

THE
Elks

MAGAZINE
APRIL 1968

in this issue:

WATER FOR THE YEAR 2000



New! Biggest loadspace ever. Ford Econolines give you more usable space all around. For example, you get 23% more clear, unobstructed floor area than in other vans. Ford Vans now offer over 8½ ft. clear load length; SuperVans over 10 ft.



We moved the engine forward to give you 23% more floor area

New! Long-wheelbase stability. Wheelbases are 105.5" for Van, 123.5" for SuperVan. This helps make new Econolines the steadiest, smoothest riding vans on the road

New! Payloads up to 3540 lbs. Econolines are built stronger and carry a lot more weight . . . up to 1300 lbs. more top payload than other vans!

New Ford Econoline Vans

So many better ideas they make other vans obsolete!

When we moved the engine out of the load area, we started a chain of better ideas. Loadspace got longer and wider. New Ford Vans give you 23% more unobstructed floor area.

With the engine forward you get to the load from the driver's seat. And service the engine from outside.

Then we built in extra weight capacity to match the extra space. Our new Econolines come in 3 series with payloads to 3540 lbs.

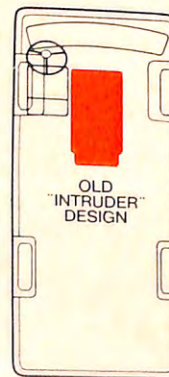
Next we worked on the ride. We put smooth Twin-I-Beam suspension up front. And widened the track 7 inches. The result is greater road stability than vans ever had before. Try Ford's new better idea vans!



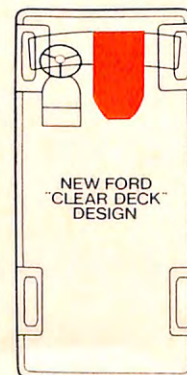
New! Twin-I-Beam ride. You get the front suspension made famous in Ford pickups. Twin-I-Beam suspension has two front axles for strength, coil springs for easy ride.



New! Front-opening service center. Just lift the hood to check oil, water, battery, voltage regulator and more. Everything is easy to reach.



OLD "INTRUDER" DESIGN



NEW FORD "CLEAR DECK" DESIGN

New! Engine moved forward to "clear the deck." Biggest clear floor area of any van—over 8½ feet long! (Over 10 feet long in SuperVan!)

See the light!




Ford has a better idea

New! 302 cu. in. V-8 available. Now you have a choice of two economy Sixes—170 cu. in. or 240 cu. in.—or peppy new Ford 302 V-8. Your choice of transmissions, too: fully synchronized manual or Cruise-O-Matic.

New! Engine clear of loadspace. Engine's shifted 22 inches forward, completely out of load area. New insulation "sandwich" in cover stops heat and noise as never before.

New! Driver "walk-thru." Step back into the cargo area from the driver's seat. You no longer have to walk around van and open side doors to reach forward part of load.

Talk about better ideas



"They've almost doubled the payload"

"More loadspace than any other van"

*"No engine hump
in the cargo area"*

*"Hey—an outside
service center
for oil, water,
battery"*

"Look, it has two front axles!"

New! Wide-stance handling ease. New 7-inches-wider axles provide a new kind of road stability. Because front wheels can turn sharply, new van maneuvers quickly and easily.

NEW! NEW!

You can have the most beautiful lawn and garden in your neighborhood . . .

WITH THE AMAZING AND NEW
PROGRAMMED COMPUTER
AUTOMATIC SPRINKLER



World's first . . . and introduced first by Alexander Sales! Amazing new water sprinkler. Set just once, and then it automatically waters every inch of your lawn and garden without missing a single blade of grass, waters every flower in your garden . . . every tree and shrub no matter how your lawn or garden is shaped. Yet . . . it never wastes a drop of water on steps, sidewalks, patios, or even lawn furniture.

THIS IS THE SPRINKLER WITH A BRAIN that takes all of the work and guessing out of watering your lawn and garden . . . and does a better job than a full time gardener. Look what it will do for you: You can have a lawn that is *thick, lush and green* every day of the year regardless of how hot or dry it is. Your flowers will blossom bigger and more often. Your trees and shrubs will have new vitality. Your fruit trees will bear bigger and juicier fruit.

YOUR LAWN AND GARDEN WILL BE THE ENVY OF YOUR FRIENDS AND NEIGHBORS

You will be proud of your gorgeous lawn and garden. Everyone will wonder what your secret to success is . . . yet you will spend less time, less effort and less money than ever before on your lawn maintenance. This is all possible with our PROGRAMMED COMPUTER LAWN SPRINKLER, the sprinkler with a brain, because the secret to a beautiful lawn is proper sprinkling. All the chemicals, seeds and mowers in the world won't help if you don't water properly.

SCIENCE HAS INVENTED A NEW TYPE OF LAWN SPRINKLER THAT WILL GIVE YOU THE FINEST LAWN AND GARDEN YOU HAVE EVER HAD

You program your sprinkler much like a computer is programmed so that your lawn and garden are perfectly watered. It takes just a few minutes to set the program . . . it's easy to do.

SET IT IN JUST MINUTES . . . FORGET IT COMPLETELY AUTOMATIC

It even turns itself off when it is done! The sprinkler with a brain! Put the sprinkler in the middle of your lawn. Follow the simple instructions and set the 16 black knobs on top of the sprinkler. Just adjusting the knobs sets the amazing "computer brain" mechanism inside this round 10" sprinkler. This almost unbelievable mechanism rotates the three gear driven nozzles concealed inside the sprinkler so they water the exact area you have programmed . . . or even skip a spot like your steps or lawn furniture. Up and back nozzles jet out the water accurately to reach every spot with the water low and hugging the ground. After the sprinkler has completely watered your lawn and garden for you IT SHUTS ITSELF OFF!

THE SPRINKLER ITSELF NEVER MOVES

Just the three hidden nozzles rotate within it. Best yet . . . you don't have to lift a finger . . . it sprinkles a vast area reaching out as far as 40 ft. on each side . . . so it will automatically cover a 80 ft. lot. Saturates up to 5,000 sq. ft. of any possible shape.

READ WHAT A USER SAID

" . . . truly amazing! This is the ultimate in lawn sprinklers. What more can anyone ever expect a sprinkler to do?"

—Mr. S. Stikman

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You have nothing to lose. Try this amazing new sprinkler for one full month. If it doesn't do everything we say it will . . . and even more, return it for a full refund.

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Heavy duty construction built to last for years by one of America's leading manufacturers of sprinklers for golf courses. One year guarantee.

\$19.95 plus \$1.00 pp. & hd.

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A Message from the Grand Exalted Ruler



It's a New Season

Spring heralds a new season, when nature throws off winter's lethargy and stirs to life in the ancient cycle of renewal.

So it is with the Elks, except that with us there is no winter lethargy. For that is a time of high activity in Elkdom, made even more so this year by the celebration of our Centennial. But spring does bring to Elkdom a new season, a shift in tempo, a change in activities from indoors to outdoors.

We mark the new season by election of officers and their installation to begin a new administration in our lodges. To Exalted Rulers and lodge officers who are installed this month, I offer

congratulations for the honor and confidence their Brothers have shown in them. It is indeed a great honor and a rare opportunity to lead an Elks lodge in this historic year, our 101st.

I know that you will do everything that you can to give your lodge the leadership and inspiration that will bring to your side the utmost cooperation of your Brothers so that all will work together to make the most of the opportunity provided by our Centennial to enhance the position of your lodge in your community.

As we begin this new season let us look ahead and plan ahead to make our programs and projects the best we

possibly can in honor of Elkdom's Centennial. We should make Elks National Youth Week, Flag Day and Flag Week, Bill of Rights Day—all of our activities in the months remaining in this Centennial year—extraordinary events. They should be planned and carried out so as to lift them out of the routine. When this is done, I am sure that the response, not only from the members of the lodge but also from the people of the community generally, will be most gratifying.

Sincerely and fraternally,

A handwritten signature in cursive script that reads "Robert E. Boney".

Robert E. Boney, Grand Exalted Ruler

A PROUD PAST—A CHALLENGING FUTURE



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THE ELKS MAGAZINE

VOL. 46, NO. 11

APRIL 1968

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We've sealed the top! So that now every pouch of Kentucky Club is absolutely air-tight. We're the only people in the world who have this marvelous new pouch. Which means we're the only people in the world who can guarantee you fresh tobacco. (48% fresher, in fact, than any tobacco you've ever bought in regular pouches.)*

It's astonishing how much better tobacco tastes when it's really fresh. Like to see for yourself? Just send us an empty, old-fashioned pouch of the tobacco you now smoke (any brand but ours), and we'll send you a full pouch of ours. Free. We think you'll enjoy it so much you'll never smoke stale again.

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Gentlemen: I want to smoke fresh! Here's my empty, old-fashioned pouch. Please send me your new air-tight pouch... full.

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It's like filling your pipe at our factory.



Pipe by
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*Research conducted by an independent testing laboratory. Name on request. (Offer good in U.S.A. only. Sorry, only one to a customer.)



It's your business!

by WILLIAM J. PAPP

YOUR FREE BUSINESS ADVISER: Business owners often pay healthy fees to advisory sources for information that—all too often—is available free for the asking from Uncle Sam—if you know where to look for it.

If there's anything you want to know, the Federal government probably has a publication on it or can tell you where to find it.

One entrepreneur estimates that American businessmen can get the equivalent of thousands of dollars worth of free business services each year from the government.

Looking for a new product to sell? The Federal government will show you how to develop new products. You can even get lists of royalty-free inventions from which to choose.

Does the overseas market sound inviting? The Bureau of International Commerce will locate jobbers, dealers, agents for you in any country you name. No matter how small your business is, it can be represented in foreign lands by members of trade missions who periodically go abroad. (Your personal representative might turn out to be the chairman of one of the nation's giant corporations.)

Got an inventive mind? You already know about the Patent Office. But do you know that the Commerce Department distributes a list of inventions wanted by the armed forces and other government agencies?

Uncle Sam publishes a *daily* newspaper of products and projects on which he wants businessmen to bid.

He'll grubstake you to an expedition. He'll show you how to keep from losing your shirt in the mail order business . . . how to introduce new products . . . how to install an employee suggestion system in small companies. He'll explain public accounting practices for small manufacturers, tell how to lay out a company plant. The cost of any of this service—less than fifty cents!

Want to bring customers into your

place of business with a free movie every day? Agencies of the government make films available without charge. How about artwork or photographs free for your advertising? The Library of Congress and the National Archives have millions of pictures on file.

One of the most helpful services for small businessmen is the Small Business Administration's "Aids" series. These are management assistance publications, dealing with management, technical, and marketing topics for businesses of all kinds. Sample subjects: "The ABC's of Borrowing," "Guidelines for Building a New Plant," "Success Patterns in the Real Estate Business," "Buying for Retail Stores," "Reducing the Risks in Product Development," "Boosting Productivity in Small Plants," "Jewelry Retailing," "Sales Management for Manufacturers," "Investment Decision Making in Small Businesses," and "Buying and Selling a Small Business." (One prospective motel owner said the price of one pamphlet—30¢—saved him from making an investment that might have cost thousands for a bad enterprise.) There are hundreds of similar reports, all available free.

IDEAS THAT WORK: Is credit for teenagers a risky business? Some credit concerns are tiptoeing into under-21 programs and find the customers as reliable as adults—and the profits abundant.

A bank in Phoenix began issuing credit cards to college students a year ago and now plans to expand to non-students. An Atlanta bank has been issuing credit to older teenagers for eight years, with a \$100 maximum. L. S. Ayres, an Indianapolis department store, advertises: "At long last someone has recognized that responsible young adults between 18 and 21 need and deserve the right to open a charge account in their own names."

Not every business is jumping on the

teenage credit bandwagon, but expansion of the trend seems certain.

✓ An insurance salesman in Grand Rapids uses this system to locate male prospects he can call on at home during the day: He stops at factory parking lots in the evenings and jots down license plate numbers of cars. Then he checks them with car dealers for the names of the owners. Since they're working on the swing shift, he can see them late in the morning or early in the afternoon.

✓ Bowman's, Harrisburg, Pa., projects slides on walls around the store, showing its newspaper and catalog ads. The ads are repeated all day long with overprinting as to where the merchandise can be found in the store.

✓ An automobile agency in Philadelphia does some quiet missionary work among local club members—both men's and women's clubs—by sending out a cartoonist to give illustrated lectures. Covering such subjects as how cars work, how to get maximum life from parts and tires, and what to do in emergencies, the talks contain only one mention of the agency name.

✓ A midwest department store takes pride in its sales clerks and supplies each counter with a photo album of the staff so customers can locate clerks they may remember.

✓ Modern-minded automobile dealers are referring to used cars as "pre-owned" cars. A used car sounds like somebody else's headache; but pre-owned gives another connotation. Real estate people don't refer to "used" houses—they're "resales." Any application to your business?

✓ An 1868 menu at 1868 prices. That was the promotional idea that worked for a New York restaurant. It marked its centennial by offering its 1868 menu at the prices prevailing then. More than a thousand persons stood in line to wolf the 4-cent steak, 5-cent ham and eggs, and 1-cent cups of coffee. A full meal totaled 12 cents.

14 years of trying everybody else's copiers convinced us to make our own.

Since the day we rented our first copier back in 1953, we at Pitney-Bowes have gone through 23 copiers. We bought, rented and leased them. Just like everybody else. And, like everybody else, we had our problems with them.

Some were reasonably good but cost too much. Others made copies that were wet, sticky, blurred or brown. Or didn't show ballpen signatures or notes in the margins. And then there were the copiers that blew hot and cold all day long—once they warmed up.

So we decided to make our own

copier. The way we thought a business copier should be made.

Our copier uses the electrostatic system. It dry copies from all colors permanently. It makes 8 copies a minute and delivers the first morning copy in seconds with no warm-up.

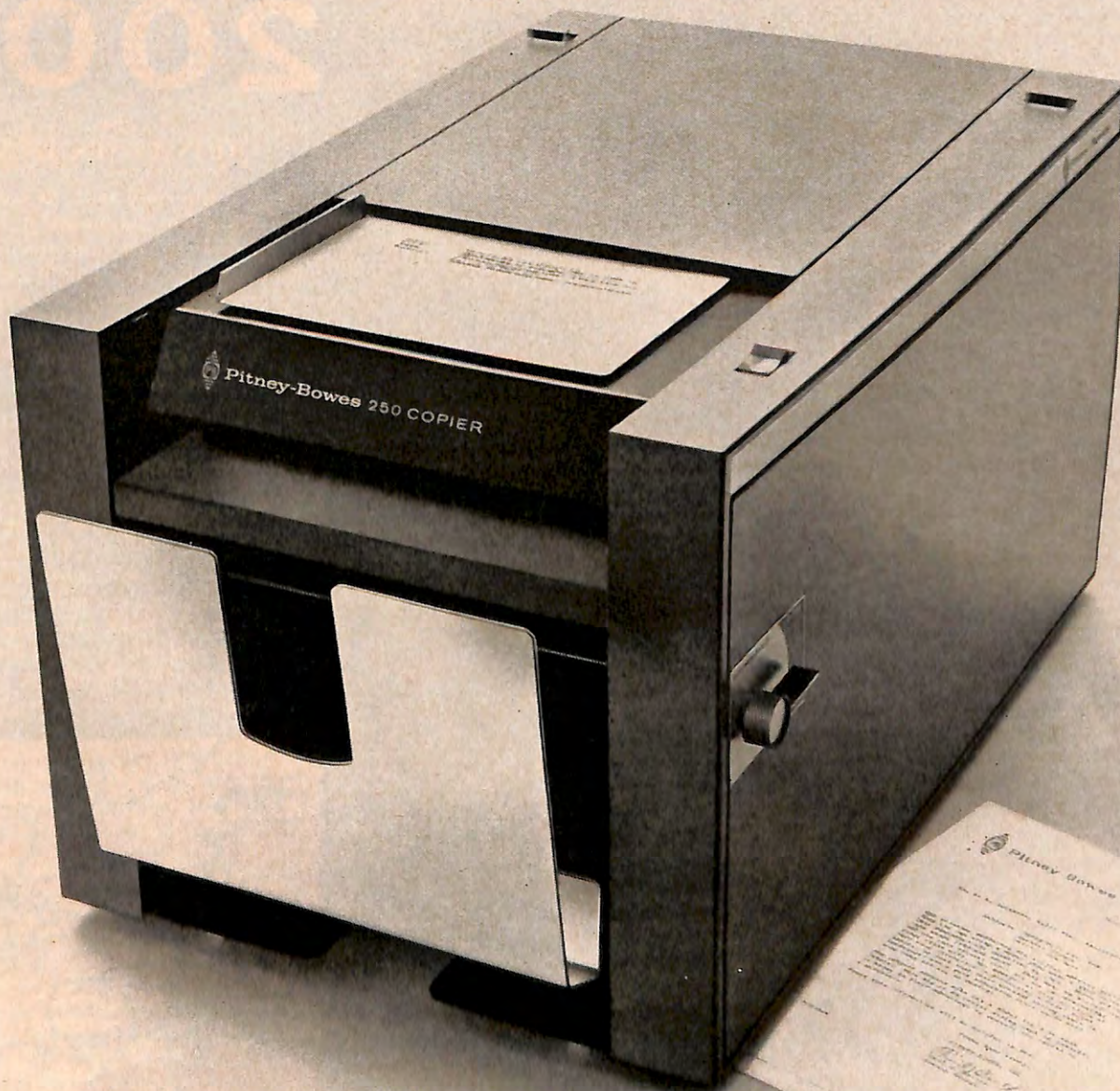
Our copier actually skimps on paper. Its roll feed system lets you copy things of any length...from receipts to ledger sheets and beyond. You pay for only as much paper as you use. No double sheets are ever fed, and copies are cut automatically to the size of the orig-

inal. It even copies from opaque as well as two-sided originals.

We feel any business should be able to afford a quality copier. You can have ours for \$795 delivered. (We'll arrange a rental or lease too.)

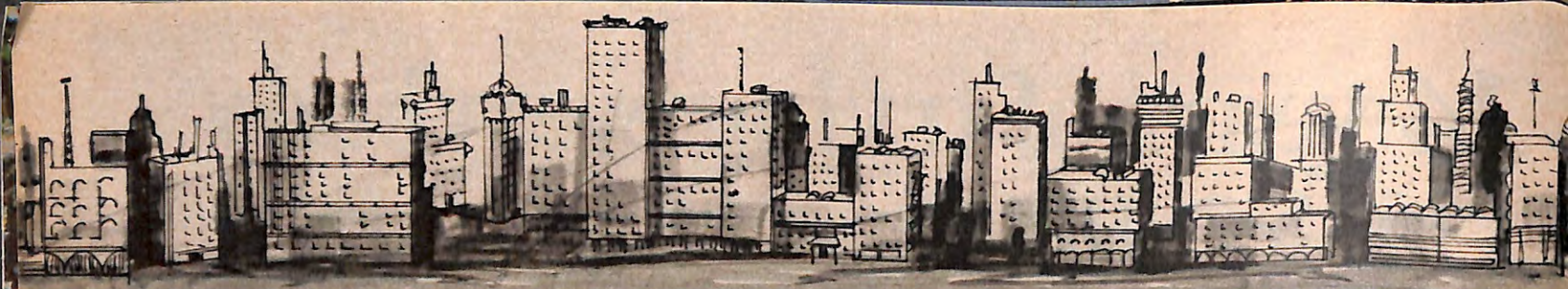
Take a look at our 250 Copier. It's attractive, functional, even simple. So simple, anyone in your office can run it. So compact, it fits where it's needed the most.

