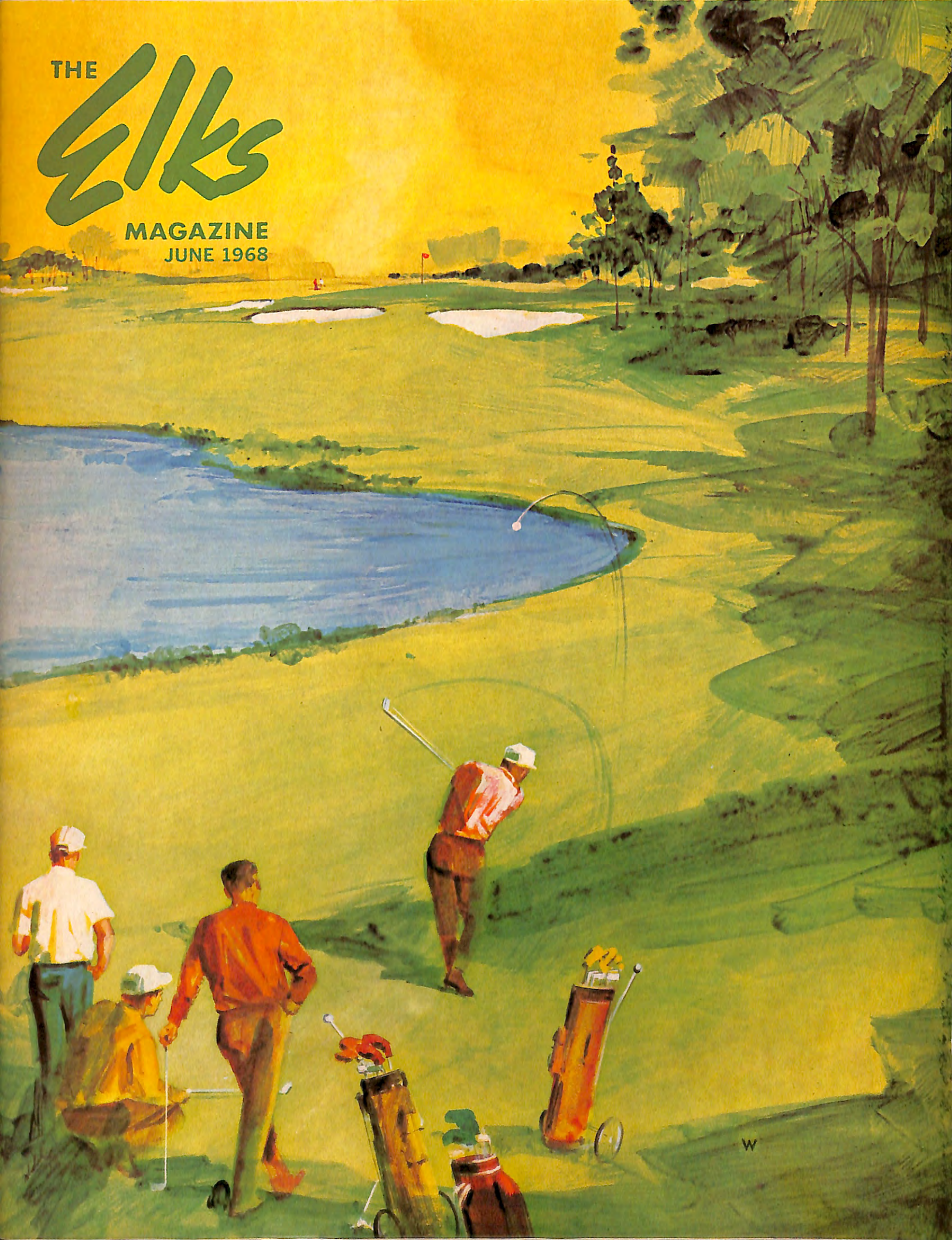


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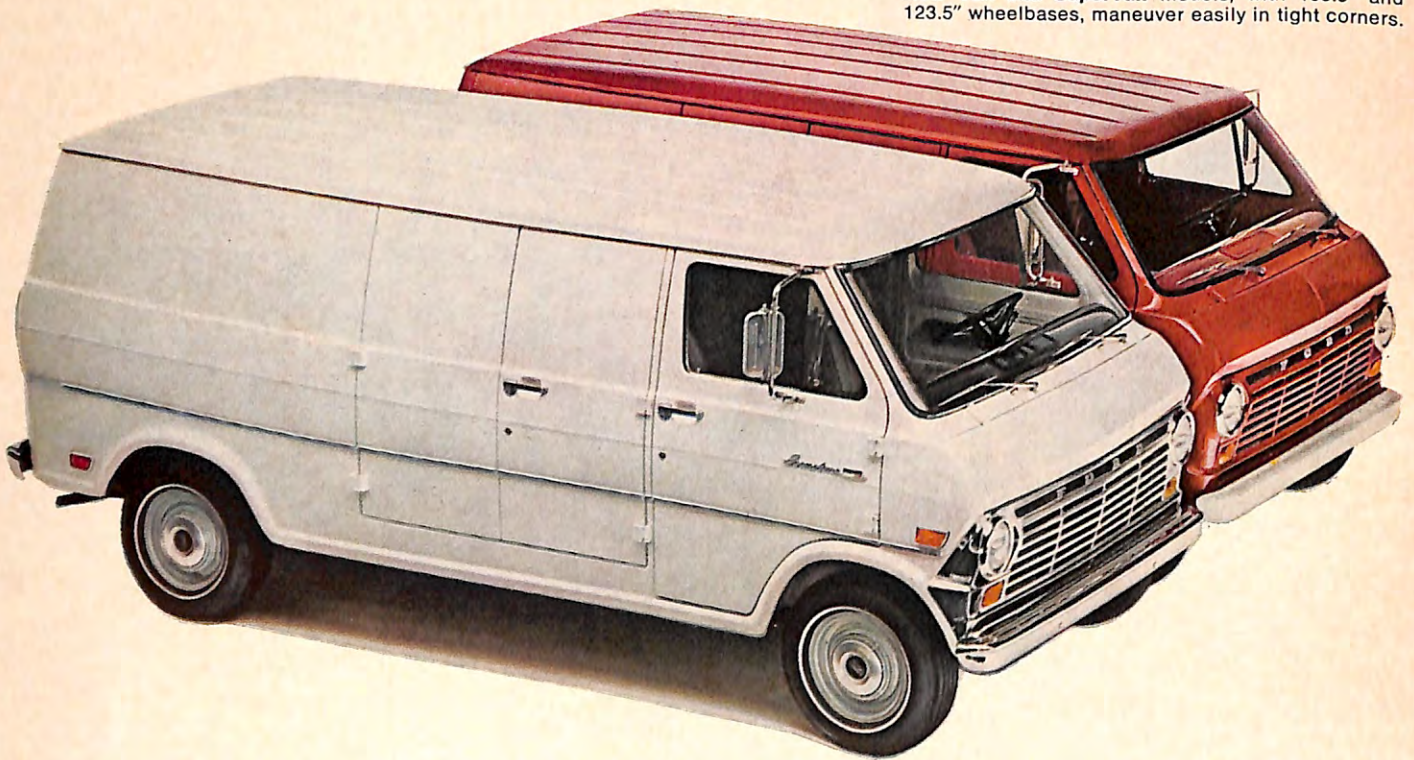
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New Van and SuperVan models, with 105.5" and 123.5" wheelbases, maneuver easily in tight corners.

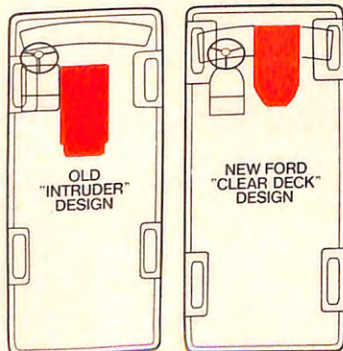


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## FORD ECONOLINE VANS



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*Strong  
Leadership  
A Critical  
Need*

A Message from the Grand Exalted Ruler

Discouragement often leads to defeat. But not always. In those years when I was refereeing college and high school football games, many times it was possible almost to feel a team becoming discouraged and disheartened when everything seemed to be going against it. What an inspiring thing it was to see such a team respond to strong leadership, rise to new heights, and turn defeat into victory.

There have been many things to discourage thoughtful, patriotic Americans in recent years and there will no doubt be more of them. Sometimes it seems that all our efforts to encourage a strong American patriotism, of love of country, of dedication to liberty and justice have been in vain.

Patrick Henry must have had such moments of discouragement, however fiery spirited and strong-willed he was. For years he and other patriots had used every legal means open to them to obtain redress of their grievances. Their efforts to rouse their countrymen to oppose British tyranny seemed to have little success. It was 10 years before the Revolution started that Henry made his famous "treason" speech bracketing King George with tyrants of the past.

Fortunately for us and for the world, the Patrick Henrys and Samuel Adamses persevered, and their words did not always fall on deaf ears. Thanks to them a nation was born, a nation that was made great not so much by its natural resources as by its principles of freedom, equality before the law, respect for the individual.

We cannot allow ourselves to become discouraged by the organized violence that threatens our country, by the open flouting of our laws and our democratic processes of orderly self-government. We, too, must persevere in our youth programs, our Flag Day observances, our Fourth of July tributes, in all the ways that will help to instill in young America an appreciation of their truly priceless heritage and a determination to protect it from the demagogues intent on destroying it as well as from the citizens whose carelessness or indifference is an equal threat.

We must continue to provide the leadership in these critical times that will make certain that the spirit of Patrick Henry prevail over the defeatism of the Benedict Arnolds.

Sincerely and fraternally,

A handwritten signature in cursive script that reads "Robert E. Boney". The signature is written in dark ink and is positioned above the printed name.

Robert E. Boney, Grand Exalted Ruler

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# THE ELKS MAGAZINE

VOL. 47, NO. 1

JUNE 1968

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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# WHY JOHN ENFINGER USES A PITNEY-BOWES POSTAGE METER TO PRINT JUST A DOLLAR A DAY IN POSTAGE.



John Enfinger runs a service station in Dothan, down in southeastern Alabama's peanut and cotton country, with his wife's help.

If you walk into the office, you'll spot a little machine. It's one of our desk model postage meters. And, to date, it's seen seven years of service at Enfinger's Standard Station.

Since the day John got our meter, "It's been the handiest piece of equipment I have. In fact, I wonder how I ever got along without it. To me, it's not just a timesaver, it's a life-


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No matter how long you've been in business and no matter what business you're in, one of our little postage meters can help you run it more smoothly. Call a Pitney-Bowes man right now.

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Ronald J. Dunn, PGER



George I. Hall, PGER



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# GREETINGS

*Brother Elks  
&  
their families:*

On behalf of the Elks of New York State, we extend a hearty welcome to delegates and visitors to New York City where Elkdom was born 100 years ago.

Little did the fifteen founders of our beloved Order realize that from their small group of dedicated theatrical performers gathered in a boarding house parlor would emerge a great and powerful fraternity which would number more than 1,400,000 members in over 2,200 lodges situated in every community in the United States.

This development was of course not without good reason. The principles of Charity, Justice, Brotherly Love and Fidelity which inspired the Jolly Corks a century ago continue to attract purposeful Americans who delight in wholesome associations and congenial companions; who are deeply imbued with the spirit of patriotic loyalty and devotion; who desire to share with their brothers in endeavors to assist the sick and the handicapped child, to bring comfort and hope to

hospitalized veterans; to engage in programs of recreation and education for our youth and to stand ready for any call for assistance from our national government.

We celebrate this historical Centennial Convention with all our brothers who believe that doing good is better than merely being good; that it is nobler to serve than to be served; that laughter is better than tears.

On this joyous occasion, therefore, we will receive you with warm fraternal affection. We are proud that New York City is the cradle of Elkdom. Our City has been called the Capital of the World. In it you will find a range of attractions to suit every taste. It is a variety that exists in no other city in the world.

So come to New York to celebrate the Centennial and enjoy to the fullest all that the Mother City of Elkdom has planned for you.

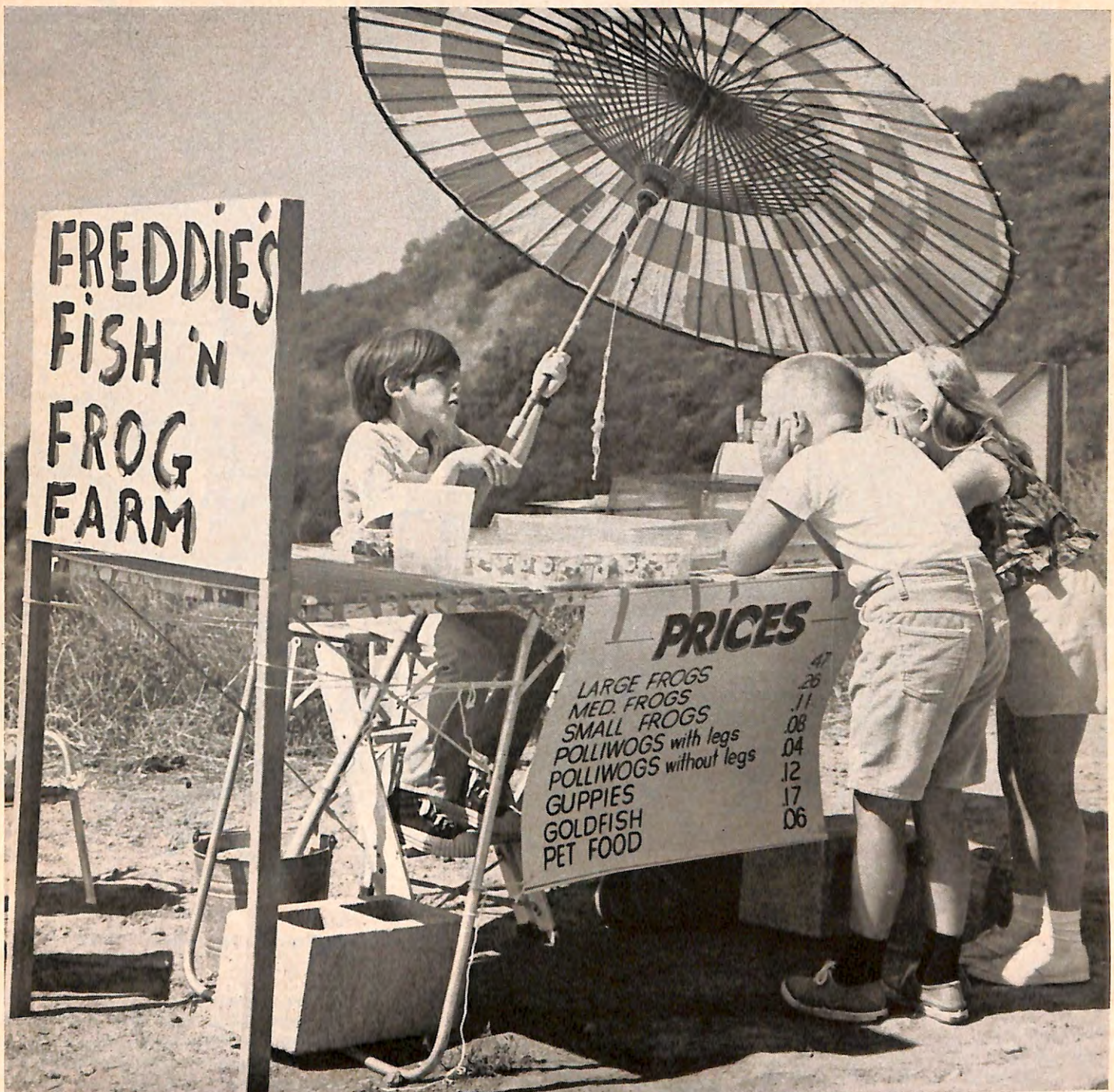
Sincerely and fraternally,

*Ronald J. Dunn*

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“DO AS I SAY...!”

by Paul G. Neimark

What a moment!

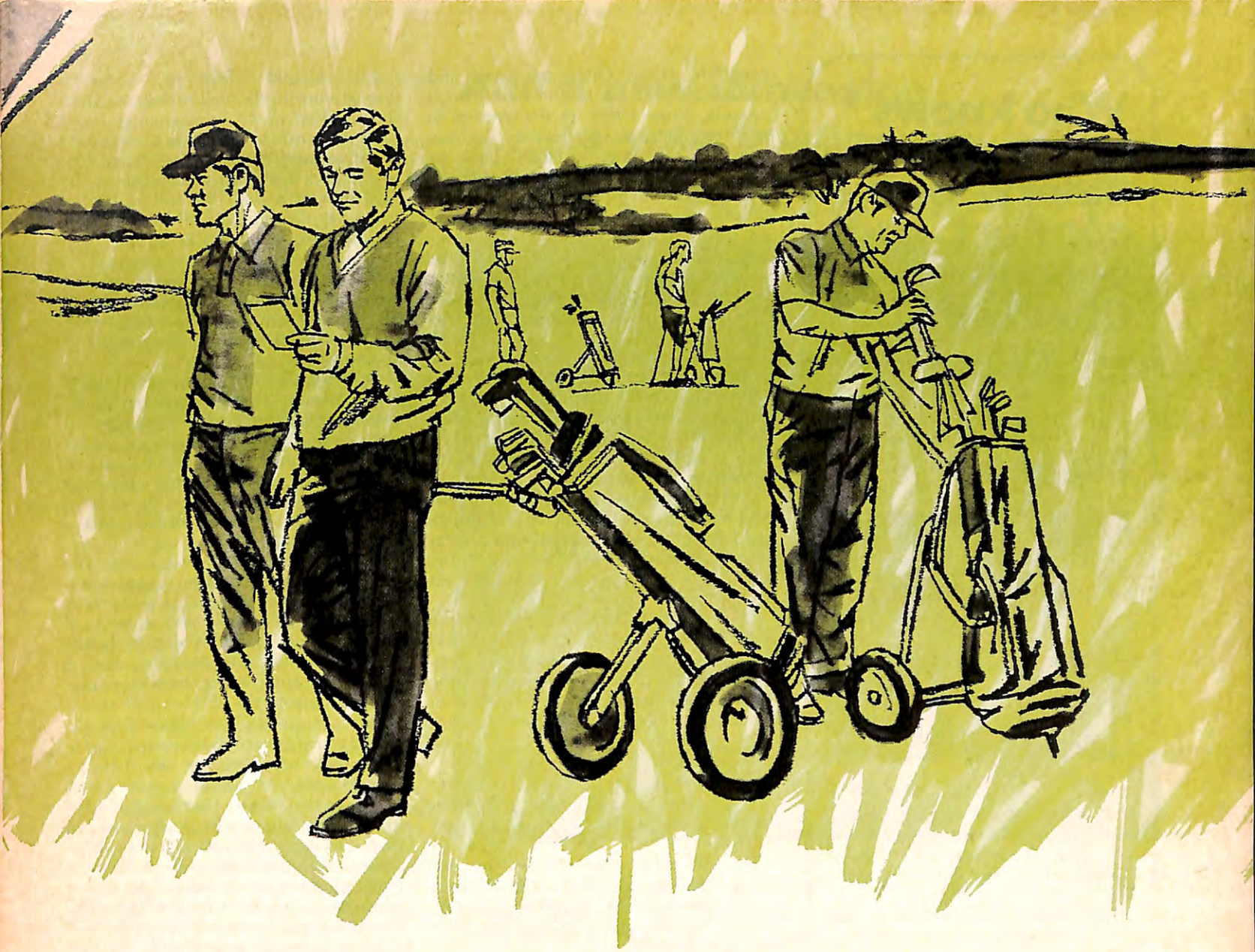
It is the final hole of a crucial golf tournament. The leader is already in the clubhouse, but Arnold Palmer has just pulled even with him.

It's a par fiver, just the kind Arnie likes, and as he tells his caddie what club to bring out of that magic bag, an army of thousands there at the sidelines and a force of millions in front of their TV sets around the country watch in fascinated awe.

The caddie brings out a wood—Arnie is going for the birdie! He's going to try and carry the stream 50 yards in front of the green and get on in two. If he does, he'll no doubt two-putt and win the tournament by a stroke. If he doesn't...

If he doesn't—if, in fact, he lands smack in the middle of that stream, has to take a penalty shot, and winds up with a bogey or a double bogey and fourth or fifth place money—those millions upon millions of watchers will





only remember that, "Arnie went for it." If they recall anything more specific than that, it will be the time a few tournaments before when Arnie did make it.

And, as a result, they will go for it, too, the very next time they get out on the course. Because they not only remember the times that Palmer has made it, but they recall that incomparable look on Arnie's face as he went for broke in the biggest of the big time and came home with the brass ring.

Yet in all the syndicated columns and articles that he has written through the years, Arnie has never once advised his followers to go for broke as he does.

Not that it doesn't work—for Arnold Palmer. He can't play any other way. There was a time, as a matter of fact, when Palmer felt that he might be able to win even more tournaments by playing cautious golf. He tried it, and found himself a consistent loser.

Which brings up one of the reasons why Arnie can go for broke and get away with it: consistency. *Golf Digest* recently persuaded IBM to cooperate in rating the top pros and found that, strange as it might seem with a fellow who always takes the big chance when the chips are down, Palmer is the model of consistency. That's why he won the Vardon trophy last year for lowest average score. It seems that Arnie sandwiches a lot of not-so-dramatic shots around each one of the memorable ones.

Another thing: Arnold Palmer, day-in, day-out, has the fourth longest drive in golf. He's in position a lot more often than his fellow competitors—or the Sunday bogey-shooters who idolize him—to carry that stream and skip that ball up on the green in two for a possible eagle.

There's more, much more that could be said about why Arnie can go for broke and often get away with it, but

the moral for you and for me is plain: copy Palmer's strokes, not his strategy.

Naturally, that rule holds true only because Arnold Palmer has excellent form. A lot of top golfers don't.

Like Doug Sanders. If you couldn't see the club he was holding and the ball it was hitting, you might think Doug was digging for worms. But he gets the job done out on the links, just as Al Simmons used to by stepping "in the bucket" to hit home runs and Willie Mays still does by playing too close to the infield and then literally out-running long drives.

Of course, Doug's drives—where his form is particularly bad—aren't really what gets the job done for him. He's in the bottom quartile off the tee among the touring pros. But Sanders does make up for it from fairway to green, and his book, *Compact Golf*, tells exactly how. In that book, Doug lets the twice-a-week golfer in on everything that helped him to walk off with the



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\$100,000 Doral Open last year and has made him one of the best scorers around. From sizing up the weather to making minute adjustments for the purpose of achieving a slight hook or slice, Doug is a teacher *par excellence*.

But as an example—ah, that is sometimes a horse of a different color. Even on some of those neat hooks or slices which Doug is able to hit just in the way he says to hit them, it's a matter of fitting the shot to his particular body, plus having practiced it just that way just about every afternoon for 20 years. If you played that often, you'd be pretty good yourself—even with bad form. Oh, maybe not as good as Doug Sanders. But maybe Doug Sanders would be even better himself if he didn't look like he was digging for worms off the tee.

Yet many, many are the duffers who will walk up to the ball on the green, hold the putter in some mystical manner, take an unconventional grip on the club, and then miss the five-foot putt by a yard.

The reason? The duffer has seen the pros hold their putters in some mystical manner, take an unconventional grip, and so forth. The difference is that the pros usually know why they do it. Sam Snead, for example, adopted the croquet putting style because of a nerve injury in his hand.

Not that the pros *always* know why they do this or that, particularly with their putters. If they did, they wouldn't change the way they do things so often. Or what they do it with. Roberto de Vicenzo, last year's British Open winner, had 45 putters at last count. By the time you read this, he'll probably have 50.

Countless golfers have thrilled to the accomplishments of "Grampa" Julius Boros who, at almost 50, is still near the top of or winning the big tournaments. And countless golfers have copied Julie's "loose hands," not realizing that this is not Boros' strength but his biggest fault—something he is continually trying to correct.

The same goes for last year's Masters winner, Gay Brewer. Whenever Gay's game is going wrong, he starts experimenting. But on TV or for the galleries who follow him at the various tournaments, Gay's groping seems like the "lesson of the day." And the very next day, many of them try to apply it.

With disastrous results.

George Bayer is another golfer who has a large following, possibly because George is a giant of a man physically and, when he's in good form, can even outdrive Jack Nicklaus. But some of the time big George sways as he swings and loses his balance. Thus, though the ball goes far, it has been known to end up in an entirely different golf course than the one on which he is playing.

Mr. Casual Onlooker, however, doesn't necessarily realize that the sway did it. For all he knows, a jet could have gone overhead just as George was about to meet the ball. So Casual Onlooker also sways, only on purpose, the next time he swings his golf club. Because he doesn't have Bayer's power, the ball doesn't travel to another golf course. Merely to the next fairway.

As if imitating the erratic golfing habits of the well-known players isn't bad enough, amateurs have even started imitating the petty eccentricities of the pros.

It seems that just about every golfer these days has to stop and hitch up his pants with thumb and forefinger, as does Arnie Palmer. Or keep a constant cigarette at the side of their mouths, as Palmer does. But possibly the most interesting group of all is the sect of linksman who copy the clothing of the pros.

Duffer after duffer went out and bought purple pants after Doug Sanders won the Doral Open. Many of these were the same people who wore straw hats with Sam Snead a decade before (never realizing that Sam also donned \$50 shoes and monogrammed undershirts to go with the hat).

