

THE

Elks

MAGAZINE
OCTOBER 1968

NEW!

The

FIRST PERFECT WAY to PACK ALL YOUR CLOTHING

Designed for the man who wants to unpack and find his clothes looking like they just came back from the cleaners.

Say good-bye forever to wrinkled clothes... bulging suitcases... complicated packing instructions... heavy luggage...

NEW EXECUTIVE SUIT CARRIER. Just hang your suits as you normally do on the newly-designed special hangers. Because of the unique construction of the hangers, the swivel locking unit, and the design of the carrier itself... your suits come out 100% wrinkle free and ready to wear. **NEW WATER-PROOF ZIPPERED COMPARTMENT.** Vinyl lined large compartment on the bottom is waterproof... ideal place to put your toilet articles, liquids, or soiled clothes. **ROOM FOR SHOES...** and other items inside in the bottom.

FOLDS TO A TRIM, SLIM COMPACT CASE
Makes bulky, thick, old fashioned garment bags a thing of the past. The Executive Suit Carrier is only 24" wide x 20" folded... 42" open. Weighs only 7 lbs. And look at the costly hand-worker's craftsmanship! Continental style buckles with handsome English brass hardware. Sturdy heavy duty brass hanger and rugged chain. **MADE OF MIRACLE SKAI...** the elegant material that looks like leather... yet outwears leather 7 times. Almost indestructible... SKAI is waterproof, scuff proof... stainproof. And its all skai... inside and out. In satin black and cordovan brown. **EASY TO CARRY.** Perfectly balanced... even fully loaded the **EXECUTIVE SUIT CARRIER** is as convenient to carry as your attache case.

#673 **SUIT CARRIER** only \$29.95

21" CARRY ON

Perfect companion piece to the Executive Suit Carrier holds everything the suit carrier doesn't. Same fine craftsmanship... even with the Continental Buckle over the top. Use it by itself for overnight or short trips when you don't need an extra suit. Holds many shirts, underwear, pajamas, toilet articles, etc. Small enough to fit right under your airplane seat. Just carry it on.

Made of SKAI
miracle material.

#674 **CARRY ON
FLIGHT BAG** \$14.95,



#674

CARRIER or **CARRYALL.** A \$4.95 value... yours absolutely free... just for inspecting the **COMBINATION 2 piece set** in your own home. If you should decide to return the luggage... you still get to keep the **ACCESSORY CASE** as a free gift.

Save \$10.00
**BUY BOTH PIECES
COMBINATION 2 PIECE SET...**
Regular \$44.95... NOW only \$34.95

FREE! FREE! ACCESSORY-PAK SHIRT CASE

Buy both pieces and you receive absolutely free 18" accessory case made of SKAI. Perfect to put your folded shirts in and keep them sparkling clean... or use for accessories, important papers, etc. Fits perfectly into **SUIT**



RISK NO MONEY!

Order your Executive Suit Carrier or 21" Carry On today. Inspect it in your home for 10 full days. If you are not pleased return it for a full refund... and keep the accessory pack just for looking!

To keep this cover intact—use duplicate coupon of this advertisement on page 38.

ALEXANDER SALES CORP.
Dept. EL-1068
26 So. 6th Ave., Mt. Vernon, N.Y. 10550
Please send me

#A673 Executive Suit Carriers \$29.95 ea. plus \$1.00 P.P.
#A674 21" Carry On \$14.95 plus \$1.00 P.P. and handling
#A675 Combination offer \$34.95 plus \$1.00 P.P. and handling
color choice Brown Black

NAME

ADDRESS

CITY..... STATE..... ZIP.....

Enclosed is \$..... Charge to my Diners Club #.....



How Tall Do We Stand In Our Communities?



Progress has distinguished our Order's past. Our progress has been tremendous in our first century, and progress certainly must be our plan for the future.

When we pause to reflect on the progress that Elksdom has made since its founding in 1868, and try to analyze the reasons for it, we come inevitably to one major, underlying factor. That is service to our communities.

Each lodge must justify its existence, by a continuing objective of projects and programs that contribute to the betterment of the community of which it is a part. Such projects and programs need not be costly in terms of money. Usually, what is most needed are "some sweat and elbow

grease," and these are more than compensated for by the warm satisfaction that come from doing something to help others.

If a farmer continued to take the resources from the soil without rebuilding it, one day his entire crop would fail. So it is with an Elks lodge that continues to take the resources of its community for its benefit without giving anything in return. That lodge will eventually decay and die.

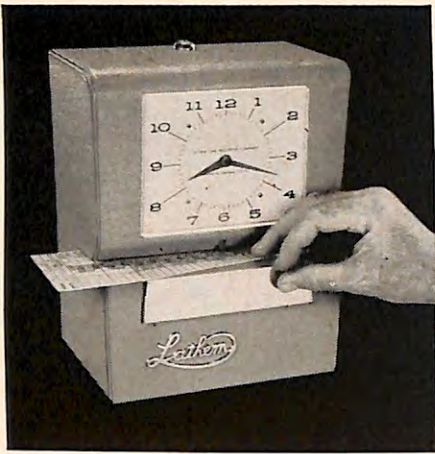
We will not let this condition develop. We will adopt community programs where they are lacking and needed. By so doing we will make sure that Elksdom will cast not a shadow but a light upon the lives of our fellowmen.

Sincerely and fraternally,

Edward W. McCabe

Edward W. McCabe, Grand Exalted Ruler

A PROUD PAST—A CHALLENGING FUTURE



Low-priced time clock helps small companies meet strict wage-hour law requirements

Accurate time records and proof of compliance are mandatory for all companies subject to the wage-hour law. More and more companies are finding it pays to avoid wage-hour trouble with clock-stamped payroll time records. A bonus benefit is that resulting employee respect for time discipline shows up in increased production!

Latham leads the field with a deluxe, fast-operating top-inserting time recorder that provides error-free two-column payroll accounting for straight time and overtime. And Latham makes time clocks feasible for companies with as few as three employees with low-priced side-printing models which may be used for job time as well as payroll time.

LATHAM TIME RECORDING COMPANY
158 Selig Drive, SW, Atlanta, Ga. 30336
Please send me complete information and prices, also payroll time card samples.

Name _____
Company _____
Address _____



THE ELKS MAGAZINE

VOL. 47, NO. 5

OCTOBER 1968

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND
Chairman

EMMETT T. ANDERSON
Vice-Chairman

JAMES T. HALLINAN
Treasurer

WADE H. KEPNER
Secretary

EARL E. JAMES
Assistant Secretary and Assistant Treasurer

WILLIAM H. MAGRATH
General Manager

JAMES A. CHAPMAN
Articles Editor

CHARITINA KRUPKA
Fraternal News Editor

JOHN SCHMITT
Circulation Manager

JUDY PAGE
Advertising Production

EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, Ill. 60614

"How Tall Do We Stand?"—A Message from the Grand Exalted Ruler.....	1
Elks National Foundation—"The Joy of Giving".....	4
Bird Hunting Bonanza.....BYRON W. DALRYMPLE	6
Tom Wrigley Writes from Washington.....	10
Elks National Service Commission.....	12
It's Your Business.....J. L. SLATTERY/R. GOSSWILLER	15
Joyrides..... HERB and MARY MONTGOMERY	16
It's All True.....BILL TRUE	19
News of the Lodges.....	20
Return to Santa Catalina.....DOLLY CONNELLY	26
Grand Lodge Officers and Committees.....	28
News of the State Associations.....	31
Elks National Foundation Scholarship Awards.....	35
Elks Family Shopper.....	36
Amendments to Grand Lodge Statutes.....	47
For Elks Who Travel.....JERRY HULSE	48
The Elks Magazine Editorial.....	56



ADVERTISING OFFICES



CHICAGO 60614
425 W. Diversey Parkway
528-4500

NEW YORK 10017
30 East 42nd St.
682-2810

LOS ANGELES 90036
5909 West 3rd St.
WEBSTER 1-1371

SAN FRANCISCO 94108
425 Bush Street
EXBROOK 2-4073

POSTMASTER: Mail notices of address corrections to:
THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, Ill., 60614

MEMBERS: Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. Please show ZIP Code numbers in both old and new addresses.

THE ELKS MAGAZINE, Volume 47, No. 5, October 1968. Published monthly at 425 W. Diversey Pkwy., Chicago, Ill., 60614, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, Ill., and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription prices in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

Copyright, 1968, by the Benevolent and Protective Order of Elks of the United States of America





Miller makes it right!

Patience is the watchword in the brewing of Miller High Life . . . from the harvesting of the finest barley, to the precise moment when the final brew reaches the peak of perfection. Only this way can Miller High Life keep faith with you . . . and the millions like you who have come to expect the best from Miller. In bottles, cans, on draft . . . always right!

A large black and white photograph of a Miller High Life draft beer dispenser. The dispenser is ornate with a decorative scrollwork design. A hand is shown pouring beer from a tap labeled 'Miller High Life' into a glass. In the foreground, three glasses of beer with thick foam are lined up on a tray. The Miller High Life logo is visible in the bottom left corner of the image area.

Miller
HIGH LIFE

The Champagne of Bottle Beer

MILLER BREWING CO., MILWAUKEE

ENTERTAINMENT CHAIRMEN: Over 200 sports films available FREE for group showings. Write for descriptive booklet: Film Section, Miller Brewing Company, 4000 W. State Street, Milwaukee, Wis.

FRANCHISES IS OUR FIRST NAME

WRITE FOR PORTFOLIO

Before you make a move toward going into any business for yourself, it makes sense to contact the people who are First in Franchising.

This portfolio tells what the world's largest franchise organization has to say, about 3 types of restaurants, beauty salons, rapid reading centers, the service business, a weight control franchise, convenience stores, and major franchise marketing itself.

Must reading for the person with \$10,000 to \$50,000 to start his own business.

It's free for the asking. No obligation, of course.



write for this portfolio to:

FRANCHISES INTERNATIONAL
Dept. X, 285 Central Ave.
White Plains, N.Y. 10606
Phone (914) 949-5107



A SUBSIDIARY OF CITY INVESTING COMPANY

40 TIMBERED ACRES \$1650 TOTAL PRICE WASH.-IDAHO-MONT.

\$50 Down—\$25 month, in Northern Idaho, Northeastern Washington, and Western Montana. In the heart of lakes and big game country. All covered with growing timber. Access, Title insurance with each tract. This is select land with natural beauty, recreational and investment values. We have tracts of many types and sizes from which to choose, including waterfront property on Pend Oreille, Priest, Kettle and St. Joe Rivers and in Pend Oreille Lake area. Your inspection welcomed. Write us for free list, maps and complete information.

Write to: Dept. OJ



P.O. Box 8146, Spokane, Wash. 99203

1000 GOLD STRIPE ZIP CODE LABELS 35¢



FREE LOVELY GIFT BOX!

1000 Deluxe, Gold Stripe, 2-color, gummed, padded Labels printed with ANY Name, Address & Zip Code, 35¢ for EACH Set! No limit, but please include 10¢ extra for postg. & pkg. or 45¢ in all. SPECIAL! 3 Sets for only \$1.20 pre-paid. EXTRA! FREE Plastic Gift Box with each order for 1000 Labels! Write for FREE Money-Making Plans. FAST SERVICE! Money-back guarantee. Order NOW!

TWO BROS. INC., Dept. B-275, Box 662, St. Louis, Mo. 63101

ELKS NATIONAL FOUNDATION
2750 Lakeview Avenue / Chicago, Illinois 60614

"The Joy of Giving"



Dear Sir:

It is with deep gratitude that I extend my thanks to the Elks National Foundation Trustees for awarding me a second grant which will make it possible for me to continue my studies at the University of Maine. As the spring semester draws to a close, I am looking forward to a brief vacation from studies. This will give me an opportunity to catch up on affairs at the Center before beginning summer school at the University on July 8.

I note that this is the year of your Centennial. My very best wishes go to your organization for this exciting event. The Elks organizations throughout the country can be proud of their accomplishments over the past hundred

years. I am familiar with the close work between the UCP groups and the Elks in New York State and Pennsylvania. I have talked with directors of UCP programs in both states and their reports of this cooperation are glowing.

Thank you again.

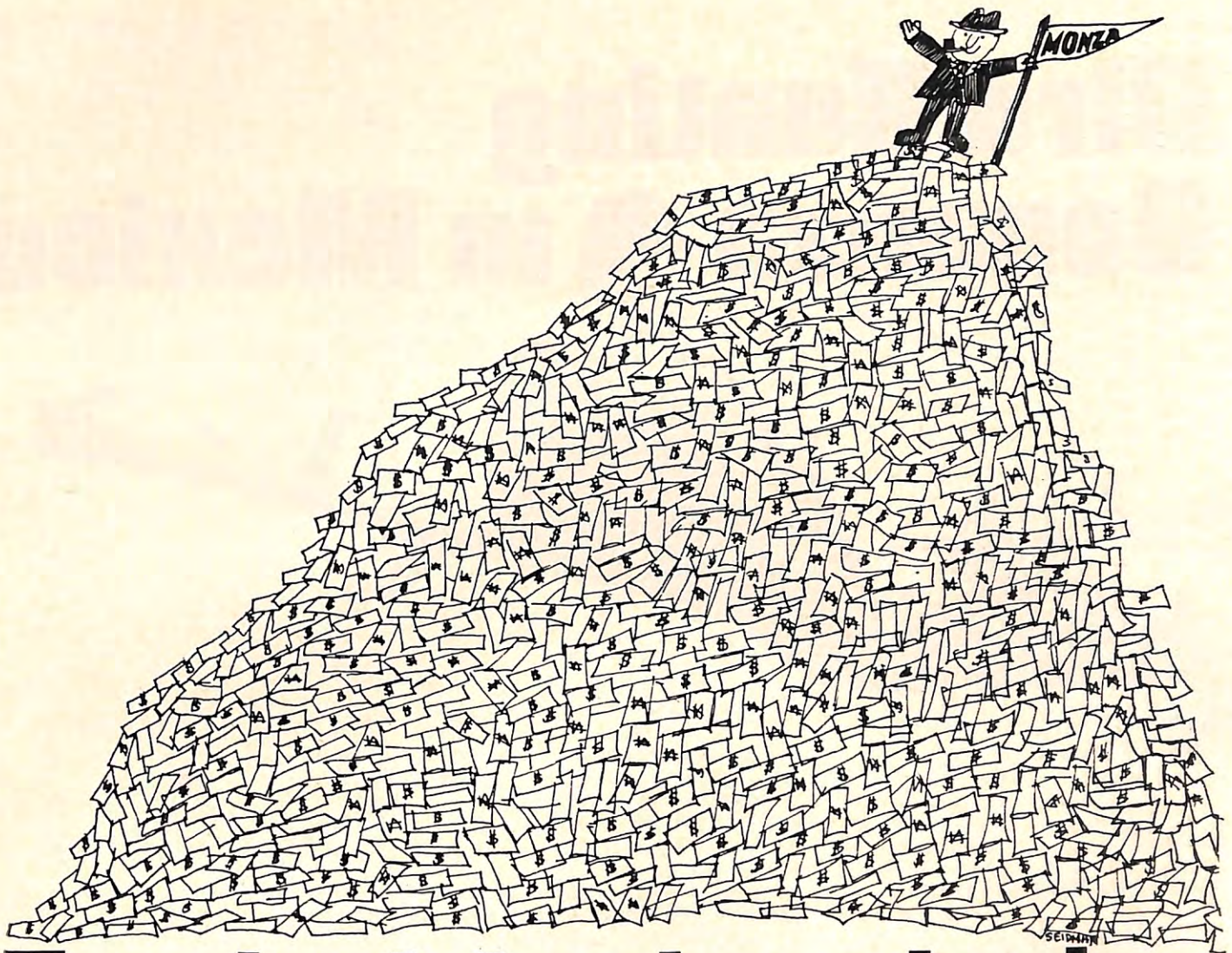
Sincerely,

(Mrs.) Ruth P. Mitchell



At a recent meeting of the Midland, Michigan Lodge ER James F. Hampton presented Monty Nye with a Century Club Certificate and gold lapel pin. Brother Nye received this honor for his outstanding support of the Century Club and is the first member of the lodge to become a Century Club member.

Bellefontaine, Ohio Lodge presented their Centennial Scholarship, in the amount of \$400, to Rebecca Warner. The presentation was made at the commencement exercises at Bellefontaine Senior High School by PER Charles Grubbs. Miss Warner plans to attend the Ohio State University this fall. This award brings the amount the lodge has spent on local scholarships this year to \$800.



Fund raising is a cinch...

(A PIPE SMOKING CINCH)

Why not raise money the easy way? Here's how. Chances are quite a few of your members are pipe smokers. All you have to do is ask them to smoke MONZA (the great Dutch tobacco), and we'll send your lodge 5¢ for each empty MONZA pouch you send to us. That's all there is to it. And we'll make it easy for you. Send us this ad and we'll mail you an envelope for collecting the empty MONZA pouches. When you've collected 100 pouches, mail them back to us in the envelope and we'll send you a check for \$5 plus another envelope. Send for your first MONZA envelope today!

FREE OFFER To acquaint you with the superb taste of MONZA we will send you 20 free sample-size pouches with your first envelope. We know your pipe smoking members will enjoy MONZA. The taste is masculine, mellow and mild. Very Dutch. And it costs only 30¢ . . . only pennies more than ordinary tobacco.

MONZA, P.O. Box 3033, North Hollywood, Calif. 91606

Gentlemen: Yes, we'd like to raise money the MONZA Way. Send us our first MONZA pouch-saving envelope and 20 free sample pouches. We understand there is no obligation on our part.

NAME TITLE

ORGANIZATION LODGE #

ADDRESS

CITY STATE ZIP

LIMIT: ONE FREE OFFER PER LODGE.



Bird Hunting Bonanza in Mexico



by **Byron W. Dalrymple**

We had camped on the bank of the Soto la Marina, in the cactus and thorn-brush jungle to the east of Ciudad Victoria, in the state of Tamaulipas, in eastern Mexico. The coming of dawn was a sharp contrast to the stillness of the night. There was no danger of sleeping until the sun was high, for suddenly at first pale light there erupted from the tall trees along the river such a wild cacophony of sound that we were brought from our sleeping bags wide-eyed and startled.

"Parrots!" one of my partners said. Yellow headed parrots. They're great pests down here, you know. And greater noise makers."

But it was not just the raucous calls of the parrots and the wing sounds they made leaving their roost trees that had grabbed our attention. As this noisy horde proclaimed the dawn, there was a great cooing and stirring in other trees and in the taller brush. Then swift wings clapped the air and flocks of large pigeons were suddenly knifing above us. There were the stunningly handsome red-billed pigeons, called by Mexicans *Paloma morada*, literally the "mulberry colored pigeon," large as the barn and park variety in the U.S.

We did not wait to identify more

sounds, nor to brew coffee or think of breakfast. We grabbed our shotguns, made for a small clearing and got under the flight. A group of twenty birds splashed their color against the sky and I swung and shot and missed. At the explosion, the birds put on speed, swirling out of sight. More noise burst from the jungle.

"Cha-cha-lac, cha-cha-lac, cha-cha-lac" over and over, joined by more of the same from every quarter until it was a din.

These, too, were bird sounds from this strange land. The chachalaca, named for its noisy chattering, is a drab, long-tailed, slender bird of the pheasant family that hides in the dense thickets of thorns and gives away its presence by loud vocal protest at any intrusion. I badly wanted to get after the chachalacas, too, but right now those big, awesomely swift pigeons had my full attention.

My two partners were shooting. I shot again, and missed again, heard a shout from one of the others and saw a bird tumbling. Then we got down to business in earnest. Besides the exotic sport of it, we were living for the most part off the country as we camped. We wanted at least two pigeons each to broil for our lunch. Without refrigeration, there was no reason to take at one "shoot" more than we could eat

for one meal. But, happily, down here there was no anxiety about where the next meal might come from. We were in what I would call truly a bird hunter's paradise. Numerous seasons were open; we had our Mexican hunting licenses; we could vary our diet by picking off as many as a dozen different species.

We did, however, have to be a bit careful of ammunition, for aliens who go to Mexico to hunt are limited as to the amount they may bring in. You just don't go to a store in Mexico and stock up again. So, the misses made us squirm. But presently, as the flight began to dwindle, we had collected six plump birds. The flocks had all left their roosts and scattered over the countryside to feed. The parrots had flown off, too, and once again, as the warm sun began to filter among the trees, only the lilting sound of the flowing river and the calls of small birds broke the stillness of this jungle wilderness of eastern Mexico.

The three of us came together, grinning, each carrying his brace of pigeons. We hunkered down beside the river, talking excitedly of the flurry of sporty action, and looking at our prizes. The Mexican red-billed pigeon is so beautiful it all but defies accurate description. Its general coloring is mauve, but shades run the gamut from pinks to

deep purples, with the eye bright red-orange.

Presently we had plucked and drawn the birds, washed them and ourselves in the clear flow of the river. We now built up a fire in a small pit of stones, tending it until we had a thick bed of ardent coals. The pigeons, daubed with cooking oil, were laid upon a grill rather high above the coals. We drew lots to see who would stay and laze away the morning oiling and tending them while they broiled oh-so-gently for several hours. The other two of us then left to scour the wilderness farther afield from camp, shooting pictures, pausing to try calling varmints such as coyotes, and checking to locate a spot for the afternoon hunt, during which we'd take another species of game bird to try for our evening meal.

This experience is but one small sampling of what bird hunting in Mexico can be like. It is odd indeed that U.S. hunters, living in a country with a common border with Mexico, know almost nothing about the game available there, and especially about the game *birds*. Mexico is rich in species of this category. And, because hunting is not pursued there as diligently, nor by as many people, as in the U.S., the game birds teem. This is especially true of the birds because most country dwellers in Mexico simply do not have the guns and ammunition to waste on birds. To be sure, some species, such as quail, are commonly trapped for food or sale, whether or not it is legal. And in some instances, regrettably, when swarms of game birds such as the whitewinged dove settle by millions upon crops, they are poisoned. By and large, however, average people in Mexico are not vitally interested in wild birds for hunting or eating because of the difficulty of acquiring them. And so the U.S. visitor there finds a variety and abundance that is all but unbelievable.

Numerous game birds are residents of Mexico, and many others, among the ducks, geese, cranes, rails and shorebirds, are migratory. Many shorebirds that are not legal to hunt on our side of the border have specific open seasons and bag limits in Mexico during their winter residency. This presents a modest dilemma of conscience to some visiting sportsmen. For example, I was in Mexico one year, along the east coast, when long-billed curlews simply swarmed. The penalty for shooting these birds in the U.S. is severe. But there where I was the season was wide open.

On a short flight above thorn thickets, a chachalaca is collected for dinner.

I had of course never hunted curlews. I had read many exciting tales of early-day shorebird shooting in the U.S., and my imagination was fired with the nostalgic tradition behind this grand sport. The long-billed curlew is a bird of a pound or a bit more in weight, with stilt legs and down-curving bill that is almost as long as the bird. Mud flats along coastal lowlands, incongruously bordering the cactus clumps and thornbrush, were crawling with small fiddler crabs, and the curlews were probing their foot-long bills after these.

Belly down I crawled through the cactus patches, eyes sharp for snakes. Then I lay at the edge of the flat, watching small wisps of the graceful birds pivot and wheel across the sky, uttering their liquid cries. Presently a half dozen swung within range of me. I arose and fired. I must admit it was one of the most thrilling bird-hunt experiences I've ever had when I collected my prize. I pursued the sport that day, and took several. Enough for a meal for us. They were delectable. After this I decided to hunt curlews no more. I had had a small taste of this endeavor from out of hunting history and was willing to settle for that. I would suggest that American hunters who do go to Mexico for birds practice restraint when shooting any of the migratory species protected elsewhere. But I see no harm, where it is legal, in savoring a bit of the past.

The standard game birds over a great share of Mexico in which the average tourist is most likely to be are the quails. There are numerous species. The bobwhite ranges over a vast area of eastern Mexico and far southward. It is also found in a large sweep of western Mexico, in Sonora below the Arizona border. I have seen bobwhite coveys so plentiful in northern Tamaulipas, in eastern Mexico, that it was unbelievable. Once three of us got rained in with a small trailer of mine not far from San Fernando. We could not get out until the ground dried. We hunted bobwhites strictly for food. It was no trick to kill enough for a big meal in an hour, rain or shine.

Scaled or blue quail swarm over much of northern and central interior Mexico, and to some extent in the northeast. I've shot on days when both bobwhites and blues were found in the same cover. Mountain quail are in northern Baja California. California quail with their handsome plumed heads range all the way down Baja. On the east side of the Gulf of California Gambel's quail are plentiful.

There are also a number of interesting and little known quail species truly exciting to the hunter who seeks
(Continued on next page)

GREAT NEW ACCESSORY for the front of your coat!

the
"coat catch"
fits almost any
single breasted
coat or jacket,
attaches or
detaches instantly



ENGRAVED MODEL
"Starburst" (8-point star) \$7.50

PLAIN MODEL
"Florentine" (brushed finish) \$7.00

specify rhodium or gold plated
Missouri residents add 3% tax

Cafson Company
P.O. BOX 7501, ST. LOUIS, MO. 63159

you CAN'T AFFORD to speculate...

... and neither can we.

Our interest in you is primary.

1. Do you have the potential for a good return on our time invested in you?
2. Do you have the desire to earn as much as \$20,000 or \$30,000 each year?
3. Do you have \$17,500?

On the other hand, you should know as much about us as possible. Our name is Aamco. We're the world's largest automatic transmission specialists. America's #1 growth franchise.

Write today and we'll send you an outstanding success story free. Know *all* the facts about franchising.

It's yours free for the asking.

Write or call collect:
215-265-6000



Howard E. Price
AAMCO Transmissions, Inc.
651 Allendale Road
King of Prussia, Pa. 19406

FREE

TABLE & CHAIR CATALOG FROM MONROE



Buy quality banquet equipment at direct-from-factory prices.
WRITE TODAY!

THE MONROE TABLE CO.
90 Church St., Colfax, Iowa 50054

new thrills. The beautiful Douglas quail lives in the tropical foothills of west-central Mexico, and is the only quail species found there. Farther south the barred quail bursts from weed patches. Spotted wood quail, singing quail, and varied unusual strains of bobwhites inhabit southern Mexico. My favorite of all, the Montezuma or Mearns quail, probably the most beautiful of all upland game birds of Mexico, inhabits much of the pine-oak highland down through the center of the country.

There are wild turkeys both in the central mountains, and in the jungles of the east. In the south big crested curassows, guans and the *Gallina de monte*, literally "woods chicken," one of the tinamous, live in the deep open forest. Ducks, including the odd tree ducks peculiar to Mexico, swarm along the coasts and over the interior wherever water is found. Great flocks of geese trade above the harvested maize fields and other cropland. I have watched cranes by thousands pouring across the lowlands, and have hunted them. They are the sandhill cranes, as sharp and wary as geese, and utterly delicious when roasted. Jacksnipe and other shorebirds are legion, especially in the low coastal regions.

The whole country is rich in dove and pigeon species. There are at least two dozen. Of these, the red-billed pigeon mentioned earlier, found in wide swaths along both coasts, the band-tailed pigeon of the central mountains, the mourning dove and the whitewinged dove, both of which almost entirely blanket the country, are the most important game species.

Many U.S. hunters have already experienced dove shooting, for the mourning dove is today by numbers taken in the U.S. our Number One game bird. These doves are unbelievably abundant in much of Mexico. Not so many of our hunters are acquainted with the whitewing. This bird, which ranges into south Texas, New Mexico and Arizona and is hunted in a narrow corridor of range across these states for a few days each fall, is fundamentally a Mexican species. It is colonial in habits, reminiscent in some respects of the extinct passenger pigeon. Whitewing shooting in Mexico is such an astonishing experience that one who has not done it can hardly even imagine the scene.

Last season I stood one afternoon at the edge of a vast stand of mesquite in which whitewings were roosting and which they were using as their midday perching place. Before us spread seemingly endless open fields from which maize had been harvested. The flight of birds began at about 2:00 p.m. A few were sighted here and there, sweeping from the mesquites out over the fields to fill their crops. The pace

built swiftly. Guns began to boom. It made no difference how many times one missed, except for running out of shells. Soon the birds were pouring over us—a dozen here—twenty there—farther off perhaps a hundred—some high, some low—group after group stacked in the air.

The whitewing is a bit larger than the mourning dove, has a squared tail and white shoulder patches. On its home grounds it is usually so fat that a layer at least a quarter-inch thick covers the entire body just under the skin. Thus, when broiled, these birds utilize their own fat for basting. They are superb eating. That day of which I write saw birds so filling the sky at last that I dare say at any moment I could see twenty thousand or more in flight. And the flight continued, going out and coming back, from early afternoon until dusk. When I had shot my limit, I sat and watched, completely awed by the scene. It had been estimated by wildlife biologists that perhaps a million or more whitewings were using this one area. Imagine the depredation upon any crop! For that reason whitewings have often been poisoned in Mexico. At the first cool snap, however, they leave, drifting farther down into the interior for the winter.

For many years it has been difficult and often horribly exasperating for a hunter to get into Mexico and enjoy shooting. Happily, it is becoming much easier. There is still a good bit of red tape, but there is less suspicion and harassment, and the result is worth the effort. You need several copies of a statement from a doctor proving recent vaccination. You need a number of passport-type pictures of yourself, several copies of a statement from your local sheriff or other officer saying that you are of sound character and without criminal record. You need a hunting license, available from a Mexican game warden in the border town where you cross, or in other towns. But be sure of what you are getting. There are no one-day licenses or other trick licenses, although many hunters have fallen for such gimmicks. You should buy a full license for the state in which you will hunt. It usually covers bordering states, too.

The most difficult part is getting your guns in. You are allowed as many as four, with 100 rounds for each. But these cannot be of like gauge or caliber. You must apply at a consulate or else at the port of entry for a permit covering your guns. This must be signed by the commander of the local garrison, and often in the past I have found this a long and harrasing process. The best way nowadays to get all of it done is to track down on the U.S. side at your point of entry on

(Continued on page 14)

"We want to test your writing aptitude"

If you have ever wanted to write, here is an opportunity to find out if you have talent worth developing. Take this revealing Aptitude Test created by 12 famous authors

By Bennett Cerf

If you want to write, my colleagues and I would like to test your writing aptitude. We'll help you find out whether you can be trained to become a successful writer.

We know that many men and women who could become writers — and *should* become writers — never do. Some are uncertain of their talent and have no reliable way of finding out if it's worth developing. Others, who are surer of their ability, simply can't get top-notch professional training without leaving their homes or giving up their jobs.

A plan to help others

Several years ago, we decided to do something about this problem. We started the Famous Writers School to help promising beginners everywhere acquire the skill and craftsmanship it takes to break into print . . . to pass on to them our own techniques for achieving success and recognition.

We poured everything we knew about writing into a new kind of professional training course — which you take at home and in your free time. The course begins with the fundamentals of good writing upon which every successful writing career must be built. Then you get advanced training in the specialty of your choice — Fiction, Non-Fiction, Advertising Writing or Business Writing. You learn step-by-step.

Every writing assignment you return to the School is carefully examined by instructors, themselves professional writers or editors, working under the guidance of the 12 of us who developed the Course.

You are a class of one

Your instructor spends as much as two hours analyzing your work. He blue-pencils corrections right on your manuscript, much as an editor does with established authors. Then he returns it with a long letter of advice and specific recommenda-



Bennett Cerf, the distinguished publisher, is also an author, columnist and television personality. He has been a member of the Guiding Faculty of the Famous Writers School since its founding in 1960.

tions on how to improve your writing. While this writer-instructor is appraising your work, nobody else competes for his attention. You are, literally, a class of one.

Students breaking into print

This training works well. Our students have sold their writing to more than 100 publications, including *True*, *Ladies' Home Journal*, *Popular Science*, *Redbook* and *Good Housekeeping*.

