

THE MAGAZINE MARCH 1962

SPRING **FISHING ISSUE**

Ach lest

You'll be glad you said 'Johnnie Walker Red' ... that incredibly smooth Scotch whisky

Reflect for a moment. Think of the satisfaction you receive from a truly great Scotch. Think of the way it echoes your own good taste. Then reach for incomparably smooth, mellow, pleasant tasting 'Johnnie Walker Red' Label. Drink it. Your taste tells you—there's no other Scotch quite like it. You'll be glad you said 'Johnnie Walker Red', the incredibly smooth Scotch whisky.



JOHNNIE WALKER RED LABEL

SCOTCH WHISKY

BOTTLED IN SCOTLAND. BLENDED SCOTCH WHISKY, 86.8 PROOF. IMPORTED BY CANADA DRY CORPORATION, NEW YORK, N. Y.



I WAS GOING BROKE ON \$9,000 A YEAR

So | Sent \$7 to The Wall Street Journal

High prices and taxes were getting me down. I had to have more money or reduce my standard of living.

So I sent \$7 for a Trial Subscription to The Wall Street Journal. I heeded its warnings. I cashed in on the ideas it gave me for increasing my income and cutting expenses. I got the money I needed. Now I'm slowly forging ahead. Believe me, reading The Journal every day is a wonderful get-ahead plan.

This experience is typical. The Journal is a wonderful aid to salaried men making \$7,500 to \$30,000. It is valuable to the owner of a small business. It can be of priceless benefit to young men who want to win advancement.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-3



How To Get Things Done



BOARDMASTER VISUAL CONTROL Your operations are pictured at a glance. You save time, money and prevent mixups by Seeing What is Happening at all times. Ideal for Production, Maintenance, Inventory, Scheduling, Sales, Etc. \$4950 Easy to Use. You write on cards, snap on metal board. Over 750,000 in Use. FREE 24-Page BOOKLET No. EK-50,

Mailed Without Obligation **GRAPHIC SYSTEMS** 925 Danville Road • Yanceyville, N.C.

THE GIR MAGAZINE VOL. 40 NO. 10 MARCH 1962 NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION. THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION JOHN S. McCLELLAND Chairman EMMETT T. ANDERSON Vice-Chairman JAMES T. HALLINAN Treasurer WADE H. KEPNER EARL E. JAMES Assistant Secretary and Assistant Treasurer Secretary JAMES R. NICHOLSON General Manager and Editor ROBERT C. MALONE REGINA M. FISHER Associate Editor WILLIAM O. CHESSMAN Art Director ALICE M. DOERLE Advertising Production Associate Editor JOHN SCHMITT THEODORE I. SCARR WILLIAM H. MAGRATH Controller Promotion Manager **Circulation Manager** EDITORIAL OFFICES, 386 Park Avenue South, New York 16, N.Y. Cover Painting IOHN SCOTT

Cover Painting	
"The Business of Elections"—A Message From the Grand Exalted Ruler	4
Elks National Foundation—"The Joy of Giving"	6
Convention Proclamation	8
Down to the Sea in Fishing Boats THOMAS H. LINEAWEAVER III	10
Old Reliable	12
For Elks Who TravelBARNETT D. LASCHEVER	14
Make Mine DryTED TRUEBLOOD	16
"To Our Absent Brothers"	18
Candidates for Grand Lodge Office	20
Elks Family Shopper	22
Lodge Visits of William A. Wall	27
News of the Lodges	28
Elks National Service Commission	35
The Best Champ I Ever SawDOC KEARNS	36
Tom Wrigley Writes from Washington	40
Play Cards with John R. Crawford	44
Freedom's Facts	46
Tackle Tips	47
THE ELKS MAGAZINE Editorials	52

CHICAGO 1 360 North Michigan Avenue STATE 2-6662 SAN FRANCISCO 8 333 Kearny Street EXBROOK 2-4073

ADVERTISING OFFICES MPA NEW YORK 16

LOS ANGELES 36 5909 West 3rd Street WEBSTER 1-1371

386 Park Avenue South MURRAY HILL 4-5495

PORTLAND 25, ORE. 2685 S.W. 89th Avenue CYPRESS 2-3858

ARD

POSTMASTER: Send notices concerning addresses to: THE ELKS MAGAZINE, 386 Park Avenue South, New York 16, N.Y. Members are asked, in changing address, to send this information: (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 20 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 40, No. 19, March, 1962. Published monthly at MeCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, ber 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Sincle copy price, 20 cents. Subscription order in the United States and its Possesions, for Elks \$1,00 a year, for non-Elks \$2,00 a year; for Canadian protein the United States and accompanied by sufficient postage for their return via first class mail. They will be include with care but this magazine assumes no responsibility for their satety. *Compright*, 1962, by the Benevolent and Protective Order of Elks of the United States of America

· TRADER THE SCORE .. 24

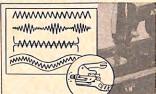
Specially selected for

ELKS

readers ... Newest mail order values from







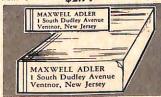
TURN ANY SEWING MACHINE INTO A ZIG ZAG MODEL in seconds with this attachment. Does jobs formerly possible only on expensive zigzagger machines: decorative stitching, zigzagging, invis-ible hemming! Fits all standard American and European straight models. Removes easily for straight sewing.



MAGIC STUMP REMOVER ... Now a way MAGIC STUMP REMOVED.... Yow a way to rid your property of unsightly tree stumps without chopping, digging or blasting! Just pour Magic Stump Remover on the stump. This new quick-acting com-pound helps decompose the wood fibers pound helps decompose the wood fibers and prepares it for burning. Will not harm surrounding vegetation. 8 oz. can......\$1.29 2 cans......\$2.29



POCKET-SIZE CALCULATOR Never POCKET-SIZE CALCULATOR Never makes a mistake! Handy pocket-size cal-culating machine does your figuring for you! Adds, subtracts and multiplies to 99,999,999 lightning fast! Helps keep check book, bank balance, expense ac-count, etc., accurate. Easy to operate. Noiseless. Light weight, steel construc-tion. 3 for......\$2.79 Each......98¢ Noiseless. Light weight tion. 3 for......\$2.79



1000 ADDRESS LABELS... Printed with your name and address, to save your time! Gummed backs. Just wet and stick. Terrific for stationery, books, checks, packages. You'll never have to write your return address. Handsomely printed in blue on white stock. Easy to read – prevent errors. State name, full address in 3 lines......1000 labels 88¢



ELECTRIC HOT POT boils 4 cups of water in minutes—for instant coffee, tea, cocoa. Heats soup, canned foods, baby bottles, etc. All electric, break-resistant! Easy-pour spout, stay-cool base & handle. Perfect to use right at table—or office desk! Polished aluminum, with electric cord. Great for home, school, travel. 2 for\$5.50 Each\$2.95



MOST FEMININE UNDIES EVER!...3 exotic styles in lacy-soft Helanca that fits like a second skin! Daring Bikini reinforced seams, opaque crotch. Panty Brief; heat resistant elastic waist & legs. Garter Panty for stockings. 1 size fits all 5 to 8. White or black. NOT RETURNABLE IF WORN.





PROTECT SHOES WHILE DRIVING! No



AUTOMATIC DRAIN PUMP drains water at the rate of 360 gallons per hour! Empties flooded cellars, boats, washing Empties flooded cellars, boats, washing machines, swimming pools. Easy to use, Just attach it to faucet or hose-turn on water-siphoning action begins auto-matically. Constructed of high quality aluminized zinc. Fits standard faucet or hose. Easy directions incl. Each. **\$2.98**



S-T-R-E-T-C-H ON FURNITURE COVERS



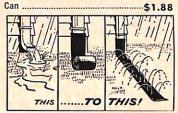
SPENCER

GIFTS

SALT & PEPPER BIRUS "SING" when you shake them! Nature's fine feathered friends brighten your table with their song-add melody and spice to your meals! They'll chirp cheerfully with every shake of the salt and pepper. Made of fine earthenware in vivid, gay colors, they have charming, realistic details. Assorted birds, 4½ in. high. Pair..\$1.00 SALT & PEPPER BIRDS "SING" when



INSTANT SPARE - ONLY \$1.88! Now INSTANT SPARE — UNLY \$1.88! Now you can fix flats fast-without changing tires-without jacking up your car! Just attach new Instant Spare to the valve of any tire (tube or tubeless). Instant sealant is forced into the tire-it PLUGS PUNCTURE & INFLATES TIRE! Drive away immediately unstained and unexerted.



AUTOMATIC RAIN SPRINKLER ENDS AUTUMALIC KAIN SPRINKLEH ENUS WASHOUTS!... When it rains, Sprinkler unrolls & sprinkles! Carries water away from house, puts it where it's needed. No more gutted, gullied lawns due to water rushing from drain pipe. Wind & wear re-sistant plastic, 8 ft. long. Installs easily on round or rectangular spouts. Amazing value! 3 for ... c 5 co Each ... c Each 88¢ value! 3 for \$2.50



HOUSEBREAK YOUR DOG EASILY HUDSEBREAK TOD DO LASTE this wonderful new way! Just put a few drops of "magic" liquid on a newspaper, mat, in a box or on a specific spot out-doors. Your dog will "answer nature's call" on that particular spot! One bottle

AF-47 Spencer Building, Atlantic City, N. J.

VENUS FLYTRAP

Exquisite house plants catch and eat live insects! Bear white flow-ers. Green leaves form rosettes. Each leaf tipped with pink trap. In-sect, lured by color & nectar, en-ters. Trap snaps shut, absorbs him. Also eats raw beef Also eats raw beef or feeds thru roots. Easy-to-grow bulbs de-velop in 3-4 weeks. 3 Bulbs \$1.00 18 Bulbs \$5.00









5-YEAR CANCELLED CHECK FILE...Keep cancelled checks safe and ready at a moment's notice if needed for tax purposes or proof of payment. This roomy check bank holds 800 cancelled checks. Tab index dividers included for 5-year file. Green ripplette box, with golden stamp. Measures $7\frac{1}{2}$ " x $4\frac{3}{4}$ " x $3\frac{1}{4}$ ".

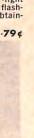
SPENCER GIFTS, My Name Is Address City	and a second of		tic City, N. J.	Satis Guara Money	faction nteed or Refunded
HOW MANY		NAME OF	ITEM		PRICE
SORRY, NO C.O	.D.'s	Al	orders sent P	ostage Paid.	
(Enclose a check or order with your or		101	al enclos	ED	

PLANTS \$1.49 ... Pick luscious, juicy fruit from these fantastic plants...this year and every year. Bear a profusion of lovely, white blossoms, wax green leaves and

3 CLIMBING STRAWBERRY

rich, red, delicious f r u i t. G r o w straight up several feet high. Train on trellis or pole, they thrive almost anywhere. 3 Plants\$1.49

EATS LIVE FLIES



The Business of Elections



There's no better time to GET DOWN TO BUSINESS than at the start of the Lodge year.

It is an important time on the Lodge calendar, when the record of the previous year is assessed and the needs and goals for the coming year are discussed and fixed. Above all, it is the time when the lodge's leadership is chosen, which is the question of the greatest consequence.

In the long run, it is leadership that determines the success or lack of it in an Elks lodge as well as any other organization. A lodge can go along perhaps for some time without adequate leadership, but in time the lack will be reflected in a deterioration of the lodge's business affairs, in its activities, and in the interest of its members. Strong leadership is needed all the time, and it should be the business of every Elk to see that his lodge has that leadership. It is easier, and a good deal more sensible, to maintain the right kind of leadership than it is to re-build a lodge that has suffered from the lack of it.

That is why I urge you, my Brothers, to GET DOWN TO BUSINESS when you choose your officers for the year 1962-63.

Many lodges follow the custom of "escalation" of their officers, promoting them "through the chairs." This practice may prove satisfactory most of the time, but there are times when it produces poor leadership. I stress the fact that this system is not mandatory under our laws, which are silent on the subject. In other words, it is permitted, but not compulsory, to elevate an officer from one chair to another.

The important thing is that every candidate should stand on his record of service to the lodge and of fulfillment of his duties when asking for advancement. The mere fact that he wants the next higher office is no commendation. The question should be: Does he merit advancement?

If the selection of a man for the office of Esquire proves to have been a mistake, then it is absurd and mighty poor business to promote that man year after year up to and including the office of Exalted Ruler. The thing to do is to find a better man to replace him, and as soon as possible.

An Elks lodge requires vigorous and decisive leadership if it is to grow and prosper and be a credit to the Order and a force for good in its community. The members of an Elks lodge deserves able leadership that is imaginative in planning and diligent in executing the many duties that fall on lodge officers.

So, I urge you to give particularly careful thought to the election of your officers this year. Let's GET DOWN TO BUSINESS and give a second look to what we are doing. If the candidates for office in your lodge have earned and deserve promotion, that's fine. Support them wholeheartedly. If they don't deserve advancement let's not be afraid to break out of the routine and speak up for the Good of the Order. That's why we have open nominations and secret ballots in our Order.

a al

William A. Wall, Grand Exalted Ruler

ME-in a Rut? - COULD BE!

YES—you may be in a rut—just getting by—and not fully realizing it.

Every day you stay in that rut you "dig deeper" -make it harder and harder to get out.

So today while you think of it, take stock of yourself—are you getting ahead as fast as you should—are you satisfied to go along in a small job at low pay the rest of your life?

You can justify a real pay raise and a better position—by making one simple move—the move that opens the way to more earnings and promotions—*practical training*.

If YOU are "standing still" on your job—no promotions —only token increases in pay—then you had better do something about it. You know that if you are untrained, your chances of getting ahead are slim. NOW IS THE TIME TO PREPARE.

WILL RECOGNITION COME?

The only answer, as you know, is that success *does* come to the man or woman who is really *trained*. LaSalle has provided the "key to success" for many thousands of ambitious people who have sought our training for more than fifty years.

Get all the facts. Investigate the opportunities in your chosen field. It costs you nothing to learn about LaSalle's



proven and tested correspondence courses in the major fields of business as well as high school and technical courses. You can train right in the privacy of your own home, progressing at your own rate.

You lose no time from work, and your instructors guide you every step along the way through our Practical Method of teaching. Low cost—easy terms.

Don't let promotions pass you by-do something TODAY about your future.

The coupon below is for your convenience. Simply mark the program in which you are most interested, and mail at once. We'll send you, without obligation, free booklets describing that field together with the opportunities and what you must know to be a success.

ACCREDITED MEMBER, NATIONAL HOME STUDY COUNCIL

LaSalle Extension University, A Correspondence Institution, 417 South Dearborn, Dept. 3-049, Chicago 5, Illinois Please send me, without cost or obligation, FREE catalog and full information on the field I have checked below:

ACCOUNTING Modern Bookkeeping Basic Accounting Practical Accounting Cost Accounting Federal Income Tax Accounting Systems Business Law Auditing Procedure Controllership CPA Training COmplete Accounting TRAFFIC & TRANSPORTATION Organization & Mgt. Classifications, Rates & Tariffs Transportation Agency & Services	 Transportation Law & Regulation Rate Making & Rate Cases Complete Traffic & Transportation Law of Contracts Insurance Law Claim Adjusting Law Law for Trust Officers Business Law I Business Law II General Law First Year Law American Law and Procedure (LL.B. Degree) 	BUSINESS MANAGEMENT Principles of Management Selling & Sales Management Advertising and Marketing Production Problems Business Financing Credits and Collections Office Management Adanaging Men Accounting & Statistical Control Business Correspondence Organization & Reorganization Legal Problems	MANAGEMENT COURSES Basic Management Production Management	 Secretarial Course Home Management Course General Culture Course Science Course Mechanical Course DENTAL ASSISTANT Dental Assistant TECHNICAL COURSES Auto Body Fender Refrigeration-Air Conditioning Diesel Drafting Welding Motor Tuneup STENOTYPE Machine Shorthand
Name Address City, Zone, State 304			CHECK THIS COU TODAY	JPON AND MAIL

LET US **MAKE YOU A BARRON'S** SUBSCRIBER

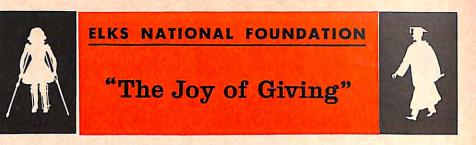
For the Next 17 Weeks For \$6

Here is a way to discover, at low cost, how Barron's National Business and Financial Weekly gives you complete financial and in-vestment guidance—the equivalent of numer-ous special services that cost much more. A trial subscription—17 weeks for only \$6— brings you: Everything you need to know to help you handle your business and investment affairs with greater understanding and foresight. the *investment implications* of current politi-cal and economic events, and corporate ac-tivities . the *perspective* you must have to anticipate trends and grasp profitable invest-ment opportunities . the knowledge of underlying trends, immediate outlook, vital news and statistics, which indicate the real values of stocks and bonds, real estate, com-modities, Compactly edited to conserve your time, yet keep you profitably informed. No other publication is like Barron's. It is especially edited for the man who is worth over \$10,000, or who saves \$1,000 or more a year.

year

ver, \$10,000, or who saves \$1,000 or more a Barron's is a Dow Jones publication, and has full use of Dow Jones' vast, specialized information in serving you. Try Barron's and see for yourself how this complete weekly financial news service gives you money-making, protective information you need in managing your business and in-vestments wisely, profitably, in the eventful weeks ahead. Try it for 17 weeks for \$6; full year's sub-scription only \$15. Just send this ad today with your check for \$6; or tell us to bill you. Barron's National Business and Financial Weekly, 200 Burnett Rd., Chicopee Falls, Mass. E-362

E-362 Mass.



A Small Part, Big Results

The people in Special Education at San Angelo (Texas) Public Schools are a little proud, and they have a right to be. Among other students who have benefited from their attention is Linda Ramirez, a junior high student. Earlier she was receiving home instruction, but now, thanks largely to Special Education's efforts, she is able to attend regular school where she is a top student. Walking with the aid of crutches, she works in the school library, and she has become proficient in typing-which she does for her church and for a beauty supply house.

At least part of the reason for Linda's success is the skill and knowledge of the Special Education staff. This, in turn, can be partially attributed to the Elks National Foundation, which provided a cerebral palsy grant to Mrs. Thelma Philen who works with Linda. She studied at Texas Women's University, and her application was en-

dorsed by San Angelo, Texas, Lodge. Said Mrs. Philen: "Linda has a wonderful personality and a zest for living. We in Special Education like to think we had a small part in this." Can there be any doubt?

Write Direct to **Elks National Foundation**

Those who desire information concerning the Elks National Foundation or forms and literature related to the Foundation's programs and activities should direct their inquiries to:

John F. Malley, Chairman

- Elks National Foundation Trustees 16 Court Street
- Boston 8, Massachusetts

Writing directly to the Foundation headquarters will avoid the delay resulting when such inquiries are addressed elsewhere and have to be forwarded.



Linda Ramirez and Mrs. Thelma Philen.

ELKS NATIONAL FOUNDATION where every dollar contributed becomes a source of good work, untouched by expenditures of administration. ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER JOHN F. MALLEY, CHAIRMAN, 16 COURT ST., BOSTON 8, MASS

UIDE Reveals 200 Ways to Make Extra Money

YOU can turn your spare hours into cash (\$25 to \$100 a week) by selling products and services to friends and others. Famous Salesman's Opportunity Magazine shows you how. Contains hints, plans, hundreds of offers. No matter what your age, experience or occupation-write TODAY for next 5 issues-absolutely FREE. Send no money just name. OPPORTUNITY, 850 N. Dearborn, Dept. 420, Chicago 10, III.

WANTED, SENIOR CITIZENS

A \$1000 life insurance policy can be yours to help take care of final expenses without burdening your family, if you are under 80. No obligation. No One Will Call. For FREE details write Crown Life. 203 North Wabash Ave, Chicago 1, Illinois. Dept. 194

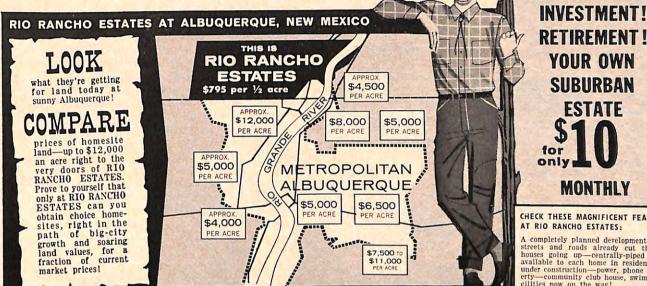


Bowknot pin is set with luxuriously brilliant rhinestones in goldtone or rhodium. Enameled B.P.O.E. Emblem pendant. Safety catch pin fastener....\$1.45* And when planning a party you'll want emblem decorations, napkins, doilies, place mats, cards, etc. Prices F.O.B. Chicago * plus 10 % F.E.T. Write for complete selection



SPECTACULAR LAND SALE AT ALBUQUERQUE SUNSHINE PARADISE OF THE BOOMING SOUTHWEST

NOW! OWN A 1/2-ACRE ESTATE IN THIS \$12,000-AN-ACRE NEIGHBORHOOD FOR ONLY \$795 FOR



HEALTHIEST SPOT IN THE U.S.A. - WHERE THE SUN SHINES 360 DAYS A YEAR!

With 274,000 people now and streaking toward a miloffers you the opportunity of a lifetime to own choice big-city homesite land for pennies on the dollar-far below current market prices. Learn how you can actually be a big landowner here for only \$10 monthly and get in on the fortune-building potential of bigcity land in this booming sunshine resort metropolis, famed for best climate in the U.S.A.

LET ALBUQUERQUE'S LAND BOOM MAKE MONEY FOR YOU!

Albuquerque is almost completely surrounded either by majestic mountains or U. S. Government reserved or deeded lands that cannot be offered for public sale. Therefore, desirable homesite land is limited here but demand is rising daily as the city's population continuously soars!

A look at the map above will show you that in most cases you must pay \$4,500 to \$12,000 an acre for re-maining land at Albuquerque—indeed pay that much or more for land right up to our very doors. The map clearly shows the last section at Albuquerque where choice homesite land can still be bought at far below current market prices... RIO RANCHO ESTATES, where you pay pennies instead of dollars in comparison with every other choice piece of land in sight. Only \$795 for a half-acre site! You get a big piece of property equal to more than $10\frac{1}{2}$ standard $20' \times 100'$ city lots . . . at a low, low price that figures out to less than \$74 a lot. Nowhere else in the Southwest can you buy a choice $\frac{1}{2}$ standard $\frac{1}{2}$ standard buy a choice 1/2-acre site so low in price-so close to a major city-and for only \$10 monthly!

BIG-CITY CONVENIENCES ONLY 5 MINUTES AWAY! Picture you and your family living on a rambling, king-size estate of your own, in this friendly Southwestern community where you'll be able to fish, swim, golf to your heart's content-enjoy a lifetime of vacation pleasures and recreational facilities only minutes

RIO RANCHO ESTATES

away from your door. A sun-drenched beauty-spot where wonders of Nature surround you in all directions—where the sun bathes your body 360 days of the year—where winters are so mild they seem like spring, and summer is so comfortable you'll never need an air-conditioner.

