

THE
Elks

MAGAZINE

OCTOBER 1962

For Elks Who Travel:
NEW LOOK IN LAS VEGAS



AMOS
SEWELL



Enjoy the neighborly pleasures of western living—a dream come true!



Enjoy colorful Old West scenes like this at local ranches!



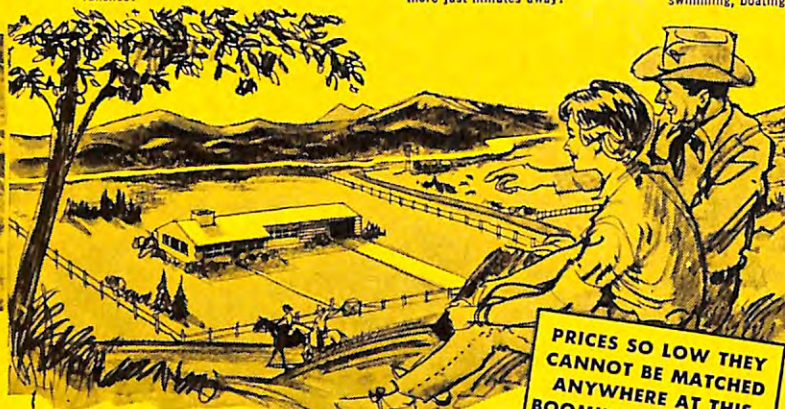
18-hole golf course next door—four more just minutes away!



A resort region featuring giant lakes—swimming, boating, camping, FUN!



Fish all year in teeming streams, only minutes from RIO RANCHO!



PRICES SO LOW THEY CANNOT BE MATCHED ANYWHERE AT THIS BOOMING RESORT CITY

Your Own Western-Size Ranch Estate For Sunshiny, Year-'Round Living

AMAZING LAND BARGAIN AT SUNNY ALBUQUERQUE NEW MEXICO

Just \$1 Down, \$10 Monthly—For Investment, Retirement

A WONDERFUL INVESTMENT! A MARVELOUS WAY OF LIFE!

Picture you and your family someday living on a rambling, king-size estate of your own in this friendly Southwestern community where you'll be able to fish, swim, golf to your heart's content—enjoy a lifetime of vacation pleasures and recreational facilities only minutes away from your door. A sun-drenched beauty-spot where wonders of Nature surround you in all directions—where the sun bathes your body 360 days a year—where winters are so mild they seem like spring, summer so comfortable you never need an air-conditioner.

RIO RANCHO ESTATES slopes along one of the greenest, most fertile valleys in the world, the Valley of the Rio Grande. The gently rolling land is so fertile it awaits only your touch to produce luscious fruits and vegetables—exotic floral gardens ablaze with beauty. And all around you, you'll thrill to "picture window" views of majestic mountains that soar in the distance—the silvery Rio Grande that winds by your door—the gleaming skyline of Albuquerque that lights up at night like a fairyland of color!

Along with your neighbors in RIO RANCHO ESTATES you will enjoy exclusive country club privileges, including community club house and swimming pool facilities, sun decks, bridle paths, park and athletic areas—all available to you and your family without dues or membership fees re-

quired. Yes, year-'round "fun in the sun" right on the property!

THE BEST OF TWO WORLDS! SUBURBAN PLEASURES—BIG-CITY CONVENIENCES!

RIO RANCHO ESTATES is only five minutes away from one of the fastest-growing, friendliest "sunshine resort" cities in the world. In metropolitan Albuquerque you'll find the finest in educational, cultural and medical facilities—church, social and fraternal activities—well-stocked shops and department stores—a big university, theatres, restaurants, rodeos, fairs and fiestas, college and professional sports. A major city that offers well-paying part- or full-time jobs plus a wealth of career and business opportunities—a world of culture; art, concerts, crafts and hobbies.

LET ALBUQUERQUE'S LAND BOOM MAKE MONEY FOR YOU!

If you had invested \$1,000 in choice land at Albuquerque, New Mexico, 20 years ago, before the city's fantastic 700% population increase, your land today would be worth at least \$20,000 to \$30,000—with the end nowhere in sight. With 274,000 people living here today, and booming Albuquerque expected to add more people in the next nine years than in all its previous history... land prices, which have been doubling and redoubling every few years, are now starting to skyrocket!

At this very moment you still have a chance to get in on the amazing profit potential of choice property at this booming Southwest resort paradise for as little as \$1 down, \$10 a month. A chance for you to own a rambling ranch-type estate in a scenic Western setting along the banks of the romantic Rio Grande River, where hundreds of friendly families are now building homes... an area so attractive, so desirable, and growing so rapidly that land today is bringing up to \$4500 or more an acre right to our property lines!

NOW COMES YOUR CHANCE TO BUY LAND AT A FRACTION OF CURRENT PRICES!

Yes, with competitive land already \$4,500 to \$12,000 an acre right up to our very doors, the one and only place at Albuquerque where you can still

buy choice homesite land at far below current market prices is RIO RANCHO ESTATES, where you pay pennies instead of dollars in comparison with every other choice piece of land in sight. Only \$795 for a half-acre site! You get a big piece of property equal to more than 10½ standard 20' x 100' city lots... at a low, low price that figures out to less than \$74 a lot. Nowhere else in the Southwest can you buy a choice ½-acre site so low in price—so close to a major city—and on easy terms as low as \$10 monthly.

THIS LAND BARGAIN CAN'T BE MATCHED ANYWHERE IN THE SOUTHWEST

Whether for investment, a new life now, or for eventual retirement, you can make Albuquerque's golden future your future. It's easy to take advantage of this special offer. There's absolutely no risk or obligation on your part at all.

The Reservation Coupon, accompanied by a refundable \$1 good faith deposit, reserves a valuable ½-acre or larger estate for you at beautiful RIO RANCHO ESTATES. We'll rush you a free Property Owner's Kit containing a CERTIFIED LAND MAP showing the exact site we have chosen for you, along with descriptions in such detail it's like standing on the property at RIO RANCHO ESTATES and inspecting the land yourself.

6-MONTH MONEY-BACK GUARANTEE

You must be completely delighted with your ranch estate or your money back at once, with no questions asked. What's more, if you should visit your property anytime within 6 months and aren't

CHECK THESE MAGNIFICENT FEATURES AT RIO RANCHO:

A complete planned development all ready to welcome you! 21 miles of streets and roads already cut through—new houses going up—centrally-piped water supply available to each home in residential area now under construction—power, phone lines on property—community club house, swimming pool facilities now on the way!

LOCATION: Directly adjoining metropolitan Albuquerque. Shopping and other big-city conveniences right at hand!

LAND: Guaranteed rich, fertile. On gently rolling ground. Guaranteed easy to build on. No mountains, bogs, muckland, barren desert—no flooding.

LOT SIZE: ½-acre estates, 21,780 square feet; full-acre, 43,560 square feet.

CLIMATE: Albuquerque acclaimed for "best year-'round climate in U.S.A."

STREETS: Each half-acre Rancho Estate has minimum 80 ft. road frontage; full acres, 160 ft. All streets give quick access to neighboring Albuquerque; will be maintained by County. State Highway 528 and County Road 46 run through property.

WATER: Pure, abundant domestic well water available on every site. Piped water available in residential area now under construction.

RIO GRANDE RIVER: Three miles of frontage on the romantic Rio Grande River.

ELECTRIC, PHONES, GAS: Available to all residential areas at Rio Rancho Estates.

POLICE, FIRE PROTECTION; FREE SCHOOL BUS AT PROPERTY.

HOMESITE MAPS: Each homesite is staked on four corners and clearly identified on plat and street map we send you.

TITLE: Assured by Master Title Policy. No cost to you.

TAXES: No taxes until your ranch estate is paid for. Current rate approximately \$1 per year.

ASSESSMENTS: None. No hidden costs.

even more delighted with your purchase, you get back every penny in full.

STAKE OUT YOUR CLAIM NOW TO THIS GOLDEN FUTURE

Remember, this is choice Albuquerque property where land prices are starting to skyrocket in response to the twin pressures of inflation and a fantastic "population explosion." With property values rising all around us we cannot hold down our prices indefinitely. Therefore, this may be your one and only chance to obtain one of these choice homesites before our scheduled \$200 price rise goes into effect. Mail the coupon today!



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RIO RANCHO ESTATES AT ALBUQUERQUE, NEW MEXICO

A Division of American Realty and Petroleum Corp. MEMBER: ALBUQUERQUE CHAMBER OF COMMERCE BANK: ALBUQUERQUE NATIONAL BANK

MAIL NO-RISK RESERVATION FORM TODAY

RIO RANCHO ESTATES, Dept. 209-A
1429 Central Avenue, N.W., Albuquerque, New Mexico

Enclosed is my refundable Reservation Deposit of \$1 for the following property:

- HALF-ACRE RANCH ESTATE Only \$795—Payable \$10 Monthly
- FULL-ACRE RANCH ESTATE \$1495 (you save \$95) Payable \$15 Monthly
- SAVE \$585—Special Discount on TWO-ACRE RANCH ESTATE Only \$2595—Payable \$25 Monthly

Please rush me my Property Owner's Kit showing the location of my property and other details. I must be completely satisfied and approve of this purchase or my dollar deposit will be promptly refunded.

Name

Address

City Zone State

Specially selected for

ELKS

readers... Newest mail order values from

SPENCER GIFTS

AF-59 Spencer Building, Atlantic City, N. J.

LIFE-SIZE SANTA DOORMAN

identifies your home with YOUR family name! Or he'll illuminate your front door with outdoor electric lights! Weather resistant lacquered paperboard, 5 feet by 21 inches. With special mounting tape & UL approved cord. Plain **\$1.00** Personalized (state name) **\$1.50** Electric (with lights) **\$2.98**



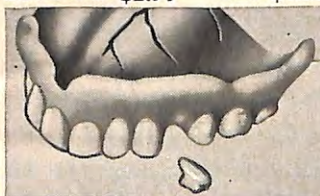
ELECTRIC



KEEP YOUR FEET WARM during cold winter months with Heat-A-Foot. These comfortable cushions keep your feet warm no matter how cold it gets! Just scissor the dotted pattern to fit your foot and insert in your shoe. They give glowing warmth on body contact! When ordering, specify for men, women, or children. 3 pair.....**\$2.79** Pair.....**\$1.00**



REPAIR JEWELRY AT HOME with this handy Kit! Contains professional-type jewelry tools made especially for repairing clasps, eyeglass frames, earring clips, necklaces - PLUS over 2 dozen golden & silver-toned parts! Tiny, easy-to-handle precision screwdriver & pliers. Ideal for your finest pieces. In plastic case. 3 for.....**\$2.79** Ea.**\$1.00**



EMERGENCY DENTAL KIT...No more embarrassing waiting period. Now you can repair your own dental plates at home or office. Save time and money. Kit includes everything necessary for fixing cracks, chips, breaks—and for replacing loose teeth. You get enough material for more than 6 repairs. Easy-to-follow directions included. Each**\$1.98**



WATER PLANTS AUTOMATICALLY while you're away! No need for delicate plants to die while you're out of town. Water Maids feed exact, controlled moisture to plants automatically...for up to 8 weeks! Just place one end in soil—the other in jar of water. Add plant food if desired. Spun glass & plastic; won't rot or mildew. Set of 4.....**\$1.00**



BOWLING, HORSESHOES, CROQUET anyone? 37-piece Table Top Game Set contains all you need to play all 3 sports —on your table top! Accurately scaled. Colorful break-resistant plastic. Croquet has 9 wickets, 2 posts, 4 mallets, 4 balls. Horseshoe has 4 shoes, 2 posts. Bowling has 10 pins, 2 balls. Instructions incl. Set (37 pcs.)...**79¢** 3 sets...**\$2.29**



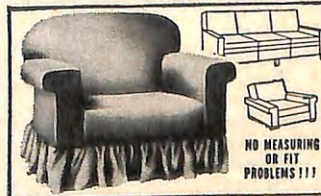
PERSONALIZED "GAY 90'S" TRAY Colorful "Gay Nineties" design makes this 9" x 14" serving tray most attractive. Hand-painted with first and last names of any host and hostess you state. Easy-grip raised edges so glasses won't slip off. Heavy gauge, easy-to-clean metal. Colorfast. State 2 first names and 1 last. 2 for**\$3.79** Each**\$1.98**



SNUG KNEE WARMERS...Recommended for sufferers of arthritis, bad circulation, foot, ankle ailments! Provide comforting warmth during cold winter months. Of 100% neutral wool with STRETCH construction—assures snug, comfortable fit for men and women. Regular Size (for average people). Pair.....**\$1.98** Extra Size (larger). Pair.....**\$2.50**



BIRTHDAY CAKE EXPRESS! Chug-chug! Toot-toot! First stop...party time! This miniature six-piece train is loaded with "glowing" good wishes from engine to caboose. Makes any cake a "birthday special"! Stake designed bases insert easily into cake. Made of brightly colored ceramic. Comes complete with eight replaceable candles. Each...**\$1.00**



S-T-R-E-T-C-H ON FURNITURE COVERS...One size fits any sofa or chair, regardless of style or size. Washable, no iron, go on in a jiffy. Give complete coverage. Miracle knit upholstery fabric is remarkably durable, lint free. 6 handsome shades. Specify beige, grey, gold, green, wine or turquoise. Chair Cover...**\$3.98** Sofa Cover...**\$7.98**

ELECTRIC LIVE-ACTION BARTENDER



It's Charley Weaver...Throw on switch, he reels from side to side, shakes mixer, listens to crystal cubes click, fills glass, gulps it down. Then face turns red—smoke streams from ears! As natural color returns, he starts again. Metal, 11" high, in Weaver shirt & trousers. Vinyl face, fuzzy hair. Batt. not incl. Each**\$4.95** 2 for.....**\$9.50**



LIFE-SIZE

GIANT ELECTRIC CLIMBING SANTA Who's that climbing on your roof? Why it's faithful old St. Nick himself! **LIFE-SIZE**; constructed of brilliantly colored weather-resistant paperboard material. Illuminated by 8 outdoor electric lights. 3' x 4'. Mount on chimney, roof, window. U.L. approved cord. Electric.....**\$3.98** Plain.....**\$1.98**



MOST FEMINE UNDIES EVER!...3 exotic styles in lacy-soft Helanca that fits like a second skin! Daring Bikini—reinforced seams, opaque crotch. Panty Brief; heat resistant elastic waist & legs. Garter Panty for stockings. 1 size fits all — 5 to 8. White or black.

NOT RETURNABLE IF WORN
Bikini 2 for.....**\$2.49** ea.....**\$1.29**
Panty 2 for.....**\$2.79** ea.....**\$1.49**
Garter Panty 2 for **\$4.79** ea.....**\$2.49**



4 COLOR AUTOMATIC PENCIL...A flip of your finger changes this chrome-plated pencil from red to blue to green to black lead. Smooth-writing. One unit, single barrel construction. Comes complete with eraser and extra lead. Each**\$1.00**
6 for**\$5.00**
24 refill leads (same ass't'd. colors) **49¢**



GIANT GARAGE DOOR GREETING "shouts out" your warm "Season's Greetings" to the world. Novel garage door decoration is 5 ft. x 6 ft. High-lighted with brightly flickering candles and poinsettia blooms. In brilliant colors on strong paperboard. Comes in reusable storage tube. At season's end, tuck it away for use next year. Each.....**\$2.98**



INDIAN HEAD PENNY JEWELRY Genuine, rare U. S. Indian Head pennies OVER 50 YEARS OLD, fashioned into handsome golden-toned jewelry! Polished to a shining finish. Value should increase with the years. Assorted dates. Gift boxed. Tax incl. Cuff Links, Pr.....**\$3.30** Tie Bar or Key Chain, Each.....**\$2.20** 2 Sets.....**\$11.98** Complete Set.....**\$6.60**



ELECTRIC HOT POT boils 4 cups of water in minutes—for instant coffee, tea, cocoa. Heats soup, canned foods, baby bottles, etc. Electric, break-resistant! Easy-pour spout, stay-cool base & handle. Perfect to use right at table—or office desk! Polished aluminum, with electric cord. Great for home, school, travel. 2 for.....**\$5.50** Each.....**\$2.95**



NEW "DEAL" IN PLAYING CARDS...they're round! Imagine how heads will spin when you deal these CIRCULAR PLAYING CARDS! What's more, you'll have no more dog-eared cards! They're 3" in diameter—easy to deal—easy to hold. Plastic-finished for long use. Specify Red or Black deck. Each**\$1.79** 2 decks (1 of each color)**\$3.50**

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That's how Barron's has helped me increase my capital. You can't read it without becoming a better judge of investments.

And my smartest investment of all was the six bucks I paid for Barron's itself.

This story shows how Barron's National Business and Financial Weekly serves its readers. There's no other publication like it. It is written for the man who makes up his own mind about his own money.

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Why Can't You Remember?

A noted publisher in Chicago reports there is a simple technique for acquiring a powerful memory which can pay you real dividends in both business and social advancement and works like magic to give you added poise, necessary self-confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by remembering accurately everything they see, hear, or read. Whether in business, at social functions or even in casual conversations with new acquaintances, there are ways in which you can dominate each situation by your ability to remember.

To acquaint the readers of this book with the easy-to-follow rules for developing skill in remembering names, places, figures, dates, business transactions, or even passages of literary content, the publishers have printed full details of their interesting self-training method in a new book, "Adventures in Memory," which will be mailed free to anyone who requests it. No obligation. Simply send your request to: Memory Studies, 835 Diversey Parkway, Dept. 1327, Chicago 14, Ill. A postcard will do.

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322

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Amphora Sweepstakes P.O. Box 632,
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2. Each entry must be accompanied by the red DE seal from an Amphora pouch, or the DE Tape from an Amphora tin, or a plain piece of paper on which you have drawn the word "Amphora" in block lettering. Enter as often as you wish. Each entry must be mailed separately.

3. Entries must be postmarked by Midnight Dec. 30, 1962 and received Midnight Jan. 7, 1963. Drawing will be conducted by the D. L. Blair Corporation, an independent judging organization. Its decisions with respect to all phases of the Sweepstakes will be final. Only one prize to a family.

4. Entries limited to residents 18 years of age and older, of the United States. Employees of Romick's International Inc., its advertising agency and the D. L. Blair Corporation and their families are not eligible.

5. Sweepstakes void in Wisconsin, Nebraska and any other area where prohibited by law. Federal, State and local regulations apply.

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Important! Do not send this request with sweepstakes entry.

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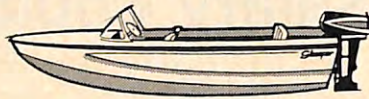
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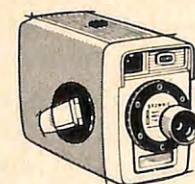
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COMMENT

FROM THE EDITORS

SOME TIME AGO we were taking a course in aerial navigation, and one assignment involved taking a fix with the aid of a sextant, provided by the school, and three stars, which had been installed for that purpose several million years earlier. We were on the ground in Oxford, Ohio, which was a demonstrable fact, but the fix located us on someone's farm near Dayton. Others fared less well on that clear, starry night; they determined their positions somewhat closer to Chicago or Cleveland.

It may well be that some of our classmates have since made good use of the technique we were studying—after perfecting their skill at it, of course—in guiding jet bombers around the globe. Some may even be among those intrepid scientific adventurers who already are planning junkets to the moon and beyond. How they will navigate to their destinations is discussed by Arthur C. Clarke, one of today's most eminent writers of science fact and fiction (see "A Star to Steer To," beginning on page 7).

Telstar is a marvel to nearly all of us, but Mr. Clarke probably marveled least: He first proposed communications satellites back in 1945. He is an Englishman who served as a radar officer in the RAF during World War II, then obtained a 1st Class Honours degree in physics and mathematics at King's College, London. Subsequently he has: served twice as chairman of the British Interplanetary Society; been elected Academician, Academy of Astronautics; become a senior member of the American Rocket Society and a fellow of the American Astronautical Association; and, recently, won this year's Kalinga Award of £1,000, administered by UNESCO and given for outstanding achievement in the popularization of science.

Mr. Clarke's 30 books have sold millions of copies, some by way of book clubs, and his latest is a collection of stories entitled *Tales of Ten Worlds*. Before that, *A Fall of Moondust* did very well, and forthcoming is *Profiles of the Future: An Enquiry into the Limits of the Possible*. In addition to his interest in space, he also indulges a deep-seated curiosity about the ocean depths through underwater exploration and photography off the coast of Ceylon, where he now makes his home.

