**

# PICK STRAWBERRIES IN 90 DAYS

## SKYSCRAPER®

# CLIMBING STRAWBERRIES

EVERBEARING PRODUCE ALL SUMMER UNTIL FROST

# 4 FOR \$1.00

- LARGE JUICY BERRIES!
- PRODUCES BERRIES FROM BOTTOM TO TOP!
- BEARS FRUIT FIRST YEAR!
- EVER-BEARING PERENNIALS GROW YEAR AFTER YEAR!
- CAN BE TRAINED ON ANY TRELLIS, FENCE OR POLE!
- EASY TO GROW - SIMPLE TO PLANT!

It's true! A beautiful climbing strawberry. A strawberry plant that produces delicious, honey-sweet red strawberries the whole way up! Read these facts and learn how you can grow these beautiful ornamental plants that produces berries that you can pick from the vine.

Imagine the curiosity, the envy of your neighbors as they watch you grow strawberries on a pole, trellis or fence. Imagine the interest and excitement as they watch this richly foliaged plant reaching vigorously upward. Imagine your own delight as you watch enticing bright red strawberries appear. Just picture yourself leisurely walking through your garden picking real, red strawberries from your own exotic climbing strawberry plants . . . picking delightful tasting strawberries right off the vine . . . without having to wash off the dirt . . . and popping them into your mouth to enjoy their vine-fresh flavor!

### CLIMBING STRAWBERRIES ARE PERENNIALS

#### Ever-Bearing — Produce All Summer Until Frost

You don't have to buy and plant these Climbing Strawberries every year! Because they are hardy perennials, they'll grow year after year. And each spring they'll produce even more lustily, increasing in length quickly and forming 5 to 6 rosettes at intervals. These rosettes produce clusters of flowers from which the berries fruit profusely this year. In turn, the rosettes produce more runners which bear more flowers and fruit. A prolific, splendid plant to enjoy for years and years. It is truly everbearing.

#### EASY TO GROW

These plants have proven their ability to thrive and produce and withstand severe winters. And you don't need a lot of space to grow them in . . . only a couple of square feet



of ground per plant! Imagine — a climbing strawberry plant from only 2 square feet of ground! Amazing, but true. Planting and care are simple and full directions come with your order.

### STRAWBERRIES FROM SPRING UNTIL FROST

#### Offer Will Not Be Repeated This Year.

Climbing strawberries grow, climb and bear succulent berries until killing frost. Planted in early spring, these climbing strawberry plants start producing berries around July and continue to produce week after week, until frost. You can enjoy the firm texture, tempting fragrance and delightful taste of these magnificent strawberries for months. But that's not all! These plants are as beautiful as they are practical. Not only do they produce delicious fruit, but they also help to dress up your garden with beautiful greenery decked generously with bright red berries. A splendid ornamental plant with luxurious wax-green foliage. Act today!

The SKYSCRAPER CLIMBING STRAWBERRIES offered in this ad are cultivated exclusively for us and are available only through this advertisement and cannot be purchased anywhere else in the United States.

If you desire the ordinary everbearing variety of Strawberry plants such as Superfection, Brilliant or Gem, they are available at your local garden center or we will send them to you at 10 plants for \$1.00 plus 25¢ postage & handling. 25 plants for \$2.00 plus 50¢ postage & handling.

PLANTS WILL BE SHIPPED IN TIME FOR PROPER PLANTING IN YOUR AREA. YOU WILL BE PICKING BERRIES 90 DAYS AFTER YOU PLANT THEM.

#### RUSH ORDER TODAY

CLIMBING STRAWBERRIES  
DEPT. B-283 4 Plants Only \$1  
CARBONDALE, ILL. 62901 10 Plants Only \$2

Please rush me my CLIMBING STRAWBERRY PLANTS 4 for \$1.00 . . . or 10 for \$2.00.

SEND \_\_\_\_\_ CLIMBING STRAWBERRY PLANTS.  
(ADD 25¢ FOR POSTAGE AND HANDLING)  
ENCLOSED IS \$ \_\_\_\_\_ (No stamps please.)

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**3-MONTH WRITTEN GUARANTEE**

Climbing Strawberry plants are shipped to arrive in perfect condition for planting . . . to grow and produce berries or plants will be replaced absolutely FREE anytime within 3 months!

**CLIMBING STRAWBERRIES  
CARBONDALE, ILLINOIS**

© Climbing Strawberries 1969

If ordering from Canada, plants will be shipped by our Canadian Office.

