

THE
Elks

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APRIL 1962



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THE *Elks* MAGAZINE

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APRIL 1962

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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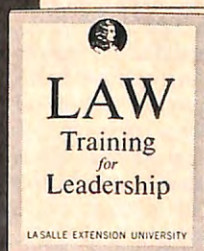
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Young Mickey Mantle

By HAROLD ROSENTHAL

Mickey Mantle's prowess at the plate already is baseball history. Here is the story of his climb to stardom, as told by a sportswriter who, 11 years ago, considered him a "good enough prospect" to write to for background data. Young Mickey Mantle replied with the letter reproduced here



ON A JANUARY NIGHT eleven years ago a husky blond youth pulled up to the table in a small-town Oklahoma kitchen and got set to answer a letter. Before him was a ruled dime-store pad.

In his hand was a pencil which he occasionally tapped reflectively against his large front teeth, bared by a mannerism of biting on his lower lip. In front of the stove a hound dozed; in the next room his mother was cleaning up the supper dishes.

The young man wrinkled his brow slightly, gazed for a second at the bare bulb hanging from the ceiling, then started to print rapidly, almost as rapidly as the average youngsters can write.

For baseball, it was an historic moment. It was Mickey Mantle's first contact with anyone connected with a big-city newspaper. In the next decade he would be speaking with hundreds of newspapermen, magazine writers, radio and TV reporters and commentators. Right now all he knew was that the mail a couple of days earlier had brought a request from

Mickey Mantle, as he appeared in 1950 while playing Class C ball in Joplin . . .

January 8, 1951

Mr. H. Rosenthal,

I will answer your letter that I recieved the other day. You'll have to pardon the paper + pencil.

Tom Greenwade signed me from the Baxter Springs Ben Johnson team I was playing on. My background in baseball wasn't very much before I got into pro. ball. I started playing in a Gabby Street league when I was 12 + played there until I started playing with Baxter when I was 15. I played with Baxter 2 years + the signed with

someone in New York for some background on him.

Young Mantle had no way of knowing that this same request had gone to at least two dozen other young men who had made favorable impressions in the minors the previous season. Nor did he have any way of knowing, either, that the only reason he had gotten the request was that the Yankees' press agent had thrown his name into the hopper. It could have been any one of a dozen other ball players in the extensive Yankee farm system those few years after the war.

Nor was this particular newspaperman especially remiss in not being up to date on the exploits of this particular young man, who had performed in Class C in Joplin, Mo., the previous summer. It had been a busy year in the majors—the Yankees battling the Tigers in the American League, the Dodgers just missing on the final day against the Whiz Kid Phillies, Happy Chandler being replaced as Commissioner, Stan Musial batting .346.

You say the kid's a shortstop? Well, what's the matter with Phil Rizzuto? He's a shortstop, and he's just been named Most Valuable Player, hasn't

Independence when I
got out of school at 17.

I don't have any
relatives playing any sports.
I guess until I was 17
I was a lot better fielder
than hitter because I never
was much bigger than a
baseball bat. But last season
I would say that my hitting
was better than my fielding
as I led the league in
Errors with an even 50,
But I also probably led
in strikeouts so its about
a draw.

I have always played S.S.
+ Phil Rizzuto was always
my Idol.

I got my ankle kicked
in football practice in '46
+ it bruised the bone +
that caused TB of the bone

I'm not the only child
as there are 3 more broth-
ers + a sister in our
family. Two of my brothers
are twins + are going to
be good athletes. I'm the
oldest but they are about
as big.

Well I guess I've ans.
all the questions for you.
So I'll say good bye for
now.

Mickey Mantle

he? Who's going to beat him out of
the job? What did you say the name
of that kid was out in Joplin?

The youth's blond head tilted at an
exaggerated angle and his powerful
shoulders hunched as his pencil sped
along. Occasionally he looked at the
other letter, on a newspaper's letter-
head stationery, to make sure he was
answering all the questions in proper
order.

In the other room his younger twin
brothers had gotten into a mild argu-
ment but it didn't bother his thoughts,
and after a while he realized he had
complied with the request for all the
information. He looked at the clock.
The basketball game at the high school
would be starting in a half hour. He
printed just a little faster, and then
with a final flourish, he signed his
name.

Almost a dozen years later, this
Mantle letter is reproduced here for
the first time. It is a moving document,
as must be almost all letters written by
the young and hopeful, wherever they
may be and whatever their station. It
reveals young Mickey Mantle not as a
super-star with a '62 income that will
reach well into six figures but as a

small-town youth, just emerging from
his teens, driven by soaring ambition,
and beset with all the ill-concealed
doubts and anxieties that are the age-
old legacy of youth on the way up.

We'll use this particular letter as a
sort of two-way takeoff into baseball
history. We'll work back to a six-year
old being taught to switch-hit by his
father and grandfather, then finish with
the same boy's first major-league hit,
three months after this note was mailed.
It is an almost-forgotten segment in the
life story of the game's No. 1 star. A
decade has developed a whole new
group of fans not too familiar with it.

Mickey Mantle's right name is
Mickey Mantle. Actually it's Mickey
Charles Mantle, the "Mickey" for
Mickey Cochrane, Detroit's Hall of
Fame catcher, the "Charles" for his
grandfather who died when the boy
was in his early teens.

Charles Mantle was a baseball fan
but his son, Elvin, Mickey's father, was
absolutely daft about the game. Elvin

(Continued on page 47)

... and as he appeared last season when
slugging one of his famous home runs.



UNITED PRESS INTERNATIONAL

LIBRARIES: Boon to Business

By WILBUR and FARRELL CROSS

*Your public library can help you in business
as well as enrich your life in other ways*

ONE DAY, a few years ago, the librarian in a small western Pennsylvania town was casually talking with a friend who was a chemist with a local rolling mill.

"We just finished an experiment over at the mill," said the chemist with justifiable pride. "It cost us about \$10,000 to complete the tests, but we managed to solve a tough metallurgical problem."

The librarian listened with increasing interest as the problem and the experiment were described. Finally, she could contain herself no longer and broke in, "But didn't you know, some

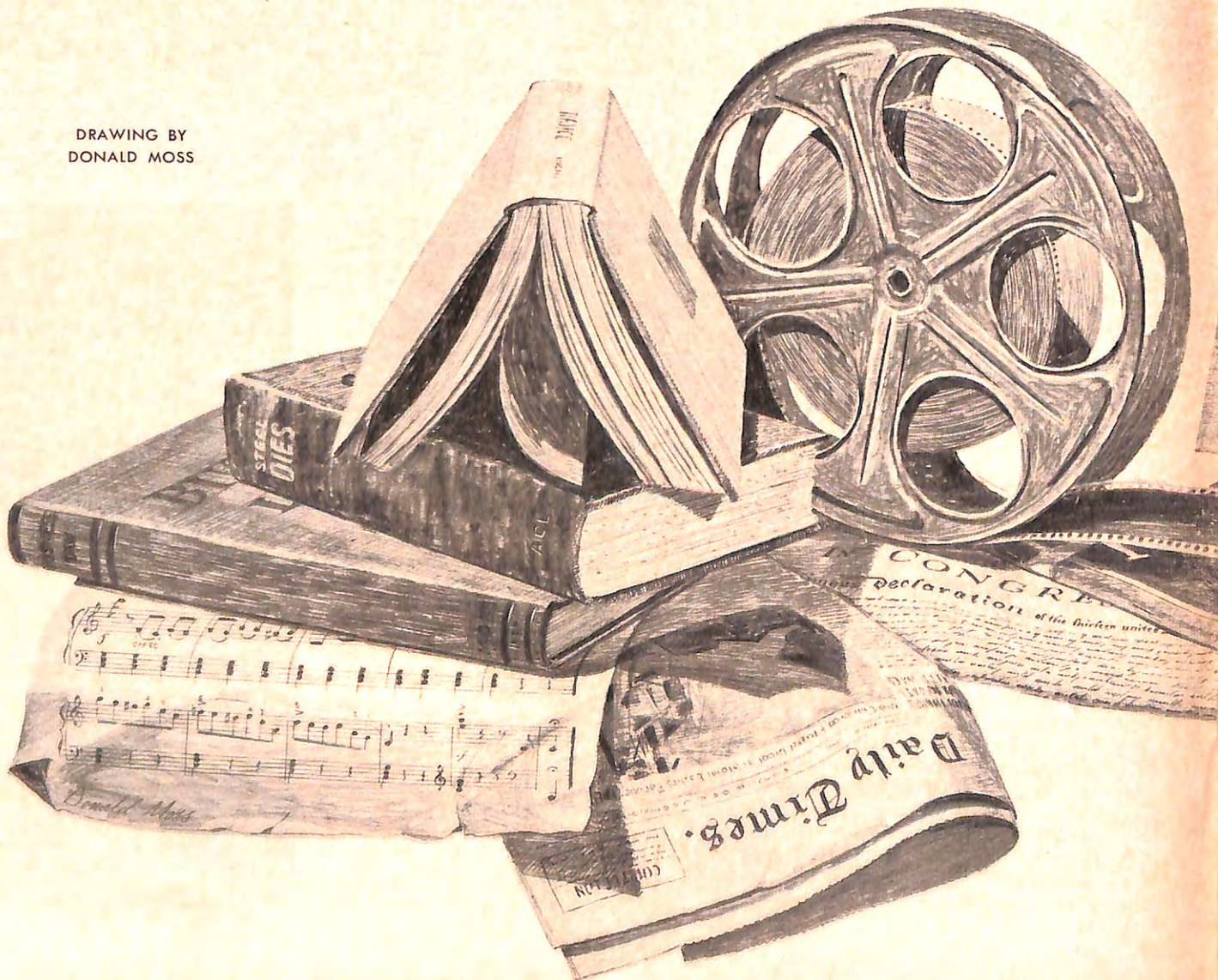
Germans made the same experiment four years ago and achieved the same results. We have their complete report in the library. Your company could have borrowed it indefinitely, at no cost."

This classic story, with dozens of variations, represents actual case histories in hundreds of towns and cities to the other. Businessmen, industrialists, and professional people are consuming untold man-hours of valuable time and expending needless sums of money searching for information which turns

out to be right at their finger tips, in the local library. The situation applies particularly to the *small* businessman, the one whose firm is not large enough to have its own basic library and a full-time or part-time employee whose responsibility it is to know and seek sources of business and technical information.

Time after time, regardless of the location or size of the community, we have heard these same familiar words from librarians: "Oh yes, most of the school children here use the library often, and we get many parents who

DRAWING BY
DONALD MOSS



come in to borrow current books, either for pleasure or for education. But *businessmen*—no, we hardly ever get many requests.”

Interestingly enough, most people we have talked to think that they know their own public library pretty well. They make some effort to tell their children how to find the right books, how to use reference editions like *Reader's Guide* or dictionaries and encyclopedias, how to think of the library as an aid to education. They may even cite various collections, other than books, which many libraries have: microfilms, old prints, music scores, historical documents, newspapers and other periodicals. When stimulated, they will even point out how libraries contribute toward making people better citizens; how they can help with community problems, and how they serve America in fighting communism and other isms and ills.

But just ask people how libraries help—or *could* help—local businesses and industry, and the answer is more than likely to be a blank stare or a haphazard guess.

There are many types of libraries, not only those that immediately come to mind (town and school) but libraries established in private industry, in museums, at shopping centers, for the government, by professional associations, in clubs and in churches, just to name a few. In 1961, there were 13,676 registered libraries in the United States, 824 more than were listed only one year before. There are almost 35,000,000 registered borrowers, not to mention members of families who take books out on the cards of relatives, or

those who simply do their reading in the library without ever going through the formalities of acquiring a card.

Book reading has increased phenomenally. No one knows exactly how many books are read in libraries, but concrete evidence of the interest in books can be seen in publishers' statistics. During the last ten years, the sale of books per year has doubled; the sale of expensive reference books such as encyclopedias has *trebled*.

At a much slower pace, business and industry are beginning to take advantage of the hidden values that many of them have been overlooking. The slowness can, in part, be attributed to a lack of communication; yet the message is evident—for businessmen interested enough and alert enough to take action. Businessmen owe it to themselves, and to their employees and customers, to find out what sources, reference material, and services are available in their public libraries. The services vary all the way from simply maintaining a modest “business and industry” section on the shelves to providing photo-copy facilities, sponsoring seminars on business subjects, and even providing full-time business consultants.

In one case, a public library actually helped provide a man with his own business. “Last year,” said Richard Cole, business and insurance librarian for the Greensboro, N.C., Public Library, “we had a man come into the library who had just retired. After using the library for some time, he became interested in our business and insurance collection, particularly the books on real estate. He read everything that I had to offer on real estate.

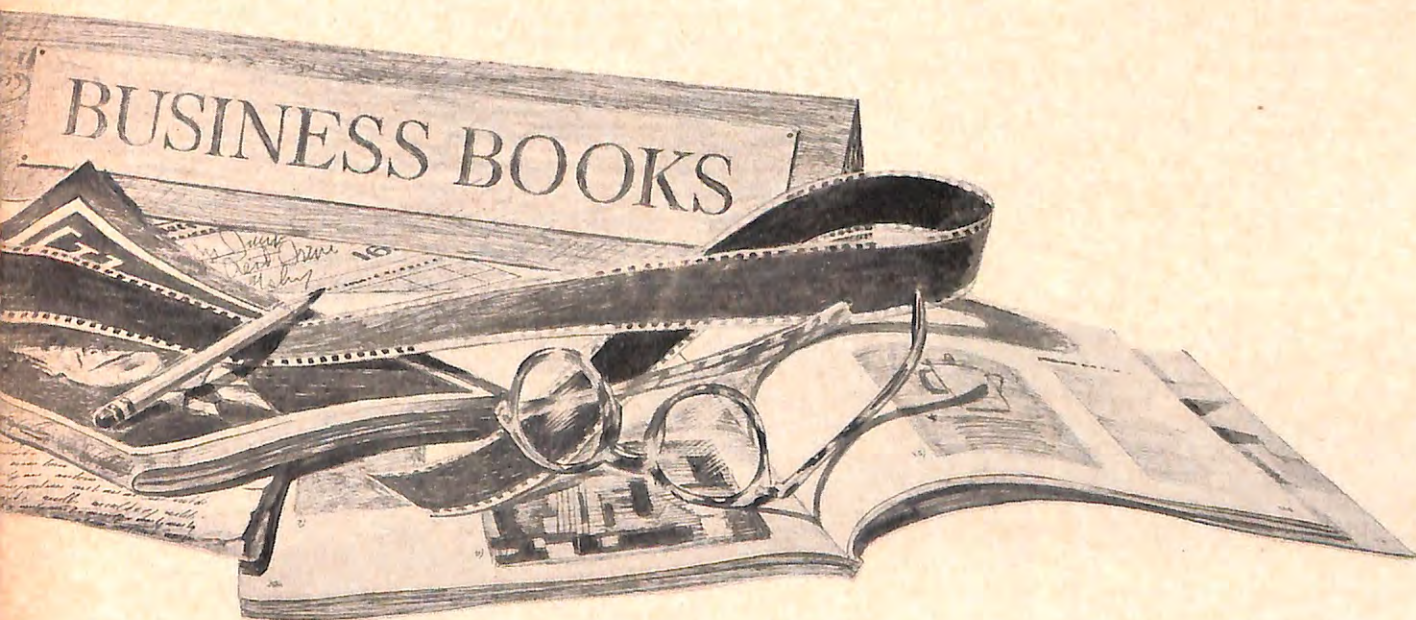
Then, six or seven months later, he came in beaming and said that, thanks to the books, he had passed his real estate examination and had become a qualified realtor. He now has his own business, is doing quite well—and is a frequent user of the collection.”

Just because your library is *small* does not mean that it cannot be valuable and helpful to your business. Recently, a supplier of building materials in a small town in Nebraska wanted to obtain a copy of a new technical manual on plastics surfacing—about the last volume on earth he would have expected to find in the library of a town of some 5,000 people. But he tried anyway. “I can get it for you,” said the librarian. She had to go all the way to the Library of Congress, in Washington, to do it, but she was able to accomplish this feat through an invaluable service known as “inter-library loan.”

The system is simple. A borrower requests a book not available in his local public library. The librarian fills out a form and mails it to the nearest library likely to have the book (she rarely has to go as far as the library of Congress to get results). The borrower pays nothing but postage. However, if he is in a hurry, he can absorb the librarian's telephone charges for locating the book instantly and special mailing charges for rushing it to him by air mail.

In Cedar Rapids, Iowa, a local manufacturer asked for a rare technical book. The librarian was not able to locate a copy, but did find out several good clues: The book had been printed in the 1940s and had gone out of print; it

(Continued on page 29)





SPRING— Promise and Challenge

The beginning of our subordinate lodge year coincides with Spring—the season of vitality, inspiration, and promise. The mantle of leadership is transferred to new officers, new plans are made, a more effective program of Elksdom's service to the community emerges.

This is the time for you newly-elected officers to GET DOWN TO BUSINESS in the spirit of Spring, of Spring fever achievement. I hope you have plans for action to make your lodge a better lodge in the service of your community. Yours is a high honor, and I congratulate you upon achieving it. In you, your Brothers have placed their trust, confident that you will exercise a brand of devoted and imaginative leadership which will carry your lodge to new heights of attainment. The opportunity for service to your lodge, the Order, and to your fellow man presents an exciting challenge, demanding the full use of every capability you can bring to the job. I hope you meet that challenge.

To last year's lodge leaders I extend my sincere gratitude. I hope that it has been a rewarding experience for each of you and that during your tenure the lodge increased its stature in the community by its achievements and progress.

So far I have spoken only of lodge leadership. But the lodge officers cannot do it alone. They must have the cooperation of all members of the lodge. Each member is responsible in some measure for the success or failure of the leadership and consequently of the lodge.

I hope that every member will become infected with the Spring fever of achievement. Why not decide right now to participate more in your lodge's activities? Will you attend meetings regularly, assisting in conducting the lodge's business? Will you readily and cheerfully accept the tasks assigned you or, better still, will you volunteer to do a job? Having taken on the job, will you do it to the best of your

ability? If so, you will contribute to your lodge record, and you will have a lot of fun and satisfaction.

For all, officers and those who will support them—and I hope that includes every member—there will be many opportunities for service in the lodge year just begun. With good purpose and enthusiasm, guided by Elksdom's high ideals, let's all GET DOWN TO BUSINESS and make this a more productive and progressive year for our lodge and our Order.

Youth Day, May 1, presents one of our first opportunities to achieve that objective. In what more practical way could we advance a basic purpose of our Order, "to quicken the spirit of American patriotism," than by planning a program recognizing our youth for their accomplishments and encouraging them toward good citizenship?

Chairman Joseph F. Bader of the Grand Lodge Youth Activities Committee, in a mailing to Exalted Rulers, urged every lodge to sponsor a Youth Day observance to impress upon youth their responsibility for America's future, and provided a list of suggestions to make Youth Day American. Let's do it.

Another recommended action for starting the year off right: Your lodge, if it has not already done so, should immediately adopt a resolution supporting the Declaration of American Principles. A report on this action should then be sent to Brother Vincent H. Grocott, Chairman, Grand Lodge Americanism Committee, 1312 Anacapa Street, Santa Barbara, California.

Place these items on your lodge's agenda. Mark them for immediate attention and action. Make them the first in a succession of effective patriotic and benevolent activities of a year in which every member of your lodge GETS DOWN TO BUSINESS.

William A. Wall, Grand Exalted Ruler

Tomorrow's Fair

By JERRY HULSE

The world of tomorrow is the principal theme of the Seattle World's Fair, opening April 21. And the Pacific Northwest of today is all the more reason for attending

THIS MONTH in Seattle the world of today will gaze across the years into the world of tomorrow. What will it be like to live in the year 2,000? Well, there will be cars with engines the size of typewriters, jet trains, pocket-size wireless telephones, wall-to-wall television, atomic wrist watches, underwater passenger vessels, planes that will fly to any spot on earth in an hour's time, plus a futuristic world of other devices and improvements for simpler living—all to be displayed at the 1962 Seattle World's Fair.

As noontime arrives on the 21st of this month it will have been exactly 1,258 days, five minutes, and four seconds since former President Dwight D.

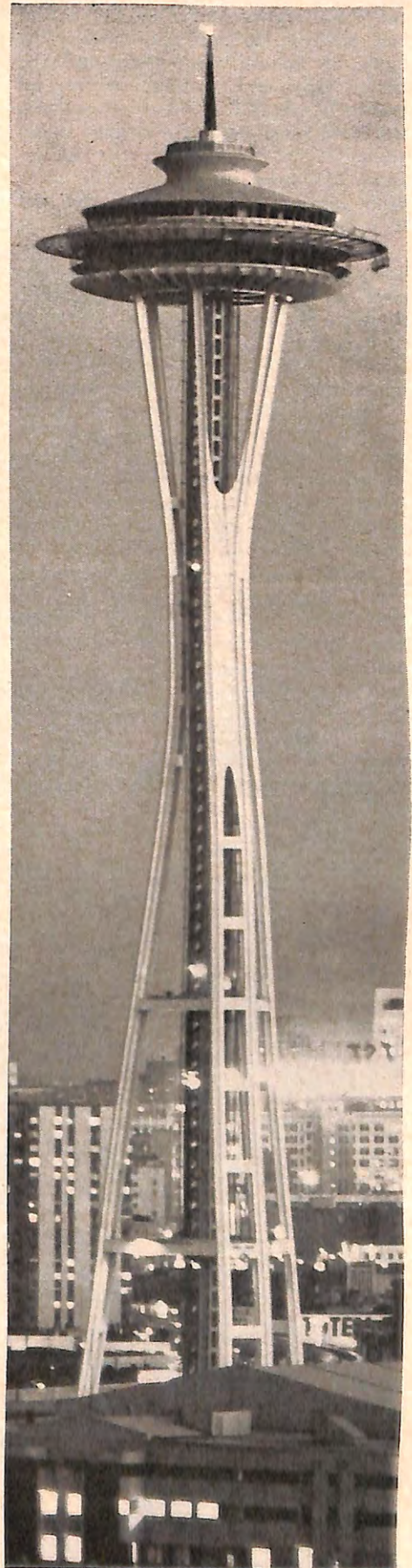
Eisenhower pressed a button setting in motion a chronometer to signal the start of planning and construction. As the magic hour rolls around all dials will register zero, marking the official opening of a futuristic display involving thousands of workmen and an expenditure of \$80 million. Between then and closing time six months later an expected 10 million persons will have entered this World of Tomorrow. Or, as the citizens of Seattle put it, "Century 21"—America's first World's Fair since 1939.