WE DON'T EXPECT to be aboard any space vehicles that will make journeys such as those Mr. Clarke envisions; nonetheless, we're pleased that THE ELKS MAGAZINE has its own space ship. An artist's rendering, that is. The artist, Chesley Bonestell, is one of the top space-flight illustrators in the business. Proof that he know his business are the beauty of his painting on page 6 and his commentary on page 7. He has illustrated a number of books and done a great deal of magazine work in his field, as well as the 10-by-40-foot lunar landscape in New York's Hayden Planetarium. Mr. Bonestell, who lives in California, has done a painting for a book, which will have text by space-expert Willy Ley, that depicts a space ship similar to ours. But only similar; the one on page 6 belongs to THE ELKS MAGAZINE.



ARTHUR C. CLARKE

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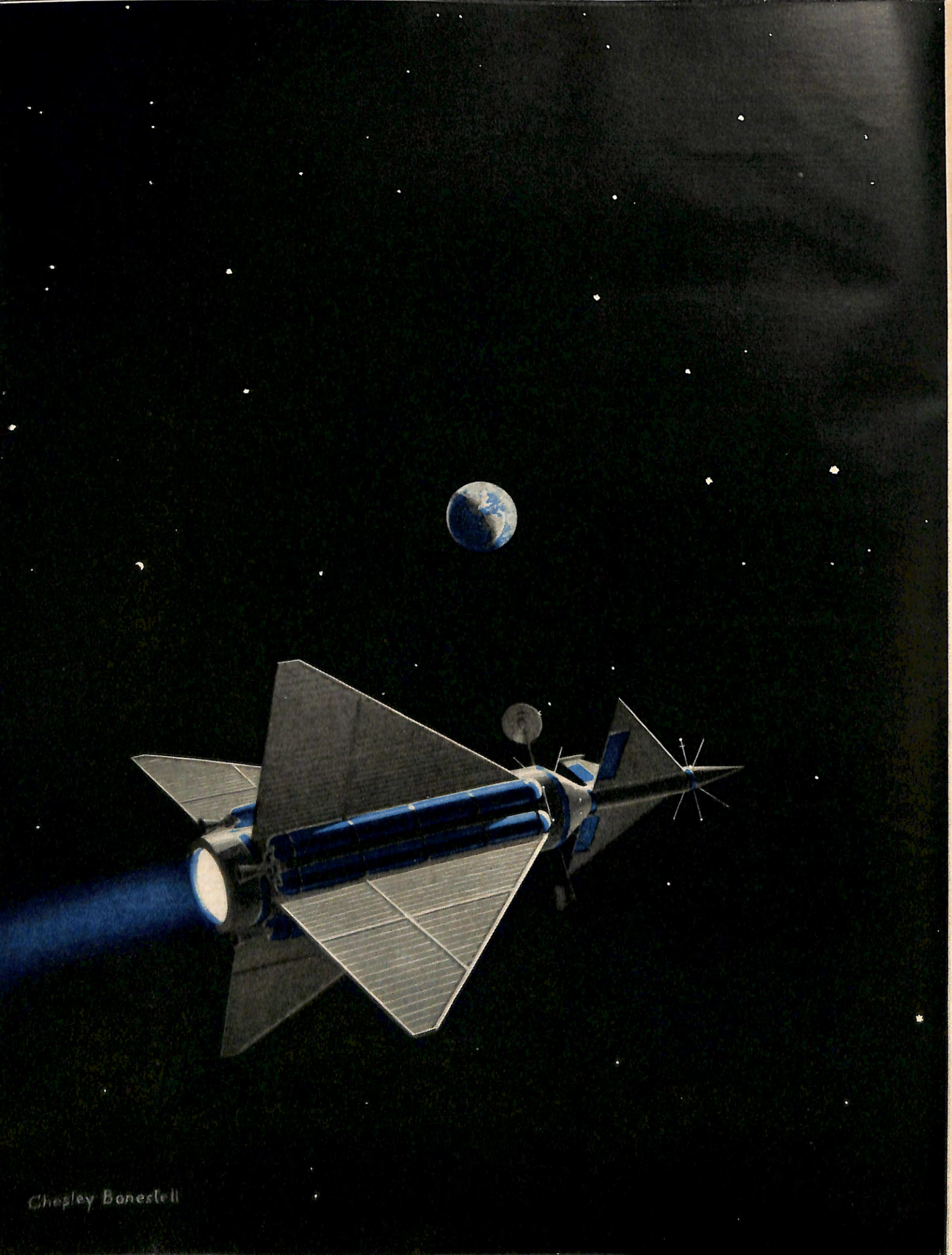
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A STAR TO STEER TO

By ARTHUR C. CLARKE

Space travel will present navigational problems never before encountered by man. Surprisingly, their solutions will not seem altogether strange

PAINTING BY CHESLEY BONESTELL

FOR THOUSANDS of years, men have used the stars as signposts to guide them across land and sea. Now the time has come when they must seek their aid on journeys beyond the dreams of all earlier explorers—journeys beyond Earth itself.

Within a decade, men will be navigating spaceships to the Moon; within a generation, to Mars and Venus. They will find their way across the immense emptiness of the Solar System by techniques which, in many ways, Columbus and Magellan could have understood. Yet in other respects, there will be profound differences between space and terrestrial navigation.

For all practical purposes, the stars are so infinitely distant that their patterns in the sky appear the same from all points on our tiny Earth; they also remain virtually unaltered over centuries of time. Their apparent motion is almost entirely due to the spin of our planet, and astro-navigation would therefore be very easy if the Earth lost its rotation. Then *every* star, not only the Pole Star, would appear fixed in the sky. There would then be hundreds of celestial signposts stationed over land and sea.

To give a specific example: Every day, a bright star, Beta Persei, passes directly over New York. If the Earth's spin stopped when New York lay beneath Beta Persei, this would be the guiding star which forever afterwards would lead navigators to the city, as

three men were once led to Bethlehem. No instruments, clocks, tables, or calculations would be needed to find New York. The unaided eye would be enough.

But the Earth *does* spin, sweeping the stars right around the sky, so the navigators' problem is a little more complicated. Nevertheless, it is still quite easy to steer by the stars, without instruments, if you have a good knowledge of the constellations.

Consider Beta Persei again, and suppose you are sailing somewhere in the Atlantic. To reach New York, all you would have to do would be to travel north (or south) until one night Beta Persei passed directly overhead. Then you would turn due west, and sooner or later you'd hit New York—or at any rate Long Island.

This crude form of astro-navigation has obvious defects; in the first place, it doesn't tell you where you actually are at any time, but only the direction in which you have to steer. Even worse, it doesn't give the shortest route, but a somewhat roundabout one.

Yet by this means, centuries ago, the Polynesian argonauts are believed to have slowly ventured across the vast Pacific wastes, making landfall on such remote pinpoints as Easter Island. They possessed crude maps and marked out the positions of their guide-stars on coconut shells. How many of these daring sailors missed their way we shall never know; the conquest of the Pacific

may well have been the most costly, in terms of lives, of all human endeavors. Space will never exact from us such a price in blood as the seas of Earth have done.

For when we begin to travel among the planets, we will be faced with conditions which, from the navigator's point of view, are absolutely ideal. He will have perfect visibility and will be able to see the entire skyful of stars at any given moment. There will be no clouds to obscure the view overhead and no solid Earth to block the view underfoot. The stars will be steady, brilliant points of light, visible right up to the edge of the Sun itself.

And the space navigator will have yet another unprecedented advantage. *He will be able to see his destination at all times.* This is something that has never been possible in long-distance terrestrial travel; to envisage such a state of affairs we have to imagine a perfectly transparent Earth through which we could see from one point to another.

This fantastic analogy is worth following one stage further. Even if the Earth were transparent so that, for example, the captain of the *United States* could see New York from Southampton, he couldn't steer straight toward it. He would still have to follow the curve of the globe, and sail along the arc of a great circle.

But neither can the navigator of a spaceship aim straight at his destination, even though it is in clear view. The planets are all moving round the sun at enormous speeds (66,000 m.p.h. in the case of Earth), though fortunately all in the same direction. Their positions are thus constantly changing—a state of affairs which no terrestrial navigator has to contend with. The nearest approach to this situation ever met on Earth is the case of a plane flying from one moving aircraft carrier to another—except that the speeds and distances involved have to be multiplied several thousand-fold. No wonder, therefore, that space navigation demands such large amounts of high-powered mathematics that every ship must carry its own electronic computer.

There is yet another respect in which space and terrestrial navigation differ
(Continued on page 48)

OUR SPACE SHIP: *The Artist Comments*

The space ship shown in the picture is powered by an ion engine which is being developed by the U. S. Government. This engine produces a thrust that is low but of long duration so that the continuous acceleration builds up to extremely high velocities. The blue glow of the ionized beam as it leaves the engine is characteristic.

The large panels are to radiate the excess heat generated by the nuclear power plant, which produces the electricity to ionize the vaporized cesium which is used as fuel.

The blue tanks in pairs contain conventional chemical fuels to power the four swiveled motors which control the steering, as well as acting as accelerators or decelerators when needed.

This ship can go to the outskirts of the solar system, and as the art is developed, to the stars themselves as Mr. Clarke suggests at the end of his article.

On returning to earth, the small winged section, which resembles the X-15, detaches itself and glides down to earth while the ion ship remains in orbit.

The constellation in the sky is Leo. The moon is to the left of the earth. Regulus is the bright star to the right, while Venus is on the extreme right. It is summer on the Earth. We are about 240,000 miles from the earth, about 470,000 miles from the moon, and about 30 million from Venus. Checking by stars locates the ship's position at any given time.

Little Change Likely in The Final Quarter

By **DR. MARCUS NADLER**

BUSINESS ACTIVITY during June and July reached a period of lull. Since then, the question uppermost in the minds of many people is whether business is leveling out or even heading for a downward adjustment. Many economic indicators have turned downward, and there are many who believe that unless prompt measures are taken by the Government to stimulate the economy, we are due for a cyclical recession.

In spite of the prevailing widespread pessimism the author still believes that his cautiously optimistic forecast in the July issue of THE ELKS MAGAZINE will prove valid. At that time the following conclusion was reached:

The outlook for business during the remainder of the year on the whole remains favorable. After the usual lull in July and August, the economy will resume its upward course. However, the recovery will continue to be moderate, and a boom is not in the making.

Business activity during the first seven months of the year was, on the whole, favorable. The Federal Reserve seasonally adjusted index of industrial production rose from 113.5 (1957=100) in January to 117.8 in June and 118.7 in July. Employment increased in July and unemployment dropped. Personal income has increased each month since the beginning of the year and in July was running at an annual rate, seasonally adjusted, of \$442 billion as compared with \$420 billion a year before. Retail trade showed small declines in May and June, but rose again in July. It was above the level of the beginning of the year, taking into account seasonal adjustments.

The recent tapering off of production

Dr. Nadler is Professor of Banking and Finance at New York University and is a consulting economist for the Manufacturers Hanover Trust Company. He contributes an annual business forecast to each January issue of THE ELKS MAGAZINE and his quarterly forecasts appear in the April, July, and October issues.

and demand may be attributed in part to decreased operations in the steel industry, which has been feeling the effects of the liquidation of inventories accumulated in anticipation of a strike. Hence, while business activity since May has not recorded substantial gains, on the whole business conditions must be considered fairly satisfactory, even though competition has remained keen and the squeeze on corporate profits continues.

The Business Climate—Before analyzing the business outlook for the remainder of the year and describing the measures the Government may take to stimulate business activity, it is first necessary to consider the general business climate. Since the end of 1958, the economy of the United States has been in a new secular cycle. By 1958 the great post-war economic boom had come to an end, and the pent-up demand accumulated during the war and the prewar depression had been met. The economies of Western Europe and of Japan had been rehabilitated, and international competition had become extremely sharp.

Furthermore, during the past four years the forces of inflation have run their course. The index of wholesale prices has remained relatively stable, and while the consumer price index has continued to rise, this has reflected primarily the increase in the cost of services. There has, therefore, been no urgent need to accumulate inventories in the expectation of higher prices, as was the case in the previous periods of recovery.

Under these circumstances, it was not realistic to expect that the rate of economic growth during the 1961-62 recovery period would be very pronounced. At present the economy must depend entirely on current demand. The business climate is further affected by the prevailing keen competition, the failure of profits to rise appreciably in recent years, the existence of excess

capacity in industry, and the fact that job opportunities are not very favorable.

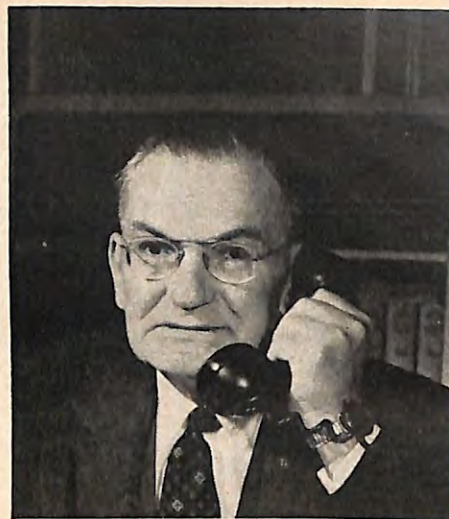
The sharp decline in stock prices in May and June also contributed to the pessimism about the future trend of business. As pointed out in the July issue of THE ELKS MAGAZINE, the decline in the equity market represented primarily a readjustment to more realistic price earnings ratios. Nevertheless, the decline has already affected some industries, primarily in the luxury fields. But this must be considered a temporary phase.

The Outlook—Business conditions during the last quarter of the year will be influenced by the basic forces operating in the economy and by the measures that the Government may take or propose to stimulate the economy. Based on conditions in mid-August, at the time of writing, the economic outlook in the U.S. may be summarized as follows:

Personal consumption expenditures for all kinds of goods and services have held up well. As has been the case for the past decade, expenditures for services have risen more rapidly than overall spending so far in 1962, and in all probability this trend will continue. Sales of durable goods, and notably automobiles, have been satisfactory. Although it is possible that the original optimistic estimates of production and sales of automobiles may not materialize, it is fairly certain that 1962 will go down in history as an excellent automobile year.

Consumption expenditures for non-durable goods have come up to expectations. Moreover, there are no reasons to believe that total personal consumption expenditures will decline in the months ahead. Disposable personal income is rising, although at a somewhat slower rate than previously. In spite of the unemployment problem, total employment is at a high level, and the financial position of consumers is strong.

(Continued on page 46)



The Yankees' Whitey Ford

By NEAL ASHBY

Home-run hitting constitutes only a part of the Yankees' powerful arsenal—they also have Whitey Ford, an Elk, who is one of the game's best pitchers

A BLOND LEFT-HANDER wearing pin-stripes can set a World Series record during the first week of October if he retires just the first three batters he faces.

He may have that opportunity if the New York Yankees add another pennant to their collection. For the hurler is Edward Charles (Whitey) Ford, one of the most skilled and intelligent pitchers of his generation.

(At press time, the Yankees are within reach of another American League championship, but the race is a close one.)

As World Series record books closed with the Yankees' victory over the Cincinnati Reds in 1961, Ford had intact an amazing run of 32 consecutive scoreless Series innings pitched. Each additional inning he can add will extend this remarkable standard of pitching proficiency.

Only 33, boyish in actions and ap-

pearance, Ford may soon be in a position to publish his own Series record book. Already he has: won the most games (9), started the most games (16), registered the most strikeouts (70), and hurled a record three successive shutouts (10-0 and 12-0 in the 1960 Series against Pittsburgh, 2-0 last year against Cincinnati).

Ford discussed the coming fall classic in his cubicle in the home clubhouse beneath fabled Yankee Stadium in the Bronx.

The players' "private" dressing nooks are separated by wire mesh. Uniforms and street clothes were on hangers; sweatshirts hung from hooks along the walls in Ford's stall. Street shoes, baseball shoes, shoe trees, and a round, wooden stool covered most of the floor area. Baseballs, gloves, and shaving supplies rested on a shelf overhead. On a bench lay stacks of letters, most of which had been addressed to Ford

in uneven, immature handwriting.

"A World Series game is nothing like a game during the season," said the star pitcher, a graduate of New York City sandlots. "They're as exciting to me now as my first one was 12 years ago. You feel 'butterflies' in the dressing room before you go out.

"You try not to be awed by the big crowd and all the publicity and promotion that's been in the papers and on radio and TV. It's not your average crowd. There's excitement and it's colorful.

"Once the game starts, all the 'different' feelings go away, and I try to pitch the same as I would any other time."

Ford realizes his World Series experiences have been a matter of good fortune, pointing out that an all-time great pitcher like Bob Feller never won a Series game.

(Continued on page 50)



PHOTOS EXCLUSIVELY FOR THE ELKS MAGAZINE BY UNITED PRESS INTERNATIONAL

Whitey Ford, before and after releasing the ball in a recent game.



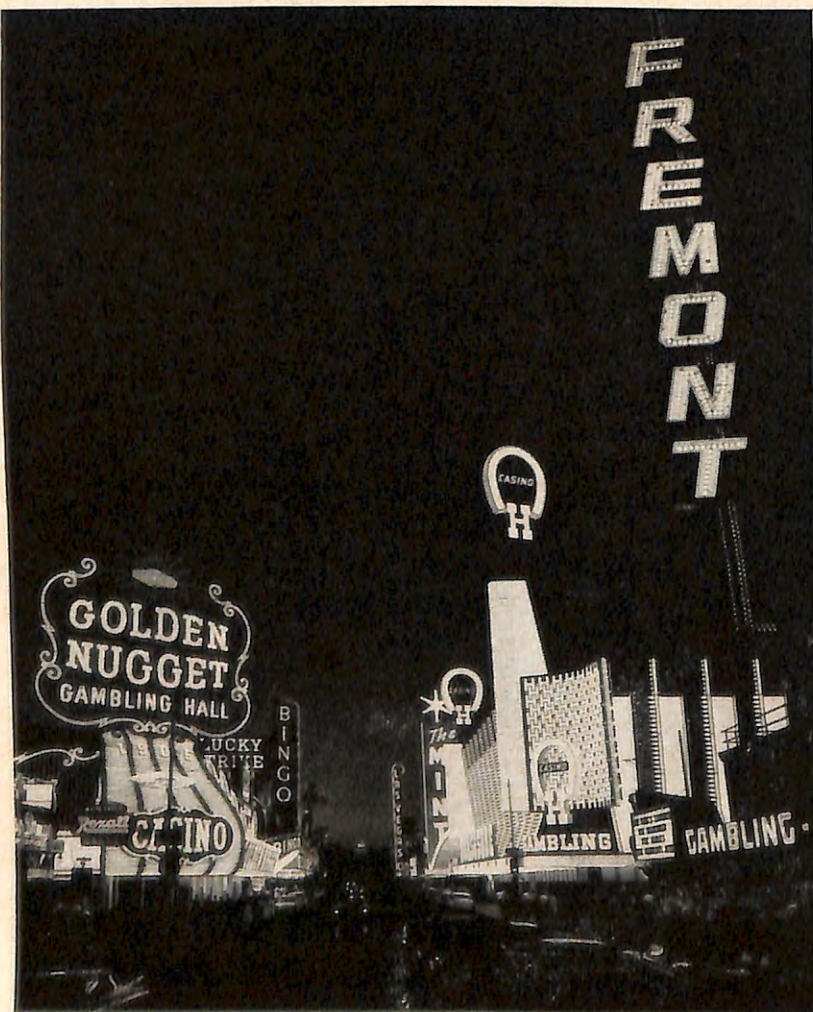
All of Las Vegas' 12 resort hotels have swimming pools, and dozens of motels have them also.