RIO RANCHO ESTATES slopes along one of the greenest, most fertile valleys in the world, the Valley of the Rio Grande. The gently rolling land is so fertile it awaits only your touch to produce luscious fruits and vegetables-exotic floral gardens ablaze with beauty. And all around you, you'll thrill to "picture window" views of majestic mountains that soar in the distance—the silvery Rio Grande that winds by your door—the gleaming skyline of Albuquerque that lights up at night like a fairyland of color!

A WONDERFUL NEW WAY OF LIFE

Along with your neighbors in RIO RANCHO ESTATES you will enjoy exclusive country club priv-ileges, including community club house and swim-ming pool facilities, sun decks, bridle paths, park and athletic areas-all available to you and your family without dues or membership fees required. RIO RANCHO ESTATES is located directly on the

banks of the romantic Rio Grande River, only five minutes from metropolitan Albuquerque, and right next to a \$12,000-an-acre golf course development. Schools, churches, theatres, big-city shopping all just a few minutes downtown from property. Guaranteed ideal land for building, with roads, power, phones, water system already available to those desiring to build homes now or later.

SEND FOR FREE LAND INVESTOR'S KIT

Remember-this is big-city land, with adjacent prop-erty already priced at \$4,500 to \$12,000 per acre. Act now! Land prices are starting to skyrocket in this "Sunshine Paradise". Rush coupon for FREE fact book, land maps, photos, details, and comparison prices of land in the Albuquerque area!

AT ALBUQUERQUE, NEW MEXICO A Division of American Realty & Petroleum Corp.

CHECK THESE MAGNIFICENT FEATURES AT RIO RANCHO ESTATES:

MONTHLY

ESTATE

A completely planned development! 21 miles of streets and roads already cut through — new houses going up—centrally-piped water supply available to each home in residential area now under construction—power, phone lines on prop-erty—community club house, swimming pool fa-cilities now on the way! LOCATION: Directly adjoining metropolitan Albuquerque.

Albuquerque.

LAND: Guaranteed rich, fertile. On gently roll-ing ground, easy to build on. No mountains, bogs, muckland, barren desert-no flooding. CLIMATE: Albuquerque acclaimed for "best year-round climate in U.S.A."

- year-round climate in U.S.A." STREETS: Each half-acre estate has minimum 80 ft, road frontage. All streets at least 50 ft, wide, give quick access to neighboring Albuquerque; will be maintained by County. State highway 258 and County Road 46 run through prometry through property.
- Inrough property. WATER: Abundant domestic well water available on every site. Piped water available in residen-tial area now under construction. RIO GRANDE RIVER: Three miles of frontage on the romantic Rio Grande River.
- ELECTRIC, PHONES, GAS: Available to all residential areas at Rio Rancho Estates.
- POLICE, FIRE PROTECTION; FREE SCHOOL BUS AT PROPERTY.
- HOMESITE MAPS: Each homesite is staked on four corners and clearly identified on plot and street map we send you.
- TITLE: Assured by Master Title Policy. No cost to you.

TAXES: No taxes until homesite is fully paid for. Current rates approximately \$1 per year. ASSESSMENTS: None. No extra or hidden costs.

	and a standard man and share and the
	RIO RANCHO ESTATES, Dept. RR-15
1	1429 Central Avenue, N.W.
1	Albuquerque, New Mexico
1	Please rush FREE fact book, land
	maps, photos and details on the big-
	city land opportunity you offer at
1	far-below market prices, at ALBU-
÷.,	QUERQUE, New Mexico.
1	NAME
1	
	E Contraction of the second seco
1	ADDRESS.
1	1
	and the second se
1	CITY
	© 1962 Rio Rancho Estates, Inc.
1	

This Company Insures People Up To Age 80!

... let us tell you how you can still apply for a \$1,000 life insurance policy (issued up to age 80). You may carry the policy the rest of your life to help ease the burden of final expenses on your family.

No one will call on you. You handle the entire transaction by mail with OLD AMERICAN, the company which helped pioneer insurance for senior Americans.

Tear out this ad and mail it today with your name, address and year of birth to Old American Insurance Co., 4900 Oak, Dept. L355M, Kansas City 12, Mo. No obligation!



Convention Proclamation

To All Subordinate Lodges and Members of the Grand Lodge of the Benevolent and Protective Order of Elks of the United States of America

GREETINGS:

The Grand Exalted Ruler, by and with the approval of the Board of Grand Trustees of the Benevolent and Protective Order of Elks of the United States of America, acting upon authority given him under Section 6, Article 3, Grand Lodge Constitution, does hereby proclaim that the next session of the membership and representatives of the Grand Lodge of the Benevolent and Protective Order of Elks will convene in Chicago, Illinois, July 8, 1962, with the opening and public meeting to be held in the International Ballroom of the Conrad Hilton Hotel on Sunday, July 8, at eight-thirty o'clock in the evening.

The opening business session will convene in the International Ballroom of the Conrad Hilton Hotel at 9:00 Monday morning, July 9, 1962, at which time the election of officers for the ensuing year will be held. Business sessions will continue thereafter each morning at 9:00 on July 10, 11, and 12 until the business to come before the sessions is finished.

The Conrad Hilton Hotel has been selected as Headquarters for the 98th Session of the Grand Lodge. Space in the Continental Room of the Conrad Hilton Hotel has been set aside for the REGIS-TRATION of all Grand Lodge Officers, Committeemen, District Deputies, Subordinate Lodge Representatives, Grand Lodge Members, Visiting Elks, and ladies.

Room reservations for Past Grand Exalted Rulers, Grand Lodge Officers, Committeemen, and District Deputies will be made by Franklin J. Fitzpatrick, Convention Director, 161 East 42nd Street, New York 17, New York. He will mail reservation forms and a letter outlining the procedure.

Room reservations for Subordinate Lodge Representatives, Grand Lodge Members, all Elks and their families—with the exception of the Grand Lodge Party as outlined in the preceding paragraph will be made through the State Associations. The National Convention Committee, following the practice of previous years, will allot rooms to each State Association, and those planning to attend the Convention are urged to make the fact known to their State Association Housing Chairman immediately. Neither the National Convention Committee nor the Chicago hotels will accept reservations direct from lodges or individual Elks.

Dated: February 1, 1962. Attest: L. A. DONALDSON GRAND SECRETARY

W. A. WALL

GRAND EXALTED RULER

IF you need more exercise

strength

vigor,

EXERCYCLE GUIDE TO PHYSICAL FITNESS

offer will this special free book bring you complete genuine details about the only means there is EXERCYCLE. It gation of any no charge, no oblikind, to learn how vou can develop better physique, and spirit by devoting just a few minutes a day to the EXERCYCLE. Any age, any condition...some want only the mildest, gentlest flexing of muscles and joints. Others want a rigorous, full-conditioning workout to supplement regular sports activities in-season and out-of-season. mine for yourself You deterof EXERCYCLE the amount want each day. benefit you ting, strength-Gives stimula-

Get your FREE copy of the "EXERCYCLE Guide to Physical Fitness"

Act now, while the latest edi-tion lasts. It's one of the most comprehensive, inspiring books ever published about result-getting, practical "at home" exercise. Includes the exclusive EXERCYCLE Table of Sports Equivalents, never before made public. Send for your copy!

(EXERCYCLE® and ALL-BODY ACTION are trademarks identifying the exerciser made by the Exercycle Corporation.) ening movement to shoulders, neck and arms, abdomen, back and hips, thighs, calves and ankles. Only this genuine ALL-BODY ACTION EXERCYCLE exerciser can accomplish so much for you. It's totally relaxing. Simple tensions drop. Your body is more at ease as flesh firms up, muscles

en, and figure improves. New vitality. more youthful feeling. and greater spirit are yours. Send in this coupon immediately, for your future fitness. happiness, better

more sparkling health and through exercise a few minutes daily!

	ERCYCLE CORPORATION 122
630 T	hird Avenue, New York 17, N.Y. Phone YUkon 6-4590
	send me the Free "EXERCYCLE GUIDE TO PHYSICA
	ESS," which I understand will be mailed with no charge c tion to me.
Mr., i	Mrs., Miss:
	(please print plainly)
Street	No.:
	Zone:State:

DOWN TO THE SEA IN FISHING BOATS

By THOMAS H. LINEAWEAVER III

The creatures of the ocean depths have long held a fascination for men, as has the ocean itself. Armed with heavy tackle, ordinary men become adventurers when they pit themselves against giant fish

IT DOES COME as a bit of a surprise, but in the 46 Parallel Lives written almost 2,000 years ago Plutarch mentions that Anthony and Cleopatra counted angling a "principal recreation." What they angled for he fails to say, and it doesn't really matter. That person who first caught a fish in the sea and then caught another for the pure joy of it had turned to dust eons before Anthony and Cleopatra discovered angling or any of their other celebrated diversions. So the genesis of sea angling is lost in prehistory, but not its Golden Age in America, an age hardly a century old and still young.

Toward the beginning of that period the Union spent some \$684,000,000 to resolve a four-year unpleasantness called the Civil War. Toward the end, \$629,191,000 is what 6,292,000 United States citizens spent to fish in United States salt water. And, according to the Bureau of Sport Fisheries and

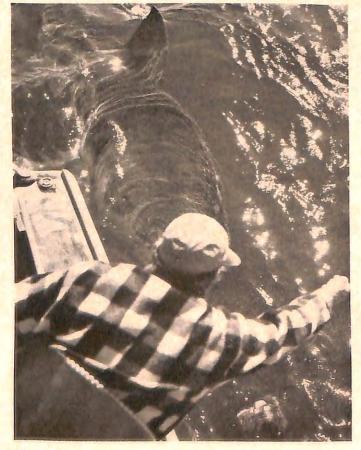
Wildlife which got up the figures, 3.484,000 of those salt-water anglers did their angling beyond the surf in track of tuna or marlin or sailfish or wahoo or whatever.

This preoccupation with offshore fishes is something of a social phenomenon, and it gives rise to certain wonderment as to what started it and what keeps it going. And if there is an explanation it is a pastiche of Americana and through it all the catholic call of the sea itself "whose gentle awful stirrings," Melville wrote, "speak of some hidden soul beneath.'

By 1845 salt water fishing had taken root in the United States and was blooming graciously. That year, The American Angler's Guide or Complete Fisher's Manual was published and among a great many other things the reader was advised on the delights of bottom fishing off Sandy Hook: "In order to enliven the scene on these

occasions, a band is taken and cotillion parties are made up on the upper deck. . . . The boat touches at Long Island, giving the passengers an opportunity of a sea bathe and a clam bake.'

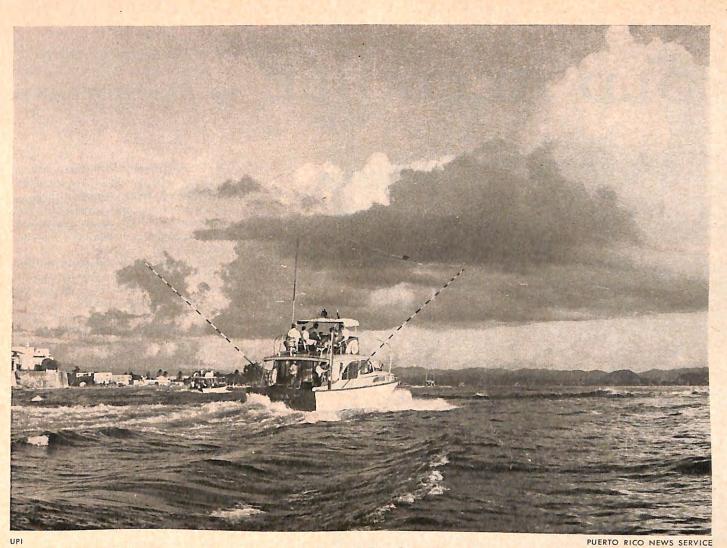
The Guide went on to become an American fixture but not until the 1876 (and last) edition did its author, John I. Brown, mention that "The most daring and exciting sport in the world . . . is the capture of the inhabitants of the 'deep, deep sea.' Of this description are Shark and Devil fishing. . . . Catching the devil is practised by the sturdy, athletic sons of the South. . . . Great preparations are made when the devil fish, or 'Vampire of the Ocean,' begins to school. . . . Large parties of strong men, in large and strong boats, with from four to eight oars, big ropes of great length, long and strong harpoons, hatchets, muskets, rifles and etc. make up the party and its equipments." The devil fish, so-called because of



THESE Two photographs show Bob Dyer, an American who has lived in Australia for 21 years and is a TV personality there, baiting a white shark in Australian waters. Dyer and his wife hold 17 IFGA world records. His commentary captions these photos:

"I am dangling a hunk of whale meat on a hook and 1,680-pound breaking strength steel leader, 30 feet long, attached to 900 yards of 39-thread linen line. [In the second photo] the white has not only swallowed the bait in one gulp—the next instant he grabbed a 40-pound chunk of whale blubber tied alongside by a length of rope. I always try to get them to take a 'chaser' like this to be sure the hook is well down. Just after this photo was taken he really overdid it. He took the stomach and liver out of a five or six hundred pound whale tied up on the amidships halyard! He then took 700 yards of line before I could stop him.





Outriggers still extended, a charter fishing boat returns home-in this case, the harbor at San Juan, Puerto Rico, a popular area for game fishing.

the modified pectoral fins which jut horn-like from either side of its head, was and is the manta ray. It may measure over 20 feet across the back, weigh 3,000-odd pounds and have 4,800 teeth in its lower jaw. It is also harmless and to no one's credit is still harpooned.

In the 1870's, though, big-game fishermen were pretty well limited to handline and harpoon. None of the 20 rods ("one hinged like a parasol") or 35 reels patented since 1838 could stand the antics of large, rambunctious fish. But tackle was changing and so were the times. The frontier was disappearing (along with a sad amount of wildlife), and America was breeding an enthusiastic class of wealthy sportsmen. They would lead offshore angling out of its quaint and gracious period into a flamboyant and often fractious one.

Summer 1898 saw Dr. Charles Frederick Holder catch a 183-pound bluefin

Zane Grey, who during his life was one of the most avid—and successful of deepsea fishermen, posed with this huge swordfish he caught in 1925. tuna (*Thunnus thymus*) off Santa Catalina Island, California. It was America's first biggish fish on rod and reel, and in one of his many angling books an unretiring Holder reported that "The fact was telegraphed over the world as an extraordinary exploit which marked an epoch in sea angling. The impossible had been accomplished, a new sport was born, and scores of anglers from various quarters of the globe appeared at the Island and tried conclusions with this most uncertain of all fishes, which appears to sail about the world on its tours of small fry devastation."

Brimming with evangelism, Holder founded the Tuna Club at Catalina, and there was a mad scramble for membership. The Club would become an illustrious one—it is today—but as the temple of tuna fishing, its days of glory were numbered. As bluefin tuna go, Catalina's were not large and Holder's disciples landed few over 200 pounds. For the most part, though, the anglers were satisfied. They were hipped on light tackle from the start and even their heavy tackle was that. Linen lines

(Continued on page 48)

OLD RELIABLE

By DAN HOLLAND

ANYONE planning a northern fishing vacation, whether it is for muskies, lakers, brook trout, northern pike, or even such a specialty as the grayling of Canada, should know something about a common neighbor, the walleyed pike.

The walleye is not a glamour fish. He doesn't display the acrobatics of a muskie, the size of a lake trout, nor the beauty of a brookie. Little is ever said or written about him as a result. People who live with the walleye take him for granted. They appreciate him, but much in the fashion that they accept the sun that shines. The visitor, being uninformed, passes him by unaware. But the walleye, for all his lack of color and promotion, is a highly important game fish.

Most of the headliners, the objectives of vacationing fishermen, can be very elusive. They can be so elusive that a few disappointed people return home without seeing their first muskellunge, or lake trout, or brook trout. And a northern pike, even where plentiful, may be temperamental; there are spells when he will have absolutely nothing to do with anyone. But the unheralded

> "I noticed directly below me in about ten feet of water a large, dark shape on the bottom which looked surprisingly like a fish, but it was much too large for a fish."

There may be bigger fish, friskier fish, and more beautiful fish, but for one that's reliable about taking a lure, you just can't beat the walleyed pike

walleye is reliable. He can be a daysaver, even a trip-saver. He is the bread-and-butter fish for the vacationer who knows what he's about—or, short of that, who hires a guide who knows his business. Such a fisherman who knows and appreciates the walleye is fortunate; he usually can get action on command.

And a walleye can be exciting. Fishing is relative to the species at hand or to the particular surroundings; that is, a 20-pound northern pike anywhere is larger than a 50-pound tarpon in the Florida Keys, and in a small, grassy mill pond, a four-pound chain pickerel is bigger than either one. That being so, the largest fish I ever saw was a walleye. It happened when I was grayling fishing in the Clearwater River near Careen Lake, Saskatchewan.

That day I had hiked quite a distance down the river from camp, crossed by canoe at a long pool, and hiked back up the other side to a protruding rock where I could cast to a particular grayling I had seen rising. It was a good grayling, worth all the effort to get within range, and that was all I had in mind as I selected a dry fly and tied it on. As I was in the process of tying the fly to the leader, I noticed directly below me in about ten feet of water a large, dark shape on the bottom which looked surprisingly like a fish, but it was much too large for a fish. Besides, it was headed downstream. However, it fascinated me and I couldn't take my eyes off of it.

Then, through the slightly rippled surface, I saw for sure that it was weaving back and forth. There was a protruding snag, and first the shadowy shape was on one side of the snag, then the other. Obviously there was a vertical eddy at this point with the current along the bottom moving slowly upstream, and what I was looking at was a large fish headed down into the eddy. My first thought was that it must be a big lake trout which had wandered into the river-as they often do in the north country-but it wasn't the right shape. Then a slick passed by and I looked clearly at the biggest walleye anyone has a right to see. The largest I've caught weighed eight and one-half pounds, and I've landed several over seven pounds; so I know what a good one looks like. This fish appeared to be at least twice the size of any I had ever seen.



"When the big-name fish are taking a day off, the vacationing fisherman who knows walleyes can always get action."

Of course I was equipped with a fly rod and small flies only. What I should have done was rush all the way back to camp immediately, get my baitcasting outfit and some spoons, and go to work on him properly. But I was too absorbed to move. I fiddled away the entire afternoon trying to get a fly down to him through the deceptive currents. The heaviest thing I had was a No. 8 optic wet fly, and I managed to get that down within a foot or two of the big fish often enough to give me encouragement. Each time at the last moment, however, the current picked up my slack and swept the fly away. Finally the sun dropped and cast a shadow across the bottom, obscuring the walleye, and I returned to camp defeated. I never did make the first cast to a grayling.

Naturally I told the camp manager, Jim Carriere, about him; and the next day, just as soon as the sun was around into position, I was back on the same rock with the proper walleye equipment. But no fish. There was only bare white bottom where he had been resting the day before.

This past fall, almost a year and a half later, I saw Jim Carriere again at his winter home in Cumberland House, Saskatchewan, and the first question I asked him was whether or not he had seen the big walleye. "Several times," he said, shaking his head, "in that very same spot, but he would never take anything. That must be his resting place only. He goes somewhere else to feed, likely at night, and when he's hungry he probably eats a grayling large enough to last him quite awhile. That's the biggest walleye I ever saw. I hope he's there next year. We may get him yet!"

So a walleye can be exciting. I'll never forget that one, and neither will Jim. Of course that was an unusual combination of sun, clear water, and a light bottom which made it possible to see a walleye. There's no telling how many such contrary old ones there may be. Up until this occasion I had always considered a walleye a willing and cooperative customer. At least, wherever a good hole is known to be there are always plenty on hand anxious to hit the right lure. Normally, the first lesson is knowing how to spot a likely hole, and the second is knowing what to do about it once found.

First, for the newcomer to this species, the walleye is a bottom fish. He can be lured up off the bottom, but otherwise he is deep. This next rule may not be invariable; it's just what little I happen to know: In my experience this fish frequents water of from about eight to about twenty feet in depth. He is not a deep-water fish in the sense of a lake trout, and he is not a shallow-water fish like a northern. In fact, it is possible to catch northern pike all day directly over a walleye hole and never see the first one; yet, the very same lure fished properly would immediately produce a

(Continued on page 38)

Across Canada by Car

By BARNETT D. LASCHEVER

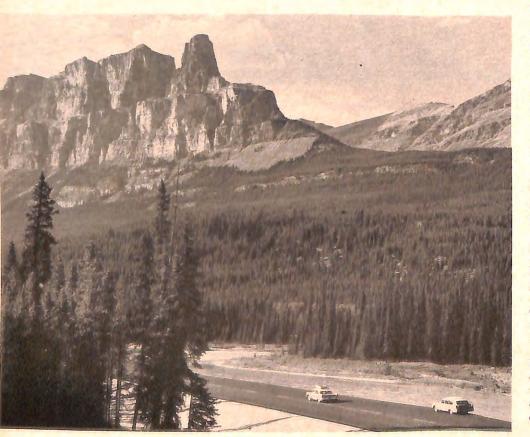
WILDERNESS areas hold some of the most exotic beauty, as well as the best fishing and hunting, to be found. The question is: How does one penetrate them without facing the bother, expense, and even danger of an outright safari?

The answer for one expanse of nearvirgin territory is to use the trusty family automobile. Almost inaccessible just a few years ago, this beckoning wilderness wonderland is just north of the border in Canada, particularly in the area around Lake Superior. The untamed region, replete with some of the finest untouched fishing and hunting grounds in North America, has been opened to motorists by the completion of the last major link in the great Trans-Canada Highway.

The link, opened to traffic late in 1960, cuts 400 miles around Lake Superior from Sault Ste. Marie to Port Arthur. A dream of decades in the Dominion, the entire 5,000-mile highway connects Canada's easternmost point, St. John's, Newfoundland, with Victoria in British Columbia on the Pacific coast. Of course, it's not smooth pavement all the way. Between the Maritime Provinces, and across several rivers, ferries must be used. And work is being rushed to completion in the Rockies on a small stretch of road that cuts through a mountain pass.

But, for the first time, it's actually quicker to cross Canada by car by driving in Canada. Before the Ontario link around Lake Superior was opened, it was faster, and far more convenient, to motor from one coast of Canada to another by driving a good part of the way in the United States.

Now, heading east on the Lake Superior link of the new highway, the traveling Elk will fuel his car at Fort William and head for Nipigon, an easy



Much of the Trans-Canada Highway is bordered by spectacular scenery, such as this portion in the Banff National Park. In the background is Mount Eisenhower.

journey of 70 miles along the lakeshore, overlooking Nipigon Bay. To the north lies the huge expanse of Nipigon Provincial Forest. It was from the Nipigon River north of here that Dr. James W. Cook took the largest brook trout ever caught, a 14^{1/2}-pound fish.

From the junction with Highway 11 at Nipigon, the lakeshore route continues eastward. Along the way is the little fishing town of Rossport, a favorite of artists and the home of the International Rossport Fish Derby held every year in July.

Incidentally, accommodations along this drive consist of relatively simple cabins or motels. Write for details to the Canadian Government Travel Bureau, Ottawa, Canada, when planning your itinerary. Prices for cabin or motel units start at \$6 a day. The opening of the road, however, is expected to stir a rash of building in the undeveloped area as there are numerous sites that would be ideal for modern, even plush resorts.

After leaving Rossport, the road continues along the rugged coastline to the forest town of Marathon. Here the highway leaves the lake for a little over 100 miles.