(Continued from page 40)  
ror. He looked pleadingly at Mother. Mother was overcome. "You can't do this," she yelled. "Fred Clawson, if you send that horse off, you can send me, too."

Dad was sweating with the effort of moving Old Dammit. "Get up in the truck then," he said.

"No, Ma, no," wept Tootie.

Mother put her arm around Tootie. "I won't," she said soothingly.

As the truck drove away, Old Dammit thrust his head over the tailgate and gave a final, agonized whinny.

"I hope he's proud of himself," Mother said, addressing the weeping willow tree nearby. "Letting a poor dumb animal get the best of him."

She turned to Dad. "I hope you never forget the look on his face," she said before walking swiftly into the house.

Dad watched her go, and then looked down at our accusing, tear-streaked faces. He looked at the rapidly disappearing truck and then back at the house. Suddenly he ran to our old Ford, jumped in, gunned the motor and sped off down the road. It wasn't long until he returned, driving slowly, with Old Dammit tied to the rear of the Ford.

We yelled to Mother, who came out to welcome them home.

"Dudley," she cried, throwing her arms around Old Dammit's neck.

The horse trembled and rolled his eyes.

Dad climbed out of the Ford and came back to untie the horse. "I hope you're satisfied," he said. "I had to give back the ten dollars and pay Dave an extra five for making the trip."

"I'm so glad you brought him back," Mother said. "Look at him. He'll be sweet as a kitten from now on."

Dad scratched Old Dammit's neck. "I'm not going to let any horse get the best of me," he muttered. "We're friends now, eh Dammit?"

The big horse stopped shaking as Dad touched him. With an almost imperceptible movement he lifted a big foot and planted it firmly on Dad's toe.

Dad's face got red as he built up steam.

Mother kicked Old Dammit's ankle until he removed his hoof from Dad's foot. He nickered softly to her.

Dad took a deep breath.

"Now Fred," cautioned Mother. "You're not going to let a horse get the best of you."

Dad released his breath in a whooshing explosion. "All right, all right," he yelled. He yanked Old Dammit's bridle. "Come on, Old . . ."

Mother interrupted. "Dudley," she said.

Dad sighed. "Dudley," he repeated meekly, leading the big bay off toward the barn.



**LUDINGTON, Wisconsin**, ER Richard Masse (third from right) presents jewelry featuring Wisconsin gemstones to Grand Est. Lead. Kt. Melville J. Junion, Green Bay. Looking on are Green Bay PER William Lucas; SP J. G. Chriske, Green Bay, and Ludington PER Frank Hamilton and Est. Loyal Kt. Gerald Miller. Ludington Elks played host to 33 Green Bay Elks and their wives for an informal visit which included dinner, dancing, and gift-giving.



**BIRTHDAY NIGHT** at Waukegan, Ill., Lodge—honoring Brother William Just (second from right), an honorary life member—finds this group of notables discussing the festivities: ER James K. LeMieux; DDGER Francis V. LeMieux, a lodge member; Illinois 12th District Congressman Robert McClory; Brother Just, and Ernest Kovarik, Elks National Foundation state chairman. Brother Just was retiring after 10 years as lodge Foundation chairman, having enrolled more than 300 members in the Foundation while serving in that position.



**AN INITIATION CEREMONY** was held recently at Thief River Falls, Minn., Lodge in honor of the official visit of DDGER Leo F. Cantrill, a member of Eveleth Lodge. ER Stan Cockrell is shown flanked by SP William Thompson, Hibbing, and Brother Cantrill, the honoree, as the initiates and officers of the lodge assembled following the ritual.

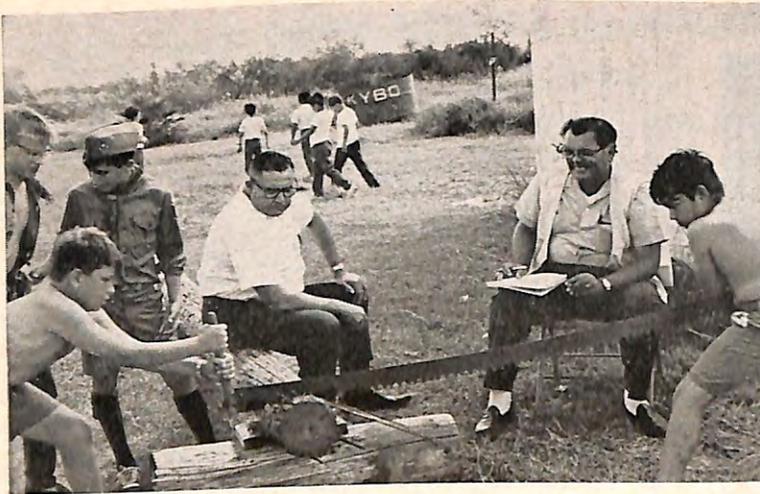
**A PLAQUE** citing Joplin, Mo., Lodge's youth activities committee, presented by the Grand Lodge, is displayed by Curt Wiggins, state youth activities chairman and a member of Joplin Lodge. Joplin Elks' youth program was adjudged "tops" in the state of Missouri for the 1967-1968 lodge year. The lodge's many faceted youth activities program included student scholarship and leadership awards, plus sponsorship of baseball, Boy Scouts, Girls and Boys State, and City Government Day.