But the sartorial sycophants of the great Gary Player—who wears black, no matter how hot the weather—are probably the most fascinating, and foolish. For the fact is that black clothes in the midst of summer don't make one "feel strong," even if Gary says so. Black holds the heat, and 18 holes in black clothing in near-hundred-degree temperatures will only get you that much closer to heat prostration, not par.

What people who wear "Player black" don't realize is that for Gary there is a psychological advantage there which more than offsets the physical disadvantage. It all goes back to when he was a boy and almost died from a broken neck. Gary had to build his way back to health as few athletes ever have, and the multiple result was a program of weightlifting, a special diet of raisins and sunflower seeds (which he eats for energy while playing) and an even more unusual way of dressing.

Ken Venturi is another pro who has done some beautiful writing on how to play the game of golf. His advice that those who have trouble with their number two and three irons should get a number five wood is as masterful as many of his shots. But poor Ken may have influenced a generation of golfers most when he was a young and brash player who lost the '55 Masters by a single stroke, then yelled long and loud about being paired with Sam Snead. Later, Venturi did a complete turnabout, exhibiting raw courage in the face of some tremendous physical obstacles.

(Continued on next page)



In a way, though, the most maddening man to copy—and the one who is being copied at a geometrically increasing rate—is the 28-year-old phenomenon from Columbus, Jack Nicklaus. Copying Jack is maddening—to other golfers, for he combines a personality eccentricity with a way of playing that can drive others on the course to utter distraction.

Nicklaus, who writes a weekly column for *Sports Illustrated* as well as being the author of the bestselling *My 55 Ways to Lower Your Golf Score*, is without a doubt the most influential new face in golf today. As Tom Flaherty said in his book, *The U.S. Open*, "Golf has not been the same since Jack Nicklaus entered the ranks of the pros."

Jack hits the ball farther than anyone playing the game and, when his game is on, can get out of a trap or sink a 30-foot putt as well as Bobby Jones or Ben Hogan ever did. Last year he won more money than any other player in the history of the sport, close to \$200,000 in tournament prizes alone.

But if Jack wins a lot of loot, he takes a lot of time to win it. No man is more like the proverbial turtle out on the course. Jack plays so slowly, in fact, that not only have his fellow players complained, but tournament officials have been known to penalize him!

On the public and club courses around the country, of course, there are no referees to speed up the players. And so thousands of golfers, under the influence of the Nicklaus "concentration game," nonchalantly walk around their ball, again and again, as if they were out for a Sunday stroll, before they ever even take a practice swing.

But once these innocent imitators do hit the ball, it usually isn't a good hit if they do it in Nicklaus style. For Jack is able to take the club back on the extreme outside and still fade the ball—a nice trick if you can do it.

Yet the chances are about nine hundred and ninety-nine out of a thousand that you can't do it, for it requires not practice, not form, but the strength of a bull. Still, golfer after golfer attempts the Nicklaus fade without the incredible Nicklaus muscles.

The proof of the pudding—that listening to the pros is far superior to watching them—is in the eating.

Billy Casper's eating, for instance.

Casper was always a good golfer, particularly because of his putting. Billy has always had a touch on the greens which few can equal.

But his drives and iron shots weren't quite so fine. The reason was that the total body is needed for those more athletic shots, and Bill's total body totalled too high. In a word, he was fat, with a potbelly that inhibited a really good swing.

(Continued on page 27)

## Add a new dimension to your boating fun with an **AQUANAUT**



Until two years ago, if you wanted to explore under water, you had two choices: 1) Settle for a mask and snorkel and go shallow water diving; 2) Invest in Scuba equipment and lessons to go deep.

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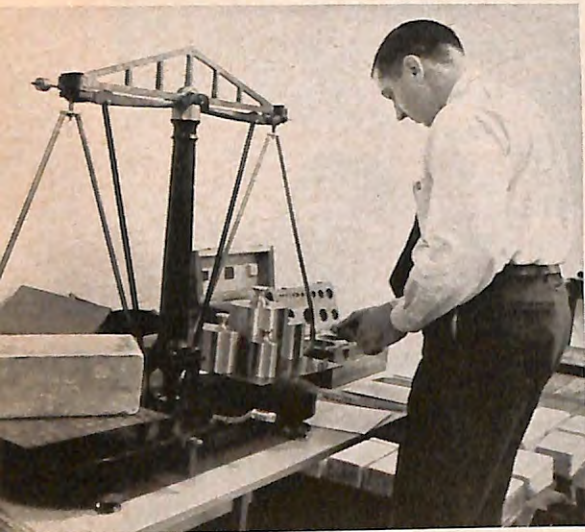
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# The Flourishing silver market



Although trading in gold holds the international spotlight, it's the silver market that really glitters in the U.S. Since last spring when the U.S. Treasury took the lid off the silver price by ending sales of its silver reserves at a fixed price of \$1.29 an ounce, the market has spiraled steadily upward. The price at the end of 1967 was about \$2.12 a troy ounce, and futures were soaring around \$2.30 an ounce.

While silver can be bought and sold in several ways, the major means of establishing a free market price is the trading that takes place around a mahogany rail on the floor of the Commodity Exchange in the Wall Street district in New York. Floor traders representing hundreds of brokerage firms and commercial houses stand by to start their transactions at the opening call at 10:15 a.m. and they conduct business at a furious pace until the cutoff at 3:05 p.m.

The basic unit of transaction is a contract representing some nine or ten bars of fine silver, weighing about 10,000 troy ounces. Each contract represents a gross worth of around \$22,000, but it can be bought, on margin, for \$2,400. Each penny of increase or decrease in the ounce means a profit or loss of \$100 to a purveyor. Actual silver to back up the paper contracts is stored in bank vaults nearby and allotted to buyers as their contracts demand.

The men who do the buying and selling go at it as frantically as auctioneers, and they have voices to match. Each man shouts his bids to the ring at large and the first man to respond "sold" gets the deal. It's a rule that offers must be shouted loud enough for everybody at ringside to hear, and amid the cross-currents of simultaneous bids and offerings this takes a good pair of lungs. Nevertheless, trading is very orderly and a floor manager, employed by the Exchange, decides any dispute on the spot.

Silver, which used to sell back in depression days at a government-supported price of around 50 cents an ounce, has increased in value due mainly to its increased use in industry, defense, and missile production. When the Treasury decided to place a weekly limit on silver available for sale to ease the drain on its stockpiles, the price began to soar. Trading in silver was resumed by the Exchange in 1963 after a lapse of nearly 30 years, due to the nationalization of silver by the government in 1934. Now the pace of trading activity looks like they're trying to make up for lost time.



Photos by Three Lions



# Now...for people of all ages and families of all sizes—

Board of doctors announces a remarkable new extra cash hospital plan—expense-free, tax-free extra cash paid direct to you over and above any other insurance or Medicare—and, regardless of your age or size of your family, you can enroll for only \$1.00!

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**Now, during this Limited Enrollment Period, you can enroll yourself and all eligible members of your family with no red tape and without any qualifications whatsoever—but you must mail your Enrollment before Midnight, July 9, 1968!**

Think of it. Now, simply by the stroke of your pen, you may enjoy the expense-free, tax-free protection of The Doctors Hospital Plan—the new “bonus” plan that pays *extra cash direct to you* when a sudden accident or an unexpected sickness hospitalizes you or a covered member of your family! And you may enroll during this Limited Enrollment Period—*without having to see a company representative and without any red tape whatsoever!*

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The unique Doctors Hospital Plan was created by Physicians Mutual Insurance Company, an insurance company run by doctors since 1902—specialists for many years in health and accident protection for physicians, surgeons and dentists exclusively. Now this fine old “doctors company” has created this remarkable new “extra cash” plan—and at a cost *substantially less than you might expect!*

Doctors know that ordinary hospital insurance—even Medicare—simply will not cover everything. Actually, even if your ordinary hospital insurance covers all your medical and hospital bills, what about all your *other expenses?*

*If you, as husband, father and breadwinner are suddenly hospitalized, your income stops, your expenses go up. Even if you have some kind of “salary insurance” it probably won't come close to replacing your full-time pay. Where will the money come from for the rent or mortgage? For food, monthly payments, and all the other bills that keep on coming in while you're hospitalized?*

*If your wife is suddenly hospitalized, who will look after the family, do the laundry, the marketing, the cleaning? You*

may have to take time off from your job—or hire full-time domestic help—to take care of things at home.

*If one of your children is suddenly hospitalized, you will certainly spare no expense. As a parent, you wouldn't even think of the cost.*

*If you're over 65 and are suddenly hospitalized, Medicare, fine as it is, won't pay all of your hospital expenses or any household expenses. Most senior citizens won't want to use up savings it may have taken a lifetime to accumulate...they want to retain their independence and not become a “burden” to their children or community.*

Without “extra cash” protection, a hospital emergency may leave you with savings gone, debts you can't pay, peace of mind shattered and even recovery can be seriously delayed!

Now, thanks to the valuable new plan created by a board of doctors, you can stop worrying!

### **How The Plan Protects You And Your Family**

Now, with the unique “extra cash” protection of The Doctors Hospital Plan, you can avoid these worries—because you can be assured of *extra cash income* when you or any covered member of your family goes to the hospital. No matter how large your family, no matter what your age or occupation and *without any qualifications whatsoever*, you can choose any of four low-cost plans, specially tailored to suit your family's needs.

### **CHOOSE THE PLAN THAT SUITS YOU BEST—**

**You can enroll for only \$1.00!**

**\$10,000 MAXIMUM—ALL-FAMILY PLAN:** \$100 a week extra cash for you. \$75 weekly for your wife. \$50 weekly for each of your eligible children.

**\$7,500 MAXIMUM—ONE-PARENT FAMILY PLAN:** \$100 a week extra cash for you. \$50 weekly for each of your eligible children.

**\$7,500 MAXIMUM—HUSBAND-WIFE PLAN:** \$100 a week extra cash income for you. \$75 weekly for your wife.

**\$5,000 MAXIMUM—INDIVIDUAL PLAN:** \$100 a week extra cash for you.

On *all* plans, your “extra cash” benefits are paid from the *very first day* you enter the hospital—even for one day—for as long and for as many times as you (or any covered family member) are hospitalized, right up to the maximum (Aggregate of Benefits) of the plan you select.

If yours is a young, growing family, we recommend the All-Family Plan. You and your wife are covered, and *all* your children (including future additions) between 3 months of age and under 21 are included *at no extra cost* as long as they are unmarried and live at home.

If you are the *only* parent living with your children, we suggest the One-Parent Family Plan. This covers you and *all* unmarried children living at home between 3 months of age and under 21. Under this plan, of course, future additions are not included since no maternity benefit is provided in the One-Parent Family Plan.

If you have no children, or if your children are grown and no longer dependent on you, you will want the Husband-Wife Plan. Or, if you are living by yourself, choose the Individual Plan.

- Off-the-job accidents covered immediately as soon as your policy is in force
- New sicknesses covered after your policy is 30 days old
- Maternity benefits included on All-Family Plan after 10 months
- Pre-existing conditions covered after your policy has been in force for two years

Naturally, The Doctors Hospital Plan will cover any new accident or sickness. Accidents are covered immediately. After your policy is 30 days old, you are covered for sicknesses which begin thereafter.

Important: Here is another real “plus”—if you have been told that anyone in your family is “uninsurable”! Even if one of your covered family members has suffered from *chronic* ailments in the past—ailments that come back again and again, or are likely to recur—you will be covered for these pre-exist-

(continued on next page)



# Now...for people of all ages and families of all sizes—

(Continued from preceding page)

ing conditions after your policy has been in force for two years!

There are only these necessary exceptions; pregnancy or any consequence thereof (unless you have the All-Family Plan which covers maternity after the policy is in force for 10 months), war, military service, mental disorder, alcoholism or drug addiction, or conditions covered by Workmen's Compensation or Employers Liability Laws.

You are free to go to any hospital of your own choice that makes a charge for room and board, with these exceptions only: nursing homes, convalescent or self-care units of hospitals or Federal hospitals.

## SPECIAL EXTRA BENEFITS!

Whichever plan you choose, you get:

**50% increase in your cash benefits...** if you or any member of your family is hospitalized for cancer (including Leukemia and Hodgkin's Disease), heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion), or stroke (apoplexy).

If you choose the All-Family Plan or the Husband-Wife Plan, you get in addition:

**Double cash benefits** if both you and your wife are injured and hospitalized at the same time: You get twice the amount—\$350 A WEEK!

In addition to the extra cash hospital benefits, you get all these "extra" features:

### How Your "Health-Bank Account" Grows Each Month

Here's a wonderful benefit, no matter which plan you choose—almost like having an extra "Bank Account." When your policy is issued, your insurance provides up to \$10,000, \$7,500, or \$5,000—depending upon the plan you choose. This is your "Health-Bank Account."

Then, every month your policy is in force, a sum equal to your regular monthly premium (including your first month) is actually added to your maximum! When you have claims, your benefits are subtracted from your "account." It's much like putting money in and taking it out of a bank account.

### Enjoy Peace Of Mind And Security

Unlike many policies that can be cancelled simply because you reach age 65 or because your health becomes poor, we guarantee that, as long as you live and continue to pay premiums, we will never cancel or refuse to renew your policy for health reasons—and we guarantee that we will never cancel, modify or terminate your policy unless we decline renewal on all policies of this type in your entire state or until the maximum (Aggregate of Benefits) of your policy has been paid.

## You Get Paid In Addition To Your Other Insurance Or Medicare!

Yes, The Doctors Hospital Plan pays you in addition to any other company's health insurance you carry, whether individual or group—even Medicare! Furthermore, all your benefits are tax-free! You may even come out money ahead. Of course, you may have only one like policy with Physicians Mutual.

## Surprisingly Low Cost

Membership in The Doctors Hospital Plan costs considerably less than you might expect. You pay only \$1.00 for your first month (regardless of your plan), then only \$7.95 a month for the All-Family Plan; only \$5.95 a month for the One-Parent Family Plan; only \$5.95 for the Husband-Wife Plan; and the Individual Plan costs only \$3.50. (When you become 65—or if you are over 65 now—special Senior Citizen rates apply. See the modest increase in the box following.) And remember, regardless of age, size of family or the plan you select, you can now enroll and get your first month for only \$1.00!

## SPECIAL NOTE IF YOU ARE OVER 65

Even though Medicare will pay most of your hospital expenses it will not cover all of your needs. During this limited enrollment, you can get the extra cash protection you need during the high-risk senior years without any qualifications whatsoever.

It's a fact that people over 65 are greater risks. They go to hospitals more often and have larger hospital bills than any other age group. That's exactly why senior citizens need extra cash protection! And that's why some hospital plans won't accept them or charge rates beyond their means. But The Doctors Hospital Plan not only accepts you regardless of age, it gives you easy-to-carry protection that is within your means. If you are over 65 now, or when you become 65, the following modest monthly increase applies. (This is the only increase that can ever be made as long as you continue your policy in force):

Female on All-Family or Husband-Wife Plan . . . . .	\$2.25
Female on One-Parent Family or Individual Plan . . . . .	3.00
Male on any Plan . . . . .	3.00

### How Can A Plan Offer So Much For So Little?

The answer is simple: We have lower total sales costs! The Doctors Hospital Plan is

a mass enrollment plan. All business is conducted directly between you and the company by mail. No salesmen or investigators are used. It all adds up to real savings we share with you by giving you high quality protection at low cost.

## A Respected Company

Your policy is backed by the resources, integrity and reputation of Physicians Mutual Insurance Company, "the doctors company" since 1902. For years, it specialized in health insurance for physicians, surgeons and dentists exclusively, and its Board of Directors is still composed entirely of respected members of the medical, dental and insurance professions. Doctors right in your own community know about us and may actually be insured by Physicians Mutual.

Headquartered in Omaha, Nebraska, where it is incorporated and licensed, Physicians Mutual today serves hundreds of thousands of Americans in all walks of life throughout the United States direct by mail. You may judge the high calibre of the company from the fact that Best's Insurance Reports, the insurance industry's leading authority, gives Physicians Mutual a financial rating of AA and a general policyholders' rating of "A" (Excellent).

## Easy To Enroll—No Red Tape—No Salesman Will Call

If you enroll now, during this limited enrollment period there are no other qualifications other than to complete and mail the enrollment Form below. We will issue you The Doctors Hospital Policy (Form P308 Series) immediately—the same day we receive your Form. This automatically puts your policy in force. Along with your policy, you will receive a simple, easy-to-use Claim Form that you will have ready at hand to send to the company when you have a claim.

Why not take a moment right now to fill out your Enrollment Form and mail it with only \$1.00—the "introductory" cost for your first month.

## \$1.00 NO RISK ENROLLMENT OFFER

### Money-Back Guarantee

When you receive your policy, you'll see that it is direct, honest and easy to understand. But, if for any reason whatsoever you change your mind, you may return your policy within 10 days and we will promptly refund your dollar.

Please Note: Because this is a limited enrollment, we can only accept enrollments postmarked on or before the date shown. But please don't wait until that date! It is important that you act today! The sooner we receive your Form, the sooner The Doctors Hospital Plan will cover you. We cannot cover you if your policy is not in force!

If for any reason you decide you don't want your policy, you may return it in 10 days and we will promptly refund your dollar!

**IMPORTANT SPECIAL LIMITED ENROLLMENT PERIOD!**  
**EXPIRES MIDNIGHT, JULY 9, 1968**

**PHYSICIANS MUTUAL INSURANCE COMPANY**

115 South 42nd Street, Omaha, Nebraska 68131

THE ELKS MAGAZINE JUNE 1968





# 19 Important Questions Answered

## ABOUT THE NEW DOCTORS HOSPITAL PLAN

### 1. What is The Doctors Hospital Plan?

The Doctors Hospital Plan is a brand-new, low-cost health protection plan—that pays *extra cash* direct to you when a covered accident or illness hospitalizes you or a covered member of your family.

### 2. Why do I need The Doctors Hospital Plan in addition to my regular insurance?

Probably your present hospital insurance won't cover *all* your hospital expenses, but even if it does, you will still need help to cover all your household expenses when you are hospitalized.

### 3. Can I collect even if I carry other health insurance?

Yes, The Doctors Hospital Plan pays you in addition to any other company's health insurance you carry, whether individual or group—even in addition to Medicare! And all your benefits are tax-free! Of course, you may have only one like policy with Physicians Mutual.

### 4. Is there a lot of red tape to qualify?

None at all. Your *only* qualification is to complete and mail your Enrollment Form by the deadline date shown.

### 5. Which plan should I choose?

You may choose any of *four* low-cost plans—you can actually select the *exact* plan that suits you best!

If yours is a young, growing family, we recommend the **ALL-FAMILY PLAN**.

If you are the only parent living with your children, we suggest the **ONE-PARENT FAMILY PLAN**.

If you have no children, or if your children are grown and no longer dependent on you, you will want the **HUSBAND-WIFE PLAN**.

Or, if you are living by yourself, choose the **INDIVIDUAL PLAN**.

### 6. If I become hospitalized, when do my benefits begin?

On *all* plans, your cash benefits are paid from the very first day you enter the hospital, for as long—and for as many times—as you are hospitalized, up to the maximum (Aggregate of Benefits) of the plan you choose.

### 7. How much can I be paid?

Each plan has its own "Aggregate of Benefits," what we call the maximum.

For example, under the **ALL-FAMILY PLAN**, the maximum is \$10,000—\$100 a week (\$14.28 a day) extra cash income for you; \$75

weekly (\$10.71 daily) for your wife; \$50 weekly (\$7.14 daily) for each of your eligible children.

Under the **ONE-PARENT FAMILY PLAN**, the maximum is \$7,500—\$100 weekly (\$14.28 daily) for you; \$50 weekly (\$7.14 daily) for each of your eligible children.

Under the **HUSBAND-WIFE PLAN**, the maximum is \$7,500—\$100 weekly (\$14.28 daily) for you; \$75 weekly (\$10.71 daily) for your wife.

Under the **INDIVIDUAL PLAN**, the maximum is \$5,000—\$100 a week (\$14.28 a day) for you.

### 8. Are any additional benefits included in The Doctors Hospital Plan?

Yes. You receive a 50% increase in cash benefits if you or any covered family member is hospitalized for cancer (including Leukemia and Hodgkin's Disease), heart attack (acute myocardial infarction, coronary thrombosis and coronary occlusion), or stroke (apoplexy).

### 9. What are the "double" cash benefits?

If you and your wife are both injured and hospitalized at the same time and are covered by the **ALL-FAMILY PLAN** or the **HUSBAND-WIFE PLAN**, you get *double cash benefits*. You get *twice the amount—\$350 A WEEK!*

### 10. Does this plan pay in any hospital?

You will be covered in any hospital that makes a charge for room and board, except nursing homes, convalescent or self-care units of hospitals or Federal hospitals.

### 11. When does my policy go into force?

It becomes effective the very same day we receive your Enrollment Form. Accidents are covered on that date. After your policy is 30 days old, sicknesses which begin thereafter are covered. Under the **ALL-FAMILY PLAN**, childbirth or pregnancy or any consequence thereof is covered after your policy is in force for 10 months.

### 12. What if someone in my family has had a health problem that may occur again?

Even if one of your covered family members has suffered from chronic ailments in the past, pre-existing conditions are covered after the policy has been in force for two years.

### 13. What conditions aren't covered?

Only these minimum necessary exceptions: pregnancy or any consequence thereof (unless you have the **ALL-FAMILY PLAN**), war, military service, mental disorder, alcoholism or drug addiction, or if something happens

"on the job" and is covered by Workmen's Compensation or Employers Liability Laws.

### 14. Can I drop out any time? Can you drop me?

We will never cancel or refuse to renew your policy for health reasons—for as long as you live and continue to pay your premiums. We guarantee that we will never cancel, modify or terminate your policy unless we decline renewal on all policies of this type in your entire state or until the maximum (Aggregate of Benefits) of your policy has been paid. You, of course, can drop your policy on any renewal date.

### 15. Why is The Doctors Hospital Plan almost like having an extra "bank account"?

When your policy is issued, your insurance provides up to \$10,000, \$7,500, or \$5,000—depending upon the plan you choose. This is your "Health-Bank Account." Then, every month your policy is in force, a sum equal to your regular monthly premium (including your first month) is actually *added* to your maximum. When you have claims, benefits are subtracted from your "account"!

### 16. How do I report a claim?

With your policy, you will receive a simple, easy-to-use Claim Form which you send directly to the company when you wish to report a claim.

### 17. Why are the premiums so low?

With The Doctors Hospital Plan, you actually get all these benefits—at such a low cost—because this is a mass enrollment plan—and no salesmen are used. Our volume is higher and our total sales costs are lower.

### 18. How much does my first month cost?

Only \$1.00, regardless of your age, the size of your family or the plan you select. After the first month, if you are under 65, you pay only these low monthly rates: only \$7.95 a month for the **ALL-FAMILY PLAN**; only \$5.95 a month for the **ONE-PARENT FAMILY PLAN**; only \$5.95 a month for the **HUSBAND-WIFE PLAN**; only \$3.50 a month for the **INDIVIDUAL PLAN**. (When you are over 65, premiums increase. See modest increase in box on preceding page.)

### 19. Why should I enroll right now?

Because an unexpected sickness or accident could strike without warning—and you will not be covered until your policy is in force. Remember, if for any reason you change your mind, you may return your policy within 10 days and your \$1.00 will be refunded immediately.

*This enrollment is not available to residents of Calif., N.C., N.M.*

Fill out and mail with \$1.00 to Physicians Mutual Insurance Company, 115 South 42nd Street, Omaha, Nebraska 68131

## The Doctors Hospital Plan

LIMITED ENROLLMENT FORM NO. 5789

INSURED'S NAME \_\_\_\_\_  
(Please Print) First Middle Initial Last

ADDRESS \_\_\_\_\_  
Street City

#### IMPORTANT:

This enrollment form must be mailed no later than midnight of:

July 9, 1968

State Zip No.

SEX:  Male  Female

AGE \_\_\_\_\_

DATE OF BIRTH:

Month Day Year

#### SELECT

PLAN  All-Family Plan  
DESIRED:  One-Parent Family Plan  
(Check one)  Husband-Wife Plan  
only  Individual Plan

If All-Family or Husband-Wife Plan is selected, give following information on wife:

Wife's First Name		Middle Initial	
Date of	Month	Day	Year
Wife's Birth:			

Do you carry other insurance in this Company?  No  Yes  
(If "yes" please list policy numbers.) \_\_\_\_\_

I have enclosed my first monthly premium of \$1.00 and hereby apply to Physicians Mutual Insurance Company, Omaha, Nebraska, for The Doctors Hospital Policy, Form P-308 Series and Plan thereunder as selected above. I understand the policy is not in force until actually issued.