Doris Agee of San Mateo, Cal., says, "The view from this part of the world — the top — is indescribable. I've just received a big, beautiful check from the *Reader's Digest* for a 'Most Unforgettable Character' piece. There's no question about it, without the Famous Writers School,

the article would never have been written." Steven Novak of Wayne, N. J., announces, "I've just received the good news and a check from *Ellery Queen's Mystery Magazine*. That's the eleventh story I've sold in the last six months."

William W. Blanks of Los Angeles, Cal., who enrolled with virtually no writing experience reports, "Recently, I've sold three more articles, which means that I've sold everything I've written since enrolling in your School."

"When I enrolled in your Course, I was an unpublished writer," says Sharon Wagner of Mesa, Arizona. "Since then, I have made 40 sales, including a novelette, and I now live on my writing income."

Doris Stebbins of South Coventry, Conn., writes, "Your Course made it possible for me to sell six articles to *Woman's Day* for \$2,050."

Eileen Thompson Panowski, a Los Alamos, N. M., mother of four, has had four young people's books published by Abelard-Schuman. One was recently nominated "best juvenile mystery of the year" by the Mystery Writers of America.

Beyond the thrill of receiving that first check, our students find great intangible rewards in writing for publication. As Faith Baldwin puts it: "If one sentence you write opens a door for another human being . . . makes him see with your eyes and understand with your mind and heart, you'll gain a sense of fulfillment no other work can bring you."

Writing Aptitude Test offered

To find other men and women with ability worth developing, the School has devised a revealing writing Aptitude Test. The coupon below will bring you a copy, along with a 48-page illustrated brochure describing the Famous Writers School.

When you return the Test, it will be graded without charge by a member of the staff. If you test well — or offer other evidence of writing aptitude — you may enroll in the School. However, you are under no obligation to do so.



Seated, l. to r.:
Bennett Cerf
Faith Baldwin
Bergen Evans
Bruce Catton
Mignon G. Eberhart
John Caples
J. D. Ratcliff
Standing:
Mark Wiseman
Max Shulman
Rudolf Flesch
Red Smith
Rod Serling

Famous Writers School

Dept. W-7918, Westport Connecticut 06880

I want to know if I have writing aptitude worth developing. Please mail me, without obligation, your Aptitude Test and 48-page brochure.

Mr. _____ Age _____
Mrs. _____
Miss [Circle one and please print]

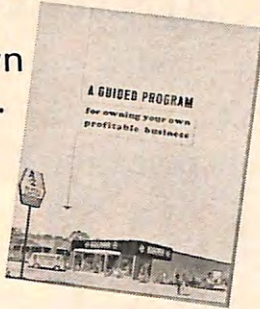
Street _____

City _____

State _____ Zip _____

Accredited by the Accrediting Commission of the National Home Study Council.

Don't go into
a business
of your own
until you...
**read
this
book**



Hundreds of A to Z Rental Center owners have followed our guided program to success. They've invested from \$15,000 to \$50,000 in community rental centers that supply everything needed in the home or business... centers that are meeting the demands of the booming rental business with over 300 items for camping, lawn and garden care, home improvement, floor and carpet care, parties and health care. Our full-support program has helped them build growing, profitable businesses.

Before you go into business, send for our free book. Return the coupon below.

AZ A NATIONWIDE FULL-SUPPORT FRANCHISE
A to Z Rental, Inc.
Federal Reserve Bank Building Suite 1621-0
164 W. Jackson Blvd., Chicago, Ill. 60604
Phone: (312) 922-8450
Attention: Marvin B. Lorig, President
I'm thinking of going into my own business. Please send my free copy of your Guided Program brochure.

Name _____
Address _____ Phone No. _____
City _____ State _____ Zip _____
A SUBSIDIARY OF NATIONWIDE INDUSTRIES, INC. Canadian franchises also available



"Elevette," the effortless way to climb from floor to floor in any home. A must for people who can't climb stairs, a convenience for every member of the family. And, "Elevette" is available in a variety of color-coordinated designs that will match any home decor.

Write today for our new catalog

This colorful, free catalog gives complete information on the "Elevette," on INCLINETTE, the budget-priced — single-seat stair lift and Inclin-ator, the stair lift that carries two people.



INCLINATOR COMPANY OF AMERICA
2204 Paxton St., Harrisburg, Pa. 17105



TOURISM DROPS in Washington but business, employment, and sales are at higher levels. The Washington Monument stands over the city as a "tourist thermometer." Reports show that during the summer there was a decline in visitors of over 20 percent compared to last year and the monument is not expected to make new records this year. Retail trade, however, is up some 11 percent. An estimated million persons are working in the Washington metropolitan area, slightly above last year's total.

LAND IS SINKING rapidly in a number of areas in the U.S., the Coast and Geodetic Survey reports. It is believed the sinking may be caused by the removal of vast petroleum deposits. Thus far, however, no damages have been reported.



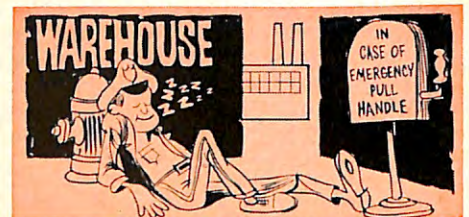
FUNNY SMUGGLING is reported by the Customs Bureau. In Honolulu an inspector found \$20,000 worth of jewelry in a woman's handbag; her explanation was, "I was just testing you." In California heroin was found in the wooden leg of a man coming in from Mexico. In Miami 12 pounds of marijuana was hidden in a cage containing five live iguanas.

TREASURY BONANZA is growing from money received by the Internal Revenue Service from taxpayers who have been forced to go "honest." The regulations went into effect in 1963 and hit several million Americans who receive billions of dollars in dividend income. Compared with \$11.1 billion in dividend income reported in 1963 this year's income is estimated at more than \$16 billion.

Tom Wrigley

TW TW TW TW TW TW TW TW

GIANT TRUCKS may be traveling over the Interstate Highway System before long. The new Congress in January will grapple with the problem. Three-section trucks already have been tested on the highways. Present width of trucks would be increased from 8 to 8½ feet and weights would be increased considerably. There is even talk now of building truck highways between large cities which are not too far apart.



MEN ARE WANTED in Washington for security jobs to protect various types of business, apartments, and homes. Protection agencies such as Pinkerton's and William J. Burns declare they could place double the security personnel they now have. Some security employes are full time, others part time. They are not police and do not carry guns. They guard an establishment and turn in an alarm when there is any sign of a break-in. One agency now has over 300 employes in its Washington office, operated by former FBI men.

HIGH SPEED TRAINS. Excuse another delay, please. They are now expected to be running between Washington and New York by next January, Transportation Secretary Alan S. Boyd reports. They were expected to be in operation last spring, then by midsummer, then by September. Difficult problems delaying the start of service are capable of solution, Boyd said.

DIVERTICULOSIS, President Johnson's intestinal ailment, afflicts millions of people over 50. It consists of dime-sized pouches in the lining of the lower intestine. Vice Admiral George G. Barkley at Bethesda Naval Hospital says 30

WRITES FROM WASHINGTON

TW TW TW TW TW TW TW TW

percent of all people over 50 have a number of the intestinal growths. Other doctors believe the illness probably afflicts almost everybody over 50 to some degree.

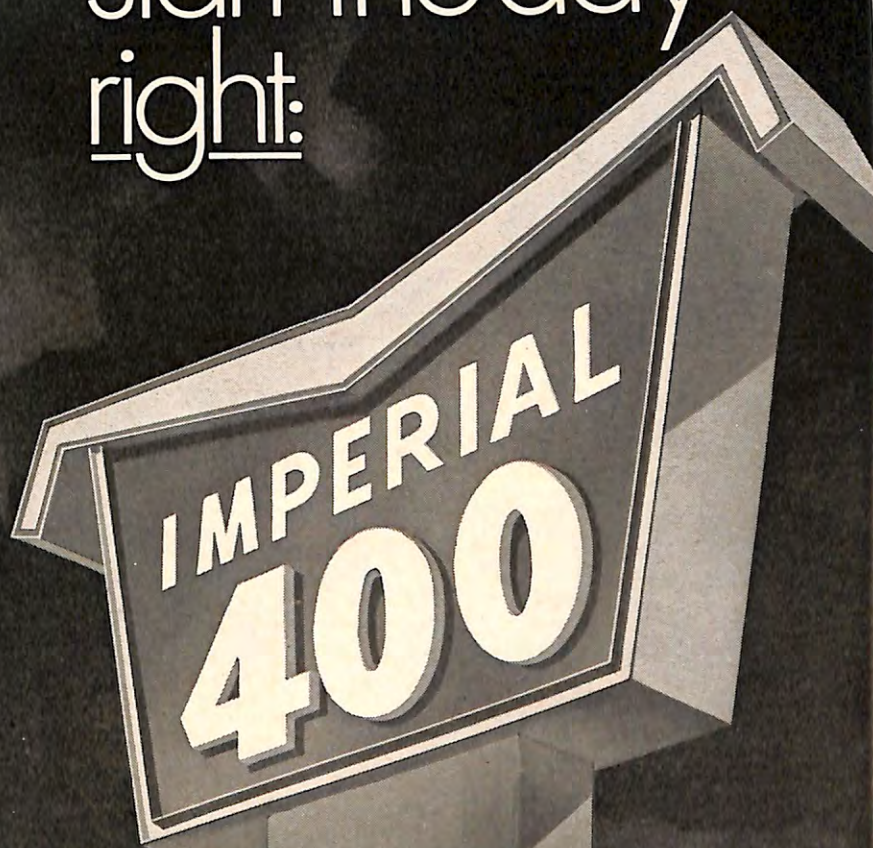
D.C. CRIME should show a substantial drop in the last six months of this year. Washington has a larger and more efficient police force. The city has gradually been establishing better relations between the police and the citizens. Business establishments and storekeepers have finally learned how to protect their properties. Bus drivers on night shifts who were frequently held up and even shot at the end of their last run into the suburbs now carry no tokens and less than \$10 in cash. Strangers have been told not to walk through dimly lit parkways or lonely streets late at night. An experimental program in which trained citizen volunteers are in D.C. police precincts to aid persons asking for advice in non-criminal matters has proven a success.

FOR SALE ADS in Washington papers sometimes reveal a heartbreaking story. One said "For sale: bridal gown with veil and eight bridesmaids gowns. Never used. Groom did not appear."



EAR BONE TRANSPLANTS may be possible under experiments performed at the Mayo Clinic at Rochester, Minn. Dr. John Cartwright of the D.C. Medical Society reports that an operation was performed successfully on ten cats in which the anvil-shaped bone of the middle ear was removed and then implanted in other animals. Several months later the transplants were found to be well tolerated and new bone had started to grow, he reported.

Stay with us at night... start the day right.



right in the center of town, close to everything!

You'll save time, because Imperial '400' Motels are located conveniently close to business, restaurants, theatres and entertainment. We even serve free coffee to help speed you on your way.

You'll save money, too, because at Imperial '400' Motels, the rates are almost as comfortable as the rooms. And our advance reservation service doesn't cost you a dime.

After a good night's sleep on one of our oversized double beds, you'll start the day rested, refreshed and raring to go, and a lot closer to where you're going. Write for our free directory. Dept. A, Imperial '400' National Inc., 375 Sylvan Ave., Englewood Cliffs, New Jersey 07632.

IMPERIAL '400' MOTELS



ELKS NATIONAL SERVICE COMMISSION

1868 B.P.O. Elks Centennial 1968



Veteran's Service Committee Chairman Cliff Wagy, a very active 90 years young, is shown in his familiar occupation as a collector of repairable appliances for veterans' rehabilitation programs. Brother Wagy was recently honored as "Patriot of the Year" during ceremonies held at Bakersfield, Cal., Lodge.

Long Beach, Cal., Lodge members were presented a citation for meritorious and conspicuous service to veterans and to the community. The formal presentation was made at the regular Monday night meeting by Brother Clifford Parmenter, Past National Commander and Department Rehabilitation Director of the Military Order of the Purple Heart. In the past few years the Elks and the Military Order of the Purple Heart have provided over \$20,000 worth of clothing to veterans who are in need of suitable attire when they reenter civilian life. Accepting the award (right) is ER Robert P. Shaw.



Port Jefferson, N.Y., Lodge held open house for the officers and crew of the U.S.S. Ingraham during their visit to Port Jefferson over the fourth of July holiday. Sharing in the fun are, (front row) PER Louis C. DeCamp, Commander Richard Cawing, ER Norman Kelly, and PVP Clem Casimir.

Chicago (South), Ill., Lodge recently entertained a group of soldiers, sailors, and marines from the Great Lakes Naval Hospital. The evening's festivities began with a delectable chicken dinner. After dinner the servicemen, all veterans of Vietnam, were entertained by a trio who later provided music for dancing. Student nurses from Little Company of Mary Hospital were on hand to talk and dance with the boys. ER Don Ecklund is shown with two of the veterans and student nurse Kitty Lawn.



The veterans hospital in Salt Lake City, Utah received a stereo radio from the Elks lodge to be placed in the intensive care ward. Presenting the gift to Hospital Director Mr. S. H. Franks, (center) are State Chairman Myron B. Johnson, (left) and Lodge Chairman Thomas Whiting. In addition to such gifts the lodge also has provided entertainment for the patients four nights out of every month along with fishing trips and parties during the summer.



There are a few businesses Farmers Sentinel Package Policy won't help.

... the rest can save up to 25% over the cost of separate policies, plus other discounts up to 25% more. And get the most comprehensive business protection ever offered in a package policy. We'll even convert your present policies, no matter who they're with, and give you full credit—no short-rating. If you operate a motel, apartment, garage, retail or other business, you could increase your coverage and cut your expense by calling a Farmers Agent. He'll have a firm quotation for you in five days, without obligation.

(Policy not available in certain states)



Farmers Insurance Group

Extra Special Gift Offer
Halvorfold and 6-Hook Key Case
Morocco \$10.25—Calfskin \$12.75

The Halvorfold



\$8.00 Black or brown Morocco
\$9.50 Smooth black or brown Calfskin
Lodge No. under inside emblem 75¢ add'l.
Lodge No. with City under inside emblem \$1.25 add'l.

"Made to Order" for ELKS

"NOW in its 42nd year"—The HALVORFOLD bill-fold, pass-case, card-case. Just what every ELK needs. No fumbling for your passes. Unstap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear. Ingenious loose-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three card pockets and extra size bill compartment at back. Made of the Finest, Genuine Leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All nylon stitched, extra heavy. Just the right size for hip pocket. Backbone of loose-leaf device prevents breaking down.

Free Examination!

Send No Money—Pay No C.O.D.
Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust ELKS and all the Mrs. ELKS, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

FREE in 23K Gold, Name, Address and any Emblem. Would ordinarily cost \$3.00 extra. Ideal Gift With friend's name and any fraternal emblem

- PLEASE CHECK HERE:**
- Black Calfskin \$9.50
 - Black Morocco \$8.00
 - Gold filled Snap & Corners \$1.50 extra
 - 4 fold
 - 6 fold
 - 8 fold
 - 10 fold
 - 12 pass
 - 16 pass
 - 20 pass
 - Elks Emblem Outside
 - Yes
 - No

HALVORSEN, P. C. M., Dept. 170
4868 Victor St., Jacksonville, Fla. 32207

Send HALVORFOLDS as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes. For 12-pass add .25c, 16-pass .50c, 20-pass .75c. Please check squares at right.) Lodge No. under inside Emblem 75c extra

Name: 23K Gold Inside Emblem:
Address: Please Print
If you send cash with order, we ship postpaid. Money back if not satisfied. PLEASE USE ZIP CODE

(Continued from page 8)
the border someone who will do all of this for you. Most of the larger towns have people who for a modest fee will get your license and gun permits for you and help you get set.

A good way to locate such a person is through a popular local sporting goods store on the U.S. side, or via the local game warden on this side. You should see the warden on the U.S. side anyway. There are very strict federal regulations set up each year as to what and how many game birds you can bring back from Mexico into the U.S., in total or in any one calendar week. To bring any in you must have a permit from our side. These are—or should be—available from local game wardens. Obey strictly the Mexican limits on birds, and the instructions as to how they are to be cleaned if brought across. You must show them at Mexican customs, and sign them out on the U.S. side.

Bear in mind that U.S. officers are sworn to uphold Mexican game laws. Also be assured that limits, particularly on migratory birds such as doves and waterfowl, must be strictly obeyed. There has been so much over-limit shooting and attempts to smuggle in whitewings especially, by the hundreds, that penalties are extremely severe and many special agents are now on the watch for this very thing. Also, by no means should you try to "sneak in" an extra gun, or a handgun. If caught, you will almost certainly be turned over to the federal police in Mexico, and that can be of very serious concern.

On most of my trips, I don't try to bring game birds out. It is just too enjoyable to eat them on the spot. For example, one year several of us made a whitewing hunt south of Reynosa. While we shot the vast flight, Mexican boys we'd hired ran quickly to retrieve and pluck our downed birds. As the afternoon waned, a Mexican friend was starting a fire, using a big bag of charcoal we'd brought along.

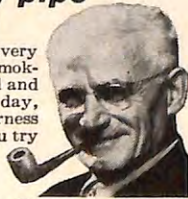
By dusk the coals were ready and we gathered around the tailgate of our pickup, salting the birds, squeezing a bit of lemon juice over each, wrapping each individually in foil. Baking potatoes were also greased and foil wrapped. Then over a huge grill above the fire we spread the shiny bundles. While our feast prepared itself, we lounged around, having a cold drink and joining in songs the Mexican boys were singing, accompanied by a guitar one of them had produced. Then at last, all of us—hunters, pickup boys, several of their kin who had appeared as if by magic out of the brush, and our landowner friends—opened the foil and fell to. It was an occasion, and a meal, long to be remembered.

(Continued on page 55)

DON'T QUIT SMOKING

before giving my pipe a 30 Day Trial

New principle that contradicts every idea you've ever had about pipe smoking. I guarantee it to smoke cool and mild hour after hour, day after day, without rest, without bite, bitterness or sludge. To prove it, I'll let you try a new Carey Pipe. Send your name and address today for my free complete trial offer. Write:



E. A. CAREY, 1920 Sunnyside Ave., Dept. 204L, Chicago 40

FREE CATALOG

- BANQUET/MEETING FURNITURE
- TENNIS TABLES
- COAT/HAT RACKS

Adirondack
276-N Park Ave. So., N.Y.C. 10010

Shipping Points — PITTSBURGH • CHICAGO
BOSTON • DALLAS • ATLANTA • LOS ANGELES

VISUAL MAGNETIC CONTROL



MAGNETS MOVE FASTEST—& EASIEST—OF ALL!

Priced From **\$38** INCLUDING MAGNETIC ELEMENTS

Simplest Control for Sales • Production Charts • Personnel Maintenance • Scheduling Machine Loading Visual Presentations

FREE ON REQUEST

COLORFUL MAGNETS ORGANIZE FOR ACTION SHOW FACTS INSTANTLY GET THE JOB DONE

Methods Research Corp.
120 Willow Ave. Staten Is., N.Y. 10305

Enjoy Independence



Earn \$3 to \$6 An Hour In Sparetime

Get started now, watch your business grow! Thousands earning cash this easy way—many build complete sharpening service with year round profits.



FREE BOOKLET SHOWS HOW

Fact filled booklet tells how to start sparetime business; how to get new business. Get "Money Making Facts" and details on Easy Payment Plan. No salesman will call.

FOLEY MANUFACTURING CO.
Dept. 10334-8 Foley Bldg., Minneapolis, Minn. 55418

THWARTING THE SHOPLIFTER



It's Your Business!

by James L. Slattery and Richard Gossweiler

A few months ago Newsweek magazine, in an article that mentioned Pinkerton's, Inc., the big private security agency, said that "Pinkerton's, which dominates the security industry, estimates that shoplifting and employee pilferage cost business about \$2 billion a year." How much will you lose to shoplifters during the balance of this year and next?

The question is of course rhetorical. You won't even *know* how much of your total inventory "shrinkage" is actually due to shoplifting. Only a very small percentage of shoplifters, about one in 200, are detected in their stealing. The rest go marching off undetected with their stolen watches, stolen rings, stolen steaks, stolen furs. And many come back to steal again and again. You will simply take the loss, because shoplifting doesn't come under the category of insurable losses. (There's really no effective way to distinguish shoplifting losses from other forms of shrinkage.)

A store detective once made the statement, "If we actually knew what is being stolen we would probably all lose our minds." So writes Loren E. Edwards in the preface to his excellent book *Shoplifting and Shrinkage Protection for Stores* (Charles C Thomas, Springfield, Ill., 1958). Mr. Edwards was for many years the Protection Manager for one of the world's best known stores, Marshall Field and Company, before becoming a consultant on inventory shrinkage problems.

What can a small businessman do to combat his own losses from the deprivations of shoplifters, when even the elaborate and expensive "security systems" used by large retailers haven't defeated them?

The first thing to realize, and most retailers do, is that the typical shoplifter is not a professional. All too frequently they are indistinguishable from good customers—members of the middle income range homemaker group. Second

to the ladies among amateur shoplifters are juveniles, most of whom come from "good homes." Professional shoplifters concentrate their efforts mainly on stealing higher priced merchandise for illegitimate re-sale. By no means, however, do the professionals limit themselves to stealing from large, centrally located stores. In fact, one store security expert has stated that more arrests of shoplifters are made in neighborhood department stores than in large downtown stores.

Professional shoplifters often work in two-person teams. One might have the task of distracting a salesperson so that the other can quickly whisk an expensive item of merchandise into her "booster bloomers" these being specially designed bloomers in which the shoplifter (or booster, to use the underworld term) can carry her loot out of the store. In addition, professional shoplifters are likely to travel in their work, whereas the amateur stays close to home.

National concern among merchants has led to a substantial tightening of anti-shoplifting laws in many states. So far, however, such laws haven't served to reduce shoplifting. Moreover, the retailer who, in reliance upon those laws, hastily or carelessly accuses a person of shoplifting or detains or searches her person or her bag may be placing *himself* in legal jeopardy! (Some individuals actually have *pretended* to be shoplifting an item of merchandise which they had purchased and carefully gotten a receipt for. In this way retailers have been trapped into hazard of a suit for false arrest or for defamation of character.) Though in *theory* the new anti-shoplifting laws give increased rights to the retailer and his employees, lawyers and security experts warn of the need of great caution in exercising those rights.

One of the most important measures for preventing shoplifting is good training of store employees. Loren E. Ed-

wards, in the book cited above, says that salespersons should be trained never to turn their back on a shopper who is "looking over" items of valuable merchandise placed on the counter for him or her to examine. It is impracticable, and risky, to try to turn ordinary store-employees into store detectives, but they can be trained to be alert.

A simple shoplifting prevention measure in stores that display items such as typewriters and cameras on open shelves is to secure them with light strong chains or cables.

The customer who enters a store carrying a shopping bag containing purchases made elsewhere is of course a problem for the retailer. Will the customer drop a couple of items into that shopping bag and try to smuggle them out of the store while paying for some actually purchased items? Some stores have posted notices asking customers to check shopping bags, but one Chicago bookstore has gone much further than that. In front of the turnstile entrance to its shopping area it has placed a large bank of coin-insert, self-locking lockers where customers are required to store parcels.

It's a common sight today to see an armed and uniformed guard even in medium-sized stores. The average small retailer, of course, can't afford a full time protection-service guard stationed in his store; however many stores today are using the overhead concave reflector system to try to provide over-all visual checking of their shopping areas. But professional opinion is divided as to the effectiveness of such a system.

No amount of special security methods, however, can effectively substitute for continuing alertness on the part of a store's owner and employees. A casual and careless way of "keeping an eye on the store" is an invitation to both the amateur and the professional shoplifter.

Remember—it's your business! Why make it *easy* for a shoplifter to "share" in it?



joyrides that jeopardize everybody!

By Herb and Mary Montgomery

If you're buying a new car this year and plan to keep it about four years, the odds are a staggering 1 in 36 that it will be stolen before you trade it. If you live in New York, the odds go to 1 in 10. In Chicago they jump to 1 in 8. Since 1960, auto thefts in the U.S. have increased 51 percent, and unless the trend is drastically checked, a million cars will be stolen in 1970.

Is this an underworld plot by criminals operating a complex car theft ring?

"Not so," says Michael J. Murphy, president of the National Automobile Theft Bureau. "Professional car thefts account for only about 5 to 10 percent of the losses in this country." Those accountable for about two-thirds of the nation's auto thefts are juveniles. Their actions make grim, sometimes tragic, daily copy for newspapers:

A Cleveland policeman shot and killed a 17-year-old who tried to run the officer down with a stolen car.

A 13-year-old Minneapolis boy was knocked unconscious when the driver of a stolen car in which he was riding jumped from the car while the automobile was still in motion.

Four Chicago youths stole a car, killed its driver and cruised West Side streets shooting at pedestrians and motorists before wrecking the car during a police chase.

With few exceptions, youths apprehended for car theft give one of two reasons for the action that might well ruin their lives: "We did it for kicks," or "We just borrowed the car to go joyriding."

FBI Director J. Edgar Hoover, however, does not view the matter so lightly. "Joyrides and neighborhood jaunts by young people in stolen cars are not prankish capers of restless youths," he insists. "They are crimes—costly, dangerous, and senseless violations."

Costly? Yes, and not just to the victim whose life may be hamstrung without a car. With the loss for each car averaging \$1,200, State Farm, the country's largest car insurer, paid more than \$16 million in claims for damages and total losses in 1967. Since insurance premiums are based on losses, *all* policyholders pay. A half-million cars were stolen in 1966. Of these, 88 percent were recovered, and the police work involved was paid for by *all* taxpayers.

Even more appalling than the high cost of auto thefts is the danger to other motorists, pedestrians, and the young drivers themselves. In Duluth, Minnesota, police stopped a driver who could hardly see out the windshield. He was the same age as his 10-year-old companion, who was on the floor working the accelerator and brake pedal of the car they had stolen.

A surprising number of juveniles who steal cars are age 10, with the real problem beginning at ages 13 and 14. It's small wonder, then, that a recent government survey indicated as many as 75,000 stolen cars per year become involved in accidents—that's 200 times higher than the normal accident rate.

As for the profound senselessness of juvenile car thefts, Hoover sums it up when he states, "From experience the law enforcement officer recognizes the problem as a prelude to more violent crimes and the launching of criminal careers."

Who are these young people who put their futures on the line by deciding to drive without the owner's permission?

Ninety-six percent are boys, and police find that they don't come from any

Unless the trend is drastically checked a million cars will be stolen in 1970

particular socio-economic class. Capt. Charles E. Beaty, head of the Minneapolis Juvenile Division, says, "Sometimes a boy wants a car for Saturday night and his folks won't let him have the family car so he steals one. Other times it's a boy who has nobody to borrow a car from, so he takes a stranger's." Not uncommonly, juveniles park their own cars and steal newer, faster models.

Debunking the prevalent notion that juvenile car theft is a crime of impulse, Captain Beaty maintains, "Car theft among juveniles is a calculated thing. If kids want a car for Saturday night, they decide on the make and model and know just how and where to get it. After using the car, it's not unusual for them to park it and keep the keys. If the car isn't picked up within 24 hours, they go back and use it again."

Even very young thieves with little or no driving experience plan their strategy. Suburban police chief Tom O'Hehir of Brooklyn Center, Minnesota, tells about a 14-year-old with scant driving experience who swerved off the street, drove across lawns and smashed into a hydrant. When brought to the police station, the driver admitted that he and his companions had talked about stealing a car. One of the boys had seen a mechanic leave the keys in a car after bringing it from the shop to the back lot of the shop. Together, they decided this was the car for them. "Their case, like most of those we get, was not an impulsive act," says the chief. "It was a planned and deliberate crime." Damage to the car: \$1,000.

An FBI bulletin points out that cars are stolen for one of three reasons: for profit to resell in whole or part, for use in the commission of a crime, or for transportation. Although most youthful thieves steal a car simply to "have wheels," an increasing number are stealing to strip for parts and accessories. While titles and serial numbers discourage young people from trying to resell stolen cars, a car can be stripped and sold part-by-part for a handsome profit.

The most frequent target for car strippers of all ages is the sports car whose engine might bring from \$300 to \$600. Bucket seats command about \$200, a set of tires \$110, and fancy wheel covers might be worth as much as \$125. One insurance company in a

single year paid out more than \$1 million merely as reimbursement for stolen wheel covers.

"Too many parents unwittingly give their children the incentive to steal cars and strip parts for their own use, if not for resale," says Chief O'Hehir, who's had nearly 30 years' experience in handling juveniles. "They either buy their child a car, or sign for a 'junkie' after he's saved up \$50. Pretty soon the car has new wheel covers, extra mirrors, new seats. What the parents don't seem to realize is that the boy doesn't have enough money to keep the car in gas, much less buy expensive accessories. A call from the police station lets them know that he's been siphoning gas or stealing parts."

How were more than a half-million cars stolen, and many of them stripped, last year? Easy. *Statistics show that 80 percent of all cars stolen had been left unlocked and 40 percent had the keys left in them.* Two juveniles on their way to the West Coast stole eight cars in two days. When a car ran out of gas or gave them trouble, they soon found another in which the driver had obligingly left the keys. "Juvenile car thieves have a strange code of ethics," explains Capt. Robert Keleher, Assistant Superintendent of Chicago's Field Services Division. "They don't regard it as stealing to drive off somebody's car if they find it open, but most of them are hesitant to break into a locked car."

Increasingly, however, police are finding a significant minority of experienced young thieves using professional expertise to get the car of their choice. Some buy an ignition lock for a certain make car and wire it to short around the car's ignition. Some "jump" the ignition with devices as uncomplicated as a piece of wire or the foil off a pack of cigarettes. Still others have master keys.

Firms such as Auto Key Supply Company in St. Petersburg, Florida, advertise that there's "no easier, faster or more economical way to open cars." Their deluxe set, which opens doors and ignitions on four makes of '55 to '67 model cars and trucks, sells for eight dollars. No questions asked. Only Texas and Oregon have legislation dealing with the sale and use of master keys.

Night is prime time for car thieves. Nearly two-thirds of all thefts occur then and over one-half of these thefts are from private residences, apartments, or streets in residential areas. According to the latest national statistics, auto theft in the suburbs rose 15 percent as opposed to 7 percent in cities. Shopping center parking lots provide good pickings. Likewise, used car lots offer variety as well as convenience. On some lots a car might be gone for a week or longer before it's missed. In the meantime, the thief can cover a lot of territory.

"Juveniles involved in car theft are usually involved in other wrong-doings as well," says Minneapolis' Captain Beaty. "Their records show that they start with shoplifting, graduate to stealing cars and all too often go on to bigger, more violent crimes."

Why does "on to bigger things" so often follow car theft? One officer explains that close to home, young people don't tend to "act up." But once mobile, they get to another part of town, another city, another state, and anything goes. The theft of a doctor's car from a hospital parking area started two Milwaukee teens on a 60-day burglary spree that covered half the country.

For whatever reason a juvenile takes a car without the owner's permission, he's committed grand larceny. States vary as to proceedings for apprehended juveniles, and the age at which a juvenile becomes an adult in the eyes of the court ranges between 16 and 21.

Whether lectured by the judge, put on probation, or sent to an institution, the juvenile's fate is largely determined by his attitude and past record. "Some seem to feel repentant," says Chief O'Hehir. "But I think most are disgusted with themselves for getting caught. They figure, 'I goofed. I'll do better next time.'"

The number of repeaters would seem to bear this out. An FBI bulletin reported that in 41 percent of nearly 3,000 juvenile car theft cases, the young person had previously been apprehended for the same offense. A Midwestern officer relates that some boys told him they knew they could get picked up three times for stealing cars before they got sent away.