Besides those already mentioned, there will be scores of other futuristic surprises, the fair featuring five themes in all: the World of Science, the World of Century 21, the World of Commerce and Industry, the World of Art, and the World of Entertainment.

Of all the exhibits and displays, probably the single most awe-inspiring will be an imaginary ride spanning eighteen sextillion miles into the universe and back to earth. "Takeoff" point will be a dome-shaped auditorium anchored in a cluster of buildings that comprise the \$9 million U. S. Science Pavilion. During the ten-minute journey, 750 "astro-



Most spectacular sight from the tall, man-made Space Needle is Mount Rainier, 14,410 feet high and some 55 miles from the Seattle World's Fair.



The fair's symbol, the Space Needle, is 550 feet high with a restaurant on top that rotates 360 degrees each hour.

nauts" (fairgoers) at a time will rocket off to the regions of the sun and moon, sail silently through the shimmering rings of Saturn, visit Pluto and the Milky Way, and continue far beyond our own galaxy to view other galaxies that will blink back like distant single stars. They'll never leave the auditorium, of course, but through an elaborate setup of cameras they'll feel that they did.

This pavilion will represent the most complete science exhibit ever assembled anywhere—and that includes anything the Russians have put together in their frequent bids for world attention at other fairs and displays in lands across the earth.

Curiously, the Russians turned down bids to join with other foreign exhibitors, choosing instead to send only entertainers to the fair. From all prospects they'll be little missed, what with exhibitors coming from the four corners of the world.

Seattle won the endorsement of the official Bureau of International Expositions headquartered in Paris, the result being that Seattle was assured a minimum of 30 member nations as exhibitors. (A single nation, such as the U. S., is entitled to this endorsement

but once in each ten-year period.)

As a result, all highways and jet lanes across America will lead to Seattle during the fair operation. By jet, the destination of fairgoers from as far off as New York will be only 4½ hours.

Entrance to the fair will be \$2 for adults and a dollar for children. But once past the turnstiles, admittance to all exhibits and buildings will be free, save a fifty-cent charge for the fine arts display, rides on the Gayway, and the lift to the top of the spectacular 600-foot Space Needle, already being hailed by Washingtonians as the Eiffel Tower of Seattle.

Two high-speed elevators equipped with huge vista windows will carry rubbernecks to the Needle's observation deck and restaurant, the latter revolving at 360 degrees an hour to offer breath-taking views of the Cascade Mountains to the East, Mt. Rainier to the South, Puget Sound and the snow-capped Olympic Mountains to the West, and the fairgrounds and city of Seattle below. For those preferring to walk it will be 832 steps to the Needle's point.

For the fine arts display, fair officials have raided museums across America and elsewhere for paintings and sculp-

ture pieces bearing such names as Rembrandt, Renoir, Goya, Cezanne, Gauguin, Monet, Rouault, and Degas—all to be housed in a spacious, well-guarded hall.

During the same time, talent scouts have been busy searching cities from New York to Paris and into the Far East for entertainers to perform throughout the six months of fun and fascination.

Seattle's fair came into being more by mistake than intent. Originally planned as a comparatively inexpensive commemoration of the Alaska-Yukon-Pacific Exposition of 1909, it grew like topsy. The Alaska-Yukon celebration of more than 50 years ago became the site of the present University of Washington. Similarly, the 1962 fairgrounds will be put to good use, its buildings to house a cultural, sports, and trade center.

Now, as plans for the 50-year commemoration grew—and the citizenry's enthusiasm with it—there evolved the giant World's Fair of '62. Congress gave it a healthy \$9 million boost for the science pavilion. Timing by fair planners was just right as they arrived in Washington. For at that time skies around the world were flashing with Russian sputniks, and government leaders were calling for an antidote to counteract the effect. The science exhibit idea caught their fancy, and this is the result:

Besides spinning off into space as amateur astronauts, visitors to the science pavilion will view rats, chickens, and monkeys undergoing experiments to benefit mankind; they will see exhibits which will reveal the evolution of science from man's earliest curiosity about nature, and they will be shown exactly how living organs function.

Youngsters will get special attention, with simple games planned to give them an insight into the world of science and what scientists have planned for tomorrow.

No less spectacular will be the main theme building, that of Century 21 which rises 11 stories to its tent-like peak. It will bulge with gadgetry planned for everyday use in the next century. Visitors will ride a bubble-shaped elevator into Century 21, a compact world 90 feet high and 250 feet in diameter. They will see an electronically-controlled highway system . . . fully automated production lines . . . year-round, climate-controlled farms . . . new and inexhaustible sources of food from the sea . . . language translation machines . . . a businessman flying to work in a gyrocopter . . . cars that float rather than roll on wheels.

Now if all this sounds slightly far-fetched, you've read nothing yet. Century 21 also will contain self-correcting office machines, pocket wireless tele-

(Continued on page 38)



Among the spectacular scenic sites near Seattle is Snoqualmie Falls, shown here with the Cascade Range in the background. An interstate highway passes nearby.

Welcome to CHICAGO



Members in Attendance, B.P.O.E. Convention

As Governor of the State of Illinois, I am happy to extend a most cordial welcome to all members of the Benevolent and Protective Order of Elks attending the 1962 Convention in Chicago.

Chicago offers unequalled facilities for your comfort and entertainment, and I know you will enjoy the many hospitalities afforded you in the nation's Convention Capital.

The State of Illinois—Land of Lincoln—is filled with a great historic heritage and possesses many scenic places of interest within its borders. I hope you will find time to visit some of them.

Sincerely,

A handwritten signature in black ink, appearing to read "Otto Kerner". The signature is written in a cursive style with a prominent loop at the end.

OTTO KERNER, *Governor of Illinois*



Members in Attendance, B.P.O.E. Convention

As Mayor of the City of Chicago, it is again my great pleasure to extend a most cordial welcome to all of you on the occasion of your 1962 Convention.

Chicago likes you, and I hope that you and your family will take some time to enjoy Chicago. Visit the many points of interest, including the Elks National Memorial Building. Have fun and stay a few extra days.

We congratulate Elks everywhere for their many deeds of kindness, brotherhood, and service and hope that your Convention this year in Chicago will prove to be the best yet held.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Daley". The signature is written in a cursive style with a large, sweeping loop at the end.

RICHARD J. DALEY, *Mayor of Chicago*

THINK TWICE

By TED TRUEBLOOD



Before you decide you're "too busy"

to pursue your hobby, think about how busy you're likely to be after retirement

ALL OF US tend to associate with people in the same age group, so most of my friends are between the ages of 40 and 50. Frequently, during the past few years, I have listened to statements such as these: "I only got to go fishing once last summer; I was just too busy." "Had to pass up my hunt last fall—too much to do."

This attitude is dangerous and short-sighted. I never encounter it but what I think of two friends, Bill and Jack, who retired ten years ago. Bill worked for a utility; Jack was a salesman. Both were 65.

They made good money—not a lot of money, but enough to provide comfortable homes, rear and educate their children, and lay a little aside. When they retired they both had, thanks to a few careful investments and Social Security, enough income to insure them all the necessities, plus some luxuries, for the remainder of their lives. And

they both welcomed the day when they no longer had to roll out and hit the ball each weekday morning.

At this point, all similarity ends. When Jack retired I asked him what he intended to do. "Travel," he said. "Mother and I intend to take some trips."

"Well," I pointed out, "you can't travel all the time. Besides, you'll get tired of it eventually. What then?"

"Oh, I don't know. Loaf, I guess. Lots of things to do around the house. Don't worry; I'll find plenty to do."

Ten years have revealed the tragic truth, however, that Jack *couldn't* find plenty to do. He and mother visited all of the relatives and most of the national parks within a radius of 2,000 miles. Then travel lost its allure. They decided that home was the best place, after all.

Jack thought he might like wood-working. He set up a bench in the garage, bought some tools, and made a

few gadgets, but his interest soon lagged. Since he lived in a geologically-rich area and had several friends who enjoyed hunting agate, petrified wood, fossils, and other attractive or interesting stones, he decided to become a rock hound. The uranium excitement was still high in the West at that time and he bought a geiger counter. He and his wife spent a few weekends hunting rocks and exploring with their counter, but that, too, soon lost its appeal.

After about three years, during which time Jack wore out traveling, wood-working, and rock hunting, and did all the jobs around his house that needed doing—plus quite a few more that did not—he sat down to get old. He didn't call it that, of course. He didn't even realize what he was doing, but that's what it amounted to.

He puttered around the yard a little during nice weather. He read the paper

(Continued on page 40)

The Second Quarter Looks Better

By Dr. MARCUS NADLER

THE HIGH HOPES concerning business activity in 1962 expressed in the various economic messages of the President to the nation so far have not materialized. This is not surprising, since the estimates of the Government were too optimistic.

In analyzing the outlook for 1962 in the January issue of THE ELKS MAGAZINE, the author made the following statement:

The recovery will continue, perhaps at a slower rate than during the second quarter of 1961. A boom, however, is not in the making. Gross National Product, disposable personal income, employment, and consumption expenditures should be on a higher level than during the second half of 1961.

The President's budget message estimated that the Gross National Product in 1962 would be 9.4 per cent higher than in 1961. It also estimated that disposable personal income would be 7.4 per cent greater and corporate profits 23 per cent higher. These estimates were based on the assumption that the recovery would continue throughout 1962 at the same rate as during the last quarter of 1961.

So far the results have not borne out these optimistic expectations. The Federal Reserve Board's seasonally adjusted index of industrial production (1957=100) decreased from 115 in December, 1961, to 114 in January 1962. Personal income declined by \$1.5 billion in January, part of the drop reflecting the special year-end dividend payments last December. It appears, however, that business activity in February was not much better than in January. Unemployment has remained high, and the number of hours worked per week has been reduced. In general, business seems to be in a lull rather than in a period of vigorous upturn.

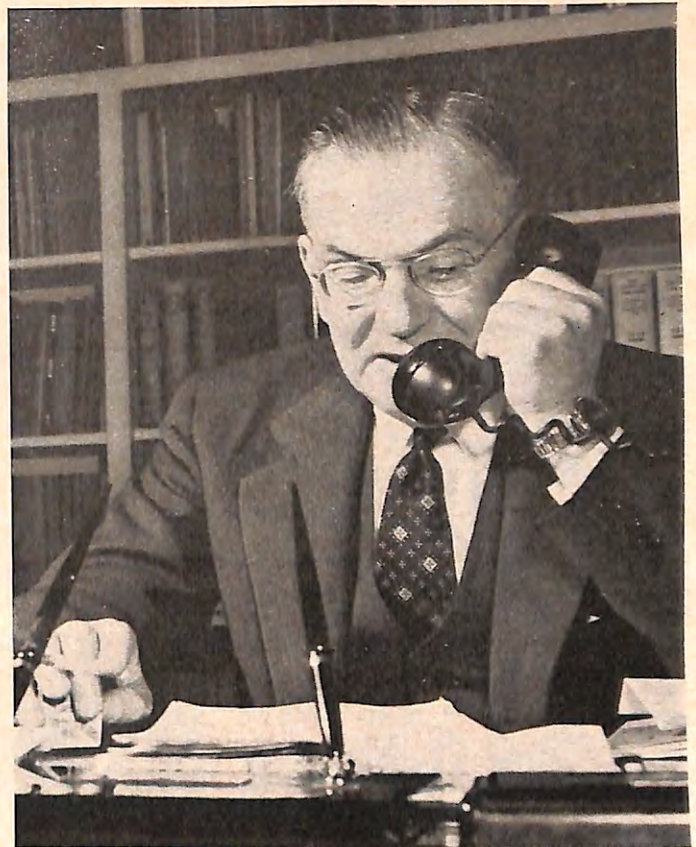
This situation has raised a number of questions in the minds of many business people:

- 1) Have we reached the peak in the present upswing of business activity, and are we headed for a new decline?
- 2) Will business remain at about the level of January-February?
- 3) What segments of the economy could provide the added stimulus needed to bring business to a higher level?

A careful analysis of these questions will enable us to reach certain conclusions:

The performance of business during January and February is not conclusive. After a sharp increase in business activity, which brought the index of industrial output from 102 (1957=100) in February, 1961, to 115 in December, a pause was to be expected. Furthermore, weather conditions throughout a large portion of the country have been unfavorable, and this had an adverse effect on business, particularly on retail trade.

International political developments, as well as the President's proposal to lower tariffs drastically across-the-board,



Dr. Nadler is Professor of Banking and Finance at New York University and is a consulting economist for the Manufacturers Hanover Trust Company. He contributes an annual business forecast to each January issue of THE ELKS MAGAZINE and his quarterly forecasts appear in the April, July, and October issues.

have had an impact on business sentiment and on investment plans of corporations. Whether or not the tax credit of 8 per cent on new investments in machinery and equipment proposed by the President would, if enacted, have the desired effects on capital expenditures by business firms is as yet uncertain. In any event, the effects could not be felt until later in the year.

The uncertainty created by technological unemployment and the persistent question as to whether the country will be able to absorb the rapidly growing labor force has had an impact on the spending habits of the people.

Finally, the performance of the equity market, which exercises such an important psychological influence on both consumers and management, has not been such as to inspire a great deal of confidence.

The Outlook—The lull in business activity during January and February is no indication that business is peaking out and does not forecast a decline in the months ahead. In all probability, the upward trend will have resumed in March, or at the latest in April, and this trend will continue throughout the second quarter of the year.

However, no boom is in the making, primarily because there will be no housing boom. Nor will there be a sharp increase in business expenditures for new plant and equipment. Competition will remain keen, and there is little likelihood that the accumulation of inventories will play an important role in the business picture in the second quarter.

Distributors are aware that industry is operating below capacity and that their orders will be filled promptly. Secondly, the fears of inflation have (*Continued on page 42*)

Elks National Service Commission



Dist. Chairman Harry B. Boville of the Calif. Veterans Service Committee is pictured, foreground, with a portion of the tremendous amount of material collected by his committee, left to right, background, Fred Seiple, Joe M. Rice, Dr. C. W. Wallace, Earl Shaw and Arthur Jones, for veterans hospital. During the past five years just under 5,000 tons of materials valued at nearly \$100,000 were delivered to the veterans hospitals' occupational therapy departments, in addition to 6,218 decks of playing cards during the past year.



Carnival time under the aegis of Johnson City, Tenn., Lodge's Committee is always a happy time for the Veterans at Mountain Home VA Center.



Left: Floyd H. Brown, on stage, sixth from right, was honored by the Oklahoma City, Okla., Elks Veterans Hospital Committee headed by Earl Hanks at an Appreciation Night program attended by many Elks and veterans. As Special Deputy, Floyd Brown began his efforts in behalf of our servicemen in 1940, continuing in this work ever since, now as a representative of the Elks National Service Commission.

Right: At the Charleston, S. C., U.S. Naval Hospital with leather donated by the Elks for occupational therapy departments are, left to right, Thomas L. Monnin, A2c USAF; S. L. Butler, SN; C. R. Biggs, MN2; Elks Committee Chairman J. E. Lofton and Co-Chairman W. E. Enter, Capt. J. J. Price, MC USN; Chief of Orthopedic Service; G. A. Scheringer, SN, Pvt.; M. L. Steffen, USMC; J. W. Boyd, HM1; O. T. Technician; G. E. Meares, SN; D. Loftstrom, TM3; G. L. Burba, SN, and Sgt. L. L. Campbell.



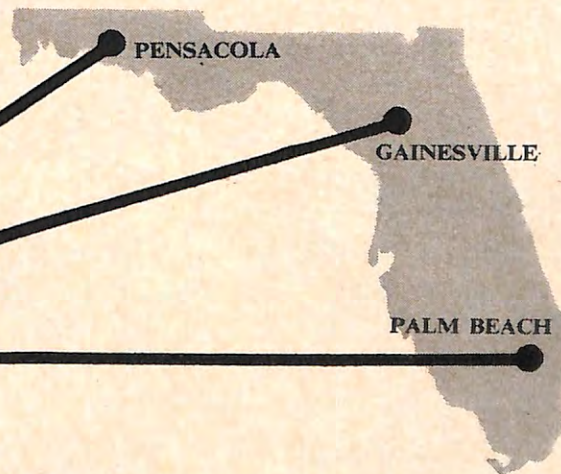
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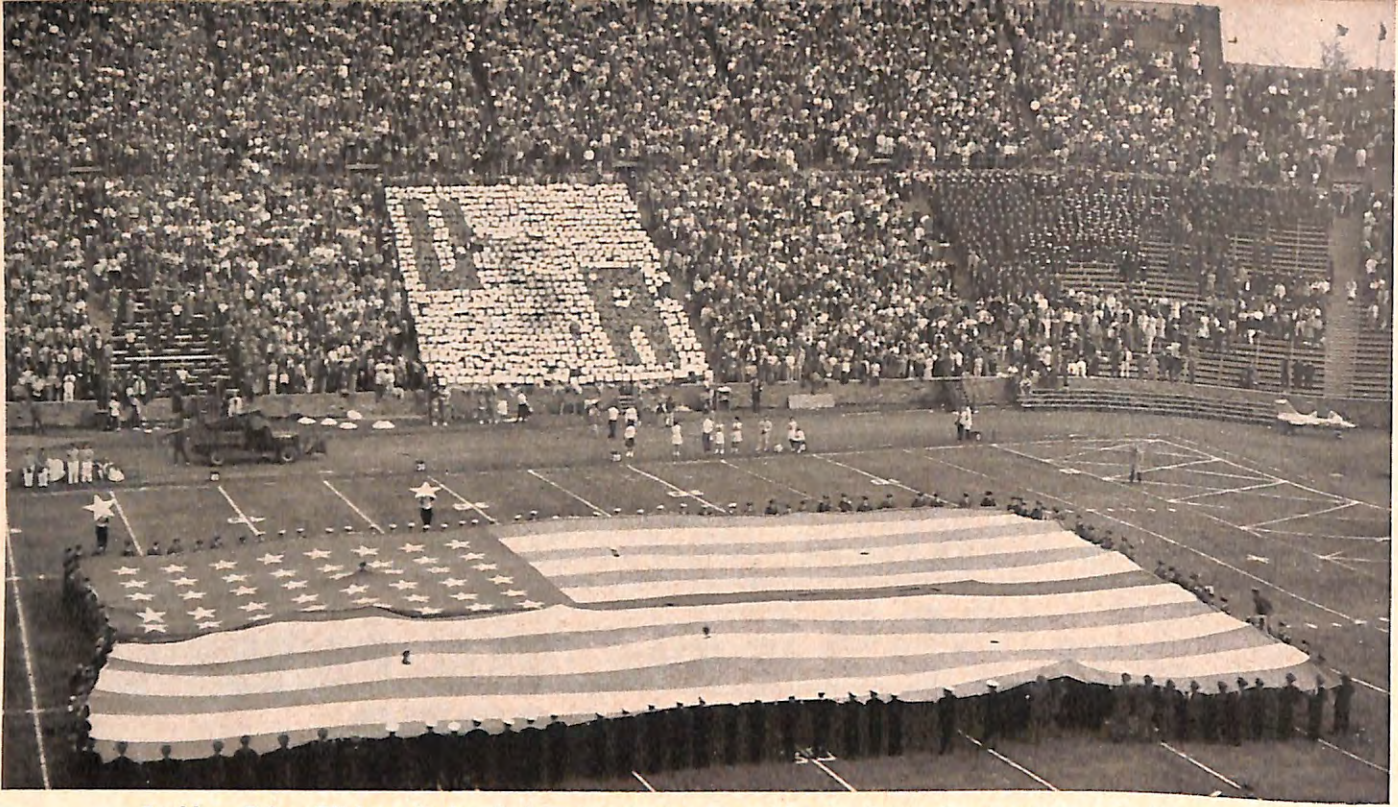
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Boulder, Colo., Elksdom displayed the gigantic American Flag familiar to the spectators at the East-West gridiron classic during half-time at a Colorado-Utah game as part of its own KYA Week observance.



Above: Anaheim, Calif., Elks participating in their KYA program were, left to right, Past Grand Exalted Ruler L. A. Lewis, E.R. W. H. Currier and U. S. Sen. Thomas H. Kuchel, speaker.

Left: This float, entered in the local Halloween Parade as part of Lewistown, Pa., Lodge's KYA Week program, won an award.

Below, left: Victor Riesel, center, well known columnist, was the vigorous KYA Night speaker for Lebanon, Pa., Lodge. With him are E.R. W. J. Eiler, left, and Committee Chairman Henry Levin.

Below: Photographed at the Ridgewood, N. J., event were, left to right, Chairman R. J. Grimley, Jr., U.S. Rep. August E. Johansen, member of the HUAC, and guest of honor Henry E. Schmults.