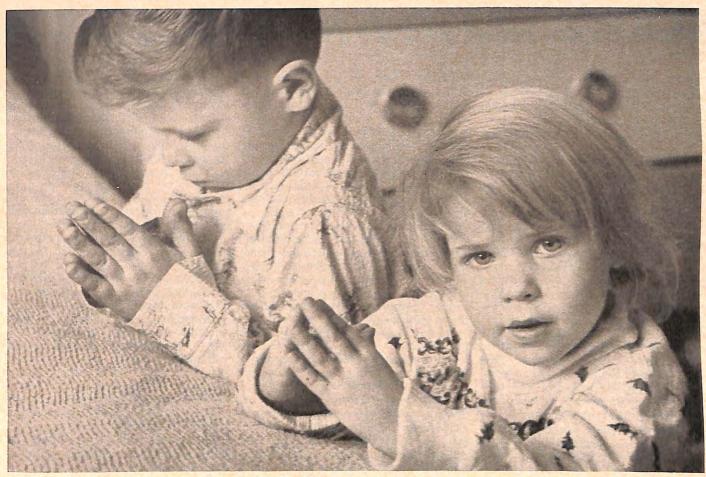
From Marathon to Wawa and south through Lake Superior Provincial Park lies unexplored country with countless unnamed lakes, streams, and rivers a virgin paradise for fisherman and hunter.

Almost all of the lakes and swift rivers that pass near the highway will yield fish, but for the adventurous there is the challenge of the wild terrain between the highway and Lake Superior.

The elusive speckled trout lurks in these waters. And fishermen tell tales of an abundance of fish that rise to the hook around the Puckasaw River. It's a grueling journey to the river, however, and should be made only with a guide. Other rich fishing areas are the Bremmer River Country west of White River and the Kabenung Lake.

You can penetrate into this wild area by canoe, or if you don't have the time or inclination there are bush pilots who will drop you and your equipment, including a canoe, into one of their camps or to the lake of your choice.

Since distances are short, prices for an air drop are extremely reasonable, (Continued on page 37)



Will they grow up in a free world? Would you want them to grow up in any other kind? The answer to that question is why millions of Americans regularly visit the Savings Bond window at their bank.

What 63[¢] a day can mean to their future ... and Uncle Sam's

Investing 63¢ a day at 334% interest can bring some pretty nice things into your future. In six years—\$1,500 down on a new home. In twelve years—nearly \$3,500 for college costs.

But things being the way they are, it's pretty hard to consider your own future without giving some thought to your country's future, too. Millions of Americans have done this and are putting their savings into United States Savings Bonds.

The money you invest in Savings Bonds is one of the best ways



Savings Bonds are fireproof. Every Savings Bond you buy is registered in Washington and will be replaced free. you can help Uncle Sam today. It helps keep our economy strong and provides one of the most dependable means the Government has to manage the costs of national defense.

Buy a Bond today. You can lend your country a real hand now by saving this way for the future.

How U.S. Savings Bonds benefit you personally

1. You get 3³/₄% interest to maturity. 2. Your Bonds are replaced free if lost. 3. You get your money whenever you need it. 4. You can save automatically where you work.





This man says we're soft and shaky. An important part of our answer is our financial strength as individuals and as a nation.



This advertising is donated by The Advertising Council and this magazine.

MAKE MINE DRY BY TED TRUEBLOOD

FLY FISHERMEN are snobs. I indict them with a clear conscience because I am one and have been for more than 30 years. If a Scot can tell a Scottish joke without offense, then by that license can I chide my fellows.

They don't mean to be snobs, of course; they simply get carried away. About the time I started using my father's razor on the sly, I encountered my first real, 100-percent fly fisherman. He had a bad case of the braggies, too, and I was an eager audience.

I had a rod that might have cost three dollars, an abominable reel, one of those horrible enameled silk lines that today's younger generation, fortunately, will never know, and a three-foot leader with a wet fly on the dropper and a worm on the point. My friend of the hour, however, wore every accouterment of the complete angler. His leather-bound creel alone probably cost more than my entire outfit, and the thought of my old fish bag, by comparison, was positively embarrassing.

But he was friendly, and my willingness to listen was exceeded only by his willingness to talk. He began by describing his tackle in detail, from tapered leader to split-bamboo rod, not failing to mention the cost of each item in turn. Next, he made it clear that fly fishing was an art, difficult to master and demanding great skill. With the groundwork thus laid, he then related a number of his exploits in this field of the favored few. One in particular that I still remember had to do with the gentle dropping of a dry fly at a distance of 100 feet and the subsequent catching of a wily, 18-inch rainbow.

I left him to continue my way downstream—he was fishing up—wondering whether I could ever hope to become a real fly fisherman. It didn't seem likely. The cost of proper tackle alone was enough to dash my hopes, and I could foresee no possibility of ever acquiring the necessary skill.

It was years before the realization finally dawned on me that his monologue had been at least 98 per cent malarky. So is the technical verbosity that afflicts still other fly rod anglers. Fly fishing is not expensive, it is not difficult, and it does not require any extraordinary ability, mental or physical. The only difference between fly fishing and all other forms of angling is that it is a great deal more fun.

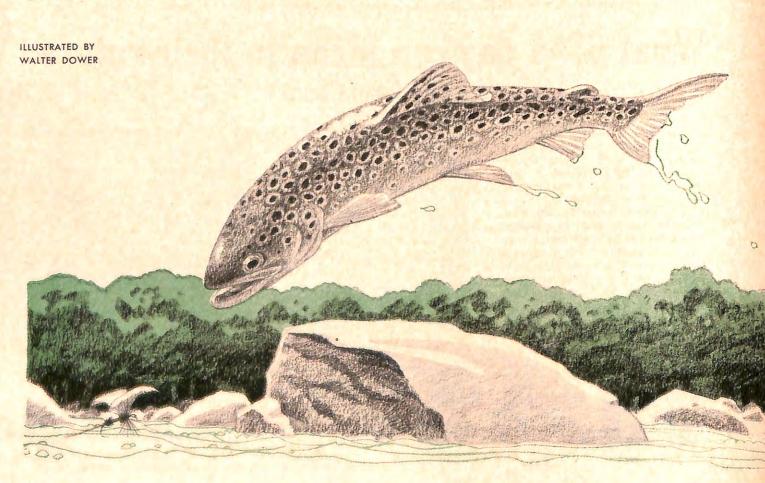
For this statement, you'll have to take

my word. Fly fishing *is* more fun. I probably couldn't give an adequate explanation why if I wrote a book as thick as an unabridged dictionary, but I know from experience that this is true. I have caught fish by every legal method (and by some methods that were not legal), and there is no doubt in my mind. I would rather catch one trout on a fly than six in any other way, and I would rather catch one on a dry fly than two on a wet fly, bucktail, or nymph.

The difference between a dry fly and all the others, of course, is that the dry fly floats. You fish it by sight. You see it all the time. You can tell what it is doing, and you can see a fish take it. This is wonderfully exciting.

Season long, a dry fly is not the most effective way to catch trout. Occasionally it is, though most of the time you will catch more fish on a nymph and bigger fish on a bucktail. But these flies you work by feel, beneath the surface of the water. You seldom see a trout take them. The sight of a good fish coming up through clear water to a floating fly, like the sight of Canada geese pitching and rolling down to decovs, is something you don't forget.

One morning I fished up through a



Ted discourses on the mythology of dry-fly fishing, and also explains why he thinks it is easy as well as more fun than other modes of angling

long riffle on a New York stream, catching four or five eight-inchers in the process, and finally came to a smooth run just below the fast chute at the upper end. Standing in knee-deep water somewhat to one side and possibly 25 feet downstream, I dropped my No. 12 Light Cahill among the bursting bubbles at its head.

As the fly floated slowly down, I thought I detected a flash of gold beneath it. My muscles tightened, but nothing happened. The fly came on. It drifted away from the bubbles, which obscured the water below the surface, and I watched intently. I relaxed a little; apparently, I'd been mistaken. Then I saw him! A brown trout, tail down, head up at an angle of 45 degrees, was easing back with the current, his nose four inches below my fly.

He wasn't any record breaker. He looked as though he could weigh a pound, but he was the best fish I'd seen all day. If someone had fired a gun behind me I wouldn't have heard it.

Luckily, everything was just right. The Cahill was floating high and free from drag, which would have pulled it unnaturally across the surface and, no doubt, alarmed him, and the leader had sunk. Why didn't he hurry up and strike? Obviously, he was tempted, but he was suspicious, too. On and on the fly came toward the quickening water at the foot of the run. The trout came with it. If he didn't take it soon, the line would start dragging it and scare him. With trembling hands I lowered the rod and attempted to feed out a little slack in order to prolong the float as long as possible.

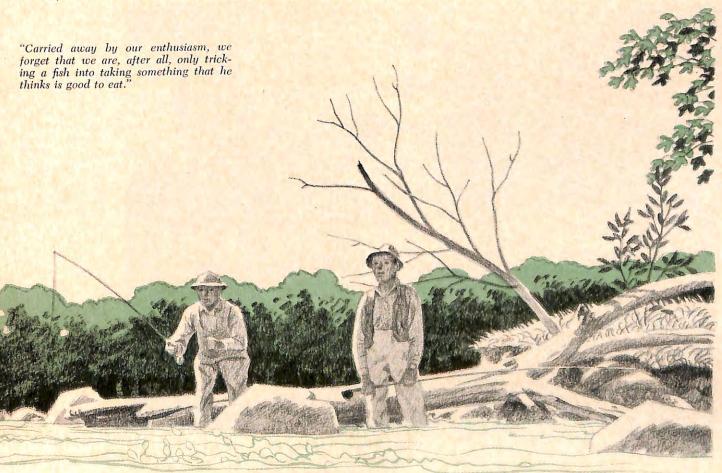
Finally, at the very last instant, he rose slowly. His nose broke the surface. With unusual self control I managed to resist the impulse to strike quickly, which surely would have jerked the fly away from him. Instead, I raised the rod tip deliberately. He was on!

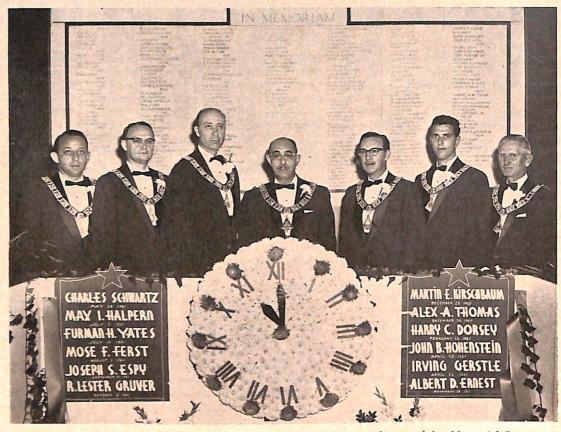
It has now been more than 20 years since I caught that trout, yet I remember each detail clearly. Every other dry-fly fisherman has had similar, unforgettable experiences, and they explain why some anglers fish nothing but dry flies, even when the water is cold and high and they know full well that some other method would be more effective. They also explain why dryfly fishing is sometimes made to appear so hopelessly difficult in both conversation and print. Carried away by our enthusiasm, we forget that we are, after all, only tricking a fish into taking something that he thinks is good to eat. We get involved in technical discussions of tackle and methods that actually aren't too important.

As a matter of fact, dry-fly fishing, the most delightful form of angling, is also one of the easiest to master. It certainly is the simplest and least involved of all fly fishing methods and, I believe, the one that a beginner should attempt first.

My reasons for this opinion, which is contrary to the generally accepted view, are these: First, since the dry fly floats, you can always see it unless the light is bad. You can tell exactly where it is and what it is doing—whether it is floating with the current like a natural insect or dragging across the surface; whether it is above a spot where you could expect a trout to lie or drifting over barren water. You see each fish take it and you know when to set the hook, a procedure that is sometimes quite tricky with nymphs or wet flies and even with certain baits.

Second, long casts are seldom necessary in fishing a dry fly-in fact, I al-(Continued on page 41)





Officers of Savannah, Ga., Lodge are shown at the altar as it was decorated for Memorial Services. Exalted Ruler William C. Daye is in the center. The Service had both television and radio coverage.



More than 700 attended the Memorial Service presented by Corvallis, Ore., Lodge, with additional hundreds able to listen to a radio broadcast of the Observance. Officers of the lodge are shown participating in the Service.



At the altar during Fulton, N. Y., Lodge's Service, Exalted Ruler Nicholas Hopman watches Esquire Joseph Castiglia light memorial candles.

Following Rocky Mount, N. C., Lodge's Service, officers placed a wreath on the grave of the last deceased Brother.

"To Our Absent Brothers"

AN ELK IS NEVER FORGOTTEN, NEVER FORSAKEN

THE MEMORIAL SERVICES conducted by subordinate lodges are required by Grand Lodge Statute, but they are much more than that. Every member of the Order cherishes the tradition of the Eleven O'Clock Toast, which pays tribute to all Elks not present at its rendering, and even more meaningful is the occasion set aside to honor these Elks who are deceased.

The Grand Lodge Statutes established this Observance in 1890 when an Elks Memorial Day was designated (then, as now, the first Sunday in December). But this was not merely someone's brainchild at the time; the tradition was already well established. According to the *History of the Order of Elks*, it dates at least from 1870. In that year, New York No. 1 Lodge instituted a "Lodge of Sorrow" to be conducted as a memorial to two Brothers who died. This tradition grew into a national Lodge of Sorrow to be observed annually by all lodges by action of the Grand Lodge Convention of 1889.

Again in 1961, on December 3, all of Elkdom paid tribute to departed Brothers with solemn, beautiful Memorial Services. Brochures presenting a pictorial representation and newspaper clippings were judged by the Grand Lodge Committee on Lodge Activities, with the following results announced by Committeeman A. Lewis Heisey:

Lodges of more than 750 members-first place, Corvallis, Ore.; second place, Pueblo, Colo.; third place, Phoenix, Ariz.; honorable mention, Hudson, N. Y.; Fargo, N. D.; Williamsport, Pa.; Chicopee, Mass.; Norwich, N. Y.; Portsmouth, Ohio; Carlsbad, N. Mex.; Long Beach, Calif.; Albuquerque, N. Mex.; and Prescott, Ariz.

Lodges with 750 or fewer members-first place, Savannah, Ga.; second place, Fulton, N. Y.; third place, Rocky Mount, N. C.; honorable mention, Zanesville, Ohio; Martinsville, Va.; Passaic, N. J.; Clifton Forge, Va.; State College, Pa.; Greenfield, Ind.; Point Pleasant Beach, N. J.; Huntington, N. Y.; Douglas, Ariz.; and Waynesboro, Pa.



Officers of Pueblo, Colo., Lodge stand at the Service prior to the placing of floral Memorial symbols on the altar.



Phoenix, Ariz., Lodge officers pose with Memorial speaker Rev. Fr. T. J. Radtke. Peter A. Mench is Exalter Ruler.



Etna, Pennsylvania, Lodge Presents LEE A. DONALDSON for Grand Exalted Ruler



ETNA, PA., LODGE NO. 932, Benevolent and Protective Order of Elks, on February 6, 1962 resolved to present the name of Lee A. Donaldson as a candidate for the office of Grand Exalted Ruler.

BROTHER DONALDSON was initiated into Etna Lodge No. 932 of our Order in 1920 and began a record of service and devotion to Elkdom seldom paralleled. Three years after his initiation he was elected Esteemed Lecturing Knight and in 1925-26 served as Exalted Ruler of his home lodge. Following the purchase of a new home by the lodge in 1930, he was again called upon to fill its highest chair. The following year he was appointed District Deputy by Grand Exalted Ruler John R. Coen. His entry into District, State, and Grand Lodge activities never diminished his interest in his home lodge, and he continued to occupy positions of importance in Etna Lodge, including six years as lodge Secretary.

AS CHAIRMAN of the Membership Committee and later of the Foundation Committee, his abilities became recognized in the Pennsylvania Elks State Association. His leadership of the campaign which succeeded in raising over \$300,000 in pledges and cash for the Elks National Foundation made him a natural choice to lead the Association, and he served ably and well as State President for the year 1946-47. Various Grand Exalted Rulers chose Lee Donaldson as a Chairman or as a member of the Credentials Committee, the Grand Lodge Activities Committee, and the State Associations Committee. The Grand Lodge Convention of 1953 elected him Grand Esteemed Leading Knight.

ON THE UNTIMELY DEATH of Pennsylvania's beloved J. E. Masters in 1954, Grand Exalted Ruler Jernick selected Brother Donaldson to fill the vacancy as Grand Secretary. The wisdom of his choice has been ratified by every succeeding Grand Lodge Convention by unanimously electing Lee Donaldson as Grand Secretary of our Order.

EIGHT YEARS as Grand Secretary has given Brother Donaldson a deep insight into the problems, the hopes, and the aspirations of our Order, and his travels throughout the Union to State Association meetings, Deputies and Secretaries Clinics, as well as Subordinate Lodges have made him a familiar figure to thousands of Elks. We believe these brothers have been keenly impressed by the enthusiasm, integrity, and dedication of Lee Donaldson, finding in him a kindred fraternal spirit and a source of inspiration. One who aspires to high office should earn the right to seek it, and we believe Lee merits this accolade.

LEE DONALDSON was educated in grade and high schools of Pittsburgh, Pennsylvania, and is a graduate of the School of Pharmacy of the University of Pittsburgh. For many years he owned and operated two drug stores in Etna, Pennsylvania.

ASIDE FROM his activities in our Order and his chosen profession, he was an active leader in civic affairs in his home community, was twice elected Burgess of Etna, and served for many years as a member of the Allegheny County Board of Viewers, a quasi-judicial body which tried and adjudicated land condemnation cases.

LEE IS MARRIED to the former Mildred Whitehill and they have two sons, both active in the affairs of Etna Lodge. He is a member of the First Congregational Church of Etna.

ETNA LODGE respectfully and proudly presents as its candidate for Grand Exalted Ruler, Lee A. Donaldson. The record speaks for itself.

ROBERT H. WALDFOGLE, Exalted Ruler

HOWARD W. SCHRAN, Secretary

Lynbrook, New York, Lodge Presents Franklin J. Fitzpatrick for Grand Secretary



At a regular meeting of Lynbrook, N. Y., Lodge No. 1515 held on January 11, 1962, the following resolution was unanimously adopted:

WHEREAS, the officers and members of Lynbrook Lodge No. 1515 are cognizant of the outstanding service rendered Elkdom by our distinguished Past Exalted Ruler, Brother Franklin J. Fitzpatrick, since his initiation in 1939; and

WHEREAS, he has served our lodge in the various Chairs and as Secretary for six terms; the Southeast District as President of its Past Exalted Rulers Association; the New York State Elks Association in numerous positions of responsibility which include Vice-President, Chairman of the Convention Committee, Chairman of the Scholarship Committee-the Association's major project—and State President; the Grand Lodge as District Deputy and as Director of National Conventions from 1953 to the present time; and

WHEREAS, his services to Elkdom in every capacity have been performed with dignity, integrity, and competence, reflecting honor and credit on our Lodge and our Order; and

WHEREAS, he has been active in civic and charitable affairs and enjoys a high reputation in our community where he has lived for many years with his wife, Theresa, and their family, which consists of a son, also a member of Lynbrook Lodge, three daughters, and six grandchildren; and

WHEREAS, because of his training and wide business experience in executive capacities in the securities brokerage, investment, and banking fields, his demonstrated qualities of leadership and his proven organizational ability, we believe him eminently qualified for administrative responsibility;

NOW, THEREFORE, BE IT RESOLVED that Lynbrook Lodge No. 1515 is honored to present to the 1962 Grand Lodge Convention in Chicago the name of Franklin J. Fitzpatrick for Grand Secretary of the Benevolent and Protective Order of Elks of the United States of America.

JOSEPH PAPA, Exalted Ruler GEORGE B. METZ, Secretary

Palo Alto, California, Lodge Presents John B. Morey for Grand Treasurer



At the regular meeting of Palo Alto, Calif., Lodge No. 1471, held on January II, 1962, the following resolution was unanimously adopted:

WHEREAS, Brother John B. Morey has served Palo Alto Lodge unselfishly for the past 26 years, having gone through the Chairs and as Exalted Ruler; and

WHEREAS, Brother John B. Morey has served California West Central District as District Deputy Grand Exalted Ruler; and

WHEREAS, Brother John B. Morey has served the California Elks Association faithfully as its President in 1951-1952, and as Vice-Chairman of its Major Project Committee for the past six years; and

WHEREAS, Brother John B. Morey has served the Grand Lodge as a member of the Ritualistic Committee, the Lodge Activities Committee, and, currently, as Chairman of the Pension Committee;

NOW, THEREFORE, BE IT RESOLVED that Palo Alto Lodge No. 1471 is honored to present to the Grand Lodge Convention in Chicago, July 1962, the name of John B. Morey for Grand Treasurer of the Benevolent and Protective Order of Elks of the United States of America.

WILLIAM C. MORIN, Exalted Ruler LAWRENCE T. BRAZER, Secretary



LIMITED EDI-TIONS OF AU-THENTIC MASTER-PIECES .

18th Century Clipper ship. A perfect decorator piece. The original rope-burns, the weathered, natural seasoning of a thousand trade winds are brought to glowing life through the pre-cision and care of old-world craftsmen who know and love the sea. Lamp base is from hatch cover of the vessel; the shade is hand-made parchment imprinted with a true replica of a 17th Century Chart. All Genuine Surf Greations are hand pegged, hand-rubbed, guaranteed one-of-a-kind, Lamp as shown, 94.00. 50% deposit with C.O.D.'s. (California residents add 4% tax.) F.O.B. Los Angeles. GENUINE SURF CREATIONS, (E), 11168 Santa Monica Bivd., Los Angeles 25, California.



FOR BIG OR TALL MEN ONLY! We specialize in Large Sizes only! Sizes 10 to 16; Widths AAA to EEE. Dress, sport, casual, golf shoes, insulated boots, sox, slippers, jackets. Also dress and sport shirts with bodies cut full 4" longer than usual. Slacks, raincoats and sweaters, too! Sold by mail only; Satisfaction Guaranteed! Write for FREE Style Book today! King-Size, Inc., 1942 Forest St. Brockton, Mass.



Name & Address Labels \$1 **ANY 3 DIFFERENT** ORDERS \$2 ppd. SAVE! SPECIAL OFFER!

1000

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels. Padded. Packed with FEEE, useful plastic GiFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper-1090 only \$1, SPECIAL-SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 306 Jasperson Bldg., Culver City 1, California.





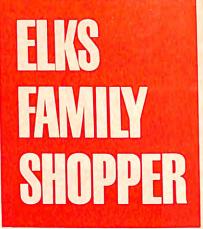
REAL EGG-SHELLS, hand-decorated in Europe, are original and dazzling decorations for Easter festivities. Genuine hen eggs are punctured at both ends, the contents blown out and the shell decorated by hand in exquisite colors and patterns. Safe delivery guaranteed. One dozen, \$3.95 ppd. Old Mexico Shop, Dept. E, Santa Fe, New Mexico.