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WATER FOR THE YEAR 2000

By
JOHN CLARK HUNT

Probably the only way to comprehend fully what has happened to water in the United States and to understand why our water problems have mounted to a crisis is to read the books and the government reports on the subject, then travel the nation to see our increasing need for clean water and the condition of our streams, rivers, and lakes.

The observer will not need to be an expert in any of the physical sciences to realize that huge basins and large valleys with deep soil in the arid and semi-arid areas of the West are producing next to nothing because of little or no water. He will learn that agriculture is being, or already has been, abandoned in some places because pumping has exhausted the underground water. He will be aware, wherever he travels, that the "urban sprawl" is demanding



enormous quantities of water for the increasing population. The observer cannot fail to notice that the number of industrial plants is keeping pace with the population.

The United States population increased by well over 2 million in 1967. A baby was born every 14 seconds in spite of some family planning and the pill. Population figures projected to the end of the century indicate that by then this country will have a population of between 300 and 340 million. That will be at least a 63 percent increase. The demand for water and the implications for control of water and air pollution have only begun to be understood.

The traveler who goes across and up and down broad, beautiful America is sure to see the pollution and filth that is destroying the quality of much of our water. If he does not see it he will smell it, for nearly all our rivers and most of our streams and lakes are now polluted. If he happens to visit our national capital, for instance, he will find the lower Potomac to be a vile smelling, slow-moving sewer.

Scientists now say that Lake Erie can be considered a dead lake. It is so completely polluted and destroyed that its center has become a stagnant pool of green scum and most of its beaches are cancerous places. Some of the same group of concerned scientists also are alarmed over the condition of both Lake Michigan and Lake Superior. If these lakes are to survive as bodies of live, fresh water, the massive dumping of pollutants will have to cease. This has caused Richard J. Daley, mayor of Chicago, to demand that positive action be taken *now* to protect Lake Michigan.

Although we have a critical shortage of clean water it is not because we do not receive enough on our portion of the continent. The U.S. Geological Survey says we are blessed with water compared with most countries of the world. The United States land area as a whole receives about 30 inches of precipitation annually. This means that 2½ feet of water falls on American earth each year. The paramount problem is that nature does not distribute it equally. Some places get too much and others next to none. A quick study of a national precipitation map will show that the area east of, approximately, the 95th meridian receives from 20 to 60 inches

per year. Westward the situation is different. The Great Plains and the high plateau country have from 10 to 20 inches per year. Large areas get from 4 to 10 inches. And here evaporation is greater than anywhere else in the nation. Only the Pacific slope west of the Cascades in Oregon and Washington, and portions of northern California, have heavy precipitation.

What becomes of the 2½ feet of water that falls on the country?

The Geological Survey says that almost three-fourths of the total is returned to the atmosphere through evaporation and transpiration. The remaining one-fourth, or whatever the amount may be in a specified area, is runoff and ground storage water. It is from this one-fourth that water for all uses must be taken in any area of the nation—unless an additional amount is transported from another area or region.

We are told that theoretically there are 7,500 gallons of water per day for each person in the country if all the one-fourth could be utilized. That is why the Geological Survey tells us we are blessed with water. At present the consumption is about 150 gallons per day per city dweller. About 70 gallons of this are used by industry and commerce to produce the commodities and services the population requires. The per capita use of water has increased 30 percent in 40 years and is still increasing rapidly.

All of the Southwest is in a low to very low precipitation belt. The region cannot help this nor can it be blamed that the sun shines there about 300 days each year and that people like to live where the sun shines. The promoters can, however, be blamed for luring more people to the region than the water supply can sustain. The leaders of the region understand their growing predicament and the meaning of water shortages. They live with it year in and year out. New York and other areas which have suffered through periods of drought have an idea of its meaning. They have had to speed up expansion of their water facilities and institute restrictions until the rains came. But it is the Southwest, particularly southern California and Arizona, that have really tried to solve their water problems.

California has, in fact, done more to develop and conserve her water resources than any segment of government in history. She has harnessed her rivers in the north and taken the surplus water where it is most needed—to the south, to irrigate her extremely large and fabulously rich central valleys. She has spent, and is spending, billions of dollars to build the dams, aqueducts, canals, pipe lines, tunnels, power plants, pumping stations, and reservoirs necessary to transport rivers of clean water



◁ *Outline map shows areas that would be affected by proposed North American Water and Power Alliance, with water being drawn from as far north as Alaska to supply arid regions of the western U.S. and northern Mexico.*



Lynbrook, N.Y., Lodge presents Franklin J. Fitzpatrick for Grand Secretary

At a regular meeting of Lynbrook, N. Y., Lodge No. 1515 on January 11, 1968, the following resolution was unanimously adopted:

WHEREAS, Lynbrook Lodge No. 1515 is highly honored by the fact that for the seventh consecutive year it is privileged to present a nominee for the office of Grand Secretary of the Benevolent and Protective Order of Elks; and

WHEREAS, the one we recommend is the Brother who has held this very important

office since 1962, administering the varied duties of said position in a highly creditable manner; and

WHEREAS, his background of service to the Order—Exalted Ruler of Lynbrook Lodge No. 1515, District Deputy Grand Exalted Ruler, president of the New York State Elks Association, many local, district, and state assignments and director of the Grand Lodge Convention Committee—and the fine work he has done throughout the years, is surpassed only by the great record

he has made as Grand Secretary for almost six years;

NOW, THEREFORE, the members of Lynbrook Lodge No. 1515 proudly recommend and urge his re-election as Grand Secretary of the Benevolent and Protective Order of Elks, the Brother who has proven his capacity, reliability, dependability and integrity—Franklin J. Fitzpatrick.

WALTER A. SEAGER, *Exalted Ruler*
GEORGE B. METZ, *Secretary*



New Haven, Conn., Lodge presents Edwin J. Maley for Grand Treasurer

On March 7, 1968, New Haven, Conn., Lodge No. 25 unanimously adopted the following resolution:

WHEREAS, Brother Edwin J. Maley has served New Haven Lodge No. 25 unselfishly for the past 30 years, having served in every chair office and as Exalted Ruler; and WHEREAS, Brother Maley has also served as District Deputy Grand Exalted Ruler of

the Connecticut Southwest District; and WHEREAS, Brother Maley has faithfully served the Connecticut State Elks Association as its President in 1955-56 and is currently serving as Chairman of the Connecticut State Elks Crippled Children's Committee; and

WHEREAS, Brother Maley has also served the Grand Lodge as a member of the Grand Lodge Auditing and Accounting Committee;

NOW, THEREFORE, BE IT RESOLVED that New Haven Lodge No. 25, B.P.O. Elks, is proud to present to the Grand Lodge Convention in New York, New York, July 1968, the name of Edwin J. Maley for election as Grand Treasurer of the Benevolent and Protective Order of Elks of the United States of America.

SALVATORE V. DEFILIPPO, *Exalted Ruler*
DEAN HUNT, *Secretary*

hundreds of miles in the greatest water system in the world.

The Colorado River was for a long time considered the key to water development plans for both southern California and Arizona because it is the only large river in the area. So its waters have been a matter of controversy for 50 years. The fight is still smoldering and locked in Congress. But when the seven states in the Colorado Basin complete their projects and some of those proposed there will be nothing more to fight over. The river will have nothing more to give and millions of acres will still be dry.

It is little wonder, then, that the Southwest desperately wants what it believes to be the surplus water from the Columbia River, from which approximately 160 million acre-feet empty into the Pacific Ocean each year and are wasted. (An acre-foot is the amount of water required to cover one acre one foot deep.) But the Northwest shouts

back that it will not share a drop of its water, that it has no surplus water. Meanwhile the politicians, both north and south, know a good emotional issue. They beat their breasts and lead the shouting.

As to how much surplus water there is in the Northwest, and whether or not there will be a surplus at the mouth of the Columbia in the year 2000, no one knows. Some of the calm, collected citizens will tell you that probably all the water the Northwest has is needed to flush out pollution. The truth is that even the great Columbia with its massive volume cannot cleanse itself of the refuse from paper mills and numerous other industries and the sewage from cities and towns.

It has taken the nation a long time to become conscious of the blessing of pure water and clean air. About 75 years ago it started to learn that topsoil, forests, and wildlife were not inexhaustible. Now it is beginning to learn that

neither usable water nor breathable air is inexhaustible.

Today the United States is using approximately 355 billion gallons of water per day. It has been estimated that the volume will rise to 600 billion gallons per day by 1980. This would be about 85 billion gallons per day more than we now have available from all sources.

That poses a problem that needs some thinking about, for 1980 is not very far away. It takes time to plan and build water resource facilities. Millions of people assume, however, that enormous desalination plants driven by nuclear energy will provide a considerable portion of the extra water needed by 1980. These people may be right. The exhaustive and costly experiments that have been conducted and the many small desalination plants operating successfully around the world indicate that the age old dream of fresh water from the sea, dating to efforts of the Greeks

(Continued on page 24)



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The Elks, The Flag, and Country



By T. R. Fehrenbach

The Order of Elks was born as a convivial group that liked to meet on Sundays. It quickly evolved into a benevolent fraternity or brotherhood to aid the theatrical and literary professions. Within twenty years, with a membership extending from coast to coast, the Order had outgrown this role. Elkdom was a rapidly growing, increasingly powerful body, beginning to have nationwide significance. The Order was still fraternal—but an organization which now responded to national disasters like the Johnstown flood, the Galveston tidal wave, and the San Francisco fire and earthquake, pouring funds and other assistance from all over the country. It was showing clearly a national conscience. Somewhere, the BPOE had passed a point of no return. Elks were no longer concerned only with their own, but with all America.

The development of the Elks into a consciously patriotic organization was by no means inevitable. But it happened in the 1890s. The reasons were the kinds of men who had come into the Order. They had roots in their communities, and a strong affection for their country.

In 1890, Elks for the first time were

required to be citizens of the United States. This made Elkdom a uniquely American order, it certainly hastened conscious patriotism, and it emphasized the drift away from the purely convivial aspects of being an Elk. It must be recalled that Charles Vivian, Dick Steirly, and numerous other early Elks were non-citizens; they were traveling English actors. The newer breed of banker, broker, railroadman, policeman, politician, and businessman who began to fill the chairs of the lodges rapidly altered Elkdom's social role.


In 1896, almost unnoticed in the Elk histories of the time, an enormously significant milestone was passed. The Grand Lodge session at Cincinnati adopted a recommendation by Arthur C. Moreland, New York Lodge No. 1, that "the Altar drapery shall be the flag of the United States, upon which the Bible shall rest, surmounted by the antlers." This was the first official use of the national flag by the Order. James R. Nicholson, a Grand Exalted Ruler and outstanding figure in Elkdom for many years, wrote of this change:

"The placing of the American Flag on the altar of our subordinate lodges was a significant and far-reaching act. It was a great factor in the successful growth of the Order, for it put the visible stamp of patriotism upon every lodge and associated the banner of our country, the Bible and our Order's emblem in an immortal trinity."

Now, most Elks felt, the altar was a visible symbol of what Elks stood for. It was in this period that new memberships began to increase geometrically. The year 1897-1898, as Charles E. Ellis wrote, broke all existing records, both for new lodges and new members. The Order rose from 32,025 in 1896 to 99,827 in 1901, and 428,479 by 1914.

Shortly after the adoption of the flag on the altar, the Spanish-American War broke out, in 1898. The language of the circular which Grand Exalted Ruler Meade D. Detweiler sent to all sub-





In the seventh part of the Elks' Centennial history, the Order demonstrates its national loyalty during the First World War

ordinate lodges is revealing of the feelings of Elkdom:

"The Benevolent and Protective Order of Elks, *emphatically and exclusively an American Order*, in this hour of the nation's appeal to patriotism in defense of its rights and the rights of humanity, responds to its sense of duty, its love of country, and its devotion to the great American ideas which gave it birth."

This same year, a resolution was proposed at the Grand Lodge Session in New Orleans by Past Grand Exalted Ruler Ned Hay:

"Whereas, the Benevolent and Protective Order of Elks, being an American institution, and the country today is unhappily engaged in war with a foreign power, be it

"Resolved: That the Grand Lodge . . . tenders to the President of the United States its sympathy in these trying moments and its hearty interest in his every act pertaining to the welfare of the country, assuring him of loyalty and devotion to the Flag and all it symbolizes . . .

"Resolved: That a copy of these resolutions, signed by the Grand Exalted Ruler and attested by the Grand Secretary, under seal, be forwarded at once to the President of the United States."

Brother Hay's resolution was carried by a rising vote.

On several occasions, over the years, the Elks' use of the national flag on the altar was to be questioned, on the grounds of propriety or proper respect. At various times, the Army, Navy, and United States Flag Association were consulted by Grand Exalted Rulers, to determine if any violation had been made. The answer was uniformly, no. In fact, the Army, Navy, and Flag Association all agreed that far from constituting disrespect for the national emblem, the Elks' usage "was evidence of the great respect shown the Flag."

Eulogies to the flag became a part of Elks ritual, and the national symbol,

and the country for which it stood, became inseparably entwined with the Elks mystique. In 1907, Grand Exalted Ruler Henry A. Melvin recommended to the Grand Lodge Session at Philadelphia that Flag Day, June 14, be commemorated by the Elks. The Committee on Ritual was instructed to study this and to make recommendations at the following annual session.

This Committee, composed of James L. King, Topeka Lodge No. 204, Charles B. Lahan, Chicago Lodge No. 4, and William M. Hargest, Harrisburg Lodge No. 12, presented a Flag Day Ritual to the Grand Lodge session at Dallas in 1908. The session adopted it unanimously. But it was not until three years later, at the session at Atlantic City, that observance of Flag Day, and the use of the official ritual, were required of all subordinate lodges.

The Elks were the first, and only, fraternal order in the United States to make the observance of Flag Day mandatory. The Flag Day Service was and is colorful, instructive, and inspiring; Elks began to hold it as a public ceremonial throughout the land. Many outside authorities feel that no other group has done more toward promoting a proper knowledge of, and respect for, the Stars and Stripes. Elks influence, in fact, was powerful in getting attention for Flag Day, both in the Congress and across the country.

The Grand Lodge Session of 1911, however, saw a moment of high drama, which concerned Elkdom and the flag. As part of some sweeping changes in the Elks ritual, it was recommended by the Ritual Committee that the eulogy of the flag in the Exalted Ruler's charge be scrapped.

When adoption of the whole package of changes was moved, as was customary, there was an immediate protest from the floor. Walter P. Andrews, Atlanta Lodge No. 78, stated his position: ". . . I am unalterably opposed to it. I would regret exceedingly to see

(Continued on page 30)

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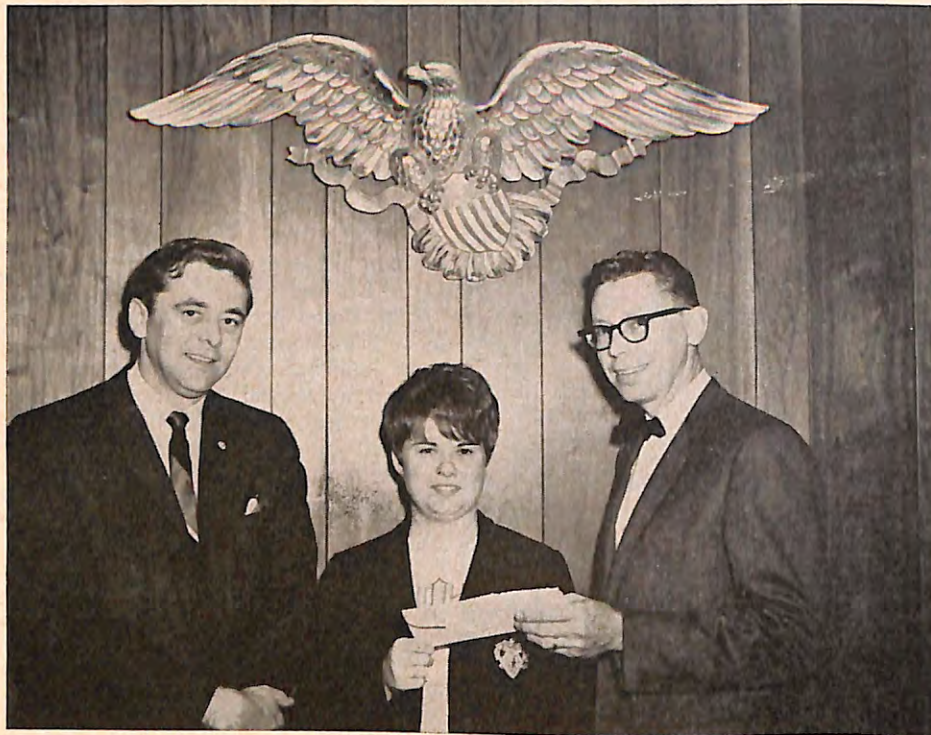


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Decatur, Ga., ER Matthew Hitlin presents an Elks National Foundation scholarship in the amount of \$1,095 to Miss Deborah Adams, Decatur, in the presence of SP Tolbert P. Sexton, Atlanta. Miss Adams is a student in physical therapy at the University of Alabama Medical Center in Birmingham. Summers she worked at the Elks Aidmore Hospital, Atlanta.

THE ELKS NATIONAL FOUNDATION receives daily words of encouragement—in the form of letters from students who have benefited from its programs of financial aid. A few excerpts follow:

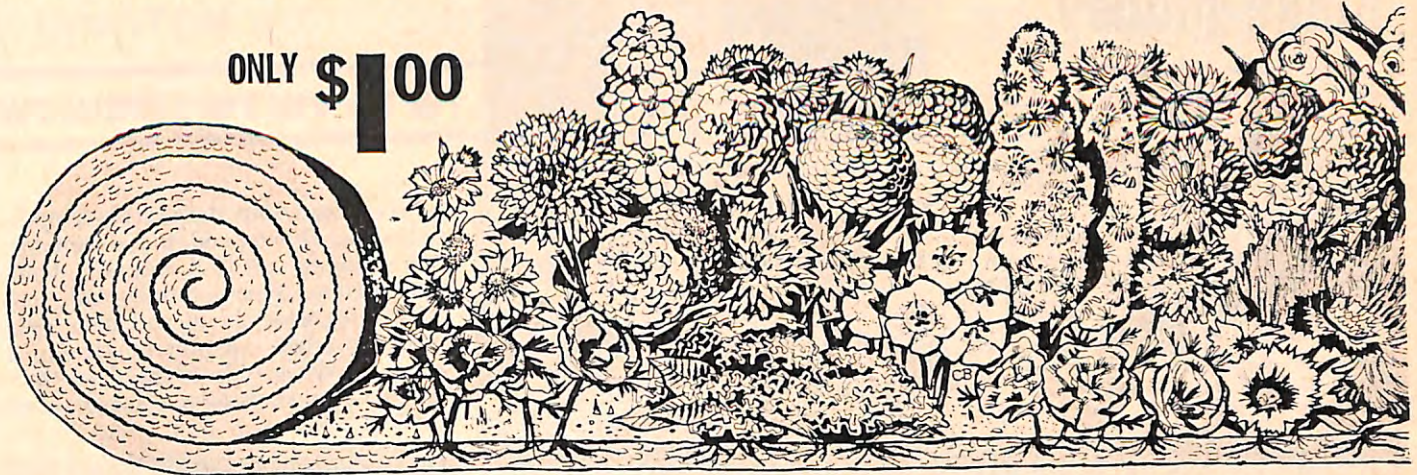
Miss Diane E. Thomas of Los Angeles, Calif., who received a grant that enabled her to study toward a master's degree in physical therapy writes: "I feel as if I have almost attained the goal I have worked so long and so hard to reach. The goal is very close and suddenly all the years of work and worry seem worthwhile. I am finally able to reach out to the disabled person and know that I have the knowledge and skill really to help him toward a richer and fuller life. It is really a marvelous feeling. Thank you so very much for making this possible for me."