No "Ism" but Americanism

OVER 1,000 persons gathered as guests of Ottawa, Kans., Lodge at its outstanding "Know Your America Week" program which came in for a great deal of publicity, including a laudatory piece in December "Freedom's Facts", publication of the All-American Conference to Combat Communism. The Conference, an organization to which this Order belongs, sponsors KYA Week.

Under the Chairmanship of Joseph B. Mickey, this program was an all-out hit; with the kind of promotion which engenders real interest and enthusiasm; it couldn't fail.

Ed Wiltse, Postmaster of nearby Paola, who has been waging his own personal war on communism with notable success, was the speaker. An ex-Navy man, Wiltse was inspired to his fight when he attended a program at the Olathe Naval Air Station a year ago called "Operation Survival" in which his eyes were opened to the insidious tactics of the Reds. This made a wary and militant American of him, and he has been doing his best to warn others against communism ever since.

Many of the churches of Ottawa used the announcements provided by the Elks, some from the pulpit, others in their weekly bulletins. An essay contest was another feature which interested a number of students, with cash prizes going to the top four. Business firms ran ads furnished by the Elks, two local papers and one in Topeka carried stories, as did a Topeka television station, and the local radio gave about 14 spots to the meeting.

In addition to Mr. Wiltse's enlightening talk, followed by a question-and-answer period and the introduction of the essay contest winners, the program included the showing of the film, "Communism Encirclement."

Membership in this lodge increased by 40 in the few weeks following this event, and the Elks find that they have gained a new respect among responsible citizens of the community.

Ridgewood, New Jersey, Lodge has always sponsored a successful KYA Week program, and this past one was no exception. U.S. Rep. August E. Johansen, member of the House Un-American Activities Committee, was the forceful speaker at the well-attended session which had the Hon. Henry E. Schmults, Charter Member of the Lodge, cited as "American of the Year", as guest of honor. Prior to his main speech, Rep. Johansen conducted a press conference

for student newspapermen, and trophies were awarded to essay contest winners on "Frontier of Freedom" and "Stand Up and Speak for America," the topic of the Congressman's speech in which he warned that we ourselves can defeat our own country through ignorance, superficial thinking, over-trustfulness, greed, timidity, cowardice and simple default.

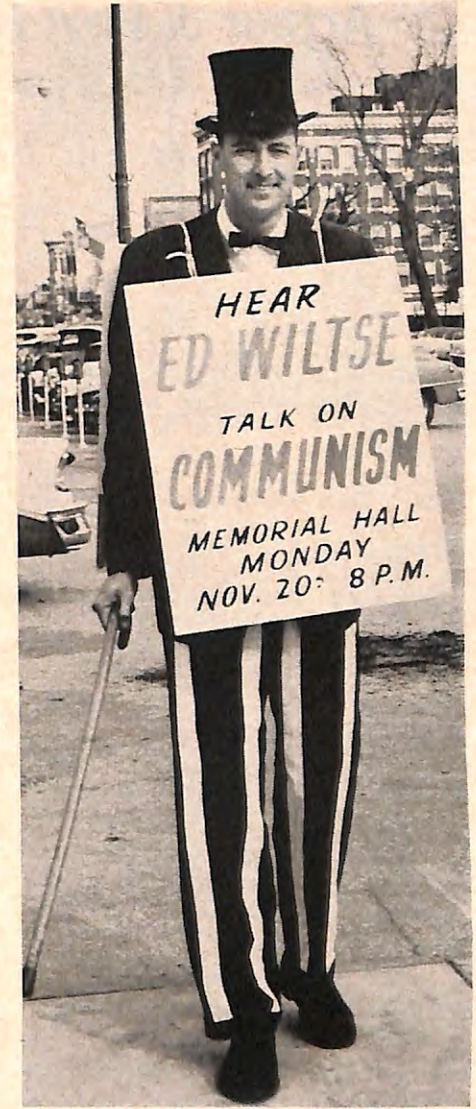
Protestant, Catholic and Jewish faiths were represented by clergymen of the three religious groups, and the American Legion, Jewish War Veterans and Veterans of Foreign Wars made up the honor guard for the Salute to the Flag.

KYA Week activities of Anaheim, Calif., Lodge were highlighted by a special meeting at which U. S. Senator Thomas H. Kuchel, a member of the lodge, was guest of honor and a most convincing speaker. His fists tightly clenched, Senator Kuchel stated that, "If necessary, we will combat aggression by strength. I stand behind Kennedy's policy of firmness." Past Grand Exalted Ruler L. A. Lewis, a member of the host lodge, introduced the Senator whose 91-year-old mother was a guest.

The noted columnist, Victor Riesel, was the speaker on the program sponsored by Lebanon, Pa., Lodge's Americanism Committee. The red-and-rackets fighting reporter, blinded in 1956 by acid thrown by an attacker, spoke on the power of labor in this country and labor's great duty to America in combatting the infiltration of communism. During his moving address, the huge throng in the audience interrupted frequently with cheers and applause.

Lewistown, Pa., Lodge used its community's annual Halloween Parade to display its Americanism entry—a magnificent patriotic float bearing three National Guardsmen. Its "Americanism Night" program date was also selected with perspicacity—it took place on Veterans Day, with Mayor John J. Lawler, former lodge Secretary as the speaker.

Boulder, Colo., Elks also took advantage of a public function to promote the only "ism" Elkdom supports when, during half-time ceremonies at the University of Colorado-University of Utah football game the tremendous Flag always displayed during the annual East-West New Year's Day Classic and stored in San Francisco was taken out on the field before the crowd of 35,000 spectators who heard various speakers give credit to the Elks for the procurement of the gigantic banner. The Flag



Seven-foot Elk Bob Reiter, former Missouri Univ. basketball star, was an eye-catching advertisement for Ottawa, Kans., Lodge's well-attended KYA program.

was brought to Boulder by the Elks at the request of Colorado University.

Young Derry-Salem, N. H., Lodge ran the motion picture on mob violence which has caused so much comment, "Operation Abolition". The showing was well attended and the speaker, James Finnegan of the Manchester *Union Leader*, was warmly received.

Throughout the Nation, Elks took the lead in urging Mayors and Governors to issue official proclamations on KYA Week and their actions received wide publicity in newspapers which noted with pride that Elkdom is adhering to the principle set forth by our vigorous Grand Exalted Ruler William A. Wall, "Let Freedom ring, and Freedom will bury communism. Notable among these were Santa Monica, Calif., Baltimore, Md., Bellingham, Wash., and Greeley, Colo., Lodges.

It is a proud thing to be an American patriot.

Arthur J. Roy, Nelson E. W. Stuart, Joseph F. Bader, George T. Hickey for Grand Trustee

FOUR-YEAR TERM

At a regular meeting of Willimantic, Conn., Lodge No. 1311, held November 1, 1961, the following resolution was unanimously adopted:

WHEREAS the officers and members of Willimantic Lodge point with pride to the outstanding service rendered by Brother Arthur J. Roy to his lodge, the State Elks Association, to the Grand Lodge, and to his community; and

WHEREAS he has served as District Deputy, State Association President, Grand Esteemed Leading Knight, Grand Esteemed Loyal Knight, Chairman of the Grand Lodge Ritualistic Committee for two terms, Chairman of the Grand Lodge Activities Committee, and is presently Chairman of the Grand Lodge New Lodge Committee; and

WHEREAS he has performed all of the duties involved with efficiency, dignity, and honor, thereby demonstrating his ability as a leader of our Order's principles; and

WHEREAS he has demonstrated his great interest in many civic affairs both local and statewide, active in all charitable organizations, and was voted the Outstanding Citizen of the Year in 1954 and was Knighted by His Holiness Pope John XXIII; and

WHEREAS he is a successful businessman, being the sole owner of his own automobile agency, and is a director of a local bank;

NOW, THEREFORE, BE IT RESOLVED that Willimantic Lodge proudly presents Arthur J. Roy as a candidate for Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America, with assurance that with his successful business experience and deep interest in Elksdom he will fulfill the duties of this office ably and with dignity.

ARNOLD BOCASH, *Exalted Ruler*
ERNEST BOTTOMLEY, *Secretary*

THREE-YEAR TERM

At a regular meeting of Cleveland, Ohio, Lodge No. 18, held on January 25, 1962, the following resolution was unanimously adopted:

WHEREAS Honorary Life Member Nelson E. W. Stuart has performed meritorious service to the Order since his initiation in 1934, having been appointed Esquire of Cleveland Lodge six months later and continued through the Chairs to Exalted Ruler in 1939-40 and served two consecutive terms thereafter as Trustee; and

WHEREAS he served in various Ohio Dis-

trict capacities and was appointed Chairman of the Ohio Elks War Commission in 1945, which under his leadership collected over 122 per cent of its quota for the Elks War Commission, and he then served in Vice-Presidencies of the State Association and was elected its President in 1950-51; and

WHEREAS he acted as Secretary of the 1949 Elks National Convention Corporation in planning the 1949 Convention held in Cleveland, and now is in his sixth year of service on the Lodge Activities Committee of the Grand Lodge, the past three years as Chairman; and

WHEREAS he has been active for many years in United Appeal work in the Greater Cleveland area, and has also served as director for ten years and president for two years of the Builders Exchange of Cleveland, the largest organization of its type in the country, and is currently Vice-President of Sales of the Cleveland Quarries Company;

NOW, THEREFORE, BE IT RESOLVED that the name of Brother Nelson E. W. Stuart be submitted to the Grand Lodge in its next Convention assembled for consideration for the office of Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America.

JOHN LAURO, *Exalted Ruler*
OSCAR FOUSEK, *Secretary*

TWO-YEAR TERM

At a regular meeting of Lyndhurst, N. J., Lodge No. 1505, held on January 8, 1962, the following resolution was unanimously adopted:

WHEREAS Joseph F. Bader has served Lyndhurst Lodge ably and efficiently for more than 23 years, having served as Exalted Ruler and is presently serving his 13th year as Trustee; and

WHEREAS Joseph F. Bader has served the State Association faithfully, having been elected President of the New Jersey State Elks Association for the year 1952-53 and having been Chairman of numerous committees of said Association; and

WHEREAS Joseph F. Bader has served the Grand Lodge in the capacities of Grand Esteemed Loyal Knight, District Deputy Grand Exalted Ruler, Chairman of the Grand Lodge Activities Committee, Chairman of the Grand Lodge State Associations Committee, and has been a member of many Grand Lodge committees and is presently serving as Chairman of the Grand Lodge Youth Activities Committee; and

WHEREAS Joseph F. Bader has been active in charitable and civic affairs in the township of Lyndhurst and in the state of

New Jersey, having received an award as outstanding Catholic layman of New Jersey in 1950 from the Catholic War Veterans and having received an award as outstanding citizen of New Jersey in 1951 from the Jewish War Veterans, as a result of which great credit has been reflected to his lodge and to the Order;

NOW, THEREFORE, BE IT RESOLVED that Lyndhurst, N. J., Lodge No. 1505 is honored to present to the Grand Lodge Convention in Chicago, Illinois, in July, 1962, the name of Joseph F. Bader for Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America.

FRANK VON VOLKOM, *Exalted Ruler*
CHARLES J. GOLL, *Secretary*

ONE-YEAR TERM

At a regular meeting of Chicago (North), Ill., Lodge No. 1666, held on February 6, 1962, the following resolution was unanimously adopted:

WHEREAS Brother George T. Hickey has served the Order efficiently in important posts in his own lodge, in the State Association, and in the Grand Lodge; and

WHEREAS Brother Hickey has served No. 1666 as Exalted Ruler and as Trustee for five years and continues to serve on important committees; and

WHEREAS Brother Hickey has served as Membership Chairman of the State Association in 1954 when Illinois had a gain of 2,109 members and in 1955 when the gain was 2,710, and was the Association's New Lodge Chairman in 1956 and 1957 and instituted three new lodges, and also in 1958 as the Association's National Foundation Chairman put Illinois number one in the nation in contributions; and

WHEREAS Brother Hickey has been a member of the Crippled Children's Commission since 1955 and Director of the Aid to Handicapped Children project for two years; and

WHEREAS Brother Hickey was District Deputy in 1954-55, National Convention Chairman in 1956, member of the Grand Lodge Credentials Committee in 1957 and Lodge Activities Committee in 1958, Grand Esquire in 1959, and a member of the Grand Lodge New Lodge Committee, 1960-62;

NOW, THEREFORE, BE IT RESOLVED that Chicago (North) Lodge is honored to present to the Grand Lodge Convention in Chicago, July, 1962, the name of George T. Hickey for Grand Trustee of the Benevolent and Protective Order of Elks of the United States of America.

ARTHUR G. LEFEBVRE, *Exalted Ruler*
JOHN PRICE, *Secretary*

**Lodge Visits of
WILLIAM A. WALL**

**HUNTING
AND
FISHING**

BEDFORD, PA. Last December 3, Grand Exalted Ruler Wall visited the North Central District of Pennsylvania, with Bedford as the host lodge. Accompanying Mr. Wall was Grand Secretary Lee A. Donaldson. A banquet was attended by 350 Elks and guests, at which the Grand Exalted Ruler was introduced prior to his address by District Deputy Norman C. Bachelor.

If the night of the 3rd was fairly typical for Mr. Wall, the 4th was anything but. He arose at 4 A.M., but not to catch a plane; this was a day for hunting deer on 2,500-foot Pine Ridge. A group including Mr. Bachelor, Exalted Ruler John C. Mickey, and other Bedford Lodge sportsmen went first by jeep, then afoot into the rugged terrain in search of bucks. By day's end, the party had three, but none had been foolish enough to get within range of Bill Wall's rifle.

OSHKOSH, WISC. It was cold in Bedford that December morning, but it was still colder—near zero—in Oshkosh on February 1 when the Grand Exalted Ruler
(Continued on page 54)



Lacking fish, the ice-fishing party at Oshkosh, Wisc., ate bratwurst. Left to right are Dr. J. R. Casanova, Wisc. Assn. President; Dr. M. J. Junion, Grand Lodge Committeeman; Clarence Goerlitz; Mr. Wall; and Past Grand Exalted Ruler Fred L. Bohn.



Members of Honolulu and Kailua Lodges greet the Grand Exalted Ruler's party on arriving in Hawaii. Standing left to right are Mrs. Horace Wisely, P.D.D. John Harper, P.E.R. Warren Flag, Mrs. Wall, P.D.D. Ray Medley, P.E.R. Merritt Laws, Mr. Wall, P.E.R. Darrell Puckett, Past Grand Exalted Ruler Horace Wisely, Mrs. Ronald Dunn, and Grand Forum member Ronald Dunn. Kneeling are Honolulu E.R. Homer Buskirk, P.E.R. George Adams, and Kailua E.R. Robert Gifford.



After a day of deer hunting when visiting Bedford, Pa., Lodge, Mr. Wall poses with the day's kill. With him are Dist. Dep. Norman Bachelor (left) and E.R. John Mickey.



Hilo, Hawaii, Lodge presented 17 subscriptions for the Elks National Foundation. Left to right are E.R. Robert Wilson, P.E.R. Gilbert Hay, Mr. Wall, and Past Grand Exalted Ruler Horace Wisely.

Canine National Character

By ED FAUST

PHILIP GENDREAU

EVERY SO OFTEN some enthusiast among those involved in the affairs of dogs rises to announce that it's a shame and something should be done about it. What? That the United States hasn't chosen a national dog.

The idea is good. Always has been ever since it was first proposed. But nothing has ever been done about it, nor is it likely that anything will be done because nobody seems to agree as to which pup should be Uncle Sam's pet. Of the four that are strictly of the United States—the Chesapeake Bay retriever, the Boston terrier, the black and tan coonhound, and the American water spaniel—the retriever has the edge as perhaps the oldest of the breeds. The Boston terrier next, and, so far as I know, the spaniel and the hound running neck and neck in the longevity stakes.

As to their beginning, we can pinpoint the retriever and the terrier. But the hound and the spaniel have been around the landscape so long and accepted as part of the scenery that nobody seems to know just where, how, and when they became native citizens. The Chesapeake family began with the wrecking of an English brig off the coast of Maryland in 1807. That story I've told in these pages before. The Boston terrier's history goes back to the dog "Judge" owned by a Mr. Robert Hooper of that city some 70 years ago.

No good asking me which I think should be our national dog. They all look good to me. In a country as big as ours, with so many regional differences, it seems impossible to determine which pooch should be the representative dog, which goes a long way toward explaining why none has been agreed upon. For other, smaller countries this is no problem—distances between areas are smaller as are differences between people, their customs, their likes and dislikes.

It requires no stretch of the imagination to accept the bulldog as England's national dog. He's long been sold to the rest of the world as that country's symbol. And so it goes for most other lands. There's only one that I know of where one breed has been officially designated as the national dog, and that is the Irish Republic which chose the Kerry blue terrier. This it did despite the fact that Ireland has produced three



The giant Pyrenees, a native of France, is an ancient breed that is valued by members of the nobility and is often used in guarding farms and flocks.

other internationally-known dogs, each of which carries the word Irish as a prefix to its name: the Irish terrier, the Irish water spaniel, and the Irish wolfhound. You might say that any one of these dogs would be a good choice, and you'd be right.

The same situation exists with the English, who have a number of fine dogs other than the bulldog, but the latter is traditional and universally accepted. In many other countries the national dog question is the same as you'll find in Ireland. Many have more than one breed typical of the country and equally good as a national choice.

For example, Germany has the German shepherd, the dachshund, the Doberman pinscher. This department's choice as a typical German dog would be the dachshund. And this despite the shepherd having the name German attached to him and the fact that the Doberman was largely the creation of a German dogcatcher who gave the breed its name.

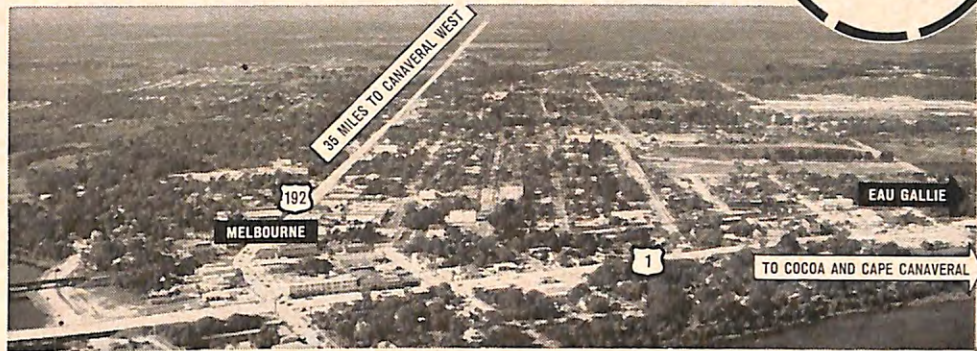
Say the word "France" in relation to dogs, and almost anyone will name the poodle as the representative dog. But they'll be technically wrong. That dog is a German but was so enthusiastically

(Continued on page 52)

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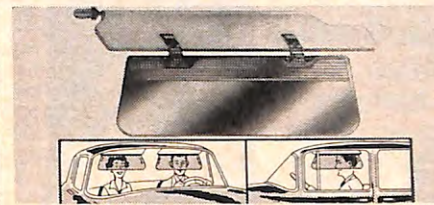


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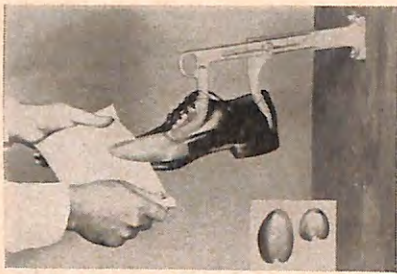
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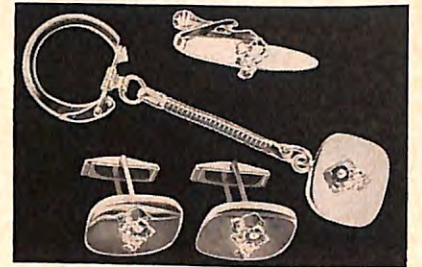


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ELKS FAMILY SHOPPER



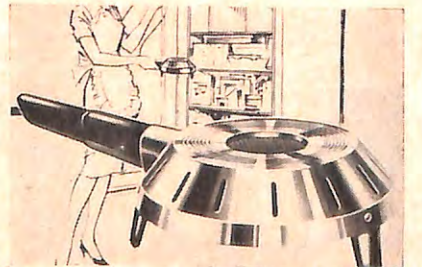
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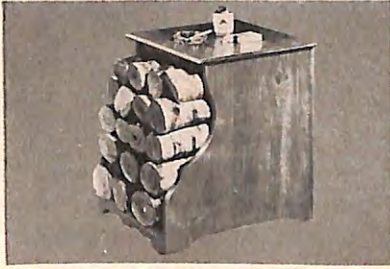


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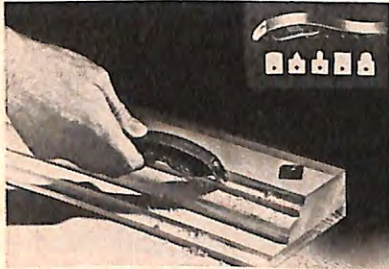


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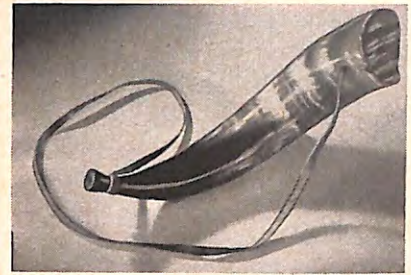
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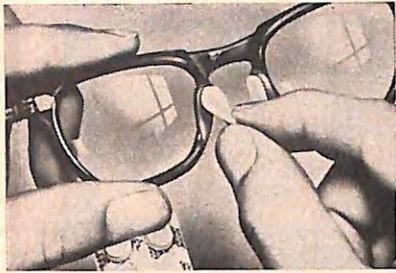


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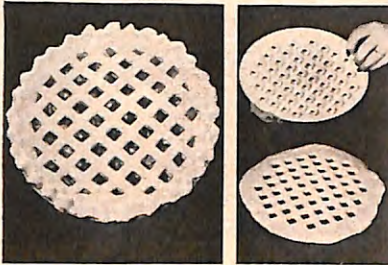
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**Libraries:
Boon to Business**

(Continued from page 7)

had been edited by a professional association in the Midwest; the association had since moved to Washington, D.C. So the would-be borrower wrote to the contact suggested, and within a week had a file copy for reference. The moral of this tale is that reference librarians are akin to good detectives. They can help you track down almost anything that has ever appeared formally in print, even obscure theses or technical reports.