Although juvenile offenses become a matter of police record, there's a callous
(Continued on next page)



SHIRTS MADE TO ORDER



Low as \$4.95

Direct From Maker To You
 NOW . . . wear shirts that really fit . . . custom made to your exact measurements. We guarantee to fit anyone regardless of size. Made to measure shirts look better, feel better on you. Prices low as ready made . . . start at \$4.95. Choose favorite collar, cuff, sleeve, front style. Choose from 48 superb quality fabrics. Oxfords. Broadcloths, many more . . . white, plain colors, new wide stripes. NOW . . . PACK-A-PRESS permanent press Dacron Cottons. Easy to take 4 simple measurements. Satisfaction or money back. Order direct from famous maker . . . est. 1923. **WRITE TODAY.**

Worn by
 PILOTS OF TWA
 and other airlines
 NFL FOOTBALL
 PLAYERS
 TV STARS
 MAJOR LEAGUE
 BASEBALL PLAYERS
 U.S. SENATORS
 Business Executives

**FREE STYLE BOOK
 AND SWATCH GUIDE**

PACKARD SHIRT MANUFACTURING CORP. Dept. EM-619
 Terre Haute, Indiana 47808

NEW ENGINEERED FOLDING POKER & MULTI-PURPOSE TABLE



With no-spill drink holders. Remove trays and you have large 48" dining table for eight, a sewing, study or work table. Ideal for Anniversary, Birthday or Holiday gift. Perfect for the entire family. The most popular table ever created. Write today for color folder and early order prices and lay-away plan.

W. F. Wieck Associated Industries, Dept. E,
 1417 Grand, Iowa City, Iowa 52240

B. P. O. E. PARTY FAVORS



On party night favor your ladies with a beautiful Elks emblem gift. This distinctive Bowknot pin is set with luxuriously brilliant rhinestones. Goldtone or rhodium. Enameled B.P.O.E. Emblem pendant. Safety catch pin fastener. . . . \$1.65
 And when planning a party you'll want emblem decorations, napkins, doilies, place mats, cards, etc.
 Prices F.O.B. Chicago Write for catalog

RH RUSSELL-HAMPTON CO.
 Dept. E, 15 S. Wacker Dr., Chicago

NEW SLEEPING COMFORT

You Sleep ON IT not under it

Provides soothing, relaxing warmth from below. Why use up vital body energy warming a cold, damp bed? Electro-Warmth will stop this waste and you'll feel a big improvement the very first night. Completely automatic and patented. Makes electric blankets obsolete. Send for FREE details now. Lete. 5 Year warranty. (Unusual opportunity for agents. Ask about Guaranteed Sales Plan.) New auto seat warmers available, and also 12v. battery operated bunk warmers for trailers, campers and sleeper cabs.
 Patented Products Corp., Dept E-108, Danville, Ohio

"so what?" attitude among many young offenders. They figure that what they do before they reach legal age isn't serious because their records aren't made public.

What they underestimate, however, is their record's way of getting known by word of mouth, bringing their character under suspicion and undeniably affecting employment opportunities. Why should an employer hire someone who reportedly has a record when he can have his pick of ten who do not?

Also, it's unrealistic to believe that criminal habits automatically stop at a specified birthday. The car thief who is arrested even one day after he reaches legal age can be sentenced to prison. And what then? Probably the all too frequent pattern of a career in crime? Crime that last year cost American taxpayers \$21 billion!

Assuredly the auto theft problem is awesome in its enormity and in its ramifications. *It must be checked. And it can be.*

Policemen, social workers, parole officers, judges—all maintain that if there is to be a basic and lasting reduction in juvenile car theft, parents must not merely give their children a place to live. They must show them *how* to live. The day is past when parents can teach their children to avoid temptation, maintains Minneapolis judge Donald Barbeau. Yet they can teach them how to resist it.

"Too many parents give their children a house to live in, but there's a world of difference between a house and a home," says Chief O'Hehir. "I've seen kids coming out of beautiful houses who've never had the attention, love, and discipline it takes to make a home for a child."

Although parental guidance is basic to controlling the auto theft problem, it's no cure-all. Greater police efforts, a re-evaluation of the laws dealing with car thieves of all ages, continued and accelerated efforts by the National Automobile Theft Bureau—all will help.

The NATB, an agency organized and supported by insurance companies, not only works closely with police to recover stolen vehicles but suggests anti-theft improvements in auto design and promotes "lock-your-car" campaigns. Cities that have enforced ordinances making it illegal to leave an unattended car unlocked have witnessed dramatic results. Dallas, Texas, police reported a 31 percent decrease during a one-month campaign. The two months following Houston's campaign saw the theft rate drop 13 percent.

Although belatedly, the auto industry is now taking positive steps to combat car theft. On most '68 models, the vehicle-identification number plate is placed on top of the instrument panel near the windshield. The placement

makes it difficult for the thief, who must remove either the windshield or the instrument panel in order to substitute the plate. Substituting or altering the plate is frequently done by the thief who plans to sell the car.

Individual companies are also coming out with their own innovations to prevent theft. Dodges, Plymouths, and Chryslers have joined the theft rebellion with ignition switches that are difficult to jump. If the key is left in the lock of a General Motors car, a buzzer sounds when the door is opened on the driver's side. On new Fords, the push-down lock buttons have narrow tops, making it difficult to pull them up with a looped wire stuck through the vent window. On some Fords the door handle must be pulled inward, not upward. This, too, is more difficult to accomplish with a wire—a tool so commonly used in car theft.

Cars coming off the assembly lines in '69 will be even more theft-proof. Both Ford and GM plan to manufacture cars whose gearshifts and steering columns lock when the ignition key is turned to "off." Until the column and lever are locked, it will be impossible to remove the key.

Even though anti-theft campaigns and devices making it harder to steal cars will help combat the theft menace, owner negligence has been in the past, and will doubtless continue to be, the greatest single factor in auto theft. "If a professional thief wants your car, he's going to get it," says R. J. Bartrum, State Farm's claims vice-president. But the overwhelming majority of cars stolen are those which are easy marks for joyriding juveniles. If you are a car owner, you can be a vital force in controlling the car theft epidemic. By taking a few simple precautions, you can cut in half the chances of having your car stolen.

1. Don't "hide" an emergency set of keys in your car.
2. Beware of telling parking lot attendants how long you'll be gone. The attendant may let his friends take your car for a joyride, or go for one himself.
3. If possible, park your car in a garage at night. If you must leave it on the street, park in a well-lighted area near corners. Light discourages a thief, and at a corner he can be seen from more than one direction.

NATB's president Murphy says, "It's always puzzled me that people, who invest more in their cars than anything except a house, are more careless about their autos than they are about fountain pens or watches!" The motorist who is forewarned and wary will have far less cause to wonder: "When will *my* car be stolen?"

IT'S ALL TRUE

By BILL TRUE

When Cotton Cordell opened the tailgate of the pickup the little white setter bitch almost knocked me over as she ran to jump in. We were getting set for a day's quail shooting near Hot Springs, Arkansas, and even in this pleasant hill country the morning air was frosty in early December.

Cordell is a veteran "bird" shooter—and in the South, "bird" means bobwhite—and he has miles of prime quail hunting available to his roaming pickup truck. Most years he hunts every single day of the lengthy Arkansas season.

With a pointer loaded in the truck next to the setter, we were ready to roll. Besides Cotton and myself the party included Cordell's father and Bill Laurent, fishing tackle company exec from Michigan. Our target for the day: some relatively open cover containing brome grass and millet about five miles away, reportedly home to several quail coveys, because of the excellent feed available.

As Cotton steered the truck around migrating tarantula spiders, who hopped across the road like monstrous hairy fists, he spoke of "the bird shootin' being rather poorly" that season and apologized in advance for what he said might be "skinny pickins." He also referred to the stylish pair of bird dogs as "little ol' meat hounds."

We turned down an unpaved road as the morning sun began to warm the air comfortably and as I turned to comment to Cotton the truck came to a slow halt. "Well, look there," said the soft-spoken driver. I glanced through the bug splattered windshield and there, peacefully dusting themselves in the road, were about 18 bobwhites—a respectable covey in anybody's country.

We had no shooting intent toward this bunch, of course, so we simply ran the truck slowly toward them to see how close we could get. I'd say 12 feet before the covey took flight.

No need to say we were now as eager as the dogs, and a few hundred yards up the road we parked, got out and readied guns and dogs. (Guns were widely assorted: a pump, an automatic, an over-and-under, and a side-by-side double.) The dogs ranged out in perfect style, quartering the wind. Five minutes from roadside by my watch we saw the little setter sock on point and the pointer side alongside her in a perfect honor.

Cordell, Senior, motioned to Laurent and me to take the covey rise and we walked up on the dogs quietly. Now, I've had quail rise in front of my gun in most of the top quail states in this broad land, but if it ever fails to give me a big thrill, I guess I'll hang up my guns. This time was no exception.

Out they rocketed and I was just as surprised as ever at the whirring racket the little gamesters make on the rise. I waited an extra second just to enjoy the moment and as I drew down I heard Laurent's double blam. The bird I'd picked dropped and I swung rapidly to another and folded him at about 30 yards. Bill and I each got off another round but didn't touch a feather.

Pointer and setter each retrieved a bird to their master, Cotton's dad, and he admired them proudly—because of his dogs' fine work—before dropping them into his game vest.

It was one of those great days; we flushed 16 coveys before quitting in early afternoon while still well short of our four-man limit. Not for want of chances to kill but because it was more enjoyable to watch the dogs work than to kill game.

So much for a "rather poorly" day on "birds" in the hills of Arkansas.

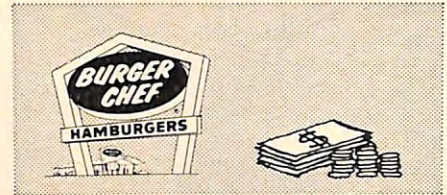
TRUE TIP OF THE MONTH

It's been said over and over, but I've got to say it again: use a dog and save that cripple. Not only is it sound conservation to use a hunting dog but it adds immeasurably to the sport. Buy, beg, or borrow one—but until you use a dog on any game bird you haven't really enjoyed upland shooting.

Let's talk about MAKING MONEY

or

"Profits multiply faster with a Burger Chef franchise"



In 1957, the first Burger Chef—
making money



In 1962, 170 Burger Chefs—
making more money



In 1968, over 800 Burger Chefs—
making still more money

Invest in a Burger Chef franchise:

- 10 years of franchising success
- Over 800 restaurants, nation-wide
- Opportunities for multiple ownership
- Foolproof operating procedures
- Professional training
- National, local advertising support
- Most reasonable investment required by a leading franchise restaurant chain—\$25,000

Here's *everything* you're looking for in your new business or prospective land and building investment! Before you make any decision, study the attractiveness of a Burger Chef franchise. Join over 800 successful owners.

Send for full facts—FREE and
without obligation—NOW

Director of
Franchising & Leasing
Burger Chef Systems, Inc.
Dept. E
1348 W. 16th Street
Indianapolis, Ind. 46207





News of the Lodges

BPO ELKS CENTENNIAL 1868-1968



LADIES OF THE ELKS of Elgin, Ill., Lodge—Mrs. Wanda Simpson (center), who heads the women's group, and Mrs. Beverly Schueneman—present a special contribution of \$750 to Dr. O. E. Andres, of Evanston, chairman of the Illinois Elks Association Crippled Children's Commission, Chicago.



UPON HIS RETIREMENT from office, Ohio's immediate PSP Elwood W. Reed of Bowling Green Lodge (second from left) received this plaque from the Brothers of his lodge. Assisting Brother Reed in displaying the plaque, which outlines his career in Elkdom, is PER James E. Hennings while PER Kenneth Kidd, a former president of the lodge's Past Exalted Rulers Association, and PER Eugene W. France, who is also lodge Secretary, look on.



SOME OF THE FIRST TICKETS for the Massachusetts Elks Association's charity baseball game go to Gov. John A. Volpe of Massachusetts, a member of Winchester Lodge. He is shown (second from left) purchasing the tickets from Winthrop PER Charles E. Gill, event chairman. Looking on are PGER John E. Fenton, Boston, and PSP Andrew A. Biggio, Winthrop.

MANILA, Philippine Islands, Lodge's delegates to the recent Grand Lodge convention in New York—ER Robert K. Regan and PER Richard A. Callahan—chat with PGERs Horace R. Wisely and R. Leonard Bush at a Pacific-Southwest states party.





Long Branch, N.J., ER Edward Maher and Est. Lect. Kt. William J. Fontana, centennial chairman, watch as Mayor Paul Nastasio Jr. signs the Elks Centennial Week proclamation.

THE ELKS OF LONG BRANCH, New Jersey, reviewed the Order's proud past and looked toward a challenging future during a week-long celebration of the Elks centennial year.

Activities got underway with the erection of outdoor signs at the entrance to the city announcing Elks Centennial

Week, which was proclaimed by Mayor Paul Nastasio Jr. for the week of June 30th. "Hello Bill" buttons, bumper stickers, and Centennial beer mugs distributed previously aided in publicizing the observance.

An Elks Day at Monmouth Park Jockey Club, Oceanport, was climaxed



by the "Long Branch Elks" race. ER Edward Maher presented the winning trophy to Jockey G. Baltazar.

On July 4, the lodge directed the traditional Independence Day Parade for the city. Among the many marching units was the colorful Ceremonial Brigade of the U.S. Army Signal School, Fort Monmouth, which featured a mass formation of 72 American flags carried by 72 Signal Corps lieutenants.

SP Edmund A. Hanlon, Red Bank, and PDD John M. Barrett, Belmar, led the Elks contingents. The ladies contributed a float depicting the fine work done by the Elks in aiding crippled children.

A Centennial Ball, with a buffet featuring a giant birthday cake and then dancing to the Anniversary Waltz at midnight, concluded the week of celebration in Long Branch.



A COMBINED 39th anniversary and the Elks centennial celebration at Huntington, N.Y., Lodge is the scene of the presentation of \$5,000 to the local hospital for the construction and equipment of a nurses station in a new wing. ER Kenneth A. Christensen (third from left) is presenting the check to Byron T. Sammis, of Huntington Hospital. Also participating are Edward D. Woycik, community welfare chairman; PDD Howard S. Batemen, Freeport; SP and Dr. Leonard J. Bristol, Saranac Lake; lodge and state Secy. Herman J. Wickel; PDD Thomas Cozetti; GL Committeeman Peter Affatato, Hicksville.

THE INSTITUTION of Bayville, New Jersey, Lodge No. 2394, in ceremonies last July 28, is marked by the presence of distinguished New Jersey Elks. Seated to the right from ER William Kehoe (fourth from left) are VP Edward L. Frankman, Lakewood; SP Edmund H. Hanlon, Red Bank; PDD Charles Hotaling, Red Bank, and state New Lodge Chairman Alvin E. Clayton, Toms River. Also present were PGER William J. Jernick, and PVP and Point Pleasant PER Diron Avedision, organizing committee chairman.

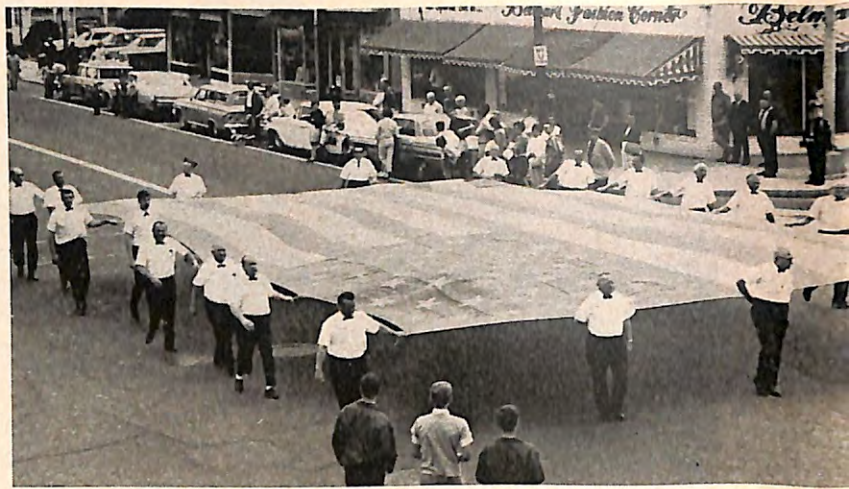


NOTABLE ELKS attending a Past State Presidents dinner in New Smyrna Beach, Fla., during the recent Florida Elks' state convention take time out for a photograph: (from left) PGER William A. Wall, DDGER R. W. Evans, a lodge member, and PGER Lee A. Donaldson.





OHIO ELKS' Cerebral Treatment Center Board members approve grants totaling \$24,000 at a recent meeting. Pictured are (seated, from left) PSP Herschel J. Deal, Canton; PDD Tom Price, Zanesville, chairman; PDD Edwin A. Wight, Troy, and (standing) PER Kenneth W. Strunk, Lima, and PSP Walter G. Penry, of Delaware Lodge. Cerebral palsy is Ohio's major project.



THIS GIGANTIC AMERICAN FLAG measuring 24 by 40 feet—one of three of its size in the nation—wins the local parade trophy for Belmar, N.J., Elks. The flag, made of nylon material by Mrs. Kenneth Sperry and Mrs. Richard Dorer, both wives of Belmar Lodge members, requires a 120-foot pole for flying. Also contributing to the effort were Est. Lead. Kt. T. R. Illes and Mrs. Illes.



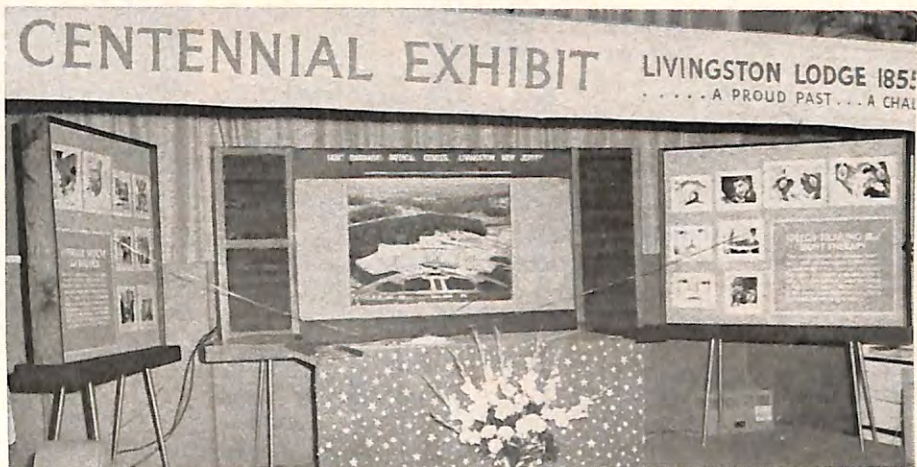
THE ELKS OF RHODE ISLAND remember a departed Brother—Dr. Edward C. Morin of Pawtucket, a Past District Deputy and a former state Treasurer—by presenting his widow, Mrs. Morin, with a \$1,000 Honorary Certificate in the Elks National Foundation. Making the presentation are Pawtucket PER Patrick J. Rainey and PSP Francis G. Gardiner, state Foundation chairman.



A "NIGHT OF MEMORIES" at Arlington, Mass., Lodge comes to a fitting close as 88-year-old Brother Joe Connolly, chairman of the evening, receives a surprise award in recognition of his 51 years of undiminished enthusiasm for the programs of Elkdom. Shown congratulating Brother Connolly, who is modelling a blazer presented to him, are PDD Charles H. Cremens (left), a lodge member, and ER John J. Riley. Arlington Elks contend that Brother Connolly is the "oldest chairman" to actively head an Elks social event; Brother Connolly answers: "A good Elk is never too old to help the community, especially the youth of the community." The evening, an annual Old-Timers Night, was planned to enlist additional support for the lodge's youth activities programs.



DISTINGUISHED MASSACHUSETTS ELKS enjoy a free moment at the state association's 58th annual convention in West Harwich. Pictured are (from left) Special Deputy Edward A. Spry; Harry Sarfaty, convention chairman; Judge John E. Fenton, a Past Grand Exalted Ruler, and John J. Harty, a GL credentials committeeman.



AMONG THE MANY INTERESTING EXHIBITS at the Elks national convention in New York City was Livingston, N.J., Lodge's centennial display, which illustrated how a 300-member lodge in a northwest New Jersey township of 30,000 strived to tell its story and, in the process, to project and perfect its image and that of all Elkdom in the community. The segment of the exhibit pictured here shows work done at St. Barnabas Medical Center, Livingston, to which the lodge dedicated this "Image of Elkdom" Exhibit. It featured displays of the lodge-operated speech therapy clinic at the Center.

CONTRIBUTING TO THE LIGHTER SIDE of the Order's centennial convention in New York City was the dazzling organ music of Ramon "Red" Ringo, which attracted Elks and visitors alike to the exhibit sponsored by the Elks National Home, Bedford, Va. Brother Ringo, a member of Brazil, Ind., Lodge became a guest of the Home upon his retirement in 1967. Since then he has been brightening the dinner hour for the 250 Home residents, playing his organ from the balcony of the immense dining hall.

LODGE NOTES

POINT PLEASANT, N.J. The lodge's Crippled Children's Committee recently entertained about 100 children from Saint Edmond's Home, Metedeconk, and the Ocean County Unit for Retarded Children, Point Pleasant, for an annual picnic at Metedeconk Beach.

In addition to games and refreshments for the youngsters, the Elks arranged yacht cruises and thrilling rides in real fire engines provided by local fire departments. John Carlin was general chairman for the day of fun.

BROOKLYN, N.Y. The lodge was represented by Christine Hines in the city's recent Loyalty Day Parade. Miss Hines is Brooklyn's new "Miss Liberty" and is the third queen to represent the lodge in a patriotic parade during the past year. Other parades were in support of our boys in Vietnam and were held in Manhattan and the Bronx.

HAWTHORNE, N.J. Miss Kathleen Hazen, a student at Hawthorne High School, was presented with a certificate by ER Matthew Giannelli in recognition of her third-place performance in the statewide Most Valuable Student competition. The certificate presentation took place at the high school.

REDONDO BEACH, Calif. An outstanding Flag Day editorial by Brother Sam Stewart, editor of the South Bay Daily Breeze, gave recognition to the role of the BPOE in fostering Flag Day observances.

The editorial included materials from the Elks' Flag Day ritual, deplored abuse of the flag, and urged continued allegiance to Old Glory. The "Breeze" has more than 200,000 regular readers.

SAN LUIS OBISPO, CALIF. An informal birthday party was held recently for PDD James A. Greenelsh. The party, honoring Brother Greenelsh's 80th birthday, was attended by some of the leading Elks of the West Central District and the West Central Coast District.

NEWARK, N.Y. The annual Kiddie Party for the children of Newark was held recently at the Newark Community Center, under the direction of the lodge's youth activities committee. More than 325 youngsters were on hand for the annual event.

Highlights of the affair were the performance of a group of young artists from a local dance studio, and the showing of a Disney film, "Rusty and the Falcon." Dancing and refreshments concluded the program.

BRADENTON, Fla. The Elks Suncoast Open Golf Tournament—a "first" for Florida's Southwest District—was staged recently by Bradenton Lodge.

More than 140 golfers participated in the 18-hole handicap event, to which the public was invited. So successful was the tournament that lodge members plan to make it an annual affair.

UNIONTOWN, Pa. Lodge members were saddened by the loss of PER Henry C. Brooke, 89, who died July 16.

An Elk for 64 years, Brother Brooke served as Exalted Ruler of the lodge for 1918-1919, and as treasurer for 34 years. An enthusiastic showman, he was a popular end man in all of the old-time Elks' musicals.

An Honorary Life Member, Brother Brooke had been honored recently at a special dinner held at the lodge.

BISMARCK, N.D. Awards were recently presented to the lodge's winners of the Youth Leadership and Most Valuable Student contests: Nancy Huber of Wishek, Mary Lou Dermid of Riverdale, and Debra Rausch, Kathleen Wood, Michael Spath, and Robert Woodmansee, all of Bismarck. The presentations were made by ER Lloyd Gribble.



HARRISBURG, Pennsylvania, Lodge's life member—Judge Homer L. Kreider (right)—is being presented a citation from Pennsylvania Gov. Raymond P. Shafer by Harrisburg ER Robert E. Young (second from right) and Middletown, Pa., ER James J. Harold. Looking on is Robert Roberts Jr. (left), one of 21 candidates initiated by the two lodges in a joint ceremony in honor of Brother Kreider, presiding judge of the Dauphin County Court.



NEW JERSEY ELKS pay special tribute to PGER William J. Jernick by presenting him with this handsome plaque during the state association's Centennial dinner-dance at the recent Grand Lodge convention in New York City. Making the presentation on behalf of the state Elks are SP Edmund A. Hanlon, Red Bank, and PDD Louis Hubner, Union City, who was state convention chairman.



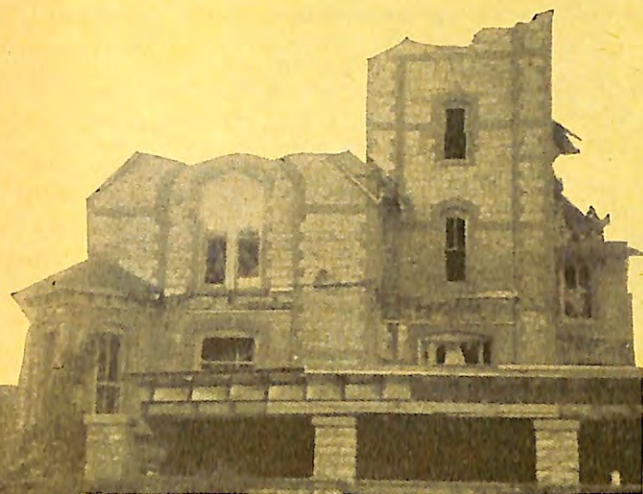
EASTON, Pennsylvania, PER Kenneth Rustay, acting on behalf of the 14 lodges in Pennsylvania's Northeast District, presents a \$200 scholarship check to Miss Linda Roberts of Easton. Miss Roberts, a cerebral palsy victim, is enrolled at Albright College, Reading, Pa., where she is studying sociology. Her plans for the future center around the teaching of retarded children.



CLEARWATER, Florida, PER Glenn Shoopman presents an American flag to Principal Joe C. Eidson, Oak Grove Junior High School. The flag was first flown over the U.S. Capitol in Washington, D.C., through arrangements made by Florida's Sen. Spessard L. Holland, an Elk. His letter praising the school for its participation in Operation Forward Observer Vietnam was read before the 2,000 students and their parents at the annual awards assembly. The school also received a battle scrapbook of the 1st Infantry Division, which contains an account of the school's cooperation with Clearwater Elks in sending gift packages to men in the forward observers artillery unit. Also shown are SFC Marion Beck (left), who presented the scrapbook, Lt. William A. Knight (second from right), William F. Streit, assembly chairman, and some of the students who attend the school.



ONE HUNDRED SUITS for the Elks National Home—a gift from Rochester, Mich., Elks—are being packed into a station wagon (left) and delivered at the Elks' residence in Bedford, Va., (right) by lodge members George L. Martin, Secretary, and H. A. Stackhouse. A hearty thanks goes to the two Brothers, who went to Bedford in the station wagon crammed with presents for residents of the Home. On their return, they brought back Charlie Barnes and Ramon "Red" Ringo, who treated Rochester Elks to a couple of nights of lively piano and organ music.



The battered lodge building, minus its roof and most of its upper two stories, stands in mute testimony of the tornado's wrath. (Right): A Charles City Elk—Larry Kelley—stands on tiptoe in the lodge's roofless and debris-filled meeting room to rescue the Elks emblem.

A MOMENT OF TERROR reduced Charles City, Iowa's historic lodge building to a twisted heap of brick and wood. The lodge building lay directly in the path of a tornado that roared through the town of 10,000, leaving 13 dead, 450 injured, and hundreds homeless. Twenty members who were in the building when the twister struck took shelter in the basement, fortunately escaping without injury.

The roof of the lodge building was torn away, sending the upper two stories crashing down to the first floor. The ballroom—the most recent of several additions to the structure—was completely destroyed.

Saddened but undaunted by the tragedy, Charles City's 650 "homeless" Elks look hopefully toward the future, and the creation of a new lodge building to carry on the tradition of the old.



A NEW FLAG graces Point Pleasant, N.J., Lodge. The nylon taffeta flag was designed and constructed by Brothers Don Koch, William Scheyer (not shown), and Don Anderson, and Elks' ladies Dorothy Wissel and Patricia Sanborn, who pose with ER Nicholas Kewitt (second from right), and other officers of the lodge.



SOUTHBRIDGE, Massachusetts, PER Rosario S. Arpin (right) recently donated this 30-foot steel flagpole to the lodge in memory of the late Senator Robert F. Kennedy. Standing by to assist in raising the flag are ER Archie E. Keyes and Arthur Bernard, lodge Americanism chairman. The flagpole was dedicated by SP Henry T. Flaherty, Clinton, in a ceremony to which 150 local Boy and Girl Scouts were invited, as well as the members of Southbridge Lodge.

RECEIVING AN AWARD at the New York Elks Association's convention from VP George C. Schmidt (right), Massapequa, is John Scardina of Farmingdale, shown flanked by his parents, Mr. and Mrs. William Scardina. Looking on is ER Richard W. Geldart of Hempstead Lodge, the young man's sponsor. John received a \$1,600 award for his third-place performance in the nationwide Most Valuable Student competition.



(Continued on page 50)

by Dolly Connelly

Return to Santa Catalina

There's an enchanting something about islands that is not shared with points on the mainland. Little worlds apart they are, with all the irritations of ordinary life left across the stretch of channel. Maybe it's because you can know an island, stone, tree, bird and animal, while the world is too big for such intimacy. I caught my chronic case of isomania the first time I looked seaward on a day of sparkling visibility from the summit of Southern California's Mount Wilson and saw Santa Catalina in detail, not the familiar hazy blue line on the horizon, but a double

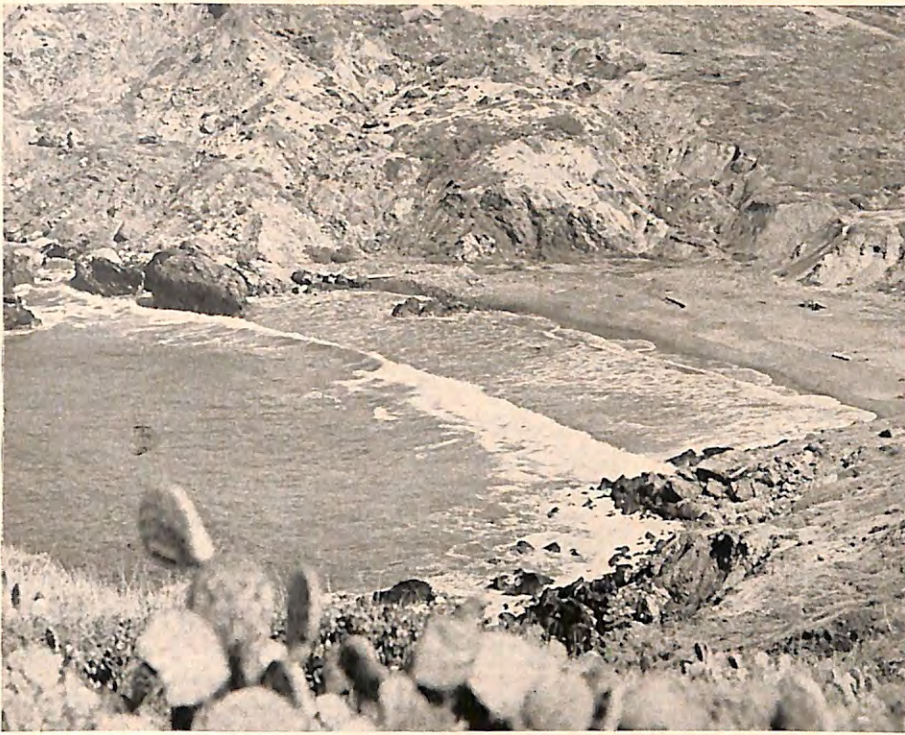


Above, an amphibian plane glides into Avalon Bay. Below, a resident feeds her "pet" wild pig who is hopelessly spoiled on a diet of doughnuts from tourists. Right, one of the island's loveliest coves, Isthmus Cove, a yachtmen's paradise.



island lying prone on the blue Pacific like some huge kraken reared out of seven hundred fathom depths, a junior mountain range adrift at sea. When first I sailed toward Santa Catalina and watched its sun-baked other mountains and plunging cliffs grow distinct, its shadows become rivers of verdure winding skyward from fanned beaches in secret little coves, a lifetime love affair began.