FOR ELKS WHO TRAVEL

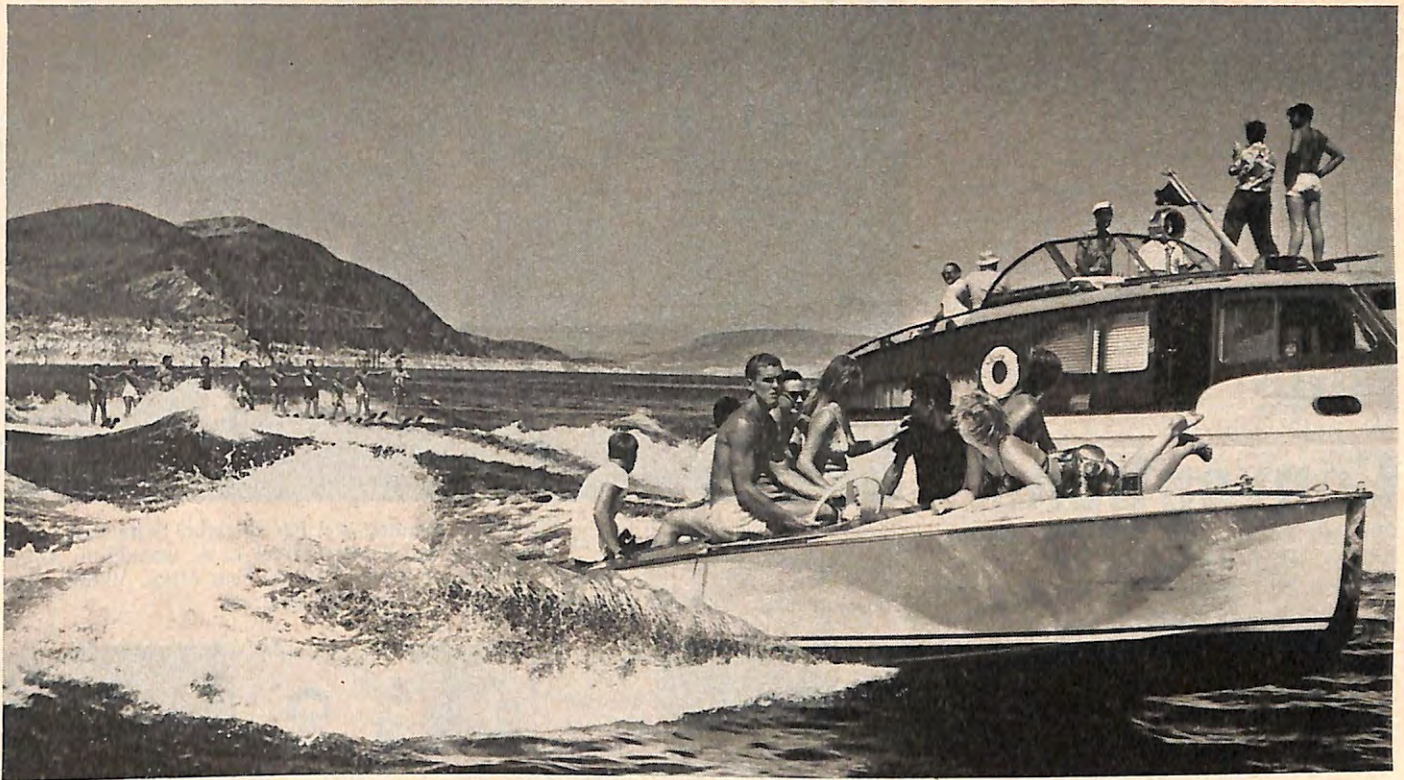
The Double Life of Las Vegas

By JERRY HULSE

Once famed solely for its gambling, Las Vegas is now wooing the entire family with a variety of added attractions



Lights burn all night on Fremont Street, mecca for gamblers. Also, one may dine, drink, and see top entertainment at low cost.



Nearby Lake Mead, created by Hoover Dam, offers boating, water skiing, and excellent fishing.

LAS VEGAS, the neon-sign oasis of the Nevada desert, has developed a split personality. On the one hand, it is still a honky-tonk gambler's paradise; on the other, it serves as the center of a booming vacationland. Nowadays the shouts of children at poolside are nearly enough to drown out the whine of hungry slot machines and the rattle of dice in nearby casinos. Whole families come to splash in Olympic-size water holes, hike up the mountains in the summer and ski down them in the winter, ride horseback over the desert, and fish the lakes nearby.

The transition hasn't been sudden, nor was it accidental. The men who run Las Vegas sensed the financial desirability of welcoming tourists as well as gamblers, and thus decided to promote Dicedland as an inexpensive vacationland. It has worked: More than 10 million visitors show up each year. Besides the added dollars, the tourists bring with them a certain respectability. Even the casino operators have taken up the slogan: "Where else can you get so much for so little—if you don't gamble?"

It is a fact—if you don't gamble. First class hotel rooms are available for as little as \$8 a night, and elegant dinners are served with star-studded floor shows for about \$6 a head. Gourmet cuisine is inexpensive, and for the budget traveler the Silver Slipper offers all you can eat for 98 cents at a chuck wagon table.

Driving through town one day recently I noted that *Flower Drum Song* was playing at the Thunderbird, *Bye, Bye, Birdie* at the Riviera, Jimmy Durante at the Desert Inn, Red Skelton at the Sands, Frankie Laine at the Dunes, and so on. With Las Vegas growing at about seven times the average national rate it has today about 14,000 resort rooms at the dozen major hotels, 200 motels, and 35 lesser hotels. The town also claims more swimming (Continued on page 27)



In winter, the Nevada National Forest is ideal for scenic hiking and for winter sports—only 35 miles from Las Vegas.

Reporting Nine Conventions

ONE OF HIS FIRST VISITS as the new Grand Exalted Ruler brought Lee A. Donaldson to Helena where he delivered the keynote speech before the 1,200 persons attending the July 26th, 27th and 28th Convention of the Montana Elks Association. Past Grand Exalted Ruler Wm. S. Hawkins also spoke and Gov. Tim Babcock, a member of Billings Lodge, gave the welcoming address.

Reports covered the Association's principal charitable activities which are centered in the Speech and Hearing Unit of the State, and it was revealed that the organization's aid to hospitalized servicemen had reached its highest peak during the past year.

Many social activities were enjoyed by the delegates and their wives, and the Grand Parade on the 28th and dance that evening brought Convention activities to a close.

New officers of the State group are President John Cunningham, Butte, 1st Vice-President Lucian Smith, Billings, 2nd Vice-President Phil Johnson, Kalispell, Trustee L. G. Seymour, Great Falls, and A. Trennery of Billings continues as Secretary-Treasurer after three decades in that post.

Livingston will be host to the July, 1963, conclave.

JOHN S. McCLELLAND, Past Grand Exalted Ruler of the Order, was guest of honor at the Birmingham Convention of the Alabama Elks Association. Grand Trustee Edward W. McCabe was a special speaker before the 300 in attendance.

Tuscaloosa Lodge won the Ritualistic Title during this May 25th, 26th and 27th Meeting, and Dothan will be host to the 1963 Convention May 17th, 18th and 19th.

Reports were made on the Association's Major Project, the Alabama Elks Memorial Center for the Handicapped, with each member assessed \$6.00 annually for this program.



Dignitaries photographed at the Minnesota Meeting are, left to right, State Pres. M. J. Haack, Grand Trustee George T. Hickey, Grand Exalted Ruler L. A. Donaldson, Grand Secretary Franklin J. Fitzpatrick, Past Grand Exalted Ruler Sam Stern, Illinois State Committeeman Bob Campbell and Past Pres. E. Archie Cook.



Pennsylvania's top Ritualistic Team from Sayre include, left to right, background, Est. Loyal Knight E. H. Meeker, E.R. Michael Tymoski and Lead Knight J. F. Woodburn, and foreground: Esq. Verncil Molyneux, all winners of individual trophies, Inner Guard Bruce McNamara, P.E.R. and Chaplain J. L. Talada, Lect. Knight R. A. Watkins, P.E.R.'s and Coaches E. L. Galliga and N. P. Chacona, and candidate Toby Compoete.

The banquet and Purple Ball highlighted the social activities of the meeting, at which the following took office: President Earl R. Stamps, Florence; Executive Vice-President B. E. Chancey, Birmingham, and Secretary-Treasurer W. J. Kernan, Fairfield.

THIS YEAR'S 58th annual Minnesota State Elks Convention at St. Cloud will be remembered as one of the largest and most successful in the history of the State group. Approximately 600 Elks and their ladies attended the four-day conclave which opened June 7th with the initiation of a large class by the State Ritualistic Team from Rochester.

Retiring President E. Archie Cook opened the business session the following morning, when Mayor T. E. Mealey and Police Chief Nicholas Grams extended a warm welcome. At this meeting, the Veterans Administration presented an award to the Association in recognition of its great service to

patients in VA Hospitals, and Mrs. Howard Smith, National Girl Scout Director, honored the Minnesota Elks for their support of Girl Scout Troops.

Special guests of the Convention included Lee A. Donaldson, who was soon to become Grand Exalted Ruler, Past Grand Exalted Ruler Sam Stern, Franklin J. Fitzpatrick, now Grand Secretary, Grand Trustee George T. Hickey, Grand Lodge Committeeman Norman Hansen, Special Deputy W. H. Comstock, District Deputies Allen Doran, Edward Schliesing and Bob Newhouse. On their arrival, the honored guests were escorted to Wilson Park for a huge outdoor fish fry during which various Bands and Drum Corps furnished a musical background.

The Memorial Services were followed by the regular business session at which Mr. Donaldson, Mr. Stern and Mr. Fitzpatrick spoke, and the following officers were elected: President M. J. Haack, Bemidji; Vice-Presidents L. E.

Moening, Owatonna, W. H. Comstock, Minneapolis, and Don Wick, Virginia; Treasurer Cecil Brown, Rochester; Trustee Fred Bieber, Minneapolis, and Elks Welfare Representative L. R. Benson, Rochester. Installing officer was Past State President Dr. M. H. Carlson.

The two-hour, 96-unit parade was a highlight of the Convention which was climaxed by the State Banquet.

ACCORDING to all reports, the 1962 Convention of the Mississippi State Elks Association in Pascagoula was the finest in its history. With over 300 delegates attending, all lodges of the State were represented at the meeting at which Past Grand Exalted Ruler John S. McClelland was the guest of honor. Judge McClelland presided at the opening session prior to the election of the following officers: President John D. Laws, Columbus; Vice-President, North, Charlton Brent, Greenville, and South, Dr. R. O. Cole, Pascagoula; Secretary-Treasurer M. S. Proffitt, Columbus. W. J. Terry of the host lodge was named Publicity Chairman.

Emphasis was placed on participation in all the many worthwhile national and community affairs by Willis C. McDonald, member of the Grand Lodge Judiciary Committee who was a speaker at the annual banquet.

Special Deputy Robert Cameron delivered the address at the Memorial Service at which former Grand Lodge Committeeman A. Clyde Moss presided.

Ritualistic awards went to Columbus Lodge in first place and to Vicksburg in second, and the Tom Sudduth Award given annually to an outstanding student went to Eva J. Whitmore of Moss Point. Joe Campbell, Jr., of Pascagoula was runner up in the State Contest. Youth Leader Judy Seminole of Vicksburg placed second in the National Youth Leadership Contest.

Visitors included former Grand Lodge Committeeman Sidney A. Freudenstein, District Deputy N. J. Cunningham of Louisiana East and many other Elks from Florida, Georgia and Alabama.

The two-day session closed May 20th with Greenville selected as the 1963 Convention city.

WITH WESTERLY Lodge as host, delegates to the Rhode Island State Elks Association Convention gathered at South Kingstown on June 23rd and 24th.

Attending the session were Past Grand Exalted Ruler John F. Malley, Grand Trustee Edward A. Spry and Grand Lodge State Associations Committee Chairman Dr. William Maguire. Elks National Foundation Awards totaling \$3,600 were made to Christine Mills, Nancy Martin, Dianne Ucci, Joseph Glynn, Louis Russo, Jr., and Herbert Holmes, Jr., presentations made by State Scholarship Chairman Ralph P. Cinquegrana. Youth Leadership awards totaling \$600 went to James Curran, Pauline Heneault, Christine Mills and Eugene Aubee. These were presented by State Youth Chairman Thomas J. Pendergast, who also gave a plaque for the best all-round Youth Program to Woonsocket Lodge.

Elected to office at this meeting were President Merton B. Lewis, Westerly; Vice-Presidents C. W. Higham, Providence, F. G. Gardiner, Pawtucket, R. P. Cinquegrana, West Warwick, G. P. Leduc, Woonsocket, A. E. Shaw, Bristol County, A. A. Fortin, South Kingstown, J. T. McHale, Warwick, and T. J. Pendergast, Newport. Treasurer is Dr. Edward C. Morin, Pawtucket; Secretary, Thomas E. Reilly, Westerly; and Trustees, John Boumenot, Westerly, H. I. Kortick, West Warwick, and Hugo Sanita, Pawtucket.

WELL OVER 1,075 persons attended the 58th Annual Convention of the Michigan Elks Association at Kalamazoo May 25th, 26th and 27th.

Retiring President Fritz Coppens addressed the banquet guests, and Niles Lodge officials won the Ritualistic Team Contest with Lansing taking honors in the Drill Team Competition.

The next session of the Association will be held at Saginaw on the 13th and 14th of this month, with the 1963

Meeting to take place in Pontiac in May. Officers until then are President Don Frisinger, Kalamazoo; Vice-President-at-Large Carl Fernstrum, Menominee; District Vice-Presidents H. A. Hale, Kalamazoo, C. E. Conkell, Battle Creek, Donald Wilson, Pontiac, Donald Streeter, Midland, Calvin Bjorne, Ishpeming, and Fletcher Fregetto, Escanaba; Leland L. Hamilton of Niles continues as Secretary, and S. Glen Converse, Lansing, as Treasurer. Trustees include J. F. Sliger, Sault Ste. Marie, and Grant Barkley, Kalamazoo.

Chairman Hugh L. Hartley of the State Elks' Major Project Commission received a total of \$34,589.26 at the Kalamazoo conclave, to help continue the Commission's fine work for handicapped children; to date, it has recorded its 885th case. During the first two and one-half months of the current lodge year, it was reported at the meeting, 61 children were enrolled for assistance, against 39 for the same period of 1960-61. With 35 cases completed and closed, the current case load was 180 at Convention time. Total donations to the Project last year amounted to \$39,160.26, with the ladies donating \$3,290.37.

THE SELECTION of Pasadena as the site of the 1963 Texas Elks Association Convention, and the installation of officers for the new term closed this organization's 1962 four-day conclave on June 9th. The 900 Elks, and 300 ladies, enjoyed every minute of their stay in the spacious new air-conditioned home of San Angelo Lodge.

Outgoing Grand Exalted Ruler Wm. A. Wall, as guest of honor, delivered a forceful address on his Americanism and lodge betterment programs. Past Grand Exalted Ruler Earl E. James was another out-of-State dignitary welcomed by Exalted Ruler A. M. Farris and his fellow Elks, and was a speaker at the Past President's Dinner.

The most important of the Texas Elks' charitable undertakings is their Crippled Children's Hospital at Ottine. During the Convention, a mock-up of the existing facility was set up at the lodge home for the edification of the Convention visitors.

New President of the Association is John Fuhrhop of Galveston. Vice-Presidents are Howard Gaddy, San Angelo, Wm. S. Hoffman, Arlington, Herbert Odie, Port Arthur, J. D. Zvolanek, Temple, J. N. Kouri, Wichita Falls, Wilbur Laird, Texas City, Eugene Strobel, Weslaco, and Glen Gail, Big Spring. Secretary C. C. Kirby and Treasurer Dr. Ted Alexander, both of Wichita Falls, were reelected, and Trustees include Phil Cleator, Dallas, C. T. Wood, El Paso, H. T. Sample, Baytown, Hugh George, San Angelo, and John Jamison, Fort Worth. New



Past Grand Exalted Ruler John F. Malley is pictured, fifth from left, with Elks National Foundation Scholars and Youth Leaders honored by the Rhode Island Elks Association.

Directors of the Texas Elks Crippled Children's Hospital are H. N. Phelps, Arlington, and Alexander McKnight, Dallas.

THE ELKS OF ILLINOIS convened in Springfield May 25th, 26th and 27th for their 59th Annual Meeting at which Past Grand Exalted Ruler Fred L. Bohn, Grand Exalted Ruler L. A. Donaldson and Grand Esteemed Lecturing Knight C. L. Shideler were among the prominent out-of-State Elks on hand.

Omer C. Macy of Mattoon succeeds M. W. Lee as President of this State group, with L. B. Richmond, Murphysboro as Vice-President-at-Large and G. A. Shields, LaSalle-Peru, 2nd Vice-President-at-Large; Albert W. Arnold, Lincoln, continues as Secretary, and H. L. Fry of Aurora remains as Treasurer. District Vice-Presidents are L. W. Riley, Kankakee; R. J. Sheahan, Highland Park; E. W. Sayre, Chicago (South); Timothy Benson, Sterling;

Gerald Henson, Carmi; R. J. DeMarco, Mt. Carmel; J. R. Mank, Belleville, and Irwin Stipp, Springfield. For the first time, two Trustees were elected from each District.

Chairman George A. Shields presided at the meeting of the State Elks' Crippled Children's Commission when Executive Director J. M. Cooke reported that total receipts had been approximately \$700 over the previous year, and that the seven mobile units maintained by the Commission are now serving 215 children. President M. W. Lee dedicated the Convention to Secretary Earl Schryver of Springfield, who was Secretary of the Crippled Children's Commission last year.

The reading of various reports revealed the sound condition of all the State's lodges, including the newest branches of the Order—Downers Grove, Wheaton and Oak Lawn. Seventeen Past Presidents met for their annual dinner when L. A. Donaldson and Past

Grand Exalted Ruler Bohn were special guests, and both delivered addresses following their introduction by Sam Ryerson, presiding officer. Mr. Donaldson also gave a talk at the Secretaries' Association luncheon.

It was announced that well over \$13,000 had been expended on hospitalized veterans throughout Illinois during the past year, and that contributions totaling \$58,059.46 had been made to the Elks National Foundation. The State bulletin, the *Newsette*, set a record with a gain of 2,162 new subscribers.

DeKalb Lodge received a plaque for its outstanding Youth Program, and State Youth Leaders C. E. Feinling of Kankakee and Mary Maudsley of Aurora were rewarded. Effingham Lodge won top Ritualistic honors, with Arlington Heights, Harrisburg, Sycamore, Belleville, Cairo, Kankakee and Quincy following in that order. The All-Star team was made up of Exalted Ruler Robert Sabin and Esteemed Leading Knight Raymond Driscoll of Arlington Heights; Loyal Knight Dan Hecht, Lecturing Knight Warren McMahanway and Inner Guard Kenneth Connell of Effingham; Esquire Les Knutson of Cairo and Chaplain R. E. Costello, Belleville.

WILLIAM S. HAWKINS, Past Grand Exalted Ruler, Grand Lodge Committeeman J. D. Frakes, former Grand Trustee D. E. Lambourne, District Deputies Horace McArthur and T. J. Schow, State President Klar W. Ogden and Arizona South District Deputy Paul McIntosh were among the distinguished guests of the Utah Elks Association at its June 14th, 15th, 16th, Convention at Price.

The Association's Crippled and Handicapped Persons' Committee reported that \$6,338.55 had been spent during the year on this Major Project; weekly programs are conducted at the Salt Lake City VA Hospital, and the Deer Hide Program provided 857 skins for the VA Hospital therapy program.

Many interesting social activities entertained the delegates and their ladies who saw St. George Lodge win the Ritualistic Title and the following elected to office: President Paul Steinke, Moab; Vice-Presidents A. J. Thompson, Salt Lake City; Kent Farnsworth, St. George, and Edwin Soles, Provo; Treasurer F. J. Nelson, Salt Lake City; Secretary Mont A. Gowers, Salt Lake City; Sergeant-at-Arms Landon Frie, St. George; Inner Guard Joseph Foley, Ogden; Chaplain Carl Thelke, Tooele; Organist Ellis Cook, Moab; Tiler Blaine Wood, Cedar City; Trustees Orlan Gagon, Provo, Chairman; Howard Berry, Park City; Reid Allred, Price; Robert Thomas, Eureka, and Wayne Garrett, Logan.



Former Grand Lodge Committeeman Clyde Moss, left, presents the gavel of office to Mississippi Elksdom's new President John Laws. Others are, from left to right, Vice-Presidents Charlton Brent, Dr. R. O. Cole and Secy.-Treas. M. S. Proffitt.



These officers of Lima Lodge won the Ohio State Ritualistic title. Pictured with their trophies are, left to right, foreground, E.R. W. S. Firestone and Est. Lead. Knight Ralph Wilson; background, Candidate Kenneth Strunk and Coach Richard Taylor, P.E.R.'s; Lect. Knight Robert Balyeat; Loyal Knight Arthur Irwin; Esq. Richard Daulton; Chaplain Paul Musser; Inner Guard James Zuercher, and P.D.D. Paul Fletcher, Coach.

How to Serve America



The saying goes that people talk a lot about the weather, but nobody does anything about it. Much the same can be said about patriotism. I am not sure that we even talk about patriotism as much as we do about the weather, and as for doing anything, there is plenty of room for improvement.

But some people are doing something about it. There is, for example, the 17-year-old Connecticut high school girl who thinks that patriotic Americans are stupid, and that patriotism is evil. Or so she wrote in an editorial in her school paper earlier this year.

I don't for a minute think that this girl's attitude is typical of many of her generation. But it may be tomorrow, unless we, who believe that a patriotic love for our country is good stand up and combat those who are trying to inculcate youth with the insidious idea that to be for America is to be stupid, old-fashioned, and downright evil.

What to do about it? Let us who believe in America talk, act, and live American patriotism. A good way to start is for every Elks lodge to organize a community observance of Know Your America Week November 18-24. Every Exalted Ruler has received from our Grand Lodge Americanism Committee a pamphlet describing Know Your America Week's purpose and telling how to plan and carry out an observance that will unite the patriotic people of the community in a demonstration of the great and good things about our country. This observance is sponsored by our Order and some 50 other national organizations that make up the All-

American Conference to Combat Communism.

