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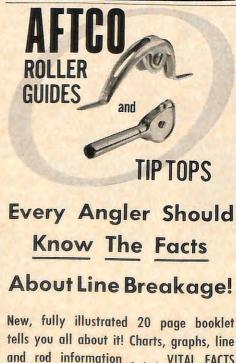
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NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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# **ONCE A YEAR Doll BARGAINS**



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# Our Principles: PREACH THEM TEACH THEM LIVE THEM

When the Grand Lodge met in Miami Beach last July, the delegates adopted a resolution creating an Americanism Committee. The Committee, under the chairmanship of Vincent H. Grocott of Santa Barbara, Calif., went to work to plan a course of action best calculated to serve our country's needs at this critical time. After careful study the Committee decided that the urgent need in our fight *against* communism was a militant, aggressive stand *for* American ideals of freedom. To that end, the Committee drafted "A Declaration of American Principles," as a standard around which patriotic Americans can rally, as a sober call to service and duty to which all citizens who love their country will respond. The Declaration appears on page 10.

I agree with the Committee's decision, and when I announced the Declaration at the convention of the California Elks Association in Santa Monica on September 27, I said that our country has been so preoccupied with the fight against communism in recent years that we have failed to keep clearly in mind what we are fighting for. For too long the emphasis has been on what we are against, and as a result American principles, ideals, institutions and the magnificent accomplishments that have flown from them have become blurred in our consciousness, thus robbing us of the strength that comes from a militant faith in positive principles. It has also tended to induce a negative, defensive attitude that is completely foreign to the American tradition. Let freedom ring and freedom will bury communism.

There is a widespread belief among the members of our Order that it is time that we who believe in the American philosophy of freedom must unite in a militant, enthusiastic and articulate stand for it. We must preach and teach the principles of freedom and freedom's accomplishments. Above all, we must live by these principles. To do this requires, first, that we understand what we are fighting for, and then that each of us re-examine his own attitudes toward freedom in the context of today and decide whether we really are serving freedom or helping to strangle it through neglect, indifference or abuse.

To this end, the Americanism Committee of the Grand Lodge of the Benevolent and Protective Order of Elks has drafted "A Declaration of American Principles." In it we have set forth those truths and ideas that we believe are fundamental to our American society and our institutions. Just as important, the Declaration underscores the practical application of these principles in order not only to preserve freedom but to enhance it and to give the fullest expression to freedom's dynamic capacity for creating progress and a better world.

The Declaration has been transmitted to each of our 1,978 lodges and each State Elks Association, and through them to our 1,300,000 members. We have requested their ratification and endorsement, after consideration by the membership, not as a matter of form but to unite us more effectively in a militant offensive for freedom.

While addressed primarily to the members of our Order, we submit it to the consideration of all patriotic Americans, hoping that it will receive their approval and support and that it will stimulate sober thought and discussion that will mobilize our citizens to informed, purposeful and militant action for freedom.

William A. Wall, Grand Exalted Ruler



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There's a spacious air conditioned yacht club—a community center and recreation area with tennis, shuffleboard, horseshoe pitching—one church being built and others planned—and the kind of swimming, fishing and boating that will delight you.

# PORT MALABAR, FLORIDA

**PORT MALABAR** – IN THE RIGHT AREA And as the Space Age Area continues to grow, with employment estimated in the tens of thousands, think what this can mean to Port Malabar's land values! Remember, too, that Brevard County where Cape Canaveral and Port Malabar are located—has grown over 371% in 10 years, and this is only the beginning. Already two big electronic manufacturers headquarter in Port Malabar's separate Industrial Park.

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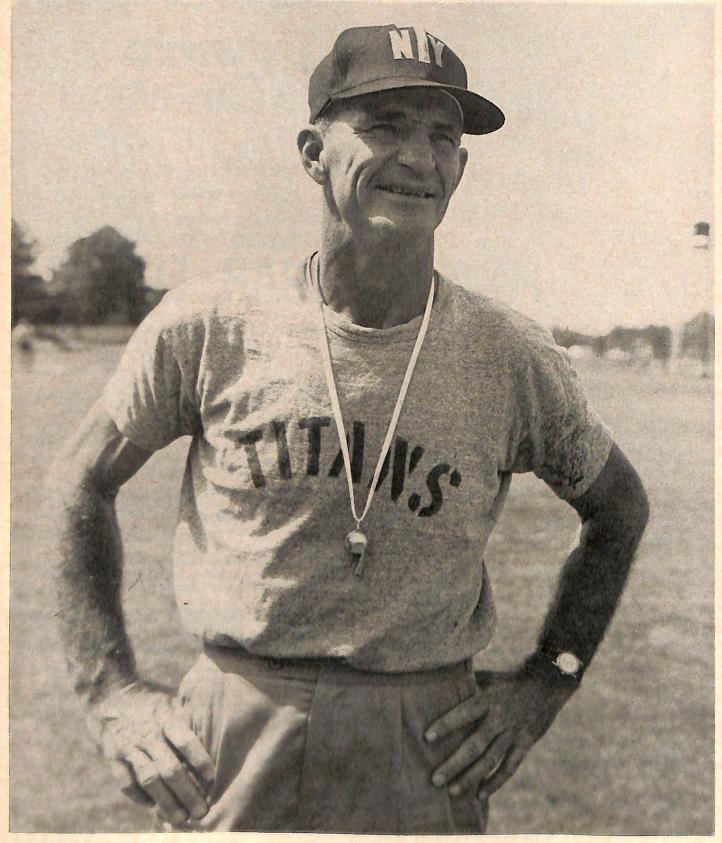
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# **PRO FOOTBALL TODAY**

By SAMMY BAUGH AS TOLD TO HAROLD ROSENTHAL



#### Outspoken commentary by a great player-turned-coach

PRO FOOTBALL today is better than when I played, and it's going to keep getting better. The big crowds, the way people wait for it and watch on TV in places a thousand miles away, the expansion into two major leagues, all point to a better game than it was back when I was throwing passes for the Washington Redskins.

What's done it, of course, has been the two-platoon idea. It's made it a game the people want to see, giving them the best men doing the things they know best. When a passer throws or a kicker kicks, the fans in the seats are seeing a better pass than that thrown 20 years ago and a better kick, too. They're seeing specialists.

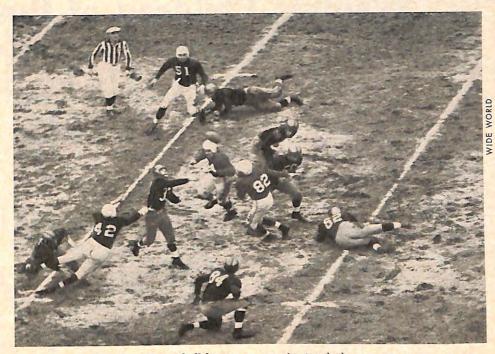
The two-way player is gone from pro ball, and if the colleges were smart they'd get rid of him, too. They did it once, and then went back. I'm sure they're sorry, although you can hardly expect them to admit it. They're coming around to the two-platooning idea again with things like "wild cards" to help get players in and out of the game without a penalty.

Maybe they'll get back to where they had advanced in the middle '50s when they had fellows doing what they knew best, with offensive teams and defensive teams, and giving the people plenty of action. I know because I've coached both college and pros. I was head coach at Hardin-Simmons before I took my present job with the New York club in the new league.

The "good old days" always seem just a little more attractive, and maybe that's where you get the main support for single-platoon football, a game where a fellow starts and goes on to the finish—if he can. I say no-good to that because I was one of those who tried it, and I wasn't alone.

Along about the fourth period there'd be some pretty tired guys dragging themselves around. And we were tired on the customers' time, not our own. I've been in football ever since I was a little boy, and I learned real early that the fellow in the stands is the one who counts. You got to give him as much as you can for his money. The pros, going all the way back to the early days and fellows like Red Grange, have always had this in mind. College football men sometimes tend to forget this.

I have lots of friends among newspaper and radio fellows, so what I'm about to say might sound a little foolhardy, but I sincerely believe that the



Sammy Baugh made football history as a professional player many years ago. Here he is shown pitching one of his famous passes in a Redskins-Cardinals game in 1951. He completed 13 in that game, and the Redskins won 20-17.

colleges would have gone back to the two platoons except for the press and radio. And why?

Again, I know it sounds silly but it's because the newspaper and radio men found it too tough remembering all the names. They want to know who's in there. When they have to stop and think whether the offensive or defensive team is working it gets to be too much.

As I said, it could sound funny, but it isn't. And the odd thing about it is that lots of these fellows double up. They cover pro ball as well and don't mind it one bit remembering names in the pros.

This is my second year as a pro coach and I like it, for a lot of reasons. You can build for the future; you can go out and get help quick—when I say quick I mean for the following season. If you're getting murdered at end or in the middle you look over the boys who are due to graduate and you make your move.

Your club has to be willing to spend money, though, and that's been the rule ever since the pros started. Any time a team gets a good player for nothing, or next to nothing, it's only because it's been lucky. Over the years this tends to even up.

You get only what you pay for. If

you sit around and wait for the strong clubs to cut just before the regular season starts, and then grab those men who have been cut, well, you're getting a man whom the other coach thinks is number three behind two others he'd rather keep for that spot. And you have to respect his judgment or he wouldn't be working in the same business.

The pros depend on the colleges for their new talent almost 100 per cent, and we try to set up some kind of orderly way to do it with a draft list. The clubs that finish lowest and the ones you'd figure as needing help the most get first pick. This has worked out the fairest way.

Trouble with this, if you're running a ball club, is that there isn't one but three draft lists: ours, the National Football League's and the Canadians'. I certainly don't blame a boy for listening to offers from all three leagues, but it makes me just a little wistful for the time back in the mid-'30s when I came out of Texas to play for the Redskins.

I had a long career in pro ballsixteen seasons. When I finished up in 1952 I had a half-dozen records which you'll still find in the book-things like "most passes completed," "most touchdown passes," "most years in the (Continued on page 51) Many teenage drivers are competent and courteous. Others, who boost the accident rate for the entire group, are

## Problem Children of the Highway By DICKSON HARTWELL

ONE of the most serious and baffling problems in the country today wasn't mentioned by any major candidate in the last election. This is the question of what to do about young people and automobiles. It involves immediately some 2.5 million youngsters who will soon attain legal driving age—and their 5 million harassed and perplexed parents.

Uncounted other millions of parents and youngsters will also meet this problem with dread in the next several years. It also puzzles several hundred thousand police, educators, sociologists, magistrates, and safety experts and affects all those whose earnings depend on how many people drive how many automobiles how far.

What makes the problem urgent now is the exploding teenage population. The bumper crop of war babies is growing up. Soon the number of eligible young drivers will increase 50 per cent. Obviously, a practical solution must be found, and soon.

None of this would matter at all but for one solemn fact. Our six million teenage drivers, says the Department of Commerce, representing 7 per cent of the driving population, have two and one-half times the rate of motor vehicle accidents of all other drivers. This makes teenage driving everybody's business.

The problem really doesn't appear difficult. Stated simply, it is: when is this or that teenager fit to drive? In another era father's blunt "When I say so!" would have ended any discussion. Such an answer is rare today. While parents have been otherwise preoccupied, American teenagers have emerged as a socio-political class. They have broad rights. They demand and get equal time in family councils. They have a potent influence on what action parents take on matters affecting their welfare.

This teenage status, practically unknown elsewhere in the world, has so complicated the driving question that many parents have tried to shift it from the family to the community through driving courses in high schools. It seems an easy way out. It often may be the only way out. But after intense effort to promote this solution, it misses nation-wide acceptance by a wide margin.

One reason is that different groups think differently about the teenage driver. To the teenager himself, for example, a driver's license represents one of life's major milestones. Nothing he has experienced, nothing he can then anticipate-marriage, a job, graduating from high school, military service-has equal importance. It is certification by an impartial government authority that he is both competent and mature. It is regarded as a passport, fairly earned by right or merit, to manhood or womanhood.

To most parents the driver's license presages a different kind of freedom. It provides freedom to seek and find trouble. It means access to highly mobile privacy. It means moving further from often-tenuous parental control and adds enormously to the load of parental worries about the moral and physical well being of offspring.

Conscientious educators have another point of view. They believe the automobile often damages academic standing. Material and spiritual success in life, they say, requires more than a natural aptitude. It needs diligence and hard work based on a sound education. They know a fully beneficial education is not acquired merely by spending six or seven hours a day in school. Exercise, rest, and particularly study are among essential supplements.

To the magistrates who must deal with the legal consequences of automobile driving, the coming explosion in teenage drivers promises further wrestling with an unresolved problem: how shall the young offender be treated? Is he a developed adult, as his new driver's license implies? Is he, as a group, irresponsible, as his record seems to prove? What special rules, special courts, and special consideration does he need?

To law enforcement officers, teenage drivers require little more than what police advocate for everybody: fair, realistic, but adequate laws fully enforced.

To the insurance companies—and the numerous safety organizations they help sponsor—new young drivers represent an expanding hazard to be countered by free high school driver education courses. Young people must know how to operate automobiles safely whatever else they may learn, this group believes.

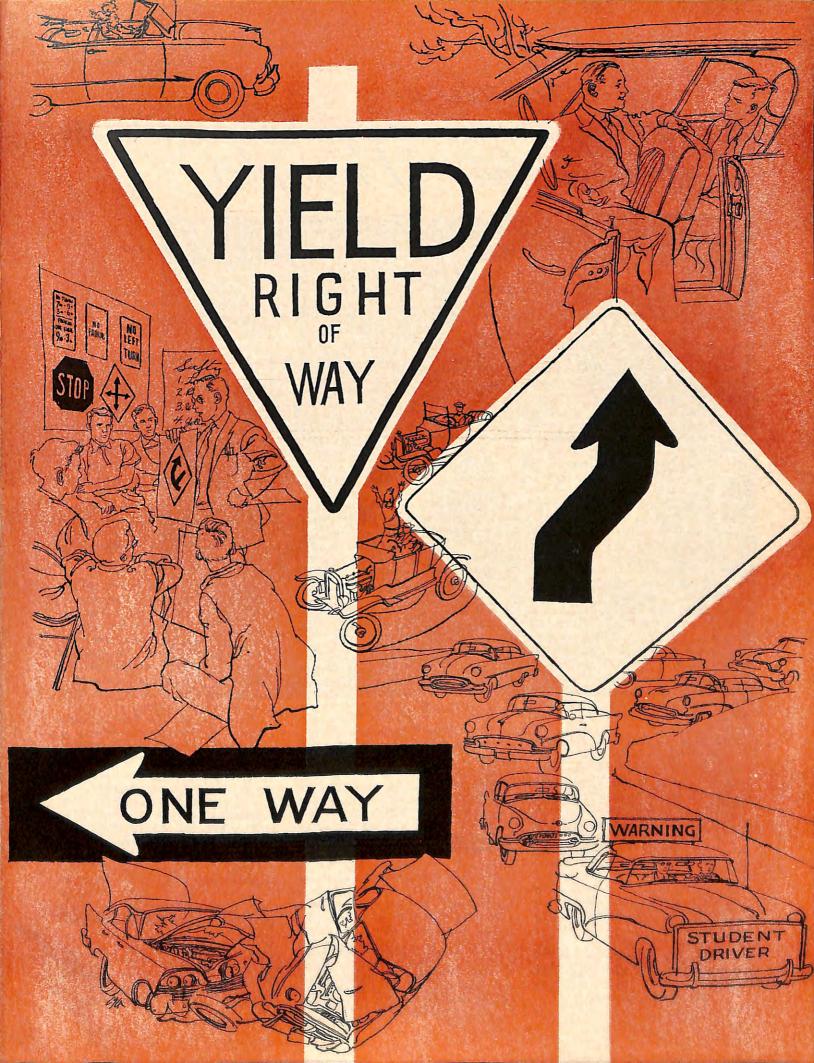
As the most logical and certainly the simplest solution, high school driver training has many advocates, including educators. What is involved may be anywhere from 54 to 72 hours of instruction with roughly one-third of the time spent behind the wheel of a car. The cost varies by states from \$20 to \$77 per student and averages about \$45. It seems low enough, though when multiplied by the hundreds and thousands it can have a noticeable effect on school budgets.

There is no question that high school driver education reduces teenage accidents—and often dramatically. Insurance rates reflect it. According to the American Automobile Association, when a male teenager without high school driver training operates the family car certain insurance rates increase 38 per cent. With training the rate increase is only 30 per cent. (Some rates may go up 90 per cent.)

If an important function of high schools were to decrease auto accidents, driver training would be adopted quickly and universally. But this concept has staunch opposition. Many people believe the function of public schools is to educate and not to train in everyday mechanics of living. Car driving courses have no more place in tax supported fundamental education. they say, than courses in flying, dermatology, or zipper repair. Along with stenography, TV maintenance, and shoemaking, such skills should be learned in pay-it-yourself commercial schools or at home.

Such reasoning draws strong dissent from groups interested in automobiles through insurance, manufacture, sale, or safety. They contend that parents should not teach youngsters to drive. They are not teaching experts. Moreover, parent-child emotions are too deeply involved, they say. Driver training often imposes an undue strain on family relationships.

This suggestion of parental inade-(Continued on page 48)



Principe

Following is the text of the Declaration of American Principles drafted by the new Grand Lodge Americanism Committee. For comments by Grand Exalted Ruler William A. Wall, see page 4.

The Benevolent and Protective Order of Elks is dedicated to the welfare of the United States of America. One of our Order's purposes is "to quicken the spirit of American patriotism." To that end our Order has striven to advance the principles that guide our Nation, and has opposed all attacks upon them from whatever quarter.

Freedom, the historic goal of mankind, is our Nation's basic principle. Freedom has been under steady attack by international communism for many years. Now, freedom and communism are engaged in a struggle for survival. This struggle is not of our choosing but has been forced upon us. Free men have no choice but to accept the challenge.

The Americanism Committee of the Grand Lodge of Elks believes that freedom too long has stood on the defensive. The time has come for us who believe in freedom to take the initiative, fight for what we believe in and stand against those who are against us until freedom has defeated those who would destroy it. To rely on military power alone in this ideological struggle would be illusory and fatal. Our paramount necessity is internal strength which can come only from unity of understanding and purpose and a willingness to place our Nation's safety and welfare above personal interest.

