

THE

# Elks

MAGAZINE  
MAY 1968



IN THIS ISSUE:

## What Boat for You?

W

■ This is the CARRY-ON EXECUTIVE FLIGHT BAG BY ALEXANDER SALES that has saved more time and more aggravation for the jet flying executive than jet planes themselves save! No more tension-filled, time-wasting delays at the check in counter. No more fretful time spent waiting for your baggage to be unloaded. While others are standing in line... you can relax. While others are standing around waiting for their luggage... you can be in your cab on the way to town.

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# Good Audits and Strong Lodges



## A Message from the Grand Exalted Ruler

Auditing of books and records is regarded by many as a dull subject, but it is a subject that can be avoided only at the risk of economic disaster. That applies to Elks lodges just as well as it does to any corporation, large or small.

That is why I call the attention of our new Exalted Rulers to one of the most important things they can do this early in their administration: Take immediate steps to make sure that their lodge complies fully with Section 132 of the Grand Lodge Statutes.

Every Elk has a vital interest in this, because it bears so directly on the fiscal health of his lodge. Briefly, this statute requires each lodge to engage a "qualified public accountant" to make a complete audit of the lodge's books and records and report by June 30 to the lodge's Auditing Committee, which reports in turn to the lodge.

In addition, copies of the audit report must be sent to the Grand Secretary and to the Grand Lodge Auditing Committee for examination and recommendations regarding any questionable practices that may be endangering the lodge's financial soundness.

Our fraternal activities, our wonderful benevolent programs, and our patriotic efforts are of course the essentials of Elkdom. Good lodges are those that lead in these areas. Good lodges also are the ones that keep their financial houses in good order. It is this that gives them the strength to do the other worthwhile things which have brought so much commendation to our fraternity in this Centennial year. Make sure that your lodge is properly audited this year and help it to be a strong lodge.

Sincerely and fraternally,

A handwritten signature in cursive script that reads "Robert E. Boney".

Robert E. Boney, Grand Exalted Ruler

### A PROUD PAST—A CHALLENGING FUTURE

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# THE *Elks* MAGAZINE

VOL. 46, NO. 12

MAY 1968

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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convention tip:

## Steal some fun in the sun.

**Fly Eastern** to the Elks Convention in New York City (July 17-21) and enjoy the gracious service that has made Eastern number one to the sun. From the moment you call us for a reservation until the time you touch down in New York, you'll find that the people of Eastern will provide you with every comfort, convenience and personal service they can.

**Before or after the convention**—and after you've seen New York—take a few extra days for yourself. Exciting Puerto Rico, for instance, is just a quick plane hop away. Or relax on the "big beach" at Miami. Or

you might visit the delightful island of Bermuda. Or go to the Bahamas and enjoy sunning, swimming, shopping, sightseeing and loafing—all of it in the charming, relaxed British manner.

**The next time you're attending a convention**—no matter what city it's in—remember there's an Eastern vacation spot close by. For Eastern serves 113 cities in the U.S., Canada, Puerto Rico, Mexico, the Bahamas and Bermuda. Eastern also has special Family Fares and discount rates, and with our Charge-A-Trip plan you can charge air fares, hotels, meals,

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# "My Norge-Equipped drycleaning store began to pay off in no time."

...CHARLES SOLTAS, CHICAGO

Three months after Charles Soltas opened his Norge-Equipped Drycleaning store in Chicago he had this to say: "We have 250 steady customers, and we're getting new ones every day. They're sure happy with the results they're getting.

"Before I opened this store," Mr. Soltas continues, "I had no experience. So, I looked at all makes to see how the operators felt. I guess that's what sold me on Norge.

"There was no question in my mind that Norge did a better cleaning job. Other operators reported fewer maintenance problems with Norge, too."

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PRESS, TV, AND RADIO coverage of the national political conventions at Miami and Chicago this summer will far exceed the 1964 record breaker. Just where and how to take care of the army of writers, photographers, and broadcasters is already worrying Republican and Democratic convention committees. The seating of about 2,700 delegates and alternates is a minor problem compared to arranging accommodations for the men and women who will cover the conventions for newspapers, magazines, and other media. In addition to their seats close to the convention platforms, workrooms must be provided nearby. At both conventions gate crashers will find it difficult to get in. One idea under consideration is to have identification cards with the bearer's picture in color which must be presented at the entrance.



GOOD HOT CHILI like it is served in southern Texas can be had in Washington. The chili parlors are not pretentious but you may find Senators and Congressmen from the southwest chili country at the tables. The Chili Appreciation Society, with members here, has headquarters in Austin, Tex. To join you are asked if you ever put catsup on chili. If "yes," you are asked if you used it twice? If the answer again is "yes" your application is rejected.

SHAKESPEARE'S PLAY, *The Taming of the Shrew*, is familiar to most people. But what is a shrew? It so happens the world's only captive shrew colony is at the nearby Patuxent Wildlife Center. There are over 200 shrews, mouse-size moles, vicious little things which emit venom like snakes. Their teeth are so small, however, they cannot make serious bites. They burn up energy at a fantastic rate. If a shrew was as

# Tom Wrigley

TW TW TW TW TW TW TW TW TW

large as a football player it would eat 200 pounds of food a day.



COSTLY SEA WATER is reported to have been purchased by the Agency For International Development. It seems that a product called "L'Eau de Mer" (French for sea water) was purchased for \$24,000. It was presumed to help arthritis and even eczema. The product, in little bottles containing one ounce, was given to natives in South Vietnam at a cost of \$1.10 each.

ELECTION CAMPAIGN GIMMICKS to be used in the presidential fall campaign have already hit Washington. Straw hats, balloons, horns, auto bumper stickers, placards, 6-foot cutouts, and all kinds of pins and buttons are being shown by company representatives. You can even rent an elephant or a donkey for parade purposes.

GOODBYE "CAROLINE." The famous John F. Kennedy family airplane, which logged hundreds of thousands of miles of service beginning with the 1960 primaries and presidential campaigns, has been turned over to the Smithsonian Institution. Eventually it will become a feature in the new Air Museum. When the first section was trucked out of Andrews Air Force Base Hangar No. 3 servicemen watched it with tears in their eyes.

HIGH-SPEED TRAINS between Washington and New York City will be running this spring. They will make the trip at 110 miles an hour with specially built cars. The futuristic trains were scheduled to begin running last October but there were many delays. Spokesmen for the Penn-Central Railroad say that more than 200 miles of jointless welded track has been laid and

**WRITES FROM  
WASHINGTON**

**TW TW TW TW TW TW TW TW**

300,000 new crossies have been installed. Another million dollars has been spent in training 4,000 operating personnel who will run the new trains.

FORD'S THEATER, newly restored, has been doing capacity business, but one question has arisen. The cane-bottom box seats are very uncomfortable, but they are exact replicas of those used in Lincoln's day. Those squirming in them wonder how the grand ladies in hoop skirts ever managed.

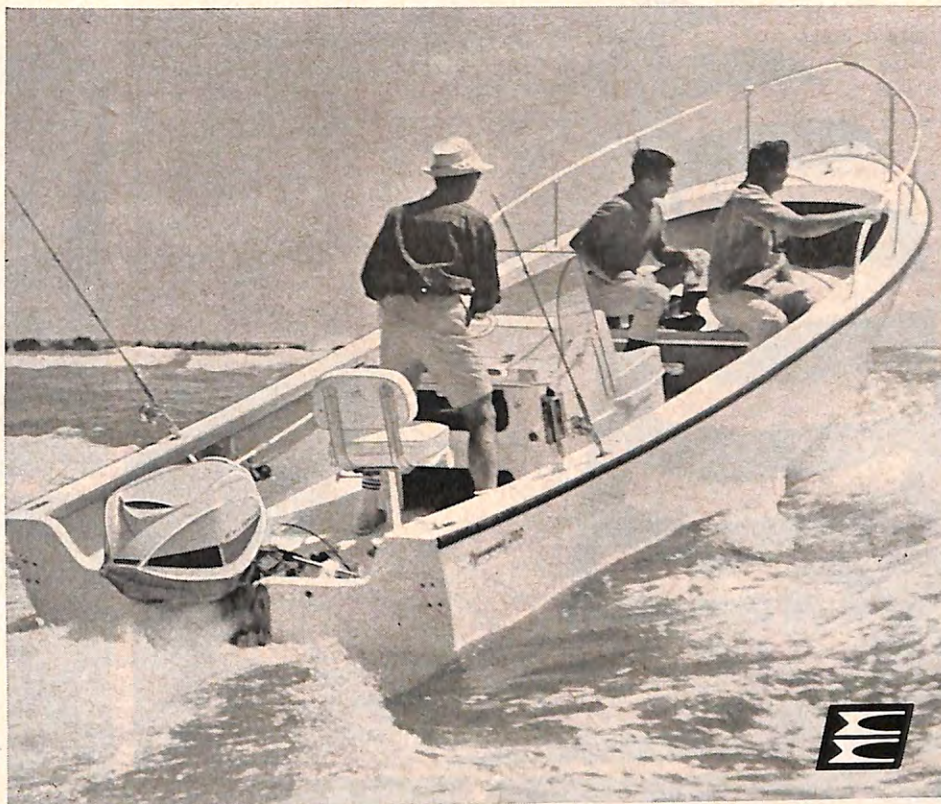
JOBS FOR VETS returning from Vietnam, Europe, and other stations, may present a problem this summer. Some 400,000 will be back in civilian life. The Pentagon is asking industries to set up training schools at military bases so veterans can be instructed before discharge. General Motors and Humble Oil are training men.



LIVE SNAKE made a record here as a present to a father from his son serving in Vietnam. It is a python five feet long and it came to Arthur M. Greenhall, who is chief of the Bird and Mammal Laboratory at the Smithsonian's National History Museum. His son Paul who sent the snake is with the Army, and his father was expecting a pickled snake when he got a letter that it was on its way. The Washington Zoo, however, has a large section where snakes are always welcome.

BUS DRIVERS here may be protected from hold-up robbers by shatterproof plastic shields and two-way radios. Last year there were 326 robberies and so far this year there are more than 125. Most occur when the drivers reach the end of their routes. Los Angeles and New York City have police on busses late at night.

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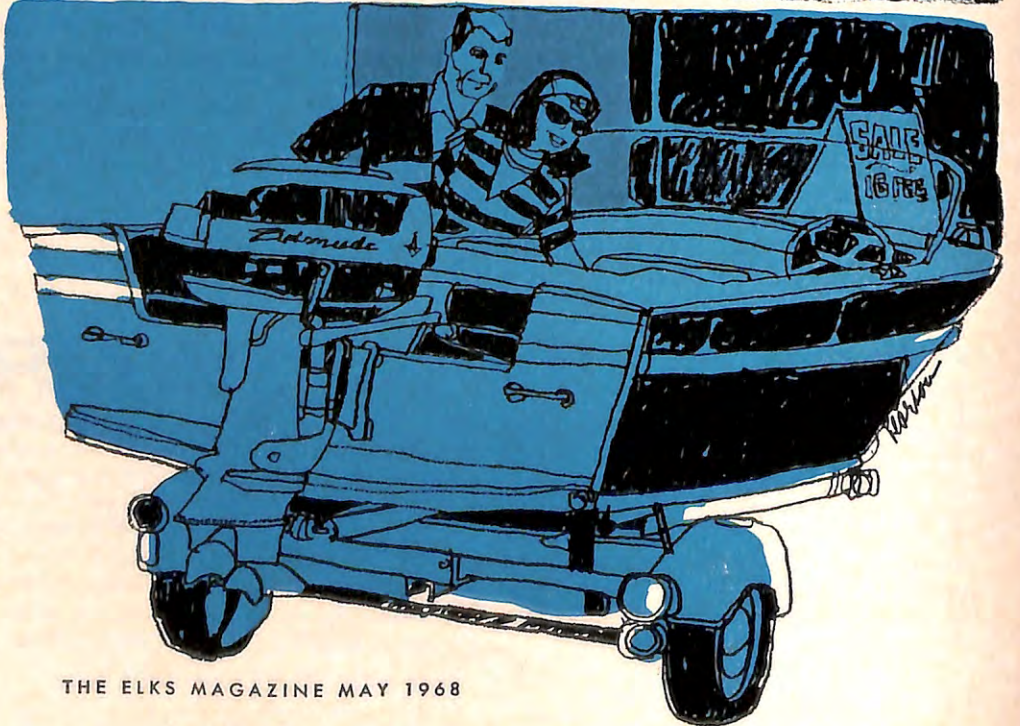
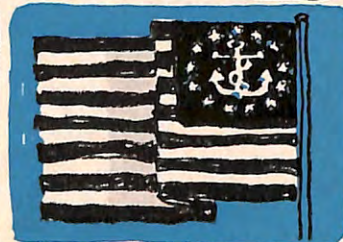
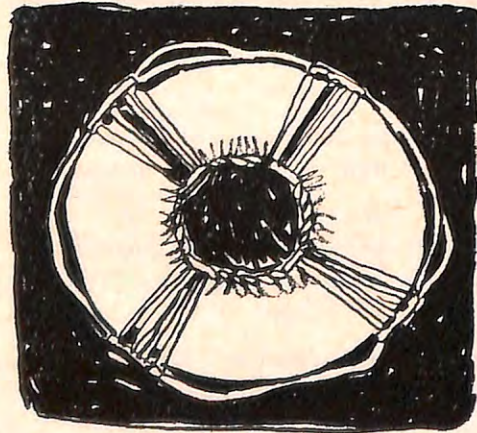
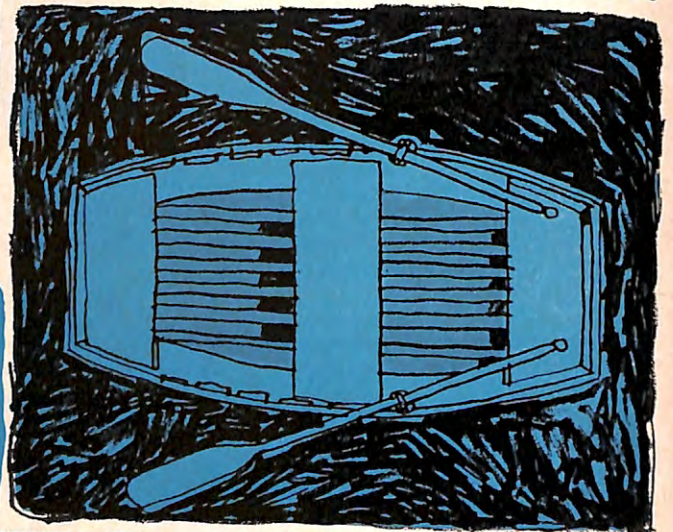
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# What Boat for You?



## A. R. ROALMAN

The remarkable thing about present-day pleasure boating is that there is some kind of boat for just about everybody. No matter how small your house or apartment, or how far you live from a large-size body of water, there is a boat for you to enjoy.

To get a good idea of the wide variety of boats that are being produced these days, let's start by taking a look at some of the miniboats, the smallest of the small craft designed to appeal to anybody who would like to get out on water.

Boat manufacturers, recognizing that



not everybody can buy a yacht, have begun to produce large numbers of these tinier craft. Their basic philosophy: Sell a man a small boat and, after he has had fun with it, he'll start exploring the possibility of buying a bigger boat, because bigger boats offer bigger fun.

According to recent sales figures, their theory is right on target. Not only have sales of tiny, tiny boats increased, but sales of the bigger models are on the upswing.

One factor that has contributed to the boom in personal boats is the increased utilization of small streams and lakes near major cities. Ten years ago, most boating was done in large waters, and little attention was paid to the 7- or 12-acre lakes or the small, meandering streams that are commonly found near large metropolitan areas like Chicago, Atlanta, Des Moines, Indianapolis, Baltimore, Dallas, or Albany. Ten years ago, people generally ignored these smaller waters. Since then, plenty of boat buffs have discovered that such waters, in their own way, offer plenty of fun possibilities.

Typical of the small lakes where people are enjoying boating more is Lake Ellyn, a tiny pond near Glen Ellyn, Ill. Ten years ago it was a little-used but pretty place. There has always been a pier on this 10-acre lake, but, 10 years ago, it was a rare afternoon when a boat was seen there.

Now, boating types use it a lot. Pairs of boys or fathers and sons often are seen putting in a canoe and having fun and exercise paddling around the serene waters of Lake Ellyn. More often, there are a variety of small "fun" boats—two-person paddle wheelers, kayaks, tiny row boats, or 6-foot-long boats that look like overgrown washtubs—going hither and yon on Lake Ellyn. Most often, there are a few dozen small sailboats competing on a small but challenging course that has been set up on the lake.

If you've always thought that boating isn't for you because it was too expensive, impossible on the waters nearest you, or maybe not fun enough to attract your time, but you now are switching your thinking just enough to want to know a little more, read on. The odds are almost overwhelming that there is a boat that will appeal to you.

Let's start with the smallest of the small boats. They are so small you can get them in your car trunk or stuff them in the bottom of one of your efficiency apartment's closets. These are the fold-up boats.

The fold-up boats usually are made of a tough but flexible rubber or plastic material made rigid by air that is pumped into them. In other words, when you want to use one of these fold-up boats, you blow air into it;

when you want to stow it, you let out the air.

Inflated, they vary in length from 7 feet to more than 17 feet. Some are designed for use only with oars. Others can be powered by a small motor. Still others can be moved across the waters by oar, motor, or sail.

If you don't have much boat-storage space where you live, take some time to poke around boat shows, dealer showrooms, sporting goods catalogs, or the literature of manufacturers to learn if one of these boats might fit your boating needs. The least expensive sells for about \$100. The most expensive retail for about \$700 (a cost that includes sails and masts).

Fold-ups, or inflatables, if you prefer to call them that, also are good boats for the person who likes to do a lot of exciting paddling on white waters. Most of the inflatables have tough, tough, tough hides and can absorb a great deal of punishment.

Not all fold-boats are the flexible-hull variety. One version has a hard hull that collapses, by design, until it looks like a suitcase.

Some fold-boat manufacturers tout their wares as being suitable for pulling water skiers. While technically this is true, there generally are other boats, not the fold-up variety, that might be better water-ski pullers. Water-skier pulling shouldn't be considered the prime function of a fold-up boat. Generally, the prime attraction of fold-ups is what their name implies: They can be folded up and stuffed in a small storage space. For the person for whom storage is a problem, either during non-boating weeks or while traveling to water, fold-boats are worth exploring.

But there are other dozens of small boats if you feel that the fold-up boat isn't quite for you.

For example, consider the sailboards. These are pure, uncomplicated fun.

They are the least expensive of the sail-type craft. A typical sailboard is 10 feet long, weighs 80 pounds (which one strong man, or two weaker ones who don't care to strain themselves, can carry easily) and sells for about \$250 in your neighborhood boating store.

They look like surfboards. They are flat. There are no gunwales to them. When you go sailing on a sailboard, you are going to get wet. So you go sailing on them only when you are wearing a swim suit. Nothing else is really appropriate. Except a smile, because these little skim-alongs are exciting fun.

You can get one of these boards to water merely by strapping it to your car roof and driving away into the bright sunshine. Small trailers also are available, so you can haul them along behind, if you prefer. Considering that

the masts break down for trailering or roof hauling, you hardly add any weight or height to your car when you tack a sailboard to it.

Before starting to talk about boats other than fold-ups and sailboards, you might want to spend a little time tapping the sides of something new to most boat stores: a motorized surfboard. Equipped with a small jet engine, the board sells for about \$400 in the 10-foot version and \$450 in the 12-foot version. This boat (?) has no exposed moving parts, and the person using one of them stands or lies on it just as he does on a surfboard. He skims along over the water. In case he should slip off into the water, there's a built-in switch that cuts off the engine.

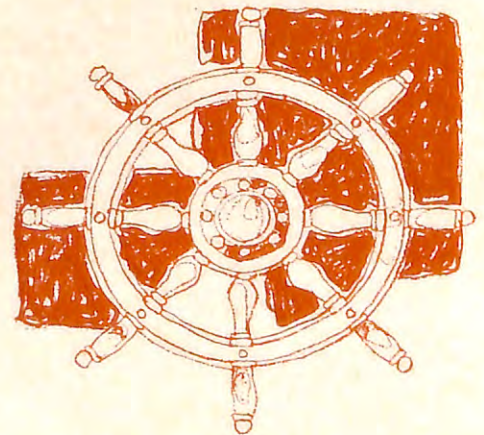
Motorized boards have limited-use potential—don't take them where the water is dirty, because you are going to get a couple of good dunkings on any board; and don't consider them for long trips, because they can get a little uncomfortable after a few hours—but they give an illusion of speed beyond what they really have. Lie close to the water and skim along at 10 knots and you feel like maybe you're racing at a full 20 knots. Motorized boards, like sailboards, are out-and-out fun craft.