**TULSA, Oklahoma**, Elks recently presented certificates and American flags to two new Eagle Scouts—David Corral (left) and Mike Neely—in a Court of Honor held at the lodge. The scouts' troop, 946, boasts a group of loyal "Dads" who take part in monthly field campouts.



**A PROUD FATHER**—DDGER Daniel Hartung Sr. (left), a member of Sandusky, Ohio, Lodge—poses with Sandusky ER C. Richard Packman and his son, Daniel Hartung Jr., the lodge's Esquire, upon a recent official visit. The festivities during Brother Hartung's visit to his home lodge also included the initiation of a class of candidates in his honor.



**LOG SAWING CONTESTANTS** take their turn under the critical gaze of two Brownsville, Tex., Elks—Brothers Charles Butcher (left) and Jim Hepner, judges for the event. The log sawing was one of several contests included in a camporee for Boy Scouts of District 1, Rio Grande Council. Hundreds of area scouts took part in the "Tip-O-Tex District Scout Roundup Camporee," sponsored by Brownsville Lodge, which was held on the grounds adjoining the lodge building.



**A \$3,000 CHECK** from Ohio's Northwest District cerebral palsy fund-raising committee is presented by Tiffin PER Basil Orians (right), committee chairman, to Tiffin PER and Treas. Leonard M. Gaydos, chairman of the Betty Jane Memorial Rehabilitation Center. Observing the presentation of the check are DDGER Ray Earle, Maumee, and Tiffin Exalted Ruler Adolph Jacobson.



**A NEW WHEELCHAIR**, donated by Donaldsville, La., Elks in cooperation with several civic organizations, brings a big smile from Terry Plaisance, shown with his mother, Mrs. Adam Plaisance, and some of his benefactors: Paul Hymel, American Legion and Salvation Army representative; Claude Bourg Jr., City Council representative; Donaldsville Elks' Dr. T. C. Edwards and Ray Oswald, and Bruno Ruggiero, Knights of Columbus representative. The new wheelchair was presented in a recent ceremony at Donaldsville Lodge.



**OKMULGEE, Oklahoma**, Elks present a stereophonic tape recorder to the Okmulgee Rehabilitation Center for use in recreation room activities. Awaiting a demonstration by PER James R. Dennis are two of the center's patients—Jerry Tyler and Linda Marr—and Brothers J. D. Roberts, a PER; Ollie Erdberg, and Past Exalted Rulers Edd Ivey, H. J. Gibbons, and Richard Howell.



**A THIRD-GENERATION ELK**—Bismarck, N.D., Brother Ron Stevens (second from right)—receives congratulations from ER Lloyd Gribble after his recent initiation into the lodge. Looking on are his proud father and grandfather, Brothers Kenyon and Jerome Stevens, both members of Bismarck Lodge.



**ARLINGTON HEIGHTS, Illinois**, Elks present three checks totaling \$1,350, slated for the state association's Crippled Children's Commission, to PER Henry V. Moore, who accepts the special gifts on behalf of the commission. Taking part in the ceremony are ER Norman A. Christensen; DDGER Francis V. LeMieux, Waukegan; Est. Lead. Kt. Lee Peterson; PER James J. Kelly, and Esq. Wayne Wilkins. The check presentations followed the initiation of 22 candidates in honor of Brother LeMieux.



**DU QUOIN, Illinois,** Secy. Edgar Sims (second from right) and PER Gene Showalter present a trophy to Delvin Miller, driver of Meadowbrick, the winner of the annual Du Quoin Elks' overnight trotting race at the Du Quoin State Fair. The race, annually held the day following the Hambletonian Classic Harness Race, was originated years ago by Du Quoin Elks to help promote the lodge's youth activities programs.