Appealing, as did our Founding Fathers, to the Supreme Judge of the World for the rectitude of our intentions, we submit to our Brothers this Declaration of American Principles on which we shall challenge the enemies of freedom, and to which we invite our fellow citizens to subscribe:

1. Moral values are the basis of our society, and the responsibility of each citizen to live by these moral values is fundamental to the welfare and progress of our society. These moral values include honesty of word, deed

> GRAND LODGE AMERICANISM COMMITTEE

and purpose; brotherly love that requires us to be fair with our fellow men and just in our relations with them; faithful performance of our labor in every honorable calling; and a recognition that each of us has the duty to contribute to the best of his ability to the advancement of the general welfare.

- Freedom has made America. Not 2. just political freedom, but the whole environment of freedom is responsible for the tremendous progress of our Nation since its revolutionary birth in 1776. Freedom encourages initiative, experiment, invention, enterprise. Freedom lets citizens choose their work, encourages individuals to discover their talents and make the most of them. In consequence we have a standard of living higher than any nation has enjoyed, a material abundance more widely shared among all our people than ever before, and a high level of intellectual and cultural attainment. Every citizen is the beneficiary of the freedom that has unleashed the abilities of the American people and provided the incentive for their maximum use.
- 3. Inherent in the American concept of freedom is the integrity of the individual. Individualism makes each person primarily responsible for himself, his welfare, his success or failure. Freedom lays upon each person the individual responsibility and duty of citizenship. A free society will emphasize individualism and individual responsibility as the sure way to produce democratic leadership and preserve freedom.
- 4. Self-government presupposes the duty of every citizen to obey the established government and to employ only those lawful methods of reason and persuasion that are open to all of us to achieve political action.
  - VINCENT H. GROCOTT (Chairman) W. Edgar Porter, Sr. Charles W. Clabaugh J. A. McArthur

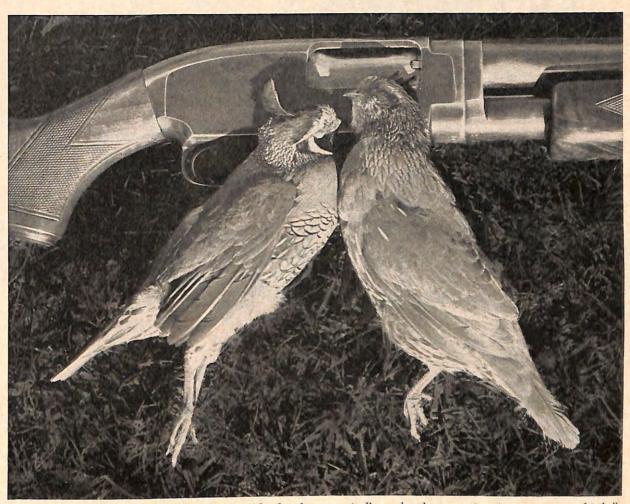
It follows that government by the majority must be reasonable in the exercise of its authority and protect the rights and interests of the minority.

- 5. Our ability to change our institutions and practices, through orderly process of law, to accommodate to changing needs has helped our Nation to develop, as it will in the future. All proposals for change in our institutions should be weighed carefully by all citizens to determine whether such change will reduce or add to our freedom. Our goal should be more freedom, not less. We must guard against the growth of governmental power through surrender of civil right and individual freedom for contemporary gain at the expense of future generations.
- 6. The tendency of groups to seek preferential treatment from government breeds rivalries dangerous to political stability, is harmful to genuine economic growth and leads to fragmentation of society rather than to unity and strength. All groups of citizens ought to measure political and economic proposals advanced in their own interest against their effect on the whole Nation.
- 7. We believe that the time has come when all citizens who believe in these principles should speak up for them and set an example by applying them fully in their daily lives. We urge those in positions of leadership and influence-clergymen, educators, business executives, holders of public office, leaders of labor, intellectuals, editors, radio and television producers, motion picture producers and all others-to assume a greater responsibility for the wider understanding of these principles and their practical application in the day-to-day lives of the people.

Bert Harkness Clarence H. Dietz Arvey E. Diettert Michael B. Wagenheim

# Handsome and Smart: The VALLEY QUAIL

### **By TED TRUEBLOOD**



Two valley quail, which Ted describes as "the handsomest of all our handsome native American game birds."

FIFTY YARDS ahead, the earth was moving. A blue-gray blanket, flowing like water and undulating with every little dip and rise, was pulling rapidly away from us. It was not a solid thing, however. It was composed of 100, possibly 200, individual members. Each of them, crested head erect, little feet flying, was running as smoothly as though riding a bicycle. It was a tremendous covey of California valley quail.

Dog at heel, my companion and I were running after them. The day was hot. The ground was dry and dusty and the cover was very sparse. It was becoming more apparent with every panting stride that we would inevitably lose the race.

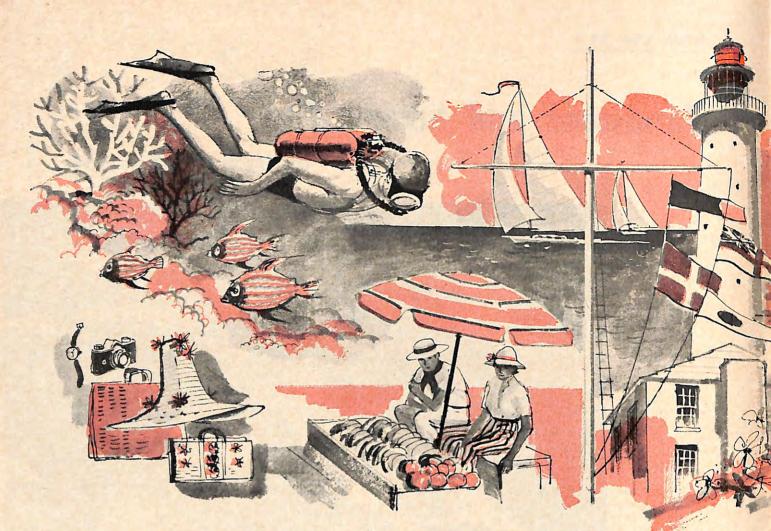
Still, there was nothing else to do.

We might quit, and we might shoot into them on the ground. The two thoughts were equally unattractive. If we kept going, something might happen. They ran easily ahead of us up a long, gradual slope, then disappeared over the crest. Gasping, we ran too.

We stopped on the ridge to wipe the sweat out of our eyes and catch our breath. Ahead, a shallow ravine sloped gently down to the left and after a quarter mile joined another. At this point the bottom of the combined gullies was 100 yards wide and covered with a fairly dense stand of greasewood, rabbit brush and other desert plants. The slope opposite us, and the country for a mile beyond, were as barren as that we had just been running through. Nowhere was there cover enough to hide one quail, much less a covey. And they were nowhere in sight.

Obviously, they must have flown as soon as they were behind the rise and the most likely place to go was down the draw into the heavier cover. We held a hurried conference. If we walked directly to it the quail would probably hear or see us coming and run out the other side before we were in range. We decided to retrace our steps until we were out of sight, circle through the flat, and approach the cover from the side so that we would be out of sight until we topped the rise and started down the slope toward it. With luck, we'd be close enough before they saw us.

(Continued on page 45)



# Contrast Under

By KENT RICHARDS

DURING the next six months, relaxing North American vacationing-travelers must look south to refresh minds and bodies debilitated by work or boredom. All others—those energized people who dissipate office and home frustrations by battling nature—will look elsewhere, of course. These are the wintry ones, who admire an arm or leg in a plaster cast more than any hibiscus or bougainvillea. They need no help from me. They already know about Aspen, the Laurentians, Adirondack bob-sledding and lake ice-boating.

Most Americans will yearn for lolling in the sun, the lazy-daisy life and the status-building winter sun-tan that goes with it. From Bermuda and the Bahamas through the Caribbean to Mexico, from the Florida Keys to Padre Island, they can find anything they desire or can afford. From a \$7-a-day motel in Coronado, the southernmost playground in California, to a \$2,000-amonth "cottage" with servants, swimming pool, tennis, ocean and automobile in Jamaica, this vast and exciting area of more than two million square miles offers literally every sun-season sport from first-class auto racing to first-class swizzling.

Two of the most rewarding and most popular places are also closest to most people. Further, they provide a revealing comparison and illustrate why a resort must be selected as carefully as—well, not as a wife precisely, but certainly as prudently as picking a hunting or fishing companion.

These are Bermuda and the Bahamas. First off-to suggest the contrast-Nassau, despite its pink charm, is not the Bahamas, but Hamilton, Bermuda's capital, is most certainly Bermuda. There are downtown nightclubs complete with floor shows along Bay Street in Nassau but none such along Front Street in Hamilton. There is a saloon called Dirty Dick's in Nassau; in Hamilton any entrepreneur proposing such a name would be drummed out of the Colony. In Bermuda evening clothes are worn to most of the places you would like to be on a Saturday night. In Nassau only the gambling casino open at the peak season—makes such a requirement.

Both Nassau and Hamilton entertain frequent cruise ships; both places are fully geared to profit from tourism by selling excellent specialized merchandise for relatively bargain prices. But Nassau is a newcomer, eager and a little over-anxious for profit. Hamilton merchants, much longer established in the tourist business, have enjoyed the trade for generations. They often tack on a touch of that "I-know-what's-best-foryou" manner reserved for nationals of a

the Sun

DRAWING BY TOM HILL

country which didn't really get going until 1783.

To sum up, Nassau is more informal, more gay, more live-it-up than its sedate northern neighbor. Outside Nassau proper, and particularly on the Out Islands, there is enough luxury, beauty and easy living to meet anyone's requirements. There is probably no resort anywhere which can out-do, for what it offers, the charm and informality of French Leave on Elruthera, operated by Craig Kelly, a man dedicated to resuscitating the weary with the aid of tender care, sheltering palms and one of the world's most beautifully pink, half-moon beaches.

Bermuda's luxury is less ostentatious than some in the Bahamas, but how long this happy condition will last is anyone's guess. In fact, as one talks with islanders, the future of Bermuda as it has been known to Americans for nearly a century seems vaguely threatened. Bermuda is the last holdout in a decaying tradition throughout the neighboring West Indies of courtesy, warmth and unobtrusive efficiency among the people who serve visitors and contribute so much to their pleasurable feeling of comfortable at-homeness.

As of now, however, this quick empathy of instant at-homeness is one of several distinctions of the Colony which the Bermuda visitor can fully 'enjoy. The wide variety of accommodations is another. A room in a private home with breakfast may cost as little as \$5 a day, and the day can be spent swimming, sunbathing, snorkeling or tooting about the island on a "power assisted" bicycle. Although the big hotels seem to do a thriving business—lots of conventions and sales-incentive vacations—most families as well as most honeymooners (15 per cent of all visitors) tend to seek out a guest cottage of some sort. These generally have central dining and bar facilities, either beach or pool swimming, and cottages strewn about which permit privacy and informality without—shall we say—self-denial.

HOU SP

One of the most popular is The Reefs overlooking Christians Bay near the western end of the island. Here is epitomized what Bermuda offers. It is small. It provides a dramatic view of the sea. Within a few hours of arrival you have floated into the hands of Mr. Bodo's staff. (Everybody calls this tall, amiable Swiss Mr. Bodo because his name is Bodo G. von Alvensleben, which is too much.) You've breathed in the benign air, been baptized in the dulcet sea water and perhaps even snorkeled out and met some of the exotic fish which abound in the rocks (Continued on page 55)



WINTHROP, Massachusetts, Lodge's gift to Rev. Eugene E. Honan, O.F.M., Director of 56 schools of Christ of the Diocese of Coroica in Bolivia, was acknowledged in this photograph showing Father Honan and some of the children who benefited through the gift, a memorial to the priest's father.



SAYRE WOOD, New Jersey, Lodge's first officers are pictured at the lodge's institution ceremonies. E.R. William Weyman appears fourth from left, background, with Past Grand Exalted Ruler William J. Jernick, guest speaker, on his right.

# VIVA LOS ELKS

**News of the Lodges** 

**SOME TIME AGO**, upon hearing of the poverty and hardship of the people of Bolivia, and the problems one Rev. Eugene E. Honan, O.F.M., was having with the youth of that country, Winthrop, Mass., Lodge, No. 1078, made a \$100 donation to Father Honan, the son of the late Past District Deputy Daniel Honan, who had been a member of that lodge.

Several weeks ago, Father Honan's sister received a copy of "*Presencia*", a newspaper published daily in LaPaz, Bolivia. It carried the photograph reproduced on this page and gave a gracious report of the Elks' gift. With the paper was an English translation.

Father Honan is Director of the 56 schools of Christ in the Diocese of Coroico which are under the Ministry of Rural Affairs of the Bolivian Government. The report stated that the gift would be used for athletic equipment for the youth in the schools under Father Honan's supervision.

According to the translation, the newspaper went on to to state that "the Elks is an organization of men of the United States who are especially noted for promoting patriotic causes, furthering education and for helping the needy. The 1,750 students of these 56 rural schools . . . salute with gratitude the Winthrop Lodge of Elks for their gift of 56 footballs."

The blackboard message included in the photograph closes with "VIVA LOS ELKS!" which needs no translation.

A "COFFEE BREAK", thanks to the Elks of Piqua, Ohio, Lodge, No. 523, probably saved the lives of many motorists traveling on busy Ohio-Interstate Highway 75 over the July 4th weekend.

Elk Roy Terrell conceived the idea after seeing a State



LONG BEACH, California, Elks had a "private showing" prior to the International Beauty Contest held annually in that city when 38 aspirants were guests of the lodge at a program for which Est. Lect. Knight Dr. Charles H. Fabish was the lucky "M.C." In the foreground is Miss Zealand, with the other contestants on the stage in the background.

Highway Patrol accident film, and suggested it to Est. Leading Knight Don Ruffner, the lodge's Activities Chairman, feeling it might prevent accidents if night drivers could get off the road for a while, and enjoy a cup of coffee. Chairman Ruffner put it before the membership and it was voted unanimously that the lodge sponsor this project at its own expense, and so, on June 30th, and continuing for five nights through the 4th, two tented "coffee stops" were put up in the rest areas on the highway where free coffee and doughnuts were dispensed to weary motorists.

Road signs were erected a few miles from the areas, stating that travelers could stop and refresh themselves during the night hours of this dangerous weekend. During the five-night period the 32 Elks and their wives who helped make the project a success gave out 3,696 doughnuts and nearly 5,000 cups of coffee. Since there were no accidents of any kind on Route 75 in this five-county area, the Piqua Elks are well pleased with the success of this effort. Tremendous praise was given the project by the press and the police, as well as by the motorists who took advantage of it, all of whom signed the Elks' register, including a couple from Paris, France.

**ONE OF THE MOST REWARDING** events in recent months for the members of Baton Rouge, La., Lodge, No. 490, was the Junior Deputies Graduation ceremony when 80 future citizens of the area and their families were guests of the lodge, along with many civic dignitaries.

This program marked the climax of 13 weeks of training in various phases of law enforcement for the youths of the community who heard an address by Judge C. Lenton Sartain, and saw Sheriff Bryan Clemons, a member of the lodge, present an award to Vincent LaBorde, the 3,000th junior deputy to be graduated in this worthwhile effort. Mike King and Warren Hubbard received distinguished rifleman awards, the highest given junior marksmen by the National Rifle Association. This group was the 34th Junior Deputy Class to graduate.

FOR 26 YEARS, through flood, fire, explosion and reconstruction, the home of Reno, Nev., Lodge, No. 597, was in the capable hands of J. C. Kumle, serving the dual capacity of lodge Secretary and House Manager.

On August 1, 1961, Mr. Kumle resigned, and at a reception in the Elks' new lodge hall he received the keys to a new station wagon for his use on the California ranch to which he has retired. Two eminent citizens of that State, Past Grand Exalted Rulers L. A. Lewis and Horace R. Wisely, attended the tribute to Mr. and Mrs. Kumle.

The veteran Reno Elk, affiliated with the lodge for 38 years, resigned because of poor health. He started as chef in the old building which survived two floods but was finally demolished by fire after the disastrous 1957 explosions. For his prompt and heroic action in this emergency, Mr. Kumle received two awards, one from the Veterans of Foreign Wars for "complete disregard for personal safety in time of tragedy", and the other from his fellow Elks.

**INSTITUTED ONLY SIX MONTHS AGO,** Sayre Wood, N. J., Lodge, No. 2229, is well on its way toward becoming another leading branch of Elkdom in that State.

With the assistance of their sponsors, the Elks of Freehold, the new lodge was instituted with 99 Charter Members in the presence of Past Grand Exalted Ruler William J. Jernick who delivered an informative address to the crowd attendin the ceremonies.

With true Elk determination, this youthful lodge "stole the show" in the annual parade during the Atlantic City Convention of the State Association only a month after its inception. Since then Sayre Wood Lodge has been active in district bowling tournaments, interlodge visits and many other activities.



**HENDERSONVILLE, North Carolina,** Lodge entertained these 38 students from 19 countries at a buffet luncheon and swimming party at the lodge's new Olympic-size pool. The American Field Service students had graduated this summer from high schools in Texas and Louisiana, and were on their way back to Europe.



**NORTH MIAMI, Florida,** Lodge, in conjunction with the Dade County Optometric Assn., sponsored a Free Vision Screening Program for children of the community between the ages of 7 and 17 years. E.R. Robert Moore, left, was pictured as he observed one of the examinations held in charge of Est. Lect. Knight Jack Reynolds.



**ARKANSAS** State Elks sponsored a State Elks Little League Tournament which was won by the Jonesboro Elks' team. E.R. Dan H. Stringer, left, accepted the trophy from State Youth Activities Chairman Joe Wilm at Mountain Home City Park.

#### News of the Lodges CONTINUED

**NEARLY 400 GOLFERS** from 29 lodges in the State competed in the Illinois Elks Open Golf Tournament at the Kankakee Elks Country Club.

A most unusual event occurred during the two-day contest when Wayne Blakemore, an Elk from Streator, holed out a three-iron shot for a deuce on the par 5, 490-yard 18th hole, to score the first double eagle ever recorded on the course.