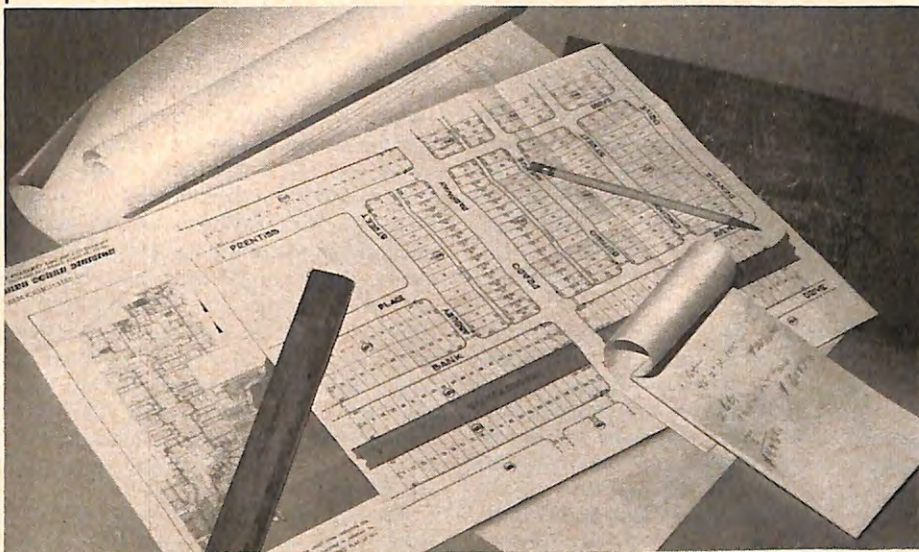
Across the country, there are now almost 100 libraries which officially list themselves as having special business departments or services, and the ranks are increasing steadily. The most rewarding aspect of the subject is that small businessmen themselves can step right in and help their communities to develop such services. In the aforementioned Cedar Rapids Public Library, for example, the whole thing started almost by itself. More and more businessmen began to use the library in the evenings for personal study and advancement. Finally, by 1957, finding the distractions growing, what with school children using the facilities at the same time, a number of businessmen got together and requested the use of a special room.

The library not only provided space but gathered pertinent books together there and started its "business center." Since then the collection has mushroomed, now including, among other reference material, some 700 telephone directories, for all cities in the U. S. over 25,000. The library provides free reference service and research for businessmen, as well as for professional people like lawyers, doctors, and writers. Services include newspaper microfilms and a reader-printer machine that copies excerpts from old newspapers on paper.

Greenville, South Carolina, illustrates a different way in which business services got under way. Noticing steady interest in business literature, the librarians, in 1960, issued an enthusiastic little bulletin entitled, "A Business Collection in the Public Library." This not only established communication with many businessmen who had *not* used library services, but served as a medium of appeal. The library requested donations of books by interested industries in town, indicating areas in which the collection was weak. One inexpensive bulletin thus performed several highly useful functions at the same time.

Library services can also be of help to the businessman indirectly, by help-

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4. **FACILITIES**—Make sure stores, churches, recreational facilities are *within* the community, and hospitals, libraries, theatres are *at least* nearby.

5. **FUTURE**—Community should be vigorous, young, growing, and land values in the surrounding area should be increasing.

6. **PRICE AND COST OF LIVING**—Look for a wide variety of homes in all price categories—then select a site priced comfortably within your budget. Beware of hidden extras, and be sure the purchase price includes Warranty Deed and Title Insurance.

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ing to improve the know-how and qualifications of his employees. Two years ago, a man named Fred Clinton walked into the Crandall Library in the town of Glens Falls, New York, and borrowed several books. By this commonplace act, he inaugurated a successful "service-to-industry" program that has been of great benefit to business and to the community ever since. Mr. Clinton was card-holder number 1 in a plan whereby employees of various Glens Falls industries would be able to use a self-service system for charging out books. Since then, the number of participating companies (which themselves had to see the rewards and cooperate) has grown to 16, and the number of individual borrowers to 6,000.

What makes the plan of special value to the business community is not only the fact that employees are encouraged towards self-advancement, but that the library has taken special steps to acquire books of interest to the firms participating. Mr. Clinton, for example, as an employee of a local paper mill, was seeking—and found—information on paper-bag manufacture and aniline printing.

The Peoria Public Library has developed another valuable service on a huge scale—one which almost any library could do in a more modest way: Over the years, it has acquired a large collection of films—technical, industrial, economic, educational—which it makes available to the business world. "We also keep an active list of all films owned by the various industries in the area," says Librarian William W. Bryan, "and arrange for their loan to other industries. Also, when we learn of films we believe to be of interest to local industries, we request preview copies and give advance notices of dates and times. Industry representatives almost never fail to appear for the previews."

Not all libraries can offer their services to business in such great depth as that of Seattle, which has a specialist on the staff whose main duty is to answer questions for the huge Boeing Aircraft plant there, but they can—and do—help many a businessman over serious hurdles. One library helped an insurance salesman to increase his business by providing books and data on catastrophes that could have been avoided, a subject he used for a series of community talks on safety and which helped to build his professional stature. Another library proved to be a gold mine for a real estate broker, who discovered that its extensive architectural collection was a new selling tool. Whenever he received a listing to sell an older home, he would look up its "pedigree" in the library. If it had any unusual architectural features, he would point these out with enthusiastic in-

terest while showing prospects around. Oftentimes, the idea paid off.

Communication: That seems to be the key to the value of library services to business. With this in mind, the Indianapolis Public Library recently sent a newsletter to more than 1,000 small business concerns (those with less than 25 employees) in the area, outlining the particular services it offered that might be helpful.

It pays, too, to know not only about your own community, county, and state library services but to keep a long-range eye on other areas whose industries might bear some kinship to your field of work. When nuclear energy becomes a common peacetime power source, for example, and manufacturers are considering the possibilities of using it for local in-plant power, they would do well to remember this: because of nearby atomic testing sites, the Memphis, Tenn., Library has built up a large collection of nuclear science publications—many of them borrowable on inter-library loan.

To focus in closer, however, on realistic, present-day needs, it is worth considering what can be done cooperatively. In Missouri, a statewide teletype network was installed between libraries to facilitate inter-library loan transactions. This helped greatly to meet the needs of businessmen in smaller towns, who could immediately benefit by quicker, easier access to specialized books in libraries elsewhere in the state.

In Rochester, New York, the Public Library instituted a "Books-to-People" project that met with great success. The idea was to see that more books reached the right people at the right time—when they would be valuable tools for business sessions. When local businessmen held a "Middle Management Seminar," the library selected groups of books pertinent to the subjects to be discussed. Groups of these books were then delivered to the seminars, where the participants could borrow them individually without having to leave the room or take out library cards.

These are just a few samplings of the many ways in which libraries can be directly helpful to business. Getting to know your librarian can be almost like adding a part-time employee at no cost. He (or she) can provide, or at least steer you to the sources of, information on almost any subject on earth. It might well be that information you are laboriously trying to dig out via salesmen, by numerous letters, through exhaustive tests, or even through paid surveys and costly questionnaires may already be in existence somewhere. A 15-minute discussion with a reference librarian has often saved businessmen days, weeks, even months of searching on their own.

It is difficult for a professional writer to understand how a professional businessman, whose know-how usually determines his success, can get along without using public libraries. Yet we have talked with many who are completely ignorant about such commonplace facilities and references as *Reader's Guide*, photo-copying services, microfilms, state industrial directories, "Facts on File," inter-library loans, Moody's Manuals on banking, industry, transportation, and the like, or a dozen other valuable business tools.

If some of these references sound vague to you; if you don't know where to look for biographical material, how to locate the names of important national organizations and associations; if you have never operated a microfilm machine or tried to get a book page reproduced for office reference use, by all means take an afternoon off and visit your library. The time spent will be invaluable.

There is, of course, the other side of the coin, the case of the businessman who *knows* how to use a library, but who seldom does because he finds the resources completely inadequate to his needs. There are a number of steps to take if you find yourself in this situation, the first and most tactful one being to discuss the subject with the head librarian to see why services to business and industry are lacking. The chances are that the library would welcome the opportunity to offer such services but, (a) does not have the funds for it, or (b) has never had a real expression of interest from community leaders.

You can help your library to develop its business services and build resources by stimulating the interest of other businessmen, particularly when you belong to local civic organizations, such as the Elks, whose members are already knowledgeable on the values and rewards of good community facilities. "Interest" is the all-important word; you can do wonders on a project if you can get enough wholehearted interest to support it, work at it, and follow through.

If you need additional help, you will find that your own state has a Library Extension Agency, with consultants who can provide guidance and direct assistance upon request. "These services are absolutely free," pointed out a representative of one such agency. "... Free to librarians, library committees, and to private citizens who are constructively working to develop better library facilities locally." Some agencies (it depends upon the state concerned) have, or can acquire through their own funds, business and industrial books and references for the shelves of public libraries in the state.

Then, too, you will find any number

of library associations across the country which are interested in helping private citizens to work more closely with their local libraries. For information about local representatives or groups, write to the American Library Association, 50 East Huron Street, Chicago 11, Illinois. Such associations do not normally have funds to help build library collections; rather, they serve as liaison between the citizen and his library, offering advice and consultation, and helping the right people to get together on library programs.

Joint effort and cooperation pay off. A good example is that of the state of North Carolina, which has for some years been carrying out programs to attract new business to the state. Recently, realizing that the resultant influx of new industries had not been matched by an increase in pertinent business reference material in the public libraries, North Carolina librarians planned a two-day conference in Charlotte. The purpose was to determine what kinds of books, periodicals, and reference materials were in short supply in relation to current and future industry needs. Librarians representing different sections of the state reported on the local industries that had grown up in the last few years in their communities and recommended the kinds of reading matter they should have to provide

better services to these industries.

Occasionally, the question of *money* rears its ugly head when an interested businessman tries to encourage fellow associates to help him form a committee to work with the library in developing business services. But the costs can be negligible. Oftentimes, as in the case of the Cedar Rapids Library, the business section is born by the process of regrouping *existing* books in the collection so that they are easier for businessmen to refer to. At that point, it is relatively simple to talk local firms into contributing an occasional volume on a subject of mutual interest: marketing methods, salesmanship, advertising, labor relations, psychology, accounting, business law, insurance—to name a few of the books received by a small New England library when such a venture was started.

The library, without a cent of additional expense, can perform a useful function by adding to its regular mailings or newsletters a "business" column, listing new acquisitions or commenting on new government surveys, university studies, and commercial reports of interest to businessmen. You will discover, too, that the librarians will respond to the expressed interest of local groups by suggesting ways in which other sources of information can be explored. You may be surprised to learn

the numbers and kinds of libraries right in your own county and state. Private libraries, company libraries, and other specialized collections are not normally open to the public. However, they often are made available to professional people, and to business and industry upon request—especially when such requests are placed through local public librarians.

For a quick, comprehensive idea of the multitude of libraries, services, sources, committees, associations, statistics, and other data, go to your library and ask to see the current issue (published annually) of *American Library and Book Trade Annual*. It will stimulate plenty of thought, and perhaps some constructive business ideas.

"Every public library worth the name," writes librarian Ernestine Rose, "has on its shelves, besides its basic collection of general literature and important works in the main subject fields, books and periodicals which deal with local occupations and specialized local interests. . . ."

To this we might add our own editorial comment: Every businessman worth the name will make it part of his business to get acquainted with, use, and help to develop the facilities of his local public library, in relation to his own particular needs and those of his associates.

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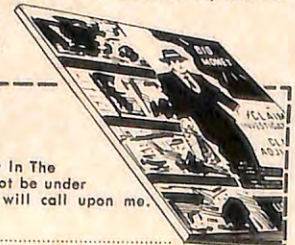
Name

Address

City

Zone

State



Scouting Around



PORTERVILLE, California, Lodge's Boy Scout Troop, with Scoutmaster Elk James Heusdens, made its second annual Hollywood movie studio tour where the boys were photographed with screen and TV star Fred MacMurray, center background, and "Tramp," center, foreground, both famed for roles in TV's "My Three Sons."



QUEENS BOROUGH, New York, Lodge honored fellow Elk and N. Y. Yankee's ace hurler, "Whitey" Ford, at a testimonial. Pictured at the affair were, left to right, Chairman James Cunningham, Ford, State Senator Thomas J. Mackell, a P.E.R., E.R. George Kleinmeier and P.D.D. John L. Frank.



SUPERIOR, Nebraska, Lodge is growing quickly, with two large classes initiated within a few weeks. Among this group of candidates is Russell Snyder, pro baseball player with the Baltimore team, who won the silver bat his first year with the highest average in organized baseball.



MARINETTE, Wisconsin, Lodge's Father and Son Banquet was a huge success with Forrest Gregg of the famous pro football team, the Green Bay Packers as special guest. He is pictured here, center, with some of his young admirers whose Elk fathers got just as much of a kick out of it as the boys did.

THE HIGH CALIBRE of Elk Scouts in general is widely recognized. This Magazine received a letter from Scout Executive Milton Wyatt of the Concho Valley Council who wrote his appreciation of the cooperation being given the Scouts by San Angelo, Texas, Lodge. It seems that one of the major needs has been the organization of new Cub Packs, Scout Troops and Explorer Units. In 1960 and again this year, the San Angelo Elks have been host at large dinners to volunteer men representing many churches, civic clubs and other groups who were informed of the values of Scouting and the steps to be taken in organizing units within their own institutions. As a result of the fine job done by San Angelo Elkdom, many new Scout groups have been organized and are operating successfully.

Speaking of Elk-sponsored Scouts, the National Council of the Boy Scouts writes to tell us that the entire Order can be proud of one David Reinhart and James S. Nordholt, Jr., two 16-year-old Eagle Scouts of the Troop sponsored by Tiffin, Ohio, Lodge. When 15-year-old Michael Oddou skated onto a thin spot and plunged through the ice into 20 feet of water, these two Scouts came immediately to his rescue. David lay down as close as possible to the edge of the break-through while James held his skates; together they managed to pull the struggling youngster from the icy water. In recognition of their cool-headed action in this emergency, the National Board has approved a National Court of Honor Award of Certificates of Merit to both Eagle Scouts.

The Boy Scout Troop sponsored by Montebello, Calif., Lodge brought great credit to its sponsors when three of its members became Eagle Scouts. The young men who achieved this honor, under Scout Leader Emery Doner, are Wayne Clark, Dave Brown, and Dan Jacobs.

At the beginning of 1962, the Boy Scouts of America issued an official announcement in which the Order was given credit for sponsoring 899 separate Scouting units. Once again, Elkdom ranks highest among fraternal organizations for this sponsorship,

Elkdom



TORRANCE, California, Lodge dedicated its fine \$150,000 home with the assistance of these dignitaries. Left to right are E.R. Charles Marquand, Past Grand Exalted Ruler L. A. Lewis, D.D. Bruce March, P.E.R. and Chairman Marvin Pike, P.E.R. J. E. Yates, Past Grand Est. Lead. Knight C. P. Hebenstreit and P.E.R. Rodger Holmes.

speaking from the standpoint of percentage. This is a record of which all Elks may well be proud.

NEBRASKA'S LARGEST Charter Membership became a reality recently when 513 men were initiated into Cozad Lodge No. 2250 by the officers of Kearney Lodge which sponsored this new branch of Elkdom.

Expressing his pleasure at this fine representation, Past Grand Exalted Ruler H. L. Blackledge told the initiates that had a lodge been instituted in New York City with the same percentage of membership to population, the lodge in New York would have over 1,000,000 members.

State officials conducted the institution and Exalted Ruler C. L. Stoneking and officers of Scottsbluff Lodge installed Exalted Ruler Ken Muirhead and the other leaders of No. 2250.

The first official act of the new Nebraska lodge was a pledge of \$1,000 to the Elks National Foundation, to be paid at a rate of \$100 annually.

A smorgasbord and dance for Elks and their guests followed the ceremony.

A BETTER UNDERSTANDING of the Order and how Levittown-Hicksville, N. Y., Lodge, No. 1931, fits into its activities was gained by members of the local press and broadcast media at a press

party given by the lodge to launch its 7th Annual Charity Ball. The event coincided with the 94th Anniversary of the Order, and its history, its major activities, its membership and a story on the host lodge were compiled for the guests' perusal in a press kit expressly prepared for the occasion.

The kit was accompanied by a separate release concerning the Ball to be held a week later, and the newsmen and broadcasters present responded to the effort with stories and announcements throughout the interim period.

A showing of the Grand Lodge indoctrination slides was arranged, followed by a question and answer session between the pressmen and the lodge officers.

OVER 1,000 ELKS and their ladies enjoyed the hospitality of Champaign Lodge during the three-day February meeting of the Illinois Elks Assn.

At the opening session, President Maurice W. Lee dedicated the meeting to Past President Albert W. Arnold, now serving his 22nd term as State Secretary and Editor of the *Newsette*, the Association's fine bulletin. The first of several group meetings was the Conference of the Crippled Children's Commission at which Chairman G. A. Shields presided and Executive Director J. M. Cooke reported that since May 1st,



LONG BEACH, California, Elks honored the Port of Long Beach when five harbor commissioners and 25 other harbor officials were on hand. Pictured were, left to right, Chairman Larry Davidson, Port Mgr. Charles Vickers, Harbor Commission Pres. Wm. A. Harrington and E.R. Lloyd Baum.

nearly \$65,000 had been received for the project. The Past Presidents held their customary dinner meeting when their various District Conventions were discussed.

The business session was conducted as a "Sales Conference," in the manner inaugurated so successfully at the Fall Meeting. Reports were heard on Americanism activities, cerebral palsy work, the veterans' program, indoctrination, the Elks National Foundation, membership, public relations, youth programs, ritualistic work, inter-lodge relations, and so on.

Past President Charles W. Clabaugh was Toastmaster at the Banquet at which the principal speaker was former State Rep. Hugh Green.



BELLOWS FALLS, Vermont, Est. Loyal Knight E. J. Aumand, Jr., center, presents \$200 in checks to J. M. Tolaro, lodge Secy. and No. Walpole, N.H., Dimes Chairman, left, and local March Chairman C. M. Hastings, a member of Bellows Falls Lodge.



MASSAPEQUA, New York, Lodge's E.R. Edward Turner, right, presents a bag of more than 15,000 dimes collected by his lodge to Lyman Duryea, Chairman of the March of Dimes Campaign for Nassau County, and a Trustee of Freeport Lodge.



SO. MIAMI, FLA., Lodge aided the South Florida Football Officials Assn. by honoring County high school coaches. More than 300 participated. Left to right, standing: P.E.R. Dave Davis, Esq. Hal Jolley, E.R. Ray Mack, SFFOA Pres. Ward Burgess, youngest coach in point of service George Walker, oldest in service Roy French, P.E.R. Norman O'Brien, Lead. Knight Lee Garner, Loyal Knight Hardie Baruch. Foreground: SFFOA Vice-Pres. Jim Kehoe; Secy. Phil Sistik, Treas. Jim Moreno.



WAUKEGAN, Illinois, Elk William L. Just, second from left. Vice-Pres. of the Waukegan *News-Sun*, marks his birthday annually with a dinner for 50 Elk friends who are Elks National Foundation subscribers. At these dinners, each pays his annual dues of \$10 to \$100 to the Foundation. Pictured with Mr. Just are, left to right, Judges Wm. M. Carroll and T. J. Moran, and Town Supervisor Emmett Moroney.



SANTA MARIA, California, Lodge's E.R. Clarence Minetti, Secy. John Weldon and Est. Loyal Knight Leland Simas are photographed with Mr. Simas' brothers and fellow Elks, Mel, Elmer, Arthur and Gerald Simas. Another Elk brother, Vernon Simas, was not present for the picture. They were among a class of over 65 candidates.



XENIA, Ohio, Lodge's officers initiated a class of 11 during the visit of D.D. John King, Sr., left. One of the candidates was Mr. King's son, Clark; another was Dean Manor, center, brother of E.R. Charles J. Manor, right. John King, Jr., is the lodge's Est. Lect. Knight.



PENNSYLVANIA WEST DISTRICT Lodges are all flying new American Flags, each flown over the Nation's Capitol. The banners were the personal gifts of D.D. B. C. Baird, right, who secured them through Rep. C. D. Kearns, a member of Sharon, Pa., Lodge for 20 years. D.D. Baird is pictured with Greenville E.R. Wilbur Rickert and the Flag which will fly over his lodge home. Mr. Baird is a P.E.R. of Greenville Lodge.