**OKLAHOMA CITY, Oklahoma,** Elks recently initiated a "Century Class" of 32 candidates. The ritual was performed by 12 of the lodge's Past Exalted Rulers (seated, left to right)—James S. Tate, Vernon L. Monroe, Joe L. Neyer, R. W. Arterburn Jr., George E. Thompson, Homer L. Wright, Earl Hanks, A. P. Kleinegger, Bob E. Taylor, Larry M. Simpson, George E. Lane, and Otto P. Adams.



**A CLASS OF 43 CANDIDATES** was initiated recently into Garrett, Ind., Lodge. The ritual, conducted by a team of Auburn, Ind., Elks, included the initiation of one new Brother into Auburn Lodge. Distinguished guests on hand for the ceremony included DDGER Robert D. Little, Wabash, and VP George S. Stutzman, who is a member of Elkhart Lodge.



**PARSONS, Kansas,** Lodge embarks upon a new scholarship program, as ER Richard J. Bishop Sr. (right) presents a \$100 check to Stacy Palmer, a local high school student. Parsons Elks plan to offer two such scholarships annually to worthy students planning to attend Labette County (Kan.) Community Junior College. The new program is under the direction of the lodge's youth activities committee.

**ENJOYING A PICNIC** at Upper Sandusky for Past Exalted Rulers of Ohio's Northwest District are (seated) Norman C. Parr, New Philadelphia, a member of the GL Americanism Committee; PSP John H. Neate, Upper Sandusky; Kenneth Strunk, Lima, vice-president of the state PERs Association; and Upper Sandusky ER Otis Callihan, and (standing) SP George B. Walker, Willoughby; PSP Walter J. Beer, Lima; PSP Elwood W. Reed, Bowling Green; Robert Kennedy, Dover, association president; Eugene C. Pracht, Lima, association secretary, and DDGER Ray Earle, Maumee.

**A DAY OF FAMILY FUN** is Hastings, Mich., Lodge's annual picnic at Charlton Park. The Elks and their families direct their attention to some of the traditional picnic goodies, as some representatives of the younger set view the proceedings.

# Everything for BINGO

FROM ONE SOURCE

HERE IS THE PERMANENT ANSWER FOR YOUR FUND RAISING, THAT THOUSANDS OF ORGANIZATIONS USE. "BINGO KING" SUPPLIES EVERYTHING ALONG WITH FREE IDEA BULLETINS FOR YOUR HELP. PAY AS YOU GO. MAIL COUPON TODAY.

"BINGO KING"

BOX 1178  
ENGLEWOOD, COLORADO 80110

"Bingo King"  
Dept. 501 - Box 1178  
Englewood, Colo. 80110

Please rush FREE Sample Card and information on how BINGO can raise money for our Organization.

Your Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Name of Organization: \_\_\_\_\_



## Secrets of Teaching Yourself MUSIC

Revealed in Your Home This Money-Saving Way

YES! Now you can teach yourself to play Piano, Guitar, ANY instrument in your spare time—even if you've never played a note in your life! Famous proven Course makes it simple as A-B-C. Pictured lessons show you how. No teacher. It's amazingly easy! Surprise your friends by playing favorite music. Write today for FREE illustrated booklet. U.S. SCHOOL OF MUSIC, Studio A1052, Port Washington, N. Y. 11050. (Est. 1898. Approved N.Y. State Educa. Dept.) Tear out as a reminder.

### GAME ROOM EQUIPMENT



The Biggest Selection of Finest Quality

- POKER TABLES
- Non-Duplicate Monogrammed POKER CHIPS
- Imprinted PLAYING CARDS
- Monogrammed PERFECT DICE
- DICE CUPS

at the right price!

Write for Free Catalog Today!

GEORGE & CO., 615 Main St. Dept. E, Buffalo, N.Y. 14203

## HOW TO PUBLISH YOUR BOOK

Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for FREE manuscript report & copy of Publish Your Book. CARLTON PRESS Dept. ELN 84 Fifth Ave., New York 11, N. Y.

### HYDRAULIC JACK REPAIRS

Earn While You Learn In Your Spare Time

Trained and qualified mechanics needed NOW to service inoperative hydraulic jacks. BIG opportunity for ambitious men. We show you HOW—in your basement or garage to earn spare time cash in an expanding industry. Don't wait, ACT NOW! Get the facts.

Write for folder No. E2 and free bonus offer.