Joe Brubaker, a Mount Vernon pro, won the individual title, while a Springfield foursome took the team trophy. Bob Charlton led the winning team with a 71 which also gave him second place in the individual competition. His brother Ed, John Watson and Ray Huddleston completed the foursome. Mt. Vernon and Macomb tied for second honors in the team event.

KLAMATH FALLS, Oregon, Lodge, No. 1413, selected a unique way to honor G. W. Houston, its Secretary for many, many years.

Always interested in the conservation of game and wild life and our natural resources, Bill Houston loved a particular spot at Crater Lake National Park. So, when his fellow Elks were planning an initiation in his honor, its officers set up stations in the meadow and in full tuxedo initiated four candidates in the Secretary's honor. The ceremony was a most impressive one, held in this setting of natural beauty. At this time of year the meadow is filled with purple wild flowers, and as the sun set the entire mountain back-drop turned a brilliant rose color. As if deliberately staged, during the ritual a doe deer and her fawn grazed their way unconcernedly through the outdoor lodge room.

Following the ceremony a banquet was held at the Crater Lake Lodge for officers, their wives and children. A special guest was Frank Hise, Special Deputy.

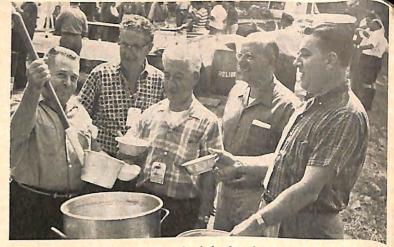
**ONE OF THE BIGGEST DAYS** in the 36-year history of Sarasota, Fla., Lodge, No. 1519, was July 4th, 1961. On that date, State President George Nichols and a host of other dignitaries officially dedicated the buildings at the "Elks Bill and Marie Selby Park".

This \$85,000 facility consists of three and one-half acres located on the banks of the Phillippi River, and includes an auditorium with a seating capacity of over 300, in addition to a complete kitchen. On the grounds are playground equipment, horseshoe and volleyball courts and a barbecue pit capable of handling over 500 servings at one time.

The park was the idea of Past District Deputy Joseph E. Barth and was dedicated to Elkdom's family participation program. Mrs. William Selby deeded the tract originally to the Elk Trustees and their successors. Should the Elks ever relinquish it, the tract would revert to the county for park purposes. Mrs. Selby also contributed \$20,000 toward the construction of the park facilities.

LATROBE, Pennsylvania, Elk scholarship winners for 1961 are pictured at the banquet held in their honor. Left to right are Ray Blair, Jr., Judith Cardelli, Mary Patts, Dolores Smay who also won a State award and Barbara Krinock. In the background are Scholarship Committee Chairman James P. Ebersberger and E.R. Louis I. Pevarnik.





WEST HAVEN, Connecticut, Elks who helped make their annual outing a huge success are, left to right, Chairman A. Botte, A. Gaetano who handled the prizes, Chairman J. Giannotti, Ticket Co-Chairman P.E.R. James Onofrio and Secy. A. DeMayo.



MOUNT VERNON, New York, Elks present an American Flag to Brownie Troop 41 represented by Maureen Webber. Pictured, left to right, are Esq. Stanley Dudzinski, Brownie Leader Mrs. George Webber, Esq. Joseph R. Reitano, Hon. Nicholas Yannantuono, Rev. Robert Biegner, E.R. Joseph DeMarinis, Judge Harry Krauss and Dr. Ira Bernstein.



TAMPA, Florida, E.R. C. O. Gabbert and his wife are pictured serving watermelons to some of the 500 children from various orphanages who enjoyed the affair.

LOWELL, Massachusetts, Lodge's P.E.R. W. J. Markham, Committee Chairman and Director of Vocational Training for the Commonwealth, presents \$600 checks to winners in the 1961 Elks Scholarship Contest. Left to right are Mr. Markham, Sally M. Brodley, Sharon M. Silva, Claudia Gallagher, John S. Wrobel, Jr., and E.R. Chester McDonald.





FLINT, Michigan, Elks are proud of their Little Leaguers, although they lost their last game 1-0 in the Flint City Playoffs. The players and their fathers were guests of the Elks at a dinner. The boys are pictured with Mgr.-Coach Frank W. Kushuba, left background, and lodge Secy.-Mgr. Archie R. Campbell, right background.



**SOUTH RIVER, New Jersey,** Lodge's E.R. Warren K. Booraem, fourth from left, presents a plaque to John F. Fitzpatrick in recognition of his 40 years as Coach and Athletic Director at the local high school. The presentation was made at a banquet honoring the coach and his baseball team, undefeated in 22 games, Central Jersey Group III champion, and Greater Newark Invitation Tournament winner. Others are, left to right, P.E.R. Salvatore Marvuglio, John Bosco, John Quinn and Alex Kasper, Committeemen.



**MASSACHUSETTS** Elkdom maintains a fund at Kennedy Memorial Hospital to help cover the cost of children's treatment. David Nahabedian, who lost his hand in an electric meat grinder, is one who benefited. After amputation of hand and forearm, he is now well adjusted to an artificial limb.

# LODGE NOTES

The Elks of Redondo Beach, Calif., Lodge have launched a crusade against communism as a result of a spark ignited by State Pres. Guy Daniels. In a speech delivered before a joint meeting of Redondo Beach, Torrance and Santa Monica Lodges, Mr. Daniels declared that "Elkdom is on the march to fight the advance of communism". Immediately after this address, Redondo Beach Lodge unanimously adopted a resolution drawn up by Chairman Ed Stanley of its Public Relations Committee, calling on all Elkdom to join in this "Crusade for God against Communism".

A group of Elks from Glen Cove, N. Y., Lodge entertained a large number of boys from St. Mary of the Angels Home in Syosset at an all-day outing. This is a yearly affair for the Glen Cove Elks who have sponsored it for more than 15 years. Among the Elks helping to make the day a success were Exalted Ruler Edward Ryder, Outing Chairman Bob Loftus, Publicity Chairman Joseph Visslailli, Secretary Henry Tozer, Trustees Frank Merkert and Bill Monning, House Committee Chairman Frank Fabiano and Est. Loyal Knight John Rynksky.

Parma, Ohio, Lodge is very proud of the fact that Boy Scout Troop 12 which the lodge sponsors won a first-place Merit Award and trophy for its float in the city's "Fun on the Fourth Parade". The float was designed and built entirely by the Scouts and their fathers. Elk Trustee James Denholm is the lodge's Boy Scout Representative.

One of the most successful barbecues held by Ventura, Calif., Lodge over the past 40 years was the 1961 affair at Camp Comfort, when 700 Elks and their guests enjoyed the outing.

Kathy Woodcock was chosen as a representative of New Mexico to attend the Girl Scout Camp Conference at Camp Ross Trails in Cincinnati, Ohio, this year. She was one of 100 Senior Girl Scouts from the United States and its Possessions who were selected as All-Staters because of their fine scholastic and Scouting background. Alamogordo, N. M., Lodge was a cosponsor of the young lady.

Exalted Ruler Harry M. White presented Rogers-Bentonville, Ark., Lodge's \$1,000 check to H. M. Pelphrey, President of the Benton County Assn. for Retarded Children in the presence of Community Welfare Committee Chairman Buck Clark. The money represented the proceeds of the annual fireworks sale sponsored and conducted by the members of Rogers-Bentonville Lodge expressly for the Association.

Fred L. Amsler is not only a Charter Member of Brenham, Texas, Lodge organized in 1905, and has been its Secretary since 1915, but he is 88 years old and now an Honorary Life Member. He daily plows through a list of business and civic activities that would tire a man half his age, and wouldn't think of retiring. In recognition of his distinguished services to the community he was named "Senior Citizen of the Year" by the local Lions Club and a plaque marking the tribute was presented to him by that organization.

The City National League championship Little League team sponsored by Chambersburg, Pa., Lodge was entertained at Celdonia State Park at a party arranged by Chairman Wm. L. Upperman of the Youth Activities Committee. The program included swimming, a ball game and a picnic. Individual trophies given by the lodge were presented to the 15 players by District Deputy Charles G. Etter, while gift certificates were awarded to the three managers, Harold Linn, Ben Bard and Jack Etter.



**BLUFFTON, Indiana**, P.E.R. Amos Stuery, left, is pictured with his son Rudy whom he initiated into the Order.



BRECKENRIDGE, Texas, Lodge's E.R. Cecil L. Mayes, left, presents a two-year scholarship to Gay Post. Looking on are Youth Leader Ann Mehaffey, scholarship prize-winner Nolan Kelley and Youth Activities Committee Chairman L. B. Herring.



**ETNA, Pennsylvania**, Lodge's Scholarship Chairman Thomas J. Dalton, left, presents the lodge's 11th annual \$1,000 scholarship check to winner Marion Copeland as E.R. Robert H. Waldfogle looks on.



SUPERIOR, Wisconsin, Lodge's E.R. Robert M. Berg, right, with Youth Activities Committee Co-Chairman P.E.R.'s D. G. Foltz, left, and F. B. Jewson, second from left, presents lodge awards to Marshall Bloomquist and Susan Strum, third and fourth from left, and Elks National Foundation Scholarships to Judith Walsh and Bruce Varner, who are pictured fifth and sixth from left, respectively.



**CONCORD, New Hampshire**, Lodge entered a float in a recent community parade and walked off with the first award in its division. General Chairman Almore Peron, impersonating Uncle Sam, presented the certificate of award to E.R. C. J. Gannon.



**DICKINSON, North Dakota**, Lodge's presentation of nine resuscitators to area swimming pools was participated in by, left to right, Social and Community Welfare Committee Chairman Robert Stranik, Committeeman Mahlon Everett, State Trustee Edgar Beyers, a P.E.R., Park Commissioner Lauren Haack of the Dickinson Park District which received three of the resuscitators, E.R. David Price, Commissioners Bill Foster and Tony Binek, Dickinson Park Dist. Pres. Clint Weber and Commissioner Wallace McKenzie.



**BROWNSVILLE, Texas,** Elk officials, with Harlingen, San Benito and McAllen E.R.'s, are pictured in the foreground with the 70-man class they initiated at an outdoor evening ceremony. The event was held in the open because the lodge's home was destroyed by fire last February and its temporary quarters were inadequate for a gathering of this size.



**KINGSPORT, Tennessee,** E.R. William R. Rigell, center, presents nursing scholarships to Linda Tittsworth, second from left, and Eva Sue Fields. Looking on are school officials Dexter Walters, assistant principal of Dobyns-Bennett High School, and S. Blake Barnes, principal of Lynn View High School.



**RENO, Nevada,** Lodge's Secy. and House Mgr. J. C. Kumle was honored at a banquet marking his retirement after 26 years in office. Pictured at the gala were, left to right, Past Grand Exalted Ruler Horace R. Wisely, Mrs. Kumle, Mr. Kumle, Mrs. L. A. Lewis and Past Grand Exalted Ruler Lewis.



**CLOVIS, New Mexico,** Lodge's 1960 City Little League Champions didn't take the title again this year, but the lodge sponsored Sue Conn, center background, in the Miss Clovis Contest. She won that and went on to represent New Mexico in the Miss America Contest. Others pictured in the background, are, left to right, Est. Loyal Knight Eck Colsen, Youth Committee Co-Chairman Brooks Hilliard, Team Mgr. Harry Smith, Est. Lead. Knight Ray Brock, E.R. Robert Lea and Youth Co-Chairman Esq. William Smith.



**POMONA, California,** Elk De Wayne Evans, right, accepts from local Red Cross Chairman Glenn Taylor a certificate of appreciation for Mr. Evans' outstanding service to the community. Mr. Evans is the Elks' Charities Committee Chairman.





GIANT 4-FOOT ELECTRIC CANDLES light your doorway with Xmas splendor! Each Candle stands 4' high on a wide, plastic base. Light shines thru red and white striped tube, white "wax" and orange "flame." Complete with U.L. approved 3' cord sets and bulbs. *Money-back guarantee!* Electric Candles Set, \$5.98 ppd. Sunset House, 222 Sunset Bldg., Beverly Hills, Calif.



**PERSONALIZED SILVER DOLLAR KEY RING** will hold his "lucky buck." On the monogrammed key ring with the special safety lock, he'll carry all his keys. His own silver dollar (or yours) is inserted in the ring with a twist of the silver knob. Beautifully plated in rhodium silver. \$1.50 ea.; 5 for \$6.00 ppd. Vernon Prod., Inc., Dept. E, 30 Evans St., New Rochelle, N.Y.



12 PERSONALIZED GOLF BALLS imprinted on both sides with any name (up to 18 letters or spaces). This personalized dozen of fine quality, liquid center golf balls with cutproof covers is packed in a handsome, reusable leatherette case to make the gift even more luxurious. Send name to be imprinted. \$9.95, ppd. Quick shipment! The Lighthouse Inc., Dept. E-11, Plymouth, Mass.



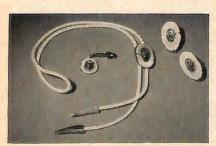
**150 SOLITAIRE GAMES!** Clever new Solo Play board is featherlight and durable; 12" x 14". It's easy to use and carry; perfect for travel, home, hospital use. Booklet "150 Ways to Play Solitaire," deck of "Patience" size cards included! Perfect for gifts, for your own home! \$3.98. Add 25¢ postage. Free Gift Catalog! Sorry, no C.O.D.'s. Meredith's, Evanston 31, Illinois.



SMOKED WHITEFISH—GIFT WRAPPED. Mailed any place in the U.S.A. for \$3.50. Northern Michigan smoked Whitefish is an unusual Xmas gift. They average 1% lbs. ea. Will arrive in time for the Xmas festivities with enclosed gift card. 25 or more individually wrapped prepaid Xpress to one address. \$2.75 each. Juilleret Fish Market, Harbor Springs, Michigan.



TINY PLAY FOODS-48 for \$1. Miniature play foods will thrill any little girl...and her dolls! 39 foods and 9 slices of bread...chicken, steak, lobster, vegetables, watermelon, bananas, grapes...all artistically colored to look reall Non-toxic. Money-back guaranteel Set of 48 pieces, \$1 ppd. Order Dolly's Food Set from Sunset House, 222 Sunset Bldg., Beverly Hills, Calif.



GENUINE ELK HORN, beautifully polished, is emblazoned with 10 kt. Gold Elk Emblem. Bolo Ties, \$3.00. Choose black, brown or tan leatherette, or cord in all colors. Cuff Links, \$5.00; Tie Bars, \$3.00; Sets, \$8.00. Your Elk teeth made into Earrings, Tie Bars, Cuff Links or Necklaces, \$5.00 per tooth, ppd. Kildes Staghorn Jewelry, Hayden Lake, Idaho.



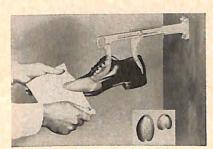
SCALED FOR FUN-Sleek little imported scale models of Grand Prix racing cars are only 4" long, yet scoot along at a goodly 20mph on a straight-away. They are: BMW 503 Convertible, Volkswagen, Porsche Fumel II, Mercedes-Benz and Ferrari. These remarkable miniatures are even being raced in California. Beautifully detailed, cars have microsensitive adjustment and differential for precision steering, brake, spring motor, free wheeling, crash absorber, rubber tires, etc. These dandies are authentic even to the baked enamel paint job in bright, real-car colors. Young and old will enjoy these fine working models, built for fun and built to last. Each is \$2.95; 2 are \$5.95; all 5 are \$13.95 ppd. Davis Co., Dept. EK-11, 380 Lexington Ave., New York 17, N.Y.

(Advertisement)

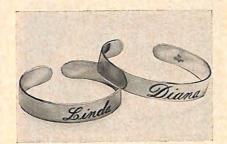
Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.

# CHRISTMAS SHOWCASE





SHOE SHINE HOLDER makes shoe shining easy for every member of the family. It has 3 toe plates for men's, women's and children's shoes. Small bracket mounts on wall, arm is removable. Eliminates bending, stooping or awkward holding. Strong, light aluminum. An ideal gift for dad or the family. \$2.95 ppd. Wayne Mfg. Co., Dept. El, Box 58, Jay, N.Y.



**STERLING CHARMERS** to delight your favorite little girls. Each bright Sterling Silver Bracelet is <sup>#</sup>/<sub>2</sub> wide and beautifully engraved with her first name. Two sizes are available: Small (1 to 5 years) and Large (6 to 12 years). \$2.75 each ppd. including tax and engraving. Send first name. Wayne Silversmiths, 546 So. Broadway, Dept. E, Yonkers, N.Y.



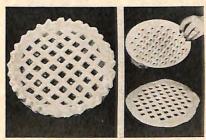
**BOWLING BAG CARRY-ALL** is a perfect gift for any Bowler. Exact copy of the real thing-metal knobs on base, zipper and handles! Holds lipstick, keys, rings, etc. Good way to remember all the Team. Ideal for banquets. League inquiries invited. Order any name. Return mail shipment. 1.00;  $20\phi$  mailing ( $5\phi$  post. ea. addtl.) Stratton Snow, Dept. K. Delray Beach, Fla.



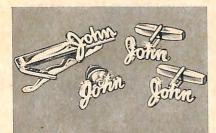
**U.S. ARMY PARACHUTES** hold enough white nylon to make everything from car and dust covers to tents and clothing. These 24-panel chutes come with some 600 ft. of 550-lb.-test nylon cord shroud lines, are about 72 ft. around, 24 ft. across. New surplus. Cost govt. \$200. A great buy for \$11.95. (Add \$1.65 post.) Jackson Armory, Dept. EK-11, 125 East 41st St., N.Y. 17.



**INSTANT HOT POT**—\$2.98. Electric Hot Pot boils 4 cups of water in only 2½ minutes! Perfect for instant coffee, tea, soup, heating canned foods, baby's bottle. Stay-cool base . . . use it right on the table. Polished aluminum -unbreakable! Complete with electric cord. Money-back guarantee! Instant Hot Pot, \$2.98 ppd. Sunset House, 222 Sunset Bldg., Beverly Hills, Calif.



**CRISS-CROSS PIE TOP CUTTER.** Make your Lattice Top Pie this quick, easy way. No more tedious cutting and uneven stripping. Just roll out dough, press with Criss-Cross Cutter and your top crust is ready. Your pies look so much prettier. Neat-fast-clean. Saves juices. Only \$1.25 postage free (2 for \$2.25). Laurel House, Dept. 35, P.O. Box 414, Lancaster, Pa.



