

THE  
**Elks**

**MAGAZINE**  
APRIL 1968

in this issue:

**WATER FOR THE YEAR 2000**





**New! Biggest loadspace ever.** Ford Econolines give you more usable space all around. For example, you get 23% more clear, unobstructed floor area than in other vans. Ford Vans now offer over 8½ ft. clear load length; SuperVans over 10 ft.



**We moved the engine forward to give you 23% more floor area**

**New! Long-wheelbase stability.** Wheelbases are 105.5" for Van, 123.5" for SuperVan. This helps make new Econolines the steadiest, smoothest riding vans on the road

**New! Payloads up to 3540 lbs.** Econolines are built stronger and carry a lot more weight . . . up to 1300 lbs. more top payload than other vans!

# New Ford Econoline Vans

So many better ideas they make other vans obsolete!

When we moved the engine out of the load area, we started a chain of better ideas. Loadspace got longer and wider. New Ford Vans give you 23% more unobstructed floor area.

With the engine forward you get to the load from the driver's seat. And service the engine from outside.

Then we built in extra weight capacity to match the extra space. Our new Econolines come in 3 series with payloads to 3540 lbs.

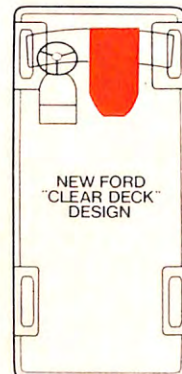
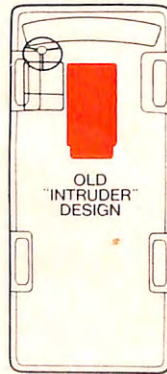
Next we worked on the ride. We put smooth Twin-I-Beam suspension up front. And widened the track 7 inches. The result is greater road stability than vans ever had before. Try Ford's new better idea vans!



**New! Twin-I-Beam ride.** You get the front suspension made famous in Ford pickups. Twin-I-Beam suspension has two front axles for strength, coil springs for easy ride.



**New! Front-opening service center.** Just lift the hood to check oil, water, battery, voltage regulator and more. Everything is easy to reach.



**New! Engine moved forward to "clear the deck."** Biggest clear floor area of any van—over 8½ feet long! (Over 10 feet long in SuperVan!)

See the light!



Ford has a better idea.

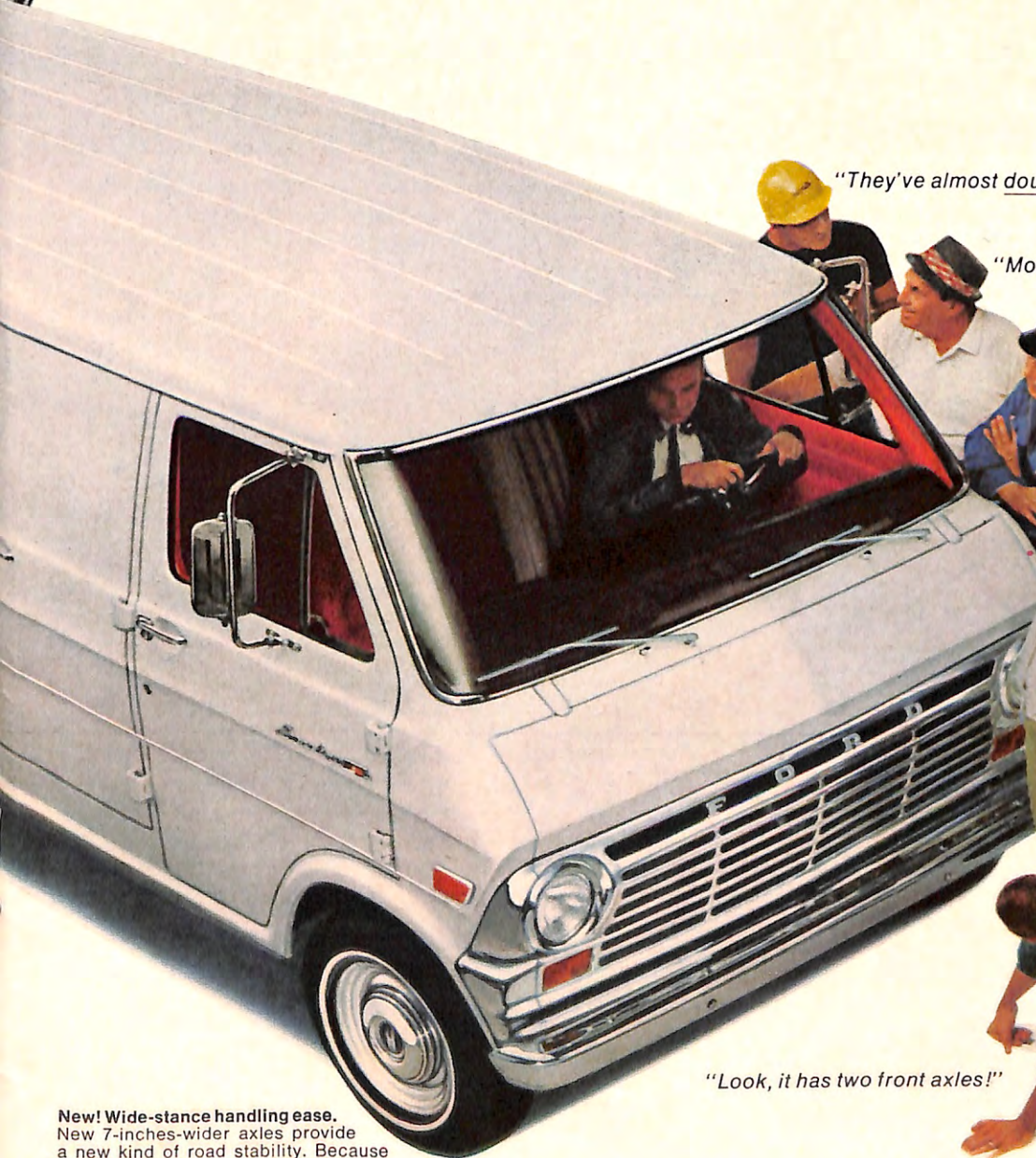


New! 302 cu. in. V-8 available. Now you have a choice of two economy Sixes—170 cu. in. or 240 cu. in.—or peppy new Ford 302 V-8. Your choice of transmissions, too: fully synchronized manual or Cruise-O-Matic.

New! Engine clear of loadspace. Engine's shifted 22 inches forward, completely out of load area. New insulation "sandwich" in cover stops heat and noise as never before.

New! Driver "walk-thru." Step back into the cargo area from the driver's seat. You no longer have to walk around van and open side doors to reach forward part of load.

# Talk about better ideas



"They've almost doubled the payload"

"More loadspace than any other van"

"No engine hump  
in the cargo area"

"Hey—an outside  
service center  
for oil, water,  
battery"

"Look, it has two front axles!"

New! Wide-stance handling ease. New 7-inches-wider axles provide a new kind of road stability. Because front wheels can turn sharply, new van maneuvers quickly and easily.



# NEW! NEW!

*You can have the most beautiful lawn and garden in your neighborhood . . .*

WITH THE AMAZING AND NEW  
PROGRAMMED COMPUTER  
AUTOMATIC SPRINKLER



World's first . . . and introduced first by Alexander Sales! Amazing new water sprinkler. Set just once, and then it automatically waters every inch of your lawn and garden without missing a single blade of grass, waters every flower in your garden . . . every tree and shrub no matter how your lawn or garden is shaped. Yet . . . it never wastes a drop of water on steps, sidewalks, patios, or even lawn furniture.

THIS IS THE SPRINKLER WITH A BRAIN that takes all of the work and guessing out of watering your lawn and garden . . . and does a better job than a full time gardener. Look what it will do for you: You can have a lawn that is *thick, lush and green* every day of the year regardless of how hot or dry it is. Your flowers will blossom bigger and more often. Your trees and shrubs will have new vitality. Your fruit trees will bear bigger and juicier fruit.

### YOUR LAWN AND GARDEN WILL BE THE ENVY OF YOUR FRIENDS AND NEIGHBORS

You will be proud of your gorgeous lawn and garden. Everyone will wonder what your secret to success is . . . yet you will spend less time, less effort and less money than ever before on your lawn maintenance. This is all possible with our PROGRAMMED COMPUTER LAWN SPRINKLER, the sprinkler with a brain, because the secret to a beautiful lawn is proper sprinkling. All the chemicals, seeds and mowers in the world won't help if you don't water properly.

### SCIENCE HAS INVENTED A NEW TYPE OF LAWN SPRINKLER THAT WILL GIVE YOU THE FINEST LAWN AND GARDEN YOU HAVE EVER HAD

You program your sprinkler much like a computer is programmed so that your lawn and garden are perfectly watered. It takes just a few minutes to set the program . . . it's easy to do.

### SET IT IN JUST MINUTES . . . FORGET IT COMPLETELY AUTOMATIC

It even turns itself off when it is done! The sprinkler with a brain! Put the sprinkler in the middle of your lawn. Follow the simple instructions and set the 16 black knobs on top of the sprinkler. Just adjusting the knobs sets the amazing "computer brain" mechanism inside this round 10" sprinkler. This almost unbelievable mechanism rotates the three gear driven nozzles concealed inside the sprinkler so they water the exact area you have programmed . . . or even skip a spot like your steps or lawn furniture. Up and back nozzles jet out the water accurately to reach every spot with the water low and hugging the ground. After the sprinkler has completely watered your lawn and garden for you IT SHUTS ITSELF OFF!

### THE SPRINKLER ITSELF NEVER MOVES

Just the three hidden nozzles rotate within it. Best yet . . . you don't have to lift a finger . . . it sprinkles a vast area reaching out as far as 40 ft. on each side . . . so it will automatically cover a 80 ft. lot. Saturates up to 5,000 sq. ft. of any possible shape.

### READ WHAT A USER SAID

" . . . truly amazing! This is the ultimate in lawn sprinklers. What more can anyone ever expect a sprinkler to do?"

—Mr. S. Stikman

### TRY IT YOURSELF FOR ONE FULL MONTH WITHOUT RISKING A PENNY

You have nothing to lose. Try this amazing new sprinkler for one full month. If it doesn't do everything we say it will . . . and even more, return it for a full refund.

### COMPUTER PROGRAMMED SPRINKLER

Heavy duty construction built to last for years by one of America's leading manufacturers of sprinklers for golf courses. One year guarantee.

\$19.95 plus \$1.00 pp. & hd.

ALEXANDER SALES CORP., TUCKAHOE, N.Y.

NO RISK COUPON

ALEXANDER SALES CORP., Dept. EL-467  
125 Marbledale Rd., Tuckahoe, New York 10707

Please send me \_\_\_\_\_ Sprinklers at \$19.95 each plus \$1.00 pp. and handling. I understand that I may try this for one full month and if not completely satisfied return for a full refund.

- Pay't Enclosed  
 Charge Diner's Club Acc't # \_\_\_\_\_  
 Charge Amer. Ex. # \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



A Message from the Grand Exalted Ruler



## *It's a New Season*

Spring heralds a new season, when nature throws off winter's lethargy and stirs to life in the ancient cycle of renewal.

So it is with the Elks, except that with us there is no winter lethargy. For that is a time of high activity in Elkdom, made even more so this year by the celebration of our Centennial. But spring does bring to Elkdom a new season, a shift in tempo, a change in activities from indoors to outdoors.

We mark the new season by election of officers and their installation to begin a new administration in our lodges. To Exalted Rulers and lodge officers who are installed this month, I offer

congratulations for the honor and confidence their Brothers have shown in them. It is indeed a great honor and a rare opportunity to lead an Elks lodge in this historic year, our 101st.

I know that you will do everything that you can to give your lodge the leadership and inspiration that will bring to your side the utmost cooperation of your Brothers so that all will work together to make the most of the opportunity provided by our Centennial to enhance the position of your lodge in your community.

As we begin this new season let us look ahead and plan ahead to make our programs and projects the best we

possibly can in honor of Elkdom's Centennial. We should make Elks National Youth Week, Flag Day and Flag Week, Bill of Rights Day—all of our activities in the months remaining in this Centennial year—extraordinary events. They should be planned and carried out so as to lift them out of the routine. When this is done, I am sure that the response, not only from the members of the lodge but also from the people of the community generally, will be most gratifying.

Sincerely and fraternally,

A handwritten signature in cursive script that reads "Robert E. Boney". The signature is written in dark ink on a light background.

Robert E. Boney, Grand Exalted Ruler

**A PROUD PAST—A CHALLENGING FUTURE**





**Who knows more about safety, comfort and economy than Checker?**

**No one.**



We've been building safety, comfort and economy into cars and cabs for nearly 50 years. Styles come and go, but the things you buy a car for remain the same. That's why the Checker Marathon, with its consistent styling, its generous interior room and cab-like economy, outvalues, outcomforts and outlasts most other cars built today. You'll understand, after you've driven your Checker for five or ten years.

**CHECKER MARATHON**



**New! Factory Pick-up Plan**

You pick up your car at the Checker factory . . . we pick up your fare to the Checker factory.

**Checker Motors Corporation**

Dept. EL-1, Kalamazoo, Michigan 49007

- Send details on unique Checker factory delivery plan.
- Send brochure and name of nearest Checker dealer.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_

**THE ELKS MAGAZINE**

VOL. 46, NO. 11

APRIL 1968

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

**THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION**

JOHN S. McCLELLAND  
Chairman

EMMETT T. ANDERSON  
Vice-Chairman

JAMES T. HALLINAN  
Treasurer

WADE H. KEPNER  
Secretary

EARL E. JAMES  
Assistant Secretary and Assistant Treasurer

WILLIAM H. MAGRATH  
General Manager

JAMES A. CHAPMAN  
Articles Editor

LESLIE A. MARKUS  
Fraternal News Editor

CHARITINA KRUPKA  
Assistant Editor

JOHN SCHMITT  
Circulation Manager

JUDY PAGE  
Advertising Production

EDITORIAL OFFICES, 425 W. Diversey Parkway, Chicago, Ill. 60614

"It's a New Season"—A Message from the Grand Exalted Ruler..... 3

It's Your Business..... WILLIAM J. PAPP 6

Water for the Year 2000..... JOHN CLARK HUNT 8

Candidates for Grand Lodge Offices..... 10

The Elks, the Flag, and Country—Part VII of "Elkdom U.S.A."..... T. R. FEHRENBACH 12

Elks National Foundation—"The Joy of Giving"..... 14

Tom Wrigley Writes from Washington..... 16

News of the Lodges..... 18

It's All True..... BILL TRUE 31

"To Our Absent Brothers"..... 36

Lodge Visits of Robert E. Boney..... 39

Elks Family Shopper..... 40

For Elks Who Travel..... JERRY HULSE 48

The Ancient One..... EWART A. AUTRY 51

THE ELKS MAGAZINE Editorials..... 55



**ADVERTISING OFFICES**



CHICAGO 60614  
425 W. Diversey Parkway  
528-4500

NEW YORK 10017  
30 East 42nd St.  
682-2810

LOS ANGELES 90036  
5909 West 3rd St.  
WEBSTER 1-1371

SAN FRANCISCO 94108  
425 Bush Street  
EXBROOK 2-4073

**POSTMASTER: Mail notices of address corrections to:**

**THE ELKS MAGAZINE, Circulation Dept., 425 W. Diversey Parkway, Chicago, Ill., 60614**

**MEMBERS:** Changes of address should be made through your lodge Secretary. Give him advance notice of at least 30 days. Remember that the day you write, your next copy is already in the mails. Before you move, file your new address at the post office to have mail forwarded. In writing us regarding an address change, please give: Full name, lodge number, membership number, address to which copy is being mailed, and complete new address. Attach label from recent issue if available. **Please show ZIP Code numbers in both old and new addresses.**

THE ELKS MAGAZINE, Volume 46, No. 11, April 1968. Published monthly at 425 W. Diversey Pkwy., Chicago, Ill., 60614, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Chicago, Ill., and at additional mailing office. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

Copyright, 1968, by the Benevolent and Protective Order of Elks of the United States of America





# At last! A pouch that gives you tobacco so fresh it's like buying it in a vacuum-packed can.



We've sealed the top! So that now every pouch of Kentucky Club is absolutely air-tight. We're the only people in the world who have this marvelous new pouch. Which means we're the only people in the world who can guarantee you fresh tobacco. (48% fresher, in fact, than any tobacco you've ever bought in regular pouches. \*)

It's astonishing how much better tobacco tastes when it's really fresh. Like to see for yourself? Just send us an empty, old-fashioned pouch of the tobacco you now smoke (any brand but ours), and we'll send you a full pouch of ours. Free. We think you'll enjoy it so much you'll never smoke stale again.

-MAIL TO-

Fresh Tobacco, Box K, Wheeling, W. Va. 26003  
 Gentlemen: I want to smoke fresh! Here's my empty, old-fashioned pouch. Please send me your new air-tight pouch... full.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_

**It's like filling your pipe at our factory.**



Pipe by  
**Whitehall**

\*Research conducted by an independent testing laboratory. Name on request. (Offer good in U.S.A. only, Sorry, only one to a customer.)





# It's your business!

by WILLIAM J. PAPP

**YOUR FREE BUSINESS ADVISER:** Business owners often pay healthy fees to advisory sources for information that—all too often—is available free for the asking from Uncle Sam—if you know where to look for it.

If there's anything you want to know, the Federal government probably has a publication on it or can tell you where to find it.

One entrepreneur estimates that American businessmen can get the equivalent of thousands of dollars worth of free business services each year from the government.

Looking for a new product to sell? The Federal government will show you how to develop new products. You can even get lists of royalty-free inventions from which to choose.

Does the overseas market sound inviting? The Bureau of International Commerce will locate jobbers, dealers, agents for you in any country you name. No matter how small your business is, it can be represented in foreign lands by members of trade missions who periodically go abroad. (Your personal representative might turn out to be the chairman of one of the nation's giant corporations.)

Got an inventive mind? You already know about the Patent Office. But do you know that the Commerce Department distributes a list of inventions wanted by the armed forces and other government agencies?

Uncle Sam publishes a *daily* newspaper of products and projects on which he wants businessmen to bid.

He'll grubstake you to an expedition. He'll show you how to keep from losing your shirt in the mail order business . . . how to introduce new products . . . how to install an employee suggestion system in small companies. He'll explain public accounting practices for small manufacturers, tell how to lay out a company plant. The cost of any of this service—less than fifty cents!

Want to bring customers into your

place of business with a free movie every day? Agencies of the government make films available without charge. How about artwork or photographs free for your advertising? The Library of Congress and the National Archives have millions of pictures on file.

One of the most helpful services for small businessmen is the Small Business Administration's "Aids" series. These are management assistance publications, dealing with management, technical, and marketing topics for businesses of all kinds. Sample subjects: "The ABC's of Borrowing," "Guidelines for Building a New Plant," "Success Patterns in the Real Estate Business," "Buying for Retail Stores," "Reducing the Risks in Product Development," "Boosting Productivity in Small Plants," "Jewelry Retailing," "Sales Management for Manufacturers," "Investment Decision Making in Small Businesses," and "Buying and Selling a Small Business." (One prospective motel owner said the price of one pamphlet—30¢—saved him from making an investment that might have cost thousands for a bad enterprise.) There are hundreds of similar reports, all available free.

**IDEAS THAT WORK:** Is credit for teenagers a risky business? Some credit concerns are tiptoeing into under-21 programs and find the customers as reliable as adults—and the profits abundant.

A bank in Phoenix began issuing credit cards to college students a year ago and now plans to expand to non-students. An Atlanta bank has been issuing credit to older teenagers for eight years, with a \$100 maximum. L. S. Ayres, an Indianapolis department store, advertises: "At long last someone has recognized that responsible young adults between 18 and 21 need and deserve the right to open a charge account in their own names."

Not every business is jumping on the

teenage credit bandwagon, but expansion of the trend seems certain.

✓ An insurance salesman in Grand Rapids uses this system to locate male prospects he can call on at home during the day: He stops at factory parking lots in the evenings and jots down license plate numbers of cars. Then he checks them with car dealers for the names of the owners. Since they're working on the swing shift, he can see them late in the morning or early in the afternoon.

✓ Bowman's, Harrisburg, Pa., projects slides on walls around the store, showing its newspaper and catalog ads. The ads are repeated all day long with overprinting as to where the merchandise can be found in the store.

✓ An automobile agency in Philadelphia does some quiet missionary work among local club members—both men's and women's clubs—by sending out a cartoonist to give illustrated lectures. Covering such subjects as how cars work, how to get maximum life from parts and tires, and what to do in emergencies, the talks contain only *one* mention of the agency name.

✓ A midwest department store takes pride in its sales clerks and supplies each counter with a photo album of the staff so customers can locate clerks they may remember.

✓ Modern-minded automobile dealers are referring to used cars as "pre-owned" cars. A used car sounds like somebody else's headache; but pre-owned gives another connotation. Real estate people don't refer to "used" houses—they're "resales." Any application to your business?

✓ An 1868 menu at 1868 prices. That was the promotional idea that worked for a New York restaurant. It marked its centennial by offering its 1868 menu at the prices prevailing then. More than a thousand persons stood in line to wolf the 4-cent steak, 5-cent ham and eggs, and 1-cent cups of coffee. A full meal totaled 12 cents.



# 14 years of trying everybody else's copiers convinced us to make our own.

Since the day we rented our first copier back in 1953, we at Pitney-Bowes have gone through 23 copiers. We bought, rented and leased them. Just like everybody else. And, like everybody else, we had our problems with them.

Some were reasonably good but cost too much. Others made copies that were wet, sticky, blurred or brown. Or didn't show ballpen signatures or notes in the margins. And then there were the copiers that blew hot and cold all day long—once they warmed up.

So we decided to make our own

copier. The way we thought a business copier should be made.

Our copier uses the electrostatic system. It dry copies from all colors permanently. It makes 8 copies a minute and delivers the first morning copy in seconds with no warm-up.

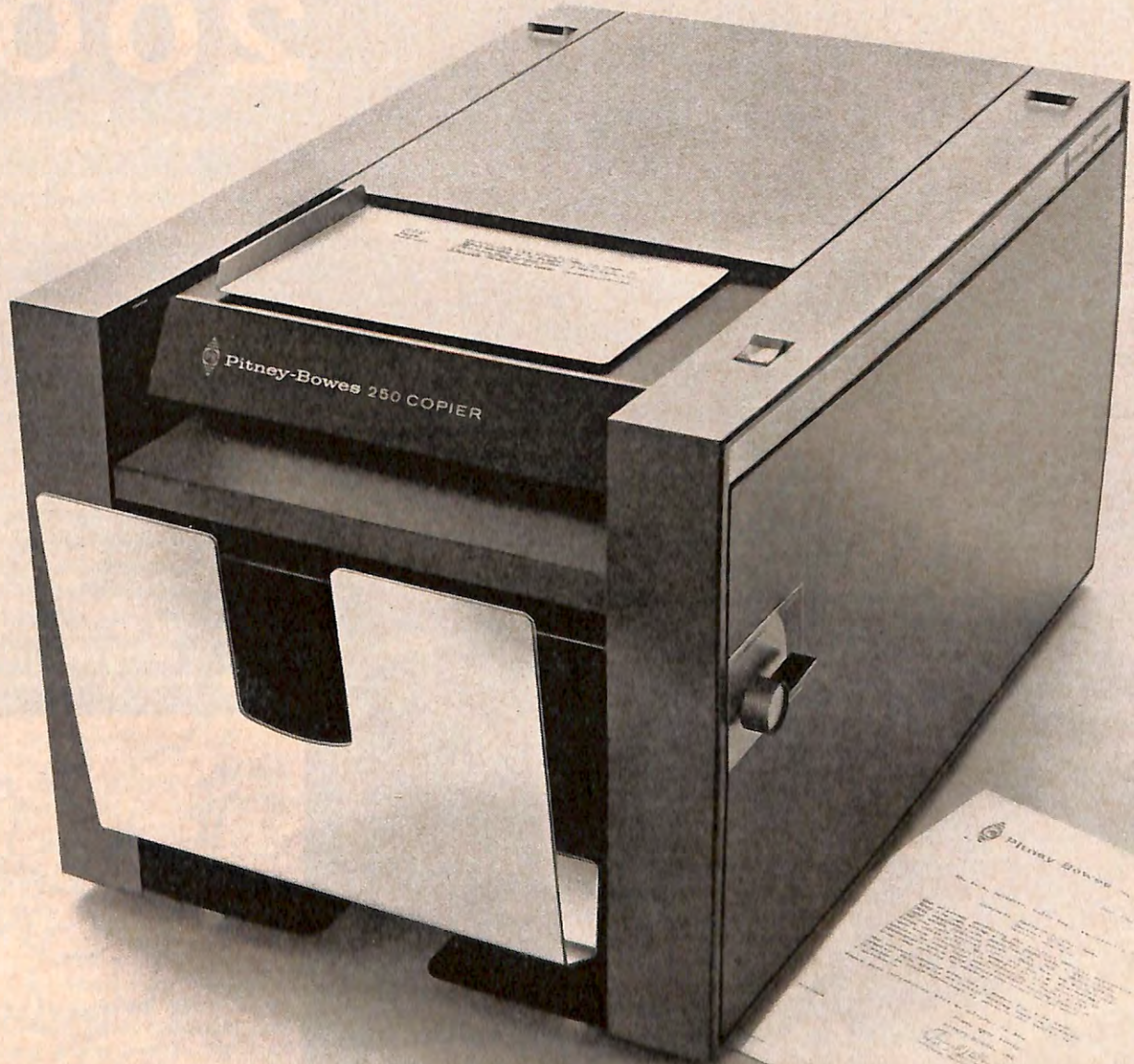
Our copier actually skimps on paper. Its roll feed system lets you copy things of any length...from receipts to ledger sheets and beyond. You pay for only as much paper as you use. No double sheets are ever fed, and copies are cut automatically to the size of the orig-

inal. It even copies from opaque as well as two-sided originals.

We feel any business should be able to afford a quality copier. You can have ours for \$795 delivered. (We'll arrange a rental or lease too.)

Take a look at our 250 Copier. It's attractive, functional, even simple. So simple, anyone in your office can run it. So compact, it fits where it's needed the most.

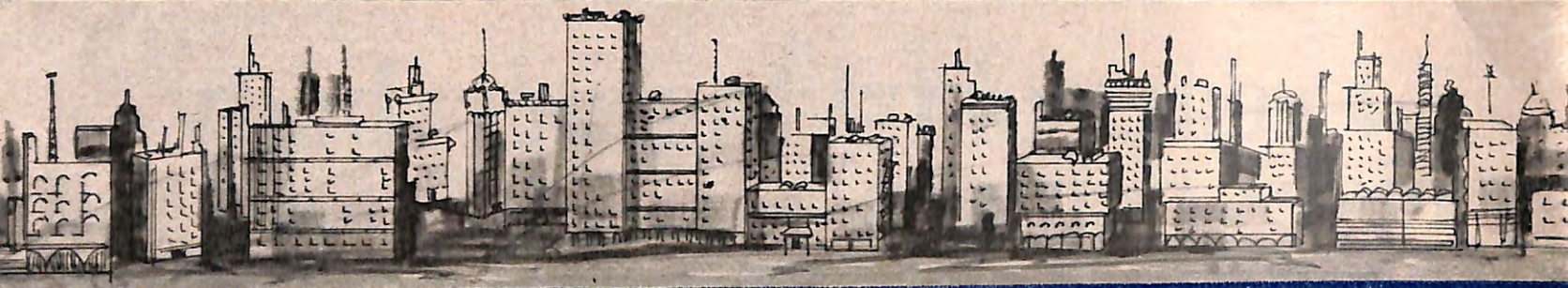
And behind every copier is a team of over 3,000 Pitney-Bowes representatives waiting to serve you, from any one of our 385 locations.



Pitney-Bowes

Postage Meters, Addresser-Printers, Folders, Inserters, Counters & Imprinters, Scales, Mailopeners, Copiers, Collators. For information, contact Pitney-Bowes, Inc., 2178 Crosby Street, Stamford, Connecticut 06904.





# WATER FOR THE YEAR 2000

By  
JOHN CLARK HUNT

Probably the only way to comprehend fully what has happened to water in the United States and to understand why our water problems have mounted to a crisis is to read the books and the government reports on the subject, then travel the nation to see our increasing need for clean water and the condition of our streams, rivers, and lakes.

The observer will not need to be an expert in any of the physical sciences to realize that huge basins and large valleys with deep soil in the arid and semi-arid areas of the West are producing next to nothing because of little or no water. He will learn that agriculture is being, or already has been, abandoned in some places because pumping has exhausted the underground water. He will be aware, wherever he travels, that the "urban sprawl" is demanding





enormous quantities of water for the increasing population. The observer cannot fail to notice that the number of industrial plants is keeping pace with the population.

The United States population increased by well over 2 million in 1967. A baby was born every 14 seconds in spite of some family planning and the pill. Population figures projected to the end of the century indicate that by then this country will have a population of between 300 and 340 million. That will be at least a 63 percent increase. The demand for water and the implications for control of water and air pollution have only begun to be understood.

The traveler who goes across and up and down broad, beautiful America is sure to see the pollution and filth that is destroying the quality of much of our water. If he does not see it he will smell it, for nearly all our rivers and most of our streams and lakes are now polluted. If he happens to visit our national capital, for instance, he will find the lower Potomac to be a vile smelling, slow-moving sewer.

