

THE

# Elks

MAGAZINE  
JULY 1961

SURVIVAL IS NOT ENOUGH

By GENERAL ALBERT C. WEDEMEYER



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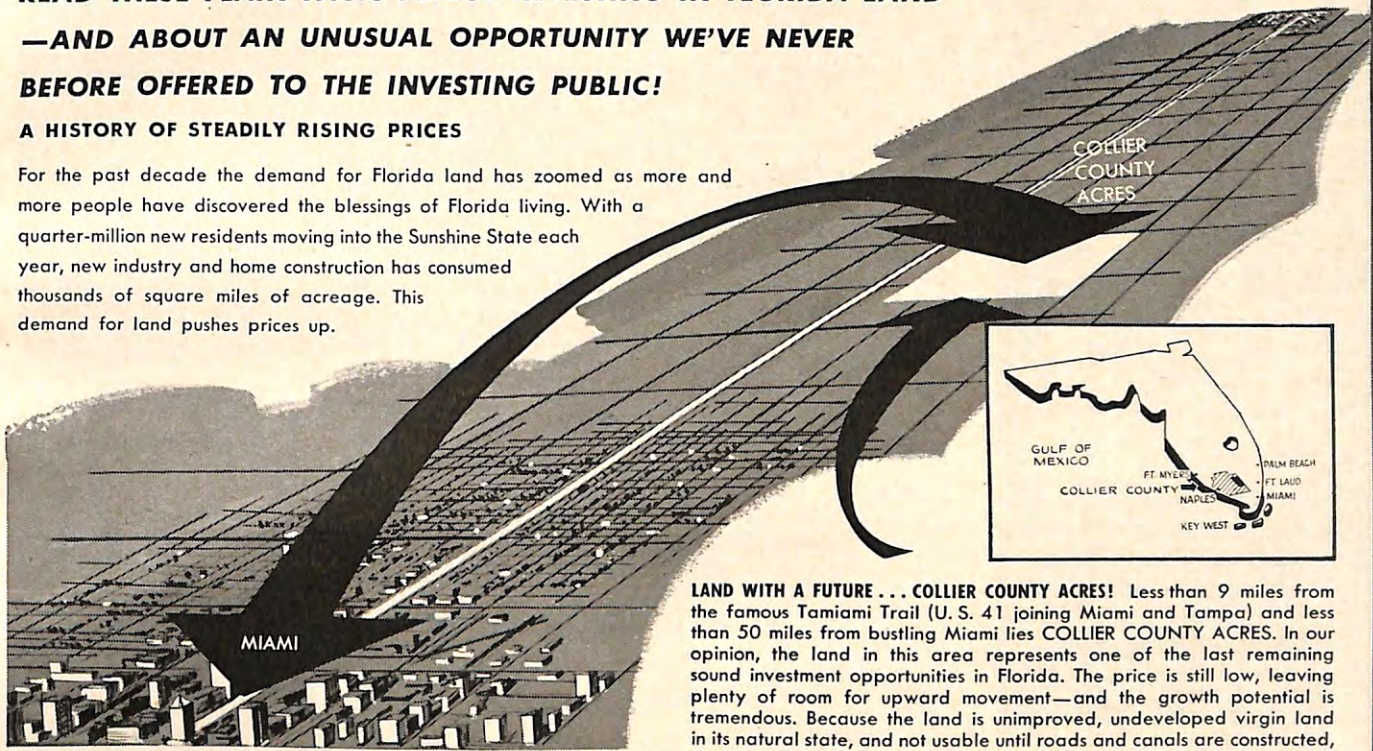
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## A HISTORY OF STEADILY RISING PRICES

For the past decade the demand for Florida land has zoomed as more and more people have discovered the blessings of Florida living. With a quarter-million new residents moving into the Sunshine State each year, new industry and home construction has consumed thousands of square miles of acreage. This demand for land pushes prices up.



**"BETTER BUY LAND NOW, 'CAUSE THEY AIN'T MAKING ANY MORE, NOWADAYS."**  
The immortal Will Rogers, famous for his knack for talking straight-forward horse sense, made that statement years ago—and it certainly applies to Florida land today. As the demand for Florida land continues—and it will as more and more families take up residence every day—the supply of land diminishes. The inevitable result of increasing demand and diminishing supply is one that every economics textbook clearly states—*prices must go up!*

**ANOTHER CHANCE FOR THOSE WHO SAY, "I WISH I HAD A SECOND CHANCE!"**  
Many investors have sat on the sidelines, watching land prices zoom to beyond their reach before they decided to act. Fortunately, there is, once again, a chance for them to share in the golden future of Florida land, to make a sensible, forward-looking, speculative investment in virgin acreage at low prices. They can do it now, for a very limited time only—for a little as \$395 per 2½-acre tract—with only \$1 down and \$10 a month!

**LAND WITH A FUTURE . . . COLLIER COUNTY ACRES!** Less than 9 miles from the famous Tamiami Trail (U. S. 41 joining Miami and Tampa) and less than 50 miles from bustling Miami lies COLLIER COUNTY ACRES. In our opinion, the land in this area represents one of the last remaining sound investment opportunities in Florida. The price is still low, leaving plenty of room for upward movement—and the growth potential is tremendous. Because the land is unimproved, undeveloped virgin land in its natural state, and not usable until roads and canals are constructed, the low price reflects true land value rather than an inflated, man-made value. It is in the same raw, undeveloped condition that many of Miami's suburbs were in 10 or 15 years ago—suburbs where 75 x 100 homesites now sell for \$6,000 each and more! COLLIER COUNTY ACRES land has 11' - 12' elevation (higher than the average Miami residential area) and all tracts are on dedicated right-of-way easements.

**THE TIME TO BUY IS RIGHT NOW! PRICES GO UP WITHIN 60 DAYS!** The increasing demand is already affecting COLLIER COUNTY ACRES' price. Prices will rise to \$445 per tract this June. By buying NOW, you will own a piece of land that will already have increased by \$50 in less than 60 days! Will you look back at today a year from now and say "I wish I had bought." Or will you look at next year's prices for your COLLIER COUNTY ACRES land and say, "I'm glad I bought!"

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# THE ELKS MAGAZINE

VOL. 40 NO. 2

JULY 1961

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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**PORTLAND 25, ORE.**  
2685 S.W. 89th Avenue  
CYPRESS 2-3858

POSTMASTER: Send notices concerning addresses to:  
THE ELKS MAGAZINE, 386 Park Avenue South, New York 16, N. Y.

Members are asked, in changing address, to send this information: (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 40, No. 2, July, 1961. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.  
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As a gift, or for your home, lodge or community library, THE HISTORY OF THE ORDER OF ELKS will be welcomed and enjoyed. Send for your copy today. Price—\$4.19 post paid. For New York City orders add 12 cents sales tax. Send remittance to: BOOK, THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.

**ELKS NATIONAL FOUNDATION**

**"The Joy of Giving"**



Newport Harbor, California, Lodge recently went over the top in its per capita donations to the Elks National Foundation, accomplishing that part of Grand Exalted Ruler John E. Fenton's Three-Point Program for the lodge. Left to right are D.D. Robert Buchheim, Chauncey Druck, Chairman for a Bowlers' Dinner that made the donation possible, and Committee-men Cal Stewart, Herb Thompson, and Oscar Budlong.



E.R. Herman Zeps recently presented checks totaling \$1,000 in behalf of Bluffton, Ind., Lodge for the Elks National Foundation and the Indiana Elks Association's Cancer Fund to District Deputy Walter McDanel and State President Charles Bender.

**ELKS NATIONAL FOUNDATION**  
where every dollar contributed becomes a source of good work, untouched by expenditures of administration.

ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER  
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# SARAZEN

By CHARLES PRICE



*An all-time great golfer gives his impressions of the game, past and present, and tells how good golf can be played over a span of many years*

IN THE WORLD of professional tournament golf, where presently \$1,500,000 a year in prize money is up for grabs in this country alone, things have come to such a pretty pass financially that such glittering titles as "Desert Classic," "Tournament of Champions," and "Lucky International" are handed out at the rate of more than one a week. Because of this rapid rate, it has lately become difficult to remember from week to week who won what event, much less remember from year to year as once one easily could.

By common consent among those who have won them, only four of these titles are now thought to have sufficient prestige in the public mind to have any real cash value above and beyond their own prize money. Only four of them are worth, say, \$500 for a banquet appearance, \$1,000 for a hair tonic endorsement, \$1,500 for an exhibition match, \$5,000 for a bonus from an equipment manufacturer, or a lifetime job at a plush country club. The most prestigious of these, by far, is the Open Championship of the United States Golf Association, popularly known as the National Open. Next in line is the Masters Tournament, held annually at the Augusta National Golf Club in Georgia. The third is the Championship of the Professional Golfers Association, which is usually known as simply "the PGA." The fourth is the century-old Championship of the Royal and Ancient Golf Club of St. Andrews, Scotland—the British Open.

Only two golfers (Bob Jones was not eligible for the PGA) have ever managed to win all four of these titles. One of these men is Ben Hogan, who has become a millionaire largely because of the feat. The other is 59-year-old Eugene Saraceni, who has been an active campaigner in major championships for the phenomenal space of 40 years under the pseudonym of Gene Sarazen.

Although, unlike Hogan, Sarazen is not a millionaire, his money-making from golf titles has been no less impressive. Sarazen won one of these four major titles on seven different occasions, and it has been 26 years since he won the last. Yet today, he claims, he is making more money from them than he did when he won them. Directly or indirectly from his fame as a golfer, Sarazen is presently realizing income from ten different enterprises. All told, this income is more than \$50,000 a year, and making it keeps him hopping from coast to coast in jets or tooling in his Cadillac to such places

as New York, Washington, or St. Petersburg from his home in Germantown, New York, about 30 miles north of Poughkeepsie.

So busy, in fact, have Sarazen's not-strictly-golf interests kept him that it has been almost 30 years since he has chosen to hold down a country club berth and almost a decade since he has chosen to play in any tournament other than a national championship. Notwithstanding his infrequent tournament appearances, he has managed to hold his own in competition. In 1954 and again in 1958 he won the Teacher's Trophy for being senior champion of the PGA. Only last year he led the entire Amer-

ican contingent during the first day of qualifying for the centennial British Open by firing a 69, a round which marked the first time in his career he had been able to break 70 over the historic Old Course at St. Andrews.

In Sarazen's opinion, no small part of his ability to capitalize on his fame as a golfer has been due to his name. To his knowledge, the surname "Sarazen" is unique in all the world. Consequently, he has made it his personal trademark, and with it he has been able to endorse everything from Teacher's Scotch to Timken roller bearings.

Sarazen is fairly certain the name is  
(Continued on page 47)



Gene Sarazen and Bob Jones at the Inwood Country Club, on Long Island, for the 1923 U. S. Open. That year Jones won, but the year before Sarazen won his first at Skokie.

# Business 1961

## *Outlook for the Third Quarter*

By Dr. MARCUS NADLER

IN THE APRIL ISSUE of THE ELKS MAGAZINE, the author reached the following conclusion: "In the second quarter of 1961, business activity should rise to a higher level."

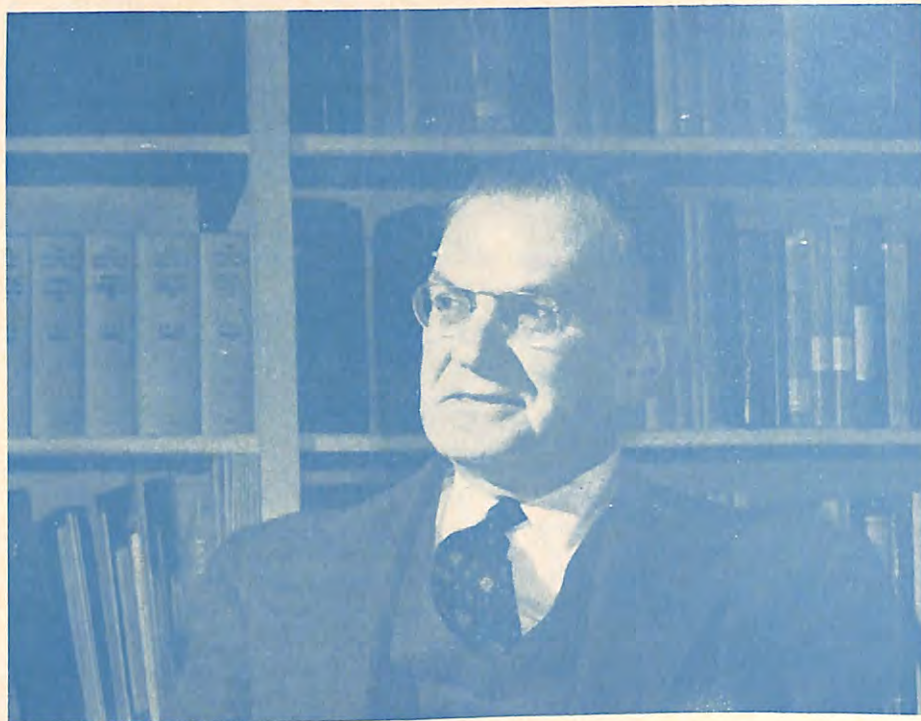
It now appears that the recession has run its course and that business activity did reach its low in the first quarter of the year. During April, business improved considerably, as is evidenced by the fact that the index of industrial activity, as prepared by the Board of Governors of the Federal Reserve system, rose from 102 in March to 105 in April, 1961. Practically all other economic indicators also pointed upward.

The 1960-61 recession was the mildest and shortest of all post-war declines in business activity. It was caused primarily by the pronounced decrease in gross domestic investment (notably inventories), by the sharp swing in the cash budget of the Federal Government from a huge deficit to a surplus, and by the rather rapid change in the credit policies of the Reserve authorities from one of active ease to one of restraint. Once these forces were eliminated, the decline in business activity came to an end and an improvement set in.

To some extent the end of the recession was brought about by the action of the Government, as witnessed by the conversion of an estimated surplus for fiscal 1961 to a deficit of more than \$2 billion. The credit policies of the Reserve authorities underwent a change, the availability of bank credit was increased, and money rates declined. The situation was further aided by the change in the open market policy of the Reserve authorities. Until the middle of February the open market operations of the Reserve authorities were

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*Dr. Marcus Nadler is professor of banking and finance at New York University and a consulting economist for The Hanover Bank. His next quarterly article on the business outlook will appear in the October issue of THE ELKS MAGAZINE.*



concentrated almost exclusively in Treasury Bills, but the Reserve authorities have since that time operated in the full range of the Government bond market.

*The Outlook.* Business activity will continue to recover and the level of business will increase. The principal forces that will contribute to the improvement of business conditions may be briefly summarized as follows:

The economy of the country is basically sound, and no major sector of the economy has been abused. The standard of living of the people is high and is rising. Government expenditures are increasing, and there is an adequate supply of capital and credit to meet all the requirements of the country.

Consumption expenditures by individuals will continue to mount. Consumption expenditures depend to a large extent on income as well as on the outlook for business. Disposable personal income, i. e., income of individuals after taxes, is bound to rise. With employment increasing and with it the number of hours worked per week, transfer payments by the Government under existing social legislation and those based on recently enacted laws are bound to increase. Measures have been taken to increase the number of weeks during which unemployment insurance will be paid. Measures also have been taken to aid distressed areas and to assist children and other dependents of unemployed workers. Later in the year the minimum wage will be increased. All these forces combined will lead to an increase in personal disposable income which augurs well for total consumption expenditures.

It is fairly certain that consumption

expenditures on all goods and services will rise. Such expenditures for services have increased every year since these figures have been published. Consumption expenditures on non-durables, notably food and other essentials, is but little affected by business activity. On the other hand, consumption expenditures on durable goods, notably automobiles, fluctuate rather rapidly. It has been estimated that the number of domestic cars produced and sold this year will total about 5½ million units. While this does not constitute a banner year, it will be a good automobile year. Similarly, an improvement is likely to take place in the sale of other durable goods.

During the recession, individuals were inclined to save more and to spend less, and there was a hesitancy to increase consumer credit. However, with the improvement in business activity, one may expect that individuals will save less and spend more. There will also be a tendency to borrow more freely in order to buy durable goods.

Government expenditures are rising. During the present fiscal year, ending June 30, 1961, the Treasury will operate with a deficit of \$2 billion, and for the next fiscal year the deficit is bound to be substantially larger. Similarly, state and local government expenditures will continue to rise. They have increased every year since the end of the war, and the end is not yet in sight. Public works, such as the construction of schools and highways, as well as urban rehabilitation, in all probability will reach new levels, and efforts will be made by the Government to stimulate the economy through in-

*(Continued on page 37)*

# Elkdom's Progress is Our Reward

Our Order has ended another year of substantial progress and successful accomplishment. To have served as leader of our great fraternity during this time has been a most rewarding and highly stimulating experience.

Cash contributions to the Elks National Foundation set a new record, and our total membership and number of lodges have substantially increased. Because of this record and because of the expansion of our charitable, humanitarian, youth, and patriotic programs, we have kept faith with the high ideals of Elkdom, and today our Order enjoys greater public esteem, prestige, and respect than ever before. The success attained is the result of the effective leadership, diligent effort, and devotion to duty of Grand Lodge, State Association, and Subordinate Lodge Officers and the exceedingly generous and active participation in Elkdom's good works by thousands of Elks throughout America.

At the close of the Elks National Foundation's fiscal year on April 30, \$729,794.25 in cash had been contributed to the principal fund of the major charitable agency of our Order. This sum represents the largest amount of money that has ever been contributed in any one year since the inception of the Foundation in 1928 and is approximately one-quarter of a million dollars more than the best previous record of donations received in any one year.

By your heartening generosity, you have enabled the Foundation—the Great Heart of Elkdom—to expand its great philanthropic and charitable programs and increase its well-deserved stature as one of America's outstanding philanthropic institutions.

Membership, as of March 31, reached an all-time high of 1,280,524, reflecting a net gain for the year of 20,517. The membership gain is impressive, and I heartily congratulate all whose dedicated efforts made it possible. Although the membership growth of our Order is satisfactory, it could have been even more substantial had it not been for the serious recurring lapsation problem which unfortunately still exists and if more lodges had given membership expansion their full attention, practicing sound methods of membership selection, indoctrination, and control. Many lodges need to strike a proper balance between community service

projects and programs of sociability for members. In addition, greater and more effective use should be made of the visual indoctrination slides provided by the Grand Lodge this year.

During the year ending March 31, 49 new lodges were instituted. Since that date seven have been instituted, and eleven lodges were in the process of organization. This increase in lodges is gratifying and, again, I congratulate those individuals whose effective work and steadfastness of purpose brought about this accomplishment. I am sure, however, that a more concentrated effort would have produced an even better record. We must continue to dispel the unfounded belief that exists in some areas that new lodges tend to be harmful to established lodges. Experience has proved time and time again that new lodges serve to invigorate and stimulate older lodges and contribute to increased Elk activity in the area.

As I traveled throughout the United States during the year, I have been inspired beyond words by the thrilling spectacle of Elkdom in action. These fond memories will always be cherished, as will the many wonderful friendships made on my visits. I only wish that each of you could experience the kinship and the enduring strength of the bond of brotherly love which serves to unite us as Elks.