Hydraulic Jack Repair Manual Co., Inc.  
G. P. O. BOX 3 • STATEN ISLAND, N. Y. 10314

(Continued from page 22)  
flict in their minds by that time as to whether she was an ordinary mortal or an angel from heaven.

The jurors, many of them in tears, retired. For hours and hours they wrangled and finally disagreed. Eventually the charge against Mrs. Grier was dropped. Eight of Mrs. Grier's peers were reported to have voted for acquittal. Several of them told reporters that while Mr. Swett had spoken they had experienced the feeling, time and again, that Mr. Lincoln himself was speaking to them from the grave.

For years afterward Waukegan folk who were at the trial told the story of Lincoln's "ghost"—how his presence in the courtroom had swayed the course of justice and saved a woman who, but for his timely appearance, would in all probability have been convicted.

## Image of Elkdom

What has your lodge contributed to community service this year?

Certainly every lodge in this great Order has been active to some extent in maintaining a community service program. But isn't it possible for us to do more in this most important field? It is here that the Image of Elkdom finds its most perfect expression. It is from the community that we gain membership and support, and it is to the community that we owe the duty of participating in all fields of community service.

We as Elks must accept every opportunity to become involved in all worthwhile charitable, patriotic, and civic programs. It is through our cooperation in such endeavors that we as Elks will "stand tall" in the community.

As new programs are developed, and old ones improved, they should be reported to the Image of Elkdom section of the GL Activities Committee. Full details of this program were given in the November 1968 GL Newsletter. GER McCabe will award a certificate of recognition to reporting lodges.

Closing date for Image of Elkdom entries is May 1, 1969, and entries are to be sent only to:

H. M. Randall, Member  
GL Lodge Activities Committee  
1641 Market Street N.E.  
Salem, Oregon 97301

### LEARN DRAFTING AT HOME

U.S. Labor Dept. says "42% more Draftsmen needed next 10 years." Send for FREE "DRAFTING CAREER KIT." No salesman will call.

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
NORTH AMERICAN SCHOOL OF DRAFTING, Dept. 46-42  
4500 Campus Dr., Newport, Calif. 92660

### HEAVY DUTY WELDER

Does work of \$85.00 welder yet costs only **1895** POST PAID  
Fits ordinary 110V outlet  
3 welding heats

Weld, braze, solder or cut most anything made of metal. No experience needed. Follow simple instructions. Uses standard 1/2" rods to weld iron, steel, brass, bronze, aluminum, other metals. 3 welding heats... not just one as with other low priced models. New HEAVY DUTY circuit gives higher heat... 4 times the heat needed to melt toughest iron. More welding power than ever before. Comes complete with welder's mask, \$2.00 pack of rods, flux, carbons, automatic arc striker, etc. NOTHING ELSE TO BUY. Approved for homes, garages, shops, factories. 10 day MONEY BACK trial. Guaranteed against burnouts. Send \$2.00 and pay \$16.95 plus small C.O.D. when delivered, or send \$18.95 cash, ck., M.O. for postpaid shipment. WEL-DEX MFG. CO., Dept. W-56, Box 10776, Houston, Texas 77018

## WATERLILIES



The loveliest of all flowers that can be grown at home. Exquisite jewel-like colors. Nearly every bloom reaches perfection. Easy to grow in tub, pool or farm pond. Write today for your free copy of new, colorful 1969 catalog. Our 52nd Year.

THREE SPRINGS FISHERIES  
329 ELKS ROAD, LILYPONS, Md. 21717

### NEW-FREE NURSERY CATALOG!

WRITE TODAY—over 400 varieties of Roses, Flowering and shade trees, Fruit trees dwarf and regular, Nut trees, Berry Plants, Vines, Evergreens, Bulbs and Perennials at prices so low it is almost unbelievable.

VERNON BARNES NURSERY  
P. O. Box 250-X, McMinnville, Tenn. 37110

### HOME-IMPORT BUSINESS—Make Big Profits

New Drop Ship Plan offers you first day profits! Deal direct with overseas sources at prices shown. Dazzling bargains with no investment. Full or spare time. Electric Razor \$1.70 Write for FREE BOOK today to...  
MELLINGER, Dept. 02392 1554 S. Sepulveda, Los Angeles, Calif. 90025

### LAW FREE BOOK THE LAW TRAINED MAN

Write today for a FREE copy of illustrated law book, "THE LAW-TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study of the famous Blackstone Law Course: Books and lessons provided. Moderate cost; easy terms. Write now.  
Blackstone School of Law, 307 N. Michigan Ave.  
Founded 1890 Dept. 112, Chicago, Illinois 60601