BOWLER'S HAND TOWEL. Before trying for **BOWLER'S HAND TOWEL**, Before trying for that strike or spare, dry your hands on this novel bowling pin-shaped towel. It bears all the standard alibis in case you miss, plus your name or the Team's im-printed. Attaches to belt. 23" long, white with red and black trim. \$1.00 plus 20¢ post. (5¢ post. each addtl.) Stratton Snow, Dept. E. Deray Beach. Fla.



"DIAL" THE WEATHER FORECAST on the "DIAL" THE WEATHER FORECAST on the weather-wheel in Home-Weatherman Kit for amateur forecasters. Kit also contains 29"x42" full color physical map of U.S. and graphic illustrations ex-plaining phases of meteorology, air masses, cold and warm fronts, wind flow, etc. \$1.00 ppd, Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.





ELECTRIC PAINT REMOVER. You can remove ELECTRIC PAINT REMOVER. You can remove paint, wallpaper or putty faster, cleaner and safer with this heavy-duty remover. It takes off up to 12 layers of old paint as fast as 2 sq. ft. per minute . . . down to bare wood grain. Use indoors or out on flat, curved or irregular surfaces. Fully guaranteed, \$12,98 ppd. Meridian Co., Dept. E. 366 Madison Ave., N.Y. 17.



CHICKS BORN BEFORE YOUR EYES in "Chick-Chick" Incubator. Educational incubator has a clear plastic dome that lets you see the eggs hatch. Complete unit includes bulb, egg holder, thermom-eter and instruction book. Base converts to brooder after chicks are hatched. \$2.98 plus 35c post. Empire Mdsg. Co., Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.



Only \$1.95 postpaid from: SPEAR ENGINEERING COMPANY

481-9 Spear Bldg.

Colorado Springs, Colo.

TO LEAD FULL DRIVING VISION - NO GLARE!

No more squinting or peering under sun visor. Foldaway Extender is a transparent green plastic sun-shield that clips to the visor of any car or truck. Doesn't block that ethys to the vision of any car of truck. Doesn't block the view, swings down to give protection where built-in sun visors can't reach. Almost doubles the size of your visor. 131/4" wide, 41/2" high. Foldaway Sun Visor Ex-tender, \$1.39; 2 for \$2.59. Money-back guarantee. Ppd,

Walter Drake COLORADO SPRINGS 16, COLO.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items. there is a guaranteed refund on all merchandise returned in good condition within 7 days.



world clock tells the exact time any-where on the globe... in London. To-kyo and your home. Beautiful 24-hour clock has an easy-to-read inner dial with a Polar projection map indicating all time zones. Invaluable for businessmen making long distance calls. 8" tall. U.L. approved, \$9.95 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif. WORLD CLOCK tells the exact time any-



NEW GRIP WRENCH-The first clamp NEW GRIP WRENCH—The first clamp wrench ever made, it's a remarkable tool. Clamp at side locks wrench head with 2,000 lbs. gripping pressure. Fine as lock or pipe wrench, clamp or port-able vise. It measures 10"; jaws open 2". For workshop, car, etc. A good tool buy for \$3.95 ppd. Prince Enterprises, Dept. EK, 122 East 42nd St., New York 17, N.Y.



SHAGGY DOG TV SEAT. "Shag" is so cud-SHAGGY DOG IV SEAT. "Shag" is so cud-dlesome, children adore him as a playpal -and he keeps them off drafty floors during TV sessions. He's a big 22"x11½" high and looks so real with his hand-some plush coat of shaded silvery grey, you'll almost expect him to wag his tail. Only \$3.77 ppd. Niresk Industries, Inc., Dant P.634. Chicago. 47 Ill Dept. P-634, Chicago 47, Ill.



WHAT MAKES YOUR GARDEN GROW? Model D Home Gardener Kit contains 20 tests for nitrogen, phosphorus, potash and acidity in your soil, Follow the instruc-tions to find out quickly what's needed tions to find out quickly what's needed to produce a better garden. Chart gives pH preferences of flowers, fruits, vege-tables, shrubs, etc. \$3.98 ppd. Sudbury Laboratory, Dept. 305, Sudbury, Mass.



OLD-TIME BUTTER CHURNS were used from **OLD-TIME BUTTER CHURNS** were used from 1865 to about 1895. Crafted to last, they are in demand today and for good reason—they make fine planters, magazine racks, lamp bases, etc. These are the old ones with weathered planks; stand 2 ft. high. Shipping chgs. collect from Maine. \$22.00. Antique Americana, Dept. EK, 887 Second Ave., New York 17.

12 pair .50 \$1

ppd.





Direct from England!

HAND DRESSED WOODEN BUNNIES Each can hide a big Easter egg in folds of her skirt (skirt is split behind for the pur-pose). Easter is only the beginning, for these bunnies are finely chiseled wooden pieces you'll keep. From the studio of an artist in the high Alps of the Tyrol, they're not found in stores. About 4" tall. 2 for \$2.95 ppd. THE OLD MEYLCO SHOP Dent E Santa Fe New Maxico THE OLD MEXICO SHOP, Dept. E, Santa Fe, New Mexico



Are these Glorious **Jewels Diamonds**?

No-these sparkling dazzling beauties are not diamonds. They are mistaken for dia-monds-they have all the fire of fine dia-monds but they are man-made Kenya Jewels -a miracle of modern science. LOW COST-AMAZINGLY LOW COST! These sparkling, beautiful white Kenya Jewels can be had at only a small fraction of the cost of a diamond and on very easy pay-ments if you wish-os little as \$6 down.

House Beautiful says, "Like a diamond and with more fiery sparkle." Esquire mag-azine says, "Outdazzles the most dazzling diamond."

Write for Free Booklet Send no money. Just write today for the FREE Booklet that tells you all about these dazzling white man-made jewels, and shows you a wide selection of stylish rings for men and women.

KENYA GEM, Dept. 123, Phila. 22, Pa.





Spectacular collection of genuine, all-different foreign postage stamps picturing weird and fasci-nating animals from Borneo, Russia, Sarawak and other far corners of the world. An exciting STAMPede of man-eating tigers, mammoth pachy-derms, powerful bison, ferocious boars, leaping kangaroos, Arctic polar bears, savage gorillas ... many others. Everything from alligators to zebras in this exotic display of wild animals. EXTRA! Big Bargain Catalog; information-packed Collector's Guide; other attractive stamp offers for free con-sideration. Send 10¢ for mailing.

H. E. HARRIS & Co., Dept. L158, Boston 17, Mass.



If Your Child is a Poor Reader

See how The Sound Way to Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to full year's grade in reading skill in 6 weeks. Write for free illustrated folder and low price. Bremner-Davis Phonics, Dept. V-19. Wilmette, Ill.



ELKS FAMILY SHOP



S-T-R-E-T-C-H RUBBERS fit shoes "like a glove." They're made of pure gum rub-ber that stretches for easy putting-on, yet snaps quickly back to fit snugly over slender as well as wide lasts. Won't slide off heel. Higher cut protects in-step. Black. Send shoe size plus \$3.98 ppd. to Stepdry Products Co., Dept. E. 147-47 Sixth Ave., Whitestone 57, N.Y.



DIAMOND BUYS! \$15,000 buys this Pear-shaped Diamond Ring in the 10-carat size. But the same shape diamond, in a one-carat weight, costs only \$395.00. There are other good buys from this well-known company that offers a 10-day free inspection. Write for free catalog and information. Empire Diamond Corp., Dept. 27, Empire State Bldg., New York 1.

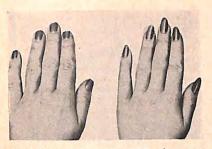


ZIPOUT SHRIMPTOOL. Devotees of shrimp find shrimp-cleaning a much easier job with this new tool. It peels and deveins shrimp in one quick easy thrust. Also cuts cooking time and eliminates smelly odors. The shrimp enlarge and absorb seasoning fully. curl beautifully. taste delicious. \$1.98 ppd. Zipout, Inc., Dept. EL. 4905 No. Second St., Rockford, Ill.



FOR A WINNING SMILE, spruce up your teeth with the implements in Home Den-tal Treatment Kit. Battery-operated motor spins the stain remover. nylon brush or gunn massager to remove stains and film. Also included are cleansing paste, battery. instructions, 83.98 ppd. Whirlee, Inc., Dept. E-462. 31-01 Stein-way St., Long Island City 3, N.Y.

FIKS FAMILY SHOPPER



YOU CAN'T BITE YOUR NAILS when you coat them with "Kant-Bite." One appli-cation of this completely safe scientific formula forms a diamond-hard coat that cannot be bitten. It also prevents split-ting, chipping and breaking of nails. ... keeps them long and beautiful, \$1.50 ppd. Kant-Bite Co., Dept. EK, Box 75. Rugby Sta., Brooklyn 3, N.Y.



SCALE MODEL VOLKSWAGEN is an im-ported 4-inch beauty that actually goes 20 MPH on a straight-away. (In Califor-nia, they even race them.) Beautifully de-tailed Volks has micro-sensitive adjust-ment and differential for precision steer-ing, free-wheeling, crash absorber, rub-ber tires. \$2.95 ppd. Lee Products, Dept. EK-3, 103 Park Ave., N.Y. 17.



YOU'LL NEVER GET STUCK in winter ice or snow if you have one of these new cyl-inders. Just spray chemical contents of can on rear tires, wait for it to "set," and in just a minute, you can drive on again. Gives positive traction up to 50 miles. No chains, tows. §2.95 each; 2 for \$5 ppd. Scientific Supply, Dept. EK, 125 East 41st, N.Y. 17.

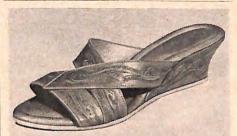


JIFFY JUMP-IN SUIT lets you putter in style, A full-length zipper and dropseat back make it a jump-in joy. Pert bow ties at waist. Lowenstein heavy satiny suit comes in black or blue trimmed with red and white: or tan trimmed with coral and toast. Sizes 12 to 20, 87.95 plus 50¢ post. Old Pueblo Traders, Dept. ELJ, Box 4035, Tucson, Ariz.





INTO NEW CAPE, STOLE. \$22.95* Tax Free IRIO NEW CAPE, SIOLE, Freege T. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing: repairing, new lining, interlining, monogram. S22.55 complete. (*mink, beaver, extras add'l.) Send no moneyl Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postmars %22.95 plus postage when new cape arrives. Or write for free style book. I. R. FOX, 146 W. 29th St., Dept. H-30, N. Y. 1



IMPORTED STEP-IN WEDGE \$7.95

Handsomely hand-tooled floral design on Golden tan genuine leather. Bouncy air foam soles and 2-inch wedge heel. Cool as a breeze. Completely leather lined too. Sizes 5-10...\$7.95 Add 50¢ post.

OLD PUEBLO TRADERS 614-EMW-So Country Club





BETTER SLEEP INC.

New Providence, 470 New Jersey



up to 25 pounds, while removing hook or cleaning. Protects hands. Gives positive grip with 6 'teeth'. Sturdy plastic. It floats. Has belt clip. MONEY BACK GUARANTEE. Only \$2.00 (postpaid). AFTCO, 1559 Placentia Ave., Newport Beach, California.

For Those Who Do Not Want GREY HAIR

Now Top Secret's amazing scilooking color to faded or grey hair . . makes you look years younger! Top Secret does not streak or injure hair, does not wash out.

"I noticed results after just a few applications," says Ian Garber, Idol of the Airlanes, "Top Secret is easy to use-deesn't stain hands or scalp. Top Secret is the only hair dressing 1 use."

top secret -NEW! 13 oz. Giant Size \$9 Time-proven Top Secret has been used by famous personalities for vears. Send \$5 (Fed. Tax incl.) for 6 oz.

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of **California**, Room 34-91, 3100 Van-owen St., Burbank, Calif.





X ES! We'll rush you 65 all-different U.S. Stamps – including famous "History-in-the-Making" Issues – for only 106! (Standard catalogue value guaranteed at least \$1.50.) Also Airmails, Special Delivery, Postage Dues, High Denominations, etc. Some over 75 years old! All for only 106 with approvals. (Offer open to adults only.) Don't delay, Rush name and address – with 106 to help cover shipping, handling-NOW to: LITTLETON STAMP CO., Dept. 3-EL, Littleton, N. H.



TUSTIFIELD INC. A machine Not sold in stores Save money with HEAVY-DUTY STITCHER. It's easy to sew or repair anything made of Leather, Canvas. Nylon, Plastic, other heavy materials. Quick "push pull" action makes firm, leven lock-stitches like a machine, Gets into hard-to-get-at-places, Just the tool needed for repairing Luggarge, Footwear, Convertible Tops, Awaings, Seat Corrs, Sportsgear, Rugs, heavy, curved) and hobbin of strong waxed thread (10 yds.) all self-contained in HEAVY.DUTY STITCHER, Easy-to-follow di-centons included. Extra needles and thread always available. Stas Biomey order or check and we pay postage. If C.O.D, SLOB Shomey order or check and we pay postage. If C.O.D, SLOB Shomey mack Guarantee.

SPORTSMAN'S POST, Dept. A-392 366 Madison Avenue (at 46 St.), New York 17, N.Y.



MEYER Z-52 ZOYSIA GRASS WAS PERFECTED BY U.S. GOVT. ZOYSIA GRASSES PROVEN #1 IN DURABILITY BY LEADING UNIVERSITY

> A TRUE PERENNIAL WON'T WINTER KILL

STAYS GREEN EVEN THRU DROUGHTS **RESISTS BLIGHT**, **INSECTS, DISEASES**

WON'T BURN OUT IN **HOTTEST SUMMERS**

DRIVES OUT CRAB-**GRASS & SUMMER WEEDS**

CUTS MOWING BY 2/3 ENDS NEEDLESS WASTE

GUARANTEE BACKED BY WORLD'S LARGEST GROWERS



Take up your own plugs from your established turf as desired (including all summer long). After plugging, nursery area grows over againan endless supply!



1. Set AMAZOY living plugs in ground 1 foot apart, checkerboard pattern. Use our exclusive plugger or your own tool. 3. For greatest system that spreads into thick, luxurious turf. 3. For greatest coverage, plant fullest growing season.

YOUR PRESENT GRASS. . . PLUG IN AMAZOY, WATCH IT SPREAD INTO A BEAUTIFUL, VELVETY LAWN.

This Spring, plan to end those lawn problems once and for all. Plant Amazoy Meyer Z-52 HYBRID Zoysia Grass. Enjoy a lawn as carefree as it is lovely: stays green through blistering summer heat and drought . . . laughs at blights, insects, diseases . . . chokes out crabgrass, plantain, and other weeds . . . saves on water bills, cuts costs of fertilizers and weed killers, and cuts mowing by $\frac{2}{34}$ A true perennial, it goes off green color after killing frosts, then regains fresh green beauty every Spring!

GUARANTEED TO GROW IN ANY SOIL

You can't lose with Amazoy. Grows in good soil, bad soil, even salty beach soil or sub-soil. Grows on slopes, prevents erosion. Planted in estates, racetracks, golf courses, tens of thousands of lawns across the nation. Every plug guaranteed to grow within 45 days or replaced FREE at our risk and expense.

SAVE ON EXCLUSIVE PLUGGER OR GET IT FREE	To: Dept. 282, ZOYSIA FARM NURSERIES 6414 Reisterstown Road, Baltimore 15, Md. 80 Boylston St., Boston 16, Mass. 333 N. Michigan Ave., Chicago 1, Illinois. Please ship the following order of Amazoy 1000 PLUGS and PLUGGER 9.95
For plugging	
and trans-	200 PLUGS
	200 PLUGS and PLUGGER 13.75
planting. Pat-	300 PLUGS and FLUGGER
ented design	F.O.B. Balto, Md.)
cuts away	Full Size PLUGGER 4.95
competing	
growth as it	s1.50 per 100 plugs and we pay shipping charges. Otherwise omit handling charge and we
digs hole for plugs, for faster, surer	handling charge on 1100 plug orders.
growth. Order @	l enclose check money order cash
\$4.95 or FREE	NAME
with larger orders.	ADDRESS
AMAZOY Trademark	
Reg. U.S. Govt.	CITY ZONE STATE





AUTOMAT FOR BIRDS. Rust-proof alumi-num Bird Feeder has regulator openings that automatically funnel seed into tray to replace feed that's been eaten. Hop-per holds approximately 2 lbs. of feed. 12" diameter hood prevents feed from getting wet. Hang it from a tree limb or a window. \$3.95 ppd. Best Values Co., Dept. CS-5, 285 Market St., Newark, N.J.



YOU DON'T HAVE TO BE A CATTLEMAN to enjoy ranch living. For only \$199, you can buy a half-acre Ranchette in Dem-ing, New Mexico—land of sunshine and a healthy climate. \$199 complete, \$5 down, and \$5 per month, with no inter-est and no taxes. Send for free portfolio. Deming Ranchettes, Dept. N-1B, 112 West Pine St., Deming, New Mexico.



3 GIANT FULL-COLOR MAPS FOR \$1.00. In-cluded are a map of the U.S. and a map of the World, each 33"x50", depicting capitals, principal cities, rivers, etc.-plus a Space Map, 27"x39", with explan-atory charts and text on our solar sys-tems, All designed by Hammond in full color. 3 for \$1.00 ppd, Nancy Ellen, 614 Spencer Bidg., Atlantic City, N.J.



In the North Country



On November 1, the Grand Exalted Ruler visited Madison. Wisc., Lodge and attended a banquet. Press coverage of the occasion included live television. With him in the photo, left to right, are State President J. R. Casanova, D.D. Kenneth F. Sullivan, Grand Secretary L. A. Donaldson, Madison E.R. John C. Fritschler, Jr., and Alfred E. LaFrance, Chief Justice of the Grand Forum.



At Sioux Falls, S. D., Lodge November 14, Mr. Wall was presented a check of \$1,000 for the Elks National Foundation and a certificate to commemorate the occasion. With him are officers of the lodge (E.R. William A. Stringham also holding the certificate) and State Foundation Chm. J. Ford Zietlow and D.D. Francis Smith (in rear).



While visiting the Passaic County Elks Cerebral Palsy Treatment Center in New Jersey, Mr. Wall was given a gift by a student, Joan DeGise. Left to right are William James, Chm. of the Center's Trustees; Miss DeGise; Mr. Wall; Past Grand Exalted Ruler William J. Jernick; and Denis A. G. Lyons, State Trustee and a Director of the Center.



State and Grand Lodge officers gathered for this photograph when the Grand Exalted Ruler visited Owatonna, Minn., Lodge November 25. Left to right are State V.-P. Howard Comstack, Mr. Wall, Past Grand Exalted Ruler Sam Stern, State Pres. E. Archie Cook, and State V.-P. L. E. Moening.

News of the Lodges

Elkdom Grows —and Builds



FLORIDA Elkdom's Major Project, the Harry-Anna Home for Crippled Children, was the recipient of a new Bel-Aire Chevrolet Station Wagon, the gift of the Beer Industry of the State. The Home's Director, George Carver, right, accepted the car from the Industry's Pres., Robert Valier, during his organization's three-day convention at which Mr. Carver was a special guest. The car was given along with additional money to finance the redecorating and refurnishing of the Home's dining room, the total amount involved being in excess of \$5,000.



SEATTLE, Washington, Lodge's new home, now under construction, received a visit from Grand Secy. Lee A. Donaldson, left, and Past Grand Exalted Ruler Emmett T. Anderson, right, as well as former Grand Tiler M. E. Monagle and Mrs. Monagle of Alaska, center. The building, which the Grand Secretary got off to a good start, will be ultramodern in design, built along the edge of Lake Union.

AUBURN, WASH., Lodge, No. 1808, welcomed thousands of visitors to the fourday celebration of the opening of its magnificent \$500,000 home. Modern and functional, the structure boasts a \$23,000 kitchen for its restaurant which accommodates 100 diners and overlooks the main lounge, patio, outdoor swimming pool and putting green.

Completion of this building has provided a major addition to the assets of the community, made possible by the 1,800 Auburn Elks.

The beautifully appointed building was the scene of the dedication dinner which opened the festivities, and also for the ladies luncheon and a vaudeville show the following day. The dedication of the flag pole and cornerstone in which Past Grand Exalted Ruler Emmett T. Anderson and Grand Trustee Edwin J. Alexander played major roles, were followed by a concert and exhibition put on by the Scottish Pipe Band of Seattle Lodge, and the Dedication Ball.

The rooms set aside for youth activities were planned with great care, and a teenage dedication dance was held for the young people two weeks after the home's dedication.

THE WORST FIRE in over 13 years for Logan City, Utah, occurred January 12th when the two-story home of Logan Lodge No. 1453 was gutted by flames of unknown origin.

Damage to the rugged structure, completed and occupied by the Elks only three years ago, was estimated at nearly \$130,000, about half of which is covered by insurance.

Nothing daunted, Exalted Ruler Gordon Steele stated that rebuilding would begin immediately, with reconstruction around the heavy rock walls.

In the usual courageous Elk manner, the meeting scheduled to be held three days after the holocaust, went off as planned in temporary quarters set up in



FORT WALTON BEACH, Florida, Lodge received a plaque for meritorious service from the West Florida Heart Assn. for its sponsorship of the annual Elks Heart Symposium. Left to right are E.R. John H. Strickland, guest speaker John P. Knox of the American Heart Assn., Congressman Bob Sikes, Dr. Wm. D. Cawthon of the West Fla. Assn. and Fred Hedrick, Assn. Secy.



GLOUCESTER, Massachusetts, Lodge's E.R. George R. Perry congratulates Red Sox pitcher Billy MacLeod, a former player on the Elks' Junior League baseball team, at a testimonial dinner given in his honor when he received his award as Most Valuable Player of the Month in the Class B Carolina League from Mayor J. Stanley Boudreau. Ex-Red Sox catcher Pete Daley was the speaker.

the local Masonic Hall, when a class of candidates was initiated and plans for rebuilding were formulated.

A RECORD 172 MEN became members of Searcy, Ark., Lodge, No. 2247, at ceremonies followed by a buffet dinner attended by over 450 Elks and their ladies.

Toastmaster for the occasion was the lodge's first Exalted Ruler, Tom Pegelow, and speakers on this occasion included Past Grand Exalted Ruler Earl E. James who was introduced by Grand Lodge Committeeman Charles F. Lilly. Other speakers were Hon. Forrest D. Waller, State President Dr. Ben Saltzman, Grand Lodge Committeman Bert Wysor, District Deputy Charles Carpenter, and Past State Presidents Victor Wilder and Isaac Malham.

R. E. Johnson of the State New Lodge Committee handled the institution, with the initiation conducted by the officers of Little Rock Lodge, and the closing ceremonies under the leadership of Mountain Home Elk officials. Also participating in the program were State Vice-President Hugh Martin and State Secretary Robert B. Acheson.

ROBERT E. BONEY, Grand Esteemed Leading Knight, was the featured speaker at the dedication of the handsome new home of Lordsburg, N. M., Lodge, No. 1813.

Many dignitaries from other New Mexico lodges, as well as representatives of the State Elks Association, were guests of Exalted Ruler J. R. Poindexter, Jr., and his Brother Elks on this occasion.

ROBERT E. THOMPSON, a Past Exalted Ruler of Frankfort, Ind., Lodge, No. 560, died in surgery December 24th, following an automobile accident. He would have been 47 years old on January 7th. He is survived by his wife, a daughter, a son who is also a member of the Order, and by his father, Claude E. Thompson, a Past President of the Indiana Elks Association and former Chairman of the Grand Lodge State Associations Committee.