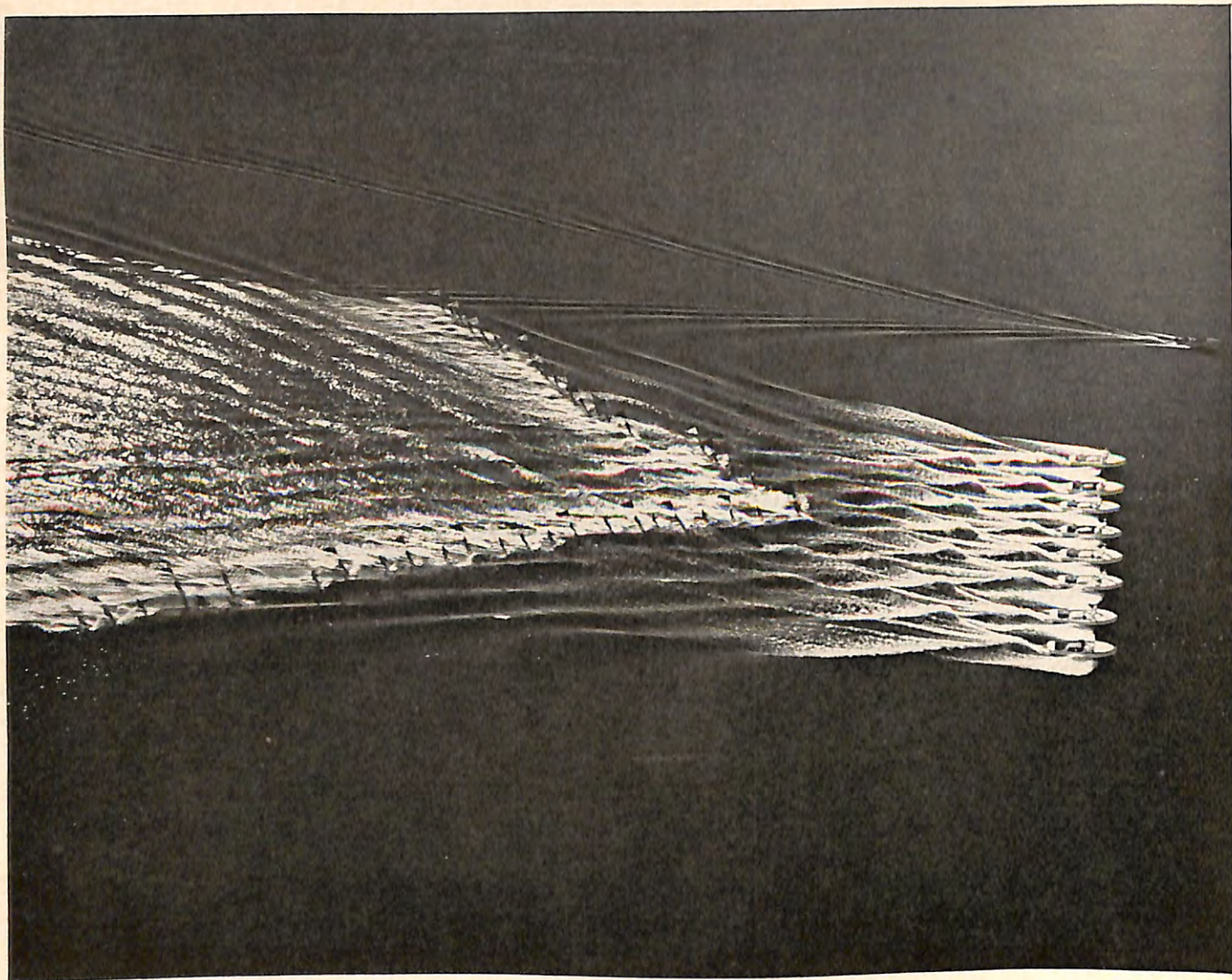
If, in some measure, I have been successful in discharging the duties and responsibilities of the highest office of our Order, it is due largely to the generous aid, assistance, and cooperation I have received from many sources. For this I express my sincere thanks and deep appreciation to all Grand Lodge, State Association, and Subordinate Lodge Officers and Committeemen and to my Brother Elks who responded to my appeal for support and cooperation in the expansion and furtherance of all Elk programs.

I shall always be most grateful for the help that each of you gave so kindly and generously in advancing the work of our great Order during the year. Above all, I am most thankful to Almighty God for His divine guidance and the strength, health, and fortitude He gave me as we jointly labored to strengthen our Order and to multiply its good works, so that Elkdom might better serve our beloved America.

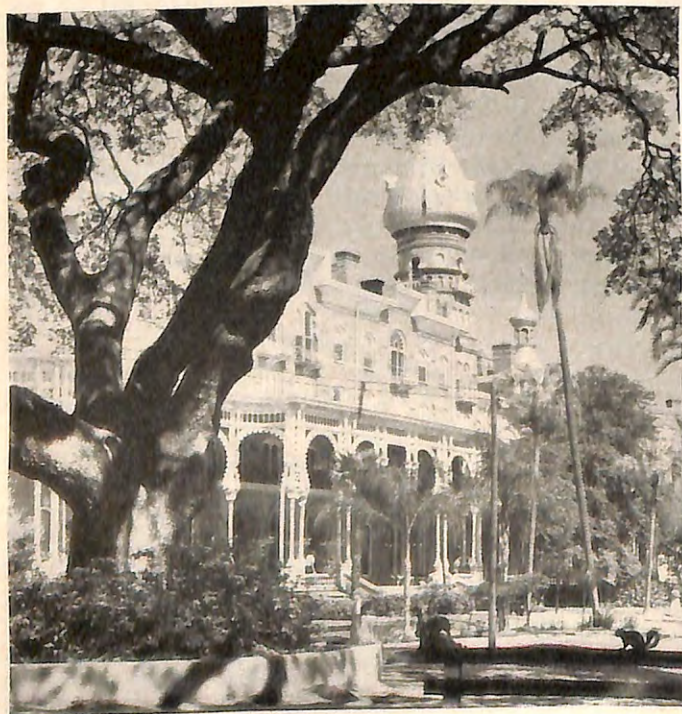


*John E. Fenton*

John E. Fenton, *Grand Exalted Ruler*



*Cypress Gardens is the world's number-one spot for water-skiing spectacles.*



*University of Tampa's DeSoto Oak was there before 1539.*



*Bridge and picnic grounds on U.S. 1, Florida Keys.*

# Fabulous Florida

*Part Two:*

*“Go Any Direction Except East”*

By HORACE SUTTON

WHEN THE CLASS last met we lectured at some length on the varied and many possibilities available for those in the Miami area for the Elks Convention who might find themselves in search of distraction, sun, nightlife, daylife, and three squares a day.

The thing of it is, of course, that all manner of distraction lie in both directions from Miami and Miami Beach, and it would be, could be, the simplest of diversions to include some of them on the road home. Indeed, one could, with feasibility, turn the whole thing into the family Florida vacation.

For instance, south out of Miami are the stepping stones that lead towards Cuba. While I wouldn't suggest somebody tip-toeing their way clear to Havana, the Keys themselves are a fantastic formation which are unduplicated anywhere. They wouldn't even be reachable or usable if it had not been for Henry Flagler, the railroad magnate and Florida developer who connected the islets with a railroad that rumbled south to Key West, a distance of 112 miles. It was a back breaking, man killing project, and, ultimately, the whole railroad bed was removed and the link was turned into an overseas highway which seems to be going to sea.

Spread around the overseas highway route, or actually a part of it, are some of 700 islands that make up the Keys. They have weird names that will delight the small fry: Fat Deer Key, Knockemdown Key, and even Greyhound Key where the Greyhound bus stops. The ride to Key West from Miami measures 157 miles, and along the

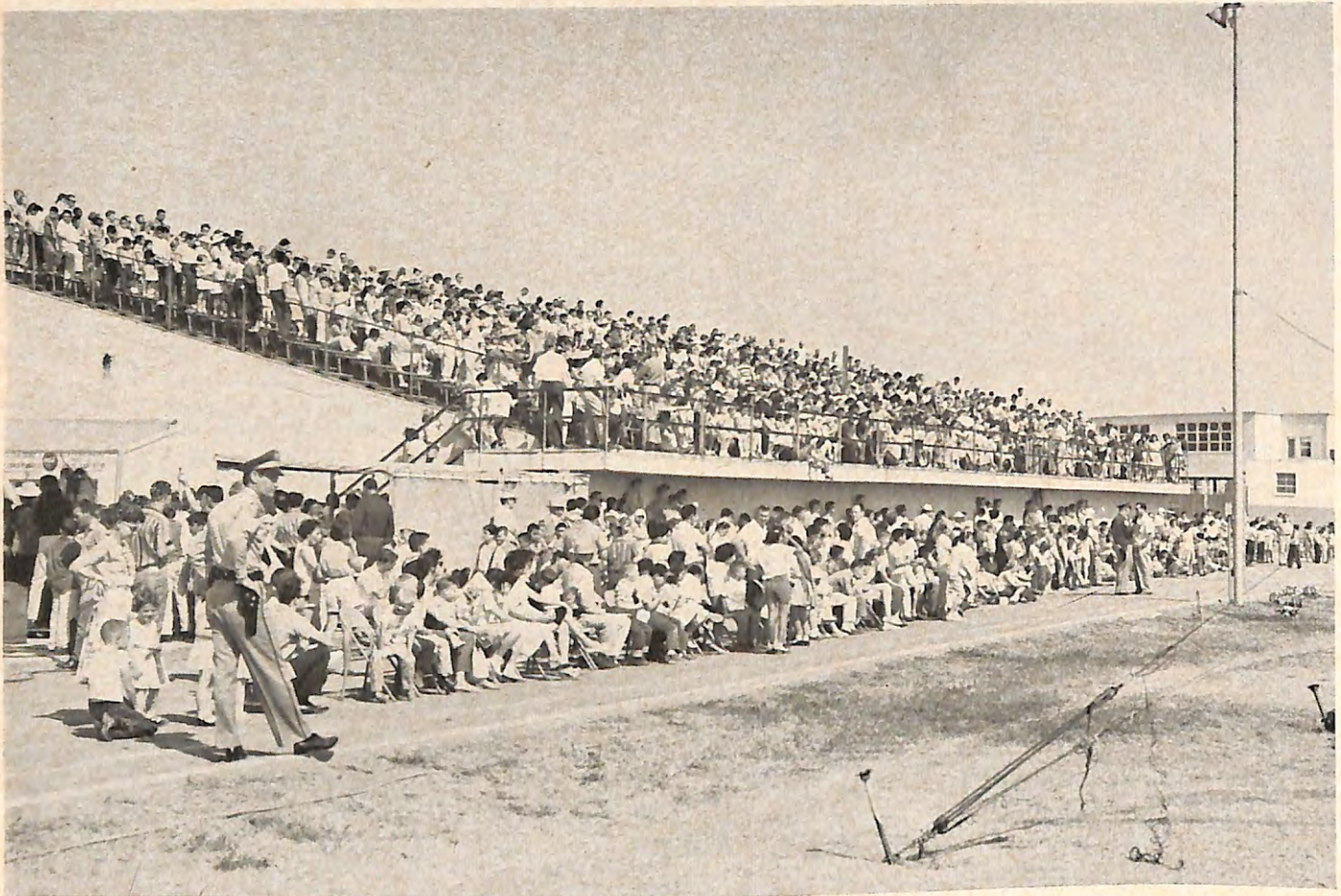
*(Continued on page 32)*



*The oldest house in the U.S.A. is in St. Augustine.*



*Coral Gables' Venetian Pool invites relaxation.*



**MONTEBELLO, California,** Lodge presented its first annual circus, produced for the benefit of the State Elks cerebral palsy Major Project, local charities and other activities, to an overflow

crowd of 10,000 persons. Trustees Chairman James O. Mulcahy was Chairman for the very successful event which featured the Rudy Brothers Circus, owned by Alhambra Elk Rudy Jacobi.

### News of the Lodges

## Old Town Has New Youth Project



**HAYWARD, California,** Lodge's E.R. Thomas Dixon, center, is pictured after he initiated his son Donald, left, in the presence of another son, C. Ray Dixon, right, who is already a member of the Order.

**ROBERT C. MESSIER,** Chairman of the Youth Activities Committee of Old Town, Me., Lodge, No. 1287, brought his term as Exalted Ruler to a close with a very worthwhile project.

Working long hours on this effort, Mr. Messier got together a "Teen Drivers Quiz and Information Booklet" filled with important facts and information on driving and many other subjects.

On receiving permission of the School Department, Mr. Messier distributed them to over 400 high school students. Arrangements were made for the students to meet with a lodge officer and city and State police chiefs to hear speeches by these officials, see highway safety slides and receive the booklets. Each student was asked to, and did, complete a series of written tests pertaining to highway safety which were turned in and graded.

The project has been well received

by students, faculty, city and state police and the local press. Its purpose is to keep the teen-ager ever conscious of highway safety and its laws.

**PINS IN FOUR** Oneida area bowling lanes took a beating when 145 youngsters from all over the State participated in the third annual New York State Elks Youth Bowling Tournament.

White Plains swept the field for the boys; the team title went to White Plains, Ken Sullivan of that city captured the high singles event, and Charles Boocheck, also of White Plains, was high three-game series winner. In the girls division it was more diversified; Gouverneur captured the team honors, Pam Garlock of Lockport rolled high singles and Sharon Wheatley of Endicott topped the crowd in the three-game series.

State Youth Chairman James Hanlon

was Toastmaster at the banquet attended by 232 persons that evening when District Vice-President George Hall was the speaker and Central District Tournament Chairman Maurice Shapiro presented district trophies to teams from Rome, Oswego and Morrisville. Mr. Hanlon and William York, Tournament Chairman, presented State Elks Association trophies to White Plains and Gouverneur Lodges.

**THE SPORTS LEADERSHIP** banquet held by Oklahoma City, Okla., Lodge, No. 417, was one of the finest programs in the lodge's history, with about 350 persons present. Esteemed Loyal Knight Russell Arterburn, Jr., Youth Activities Committee Chairman, introduced the guests following a welcome by Exalted Ruler Carl O. Stewart.

Two students from each of 14 high schools in the area received the Sports Leadership Awards which were presented by Allie Reynolds, former pitcher for the N. Y. Yankees, Cliff Speegle, Athletic Director of Oklahoma State University and Arnold Short of the Phillip 66ers.

**WITH DISTRICT DEPUTY** Francis A. Hermann acting as Grand Exalted Ruler, Galax, Va., Lodge, No. 2212, was instituted with 70 initiates and 29 additional members received on dimit. The officers of Pulaski Lodge headed by Exalted Ruler Robert W. Stevens, handled that part of the program, with Past Grand Exalted Ruler John L. Walker and a corps of former Deputies installing Exalted Ruler James E. Jackson and his officers.

Among the dignitaries on hand were Past State President K. V. Brugh, Chairman of the New Lodge Committee of the Southwest District, who played a prominent part in organizing the new lodge, State President Landon B. Maxey, former Grand Inner Guard Charles D. Fox, Jr., and Past State President Paul S. Johnson.

**WHEN ILLINOIS AND IOWA** Elk bowlers got together at Des Moines, Ia., Lodge, No. 98, for their 7th Annual Interstate Three-Cushion Billiard Tournament, the Illinois men won on points. Although both States took eight games, the point win went to Illinois.

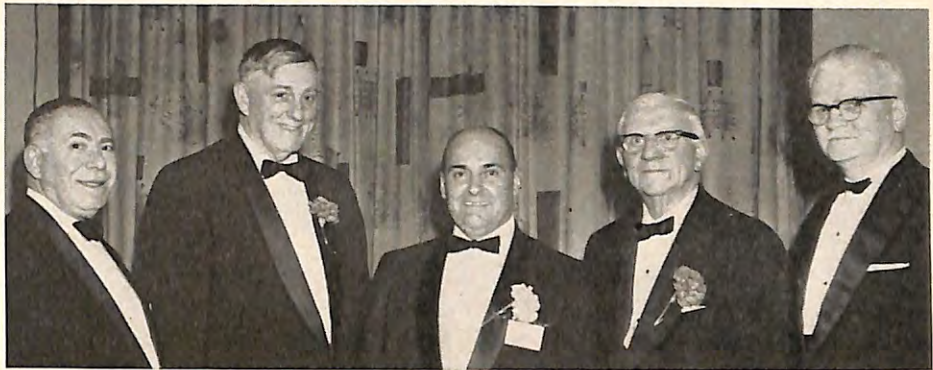
F. G. Van Auken of Des Moines is the individual champion, with Hal Wabshaw of the same lodge in second place.

**WITH THE ABLE ASSISTANCE** of several State Association officials, Abington, Pa., Lodge, No. 2216, was instituted not long ago and its members immediately went to work on plans to secure their own home.

District Deputy Vernon H. Schantz, assisted by Past Exalted Rulers of



**PINELLAS PARK, Florida,** Lodge was instituted recently. Pictured at that time were, left to right, Charter Est. Lead. Knight Herbert Wessel, Loyal Knight Edward Root, Candidate for Grand Exalted Ruler Wm. A. Wall, E.R. Warren Hurlinger, D.D. Robert B. Cameron who presided, and Lect. Knight John Constady.



**ANDOVER, Massachusetts,** Lodge's institution had these dignitaries on hand. Left to right they are Past State Pres. Louis Dubin, Grand Exalted Ruler John E. Fenton, Charter E.R. George A. Parker, Past Grand Exalted Ruler John F. Malley and State Pres. I. Jerome O'Connor. The lodge has 156 initiates and 32 accepted on dimit. District Deputy M. Joseph Bowen conducted the program at which Grand Trustee Edward A. Spry and Arthur D. Kochakian of the Grand Lodge Credentials Committee were guests.



**FREEPORT, New York,** Lodge's 50th Anniversary year was opened with a special program. On hand to take part were, left to right, P.D.D. Gordon Meyer, Past Grand Exalted Ruler George I. Hall, E.R. Clyde M. Squires, Grand Lodge Convention Committee Director Frank Fitzpatrick and D.D. Peter T. Affatato.



**NEBRASKA ELKS ASSN.** Benevolence Commission Chairman Walter J. Hampton and member Kenneth Mahoney thank Hastings Elk Dick Dykeman for furnishing the new 1961 Ford Country Sedan which carries equipment used at the Commission's extension clinics. During the year, 1,055 crippled children were examined and treated at 24 clinics.

## News of the Lodges

lodges in the Southeast District, was in charge of the ceremonies attended by Grand Secretary Lee A. Donaldson, State President M. B. Klinesmith, State Vice-President E. B. Herwick and District State Vice-President O. Donald Kunkle. The Drill Team from Pottstown formed the honor guard. William E. Price is the first Exalted Ruler of Abington Lodge, instituted under the sponsorship of West Chester Elksdom.

**BROOKS BICKNELL**, District Deputy for Oklahoma Northwest, was in charge of the institution of the State's newest branch of Elksdom, Cushing Lodge No. 2214. President Clair Hill of the Oklahoma Elks Association and other State officials participated, with 55 candidates initiated by Tulsa Elk officers and Stillwater Lodge leaders handling the closing ceremony. Another nine members entered on dimit and several days later a class of 33 was initiated.