But if neither the fold-boats nor boards are for you, stay with it. There are several other possibilities, from speck-on-the-water dingies or sleek-looking canoes to wonderful-on-a-bright-and-breezy-day small sailboats and racing boats.

Racing boats?

Yes. Absolutely. While novice boatmen might think that racing boats are not for them, they might be surprised to find that, after some investigation, there are some small racing craft that sell for less than \$400.

The small-horsepower engines designed for use with them add a few hundred dollars (about \$250 is the normal sale price for a new one) to the total outlay for anybody interested in



this sort of craft. Also, it should be noted that these small-price, low-horsepower racing boats are used mostly by teens in the slower-speed racing circuits. Fathers who might want to have some exciting afternoons should consider buying a higher-horsepower boat and investing a few more hundred dollars in a good hull.

While outboard-powerboat racing isn't for novices, a novice can usually

get expert instruction if he really is interested. There are many different classifications of outboard racing boats, and you can pick a class that best suits your pocketbook and experience.

To get more information about outboard-powered races, write to National Outboard Association, 707 Market Street, Knoxville, Tennessee. They can tell you where there might be races near your home, what qualifications

you must have before you can enter a sanctioned race, and how to go about equipping yourself.

But, drifting back to non-race boats—which are more realistic for the majority of families—let's consider the muscle-powered craft, those popular little boats called "dinks." (More properly they are called "dinghies," but most salts dub them "dinks" and one com-  
(Continued on page 18)

## State College, Pa., Lodge presents

### H. Beecher Charmbury for Grand Trustee



At a meeting of State College (Pa.) Lodge No. 1600, held on the 27th day of February 1968, the following resolution was unanimously adopted. WHEREAS, Brother H. Beecher Charmbury has served State College Lodge No. 1600 for the past twenty years in various capacities, including the high office of Exalted Ruler of the Lodge and a member of the Board of Directors of the Club; and WHEREAS, he also served two years as District State Vice President for the North Central District of Pennsylvania Elks State Association, and two years as Chairman of the Association's Youth Activities Committee, and two years as

Chairman of the Association's Membership Committee, and in the office as President of the Pennsylvania Elks State Association, and for the past five years as a member of the Association's Advisory Board; and WHEREAS, he served as District Deputy Grand Exalted Ruler of the North Central District of Pennsylvania under Past Grand Exalted Ruler William Hawkins, and four years as a member of the Grand Lodge Youth Activities Committee; and WHEREAS, in his professional life he has received three academic degrees including the Doctor of Philosophy degree from the Pennsylvania State University; and WHEREAS, he has served for 25 years as a member of the staff and faculty of the Pennsylvania State University; and WHEREAS, in recognition for his professional accomplishments he was appointed

by the Hon. William W. Scranton, Governor of the Commonwealth of Pennsylvania, as a member of his cabinet to serve as Secretary of Mines and Mineral Industries, and later reappointed to serve in the same capacity by the Hon. Raymond P. Shafer, Governor of Pennsylvania; NOW, THEREFORE, BE IT RESOLVED that State College Lodge No. 1600 is proud to present to the Grand Lodge convention, to be held in New York City in July 1968, the name of Brother H. Beecher Charmbury as a candidate for the high office of Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America for a term of four years.

Harold L. Lovell, *Exalted Ruler*  
John A. Garner, *Secretary*

## Lewiston, Idaho, Lodge presents

### Joseph A. McArthur for Grand Trustee



WHEREAS, Brother Joseph A. McArthur has served Lewiston Lodge No. 896 of the Benevolent and Protective Order of Elks for 20 years, after dimitting from Everett, Wash., Lodge No. 479, where he was initiated March 28, 1946; that he served as Exalted Ruler of Lewiston Lodge No. 896 of the Benevolent and Protective Order of Elks for the lodge year 1958-59, as well as a five-year term on its board of trustees; and was appointed a member of the Grand Lodge Youth Activities Committee by GER Fenton at the Dallas Grand Lodge convention in 1960;

AND AT the Miami convention in 1961 he was appointed to the Americanism Committee that was being formed by the Grand Lodge. He, together with other members of the committee, met in Chicago to draw up the "Declaration of American Principles" of the Benevolent and Protective Order of Elks of the United States of America; GER Donaldson reappointed him at Chicago in 1962, as did GER Dunn at San Francisco in 1963. UPON ELECTION of GER Pruitt in New York in 1964, he was named chairman of the Americanism Committee, where he has served under GERs Bush, Dobson, and Boney. FOR THESE and other honors, he was

voted unanimously an honorary life membership of Lewiston Lodge No. 896 of the Benevolent and Protective Order of Elks in 1965. AT THE state convention of 1965, he received the unanimous vote of the delegates to the Idaho State Elks Association Hall of Honor. NOW, THEREFORE, BE IT RESOLVED that the Lewiston, Idaho, Lodge No. 896 of the Benevolent and Protective Order of Elks is proud to present the name of Joseph A. McArthur as a candidate to the Board of Grand Trustees for a term of four years.

William R. Totten, *Exalter Ruler*  
Wilber W. Perry, *Secretary*

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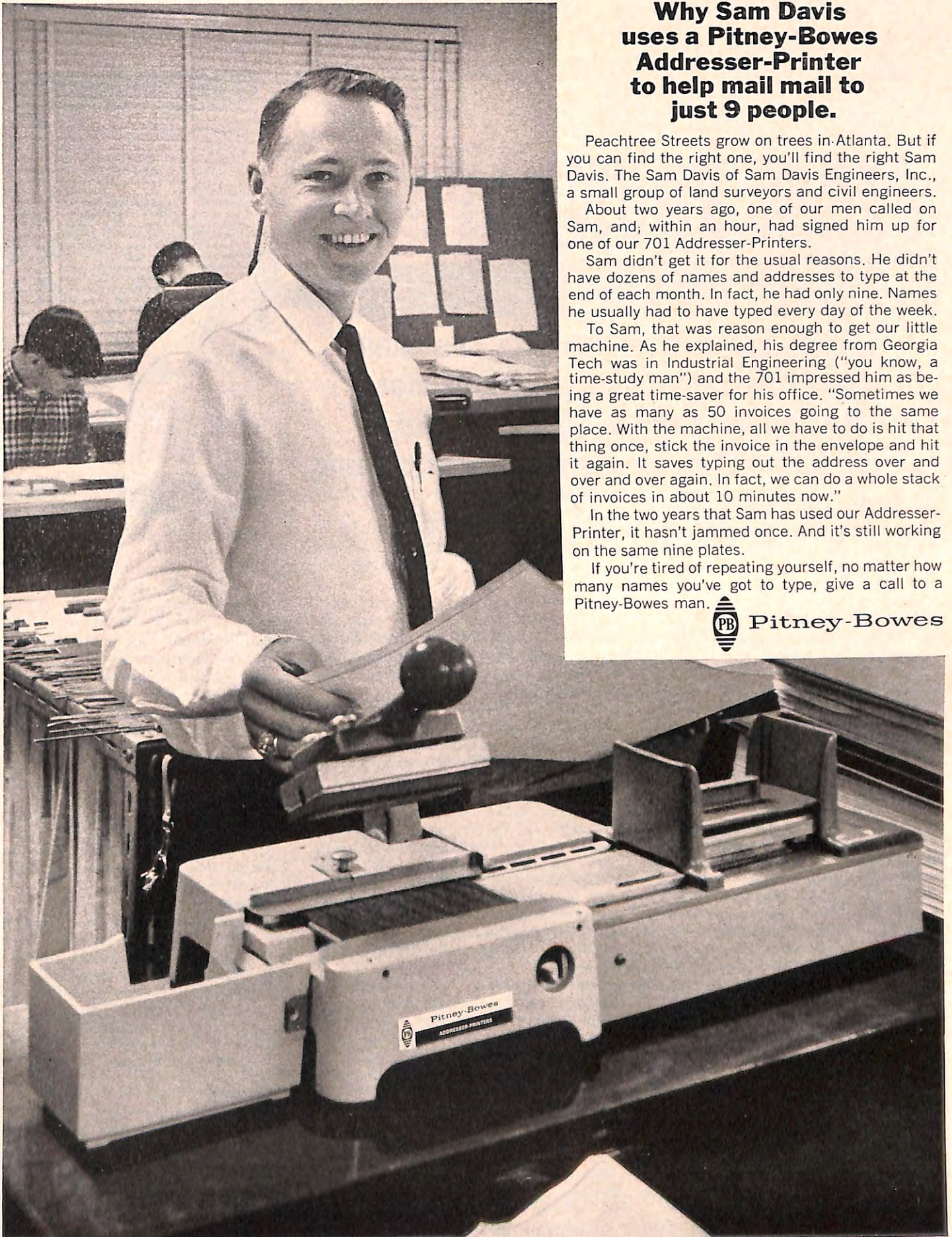
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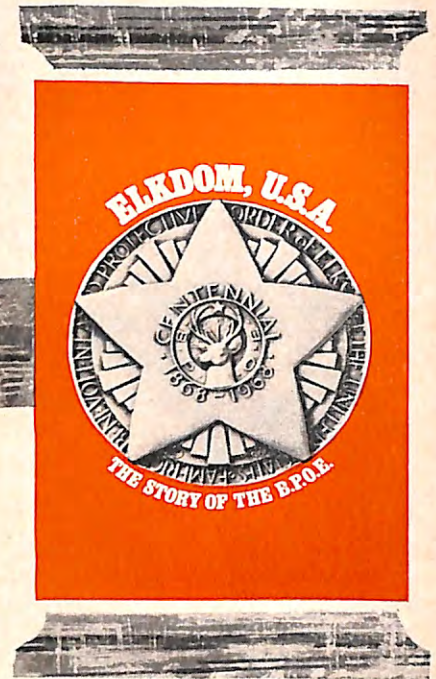
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# FIRM FOUNDATIONS

This eighth part of the Elks Centennial history describes the growth of state associations and the work they did; the National Home also comes into being.



By **T. R. Fehrenbach**

As Elkdom grew from a few lodges concentrated only in major cities to a nationwide Order spread through hundreds of communities, the problems of regulating the Order grew, too. In the earlier years, as with the ritual and constitution, there was a great deal of trial and error. Elkdom's way of doing things was not ordained from the start; like the Order itself it evolved out of the strength and wisdom of American society and institutions.

Grand Lodge, from its inception, was recognized as the ruling body. But the question of which Elks were to sit in Grand Lodge proved a thorny one. At the beginning of 1871, Grand Lodge consisted of "the original founders of the Order, together with all past and present officers of the First and Second Degrees who are now in good standing." Later in this same year Grand Lodge was restricted to Past Exalted Rulers in good standing. To allow those members who had never been ERs to retain their seats, all current members of Grand Lodge were elevated to PER status. But then, in 1874, "temporary" membership in Grand Lodge was opened to representatives elected by the subordinate lodges.

In the following years, the rules of membership changed as frequently,

and as bewilderingly, as the ritual. Every few years, new Elks outnumbered the old; the kind of Elk was changing, and there was as yet no force of tradition. For a time each lodge elected five delegates to Grand Lodge; then the representation fluctuated between one per 100 members and one per 25.

One reason behind the election of temporary delegates to Grand Lodge sessions was the strong opposition to making PERs members for life. In 1889 Exalted Grand Ruler Hamilton Leach stated that since the Elks had 125 lodges, and were adding approximately 125 new Grand Lodge members each year, the body would soon become too large and unwieldy. Many Elks agreed.

By 1906, when the final Elk constitution was being drafted, there were some 10,000 Grand Lodge members, and more than 1,000 were being added annually. Charles E. Pickett, chairman of the Constitutional Committee, felt the existing system created distortions; older lodges, even if they had fewer Elks, furnished more Grand Lodge members, because they had had more PERs. Due to Pickett's influence PERs were removed from automatic membership in Grand Lodge and replaced by elected representatives. The new constitution, promulgated in 1907, also provided that any GL members who

failed to attend four consecutive sessions must be dropped.

This system proved immediately unpopular. By 1908, membership was again restored to all Past Exalted Rulers in good standing. Now, one representative was also elected from each lodge, regardless of size. This system stood intact until 1932, when, logically, the Exalted Ruler of each lodge was required to be the lodge representative.

The fears that this system would swamp Grand Lodge were never realized. Attendance at the Grand Lodge session in 1908 was 1,050; in 1967 it had grown only to 3,076. Grand Lodge was recruited from the ablest and most interested people in Elkdom, the local ERs, and continually refreshed with new blood. The system worked.

From the beginning, Grand Lodge had the power to charter subordinate lodges, but for many years the powers of Grand Lodge and the Grand Exalted Ruler and the Grand officers were not completely defined. In the constitution written in 1906 and adopted in 1907, Grand Lodge emerged as the electorate or legislature of Elkdom. The Grand Exalted Ruler became its executive, or president, and the Grand Forum its Supreme Court. Thus, finally, and efficiently, the government of Elkdom was patterned after the government of the United States. No one, before or after-

ward, was able to devise a better system.

As early as 1874 it was evident that the Exalted Grand Ruler (or GER, as the title was changed in 1890) needed assistants to carry out his duties properly. The revised constitution of 1874 provided for District Deputies to be appointed. These men, named by the GER, became his eyes, ears, counsellors, and executive assistants near the grass-roots.

The powers of Grand Lodge and the Grand Officers over the Order were deliberately made very great. Charters could be suspended or forfeited for five general reasons in 1871. This count was increased to nine in 1907, and finally became ten. Charters might be forfeited because of conduct that might bring Elkdom into disrepute, violation of the Elk constitution or laws, departure from Standard Work, failure to pay taxes, or to hold regular meetings. Another important provision was that a subordinate lodge's charter could be revoked if, in the opinion of the Grand Exalted Ruler and Grand Trustees it lacked enough members to support itself, or fell into financial difficulties, or for any reason was not viable. Unfortunately, such actions had to be taken against various lodges on a number of occasions.

But without this power and disciplinary action, the Elks might have sprouted in a hundred different ways; they could have used a dozen varieties of ritual, and worse, for the good of the Order, the Elk image in many communities could have been seriously damaged. The powers given the rulers of Elkdom kept a remarkable uniformity throughout the country.

But most observers believe that the immense success of the Elks was due to the fact that Grand Lodge and the Grand officers did not interfere in lodge business beyond holding all Elks to the laws and basic principles of the Order. A subordinate lodge was required to follow the constitution, the statutes, and Standard Work, and live up to a rapidly developing Elk code of conduct. But outside of that the members of subordinate lodges ran their own affairs. Elks—usually men who had moved away from their original lodge—formed new lodges in new communities, initiated new members under only the broadest rules of selection, elected their own offi-

cers, formed their own corporations, and purchased and managed their own property. They enjoyed complete local self-government. Thus the Order grew in a curiously disciplined but remarkably decentralized way. No lodge interfered with or meddled in the affairs of any other, and the powers of Grand Lodge were limited to requiring subordinate lodges to live up to the spirit of Elkdom.

In this way, lodges developed according to the nature and the background of their region of America, with a great deal of religious and ethnic diversity. There was no single, national "Elk image," because Elks embraced the immense diversity of America. A lodge in Montana would be filled with very different kinds of people from a lodge in Massachusetts, but they were people united in the firmist of all ways—by nationality and by a conscious brotherhood. And because the population of America, from 1868 onward, was continuously mobile, there was constant fertilization among the lodges. Elks got around, and brothers were welcome everywhere. A man who left Massachusetts for Montana, if he was an Elk, arrived with friends in his new home. The value of this sense of brotherhood, both the individuals and the communities, is hard to exaggerate. It was something that could rarely be put in words, but was deeply felt.

To keep the Order, like its ritual, uncomplicated and pure, the constitution forbade "branches, adjuncts, or auxiliaries." Even so, there was considerable agitation for various kinds of auxiliaries, from the 1890's onward. One of the most controversial questions revolved around state associations.

The original movement to found state associations was a logical outgrowth of the division of the country into states under the federal system. The early objective of this movement was to create state Grand Lodges, which would legislate for New York or California, for example, under the remote direction of a "Supreme Lodge." Again, the argument was based on the fears that Grand Lodge would become too big to operate efficiently. Although this view had considerable support, it did not prevail. Most Elks saw that the existing system allowed each subordinate lodge, through its Exalted Ruler and PERs, to vote or take part in the "national government" of Grand Lodge.

Formation of "State Grand Lodges" would rob each lodge of its power to participate on the national level. With considerable good sense, both the leaders and the rank and file realized that 48 or 50 regional "Grand Lodges" would become immensely more unwieldy than one Grand Lodge; they were bound to pass conflicting laws and divide the Order.

However, another kind of state organization or association began to spring up. These were not official and were even extra-legal, but they were not formed to legislate or pass rules on Elkdom. They were simply associations of lodges within a state to coordinate and better carry out various Elk projects or programs each lodge was supporting individually. The Ohio Elks had an association by 1898, and neighboring West Virginia had formed one by 1908. There were others, but they were formed quietly and unofficially.

This movement was noted by Grand Lodge, not without misgiving. In 1906 Grand Exalted Ruler Robert Brown said at Denver: "While no ban has been placed upon State Associations, it is probable that if they were to be continued the Grand Lodge should describe their sphere." He also said that, otherwise, they should be banned quickly. The fear of many Grand Lodge members was that state associations would undermine solidarity, because they might adopt divisive policies.

In 1907 the statutes were amended to allow state "reunions" so long as they made no effort to assume any powers of Elk government. Under this vague authorization more states organized associations, some of which worked well. By 1914, 23 states had formed associations, and Grand Lodge took the matter up again.

The 1915 Los Angeles session adopted a comprehensive report that recommended formal recognition of state associations on a voluntary basis, but assuring that such associations did not interfere with, or create a barrier between, subordinate lodges and Grand Lodge. A year later the constitution was formally amended to permit such associations.

Up to this time, the actual work of most state associations had consisted of statewide meetings, a few days of fun and games, discussion of Elk problems in the abstract, and not much else.



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Legalization brought a challenge. Now, the associations were allowed full freedom to carry on operations best suited to their states. In the Elk way, those quickly met it.

Elk state associations became the great working place for the "laity" of Elkdom, as Past Grand Exalted Ruler James R. Nicholson wrote. They offered Elks who never attained membership in Grand Lodge a chance to work in larger fields. From 1917 onward, state associations enjoyed a phenomenal increase. Every state formed one (Delaware and Maryland joined the District of Columbia in a combined effort) and the activities broadened. Each association chose a particular field of endeavor, from Alaska's youth activities and scholarships to Wisconsin's crippled children help. Help for young people, hospitals, and scholarships were and are the most common programs.

The associations did Elkdom no damage; rather, they immensely increased its efficiency in charitable, humanitarian, and community welfare work.

During these years, when the organizational framework of the Elks was being firmed, there was progress in other fields. A matter of increasing worry was the unauthorized use of the Elk name and Elk emblems. Other, newer organizations in some states tried to take advantage of Elks' prestige in this way. Groups appointed to study the problem in 1907 and 1908 discovered the main trouble was that the Elks had no patented, official symbol to protect.

The elk's head and antlers had symbolized Elkdom for 40 years, and it had been used in lodge rooms and on official stationery. But the elk's head design had never been officially adopted, and in many states there were no laws to prevent unauthorized persons from using it.

Elks moved to protect their name and symbols in two ways. Laws or court orders were sought in the several states to restrict such use to the legitimate Elk organization. Also, the present clock dial and elk head emblem was officially adopted by Grand Lodge and Federally registered. The designation of this emblem did not prevent the use of other accepted symbols by Elks, but it did give Elkdom a single, protected device.

Injunctions were secured against certain orders or fraternal groups who tried to use the name "Elk." Although there was much concern about this last, none of these organizations proved any real problem for the BPOE.

Meanwhile, many Elks felt that the Order should provide a shelter for aged and needy brothers. The matter was brought up at the Grand Lodge session in 1898. After much work by the inevitable committee, a bankrupt hotel

(Continued on page 15)

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## A NOTE FROM BROTHERS ★ AT SEA ★

On the 100th birthday of the Order, Oak Harbor (Nav Air), Wash., Elks received the following greeting from lodge members who are serving aboard the aircraft carrier U.S.S. Coral Sea in the Tonkin Gulf, off Vietnam:

Dear Brothers.