Now I hadn't been back to Catalina Island for all of thirty years. You take an awful chance when you return to a beloved place, even to an island which by virtue of the insulating sea is not likely to suffer overwhelming insults to its peace and beauty. As our plane circled in over Avalon Bay and set down gently just off the gleaming Casino, my heart leaped up with the salt spray. The be-



loved island was more beautiful than ever, more lush with growth, its peace in even more striking contrast to the anhill burgeoning of Southern California.

Certainly it's one of the wonders of the world. It takes a deal of understanding to comprehend how this scenic sanctuary within 15-minute seaplane flight of the mainland could have withstood the impact of seven million recreation-minded people across a channel only 18 miles wide at its narrowest stretch, seven million people within easy reach by pleasure craft, island steamer and frequent airline schedule. Yet even the Chumash Indians who carved fishhooks out of abalone shells and stared in wonder at the winged caravels of Juan Rodriguez Cabrillo would have no difficulty in recognizing their homeland.

The historic deterrent to a blight of over-development on the 76-square-mile island, second largest of the chain of eight Channel Islands across the spans of Santa Barbara and San Pedro Channels from the Southern California coast, was shortage of fresh water. The other factor in preservation of the wilderness paradise is ownership by a single family, that of the late William Wrigley, Jr., the chewing gum king who purchased all the stock of the Santa Catalina Island Company from the Banning family and poured millions into tasteful improvement. Outside of a single square mile incorporated in the little town of Avalon, the island still is a private kingdom—with a difference. The controlling company encourages recreation on these private lands.

My first wish was to explore all the trails and hidden coves I'd loved so

much in childhood. We lost no time checking into a charming cottage at Las Casitas and set out up Avalon Canyon to high ridges overlooking the Palisades of the west coast and barren, ghost-like San Clemente Island rising in ragged mountain range 23 miles further south. Ravens high in the eucalyptus trees squawked an alarm of our coming and ahead of us coveys of quail whirred off into banks of toyon holly, ablaze with winter's red berries. Mourning doves called their plaintive note and we were surrounded by a symphony of mocking birds, meadow larks and dusky warblers. At last we stood on that enthralling height with all of the lush canyon spread below us and not a sound to be heard but bird song and the distant mutter of the sea. Everything was in bloom, in love, or in song. We succumbed to the magic of an island winter holiday.

Santa Catalina Island is at its best in the off-season when the brown hills green up in seasonal rains and exploration of the unknown Catalina—the vast interior range of mountains and plunging arroyos—is most inviting. Automobiles are discouraged as the road system outside of Avalon is private, but there's no bar to hiking, horseback, and bicycle riding. Unlike many a resort, the island doesn't "die" after Labor Day. Its multitude of activities, glass bottom boat, seal colony boat trip, inland motor tours and drives, golf, tennis, yachting, swimming and horseback riding, hunting and fishing in season, remain available. Private pilots flock like homing pigeons to the island's airport in the sky, leveled by cutting off the tops of two mountains. The average daytime temperature range, summer



Above, an amphibious plane takes off from Avalon Bay. In the background, lies the famed Catalina Casino. Left, a picturesque beach on the west coast of the island.

and winter, is 67 to 76 degrees. There's no smog, no desert dust. Prevailing westerlies sweep the island clean.

Gardens are fantastically lovely with exotic planting of birds of paradise, hibiscus, frangipani, Saint Catherine's lace, and island tree poppy. Avalon's fine restaurants, especially the Flying Yachtsman and Arno's, remain open year-round, as do delightful resorts such as Las Casitas, near the golf course. Pavilion Lodge on Avenida La Crescenta, and Malibu in a secluded area up canyon. Frequent daily transportation is furnished in winter by Catalina Air Lines, flying amphibians from Long Beach Municipal Airport, and Catalina Seaplanes, Inc., flying from San Pedro. The motor cruisers Cabrillo and Descanso sail daily out of Catalina Terminal at San Pedro throughout the winter at 9:30 A.M., returning in late afternoon.

I couldn't get over the beauty of long established planting in Avalon and nearby Descanso Canyon, and stopped by to learn its secret from Malcolm Renton, vice president of the Santa Catalina Island Co. He explained.

"When we must remove a tree, we replace it by planting two or three. Gradually we are lining the cliff-side interior roads with many varieties of eucalyptus for their fragrance and dramatic beauty and to prevent erosion of the rocky soil. Small groves of evergreens have been planted on hillsides and in natural parks. The planting goes on forever."

Even up in our Washington state home, we had heard of the general land-use plan for Santa Catalina drawn up by the firm of William L. Pereira &

(Continued on page 29)

- HARRY C. JOHNSON, (Bartlesville, Oklahoma, Lodge No. 1060) 528 S.E. Wilshire (74003)
 LOUIS H. CLINE, (McMinnville, Oregon, Lodge No. 1283) P.O. Box 83 (97128)
- YOUTH ACTIVITIES COMMITTEE**
- MICHAEL J. McNAMARA (Chairman), (Brookton, Massachusetts, Lodge No. 164) 111 Russ Street, Randolph, Massachusetts (02368)
 HORACE E. MILLER, (Charleston, South Carolina, Lodge No. 242) 1233 Parkwood Drive (29407)
 GERALD L. POWELL, (Peru, Indiana, Lodge No. 365) P.O. Box 520 (46970)
 MILAND H. DUNIVENT, (Grand Junction, Colorado, Lodge No. 575) Box 573, Rifle, Colorado (81650)
 DONALD A. PETERS, (Whittier, California, Lodge No. 1258) 13000 Camino Del Rey (90601)
 F. GEORGE WARREN, (Olympia, Washington, Lodge No. 186) 525 Columbia Street (98501)
 JAMES P. EBERSBERGER, (Latrobe, Pennsylvania, Lodge No. 907) 942 Terrace Drive (15650)
 KENNETH J. MULLEN, (Grand Forks, North Dakota, Lodge No. 255) 312 Kittson Avenue (58201)
- ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION**
- JOHN S. McCLELLAND (Chairman) (Atlanta, Georgia, Lodge No. 78), 20 Mount Paran Road, N.E. (30305)
 EMMETT T. ANDERSON (Vice-Chairman) (Tacoma, Washington, Lodge No. 174) 117 South 8th Street (98402)
 JAMES T. HALLINAN (Treasurer), (Queens Borough, New York, Lodge No. 878) 161 East 42nd Street, New York, New York (10017)
 WADE H. KEPNER (Secretary), (Wheeling, West Virginia, Lodge No. 28), 1308 Chapline Street (26003)
 EARL E. JAMES (Assistant Secretary and Assistant Treasurer), (Oklahoma City, Oklahoma, Lodge No. 417) Apartment 21, King's Court, 1143 N.W. 63rd Street (73116)
- ELKS NATIONAL FOUNDATION TRUSTEES**
- JOHN L. WALKER (Chairman), (Roanoke, Virginia, Lodge No. 197) Box 720 (24004)
 H. L. BLACKLEDGE (Vice-Chairman), (Kearney, Nebraska, Lodge No. 984) First National Bank Building (68847)
 JOHN E. FENTON (Secretary), (Lawrence, Massachusetts, Lodge No. 65) Suffolk University, 41 Temple Street, Boston, Massachusetts (02114)
 EDWARD J. McCORMICK (Treasurer), (Toledo, Ohio, Lodge No. 53) 316 Michigan Street (43624)
 LEE A. DONALDSON, (Etna, Pennsylvania, Lodge No. 932) 481 Browns Lane, Pittsburgh, Pennsylvania (15237)
 WILLIAM A. WALL, (West Palm Beach, Florida, Lodge No. 1352) Box 986 (33402)
 HORACE R. WISELY, (Salinas, California, Lodge No. 614) Box 2117 (93901)
- ELKS NATIONAL SERVICE COMMISSION**
- JAMES T. HALLINAN (Chairman), (Queens Borough, New York, Lodge No. 878) 161 East 42nd Street, New York, New York (10017)
 GEORGE I. HALL (Vice-Chairman), (Lynbrook, New York, Lodge No. 1515) 8 Inner Circle, Scottsdale, Arizona (85251)
 WILLIAM J. JERNICK (Treasurer), (Nutley, New Jersey, Lodge No. 1290) 44 Alexander Avenue (07110)
 JOHN L. WALKER (Secretary), (Roanoke, Virginia, Lodge No. 197) Box 720 (24004)
 EMMETT T. ANDERSON, (Tacoma, Washington, Lodge No. 174) 117 South 8th Street (98402)
 FRED L. BOHN, (Zanesville, Ohio, Lodge No. 114) 50 South Third (43701)
 WILLIAM A. WALL, (West Palm Beach, Florida, Lodge No. 1352) Box 986 (33402)
- CONVENTION COMMITTEE**
- GEORGE I. HALL (Chairman), (Lynbrook, New York, Lodge No. 1515) 8 Inner Circle, Scottsdale, Arizona (85251)
- JOHN S. McCLELLAND, (Atlanta, Georgia, Lodge No. 78) 20 Mount Paran Road, N.E. (30305)
 WILLIAM S. HAWKINS, (Coeur d'Alene, Idaho, Lodge No. 1254) Box 1000 (83814)
 LEE A. DONALDSON, (Etna, Pennsylvania, Lodge No. 932) 481 Browns Lane, Pittsburgh, Pennsylvania (15237)
 R. LEONARD BUSH, (Inglewood, California, Lodge No. 1492) 225 N. LaBrea Avenue (90301)
- ADVISORY COMMITTEE**
- RONALD J. DUNN (Chairman), (Oneida, New York, Lodge No. 767) 112 Farrier Avenue (13422)
 LEE A. DONALDSON (Secretary), (Etna, Pennsylvania, Lodge No. 932) 481 Browns Lane, Pittsburgh, Pennsylvania (15237)
 JAMES T. HALLINAN, (Queens Borough, New York, Lodge No. 878) 161 East 42nd Street, New York, New York (10017)
 EDWARD J. McCORMICK, (Toledo, Ohio, Lodge No. 53) 316 Michigan Street (43624)
 JOHN S. McCLELLAND, (Atlanta, Georgia, Lodge No. 78) 20 Mount Paran Road, N.E. (30305)
 WADE H. KEPNER, (Wheeling, West Virginia, Lodge No. 28) 1308 Chapline Street (26003)
 GEORGE I. HALL, (Lynbrook, New York, Lodge No. 1515) 8 Inner Circle, Scottsdale, Arizona (85251)
 EMMETT T. ANDERSON, (Tacoma, Washington, Lodge No. 174) 117 South 8th Street (98402)
 EARL E. JAMES, (Oklahoma City, Oklahoma, Lodge No. 417) Apartment 21, King's Court, 1143 N.W. 63rd Street (73116)
 WILLIAM J. JERNICK, (Nutley, New Jersey, Lodge No. 1290) 44 Alexander Avenue (07110)
 JOHN L. WALKER, (Roanoke, Virginia, Lodge No. 197) Box 720 (24004)
 FRED L. BOHN, (Zanesville, Ohio, Lodge No. 114) 50 South Third Street (43701)
 H. L. BLACKLEDGE, (Kearney, Nebraska, Lodge No. 984) First National Bank Building (68847)
 H. R. WISELY, (Salinas, California, Lodge No. 614) Box 2117 (93901)
 W. S. HAWKINS, (Coeur d'Alene, Idaho, Lodge No. 1254) Box 1000 (83814)
 JOHN E. FENTON, (Lawrence, Massachusetts, Lodge No. 65) Suffolk University, 41 Temple Street, Boston, Massachusetts (02114)
 W. A. WALL, (West Palm Beach, Florida, Lodge No. 1352) Box 986 (33402)
 ROBERT G. PHUITT, (Buckhead (Atlanta), Georgia, Lodge No. 1635) 3174 Peachtree Drive, N.E., Atlanta, Georgia (30305)
 R. LEONARD BUSH, (Inglewood, California, Lodge No. 1492) 225 N. LaBrea Avenue (90301)
 RAYMOND C. DOBSON, (Minot, North Dakota, Lodge No. 1089) P.O. Box 1150 (58701)
 ROBERT E. BONEY, (Las Cruces, New Mexico, Lodge No. 1119) P.O. Drawer KK (88001)
- GRAND LODGE AGENCIES**
- THE ELKS MAGAZINE, 425 West Diversey Parkway, Chicago, Illinois (60614)
 WILLIAM H. MAGRATH, General Manager
 ELKS NATIONAL FOUNDATION, 2750 Lake View Avenue, Chicago, Illinois (60614)
 NELSON E. W. STUART, Executive Director
 ELKS NATIONAL SERVICE COMMISSION, 161 East 42nd Street, New York, N.Y. (10017)
 BRYAN J. McKEOUGH, Director
 ELKS NATIONAL CONVENTION COMMITTEE, 161 East 42nd Street, New York, N.Y. (10017)
 BRYAN J. McKEOUGH, Director
 PUBLIC RELATIONS DEPARTMENT, 425 West Diversey Parkway, Chicago, Illinois (60614)
 OTHO DEVILBISS, Director
 ELKS NATIONAL HOME, Bedford, Virginia (24523)
 DORAL E. IRVIN, Superintendent

Santa Catalina

(Continued from page 27)

Associates, a long range development which eventually will increase the resident population from around 2000 to ten times that number. Mr. Renton reassured us.

"Development will take place in easy stages, over twenty to twenty-five years. No one is in a hurry. It is more important to avoid mistakes. The prospectus will show you that the goal is to preserve the scenic beauty and early California heritage of the island, its sense of tranquility and remoteness." In part the Pereira plan reads,

"Because of limited amounts of useable land, approximately 70% of Catalina has been designated for hunting, recreation and natural preserve. Most of the future population will be concentrated at the communities of Avalon and Two Harbors (Isthmus Cove and Catalina Harbor). It is expected that by 1985 the population will have increased to 20,000 permanent residents with newly developed native industries providing employment for a consider-

able portion of this number. The extensive use of funiculars to furnish transportation up the steep slopes of Avalon is contemplated, minimizing the need for automobiles and road cutting. Fast, frequent transportation cross-channel will employ vertical take-off aircraft, helicopters, hydrofoil boats and ground effect machines or 'flying hulls'."

Already completed are Pereira-designed apartments such as Avalon never has seen before. Underway is a condominium just below Holly House, on the curve of Avalon Bay toward Lovers Cove. The island will change, but in ways that enhance it as a sanctuary for people. The Southern California Edison Company is playing a major role in the plan. Edison took over utilities for Santa Catalina Island, expanding water storage facilities to 325 million gallons, a reserve large enough to supply a population increased ten times over. A salt water conversion plant has been installed at Pebbly Beach as insurance against any future long-standing drought. As a ten year water supply now fills Catalina's big reservoirs, the conversion plant is not in use. But its

presence is a prime factor in future population increase.

The Pereira sketches are beautiful, showing the gentle hillsides surrounding Little Harbor on the west coast dotted with large estates, Two Harbors with handsome homes constructed on hillside slopes that leave the entire half-mile center strip to open park. Side arroyos fanning down into Avalon Canyon are terraced with lovely homes and apartments. Best of all, the mountainous interior of the island, at its greatest point its width is eight miles, remains forever the wild range of its unique colony of animals.

Catalina has an impressive population of wild goats, thought to have been introduced on the island by Spanish sea captains; wild pigs brought in from Santa Rosa Island thirty years ago as a control measure against rattlesnakes; and of all things, buffalo! A small herd was brought to Santa Catalina in 1924 during the filming of a wild west William Farnum silent motion picture. They resisted rounding up for repatriation to the mainland with such vigor that they were abandoned by the film company. A second herd was imported

EVERYTHING FOR BINGO

FROM ONE SOURCE

World's Largest Manufacturers & Distributors of "TOP NOTCH" QUALITY BINGO EQUIPMENT! Automatic cards, marker cards, electric blowers, flashboards, throwaway sheets or tickets, cages, balls, tables, chairs, PA systems, etc. ONLY "BINGO KING" gives you the opportunity to buy your equipment on a monthly payment plan..... with NO interest!

WRITE TODAY for FREE INFORMATION....please include name and address of your Organization.

"BINGO KING" CO., INC.
Dept. 467, BOX 1178
ENGLEWOOD, COLORADO 80110



Doctors Find Way To Shrink Hemorrhoids



And Promptly Stop Itching, Relieve Pain In Most Cases.

Science has found a medication with the ability, in most cases - to stop burning itch, relieve pain and actually shrink hemorrhoids.

In case after case doctors proved, while gently relieving pain and itching, actual reduction (shrinkage) took place.

The answer is Preparation H® - there is no other formula like it for hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In ointment or suppository form.

MEN! 100 STYLES FOR W-I-D-E FEET!

EE to EEEEE Only
Sizes 5 to 13

Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money Back Guarantee.

Not sold in stores

Write Today for FREE CATALOG

HITCHCOCK SHOES, Hingham 11-H, Mass. 02043

LIVE-CATCH ALL-PURPOSE TRAPS

Write for FREE CATALOG

Low as \$4.95

Trap without injury squirrels, chipmunks, rabbits, mink, fox, raccoons, stray animals, pests, etc. Sizes for every need. Also traps for fish, sparrows, pigeons, crabs, turtles, quail, etc. Save 40% on low factory prices. Send no money. Free catalog and trapping secrets.

TRAP FACTORY, Dept. M53, Box 10880, Houston, Texas 77018

from Colorado a decade later. The result has been a mild explosion of the handsome, shaggy beasts. Regular guided hunting seasons are provided for mountain goats and wild boar, believed to be Russian in origin, but the buffalo, now grown tame, are undisturbed as are the native deer.

We rose early for nine holes of golf at the Visitor's Country Club most mornings, made arrangements for an inland motor tour with driver John Williams on a day of soft fog billowing up the canyons and resting against rugged greasewood and cactus-covered mountain heights. Up near Wishbone Loop on the old Indian trail, John stopped to pick up a lone boy hiker in a surfer's shirt, headed for a weekend campout at Ben Weston Beach, much favored by the sports-minded young of Catalina. Adjacent to the ancient Indian kitchen midden above Little and Shark Harbors on the west coast is one of the great views of the island, a sweeping combination of sea and arid, wild hillsides lifting up in wave upon wave to 2000 foot Mounts Black Jack and Orizaba. There we rested in brilliant sunshine, and as old island-lovers will, traded tales of the history and future of this enchanted bit of the world. John, a vaquero who came to the island 22 years ago with saddle and blanket to work at the champion Arabian horse ranch, the Phil Wrigleys' El Rancho Escondido, has a fine grasp of island lore which he shares with riders on the inland tours, his present work.

Santa Catalina has known remarkably few owners since La Isla de Santa Caterina first was claimed for the King of Spain by Juan Rodriguez Cabrillo in 1542 on expedition to locate the mythical Strait of Anian. The island's first private owner, Thomas M. Robbins, is said to have obtained his grant from the Mexican Governor of California, Pio Pico, in exchange for a good horse and silver mounted saddle! For centuries, chief use of Santa Catalina was by smugglers, pirates, prospectors, sheep ranchers and fishermen. It was not until the Banning brothers, sons of General Phineas Banning, southwest stage-coach operator, acquired the island in the 1890's that its recreational aspects were appreciated. The Bannings brought drinking water across the channel by barge to augment the Indians' springs and shallow ponds, and set about building a fleet of steamers.

Soon a trip to Avalon became the thing to do, the very zenith of sophisticated California travel pleasure. Glass-bottomed power boats were designed for viewing the fabulous marine gardens just off Avalon Bay. The world-famous Tuna Club and Catalina Yacht Club were founded, recognizing the island's location in waters that are a game fisherman's dream. True to the family

business heritage, the Bannings improved Indian trails extending nearly the 21-mile length of the island and inaugurated exciting stage coach trips to the Isthmus, now known as Two Harbors. Old-timers still tell of hair-raising rides from the summit down to Avalon Bay over a cliff-hung road of such sharp twists and turns that now and again the galloping team disappeared around a bend, leaving the coach apparently headed straight for a thousand foot drop into the sea below. The elegant Saint Catherine Hotel was the rendezvous of the carriage trade, its rooms posted with notices requesting that guests please conserve water.

A disastrous fire in 1915 reduced half of Avalon to smoldering ruins and helped to draw the Banning era to an end. William Wrigley, Jr., purchased controlling stock in the island company from the Bannings and the Wilmington Transportation Company, owners of the trans-channel steamers, in 1919 and set upon an elaborate program of beautification still under way.

To Mr. Wrigley, the island was a sort of hobby into which to pour millions of dollars in the solution of such problems as that of water supply. Yet he reviewed its resort potential with the clear eye of a businessman. There followed fifteen years of tourist hoopla without precedent, even in California, a publicity campaign that brought millions of visitors to this South Seas paradise with the Spanish motif. The "S.S. Avalon," a one-time Great Lakes steamer, the "S.S. Catalina" and "Cabrillo" were put on the Wilmington-to-Avalon run, their passengers entertained by singing troubadours in caballero costume. Motion picture companies were encouraged to choose film locations in remote island hideaways, and still are welcomed. Under the direction of Philip K. Wrigley in 1934 full-grown olive and palm trees were imported from the mainland, and exotic tropical planting extended up the wild canyons. White sand was barged from the Pacific Ocean side of the island to cover the pebbly bathing beaches of Avalon and Descanso Bays.

The famous Bird Park, largest bird cage ever built, long was stocked with species from all over the world. A tile and ceramics plant at Pebbly Beach turned out Catalina's distinctive red roof tiles, decorative glazed tile plaques and tables, vases and tableware that now are collector's items. The Casino, crowning architectural gem of the island, was completed in 1929 and became a famous landmark, spotlighted and gleaming like a jeweled crown in the night from far out at sea. The nation's greatest dance bands played here in the era of ballroom dancing, broadcasting "I Left My Heart in Avalon"

(Continued on page 54)



(Above): Young Troy Kilmer, theme child for the California-Hawaii Elks Association's major project report at the annual convention in Fresno, Calif., tries out the tractor he received from the Elks, as Major Project Chairman and PSP Charles T. Reynolds, Vallejo, watches. The project is aid to cerebral palsied and other handicapped children. (Below): A happy group at the convention includes: outgoing SP Marvin M. Lewis (center) with PGERs Horace R. Wisely, Robert E. Boney, John L. Walker, and R. Leonard Bush.



News of the State Associations

IMMEDIATE PGER Robert E. Boney and PGER George I. Hall were guests of honor and principal speakers at the Texas Elks Association's annual convention June 6 through June 8 in Austin. A total of 625 Texas Elks and their guests were in attendance.

A budget of \$128,000 was adopted for the Crippled Children's Hospital at Ottine, the state major project. The per capita cost of maintaining the hospital was reduced from \$5 to \$4.50.

Baytown Lodge was named winner of the ritualistic contest for the second consecutive year.

PGERs Boney and Hall were honored, along with Past State Presidents, at a Grand Ball held at the city auditorium. A second ball honored newly elected SP Edward M. Schlieter, a Past District Deputy and a member of New Braunfels Lodge. Other state officers include President-elect Harry N. Phelps, Arlington; Secy. E. L. McMullen, Houston; Treas. James F. Ferrel, Baytown; Chap. B. A. Erpen, Borger; Sgt. at Arms and PDD H. S. Bryson, Dallas, and Tiler Tom Wisdom, a member of New Braunfels Lodge.

The fall conference will be held in November in Grand Prairie, and the 1969 convention June 12 through June 14 in El Paso.

A RECORD-BREAKING Exalted Rulers "Piggy Bank" March highlighted the sessions of the 53rd annual convention of the California-Hawaii Elks Association, May 22 through 25 in Fresno. Contributions made by the Exalted Rulers of California and Hawaii to carry on the work of the major project—aid to cerebral palsied and other handicapped children—totaled \$408,600. These voluntary donations, the largest in the history of the project, were in addition to previous per capita assessments of \$164,479.

Named as President was Norman S. Lien of Watsonville. The 17 newly elected Vice-Presidents are: John Putkey, South San Francisco; Reno T. Fer-

tero, Merced; Robert Vert, Coalinga; Charles D. Padias, Lancaster; Robert McLain, Arcadia; Patrick LaPointe, Redding; Herbert C. Dodini, Nevada City; Bill Grant, San Rafael; Charles A. Booth, Whittier; Don Mayfield, Indio; Bernard E. McCune, Long Beach; Dr. Joseph L. Sullivan, Culver City; William S. Lethbridge, North Shores; Alva "Peck" Carter, Glendora; Elmer L. Lanini, Salinas; Walter E. Schreiner, Oxnard, and Bernard F. Kaplan, Honolulu.

Edgar W. Dale, Richmond, was re-elected as Secretary and William D. Brunner, Redondo Beach, as Treasurer.

Other officers include: Sergeant at Arms, Marvin R. Pike, Torrance; Tiler, Cary D. Guichard, Redding; Chaplain, the Rt. Rev. Msgr. George M. Scott, San Pedro, and Organist, James A. Dyer, Richmond. Trustees are: Robert E. Rich, San Rafael; Ernest Rabanus, Coalinga; Robert W. Berry, Fullerton; Jack Hitchcock, Salinas; Frank W. Burns, Redlands; Ray G. Merrill, Big Bear Lake; Dick Rypkema, Paradise, and Vincent G. Ciallella, Redondo Beach.

Among the dignitaries present for the four-day meeting were PGERs Robert E. Boney, John E. Walker, Horace R. Wisely and R. Leonard Bush.

GEORGIA'S Elks Aidmore Hospital provided assistance to 1,800 children during the past year, hospital Trustees Chairman Henry Ansaldo reported to the 1,000 persons gathered for the association's annual convention, held June 5 through 8 at Jekyll Island. The Elks Aidmore Hospital is the state major project.

Outgoing SP Tolbert P. Sexton presided at the meeting, while PGER and PSP Robert G. Pruitt was the principal speaker at the convention banquet. The Memorial Address was delivered

by Rabbi Milton Greenwald of Brunswick.

Youth scholarships were awarded to Richard Kemmerlin, Augusta, and Cornelia Hopkins, Decatur.

Newnan Lodge won the ritualistic contest and the top honors in the Eleven O'Clock Toast contest, believed to be the first in the Southeast, went to ER Hubert J. Deaton Jr. of Gainesville.

The association also decided to enter a float in the annual Flag Day parade in Atlanta.

PER James A. MacDonald of Elberton Lodge was elected President. Other members of the association's new official family are: President-elect, Joe L. Lee, Valdosta; Vice-Presidents, Matthew A. Hitlin, Decatur; Ab Ridgeway, Cascade-East Point; Lem A. Purdom, Waycross, and A. T. Tom Knight, Tifton; reelected Secretary-Treasurer, Roderick M. McDuffie, Cascade-East Point Lodge; Sergeant at Arms, H. Hogan Brown, Elberton; Chaplain, William H. Carlson, Atlanta, and Tiler, Hubert J. Deaton, Gainesville.

The Past Exalted Rulers Assn. elected Otis M. Snider Jr. of Griffin Lodge president, and adopted as its major project a scholarship fund for the children of deceased Elks.

Jekyll Island was selected as the site for next year's annual convention June 5-8. The quarterly meetings were scheduled as follows: fall, Oct. 19-20, Augusta; winter, Jan. 18-19, Athens, and spring, March 15-16, Gainesville.

ROSWELL LODGE played host to 350 Elks and their guests meeting May 16 and 17 for the New Mexico Elks Association annual convention. Two Past Grand Exalted Rulers—Robert E. Boney and Horace R. Wisely—were among the distinguished guests.

Charles R. Debus, Albuquerque, was

named director of the cerebral palsy program, the state major project. Helen Shuster is secretary. It was reported that CP mobile units assisted 230 children during the past year. The association contributed \$200 from earnings on the Trust Fund for a scholarship.

Jerry A. Gorman of Las Cruces was elected State President. Other new officers are: VPs T. J. Williams Jr., Albuquerque, and Buddy Adams, Roswell; Secy. Louis D. Amezaga, Las Cruces; Treas. E. H. Jahraus, Albuquerque; Tiler Jack Bollinger, Tucumcari; Chap. Henry Harper, Roswell; Organist J. Gibbs Spring, Albuquerque, and Sgt. at Arms A. D. Sianz, Albuquerque. Trustees are: Chairman Ernest Apodaca, Las Vegas; Robert E. Menapace, Gallup; Robert Gillespie, Silver City; Howard Nunez, Albuquerque, and Vernon Bryan, Artesia.

Farmington Lodge won the state ritualistic contest.

The spring meeting, April 25 and 26, will be hosted by Albuquerque Lodge.

MASSACHUSETTS ELKS and their guests, 1,340 strong, attended their 58th annual state convention June 6 through June 9 in West Harwich, on Cape Cod.

Dignitaries on hand for the four-day meeting included PGER John E. Fenton; SDGERs Edward A. Spry, Boston, and John F. Cahill, Cambridge; Harold J. Field, Brookline, a member of the Grand Forum; Michael J. McNamara, Brockton, a GL Youth Activities committeeman; W. Edward Wilson, Newton, a GL Americanism committeeman, and John J. Harty, Lawrence, a member of the GL Committee on Credentials. Grand Chap. Rev. Francis P. Fenton, O.S.A., of Chicago, was guest speaker at the Memorial Service.

A record total of more than \$74,000



Winner of the Georgia Elks Association's first annual Eleven O'Clock Toast contest—Gainesville ER Hubert J. Deaton Jr.—accepts the award plaque from PGER Robert G. Pruitt. The presentation was made during the group's recent annual meeting at Jekyll Island.



PGER Horace R. Wisely and Mrs. Wisely (on left) are the guests of honor at a New Mexico Elks' party during the group's annual meeting in Roswell. Enjoying the festive evening with them are PGER Robert E. Boney and Mrs. Boney and the newly elected SP Jerry A. Gorman and Mrs. Gorman, of Las Cruces.

was announced for the Fund Raising Program, the proceeds of which are allocated for charitable awards to hospitals and schools throughout the state.

Youth awards were presented, and winners of the state oratorical contest announced.

Elected to head the association for the coming year was PDD Henry T. Flaherty, Clinton. Vice-Presidents include Joseph E. Brett, Quincy, a past chairman of the GL State Associations Committee; PDD Thomas F. O'Malley, Framingham; PDD Charles M. Zellen, Everett, and DDGER Edward J. O'Brien, Springfield. Reelected as Secretary and Treasurer were PDD Alfred J. Mattei, Worcester, and PDD Thomas A. Julian, Springfield, respectively. Appointees include Gordon C. Macklin, Clinton, Sergeant at Arms; Joseph E. Dolan, Leominster, Chaplain; Earl W. Perry, Clinton, Tiler, and Norbert P. Roy, Holyoke, Organist.

The 1969 convention will be held in June in Brenton-Woods, N.H.

AUBURN-OPELIKA LODGE was the site of the Alabama Elks Association's 46th annual convention, held June 6 through 9. Approximately 300 Elks and their ladies were on hand for the four-day event.

Reports indicated the past year was a highly successful and productive one for the Elks Memorial Center at Montgomery, the state major project. Contributions to the center exceeded those of the previous year by several hundred dollars.

The team from Tuscaloosa Lodge emerged the winner of the ritualistic contest, with Bessemer Lodge garnering second place.