Jim Williams was elected the first Exalted Ruler on this occasion, which was followed by a dance enjoyed by 350 persons.

**WHEN GRAND ISLAND**, Neb., Lodge, No. 604, was host to the 21st annual Nebraska State Elks Bowling Tournament, representatives were on hand from 22 of the State's 24 lodges. A new record was set with 200 teams, 476 doubles, 952 singles and 539 all-events entries.

The team title was won by Kramer Motors of Scottsbluff Lodge, and R. Gruber and M. Endleman of Nebraska City Lodge took the doubles championship. Herb Willey, a Lincoln Elk Kegler, captured both the singles and all-events honors.

**APPROXIMATELY \$2,000** was raised for local charities through the two-day performance of "Dixieland Minstrels" sponsored by Hutchinson, Kans., Lodge, No. 453. Produced and directed by Wallace Bruce the show had over 100 persons participating to make it a resounding hit.

The first of two acts was devoted to the traditional minstrel show, with all the well known song classics. The second act, called the "Dixieland Jamboree" had songs, dances, comedy acts and black-outs, with some of the "spoofing" of old-time favorites which is so popular today.

**AFTER SERVING** 32 years as Secretary of Athens, Ohio, Lodge, No. 973, Francis A. Lavelle was awarded a plaque presented by Exalted Ruler Fred Hampton and President Francis Pontious of the P.E.R.'s Association. An Elk since 1913, Mr. Lavelle is 75 years old. An additional tribute was the initiation of seven members in his honor.



**SANTA BARBARA, California**, Lodge honored Vincent H. Grocott, Pres. of the Trustees of the Calif. Major Project, Inc., with a dinner attended by, left to right, Grand Lodge Youth Committeeman and Mrs. John J. Cabot, Past State Pres. and Mrs. Owen Keown, Mrs. Horace R. Wisely and Past Grand Exalted Ruler Wisely, Mrs. Grocott, Mr. Grocott, Past Grand Exalted Ruler and Mrs. L. A. Lewis, Mrs. John B. Morey and Grand Lodge Pensions Committeeman Morey, and E.R. and Mrs. H. R. Groff.



**BUTTE, Montana**, Lodge's Bucks Club presents two Armstrong Baby Incubators and two portable TV sets to the Silver Bow General Hospital. Left to right are Hosp. Adm. Dan Sullivan, P.E.R. William Stanaway, William Harris, Past Grand Est. Lect. Knight Frank Venable, Youth Chairman Ted Silvalon and Bucks Club Chairman Joe Simonich.



**TEANECK, New Jersey**, Lodge's third Annual Art Classes party for local children was a great success. Pictured with Art Director Michael Schinski and his sketch of the lodge's potential home are, left to right, Gene Manuppelli, E.R. William Parkinson, Paul Maselan, P.E.R. Allan Weinberg, John Sullivan, Asst. Art Director Jane O'Hara and Joseph Mendelsohn.



**OREGON NORTHWEST** District Scholarship Contestants are pictured with Elk officials, school principals and dignitaries who attended a banquet at Corvallis Lodge. Vera De Mars of Albany was top girl entry, and Willis Stewart of Toledo, winning boy.





**JERSEY CITY, New Jersey**, E.R. John H. O'Connor, center, is pictured with Chairman Harold Chasan of the lodge's Crippled Children's Committee and Frank Tufaro, a non-Elk who raised more than \$600 for the committee during the past year by collecting pennies. Mr. Chasan raised over \$3,000 for this project during the same period. Both men received appreciation plaques.



**CONNECTICUT P.E.R.'S ASSN.** members are welcomed to Norwalk by Mayor John Shostak, right foreground. Others include host E.R. R. C. Roark, left foreground, and Assn. Pres. George Williams, center. In the background, left to right, 1st Vice-Pres. Cornelius McGuinness, Secy. Patsy DiPietro, 2nd Vice-Pres. Clarence E. Hennessey, and retiring Pres. R. E. Hughes.



**JAMESTOWN, North Dakota**, E.R. Hendry MacKenzie accepts a \$300 check from Mrs. Lydia Carlson, representing the Elks' ladies. The gift was for Camp Grassick for crippled children.



**CORVALLIS, Oregon**, Lodge's E.R. Al Kauffman, right, presents a Life Membership to 27-year Tiler Fred Fischer, second from left. Others are P.D.D. Jack Butler, left; Special Deputy Frank Hise.

## LODGE NOTES

Fifty-star flags for Scout and Brownie Troops were presented by Homestead, Fla., Lodge's Exalted Ruler Roy Runken as part of its Americanism Program. Accepting the gifts were Beth Major of the Girl Scouts, and Brownie Troop representatives Katherine Flein, Marleen Bordman, Faith Schafer and Marleen Flemming.

When State President Martin Traugott made his homecoming visit to New Rochelle, N. Y., Lodge he was given a \$1,000 Elks National Foundation Certificate by the Hon. George Fanelli. The presentation was witnessed by Past Grand Exalted Ruler James T. Hallinan, Chairman James A. Gunn of the New Lodge Committee of the Grand Lodge and John F. Scileppi of the Grand Lodge Judiciary Committee.

Anacortes, Wash., Lodge concluded its 50th anniversary year with a special program at which 30 "Stray Elks" from lodges throughout the United States were guests. The event also marked the kick-off of the 50th Anniversary of Naval Aviation, with eight Naval offi-

cers from the Whidbey Island Air Station on hand along with Mayor E. A. Strom of Anacortes and Mayor Raymond Ellis of Oak Harbor.

John T. McKeever, retiring President of the Iowa State Elks Assn., was honored by his home lodge in Dubuque with the initiation of a class of 26.

Several weeks ago, Westwood, N. J., Lodge played host to more than 200 disabled veterans at the East Orange Veterans Hospital. The Elks distributed cigarettes to their guests who also enjoyed a fine professional entertainment program.

Jack Murphy, an Honorary Life Member of Framingham, Mass., Lodge since 1924, informs us that he, too, is a Charter Member of the 50-year-old lodge. Mr. Murphy wrote to correct the caption for a photo in our April issue which stated that John B. Hickey was the only surviving Charter Framingham Elk.

The Elks of Glen Cove, N. Y., held another of their annual picnics for boys

from the St. Mary of the Angels Home not long ago. The program, as usual, was held at a nearby amusement park where the youngsters enjoyed rides, swimming and all they could eat and drink. Enjoying the outing with the boys this year were Exalted Ruler Frank McFadden, Trustees Joseph Visslailli, William Monning, Joseph Zuccalo and Frank Merkert and House Chairman Frank Fabiano.

James A. Rhodes, Life Member of Columbus, Ohio, Lodge, has been admitted to the Ohio Hall of Fame. A plaque taking recognition of this honor was presented by Chairman Lawrence Derry of the Ohio Elks Assn.'s Board of Trustees to Mr. Derry who is Ohio's State Auditor.

When Pompton Lakes, N. J., Lodge held its installation ceremony this year, Mrs. Charles Taylor, on behalf of the Elks' ladies, presented to retiring Exalted Ruler Edwin Merrill a check for \$1,000 to help pay off the mortgage on the lodge's property. John Yurkanin is the lodge's new Exalted Ruler.



**BRUNSWICK, Georgia**



**HEMPSTEAD, New York**



**WEST HAVEN, Connecticut**

. . . Pictured on P.E.R.'s Night at BRUNSWICK, GA., Lodge were, left to right, S. E. Brinson, A. W. Knight, J. C. Stewart, J. A. Miller, W. W. Driskell, Harry Hansel, A. A. Nathan, Tom Misildine, and C. K. Curry.

. . . The Bingo Committee of HEMPSTEAD, N. Y., Lodge has sent two wheel chairs and a portable TV set to the Elks National Home. Pictured are Social and Community Welfare Committee Chairman Bill Wesson, left, Bingo Chairman Vincent Cataldo, center, and lodge Treas. Seymour Kay.



**BINGHAMTON-ENDICOTT, New York**

. . . Pictured when WEST HAVEN, CONN., Lodge honored Treas. F. E. Hawley, P.E.R., as the "Irishman of the Year" were, left to right, P.D.D. R. C. Hannan, P.E.R. E. P. Farrell, P.E.R. Griff Harris of Greenwich Lodge, Mr. Hawley and E.R. Olney A. Cady.

. . . With the Triple-Cities Basketball All-Stars at a joint tribute put on by ENDICOTT and BINGHAMTON, N. Y., Lodges were, left to right, background, Endicott Youth Chairman Ted Roper and E.R. Terry Coughlin, and Binghamton Youth Chairman John W. Sheehan. About 200 persons saw trophies go to the All-Stars, tie-clips presented to Broome Technical Community Junior College Eastern Champions.



**MARYLAND, DELAWARE and DISTRICT OF COLUMBIA**

. . . Ritualistic Champions of the MD., DELA., and D.C. ELKS ASSN. from Easton Lodge are, left to right, foreground, Est. Lead. Knight Henry Trumppower, Candidate H. T. Slaughter, E.R. J. C. Bozman, P.E.R. P. M. Detrich and Chaplain H. P. Turner; background: Inner Guard C. W. Kleppinger, Esq. Charles Hughlett, Est. Loyal Knight William Mills and Est. Lect. Knight H. D. Slaughter.

**QUINCY, Massachusetts**



. . . QUINCY, MASS., Lodge's 1960 football trophy awarded annually to the winner of the Quincy-North Quincy high school game went to North Quincy. Left to right are Coach Carl Leone, James F. McCormick, Jr., retired Coach Jack Donahue, George Fay, E.R. Edward LaCroix and North High Co-Capts. Bill Tedrow and Paul Coughlan.



**PENNSYLVANIA WEST**

... Pictured when the PENNSYLVANIA WEST District Elks honored State Pres. Meryl B. Klimesmith at the home of New Castle Lodge were, left to right, State Vice-Pres. E. B. Herwick, Grand Secy. L. A. Donaldson, Mr. Klimesmith and Past State Presidents Harry T. Kleenan and W. P. Baird.



**DANVILLE, Virginia**

... On hand when State Pres. L. B. Maxey visited DANVILLE, VA., Lodge were, left to right, P.D.D. W. E. Barrick, Sr., Mr. Maxey, retiring E.R. Eugene A. Link and incoming E.R. Thomas J. Breeden.



**NIAGARA FALLS, New York**

... Photographed when NIAGARA FALLS, N. Y., Lodge presented a pledge to underwrite the expense of a room in the children's ward in the new St. Mary's Hospital, were, left to right, Treas. M. R. Brett, Secy. E. J. Lenhart, Jr., E.R. Fred Moir, Trustee John P. Mullin, Elk Charles A. Clancy, Co-Chairman of the Hospital's Bldg. Fund Drive, and Trustee A. M. Lever.



**CANANDAIGUA, New York**

... Present when CANANDAIGUA, N. Y., Lodge inaugurated its Scout Troop were, left to right, State Vice-Pres. Fred Megerle, D.D. Fred Welch, E.R. John Walsh, P.E.R. R. J. Hayes.



**FORT LAUDERDALE, Florida**

... FORT LAUDERDALE'S So. Fla. Dist. Ritualistic Champions are, left to right, foreground, Est. Loyal Knight Larry Jones, Lead. Knight Emerson Allsworth, E.R. C. H. Brown, Lect. Knight Roger Norton; background: Candidate Leroy Ludwick, Inner Guard Robert Stickel, Chaplain Milton Knof, Esq. Harold Sampson, P.E.R. and Coach G. A. Cunningham.

**UNION CITY, New Jersey**

... At the opening of the new Physical Therapy Center of UNION CITY, N. J., Lodge were, left to right, E.R. Wm. R. Sonta; P.E.R. M. A. Puso, Crippled Children's Committee Chairman; physiotherapist Sidney Zerinsky and D.D. James L. Irwin. The Clinic, located on the ground floor of the lodge home, was constructed at a cost of \$5,000, including \$2,000 in modern equipment. It is open to county residents up to 21 years of age.





SAN FRANCISCO, California



LA JUNTA, Colorado



ANAHEIM, California



PALMDALE, California

TACOMA, Washington



... The annual luncheon and fashion show put on by the ladies of SAN FRANCISCO, CALIF., Lodge was attended by some 500 Elk wives and guests. Pictured as they made final arrangements for the successful affair were the wives of P.E.R. John Griffin, E.R. Raymond Agosti and Frank Dito of the Board of Directors of the lodge's Building Assn.

... The Klein brothers of LA JUNTA, COLO., Lodge are, left to right, Henry Klein, E.R. in 1925-26; Harold, the current E.R., and Roy Klein who was E.R. in 1944-45.

... Pictured at a special dinner and meeting for 300 recent candidates of ANAHEIM, CALIF., Lodge and their wives were, left to right, standing, Grand Trustee R. L. Bush, Grand Est. Lead. Knight C. P. Hebenstreit, Past Grand Exalted Rulers H. R. Wisely and L. A. Lewis, E.R. Larry Henderson, Rev. J. K. Saville, State Pres. Guy Daniels and former Grand Esq. Vincent H. Grocott. In the foreground are Mrs. Wisely, Mrs. Lewis and Mrs. Henderson.

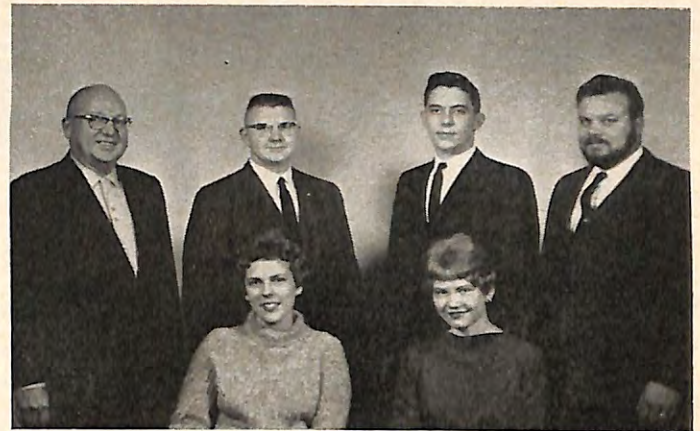
... Est. Lead. Knight Michael Ward of PALMDALE, CALIF., Lodge accepts a donation for the State Elks Major Project from members of the Scout Troop the lodge sponsors. They are, left to right, Asst. Patrol Leader 2nd class Larry Patterson, Troop Scribe 1st class Bill Stewart, Scoutmaster Howard Williams, Eagle Scout and Senior Patrol Leader Larry Morris, 1st class Scout Gregory Somera and Patrol Leader 1st class Ellery Hingson.

... The President's Award for the best use of daffodils was won by TACOMA, WASH., Lodge's beautiful entry in the 28th annual Puyallup Valley Daffodil Festival parade. The 40-foot float, based on the Taj Mahal theme and completed by lodge members, used 40,000 blooms.



**GLENDALE, California**

... Charles J. Bruck, left, and his son, Herbert were pictured when they received their 35-year-service pins on the same night from Exalted Ruler Leonard L. Johnston of GLENDALE, CALIF., Lodge.



**SIDNEY, Montana**

... SIDNEY, MONT., Elks' Scholarship Contest winners and Youth Leaders were photographed with lodge officials. Left to right, standing are P.E.R. W. A. Turner, Chairman, Youth Leader Darrell Knotte, Scholarship winner Robert Ulshafer and E.R. Andrew Anderson; seated are Youth Leader Alice K. Seeve and Scholarship winner Donna M. Hansen.



**CHEYENNE, Wyoming**



**BOISE, Idaho**

... CHEYENNE, WYO., E.R. James McAllister, left, and Secy. Milton Nichols, right, present a gold Honorary Life Membership Card to T. Joe Cahill. Mr. Cahill is the only survivor of the four men to whom the dispensation for Cheyenne Lodge's Charter was granted in 1900. Although he is 84 years old, he is still busy with the many charitable activities which have interested him all his life.



**BOULDER, Colorado**

... The Hopffgarten family of BOISE, IDA., Lodge represents 111 years of Elkdom. Left to right are Ralph Hopffgarten, a 36-year-Elk, his father, Harry, who has been a member for 51 years, and another son Bill who has been an Elk for 24 years.

**PITTSBURG, California**

... BOULDER, COLO., Lodge made a first at a recent initiation when all the candidates wore special robes of a deep blue-purple hue. Made especially for this occasion, the robes will be worn at all future initiatory ceremonies. The first wearers are pictured with the lodge officers.

... Members, officers and contractors' representatives attended the ground-breaking ceremony for the new \$250,000 home of PITTSBURG, CALIF., Lodge now under construction.





APPLETON, Wisconsin

... APPLETON, WIS., Lodge's Old Timers Night found this crowd on hand.



EUCLID, Ohio

... No matter what its record, the local high school basketball squad is honored at an annual banquet by EUCLID, OHIO, Lodge when coaches, fans, city officials and parents join in the plan. Pictured are, left to right, school principal Clifford Owens, P.E.R. James A. Ryan, Mayor K. J. Sims, Est. Lead. Knight Steven Trebec, school Athletic Dir. Dick Keay and P.E.R. S. A. Cox of the Board of Education.



BLUFFTON, Indiana

... Included in the photograph taken on P.E.R.'s Night at BLUFFTON, IND., Lodge were State Pres. Charles Bender, D.D. Walter McDanel, Past State Presidents Leonard Imel and Cecil Rappe and P.D.D. Herb Brautzsch.



MARQUETTE, NEGAUNEE, ISHPEMING, Michigan

... A 17-hour telethon which found \$17,125 pledged for the New March of Dimes on WLUC-TV was an effort in which all non-technical help was provided by MARQUETTE, NEGAUNEE, and ISHPEMING, MICH., Elks, directed by Negaunee E.R. Don Ellis and Secy. Paul Suomi. Pictured are, left to right, Secy. Suomi; E.R. Ellis; Robert MacDonald, Pres. of the American Federation of Musicians; Milwaukee TV personality Charlie Hanson; WLUC-TV Mgr. John Borgen and Mrs. Jean Ives, County Campaign Director.

PORTSMOUTH, Ohio



... P.E.R. H. H. Stoops, Jr., right, presents an American Flag to Scoutmaster Roger Monk marking the sponsorship of a Boy Scout Troop by PORTSMOUTH, OHIO, Lodge. Troop Committeeman Bob Faris appears left foreground; standing are Joe Parker, F. J. Wood, E.R. Paul Benner and Dave Kendall, institutional representative.

... Officers of OMAHA, NEB., Lodge are pictured, background, with the 35 candidates who became Elks as members of the Grand Exalted Ruler's Class.



OMAHA, Nebraska

... The first officers of the new CUSHING, OKLA., Lodge, No. 2214, are pictured following their installation. E.R. Jim Williams appears fourth from left. D.D. Brooks Bicknell officiated at the institution, with State Assn. officers, headed by Pres. Clair Hill, presiding. Tulsa Lodge officers initiated the 55 candidates with Stillwater Elks handling the closing ceremony.



CUSHING, Oklahoma

... The new officers of RAPID CITY, S. D., Lodge are pictured with the 21-man class they initiated shortly after the turn of the lodge year.