Date \_\_\_\_\_ Signed  Insured's Signature SIGN—DO NOT PRINT

FORM E-308

Please make check or money order payable to PHYSICIANS MUTUAL



# Let's talk about MAKING MONEY

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making money



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making more money



In 1968, over 800 Burger Chefs—  
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without obligation—NOW

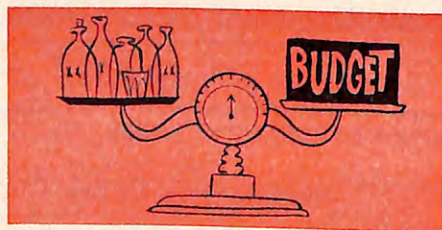
Director of  
Franchising & Leasing  
Burger Chef Systems, Inc.  
Dept. E  
1348 W. 16th Street  
Indianapolis, Ind. 46207



# Tom Wrigley

TW TW TW TW TW TW TW TW

YOUR WASHINGTON, as June brings the full glory of its flowers and shrubs, its magnificent trees, and the green lawns of its many parks, is much the same as it always has been. In fact in some ways it is even better. As the capital of our nation it remains actually a world capital, and discord and strife cannot dim its glory. Government workers go about their accustomed tasks as they always have done. Departments of government were never more busy. Headquarters of the Democratic and Republican parties are brightly lighted during the nights as final preparations are made for the coming political conventions in Miami and in Chicago. Downtown the stores are filled with buyers. Visitors are everywhere. Around the Press Club bar, newspapermen argue as they have always argued over who will get what and who will be elected. And in Arlington National Cemetery every day hundreds, even thousands, of people, good Americans, visit the Tomb of the Unknown Soldiers and stand beside the grave of former President John F. Kennedy. All is well in Washington.



DRY MISSISSIPPI may stay that way. Robert J. Hoffman, assistant director of the Mississippi State Auditing Department, opposing the plan to finance the state's budget by sale of alcoholic beverages, said every man, woman, and child would have to drink a fifth of liquor every three days to produce the \$484.5 million.

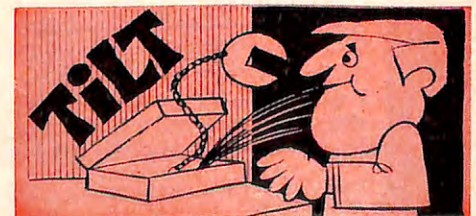
4,600 SUMMER JOBS will be provided for needy Washington youngsters by June 30, according to area chairman Stephen Allen of The National Alliance of Businessmen. His group also hopes

to have 2,000 permanent jobs for ghetto residents by June 1969. The youngsters are already enlisting for the summer jobs.

STOLEN GOODS taken during the widespread rioting here are still on sale through "fences" in certain districts. Liquor prices are cheap, with a case of Scotch selling for between \$30 and \$40. Police refuse any amnesty to looters willing to return their plunder, but if their loot is given to a clergyman to be turned in, no questions are asked.

GUN SALES SOAR, according to police records. They include increased purchases of pistols, rifles and shotguns in many of the large cities of the nation from coast to coast. Permits to carry hand-guns also have increased, records show. Increases of from 15 to 20 percent taken before the April riots were reported from cities throughout the east and middle west.

PAGES IN CONGRESS, the young men who act as messengers in the Senate and House, may have their own school and dormitory next year. The Middle States Accreditation Association, after a recent inspection, ruled the pages must live together in dorms and said unless this was done the Capitol Page School would lose its accreditation. There are 78 pages. Dorms selected by the Democrats have not pleased some of the GOPs. The hassle has reached the point where a solution seems to be both a Congressional school and dormitory.



TRICKY BRIEFCASES are being studied by police. They are designed to foil thieves who snatch payrolls from



**WRITES FROM  
WASHINGTON**

**TW TW TW TW TW TW TW TW**

messengers leaving banks. The bags spring open, explode, spray indelible ink over the thief, and even snap a handcuff around the wrist of the one who grabs the bag. The indelible ink makes it easy to trace the thief.

"FOGGY BOTTOM" is the district in which the beautiful marble State Department building is located. It earned its name because it used to be a swampy area. Right now it is still a bit "foggy," because due to a drastic slash in personnel the State Department has been urging career Foreign Service officers to accept "temporary" jobs with the Office of Economic Opportunity. Instead of romantic assignments in nations overseas they are working in poverty-stricken areas right here at home.

VIETNAM MAIL from our servicemen has brought a deluge of grenades, rifles, bayonets, knives, and other weapons. They were seized by our fighting men in a succession of victories. It seems that when a soldier gets a weapon he wants to mail it home. Speaking before a House Appropriations Committee, Customs Commissioner Lester D. Johnson said, "In the second World War there were a lot of souvenir weapons sent home, but nothing of the sort we are getting now."

JUNE JETS. Over half the men to be drafted into the Armed Services during the next fiscal year will be college graduates, according to Pentagon estimates. . . . DAR lost nearly 4,000 members who died last year, but new members exceed that total, headquarters here reports. . . . Last year the government spent \$9,000 for a history of comic strips. . . . The former home of Eugene Debs, noted Socialist who served a prison term for sedition, has been designated a Historical Landmark by the National Park Service. . . . NASA will have TV cameras aboard on the first manned Apollo space flight. . . . The refugee population of the world increased by 4.5 million last year and now totals 16 million. . . .

Sea-Horse V-85 — Electramatic and standard-electric models.

Sea-Horse 65 — your choice of high-thrust or high-speed gearcase.

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NEW\* ideas  
in 1968  
high-horsepower  
outboards**

**Johnson delivers  
...dependably!**

Electramatic drive standard on Sea-Horse V-100.

- Sea-Horse V-100, V-85, V-65! V-4 power that can be custom "fitted" for big boat thrust and speed.
- Five to ten times longer spark plug life, instant starts, all-speed smoothness with Power/Pulse solid-state ignition. New on V-85 and V-65 . . . proved on V-100.
- Foolproof warm-ups with revolutionary new thermo-electric choke on V-100 and V-85.
- More power — V-85 and V-65 are both up 5 horsepower.
- Improved fuel economy — result of new refinements of Johnson's basic V-4 design by its Tech Center originators.
- Johnson V's are the result of continuous refinement of V-4 design by its originators. The "quality in depth" of Johnson V-4's is backed by our famous two-year warranty\*\*. See your Johnson Dealer—he's in the Yellow Pages — or write for free catalog on the most power choices in outboards (1½ to 115 hp). Address Johnson Motors, Waukegan, Illinois 60085, Dept. E-86

\*Not merely warmed over



\*\*For 24 months after purchase, Johnson Motors will replace or repair without cost to the original purchaser any part of its manufacture which, upon inspection, proves to have failed in normal pleasure use due to faulty material or workmanship.





# GOOD TIMES & BAD

By T. R. FEHRENBACH

By 1920, the Benevolent and Protective Order of Elks stood at 1,300 lodges with 645,678 members. The Order was still growing, but as it became bigger, it grew at a slightly less accelerated pace. Between 1918 and 1924 membership increased approximately 70 percent. New projects, and new accomplishments, continued to mount, even faster than the addition of new members. The Elks had achieved a certain dynamism during the great patriotic efforts of the 1917-1918 war.

In 1919 the Social and Community Welfare Committee was created. This committee, organized by Grand Lodge, did not mark the start of new programs, but the more efficient coordination and reporting of the old. It took over direction of the Big Brother work, in which 90 percent of Elks lodges were taking part. But the very title of this committee showed that it was "empowered to interest itself further in every phase of

humanitarian effort for the uplift, not only of the individual, but of the community of which that individual is an integral part." For the first time, there was a committee concerned with furthering and coordinating all Elks welfare programs. One immediate result was that Elkdom began to get a clearer picture of what the subordinate lodges, each in its own way, were achieving.

Significantly, in 1921, the chairman of the Social and Community Welfare Committee could report that it was now obvious that the "first concern of Elkdom is charity." He also stated a fact that was not, perhaps, then completely known: that Elk charity had long ceased to be confined to the Order, but was finding its way into all parts and all conditions of American society.

An impressive number of different ways of relieving want and distress across the country were revealed. Christmas baskets, gifts of food, fuel,



and clothing, donations to established relief funds, and subscriptions to other charitable institutions were the most common practices. The Elks did not run a charity program, but they enthusiastically supported many in their scattered communities. In 1920, for example, Elks lodges provided more than \$1.6 million for such work.

Lodges now were also interesting themselves in fields hitherto ignored, such as public health, child welfare, city playgrounds, public recreation, education, and art, better housing and slum clearance, and law enforcement. In the cities where lodges were active, Elks did not create a new super-body to take over any of these programs, but they supported the Red Cross, the Salvation Army, and Community Chest programs already in progress. In many cases, Elk support was instrumental in putting these over.

Another important innovation was that more and more lodges were doing Americanization work—the development of patriotic spirit among school children. Elks programs on citizenship and the flag became a regular feature in the schools of many states.

These activities were so numerous and so diverse they are impossible to list. Enough of what Elkdom was doing can be illustrated by the fact that in 1924 two lodges had 14 or more activities, 30 had 11 or more; 296 had 8 or more, and 1,042 engaged in at least two major programs to aid charitable, welfare, or patriotic endeavors. By 1925 almost \$2.5 million was being spent.

These were more endless programs. They began in the 1920s, but never stopped. Over the years, only the number of activities and the sums of money spent changed. Both grew.

Meanwhile, radical new social and political philosophies, grown out of the destruction and chaos of World War I, were sweeping some parts of the world. The Elk Order was among the first to recognize the inherent anti-democratic and anti-American aspects of Bolshevism or Communism. In 1919 Grand Lodge Session Chairman William M. Abbott submitted an exhaustive report, showing the background of the Russian Communist movement, and stating unequivocally that no Elk, dedicated to his country and a belief in a Supreme Being, could be a Communist. Support for Bolshevism, as Communism was then called, was agreed to be a “violation of obligation” under the Statutes, since the new philosophy advocated violence and terror, overthrow of democratic institutions, and suppression of religion. Thus Elkdom saw at once that the conflict between Communism and what Elks stood for was fundamental and irreconcilable.

Over the years, the Order was to make many statements and demonstrations of support for the American way, as opposed to totalitarianism. In 1935 Grand Exalted Ruler Michael Shannon and 299 Elk members of the Congress presented a “Pro-America Petition,” signed by hundreds of thousands of Elks, to the leaders of the House and Senate. The impressive ceremony was held on the Capitol steps.

Elks now looked upon support of the American system of democracy as one of their most important works. From publications to essay contests in the schools, Elk organizations tried to build among Americans a higher regard for their birthright, and a deeper understanding of what American democracy was all about. This again became a continuing program, battling a danger which never ended.

The growth and diffusion of Elkdom throughout America meanwhile required some administrative improvements. In 1920, the Grand Secretary and his staff worked out of the seventh floor of an office building in Dubuque, Iowa. These quarters were cramped and lacked sufficient storage space. Above all, they were not fire-resistant. Thousands of irreplaceable Elks records were not sufficiently protected, although the Secretary’s office was in the best quarters available in his city. The Grand Exalted Ruler, Frank Rain, and the other Grand officers believed the “Order had reached a stage in its history when it should have a permanent place for the offices of the Grand Secre-

tary and National Headquarters.” The combination of this headquarters with a printing establishment would not only be convenient, but also save money, by printing all Elk supplies in one place.

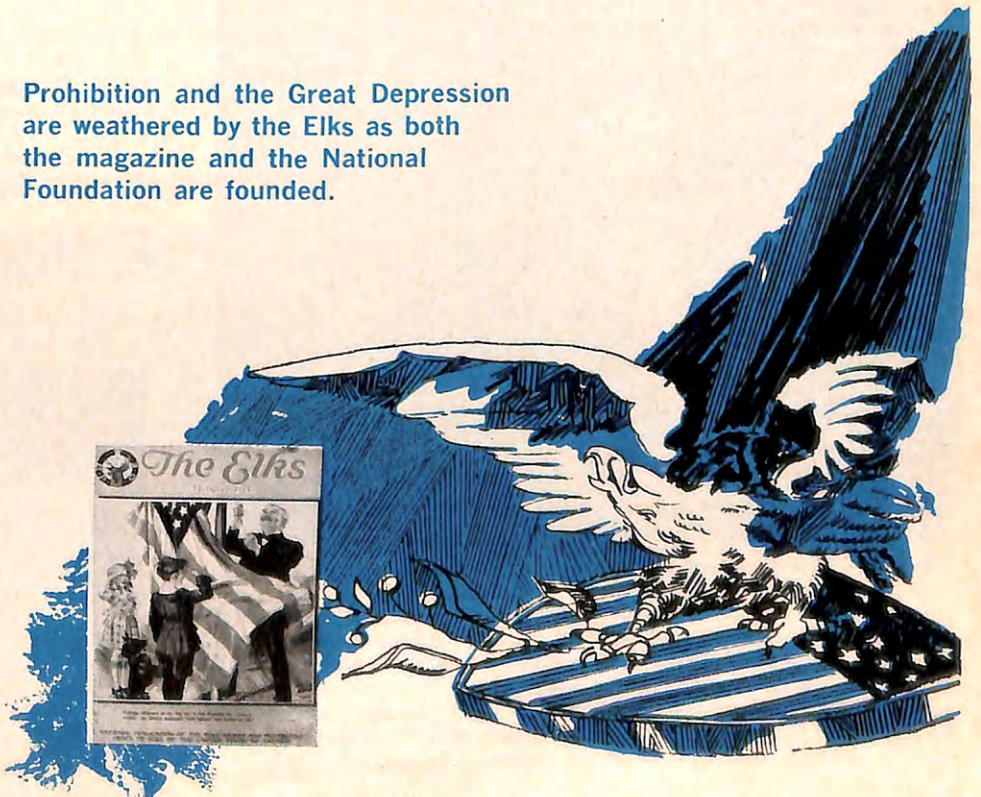
The existing War Relief Commission was designated to study this matter. This Commission had proven its ability through its splendid war efforts, and it was now running out of chores. The Commission, after the usual careful study, recommended that a National Headquarters building be combined with a national Elks Memorial. There was strong sentiment at this time to commemorate the valor and sacrifices of Elks during the Great War. It was possible to erect a stately Elks Memorial Building with added administrative offices in no way detracting from its design. The proposed site was in Chicago.

In 1921, the Grand Lodge Session in Los Angeles adopted resolutions approving this recommendation and appropriating \$2.5 million, and also creating the National Memorial Headquarters Commission to manage the project. The unspent balance of the Elks War Relief Fund, money raised from individual Elks, was turned over to this Commission.

The site chosen for the new building was the intersection of Lakeview Avenue and Diversey Parkway on Chicago’s North Shore. This was a beautiful area, fronting Lincoln Park and Lake Michigan, and here Elkdom erected one of the most impressive structures in the

*(Continued on page 34)*

**Prohibition and the Great Depression are weathered by the Elks as both the magazine and the National Foundation are founded.**







## News of the Lodges

### BPO ELKS CENTENNIAL 1868-1968



**THE GRAND EXALTED RULER** participates in San Mateo, Calif., Lodge's week-long festival celebrating the Elks centennial and the completion of the lodge's \$800,000 building expansion program. As a memento of the occasion, the Elks gave GER Robert E. Boney a bas-relief of Abraham Lincoln. On hand for the presentation are Adm. Ira Sanders, U.S.C.G. Ret.; PER George W. Stevens Sr.; Est. Loyal Kt. William Tyo; PER and Secy. J. Fred O'Neil; Chap. Harry Henzi; Est. Lead. Kt. Geoffrey Cook; Esq. Paul Ohm; Est. Lect. Kt. Howard Hartley; ER Harvey L. Boutin; In. Gd. John Damonte; PGER Horace R. Wisely, and Treas. Monroe Brown.



**LEADING RACER** at the California Elks Day at the Harness Races—Commander Lad—gives full cooperation to Cecil H. Wells (kneeling), San Mateo, chairman of the event; past Grand Esq. Henry J. Budde (left), San Francisco, and Theo T. Mumby, San Francisco, vice chairman of the California Elks Piggy Bank Committee. The event, held recently at Bay Meadows in San Mateo, was a benefit for the cerebral palsy fund, part of the California Elks Major Project. The fund helps maintain 41 CP mobile units.



**THE FIRST LODGE** created in the second one hundred years of Elkdom—Carson, Calif., Lodge No. 2385—was instituted March 9 with 527 charter members headed by ER Fred Cain. Pictured at the institution program is California State Sen. Ralph C. Dills presenting a resolution to DDGER Scott E. McKean, Inglewood, the instituting officer, as PDD Marvin R. Pike, Torrance, Carson Lodge advisor and director of ceremonies looks on. Torrance Elks sponsored the new lodge. Also present at the ceremonies were Elk dignitaries headed by PGERs Horace R. Wisely and R. Leonard Bush and SP Marvin M. Lewis.

**FLINT, Michigan,** Elks recently paid tribute to a very distinguished lodge member—the Rev. Francis P. Fenton, O.S.A., Grand Chaplain. Father Fenton now lives in Chicago and is pastor of St. Clare of Montefalco Church. He is pictured here presenting an award of recognition to the surprised Brother Frank Fulkersin, as ER Don R. Frashour assists. Brother Fulkersin had been waiting at the edge of the stage to take a picture of the outstanding Elk. The evening's festivities, part of an Elks centennial observance, included also a dinner and initiation of 16 candidates. Brief addresses were delivered by SP Lewis L. Nummerger, Manistee, and SDGER Benjamin Watson, Lansing.







**NEW MEXICO ELKS CEREBRAL PALSY COMMISSION** awarded a \$2,400 Elks National Foundation grant to New Mexico State University to support one of the three evaluation clinics sponsored by the state association. C. W. Burkett (second from right), state CP evaluation chairman, is shown presenting the gift to Dr. Edgar R. Garrett, of the university's Head, Speech, and Hearing Center. Commission Chairman Ed L. Harbaugh and students Robin Echols and Janet Lewis look on. The ENF funds assist the CP program, the state major project, in giving cerebral palsied children—almost 900 to date—valuable testing at the clinics, and supporting selected students in the field.



**TONOPAH, Nevada,** Lodge's centennial class—the last group of candidates initiated in the lodge's 60-year-old building before it was destroyed by fire several hours after the ceremony, part of an Elks centennial observance. The new members are (from left): Sylvester Ross, Robert J. Frank, Robert Ruud, Richard Dyer, Max Carnes, Rowen Rutherford, Bob Davis, Jack Meyer, Bob Cook, Edward Gadsby, and Placido LaMacchia.

## Tonopah Elks Undaunted

The Elks of Tonopah, Nev., Lodge No. 1062 are on the go once again after a disastrous fire last Feb. 18 had left them homeless—only hours after the lodge's

celebration of the 100th anniversary of Elkdom.

Early that Sunday morning, the fire had wiped out several buildings in the down-

town district of the historic silver mining town, including the home of the 60-year-old lodge, one of the oldest in Nevada.

Scores of volunteers, including many Elks who had enjoyed a PERs Night and an initiation of an 11-member centennial class the previous evening, assisted in fighting the blaze. Efforts to save the two-story structure failed, however, and many irreplaceable treasures were destroyed. Among them was an original picture of the "Jolly Corks," scenes of early-day Tonopah, then the town museum itself.

The Elks wasted no time in cleaning up the debris and a five-member committee named by ER Ned Dillwith is at work surveying future courses of action. In the meantime, before new facilities can be built, the lodge accepted offers of the Masonic Lodge for meeting space and the Silver Queen Lanes for a social center.

An outstanding event in Tonopah has been the Elks Charity Ball, which provides funds for the lodge's welfare program.

And, as Brother Dillwith said, "Mark your calendar for Dec. 7, 1968. The Tonopah Elks Charity Ball will swing as usual."



**ELKS NATIONAL BOWLING ASSOCIATION** President Rex O. Henly (second from left), Jacksonville, Ill., presents a \$1,000 check for the Elks National Foundation to Illinois PSP George A. Shields, Oglesby, representing the Grand Lodge, at the opening ceremonies of the Elks National Bowling Tournament in Columbus, Ohio. The bowling association has made this gift to the Foundation for the last 21 years. Also pictured are Richard Sutton, Battle Creek, Mich., association secretary; DDGER John C. Meckels, Litchfield, Ill., association director; Ohio SP Elwood W. Reed, Bowling Green, and Ohio VP L. L. McBee, New Lexington. More than 6,500 Elk bowlers participated in the spring tournament.



**ON HAND FOR DEDICATION CEREMONIES** of New Jersey's youngest lodge—Montvale Lodge No. 2374, instituted May 7, 1967—are, standing on either side of ER Raymond Janovic (behind altar), DDGER David E. Dielmann, of Westwood Lodge, and SP John W. Purdy, Phillipsburg. Also pictured are (from left): In. Gd. Charles Simon, Tiler Anthony Salimone, Secy. Melvin Bowers, Trustee George McCloskey, Esq. Kenneth Bersano, Trustee Stanley Shenkin, Est. Lead. Kt. Phillip Caplan, Est. Loyal Kt. Larry Weiss, Est. Lect. Kt. Thomas Toucher, and Trustee William Bauer. At the time of the dedication, the lodge had 168 members.





**A "GAY NINETIES"** dancing party highlighted the centennial celebration of Lansing, Mich., Elks. Shown enjoying the festivities are ER and Mrs. Stanley B. Johnson, and Brother and Mrs. James Hefron, party chairmen.



**TWENTY ELKS** of North Miami Lodge cheerfully show the way they back the Florida State Elks Association's major project—the Harry-Anna Crippled Children's Hospital, Umatilla—by subscribing to the Trust Fund. PER John Elsesser, state chairman of Trust Fund Certificates, finds excellent cooperation in his lodge as he receives the donations from ER Richard A. Grass on behalf of North Miami Elks.

**JOINING THE ORDER AT AGE 99** is the most recent claimant to the unofficial "oldest initiate" title—Brother Jim Walker, who will be 100 years old Aug. 20. Presenting him with an American flag is Oceanside, Calif., ER Richard K. Griffith (right), as PER John A. Graham looks on. The new Elk was initiated during an observance of Elkdom's centennial.



**DANVILLE, Illinois,** Elks top their \$350,000 goal in a fund drive for new lodge and recreation facilities. At the victory celebration, John Bruder (second from right), campaign chairman, turns over pledge card of \$365,353 to ER Austin Buchanan, as (from left) Don Wilson, campaign treasurer, H. Eugene Andrews, Trustees chairman, and Bob DeMoss, assistant football coach at Purdue University, who was the main speaker, look on. Almost 400 Elks attended the celebration. With an eye on the entire family, the Elks' plans call for the construction of a new lodge building and club facilities, including an Olympic-sized swimming pool, 18-hole golf course, and picnic grounds.



**A \$1,000 FOUNDER'S CERTIFICATE** in the Elks National Foundation is presented to New York SP William F. Dobberstein (left), Elmira, by PDD Louis S. Cifarelli, a member of Utica Lodge. The certificate, bearing Brother Dobberstein's name, was presented upon his visit to the lodge.

## South Carolina Elks Meet

**SOUTH CAROLINA ELKS** attending a mid-season conference at Rock Hill voted to place the meeting sites of both the midwinter and annual conventions under the jurisdiction of the state association.

State ritualistic honors went to Rock Hill Lodge, with Anderson and Charleston Lodges garnering second and third places respectively.

Elected to office for the coming

year were Henry F. Garvin Jr. of Charleston Lodge, State President; Lewis W. Weeks Jr., Orangeburg, East Vice-President, and John C. Richmond, Rock Hill, West Vice-President. They will be installed at the state association convention in June.

U.S. Rep. Thomas S. Gettys (D-S.C.), a member of Rock Hill Lodge, was guest speaker.







**CRISTOBAL, Canal Zone,** Elks claim theirs is the only lodge in Elkdom that hired a special train and traveled from the Atlantic to the Pacific Ocean to celebrate the Elks centennial. Here, Brother Louis Palmer waves "away we go," as No. 1542's four-car Special gets ready for the run to Balboa, where Cristobal and Panama Canal Zone (Balboa) Lodge members got together for a 100th Anniversary Ball.

**ONE OF THE ORDER'S OLDEST MEMBERS**—Brother Will J. Gilbert, 92, of Paducah, Ky., Lodge—receives his 71st membership card from Secy. Barkley A. Johnson as ER George R. Thomas looks on. Brother Gilbert comes to the lodge regularly and has many fond memories of his years with the Elks. He is the Will Gilbert mentioned in the famous letter humorist Irvin S. Cobb, who was a life member of the lodge, wrote to the Paducah *Sun-Democrat* a year before his death in 1944. Brother Gilbert was one of two friends Brother Cobb nominated "... as a dependable custodian of my mortal remains on the trip to the burying-grounds."



## LODGE NOTES

**LIMA, OHIO,** ER Edsel R. Peyton recently presented U.S. Savings Bonds to the two local Youth Leadership Contest winners—Pamela Conaghan and David W. Roush.

**FORT LAUDERDALE, FLA.** On behalf of the children at the Harry-Anna Crippled Children's Hospital, Umatilla, Fla., the state major project, a hearty "thank you" goes to the lodge for the 50 pints of blood that were recently donated to the children's blood bank.

**LIVERMORE-PLEASANTON, CALIF.** ER Bert Maze presented awards in the Most Valuable Student competition to Cathryn Hayden and Gerald Schweickert, both of Livermore High School, and Barbara Jessing of Granada High School. Mr. Schweickert is also one of the state finalists competing in the national contest for the Elks National Foundation awards.

**QUINCY, MASS.** The lodge marked the 100th anniversary of the BPOE with a centennial class initiation of candidates by Past Exalted Rulers.

An additional highlight of the evening was the announcement of Brother Paul D. Higgins as "Elk of the Year."

A suitably inscribed plaque was presented to him by the president of the Board of Trustees, Patrick Fitzgerald.

**FRANKLIN, MASS.** The lodge recently held its first annual charity ball. The purpose of the ball, which was attended by approximately 400 persons, was to raise money for Elks charities and observe the Elks centennial celebration.