Scientists now say that Lake Erie can be considered a dead lake. It is so completely polluted and destroyed that its center has become a stagnant pool of green scum and most of its beaches are cancerous places. Some of the same group of concerned scientists also are alarmed over the condition of both Lake Michigan and Lake Superior. If these lakes are to survive as bodies of live, fresh water, the massive dumping of pollutants will have to cease. This has caused Richard J. Daley, mayor of Chicago, to demand that positive action be taken *now* to protect Lake Michigan.

Although we have a critical shortage of clean water it is not because we do not receive enough on our portion of the continent. The U.S. Geological Survey says we are blessed with water compared with most countries of the world. The United States land area as a whole receives about 30 inches of precipitation annually. This means that 2½ feet of water falls on American earth each year. The paramount problem is that nature does not distribute it equally. Some places get too much and others next to none. A quick study of a national precipitation map will show that the area east of, approximately, the 95th meridian receives from 20 to 60 inches

per year. Westward the situation is different. The Great Plains and the high plateau country have from 10 to 20 inches per year. Large areas get from 4 to 10 inches. And here evaporation is greater than anywhere else in the nation. Only the Pacific slope west of the Cascades in Oregon and Washington, and portions of northern California, have heavy precipitation.

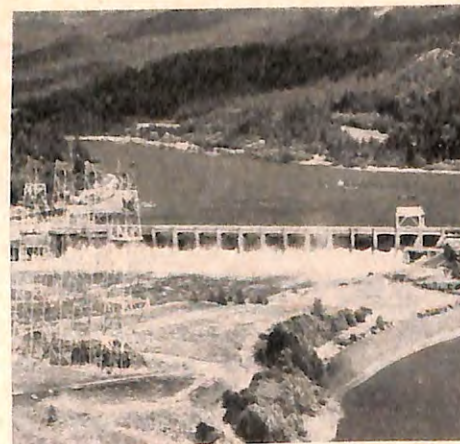
What becomes of the 2½ feet of water that falls on the country?

The Geological Survey says that almost three-fourths of the total is returned to the atmosphere through evaporation and transpiration. The remaining one-fourth, or whatever the amount may be in a specified area, is runoff and ground storage water. It is from this one-fourth that water for all uses must be taken in any area of the nation—unless an additional amount is transported from another area or region.

We are told that theoretically there are 7,500 gallons of water per day for each person in the country if all the one-fourth could be utilized. That is why the Geological Survey tells us we are blessed with water. At present the consumption is about 150 gallons per day per city dweller. About 70 gallons of this are used by industry and commerce to produce the commodities and services the population requires. The per capita use of water has increased 30 percent in 40 years and is still increasing rapidly.

All of the Southwest is in a low to very low precipitation belt. The region cannot help this nor can it be blamed that the sun shines there about 300 days each year and that people like to live where the sun shines. The promoters can, however, be blamed for luring more people to the region than the water supply can sustain. The leaders of the region understand their growing predicament and the meaning of water shortages. They live with it year in and year out. New York and other areas which have suffered through periods of drought have an idea of its meaning. They have had to speed up expansion of their water facilities and institute restrictions until the rains came. But it is the Southwest, particularly southern California and Arizona, that have really tried to solve their water problems.

California has, in fact, done more to develop and conserve her water resources than any segment of government in history. She has harnessed her rivers in the north and taken the surplus water where it is most needed—to the south, to irrigate her extremely large and fabulously rich central valleys. She has spent, and is spending, billions of dollars to build the dams, aqueducts, canals, pipe lines, tunnels, power plants, pumping stations, and reservoirs necessary to transport rivers of clean water



◀ *Outline map shows areas that would be affected by proposed North American Water and Power Alliance, with water being drawn from as far north as Alaska to supply arid regions of the western U.S. and northern Mexico.*





## Lynbrook, N.Y., Lodge presents Franklin J. Fitzpatrick for Grand Secretary

At a regular meeting of Lynbrook, N. Y., Lodge No. 1515 on January 11, 1968, the following resolution was unanimously adopted:

WHEREAS, Lynbrook Lodge No. 1515 is highly honored by the fact that for the seventh consecutive year it is privileged to present a nominee for the office of Grand Secretary of the Benevolent and Protective Order of Elks; and

WHEREAS, the one we recommend is the Brother who has held this very important

office since 1962, administering the varied duties of said position in a highly creditable manner; and

WHEREAS, his background of service to the Order—Exalted Ruler of Lynbrook Lodge No. 1515, District Deputy Grand Exalted Ruler, president of the New York State Elks Association, many local, district, and state assignments and director of the Grand Lodge Convention Committee—and the fine work he has done throughout the years, is surpassed only by the great record

he has made as Grand Secretary for almost six years;

NOW, THEREFORE, the members of Lynbrook Lodge No. 1515 proudly recommend and urge his re-election as Grand Secretary of the Benevolent and Protective Order of Elks, the Brother who has proven his capacity, reliability, dependability and integrity—Franklin J. Fitzpatrick.

WALTER A. SEAGER, *Exalted Ruler*  
GEORGE B. METZ, *Secretary*



## New Haven, Conn., Lodge presents Edwin J. Maley for Grand Treasurer

On March 7, 1968, New Haven, Conn., Lodge No. 25 unanimously adopted the following resolution:

WHEREAS, Brother Edwin J. Maley has served New Haven Lodge No. 25 unselfishly for the past 30 years, having served in every chair office and as Exalted Ruler; and WHEREAS, Brother Maley has also served as District Deputy Grand Exalted Ruler of

the Connecticut Southwest District; and WHEREAS, Brother Maley has faithfully served the Connecticut State Elks Association as its President in 1955-56 and is currently serving as Chairman of the Connecticut State Elks Crippled Children's Committee; and WHEREAS, Brother Maley has also served the Grand Lodge as a member of the Grand Lodge Auditing and Accounting Committee;

NOW, THEREFORE, BE IT RESOLVED that New Haven Lodge No. 25, B.P.O. Elks, is proud to present to the Grand Lodge Convention in New York, New York, July 1968, the name of Edwin J. Maley for election as Grand Treasurer of the Benevolent and Protective Order of Elks of the United States of America.

SALVATORE V. DEFILIPPO, *Exalted Ruler*  
DEAN HUNT, *Secretary*

hundreds of miles in the greatest water system in the world.

The Colorado River was for a long time considered the key to water development plans for both southern California and Arizona because it is the only large river in the area. So its waters have been a matter of controversy for 50 years. The fight is still smoldering and locked in Congress. But when the seven states in the Colorado Basin complete their projects and some of those proposed there will be nothing more to fight over. The river will have nothing more to give and millions of acres will still be dry.

It is little wonder, then, that the Southwest desperately wants what it believes to be the surplus water from the Columbia River, from which approximately 160 million acre-feet empty into the Pacific Ocean each year and are wasted. (An acre-foot is the amount of water required to cover one acre one foot deep.) But the Northwest shouts

back that it will not share a drop of its water, that it has no surplus water. Meanwhile the politicians, both north and south, know a good emotional issue. They beat their breasts and lead the shouting.

As to how much surplus water there is in the Northwest, and whether or not there will be a surplus at the mouth of the Columbia in the year 2000, no one knows. Some of the calm, collected citizens will tell you that probably all the water the Northwest has is needed to flush out pollution. The truth is that even the great Columbia with its massive volume cannot cleanse itself of the refuse from paper mills and numerous other industries and the sewage from cities and towns.

It has taken the nation a long time to become conscious of the blessing of pure water and clean air. About 75 years ago it started to learn that topsoil, forests, and wildlife were not inexhaustible. Now it is beginning to learn that

neither usable water nor breathable air is inexhaustible.

Today the United States is using approximately 355 billion gallons of water per day. It has been estimated that the volume will rise to 600 billion gallons per day by 1980. This would be about 85 billion gallons per day more than we now have available from all sources.

That poses a problem that needs some thinking about, for 1980 is not very far away. It takes time to plan and build water resource facilities. Millions of people assume, however, that enormous desalination plants driven by nuclear energy will provide a considerable portion of the extra water needed by 1980. These people may be right. The exhaustive and costly experiments that have been conducted and the many small desalination plants operating successfully around the world indicate that the age old dream of fresh water from the sea, dating to efforts of the Greeks

(Continued on page 24)



HEY BRUDDAH!  
MO BETTA YOU  
COME HAWAII  
ON ELKS...

# HAWAIIAN JUBILEE

Nau wale no\*  
The greatest vacation offer  
you ever lei'd eyes on...



\*Just for you

4 days-4 nights in  
**LAS VEGAS**

**\$595**

4 days-3 nights in  
**SAN FRANCISCO**

per person double occupancy plus  
\$19.50 Federal Transportation Tax

7 days-7 nights in  
**HONOLULU**

via Overseas National Airways  
A Certified Supplemental Carrier

Includes: All jet transportation,  
round trip transfers including luggage,  
gratuities for luggage at airports and  
hotels, two meals daily — full breakfast or  
brunch at your hotel — sumptuous dinners  
of your choice. Over 30 famous restaurants  
to choose from. Dinner show in Las Vegas,  
sightseeing tour in Honolulu and many extras  
including cocktail parties. Stay at deluxe  
hotels including Sahara, Thunderbird, Del  
Webb's Towne House, Sheraton Palace, San  
Franciscan, Waikikian, Kaimana and Colony  
Surf. Services of experienced tour guide.

**CONTINENTAL TRAVEL INC**

829 Boylston Street, Boston, Mass. 02116 • Tel. (617) 262-6970

## ELKS DEPARTURE SCHEDULE

Illinois Elks Assoc.  
(Leaves) Chicago—Aug. 18, Sept. 8, Oct. 6  
Kansas Elks Assoc.  
(Leaves) Wichita—June 9, Aug. 25  
Massachusetts Elks Assoc.  
(Leaves) Boston—June 16, July 28  
Michigan Elks Assoc.  
(Leaves) Detroit—June 9, Aug. 18, Sept. 1  
Chicago—June 9, Aug. 18, Sept. 1  
New York Elks Assoc.  
(Leaves) New York—Aug. 4, Sept. 1, Oct. 20  
Ohio Elks Assoc.  
(Leaves) Columbus—Aug. 25, Sept. 15  
Pennsylvania Elks Assoc.  
(Leaves) Baltimore—June 23, 20, Aug. 11  
Pittsburgh—June 23, 30, Aug. 11  
Vermont Elks Assoc.  
(Leaves) Boston—Sept. 29

Continental Travel, Inc.  
829 Boylston Street  
Boston, Mass. 02116 (617) 262-6970

Gentlemen:

Please send me your exciting Hawaiian Jubilee Vacation Kit including full color brochure and details on this once in a lifetime holiday.

Name \_\_\_\_\_

Address \_\_\_\_\_ Lodge affiliation \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Reservations accepted only from bonafide members of subordinate lodges of the following states: Illinois, Kansas, Massachusetts, Michigan, New York, Ohio, Pennsylvania, Vermont



# The Elks, The Flag, and Country



By T. R. Fehrenbach

The Order of Elks was born as a convivial group that liked to meet on Sundays. It quickly evolved into a benevolent fraternity or brotherhood to aid the theatrical and literary professions. Within twenty years, with a membership extending from coast to coast, the Order had outgrown this role. Elkdom was a rapidly growing, increasingly powerful body, beginning to have nationwide significance. The Order was still fraternal—but an organization which now responded to national disasters like the Johnstown flood, the Galveston tidal wave, and the San Francisco fire and earthquake, pouring funds and other assistance from all over the country. It was showing clearly a national conscience. Somewhere, the BPOE had passed a point of no return. Elks were no longer concerned only with their own, but with all America.

The development of the Elks into a consciously patriotic organization was by no means inevitable. But it happened in the 1890s. The reasons were the kinds of men who had come into the Order. They had roots in their communities, and a strong affection for their country.

In 1890, Elks for the first time were

required to be citizens of the United States. This made Elkdom a uniquely American order, it certainly hastened conscious patriotism, and it emphasized the drift away from the purely convivial aspects of being an Elk. It must be recalled that Charles Vivian, Dick Steirly, and numerous other early Elks were non-citizens; they were traveling English actors. The newer breed of banker, broker, railroadman, policeman, politician, and businessman who began to fill the chairs of the lodges rapidly altered Elkdom's social role.

In 1896, almost unnoticed in the Elk histories of the time, an enormously significant milestone was passed. The Grand Lodge session at Cincinnati adopted a recommendation by Arthur C. Moreland, New York Lodge No. 1, that "the Altar drapery shall be the flag of the United States, upon which the Bible shall rest, surmounted by the antlers." This was the first official use of the national flag by the Order. James R. Nicholson, a Grand Exalted Ruler and outstanding figure in Elkdom for many years, wrote of this change:


*"The placing of the American Flag on the altar of our subordinate lodges was a significant and far-reaching act. It was a great factor in the successful growth of the Order, for it put the visible stamp of patriotism upon every lodge and associated the banner of our country, the Bible and our Order's emblem in an immortal trinity."*

Now, most Elks felt, the altar was a visible symbol of what Elks stood for. It was in this period that new memberships began to increase geometrically. The year 1897-1898, as Charles E. Ellis wrote, broke all existing records, both for new lodges and new members. The Order rose from 32,025 in 1896 to 99,827 in 1901, and 428,479 by 1914.

Shortly after the adoption of the flag on the altar, the Spanish-American War broke out, in 1898. The language of the circular which Grand Exalted Ruler Meade D. Detweiler sent to all sub-







**In the seventh part of the Elks' Centennial history, the Order demonstrates its national loyalty during the First World War**

ordinate lodges is revealing of the feelings of Elkdom:

"The Benevolent and Protective Order of Elks, *emphatically and exclusively an American Order*, in this hour of the nation's appeal to patriotism in defense of its rights and the rights of humanity, responds to its sense of duty, its love of country, and its devotion to the great American ideas which gave it birth."

This same year, a resolution was proposed at the Grand Lodge Session in New Orleans by Past Grand Exalted Ruler Ned Hay:

"Whereas, the Benevolent and Protective Order of Elks, being an American institution, and the country today is unhappily engaged in war with a foreign power, be it

"Resolved: That the Grand Lodge . . . tenders to the President of the United States its sympathy in these trying moments and its hearty interest in his every act pertaining to the welfare of the country, assuring him of loyalty and devotion to the Flag and all it symbolizes . . .

"Resolved: That a copy of these resolutions, signed by the Grand Exalted Ruler and attested by the Grand Secretary, under seal, be forwarded at once to the President of the United States."

Brother Hay's resolution was carried by a rising vote.

On several occasions, over the years, the Elks' use of the national flag on the altar was to be questioned, on the grounds of propriety or proper respect. At various times, the Army, Navy, and United States Flag Association were consulted by Grand Exalted Rulers, to determine if any violation had been made. The answer was uniformly, no. In fact, the Army, Navy, and Flag Association all agreed that far from constituting disrespect for the national emblem, the Elks' usage "was evidence of the great respect shown the Flag."

Eulogies to the flag became a part of Elks ritual, and the national symbol,

and the country for which it stood, became inseparably entwined with the Elks mystique. In 1907, Grand Exalted Ruler Henry A. Melvin recommended to the Grand Lodge Session at Philadelphia that Flag Day, June 14, be commemorated by the Elks. The Committee on Ritual was instructed to study this and to make recommendations at the following annual session.

This Committee, composed of James L. King, Topeka Lodge No. 204, Charles B. Lahan, Chicago Lodge No. 4, and William M. Hargest, Harrisburg Lodge No. 12, presented a Flag Day Ritual to the Grand Lodge session at Dallas in 1908. The session adopted it unanimously. But it was not until three years later, at the session at Atlantic City, that observance of Flag Day, and the use of the official ritual, were required of all subordinate lodges.

The Elks were the first, and only, fraternal order in the United States to make the observance of Flag Day mandatory. The Flag Day Service was and is colorful, instructive, and inspiring; Elks began to hold it as a public ceremonial throughout the land. Many outside authorities feel that no other group has done more toward promoting a proper knowledge of, and respect for, the Stars and Stripes. Elks influence, in fact, was powerful in getting attention for Flag Day, both in the Congress and across the country.

The Grand Lodge Session of 1911, however, saw a moment of high drama, which concerned Elkdom and the flag. As part of some sweeping changes in the Elks ritual, it was recommended by the Ritual Committee that the eulogy of the flag in the Exalted Ruler's charge be scrapped.

When adoption of the whole package of changes was moved, as was customary, there was an immediate protest from the floor. Walter P. Andrews, Atlanta Lodge No. 78, stated his position: ". . . I am unalterably opposed to it. I would regret exceedingly to see

*(Continued on page 30)*



Let's talk about  
**MAKING MONEY**

**BURGER  
CHEF**

**It's easy under this sign!**

No matter whether you're a prospective land and building investor or a man who wants to own a profitable drive-in restaurant business, you should investigate the Burger Chef leasing and franchising plan. These are *proven* plans to success and big profits. And here are just a few of the reasons why:

**Burger Chef is a successful leader . . .**  
A fantastic growth—over 800 drive-in restaurant locations from coast to coast in less than 10 years.

**Foolproof operating procedures obviate error . . .** With a Burger Chef franchise you step into a "turnkey" operation in selected areas that are ready to do big business.

**You get professional training in the field . . .** As a new Burger Chef franchisee, you'll spend a minimum of three weeks in the Burger Chef school in Indianapolis where you'll learn the successful operation of your Burger Chef franchise—from opening in the morning to depositing your profits at night. In addition, you receive continuous home office support and guidance.

**You are backed by powerful advertising . . .** Burger Chef provides an aggressive national advertising campaign to bring customers to your door, and provides you with dynamic advertising kits that contain everything you'll need for traffic-building local promotions.

**You'll be with a progressive organization . . .** Burger Chef is constantly researching new menu items, new equipment and methods so that you are always right up to the minute with the very latest and your customer volume continues to grow and grow.

**You can expect many happy returns . . .** The Burger Chef track record speaks for itself to give you some idea of the kind of return you can expect on your original investment of \$25,000. You'll find that this is the most reasonable investment required by any of the leading franchise restaurant chains.

Send for full facts—**FREE** and without obligation—**NOW**



Director of  
Franchising & Leasing  
Burger Chef Systems, Inc.  
Dept. E  
1348 W. 16th Street  
Indianapolis, Ind. 46207

**ELKS NATIONAL FOUNDATION**

2750 Lakeview Avenue / Chicago, Illinois 60614

*"The Joy of Giving"*



Decatur, Ga., ER Matthew Hitlin presents an Elks National Foundation scholarship in the amount of \$1,095 to Miss Deborah Adams, Decatur, in the presence of SP Tolbert P. Sexton, Atlanta. Miss Adams is a student in physical therapy at the University of Alabama Medical Center in Birmingham. Summers she worked at the Elks Aidmore Hospital, Atlanta.

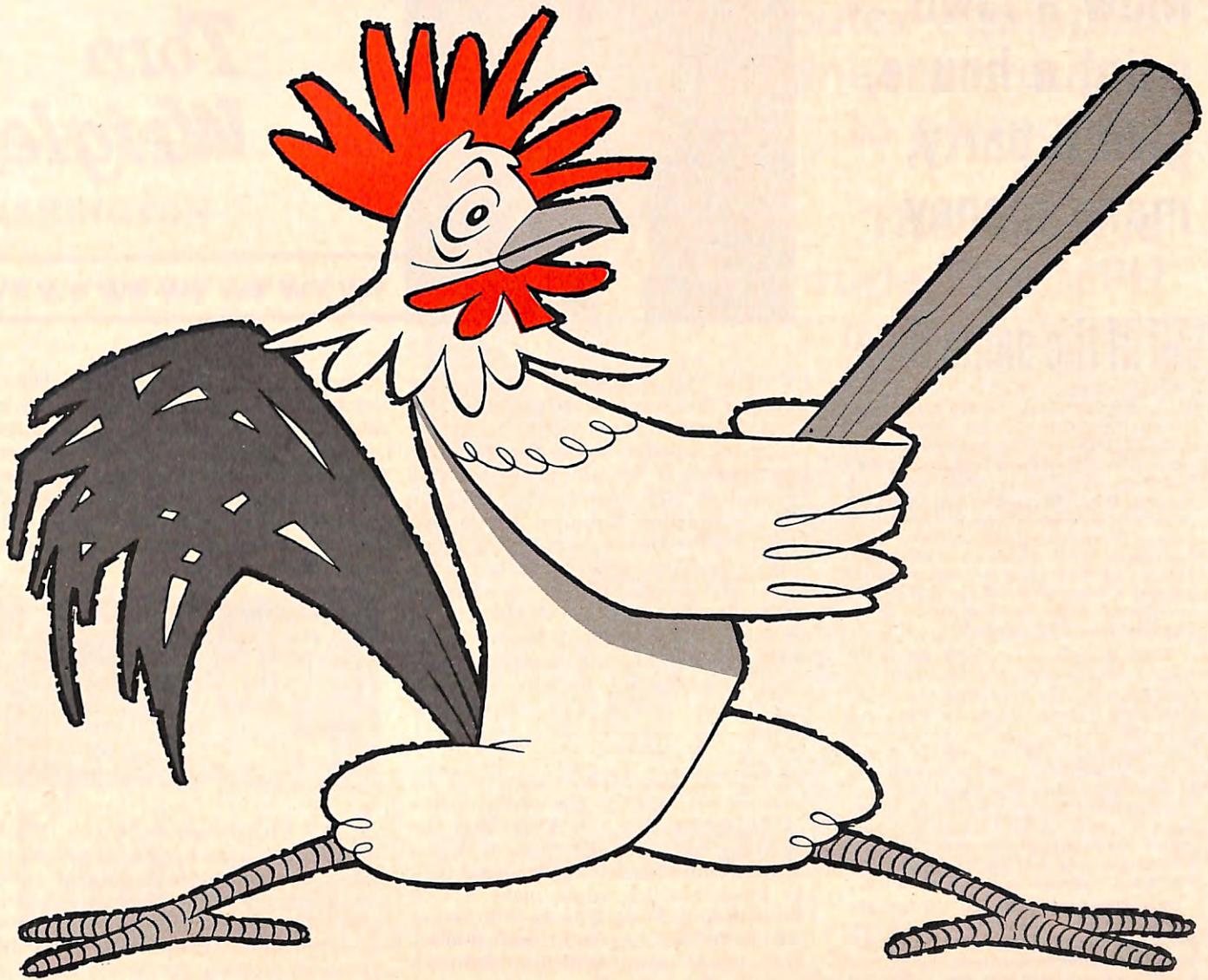
THE ELKS NATIONAL FOUNDATION receives daily words of encouragement—in the form of letters from students who have benefited from its programs of financial aid. A few excerpts follow:

Miss Diane E. Thomas of Los Angeles, Calif., who received a grant that enabled her to study toward a master's degree in physical therapy writes: "I feel as if I have almost attained the goal I have worked so long and so hard to reach. The goal is very close and suddenly all the years of work and worry seem worthwhile. I am finally able to reach out to the disabled person and know that I have the knowledge and skill really to help him toward a richer and fuller life. It is really a marvelous feeling. Thank you so very much for making this possible for me."

A recipient of an Emergency Educational Fund scholarship, Miss Laurie Reardon of Plymouth, Wis., says, "It really means my whole life. . . . When I advance in life, whatever I do I'll be able to say, 'The Elks were responsible for my success.'"

Another emergency scholarship recipient, Kevin G. Konieczny of Boulder, Colo., writes: "Someday I hope to be a member of the Elks and perhaps be instrumental in aiding others as you have helped me."





## Still batting 1.000

EARN UP TO \$30,000 A YEAR WITH MARYLAND FRIED CHICKEN'S  
100% SUCCESSFUL FRANCHISING SYSTEM

Every take-out center a success. Most earning their investment back in the first year.

Remarkable? Not at all. Not when you consider the field we're in . . . and how fast it grows year after year. After all 56% of all meat eaten in this country is chicken.

Not when you consider how Maryland Fried Chicken decides on location. And how it trains and aids its franchise holders.

Not when you consider our secret recipes. Our slogan is "the difference is delicious" . . . and we mean it.

If you're interested in a profitable partnership with America's fastest growing franchise system write today for information.

Become part of the team that's still batting 1.000.



A wholly-owned subsidiary  
of First Macon Corporation,  
Macon, Georgia 31201

Maryland Fried Chicken of America, Inc.  
Persons Building  
Macon, Georgia 31201

Gentlemen:  
Tell me how I can hit a home run every time  
with Maryland Fried Chicken. Rush profit-  
making batting hints immediately.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

MARYLAND FRIED CHICKEN IS ENTERING NEW AREAS COAST-TO-COAST. THE GOAL? OVER 500 TAKE-OUT CENTERS BY 1970.



**Mow a lawn,  
paint a house,  
give a party,  
make money**

**all at the same time!**

Miracle man? No... rental man! When you're the owner of your own A to Z Rental Center, you'll be renting the equipment that fills all the above needs plus a hundred others. The big trend today is in renting. Why? Because of the savings in money, in time, in storage, and in maintenance. Do-it-yourselfers, campers, party hostesses, homeowners, Sunday mechanics, gardeners and businessmen make up just a small group of the folks you'll be serving while building up a secure financial future for yourself.

What do you know about the rental field? Probably very little. However, it is the big boom business today! Our sound management program guides you right from the start... day-to-day guidance that includes: complete training at the A to Z Owner-Management School; site location assistance; computerized accounting services; field service specialists; 100% rental inventory; and powerful, year 'round advertising and business building promotions. A to Z is the fastest growing franchised business in the world today.

Over 200 A to Z Rental Centers are now in operation or ready to open. Choice, protected franchises are still available! Your cash investment is \$7,500 for a \$30,000 center; \$12,500 for a \$50,000 center; \$18,750 for a \$75,000 center. We make initial and growth financing available if you qualify. Investigate your future today... perhaps you can be the owner of an A to Z Rental Center producing a gross income of \$35,000 to \$95,000 yearly.



WRITE, WIRE OR PHONE TODAY  
Warren S. Claussen  
Vice President  
Suite 1621-A  
164 W. Jackson Blvd.  
Chicago, Illinois 60604  
Phone Area 312, 922-8450

A SUBSIDIARY OF NATIONWIDE INDUSTRIES, INC.

**NEWMAN BRONZE MEMORIALS**

Signs, honor rolls, Add-A-Plate tablets, hand tooled bronze, since 1882. WRITE FOR CATALOGS.

NEWMAN BROS. INC.  
5625 CENTER HILL AVENUE  
CINCINNATI, O. 45216

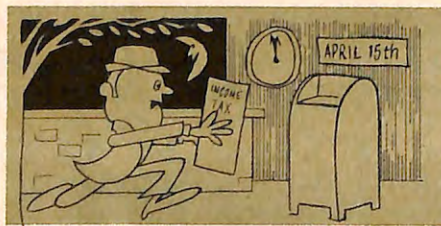


**Tom  
Wrigley**

TW TW TW TW TW TW TW TW

WRITE YOUR COMMITTEE in Congress if you want something done, but Sen. Everett Dirksen, in his newspaper notebook column, points out that Congress today is "literally inundated with a total of 292 committees." He calls it a population explosion in committees. In the House there are 19 standing committees and 143 sub-committees, and in the Senate 16 standing committees and 114 sub-committees, making the total 292. He advocates that more government functions be handled at the local level by city councils, county boards, and state legislatures.

SKYSCRAPERS FOR WASHINGTON may one day change the whole skyline of the nation's capital. Ever since the Washington monument was built no business building or apartment could be erected which might make it look insignificant. Present limits in force are only 160 feet, but legislation in Congress would permit buildings 20 stories high or 250 feet. This would result in a complete makeover of the central city. The National Press Building, for instance, by special permission has 13 floors and is now among the highest.



INCOME TAX RETURNS must be filed, as we all know, by April 15 and reports here indicate most federal taxpayers filed earlier this year than usual. Around the National Press Club newspapermen praised the simplified 1967 tax forms. One of them said, "If our travel expense accounts could be streamlined like 1040 we wouldn't have so many backfires from editors." Two complaints were registered. Members of the press said the section on limitation of retirement income credits was

too complicated for their feeble financial brains. Others said the section on deductions for medical and dental expenses is a Chinese puzzle with one percent for some things and three percent for others. Formerly those 72 years or older could deduct all of their health insurance premiums, hospital and medical expenses.



QUIET TAXIS are the law in Washington. There is a regulation which prohibits cab drivers from playing radios or smoking without passenger permission. The Public Service Commission says the radio regulation is "probably the most violated rule in the entire industry. Probably nine out of ten people get in a taxi with the radio already going full blast."

LINCOLN MEMORIAL WONDERLAND which few people know about has been discovered. It is a weird, ghostly place underneath the Memorial where scores of stalactites hang from the ceiling. For 46 years, since the Memorial was completed in 1922, water trickling through cracks has been forming the stalactites. They are composed of calcium carbonate which remains after the water evaporates and gradually forms the hollow ever-lengthening tubes. The hollow space under the Memorial is three stories deep and spreads over an area equal to ten city blocks.

OUR FRIENDLIEST COUNTRIES, according to a poll by Rep. Mark Andrews (N.D.), shows Canada stands first, with England, Australia, Japan, and Germany following. Thus two of our biggest enemies in World War II are now considered more friendly to us than some former allies, like France.