A recipient of an Emergency Educational Fund scholarship, Miss Laurie Reardon of Plymouth, Wis., says, "It really means my whole life. . . . When I advance in life, whatever I do I'll be able to say, 'The Elks were responsible for my success.'"

Another emergency scholarship recipient, Kevin G. Konieczny of Boulder, Colo., writes: "Someday I hope to be a member of the Elks and perhaps be instrumental in aiding others as you have helped me."

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M. J. S., Rosage, Ill.
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(These are only a few excerpts from the many letters received from delighted customers.)

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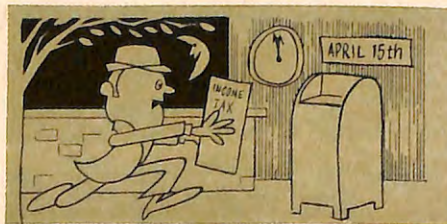
**Tom
Wrigley**

TW TW TW TW TW TW TW TW

WRITE YOUR COMMITTEE in Congress if you want something done, but Sen. Everett Dirksen, in his newspaper notebook column, points out that Congress today is "literally inundated with a total of 292 committees." He calls it a population explosion in committees. In the House there are 19 standing committees and 143 sub-committees, and in the Senate 16 standing committees and 114 sub-committees, making the total 292. He advocates that more government functions be handled at the local level by city councils, county boards, and state legislatures.

SKYSCRAPERS FOR WASHINGTON

may one day change the whole skyline of the nation's capital. Ever since the Washington monument was built no business building or apartment could be erected which might make it look insignificant. Present limits in force are only 160 feet, but legislation in Congress would permit buildings 20 stories high or 250 feet. This would result in a complete makeover of the central city. The National Press Building, for instance, by special permission has 13 floors and is now among the highest.



INCOME TAX RETURNS must be filed, as we all know, by April 15 and reports here indicate most federal taxpayers filed earlier this year than usual. Around the National Press Club newspapermen praised the simplified 1967 tax forms. One of them said, "If our travel expense accounts could be streamlined like 1040 we wouldn't have so many backfires from editors." Two complaints were registered. Members of the press said the section on limitation of retirement income credits was

too complicated for their feeble financial brains. Others said the section on deductions for medical and dental expenses is a Chinese puzzle with one percent for some things and three percent for others. Formerly those 72 years or older could deduct all of their health insurance premiums, hospital and medical expenses.



QUIET TAXIS are the law in Washington. There is a regulation which prohibits cab drivers from playing radios or smoking without passenger permission. The Public Service Commission says the radio regulation is "probably the most violated rule in the entire industry. Probably nine out of ten people get in a taxi with the radio already going full blast."

LINCOLN MEMORIAL WONDERLAND which few people know about has been discovered. It is a weird, ghostly place underneath the Memorial where scores of stalactites hang from the ceiling. For 46 years, since the Memorial was completed in 1922, water trickling through cracks has been forming the stalactites. They are composed of calcium carbonate which remains after the water evaporates and gradually forms the hollow ever-lengthening tubes. The hollow space under the Memorial is three stories deep and spreads over an area equal to ten city blocks.

OUR FRIENDLIEST COUNTRIES, according to a poll by Rep. Mark Andrews (N.D.), shows Canada stands first, with England, Australia, Japan, and Germany following. Thus two of our biggest enemies in World War II are now considered more friendly to us than some former allies, like France.

**WRITES FROM
WASHINGTON**

TW TW TW TW TW TW TW TW

"DREADED DRIVERS" on two-lane highways are those who poke slowly along and hold up traffic. Under study now in Washington are proposals from various states for legislation which would require a driver on a two-lane road to pull off on the nearest shoulder when as many as five cars were in line behind him. Virginia is the leading state in this revolution against slow driving. It is claimed that Dreaded Drivers are responsible for a large proportion of accidents on two-lane roads. A driver back in the line tries to pull out to get ahead and an accident results.



SMOOTH WHISKEY of the type imported from Canada will be available from American distilleries after July 1, 1972. Under a Treasury Department rule U.S. distillers are now allowed to produce a new light-tasting whiskey, just as strong in alcoholic content as Canadian brands. It will take four years to age the whiskies and make them ready for sale.

NOISELESS JET PLANES may soon be landing and taking off from airports in densely populated areas. Aviation experts have been working on the problem for years and now from West Germany comes word that a way has been discovered to get around the screaming noise and drag problem. That will be good news for those living near National Airport across the Potomac and only ten minutes by auto from downtown Washington.

CAN YOU SPEAK Bobo or Twi? If so the Peace Corps wants you for a job in Upper Volta and Ghana, Africa. Both are very obscure languages.

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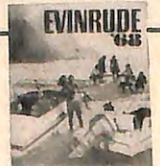
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News of the Lodges

BPO ELKS CENTENNIAL 1868-1968



HOT BREAKFASTS AND VITAMINS are supplied to undernourished schoolchildren through the efforts of Greeneville, Tenn., Lodge. Dr. Homer Mincy, superintendent of schools, and PER R. A. (Gus) Parrack look over some statistics on the program in a school cafeteria. Also shown are Ann Bradford, school dietitian, Beulah Fischer, school system nurse, and Brother Guy M. James, originator of the project.

Tennessee Lodge Fights Malnutrition

When Greeneville, Tenn., Elks began their hot breakfast program for malnourished youngsters, they couldn't predict how dramatic the results would be. It was only a matter of weeks before

grade school personnel began noticing that the theretofore listless children who were eating breakfast in the schools' cafeterias each weekday were livelier and improving not only in attendance

but in their schoolwork. Junior high-schoolers also showed marked improvement in a short time as a result of taking vitamins under the Elks' program.

"I never believed there could be such a change in a group of children!" one veteran teacher said.

Now, a year and a half after the program's inception, the lodge is interesting other organizations in taking over parts of it for short periods.

Lodge members started the project after learning that about 30 children in the first four grades needed more food than they were getting—particularly in the morning—in order to learn and take part in other school activities. School health experts said that the youngsters were too weary at the day's start to become interested in anything. The schools' hot lunch programs apparently supplied their main source of food.

The Elks decided to underwrite a breakfast program recommended by the schools' dietitians and nurses. The basic breakfast used—hot bread or cereal with butter and preserves and a half-pint of milk—came to 12 cents daily for each child.

Two vitamin manufacturers donated thousands of children's vitamins, which the Elks saw were distributed to the school breakfast-eaters plus other youngsters who didn't need a school meal but still weren't up to basic standards of nutrition.

School personnel got busy educating parents on nutrition. Gradually, children in the program have been replaced by others in need of help. The number in the project has varied from about 30 to 66 young persons.

Grandfather's Dream, Backed with Cash, Becomes a Reality



AFTER WAITING NEARLY 18 YEARS, A/IC Stephen Wright (second from left), 21, is welcomed into Three Rivers, Mich., Lodge. ER Harold A. Voorhees (right) does the honors as the initiate's father, Brother Durwin Wright (left), and grandfather, Brother Lawrence M. Warner (center), and PER Buryle D. Bitting look on. Brother Bitting was Exalted Ruler in 1950, when Brother Warner set up a trust fund to provide for young Wright's membership. Both grandfather and grandson "loved this Order," according to an old letter.

The recent initiation of 21-year-old A/IC Stephen Wright into Three Rivers, Mich., Lodge was anticipated nearly 18 years ago by a dedicated grandfather.

Brother Lawrence M. Warner, a 51-year lodge member, established a trust fund for his 3-year-old grandson's entry into the Order because both loved Elkdom, according to a letter explaining the fund.

The letter was dated Feb. 16, 1950, and signed by then ER Buryle D. Bitting and Secy. Robert C. Van Horn, the latter now deceased. It was to be opened by young Wright, who has been serving overseas with the Air Force, on his 21st birthday—Sept. 13, 1967.

The airman first class was initiated Jan. 4 after traveling halfway around the world to spend the Christmas holidays with his parents, Brother and Mrs. Durwin Wright. The initiate's father and grandfather witnessed the induction ceremony.

The letter reads, in part:

"Seventeen years ago, your grandfather, Lawrence M. Warner, because both he and you as a child loved this Order, created a fund for your entry into Three Rivers BPOE Lodge No. 1248. The circumstances were unusual, to be sure, but certainly most highly commendable . . . It is the wish of past officers and members of Three Rivers Lodge that you *do* enter as a favor to yourself and your grandfather's pride in you. Way back in the past, we are certain we can predict that you will be proud to be a member of the lodge . . ."

A second letter, written also in February 1950 and signed by Brother Warner, asks the current Exalted Ruler to grant his request.



THE WINNER of Camden, N.J., Elks' poster contest—Kathleen Robinson—receives her prize of \$15 from PER Edward J. Griffith, president of the lodge's Crippled Children's Committee. Sister Mary Paulette, RSM, the girl's art teacher, and PER Julius Krivos, poster chairman, watch. Forty-two students took part in the contest, which is linked with the New Jersey State Crippled Children's annual fund drive.



RIVIERA BEACH, Florida, Lodge's continued assistance to the YMCA Indian Guides program is acknowledged by John Chamberlain (left), chief of the local program, as he presents a plaque to ER James Shirey. Looking on is PER and Dr. Harlan L. Anderson. The program involves 300 boys.



GOALPOSTS are presented by Winchester, Va., Lodge for the new athletic field at Frederick County Junior High School. Pictured are Donald L. Jennings, Exalted Ruler when the posts were authorized, Principal James Givens, and ER F. B. Thompson.



EXPLORER SCOUTS who specialize in teaching youngsters to swim are Salem, Oreg., Lodge's contribution to a vigorous, young America. Scouts Harold Ashford, Larry Finegan, David Bauer, John Emery Thompson, and Randall Hledik have taught swimming from the elementary through the lifeguard stages to more than 3,000 Boy and Cub Scouts in the last five years. They also teach at schools for the blind and deaf. Several of the five youths were waterfront staff members during the 12th World Jamboree of Boy Scouts last summer in Idaho; the age requirement of 21 was waived in their case.



MAYOR AND BROTHER Everett Hougen (fourth from left) of Clearwater, Fla., presents a certificate of achievement to Christopher Cubbison at a lodge luncheon honoring Clearwater High School students and city commission officials who observed Student Government Day, sponsored by the lodge. Also shown are (from left): ER Glenn Shoopman, Principal Robert Glenn, Commissioner Cal Blackstone Jr., Robert Thompson III, Commissioner Don Williams, and John Krentzman. The students take over the reins of city government on Student Government Day.

PORT JEFFERSON, New York, Est. Loyal Kt. William DiBari has his temperature taken before donating blood to the Inter County Blood Bank in a lodge project.



Oregon Elks Meet



OREGON ELKS SEE FIRSTHAND how their dollars buy treatment for youngsters with blindness and other visual defects. Shown at the state association's annual midwinter session in The Dalles are Grand Secy. Franklin J. Fitzpatrick, Chicago, of Lynbrook, N.Y., Lodge; Larry Jensen Jr.; Frank Hise, Corvallis, vice-chairman of the Board of Grand Trustees; Gene Tobie; SP Robert Stults, Roseburg; Mary Ramig, and Davey Hulse.

OREGON ELKS attending the state association's annual midwinter session recently in The Dalles learned that their pilot program to aid the physically handicapped will be expanded.

SP Robert Stults, Roseburg, told delegates that the year-old program has been costly but worthwhile. To date, he said, mobile equipment operated by a therapist has covered five counties.

Dr. Kenneth C. Swan, director of the Oregon Elks Children's Eye Clinic, reported that in 1967 there were 3,860 patient visits to the clinic, at the University of Oregon Medical School, Portland. A total of \$11,365 in special equipment was donated during the year by Elks and their ladies. Dr. Swan added that since the clinic's inception in 1949, 16,309 youngsters have made 68,859 visits.

In a recent 12-month period, Oregon Elks spent \$36,799 on the eye clinic and \$5,239 on the physically handicapped program; the two comprise the state major project. Reports also were given on other state projects.



A "LOSER" TESTIMONIAL DINNER is held by Chelsea, Mass., Lodge for the Chelsea High School football team, which failed to win a game all last season. Its members were honored for their spunk and loyalty. Pictured are (first row): Mayor John J. Slater Jr., 1968 Co-Capt. Conroy Antle, Head Coach Ed Leo, 1968 Co-Capt. William Lanzo, and DDGER Morris Margolis, a lodge member, and (second row): Athletic Director Saul Nechtem, School Board Chairman Paul Kornechuk, Headmaster Nathan Margolis, Schools Supt. John Ridge, and Trustee George Cashman, who was program co-chairman.



AFTER RECEIVING AN HONORARY LIFE MEMBERSHIP in Mother Lodge, the Rt. Rev. Msgr. Patrick B. Fay (right) is congratulated by the Rt. Rev. Msgr. Thomas McGovern, emissary of the late Francis Cardinal Spellman, Archbishop of New York City. Waiting to extend their good wishes are Trustee Ben Jacobs, ER J. Daniel Fink, and PER and Trustee Murray Monness.

TWO RIVERS, Wisconsin, PER William Schmidt and Mrs. Schmidt affix Eagle Scout badges to the shirts of their sons, Dick, Jeff, and Bob, at a special Court of Honor at which the lodge presented American flags to the Scouts. Bob and Dick are twins.





A SKUNK—"MR. EYES"—is raising hundreds of dollars for the Oregon charity he represents: the Elks Youth Eye Service (EYES) Foundation, for visually handicapped children. "Mr. EYES" is held by VP Worth Blacker (first row, second from left), Corvallis, as foundation chairman Frank Hise, Corvallis, also vice-chairman of the Board of Grand Trustees, soothes him. Corvallis Elks came up with the idea of sending the skunk from lodge to lodge as a state fund-raiser. A lodge must contribute a minimum of \$100 to the foundation before it can send "Mr. EYES" on to another lodge. Also pictured are (first row): Brother Ed Jeffreys, PDD A. P. Vengelen, Portland, and Est. Lect. Kt. Jim Moss and (rear): ER Earle J. Nyberg.

HOOSICK FALLS, New York, PER J. Joseph Hayden (seated, wearing jewels) and Mrs. Hayden are proud of their five Elk sons. They are (seated): John J. Jr. and Richard and (standing): William, E. Donald, and Robert. Mrs. Hayden was president of the Elks' ladies during her husband's term as Exalted Ruler. To cap it all, Brother Hayden's father, William J. Hayden, was a charter member of the lodge.



Lodge Notes

Great Neck, N.Y., Lodge, instituted in 1929, did something very different recently by celebrating its "One Thousandth Meeting." During the festive dinner, each of the more than 300 Brothers present received a Certificate of Remembrance inscribed with his name. The certificates were presented by James A. Stanley, chairman of the event, assisted by PER and Secy. Richard E. Miller.

Among the guests of honor were DDGER Xavier C. Riccobono, New York, of the Southeast District, and DDGER Howard S. Bateman, Freeport, of the East District. PDD Peter T. Affatato, Levittown-Hicksville, a member of the GL Committee on Judiciary, headed a large delegation of Past District Deputies and Past Vice-Presidents. There were representatives from lodges in the Southeast and East Districts. Great Neck Lodge also received congratulatory greetings from Elk dignitaries, Gov. Nelson A. Rockefeller, U.S. Sen. Jacob K. Javits (R-N.Y.), and other civic leaders.

Great Neck Elks now are looking forward to a "Fifteen Hundredth Meeting"—to be held in about 20 years or so.

February was proclaimed "Elks Centennial Month" in Washington State by Gov. Daniel J. Evans in Olympia, the

capital, to observe the founding of the Order Feb. 16, 1868, in New York City. Governor Evans presented the proclamation to PGER Emmett T. Anderson, chairman of the GL Centennial Committee. Olympia Elks initiated a 100-member Centennial Class in compliance with GER Robert E. Boney's wish that each lodge initiate 100 men as a special commemoration of the Centennial.

The Order's observance of Freedom Week Jan. 21-27 was met with cooperation from civic leaders:

Supervisor Kenneth Hahn of Los Angeles County proclaimed Freedom Week throughout the county. In Cairo, Ill., Mayor Lee P. Stenzel signed a proclamation urging citizens to express and appreciate their freedoms in recognition of Freedom Week.

Huntington Park, Calif., ER Jack McCrary recently presented \$50 U.S. Savings Bonds to the local Youth Leadership Contest winners—Philip Scott and Christine Stupin, both students at Huntington Park High School.

A luau on the beach in the Bahamas was the highlight of Yonkers, N.Y., Lodge's recent eight-day cruise on the SS *Oceanic*. ER Richard T. Moore and Est. Loyal Kt. John Leavy, cruise chairman, were among the 58 members, their wives, and friends who enjoyed the Atlantic cruise.

Quincy, Mass., Lodge's recent Fathers-and-Sons Sports Night attracted 150 persons.

Richmond, Calif., Lodge has announced the winners of its Youth Leadership Contest. The first-place winners are Michael Scott of Richmond High School and Nancy Haglund of J. F. Kennedy High School; second-place winners are Mike Anton of DeAnza High School and Barbara Meiser of Richmond High School.

A charter member of Dayton, Ohio, Lodge—PER Guy E. Miller, 77—died Jan. 17 shortly after suffering a heart attack at the lodge. Brother Miller was Exalted Ruler in the 1930s and for many years was active in Elks' charity work. A member of the Ohio State and American Bar Associations, he practiced law in Dayton for more than 50 years. Brother Miller is survived by his widow and two sons, both Dayton Elks.

Elks memorial services were conducted by the Past Exalted Rulers of Dayton Lodge. At the family's request, contributions were made to the Elks National Foundation in lieu of flowers.

Two Framingham, Mass., high school seniors—Maureen Donnelly of South High School and Robert Bresner of North High School—were named winners of the local lodge's Youth Leadership Contest recently.



NORTH ARLINGTON, New Jersey, Elks open their new parking lot and hold dedication services for their new flagpole. Shown are Councilmen Elmer Chipman and Robert McCrea; PER William Morrison; William J. Windecker, Orange, a GL Americanism Committeeman; Mayor William McDowell; Trustees Chairman Frank Dalesso; ER Douglas S. Hodgson; U.S. Rep. Henry Helstoski (D-N.J.); Henry Deltosto, lodge Americanism chairman; Councilman Walter Baldewski, and Postmaster Alvah Blissard. Rep. Helstoski presented the lodge with the flag, which had flown over the Capitol in Washington, D.C.