**TIFTON, GA.** Est. Lect. Kt. William R. Wells is in the process of assembling a collection of Elks pins, medals, and convention badges to be displayed within the lodge. Anyone wishing to add to Brother Wells' collection may contact him at: 311 West 18th St., Tifton, Ga. 31794.

**ALLEN PARK, MICH.** The Michigan Legislature, for the centennial of the BPOE, has adopted Resolution No. 187 in recognition of the centennial anniversary. Allen Park Lodge has distributed these resolutions to all the lodges in the state.

**SAN ANTONIO, TEX.** More than \$1,700 was raised for the Texas Elks Crippled Children's Hospital at Ottine with the ingenious aid of the ladies of the lodge.

This was the state major project at the interlodge picnic in New Braunfels. The seven participating lodges were San Antonio, Del Rio, Seguin, San Angelo, Kerrville, New Braunfels, and Sonora.

**QUINCY, ILL.,** PER John Simmons, Hull, was the acting Exalted Ruler at the lodge's annual Past Exalted Rulers Night. The evening included dinner, followed by an initiation of the lodge's centennial class in honor of the 100th anniversary of the Order, and dancing. Brother Simmons directed the initiation ceremony. The lodge recently also held a Jewish Night—the second event in its new series of Nationality Nights.

**POINT PLEASANT, N.J.,** Lodge recently hosted its Pop Warner football league entry—the Golden Elks—with Coach James Dowling and Asst. Coaches George Spiegel and Richard Otto, at an awards banquet. The cheerleaders and lodge's Pee Wee team also were present. Point Pleasant Elks and their guests also enjoyed a second annual Night in Venice dinner-dance, repeated as a result of enthusiastic response last year. Proceeds were designated for the community welfare program.





**YOUTH AND AGE MEET** at Chillicothe, Ohio, Lodge as recent initiate Edwin A. Kitchen (left), 22 years of age, is congratulated by Brother Charles H. Duncan, 92 years of age and a 63-year member. Looking on are Mrs. Oscar H. Herrman, Secy. C. J. Wachter, and Marshall Fenton, a 56-year member. They were among 200 Elks and their ladies on hand for a centennial observance, which included the initiation of a class of 23 candidates.



**GER ROBERT E. BONEY** is on hand at Atlanta, Ga., Lodge presenting scholarship awards to Angela Denise Wiley of Bass High School and Edward H. Summerhill of Roosevelt High School. Distinguished lodge members on the left are SP Tolbert P. Sexton and PGER Robert G. Pruitt. On the right are members of the lodge's Scholarship Committee: Tom M. Brisendine, who retired last April after 23 years of dedicated service as lodge Secretary; PER Robert H. Young, and J. Austin Dilbeck.

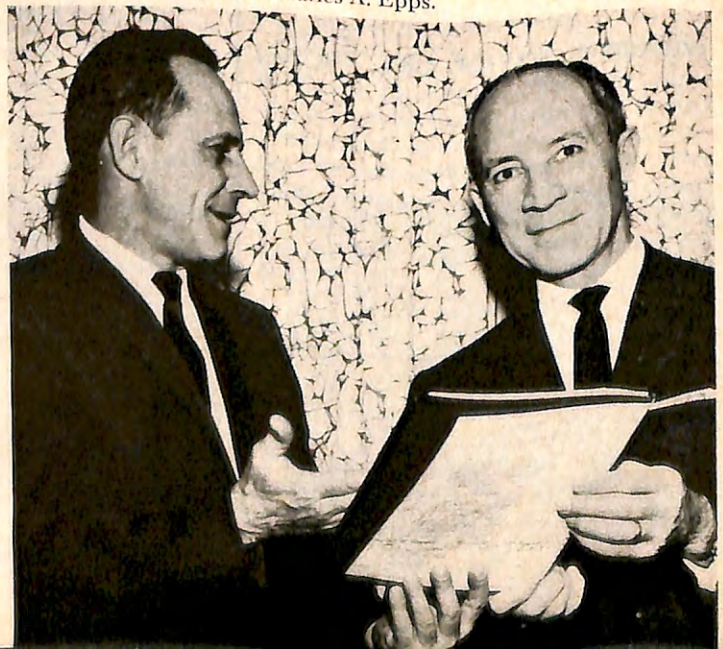


**DISTINGUISHED LODGE MEMBERS** were on hand for West Palm Beach, Fla., Lodge's 50th anniversary and Elks centennial celebration. Shown with PGER William A. Wall are two charter members—PER Carl Kettler and Brother A. P. Sadler. Brother Wall and PSP Harold Colee were the speakers at the gala dinner. Among the guests were 26 of the lodge's 30 PERs.



**A TROPHY IS PRESENTED** to Brooklyn, N.Y., Est. Lect. Kt. Liborio Palermo (right) by Ron Taylor, pitcher for the New York Mets. The trophy was presented to the lodge in recognition of its sponsorship of Little League baseball throughout the city.

**LOCKPORT, New York**, PER Leo E. Oesterle (left) presents the lodge's fourth annual Elks National Foundation award to a deserving lodge member—PDD Clifford A. McNaboe. The Elks pledged \$1,000 to the Foundation in Brother McNaboe's name. In past years, the honor went to PSP and Secy. Raymond Barnum Jr., PDD Charles Niland, and PER Charles A. Epps.







**COEUR D'ALENE, Idaho**, ER Patrick Wilund (left) accepts on behalf of the lodge a Community Service Award plaque from Cdr. Vern E. Collins, Veterans of Foreign Wars, Post No. 889. The award, which is given annually to an individual or organization for "outstanding community service," was presented on the occasion of the post's 46th anniversary dinner.



**MISS CHARLOTTESVILLE**—Meredith Vedders—adds sparkle to Charlottesville, Va., Lodge's 3rd annual Heart Fund benefit and observance of the Order's 100th anniversary. With her are ER W. Wade Bromwell; PER Fred W. Early, Heart Fund chairman, and the Rev. James Cunningham, president, Charlottesville-Albemarle division, American Heart Association. After dinner, Brother Norman Lushbaugh acted as the auctioneer of gifts from local business firms.



**THIS FOUNDATION MEMORIAL PLAQUE** was unveiled at Kinston, N.C., Lodge in connection with the lodge's observance of Elkdom's centennial. The Elks largely responsible for Kinston Lodge's fine support of the Elks National Foundation—more than \$6,000 contributed this year and 388 participating members—are (from left) PER J. Louis Rapiet, co-chairman for North Carolina's East District; Trustee Harold M. Steelman, lodge Foundation committeeman, and A. D. Wilder, who engraved the name plaques. Brother Steelman was honored for his enrollment of more than 100 new contributors and for provision of the plaque, designed to serve for 30 years.



**A TRIBUTE** to the late Brother Arthur Anstett Sr. was one of the memorable moments at a recent celebration at Lancaster, N.Y., Lodge. An In Memoriam Certificate from the Elks National Foundation was presented to Arthur Anstett Jr. (second row, third from right), in memory of his father. The donations were made by lodge members. Other highlights of the evening were Honorary Life Membership presentations and an initiation. Pictured are: (first row) PER Edward V. Mazur; initiate Stephen Baridics; honored members Harold Huber, Rayburn Smith, and Leonard Bugenhagen; initiate Walter Chadwick, and PER Alfred Ott and (second row) PER Lynford Mosman; Robert Bessner, Esq. John Schrader, PER Harold Lewis, ER Ray Brown, PER Stanley Zokaitis, PER Donald Flynn, Secy. Joseph Eichelinger, and PER Fredrick Frantz.



**PITTSBURGH, Pennsylvania**, Elks observed a combined anniversary—the Elks centennial and the lodge's 70th anniversary—with the initiation of this class of 24. Pictured with the initiates are ER John Tramontana and PDD Clifford P. Fansen, East Stroudsburg, who was the principal speaker at the dinner and dance after the initiation.





**ORANGE, New Jersey**, PER and Est. Lead. Kt. Carmine E. Capone (second from right) hands over the keys to a Ford bus, a gift of the lodge, to Kelly Marx, vice president, Board of Trustees, Cerebral Palsy Rehabilitation Institute, Orange. Also present are Orange PER William J. Windecker, chairman, New Jersey State Elks Crippled Children's Committee, and lodge Trustees Chairman Herman Jandoli. The bus will be used to transport crippled children in the area to and from the cerebral palsy rehabilitation clinic at the institute.



**GLEN COVE, New York**, ER Norbert Stemcosky presents two wheelchairs for the Community Hospital in Glen Cove to Lawrence Dickovick, hospital administrator.



**ROCKVILLE, Maryland**, Lodge's recent fourth anniversary Charity Ball was highlighted by the presentation of a gift to the Easter Seal Treatment Center in Rockville. ER Monte Fitch is shown presenting a letter of authorization for the purchase of \$600 worth of therapy equipment to Adm. K. M. McManes, center director.



**HOLYOKE, Massachusetts**, Elks recently donated \$2,000 to the Holyoke Boys Club. The club officials accepting the check from ER Robert G. Donoghue (second from right) and Horace J. Honey, Lodge Ways and Means Committee chairman, are Nick Cosmos, executive director; Warren Rhodes, director, and Walter Zalenski, president.

**CHICAGO (SOUTH)** Lodge believes it is the first to sponsor a senior Girl Scout troop—the Mariners. Pictured with the 15 troop members is ER Henry Petersen, who initiated the program. Brothers Tom Killham and Mike King Jr. serve as committee men; Mrs. Vernal King is skipper of the Mariners.







**MASSACHUSETTS ELKS'** ritualistic championship again—the third time in the last four years—goes to the Newton Lodge team: (first row) Est. Lect. Kt. Rocco Ruggiero; Est. Lead. Kt. Joseph Marucci; ER Herman Dobson; Est. Loyal Kt. Joseph Desmond, and (back row) PDD Michael DeGeorge, Coach; In. Gd. Gerald Hannon; Esq. Robert Donahue; Chap. Richard Stearns, and PER William Sparkes, Candidate.



**NEW YORK PSP** James A. Gunn (center), Mamaroneck, accepts for the state association a resolution passed by the New York Senate in honor of Elkdom's centennial. Presenting the resolution is State Sen. John E. Flynn, a Yonkers Lodge member, while Yonkers PER John J. Weisse looks on.



**AT ITS ELKS CENTENNIAL BANQUET**, Nashville, Tenn., Lodge hosted Elks from Columbia, Huntington, Jackson, Lawrenceburg, Lewisburg, and Waverly Lodges. Among the distinguished Nashville Lodge members were Est. Loyal Kt. Burton G. Cloud; Tennessee Lt. Gov. and PER Frank C. Gorrell, main speaker; GER Nominee Edward W. McCabe, ER Harry Mittwede, and Nashville Mayor C. Beverly Briley, guest of honor. The ladies are Miss Helen Fuller, Mrs. McCabe, Mrs. Mittwede, Mrs. Briley and Mrs. Gorrell.



**THE YOUNGEST EAGLE SCOUT** of the Catskill, N.Y., Lodge-sponsored Troop 44—Thomas Harman, a high-school student and junior assistant scoutmaster—is welcomed by three of the troop's oldest Eagle Scouts. They are former Scoutmasters Charles R. Howard and Louis Jeune, and Audin G. Jeune Sr. The 53-year-old troop, sponsored by the Elks since 1931, has 44 Eagle Scouts.

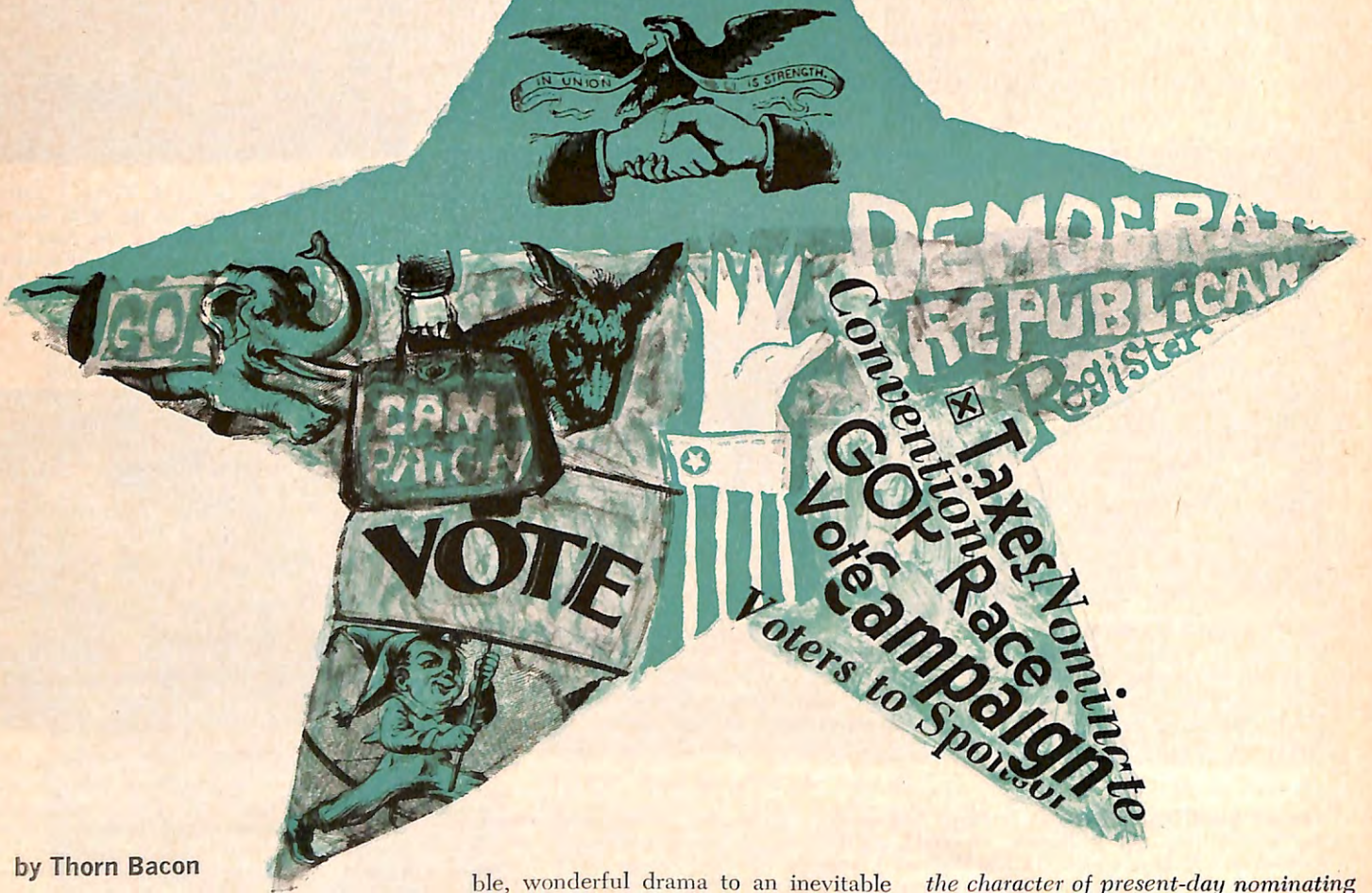
**AMONG DIGNITARIES PRESENT** at Perth Amboy, N.J., Lodge are (seated with officers of the lodge) Harrison S. Barnes, Plainfield, a GL New Lodge committeeman; DDGER Francis W. Kaiser, Union; PCGER William J. Jernick; ER Neil Durso; GER Robert E. Boney; Joseph F. Bader, Lyndhurst, chairman of the Board of Grand Trustees, and Thomas F. Rhodes Jr., Hamilton, a member of the Grand Forum. The distinguished Elks were on hand for the initiation of a class of candidates, who are shown standing behind them.



(Continued on page 52)



# The Great American Political Circus



by Thorn Bacon

Democratic or Republican, a national political party convention is the greatest show on earth—as fascinating, H. L. Mencken once observed, as a revival or a hanging. They all have in common the majesty, drama, pomp and spangles, trappings, banners, posters, and the tingling, flag-waving sentiment of a thumping good circus and military parade all wrapped up in one, including a political menagerie containing a donkey celebrated for its obstinacy and an elephant that never forgets. But beneath the tumult, rousing campaign songs—remember “Coonskin” Kefauver’s “Tennessee Waltz,” and who can forget John F. Kennedy’s renaissance of FDR’s “Happy Days Are Here Again”?—strong undercurrents sweep the whole incredi-

ble, wonderful drama to an inevitable climax when his party’s nomination places one man on a bandwagon rolling to the White House.

But far more than frivolity, the national nominating conventions are the primary forum for American decision-making. And, because now, as never before, the decisions that emerge influence the great political concerns of the whole world, a knowledge of how the nominating process works and how it evolved in American political history becomes doubly important.

Regardless of your party allegiance, the following questions, answers and definitions will help to give you a better insight into the hectic events you will see a few weeks away on television.

**Q.** How did the Philadelphia Constitutional Convention of 1789 forecast

*the character of present-day nominating conventions?*

**A.** The existence of the convention method to nominate a president seems remarkable indeed, because the Founding Fathers did not trust the people to choose a chief executive wisely. There is not one word in the Constitution about nominating conventions.

The plan the framers finally adopted to select a president created an electoral college. The task of choosing the president and vice president would be up to electors—the quota from each state to be determined by the number of its senators and representatives combined. How the states designated their electors was left to the wisdom of individual state legislatures. It was not by accident that such a system would

*(Continued on page 29)*



(Continued from page 9)

But Casper made up for it on the green, and won enough tournaments so that his *Golf Shotmaking* became widely accepted as *the* book on the game.

Unfortunately, so did Bill's potbelly. I have personally heard a number of players who let themselves go to pot because, "If it doesn't hurt Casper's game, it sure shouldn't hurt mine."

But the truth was that his pot *was* hurting Billy's game. One day a couple of years ago he faced up to that fact, went on a stringent buffalo meat diet, and became a new man.

And a new golfer too. As Doug Sanders said, when he gifted Casper with a baby buffalo, "I'd like to see him eat a lot of buffalo and fatten up. Maybe I could win a little more money then." For if Billy had taken his share of tournaments before, he now takes *more* than his share.

But the guys who sport the "Casper middle" are shooting in the nineties.

So, from the class "C" winner who throws a champagne party *à la* the late Tony Lema to the 45 putters from which Roberto de Vicenzo chooses before an important tournament, there are ample eccentricities for Mr. Average Citizen to emulate.

When you consider that there are 8 million Americans invading America's eight thousand courses most of the year, that's a lot of emulation. But scores of our golf courses in the U.S. might be a lot lower if Mr. Average Citizen read the books of his idols rather than watched them on TV, news-reels, or in person.

As Jack Nicklaus says, "I'm always surprised at the number of people who talk to me about tips. Sometimes they will say, 'that's not the way you taught it.' Then I have to explain that this particular situation was a different one than the one I wrote about."

How true.

And knowing one situation from another is part of what makes a champion out of Jack Nicklaus. Just as being able to do things with a golf club, things which the purists say no one should try to do, helps to create the incomparable golfer that Nick is.

But the ordinary golfer doesn't know what Jack knows and can't do what Jack does.

Still, we keep trying. Instead, we should listen to people like Jack *apply* what they've learned.

In other words, we should do what the pros say, not what they do.

I'd like to go on, but I've got to play eighteen with a couple of the boys. And I want to make a few peanut butter sandwiches first to put in my golf bag. I got that from watching Al Geiberger. Take it from me, he never would have won sixty-three thousand bucks last year without them.

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- \* Animal Farms
- \* Fur Farms
- \* Domestic Establishments
- \* Air Conditioning Equipment
- \* Printers Equipment
- \* Service Stations
- \* Truckers
- \* Garages
- \* Saw Mills
- \* Boats—Marinas
- \* Dairies
- \* Building Cleaning
- \* Ice Plants
- \* Farmers
- \* Veterinarians
- \* Fish Markets
- \* Refrigeration



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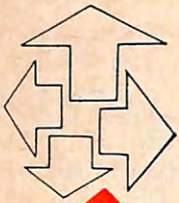
I am interested, but don't want to take advantage of your discount offer. Send me information only.

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Address.....

City..... State..... Zip.....





## Lodge Visits of Robert E. Boney

**B.P.O. Elks Centennial 1868-1968**



GER Robert E. Boney's recent visit to Huntsville, Ala., included a tour of the NASA's George C. Marshall Space Flight Center. On the right Charles Cason, of the Center's Physical Sciences Lab., briefs the group on the laser beam which is the longest laser beam in the world. Among those attending were PGER Robert Pruitt, DDGER Cecil Chaney, GER Boney, Charles Cason, and ER Elmer F. Hargis.



During a recent journey throughout the State of Florida, GER Robert E. Boney arrived at Ocala, Florida for a visit of area attractions and a reception and dinner at the Ocala Elks Lodge. Others attending are, (left) SP Marvin Kimmel, state Secy Bill Lieberman, PGER William A. Wall, (right) DDGER George Reeves and SDGER Bob Cameron.



During his official visit to the Georgia Elks Association GER Robert E. Boney toured the Elks Aidmore Hospital. He is shown here talking to two of the patients at the hospital. Linda Ellis, left, and Deborah Robinson. Accompanying GER Boney on the tour are Mrs. Boney and PGER Robert G. Pruitt.



GER Robert E. Boney is on hand as the Anchorage, Alaska Elks celebrate their 50th year of Elkdom with the dedication of a new Elks lodge. Dignitaries attending the ceremony are PGER Emmett T. Anderson and representatives from all of Alaska's thirteen lodges. The new lodge includes a bowling alley, mens and womens steam rooms, and sauna rooms, a beauty shop, stag room, dining room, library, and lodge room. Shown on the right GER Boney and PGER Anderson, wearing fur parkas, wave hello upon arrival at the Elks new lodge.





(Continued from page 26)

distribute votes for a long list of candidates in such a way that a clear majority would be an almost freakish event. The Convention expected an ineffective electoral vote, thus throwing the election into the House of Representatives.

As former governor of Ohio, Michael V. DiSalle has pointed out that if the machinery originally devised for choosing the president and vice president had still been in effect in 1964, a Lyndon Johnson-Barry Goldwater team might have ended up in the White House!

Improbable? Not at all. The Constitution did not call for the electors to vote for the president and vice president separately, but for two men, one of whom must not have been from the same state as the elector. The high man was named president and the runner-up vice president. Thus, in 1797, we had as president John Adams, a stubborn, autocratic New Englander who championed the Alien and Sedition Laws, giving him the power to curtail the freedom of the press if it expressed criticism of officials or officials' acts and to banish "dangerous" foreigners.

As vice president, the electors chose Thomas Jefferson, one of the founders of the Democratic party, author of the Declaration of Independence, and a strong advocate of a free press.

Certainly, an impossible combination—just as unworkable as a Johnson-Goldwater team would have been in 1964. But it clearly showed the defects in the electoral college system which were not corrected until 1804 when the 12th Amendment required separate ballots for the president and vice president.

It was inevitable that politicians would come to realize elections are critical times for change. The adoption of legislative policy on the basis of numerical majorities encouraged the formation of opposing groups and factions in Congress, among state electorates, and finally political parties on a national level seeking control over the executive machinery of government.

Up until the time of Andrew Jackson the parties nominated their candidates through congressional caucuses. In other words, only party members who held seats in Congress participated in the selection of presidential candidates. To end party domination by members of Congress, and to give a greater voice to party leaders in the states, nomination by convention came into being in the 1830s.

Custom and political expediency, not law, has made the two-party convention system an enduring institution which resists as stolidly as the Constitution any drastic changes in its character.

*Q. How does the electoral college system work today?*

A. Today, rather than exercising the

independent judgment the framers of the Constitution intended for electors, the electors are straight party representatives who simply register the decision of voters. When you go to the polls next November to pick your choice as president, you will not be voting directly for your candidate. You will choose between slates of presidential electors, Democratic or Republican, selected by the state party to serve in this essentially honorary roll. The slate that wins the most popular votes in the state wins all the electoral votes in the state. Almost everyone agrees the system is unfair to minorities, since the size of a state's electoral vote is related to the size of its population. Although Governor Thomas Dewey received almost 3 million votes in New York in 1944, President Roosevelt received more and was awarded all of the state's electoral votes.

*Q. Who runs the machinery of a convention and where does the money come from?*

A. Each party is a kind of nationwide trading establishment supplying votes to certain of its members who hope to get into public office or stay there. They furnish the party with influence over government decisions, lucrative contracts, policy, legislation, and key appointments. The party sells this influence to those who will pay for it; and the money and favors, of all types, keep the party machine oiled and running smoothly. It would be cynical to say that all contributions to party treasuries are motivated by self-interest. Thousands of people give simply because they believe their party is the best one to govern.

*Q. How is a convention organized?*

A. The national committee at the top of the party pyramid, through individual committees, runs the whole show before convention officers are elected. In the Democratic party, for example, the national committee is composed of more than 100 members, a man and a woman from each state. The responsibilities of national committeemen and women include convention rules, drafting the party platform, and recommending which delegates shall be seated if their credentials are contested. Since the members of a national committee usually have a preference in candidates, they are often in a crucial position to award delegates to the political factions they favor.