**WRITES FROM  
WASHINGTON**

**TW TW TW TW TW TW TW TW**

"DREADED DRIVERS" on two-lane highways are those who poke slowly along and hold up traffic. Under study now in Washington are proposals from various states for legislation which would require a driver on a two-lane road to pull off on the nearest shoulder when as many as five cars were in line behind him. Virginia is the leading state in this revolution against slow driving. It is claimed that Dreaded Drivers are responsible for a large proportion of accidents on two-lane roads. A driver back in the line tries to pull out to get ahead and an accident results.



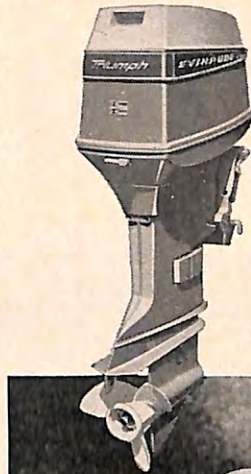
SMOOTH WHISKEY of the type imported from Canada will be available from American distilleries after July 1, 1972. Under a Treasury Department rule U.S. distillers are now allowed to produce a new light-tasting whiskey, just as strong in alcoholic content as Canadian brands. It will take four years to age the whiskeys and make them ready for sale.

NOISELESS JET PLANES may soon be landing and taking off from airports in densely populated areas. Aviation experts have been working on the problem for years and now from West Germany comes word that a way has been discovered to get around the screaming noise and drag problem. That will be good news for those living near National Airport across the Potomac and only ten minutes by auto from downtown Washington.

CAN YOU SPEAK Bobo or Twi? If so the Peace Corps wants you for a job in Upper Volta and Ghana, Africa. Both are very obscure languages.

**What Ole Evinrude started, our  
computer-equipped  
engineers brought  
to perfection**

**The result is  
an Evinrude TRIUMPH**



Two things — something old, something new — make the 55 hp Triumph a great performer.

Its powerhead is brand new. Not just because it has three hemi-head cylinders. Or three carburetors. Or tuned exhaust. Or CD electronic ignition.

The big news is its loop-charged fueling system.

Pistons are flatter and lighter. Compression is higher. Combustion is cleaner. Result: more power per cubic

inch. Less fuel consumption.

"Something old" is a space age refinement of the first hollow hub exhaust system developed by Ole Evinrude in 1921. It was ahead of its time then. But now it has come of age with a thrust accelerator ring that makes it efficient at high speeds.

The gearcase is computer-designed for the best possible blend of low-drag shape and high-thrust gearing.

Try it and find out why we call it the Triumph!

**EVINRUDE**  
*the power behind the fun revolution*

outboard  
motors,  
boats,  
snowmobiles,  
diving  
equipment

EVINRUDE MOTORS, 4092 N. 27th Street  
Milwaukee, Wisconsin 53216  
(Div. of Outboard Marine Corp.)  
Please send me free Evinrude catalog of motors, boats,  
Skeeters, and Aquanaut.

Name.....  
Address.....  
City.....State.....Zip Code.....







## News of the Lodges

### BPO ELKS CENTENNIAL 1868-1968



**HOT BREAKFASTS AND VITAMINS** are supplied to undernourished schoolchildren through the efforts of Greeneville, Tenn., Lodge. Dr. Homer Mincy, superintendent of schools, and PER R. A. (Gus) Parrack look over some statistics on the program in a school cafeteria. Also shown are Ann Bradford, school dietitian, Beulah Fischer, school system nurse, and Brother Guy M. James, originator of the project.

## Tennessee Lodge Fights Malnutrition

When Greeneville, Tenn., Elks began their hot breakfast program for malnourished youngsters, they couldn't predict how dramatic the results would be. It was only a matter of weeks before

grade school personnel began noticing that the theretofore listless children who were eating breakfast in the schools' cafeterias each weekday were livelier and improving not only in attendance

but in their schoolwork. Junior high-schoolers also showed marked improvement in a short time as a result of taking vitamins under the Elks' program.

"I never believed there could be such a change in a group of children!" one veteran teacher said.

Now, a year and a half after the program's inception, the lodge is interesting other organizations in taking over parts of it for short periods.

Lodge members started the project after learning that about 30 children in the first four grades needed more food than they were getting—particularly in the morning—in order to learn and take part in other school activities. School health experts said that the youngsters were too weary at the day's start to become interested in anything. The schools' hot lunch programs apparently supplied their main source of food.

The Elks decided to underwrite a breakfast program recommended by the schools' dietitians and nurses. The basic breakfast used—hot bread or cereal with butter and preserves and a half-pint of milk—came to 12 cents daily for each child.

Two vitamin manufacturers donated thousands of children's vitamins, which the Elks saw were distributed to the school breakfast-eaters plus other youngsters who didn't need a school meal but still weren't up to basic standards of nutrition.

School personnel got busy educating parents on nutrition. Gradually, children in the program have been replaced by others in need of help. The number in the project has varied from about 30 to 66 young persons.

## Grandfather's Dream, Backed with Cash, Becomes a Reality



**AFTER WAITING NEARLY 18 YEARS**, A/IC Stephen Wright (second from left), 21, is welcomed into Three Rivers, Mich., Lodge. ER Harold A. Voorhees (right) does the honors as the initiate's father, Brother Durwin Wright (left), and grandfather, Brother Lawrence M. Warner (center), and PER Buryle D. Bitting look on. Brother Bitting was Exalted Ruler in 1950, when Brother Warner set up a trust fund to provide for young Wright's membership. Both grandfather and grandson "loved this Order," according to an old letter.

The recent initiation of 21-year-old A/IC Stephen Wright into Three Rivers, Mich., Lodge was anticipated nearly 18 years ago by a dedicated grandfather.

Brother Lawrence M. Warner, a 51-year lodge member, established a trust fund for his 3-year-old grandson's entry into the Order because both loved Elksdom, according to a letter explaining the fund.

The letter was dated Feb. 16, 1950, and signed by then ER Buryle D. Bitting and Secy. Robert C. Van Horn, the latter now deceased. It was to be opened by young Wright, who has been serving overseas with the Air Force, on his 21st birthday—Sept. 13, 1967.

The airman first class was initiated Jan. 4 after traveling halfway around the world to spend the Christmas holidays with his parents, Brother and Mrs. Durwin Wright. The initiate's father and grandfather witnessed the induction ceremony.

The letter reads, in part:

"Seventeen years ago, your grandfather, Lawrence M. Warner, because both he and you as a child loved this Order, created a fund for your entry into Three Rivers BPOE Lodge No. 1248. The circumstances were unusual, to be sure, but certainly most highly commendable . . . It is the wish of past officers and members of Three Rivers Lodge that you *do* enter as a favor to yourself and your grandfather's pride in you. Way back in the past, we are certain we can predict that you will be proud to be a member of the lodge . . ."

A second letter, written also in February 1950 and signed by Brother Warner, asks the current Exalted Ruler to grant his request.





**THE WINNER** of Camden, N.J., Elks' poster contest—Kathleen Robinson—receives her prize of \$15 from PER Edward J. Griffith, president of the lodge's Crippled Children's Committee. Sister Mary Paulette, RSM, the girl's art teacher, and PER Julius Krivos, poster chairman, watch. Forty-two students took part in the contest, which is linked with the New Jersey State Crippled Children's annual fund drive.



**RIVIERA BEACH, Florida,** Lodge's continued assistance to the YMCA Indian Guides program is acknowledged by John Chamberlain (left), chief of the local program, as he presents a plaque to ER James Shirey. Looking on is PER and Dr. Harlan L. Anderson. The program involves 300 boys.



**GOALPOSTS** are presented by Winchester, Va., Lodge for the new athletic field at Frederick County Junior High School. Pictured are Donald L. Jennings, Exalted Ruler when the posts were authorized, Principal James Givens, and ER F. B. Thompson.



**EXPLORER SCOUTS** who specialize in teaching youngsters to swim are Salem, Oreg., Lodge's contribution to a vigorous, young America. Scouts Harold Ashford, Larry Finegan, David Bauer, John Emery Thompson, and Randall Hledik have taught swimming from the elementary through the lifeguard stages to more than 3,000 Boy and Cub Scouts in the last five years. They also teach at schools for the blind and deaf. Several of the five youths were waterfront staff members during the 12th World Jamboree of Boy Scouts last summer in Idaho; the age requirement of 21 was waived in their case.



**MAYOR AND BROTHER** Everett Hougen (fourth from left) of Clearwater, Fla., presents a certificate of achievement to Christopher Cubbison at a lodge luncheon honoring Clearwater High School students and city commission officials who observed Student Government Day, sponsored by the lodge. Also shown are (from left): ER Glenn Shoopman, Principal Robert Glenn, Commissioner Cal Blackstone Jr., Robert Thompson III, Commissioner Don Williams, and John Krentzman. The students take over the reins of city government on Student Government Day.

**PORT JEFFERSON, New York,** Est. Loyal Kt. William DiBari has his temperature taken before donating blood to the Inter County Blood Bank in a lodge project.





## Oregon Elks Meet



**OREGON ELKS SEE FIRSTHAND** how their dollars buy treatment for youngsters with blindness and other visual defects. Shown at the state association's annual midwinter session in The Dalles are Grand Secy. Franklin J. Fitzpatrick, Chicago, of Lynbrook, N.Y., Lodge; Larry Jensen Jr.; Frank Hise, Corvallis, vice-chairman of the Board of Grand Trustees; Gene Tobie; SP Robert Stults, Roseburg; Mary Ramig, and Davey Hulse.

**OREGON ELKS** attending the state association's annual midwinter session recently in The Dalles learned that their pilot program to aid the physically handicapped will be expanded.

SP Robert Stults, Roseburg, told delegates that the year-old program has been costly but worthwhile. To date, he said, mobile equipment operated by a therapist has covered five counties.

Dr. Kenneth C. Swan, director of the Oregon Elks Children's Eye Clinic, reported that in 1967 there were 3,860 patient visits to the clinic, at the University of Oregon Medical School, Portland. A total of \$11,365 in special equipment was donated during the year by Elks and their ladies. Dr. Swan added that since the clinic's inception in 1949, 16,309 youngsters have made 68,859 visits.

In a recent 12-month period, Oregon Elks spent \$36,799 on the eye clinic and \$5,239 on the physically handicapped program; the two comprise the state major project. Reports also were given on other state projects.



A "LOSER" TESTIMONIAL DINNER is held by Chelsea, Mass., Lodge for the Chelsea High School football team, which failed to win a game all last season. Its members were honored for their spunk and loyalty. Pictured are (first row): Mayor John J. Slater Jr., 1968 Co-Capt. Conroy Antle, Head Coach Ed Leo, 1968 Co-Capt. William Lanzo, and DDGER Morris Margolis, a lodge member, and (second row): Athletic Director Saul Nechtem, School Board Chairman Paul Kornechuk, Headmaster Nathan Margolis, Schools Supt. John Ridge, and Trustee George Cashman, who was program co-chairman.



**AFTER RECEIVING AN HONORARY LIFE MEMBERSHIP** in Mother Lodge, the Rt. Rev. Msgr. Patrick B. Fay (right) is congratulated by the Rt. Rev. Msgr. Thomas McGovern, emissary of the late Francis Cardinal Spellman, Archbishop of New York City. Waiting to extend their good wishes are Trustee Ben Jacobs, ER J. Daniel Fink, and PER and Trustee Murray Monness.

**TWO RIVERS, Wisconsin**, PER William Schmidt and Mrs. Schmidt affix Eagle Scout badges to the shirts of their sons, Dick, Jeff, and Bob, at a special Court of Honor at which the lodge presented American flags to the Scouts. Bob and Dick are twins.







**A SKUNK—"MR. EYES"**—is raising hundreds of dollars for the Oregon charity he represents: the Elks Youth Eye Service (EYES) Foundation, for visually handicapped children. "Mr. EYES" is held by VP Worth Blacker (first row, second from left), Corvallis, as foundation chairman Frank Hise, Corvallis, also vice-chairman of the Board of Grand Trustees, soothes him. Corvallis Elks came up with the idea of sending the skunk from lodge to lodge as a state fund-raiser. A lodge must contribute a minimum of \$100 to the foundation before it can send "Mr. EYES" on to another lodge. Also pictured are (first row): Brother Ed Jeffreys, PDD A. P. Vengelen, Portland, and Est. Lect. Kt. Jim Moss and (rear): ER Earle J. Nyberg.

**HOOSICK FALLS, New York**, PER J. Joseph Hayden (seated, wearing jewels) and Mrs. Hayden are proud of their five Elk sons. They are (seated): John J. Jr. and Richard and (standing): William, E. Donald, and Robert. Mrs. Hayden was president of the Elks' ladies during her husband's term as Exalted Ruler. To cap it all, Brother Hayden's father, William J. Hayden, was a charter member of the lodge.



## Lodge Notes

Great Neck, N.Y., Lodge, instituted in 1929, did something very different recently by celebrating its "One Thousandth Meeting." During the festive dinner, each of the more than 300 Brothers present received a Certificate of Remembrance inscribed with his name. The certificates were presented by James A. Stanley, chairman of the event, assisted by PER and Secy. Richard E. Miller.

Among the guests of honor were DDGER Xavier C. Riccobono, New York, of the Southeast District, and DDGER Howard S. Bateman, Freeport, of the East District. PDD Peter T. Affatato, Levittown-Hicksville, a member of the GL Committee on Judiciary, headed a large delegation of Past District Deputies and Past Vice-Presidents. There were representatives from lodges in the Southeast and East Districts. Great Neck Lodge also received congratulatory greetings from Elk dignitaries, Gov. Nelson A. Rockefeller, U.S. Sen. Jacob K. Javits (R-N.Y.), and other civic leaders.

Great Neck Elks now are looking forward to a "Fifteen Hundredth Meeting"—to be held in about 20 years or so.

February was proclaimed "Elks Centennial Month" in Washington State by Gov. Daniel J. Evans in Olympia, the

capital, to observe the founding of the Order Feb. 16, 1868, in New York City. Governor Evans presented the proclamation to PCGER Emmett T. Anderson, chairman of the GL Centennial Committee. Olympia Elks initiated a 100-member Centennial Class in compliance with GER Robert E. Boney's wish that each lodge initiate 100 men as a special commemoration of the Centennial.

The Order's observance of Freedom Week Jan. 21-27 was met with cooperation from civic leaders:

Supervisor Kenneth Hahn of Los Angeles County proclaimed Freedom Week throughout the county. In Cairo, Ill., Mayor Lee P. Stenzel signed a proclamation urging citizens to express and appreciate their freedoms in recognition of Freedom Week.

Huntington Park, Calif., ER Jack McCrary recently presented \$50 U.S. Savings Bonds to the local Youth Leadership Contest winners—Philip Scott and Christine Stupin, both students at Huntington Park High School.

A luau on the beach in the Bahamas was the highlight of Yonkers, N.Y., Lodge's recent eight-day cruise on the SS *Oceanic*. ER Richard T. Moore and Est. Loyal Kt. John Leavy, cruise chairman, were among the 58 members, their wives, and friends who enjoyed the Atlantic cruise.

Quincy, Mass., Lodge's recent Fathers-and-Sons Sports Night attracted 150 persons.

Richmond, Calif., Lodge has announced the winners of its Youth Leadership Contest. The first-place winners are Michael Scott of Richmond High School and Nancy Haglund of J. F. Kennedy High School; second-place winners are Mike Anton of DeAnza High School and Barbara Meiser of Richmond High School.

A charter member of Dayton, Ohio, Lodge—PER Guy E. Miller, 77—died Jan. 17 shortly after suffering a heart attack at the lodge. Brother Miller was Exalted Ruler in the 1930s and for many years was active in Elks' charity work. A member of the Ohio State and American Bar Associations, he practiced law in Dayton for more than 50 years. Brother Miller is survived by his widow and two sons, both Dayton Elks.

Elks memorial services were conducted by the Past Exalted Rulers of Dayton Lodge. At the family's request, contributions were made to the Elks National Foundation in lieu of flowers.

Two Framingham, Mass., high school seniors—Maureen Donnelly of South High School and Robert Bresner of North High School—were named winners of the local lodge's Youth Leadership Contest recently.





**NORTH ARLINGTON, New Jersey,** Elks open their new parking lot and hold dedication services for their new flagpole. Shown are Councilmen Elmer Chipman and Robert McCrea; PER William Morrison; William J. Windecker, Orange, a GL Americanism Committeeman; Mayor William McDowell; Trustees Chairman Frank Dalessio; ER Douglas S. Hodgson; U.S. Rep. Henry Helstoski (D-N.J.); Henry Deltosto, lodge Americanism chairman; Councilman Walter Baldewski, and Postmaster Alvah Blissard. Rep. Helstoski presented the lodge with the flag, which had flown over the Capitol in Washington, D.C.



**BEFORE HIS RETIREMENT** as chairman of South Orange, N.J., Lodge's Board of Trustees, PER Peter W. Rummel is feted by lodge members at a dinner. He is seated (background, fourth from left) at the head table.



**"IN SUPPORT OF OUR GALLANT FORCES FIGHTING IN VIETNAM,"** Fair Lawn, N.J., Elks place a sign in front of the lodge on Pearl Harbor Day. Pictured are Treas. Joseph M. Nutry, PER Vincent B. Filler, Sam Pelnero, Est. Lect. Kt. Carmen Trongone, Est. Lead. Kt Maurice Manfra, Mayor Richard Vander Plaats, ER Harry Gravatt, PERs Leonard Eisenberg, Thomas M. De Hauski, and Paul L. Litvin, and Trustee Joseph G. Zeitler. A press release the lodge issued for the occasion said, in part, "In view of all the adverse publicity being received from beatniks and the like, we, as Elks and American citizens, wish to show our firm support of our boys all over the world."



**IN A BLOOD BANK DRIVE** at Miami, Fla., Lodge, E. D. Whitlesey, drive chairman, passes out registration cards to contributors. The drive netted 200 pints of blood.

**MARKING WORCESTER, Massachusetts,** Lodge's 75th anniversary are PER John Kerbel; PDD and Lowell Secy. Thomas J. Dowd; PER Gerard E. Belanger, event chairman; ER Matthew R. Hehir Jr.; PGER John E. Fenton; John J. Harty, Lawrence, a member of the GL Committee on Credentials, and SP Arthur D. Kochakian, Haverhill.



**A SECOND-YEAR MEMBER** of the GL Auditing and Accounting Committee—PER Kenneth V. Cantoli (seated, fourth from left)—was honored recently by his fellow Hasbrouck Heights, N.J., Lodge members with an initiation of 18 men. Seated immediately to the right of Brother Cantoli are ER Salvatore DeLuise, VP Harry J. Olsen, Hackensack, and DDGER Alfred J. Marsh, Paramus.







**THE 1968 LICENSE PLATE** which PDD Russell E. Offhaus of Cleveland, Tenn., Lodge is attaching to his car should attract some attention this centennial year among other Elks. Brother Offhaus is an Asheville, N.C., resident.



**A FRIENDLY "SCALPING"** is administered to Est. Lead. Kt. G. S. Walker of Pocatello, Idaho, Lodge by ER Bruce O. Hanson as Harry McDougall and PER James A. Schatz look on. The chiefs offered a preview of the fate of all Idaho lodges challenged by Pocatello Lodge to compete in a membership campaign. The challenge was leveled at a midwinter conference that was held in Salmon.



**THE HOMECOMING VISIT** of DDGER Charles Bolek (third from left) to Des Plaines, Ill., Lodge features a gathering of more than 500 Elks from the state's North District. With Brother Bolek are Tony Kaitschuk; ER Gerald E. Concidine; state Secy. Jack F. Sullivan, Joliet; state Treas. Ray J. Sheahan, Highland Park; Lou Hatz, and Martin Jennings. The Elks' white cowboy hats sport the theme of GER Robert E. Boney during his year in office: "A Proud Past—A Challenging Future."



**ROANOKE, Virginia,** Elks recently initiated three candidates at the Elks National Home, Bedford. The new members are (seated): Felix Blanchet, who was initiated for Heppner, Oreg., Lodge, and Robert A. Ptacek and William R. Kirk, who were initiated into Roanoke Lodge. Standing with the Roanoke officers, last year's state ritualistic champions, are PDD Paul S. Johnson (left), Roanoke, Charles M. Stevens (second from left), a home resident, and VP Doral E. Irvin (right), Superintendent of the home. Brother Johnson gets the credit for coaching Roanoke Lodge officers in the ritual.

**GRAND ESTEEMED LEADING KNIGHT** Patrick H. King, Boise, is about to cut into the Order's 100th birthday cake at his lodge's centennial kickoff reception and tea. Waiting to try the confection are Mrs. King and PGER and Mrs. William S. Hawkins.



(Continued on page 32)



# Still waiting for it?



Go ahead...be a cockeyed optimist and wait for fortune to smile down on you. Know something? It won't. Unless you make success happen to yourself. How? By getting out of that rut and into a business of your own. Right now, there are over 2,150 Mister Softee mobile ice cream dealers that once felt the way you do. Only they did something about that urge to succeed. Today, each earns up to \$13,000 and more a year as their own boss, working only eight months a year. Think. You can do it. A small investment and the burning desire to succeed are all you need. We'll do the rest—train you and equip you to become part of America's fastest growing retail team. Call or write us. Do it now while there's still time to get in on this year's profit season.

*Mister Softee*  
Dept. 5

RUNNEMEDE, N.J. 08078  
(609) 931-0200

## Water

(Continued from page 10)

2,300 years ago, has come true. It is a matter of cost, but still a much better bet than trying to find a successful rain-maker or following the serious recommendation made to southern California that icebergs be towed down from Arctic waters.

During 1967 Key West, Florida, a city of 56,000, located on a small island without a stream or lake, completed the largest desalting plant ever to be placed in operation. The city now has a fresh water plant producing 2,620,000 gallons per day. But this is a tiny baby compared to the one that will rise on a 40-acre man-made island that is being built a half mile off Huntington Beach near Los Angeles. The plant will start producing in 1972 and, when completed in 1975, will deliver 150 million gallons of fresh water per day, enough for a population of more than a half million. The nuclear energy used will also generate electric power for two million people. Fresh water at the plant will cost approximately 20 cents per 1,000 gallons. Pumping and distribution inland will increase the cost to users to about 40 to 45 cents per 1,000 gallons. This is compared to 10 cents per 1,000 gallons for Colorado River water delivered to the same area.

Home owners can pay the higher cost for water. They will, in fact, pay whatever they have to. But irrigation farmers and orchardists say they cannot, and will have to have water from a cheaper source than the desalination plants. This is a real problem because irrigation is consuming 46 percent of all the water used in the United States today and warm, dry California has more than one fourth of the nation's cropland under irrigation.

Even if California, in its favored position beside the Pacific Ocean, could be furnished with all the irrigation water it needs at a cost the farmers could pay, what about the other thirsty states? Nevada, Utah, Arizona, New Mexico, Colorado, and Texas are as dry or dryer than California and, with the exception of southeast Texas, they are a long way from the ocean.

There is another source of water which in some places is already adding to the supply. Geological Survey engineers report that modern water treatment plants are capable of cleaning sewage waste and most other impurities from polluted rivers and lakes and making the water safe for drinking.

Will the harnessing of all our rivers, the operation of hundreds of desalination plants and reuse of immense volumes of water guarantee enough for the future? Probably not, if huge areas of

arid land are irrigated to feed a hungry, teeming world. But there is a way it can be done. There is a water miracle waiting to be developed.

It has been called "water for 100 years." Its official name is North American Water and Power Alliance. It would cost \$100 billion and take 30 years to complete. About 20 percent of the water from the Copper, Tanana, and Susitana Rivers in Alaska, as well as the Yukon, Klondike, Stewart, and Pelly Rivers in Alaska, as well as the Yukon, Klondike, Stewart, and Pelly Rivers in the Yukon Territory of Canada, would be diverted from northward flow and turned south by dams, tunnels, gigantic pumps, reservoirs, and canals. As

---

## Elks National Youth Week

On our 100th Anniversary Year, it is GER Robert E. Boney's goal to have 100 percent participation in Elks National Youth Week, May 1-7, 1968.

Therefore, the GL Youth Activities Committee, under the leadership of Melville J. Junion, is asking each state association to sponsor a statewide program for the lodges under its jurisdiction—a program in which each lodge within the state will have the opportunity to participate. In addition to this, the committee is asking each subordinate lodge to conduct its own program during the week beginning May 1 to demonstrate the Elks' interest and confidence in the youth of our great country.

Never before in the history of our country has there been a greater time to let our youth know that we have a concern for them.

The committee is sponsoring a contest for the best state association program and for the best subordinate lodge program. The latter is divided into three categories based on membership: lodges with more than 1,000 members, lodges with more than 500 and fewer than 1,000 members, and lodges with fewer than 500 members. To enter the contest, simply prepare an accurate brochure on your activities. In your brochure, please submit a membership classification. To qualify, no brochure shall weigh more than 25 pounds; it shall not exceed 15 by 18 inches in overall size and 6 inches in thickness.

All brochures must be received not later than May 29 by

**Committeeman H. Beecher Charmbury**  
222 E. Irvin Ave.  
State College, Pa. 16801

*Please do not send any material or brochures to THE ELKS MAGAZINE. This would only delay matters and could possibly disqualify your entry in the contest.*

All state youth chairmen are requested to send *immediately* their reports on new scout troops or dropouts directly to

**Melville J. Junion, Chairman**  
GL Youth Activities Committee  
414 Dousman St.  
Green Bay, Wis. 54303

---



the diverted water flowed south and east it would be joined by portions of other Canadian rivers. The largest reservoir would be the Rocky Mountain Trench, stretching more than 500 miles on the east side of the Rockies in both Canada and the United States. Water from high precipitation areas now wasting into the sea would be distributed throughout the continent, wherever it was needed, generating power as it descended to the sea. NAWAPA would return the investment in approximately 50 years.

The Alliance would provide 22 million acre-feet for annual irrigation, industrial, and domestic use in seven provinces and one territory. It would generate 30 million kilowatts of power for outside sale and 30 million to be purchased by the Alliance for pumping. The estimated annual income for Canada from the sale of power and water and from barge and ship toll would be about \$2 billion. During the construction period, from \$2 to \$3 billion dollars would be spent in Canada annually. National income from agriculture, livestock, mining, manufacturing, and recreation would be increased by approximately \$9 billion per year.

Probably the most spectacular development would be a navigable canal across Canada to Lake Superior, which would connect the Pacific and the Atlantic through the Great Lakes and the St. Lawrence Seaway, thus creating a man-made Northwest Passage. North and south the Great Lakes would be connected by large canals with Lake Winnipeg, Hudson Bay, and northeast Canada.

The real treasure would be 78 million acre-feet of pure, clear water for 33 states in the West and the Great Plains. Irrigated agriculture would be increased by 40 million acres as needed. The system would generate 38 million kilowatts of power for sale. The Great Lakes would be stabilized and, hopefully, saved from choking pollution by an inflow of 48 million acre-feet of clean water from the north. From \$3 to \$4 billion a year would be spent in the United States each year during the construction period as a boon to employment, industry, and services. The completed project would increase our national income from agriculture, livestock, manufacturing, mining, and water-based recreation by approximately \$30 billion per year.

Northern Mexico is a dry region and desperately needs a new source of water. The NAWAPA project would deliver 20 million acre-feet of water annually to the region for its towns, cities, industries, and agriculture.

Who can create this North American miracle? The concept and plan has been laid out by a highly successful and hard-headed engineering firm with proj-

*(Continued on page 27)*

Cast over Sea-Horse 9-1/2's low profile.

Smooth trolling Sea-Horse 3 quieter than ever.

Sea-Horse 6 has new easy-grip shift lever.

Sea-Horse 1-1/2 has 360° steering, automatic co-pilot.

**The truly NEW\* ideas  
in 1968 fishing outboards  
Johnson delivers  
...dependably!**

- All new Sea-Horse 1½ — first one-cylinder outboard with the smoothness of a twin. Only 19 lbs., but pushes nearly a ton. Runs up to 2 hours on a quart of 50 to 1 gas/oil mix.
- Completely redesigned Sea-Horse 3 comes straight or as foldaway. New throttle cam improves economy — our 3's cruise 6 to 8 hours on a 3-gal. tank of fuel.
- Sea-Horse 9½, and Sea-Horse 20 have new streamlined gearcases for improved underwater efficiency.
- Full gear-shift Sea-Horse 6 with new low-drag gearcase, anti-cavitation and spray plates to smooth water flow below.
- Improved Sea-Horse 5 has new low-profile remote 3-gal. fuel tank. Sea-Horse fishing motors (20, 9½, 6, 5, 3, 1½ hp) are backed by a two-year warranty\*\*. See your Johnson Dealer — he's in the Yellow Pages — or write for free catalog on the most power choices in outboards (1½ to 115 hp). Johnson Motors, Waukegan, Illinois 60085, Dept. E-84

\*Not merely warmed over

**Johnson**  
FIRST IN DEPENDABILITY  
Division Outboard Marine Corporation

\*\*For 24 months after purchase, Johnson Motors will replace or repair without cost to the original purchaser any part of its manufacture which, upon inspection, proves to have failed in normal pleasure use due to faulty material or workmanship.



# Buy Bonds where you work.

## He does.



This man has been working in front of audiences of servicemen around the world for more than 26 years. He could take it easy now (he's certainly entitled to), but he doesn't. He's still hard at it, entertaining the brave Americans who fight in the cause of freedom. Another thing: this man also helps pay the price that freedom costs — by purchasing U.S. Savings Bonds.

He really cares. Would you like to show *you* care? You can. It's easy. Invest in freedom and your future by buying Bonds where you bank, or joining the Payroll Savings Plan where you work. You'll walk a bit taller.