Following in the footsteps of his father, long a devoted and hard-working Elk, Robert E. Thompson had served as District Deputy for his area and was a Trustee of his State Association for a three-year period. He had also been a member of several State Association Committees before his untimely passing.

NEW JERSEY'S newest branch of the Order, Secaucus No. 2238, was instituted by District Deputy Morris Rosenblum under the auspices of Union City Lodge. Exalted Ruler James McGinnis of Union City and his fellow officers initiated the 58 Charter Members who elected Howard Moses as their first Exalted Ruler. Mr. Moses received his gavel of office from Past Grand Exalted Ruler William J. Jernick in the presence of State New Lodge Committee District Chairman Dr. Louis Hubner and many other Elk dignitaries.

Among the leaders who participated in these ceremonies were State President Charles A. Hotaling who was the installing officer, Past State Presidents Joseph F. Bader, Grand Lodge Youth Activities Chairman; Vernet N. Hicks; Charles H. Maurer, State Secretary, and Edward J. Hannon; District Deputy Dr. Chester B. Ralph; State Vice-President Joseph Backle, Jr., and State Organist Harry Burnham. Mayor James F. Moore extended his city's welcome to the new lodge, and presented to its first Exalted Ruler an American Flag which had flown over the Nation's Capitol and was given to the lodge by U. S. Rep. Dominick V. Daniels.



MASSACHUSETTS ELKS Assn. checks totaling \$5,000 were presented by Pres. W. E. Quinlan, left, to Richard Cardinal Cushing for various children's work. Looking on at right are, left to right, Past Grand Exalted Ruler John F. Malley and John E. Fenton and Grand Trustee Edward A. Spry. A check for \$2,500 replenishes the Elks Fund at Kennedy Memorial Hospital for care of children of needy parents; \$1,500 helps to maintain a new residency for surgical work for children, and \$1,000 is for the Cardinal's own program for children.



ELMONT, New York, Lodge's annual dinner meeting for the P.E.R.'s Assn. was honored by the presence of, left to right, P.D.D. Leslie Bellows, John F. Scileppi of the Grand Lodge Judiciary Committee, Assn. Secy. George Balbach, Past Grand Exalted Ruler James T. Hallinan, P.D.D. John Frank and Past State Presidents Frank J. Fitzpatrick, David D. Lee and Gene Amabile.



WARREN, Ohio, E.R. Dominic Augustine, left, foreground, presents keys to a new station wagon to Howard Bartlett, Pres. of the Trumbull County Society for Crippled Children to be used at the H. W. Taylor Rehabilitation Center. Left to right, background, are D.D. F. M. Hettish, Medical Director Dr. E. E. Bauman, Exec. Director Mrs. Louis Levine and Herschel J. Deal of the Ohio Elks' Cerebral Palsy Commission.



ESCONDIDO, California, Lodge's ladies, represented by Marie Sanders, center, donated \$500 to the Calif. Elks Major Project. At left is E.R. Stanley O. Dyckman; at right, P.E.R. Karl Schmeeckle.

News of the Lodges CONTINUED



CANTON, Illinois, Lodge's E.R. Donald Casey is pictured, right, with D.D. Richard L. Baxter, left, and Dr. Gordon Simmons and his son Richard Simmons, a third-generation Elk initiate.



POINT PLEASANT, New Jersey, Elks who paid a visit to the Elks National Home in Bedford, Va., are photographed with the bus in which they made the 800-mile round trip. During their weekend stay, these Elks paid a call on nearby Lynchburg Lodge, taking with them several residents of the Home.



LONG BEACH, California, Est. Lead. Knight Dr. Charles Fabish, center, and Art Nesbitt, Chairman of the local Elks Major Project Committee, are pictured with Miss Paulette Lollar who was "Miss Junior Rose Bowl" for the football game co-sponsored annually by the Elks lodges of Southern Calif. for the benefit of the Major Project. Approximately 45,000 saw Cameron, Okla., down Bakersfield, Calif., 28-20 to bring in \$7,000 for the Project.

BINGHAMTON and ENDICOTT, New York, Lodges co-sponsored an All-Star Football Night when players, their fathers and coaches from 11 high schools of the area were guests and received trophies. Pictured are, left to right, Coach Dick Hoover of the Triple Cities Champions from Vestal High; Dick Lyon, Ithaca College football coach who was guest speaker; Bud Sheehan, Binghamton's Youth Chairman, and Tom Hurley of Elmira SS, Southern Tier Conference Champion.





PORT JEFFERSON, New York, Lodge officers pictured on the site of their new headquarters include E.R. B. T. Hanley and contractor James Colaneri, with Trustees Irving Kahn, Chairman George Barth, Lou Stohr and Al Jordan, standing, left to right.



FORT LAUDERDALE, Florida, Lodge welcomed D.D. Herb Payne when nearly 400 members were on hand to see 40 candidates initiated in his honor. Left to right are Pompano Beach P.E.R. Edwin H. Hayme, E.R. Emerson Alsworth, Mr. Payne and P.D.D. E. O. Williams.



WOONSOCKET, Rhode Island, Lodge is proud of these State Elks Assn. Golf Champions. Left to right, they are, foreground, W. S. Belisle, George Sawyer, C. W. Landry and G. B. Laprade; second row: T. F. Vecchione, W. W. Freve, Sr., M. A. Thibault and R. C. Scanlon; third row: R. V. Rivet, Jacques Martineau and A. M. Gilbert.



TEXAS ELKS meeting at Austin for their Fall Conference had these officials as dinner guests. Left to right, they are State Pres. Marvin Hamilton, Mrs. Charles Bowie and Grand Lodge Judiciary Committeeman Bowie, Grand Secy. Lee A. Donaldson, Mrs. Earl E. James and Past Grand Exalted Ruler James.



TIFFIN, **Ohio**, Lodge's E.R. Dr. Joseph E. Hooker, fourth from left, foreground, presents the Ohio Cerebral Palsy Commission's gift of \$3,000 to Paul V. Brown, Director of the Betty Jane Memorial Center, third from left, foreground, in the presence of officers and Trustees of the lodge, and D.D. Rodney R. Granstaff, fifth from left, foreground.

PHOENIX, Arizona, E.R. Peter A. Mench welcomes D.D. Dennis W. Christensen on his official visit when the Deputy witnessed the initiation of a class of 14 candidates.

FORT MADISON, lowa, Lodge officers are pictured, foreground, with D.D. L. E. Whitney and State Vice-Pres. John Bowman and the 41 candidates initiated in their honor.





KISSIMMEE, Florida, Lodge Secy. Frank C. Broyles, left, presented a \$100 check for the Elks National Foundation to D.D. C. Newt Jones, second from left. Looking on are E.R. John E. Carroll and P.D.D.'s Wm. C. Bruning, Vaughan Martin and Al Coe.



TERRE HAUTE, Indiana, E.R. Franklin W. Reid, center foreground, and his officers initiated this class recently.



SOUTH RIVER, New Jersey, Lodge entertained Sayreville's State Little League Champions at a dinner. Pictured, left to right, foreground, are Jamie Van Dyk, Mickey Marcinczyk, John Price and Costy Pawlowski; background: Coach Ken Buchanan, Mgr. Herbert Davis, E.R. W. K. Booraem, Inner Guard George Boyler and Sayresville Little League Pres. Robert Mazurowski.



NEW ORLEANS, Louisiana, early risers revealed their interest in the annual Elks Krewe of Orleanians Parade on Mardi Gras when they showed up outside the lodge home at 8 a.m. Nov. 19th for places in the March 6th pageant.



DENVER, Colorado, Lodge welcomed Grand Trustee Jacob L. Sherman and D.D. Arthur Tremayne at its Father and Son Night Program. Left to right are E.R. C. E. Smith; Mr. Sherman; Esq. Donald Brokaw and his son, a new Elk; candidate Thomas Fink and his father who is organist for Plattsburg, N. Y., Lodge, and D. D. Tremayne.

EL CAJON, California, Lodge initiated this class in honor of the visit of D.D. Carmine Addesso, second from right, foreground.



News of the Lodges CONTINUED

ANDREW E. HARPER, devoted Secretary of Leominster, Mass., Lodge, No. 1237, for the past 40 years, passed away January 10th at the age of 83. A member of the Order since 1914, Mr. Harper first served his lodge as Treasurer for two terms, prior to his election to the office of Secretary, an election in which he had never had an opponent. His loyal service to his lodge for so many years will be greatly missed.

Mr. Harper's death followed by three days the passing of another respected and prominent member, Police Chief George H. Smith who died suddenly at the age of 62. For many years, Chief Smith had been noted for his work among the youth of the city, and also throughout the State, having served as Chairman of both the lodge's and his State Association's Youth Activities Committee.

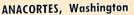
THE THREE-DAY FALL CONFERENCE of the Illinois Elks Association at LaSalle was, to all intents and purposes, a "Sales Conference". Because he was the prime motivating force in the institution of three new lodges in the State within 16 months, State New Lodge Chairman Robert J. Campbell of Blue Island earned the title of Super-Salesman and had the conference dedicated to him by State President and "General Sales Manager" Maurice W. Lee.

Over 500 persons attended the meeting planned by General Chairman George A. Shields who presided at the session conducted by the Crippled Children's Commission on the opening day at which it was disclosed that a total of \$51,800 had been received for the clinic and home therapy programs during the preceding six months, about half the amount required for the year.

The Publication Commission met to discuss matters pertaining to the *Elks Newsette*, the State bulletin, and the State Trustees conferred with Chairman and State Vice-President Omer C. Macy. On the following day the Advisory Committee, composed of the Past State Presidents, convened at breakfast, following which the general business session of the conference took place when the importance of selling Elkdom was stressed.

Reports were made on all Districts, with progress shown in every field, notably the Americanism Committee work, Elks National Foundation support and increase in new lodges. Cited was Woodstock Lodge's project which includes distribution of 40,000 American Flag buttons to county school children and a house-to-house canvass encouraging home displays of the Flag on national holidays.





... At ANACORTES, WASH., Lodge's State Officers Night, Capt. J. A. Niforopoulos, USN, demonstrated his prowess with the pool cue. Admirers include, left to right, E.R. L. L. Paquin, State Trustees Robert Arnett and William Smith, Vice-Pres. Chester Hawes, Pres. Cliff Whittle and Major Project Trustee Richard Chaffee. Proceeds from the demonstration were donated to the State Elks' Major Project.

MONTEBELLO, CALIF., Trustee Michael Addante, left, presents a plaque to D.D. Don Peters, right, expressing the lodge's appreciation for his aid during its brief existence.

... OCEANSIDE, CALIF., officials are pictured with the class initiated in honor of D.D. Carmine Addesso, fifth from left, foreground, with E.R. C. F. Stevens on his right.

... The Explorer Scouts sponsored by HERMISTON, ORE., Lodge have chosen skindiving as their specialty under the training of R. R. Atterbury, left, an experienced diver who now has six of these boys, between 14 and 17 years of age, qualified to deep-dive to 110 feet. The Post plans to become a recovery unit for drowning victims or for lost or stolen property under water. The program will also include underwater welding, cutting and so on. The unit also has a 24-foot surplus rearming craft which is used in conjunction with their diving and underwater work.

... Grand Trustee Jacob L. Sherman, is pictured, second from left background, with the officers of BOULDER, COLO., Lodge, and, foreground, a class initiated at a program attended by 250 Elks, following a dinner for 600 persons.

... At a recent Court of Honor, three Life Scouts of the ALAMEDA, CALIF., Elks' Troop received Eagle Badges. Left to right are Field Exec. Sam Gardner, Randolph and Dale Wright, the first twins of the Alameda Council to achieve this honor, and John Kidder.



MONTEBELLO, California



OCEANSIDE, California



HERMISTON, Oregon



BOULDER, Colorado

ALAMEDA, California



News of the Lodges CONTINUED

LODGE NOTES

The January 4th issue of "The Baxter Bulletin" carries a three-column story headed "1961 Was Year of Many Gains." The fact that activities of the Arkansas State Elks Association were mentioned twice should be a matter of great pride. The Youth Leadership Contest came in for plaudits, and a review of important data concerned with the Arkansas State Meeting last year was also included.

Southern Pines, No. Car., Lodge announces its sponsorship of the First National Invitational Amateur Elks Golf Tournament to be held at the Southern Pines Country Club May 17th through the 20th. The competition will comprise 54 holes Medal Play, divided into flights after 36 holes. All Elks are invited to participate. Inquiries and requests for entry blanks may be addressed to Dr. Boyd Starnes, Tournament Chairman, Box 23, Southern Pines, N. C.

The members of South River, N. J., Elkdom recently paid tribute to Harrison S. Barnes with the initiation of a class of 100 candidates. Among the officials of the Order who witnessed the impressive ceremony were Past Grand Exalted Ruler William J. Jernick, District Deputy John Sutton and State President Charles Hotaling. Mr. Barnes was District Deputy for that area at the time South River Lodge was instituted.

Jack Foley of Fitchburg, Mass., Lodge is enjoying his tour of the West Central District as Grand Secretary to District Deputy Bernard D. Ward, even though he's traveled that road before. He served in that capacity to Dr. I. W. Smith in 1927, James A. Bresnahan in 1933, Rodney F. Poland in 1947 and John J. Murray in 1954, and he's just as enthusiastic as he was when he made this first journey 34 years ago.



CHAMPAIGN, Illinois, Elks were entertained at a stag program by Harry Caray, voice of the St. Louis Cardinals, pictured, left foreground, with Illinois football coach Pete Ellictt. Standing, left to right, are Bus Steward, Lloyd Dillman, General Chairman Merle Edmunds, Jr., Fred Dean, Bill Danielson and Larry Stewart of radio station WDWS. The event, attended by more than 300 Elks, was carried over three radio stations.



PONCA CITY, Oklahoma, Elk officials initiated 33 in honor of D.D. C. K. Morrow.



Eureka, Ark., Lodge is making leaps and bounds in the right direction. Not in the best condition of recent months, this lodge has made an amazing comeback. It is financially sound, has almost doubled its membership and is imbued with real fraternal spirit. The officers of this lodge are now discussing plans for either remodeling or building.

Clayton, Mo., Lodge was the recipient of an award for meritorious service to retarded children in the St. Louis area, given by the St. Louis Assn. for Retarded Children.

John Cabot, long-time member of Pasadena, Calif., Lodge and its Youth Activities Committee Chairman, had the pleasant chore of serving as Chairman of the Queen and Court Committee of the Pasadena Tournament of Roses, a post which frequently brought him into the presence of the regal beauties who participate in this annual gala.

One of Porterville, California, Lodge's Scholarship winners of last May, Miss Kathleen Ratigan, just received an additional \$500 award from the California State Elks Assn.

Fort Worth, Texas, Lodge is proud of the fact that its Esteemed Loyal Knight Bill Turner has just been elected President of the Fort Worth Lions Club.

Another devoted Elk to receive honor outside the Order is former Congressman William F. Brunner, a 50year-member of Queens Borough, N.Y., Lodge. Mr. Brunner was recently installed as President of the Chamber of Commerce of the Rockaways at ceremonies conducted by Borough President John T. Clancy.

A gala night at Lewiston, Idaho, Lodge not long ago occurred when District Deputy Ronald G. Martin was welcomed, and saw the largest class in the past decade initiated by Exalted Ruler Wilbur W. Perry and his officers. The program was sponsored by Potlatch Forests, Inc., which furnished many prizes for drawings, and, in cooperation with the Membership Committee, secured the applications of most of the 68 candidates.

OMAHA, Nebraska, Lodge has donated a 50-pound black female bear cub to the Riverview Park Zoo. Pictured at the presentation were, left to right, Trustees Chairman I. H. Floersch, Pres. Sheldon Harris of the Omaha Zoological Society and E.R. Alan W. Fries, Jr.

34

Elks National Service Commission



Chairman Leo N. Demro of the St. Cloud, Minn., Elks' Hospital Committee and Co-Chairman Otto Machren are pictured with one of the groups of entertainers the Elks had perform for patients at the St. Cloud Veterans Hospital. This is one of many regular monthly activities that this lodge sponsored for the servicemen hospitalized there.



St. Augustine, Fla., Lodge has been a leader in the annual observance of PAL Day, inaugurated six years ago, when servicemen and their families are welcomed to our Nation's oldest city. Pictured here in front of the Elks lodge home are some of the hundreds of visiting servicemen, their wives and children who were entertained at a luncheon when over 6,000 hot dogs were consumed, and one of the uniformed guests won a free long-distance telephone call to his home.



Forty patients at Fort Devens Hospital who could not be with their loved ones during the Holidays were remembered by Leominster, Mass., Lodge whose Veterans Committee paid them a visit, presenting each with a welcome gift. Committee Chairman R. F. Foster is pictured as he gave his package to Sp4 Hoke Smith, Jr., a patient who is also a member of Hornell, N.Y., Lodge. Looking on are, left to right, Emile J. P. St. Cyr; State Elks Association Trustee Felix B. Seliga; Pfc. Joseph Milazza and Sp4 Robert V. Clark, wardmen; Major Ruth E. Mattee; Norman A. Clark, and Miss Frankie Osborne, Red Cross recreation supervisor.



Summit, N. J., Lodge was one of the first to report on the playing card collection campaign. Veterans Committee Chairman Pat Kelly, left, and E.R. John Koch were pictured as they checked out some 500 decks donated by the public during the drive.



Leslie B. Breslauer, a member of Houston, Texas, Lodge for 42 years, is an old hand at playing-card collecting. He is pictured as he presented some of the 120 decks he collects each month for patients at the Houston VA Hospital. Mr. Breslauer has been making his rounds regularly for five years, recently made a personal gift of a wheel chair to the Houston facility.

INVEST in TWO of the NATION'S FASTEST GROWING STATES **FLORIDA & COLORADO** THE NATION'S WINTER AND

SUMMER PLAYGROUNDS

\$495 TOTAL \$10 DOWN PRICE \$10 MONTH

Rising land values in both FLORIDA and COLORADO have made fortunes for wise investors from every walk of life, usually from property bought on the installment plan. It's not too late! You can still own good high land in these fast-growing playground states ahead of the expected population explosion and industrial booms. You can still share in the profits that will be made ...



... offers you the opportunity to invest in choice land in BOTH STATES at a price you can easily afford...3¼ ACRES of GOOD HIGH LAND, 1¼ acres in FLORIDA and 2½ acres in COLORADO, for only \$495 total price! And payments only \$10 per month!

The Florida Division, 44 miles northwest of Gainesville, is in the beautiful ridge country of thoroughbred race horse breeding and training farms. The blue waters of the Gulf of Mexico are just 58 miles west.

The Colorado Division rests at the foothills of the magnificent Sangre de Cristo Mountains, 27 miles west of Canon City and the famous Royal Gorge.

The excellent land of Florida-Colorado Acres holds good profit potential in every respect!

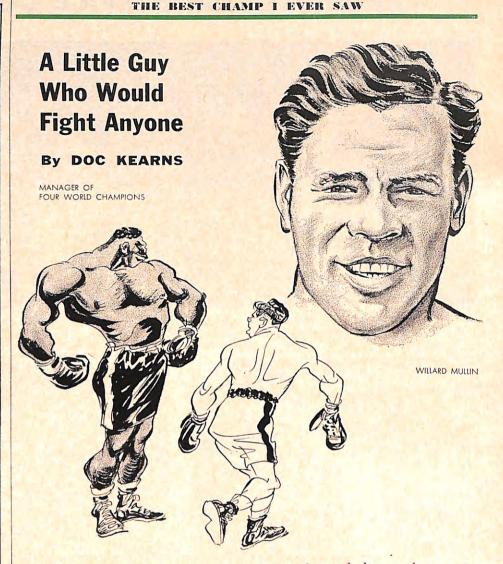
It won't cost you a cent to get the full story on the most unique investment opportunity ever offered!

Just fill out the coupon and put it in the mail right NOW. We will send you a complete brochure plus other fascinating facts about Florida-Colorado Acres.

MAIL COUPON NOW Member, Miami-Dade Chamber of Commerce	CHAMBER COMMERCE
FLORIDA - COLORADO A MAGNUSON PROPERTIES	CRES

Please send me your Free Literature explaining the great profit opportunities offered by Florida-Colorado Acres.

NAME	
ADDRESS	
CITY	STATE
AD 62004 (Q-0)	AKA



MICKEY WALKER was the smallest champion I ever managed, but he's the man I'd want in there, if the chips were down, no matter what the size of his opponent was. He was a middleweight, and if he got past 158 pounds he was beyond his best fighting weight. But with those 158 pounds, he took on, and beat, some of the best big men the fight business ever saw.

Mickey was a manager's dream. He never asked who he was fighting—only when. He never questioned my making a match, gave 100 per cent as long as he could stand. Today they talk about best fighters, pound for pound. Anyone who doesn't mention Mickey Walker right up there doesn't know the fight game.

Thirty years ago Mickey was middleweight champion, and we had run out of 160-pound opponents. So we started looking around among the bigger men. There was this big heavyweight in Omaha, Bearcat Wright, who wanted a payday. He weighed 245 pounds, and I made the match in the winter time for an April date with the idea that no one was going to get hurt. Not with the old

36

Bearcat big and slow at that weight.

But it turned out he was a big favorite of the police force in Omaha. They got working on him and got him into the best shape of his life. When we came down from Chicago they had a nice little surprise for us. There was the Bearcat down to 210 and raring to take Mickey.

He had Mickey groggy the first couple of rounds. I'm in his corner, and about the fourth I ask him how he's feeling?

"Okay, I guess," he says, "but I see two Bearcats. What'll I do?"

"Hit 'em both," I tell him, and darned if he doesn't go out and nail the guy a couple. At the end Mickey is winning big enough to get the decision.

Walker fought 'em all and never took a backward step. You'd think that with that kind of a career he must have come from the toughest spot in the toughest town in the whole world. Well, Mickey came from Elizabeth, N. J., and he had such nice curls that his mother wouldn't let anyone cut them off until he was eight years old.

-As interviewed by Harold Rosenthal

For Elks Who Travel

(Continued from page 14)

usually \$34 for a roundtrip to a nearby lake. For the use of tent camps already established on good lakes, the complete charge including air fare is under \$50 a week. Planes can be hired at White River, Wawa, and Chapleau.

For full information on these air services, hunting and fishing guides, and accommodations in this area, write to the Ontario Information Office, Sault Ste. Marie, Ontario, or the Ontario Department of Lands and Forests at White River or Sault Ste. Marie. In the Lake Superior Provincial Park itself, south of Wawa, hunting is not allowed since the park is a game preserve. However, forest rangers will give the traveler advice on camping and fishing.

South of the park, the road once more skims along the lake and leads finally to Sault Ste. Marie, 90 miles away. The locks at the Sault (pronounced "Soo") pass more shipping each year than the Panama and Suez Canals combined. The trip around the lake, the largest fresh water sea in the world, has taken you through one of the most magnificient scenic areas east of the Rocky Mountains.

But other scenic wonders await the traveler on the Trans-Canada Highway. Sometime this summer, the last small western link of the great road is scheduled to open in the mountains of British Columbia between Revelstoke and Golden.

Up to now visitors to Western Canada have crossed through the famous Rogers Pass in the comfortable coaches of the Canadian Pacific Railway.