LODGE NOTES

Last month we carried a photograph taken when Norwich, N. Y., Lodge paid tribute to the Hon. Irving M. Ives, former United States Senator and a long-time member of the Order. It is with regret that this issue carries notice of Senator Ives' untimely passing at the age of 66.

Representatives of South Bend, Ind., Lodge and the South Bend *Tribune* met recently to complete the sale of the Elks' home which has been purchased by the newspaper. The Elks will continue to occupy the building for the next year or so, until their new headquarters, now under construction, has been completed.

The members of the New York South District are to be commended for a most altruistic effort. On one of his official visits, District Deputy James J. Cochran of Yonkers, N. Y., Lodge, made an appeal for blood donors for a ten-year-old boy about to undergo open-heart surgery. More than 40 pints were

pledged immediately and the boy, Dominic Cicchetti who is the nephew of two Scarsdale, N. Y., Elks, Walter Vallmoeller and Tom Martin, is well on his way to recovery after the five-hour operation, thanks to the kindness of the South District New York Elks.

Gary, Ind., Lodge is pleased to report that one of its members, Ron W. Randhan, has been selected as Gary's Outstanding Young Man. The honor, given for achievements, leadership and service to the community during the year, was conferred at the Annual Distinguished Service Awards Banquet given by the Gary Junior Chamber of Commerce.

Youthful Cushing, Okla., Lodge organized the first Pee Wee football team in the community, a valiant group of 4th, 5th and 6th-graders. Even though they were late in starting their season, their proud sponsors want us to know they were co-champs of the Toy Bowl in Stillwater, Okla.



ABINGTON, Pennsylvania, Lodge was instituted just a year ago. It has pledged \$1,000 to the Elks National Foundation, and all its officers have pledged \$100 each. Pictured at the New Year Party attended by 80 persons were, left to right, Esq. and Mrs. Henry Buckowski, Mrs. Jack Worker and Trustee Worker, Mrs. Herbert Hall and Est. Lead, Knight Hall, and Mrs. Horace Temple and D.D. Temple. This photograph includes one-half of those at the head table.



CORVALLIS, Oregon, Police Chief Cecil Fruitt, left, Elks Youth Chairman, and E.R. Niels Nordquist, center, show Schools Supt. G. B. Wallace one of the calendars the Elks have presented to all schools in their jurisdiction. Each carries the Code of the Flag, accompanied by a brochure. The lodge also presented to all history students a copy of the Grand Exalted Ruler's "Principles of Americanism."



JACKSONVILLE, Florida, Elkdom's E.R. Harold B. Haimowitz presents a new flag to the Duval Medical Center. It was accepted and raised by the Marine Guard from the Jacksonville Naval Air Station, also pictured with nurses from the Hospital and Social and Community Welfare Committee Chairman Jimmy Jones.



TIFFIN, Ohio, Lodge members who won the Elks National Bowling Assn. Handicap Tournament at Rochester, N. Y., include, left to right, background, Charles Steedman, 649; Paul Beattie, 592; Merlin Batdorff, 500; foreground: William Lowery, 499, Junior Eidt, 491.

Four Charter Members of Williamson, W. Va., Lodge were honored during the visit paid there by District Deputy John Sibold, who presented special 40-year membership pins to J. Walter Copley, Louis Shore, Emmett Keadle and Hyman Blank. Also honored were Past District Deputies H. K. Wheeler and Harry W. Ryan.

Past Exalted Ruler Frank S. Shelton, himself a 29-year member of Ketchikan, Alaska, Lodge, writes to inform us that one of their active oldsters is J. E. Close who dimitted to Ketchikan Lodge in 1904, after having held membership for some time in Spokane, Wash., Lodge.

At one of its recent sessions, Miles City, Mont., Lodge paid tribute to Judge S. D. McKinnon, a Past District Deputy and former Justice of the Grand Forum, who received a 50-year-membership pin. On hand for this ceremony were sole surviving Charter Member M. G. Polk, a Past Exalted Ruler and 62-year-Elk, and Past District Deputy

J. Henry Bohling, lodge Secretary for the past 37 years.

In cooperation with the Grand Exalted Ruler's Americanism Program, Torrance, Calif., Lodge has distributed a bumper sticker to its membership. Printed in red, white and blue, it reads, "I believe in my God, Home, Country", carries a picture of the Flag and the name of the lodge. It's really caught on, and now Torrance Lodge finds that the general public is requesting copies as well as the members.

Porterville, Calif., celebrated its Centennial with the help of the local Elks when Exalted Ruler Ralph W. White and his officers initiated a class of 26, the largest in the past 20 years.

The annual Pheasant Dinner held by Hackensack, N. J., Lodge was a social and financial bonanza, bringing in nearly \$900. William Becker, Phil Sheridan and aides deserve a great deal of credit for this success.



MEADVILLE, Pennsylvania, P.E.R. P. C. Murray, center, General Chairman of the Elks 2nd Annual Invitational Basketball Tournament, presents the championship award to Coach Norman Sundstrum of Meadville High, left. At right is Har-Brack Coach Charles Gugino. The event gave over \$900 to the lodge's Scholarship Fund through which, for the last four years, the lodge has granted four \$300 awards in addition to a \$200 award presented annually by the Elks' ladies.



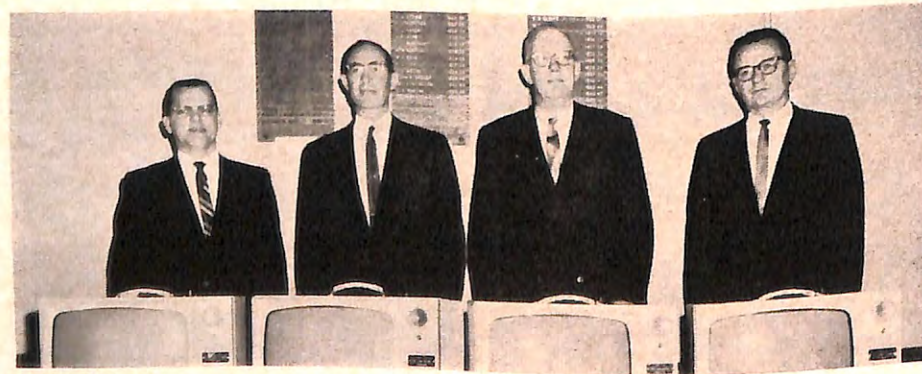
NEWTON, Kansas



KINGSVILLE, Texas



MINOT, North Dakota



WATERLOO, Iowa



ELKHART, Indiana



GALENA, Illinois

... NEWTON, KANS., Lodge is proud of these older members who have bowled as a team for several years. They are, left to right, Chance Connor, 70 years of age; Billy Lyon, 72; A. D. Newhauser, 76; Andrew Pearson, 75, and George Noce, 67.

... Phil Maxwell, official of the *Chicago Tribune* and Director of the paper's Music Festival, right, is welcomed to GALENA, ILL., Lodge by E.R. Eldon Glick. The lodge played a large part in the 1961 Festival.

... KINGSVILLE, TEXAS, Lodge presented a \$650 check to the County Hospital to furnish a room in the new wing. Left to right are Committeeman Frank Ricottilli, E.R. R. C. Cardin, Hosp. Adm. Mrs. Effie Langwell and Committeeman Joseph Higgins.

... MINOT, N. D., Lodge initiated this group of military men from Minot Air Force Base in honor of Grand Exalted Ruler Wall. Standing, center, behind E.R. Bruce M. Van Sickle, is Base Cmdr. Colonel Weltzin. Seated at E.R. Van Sickle's right is Grand Chaplain Fr. Felix Andrews, and at his right is former Grand Lodge Committeeman Ray C. Dobson.

... WATERLOO, IA., Lodge has donated these TV sets to local hospitals for their children's wards. Left to right are E.R. S. De Wayne Guernsey, Est. Lead. Knight Wally Lighthart, Loyal Knight R. W. Christensen and Lect. Knight G. W. Glenn.

... ELKHART, IND., Elks' ladies, Mrs. L. Salisbury, Mrs. T. Anderson, Mrs. J. Landis, Mrs. A. Bassett and Mrs. W. Jenkins, are pictured with E.R. Robert E. Swain and the organ and piano presented to the lodge by the wives of the members.



WHITEHALL, New York, Lodge welcomed D.D. Dr. Leonard Bristol with the initiation of a class of 12, pictured with lodge officials.



WOONSOCKET, Rhode Island, Elks are proudly sponsoring these Little Leaguers who captured the local championship.



EL DORADO, Kansas, Lodge's Social and Community Welfare Committeemen, officers and members are pictured when they presented a Stevens Motor Chair to Gerald Hill, an invalid since birth, who appears, center foreground, with his mother standing behind him. The young may use the chair as long as necessary.



JANESVILLE, Wisconsin, Lodge recently welcomed as initiates the sons of five of its members. They are, left to right, with fathers backing up their sons, George R. Thiele, Sr. and Jr., Harry A. Denzein and son Dennis, Lou McCarthy and son Donald Floyd M. Molden and son John, and Thomas P. Joyce, Sr. and Jr.

WILKINSBURG, Pennsylvania, Lodge recently honored this venerable trio at a testimonial dinner. They are, left to right, John A. McClure, a 60-year Elk and lodge Tiler for eight years; David T. Wade, lodge Secy. for 60 years, and John G. Gill, a Braddock Elk for 41 years and Organist for Wilkinsburg Lodge for 38.



FLORIDA KEYS, Florida, Lodge boasts four officers from the same family. They are, left to right, Charter Member, P.E.R. and Trustee Homer H. Byrum; his father-in-law, E.R. and Charter Member H. S. McKenzie, an Elk for 40 years; his son, Lect. Knight John McKenzie, and another son, Esq. Robert W. McKenzie.

HERMISTON, Oregon, Elk officials appear, foreground, with the class honoring D.D. William Brown, center foreground.



MOVING?

Before you move to a new address, do two things:

- Give your new address to your lodge Secretary so that he can change his records and forward your new address to the Magazine.

- Visit your post office to leave a forwarding address. Also, sign a form they will provide indicating that you will pay forwarding postage for magazines addressed to you.

With our huge circulation, it takes as long as a month for a change of address to be effected. If you announce a change of address early and guarantee forwarding postage, precious dollars will be saved that otherwise we must pay under present postal regulations. Your cooperation will benefit the entire Order.

THE ELKS MAGAZINE
386 Park Avenue South
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MORE WILL LIVE
THE MORE YOU GIVE



HEART
FUND

For Elks Who Travel

(Continued from page 10)

phones, video phones, and homes equipped with solar ovens, thermo-electric refrigerators, and countless cordless kitchen appliances such as irons that plug into absolutely nothing whatsoever.

As for the housewife of the future, she will shop for dinner without having to leave home, a not-so-fantastic feat that will be accomplished by use of television telephone. She will merely look over the grocery displays from her sofa, make a selection, then sit back, relax, and await the deliveryman's knock.

Walls of schools to be shown at Seattle will be formed by jets of air; floating canvas roofs will be controlled by the angle of the sun and—undoubtedly to the disenchantment of young fairgoers—teaching teams and machines will double the amount of school work.

Elsewhere on the fairgrounds, four daily shows will be staged for milady, fashion models stepping gingerly from stone to stone inside a towering fountain of perfumed waters, the scent changing each month through the October 21 deadline.

While all this goes on, Seattle's armory on the fairgrounds will bulge with every known food from frankfurters to caviar. A specialty of the food circus will be a "hamburger sundae." That's right, exactly what the name implies—an open face hamburger with a scoop of ice cream topped by sundae sauce!

Three years ago I attended the Brussels World's Fair in Belgium, set on an exhausting obstacle course involving nearly 500 acres and guaranteed to bring blisters to every customer. Conversely, Seattle's presentation is snuggled on a compact 74 acres just 90 seconds—via Monorail—from the downtown area. The specially-built Monorail will carry up to 10,000 visitors an hour at fifty cents a head or seventy-five cents roundtrip.

Passengers will board from a moving sidewalk in the heart of the city and disembark in the heart of the fairgrounds. This will be the nation's first commercially-tested, high-speed Monorail, not a miniature model but a full-size carrier with aluminum trains rolling silently on rubber tires.

Similar Alweg-built Monorails are expected to be found in future years in cities across America wherever there are traffic woes.

For those coming to the fair, advance reservations for lodging can be arranged through Expo-Lodging, a non-profit organization representing major hotels and motels plus private home owners with rooms to rent. Expo-Lodging will

provide an orderly system of reservations, not only for Seattle but throughout the entire state and into Oregon and British Columbia. The group also lists trailer parks and public camping grounds. With no charge for service, visitors are instructed to write to Expo-Lodging, 312 First North, Seattle, Washington, telling the length of their intended visit and the price they wish to pay.

As for Seattle itself, here is a delightful city reminiscent of San Francisco, with row on row of hillside homes that look down on the waters of Puget Sound.

There are relaxful paths along Lake Washington Blvd. with its magnificent miles of lake shore homes, sails of boats turned red by the sunset, and gulls that soar across blue waters.

The city is bordered by salt water on the west and fresh water on the east. And within lies Lake Union, linking salt water with fresh by way of canals and locks. Ships sailing for the Pacific Ocean move gracefully out the "inland sea" and past the great Strait of Juan de Fuca.

Few cities boast a more relaxful setting for leisurely vacationing. Close by are snow and water skiing, boating, mountain climbing, horseback riding, and fishing. And majestic state parks choked by towering forests of pine.

Of the entire Pacific Northwest, it is in Seattle that the gourmet finds real contentment. For those who enjoy a romantic setting with an aromatic cuisine, I would suggest a visit to a snug little place down by the waterfront called Hidden Harbor. Sleek yachts tug gently at leashes tethered to docks just outside the glassed-in dining room. And sometimes at night the fog curls in, looking like clouds of steam rising up to envelop the bobbing boats.

Fishermen, like the gourmet, will find the Seattle area a Shangri-La. Puget Sound is where King Salmon reigns. And at the mouth of the Skagit

Barrett Monument To Be Dedicated

The Robert South Barrett Memorial Committee, which includes Past Grand Exalted Rulers John L. Walker, John S. McClelland, and Wade H. Kepner, has announced that a Barrett monument will be dedicated April 7 at 2 p.m. The monument is at Aquia Church, which is just off U.S. Route 1 about 40 miles south of Alexandria, Va., and about 15 miles north of Fredericksburg.

Mr. Kepner will deliver the principal address, and the invocation and benediction will be given by former Grand Lodge Chaplain Bishop William A. Brown.

River, some 50 miles outside of town, will be found the largest gathering before the frantic upriver dash. The run here, where trolling with plug or spoon is suggested, extends from April until late September.

Surrounding Seattle are other rivers and lakes alive with fighting trout. Or just a short walk from the center of town, the harbor and catches of flounder, cod, and halibut. Rental boats and equipment are plentiful in all regions.

A popular target for fairgoers will be British Columbia, a region larger than the combined states of Washington, Oregon, and California. Most, however, will content themselves with visits to the close-by cities of Vancouver and Victoria.

Vancouver's smart restaurants offer everything from home-grown steaks and European specialties to exotic dishes of the Orient. Frankly, though, I can't imagine what "Chinese smorgasbord" is. But there it was—advertised in the window of one restaurant I passed while scouting this region for Elks Who Travel.

Before dismissing that Oriental smorgasbord sign, I am reminded that Vancouver lays claim to the biggest Chinatown in Canada—brightly lanterned lanes dispensing such touristy items as curios, jade, silver, and Oriental spices.

In addition to its good hotels and restaurants, Vancouver flourishes with souvenir shops and department stores that are jammed with sweaters, blankets, leather goods, crystalware, Indian crafts—uh-huh, totem poles included—and the finest in fishing tackle.

The city itself is surrounded on three sides by water and snow-capped mountains looming from the northeast. A train ride from Seattle takes four hours, passing through some of the region's most scenic countryside.

But getting back to Victoria, capital of British Columbia, here is a city many natives and traveled tourists alike describe as "more British than Britain." By Canadian Pacific liner it is but four hours from Seattle, arriving at noon and returning to the World's Fair city by 9:30 P.M. The tab: \$6, tax included. Or there is the car ferry from Seattle to Winslow for a pleasant drive on to Port Angeles via the new Hood Canal floating bridge, then by fast auto ferry across the Strait of Juan de Fuca to Victoria.

Top billing on the sightseeing circuit goes to the old Empress Hotel (for afternoon tea, chaps), Butchart Gardens (sunken gardens, rock gardens, Japanese gardens, etc.), the Parliament buildings, and the wax museum.

Or if totem poles are your cup of tea, they've a forest of them at Thunderbird Park. One word of caution: It'd take a freight car to haul one home. • •



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\$280,000 Pledged in Honor of Past Grand Exalted Ruler Lewis

Past Grand Exalted Ruler L. A. Lewis received tribute from fellow Elks in California recently in a way that couldn't have pleased him more: Some \$280,000 was paid or pledged to the Elks National Foundation in his honor. He is Vice-Chairman of the Foundation Trustees.

Quite naturally, there was a bit of ceremony involved. More than 1,300 Elks representing 77 lodges congregated at Los Angeles Lodge to pay their respects to Mr. Lewis at a testimonial banquet. In addition, one man from Florida lent his enthusiastic voice to the tribute—Grand Exalted Ruler William A. Wall.

Among the many dignitaries present were Past Grand Exalted Ruler Horace Wisely, State Foundation Chairman Granville Burke, State President Paul Wemple, and the Right Rev. Msgr. George M. Scott, State Association Chaplain. Past Grand Esteemed Leading Knight Robert S. Redington was General Chairman and presided at the event, which was opened by Exalted Ruler Pete Bertino. Past Grand Esteemed Leading Knight C. P. Hebenstreit of Huntington Park Lodge was cited especially for his part in arranging the affair.

Brother Lewis was especially impressed by the showing made by Hawthorne, Calif., Lodge, then only four

months old. Through District Deputy Bruce Marsh, 80 of the 500 members presented Participating Memberships in the Foundation.

"I feel that this very generous attitude by this new lodge should be an inspiration to older lodges to increase the amount of their Participating Memberships," said Brother Lewis.

A dramatic narrative, produced by P.E.R. Walter Trask, traced Brother Lewis' 43 years in Elkdom and highlighted his leadership in launching the California Elks Cerebral Palsy program as well as, in 26 years, raising the number of lodges in the state from 75 to 152 and more than trebling the membership from 42,000 to 150,000.

Among those who extolled the long and able service of the honored guest were Judge John Shea, P.E.R. of Brother Lewis' home lodge of Anaheim, and these members of the host Los Angeles Lodge: District Attorney William B. McKesson, Municipal Judge Howard Crandall, Superior Court Judge Carlos M. Teran, California Supreme Court Justice Marshall McComb (a Past Chief Justice of the Grand Forum), and Harold Henry, President of the Los Angeles City Council.

The Los Angeles City Council and the Los Angeles County Board of Supervisors presented Brother Lewis with resolutions of appreciation.



Left to right: Past Grand Exalted Ruler L. A. Lewis, Los Angeles Exalted Ruler Pete Bertino, Grand Exalted Ruler William A. Wall, and Past Grand Exalted Ruler Horace Wisely.

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Rod and Gun

(Continued from page 12)

and he watched television. Now, you could take a man in the prime of life and put him to watching television eight hours a day and it would not be long until it either killed him or drove him insane.

That was what Jack did, however. He sat around and watched TV about eight hours a day, and it was not long until his health began to slip. He took walks because he needed exercise, but that is a sorry reason. There is a world of difference walking because you think you should and walking because you want to.

At the date of this writing, Jack is still alive—but not much more. He's been in the hospital half a dozen times. His eyes are so bad he can't read. He hasn't been able to drive a car for more than two years. He can barely dress and feed himself, and his wife is afraid to leave him alone more than a couple of hours at a time.

Now, let's take a look at Bill. When he quit work I asked him, too, how he intended to spend his time. Quick as a wink, he said, "I'm going to catch up on my fishing!"

"Why, you scoundrel," I exclaimed. "you've been caught up on your fishing for 60 years!"

"Like hell! I never got 50 miles from home because I always had to go to work the next day. You watch me now!"

Bill retired in the spring. In fact, he and Jack retired within a month of the same time, and that, coupled with the fact that I see them both frequently, was what brought the situation so forcibly to mind in the first place. Anyway, Bill did go fishing. He fished three or four days a week until about the middle of October. Then he slowed down a little and went only once or twice a week until the weather warmed up in the spring.

That summer, he bought a house trailer. He put in all the time he could spare from fishing in fixing it up just right, and when the weather began to get cold he took his wife and all his fishing tackle and headed for the Sunny South. We got a Christmas card from them. Scrawled across the bottom was this message: "I got a catfish last night that weighed eight pounds—Bill."

Bill's enthusiasm for fishing hasn't dimmed a whit. I met him twice last summer, once on a bass pond and once on a trout stream. On the first occasion, he had caught three dandy bass; on the second, early in the morning, he apparently intended to catch all the trout in the river. At least, he was as optimistic as a ten-year-old.

Bill's face is perpetually tanned to the color of an old boot—and he is as tough

as one. I watched him and a crony about the same age drag their boat out of the pond and load it on a trailer, and he didn't even puff.

Unlike Jack, whose health has deteriorated steadily for ten years, Bill appears to be every bit as active as he was when he quit work. I suppose he must have slowed down some, though it certainly isn't apparent. He uses glasses for close work, but his distance vision is sharp as a hawk's. And busy? Bill is just about the busiest man in town. He ties flies, makes lures, and is forever repairing or improving his tackle. He keeps his fishing car, a 1940 Chevy, purring like a kitten. He even finds time to tend to his flowers and mow the lawn, though I have, on occasions, observed that his grass was a little long. Each winter, he and Mrs. Bill head south, park the trailer near some inviting fishing hole, and then come home about the time the bass start hitting in the spring.