HIS NAME ON JEWELRY! Add a note of personal elegance to his wardrobe! Hand-written script letters are cut of gleaming silvery rhodium, look handsome on tie or cuff. *Money-back guarantee!* Specify man's first name. Name Cuff Links, \$2. Name Tie Bar, \$1.50. Name Tie Tack, \$1.50, all ppd., Fed. Tax incl., Sunset House, 222 Sunset Bldg., Beverly Hills, Calif.



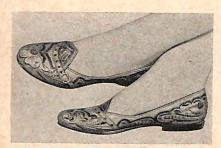
THE PIPE-STER with its new patented swivel clip. A must for smokers! Adjusts on belt from stem up-down or parallel without removing from belt. Clips to car sun visor. Made of genuine horsehide saddle stitched leather, molded to fit straight stem pipes. \$3.50 check or m.o. Guaranteed. Only from Steve's Tobacco's, 1813 S. Catalina Ave., Redondo Beach, Cal.



YOUR NAME IN LIGHTS! Extend radiant holiday greetings to every visitor! Dimensional stars of translucent plastic spell out "NOEL"... and your family name appears on the center bell. 5-light weatherproof Set extends 12 ft. Specify family name or two first names. *Money-back guarantee!* Noel Lights Set, \$5.98 ppd. Sunset House, 222 Sunset Bldg., Beverly Hills, Calif.



# FAMILY SHOPPER



SIMPLY ELEGANT FLATS—From Mexico. Dressy enough for town, yet "at home" with casual clothes. Handtooled, buckle trim. Foam cushioned, leather lined. Sizes 4 to 10 (half sizes too). Bone, red, black in med. width. Tam in narrow, med., wide. \$9.95 Ppd. \$3.00 deposit on COD's. Satis. guar. Free catalog. Americana Shop, 1184 East Todd Ave., Reed City, Mich.



GLAMOROUS MINK GLOVES....\$1.95. Luxuriously cuffed in genuine mink, these glamorous gloves have goldplated initials. Mink and initials are removable for washing. Helenca s-t-r-e-t-c-h yarn. Perfect gift-no size problem. White, Black or Beige ... \$1.95 each; 3 pair, \$5.50. Add 25¢ for Airmail. Western Classics, 622-EMG-So. Country Club, Tucson, Arizona.



SANTA-IN-PERSON . . . LIFESIZE! St. Nick will be the center of attention on rooftop, front porch, by your fireplace. Made of all-weather plastic, 5' 6" tall. Stuff with crumpled newspapers and he makes a fine life-size display. After Christmas, just fold away. Money-back guarantee! Santa-In-Person, \$6.98 ppd. Sunset House, 222 Sunset Bldg., Beverly Hills, Calif.



FRATERNAL JEWELRY. Wonderful Xmas gifts. 14K. Gold Plated. Satisfaction Guaranteed. Tie Clasp and Key Ring, \$2.95 ea. Cuff Links, \$4.95 pr. Complete set of 3 items, \$10.00. Tax and Postage included. Available for Elks, Masons, Shriners, Moose, K. of C., Lions, K. of P. Order from Fraternal Mfg. Corp., Dept. E, P.O. Box 81, Brooklyn 33, N.Y.



YOU'LL LOVE CHOP-CHOP . . . new stainless steel food chopper with staysharp circular knife edge. Wonderful when chopping or mincing vegetables, fruits, nuts-when making salads or spreads, when blending pastry. Fast, easy to use, rinses clean, will not rust. Only \$2.95 ppd. Special offer-3 for \$7.50 in gift boxes. Order now. Chop-Chop, Box 295, Wilmette, III.



**EYE CUFF LINKS** and tie tack aren't real, but they look it, and you'll have a ball convincing your friends when they see these beauties peering out from your shirt sleeves or tie. Leave 'em on your dresser and you can keep an eye on the old lady, too. Hand-tinted eyes are really eerie! Set complete is \$3.95 ppd. ADF Co., Dept. EK-11, 122 East 42nd, New York 17.



**THE "WRITE" GIFT FOR CHILDREN!** They'll love delightfully illustrated "Raggedy Ann & Andy" stationery and the "Alice In Wonderland" box with original classic drawings. Each box has 24 colorful, illustrated sheets, 6 designs, 18 envelopes. Single box -\$1.25 ppd.-2 or more boxes-\$1 ea., ppd. Primrose Publishers, Dept. E, Box 55399, Indianapolis 5, Indiana.



MAN'S DRESSER ORGANIZER. Man's best friend is this lazy susan Dresser Valet! Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet—each in a separate compartment. Spins around for easy selection. Finished in gold tooled leatherette. Money-back guar. Dresser Valet, \$2.98, postage paid. Sunset House, 222 Sunset Building, Beverly Hills, Calif.



**TRAVELITE TRIO.** 3-in-1 Versatile matched luggage Set has one 24", 21" and 18" bag to the Set. Nests for easy storage. Complete Set weighs only 10 lbs. Comes in Red Plaid, Blue Plaid, or Executive Grey. \$10.95 plus 10% Fed. Tax (Add 95¢ post. E. of Miss.; \$1.95 W. of Miss.) Travelite, Dept. E, P.O. Box 97, Bush Terminal Station, Brooklyn 32, N.Y.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. CHRISTMAS SHOWCASE





TRANQUILIZING PILLOW for relaxed bathing, Wonderful refresher for an evening's activity or a good night's sleep. Adheres by suction. Wet-proof. Gaily decorated flowers. Choice of gold, blue, pink or yellow. Only \$2.25 ppd. Gifts Mailed Direct. 2-Day Air Mail, if desired, 40¢ extra. Money-Back Guarantee. Better Sleep Inc., Dept. 466, New Providence, N.J.



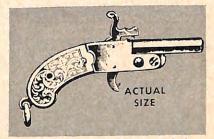
YOUR OWN DESIGNER LABELS give your original creations the distinction of a "name" designer. Use them to sign your name to dresses, blouses, robes, any handcrafted item. Each washable satin ribbon label is 2¼" long, 1½" wide. Specify name. 18 labels, \$1.50; 36 labels, \$2.25; 72 labels, \$2.95 ppd. Free gift catalog. Artisan Galleries, 2100-Q11 No. Haskell, Dallas 4, Tex.



**IT'S MAGIC?** Not quite, but Smokeless Ashtray *is* a wonderfully welcome convenience. Ingenious design snuffs out burning cigarette ends instantly, without crushing. No messy ashes, soiled fingertips, dying-smoke odor. In black, ivory, dark pink, light green or light purple. Gift-boxed, \$2.95 ea.; \$4.95 a pair ppd. James Ferguson & Co., 240 Walling Bldg., Eugene, Ore.



PERSONALIZED DOOR MAT. Your own name, or any name of your choice, is permanently molded in rubber with ivory letters. Choice of red, green, blue or black. Large 18 x 28 inches. 7,000 rubber scraper fingers do a thorough and efficient scraping job. Specify color and name desired. Door Mat, only \$5.98 ppd. Sunset House, 222 Sunset Building, Beverly Hills, Calif.



WORLD'S SMALLEST PISTOL, made by a German gunsmith, is 1½" long, together with cartridge expeller and 25 blanks weighs only ½ oz. Yet it fires with a tremendous bang! Nickel-plated steel gun has hand scrollwork on butt, cocks before firing. Barrel breaks. With 25 cartridges, \$3.95 ppd. 100 extra cartridges, \$2.50 ppd. Arms & Weapons, Dept. EK-11, 125 East 41st, N.Y. 17.



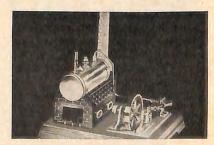
**EXOTIC HAND-WOVEN THROWS** from India. Perfect for couch covers, curtains, bedspreads, tablecloths. Much in demand for college dorms. In predominant shades of Templestone Gold, Jewel Green, Turquoise, Blue, Light Gold, Rajah Purple. Cotton, guaranteed washable. 72"x108", \$5.00; 90"x108", \$6.00. Add 35¢ ea. post. Richards Imports, 45-08 41st St., Long Island City, N.Y.



**NEVER BEFORE . . . \$1.25.** The perfect X-mas gift for the entire family. Any last name, hand-carved in clear, dry Calif. Redwood. Brown or white glossy letters. Ready to hang over porch or mail box—approx. 3" x 16"; ppd. anywhere in the U.S. Satisfaction Guaranteed. Special Offer: Order 4 and receive a 5th FREE. Print clearly. Signsville, 819 Santee St., Los Angeles 14, Calif.



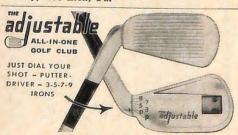
**GOLF SCORE COUNTER** keeps score without pen or pencil. Developed by a golf pro, scorer combines 3 numbered wheels to keep total score for each hole, hole number, plus total for complete course. Plated gold, precisionmade in USA. Attached to gold key ring that clips to belt. \$1.00 ea.; 6 for \$5.50 ppd. Vernon Products, Inc., Dept. E, 30 Evans St., New Rochelle, N.Y.



MODEL STEAM ENGINE—Precision-made live-steam engine will add realistic power to any operating model. Develops strong 1/30th h.p. at 1800 r.p.m., has brass boiler, bronze fittings, handthrottle steam whistle, grooved pulley wheel. Operates off safe dry fuel, stands 10". Made in Europe. \$8.95 ppd, Extra fuel, \$2. William Products, Dept. EK-11, 10 East 81st St., N.Y. 28.



PENNSYLVANIA DUTCH FAMILY-four pieces -cast iron. This Amish family is hand painted; a distinctive gift, personal and business; a charming ornament for the mantle, desk, table, etc. The shirts and dresses are red, or blue; the remaining attire is black. Please specify color. \$4.95 ppd. (Pa. residents add 4% sales tax.) Pennsylvania Dutch Gifts, 538 W. Broadway, Red Lion, Pa.



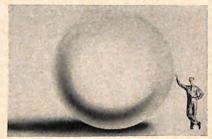
THE MOST TALKED ABOUT CLUB IN THE COUNTRY. Does everything a set will do for everyone interested in golf. It's so easy and thrifty. The head adjusts to each correct position from DRIVING to PUTTING . . . so it's ALL YOU NEED. Thousands now enjoy and play better golf. TRY IT! We guarantee you too will be pleased or your money back. Specify right or left, short – medium – long . . . Postpaid, only \$24.95

INTERNATIONAL GOLF PRODUCTS Hinsdale 38, Illinois

# **ELKS FAMILY SHOPPER**



BAR COCKTAIL TABLE is a bar, cocktail table, liquor cabinet, magazine tableall in one. Under its sliding top is space for liquor, mix, glasses, ice bucket, bar tools. Ends hold 20 magazines, Liquorproof. 62"L, 24"W, 17½"H. Honey-tone knotty pine or maple finish. Literature avail., \$89.95 Shpg. Chgs. Collect. Yield House, Dept. E., No. Conway, N. H.



GIANT 12-FOOT METEOROLOGICAL BALLOONS are great fun to play with and perfect for use as an advertisement to attract attention at openings, fairs, sports events, etc. Long-lasting neoprene rubber; inflate with gas or air to a giant 12-18 feet high. New surplus. \$2.50 ppd. Davis Co., Dept. EK-11, 122 East 42nd St., New York 17, N. Y.



CHECKERS, WILD-WEST STYLE. Giant 24" x 24" board is the battleground . . . 3" high Cowboy and Indian figurines, the contenders. Good detail on colorful, unbreakable polyethylene. You "king" them with Western accessories (hats, pistols, spears, war-bonnets). Over 45 pieces. \$1.25 ppd. Mother Hubbard, Dept, WC-5, 176 Federal St., Boston 10, Mass.



DIAMONDS ARE A MAN'S BEST FRIEND when it comes to gift selection. There's a price for every budget. This 10-Carat Solitaire of exquisite beauty costs \$15,000. A 1-Carat stone of the same cut is just \$395. Send for free catalog with 10-day free home inspection offer. Empire Diamond Corp., Dept, 27X, Empire State Bldg., New York 1, N. Y.

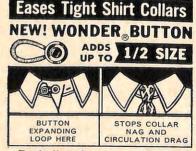


YOU CAN TIE PROFESSIONAL BOWS with remarkable Bow-Tyer. Just follow the simple instructions and you'll be able to tie measured bows from 2" to 7" across. Even puffy pompons are a delight! How glamorous gifts will look topped by a beautiful bow, instead of a limp-looking, mangled creation, 50¢ ppd. Gifts Galore, Dept. G-18, Box 272, Culver City, Calif.



YOUR CARD, SIR, makes a distinctively personal cuff link or tie bar. Business Card or signature is engraved in miniature on metal plaques. <sup>34</sup> "x1<sup>1</sup>4". Silvery rhodium or 18 kt. gold-plated finish. Send only clean black on white cards or signatures. Do not clip. Tie Bar, \$3.95; Links, \$5.95 ppd. Zenith Gifts, 5164 P.O. Bldg., Brighton 35, Mass.





Don't discard . . . wear WONDER BUTTON! Wonderful comfort from too tight collared shirts or overly starched collars. Won't show behind tie. Change from shirt to shirt. All metal. Guaranteed. You'll love it. Gift boxed on request. ONLY \$1.00 PPD. SCHAFER PRODUCTS CO. • DEPT. 727 UNION CITY, MICHIGAN

# ELKS FAMILY SHOPPE



PHILIPPINE MAHOGANY CHRISTMAS TREES to deck the walls. Decorate them with gay baubles, tiny gifts, or leave them unadorned. Set of 3 trees: large 24" x 36"; two small 14¼" x 8". Choice of: red and green with gold edges; white and gold with gold edges; all gold, Set, \$10; 3 sets. \$25. Ppd. Jaffre Products, 189 First St., E. Brooklyn 15, N. Y.



FROM THE VIENNA WOODS . . . 24-carat Gold-Plated Leaves made into striking pins. Actual leaves, picked in the world-famous woods, are plated in 24 kt. gold. Natural shape, size, texture, every min-ute detail is carefully preserved. Safety catch. Assorted leaf varieties. Each pin, \$2.98 ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N. J.



**REAL DEERSKIN LOAFERS.** Both men and women can enjoy the soft, light comfort of these luxurious loafers with padded insoles. Split leather outsoles make them strong enough for outdoor wear too. Fit-ting is easy with simple side lacing. Natural chamois beige only. Send shoe size or trace outline of foot. \$7.95 ppd. Old Mexico Shop, Dept. E, Santa Fe, N.M.



PERSONALIZED KEY CASE-MONEY HOLDER fits neatly in pocket or purse. Compact leatherette case holds keys on one side. folded bills on the other, and snaps safe-ly shut. It's personalized with initials stamped in 24 kt, gold. Choose black, red or tan. \$1.50 plus 20¢ post. each. Old Pueblo Traders, Dept. EKR, 622 So, Country Club, Tucson, Arizona.



BRITISH HALF SOVEREIGN GOLD PIECE is still accepted as legal tender in many places. Add this glamorous gold piece to a coin collection or wear it as a charm on bracelet or necklace. Same size as U.S. \$5 gold piece. \$7.95 ppd. Add \$2 plus 10% fed. tax overall for coin secured in gold holder as shown. Centre Coin Co., Dept. X-7, Box 488, Hempstead, N. Y.



10-POWER MONOCULAR is the latest in a **10-POWER MONOCULAR** is the latest in a line of fine precision-made imported op-tics. Small enough (2%4" long) to fit into pants watch pocket, it's no toy but a 10-power glass, whose size and light weight make it ideal to pack on any trip. Fine for outdoorsmen. Coated lens. \$17.95 ppd. Arms & Weapons, Dept. EIK-11, 125 East 41st St., New York 17.





## If Your Child is a Poor Reader

See how The Sound Way to Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. Bremner-Davis Phonics, Dept. P-19, Wilmette, Ill.



but, Write to address below for your free catalot. STYLE SHOWN DIA-PLEAT SHIRT Diagonal Pleats THAT Never IrOD Out Never IrOD Out White, TV Blue Imported fabric, French culfs, 14 to 19 neck, 29 to 37 sleeve, \$8.95, Silk tie with 2 or 3 letter monogram (state color). \$5.00 ppd, No C.O.D. Charge Diners' Club or American Express

lew magram 830-7th AVE. (near 54th) Dept. N. • New York 19, N. Y.



lew magram

YOUR OLD FUR COAT \$22.95 Tax INTO NEW CAPE, STOLE. \$22.95 Free INIO NEW CAFF, SIOLE, "Free Free I. R. Fox, fur speciality, restyles your old, worn fur coat into a ing glaadam, reparing, new linking, interlining, monogram, size so complete. ("mink, heaver, extras atd"). Send on money! Jark wrap up your old fur coat, man point so that your dress size and height on posts of the summa \$22.960 plus postage when new cape atrices. Or write for free style book. I. R. FOX, 146 W. 29th St., Dept. D-30, N. Y. 1

## **NEW GIFT ITEM** & BAR ACCESSORY



cocktail lovers, attention! here's the answer to taste perfection

## FO lemon choicest blends of imported and domestic lemon oils (not lemon juice) WIS

Just a whisk of Twist-O lemon across the top of your martini gives it that gournet touch. It's so easy-just a squeeze of the atomizer! Each bottle puts perfection in approximately 2800 cocktalist Eliminates peeling lemons. Always on hand. Handsome bottle on your bar instantly tells your guests that you know how to make a perfect cocktall. Twist-O lemon is smartly gift-packaged, too! *Ideal Christimas Present*-Complete \$4495. Refills \$1.95 ppd. or charge to Diners' Club. **BEVORD.IAMES 2: 00 Cold Winsic** REVORD-JAMES & CO., Golf, Illinois-Dept. E.K.

FOR THOSE WHO NEED **A LITTLE** LUCK A PONY SHOE **IS LUCKIER** THAN A HORSE SHOE!