BEFORE HIS RETIREMENT as chairman of South Orange, N.J., Lodge's Board of Trustees, PER Peter W. Rummel is feted by lodge members at a dinner. He is seated (background, fourth from left) at the head table.



"IN SUPPORT OF OUR GALLANT FORCES FIGHTING IN VIETNAM," Fair Lawn, N.J., Elks place a sign in front of the lodge on Pearl Harbor Day. Pictured are Treas. Joseph M. Nutry, PER Vincent B. Fliller, Sam Pelnero, Est. Lect. Kt. Carmen Trongone, Est. Lead. Kt. Maurice Manfra, Mayor Richard Vander Plaats, ER Harry Gravatt, PERs Leonard Eisenberg, Thomas M. De Hauski, and Paul L. Litvin, and Trustee Joseph C. Zeitler. A press release the lodge issued for the occasion said, in part, "In view of all the adverse publicity being received from beatniks and the like, we, as Elks and American citizens, wish to show our firm support of our boys all over the world."



IN A BLOOD BANK DRIVE at Miami, Fla., Lodge, E. D. Whitlesy, drive chairman, passes out registration cards to contributors. The drive netted 200 pints of blood.

MARKING WORCESTER, Massachusetts, Lodge's 75th anniversary are PER John Kerbel; PDD and Lowell Secy. Thomas J. Dowd; PER Gerard E. Belanger, event chairman; ER Matthew R. Hehir Jr.; PGER John E. Fenton; John J. Harty, Lawrence, a member of the GL Committee on Credentials, and SP Arthur D. Kochakian, Haverhill.



A SECOND-YEAR MEMBER of the GL Auditing and Accounting Committee—PER Kenneth V. Cantoli (seated, fourth from left)—was honored recently by his fellow Hasbrouck Heights, N.J., Lodge members with an initiation of 18 men. Seated immediately to the right of Brother Cantoli are ER Salvatore DeLuise, VP Harry J. Olsen, Hackensack, and DDGER Alfred J. Marsh, Paramus.





THE 1968 LICENSE PLATE which PDD Russell E. Offhaus of Cleveland, Tenn., Lodge is attaching to his car should attract some attention this centennial year among other Elks. Brother Offhaus is an Asheville, N.C., resident.



A FRIENDLY "SCALPING" is administered to Est. Lead. Kt. G. S. Walker of Pocatello, Idaho, Lodge by ER Bruce O. Hanson as Harry McDougall and PER James A. Schatz look on. The chiefs offered a preview of the fate of all Idaho lodges challenged by Pocatello Lodge to compete in a membership campaign. The challenge was leveled at a midwinter conference that was held in Salmon.



THE HOMECOMING VISIT of DDGER Charles Bolek (third from left) to Des Plaines, Ill., Lodge features a gathering of more than 500 Elks from the state's North District. With Brother Bolek are Tony Kaitschuk; ER Gerald E. Concidine; state Secy. Jack F. Sullivan, Joliet; state Treas. Ray J. Sheahen, Highland Park; Lou Hatz, and Martin Jennings. The Elks' white cowboy hats sport the theme of GER Robert E. Boney during his year in office: "A Proud Past—A Challenging Future."



ROANOKE, Virginia, Elks recently initiated three candidates at the Elks National Home, Bedford. The new members are (seated): Felix Blanchet, who was initiated for Heppner, Ore., Lodge, and Robert A. Ptacek and William R. Kirk, who were initiated into Roanoke Lodge. Standing with the Roanoke officers, last year's state ritualistic champions, are PDD Paul S. Johnson (left), Roanoke, Charles M. Stevens (second from left), a home resident, and VP Doral E. Irvin (right), Superintendent of the home. Brother Johnson gets the credit for coaching Roanoke Lodge officers in the ritual.

GRAND ESTEEMED LEADING KNIGHT Patrick H. King, Boise, is about to cut into the Order's 100th birthday cake at his lodge's centennial kickoff reception and tea. Waiting to try the confection are Mrs. King and PGER and Mrs. William S. Hawkins.



(Continued on page 32)

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Water

(Continued from page 10)

2,300 years ago, has come true. It is a matter of cost, but still a much better bet than trying to find a successful rain-maker or following the serious recommendation made to southern California that icebergs be towed down from Arctic waters.

During 1967 Key West, Florida, a city of 56,000, located on a small island without a stream or lake, completed the largest desalting plant ever to be placed in operation. The city now has a fresh water plant producing 2,620,000 gallons per day. But this is a tiny baby compared to the one that will rise on a 40-acre man-made island that is being built a half mile off Huntington Beach near Los Angeles. The plant will start producing in 1972 and, when completed in 1975, will deliver 150 million gallons of fresh water per day, enough for a population of more than a half million. The nuclear energy used will also generate electric power for two million people. Fresh water at the plant will cost approximately 20 cents per 1,000 gallons. Pumping and distribution inland will increase the cost to users to about 40 to 45 cents per 1,000 gallons. This is compared to 10 cents per 1,000 gallons for Colorado River water delivered to the same area.

Home owners can pay the higher cost for water. They will, in fact, pay whatever they have to. But irrigation farmers and orchardists say they cannot, and will have to have water from a cheaper source than the desalination plants. This is a real problem because irrigation is consuming 46 percent of all the water used in the United States today and warm, dry California has more than one fourth of the nation's cropland under irrigation.

Even if California, in its favored position beside the Pacific Ocean, could be furnished with all the irrigation water it needs at a cost the farmers could pay, what about the other thirsty states? Nevada, Utah, Arizona, New Mexico, Colorado, and Texas are as dry or dryer than California and, with the exception of southeast Texas, they are a long way from the ocean.

There is another source of water which in some places is already adding to the supply. Geological Survey engineers report that modern water treatment plants are capable of cleaning sewage waste and most other impurities from polluted rivers and lakes and making the water safe for drinking.

Will the harnessing of all our rivers, the operation of hundreds of desalination plants and reuse of immense volumes of water guarantee enough for the future? Probably not, if huge areas of

arid land are irrigated to feed a hungry, teeming world. But there is a way it can be done. There is a water miracle waiting to be developed.

It has been called "water for 100 years." Its official name is North American Water and Power Alliance. It would cost \$100 billion and take 30 years to complete. About 20 percent of the water from the Copper, Tanana, and Susitana Rivers in Alaska, as well as the Yukon, Klondike, Stewart, and Pelly Rivers in Alaska, as well as the Yukon, Klondike, Stewart, and Pelly Rivers in the Yukon Territory of Canada, would be diverted from northward flow and turned south by dams, tunnels, gigantic pumps, reservoirs, and canals. As

Elks National Youth Week

On our 100th Anniversary Year, it is GER Robert E. Boney's goal to have 100 percent participation in Elks National Youth Week, May 1-7, 1968.

Therefore, the GL Youth Activities Committee, under the leadership of Melville J. Junion, is asking each state association to sponsor a statewide program for the lodges under its jurisdiction—a program in which each lodge within the state will have the opportunity to participate. In addition to this, the committee is asking each subordinate lodge to conduct its own program during the week beginning May 1 to demonstrate the Elks' interest and confidence in the youth of our great country.

Never before in the history of our country has there been a greater time to let our youth know that we have a concern for them.

The committee is sponsoring a contest for the best state association program and for the best subordinate lodge program. The latter is divided into three categories based on membership: lodges with more than 1,000 members, lodges with more than 500 and fewer than 1,000 members, and lodges with fewer than 500 members. To enter the contest, simply prepare an accurate brochure on your activities. In your brochure, please submit a membership classification. To qualify, no brochure shall weigh more than 25 pounds; it shall not exceed 15 by 18 inches in overall size and 6 inches in thickness.

All brochures must be received not later than May 29 by

Committeeman H. Beecher Charnbury
222 E. Irvin Ave.
State College, Pa. 16801

Please do not send any material or brochures to THE ELKS MAGAZINE. This would only delay matters and could possibly disqualify your entry in the contest.

All state youth chairmen are requested to send immediately their reports on new scout troops or dropouts directly to

Melville J. Junion, Chairman
GL Youth Activities Committee
414 Dousman St.
Green Bay, Wis. 54303

the diverted water flowed south and east it would be joined by portions of other Canadian rivers. The largest reservoir would be the Rocky Mountain Trench, stretching more than 500 miles on the east side of the Rockies in both Canada and the United States. Water from high precipitation areas now wasting into the sea would be distributed throughout the continent, wherever it was needed, generating power as it descended to the sea. NAWAPA would return the investment in approximately 50 years.

The Alliance would provide 22 million acre-feet for annual irrigation, industrial, and domestic use in seven provinces and one territory. It would generate 30 million kilowatts of power for outside sale and 30 million to be purchased by the Alliance for pumping. The estimated annual income for Canada from the sale of power and water and from barge and ship toll would be about \$2 billion. During the construction period, from \$2 to \$3 billion dollars would be spent in Canada annually. National income from agriculture, livestock, mining, manufacturing, and recreation would be increased by approximately \$9 billion per year.

Probably the most spectacular development would be a navigable canal across Canada to Lake Superior, which would connect the Pacific and the Atlantic through the Great Lakes and the St. Lawrence Seaway, thus creating a man-made Northwest Passage. North and south the Great Lakes would be connected by large canals with Lake Winnipeg, Hudson Bay, and northeast Canada.

The real treasure would be 78 million acre-feet of pure, clear water for 33 states in the West and the Great Plains. Irrigated agriculture would be increased by 40 million acres as needed. The system would generate 38 million kilowatts of power for sale. The Great Lakes would be stabilized and, hopefully, saved from choking pollution by an inflow of 48 million acre-feet of clean water from the north. From \$3 to \$4 billion a year would be spent in the United States each year during the construction period as a boon to employment, industry, and services. The completed project would increase our national income from agriculture, livestock, manufacturing, mining, and water-based recreation by approximately \$30 billion per year.

Northern Mexico is a dry region and desperately needs a new source of water. The NAWAPA project would deliver 20 million acre-feet of water annually to the region for its towns, cities, industries, and agriculture.

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(Continued on page 27)

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WHITE HOUSE COMMENDATION

THE WHITE HOUSE

WASHINGTON

February 9, 1968

Dear Mr. Boney:

I am pleased to note that this year marks the centennial of the Benevolent and Protective Order of Elks.

Your scholarships and youth leadership projects help thousands of young people to become useful, self-reliant citizens. Your programs for veterans in hospitals throughout the country carry forward a vital national task.

I particularly applaud your extensive efforts to provide diagnosis, treatment, rehabilitation and preventive services for physically handicapped children. The health of our children and their opportunities for education and productive citizenship are indispensable building blocks of national greatness.

So for these and all your other good works, I commend your public-spirited members—and wish you a second century as useful and productive as your first.

Sincerely,

Mr. Robert E. Boney
Grand Exalted Ruler
Benevolent and Protective Order of Elks

Water

(Continued from page 25)

ects around the world—the Ralph M. Parsons Company, headquartered in Los Angeles. The company employs 3,000 scientists, engineers, and technicians. It has a force of 5,000 construction people in the field. A Senate subcommittee on western water development held hearings on Parson's North American Water and Power Alliance proposal. The committee, under the chairmanship of Sen. Frank M. Moss of Utah, issued a 56-page report of the hearings. The above description of benefits to Canada, the United States, and Mexico were taken, principally, from the report. Senator Moss has worked on and studied western water development for years. He recently wrote what is no doubt the definitive book on North American water problems. He appropriately titled it *The Water Crisis*.

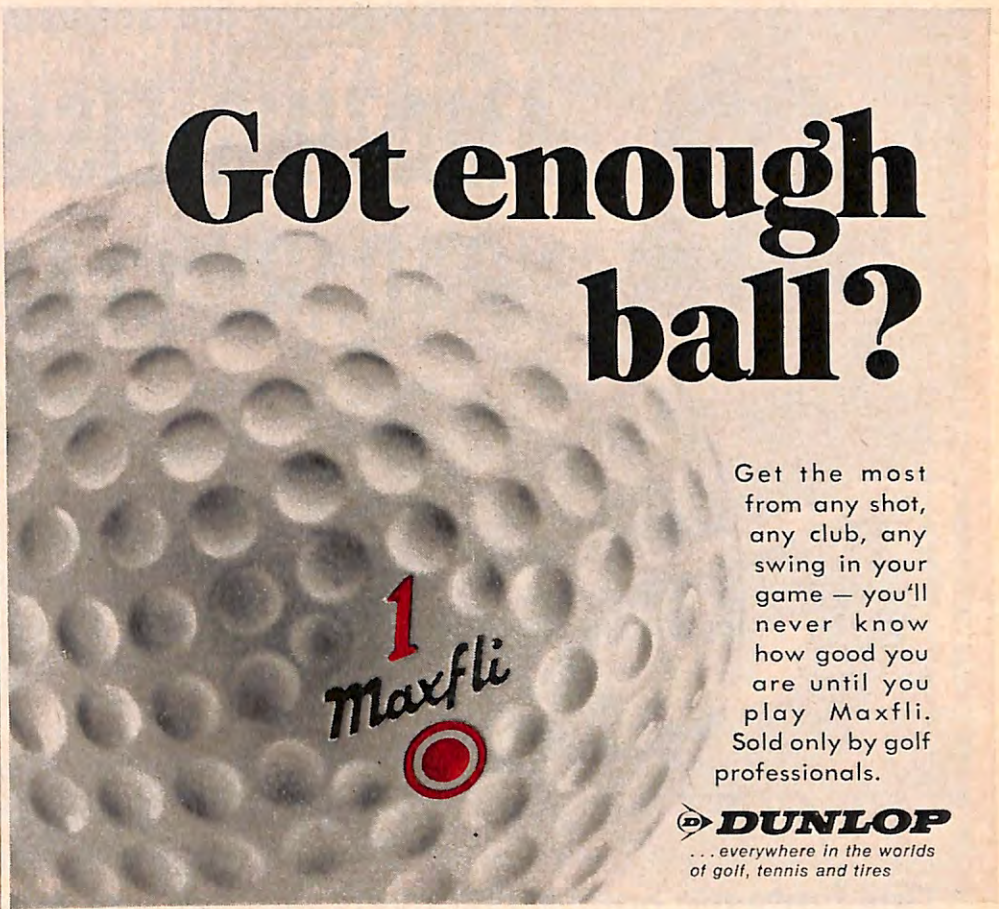
Has anything been done to start the NAWAPA project? There have been no official talks reported between Canada and the United States on the subject, but there have been talks. Canada is listening. She needs everything the project has to offer, including irrigation water. She cooperated with the United States on the St. Lawrence Seaway and on Columbia River development. A joint commission of the two nations has functioned successfully since the Boundary Water Treaty of 1909.

Probably the most difficult problem would be to get agreement between the states and regions in the United States. States rights and water rights are heady, emotion-producing traditions. No one is really in control. It is an old Western habit to figuratively grab the trusty Winchester and guard the water hole when there is a proposal to transport water over a state line or from one river basin to another.

We need a national water commission composed of the most knowledgeable, unbiased, honest, courageous, non-political men in the whole country, with authority provided by Congress to assign water surveys, direct long range planning, and make and enforce decisions based purely on what is best for the nation. When we have such a national commission we will be ready to lead the creation of a North American water system.

The indications are that it would take 10 years to write the detailed treaties with our northern and southern neighbors and complete the engineering surveys, then 20 years to construct the project. Perhaps we will get together on it after the Vietnam war is over. One thing is absolutely certain: a lot of clean water will have to come from somewhere between now and the year 2000.

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The Elks

(Continued from page 13)

the eulogy of the flag eliminated from that charge. It is the most beautiful thing in the whole ceremony of initiation in Elkdom. I move to amend the recommendation by leaving it as it now is!"

In the awkward pause that ensued, Past Grand Exalted Ruler William E. English took the floor. "Before we vote on that I would suggest that Brother Andrews give us the eulogy of the flag."

Andrews, who was to serve as Grand Exalted Ruler afterward, delivered the charge, complete with the eulogy, in a ringing voice.

The meeting hall exploded into loud, prolonged applause.

Fred Harper, Lynchburg Lodge No. 321, a member of the Committee, said slowly, "I think I may speak for the Ritual Committee . . . In view of the demonstration you have just had in approval of the eulogy of the flag, it would be willing to accept the amendment . . ."

The tribute to the flag was retained.

Elkdom was on record as an organization with patriotic sentiments. But actions, always, speak louder than words. War tensions were already rising in Europe in this decade; a long era of peace and material progress was coming to an end. In August 1914, the powers of Europe went to war. The vast conflict quickly became global, and in April 1917, after repeated provocations by the Central Powers, Pres. Woodrow Wilson of the United States asked Congress to declare war.

Grand Exalted Ruler Edward Rightor immediately appointed a committee to study what the Order should do in this great crisis, and to report to the Grand Lodge session to be held in July 1917. This was a blue-ribbon committee in every way. It included Past Grand Exalted Rulers John K. Tener, Chairman; Joseph T. Fanning; Jerome B. Fisher; and James R. Nicholson; as well as a Past Exalted Ruler who was a U.S. Senator, George Chamberlain; and Governor C. H. Brough of Arkansas, of Fayetteville Lodge No. 1104.

These men immediately went to work, giving unstintingly of their time to the project. Their report was ready when Grand Lodge convened at Boston.

Their recommendations reflected the aims, aspirations, and highest traditions of the Elks. Like their namesake animal, Elks were not belligerent, but they defended and looked after their own. The recommendations also avoided spectacular programs: Elks for years had grown accustomed to doing their charitable works quietly, almost be-

(Continued on page 35)

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of the operation, and then continue to promote your growth through the co-operation of field men. We lay out such a clearly charted path to success that the men who follow it develop prosperous and growing businesses.

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If you're interested, send your name today. New United Rent-All Rental Marts are being established at the rate of more than one every week, and once an area is closed, it may never be open again.

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Dear Mr. Mauk: I would like an opportunity to investigate the potential in operating a United Rent-All Rental Mart. Please mail a copy of your prospectus. After reading, if I have any further interest I will write you. Meantime, I am under no obligation.

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10 Commandments for a Fishing Trip



Bill True displays some of the trophies and prizes he has won in casting competitions

1. Whenever possible, fish with a companion. It will add to your own enjoyment. And "Take a boy (or a girl) fishing" is still a great motto to keep in mind.
2. Be versatile. If you're going to bait-cast, carry a spin-casting outfit along too. Or if you plan to fly-fish, take a light spinning rig as an added attraction. Whenever you're boat fishing, keep a trolling outfit handy. You can use it every time you move to a new spot.
3. Get your equipment ready in advance. And if you have a big tackle box loaded with lures, sometimes it's smart to choose just the baits and accessories you'll actually need. Put these in a smaller "trip box" to save room and rummaging.
4. Keep the weather in mind. Always carry rain gear. And a light jacket is smart even on a hot day—for the cool evening fishing.
5. Wear Polaroid sunglasses. Not only do they protect your eyes from water glare, but they let you see the fish under water.
6. Choose a rib-sticking lunch. Thick, nourishing sandwiches, a thermos of hot or cold liquid, plus candy bars for snacking are basics to keep hunger away.
7. Don't think you have to travel far to find fishing. Try short trips, even before or after work. Almost everyone in the country is a short drive from some kind of fishing.
8. If you usually keep the fish you catch, bring along a cooler or plastic bags to protect your catch—and your car.
9. Think like a fish. His basic needs are food, shelter, comfort, and safety from predators. Where would you go to find these things in the water you're fishing?
10. Above all—go fishing! It's been said often: the best time to go fishing is whenever you can get away.