This was the case during the Republican National Convention of 1912. President William Howard Taft, "The Man of Straw," was opposed in his bid for renomination by "Bull Moose" Teddy Roosevelt, who felt that Taft, his hand-picked successor in office, had betrayed him, the Republican party, and the American people by turning  
(Continued on page 35)

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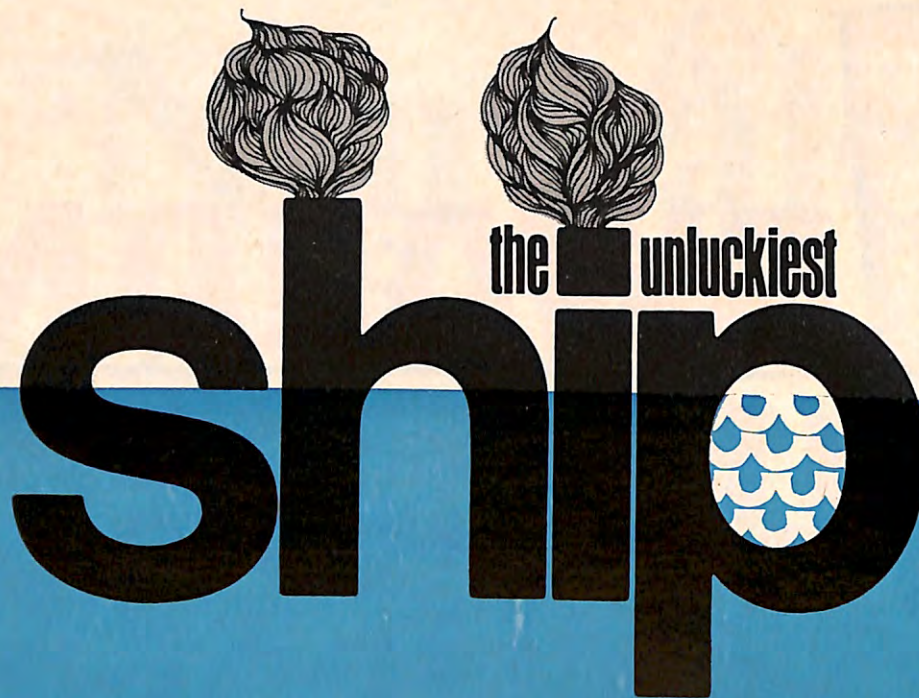
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The title 'the unluckiest ship' is rendered in a large, bold, black sans-serif font. The word 'the' is smaller and positioned above the 'u' in 'unluckiest'. The word 'ship' is the largest and most prominent. The letter 'i' in 'ship' is replaced by a circular graphic containing a stylized white and blue wave pattern. Above the 's' and 'h' in 'ship', there are two decorative, flame-like or leaf-like shapes. The background is split horizontally: the top half is a light beige color, and the bottom half is a solid blue color.

# the unluckiest ship

by Irwin Ross

In 1852, a group of English businessmen came to Isambard Kingdom Brunel, the greatest engineer in England, and asked him a fantastic question: Did Mr. Brunel think it possible to build a steamship that could sail nonstop from England to Australia?

To everyone's surprise, Brunel said yes, it could be done.

Would he then supervise the construction of such a ship? Brunel consented.

The Eastern Steam Navigating Company was formed and \$6 million was raised by selling stock to the public. Construction on the ship began in 1854 in the famous shipyards of John Scott Russell, in Millwall on the Thames. Since she was going to be the largest thing afloat, they decided to call her the "Leviathan."

She embodied all the most advanced shipbuilding theories of her time. She was the maritime miracle of the Victorian era. She was six times bigger than any ship had ever been before.

Her hull was iron. She carried a single screw, two paddle wheels and six masts (five of hollow iron, one of wood) which could spread 6,500 square yards of canvas. The screw was for rough weather, the paddle wheels for calm, and the sails to give extra speed whenever necessary. She was

built to maintain a steady speed of 15 knots, or 18 miles an hour, or twice the average speed any sailing vessel could make. She was the first ship to have a double hull, a hull-within-a-hull like a ship-within-a-ship. There were three feet between the bottoms of these two hulls, and the construction of the inner one was an immense accomplishment—whole armies of riveters had to crawl around in the three feet of suffocating blackness, with candles in their caps, like coal miners, to drive 3,000,000 rivets.

The whole British Empire watched as she took shape in the Russell shipyards—watched for two years while the hull was built.

"She is an epic of iron," wrote one of England's poets, "a sublime embodiment of the might and majesty of England."

She represented the most money ever invested in a ship, the most time ever spent in building one, the most men ever employed in the construction of one, and she turned out to be the biggest flop that ever sailed the ocean blue.

First of all, they couldn't even launch her. Thousands of hysterical Englishmen (many of whom were stockholders, at \$100 a share) came down to Millwall on November 3, 1857,

to see the launching. The crowd roared as Isambard Brunel gave the signal to cut the ropes and let 'er go. The ropes were cut but she didn't go. After considerable pushing and pulling she did slide about three feet down the ways, but then she refused to budge another inch. Everybody went home.

It took another three months and another \$600,000 just to get her into the water, and the Eastern Steam Navigation Company went broke in the process. She sat like an iron duck in the water for a year and a half until another company took over. The first thing it did was give her a new name; from that day forward she was called the "Great Eastern." The new company finished her superstructure and then, being men of taste, they proceeded to dress her up like a real lady. Her saloon they turned into a Victorian heaven of plush and gilt and silver and silk and hand-carved furniture and walls of green marble. By 1859 she was ready for her first engine trials.

Isambard Kingdom Brunel came aboard to look her over, but he suffered a stroke before they could start up her engines and had to be rushed home.

As her crew headed her down the Thames toward the English Channel, the steering mechanism got stuck and she almost ran ashore. Finally, in the



Channel, she was steaming blithely along, to the shouts of crowds on shore, when one of her 10 boilers blew up, demolishing the beautiful saloon and killing six men.

When Brunel heard the news, he went into a coma and died.

The "Great Eastern" was laid up for a year, and another company took over. When they took her out for trial runs they discovered that her sails were just no good at all. Too many of them—too cumbersome. Her engines wouldn't behave. She had been equipped with 10 anchors and 10 tons of anchor chain because there wasn't a dock in the world big enough to hold her. The donkey engines on the anchors never worked right and sometimes it took as many as 200 men (half her crew) to turn the capstans that lifted her anchors out of the slime. When these capstans got out of control, the spokes would go spinning in the wrong direction and a man could be squashed like an egg in an electric fan.

On January 21, 1860, her captain stepped into his gig to go ashore in Southampton harbor. The gig capsized, the captain drowned.

So a new company of optimists took her in hand, painted her and polished her and fitted her out for the growing trans-Atlantic passenger trade.

She could accommodate 4,000 passengers, plus enough sheep, cows, and chickens to provide fresh meat for all along the way. The new company spent a good deal of money advertising this unique fact to the British public, but to very little avail. On her first trip to America she carried many sheep and cows and chickens and 100 tons of ice, but only 36 passengers.

Three days out, her engines failed. But her new captain, a dashing seadog named John Vine Hall, was just the man for such an emergency. For three days while her engineers tore her engines apart and put them together

again, Captain Hall entertained the passengers by playing classical selections on the flute.

The "Great Eastern" finally steamed into New York harbor in July 1860. The citizens of New York turned out by the thousands to visit her, 8,000 in the first five days of her visit, at \$1 a head. When Captain Hall reduced the admission price to 50 cents, 150,000 people came aboard in four weeks.

The Great Eastern was making money! Wiser men might have realized that she had found her true calling at last—that she was nothing but a side-show freak, and people would pay to see the biggest ship in the world just as they would pay to see the fattest woman in the world. But the men in charge of the "Great Eastern" decided to make an excursion ship out of her with an overnight trip to Cape May, New Jersey, at \$10 a head. Fill the staterooms, lay extra mattresses on the decks, and she could accommodate 5,000 passengers on a simple two-day junket. A museum owner, P. T. Barnum, was interested in the idea, but Captain Hall turned him down because he didn't consider Mr. Barnum's name quite dignified enough for the enterprise.

He ran the one and only Cape May excursion himself. The caterer turned out to be a crook. Little food had been brought aboard and the waiters began auctioning off the coffee at \$1 a cup and up. The orchestra musicians quickly got drunk. Although the trifling amount of music they provided was unbearable, Captain Hall wisely refrained from rushing forward with his flute.

The staterooms were crowded beyond belief and there were not enough mattresses on the decks. Irate passengers set fire to mattresses with lighted cigars. Hundreds of the unhappy excursionists had to sleep in the lifeboats. The wonder was how the "Great

Eastern" avoided the one major catastrophe she did not suffer in her remarkable career: a mutiny. The absence of one is practically a blot on her record.

She went back to trans-Atlantic crossings for a while, always carrying more crew than passengers, bankrupting one company after another, running into rocks and reefs, blowing a boiler every now and then. But in 1865, to the surprise of everyone, the "Great Eastern" sailed right into the history books. That was the year in which she laid the Atlantic cable.

She got the job simply because she was so big. She could hold more cable on her decks and in her hold than any other ship afloat and she could sail the entire Atlantic without stopping for fuel. She did lay the cable, to her everlasting glory, but not without mishap. She muffed it on the first try. One thousand miles out of England the cable snapped; the "Great Eastern" had to go back to England to start all over again. In the following year she made it, and today every schoolboy knows her name. It is one of the ironies of her history that she is remembered for the one good deed she did in her life, and not for any of her criminal offenses.

She was finally sold for junk in 1888 for the sum of \$80,000. The interesting part of her epitaph is the fact that the junk dealer who tore her apart and sold her in pieces is the one man who ever made a substantial sum of money out of her. One weird report connected with her last days was that when the junkers were dismantling her, they found a skeleton between her outer hull and her inner one. Some poor riveter, it was decided, who had never been missed. Although the story has never been verified, no seagoing Englishman doubts it. In it, he says, is the only true explanation of all her misfortune. There in the bowels of the old "Leviathan" was her Jonah.





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(Continued from page 17)

United States. It was dedicated in 1926.

Great bronze elks flanked the entrance to the rotunda. These figures were to be considered the most artistic representation of the noble animal ever made by the hand of man. The marbles of the Memorial Rotunda, both imported and domestic, were of museum quality throughout. The great frieze, which extended around the Rotunda, depicting scenes of war and peace, was and is one of the finest examples of sculpture in the entire world. The Memorial quickly became one of the showplaces of Chicago, and no Elk, nor any of the millions of other visitors who entered the great bronze doors, could ever completely forget the experience of standing in the muted light of the immense, round hall.

In the flanking stone structures on either side of the Rotunda the offices of the Grand Secretary and the archives of the Order were located. Thus Elkdom had a central National Headquarters as well as an inspiring national symbol.

In 1946 the Memorial was rededicated to the honor of Elks who served in World War II. Senator Alben W. Barkley, who was later Vice President of the United States, delivered the principal address.

In these years another, growing problem in Elkdom was that of communication. Until 1922, there were only three ways Grand Lodge or the Grand Exalted Ruler could get word or messages out to the hundreds of thousands of individual Elks. These were personal reports carried by lodge delegates to Grand Lodge sessions, official circulars penned by the GER to be read at lodge meetings, and news printed in miscellaneous local publications which featured Elk news.

None of these means was very efficient. Then, as later, many Elks missed meetings. And the various Elk magazines or periodicals around the country were read by only a minority of members; they were not suitable for official notices. To improve communications, the National Memorial Headquarters Commission proposed that a monthly magazine, called *The Elks Magazine*, be issued and mailed as a paid-up subscription to each Elk on the rolls.

The magazine was to be financed by selling advertising to the most reputable firms, and by Grand Lodge assessments independent of local lodge dues. This was added to the two costs of maintenance of the Elks National Home and the National Headquarters. However, the magazine which began publication in June 1922, was an immediate business success. Costing each Elk only \$1 per year—which covered postage—the publication showed a handsome profit

for other operations of Grand Lodge. Something significant about the kind of people who composed Elk families was shown by the fact that national advertisers supported the magazine strongly.

The cover of the first issue showed an Elk raising, and two young people saluting, the American flag. The Elks' official organ became, and remained, one of the most highly respected magazines of its kind, printing not only Elk news but articles of general interest to the Elk family. It featured many of the best writers and artists of America. It not only served its first purpose, that of bringing the vast Elk community into closer communication, but gave thousands of hours of information and pleasure to Elk families.

The magazine replaced numerous privately-owned publications, some of which began operations as early as 1884. At various times, there were dozens of these local publications, two of which, *The Social Session* and the *Elks-Antler*, enjoyed official recognition. While many of these publications printed valuable news, they also unfortunately fueled many controversies, since there could be no central control over their policies and procedures.

Shortly after the publication of the official Elks journal, Congress in 1924 passed a resolution calling for the restoration of the frigate U.S.S. *Constitution*, or "Old Ironsides," the ship which had seen such gallant service in the War of 1812. But this was an era of rampant government economy, and Congress failed to provide any funds. The Secretary of the Navy was merely authorized "to gather monies" for this work.

Secretary of the Navy Curtis D. Wilbur conferred with the President, Calvin Coolidge. Both agreed that, for educational purposes, the money should be raised through school children. This left the Secretary with the problem of mobilizing the children, which was definitely out of his line. The first solution that entered Secretary Wilbur's mind was to call upon the BPOE.

Grand Exalted Ruler John Price received the following wire, in part:

*... The BPOE has a great record for the welfare of the youth of our country. I hope your society will decide to give the movement its active support by bringing this before the school children of the country.*

Price, speaking for the Order, wired back that the Benevolent and Protective Order of Elks will "cheerfully lend its assistance," and expressed his appreciation for the opportunity.

Things moved quickly. Commander Marion Eppley, USNR, a member of Newport Lodge No. 104, donated funds to be used for medals, to be given school

(Continued on page 41)



# THE CENTENNIAL CONVENTION

## program



104th SESSION  
GRAND LODGE - B.P.O. ELKS  
NEW YORK CITY, N. Y.  
JULY 14 - 18, 1968

### REGISTRATION

**SATURDAY, JULY 13** and continuing daily during the Convention. Representatives, Grand Lodge members, visiting Elks and ladies. Rhinelander Gallery, New York Hilton Hotel, Avenue of the Americas at 53rd Street

### GRAND LODGE SESSIONS

*All to be held in the Grand Ballroom, New York Hilton Hotel.*

**SUNDAY, JULY 14 at 8:30 PM**—Official Grand Lodge Opening Ceremony. Addresses of Welcome by State and City Officials and Honorary Chairmen. Principal Address by Grand Exalted Ruler Robert E. Boney. Presentation of special entertainment.

**MONDAY, JULY 15, 9:00 AM.** Opening Grand Lodge Business Session. Americanism Committee report, election of Grand Lodge Officers for 1968-69.

**TUESDAY, JULY 16, 9:00 AM** Grand Lodge Business Session.

**WEDNESDAY, JULY 17** Open Session of Grand Lodge. Report and awards by Elks National Foundation, Elks National Service Commission and Youth Activities Committee.

11:00 AM—Memorial Service

**THURSDAY, JULY 18** Final Grand Lodge Business Session. Installation of newly elected Grand Lodge Officers.

**FRIDAY, JULY 19, 9:00 AM** Induction of District Deputies designate, indoctrination session and conference with Grand Exalted Ruler.

### RITUALISTIC CONTEST

**SATURDAY, JULY 13, SUNDAY, JULY 14, MONDAY, JULY 15**—Preliminary Contests—Hotel Americana, 52nd Street at 7th Avenue. Preliminary Contests—Georgian Suite, Rooms A, B and C. **WEDNESDAY, JULY 17—FINALS**—Georgian Suite, A, B and C. Schedule in Official Program available upon registration.

### GRAND LODGE FUNCTIONS

**TUESDAY, JULY 16** Grand Exalted Rulers Luncheon for Exalted Rulers only, followed by clinic with Grand Secretary and Judiciary Committee participating. Grand Ballroom—Hotel Americana (one block west of New York Hilton Hotel).

*(Continued from page 29)*

his back on policies Roosevelt had fought for while he was in office. Taft's advantage lay in the fact that, as a Republican president, he had patronage powers which gave him control over weak Southern delegations.

Roosevelt knew this and his strategy was to challenge as many Taft delegates as possible in order to make the public believe that he and Taft were evenly matched in uncontested delegates and that the settlement of the contests would decide the outcome of the convention.

Sounding the cry, ". . . we stand at Armageddon and battle for the Lord," Roosevelt branded Republican National Committee officials who seated the Southern pro-Taft delegations as men

with all the instincts of a dog, but with none of the loyalty, and said that lesser crimes had sent election officials to the penitentiary. Roosevelt's strategy turned the convention meeting at Denver into pandemonium.

Taft was nominated, but party strength was siphoned off by die-hard Roosevelt supporters who bolted and ran Roosevelt as the Progressive Party candidate. The breach gave victory to the Democrats, and the "Princeton Schoolmaster," Woodrow Wilson, moved into the White House.

It was inevitable after this debacle that the Republican party would have to devise some method to apportion delegate participation at a convention, not only to preserve party unity but to correct the anomaly of Deep South

**WEDNESDAY, JULY 17, 9:00 PM** Simultaneous Grand Balls at New York Hilton Hotel—Grand Ballroom and Americana Hotel, Grand Ballroom, honoring Grand Exalted Ruler and Mrs. Robert E. Boney. All Elks and ladies invited as guests of Grand Lodge.

### EXHIBITS

Display of Elks activities by Grand Lodge Commissions and Committees, State Associations and others—Registration area—Rhinelander Gallery—New York Hilton.

### SPECIAL ACTIVITIES FOR ELKS AND LADIES

**SATURDAY EVENING, JULY 13** Elks Night at Roosevelt Raceway, Parimutual Harness Racing. Details available at Information Booth.

**MONDAY, JULY 15, 10:30 AM** Surprise Fashion Show and entertainment for ladies. Complimentary admission by badge—Grand Ballroom—Hotel Americana.

**TUESDAY, JULY 16—Ladies Only** (while men are attending sessions). Choice of morning performance at Radio City Music Hall or three hour boat sightseeing cruise around Manhattan Island. Starts at 9:00 AM. Complimentary tickets available upon registration.

**TUESDAY NIGHT, JULY 16** Gala Elks Night at Yankee Stadium—Yankees vs. Washington. Brother Ed "Whitey" Ford, Chairman. Special pre-game televised Elk ceremonies at 7:30 PM. Ticket prices: boxes \$4.00 and \$3.75. Reserved seats, \$2.75. Refer ticket orders enclosing checks to Mr. James Gleason, Ticket Office, Yankee Stadium, Bronx, New York 10451.

Information relative to sightseeing tours around Manhattan Island, Statue of Liberty, Wall Street, United Nations, ocean liners, Times Square, Greenwich Village, Rockefeller Center, Empire State Building, Lincoln Center for the Performing Arts, Chinatown, the Bowery, night club tours, churches, museums, parks. All tours at special Elks discount available at Information Booth—Registration Area.

Baseball tickets, theatre tickets, TV broadcast tickets, race track information, night club reservations, etc. available at Information Booth.

(All Elks, ladies and general public are invited to attend Official Opening on Sunday evening and Wednesday morning Session.)

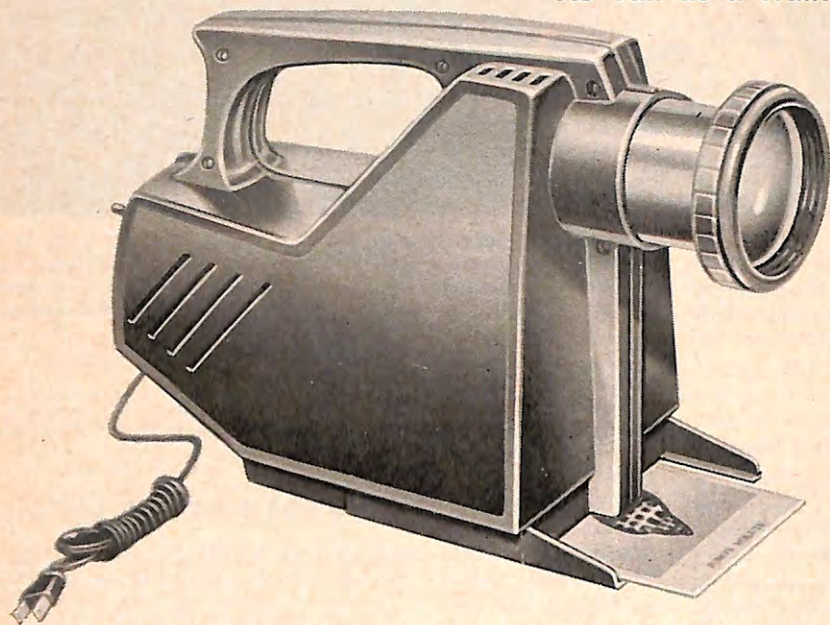
states sending 200 or more delegates to the Republican Convention, though they seldom gave the party a single electoral vote in the presidential election. As a consequence, in 1916 a formula was adopted allowing a state maximum representation in the Republican National Convention only if it gave the party's standard-bearer its electoral votes in the preceding election, and only if Congressional districts cast 10,000 votes for Republican electors.

Both parties today have formulas of reward and punishment by which the voting strength of any state delegation can be increased or decreased. For example, the size of the 1948 Democratic National Convention was determined by the election performance of each

*(Continued on next page)*



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state at the polls in 1944. If the state went Democratic it was allowed two delegates for each seat in Congress, plus four bonus delegates.

*Q. How democratic is the process of selecting delegates to the major political conventions?*

A. Early in this century rank-and-file party members not only elected delegates but expressed their preferences for presidential candidates in state primaries. But this system fell out of favor after 1916, and in 1960 there were only 15 states which by law could hold a primary.

Today the roster of delegates generally consists of party workers chosen for their loyalty by state bosses. Many of them, with political ambitions of their own, are vulnerable to pressures as the heat of convention campaigning rises and voting from one ballot to the next can spell victory or defeat for a candidate.

One example of how delegates are kept in line occurred at the Republican Convention in 1952. Forty percent of the New York delegation members were in favor of Senator Robert Taft, but in caucus Governor Thomas Dewey grimly reminded them that he would be "Governor for the next two and one-half years" and would wreck the political career of any delegate who dared to abandon Eisenhower. How effective his threat was can be judged by the fact that only four of the 96 delegates were willing to risk reprisals from the governor by standing with Taft!

*Q. How many votes are required to nominate?*

A. Nomination is by simple majority.

*Q. Is it true that powerful political bosses actually nominated a party's candidate?*

A. Of course it's true! Every candidate ever nominated by a major party has been nominated first by that party's bosses. We have a tendency to think of political bosses as corrupt big shots who have governors, senators, congressmen, and a host of little shots in their pockets. And there have been some notable examples of hard-shell professionals who have built far-reaching political machines and whose patronage influence over thousands of jobs in city, state, and national governments has given them a direct line into the White House.

Frank Hague of New Jersey is one example of how a party boss grabs influence and power. Hague represented a boisterous, razzle-dazzle era dubious machine politics that still lingers in many American cities. His organization was held together by the one ingredient common to all successful party machines: strong, disciplined leadership.

At an early age Hague demonstrated  
(Continued on page 57)

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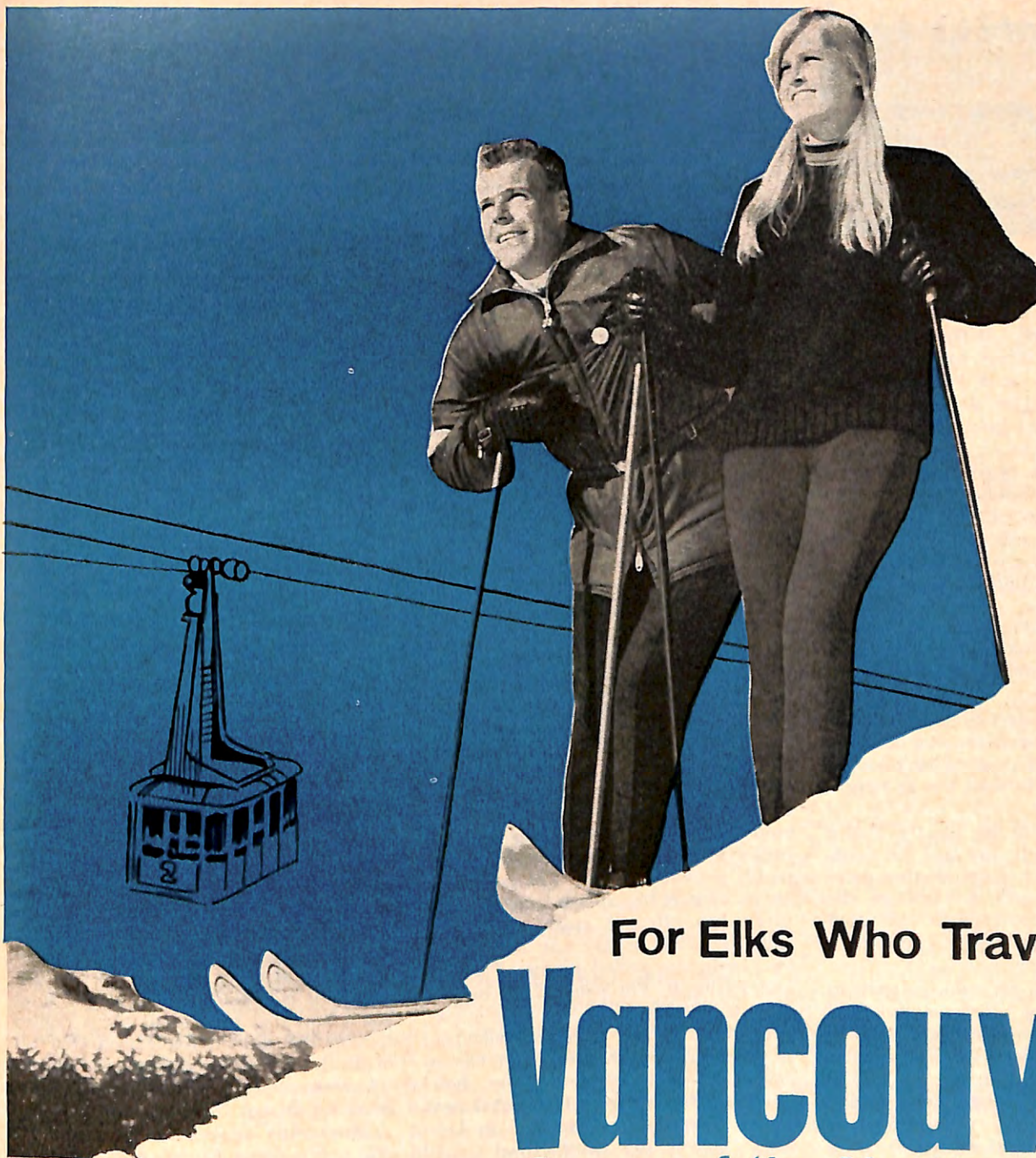
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For Elks Who Travel

# Vancouver

Queen of the Northwest

By JERRY HULSE

For centuries it stood undisturbed, lulled by wilderness winds and the voice of rivers pouring forth from mountains beyond. Other times it was a world so silent the small voice of a bird was startling. Or the distant babble of a brook. And then the Canadian Pacific Railway reached out across the endless miles to the far West. With its arrival in 1887, a new city began its growth: Vancouver. Today, from the air, it appears to have risen only yesterday or the day before that—Canada's greatest Pacific Ocean gateway. The city spreads across 44 square miles, the result being that modern-day explorers of the peaceful Pacific Northwest are

discovering a new Manhattan grown up along with pines and polar bears.