### NO SELLING! PEOPLE CALL YOU!

Locksmiths are in real demand. Make up to \$10 an hour—full or part time. Regardless of your age, race or educational background, you can qualify.  
LOCKSMITHS ARE NEEDED EVERYWHERE!  
Learn at home, at your own pace! Industry-approved fully accredited course. All tools and supplies are included. WRITE TODAY. No salesman will call.  
LOCKSMITHING INSTITUTE  
Dept. 1223-029, Little Falls, N.J. 07424

### BASEMENT TOILET FLUSHES UP

to sewer or septic tank  
no digging up floors.  
WRITE , . . McPHERSON, INC.  
BOX 15133 TAMPA, FLA. 33614

### MAKE UP \$12 AN HOUR AT HOME

Let Me Prove It To You FREE!  
I'll show you how Plastic Sealing and Laminating at home, spare time, can give you as much as \$12 each hour you operate. Table-top machine sets up anywhere. Easy. Fun. No experience needed. We furnish everything. We'll even help finance you. No house-to-house selling. Orders come by mail. Write for facts FREE. No salesman will call.  
WARNER ELECTRIC, 1512 Jarvis, Dept. L-24-BS, Chgo. Ill. 60626

# \* OFFICIAL ELK JEWELRY

*A Gift That Will be Worn Proudly by Any Elk*

For the lodge or the individual wanting to give an Elk a lasting gift that he will proudly wear here is the answer. Handsome jewelry officially approved by the Grand Lodge and distributed by The Elks Magazine.



No. 1—50 year emblem. Beautiful, 10k gold with gold plated post and attaching button and five single cut sparkling 2-point genuine diamonds. Price \$87.75. A splendid gift to honored members or officers.  
No. 1A—Same design, set with five 2-pt. blue sapphires. \$19.75.



No. 7E—Economic membership pin, without years designation, in 10k gold plate finish. \$4.00.

No. 7—Same design as above, in 10k solid gold, with gold plated post and attaching button. \$9.50.

No. 7S—Same as No. 7 but set with one 4-point genuine blue sapphire. \$11.50.

No. 7A—Same design with 2-point diamond. \$24.50.

No. 7B—Same design with 4-point full cut diamond. \$35.50.



No. 13—Past District Deputy Pin. Designed especially as a decoration for extraordinary services rendered to the Grand Lodge and beautifully suited to the honor which it indicates. 10k gold ornamentation surrounding red, white and blue, hard-fired brilliantly enameled Elks insignia. Gold plated attaching post and button. \$13.50.

No. 13A—Same as above, equally handsome but with one 5-point genuine blue sapphire inset at bottom. \$17.50.

No. 13B—Similar to No. 13 with addition of brilliant 5-point diamond inset. \$50.25.



No. 9—Life Member Pin. This new distinctive pin was specially designed and created for life memberships attained by reason other than Honorary award. 10k gold with gold plated attaching post and button. \$11.25.

No. 9A—Same design with two 2-point sapphires, \$14.50.

No. 9B—Same design with two 2-point diamonds, \$50.75.



No. 2—Plain 50 year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.25.



No. 11—Past Exalted Ruler pin. An emblem of rare beauty for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes official Elk pins such fine examples of jeweler's art. Clock and pin beautifully enameled red, white and blue. Past Exalted Ruler designation gold letters on blue background. \$12.75.

No. 11A—Same as above pin No. 11 but with 5-point diamond. \$52.75.

No. 11B—Similar to 11 and 11A but jewel is a 10-point diamond. \$85.50.



No. 8—Honorary life membership pin. 10k gold, gold plated post and attaching button. \$11.70.

No. 8A—Same design with three 2-point blue sapphires. \$16.00.

No. 8B—Same design with three 2-point diamonds. \$52.75.



No. 10—30-year membership, plain with no jewels. 10k gold with gold plated post and attaching button. \$10.50.

No. 10A—Same pin, same quality as No. 10 but set with one 1½-point blue sapphire. \$12.00.

No. 10B—Similar to above, set one 1½-point diamond. \$22.00.



No. 3—25 year membership, plain (no jewels) 10k gold with gold plated post and attaching button. Handsomely enameled red, white and blue. \$10.00.

All Pins Manufactured By L. G. Balfour Co., one of America's Leading Manufacturing Jewelers

Send orders and make remittance payable to:

## THE ELKS MAGAZINE

Dept. EJ,

425 W. DIVERSEY PARKWAY  
CHICAGO, ILLINOIS 60614

\* Registered designs of the B.P.O.E.