Now, why the difference between Jack and Bill? Both had excellent health when they quit work. Is it as simple as the fact that Bill is a fisherman while Jack is not?

I think it is almost that simple, though Jack's misfortune actually dates back to a time about 20 years before the day when he quit work. He was then, like a lot of us in the 40-50 age bracket are now, as busy as a dog with two tails. The three kids were in school. Times were tough and competition was keen. He had to hit the ball to make both ends meet. He gave up hunting and stuck to the job. I talked him into making a trip with me in the fall of 1936, but that was the last one. He never went again.

By the time he quit work 16 years later, he had no hobby at all. He had lost all desire to hunt and he had not acquired any new interest to take its place. The result was tragic.

There are a lot of fellows in the prime of life now who are in danger of following Jack's example. They are the ones who say, "I only got to go fishing once last summer; I was just too busy."

Of course, they're busy. We're all busy. First, there's the job. We've got to keep that old paycheck coming. And we could always use a little more money, but each advance means added work and more responsibility. The children require more time, not less, as we anticipated when they were babies. Most of us find ourselves helping out in civic or club or church projects, all worthwhile, but all consuming precious time.

As a result, it is easier simply to give up the interests we found so fascinating a few short years before. It's easier to sit down in the evening and watch TV or read the paper than to go downstairs and tinker with our tackle; easier to

sleep late on Saturday than to get up early and drive 100 miles to go fishing.

But look at it this way: 80 per cent of the men in the 40-to-44 age group will live past 60. There are 17 million people over 65 in America today, and the experts predict 25 million by 1980. Looking back, in 1900 one person out of 20 was over 65; in 1960, the figure was one out of 11.

Most of us can look forward with reasonable certainty to reaching 65, and most of us can expect to retire then. What happens next depends to a great degree on what we do now. If we give up all interests except our jobs, we are well on the way to being thoroughly miserable within a few short months after we quit work. On the other hand, if we retain our hobbies—and even start developing new ones—the years past 65 should be the most enjoyable of our entire lives.

I am not so narrow minded that I consider hunting and fishing the only worthwhile leisure-time activities. I used them as an example only because I knew Jack and Bill, and because, when I get to be 65, I expect to start catching up on my fishing! There are a thousand worthwhile things to do. My retired neighbor across the street is a photographer, a bird watcher, an expert gardener, a flower lover, and an amateur botanist. In addition, he augments his income by repairing furniture. He's so busy he never has time to think about getting old.

During the past few years, a lot of attention has been devoted to the problem of retirement. Competent people have studied it. One of them is Frank W. Abrams, former chairman of the board of Standard Oil of New Jersey. When he retired, instead of taking up a hobby he began devoting his time to helping others enjoy the period after they quit work. Last October, in an article in *Saturday Review*, he pointed out that two needs must be met to satisfy a balanced personality in retirement: the relaxing pleasures that serve to maintain physical well being, and the mental stimulation that comes from continued personal accomplishment.

Obviously, a lot of things you can do fail to meet these requirements. Just putting in time isn't enough. Fishing is ideal because it provides healthful, outdoor exercise; it can be as relaxed or strenuous as we want to make it, and it is difficult enough so there is always room for improvement. Improving our technique and increasing our knowledge gives us a feeling of accomplishment—as well as more fish. And the activities associated with fishing can keep a man busy the year around. My friend Bill, for example, reads about fishing, makes his own flies and lures, many of which he gives to his friends, and builds his own rods. He also keeps his boat, motor,

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Now, a lot of busy men I meet *intend* to take up some worthwhile activity when they retire. Undoubtedly, there are folks who are capable of starting out in something entirely new and different and generating enough enthusiasm to make a go of it at 65. But there are a lot more who can't. We've all seen them; when they stop work, they're lost.

Such fellows would be far better off to stay on the job, but there is this thing called "forced retirement." Many companies, like Jack's and Bill's, automatically tell you goodbye at 65. You're out. Some men find other work, and I can see now that Jack would have been better off if he had. Any kind of job would have been better than doing nothing.

But he didn't think of that until it was too late for him to take up anything else. He tried, but the spark was gone.

There is an almost sure-fire way to avoid this kind of tragedy: maintain your interest in some worthwhile leisure-time activity now. If you lack such an

interest, develop one. What it is will depend on where you live and what you enjoy. It can be fishing, photography, woodworking, astronomy—any of hundreds of pursuits that are easy enough to be fun from the beginning, but difficult enough so you won't master them in a few months and get bored. This kind of activity gives a man the feeling of accomplishment that, as Frank Abrams pointed out, everybody needs.

Many such hobbies offer a bonus dividend, too. They can become a source of extra income. My neighbor wouldn't have to repair furniture if he didn't enjoy doing it, but since he does, the money it provides helps support his other hobbies. Another friend, a hunter who didn't quit, makes gunstocks. He started doing it for fun during the busy years, and now his hobby repays him in both cash and pleasure.

So the next time you're tempted to turn down a fishing trip because you're too busy or too tired or feel that you should be doing something else, think twice. The time will come—and all too soon—when the things we do for fun may be much more important to us than the things we do for money. • •

Business: 1962

(Continued from page 13)

subsidized, and no general increase in commodity prices is expected. Thirdly, there is a widespread feeling that prolonged strikes in manufacturing industries will be avoided. Finally, the computer has made it possible to regulate the flow of inventory more scientifically than ever before. Consequently, the buildup of inventories, which played such an important part in previous periods of recovery, is not likely to give the economy a material stimulus in the months ahead.

Basic Forces in the Economy—The above conclusions are based on the following considerations:

Government expenditures will continue large. Federal expenditures for goods and services may level out, but state and local government outlays are rising. In all probability public works will be at a very high level. Government will therefore continue to play an expansive role in the economy. It should not be overlooked that total government expenditures now constitute more than a fifth of Gross National Product.

Federal consumption expenditures will continue to rise, although, barring unforeseen events, a spending spree by individuals is not likely to occur. Consumption expenditures depend largely on disposable personal income, which is bound to increase. In the second quarter of 1962 employment will be at

a high level, although unemployment will remain a problem. Wage rates are rising, and there is no end in sight of the constant increase in fringe benefits.

Consumption expenditures on services have risen every year since these figures were first published, and there is no reason to believe this trend will be interrupted. Outlays on non-durable goods are not much affected by business activity and depend more on the steady rise in population and living standards. Consumption expenditures on durable goods will also increase. Although the high hopes of the automobile industry may not materialize, it is clear that 1962 will be a good year for automobiles. Conservative estimates are that the number of cars sold will be in the neighborhood of 6½ million.

Capital expenditures by corporations will increase moderately. To what extent the change in depreciation allowances under the federal tax laws and the proposed tax credit of 8 per cent on new investments in machinery and equipment will influence business outlays for plant and equipment is not yet clear. In any event, business investments during the second quarter of 1962 will be higher than during the first quarter.

Thus, all indicators are that the lull in business activity in January and February was only a temporary phenomenon and does not indicate a definite trend. During the second quarter,

therefore, business activity should resume its upward course. However, as previously indicated, no boom is in the making. So far, there are no new economic forces on the horizon which would be likely to create boom conditions.

Some Uncertain Factors—While the underlying economic forces indicate a moderate recovery in the months ahead, there are a number of uncertainties which could have an impact on business activity and change the conclusions cited above. The uncertainties are both domestic and international. The principal domestic uncertainties are as follows:

The impact of technological developments on employment. So far, we do not know how serious the impact will be, nor which industries will be affected by it. We do know, however, that every manufacturer and distributor, in order to counteract the constant increase in the cost of doing business, notably wages, is endeavoring to acquire new labor-saving devices and to introduce new methods of production and distribution. The question of growing unemployment is important not only because of its impact on the individuals directly affected, but also because of its psychological effect on those still employed.

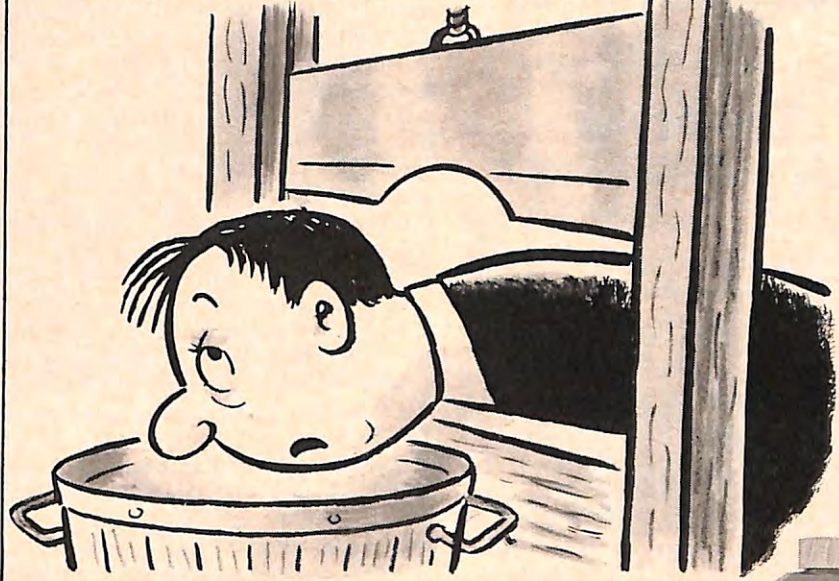
Steel negotiations. It is not yet known what kind of contract will be signed by the steel industry and the unions—whether the contract will set in motion a renewal of the wage-price spiral, and particularly whether an agreement can be reached without a long strike. From present indications one may conclude that a prolonged strike is not in the picture and that the wage increase granted by the industry will be moderate and not lead to a renewal of the wage-price spiral. It is possible, however, that selected increases in steel prices will take place.

The performance of the equity market. As is well known, the equity market exercises a powerful influence on consumer and business psychology. A rising market is usually interpreted to mean good business and a declining market as a forerunner of a drop in business activity and corporate profits. At present there are both strong and weak forces in the market. Which of these will predominate cannot be stated. It is certain, however, that because of the widespread increase in the number of shareholders and the close attention given to the movement of stock prices the equity market will have appreciable influence on business activity.

Tariff legislation. The President has proposed to Congress a sweeping modification of the tariff structure. He has asked that Congress give him the power

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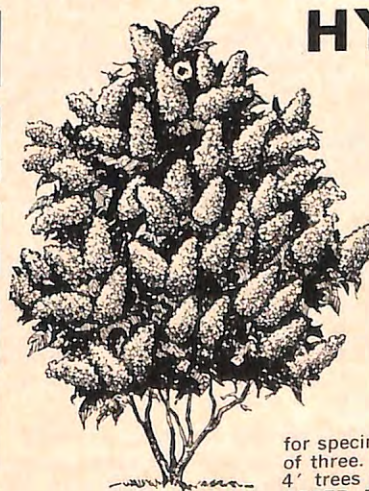
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to reduce tariffs drastically and by entire categories rather than by individual items. What type of legislation, if any, Congress will enact is of course impossible to state. It is evident that a drastic reduction in tariffs would have an impact on prices of a number of commodities, on profits of some corporations, and on employment. It would have a favorable effect on some industries and an unfavorable effect on others.

The tariff problem is one of the most important confronting the nation and a solution has to be found. The Common Market has become a reality, and it is becoming clearer every day that the U.S. must find ways to take advantage of the opportunities offered by the Common Market as well as to meet its challenge.

The Balance of Payments. The consistent balance of payments deficit has already had a considerable influence on the credit policies of the Federal Reserve authorities as well as on the debt management policy of the Treasury. We do not know at present whether during the coming months the balance of payments deficit will be reduced or increased. Certain measures have already been taken to reduce the deficit and to meet unforeseen speculative raids on the dollar. Although a dollar crisis is not to be expected in the months ahead, it is clear that if the payments deficit should increase materially the Government is bound to take measures to reduce foreign expenditures or increase receipts, or both. These measures could have an impact on business activity.

International Uncertainties—There are, in addition, a number of international problems which could have a definite impact on the course of business. Some of these are summarized below:

The situation in South Vietnam. Already an increasing number of American troops are stationed in that far-off country. The question uppermost in the minds of the people is: Will this lead to a Korean-type war? As is well known, the outbreak of hostilities in Korea in 1950 set in motion a spending spree and renewed the wage-price spiral.

Developments in Latin America. It is generally agreed that economic and social conditions in some of the Latin-American countries do not differ materially from those which prevailed in Cuba prior to the Castro revolution. American economic aid can be of last-thing value only if the recipient countries are willing to help themselves as well and to enact the social and economic reforms necessary to create an environment conducive to progress. Until this has taken place the situation in some of the Latin-American countries will

undoubtedly remain quite serious.

The situation in France is also a cause of great concern. The French population seems to be split in the middle between the right and left parties, and President De Gaulle is playing an overwhelmingly important role in maintaining political stability. Political disturbances in France could have an impact on the Common Market and on NATO, and consequently on economic conditions in the United States.

Finally, there is the perennial problem of the intentions of the Soviet Union. We do not know how and when the Berlin situation will be solved and whether or not some sort of disarmament agreement will be reached. Thus, we cannot predict their impact on defense expenditures.

The internal and external problems and uncertainties have to be taken into account because they can alter the course of business. Psychological forces are of particular importance in the U.S. where about half of total consumption expenditures are optional in character. Changes in psychological attitudes may induce people to spend more and save less, or vice versa. Furthermore, the international political situation can have a pronounced effect on defense expenditures, which now represent nearly 10 per cent of the GNP. Since outlays on new plant and equipment have a great impact on the rate of economic growth, it is also of the utmost importance to watch those forces which can stimulate or retard capital expenditures by business firms.

Conclusions—The lull in business during the first two months of the year does not indicate that business is peaking out or that a decline is in the making. After a sharp increase in business activity in the last quarter of 1961, a slowing down was to be expected. Weather conditions and domestic and international uncertainties contributed to this lull.

Business activity will resume its upward trend in the second quarter of 1962. The improvement, however, will be only moderate, and a major boom is not in the picture.

The forces of inflation will remain dormant, and a renewal of the wage-price spiral is not likely. Competition is keen, industry is still operating below capacity, there is no shortage of raw materials and manufactured goods, and although profit margins are somewhat larger the squeeze on corporate profits continues.

One may expect general labor tranquility in manufacturing industries. Wages will continue to rise but in all likelihood they will in most instances be counteracted by an increase in productivity. The large volume of un-

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**APPRECIATION TRIBUTE GIVEN
PAST GRAND EXALTED RULER
JOHN F. MALLEY**

Past Grand Exalted Ruler John F. Malley was honored by the New England Elks at an Appreciation Reception held in Boston, Mass., February 3, when deserved tribute was paid him by hundreds of Elks and their ladies from Massachusetts, Maine, New Hampshire, Vermont, Connecticut, and Rhode Island.

His Eminence, Richard Cardinal Cushing, Archbishop of Boston, presented Mr. Malley, on behalf of Pope John XXIII, the Papal Medal, Pro Ecclesia et Pontifice, in recognition of his many years of untiring charitable work on behalf of people of all faiths, and extolled him for his outstanding work as Chairman of the Elks National Foundation since its inception in 1928.

Massachusetts Governor John A. Volpe, a member of Winchester Lodge, was present to congratulate the guest of honor and to convey the greetings of the citizens of the Commonwealth of Massachusetts.

Past Grand Exalted Ruler James R. Nicholson, who was Honorary Chairman of the Committee which sponsored the affair, spoke of the outstanding personal attributes of Past Grand Exalted Ruler Malley and commended him for his splendid service to all phases of Elkdom, and especially for his accomplishments as Chairman of the Elks National Foundation, saying that no one has served the Order more conscientiously, unselfishly, and effectively. At the conclusion of his remarks, Mr. Nicholson,



Past Grand Exalted Ruler James R. Nicholson (right) hands keys to a new car to Past Grand Exalted Ruler Malley.

on behalf of the New England Elks, presented Past Grand Exalted Ruler Malley a new automobile. A color television set was presented to Mrs. Malley.

Officers and members of the John F. Malley Appreciation Committee who were present at the reception, in addition to Honorary Chairman Nicholson, were: Past Grand Exalted Ruler John E. Fenton, Chairman; Chairman of Grand Trustees Edward A. Spry, Treasurer; State Associations Committee Chairman Dr. William F. Maguire, Secretary; New Lodge Committee Chairman Arthur J. Roy; Ritualistic Committeeman Raymond J. Quesnel; Youth Activities Committeeman Arthur D. Kochakian; and Lodge Activities Committeeman Fred S. Quattromani.



Richard Cardinal Cushing presents a Papal Medal to Past Grand Exalted Ruler Malley. At right are Governor Volpe and Past Grand Exalted Ruler Fenton.

employment, and in particular the persistent problem of technological unemployment, has induced union leaders to adopt a more conservative attitude towards wage demands.

The country is confronted with a number of domestic and international uncertainties. While it is impossible to state how these situations will be resolved, it is clear that they could have

a considerable influence on business activity. It is therefore important to watch them carefully.

Finally, it is gratifying to know that the economy is in a fundamentally sound position. As great as the domestic and international problems confronting the nation are, they will probably be solved without material disturbance to the course of business. • •

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Tom Wrigley writes from Washington



MORE ASTRONAUTS will soon be picked for space duty, and the first crews who will journey to the moon will be from this group. They will be very young men. The seven astronauts who have been in training may be too old for moon shots when space ships are ready. If the attempt is not made until 1969 the ages of the present astronauts will range from 42 to 48. Soviet astronauts average ten years younger than ours.

FEDERAL INSURANCE on savings is presumed to have a \$10,000 limit. There are family exceptions, however. In the same bank a husband, his wife, and husband and wife jointly can have three accounts of \$10,000 each, meaning \$30,000 protection. They can go even higher. Their child can have \$10,000, man and child, wife and child, man, wife and child can each get \$10,000, making a grand total of \$70,000 insured savings in one family in the same bank. The trick is in being able to save \$70,000.

LIVE EASTER PETS have been banned this year in surrounding Montgomery County. The new ordinance requested by the Humane Society forbids the sale of chicks, ducklings, and rabbits as Easter pets.

MILITARY RETIREMENT PAY this year for the first time will top a billion dollars. Ten years from now it will reach over \$2 billion. Retirement benefits are now paid to 388,000 persons. Defense Secretary McNamara told Congress there will be at least one million Americans on retired military payrolls by 1979.

BAN ON NEW AIRPLANES for top generals and admirals has been imposed in the Defense Dept. budget. Defense Secretary McNamara decided to buy no new administrative aircraft for the next 12 months. He personally blue-penciled 61 of them, meaning a saving of \$9.4 million. He also vetoed funds for new

post exchanges, theaters, commissaries, and other buildings, which cut another \$700,000 off the budget. At present, the three armed services have 1,041 non-military planes.

OUR LADY U.S. TREASURER whose name you see on all folding money wants more work to do. Mrs. Elizabeth Rudel Smith has told President Kennedy she could handle the U.S. Bond program, "instead of just now and then handing out awards." The attractive Californian is a lady of action. Shortly after she took office she proposed bills of various denominations printed in different colors. The idea still has Treasury officials gasping.

LAKE CHAMPLAIN RELICS from a sunken ship are being restored by the Smithsonian Institute, even to a pair of leather shoes worn by a soldier in the French and Indian Wars. The old gunboat was part of Benedict Arnold's fleet sunk in action in 1776. The shoes were found in a locker in the hold. Among other relics is a swivel cannon in fairly good condition. These relics and many more will be exhibited in the New Smithsonian Museum of History now being built.

WAGES FOR HOSPITAL NURSES differ widely in various big city areas. Labor Dept. survey reveals. Directors of nurses receive on the average anywhere from \$118 to \$158 a week. Head nurses' salaries run from \$71.50 to \$105.50, and general duty nurses receive from \$65 to \$85 on an average per week.

A WOMAN IN THE CABINET may be named before the end of summer in case Secretary Abraham Ribicoff of Health, Education and Welfare resigns to run for Governor of Connecticut. Speculation has it that Rep. Edith Green, Ore., member of the House since 1954, might be named. There is a strong possibility, however, that Mrs. Esther Peterson, Asst. Secretary of Labor and Director of the Woman's Bureau, will

be appointed. Mrs. Peterson has made an outstanding record since she came to Washington. There have been two women cabinet members, Labor Secretary Frances Perkins named by FDR and Oveta Culp Hobby who was first HEW Secretary under Ike.

FASHION NOTE FOR SPRING: Two-button coats for men like JFK wears are the predominate fashion here for spring. Also coming is a one-button coat. Sport slacks which stretch but hold their shape, made from a fabric called Restora, are on display. Vests have come back with tuxedos, taking the place of the cummerbund.

TALK IS NO LONGER CHEAP in Congress. Each page in the *Congressional Record* costs \$90, a new record. All efforts, however, to slap a limit on extraneous insertions in the *Record* have failed. Each month Congress is in session the *Record* cost runs over \$350,000. By the end of this session the printing is estimated to go above \$2 million.

DISTRICT DONUTS . . . New selective service classifications will draft one out of every three 4-F men for emergency military duty. It's called 1-Y. . . . Washington's old streetcars sell for \$2,000 each with wheels and \$200 without wheels. . . . Looks like sidewalk cafes in Washington will serve alcoholic drinks this spring. . . . Senator Hubert Humphrey of Minn. is passing out recipes for the beef soup which his wife Muriel prepares and which is nationally famous. . . . People drive up to the Mt. Alto Veteran's Hospital with sick dogs and cats thinking it is a Veterinarian Hospital. . . . Food and Drug Administration has approved a second birth-control pill which will go on sale within a few months.