TRUE TIP OF THE MONTH

Basic to any fishing method is one vital piece of equipment. And it's the final link between you and your catch, even though too many of us take it for granted. I'm talking about hooks. Check your hooks often, and keep them sharp. A little hook hone in the tackle box pays off in more fish on the stringer and less lost on missed strikes.



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(Continued from page 23)



A PAID-UP NOTE for \$4,320 is burned by Seaside, Oreg., ER James E. Cummins as Mrs. Dan Uzelac, chairman of the Elks' ladies Ways and Means Committee, looks on. The ladies had borrowed this amount to provide a fireplace for the lodge's new clubroom.



LOS ALAMOS, New Mexico, PER and Secy. Howard Medlin recently initiated his son, Joel, into the lodge. The ritual was the first such initiation in the lodge's history. The initiate, a college junior, was married just two days before the ceremony took place.



A PROUD FATHER—James Dempsey—displays the flags presented to his four sons after their recent initiation into Naval (Port Angeles), Wash., Lodge. The sons are Howard, Herbert, Leonard, and Lawrence Dempsey. The senior Brother Dempsey is a 20-year lodge member.



HANDICAPPED CHILDREN from the Tooele, Utah, area prepare to board buses for a trip to see "Peter Pan" at the Valley Music Hall. The youngsters' outing is an annual event sponsored by Tooele Lodge.



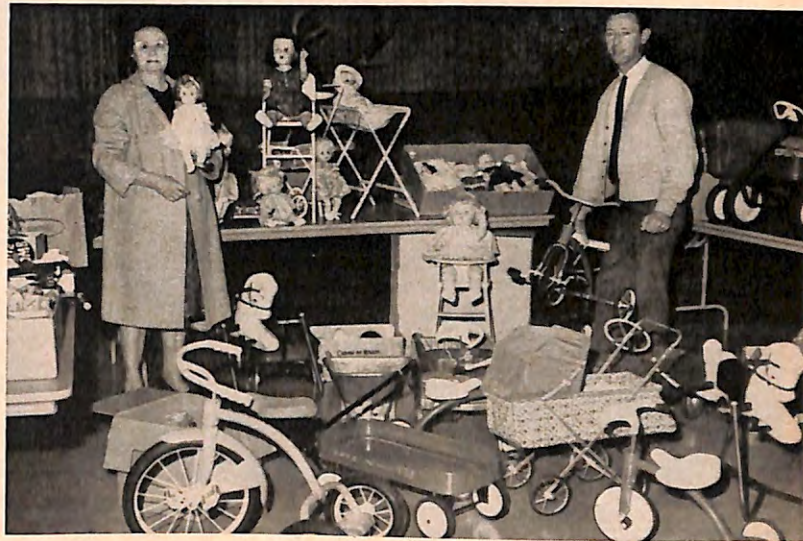
VETERANS SERVICE NIGHT at Pittsburg, Calif., Lodge aids patients in veterans' hospitals. ER Jack E. Fontana (left) presents a check to Clayton Shelton, Veterans Service Committee chairman, as PDD John Jordan, a lodge member, and Est. Lead. Kt. Bill Barton look on.



CULVER CITY, California, ER Richard Mansell stands with one of the participants in the 20th annual Western Hemisphere Marathon in Culver City. The 26-mile, 385-yard race is a major test for athletes who hope to enter the 1968 Olympic Games in Mexico City. Trophies were presented to the winners at a luncheon hosted by the lodge.



ALBUQUERQUE, New Mexico, ER Richard L. Pederson presents an Honorary Life Membership certificate to U.S. Sen. Clinton P. Anderson (D-N.M.), a lodge member. Brother Anderson has been an Elk for more than 50 years.



USED TOYS are made "just like new" through the skill and dedication of Coquille Valley, Oreg., Elk Lou Robinson and his mother, Mrs. Ella Barrett. Mrs. Barrett refinishes dolls and makes new clothes for them; Brother Robinson repairs and repaints all the other toys. The products of this worthy pastime have been incorporated into the lodge's Christmas charity program.



THREE BROTHERS recently were initiated into Phoenix Lodge. Shown are (foreground): PDD William A. Sullivan, Globe, and Robert S. Miller, stationed at Chanute Air Force Base, Rantoul, Ill., and (background): Brother Joseph W. Miller, the boys' father; ER and Dr. John E. Van Such, and Joseph and John Miller.



AN EAGLE SCOUT AWARD is presented at Palm Springs, Calif., Lodge to Judge J. King III (right), 15. His father makes the presentation as Jacques Crommelin, a board member of the Riverside County scouting council, Mrs. King, and ER Ronald E. Costi look on. The award was the first given in the lodge's 14-year sponsorship.



ARCADIA, California, Lodge recently initiated a class of nine candidates, including two sons of ER Richard A. Gaspari (left) and three sons of PER Louis K. Randall (right). Also shown are Brother Gaspari's sons Russell and Rudy; PDD T. F. McCue and DDCER Donal Meehan, both of Alhambra, and Brother Randall's sons Paul, Wayne, and Bruce.



LAMAR, Colorado, Elks recently initiated one father and three sons of lodge members. Seated are initiates Sam Perkins; Loren M. Brown Jr.; Steve Buster, and Ronnie Wollert. Behind them stand Est. Lect. Kt. Keith Perkins, son of Brother Perkins, and the three fathers, Loren M. Brown, Earl Buster, and David Wollert.



THE DALLES, Oregon, Lodge initiated the eldest sons of ER Ward H. Zeiler (left) and PER R. Kent Mauser as soon as they reached their 21st birthdays recently. Receiving their membership cards from Brother Zeiler are Bruce Zeiler and Steve Mauser, both seniors at Oregon State University, Corvallis.



"ENGINEER BILL" OSBORN of Huntington Park, Calif., Lodge sits at the controls of the big diesel he is piloting to take lodge members on a jaunt to Las Vegas. Brother Osborn has been a lodge member for 11 years and an engineer with the Union Pacific Railroad for more than 30 years.



OLD-TIMERS' NIGHT at Heppner, Oreg., Lodge draws 30 Elks who have at least 30 years' membership. Shown with their years of membership in parentheses are (first row): LaVerne Van Marter Sr. (49); Lewis Cason (41); Cleo Drake (41); Milton Morgan (31); Frank Turner (59); Claude Cox (48); E. E. Gilliam (51); Cot Swanson (40); Ed Bennett (49); John Carter (51), and (second row): Jim Cowins (48); Everett Harshman (31); Emile Groshens (49); Pat McIntyre (32); Francis Doherty (42); Jim Thomson (38); Walter Hayes (51); Gene Ferguson (36); Harold Cohn (52); Ray Ferguson (39), and (third row): Bill Cox (33); Ralph Jackson (48); Dr. A. D. McMurdo (51); Carl Bergstrom (48); Alfred Bergstrom (43); Claude Graham (35); Luke Bibby (34); O. W. Cutsforth (31); E. William Bergstrom (48), and Henry Peterson (49).



PORTERVILLE, California, ER Jack E. Letsinger (right) accepts the local Chamber of Commerce Organization of the Year Award for 1967 from William Buckley, president of the winning organization for 1966. The Elks were cited at the chamber's annual banquet for their contributions to youth activities and community service.



COTTONWOOD (MURRAY), Utah, Lodge sponsors these 10- to 13-year-olds, who play in the Bantam Basketball League. Shown with the boys is ER E. Jay Walker.



THE LUCKY OWNER OF THIS CAR is Carson City, Nev., Elk James Lafkas (second from left), whose winning raffle ticket is verified by automobile dealer Dan Flammer. ER Donald Boardman and Raffle Chairman Ed Blanchard watch. The lodge raffled off the auto at its annual charity ball to increase its building fund. Brother Lafkas now lives in San Francisco.

The Elks

(Continued from page 30)

hind the scenes. The committee advised Elks to give first consideration to the sick and wounded on European battlefields, and that the Order create a war relief fund.

The United States was poorly prepared to fight the war in almost every conceivable way. One tremendous lack was in base hospitals, to care for mass casualties. The Army had none, and the committee proposed that the Order finance and equip two such hospitals for service in France.

As the Boston session opened, Brother James McGovern, Bridgeport Lodge No. 36, proposed a resolution pledging the President and the country "the best that we have to offer in service at the front and in resource and fealty at home, today and always." This was carried unanimously.

Then, on the motion of R. E. Umbel, Uniontown, Pennsylvania, Lodge No. 370, the following resolution was adopted by a rising vote:

RESOLVED: That the sum of one million dollars be appropriated by the Grand Lodge of the Benevolent and Protective Order of Elks of the United States of America, to be known as "The War Relief Fund," such fund to be contributed by our subordinate lodges.

As soon as it was voted, the members of Grand Lodge sang "America."

The new Grand Exalted Ruler, Fred Harper, immediately appointed Brothers Tener, Fanning, Fisher, Nicholson, and Edward Rightor to the Elks War Relief Commission.

The Past Grand Exalted Rulers first arranged to finance and equip two base hospitals for the Army. Base Hospital No. 41 was organized from the faculty and alumni of the University of Virginia, while No. 46 was organized at the University of Oregon. The Elks bought the equipment and paid the costs of these hospitals. They were the first American hospital units of their kind to arrive behind the trenches. Each saved countless American lives.

Now, the drums were beating everywhere, and thousands of Elks joined the colors they loved so well. Over 70,000 Elks donned uniforms—a remarkable number, considering that many of the 475,000 members were past military age. More than 1,000 joined the ranks of Absent Brothers in this war.

The great battles on the Western Front in 1918 sent an unending stream of maimed and wounded soldiers flowing back to the United States. The existing hospitals were soon filled. The Elks War Relief Commission offered to construct and equip a 700-bed Reconstruction Hospital for the government.

(Continued on page 37)

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"To Our Absent Brothers"

"An Elk Is Never Forgotten, Never Forsaken"

For the 78th year, lodges throughout the Order remembered their departed Brothers in solemn and beautiful services last Dec. 3—Elks Memorial Sunday— set aside by Grand Lodge Statute to commemorate that "living or dead, an Elk is never forgotten, never forsaken."

PSP Walter G. Penry, Delaware, Ohio, the GL Lodge Activities Committeeman in charge of the Elks Memorial Sunday Services competition, said that the contest is about four years old.

Brother Penry chose three Ohio Elks for the judging of the submitted brochures: PSP Carleton L. Riddle, Willard; PDD Earl E. Sloan, Elyria, Secretary of the Ohio Elks Association's Board of Trustees, and Brother John Brown, Delaware, a past district commander of the American Legion. Their task was difficult in one or two categories.

Reports were received from 785 lodges—41 fewer than last year, Brother Penry said. He estimated that nearly 75,000 persons attended the services reported to him for an increase over last year.

Brother Penry will award the first- and second-place plaques at the GL annual convention July 14 through 18 in New York City. Honorable mention certificates were mailed to the recipients recently.

This year, awards were made in five instead of four membership categories to make the judging more equitable, Brother Penry said. The award-winning lodges for 1967 are:

Lodges with fewer than 400 members

First place: Teaneck, N.J.; second place: Fulton, N.Y.; honorable mention: Clifton Forge, Va., Martinsville, Va., Elmont, N.Y., Coatesville, Pa., and Temple, Tex.

Lodges with 400 to 1,000 members

First place: Savannah, Ga.; second place: Paris, Tenn.; honorable mention: Iliion, N.Y., Auburn, N.Y., Gardner, Mass., New Hyde Park, N.Y., and Pas-saic, N.J.

Lodges with 1,000 to 1,500 members

First place: East Chicago, Ind.; second place: Elmira, N.Y.; honorable mention: San Pedro, Calif., Binghamton, N.Y., Salisbury, Md., Oneonta, N.Y., and Culver City, Calif.

Lodges with 1,500 to 2,500 members

First place: Corvallis, Oreg.; second place: State College, Pa.; honorable mention: Elkhart, Ind., Redondo Beach, Calif., Norwich, Conn., Ogden, Utah, and Clawson-Troy, Mich., Lodge.

Lodges with more than 2,500 members

First place: Fargo, N.D.; second place: Phoenix, Ariz.; honorable mention: Reno, Nev., Lake City, Wash., Tacoma, Wash., Bakersfield, Calif., and Salina, Kan.

As usual, photos concerning the first-place winners are shown.



Est. Loyal Kt. Gordon A. Padgett of Savannah, Ga., Lodge places a cluster of amaranth on the Bible. The general eulogy was delivered by Brother Dennis Pierce, an attorney, and the "Eleven O'Clock Toast" was given by PER Louis E. Drane Jr.



The "Kornelje Stankovich" Choir of St. George's Serbian Orthodox Church lends a beautiful dimension to the services in East Chicago, Ind., Lodge. Brother Dean Croxton directed the singing group. Bishop Andrew G. Grukka of the Diocese of Gary delivered the memorial address.

Est. Lead. Kt. Jack Faruolo of Fargo, N.D., Lodge turns a page in the Book of Necrology as Est. Lect. Kt. Edwin E. Graber and Est. Loyal Kt. Lowell Lundberg preside over the candles—one for each departed member. In the rear, PER and Secy. Frank V. Archibald reads the late Brothers' names. A minute of silence was observed in tribute to PGER and Fargo member Sam Stern.

By lighting a candle, an acolyte invests a departed Brother on the Golden Tablet of Memory in Teaneck, N.J., Lodge. New Milford Lodge joined in the ritual, at which the Rev. George DeLawter, pastor of St. Paul's Lutheran Church, gave the oration. Red, white, and blue flowers flank the purple-covered altar. An effect of warmth is created by indirect lighting.

Officers of Corvallis, Oreg., Lodge sit before a large window framing a snow-covered landscape, above which a globe is suspended to carry out the theme, "This is my Father's World." PSP William Warden delivered the memorial address and the Corvallis High School A Cappella Choir sang at the services, which were broadcast in their entirety over Radio Station KFLY.



The Elks

(Continued from page 35)

The offer was gratefully accepted, and this hospital began operation in 1918. This was the first hospital of its kind to be built in the country, and for three years it was filled to capacity.

During 1918, Elks also erected a Community House at Camp Sherman, Ohio, to shelter the families of servicemen stationed at the camp.

Other activities were carried out. On August 2, 1917, representatives of the Elks met with Food Commissioner Herbert Hoover, at his request. Hoover wanted the Elks to aid in conserving food during the war, and to help make the public conscious of the need. The Elks were the first organization Hoover contacted; this was a recognition by men in government that the Elks were an effective nationwide body.

After meeting with Hoover, the Elks representatives at the conference were received at the White House by President Wilson. Both the Food Commissioner and the President were gratified by the splendid service Elk lodges performed in this project.

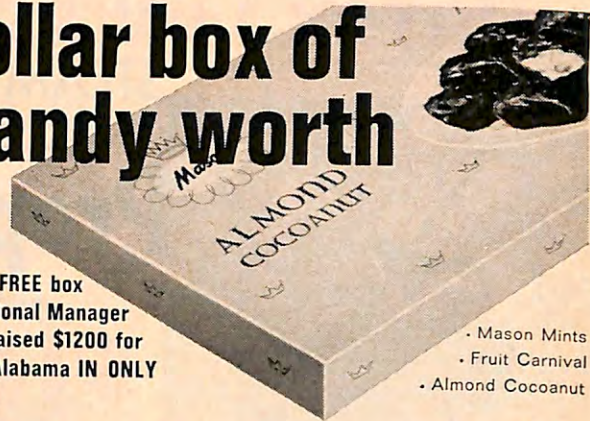
Meanwhile, one of the most effective service organizations helping soldiers overseas was the Salvation Army. But the magnitude of the task the Salvation Army had taken on was beyond its financial capabilities. The Elks on the War Relief Commission had long been familiar with the quiet, effective, generous help the Salvation Army gave those who asked it. Now, they requested subordinate lodges across the nation to assist the Army in its drives for funds. They also gave the Army a check for \$60,000 for postwar operations at Christmas 1918.

These activities the Grand Lodge and the War Relief Commission directed and proposed, but it was the 1,350 lodges throughout America that responded to the challenge. In more than 700 cities, Elks turned over their club houses, and sometimes their homes, to be used as headquarters for local war relief work. Thousands of individual Elks assisted in, or took charge of these operations. In many areas, local lodges assumed the entire administrative costs of raising money for war relief. It was work that did not draw national attention in most cases, but it was the most effective kind of work there was.

At the July 1918, Grand Lodge session in Atlantic City, a second \$1,000,000 was appropriated. This sum, like the first million, represented immensely more money from each Elk than it would have seemed later. These were the days when the \$5 daily wage was still a rarity.

In June 1918, the Congress of the

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United States established the Federal Board for Vocational Education, which was supposed to provide retraining for disabled veterans. Unfortunately, the law did not cover many thousands of deserving cases. The Elks War Relief Commission decided to step in, to take care of exceptional cases which did not meet the letter of the law, and to publicize the plight of handicapped veterans everywhere.

The members of the Commission agreed that in such cases, since the purpose was to put veterans back on their feet, loans would be preferable to outright charity. When a disabled soldier or sailor repaid the money loaned him by the Elks Commission while undergoing training, this money was loaned out again, in a revolving fund. The program was spectacularly successful. Forty thousand loans totaling \$700,000 were made to deserving servicemen, and except in a few cases where death intervened, every dollar was repaid. Thousands of gallant men were helped to help themselves, with understanding of their problems; and with pride, these men returned the money so that others might be helped.

The Elks vocational training program was so successful that the government paid it the supreme compliment: It took it over, creating a similar federal revolving fund. Speaking of the Elks' pioneering efforts in this field, Congressman John F. Miller of Washington said on the floor of the House:

"The Elks Fund thus provided us the first instance of the kind in the history of the country where a great, patriotic, fraternal organization has come to the aid of the Government in so timely, helpful, and substantial a manner."

Three things stand out concerning the Elks' first great services to the nation in war. The Order was true to its standing tradition: Elks' first concern was for the weak, the wounded, the disabled, or defenseless. Over these, whether forgotten soldiers in overcrowded hospitals or 1,000 waifs starving in central Europe, the antlers of protection were spread.