But it is much more than a stand *against*. It is a stand *for*. I expect that most Elks are as sick as I am of hearing whines about what's wrong with America. Well, let's get up and shout about what's good about America. Let us get our schools, our churches and synagogues, our civic organizations, our labor and business groups working together in Know Your America Week. Let us show our youngsters—yes, and their elders, too—that America is not just a piece of real estate.

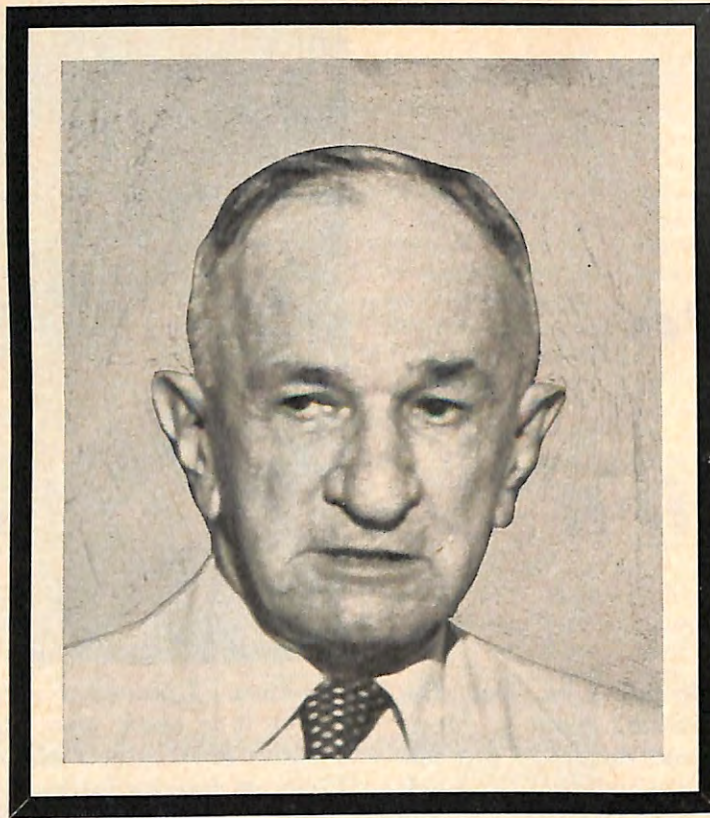
America is an idea "that all men are created equal, that they are endowed by their Creator with certain unalienable rights, that among these are life, liberty and the pursuit of happiness." No youngster ever will be taken in by propaganda that patriotism is evil when he realizes that freedom produced America's abundance, will continue to produce it for him if he protects it, and ultimately will bring the good life to all mankind.

Go forth to serve America! Make Know Your America Week your community's answer to the ungrateful whiners, among whom are many who want to fasten on us a tyranny many times worse than the one our forefathers tossed out 186 years ago.

And you can serve America in another way. Don't let anything stand in the way of going to the polls on election day. See to it that everyone in your family who is eligible to vote goes to the polls. Set an example to youth by exercising your rights and doing your duty as a free American.

L. A. Donaldson

L. A. DONALDSON, *Grand Exalted Ruler*



Past Grand Exalted Ruler Edward Rightor

On August 22nd, Past Grand Exalted Ruler Edward Rightor of New Orleans, La., passed away at Baptist Hospital in that city. Private funeral services were held the following afternoon with interment at Metairie Cemetery. Surviving him are his sister, Mrs. Lelia M. Rightor, and a number of nieces and nephews.

Mr. Rightor was born May 18, 1874. He became a member of New Orleans Lodge No. 30 in 1900 and was its senior Past Exalted Ruler.

Active in local, State and national affairs of the Order, he had been Chairman of the Judiciary Committee of the Grand Lodge in 1911-12, and again in 1914-15 during which time he personally inspected, corrected, edited and made conform to law the By-Laws of more than 900 lodges. He had also served on the Grand Forum for three terms, and had been Chief Justice of that body in 1913-14.

In 1916, at the Grand Lodge Convention in Baltimore, Md., Mr. Rightor was elected to the office of Grand Exalted Ruler. In that capacity he appointed a standing committee to study what the Order should do in the national crisis. At the close of his term as Elksdom's leader he became a member of

the original Elks War Relief Commission and in 1920 served simultaneously on this Commission and as a member of the Elks National Memorial Headquarters Commission, later named the Elks National Memorial and Publication Commission, which group was responsible for the erection of the magnificent Elks National Memorial Building in Chicago, and for the establishment of *The Elks Magazine*. Past Grand Exalted Ruler Rightor was affiliated with this Commission until 1927, when he was appointed a Trustee of the Elks National Foundation. He held this important post until his resignation in 1949.

A prominent New Orleans attorney, Mr. Rightor had collaborated on several significant political movements in both New Orleans and Louisiana. Never a candidate for office himself, he was counsel, advisor or manager for several leading political personalities during the last half-century. An expert and university instructor on constitutional and tax law, he had been Chairman of President Roosevelt's public works administration advisory committee for Louisiana during the depression years.

In ill health for some time, Mr. Rightor had not engaged in active law practice for several years.

At the Washington State Convention, dignitaries of the Order were pictured with a display of kits, made up by the Association's Veterans Hospital Committee, consisting of leather items made by VA Hospital patients in the State from leather donated jointly by the Alaska and Washington Elks Associations. Each District Deputy will have one of these kits to display at each of his official visits to promote the collection of hides throughout the area. Left to right are 1961-62 Grand Exalted Ruler Wm. A. Wall, State Veterans Committee Secretary Jay Bernstein, Vancouver E.R. Lyman Inman, State Veterans Committee Chairman Birney Fullington and Past Grand Exalted Ruler Emmett T. Anderson of the Elks National Service Commission.



Elks National Service Commission



Chairman Alfred Gross reports that the cookout and outing sponsored by the Massachusetts Elks Veterans Hospital Committee for patients and their families at the Rutland VA Hospital was an unqualified success. More than 300 patients, their relatives and friends enjoyed the event held at the Hospital's Memorial Park.



Father's Day is always a big thing at the Phoenix, Ariz., VA Hospital, thanks to the local Elks. One of the bed-patients is pictured as he received a Father's Day gift this year, a scene repeated throughout the facility, through the good offices of Chairman George W. Saville, Sr., and his Committee who also provided entertainment that day.



At special exercises held at the Brockton, Mass., VA Hospital, E.R. George Reagan of the local lodge, right, presented a distinguished service award to Dr. William Winick, Hospital Director.

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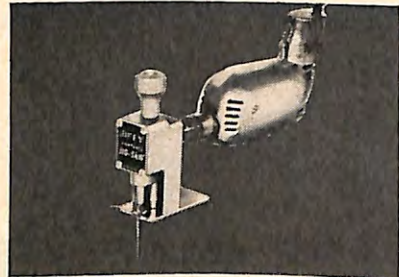


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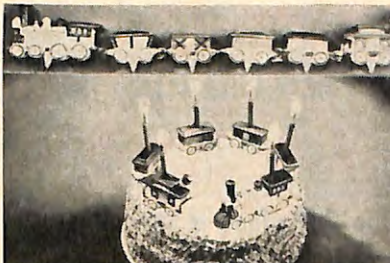
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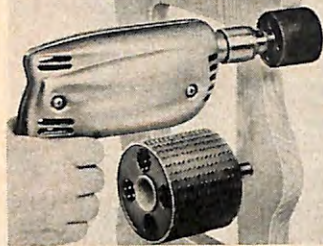
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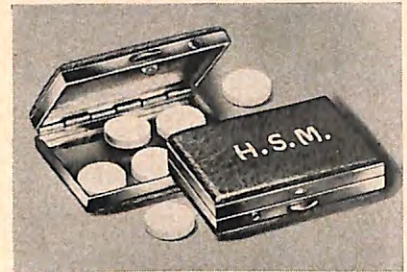
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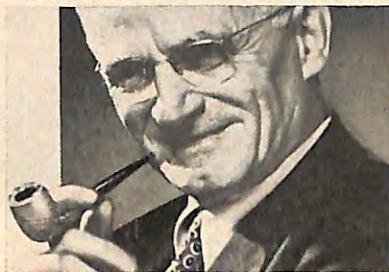


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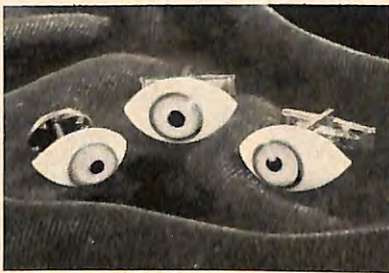
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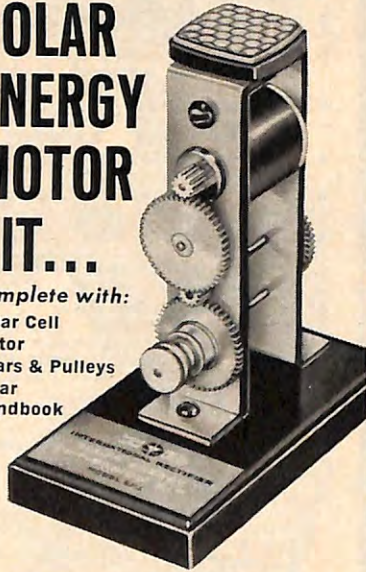


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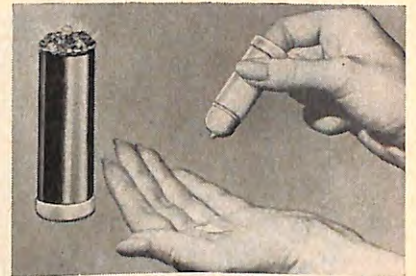
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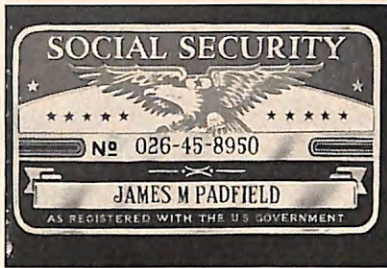


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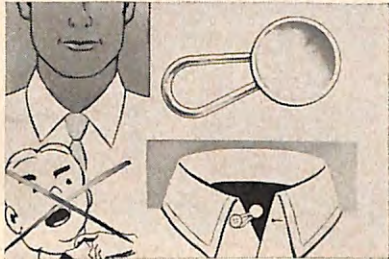


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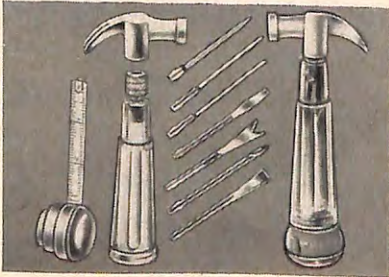
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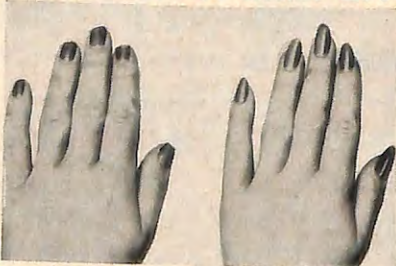
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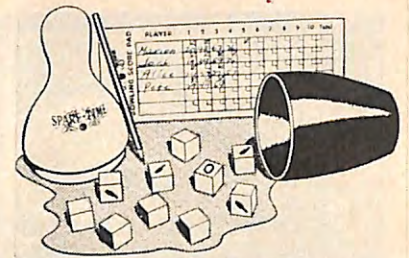
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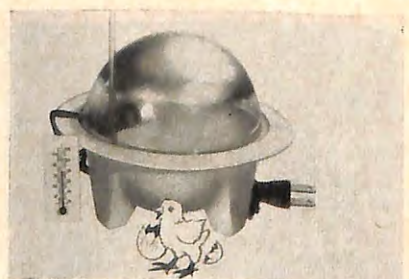
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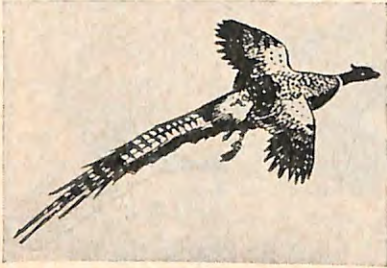
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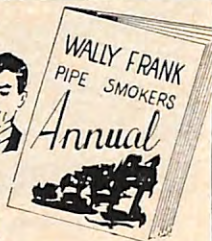
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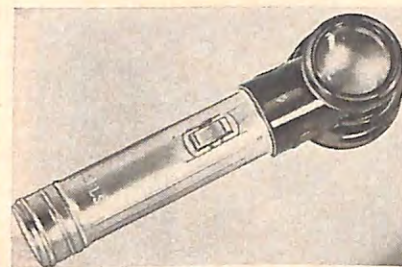
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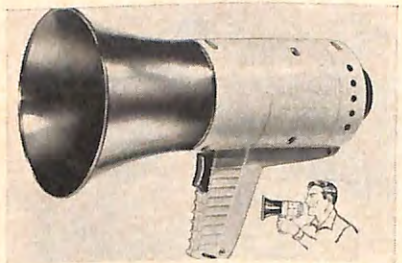
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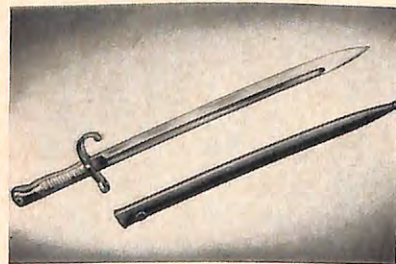
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For Elks Who Travel

(Continued from page 11)

pools than any other town its size in the world, a boast which thus far has gone unchallenged.

Among the major hotels are the Desert Inn, Tropicana, Dunes, Flamingo, Sands, New Frontier, Riviera, Stardust, Thunderbird, Sahara, Hacienda, and Fremont. The Hacienda flies guests free from seven California cities and is perhaps the only hotel in the world to operate its own private fleet of airliners for the express purpose of importing customers. The same hotel also flies to various cities in the East and will, for example, pick up a Chicagoan and return him home six days and five nights later for less than \$200—hotel room, four meals, and golf club membership included. If you don't gamble, it's a bargain. On the other hand, if you do and are lucky—well, it's an even bigger bargain.

On and on she goes, this town of Las Vegas, and where she will stop, nobody knows. Presently, nearly \$40 million is being spent for new construction along that four-mile ribbon of Highway 91 commonly referred to as The Strip. By far the most spectacular project is the new \$6 million Landmark Tower, destined to become the Mark Hopkins of Las Vegas. Containing 200 rooms and a casino, it will be topped by a cocktail lounge on the 29th level, with guests making the pilgrimage by glass elevator that will scale an outer wall.

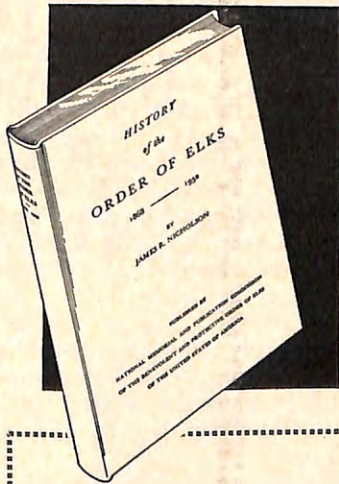
The paint and plaster brigade has just finished a \$4 million chore at the Riviera, where owner Bennie Goffstein has on tap still another 11-story addition. Chaps fond of a bit of olde England will make merry at the \$9-million Tallyho Inn and Country Club, scheduled to open soon with 450 rooms, 32 luxury villas, eight restaurants, a library, two tennis courts, a bicycle path, and an Olympic-size swimming pool. That's right, a library. Other strip projects planned or rising are a 21-story addition to the Dunes, a new wing at the Flamingo, a 24-story skyscraper at the Sahara, a three-story rise at the Sands, \$6 million in expansion at the Stardust, and a 200-room addition to the Thunderbird.

But, as I mentioned, none of this would be possible without gambling. Thus, the motto, "Where else can you get so much for so little—if you don't gamble?"

It was a different Las Vegas that we discovered on our first visit nearly 10 years ago. There were far fewer hotels, fewer name entertainers, and what seemed to me an overabundance of unwholesome-appearing characters. To encourage gambling the hotels

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gave away free cigarettes, free drinks, even free meals—a practice that no longer is the rule except, perhaps, for some of the smaller casinos facing Fremont Street (the "Great White Way of the West") in downtown Las Vegas.

On that earlier trip we stopped off at the Flamingo, the first major hotel on The Strip. It was not at all unusual in those early days to observe a gentleman at dinner sans jacket—even though his companion was swathed in diamonds and mink. Nowadays the gentleman usually wears a coat, and sometimes even a tie. So, it was with no little surprise that we noted on our recent trip how the faces have changed and how the crowds are becoming more wholesome.

It would be ridiculous to claim that Las Vegas is a sinless city. Nevertheless, in the half dozen times I have visited there, no one has ever suggested that I gamble or even been annoyed that I didn't. Neither, for that matter, do I recall ever having seen anyone drunk in Las Vegas. The explanation, I suppose, is that Vegas runs 24 hours a day—the bars included. The result is that no one need over-indulge for fear of missing a final drink at the witching hour. One hallmark, nonetheless, that is impossible to avoid is the slot machine. It is found at the airport, gas stations, cafes, and even the grocery stores.

Further proof of Las Vegas' new respectability is that since it was completed in 1959, the \$6 million Convention Center has attracted fraternal and business groups from across the nation—not to mention the National Council of Catholic Women. This month a sophisticated clan, the American Society of Travel Agents (ASTA), which met last year on the French Riviera, will pour into Las Vegas for its big annual How-You-All. Curiously, in a town that never dozes, a surprisingly large number of delegates get to the daily convention meetings. I asked one Las Vegas businessman why, and he gave this answer with a straight face: "We believe they go there to rest."

What influenced Las Vegas' bid for a new image? Jim Deitch, head of the Las Vegas News Bureau, supplied this answer: "Everyone realized that we were a one-industry town—gambling. We decided to change the image. We don't want to discourage gambling. We just want to encourage some of the business we've been missing."

Deitch, former managing editor of the Las Vegas Sun, doesn't believe the town should apologize for its preoccupation with gambling.

"No one here is ashamed of it," he said. "We believe we are cleaner than any city in the country because we don't hide anything. Nevada is the

only state where gambling is not illegal."

Deitch pointed to a survey which showed Nevada far down in seventh place as a revenue producer in gambling. New York took first honors and California with its horserace hobbyists placed second.

As for wholesome family fun, Las Vegas has a number of nearby attractions. An hour away is Mt. Charleston for skiing and skating in the winter and hiking and camping in the summer. Less than three hours away is Death Valley, one of America's spectacular wonderlands, dropping 280 feet below sea level at Badwater, lowest point in the Western Hemisphere, and lying next to 11,045-foot Telescope Peak. Among its landmarks is the famous castle of Death Valley Scotty. Fifty-five miles outside Las Vegas is the Valley of Fire, so named because of the brilliance of its rock formations, which is a constant lure both for amateur geologists and photographers.

Undoubtedly the greatest attraction of them all is Hoover Dam, a leisurely one-hour drive from town. Rising 726 feet, it is the highest dam in the world; its shaved top forms a bridge for cars. There are daily tours into its depths between 8 A.M. and 5 P.M., and movies of its construction are shown free at the Boulder City Visitors Bureau. Then there is Lake Mead, the "sea within a desert," the largest man-made lake in the world, with 550 miles of shoreline and year-round fishing for bass, crappie, bluegill, and trout. There are free camping facilities and rental rowboats and cruisers. A five-day fishing license costs \$5.50, and below Lake Mead is the Colorado River and Lake Mojave, another fisherman's hideaway.

Las Vegas has half a dozen 18-hole golf courses, seven driving ranges, a pitch-and-putt course, and several tennis courts. For the visitor who wants to see Las Vegas but avoid the frenzy, I can recommend Twin Lakes Lodge, "Nevada's All-Year Dude Ranch," an ideal place for children. It has a ranch-type atmosphere, lake fishing, boating, archery, horseback riding, and golf. Rates, and they include free boating, fishing, and swimming, begin at \$6 single and \$8 double. Besides this, the seventh day is free.

When the sun is hot, though, and the mirage lakes form on the highways, you can't help wondering why anyone bothered in the beginning to stop in Las Vegas. Not long ago it was little more than a railroad station surrounded by sagebrush. The first white settlers, a band of Mormons, tethered their teams there in 1855 to build a fort. The idea was to protect the passing pioneers and the U.S. mail from Indians who were a little unfriendly.