RAPID CITY, South Dakota

... Participants in the annual ILLINOIS-IOWA three-cushion Billiard Tournament included, left to right, Art Jacobs, Gene Randolph, Wayne Belford, Marvin Wells, State Chairman A. D. Sackett, all of Illinois, and State Chairman Fred Erickson, Al Davis, John Hackley, F. G. Van Anken and Hal Wabshaw of Iowa.



ILLINOIS-IOWA

... Photographed at the annual MISSOURI SOUTHEAST District Initiation of a class in honor of State Association Pres. Robert McIlrath are the candidates and the All-Star District Team which initiated them. Pictured in the foreground are State Secy. Robert Camp, Vice-Pres.-at-Large George Murray, Pres. McIlrath and D.D. C. H. Driemeyer, Sr., first, sixth, seventh, eighth and ninth from left, respectively.

MISSOURI SOUTHEAST





**INDIO, California**, E.R. Edward Kandarian, second from right, presented 25 and 30-year pins to, left to right, foreground, Floyd Scott and Frank Tebo; in the background are Archie MacDonald, H. H. Reece, George Eltiste, W. P. Rouse and K. C. Manderschied.



**SHELBY, Montana**, Lodge's E.R. Carl Westermark is flanked by two new Elks, Ove P. Hanson, left, and C. A. Cornett, right. Mr. Cornett, at 74 years of age, is probably one of the oldest men to join the Order.



**NEW YORK STATE** Elks Assn.'s 3rd Annual Junior Bowling Tournament team winners are these boys from White Plains, foreground, left to right: Ken Sullivan, Craig Van Buren, Dennis Eich, Fred Luongo and Charles Boocheck. Pictured with them in the background are E.R. W. Kendall Chalker of Oneida, the host lodge; Tournament Chairman William York; Edward Eich, and State Elks Youth Chairman James B. Hanlon.



**NORTH MIAMI, Florida**, Lodge's record-breaking Blood Bank Drive brought in 590 donations. Pictured are, left to right, E.R. and Chairman Robert Moore, Don Lins representing a company which provided a turkey to each donor, P.E.R. Howard Sullivan, Co-Chairman Bill Waters, and Dr. and Mrs. M. B. Cirlin.



**SILVERTON, Oregon**, Lodge, No. 2210, was instituted by, left to right, foreground, P.D.D. Robert Ragsdale, D.D. Ralph Moe, P.D.D. Fred Simpson, Special Deputy Frank Hise, D.D. John Sheppard and State Pres. Warren Randle; background: P.D.D. Jack Butler, P.E.R.'s Carl Benscheidt, Ed Nelson and Ben Bienert, P.D.D.'s Dave Starks and Robert Mulvey, and P.E.R.'s Bill Collins, Jack Stevenson and Bill Warden.



**HOPKINS, Minnesota**, Lodge, No. 2221, began with 325 members. Participating were, left to right, Organization officers W. H. Comstock, Minn. State Pres. Edward Schliesing, Past Pres. and Gen. Chairman C. C. Nelson, Grand Lodge New Lodge Committeeman George T. Hickey and Past State Pres. E. M. Peacock.

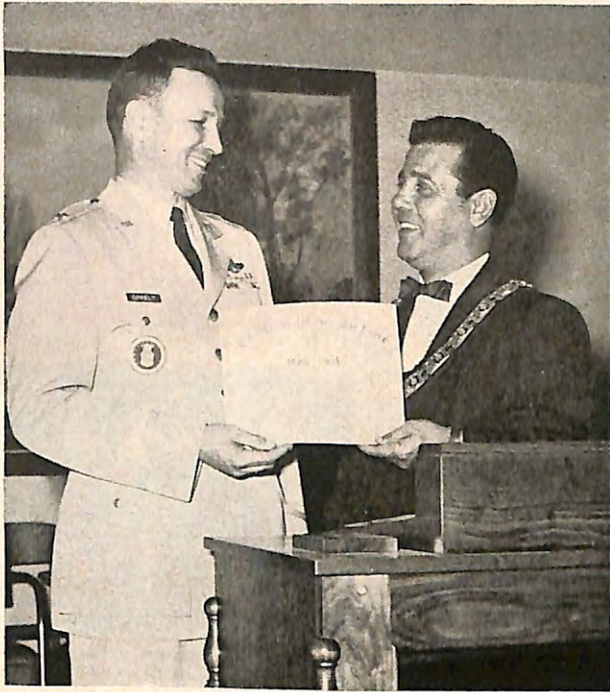
**GRAND ISLAND, Nebraska**, Lodge has a fine 20-team basketball program handling 180 seventh grade boys. Pictured with this year's winning team are its coaches Jack Heimbuch and Charles Gallagher, background.



**SAYRE, Pennsylvania**, Lodge's \$700 proceeds from a dance are turned over by E.R. J. L. Talada, left, to F. A. Jimerson, Pres. of the Packer Hospital Directors.



# Elks National Service Commission



Acting for Downey, Calif., Lodge, E.R. Danny Abajian, right, accepts a Citation of Merit from Lt. Colonel A. L. Oppelt of the U. S. Air Force in recognition of the fact that for the past two years, Downey's Elks have given the Air Force the use of the lodge hall for examination of recruits.



Participating in the Ohio Elks' Hospital Day Program at the Chillicothe VA Hospital were, left to right, Past State Pres. John D. Quinn, Mayor Dr. Nicholas H. Holmes, State Pres. Martin W. Feigert, Dr. Sam Beanstock, Mgr. of the Hospital, State Elks Veterans Committee Chairman L. E. Strong and Past Grand Exalted Ruler Fred L. Bohn.



Kansas Elks Hospital Chairman Bill R. Moore is pictured at the microphone during one of the Elk entertainments put on for patients of the Wadsworth, Kans., VA Hospital. To his left is Dorothy Hoskins, VA Recreation leader.

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**G-E ROOM REFRESHER** produces activated ozone that *destroys* unpleasant odors and makes your home smell fresh as mountain air. New G-E ozone lamp kills and prevents formation of odors up to 1,000 cubic feet. Complete with 6 ft. cord and switch control. \$6.95 ppd. Sta-Dri Company, Dept. E. 147-47 Sixth Ave., Whitestone 57, N. Y.



**NEW U.S. NAVY BUNK BEDS**, as sturdy as they come, are fine as an extra bed (legs fold up for easy storage) for home, club, etc., or as a double decker for kids. A full 30" x 76"; heavy gauge steel. Sold below cost and a buy! Single bed, \$9.88; double decker (2 beds and adaptors), \$18.88. Exp. chgs. coll. Davis Armory, 509 East 80th. N.Y. 21.

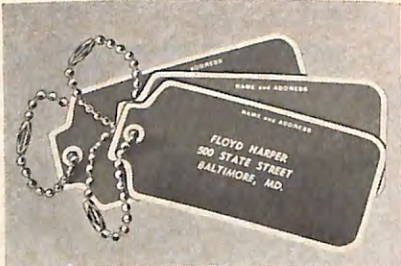


**KEEP THE SCORE UNDER YOUR HAT.** Golf Scoring Cap has a score meter on the underside of the visor. You need no pencil . . . just dial the score hole by hole. Cap is cool and never loses its shape. A colorful golf emblem is on the peak. Small, medium, medium-large, \$4.98 ppd. Terry Elliott, Dept. G-2, P.O. Box 1918, Grand Central Station, New York 17, N. Y.

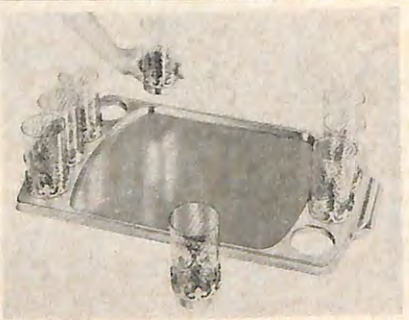
# ELKS FAMILY SHOPPER



**KIDDIES TERRY TOWEL SET** turns bath-shy children into models of cleanliness. They just can't resist the colorful clown design and their own first name imprinted on the large 20" x 40" white terry towel. The set includes a matching wash cloth, 12" x 12", not personalized, \$2.00 plus 20c post. for the set. Tower Press, Dept. K-175, Lynn, Mass.



**TAG YOUR LUGGAGE** to safeguard it on your travels. Your name is stamped in 24-karat gold on these sturdy plastic tags. Choose easy-to-spot bright red Tags or conservative, dignified brown ones. Specify 3-line name and address. 3 Tags with metal chain, \$1.00 ppd. Sunset House, 75 Sunset Building, Beverly Hills, Calif.



**CORONET #1000 SERVING TRAY** featuring "lift out" coasters. You serve the glass and coaster as a unit from the tray. No spills when carrying. Made of Whitehall Gold finished aluminum, stain and tarnish free. A truly beautiful tray that adds charm to serving. Tray size 25" x 14" (Glasses not furnished.) \$4.95 ppd. Order one and you will order more for gifts. Ray J. Walther Co., Dept. EM. P.O. Box 1332, Des Moines 5, Iowa.

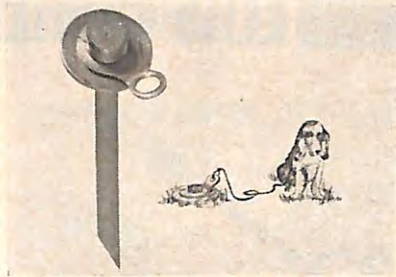
## "Porky" MANERO Says: NOW YOU CAN ENJOY MY FAMOUS SALAD DRESSING IN YOUR HOME



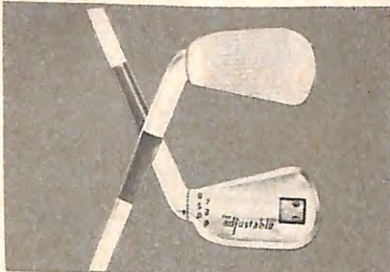
For a Gourmets treat you should try my Salad Dressing, either with garlic or Gorgonzola Cheese. My dressing is different — its exquisite flavor adds distinction to any salad! I blend it with fine imported spices that I personally select. I know how good it is. Many of my regular restaurant customers are world travelers and they tell me nowhere have they found a dressing to equal mine. You can have 1 bottle of each, or two of a kind, packed in a gift package, and delivered to your home for only \$3.00 postage paid.

Please send check or money order  
**MANERO'S STEAK HOUSE**  
P. O. Box 97E Westport, Conn.

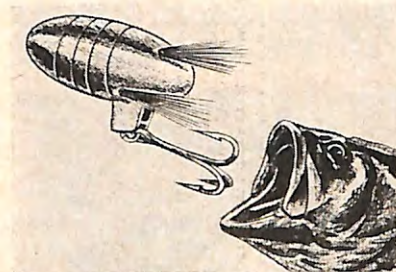
Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



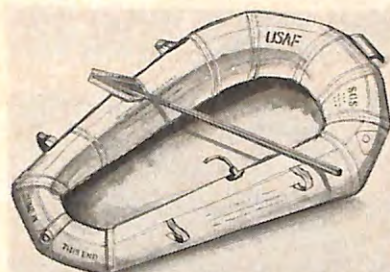
**YOUR PET STAYS PUT** when he's leashed to Ideal Pet Anchor, yet he has freedom to run. Heavy plated steel anchor protrudes only one inch above ground and cannot be pulled out by the animal. Its top turns freely so he won't entangle himself. Mower blades will clear it. \$1.98 ppd. King-McClelland Sales, Dept. EM, 941-21st Ave., Rock Island, Ill.



**"FORE THE LADIES"** . . . a new all-in-one golf club designed especially for women. Just dial your shot and the head adjusts to the right position. All you need is this one professionally designed club. Specify short, medium, long—and right or left hand. \$24.95 ppd. Golf instructions book incl. International Golf Prod., Dept. E, Hinsdale 35, Ill.



**SELF-PROPELLED FISH LURE** attracts fish by its buzzing sound (like a dying bee) and erratic swimming (like a maimed minnow). Lure carries its own fuel and propels itself nine feet every minute. Fuel chamber is easily reloaded. \$2.98 ppd, incl. enough fuel for a full season. 2 for \$5.50; 4 for \$9.98 ppd. Fish-N-Lure, Dept. F-15, 11 E. 47 St., New York 17.



**U.S.A.F. EMERGENCY RAFT** inflates to 5 1/4 x 3 1/4 ft., belongs on every boat. Great to ride into surf, lake or pool. Automatic air valve, side markings (Morse Code, etc.). Measures 8" x 8" x 16" in canvas case. New surplus (cost Gov't. \$116). \$34.95 ppd. Folding paddle (not surplus), \$3.95 ppd. Madison Armory, Dept. EK-7, 125 East 41st St., N.Y. 17.



**YOU CAN DRAW INSTANTLY** with the Magic Art Reproducer even though you aren't an artist. Select your subject, focus the Reproducer on it and follow the lines of the "picture image" reflected on the paper. Reproducer shows actual colors and reduces or enlarges the subject. \$1.98 ppd. Norton Products, Dept. EL-71, 296 Broadway, New York 7, N.Y.

# FROM THE DAYS OF GUNGA DIN FAMOUS IMPORTED BRITISH-INDIAN PITH HELMETS



These Indian Cavalry Pith Helmets have changed little in 100 years. Designed for comfort in the harsh burning Indian sun, this remarkable headgear is made from pith cork a full 1 inch thick (think of it), yet weighs only 10 ounces! Covered in traditional white linen, helmets are lined with green cloth, have regimental leather strapping, vented peak, etc. Imported from India (equal to a \$25 helmet in U. S.), and brand new, they'll keep you cool at work or play. Specify size. Good value for \$4.95 ppd.

REGIMENTAL IMPORTS, Dept. EK-7, 509 E. 80th, N. Y. 21

## HAVANA NO MANILA SII!

**Special DUTY FREE  
INTRODUCTORY OFFER  
TEST SMOKE  
AT OUR RISK**

These imported Manila beauties came in under a special duty Free quota to compete with 20¢ imported Havana cigars. In a beautiful valley in the Philippines, a fabulous tobacco, called Isabela leaf, was discovered. This delicious tobacco is actually milder than Havana. We've test smoked these new 5 1/8 in. Clear Manila Coronas and they're delicious! Now, before spending big money in advertising, we want your opinion as a cross check on our own tremendous enthusiasm.

**TEST SMOKE AT OUR RISK**  
We'll send you a luxurious Cedar Gift Chest of 50 cigars at the Special Duty Free Introductory Price of only \$3.95. When they arrive, Test Smoke 10 on the house. Then, if you don't think they're the grandest smoke you ever had for less than 20¢ apiece, bounce the balance back for a full cash refund. Supply limited at this DUTY FREE PRICE . . . Act Today, Only one box to a customer, (Good in U. S. A. only.)



50 CIGARS IN  
SLIDE TOP CEDAR  
GIFT CHEST

CUT OUT  
MAIL  
NOW

**WALLY FRANK Ltd.**  
132 CHURCH ST., Dept. MC126  
NEW YORK 7, N. Y.

I enclose \$3.95. Rush me postpaid the 50 Clear Manila Corona Cigars described above on your money back guarantee. (Please print name and address below.)



### EASIEST WAY TO KILL FLIES!

60 instant-action Fly Killing Cakes—a full season's supply—for only \$1. They attract insects like magnets . . . flies die in seconds! No fuss, no muss, no fumes, no sprays. They contain new miracle chemical Dibrom . . . absolutely safe! Protect your home from disease-carrying flies. Guaranteed effective or money back! Order FLY KILLING CAKES PACK, only \$1, postpaid, from Sunset House, 624 Sunset Building, Beverly Hills, Calif.



**WEDDING CAKE KNIFE**  
Personalized!  
Sterling silver, personalized, wedding decorated . . . what a lovely way to cut the cake, while everyone applauds! Exquisite sterling handle, over 9" long, and serrated to do the job neatly. Send bride's 3 initials, groom's 3 initials, and wedding date to be engraved—it's an heirloom to remind her forever of the first cake it ever cut! Gift boxed, story card enclosed. 64 page bride's catalog free. \$4.95, ck., m.o. or COD. Satisfaction or full refund. Immediate delivery.  
**Joan Cook, Bluebook for Brides,**  
Centerport 41, Long Island, N. Y.  
Telephone AR-1-0250 (area code 516)

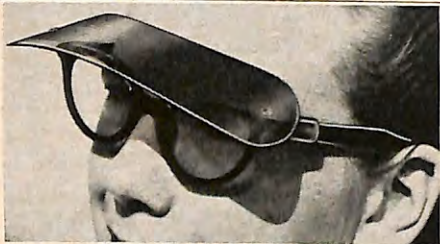
## KEEP CESSPOOL TROUBLE AWAY



WITH  
**NORTHEL**

### SEPTIC TANK TROUBLE?

NORTHEL Reactivator keeps septic tank and cesspool clean. A bacterial concentrate breaks up solids and grease—prevents overflow, back-up, odors. Regular use saves costly pumping or digging. Simply mix dry powder in water, flush down toilet. Non-poisonous, non-caustic. Guaranteed to reactivate septic tank, cesspool. Six months' supply (23 ozs.) only \$2.95 postpaid. Northel Distributors, EM-7, P.O. Box 1103, Minneapolis 40, Minn.



### STOP THAT GLARE for \$1

Why squint & scowl because of glare? Wear VISORETTE on regular glasses, indoors or out & enjoy comfortable vision. Stops glare from sun, sky, lights, windows. Gives added protection you need when worn on sun glasses. Light! Comfortable! Adjustable to any angle. Slips on & off in a jiffy! Guaranteed to satisfy. Thousands of enthusiastic users! Choice of Transparent green, or Opaque green, yellow, red, black, white. Send \$1:

VISORETTE, P.O. Box 5185, Pasadena 58, Calif.



Mrs. Douglas J. Baldwin  
1926 Apple Valley Road  
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### 500 PRINTED NAME & ADDRESS LABELS - 25¢

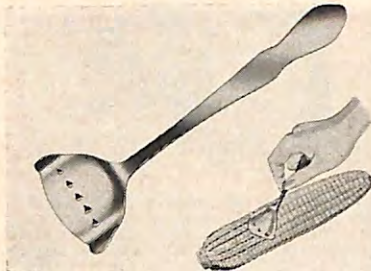
500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

**DE LUXE GOLD-STRIPE LABELS—500 FOR 50¢**  
Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift, perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

**Walter Drake** 2307 Drake Building  
Colorado Springs 12, Colo.

Please remember to print your name and address clearly on your order and include zone numbers for faster delivery.

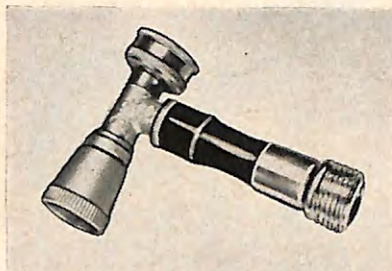
# ELKS FAMILY SHOPPER



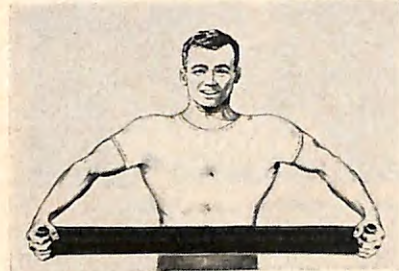
**STAINLESS STEEL CORN SLITTERS** slit each kernel of corn *on the cob* so you can eat the sweet meat without shells lodging between your teeth. Corn is tastier, easier to eat and digest. Draw slitter down the cob; its 5 tiny prongs slit every kernel in several rows at once. Set of 4, \$2.00; 2 sets, \$3.50 ppd. Breck's, 287 Breck Bldg., Boston 10, Mass.