In the month of our one hundredth anniversary of the great Order of Elks, we wish to extend our well wishes for the coming years and we are hoping to enjoy many of them with you.

Ray C. Johnson  
James R. Toncray  
David A. Boughan  
Brothers at sea aboard  
U.S.S. Coral Sea



Four Massachusetts' West-Central District lodges—Leominster, Fitchburg, Gardner, and Clinton—remembered the patients at the Fort Devens Army Hospital. Pictured during a presentation of a gift to one of the patients are (from left): Emile J. P. St. Cyr, Felix B. Seliga, district veterans chairman, and Levi J. Bergeron, all of Leominster Lodge; Miss Betty Spooner, Red Cross field director, and Fitchburg ER Zeroon Damboorajan.

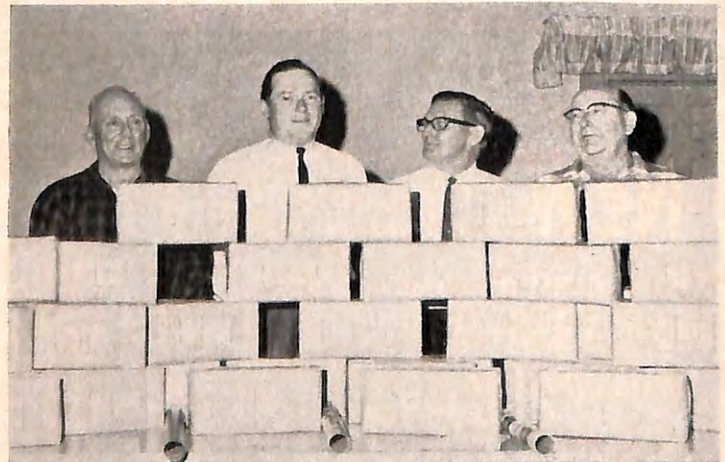


Bremerton, Wash., Lodge members held a festive party for Vietnam returnees at the Naval Hospital in Bremerton. Pictured are Elks decorating the wards. Lodge members and their wives worked for 10 weeks at the hospital, visiting patients and preparing decorations. Also as part of the program, which is financed by the lodge, the Elks donated a record player to the hospital.



Residents of the Veterans Home in Boise, Idaho, enjoyed this cake at the Boise Lodge-sponsored Christmas party. Pictured with one of the veterans are ER Don S. Gummersall (left) and (on the right) Herbert Pickering, veterans chairman, and Brother Ted Piechura. The Elks host monthly parties at the home.

Peekskill, N.Y., Lodge sent 100 holiday gift packages to American servicemen. Pictured are Norman Fetzer, Est. Lead. Kt. Louis Morris Jr., Donald Martin, and Arthur Schmitz, veterans chairman.



Pictured at a party hosted by the Elks at the Veterans Administration Hospital in Alexandria, La., are (on stage) Tiler E. F. "Gene" Heller Sr., state Secretary, and Chap. Larry Wicks. The Elks were assisted by Mrs. Mayo Wells and Mrs. W. E. Browder.



(Continued from page 12)

in Bedford City, Va., was purchased by the Order in 1902. This hotel, a rather gaudy Victorian structure, was dedicated as the Elks National Home in May 1903, and shortly afterward was placed under the jurisdiction of the Grand Trustees.

This Home soon drew sharp criticism because of its location, but mainly due to its nature and rundown condition.

A committee to which the problem was referred recommended that an entirely new home be built, which would be more in line with the "standing and dignity of the Order." In 1911, the erection of a new home was authorized in Bedford. Grand Exalted Ruler John P. Sullivan appointed an Elks National Home Commission to oversee the project. A building fund was raised through per capita taxes of 25 cents for 1911, 1912, and a few following years. The new home was finally ready for use and dedicated in 1916.

This Elks National Home was a beautiful, classic structure on the edge of the Blue Ridge mountains of Virginia. It was a complete complex—cottages, hospital, recreation facilities, and library, including garden plots and a nine-hole golf course. The home was not intended to be an "institution," nor was it run like one. It provided a home for Elk brothers who needed one, where they lived in complete freedom and personal dignity. It was soon considered the outstanding residence of its kind in the country.

The costs of the home were born by Grand Lodge in part, out of the regular per capita taxes, and by the individual lodges which sent Elks to it. Describing the National Home, Past Grand Exalted Ruler Fred Harper said: "Whenever a Brother may be broken in health, his fortune shattered, and he is no longer able to withstand the rough seas of life, he may know that, as in his Father's home there are many mansions, so in Brothers' home there is room for all and a room he may call his own."

Although the Elks National Home was a beautiful and much admired place, over the years there was not to be so much demand for it as had been thought. The reasons were probably twofold, in the nature of the Elk membership itself, and because Elks took care of their own quietly, in their own communities when required. But it continued to symbolize, in a striking manner, the spirit of Elkdom that no Brother should ever be forsaken or forgotten.

At about this same time, in 1910, the Elks investigated the possibility of founding a tuberculosis sanitarium. This course was not followed, however, because study showed that the care of afflicted Brothers could be better handled through existing institutions scat-

tered about the nation. In 1915, Grand Lodge began a policy of assisting not only victims of tuberculosis among the membership but sufferers from "disease of any incurable character, or from injuries causing total disability," provided such financial assistance was needed.

Meanwhile, Elks lodges everywhere had become active in helping American youth and trying to broaden young peoples' opportunities. In 1911, it was proposed in Grand Lodge at Atlantic City that some national direction be given to a youth campaign. And in 1913, Past Exalted Ruler John F. Reilly presented the so-called Hammond Plan (from Hammond, Indiana, Lodge No. 485), for throwing Elks support behind the "Big Brother" movement.

The Big Brother movement was aimed at helping boys who got into trouble with the law for various reasons. Responsible people, through personal contacts and assistance of various kinds, tried to rehabilitate these youths, and to help them grow up as decent, valuable citizens. Under the Hammond Plan individual Elks worked closely with the juvenile courts in their communities, and eliminated the use of probation officers. In many cases, Elk businessmen in the towns could be more effective than court officers in influencing and guiding these boys. By 1914, 901 lodges with over 300,000 members were engaged in this work, helping some 5,000 boys.

Within a few years the vast majority of lodges were supporting the program, with thousands of Elks looking after "unfortunate little brothers." In 1919, the chairman of the Big Brother committee, Past Exalted Ruler John Karel of Milwaukee, expressed a widespread feeling among Elks that nothing the Order had ever done reflected more credit upon it, or gave the brotherhood so much satisfaction.

This work was considered highly influential in the development of American youth. It was not just charitable but community-oriented and patriotic, for Elks were helping guide the citizens of tomorrow. And—this was becoming a noticeable Elk characteristic—although Grand Lodge supported the program, the emphasis was on the local, not the national, level. The thousands of Elks who worked to help "incorrigible" boys drew no headlines and little national attention. They did help make a better America by becoming personally involved in a serious social problem. This was work that began soon after the turn of the century, but had no end.

The Boy Scouts of America came into being in 1910. Within a few years, Elks lodges were sponsoring Boy Scout troops, 14 in 1920, and finally over 1,200 troops in later years. Dozens of troops, in less-advantaged neighbor-

(Continued on next page)

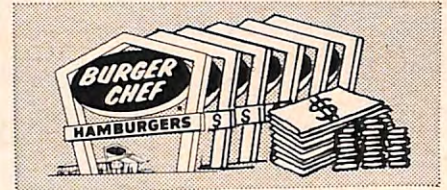
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hoods around the country, were supported by Elks, and they could have been sponsored in no other way. Again, this was work behind the scenes and on local levels. Grand Lodge did not participate directly in the Boy Scout program until 1946.

Support of the Boy Scouts went far beyond merely sponsoring troops. Hundreds of thousands of dollars in money and equipment were furnished by lodges each year and, probably more important in the long run were the many Elks who worked as Scoutmasters and other Boy Scout officials.

In the 20 years following 1900, Elkdom thus passed another historic milestone. The Order was already strongly established as a fraternal brotherhood when the era began, but it was now obviously something far more than a national secret society. The Order's basic patriotism had been proved. But certainly more important than formal respect to flag and country in ritual and on the altar, or even its care for disabled soldiers, was the fact that the BPOE was becoming a vast, diffused service organization. Elkdom was not just dishing out money to worthwhile projects—it was actively helping to build America, in hundreds of smaller communities, and in dozens of mostly unnoticed and unsung ways.

The peculiarly individual nature of the Order was now set. Although the Elks were a tightly-integrated brotherhood in spirit and in doctrine, watched over by their legislature in Grand Lodge, the thousand and more separate lodges were remarkably sovereign or self-governing. Unlike many similar organizations, Elks were oriented toward their local communities. Grand Lodge sometimes nudged or called attention to a worthwhile program—but it did not command or direct the Elks toward grandiose, expensive projects with, perhaps, more show than real worth. Nor did the Elks, in their government, build a real "hierarchy" over which individual Elks or lodges had no control.

Remarkably little money went to the national organization. As in the local lodges, the great work was carried on by dedicated volunteers. As the Order was developing, the "great heart of Elkdom" beat in its thousand-odd lodge rooms, not in one central office. This was the way Elks wanted it, and time proved their basic wisdom.

With state associations, and with dozens of different programs growing organically at the grass-roots, the framework of Elk operations was also set. Elkdom had survived its internal crises and evolved its own institutions.

These were going to be strong enough to survive the coming era of great and incisive change in America, through good times and bad.

# SHOWCASES FOR THE ORDER

## 1967-1968 BULLETIN WINNERS ANNOUNCED

The 1967-1968 Lodge Bulletin Contest, sponsored by the GL Lodge Activities Committee, again resulted in many fine examples of fraternal journalism. The contest judges were impressed most by the excellent reporting on local Elk activities.

The judges were Editor and Publisher William B. Hamel, of the Mattoon, Ill., *Journal-Gazette*, and City Editor Ralph E. Closson—both members of the Order. Mattoon PER Omer C. Macy was chairman of the competition.

The winners, grouped according to lodge membership, are as follows:

### A—MORE THAN 2,500 MEMBERS

- 1—Albuquerque, N.M.
- 2—San Mateo, Calif.
- 3—Tulsa, Okla.

### B—1,501 to 2,500 MEMBERS

- 1—Plymouth, Mich.
- 2—Redondo Beach, Calif.
- 3—Kearney, Neb.

### C—1,001 to 1,500 MEMBERS

- 1—Lakewood, Colo.
- 2—Appleton, Wis.
- 3—Lawrenceville, Ill.

### D—401 to 1,000 MEMBERS

- 1—Pittsburg, Calif.
- 2—Kissimmee, Fla.
- 3—East Chicago, Ind.

### E—UP TO 400 MEMBERS

- 1—Patchogue, N.Y.
- 2—Baton Rouge, La.
- 3—Wickenburg, Ariz.

Lodges with publications that received honorable mention are:

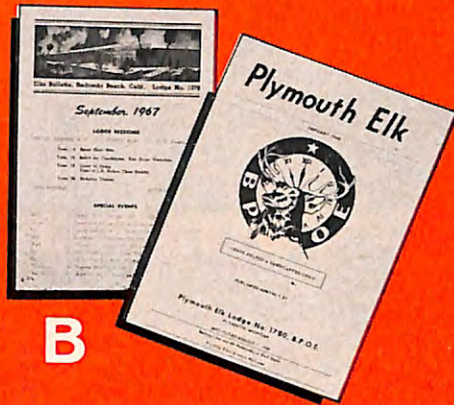
**MORE THAN 2,500 MEMBERS**—San Jose, Calif.; Fargo, N.D.; Walla Walla, Wash.; Auburn, Wash., and Phoenix, Ariz.

**1,501 to 2,500 MEMBERS**—Santa Monica, Calif.; Modesto, Calif.; Idaho Falls, Idaho; Charleston, S.C., and Anaheim, Calif.

**1,001 to 1,500 MEMBERS**—Roanoke, Va.; Santa Clara, Calif.; Cascade-East Point, Ga.; Mendota, Ill., and Salisbury, Md.

**401 to 1,000 MEMBERS**—Hays, Kan.; Santa Cruz, Calif.; Oceanside, Calif.; Racine, Wis., and Roswell, N.M.

**UP TO 400 MEMBERS**—Fairfield, Calif.; Sayre Wood, N.J.; Belmar, N.J.; Alturas, Calif., and Apache Junction, Ariz.



**B**



**C**



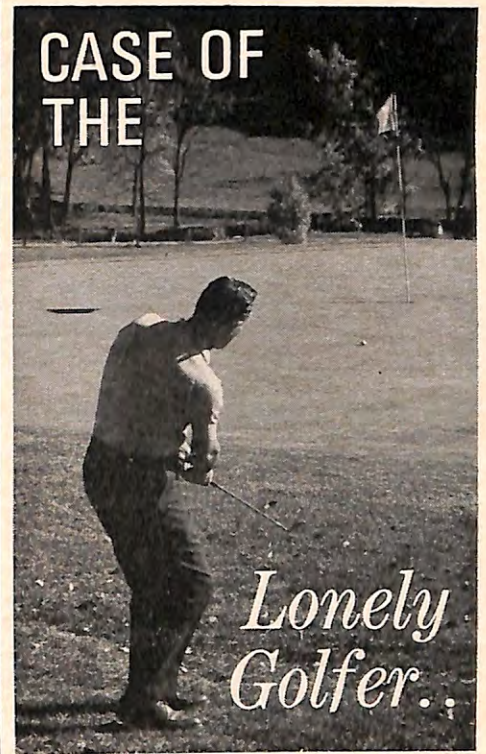
**D**



**A**



**E**



"There goes Ole Tom Jackson, out on the course alone", remarked Jerry Payson, golfer-detective, as he sat in the locker room changing clothes. "What gives?"

"Don't you know" questioned Alex Orson, another golfer. "He's the worst player in the club. Can't control his shots, hooks or slices eight out of ten times. He's in the rough oftener than he's on the fairway. And worst of all, he's always hunting balls. Slows down his game and those playing with him, not to mention those following. No one wants to play with him."

"I see," said Jerry. "Maybe we can help him. You get one other member—I'll pull in Ole Tom and we'll make up a foursome."

Later, out on No. 1 tee, Ole Tom drew first tee-off—and slammed the ball 150 yards into a dense thicket. For the next 10 minutes all members of the foursome were in the rough, too, helping Ole Tom to find his ball. Not a word was spoken until they reached No. 2 tee.

At this point, Jerry Payson spoke up. "Tom," he said, "this is the moment of truth and you may not like it. Have you ever wondered why you always play alone? Well, I'll tell you. Tom, you've got misfit clubs!"

"What do you mean?" said Tom, "my woods are stamped with the name of last year's big-money tournament pro."

"How naive can you get, Tom?" retorted Jerry. "Don't you know you can't play good golf, really

good golf unless your clubs are made expressly for you, to fit your style of play, your personal specifications?"

"And where do I get these made-to-my-order clubs?" snarled Tom.

"From Kenneth Smith of course," quietly answered Jerry. "I thought everybody knew that."



Write TODAY for Kenneth Smith's New Booklet and Correct Fitting Chart

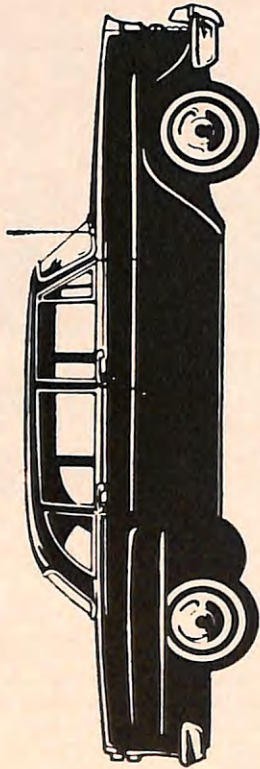
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## What Boat?

(Continued from page 8)

pany offers a model called—we like the name!—a “Moby Dink”.)

Usually these are small rowboats that the owners of big boats use to get from shore to their on-the-water, moored giants. They are big enough for two or three people, normally they are somewhere in the 6- to 9-foot range, and some of them can go out from shore with a 5-h.p. outboard motor popping away behind them.

While these small craft originally sold as miniscule ferry boats for the rich, others who didn't have \$75,000 to plunk down for a yacht to which they could ferry themselves in their dinghy, bought dinks for rowing and drifting and putt-putting around on small, calm lakes. A father and one of his children—properly fitted with a blaze-orange life jacket—can have a ball in a dink on a 10-acre lake in suburbia. With a sale price of \$100 to \$300, dinks, under the right circumstances, offer more fun per dollar than most other boats on the water.

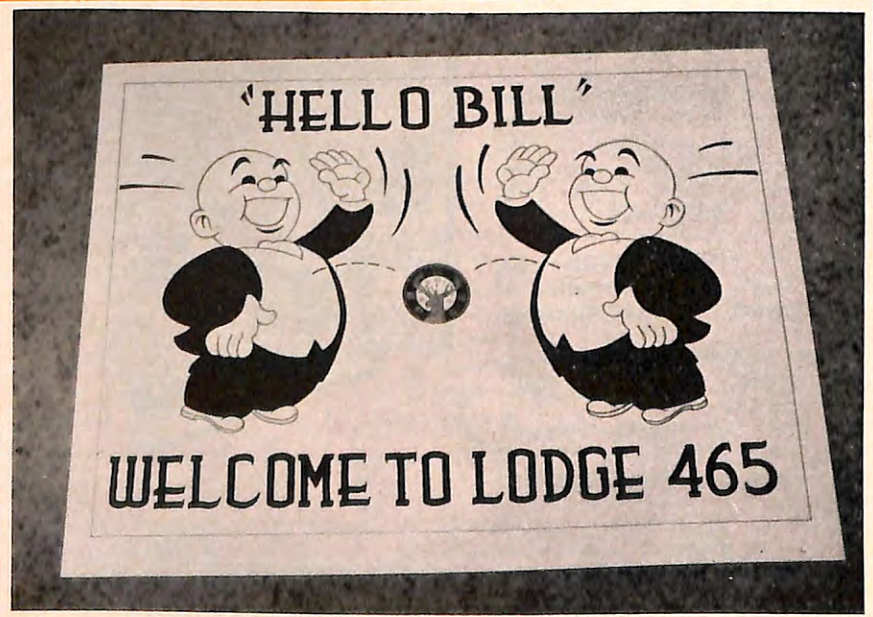
For the more adventuresome, especially adventuresome young people who can fit into the compact hull of a dink

and still be comfortable, there are 6- to 9-foot boats that come fitted with sails. They sell in the \$200 to \$500 class. But that kind of money puts you afloat with a sail, and few sailors will ever admit there is any way to live except with a taut sail two feet from your head. While true sailors yearn to skipper the “American's” Cup boats, even they can laugh and have fun in a dink with a mast and a sail.

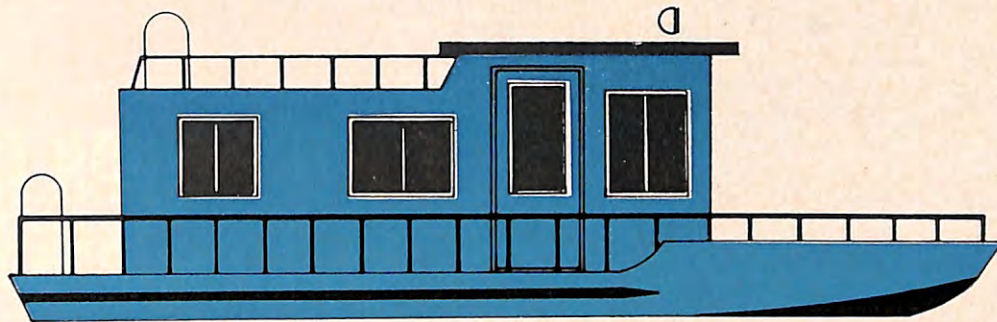
One of the notable things about small boats, especially the dinks, sailboards and fold-boats, is that you can easily enough haul them by car. Buy a roof rack or a small trailer and you're ready to go. (Of course, all the fold-boat needs is a corner of your car trunk or a nook in your closet.) Racing boats, while somewhat bigger and sturdier than other “small” boats, also are relatively easy to trailer and some race enthusiasts even haul them on the car roof. (Realistically, hauling a racing hull usually also involves pulling along engine parts, an engine, and a box of tools, so the best way to pull everything to a race is on a good trailer that will support a hull, plus a lashed-down engine and its necessary accessories.)