It was after the arrival of the railroad, though, that Las Vegas really began stirring. In those days, just after the turn of the century, real estate sharks sold off 1,200 lots during a two-day auction—and almost instantly a tent city blossomed alongside the desert wild flowers. The main hotel was a huge circus-like tent, a comical contrast to the luxurious hotels of today. Hoover Dam brought still more life. After this, the Nevada Atomic Test Site was established, and U.S. scientists began gambling with the future of the world on a desolate plot which spreads across more than vast reaches and bears such names as Yucca, Frenchman, and Jackass Flats. More often than one cares to recall, sleepy-eyed gamblers back in Las Vegas have walked out of the casinos into a false dawn created by the awesome glow of atom bomb blast.

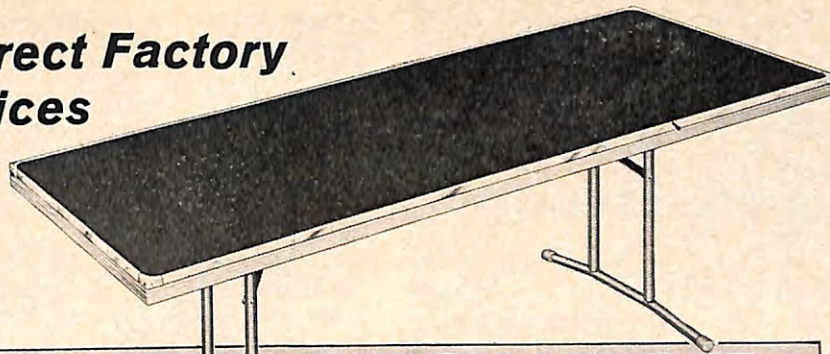
Vying with nuclear explosions, in candlepower, are the lights of the city itself. Motorists arriving at night are blinded by a \$50,000 signboard that spells out "Casino Center" with 4,000 light bulbs. It is like a kerosene lantern, however, alongside the glitter of the four-mile, neon-lighted Strip and gaudy, glaring Fremont Street in downtown Las Vegas, where more lights light up the night sky than in New York's Times Square.

The population of Las Vegas has grown since 1940 from 16,144 to 127,016 when noses were last counted. It has grown not only because of gambling but tourism as well. While noted for its divorces, the city issues far more marriage licenses—the ratio running about seven to one. With 80 church groups, Las Vegas claims ownership of more churches and pews per capita than any city in the nation.

It's a singular town, where the average visit is about three days, breakfast is served around the clock (day or night), and the sun shines almost every day of the year. There is one hotel, the Tropicana, which lends certain honored guests a \$17,000 Rolls-Royce to tool around town in. The president, J. Kell Houssels Jr., is an ex-West Pointer with a law degree from Stanford who once did a hitch with the Nevada legislature. His father, J. Kell Houssels Sr., chairman of the board, wandered over from Texas looking for gold and struck silver instead on the town's dice tables.

It's that kind of place. Elegance and home-spun American go hand in hand. At the Tropicana's "Folies Bergère," the opulence, including considerable plumage that does little to conceal feminine charm, is seemingly straight from Paris. And the girls in the pulchritudinous lineup? A girl from Buffalo, an ex-waitress from Texas, perhaps one from your home town. • •

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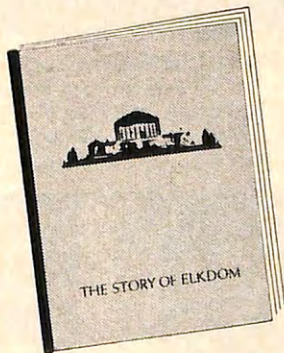


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Sports and Other Awards

OVER \$33,000 in 2,210 prizes was awarded at the record-breaking 42nd Annual Tournament of the Elks National Bowling Association in Detroit, Mich., this year. Entries included 1,144 five-men teams vying for 257 prizes totaling \$11,440; 2,706 sets of doubles, for prizes totaling \$10,824, and 5,412 singles entries trying for another \$10,824.

Highlight of the tournament was a 300 game rolled by Dale A. Conrad,

Secretary of Barberton, Ohio, Lodge; with a league average of 180, Conrad is only the third man in Tournament history to bowl a perfect game.

Charles Wagner of Chicago (North), Ill., Lodge won the All Events with an actual pin fall of 1,851. Laws Rental of St. Louis, Mo., won the pin-fall team championship, with the Terry O'Reilly Inn team of Chicago (South) the handicap winners. Edward Page and Charles Moore of Springfield, Ill., paired off to



NEW YORK, New York, Lodge's 4th Annual Junior Fishing Contest held in Central Park Lake in cooperation with the City's Department of Parks had 800 boys and girls whipping the waters. A score of young enthusiasts won fishing rods and other prizes, and the top four winners were photographed, foreground, with some of their sponsors. Left to right, they are David Miranda, 14 years old, who hooked the heaviest fish, a 27-ounce gold; Richard Diaz, 7, who brought in the longest fish, a 12-inch gold; Donald Wong, 13, who collected the greatest aggregate length, a total of 376 inches of fish, laid end to end, and Michael Demczak, 13, who landed the most fish, a total of 50. At center, foreground, are Dept. of Parks Asst. Recreation Director Mel Daus, left, and Donald T. Kellaher, Asst. Chairman of the Elks Committee. In the background are New York Elks who helped organize and conduct the competition, left to right, Secy. Eugene G. Hefferman, P.E.R., Thomas J. Smith, Darby Goudia, Chaplain Sydney J. Oppenheimer, E.R. Eugene M. Sullivan, Est. Leading Knight Bernard Lefkowitz, Contest Chairman Jay E. Mahoney, P.E.R. Thomas A. Bowen, Msgr. Patrick B. Fay and Est. Lect. Knight H. P. McLaughlin.



TWENTYNINE PALMS, California, P.E.R. Bill Graham, left, accepts the D.D.'s Membership Award for the South Dist. from Palm Springs P.E.R. Jerry Floyd as D.D. Francis J. Cohen who instituted the award, second from left, and E.R. William Estes look on. The three-year-old lodge enjoyed an 18 per-cent membership gain.



MASSACHUSETTS had another successful Elks Charity Baseball Game at Fenway Park when 35,000 saw the Red Sox play the Yankees. Left to right: Past Grand Exalted Rulers John E. Fenton and John F. Malley, Gov. John Volpe who threw the first ball, Chairman J. A. Donoghue, Co-Chairman J. W. Bergin and Honorary Chairman Andrew Biggio who instituted the games which gave the Elks National Foundation \$20,800 in 16 years.



ILLINOIS Elks who participated in this year's State Elks Golf Tournament saw Evanston's Joe Cormack, right, accept the individual low gross trophy from State Elks Athletic Chairman E. S. Wadsworth, center. At left is Kankakee E.R. Henry Kaminski.



RIDGEWOOD, New Jersey, Lodge celebrated its 40th anniversary with a dinner at which Past Grand Exalted Ruler Wm. J. Jernick was the speaker. Left to right are Program Chairman Roy J. Grimley, Mr. Jernick and E.R. M. L. Angus.

take the actual pin fall with 1,217. Handicap Winners in the doubles event were Harlow Chapin and George Dickson of Charleston, W. Va.

For individuals, actual pin fall honors went to Louis Bost, Chicago (South), with 679; R. Patterson of Ann Arbor, Mich., was the handicap winner.

The 1963 contest will be held in Fort Wayne, Ind., on weekends from March 1st to May 5th, or later. Twenty-four lanes will be available for team events, and 42 will be open for minor events. For information write Association Secretary E. N. Quinn, P. O. Box 29, Madison 1, Wis.

A TWO-HOLE, sudden-death play-off was required on the part of Evanston Elk Joe Cormack to defeat Rod Richardson of Kankakee and take the Illinois Elks Golf Championship on Kankakee Lodge's Country Club course.

Cormack won over three competitors, all deadlocked after shooting 71s. Local Elk Milt Breault and Tom Lawson of Carbondale shot bogey 5's on the first hole, and while the winner was taking a par 4 to make the second hole, Richardson came in with a 5.

Kankakee's Bud Price swept the seniors' championship, with Ray Sheahan of Highland Park and Dick Lahti of Sycamore tying for second. Springfield successfully defended its team title with 299; six strokes more brought in another tie for second place for Carbondale and Mount Carmel. Springfield players were Ed and Bob Charlton, Ray Huddleston and John Watson.

The tournament attracted 446 entries from 40 lodges.

A BEAUTIFUL POOL has been added to the recreation facilities of Latrobe, Pa., Lodge, No. 907. In his welcoming remarks at the opening ceremonies, Exalted Ruler J. B. Huber said, "Following Grand Lodge recommendations that Elks should concentrate on family participation, Latrobe Lodge acquired the Holiday Acres 18-hole golf course and now has completed its swimming pool . . . that will enable members and guests to enjoy the fullest as a family group."

This project soon will add a building with improved dining facilities, bowling alleys and children's playground to make for a broader youth program. No. 907 has already financed three full four-year \$2,400 scholarships and have just selected a fourth student.

ONCE AGAIN, the National Recreation Association has selected individual Elks and lodges as recipients of citations for outstanding service to recreation in their communities. The Association is the non-profit citizens' organization that has fostered better recreation for our country for over 56 years.



ELKS NATIONAL BOWLING ASSN. 1962 Handicap Doubles Winners were P.E.R. Harlow Chapin, Pres.-elect of the Assn., and Esq. George Dickson, both of Charleston, W. Va., Lodge.



GEORGIA Elkdom's Aidmore received a visit from "Miss Georgia", Jeanie Cross, who crowned little Cheryl Elver as "Miss Congeniality". At right is Atlanta Lodge's E.R. H. T. Brothers.



LATROBE, Pennsylvania, Lodge's new swimming pool was opened when Thomas Coll, regional director of the State Dept. of Commerce, left, and E.R. Joseph Huber, second from left, cut the ribbon. Looking on are Secy. Alex Gareis, *The Latrobe Bulletin* editor V. J. Quatrini, Laurel Highlands PR Dir. James Lenhart, Committee Chairman Robert Seabol and Grand Lodge Committeeman James P. Ebersberger.

Those receiving individual honors were R. E. Schreiber, Canton, Ohio; G. A. M. Anderson, Owatonna, Minn.; Wm. E. Jackson, Jr., Charlottesville, Va.; Dr. Morton Wittenberg, Augusta, Ga.; Dr. L. P. Stringer, Dover, N. J.; D. H. Beckett, Phillipsburg, N. J.; Harry Cohen, New Milford, Conn., and Jay Quinn, New Haven, Conn.

Lodges cited are Crescent City and Santa Maria, Calif., Monessen, Pa., and Berlin, N. H.

AN ELKS CLASSIC Traveling Bowling League began last October for the N. Y. Northeast District with four lodges participating—Albany, Colonie, Rotterdam and Schenectady. The teams rotated on a 21-week schedule with four bowlers for each team and four substitutes, team average not to exceed 720. Four games were bowled weekly.

Colonie Elks Dick Daley topped the League with a 189.55 average for 60 games, and Jim Terry shot ahead in the singles. That lodge also took the team title with 61 of 84 scheduled games. Albany's Frank Martino won the high individual four-game series with 887, and his lodge won both the singles and four-game series with 839-3134 scores.

This year, Bethlehem, Watervliet and Rensselaer are competing, with an

opening for one more lodge. Officers are Past Exalted Ruler Henry Hodorowski of Schenectady, President; Lou Rizzo, Albany, Vice-President, and Tom Mottolese, Colonie, Secretary.

THE ELEVEN LODGES of Westchester County which make up New York State's South District were hosts at a testimonial dinner honoring 1961-62 Grand Esteemed Loyal Knight James A. Gunn, now a member of the Grand Lodge Committee on Lodge Activities.

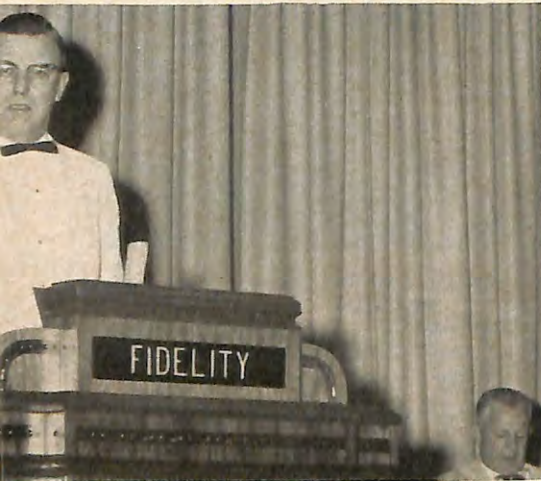
Past Grand Exalted Ruler George I. Hall delivered the main address, sharing speaking honors with Lt. Gov. Malcolm Wilson, Mayor J. L. Dalfonso of Mamaroneck, Mr. Gunn's home town, and Martin J. Traugott of New Rochelle, a member of the Grand Lodge Americanism Committee. Mr. Traugott served with James F. Herald of Yonkers Lodge as Chairmen for this event. Former Appellate Court Judge Gerald Nolan, a Past District Deputy, was Toastmaster and Exalted Ruler Albert M. Hansen of White Plains was Treasurer for the program attended by more than 450 members of the representative lodges which include, other than those already mentioned, Brewster, Mount Kisco, Mount Vernon, Ossining, Peekskill, Port Chester and Scarsdale.



SOUTHERN PINES, North Carolina, Lodge sent these 22 boys on a two-week vacation at the Elks Camp near Hendersonville. After breakfast at the lodge home, they were taken to Camp by car by the Committeemen pictured in the background, with George Thompson as Chairman.



DOUGLAS, Arizona, Lodge donated six wheel chairs and three strollers to the Cochise County Hospital. Pictured are Est. Lead, Knight J. A. Falbo who presented the gifts to Hospital Co-Administrator Miss Marian Christian.



BAKER, Oregon, Lodge's dedication ceremony had Special Deputy Frank Hise as the principal speaker. Dignitaries from all over the State participated in the program.

WHEN BAKER, Ore., Lodge, No. 338, was making its plans for the celebration of the dedication of its new home, the number 338 was set as a goal for the size of the Dedication Class. That goal was achieved, and the class was so large that it had to be divided into three groups for the initiation ceremony.

Special Deputy Frank Hise was the principal speaker at this ceremony at which Exalted Ruler Robert S. Stewart and his fellow officers laid the cornerstone to this handsome modern structure. Others who participated in this event included Grand Lodge Committeeman Clifton Mudd, State President D. E. Jones, Vice-President James Trimble, and Past Presidents William Stollmack and Austin Dunn.

The dedication was celebrated over a three-day period during which many

interesting social events were arranged both for the men and their ladies. The festivities closed with a Grand Ball.

NEWS from "Aidmore", the Georgia Elks' Hospital for Crippled Children includes reports on the 28th annual fish fry held by Atlanta Lodge for the benefit of the hospital. Last year this project raised a net figure of \$7,500; this year, \$10,000 is anticipated.

To promote interest in the event, the lodge enlisted the aid of Jeanie Cross, Miss Georgia of 1962 and the daughter of Albany, Ga., Elk Russell Cross. With Atlanta Exalted Ruler H. T. Brothers, Publicity Committeeman D. J. Swann and newspaper photographers, Miss Georgia made a tour of the Hospital with Executive Director Albert Koch. The resulting publicity guaranteed success for this year's fry.

"Aidmore" is beginning the second phase of a progressive development program which began with the opening of the new \$600,000 wing. To meet the needs of the expanded treatment program, Mrs. Margaret Ford has joined the hospital staff as Director of Nurses, and Mr. Craig A. Barnes, a registered therapist is the new Coordinator of Patient Programs.



HOTCHKISS, Colorado, Elk officials proudly display the world's record Wapiti antlers. Taken from an American elk in 1915 by John Plute, he hung them in the shop of John Rozick whose stepsons, the six Rozman brothers, eventually inherited them. In 1958 the antlers were given to the lodge on condition that they be entered in the national trophy contest. Local State Game and Fish officials checked the size, exhibited them on TV and entered them in the Boone & Crockett Contest last April in New York City, winning it, antlers down. Official measurements, for the certificate of merit, have them as follows: Length (R) 55 5/8 (L) 59 5/8; Circumference (R) 12 1/8 (L) 11 2/8; Points (R) 8 (L) 7; Inside Spread 45 4/8. In the foreground, left to right, are Est. Lead, Knight M. J. Malaker, E.R. Ed Williams, and Elk owner Tony Rossman; background: Chaplain Harold Osborne, Inner Guard Milton Lacey, Est. Loyal Knight Terry Deutsch, and Esq. Tom Coutts.

THE 1962 ELKS JUNIOR GOLF tournament sponsored by New London, Conn., Lodge, No. 360, surpassed all previous contests in both the size of the field and the excitement. Ron Ham, Jr., of Waterford sank a 40-foot putt on the last hole to edge out Peter Moshier of Groton by one stroke—76 to 77. Another Waterford lad, Billy Crandall, won the trophy for boys in the 12 through 14-year bracket, and Waterford was on top again when 12-year-old Jack Leary won the Callaway handicap trophy. Refreshments were served to all 48 entrants following play. Jack Leary was Committee Chairman.

LODGE NOTES —

The fine work being done at the Texas Elks Crippled Children's Hospital in Ottine is well known. Recently Austin, Texas, Lodge received a letter which made its membership realize how much this work is appreciated. It came from the parents of a youngster under treatment there. Mr. and Mrs. D. C. Lawhon wrote, in part, "It is unbelievable how much they helped Brenda . . . It is just as hard to express how happy we are that she is doing so well and that she is under your hospital program. They not only helped Brenda, but us as well . . . We could write a book on our appreciation . . . and still not cover our feelings."

Past District Deputy Carmine Adesso, donor of the Trophy, was among the many California South Coast District Elk dignitaries who paid tribute to Chula Vista Lodge officials on their winning the South Coast District Ritualistic Championship and trophy this year. Others present on this occasion were Past District Deputy Edward Peterson and State Vice-President Charles Lanser.

Past Exalted Ruler W. C. Nunn, Honorary Life Member of Winfield, Kans., Lodge has a record which all Elks should emulate. Mr. Nunn boasts more than 36 years of perfect attendance at every meeting of his lodge.

Another group of Elks who are doing a terrific job aiding handicapped children are those in Michigan. Through their Major Project Commission, 13-year-old Bill Zellers, a muscular dystrophy victim, received aid at the instigation of Hasting, Mich., Lodge. Forced to drop out of school, the Elks had a telephone line run four miles from his home to school so the boy's education is being carried on with a school-to-home telephone service. He also makes leather belts which Past Exalted Ruler Al Sanderson has helped him sell.



MIAMI, Florida, Lodge's Youth Chairman Leonard Masino has coached this team of Little Leaguers through a fine season. In the first half, they won 12, lost 4.



KENTUCKY WEST District Ritualistic Champions are these Madisonville officers, led by E.R. W. H. Oestreicher, pictured, center, who made history by being the first group of seven members of an All-District Team to come from one lodge.

Taking a leaf from its own book, Elkdom in Winslow, Ariz., has an interesting project going in connection with its Safe Driver Program. Small cards were distributed to all motorists in the community during the Labor Day weekend. On each was imprinted in Elk purple: "The Four Cardinal Principles of Safe Driving

- Be alert
 - Practice safety
 - Obey traffic laws
 - Extend courtesy
- Be an ELK driver."

Sharon, Pa., Lodge is tremendously proud of its Boy Scout Troop which won first honors with its Gateway Entrance erected during the Shenango Valley Boy Scout District's Camporee. This troop has been Elk-sponsored for 40 years. More than 500 Scouts participated in the three-day event which attracted 6,000 visitors.

Erie, Pa., Lodge has lost a devoted Elk in the death of Frank Baumeister

who passed away two months after his 99th birthday. He was initiated into the Order in 1891, and during his affiliation was one of Erie Lodge's most active members. His two daughters survive him.

Past Grand Exalted Ruler H. L. Blackledge reports the passing of Victor H. Anderson, Governor of Nebraska from 1955 to 1959 and a member of Lincoln Lodge. Although not of the same political leanings, Gov. Anderson traveled 2,000 miles to San Francisco to second Mr. Blackledge's nomination to Elkdom's top office in 1957.

When John M. Strohm was married recently, it was the occasion for a get-together of three generations of Elks. The groom is a member of Homestead, Fla., Lodge, now residing in Sacramento, Calif. His father, C. J. Strohm, is a Past Exalted Ruler and 18-year Homestead Elk, and his grandfather is a 39-year Life Member and former Trustee of Lyons, N. Y., Lodge.



DECORAH, Iowa, Est. Lect. Knight Robert Thorsten, center, rewarded "Most Valuable Students" Thomas Gillman, second-place State winner, and Sharon Roderick, third-place State winner.



EAU CLAIRE, Wisconsin, Lodge's E.R. F. J. Brandl appears at left with State Pres. J. G. Franey, Sr., third from left, and his newly initiated sons John, second from left, and James G., Jr.