\$2.95 ppd. 2 for \$5.00

Good-looking, good-luck piece for a desk weight or wall decoration. Bright 24K gold-plated pony shoe, per-sonalized with any first name in script on a white enamel inset. Measures 3" x 4". Gift boxed. Sorry, no C.O.D.'s



## How to Look and Feel Your Best

# FOLDER TELLS NEW TRIM-JYM BENEFITS

New—an exciting, easy-to-use 5-way home gym! Helps you stay slim — feel fit — look your best. 1. Sturdy "Bike" Unit

Doorway Bar holds 300 lbs. safely. Pulley-Weight Set. 2. 3.

DumbbellExercisers 5. Padded Platform

Self-storing unit — works in any doorway 24" to 38". Woodwork protected; no screws. 10-Day User's Trial . . Write for Free Folder!

Gattle Creek EQUIPMENT COMPANY



**Cash or Monthly Terms** BATTLE CREEK 25, MICH.





FOR CAR EMERGENCIES, carry Save-A-Life Flare Kit to warn oncoming cars of your trouble. Flares provide bright light vis-ible for over 1,000 feet. Ignite in seconds and burn for full hour. Completely wind-proof and rainproof. Can be reused. Kit of 2 flares and extinguisher. \$1.00 plus 25¢ post. Ward Green Co., Dept. E11, 43 W. 61st St., N. Y. 23.



Roll 'EM ALONG . . Beds, tables, chairs, etc., slide easily when Ball-Bearing Casters are attached to their legs. Re-arrange furniture without scratching floors, marring rugs, or putting yourself out of commission. All-steel Casters are pronged, easily tapped into furniture. 4 for \$1.00 ppd. Best Values Co., Dept. E11, 285 Market St., Newark, N. J.



CAMPUS CRAZE are these "titled" Jacket Sweaters. Your favorite college student can plead "I Need Tender Loving Care" while keeping warm. Zippered jacket is snowy white fleece-lined cotton with blue wash-proof lettering. Other titles: USA Goof-Off Team, USA Drinking Team. Specify S. M. L. \$3.98 ppd. Green-land Studios, Dept. EK-11, Miami 47, Fla.



MARTHA WASHINGTON "PATCHQUILT" MARTHA WASHINGTON "PATCHQUILI" keeps you cozily covered at night, and your bed colorfully decorated in the day-time. It's brightly printed to look just like Colonial patchwork and sturdily quilted, filled with cotton, Washable and completely reversible. 80" x 84". Rose, green or blue. \$9.95 ppd, Rembrandt Co., Dept. E11, 285 Market St., Newark, N.J.



"MERRY CHRISTMAS" LANTERNS display your holiday greeting in a glorious blaze of light. 15 electric lanterns, holly-decorated in bright Christmas" on both sides. Plastic, 10" high. 6"wide, 19 ft. UL approved cord. \$11.98 ppd, 15 non-electric, \$5.98 ppd. Nancy Ellen, 614 Spencer Eldg., Atlantic City, N. J.



SUMMER OUTINGS take their toll of your car's upholstery? Two-tone Nylon Seat Covers are an answer . . and they'll save new interiors too. Durable, wash-able and easy to slip on. Navy, blue, green, tan and white combinations, \$2.98 for front split, or front or back solid. Set, \$5.75 plus 25¢ post. Novel Mfg. Corp., Dept. JE-6, 31 Second Ave., New York 3.







### STERLING SILVER

"ON-THE-GREEN" **GOLF BALL MARKER** \$1.00 ppd.

## LIFETIME SOCIAL SECURITY PLATE \$100 POSTPAID

POSTPAID At last, a social secur-ity card that will last a lifetime! Beautifully minum, it measures a convenient wallet size stroyed by fire, water, oil etc. Keep it with you al-ways for positive identification. Print name and number.

ZENITH GIFTS

SOCIAL SECURITY



2130 Post Office Bldg. Brighton 35, Mass.

# ks family shopp



OFF TO A SKATING PARTY? Carry your skates in stylish Skate Tote . . . a double-satchel design carrier that keeps skates from banging together and blades from being nicked. Rubberized rayon tote can being nicked. Rubberized rayon tote can be carried by the handle or slung over the shoulder. Side pocket for accesso-ries. Red plaid, 33.98 ppd, Sunset House, 75 Sunset Bidg, Beverly Hills, Calif.



A QUARIER A DAY GOES A LONG WAY toward a new car, vacation, college edu-cation, retirement. The 1962 Calendar Bank forces you to save a quarter each day or the date won't change. Records total savings too. With key and savings chart, \$2.25 each; 3 for \$6.50 ppd. Lee-craft, Dept. EL, 300 Albany Ave., B'klyn. 13, N. Y.



FOLD-AWAY BACK REST firmly supports your back. It adjusts to 3 heights espe-cially selected for comfort when reading, eating, watching TV or dozing. Back Rest is anchored by non-skid base and an elastic strap holds pillow in place. Folds flat, Smart linen finish with gold trim, \$3.98 ppd. Better Sleep Inc., Dept. E-11, New Providence, N. J.



TIE & TAC TWOSOME. Here's a new idea in men's gifts. A handsome tie of wrinkle-resisting dacron, paired with a mono-grammed sterling silver tie tac. Tie comes in soft, lustrous colors: red, sil-ver gray, navy blue. Set, \$2.50 ppd. Tac alone \$1.10 incl. tax and post. Vernon Specialties Co., Dept. E, 30 Evans St., New Rochelle, N. Y.



AUTHENTIC WESTERN CHRISTMAS CARDS. AUTHENTIC WESTERN CHRISTMAS CARDS. Available by mail only, these 18 exclu-sive Christmas Cards are in natural full color designed by famous Western art-ists. They're religious, serious, humor-ous ... all new and different, \$3.50 ppd. for 25 assorted cards—or 10¢ for sample card and illustrated catalog. Lazy RL Ranch, P.O. Box 950G, Boulder, Colo.



**TROPHY DOME.** Dust off that heirloom pocket watch, medal or trophy and show it off . . protected under this dome of handblown glass. It stands on a ma-hogany-finish base and has a brass hook for hanging the object. 4½" high, 3" wide. Perfect appointment for desk, mantel, table. \$2.75 ppd. Meredith's, Dept. E, Evanston 31, 11.

### MUSICAL ANIMATED **SLEEPYHEAD**

Destined to be your favorite little girl's favorite doll! Hidden, genuine Swiss music box plays a sweet lullaby while she rotates her adorable head, stretches and turns just like little sisterl Cuddly soft vinyl, she's all dressed up for sleepyland in rose-bud patterned flannel pajamas. 11 long.



Sorry, no C.O.D.'s. Write for FREE catalog Merrill Ann Creations Dept. E-11 36 Elm Place Ryc. N. Y. PUSSYFOOTING AROUND 2.98 pr. Pussyfooters are cat-talk for California's on-the-prowl playshoes. Custom-made of kitten soft suede leather for barefoot comfort. Saddle-stitched on to flexible cowhide soles ankle-tied with a cat's whisker bow. Sizes 4 to 10 in 4 fashionpurrfect colors-Siamese Tan, Tomcat Black, Angora White, Persian Red. 2.98 pr. CAL-LEATHER COMPANY Dent EPF-11, 963 Harrison

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MUSICAL CHRISTMAS APRON Bells jingle with every movement. Only 50° Why such a Big Bargain? Because we want you as 50° we watstomer, Adds Gay Holiday Fouch. Bright and Colorful edden Bells that greece well with a metry, soly "Helle" and some tailored in greeces Holiday colors. **Mem Cloves In The Dark** Available plain (without name) for only 16° extra. You'll be de-pieded with name for only 16° extra. You'll be de-piede Monte and 2 Aprons to each person at this Bargain ordered for bestage and handling. No C.O.D.F. please. Kennedy Co., 55 E. Washington, Dept. 201-FK, Chicago 2



Guaranteed to fit ANY 1/4" Electric Drill in One-Minute with NEW SAFETY-BRACKET Build anything from a bookcase to a bungalow with this powerful saw attachment. Rulps & crosseuts up to be a set of the same that the set of the set of the best of the set of the set of the set of the set of the dado cutter! Graduated gages for fipping, depth & angle cuts. Safety-yoke permits 1-hand \$1295 operation. Incl. 5' black 1-Year Guarantee At your dealer, or order direct ppd. C.O.D. plus post. Unconditional 20-day Money Back Guarantee. ARROW METAL PRODUCTS CO. Dept. EL-11, 421 West 203rd St., New York 34, N.Y.





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INSTANT OXYGEN SUPPLY can be a lifesaver—for asthma, allergy or heartcondition sufferers—for first-aid in accidents, Life-O-Gen oxygen tank with mask provides enough oxygen for 20 to 25 min. Fits into car glove compartment. Also relieves car, air or sea-sickness. \$6.95 plus \$1.00 post. Alexander Sales, Dept. E, 140 Marbledale Rd., Tuckahoe, N. Y.



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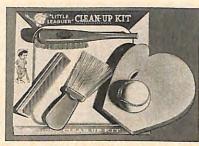
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# FIKS FAMILY SHOPPFR



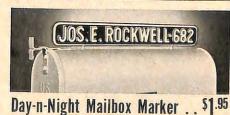
"LITTLE LEAGUER" CLEAN-UP KIT scores a home run with young ball stars (and their parents) at clean-up time. The kit's "bat" is a hair brush, the "baseball" soap, and the "catcher's mitt" is a sponge. There's also a comb and combi-nation clothes brush-shoe horn in the 5-piece kit. \$1.00 ppd. Jane Reef, Dept. R-75, Box 1561, Beverly Hills, Calif.



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NUMBER PORTRAIT KIT

Products Inc.

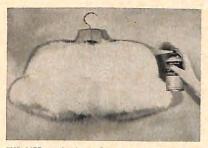
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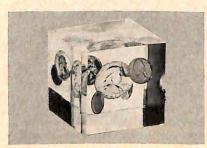




HAND-CARVED NAME SIGNS make a gift the whole family will enjoy. They're of beautiful California Redwood, come with hooks and chains, and will be shipped within 48 hours. Family name (5"x20"), \$2.95; individual names (3"x14"), \$1.25. Print names clearly. Signsville, 819 Santee St., Los Angeles 14, Calif. COD's accepted with \$1 deposit.



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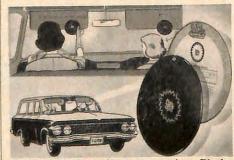




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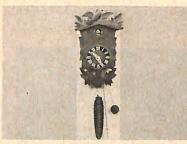
### ELKS FAMILY SHOPPER



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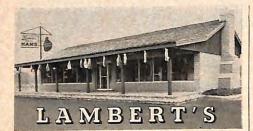


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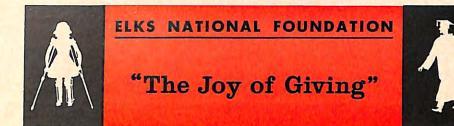
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36



# **Foundation Funds** at Work

Miss Karen Eustice, formerly of Omaha, Neb., is shown with a patient at the clinic of the Cerebral Palsy Association of Chautauqua County, Inc., Jamestown, New York, Miss Eustice received an Elks National Foundation grant of \$500 for study at the Children's Rehabilitation Institute for Cerebral Palsy at Reistertown, Maryland. Her application was endorsed by Jamestown Lodge.



Greeley, Colo., Mrs. Patrice Costello of Green Field, New

Hampshire, is shown administering to a handicapped stu-

dent, Mrs. Costello received a grant of \$686 for study at Colorado State College, with her application endorsed by

Fred M. Kilmer, then Exalted Ruler of Santa Monica, Calif., Lodge, presents a check to

Sharon A. Ryan to help finance study in Cerebral Palsy treatment at the University of Southern California. Her application for the \$550 Foundation grant was endorsed by Santa Monica Lodge. Looking on at right is

John S. Sundberg, then Es-

teemed Leading Knight.

Keene, N.H., Lodge.





**ELKS NATIONAL FOUNDATION** where every dollar contributed becomes a source of good work, untouched by expenditures of administration. ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER JOHN F. MALLEY, CHAIRMAN, 16 COURT ST., BOSTON 8, MASS.

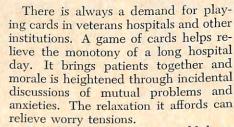
# **BARTENDER NEW!**

Smoke actually comes out its ears! A brand new adult toy that you will not believe until you actually see it. An unusual gift for Christmas or anytime. Has brightly lighted vinyl face with beautiful plush hair. Body is 11 inches high. He shakes cocktail mixer-watches and listens to ice cubes hitting the sides. then deftly fills his glass while he reels from side to side. As he swallows, his face turns fiery red and smoke comes out the ears-sometimes one ear and sometimes both. You say, "Smoke can't last forever", but it does! No pills or additive needed, operated by flashlight battery. Sample price \$4.95, dozen \$54.00. Send money order or check to Kessler's Unusual Toys, 563 Highland Drive, Seattle 9, Washington.



### November is .... "ELKS CARDS FOR THE HANDICAPPED" ..... Month!





To supply the need it would be a simple matter to just write a check and place an order. Unfortunately, there are no provisions in carefully-budgeted funds to permit this expenditure, and the need continues to exist. There *is* something we can do.

Everyone knows that there are a few decks of used cards in good condition in many homes in every community. Most people, if made aware of the many hours of pleasure these cards could give to the sick and handicapped, would gladly donate them. They are just waiting for someone to ask for them.

All Elks are called upon to help. Our lodges have been requested to launch a collection drive this month in their communities by setting up collection depots in stores, offices, theatres, etc. to enlist public support. Arrangements have been made to publicize the appeal through newspapers, magazines, radio and television. People will be asked to send their used playing cards to the nearest Elks club.

If it is not convenient to make a special trip to the lodge, a single deck

of cards may be mailed to the club in a sealed envelope for 6¢ postage marked "THIRD CLASS – MERCHANDISE." (Postage increases in proportion to the number of decks mailed.) The nearest mail box is the quickest and most convenient way to participate immediately. Of course, a grateful welcome at the lodge awaits all those who take time out to solicit their neighbors and friends and personally deliver their individual collection. Each deck will receive a special sticker crediting the lodge for the donation.

After the requirements of the veterans hospitals have been met, certain top-quality decks will be Brailled for the blind. Others will go to local hospitals and institutions. A request has been received for cards to be used to develop dexterity and coordination for sufferers of cerebral palsy.

Elks have a wonderful reputation for their quick response to a worthy appeal. The history of the Order is replete with countless examples of this good will. This attribute is the outstanding characteristic of every individual Elk.

It is with great confidence that this nationwide drive is launched. The Order of Elks has never failed in any undertaking of this nature because its membership has always responded willingly and enthusiastically.

The Elks National Service Commission earnestly appeals for this support again during the month of November.



#### News of the State Associations

# Late Summer Sessions

**HIGHLIGHT** of the three-day Convention of the Tennessee Elks Association in Nashville, opening August 24th, was the arrival of Grand Exalted Ruler William A. Wall who addressed more than 600 Elks and their ladies representing 28 lodges at the closing banquet.

Officers of Bristol Lodge won the Ritualistic Contest, and members of this group dominated the All-State team composed of the highest scoring officers in each position. Kingsport Lodge won second-place honors, and Oak Ridge, third.

Greeting Mr. Wall were Grand Trustee Edward W. McCabe, State President Wm. J. Neese, local Exalted Ruler L. P. Bramblett, and a host of other Tennessee Elks. Gov. Buford Ellington, Mayor Ben West and Judge Beverly Briley extended official greetings at a luncheon meeting. Past Exalted Ruler Ed Clark Ford, a State Committeeman, addressed the audience at the annual Memorial Services.

Edgar Collins of Chattanooga was elected President of the organization, with Cecil White of Bristol as ranking Vice-President. John Smith of Oak Ridge is Executive Secretary, Kenneth Stevenson of Chattanooga is Treasurer and George Farr, Chattanooga, Trustee.

Other dignitaries on hand included Robert G. Pruitt of the Grand Forum and Marston S. Bell, Chairman of the Grand Lodge Ritualistic Committee.

**ALL 25 LODGES** of the State were represented when over 700 West Virginians held their 53rd annual Convention at Princeton August 17th, 18th and 19th.

Grand Exalted Ruler W. A. Wall was guest of honor, and former Grand Trustees Chairman Dewey E. S. Kuhns was also in attendance. Mr. Wall was the principal speaker at the open meeting held in the auditorium of Princeton High School when various scholarships were awarded and a report was heard on the Association's Crippled Children's



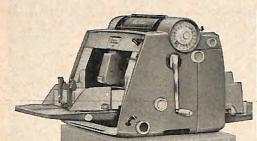
Dignitaries at the West Virginia Convention included, left to right, foreground, State Secy. Garnett W. Shipley, retiring Pres. W. G. Carper, Grand Exalted Ruler Wm. A. Wall, and Princeton E.R. Roger Bensey; standing: State Chaplain G. B. Reinhart, Vice-Pres. E. L. Kimble, incoming Pres. Ray Malone and State Treas. Ray Cook.



South Carolina Elks Assn. scholarship winners were, left to right, foreground, Terry Barger, Judy Jordan, Mary A. Haynie, Glenn Browder and Harriet Gainey; second row: Louise Bennett, Jeane Culler, Janice Albee and Sam Lancaster.



Welcoming the Grand Exalted Ruler, third from left, to the Tennessee Meeting at Nashville were, left to right, Grand Trustee Edward W. McCabe, retiring Pres. William J. Neese, and Nashville Lodge's E.R. Lynn P. Bramblett.



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Camps, 1961 attendance at which was the largest in the program's history.

Again this year, the West Virginia Elks contributed \$1,000 to the Elks National Foundation, and the four Veterans Service Committees of the State did an outstanding job.

The Past Exalted Rulers' banquet was a great success, but the highlight of the session was a train trip made by the delegates to the Elks National Home in Bedford, Va., where they were met by a band and driven to the Home in style for a picnic lunch on the spacious lawn.

Ray Malone of Wellsburg was elected President with Frank F. Martin, Huntington, Edwin L. Kimble, Morgantown, and R. Wayne West, Moundsville, as Vice-Presidents. Secretary Garnett W. Shipley of Martinsburg and Treasurer William F. Cook of Princeton were reelected, and Trustees are S. O. Stover, Elkins, W. Don Morris, Huntington, Louis A. Maxwell, Sistersville, and George W. May, Fairmont.