Soon motorists will be making the same trip on the new all-weather road which will snake its way through the province in the shadow of mighty Mt. MacDonald.

Two spectacularly-beautiful national parks, Revelstoke and Glacier, also will be connected by road for the first time by the new link, stimulating the building of camping grounds, motels, and gasoline stations. Present overnight facilities along the road are small and old. Motorists traveling in the region are advised either to make reservations in advance or stop early in the afternoon.

Final completion of the entire Trans-Canada Highway is expected to attract as many as 6,000,000 visitors, most of them Americans, to Canada for vacations. A great many of them, it's safe to assume, will be carrying fishing tackle. . .

For that next vacation trip, information can be secured from our Travel Department. Make your questions as specific as possible and address them to THE ELKS MAGAZINE, 386 Park Avenue South, New York 16, N.Y.



easier 3-minute way for men: FITCH Men, get rid of embarrassing dandruff easy as 1-2-3 with FITCH! In just 3 minutes (one rubbing, one lathering, one rinsing), every trace of

LEADING MAN'S

® dandruff, grime, gummy old hair tonic goes down the drain! Your hair looks handsomer, healthier. Your scalp feels so refreshed. Use FITCH Dandruff Remover SHAMPOO every week for positive dandruff control. Keep your SHAMPOO hair and scalp really clean, dandruff-free!



37



(Continued from page 13)

walleye. And their holes are normally dark-bottomed, not light as was the resting place of the big one in the Clearwater.

Probably most walleves are caught in lakes, but they are every bit as much river fish as lake fish. And an obvious hole is easier to spot in a river than in a lake. The place where they are likely to congregate is neither fast water nor dead water; that is, they won't be found in the rapids nor in the slack water in the body of the pool. And their hole is relatively deep. The ideal place is a big, swirling eddy or backwater-not too fast-alongside the main current toward the head of a big pool. Last summer while fishing the Broadback River of Quebec for brook trout, Bruno Moison and I anchored our canoe one evening near the base of such a run where I hoped to find a good trout rising. None showed, so I entertained myself catching big whitefish on a dry fly, and Bruno cast toward shore with a spoon catching northerns. Finally, when it was time to give up, Bruno volunteered that he would catch a walleye for supper. He dropped his spoon to the bottom directly under the canoe, jigged it a few times and came up with supper, just like that-and walleye makes one of the finest of dinner guests.

In a lake, a deep hole directly off the mouth of an inlet-again where the water is neither fast nor dead-is an ideal spot to look for walleyes. Otherwise these fish are fairly generally distributed about a good lake, the depth being the controlling factor. Some places are obviously better than others, but this is not immediately evident. These hot spots must be found. The chances are that local fishermen have already found them and can save the visitor the trouble of scouting them for himself. If not, the most practical method of locating the best fishing is by trolling, since this method covers so much territory. The important thing is to try to remain just the right distance from shore in order to be over the correct depth of water, and to troll slowly. This latter cannot be overemphasized. In their impatience many trollers move much too fast. This not only pulls the lure up over the fish, but a walleye isn't nearly so inclined to hit a fastmoving lure as are most other game fish. This is especially true of the big ones.

Once a hole has been spotted visually in moving water or located by trolling in a lake, then a man can settle down and catch a tubful of walleyes if he wishes. The lure is important, but, as in most fishing, the method of handling it is even more important. A walleye is a minnow eater, and somehow he grows fat on minnows (and other small fish) without exerting himself strenuously. He doesn't have the sudden, vicious strike of a northern, nor the speed and cunning of a trout. But he makes out. In trolling, one can occasionally be felt to strike a lure two or three times before he actually catches it, and there's no need to strike such a fish. In fact, striking him on the first "nibble" would merely take it away from him and he would wait for something easier to catch.

Many serious walleye fishermen still-



"Once a hole has been spotted visually in moving water or located by trolling in a lake, then a man can settle down and catch a tubful of walleyes if he wishes."

fish with minnows only. This is deadly effective but requires too much patience for my restless disposition. As long as I am busy casting and working a lure, I can keep myself entertained without cooperation from the fish; that's my method, and the only thing I know. And, although there are a great many effective walleye lures, I have resolved mine down to just two. One is a runty, eager plug that works vigorously even at slow speeds, and my choice is the sinking model in white; the other is a red-and-white casting spoon which I use on northerns, muskies, lakers, and

GIVE TO THE AMERICAN CANCER SOCIE

even big brook trout. The latter requires the proper jigging action to make it effective at slow speed.

And the method of presenting a lure to a walleye must by now be obvious. As mentioned, it is possible to fish right over them all day without a strike, and it is equally possible to discourage one by taking a lure away from him; so the conclusion is evident. Walleyes are caught by working a lure slowly and near the bottom. This sounds easy, and it is. Once the timing is established well enough to entice one into hitting, others follow automatically.

A walleye in the mood, and he usually is, will strike at any time of day, including high noon. However, he is unusual among game fish in having reflectors in his eyes better than those of an owl. He is ideally equipped to get along in the middle of the darkest night, and in the evening and at night are the times he does his normal feeding, undoubtedly. This is how he can get along-grow fat, in fact-in leisurely fashion; he has such a great advantage over the fish he preys upon.

Like an owl he can afford to take his time, but unlike an owl a walleve never seems to give up trying. He is willing to work at making a living all day as well as all night. I have never bothered to fish for walleyes at nightthere are always plenty around while I can see, too-but I'm sure it would be effective. I have caught a great many in the evening hours, and they need no encouragement then to chomp a lure and stretch a line. In fact, I've sat in one spot and caught walleyes until they won the battle by wearing me out.

So when the big-name fish are taking a day off, the vacationing fisherman who knows walleyes can always get action. In fact, he should know walleyes better than I do. If I had known enough, I might have known what to use where and when to catch that big fellow in the Clearwater River. He was the exception to the rule, lying around all day like a fat owl sitting on a dead limb, and Jim said he would touch nothing shown him, which is one reason he lived to grow three times normal size. Man! I can see him yet. That would have been the biggest fish I ever caught-if I had known how.

Reprints of "Why They Fail"

Dickson Hartwell's small business article "Why They Fail" in the February issue has received a great deal of attention, including requests for reprints. Accordingly, the article has been reprinted, and quantities are available. The price is \$12 per hundred. Checks accompanying orders should be made payable to THE ELKS MAGAZINE at 386 Park Avenue South, New York 16, N.Y.



\$5,000 Life Insurance For Only 25c

Time Life Insurance Company is making an offer of up to \$5,000 (De-pending on Age) Life Insurance Pro-tection for only 25¢, with Money Back Guarantee. This is a special 30 day of-fer to those who qualify, to introduce a new low price Double Protection Policy. No obligation to buy or sell anything.

No obligation to buy or sell anything. No salesman will call. Just answer these 7 questions on a plain piece of paper, sign your name, and mail with 25c to Time Life Insurance Company, Dept.

47C, San Antonio 8, Texas. 1. Print full name and address. 2. Date and year of birth. 3. Height. 3a. Weight. 4. Beneficiary. 5. To your knowledge have you had heart, lung, diabetes, cancer, or chronic disease? Have you ever been rejected or rated up for insurance? 6. State condition of your health. What illness in past 5 years? 7. Sign your name.

FISHERMEN! WITH THIS LURE JUST SIT BACK, SQUEEZE & WAIT

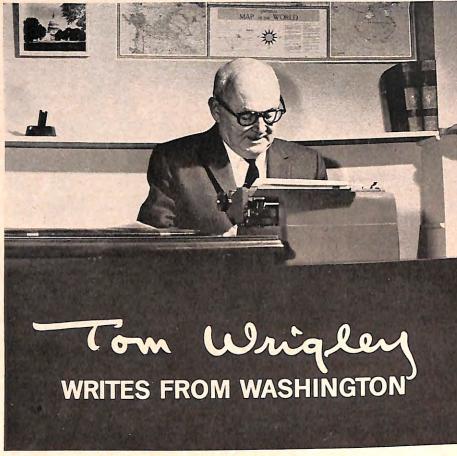
New Delshure Lure not only catches fish but if there aren't any around, it quickly attracts them. Lure consists of small tank which attaches to any type of fishing pole, a line of hollow vinyl and a bottle of processed blood. Easy to fill, built-in plunger pumps blood down hollow line and out near hook. Tantalizing smell draws fish, big and small ... 'rest is up to you. Does it work? Be sure you have a good grip on your pole. Guarantees the "limit." Complete, easy instructions enclosed including recipe when blood is not available. COMPLETE KIT, \$6.95 F.O.B.

COMPLETE KIT, \$6.95 F.O.B. SIX, 8 OZ. BLOOD REFILLS, \$3.00 F.O.B. Send check with order to: DELSHURE LURE-DESHLER, NEBRASKA



Skin fish — don't just scale 'em. Use the time-tested Townsend Fish Skinner. Send for FREE FOLDER. Learn how it eliminates messy flying scales, reduces tish-cleaning time. Skins all fish — smooth or scaly, large or small. Precision-built. Money-back guarantee. No tackle box complete without one. Smart gift for everyone who fishes. See your dealer. If he can't supply you, send order to Townsend Engineering Co., 2447 Hubbell, Des Moines, Iowa.

TOMMY WEBER PHOTO



MAJOR SENATE BATTLES in this fall's election will center around 11 states, Democrats and Republicans agree. Thirty-seven of the 100 seats are up for election in November, 21 now held by Democrats and 16 by Republicans. Seven of the Democratic seats are in the South. Republicans will center their fights on seats in Pennsylvania, Colorado, Idaho, Missouri, Wyoming, Massachusetts, Oregon, Hawaii and Nevada. Democrats will drive to win Republican seats in Maryland, Connecticut, Wyoming.

HONORS FOR MR. SAM still continue. The \$80 million third office building will be named the Rayburn Building. The original office building will be named the Cannon Building in honor of former Speaker Joseph G. Cannon of Illinois. The second office building will be named the Longworth Building in honor of former Speaker Nicholas Longworth.

FEDERAL Income Tax money is pouring in to the District Directors of the Internal Revenue Service in a volume never before recorded. The deadline is midnight of April 16 because the 15th falls on Sunday. A big help to taxpayers is the new guide published by the Treasury Dept., "Your Federal Income Tax, 1962 Issue." This guide of 144 pages can be secured from the Government Printing Office in Washington for 40 cents. It is for individuals. There are other publications for small business, farmers, and citizens who reside abroad.

GOOD USED TEETH may take the place of store chompers if experiments of National Institutes of Health scientists prove successful. They believe good teeth extracted from donors could be stored in a "tooth bank" and transplanted later to dental patients. Present transplanting of eye corneas is now so successful scientists believe teeth could be transplanted in much the same way.

WOODROW WILSON'S HOME, a beautiful three-story house at 2340 S St. NW, where he died in 1924, will be opened as a public shrine. Mrs. Wilson had lived there since then until she died on December 30. She deeded the home to the National Trust for Historic Preservation and included a \$250,000 trust fund for maintenance.

METER-MAIL SLOGANS are being censored by the Post Office Dept. Only slogans classed as strictly neutral and non-political will get by from now on. The ban was clamped on when the John Birch Society wanted to use "This is a Republic, not a Democracy. Let's keep it that way," on their metered mail. More recently the Philadelphia AFL-CIO Human Rights Committee was forbidden to use the slogan "Labor fights for civil rights." More than 300,-000 postal meters are now used in the country.

CRACKDOWN ON TV ADS now in effect is designed to tame down extravagant claims. Federal Trade Commission, for instance, says it is not true that a shaving cream is so good you can squirt it on sandpaper and shave off the sand. The Commission also is calling a halt on trick camera gimmicks.

CUBAN REFUGEES PROBLEM has the Government really worried. Miami is loaded with more than 150,000 and every week over 1,400 more Cubans from Castro's little red island arrive. Health, Education, and Welfare will pay railroad fare for any Cuban refugee to any city in the country. The offer, however, has few takers. Most Cubans want to stay in Florida amongst others who speak their language and know their customs. All of them hope Castro's regime will be rubbed out before long so they can go back home.

BUSES MAKE MONEY while railroads keep losing, the Interstate Commerce Commission reports. Last year bus companies made \$10 million profit, while the railroads lost \$490 million.

FORMAL DRESS REVOLT has been started by Secretary of State Dean Rusk. He declares wing collars for full dress should be abolished. At a recent State Dept. dinner the Secretary wore a soft shirt with turndown collar, but he did wear a white tie with his tails. Many a diplomat in Washington is saying "attaboy" in whatever language they speak.

BAN ON NEW ANTIBIOTIC has been ordered by the Government. It concerns a product used for staph infections. Food and Drug Adm. says it can produce nerve paralysis effecting swallowing, speaking, coughing, and seeing.

CAPITAL COCKTAILS . . . Next new Government building in Washington will be a \$30 million Justice Department building opposite the present Justice office on Pennsylvania Ave. . . . People from the HEW Dept. at cocktail parties say "Here's to your health, education, and welfare". . . U.S. loans are now aiding 150,000 college students who have borrowed \$80 million under the National Defense Education Act. . . . Scientists are working to grow small watermelons without seeds and cabbage which will not smell. ... Nearly 75 per cent of District area homes have mortgages, the total being \$2.4 billion. . . One millinery shop in Washington has a sign, "If your husband likes it, bring it back and we will gladly exchange it."

Make Mine Dry

(Continued from page 17)

ways prefer to fish as close as possible. If I can get within 30 feet of my fish, I do so. It gives me better control over my line and fly and a better chance to hook him if he rises. A cast of 30 feet, allowing eight for the rod and nine for the leader, means only 13 feet of line in the air. That isn't very much.

Many tackle catalogs and countless books contain illustrated fly-casting instructions. With the aid of any of them, a few hours' practice in the back yard will have you casting well enough to catch trout on dry flies. Don't tie on a leader and fly at first, just cast the line. When you get the hang of it, you can start fishing.

Now, if you've read anything at all about dry-fly fishing—and, unfortunately, most beginners have—you'll be needlessly concerned about two things: One, delicacy. Your fly should flutter gently down like a real insect. Two, presentation. Your fly should touch the water before the leader and line do.

Both of these bugaboos are more frightening in print than they are on the stream. Obviously, if you slap your line down as though you were whipping a mule you'll sink your fly and frighten the trout. A simple trick that will avoid this is to aim your cast at a spot about two feet above the water. The line and leader will extend themselves and stop; the fly will come down gently. That's all there is to it.

As to making the fly touch the water before the line and leader, that is more malarky. Not one angler out of 50 can do it, and it isn't worth worrying about anyway. You don't cast *at* your fish; you cast several feet upstream from the spot where you expect him to be and then let the water carry the fly to him. This being the case, it doesn't matter whether fly, leader, line, or the seat of

NEW FISCAL YEAR FOR FOUNDATION

Past Grand Exalted Ruler John F. Malley, Chairman of the Board of Trustees of the Elks National Foundation, has announced that the Trustees have adopted a fiscal year that will coincide with that used by subordinate lodges. The Foundation will close its books March 31 this year and in succeeding years. Thus, each Exalted Ruler will receive credit for all contributions made during his year of leadership. Only contributions which are received in the Boston office of the Foundation prior to March 31 will be credited to the donors in the Annual Report of the Foundation Trustees at the Grand Lodge Convention.

3 STOCKS TO BUY BEFORE APRIL 1

Our staff of research analysts strongly believes that the current area offers an excellent buying opportunity in certain selected stocks. It is no secret that the best time to buy stocks is after minor or secondary declines and we believe that now is the time to capitalize on the excellent profit potentials in selected stocks. Our thousands of regular subscribers have already received a report describing 3 stocks that have excellent profit possibilities if bought soon. We will be happy to send you this complete report on receipt of the coupon below.

Mail Coupon—Report Will be Sent by Return Mail

For a limited time only to clearly demonstrate the value of the Dow Theory Investment Service-we will send you this

valuable list of "3 STOCKS TO BUY BEFORE APRIL 1." You will also receive a 30-Day Trial Subscription to the Service. We offer this combination as a current example of the kind of useful, up-to-the-minute information our subscribers receive every week. All we ask in return is \$1 to help cover postage and handling charges for all the materal you will receive during the next 30 days. Mail coupon today.

ente	i you this only.)
	SPECIAL DOLLAR OFFER
1	DOW THEORY FORECASTS, INC., Dept. E-3 17 E. 48th St., New York 17, New York
	I want to find out whether your Dow Theory Investment Service is as profitable and dependable as you say. Please send me your Weekly Forecasts and other services for the next 30 days. Also send me your latest report "3 STOCKS TO BUY BEFORE APRIL 1." I enclose \$1 to help cover the cost of postage and handling. (If not delighted we will even refund your dollar.)
i	Name
i	Address
1	CityState

And You Get All This, Too!

Along with the Weekly Stock Market

Forecast, sent to you every Friday, you

will receive such valuable stock market

investment aids as: (1) Our Stock Mar-

ket Digest, a weekly consensus of what

16 other leading investment services are currently recommending; (2) Our Master Lists of Stocks for Investment

or Speculation; (3) Industry Surveys; (4) Special Situation Studies; (5)

Model Stock Portfolios; (6) Growth

Stock Recommendations, and (7) supervised Over-the-Counter Selections. Here

is an unusual opportunity to see for

yourself just why we are one of the fast

growing investment services in America.

(This offer open to new trial subscribers

your pants touches the water first.

Another thing: According to nearly all the literature on dry-fly fishing—and there is enough of it to sink the entire Pacific fleet—you should fish a dry fly upstream. This is the accepted method only because some legendary angler of 100 years ago said to do it that way. You wade upstream, casting ahead. You let the fly float back to you, pick it up, flip line and fly back and forth through the air two or three times to dry them (this is called false casting) and drop them to the water again.

In most cases, this is the worst possible way to do it. A cast straight upstream means that the line will strike the water directly over any feeding trout that could possibly see the fly. If that doesn't scare him, he will have plenty of opportunity to inspect it and the leader before the fly even comes into view.

I prefer to cast quartering upstream and across, straight across, quartering downstream and across, or even straight downstream. In this case, as soon as the line and fly start to float, I raise the rod butt, lower the tip, strip more line from the reel, and feed it out through the guides as rapidly as the current will carry it away. A man who can't cast across the dining room can fish a dry fly as far away as he can see it by doing this. It has taken a lot of good trout for me.

You will discover when you start fishing, however, that conditions dictate how best to approach your fish and the direction you have to cast. Sometimes there is no way but to wade straight upstream, casting ahead. Sometimes trees on the bank or the nature of the stream require casting across or drifting your fly down with the current. The point to remember is that it makes no difference to a trout where a fly comes from. If it is floating naturally, looks like something good to eat, and he doesn't notice the leader, he'll usually take it.

Now, tackle. You need rod, reel, line, flies, leaders, and little else, although as the years go by you will gradually accumulate various odds and ends until you could scarcely carry all of them. I leave to your own judgment such items as boots or waders, landing net, creel, and fly box, though I will add that I carry neither net nor creel and have yet to find a container for dry flies that I consider entirely satisfactory.

If at all possible, buy your equipment from a tackle shop or sporting goods store run by a fisherman. He can give you invaluable assistance which you would not receive at any cut-rate establishment. Ask his advice on rod You can raise \$500 or more in 6 days this easy way



Sell famous Mason Candies and in 4 to 15 days your group can make \$300 to \$2500

For complete information fill in and mail us the coupon shown. If you decide to go ahead you don't risk a cent,-you pay nothing in advance. We supply on consignment your choice of THREE VARIETIES of famous Mason Candy. At no extra charge each package is wrapped with a band printed with your organization's name and picture. You pay after you have sold the candy and return what you don't sell. Candy is sold at less than regular retail price. You make \$12.00 on every 30 sales of our \$1.00 box (66% % profit to you on cost). There's no risk ! You can't lose. Mail in coupon today for information about MASON'S PROTECTED FUND RAISING DRIVES.

Mr. GEORGE RAUSC Mason, Box 549, Mi	H, Dept. EL neola, N. Y.
Gentlemen: Please obligation, informat Raising Plan.	
Name Age if under 21	
Address Organization	
Phone City	State

Mason Candies, Inc., Mineola, L. I., N. Y.

and line, which should be considered as one unit because casting will be difficult unless they are properly matched.

For the first outfit, I would suggest an eight-foot glass rod weighing about four ounces that takes a uniform bend from butt to tip when a line is strung through the guides and a weight attached. Tip-action rods may be fine for spinning, but they are abominable for fly casting. Fifteen dollars will buy one that will leave you no alibi but your own ineptitude should you fail to catch fish.

You can get a good double-tapered floating fly line for about ten dollars. Follow your dealer's or the rod manufacturer's recommendation as to the proper weight. If you don't want to spend that much, get a floating level line of the same weight. It will serve nearly as well and cost only a third as much. A five-dollar, single-action reel will do the job adequately. You will need several tapered leaders, 7½ and 9 feet long, tapered to 2X and 3X. At the same time, buy ten-yard coils of monofilament leader material in two, three, and four-pound test. You will use from them to tie new tippets (end sections) to your leaders as the old ones are used up by changing flies, or when you decide that your leader should be either longer or finer.

In every area, you will find flies that are particularly well adapted to local conditions, so it is always a good idea to buy some near where you intend to fish. Here again the advice of a tackle dealer who is also a fisherman is a tremendous help. There are, however, many dry flies that work everywhere. A good example of this is the Adams, which originated in Michigan, but is equally effective from Maine to Oregon. A basic list, to which you can add as necessary, might well include: Adams, in sizes 8, 10, 12, and 14; Light Cahill

DETWEILER'S MEMORY HONORED



A wreath was placed at the Elks Monument in memory of the late Past Grand Exalted Ruler Meade D. Detweiler, a custom followed annually by Harrisburg, Pa., Lodge of which Mr. Detweiler was a member, since the monument was erected by the Grand Lodge in 1906. Left to right are Esq. James Spotts, P.D.D. C. C. Merrill, E.R. R. F. Wampler, Est. Lead. Knight H. E. Suydam and Memorial Committeemen Jonas Montgemery, Trustees Chairman; Calvin Reidlinger, Trustee, and Philip Spagnolo and Quill Gordon in 10, 12, and 14; Blue Dun in 12, 14, and 16; and a few small black flies, such as silk-bodied Black Gnat, size 18.

I am inclined to think that, rather than attempting to imitate exactly each floating insect on which trout feed, it is more fruitful to approximate it in both size and color. The Light Cahill takes trout when they are feeding on a variety of pale insects, the Quill Gordon when they are taking dark ones. A few patterns in several sizes serve a multitude of needs. You should not attempt to economize on flies, except in the quantity you buy, however. Good ones are expensive and well worth the difference.

I wouldn't want anybody to think that what I've written here will make an accomplished dry-fly fisherman of him. I've been using them a long time and I'm still learning. One day last summer, for example, a friend and I were fishing big bucktails on a big river for big trout. We were getting a dandy every once in a while, too, by wading deep and making long casts with a sinking line.