CARLSBAD, New Mexico, Lodge presents a Flag which was flown over our National Capitol to the new Senior High School. The Flag was given to the lodge by U.S. Rep. T. G. Morris, a member of the Order. Left to right are Americanism Committee Chairman Ralph Littrell, school principal Wm. W. Loos and E.R. Everett L. Wheeler.



INDIANA ELKS ASSN. Pres. Gerald L. Powell, second from left, presents a plaque to Jim Puett on his 25th anniversary as Director of the Ind. Elks Boys Camp. Looking on are State Secy. and Grand Est. Lect. Knight C. L. Shideler, left, and Past State Pres. Herb Beitz. Former Grand Lodge Committeeman L. A. Krebs was also in attendance.



SHARON, Pennsylvania, Lodge's retiring E.R. Harry W. Sample, left, presents a 39-year-membership pin to his father, Harry M. Sample, as his brother Edward G. Sample, a P.E.R., looks on.

ALBUQUERQUE, New Mexico, Lodge's \$2,800 check goes to the Albuquerque Rehabilitation Center for the treatment of C/P children. Left to right are P.E.R. M. A. Carpenter, Elk C/P Chairman and member of the Center's Board; E.R. P. W. Robinson and the Center's Director Arthur Osterholm.



NEW KENSINGTON, Pennsylvania, Lodge honored its 50-year members at a dinner attended by State Pres. Fred Reno and D.D. Harold Connelly, with Steve Bednar as Chairman. Among those honored were, left to right, J. F. McArdle, John Berringer and Earl Keyes, who were congratulated by Est. Lead. Knight Anthony Marcy and P.E.R.'s Club Pres. Charles Kitzer.



WEST HAVEN, Connecticut, Lodge's "German Night" honored Frank J. Gebauer, Chairman of the local Board of Education. Left to right are E.R. Joseph Lamoureux who presented a plaque to the guest of honor, Supt. of Schools Dr. M. E. Wagner, who was master of ceremonies, Mr. Gebauer and Elk Trustee Robert C. Cuny.



FLORENCE, South Carolina, E.R. Earl Wilcox looks on, second from left, as Past State Pres. Fred Altman presents an Elks National Foundation scholarship to Anne C. Venters.

LAS VEGAS, Nevada, Lodge's E.R. Austin H. Bowler, third from left, congratulates P.E.R. R. D. Foley, newly appointed Federal Court Judge, in the presence of the Judge's father, a retired Federal Judge and a P.E.R. of Goldfield, Nev., Lodge. At left is Presiding Federal Judge J. R. Ross.





RIVIERA BEACH, Florida



TORRINGTON, Connecticut

... J. J. Maroney, retiring as Steward of TORRINGTON, CONN., Lodge after more than 31 years of service, is pictured, left, with his successor, Dennis Murphy.



LEOMINSTER, Massachusetts

... Some of the 126 boys and girls who were guests of RIVIERA BEACH, FLA., Lodge on its 4th Annual Youth Fishing Trip are pictured with their prize catches; a total of 165 fish weighing more than 2½ tons included four sailfish of more than seven feet in length, and many dolphin. At the day's end, the youngsters were treated to hot dogs and pop.



SOUTHERN PINES, North Carolina

... Pictured with students who received 15 scholarships from LEOMINSTER, MASS., Lodge are officials of the lodge who include E.R. R. N. LaPlume, State Trustee and Secy. Felix B. Seliga, Committee Co-Chairmen J. A. Conti and J. M. Dolan, Youth Committee Co-Chairman J. F. Shannon, P.D.D. G. H. Mackie, P.E.R. D. L. Ciprotti, Committeeman G. A. O'Toole, Treas. J. H. Butler, Lead. Knight D. C. Foster, Inner Guard H. L. Sawyer, Organist G. L. Toomey and, left foreground, State Rep. J. R. Hahan, guest speaker.

HILLSIDE, New Jersey

... SOUTHERN PINES, N. C., Lodge sent these 22 boys off to a two-week vacation at the State Elks Camp near Hendersonville. After breakfast at the Elks' Country Club, they were given packed lunches for the trip which was made under the guidance of the Elks pictured in the background.



... E.R. Harry Lorin and P.E.R. John Redling, Americanism Chairman of HILLSIDE, N. J., Lodge, present a 50-star Flag to Boy Scout Troop #190. This is the fourth banner this lodge has given to Scouting groups and churches.

THE DOGS OF ERIN

By **ED FAUST**

The Emerald Isle has five breeds that are distinctly its own. At right is the Irish water spaniel



WALTER CHANDOHA

FOR FIVE OF THE MOST interesting dogs in existence, we owe a debt of gratitude to Ireland, that emerald plot of real estate that has given the world so much that is wonderful (not the least of which is the Irish Sweepstakes). This quintet consists of two terriers, a spaniel, a setter, and a gigantic hound.

For a country that you could fit into the State of Maine with a bit of the land left over, this is, as the saying goes, something to write home about. Not even our vast United States, with its thousands of breeders and millions of dogs, can match Ireland's tally of purebred native breeds. So far, Uncle Sam's score is limited to the Boston terrier, the Chesapeake retriever, the American water spaniel, and the Black and Tan coonhound. Granted, as a nation we have been seriously interested in purebred dogs for only a little more than 100 years, so it's not at all unlikely that in the future we'll develop more new breeds, distinctly American.

But sure and it's a proud country little Ireland can be for the contribution she has made to the world of dogs. To name the Irish breeds, let's begin with the two terriers, the one called the Irish and the Kerry blue. According to those who know him well, no dog is more truly representative of the people of his native land than the Irish

terrier. For good reason he's been called "The D'Artagnan" of dogdom. He's bold and is reputed to be completely without fear.

In both world wars he served valiantly as a reliable messenger and an alert guard dog. Time and again he got through with dispatches from isolated units that otherwise would have been wiped out by enemy gunfire. Lt. Col. E. H. Richardson, who served as commandant of the British War-Dog School, has said, "Many of our best war dogs were Irish terriers. These little fellows were remarkably easily taught, and tremendously keen on their work. They are extraordinarily intelligent, faithful, and honest, and a man who has one as a companion will never lack a true friend."

He's one of the most lovable and playful of all dogs, and these qualities, coupled with his sense of possessiveness, make him an ideal companion and guardian for children. He's a sporty pup, too, as he's not at all gun-shy and is often used as a field dog to retrieve on both land and water. Rabbits, woodchucks, partridge, and other small game—furred or feathered—he'll detect and retrieve after less training than it's frequently necessary to expend upon some dogs bred for these purposes. One of his outstanding characteristics is his inquisitiveness. He's the

nosiest little pooch in all dogdom.

The Irish terrier is a member of the broken-haired terrier family. It is thought that long, long ago a strain of Irish wolfhound was injected into his family. This would account for his having a more racy build than most other terriers. Being longer legged, he's not as compact as most terriers. His back is longer and his gait somewhat resembles that of a hound. His head is narrow with ears set up rather high. His standard says he should weigh from 25 to 27 pounds. It further says he should be bright red, red wheaten, or golden red; his coat should be dense and wiry.

Ireland's other terrier, the Kerry blue, has the distinction of being Ireland's national dog—at least, the Irish Republic's. He is also distinguished by probably the rarest canine coloring: blue, for which he's named; it can be any shade from light to dark. A shade of tan is permissible for pups up to 18 months old. An unusual characteristic of the breed is that puppies are born black and change to the blue color as they mature.

The Kerry takes his name from County Kerry, where he has been bred for a little more than 100 years. An all-round dog, he proved adept at herding cattle and sheep over the steep hills of Kerry. Breed fanciers consider these



ELKS NATIONAL FOUNDATION
"The Joy of Giving"



Progress Report

In the September issue, the awards of the 1962 "Most Valuable Students" competition were announced (page 44). The 142 winners are now at college, or soon will be, putting their awards to good use. And the Elks National Foundation is already involved in the first stages of conducting the 1963 competition. (An announcement was made on page 52 of the September issue.)

At Foundation headquarters, work steadily progresses on the myriad activities that in the future will spell assistance toward the education of worthy candidates and all-important therapy for cerebral palsied and other handicapped children. But, in addition, there are gratifying moments when letters—unofficial progress reports, as it were—come in from former recipients of Foundation aid.

One such letter was recently received from Edward C. Muns of

Miami, Ariz., who received a first-place \$1,000 "Most Valuable Students" award in 1956. A portion of that letter follows:

"... I graduated from the University of Arizona in May, 1961. I received a B.S. in civil engineering and graduated with University Honors. I was inducted into the U. S. Army in November, 1961, and I applied for and was accepted at the United States Army Artillery and Missile Officer Candidate School. I expect to graduate as a second lieutenant in September, 1962.

"The years have not lessened my appreciation for the help your organization gave me in obtaining my education. Rather, they have strengthened it. . . ."

"It may please you to know that I became an Elk shortly after my 21st birthday. Due to my absence from Lodge No. 1410 [Miami, Ariz.], I have not been active, but I am looking forward to the time when I can become established and begin my active participation in Elks' work. . . ."

The Elks National Foundation offices have been moved to the following address:

40 Court Street, Boston 8, Mass.

All communications with the Foundation should now be sent to that address.



John F. Malley
Chairman



L. A. Lewis
Vice-Chairman



Edward J. McCormick



Sam Stern



H. L. Blackledge



John E. Fenton



John L. Walker

At the Grand Lodge Convention in July, William A. Wall, then Grand Exalted Ruler, appointed a new member to the Elks National Foundation Trustees, John L. Walker. The above Past Grand Exalted Rulers constitute the Foundations's present Board of Trustees.

be rich mahogany red or golden chestnut, and there should be no black. Although a small amount of white on toes, throat, or chest, or a small spot on forehead or blaze on nose or face is permissible, these markings aren't exactly welcomed in the show ring.

Like most breeds, the Irish setter's origin is a matter of speculation. Whether this was a spaniel-pointer cross plus a mixture of Gordon setter is really anybody's guess, although the consensus accepts this explanation. Originally these dogs were red and white, but early in the 19th Century a preference for the all-red dog developed. The beauty of the dog's coat unfortunately caused breeders to breed for color and the show bench at the expense of the dog's usefulness and ability in the field. As a result, today it is one of the lesser used dogs for hunting, although he's capable at it.

In temperament, this fellow is inclined to be a bit stubborn and, thus, a bit harder to train. But owners who really know how to handle dogs find that once the Irish setter learns a command, he never forgets it. A well-trained Irish setter is the equal of any field dog, regardless of the breed.

A dog of Ireland that isn't likely to become a beauty contestant is the Irish water spaniel, sometimes referred to as the clown of the spaniel clan. He is a grotesque looking pooch, but those who favor him are wholehearted in their admiration. This is Ireland's water dog, and a first-class water retriever he is. His forte is ducks.

The tallest of all the spaniels, he ranges from 21 to 24 inches at the shoulder and weighs from 45 to 65 pounds. He has a solid liver-colored coat, and no other colors are sanctioned in the show ring or out of it. The coat is dense with tightly curled ringlets. A peculiarity of the dog is its so-called rat tail, which is thick at the base and tapers to a point. The hair on his tail is short and straight, as it is on the face and ankles.

The Irish water spaniel has a top-knot that gives him the appearance of wearing a wrong-size wig. Because of that hairdo and his curly coat, many believe that he's a distant relative of the poodle. He has the poodle's ear, too. His fondness for water and ability to retrieve, which he shares with the poodle, is offered as further proof of poodle blood.

A short-haired, pointed schnozola adds to the Irish water spaniel's droll expression. As a rule he's usually standoffish with strangers, but this intelligent dog is a loyal, loveable, and useful asset to his owner.

Last in our roster of the Irish dogs, but not least, is the wolfhound, literally the giant among dogs. Although not as heavy as the St. Bernard, the Irish

ELKS NATIONAL FOUNDATION
where every dollar contributed becomes a source of good work, untouched by expenditures of administration.
 ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER
 JOHN F. MALLEY, CHAIRMAN, 40 COURT ST., BOSTON 8, MASS.

wolfhound is without question the tallest. The ancient kings of Ireland favored this fellow, and, in the days when wolves and big game roamed the land, the wolfhound was the hunter's best assistant. He is said to be the only dog whose speed can match that of the timber wolf and is powerful enough to kill that critter unaided.

Because of their formidable size and strength, Irish wolfhounds frequently were featured as combatants in Roman circuses during the days of the Caesars. The gradual disappearance of big game from the Irish scene ended the usefulness of the wolfhound, and only the efforts of an English army captain saved the breed from complete extinction. Through close study of pictures of the better hounds of the past and the use of the few remaining dogs of his time, the Englishman succeeded in re-establishing a line of dogs very much resembling those of long ago. His efforts in this line began exactly a century ago.

A number of modern-day ranchers in our country find these dogs unequaled for running down coyotes and other larger predators. Despite his strength, the wolfhound is a gentle dog, docile and affectionate, although his size alone is enough to discourage intruders or trespassers. The minimum height of these giants is 28 to 31 inches, with weights from 90 to 120 pounds, but desired sizes are 32 to 34 inches with weights increased accordingly—and larger if breeders can produce them. The Irish wolfhound's coat is rough and hard; longer hair occurs over eyes and under jaw. His colors are grey, brindle, red, black, pure white, or fawn.

Although his usefulness in the field is not as broad as it once was, the Irish wolfhound—in increasing numbers—is finding a new role as a well-mannered, dignified, and reliable companion to the family. He's patient and gentle, and thus is good with children. Because of his sheer size and strength, however, any given member of the breed might well be studied for temperament before turning him loose with small youngsters.

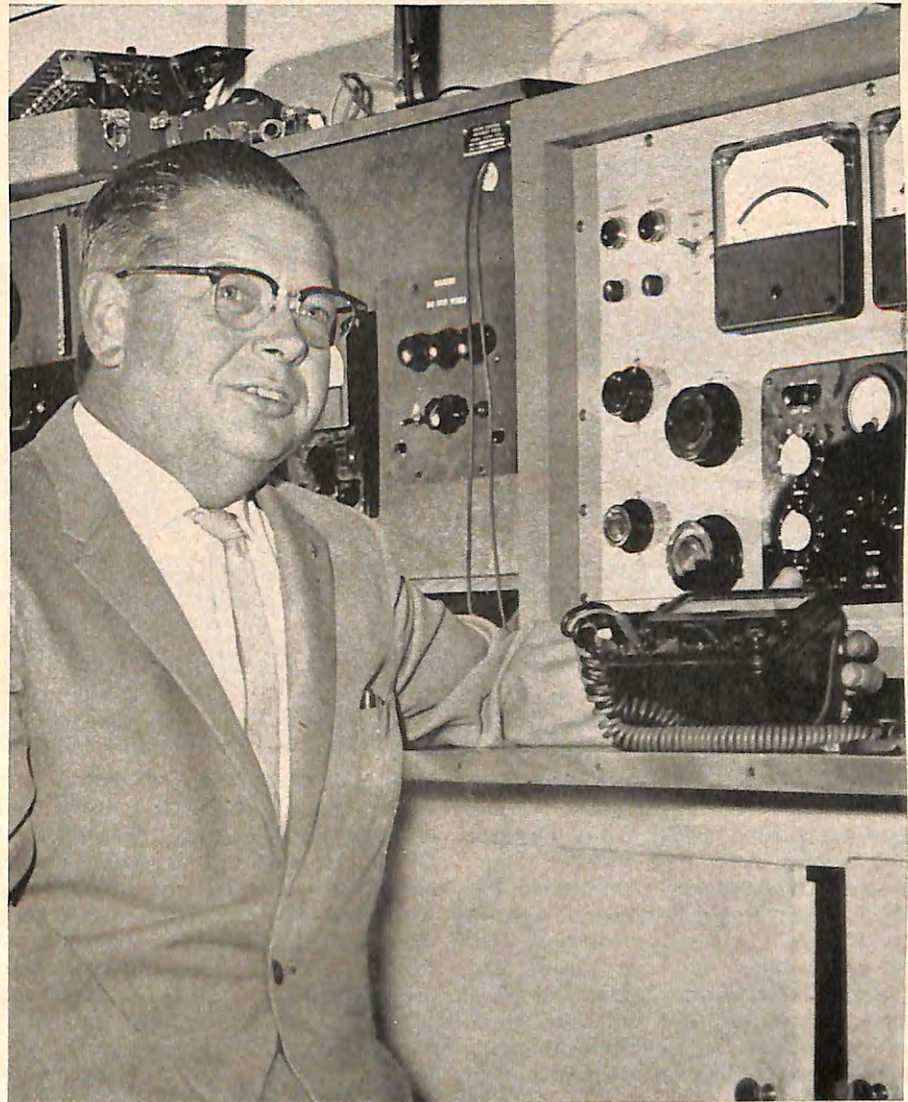
If you have a question about dogs, drop me a line at THE ELKS MAGAZINE, 386 Park Avenue South, New York 16, N. Y. I'll be glad to offer whatever advice I can—but no medical questions, please.

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Alaska	Juneau	Oct. 3-4-5-6
*Michigan	Saginaw	Oct. 13-14
*Iowa	Mason City	Oct. 19-20-21
*Florida	Leesburg	Oct. 17-18

*Fall Conferences

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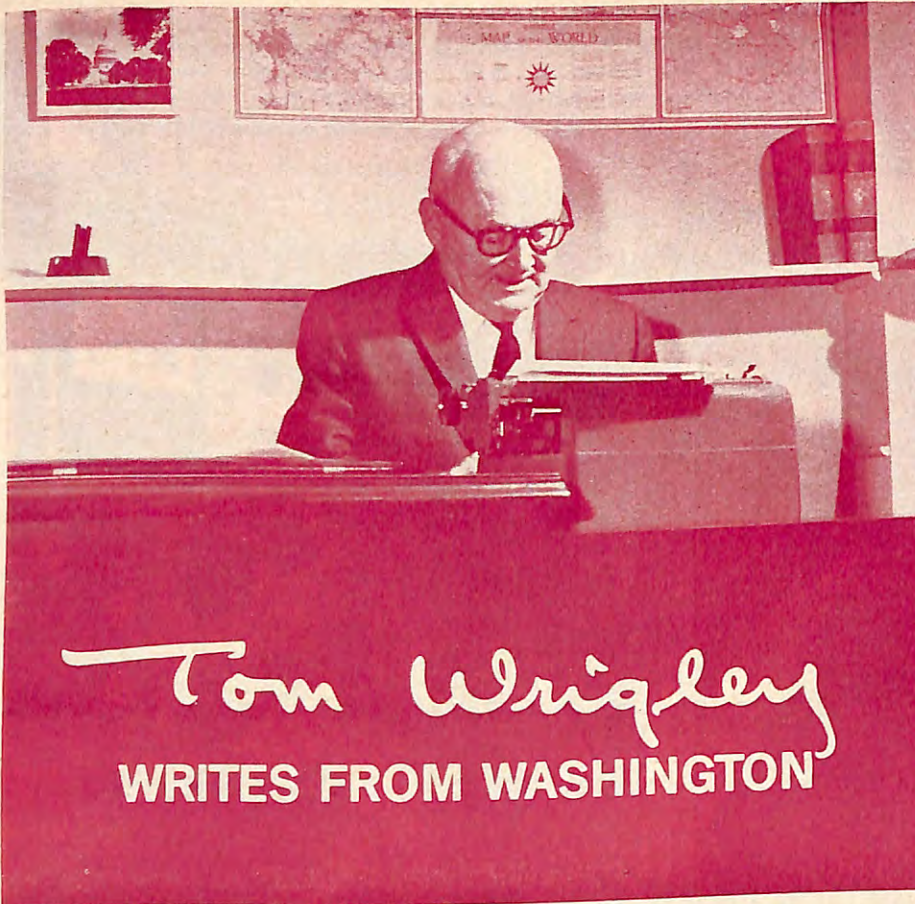
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Tom Wrigley WRITES FROM WASHINGTON

GAMBLING IS LEGAL in Nevada, and the Congressional delegation of that state has politely asked Justice Department agents to leave Las Vegas alone. It seems that Nevada prides itself on keeping its gambling industry "clean." Underworld characters, gangsters, and other criminals shy away from Las Vegas because of the stiff crackdowns. Bigtime racketeers are prohibited from any ownership in gambling casinos which, incidentally, do a \$300 million business a year.

WORLD'S LARGEST printing plant is the one run by the Government which publishes the *Congressional Record* and all Government publications. In the closing days of Congress the *Record*, printed each midnight and delivered to every senator and representative before breakfast, has been running half an inch thick. It cost \$2.7 million to print the *Record* this year. Much of this expense is due to the bulk of stuff inserted and published in the Appendix, which has grown so that now it takes up a third of the *Record*.

CONFIDENTIAL DIARY of Mrs. Edith Helm, who died in August at 88, was willed to the Congressional Library to be kept secret until 10 years after her death. Mrs. Helm was White House social secretary to three First Ladies—Mrs. Woodrow Wilson, Mrs. Franklin D. Roosevelt, and Mrs. Harry S. Truman. She retired in 1953.