### **New Freedom Shares**

Now, when you join the Payroll Savings Plan or the Bond-a-Month Plan, you are eligible to purchase the new type U.S. Savings Notes — Freedom Shares. Freedom Shares pay 4.74% when held to maturity of just 4½ years (redeemable after one year), are available on a one-for-one basis with Savings Bonds. Get all the facts where you work or bank.

**U.S. Savings Bonds,  
new Freedom Shares**



*The U.S. Government does not pay for this advertisement. It is presented as a public service in cooperation with the Treasury Department and The Advertising Council.*



## WHITE HOUSE COMMENDATION

THE WHITE HOUSE

WASHINGTON

February 9, 1968

Dear Mr. Boney:

I am pleased to note that this year marks the centennial of the Benevolent and Protective Order of Elks.

Your scholarships and youth leadership projects help thousands of young people to become useful, self-reliant citizens. Your programs for veterans in hospitals throughout the country carry forward a vital national task.

I particularly applaud your extensive efforts to provide diagnosis, treatment, rehabilitation and preventive services for physically handicapped children. The health of our children and their opportunities for education and productive citizenship are indispensable building blocks of national greatness.

So for these and all your other good works, I commend your public-spirited members—and wish you a second century as useful and productive as your first.

Sincerely,

Mr. Robert E. Boney  
Grand Exalted Ruler  
Benevolent and Protective Order of Elks



## Water

(Continued from page 25)

ects around the world—the Ralph M. Parsons Company, headquartered in Los Angeles. The company employs 3,000 scientists, engineers, and technicians. It has a force of 5,000 construction people in the field. A Senate subcommittee on western water development held hearings on Parson's North American Water and Power Alliance proposal. The committee, under the chairmanship of Sen. Frank M. Moss of Utah, issued a 56-page report of the hearings. The above description of benefits to Canada, the United States, and Mexico were taken, principally, from the report. Senator Moss has worked on and studied western water development for years. He recently wrote what is no doubt the definitive book on North American water problems. He appropriately titled it *The Water Crisis*.

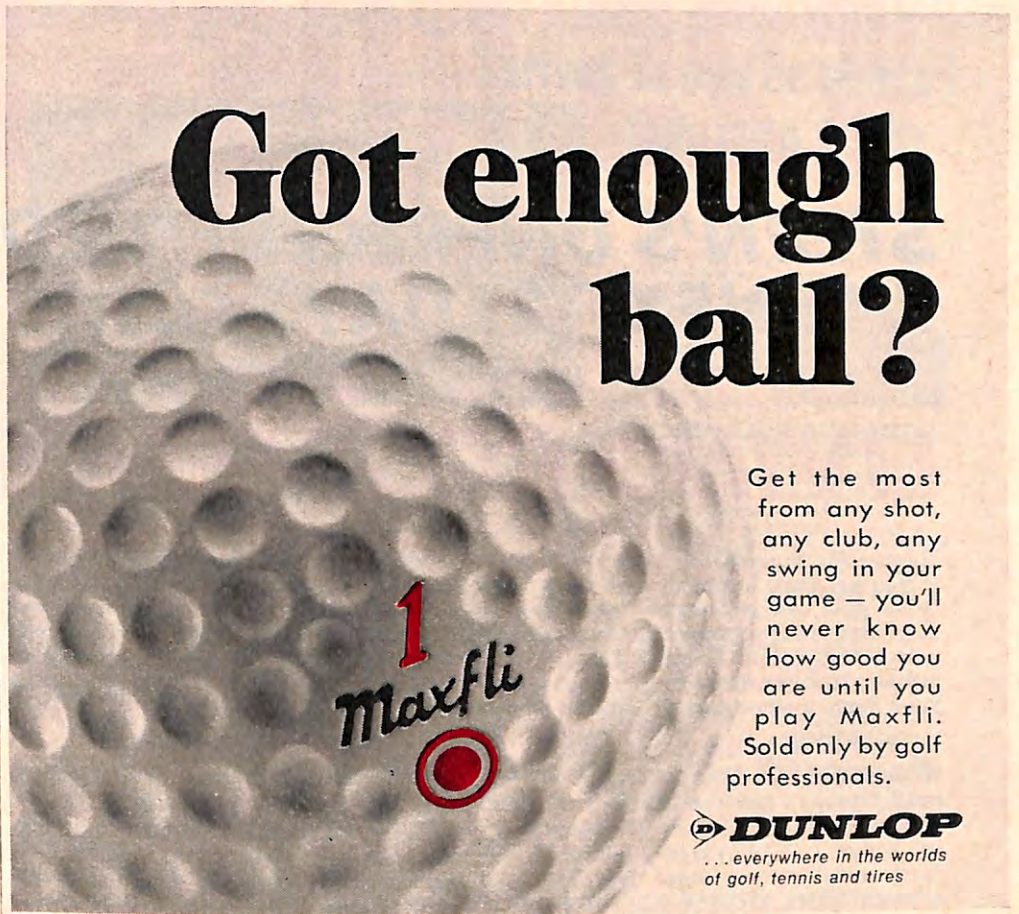
Has anything been done to start the NAWAPA project? There have been no official talks reported between Canada and the United States on the subject, but there have been talks. Canada is listening. She needs everything the project has to offer, including irrigation water. She cooperated with the United States on the St. Lawrence Seaway and on Columbia River development. A joint commission of the two nations has functioned successfully since the Boundary Water Treaty of 1909.

Probably the most difficult problem would be to get agreement between the states and regions in the United States. States rights and water rights are heady, emotion-producing traditions. No one is really in control. It is an old Western habit to figuratively grab the trusty Winchester and guard the water hole when there is a proposal to transport water over a state line or from one river basin to another.

We need a national water commission composed of the most knowledgeable, unbiased, honest, courageous, non-political men in the whole country, with authority provided by Congress to assign water surveys, direct long range planning, and make and enforce decisions based purely on what is best for the nation. When we have such a national commission we will be ready to lead the creation of a North American water system.

The indications are that it would take 10 years to write the detailed treaties with our northern and southern neighbors and complete the engineering surveys, then 20 years to construct the project. Perhaps we will get together on it after the Vietnam war is over. One thing is absolutely certain: a lot of clean water will have to come from somewhere between now and the year 2000.

# Got enough ball?



Get the most from any shot, any club, any swing in your game — you'll never know how good you are until you play Maxfli. Sold only by golf professionals.

**DUNLOP**  
... everywhere in the worlds of golf, tennis and tires

*Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.*

## 40 TIMBERED ACRES \$1650 TOTAL PRICE WASH.-IDAHO-MONT.

\$50 Down—\$25 month, in Northern Idaho, Northeastern Washington, and Western Montana. In the heart of lakes and big game country. All covered with growing timber. Access, Title insurance with each tract. This is select land with natural beauty, recreational and investment values. We have tracts of many types and sizes from which to choose, including waterfront property on Pend Oreille, Priest, Kettle and St. Joe Rivers and Pend Oreille Lake. Your inspection welcomed. Write us for free list, maps and complete information.

Write to: Dept. OD.



P.O. Box 8146, Spokane, Wash. 99203



## General Electric Offers...

an unusual opportunity for investors with idle capital, in the profitable coin-operated laundry field. No experience or technical knowledge needed. Write for new booklet with more details, General Electric Co., Dept. A11, Box 1916, Louisville, Ky. 40201.



# UP TO 25 ROSE PLANTS

**STERN'S UNPRECEDENTED ROSE FENCE SALE THE NEXT 21 DAYS ONLY.**

## EXQUISITE "ROBIN HOOD" LIVING ROSE FENCE

**Beautify Your Home Like A Mediterranean Villa!**

Now — for the next 21 days — this amazing offer from famous Stern's Nurseries! If you act fast, here is a rare *practically-for-pennies* opportunity to beautify your home, gain new privacy and protection from trespassers, the glorious spectacle that only thousands of roses in bloom can bring. Don't confuse rose-red "Robin Hood" with inferior "rose fences." This is the same type of hedge-rose bordering European millionaires' estates and glamorous Mediterranean villas. Now, you too, can make your home a showplace . . . and at tremendous savings if you hurry!

**Fast-Growing Permanent Beauty Even in Semi-Shade, Even in Poor Soil:**

60 days from the time "Robin Hood" is planted on your property . . . and right up until frost . . . glorious, double red roses, yours . . . year after year under toughest garden conditions. Before you know it, a vibrant border . . . a low decorative flowering hedge . . . a tall privacy screen . . . a fairyland playground for the children . . . a hard-working farm fence. Requires no trimming. Most beautiful in its natural, graceful habit, growing 4 feet to 6 feet tall at maturity. If you want to keep lower, you may trim to any desired height from 2 feet to 4 feet. Costs so much less than any man-made fence to own and maintain, and so much lovelier! Visualize a breathtaking sea of rosy-red roses. Here is a "fence" that is always friendly, welcomed by the entire neighborhood.



SEE FOR YOURSELF — This magnificent improves

**21-DAY LIMITED-TIME-ONLY "FREE OFFER" SALE!**

**MAIL "NO-RISK" COUPON TODAY**

**Stern's Nurseries** Field 106, Geneva, N. Y. 14456

I wish to take advantage of your special "free offer" sale! Please rush for immediate planting and bloom in 60 days, with full money-back guarantee, the "ROBIN HOOD" LIVING FENCE rose plants indicated.

Supplies limited—avoid disappointment, order today! This offer may end in 21 days! Orders filled first come, first served. Selected, vigorous, field-grown plants. Plant 2 feet apart (easy directions enclosed).

Check quantities desired below:

	1968 Catalog Price	plus	You Get	for	Length of Flowering Fence
<input type="checkbox"/> 1 Plant	\$2.25		1 Free	for	4-ft. hedge
<input type="checkbox"/> 3 Plants	\$5.00		2 Free	for	10-ft. hedge
<input type="checkbox"/> 5 Plants	\$7.00		3 Free	for	16-ft. hedge
<input type="checkbox"/> 10 Plants	\$10.00		4 Free	for	28-ft. hedge
<input type="checkbox"/> 25 Plants	\$20.00		5 Free	for	60-ft. hedge
<input type="checkbox"/> 50 Plants	\$35.00		6 Free	for	112-ft. hedge
<input type="checkbox"/> 100 Plants	\$60.00		10 Free	for	220-ft. hedge
<input type="checkbox"/> 250 Plants	\$120.00		15 Free	for	530-ft. hedge
<input type="checkbox"/> 500 Plants	\$200.00		20 Free	for	1040-ft. hedge
<input type="checkbox"/> 1000 Plants	\$350.00		25 Free	for	2050-ft. hedge

Add 10% for postage and packing; (60¢ minimum). N.Y. State Residents add 2% (plus local) Sales Tax.

- My check or money order for total amount of \$ \_\_\_\_\_ enclosed or charge to my account with  Diners Club;  American Express;  Carte Blanche;  Midland. Specify Card Number \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Catalog #67127  
**SATISFACTION GUARANTEED!** You must be delighted or notify us within 2 weeks after you receive plants and we'll send a refund or free replacement for any unsatisfactory plants. No need to return plants, ever!



FREE; STERN'S "GUIDE TO MIRACLE GARDENS" WITH YOUR ORDER



Each glorious "Robin Hood" Rose is flaming rosy-red perfection. Thousands of blooms from a few plants!

**3 SEASONS OF BLOOM.  
SUB-ZERO HARDY ANYWHERE.  
PRACTICALLY MAINTENANCE-FREE.**

Laughs at the withering dry heat of summer, the sub-zero cold and icy blasts of winter, even in toughest of climates. As rugged as it is lovely, disease-resistant, trouble-free, virtually no work at all. Doesn't even require dusting or spraying. "Robin Hood" does beautifully all by itself. Plant it . . . sit back . . . watch it zoom . . . with thousands of glorious red roses up to 6 months a year, almost year 'round in some areas. Pick masses of flowers for indoor decoration, for bouquets for friends, and never have any unsightly bare spots!

- thousands of red roses spring 'til frost!
- gain privacy, protection, beauty, permanence!
- less than cost of any man-made fence!
- tend from your porch — practically work-free!
- compact 4-6 ft. at maturity — never "runs wild"!



THIS LIVING ROSE-RED MURAL decorates like an art piece! Thousands of clusters of exquisite red roses against rich green foliage. Unparalleled beauty protection! Plan to improve your home with Stern's Rose-Red "Robin Hood" Living Fence.

**Stern's Nurseries**  
Field 106, Geneva, N. Y.



# FREE!

## SALE FOR

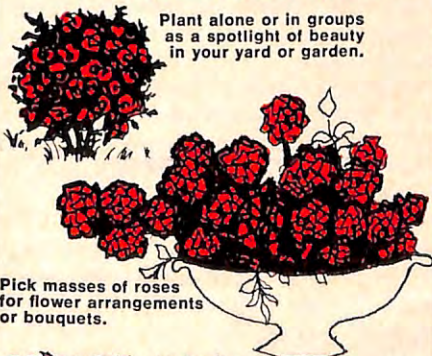
Sub-zero hardy  
everblooming



Efficient "Robin Hood" Living Fence survives sub-zero temperatures, in beauty yearly, delights everyone with its brilliant red-rose glory!

# ING IT WILL BE YOUR GARDEN S!

ENJOY ITS SPARKLING-ROSY-RED  
BEAUTY DOZENS OF WAYS . . .



Plant alone or in groups  
as a spotlight of beauty  
in your yard or garden.

Pick masses of roses  
for flower arrangements  
or bouquets.

Grow as a  
2-4 foot low  
decorative  
flowering hedge  
... or a 4-6 foot Living Fence.

Protect your property with year  
'round privacy and a wall of beauty.

**NOW READY** Amazing **RED FLOWERING GROUND COVER**  
Grows in poorest soil—Thrives in sun or shade!



Sub-zero hardy  
Stern's  
**DRAGON'S BLOOD  
CREEPING SEDUM**  
(*Sedum Spurium*, Dragon's Blood)



**Brilliant Red Flowers in Summer, Green Foliage in Winter—Lasts a Lifetime!** Here's the nearest thing to a maintenance-free planting. Never overruns itself, never needs pruning, is disease and insect-free, scuffs at worst winter conditions, ignores summer heat and drought, and is among the longest-lived plants known. Brilliant red clusters of star-shaped flowers bloom June to fall, semi-evergreen foliage completely covers the ground even when not in bloom.

**Never Grows Taller Than 4"! Perfect For A Hundred Landscape Uses!** Now cover poor and sandy waste places where almost nothing else will grow: under trees, in rock gardens, banks or borders, any area of your garden. Spreads rapidly, thrives in full sun or partial shade. Beautiful in front of flower borders. For a luxurious ground cover, plant one foot apart.

**MONEY-BACK GUARANTEE**  
(SEE COUPON)

Order now! Plant now!

Sturdy Plants Shipped in 2 1/4" Pots.  
Easy Planting Directions Enclosed.  
3 for \$2.25; 6 for \$4.00; 12 for \$7.50;  
24 for \$14.00; 48 for \$25.00; 96 for \$45.00  
Catalog #00850 (specify on order)

**Stern's Nurseries**  
Field 106, Geneva, N. Y. 14456  
Specialists in Rare and Choice  
Trees, Plants and Flowers

**ONLY LIMITED QUANTITY OF THIS SPECIAL. MAIL THIS COUPON TODAY!**

**STERN'S NURSERIES, Field 106, Geneva, New York 14456**

Please send me Stern's Creeping Sedum (No. 00850) in the quantities indicated:

- 3 for \$2.25     6 for \$4.00     12 for \$7.50  
 24 for \$14.00     48 for \$25.00     96 for \$45.00

Add 10% for postage and packing (60¢ minimum), N. Y. State Residents add 2% (plus local) Sales Tax.

My check or money order enclosed. Charge to my account with:  Diners Club;  American Express;  Carte Blanche;  Midland  
Specify Card number \_\_\_\_\_

**SATISFACTION GUARANTEED!** You must be delighted or notify us within 2 weeks after you receive plants and we'll send a refund or free replacement for any unsatisfactory plants. No need to return plants, ever!



Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**UNPRECEDENTED PRE-SEASON SALE 40% OFF REGULAR CATALOG PRICES NEXT 3 WEEKS ONLY!**



STERN'S IMPROVED  
**EVERY-DAY\*  
HYBRID  
DAYLILIES**  
(*Hemerocallis*)  
**BIGGER FLOWERS...  
MORE BRILLIANT COLORS**



**Fresh new blooms each day—old flowers fade, new ones take their place daily. Huge flowers up to 5 inches across—Established plants frequently boast as many as 300 flowers—without any effort whatsoever on your part. Guaranteed absolutely work-free, disease-free, pest-free—no spraying or other protection needed. Thrive from Canada's border to Florida and Texas in heat, in drought . . . in cool moist locations . . . in sun . . . in shade . . . even in poor soil!**

**These beauties were big bargains at our regular catalog prices, delivering more bloom with less work than any other hardy perennial—they are superb values now! Wait 'til you see the truer, more**

**varied, intensely hued colors.** At their best in mass plantings on banks, beside steps, terrace, pool; under trees, in borders. Grow 2-3 feet tall. Selected re-blooming varieties flower in profuse succession from spring to fall.

Selected No. 1 field-grown plants ready now.  
Plant 15 inches apart: **Peach Parfait** (watermelon pink); **Honey Red Head** (velvety red); **Hyperion** (canary yellow); **Pickwick** (red/orange); **Nina Winegar** (golden yellow); **Red Token** (red/purple).

**Stern's Nurseries** Field 106, Geneva, New York 14456  
Specialists in Rare and Choice Trees, Plants and Flowers

**ORDER TODAY — 40%-OFF-SALE ENDS SOON**

**STERN'S NURSERIES, Field 106, Geneva, New York 14456**

Please send me at proper planting time Stern's Hybrid Daylilies (No. 00550) in these quantities:

Quantity	Reg. Price	NOW
<input type="checkbox"/> 3 (1 ea. of 1st 3 varieties) . . . . .	\$ 3.75	\$ 2.25
<input type="checkbox"/> 6 (1 of each variety) . . . . .	\$ 7.00	\$ 4.00
<input type="checkbox"/> 12 (2 of each variety) . . . . .	\$13.50	\$ 7.50
<input type="checkbox"/> 18 (3 of each variety) . . . . .	\$19.00	\$11.00
<input type="checkbox"/> 30 (5 of each variety) . . . . .	\$30.00	\$18.00

Check or money order enclosed \$ \_\_\_\_\_  
 Charge to my account with  Carte Blanche  
 Diners Club  American Express  Midland  
Specify Card No: \_\_\_\_\_

**MONEY-BACK GUARANTEE:** You must be delighted, or notify us within 2 weeks after you receive plants, and we'll send a refund or free replacement for any unsatisfactory plants.

**FREE: STERN'S "GUIDE TO MIRACLE GARDENS" WITH YOUR ORDER**

Easy planting directions enclosed. Add 10% for postage and packing (60¢ minimum). N. Y. State Residents add 2% (plus local) Sales Tax.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_



it's master-  
es sparkle  
us fencing  
Selected

eries

. 14456



**NEED TABLES?  
SAVE MONEY!**



ORDER DIRECT FROM  
**FREE  
MONROE  
CATALOG**

Why pay fancy prices for folding tables? Order DIRECT from MONROE! Almost 100,000 customers save time, trouble and MONEY by buying tables this easy, low-cost way! Mail coupon now for FREE catalog!

The MONROE Co. 90 Church St., Colfax, Iowa 50054  
Please send me your latest direct-price catalog.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**MEN! 100 STYLES FOR  
W-I-D-E  
FEET!**

EE to EEEEE Only  
Sizes 5 to 13

Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money-back guarantee.



Golf shoes

Not sold in stores

Write Today for FREE CATALOG

HITCHCOCK SHOES, INC., Hingham 11-C, Mass. 02043

**Doctors Find Way To Shrink Hemorrhoids**

**And Promptly Stop Itching, Relieve Pain In Most Cases.**

Science has found a medication with the ability, in most cases — to stop burning itch, relieve pain and actually shrink hemorrhoids.

In case after case doctors proved, while gently relieving pain and itching, actual reduction (shrinkage) took place.

The answer is *Preparation H*® — there is no other formula like it for hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In ointment or suppository form.

**FREE CATALOG** TABLES!  
CHAIRS!  
• BANQUET/MEETING FURNITURE  
• TENNIS TABLES  
• COAT/HAT RACKS

**Adirondack**  
276-N Park Ave. So., N.Y.C. 10010

Shipping Points — PITTSBURGH • CHICAGO  
BOSTON • DALLAS • ATLANTA • LOS ANGELES

**The Elks**

(Continued from page 13)

the eulogy of the flag eliminated from that charge. It is the most beautiful thing in the whole ceremony of initiation in Elkdom. I move to amend the recommendation by leaving it as it now is!"

In the awkward pause that ensued, Past Grand Exalted Ruler William E. English took the floor. "Before we vote on that I would suggest that Brother Andrews give us the eulogy of the flag."

Andrews, who was to serve as Grand Exalted Ruler afterward, delivered the charge, complete with the eulogy, in a ringing voice.

The meeting hall exploded into loud, prolonged applause.

Fred Harper, Lynchburg Lodge No. 321, a member of the Committee, said slowly, "I think I may speak for the Ritual Committee . . . In view of the demonstration you have just had in approval of the eulogy of the flag, it would be willing to accept the amendment . . ."

The tribute to the flag was retained.

Elkdom was on record as an organization with patriotic sentiments. But actions, always, speak louder than words. War tensions were already rising in Europe in this decade; a long era of peace and material progress was coming to an end. In August 1914, the powers of Europe went to war. The vast conflict quickly became global, and in April 1917, after repeated provocations by the Central Powers, Pres. Woodrow Wilson of the United States asked Congress to declare war.

Grand Exalted Ruler Edward Rightor immediately appointed a committee to study what the Order should do in this great crisis, and to report to the Grand Lodge session to be held in July 1917. This was a blue-ribbon committee in every way. It included Past Grand Exalted Rulers John K. Tener, Chairman; Joseph T. Fanning; Jerome B. Fisher; and James R. Nicholson; as well as a Past Exalted Ruler who was a U.S. Senator, George Chamberlain; and Governor C. H. Brough of Arkansas, of Fayetteville Lodge No. 1104.

These men immediately went to work, giving unstintingly of their time to the project. Their report was ready when Grand Lodge convened at Boston.

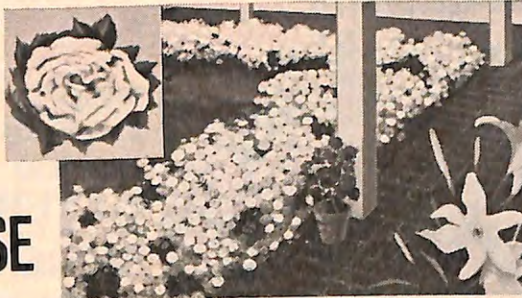
Their recommendations reflected the aims, aspirations, and highest traditions of the Elks. Like their namesake animal, Elks were not belligerent, but they defended and looked after their own. The recommendations also avoided spectacular programs: Elks for years had grown accustomed to doing their charitable works quietly, almost be-

(Continued on page 35)

Always send check or money order

—not cash— with your orders

**BIG CLEARANCE SALE  
UP TO 50% OFF  
NEXT 3 WEEKS ONLY!**



**STERN'S AMAZING  
PINK CUSHION ROSE**

(THE FAIRY)

**BLOOMS CONTINUOUSLY EVEN IN SHADE**

FROM SPRING 'TIL HARD FREEZE!

Fully double, cameo-perfect roses in 60-90 days in sun or shade — bloom so abundantly you can hardly see the leaves — often still blooming at Christmas! Hundreds of clear, shell-pink miniature roses — in dainty natural bouquets — on compact 3-ft. high bushes. Look delicate, but so foolproof, so rugged, they last a lifetime. Amazing disease-resistance — no spraying necessary! Perform beautifully in hottest sun and withering heat or on cool, shady north side of house.

Miraculous for everblooming low border or charming hedge of pink roses. Lovely for steep problem banks, slopes, terraces; as specimen rose; 3-season rock-garden plant; ground cover; cut-flower garden. 1 plant costs less than single florist-bought bouquet! Plant 3 feet apart.

**MONEY-BACK GUARANTEE** (see coupon).  
Sturdy Field-Grown plants 10-12 inches tall.  
**American Rose Society Rating:** "Excellent." Easy planting directions enclosed.  
Catalog #68907.  
(specify on order).

**Stern's Nurseries**  
FIELD 106, GENEVA, N. Y. 14456

SAVE UP TO 50% — NEXT 3 WEEKS ONLY — MAIL TODAY

STERN'S NURSERIES, Field 106, Geneva, New York 14456

Please send me Stern's amazing Pink Cushion Roses (The Fairy) No. 68907 in the quantities indicated.

Add 10% for postage and packing (60c minimum). N. Y. State Residents add 2% (plus local) Sales Tax.

My check or money order enclosed. Charge to my account with  Diners;  American Express;  Carte Blanche;  Midland.

Specify Card Number \_\_\_\_\_

**MONEY-BACK GUARANTEE:**

You must be delighted, or notify us within 2 weeks after you receive plants, and we'll send a refund or free replacement for any unsatisfactory plants.



FREE: STERN'S "GUIDE TO MIRACLE GARDENS" WITH YOUR ORDER

	Regular 1968 Catalog Prices	Special Sale Prices
<input type="checkbox"/> 2 Plants	\$ 4.50	\$ 2.25
<input type="checkbox"/> 5 Plants	\$ 7.00	\$ 5.00
<input type="checkbox"/> 10 Plants	\$10.00	\$ 8.00
<input type="checkbox"/> 25 Plants	\$20.00	\$16.00
<input type="checkbox"/> 50 Plants	\$35.00	\$30.00
<input type="checkbox"/> 100 Plants	\$60.00	\$55.00*

\*share with your neighbors and save even more!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



# IT'S ALL TRUE

By **BILL TRUE**  
*World Professional Casting Champion*

## 10 Commandments for a Fishing Trip



**Bill True displays some of the trophies and prizes he has won in casting competitions**

1. Whenever possible, fish with a companion. It will add to your own enjoyment. And "Take a boy (or a girl) fishing" is still a great motto to keep in mind.

2. Be versatile. If you're going to bait-cast, carry a spin-casting outfit along too. Or if you plan to fly-fish, take a light spinning rig as an added attraction. Whenever you're boat fishing, keep a trolling outfit handy. You can use it every time you move to a new spot.

3. Get your equipment ready in advance. And if you have a big tackle box loaded with lures, sometimes it's smart to choose just the baits and accessories you'll

actually need. Put these in a smaller "trip box" to save room and rummaging.

4. Keep the weather in mind. Always carry rain gear. And a light jacket is smart even on a hot day—for the cool evening fishing.

5. Wear Polaroid sunglasses. Not only do they protect your eyes from water glare, but they let you see the fish under water.

6. Choose a rib-sticking lunch. Thick, nourishing sandwiches, a thermos of hot or cold liquid, plus candy bars for snacking are basics to keep hunger away.

7. Don't think you have to travel far to find fishing. Try short trips, even before or after work. Almost everyone in the country is a short drive from some kind of fishing.

8. If you usually keep the fish you catch, bring along a cooler or plastic bags to protect your catch—and your car.

9. Think like a fish. His basic needs are food, shelter, comfort, and safety from predators. Where would you go to find these things in the water you're fishing?

10. Above all—go fishing! It's been said often: the best time to go fishing is whenever you can get away.

### TRUE TIP OF THE MONTH

Basic to any fishing method is one vital piece of equipment. And it's the final link between you and your catch, even though too many of us take it for granted. I'm talking about hooks. Check your hooks often, and keep them sharp. A little hook hone in the tackle box pays off in more fish on the stringer and less lost on missed strikes.



# FISH LIKE THE CHAMP

# AND SAVE MONEY, TOO!

**Bill True, World Professional Casting Champion, says "This is the outfit I used to set the all-time record for spin-cast accuracy."**

And now this record-breaking combo is available to you—a Shakespeare 1767 Push-Button Reel and a 6-foot, 2-piece tubular Wonderod®. Reel, rod and line are professionally matched and balanced to give you true "pro" performance.

Every S-177 Bill True Champion Balanced Tackle Outfit offers 200 yards of Shakespeare's premium 10-lb. 7000 Mono *free!* The entire outfit is packaged and ready to go. Only \$34.00\* at your Shakespeare dealers! Make this your year for the big ones with tackle fit for a champ.

*Shakespeare*  
 FISHING · GOLF · ARCHERY

\*Not represented to be usual or customary retail price; priced competitively by dealers everywhere.

For FREE copy of big 1968 Shakespeare Tackle Catalog, send coupon to: Shakespeare Company, Dept. EL-80412, Kalamazoo, Michigan 49001.

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_



(Continued from page 23)



**A CREW OF POINT PLEASANT, New Jersey, Elks** is ready to prepare a Sunday breakfast in the lodge kitchen to raise money for the general community welfare fund. Pictured are PDD Walter B. Meseroll, William Hennessy, Donald McIntyre, Donald Koch, and Donald Anderson.



**PEEKSKILL, New York, Elks** donate \$776 to the Edward J. Keon School for Retarded Children. Est. Lead. Kt. Greg Emery (right) has just presented the check to Wilfred Du Beau, director of the school. ER William R. Hayes Jr. looks on.