Chosen to head the association for the coming year were W. H. "Buck" Stewart, Auburn-Opelika, President;

Howard Hannah, Bessemer, Executive Vice-President; PDD W. Ben Word, Dothan, 3-year Trustee; PDD Harry Erdberg, Mountain Brook (Birmingham), and Gover Burchfield Jr., Tuscaloosa, members of the Board of Directors of the Alabama Elks Foundation. Ronald J. Creel, Auburn-Opelika, was appointed Secretary-Treasurer. The new officers were installed by PDD and PSP Gilbert R. Mayer, a member of Sheffield Lodge.

Dothan Lodge will host the association's annual convention in 1969.

VICKSBURG ELKS played host to their fellow Mississippi Brothers during the state association's 1968 convention, May 17 through 19.

Guest of honor PGER William A. Wall was greeted in Jackson by a delegation from Vicksburg Lodge, and escorted by them to the convention. Brother Wall addressed the convention-goers on problems confronting America today, and stressed the need for teaching and practicing the cardinal principles of the Order.

Columbus Lodge was declared winner of the ritualistic contest. Members of the ritualistic team initiated 22 candidates into Vicksburg Lodge in an impressive ceremony.

Among those on hand for a luncheon honoring Grand Lodge officers, state association officers, Past State Presidents, and Past District Deputies were PGER Wall; immediate PSP and PDD Charlton G. Brent, Greenville; DDGERs Francis G. Larson, Pascagoula, and Edgar W. Johnson, Greenville; PDDs Robert J. Gilly, Biloxi, and T. J.

Sullivan, Natchez, and PSPs L. S. Nichols, Vicksburg, a PDD; PDD John D. Laws Sr., Columbus; Henry Schwan, Biloxi, and H. L. McCarley, Clarksdale.

Gulfport Lodge was named winner of the Public Image contest.

The new Hides for Veterans program was approved, with \$450 pledged annually for the acquisition of hides. A budget of nearly \$1,000 per year was approved for aid to handicapped children, the state major project. Per capita dues were increased from fifty cents to \$1 per member.

Chosen to head the association for the coming year were Raphael A. Franco, Vicksburg, President; Brazier Smith Jr., Canton, and PDD Robert J. Gilly, Biloxi, Vice-Presidents; Harry Piazza, Vicksburg, Secretary-Treasurer; James T. Mordica, Hattiesburg, Tiler; Thomas G. Ros, Natchez, Chaplain, and William T. Barner, Sergeant at Arms.

PORTLAND LODGE played host to the 1,900 Elks and their wives attending the Oregon State Elks Association's annual convention May 23 through May 25, 1968.

Dignitaries present included three Grand Lodge committeemen, nine past State Presidents, former Grand Trustee Frank Hise, a member of Corvallis Lodge, and PGERs Emmett T. Anderson and Robert E. Boney, who spoke on business practices and decorum expected within the Order.

All committee reports were favorable, including that of the Elks Eye Clinic, the state major project. A total of 3,860 youngsters were treated by the clinic during the past year, with \$229,-



The gavel is passed from Ray M. Prichard (second from right), Tuscaloosa Lodge, immediate Past State President of the Alabama Elks Association, to his successor, W. H. Stewart, a member of Auburn-Opelika Lodge, during the state association's 46th annual convention, held June 6 through 9. Looking on are Howard Hannah of Bessemer Lodge, the incoming Executive Vice-President, and his predecessor, H. Miles Wiggs, Birmingham Lodge member.



Two happy youngsters—Karen Talbot, and Douglas Brentano, shown with his mother, Mrs. Arlean Brentano—visit with PGERs Robert E. Boney and Emmett T. Anderson, and some of the Oregon Elks who have made possible their care as patients of the Elks Eye Clinic: (standing) SP Raymond R. Schroth, Hermiston, Brother and Dr. Kenneth C. Swan, director of the state association's program for visually handicapped children, and Frank Hise, Corvallis, former vice-chairman of the Board of Grand Trustees. The meeting took place during the state association's convention at Portland.



Newly elected Utah SP Elmo A. Turcasso (center), a member of Price Lodge, poses with some of the dignitaries attending the state association's convention at Ogden: SDGER Alton J. Thompson and immediate PSP Mont A. Gowers, both of Salt Lake City; PGER William S. Hawkins, Coeur d'Alene, and Past Grand Est. Lead. Kt. Patrick H. King, of Boise, Idaho, Lodge.

817 received as contributions. Donations of equipment for the clinic totaled more than \$96,000. Also, \$3,000 came from the National Foundation.

The association's new slate of officers includes SP R. R. "Whitey" Schroth, Hermiston, a PDD; VPs Robert Clark, Bend; Worth Blacker, Corvallis; Pete Zandell, Gresham; Reuel Rians Jr., Medford, and PDD William Flatt, Condon; Treas. H. M. Randall, Salem, a former member of the GL Lodge Activities Committee; Secy. L. A. "Bud" O'Neill, Madras; Chap. Norm Carey, Albany; In. Gd. Ben Harlow, Portland; Tiler Harold Young, Brookings, and Trustees Chester Eaton, Myrtle Creek; Norman Freeman, Milwaukie; Merv Mortensen, La Grande; Willard Bodtger, Albany, and George Flitcraft, Klamath Falls.

Pendleton will host the midwinter meeting, and Klamath Falls, next summer's annual convention.

AMONG DIGNITARIES on hand for the Utah Elks Association's annual convention, held June 13 through 15 in Ogden, were PGER William S. Hawkins; SDGER Alton J. Thompson, Salt Lake City; Secretary of State Clyde Miller, representing Utah's Gov. Calvin Rampton, and Past Grand Est. Lead. Kt. Patrick H. King, a member of Boise, Idaho, Lodge.

Brother King addressed the 400 Elks and their ladies attending a special banquet commemorating Elkdom's centennial.

Assistance to handicapped and crippled persons, the state major project, totaled \$4,808 during the past year. A proposal to substitute a mental retardation scholarship program for the aid to the handicapped program is now under discussion.

At the helm of the state association during the coming lodge year will be SP Elmo A. Turcasso, Price; VPs William R. Kobel, Ogden; PDD Carl M. Fannesbeck, Logan, and Kay Hansen, Tooele; Treas. Frank J. Nelson, Salt Lake City; Secy. Grant Babcock, Price; Sgt. at Arms Jim Ferrara, Brigham City; Chap. Woodrow F. Roberts, Price; Or-

ganist Earl F. Hills, Price; In. Gd. Doriur "Pete" Hansen, Logan, and Tiler Richard Lyons, Roy. Trustees include PDD Val Maughan, Moab, chairman; J. V. Adams, Cedar City; Louis E. Holley, Salt Lake City; Donald Shreck, Roy, and Mark Tolletson, a member of Ogden Lodge.

MISSOURI ELKS attending their 58th annual convention May 3 through 5 in Springfield learned that the mobile dental unit program provided \$105,000 in services to 1,508 patients during the last year. The cost of the dental care for handicapped youngsters, the state major project, is met largely by individual contributions.

Immediate PGER Robert E. Boney addressed the 459 Elks and their guests in attendance, one of the largest state convention gatherings in the association's history. Brother Boney emphasized Elkdom's role in fostering Americanism and quelling civil strife. Another distinguished speaker, Missouri's Gov. Warren E. Hearnes, defended his policies toward recent civil disturbances in Kansas City.

Earl A. Toulouse, of Festus-Crystal City Lodge, was picked to head the association for the coming year. Other new officers include PDD Tom Briggs, Macon, Vice-President-at-Large; David McIntyre, Hannibal, PDD Richard E. Martin, St. Joseph, PDD John R. Williams, Cape Girardeau, and PDD Galen Marr, Warrensburg, all Vice-Presidents; R. Max Frye, St. Joseph, Treasurer; Clarence A. Tesreau, Festus-Crystal City, Secretary; George I. Williams, Maryville, F. William Joyner, Springfield, Clarence C. Houk, Potosi, and Larry Roup, Florissant, all Trustees.

NEW HAMPSHIRE ELKS elected PDD John T. Delany of Whitefield, a charter member of Littleton Lodge, as their new State President during the association's 40th annual convention May 17, 18, and 19 in Woodstock.

The roster of officers for 1968-1969 also includes: VPs Robert E. Smith, Nashua; Raymond L. Cushing, Laconia; PDD Walter D. Fish, Claremont; Wil-

liam F. Pforte, Dover, and Norris W. Edson, Keene; Secy. Kenneth W. Stanley, Newmarket, a member of Exeter-Hampton Lodge; Treas. Dana E. Emery, Littleton; Trustee Edward Buczynski, Franklin; Sgt. at Arms Harry Mullin, Derry-Salem; Chap. Robert S. Ordway, Concord; Tiler Glenn W. Acres, Franklin, and Organist Wells E. Tenney, Concord.

PDD and PSP Ronald E. Simpson, Portsmouth, was the installing officer.

Most Valuable Student scholarships of \$600 each were presented by Vice-President Smith to Kenna L. Daly, Manchester, and John P. McGee, Portsmouth. Newly elected President Delany presented Youth Leadership awards of \$275 each to Deborah White, Lisbon, and young McGee.

Brother Grover Howe, Keene, received a plaque, presented by Vice-President Pforte, as the outstanding "Elk of the Year in New Hampshire."

Seventeen lodges participated in the annual memorial service, directed by PSP and PDD Maurice L. Daniels, Rochester, with the assistance of PSPs John A. Hughes, Concord, and Henry Salvail, Nashua.

Woodstock was selected the site of next year's convention.

DELEGATES to the 63rd annual convention of the Iowa Elks Association, held May 17 through 19 in Marshalltown, learned that the state major project—sales of articles handmade by homebound persons—is under way.

The Elks Benevolence Committee, formed to administer the project, which was adopted at the November 1967 meeting, reported that a craft sales van has been purchased and given to the Easter Seal Society for Crippled Children and Adults of Iowa, Inc. The Elks' project is in cooperation with the Easter Seal Society. Future plans call for the purchase and staffing of additional such vans.

Boone Lodge won the state ritual contest. Muscatine and Decorah Lodges were the second and third-place winners, respectively.

B. F. Wipplinger of Waterloo Lodge was elected President. Other officers include: PDD Gene C. Gutknecht, Fort Dodge; T. H. Hvattum, Mason City; Al Humphrey, Fort Madison, and Jerry Shellenberger, Red Oak, Vice-Presidents; Sanford H. Schmalz, Muscatine, reelected Secretary; PDD James Tait, Boone, Treasurer; PDD B. G. Tranter, Carroll, four-year term Trustee, and PDD John T. McKeever, Dubuque, Trustee to fill the term of GL State Associations Committeeman Donald E. Semelhack, Charles City, who resigned.

More than 300 Elks and guests attended the convention.

The midwinter meeting will be held Nov. 15 through 17 in Newton.

ELKS NATIONAL FOUNDATION TRUSTEES

announce new
scholarship awards

Changes in the 1969 "Most Valuable Student" awards should be of interest to students of every community who are leaders in their schools and colleges. For the 35th year these awards will make it possible for many superior students to continue their college courses under favorable circumstances. The Elks National Foundation Trustees announced at the recent Grand Lodge Convention that \$181,000.00 in scholarship awards will be distributed next Spring.

Schedule of Awards

	BOYS	GIRLS
First Award	\$ 2,500.00	\$ 2,500.00
Second Award	2,250.00	2,250.00
Third Award	2,000.00	2,000.00
Fourth Award	1,750.00	1,750.00
Fifth Award	1,500.00	1,500.00
Ten Awards @ \$1,000.00 each.....	10,000.00	10,000.00
Twenty-Five Awards @ \$900.00 each.....	22,500.00	22,500.00
Sixty Awards @ \$800.00 each.....	48,000.00	48,000.00
	\$ 90,500.00	\$90,500.00
200 Awards totaling.....	\$181,000.00	

Students in the graduating class of a high or college preparatory school, or in any undergraduate class (except senior) of an accredited college, who are citizens of the United States of America and residents within the jurisdiction of the Order, may file applications. Experience indicates that a scholarship rating of 90 per cent or better and a relative standing in the upper 5 per cent of the applicant's class are necessary to qualify for the group that will be given final consideration.

Scholarship, citizenship, personality, leadership, perseverance, resourcefulness, patriotism, general worthiness, and financial need are the criteria by which applicants will be judged. All scholarships are in the form of certificates of award conditioned upon the enrollment of the student in an undergraduate course in an accredited college or university.

The National Association of Secondary-School Principals has placed this contest on the Approved List of National Contests and Activities for 1968-69.

Officers of subordinate lodges are requested to give notice of this offer to the principals of the high and preparatory schools and the deans of the colleges in their vicinity, and to cause this announcement to be published in lodge bulletins. Members are respectfully requested to bring this announcement to the attention of qualified students.

The Elks National Foundation Trustees

furnish an application blank entitled "Memorandum of Required Facts" which must be properly executed and filed with the Exalted Ruler or Secretary of the subordinate Elks lodge in which the applicant is a resident. Application blanks will be made available to students at local Elks Lodges after December 1, 1968. Closing date for filing with the proper subordinate lodge officials is February 15, 1969. Requests for additional information should be addressed to the Scholarship Chairman of the State Elks Association of the State in which the applicant is resident.

The application, verified by the proper local lodge officer, will then be submitted to the State Scholarship Chairman on or before March 15, 1969, to be judged by the Scholarship Committee of respective State Association and, if approved in State allotment, be forwarded no later than March 31, 1969, to the Chicago office of the Elks National Foundation for national judging. Students selected for scholarship offers will be announced about May 1, 1969.

Trustees of the Elks National Foundation

John L. Walker, Chairman
H. L. Blackledge, Vice Chairman
John E. Fenton, Secretary
Dr. Edward J. McCormick, Treasurer
William A. Wall
Lee A. Donaldson
Horace R. Wisely





NAME PLATES

● MOLDED EMBOSSED 2" LETTERS ● RE-INFORCED OUTDOOR PLASTIC ● LASTS INDEFINITELY ● ALL HARDWARE INCLUDED ● READS BOTH SIDES NITE & DAY ● FULLY GUARANTEED ● ORDER POSTPAID OR C.O.D. plus postage.



SN-5 STANDARD Mailbox Sign (Reads one side) 17" x 4 3/4" **\$1.95**
2 for \$3.75



SN-6 DELUXE Mailbox Sign 17" x 4 3/4" **\$4.45**



SN-7 LAWN SIGN 17" x 4 3/4" **\$5.95**

ORDER NOW. Ask for FREE catalog of SENTINEL Products.



MIDWEST INDUSTRIAL CORP.
Dept. Y-10 LA PORTE, INDIANA 46350
Agencies Available

For Those Who Do Not Want

GREY HAIR

"TOP SECRET makes my hair look as it did years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."



A FAVORITE OF THE STARS

TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for traveling, too.) Epd. No COD's, please. Money back if not delighted with results of first bottle.



6 OZ. BOTTLE \$4.50
GIANT 13 OZ. \$8.00

ALBIN OF CALIFORNIA
Rm. 110, 2016 No. Hollywood Way
Burbank, Calif. 91505

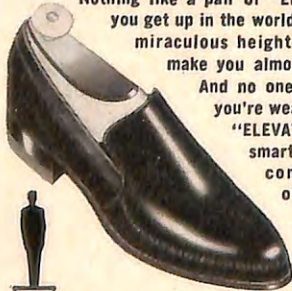


Today let these
**AMAZING
SHOES
ADD INCHES TO
YOUR HEIGHT!**

Nothing like a pair of "ELEVATORS" to help you get up in the world! In seconds, these miraculous height-increasing shoes make you almost 2 inches taller!

And no one will suspect that you're wearing them because "ELEVATORS" look just as smart and feel just as comfortable as any other fine shoes.

Write for FREE CATALOG today.



ELEVATORS® HEIGHT-INCREASING SHOES

Brockton Footwear, Inc.
Dept. 3410J, Brockton, Mass. 02402
Please send free catalog

Name _____

Street _____

City _____

State _____

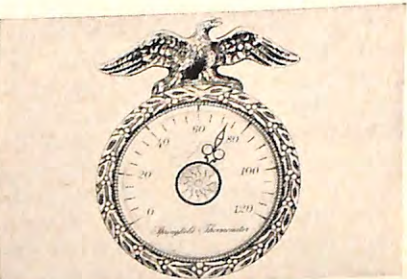
CLIP AND MAIL COUPON NOW



FOR COOKBOOKS AND RECIPES—a handsome rack for cookbooks of all sizes. Standard 3" x 5" recipe cards fit in the indexed drawers. Stands on counter or hangs on wall. Polished honey tone knotty pine or maple, antique pine or walnut finish. 17"H, 13"W, 8 3/4"D. \$13.25 ppd. Add 50¢ W. of Miss. Yield House, Dept. K10, No. Conway, N.H. 03860.



WELCOME BRUSH-OFF for guests. Handsome cocoa Monogrammed Brush Mat brushes shoes sparkling clean, keeps carpeting free of dirt. Made of closely woven coir yarn which lasts for a lifetime. Neatly bound edges won't fray. 1 1/2" thick, 16" bound edges won't fray. \$6.95 plus 75¢ post. Holiday Gifts, Dept. 710-M, 7047 Pecos St., Denver, Colo. 80221.



EARLY AMERICAN EAGLE THERMOMETER. A practical precision thermometer takes on an Early American motif that makes it a charming addition to your decor. Surrounding the dial is a colonial wreath topped by a proud eagle. 5" tall with an old brass glow. Hangs up or stands on easel incl. \$3.30 ppd. Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y. 11432.

ELKS FAMILY SHOPPER



SPACE PEN ALWAYS WRITES, even in outer space. The pen the Astronauts use writes without skipping no matter how fast you write or in what position you hold pen. It will write against the wall, on the ceiling, over grease, under water. Never leaks or evaporates. #1307, \$1.98 ppd. Alexander Sales Corp., Dept. EL10, 26 So. 6th Ave., Mt. Vernon, N.Y. 10550.



SWIMMING POOL COVERS keep your pool clean and safe. Lightweight mesh covers are easy-to-handle and last for years. Keep leaves, trash, animals out of pools. Use for above and below-ground pools. With heavy duty brass grommets, 13' x 20', \$13.85; 20' x 25', \$21.85; 25' x 35', \$28.90; 25' x 45', \$34.90. J.A. Cissel, Dept. H, P.O. Box 774, Freehold, N.J. 07728.



Write For
**FREE
STYLE
BOOK**

YOUR OLD FUR COAT Into New Jacket. \$27.95

Let MORTON'S remodel your old fur coat, jacket, cape or stole to glamorous new fashion, only \$27.95. Includes new lining, interlining, monogram, cleaning, glazing. Written Guarantee. MORTON'S, world's largest fur re-styling specialist offers largest selection over 45 styles. Styling praised by Harper's Bazaar, Glamour, others. Send no money! Just mail old fur, state dress size. Pay postman, plus postage. Or Write For NEW GREATLY ENLARGED FREE STYLE BOOK.

MORTON'S, Dept. 45-J, Washington, D. C. 20004

are YOU unlucky?

THE GIRL whose dreams never come true
THE MAN success passes by

NOW YOU CAN DO SOMETHING ABOUT IT!

This age-old symbol of Irish luck—the LUCKY LEPRECHAUN—cast in the original good luck mould from gleaming solid silver or gold, can now be YOURS. Test his magnetic power under our money-back guarantee. Airmailed to you overnight from Ireland with complete free history and guarantee.

Send now only \$3.00 for
Silver—\$10 for 9kt Gold—
\$15 for 14kt Gold (No
COD's) to:

Silvercraft Ltd.
10L Albert Walk, BRAY, IRELAND



Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



YOU ALWAYS HAVE HOT LATHER with Therma-Shave to keep your favorite aerosol shaving cream warm. Just plug in unit, slip in can and forget it. Lather remains always hot. 4 3/4" high x 3 3/4" wide x 4" deep. Mounts on wall or stands on shelf. #1399, \$9.95 plus 50¢ post. Empire Mds., Dept. EL10, 26 So. 6th Ave., Mt. Vernon, N.Y. 10550.



MORE BRILLIANT THAN DIAMONDS are clear, white, sparkling, man-made Brilliance Gems. Available in 14 kt. white gold settings in pear shape, marquise cut, emerald cut and round brilliant cut from 3 carats to 10 carats at only \$27 per carat. Write for free 120-pg. color catalog and ring size chart. Regent Lapidary Co., Dept. ELP, 511 E. 12 St., N.Y. 10009.



53 ORIENTAL STAMPS from the mysterious Far East! Valuable collection from Borneo, Nepal, Siam, Viet Nam, other strange lands, features ferocious beasts, supernatural Demon-God, ceremonial dancers, weird idols, etc. Worth over \$1.50, yours for just 10¢ (with the right to send approvals). Jamestown Stamp Co., C-105, Jamestown, N.Y. 14701.



ELKHORN CROWN BUTANE LIGHTER. This lovely new table lighter is just for Elks. It has an Elks emblem on the elkhorn crown. The lighter is an "adjusta flame" butane table lighter, guaranteed for 1 year. 5 to 7 inches high. Only \$14.95 ppd. boxed for gift-giving. Effers Mfg. Co., Dept. E, P.O. Box 5138, Beverly Hills, Calif. 90210.



UNITED NATIONS PEACE MUGS. Beautiful in looks and thought, these 10-oz. mugs bear the word "Peace" in the language of all the U.N. Nations in glazed blue letters. 3 1/2" high. A 12-pg. booklet is included with each mug. \$1.50 for one; 4 for \$1.25 ea.; 8 for \$1.00 ea. Add 60¢ packing chg. Meredith, Dept. E-10, 310 W. 9th, Kansas City, Mo. 64105.

Swiss Watchmakers Break-through! Now available after years of development

100% ACCURATE

WORLD'S VERY FIRST DIGITAL WRIST WATCH



ONLY \$24.98 ppd

Flashes time and date directly in numerals

This is new! This is good! Know the time exactly to the second by a quick glance at this strikingly designed Swiss jewelled-movement wrist watch. Flashes hour, minute, and date in large, clear numbers. Gold or silver-tone case (specify), tarnishproof stainless steel back, satin-brushed dial. Sweep-second hand, black leather strap. Shock-resistant, unbreakable mainspring. Have the time of your life for only \$24.98 ppd. 10-day money-back guarantee. 1-year warranty.

Satisfaction guaranteed. Prompt shipment. Send check or money order—no C.O.D.'s

HOBIN Dept. L-108, Lake Success, N.Y. 11040

USE YOUR ZIP CODE NUMBER IN YOUR RETURN ADDRESS

TALL or BIG MEN



FAMOUS BRANDS GO KING-SIZE
ARROW • MCGREGOR • MANHATTAN

We specialize in tall and big sizes only. Popular, New Turtleneck Knit Shirts, Sweaters. Also ARROW, MCGREGOR, MANHATTAN No-Iron Sport and Dress Shirts; Jackets; bodies 4" longer, sleeves to 38". Slacks with longer inseams and with higher rise 182 SHOE STYLES 10-16; Widths AAA-EEE

THE FAMOUS KING-SIZE GUARANTEE
"You Must Be Completely Satisfied Both Before and After Wearing."
Send for FREE 96 page full-color catalog.

Please rush your new 96 page Full-Color KING-SIZE Catalog of Apparel and Footwear for Tall and Big Men exclusively.

Name _____
Address _____
City _____ State _____ Zip _____

The KING-SIZE Co. 5258 KING-SIZE BLDG BROCKTON, MASS.

YOUR BUSINESS CARD ON TIE BAR—CUFF LINKS

LARGE ENOUGH SO YOU CAN READ IT

TIE CLIP \$3.00

CUFF LINKS \$4.50

Sharp, clear reproduction of your business card or signature in anodized aluminum. One color only—black on aluminum. Individually gift boxed. Ideal gift for customers, friends, suppliers, and employees. Allow 3 weeks for delivery.

Don't wait for Christmas—Order one for a friend now! Send one card for tie clip, 2 for cuff links, 3 for tie and pair of cuff links.

B. L. Cards • Dept. EK10 7065 Seven Hills Drive Seven Hills, Ohio 44131

PIGSKIN SUEDE CAP

Ivy league styling in a cap that will probably last forever. Strong, rugged pigskin . . . yet extremely comfortable. It's lined, has a sweatband, is Scotchgard treated. Retains shape in any weather. Color choice of LODEN GREEN or MAVERICK BROWN. Send head size (6 3/4-7 3/4)

\$3.95 ppd.



FREE CATALOG OF DEERSKIN GIFTS
DEERSKIN TRADING POST
Route 1 at 114Z, Danvers, Mass. 01923
Don't forget your zip Code!



CUSTOM PRINTED SHIRTS

The latest craze—you think of the slogan and we'll print it! Any slogan for your team . . . candidate . . . club . . . your favorite hobby . . . or whatever. Up to 30 letters printed on these quality cotton sweatshirts or T-shirts. Machine washable, paint will not run or fade. Colors are royal blue, powder blue or black. Size S, M, L, XL. Specify size & color. Add \$1.00 extra for printing on both sides. We ship in 48 hours!

Sweatshirt . . . \$4.95
 plus 50¢ handling.
 T-shirt . . . \$2.95
 plus 25¢ handling.

Holiday Gifts Dept. 710-B
 7047 Pecos St. Denver, Colo. 80221



PREMIER WRIST CALENDARS

Know the date as easy as the hour. Attach current month to any type watch band. Reversible gold-silver color to match your watch. Forms to fit wrist. Large easy-to-read numerals that won't wear off. 12 month set in leather-grained vinyl pocket case—\$2.00 postpaid. Specify starting month.

Martens-Becker Co., Box 1008 E. Willows, Cal. 95988
 California residents add 5% sales tax.



PERSONALIZED PLAYING CARDS

For home or gifts, quality, prompt service guaranteed. Each set Double Deck, Jokers included. Color choice: Blue, Red, Green, Contrasting Decks if no color specified. Choice of 2 or 3 gold initials. All plastic coated.

"Joytime" (upper) . . . \$3.75 ppd.
 "Debonaire Superkote" . . . \$3.95 ppd.
BOB TACK, Box 336, Dover, Del. 19901

Bean's Free Fall Catalog



Hunters, Campers and Fishermen will find many practical items in our fully illustrated Fall Catalog. Shows hunting footwear, clothing and other specialties of interest to both men and women. Many items are of our own manufacture.

L. L. Bean, Inc.
 375 Main St., Freeport, Maine 04032
 Hunting, Fishing and Camping Specialties

SUSAN BOOK COFFEE TABLES



NOW IN TWO SIZES Finished or in Kit

Here is The Loveliest and Most Completely Useful Table Made. Handsome swivel coffee table holds books, record albums, magazines—all neatly arranged, titles clearly visible—accessible from any seat. Skillfully crafted of rich grained pine with rugged steel ball bearing swivel. In honey tone pine or maple, antique pine or walnut finish. Both 14 1/2" H. Book area 12 1/2" H. 30" dia. (holds 100 books) \$39.95; 24" dia. (holds 40 books) \$29.95 COMPLETE KITS: Ready for quick assembly and finish. Simple instructions. 30" — \$26.95; 24" — \$18.95. Exp. Chgs. Col. BEAUTIFUL NEW FREE CATALOG. 700 PAGES Finished and Kit Furniture in Friendly Pine

YIELD HOUSE Dept. K10-3
 North Conway, N.H. 03860
 Include Zip No. Not Sold in Stores Money-Back Guarantee

BOMBER JACKET

\$12.95 plus 75c pstg.

B-15 type. One of most popular jackets ever designed for the Armed Forces. Water-repellent satin twill outer shell, quilted lining, knit trim. Mouton-like collar. Zipper front, slash pockets, cigarette-pencil pockets on sleeve. Colors: Sage Green or Navy Blue.

Sizes: S-M-L. (XL size \$14.50 plus 75c pstg.)



OUR FASCINATING FREE Catalog features hundreds of hard-to-get Gov't Surplus bargains, camping, hunting and fishing items, etc. Send for your FREE copy today.

No COD's Money-back Guarantee Dept. R-10, P.O. Box 155 Tulsa, Okla. 74102

P&S SALES



Authentic CIVIL WAR Cannon 10 pounder PARROTT

MAKE & GIVE FOR CHRISTMAS! 1/19th scale model, all wood and metal parts kit of historic Civil War artillery piece, \$7.50 ppd. Matching LIMBER KIT \$6.00 ppd. or both for \$12.00 ppd. 12 pounder NAPOLEON Gun Kit with 14 steel cannon balls on wood stand, \$9.00 ppd. Calif. residents add 5% ST. Other interesting cannon, etc. Illustrated catalog 15c.

Military Miniature Reproductions Box 1143 E Hollywood, Calif. 90028

ELKS FAMILY SHOPPER



CIGARS FOR SALE—at low prices—from John Surrey Cigar Club. Specially blended cigars—from \$4.25 a box to \$9.75—are delivered humidior-fresh each month. Members receive quarterly dividends too. New members get 25 cigars for 99c. Write for free brochure to The John Surrey Cigar Club, Inc., Dept. EL10, 19 E. 45 St., New York, N.Y. 10017.



"BLACK FOREST" DEER TAPESTRY in full color brings old world elegance into your home. Use it as a wall tapestry or rug. The Buck, Fawn and Doe and their forest surroundings are in beautiful rich colors. 65% cotton, 35% rayon. Approx. 4' x 6', \$12.00; 20" x 40" (without border), \$2.95. Ppd. Deerskin Trading Post, Dept. Z, Rt. 1 at 114, Danvers, Mass. 01923.



10 INTERNATIONALLY FAMOUS PERFUMES in generous miniatures, sealed and bottled in France, are gift-packaged in an elegant Perfume Treasure Chest. Not colognes and not samples. 1 chest, \$5. In quantity: 2 for \$4.50 ea.; 3 for \$4.25 ea.; 10 or more, \$4 ea. Charles of 5th Ave., Mail Order Dept. ELP-10, P.O. Box 98, Cedarhurst, N.Y. 11516.



PLAIDS TO PLEASE TALL MEN. Long-sleeve Arrow shirts in colorful permanent press plaids have extra body room and sleeve length for the tall and big man. Blue plaid, Aztec Copper Plaid or Olive Plaid. Sizes M, L, XL, XXL; sleeves 34 to 38. \$8.95 ppd. Write for free 96-pg. color catalog. The King-Size Co., 5898 King-Size Bldg., Brockton, Mass. 02402.

***** Coupon for advertisement on 2nd Cover *****

ALEXANDER SALES CORP. Dept. EL-1068
 26 S. 6th Ave., Mt. Vernon, N.Y. 10550

Please send me

#A673 Executive Suit Carriers \$29.95 ea. plus \$1.00 P.P.