Second, the Elks looked beyond the war, to the time when the fires of war-induced patriotic fervor would die, and the victims of that war would be forgotten. As a Congressman, speaking in 1920 of the Vocational Education program, said: "... Foremost among such volunteer agencies, acting both as a whole and individually, came the Benevolent and Protective Order of Elks ... This great Order seemed to sense with prophetic vision the frightful consequences of war, and proceeded to set in motion and bring to successful fruition of achievement through its Elks War Relief Commission, a service

(Continued on page 47)



Lodge Visits of Robert E. Boney

B.P.O. Elks Centennial 1868-1968



GER Robert E. Boney, assisted by PGER Horace R. Wisely, places a wreath at the U.S.S. Arizona Memorial in Pearl Harbor during his visit of lodges in Hawaii. Looking on is Lt. Cdr. Ronald E. Black. Also a member of the Grand Lodge party was PGER R. Leonard Bush. The names of the 1,177 servicemen who died Dec. 7, 1941, aboard the *Arizona* are carved in white marble in the memorial, which is erected on the wreckage of the battleship lost in the Japanese attack. A memorial plaque presented by the Elks last year is on display in the memorial's museum section. Permission for the ceremony was granted by Rear Adm. R. B. Lynch, commandant of the 14th Naval District.



A warm "Aloha" in Hilo was one of the highlights of the Grand Exalted Ruler's trip to Hawaii. Here Brother Boney receives a scroll to the city from Walter Minnai. Also present for the festivities are: (first row) Hilo ER Kenneth Lujan; Grand Trustee Vincent H. Grocott, Santa Barbara, Calif.; PGER Horace R. Wisely, Salinas, Calif.; Mrs. Helen Boney; Mrs. Kay Wisely; Mrs. Wanda McBrien; Mrs. Nita Bush; PGER R. Leonard Bush, Inglewood, Calif.; (second row) Mrs. Pat Busniewski; PER Marlin V. Bordner; Mrs. Hazel Yuen; PER and Secy. Raymond G. Busniewski; Mrs. Katrine Bordner; PER Walter E. Stanwood; Mrs. Ann Grocott; James McBrien; William McKeon, and PER M. O. Isherwood, Sr.



Pasadena, Calif., ER Fred Capriccio welcomes GER Robert E. Boney to the lodge. During Brother Boney's visit, Pasadena Elks entertained him and Mrs. Boney for the Rose Bowl parade and game.



Grand Exalted Ruler Boney poses with PDD Paul E. Haines, SP Marvin Lewis, and PER Robert J. McLain during a four-day New Year's holiday in Pasadena, Calif. Brother McLain was the chairman.



The Grand Exalted Ruler stops to talk with distinguished California Elks during the New Year's festivities in Pasadena. Pictured from the left are PGER R. Leonard Bush, Inglewood; the Rt. Rev. Msgr. George M. Scott, San Pedro, state Chaplain and past Grand Chaplain; Grand Trustee Vincent H. Grocott, Santa Barbara, and GER Robert E. Boney.

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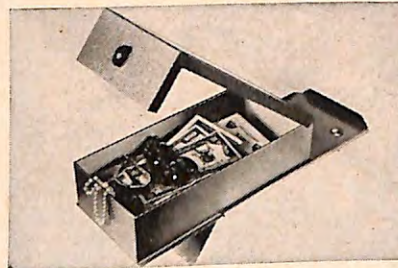
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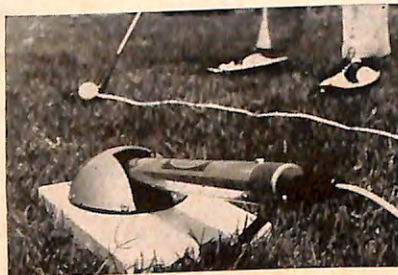
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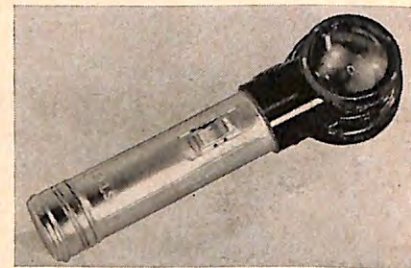


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In comparison, I'm always happy to get letters from people who have plugged in my Zoysia Grass, because they write me to say how beautiful and weedfree their lawns remain in scorching heat and drought. To depend on artificial lawn watering is now as uncertain as rainfall itself.

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Plug my Zoysia into an entire lawn or limited "problem areas." With the same leaf color and appearance as blue grass, it will blend perfectly. Plug it into poor soil, "builder's soil," clay or sandy soils—even salty, beach areas, pool areas and I guarantee it to grow!

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Do not mistake Amazoy pre-cut plugs for sod or seed of any type grass. There's no seed that produces winter-hardy Meyer Zoysia. Sod of ordinary grass carries with it the same problems as seed—such as weed, diseases, frequent mowing, burning out, etc.

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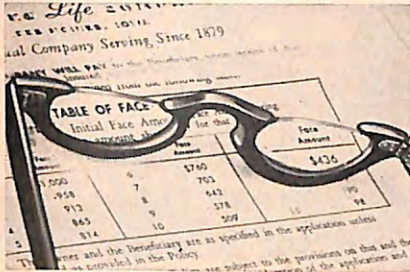


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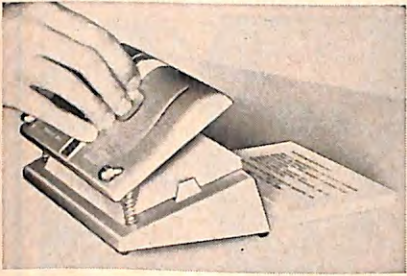
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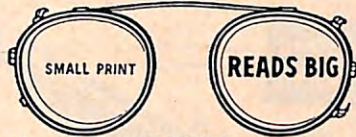
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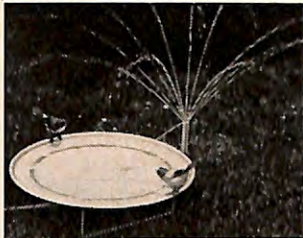
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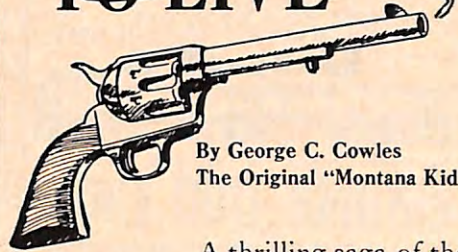
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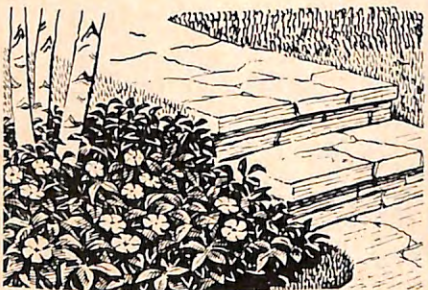
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The Elks

(Continued from page 38)

most essential and timely which had not been anticipated or performed by any other agency."

Third, Elks did it all quietly, and by themselves. As Congressman Daniel Reed of New York continued:

"In all these matters . . . there have been no public drives, no street canvassing for funds, and no money has been solicited or received by them from any source outside the individual Elks of the subordinate Elk lodges."

The first World War ended in an exhausted and painful stillness in the Argonne on November 11, 1918, while the great work of the Commission went on. Afterward, testimonials, commendations, letters of appreciation, and praise rolled in, from the highest officials of government, from congressmen and senators, from individuals, and from the heads of other orders.

Of all these tributes two, perhaps, are outstanding. Evangeline Booth, the Commander of the Salvation Army, asked if she might speak before the Grand Lodge at its session at Atlantic City in 1919. The request was granted, and few who heard her that day ever forgot what she said:

"When the war came, some of those who knew us well, knew our teachings, and the nature of our activities—even they said, 'you are not wanted in the War; there is no place for you on the battlefield; stay at home and go on with your street preaching.' But again at this crucial hour, when we were in dire want of money and friends, all over the country from sea to sea, the Order of Elks rushed to our aid. They very largely furnished the funds; they pleaded our cause; they saw to it that we had

(Continued on page 54)

Fred L. Harrison

PDD and PSP Fred L. Harrison, long active in Grand Island, Neb., Lodge, died Jan. 21.

Brother Harrison was named District Deputy Grand Exalted Ruler from Nebraska's Central District for 1917-1918.

One of four brothers, all of whom served as Exalted Rulers of Grand Island Lodge, Brother Harrison was the lodge's senior Past Exalted Ruler. President of the Nebraska Elks Assn. in 1915, he was also the senior Past State President.

Survivors include one brother, PER Ray L. Harrison.

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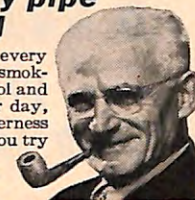
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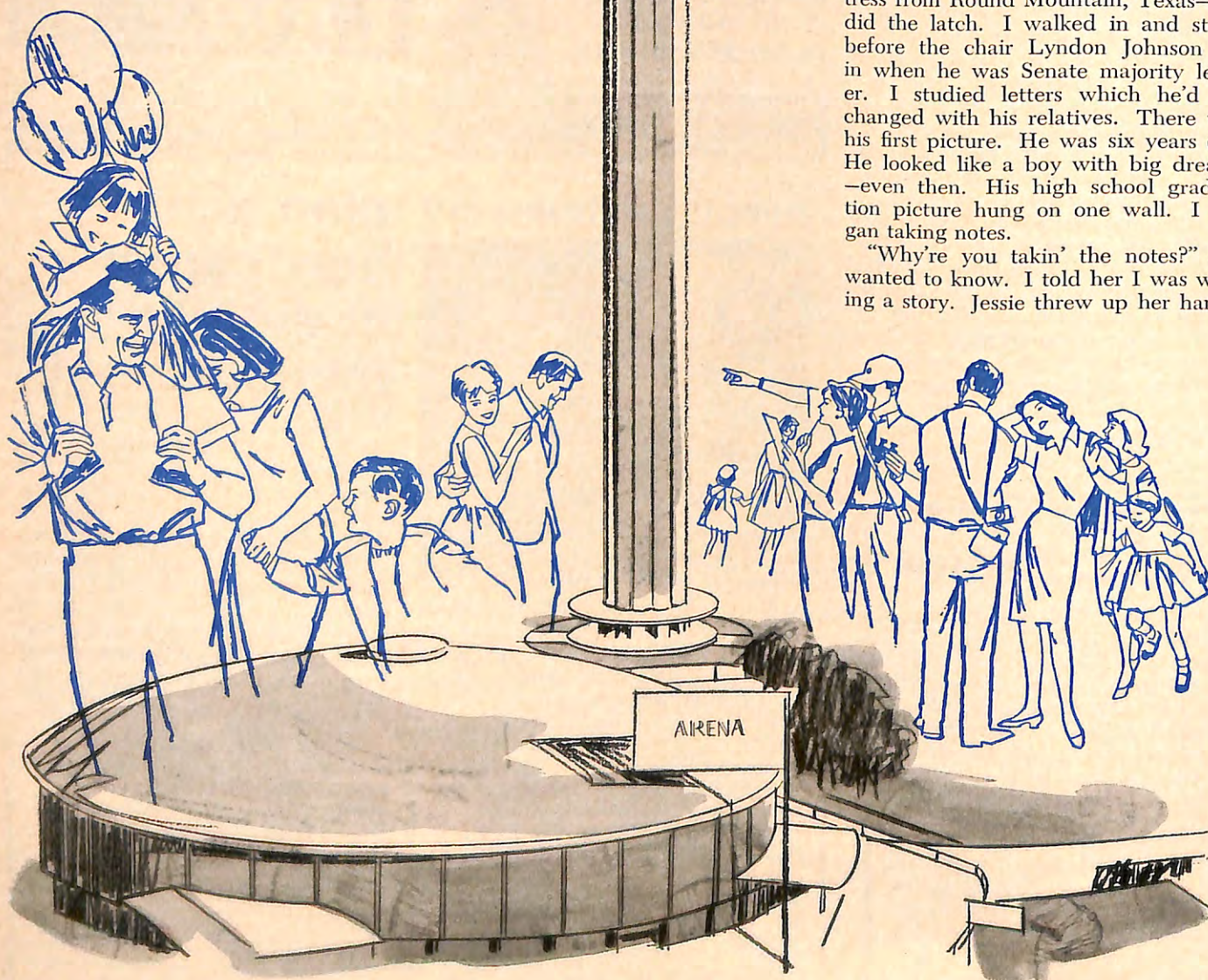
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By JERRY HULSE

For Elks Who Travel

San Antonio:

Preview of HEMISFAIR '68



My purpose in going to San Antonio was to preview the world's fair which Texas is tossing this year, but then someone said LBJ's birthplace, Johnson City, was close by and why didn't I write about it, too? Eventually I got back to San Antonio and the fair, which I'll tell about shortly, but first I took the man's advice and went to Johnson City. That's where I met Jessie Hunter.

Jessie Hunter is the caretaker of the LBJ home (not to be confused with the LBJ Ranch), and she guides tourists through the little four-room frame home where the President grew up. Now everybody knows there is a hot line between the White House and the Kremlin; but until now few knew about the one between the LBJ boyhood home and the White House. Nor could anyone guess where it is hidden. I had no intention of talking with the White House when I knocked on the door and Miss Hunter—she's the ex-postmistress from Round Mountain, Texas—undid the latch. I walked in and stood before the chair Lyndon Johnson sat in when he was Senate majority leader. I studied letters which he'd exchanged with his relatives. There was his first picture. He was six years old. He looked like a boy with big dreams—even then. His high school graduation picture hung on one wall. I began taking notes.

"Why're you takin' the notes?" she wanted to know. I told her I was writing a story. Jessie threw up her hands.

"We got to clear *this* with the White House!" I said I didn't think I could wait around that long. "Won't take no time. Come with me, boy."

Jessie led the way into the kitchen. She paused before the hot water heater closet, reached inside, pulled out a phone and removed the receiver. Instantly a voice on the other end announced, "White House."

A hot water line to the White House! Appropriately, there was a picture of the White House on the dial where the phone number usually is. The operator said the President was busy. Jessie tried Lady Bird. She was out. Finally she got through to Liz Carpenter, Lady Bird's personal secretary. They exchanged a few pleasantries. I was impressed with the security of the place. Here I'd come to write a simple travel story and it was being cleared with the White House. Jessie turned to me. "Liz wants to speak to you." Miss Carpenter gave me a rather lengthy lecture on the merits of Texas tourism. I could see how the hot water line would be handy for Jessie. What if some nosy tourist came along and asked a question Jessie couldn't answer?

Like, "What ever happened to the two-holer out back?" Jessie could slip off to the kitchen, grab the hot water line and say to LBJ or Lady Bird, "Tourist here wants to know what ever happened to the two-holer used to be out back?" She'd have the answer in seconds.

Anyway, Liz finished with her lecture, I hung up and said goodbye to Jessie and went off to stroll through

Johnson City. This takes about five minutes. I mean if you want to see everything. Minnie Cox sat behind a desk at the chamber of commerce office. It's fixed up in an old service station. Only they've removed the pumps out front. Johnson City is the sort of town where the chickens run loose through the neighbors' yards. Tourists are always getting the LBJ boyhood home confused, though, with the LBJ Ranch and the LBJ birthplace, which is another little frame cottage down the road. There's a flagpole out front and a chain across the driveway with a sign that says, "No Trespassing." I went up and looked through the front window. About this time a car came speeding down the road, horn blowing a hurricane wind. Out stepped a chap who looked like the sheriff of Cochise. He wore a Texas-type ranger uniform and a badge that said "Secret Service." It seemed a poorly kept secret. He wanted my driver's license.

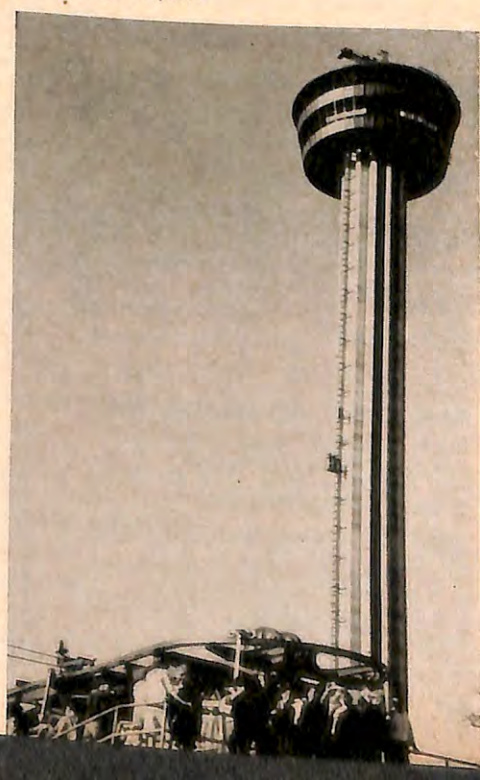
I asked why? He said for trespassing. I said I had permission. I started to tell him about the hot water line and my conversation with Liz Carpenter, but I could see it was no use. I know the phone is there. So do LBJ and Lady Bird. But this bird with the badge was just kept looking at me like I was looney. Finally I shrugged and gave him my license. He took my name and I wandered back to San Antonio to do what I'd intended to do in the first place—preview Texas' world's fair. Only it's called HemisFair '68. Never mind the Alamo. Remember the HemisFair. This is the war whoop being bandied

about San Antonio this year. Doubtless the Alamo will live on forever in the minds of Texas patriots, but 1968 belongs to this new world's fair. Texas' answer to the exercise Canada held will be launched April 6 for a six-month engagement—a \$200 million fling marking the 250th birthday of San Antonio. While Texans are given to boasting on occasion, they aren't claiming that HemisFair is bigger than the jamboree staged last year by Canada and the year before that by New York. On the contrary, HemisFair will be small by comparison. Instead of the 1,000 acres occupied by Expo, it will make do on 92 acres—a plot slightly bigger than the one Seattle used for its earlier bash.

Nevertheless, HemisFair has come up with something bigger than all the fairs since the exposition that played Paris. It is the Texas Tower of the Americas. Only the Eiffel Tower is taller as a world's fair symbol. The Texas tower is a 622-foot shaft and up on top diners will nibble while Texas spins by down below, as the diners watch other fairgoers sail through the grounds in canopied boats. The artificial waterway connects with the San Antonio River so that guests may travel by gondola directly from their hotels.

Exhibits at the fair will spotlight men the world over pressing into the Americas to spread their culture. Thus the theme: "The Confluence of Civilizations in the Americas." Seven million visitors are expected during the six-month exposition; mostly they will come from the Americas: Mexico, the U.S., Canada, Central and South America. You'll

(Below, left) HemisFair '68 won't open until early April, but some visitors already have had a look at the grounds from the Swiss Skyride. (Right) The Tower of the Americas will be a dominant feature of the fair.



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be able to stroll with ease from one end of the fairgrounds to the other in less than 10 minutes. Pavilions used by participating nations are being provided free and all are uniform. Thus big nations won't overshadow smaller ones.

In 1962 three leading San Antonio citizens met at the old Granada Hotel to kick around ideas for a fair. But the idea of a world's fair had never crossed their minds. They were big Jim Gaines, a former radio-television executive; Bill Sinkin, who operates a chain of department stores in San Antonio; and H. B. Zachary, the town's leading builder. Earlier, Congressman Henry B. Gonzalez had proposed a "Fair of the Americas"—an effort to draw together San Antonio's Mexican Americans and the hodgepodge of others—Italians, Germans, Irish, etc., not to mention the nationals of other American nations. Big Jim says, "We became a world's fair by accident."