If you want to transport another popular class of small boats—canoes—you can do it easily in one of two ways:

(Continued on page 28)



“HELLO BILL”—THE ELKS' TRADITIONAL GREETING—has been revived by Elyria, Ohio, members, who feature posters like the one pictured in their lodge rooms. The Brothers of Elyria are trying to reactivate the greeting, which marked gatherings of Elks until about 10 years ago. “Hello Bill” is believed to have originated during the Grand Lodge reunion in 1897 in Minneapolis. Delegates wishing to get anything done had to see the local lodge's Treasurer—William Goddard, a key figure in handling arrangements for the convention; the words, “Hello Bill,” were heard again and again. And so the Order's traditional salutation was born.



# HOUSEBOATS: ideal vacation cottages



by Peter Raymond

Want to get away from civilization (while having the comforts of civilization) during your next two-week vacation or week-end from home? Want to enjoy good fishing and unlimited swimming? Want to be certain of coming back completely refreshed while enjoying a vacation such as you've probably never had before?

Think houseboat.

I've been a houseboating buff for more than 10 years, and everybody to whom I have ever recommended a houseboat vacation has come back after they have tried it and said they have never had so much fun on a vacation in their lives. I've suggested it to hunters and fishermen, families that have never been boating in their lives, adventurous sorts and homebodies. They've all liked it.

What's the big appeal of houseboats?

First and briefly, in case you haven't seen a houseboat, let's take a look at what they are. In simplest terms, they are like house trailers mounted on a raft. Some, before you get misled, are like small house trailers and thus are fairly cramped for space. Others are long and luxurious like large apartments. All of them have sleeping facilities, kitchens, toilets, and ice chests or refrigerators.

Before we go further into an explora-

tion of what houseboats are, let's look at a fairly essential matter: Money. How much do they cost? Anywhere from about \$4,000 (plus about \$1,000 for the motor) to—well, would you believe \$50,000? As I said, some of these are fairly compact units and others are pretty luxurious.

But don't go away if you don't want to include five or six thousand dollars in your vacation budget for the next few years. One of the more appealing things about houseboats is that they can be *rented* in most parts of the country without destroying your bank account. If you think houseboats, as a starter—if you're the average conservative type—think rental. That way you can get some experience with them without going in debt.

Rental costs? From \$150 to \$400 a week, depending, again, on the degree of luxury you want. Sound high? Compare it with the cost of renting a vacation cottage at \$60 or \$120 a week, and you see that maybe you aren't paying all that much. Add the fact that your houseboat is your water transportation to favorite fishing holes (you won't have to rent a fishing boat and motor, so deduct another \$30 or so), and you also won't be spending money for driving your car (your houseboat will be taking you where you want to go), although you will have to buy gasoline for your houseboat, and that

runs about \$5.00 a day if you cruise a lot and maybe no more than a \$1.00 a day if you care to take life easy. Gasoline for houseboat cruising will be about half of what you would spend on car operation during a comparable time.

There is no question that a houseboat is a more expensive vacation than renting an ordinary vacation cottage (although it is less expensive than traveling and staying in motels or hotels), but it can be more fun.

Let's take a look at some of the added attractions that have made houseboating one of the most appealing vacation activities that has come along during the past five years:

Kids love them. I've had children from six months to 14 years old on houseboat trips, and those old enough to talk and walk had one of the times of their lives. There is a sense of adventure in getting aboard a real boat and shoving off from land to explore coves and rivers and lakes you've never seen before. Strange as it may seem, they always find ways to occupy themselves, even on a relatively small 10-by-32-foot boat. They play games at the kitchen table, help clean up the boat, swim over the side, fish from the deck, sun on the flat roof that is a characteristic of every houseboat, steer and help prepare meals.

(Continued on page 35)

# LOOK WHAT YOU CAN DO ...FOR LESS THAN THE COST OF A BUSINESS LUNCH!

The greatest drive the Elks have ever undertaken to help the Elks National Foundation expand its great work is under way . . . but you are needed to make this drive an outstanding success. How can you help?

By joining the CENTURY CLUB at your lodge. The cost is small. Measured on a weekly basis it amounts to only \$1.92 . . . less than the cost of a business lunch! But look at the people who are being helped . . . look at the great good that is being accomplished because hundreds of your brother Elks have already discovered the joy of giving and the immense personal satisfaction of being a member of the elite CENTURY CLUB. The Centurion at your lodge is waiting for you to pledge your support. Do it now and become a member of the CENTURY CLUB.

- *Help for Local Lodge Projects*
- *Most Valuable Student Awards*
- *Allocated Scholarships for Needy Students*
- *Emergency Educational Funds*
- *Youth Leadership Awards*
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THE CENTURY CLUB *in support of the*

**ELKS NATIONAL FOUNDATION**

**Make Our Centennial Our Greatest Year. Join the Century Club!**



## News of the Lodges

**BPO ELKS CENTENNIAL 1868-1968**



**MAYOR AND BROTHER** Walter Davis (second from left) of Bloomfield, N.J., thanks ER Michael Seanniello for the local Elks' gift to the community of the Veterans' War Memorial Fountain (background), which they built themselves from materials costing \$2,000. Flanking the pair at the dedication ceremonies for the fountain are Councilmen and Brothers Joseph Napolitano and Nick Sidoti. The Bloomfield High School Band stands in the rear. The fountain, 12 feet in diameter, features a circulating water pump and 8 submerged colored lights, which turn on and off every 10 seconds.

◀ **A CONGRESSIONAL MEDAL OF HONOR** winner—Gunnery Sgt. Jimmie E. Howard, 38, of the U.S. Marine Corps—receives his membership card in Burlington, Iowa, Lodge from ER Raymond E. Boyd. Burlington Elks are proud to welcome Brother Howard, who was presented the medal by President Johnson last August. He is one of the very few American fighting men in the war in Vietnam to have received the United States' highest military award for bravery.



**SLUGGER HARMON KILLEBREW** of the Minnesota Twins gives batting pointers to some youths from the Lewis and Clark Job Corps Center in Bismarck, N.D. The 1967 home run co-champion and first baseman spoke at Bismarck Elks' annual Father and Son Banquet, then gave some practical advice.



**A \$2,500 CHECK FROM THE MASSACHUSETTS ELKS** is presented by SP Arthur D. Kochakian, Haverhill, to Sister Mary Dolorita, FMM, of the J. P. Kennedy Jr. Memorial Hospital, Brighton. Also among those pictured are three patients at the hospital and Michael J. McNamara, Brockton, a GL Youth Activities Committeeman; SDGER Edward A. Spry, Boston; PGER John E. Fenton; Richard Cardinal Cushing, Roman Catholic archbishop of Boston; W. Edward Wilson, Newton, a GL Americanism Committeeman, and State Secy. Alfred J. Mattei, Worcester. The state association also recently presented a \$1,000 check to St. Coletta's School, Hanover.



**EXALTED RULER** Charles E. Croisant (first row, center) of the new Dallas Northwest Lodge No. 2384 assumed an important role in the institution of the Texas unit recently. Brother Croisant—a Past Exalted Ruler of Quincy, Ill., Lodge—initiated candidates into Dallas Northwest Lodge after his installation as Exalted Ruler on the day of institution, Jan. 13. There were 83 members. Standing behind the new lodge's officers are the initiates and also the dignitaries who participated in the institution: Alex A. McKnight, Dallas, a GL New Lodge Committeeman; SDGER H. S. Rubenstein, Brenham; DDGER Travis Richardson, Longview; SP James V. Sharp, San Antonio; SP-Elect Edward M. Schlieter, New Braunfels; VP Gene Norton; Past Grand Esq. Victor E. Ferchill, Longview, and C. Roquemore, Baytown, state new lodge chairman.



**PEEKING FROM THE MASK** that is part of his centennial creation is North Tonawanda, N.Y., Trustee George Steinbach. Standing by are VP Leon C. Bennett, Batavia, and ER Harold Valiquette and DDGER Joseph L. Lawler, both North Tonawanda Lodge members.

**"ED HANLON NIGHT"** is held at Red Bank, N.J., Lodge to honor the lodge's Brother Edmund H. Hanlon (second from left), a Past District Deputy, a state Trustee, and the state youth activities chairman. Also pictured are SP John W. Purdy Jr., Phillipsburg; ER Charles E. Rowell, Red Bank; PGER William J. Jernick; DDGER John M. Barrett, Belmar, and VP Diron Avedisian, Point Pleasant. A class of 20 was initiated during the evening. Brother Jernick was speaker for the occasion.



**CELEBRATING ELKDOM'S CENTENNIAL** with a party at Charleston, W.Va., Lodge are SDGER Dewey E. S. Kuhns, a lodge member, and ER and Mrs. Shelton C. Harrison. Brother Kuhns spoke at the celebration.

**CARTONS OF CLOTHES FOR VIETNAMESE CHILDREN** are readied by Southbridge, Mass., Elks James V. Osimo, youth activities chairman; PER Edgar L. McCann; State Sen. Philip Quinn, and Brother Osimo's brother, Tulio. The boxes of clothing and toilet articles were slated to go to a village in Vietnam where Brother Tulio Osimo's son—Lt. Richard Osimo—is stationed.







**THE ONLY LODGE BEARING A CHARTER DATE OF FEBRUARY 16, 1968**, is Brandon, Fla., Lodge No. 2383. Dignitaries attending the institution Jan. 28 included (seated): George Carver, Live Oak, a GL Auditing and Accounting Committeeman; SDGER Robert B. Cameron, Holiday Isles, state new lodge chairman; DDGER Al R. Barthelette, St. Petersburg, who presided at the institution; PGER William A. Wall, the principal speaker; SP Marvin L. Kimmel, Miami Beach; Hugh L. Hartley, Owosso, Mich., chairman of the GL New Lodge Committee, and a member of that committee—Thomas E. Mallem, Jacksonville. ER Harold Simmons is standing, fifth from the right, with other officers of the new lodge. Charter membership was 180. Officers of Plant City Lodge initiated the new Elks during the ceremonies in Plant City Lodge.



**THE NEWEST CLAIMANT TO THE TITLE OF "OLDEST LIVING PAST EXALTED RULER"** in Elksdom is 98-year-old senior PER Leo R. Gottlieb (second from right) of Trinidad, Colo., who holds a trophy presented to him by the lodge at its 77th anniversary banquet. PER John H. Drury (left), 94, also was singled out for tribute at the banquet, part of a three-day celebration. Between the veteran Elks—both Honorary Life Members—stands PER and ER Herman L. Corley; at the right is PER and Secy. Jess L. Gerardi Sr. Brother Gottlieb joined the Order in 1904 and was elected Exalted Ruler in 1912. Brother Drury—who was proposed for membership by Brother Gottlieb—became a Trinidad Elk in 1905; he served as Exalted Ruler in 1911-1912 and again in 1924-1925. The trophies were presented by former U.S. Rep. J. Edgar Chenoweth, a lodge member, and the main address was delivered by DDGER Clarence C. Amerine, Canon City. Six student winners of the lodge's Americanism essay contest were awarded \$25 U.S. Savings Bonds at the banquet.



**HERE'S A SWITCH: TOLEDO, Ohio**, ER William Morris presents an Elk's pin to his father—W. H. Morris, a member of the lodge's centennial class—after the recent initiation. SP Elwood W. Reed, Bowling Green, holds an Elks Centennial medallion key ring for the new member of Toledo Lodge.

## Lodge Notes

As a kickoff to their observance of Elksdom's centennial, Appleton, Wis., Elks conceived, authored, and directed a color television program, "100 Years Young," which explained the Order's activities and benevolences. Host of the show was Est. Lead. Kt. Edward Pierre, who also wrote the script. Among the Elk dignitaries who appeared on the show were DDGER George Ellis, Two Rivers; Melville J. Junion, Green Bay, GL youth activities chairman, and PSP Andrew Parnell, Appleton. The program ended at 11 p.m., the hour of the Order's traditional toast to departed Brothers. The 11 Northeast District lodges sponsored the program.

Vice President Hubert Humphrey sent a congratulatory message to Whiting, Ind., Lodge on the occasion of Elksdom's centennial. The message in part: "May your fine lodge and brother Elks

throughout Indiana continue to be pacesetters in dynamic citizenship and enlightened philanthropy."

Among other anniversary greetings were letters from Gov. Roger D. Branigin of Indiana, Sen. Vance Hartke, Sen. Birch Bayh, Rep. Ray J. Madden, and Bishop Andrew G. Grutka of Gary.

Elmira, N.Y., Elks signed a "Centennial Register" as part of the lodge's observance of the Order's 100th anniversary—an idea that came from THE ELKS MAGAZINE's Tom Wrigley, a member of Elmira Lodge. The register, along with other items, will be sealed in plastic for 100 years, to be opened Feb. 16, 2068.

The immediate Past Exalted Ruler of Utica, N.Y., Lodge—the Rev. W. Aubrey Arlin, 58, died Feb. 17, following a short illness. Brother Arlin was rector of Trinity Episcopal Church, Utica's oldest congregation, and the first clergyman to be elected Exalted Ruler of the lodge. An enthusiastic Elk, Brother Ar-

lin was the lodge's inter-lodge activities chairman and ritualistic co-chairman at the time of his death. Survivors include his wife, a son, the Rev. Charles N. Arlin, and three daughters.

Elks of Auburn, Wash., Lodge call to their Washington Brothers' attention the existence of a 59th eye bank in the nation—the Eye Bank of Providence Hospital, Seattle. THE ELKS MAGAZINE carried a story in the February issue on eye banks and listed 58 such banks. Auburn Elks have supported the Seattle facility since August 1963; they invite any other Washington lodges to join them.

In compliance with GER Robert E. Boney's wish, Colorado Elks initiated 705 candidates Feb. 16, Elksdom's official centennial.

The ritual—conducted simultaneously at 5 district meetings—was planned and organized by PDD Campbell F. Rice, Colorado Springs, state Centennial Committee chairman.



**FOR THE FIRST TIME**, each of the lodges in California's Inland District was represented on the officiating team at a recent invitational joint initiation hosted by Victorville Lodge. Shown with other members is William F. Bellona (standing, third from left), of Bishop Lodge, who traveled 219 miles to take part in the ritual.



**A CLASS** of three candidates at Los Alamos, N.M., Lodge honored DDGER Stephen D. Stoddard (second from right), a lodge member, on his recent official visit. With him stand initiates Thomas Metzger, John Felton, and Chester Smith.

**A CENTENNIAL CLASS** recently initiated by Pocatello, Idaho, Lodge was the largest class in the lodge's history. Shown with the initiates are ER Bruce O. Hanson and other lodge officers. Also present at the ceremony was DDGER Glenn P. Call, a member of Preston Lodge.



**SEASIDE, Oregon**, ER James E. Cummins (standing, left) and Brother William Cifre explain the Elks' scholarship program to a group of Seaside Union High School teachers during an informative get-together at the lodge.



**POMONA, California**, ritualists recently initiated this centennial class of 95 candidates.



**A CENTENNIAL CLASS** of 132 candidates was recently initiated by Long Beach, Calif., Lodge. PDD Harry W. Jordan served as chairman.

**TOOELE, Utah,** Elks show off a floor buffer and polisher donated to the Tooele Cerebral Palsy Day Care and Training Center. John Long, lodge sickness and distress chairman, and Est. Loyal Kt. Bill Howard just have presented the machine to Mrs. LaVon Wilson, secretary of the CP Board.



**AN ELKS' REST** at Crestlawn Memorial Park is dedicated by members of Riverside, Calif., Lodge. The monument, with its fine statue, marks an area set aside for the interment of Elks and their families as part of the lodge's observance of the Centennial Year.



**A CENTENNIAL PROCLAMATION** honoring the Order is presented by California State Sen. Lawrence E. Walsh (center) to Huntington Park ER Jack McCrary as VP Paul Riccobon, Downey, looks on. More than 500 Elks were on hand for the presentation and initiation of a centennial class of 60 candidates.



**BELLFLOWER, California,** ER Robert B. Wunderlich (right) welcomes SP Marvin M. Lewis, Brawley, upon his official visit. PGER R. Leonard Bush looks on.



**ON PAST EXALTED RULERS' NIGHT,** Alameda, Calif., Lodge honors 62-year lodge member Ned Williams (second row, center) as a special guest. Brother Williams was joined by 26 of the lodge's 33 PERs.

**PAST EXALTED RULERS' NIGHT** at Gallup, N.M., Lodge draws 16 of the lodge's 25 former chief officers. Gallup Elks felt particularly honored by the presence of PER Samuel Teitelbaum, who drove about 400 miles from White Sands for the affair.

*(Continued on page 32)*



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(Continued from page 18)

With a roof unit or on a small trailer.

Most canoes are bigger than 12 feet and cannot, strictly speaking, be called small boats in the same way rowboats and sailboats are. For purposes of this article, canoes are classified as small boats when they are less than 16 feet long. Why? Simply because canoes, being slim and trim, are easy for two men to handle on land, even when they are in the 12- to 16-foot class.

The lightest-weight canoes are light-weight aluminum models or wooden ones covered with fabric. For example, a 15-foot canoe with a wooden frame and a fabric cover weighs in the neighborhood of 45 pounds, not too much weight for one man to carry and certainly an easy load for a man and his son. An aluminum canoe weighs roughly the same, but a fiberglass canoe tips in at a few pounds more.

Some old-time canoe men wouldn't set foot in an aluminum model—"too noisy," they say—while the younger set, not necessarily buying a canoe for silent-stream fishing but for family fun or maintenance-free recreation, might tend to aluminum. There are advocates of wood, aluminum, or fiberglass who maintain stoutly that *their* model is the only kind that should be considered by a true canoe buff. Every man to his choice.

The most important thing is to find a canoe that you are going to find most enjoyable. There is hardly any question that you can find some kind of canoe that will appeal to you.

A note of caution should be handed out with every canoe: only expert canoe handlers should consider taking a young child out in one, and even then under the most protected circumstances. Going out in a canoe with a small child when the sky is overcast or the wind is whipping up the lake is dangerous business. Of all small boats, canoes are the most likely to tip over and put the most demands on the swimming skills of occupants.

In addition to the dinks, sailboards, and fold-up boats that can be fitted with sails, there are regular sailboats in a variety of small sizes, and they can be a ball.

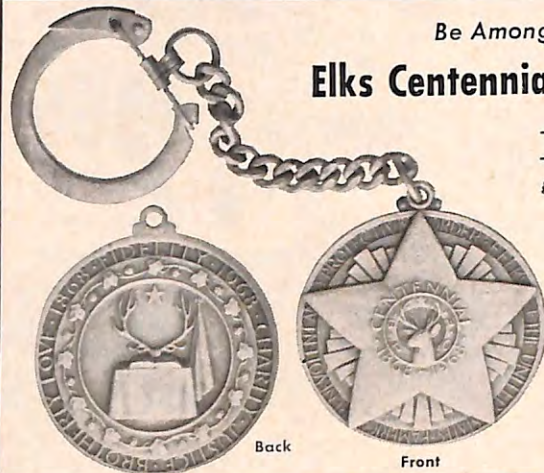
Available in 11-foot-and-up models, small sailboats sell for as little as \$600, equipped with sails, and top out in the neighborhood of \$1,500. They are small enough to maneuver on a few acres of water, and the water needs to be only a few feet deep. Small lagoons make good sailing spots. So do streams with treeless land around them (so the wind can get to the sail of the boat) or sheltered coves. However, when you are fussing with small sailboats, avoid getting caught in relatively big, open waters. Small boats are for small waters.