All that's missing in Vancouver is the Empire State building. It comes as no small surprise, wandering out of British Columbia's wilderness, to run head-on into tall glass totems equipped with high-speed elevators. Crowding the Vancouver skylines are Manhattan-style skyscrapers the likes of which clutter Park Avenue at the opposite end of the continent. All this has made mountain climbing as old-fashioned as snow-shoeing. Instead, visitors take lifts to the top of Blue Horizons, Vancouver's newest and glassiest hotel. Perched 34 stories above the city, they



## For ELKS WHO TRAVEL

Continued from page 37

gaze off at the Indian totems in Stanley Park, the skiers on Grouse Mountain, and ferries churning between Vancouver and Victoria. If this should put the viewer in a mood for further exploration, he may book passage on the "Yukon Belle." The pioneer paddle-wheeler makes two-hour excursions of the city at \$1 a head, the passengers taking in a series of sights, including huge freighters inbound from the Orient, flying the flags of a dozen nations. Planted to one side of the "Yukon Belle" is Vancouver with its skyscrapers, and on the other the snowy peaks of the Coast Range.

Off in Stanley Park, which is 1,000 acres of cedar, hemlock, and polar bear—it's only a 10-minute ride from the city—this year's crop of tourists is hiking through shady glens, bicycling along flower-strewn paths, canoeing in Lost Lagoon, which really isn't lost at all, and stopping to take tea at Ferguson Point.

At Ferguson Point one has the choice of tea and crumpets, tea and hot croissants, or tea and pastries—the price being 50 cents with a view of the Straits of Georgia and ferries sailing off to Nanaimo and the salmon country. It is a five-minute drive from Ferguson Point to a zoo with penguin, polar bear, and Canadian otter. Both animals and birds, along with humans, have become slightly shell-shocked by the nightly firing of a cannon once used to signal fishermen. Now it blasts away in the direction of the city precisely at 9 o'clock each evening, the purpose being to allow everyone to set his watch. What with a boom that's heard 40 miles who can use the excuse for being late to work that his clock was wrong? Mop-pets visiting Vancouver's Stanley Park are given free driver-training lessons under a program co-sponsored by the Park Board and Safety Council. Pint-size motorists manipulate miniature cars under the supervision of the local constable. Enrollment is free and at graduation time, which rolls around every 30 minutes, they get a diploma and handshake from the friendly fuzz.

Among tourists invading Vancouver are the skier and the boater. With nearly a dozen yacht clubs and 40,000 registered boat owners, Vancouver claims the title of Canadian yachting capital. Others ski Grouse Mountain. Non-skiers go by tram to a new chalet

at the 3,700-foot level. Inside the restaurant waiters in stylish duds deliver clay-wrapped Cornish hen along with steak and fresh-caught trout. After this diners dance in the clouds and gaze off to the city lights twinkling thousands of feet below. Vancouver is possibly the biggest metropolis in the world so near so many ski runs. Skiers preferring added adventure are carried off by helicopter to Whistler Mountain to ski a glacier. Big 10-passenger choppers deposit passengers on an immense snowfield, then flap away, returning later to take them back to Vancouver.

Down among Vancouver's spread of lights are a number of glittering tourist shelters. At the Bayshore Inn doormen dressed in Beefeater garb pass along your bags to porters wearing fancy Mandarin silks. Bayshore Inn rises at the water's edge, exactly where the city ends with a splash. Rooms look out on the Royal Vancouver Yacht Club and Grouse Mountain. Guests are delivered by boat, car, and plane, Nanaimo Airways making watery splashdowns barely outside the door. The guest bent on making a big splash himself, Bayshore Inn offers a splashy \$500,000 suite for \$220 a day. It comes with two bedrooms called *parlors*—Parlor A and Parlor B. For your \$220 you also get two powder rooms for your guests, two baths, library, a private lanai and an immense living room with electrically-controlled curtains. The hotel describes the suite as "unrivaled anywhere this side of Claridge's in London." It is no idle boast. Even J. Paul Getty would be jealous of the guest.

With all its new sophistication, Vancouver still abides by a never-on-Sunday law that forbids the sale of spirits. While pubs are shuttered on the Sabbath, though, the ale flows weekdays like water off Grouse Mountain. Chinatown rocks. Neon signs spell out strange Oriental letterings. Discotheques explode. Elevators pass up and down tall glass totems. The redman would flip his scalp.

In Vancouver's Chinatown shopkeepers still dispense herbs, magic bark and even love potions. Old men bent with age pass exquisite Chinese beauties in *cheongsams* and spiked heels. Oriental music funnels out of shadowy nightclubs, colliding head-on with noisy jazz. It was in Vancouver's Chinatown that the founder of modern China, Sun Yat-

sen, hid out more than half a century ago while plotting his successful revolution.

By day tourists turn to shopping along Robson Street, Vancouver's spiffy Fifth Avenue, its stores bulging with English bone china, Italian shoes, Danish toys, Polish crystal, Norwegian knits, watches from Switzerland, linens from Sweden, and diamonds from South Africa.

Still, only minutes away, the peaceful Pacific Northwest spreads itself across verdant valleys and pine forests. Rising from the earth in this surrounding wilderness is a sweet mossy aroma. The greenery of the land reaches out everywhere. The air is perfumed by the sweetness of the pine. It is all as quiet as the day the world began. Tourists camp out by streams and rivers. They are deafened by the silence. In the morning wild flowers sparkle with the diamonds of wetness brought by night. Waterfalls spill like thunder, cold vapor rising up in a veil of wetness which settles on one's face like a cool breeze on a hot summer day. This, along with the excitement of Vancouver, is what draws the tourist to British Columbia—this peacefulness with a silence that at times seems almost frightening. It is a place where a man may stand and feel small—and there comes to him the sudden realization that all of this is very old, and that he is but an infinitesimal part of it. It is almost as if he didn't exist at all. . . .

Meanwhile, anyone feeling unpatriotic about doing Europe this year can visit Britain on this side of the ocean instead. Ferries run regularly from Vancouver to Victoria where such entertaining nonsense as soccer and cricket are played daily during summer months by officers retired from Her Majesty's Army. Other chaps try their hand at lawn bowling on a grassy plot down by the harbor. Tourists get glimpses as they jog around town on tally-ho tours, taking tea in dozens of small inns.

In this bit of transplanted England they've a pleasant pub and restaurant fronting on Blanshard St., King Arthur's Round Table, where guests dine off English china and swill suds sent over from merry ol' England. But nowhere is the flavor of Britain more noticeable than the Olde England Inn on Lamp-

(Continued on page 56)



# IT'S ALL TRUE

By Bill True

Gleaming white, round and dimpled, as they lie in their boxes, all golf balls look alike. But are they? The answer can mean a lot to your golf game.

Take the ordinary wound ball; under its thin cover, usually made of balata, there is a mass of thin rubber strips wound under tension over a core. This core of rubber encloses the ball's center—which might be steel, liquid or even glass fiber.

Wound balls are usually offered in a choice of compressions: 80, 90, and 100, for example. Compression is controlled in the manufacture of the ball by the tightness with which the rubber strips are wound.



Some balls are advertised as "Tough Cover" or "Cut Proof." These have an extra heavy cover designed to take the scuffs and off-center hits of the high-handicap or weekend golfer. They are usually of lower compression and they last somewhat longer in use.

But the newest thing in golf balls today is the solid type. This is molded in one piece of solid synthetic rubber and has no cover, no wound strips of rubber, and no core.

Most solid balls are advertised as "indestructible," and while this may not be literally true, they can be played an amazing number of holes without any apparent surface markings. For average players, ladies, and kids they are an excellent choice because they do last almost indefinitely, unless lost.

Solid balls cannot be rated on a normal compression chart because of their unique construction. About the only difference most golfers notice when they first use a solid ball off the tee is the absence of the sharp "click" they are accustomed to hearing from a wound ball. But for the majority of golfers the solids have made a big hit—not just off the tee but because they're better for putting; they can't get out of "round."

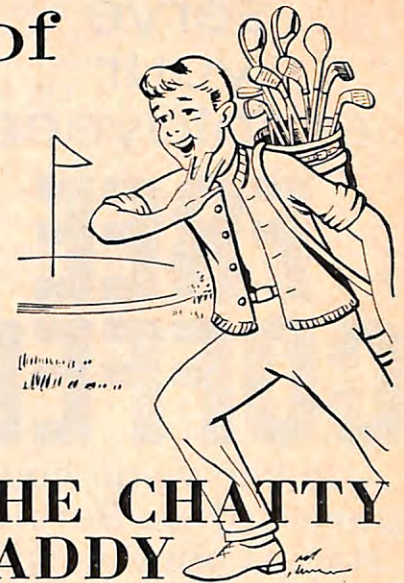
But whatever type of balls you use this season, may your game be the best it's ever been!

## Editor's Note

### True Wins Indoor Tournament

Bill True added to his list of casting laurels at the recent National Indoor Casting Tournament in Washington, D.C. He won the Professional All-Around Championship and on his way to this crown took the Professional Bait Accuracy Championship, Professional Spincast Accuracy Championship and Professional 5/8-ounce Accuracy Bait Championship. Bill's 99 in the 5/8-ounce casting event tied the indoor national professional record.

# the case of



## THE CHATTY CADDY

"Jimmy," said golfer-detective Jerry Payson to a caddy, "I'm curious. I've noticed that some of our members are always able to get a caddy, while others have difficulty. All the caddies seem to be unavailable when they want a boy. Why?" "Well, I tell you, Mr. Payson," replied Jimmy. "Most of us like to carry for a good player—a man who shoots straight, controls his approach shots and seldom goes into the rough. We don't like to hunt for balls half the time."

"I see," said Jerry. "Now tell me, how does Jack Gilbert rate with you boys?"

"He's a swell guy, personally, but a lousy golfer. Slices or hooks three out of five drives, misjudges his iron shots and shoots under or over the green most of the time. Takes three or four putts on every hole. It really pains us to carry for a guy like him."

"What do you think, Jimmy, is the reason Jack plays such a miserable game?"

"I think his clubs don't fit him. He traded for his woods with some other member. Sure, they've got some big-name tournament pro's signature stamped on them, but what good does that do him? They're still misfit clubs to Mr. Gilbert. And his irons are of some other make—not swing-balanced to each other or with the woods. Whenever he swings, it looks to me like he's straining to fit himself to those misfit clubs."

"He probably is, Jimmy," replied Jerry. "What do you think he should do to improve his game?"

"He oughta get clubs made to fit him. Most of the good golfers I carry for have Kenneth Smith clubs. They're hand made to each golfer's personal specifications and playing style. But, shucks, Mr. Payson, I don't need to tell you about Kenneth Smith clubs. Your clubs were made for you by Kenneth Smith."

"Maybe I'll have a talk with Jack Gilbert."

"Sure wish you would, Mr. Payson. If he'd get Kenneth Smith clubs he'd play a much better game. And any caddy would be glad to work for him."



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*"The Joy of Giving"*



Phoenix, Ariz., Lodge sponsored a dance and auction, which raised over \$1,200, for the benefit of the Elks National Foundation. A sum of \$1,000 was subscribed for a permanent benefactor's certificate in honor of Brother I. W. Brayer in acknowledgment of his provision of gifts to lodge projects, charitable institutions, and deserving families. Presenting the certificate to Brother Brayer is PER Al Fekete. This was the second such certificate the lodge has pledged this year.

Winslow, Ariz., Lodge Youth Activities Chairman George R. Rockwell congratulates Miss Linda Johns on receiving a scholarship from the Emergency Educational Foundation. Miss Johns is a student at Northern Arizona University, majoring in education.





(Continued from page 34)

children within each lodge area for the best essay on "Old Ironsides" and the traditions of the U.S. Navy. The President himself selected the topics for the essays, and Elkdom prepared to carry the message forth.

In October 1925, the GER, William Atwell, spoke over 28 radio stations in one of the earliest American broadcasts. The Navy made the arrangements.

While the program aroused interest, it faced certain handicaps. Most local school boards, despite the ideas of the President of the United States, had firm and fast rules against collecting money in the public schools. They refused to participate; only about 4 million of the 21 million school children in the nation took part. Even the Elks could not penetrate many schools.

Without the intervention of the Elks, the effort would have been much less. The Order was instrumental in raising \$150,000, almost a third of the total needed, and the Elks' contribution was the largest single addition to the fund from any one agency.

The winner of the national essay contest in the elementary schools was Julia Kochevar, 13, the daughter of a Slovenian-American machinist in Grand Junction, Colo. She received the gold Eppley medal, and was sent to the Grand Lodge Session for the presentation by Grand Junction Lodge No. 575.

Although it had now been firmly established that ordinary, local charitable and patriotic activities were delegated to subordinate lodges, and projects of larger scope to the state associations, many Elks still believed that there was room in this field for assistance by a national organization. In 1927, John F. Malley, past chairman of the Judiciary Committee and a later GER, presented a plan that had long been dear to his own heart: the creation of a permanent fund under the supervision of Grand Lodge. The income from this fund would be used to help subordinate lodges and state associations with good works that at times exceeded their resources, and also for any independent worthwhile purpose Grand Lodge might be called upon to support. At this time the only funds available to Grand Lodge were from per capita taxes and occasional assessments, which were, and had to be, low and infrequent.

Under the encouragement of Grand Exalted Ruler Charles H. Grakelov, the Grand Lodge Session of 1927 in Cincinnati resolved to study the possibility of establishing an Elks National Foundation. John Malley, after he was elected GER, appointed a distinguished group of Elks to the National Foundation Committee: Past Grand Exalted Rulers James R. Nicholson, Charles Pickett, Raymond Benjamin, Edward Rightor, and James G. McFarland.

This body, which included expert business and financial knowledge, recommended the creation of a permanent trust fund, to be known as "The Elks National Foundation." The funds raised were to be put in income-producing properties, and the income derived used from time to time as the trustees of the fund might approve. Seven Elks were to be appointed as trustees, with reasonable powers. This recommendation was adopted in 1928, and Grand Lodge transferred \$100,000 from other existing monies to the Foundation.

The Foundation was a new and important step. It created a permanent fund. It was supported entirely by voluntary gifts—not levies or taxes, direct or indirect, upon Elks; and last but not least, the entire income of the Foundation was available for distribution for philanthropic purposes. No income was used for "overhead" or siphoned off in other ways. The minor expenses of operation were paid by Grand Lodge out of regular funds. The millions of dollars worth of expertise and personal service to the Foundation, from men like Malley, who acted as Trustee Chairman for many years, came free.

Elks could support the National Foundation in several ways. Those who contributed \$1,000 became Honorary

Founders; more than 1,000 Elks, over the years, received such certificates. Those who gave a second \$1,000 became Permanent Benefactors. Participants were those who donated \$100, and any Elk who contributed any amount was listed in the Golden Book of Elkdom maintained in each lodge.

Although many Elks remained unaware of the operations of the National Foundation, over the years it was to become a major part of Elk philanthropies. Income from this fund supported the National Foundation scholarships allotted to the various states, and the Most Valuable Student Awards. These permitted deserving young men and women, who could not otherwise have afforded it, to attend college. Although the Foundation sponsored principally educational work, it was not limited. Over the years, hundreds of thousands of dollars were allotted to other projects, ranging from regional and state charitable or patriotic activities to fighting scourges such as cerebral palsy.

The funds of the Foundation grew slowly at first, then multiplied. Many Elks began to feel the National Foundation was a proper beneficiary to be mentioned in their wills, and took this way of contributing money.

Through 1924, the Order had grown in size every year. Then, starting in

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1925, for the first time in history, the number of Elks declined slightly, from 839,420 to 808,241 in 1928. This was not unusual. Some expansion in the "Roaring Twenties" had not been exactly sound.

This was a time of great, but highly uneven, prosperity. A great deal of extravagant building, and wild speculation was engaged in, both by individual Elks and individual lodges. Working on the assumption that the boom would never end—held then to be truthful by most Americans, including

those in government—Elks piled up mortgages through their club corporations.

The 1920s were trying years for fraternal societies in other ways. This was the era of the Volstead Act, or national prohibition. There were Elks clubs, like many country clubs around America, which found it hard to operate purely on bridge or pinochle games lubricated only by root beer. Raids by prohibition agents were not unknown.

Then, in October 1929, the Great Depression began. The stock market

plummeted; for some years the whole world economy seemed completely out of control. The values of property fell; the scarcity of money increased. Soon, there were millions of Americans unemployed.

Obviously, there was and is a direct relation between membership in clubs and economic prosperity. When hard-pressed men had to cut back, the first thing they dropped, in many cases, were fraternal orders and their dues. By 1932, a few dollars was a large sum to most Americans. Thousands of Elk brothers drifted away.

At the same time, the combined value of the assets of Elks lodges dropped from \$96,529,453.10 to \$71,447,782.83, a loss of \$25 millions. Understandably, some lodges folded. The number dropped from 1,401 to 1,346, in 1937. The total number of Elks declined from 779,973 in 1929 to 466,520 at the end of 1936.

But it should be noted that in the early years of the Depression, while membership dropped rapidly, charitable expenditures rose. Elks spent \$2,449,179 in 1928-1929; \$2,640,701 in 1929-1930; \$2,677,855 in 1930-1931. Only in 1932-1933, when banks were closing everywhere and the financial panic was at its deepest, did Elk efforts decline. In 1936, the BPOE spent \$1,304,869. This was a remarkable figure when it is considered that in the 1930s, after depression and deflation, Americans on the average had about half of what they had enjoyed before. The Order was too strong to fold; it was too strong to go out of business, or even halt its efforts for a better country. Bloodied and sobered, like the rest of the nation, the BPOE carried on.

Prosperity was not just around the corner, as all who survived those years know; it did not return until the eve of World War II. There were still millions unemployed in 1939. But 1936 marked the Elks' low ebb. Things stabilized somewhat, and shortly afterward the Order again began to grow.

Elkdom gained 12,000 members between 1936 and 1937, and after 1939 never again showed a loss. By 1940, the Order stood at 490,000—almost exactly where it had stood twenty-two years before, when the between-wars era began.

But the Order, institutions, and "great heart" of Elkdom had survived. Now, after some years of hardship, the BPOE was perhaps on a steadier and more even keel. The lodge rooms were filling up again, and a better era seemed to be approaching.

But instead, war fears were once again gripping the world. In Europe and in Asia militaristic powers were threatening the peace. Not prosperity, but Elkdom's finest hour, in the nation's service, was at hand.

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# 1968 Youth Leadership Winners



Deborah Andorka



Michael Burk



Susan Meecham



James Younger



Dianne Hull



Douglas Anderson

Deborah A. Andorka, 18, of Balboa, Calif., and Michael G. Burk, 18, of San Antonio, Tex., are the winners of the 19th annual Elks National Youth Leadership Contest. Miss Andorka was sponsored by Santa Ana Lodge and Burk by his hometown lodge. Each will receive a \$1,400 U.S. Savings Bond.

The winners of the nationwide competition among approximately 40,000 high school seniors were chosen for their exemplary records in leadership, citizenship, perseverance, resourcefulness, and sense of honor.

Second place winners of \$1,200 bonds each are Susan Meecham, 17, of Provo, Utah, and James P. Younger, 17, of Phoenix, Ariz. Both were sponsored by their hometown lodges.

Third place winners are Dianne Lee Hull, 18, of Fond du Lac, Wis., and Douglas D. Anderson, 18, of Altadena, Calif. They are to receive \$1,000 bonds. Miss Hull was sponsored by her hometown lodge, and Anderson by Pasadena Lodge.

The three United States Congressmen who selected the national winners were U.S. Rep. William A. Steiger of Wisconsin, chairman of the panel and a former winner of the Elks Youth Leadership Contest, and U.S. Reps. James A. Burke of Massachusetts and Thomas G. Morris of New Mexico.

In a statement to Michael J. Mc-

Namara, the GL Youth Activities committeeman in charge of the contest, Congressman Steiger said of the young people: "The excellence of their work, the leadership exhibited and their application of both the rights and responsibilities of citizenship serve well to signify the hope that we have for the future." Dr. Melville J. Junion is committee chairman.

Deborah, who along with Michael will receive her award during the Elks centennial convention in New York in July, is an honor roll student who plans to become a doctor. Vice-president of the student body, she has represented her school at district meetings of the California Association of Student Councils and the Orange County Law Enforcement Spring Conference with Youth, and this year was chosen her school's "Good Citizen" by the D.A.R.

Michael, who plans to become a lawyer, is also interested in someday entering the field of politics. He is president of his high school's student body, and of the Texas Association of Student Councils. Michael is a center on the varsity football team, and won all district honorable mention as a member of the track team. He was selected as one of America's Outstanding Teenagers of 1967.

Funds for the awards are provided by the Elks National Foundation.

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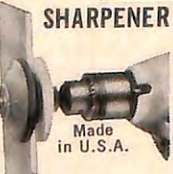
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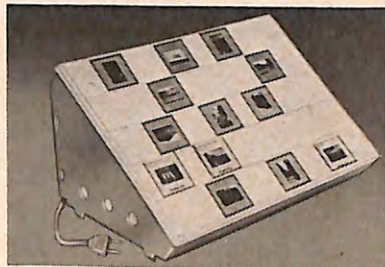
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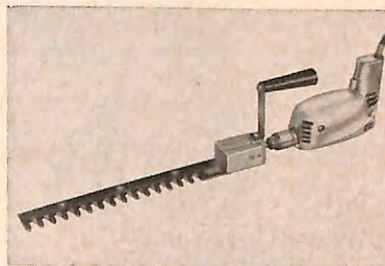
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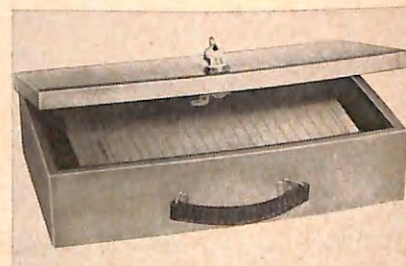


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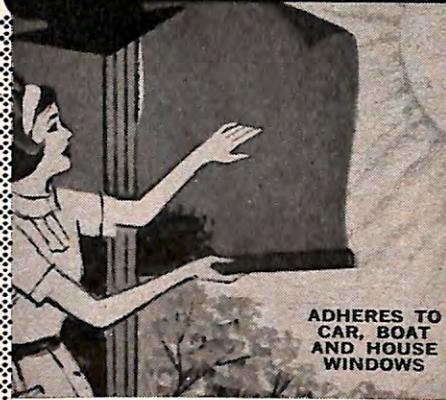


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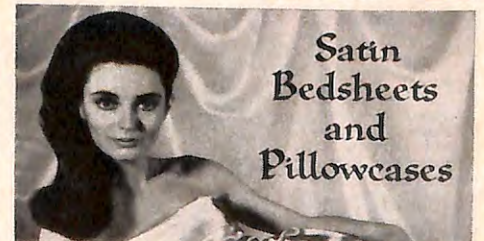
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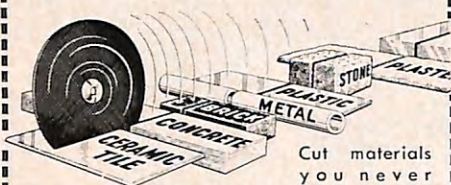
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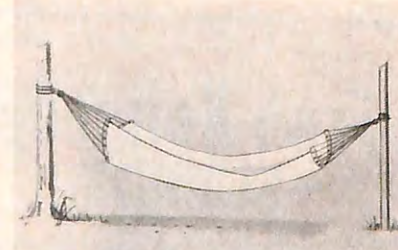
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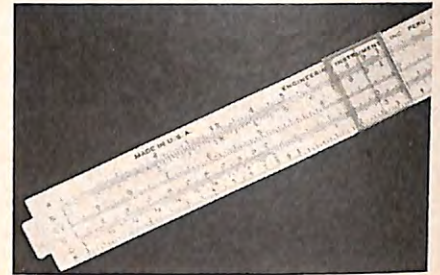
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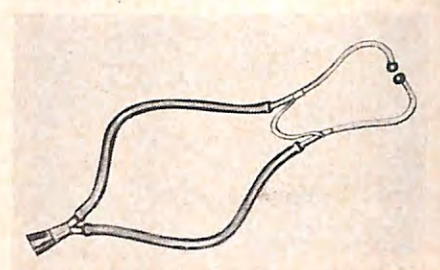
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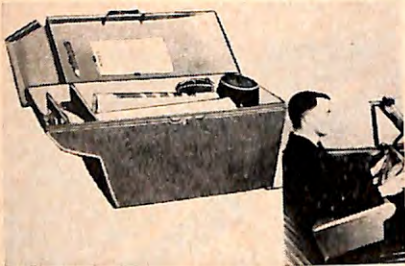
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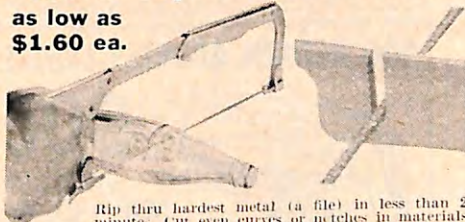
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## CUT ANY MATERIAL with Naval Super-HACK Blades

as low as **\$1.60 ea.**



Rip thru hardest metal (a file) in less than 2 minutes. Cut even curves or notches in materials formerly considered unsawable . . . like glass, glazed tile, bricks, tool steel, marble. Very little effort. This famous cousin of the diamond, furnace-burn tungsten carbide, now joins the rod saw blade. Fits any hacksaw. Only \$2.79 for one blade; 3 for \$6.20, 6 at \$2.00 each (total \$12) ppd. #24 @ \$1.60 ea. (total \$38.40) ppd.