After securing proper underwriting (480 San Antonians put up \$1,000 to \$175,000 each), they sought state sponsorship. After this they asked the federal government to participate. The secretary of commerce said they'd have to get an OK from the Bureau of International Expositions, the official world's fair body in Paris. The Texans flew to France. They got the nod. Suddenly, what began as a country fair was turning into a multimillion dollar exposition.

The 92 acres chosen for the fair site was a slum area. Sagging shacks were cleared away. Residents were relocated. Big Jim, Sinkin, and Zachary decided this wasn't going to be one of those fairs where everything is torn down after it's over. San Antonio needed a new civic center. The fairgrounds would be that new home. Among the permanent buildings are a brand new 200,000-sq. ft. exhibit hall, a 10,000-seat arena, and the \$10 million Institute of Texas Culture.

Meanwhile, late last spring it occurred to everyone that San Antonio should have a new hotel for the fairgoers. It was too late for the conventional sort of construction. Zachary allowed how it could be done, though. He'd built dams, military installations, power plants. Always there was a time pressure. A hotel would be a simple challenge. But it would have to be built differently. The first four floors were built by conventional poured-concrete methods. After that convention ended and ingenuity took over. Every room rising above the base of the 21-story, \$7.5 million Palacio del Rio was constructed at a site miles away. After this each precast apartment was trucked to the hotel and hoisted in place by crane. Now it stands, ready for San Antonio's big birthday party.



ATTENTION EXALTED RULERS AND STATE ASSOCIATION YOUTH ACTIVITIES CHAIRMEN:

Your Grand Lodge Youth Activities Committee, as part of our extensive coverage program, is cooperating with the President's Council on Youth Opportunity program sponsored by our government. Kits have already been mailed to you. Please immediately set up a program for implementation and turn over all material to your successor so that he may follow through with this program. Your cooperation is solicited, and a letter of explanation will be in your hands soon.

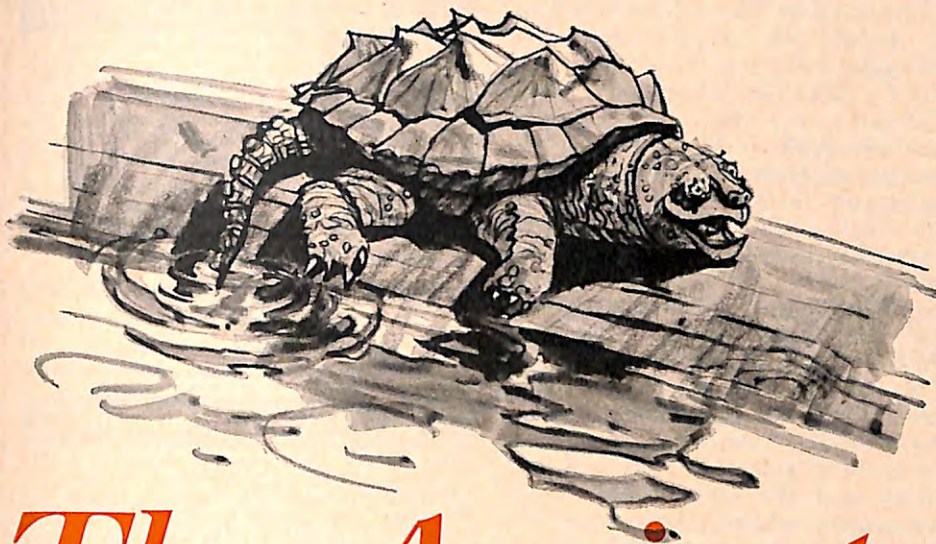
MELVILLE J. JUNION, Chairman
 Grand Lodge Youth Activities Committee



It is only a short walk to the Alamo, which is really what made San Antonio famous. Visitors are greeted at the Alamo by these words: "Be silent, friend. Here heroes died to blaze a trail for other men." During a 13-day siege the Alamo's fewer than 200 defenders held off thousands of Mexican soldiers led by Gen. Antonio Lopez de Santa Ana. Finally the Mexicans stormed the Alamo, killing everyone to the last man. Rising in front of the shrine is a cenotaph with the names of all who perished: James Bonham, James Bowie, William B. Travis, Davy Crockett, and 182 others.

Back near Zachary's new world's fair hotel the river bends away in a lazy horseshoe, its banks lined with quaint shops, nightclubs, and restaurants. Arching above them, giant cypress, cottonwood, and pecan trees spread their shade. At Casa Rio and La Paloma del Rio they serve Mexican food fiery hot.

Most everyone eventually finds his way to a cool nook called The Landing, down by the waterfront, to hear Jim McCullums' Happy Jazz Band blow cool music. The McCullums—Jim Sr. and Jim Jr.—started blowing just for kicks. They'd already made a bundle peddling groceries. The horns were just a hobby. But like a lot of hobbies this one took off. Suddenly the hobby was a business, and now you'll hear them digging Dixieland nightly there by the river. During the day the drummer—he looks like Cary Grant's twin—collects taxes for Uncle Sam. The pianist works for a trucking company and the tuba tooter peddles fruit. Only the banjo player is a full-time professional. Together they blow Dixieland, sweet and simple, a Mississippi sort of sound rising up along the town's picturesque river. If you come to the fair you'll hear that sound—down by the river.



Is "conservation" always the best answer? Sometimes nature's creatures, and those of us who respect them, wish otherwise

The Ancient One

By Ewart A. Autry

On the day Cypress Lake died I was crouched in a cane thicket near the water's edge before sunrise. I was waiting for the Ancient One to come to the big log which protruded from the water less than twenty steps away. He was a huge alligator snapper turtle which had been seen around the lake since grandfather's youthful days. He was always recognizable because some strange freak of nature had given him an irregular patch of white in the center of his shell. No one in our community had ever seen another with such a spot, nor one of such great size. No one would even guess at his age. "He seemed as large when I first saw him as he is now," my grandfather had declared. So he had become known as the Ancient One.

For several years now when the weather was warm he had climbed to the top of the big log at a little past sunrise. This day would be his last opportunity to sit there, for this beautiful cypress-studded, twenty-acre lake would begin a rapid death before the sun was high. Along with all others up and down that bottomland it had been marked for drainage by the government. Many had already been drained, and their inhabitants either destroyed or forced away to become homeless wanderers on the face of the earth. This was labeled as progress, and all living things must move out of its way or perish. Even the Ancient One of Cypress Lake.

The sun was barely up when he came to the log. First his huge head rose above the surface and lingered there for a few minutes. Seeing no

danger, he mounted the log where it touched the water and climbed until he had reached a splash of sunlight. There he stopped and sat very still. Sunbeams, filtered through brightly colored leaves of early autumn, danced on his shell and made its white seem even whiter. He had no way of knowing that Cypress Lake was nearing the end of its long existence. Neither did the ducks quacking and frolicking out among the cypresses. Nor the snow-white crane wading in the shallows. Nor the beaver swimming with only his nose above the surface. To all these and many others this was home, and they had no knowledge of anything which could bring it to an end.

But there was a warning before the Ancient One had been long settled on the log. A small motor started, and then the powerful motor of the dragline standing on the river side of the lake. Only a few yards of digging remained before the lake of water would begin a rapid exit into the river. There was a clanking of machinery as the big dipper swung around and began to bite deeply into the remaining dirt.

These sounds were frightening to the inhabitants of the lake. The Ancient One lifted his head and turned it from side to side as he tried to understand. The ducks became silent. The crane lifted his head and stood as if suddenly frozen. The beaver dived quickly and left a swirl of water. But after the dragline had worked with a steady rhythm for a quarter of an hour most creatures of the lake cautiously resumed their activities.

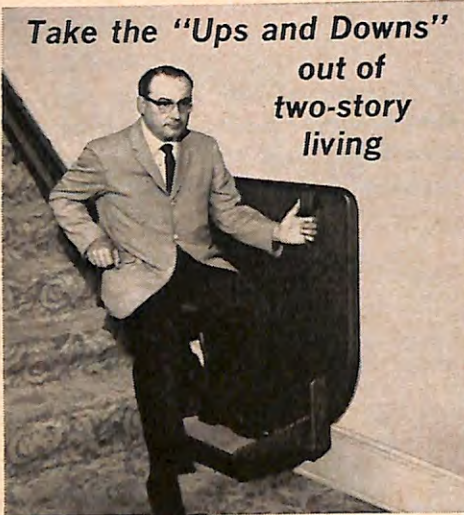
Not so with the Ancient One. He no longer seemed at ease in the warmth of the sun. There was little doubt but

that for many years he had been the most powerful of all the lake dwellers. Nothing else had been big enough or strong enough to challenge his power. But this clanking, roaring monster on the river side of the lake was something new. Perhaps instinct was telling him that this was an enemy he could never conquer. He moved nervously to the highest point on the log and his head moved constantly as he tried to discover this invader of his kingdom.

Two hours later there was a roaring as the last wall of dirt was removed and the water rushed toward the river. The lake was shallow, and the exit channel wide, so in a matter of hours most of the water would be gone. Soon after the first roaring I noticed that leaves on the surface began to move slowly toward the river. This movement of the water frightened the ducks. They arose with a wild quacking and beating of wings and went away over the treetops. The crane soon followed. Five minutes later the great turtle splashed into the water.

Always before, the water had been a place of refuge when danger threatened from the outside, but now even this was being taken away. As the water retreated faster and faster, all living things of the lake became greatly disturbed. Fish darted back and forth. Muskrats surfaced and swam in aimless circles. A huge beaver slapped the water with his broad tail as a warning to all others of his kind. A pair of black mink swam ashore and vanished like shadows into the canebrake. Never before had such panic reigned in this quiet lake among the cypresses.

And none seemed more disturbed than the Ancient One. There was no



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longer any peace for him. Sometimes he dived briefly. Once, he started back up the log only to plump back into the water. The long years of his life had not given him the wisdom to cope with this enemy which had come upon him. He could not know, as he swam, that human beings had already planned his future. He was to be the prize of the dragline crew and they had contracted to sell him to a zoo. This good life of freedom he had known for so long was supposed to end as soon as the water had retreated enough for them to lay hands upon him.

I watched there for another hour, then walked around the lake toward the dragline. Everywhere in the water there was the same panic I had noted from the cane thicket. Some things were swimming uncertainly, not knowing what else to do. Others were departing. A fat beaver waddled away in front of me, moving with the awkward gait of one unaccustomed to traveling on land. A green-headed frog crossed my path, going in long leaps toward the hills.

Half way around to the dragline I came upon Peter Stroud just standing, looking out across the lake. Peter was home on furlough from an army hospital. He had once been a prisoner of war, but had managed to escape despite a severe leg wound which was now well on its way to healing, but still caused him to walk with a cane. As I approached, he turned his handsome young face toward me. "When I was fighting in the jungle I often dreamed of coming back to this quiet spot and running my boat out among the cypresses," he said. "That's a shame," he continued solemnly, gesturing toward the departing water. His dark eyes were brooding as he watched a flight of ducks circle above the treetops, then depart in alarm.

He walked on with me to the dragline. A crowd had gathered in holiday mood. Nets had been stretched across the exit channel, and fish were being caught as they tried to escape from the dying lake. An occasional turtle was also being hauled ashore. Talk turned to the Ancient One. There was speculation on how soon he would be caught and how much he would weigh. I approached the foreman of the dragline crew. "Would you sell me the big turtle if I offered more than you'll get from the zoo?" I asked.

He shook his head. "We've contracted to let the zoo have him," he said, "and we can't do otherwise. They'll pick him up when we notify them he's caught." He looked at me closely. "What do you want with him?" he asked.

"I'd like to take him down the river and set him free," I replied. "He's been as free as the wind for a long

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Missouri	Springfield	May 3-4-5
Arkansas	Harrison	May 18-19
California	Fresno	May 22-23-24-25
Florida	Daytona Beach	May 23-24-25
New York	Kiamesha Lake	May 23-24-25-26
Wyoming	Greybull	May 24-25-26
Kentucky	Cold Spring	May 30-31-June 1
Georgia	Jekyll Island	June 5-6-7-8
Texas	Austin	June 6-7-8
Indiana	French Lick	June 6-7-8-9
Connecticut	Norwich	June 7-8
North Dakota	Fargo	June 9-10-11
Minnesota	Detroit Lakes	June 13-14-15
Utah	Ogden	June 13-14-15
South Carolina	Myrtle Beach	June 14-15
New Jersey	Atlantic City	June 14-15-16
Montana	Miles City	July 24-25-26-27

time. I'd like for him to stay that way as long as he lives."

The man laughed and shook his head. "Some folks have strange ideas," he said as he turned away.

They caught the big turtle an hour before sunset. As the water lowered rapidly he had been left in a shallow pool not far from his log. There he was captured and brought by tractor to the dragline. The crowd gathered around him and exclaimed at his size and at the strangeness of the spot on his back. The Ancient One was not yet ready to surrender. His head was high and he snapped viciously at sticks poked toward him. The crowd laughed at his defiance.

When I looked for Peter Stroud I found him standing outside the circle, his head turned away, and his fists half-clenched. "This is awful," he muttered as I neared him, then turned away and went toward home before I could say anything.

The dragline foreman placed some sheets of tin on the ground, put the turtle on them, and turned a huge iron pot down over him. The pot was propped up slightly on one side to give air. A weight was placed on top so that the turtle could not move his prison. "That'll hold him until the zoo people come after him tomorrow," the foreman said.

On my way home I passed Peter Stroud's house. I found him sitting in the yard, looking out across the bottomland where the fading sunlight was still bright on the tops of the cypresses. A few ducks were circling and their wings seemed fringed with the gold of the sunset. "When Man is finished with this land where will the wild things go?" he asked thoughtfully.

"I don't know," I replied. "Some will probably perish from the face of the earth as others have done before them. Some will be found only in

places of captivity. Others will somehow win the battle for survival in whatever wild territory is left for them."

"What did they do with the Ancient One?" he asked, his dark eyes on my face.

I explained how they had fixed him a prison from which he couldn't escape. "The zoo people will pick him up tomorrow," I concluded.

"It was awful the way the crowd gathered around and looked at him and taunted him," he said, and there was almost anger in his voice.

"It wasn't a nice thing to see," I agreed.

I was up and down at the dragline early the next morning. I wanted one more look at the Ancient One before he was carted away to a zoo, but I didn't see him. He had escaped during the night. There was quite a stir among the crew as they tried to track him. They finally succeeded, but the trail led to the river. There he had dived off into the deep water where they could not lay hands on him.

I examined his former prison. The weight was off, but the pot was otherwise much as it had been the evening before. "He probably pushed under the rim until he rolled the weight off," the foreman guessed. "Then it was an easy matter for him to lift enough to get out. Naturally it would drop right back into place."

As I walked away I noted what seemed to be the faint prints of a cane. I remembered that Peter Stroud had not walked over that way the evening before. Thoughtfully, I went by his house and found him standing in the yard. "The Ancient One escaped last night," I announced. "They tracked him to the river, and, of course, that was the end of the trail."

"That's good," he said, looking down across the bottomland to where a stretch of the river was bright in the morning sun. His voice showed no surprise. "The crowd won't be staring at him any more and tormenting him."

He leaned toward me and there was fire in his voice when he spoke again. "That's the way the enemy crowd did me when I was a prisoner of war. They stared at me and they mocked me. That's what was happening to the Ancient One yesterday. I couldn't stand it. That's why I turned and walked away."

While he talked I had been looking at his cane. There was soot on it near its end—soot like that with which the black pot was coated.

"Well, he's free now," I said. "Free, and probably swimming down the river and far away."

"Down the river and far away," he echoed softly, as a smile touched his face and his eyes sparkled with a light I had not seen there before.

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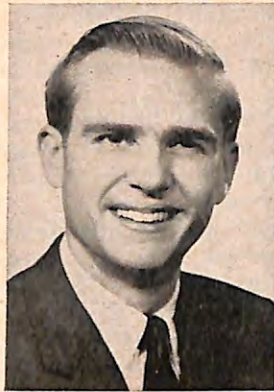
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Congressman Steiger



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Congressman Morris

Youth Leadership Judges

It is fitting that the chairman of the judges for the 1967-1968 Elks National Youth Leadership Contest was a winner of that competition as a youngster. U.S. Rep. William A. Steiger (R-Wis.) won second place in the national contest in 1956.

PDD Michael J. McNamara, Brockton, Mass., a GL Youth Activities Committeeman, also invited U.S. Reps. James A. Burke (D-Mass.) and Thomas G. Morris (D-N.M.) to judge contest entries.

The selection of youth leaders in the 19th annual nationwide competition will be made from among high school students

—18 years and younger—who have been certified by each state association as its top boy and girl winners. Congressmen Burke, Morris, and Steiger will select three boy and three girl winners. First-place winners will receive \$1,400 U.S. Savings Bonds; second-place winners, \$1,200 bonds, and third-place winners, \$1,000 bonds. Dr. Melville J. Junion, Green Bay, Wis., chairman of the GL Youth Activities Committee, will award the bonds—provided by the Elks National Foundation—during the GL annual convention July 14 through 18 in New York City.

The Elks

(Continued from page 47)

the opportunity, proving not only the strength and loyalty of the friendship of their Order, but its confidence in the Salvation Army, to meet a great and deep need upon the battlefields of France.

"The Salvation Army can never forget or get away from its deep sense of indebtedness and gratitude to the grand body of men that is before me this morning . . . I say without hesitancy that our organization could not have achieved its exceptional success in this war, but for the splendid, practical, tangible aid that was rendered to us by the Elks."

Another kind of soldier, in another kind of army, spoke in the lodge room of New York No. 1 in September of that same year. Erect, stiff, magnificent, General of the Armies John J. Pershing, Commander of the American Expeditionary Force, who was himself an Elk, said simply:

"No one knows better than an Elk what the Order stands for; and realizing, as I do, just what the vows of an Elk require him to do, prescribing in many ways the conduct of his life, I can

readily appreciate, and do appreciate, the great work that has been accomplished by this Order.

"We, who were fortunate enough to be sent to the battlefields of Europe to represent our people, felt that we had a united nation behind us; and I know of no organization or body of men whose patriotism, whose loyalty, and whose benevolence have contributed in a greater degree to make that a possibility. We have felt not only the spirit of your patriotism, but we have felt the national benefit of your efforts to carry forward the principles for which America has stood in this war."

Patriotism comes in many forms. These two tributes, from very different kinds of people, told much about the Elks.

But greater, perhaps, than all the giving of dollars, the support of the hospitals at home and in France, and the rehabilitation of disabled heroes, was the fact that all this was done in a spirit of sympathy and American fellowship, reflecting the comradeship of Elks themselves. Not only no Elk but no American was to be forsaken or forgotten, so far as the BPOE could help it.

Elkdom had indeed, with World War I, passed its point of no return.

AFTER VIETNAM

The war in Vietnam will end sooner or later, but anyone who assumes that that will be the end of communist aggression is painfully naive, indeed. No matter the circumstances of the liquidation of the conflict, there will be more Vietnams in Asia, Latin America, Europe, Africa—wherever and whenever communists think aggression will further their cause. Thus, the Vietnam problem raises the fundamental question of what we are going to do about the international conspiracy to make the world communist.

There has been little peace in the world since 1945, and the situation has grown steadily worse as communist nations have grown stronger, recovering from the devastation of World War II. Instead of softening with maturity, Russia has grown more belligerent, more confident, more ready to take chances. Apologists and propagandists for communism simply cannot make a case to the contrary.