D. C.'s **CONSCIENCE FUND** is now down around the \$200 mark, but it is expected to grow again around Christmas time. It is made up of anonymous contributions from people who have cheated the city on tax payments and the like. The money is used to help orphans. Some contributions are quite large, but D. C. Treasurer John West says the smallest amount to date has been 33 cents.

UNDERSEA ROBOTS are being tested by the U. S. Navy. These newest mechanical "monsters" can walk on the floor of the ocean. They have arms with claws which can pick up things. The robots are called "remote underwater manipulators" and were developed by the Hughes Aircraft Company. The Navy is interested in determining if such robots could be used in underwater warfare: to plant mines, locate submarines, etc. The robots can work at ocean depths far too great for divers. The operator can guide the robot from land, naval vessel, submarine, or plane, and keeps abreast of the robot's actions via television.

PEOPLE LIVE LONGER TODAY. U. S. Public Health Service declares that babies born today have a life expectancy of 70.2 years. At the age of 66, you can normally expect to live to be 80, barring accidents. A person under 37 should be around to say "Happy New Year" when the year 2000

arrives. Heart disease and cancer remain the leading causes of death.

SOCIAL SECURITY total is still above the \$20 billion mark, even though increased payments of nearly a billion were made in 1960 and 1961. The fund is expected to hit \$26 billion in 1966, \$54 billion in 1970, and \$153 billion by the end of 1980.

NEW MUSIC MAN idea to make prospects happy has been announced by a Washington real estate firm. Charles Benter, retired U. S. Navy bandmaster, and for 19 years head of the Metropolitan Police Band, has been engaged as the real estate firm's public relations officer. He is available to help any school or community band. His services are free. Bandmaster Benter, who is known to nearly everyone in Washington, marched in 14 inaugural parades.

SIXTY MILLION SHELTER SPACES have already been located in the United States in the U. S. Civil Defense Office's project to provide fallout protection for the entire population.

PROTESTS OVER HIGH PRICES flood the office of President Kennedy's economic adviser, Dr. Walter W. Heller. One writer resentfully stated that the price of dried mosquitoes has become exorbitant. An undertaker complained that the price of caskets had risen 15 per cent during the past year. He wrote, "This is a matter of grave concern to all."

BIG HIGHWAY BONANZA of nearly \$2 billion of federal funds will be parceled out, ironically, to some of the most prosperous states: California, Illinois, Texas, Michigan, and Connecticut. That's because they are ready to speed up their interstate road building programs. The funds are a spillover from amounts available to states which lagged in taking advantage of the subsidies.

POTOMAC POTPOURRI . . . A \$10 million National Aquarium to be built in the District will afford visitors one more sight to see. . . . This reporter is an Honorary Life Member of Elmira, N. Y., Lodge, which celebrates its 75th Anniversary this fall. . . . National Institute of Health doctors have isolated the virus responsible for German measles, which can cause birth defects. Next job is to find a vaccine. . . . Government space scientists say the U. S. effort to place a man on the moon will cost between \$20 and \$40 billion. . . . Nationwide, hospital care now costs an average of \$33.81 a day. . . . Speed limit in alleys in Washington has been hiked from 7 to 15 m.p.h., because today's cars can't run that slow.

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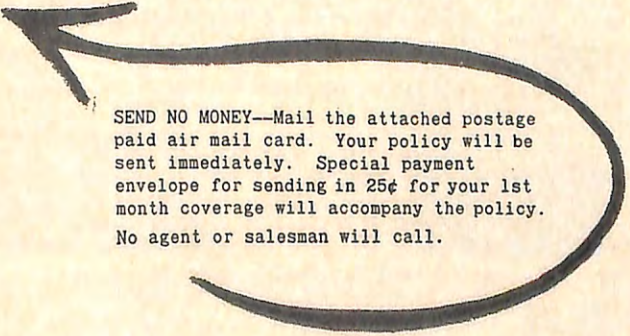
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FAMILY AFFAIR-1962



When the officers of Prineville, Ore., Lodge were installed, Trustee L. H. McPhetridge, center, was pictured with his two sons, Bill J., right, also a Trustee, and Est. Loyal Knight J. C. McPhetridge, left. Bill is the local Outstanding Elk of 1961-62.



Photographed at the installation of Livonia, Mich., Lodge's new officials were, left to right, Est. Loyal Knight Dow Tunis, Jr., his father, Dow, Sr., his grandfather, E. F. Germain and uncle Tom Germain. The last three are members of Saginaw Lodge.



P.D.D. Marion L. Massey, right, hands the gavel of office to his son Mike Massey as Exalted Ruler of Miami, Ariz., Lodge.



Carlos Ogilvie receives the gavel as E.R. of John Day, Ore., Lodge from his father, Lloyd Ogilvie, the lodge's first E.R. in 1950.



Kenosha, Wis., Lodge's ceremony had P.E.R. David Speaker, right, as installing officer for his son, E.R. Robert Speaker.



Installation Night at Telluride Colo., Lodge was a father and sons get-together. Left to right are John L. O'Rourke; the father, P.E.R. Donald A. O'Rourke who was installed for the 25th time as Secy.; his son, Donald D., installed as Exalted Ruler and two other sons, Gerald W. and Richard M. O'Rourke, all Telluride Elks.



P.E.R. Loren Chisman, Chairman of the Board of Trustees of Ottumwa, Ia., Lodge, right, presents the gavel to his son Gene C. Chisman, the new E.R.

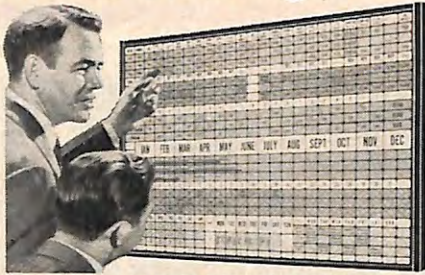


Louis B. Beneitone, left, and his brother, B. J. Beneitone, right, both P.E.R.'s of San Manuel, Ariz., Lodge served as installing officers for their brother E.R. Raymond D. Beneitone.



P.E.R. Fred B. Stokes, right, did a repeat on installing his son when the young man became E.R. of Holland, Mich., Lodge recently. He had installed son Kenneth as Est. Lect. Knight in 1959.

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Business: 1962

(Continued from page 8)

Government expenditures are rising, and there are no grounds to expect that they will decrease in the foreseeable future. Furthermore, if the need should arise, the Government has the power to accelerate spending. Outlays of state and local governments have increased every year since the end of the war, and the end of this process is not yet in sight. Since government purchases of goods and services constitute over one-fifth of the gross national product, it is quite clear that government outlays will continue to play an important role in the economy.

Expenditures by business concerns for new plant and equipment during the third quarter of the year are estimated at a seasonally adjusted annual rate of \$37.7 billion as compared with \$37 billion during the second quarter and \$34.4 billion during all of 1961. According to a recent survey by the McGraw-Hill Publishing Company, the decisions of management concerning capital expenditures have generally not been affected by the recent sharp decline in stock prices.

The liberalization of the depreciation provisions of the Internal Revenue Code should, in the long run, have a favorable effect on capital expenditures by corporations. It will increase the cash flow and thus place more funds at the disposal of business concerns for the purchase of plant and equipment. Similarly, if the tax credit on new investment in machinery and equipment is enacted, it should in time tend to expand such outlays. So long as industry is operating substantially below capacity and the squeeze on corporate profits continues, no sharp increase in capital expenditures by business can be expected. However, it is fairly certain that during the remainder of 1962 business spending for expansion and modernization is more likely to increase than to decrease.

The movement of inventories will not play an important role in the business picture in the immediate future. At present, inventories are not large—if anything, they are small in relation to sales. However, the behavior of inventories has been undergoing a considerable change. Distributors are aware that industry has been operating below capacity for some time. Hence, they do not feel the same urgency, in periods of business upturn, to place large orders beyond their current needs that they formerly felt. Furthermore, the use of modern techniques, and notably the electronic computer, has enabled manufacturers and distributors to control their inventories more precisely than ever before. By the same token, a

major liquidation, such as occurred in previous periods of business decline, is not likely to take place. It therefore appears that changes in inventories will not materially affect the trend of business in the near future.

The construction industry has remained at a high level in recent months, although it dropped off slightly in July. While a housing boom is definitely not in the making, the volume of public construction will continue to be large and will have a favorable effect on the economy.

Credit Conditions—In contrast to previous periods of rising business activity, the money market has remained easy and the availability of bank credit abundant. Money rates, while somewhat higher than a year ago, are still relatively low. The increase in interest rates, particularly yields on short-term open market credit instruments, has been due primarily to the international financial position of the U.S. Because of the deficit in the balance of payments and the accumulation by foreigners of large short-term claims in the U.S., the credit policies of the Federal Reserve authorities have had to be formulated in the light of money market conditions prevailing in the leading centers abroad. Low money rates would lead to an outflow of funds from this country and ultimately to an outflow of gold. At the same time, the ready availability of low-cost short-term credit in the U.S. would lead to large-scale foreign borrowing in the American market, which would have the same effect as an outflow of funds caused by wide interest-rate differentials.

In order to prevent an unduly large outflow of funds, the Federal Reserve took measures to keep short-term rates up and to reduce the free reserves of the commercial banks. Similarly, the Treasury offered a large amount of short-term obligations, which tended to keep the yield on such securities relatively high. While it is quite possible that a further moderate increase in both short-term and long-term interest rates may take place in the not-distant future, it is fairly certain that a credit stringency will not develop and that there will be ample credit available to meet the legitimate demands of industry and trade.

Because of the recent increase in interest rates paid by commercial banks and other thrift institutions, time and savings deposits have increased substantially. In the absence of a brisk demand for business loans, the commercial banks, in order to obtain higher yielding assets to offset their higher

costs, have invested heavily in tax-exempt municipal bonds and this, in turn, tended to reduce the yield on these obligations. The other thrift institutions, notably the savings and loan associations and the mutual savings banks, purchased large amounts of mortgages. The supply of mortgage money is now ample, and recently mortgage rates have tended to decline. This augurs well for the home-building industry.

The balance of payments deficit continues to be a problem, but the measures taken so far have already reduced the deficit considerably. In the first half of 1962 it amounted to an annual rate of \$1.5 billion as against nearly \$2.5 billion in 1961 and \$3.5 to \$4 billion a year from 1958 to 1960. Government is keenly aware of the importance of rectifying the balance of payments and is taking action in a number of directions to achieve this result by the end of next year. For example, a larger proportion, now about 80 per cent, of the total aid granted by the U.S. to foreign countries is now spent in this country and thus puts no strain on the balance of payments. Similarly, efforts are being made to reduce dollar expenditures in U.S. military installations abroad and to expand foreign purchases of weapons in this country. Finally, the Federal Reserve authorities, in cooperation with foreign central banks, have taken measures to protect the dollar in case of speculative raids. In view of these and other factors that could be cited, it may be stated with a fair degree of certainty that a dollar crisis is not likely to develop and that under no circumstances will there be a devaluation of the dollar. Such a measure would undermine the international financial stability of the entire free world and create new uncertainties from which only the Soviet bloc could benefit.

From the above outline, one can reasonably conclude that the economy of the country is on the whole sound. While the rate of economic growth has not been adequate to absorb the rapidly growing labor force, and the recovery slowed down considerably during the summer months, there are no indications of a major decline in business activity in the immediate future. The Government can help materially to stimulate the economy by increasing expenditures and reducing taxes. Tax reduction appears to be out of the picture during the current year but will probably play an important role in 1963.

Conclusions—The trend of business activity has leveled out. Barring unforeseen events, the economy during the remainder of the year should remain at about the level reached during July.

Any changes that may take place will be only minor in character. While some economic indicators have turned down, there is no evidence so far that a serious recession is in the making.

Since disposable personal income is large, one may expect that retail trade will be at a satisfactory level. Manufacturers and distributors could assist materially in stimulating consumption expenditures by offering quality goods at reasonable prices. The Christmas season should be good and, in the absence of unpredictable contingencies, such as another sharp decline in equity prices or another international crisis, should be better than in 1961.

The rate of economic growth during the past few years has not been high enough to absorb the rapidly growing labor force, and unemployment has remained a problem even during the recovery period. The economy needs a new stimulus. Under present conditions this could come from a sound tax reform embracing a reduction in both personal and corporate income taxes. The former would increase disposable personal income and thus stimulate consumption expenditures. Reduced corporate taxes would lead to larger profits and stimulate capital expenditures, thus creating new job opportunities.

While the sharp decline in equity

prices in May and June has had an adverse effect on some sectors of business and aggravated the already existing uncertainties, it has so far had little effect on consumers and on the economy as a whole. The decline has been generally interpreted as a long-overdue readjustment in the stock market and not as a signal of an immediate decline in business activity.

Unlike other periods of recovery, the upswing in business activity during 1961-62 was not marked by a substantial accumulation of inventories, stringent money market conditions, and high money rates. The volume of inventories, if anything, is too low in relation to sales. The availability of credit, both short and long term, is large. All this augurs well for the future.

Although the economy is basically sound, the country is confronted with a number of serious problems. The balance of payments, while considerably improved, still shows a substantial deficit. Unemployment has remained large. Government expenditures for all purposes have risen rapidly, the rate of economic growth has been too slow, and the international political situation remains tense.

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economic forces, stimulate economic growth, and create new employment opportunities. Assumption by other nations of a larger share of the burden of common defense would reduce U.S. Government expenditures abroad and

have a favorable effect on the balance of payments. Later on in the present decade, the sharp increase in family formation will create a new powerful force to stimulate the expansion of the American economy. • •

A Star to Steer To

(Continued from page 7)

completely. On Earth, *all* vehicles have to be steered constantly to keep them on course. Their engines operate continuously; so, therefore, must their guidance systems. The navigator of a ship or an aircraft has to check his position every few hundred miles.

But the engines of a spaceship function for only a few minutes to boost it on journeys that may last for weeks, months, or even years as it coasts effortlessly from world to world. Once it has been launched into the right initial orbit, the future position of a space vehicle is completely determined

by the gravitational field of the sun. It is an artificial planet, obeying the same laws as the natural planets. There are no winds or tides to send it off course; the astronomers can calculate its position hundreds of years in advance.

In these circumstances, the main job of a space navigator is not to find his position; he already knows it to a considerable degree of accuracy—unless something has gone drastically wrong during take-off. He has, rather, to detect the small, inevitable errors between his *real* position and his *predicted* one—and must then decide

whether it is worthwhile correcting them by firing the rockets for a fraction of a second.

This procedure would be followed, in the case of several-months-long journeys to Mars or Venus, during the first few hours of flight. Thereafter, the navigator could, with a perfectly good conscience, put away his instruments until the clock-calendar showed that the end of the voyage was approaching. He could tell where he was at any instant by consulting his tables, and need check by the stars only at very infrequent intervals.

When the time came to make such a check (it might be only once a week during a long voyage), the method of position-finding would be based on the same principles used every day by thousands of seamen and air navigators. By means of a sextant, the navigator first measures the elevation of a selected star or planet above the horizon: let us suppose that Arcturus turns out to be at an elevation of exactly 45 degrees. The navigator must also note the precise time of his observation: this allows him to make use of the *Nautical Almanac*, which gives the positions of the more important heavenly bodies for every moment of the year.

Now, this one observation of Arcturus does not allow the navigator to determine his position uniquely. If you picture the star shining above the spherical Earth, you will see at once that it will have an elevation of 45 degrees from every point on the circumference of a circle many thousands of miles in circumference. All that the navigator can deduce, therefore, is that he is somewhere on this circle. This may be very useful information, but it doesn't constitute a "fix."

To pinpoint himself on the face of the globe, the navigator must now observe a second star. This tells him that he is located on a second circle, and where the two circles intersect is his position. Of course, they intersect in two places—but the wrong one will be so many hundreds of miles away that there is no danger of confusion. A wise navigator will take a sight on yet a third star, to double-check and to remove any possibility of ambiguity.

Until a few years ago, all this involved a good deal of calculation, over which several centuries of mariners had sweated blood. Today, astro-navigation requires only a few simple additions and subtractions, according to a schedule that can be followed automatically. The calculations have been done once-and-for-all, and the answers are embodied in a set of tables that the most un-mathematical of navigators can use. Once he has taken two or three star sights, he has only to turn to the appropriate places in the tables, do a few sums, draw some lines on the chart—

MEMORIAL TO JOSEPH B. KYLE



A magnificent monument to the memory of Past Grand Exalted Ruler Joseph B. Kyle was dedicated by the Grand Lodge at Ridge Lawn Cemetery in Gary, Ind., on July 6th. The Memorial Committee was composed of Past Grand Exalted Rulers James R. Nicholson and Fred L. Bohn, former Grand Lodge Committeeman and Special Deputy Robert L. DeHority and Past District Deputy John A. MacLennan of Gary Lodge who served as Secretary to Mr. Kyle during his term as Grand Exalted Ruler.

Ten former Grand Exalted Rulers attended the ceremony in addition to retiring Grand Exalted Ruler Wm. A.

Wall and his successor, Lee A. Donaldson. The ritualistic service was conducted by officers of Gary Lodge, and Past Grand Exalted Ruler H. L. Blackledge delivered the dedicatory address.

Many other Elk dignitaries joined 150 family friends, and the four Kyle children and two grandchildren at this program. The body of Mrs. Kyle, who had passed away on July 3rd, was interred beside her husband, and therefore these services were conducted at the same time. Photographed at the grave were, left to right, Past Grand Exalted Rulers Emmett T. Anderson, H. L. Blackledge, Wm. A. Wall, L. A. Lewis and George I. Hall.

where the lines intersect, there he is.

The space-navigator has no horizon from which he can measure the elevation of the stars, but he has something even better. This is the Sun—the central point around which he and all the planets are revolving. For his purposes, it is as fixed as is the Earth to the terrestrial navigator. Using a sextant (only slightly modified for work in space), he can measure the angles between the Sun and three stars or planets. The resulting set of three observations can apply to only one point in the Solar System, and the ship's computer will take no more than a fraction of a second to reveal it.

There are several other methods of astronomical position-finding, some of them simpler and perhaps more convenient, that could also be used by a spaceship pilot. For example, he might observe the Sun and two planets through a powerful telescope fitted with a device for measuring their apparent diameter. Since the actual size of the bodies observed would be known, an elementary calculation would show how far the spaceship must be from each of them. The method would not

be very accurate, but it would be delightfully simple.

Having said all this about stellar navigation, it is necessary to add that there are other methods of finding one's way through space, and they would undoubtedly be used. The most important alternative is navigation by radio and radar aids, which already have largely replaced "astro" methods for many terrestrial applications.

Their use will be extended into space. Indeed they (together with the "inertial" guidance used by missiles) may well be the principal methods used in the short journey to the Moon. They have the great advantage of giving a navigator both his position and his velocity at a moment's notice—something which astronomical methods cannot easily do. But in the early days of space flight it would be unwise to rely on radio techniques over interplanetary distances; they would fail completely, for example, when the Sun lay between the Earth and the spaceship, blocking reception.

Some day we will install radio beacons on the planets, and on freely orbiting satellites, to guide ships in space



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wherever they may be. Then purely astronomical methods of navigation will suffer a temporary eclipse, as they have done on Earth.

But their time will come again. One day—it may not be for centuries, though my guess is that it will happen before the year 2100—men will leave the Solar System and cross the gulfs that lie between the Sun and even the nearest of the stars. Some eminent scientists have stated categorically that *interstellar* (as distinguished from *interplanetary*) travel will never be possible. This assertion is as shortsighted as all the other "negative" prophecies that have been made in the past.

Far beyond Pluto, the stars will once

more be man's only guide—and the travelers on these fantastic journeys will see something new in the history of navigation. The stars are so distant that even in voyages among the planets their patterns will appear exactly the same as they do from Earth. On interstellar flights, however, this will not be the case. A few of the nearer stars will shift appreciably against the cosmic backdrop. And one, of course, will no longer be a star; it will grow until it blazes into a sun.

When this day comes, the use of the word "astronautics" will at last be fully justified. For men will not merely have steered by the stars; they will have steered to them. • •

The Yankees' Whitey Ford

(Continued from page 9)

Ford's 158 victories, with only 63 losses, as the 1962 season began gave him the highest winning percentage (.715) of any active major league pitcher. His lifetime earned-run average was the lowest of any man pitching today. He had permitted an average of just 2.76 earned runs per nine-inning game. His classic 25-4 season of 1961 earned him the Cy Young Award as the year's best pitcher in the majors. Pitching immortal Dizzy Dean was calling him that six years earlier.

Paul Richards, one of the American League's most successful managers before becoming general manager of the National League's new Houston Colts, has said of Ford, "When he's got it, the ball game's over."