Dept. E-6, 310 West 9th St., KANSAS CITY, MO. 64105

MEREDITH, Dept. E-6  
310 West 9th St., Kansas City, Mo. 64105

Ship Bugmasters as below:

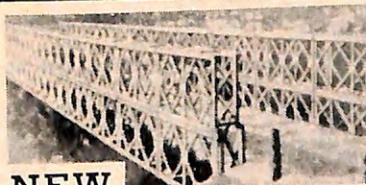
- Model H       Model G  
 Xtra H Crystals       Xtra G Crystals

When ordering re-fill crystals alone please add 45¢ p/h.

- Ship Super-Hack  1       3       6  
 Catalog (no charge)

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

## PUT THIS ON RUST & SAVE—MILLION DOLLAR DISCOVERY REMOVES RUST QUICKLY BY POWERFUL CHEMICAL ACTION



NEW

**NO MORE SCRAPING!  
NO MORE SANDBLASTING!  
NO MORE WIREBRUSHING!**

NAVAL JELLY Eliminates the time and drudgery of rust removal and does the job far more effectively than old, harsh mechanical methods.

# NAVAL JELLY

**DISSOLVES  
RUST FROM  
IRON & STEEL**

**NAVAL JELLY ADHERES EVEN TO CEILING!**

NAVAL JELLY is a tacky gel . . . just right to keep it in position on vertical or overhead surfaces. It will not stiffen or evaporate in tropical heat or arctic cold. It will not flow away.

**BRUSH IT ON.** Let stand a few minutes or several hours depending upon the depth of the rust. **HOSE OFF WITH FRESH WATER.**

After all of the Naval Jelly and rust is gone, the dry surface will contain a rust inhibitor, a thin, clean film. This will prevent further rusting and may be painted over.



### MEREDITH SEPARATOR CO.

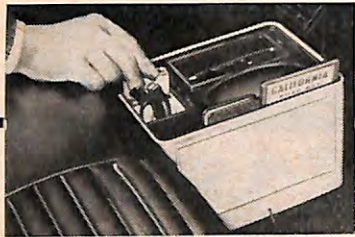
Dept. E-6, 310 West 9th St.,  
Kansas City, Mo. 64105  
Phone 816 221 3562

Ship NAVAL JELLY as follows:

- 40# steel pail @ 65¢ per pound fob K.C. (total \$26.00)  
 10 lbs. @ \$1.50 per pound fob K.C. (total \$15.00)  
 4 POUNDS AT \$2 per lb. POSTPAID total \$8.00 (A special size to introduce NAVAL JELLY)

Name \_\_\_\_\_ Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_





**END FUMBLING  
—DRIVE SAFE! NEW AUTO-MATE**

Contains 11 Vital Necessities

Turn wasted "hump" space into valuable car caddy, by attaching auto-mate with instant-on spring clamps; needs no installation, fits all cars. Holds each item in its own easy-reach compartment: tissue dispenser and tissues; state-approved highway flares; waste-basket; first aid kit; map holder; cigarette holder; eyeglass holder; flashlight; notebook; hand or dust towel; utility tray. Sturdily constructed of high-impact styrene in go-with-all tan, organized for auto safety. **Only \$9.98 ppd.** Prompt shipment.

Satisfaction guaranteed.  
Write for **FREE** color catalog of unique gifts.  
**HOBBI** DEPT. L-68  
LAKE SUCCESS, N. Y. 11040

For Mailboxes, Lawns and Lamp Posts



**DAY-n-NIGHT MARKERS**

The Perfect Gift For Father's Day—June 16  
10% Discount on Orders by June 10

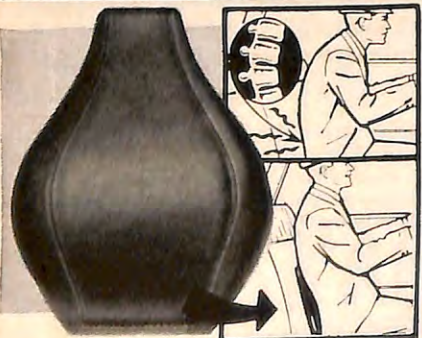
Beauty Your Home — Identify Your Home

So proudly shines in friend's or doctor's headlights. A lovely personal gift! Traditional design, attractive size, rustproof; so durable — 10 year warranty. **Savel** Factory direct to you. **S&H Green Stamps, tool**

SMX	Standard (wording one side)	\$1.95
MX	Deluxe (wording both sides)	\$2.95
MF	Deluxe with frame (not shown)	\$3.95
NMX	Deluxe with frame and number	\$4.95

To convert these mailbox markers... order Kit L  for Lawns... order Kit P  for Lamp Posts. Either Kit \$1.00 extra. Order today! We ship in 48 hours postpaid or C.O.D. plus postage. Satisfaction guaranteed or money back. Agents wanted. **Speer Engineering Co.**, 4897 Speer Building, Colorado Springs, Colorado 80907.

**COMFORT-CONTOURED HAPPY BACK!**



**SCIENTIFIC LOWER BACK SUPPORT HELPS YOU STAY FRESH WHETHER YOU DRIVE 5 MINUTES OR 5 HOURS!**

Forget aches and strains that spoil long-distance motoring—leave you exhausted! Famous "Happy Back", designed by a doctor, is orthopedically contoured to relieve pain, give your back truly firm support! Great, too, for TV viewing, reading, etc. Of molded urethane foam upholstered in crackproof vinyl. 13x2x10".

**Happy Back: 63396 Blue. 63586 Green. 63776 White. 63446 Chestnut Brown. 63636 Wine. Each, 2.98; SAVE! 2/5.50**

**BRECK'S OF BOSTON**  
OUR 150th YEAR

111 BRECK BLDG., BOSTON, MASS. 02210

**NEW!**



**19th Hole ice Golf Ball Tray**  
makes 6 Dimpled Ice Golf Balls!

A novel idea for those "after golf games" highballs and cocktails. Great, too, for coffee, tea, juices and as ice mounds on party trays. Hostesses use it for frozen salads and desserts. Makes an interesting conversation piece. Simply fill trays with water as you would regular ice trays and place in refrigerator freezer compartment.

Unbreakable polyethylene green trays. Packed in attractive, colorful gift box combining novel greeting card... "for the personal touch."

Perfect Father's Day Gift

(2 sets for \$2.75 plus 35c postage)

Patented. Made in U.S.A.  
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**50¢**

USE YOUR "ZIP" CODE  
RICH GOLD TRIM  
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Quick and handy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. About 2" long. Free plastic box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. **Send for free catalog.** 3296 Drake Building

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10-DAY MONEY BACK GUARANTEE  
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\$18.88 ppd  
ALL TRANSISTORIZED

3 ft. portable detector finds buried metal objects. Signals location with loud audible sound. Detects gold, silver, metallic ore and nuggets of all kinds. Find lost coins, jewelry, indian artifacts, civil war souvenirs. Treasureprobe guaranteed to equal detectors selling to \$150 or your money back. Absolutely complete, sensitive earphone, 9v battery, nothing else to buy TO ORDER: Send check, cash or money order, \$5.00 deposit for COD in N.J. add 57c tax. **TREASUREPROBE Dept. ECE**  
P.O. Box 228, Toms River, New Jersey 08753

**TIME-SAVING IDEA:**

Clip and file the pages of your **ELKS FAMILY SHOPPER**. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

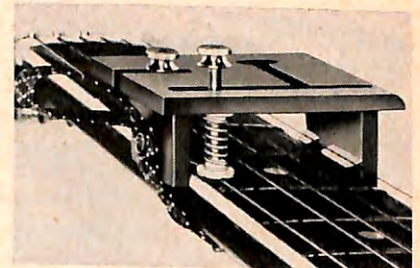
**ELKS FAMILY SHOPPER**



**GLASS BOTTOM TANKARDS.** Raise these pewter-like aluminum tankards on high; then drink up and give your guests the eye through the all-glass bottom. Authentic copies of tankards used in old English taverns hold 20 ounces. Won't tarnish. Handsome for bar or hutch. \$2.95 ea.; 6 for \$16.95. House of Hewitt, Spring Ave., Hewitt, N.J. 07421.



**YOU CAN PLAY THE PIANO INSTANTLY** with Play-by-Chord system. Easy-to-follow book for playing chords, pages of stamps to apply to sheet music and basic chord chart are for piano and organ. Book of Chords plus Old Time Tunes book, \$6.95. Special: Book of Chords and 6 Play-by-Color books, \$19.95. Wolfe's Dept. EK-68, Box 432, Millburn, N.J. 07041.



**"INSTA-TUNE" GUITAR TUNER** provides a "third hand" on your guitar. It holds each string at the proper fret allowing rapid matching of tones, eliminating trial and error. Fits most popular guitars; is easily attached—and removed after tuning. Only \$3.95 ppd. Technological Products, Inc., Dept. E, Rockville, Md. 20850.

**HUMMER BAR by DORBUD®**

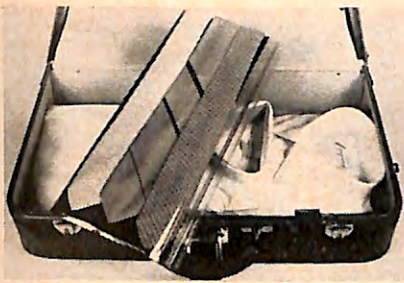
"Best Hummer bar yet," say thousands of our satisfied customers. It's fun to watch these pretty little birds flock to feed, four and five at a time, on this genuine "Iridite" circle perch. (See actual photo.) This feeder is designed to lure hummingbirds to your garden. It has four vivid red flowers imprinted on the feeder cup from which they sip the nectar. A thoughtful gift for one of any age. Will not drip, even in heavy wind, and is so easy to clean. No other birds or bees allowed. Full, easy instructions. Money back guarantee. \$2.95 each plus 30c postage and handling. If you live in California add 15¢ tax. **DORBUD PRODUCTS**, Dept. E-6, 6855 Van Nuys Blvd., Van Nuys, California 91405.



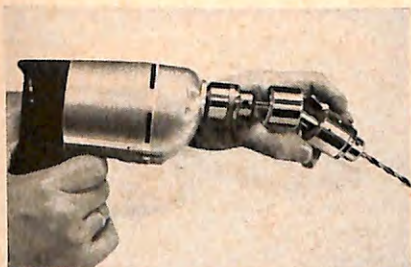
# ELKS FAMILY SHOPPER



**EZY-EDGER.** It's easy to keep your lawn edge trim and neat with this new tool. Just light foot pressure is needed on the patented floating blade to push it into the turf. Then use blade as scoop to throw out cut turf. An excellent aerator too. Lightweight aluminum, #13, \$6.95 plus 50¢ shpg. Empire, Dept. EL6, 125 Marbledale Rd., Tuckahoe, N.Y. 10707.



**TIES TRAVEL NEATLY** in a special case designed to keep them flat. Lightweight Tie Travel Case holds up to 12 ties, actually presses wrinkled ties smooth as you travel. See-through cover lets you select tie without opening the case. Magic press zipper. Perfect for traveling executives. \$2.00 ppd. T.T.C. Corp., Dept. E-68, P.O. Box 175, Long Beach, N.Y. 11561.



**NEW DRILL ATTACHMENT** for 1/4" electric drills or larger. Slip it into your drill and you can drill around corners at various angles in hard-to-reach places in home, car, boat. Also drill up to 1/2" holes by using over-size 1/4" shank drill bits for wood or metal from your hardware store. \$9.95 ppd. Cal-Flex, Dept. E, Box 175, Thurmont, Md. 21788.



**ROLLING HOSE RACK** carries your hose wherever you need it. 100 feet of garden hose fit on Portable Hose Tender. Lightweight with rubber tires so you can roll it anywhere in your yard. Metal clip holds nozzle firm for spraying grass. Hangs up in basement or garage. \$7.50 ppd. Walter Drake, EL-58 Drake Bldg., Colorado Springs, Colo. 80901.

"Conforms with U. S. G. A. Rules!" Lifetime Guaranteed!

# NOW! THE WORLD'S FIRST PERFECT GOLF BALL!

NOW! Take strokes off your score with the world's first lifetime golf ball – the original Space Age ball that **CAN'T cut, CAN'T chip, CAN'T go out of round, CAN'T lose its distance . . . yet still meets every U.S.G.A. specification.**



YES, IT'S TRUE! Now, through a miracle of modern organic chemistry, you can drive farther, hit straighter, putt truer with DYNAPLYTE, the fantastic new solid-state golf ball that's been hailed as the most amazing breakthrough development in the game in over 60 years!

### GUARANTEED NOT TO CUT...EVER!

DYNAPLYTE is indestructible! With no core to lose its punch or balance, no old-fashioned windings to stretch, snap, and break, no outer casing to cut, crack, or chip, the DYNAPLYTE golf ball is **guaranteed in writing** to last a lifetime! Mash it in a vise . . . hack at it with an axe . . . even attack it with a sledge hammer and cold chisel—you simply cannot hurt it! That's why every DYNAPLYTE sold is guaranteed not to cut, crack, chip—EVER—or we'll replace it at our expense.

### EXTRA BOUNCE MEANS EXTRA YARDS!

You get extra distance with DYNAPLYTE, too, and you can prove it in 10 seconds flat! Take one DYNAPLYTE and one old-fashioned golf ball—even the best, highest priced ball in your pro shop—hold them at eye level, drop them, and watch the bounce! DYNAPLYTE will bounce an **inch to an inch and a half HIGHER** than any other ball on the market today. Extra bounce means extra yards . . . hole after hole, all season long!

### FORGET HOOKING AND SLICING!

Best of all, you can forget all about hooking and slicing when you start playing with the astonishing new DYNAPLYTE! DYNAPLYTE is made round and **stays round** . . . no matter how hard and how often you hit it. And DYNAPLYTE'S slow, ballistically stable spin (only one-fourth that of a conventional ball) means a long, straight drive, every time you tee off!

**HERE IT IS!** The golf ball that generations of golfers have dreamed of . . . a true solid-state golf ball that has no core, no rubber bands, no outer cover . . . a golf ball that complies 100% with every standard and specification set forth by the U.S.G.A. . . . the one golf ball that is **GUARANTEED** to start perfect and stay perfect —for a lifetime!

### PUTTS LIKE A CUE BALL!

On the green, DYNAPLYTE will chop strokes off your game by letting you sink putts you used to miss! The secret? DYNAPLYTE'S original solid-state design makes possible a golf ball with the precision roundness and balance of a billiard ball. A conventional "rubber band" ball, after a few drives, develops a built-in wobble that accounts for some of those "hard luck" putts that kiss the rim of the cup but don't drop in. DYNAPLYTE **can't** lose its balance or go out of round—even after being flattened in a vise to one-half its normal diameter, DYNAPLYTE returns to perfect roundness in seconds. That's why DYNAPLYTE putts straight and true . . . every time!

### TRY IT AT OUR RISK!

Yes, DYNAPLYTE is truly the golf ball of Tomorrow—but you can get it TODAY, at a very special price—before they go on sale at full price in golf course pro shops and without risking a penny! Send just \$5 for four DYNAPLYTES, or just \$12 for a full dozen. **Then use them and enjoy them for a full 30 days at OUR risk.** If you're not completely delighted with these miracle balls, if they don't instantly take strokes off your game, simply return them for an immediate refund, no questions asked! But hurry—DYNAPLYTE is the first all-new golf ball in 70 years!

© DYNAPLYTE MFG. CO., INC.

**DYNAPLYTE Sales Co., 121 Lakeville Rd., New Hyde Park, N.Y. 11040**  
To Your Favorite Sporting Goods Dealer or

**DYNAPLYTE SALES CO., DEPT. E101**  
121 Lakeville Road, New Hyde Park, N.Y. 11040

### NO RISK OFFER

YES! I'd like to try DYNAPLYTES at your risk, with the understanding that I may return them any time within 30 days for refund, no questions asked! I further understand that should I decide to keep them, you will replace, **FREE OF CHARGE**, any DYNAPLYTE that chips, cuts, goes out of round, or loses compression—any time, without time limit!

### Rush my order postpaid.

- \$5 enclosed for 4 DYNAPLYTES.
- \$12 enclosed for 12 DYNAPLYTES.
- Bill (Major credit cards honored on factory orders).

Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Signature \_\_\_\_\_

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DISTRIBUTORS, PROS WANTED. Write for full details.

**To lower YOUR score... MAIL NOW!**



## DINGY TEETH made RADIANT WHITE

**instantly!** Like a Movie-Star smile with new Cosmetic Enamel!

Are you smile shy because of discolored, dull and unattractive teeth? Then try WYTEN, a marvelous new "Dental Cosmetic" for an attractive new glamorous look. Just brush on and instantly you transform discolored, yellow and dingy teeth into a sparkling white finish that appears so pearl-like and natural. WYTEN is used by thousands of women and theatrical folks to cover up stains, blemishes and even gold fillings. Dental formula is completely safe and harmless for natural as well as false teeth.



**LABORATORY TESTED**  
(ACCEPT NO SUBSTITUTES!)

**SEND NO MONEY! Free 10 Day Trial!**  
Pay postman on delivery \$1.98 plus postage for a 3-4 months supply. Or send only \$1.98 and we pay postage. (2 Wytens \$3.50, 3 Wytens \$5.00) 10 Day Trial Must Satisfy or Money Back.

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## Exclusive U.S. Patent



**invisible SWIM-EZY®**

## BE SURE TO GET ORIG. SWIM-EZY®

Nonswimmers swim instantly with SWIM-EZY, the amazing and **ONLY** U.S. Patent approved invisible swim aid with special pat. features and quality not found in ordinary devices. Only 4 oz., 1/25" thin, with adjust. capacity, is unnoticeable, in or out of water, under any reg. bathing suit or swim trunks. Nonswimmers swim easily — **FAST**, poor swimmers look like champions. Relax and join the water fun. Remember, there is no substitute for orig. SWIM-EZY®, lasts for years. Send \$7.95 plus 40¢ tax in Cal. direct to: SWIM-EZY MFR. Dept. K-105, Altadena, Calif. Give **WAIST-SIZE**, sex. 10-day money back guar. Airmail add 60¢.

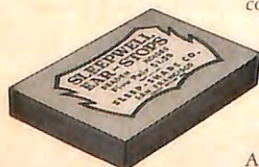


## 3 AIDS to BETTER SLEEP

The Carnan Head Warmer is designed to completely protect your head from cold air, help relieve sinus pains. Made of lightweight, soft, fleecy material it fits snugly . . . stays in place . . . \$3.50.



Sleep Shade provides complete darkness for sound sleep. Over 2 million sold. Fine quality, black satin and saten . . . \$2.00.



Sleep-Well Ear Stops banish noises, are soft and reusable . . . 35¢ a pair, five pairs \$1.35.

Ask your Drug or Department Store or we will mail, postage prepaid, on receipt of your remittance. Full refund if not satisfied.

## SLEEP SHADE COMPANY

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## WHY NOT ENJOY GOLF THE EASY WAY ... WITH JUST THIS 1 CLUB ...

We also guarantee you will play better within 30 days or your money back. Just specify right or left hand (38" MEDIUM) (36" short) (37" short-medium) (39" long) Only \$39.95 PP with a 5 year warranty. International Golf Products OAK BROOK 32, Illinois 60521



## Beauty of Fine Crystal

Six-inch ash trays decorated either with sterling or 22 kt. gold, that will add beauty and prestige to your elegant dining parlor, office or den. Cherished by every sportsman. Guaranteed non-tarnish or chipping. Patterns available: Elks, bowler, ducks and golfer. \$7.75 each ppd. Pegg-Marr Products, 260 Ruth Ave., Mansfield, Ohio 44907.



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Have you ever lost the screws from your glasses or had them work loose? Be ready for these emergencies when traveling, at office or home. Consists of a professional optical screwdriver, assortment of 12 standard frame screws and nuts, and instructions. Ideal for working on small merchandise. Recommended by leading consumer research magazines. \$1 ppd. Calif. resid. add 5¢ tax.

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## Make your old boots better than new! Get world-famous Vibram® soles and heels with amazing traction and long, rugged wear.

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Sportsmen! Outdoorsmen! If you need sure-footed traction, you need Vibram with the world-renowned original lug design. (The same sole James Warren Whittaker wore when he became the first American to scale Mt. Everest.) Until now, Vibram was available only on higher priced new boots. Now you can replace the soles and heels on your favorite pair of old boots. (Except rubber boots.) Any shoe repairman will put them on. Just make a tracing of one of the soles you're replacing . . . send it along with a check or money order. Money back guarantee.

Only \$4.50 postpaid.

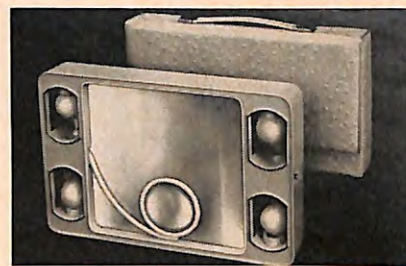
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TRAVEL MIRROR frames your face with perfect lighting so you can apply make-up expertly. Complexion bulbs surrounding 8 1/2" x 8 1/2" mirror are recessed in polished reflectors. Flip-up magnifying glass for final touches. 14"x2"x9 1/2" with handle. #1219, \$16.95 plus \$1.00 shpg. Empire, Dept. EL6, 125 Marbledale Rd., Tuckahoe, N.Y. 10707.



MAGNIFYING "HALF FRAME" GLASSES enlarge small print in newspapers, telephone books, etc. See normally over top. Not for continuous use or as RX for diseases. Jet black or brown tortoise; or black with silver threads or brown with gold threads. Specify men's or women's. \$5.95 with case. Joy Optical, Dept. 830, 84-5th Ave., New York, N.Y. 10011.



PUT A POOL IN YOUR GARDEN—for just \$3.98. Easy-to-install sunken pool holds water lilies and goldfish. It's made of one-piece aqua Polypropylene in kidney shape, 25" x 23" x 8" deep at ground level. Lily pot holds 1 to 3 bulbs. \$3.98; 2 for \$7.65. Lily Bulb free with each pool. Add 50¢ post. Michigan Bulb, Dept. BP-1444, Grand Rapids, Mich. 49502.



PROFESSIONAL'S WAY TO PAR YOUR PLAY GOLFMASTER—finest home practice device on market today, designed and tested by Pro's. PGA Ball (Replaceable) and cord. Requires 5' x 20'. Yardage indicator extends to measure drives to 250 yards. Tube rises to indicate loft to 45 degrees. Turret swings to indicate direction of flight. \$14.95 ppd. Carltrav Company, P.O. Box 14096, San Francisco, Calif. 94114.



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**BILL PARRY'S JUMP SUIT GOES V.I.P.** Distinctive new Double-Breasted Jump Suit combines comfort with an executive look. Made of no-iron 50% blue "C" polyester and 50% Avril rayon in rust, gold, or blue. Men's sizes S, M, L, XL. Longs, shorts, XXL regulars in rust only. \$23.50 ppd. Joel McKay, Dept. EK-515, 707 S. Raymond, Pasadena, Calif. 91105.