#A674 21" Carry On \$14.95 plus \$1.00 P.P. and handling

#A675 Combination offer \$34.95 plus \$1.00 P.P. and handling

color choice Brown Black

Name _____

Address _____

City _____ State _____ Zip _____

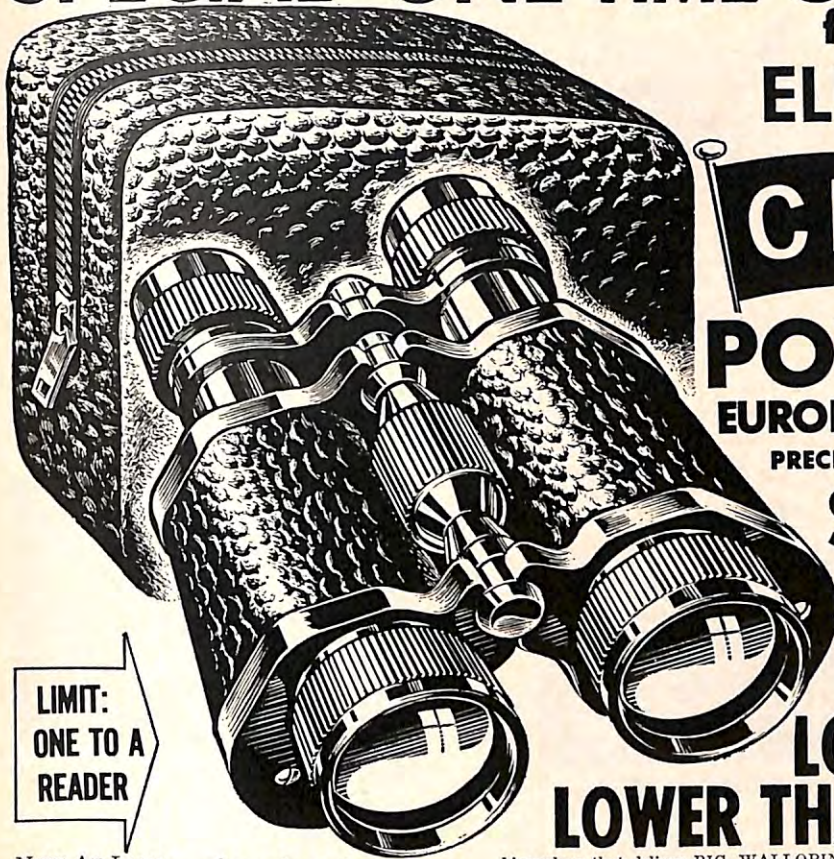
\$ _____ Payment enclosed

Charge to my Diners Club # _____

Signature _____

SPECIAL ★ ONE TIME OFFER ★ SPECIAL

for the readers of
ELKS MAGAZINE



LIMIT:
ONE TO A
READER

CLOSEOUT

POWER LOADED

EUROPEAN QUALITY BINOCULARS

PRECISION CALIBRATED NONPRISMATIC LENSES

Slashed Price

FOR SHORT TIME ONLY—
WILL NOT BE REPEATED
AGAIN TO THE READERS
OF THIS PUBLICATION

4⁶⁴

LOWEST PRICE EVER!
LOWER THAN FACTORY RETAIL!

Now-AT-LAST . . . for a short time you can grab a pair of these POWER LOADED BINOCULARS at a fraction of regular price! Thousands gladly paid lots more for a pair — this past summer! Now we can wait no longer. We are forced to raise cash quick to meet pressing obligations. Our need is your gain! That's why you can get this 1968 model so cheap! Imagine it — only 4.64 complete with accessories and deluxe carrying case!

REDUCED BELOW FACTORY RETAIL

— yes — far below the manufacturer's own low price to sportsmen in Europe! Never before in our history have we offered this great instrument at such a ridiculous low price! This is a ONE TIME RESTRICTED OFFER. It will not be repeated again to readers of this publication. LIMIT: ONLY ONE (1) to a reader at this price.

Avoid delay. Observe simple Terms & Conditions shown in coupon below. This ensures prompt delivery. Full details of offer follow.

LOOK WHAT YOU GET FOR ONLY 4.64

Don't judge these binoculars by price alone! Not a cheap toy glass made in the Orient! Your 4.64 buys you a REAL Binocular, loaded with REAL Power. Certain cheap binoculars have moulded plastic lenses stamped out by the thousands for pennies each. But, the lenses in this great instrument are completely different! Made with genuine Hard Optic Glass. Crystal clear! No specks! No bubbles!

Every lens carefully ground out, polished and separately calibrated by hand. Precision formulated to a fineness of over one thousandth of an inch! This costs lots more, of course! But what a difference it makes! You can actually see this thrilling difference the first time you look thru these super nonprismatic binoculars! So sharp! So powerful! So life-like in natural brilliant colors!

PRECISION MADE IN EUROPE

Carefully engineered with hi-impact materials, and light metal parts for strength and light weight. Assembled by clever European craftsmen.

EACH ONE TESTED 38 TIMES

All lenses, materials, and parts checked by experienced optical inspectors. Even a scratch is cause for rejection.

GET DOUBLE THE FUN IN SPORTS

Get a 'ringside' view — even if you're sitting in the bleachers. Capture inside plays in baseball and football. Experience that tingling excitement of close finishes at horse, auto and track races. For fullest enjoyment of your favorite sports, get these BIG

binoculars that deliver BIG, WALLOPING POWER! Get them now at deep cut price!

USE FOR POLICE AND MILITARY WORK

This powerful instrument makes an effective anti-crime weapon. Police and detectives can snoop on suspects from far away — without being seen. Useful for military surveillance too! Needed for checking work operations in big ranches, industrial plants, oil fields, etc. Gives secret night views even in pale moonlight!

PUT FUN & EXCITEMENT IN YOUR LIFE!

Are you a normally curious person? Do you want to know what's going on in your neighborhood? Then let this powerful instrument add a little more pleasure and drama to your life! Whether you're 18 or 80 . . . whether you focus across the street or on a majestic mountain fifty miles away . . . whether you're enjoying baseball or peeping on busy beavers working at night . . . this great binocular will reveal a new, fascinating world to you!

TAKE A PAIR ON FREE TRIAL!

No risk! No obligation! Give them a real workout for an entire week. Look through them at night, even in bad, hazy weather. See how they penetrate the deep night . . . how they pull in buildings, houses, trees, people. See how they bring in everything, sharper and clearer — night or day . . . how distant views pop up so BIG, so rich in LIVING color, that you almost feel you can reach out and grab them! You won't believe your eyes! You'll be thrilled and satisfied in every way. Otherwise return them and get your money back by return mail. NOTICE: The Surprise Mystery Bag is our gift to you — for you to keep — even if you should return the binoculars for your money back.



SURPRISE MYSTERY BAG GIVEN FREE TO YOU

This bag given ABSOLUTELY FREE to each reader just for taking binocular bargain on free home trial. Bags contain all sorts of little gifts — often surplus articles. Some are too few to advertise. Some gifts originally sold to \$2.98. We give away household gadgets, pens, tools, cutlery, sporting goods, jewelry etc. We even include a few articles easily worth \$10.00.

It's lots of fun opening your Surprise Mystery Bag. All gifts brand new. No seconds. No irregulars. Your gift is yours to keep — even if you should return the binoculars for your money back. Isn't this a nice way to treat customers? No wonder Foster-Trent is called America's friendliest gift store. Try us and see. Mail coupon today.

FOSTER-TRENT Inc., DEPT. 512-L

369 Post Road, Larchmont, N.Y. 10538

Orders shipped same day. Allow 1 to 2 weeks for arrival.

NOTICE: This is a strictly limited one time offer — valid for a short time only. Be sure to follow easy Terms & Conditions, shown in coupon, to ensure immediate delivery.

Foster-Trent

369 POST ROAD, DEPT. 512-L, LARCHMONT, N.Y. 10538

Send ONE (1) Power-Loaded European Binocular on 7 day free trial, complete with Safety Zippered Case, Straps, and Lens Covers. I enclose 4.64 plus 33c mailing costs (total 4.97) — with this condition: I must be 100% satisfied or may return for money back by return mail. The Mystery Surprise Bag is mine to keep FREE — even if I return binoculars for refund (LIMIT: 1 Binocular to a reader.)

Print Name _____

Address _____

City _____

State _____ Zip Code _____

TERMS & CONDITIONS

(Follow these Easy Rules for Quick Delivery)

- (1) LIMIT 1 binocular to a reader
- (2) One Time Offer for 1968 deluxe model is for a short time only. Will not be repeated to readers of this publication
- (3) No C.O.D. or phone orders. Please remit 4.64 plus 33c mailing cost for prompt delivery
- (4) None offered to stores for resale
- (5) Offer good in U.S.A. only. For shipments to foreign countries, add \$3.70 for overseas packing & insurance
- (6) Discount does not apply to 1969 or other future models
- (7) EXPIRATION NOTICE: Offer ends promptly when 1968 model is sold out. Orders received too late will be returned to sender together with remittances.

2 Year Guarantee

Free repairs or replacement if this instrument should fail to function properly. No charge ever for parts or labor. Guarantee ends Dec. 31, 1970.

BRI-SON WALLETS ARE THE THINNEST . . . THIN EVEN WHEN FULL

THE CLASSIC BRI-SON WALLET

features . . .

1. EXCLUSIVE RECESSED MONEY CLIP
2. PATENTED CREDIT CARD UNIT (replaceable) TO HOLD 8 - 12 OR 16 CARDS (order by number of cards)
3. POCKET FOR BUSINESS CARDS
4. POCKET FOR ? ? ? WHATEVER!

(GUARANTEED THIN WHEN FULL)

NAME IMPRINT IN GOLD LEAF NO CHARGE
ELKS EMBLEM IN GOLD LEAF NO CHARGE

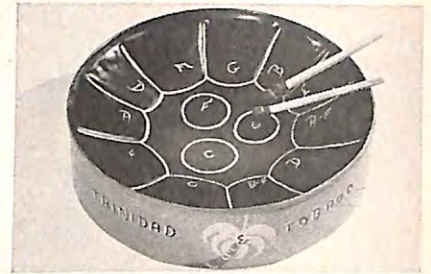
ENG. MOROCCO..\$13
PINSEAL GOAT..\$16
BABY ALLIGATOR..\$85

BRI-SON COMPANY, INC. 12260 VENTURA BLVD., STUDIO CITY, CALIF. 91604

PAT. NO.
2955633



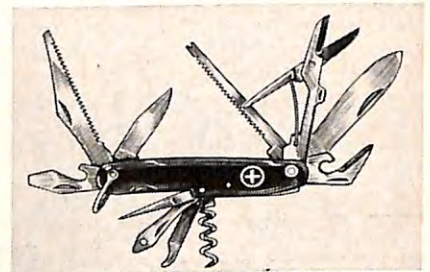
ELKS FAMILY SHOPPER



GIVE YOUR PARTY A CARIBBEAN BEAT with a genuine Trinidad Steel Drum. Not a toy but a 12" professional drum, entirely hand-crafted and finished in bright orange with contrasting black. Numbers are marked inside so you can play from included music sheets. With sticks, \$9.98 plus 50¢ post. A Man's World, Dept. E-10, Lake Success, N.Y. 11040.



SPRAY-ON TEFLON sprays away friction on sticky surfaces. Use genuine duPont Teflon in a spray can wherever you used oil or graphite—metal, wood, plastic, or tight surface—sticking, rubbing, glass. Eliminates sticking, rubbing, dragging. 16-oz. spray can, #1279 Slick Spray, \$2.98 ppd. Empire, Dept. EL10, 26 So. 6th Ave., Mt. Vernon, N.Y. 10550.



SWISS ARMY STYLE SURVIVAL KNIFE—created for use by Swiss army officers off for months alone in Alpine forests. 12 tools of polished stainless steel fold into 3 1/2" case with brass belt loop. Has everything from a miniature saw to a spring-clip scissors. Smartly recreated, \$3.98 plus 35¢ post. Greenland Studios, 714 Greenland Bldg., Miami, Fla. 33147.



SAVE ON ACCORDIONS AND AMPLIFIERS. Over 40 standard and electronic famous-make accordions are available at discount prices saving you up to 1/2 or more. 5-day home trial. Small down payment, easy terms. Trade-in allowance. Write for catalogs, discount price list. Accordion Corp. of America, Dept. K-108F, 5535 W. Belmont Ave., Chicago, Ill. 60641.

"SOMEWHERE MY LOVE"

This haunting refrain from the movie Dr. Zhivago fills the air as the Swiss movement plays. Hand painted, hand carved.



5" High
REVOLVING FIGURES
\$12.95 POSTPAID

TREASURE CHEST
8 x 4 1/2 x 3", with plush fabric lining
\$15.95 P.P.D.



28 note—9 x 5 x 3 1/2" \$26.50
36 note—10 x 6 x 4" \$34.95

CATALOG OF MORE MUSIC BOXES and GIFTS25¢

Lilly

2991 W. Schl. Hse. Lane L-34-W
Dept. LK10, Phila. Pa. 19144

**NEW-POWERFUL
LONG RANGE
RADAR DETECTOR**

STILL ONLY
\$39.95



RADAR SENTRY GOES POWERFUL

Safe drivers are alerted far in advance of radar zones thru new long-range antenna design—transistorized—no wires—comes complete—clip on visor and use. Send check, or charge to Diners Club, American Express or C.O.D.

RADATRON, INC.
Dept. 2424-35 • P.O. Box 177
North Tonawanda, N.Y. 14121

**SAVE MONEY ON ELKS JEWELRY
SEND FOR FREE 1968 CATALOG E**



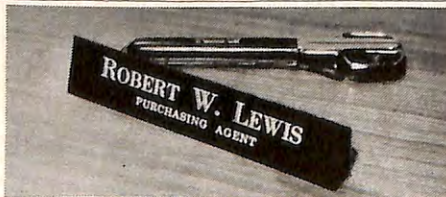
R300 10Kt. Onyx \$35.95
14 Kt \$43.95. Also P.E.R. Ruby or Blue Stone, add \$3.25. With .25 pt. Diamond set in Onyx, add \$125.00. With larger Diamond, \$200 & up.



R225 14Kt. 10 ct Diamond \$85.00 as shown. .25 ct \$165.00. With larger stone \$200.00 & up. As mounting \$49.95.

We manufacture new items in quantities only. Pins, buttons, rings, auto emblems, etc., for school, church, business, organization, etc. Write us.

GARDEN CITY JEWELERS
61 HILLSIDE RD. CRANSTON, R.I., 401; WI 2-1410



**OUR DESK-n-DOOR MARKERS
ARE MORE THAN YOU BARGAINED FOR!**

For years our customers have been surprised with the quality of these engraved walnut markers. Thousands of customers . . . GE, GM, Westinghouse, etc. . . use and specify Spear Markers.

24K Gold Letters Custom Engraved in Solid American Walnut Name Line Marker . . . \$2.95 Name and Title (pictured) . . . \$3.95 Order Today! 48 hour shipment, postpaid. Desk [] or Door [] Satisfaction Guaranteed or Your Money Back. Mr. Executive—Write Today on your letterhead for brochure, business discounts and a free marker, with Your Name and Title. (We May Surprise You, Too!)

P.S. THE BEST OF PERSONAL GIFTS
Spear Engineering Co., 4801 Spear Bldg., Colorado Springs, Colorado 80907

**MEN!
BIG-TALL
FREE CATALOG**

SIZES 46 TO 66 • 6' 2" TO 6' 10"
Now you can buy clothes in your big or tall size without paying a premium! Suits, topcoats, sport coats . . . rainwear, jackets and slacks . . . shirts to size 22, sleeve lengths to 38" . . . work clothes, underwear, pajamas, robes . . . shoes to size 16. Finest quality and perfect fit at amazingly low prices! Satisfaction guaranteed or money refunded. Write for FREE CATALOG.

JERRY LEONARD • DEPT. J-7
4412 Dodge St. Omaha, Nebr. 68131

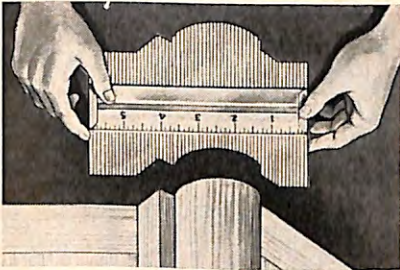


LAST COMPLETE SILVER SET. Brilliant uncirculated 1964 Phila. or Denver mint with scarce J.F.K. Silver 1/2 dollars \$2.95 + .25¢ p.p. Free .50¢ gift case. Both mints 10 coins \$5.50 + .25¢ p.p. Free luxurious \$1—Velvet lined, gold embossed presentation case (as illust.) Save 10 sets \$49.50—twenty sets \$95. Fifty sets \$225. Collectors rare 80 yr. old uncirculated silver dollars \$4. each in gift case + .25¢ p.p. Five asst'd dates in luxurious velvet lined presentation case \$19. + .50 p.p. 5 sets (25 coins) \$90. + \$1.00 p.p. Roll of 20 silver dollars \$70. Five rolls (100) coins \$340. ten rolls \$660. Add .50¢ per roll p.p. Money back guarantee. A valuable gift or investment rapidly growing in value. Write for free catalog. Member Retail Coin Dealers Assn.—Amer. Numismatics Assn. Est. 1941. Novel Numismatics, 31-2nd Ave., Dept. HG34 N.Y. 10003.

ELKS FAMILY SHOPPER



JUMP SUIT IN LINEN WEAVE is the newest, brightest version of Bill Parry's award-winning suit. Crisp linen-weave of wrinkle-resistant Dacron and rayon in sparkling blue, yellow, orange or brandy. Men's S, M, L, XL; matching Lady Lounger sizes 10, 12, 14, 16, 18. \$23.50 ea. Joel McKay, Dept. EK-337, 707 S. Raymond, Pasadena, Calif. 91105.



FIT ANY ODD SHAPE WITH COPY GAUGE! Ideal for fitting floor tiles, wall and counter coverings, carpeting, linoleum against and around casings, moldings, fixtures. Just lay tool against material to reproduce any intricate pattern. 6" long. \$1.98. Deluxe stainless steel, \$2.98. Add 35¢ post. Greenland Studios, 750 Greenland Bldg., Miami, Fla. 33147.



YOU MAY HAVE A FORTUNE IN COINS without knowing it. Over one million dollars was paid last year for coins as recent as 1963. Check your coins against the 1968 "Coin Profit Guide." It identifies the valuable coins and dates, tells you how to spot them, lists cash profits paid. \$1.00 plus 10¢ post. Matt Numiss, Dept. E-Z, 55 W. 55 St., N.Y. 10019.



RUGGED "VIBRAM" SOLES replace regular soles on boots to give you sure-footed traction and long wear. Used by James Whitaker on Mt. Everest, Vibram came formerly only on new boots. Now any shoe repairman can put them on old boots. Send tracing of sole to be replaced. \$4.50 ppd. Vibram Sales, 431 School St., No. Brookfield, Mass. 01535.

NOW EVERYBODY CAN BUY THEIR OWN EXTRA PHONE WITH NO RENTAL CHARGE AT ALL

Complete with 4-PRONG PLUG, RINGER, REGULAR CORD

**Just plug it in!
Nothing else to buy!**

These well-made, top brand name standard dial phones are completely reconditioned by experienced factory-trained repairmen... rewired, refinished and inspected down to the last service detail. Each is **READY-TO-USE, WITH RINGER, 4-PRONG PLUG AND CORD.** There is nothing else to buy. Great as that extra phone... or 2-phone intercom system... in office, den, kitchen, bedroom, etc... and it costs you less to own it yourself than what you have to pay in one year's rent!



ON SALE—NOW ONLY 995

CHOOSE ANY PHONE YOU LIKE AND OWN IT—NO RENTAL CHARGES TO PAY EVER

 <p>WESTERN ELECTRIC COLOR PHONES with Bell Available in red, blue, green, yellow, white, beige, ivory, pink, black, gold \$15.95</p>	 <p>WESTERN ELECTRIC (Vintage 1928) Colored Antique Cradle Phone. Green, Yellow, White, Beige. Blue, Red, Pink and Gold \$29.95</p>	 <p>WESTERN ELECTRIC HANGER PHONE With Dial \$15.95 No Dial \$11.95 Black Only</p>
 <p>FRENCH CRADLE PHONE From Milady's boudoir. In ivory, black or brass complete with bell and plug-in. \$59.95</p>	 <p>WESTERN ELECTRIC COLOR WALL PHONES White, Beige, Ivory, Green, Red, Blue, Black, Pink \$21.95 includes bell</p>	 <p>UPRIGHT All brass \$69.95 All black w/dial \$49.95 All black, no dial \$29.95</p>
 <p>ERICOPHONE The phone with the dial on the bottom. Lift, it is ready to dial or answer, set down and communication is cut off. Red, Ivory, Beige, White, Blue, Green, Yellow With Buzzer \$49.95 With Tweeter . . . \$59.95</p>	 <p>MODERN STANDARD COLOR PHONES Green, Blue, Pink, White, Ivory, Red, Beige, Green & Yellow Black \$22.95</p>	 <p>PRINCESS TYPE "STARLITE PHONE" Pink, Blue, Green and White, Ivory. Complete with Bell and Light \$39.95 BARONESS—White only with bell \$29.95</p>

GRANDCOM, INC., Dept. EL 10
1152 Sixth Avenue, New York, N. Y. 10036

We carry a big line of Telephones, NEW, OLD, REBUILT—EQUIPMENT, etc. Write if you're interested in any item not listed.

Send me _____ reconditioned or new phones as listed below:

_____ \$ _____
 _____ \$ _____
 Name _____ Shipping Charges \$ _____
 Address _____ Tax if any \$ _____
 City _____ State _____ Zip _____ Total enclosed \$ _____

Add \$1.50 shipping and Handling Charge for each phone ordered east of Mississippi. \$2.00 for each phone west of Mississippi.

Enclose check or Money Order. No C.O.D.'s

ELKS FAMILY SHOPPER



WILLOW DESK BASKET

From Portugal, this Foreign-Intrigue Mail and Stationery Basket is handwoven of natural varnished willow. 2 shelves and 3 deep compartments provide room for complete in and out mail service. Keeps stamps, bills, stationery neatly organized. 11 1/2" x 6 3/4" x 11" hi. Order #2682 \$4.98 + 35¢ shipping chg.

Hoster House

Dept. 610, Peoria, Illinois 61601
Please Include Your Zip Code

Write For
FREE
Gift Catalog

**SUPERB
SHIRT
IN
WHITE
OR
BLUE**



\$8.95

All eyes will turn to this handsome dress shirt, with its striking front of beautifully embroidered lace. Unusual button treatment in groups of 3, with the center black button larger than those on either side. \$10 White. \$11 Blue. Sizes 14-17, sleeves 32-36. \$8.95 postpaid, or \$2. deposit on C.O.D., you pay postage. A19 Black satin tie, \$2.50. Satisfaction guaranteed. See our exciting collection of dashing apparel and dramatic imported footwear.

WRITE FOR
FREE CATALOG

Eleganza

1148 Monument St., Brockton, Mass. 02403

SENTINEL



\$1.98 ea. 2/\$3.75
POSTPAID or C.O.D.
PLUS POSTAGE

Auto TRAVEL-SNAK Trays

- FITS INSIDE ANY MAKE CAR—ALL 4 WINDOWS •
- WINDOWS UP OR DOWN—FORGET OUTSIDE DUST AND DIRT •
- EASY TO CLEAN. 6" x 12" HEAVY PLASTIC TRAYS •
- RECESSED CHANNELS COLLECT SPILLS AND DRIPS •
- SUPPORTS 12 POUNDS BY TEST •
- MONEY BACK GUARANTEE.

Eat on the go. Stacks and stores in most glove compartments. Order one for each car window. Immediate delivery. Ask for FREE catalog of SENTINEL Products.



MIDWEST INDUSTRIAL CORP.
Dept. Y-10 LA PORTE, INDIANA 46350
Agencies Available



SPACE BLANKETS fold to fit in your pocket. A full 56" x 84" unfolded, they weigh just 11 oz. and are made of the warmest material known, created for our astronauts. Warm as wool yet waterproof. Excellent for hunting, fine for football watching. \$7.95 plus 50¢ post. Meredith Separator Co., Dept. E-108, 310 W. 9th St., Kansas City, Mo. 64105.



MAGNIFYING "HALF FRAME" GLASSES enlarge small print in newspapers, telephone books, etc. See normally over top. Not for continuous use or as RX for diseases. Jet black or brown tortoise; or black with silver threads or brown with gold threads. Specify men's or women's. \$5.95 with case. Joy Optical, Dept. 841, 84 - 5th Ave., New York, N.Y. 10011



COAT-OF-ARMS PLAQUE. Your arms, family name and motto, are hand-painted on embossed copper mounted on mahogany base. Over 300,000 names—all nationalities. 8" x 5 1/2", \$14.95; 10" x 7", \$18.00; 14" x 10", \$27.00. Parchment: 7" x 10", \$15; 10" x 14", \$20. 5-wk. delivery. Catalog 10¢ from 1776 House, Dept. E-44, 260 Mass. Ave., Boston, Mass. 02115.



MAGAZINE TREE holds 75 magazines of all shapes and sizes—arranges newspapers, catalogs so you pick them out wrinkle-free. A compact 12"W, 13"D, 30"H and easy-to-carry. Finely crafted, hand-rubbed to a satin sheen. Honey-tone pine or maple antique pine or walnut finish. \$16.50 ppd. Add 80¢ W. of Miss. Yield House, K-10, No. Conway, N.H. 03860.



FOOT PUMP SIPHON AND CONTAINER. One unit siphons and stores liquid. Just press your foot on top of container and it starts to pump liquid into one-gallon container. You can easily transfer gas from car to another car, to outboard motor, power lawn mower. Hose stores in container. #1518. \$2.95 ppd. Empire, Dept. EL10, 26 So. 6th Ave., Mt. Vernon, N.Y. 10550.



AEROSPACE CHRONOGRAPH WATCH from Switzerland is only \$12.95. Push button stopwatch registers speed, measures distance, times sports, checks production figures. Shows elapsed minutes, hours. Stainless steel band. Sent airmail. \$12.95 ppd. For catalog, send 50¢ stamps. Profil SA Watch Co., Dept. EM-1068, Gartenstrasse 10, 8039 Zurich, Switzerland.

**KEEP FEET HEALTHY!
WALK IN COMFORT!**

TOENAIL



\$3.98
ppd.

CLIPPERS!

PERFECT FOR
INGROWN NAILS
• Unique lever action
• Finest Solingen
Surgical Steel
• Trims to perfection

Deep curve design permits light pressure to cut instantly. Money Back Guarantee
STADRI CO. E10-147-47-6A Whitestone, N.Y.

FIND BURIED TREASURE!

10-DAY MONEY BACK GUARANTEE

**TREASURE
PROBE**

\$18.88
ppd

ALL TRANSISTORIZED

3 ft. portable detector finds buried metal objects. Signals location with loud audible sound. Detects gold, silver, metallic ore and nuggets of all kinds. Find lost coins, jewelry, Indian artifacts, civil war souvenirs. Treasureprobe guaranteed to equal detectors selling to \$150 or your money back. Absolutely complete, sensitive earphone, 9v battery, nothing else to buy TO ORDER: Send check, cash or money order, \$5.00 deposit for COD in N.J. add 57¢ tax. **TREASUREPROBE Dept. ECH**
P.O. Box 228, Toms River, New Jersey 08753

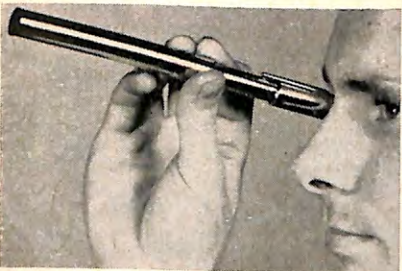
ELKS FAMILY SHOPPER



A SURE WINNER with your favorite filly—this beautifully finished set of Horse Jewelry. Two horse pins and matching bracelet will win the heart of any woman who likes handsome jewelry. Set has a high silver finish with darkened details. Set of 2 pins and bracelet, \$4.50 ppd. J.W. Holst, Inc., Dept. EK10, 1005 East Bay St., East Tawas, Mich. 48730.



"PASTE-NO-MORE" PHOTO ALBUM uses transparent film cover to keep photos and snapshots in place and dust-free. Once photo is in place under acetate film, it can't slip, yet can be removed in seconds. Bound album is 9-3/4" x 5-5/8". With 16 pages, \$2.98 ppd. Refill of 5 pages, \$1.00. Walter Drake, EL-80 Drake Bldg., Colorado Springs, Colo. 80901.



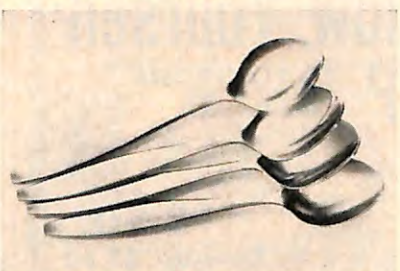
PEN-SIZE TELESCOPE AND MICROSCOPE. No larger than a pen, Spy Scope combines 8-power telescope and 30-power microscope in one precision engineered instrument. As a telescope, it brings objects blocks away up close. A simple adjustment makes it a microscope for detail work. \$1.98 ppd, Barclay, Dept. 51, 170-30 Jamaica Ave., Jamaica, N.Y. 11432.



TAILORED FOR ELKS—this fine ring has the Elks emblem set in a genuine onyx stone. Ring is bright gold polish finish with the emblem a bright gold on black onyx. Available also as P.E.R. No. R2277. 10 kt., \$29.95; 14 kt., \$34.95. Ppd. Order direct from Garden City Jewelers, Dept. R, 61 Hillside Rd., Cranston, Rhode Island, 02920.



SPANISH MISSION BELL welcomes guests with its beauty and the peal of its heavy cast brass bell. Handmade in Spain of black heavy wrought iron, this dramatic bell with its elegant scrollwork looks handsome indoors or out. About 25" long, \$5.95 plus 75¢ shpg. Lilly, Dept. LK, 2991 W. School House Lane L-34W, Philadelphia, Pa. 19144.



24 KT. GOLD-PLATED COFFEE SPOONS are elegant and lovely for coffee, tea, dessert. Classically designed spoons are sculptured in lifetime stainless steel, then richly electro-plated in gold. A set of four is only \$2.50 ppd. A thoughtful gift for the holiday hostess. Goldenware, Dept. EK, P.O. Box 1297, Annex Sta., Providence, R.I. 02901.

TALL OR BIG?



Now there's a **HATHAWAY** for you!

Yes, now you can wear Hathaway shirts, just like the little guys. Lewis Bryant (and no one else) has them in neck sizes to 18 1/2 and sleeves to 38. See our whole catalog—ful of famous-brand men's sportswear, rainwear, footwear, sport coats, slacks... even ties in the extra length you need. Styles traditional to turtle-neck... easy credit.

SEND FOR FREE CATALOG

LEWIS BRYANT

Dept. B-859
Indianapolis, Ind. 46201

Please rush FREE 36-page catalog of clothing and gifts specially proportioned for Tall and Big Men.

Mr. _____
Mrs. _____
Miss _____ (please print)

Address _____

Post Office _____ State _____ Zip _____

OUR LOWEST PRICE EVER IN A PORTABLE GARAGE

All-Weather Protection for Any Car, Truck, or Boat... Outdoor Furniture, Tools, etc.



Heavy Duty \$3.50 ppd.
Super Duty (8 grommets, carrying case) \$6.49 ppd.
Super Custom Deluxe (with 16 grommets) \$9.99 ppd.
Heavy-gauge clear plastic protects against sleet, snow, hail, dust, salt air. Extra durable, stays pliable even at 60° below zero. Huge 12' x 25' size, folds easily, goes on and off in a jiffy. Pays for itself with savings on rust, repairs, repainting, etc.

HIGH INTENSITY LIFETIME BAR MAGNET



Guaranteed to Lift 50 Lbs.

Super-Powered, Permanent! Small (3" x 3/4" x 1") but strong; holds up to 50 lbs. of iron or steel securely. Countless uses; tied to pole, grabs hard-to-reach cans on upper shelves; in shop serves as guide for cutting wood or metal, as a clamp; finds scattered nails and pins. **\$1.98** plus 25¢ postage

Send check or M.O.; no C.O.D.'s. Money back guar.
BARCLAY DEPT. 51-L-170-30 Jamaica Ave. Jamaica, New York 11432

TROUSER AND SKIRT RACKS

Handsome new space-savers roll in and out of closets—or anywhere on free wheeling casters. Spiraled rods let you slip garments on or off with ease—hold trousers neatly and securely. 27"H. 18"W. 13"D. \$14.50. SKIRT RACK looks identical—has metal clips to hold 12 skirts. 32"H. 18"W. 15"D. \$16.50. Both hand crafted of knotty pine in honey-tone pine or maple, antique pine or walnut finish. COMPLETE KITS: Ready for assembly and finish. Step by step instructions. Trouser rack \$9.25. Skirt rack \$11.25. All postpaid. Add 50¢ West of Miss.