**DISTRICT DEPUTY** Earl J. Case (center) is honored during his official visit to his own Pottstown, Pa., Lodge. With Brother Case are PDD William F. Wolfe Jr., ER James D. Bennetch, PDD John B. Hartenstine Jr., and PDD G. Russell Bender, all Pottstown Elks. About 250 Elks in the district were on hand for the visit.



**UNION, New Jersey, Lodge** recently initiated a class in honor of DDGER Francis W. Kaiser (standing, third from right), a lodge member. Shown with him are Harrison Barnes, Plainfield, a GL New Lodge Committeeman; SP John W. Purdy Jr., Phillipsburg; PGER William J. Jernick; ER George Pregrim, and Brother and Mayor F. Edward Biertuempfel.



**CHAMPION RITUALISTS** of New York's East-Central District receive engraved silver trays from DDGER and Dr. Simon Cahn (first row, center) upon his homecoming to Beacon Lodge. Flanking Brother Cahn are PDD Ted Myer, Poughkeepsie, Ritualistic Committee chairman, and PDD Frank H. McBride, Middletown, in whose honor the awards were presented. Behind them are the winners: Esq. William J. Skinner Jr., Port Jervis; Est. Loyal Kt. Fred Wohlfahrt, Poughkeepsie; ER Albert Wnuk, Beacon; Est. Lead. Kt. Edson Whitney, Port Jervis; Chap. Francis McMahon, Middletown, and Est. Lect. Kt. James Harmon, Middletown.



**MIDDLETOWN, New York, Elks** contribute 168 pints of blood for the use of members, their families, and charity patients. Doctors, nurses, and technicians of Horton Memorial Hospital assist in the program.





**YONKERS, New York**, ER Richard T. Moore presents a football trophy to running back Eric Waldman of Roosevelt High School, chosen most valuable player in his team's 6-0 victory in a recent game. Tom Meier, youth activities chairman, looks on.

**LIVINGSTON, New Jersey**, ER Edward W. Connolly (right) proudly accepts the Roseland Farm League annual baseball championship trophy won by the lodge-sponsored team from Robert Cunningham, director of the Roseland Baseball Boosters. The presentation took place at a lodge dinner honoring team members.



**A NEW SIGN** for Passaic Valley, N.J., Lodge is displayed by two members of the Elks' ladies—Miss Nettie Amento and Mrs. Al Calvetti, group president—and ER Michael Avolio. The sign is one of many donations made by the women's group during the last eight years.



**AMONG THOSE PRESENT** at Hudson, Mass., Lodge's annual dinner dance are ERs Gerlando Cutaia of Maynard; Louis Lancia of Milford; Victor Janusis of Hudson; Roy McKillop of Framingham, and Donald Waite of Concord. More than 800 Elks and their wives from throughout Massachusetts were on hand for the evening's festivities at the Hudson Army.



**NAUGATUCK, Connecticut**, ER Roy E. Poust presents a football trophy to Coach Raymond Legenza of Naugatuck High School, winner of the Naugatuck Valley League championship. Tri-captains Steve Rosenblatt, Alden Church, and Gene Massa look on. The presentation highlighted a lodge dinner.



**A \$1,000 CHECK** to aid crippled children is presented by Torrington, Conn., ER Edward Blandino to Edwin J. Maley, New Haven, a GL Auditing and Accounting Committeeman and state crippled children's chairman. DDGER Francis A. Joyce, New Britain, observes the presentation.





**DISTRICT DEPUTY** Patrick A. Melillo (third from left) is greeted by VP John Sammarco, Bloomfield, N.J., during Brother Melillo's visit to his own Lyndhurst Lodge. The visit attracted 200 Lyndhurst Elks and representatives of 15 other lodges. Also pictured are ER Willard C. Janes, Lyndhurst; PER Leonard P. Rosa, Lyndhurst, secretary to Brother Melillo; Joseph F. Bader, Lyndhurst, chairman of the Board of Grand Trustees, and Bloomfield PER Charles Miele, secretary to Brother Sammarco.



**PAST DISTRICT DEPUTY** William R. Francis (standing, third from left) is honored by his fellow Scotch Plains, N.J., members at a testimonial dinner dance. Standing with Brother Francis are VP and Mountainside Secy. Richard Pullen; Harrison S. Barnes, Plainfield, a GL New Lodge Committeeman; ER Ralph R. Sanders; PGER William J. Jernick; DDGER Francis W. Kaiser, Union, and Chap. Arnold J. Lodato. Seated are Miss Julia Byrne, Mrs. Barnes, Mrs. Francis, Mrs. Sanders, Mrs. Kaiser, and Mrs. Lodato.



**OSWEGO, New York, Elks** pose with members of the wrestling team from New York State University College at Oswego during a wrestling clinic at the lodge. Lodge members shown are James H. Howard, also the college's wrestling coach; ER Fred J. Prior, and Esq. John F. Rice, a trainer at the school. Lodge members also held an Elks' night at a wrestling match between the college and Lock Haven (Pa.) State College and hosted a social hour afterward for coaches, officials, and participants.



**OFFICERS OF EAST PROVIDENCE, Rhode Island, Lodge No. 2337** pose proudly with their first jewels of office, presented by the Elks' ladies. In the first row are two visitors—DDGERS Raoul A. Vincent of Warwick Lodge and Alfred Shaw Jr. of Bristol County Lodge; ER Norman Thatcher; SP John F. Kirkconnell, and Ann Quinn, president of the Elks' ladies, who made the presentation.



**WINNERS** of Sanford, Fla., Lodge's essay contest on patriotism include Mary Sue Makin, who took second prize of \$25; Michael G. Gibson, who took third prize of \$10, and Deborah J. Johnson, whose mother—Mrs. Doris M. Johnson (pictured)—accepted the first prize of \$50 for her.



**BOBBY LEO** (second from left) of the Boston Patriots professional football team is among sports figures at Cambridge, Mass., Lodge's Fathers-and-Sons' Night. Also shown are Lefty Caulfield, Ed McNeely, Ed LeMarr, event chairman, John Murphy, Fred O'Connor, ER Daniel F. Connelly, and Bill Walper. The Elks were hosts to 150 youngsters.



## The Elks

(Continued from page 30)

hind the scenes. The committee advised Elks to give first consideration to the sick and wounded on European battlefields, and that the Order create a war relief fund.

The United States was poorly prepared to fight the war in almost every conceivable way. One tremendous lack was in base hospitals, to care for mass casualties. The Army had none, and the committee proposed that the Order finance and equip two such hospitals for service in France.

As the Boston session opened, Brother James McGovern, Bridgeport Lodge No. 36, proposed a resolution pledging the President and the country "the best that we have to offer in service at the front and in resource and fealty at home, today and always." This was carried unanimously.

Then, on the motion of R. E. Umbel, Uniontown, Pennsylvania, Lodge No. 370, the following resolution was adopted by a rising vote:

**RESOLVED:** *That the sum of one million dollars be appropriated by the Grand Lodge of the Benevolent and Protective Order of Elks of the United States of America, to be known as "The War Relief Fund," such fund to be contributed by our subordinate lodges.*

As soon as it was voted, the members of Grand Lodge sang "America."

The new Grand Exalted Ruler, Fred Harper, immediately appointed Brothers Tener, Fanning, Fisher, Nicholson, and Edward Rightor to the Elks War Relief Commission.

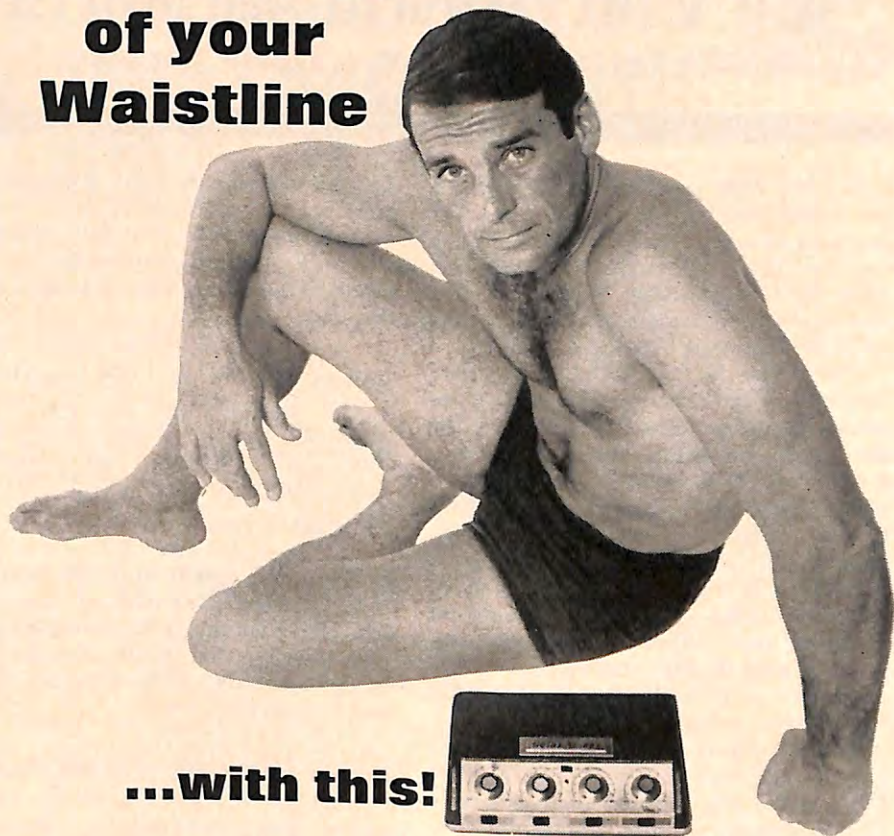
The Past Grand Exalted Rulers first arranged to finance and equip two base hospitals for the Army. Base Hospital No. 41 was organized from the faculty and alumni of the University of Virginia, while No. 46 was organized at the University of Oregon. The Elks bought the equipment and paid the costs of these hospitals. They were the first American hospital units of their kind to arrive behind the trenches. Each saved countless American lives.

Now, the drums were beating everywhere, and thousands of Elks joined the colors they loved so well. Over 70,000 Elks donned uniforms—a remarkable number, considering that many of the 475,000 members were past military age. More than 1,000 joined the ranks of Absent Brothers in this war.

The great battles on the Western Front in 1918 sent an unending stream of maimed and wounded soldiers flowing back to the United States. The existing hospitals were soon filled. The Elks War Relief Commission offered to construct and equip a 700-bed Reconstruction Hospital for the government.

(Continued on page 37)

# Reduce Size of your Waistline



...with this!

**NOW** — take it easy while you reduce the size of your waistline and abdomen. Let Relax-A-cizor exercise this area for you while you **REST** or read.

**No Weight Loss!** Not a vibrator or massage device! Not a bicycle or chair! Relax-A-cizor gives the waistline and abdomen active exercise... without any effort on your part! (Takes as little as 30 minutes a day!)

**Relax-A-cizor works — and here's why:** Many men lack good muscle tone because they don't get enough exercise. Relax-A-cizor gives effortless, concentrated exercise to such body areas as the waistline and abdomen. Regular use causes this area to reduce in size measurably to the extent these muscles lack tone because of insufficient exercise. And the less the muscle tone the greater the degree of size reduction.

**FREE!** Find out more about this modern way to exercise the muscles of the waistline-abdomen area.

Send coupon today for your free copy of new 1968 brochure "How to Reduce Size of Your Waistline." No cost. No obligation.

## RelaxAcizor.

PRINCIPAL OFFICES: LOS ANGELES, CALIF., 980 No. La Cienega Blvd., OL 5-8000 / NEW YORK, NEW YORK, 575 Madison Ave., MU 8-4690 / CHICAGO, ILL., 29 E. Madison St., ST 2-5680 / Representatives in cities nationwide!

Available in Canada, Mexico City, Hong Kong, Manila (overseas franchises available)

### Free!

Relax-A-cizor, Dept. 20-775  
980 No. La Cienega Blvd.  
Los Angeles, California 90054

Please rush me free booklet "How to Reduce Size of Waistline" by return mail. No cost. No obligation.

MR.  MRS.  MISS

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

I am under 18.  I am over 18.

20-775 804

© Relax-A-cizor, 1968



# "To Our Absent Brothers"

"An Elk Is Never Forgotten, Never Forsaken"

For the 78th year, lodges throughout the Order remembered their departed Brothers in solemn and beautiful services last Dec. 3—Elks Memorial Sunday—set aside by Grand Lodge Statute to commemorate that "living or dead, an Elk is never forgotten, never forsaken."

PSP Walter G. Penry, Delaware, Ohio, the GL Lodge Activities Committeeman in charge of the Elks Memorial Sunday Services competition, said that the contest is about four years old.

Brother Penry chose three Ohio Elks for the judging of the submitted brochures: PSP Carleton L. Riddle, Willard; PDD Earl E. Sloan, Elyria, Secretary of the Ohio Elks Association's Board of Trustees, and Brother John Brown, Delaware, a past district commander of the American Legion. Their task was difficult in one or two categories.

Reports were received from 785 lodges—41 fewer than last year, Brother Penry said. He estimated that nearly 75,000 persons attended the services reported to him for an increase over last year.

Brother Penry will award the first- and second-place plaques at the GL annual convention July 14 through 18 in New York City. Honorable mention certificates were mailed to the recipients recently.

This year, awards were made in five instead of four membership categories to make the judging more equitable, Brother Penry said. The award-winning lodges for 1967 are:

## Lodges with fewer than 400 members

First place: Teaneck, N.J.; second place: Fulton, N.Y.; honorable mention: Clifton Forge, Va., Martinsville, Va., Elmont, N.Y., Coatesville, Pa., and Temple, Tex.

## Lodges with 400 to 1,000 members

First place: Savannah, Ga.; second place: Paris, Tenn.; honorable mention: Iliion, N.Y., Auburn, N.Y., Gardner, Mass., New Hyde Park, N.Y., and Pas-saic, N.J.

## Lodges with 1,000 to 1,500 members

First place: East Chicago, Ind.; second place: Elmira, N.Y.; honorable mention: San Pedro, Calif., Binghamton, N.Y., Salisbury, Md., Oneonta, N.Y., and Culver City, Calif.

## Lodges with 1,500 to 2,500 members

First place: Corvallis, Oreg.; second place: State College, Pa.; honorable mention: Elkhart, Ind., Redondo Beach, Calif., Norwich, Conn., Ogden, Utah, and Clawson-Troy, Mich., Lodge.

## Lodges with more than 2,500 members

First place: Fargo, N.D.; second place: Phoenix, Ariz.; honorable mention: Reno, Nev., Lake City, Wash., Tacoma, Wash., Bakersfield, Calif., and Salina, Kan.

As usual, photos concerning the first-place winners are shown.



Est. Loyal Kt. Gordon A. Padgett of Savannah, Ga., Lodge places a cluster of amaranth on the Bible. The general eulogy was delivered by Brother Dennis Pierce, an attorney, and the "Eleven O'Clock Toast" was given by PER Louis E. Drane Jr.



The "Kornelje Stankovich" Choir of St. George's Serbian Orthodox Church lends a beautiful dimension to the services in East Chicago, Ind., Lodge. Brother Dean Croxton directed the singing group. Bishop Andrew G. Grutka of the Diocese of Gary delivered the memorial address.

Est. Lead. Kt. Jack Faruolo of Fargo, N.D., Lodge turns a page in the Book of Necrology as Est. Lect. Kt. Edwin E. Graber and Est. Loyal Kt. Lowell Lundberg preside over the candles—one for each departed member. In the rear, PER and Secy. Frank V. Archibald reads the late Brothers' names. A minute of silence was observed in tribute to PGER and Fargo member Sam Stern.

By lighting a candle, an acolyte invests a departed Brother on the Golden Tablet of Memory in Teaneck, N.J., Lodge. New Milford Lodge joined in the ritual, at which the Rev. George DeLawter, pastor of St. Paul's Lutheran Church, gave the oration. Red, white, and blue flowers flank the purple-covered altar. An effect of warmth is created by indirect lighting.



Officers of Corvallis, Oreg., Lodge sit before a large window framing a snow-covered landscape, above which a globe is suspended to carry out the theme, "This Is my Father's World." PSP William Warden delivered the memorial address and the Corvallis High School A Cappella Choir sang at the services, which were broadcast in their entirety over Radio Station KFLY.





## The Elks

(Continued from page 35)

The offer was gratefully accepted, and this hospital began operation in 1918. This was the first hospital of its kind to be built in the country, and for three years it was filled to capacity.

During 1918, Elks also erected a Community House at Camp Sherman, Ohio, to shelter the families of servicemen stationed at the camp.

Other activities were carried out. On August 2, 1917, representatives of the Elks met with Food Commissioner Herbert Hoover, at his request. Hoover wanted the Elks to aid in conserving food during the war, and to help make the public conscious of the need. The Elks were the first organization Hoover contacted; this was a recognition by men in government that the Elks were an effective nationwide body.

After meeting with Hoover, the Elks representatives at the conference were received at the White House by President Wilson. Both the Food Commissioner and the President were gratified by the splendid service Elk lodges performed in this project.

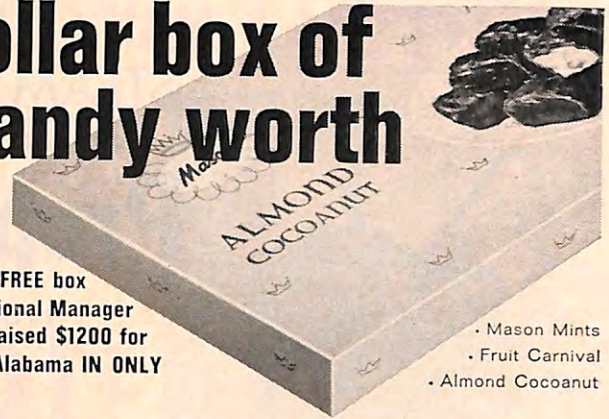
Meanwhile, one of the most effective service organizations helping soldiers overseas was the Salvation Army. But the magnitude of the task the Salvation Army had taken on was beyond its financial capabilities. The Elks on the War Relief Commission had long been familiar with the quiet, effective, generous help the Salvation Army gave those who asked it. Now, they requested subordinate lodges across the nation to assist the Army in its drives for funds. They also gave the Army a check for \$60,000 for postwar operations at Christmas 1918.

These activities the Grand Lodge and the War Relief Commission directed and proposed, but it was the 1,350 lodges throughout America that responded to the challenge. In more than 700 cities, Elks turned over their club houses, and sometimes their homes, to be used as headquarters for local war relief work. Thousands of individual Elks assisted in, or took charge of these operations. In many areas, local lodges assumed the entire administrative costs of raising money for war relief. It was work that did not draw national attention in most cases, but it was the most effective kind of work there was.

At the July 1918, Grand Lodge session in Atlantic City, a second \$1,000,000 was appropriated. This sum, like the first million, represented immensely more money from each Elk than it would have seemed later. These were the days when the \$5 daily wage was still a rarity.

In June 1918, the Congress of the

# A FREE dollar box of Mason Candy worth \$1200?



Mr. Frank L. Roshell sent for his FREE box and with the help of Mason's Regional Manager and local Campaign Counselor, raised \$1200 for the Boteler High School, in Holt, Alabama IN ONLY ONE HOUR AND FIFTEEN MINUTES.

"The candy was given to the students on Friday afternoon at the close of school. By 4:30 PM of the same day, without taking students away from classes—the drive was completed. This method of raising \$1200 in less than two hours is undoubtedly the best method I have ever used."

Send for a Free box of candy and let our

Campaign Counselor explain Mason's Two-Hour-Fund-Raising Plan. No risk—No investment. Each box has an attractively printed sleeve with your organization's name, picture and slogan. Shipping charges prepaid. Return what you don't sell. Keep 40¢ on every dollar box sold. Pay after you have sold the candy. Mail coupon today!

• Mason Mints  
• Fruit Carnival  
• Almond Cocoanut

.....

• PAT MASON, DEPT. 714, MASON, BOX 549, MINEOLA, L. I., N. Y. 11501

• Please send me (without obligation) further information and have your Campaign Counselor bring me my Free box of candy and explain Mason's Extra-Profit / Prize Award Program.

• NAME \_\_\_\_\_ AGE (if under 21) \_\_\_\_\_

• ORGANIZATION \_\_\_\_\_

• ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

• COUNTY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

• HOW MANY MEMBERS \_\_\_\_\_ PHONE \_\_\_\_\_

• Mason Candies, Inc. Mineola, L. I., N. Y. (Offer available only to non-profit groups.)

.....



## EVERYTHING FOR BINGO

World's Largest Manufacturers and Distributors of "TOP NOTCH" QUALITY BINGO EQUIPMENT! Automatic Cards, Marker Cards, Electric Blowers, Flashboards, Throwing Sheets or Tickets, Cages, Balls, Tables, Chairs, PA Systems, Etc. ONLY "BINGO KING" gives you the opportunity to buy your equipment on a monthly payment plan....

with NO interest! WRITE TODAY FOR FREE INFORMATION... please include name and address of your Organization.

THE "BINGO KING" CO., INC.  
DEPT. 425, BOX 1178, ENGLEWOOD, COLO. 80110



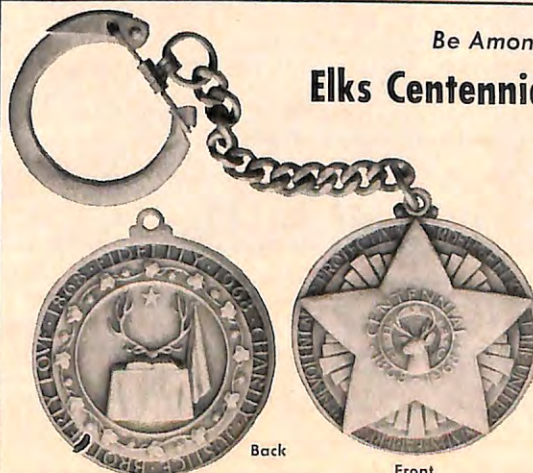
## Be Among the First to Own an Elks Centennial Medallion Key Ring

—designed by Robert Weinman  
—one of America's most distinguished sculptors

Shown in actual size, this handsome 1 1/4 inch two-sided bronze relief Elks Centennial Medallion comes with sturdy matching curb-link chain key tab.

only \$1.50 ppd.

Address: Medallion  
The Elks Magazine  
425 West Diversey Parkway  
Chicago, Illinois 60614



Back

Front



# **HOTSY** A MAN'S STEAMCLEANER ...STEAM IN A JIFFY!

WANT ACTION? Here is our  
**Proposition**

NOW SAVE  
**\$100.00**

33% Savings

Limited Offer  
Direct Factory Purchase

You will save hundreds of Dollars  
by owning your own Steam-  
Cleaner.



People Need a SteamCleaner for all SORTS of Reasons.

- \* Business Machines
- \* Lawn Mower Shops
- \* Motorcycle Shops
- \* Cafes—Hotels
- \* Industrial Plants
- \* Super Markets
- \* Meat Markets
- \* Animal Farms
- \* Fur Farms
- \* Domestic Establishments
- \* Air Conditioning Equipment
- \* Printers Equipment
- \* Service Stations
- \* Truckers
- \* Garages
- \* Saw Mills
- \* Boats—Marinas
- \* Dairies
- \* Building Cleaning
- \* Ice Plants
- \* Farmers
- \* Veterinarians
- \* Fish Markets
- \* Refrigeration



Revolutionary HOTSY. Only SteamCleaner that gives simple dependable service. Makes all others obsolete. Anyone can operate a HOTSY SteamCleaner.

PRODUCES STEAM, WHEREVER, WHENEVER NEEDED

## **HOTSY** STEAMCLEANER PRODUCES STEAM IN A JIFFY

SPECIAL FACTORY OFFER

1. Everyone can use a HOTSY. People Need a SteamCleaner for all sorts of Reasons.
2. No Gadgets. No Pumps, Small but Powerful, Portable, Costs Less to Operate. Produces Steam or Hot Water in a JIFFY. Uses Propane or Butane Gas.
3. If you can't find a HOTSY DISTRIBUTOR, you may order direct from the factory. Guaranteed.
4. Regular Price \$295.00—Save \$100.00 and pay only \$189.50 on Factory offer.

Reference: First National Bank, Kokomo, Indiana

ORDER FROM FACTORY

### HOTSY DIVISION OF SALES

P. O. Box 973, Jackson, Wyoming 83001 P. O. Box 648, Kokomo, Indiana 46901

I do not know of a HOTSY Dealer but I want to save \$100.00. Ship me a HOTSY SteamCleaner outfit **Complete**. Here is my check or money order for \$189.50. Discount price.

I am interested, but don't want to take advantage of your discount offer. Send me information only.

Name.....

Address.....

City..... State..... Zip.....

United States established the Federal Board for Vocational Education, which was supposed to provide retraining for disabled veterans. Unfortunately, the law did not cover many thousands of deserving cases. The Elks War Relief Commission decided to step in, to take care of exceptional cases which did not meet the letter of the law, and to publicize the plight of handicapped veterans everywhere.

The members of the Commission agreed that in such cases, since the purpose was to put veterans back on their feet, loans would be preferable to outright charity. When a disabled soldier or sailor repaid the money loaned him by the Elks Commission while undergoing training, this money was loaned out again, in a revolving fund. The program was spectacularly successful. Forty thousand loans totaling \$700,000 were made to deserving servicemen, and except in a few cases where death intervened, every dollar was repaid. Thousands of gallant men were helped to help themselves, with understanding of their problems; and with pride, these men returned the money so that others might be helped.

The Elks vocational training program was so successful that the government paid it the supreme compliment: It took it over, creating a similar federal revolving fund. Speaking of the Elks' pioneering efforts in this field, Congressman John F. Miller of Washington said on the floor of the House:

"The Elks Fund thus provided us the first instance of the kind in the history of the country where a great, patriotic, fraternal organization has come to the aid of the Government in so timely, helpful, and substantial a manner."

Three things stand out concerning the Elks' first great services to the nation in war. The Order was true to its standing tradition: Elks' first concern was for the weak, the wounded, the disabled, or defenseless. Over these, whether forgotten soldiers in overcrowded hospitals or 1,000 waifs starving in central Europe, the antlers of protection were spread.

Second, the Elks looked beyond the war, to the time when the fires of war-induced patriotic fervor would die, and the victims of that war would be forgotten. As a Congressman, speaking in 1920 of the Vocational Education program, said: "... Foremost among such volunteer agencies, acting both as a whole and individually, came the Benevolent and Protective Order of Elks . . . This great Order seemed to sense with prophetic vision the frightful consequences of war, and proceeded to set in motion and bring to successful fruition of achievement through its Elks War Relief Commission, a service

(Continued on page 47)





## Lodge Visits of Robert E. Boney

**B.P.O. Elks Centennial 1868-1968**



GER Robert E. Boney, assisted by PGER Horace R. Wisely, places a wreath at the U.S.S. Arizona Memorial in Pearl Harbor during his visit of lodges in Hawaii. Looking on is Lt. Cdr. Ronald E. Black. Also a member of the Grand Lodge party was PGER R. Leonard Bush. The names of the 1,177 servicemen who died Dec. 7, 1941, aboard the Arizona are carved in white marble in the memorial, which is erected on the wreckage of the battleship lost in the Japanese attack. A memorial plaque presented by the Elks last year is on display in the memorial's museum section. Permission for the ceremony was granted by Rear Adm. R. B. Lynch, commandant of the 14th Naval District.



Pasadena, Calif., ER Fred Capriccio welcomes GER Robert E. Boney to the lodge. During Brother Boney's visit, Pasadena Elks entertained him and Mrs. Boney for the Rose Bowl parade and game.



Grand Exalted Ruler Boney poses with PDD Paul E. Haines, SP Marvin Lewis, and PER Robert J. McLain during a four-day New Year's holiday in Pasadena, Calif. Brother McLain was the chairman.



A warm "Aloha" in Hilo was one of the highlights of the Grand Exalted Ruler's trip to Hawaii. Here Brother Boney receives a scroll to the city from Walter Minn. Also present for the festivities are: (first row) Hilo ER Kenneth Lujan; Grand Trustee Vincent H. Grocott, Santa Barbara, Calif.; PGER Horace R. Wisely, Salinas, Calif.; Mrs. Helen Boney; Mrs. Kay Wisely; Mrs. Wanda McBrien; Mrs. Nita Bush; PGER R. Leonard Bush, Inglewood, Calif.; (second row) Mrs. Pat Busniewski; PER Marlin V. Bordner; Mrs. Hazel Yuen; PER and Secy. Raymond G. Busniewski; Mrs. Katrine Bordner; PER Walter E. Stanwood; Mrs. Ann Grocott; James McBrien; William McKeon, and PER M. O. Isherwood, Sr.



The Grand Exalted Ruler stops to talk with distinguished California Elks during the New Year's festivities in Pasadena. Pictured from the left are PGER R. Leonard Bush, Inglewood; the Rt. Rev. Msgr. George M. Scott, San Pedro, state Chaplain and past Grand Chaplain; Grand Trustee Vincent H. Grocott, Santa Barbara, and GER Robert E. Boney.