Officers elected at the meeting of the P.E.R.'s Association included President Richard Paul, Elkins, Vice-President Henry M. Little, Martinsburg, and Secy.-Treas. Garnett W. Shipley.

WILLIAM A. WALL, Grand Exalted Ruler of the Order, and Past Grand Exalted Ruler John L. Walker were speakers at the 52nd Annual Convention of the Virginia Elks Association at Norfolk August 12th through the 15th. Hon. Alfred W. Whitehurst, Commonwealth Attorney of the City of Norfolk, addressed the 437 delegates and visitors who attended the annual Memorial Services. The host lodge won the Ritualistic Contest, with Marion's entry in second place, and Norfolk's Esteemed Leading Knight Robert G. Dourmar was the outstanding ritualist.

The Virginia Elks Boys' Camp, Inc., had a successful year under President Friend L. May and Camp Director Joseph Hackman. Virginia's lodges gave over \$70,000 to charity and all are in excellent financial condition. Chairman Morris Lutto of the Veterans Service Committee announced that more than \$6,000 had been disbursed to hospitals of the State.

Scholarship Committee Chairman Alex M. Harman, Jr., awarded Elks National Foundation Scholarships for \$700 each to Alice H. Estes and Warren K. Bolton, and for \$600 to Stephen D. Fox and Richard A. Gunter, all four sponsored by Roanoke Lodge. State awards went to Marilyn H. Burton of Charlottesville for \$300, and to Carol A. Kessler of Roanoke for \$150. Youth Leader Ann M. Haley of Danville received a \$300 Bond.

Richmond was named as host for the 1962 Convention August 13th through the 16th, with the following holding office until then: President Charles H. Kirsh, Richmond, Vice-Presidents Wm. R. Marshall, Onancock, Alex M. Harman, Jr., Pulaski, and L. H. Biscoe, Fredericksburg; Secretary Charles F. Curtice, Petersburg; Treasurer Cecil T. Duffee, Norfolk; Tiler Wilber A. Davis, Portsmouth; Chaplain V. King Pifer, Hampton; Sgt.-at-Arms L. A. Belcher. Richmond, and five-year Trustee Landon B. Maxey, Suffolk.

ATTENDED BY 1,100 persons, the Sept. 21st, 22nd and 23rd Convention of the Colorado Elks Association at La Junta was a great success. Guest speaker during the first business session was former Grand Exalted Ruler H. L. Blackledge and talks were also made by Grand Est. Leading Knight Robert E. Boney, Grand Trustee Jacob L. Sherman, Grand Lodge Committeeman Campbell F. Rice and former Grand Chaplain Dr. George Nuckolls.

Miland H. Dunivent of Grand Junction is the new President of the organization which will hold its 1962 Convention in that city next September 20th. Serving with him are Vice-Presidents Richard L. Tatman, Greeley, and George Strain, La Junta. James L. Sterling of Canon City continues as Secretary and Treasurer Donald K. Platt of Grand Junction was also reelected. Clarence B. Metcalf of Denver begins a term on the Board of Trustees. Glenn Dollar of Grand Junction is Sergeant-at-Arms, Ben Walker of Delta is Tiler, Walter Johnson, Longmont, is Chaplain, and Richard J. Cordes of Denver is Organist.

Arthur Drehle, as Chairman of the Elks Laradon Hall Committee, the Association's Major Project, announced that lodges and individual Elks had contributed \$36,658 to Laradon Hall the Elk-sponsored school for retarded children. During his report, additional contributions totaling exactly \$10,000 were made for this fine effort.

Longmont Lodge's team won the Ritualistic Contest and quarterly meetings of this group will take place in Alamosa on the 18th and 19th and this month, in Greeley on March 3rd and 4th and in Cortez, May 19th and 20th.

#### **Antlers Available**

A set of matched elk antlers is offered by Charles A. Leonard, 3307 Dominion Drive, Naples, Fla. A former Far East missionary, Mr. Leonard is endeavoring to raise funds for a church he established in Twin Falls, Idaho. Money from the sale of the antlers will go to this church. Inquiries should be sent directly to Mr. Leonard.

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You get a full month's coverage for 25¢. Send no money. When you receive your policy, read it carefully. Only after you agree it does everything we claim, send in your quarter. This doesn't even cover our cost, but we'll gamble that you will continue at the amazingly low price of only \$5.00 a month - - - just as thousands of others have done.

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Don't wait until it's too late. Fill out the application and mail There are no strings attached; you are under no obligation. it today. Policy issued ages 1 through 80 to residents of the United States.

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### WRITES FROM WASHINGTON

HELICOPTER COP will spot Washington traffic jams from the air under a new plan okayed by the District Commissioners. Rush-hour bottlenecks are common here, especially in winter weather. The helicopter is in the air from 7:30 to 9 A.M. and 4:30 to 6 P.M. five days a week. The air cop broadcasts reports to a radio station which in turn reports instructions to motorists who have radios in their cars. Traffic jams at football games are also handled from the air. It works.

Tom

Wrigley

GREATEST ZOO ATTRACTION here is the baby gorilla, born in September and now being raised on a bottle by zookeeper Bernard Gallagher and his wife Louise. It weighed only five and a quarter pounds at birth. Seldom is a gorilla born in captivity, and this one was taken away from its parents so it could get better care.

TWO NEW CITIES are planned just outside Washington. They will be built near the new Dulles International Airport in Virginia if details are okayed. One, promoted by Robert E. Simon, Jr., of New York, would cover 6,800 acres on the famous Sunset Hills Estate near Fairfax. The other, planned by M. T. Broyhill of Virginia, would rise on 1,800 acres at Sterling, Va. Total investment will be nearly a billion dollars, and the cities eventually will have 100,000 people.

FORGOTTEN STATUE of George Washington is now on display in the Smithsonian Institution. It shows the general bare to the waist under a Roman toga and wearing sandals. For years it was hidden in an obscure corner although it was commissioned by Congress during the first years of the Republic. Folks thought G.W. should be wearing a shirt and have shoes on his feet and not look like he was Caesar.

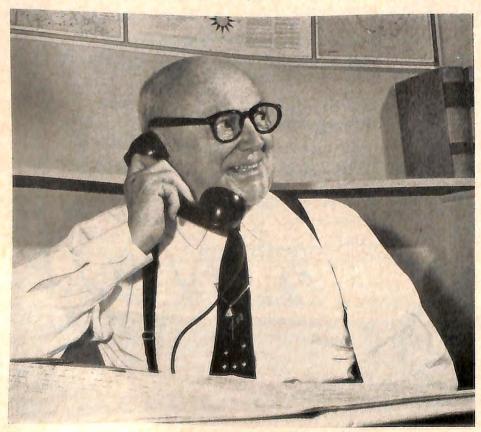
WOMEN WORKERS are increasing so fast there will be 30 million on the job by 1970. A whole series of complex problems has resulted, and Mrs. Esther Peterson, Assistant Secretary of Labor and Director of the Women's Bureau, has already begun a series of regional conferences. The programs include discussions of opportunities, need for training and retraining women workers, the effect of automation on employment and other matters. SOCIAL SECURITY PENSIONS have gone up 228 per cent in 20 years. Because of inflation, however, the average social security check is up less than 55 per cent in buying power. The average pension in 1940 was \$22.60 a month. This year it is \$70.04. By the way, Social Security taxes will go up again Jan. 1.

NOTE FOR THE LADIES on the newest hairdo comes from the National Hairdressers and Cosmetologists. It's the "Air Lift," smoother, sleeker and more sculptored than the "Bouffant" copied after the way the First Lady does her hair. In the new style the hair fits closely at the ears and the nape of the neck.

TRUCK STOPS are watched by Food and Drug Administration investigators for illegal sales of fatigue-preventing drugs. Many violators are being heavily fined and even sent to prison for giving amphetamine sulfate tablets without a prescription and for trafficking in the product to truck drivers.

SOVIET WATER GUNS used in East Berlin are nothing new. Pentagon says they were first used in Rome *against* communists. Latest idea in using water guns against mobs is to mix a red dye with the water so police can later identify the disturbers.

FEDERAL FLIPS . . . We are eating more vegetables than our grandparents did 50 years ago, Agriculture Dept. survey shows. . . . The Army's first lady dentist now drilling GI's teeth is Lt. Alba F. Zanin, and she wears a Mother Hubbard gown at Walter Reed Hospital. . . . Foreign governments have 61 information and tourist offices in the U.S. spending \$9.4 million a year to attract American tourists. . . . Average per capita income in the District is \$3,008 a year, 35 per cent higher than the national average, Commerce Dept. says. . . . During November, 75 new airconditioned luxury buses will replace the remaining streetcars in Washington. . . . Ft. Meade soldiers are searching for the bugle on which Staff Sgt. Frank Witchey played taps when the Unknown Soldier was buried in 1921 in Arlington Cemetery. . . . Agriculture Dept. bought 2.2 million pounds of chicken for school lunch programs at 28 to 31 cents a pound when supermarkets were advertising chickens at 27.



#### Rod and Gun

(Continued from page 11)

The maneuver might have taken ten minutes. We started down the slope toward the greasewood where the quail should be. I found myself clutching my gun tighter and tighter. When we reached the edge, I let the pointer go. It would be only a matter of seconds.

He bounded through the brush, delighted to be hunting after having been held so long at heel. He loped around the far side for 20 yards, then cut back in. My companion and I pushed into the cover, confident that the air would soon be full of buzzing quail.

We walked slowly through as Rip swung back and forth. He didn't strike a scent; not a quail flew. At the farthest corner we paused and looked back. They simply weren't there. I called Rip in and made him heel-it is foolish to let a dog hunt aimlessly in the heat and dust-and, once more, we held a conference.

Only one thing could have happened. Instead of flying down the gulley in the most obvious direction, toward the best cover in sight, the quail must have gone up it. I don't like to credit any bird or animal with human intelligence but, whether by accident or design, these valley quail had out-generaled us smartly. There was no use walking back up the draw now. We had wasted too much time. We would never catch up. We rested awhile, then set out to find another covey.

In addition to being fast on foot and in the air, the valley quail is, perhaps, the handsomest of all our handsome native American game birds. Delicately painted by nature with blues and grays that blend perfectly into its arid habitat, it is, at the same time, colorful and subdued. Both males and females have forward-tipping topnots, though that of the hen is quite modest compared to the nodding, black plume of her mate.

The cock has a little black bib, edged with white, a white bar above each eve, and black-edged white feathers on the back of his neck. The hen is more drab, though both have dark-edged feathers below that give the breast the appearance of being scaled.

Although the valley quail looks somewhat smaller than the bobwhite, possibly because of the blue-gray color, it really is about the same size. Weighing cocks and hens together, I found that mature birds of both species averaged a little over six ounces.

For such a pretty little bird, the valley quail is remarkably successful at taking care of himself. Our experience with the big covey on the flat was by no means unique. They had outwitted us many times before and will, if we live long enough, undoubtedly outwit

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1956, 1958, 1959 and so far this year. You can be included in our "private signal system" by simply becoming a trial subscriber to the Dow Theory Forecasts Investment Service for the next 30 days. All we ask is one dollar to cover the cost of postage and handling. And as a Special BONUS, if you act now, we will also send you at no other cost, our Special Report on 7 NEW STOCKS that we think offer unusual profit possibilities. Here is an exceptional opportunity (offer to new trial subscribers only) to try one of the country's leading investment services directly by mail and have our assurance that for the next

30 days, at least, you will be among the first to receive any signals that may be sent out. This Special Dollar Offer to become a trial sub-scriber and sample our complete investment serv-ice places you under no obligation. Have the peace of mind that can only come from knowing that, no matter what happens to the stock market, the wisdom and counsel of a reputable investment service is on hand to guide and help you.

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us many times in the future. Consequently, we lost no time lamenting it.

Half a mile farther on, we saw an area where the brush appeared to be much thicker, and toward its lower edge the bright yellow leaves of a few willows made a splash of color in the drab gray of the plain. They were a sure sign of water-though in October the spring might easily be dry-and we headed toward them. If there was surface moisture, even a trickle, we were almost certain to find quail nearby.

We approached them 30 yards apart, Rip still at heel. I was walking briskly, watching for any sign of movement in the brush ahead that might be quail running beneath it, when I somehow sensed that he was no longer beside me. I glanced over my shoulder. Thirty feet behind, his body bent into a tight U, he was frozen solid on point. There could be no question. His position said plainly as words, "Boss, they're here!"

There wasn't much in front of him for quail to hide in-just a single clump of greasewood, smaller than a bushel basket. Yet I had no doubt as I turned back that it must conceal a quail-a quail that had allowed me to walk past within a yard and that, but for Rip, would have stayed there safely until I was out of range.

I walked back slowly, gun at ready.

Nothing stirred. I stopped a few feet from the bush. There was no sound or movement. I glanced at Rip. He was still dead certain. You can't question a point like that. I kicked the bush. Instantly, it came alive and I heard the heart-stopping "pwrrrrrt" of pounding wings.

Not one quail, but two, came out. One flew straight away across the barren earth; the other curved somewhat to the right. "Lots of time," I thought. I raised my gun deliberately, covered the straight-away, and pulled the trigger. It tumbled in a puff of feathers. I pivoted, swung with the other, which was rising to clear a bush somewhat higher than its neighbors, and pulled.

At that instant, my target disappeared. He had buzzed up, over, and down, like a bumblebee skimming a hollyhock. My shot cut the top out of the bush, but for a few seconds I didn't know whether I had connected with the quail or not. Then I knew-I hadn't. I saw him flying low and fast toward some cover 150 yards away. He hit the earth running and disappeared.

Rip brought my bird and loped away toward my companion. He didn't get that far, however. He went 30 yards and slammed into a second point and my hunting partner kicked out a single quail and killed it. Rip brought it to

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me. (He always does; he knows the Truebloods need meat.) He then swung off to the right, and as I went toward my companion to give him his quail, I flushed another single and killed it.

I glanced around to see whether Rip had seen it fall and was coming to retrieve, but he was already pointing again! My partner walked toward him while I hurried to pick up the last bird.

This time, four or five came out. Most of them flew the other direction, but a single curved around and came buzzing past me, 35 yards out and one yard above the ground. I swung fast and led him like a canvasback and he pitched down to roll and bounce five yards along the dusty earth.

Meanwhile, my companion had shot twice. Rip brought me one of his birds; he held up the other. He had made a double.

Slowly and carefully, giving Rip ample time because scent was hard to detect in the dust and heat and pungent desert plants, we worked the scanty cover down toward the willows. And scanty it was. Bare, flinty or dusty earth, scattered greasewood and saltbrush, and a little shriveled grass was all. But quail were here and there all through it, in singles and pairs and little bunches. And they stuck like No bobwhites ever held leeches. tighter.

At last, with a comforting weight in our hunting vests, we worked down through the taller brush in the bottom and approached the willows. There, luckily for Rip, who was hot and choked with dust, we found a single pool in an area of grass, tight cropped by the cattle that had come to drink. He flopped down in the water and lapped it eagerly, though it was only a few inches deep and green with algae.

We spread out our game to cool in the shade of the willows and sat down on the grass to rest and smoke, to discuss our hunt so far, and to plan the next move. We had seen, within the matter of an hour or so, the two extremes of valley quail behavior. One covey had run away from us; one had held tight. Why?

I think different circumstances were The first was tightly responsible. bunched and moving when they saw us at a distance. Their best bet obviously was to run. The second undoubtedly had been to the spring for a drinkfresh quail tracks were everywhere in the mud around it-and had been wandering away when we walked into them. Startled and widely scattered, their immediate reaction had been to hide. This, of course, had given us good shooting.

The most common criticism of valley quail, as of all the western quail, is that they run. They sure do! Once they start running, few men can sprint fast enough to get them off the ground. But if you can surprise them by getting close before they are aware of your presence, or if the cover is good, they frequently hold very well.

When Rip had quenched his thirst and cooled off, plastering his under parts thoroughly with black mud in the process, we climbed up out of the wash and looked around preparatory to moving on. Our surroundings were typical of the arid West. There was no sign of civilization as far as we could see, save for the two wheel tracks that passed for a road and our car beside them a mile or so away. They curved down off a low ridge and disappeared eventually around the point of another at the far end of the flat.

The flat itself was actually a valley with a dry stream bed in the center. It was a couple of miles wide and twice as long and it sloped gently from the bottom up toward the mountains on either side. Here and there dry washes, similar to the one we had been hunting, issued from canyons and meandered down.

The overall tone of the scene was a drab gray, blending into purple in the distance, but there was color, too. At the canyon mouths there were towering cliffs of red and black. There were bluffs of green and yellow and glaring white, eroded by the winds of a million years. Farther back in the hills, cinder cones and buttes and mesas of varying hues formed the jagged skyline. But of most interest of all to us were the little spots of bright yellow at some of the canyon mouths and in a few of the washes farther out in the flat. They were willows and they indicated water. Near them, we should find quail.

So we went on as the sun started slanting toward the west. We would follow a big semi-circle past several inviting spots and eventually come back to the car as the shadows lengthened and the clear odor of sagebrush grew strong in the evening air.

And whether our bag would be light or heavy when we got there really didn't matter. . .

#### Lodge Solicitation Prohibited

Grand Exalted Ruler William A. Wall has taken action recently against two lodges that solicited aid from other lodges in violation of Section 219 of the Grand Lodge Statutes. He requested the publication of this notice to forestall future violations done in ignorance of the law.

Mr. Wall emphasized that Section 219 prohibits not only lodges but members from soliciting the aid of other lodges or members by sale of tickets or otherwise. The wisdom of the Statute is obvious. If all of our lodges engaged in such activities the result would be not only a serious nuisance but also a severe strain on interlodge relations.

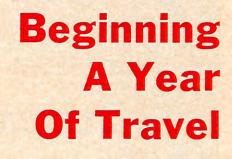


Lodge Visits of WILLIAM A. WALL

Welcome G.E.R. BILL WALL



With the recent Grand Lodge Convention held at Miami Beach and with Grand Exalted Ruler William A. Wall a resident of Florida (West Palm Beach), it was natural enough for him to begin his year of lodge visits close to home. Shown at a visit July 15 to Delray Beach, Fla., Lodge are, from the left, Past D.D. Jack Carver, Mr. Wall, Exalted Ruler Ed Pendergraft, and Almer Tedder, Secretary to the Grand Exalted Ruler.