FINISHED OR IN KIT

BEAUTIFUL NEW FREE CATALOG — 700 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee **YIELD HOUSE** Dept. K10-8 North Conway, N. H. 03860

LUCKY LEPRECHAUN

SURE AN' BE GOLLY IF YOU OWN THIS "LUCKY LEPRECHAUN." Just rub its forehead and hands each day, because that's how the little people recognize their master. Handmade of sterling silver, the 1" charm for your bracelet or his keychain is \$2.50. In 14K Gold \$10 ppd.

Send Check or M.O.—No C.O.D.'s Satisfaction Guaranteed

J. W. Holst, Inc., Dept. EM10
1005 E. Bay St.
East Tawas, Mich. 48730



Dust-les MIRACLE MIST

furniture polish actually repels dust; contains anti-static Repello-Neutrone.

Spray on, then dust lightly for a lustrous wax finish that is truly dust-repellent. A breakthrough for the homemaker... a finish that fights dust, fingerprints, smudges, etc. For wood, leather, plastic, etc. 8 oz. squeeze bottle. Exclusive with the Trading Post. \$1.29 ppd.

Free Catalog

DEERSKIN TRADING POST

Rt. 1 at 1142, Danvers, Mass. 01923
Zip Code Required



BUY REAL DIAMONDS THIS NEW WAY SAVE 1/3 TO 1/2!

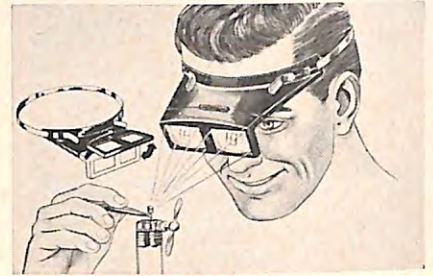


1 Carat Brilliant
White Diamond
Lady's or Man's
Solitaire Ring
\$795.

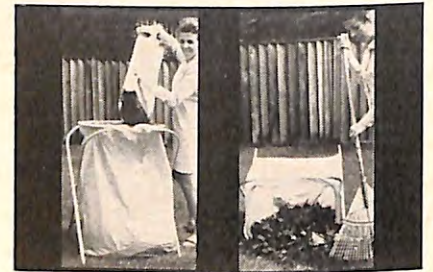
The talk of the Country—You can now buy diamond jewelry by mail direct from one of America's Well Known Diamond Cutters. Any ring mailed direct for FREE 10 DAYS inspection without any payment, if references given. Even appraise it at our risk. Send for free 80 page catalog.
Over 5000 styles \$50. to \$100,000.

EMPIRE DIAMOND CORPORATION
Empire State Building, New York, New York 10001
Send FREE Catalog 27
Name
Address
Zip

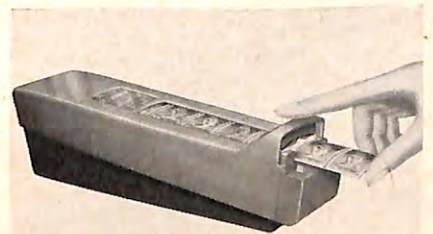
ELKS FAMILY SHOPPER



HEAD-BAND FLIP-UP MAGNIFYING TWIN LENS. Magnifies and simultaneously leaves hands free to work on small objects or write while reading fine print. Professionally designed metal headband frame holds powerful 2.5X lenses that flip up when not in use. Fits all heads. \$4.98 plus 35¢ post. Madison House, 751 Greenland Bldg., Miami, Fla. 33147.



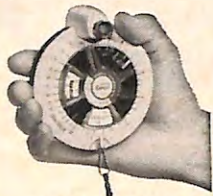
DISPOSE OF GARDEN DEBRIS in the Grasshopper (pat. pend.). Sturdy aluminum folding frame holds disposable 7 bu. bags open for filling with leaves, grass clippings, weeds, etc. Adjustable for other bags. \$8.95 with 6 bags and ties; \$9.95 with 12 bags. Add \$1.00 post. ea.; \$2.00 W. of Miss. L & H Designs, Inc., Dept. E, Box 313, Paramus, N.J. 07652.



TIRED OF LICKING STAMPS? With Jiffy Mailer, you just roll stamps out. New roll stamp dispenser automatically moistens and cuts off as many stamps as you need. Can be used to seal envelopes too. Always useful but particularly during the holidays! \$3.95 ppd. Clover Co., Dept. E, 407 Crown View Drive, Alexandria, Va. 22314.



FEET FEEL FATIGUED? Pedi-Mold Arch Supporting Insoles are foam rubber insoles that fit in your shoes, have a flexible arch and cupped out heel area to increase circulation, strengthen muscles. Give shoe size, width. Specify man or woman. Ladies, give heel height. \$3.00 pr.; 2 pr., \$5.70 ppd. Pedi-Mold of N.Y., Dept. EL-38, 565-5th Ave., N.Y. 10017.



**RANGE
FINDER
\$1950**

**IDEAL CHRISTMAS GIFT FOR GOLFERS,
YACHTSMEN, HUNTERS, ASTRONOMERS**

Measures distance from 6 ft. to as far as you can see. Direct reading in yards, miles or nautical miles. Golfers use to measure deceptive terrain and select right club. Yachtsmen plot precise chart position. Made of high impact plastic; non-magnetic. Weight 5 oz. Conceived by Dr. Luis Alvarez, famous for his invention of the ground approach system used to land aircraft in thick weather. Send \$19.50 plus \$1.00 p.p. and handling. (Calif. res. 5% tax.) Money back guarantee. Instructions included.

DAVIS INSTRUMENTS CORP., Dept. E-16
857 Thornton St., San Leandro, Calif. 94577



**PLAY GUITAR
IN 7
DAYS
OR MONEY BACK**

In this introductory offer you get **TOP GUITARIST ED SALE'S** famous 66 page secret system worth \$3.00 which teaches you to play a beautiful song the first day and any song by ear or note in seven days! Contains 52 photos, 87 finger placing charts, etc., plus 110 popular and western songs, (words and music); a \$1.00 Chord Finder of all the chords used in popular music; a \$3.00 Guitarist Book of Knowledge.

**TOTAL VALUE \$7.00 \$2.98
—ALL FOR ONLY**

SEND NO MONEY! Just your name and address, pay postman \$2.98 plus C.O.D. postage. Or send \$3.00 with order and I pay postage. (Sorry, no C.O.D. outside Continental U.S.A.—please remit with order).

Unconditional Money-back Guarantee
ED SALE, Studio 193-N, Avon By the Sea, N.J. 07717



TITANIA
The Gem stone you read about
in The READER'S DIGEST
**MORE BRILLIANT
MORE BEAUTIFUL than
DIAMONDS**

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc.
Per Carat \$12 ONLY.



1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY \$33.00
1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY \$41.00

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG.

*No more Federal tax

REGENT

10 Day Money-Back Guarantee
LAPIDARY Co.

Dept. EL-10, 511 East 12 St., New York 9, N. Y.

**Blow Yourself
UP TO POSTER SIZE
2 ft. x 3 ft.**

Send any Black and White or Color Photo from 2 1/4 x 2 1/4 to 8x10, also any newspaper or magazine photo. We will send you a 2 ft. x 3 ft. BLO-UP . . . perfect POP ART poster.

**A \$25 \$3.50
value for**

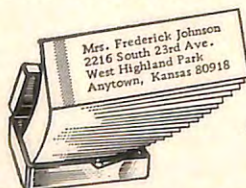
3 ft. x 4 ft. Blow-Up \$7.50

Add 45¢ for post. & hndlg. for each item ordered. No C.O.D.

Send Check or Money Order to:
PHOTO POSTER

P.O. Box 407, Dept. M-41, North Bergen, N.J. 07047
Dealer Inquiries Invited Satisfaction Guaranteed

500 RETURN ADDRESS LABELS



50¢

USE YOUR
"ZIP" CODE
RICH GOLD TRIM
FREE PLASTIC BOX

Quick and handy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. About 2" long. Free plastic box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. Send for free catalog.

3290 Drake Building

Walter Drake Colorado Springs, Colo. 80901

..... Coupon for advertisement on 3rd Cover

Meredith Separator, Dept. E-10,
310 West 9th St., Kansas City, Mo. 64105

Ship as follows: check enclosed charge DC# _____

- Tom Thumb Antennas Fire Chests Regular
 Super Miniature Monoscopes Smokers
Toothpowder Air Guns Air Gun Extras
 Shotgun Shell Buttons Cufflinks Tacks
 Baby Shoe Bronzing Kit Naval Jelly Rust
Remover, specify amount Bugmaster H Extra

H Crystals Bugmaster G Extra G Crystals
(On refill crystals alone please add 45¢ p&h)

Name _____

Address _____

City _____ State _____ Zip _____

ELKS FAMILY SHOPPER



ELK CAR EMBLEM in bright color shows other drivers you're an Elk. Reflective emblem is rustproof heavy gauge steel with the Elks emblem in attractive blue, brown and gold design. No tools needed to attach to car. Lasts for year. Only \$2.98 each; 2 for \$5.00. Ppd. Stadri Products, Dept. E, 147-47 6th Ave., White-stone, N.Y. 11357.



PLAY THIS HARMONICA IN 5 MINUTES or your money back. Professional-style harmonica has solid brass plates and individually turned bronze reeds with heavy nickel-plated covers. Complete with simple instructions, 200 songs, and 50 extra songs for two and three part harmonizing for \$3.98 ppd. Ed Sale, Studio EK10, Avon-by-the-Sea, N.J. 07717.



"CLIP-ON" MAGNIFIERS make small print read bigger. They fit over regular prescription glasses to magnify fine print in newspapers, telephone book, Bible. You can read all evening or do fancy work without straining your eyes. Lightweight. Only \$4.00 a pair ppd. from Precision Optical Co., Dept. EK-10, Rochelle, Ill. 61068.



PERMA TWEEZ lets you remove unwanted hair permanently at home. Unique electrolysis instrument is an exclusive patented design that enables an inexperienced person to remove hair from face, arms, legs without puncturing the skin. \$14.95 ppd. 14-day money back guarantee. General Medical Co., Dept. ELE-3, 5701 W. Adams Blvd., Los Angeles, Calif. 90016.

Run for your life!

IT'S EASY TO WALK, RUN OR JOG ON A HEALTH WALKER®

- Exercise indoors—any time, in any weather!
- No special clothes, no missed phone calls!
- Best way to build a lasting program of exercise!

Here's a new "slant" on exercise: The incline in the Health Walker multiplies your effort four times! You compress an hour's exercise into 15 minutes.

If you value your heart and health... if you want to look better, feel better and sleep better...try a Health Walker.

Write for full information, including details on Battle Creek's exclusive 10-day free trial and monthly payment plan.



BATTLE CREEK EQUIPMENT COMPANY
BATTLE CREEK, MICHIGAN



BATTLE CREEK Equipment Company
Dept. 059, 307 West Jackson
Battle Creek, Mich. 49016
Please rush information on Health Walker.

Name _____
Address _____
City _____ State _____ Zip _____

FOR HER...
Never to be forgotten gifts of old world elegance and enchantment



Corina Eau De Cologne
from Patrician House
Cologne on Rhine

The classical cologne of all times. A mysterious, haunting fragrance made of natural fruit and flower oils aged for 52 years. The most perfect ever created. Large size \$6



Exquisite Facial/Bath Soaps
by C. Nauman, West Germany

Each bar meticulously made with pure oils aged over 40 years. 7 months in the making. So it lasts and lasts. Wrapped in luxurious colored silks. 1 each violet, carnation, lavender, fern. \$5.00 box

FOR HIM...



The Original and Genuine
J. M. Farina No. 4

LEMON-LIME
Cologne/After Shave

The purest alcohol base cologne ever produced... A clean, light, masculine scent refreshing and excitingly different. Large classic bottle \$5.00

Add 50c per order for postage.
Gift wrapped at no charge.
Please specify.

Ask about our Executive Christmas Gift Packs

FREE FREE FREE FREE FREE
Send for free bar of famous Nauman PURE GLYCERIN SOAP. Choice of Pine Rose Lemon Wintergreen Unscented

TAMAK, INC. Importers • Dept. E-1
3328 S.E. Hawthorne, Portland, Ore. 97214

Name _____
Address _____
City _____ State _____ Zip _____

ORDER BY MAIL AND SAVE 1/3! SAVE \$4.00



Hand Sewn PENNY LOAFERS

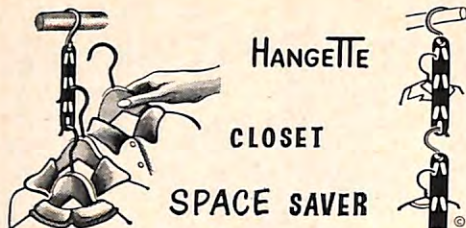
\$9.50
PAIR
POSTPAID

The most popular men's and boys' shoe at new discount mail order price. Made from the finest leather! Double sole. Hand sewn. Antique Copper color. All sizes 6½-12 in D width only. Immediate shipment. Satisfaction unconditionally guaranteed. Order TODAY! Check or money order only; NO COD's.

MIROY SHOE CORP.

P. O. Box 4041 Memphis, Tenn. 38104

Enclosed \$ _____ for _____
prs. size _____ D Penny Loafers.
Name _____
Address _____
City _____
State _____ Zip Code _____



HANGETTE

CLOSET

SPACE SAVER

For everyone in your family; for all clothes. Each holds 7 items. Double up HANGETTE for short clothes (men's shirts to children's things) to hold 14 items, and save even more space. Collars stay smooth; clothes are wrinkle-free. Not sold in stores.

3 for \$2.25; 1/2 dz. \$4.25; 1 dz. \$8. PPD

HANGETTE LK-8, Box 3416, Albuquerque, New Mexico 87110 (No COD's, please.)

ELECTRIC PAINT REMOVER

Strips off Paint, Wallpaper Fast

\$12.98
Postpaid

Heavy-duty working tool for professional or handyman



All parts factory replaceable without charge

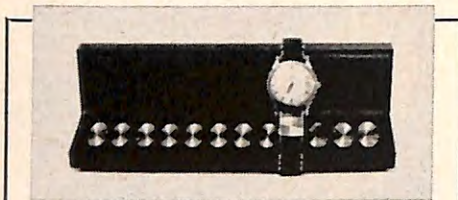
Provides a safe, faster, easier way to remove paint, wallpaper, enamel, putty, asphalt tile. Removes up to 12 layers of old paint fast . . . right down to bare wood grain. Leaves surface clean, smooth, ready for recoating. Can be used indoors or out on flat, curved or irregular surfaces. Not recommended for varnish, shellac or lacquer.

SATISFACTION GUARANTEED OR MONEY BACK.
Larch, Box 770 Times Sq. Sta., Dpt. 302-D, New York 10036

ELKS FAMILY SHOPPER



EPOXY ADHESIVE FIBERGLASS TAPE. Epoxy combined with fiberglass gives this 2" wide tape incredible strength. Once applied and cured with heat (hairdryer is excellent), it withstands extreme heat, cold, abrasions, chemicals. Use to patch pipes, mufflers, for boats. 12 ft. roll. #1319, \$2.95 ppd. Empire, Dept. EL10, 26 So. 6th Ave., Mt. Vernon, N.Y. 10550.



GRAN PRIX Wrist Watch Calendar

Beautifully packaged Gold Turned metal calendar. Fits any watch. The Perfect Gift. Elegant Red and Black case. Contains 14 continuous months. \$4.50 plus 35¢ shpg.

Dept. E-10,

PO PO REE MAIL BAG

P.O. Box 3055 San Diego, California 92103

FAMILY ARMS

Direct from England

genuinely emblazoned from old records filed under 100,000 British & European sur-names. In relief and full colour on immaculate OAK WALL SHIELDS for mural decoration.

12" x 10" — \$22.00
14" x 12" — \$28.00
22" x 18" — \$45.00

postpaid. Your check is returned if the Arms cannot be traced. School, Ship, Regimental Shields, Trade Marks, etc., similarly reproduced. Write Britain direct.

YORK INSIGNIA LTD., YORK, ENGLAND



FOR THAT SPECIAL GIFT

This handsome Elks Bolo Tie has blue and gold enameled metal Elk Seal encased in polyester resin with two inch gold colored frame. Quality hand-crafted in Homer, Alaska. Yours for \$5.00 postpaid. Ties, Box 666, Homer, Alaska 99603.

MAGNIFYING READING GLASSES

Now you can read fine print!



WILLARD OPTICAL CO. Dept. 306
570 North Rossmore Avenue
Los Angeles, California 90004

• High-quality, plano-convex lenses in stylish smoke-color frames magnify fine print, make it easier to do close, precision work. Metal hinges for long wear. Especially helpful for folks over 40 without eye disease or astigmatism who simply need magnifying lenses. Order on 30-day money-back trial. If not satisfied, return postpaid for full refund. State age, sex. Specify full or half frame. An outstanding value at **3.98**
Add 35c postage



GUESTS WILL GET YOUR MESSAGE!

New, rugged genuine rubber doormat comes with 200 "Magic Message" squares that spell out any message you want (just 3 shown above). Design all kinds of words, mottoes, pictures. Squares snap in place—can't fall out . . . snap out for new ideas. Size: 19" x 31". Perfect for home, patio, pool, office, apt. Black with white squares. Great gift! \$8.98, plus \$1 postage. (Add 5% tax in Cal.) LINROSE SALES CO., Dept. E-108
8118 Melrose Ave., Los Angeles, Calif. 90046

BEFORE AFTER

IN LESS THAN 1 MINUTE A DAY



The most remarkable exercise device ever developed to eliminate stomach bulge, to firm and flatten abdominal muscles. It firms chest and arms at the same time. Used by Green Bay Packers, professional golfers, fighters, and other athletes. One WONDER WHEEL serves the entire family.



The PRO WONDER WHEEL

\$7.95 prepaid or send \$1.00 if you prefer C.O.D. Shipment. Send to —

M. D. Mfg., Dept. E10, 90 Sunview Dr.
San Francisco, California 94131



PROTECT YOUR HEAD FROM DRAFTS and chills when sleeping outdoors or in a cold room—with Carman Head Warmer. Snug-fitting cap fits comfortably under the chin, is made of lightweight, soft material that's washable. Fine for camping, on boats, etc. \$3.50 ea. ppd. Sleep Shade Co., Dept. E, 828 Mission St., P.O. Box 968, San Francisco, Calif.



PORTABLE PRIVY comes in handy on camping trips, on boats, on small planes, for emergencies on car trips or at drive-in movies with little children. New universal urinal is maintenance-free Polyethylene, has a 3-pint capacity. \$3.98 ppd. (Calif. res add tax.) Bon Plastic Co., Dept. E3, 19212 Hartland St., Redwood, Calif. 91335.

TIME-SAVING IDEA:

Clip and file the pages of your *ELKS FAMILY SHOPPER*. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

AMENDMENTS

to Grand Lodge Statutes,
adopted at New York

At the Grand Lodge convention held in New York last July, several amendments and new statutes were presented and approved. Among them were the following:

Section 16 was amended so as to increase from 30 to 60 days the time for trial *de novo* of appeals by a lodge officer removed from office for neglect of his duties or for conduct injurious to his lodge or to the Order by the executive order of the Grand Exalted Ruler.

Section 88 was amended so as to permit the use of a stenographer who is not an Elk or to use a recording device in trials before the Subordinate Forum. All testimony in such trial is required to be filed with the Lodge Secretary as part of the transcript of the proceedings.

Section 90 was amended to require the Presiding Justice of the Subordinate Forum to sign the finding and judgment of the Subordinate Forum.

Section 91 was amended to direct the Lodge Secretary to confiscate the membership card of a member expelled from the Order and to lift and hold during the period of suspension from membership the membership card of one who is so suspended from membership for a definite time. A member suspended from membership for a definite time must pay his dues from the expiration date of such sentence in order to retain membership in the lodge.

Section 93a is a new statute requiring the Lodge Secretary to send to the Grand Exalted Ruler and the Grand Secretary a transcript of all proceedings before the Subordinate Forum.

Section 113 was amended so as to conflict with the provisions of Section 206 and so as to permit the lodge to hold its meetings in its lodge rooms located within the basic jurisdiction of the lodge as originally established in its Charter.

Section 115 was amended to provide for the nomination of lodge officers in the order in which they appear in Section 2 of Article VII of the Constitution.

Section 128b is a new statute providing for the appointment of an Esquire, a Chaplain, an Inner Guard, and an Organist.

Section 132 was rewritten in its entirety. It now requires the Auditing Committee to engage a qualified public accountant with the approval of the lodge to audit all books and records of the Lodge or under its control for the fiscal lodge year in which such committee is appointed, to use a standard auditing report prepared by the Grand

Lodge Auditing Committee, report the same to the Lodge by June 15, and file such report with the Grand Secretary and Grand Lodge Auditing Committee not later than June 30 thereafter.

Section 211 was amended so as to permit the social parlors of a lodge designated for the use of and then being used only by the wives and minor children of lodge members to remain open

during scheduled meetings of the lodge.

Section 235 as amended eliminates the right of State Associations to submit amendments to the Constitution but retains their right to propose and submit amendments to the statutes.

Section 242 a new statute, provides for the proper procedure to be followed in submitting a proposal or resolution to amend the Constitution.

LAW FREE BOOK THE LAW TRAINED MAN

Write today for a FREE copy of illustrated law book, "THE LAW TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study of the famous Blackstone Law Course; Books and lessons provided. Moderate cost; easy terms. Write now. **Blackstone School of Law, 307 N. Michigan Ave. Founded 1890 Dept. 117, Chicago, Illinois 60601**



HOME-IMPORT BUSINESS-Make Big Profits

New Drop Ship Plan offers you first day profits! Deal direct with overseas sources at prices shown. Dazzling bargains with no investment. Full or spare time. **Electric Razor \$1.70 Write for FREE BOOK today to... MELLINGER, Dept. B239A 1554 S. Sepulveda, Los Angeles, Calif. 90025**

Calendar Watch \$2.44
Transistor Radio with Battery \$1.70

BOOK OF MEMORY

in everlasting bronze
For listing 100 to 3250 names of deceased members economically. Write for free catalog showing photos of hand-chased cast bronze plaques.
NEWMAN BROTHERS, Inc.
5625 Center Hill Avenue
Cincinnati, Ohio 45216

be a TAX CONSULTANT

Income unlimited in ever growing profession. Our students are earning lucrative fees in dignified full or part time home-office business preparing income tax returns during busy tax season. Many operate profitable Business Tax Service with steady monthly fees of \$10-\$30. No bookkeeping experience necessary. We train you at home and help you start. Licensed by N.Y. Education Dept't. No agent will call. Write for free literature. Accredited Member National Home Study Council, Veteran Approved.
NATIONAL TAX TRAINING SCHOOL.
Monsey 12WB, N. Y. 10952

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

RAINIER SHOP

125-31 N.E. 30th St.
Bellevue, Washington 98004



A small sign for big-thinkers. Put it anywhere you want. It gets laughs. Also available saying "Elks Crossing". \$2.55 ppd.



Pink Elephant Pitcher for favorite beverage. Cute babe pours from his snout . . . in high quality ceramic. \$7.50. Please add 60¢ packing cost.

FOSSIL ROSE HAS MILLION-YEAR GUARANTEE

Like an ant trapped in amber thru the ages, modern research has duplicated this feat in a clear, transparent material. A real live rose is captured at the peak of perfection and encased in a permanent home that makes time stand still. A man-made fossil, a beautiful fossil . . . one you can stash away in your safe deposit vault or bury in your cornerstone. One million years from today your descendants can unearth this beautiful rose and see for themselves the flower from the distant past. You'll want to keep it now on your desk, mantel or table because of its indelible beauty. Get one rose in a clear, fist-sized drop (paperweight) for \$4, get it mounted on a desk pen set at \$6, or get 3 roses in a six-inch diameter bowl that doubles as a lamp (the light makes the roses radiant), only \$15.95. We pay all shipping costs.



RAINIER SHOP—
Please order from us . . . we guarantee to please
125-31 N.E. 30th St., Bellevue, Washington 98004
Ship as follows (postage is paid on all items in this offer)

Elephant Crossing Signs Elks Crossing Signs (all Metal)
 Pink Elephant Pitchers Fossil Rose Drops
 Pen Stands Lights

Name Address

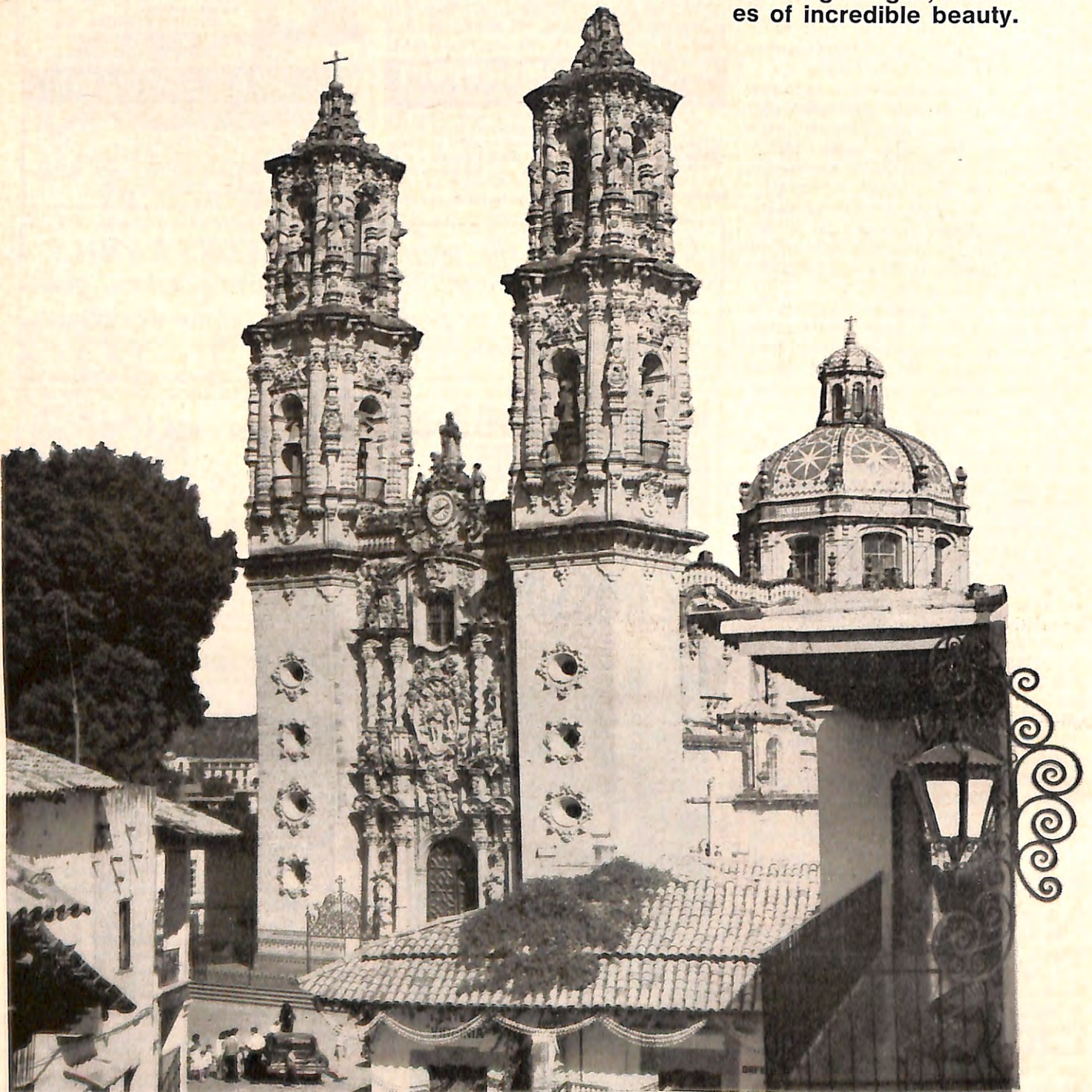
City State Zip

For Elks Who Travel

By JERRY HULSE

MEXICO

This is Mexico's year and Olympics goers who venture outside of Mexico City will discover a contrasting Mexico, one of high mountains and verdant valleys, enchanting villages, and beaches of incredible beauty.



Just a few mornings away, October 12 to be precise, an arena in Mexico City will echo the call of a trumpet. With the dying notes crowds will rise up. Contestants will march onto the field accompanied by the shrilly sound of another trumpet. Thus will begin the XIX Olympiad, the bringing together of athletes the world over in one of the great action spectacles of this decade. Before and after this, though, the same viewers crowding the Olympics arenas of Mexico City will take part in another and equally exciting spectacle—the discovery of Mexico itself. They will swim and sunbathe in Acapulco, shop for silver in Taxco, explore the ruins of Uxmal and Chichen Itza and stroll the peaceful streets of Guanajuato.

Because we previewed Mexico City for Olympics goes in an earlier issue (See *Elks*, March, 1967), this article is devoted to other places worth exploring. This is Mexico's year. Those who've been introduced only to the seamy border towns will discover a contrasting Mexico, one of high mountains and verdant valleys, enchanting villages and beaches of incredible beauty. The tourist crossing the border with a stereotyped image of the sleepy peon, crouching beside his donkey, is in for a surprise. Should you travel south this Olympics month, we offer these suggestions—a few among many.

CHOLULA

It is here that a church was built for each day of the year—365 churches

in all. Fifty churches alone surround the plaza, and in one short block on the outskirts of town four others stand, forlornly. Here in the Valley of Pueblo, about 3 hours by car from Mexico City, the people of Cholula began building their churches in 1552. Once Cholula was the religious center of the Toltec Empire, but mostly the life is gone now. All but three of the churches are deserted. The others stand empty, magnificent structures, reaching into the cloudless sky overhead, created by man to the glory of God. No matter what direction you look they are there, forlorn, abandoned places of worship. Inside the Church of the Cupolas candles strike life into shadows which move grotesquely against cold walls. An old woman in a black rebosa stands beside the altar. Where has the life gone? She explains how the youth of Cholula have forsaken this religious place in search of riches and excitement beyond the nearby mountains. On the other side they have found Mexico City.

CUERNAVACA

They call Cuernavaca the City of Eternal Spring, and that is not chamber of commerce music. For here, even in autumn, the flowers seem to be thinking of spring. Year-round everyone suffers from a single common ill—spring fever, which is why they move so slowly, doze so peacefully and reflect in their eyes an eternal search for springtime's most welcome guest, romance.

Cuernavaca is only an hour by new super highway from Mexico City. Once

it was Cortez's favorite resort. Now everybody for miles around insists it's theirs. There are many hotels, 90-degree heat and shops that sell everything from fresh eggs to old silver. The afternoons are spent in the Plaza de Armas. It is a small place, this plaza, no more than 100 feet or so across. It is shaded by trees, old and gnarled, and it is bordered by red and yellow dahlias, and there are old men who doze in straw hats on wrought iron benches.

Cuernavaca is a place of red tile and white stucco, all of it cradled in the cleavage of eternal springtime. Romance blossoms on Sunday in the plaza. Marching about it are the town's single boys and pretty señoritas. The rite is simple: the señoritas stroll clockwise and the young caballeros strut counter clockwise. Eyes meet and hearts skip a beat, and springtime's magic casts its spell.

Cuernavaca is a pleasant stop.

ACAPULCO

While the natives shop for corn flakes in the new super mercado, the tourists are rocking out at a night club called Tequila-a-Go-Go. The hamburger is fast replacing the enchilada on local menus and that symbol of Yanqui tourism, the snack bar, stands ready to serve one and all.