(Continued on page 49)

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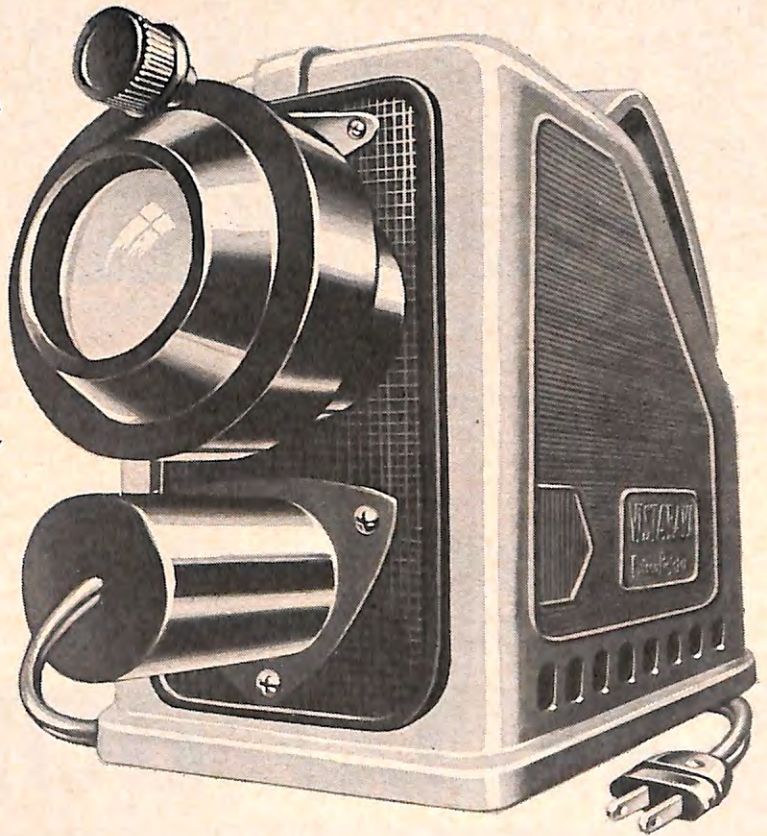
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Lewiston, Idaho, Elks held a luncheon in honor of GER Robert E. Boney's visit and presented him a token of remembrance—a ring inscribed with a State of Idaho map, a diamond marking Lewiston. Seated at the head table are: Joseph A. McArthur, Lewiston, GL Americanism chairman; PGER William S. Hawkins, Coeur d'Alene; Grand Est. Lead. Kt. Patrick H. King, Boise; Brother Boney; ER William R. Totten; Moscow ER Max D. Nelson; SP Donald J. Rainville, Lewiston; Pres. Philip Presnell, Lewiston Chamber of Commerce, and Mayor Paul Wise, a Lodge member.



## Lodge Visits of Robert E. Boney

B.P.O. Elks Centennial 1868-1968



Moscow, Idaho, Lodge—the oldest lodge in the state—was honored to welcome GER Robert E. Boney for its 75th anniversary celebration. ER Max D. Nelson is shown presenting Brother Boney with silver relief map of Idaho studded with garnets representing every lodge in the state, with a large one for Moscow Lodge. Upon his arrival in Moscow, Brother Boney also received a red carpet welcome from the local chamber of commerce and Mrs. Boney was presented with a dozen red roses.



Santa Ana, Calif., ER Robert E. Ritter (second from right) welcomes the Grand Exalted Ruler during his recent visit to southern California. Pictured are PGER R. Leonard Bush, PGER Horace R. Wisely, GER Robert E. Boney, Brother Ritter, and SP Marvin M. Lewis.

Belmar, N.J., Mayor John M. Taylor greets GER Robert E. Boney as he arrives at the lodge. With them are ER Edward C. Sammons (left) and PGER William J. Jernick, Nutley, and DDGER John M. Barrett, Belmar. In honor of Brother Boney's visit to Belmar, Mayor Taylor and Belmar Borough Commissioner John Ferruggiario signed applications for Elk membership that evening. Belmar Elks also held a banquet to mark the occasion.

GER Robert E. Boney spoke to South Dakota Elks at a banquet in his honor at Deadwood Lodge. Shown with Brother Boney are Chap. Robert Ruth, Est. Loyal Kt. Robert Dirksen, Est. Lect. Kt. Richard Olsen, ER Donald Ondriezek, Esq. Eugene Bannigan, Trustee Rick Whitelock, and Est. Lead. Kt. Robert Thoresen.





# IT'S ALL TRUE

By BILL TRUE

World Professional Casting Champion

## Take a Girl Fishing



Here is my wife Janie with her first big catch, captured in Caribbean waters.

There's been a lot written about taking a boy fishing—starting a youngster off with an adult angling companion so he learns the fun and challenge of the sport. And I think this is great.

But what about the girls? And by girls I mean wives, daughters, girl friends, and females in general.

I'm afraid there is still a feeling that fishing is a man's sport—and this just isn't true any more. The days of dirty, primitive "fish camps" are long gone, and most jumping-off spots for fishing around the country are pleasant, clean, and modern—the type of place that

won't scare off a lady angler.

If you're one of us who has a little trouble getting away from home for a fishing trip, one solution is to take the lady of the house along. But if she hasn't been fishing before, start her right.

One of the best ways to make a quick conversion is to set things up so Mrs. Fisherman gets some quick action. See that she catches something her first trip.

On our first fishing trip together, I made sure my Janie got into a school of walleyes, for example. She had so much fun pulling in a stringer-full on live minnows that she was an instant convert to the sport. But bluegills, sea trout, white bass, crappies, or any plentiful, easy-to-catch fish in your area will do as well for that first female fishing trip.

Don't neglect your daughters, either, if you're lucky enough to have them. Fathers can just as easily pass along a love for fishing to their girls as to the sons in the family. And a knowledge and enjoyment of fishing is something that in later life will provide them with many hours of leisure fun.

## TRUE TIP OF THE MONTH

Elks Clubs or other groups can now obtain a brand new color-sound (16 mm.) movie for free showing. The 27-minute film is called "The Big Jumpers" and it's crammed with action, featuring Coho salmon, smallmouth bass, Arctic char, Atlantic salmon, snook, houndfish, and tarpon. As a matter of fact you'll see Bill True tackle a tarpon on a fly rod in the final sequence. Write to the following address, specifying the date you'd like to show the film: Public Relations Staff (Film Library), 3044 W. Grand Blvd., Detroit, Mich. 48202.



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**TWO EXALTED RULERS**—E. J. Walker of Cottonwood (Murray), Utah, and Robert B. Campbell of Salt Lake City—admire their lodges' display commemorating Elkdome's 100th year. Window space for the joint effort was donated by a Salt Lake City finance company.



**A GAME OF SKILL** provides both education and therapy for a cerebral palsied child. Lompoc, Calif., ER Joe A. Machado (background, left) and Est. Lead. Kt. John Huyck watch Mike Eatin operate the electronic game, designed for him by his father, John Eatin, Lompoc. Looking on are the two young men who carefully assembled the machine—Mike Mottarella and Andy Berenznai. Lompoc Elks provided financial assistance for the worthwhile project.



**JEROME, Idaho**, PER Darrell Darling (center) officiates at the burning of the lodge's paid-up mortgage. Also participating are Esq. Darwin Shulsen; Est. Lect. Kt. Bob Myers; ER A. L. Moore, and Est. Lead. Kt. Gib Tilley. The burning took place during a centennial program at the lodge.



**DURING A THREE-DAY CELEBRATION** of Moscow, Idaho, Lodge's 75th anniversary, a class of 66 candidates was initiated by Lewiston Lodge officers in honor of GER Robert E. Boney, who was on hand for the event. Among those present for the ceremony were Grand Est. Lead. Kt. Patrick H. King, Boise; PGER William S. Hawkins, and Joseph A. McArthur, Lewiston, chairman of the GL Americanism Committee, as well as officers of Lewiston and Moscow Lodges.



**PAST EXALTED RULERS** of Hillsboro, Oreg., Lodge recently initiated a class of candidates in honor of Elkdome's Centennial Year.



**VERNAL, Utah**, Elks recently initiated this class of candidates in observance of Elkdome's Centennial Year.



**THE ELKS NATIONAL FOUNDATION CHAIRMAN** of Escondido, Calif., Lodge—Louis A. Goldberg—presents a check representing payments toward Escondido Elks' \$100 Participating Memberships in the foundation to DDGER Carl S. Livingston Sr., El Cajon. At the right is ER John D. Welch.



**THE 43-YEAR SECRETARY** of Miles City, Mont., Lodge—PDD J. Henry Bohling (right), 81—is about to receive a 60-year membership pin from ER William J. Dunn as DDGER William B. Hawke, a lodge member, watches. Brother Bohling was initiated April 1, 1908, elected Exalted Ruler for the 1924-1925 term, and elected Secretary in 1925. He has served in that office ever since, even while holding the District Deputy's post for Montana's East District in 1935-1936.

**GRAND EXALTED RULER** Robert E. Boney presents a 55-year service pin to Clif Peale at Santa Ana, Calif., Lodge's centennial observance. Waiting to receive 50-year pins are Brother Howard Arnett, accepting the pin for his grandfather, Louis Schlesinger; Frank Hammett, and PER William R. Gordon.



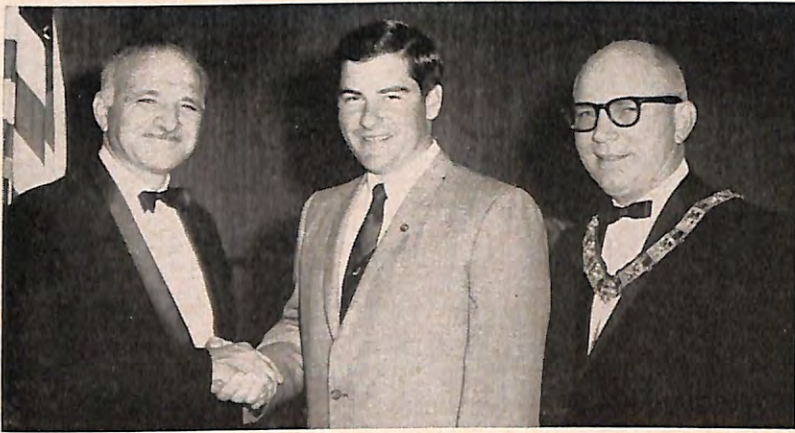
**ELKS FROM THREE IDAHO LODGES**—Moscow, Grangeville, and Lewiston—hold a dinner for 30 boys who attained the rank of Eagle Scout during 1967. The scouts are under the Lewis-Clark Council, which incorporates the three lodges as troop sponsors. Joseph A. McArthur, Lewiston, chairman of the GL Americanism Committee, and Grand Est. Lead. Kt. Patrick H. King, Boise, were among the dignitaries at the dinner honoring the scouts.



**THE FIRST-PLACE WINNER** of the Youth Leadership Contest in California's Northwest District—John Laird (second row, left)—is shown with Vallejo ER Jack Minero (left), Est. Loyal Kt. Roger Armstrong (right), and other winners of the lodge's competition (first row): Mary Miller, Sheila Johnson, and Marian Ching, also district second-place winner, and (second row): Michael Policar and Michael Hedrick. U. S. Savings Bonds were presented to the winners of the competition.



**A SECOND CENTENNIAL CLASS** of 240 candidates recently was initiated by Boise Lodge in honor of GER Robert E. Boney. The candidates, initiated by the lodge's state champion ritualistic team, comprised the largest class in the lodge's 72-year history. Boise Elks challenge all other lodges in the Order to match this centennial initiation figure of 240. The first centennial class, initiated previously, consisted of 57 candidates.



**PROFESSIONAL GOLFER** Dave Stockton (center), a new member of San Bernardino, Calif., Lodge, is welcomed into the Order by DDGER Vincent J. Amalfitano, Ontario. ER Terrill L. Spoor looks on. Brother Stockton was one of 116 candidates initiated recently by the lodge.



**ELK MEETS GOAT** as Pueblo, Colo., Elks—represented by L. Harry Cox—formally present “Westminster Bill” to Florence Lodge. The Florence Elks raised \$100 for handicapped children at Elks Laradon Hall, Denver, and passed the goat along to Salida Lodge. “Bill” is scheduled to visit all 48 lodges in the state; he is each lodge’s guest until \$100 or more is contributed to the Denver school, whereupon he travels on to “greener pastures.”



**THE HONORED GUEST** at Miami, Ariz., Lodge’s Past Exalted Rulers Assn. party—PGER George I. Hall—is welcomed by ER Albert E. Bray. Also shown are PERs J. Porter Hill, party chairman; V. Orville Vaughn, association vice-president; Frank Steinke, association president, and Bob D. Belsler, association secretary.



**AN ANNIVERSARY CAKE** is admired by Springfield, Oreg., PERs Ralph Forge and Dee Higbee, acting ER D. F. Brownrigg, and Esq. John Roberts. The cake was a feature of a centennial observance.



**A 50TH WEDDING ANNIVERSARY CELEBRATION** at Virginia City, Mont., Lodge honors Treas. and Mrs. C. E. Pharmer. Brother Pharmer has been lodge Treasurer for the last 10 years; Mrs. Pharmer is a charter member and the organist of the local Elks’ ladies. The table lamps shown were presented to the couple by the members of Virginia City Lodge.



**JUNEAU, Alaska**, ER Bobbie J. Tyler and In. Gd. Robert Simi display a hooked wall hanging designed to commemorate Elkdom’s centennial. It was presented to the lodge by youngsters at the Youth Detention Center who are engaged in crafts and rehabilitation projects. Juneau Elks assist center officials in carrying out their crafts activities program.

## Houseboats

(Continued from page 19)

Houseboats are about the safest thing on the waters. You really have to try to get in trouble with a houseboat. First, they are fairly slow scows. They don't go, normally, more than 10 or 15 miles an hour. So you usually have plenty of time to become aware of impending dangers and avoid them. Second, they have sturdy railings that keep children and parents from sliding overboard. Third, they are built like small tanks. The hulls of most houseboats are so thick and tough that you really would have to get slammed hard by a much bigger boat to rip the hull. Also, the hulls usually are compartmentalized, so even if you did punch a hole in part of a hull, the boat would stay on top of the water for a long time.

They are easy to operate. People who have never handled a small boat on the water might, rightfully, be concerned about taking a lumbering houseboat down a strange river or across some new lakes. Forget about it. The average person who drives a car can, during half an hour of instruction, learn the most important elements of houseboat operation. But insist on getting that half hour of houseboat-handling information if you've never handled a houseboat. Also, and this is important, make sure that the houseboat agency renting the boat to you shows you how to light the gas-fired lights in the boat and the heating and stove units.

Houseboats offer you plenty of things to do. You can cruise on them, going from posh marinas to deserted islands. You can fish from them. (Drop anchor and let a houseboat swing in the wind and you'll find that you're able to cast over several hundred square feet of lake or river area.) They have relatively little below-water vertical surface, so you can get into (and, more important, get out of) shallow water for some of the better bass or northern fishing. They are as stable a platform as I know for swimming. They have flat surfaces from which to jump into the water, and they are often equipped with boarding steps you can use for getting aboard after an invigorating swim. The roof is good for sunning or just plain lolling around and talking or relaxing.

They provide all the shelter you need. If you're fishing or hunting with a group of men or with your family and the weather turns bitter cold, you have your shelter right with you. Just open the door of your houseboat and slip inside. Turn on the gas-fired heating units and you'll be able to keep warm on even the bitterest days. I've spent comfortable nights on a house-

boat when it was a whistling 35 degrees outside. In fact, the compact, tight little unit I had turned out to be too warm after I had the space heater working for a while.

They give you a real chance to get away from it all. One of the best nights I ever had was when I took a houseboat up a small Minnesota river—only 40 miles from big and people-full Minneapolis—and dropped anchor. Nobody else for miles. No other houseboats. No vacation cottages. No runabouts tearing up this little river, which was too shallow for outboard cruisers. I had gone where no other vacationers were going. It was utter silence that night, except for some fish splashing once in a while. I had a big, leisurely breakfast of bacon and eggs, cooked on the houseboat stove, and lolled through one of the laziest and most relaxing mornings of my life until I pulled anchor and started back home.

If you are beginning to get interested in houseboating and think that maybe you would like to try a houseboat vacation this year or next, then you're probably wondering what's the next step.

All right, let's suppose you want to rent a houseboat for two weeks. Chances are good that most houseboats already are rented for this summer. However, you *might* be able to find

one available for this summer. So try. If you don't, how about a fall vacation on a houseboat? Or a winter vacation down south? Or, how about a houseboat vacation next summer?

Where do you write? There are two places that can give you information about places nationally where you can rent houseboats. One is Rent-A-Cruise of America, Box 781, Florence, Alabama. This is the Hertz of the houseboat rental business. Then there is the International Houseboat Manufacturers Association, Box 610, Jeffersonville, Indiana. This is an association of houseboat manufacturers who can tell you where rentals are available in most sections of the country.

There are a lot of rentals in California, Missouri, Florida, and the Wisconsin-Minnesota area. There are others in Nevada, Idaho, South Dakota, Iowa, Kentucky, Tennessee, Alabama, New York, and Canada.

Whether you want to go on a family vacation, a hunting or fishing trip with a group of men, or a loner trip to some isolated spot, there's probably a houseboat rental operation within a few hours' drive of where you live. If you've never tried it, all I can suggest is that you give it a chance. It's one of those things that you're likely to remember well for a long time.

# tear out



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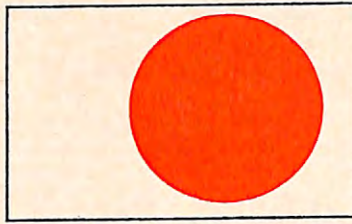
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# Sheriff Hyde and the Balloon of Death



by Irwin Ross

A rancher in rugged northern Utah started out to do his chores on a brisk, clear February morning in 1945. Half-way to the corral he threw a startled look toward his north pasture. Then he sprinted to the ranch house and phoned Warren W. Hyde, sheriff of Box Elder County.

"Sheriff, there's a strange contraption up here."

In Brigham City, the county seat, Hyde tensed. "What does it look like, Floyd?"

"Like a big parachute. Except it isn't spread on the ground. It's hanging in the air, sort of."

"Could it be a balloon of some kind?" asked Hyde.

"That's it!" Floyd Stohl said.

"Don't mention this to anyone," Hyde snapped. "Don't go near that balloon. If this is what I think it might be, it's important. I'm coming right out."

Hyde hailed a deputy and gave orders. "Telephone the FBI in Salt Lake City. Tell them I think we may have located a Jap balloon. Then send some of the riding posse to Stohl's ranch with horses."

The Sheriff buckled a gun low on his hip and started out on one of the most incredible adventures of World War II.

Hyde's foe was no two-gun outlaw. It was something far more sinister—a bomb-laden Japanese balloon. And his battle was more significant than any foray pulled off by frontier lawmen, for on the outcome of Hyde's daring feat rested not only his life but the lives of thousands of Americans.

This attack by balloons marked the first time in history that death-dealing missiles had been sent overseas without human guidance. The ominous weapons threatened American cities and military bases. They endangered forests, and gave the Japanese a means to start bacteria warfare—if they wanted.

No one knew just what they were, how they traveled 5,000 miles to hit their target, or how their bombs were dropped at the right time. And the Japanese kept their secret well; a final bomb automatically exploded the balloon, once its mission had been fulfilled.

Few Americans know that during the six months of the attack the Japanese launched more than 9,000 balloons at the United States. A good many reached here. Parts of almost 300 were found in North America—a few as far east as Michigan and Wisconsin.