## PERSONALIZED GOLF BALLS



**CUT YOUR SCORE**—get longer drives, surer putts with these champion balls. Built for better balance and flight, they help any golfer improve his game! And there'll be no more trouble identifying "lost" balls. Each is stamped permanently, indelibly with your name or initials. Durable vulcanized covers; stay-white finish. Print name, up to 15 letters & spaces. 48397 Personalized Golf Balls (12). 1 Set, \$8.95

**BRECK'S** OF BOSTON  
OUR 150<sup>TH</sup> YEAR

Q17 BRECK BLDG., BOSTON, MASS. 02210

## PERSONAL MILITARY JOURNAL



**GIVE A PERSONAL MILITARY JOURNAL.** A permanent, complete record of all vital military papers and photos of his (or her) time in service. 8½x11", over 60 pages, looseleaf, screwpost binding. Spanish-crush covers, round corners, gold stamped. Only \$6.95 pp to you (or him). Military Gifts, Dept. A, 2545 E. Allen Rd., Tucson, Ariz. 85716.

Compare the silhouette of  
**ELEVATORS®**  
new height-increasing shoes  
with your present shoes



REGULAR SHOE

ELEVATORS SHOE

No one suspects that the "ELEVATORS" you're wearing are any different from other fine shoes — yet you're almost 2" taller! Choose from dozens of quality leather styles plus 4 Corfam® models for every occasion. Famous Elevators are priced from \$26.95. One dollar higher Denver West

Write for **FREE** Catalog today.

BROCKTON FOOTWEAR, INC.  
DEPT. 3404J  
BROCKTON, MASS. 02402

NAME \_\_\_\_\_

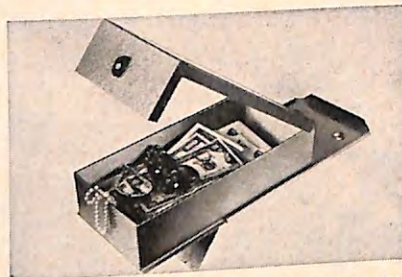
STREET \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_



**CUSTOM-PRINTED SHIRT.** Any slogan, club, hobby, sport can be printed on quality cotton sweatshirts or T-shirts (up to 30 letters). Machine washable. Choose red, orange, royal or powder blue, or black. Sizes S, M, L, XL. Sweatshirt, \$4.95 plus 50¢ shpg., T-shirt, \$2.95 plus 25¢ shpg. Holiday Gifts, Dept. E-4, 7953 Raritan St., Denver, Colo. 80221.



**HOME SAFETY DEPOSIT BOX** protects valuable papers from fire and theft. All steel, it has an asbestos lined interior and burglarproof hidden baseplate to make it safe. Attaches to wall, desk, floor to hold documents, cash, jewelry. 5½" x 12" x 3¼". \$7.95 plus \$1.00 shpg. Alexander Sales Corp., Dept. EL4, 125 Marbledale Rd., Tuckahoe, N.Y. 10707.



**GOLFERS—PAR YOUR PLAY** the professional way by practicing on Golfmaster. It has a yardage indicator that measures drives to 250 degrees while tube rises to indicate loft to 45 degrees. Turret swings to indicate direction. Requires 5" x 20". Incl. replacement PGA ball and cord. \$14.95 ppd. Carltray Co., P.O. Box 14096, San Francisco, Calif. 94114.

# ELKS FAMILY SHOPPER



**POWERFUL 5X MAGNIFIER** is self-illuminating and excellent for stamp and coin collectors, inspecting textiles, doing close work on sewing and crocheting, laboratory study, etc. Imported; ground lens. Uses standard batteries (not included). An excellent value for only \$2.95 ppd. from Davis Co., Dept. EK-4, 887 Second Ave., N.Y. 10017.



**GIANT DOUBLE BALL DAHLIAS** in brilliant colors make your garden glow. 10 blooming size healthy Dahlia roots come in glorious colors as available, cost only \$1.00. Order 30 for \$2.50 and get 12 Holland Anemone Tubers free. Add 40¢ shpg. Guar. to bloom this season or free replacement. Michigan Bulb Co., Dept. DP-1444, Grand Rapids, Mich. 49502.

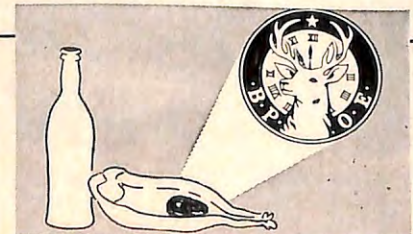


### "SOMEWHERE MY LOVE"

the haunting melody from the movie Dr. Zhivago fills the air as the Swiss movement plays and scenery revolves. Hand painted, hand carved 5" h. \$12.50 ppd. TREASURE CHEST (same tune) 8x4½x3" \$15.50 ppd. Guaranteed Catalog of Music Boxes, Hummels, Gifts—25¢.

*Lilly*

2991 W. School House Ln.—L-34-W.  
dept. LK-4 Phila. Pa. 19144



**ELKS PERSONALIZED BOTTLE ASH TRAY.** Handsome conversation piece, useful and decorative. Your initial (not shown) and Elks emblem permanently set in bright gold in a collapsed bottle. Two sizes: small, approx. 8" x 3½" x 1" deep, \$1.25 ea. ppd. Large, approx. 11" x 4½" x 1½" deep, \$2.25 ea. ppd. Ideal for gifts. Many uses in your own home. Satisfaction guaranteed. Order specifying quantity, size and initial. Monoglass, P.O. Box 85, Chino, Cal. 91710.



Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



**"THE DIRECTOR"** brightens your desk top. Handsome walnut and metal desk marker, 8½" long, 2" high, is engraved with up to 20 larger letters; up to 30 smaller. Felt padded. Modern Aluminum, Style DEA, \$3.95; Traditional Brass, DEB, \$4.95; Timeless Bronze, DEZ, \$5.95. Ppd. Spear Engineering, 3052 Spear Bldg., Colorado Springs, Colo. 80907.



**SHOPPING FOR GOOD ART?** Browse through the Artist's Show Room 58-page Booklet and choose from original—and moderately priced—oil paintings by more than 50 artists. All styles from old masters to ultra-modern abstractions from \$15 to \$250. Booklet is just 25¢. The Artist's Show Room, Dept. 7A, 167 E. 33rd St., New York, N.Y. 10016.



**REMEMBER THE BURMA SHAVE SIGNS?** They're back on Highball Glasses with all the best of the amusing lines. Jingles are reproduced in cherry-red and white just like the originals. Lovely glasses hold a full 12 oz. Set of 4 (A1247), \$2.95 plus 50¢ shpg.; 2 sets (A1269), \$5.75 plus \$1.00 shpg. Empire Mfg., Dept. EL4, 125 Marbledale Rd., Tuckahoe, N.Y. 10707.



**ELEGANT EXTENSION PHONE.** The Baroness has a gleaming white finish with gold dial, gold letters and numerals. Holds itself firmly in place. Fitted with standard cord and plug for immediate use. Special low price, \$29.95 plus \$2.00 shpg. Send for Free Brochure on all telephones. Grand Com Inc., Dept. EL4, 1152 Sixth Ave., New York, N.Y. 10036.



**CIGARS FOR SALE**—at low prices—from John Surrey Cigar Club. Specially blended cigars—from \$4.25 a box to \$9.75—are delivered humidior-fresh each month. Members receive quarterly dividends too. New members get 25 cigars for 99¢. Write for free brochure to The John Surrey Cigar Club, Inc., Dept. EL4, 19 E. 45 St., New York, N.Y. 10017.



English Import!

World's first low-cost  
**FLAME GUN**  
KILLS WEEDS FAST

From the land of pretty gardens comes this jet-rod Flame Gun that kills weeds in summer, melts ice in winter. No cumbersome cords, no expensive batteries, no costly fuel! Easy, clean, one-hand operation does the job fast from comfortable standing position. Sterilizes ground, gets rid of insect nests, keeps flagstone and cement walks clear, trims borders! Less than 2 pints of kerosene gives 30 minutes continuous use. Completely safe; weighs under 5 lbs.; full instructions included. Order today. This season do your weeding without bending. **\$29.98** ppd. Prompt shipment. Satisfaction g'teed. Send check or m.o. Write for **FREE** color catalog of unique gifts. **HOBIC** Dept. L-48 Lake Success, New York 11040

**TALL or BIG MEN**



**FAMOUS BRANDS GO KING-SIZE**

ARROW SHIRTS—McGREGOR JACKETS  
MANHATTAN SHIRTS—CORFAM SHOES

We specialize in large sizes only. Famous ARROW, McGREGOR and MANHATTAN No-Iron Sport and Dress Shirts; Jackets, Sweaters; bodices 4" longer, sleeves to 38". Slacks with longer inseams, higher rise. 80 SHOE STYLES 10-16; Widths AAA-EEE Write for **FREE 88 Page Color Catalog.**

Gentlemen:

Please rush your new 88 page Full-Color KING-SIZE Catalog of Apparel and Footwear for Tall and Big Men exclusively.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**The KING-SIZE Co** 3048 KING-SIZE BLDG  
BROCKTON, MASS.

**EASTER EGG TREE**



A centerpiece • a decoration • a candy holder. It's easy to make this fanciful decoration. Easter Egg Kit includes 24 plastic eggs (2¼" x 3¼") in 6 pastel colors with religious symbols in contrasting colors. Eggs come apart for filling with goodies. Kit includes 24 egg holders for place markers and folder, "How to Make an Egg Tree." Special Price, \$2.00 ppd. Also available is table ensemble of 12 white place mats printed with the Egg Tree, 12 napkins, three 11" x 11" center mats. Special price, \$1.00 ppd. Immediate Delivery.

**DISPLAYS BY STURGIS**, Box E130, Sturgis, Mich. 49091.

**IT'S THE IDEAL GIFT FOR EVERY GOLFER**

Carry-All Cart Hood is sturdily constructed of beautiful, vinyl-coated nylon. Protects clubs, keeps them dry during that unexpected shower. Holds your sweater, golf balls, cigarettes, club-mitts, purses, when the rain is over. Once you have used it you will wonder how you got along without it! Instantly attaches to ANY golf bag. In White, Velvet Black, Olive Green, Slate Blue—\$6.95 ppd. Alstan Mfg. Co. 1425 Oak St., Eugene, Oregon 97401





# SAVE TIME, WORK & MONEY PLUG IN MY ZOYSIA GRASS



By Mike Senkiw, Agronomist, Zoysia Farm Nurseries

Meyer Z-52 Zoysia Grass Was Perfected By  
U.S. Govt., Approved By U.S. Golf Assoc.

Amazoy is the Trade Mark registered U. S. Patent Office for our Meyer Z-52 Zoysia Grass. As a turf specialist I live with grass every day the year around. Based on my experience with Zoysia and other grasses, I fully recommend my Zoysia for your area because I KNOW what it will do.

Every year I watch people pour time and money into lawns that fail them just when they want their lawns the most.

I see them reseed, feed, water, weed and mow, mow, mow! When it turns to hay in midsummer, I feel like calling out, "For Heaven's sake, when are you going to stop throwing money away and switch to Zoysia grass?"

In comparison, I'm always happy to get letters from people who have plugged in my Zoysia Grass, because they write me to say how beautiful and weedfree their lawns remain in scorching heat and drought. To depend on artificial lawn watering is now as uncertain as rainfall itself.

## IT'S AS HARDY AS BEAUTIFUL

Frigid winters and scorching summers in Iowa proved Zoysia grass as hardy as it is beautiful. There, the Men's Garden Club of Des Moines picked a Zoysia lawn as the "top lawn—nearly perfect" although it had been watered only once to August.

Established Zoysia is so drought-proof you'll forget how you once labored with endless lawn sprinkling and worried over water bans.

## No Need To Rip Out Present Grass

Plug my Zoysia into an entire lawn or limited "problem areas." With the same leaf color and appearance as blue grass, it will blend perfectly. Plug it into poor soil, "builder's soil," clay or sandy soils—even salty, beach areas, pool areas and I guarantee it to grow!

## Cuts Your Work, Saves You Money

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement . . . ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower under a blistering summer sun by 2/3.

## WEAR RESISTANT

Your Amazoy lawn takes such wear as cook-outs, lawn parties, lawn furniture, etc. Grows so thick you could play football on it and not get your feet muddy. Even if children play on it, they won't hurt it—or themselves.

## NO SEED, NO SOD!

Do not mistake Amazoy pre-cut plugs for sod or seed of any type grass. There's no seed that produces winter-hardy Meyer Zoysia. Sod of ordinary grass carries with it the same problems as seed—such as weed, diseases, frequent mowing, burning out, etc.

Order now for earliest delivery and proper planting time in your area and fullest growing season. Orders are shipped collect, same day as taken from the soil, via most economical means.

## PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checker board style. Every plug 3 sq. inches. When planted in existing lawn areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

## Your Own Supply of Plug Transplants

Your established turf provides you with Zoysia plugs for other areas as you may desire.

## For Slopes, Play Areas, Bare Spots

Or correct problem areas such as slopes where Amazoy halts erosion, in hard-to-cover spots, around swim pools, in play areas, etc.

## CHOKES OUT CRABGRASS

Thick, rich luxurious Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long! It will NOT winter kill. Goes off its green color after killing frosts, regains fresh new beauty every Spring—a true perennial.

Patented  
Step-on Plugger

# FREE

With Larger  
Orders

This full size step-on plugger (patented) is rugged, yet so light, a woman can handle it easily. A growth producing 2-way plugger that cuts away competing growth at same time it digs hole for the plugs. Saves bending, time, work; \$4.95 separately. Also available free in special combination with order of grass (600 plugs or more).

Every Plug **Guaranteed to Grow** In your Soil In your Area

- **WON'T WINTER KILL**—has survived temperatures 30° below zero!
- **WON'T HEAT KILL**—When other grasses burn out, Amazoy stays green and lovely!

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it—you know we have to be sure of our product.

Consider the time and money you invest in your lawn and it doesn't pay to struggle with grass that burns out just when you want it most. Sooner or later you're sure to plug in Zoysia, why not now? Order Amazoy and let it spread into thrillingly beautiful turf!

## Dept. 243, ZOYSIA FARMS

6414 Reisterstown Rd., Baltimore, Md. 21215

Please ship the following order:

<input type="checkbox"/> Full Size Plugger	\$4.95	<input type="checkbox"/> 100 Plugs	\$6.95	<input type="checkbox"/> 100 Plugs & Plugger	\$9.95
<input type="checkbox"/> 200 Plugs	\$11.20	<input type="checkbox"/> 200 Plugs & Plugger	\$13.75	<input type="checkbox"/> 300 Plugs & Plugger	\$17.75
<input type="checkbox"/> 600 Plugs & Plugger	\$27.95	<input type="checkbox"/> 1100 Plugs & Plugger	\$39.95		

I enclose.....check.....money order

NAME.....

ADDRESS.....

CITY.....

STATE..... Zip.....

# ELKS FAMILY SHOPPER



**PLAYBAR FOR KITTY** and how she'll purr with pleasure as she scratches on horizontal Scratching Post, sniffing its tempting catnip and playing with coiled spring rubber ball. Post is covered in colorful carpeting and generously treated with catnip to lure her away from furniture. 19" long. \$3.95 ppd. London House, Dept. E, P.O. Box 2, Riverdale, Ill. 60627.



**SEE THESE LOVELY SEA-SHELLS**, snatched from the ocean depths of the Western Pacific. Beautiful shells, coral, starfish make lovely and unusual decorations for patio or family room, in an aquarium or as a centerpiece. Individually selected and assorted, complete set is only \$3.00 ppd. Jaimi Co., Dept. E, P.O. Box 695, Agate Beach, Ore. 97320.



**LEARN TO PLAY THE GUITAR** in one week. World famous guitarist has you playing songs the first day with pictures and words to guide your fingers. You get 320 songs, complete instructions with magic chord selector, and Free Automatic Guitar Tuner with simple tuning instruction for \$3.98 ppd. Terry Elliott, Dept. 1611, Box 1918 Grand Central Sta., N.Y. 10017.

## For Those Who Do Not Want GREY HAIR

"TOP SECRET makes my hair look as it did years ago!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."



## A FAVORITE OF THE STARS

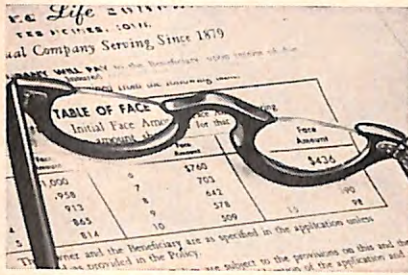
TOP SECRET has been a favorite with famous personalities for years. Exclusive formula imparts a natural looking color to grey or faded hair. Does not streak or injure hair; does not wash out. Send \$4.50 for 6 oz. plastic container. (Convenient for travelling, too.) Ppd. No COD's, please. Money back if not delighted with results of first bottle.

6 OZ. BOTTLE \$4.50  
GIANT 13 OZ. \$8.00

**ALBIN OF CALIFORNIA**  
Rm. 14, 1016 No. Hollywood Way  
Burbank, Calif. 91505



# ELKS FAMILY SHOPPER



**HALF-FRAME GLASSES MAGNIFY.** The half-frame design lets you see sharp and clear for reading fine print, yet allows you to look over the top for regular vision. Polished ground lenses. For folks over 40 without astigmatism or eye disease. \$3.98 incl. case. Add 25¢ post. State age. Nel-King Products, Dept. EK38D, 811 Wyandotte, Kansas City, Mo. 64105.



**STRONGEST SPRAY ADHESIVE.** What it welds together cannot be pulled apart. Originally used industrially, Leal-Lok in aerosol can welds wood, metal, glass, china, plastic, concrete, paper, leather, rubber, etc. Dries in 10 minutes; setting time, 8 to 16 hrs. Order #459, \$1.98 ppd. Alexander Sales, Dept. EL4, 125 Marbledale Rd., Tuckahoe, N.Y. 10707.



**"SOMEWHERE MY LOVE"** from Dr. Zhivago carries keys and your favorite photo in a frame on miniature precision Swiss Music Box with start-stop button. Gold-plated, \$11.50 ppd. Covered top, no photo, \$9.95 ppd. plus \$1.50 if engraved with 3 initials. Catalog of music boxes, gifts, 25¢ Lilly, Dept. LK, 2991 W. School Hse. Lane L-34-W, Philadelphia, Pa. 19144.

**are YOU unlucky?**  
THE GIRL whose dreams never come true  
THE MAN success passes by  
**NOW YOU CAN DO SOMETHING ABOUT IT!**  
This age-old symbol of Irish luck—the LUCKY LEPRECHAUN—cast in the original good luck mould from gleaming solid silver or gold, can now be YOURS. Test his magnetic power under our money-back guarantee. Airmailed to you overnight from Ireland with complete free history and guarantee.  
Send now only \$3.00 for Silver—\$10 for 9kt Gold—\$15 for 14kt Gold (No COD's) to: **Silvercraft Ltd.**  
101 Albert Walk, BRAY, IRELAND



**Special-by-Mail Offer!**

## COLORADO BLUE SPRUCE

3 for  
**\$1.00**  
(7 for \$2.00)  
(16 for \$4.00)

4 year old 10-18"

Yes—that's right—now you can purchase the beautiful Colorado Blue Spruce (*Picea pungens glauca*) at amazingly low prices. These are strong, northern grown, nicely rooted 4 year old, 10-18" seedlings that are all nursery grown. Just the right size for transplanting. Excellent for use as corner groups, windbreaks, or as individual specimens. Buy now and have the added pleasure of shaping your tree just the way you want while you watch it grow. Order today. **SEND NO MONEY.** On delivery pay postman \$1.00 for 3, \$2.00 for 7, or \$4.00 for 16 trees, plus COD charges. We pay postage on pre-paid orders. If not 100% satisfied, just return shipping label for refund of purchase price—you keep the trees. Free planting guide included with each order.

**MAIL THIS FOR FREE GIFT!**

**HOUSE OF WESLEY, NURSERY DIVISION**  
R. R. #1 Dept. 7176-21, Bloomington, Ill. 61701  
Send me \_\_\_\_\_ Blue Spruce  Prepaid  COD  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**FREE GIFT**

For immediate orders, an amazing air plant leaf. Lives on air—just pin to a curtain—sends out 8 to 12 tiny new plants.



## BUY REAL DIAMONDS THIS NEW WAY



**SAVE 1/3 TO 1/2!**

The talk of the Country—You can now buy diamond jewelry by mail direct from one of America's Well Known Diamond Cutters. Any ring mailed direct for **FREE 10 DAYS** inspection without any payment, if references given. Even appraise it at our risk. Send for free \$0 page catalog.

**Over 5000 styles \$50. to \$100,000.**

**EMPIRE DIAMOND CORPORATION**  
Empire State Building, New York, New York 10001

Send **FREE** Catalog 27  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
Zip \_\_\_\_\_

1 Carat Brilliant White Diamond Lady's or Man's Solitaire Ring  
**\$795.**

**USE YOUR ZIP CODE NUMBER IN YOUR RETURN ADDRESS**

Now... treat your family to famous New Orleans Doughnuts with this easy mix  
"Beignets"—pronounced BEN-YAYS—are as traditional as the old French Quarter where they're served around the clock. Now, the secret recipe of these soft, hot meltingly delicious New Orleans French Market Doughnuts has been made into a mix. Just add water, fry, and sprinkle with powdered sugar. A large-size bucket of mix—enough for more than 60 beignets—\$2.98 postpaid. Guaranteed to please. Mail cash, check or money order to  
**THE SAMBETT CO., E-1**  
P. O. Box 23336, New Orleans, La. 70123

**PROTECTS AGAINST FRAUD**

**HANDY CHECKWRITER PREVENTS ALTERING**  
Now! Protects your checks like expensive office machines. Small enough to fit in pocket. Checks are impossible to alter. Each word and figure embossed with indelible red ink. Precision made checkwriter supplied with zippered grey carrying case, spare ink supply, simple **\$12.50** ppd. instructions.  
Sorry no C.O.D.'s  
**AZTEC ENTERPRISES** Dept. E-48  
25 Victory Blvd., Staten Island, N.Y. 10301



## 500 RETURN ADDRESS LABELS



**50¢**  
USE YOUR  
"ZIP" CODE  
RICH GOLD TRIM  
FREE PLASTIC BOX

Quick and handy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. About 2" long. Free plastic box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. Send for free catalog. 3294 Drake Building  
**Walter Drake Colorado Springs, Colo. 80901**

## SIDLES Auto Sun Shades



### SIDLES CUSTOM AUTO SUN SHADES

Does not obstruct view, keeps car up to 15° cooler, blocks out sun's rays. Easy to install, custom made for your car. Improves air conditioner efficiency. Send make, year, model (hardtop, wagon, sedan) style (2 or 4 door) for free information.

**SIDLES MFG. CO., INC.**

817-778-1636 Box 3537E Temple, Texas 76501

When Parker joins Sterling  
**GIFT-GIVING  
BECOMES AN ART**  
PARKER  
PERSONALIZED  
IN  
STERLING SILVER

We've taken the world-famous Parker and enriched it in a filigree sheath of purest Sterling Silver . . . PERSONALIZED, with name carefully etched into the sheath design to last a lifetime.

This meticulous blending of design and craftsmanship makes this truly the ultimate in writing instruments. Here's the perfect gift for any occasion for your friends and associates. The elegant simplicity and enduring beauty of this fine writing instrument will long be remembered and treasured. Attractively gift packaged. \$7.50 Each Postpaid. No C.O.D.'s.

**PENS OR PENCILS**  
1-2 \$7.50 ea; 3-5 \$7.25 ea;  
6-10 \$7.00 ea; 11 or more  
\$6.75 ea.

**SETS**  
1-2 \$15.00 ea; 3-5 \$14.50 ea;  
6-10 \$14.00 ea; 11 or more  
\$13.50 ea.

**BELVEDERE INDUSTRIES INC.**  
720 Broadway, Dept. ELK, N.Y.C. 10003  
I enclose \$\_\_\_\_\_ for \_\_\_\_\_ Personalized  
Pens \_\_\_\_\_ Pencils \_\_\_\_\_ Sets  
Names to be etched listed below. Print clearly.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Payment Enclosed  
 Please charge my Diners' Club, American Express or Carte Blanche Account # \_\_\_\_\_  
Signature \_\_\_\_\_

## BE TALLER BY 2 FULL INCHES

INVISIBLE  
HEIGHT  
PAD



Merely insert these foam rubber and felt "BE-TALLER" pads into any pair of shoes for new walking comfort and added height! These invisible, interchangeable cushions need no gluing and are an aid to better posture. Durable and shock absorbing. For proper fit state man's or woman's shoe size.

**SELECT VALUES, Inc., Dept. EK-11**

30-68 Steinway St., Long Island City, N. Y. 11103

New Low  
Price  
**\$2.75**  
per  
pair  
bod.

## SAVE MONEY on ELKS JEWELRY

SEND FOR FREE 1967 CATALOG E



R300 10K Onyx \$32.95  
14K \$40.95. Also P.E.R.  
Ruby or Blue Stone, add  
\$3.25. With .025 pt.  
Diamond set in Onyx,  
add \$125.00. With larger  
Diamond \$200 & up.



R30 14K .015 pt. Dia-  
mond \$85.00 as shown.  
.025 — \$165.00. With  
larger stone \$200 & up.  
As mounting \$46.95.

We manufacture new items in quantities only. Pins, buttons, rings, auto emblems, etc., for school, church, business, organization, etc.

**GARDEN CITY JEWELERS**

61 HILLSIDE RD. CRANSTON, R.I., 401: WI 2-1410

## Just Published

# How 88,648 Heavy Smokers Stopped Smoking

NEW YORK — The Anti-Tobacco Center of America has just published a booklet which explains how 88,648 heavy smokers (of whom many are physicians) have stopped smoking without straining their will power. This booklet is available free of charge to smokers. All you need to do, to obtain it, is to send your name and address to The Anti-Tobacco Center of America, Dept. 689-V, 276 Park Avenue South, New York City, 10010. This offer is open while the supply of these booklets lasts.

— Coupon for advertisement on 3rd Cover —

**MEREDITH SEPARATOR CO.** Dept. E-468  
310 W. 9th  
Kansas City, Mo. 64105

Please Rush Martin Houses as follows:

<input type="checkbox"/> 12-compartment factory assembled (shown)	\$29.95
<input type="checkbox"/> 12-room house KD (easily assembled)	\$24.95
<input type="checkbox"/> 18-room house KD	\$37.95
<input type="checkbox"/> 14-Ft. Steel Mounting Post (telescope (upper right))	\$13.95
<input type="checkbox"/> Set of 12 Winter Door Stops	\$ 2.95
Add \$2.00 postage & handling per item above	
<input type="checkbox"/> 24-compartment Castle	\$69.95
<input type="checkbox"/> 36-compartment Castle	\$89.95

New Crank-up Castles complete with steel post  
 24 compartment \$99  36 compartment \$119

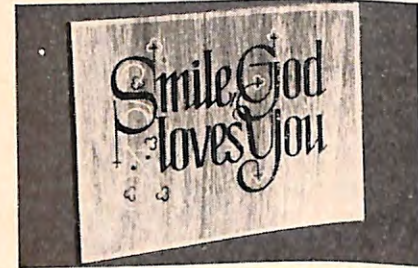
Above Castles shipped F.O.B. K.C.  
New Book "What You Should Know About Purple Martins" \$5.95

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

# ELKS FAMILY SHOPPER



**100% SHETLAND WOOL CREW-NECK.** Dashing, warm pullovers for king-size men have new color banded stripe around the neck, arm and body. In Arctic Blue or Burnt Orange with Complementary Stripe. Sizes M(40-42), L(44-46), XL(48-50), XXL(52-54). \$12.95 ppd. Write for free 80-pg. color catalog. The King-Size Co., 458 Forest St., Brockton, Mass. 02402.



**START THE DAY WITH A SMILE** is the advice on this lovely plaque. Its simple message counsels "Smile God Loves You," an inspiring thought to build confidence. Colorful blue, red and gold lettering on antique finished hardwood plaque, 6" x 8". Ring for hanging. \$1.25 plus 25¢ post. Crescent House, Dept. E, 135 Central Pk. Rd., Plainville, L.I., N.Y. 11803.



**PLAY THIS HARMONICA IN 5 MINUTES** or your money back. Professional-style harmonica has solid brass plates and individually turned bronze reeds with heavy nickel-plated covers. Complete with simple instructions, 200 songs, and 50 extra songs for two and three part harmonizing for \$3.98 ppd. Ed Sale, Studio EK4, Avon-by-the-Sea, N.J. 07717.



**SUPER DISTANCE GOLF GLOVE** can add 50 yards to your golf drive. It's scientifically weighted to increase hand speed, overcome hooking and slicing. You drive further, more accurately. #A526 Men's sizes S(8); M(8½); ML(9); L(9½-10); Women's S, M, L. White or black. \$10.95 ppd. Empire, Dept. ELA, 125 Marbledale Rd., Tuckahoe, N.Y. 10707.



# ELKS FAMILY SHOPPER



**HOME CAR WASH.** Jet Spray gives your car a professional cleaning and waxing in just 5 minutes. First it blasts off dirt and grime, then dissolves oil, tar, corrosive salts with detergent. Turn dial to rinse, turn again for Jet Spray Wax. No polishing needed. #500, \$6.95 plus 50¢ shpg. Depot Sales, Dept. EL4, 20 Depot Square, Tuckahoe, N.Y. 10707.



**PRINT POSTCARDS QUICKLY, CHEAPLY** with Print-A-Card. Simple to operate—just stack cards on machine, ink, apply stencil and press. Over 100 copies without re-inking. Inexpensive stencils can last for thousands of impressions. With ink, cards, stencils, instructions, \$9.95 ppd. Aztec Enterprises, Dept. E-58, 25 Victory Blvd., Staten Island, N.Y. 10301.