At the dedication of Chicago (West), Ill., Lodge's new home were: front, left to right, Leading Knight William J. Allard, Grand Lodge Committeeman George T. Hickey, the Grand Exalted Ruler, Grand Secretary L. A. Donaldson, and Exalted Ruler Gus Gianakos. In the rear are officers of Chicago (West) Lodge.

GRAND EXALTED RULER William A. Wall began a year in July that will take him over many thousands of miles

and into numerous lodge homes. He also attended a number of State Association Conventions (see "News of the State Associations" in the October issue and elsewhere in this issue).

**CHICAGO (WEST), ILL., LODGE** was instituted in June, 1960, and in less than a year a lodge home was purchased. On August 21, 1961, the new home was officially dedicated, with the Grand Exalted Ruler present as principal speaker. Grand Secretary L. A. Donaldson presented an introductory address, and Exalted Ruler Gus Gianakos gave a message of welcome.

**THE PENNSYLVANIA** State Elks Association conducted a Fall Workshop recently, at which Mr. Wall spoke on September 9 to representatives of most of the state's 130 lodges. More than 300 Elks attended the Workshop, and total registration, including wives and other guests, was 579. In addition to outlining his program for the year, the Grand Exalted Ruler's address stressed the danger of complacency in the face of the communist threat. "We must give our complete moral, mental and physical strength to our country to combat our enemies," he said. The Workshop was held at Gettysburg.



Three Elks in football garb and a football held by William A. Wall symbolize the "Kick-off" theme of the Pennsylvania State Elks Association's Fall Workshop. Next to Mr. Wall is Grand Secretary L. A. Donaldson, and behind number 14 is E. B. Herwick, President of the State Association.

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#### Problem Children of the Highway

(Continued from page 8)

quacy has met with some bristling response. Fathers who have taught their sons or daughters to sail racing sloops, tie trout flies, drive tractors, take down an outboard, or excel in tennis dismiss any such notion of inadequacy with a simple but expressive "phooey." Other parents, who never have

worked closely with their learning children in building models or train layouts, in scouting, swimming, or photography, say, would be miscast in the role of professor-expert when a youngster needs driving lessons. Such a child would be far better off in a high school course.

Regardless of parental qualification, high schools are taking on the job of teaching driving. More than 10,000-or half of them-give courses, and 750,000 youngsters each year receive driving training. Still more acquire rudimentary driving skills.

Nevertheless, many conscientious people regard high school driver training as official recognition that driving is a proper teenage pursuit. They question seriously the effect of driving on academic standing. In this special area, emotions, prejudices, and inadequate facts becloud understanding.

Ever since the Jazz Age, the college boy and a Stutz Bearcat have symbolized an era of youth going to the dogs. The automobile ever since has been identified with a less than compelling student interest in serious education. Consequently, many people instinctively believe the automobile causes poor school grades. To sustain this opinion, ridiculously inadequate surveys have been reprinted widely to prove that driving substantially reduces high school grades.

The fact is that teenage driving is associated with low grades often enough to give serious cause for concern. But it is probably also true, though in different degree, that motor boating, summer vacations, television, dancing, and even the telephone sometimes adversely affect scholarship. But they rarely cause the collective concern to which driving is subject, probably because they do not involve an instrument of potential violent destruction.

A thorough study of the effect of driving on teenage school grades was completed in the spring of 1960 by Allstate Insurance Company. This survey of 20,000 juniors and seniors in 30 U.S. and Canadian high schools produced some figures to support the popular belief: i.e., 82 per cent of the "F" students drove cars as compared with only 67 per cent of the "A" students. Further, a student using a car during the evening was 20 times more likely to be an "F"

student than to be an "A" student. But the best students used cars, too, though only one or two days a week, usually on weekends. Thus the survey tended to confirm what dispassionate researchers have long contended: it is not driving that causes poor grades but parent laxity in controlling auto use. As if to clinch this concept, the survey showed that when restricted to Saturday and Sunday, car usage not only didn't affect grades adversely but the percentage of top students in this group was larger than among students who didn't use cars at all. Parental duty to control driving seems obvious.

Another element complicates teenage driving. It is rarely considered an individual problem. It is approached in terms of average performance of hundreds of thousands of youngsters, very few of whom are really "average." This leads to the same mistakes of generalization which any accumulation of mass statistics on human beings is likely to induce. Because heart disease causes the highest proportion of deaths doesn't mean that Henry Jones has a one in ten or one in fifty chance of being so stricken. And what seems right for most of several million teenagers may not be right at all for Johnnie or Susie.

The prime example of such human variation among individuals is in judgment. Unfortunately, this is the vital quality which youth often lack.

Judgment in driving which is contrary to traffic controls and safety rules is almost universally bad, while judgment that abides by them tends to be good. Young people often want to test the validity of rules which their elders have learned to accept. There will be no valid test of teenagers' ability to drive in today's traffic until a reliable measure of judgment is developed.

No figures more convincingly demonstrate the importance of judgment than the rate of fatal night-driving accidents in highly urbanized Connecticut, where safety is taken seriously. Here 82 per cent of fatal accidents involving 16 and 17-year-old drivers occur during the hours of darkness, when keenest judgment is required. The state average for all ages is 61 per cent. As a result, Connecticut safety groups will attempt this year to become the second state to follow New York's lead in restricting under-18 driving to daylight hours. Such a regulation might be adopted with beneficial effect in all but rural areas throughout the country.

The complexities of the teenage driving problem can be explored ad infinitum, but not necessarily with profit. The question now is what can be done about it. One serious student of the problem is James L. Malfetti, executive officer of the safety research and education project at Columbia University's Teachers College. Dr. Malfetti is not given to off-the-cuff answers. But he does believe that certain helpful steps could be taken at once.

The first is purely a parent responsibility. "Attitudes toward driving form long before young people learn to drive," he says. Parents who ignore stop signs and even occasionally try to beat the law form attitudes in little children which are not changed by growing up or taking courses in safe driving. Parents usually have only themselves to blame if their children fail to respect the laws they themselves occasionally –or consistently–ignore.

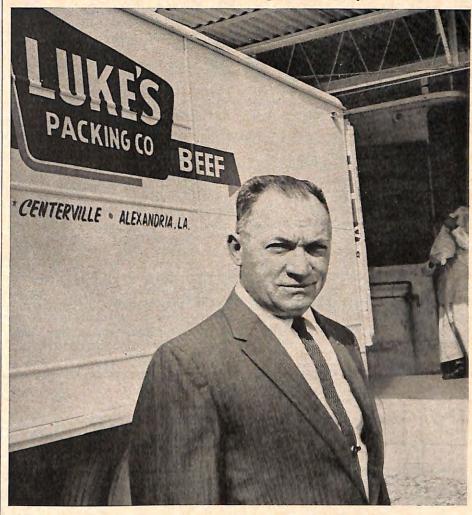
Second, Dr. Malfetti believes license laws need tightening. "Driver licensing in most states is a sham and needs overhaul," he says. This applies to all age groups, of course. But unless licensing tests competence rigorously enough to command respect and responsibility, youngsters cannot be expected to take a driver's license seriously, Dr. Malfetti contends.

A third recommendation of Dr. Malfetti is to correct unreasonable regulation. Fifteen and twenty mile an hour speed limits, for example, are almost universally ignored. In one 15 mile zone he describes, the average speed was shown under test to be 32 miles an hour. When the limit was raised to 30, average speed still tested at 32 miles an hour.

When unreasonable traffic laws are generally ignored, it becomes easier to disregard reasonable laws. This is a short step to the point where the driver often makes his own decisions with only occasional heed to regulations. Dr. Malfetti points out that adolescents welcome guidance: i.e. regulations that they recognize as reasonable and fair for everyone. But they are also less patient with unreasonableness than their elders and may therefore become quickly intolerant of traffic laws.

In a fourth recommendation, Dr. Malfetti stresses the value of rewards for safe and courteous driving, especially for teenagers. This is a relatively unexplored area and offers much promise. In some communities teenage driving clubs have been formed with emphasis on safety. Severe status sanctions are imposed on malefactors. They have been particularly successful in reducing accidents where member youngsters have set up their own standards and penalties.

In Great Britain an Institute of Advanced Motorists has recently been established. Members must submit to a rigid two-hour driving test which, if passed, permits them, with considerable pride, to display the official emblem. Like the U.S. Power Squadrons, which Luke's Packing Co., Centerville, La., processes a complete line of fresh beef, pork, veal and other meat products, and distributes them in refrigerated company trucks throughout the Central and Southern area of Louisiana. This company provides valuable protection for its employees and their dependents through a New York Life Employee Protection Plan, and has the special service of Nyl-A-Plan.



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have contributed incalculably to safety in motor boating, such a motorists' organization among adolescents could substantially reduce accidents.

Fifth, Dr. Malfetti recognizes that emotional disturbance, like fatigue and intoxication, has a serious effect on safe driving. He believes the level of disturbance can be gauged by measuring acceleration, braking, and steering reactions. Minimums can be established and poor reactors, for emotional or other reasons, weeded out. This is a high priority project in setting up adequate licensing standards. Here is a fertile area, too, for testing judgment.

Dr. Malfetti's recommendations should be adopted and refined. There is no question of their soundness. There is no question, either, that this will take time. Meanwhile, what can we do?

The most immediate and pressing need cannot wait for stringent licensing, the re-education of parents, and revision of unreasonable laws. We must provide adequate driving instruction for the hundreds of thousands of youngsters who will become eligible in the next year or two, who are sound emotionally and academically, and who have demonstrated mature judgment.

This will not be done through the

existing framework of sporadic, casual home teaching and high school driving training. But it can be done through firm assumption of parental responsibility, through community action, and through the cooperation of safety organizations, national casualty insurance companies, and similar groups.

A practical program involves only three elements:

1. In the areas where home training is the only feasible method of driver instruction, some competent assistance should be given parents who must do the teaching themselves. Probably the only practical device is a booklet which would be prepared by experts and would give sound advice to both parent and youngster. This booklet could be simple in its explanations but fundamental in its content. Modern techniques such as cartoon illustrations could point up the need for methodical instruction and clarify the instruction itself.

No groups are better equipped or motivated to prepare such a booklet than the insurance, safety, and related groups which currently spend substantial sums on literature to promote driver training in schools. But home taught youngsters should be given particularly thorough tests by the licensing authority.

2. Continue and extend high school driver training courses where they have attained community acceptance, but work for more careful screening out of the unfit.

This involves, especially, testing of emotional stability and of judgment and the rigid enforcement of standards required for a passing grade. Where driver-training is available it should be supervised by the same police units responsible for issuing driver's licenses. This would insure adoption of practical and non-academic standards without interference with teaching techniques.

3. Establish driver training as a voluntary, extra-curricular, after hours activity in appropriate high schools not currently offering such courses. The costs of instruction should be borne by the parents, and adults as well as teenagers would enroll. Since it would not replace any regular school study or add to school taxes, this would eliminate many objections to extending the present system.

In less densely populated areas, courses could be given in a central location embracing several school districts. Mobile units can also be used

### FAMILY AFFAIR-1961



Reno Ivy, Sr. center, invests his grandson, Reno Ivy, III, right, as Inner Guard of Buckhead (Atlanta), Ga., Lodge after investing his son, Reno Ivy, Jr., left, as Tiler for the same term.



P.D.D. Wilbur F. Knapp, left, presents the jewel of office to his son Charles P. Knapp, as the new Exalted Ruler of Bath, N. Y., Lodge. Looking on is retiring E.R. Warren Severance.



West Haven, Conn., Lodge's new E.R. Theodore A. Rocheleau, left, is congratulated by his Elk son, William K. Rocheleau.



Hamilton, Mont., Lodge's E.R. Raymond Thrailkill was installed by his father, Past District Deputy Byron Thrailkill.



Norman Y. Chambliss, Jr., installed his father as Secretary of Rocky Mount, N. C., Lodge for the ninth year.

for teaching. This may occasionally impose a temporary inconvenience on parents who may have to chauffeur students to and from lessons but this is a small price to pay for the protection it provides. Car pools can readily be organized.

Here is an excellent opportunity for a civic group to provide the spark and leadership needed to get such a program rolling. Again, appropriate supervision by police authority should be a part of the plan.

These three steps, which can be taken simultaneously and at once, will not resolve the entire problem. But they will create progress while some of the more fundamental steps such as those suggested by Dr. Malfetti are being taken. What is most urgently needed is constructive progress now, without waiting for some perfect solution to suggest itself. No such possibility exists as yet, but every community and every state can make improvements that will save property, save suffering, and save lives.

There is no question that adequately trained, physically fit, older teenagers who display relatively sound judgment and demonstrate academic competence can cope with the hazards and responsibilities of the automobile. But in order for them to do so, with reasonable safety to themselves and to society, positive action must be taken. The problem is complex, but the first steps in its solution are simple. They begin with the family and the community. And, equally important, they can begin now.

#### **Pro Football Today**

(Continued from page 7)

league," "most years leading passer." My playing bridged two eras; I came in as a single-wing back and converted to the T-formation when all the pro clubs went to a new and speedier style of play.

Last year I read a little story where Ace Parker was talking to some newspaper fellows the night before the Duke-Navy game and said that the pro game had advanced to the point where men who were stars in his day, and he included himself, would find it impossible to make a pro team today. He went on to say that of all the men who were playing when he did, only two-Whizzer White and myself-could play in the pros today.

It made a nice little story and I was very grateful to Ace for thinking so highly of me, but it isn't true, of course. There were plenty of fellows then who could play today. They'd have to adjust, maybe, but that would come easily enough.

The men are bigger today, but that

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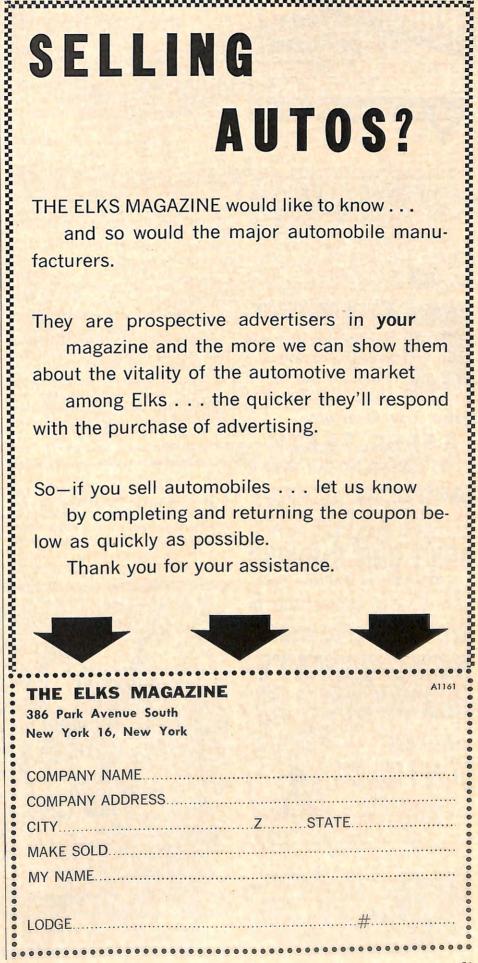
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means that a fellow like Bruiser Kinard, who was an outstanding tackle, could move to guard or end. A man like Cliff Battles, who played fullback for the Redskins, might have to make it as a halfback, but a halfback like Steve Bagarus, who weighed only 175 when I played with him, wouldn't have to be too concerned with switching to another position. He was good enough to play anywhere and any time.

Or a lot of those good Chicago Bears backs who gave us so many great games wouldn't be looking for jobs, either. From the Redskins right now I'd be happy to have fellows like Wee Willie Wilken, Dick Todd, Bagarus and Turk Edwards, to name only a few. I could think of lots more.

These men would be good football players today because they were fellows who gave it all they had when they played. I never did know a good football player who did anything but that once he put that hat on and went out there.

I've found that a good football player plays because he would rather do that than anything else. If he's playing because someone wants him to play, or because he figures that it's an easy way to get through school or an easy way to pick up some money after he's out of school, he isn't going to be around too long-just long enough for the coach to get a man who can do the job better.

Every once in a while you'll hear stories about one club taking it easy when they got ahead or a couple of fellows "leaning" against each other. Don't believe them. At least I don't. I can honestly say I've never been in a game where every time someone went for me

or one of our runners he wasn't trying 100 per cent. That goes for everything from championship playoffs in December to those exhibitions in August.

And while we're talking about "exhibitions," you might as well know they're one of my pet peeves-and something on which I most definitely don't see eye-to-eye with the owners. There are hundreds of cases over the years where valuable players have been lost in exhibition games. They call them "exhibition" games, but they charge big admission prices and to be fair with the public they feel it necessary (1) to put on a big show, and (2) to win.

By winning, the owners say, they'll be able to sell more tickets for the regular season, something which I doubt. By putting on the big show they make the coaches use their best players, and make them keep them in there.

When you use an established player in a pre-season exhibition you run into the risk of getting him hurt. You also are prevented from using a good rookie under game conditions, and when I say game conditions" that's what I meannot when your club is three touchdowns ahead but maybe where you're tied or possibly behind. That's where a boy is going to learn. He's going to make mistakes that could cost you the ball game, but since it doesn't count in the standings it shouldn't count with you.

But lose a couple of these and you'll hear your owners yelling about how it's hurting the sale of tickets. Next thing you have your best men playing a full game, even though it doesn't mean a thing and even though you know just about what the man can or can't do. You've got fellows who have been through the mill playing entire games in



THE ELKS MAGAZINE

SYD HOFF

August on hot nights in Texas, California and a lot of other distant places.

Football has always been a game of "mistakes." Your own double-reverse for a touchdown works because a blocker hits a tackler just right and a man coming up to the play takes a half-step the wrong way. Or your long touchdown pass hits because the receiver gets behind the defenders (their mistake) but he happens to be in stride just when the ball hits him (which is lucky).

The older quarterback, the older pass-defenders, the older linemen have been through their own mistakes and won't make them again. What better way is there to get all the mistakes out of a young player's system than to let him play all the way in the exhibition games?

I think the expansion of pro football is a tremendous thing, and once people get used to the idea it's going to be just like baseball-two major leagues, each as good as the other. It will take time, though. People always are afraid of something new. We're playing a good brand of football in the American Football League, and it's going to get better.