**BE A DIAMOND JIM** to your lady fair. If you don't have \$15,000 to buy this Marquise-Cut Diamond in the 10 carat size, \$395 will buy the same ring in the 1 carat size. For other buys in diamonds plus information on a free 10-day inspection offer, send for free catalog. Empire Diamond Corp., Dept. 274, Empire State Bldg., New York 1, N.Y.



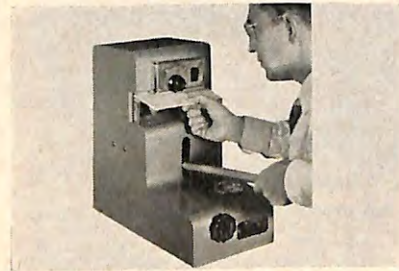
**AUTOMATIC DRAIN PUMP** drains water at the rate of 360 gallons per hour. It empties flooded cellars, boats, washing machines and swimming pools. Attach it to any standard faucet or hose and turn on the water. The siphoning action begins automatically. High quality aluminized zinc. \$2.98 ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.



**MUSCLE BUILDER**... a new home exerciser designed to build up the body and keep you in good physical shape. Instruction sheet shows how to do various exercises designed to broaden shoulders, strengthen the back, flatten the abdomen, add inches to the chest, etc. Only \$1.25 ppd. from Home Gym Co., Dept. K31, 285 Market Street, Newark, N.J.



**ELECTRONIC BUG KILLER.** Just plug in odorless bug killer. Flies, fleas, moths, ants, roaches are destroyed without coming in contact with the unit. Safety approved for use near children, pets. Used by restaurants, hospitals, hotels, farms. One unit sufficient for average home. \$4.95; 2 for \$9.00 ppd. Maebur, Dept. Z, Box 34711, Los Angeles 34, Calif.



**PLASTIC SEALING AND LAMINATING** can earn money for you at home. Learn to operate Warner Electric's low cost, simplified table-top machine in a few minutes. Then fill orders that are sent to you at home. There's no canvassing or selling. Send for free information. Warner Electric Co., Dept. E, 1512 Jarvis, Chicago 26, Ill.

## REWARD \$2,000.00 FOR THIS COIN!



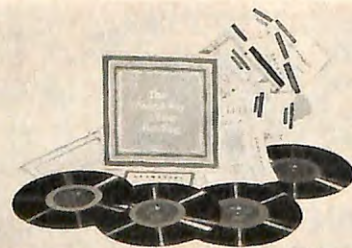
### \$500,000.00 SEARCH FOR RARE COINS!

Stop spending pocket change worth hundreds of dollars! Illustrated: 1804 silver dollar—19,000 minted, ONLY 12 accounted for—where are the rest? Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to catalogue lists. The actual price we will pay for all United States Quarters are worth up to \$3,500.00. Send only \$1.00 for this valuable coin book. It may reward you many thousands of dollars. Send only \$1 to

#### FOR CERTAIN COINS WE PAY UP TO...

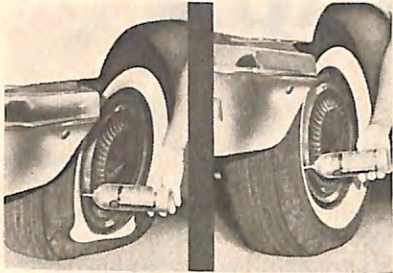
Gold Coins before 1929.....	\$10,000.00
Pennies before 1919.....	9,000.00
Silver Dollars before 1936....	8,000.00
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Dimes before 1946.....	5,000.00
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Quarters before 1941.....	3,500.00
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**BEST VALUES CO., Coin Book Dept. 180**  
403 Market St. Newark, New Jersey



**"THE SOUND WAY TO EASY READING"** teaches your child to read and spell better. Home tutoring course drills in phonics with records and cards. Within a few weeks, you'll see a definite improvement. Some children have gained a full year's grade within 6 weeks. Write for free folder. Bremner-Davis Phonics, Dept. EL, Wilmette, Ill.

# ELKS FAMILY SHOPPER



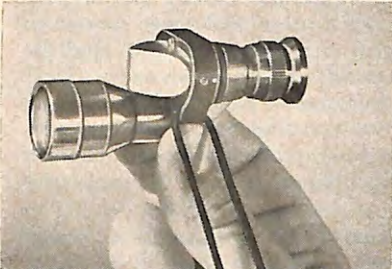
**FIX FLAT TIRES INSTANTLY** without tools or jack with new Repair 'n Air. Just attach to valve of tire (tube or tubeless). Instantly sealant is forced into tire plugging puncture while compressed air simultaneously inflates the tire. In 2 minutes, drive on. Belongs in every car. \$4.95 plus 50¢ post. ADF Co., Dept. EK-7, 380 Lexington Ave., N.Y. 17.



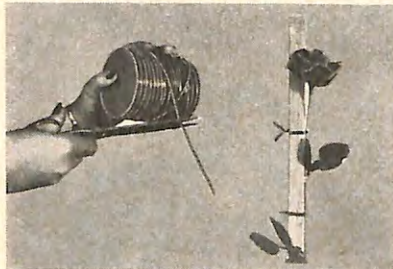
**U.S. ARMY PARACHUTES** have enough material to make everything from car and dust covers to tents and clothing. Have 600 ft. of 550-lb. test nylon cord lines, 24 panels, are 72 ft. around, 24 ft. across. New surplus and a buy! White nylon, \$10.95; blue, yellow or green rayon, \$12.95. (Add \$1.50 post. each.) Banner Supply, 122 East 42nd, N.Y. 17.



**"BOSTON ROCKER" PLANTER.** To be in fashion today (following the lead of JFK), you really must have a rocker. We recommend this decorative Early American Rocking Chair Planter of fine hardwood in rich walnut finish. It's a full 9" high and 5" wide with removable anodized aluminum pot, \$2.98 ppd. Murray Hill House, Dept. E, Box 126, Bethpage, N.Y.



**10-POWER MONOCULAR** is the latest in a line of fine precision-made imported optics. Small enough (2 3/4" long) to fit into pants watch pocket, it's no toy but a 10-power glass, whose size and light weight make it ideal to pack on any trip. Fine for outdoorsmen. Coated lens, \$17.95 ppd. Arms & Weapons, Dept. EK-7, 125 East 41st St., N.Y. 17.



**PLAS-TIES FOR PLANTS.** A twist of this wire-center plastic tape firmly anchors plant or vine to fences, stakes, etc. No knots to tie or untie. Just twist and cut. Soft vinyl tape, 1/8" wide, will not harm delicate plants. It's waterproof and reusable. 150-foot spool is only \$1.00 ppd. Walter Drake, EL-39 Drake Building, Colorado Springs, Colo.



**SELECT YOUR SEPARATES** at a glance. They're easily visible in a clear vinyl storage bag that has 2 compartments... shelves in the top for sweaters, blouses, shirts; a hanging rod in the bottom for skirts, jackets, bermuda shorts, 57" long, 15" x 20", with full length zipper. \$5.98 ppd. Nancy Ellen, 614 Spencer Bldg., Atlantic City, N.J.



**FOR OUTBOARD OWNERS**... a service kit with every tool necessary for standard and emergency repairs on outboard motors, other small gasoline engines. Kit includes special wrenches, pliers, Champion spark plug, Popular Mechanics instruction book. In waterproof pouch. \$9.95 ppd. Alexander Sales, Dept. E, 140 Marbledale Rd., Tuckahoe, N.Y.



**ELECTRONIC CONTROLLED BUG KILLER "BUG DEATH"** kills flies, roaches, ants, spiders, etc. Clean, odorless; used in restaurants, hotels, motels, farms and hospitals. Safe to use near children, pets, and food. Family approved—one unit services average home. "Just plug it in and forget it." 5 year guarantee only \$4.95 ppd. Two for \$9.00 ppd. (Regular \$5.95 value)  
**S. K. & H. INDUSTRIES CORP.**  
 P. O. Box 2096-E, Riverside, Calif.  
 (Dealer inquiries invited)

## For Those Who Do Not Want GREY HAIR

Now **Top Secret's** amazing scientific formula gives a natural looking color to faded or grey hair... makes you look years younger! **Top Secret** does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber, Idol of the Airlines. "Top Secret is easy to use—doesn't stain hands or scalp. Top Secret is the only hair dressing I use."



**NEW! 13 oz. Giant Size \$9**

Time-proven **Top Secret** has been used by famous personalities for years. Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! **Albin of California**, Room 74-91, 3100 Vanowen St., Burbank, Calif.

## TIME SAVING IDEA:

Clip and file the pages of your **ELKS FAMILY SHOPPER**. They'll come in handy when you need gift ideas or just want to do some arm-chair shopping for interesting items.



## Day-n-Night Mailbox Marker . . \$1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from

**SPEAR ENGINEERING COMPANY**  
 480-K Spear Bldg. Colorado Springs, Colo.

## AUTO "NAPPER"®



Provides support for head, neck and small of back, compensating for low cut seat backs. Foam headrest has 10 inches up or down adjustment; felt pad rolls to fit small of back. Attractive materials, red, beige, blue, green, grey, black, with clear plastic protective cap. \$14.98 ppd. (in Calif. add sales tax.)

(Patented)  
**EICHORST'S Mfg.**  
 Dept. E, 8119 Long Beach Blvd. LU 5-4831 South Gate, Calif.



**PATIO AND BOAT BELLS.** Five and one-half inch bell, weighs 3 3/4 lbs. Seven inch bell, weighs 8 1/4 lbs. Cast from an Old English bell metal formula. Sweetness of tone, and workmanship guaranteed. Chrome-plated. 5 1/2" bell, \$13.50 postage paid—7" bell, \$16.50 postage paid. Hancock & Son, Founders, 106 E. Jefferson St., Columbia City, Indiana.

# Naming Your Pup

By ED FAUST

RECENTLY it was my pleasure to unearth a fat book of bygone days containing information about practically everything that anyone of those times would want to know—from double-entry bookkeeping to the rules of conducting a genteel courtship by mail. Its examples were letters as warm and as rapturous—and as circumspect—as an exchange between two distrustful world powers.

How Cupid could have brought boy and girl to a happy ending without putting in a lot of overtime is a mystery to me, but it was expected that he would because further reading reveals a list of suggested names for boys and girls, many of which have doubtless long ago departed this wicked old world. Perhaps lists of this sort are still being circulated, but I'll bet a dog biscuit that they don't contain as many biblical labels for boys as they did when that book was new, and I do know that the traditional Mary, Martha, Ann, Ruth, and similar names for girls have been eclipsed by a wave of high-toned names inspired by Hollywood and invented by our popular novelists.

Time has effected changes in naming of dogs, too. No longer do as many pups answer to Rover, Fido, Hector, and similar names as they did when that old volume was first published. According to the records of a number of dog licensing authorities, the names of dogs today are often colorful, sometimes hinting at interests or hobbies of the owner.

In letters received by this department from readers I'm often asked to suggest a name for a dog. In many a home the dog becomes an established member of the family, and the naming of a puppy is often a matter of concern to every member. To find a *distinctive* name for a dog isn't as simple as it seems, unless the owner is content to fall back on the time-worn kind. For this reason and because there may be some owners who are faced with this little problem now or expect to be in the future, let's consider the matter of naming the household pet.

For the benefit of those who may have been puzzled by the names given to show dogs I'll explain that such names, fanciful as they may be (and some seem inspired by the wildest of nightmares), result from the rules of the American Kennel Club's regulation which forbids the duplication of a dog's

name. This, understandably, puts a heavy strain on the imagination of the dog owner who would register his purebred with that body, which is the governing organization for purebred dogs in this country. Thus we've seen such names in show catalogs as St. Margaret Magnificent of Clairdale, Princeton-hell-of-a-fellow, Lamplighter's Dream, Angel's Whisper, and other combinations equally fanciful.

So difficult is the naming of a dog for official registration that three spaces on the registration blank are provided for first, second, and third choices.

The business of naming the house pet is important, as that dog, if given reasonable care, should live twelve to fourteen years, and the name is a vital means for control of the dog. What's more, it's an identification of the dog and a way of indicating ownership. I recall a case of disputed ownership wherein the dog knew its name but the person who

found it didn't. The right owner established his claim by the dog's prompt response to its name when the test came in court.

The very first thing a dog should be taught is his name, and once he learns it, it should never be changed. Change only confuses the dog and requires whatever lessons or commands it has learned to be learned all over again. When a puppy is led to its feeding dish or is so young as to require hand feeding, its name should be used to get the pup thoroughly familiar with it. Preferably the name should be short—the shorter the better. A name that contains one of the sibilants *s* or *z* is to be preferred, as these sounds have the greatest carrying range. *Ch* and *sh* are also good if incorporated into the name.

Incidentally, I suggested a number of names with sibilants to a reader some years ago who bought a fractious Welsh  
(Continued on page 38)



CARTOON BY BARNEY TOBEY

# Red Target: U.S. Business

*All loyal Americans agree that communism is our greatest menace. Our individual liberty is at stake; our collective security and way of life are being challenged. We cannot meet that challenge effectively without first being informed about the adversary's motives and methods. Toward that purpose, THE ELKS MAGAZINE presents excerpts from Freedom's Facts, monthly publication of the All-American Conference to Combat Communism.*

AMERICAN BUSINESSMEN have a rather rough future to face, if current U.S. communist plans develop. U.S. big business will become the target of an increasing torrent of demands, demonstrations, and incendiary public agitation in the next few months. It will be accused at peace organization meetings of fomenting the Cold War for private profit, at youth meetings with ignoring the job and career needs of American youth. At labor meetings business will be condemned for blocking peace and failing to provide jobs for the unemployed.

As plans now stand, this campaign to undermine public confidence in U.S. big business will be promoted by communists working behind the scenes. Charges will not be hurled by anyone who can easily be tagged as a communist. They will come from the midst of peace groups, youth groups, trade unions, and from those fighting for civil rights. You can expect that the vast majority of people in these groups will be non-communist. You can also expect that they will rush to deny that any communists are in their midst. But Gus Hall, general secretary of the U.S. Communist Party, indicated that he has party members already planted in these groups.

Since it will be inside legitimate organizations that communists will put on their biggest push, there is a need for a vigorous information program in all target groups to make people aware of communist objectives, techniques, and how they plan to exploit such groups.

THE MEN IN MOSCOW have decided to attack the U.S. Peace Corps. They are claiming that it's a device "U.S. monopolists" are using to plant "spies" in other countries and to "get political, economic, and military control" over them. The nature of the attack indi-

cates that communists believe that the Peace Corps could be effective in boosting U.S. prestige with Asian, African, and Latin American people.

Moscow Radio on March 15 said: "From the human point of view, the idea of sending young volunteers to countries badly in need of skilled workers deserves praise." But Moscow propagandists hasten to try to destroy any benefit the U.S. might get from such a move. They claim: "The real aims of such an enterprise [are] to use youth as a pawn in the hand of political strategists in Washington . . . to reinstate [the U.S.'s] good name."

In propaganda circulated in Africa—a major target of communist aggression today—communists are circulating other, more subversive rumors. Moscow Radio on March 14 told African listeners: "The very idea of America sending its sons to work in other countries arouses serious suspicions. Is it not a question of America's intention to plant spies in Africa?"

When Peace Corps members get overseas they will run into a barrage of deliberately planted distortions, rumors, and even propaganda attacks against them personally. The chances are great that inadequately trained or insufficiently dedicated young people may not be able to stand up against professional communist character assassins and, in the end, may do more harm than good.

Some in Washington are suggesting that Peace Corps members be given the kind of training they could get in the proposed Freedom Academy. Others suggest that an information specialist fully familiar with the customs and traditions of the country be assigned to each Peace Corps unit to represent their purposes and activities correctly to the people among whom they work.

In the kind of struggle in which the world is now engaged it is not enough to do the right thing. It also necessary to get credit for it from the people we are trying to impress.

*The All-American Conference to Combat Communism includes some fifty national organizations, including the B.P.O.E. Subscriptions to Freedom's Facts may be ordered from All-American Conference, 906 Edmonds Bldg., 917 15th Street N.W., Washington 5, D.C. for \$3 per year. Please note your Elks membership.*



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## Fabulous Florida

(Continued from page 13)

route you will meet people of the Keys who call themselves conchs (pronounced konks), Key lime pie (which is a local version of lemon meringue), and turtle-burgers, heaven help us.

In certain seasons of the year, the Audubon Society operates bird watching tours out of the town of Tavernier on Key Largo where they maintain a nest of small boats that cruise into Florida Bay. Snowy egrets, roseate spoonbills, and all manner of herons are sometimes on view. Check the Society at their headquarters in Miami. They also run overland safaris north to the fringes of Lake Okeechobee along the northern Everglades. These tours can be picked up in Palm Beach or Fort Lauderdale.

The metropolis of Islamorada is the bone fish capital of the world. Need I say more? Marathon, just below, which has its own air strip, is a fishing center and likes to point out that it lies 470 miles south of Cairo, Egypt. As it happens, Marathon isn't exactly at the end of the world, and it does have an unusually good restaurant called Hanley's.

Since Cuba is not available these days, anyone in search of the flavor of that country will certainly find it in Key West. It was there long before the arrival of the refugees of the current regime. One can find *arroz con pollo*, black beans and rice, and, in a typically Cuban ice cream parlor, such flavors as canteloupe and soursop. One can also find memories of visits to Key West,

when it was the only warm place in the U. S., by U. S. Presidents Truman and Eisenhower. Hotels and motels abound and so do ways and means of going fishing.

North of Miami, beyond motel row, a sight in itself, is the small center called Hollywood by the Sea. The original hotel there closes for the summer, but the giant new Diplomat stays open with all its 700 rooms, some in the main mammoth hotel building and others in a glorified motel-like operation on the inland waterway. The Diplomat has a huge sports plant with its own golf course and tennis courts.

The Bureau of Indian affairs has opened a center for the arts and crafts of the Seminoles, the Florida Indians who never signed a peace treaty with the U. S., and so technically are still at war with us.

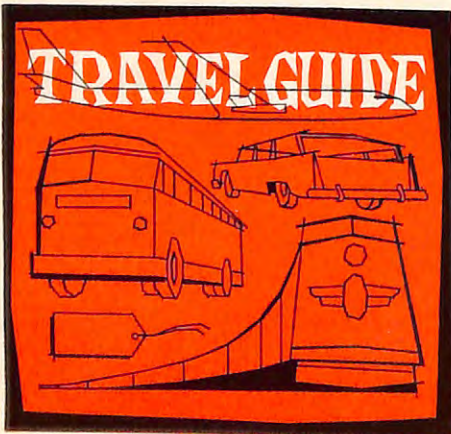
Fort Lauderdale, just above, is a sight to see for a variety of reasons. For one thing it has become an oddity because of the annual spring high jinks by the college students who flood the resort city at Easter time. For another, it is a place of unusual beauty with the lovely private homes set on tropical canals. Unlike Miami, Lauderdale still looks to its beach, and a handsome one it is, with some hotels overlooking it.