"He's game," said Yankee manager Ralph Houk. "He has all the pitches and can control them on any count. Confidence, natural ability, courage, and ideal temperament make him great. I can go farther with Whitey when he's having difficulty because I feel he can adjust himself when things go wrong."

For giving the team the benefit of this array of attributes, the Yankees pay Ford in the neighborhood of \$50,000 a year.

The official Yankee roster lists Ford as being 5'10" and weighing 184. Both statistics seem generous. He is compactly built and appears in ruddy good health, but many of his strapping teammates dwarf him. It is not much of an exaggeration to call him a David of the ballfield who must conquer many Goliaths in opponents' lineups.

After years of whipping his left arm toward home plate, it is longer and more muscular than his right. The heavy calluses on his fingertips are evidence of the curves, sliders, and sinkers he snaps off to bewilder opposing batsmen, who may be expecting his crisp fastball or confusing change-of-pace. He is not really graceful. Each delivery

is made with an obvious physical effort.

Whether or not it may be due to his smaller stature, Ford frequently tires and is replaced by a relief pitcher before a game is finished. He has remarked:

"Sometimes when you've finished nine innings, your arm feels so heavy you have to look down to see if somebody's hanging on to it."

In his big 1961 season, Ford was relieved in 24 games by left-hander Luis Arroyo, who was credited with "saving" 13 of them for Ford by holding the opposition in check in the late innings. And, of course, the powerful Yankee batting order is a boon to all the team's pitchers.

"There are games," said Ford, "when I go into the shower a loser, somebody hits a homer with men on base, and I come out of the shower five minutes later a winner."

Friendly, accommodating, and free of the reluctance of many ballplayers to appear serious and sincere, the crafty southpaw expresses an interesting philosophy of what constitutes a well-pitched game:

"The number of hits you give up doesn't matter. It's great to win a two or three-hitter when your arm is feeling swell and you have all your stuff. But you've pitched just as good a game if you manage to win when your arm isn't quite right or some of your pitches aren't behaving the way you want them to."

Two elements have been paramount in Ford's success on the mound, control and confidence. Being modest, he doesn't discuss his confidence in any depth. But he talks freely about the art of propelling a baseball swiftly across home plate at the exact latitude and longitude desired. It's an art of which Ford has attained a distinctive mastery.

"Control is the key to pitching," he

insists. "I have a lot of confidence in my stuff, and I'm not afraid to lean on it in a pinch. But with good control you can get batters out, even without good stuff, just by moving the ball around. So I emphasize it more than anything else."

Some observers think Ford's rock-ribbed confidence has been just as important to him.

"He's not fresh, but he's supremely confident," said Ken Smith, veteran New York baseball writer who has watched Ford pitch for more than a decade. Yankee manager Houk, as noted, also cites the left-hander's faith in himself. It is a trait that has illuminated the Ford demeanor from his earliest days in baseball. It's sharply illustrated by an anecdote told by Jack Burns, a diamond veteran who played first base in the majors for some years: a last-laugh tale that portrays the neophyte Ford as straining at the borderline of impudence.

"I was managing Scranton in the Eastern League in 1949, and Ford was with Binghamton," Burns related. "We were playing Binghamton at Scranton one night, and we got the bases loaded with nobody out late in the game.

"It looked like we were going to win it right there. We had our big hitters coming up. Ford was waved in from the bullpen. We got on him—including me. It looked like he was strutting as he came in. I doubt if Whitey ever had his ears burned the way we did it that night.

"We might just as well have banged our heads for all the good it did us. He struck out the first two hitters and then got the third one on a pop-up. He turned to third base where I was coaching, and in as pleasant a voice as you'd want to hear said, 'Was that all right, Mr. Burns?'"

EVEN at that early stage of his career, Ford had a basis for cockiness. In his first professional year, 1947, with little Butler, Pa. (Mid-Atlantic League), he had won 13 games and lost only four. The next season at Norfolk he recorded 16 and 8. The '49 season at Binghamton showed him 16-5. After starting the next season with Kansas City, then in the American Association, the left-hander was brought up to the parent Yankees and dealt out nine straight wins before sustaining his first loss near the end of the season.

The preponderance of victories over defeats in Ford's American League tenure has been almost as monotonous as it's been impressive. The "poorest" won-lost ratio of his pitching career was his 12-9 of 1960.

Another of the hurler's virtues has been the brisk, workmanlike pace of his performances. Ken Smith described this aspect this way:

"Whitey works very fast. He's one of the few pitchers who can finish a game in less than two hours. The players and writers call that type a 'Train Catcher.'" The expression harks back to the days, nearly eliminated in this air age, when teams had to make scheduled trains to get on to the next town.

Smith also has found Ford "a witty fellow, a lively spirit among the players on a bus or a train or plane." The laughs he provokes help to make him the popular team member he is. Ford dismisses his humor as "mostly inside stuff. A stranger wouldn't even think it was funny."

Whitey Ford is among the many in baseball who believe the increasing number of home runs hit and the tremendous distances some of them travel indicate that a livelier baseball is now in use. Baseball officials, club owners, and ball manufacturers deny there is any change in the ball itself.

"I think the ball is livelier, though I don't care," Ford said. "It doesn't feel any different, but little guys you never worried about before are hitting the ball out of the park. Right after the middle of the season this year, several of the lighter hitters already had more homers than they ever hit in a full season before.

"Nothing much has been done for the pitchers in recent years. I don't especially care because of the ball club I'm with. If they're going to hit more homers, we'll probably hit the most. But they could allow pitchers to use something sticky on their fingers, to get a better grip. After all, batters are allowed to use pine tar and things like that on their hands. Resin is enough for me, but if a pitcher feels he needs something for a better grip, they should let him have it."

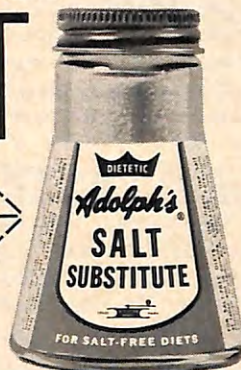
This year, charges arose that Ford was not so innocent in the matter of special aids in pitching. Members of the Washington Senators charged he was throwing the outlawed spitball against them. "Ford threw several spitballs," Coach Sid Hudson alleged after one game. "When he got in a jam, he loaded them up."

First baseman Harry Bright said he caught Ford while he was a base runner. He was quoted, "I saw him go to his forehead and then hold the ball at his side with his third finger and the thumb. The two wet fingers didn't touch the ball." Presumably, then, although Bright couldn't have seen it, Ford is supposed to have applied the moisture during his delivery.

The saliva or perspiration on a spitball prevents the customary overspin as the ball buzzes up to the plate. Instead, the ball darts erratically. Ford responds brusquely:

"I don't throw anything like that."

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And there the matter rests. No real proof has been produced.

Ford grew up in Astoria, a low to middle-class neighborhood in New York's Borough of Queens. As a boy, he played on Kiwanis, YMCA, and Police Athletic League teams, usually as a first baseman. He didn't pitch until he was 17 and playing for Aviation High School in Manhattan. It wasn't long before it was apparent that the little left-hander was an extraordinary moundsman. He was scouted by five major league teams and signed with the Yankees because they offered the largest bonus—\$7,000, a paltry figure in these times of huge payments for the contract signatures of untried youths.

He doesn't feel that coming from teeming New York City, with its skyscrapers and crowded tenements, left him at any disadvantage in reaching the majors.

"Manhattan has never had much room for kids to play in, but where I grew up in Queens we had plenty of fields," the pitcher observes. "But I notice that those ball fields are disappearing. Most of the diamonds I played on have buildings on them now."

Ford topped off his brilliant major league debut in 1950 by winning the fourth and final game of that year's World Series. (The Yankees have failed to be in the Series only twice since he joined them.) He missed a shutout of the Philadelphia Phillies only when an outfielder lost a ninth-inning fly in the sun. With his first of many fat Series checks—for \$6,800—he made a down payment on a house for his parents.

That Fall, Ford entered the Army, missing the next two seasons while he served in the Signal Corps, principally as a radar operator at Fort Monmouth, N. J.

In October of 1952, Ford, and some friends, joined the Elks—Queens Borough, N. Y., Lodge. During the winter, he attends Tuesday night meetings

when possible, or drops in other times for a swim in the pool.

"Sometimes I have a chance to stop in at other lodges around the country during the baseball season," he said, "or down in Florida during spring training."

Bryan McKeogh, a Past Exalted Ruler of Queens Borough Lodge, was active in the sponsorship of sandlot baseball in Queens and recalls Ford as a school-boy player.

"Our lodge concentrated on boys' basketball leagues at the time, but now we also sponsor Little League teams," McKeogh said. "I wish we could say that the Elks had a hand in his baseball career. Who knows, though; we may have another like him playing Little League ball today."

He added, "Whitey's a member of our Charity Bazaar Committee. The Yankees are very hesitant to allow their players to make endorsements, but Whitey got permission for his name to be used in our promotion material." The bazaar raises thousands of dollars each year for disabled veterans and youth organizations.

Last fall, Queens Borough Lodge held a "Whitey Ford Night." There was a special program, a few talks, including one by the guest of honor, and a couple of gifts for the best pitcher among the brothers.

At the time of his Army service, Ford married Joan Foran, a girl from Astoria. They're the parents of Sally Ann, 10, Edward, 9, and Thomas, 8. The Ford family lives in Lake Success, Long Island, just beyond the boundary of New York City.

"We bought a ranch home," Ford noted, "and then raised the roof on one side and added three bedrooms and a bath for the kids. That gave us room downstairs for a sort of TV and trophy room. Not my trophies, though. They're mostly the kids' for their speed skating.

"Mickey [Mantle] and Roger [Maris]

have been out to the house, but most of the guys on the team live in New Jersey. I've always lived over this way, so it's natural for me to stay."

After working several winters for a Wall Street stock brokerage firm, Ford found the banquet circuit more profitable last year, following his big 25-win season and World Series stardom. At times he made five and six appearances a week.

He has various financial interests, including shares in the Boscobel Country Club in Anderson, S. C., and a bowling establishment in Smithtown, N. Y. He shoots between 80 and 86 in golf, but his bowling scores average in the neighborhood of only 150 since he uses his right arm, not risking the lucrative left.

Ford turns back to the 1961 World Series for what he considers his greatest achievements on the mound:

"I pitched the first one. It was a low-scoring game (the Ford modesty; he shut out Cincinnati), and they beat us the next day. So if they'd won the first game, we'd have gone to Cincinnati two down and the whole situation would have been turned around. Then, in my next start in Cincinnati I was able to break Babe Ruth's record for the most consecutive scoreless innings in the Series." (The Home Run King, once a pitcher, had held it.)

Now that he has had a 20-plus victory season, led his league in pitching effectiveness, pitched in All-Star contests, and won World Series games, only one stellar achievement has eluded Ford. He has yet to pitch a no-hit game.

"It doesn't bother me a bit," the lefty said. Once this season he went into the eighth inning without having allowed a hit, against the Los Angeles Angels. Manager Houk took Ford out when he complained of pain in his left shoulder. Houk said afterward:

"I hated to take him out when he had a no-hitter going, but I couldn't take a chance. If I let him continue and he hurt himself, I'd never have forgiven myself."

"I don't especially want to pitch a no-hitter," Ford said then.

It's a safe guess, though, that inwardly he'd like nothing better. And his chances are very much alive. Several of the game's most outstanding hurlers turned in no-hitters very late in their careers.

Now another World Series is upon us, and it's probable that a new crop of spectators will be treated to a characteristic view of Whitey Ford at work. The little left-hander, head down, will be seen walking with quick, short steps off the mound toward the dugout as a transfixed batter remains standing at home plate, still contemplating the strikeout pitch that retired the side.



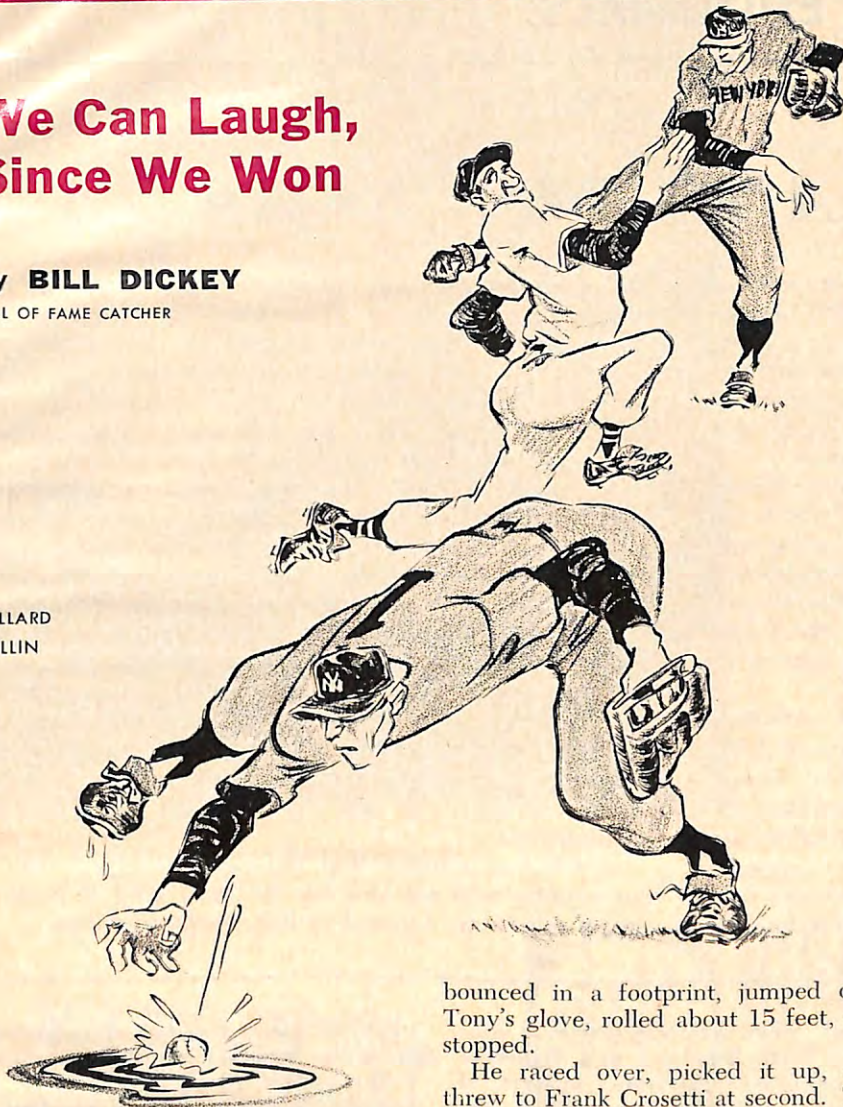
Some Very Important People of the New York Yankees, shown in the dressing room: Whitey Ford (left), relief pitcher Louis Arroyo (center), and successful manager Ralph Houk.

UPI

We Can Laugh, Since We Won

By **BILL DICKEY**
HALL OF FAME CATCHER

WILLARD
MULLIN



I GOT TO PLAY in more than three dozen World Series games and coached in quite a few, too, but the one Series game that sticks in my mind didn't depend on any homers with bases loaded, big strikeouts, or rally-ending double plays. The play which still gives me a chuckle 26 years later was a little hopper hit by Carl Hubbell in the first game of the Yankees-Giants series in 1936.

We lost the game but went on to win the Series. I guess that's why we've always been able to laugh about it.

We had Red Ruffing, now a pitching coach for the New York Mets, going for us against Hubbell—the Giants' best. The first game was in the Polo Grounds after an all-night rain, and it was probably the worst field on which I ever played.

The Giants tied it in the fifth, went ahead in the sixth, and beat us in a four-run eighth. By the time the eighth came around the field was really something to see. Hubbell hit a little ground ball to Tony Lazzeri and the ball

bounced in a footprint, jumped over Tony's glove, rolled about 15 feet, and stopped.

He raced over, picked it up, and threw to Frank Crosetti at second. The wet ball gave Tony a bad throw, and the ball went over the Crow's head. It landed in a pool of water and stopped.

Now Crosetti was after it. He picked it up, turned, and threw home. The ball went over my head, and with Ruffing backing up a play at third there was no one between me and the screen.

Two men had scored and now Hubbell was coming home, with Ruffing running to cover the plate. I threw to Ruffing, and the ball slipped from my hand and went all the way to the outfield. Three runs scored on the dinky little roller.

Ruffing looked at me, then looked out to where the ball was lying in the muddy outfield. "Let's get that ball and cool it off. It must be hot," was his remark.

We beat the Giants 18-4 the next game, and that took a lot of the heat off us. As I said, we won the Series so the Yankees have always been able to laugh over it. It was the kind of play you remember years after the big homers are forgotten.

—As interviewed by Harold Rosenthal

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YOUTH AND THE ELKS

Helping boys and girls to grow up to be citizens who do not think it necessary to sneer at the Golden Rule to prove that they are nonconformists is a growing business with the Order of Elks. Perhaps business is not the right term, but it is apt because our members devote so much time—and money—to youth programs that it is more than just a preoccupation.

In his report to the Grand Lodge in Chicago, Chairman Joseph F. Bader of the Youth Activities Committee gave some of the dimensions of Elks work with youth. He said that questionnaire returns showed that Elks lodges spent over \$1,800,000 on programs participated in by 1,400,000 youngsters. Some 280 lodges didn't return the questionnaires, else these figures no doubt would have been much larger.

These programs cover a wide range of activities. For example, 957 lodges reported sponsorship of 1,415 baseball teams, 702 sponsored 926 Boy Scout troops, 192 sponsored 231 Girl Scout troops, 208 sponsored 358 bowling teams, and 164 sponsored 229 basketball teams.

There are many others—essay and poster contests, athletic tournaments, dance parties, hobby shows, fishing contests, summer camps—aimed at building healthy

bodies, discovering and developing skills and talents, encouraging good manners, teaching self-discipline and self-reliance, strengthening respect for moral values.

Constructive youth programs that promote the ideas and ideals in which the Order of Elks believes are not just commendable. They are vital to the future of this country. How much more effective our efforts would be if, instead of 1,400,000 boys and girls, our programs were reaching two or three times that many, and we could if more of our lodges were awake both to the need and the opportunity. There is a lot of room for expansion of our youth activities. One thing that our lodges might give thought to is providing some facilities for furthering youth work when making plans for building or adding to a lodge home. Such facilities would meet a great need in many communities and be an important contribution that would be warmly welcomed by the public generally. Furthermore, it would be in line with the growing emphasis upon family participation.

As Chairman Bader told the Grand Lodge Session, our country will not lack for the right kind of leadership if adults are faithful to their responsibilities.

Ballots or Barricades

If we were to lose the right to vote, we probably would be erecting barricades and fighting in the streets to compel the tyrants to yield us the franchise. That's the way it was won in the first place.

But what happens? When an election rolls around, millions of citizens go fishing instead of to the polling booth, even after they have taken the trouble to register. In the 1960 Presidential election, for example, a third of the eligible voters ignored the polls. Nevertheless, the 69 million voters who *did* go to the polls set a record.

The figures are more disgraceful for elections in non-Presidential years. In 1958, the number of citizens who took the trouble to vote was only 43.6 percent of those eligible—less than half. Encouragingly, however, that was 10 percentage points better than 1942.

We are doing better, and much of the credit for the improvement is due to the vigorous and imaginative campaigns waged by the American Heritage Foundation, supported by some 150 national organizations.

They are at it again, with another "off-year" election coming up in No-

vember, when we shall choose a third of the U. S. Senate, a new House of Representatives, governors of most of the states, and many other public officials. Important election? It most certainly is, and the results will depend not only on those citizens who vote but also on those who don't vote.

Just as a member of a legislative body can influence the passage or defeat of a bill by withholding his vote, so can a citizen influence an election by withholding his ballot. This is becoming more widely recognized, probably one reason for the growing number of citizens who assume their duty and responsibility and cast their ballots on election day. If one is going to be a statistic anyway, pride and common sense ought to compel a person to be positive instead of negative. And besides, ballots are better than barricades.

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Cooperating with the federal government's civil defense program, the National Memorial and Publication Commission, administrator of the Elks National Memorial Headquarters Build-

ing in Chicago, has agreed to permit use of the Memorial as a fallout shelter.

This action accords with the long tradition of cooperation by our Order with national defense activities of our Government. It means that, in case of nuclear attack, the residents of the community in which the Memorial Building is located can find in it shelter from fallout and necessary equipment and supplies for their survival.

No doubt many of our lodges will be asked for similar cooperation, and it is unlikely that any will refuse, if their property is suitable for the purpose. It is an opportunity for patriotic service that all should welcome.

The American Way

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—Maurice H. Stans in the Washington, D. C., *Post*.



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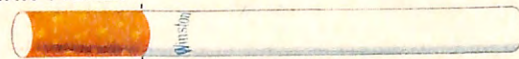
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