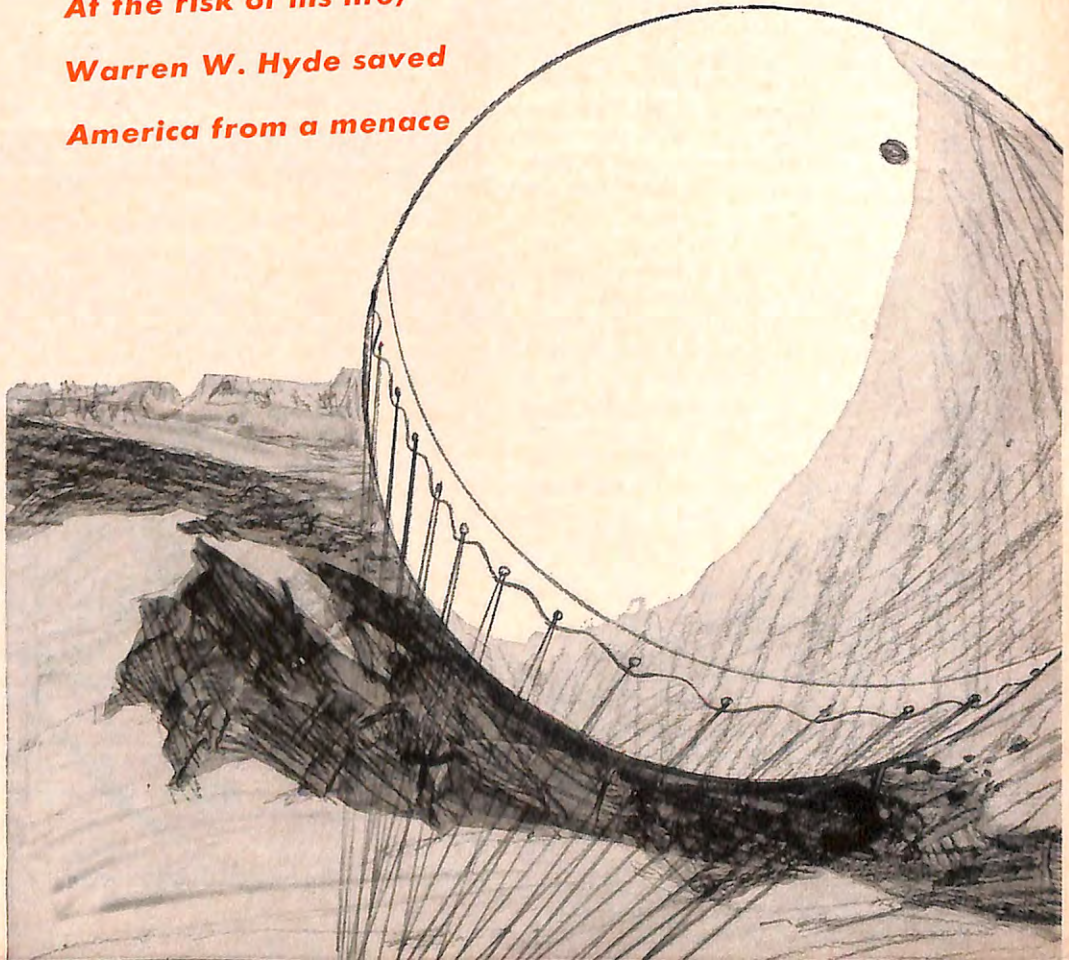
The United States first learned of the balloon bombardment when a fragment

was found in Montana. Others were seen exploding in the air.

In January 1945, the tempo of the barrage was stepped up. The Japanese seemed to be perfecting their strange weapon. Our worried military leaders still hoped to recover a balloon intact. Sheriff Hyde, and every other peace officer in the Western states, had been informed of the balloons by the FBI, and told about the importance of capturing one whole.

To himself, Hyde thus hurriedly reviewed the meager facts provided by the FBI. As he reached his car, his deputy called out, "The FBI are on their way. Be here in an hour."

*At the risk of his life,  
Warren W. Hyde saved  
America from a menace*



"What did they say about the balloon?" Hyde asked.

"Said to do everything possible to salvage it."

"I'll get it!" Hyde promised.

Warren Hyde made fast time to the Stohl ranch. As he swung his car along the entrance road, he could see the balloon in the distance, floating free. To Hyde, it looked like a huge bouncing ball, moving away from him.

The sheriff wheeled his car through a pasture gate, gunned across the field after it. He gained rapidly for a few hundred yards. Then his car began to skid in the thawing earth. Suddenly it jolted to a churning stop.

The sun had warmed the balloon, making it buoyant again. It drifted north across the ranch; Hyde realized he was losing his prize. Quickly he unfastened his gun belt and slung it into the car—a man can't run with a .38 dangling on his hip. And Hyde had a race ahead of him.

He loped across the field, eyeing the balloon as he ran. It seemed to move more rapidly now, flitting just above the ground. The wind swept it up and over a low hill. Hyde, gasping for breath, dug in. He nearly caught it at the top of the hill, then it drifted away.

The sheriff knew he was now out of sight of the ranch house and his car. Help would be a long time coming. This was wild cattle country, with ranches few and far between. The FBI men would have a long drive from Salt Lake City.

Hyde paused to catch his breath, then resumed the chase. The balloon passed over Blue Creek Divide, then was sucked by a downdraft into a narrow canyon. Beyond, the land spread out vast and desolate, dotted by brush and patches of snow.

Hyde sprinted, and when he reached the edge of the canyon, the balloon was waiting for him. "I've got it!" he yelled.

His prize was a tremendous thing, much larger than he had imagined. It towered 85 feet from the top of the pearl-gray balloon to the carriage dangling at the end of almost 200 shroud lines.

Hyde's eyes narrowed. A black object clung to the undercarriage—a lethal demolition bomb. He knew the mechanism had been rigged to explode when it touched the ground—or when anyone touched it. That knowledge made him realize the perilous implications of his job.

A puff of wind danced the balloon a few feet away. Gingerly, Hyde stepped forward and grasped one of the shroud lines. Again the wind tugged. Hyde was sweating now. But he held on and tried vainly to dig his feet into the ground.

Like a thing alive, the balloon sud-

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STATE	PLACE	DATE		
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denly jerked Hyde off his feet and lurched into the air. The man dangled like a tiny puppet as the balloon leaped and twisted upward. Hyde watched the ground spin away to become a swirling, indistinct mass. His vision blurred. Dizziness turned to nausea. His hands slipped and he almost fell.

"I'll jump," he muttered through clenched teeth. Then he saw his chance. The balloon was nearing the opposite side of the canyon where a ridge jutted upward.

He wrestled the balloon, trying to make it drop a little. In a few minutes his feet touched the ridge, and he dragged the balloon to a stop.

Hyde tried to anchor it to some bushes. A gust of wind foiled the attempt. This time, the balloon floated back across the canyon. Hyde dug his feet into the ground, but once more he was in the air. Again he fought fear and sickness. The ground below was a whirling pattern of dirt and grass, sagebrush and snow—with a new peril added.

The shroud lines began to twist and turn. Hyde had to struggle to keep from becoming entwined or knocked from his hazardous perch.

The top of the canyon again stopped the weird flight. But no sooner had the balloon halted than air currents again swung it back across the canyon. Several times the sphere drifted back and forth, punishing its unwilling passenger. Finally Hyde fought the balloon to a jarring stop. Meanwhile the bomb absorbed shock after shock.

Hyde fought like a man pitted against a crafty living foe. He forgot the bomb, forgot hands that were raw from rope burns. Tugging at the ropes, he threw every ounce of weight into the brawl. Knocked down, he leaped up and

(Continued on page 45)



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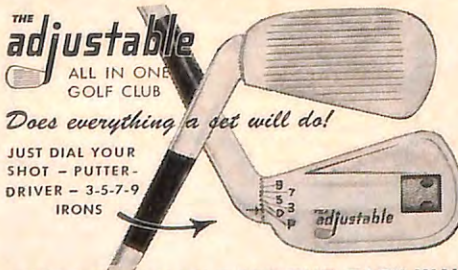
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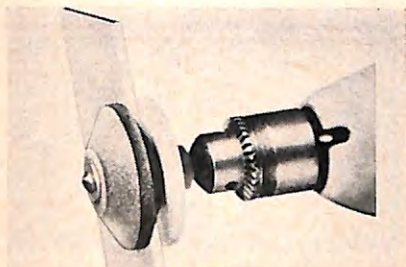




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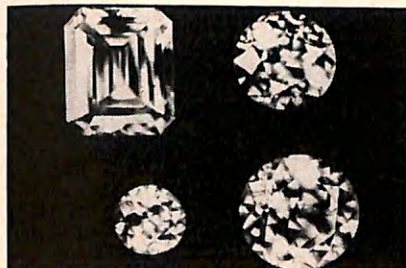
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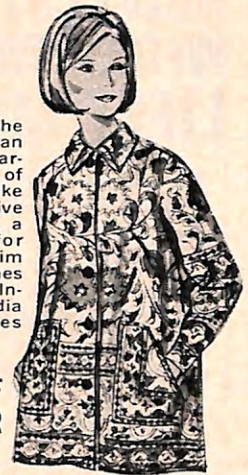
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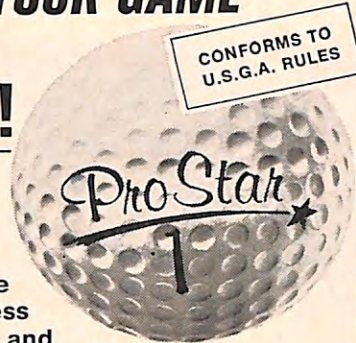
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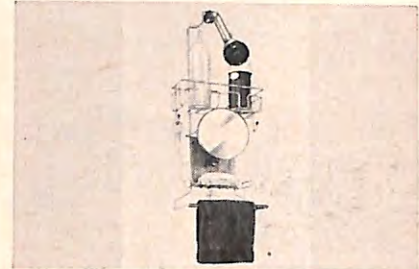
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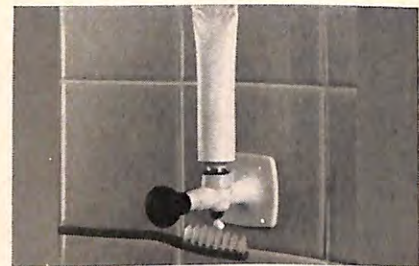
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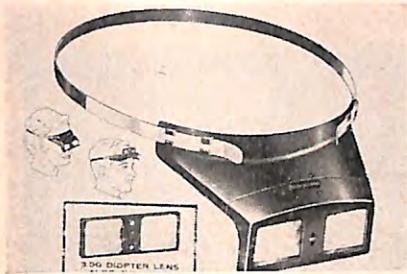
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**CRAFTSMEN, HOBBYISTS, HOMEMAKERS—** Work faster, more accurately using Nel-King Magna-Fi. It magnifies while leaving hands free. Hinged polished prismatic lens swings up when not in use. \$7.95 with removable 2½ diopter lenses. Add \$2.98 for more powerful extra 3 diopter lens. Nel-King, Dept. EK-58MF, 811 Wyandotte, Kansas City, Mo. 64105.



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**New Tru-Drive Tees**  
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**AUTOMATICALLY**  
every time

**THIS IS IT!**




You have to try this to see for yourself! And you can do it on our money-back guarantee. This tee gives you almost unbelievable results. Long straight drives every time!

It's simple—because the tee is based on aero-dynamic principles that prevents the lateral spin which causes hooks or slicing.

The tee cups your ball. (see illustration above) When the club hits the tee all the power behind it goes into getting the ball away—and no matter where the club connects, the power goes behind the ball—gets it away faster, straighter. You may hit a few yards to right or left. **BUT YOU WON'T HOOK OR SLICE.**

You'll get off drives that will amaze you for distance. You'll hit truer shots—this tee makes golfers out of beginners and club-champs out of week-end golfers.

What's more, it saves you money on balls. You don't mark them up, you don't cut or mar

them. It saves you money on lost balls—and it speeds up your game.

Of course you have to try them for yourself. Order at our risk. If you are not completely satisfied—if you are not absolutely delighted with what it does for your game—return for a full refund. Not permissible for tournament play.

Tru-Drive Golf Tees are only \$1.98 plus 25¢ pp. & hdg. for pkg. of 5. Three sets for \$5.75 ppd. Get enough for your partners and friends. Order now—impress your golf partners next week-end! Send check or give your Diners Club Account Number.

125 Marbledale Rd.  
Dept. EL-568, Tuckahoe, N. Y. 10707

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THE ELKS MAGAZINE MAY 1968

**Joel McKay**  
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**NEW LOOK**

of His 'n Her  
**Bill Parry**  
Jump Suit



New no-iron blends and easy-care sportswear keep this one-piece casual Springtime-fresh and wrinkle-free. Detailed with: Full-length zippers; expandable, elasticized waistbands; rust-proof buckles; sewn-in leg creases.

**MEN'S SIZES: S, M, L, XL**  
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Easy-care **COTTON POPLIN . 14.95**  
\*Pewter Green, Blue, Tan, Red.

Avril® blend **OXFORD CLOTH. 17.95**  
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No-Iron **CHECKED SEERSUCKER. 21.50**  
50% Kodol® polyester/50% combed cotton in \*Brown, Olive, Blue-&White checks.

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65% Dacron polyester/35% Avril rayon in \*Blue, Yellow, Orange, Brandy.

Specify fabric, size, color. Add 5% sales tax in Calif. To charge Diners Club, Carte Blanche or American Express send Account No. and signature. NO C.O.D.'s. *send orders to*

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Carpet covered horizontal post—treated with catnip—lures kitty away from furniture to do her scratching. Can be re-treated with catnip as needed. Includes rubber ball on coil spring for kitty capers. 19"—pine finish trim. Satisfaction guaranteed. \$3.95

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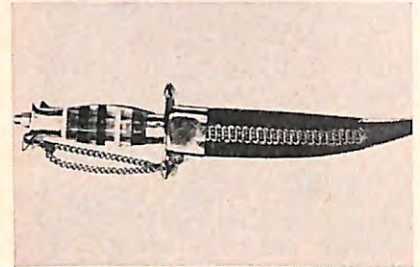
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Measures distance from 6 ft. to as far as you can see. Direct reading in yards, miles or nautical miles. Golfers use to measure deceptive terrain and select right club. Yachtsmen plot precise chart position. Made of high impact plastic; non-magnetic. Weight 5 oz. Conceived by Dr. Luis Alvarez, famous for his invention of the ground approach system used to land aircraft in thick weather. Send \$19.50 plus \$1.50 for air mail and handling, or \$1.00 p.p. (Calif. res. 5% tax.) Money back guarantee. Instructions included.

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The Gem stone you read about in The READER'S DIGEST  
**MORE BRILLIANT**  
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Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat \$12.00 ONLY.



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**50¢**

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**RICH GOLD TRIM**  
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Quick and handy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. About 2" long. Free plastic box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. Send for free catalog.

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IF YOU USE

**21 PLUS**

Gray Hair Vanishes—  
Natural Looking Color Returns

PREFERRED BY FAMOUS PERSONALITIES... 21 Plus gives gray or faded hair youthful natural looking color again after just a few applications.

Easy-to-use. Apply like a hair dressing. Does not stain hands, scalp or fabric. Colorless, greaseless. Does not streak or injure hair. Will not wash out. New Low PRICE.

**SOLD ON MONEY BACK GUARANTEE**  
Send Only \$3.00 for 8 oz. bottle. You must be completely delighted with the results or your money back at once!


21 Plus Products, Inc., Dept. E-58, 1737 E. 172nd St., Bronx, N. Y.

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**IN LESS THAN 1 MINUTE A DAY**

The most remarkable exercise device ever developed to eliminate stomach bulge, to firm and flatten abdominal muscles. It firms chest and arms at the same time. Used by Green Bay Packers, professional golfers, fighters and other athletes. One Wonder Wheel serves the entire family.



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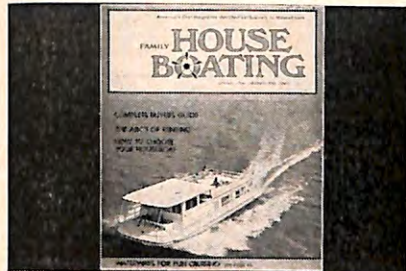
# ELKS FAMILY SHOPPER



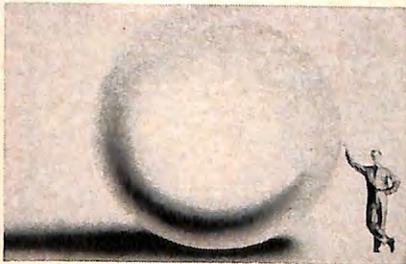
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Safe drivers are alerted far in advance of radar zones thru new long-range antenna design—transistorized—no wires—comes complete—clip on visor and use. Send check, or charge to Diners Club, American Express or C.O.D.

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Now — a new way of life for cigar smokers! Here's a completely new, modern cigar, a long, full 5 1/2 inch Corona that's so mild even cigarette smokers will enjoy it. And man, does it taste good! That's because it's a special blend with a special new kind of mild Candela wrapper that's completely different in character, light smooth and modern in taste.

This new Wally Frank Candela Corona promises to completely revolutionize the cigar business. We plan to bring out these extra long Coronas to compete with expensive luxury cigars. But before spending big money in advertising, we want your opinion as a cross check on our own tremendous enthusiasm. We'll rush you 25 Humidor-Fresh Cigars plus a FREE cigar holder. Send us nothing for the cigars, we've written them off for the test . . . Just send \$1.00 to help cover postage, expense and cigar tax on this non-profit transaction. When they arrive, test smoke as many as you like, on the house, and tell us what you think of them. Then if you're not delighted, return the balance for \$1.00 back in full. (Sorry only 25 cigars to a customer). (In U. S. A. only).

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Kindly send me the following Executive Flightbags at \$19.95 plus \$1.00 ea. for P.P. and handling. I understand that if I am not completely satisfied I may return for a full refund.

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Does not obstruct view, keeps car up to 15° cooler, blocks out sun's rays. Easy to install, custom made for your car. Improves air conditioner efficiency. Send make, year, model (hardtop, wagon, sedan) style (2 or 4 door) for free information.

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It's a cinch to learn how to play popular music on the piano or organ with the Play-by-Chord system. Easy-to-follow book with clear instructions for playing chords, pages of stamps to apply to sheet music, basic chord chart. Book of Chords plus Old Time Tunes book, \$6.95. Special offer: Book of Chords and six Play-by-Color books, \$19.95.

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**GREY HAIR**

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**A FAVORITE OF THE STARS**

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 Free Seashells with Coral.

All orders receive a Kit with attractive Seashells, beautiful Coral, Food and simple instructions. Keep these fascinating pets in a simple jar or fishbowl. Educational and recreational hobby for the entire family. See the father seahorse give birth to the live cute babies. **SPECIAL OFFER:** Order two mated pairs (4) and receive **ONE PREGNANT MALE**, will give birth to 20 babies (total 25 seahorses) for only \$2.90. One mated pair only \$1.80. **LIVE DELIVERY GUARANTEED.** Add 25¢ for postage.



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Your **FIRST STEP** with PEDI-MOLD will be your **LAST STEP** with **FATIGUE and ACHING FEET!** Expertly molded to shape of foot. PEDI-MOLD's exclusive construction adds spring to each step, for **TOES MOVE FREELY** at last. Circulation is increased, muscles strengthened. **Union discomfort disappears** due to PEDI-MOLD's recessed ball area and cushioned metatarsals. Flexible arch, cupped out heel for maximum comfort, correct heel position. Soft foam rubber, won't flatten out.

SEND SHOE SIZE AND WIDTH OR FOOT OUTLINE. SPECIFY **WOMEN OR PEDI-MOLD of N.Y.** **\$3.00** pr.

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A memorable gift for family, friends and loved ones. Send today.

Print name(s) to appear on "Deed", send \$1.95 for unframed "deed", or \$3.50 framed. No C.O.D.'s. Shipped prepaid: (California residents add 5% tax)

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**ELKS FAMILY SHOPPER**



**TROPICAL PALM TREES** to create an exotic atmosphere in your home. Shipped direct from Florida, these beautiful palms thrive indoors or out, in sun or shade, with minimum care. Can grow to 4 ft. Guar. 3 Palms in a pot, \$2.00 plus 25¢ post; 6 Palms, 2 pots, \$3.75 ppd.; 9 Palms, 3 pots, \$5. ppd. Palm Nursery Sales, Dept. E, 55 W. 55 St., N.Y. 10019.



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**TIME-SAVING IDEA:**

Clip and file the pages of your **ELKS FAMILY SHOPPER**. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

(Continued from page 37)

charged again, like a prize fighter stung to anger by a stunning blow.

"I've got to let it go," he whispered. But he knew that, without his 200 pounds, the balloon would quickly soar away. So he hung on, wobbly, sick, bruised, and weary.

Without warning, the wind shifted and the balloon lifted. Again Hyde glimpsed the ground, 30 feet below. Despair gripped him. Then came a kind of crazy determination.

He swung his body from side to side, managing to start the balloon swaying slightly. Then he grabbed as high as he could on the shroud lines and let his body drop, falling until the last second before grabbing again. The weight jerked the balloon downward.

He repeated the risky stunt. The balloon dipped a bit, then a little more. Hyde clung to the shroud lines at the lower end and thrust his feet downward. His shoes scraped the top of some bushes, then snagged into them. The balloon stopped. Somehow, Hyde anchored it. But exhaustion now blurred his senses.

Only dimly was he aware of events that followed. The FBI agents arrived, then came Army and Navy men flown

to Utah from San Francisco. Obeying numbly, he was ordered out of the way when experts detonated the bomb.