And that brings me to Palm Beach which, though it has long been a social center—it began as one—is currently undergoing a renaissance under the spotlight of the New Frontier. The

newest sight to see is, of course, the Kennedy family home, which you will find on the northern end of County Road facing Monterey Street. There isn't really much to see because the house lies between the road and the Atlantic Ocean. Only a few doors away is the home of Earl E. T. Smith, former Ambassador to Cuba. President Kennedy's church is St. Edward's on the edge of town, and he plays golf at the Palm Beach Country Club. The President has also stayed at the Seabreeze Motel when his family home was not open one summer, a place that also played host to Ingemar Johansson when he trained there this winter for the title fight.

One of the world's greatest and most elegant shopping streets is Worth Avenue, where in season the curbs are lined with Rolls-Royces and chauffeured Jaguars and ladies promenade under lavender sun umbrellas. While many of the shops may be closed for the summer, Worth Avenue is still worth a look, especially if one enjoys poking among the little byways and alleys so beautifully flowered and stuffed with tiny shops. The social Everglades Club is at the end of Worth Avenue. Don't miss the Henry Flagler Museum at Whitehall, his stately home in Palm Beach which is filled with his treasures and with many mementos of the early days of Florida travel.

Up the coast at Cocoa Beach, it's a world of missiles and space. Recently,



THE ELKS MAGAZINE TRAVEL DEPARTMENT

**Y**OUR "Travel Guide" editor is going to get the jump on Ed Faust this time. For all you dog owners who contemplate motoring through the U. S. this summer, there's a compact 48-page directory listing over 6,000 hotels and motels that accept guests with pets. Entitled "Touring With Towser," it's available for 25¢ from the Gaines Dog Research Center, 250 Park Avenue,

New York 17, New York. For those of you planning to travel by air, Panagra will provide airborne kennels, at cost, so the luxury of jet travel may be enjoyed by your pet. Each kennel comes equipped with a copy of "Petiquette for Air Travel," an illustrated brochure containing tips for masters of traveling pets and proper tags for the animal. For additional information, write to Panagra, 135 East 42 Street, New York 17.

• **EVER THINK** it would be exciting to poke about the remnants and artifacts of a "lost civilization"? Cambodia's Angkor Thom, once the proud capital of the Khmer Empire, is the place where a million people flourished in a complex and opulent society that existed more than 500 years ago in the jungles of Southeast Asia. The Khmers ruled most of Southeast Asia for 600 years from Angkor Thom. Theirs was a highly developed civilization, and they excelled as warriors, builders, fishermen, and farmers long before Columbus set sail. Angkor Thom is replete with roads, canals, causeways, reser-

voirs, and moats—and even today many Cambodians still go to its ancient temples to worship. The American Automobile Association has included the mysteries, majesties, and monuments of Angkor Thom in their 1961 Around The World escorted tours. Stops are to be made at Hawaii, Japan, Hong Kong, Macau, Cambodia, Thailand, India, United Arab Republic, Jordan, Lebanon, Turkey, Greece, and Italy during the 53-day jaunt. Departure dates are July 29, September 23, and October 14, and full details can be secured from your local AAA Club.

• **FOR YOU GOURMETS**, Pan American suggests that when eating spaghetti in Italy, take a lesson from the Romans. They mix their spaghetti and sauce together with fork and spoon, drop the spoon, spear the pasta with the fork angled, then wind it in place against the side of the plate. Of course on the way from plate to mouth, accidents invariably do happen—but Italian restaurants keep a can of talcum powder handy to absorb stains when the sauce



the space people allowed the public to drive through the huge Canaveral grounds as long as they promised to keep rolling and not to get out of their cars. Whether this will be turned into a regular treat is not clear as yet, but there is enough out-of-this-world atmosphere all around Cocoa Beach to satisfy the moppet set whose dreams are all hung in space.

One of the most celebrated of Florida's attractions outside of the Government show at Canaveral is Dick Pope's tribute to imagination and water skiing at Cypress Gardens, located three and a half miles southeast of Winter Haven. It draws a quarter of a million visitors a year, who see all manner of hijinks that can possibly be performed while riding water skis along the beautiful moss-hung water trails and lagoons. The waterways are beautifully planted and can be seen by boat.

While we're on the subject, all sorts of other springs bubble up from the Florida depths, among them Silver Springs at Ocala (glass bottom boat trips and jungle cruises), Weekiwachee Springs south of Brooksville (underwater theatrical presentations), Homosassa Springs on the Gulf Coast (a giant fishbowl inhabited by salt and fresh water types that can be viewed from underneath).

The central city of Orlando has a new theater which will be offering summer stock. Daytona has its celebrated beach over which one can drive a car or sail a dry-land, wind-carried sailboat. And it has big family resorts such as Ellinor Village.

Over on the West Coast the Tampa-

splatters. If the above does not appeal to your palate, Pan Am advises that they have added hot dogs and hamburgers to the traditional *Pheasant L'Armagnac*, *Sweetbreads Financiers*, and *Lobster Thermidor* on the in-flight menus.

THINKING of trailer traveling? We've been advised of a new convertible trailer on the market, that incidentally was designed by an Elk's wife. Called the Magic Car-Pet, free folders describing the unit are available from Magic-Carpet, 130 Parker Avenue, Elkhart, Indiana.

TWO BROCHURES are being offered currently to tourists. "Major Events in Europe" lists 270 attractions awaiting European visitors through September. For a free copy, write the European Travel Commission, Box 2866, New York 17, New York. The Canadian Government Travel Bureau has available a beautifully-illustrated, 36-page, full-color brochure entitled "Adventure along the Trans-Canadian Highway."

St. Petersburg area is a vast pleasureland. Tampa is famous for its Spanish-style restaurants, its cigars, its gingerbread university first built as an early-Florida hotel. St. Petersburg, the traditional home of the senior citizen, might invite a look from anyone with dreams of retirement. It's an obvious choice, but one could scarcely make a better one for there is everything in this city for the benefit of the retired citizen, from a bench on which to park to sidewalk blood pressure machines to marvelous athletic facilities, including a winter softball league for oldsters.

Just to the south is Sarasota, made famous by the circus and by John Ringling whose home and adjoining museum of the American Circus will provide a spellbinding afternoon if not a whole day. Circus tickets bought for Ringling a home that was built to resemble those of the doges in Venice, and at one time he even had a gondola parked on the bay.

Southward again is Fort Myers, which is the jump-off city for trips out to the islands of Captiva and Sanibel so favored by artists and writers and those seeking winter privacy. The islands are marvelous centers of shell collecting, and here Anne Morrow Lindbergh wrote her inspirational book *Gift from the Sea*.

It's a wide, wonderful, and sunny world down in the tropical peninsula. Rent a car in Miami and, once the Convention is done, roam in any direction except, of course, east. Eastward lie the Atlantic, the Canary Islands, and Casablanca. And that's another story and another trip.

It's practically a guided tour through the country, and, in addition, special sections are included on the Alaska and Mackenzie Highways—the respective motor gateways to our 49th state and Canada's Northwest Territory. The booklet is available for the asking from the bureau at Ottawa, Canada; 680 Fifth Avenue, New York 19; and 102 West Monroe Street, Chicago.

THE SAINT FERMÍN FIESTA is being held in Madrid, Spain, July 6-20. Feature attraction is the *encierro*, or running of the bulls through the streets prior to the major bullfights each afternoon. You *aficionados* shouldn't miss it, with Iberia Airlines introducing its new DC-8 jet service this month.

IF YOU MISSED joining the Sixth Annual Brotherhood Tour held recently, M. C. Glassel advises that because of the overwhelming response a second section has been scheduled to leave for Europe August 30th. For full information, contact him at Brotherhood Tours, P. O. Box 3612, Station A, El Paso, Texas.

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# Play Cards with John R. Crawford

## The one bid in three-card minor suits

CONTRACT BRIDGE bidding today is a far cry from the early days of the game, a little over thirty years ago. Today, with the help of the point count and many fine bidding conventions, bridge is a highly scientific game.

In the old days, bidding was a hit-and-miss proposition. Sets of a thousand or more were almost commonplace. Even experts used to jump wildly to game or bid slams that were mathematically unsound.

Today all good bidders approach the search for the best contract slowly. They can do this because a great many bids, even at a very low level, are forcing. This gives the partnership plenty of time to find the suit (or no-trump) where they belong. After that, by careful use of the point count, the partnership will find out if they have enough points for game or should just play a part score.

Slams, too, which once were a kind of guessing game, are now bid scientifically with the help of the point count and certain slam conventions, such as Blackwood, to double check that the bidding side is not off two aces (or one ace if a grand slam is contemplated).

The first bid is the base that this bidding structure rests on and as a result is most important. Ideally, one's first bid should give a picture of his hand and also help make future bids as convenient as possible for both his partner and himself. The lower the bid is, the more convenient the future bidding is likely to be. *The whole modern principle of bidding is to exchange as much information as possible at a low level.*

In this effort to pass information back and forth at a low level, good players today often open the bidding with one club on a three-card club suit. (Or, on rare occasions, one diamond on a three-card diamond suit.)

I want to take a moment here to clarify one point. The "short club" is not a "system" bid like the Vanderbilt club bid, which shows 3½ quick tricks, or one of the Italian systems, in which a club bid shows 17 points. In those systems, you may not have any clubs at all and the bidding must be kept open. When we bid one club on a three-card suit, we do it as a matter of convenience because there is no better bid available. Don't forget that when you bid one club you usually will have a genuine biddable club suit. Partner should not

let the fact that you may occasionally have only three clubs cause him to bid unnaturally.

In recent years, bidding a three-card minor suit has become more popular than ever among good players because it has become a policy not to open on a weak four-card major suit. Some systems today go so far as to say that an opening bid of one spade or one heart must show at least a five-card suit. I don't go quite that far; while I like to have a five-card suit if possible, I don't mind opening the bidding with a four-card major suit if the suit is good and strong.

### 3-CARD MINOR-SUIT ONE BIDS

1. A three-card suit is the minimum (of course, you may have four, five, six, or more). *Never* bid one club with two cards or less.
2. Your three-card suit must include at least one honor, preferably the ace, king, or queen.
3. You must never, *never* open the bidding with a three-card major suit.

### RESPONSES

4. Partner responds normally, treating one club like any other one-bid. He just passes if he doesn't have enough points to keep the bidding open.

5. Partner must have four trumps (plus the required count, of course) to raise an opening bid of one in a minor.

Here are some examples:

1. **One club.** This is a perfect hand for bidding a three-card club suit. Your two four-card major suits are much too weak to start the bidding with. Opening with one club gives your partner plenty of room to show his suit at the one level, and if the opponents get the contract, you have bid the suit that you prefer to have your partner lead.

2. **One club.** Your clubs are not quite as good as in No. 1, but this is still the most convenient bid. Your spade suit, though better than in No. 1, is still too weak for an opening spade bid. Also, an opening spade bid always makes it more difficult for partner to show his own suit, particularly if his hand is not very strong.

3. **One diamond.** You almost never bid a three-card minor suit if you have a four-card minor suit in your hand. It is to avoid bidding a four-card *major* suit, as in hands 1 and 2, that you

often would bid a three-card minor suit.

4. **One diamond.** I don't bid a three-card diamond suit as willingly as I do a three-card club suit. But on this hand I would bid one diamond rather than one club simply because my suit is so much better—and that's the lead I want if the opponents play the hand.

5. **One heart.** Here is the type hand on which I would make the natural one-heart bid, even though I have only four and I do have a club suit that I could bid. The heart suit is good and strong, and once again that's the lead I want if the opponents play the hand.

6. **One spade.** Never bid a three-card minor suit when you have a five-card major suit. It is true that you might prefer a club lead, but it is much more important to show your five-card suit right away and make it easier to find a major-suit fit.

7. **One club.** Notice that even on a strong hand you might find it most convenient to bid a three-card minor suit. Notice also that I bid the clubs, even though the diamonds are stronger. As I

Hand 1: ♠ K 8 5 3, ♥ Q 7 6 2, ♦ A K 4, ♣ K 6

Hand 2: ♠ A 10 7 2, ♥ A Q 6, ♦ Q J 6, ♣ Q 7 5

Hand 3: ♠ Q 5 4, ♥ A 7 5, ♦ A Q 7, ♣ K 9 8 3

Hand 4: ♠ A 9 6 3, ♥ Q 9 8, ♦ J 7 4, ♣ A K 2

Hand 5: ♠ A 6 3, ♥ A K J 5, ♦ Q J 7, ♣ 10 5 3

Hand 6: ♠ Q 8 7 5 4, ♥ K 10 A, ♦ K 7, ♣ Q 8 2

Hand 7: ♠ A Q 8, ♥ A J 10 3, ♦ Q 8 6, ♣ A Q 6



NORTH



WEST



EAST



SOUTH

South dealer. Both sides vulnerable.

SOUTH	WEST	NORTH	EAST
One Club	Pass	One Spade	Pass
One No Trump	Pass	Three No Trump	Pass
Pass	Pass		

Opening lead: Six of diamonds

**South one club**—You have the points for an opening bid, your hand is too weak for one no-trump, and your four-card major suit is too weak to bid.

**North one spade**—In spite of his fine club support, North does not raise clubs—not because he is worrying about a three-card suit but because it is most important to show a major suit as soon as possible.

**South one no-trump**—You don't show your hearts or raise the spades for two reasons. You have no-trump distribution, and your no-trump rebid shows your partner this and also shows him that your hand is not very strong.

**North three no-trump**—North doesn't even bother to show his club support because a three no-trump game is so much cheaper. North has plenty of points for game, he has good no-trump distribution, and the possibility of a slam is eliminated by South's weak-sounding rebid.

mentioned in No. 4, I try to avoid three-card diamond suits, bidding them only if there just isn't any other good bid available. On this hand I plan to jump to two no-trump if my partner responds one diamond or one spade, so my club bid might have an extra value: It might stop an opening lead in the only suit I'm afraid of. If my partner responds one heart, I jump to three hearts; if he responds one no-trump, I go right to game in no-trump.

*Note:* You never bid a three-card minor when you have the proper distribution and count for one no-trump. Even though all these hands have no-trump distribution, the first six are too weak and the seventh is too strong.

The illustrated hand shows how the bidding is handled after an opening bid in a three-card minor suit.

#### PLAY OF THE HAND

The opening diamond lead is won by South's jack. As in all no-trump hands,

South starts by counting his tricks. He has four clubs, two spades, the ace of hearts, and the diamond he has just won—a total of eight. He needs one more, which can come from either spades or hearts.

South's next step is to think about what suit can hurt him, and that suit obviously is diamonds—if East gets the lead. So South plays the hand in such a way as to keep East out of the lead.

The nine of clubs is led to dummy's jack and the jack of spades is led from dummy. When East plays low, so does South. This insures the contract even if West has the queen of spades and can win the trick. With West on lead, the diamond suit is still stopped by South's king.

If South had been at all careless and had finessed for the king of hearts, or had finessed spades the other way, East would have gotten in and would have come through South's king of diamonds, giving West enough diamond tricks to set the contract.



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# Tom Wrigley ★ ☆

## ★ ☆ WRITES FROM WASHINGTON

**WHITE HOUSE RECEPTIONIST** William D. Simmons, formerly with the Secret Service, is retiring at the age of 65, but he will long be remembered by newspapermen and photographers. Bill became the receptionist in 1940 by request of President Roosevelt. He succeeded Pat McKenna who had been at the big desk since the administration of Teddy Roosevelt. Mr. Simmons is going to his farm near Winchester, Va., but he plans a trip to Ireland. For years he greeted kings and queens and world leaders. As an Irishman he was somewhat surprised in 1939 when President Roosevelt assigned him to be responsible for the safety of the King and Queen of England while they toured this country.

**TIPS TO CUT WASTE** in Government have been disappointingly few since President Kennedy issued his appeal. Of the several hundred letters received only a few had practical suggestions. By contrast, however, the White House and Government departments are swamped with more than 5,000 ideas on how to end the recession and reduce unemployment.

**SECRET OPERATIVES** of the Central Intelligence Agency, the Government's hush-hush department, are known as "spooks." How many there are in the billion-dollar-a-year "Cloaks and Daggers Department" has never been revealed. The Cuban affair turned the CIA into a palace of whispers. Even the CIA cafeteria is closed to those who do not have passes. The whole CIA operation is getting a close re-examination.

**PROFESSIONAL "RED" STUDENTS** have been planted by communists in Latin-American universities to stir up anti-American hatred. These students take just enough studies to qualify, and, according to reports, some of them stay eight to ten years. In Panama an organization has been formed to combat these red agitators.

**SPECIAL GI DIVIDEND** for insurance holders starts July 1. The melon, authorized by President Kennedy as a shot in the arm for the economy, will give each insured veteran an average of \$44. In the District, 30,767 veterans will benefit.

**FEDERAL INCOME TAXES** will be higher for many workers and retired persons under new laws to plug loopholes and crack down on certain expense accounts. Figures made public by the *Washington Daily News* show that the average citizen will pay \$31,492 in federal income taxes during his lifetime. This amount is 10.7 per cent of the \$293,156 Mr. Citizen will earn from age 20 to retirement at 65. Last year 60.5 million Americans paid \$45 billion in individual income taxes.

**AUTOMOBILE FIRES** are usually incendiary in order to collect insurance, the Automobile Theft Bureau avers. At an "arson clinic" it was reported 6,895 claims for auto fires were made last year. Actually, an agent of the Bureau said, very few cars burn up accidentally.

**TWELVE DOLLARS A DAY** is the top allowance for federal workers' travel expenses. That means room and meals and incidentals but not plane or train fare. A bill in Congress would boost the allowance to \$15 or \$16 a day. Testimony shows a good room and three meals now cost more than \$12.

**DOWN COMES THE AXE** on Government departmental agencies branded by the Kennedy Administration as "non-essential." Some of the 41 had terrific names such as "Joint Committee on Application of Protective Dusts and Sprays to Stored Grains." The chopping off of so-called useless committees has two objectives. First, it will save the taxpayer money, and secondly it will cut a lot of red tape.

**PRE-FAB HOUSES FOR ESKIMOS** are being tried out with success by the National Housing Center. Five of the knocked-down homes were shipped to an Eskimo settlement on Ellesmere Island in Canada's Northwest Territory. The directions to erect them were in English, which the Eskimos could not understand. When they finally put the pieces together they had six houses instead of five.

**CAPITAL CRUMBS . . .** Washington is overrun with overheated tourists. . . . Air-conditioned taxis and buses have greatly increased since last summer. . . . Imports of watermelons from Mexico are not causing serious injury to domestic growers, the U.S. Tariff Commission reports. . . . U.S. population is increasing nearly 3 million persons a year, Census Bureau says. . . . A new private drinking club near the Senate Office Building is called "the quorum club," and there's a quorum present every night. . . . Washington firemen may work 48 hours instead of 60 hours per week.

## Business, 1961: Outlook for the Third Quarter

(Continued from page 10)

creased construction of private homes.

Housing construction in 1961 will be higher than during the past year. A housing boom, however, is not in the making. It is, nevertheless, quite possible, if legislation is passed enabling the FHA to insure home repairs up to \$10,000 on a mortgage of 25 years, that expenditures on home repairs will materially increase. Home building will to a very large extent be concentrated on multiple dwelling units, particularly in the large cities.