TM and © applied for.

Illustrations enlarged to show detail.

## ELKDOM STRIDES AHEAD

AS THE ORDER OF ELKS enters its 102nd year this month, the progress which increasingly has been its distinguishing characteristic, continues without abatement. As Grand Exalted Ruler McCabe aptly puts it: "Elkdom's future depends on you." It seems that Elkdom is in good hands.

During this current year, the number of Elks lodges will be increased by 20 or more. In the past five years we have added more than 100 lodges, an increase of 5 percent, in more than 30 States. Elkdom is growing in every section of the country, although the greatest gains are coming from those areas showing the greatest population growth.

### MEMBERSHIP INCREASE

As to membership, here also a substantial increase will be recorded when the books are closed on March 31. Whether it will be as large as last year's gain of 34,752 or exceeds it, as it might, it will mark the 30th consecutive year in which the Order's membership has shown a gain, an unbroken period of growth since 1939.

Progress is the keynote, also, of our benevolence and our youth and patriotic programs. The sums spent by Subordinate Lodges for these purposes is now approaching \$9 million yearly. To this must be added the expenditures of the National Foundation, the National Service Commission and our State Associations. The total of Elk benefactions will easily exceed \$11 million yearly, nearly twice what it was a decade ago.

An extremely happy note is the record contributions to the Elks National Foundation that are being piled up this year. These are expected to approach \$2 million. Much of the credit for this impressive increase goes to a handsome bequest by the widow of a long-time member of Jackson, Tenn., Lodge, but not to be overlooked are the generous contributions of thousands of Elks and lodges and State Associations.

These generous contributions offer real assurance for Elkdom's future. They will mean that the Elks National Foundation will have some \$100,000 more to use next year—and every year thereafter—to help people who need help and with no concern for Elk membership or color or creed or race.

### ELKDOM VITALITY

Another indication of the vitality of Elkdom is the building activity of our lodges. The building boom that began in the late Fifties goes on unabated. In 10 years, Elks lodges have spent more than \$134 million for new homes, including purchase of land and buildings, alterations and additions, new construction and furnishings. In 1967-68 alone these expenditures totalled \$15,715,000, a figure exceeded only by the \$16,470,000 for 1964 and the all-time record of \$18,358,000 in 1966.

While building activity has been heavier in some areas than in others, the entire Order is pretty well represented. In 1967-68, for example, some 200 lodges in 44 States submitted building applications to the Board of Grand Trustees for approval. For such approval, a building application must show that the project is soundly financed, with lodges required to have an equity of at least 60 per cent. Thanks to these and other safeguards, and to the careful scrutiny of the Board of Grand Trustees, the Elks building boom has avoided becoming a binge with all its attendant perils.

### ELKDOM CONTRIBUTES TO PROGRESS

Thus, Elkdom strides ahead, growing ever stronger, contributing more and more to the progress of our people and the security of our country, ever enhancing its reputation for good citizenship, fraternity, hospitality and patriotism.

Indeed it is great to be an Elk, and every bearer of that proud title should jealously protect it.



*The greatest  
vacation offer you've  
ever laid eyes on*

# HAWAIIAN JUBILEE \$595

per person, double occupancy,  
plus 5% tax and services via  
Universal Airlines, a certificated  
supplemental carrier

*2 fun-filled weeks*

3 glamorous days in **SAN FRANCISCO**

7 romantic days in **HONOLULU** 3 exciting days in **LAS VEGAS**

**INCLUDES:** Luxurious round trip jet flight. Deluxe hotel accommodations. All transfers, including luggage, between airports and hotels. Full breakfasts at your hotel. At night, dine where you please, with whom you please, when you please . . . your choice of over 30 world famous restaurants. Cocktail parties. Honolulu sightseeing tour. Plus many more extras. Experienced escort to help you, but absolutely no regimentation.

Reservations accepted only from members and friends of subordinate lodges of the states listed:

Ala. - Ark. - Conn. - Ga. - Ill. - Ind. - Iowa - Kans. - Maine - Mass. - Mich. - Minn. - Mo. - N.H. - N.Y. - N.C. - N. Dak. - Ohio - Pa. - R.I. - S.C. - Tenn. - Tex. - Vt. - W. Va. - Wis.