Four months later, on June 27, 1945, he was summoned to the Utah State Capitol. When he walked into the Governor's board room, everyone arose. Present were Army and Navy officers, civilian-defense leaders.

From Hyde's balloon, scientists had learned a lot. The spheres were made of mulberry-bark paper, equipped with sandbags and a barometer-controlled mechanism. When the balloon dipped below 30,000 feet, the device dropped a sandbag. When the balloon went higher than 35,000 feet, the mechanism released hydrogen from the balloon.

Even more important than this information, scientists at the Naval Research Laboratory and California Institute of Technology determined that the sand had come from one of five places in Japan. With this information, the Air Force was able to locate the bases from which the balloons were being launched. Bombings followed. Result: the balloon barrage dwindled.

Thus Sheriff Hyde's encounter with the balloon of death actually made him one of America's battle-front heroes of World War II.

Here's how  
**ARNE  
MUNSTERMAN**  
became successful  
from A to Z



Former manufacturing engineer and now an A to Z Rental Center owner in Wheaton, Illinois

"I increased my operating inventory 60% during my first six months of operation," says Arne Munsterman. "From the beginning my business has been growing. I have all I can do to keep up with my customers' demands for rentals."

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# Flag Day-June 14, 1968

Chairman J. A. McArthur of the Grand Lodge Americanism Committee offers these excerpts from a write-up on Flag Day, submitted by a former member of his committee, Past Grand Tiler Fritz Coppens of Traverse City, Mich.

June 14, 1777, is the birth date of our Flag. For 191 years it has been the beautiful symbol of a truly democratic nation, dedicated to the principles of freedom and justice. As Americans and as Elks, we shall and must love and defend Old Glory for all it represents.

Flag Day is filled with hope. It is a day to pay homage to and offer prayer for our beloved fellow Americans who died to preserve our freedom and cherished rights.

Today, we are faced with a new despotism, cloaked in false ideologies, in conflict with freedom and peace—not only on the battlefields of Vietnam but here at home, where a small minority of self-styled Americans, by their words and behavior, lend aid and support to those who would destroy us!

Let us, as Americans and Elks, combat this ugly image! Let us extol the virtues of our freedom-loving country and thank God for our fallen heroes who died for the belief that a threat to the freedom of any land is a threat to our own freedom.

We must realize the greatest menace to our freedom is ingratitude and lack of respect for

constituted authority. Let us resolve on this Flag Day to rededicate our loyalty to and respect for the Stars and Stripes and instill in our children this love and respect at their earliest age, so they too will hold the Banner of Freedom in highest esteem.

As Americans and Elks, 1,425,000 strong, we can and shall, by united effort, do much to strengthen and build sincere patriotism in the hearts and minds of our fellow Americans by setting a fine example. Let us, as Americans and Elks, fly our Flag not just on Flag Day, but every day of the year. Let all Americans and visitors from other lands know we are proud of our Emblem by keeping it aloft for all to see.

Every Elk should do all he can to have our government buildings, schools, and places of business, as well as every home, fly the Flag on Flag Day particularly—and indeed on all other days as well!

Your report on your 1968 Flag Day program should be incorporated in your Americanism brochure, to be submitted for award to Chairman J. A. McArthur of the GL Americanism Committee at the New York Hilton Hotel, 1335 Avenue of the Americas, New York, N.Y. 10019, and to arrive not later than July 6.

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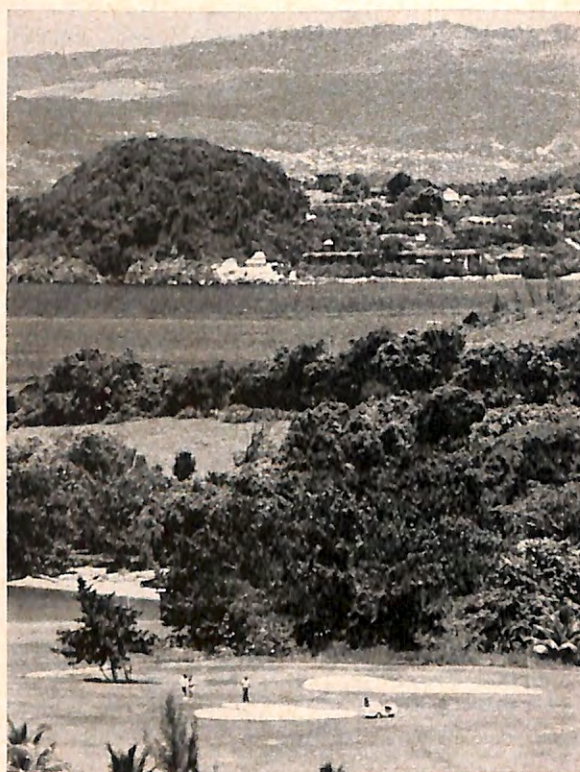
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For Elks Who Travel

# JAMAICA



By JERRY HULSE

The hot Jamaican sun flooded through the window of Sundown Cottage. Outside, birds sang in a garden scarlet with poinsettias and bouganvillea. A maid named Vi knocked on my door. "Breakfast is ready, suh." She placed the tray outside, by the pool. It contained scrambled eggs, bacon, papaya, and fresh-ground Jamaican coffee. I took the glass of pineapple juice and toasted the day—a brand new day in paradise. Palm trees swept away to the sea and the Caribbean reached clear to infinity. Sundown Cottage is perched on a hillside overlooking this scene between Montego Bay and Ocho Rios. It rents during the high season, December through mid-April, for \$75 a day, which seems an extravagant figure until you divide by six, which is the number it

sleeps, and the figure sifts down to only \$12.50 apiece a day—or \$25 a couple. There are three bedrooms and two baths with a swimming pool, the services of the maid Vi, a butler, cook, and gardener. Off in the garage is a car. It comes free, too.

Renting a cottage or a villa is the newest "in" vacation idea in Jamaica. "Rent a villa for \$5 a day," says the tourist office blurb. What it means is \$5 a day *apiece*. It goes on: "Now you can rent your own private villa for less than you pay at a hotel." Some have tennis courts as well as swimming pools. Others look down from mountaintops or rise up by the sea. At Runaway Bay, rentals are arranged through Arthur Collard, the ex-general manager of London's Savoy Hotel. His Dol-



phin Bay Company represents the various landlords, both American and British. Sundown Cottage, for instance, is owned by a British barrister. During the off-season—the spring, summer and fall months—the tab dissolves to a mere \$45 a day. Arthur Collard, with his son Peter, also operates Hummingbird Car Rentals. Guests are met at the airport, either in Kingston or Montego Bay, by their butler, who drives them in grand style off to their rented villa. Groceries have already been purchased, as well as spirits for the bar. One need only eat, drink, and turn healthy in the pleasant Jamaican sun. While vacationers slip into the pool, the butler slips off to prepare a trayful of rum coolers.

view that can be described as purely spectacular. The villa is tended by a housekeeper named Ursula, a waitress who answers to Ivy, and a laundress they call Bee. The home is old and airy and deliciously Jamaican. Three couples would fit into it snugly. Beyond here there are cottages which rent for far less—one with two bedrooms near Montego Bay which can be yours for only \$80 a week. For a list of inexpensive accommodations, cottages and villas, write to the Jamaica Tourist Board, 200 Park Avenue, New York, N. Y. 10017.

But I was telling you about Sundown Cottage off at Runaway Bay, which has to be one of the world's more in-

hotels welcome the tourist. Summer rates at the Shaw Park are only \$17 to \$19.50 a day and this includes breakfast and dinner. The hotel faces a beautiful beach, each of its rooms looking toward the sea. There's also excellent dining. Two meals and a room cost from \$23 a day single to \$100 a day at the Playboy Hotel. At the Plantation Inn guests sunbathe on two beaches—the House of Lords Beach and the House of Commons Beach, the tab running to \$36 a day together with two meals. One of Jamaica's fancier shelters is Half Moon Hotel, a tasteful spread which looks off on a magnificent beach at Montego Bay. Room and board comes to \$35 a day.

Should your plane arrive in Kingston, try the Terra Nova Hotel—a bit of England rising up in the Caribbean. The Terra Nova is a converted colonial mansion with a red-tiled roof. Guests take breakfast on the porch before a garden spread with hibiscus and poinsettias, and inside the dining room is lit by great crystal chandeliers. The Terra Nova represents the rich elegance of Jamaica's now-gone colonial past. The summer rate for an air-conditioned room with private patio is \$10 per person.

Although Jamaica is the third largest island in the Caribbean, getting around it presents no problem. Angling off into the hills and skirting the shoreline are more than 5,000 miles of paved road. Just don't forget to drive like a Britisher and you'll have no trouble—that is, drive on the left side of the road. About 20 agencies rent cars, the rates ranging from \$6 to \$11 a day plus 7 to 10 cents a mile. Motorbikes rent for \$7 a day or \$42 a week, but I advise against them. On roads that twist continuously it's too easy to return home with a leg or an arm in a cast. If you're pressured for time, Jamaica Air Service flies four-engine DeHaviland Herons between Kingston, Port Antonio, Ocho Rios, and Montego Bay. The majority of tourists scramble for the lovely north coast, settling in Montego Bay and Ocho Rios.

To show off the back country Jamaica Railway operates trains twice daily between Kingston, Montego Bay, and Port Antonio. It has to be one of the cheapest per mile rides in the Caribbean. The one-way fare between Kingston and Montego Bay, for example, is \$4.05, or \$1.32 to Port Antonio. Visitors usually enjoy the Governor's Coach tour, an all-day jaunt costing \$11, lunch included. The train rambles off from a rustic rail station through cane fields and into the mountains, making frequent stops at such names as Cambridge and Catadupa. Occasionally it makes an unscheduled stop while the conductor scares off a

*(Continued on next page)*



It should make everyone happy, L.B.J. included, for this indeed is a peaceful part of the Western Hemisphere.

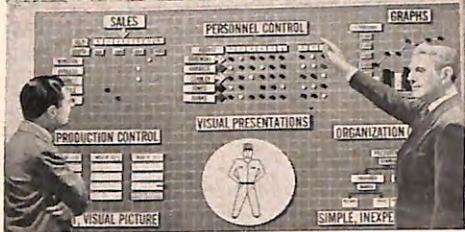
Among the string of villas Collard has for rent is one with an island of its very own. Appropriately, the villa is called Cary Island and it rents during winter for \$316 a day and in summertime for \$175 a day. In addition to the house with its four bedrooms and four baths, Cary Island contains a guest cottage and two swimming pools, all of it cast upon five acres beside the sea. The little private island is just a short swim offshore.

Collard is not alone as a villa renter in Jamaica. One Lord Mansfield of London owns a hilltop dwelling high above Ocho Rios which he rents during winter for \$1,400 a month. It is half that price in the off-season and comes with a

triguing datelines. During the day butterflies glide through the open windows and when night comes the voice of the cricket and singing frogs disturb an otherwise silent Jamaican night. While Vi prepares dinner the butler mixes martinis. Later he rings in dinner with a bell, and candles flicker at a table beside the pool. You have the strange awareness that you'll awake soon and find it's all been just a dream.

Tourists tiring of the villa life slip off down the hill to Runaway Bay Hotel and Country Club. Besides a restaurant and night club, the hotel operates an 18-hole golf course and tennis courts, arranges fishing trips, and rents horses. Rooms rent for \$28 a day in winter and \$17 in summer, two meals included. In the little settlement of Ocho Rios a string of other fashionable

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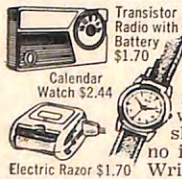
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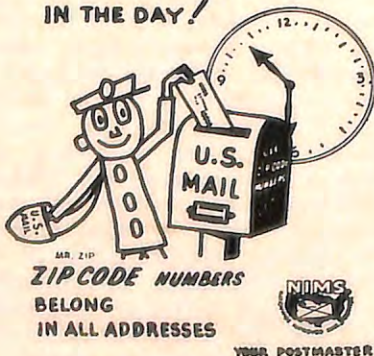
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goat. It rattles through valleys green with breadfruit and banana trees while a calypso band competes with the noisy engine. "River Come Down," they play, and everybody keeps time with the happy beat.

Jamaicans won't allow tourists to get bored. There's simply too much to do. An ex-major in the British army—and he's everyone's stereotyped picture of such a gentleman—conducts tours of his 680-acre Brimmer Hall estate near Port Maria. Maj. Douglas Vaughan sends tourists off at \$4 a head through cane fields and banana and coconut groves. If you're lucky perhaps the old soldier will invite you in for a mug of ale. Brimmer Hall dates from 1750, a 14-room colonial mansion perched on a hill that sweeps to the sea in a flow of coco palms, banana and breadfruit trees—one of Jamaica's loveliest scenes.

Rafting down the Rio—a river that spills into the sea near Port Antonio—is touted from one end of the island to the other, a trip that involves about two hours. Some rave over the ride. I found it boring after the first 15 minutes. Anyway, it's how I happened to look in on Texas biscuit baker Granger Weston's balmy world of sunshine and seclusion—Frenchman's Cove, which proclaims itself as the most expensive resort in the world.

Spread across its manicured lawns are 18 royal cottages of Jamaican stone and imported tile. Each comes equipped with a private butler and its own cook. Between meals the cook pinch-hits as the maid. Furnished along with the cook and the butler are meals, liquor, chauffeured limousine service, sport fishing, golf, air taxi lifts, and an electric cart for puttering around the grounds. The cost per couple is a few cents over \$214 a day. There are, of course, cheaper accommodations in the Great House. This is a rambling, two-story place that looks off towards a series of hillocks.

Rooms in the Great House come at bargain-basement prices. One grand per week per couple is the asking price. These are the in-season rates—mid-December through mid-April. Should you come later the mortgage on a cottage is reduced to \$109 a day (or \$54 a day in the Great House). During summer, though, you must pay for your own booze. Otherwise, it's all marvelously free. Choose what you wish. Whatever your heart desires. Within reason, of course. Say you should awake with a sudden craving for a smoked Kodiak bear steak. The management would do its utmost to satisfy your wish. You may sip champagne at breakfast, lunch, and dinner. One may drink, in fact, till he's weary or passed out. It's all on the house. It costs not a shilling over the initial billing. It makes bookkeeping a simple chore. Just pay

up at the start and then live like a sultan for the next seven days. Should you feel like singing they will even deliver a piano to your cottage.

Anyone may apply for citizenship at Frenchman's Cove. This does not necessarily mean you will be accepted. Even if you have the \$1,500 bag. Perhaps they won't like the way you part your hair or wear your wig.

The maid and the cook respond like genies whenever you pick up the Swedish phone. It doesn't ring. It warbles. Softly like a dove.

At Frenchman's Cove women have their hair done free in the beauty shop. Men are shorn and shaved for nothing. One may order a massage or truffles buried beneath caviar. By the manager's own admission Frenchman's Cove is a retreat for millionaires. Or anybody else who has the scratch. Primarily what they sell is seclusion.

The initial cost for building Frenchman's Cove was astronomical. Each piece of coral stone was handhewn with an axe. Roofs are copper. Tiles were custom-made in England, china was imported from Germany, the silver from Sweden, the furniture from Denmark. In addition, each cottage contains a \$1,000 hi-fi set, so complicated and technical few guests can operate the thing. They resemble the control console at CBS.

If nothing else, Frenchman's Cove has been a remarkable tax write-off for Weston. In the beginning it was more so. Guests were invited to phone free anywhere in the world. Finally as the bill mounted the privilege was denied. Now guests may call for free only on the island of Jamaica. In those early days private airplane service was also provided free. They could flap off anywhere they wished on the island. And until recently there were free helicopter rides. Alas, though, the helicopter is no more. It is somewhere below the water line in Kingston. It dropped accidentally into the harbor while hovering to pick up singer Eartha Kitt. Happily, no one was injured. Both the pilot and Miss Kitt went by earth machine back to Frenchman's Cove.

Up a country lane the hotel previously operated by actor Errol Flynn takes guests; here, where Capt. Bligh of the Bounty once landed, rates range from \$16 in summer to \$22.50 in winter—breakfast and lunch included. The Jamaica Reef is where Bligh landed in 1793 to deliver the island's first breadfruit tree.

On a hill overlooking the harbor other visitors take up residence at a snug hotel called the Bonnie View. For \$11 a day in summer and \$14 in winter one gets two meals and a magnificent view.

The management apologizes, though. No private butler.



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(Continued from page 28)

Don't tend to a sailboat at the moment? How about a paddle boat?

Never seen a paddle boat? They look like a buggy seat mounted on a couple of pontoons. The person on the seat sits up and pumps away on a revolving paddle system that pushes the boat (?) through the water with the help of small paddle wheels.

Or how about a small hydrofoil? These are tiny hulls that are mounted on outriggers. When this outboard-powered boat starts moving along it begins to rise up out of the water until the hull is clear and the only thing supporting the boat as it clips along at exciting speeds is the hydrofoil. Such boats speed along much faster than the non-hydrofoil types simply because there is far less surface area being dragged through the water.

Even catamarans are available in small-boat sizes. One company manufactures a 13'2" catamaran that sells for less than \$900, complete with sails. Generally more stable and faster than conventional sailboats, the catamaran is a boat with two pontoon-like extensions and has a raised, flat-bottomed center section. It operates in much the same way as other sailboats, but it is winning a number of adherents who want to move across the water a little faster than is possible with conventional sailing craft of the same size.

If you are interested in another low-cost way of becoming a captain, you might consider some of the car-top boats that have always been popular, especially among fishermen. They come in 12- and 13-foot sizes, and they retail for about \$300. Designed for use with outboard motors (which can cost about \$300 for a unit that is appropriate for a car-top size boat), they come in models that vary from metal boats with stub front ends that provide maximum interior boat space (with inside-the-boat space traded for appearances, because these scows aren't the sleekest boats in the world) to nicely streamlined units that make good fishing boats

or utility craft that can scurry someone from shore to shore.

But let's suppose that you aren't necessarily considering only the tinier boats. Let's play with the idea that you like the idea of getting a boat for family fun on the water, but you don't mind putting a little more money into the idea and getting a bigger boat with more room, more speed, more range, and more pure enjoyment potential.

Maybe, for example, you would like a boat that offers you a chance to *really* pull water skiers, cruise bigger waters, or to do such things as go on long boat-camping trips, fish in far-away waters, or take your family to some remote shores for a fun-and-laughter picnic. There are all sorts of boats for you.

For prices ranging from about \$1,200 to \$5,000, you can find powered boats that range in size from 14 to 21 feet. The bigger boats have built-in sleeping space, heads, permanent cabins for protection against the weather, and just a lot more interior room that can carry a larger number of passengers. The Johnson, Evinrude, Chrysler, Sears, Glastron, Starcraft, and Alumacraft people are among those who are producing boats in this price and size range. There are others.

No-nonsense fishing boats still are among the more popular craft sold in the 14-foot-and-up range. For example, Boston Whaler produces boats that are simple in design, have a durable appeal, and are popular among fishermen. So is Mon Ark's cabined-over Johnboat. Essentially, these look somewhat like a flat-bottomed scoop with straight sides that incorporate into the hull just about every inch of passenger room imaginable. Like all boats that appeal to fishermen, these have ample walk-around space, stability on the water and aren't built with streamlined fronts and flaring sides that increase speed but chop down on effective capacity.

Then there are the sailboats. They come in all sizes and shapes, from the small ones designed mainly for racing or otherwise scurrying around in pro-

## RAYMOND ARIAS

**PAST DISTRICT DEPUTY** Raymond Arias, 52, who joined the Order May 3, 1944, died Jan. 23. He was born Aug. 18, 1915, at Anthony, N.M.

Brother Arias, a Santa Fe Lodge member, was appointed the District Deputy Grand Exalted Ruler of New Mexico's North District for 1951-1952. He also served as President of the New Mexico Elks Assn., Inc., and was instrumental in founding the association's cerebral palsy program.

Members of Santa Fe Lodge voted to confer an Honorary Life Membership on him in 1955.



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tected waters to the nifties that allow entire families of four to six people to go aboard for extended living. Sailboats in the latter group have built-in bunks, deck space for sun lounging, and all of the other facilities of a compact home. They also carry a price tag in the \$3,000 to \$6,000 range, and the person who plans to buy one should have a good working knowledge of sailing craft. The knowledge is easy enough to get, and once you have it, you're ready for fun that old sail-boat buffs claim can't be beat. The bigger sailboats allow you really to expand your boating horizons and move out into waters that have a little slap and more excitement to them than the protected waters to which small sailboats should be confined.