The historic enmity between Russia and China has ripened into open hatred, but this has in no way slowed communism's drive for world conquest. On the contrary, the rivalry between Peking and Moscow has served to intensify conflict at the expense of those nations that want only to be let alone.

To focus on Vietnam, it is obvious that the schism between Russia and Red China has not contributed to any peaceful solution. Rather, it has served to spur them to greater effort to see which can do the most to worsen the conflict.

Any hope that disunity between the two communist power centers would lead to a lessening of international tensions has proved groundless so far and will remain so until either or both of them undergoes a radical change in policy that will be a genuine turn toward peace.

Vietnam is not an isolated incident. It is just the latest in a long series of aggressions committed by the communist nations since the end of World War II under the disguise of "wars of national liberation." It is in this context that Vietnam must be viewed. An end to the conflict there is devoutly desired by a great majority of Americans, but there is a growing insistence that steps be taken to prevent a recurrence of such "limited wars." It is clear enough that present machinery for keeping the peace has failed. Isn't this the time to consider new measures, new policies that are better calculated to deter aggression no matter how it may be disguised, a time to mobilize the genuinely peace-loving people of the world for a genuine peace crusade?

THE CENTURY CLUB

A great deal of interest has been aroused, as it was hoped would be the case, by the announcement of the creation of a Century Club through which the Elks National Foundation seeks to raise \$7 million to commemorate the Order's Centennial.

Membership in the Club will be limited to those Elks who contribute \$100 or more during the Centennial year—hence the name. A bit of figuring shows that the hope underlying this idea is that at least 70,000 Elks will contribute a hundred dollars in 1968. Attainment of this goal would seem well within the realm of possibility, in view of the Foundation's magnificent record of achievement since its inception in 1928.

In its 40 years the Foundation has provided nearly \$6 million for Elk benevolences. A large share of this sum has been paid out in the form of grants to our state Elks associations in support of their wonderful major projects. These are of many kinds, including rehabilitation of cerebral palsied and other handicapped children, training of the retarded, prevention and treatment of eye conditions, speech and hearing therapy, dental diagnosis and treatment, summer camps for needy and handicapped youngsters, and many others.

One of the most vital of the Foundation's achievements has been its program for training persons in the latest methods of treating cerebral palsy. Nearly 1,800 doctors, therapists, nurses, and technicians have taken courses in advanced training on grants from the Elks National Foundation, many of them to staff Elk cerebral palsy programs. Without them, thousands of children would never have received the treatment that has enabled them to lead reasonably happy and productive lives.

This is the record, a record which should be a powerful inducement to generous-hearted Elks to join the Century Club as a Centennial tribute to our Order. When they do, they will be adding in a powerful way to the Foundation's capacity to do good.



MADE IN USA

7000 Blades Per Sq. Foot

Each square contains a full 7000 individual green blades which are almost maintenance free. It is biologically inert, odorless, tasteless, resistant to moisture, oil, acid, is stain resistant, stays green, completely safe for tender skin which might be sensitive to natural grass. Never frays or cracks, not affected by hottest summer or coldest winter.

SAMPLE Sq. Foot

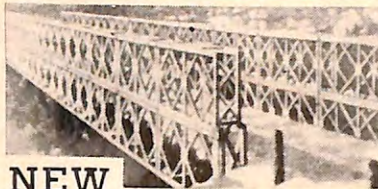
We know you will want to see and feel this Instant Lawn for yourself. Prices per sq. ft. depend upon the quantity ordered, as low as 90¢ per sq. ft. We will ship you a sample sq. ft. for \$3 to cover our costs of handling one unit, together with complete literature and instructions. Any quantity order will earn rebate on your initial sample. (Besides green this Instant Lawn is also available in white, yellow, pink, blue and black for decorator use.)

PUT DOWN an INSTANT LAWN!

New permanent grass looks and feels like real grass. Molded into 12-inch squares with hidden tabs and posts, it assembles quickly into any area. Ingenious grippers link the squares together into a seamless, perfect carpet of any size desired. Squares may be cemented or nailed down for covering apartment house roofs, concrete areas, etc. It is also ideal for walkway areas which take great punishment, since it will not wear out. Even a car cannot damage. It is not flammable, non toxic, non allergic, can be vacuumed or washed.



PUT THIS ON RUST & SAVE—MILLION DOLLAR DISCOVERY REMOVES RUST QUICKLY BY POWERFUL CHEMICAL ACTION



NEW

NO MORE SCRAPING! NO MORE SANDBLASTING! NO MORE WIREBRUSHING!

NAVAL JELLY Eliminates the time and drudgery of rust removal and does the job far more effectively than old, harsh mechanical methods.

NAVAL JELLY

DISSOLVES
RUST FROM
IRON & STEEL

NAVAL JELLY ADHERES EVEN TO CEILINGS!

NAVAL JELLY is a tacky gel . . . just right to keep it in position on vertical or overhead surfaces. It will not stiffen or evaporate in tropical heat or arctic cold. It will not flow away.

BRUSH IT ON. Let stand a few minutes or several hours depending upon the depth of the rust. **HOSE OFF WITH FRESH WATER.**

After all of the Naval Jelly and rust is gone, the dry surface will contain a rust inhibitor, a thin, clean film. This will prevent further rusting and may be painted over.



MEREDITH SEPARATOR CO.

Dept. E-468, 310 West 9th St.
Kansas City, Mo. 64105
Phone 816 221 3562

Ship NAVAL JELLY as follows:

- 55-gal. drum (440#) @ 40¢ per lb. (total \$176) fob K. C.
- 40# steel pail @ 65¢ per pound fob K.C. (total \$26.00)
- 10 lbs. @ \$1.50 per pound fob K.C. (total \$15.00)
- 4 POUNDS AT \$2 per lb. POSTPAID total \$8.00 (A special size to introduce NAVAL JELLY)

Name _____ Address _____
City _____ State _____ Zip Code _____

CUT ANY MATERIAL with SUPER-HACK

as low as
\$1.60 ea.

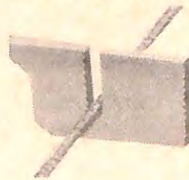


carbide saw will make curves, notches, straight cuts in mate-

In less than two minutes you can rip thru the hardest piece of metal (a FILE!) This amazing tungsten carbide saw will make curves, notches, straight cuts in mate-

rials formerly considered to be unsawable! You can cut glass, glazed tile, bricks, tool steel, marble, and with very little effort. Famous cousin of diamond, the furnace-made tungsten carbide now joins the saw blade (a duPont development) and you have this miracle blade. Fits any hacksaw.

- 1 @ \$2.79
- 3 @ \$6.20
- 6 @ \$2 ea. (total \$12.) all postpaid
- 24 @ \$1.60 ea. (total \$38.40)



COLONIAL SWORD CANES

\$14.95
ppd.

. . . as British as gin and tonic . . . as oriental as the designs from handle to tip . . . intricately carved in Camphor wood. From the handle peers the face of an inscrutable Confucius. No colonial gentleman would have walked the streets of Singapore or Mandalay without his sword cane. The old craftsmen of Taipei are about all gone. Sword canes like these are collectors' items already. In another while you may not be able to get them at all. A great buy at \$14.95 postpaid while they last.



\$70 AIR-GUN

only \$29.95

Complete with chisel this 3 lb. Air-Gun rips into metal, chips concrete, drives pins, etc. Delivers 5500 2" strokes a minute. Operates on 3 to 5 hp compressor. Made especially for govt. and manufacturer made too many. At only \$29.95 ppd. while they last, a \$70 value. Try it and see!

3 Extra attachments for exhaust pipe cutting, stud driving, rivetting and other uses. \$9 postpaid.



TREE STUMP REMOVER

disintegrates wood all the way to the bottom of the roots themselves by safe, chemical action. Saves you chopping, and digging.

- 8 oz. \$1.49 ppd. 16 oz. \$2.50 ppd.
- 5 lbs. @ \$2 per lb. (total \$10) ppd.

LIQUID PLASTIC

Polyurethane that applies like paint forms a skin so tough it won't crack, chip or peel. Cuts painting costs . . . covers and protects like a shield of unbreakable glass. WATERPROOF in 30 MINUTES. Adheres to practically anything, stops leaks. Ideal for concrete, aluminum, wood, masonry, canvas, any metal. Clear—any major color. Just specify.



MEREDITH, Dept. E-468, 310 West 9th St.,
Kansas City, Mo. 64105

- Enclosed is \$3 for sample Sq. Ft. Green Permanent Grass
- Ship Super-Hacks as checked above
- Ship Stump Remover as checked above
- Ship Sword Canes Liquid Plastic
- Qt. \$5.95 ppd.
- Gal. \$18.50 ppd.
- Air Guns
- Air-Gun extras

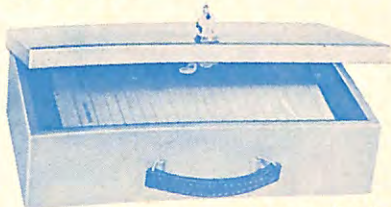
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City _____ State _____ Zip Code _____

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**Top Quality
NEW & DIFFERENT
BARGAINS**

**Merchandise
for the Whole Family
from
MEREDITH SEPARATOR**

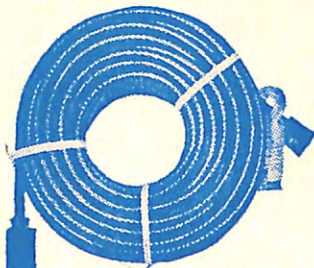
**Johns-Manville
ASBESTOS-LINED
STEEL FIREMAN'S SAFE**



Made to withstand any household or building fire, this double-walled chest of steel features Johns-Manville asbestos lining, is about 14" long by 9" wide and just under 4" high. A heavy barrel lock with two keys protects contents from theft. The lid has a full length piano hinge like industry seldom makes anymore. You get five valuable paper folios for insurance, cash reserves, social security records . . . children's health certificates . . . priceless photographs . . . stocks and bonds. Baked enamel outer finish makes chest attractive and luggage-style handle makes it easy to carry this 8 1/2 lb. UNDERWRITERS' Safe. \$15.95, we pay postage, and worth much more.

Double Capacity Box (same rectangular dimensions but twice as deep) weighs 12 pounds. \$22 ppd.

**\$25 EXTENSION CORDS
as Low as \$6.95 ppd.**



100-FOOT HEAVY DUTY

. . . new and unconditionally guaranteed for one year. Army Surplus . . . ten pounds of rugged, heavy duty 14-gauge power cord with molded on vinyl caps for neat appearance. A tremendous bargain but limited in quantity. Run all power tools . . . carries 15 amps, for all motors up to 1 1/2 hp capacity, 115 volts.

- 6 cords \$6.96 ea. (total \$41.70)
 - 2 cords \$10.95 ea. (total \$21.90)
 - 1 cord \$12.95 all prices ppd.
- A \$25 cord value.

**SMOKERS
TOOTHPOWDER
removes tobacco film**

This activated British toothpowder is a strong power against the most stubborn and ugly tobacco stains, while gently refreshing your mouth. Remarkable formula, used by Winston Churchill, \$2.50 a tin and worth 3 times the price.

**A PURPLE MARTIN
WILL EAT 2000 MOSQUITOES
EACH DAY**



**Now
Is The Time To Order
YOUR MARTIN HOUSES**

The purple martins are on the way. Scout birds seek out homes in April. Brimming with energy, ready to devour their weight in mosquitos, flies, gnats, many kinds of destructive insects, the frolicsome martins are now winging across the Caribbean from Amazonian jungles, ready to become U.S. citizens for the summer outdoor season. Remember last summer's mosquito bites? The inhabitants of the house above will eat 96,000 mosquitos a day! This is the Aluminum Trio House . . . the best and the most beautiful in baked enamel green and white with reflective, cooling roof.



Trio-Musselman Castles with 24 apartments and 36 apartments feature the same aluminum construction. Their beauty is truly magnificent, in gleaming green and white baked enamel with natural roof.

MEREDITH SEPARATOR CO. Dept. E-468
310 W. 9th
Kansas City, Mo. 64105

- Please Rush Martin Houses as follows:
- 12-compartment factory assembled (shown) . . . \$29.95
 - 12-room house KD (easily assembled) . . . \$24.95
 - 18-room house KD . . . \$37.95
 - 14-Ft. Steel Mounting Post (telescope) (upper right) . . . \$13.95
 - Set of 12 Winter Door Stops . . . \$ 2.95
 - Add \$2.00 postage & handling per item above
 - 24-compartment Castle . . . \$69.95
 - 36-compartment Castle . . . \$89.95
 - New Crank-up Castles complete with steel post
 - 24 compartment . . . \$99 36 compartment . . . \$119
- Above Castles shipped F.O.B. K.C.
New Book "What You Should Know About Purple Martins" . . . \$5.95

Name _____
Address _____
City _____ State _____ Zip _____

***\$50 REWARD FOR ANY TYPE SPIDER, BUG, INSECT
THAT BUGMASTER ELECTRIC UNIT FAILS TO KILL**

- No Spraying or Stains
- Patented
- No Messy Powder
- UL Approved
- Fully Automatic - Just Plug In.

Science has perfected an electro-chemical device to completely and permanently rid your apartment, home, office or plant of possible disease carrying, annoying, disgusting bugs, spiders and insects. That device is BUGMASTER. Quickly and efficiently kill flying and crawling bugs all at once . . . flies, moths, ants, roaches, silverfish, spiders, crickets, fleas, bedbugs, etc. Plugs into any electrical outlet, uses no more electricity than an electric clock. Bugs need not come into contact with the unit. Bugmaster will even kill bedbugs imbedded in mattresses or fleas in carpets or furniture. Will even destroy those under furniture or behind pictures on walls where spray cannot reach.



**GET RID OF BUGS
(INDOORS)**
The Industrial, Professional way . . . with the true high quality INSTITUTIONAL Model Bug Killer. This is the industry standard.

Dual Purpose Model H

6,000 cu. ft. capacity. Protects up to 5 rooms

It need not be moved since its effectiveness spreads without odor, visible vapor or any other betrayal of its presence.

Only attention required is to refill with crystals about once each month. With supply of crystals

\$9.95

Extra crystals for Model H 75¢ Plus 75¢ pp. & hd.

Heavy Duty Model G

BIG AND POWERFUL with 12,000 cu. ft. capacity

Guaranteed to effectively cover an area of up to 12,000 cu. ft. . . . or approximately 10 rooms or an entire house

\$15.95

With Supply Of Crystals plus \$1.00 pp. & hd.
Extra crystals for Model G \$1.50

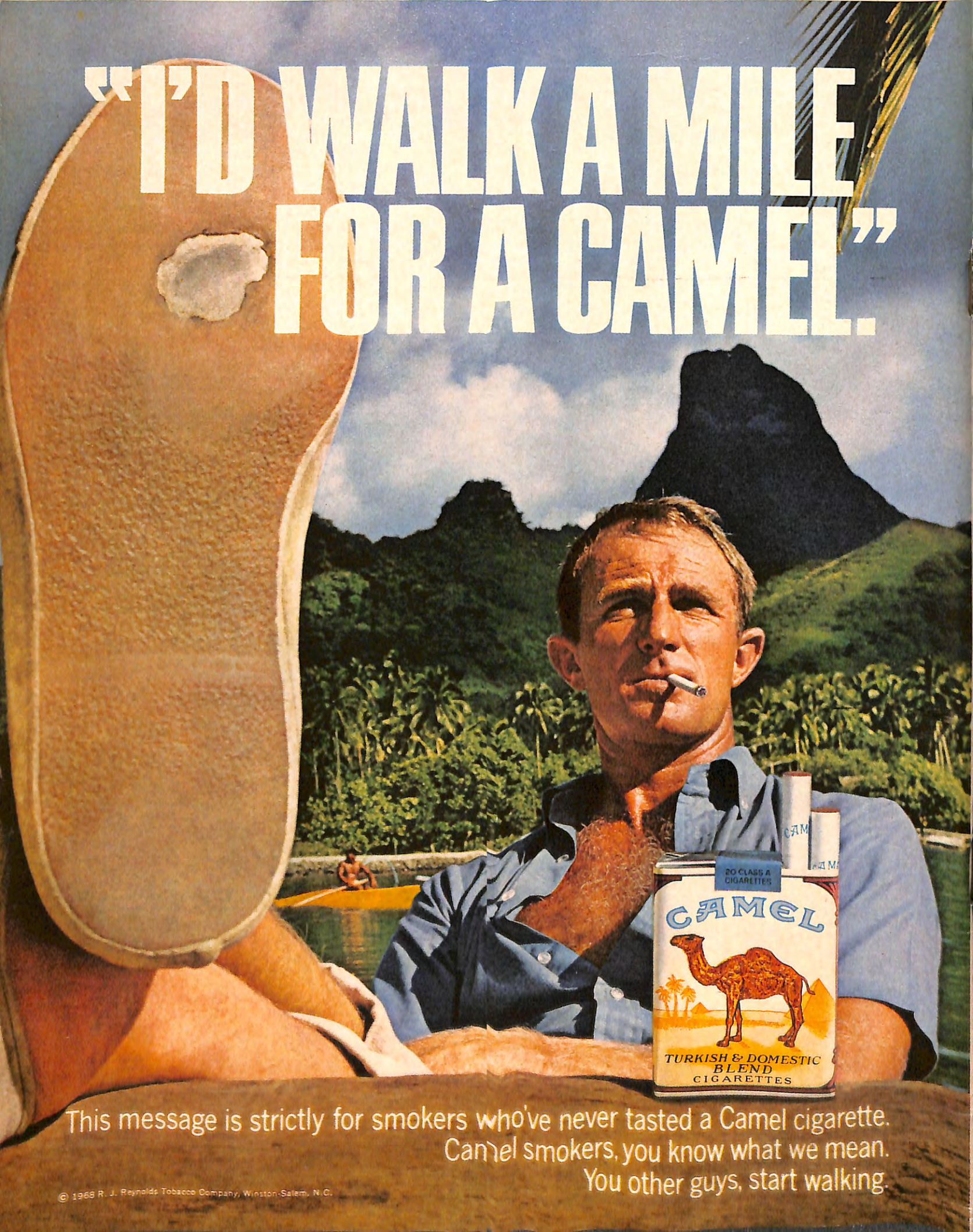
*\$50 Reward for any Type Bug, Spider or Insect that Bugmaster Units Fail to Kill. Live specimen must be delivered or arrive at factory in good condition. Tests made on other than factory property with judge committee composed of one minister, one bank president and one doctor to render and sign decision which is final.

**MEREDITH, Dept. E468,
310 West 9th St., Kansas City, Mo. 64105**

- Ship as follows:
- Fire Chests Regular Large
 - Extension Cords (how many?)
 - Smokers Toothpowder
 - Bugmaster Model H Model G
 - Extra H Crystals Extra G Crystals
 - Chlorophyll Odor-control crystals @ \$.75/box (on crystal orders alone please add 45¢ p&h)

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Address _____
City _____ State _____ Zip _____

**"I'D WALK A MILE
FOR A CAMEL."**



This message is strictly for smokers who've never tasted a Camel cigarette. Camel smokers, you know what we mean. You other guys, start walking.