On the other hand, capital expenditures by corporations during the remainder of the year will be at a somewhat lower rate than a year ago. It has been estimated that capital expenditures for 1961 will be only 1 per cent smaller than during the past year, and it is possible that towards the end of the year even capital expenditures by corporations will move upward.

Farm income has already witnessed a moderate improvement, and this trend will continue. If Congress should pass the farm legislation proposed by the Administration, it will increase the net income of the farmer by about \$2 billion.

The above analysis thus indicates that the economy is in the midst of a healthy recovery, and there are good reasons to believe that business activity in the months ahead will be at a higher level than prevailed during the peak of the recovery of 1959-60. A boom, however, is not in the making. The economy of the U. S. is still in the midst of a transition period that set in at the end of 1957. The great pent-up demand for goods and homes has already been met. Competition, both domestic and international, is keen, and the productive facilities of the country at present are higher than the prevailing effective demand.

The above outlook could be altered by international political developments as well as by the action of the equity market. The international political situation is grave, and a great many danger spots exist. Nobody can tell how the outstanding problems will be solved and what impact they may have on the policies of the Government, on the psychology of the people, and on management. Some sectors in the equity market may also be considered as unsound. It is well known that speculation, particularly in new issues, is widespread and that many equities are selling at prices not warranted by present or potential earnings. Obviously, nobody can predict what the equity market will do. Experience of the past, however, has demonstrated that the equity market can exercise a

considerable influence on the psychology of the people, and thus on business activity.

*The Characteristics of Business.* The improvement of business in the months ahead will be marked by the following characteristics:

Competition will remain keen and probably will increase. This, in turn, is bound to have an impact on profit margins. Although with the increased volume of business profits should rise, the squeeze on the margin of profits of corporations will continue. This, in turn, will stimulate the merger movement and efforts will be made by many smaller and medium-sized business concerns to increase their competitive position through combinations and diversification of products.

On the whole, the labor situation will remain tranquil, and strikes in major industries are not to be expected. Labor leaders are fully aware of the keen competition from abroad and realize that a further increase in wages, not accompanied by a rise in productivity, will lead to more unemployment.

Commodity prices on the whole

should remain more or less stable. The consumer index, however, will continue to rise, reflecting primarily the increase in the cost of services.

Money rates will remain at approximately the present level. Efforts will be made by the Administration to bring about a further reduction in long-term rates of interest in order to stimulate home construction, public works, and capital expenditures by corporations on plant and equipment.

Unemployment will remain a problem despite the anticipated increase in total employment. Unemployment is particularly large among unskilled workers and among the young people now entering the labor force. The Administration undoubtedly will endeavor to create new job opportunities, but this cannot be achieved until the rate of economic growth rises faster than was the case during the past few years. At least in part this will depend on tax reforms.

*Conclusion.* The recession came to an end during the first quarter of 1961 and the economy of the country is in the midst of a wholesome recovery. This trend will continue during the

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next quarter and by the end of the year business activity should be at a higher level than prevailed during the peak of the 1959-60 recovery.

The improvement in business will not immediately solve the unemployment problem, nor will it lead to a substantial increase in profit margins. Competition will remain keen and in all likelihood will increase.

The volume of retail trade should improve, reflecting the increase in personal disposable income and the greater willingness on the part of people to borrow more freely in order to meet their present and anticipated demands. Competition in the retail field will increase. Too many shopping centers

are being established, and the number of retail outlets is increasing at a faster rate than is economically desirable. This obviously will continue to affect profit margins.

Interest rates are not likely to undergo any material change from the present level. The availability of bank credit will be ample and a drastic change in the credit policy of the Reserve authorities is not to be expected. The Administration will continue in its efforts to bring about a further decline in long-term rates in order to stimulate home building and public works.

Many problems remain to be solved. The international political situation remains tense; developments in Cuba are

particularly dangerous. The speculation in some phases of the equity market is cause for concern, and, as is well known, the movement of the equity market in general exercises a considerable influence on the economy of the country.

It is, however, gratifying to know that the economy of the country is sound, that the standard of living of the people is rising, and that efforts are being made to eliminate some of the weaknesses that exist in the economic structure. A sound economy will be a powerful aid to the Administration in its efforts to solve the grave international problems confronting the nation. • •

## In the Dog House

(Continued from page 30)

terrier pup from me. From the list he selected the name "Skelter," and it did suit that puppy. That was some years ago, and Ray Logan and I have corresponded ever since. (I may add that I do not now breed dogs nor have anything to do with selling or recommending them.)

Of course you won't want to give the dog a derogatory name. Some few have done this with no credit to them. Such names are not permitted for registration of a purebred dog nor are the names of living people. I once knew the owner of an unregistered dog who gave his dog the same name as that of a disagreeable next-door neighbor, and the things he would call that poor pooch when within hearing distance of the neighbor I couldn't repeat here.

**B**UT ON with the naming business. Suppose you want a name with a sibilant. Under the letter *s* in a Webster's dictionary you'll find no less than 54 words, any of which can be used or adapted to your use. *Z* will furnish a few suggestions, too, and *ch* and *sh* will give you almost endless suggestions. The breed of the dog, if identifiable, furnishes many a hint. If it's a German or Belgian shepherd, a Japanese spaniel, an English, Irish, or Welsh dog, the naming's no problem at all. Get a map of the country. On it you'll find more place names than you can use that can be adapted or even used as is for the dog. Or search an encyclopedia for the country, and in its description and history you'll find many suggestions.

Perhaps some distinctive feature of the dog—it's color or personality—will suggest something else. You may have a hobby, and that might call to mind a number of good names. One of the best dogs I ever owned was Tarleton Penny Ante, a Welsh terrier with thirteen points to the fifteen needed for her championship. The man who bred her

was a card enthusiast; hence the Penny Ante poker term. Another I know had been a newspaper man, and all the dogs of his kennels were given names relating to that occupation: City Editor, Sob Sister, Desk Man, Cub Reporter, etc. These, of course, are kennel names, but the practice is a suggestion. In your favorite sport you'll find names and in your business, too. In fact, the naming of a house pet should be no problem at all, yet it is for some whose inventiveness is pronounced but who bog down completely when it's up to them to choose a name. Strange, isn't it?

Suppose the color of your dog becomes the deciding factor in choosing the name but the name itself eludes you. Well, if the pup is black, how about Sable or Zulu? For the brown-coated fellow you might choose Sherry,

Snuff, Saffron, or Ginger. A dog with white as its predominating color could well be named Snowman or Snowball or Ski. A spotted pooch you might call Pepper.

Is the dog a quiet sort of fellow? Then how about Static as a name? This and similar names would be suited to any of the larger dogs that usually are more quiet than their smaller cousins. They're usually more dignified, too, and are thus more suited to lofty names; Sagamore, Statesman, or Senator seem fitting. The disposition of the dog often suggests a name and the lively, nervous sort, as some of the terriers are, could be called Skurry, Skittles, Skip, or Scooter.

A German dog might be called Siegfried (Sigie for convenience) or Hans. The Irish dog, Shamrock or Shillelagh. Shannon might do, too. For the chow chow, Japanese spaniel, or the Pekingese, there are Shan, Shogun, Shinto, and a host of Chinese and Japanese names you might consider. The person owning a hunting dog has a choice of such as Trigger, Bullet, Stock, or any one of dozens of names pertaining to the sport. If you're so inclined you could even give your dog the name of a saint, according to Gaines Research Center (an organization promoting the interests of dogs), quoting an editor of the *St. Anthony Messenger* who wrote, "It is not a sin to give an animal the name once borne by a saint. It is not the name that made the saint great but the fact that they loved God."

As a matter of fact, St. Roch is the patron saint of dogs. What's more, one of the finest of all breeds of dogs is the noble St. Bernard.

If you have a question about any of these breeds or a problem concerning your dog, drop me a line at THE ELKS MAGAZINE, 386 Park Avenue South, New York 16. I'll be glad to help you—but no medical questions, please. • •

### OUR NEED FOR NEGATIVES

Since adopting the policy of requesting negatives with all glossy prints submitted by lodges for publication, we have received a number of letters that reflect an intelligent understanding of this policy.

We have found that often a better print can be obtained when we are able to have it made to our own specifications. Your cooperation in supplying us with negatives of lodge photographs will therefore help us to maintain a high standard of quality in THE ELKS MAGAZINE.

All negatives are returned, of course, as soon as they have served their purpose.

# END OF A BUSY YEAR



When visiting Rahway, N.J., Lodge, Judge Fenton received a check for the Elks National Foundation from Est. Leading Knight Philip Clos and Exalted Ruler Michael Kosty. At left is Past Grand Exalted Ruler William J. Jernick.



At Belleville, N.J., Lodge March 27, the Grand Exalted Ruler received the key to the city. Left to right are E.R. Anthony Caruso, D. D. Walter Kulzy, P.E.R. Charles Zimmer, Judge Fenton, Mayor Isadore Padula, Past Grand Exalted Ruler William Jernick, Past State V.-P. Wm. Morse, and P.E.R. Edmund Strat.

WINDING UP his term of office, John E. Fenton, a very popular Grand Exalted Ruler, continued to visit subordinate lodges and, in recent weeks, attended a number of State Association Conventions (see "News of the State Associations" elsewhere in this issue).

**PITTSBURGH, PA.** More than 1,100 Elks and their ladies from the Metropolitan and Southwest Districts of Pennsylvania were present at the banquet held in honor of Judge Fenton April 8. Among those present were A. Lewis Heisey, Grand Lodge Activities Committeeman; Harry T. Klean, Chairman of the Grand Lodge Committee on Credentials; Past Grand Esteemed Leading Knight Ruel S. Smith; and District Deputies Paul Sallade, Jesse Hutson, and Harry Pepper. Representing the State Association were President M. B. Klinessmith, Vice-President E. B. Herwick, Trustees Homer Huhn and Boyd Adams, and a number of Past Presidents. Grand Secretary Lee A. Donaldson presided.

**RAHWAY, NEW JERSEY.** On April 15 the Grand Exalted Ruler, accompanied by Past Grand Exalted Ruler William J. Jernick, visited Rahway Lodge, a special occasion for Judge Fenton since he also spent the afternoon with his sister. She is Sister Eugenia of the Convent of St. Mary's Church, a teacher in the parish. In the evening the lodge held a reception and dinner-dance, during which a donation was presented for the Elks National Foundation that completed the lodge's first \$1,000 contribution.

**ELKS NATIONAL HOME.** A visit to the Home Lodge, Bedford, Va., was made by the Grand Exalted Ruler May 12. He was accompanied by Grand Secretary L. A. Donaldson and the entire Board of Grand Trustees. A delegation from Roanoke, Va., Lodge also attended, including Past Grand Inner Guard Charles D. Fox, Jr., and P.D.D. Paul S. Johnson. The Lodge Room of the Home was filled to capacity as residents heard Judge Fenton speak.



At the Elks National Home, Judge Fenton and Grand Secretary L. A. Donaldson (seated) appeared with the Board of Grand Trustees and Home Lodge officers. First row, left to right: Esquire Wm. Chapman, Grand Trustees Chairman Dewey E. S. Kuhns, E.R. Burwell Thornton, Inner Guard Harris McClaskey,

and Grand Trustees Edwin J. Alexander, Edward A. Spry, and Jacob L. Sherman. Back row: Est. Lead. Knight E. C. Toher, Loyal Knight F. A. Hayward, Grand Trustee R. Leonard Bush, Treas. A. Pearson, Tiler Wm. Heim, Chaplain H. F. Connell, Secy. Robert Artman, Lect. Knight U. J. Overstreet, and Organist R. B. Shipman.

# Early Convention Returns



**OKLAHOMA** Elks welcoming the Order's leader to their Convention in Oklahoma City included, left to right, Convention Chairman Glen Hambay, D.D.'s W. Fred Schiefer, Brooks Bicknell and Elmer Tanner, Judge Fenton, Past Grand Exalted Ruler Earl James, Otto Adams and Convention Co-Ordinator George Auld.

**JEKYLL ISLAND** was the site of the 60th Annual Convention of the Georgia State Elks Assn. May 18th, 19th and 20th, when approximately 750 Elks and their ladies were registered. The Island, a short distance from Brunswick, is known as Georgia's Playground and provides every possible facility for holiday pleasure.

The Convention was climaxed by a banquet on the 20th at which former Grand Trustees Chairman William A. Wall, a candidate for the office of Grand Exalted Ruler, was the speaker. Edward W. McCabe of the New Lodge Committee of the Grand Lodge was on hand as a judge in the Ritualistic Contest won by Albany Lodge, and Past Grand Exalted Ruler John S. McClelland, the State's most distinguished member, reported a sizable gain in membership, presenting plaques to Cordale and Waycross Lodges as making the greatest membership gain for smaller and larger lodges, respectively.

Robert G. Pruitt of the Grand Forum who is Trustee Chairman for "Aidmore", the Georgia Elks' Crippled Children's Hospital, made a report on the Hospital and its \$600,000 addition now

under construction. Elk donations for the year totaled \$165,000, \$49,000 of which was raised by the Elks' ladies.

Edward M. Hester, Savannah, succeeds George Imes as President of the Association, with H. L. Williamson, Albany, Executive Vice-Pres. District Vice-Presidents are B. J. Reeves, Griffin, J. T. Tolbert, Buckhead, William Towson, Dublin, and R. M. Waugh, LaGrange. Secy.-Treas. is Roderick M. McDuffie, East Point, Tiler Hubert W. Lang, Jr., Brunswick, and Chaplain H. E. McDonald, Decatur.

**MEETING IN OLD TOWN**, delegates to the annual Maine State Elks Association Convention elected Edward R. Twomey of Portland as its Secretary-Treasurer for the 34th term. Harold V. Fielding of Bath is the new President, and Vice-Presidents are Howard Ragsdale, Waterville, Gene A. Palmer, Biddeford-Saco, Frank A. Ruby, Bangor, and Joseph I. Winner, Lewiston. The new administrative assistant is William P. Menneally of Presque Isle. Trustees are H. T. Gagnon, Presque Isle, Robert Messier, Old Town, Donald E. Edwards, Houlton, Russell MacPhee, Wa-

terville, J. G. Bollier, Gardiner, William Tippens, Millinocket, Maurice Alpert, Bangor, and J. J. Cummings, Augusta. These officials were installed by District Deputy Henry T. Flaherty.

A class of 25 was initiated for Maine's 16 lodges by the State Championship Biddeford-Saco Ritualistic Team and it was decided to meet next year in Rumford.

Miss Elizabeth Thompson of Houlton won the State Association's \$600 "Most Valuable Student" Award and the delegates at their business session voted to sponsor two \$600 scholarships for nurses' training courses for two deserving young ladies.

**A MOST SUCCESSFUL** Convention of the Nebraska Elks Association was held in Norfolk from May 12th through the 14th, with a total of 802 registered. Bernard Dougherty of Scottsbluff is now President, with Wm. H. Heiser, Falls City, Chester O. Marshall, Kearney, Fred L. Petersen, Fremont, and William Dunn, Ogallala, as Vice-Presidents. Treasurer is Fred C. Laird of Fremont with Paul D. Zimmer of Falls City re-elected Secretary.



**ARKANSAS** Convention host officials of Mountain Home Lodge are pictured, background, with their P.E.R. Ben Saltzman, State Assn. Pres., fifth from left, and in the foreground, left to right, Trustee Gene Shaw, Past Grand Exalted Ruler Earl E. James, Grand Exalted Ruler John E. Fenton, host E.R. Charles Mietchen and State Secy. Robert C. Acheson.



**GEORGIA** Conventioneers saw these notables at Jekyll Island. Left to right are President-Elect Edward M. Hester, retiring Pres. George C. Imes, Jr., Past Grand Exalted Ruler John S. McClelland and former Grand Trustees Chairman William A. Wall.





**LOUISIANA** officials look over the Convention program. Left to right they are State Secy. E. F. Heller, Sr., Pres. W. P. Pearce, Jr., Treas. Miles J. Byrne and Tiler E. F. Rodriguez.



**OHIO** Elks Assn.'s new officers are pictured with dignitaries at their installation. Left to right, foreground, are Trustees Chairman Lawrence Derry, Vice-Pres. N. A. Bartram, Pres. Martin Feigert, Judge Fenton, Past Grand Exalted Rulers Dr. Edward J. McCormick and Fred L. Bohn, and retiring Pres. John Quinn.

Reports indicated a marked improvement in all phases of the Grand Exalted Ruler's program, and a record number of 19 of the State's 24 lodges competed in the Ritualistic Contest with Scottsbluff coming out on top. The State showed a net increase of 1,146 members and 83 beautiful floats and bands made up a traditional Elks Parade through the city's one-mile business area.

Grand Lodge Committeeman and Mrs. Campbell Rice of Colorado were honored guests, given a warm welcome by all the Nebraska Elks, including Past Grand Exalted Ruler H. L. Blackledge and Mrs. Blackledge.

**COLUMBUS** was the site of the April 27-30 Convention of the Ohio Elks Association. This 63rd annual meeting was attended by 605 Elks and their ladies who were joined by Grand Exalted Ruler John E. Fenton, accompanied by Past Grand Exalted Rulers Dr. Edward J. McCormick and Fred Bohn.

The Elks of this State broke two records during the past year—in contributions to the Elks National Founda-

tion and to the Ohio Elks Cerebral Palsy Fund Raising Board.

Officers elected at this meeting include President Martin W. Feigert, Van Wert; Vice-Presidents N. A. Bartram, Youngstown, Walter G. Springmyer, Cincinnati, and Elwood W. Reed, Bowling Green; Secretary-Treasurer Robert N. Antram, Alliance; Chaplain Sam Fitzsimmons, Van Wert; Sgt.-at-Arms R. P. Stoller, Van Wert; Inner Guard Eugene Long, Sidney; Tiler E. F. Sever, Piqua; Trustees Lawrence Derry, Chairman, Barnesville, Carleton Riddle, Willard, and C. Ross Cline, Secretary, Chillicothe.

Next year, these Elks will meet again in Columbus from May 3rd to the 7th, with a Fall Conference in Lima September 16th and 17th.

**WITH MORE THAN 700** delegates in attendance, the Arizona State Elks Association Convention in Tucson May 3rd to the 6th was one of the most successful in its 46-year history.

Under the guidance of Convention Chairman M. H. Starkweather, the meeting was smooth-running and enjoyable. Two Past Grand Exalted Ru-

lers, L. A. Lewis and Horace R. Wisely, together with Grand Exalted Ruler John E. Fenton and Grand Esteemed Leading Knight C. P. Hebenstreit were welcomed to the many well-attended business sessions during which reports of increased activities at three Arizona veterans hospitals were made.

H. W. Ratliff of Yuma succeeds James Blair as President of the organization, with W. M. McMillon of Phoenix, Dan Thompson, Prescott, and Vernon Bethany, Bisbee, as Vice-President.

Next year the Arizona Elks will meet in Mesa, with a Mid-winter Meeting at Douglas next January.