**CREATE A BRILLIANT GARDEN** with gorgeous Gladiolus from Holland. Medium size bulbs come in beautiful colors as available. Any bulb failing to flower 5 yrs. replaced free. 50 Glads, 3 free Peacock Orchid Bulbs, \$1.00; 100 Glads, 6 Orchids, \$1.98; 200 Glads, 12 Orchids, \$3.75. Add 40¢ shpg. Michigan Bulb Co., Dept. GH-1444, Grand Rapids, Mich. 49502.



**REMOVE RUST INSTANTLY** with Dissolve-O-Rust. It's easy to use—you brush it on, then wash it off with water and in a few minutes rust disappears. No-flow compound leaves a rust-preventing film that protects iron and steel surfaces. Use on concrete too. 8 ounces only \$1.49 ppd. Gracious Living, Dept. D-2280, Berkeley, R.I. 02864.



## TITANIA

The Gem stone you read about in The READER'S DIGEST  
**MORE BRILLIANT**  
More Beautiful than **DIAMONDS**



Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat \$12\* ONLY...

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY \$2900\*

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY \$3700\*

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG.

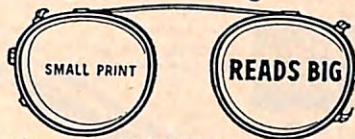
\*No more Federal tax



10 Day Money-Back Guarantee  
**LAPIDARY CO.**

Dept. EL-4, 511 East 12 St., New York 9, N. Y.

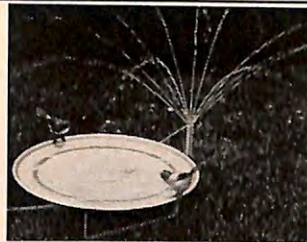
## "Clip On" Magnifiers



Clip these **MAGNIFIERS** on your regular prescription glasses. SEE CLEARER INSTANTLY. Read fine print. Do close work easily. Neat, white metal frame fits all glasses. 10-Day Home Trial. **SATISFACTION GUARANTEED.** On arrival pay postman only \$4, plus C.O.D., or send \$4, and we pay postage.

**PRECISION OPTICAL CO., Dept. 41-D, Rochelle, Ill.**

(Sorry, no orders accepted for delivery in Mass. & N.Y.)



## FOUNTAIN BIRDBATH SPRINKLER

3 in 1 garden accessory combines birdbath with sprinkler—fountain. Green anodized aluminum 17" diameter basin comes with fitting for garden hose. Adjusts to sprinkle 6-inch to 30-foot area as fountain fills birdbath. Easily moved on runners. Birds frolic, lawn flourishes, you enjoy! Satisfaction guaranteed. All for \$6.95.

**LONDON HOUSE**

P.O. Box 2, Dept. E  
Riverdale, Ill. 60627

—Coupon for advertisement on 3rd Cover—

**MEREDITH, Dept. E468,**

310 West 9th St., Kansas City, Mo. 64105

Ship as follows:

- Fire Chests  Regular  Large  
 Extension Cords (how many?)  
 Smokers Toothpowder  
 Bugmaster Model H  Model G  
 Extra H Crystals  Extra G Crystals  
 Chlorophyll Odor-control crystals @ \$.75/box  
 (on crystal orders alone please add 45¢ p&h)

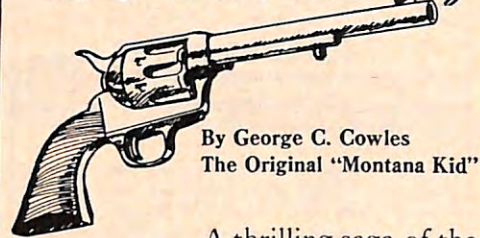
Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

California's Oldest Living Elk  
Tells a Thrill-Packed Story

# "I KILLED TO LIVE"



By George C. Cowles  
The Original "Montana Kid"

A thrilling saga of the Old West by one who lived it. Real Americana. Handsomely printed and bound, 360 pages. Limited edition; each copy numbered and signed by the author, 103-year old Elk, George C. Cowles. Should soon be a collector's item.

Price \$10.00

ORDER NOW TO ASSURE YOUR COPY

**Haywood Publishing Co.,**  
300 W. Adams, Chicago, Ill. 60606

Enclosed find \$10.00 for my numbered copy of "I KILLED TO LIVE." If I am not completely satisfied, I may return the book within 5 days of receipt and my money will be refunded.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

## FIRST TIME EVER!



A solid 14K Yellow Gold personalized initial ring with the authentic ELKS insignia! Made up to your individual order with your own initials! At the amazing introductory offer of only

**\$29<sup>95</sup>**

ELKS

Send finger size (Average Size 9) and 2 initials desired. Allow 3 weeks for delivery.

## 2ND SMASH REPEAT OFFER!

All 14K gold genuine diamond pierced earrings crafted by our own designers. Perfect for Easter, Mothers Day, Graduation, Anniversaries or Birthdays.

**\$11<sup>95</sup>** EACH



STAR · HEART · CIRCLE  
Specify style(s) desired and

Send To: **Consumers Diamond Corp. Dept. E**  
550 Fifth Ave., New York, N.Y. 10036



# TALL & BIG MEN

Every proportion, every detail, every comfort feature to please a special-size man is yours at **Bond's** America's largest clothier.

See this styling and fashion know-how in Bond's new catalog. Jackets, sweaters, beachwear, shoes (to Size 14 EE) made to Bond's exacting specifications. Suits, sport jackets, slacks, shirts made in Bond's own work rooms. All items cut longer, fuller through every important area. Available through the mail. More men wear Bond's clothes than any other clothes in America.

At BOND'S we know you better than you know yourself.



Bond's  
Dept. 148  
35th St.  
& 5th Ave.  
New York  
10001

SEND  
FOR YOUR  
FREE  
CATALOG.  
SATISFACTION  
GUARANTEED  
BY BOND'S

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State \_\_\_\_\_ Zip \_\_\_\_\_  
 I'd like to open a Bond's Charge Account.

## BLACK DIAL TELEPHONES

designs may vary

complete  \$10.95  
add \$2.00 for color

Factory rebuilt Western Electric in white, beige, ivory, pink, green or blue. If 4 prong plug is required add \$2.00. Fully guaranteed. Write for free list, All shipments F.O.B.

**SURPLUS CENTER**  
Dept. EFS Waymart, Pa. 18472

Always send check or money order  
—not cash—  
with your orders

**Guaranteed  
10 Years!**  
\$1.98

The knife for  
hunting, fishing  
and protection.

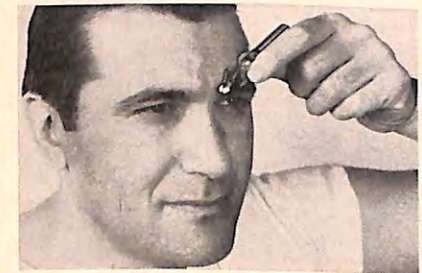


Mirror polished imported stainless steel blade honed to a razor's edge. Rugged. Opens with flick of finger. Locks into position. Blade will not close when in use. Press button in handle to close. Safety finger guard. Sure-grip handle. Balanced for target throwing. **IF BROKEN WITHIN 10 YEARS WE WILL REPLACE AT NO CHARGE!** Use 30 days. Money back if not pleased. Only \$1.98 plus \$.27 postage and handling. **ORDER NOW!** Midwest Knife Co., 9043 S. Western Ave. Dept. R-422, Chicago 60620, Established 1936.

## ELKS FAMILY SHOPPER



**GIVE YOURSELF A HAIRCUT** with Do-It-Yourself Hair Cutter. It works on the principle professional barbers use—automatic diagonal 4-way cutting action. Quick, easy to use—safe for men, women, children. With stainless steel standard razor blades and travel case, \$1.98 ppd. Terry Elliott Co., Dept. E, P.O. Box 1918 Grand Central Sta., N.Y. 10017.



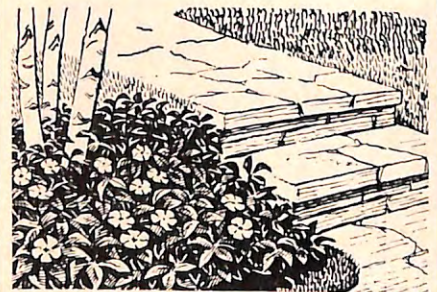
**PERMA TWEEZ** removes unwanted hair forever—safely and painlessly. Get rid of hair between eyebrows, on cheeks, ingrown neck hairs, even beard with safe "tweezer-like" electrolysis. Perma Tweez is professionally endorsed. Only \$14.95 ppd. from General Medical Co., Dept. ELE-2, 5701 West Adams Blvd., Los Angeles, Calif. 90016.

### Buy a shamrock ranch..just for luck!



You too, will have the "Luck of the Irish" when you become "Land-Lord" to one sq. inch of property in County Tipperary, Ireland. (Located in Leprechaun country.) Receive distinctive, colorful 9x12 Symbolic Deed, inscribed in your name, showing Lot and Block numbers to your "Bit of the Olde Sod". Lively conversation piece; unique gift item. Satisfaction Guaranteed.

Order today! Simply print name(s) to appear on "Deed" and send \$1.95 for unframed document or \$3.50 framed. No C.O.D.'s. Shipped prepaid: (California residents add 5% tax).  
Mail to: Tipperary Downs, Inc. Dept. E  
8448 Reseda Blvd., Northridge, Calif. 91324



**MASSES OF BLUE FLOWERS** cover up ugly bare spots in your garden. 50 Creeping Myrtle plants sown in the spring, cover 100 sq. ft. with myriads of blue flowers. Thrives in dense shade; flowers each spring. Matured plant divisions from naturalized planting. 50 plants, \$2.98; 100, \$5.75. Add 40¢ post. Michigan Bulb Co., VM-1444, Grand Rapids, Mich. 49502.

## SAVE—BUY DIRECT From Manufacturer



**Federal Eagle, 5" x 14"**—A Heritage Reproduction from the Federal American Empire period. Cast forever in the Lifetime Performance of Aluminum—Weather-proof—to use indoors or out. Over door or mantel. Choice of Black or Gold finish. An outstanding item to enhance the beauty of your home for the unheard of price of just \$2.98 p.p.d. Direct from our factory. No middle man to pay. Send check or Money Order with your return address to—**WARRENSBURG FOUNDRY, P.O. BOX 381 Warrensburg, Mo. 64093.** Please specify choice of color. If you are not completely satisfied return in 7 days for full refund.



1868-  
1968  
Original  
Centennial  
Postcards

picturing the little known photo of the first Officers of the Elks. The picture is dated on each side by 1868 and 1968. This is a perfect memento to save or send to a good friend. A real collector's item. Four cards for \$1.00. Send check or money order to:

V & J Card Co., Box 2404, Anderson, Indiana



**FRENCH SAHARA BUSH JACKETS**—Striking, dashing suntan khaki drill with military epaulets and regimental brass buttons—were made for French officers stationed in Algiers, Senegal, etc. Brand new surplus; 4 large flap pockets, wide 2" belt. Sizes S, M, L, XL. Cost French Gov't. \$22. Now \$9.95. Regimental Imports, Dept. EK-4, 877 Second Ave., N.Y. 17.

### TIME-SAVING IDEA:

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.



## The Elks

(Continued from page 38)

most essential and timely which had not been anticipated or performed by any other agency."

Third, Elks did it all quietly, and by themselves. As Congressman Daniel Reed of New York continued:

"In all these matters . . . there have been no public drives, no street canvassing for funds, and no money has been solicited or received by them from any source outside the individual Elks of the subordinate Elk lodges."

The first World War ended in an exhausted and painful stillness in the Argonne on November 11, 1918, while the great work of the Commission went on. Afterward, testimonials, commendations, letters of appreciation, and praise rolled in, from the highest officials of government, from congressmen and senators, from individuals, and from the heads of other orders.

Of all these tributes two, perhaps, are outstanding. Evangeline Booth, the Commander of the Salvation Army, asked if she might speak before the Grand Lodge at its session at Atlantic City in 1919. The request was granted, and few who heard her that day ever forgot what she said:

"When the war came, some of those who knew us well, knew our teachings, and the nature of our activities—even they said, 'you are not wanted in the War; there is no place for you on the battlefield; stay at home and go on with your street preaching.' But again at this crucial hour, when we were in dire want of money and friends, all over the country from sea to sea, the Order of Elks rushed to our aid. They very largely furnished the funds; they pleaded our cause; they saw to it that we had

(Continued on page 54)

### Fred L. Harrison

PDD and PSP Fred L. Harrison, long active in Grand Island, Neb., Lodge, died Jan. 21.

Brother Harrison was named District Deputy Grand Exalted Ruler from Nebraska's Central District for 1917-1918.

One of four brothers, all of whom served as Exalted Rulers of Grand Island Lodge, Brother Harrison was the lodge's senior Past Exalted Ruler. President of the Nebraska Elks Assn. in 1915, he was also the senior Past State President.

Survivors include one brother, PER Ray L. Harrison.

## REDUCIBLE RUPTURE AGONY

Removed (or trial) COSTS YOU NOTHING

WHEN you slip into a low-cost, contour-designed Brooks Patented Air Cushion Appliance! Your reducible rupture will be held in securely yet gently—or the trial costs you nothing! This invention has made millions of sufferers happy. You can enjoy heavenly comfort night and day at work and play—or the Appliance costs you NOTHING. Isn't this worth a no-risk trial by you? If interested, write for free facts now. BROOKS CO., 316-G State St., Marshall, Mich. 49068



## Makes Eating With FALSE TEETH Up to 35% Easier

Tests prove you can now chew better—make dentures average up to 35% more effective—if you just sprinkle a little FASTEETH on your plates. FASTEETH Powder is alkaline. It holds false teeth firmer, more comfortably. No gummy, gooey, pasty taste. Doesn't sour. Helps check dental plate odor. Dentures that fit are essential to health. See your dentist regularly. Get FASTEETH at all drug counters.

## Bronze & Aluminum MEMORIALS PLAQUES · SIGNS

Illustrated Catalog on request

MEIERJOHAN-WENGLER, INC.

Metalcraftsmen

10330 WAYNE AVE., CINCINNATI, OHIO 45215



## EXALTED RULER SHIELD

Present your retiring officers or lodge members with this beautiful walnut-finish trophy. Measures 9 1/4" x 11 1/2". With solid bronze emblem and plate . . . only \$9.00 F.O.B. Chicago (add 12¢ for each engraved letter).

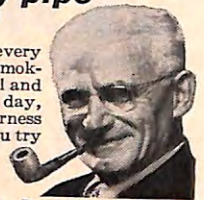
Write for catalog.

**RH RUSSELL-HAMPTON CO.**  
Dept. E, 15 S. Wacker Dr., Chicago

## DON'T QUIT SMOKING

before giving my pipe a 30 Day Trial

New principle that contradicts every idea you've ever had about pipe smoking. I guarantee it to smoke cool and mild hour after hour, day after day, without rest, without bite, bitterness or sludge. To prove it, I'll let you try a new Carey Pipe. Send your name and address today for my free complete trial offer. Write:



E. A. CAREY, 1920 Sunnyside Ave., Dept. 204-D, Chicago 40

## LAW FREE BOOK THE LAW TRAINED MAN

Write today for a FREE copy of illustrated law book, "THE LAW-TRAINED MAN," which shows how to earn the professional Bachelor of Laws (LL.B.) degree through home study of the famous Blackstone Law Course: Books and lessons provided. Moderate cost; easy terms. Write now.

Blackstone School of Law, 307 N. Michigan Ave.  
Founded 1890 Dept. 114, Chicago, Illinois 60601

## The British Miracle That Creates SUPER PLANTS



From the greatest gardening nation on earth—England—comes a fantastic discovery! Developed by Britain's leading gardener, Fred Streeter—winner of the famed Victoria Medal for horticulture! Already used today by OVER THREE MILLION British gardeners!

Actually a gardening development that almost defies belief! A CONCENTRATED GROWTH FORMULA, prepared in the form of tiny pellets! It costs only pennies per treatment! And even a child can drop them in the ground in as little as ten seconds!

USE THEM TO CREATE SUPER-FLOWERS! Place one tiny pellet beside each of your hydrangeas, zinnias, chrysanthemums, roses—any flower that you want superblooms! And see fantastic new growth within a few short weeks . . . watch with amazement while handfuls of magnificent new blossoms burst forth from those old plants!

USE THEM TO CREATE SUPER-VEGETABLES! And pick huge, breathtaking beauties within a few short weeks . . . thrill your family with the sweetest, juiciest, tenderest vegetables you've ever known!

YES! USE THEM IN YOUR ENTIRE GARDEN! Use them on hard-luck plants where you've almost given up hope! Use them on the hardest-to-grow house plants that you know! Yes, even use them in sand, and absolutely astound your friends! This British gardening miracle turns your garden into the showplace of your neighborhood at the end of one short month!

Only \$2.98 for 125 pellets. Or \$4.95 for 300 pellets.  
Completely guaranteed.

G & D SALES CO., INC., Dept. EL-4

4 East 46th St.,  
New York, N.Y. 10017



For Elks Who Travel

# San Antonio:

## Preview of HEMISFAIR '68



My purpose in going to San Antonio was to preview the world's fair which Texas is tossing this year, but then someone said LBJ's birthplace, Johnson City, was close by and why didn't I write about it, too? Eventually I got back to San Antonio and the fair, which I'll tell about shortly, but first I took the man's advice and went to Johnson City. That's where I met Jessie Hunter.

Jessie Hunter is the caretaker of the LBJ home (not to be confused with the LBJ Ranch), and she guides tourists through the little four-room frame home where the President grew up. Now everybody knows there is a hot line between the White House and the Kremlin; but until now few knew about the one between the LBJ boyhood home and the White House. Nor could anyone guess where it is hidden. I had no intention of talking with the White House when I knocked on the door and Miss Hunter—she's the ex-postmistress from Round Mountain, Texas—undid the latch. I walked in and stood before the chair Lyndon Johnson sat in when he was Senate majority leader. I studied letters which he'd exchanged with his relatives. There was his first picture. He was six years old. He looked like a boy with big dreams—even then. His high school graduation picture hung on one wall. I began taking notes.

"Why're you takin' the notes?" she wanted to know. I told her I was writing a story. Jessie threw up her hands.



"We got to clear *this* with the White House!" I said I didn't think I could wait around that long. "Won't take no time. Come with me, boy."

Jessie led the way into the kitchen. She paused before the hot water heater closet, reached inside, pulled out a phone and removed the receiver. Instantly a voice on the other end announced, "White House."

A hot water line to the White House! Appropriately, there was a picture of the White House on the dial where the phone number usually is. The operator said the President was busy. Jessie tried Lady Bird. She was out. Finally she got through to Liz Carpenter, Lady Bird's personal secretary. They exchanged a few pleasantries. I was impressed with the security of the place. Here I'd come to write a simple travel story and it was being cleared with the White House. Jessie turned to me. "Liz wants to speak to you." Miss Carpenter gave me a rather lengthy lecture on the merits of Texas tourism. I could see how the hot water line would be handy for Jessie. What if some nosy tourist came along and asked a question Jessie couldn't answer?

Like, "What ever happened to the two-holer out back?" Jessie could slip off to the kitchen, grab the hot water line and say to LBJ or Lady Bird, "Tourist here wants to know what ever happened to the two-holer used to be out back?" She'd have the answer in seconds.

Anyway, Liz finished with her lecture, I hung up and said goodbye to Jessie and went off to stroll through

Johnson City. This takes about five minutes. I mean if you want to see everything. Minnie Cox sat behind a desk at the chamber of commerce office. It's fixed up in an old service station. Only they've removed the pumps out front. Johnson City is the sort of town where the chickens run loose through the neighbors' yards. Tourists are always getting the LBJ boyhood home confused, though, with the LBJ Ranch and the LBJ birthplace, which is another little frame cottage down the road. There's a flagpole out front and a chain across the driveway with a sign that says, "No Trespassing." I went up and looked through the front window. About this time a car came speeding down the road, horn blowing a hurricane wind. Out stepped a chap who looked like the sheriff of Cochise. He wore a Texas-type ranger uniform and a badge that said "Secret Service." It seemed a poorly kept secret. He wanted my driver's license.

I asked why? He said for trespassing. I said I had permission. I started to tell him about the hot water line and my conversation with Liz Carpenter, but I could see it was no use. I know the phone is there. So do LBJ and Lady Bird. But this bird with the badge just kept looking at me like I was looney. Finally I shrugged and gave him my license. He took my name and I wandered back to San Antonio to do what I'd intended to do in the first place—preview Texas' world's fair. Only it's called HemisFair '68. Never mind the Alamo. Remember the HemisFair. This is the war whoop being banded

about San Antonio this year. Doubtless the Alamo will live on forever in the minds of Texas patriots, but 1968 belongs to this new world's fair. Texas' answer to the exercise Canada held will be launched April 6 for a six-month engagement—a \$200 million fling marking the 250th birthday of San Antonio. While Texans are given to boasting on occasion, they aren't claiming that HemisFair is bigger than the jamboree staged last year by Canada and the year before that by New York. On the contrary, HemisFair will be small by comparison. Instead of the 1,000 acres occupied by Expo, it will make do on 92 acres—a plot slightly bigger than the one Seattle used for its earlier bash.

Nevertheless, HemisFair has come up with something bigger than all the fairs since the exposition that played Paris. It is the Texas Tower of the Americas. Only the Eiffel Tower is taller as a world's fair symbol. The Texas tower is a 622-foot shaft and up on top diners will nibble while Texas spins by down below, as the diners watch other fairgoers sail through the grounds in canopied boats. The artificial waterway connects with the San Antonio River so that guests may travel by gondola directly from their hotels.

Exhibits at the fair will spotlight men the world over pressing into the Americas to spread their culture. Thus the theme: "The Confluence of Civilizations in the Americas." Seven million visitors are expected during the six-month exposition; mostly they will come from the Americas: Mexico, the U.S., Canada, Central and South America. You'll

*(Below, left) HemisFair '68 won't open until early April, but some visitors already have had a look at the grounds from the Swiss Skyride. (Right) The Tower of the Americas will be a dominant feature of the fair.*





# ELKS TRAVEL PLANS



These tours, available to Elks and families ensure compatible members in the group. All services are of the highest standards to ensure the continued fraternal goodwill established in past years of service. You may plan with confidence.

FOR DETAILED FOLDERS  
MARK YOUR CHOICE

## HAWAII 2 weeks

Visiting: Oahu—Maui—Hawaii  
 From N.Y.C. .... \$529.00  
 From Chicago ..... \$509.00  
 From West Coast (includes Kauai) ..... \$398.00  
 All First Class—top hotels  
 Dates available throughout the year

## EUROPE 3 weeks

England—Denmark—Austria—Switzerland—  
 Italy—Spain—Portugal, etc.  
 Choice of several tours and dates  
 From N.Y.C. .... \$599.00  
 From West Coast ..... \$885.00  
 First class hotels—private bath—jet via sched-  
 uled carrier

## MEXICO 10 days

Mexico City—Taxco—Acapulco  
 Choose from 6 N.Y.C. departures ..... \$349.00  
 15 Days from West Coast ..... \$349.00  
 Deluxe hotels—monthly departures

## SPAIN 9 days

The fabulous Costa Del Sol  
 All inclusive from N.Y.C. .... \$299.00  
 West Coast ..... \$499.00  
 Best Spring dates available

## ORIENT 28 days

22 Days  
 Japan—Hong Kong—Taipei  
 West Coast ..... \$799.00  
 East Coast ..... \$999.00

28 Days  
 Japan—Taipei—Hong Kong—Penang  
 Singapore—Bangkok—Hawaii  
 West Coast ..... \$1098.00  
 East Coast ..... \$1298.00  
 Includes all jet—deluxe hotels, etc.  
 Selected Spring—Summer—Fall departures.

## AROUND THE WORLD

30 Days  
 Hawaii—Japan—Formosa—Hong Kong  
 Thailand—Nepal—India—Kashmir—Turkey  
 Greece  
 Includes all jet flights—deluxe hotels, etc.  
 East Coast or West Coast ..... \$1495.00  
 Selected Spring, Summer, Fall departures

NAME .....

ADDRESS .....

..... ZIP .....

**EAST COAST DEPARTURES—MAIL TO  
 ELKS TRIP CHAIRMAN**  
 c/o M.T.B. Corporation  
 274 Madison Ave., N.Y.C., N.Y.  
 TEL. 212-532-9500 x 275

**WEST COAST DEPARTURES—MAIL TO  
 ELKS TRIP CHAIRMAN**  
 c/o Continental Express  
 144 S. Beverly Dr.  
 Beverly Hills, Calif.

be able to stroll with ease from one end of the fairgrounds to the other in less than 10 minutes. Pavilions used by participating nations are being provided free and all are uniform. Thus big nations won't overshadow smaller ones.

In 1962 three leading San Antonio citizens met at the old Granada Hotel to kick around ideas for a fair. But the idea of a world's fair had never crossed their minds. They were big Jim Gaines, a former radio-television executive; Bill Sinkin, who operates a chain of department stores in San Antonio; and H. B. Zachary, the town's leading builder. Earlier, Congressman Henry B. Gonzalez had proposed a "Fair of the Americas"—an effort to draw together San Antonio's Mexican Americans and the hodgepodge of others—Italians, Germans, Irish, etc., not to mention the nationals of other American nations. Big Jim says, "We became a world's fair by accident."

After securing proper underwriting (480 San Antonians put up \$1,000 to \$175,000 each), they sought state sponsorship. After this they asked the federal government to participate. The secretary of commerce said they'd have to get an OK from the Bureau of International Expositions, the official world's fair body in Paris. The Texans flew to France. They got the nod. Suddenly, what began as a country fair was turning into a multimillion dollar exposition.

The 92 acres chosen for the fair site was a slum area. Sagging shacks were cleared away. Residents were relocated. Big Jim, Sinkin, and Zachary decided this wasn't going to be one of those fairs where everything is torn down after it's over. San Antonio needed a new civic center. The fairgrounds would be that new home. Among the permanent buildings are a brand new 200,000-sq. ft. exhibit hall, a 10,000-seat arena, and the \$10 million Institute of Texas Culture.

Meanwhile, late last spring it occurred to everyone that San Antonio should have a new hotel for the fairgoers. It was too late for the conventional sort of construction. Zachary allowed how it could be done, though. He'd built dams, military installations, power plants. Always there was a time pressure. A hotel would be a simple challenge. But it would have to be built differently. The first four floors were built by conventional poured-concrete methods. After that convention ended and ingenuity took over. Every room rising above the base of the 21-story, \$7.5 million Palacio del Rio was constructed at a site miles away. After this each precast apartment was trucked to the hotel and hoisted in place by crane. Now it stands, ready for San Antonio's big birthday party.

## ATTENTION EXALTED RULERS AND STATE ASSOCIATION YOUTH ACTIVI- TIES CHAIRMEN:

Your Grand Lodge Youth Activities Committee, as part of our extensive coverage program, is cooperating with the President's Council on Youth Opportunity program sponsored by our government. Kits have already been mailed to you. Please immediately set up a program for implementation and turn over all material to your successor so that he may follow through with this program. Your cooperation is solicited, and a letter of explanation will be in your hands soon.

MELVILLE J. JUNION, Chairman  
 Grand Lodge Youth Activities  
 Committee

It is only a short walk to the Alamo, which is really what made San Antonio famous. Visitors are greeted at the Alamo by these words: "Be silent, friend. Here heroes died to blaze a trail for other men." During a 13-day siege the Alamo's fewer than 200 defenders held off thousands of Mexican soldiers led by Gen. Antonio Lopez de Santa Ana. Finally the Mexicans stormed the Alamo, killing everyone to the last man. Rising in front of the shrine is a cenotaph with the names of all who perished: James Bonham, James Bowie, William B. Travis, Davy Crockett, and 182 others.

Back near Zachary's new world's fair hotel the river bends away in a lazy horseshoe, its banks lined with quaint shops, nightclubs, and restaurants. Arching above them, giant cypress, cottonwood, and pecan trees spread their shade. At Casa Rio and La Paloma del Rio they serve Mexican food fiery hot.

Most everyone eventually finds his way to a cool nook called The Landing, down by the waterfront, to hear Jim McCullums' Happy Jazz Band blow cool music. The McCullums—Jim Sr. and Jim Jr.—started blowing just for kicks. They'd already made a bundle peddling groceries. The horns were just a hobby. But like a lot of hobbies this one took off. Suddenly the hobby was a business, and now you'll hear them digging Dixieland nightly there by the river. During the day the drummer—he looks like Cary Grant's twin—collects taxes for Uncle Sam. The pianist works for a trucking company and the tuba tooter peddles fruit. Only the banjo player is a full-time professional. Together they blow Dixieland, sweet and simple, a Mississippi sort of sound rising up along the town's picturesque river. If you come to the fair you'll hear that sound—down by the river.





*Is "conservation" always the best answer? Sometimes nature's creatures, and those of us who respect them, wish otherwise*

# The Ancient One

By Ewart A. Autry

On the day Cypress Lake died I was crouched in a cane thicket near the water's edge before sunrise. I was waiting for the Ancient One to come to the big log which protruded from the water less than twenty steps away. He was a huge alligator snapper turtle which had been seen around the lake since grandfather's youthful days. He was always recognizable because some strange freak of nature had given him an irregular patch of white in the center of his shell. No one in our community had ever seen another with such a spot, nor one of such great size. No one would even guess at his age. "He seemed as large when I first saw him as he is now," my grandfather had declared. So he had become known as the Ancient One.