Meanwhile, expansion has brought pro football to all sections of the country. It's put three teams in Texas, where there weren't any when I was in college. It's put four teams in California where there were none before the War.

If you go from San Diego to Boston, that's about as far as you can travel and still stay within the country. And that's how far the Boston Patriots in our league have to travel to play the San Diego Chargers.

TV has done wonders for football. When I played they used to tell me folks hurried home from church back in Texas to try to listen to our games on radio. When we played in the Midwest sometimes they could pick us up.

Today on TV there's a big game wherever there's room to put up an aerial. Football players are getting to be as familiar as baseball players, and where it took a half-dozen years to build any kind of a reputation now it can be done within two or three seasons.

I certainly can't begrudge any of today's players that opportunity, even though we had to do it at a slower rate in the newspapers. Whatever football gives to our new stars, I'm happy, because the same game has been awfully good to me.

And the two-platoon has been good to the game. Today we have a game where the customers don't dare look away for a second for fear something might be missed. They got it speeded up now so you'd say they can't get it much faster.

But it's a funny thing; we said the same thing 25 years ago when they loosened up the passing game.





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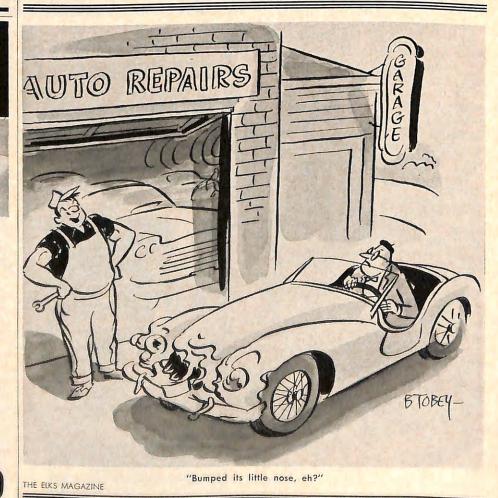
THE ELKS MAGAZINE TRAVEL DEPARTMENT

**I**F THERE IS any doubt in anybody's mind that seat belts are here to stay, the Avis Rent-a-Car System, one of the nation's leading auto rental firms, is offering front seat safety belts on their 1962 model cars at no extra cost. Avis is not alone in their acceptance of this precautionary measure. All new state-owned cars in Connecticut are equipped with seat belts; all the cars of the Pennsylvania Turnpike Commission have them; the National Forest Service has 8,000 of its vehicles similarly equipped. Seat belts are common on police cars

in hundreds of cities. Fact is that such organizations have them because they work, as a bulging case-history file at National Safety Council headquarters proves conclusively. The auto tourist would do well to get a set of belts from his local dealer before setting out on that vacation trip. And remember: there is no recorded instance of an unbuckled belt preventing a death or injury.

IN KEEPING with the subject of new innovations, we discovered that French National Railroads is in the process of replacing the linear-pattern carpets in their railway cars. Seems these are proving a challenge to travelers. Too many insist on treading only on the lines, much like a drunken driver taking a stability test. The result is that the carpets are wearing out unevenly. The new design has blue musical notes scattered on a burgandy background—to discourage straight line walkers.

AMERICANS planning to see England usually include Buckingham Palace on their itinerary about the time of the changing of the guard. They are in for a big surprise now. The tradition-steeped Coldstream Guards are currently sweeping across the Mall and high-stepping it to the tune of such American favorites



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Write for Free Color Booklet JACUZZI RESEARCH INC. 1442 San Pablo Ave., Berkeley 2, Calif. FRANCHISE DEALERSHIPS AVAILABLE IN SOME AREAS as "Some Enchanted Evening," "Gonna Wash That Man Right Out of My Hair" and "When the Saints Go Marching In."

WITH MORE AND MORE leisure time on our hands, we Americans have placed "going away for the weekend" up on a pedestal. Now Pan American World Airways is plugging a Jet Clipper Weekend as the thing to do. You can take their Saturday morning flight to Paris and be there in time for dinner, dancing and nightclubbing, then motor through the French countryside on Sunday and arrive back in New York Monday afternoon.

MORE THAN a billion gallons of water are used by New Yorkers on an average day, reports the New York Visitors and Convention Bureau. This is enough to float an ocean liner, they say.

IN BERLIN, a touch of color is being provided by pastel-tinted trash cans. Not only are they easier to spot, but they lend a touch of whimsey to the mundane in a typically Berliner manner. Let's hope the simple folk don't decide that tinted trash cans are too pretty to be sullied by dirty old trash and toss the garbage right into the streets.

#### For Elks Who Travel

#### (Continued from page 13)

a few yards off the sandy private beach. (Imagine a thirty pound carp-shaped beast, body light blue except its tail which is vivid green. It's there.) The beach is at the base of a sharp cliff, yet there's a variety of refreshments right at hand.

Does this make the point? Other facilities and professional entertainment also are provided by a place with accommodations for only 64 guests. Where else nearby could it happen but Bermuda? And at a rate—\$14 to \$21 a day per person with two meals—many couples can afford.

What makes Bermuda particularly enjoyable is that indefinable element called atmosphere. It is partly physical: soft, caressing air, brilliant moons, sudden but usually short local showers like Hawaii's liquid sunshine. It is a place where one doesn't see bikinis and where generations of college students have had good fun, unchaperoned. It is also a place which offers intriguing tax advantages to U.S. businessmen. Corporate insurance placed there (or in the Bahamas), for example, and reinsured through Lloyd's in London, can effect savings even for small companies which many times surpass the cost of making the trip.

If you enjoy simple church architecture you'll find many charming examples in Bermuda. St. Peters is the oldest Anglican church in the Americas. St. Anne's and St. Andrew's are also of great charm. And the sometimes poignant, sometimes amusing inscriptions on the graveyard headstones are far more rewarding than those of, say, Trinity Church at the head of New York's Wall Street.

But all these things are pointed out in any good guide book such as Mary Tweedy's *Bermuda Holiday*. What isn't to be found in the guide books is the impending change. The jets have brought Bermuda into New York's longrange commuting area. Pan American schedules a two-hour flight but frequently makes it in an hour and fortyfive minutes, sometimes less. For years many New York workers commuted daily two hours each way from Philadelphia. Regular New York-Washing-

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ton, New York-Boston trips (one hour plus) are commonplace. When the heliport operates from atop the new Pan American Building in mid-Manhattan it will be possible for an executive to leave his office at 5 P.M. and sit down to dinner with his family in Bermuda at 7 P.M. Bermuda will gradually become suburbia, and very pleasant suburbia it should be.

If you want to enjoy Bermuda the way it is today, plan to do it soon. However, if you want excitement associated with gay parties and night clubs, you had better pick Nassau. If you like big hotel life, you can find it either place, sometimes masquerading as clubs. But if you want a quiet time, particularly a quiet family vacation, then, at the right season-almost anytime except January and February-the best bet for you is Bermuda.

#### BERMUDA AND THE BAHAMAS IN BRIEF

	Bermuda	Bahamas
tions, rates	Wide range from \$5	Higher, some inexpensive hotels
	Excellent	Very good
	Pleasant, sometimes striking	Best underwater
	Many, strong on tennis and golf	Wider range, auto racing
	Excellent	Fair
	Chilly January and February	Rainy mid-September through October
	Motor biking, surrey-top taxis	Limbo dancing, rented sports cars
	Warm and friendly	Often picturesque



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Examination



Snap an Corners \$1,50 ext



Salt Lake City, Utah, Lodge



Elks National Home, Bedford, Virginia



Elks National Memorial Building, Chicago

### DISTRICT DEPUTY Conferences

When a newly-elected chief executive begins his administration, his first order of business is a vital one: appointing his assistants, then instructing them about their duties. In the case of the B.P.O.E., it is the District Deputies who are ap-pointed by a newly-installed Grand Exalted Ruler and who bear the responsibility of helping him to carry out his program. Not only do William A. Wall's objectives for 1961-62 cover a wide range; the Order itself covers a vast area, and it is impossible for the Grand Exalted Ruler to provide the amount of personal supervision and encouragement to subordinate lodges that he would prefer. He must rely heavily on the District Deputy of each area.

Thus, early in August Grand Exalted Ruler Wall conducted three District Deputy Conferences to instruct his aides. They were held at widelyspaced sites: Salt Lake City, Utah, Lodge; the Elks National Home, Bedford, Va.; the Elks National Memorial Building, Chicago.

Many State Association Officers also attended each meeting. Assisting Mr. Wall in conducting the Conferences were a number of Grand Lodge Officers and Committeemen and members of the Elks National Memorial and Publication Commission, Elks National Service Commission and Elks National Foundation Trustees. (Names of all District Deputies for 1961-62 were published in the October issue.)

#### **FREEDOM'S FACTS**

### **Have You Thought About Peace?**

All loyal Americans agree that communism is our greatest menace. Our individual liberty is at stake; our collective security and way of life are being challenged. We cannot meet that challenge effectively without first being informed about the adversary's motives and methods. Toward that purpose, THE ELKS MAGAZINE presents excerpts from Freedom's Facts, monthly publication of the All-American Conference to Combat Communism.

A LEAFLET entitled "Ten Minutes for Peace" is appearing in many communities from coast to coast. The pamphlet is presented as "an experiment in think-

ing." It consists of some 40 questions with blank spaces for answers. When the questions are answered, readers are urged to return the questionnaires to the Institute for International Order, 11 West 42d St., New York, N.Y. From there the answers will be sent to a research institute for analysis.

The Institute is a highlyrespectable organization. Its board of directors includes

many corporation executives. But the leaflet contains many odd questions.

"What are some of the hazards that can cut your life expectancy? . . . Is war a hazard to your life expectancy? . . . Do you think there'll always be wars? . . . Do you think there is danger of a nuclear war in the next 20 years? . . . Do you think you would survive this war? . . . Do you think the U.S. needs a big arms program to protect jobs? . . . Do you have any doubts about the desirability of peace? . . . Do you think the only way countries can settle disputes is by killing? . . . Do you know how much you are paying in taxes for past wars? . . . "

Additional questions go along this way: "If you knew for sure that there would be a nuclear war, would you just sit there waiting? Would you raise a family? Would you plan a career? .... Do you feel that you, as an individual, can do anything about peace? . . . Do you think it would help if everyone would think about peace occasionally? Read about it? Talk about it?"

The leaflet concludes with questions such as these: "Do you think it's been worthwhile to spend ten minutes thinking about peace? . . . Do you think other members of your family should spend ten minutes thinking about what they can do to help bring about permanent peace? . . . and so on.

Why are these questions odd? None are likely to be answered negatively. No one is against peace. On the other hand, the questions include no queries on the price of peace. "Is life so dear, or peace so sweet," asked Patrick Henry, "as to be purchased at the price of chains and slavery? Forbid it, Almighty God.'

There are no questions on the definition of peace. We define peace as "a state of tranquility or quiet, especially freedom from civil disturbance or war. Our opponents in the world today say that peace is only possible when the world is ruled by communists and when Marxism dominates men's lives. Marx,

of course, called for the destruction of all the values which free men hold most highproperty right, individualism, freedom against tyranny.

Peace is desirable. But at the cost of surrender? The leaflet does not ask this most vital question.

This is the situation. Communist Party General Secretary Gus Hall has launched a campaign to work inside and along-

side all peace organizations, to make them more militant and more effective. Hall wants to make peace an issue everywhere that people gather.

The question the leaflet should have asked-and which all Americans must ask themselves-how much are we willing to pay for peace? If it requires the defeat of communists as it once required the defeat of Nazis, are we willing to pay that price?

If you receive, or if a friend receives a copy of the leaflet "Ten Minutes for Peace," we suggest that you reread and ask your friends to reread our Declaration of Independence. Note particularly how much the founders of our country were willing to risk to achieve the free, open society we now enjoy.

Then answer the questions in the leaflet. As in the days of 1776, you may conclude that the only way to create a permanent peace is by defeating the factions in the world which seek to blot freedom from the earth.

The All-American Conference to Combat Communism includes some fifty national organizations, including the B.P.O.E. Subscriptions to Freedom's Facts may be ordered from All-American Conference, 906 Edmonds Bldg., 917 15th Street N.W., Washington 5, D. C. for \$3 per year. Please note your Elks membership.



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# THE Elks MAGAZINE EDITORIALS

### THE ISSUE IS FREEDOM

Another propaganda success for the communists is selling the world on the idea that capitalism is synonymous with evil, communism is opposed to capitalism, therefore communism is good. There is, of course, no truth to this communist claim, but what is a little matter like the truth to communists? It's results that count, and the reds have got and are getting very satisfactory mileage out of their propaganda assault.

A country may give its economic system any name that it likes, but whatever it is called it is still capitalistic. This applies to communism and all of the communist countries as much as it does to this country. We all are in the same capitalistic boat. All economic systems require capital. The only difference, so far as the economics are concerned, is how the capital is raised—and that is a very important difference, indeed.

In Russia, which even today has vestiges of private property, the state raises the needed capital for its state-owned enterprises from the same source that we get it in this country—from the profits of labor applied to natural resources. The state takes the profits and uses them as the state, that is to say the Communist Party, determines. In addition, of course, there are taxes to be paid, and then the Party has worked out some special capital fund sources such as enforced savings and so forth. In this country, the people work, save, and put their savings to work through banks, insurance companies, savings and loan associations, the purchase of stocks and bonds and other ways as they, the people, choose.

Thus, under communism the people have no choice; the state extracts the capital from them. In this country, there is intense competition for the capital created by the people through their labor, and the people are the gainers.

From this it is clear that it is not capitalism that communism seeks to destroy but *free capitalism*, the right of a man to use the profits of his labor as he pleases, to add his capital to the nation's pool of capital or to withhold it. Such freedom is, of course, anathema to the collectivists, as is freedom of any kind.

So successful have the communists been in this propaganda phase of their assault on freedom that capitalism has become almost as dirty a word, right here in America, as patriotism. Instead of proudly speaking up for an economic system that has produced such abundance so widely enjoyed, we stand mute, bullwhipped by communist propagandists into silence.

The issue, fellow Americans, is not capitalism versus communism. The issue is freedom. How long can we afford to remain silent?

#### A Use for Used Cards

During November, Elks lodges all over America will join in another service to our hospitalized veterans, to the blind and those suffering from cerebral palsy. It is the Elks Cards for the Handicapped Campaign sponsored by our Elks National Service Commission.

Used playing cards are needed to fill a huge demand from our veterans hospitals, from organizations for the blind and for those who are doing rehabilitation work among the cerebral palsied.

Members of the Order as well as the general public are urged to bring their used cards to the lodge home. Bryan J. McKeogh, Director of the Service Commission, has supplied all lodges with a quantity of cartons to be placed at the convenient places around the community in which decks of cards can be deposited by people of good will. There is scarcely a family that can't contribute at least one deck of cards to this extremely worthy program. And here it should be explained that those bedraggled and beaten up decks that are ripe for the furnace won't do for this campaign. To serve the purpose for which they are being collected, a deck should be complete and in good condition. Broken decks are useless and only cards in good condition can, for example, be Brailled for use by the blind.

First call on the cards will be for use in institutions right in each community.

So, let's go through those desks and clean out all those decks of good used playing cards and turn them in, nicely boxed, to our Elks lodge. We will be keeping faith with a lot of people who are looking to us for help.

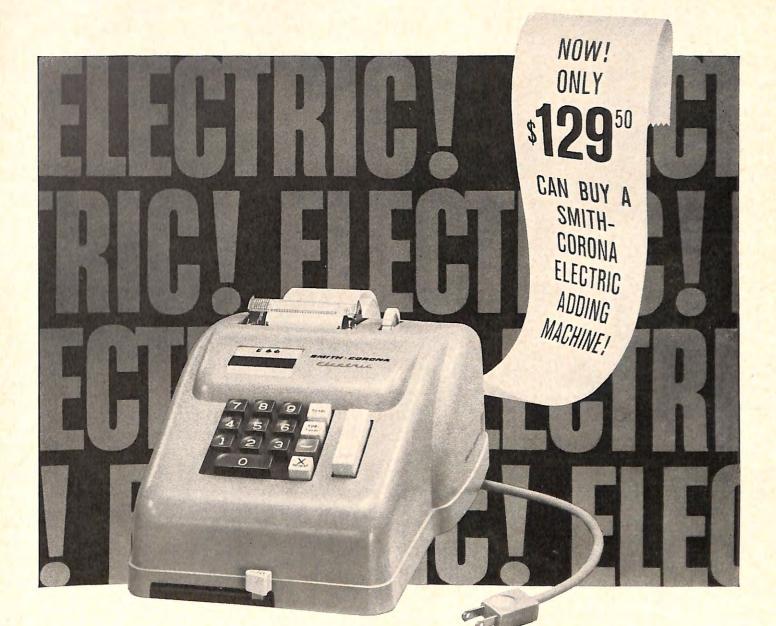
#### **Let Freedom Ring**

Elsewhere in this issue appears "A Declaration of American Principles," in which the Order of Elks summons all patriots in this Twentieth Century to go on the offensive in the struggle against communism and wage a militant fight for freedom.

This remarkable document states the case in clear and forceful language. "To rely on military power alone in this ideological struggle would be illusory and fatal. Our paramount necessity is internal strength which can come only from unity of understanding and purpose and a willingness to place our nation's safety and welfare above personal interest." Then it proceeds to state the basic principles, the fundamental attitudes that ought to guide us in achieving that unity. Correctly, the Declaration asserts that moral values and freedom are this nation's basic principles. It stresses individualism and individual responsibility as the indispensable handmaidens of a free society. It warns against changes in our institutions at the expense of freedom. It appeals to groups to put the nation's welfare ahead of their own selfish interests.

These are things that needed saying, and the Americanism Committee of the Grand Lodge has performed a great service by saying them. But saying them will not be enough. As Grand Exalted Ruler Wall so ably expressed it when he announced the Declaration: "We must preach and teach the principles of freedom and freedom's accomplishments. Above all, we must live by those principles."

Our American system of freedom is our greatest weapon against communism. By not using it, we are fighting with one hand tied behind our back. "Let freedom ring, and freedom will bury communism," said Brother Wall. To which we say, Amen.



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