For information on departures in your area call or write your state secretary or:



**CONTINENTAL TRAVEL LTD.**

Boston, telephone (617) 267-7700  
501 Fifth Ave., New York, N.Y. 10017, Tel. (212) 867-9776  
720 N. Michigan Ave., Chicago, Ill. 60611, Tel. (312) 944-3181

#### DEPARTURES EVERY SATURDAY

ELKS TOUR CHAIRMAN • HAWAIIAN JUBILEE  
Box 288 / Prudential Center / Boston, Mass. 02199  
Please send complete HAWAIIAN JUBILEE information to:

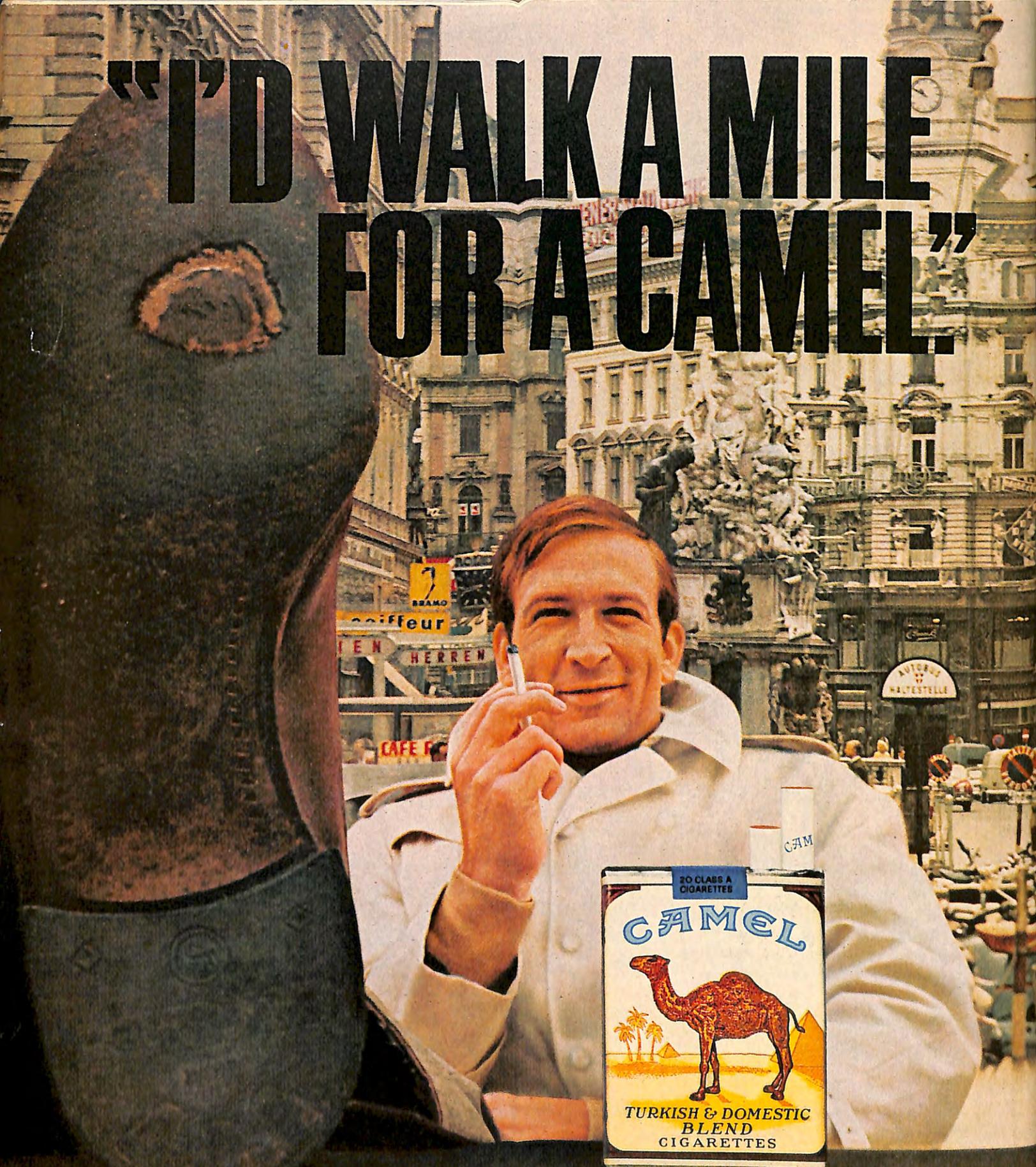
Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E  
2-69

# "I'D WALK A MILE FOR A CAMEL."



This message is strictly for smokers who've never tasted a Camel cigarette.  
Camel smokers, you know what we mean.  
You other guys, start walking.