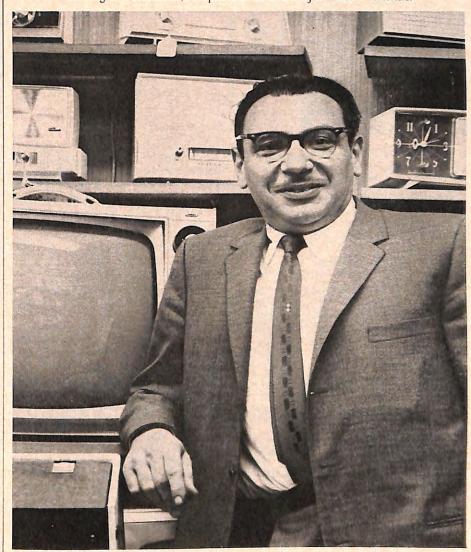
From time to time, we noticed rises in the shallow water along the edge of the riffle we were fishing. In fact, I saw some directly between me and shore, in water from 6 to 18 inches deep, over a gravel bottom. It was impossible to see the fish that were making them, due to the angle of the light and golden-tan color of the stones, but the surface disturbances were so slight that I dismissed them as being made by either shiners or fingerling trout.

After we had fished through the riffle, however, we sat down on a driftwood log to smoke and our curiosity finally got the better of us. We decided to take the time to change to floating lines and dry flies and find out, if possible, just what was rising in the shallows. My companion was ready before I, and on his very first cast to a rise no more than 20 feet from the log where we were sitting he caught a cutthroat of about a pound.

We got busy then and, under a bright sun in the middle of the day, in water a foot deep, we caught a dozen trout. The smallest was 10 or 11 inches long and the biggest would have pushed three pounds.

So we fish and learn, and therein lies, perhaps, the greatest charm of all. The fundamentals of dry-fly fishing are so simple that anybody can get the hang of them well enough to catch fish within a week. By the end of a season, he should be reasonably proficient.

By the end of a lifetime, however, he will still be discovering new facets of this sport that never palls, because nobody yet has ever mastered it completely. Charming though it is from the beginning, it always has something new to offer. Ridge Radio Service Company, New York City, serves a city-wide clientele with radio, television, hi-fi and electric appliance sales and service. It helps safeguard the security of its employees and their dependents through a New York Life Employee Protection Plan offering Life Insurance, Hospitalization and Major Medical benefits.



"Our New York Life Employee Protection Plan proved its value in just six months!"

SAYS JOSEPH SIMON of Ridge Radio Service Company, New York City. "We've had our plan only a little over six months, and it's already effectively handled two claims. Service was accurate and fast which pleased all our employees. Like them, we appreciate the security and peace of mind our plan provides."

Hundreds of businesses with four* or more employees find New York Life's Employee Protection Plans help build morale, attract and keep high-caliber people. These plans offer a wide choice of valuable coverages including: life insurance, weekly indemnity*, medical care benefits, and major medical* coverage. IMPORTANT EXTRA SERVICE! New York Life offers Nyl-A-Plan, an insurance consultation service. A Nylic representative will help you increase your employees' appreciation of their group insurance and other benefits such as Social Security. He will emphasize the true value of your contribution to your employee benefit program. He'll help you in many ways to get more value from your employee benefit dollars.

Talk to your New York Life Agent, or write to: New York Life Insurance Company, New York 10, N. Y.

NEW YORK LIFE

LEADER IN BUSINESS INSURANCE

Individual policies or group contract issued, depending upon number of employees and applicable state law. *Available in most states.



PLAY CARDS WITH JOHN R. CRAWFORD



IN JANUARY I discussed the original three-handed form of pinochle, called auction pinochle. Although there may be four or even more players in auction pinochle, only three play at a time and, except for temporary partnerships against the Bidder, everyone plays for himself.

This month I am going to discuss partnership pinochle, in which there are always four partners, playing in two fixed partnerships.

Partnership pinochle, in various forms, has slowly but surely replaced the game of three-handed auction in most parts of the country. Although these forms of partnership pinochle may differ widely, all of them grew out of the original partnership game, and there are basic principles that apply to all the various games.

I am going to give you some of the most popular partnership signals that are used, and seven important tips that should be of some help no matter what form of partnership pinochle you prefer.

BIDDING CONVENTIONS

Here are the chief bidding conventions used in the basic partnership game, in which each player gets just one chance to bid. These conventional bids are employed only by first and second hands.

• 200-shows a hand with a meld of about 100 points and reasonable playing strength; no particular information about the suit. This is usually a balanced hand, and if the partner of the 200-bidder gets the bid, he simply names his best suit and will usually find reasonable support for it.

• 210 or 310-shows a hand with a strong suit. Partner should not disturb the bid unless he has a self-sustaining suit of his own.

• 250-shows a bare flush. The flush counts 150, and with normal playing help from partner it is usually easy to make 100 or more in the play.

• 260-shows 100 aces. *Players have a tendency to undervalue 100 aces.* The information given by this bid is tremendous, because of the support the aces give partner both in their melding value and playing strength. 290 (especially in games where bonuses are paid for bids of 300 or more) shows 100 aces with a marriage or two, or perhaps a pinochle, outside. Partner will nearly always bid at least 300 and name his best suit. The only time partner passes is when he has four three-card suits and not enough strength to want to increase the bid.
320 or more-usually shows a flush with extra strength on the side-either some additional melds or fine playing strength.

SIGNALS USED IN PLAY

Using the proper signals in the play of the hand can be very important, particularly to the side that gets the bid.

The play of a nine (or of the player's lowest card) on partner's lead of an ace shows the other ace (unless, of course, it is a singleton or 9-9). When the Bidder's partner makes this play, he shows control of the suit and suggests a shift to the trump suit. Very often an opponent of the Bidder cannot use this signal because he must not lose the chance to play a counter.

For example, with A-K-10-9 the Bidder's partner would play the nine on the Bidder's lead of an ace; but one of the Bidder's opponents, if his partner led the ace, would have to play the ten for fear of losing it.

Occasionally the Bidder's partner must "lie," and fail to signal, because he cannot stand a shift to trumps. Suppose Bidder leads the club ace and Bidder's partner has A-10-J-9 of clubs: with a singleton trump he would play the ten, but with a fair trump holding such as A-9 he would play the nine of clubs.

The Bidder's first lead from A-A-10 of trumps is the ten. Then he shifts to his side aces to see if his partner can signal a suit that can be run after trumps are pulled. His partner can also signal, by playing high-low on the first two rounds of trumps, that his hand contains a solid suit. As the trumps are run, he can indicate what his solid suit is, either by discarding low from the solid suit as his first discard, or by discarding high from the other suits.

As in all card games in which sig-

PARTNERSHIP

nals are used, appearances are sometimes deceiving. Let's say that you, as Bidder, start with the ten of trumps and then shift to the ace of clubs, and partner plays the jack of clubs on your ace. The jack looks like a signal, but don't be too sure. If on his next chance to play a club partner drops the club nine, he is saying "signals off." Even if on his next chance he plays the other jack of clubs, signals are still off; if his first jack had been a signal of strength, he would not part with any more cards in the suit at this point. He would start throwing high cards in the other two suits.

To summarize: In discarding, strength is shown by an unnecessarily low discard of the suit on a trick won by the partner. A negative signal is given by a high discard in a suit.

POINTERS ON GOOD PLAY

1. When you've won the bid, name your own suit—don't try to guess your partner's.

Nothing is more dangerous than trying to guess your partner's suit, and in fact in some games you are not allowed to. But occasionally your partner will make a bid showing a flush and you will know which suit it is because you have doubles in the other three suits. For example, you hold:



If your partner's bid has shown a flush, you know it must be in diamonds because nobody can have a flush in any other suit. With your 140-point meld you can afford to bid over almost any conceivable intervening bid.

2. The better your own hand in high cards, the less should be expected from your partner's. The opposite is also true: If you have a lot of meld but no aces, it is extremely likely that your partner has at least two aces.

3. Make the conservative bid and you'll score more in the long run.

The penalty for an overbid is great,

PINOCHLE

and a few bêtes will be much more costly than the loss from the few times that the opponents will overcall your bid and make their contract. Suppose you hold:



With 250 to meld, this hand is virtually a laydown for 350. It is better to make the safe 350 bid than to put the contract in even slight jeopardy by bidding more just to shut the opponents out. Of course, if an opponent has bid before you, you would bid up to 400 and even a little more to take the bid away from him. And in games in which bonuses increase the higher you bid, you would be more aggressive even without opposition bidding and would probably bid about 380.

4. Cash your aces fast-especially when you have four or more cards in the suit.

In partnership pinochle there is almost an even chance that someone will have a singleton in a suit. Therefore a player must usually begin by cashing his aces (except a trump ace, and except that when you have both aces of a suit there is generally no hurry about taking them). If your ace is blank, then, as in any pinochle game, you must cash it before you relinquish the lead.

An opponent of the Bidder almost always cashes his ace unless he has only two cards in the suit. The Bidder's partner usually cashes an ace even when he has only two cards in the suit.

5. The Bidder's first lead should usually be a trump. The principal exception comes when he has a side suit that he may want his partner to trump out.

The next hand illustrated is one of the few with five or more trumps on which I wouldn't lead trumps.

This hand, played in spades, will usually produce the most points if the ace of diamonds is opened and diamonds continued, forcing all three other players eventually to trump. Even if



my partner played the nine of diamonds on the first trick, which might be a signal of strength in the suit, I would continue diamonds. My length in diamonds makes it likely that his nine was played from a singleton or doubleton (9-9 or even A-9).

Even in a game in which a bonus is paid for winning all the tricks, as a principle the important thing is to insure the contract rather than concentrate on getting the bonus. On this hand the chance of winning all the tricks is too remote to shift to trumps and hope your partner has exactly the right cards.

Of course, if your side suit is solid, as in the following hand, you can start trumps even from a weak suit.



With spades trumps you are better off to lead trumps and risk a bad break rather than have your high diamonds trumped.

6. Bid conservatively when most of your values are in melds. You can score almost as much at somebody else's bid as at your own.

This doesn't mean that you shouldn't bid at all; and if your partner's turn to bid is still to come, you should make any signal bid your hand calls for.

7. Never forget the score-and remember that the Bidder's score is counted first.

When both sides are nearly out, you take more chance and compete in the bidding a great deal more than you would in the early stages of the game.

As I explained earlier, a 200 bid usually shows about 100 in melds and some reasonable playing strength, such as two aces. In a bidder-out situation most experts will cut this to about 80 points in melds and one ace. . .



the whole profit story.

VON SCHRADER MFG. CO. . 324 "W" Pl., Racine, Wis.

45

EAT ANYTHING WITH FALSE TEETH



Trouble with loose plates that slip, rock or cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without powder, paste or cushions. Brimms Plasti-Liner adheres permanently to your plate; ends the bother of temporary applications. With plates held firmly to Plasti-Liner, YOU CAN EAT ANYTHING I Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use, rasteless, odorless, harmless to you and your plates. Removable as directed. Money-back guarantee. At your drug counter. \$1.50 reliner for one plate; \$2.50, two plates. Plasti-Liner, Inc., Dept. EL-2, 1075 Main St., Buffalo 9, N.Y.



FREEDOM'S FACTS

Red Balance Sheet — 1961

All loyal Americans agree that communism is our greatest menace. Our individual liberty is at stake; our collective security and way of life are being challenged. We cannot meet that challenge effectively without first being informed about the adversary's motives and methods. Toward that purpose, THE ELKS MAGAZINE presents excerpts from Freedom's Facts, monthly publication of the All-American Conference to Combat Communism.

THE PAST YEAR was one of consolidation, of maneuver, and of internal problems for the communists.

They brought world tensions to the boiling point over West Ber-

lin but succeeded only in hardening the Western opposition to communist demands.

At year's end they were "softening" some of their policies to disarm the West and lay the groundwork for a new assault in 1962.

During the year, the fight between Moscow and Peiping flared into the open. Albania openly defied Soviet Premier

Nikita Khrushchev. A few other communist leaders, such as Palmiro Togliatti of Italy, called for more national independence from Moscow.

Despite these internal problems, however, communists inched ahead in Laos and Cambodia and began to penetrate into South Vietnam. They consolidated power in Castro's Cuba and extended their operations in Brazil, Ecuador, Colombia, and other countries of Latin America.

Moscow put special pressure on neighboring Finland, causing a change in the Finnish government and driving other Scandinavian countries toward closer cooperation with NATO.

Communists put pressure on Iran, South Korea, Ghana, Guinea, and the Congo and played a part in the revolt breaking Syria away from the United Arab Republic.

On balance, the results of the struggle between communists and free peoples was inconclusive during 1961. Announcements by communists in Moscow and throughout the world, however, disclose plans for new advances in Asia, Africa, and Latin America during 1962.

The Propaganda Approach

Leonid Brezhnev, Chairman of the Supreme Soviet of the Soviet Union, is a seasoned propagandist.

When he visits a country, he tries

to spread communism. This is just what he tried to do when he visited the newly-independent country of Sudan in Africa recently.

He flew into Port Sudan on a special plane with Sudan's President Ibrahim Abboud. This assured him of a big welcome from the people of Port Sudan.

He was welcomed by citizens shouting "long live the great revolution and its triumphant leader." The shouts obviously were meant for President Abboud, but news reports of the event indicate they were for Chairman Brezhnev.

When Brezhnev spoke, he gave more

than the usual diplomatic pleasantries. He spent 40 minutes telling the Sudanese people of the accomplishments the Soviet Union has made during 40 years under socialism. He went on to paint an at-

He went on to paint an attractive picture of the world the communists now claim they are starting to build—a world of free rent, no taxes, abundance for all.

Brezhnev wound up by wishing the Sudanese people "fresh victories" in the struggle for peace and for economic and cultural construction in the Sudan.

This is not the kind of approach the average or even above-average American diplomat would make. Yet Brezhnev did it for a purpose. That purpose was to excite Sudanese interest in the Soviet Union, the accomplishments it claims, and the benefits Sudanese could expect from following Soviet leadership.

Brezhnev wrapped up his talk very neatly by telling Sudanese how the Soviet Union supports the liberation of colonial areas and urging that the fine Soviet-Sudanese relations be made a model for Soviet-African cooperation.

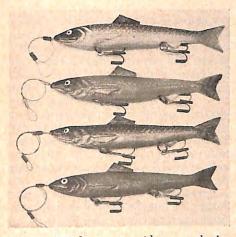
Reports of the talk and Brezhnev's reception are going all over Africa, winning friends for the Soviet Union. This is how a propagandist operates. Some Washington observers are starting to think we should start to think in these terms, too.

The All-American Conference to Combat Communism includes some fifty national organizations, including the B.P.O.E. Subscriptions to Freedom's Facts may be ordered from All-American Conference, 906 Edmonds Bldg., 917 15th Street N.W., Washington 5, D.C. for \$3 per year. Please note your Elks membership.

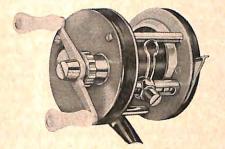


TACKLE TIPS

The information about products on this page has been supplied by the manufacturers, and THE ELKS MAGAZINE takes no responsibility for claims made. For additional information about any item shown here, write to Tackle Tips, THE ELKS MAGAZINE, 360 North Michigan Ave., Chicago 1, Illinois.



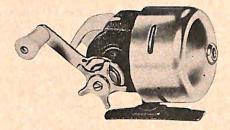
SET OF FOUR lures are said to match the exact color, look, and feel of the real fish and have been thoroughly tested and proven. One each of minnow, shiner, dace, and killifish.



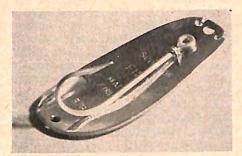
EAIT CASTING REEL with an exclusive total free spool should give you long, smooth, accurate casts. Nothing moves except the spool itself. A centrifugal braking mechanism automatically controls spool speed for weight of lure.



LURE KIT with 30 lures and plastic lure box equips you for going after and getting every kind of fish that will take an artificial lure.



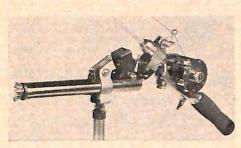
SPINNING REEL with a smooth, powerful star-drag also has the newest in a stationary spool that absolutely prevents line twisting. Hair-trigger release makes casting easy.



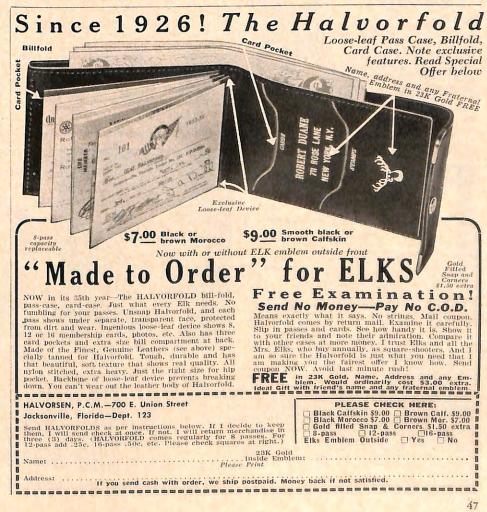
WEEDLESS LURE has a spring loaded hook with the tip buried—until a fish strikes. Then it snaps instantly into position, as shown, for hooking the fish before he can spit out the lure.



FISH CALLER hums like a bee when you drop it in the water. Fish rush in to feed, and you become a busy fisherman.



ROD HOLDER lets you keep a second line in the water. When a fish strikes, spring tension snaps the rod to a vertical position and firmly sets the hook. For your boat, dock, or even ice fishing.





fitable cushion shoe business. Build valuable repeat business in full or spare time. No money needed. 140 styles, sizes 2½ to 22, AAA to EEEEE. Write for free sales kit. BRONSON SHOE, Dept. K-3 710 W. Lake, Minneapolis, Minn.

VIO W. Lake, Winneapoils, Winn

Do FALSE TEETH Rock, Slide or Slip?

FASTEETH, an improved powder to be sprinkled on upper or lower plates, holds false teeth more firmly in place. Do not slide, slip or rock. No gummy, gooey, pasty taste or feeling. FASTEETH is alkaline (non-acid). Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

Removed AGONY

WHEN you slip into a low-cost, contour-designed Brooks Patented Air Cushion Appliance! Your *reducible rupture will be held in securely yet gently—or



the trial costs you nothing! This invention has made millions of sufferers happy. You can enjoy heavenly comfort night and day at work and play—or the Appliance costs you NOTHING. Isn't this worth a no-risk trial by you? If interested, write for free facts now. BROOKS CO., 114-J STATE ST., MARSHALL, MICH.



HOLLIS CO. • 1133 Broadway, New York 10, N. Y. •Dept. K-39 Enclored is \$1.00 for KUPETTE. If I am not entirely satisfied, I may return a within 10 days for refund.

Address

Down to the Sea In Fishing Boats

(Continued from page 11)

tested two pounds to a thread (three now) and 24-thread was the heaviest the Tuna Club would bless. Rods were unlaminated hardwood or bamboo. Reels had no built-in braking mechanism. The angler braked spool and fish with thumb and leather pad. When the fish ran, the reel handle spun and spun vehemently.

On that tackle—if it held together, and frequently it didn't—a 200-pound tuna was a respectable enough catch. But some anglers must catch only the biggest of fishes, and they pray only that the next one hooked be bigger than the last. They revel in driving themselves to the limit. They hold nothing back and if boats, tackle and crew can't stand the gaff they find boats, tackle and crew that can. To them records are made to be broken. Take Commander J. K. L. Ross, R. C. N.

In 1908 Ross left Montreal for St. Ann Bay on Cape Breton Island, Nova Scotia. His stated purpose was to catch a several-hundred-pound tuna. That season he hooked 22 tuna and rapidly lost 22 tuna, to say nothing of tackle. The next year Ross was back with stouter gear, hooked a tuna, was still hooked to it after nineteen hours, gave up, and cut the line. Nineteen lesser but still losing efforts followed, and then in 1910 Ross pinned his fish. It weighed 680 pounds.

Forty years later Commander Duncan McIntyre Hodgson, R. C. N., in the same St. Ann Bay, caught the present all-tackle record 977-pound bluefin. Hodgson had Ross' old guide. Hodgson was, in fact, Ross' son-in-law. Tenacity notwithstanding, the angler who hunts the long savannahs of the sea can never know what size fish may take his hook or what may happen after it does. And it is this never knowing that gives to his hunting days an everlasting mystery. He may not care a hoot for setting records or breaking them.

But care or not, he just might reap a whirlwind; might, say, catch a 1,000pound bluefin. Someday, somewhere, someone will. Right now between New Jersey and Newfoundland there are anglers and guides who swear by all things holy (to anglers and guides) that they had a 1,000-pound tuna every which way but in the cockpit when their luck ran out. Perhaps they did. Bluefin larger than that have been taken commercially from time to time and reported often from Phoenician days to the present.

The eighteenth century ichthyologist Johann Richter, by way of example, describes a tuna caught in 1565 that was 32 feet long, sixteen feet around and had on its hide the picture of a fullrigged ship. Science has its doubts about Richter's fish. It has no doubts that the bluefin reaches 12 feet and 1,500 pounds, a size unapproached by any other species of tuna.

The several tunas are ubiquitous and abundant. They are lovely creatures, streamlined to a fault with fins that retract into slots and grooves. They strike willingly and fight with verye. And along the sea frontiers of North America and Hawaii, yellowfin, blackfin, Pacific big-eyed, Atlantic big-eyed,

YOUTH LEADERSHIP JUDGES, 1962



VICE-PRESIDENT JOHNSON

Vice-President Lyndon B. Johnson heads the panel of distinguished citizens who will serve as judges of the 13th Elks National Youth Leadership Contest. Serving with him will be U. S. Senator Thomas H. Kuchel of California and U. S. Senator Edmund S. Muskie of Maine. They will select the nation's outstanding young leaders from among State winners.

SENATOR KUCHEL

SENATOR MUSKIE

The annual Contest, which attracts entries from thousands of boys and girls each year, is sponsored by the Grand Lodge Youth Activities Committee under the chairmanship of Joseph W. Bader of Lyndhurst, N. J.

E. Gene Fournace, Newark, Ohio, Youth Activities Committeeman, is in charge of the Contest. and school bluefin tuna (five to 150 pounds) are among the most sought and caught fishes.

The swordfish, Xiphias gladius, is something else again. It is the least caught of all gamefish. It is ubiquitous enough, but is nowhere abundant. It is hard to find, harder to catch, and a degree of monomania or masochism is a distinct help in the trying. Nonetheless, many anglers do try, for aside from the exquisite agonies involved, no biggame angling status symbol outranks a caught swordfish. S. Kip Farrington, Jr., a latter-day Boswell to fish and fishermen, with seven books and twelve swordfish to his credit, has said that one swordfish is worth five black marlin, ten blue marlin, 40 giant tuna, 100 striped marlin, or 200 white marlin.

A swordfish generally uses its sword to flail about at small fishes (on occasion it will charge and harpoon a boat with it), and when it has had its fill of them it rises to the surface of a sunny sea and will lie there with dorsal and upper tail fins awash. The angler spends his days looking for such a finning swordfish, and when he finds one it probably won't take the bait because it is sleepy as well as bellyfull. If it does strike, it will probably miss the bait, get balled up in the leader, and be hooked, temporarily, in the body. If it is hooked in the mouth the angler will probably angle too strenuously and pull the hook out of its soft lower jaw. A harrowing, touchy business, swordfishing, but rewarding. The fish is extraordinarily powerful and quick. And when it breaches or is hauled aboard a boat alive, its skin is shimmering bronze and silver, its eyes clear and blue.