Acapulco was established 400 years ago by the Spaniards, destroyed by an earthquake in 1776 and tethered to Mexico City by road just 31 years ago. Mornings arrive as a seascape of bay

(Continued on page 56)





LONGVIEW, Washington, immediate PER and Dr. Earl E. Nielsen (center) receives youth activities and lodge activities awards, on behalf of the lodge, from PER Frank P. Wean, 2nd Vice-President of the Washington Elks Association. Looking on is Longview ER Bernie Jacobson, who was also to accept a lodge award, in the more than 1,000 members category, from the GL Youth Activities Committee during the Grand Lodge convention in New York City.



A RECENT INITIATE of Palo Alto, Calif., Lodge—Jefferey Hook (second from left) carries on a family tradition. With Brother Jefferey after the ritual are his grandfather, Earl Dalton, ER Lester H. Andersen, and his stepfather, Tony Ramirez. Brothers Dalton and Ramirez are 45-year and 10-year members of the lodge, respectively.

CHAMPION RITUALISTS—members of California's all-state team—assemble to display their awards. The team members are Richard Leavell, San Pedro, Exalted Ruler; Wally Dietrich, Santa Ana, Esteemed Leading Knight; James Barnes, Salinas, Esteemed Loyal Knight; Vernon Ramsey, Salinas, Esteemed Lecturing Knight; Glenn Ziogenhagen, Santa Ana, Esquire; Robert Comfort, San Pedro, Inner Guard, and Bob Winbigler, Santa Ana, Chaplain.



CENTURY CLUB certificates from the Elks National Foundation are presented by Ridgecrest, Calif., PER and PVP Hans Karl Kafer (second from right), lodge Foundation chairman, to Brother Fred Whitnack and his wife, Dorothy. Looking on is ER Donald J. Davis. Brother Whitnack received a Century Club lapel pin and his wife a medallion in recognition of their newly acquired membership.



A WARM WELCOME is extended to California VP Bernard E. McCune (center), Long Beach, by Huntington Park ER Cecil F. Smith, upon Brother McCune's official visit. Looking on is Tracy Bjorklund, lodge chairman for the event. More than 500 Elks from Huntington Park and ten neighboring lodges were on hand to greet the new VP.

JUNIOR GOLFERS participating in the Idaho Falls, Idaho, Lodge-sponsored golf clinic and tournament assemble for a group portrait. Free lessons were given to 205 youngsters between the ages of 10 and 17; awards were given to first, second, and third-place flight winners in the tournament that followed. A banquet concluded the fun-filled event, which was directed by PER N. D. Andersen.



"Operation Patriotism" at Corvallis, Oreg., Lodge gets underway as ER Stanley Thompson distributes American flags to graduating seniors of the local high school.

A PROGRAM to distribute American flags to graduating high school seniors—"Operation Patriotism"—was begun recently by Corvallis, Oreg., Lodge.

The program was initiated by Roger C. Anderson Sr., lodge youth activities chairman. Brother Anderson, realizing that many Americans go through life without ever possessing a flag, suggested high school graduation as a fine time to offer each student his own flag. Plans were made to distribute the flags at the close of a senior class assembly, and Brother Anderson had the privilege of presenting the first flag to his son, Roger Jr. A total of 465 flags were given to the grateful students, with the understanding that they were under no obligation to accept them.

Corvallis Elks are now hoping their fine program will spread to all the other lodges in the Order.



SACRAMENTO, California, Elks are among those gathered in front of the beautiful California State Capitol Building to participate in a recent patriotic observance.



DEPOSITING A CHECK for \$512 in the lodge's cerebral palsy piggy bank is Mrs. Cae Armato, wife of San Rafael, Calif., Est. Lead. Kt. and Piggy Bank Chairman Frank Armato (right). Looking on are "Butch" Steele, Charles Reynolds, Vallejo, past state major projects chairman, and Cathy Marelli. The check represented proceeds of a benefit fashion show staged by the Elks' ladies, for which Mrs. Armato served as chairman.



FRESNO, California, Lodge's "Sweetheart"—Miss Bonnie Lee Stockdale, of O'Neals—poses after winning her title at the lodge's annual Charity Horse Show. Miss Stockdale went on to win the coveted California Rodeo Association's sweetheart crown, plus a \$500 scholarship, at a rodeo and horse show held recently in Salinas.



MOSES LAKE, Wash., ER Eugene Reinbold (background, left), poses with members of the lodge-sponsored Little League team, recently honored by the lodge for their fine performance. The youngsters were season champions, having won 16 consecutive games.



AN INGENUOUS YOUTH ACTIVITY program at Kane, Pa., Lodge sets two local high-school graduates—Peggy VanStraten and Mary Cappello—to the task of decorating the lodge home. The girls' artistry results in colorful murals with a local theme, including a stylized montage of the business area, dominated by a huge elk.



GREENVILLE, South Carolina, ER Arch Wallace Jr. (second from left) and Secy C. John Collins receive the Elks "Support Our Youth" commemorative postage stamps from Postmaster R. A. Jolley Jr. (right) and Gene Shepard, postal clerk.



FREEHOLD, New Jersey, Lodge's 1968 college scholarship award of \$1,600 goes to Miss Denise Gaarn, a recent graduate of Freehold High School. Miss Gaarn plans to study elementary education at Trenton (N.J.) State College. Pictured during the presentation of the award are PER Ike Gibson and ER Frank E. Gibson.



ROCKVILLE, Maryland, Lodge's float in a local parade throws the spotlight on youth. Miss Brenda D. Stup, of Rockville, is a tri-state Most Valuable Student competition winner and the boys represent the Elks' various programs for youth—baseball, camping, and scouting. The lodge was awarded for the float.



FORT LAUDERDALE, Florida, ER George E. Roberts (left), joins new Eagle Scout Stephen Chanter and his parents, Mr. and Mrs. Bob Chanter, for a group portrait after a recent Court of Honor. Also on hand are Scoutmaster Stan Chanter and Est. Lect. Kt. Larry O'Donnell, lodge institutional representative. Stephen is the third scout in the lodge-sponsored troop to be advanced to the rank of Eagle Scout this year.



MERITORIOUS SERVICE awards are presented on behalf of the lodge by Huntington Beach, Calif., ER Anthony D'Arrigo (right) and Otis E. Rumsey, lodge Americanism chairman, to Executive Fire Chief William Anson and Fire Chief Raymond C. Picard, both of the Huntington Beach Fire Department. The awards were presented at fire department headquarters.



SAN LEANDRO, California, Est. Lect. Kt. Harry Cummings (kneeling, right) and Russell Smith (standing, left), lodge youth activities chairman, pose with a group of young athletes recently honored by the lodge. The honorees—baseball, basketball, and football stars—represent the five high schools in the lodge's youth activities program. The evening included dinner and the awarding of the special plaques which the young men display.



A HOST OF DIGNITARIES—Past State Presidents of the California-Hawaii Elks Association—are shown as they assembled, with PGER John L. Walker, for the association's annual convention, which was held recently in Fresno.



CHULA VISTA, California, ER Frank O. Benson (left), Est. Loyal Kt. Allen Cole, and Brother Guy Hayes display a youth activities award presented to the lodge during the recent California-Hawaii Elks Association convention in Fresno. The lodge's youth activities program won first place in the state.

A WELCOMING COMMITTEE of three hardworking Fresno, Calif., Elks—ER Thomas J. Bommarito (center), Sheriff and Brother Melvin A. Willmirth, transportation chairman, and Melvin B. Starkel, convention chairman—prepare to greet the delegates and their ladies arriving to attend the annual California-Hawaii Elks Association's convention, which Fresno Lodge hosted.





Fade 'em away

Man, you don't want those ugly brown "age" spots on the back of your hands. And you don't have to have them.

There is now a medicated cream for men that fades those discolorations right out of your surface skin. Called Esoterica Rex, it penetrates . . . breaks up those spots of brown pigment . . . and steadily the spots fade away.

Use it night or morning or both. It penetrates . . . vanishes without a trace of greasiness. Very pleasant, very simple, very sensible.

A good-looks cream

If you have muddy skin, blackheads, surface pimples, coarse pores around your nose, see how wonderfully effective Esoterica Rex can be. With this medicated cream, you can trade a dingy, unattractive complexion for a clear, healthy-looking, younger-looking skin. Get with it.

Send no money — 7 day trial test. Send name, address and zip code. Pay only \$3.00 on arrival plus C.O.D. postage on guarantee you must be satisfied with first results or return remaining Esoterica Rex for money back. Or save money. Send \$3.00 and we pay postage. Same guarantee. The Mitchum Company, Dept. ER-3, Paris, Tenn. 38242

USE YOUR ZIP CODE NUMBER
IN YOUR RETURN ADDRESS

(Continued from page 30)

to an enchanted coast-to-coast radio audience. Flying fish trips, speed boats, excursions and pleasures in infinite variety delighted capacity crowds. Cross-channel passenger flight was inaugurated. The "airport" was the ocean.

The Island Villa, a small "city" of tents on wooden platforms in the heart of Avalon, now torn down to make room for an open plaza, accommodated visitors of modest means. As a matter of fact, Avalon to this day has not lost its rather endearing, slightly dowdy look in some areas. Way back in the 90's, in the first island real estate exploitation, people bought or leased (for \$25 a year) narrow 20-foot Avalon lots on which they erected flimsy summer cottages. Mr. Wrigley encouraged the cottage owners to purchase the ground under their little homes at modest cost. Some of those that escaped the fire in 1915, now almost buried in surrounding planting, still are standing on land that now is valued in five figures.

The most spectacular razzle-dazzle of these years was the Wrigley Ocean Marathon in which 103 heavily-greased swimmers, both men and women, walked into the sea at the Isthmus and swam for the mainland and a \$25,000 first prize purse. The winner, a 17-year-old Canadian boy named George Young, was also the sole swimmer to finish. In the 1930's, Ironing Board Derbies and cross-channel aquaplane races enlivened sports pages. People rowed across, swam across, raced on paddle

boards and water skis, in outboard motorboats and under sail. They still do. It's mighty tempting, that island looming only 22 miles away from the crowded mainland. The Chicago Cubs trained through 26 spring seasons on Santa Catalina Island, bringing the nation's best-known sports writers out into the Pacific. World records were set in game fishing on light tackle. Honey-mooners thought first of Catalina.

We ran out of stories and watched a herd of buffalo wander sedately over the crest back of Little Harbor. Mourning doves began to call their haunting evening cry. It was time to start back through the grain fields of Middle Ranch and by the Eagle's Nest, historic stagecoach stop, for Avalon as the sun dropped into a distant fog bank.

Next morning as our plane lifted up from Avalon Bay, just opposite the Casino, I couldn't look back. When I was a child, I wept at each parting when the troubadors sang "Aloha" and "La Colondrina" as the steamers pulled away from the dock. I think I knew that it would be many years before I'd hike the island trails and quench my thirst on cactus pears again, and swim in the clean, clear waters.

In my pocket I carried a memento that is sure to take me back—a handful of the hard, conical seed pods of eucalyptus, aromatic with medicinal fragrance. Now I know I'll never let a year go by without an off-season holiday in the marvelous tranquility of Catalina. ■

Obituaries

PAST DISTRICT DEPUTY Elmer H. Polly, a 52-year member of Sheridan, Wyo., Lodge, died June 12, 1968.

Brother Polly served as Exalted Ruler of his lodge for 1929-1930, and as President of the Wyoming Elks Association for 1948-1949.

He was appointed District Deputy Grand Exalted Ruler of the state of Wyoming for 1943-1944, and served on the GL Committee on Credentials during the 1944-1945 lodge year.

Members of Sheridan Lodge conferred an Honorary Life Membership on Brother Polly in 1946.

DISTRICT DEPUTY Elbert W. Sayre, 55, died March 31, 1968.

A member of Chicago (South) Lodge, Brother Sayre served as Exalted Ruler for 1959-1960. He was a past chairman of the lodge's Charities Commission, and a past Vice-President of the Illinois Elks Assn. He served on the GL Ritualistic Committee from 1965 to 1967.

DDGER Sayre was the founder of Sea Scout Ship "Sea Elk" No. 5596, one of the first such ships in the country.

At the time of his death, Brother Sayre was serving as District Deputy

Grand Exalted Ruler of Illinois' Northeast District.

Survivors include his widow, Ruth; son, Elbert W. Jr.; daughter, Mrs. Carol Johnson; seven sisters, two brothers, and eight grandchildren.

ELKDOM MOURNS the recent death of Past Grand Treasurer John F. Burke, who was initiated into the Order in March of 1913 as a member of Boston Lodge. He rose to the rank of Exalted Ruler for the 1919-1920 lodge year, and served as State President of the Massachusetts Elks Association for 1936-1937.

Brother Burke began an auspicious Grand Lodge career with the post of District Deputy Grand Exalted Ruler of Massachusetts' Southeast District for 1932-1933. He was a member of the GL State Associations Committee during 1937-1938 and 1938-1939, assuming chairmanship in 1939.

His next position in a long history of service to the Order was that of executive secretary to then GER E. Mark Sullivan, during the 1942-1943 lodge year. The following year he was elected Grand Treasurer for the first of four consecutive terms, from 1943-1947.

\$20,000 In 6 Months

Joe Miller, Duncan, Okla., averages \$20,000 working 6 months a year as a storm loss adjuster. No college or experience to start. He learned how in spare time at home for 33 cents a day. Income far above average. Check your opportunities in this amazing field. Send for FREE BOOK of facts. No obligation. V.A. Approved. Write Universal Schools, 6801 Hillcrest, Dallas, Texas 75205 Dept. K-10

BASEMENT TOILET

FLUSHES UP
to sewer or septic tank
no digging up floors.

WRITE . . . McPHERSON, INC.
BOX 15133 TAMPA, FLA. 33614



ALL ABOUT HOUSEBOATING!

Not just boating — but truly living on the water! Explore, fish, hunt, ski or relax on an aquatic hideaway! New, first and only publication of its kind, tells you how to buy, where to rent, where to go — all to get you started. Now, special 1/2-price offer: Only \$2.75 for 2-year subscription (8 big issues!) Reg. \$5.50 value. Write "FAMILY HOUSEBOATING", Dept. E-4, Box 2081, Toluca Lake, Calif. 91602.

ONE DROP DEODORANT

Biggest New \$1.00 Seller in a Decade! Make up to \$10 an hour easy with Garlic "Sniff Test" Kit. We supply free.

A chemical miracle! Just one drop of new MITI-MITE ONE DROP Room Deodorant banishes all unpleasant odors in kitchen, bathroom, bedroom, sickroom, nursery, etc., for up to 24 hours! Instantly counteracts and controls odors from tobacco, cooking, garbage, paint, pets, illness, etc. Handy one-drop applicator bottle good for over 500 applications. Retail for only \$1.00. Rush \$1.00 for two postpaid samples (\$2 Value). Money-back guarantee. Facts FREE. Other fast sellers.

UNIQUE PRODUCTS Dept. X-31810, 216 W. Jackson Blvd. Chicago, Ill. 60606

Always send check or money order

—not cash—

with your orders

HOW TO PUBLISH

YOUR BOOK

Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for FREE manuscript report & copy of Publish Your Book. **CARLTON PRESS** Dept. EJ 84 Fifth Ave., New York 11, N. Y.

RARE STAMP FREE

Also New packet Aden to Urundi, with Kennedy, Triangles, Space, Sports, Ships, Dogs, Cats, Reptiles, plus others. All FREE. Send 10¢ for mailing.

EMPIRE STAMP CO., TORONTO, CANADA

If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! **WILLIAM S. RICE, Inc., ADAMS,** N. Y. 13605, Dept. 13P.

(Continued from page 14)

Although doves, pigeons, quail and all waterfowl may be found in abundance without going more than a short distance into Mexico, the more exotic birds such as the guans and tinamous are mostly farther south. There is one exception, the chachalaca, and this bird I find one of the most intriguing of all Mexican game birds. As noted earlier, it occurs in a wide swath down both the east and west coasts.

One morning three of us were driving a Jeep along a thornbrush jungle trail when we saw three of these long-tailed birds run across in front of us. A typical chachalaca hunt ensued. It is like no other bird hunting. We bounded out and raced after the birds. In such terrain you don't "race" far. A wall of cactus met us. At that instant I glimpsed a dark form high in a mesquite. It was a chachalaca and it ran now along a mesquite limb, then bounded into the air for a short flight to more remote cover. Chachalacas seldom fly when they can run. But this one did present a perfect wingshot.

At the explosion the air was filled with crazy cackling of others, all around us. There must have been a dozen or more in the vicinity. The sound they make is unforgettable, and becomes more so once you know about the mechanism used to produce it. I retrieved and drew this first bird, a male, to show my companions, new to this hunting, the phenomenon. Beneath the skin of the breast of the male the wind-pipe loops down from the throat in a long U, almost to the very bottom of the breast. Where it curves back up to the throat again, it then enters the opening to the lungs. This elongated wind-pipe of the male is the "sound box" where the loud, raucous call that the name imitates is produced. I have stood near a dense thicket from which a bird had been calling and heard, as it clammed up at my near presence, the air fizzling out of this long pipe!

Now we started after some of the birds in earnest. Believe me, it is some trick. Trying to move them, we threw stones and sticks at the thickets and the cactus. One bird scooted across the ground in front of us and another made a headlong, short flight into more dense cover. We got the flyer but missed the runner.

Certainly this variety of hunting is not much like traditional hunting pastimes such as shooting quail over a pointing dog in Georgia, or driving a cornfield for pheasants in the Midwest. No bird hunting in Mexico is quite like what you have known at home. That is the intriguing side of it. The terrain, the targets, the people are all vastly different. Indeed, a bird hunt below the border will be a conversation piece for you for many seasons. ■

Mitchell Saturna

FOLDING TABLES

Rectangular, square and round

Write for Brochure Dept. O



Unsurpassed Design and Beauty
8 Adjustable Heights
Rugged and Strong
Tamperproof Mechanisms

Choose from many top materials and colors

MITCHELL MANUFACTURING CO.
Milwaukee, Wisconsin 53246



Secrets of Teaching Yourself MUSIC

Revealed in Your Home This Money-Saving Way

YES! Now you can teach yourself to play Piano, Guitar, ANY instrument in your spare time—even if you've never played a note in your life! Famous proven Course makes it simple as A-B-C. Pictured lessons show you how. No teacher. It's amazingly easy! Surprise your friends by playing favorite music. Write today for FREE illustrated booklet. **U.S. SCHOOL OF MUSIC, Studio 10510, Port Washington, N. Y. 11050.** (Est. 1898. Approved N. Y. State Educa. Dept.) Tear out as a reminder.

INVEST IN SOUTHERN CALIFORNIA LAND

It's Skyrocketing!

We are liquidating our last holdings at much less than cost. Last chance at rock bottom prices. Only 40 acres.

10 ACRES - TOTAL PRICE \$1950

Easy terms too! \$150 down \$20 a month including interest. Located at **BARSTOW**, the gateway to Southern California. Less than 100 miles from Los Angeles. Maps and complete details—write to **SOUTH COAST INVESTMENT CO., 1460 La Perla Ave., Long Beach, Calif. 90815.**

Helps You Overcome FALSE TEETH Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. **FASTEETH**, an improved alkaline powder sprinkled on your plates, holds them firmer so they feel more comfortable. Dentures that fit are essential to health. See your dentist regularly. To avoid embarrassment caused by loose, wobbly plates, get **FASTEETH** at all drug counters.

BRONZE PLAQUES FOR ALL OCCASIONS

Write for FREE Catalog P12

For Medals & Trophies Catalog T12

INTERNATIONAL BRONZE TABLET CO., INC.
150 W. 22nd St., N. Y. 11, N. Y. WA 4-2323

SUPPLEMENT YOUR INCOME

Excellent income - Straight commission. An easy selling advertising necessity. Plastic, magnetic, 3 Dimensional mobil car & truck signs. For a complete sales portfolio, samples, demonstrators and all information needed, send name, address, phone number and \$7.50. For further information: **Pirad Plastics, 1466 Callens Rd., Ventura, California 93003**

WHERE IS RUSSIAN LIBERALISM?

Marshal Tito, the Communist dictator of Yugoslavia, was right when he said that Russia's ruthless and treacherous crushing of Czechoslovakia had given socialism a black eye. The question is how many more such black eyes must socialism receive before what's left of the free world takes adequate steps to protect itself.

The use of naked military might to compel an ally to stay hitched on Russia's terms ought to accomplish something else. It ought to lay to rest the myth that left-wingers have been so carefully nurturing that there was a strong liberalizing trend in Russia, and we must do nothing to upset it.

It was just such a trend toward liberal democracy that brought the Russian war machine down on Czechoslovakia. The Communist Party, under the leadership of First Secretary Alexander Dubcek, threw out the reactionary President Antonin Novotny, despite the personal intervention of Kremlin leaders. Dubcek introduced a free press, free speech, legal justice, and other reforms. But he went too far in appearing to encourage non-Communist parties, such as the Slovak Freedom Party.

Moscow knows that no Communist Party can tolerate opposition. Despite Dubcek's repeated affirmation of loyalty to communism and friendship with Russia, his plea that Czechoslovakia be allowed to follow its "own road to

socialism" was dangerous nonsense to the defenders of socialist realism in the Kremlin.

In passing, it should be noted that when the propaganda campaign of our left-wingers depicting the liberal trend in Russia was at its height, the Communists were prosecuting Russian intellectuals for their temerity in voicing criticism of some of Communism's most obvious shortcomings. Last February a dozen Soviet intellectuals defied their Red masters and signed an appeal to world Communism for help in ending the repression of human rights in Russia, describing the trials as gross violations of legality.

The heralds of liberality in socialist Russia have been among the most ardent advocates of "building bridges" to the Soviets, and increasing trade with them. Perhaps the tragic fate of Czechoslovakia may cause them to reappraise their position. How intelligent is it to build bridges to a country that uses them only to send tanks against you?

These people who have been wrong so long and so often are, unfortunately, influential in shaping our policies toward Russia, policies which plainly have not proved effectual. We are convinced that the majority of the American people are opposed to these policies which have contributed to the strengthening of Russia, and favor stronger and more positive measures to curb the Kremlin imperialists.

Mexico

(Continued from page 49)

and ships in Acapulco. You take breakfast at a sidewalk cafe and soon you are surrounded by salesmen selling everything from silver bracelets to performing puppets.

As the sky reddens with sunset, Hughie Myatt leaves his small casa on a hillside and strolls down to a snug pub called Armando's. It is near the plaza, wedged in between ancient buildings. Over the bar the head of a bull stares down at Hughie, a Negro, an ex-boot-black and boxer from Los Angeles. He plays piano at Armando's. The customers all think he was the Negro piano player in "Casablanca" and so he is asked over and over to play "As Time Goes By"—the classic theme from that most classic film. The customers sit on red leather stools, sipping Margaritas and cerveza while Hughie sparks memories of other days and other times. By day Acapulco is as lively as a hatful of Mexican jumping beans. Sometimes all night, too. Tourists soak up sun by day and tequilla by night.

PUERTO VALLARTA

The night of the iguana has turned into the day of the tourist. Ever since Liz and Richard stopped off to peer into the cameras, Puerto Vallarta has awakened from its siesta. Still, for a place courted by the jet set, Puerto Vallarta remains strangely unspoiled. Residents still scrub their sidewalks daily. Seldom does a crime occur. The police have little to do except to round up the stray goats and pigs each morning and put them in jail.

It was six years ago that I first came to Puerto Vallarta. I returned just two months ago. Still there are no TV antennas. There are telephones, but only a few. Meanwhile, the elegant Posada Vallarta is welcoming guests in rooms with sunken tubs the size of small swimming pools. A double along with two meals comes to \$30 a day. Down a country lane stands the Rosita Hotel and while it is not so glamorous, still it is much cheaper—about \$10 a day with meals.

In town, tourists who know, go to Las Margaritas, a restaurant with magnificent Mexican food and an atmo-

sphere which inspires romance. Tables are set in a Spanish courtyard which is shaded by a tabachin tree. When it is in bloom the blossoms fall into the courtyard, and at night the moon shines down through its branches. They say Taylor and Burton are going to sell their home in Puerto Vallarta. Maybe then the little town will resume its siesta.

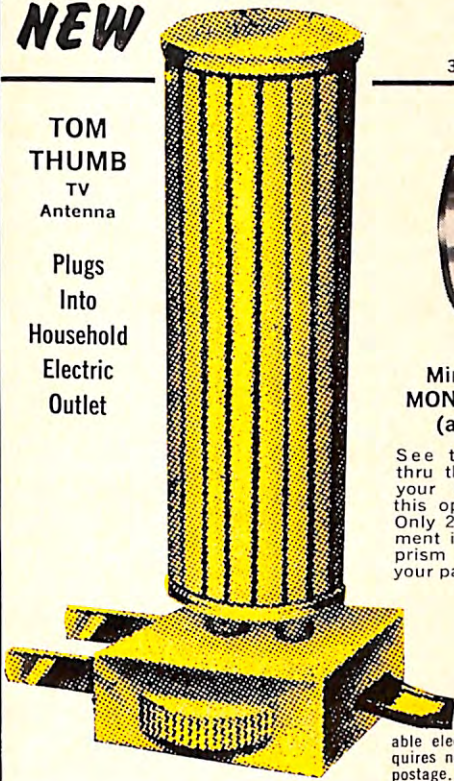
TEQUILA

If you like Margaritas, you'll love Tequila. It is here that they grow the plant that produces the Margarita that produces the hangover. Tequila looks to the world to keep up its thirst so that it may keep its job. Hills surrounding the quiet, hot town, it is about 1½ hours from Guadalajara, are green with tequila cacti. It grows in neat rows like the pineapple does in Hawaii. Field workers with huge knives harvest the plants. Each weighs 300 to 500 pounds. Sauza is the world's biggest tequila producer. There are other distilleries, but this is the biggest. Tourists drive off with tequila bought in miniature barrels or in containers. ■

NEW

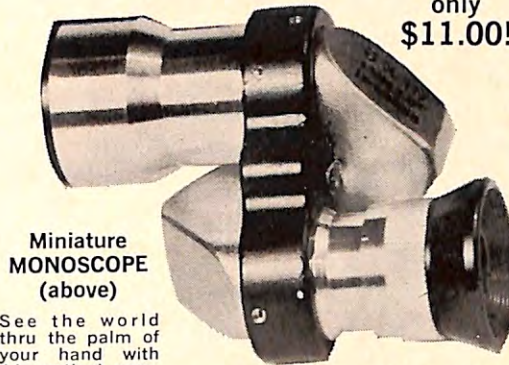
TOM THUMB TV Antenna

Plugs Into Household Electric Outlet



from **MEREDITH's**
Dept. E-10
310 West 9th Street, Kansas City, Mo. 64105

only **\$11.00!**



Miniature MONOSCOPE (above)

See the world thru the palm of your hand with this optical gem. Only 2 1/2 x 1 1/2 inches! Yet the detail of this 6x instrument is fantastic. Color corrected, coated lens systems, prism eyepiece. The ultimate in clarity tho hidden in your palm! Only \$11 we pay postage.

TINY TELEVISION ANTENNA (at left)

You plug this TOM Thumb Antenna into your household electrical outlet. It turns your entire household wiring system into a giant, unseen antenna! Out of sight, connecting to your TV set . . . using no current, this remarkable electronic breakthrough outperforms the ugly rabbit ears and requires no installation cost. Just plug it in! Ship for \$2.95. We pay postage.



Shotgun Shell Buttons, Cufflinks & Tietacks

Brass shellheads, highly polished and lacquered to keep permanent brilliance . . . set of 4 buttons . . . \$4.50 . . . pair cufflinks \$4 . . . tie tacks \$2. We pay postage. Get entire group for \$9.91.



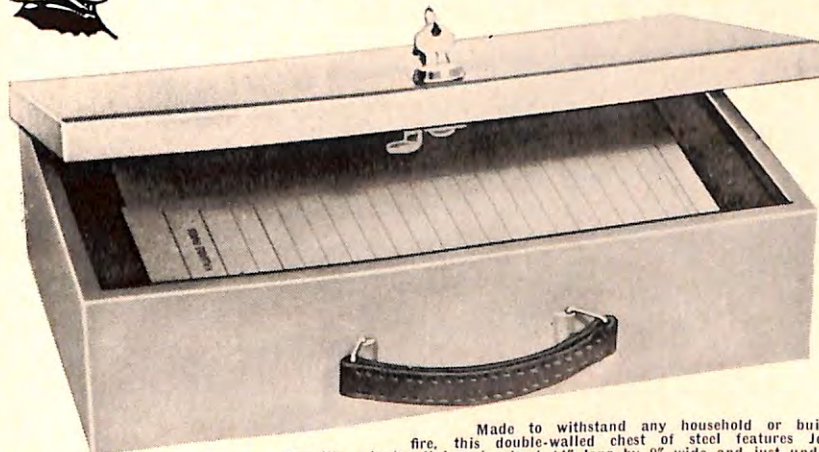
METALLIZE Baby Shoes Yourself for only \$2.98

New do-it-yourself bronzing kit lets you metallize 3 or more pairs of baby shoes for priceless mementos.

Kit includes leather hardener, bronzing material, two finishes . . . complete, easy instructions. All for only \$2.98/We pay postage.



Johns-Manville Asbestos-Lined STEEL FIREMAN'S SAFE



Made to withstand any household or building fire, this double-walled chest of steel features Johns-Manville asbestos lining, is about 14" long by 9" wide and just under 4" high. A heavy barrel lock with two keys protects contents from theft. The lid has a full length piano hinge like industry seldom makes anymore. You get five valuable paper folios . . . for insurance, cash reserves, social security records . . . children's health certificates . . . personal family records . . . priceless photographs . . . stocks and bonds. Baked enamel outer finish makes chest attractive and luggage-style handle makes it easy to carry this 8 1/2-lb. UNDERWRITER'S Safe. \$15.95 (We pay all shipping costs.) Super Model with Double Depth, same rectangular dimensions, only \$22 postpaid, and worth much more.



\$70 AIR-GUN
only **\$29.95**

Complete with chisel this 3 lb. Air-Gun rips into metal, chips concrete, drives pins, etc. Delivers 5500 2" strokes a minute. Operates on 3 to 5 hp compressor. Made especially for govt. and manufacturer made too many. At only \$29.95 ppd. while they last, a \$70 value. Try it and see! 3 Extra attachments for exhaust pipe cutting, stud driving, rivetting and other uses, \$9 postpaid.

SMOKERS TOOTHPOWDER
removes tobacco film

This activated British toothpowder is a strong power against the most stubborn and ugly tobacco stains, while gently refreshing your mouth. Remarkable formula, used by Winston Churchill, \$2.50 a tin and worth 3 times the price.

WATCH RUST DISAPPEAR



NAVAL JELLY

is an extremely active new cleaner that removes rust by chemical combination sticks to verticals and overheads. Brush it on, hose it off. Also removes rust stains from concrete, tile, etc.

Use on pipes, fences, tools, tanks, cranes, trucks, all machinery. Eliminates sandblasting, scraping, etc. Easy and quick.

40# @ .65/lb. \$26
 10# @ 1.50/lb. \$15
 4# @ 2.00/lb. \$ 8

* 4 postpaid—other units FOB K.C.

ORDER BLANK Satisfaction Guaranteed

MEREDITH SEPARATOR, Dept E-10
310 West 9th St., Kansas City, Mo. 64105

Ship as follows: check enclosed charge DC# _____

- Tom Thumb Antennas Miniature Monoscopes Fire Chests Regular Super
 Smokers' Toothpowder Air Guns Air Gun Extras Baby Shoe Bronzing Kit
 Bugmaster H Extra H Crystals Naval Jelly Rust Remover, as checked at left.
 Bugmaster G Extra G Crystals Shotgun Shell Buttons Cufflinks Tacks
(on refill crystals alone please add 45c p & h)

Name _____

Address _____

City _____ State _____ Zip _____

©1968 KA-KC Mo

"I'd walk a mile for a Camel."

This message is strictly for smokers who never tasted a Camel cigarette. Camel smokers, you know what we mean. You other guys, start walking.