If you're the kind who prefers not to leave himself to the mercies of the winds, you should explore the possibilities of the above-20-foot power cruisers. Once you get interested in long-range cruising-and-living-aboard power boats, you're talking about something about this big.

As you begin exploring such boats, you'll start seeing such names as Chris-Craft, Trojan, Thunderbird, and even Old Town (this well-regarded name that, through the years, has been most associated with canoes is now on a handsome-looking 24-foot cabin cruiser). You'll also see built-in galleys, plenty of interior sleeping space, different kinds of power plants (from outboards to inboard-outboards and pure inboards), and price tags that vary from \$3,500 to about \$7,000, depending upon the different features you want, the kind of engine, and the ultimate size (there can be a few thousand dollars difference between a 21-foot model and a 26-footer).

The list of available boats is almost endless. You can buy specialized craft (such as the Subnautic that is designed especially for Scuba divers), houseboats, or even, if you are the adventurous sort, boats that operate under water. Unless you are allergic to water, there's some kind of boat for you.

Convinced? Okay, now decide to have some no-cost fun. Plan to go to one of the boat shows that will be in your area, or go poking around the docks and piers of a nearby lake or river and chat with some of the boat owners there. They'll give you living, walking testimonials to the fact that boating is fun. Or, if you really want to get close to the boating picture, hie yourself off to a boat dealer and sit down with him for a while. He'll help you find something that will fit your pocketbook and boating habits. Considering the variety of boats that manufacturers are producing these days, his job won't be too hard.

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IRRIGATE • DRAIN • SPRAY • CIRCULATE • All-metal, rust-proof XB. Stainless shaft. Use 1/4 HP or larger. 1 HP for up to 5,200 GPH 60" high or 3,000 GPH from 25' well. 1 1/4" inlet. 1" outlet. For belt or direct drives. \$12.95  
Type P won't rust or clog. Hundreds of thousands in use. Up to 2,400 GPH. 1" inlet. 3/4" outlet. \$8.95  
Ppd. cash with order. Money Back Guarantee.  
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FOR ALL OCCASIONS  
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INTERNATIONAL BRONZE TABLET CO., INC.  
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## HERITAGE CORNERS

An interesting and relatively recent development with an intriguing potential is the "heritage corners" that have been installed in a growing number of Elks lodges.

It is a simple enough idea. Space in the lobby or other area, preferably where there is substantial traffic, is set aside for the display of reproductions of historic documents and other items that state and elaborate the principles basic to the society that we have created in this country.

It takes but little money and effort, plus an active imagination, to develop an interesting, attractive, and highly instructive display that can be extremely effective as a constant reminder to all who pass of their personal, individual stake in America.

The currently popular emphasis upon pragmatism and the pragmatic approach to the solution of our problems has, not unexpectedly, tended to relegate principles to the background as old-fashioned myths that have served whatever good purpose they were capable of in a less sophisticated period of human development, but are without validity in our modern world of marvelous science and technology. It is just possible that the mess in which the world finds itself arises from the rejection of principle and the over-reliance on pragmatic election.

We who hold to those principles that have stood the test of centuries, that have been developed out of mankind's long and painful experience of spiritual growth, will do well to make certain that these principles are understood and appreciated, first by ourselves and second by the generation coming along to take our place.

Along with the Declaration of Independence, the Mayflower Compact, the preamble, at least, to the Constitution and the Bill of Rights, the Gettysburg Address, Lincoln's Second Inaugural Address to name a few items that properly belong in a heritage corner, there surely should be

included, also, the Declaration of American Principles drafted by the Grand Lodge Americanism Committee and adopted by the Order in 1961-62. Handsomely printed copies of the Declaration of American Principles are available from the office of the Grand Secretary.

The seven principles enunciated in this Declaration are timeless in their validity and there was never a time when they were more applicable or their active propagation more needed than right now, with their emphasis upon moral values as the basis of our society, the stress upon freedom that has created an environment for the development of the individual and the utilization of our natural resources for the benefit of all the people.

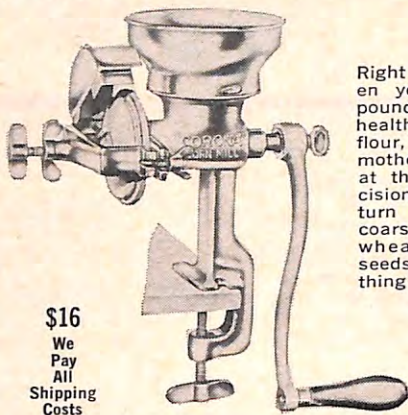
The Declaration also underscores the absolute necessity for the exclusive resort to orderly processes and the maintenance of law and order for the maximum fulfillment of the American dream of participation by all of our people in the gains of our society.

Another document, closely related in content and philosophy with our own Declaration of American Principles, is the Canons of American Citizenship drafted by the American Bar Association. This is published in the Grand Lodge Americanism Committee's program, and it should be studied and taken to heart by every Elk and all of the members of his family, and given the widest circulation.

Patriotism, informed, knowledgeable, constructive, is a full-time responsibility for citizens of a free nation. With Flag Day coming along in June, and the Fourth of July a month later, now is a good time to freshen our minds with the great thoughts, the magnificent concepts, the inspiring moral standards that have guided our nation's destiny and, all of the "new" morality to the contrary, offer the only solid basis for our future.

**"Old Millstream"  
Portable Wheat Mill**

**GRIND  
YOUR OWN  
FLOUR**



**\$16**  
We  
Pay  
All  
Shipping  
Costs

Right in your own kitchen you can grind one pound per minute of healthful, flavorful fresh flour, just like your grandmother used to buy down at the "Old Mill." Precision cast-iron grinders turn easily, adjust for coarse or fine. Use for wheat, corn, sesame seeds, nuts, coffee, anything you wish. Retain the food values nature put into the grain. "Old Millstream" Portable Mills are brightly plated, weigh about 11 pounds.

**ONE HANDY TOOL  
DOES 4 JOBS!**

U.S. Ski  
Trooper's  
Handy Tool...



One of the most practical tools you can own or give as a gift! Ideal for hobbyists, mechanics, do-it-yourself repairmen, fishermen, boating enthusiasts, etc. No looking for 4 tools that could be misplaced. Everything on this beautifully chrome plated "handyman" 4" diamalloy adjustable wrench, 6" slip joint wire cutters, pliers and screwdriver combined. Luxuriously white gift boxed. Only \$5.65 ea. or 3 for \$14.50 ppd.

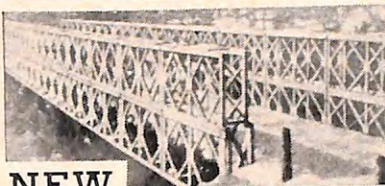


**COLONIAL  
SWORD  
CANES**

**\$14.95**  
ppd.

... as British as gin and tonic ... as oriental as the designs from handle to tip ... intricately carved in Camphor wood. From the handle peers the face of an inscrutable Confucius. No colonial gentleman would have walked the streets of Singapore or Mandalay without his sword cane. The old craftsmen of Taipei are about all gone. Sword canes like these are collectors' items already. In another while you may not be able to get them at all. A great buy at \$14.95 postpaid while they last.

**PUT THIS ON RUST & SAVE—MILLION DOLLAR DISCOVERY  
REMOVES RUST QUICKLY BY POWERFUL CHEMICAL ACTION**



**NEW**

**NO MORE SCRAPING!  
NO MORE SANDBLASTING!  
NO MORE WIREBRUSHING!**

NAVAL JELLY Eliminates the time and drudgery of rust removal and does the job far more effectively than old, harsh mechanical methods.

**NAVAL JELLY**

**DISSOLVES  
RUST FROM  
IRON & STEEL**

NAVAL JELLY ADHERES EVEN TO CEILINGS!

NAVAL JELLY is a tacky gel ... just right to keep it in position on vertical or overhead surfaces. It will not stiffen or evaporate in tropical heat or arctic cold. It will not flow away.

**BRUSH IT ON.** Let stand a few minutes or several hours depending upon the depth of the rust. **HOSE OFF WITH FRESH WATER.**

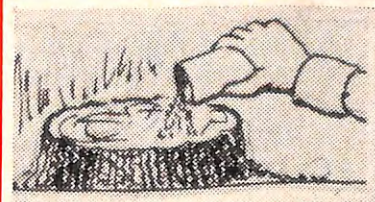
After all of the Naval Jelly and rust is gone, the dry surface will contain a rust inhibitor, a thin, clean film. This will prevent further rusting and may be painted over.



**\$70 AIR-GUN**

only \$29.95

Complete with chisel this 3 lb. Air-Gun rips into metal, chips concrete, drives pins, etc. Delivers 5500 2" strokes a minute. Operates on 3 to 5 hp compressor. Made especially for govt. and manufacturer made too many. At only \$29.95 ppd. while they last, a \$70 value. Try it and see!  
3 Extra attachments for exhaust pipe cutting, stud driving, rivetting and other uses. \$9 postpaid.



**TREE STUMP REMOVER**

disintegrates wood all the way to the bottom of the roots themselves by safe, chemical action. Saves you chopping, and digging.

8 oz. \$1.49 ppd.  16 oz. \$2.50 ppd.  
 5 lbs. @ \$2 per lb.  
(total \$10) ppd.

**MEREDITH SEPARATOR CO.**

Dept. E-568, 310 West 9th St.  
Kansas City, Mo. 64105  
Phone 816 221 3562

Ship NAVAL JELLY as follows:

- 55-gal. drum (440#) @ 40¢ per lb. (total \$176) fob K. C.
- 40# steel pail @ 65¢ per pound fob K.C. (total \$26.00)
- 10 lbs. @ \$1.50 per pound fob K.C. (total \$15.00)
- 4 POUNDS AT \$2 per lb. POSTPAID total \$8.00 (A special size to introduce NAVAL JELLY)

Name \_\_\_\_\_ Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**CUT ANY MATERIAL  
with SUPER-  
HACK**

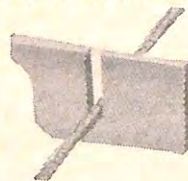
as low as  
\$1.60 ea.



In less than two minutes you can rip thru the hardest piece of metal (a FILE!) This amazing tungsten carbide saw will make curves, notches, straight cuts in mate-

rials formerly considered to be unsawable! You can cut glass, glazed tile, bricks, tool steel, marble, and with very little effort. Famous cousin of diamond, the furnace-made tungsten carbide now joins the saw blade (a duPont development) and you have this miracle blade. Fits any hacksaw.

- 1 @ \$2.79
- 3 @ \$6.20
- 6 @ \$2 ea. (total \$12.) all postpaid
- 24 @ \$1.60 ea. (total \$38.40)



**LIQUID PLASTIC**



Polyurethane that applies like paint forms a skin so tough it won't crack, chip or peel. Cuts painting costs ... covers and protects like a shield of unbreakable glass. **WATERPROOF** in 30 MINUTES. Adheres to practically anything, stops leaks. Ideal for concrete, aluminum, wood, masonry, canvas, any metal. Clear—any major color. Just specify.

**MEREDITH, Dept. E-568, 310 West 9th St.,  
Kansas City, Mo. 64105**

- Wheat Mills  Ski trooper tools  1  3
- Ship Super-Hacks as checked above  Ship Stump Remover as checked above
- Ship Sword Canes  Liquid Plastic  Qt. \$5.95 ppd.  Gal. \$18.50 ppd.
- Air Guns  Air-Gun extras

Name \_\_\_\_\_ Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

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**Top Quality  
NEW & DIFFERENT  
BARGAINS**

**Merchandise  
for the Whole Family  
from  
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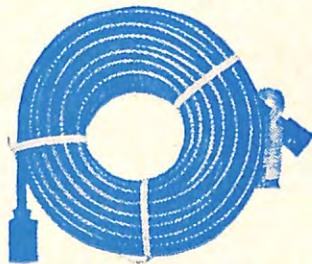
**Johns-Manville  
ASBESTOS-LINED  
STEEL FIREMAN'S SAFE**



Made to withstand any household or building fire, this double-walled chest of steel features Johns-Manville asbestos lining, is about 14" long by 9" wide and just under 4" high. A heavy barrel lock with two keys protects contents from theft. The lid has a full length piano hinge like industry seldom makes anymore. You get five valuable paper folios . . . for insurance, cash reserves, social security records . . . children's health certificates . . . personal family records . . . priceless photographs . . . stocks and bonds. Baked enamel outer finish makes chest attractive and luggage-style handle makes it easy to carry this 8 1/2 lb. UNDERWRITERS' Safe, \$15.95, we pay postage, and worth much more.

Double Capacity Box (same rectangular dimensions but twice as deep) weighs 12 pounds. \$22 ppd.

**\$25 EXTENSION CORDS  
as Low as \$6.95 ppd.**



**100-FOOT HEAVY DUTY**

. . . new and unconditionally guaranteed for one year. Army Surplus . . . ten pounds of rugged, heavy duty 14-gauge power cord with molded on vinyl caps for neat appearance. A tremendous bargain but limited in quantity. Run all power tools . . . carries 15 amps, for all motors up to 1 1/2 hp capacity, 115 volts.

- 6 cords \$6.96 ea. (total \$41.70)
  - 2 cords \$10.95 ea. (total \$21.90)
  - 1 cord \$12.95 all prices ppd.
- A \$25 cord value.

**SMOKERS  
TOOTHPOWDER**  
removes tobacco film

This activated British toothpowder is a strong power against the most stubborn and ugly tobacco stains, while gently refreshing your mouth. Remarkable formula, used by Winston Churchill, \$2.50 a tin and worth 3 times the price.

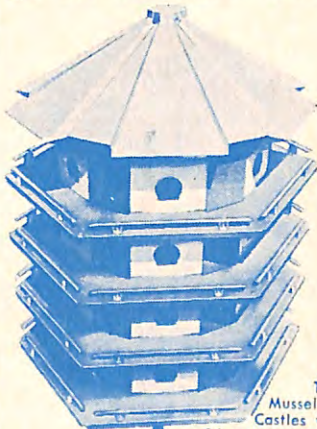
**A PURPLE MARTIN  
WILL EAT 2000 MOSQUITOES  
EACH DAY**



**Now  
Is The Time To Order  
YOUR MARTIN HOUSES**

The purple martins are on the way. Scout birds seek out homes in May. Brimming with energy, ready to devour their weight in mosquitos, flies, gnats, many kinds of destructive insects, the frolicsome martins are now winging across the Caribbean from Amazonian jungles, ready to become U.S. citizens for the summer outdoor season. Remember last summer's mosquito bites? The inhabitants of the house above will eat 96,000 mosquitos a day!

This is the Aluminum Trio House . . . the best and the most beautiful in baked enamel green and white with reflective, cooling roof.



Trio-Musselman Castles with

36 apartments feature the same aluminum construction. Their beauty is truly magnificent, in gleaming green and white baked enamel with natural roof.

**MEREDITH SEPARATOR CO.** Dept. E-568  
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Kansas City, Mo. 64105

Please Rush Martin Houses as follows:

- 12-compartment factory assembled (shown) . . . . . \$29.95
  - 12-room house KD (easily assembled) . . . . . \$24.95
  - 18-room house KD . . . . . \$37.95
  - 14-Ft. Steel Mounting Post (telescope) (upper right) . . . \$13.95
  - Set of 12 Winter Door Stops . . . . . \$ 2.95
- Add \$2.00 postage & handling per item above
- 24-compartment Castle . . . . . \$69.95
  - 36-compartment Castle . . . . . \$89.95
- New Crank-up Castles complete with steel post
- 24 compartment . . . \$99
  - 36 compartment . . . \$119
- Above Castles shipped F.O.B. K.C.
- New Book "What You Should Know About Purple Martins" . . \$5.95

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**\*\$50 REWARD FOR ANY TYPE SPIDER, BUG, INSECT  
THAT BUGMASTER ELECTRIC UNIT FAILS TO KILL**

- No Spraying or Stains
- Patented
- No Messy Powder
- UL Approved
- Fully Automatic - Just Plug In.

Science has perfected an electro-chemical device to completely and permanently rid your apartment, home, office or plant of possible disease carrying, annoying, disgusting bugs, spiders and insects. That device is BUGMASTER. Quickly and efficiently kill flying and crawling bugs all at once . . . flies, moths, ants, roaches, silverfish, spiders, crickets, fleas, bedbugs, etc. Plugs into any electrical outlet, uses no more electricity than an electric clock. Bugs need not come into contact with the unit. Bugmaster will even kill bedbugs imbedded in mattresses or fleas in carpets or furniture. Will even destroy those under furniture or behind pictures on walls where spray cannot reach.



**Dual Purpose Model H**

6,000 cu. ft. capacity. Protects up to 5 rooms

It need not be moved since its effectiveness spreads without odor, visible vapor or any other betrayal of its presence. Only attention required is to refill with crystals about once each month With supply of crystals

**\$9.95**

Extra crystals for Model H 75c Plus 75c pp. & hd.

**Heavy Duty Model G**

BIG AND POWERFUL with 12,000 cu. ft. capacity

Guaranteed to effectively cover an area of up to 12,000 cu. ft. . . . or approximately 10 rooms or an entire house

**\$15.95**

With Supply Of Crystals Extra crystals for Model G \$1.50 plus \$1.00 pp. & hd

\*\$50 Reward for any Type Bug, Spider or Insect that Bugmaster Units Fail to Kill. Live specimen must be delivered or arrive at factory in good condition. Tests made on other than factory property with judge committee composed of one minister, one bank president and one doctor to render and sign decision which is final.

**GET RID OF BUGS  
(INDOORS)**  
The Industrial, Professional way . . . with the true high quality INDUSTRIATIONAL Model Bug Killer. This is the industry standard.

**MEREDITH, Dept. E-568,  
310 West 9th St., Kansas City, Mo. 64105**

- Ship as follows:
- Fire Chests  Regular  Large
  - Extension Cords (how many?)
  - Smokers Toothpowder
  - Bugmaster Model H  Model G
  - Extra H Crystals  Extra G Crystals
  - Chlorophyll Odor-control crystals @ \$.75/box (on crystal orders alone please add 45¢ p&h)

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

# WE TOOK THE ENGINE OUT OF THE LOADSPACE

(IT STARTED A WHOLE CHAIN OF BETTER IDEAS)



We moved the engine forward to give you 23% more floor area

**New! 302 cu. in. V-8 available.** Choice of two economy Sixes—170 cu. in. or 240 cu. in.—or big new Ford 302 V-8. Manual or Cruise-O-Matic transmissions.

**New! Engine clear of loadspace.** Engine's shifted 22 inches forward, completely out of load area. New "sandwich" insulation in cover blocks heat and noise.

**New! Driver "walk-thru."** Step back into the cargo area from the driver's seat. You no longer have to walk around the van and open side doors to reach forward part of load.

**New! Biggest load-space.** 23% more clear floor area than in other vans. Ford Vans now offer over 8½ ft. load length; Super-Vans over 10 ft.

**New! Payloads up to 3540 lbs.** Only Ford offers three series to choose from... 600 lbs. more top payload than other vans!



## ALL-NEW FORD ECONOLINE VANS

**New! Long-wheelbase stability.** Forward location of front axles stretches wheelbases to 105.5" for Van, 123.5" for SuperVan. Helps make Econolines the steadiest vans on the road.

**New! Wide-stance handling ease.** New 7-inches-wider track for new stability. Quicker, easier maneuverability, too!

So many better ideas they make all other vans obsolete.

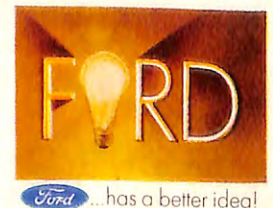
Moving the engine forward began it all. Load length increased. Clear floor area became 23% greater than in other vans. And with the engine out of the way, the driver gained new access to the rear load area; engine servicing became possible from outside the van. Next, we boosted payloads—up to 3540 lbs. And when we added Twin-I-Beam front suspension for easy ride, plus an optional 302 cu. in. V-8 for powerful performance, the sum of Ford's better ideas was a better van... all around!



**New! Twin-I-Beam ride.** The front suspension made famous in Ford pickups... two front axles for strength and stability, coil springs for easy ride.



**New! Outside service center.** Just lift the chest-high hood to check oil, water, battery, voltage regulator, brake master cylinder and more. Everything is easy to reach.



Ford... has a better idea!