North American swordfish average around 300 pounds and have been caught to 601 pounds. The all-tackle record is 1,182 pounds and was taken off Iquique, Chile. Like the bluefin tuna, swordfish are known to reach 1,500 pounds, possibly more in the fertile waters that stream up the western coast of South America.

The first rod and reel swordfish weighed 355 pounds and was caught in August, 1913, by W. C. Boschen at Catalina. Boschen, a New Yorker and Tuna Club member, had figured in the engineering of an adjustable reel brake called the star-drag, and it was as revolutionary as his swordfish. It eliminated split fingers from spinning reel handles and blistered thumbs from spinning reel spools. Most modern reels are equipped with it.

Boschen's catch did much to recoupe whatever glamour the Tuna Club had lost to Commander Ross' tuna. And it set the scene for a man who would become an American institution and, to the Tuna Club, an angling apostate.

COMING IN JUNE Our 40th Anniversary Issue

THE ELKS MACAZINE will proudly present a special issue to commemorate 40 years of serving its readers—the Order of Elks.

He was born on January 31, 1872 in Zanesville, Ohio, and was christened Pearl. He was the town's number-one juvenile hellraiser and baseball player. He studied dentistry at the University of Pennsylvania and practiced it lukewarmly in New York until 1904 when his first book was published—published out of his own pocket because no publisher would have it. Six books later, in 1912, Harper's brought out *Riders of the Purple Sage* and it was a runaway best-seller. Zane Grey, who had been west just once before, moved to Altadena, California.

And he fished. Zane Grey had always fished. Now he fished the world around, and his fishing books fairly burst with Grey enthusiasm and tales of Grey der-

INVESTIGATE ACCIDENTS

440,000 auto collisions, fires, storms each day create a great opportunity for men 18 to 60

Step into this fast-moving Accident Investigation field. Train quickly in your own home in spare time. Already hundreds of men we have trained are making big money. Joe Miller earned \$14,768 in one year. A. J. Allen earned over \$2,000 in ten weeks. William Roane says "I'm now earning \$300 a month extra investigating accidents in my spare time... Universal's course is wonderful."

BE YOUR OWN BOSS - ENJOY EXTRA BENEFITS

Right now there is an acute shortage of men who know how to investigate accidents. Our *proven* and *approved* training makes it easy for you to step into this huge, expanding field.



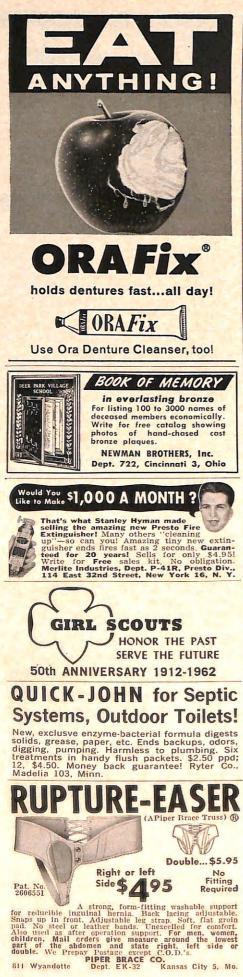
CAR FURNISHED - EXPENSES PAID

You can be your own boss. Independent accident investigators average \$6.44 an hour. Let us show you how to start your own profitable business. Begin part time — with your home as headquarters. Later expand to full time. Or if you prefer to be a Company Claims Investigator — our Placement Bureau will assist you. Leading firms call upon us for trained men. Enjoy big pay, your own secretary, a car for personal use, and all business expenses paid.

EASY TO START --- NO SPECIAL EDUCATION OR PREVIOUS EXPERIENCE NEEDED

We know the Accident Investigation Business from A to Z. We can and will show you how to get into this exciting new career in just a matter of weeks. You can more than pay for the entire course with your very first check. Send today for FREE BOOK. No salesman will call. You are not committed in any way. Just mail the coupon or send a post card to me, M. O. Wilson, Universal Schools, Dept. K-3, Dallas 5, Texas.

Mail M	low for	FREE BO	OK S	Stra 4	eno moment
Univers 6801 H Please r Booming the slight	Accident Invest test obligation		will not be une sman will call	der upon me.	
1				State	



ring-do. Their photographs show Grey standing beside a veritable museum of fresh and salt water fish, but usually there is one picture of Grey, beside a campfire or under a palm tree, working away on his next novel. He polished off two a year.

At Catalina Grey developed a grand passion for swordfishing. During one typical summer he fished 81 days. He found 86 swordfish. He hooked twelve. He lost eleven. "Lassoing mountain lions," he wrote, "hunting the grizzly bear, and stalking the fierce tropical jaguar, former pastimes of ours . . . are hardly comparable to the pursuit of *Xiphias gladius*. It takes more time, patience, endurance, study, skill, nerve, and strength, not to mention money, of any game known to me through experience or reading. . . ."

The day came when Grey decided that Tuna Club tackle was too rickety for swordfish. He bought made-to-order heavy rods and \$1,500 Coxe reels to hold heavy lines. He caught swordfish. In 1926 he caught a 582-pound one (he battled it for five and a half hours) and his brother R. C. caught a 588-pound one. Both were world records, and the Tuna Club pointedly ignored both. Twenty-four thread tackle was Tuna Club heavy tackle, not Zane Grey's heretical 39 thread. Grey jousted vigorously and vociferously and shattered his lance. The Tuna Club didn't budge (it never has), and it and Grey parted company.

Tackle aside—39 thread (130-pound test line) is perfectly respectable these days—Zane Grey was a prodigious fisherman. During a two-month safari to New Zealand in 1926 he caught 41 striped marlin to 450 pounds, 17 Mako sharks to 300 pounds, a 400-pound swordfish, a 704-pound black marlin, and an assortment of smaller fry including rainbow trout.

More important was Grey's output as a writer who played, on fishing, every chord, from the banal to the poetic. Through his books he took millions of Grey-oriented readers to sea with him, and they caught fish. Those books are out of print now, and angling literature (which much of it isn't) is the poorer for it. His Westerns, 78 of them, give or take a few, sell on.

Zane Grey died in 1939. And it's ironic that in 1939 Michael Lerner (Lerner Stores) underwrote the International Game Fish Association and shooed bickering tackle factions under one tent. The IGFA has a membership of clubs and research organizations and makes its headquarters in Miami's du-Pont Building. It enacts the laws of salt water angling and judges whether the angler has done them violence when he or she claims a world record in one of seven IGFA tackle categories, based elastically on breaking strength of lines from twelve to 180-pound test. And it can judge at some distance. There are IGFA committeemen from Pole to Pole, even in exotic, alluring nooks and crannies like Mozambique, the Azores, Ceylon, the Fijis, Madeira, and Marianas and Papua.

At the moment the IGFA considers 49 species of fish as game, awards an attractive certificate to the fisherman who catches a record one, and issues an annual chart listing the catches and, separately, the catchers, male and female.

Whatever their dreams and motives (and there is plenty of room for specu-



Before you move to a new address, do two things:

• Give your new address to your lodge Secretary so that he can change his records and forward your new address to the Magazine.

• Visit your post office to leave a forwarding address. Also, sign a form they will provide indicating that you will pay forwarding postage for magazines addressed to you.

With our huge circulation, it takes as long as a month for a change of address to be effected. If you announce a change of address early and guarantee forwarding postage, precious dollars will be saved that otherwise we must pay under present postal regulations. Your cooperation will benefit the entire Order.

THE ELKS MAGAZINE 386 Park Avenue South New York 16, N. Y.

lation) many wealthy American sportsmen marry their recreation to serious purpose. Zane Grey must have considered his books purpose enough. Michael Lerner sponsored seven expeditions under the aegis of New York's American Museum of Natural History. He went along. He fished and the scientific party studied what he caught and they caught. And what Lerner caught was pretty cosmic. Between 1936 and 1941 he caught 23 swordfish. No one has topped that. And in 1939 he caught two black marlin in one day off Australia, two Mako sharks and two striped marlin in one day off New Zealand, two blue marlin in one day off the Bahamas, two giant bluefins in one day off Nova Scotia, and two swordfish in one day off Nova Scotia also.

World War II rang down the curtain on blue water angling's flamboyant, fractious period and raised it again for a democratic period. The postwar economy has given America unprecedented prosperity and leisure time on a broad base. Demand, synthetics, and new production techniques have progressively lowered the cost of boats and fishing tackle. Each season has found more boats, privately-owned and charter, fishing out of more ports, opening up more new fishing grounds.

The 1962 offshore angler needs time and money too, but a fraction of what he used to. He can charter a boat, captain, crew, and tackle for an average hundred dollars a day and split the expense with three or four like-minded colleagues. So, for the price of a night on the town he can sail the sea and wet a line for any fish, large or small. All the glamorous fishes taken on the far ocean hustings by Zane Grey and Michael Lerner-the swordfish, the sailfishes, the marlins, the tunas, the sharks-can be taken in United States waters.

To the historian Francis Logan Paxon, sport was a social safety valve that replaced the frontier. True, perhaps, for the landsman but not for the bluewater fisherman. He hunts in an unravaged wilderness of water and wildlife and he is bewitched by it, by the dipping birds and the skittering schools of driven bait, by the bowed rod and boring fish, by the infinity of changeful, restless sea which holds this carnival of life. And the sea suffers him with poor grace. She tosses his cockleshell boat, buffets him, wets him, and yields her creatures grudgingly.

Her siren song may sound but once in a lifetime for the inlander who chances to vacation where charter boats beckon, but the echo is likely to persist. To others, the enticement only grows stronger with each sortie onto the water, with each finned creature hauled aboard.

And why not? The late dean of literary sportsmen, Ernest Hemingway, had this to say of big-game angling in his preface to the 1953 edition of Van Campen Heilner's Salt Water Fishing: "Anyone with enough money and time, good boats and expert guides, can catch huge fish if he wants to stay at it. All he needs is to go where they run, in the seasons that they run, and put in his time fishing and following his guide's instructions. Sooner or later, with a little luck, he will be a champion."



tional advertising campaign pinpoints pros-

full-time or utilize several units and hire crews

to do the servicing. No shop needed. For

Please send me all the facts about Duraclean.

State

It's easy to get started. Begin part-time,

pects, pounds home your sales story.

details, mail the coupon today.

Duraclean Company, Dept. 2-543

Name.

City_

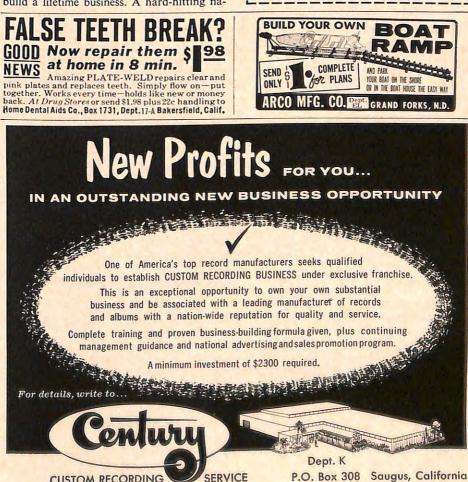
Address.

Duraclean Building Deerfield, Illinois

Raising a family takes money. Lots of money. Few jobs offer the chance to make big money quickly. That's why so many men are going into businesses of their own. Duraclean offers you a big volume, high profit business opportunity. You can gross \$22,500 yearly on just three average jobs a day with a Duraclean carpet and furniture cleaning dealership.

Homes, hotels, theaters, churches and offices are potential cleaning service customers. You can supply them with the best. Proof? Duraclean is commended by Parents' and McCall's magazines and the American Research and Testing Laboratories.

Duraclean supplies everything you need to build a lifetime business. A hard-hitting na-



CUSTOM RECORDING

P.O. Box 308 Saugus, California



WILLIAM HAWLEY ATWELL

Many were the honors that William Hawley Atwell accumulated during his 92 years, but there was none that he prized more highly than his election in 1925 as Grand Exalted Ruler of the Order of Elks.

If there were anything he valued more, it would have been the friendship and respect held for him by his neighbors in Dallas and throughout the state of Texas, and his many friends across the country that he loved with pride and devotion both strong and vocal.

Judge Atwell wore his love for America on his sleeve for all to see, because he was proud of his country. It was a pride rooted in knowledge of the great achievements for the betterment of mankind that had flown from the principles given utterance and application by men who burned with the fire of freedom. In the chambers which he occupied as a federal judge for 35 years there always stood an American flag. Brother Atwell was never able to understand why any American citizen should be reluctant to display his nation's standard or be bashful about manifesting his patriotism.

Strong, too, was Brother Atwell's Christian faith. A devout Methodist, he undertook to live by his church's tenets. He made them a part of his life as he did the tenets of Americanism, in and out of his courtroom, in his many civic activities and in his years of devoted service to the Benevolent and Protective Order of Elks from the time of his initiation in Dallas Lodge in 1890 until, less than two years before his death, infirmity made it impossible for him to carry on.

Brother Atwell and Mrs. Atwell were blessed with a long and happy married life. They traveled extensively throughout the world and, until her death a few years age, she accompanied him regularly to Elk functions.

Judge Atwell was a slightly-built man, but his character was rugged and his spirit was strong with the strength that comes from faith and conviction in right principles. Yet he was gentle, charitable, and understanding with those in trouble or need.

On many occasions over the years, Brother Atwell, when called upon for remarks, would end his talk by singing a verse of the hymn "The Old Time Religion." He sang it well and he sang it with a conviction that carried to his hearers. Many of the problems that beset us today and which seem so insurmountable would yield with miraculous ease if more of us possessed and practiced the Old Time Religion that guided his steps.

Good Advice about College

A booklet published recently by the National Education Association should prove of tremendous benefit to students and their parents who are worried about the college problem.

One worry that the booklet disposes of is the fear that there isn't enough room in our colleges for all the high school graduates who want to attend.

"Somewhere in the nation there is still space in an accredited college for every high school graduate," says S. A. Kendrick, vice-president for examinations and research of the College Entrance Examination Board, author of one of the articles in the booklet which is entitled "Your Child and College."

Of course, the booklet points out, if a youngster, or his parents, are bound and determined that only one of the top institutions, where the competition is the fiercest, will be acceptable, then there may be trouble ahead. "But you don't need to lose too much sleep for fear that increasing college enrollments may crowd your child out of college altogether," is Mr. Kendrick's comforting word to parents.

The other articles in the booklet are equally informative in discussing who

should go to college, the choice of college, how colleges choose students, costs of a college education, what parents can do to help their children meet the college problem, and how high schools can assist.

Parents whose children are yet to enter high school will benefit the most, perhaps, from the booklet's advice on early planning for college, but it will be of much help even to a high school senior or junior. Copies may be obtained from the National Education Association, 1201 16th Street, N. W., Washington 6, D. C.

Advertising's Proud Record

Some of the criticisms made against advertising are valid. Indeed, some of the most severe and most knowledgeable critics are to be found within the ranks of the industry. As is so often the case, however, concentration on the faults that are to be found in the advertising industry has tended to blind us to the great contributions that advertising makes to the general welfare.

One such contribution is the free advertising that the industry contributes each year in support of public service programs and organizations. In 1961, the value of this contribution to the public welfare reached a record high of \$226.7 million. This is the price tag on the services donated by advertising agencies and the space donated by advertisers and the various advertising media: magazines, newspapers, broadcasting, outdoor, and transit.

THE ELKS MAGAZINE alone contributed free space in 1961 with a value of \$22,000 in support of various public service programs.

Ordinarily it is easy to give something away, but giving away something worth a quarter of a billion dollars takes more than just good will and a generous impulse. It requires a tremendous amount of hard work and genius, if the effort is going to be productive of the desired results. In this case the genius and the hard work are put to good effect through an organization called the Advertising Council. Its objective is to serve the public interest "by marshalling the forces of advertising to promote voluntary, individual actions in solving national problems."

THE ELKS MAGAZINE is proud to be part of an industry with such a noble purpose and proud to cooperate with the industry agency that is translating noble purpose into achievement.



FULL ACRE FULL PRICE

Suddenly — almost without warning — the land boom is on in New Mexico. All at once Americans have discovered the "Land of Enchantment"..., and homes and ranch-ettes are springing up on lush verdant tracts which until now were enormous ranches. And especially is this true of the lovely valleys surrounding Albuquerque, the queen of New Mexico. This exciting city is bursting at the seams and homes are spilling out in all directions. Albuquerque has become America's "7th fastest growing city" — and IS Dicking up speed at an actomation tempo

is picking up speed at an astounding tempo. Astounding? Please consider: In 1940 Albuquerque had less than 36,000 people. By 1950 it had soared to 97,000. And in the last 10 years it has rocketed to more than 260,000!

There are so many reasons for this fantastic rate of growth. Nowhere in America is there land more beautiful than the rich valleys that rim Albuquerque. The climate is possibly without equal in all of America — a summertime of balmy sunny days* and bracing nights — blanket-sleeping nights; and in the winter equally sunny days* — shirt-sleeve weather. Health? This is a region whose mildness and purity of climate have given new life to people from all parts of our land — where, in respiratory ailments alone, thousands of cures have been miraculously achieved by the mild weather, the dry air, the abundant sunshine, the low humidity. In the words of the Encyclopedia Brittanica the Albuquerque region is "a health resort"! And what about sports, enter-tainment, activities, opportunity? In the lofty close-by mountains are fishing, swim ming, hunting. Skiers wear shorts. Golf is played the year 'round. Albuquerque itself is crammed with magnificent shops, theatres, churches, schools — including the University of New Mexico with 7000 enrolled students, bright new college buildings and modern football stadium. Albuquerque has the 5th busiest airport in the United States, its industry and employment potential are boundless. Its 3 television channels and 9 radio stations, its opportunites in land ownership, jobs, small business; its sunniness, its reshuest and sparkle — all of these mark the personality of a great city. There are so many reasons for this fantastic rate of growth. Nowhere in America

radio stations, its opportunties in land ownership, jobs, small Dusiness; its Summers, its freshness and sparkle — all of these mark the personality of a great city. The wonder is not that Albuquerque is growing so rapidly. The wonder is that one can still buy a lovely piece of land close to the city at so low a price as \$395 an acre! All you have to do is to take a look at the six cities which in all of America have grown even faster than Albuquerque. What would you have to pay for an acre of comparable land only 39 miles from their shops and theaters?

	THESE FIGURES I	NCLUDE OUTSIDE	CENTRAL CITY)	Cost Per Acre of Comparable Land
		Population	Rate of Rise 1950-1960	39 Miles from Downtown
1.	San Jose, Calif.	639,615	120.1%	\$2,500 - \$ 5,000
2.	Phoenix, Arizona	652,032	96.5	\$3,500 - \$ 7,000
3.	Tucson, Arizona	262,139		\$1,500 - \$ 3,000
4.	Miami, Florida	917,851	85.6	\$5,000 - \$10,000
5.	Sacramento, Cal.		85.4	
-		500,719	80.7	\$2,000
6.	San Diego, Cal.	1,003,522	80.2	\$4,000 - \$ 8,000
7.	Albuquerque, N. M.	260,318	78.7	\$395 (Valley of
			10.1	The Estancia
				Panchettes)

* Last year for example, there were only 8 days that were not sunny.



These statistics are eye-openers, aren't they? Yet real estate men are saying that the prices you have just read will soon apply to the Albuquerque region! And as lovely and luxuriant an area as Albuquerque can boast is The Valley of the

Estancia Ranchettes. Rimmed by mountains, lying flush alongside the most important highway in the West, Route 66, and only 39 miles from Albuquerque, The Valley of the Estancia Ranchettes is the essence of the enchanting Southwest. Please read this carefully! The Valley of the Estancia Ranchettes are not barren desert tracts. They are carefully! The Valley of the Estancia Ranchettes are not barren desert tracts. They are lush and green! Water waits to be tapped. The soil is so fertile as to bear fruit trees and truck gardens. Our Route 66 neighbors frame the landscape with their low modern ranchettes, homes, motels. Our next door neighbor is the famed \$200,000 Longhorn Museum of the Old West . . . Oh yes, this is a very lovely land. As our headline says, an acre in our beautiful VALLEY OF THE ESTANCIA RANCH-ETTES costs \$395 complete! And the terms are \$10 down and \$10 a month per acre. That's it — no extras, no hidden additional costs. You may reserve as many acres as you wish. AND YOU TAKE NO RISK IN SENDING YOUR \$10 TO RESERVE YOUR ONDE ACRE DANCHETTE SITE YOUR \$10 reserves an acre for you but you have the unqualified right

RANCHETTE SITE. Your \$10 reserves an acre for you, but you have the unqualified right to change your mind. As soon as we receive your reservation we will send you your Purchase Agreement and Property Owner's Kit. The package will show you exactly where your property is and will include full maps, photographs and complete informawhere your property is and will include full maps, photographs and complete informa-tion about your property. Other maps will show you nearby Arizona — even old Mexico itself, 250 miles away. You may have a full 30 day period to go through this fascinating portfolio, check our references, talk it over with your family. If during that time you should wish to change your mind (and you don't have to give a reason either) your reservation deposit will be instantly refunded. (ALBUQUERQUE BANK REFERENCES). Experienced realtors think that the Albuquerque area presents the most exciting

acreage buy in America. On the outskirts of the city, land is now going for \$5000 to \$6000 an acre. One day soon the Valley of the Estancia Ranchettes could be a suburb of Albuquerque. Act now. You'll be forever grateful that you did.

Dept. L-21E	E ESTANCIA RANCHETTES
2316 CENTRAL S.	E., ALBUQUERQUE, NEW MEXICO
ESTANCIA RANCHETTES.	reserve acres in the VALLEY OF THE I enclose a deposit of \$ (Please send \$395 acre you reserve.) Please rush complete details.
including my Purchaser graphs, and all data. It within 30 days for an	's Agreement, Property Owner's Kit, maps, photo- is strictly understood that I may change my mind y reason and that my deposit will be fully and
including my Purchaser graphs, and all data. It within 30 days for an instantly refunded if I d	's Agreement, Property Owner's Kit, maps, photo- is strictly understood that I may change my mind y reason and that my deposit will be fully and
including my Purchaser graphs, and all data. It	's Agreement, Property Owner's Kit, maps, photo- is strictly understood that I may change my mind y reason and that my deposit will be fully and o.







7 Crown Mist

Inspired dessert: grapefruit a la 7 Crown (pour a jigger in the center).

SEAGRAM-DISTILLERS COMPANY, N.Y.C. BLENDED WHISKEY, 86 PROOF. 65% GRAIN NEUTRAL SPIRITS.

REMARKABLE HOW ONE WHISKEY TASTES SO GOOD SO MANY WONDERFUL WAYS

The whiskey that tastes best all by itself improves any drink you can name — and some exciting new ones that may surprise you! Look at all the ways Seagram's 7 Crown tastes good. No wonder it has so many more friends than any other whiskey ever made. <u>Taste</u> it!

SAY SEAGRAM'S AND BE SURE

gram's

Crown

Seven

MERICAN ED WITTEE



 $\frac{1}{2}$ Apple Juice, $\frac{1}{2}$ 7 Crown, shake with ice.





7 Crown in after-dinner coffee



Iced tea, jigger of 7 Crown, dash lemon.

Going South? A 7 Crown Collins!





The Classic Manhattan



Cola and 7 Crown...add dash of lime



7 Crown on-the-rocks

7 Crown and Seven-up