Young Mickey Mantle

(Continued from page 5)

had been a semi-pro ballplayer before going to work in the lead and zinc mines up in the northeast corner of Oklahoma. Even after he rose to the position of ground boss he continued to play night and Sunday ball.

When Elvin Mantle's first son was born he didn't have to fumble around for a name. Mickey it was, for Mickey Cochrane. It wasn't until years later that Elvin Mantle learned that Cochrane's real name was Gordon Stanley Cochrane.

A half-dozen names come to mind in the metamorphosis of a country boy from Oklahoma into a national figure and the greatest of the post-war sports stars. There were his father and Barney Barnett, Tom Greenwade and Johnny Sturm, Johnny Lingo, Harry Craft, and Casey Stengel. There was also a sort of Greek chorus of baseball writers jolted out of their complacency by the appearance of the *wunderkind*, and a couple of wandering high-pressure Hollywood agents who signed him to a lopsided personal contract that gave the Yankee lawyers all kinds of headaches before they could have it cancelled.

The story is that Elvin Mantle ordered a baseball cap for his son before he was a year old, and a complete uniform when he was six. The right spot to pick up Mickey, though, is in something called the Pee Wee League, playing in a place called Douthat. He was ten, and a catcher—just like the first-magnitude star he was supposed to be named after.

Says Mickey's mother, widowed in 1952: "Mickey only weighed 80 or 90 pounds when he was ten. He was so small they called him 'Little Mickey.' When he had all that stuff on you couldn't see what he looked like. With the mask, the chest protector, and the shin guards, all you could see were a couple of scared little eyes looking out at you."

The name Gabby Street still rings a

Leyte and Okinawa Veterans

At the request of the 96th Infantry Division Association, we are printing this announcement concerning the 5th Annual Reunion of the veterans of the Division who served in the Leyte and Okinawa campaigns of World War II. This reunion will take place at the Baker Hotel in Dallas, Texas, July 26th, 27th and 28th, 1962. All former members are urged to contact Corresponding Secretary Richard Klassen, Route 5, Kankakee, Ill., for complete details on the reunion.

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bell among baseball fans in the Southwest. "The Old Sarge" managed the Cardinals for a spell, had been a top major-league catcher (he once caught a ball thrown from the top of the Washington Monument on the 12th try). After Gabby's managing days were done he became a radio announcer, and his salty, to-the-point comments spiced up the St. Louis broadcasts up to 1951, when he fell an eventual victim to the same disease which killed Mickey's father a year later.

In the late '40s a league of 12-14 year olds down through the Southwest was known as the Gabby Street League. Mickey, a year under age, performed for the Commerce-Picher entry as a second baseman and shortstop. He was smaller than the rest of the kids but he had one thing going for him—he could hit from either side.

Said Mickey years later: "My father and my grandfather insisted that I never change—I had to hit lefthanded against righthanded pitching and righthanded against lefthanded pitching. One day I stuck to hitting righthanded all the way (he's a natural righthander). My father found out, and I never tried that again."

It's too bad no one thought to take pictures of little Mickey, suddenly no longer little Mickey, as he moved up the steps in as rigorous an apprentice-

ship as devised for any of the most complicated of today's technical callings. There are class-book and team pictures taken at Commerce High where he was a baseball, basketball, and football star, and where the quote in the class-book emphasizes the special emphasis he placed on the value of his monogram varsity sweater. But there is nothing showing him in the Pee Wees, the Gabby Streets, the Junior Cardinals, and finally the Ban Johnsons—the league which was the jumping-off point for him into organized ball.

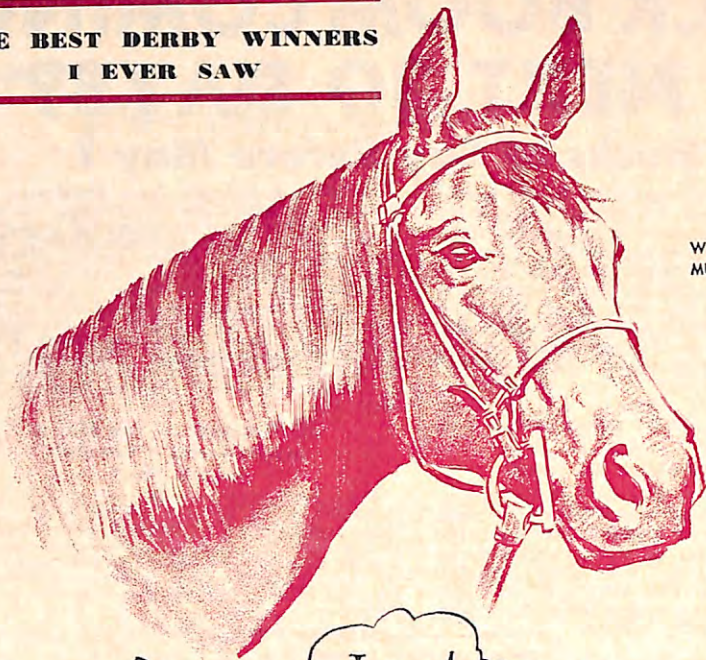
There was a fellow named Barney Barnett who was a big force behind the Ban Johnson League in the mining area. Barney was nuts about kids, outfitted them from his own limited funds, drove himself to organize the competition on a high level of quality.

He wheedled and coaxed men who could ill spare the time into umpiring and managing. He drove kids to the games, drove them home, made sure they had something to eat. And for the good boys he made sure they had a look from the major league scouts in the area.

Mickey rarely discusses personalities. He doesn't knock, but he doesn't boost much either. Barney Barnett, he says, was one of the greatest men he ever met.

Barnett's own team was Baxter

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By **WATHEN R.
KNEBELKAMP**

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that stable had another speedy three-year-old hopeful that year in Coaltown.

The stable wanted Eddie Arcaro to ride the best horse and Eddie left the choice up to the trainer, Ben Jones. Jones told him to pick Citation but Eddie was doubtful right up to the time the horses were being saddled in the paddock. I remember his asking Ben Jones a final, "Are you sure I'm on the right horse?"

He certainly was. Citation won by $3\frac{1}{2}$ lengths. Coaltown, who was like Citation a son of the famed sire Bull Lea, finished second. Coaltown went out and was on top going into the backstretch but Citation passed him with a rush in what has to be my most memorable Derby.

No other horse in the small field had a chance. In fact there was no betting on second or third. If you liked the Calumet entry of Citation and Coaltown you played it to win and you got a 40 cents return on every dollar invested.

I'd say Exterminator was the best among the first-half winners in my Derbies and Citation the best in the most recent half. I'd hate to have to pick between them.

—As interviewed by Harold Rosenthal.

Springs, Kans., and when the team Mickey was playing with folded he gravitated to Barney's club. It was while he was with Baxter Springs, too, that Mickey suffered the playing injury which was to have such a profound effect upon his life, on and off the field.

It wasn't a baseball injury, but rather one sustained in a football scrimmage. Mickey Mantle was a halfback for Commerce High, and a good one. Said Johnny Lingo, Mickey's high school baseball coach: "Mickey was a good football player, good enough to have gone to college on a scholarship. He only played a year because of the injury but he scored ten touchdowns in seven games. He was a halfback in the T formation, a fullback in the single-wing. He had great hand movement and would have made a fine T quarterback."

Mickey was hurt in practice. He got a kick on the left shin. That night he soaked it in a bucket of hot water, sitting in the kitchen. The next morning he felt his ankle all hot and clumsy as he got out of bed. When he looked at it, the boy's heart almost stopped. It was swollen twice its normal size and was a dirty blue.

His father didn't go to work that morning but took him to the doctor without bothering with breakfast. The doctor didn't waste any time calling the Eagle Picher company hospital, and an hour later Mickey was undergoing x-ray examination. That afternoon they took Elvin Mantle aside and told him the boy had osteomyelitis. Yes, it could have come from the kick he got in football.

A couple of days later young Mickey was hospitalized for two weeks in Tulsa for extensive penicillin treatment. When they discharged him it was with a word of caution about over-exertion—and a pair of crutches.

Over the years Mickey has gained a justified reputation for moodiness and introspection. This black period of his youth could have been the wellspring for this . . . a high school star athlete suddenly given crutches and the idea he might never run again.

Up in St. Louis the Cardinals were getting ready for the World Series with the Red Sox. What better tonic for a stricken youth than a trip to the World Series to see his favorite team? Elvin Mantle spoke to the superintendent of Blue Goose No. 1 mine, who was sympathetic. A few days later he and Mickey trundled up Route 66 bound for St. Louis and the mecca of every starry-eyed kid in baseball, the World Series.

The Series acted as a super-antibiotic. "When I came home," recalled Mickey, "I still had the crutches but I wasn't using them. I went and got them out of the car, gave them to my

FROM THE POUNDING MEMORIES of 42 Kentucky Derbies a half-dozen horses stand out. I go back to Old Rosebud, Exterminator, Twenty Grand, Whirlaway, Count Fleet and move up to Citation and Swaps. I always thought Exterminator was the best horse I ever saw until Citation came on the scene.

Exterminator, or "Old Bones" as he was affectionately named, ran well over all kinds of tracks at all distances for many different trainers and jockeys. He beat the great sprinter Billy Kelley at six furlongs and won the Saratoga Cup at $1\frac{1}{4}$ miles four times. He won something like 19 races carrying 130 or more pounds.

Citation won the 74th Derby in 1948 with Eddie Arcaro up and picked up a neat \$83,000 en route to becoming the first horse to win more than a million dollars. He was a Calumet horse, and

mother and told her 'burn them.'

Whether she did or not, Mickey never saw them again. He never played football again, either, although he still performed several more seasons with the high school baseball team and won letters in basketball.

In 1947 Barney Barnett made what proved his greatest recommendation. One of his close friends was Tom Greenwade, a Lincolnesque character whose name is linked forever with that of Mickey Mantle as his discoverer for the Yankees. Barnett sent word to Greenwade on his Willard, Mo., farm that he had a boy who might interest him.

Greenwade had been keeping his eye on the Baxter Springs club, but for a reason other than Mantle. There was a boy playing third, Billy Johnson, and Greenwade thought this boy might have a chance.

Would Tom come over and see this boy, Mickey? Greenwade consulted his itinerary, noted an open spot which coincided with the Baxter Springs appearance at Alba, Mo. Why not keep an eye on this Johnson boy? He sent word he'd have a look.

That he did, sitting in the stands along with Barnett and Mickey's father. Mickey pitched a few innings and played short.

Was he impressed?

"Frankly, no," said Greenwade, picking up the thread of the story. "I was really still interested in the Johnson boy."

Greenwade drops out of the picture here for almost a year and Johnny Sturm, a one-time Yankee first baseman managing in Joplin steps in. There is a trip up to Joplin where the Yankee farm manager ran a tryout camp before a game and was impressed enough to pass the word to New York.

Summer changes to autumn, winter to spring. It is early May. Mickey is still with Baxter Springs but he has put on 20 pounds, and it is quite apparent he is going to turn into a powerful man. At Parsons, Kans., Greenwade turns up for another look at Billy Johnson, the third baseman. Johnson, he is told, has moved to Georgia. Will he stick around and have another look at the other kid, Mantle?

What Greenwade sees chases all thoughts of Johnson or anyone else from his mind. The Yankee word is out to look for shortstops; here is a rough-hewn kid who might be polished to major-league level in time.

"Not too many kids who I scouted have been able to hit with power off either side," recalled Greenwade. "I made Mickey my No. 1 project for signing that year."

Mantle was due to graduate on a Friday night and the Baxter Springs team had a game in Coffeyville, Kans.

that night. Mickey never did participate in graduation ceremonies. Instead, Johnny Lingo convinced Albert Stewart, the superintendent of schools, to issue Mickey's diploma that afternoon. That evening he was in the back of Greenwade's Oldsmobile, en route to Coffeyville.

For four innings Greenwade watched him from the stands. Then he rose abruptly to leave. "What do you think?" asked Barney Barnett.

"I think I've seen enough," advised Greenwade. "I want to talk to Mutt." Mickey's father's nickname was "Mutt" from his semi-pro days.

Later, in Greenwade's hotel room, he advised Mantle's father: "I have to go down to Broken Bow to look over a prospect there. I want you to do one thing for me. No matter what kind of a proposition anyone makes to you I want your promise you won't sign until I get back."

The elder Mantle promised, but it proved an unnecessary precaution. No one rang the Mantles' bell until Greenwade himself got back for the Sunday game in Baxter Springs. They barely squeezed in the game before a cloudburst struck. Mickey, his father, and Tom Greenwade rushed for where the cars were parked. The youth hopped into the back seat, Greenwade slid behind the wheel, and the elder Mantle sat on the front seat with him.

Greenwade is Ozark born and bred. Although his experiences range from Internal Revenue work in Kansas City to master-mechanic activity during the war, he is essentially a man of the area and speaks the language of those who live there. "Mutt," he said directly, "I think the boy will be able to play Class D."

"How much will it pay?" asked Mantle's father.

"About \$140 a month."

Mantle's father's face fell. "He can make that much playing Sunday ball around Spavinaw and working in the mines during the week," he protested.

Greenwade got out a pencil and started figuring on the back of a large manila envelope. How much would Mickey make doing all the things his father said he'd be doing if he didn't play Class D?

"I remember it figured up to a difference of \$1,150, so that's what I offered him as a bonus. It had to come as a check from the Independence club (KOM League), Mickey's first stop. Until that club folded I remember they had that check framed in the office."

A couple of weeks later Mickey packed his small bag and took the bus up to Independence, only 75 miles from home. The Yankees were sniping his home ties very cautiously. It is here that Harry Craft, now manager of the Houston Colt 45s, takes over.

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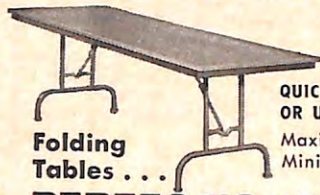
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Harry had finished as one of the better major-league outfielders of the '40s. He was starting on the bottom rung of the Yankee organization, and his first two steps were to be taken coincidentally with Mantle's. Said Craft:

"It was my first job, and we had only 17 and 18-year-old kids. Lee MacPhail (then Yankee farm director, now president of the Baltimore Orioles) phoned the first part of June to let me know that a kid shortstop was joining the club. His name was Mantle and it was the first time I'd ever heard of him.

"We needed a shortstop, and I put him in the lineup at once. He was welcome because he had speed, size, and potential power and arm, but he didn't get off to a good start.

"From mid-season, however, the team came fast and so did Mickey Mantle. We won the pennant and the play-offs. Mickey hit .300, but he made no progress at shortstop. You'll remember Rizzuto as being the Yankee star shortstop around that time. He won MVP either that year or the next, but the front office was worried about how long he'd last. The word was out all through the organization to look for shortstops.

"Mickey couldn't go to his right and he let the ball play him too often, although he went to his left well. I recommended at the end of the season that he should be shifted to third or the outfield."

Craft's recommendation didn't draw too much water. The next season, seven of the players from the Independence club were moved up a notch to Joplin, along with Craft. Mickey Mantle was still a shortstop.

It was here he had the big year that caught the eye of the front office back in New York. It was ready to listen, too, because the previous fall Greenwade had spent most of his time at the World Series ignoring the Yankees and Dodgers and talking about the kid out in Independence who simply couldn't miss.

After Joplin won the pennant, Lee MacPhail called Craft and told him to send Mantle over to St. Louis to pick up the Yankees on a final Western trip and then to New York. "We'll give him a ride around," said MacPhail, "as a kind of bonus."

Another boy in the organization, signed off the Purdue campus that June, was given the same treat. They were roomed together, and that's when Mickey Mantle first met Bill Skowron.

Eventually Mantle returned to Commerce, his neck still aching from craning at the towering buildings in New York. He got a job "on top," tending the mine machinery. His father was sick now, with little more than a year to live.

The scene was now set for the most

dramatic spring-training Yankee segment since Joe DiMaggio had shown up in St. Pete 15 years earlier after a cross-country auto trip with Tony Lazzeri and Frank Crosetti. The Yankees had traded sites with the Giants for a season, so Del Webb, the Yankee co-owner, could display his world champs to his fellow-townspersons in Phoenix where not too many years earlier he had been earning his living with a hammer and saw.

There were cowboy bands to greet the Yankees arriving by plane and train, and a great big howdy-do for the DiMaggios, the Reynoldses, the Rizzutos, the Raschis, and the Lopats. But there was no Yogi Berra, no Mickey Mantle. Yogi was feuding with George Weiss over a salary boost, holding out for a jump to \$30,000. He didn't show up until the training deadline had passed.

Mantle didn't show on time, either, but for another reason. Some one simply had forgotten to send him carfare and he was back there in Oklahoma, waiting. You never saw such haste in getting off a telegraphic money order when the Yankees learned what was holding up their hot shortstop prospect, officially on their Binghamton list (a jump of two notches from Class C to A, incidentally).

Once he arrived it didn't take observers around the Yankee camp too long to become aware something was afoot. All kinds of hot rookies were in camp—Gil McDougald, who had won MVP in the Texas League, Tom Morgan, a hard-throwing righthander, Skowron, who stuck around for a while after the rookie school. Two things were obvious: Mantle couldn't play shortstop and Mantle could hit.

There was more to the Yankee training camp that year than Webb's just showing off the club to the natives, and the rest of the party picking up a desert sunburn. It was DiMaggio's last year, a fact he had made public the second week he was in camp, and the Yankees had their eye on the richest pre-season junket in history.

A trip up and down the West Coast was planned, in which the box-office gold would be shaken out of the local fans seeing DiMaggio for the first time. As it turned out, they turned out all right, but in numbers interested in Mantle almost as profuse as those attracted by Joe D'.

Before that, however, there was a little speech by Casey Stengel when the non-roster players, who had lingered after the instructional school, were sent packing. Said Stengel: "We've decided to keep these three around a little while longer," referring to McDougald, Morgan, and Mantle.

He proceeded to elaborate. "Mc-Dougald's a second baseman who I'm

gonna try at third. Morgan handles himself pretty well. Mantle is a shortstop up from Joplin on the Binghamton roster for '51. He's a shortstop and he ain't much of a shortstop, either. But he sure can switch-hit hard and run as fast as anybody I ever saw."

It was also the last time anyone saw Mantle at short. The next day Stengel had him in centerfield in an intrasquad game. It was a memorable afternoon, March 6, 1951. Mickey batted third, got a triple, a homer, was thrown out bunting, walked, and flied to center. The pitchers involved were Wally Hood, an expensive West Coast collegiate acquisition, and Bob Wiesler, who had been Mickey's teammate at Joplin and the best pitcher in the loop that year.

On March 10 the exhibition season started with a game with Cleveland

40th Anniversary Issue

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at Tucson, and then came the West Coast junket, richer beyond the Yankees' fondest dreams. Everywhere Mickey went the crowds flocked to see the new kid home run star, and in most cases he obliged by socking one.

Back in Phoenix for a final stand, Mickey hurt his hand, missed a half-dozen games, and now the Yankees were preparing to break camp for a transcontinental tour ranging from El Paso to Pittsburgh.

Before he left, a final delivery of mail to the Hotel Adams brought Mickey a letter from home. It was a notice from his draft board asking that he report a couple of days before the club was due to arrive in New York.

Time and distance have blurred the edges of what was a red-hot controversy, but the main facts are these: Mickey had been classified routinely as 4-F because of the osteomyelitis condition (the lay definition is an "inflammation of the marrow of the bones"). Since then the Korean situation had worsened. In the same papers carrying stories about the Yankees' new superstar were long casualty lists. For a "police action" a lot of men were dying. The letters poured in on Selective Service in Washington, and the inevitable re-examination order went out.

In El Paso the newsmen got the

word; in Dallas they were sidetracked momentarily by several hospital developments—Rizzuto, Allie Reynolds, and Joe Page all flew off to Johns Hopkins in Baltimore to be examined for sundry ailments which had reduced their spring effectiveness. In Kansas City, Mantle left for Miami, Okla., his county seat. There he was sent to Tulsa to be examined by a team of four doctors.

The next day the Yankees were rained out in Louisville, and the following day they were accorded the same weather treatment in Pittsburgh. There was no lack of a story, however, before they caught the train for New York.

From Tulsa had come the news that Mantle had been rejected again for the same disqualifying reason. Where only a few months earlier he had been flattered by the attentions of a single writer, now he was ducking dozens. How did he feel about it?

"I don't know," he said, simply. "It's kind of a relief now to know one way or the other." Then he flew to New York, via Joplin and Kansas City.

In New York the next day he got his first look at Ebbets Field (Saturday game in Brooklyn; Sunday in Yankee Stadium was the invariable pre-season Yankee-Dodger windup). It was here that Stengel got off the line about his having played the fence in Ebbets Field a certain way. He was explaining the unusual caroms possible, and he noticed Mantle looking at him peculiarly.

"Whazzamatta?" demanded Stengel. "Don't you think I ever played here? Do you think I was born 60 years old?"

That day Mantle got a single off Preacher Roe, drove in a run, threw out Cal Abrams at the plate. That day his buddy-to-be, Whitey Ford, came in on leave from Fort Monmouth down in New Jersey and married Joan Foran. Mickey didn't make that party, though there were to be few in the next decade he'd miss with Whitey.

That night the Yankees made the decision everyone was expecting—Mantle was brought up to the big club, and now he drew top billing ahead of the other two rookie star potentials—McDougald and Tom Morgan. As a final fillip Mantle got four straight hits that next afternoon in Yankee Stadium, including a homer in the eighth. He wound up with .402 for the spring season, 9 homers and 31 RBIs.