For several years now when the weather was warm he had climbed to the top of the big log at a little past sunrise. This day would be his last opportunity to sit there, for this beautiful cypress-studded, twenty-acre lake would begin a rapid death before the sun was high. Along with all others up and down that bottomland it had been marked for drainage by the government. Many had already been drained, and their inhabitants either destroyed or forced away to become homeless wanderers on the face of the earth. This was labeled as progress, and all living things must move out of its way or perish. Even the Ancient One of Cypress Lake.

The sun was barely up when he came to the log. First his huge head rose above the surface and lingered there for a few minutes. Seeing no

danger, he mounted the log where it touched the water and climbed until he had reached a splash of sunlight. There he stopped and sat very still. Sunbeams, filtered through brightly colored leaves of early autumn, danced on his shell and made its white seem even whiter. He had no way of knowing that Cypress Lake was nearing the end of its long existence. Neither did the ducks quacking and frolicking out among the cypresses. Nor the snow-white crane wading in the shallows. Nor the beaver swimming with only his nose above the surface. To all these and many others this was home, and they had no knowledge of anything which could bring it to an end.

But there was a warning before the Ancient One had been long settled on the log. A small motor started, and then the powerful motor of the dragline standing on the river side of the lake. Only a few yards of digging remained before the lake of water would begin a rapid exit into the river. There was a clanking of machinery as the big dipper swung around and began to bite deeply into the remaining dirt.

These sounds were frightening to the inhabitants of the lake. The Ancient One lifted his head and turned it from side to side as he tried to understand. The ducks became silent. The crane lifted his head and stood as if suddenly frozen. The beaver dived quickly and left a swirl of water. But after the dragline had worked with a steady rhythm for a quarter of an hour most creatures of the lake cautiously resumed their activities.

Not so with the Ancient One. He no longer seemed at ease in the warmth of the sun. There was little doubt but

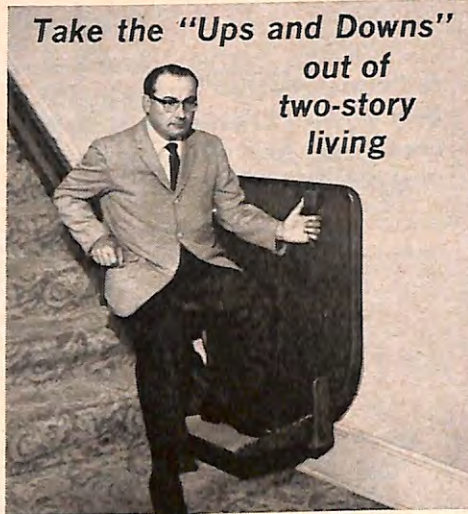
that for many years he had been the most powerful of all the lake dwellers. Nothing else had been big enough or strong enough to challenge his power. But this clanking, roaring monster on the river side of the lake was something new. Perhaps instinct was telling him that this was an enemy he could never conquer. He moved nervously to the highest point on the log and his head moved constantly as he tried to discover this invader of his kingdom.

Two hours later there was a roaring as the last wall of dirt was removed and the water rushed toward the river. The lake was shallow, and the exit channel wide, so in a matter of hours most of the water would be gone. Soon after the first roaring I noticed that leaves on the surface began to move slowly toward the river. This movement of the water frightened the ducks. They arose with a wild quacking and beating of wings and went away over the treetops. The crane soon followed. Five minutes later the great turtle splashed into the water.

Always before, the water had been a place of refuge when danger threatened from the outside, but now even this was being taken away. As the water retreated faster and faster, all living things of the lake became greatly disturbed. Fish darted back and forth. Muskrats surfaced and swam in aimless circles. A huge beaver slapped the water with his broad tail as a warning to all others of his kind. A pair of black mink swam ashore and vanished like shadows into the canebrake. Never before had such panic reigned in this quite lake among the cypresses.

And none seemed more disturbed than the Ancient One. There was no





Take the "Ups and Downs" out of two-story living

## Install an Inclinette

There's no need to sell your two-story home because someone must avoid climbing stairs. Install an Inclinette on your present stairway and ride upstairs and down with the push of a button.

Inclinette is a must for the handicapped and elderly and a real convenience for every member of the family.

Write for new, free booklet

This colorful booklet tells about Inclinette, the 2-passenger Inclinator, and "Elevette" — our modern home elevator.



**INCLINATOR COMPANY OF AMERICA**  
2204 Paxton St., Harrisburg, Pa. 17105

## 1000 GOLD STRIPE LABELS 35¢



1000 Deluxe, Gold Stripe, 2-color, gummed, padded Labels printed with ANY Name, Address & Zip Code, 35¢ for EACH Set! No limit, but please include 10¢ extra for post. & pkg. or 45¢ in all. SPECIAL! 3 Sets for only \$1.25! GUARANTEED to be best Labels, regardless of price, or your money back. Write for FREE Money-Making Plans. FAST SERVICE! Order NOW!

TWO BROS. INC., Dept. B-98, Box 662, St. Louis, Mo. 63101



## Are Your Tables Safe from INTRUDERS?

Unique non-duplicate floral design Chips and Hi-Test precision Dice,.... monogrammed with your clubs initials or insignia will add quality and protection to your tables.

Poker Tables • Playing cards  
Complete Clubroom Equipment  
Write For Free Catalog!

**GEORGE & CO., 615 Main St. Dept. E, Buffalo, N.Y. 14203**

## MINIATURE GOLF COURSES

Earn \$12,000-\$15,000  
Installed indoors or outdoors  
Priced at \$6,900

Excellent financing available  
**LOMMA ENTERPRISES, INC.**  
Dept. 28, Scranton, Pa. 18501

## TIME-SAVING IDEA:

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items.

longer any peace for him. Sometimes he dived briefly. Once, he started back up the log only to plump back into the water. The long years of his life had not given him the wisdom to cope with this enemy which had come upon him. He could not know, as he swam, that human beings had already planned his future. He was to be the prize of the dragline crew and they had contracted to sell him to a zoo. This good life of freedom he had known for so long was supposed to end as soon as the water had retreated enough for them to lay hands upon him.

I watched there for another hour, then walked around the lake toward the dragline. Everywhere in the water there was the same panic I had noted from the cane thicket. Some things were swimming uncertainly, not knowing what else to do. Others were departing. A fat beaver waddled away in front of me, moving with the awkward gait of one unaccustomed to traveling on land. A green-headed frog crossed my path, going in long leaps toward the hills.

Half way around to the dragline I came upon Peter Stroud just standing, looking out across the lake. Peter was home on furlough from an army hospital. He had once been a prisoner of war, but had managed to escape despite a severe leg wound which was now well on its way to healing, but still caused him to walk with a cane. As I approached, he turned his handsome young face toward me. "When I was fighting in the jungle I often dreamed of coming back to this quiet spot and running my boat out among the cypresses," he said. "That's a shame," he continued solemnly, gesturing toward the departing water. His dark eyes were brooding as he watched a flight of ducks circle above the treetops, then depart in alarm.

He walked on with me to the dragline. A crowd had gathered in holiday mood. Nets had been stretched across the exit channel, and fish were being caught as they tried to escape from the dying lake. An occasional turtle was also being hauled ashore. Talk turned to the Ancient One. There was speculation on how soon he would be caught and how much he would weigh. I approached the foreman of the dragline crew. "Would you sell me the big turtle if I offered more than you'll get from the zoo?" I asked.

He shook his head. "We've contracted to let the zoo have him," he said, "and we can't do otherwise. They'll pick him up when we notify them he's caught." He looked at me closely. "What do you want with him?" he asked.

"I'd like to take him down the river and set him free," I replied. "He's been as free as the wind for a long

**HOME-IMPORT**  
BUSINESS—Make Big Profits

New Drop Ship Plan offers you first day profits! Deal direct with overseas sources at prices shown. Dazzling bargains with no investment. Full or spare time. Electric Razor \$1.70 Write for FREE BOOK today to...

MELLINGER, Dept. L394, 1554 S. Sepulveda, Los Angeles, Calif. 90025

## JAMES V. MANGANO

Diamonds—Watches—Jewelry  
23 W. 47th Street, New York City  
Tel: 212-265-8151  
When in New York, visit us.

## be a TAX CONSULTANT

Income unlimited in ever growing profession. Our students are earning lucrative fees in dignified full or part time home-office business preparing income tax returns during busy tax season. Many operate profitable Business Tax Service with steady monthly fees of \$10-\$50. No book-keeping experience necessary. We train you at home and help you start. Licensed by N.Y. Education Dept. No agent will call. Write for free literature. Accredited Member, National Home Study Council, Vet. Approved, National Tax Training School, Monsey, 12PA, N.Y. 10952



## BE A COCKTAIL BARTENDER LEARN AT HOME

Enjoy top salaries in exclusive clubs, plush lounges. There's always a big-pay job for the Professional! You'll love your work wherever you choose to live. Be the man you've always envied! Professional Bartender's setup furnished, yours to keep! Write

WESTERN EDUCATIONAL DEVELOPMENT  
P. O. Box 12037 Dept. B-2 Denver, Colo. 80212

## HEAVY DUTY BALL-BEARING PUMP

IRRIGATE • DRAIN • SPRAY • CIRCULATE • All-metal, rust-proof XB. Stainless shaft. Use 1/4 HP or larger. 1 HP for up to 5,200 GPH 60" high or 3,000 GPH from 25' well. 1 1/4" inlet, 1" outlet. For belt or direct drives. ....\$12.95  
Type P won't rust or clog. Hundreds of thousands in use. Up to 2,400 GPH. 1" inlet, 3/4" outlet. ....\$8.95  
P'd, cash with order. Money Back Guarantee.  
LABAWCO, Box 58, Belle Mead, N. J. 08502

## LIFE INSURANCE

ISSUED BY MAIL • KEEP IT FOR LIFE  
**MAIL THIS AD** NO OBLIGATION  
APPLICATION MAILED TO YOU

\$5000 ENTRY AGES 21 to 70 • \$2000 ENTRY AGES 21 to 80  
Whole Life Policy pays world-wide for death from any cause, any time, except during first policy year for either suicide or death from undisclosed pre-existing health conditions. Mail your name, address, zip code, year of birth and ad to Great Lakes Insurance Co., Elgin, Ill. 60120, Dept. DEIM6

COLORADO 4 yr. transplants, 10" - 15"  
**BLUE SPRUCE 10 FOR \$6.45**  
FOR POST PAID  
Write for your FREE Catalog Today!  
Cash with order. Pa. customers add 5% sales tax.  
**PIKES PEAK NURSERIES**  
801 Water St., Dept. AF, Indiana, Pa. 15701

## BASEMENT TOILET

FLUSHES UP  
to sewer or septic tank  
no digging up floors.

WRITE, .. McPHERSON, INC.  
BOX 15133 TAMPA, FLA. 33614

**BRONZE PLAQUES**  
FOR ALL OCCASIONS  
Write for FREE Catalog P12  
For Medals & Trophies Catalog T12  
**INTERNATIONAL BRONZE TABLET CO., INC.**  
150 W. 22nd St., N. Y. 11, N. Y. WA 4-2323



### STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Louisiana	Slidell	April 26-27-28
Kansas	Wichita	May 2-3-4-5
Ohio	Columbus	May 2-3-4-5
Illinois	Springfield	May 3-4-5
Missouri	Springfield	May 3-4-5
Arkansas	Harrison	May 18-19
California	Fresno	May 22-23-24-25
Florida	Daytona Beach	May 23-24-25
New York	Kiamesha Lake	May 23-24-25-26
Wyoming	Greybull	May 24-25-26
Kentucky	Cold Spring	May 30-31—June 1
Georgia	Jekyll Island	June 5-6-7-8
Texas	Austin	June 6-7-8
Indiana	French Lick	June 6-7-8-9
Connecticut	Norwich	June 7-8
North Dakota	Fargo	June 9-10-11
Minnesota	Detroit Lakes	June 13-14-15
Utah	Ogden	June 13-14-15
South Carolina	Myrtle Beach	June 14-15
New Jersey	Atlantic City	June 14-15-16
Montana	Miles City	July 24-25-26-27

time. I'd like for him to stay that way as long as he lives."

The man laughed and shook his head. "Some folks have strange ideas," he said as he turned away.

They caught the big turtle an hour before sunset. As the water lowered rapidly he had been left in a shallow pool not far from his log. There he was captured and brought by tractor to the dragline. The crowd gathered around him and exclaimed at his size and at the strangeness of the spot on his back. The Ancient One was not yet ready to surrender. His head was high and he snapped viciously at sticks poked toward him. The crowd laughed at his defiance.

When I looked for Peter Stroud I found him standing outside the circle, his head turned away, and his fists half-clenched. "This is awful," he muttered as I neared him, then turned away and went toward home before I could say anything.

The dragline foreman placed some sheets of tin on the ground, put the turtle on them, and turned a huge iron pot down over him. The pot was propped up slightly on one side to give air. A weight was placed on top so that the turtle could not move his prison. "That'll hold him until the zoo people come after him tomorrow," the foreman said.

On my way home I passed Peter Stroud's house. I found him sitting in the yard, looking out across the bottomland where the fading sunlight was still bright on the tops of the cypresses. A few ducks were circling and their wings seemed fringed with the gold of the sunset. "When Man is finished with this land where will the wild things go?" he asked thoughtfully.

"I don't know," I replied. "Some will probably perish from the face of the earth as others have done before them. Some will be found only in

places of captivity. Others will somehow win the battle for survival in whatever wild territory is left for them."

"What did they do with the Ancient One?" he asked, his dark eyes on my face.

I explained how they had fixed him a prison from which he couldn't escape. "The zoo people will pick him up tomorrow," I concluded.

"It was awful the way the crowd gathered around and looked at him and taunted him," he said, and there was almost anger in his voice.

"It wasn't a nice thing to see," I agreed.

I was up and down at the dragline early the next morning. I wanted one more look at the Ancient One before he was carted away to a zoo, but I didn't see him. He had escaped during the night. There was quite a stir among the crew as they tried to track him. They finally succeeded, but the trail led to the river. There he had dived off into the deep water where they could not lay hands on him.

I examined his former prison. The weight was off, but the pot was otherwise much as it had been the evening before. "He probably pushed under the rim until he rolled the weight off," the foreman guessed. "Then it was an easy matter for him to lift enough to get out. Naturally it would drop right back into place."

As I walked away I noted what seemed to be the faint prints of a cane. I remembered that Peter Stroud had not walked over that way the evening before. Thoughtfully, I went by his house and found him standing in the yard. "The Ancient One escaped last night," I announced. "They tracked him to the river, and, of course, that was the end of the trail."

"That's good," he said, looking down across the bottomland to where a stretch of the river was bright in the morning sun. His voice showed no surprise. "The crowd won't be staring at him any more and tormenting him."

He leaned toward me and there was fire in his voice when he spoke again. "That's the way the enemy crowd did me when I was a prisoner of war. They stared at me and they mocked me. That's what was happening to the Ancient One yesterday. I couldn't stand it. That's why I turned and walked away."

While he talked I had been looking at his cane. There was soot on it near its end—soot like that with which the black pot was coated.

"Well, he's free now," I said. "Free, and probably swimming down the river and far away."

"Down the river and far away," he echoed softly, as a smile touched his face and his eyes sparkled with a light I had not seen there before.

## CUESTA-REY

# Caravelle

MADE  
IN  
TAMPA



A long, slim (6¼")

Extra Mild Cigar

with the

rich bouquet

of all imported

leaf filler for superb

flavor and aroma

3 for 50c

Other sizes 15c to \$1.00  
at fine tobacco counters  
everywhere

SPECIAL OFFER



Traveling Man's  
HUMIDOR

Actual Size

(Limit—one to a smoker)

Carry your cigars in this aromatic genuine imported cedar humidor. Holds up to ten large cigars—ideal for traveling. We'll pack it with 6 Premium Quality Cuesta-Rey Caravelles and send it to you for just \$1.00, the price of the cigars alone.

## CUESTA-REY

Dept. EL-3, Box 2030, Tampa, Fla. 33601

Enclosed is \$1.00. Please send my Traveling Man's Humidor packed with 6 Caravelle Cigars.

WRAPPER SELECTION:  Extra Claro (Green)  Natural (Brown)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_



# Now! Life Insurance Birth to Age 80

**\$1000** <sup>OR MORE</sup> First  
30 Days  
**ONLY 25¢**  
Per Policy

**CASH FOR YOUR FINAL EXPENSES.  
AVOID BEING A BURDEN TO YOUR FAMILY**

**Introductory Offer.** Answer these 9 questions on a plain piece of paper and mail with only 25c for 30 days' protection. Suicide or death due to pre-existing illness not covered during first year. Regular rate shown on policy.

**Amounts usually issued without doctor examination. NEW LOW RATES.**

Ages	Amount	Ages	Amount
0 to 80	\$1000	15 to 60	\$2500

1. Print full name and address.
2. Date of birth?
3. Height? 3a. Weight?
4. Occupation, kind of work?
- 4a Name and address of employer
5. Race and Sex? (For identification).
6. Beneficiary and relationship to you?
7. To your knowledge, have you had heart, lung, diabetes, cancer, or chronic disease? Are you deformed, lost a hand, foot, eye, or ever rejected for insurance?
8. State condition of your health.
9. Amount desired, and sign your name.


### NO AGENT WILL CALL

Actual policy will be mailed you direct from Home Office. **You be the judge.**  
Mail to: **S. B. Hunt, Chairman**  
**AMERICAN LIFE & ACCIDENT INSURANCE CO.**  
305 American Life Bldg., St. Louis, Mo. 63108

### Program Chairmen!

## 118 SURE-FIRE WAYS TO LIVEN UP YOUR PROGRAMS

Noted MC and raconteur tells how to put life and fun into your meetings. Hilarious original stunts, gag plots, blackouts. You'll agree that just one of these ideas is worth more than you pay for all 118 or your money back. Send just \$3 to Elbee Publishing Co., 5601 Cerritos Ave., Long Beach, Calif. 90805



**MR. SLHIM<sup>®</sup>**  
**SUPPORT UNDERSHORTS**

MR. SLHIM instantly reduces stomach bulge, gives bracing support to waist and hips without unnecessary bulk. Strong, lightweight fibers of spandex elastic pull in sagging muscles, promote better posture. MR. SLHIM stays in place, never creeps or binds, keeps you looking trim, feeling fit with amazing comfort.

Try a pair on our 30-day money-back guarantee. Sizes 28-44 shipped from stock, postpaid. Send waist size with \$6.95 to

**SUPPORTWEAR SPECIALISTS, INC.**  
216 W. Jackson, Chicago, Ill. 60606  
FREE CATALOG—WRITE DEPT. E-4

## HOW TO PUBLISH YOUR BOOK

Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for FREE manuscript report & copy of **Publish Your Book**.  
**CARLTON PRESS** Dept. ELD  
84 Fifth Ave., New York 11, N. Y.



Congressman  
Steiger



Congressman  
Burke



Congressman  
Morris

## Youth Leadership Judges

It is fitting that the chairman of the judges for the 1967-1968 Elks National Youth Leadership Contest was a winner of that competition as a youngster. U.S. Rep. William A. Steiger (R-Wis.) won second place in the national contest in 1956.

PDD Michael J. McNamara, Brockton, Mass., a GL Youth Activities Committeeman, also invited U.S. Reps. James A. Burke (D-Mass.) and Thomas G. Morris (D-N.M.) to judge contest entries.

The selection of youth leaders in the 19th annual nationwide competition will be made from among high school students

—18 years and younger—who have been certified by each state association as its top boy and girl winners. Congressmen Burke, Morris, and Steiger will select three boy and three girl winners. First-place winners will receive \$1,400 U.S. Savings Bonds; second-place winners, \$1,200 bonds, and third-place winners, \$1,000 bonds. Dr. Melville J. Junion, Green Bay, Wis., chairman of the GL Youth Activities Committee, will award the bonds—provided by the Elks National Foundation—during the GL annual convention July 14 through 18 in New York City.

## The Elks

(Continued from page 47)

the opportunity, proving not only the strength and loyalty of the friendship of their Order, but its confidence in the Salvation Army, to meet a great and deep need upon the battlefields of France.

"The Salvation Army can never forget or get away from its deep sense of indebtedness and gratitude to the grand body of men that is before me this morning . . . I say without hesitancy that our organization could not have achieved its exceptional success in this war, but for the splendid, practical, tangible aid that was rendered to us by the Elks."

Another kind of soldier, in another kind of army, spoke in the lodge room of New York No. 1 in September of that same year. Erect, stiff, magnificent, General of the Armies John J. Pershing, Commander of the American Expeditionary Force, who was himself an Elk, said simply:

"No one knows better than an Elk what the Order stands for; and realizing, as I do, just what the vows of an Elk require him to do, prescribing in many ways the conduct of his life, I can

readily appreciate, and do appreciate, the great work that has been accomplished by this Order.

"We, who were fortunate enough to be sent to the battlefields of Europe to represent our people, felt that we had a united nation behind us; and I know of no organization or body of men whose patriotism, whose loyalty, and whose benevolence have contributed in a greater degree to make that a possibility. We have felt not only the spirit of your patriotism, but we have felt the national benefit of your efforts to carry forward the principles for which America has stood in this war."

Patriotism comes in many forms. These two tributes, from very different kinds of people, told much about the Elks.

But greater, perhaps, than all the giving of dollars, the support of the hospitals at home and in France, and the rehabilitation of disabled heroes, was the fact that all this was done in a spirit of sympathy and American fellowship, reflecting the comradeship of Elks themselves. Not only no Elk but no American was to be forsaken or forgotten, so far as the BPOE could help it.

Elkdom had indeed, with World War I, passed its point of no return.



## AFTER VIETNAM

The war in Vietnam will end sooner or later, but anyone who assumes that that will be the end of communist aggression is painfully naive, indeed. No matter the circumstances of the liquidation of the conflict, there will be more Vietnams in Asia, Latin America, Europe, Africa—wherever and whenever communists think aggression will further their cause. Thus, the Vietnam problem raises the fundamental question of what we are going to do about the international conspiracy to make the world communist.

There has been little peace in the world since 1945, and the situation has grown steadily worse as communist nations have grown stronger, recovering from the devastation of World War II. Instead of softening with maturity, Russia has grown more belligerent, more confident, more ready to take chances. Apologists and propagandists for communism simply cannot make a case to the contrary.

The historic enmity between Russia and China has ripened into open hatred, but this has in no way slowed communism's drive for world conquest. On the contrary, the rivalry between Peking and Moscow has served to intensify conflict at the expense of those nations that want only to be let alone.

To focus on Vietnam, it is obvious that the schism between Russia and Red China has not contributed to any peaceful solution. Rather, it has served to spur them to greater effort to see which can do the most to worsen the conflict.

Any hope that disunity between the two communist power centers would lead to a lessening of international tensions has proved groundless so far and will remain so until either or both of them undergoes a radical change in policy that will be a genuine turn toward peace.

Vietnam is not an isolated incident. It is just the latest in a long series of aggressions committed by the communist nations since the end of World War II under the disguise of "wars of national liberation." It is in this context that Vietnam must be viewed. An end to the conflict there is devoutly desired by a great majority of Americans, but there is a growing insistence that steps be taken to prevent a recurrence of such "limited wars." It is clear enough that present machinery for keeping the peace has failed. Isn't this the time to consider new measures, new policies that are better calculated to deter aggression no matter how it may be disguised, a time to mobilize the genuinely peace-loving people of the world for a genuine peace crusade?

## THE CENTURY CLUB

A great deal of interest has been aroused, as it was hoped would be the case, by the announcement of the creation of a Century Club through which the Elks National Foundation seeks to raise \$7 million to commemorate the Order's Centennial.

Membership in the Club will be limited to those Elks who contribute \$100 or more during the Centennial year—hence the name. A bit of figuring shows that the hope underlying this idea is that at least 70,000 Elks will contribute a hundred dollars in 1968. Attainment of this goal would seem well within the realm of possibility, in view of the Foundation's magnificent record of achievement since its inception in 1928.

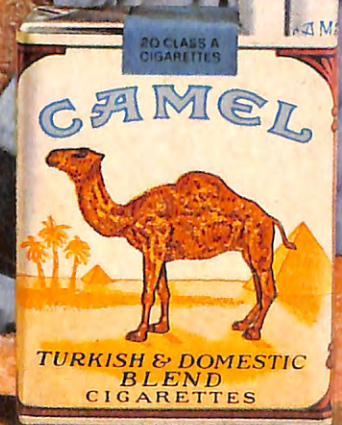
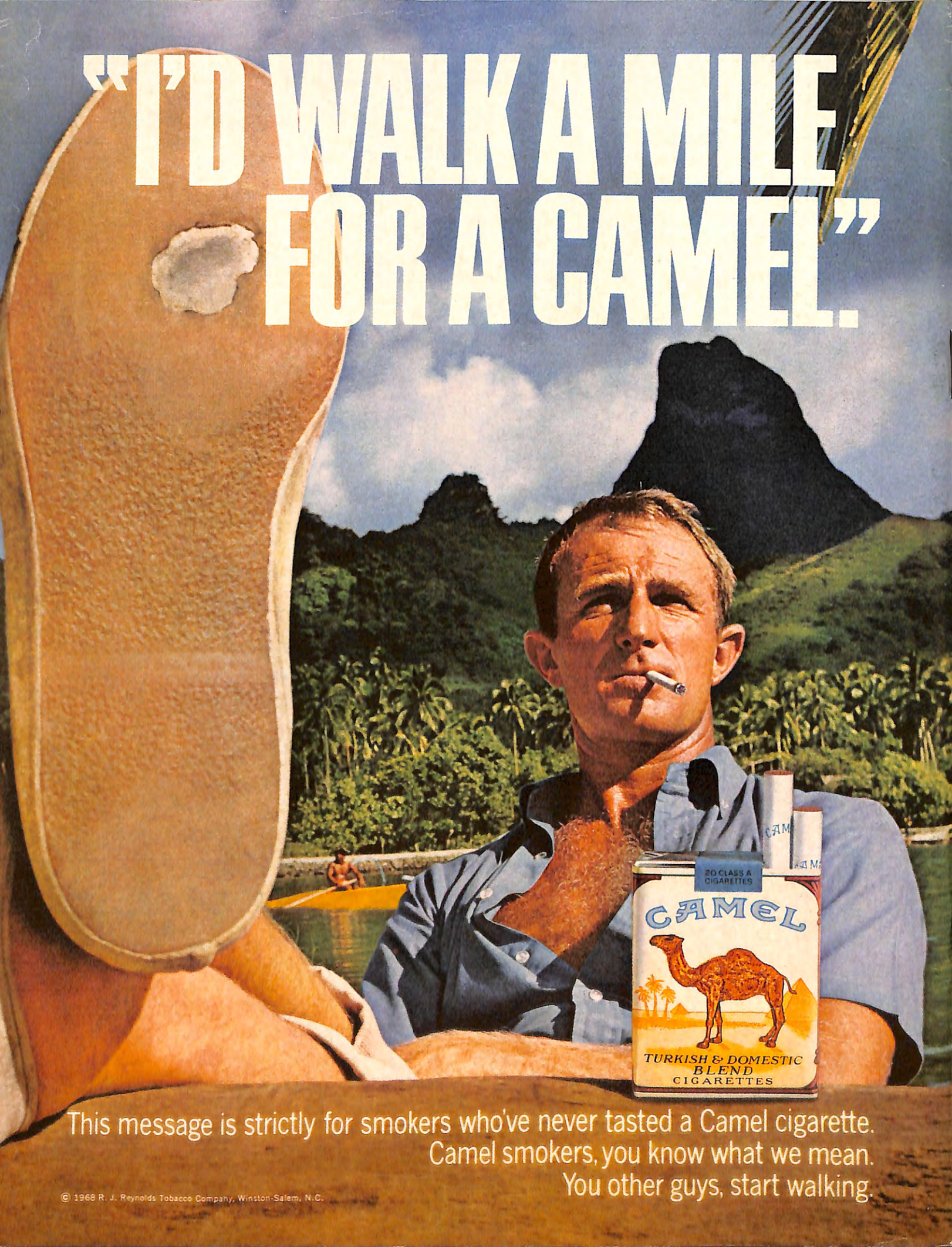
In its 40 years the Foundation has provided nearly \$6 million for Elk benevolences. A large share of this sum has been paid out in the form of grants to our state Elks associations in support of their wonderful major projects. These are of many kinds, including rehabilitation of cerebral palsied and other handicapped children, training of the retarded, prevention and treatment of eye conditions, speech and hearing therapy, dental diagnosis and treatment, summer camps for needy and handicapped youngsters, and many others.

One of the most vital of the Foundation's achievements has been its program for training persons in the latest methods of treating cerebral palsy. Nearly 1,800 doctors, therapists, nurses, and technicians have taken courses in advanced training on grants from the Elks National Foundation, many of them to staff Elk cerebral palsy programs. Without them, thousands of children would never have received the treatment that has enabled them to lead reasonably happy and productive lives.

This is the record, a record which should be a powerful inducement to generous-hearted Elks to join the Century Club as a Centennial tribute to our Order. When they do, they will be adding in a powerful way to the Foundation's capacity to do good.



**"I'D WALK A MILE  
FOR A CAMEL."**



This message is strictly for smokers who've never tasted a Camel cigarette.  
Camel smokers, you know what we mean.  
You other guys, start walking.