**ONLY FOR ELK GOLFERS**—tough uni-mold high compression, long play golf balls with the Elks emblem embazoned in full color. You'll create quite a stir on the fairway with these quality balls that meet all USGA specifications. 3 balls for \$2.88 or 12 for \$9.88 ppd. Champion Distributors, Dept. E-61, 13 Tahoe St., Thornton, Ill. 60476.



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**Now kit makes delicious beef jerky!**

Make your own tasty, high-protein beef jerky at home with inexpensive cuts of meat. It's easy and fun with the new AWP Jerky Dryer! Always have jerky on hand for camping, fishing, the kids, TV snacks. Kit is complete and assembles in minutes. Includes the method for professional jerky-making and how to eat it for fullest enjoyment. In attractive, durable redwood. \$2.95 postpaid. Deluxe model in walnut for extra gifts. \$9.95 ppd. Add 5% in Calif. For Father's Day Gifts, send check or M.O. today:

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## MADE FOR THE ELK WHO WANTS QUALITY

### INTERNATIONALLY ADVERTISED BRI-SON THIN "COMPACT" CREDIT CARD WALLET

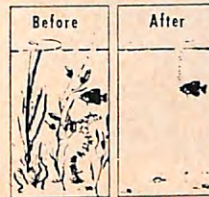
BRI-SON WALLETS ARE DESIGNED TO BE THIN EVEN WHEN FULL  
**UNCONDITIONALLY GUARANTEED FOR TWO YEARS**

The BRI-SON Patented Wallet is designed to be carried in either the hip or jacket breast pocket (without bulging) size 4" x 5 1/4". Has removable yearly date calendar appt. & phone/address unit & pat. replaceable credit card windows. Ingenious patents eliminate bulky metal hardware (when ordering specify number of credit cards carried - 16, 24 or 32, wallet has self locking (when closed) outside money pocket & full length inside flap pocket. **ELK'S EMBLEM INCLUDED WITH ANY PERSONALIZED IMPRINT**  
GOLD IMPRINT NAME...\$ .60, NAME, ADDRESS, CITY & STATE. \$1.60  
**AMERICAN SADDLE LEATHER (Black) . . . \$ 10**  
**ENGLISH MOROCCO LEATHER (Black or Brown) . . . \$ 11**  
**FR. PINSEAL GOAT LEATHER w/ 14k G.F. Corners (Blk.) . . \$ 16**  
**ALL BABY ALLIGATOR w/ Solid Gold Corners (Blk.) . . . \$125**  
Order From-BRI-SON CO. INC.-12260 Ventura Bl., Studio City, Cal. 91604



PAT. NOS. 2982322 188325

## KILL LAKE WEEDS!



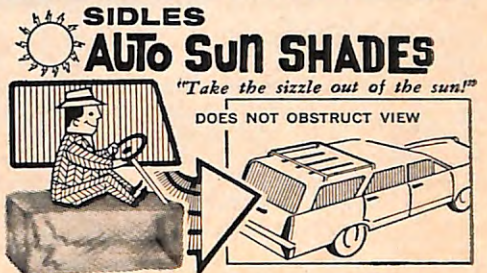
New Aquacide pellets destroy unwanted underwater weeds. Easy to use. Lasts for months. Spread like grass seed, and special 2-4D concentrate kills weeds at any depth. Used and tested by many state conservation departments. Proven safe for swimmers and fish.

10 lb. can. (treats 4,000 sq. ft. of lake bottom) \$14.95 plus \$2 for postage. Or write for free information to:



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"Take the sizzle out of the sun!"  
DOES NOT OBSTRUCT VIEW

### SIDLES CUSTOM AUTO SUN SHADES

Does not obstruct view, keeps car up to 15° cooler, blocks out sun's rays. Easy to install, custom made for your car. Improves air conditioner efficiency. Send make, year, model (hardtop, wagon, sedan) style (2 or 4 door) for free information.

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**PLAQUES ARE PRESENTED** to PER Harry J. Lynch (second from left) and PGER Emmett T. Anderson by the Past Exalted Rulers of Tacoma, Wash., Lodge in recognition of their 50 years of service to the lodge. Shown with the honorees, who also received 50-year membership pins, are PGER R. Leonard Bush; PER and Dr. J. Robert Brooke; ER John Kneeshaw; Robert A. Yothers, Seattle, a member of the GL Ritualistic Committee; PER M. S. Finnigan; PER Burritt B. Anderson, the son of PGER Anderson; PGER Horace R. Wisely, and DDGER Robert W. Holder, of Tacoma Lodge.

**COTTAGE GROVE, Oregon,** Elks recently initiated a class of 17 candidates, pictured with the lodge officers, in honor of GER Robert E. Boney. The initiation took place during the visit of DDGER George M. Linn (back row, third from right), a member of Coquille Valley Lodge.



**AMONG RECENT INITIATES** at Modesto, Calif., Lodge were four sons of lodge members. Shown with ER Lynn S. Wood after the ceremony are George Reynolds and George Jr., Merton Hogue and his son Richard, John Griffin and John Jr., and Robert White and his son Darroll. Centennial pins were presented to the new Elks, who were members of the Exalted Ruler's Class.

**A "THREE-WHEELER"** provides exercise and recreation for three cerebral palsied children, thanks to the combined efforts of Ogden Lodge and the Utah Elks Association. Ogden ER Harry J. Levindofske (right) has just presented the "cycle" to the children, who are all members of one family.



**TILLAMOOK, Oregon,** ER Thomas A. Waud (second from right) prepares to slice a "birthday cake" in connection with the lodge's centennial observance. Looking on are Est. Lead. Kt. Bud Wilkins, Est. Lect. Kt. Don Wyss, and Est. Loyal Kt. Bud Sheets. More than 400 persons attended the centennial open house at the lodge.

**A SPECIALLY DESIGNED GOLF CART** is presented by Coolidge-Florence, Ariz., Elks to newsboy Bobbie Wilson (inside cart). On hand for the presentation are ER Edward G. McCann (center, background), Est. Lead. Kt. Fred Appel, Est. Loyal Kt. Carl Castle, Joseph Rozich (seated), DDGER Arthur A. Mein, and PER Robert Bean. Lodge members raised \$1,000 to help Bobby, who is partially paralyzed, purchase the golf cart for use on his paper route.







**PIGGY BANK NIGHT** at San Fernando, Calif., Lodge brings an inspection of preparations by ER Woodrow W. Hite (left), Joe Carroll, Piggy Bank chairman, and Larry Cano, owner of El Torito Restaurants. A Mexican dinner was donated by Mr. Cano to every Elk who brought in his bank containing \$3.65. Centennial class initiates served 302 dinners. The Piggy Bank proceeds were slated to aid cerebral palsied children.



**LODGE STATISTICS** are checked by California SP Marvin M. Lewis (center), Brawley, upon his visit to Long Beach Lodge. Offering comment are ER Keith E. Houdyshell and PER Harry Kayajanian, the lodge's chairman for the centennial observance.



**SPOKANE VALLEY, Washington,** ER Cecil Cleveland (second from left) presents a final payment on 37 acres of land to Carlos Landa, a local savings and loan association manager. Looking on are Secy. Norris H. Boothe and Brother Howard L. Pottratz, trustee chairman. Spokane Valley Elks purchased the land as the site of a proposed lodge building to be constructed soon.



**CALIFORNIA** State Sen. and PER Hugh M. Burns, Fresno, tries out the drums as PER Max M. Hayden plays a selection on the harmonica. Holding the microphone for Brother Hayden is Sam Naman, who organized the Fresno Elks' Haywire Band more than 30 years ago. The "concert" took place at a combination PER-Hugh Burns Night held recently at the lodge, with Brother Burns sitting in as Exalted Ruler.

**VALLEJO, California,** Elks recently initiated a centennial class of 117 candidates. The program was highlighted by the presentation of a Life Membership to former State Senator and Brother Luther E. Gibson. ER Jack Minero is pictured with the new members.



**BEAVERTON, Oregon,** Elks recently initiated this centennial class of 269 candidates.







**SAN LEANDRO, California,** Elks recently welcomed Marine Sgt. Robert Davis, a Vietnam veteran, into the Order. With Brother Davis are fellow initiates Alfred Wood, Walter Chaffee, Robert Noble, James O'Reilly, and Paul Crum. The new Elks comprised a class of candidates initiated in honor of Elkdome's 100th year.



**ANTLERS BASKETBALL TEAM** members take time out to pose with Norwalk, Calif., Est. Lead. Kt. Frank Smith (right) and Coach Terry Campbell. The youngsters recently added to their winning record a game played at the Forum, home of the Los Angeles Lakers, in which they defeated the Downey All-Stars.



**DIGNITARIES ASSEMBLED** at Oroville, Calif., Lodge for a District Deputy clinic include (foreground) VP Carey E. Guichard, Redding; PGER Horace R. Wisely; SP Marvin M. Lewis, Brawley, and DDGER Stan Clewett, Paradise, and (background) PVP Jack Sloan, Monterey, state membership chairman; PDD Paul T. Wemple, Susanville; PDD Frank J. Luttig, Sacramento, state Trustee, and PSP Jim Nielsen, Watsonville. An initiation, held in conjunction with the clinic, was conducted by a team of district ritualistic champions. About 350 Elks and their ladies attended the banquet that followed.



**A CENTENNIAL CLASS** was recently initiated into Porterville, Calif., Lodge. ER Jack E. Letsinger (second row, left) stands with the initiates and officers of the lodge.



**BROOKINGS, Oregon,** ER Lavere O. Hewitt (second row, right) poses with a class of 56 candidates initiated recently in observance of the Order's 100th year.



**MONTEREY, California,** Lodge initiated a class of 79, the first of two classes totaling 151 candidates, in honor of Elkdome's centennial year.





**CASA GRANDE VALLEY, Arizona**, Lodge officers welcome SP Santry C. Fuller (first row, center), Tucson, upon his official visit. Brother Fuller is flanked by ER Guy H. McMurry and PER and Trustee George D. Pickerel. The visit coincided with four days of centennial activities at the lodge, including the initiation of 33 new members.



**27 YEARS OF SERVICE** as treasurer are observed by Phoenix Lodge's Brother C. M. Wightman (center). He is congratulated by Secy. Leo C. Gavagan and ER John E. Van Such. A class of candidates was recently initiated in honor of Brother Wightman, who announced he was retiring from the post—"heeding the call of the rocking chair."



**WINSLOW, Arizona**, ER James L. Curtis introduces Mrs. Effie Mae Whitney, president of the Arizona Elks' ladies, to guests assembled at a lodge banquet celebrating Elkdom's centennial. Looking on are PER Alvin M. Kasulaitis, PSP H. E. Nintz, and PER Joe Weidinger, all Winslow Elks.

**A NEW THREE-WHEELER** is presented by Los Gatos, Calif., ER Mark DiDuca to a cerebral palsied youngster, 15-year-old Daryl Mariani. Looking on is Ann Collin, physical therapist for the state major project.



**A MORTGAGE BURNING CEREMONY** is conducted at Silverton, Oreg., Lodge by ER Edwin L. O'Mohundro (third from right) and PERs Earl C. Hartman, Harlan Anderson, Vernon Henry, Earl E. Peterson, Clint Weiby, and Harry Montgomery. The ceremony marked a milestone for Silverton, one of the youngest lodges in the state.



**EL CAJON, California**, ER William J. Bakewell (left) has just presented a 55-year membership pin to Brother Louis Buechner, who is 98 years old. Brother Buechner was honored at a recent Old Timers Night.





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(Continued from page 38)

son St. ("follow the yellow dots painted on the road"). Set down on its grounds are replicas of Will Shakespeare's Cottage and Anne Hathaway's of Stratford-on-Avon. Both rise up in an authentic old English village, created by an ex-RAF squadron leader, Sam Lane, late of Yorkshire, who came over from the old country laden with seven tons of antiques, pockets empty and head filled with dreams of bringing a bit of Britain to the New World.

"A stay in the Olde England Inn has all the charm of a visit to England itself," says Sam. He hastens to add that it's also cheaper, considering what one saves on a trans-Atlantic flight. The result is that Sam Lane is collecting a goodly number of shillings serving tea and crumpets and a spirited cider imported from Devonshire.

The good gentleman's menu lists Scotch beetroot in wine vinegar, tossed salad with Yorkshire dressing, English red cabbage and Prince Philip's Royal Game Soup ("imported from the highlands of bonnie Scotland"). Waitresses done up in Victorian gowns serve English steak-and-kidney pie, Yorkshire pudding, and roast beef—one cut called the King Henry and the other the Anne Boleyn. For dessert the menu lists English trifle, London pride cake, and black currant tarts.

Besides the inn the village contains a quaint alley named Chaucer Lane. Guests peer through leaded windows at British woollens, tweeds from Scotland, and donegals from Ireland.

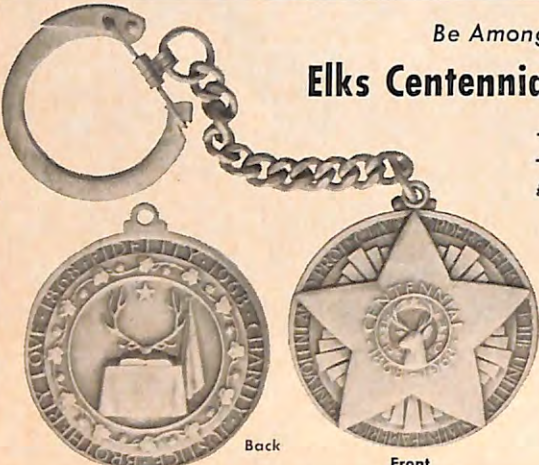
Enough of Sam Lane and the Olde England Inn. Victoria's pride is Butchart Gardens, those flowering acres woven into a tapestry of blooms to disguise a former cement plant. Protocol also calls for a stop at Bastion Square, a section of old Fort Victoria. A spread of smart shops and restaurants includes the Coach and Four Steak House and a snug French restaurant, Le Coq au Vin, just behind the Maritime Museum. The Coach and Four is reminiscent of something out of Soho.

Close by is the venerable Empress Hotel, now in the final throes of a \$4 million facelift. The ivy-covered exterior remains as austere as ever. It's inside that changes are taking place. Rooms have been completely refurbished, along with a switch from DC to AC current so your electric razor won't blow a fuse. Manager Leslie C. Parkinson, who fits perfectly the part of the proper English gentleman, even though he's Canadian, calls his little project "Operation Teacup." The hotel was built by Canadian Pacific Railroad, and once ships laden with silk from the Orient tied up at docks nearby. Now the ships carry passengers looking for a bit of old England on this side of the sea.

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Looking over deer hides collected by Greenville, Miss., Elks are Lea Brent, state hide committee chairman; Neal Hobart, hide committeeman; state Secy. T. H. Blount, and SP Charlton Brent. Approximately 150 hides have been salted down in preparation for shipment, with more coming in. The hides will be shipped to the tannery before going to veteran's hospitals in Biloxi and Gulfport, Miss.



Kelso, Wash., Elks recently presented the state veterans hospital with 50 transistor radios. Making the presentation are PER Walter G. Weber, left, and ER Leon W. Richey. Receiving the radios for the hospital are Chief Gary Hansen, U. S. Navy; Specialist E.5 James Robertson, U. S. Army; and M/Sgt. John Willis, U. S. Air Force.



Red Bluff, Calif., Elks completed another fine job in collecting hides for disabled veterans in hospitals. Posing in front of the hides—already salted, sacked, and ready to be shipped to a Los Angeles tannery—are the Elks who completed the project: Mike Savercool, Jack Mower, PER Orville A. Figgs, Dick Layman, Chairman Gene Wright, Lester Totten, Treasurer George Smith, and Est. Lead. Kt., Harlan Clark.

(Continued from page 36)

political adroitness. By the time he was 21, he was elected constable; then, in succession, he became deputy sheriff, custodian at City Hall, city commissioner, and mayor of Jersey City. His control of Hudson County enabled him to swing huge blocks of votes in state elections. Because of his monopoly on votes from 1919 to 1943 only two Republicans won New Jersey's governorship. His huge machine pluralities helped Franklin Roosevelt win the state and gave Hague a strong voice.

Hague realized, as did other shrewd political bosses, that the ordinary voter's claim to have his say is not based on his wisdom but on his ability to state his grievances to leaders, backed up by his right to vote and organize with them for social and political action. All governments, democratic or otherwise, by physical necessity are always in the hands of a few. Majority rule does not mean the majority governs the nation—it means that those who govern must please the majority.

In the final analysis, the role of political bosses at a national convention is to line up a party ticket they can sell to their voters. The candidate they choose, above all, must be the right man.

*Q. Is the right man always the best man?*

A. The history of the 33 national conventions clearly indicates that pitfalls on the hazardous journey to nomination trap the weak, the inept, and those who fail to develop the skills of party leadership. In politics as in life, struggle often breeds character—a maxim President Johnson got from his mother. So it is not strange that in many cases the tortuous route through the nominatory process to the Oval of-

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Wilson was acceptable to party liberals; his writings and public addresses assured conservatives he was not a radical. He opposed women's suffrage but was a champion of states' rights on matters such as prohibition. And he was segregationist on racial issues, making him palatable to Southern delegations. So in a sense he had the political adroitness of facing both ways, and his mettle proved equal to Roosevelt on the hustings.

Champ Clark was not the right man. If Wilson was a visionary and lacked the common touch, Clark was a fellow "just like you and me." He was America's average man and his long tenure in Congress was not identifiable with a single great cause.

Wilson was also the best man. Though he was intellectually arrogant, refused to compromise with opponents, and failed in his greatest cause, the League of Nations, his vision of a unifying world organization was—as Clark admitted the world held it and him to be one of greatness.

*Q. How is the vice president chosen?*

A. Compromise is one way. A leading contender, dubious of nomination for the top job, may control a crucial block of votes, which if thrown to a rival may induce other delegations to follow suit, winning the day. This was the case in 1932 when "Cactus" Jack Garner agreed to a Roosevelt-Garner ticket.

Most Americans have long regarded the vice presidency with contempt or derision. Daniel Webster, when offered the second spot in 1848, snorted: "I do not propose to be buried until I am really dead."

Many times, the second man has been chosen as a conciliatory prize to party harmony. The first name suggested by GOP party leaders as Eisenhower's running mate in 1952 was Senator Robert Taft, but Russell Sprague, Nassau County, N.Y., political boss, said no; with Taft on the ticket the Republicans could not carry New York. Richard Nixon's was the third name that came up. He was not offensive to any of the king-

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makers present, so Eisenhower was notified and accepted the California senator. The General's own list of seven names was never once consulted.

The calibre of the men selected as the vice-presidential candidates will be scrutinized more closely at the 1968 conventions, many political observers agree, because both Congress and the public have become aware of the importance of succession. The 25th Amendment which, became effective Feb. 10, 1967, provides that never again shall the office of the vice president be vacant. But it has taken 178 years of nationhood for the hope of continuity in this office to be realized. During this time, the country has had no vice president for a total of 39 years. The shocking fact that, of the seven men immediately preceding Lyndon Johnson in the presidency, three died in office, lent a sense of urgency to adoption of the 25th Amendment.

*Q. How has news, TV, radio coverage, and commentary changed the character of conventions in recent years?*

A. The entire nominating process has been exposed as never before to public inspection, resulting in at least three major developments:

... Pressure for nominating decisions that are early in fact, if not by ballot, has been increased, so that any damage to party unity or the public image of the nominee as a result of a hotly contested campaign can be repaired before the party goes forth to do battle with the opposition.

... By the same token, prolonged instant news-making has given forward momentum to the fever pitch of nominating, so there is hardly any notable transition from the climax of selecting the candidates and their rallying cry as they sally forth to engage the enemy. As the electorate has become better informed, popular mandates have shifted alignments of power in the nominating process.

In 1952 when Adlai Stevenson won his party's nomination he made an acceptance speech, rarely heard at a political convention. It was a definition of political responsibilities. No less than then, his words have meaning for us today:

"Even more than winning the election is governing the Nation. That is the test of a political party—the acid final test. . . . Let's face it. Let's talk sense to the American people. Let's tell them the truth, that there are no gains without pains, that this is the eve of great decisions, not easy decisions, like resistance when you're attacked, but a long, patient, costly struggle which alone can assure triumph over the great enemies of man—war and poverty and tyranny—and the assaults upon human dignity which are the most grievous consequences of each."

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■ The answer to all of these should be yes, if you desire to build a profitable AAMCO franchise. ■ AAMCO is the world's largest franchise chain of automatic transmission centers . . . over 500 coast to coast, in Canada and Puerto Rico. ■ Approximately 10,000 cars are serviced in AAMCO centers each week. This year, \$10 million will be spent advertising AAMCO in its markets on TV, radio and newspapers. Five weeks of training at AAMCO headquarters fully prepares each AAMCO businessman for a fast and flying start in his market. ■ If you feel you are ready for success in your own business, and have a minimum cash investment of \$17,500 available, call collect or mail the coupon today!

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## THE ECR PROGRAM

Elks Lodges have been offered another opportunity to render a constructive service by supporting a program to arrange speaking engagements for refugees from communist countries before college and senior high school groups.

The program, known as Education about Communism through Refugees, or ECR, is sponsored by the All-American Conference To Combat Communism, in which the Order of Elks and some 40 other national organizations are associated. The Grand Lodge Americanism Committee has adopted the ECR project as a part of its program, in the conviction that the best way for young Americans to get a true understanding of communism is to hear the real life experiences of those who have lived under communist socialism and have chosen freedom.

In a communication to all Exalted Rulers describing the program, Chairman McArthur of the Americanism Committee stressed the importance of their contacting college and high school officials at once in order to arrange for speaking engagements for ECR speakers next fall and winter before the schools' calendars have been filled.

This is an excellent program, and should have the enthusiastic support of every Elk. It is strictly an educational program, not a shallow propaganda campaign. Its purpose is to enlarge the mental horizons of young Americans and expand

their knowledge of world affairs by exposing them to the truth.

Most of the ECR speakers are young people. Consequently, their words will have an especially strong impact on the minds of their peers, and their views will carry a high degree of acceptance. Some of the speakers are older persons, whose broader and more varied experiences equip them to communicate with their younger audiences on a different level.

Some five or six years ago the Communist party launched, as a part of its worldwide conspiracy, a heavy propaganda campaign directed at American college students. Their speakers appeared before thousands of campus groups. Their trained activists infiltrated campus organizations or created communist-oriented organizations as the situation warranted. These efforts met with more success than some of us would like to admit, many impressionable young people falling victim to the one-sided propaganda cloaked under such idealistic appeals as peace and academic freedom.

There can be no more effective antidote to such propaganda than the truth. We owe it to our young people to give them the truth about communism—not as a theory but as a fact of life as experienced by credible witnesses. The ECR program deserves our warmest support.





# THE MALE BAG

.....The unfillable luggage for the man on the go



**\$19.95**

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## HOLDS AN INCREDIBLE AMOUNT

Big 21" size, the Male Bag will just expand and expand to hold everything you can think of to put in it . . . and even more . . . just try filling it up! The capacity will amaze you. Shoes, clothing, refreshments, sporting equipment, business papers, dictating machine, etc. . . . in it all goes with nary a bulge. Despite all it holds . . . it is just the right size to fit in a locker, under an airplane seat, or in a car.

John Alexander first saw this bag in Europe where men use it for almost everything. Executives use it when they jet from one European capital to another . . . for that "quickie" overnight trip. You'll use it when you pack what you need for a day at the golf club, a visit to your favorite beach resort, a day of tennis or even camping. A great companion utility bag for long trips.

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This just has to be the most handsome sports bag around . . . masculine in every way . . . at home in the finest hotels, the most plush country clubs, or executive offices on Madison Avenue. Look at the detail styling that reflects the continental heritage:

- Sturdy overstrap with English brass buckle.
- Double French handles attach to exterior reinforced straps . . . with an extra handle on the end.
- Rounded contour shape with flat bottom.
- Made of Imported European skai . . . the miracle material that looks like leather, feels like leather . . . but outlasts leather.

## THE MALE BAG

is your type of luggage . . . elegant . . . masculine . . . in the finest of good taste. Impress your friends with this distinctive bag . . . it looks far more expensive than the price we sell it for, due to Alexander Sales' large volume and "direct-to-you" mail order selling.

- # 742 MALE BAG (Brown) ..... \$19.95
- # 742 MALE BAG (Black)

## FREE! GOLD MONOGRAMS!

Your 3 initials in raised gold plated metal initials. Identify this fine bag as so personally yours. Just indicate what initials when ordering.



**RISK NO MONEY—**  
Inspect this Male Bag for 10 days. Show your friends. . . your family. Take it to the club. If you aren't convinced it is not only the best-looking sport bag you have ever seen regardless of price . . . but also holds everything possible . . . then just return for a full refund.

## MAIL THIS NO-RISK COUPON

**ALEXANDER SALES CORP., EL-668**

125 Marbledale Rd., Tuckahoe, New York 10707

Gentlemen:

Kindly send me Male Bags as indicated below at \$19.95 plus \$1.00 ea. for P.P. and handling. I understand that if I am not completely satisfied I may return for a full refund. —Brown. —Black.

Name .....

Address .....

City ..... State ..... Zip .....

\$ ..... Payment enclosed

Chge. Diners Club Account # .....



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This message is strictly for smokers who've never tasted a Camel cigarette.  
Camel smokers, you know what we mean.  
You other guys, start walking.