Not much of the early Mantle saga remains. The Yankees were due to open in Washington the next day with Morgan pitching, Mickey in right, and McDougald on third. It was a wasted train ride. You never saw so much rain for an April day.

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persons, a great many of whom undeniably were attracted by the sensational spring Mickey had enjoyed. He was in right field, flanking Joe DiMaggio, with Jackie Jensen over in left.

There were to be dozens of big days for Mickey, but not this one. Jensen stole the show with a two-run homer in the third and a triple off the same pitcher, Bill Wight, in the sixth. Mantle didn't get a hit going into that inning, Wight's last. Then he lined a single over the head of Vern Stephens at third base.

That was Mickey's first major-league hit. He was hitting righthanded against a lefthanded pitcher, just as his father had planned twenty years earlier when Mickey first came caterwauling into this world.

It was his first hit on the path to an inevitable niche in baseball's Hall of Fame when his playing days are done. In just 13 weeks he had made the tremendous step from writing a grateful reply to a routine letter of inquiry to getting fan mail by the bushel basket. • •

In the Dog House

(Continued from page 20)

adopted by the French that nearly everybody firmly believes that he's the outstanding French canine. The briard, the giant Pyrenees, the basset, or the papillon have better claims. The first and second are large, shaggy, herding dogs, the third a hunter, and the last a long-haired, spaniel-type, toy dog.

The Russian wolfhound is perhaps the best known of the dogs of that country, although the golden retriever (another Russian) is pretty well known elsewhere. While we're boxing the compass to name the most representative dogs of the nations we'll see what other dogs are national standouts in Europe. Norway has its elkhound; Denmark, credited with the great Dane by those who don't know the breed, so far as I know claims no one dog as its own. The Dane happens to be a German, and where or how it got that name would take a lot of explaining which will be gladly given to anyone interested to know. Spain can lay some claim to the pointer, although it is believed that this fellow came to Spain from some distant eastern point and was still later developed in England into the dog we know today. In Portugal its the Portuguese water dog—scarcely, if ever, seen in the United States but with an excellent reputation as a retriever. Belgium has its schipperkes, a stout-hearted, little black guard dog widely used on the barges of the many canals of the lowlands. The name is Flemish for "Little Captain."

In Holland there's no question about the national dog. He is, in fact, the keeshonden, another doughty little guard dog, named for a Dutch patriot and one that actually became a symbol of his master's party during the turbulent times that marked Dutch history prior to the French Revolution. Oddly, one of the smallest countries among all the nations has for its canine symbol the largest of all the dogs: the country, Switzerland; the dog, the giant St. Bernard. No need to describe him or delve into his record as a life-saver. It is in-

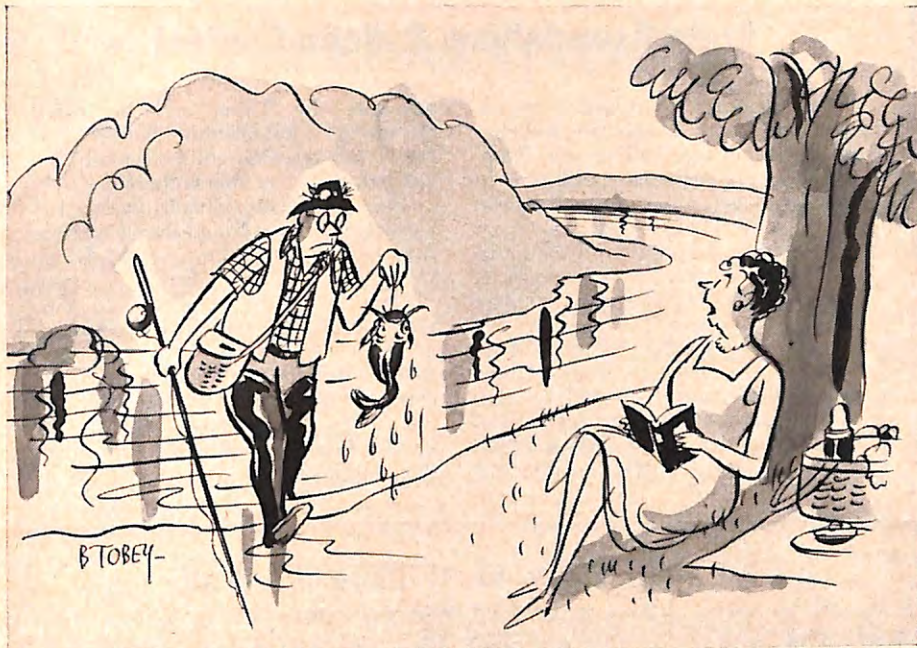
teresting to note that the good monks of the St. Bernard hospice took away Fido's schnapps and thus deprived Europe of its best bartender. What they now put into those little barrels hung around the dog's necks I do not know.

Although Hungary is no longer a political entity it still has its national dog, and it's a tossup between the Komondorok and the kuvaszok, both large, somewhat-shaggy, white herding dogs. In the United States both are as scarce as the winning numbers in a slot machine. You may see a few at some of the largest dog shows. Our erstwhile friends the Cubans have a bloodhound. They also have Castro, although there's reason to believe that not all Cubans want him.

Returning to Europe we could credit the greyhound to Greece and another smaller dog of the same type, the Italian greyhound, to the latter country. Ranging further abroad we see that Japan is represented by the spaniel, subject of this department in your February issue. In China you could name either the Pekingese or the chow chow, and either would be a fitting choice. Both are haughty, aristocratic, and not too friendly toward strangers. Africa is a continent little known for its dogs, which may be because only in recent times has much been known about that vast area. The best known of African dogs are the Afghan and the saluki, both hounds the oldest breeds we know today. In proof of this there are pictures of them and carvings, too, on the walls of Egyptian tombs made more than 3,000 years ago. Either of these dogs, rangy hounds noted for speed, could be

NEW ELK IN CONGRESS

One more member of the Order has been added to the roster of Elks in Congress. He is Representative F. Bradford Morse, who recently was initiated into Lowell, Mass., Lodge.



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the representative dogs of all of northern Africa. The Afghan is perhaps the strangest looking of all dogs. He has a long, pointed, short-haired schnozzle, drooping, curtain-like ears, and a body heavily coated with long hair plus a curved sparsely-haired tail. His cousin the saluki resembles him a bit minus the long hair except for his ears. Both are large dogs.

The central African entry would be the basenji, the so-called barkless dog of the jungle. He's fairly new to us, although each year sees more of his kind at the larger dog shows. He, too, is a hound, short haired and medium sized. The breed is old but how old isn't known; African natives never kept pedigrees, but their traditions contain accounts of these dogs as hunting assistants and companions of their remote ancestors. A noisy dog could make game scarce or bring disaster upon the hunter—hence the barking animal was long ago eliminated, and the barkless basenji was developed.

The breed is growing increasingly popular. It's a breed that would be very welcome where I live. Although the dogs do not bark they do utter faint whines when excited.

The most noted dog of South Africa is the Rhodesian ridgeback, the lion dog. He's a sandy-colored fellow with a strange ridge of hair running the length of his back. He weighs about 50 pounds and is one of the most courageous dogs you'll find anywhere. He's used in lion hunting and is completely without fear when holding that animal at bay until the hunter arrives to make the kill. He's a tough, hardy dog bred

by that tough and hardy people, the Boers of South Africa.

While I've named the four breeds that are truly native to the United States there are others in North America that fully warrant listing here as being national favorites. The Canadian dog is the Newfoundland, that giant, long-haired, jet-black fellow, hero of so many authenticated seaside rescues. Here is a sturdy dog that is perhaps the best swimmer of all dogs, powerful enough to brave the breakers of his rock-bound coast and an able-bodied assistant on many a Canadian and American farm. Occasionally you may see a black and white or bronze variety, but these are by no means common.

Incidentally, our old friend Webster tells us in his dictionary that when you say Newfoundland put the accent on the first syllable when referring to the province and on the second when you name the dog.

Of the countries south of our border, Mexico has produced the best-known national dog, the Chihuahua. This little fellow is the smallest of all dogs, some weighing as little as one pound. They are properly classed as toy dogs and of course are purely ornamental, but they do make fine pets. The breed is rapidly growing popular in the United States. It's an old breed, so long established in Mexico as to have been cherished as sacred by that vanished, ancient race the Aztecs.

If you have a question about dogs, drop me a line at THE ELKS MAGAZINE, 386 Park Avenue South, New York 16, N. Y. I'll be glad to help you—but no medical questions, please. ● ●

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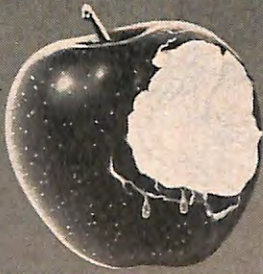
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State Associations Bulletin Contest

To encourage continued improvement in State Association bulletins now being issued, and to urge Associations not presently publishing a bulletin to get one started, Chairman Dr. Wm. F. Maguire of the Grand Lodge State Associations Committee has authorized awards to be made in two divisions of the State Bulletin Contest this year. Division 1 will cover those issued more often than quarterly, Division 2 will cover those issued on a quarterly basis.

To enter the contest, prepare a simple binder on the cover of which the name of the publication, the As-

sociation, the Editor and the frequency of publication should be listed, and in which will be bound the last four issues of the bulletin.

This should be mailed to Ed. L. Harbaugh of the Grand Lodge State Associations Committee, 610 Gary Drive, Roswell, New Mexico.

Plaques will be presented to the first, second and third place winners in each division; entries will be judged on format, editorial excellence, news coverage and reader interest.

Entries must be postmarked no later than April 15th.

Lodge Visits of William A. Wall

(Continued from page 19)

Ruler reached there prior to the State Mid-Winter Meeting in Green Bay. That didn't keep Mr. and Mrs. Wall, Past Grand Exalted Ruler Fred L. Bohn, Grand Secretary L. A. Donaldson, Grand Lodge Activities Coordinator Bert Thompson, Grand Lodge Youth Activities Committeeman M. J. Junion, State President J. R. Casanova, and others from spending the afternoon on Lake Winnebago for ice fishing, however. Although fish had been biting the day before and began again the next day, the expedition proved to be a luckless one—except for the fish that was "planted" on Mr. Wall's line while he was having coffee. Cooking with an outdoor broiler, the party ate bratwurst and hamburgers. That evening—indoors—Mr. Wall was guest of honor at a banquet presented by Oshkosh Lodge.

HAWAII. Early in January, the Grand Exalted Ruler arrived in Hawaii to visit the three lodges there, accompanied by

Past Grand Exalted Ruler Horace Wisely, Grand Forum Justice Ronald Dunn, and their wives. After a traditional welcome, which included garlanding the guests with leis, Honolulu Lodge served as first host for various functions, presided over by Exalted Ruler Homer Buskirk. Then the party spent a day with Exalted Ruler Robert Gifford and others from Kailua Lodge, which, having been instituted only last June, has temporary quarters at a country club—and uniquely holds open-air meetings. After a visit to the island of Kauai, where the party was marooned overnight by a tropical storm, a visit was made to Maui Island and thence to the island of Hawaii, home of Hilo Lodge. Exalted Ruler Robert Wilson and officers and members of Hilo Lodge entertained the group at a luau, or native Hawaiian dinner. After what proved a delightful junket to our most distant state, Mr. Wall and his party returned to the mainland.



Visiting Elizabeth, N. J., Lodge last fall, Mr. Wall met the Mayor. Left to right are Est. Leading Knight Harry Bower, Past Grand Exalted Ruler William Jernick, Mayor Steven Bercik, Mr. Wall, and E.R. Marvin Katz. More than 500 attended a dinner-dance.

The Peace Crusades

All loyal Americans agree that communism is our greatest menace. Our individual liberty is at stake; our collective security and way of life are being challenged. We cannot meet that challenge effectively without first being informed about the adversary's motives and methods. Toward that purpose, THE ELKS MAGAZINE presents excerpts from Freedom's Facts, monthly publication of the All-American Conference to Combat Communism.

PROFESSORS, clergymen, and men of art and culture across the nation are being pressured right now into joining one or another of a variety of peace organizations. To join or not to join is a decision which each man and woman must decide for himself or herself. Most people in these organizations are non-communist; some think of themselves as anti-communist.

But here is the background from the Reds' point of view. They want to see a new movement of Americans toward peace and away from thoughts of winning the cold war. (*Worker*, Jan. 21.)

A lot hangs on changing the American climate of opinion. The Communist Party, USA, wants to see an end to our fallout shelter program. They want to see the U.S. disarm, instead of strengthening its forces. They want to see peoples of many different classes and beliefs join in a common struggle for peace and against all those who would like to strive for the defeat of communism.

The people to whom they are looking for support, says the *Worker* (Jan. 21), include "major scientific, medical, educational, and professional bodies, the main church and religious bodies, women's and youth organizations, and large sections of labor and the Negro people." Looking ahead, U.S. Reds would like to see established a Joint Peace Commission of members of Senate and House "authorized to take all necessary steps to lessen tensions in areas of dispute."

What do they suggest as ways to lessen tensions? Of course, recognize Red China and let her into the U.N., restore normal diplomatic relations with Castro's Cuba, grant independence to Puerto Rico, extend normal trade relations between the U.S. and all communist-bloc countries, withdraw U.S. troops from West Berlin, disband NATO, and isolate all those seeking the defeat of communism.

Thus, communists borrow a tactic from the famous Imperial German strategist Baron Von Clausewitz: "Disarm your enemy in peace by diplomacy and trade if you would conquer him more readily on the field of battle."

But, communists go one step further. They believe they can conquer free peoples without risking a test of forces on the field of battle. They think they can do it if they hypnotize free peoples into believing the only alternatives they have are peace or destruction, and that they can only gain peace by giving in to communist demands.

All this has been stated by Nikita Khrushchev time after time, but seldom expressed more clearly than in a speech given in Hungary, April 7, 1958. Said Khrushchev: "The American people are fine people. But the time has come when capitalism must surrender the right of way to a new, more progressive system; the socialist countries must interfere in the affairs of the capitalist countries, Comrades. They have their own working class (communists or Communist Party) and their own working masses, and these will do the job."

If you or others in your organization are pressured to join any peace organization, do two things before you answer. (1) Find out *how* the group expects to gain peace, remembering that peace is not a solution. Rather, peace is the result we expect when outstanding problems are solved. (2) Ask yourself whether the end result of what the peace organization plans to do will be to strengthen the American will to combat communism or to weaken it.

All reasonable mankind is for peace. The question is: peace on whose terms—those of communists or those of free peoples? Here is the real heart of all major conflicts in our world today.

Straws in the Red Wind

WATCH FOR an upswing of communist activity among the unemployed in the U.S. Efforts are being planned to organize and create practical struggles among the unemployed.

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FRATERNAL OBLIGATIONS

Fraternity is the essence of Elkdom, and all else, worthy though it be, is subordinate to and dependent upon fraternalism for its reason for existence. Without the emphasis upon fraternalism the Order of Elks could be a good Order, but it wouldn't be the same Order.

Fraternalism is many things. It is good fellowship and companionship. It is the practice of charity in thought, word, and deed. It is the giving and receiving of justice and fairness in our relations with one another. It is Brotherly Love that impels us to seek the virtues in our Brothers and cloak their faults with the charity of forgiveness. Fraternalism teaches us to visit the sick, help the unfortunate, comfort the bereaved, and pay thoughtful and reverent respect to a Brother when he is called from our midst. It is the fraternal spirit that prompts us to "do the duty nearest us."

Our fidelity to the spirit of fraternalism with respect to constructive benevolences on behalf of the distressed, the unfortunate, and our country's aspiring youth cannot be questioned. It is attested by the more than \$8 million our Order provides for these purposes yearly.

But can the same be said of our fidelity to Elkdom's precepts regarding those duties—that are ours by fraternal obligation—to bring comfort to our Brothers who are ill, to sustain and solace with brotherly compassion

the widows and children of departed Brothers, and to pay sincere, thoughtful, and fraternal tribute to a Brother when he ends this life's journey?

These obligations are not to be taken lightly, nor observed indifferently. Their faithful observance should be the aim of every member, and Elkdom should ever be concerned with strengthening the sense of duty and discipline among its members that will help all of us to overcome the shortcomings of human frailty that turn us from obedience to our fraternal duty.

When a lodge Secretary summons us to attend the funeral rites of a departed Brother, we should respond and not allow ourselves to be dissuaded from our fraternal obligation by real or imagined excuses. When the time comes to add the name of a Brother to the "tablet of love and memory," Brotherly Love should impel us to participate, not perfunctorily but with our hearts, meaningfully.

Fraternalism is the heart of the Order of Elks. It is at the center of all of our activities. It is the spirit that gives meaning and warmth and purpose to Elkdom. To share in the joys and pleasures of Elkdom imposes the duty to discipline oneself to the discharge of the obligations that make those joys and pleasures possible and worthwhile.

American in Space

It was enough that Lieut. Col. John H. Glenn Jr. orbited three times around the earth. But he did a great deal more than become the first American to explore outer space. The splendid spirit with which he accomplished his arduous mission made debtors of his fellow citizens.

Danger is an old companion to Colonel Glenn. He has lived with danger most of his adult life, and it rode with him in the capsule on his historic journey. But so, too, did faith, a clear, uncomplicated faith in God's grace. Technical reports were not the only messages communicated to the millions who followed his voice around the earth. Just as loud and clear was this man's calm confidence that was born of an inner, spiritual strength. In this as in his courage, discipline, and dedication, Colonel Glenn exalted a nation and set an example for the profit of us all.

Colonel Glenn was the first to remind us that thousands of people helped to make his flight a success, and he gave credit to Commander Shepard and Captain Grissom for leading the way, and to

his other fellow astronauts. We salute a magnificent team.

National Library Week

"Read—and watch your world grow," is a stimulating slogan for the observance of National Library Week April 8-14.

Reading probably is more widely recognized as a constructive use of one's time than any other. Hardly anyone is opposed to reading, and Americans absorb a tremendous amount of printed material yearly. Thus, it would seem that the promotion of reading, especially of good books, and encouraging the development of our libraries would be of little necessity. Such, however, is not the case.

While the reading of books is growing, there are millions of Americans who seldom or never delve into the marvelous store of spiritual and intellectual enrichment that is theirs for the taking in books. This is not only a personal loss to them, but also a loss to the nation. Books are a tool of education, a means of developing a more informed citizenry, for stimulating the

creative talents of our people, for putting to their use the accumulated wisdom of the ages. In other words, books, aside from their entertainment value, which is not to be underrated, can be and are an effective instrument for creating a better world.

Properly, then, one aim of National Library Week is to encourage us to develop the habit of reading books. Another is to improve library facilities and to promote the establishment of libraries in those communities where they are lacking. For example, the National Book Committee and the American Library Association, sponsors of Library Week, report that nearly eleven million Americans attend schools that have no library. Furthermore, there are 25 million Americans who have no public library service. These are large gaps in our educational system, and in all certainty a severe handicap to that essential of self-government—an informed, alert citizenry.

Elks, as community leaders and staunch supporters of the American idea of self-government, should and we hope will give their enthusiastic support to National Library Week.

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No. 7B—Same design with 4-point full cut diamond. \$28.40.



No. 13—Past District Deputy Pin. Designed especially as a decoration for extraordinary services rendered to the Grand Lodge and beautifully suited to the honor which it indicates. 10k gold ornamentation surrounding red, white and blue, hard-fired brilliantly enameled Elks insignia. Gold plated attaching post and button. \$13.00.

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No. 13B—Similar to No. 13 with addition of brilliant 5-point diamond inset. \$46.00.



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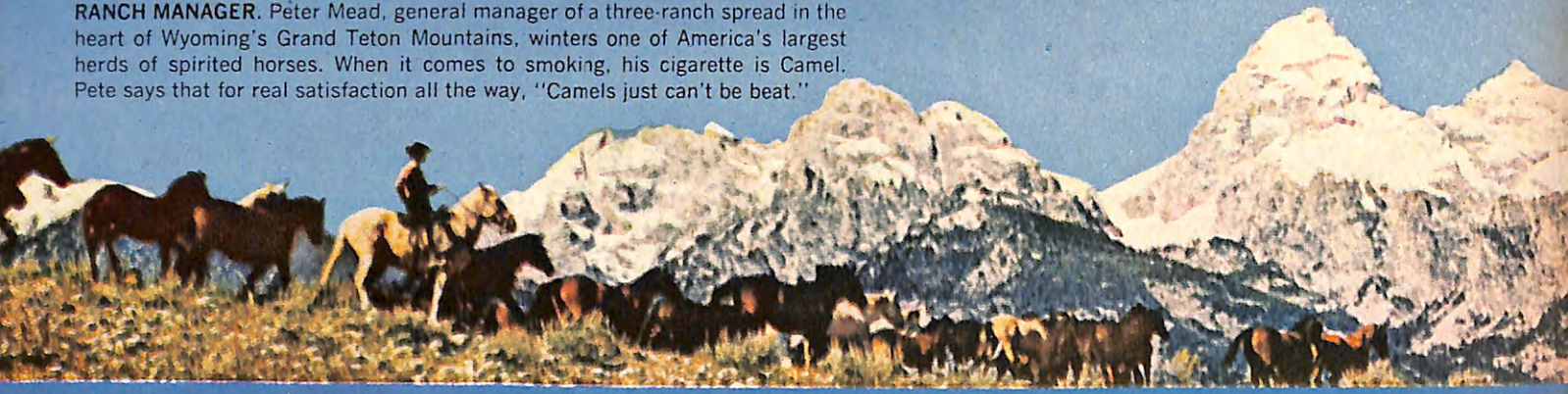
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