**WELCOMED BY** Past Grand Exalted Ruler and Mrs. H. L. Blackledge, Grand Exalted Ruler John E. Fenton arrived in Wichita for the May 4th, 5th, 6th and 7th Convention of the Kansas Elks Association during which 20 scholarships totaling about \$2,000 were awarded. This ceremony was followed by the Memorial Service conducted by Rev. Francis Zimkosky, former Grand Chaplain, with a special tribute to the late Past State President Milton Stoffer.

Approximately 780 persons attended



**KANSAS** Elks Assn. Pres. Gerald M. Murray places a Convention pin on the lapel of Judge Fenton on the latter's arrival in Wichita. At right is Past Grand Exalted Ruler H. L. Blackledge; second from left is Grand Lodge Committeeman Lloyd Chapman.



**WYOMING** Elks Association's gift of a new model station wagon is turned over to the Crippled Children's and Adults' Society, by State President Arnold Veile, second from left. Accepting the car is Robert Allen, left, Executive director of the Easter Seal Society. Witnessing the transaction with obvious approval are Grand Secretary Lee A. Donaldson, third from left, and D. D. Robert Morrow.

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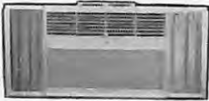


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the State banquet at which Judge Fenton was the inspired principal speaker, and it was decided to hold a fall meeting at Manhattan, October 7th and 8th, with the 1962 Convention again in Wichita May 3rd through the 6th. Until that time the following men will handle the Association affairs: President L. F. Rathbone, Manhattan; Vice-President Cliff Lyon, Hiawatha; Trustee Robert Olson, McPherson; Treasurer Forest Link, Pratt, and Secretary Fred H. Kelly, Salina.

SOME 300 members and guests gathered in Shreveport for the April 21st, 22nd and 23rd Annual Convention of the Louisiana Elks Assn. during which Grand Exalted Ruler John E. Fenton and Past Grand Exalted Ruler Earl E. James were honored guests and featured speakers, together with Mayor Clyde Fant of Shreveport and Mayor J. W. Cameron of Bossier City.

The State Ritualistic title went to Baton Rouge Lodge, with Franklin's Elks receiving the State plaque for their outstanding lodge activities.

District Deputies L. J. Alonzo and J. A. Fontenot conducted an informative clinic and President J. J. Eichelberger presided at the business sessions as well as at the banquet when Past Exalted Ruler R. J. Achee of the host

lodge acted as Master of Ceremonies.

Miss Paula Marie Schoenfeld and Edward S. Homan, Jr., both of Baton Rouge were honored as State Youth Leaders, while Channing Stowell, III, also of Baton Rouge was named the State's Most Valuable Student.

Houma will be host to the 1962 gathering of the Louisiana delegates who elected the following officers: President W. P. Pearce, Jr., Shreveport; Vice-Presidents Dr. G. P. Aycock, Sr., Franklin, and Dr. J. E. Banker, Jennings; Secretary E. F. Heller, Sr., Alexandria; Treasurer Miles J. Byrne, Shreveport; Trustees A. S. Johnson, Jr., Jennings, H. L. Boudreaux, Jennings, Leon B. Page, Baton Rouge, Edward W. Ortego, Alexandria, and Jacob Clausen, Franklin; Sgt-at-Arms J. S. McClean, Houma; Tiler E. F. Rodriguez, Sr., Alexandria, and Chaplain Theo J. Duhon, Jr., Baton Rouge.

Led by E. F. Heller, "Mr. Elk" of the year, fourteen members representing 11 lodges received Certificates of Merit in recognition of their outstanding activities of 1960-61.

JOHN E. FENTON, Grand Exalted Ruler, was guest of honor at the 54th Annual Meeting of the Oklahoma Elks Association held in Oklahoma City May 5th, 6th and 7th with the Elks of that city



"Shouldn't you be steering or something?"

THE ELKS MAGAZINE

WILLIAM VON RIEGEN

and those of Midwest City as co-hosts.

Met at the airport by Past Grand Exalted Ruler Earl E. James and District Deputies Elmer Tanner, Fred Schiefer and Brooks Bicknell, Judge Fenton was honored at a noon luncheon at Town Hall, before flying to Wichita for the Kansas Convention.

Roy Gonders of Midwest City became President of the Oklahoma group, with Ernest Smart, Claremore, Steve Harris, Guymon, and T. D. Ramsey, Holdenville, as Vice-Presidents. Mr. Bicknell is a five-year Trustee and retiring President Clair Hill of Shawnee is filling the unexpired term of Trustee H. I. Aston.

Bartlesville Lodge won the Ritualistic Contest and was selected as the 1962 Convention City, while McAlester Elksdom received the Harry Payne Award for its outstanding Youth Program. The Association voted to dispose of the Oklahoma Elks Youth Camp near Tishomingo on the recommendation of a special committee which had made a one-year survey of this project.

**THE RITUALISTIC TITLE** went to Bellows Falls Lodge during the May 19th, 20th and 21st Convention of the Vermont Elks Association in Bennington, when Newport Lodge won the Membership Award Rutland took the Cribbage Crown and the Bowling Championship went to Springfield Lodge. Over \$27,000 was raised during the year for the Association's Major Charitable Project—Silver Towers Camp for Retarded Children, and more than \$19,600 was subscribed to the Elks National Foundation.

The 18th, 19th and 20th of May, 1962, will find Vermont's delegates in St. Albans, with these men holding the reins until that meeting: President Raymond L. Murray, St. Albans; Vice-Presidents Clarence R. Honney, Windsor, John A. Audley, Burlington, and Richard L. Fisher, Hartford. Roger J. Sheridan of Montpelier was reelected Secretary and R. N. Owens of Rutland is again Treasurer. All of St. Albans, R. W. Draper is Tiler, L. C. Bowles, Chaplain and S. E. Boardman, Sgt.-at-Arms. Trustees are J. E. Ahearn, Bennington, S. C. Nelson, Montpelier, Dennis Brooks, Springfield, R. N. Lampman, St. Albans, Frederick Gobeille, Hartford, and P. E. Harrington, Windsor. Past President R. J. Quesnel handled the installation.

Golf occupied many of the social hours of this meeting, the President's Luncheon was a great success and the mammoth Elks' Parade was a thrilling spectacle. At the annual banquet, the speaker was the Hon. F. L. Lappin, Legislative Secy. to Gov. John A. Volpe of Massachusetts, and Grand Trustee Edward A. Spry was the speaker at the business session.

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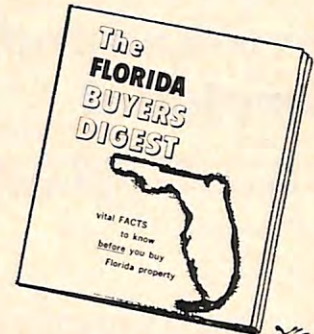
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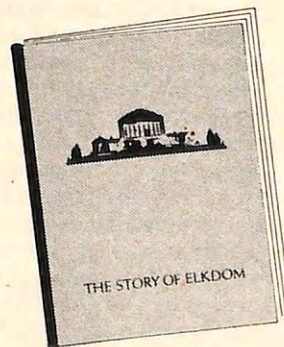


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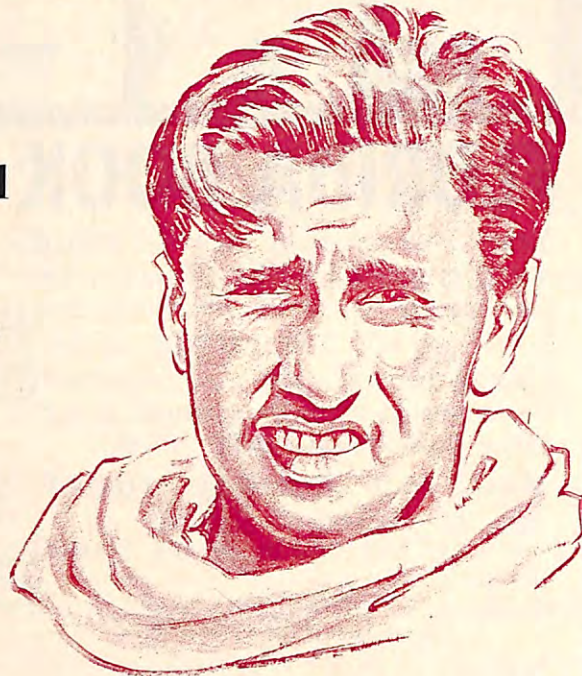
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## Segura's Two-handed Forehand

By JACK KRAMER

FORMER WORLD AMATEUR  
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TENNIS CHAMPION

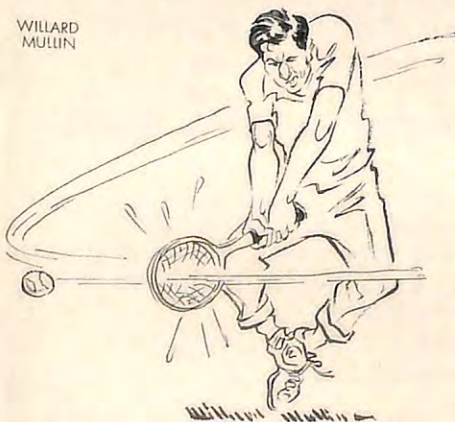


BEST SHOT I ever saw in tennis, and one you'd certainly never forget once you saw it, was Pancho Segura's two-handed forehand. When he used it he wound up like a baseball player going for the seats, and probably he swung just as hard.

The little fellow could do all sorts of this with his two-fister, hitting it short, long, down the line, or cross-court. You had to stay away from it on his good days and try to bang away at his backhand. If you ever let him have an inch with that forehand he'd have you like a yo-yo.

There have been other fine two-handed hitters in tennis, including Vivian McGrath, the Australian Davis Cupper, but no player ever had more control with it or greater average speed. Segura also had the "kicker" in his deception. He could hold back until the last split-second, then whip the forehand to a step from where you were.

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Segura probably represented the peak in amateur-to-pro development. The manner in which he progressed after he left the amateur ranks was truly remarkable. His all-around game sharpened and he seemed just as durable in the late 1950's as when he was bouncing around the amateur courts as a bandy-legged kid before World War II.

In 1958, at the age of 37, Segura beat the world's best in a week-long round-robin in Los Angeles, coming away with the \$3,000 first-place money and taking such fellows as Dick ("Pancho") Gonzales and a string of top-notch Australians.

Pancho beat Gonzales in the opening match, then took Rex Hartwig. He had a day's rest, then beat three more Aussies—Lew Hoad, Ken Rosewall, and Frank Sedgman. It was probably one of the greatest performances by a man his age in the history of the sport.

Segura is still a truly amazing athlete. He is the oldest playing pro in the game, has probably clocked more mileage than any other athlete, amateur or pro. He's been around the world a half-dozen times. A U.S.-to-Australia trip for him is like a bus ride for most persons.

A few years ago his native Ecuador gave Segura a national hero's welcome. Certainly his unorthodox two-handed shot and his tireless court coverage has made him a welcome addition to the tennis world from Stade Roland Garros to Forest Hills and from Tasmania to Capetown.

—As interviewed by Harold Rosenthal.

## Survival Is Not Enough

(Continued from page 7)

three years later. With carefully supervised and selective aid, Korea could have been restored as a self-reliant, viable nation.

In 1947 ours was the only nation that possessed nuclear weapons. It was to be another two years before the Soviet Union, with the aid of Russian spies and American traitors, would break the atom bomb barrier. If my recommendations in 1947 had been adopted we would have had the power, with the moral support of our allies, to insure their fulfillment. Instead, we seemed transfixed by the vilification and empty threats that issued in a constant stream from the dour team of Vishinsky and Gromyko, who at that time represented Moscow at the United Nations.

Even more sad is the fact that time and again in succeeding years we had many opportunities to retrieve positions that we had failed to maintain. Unhappily, our national policy, if it can be called that, was administered by men of undoubted good will but, unfortunately, at least equally bad judgment. Added to this misfortune have come increasing pressures from our hitherto most dependable ally, Great Britain, once the world's mightiest power but now, alas, motivated by an eagerness to trade and survive which seems far to transcend a will to be free.

There are definite signs in Washington that a retreat from our traditional policy toward China and the strategic Pacific area is under way. Note these headlines in the daily newspapers: BRITISH READY TO PRESS FOR RED CHINA U.N. SEAT — BRAZIL SWITCHES STAND ON PEKING IN U.N. — CANADA SEEN PUSHING CHINESE ISSUE IN U.N. — KENNEDY APPRAISING POLICY ON RED CHINA. There are leading figures in the present Administration who have expressed the opinion, additionally, that we should extend diplomatic recognition to the Peking regime.

We are being told that it is simply realism to follow this policy because the communists are in firm and permanent control of the mainland of China. Those who advocate this brand of "realism" claim that there is little that we, or even the free Chinese on Formosa, can do to alter that situation. Then they add as a clincher: we cannot ignore, diplomatically or otherwise, 600 million Chinese people.

I oppose the recognition of Red China under present conditions not only because it would be a betrayal of American principles, which would be sufficient reason in itself, but also because it would be a betrayal of 600 million Chinese people who are enslaved

by China's most vicious tyranny since the Third Century B.C. when the founder of the Ch'in Dynasty, Ch'in Shih Huang Ti, built the Great Wall with the forced labor of China's millions. Countless numbers of them perished from exhaustion and were thrown into the body of the wall they died building.

Twenty-five years ago Stalin committed a similar crime in the Soviet Union when he starved 18,000,000 Russian peasants to death in his program of enforced industrialization. Mao Tse-tung has made the work of both the Yellow Emperor and Stalin seem like child's play with his horrifying drive to impose his commune system on all China for the glory of creating a brain-washed nation of robots to provide him with the sinews of war to enable him to crush the civilized world. Reported deaths in present day China from Mao's program of enforced starvation and exhaustion already far outnumber those of the first Ch'in emperor and Stalin combined.

The Chinese communist leaders do not represent the will or the aspirations of the 600 million Chinese people. Not one Chinese from Formosa or Hong Kong has attempted to run away to Red China. But month after month thousands of Chinese flee the mainland with children, parents, families—desperately leaping into the unknown outside world to escape the Red Terror that has clamped down about them.

The Chinese communists did not come to power through the will of the Chinese people. They did so through military force, with weapons provided by Moscow. We know that the vast majority of the Chinese people would, if given half a chance, rebel against Mao Tse-tung and his gang of cut-throats in Peking. Refugees from the mainland who escape into the teeming other millions of refugees already in Hong Kong bring horror stories of what goes on in mainland China. They bear out what was revealed to us ten years ago when of some 14,000 communist Chinese prisoners of war captured in Korea, more than 80 per cent elected voluntarily to go to an unknown future in Formosa rather than to return to their home in Red China.

The British Government is tireless in its effort to press our country into admitting Red China into the United Nations. Lord Home, the Foreign Secretary, agrees that the Chinese communists are a bad lot and are not to be trusted, but he adds that the facts of international life require that they become U.N. members. I would point out to Lord Home that the United Nations is not a reformatory equipped to rehabilitate delinquent despots; that it is not incumbent upon us to give aid, comfort, and prestige to a regime that publicly announces that it is single-

mindedly dedicated to the destruction of all "imperialist states," which, in communist doublespeak, means democratic countries—in particular the United States.

Another specious argument advanced in behalf of Red China is that that regime must be recognized by the United States if there is to be any hope of preventing willful or accidental nuclear devastation. There is little use in trying to achieve control of nuclear weapons, we are told, unless we are "realistic" enough to deal directly on this matter with Red China as well as with the Soviet Union. I can assure you, however, that the Soviet Union alone holds the key to the door that could open the way to nuclear capability for Red China, and will continue to hold it for a long, long time to come. Let us not be diverted, therefore, by futile discussions of the impossible, but concentrate instead on what urgently needs to be done—the task of inspiring revolt against communist slavery in Red China as well as everywhere else in the communist satellite world.

It has proved utterly impossible, and it will continue to be impossible, to negotiate a dependable nuclear weapons control agreement with the Soviet Union for the simple reason that international communism wants to destroy us, not live side by side with us. We can co-exist peacefully with the Soviet Union only if we are willing to become another Hungary.

As long ago as 1921 Lenin boasted: "First we will take eastern Europe. Next the masses of Asia and Africa. Then we shall encircle the last bastion of capitalism, the United States of America. We shall not have to attack. It will fall like overripe fruit into our hands."

Was Lenin right? Is Khrushchev right? Certainly it is dismaying to find that two members of the British Commonwealth, Canada and Australia, have contracted to sell Red China ten million tons of wheat. The heads of both governments have said that this piece of business would be a shot in the arm for trade in their respective countries. In my opinion, it is a betrayal of the free world. Food is one of the most strategic materials known to man. It is a greater strategic necessity than even guns. Anything that is sold to our communist enemy that fills his need and relieves him of the necessity of producing it himself allows him that much greater flexibility to concentrate on his major objective, our destruction—food most of all.

Neither Canada nor Australia can be under any illusion that their wheat will go to the Chinese people in the countryside who, in rebellion against Red tyranny, refused to till their own soil. They know, as you and I know, that Mao Tse-

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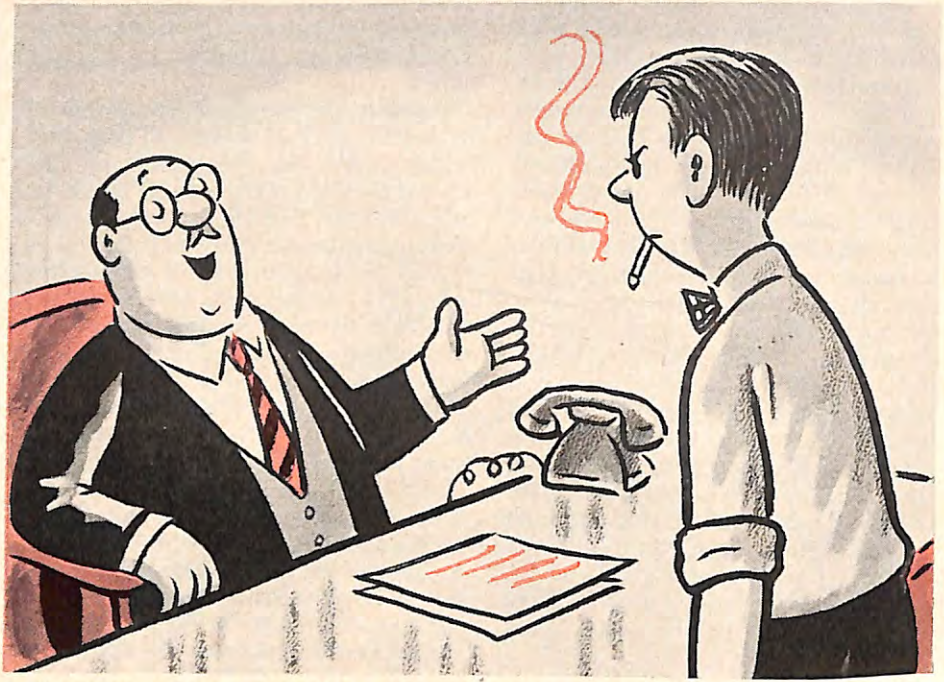
tung plans, exactly as Stalin planned in the mid-thirties in the Ukraine, to starve many millions of peasants to death and the remainder into submission, in order to keep alive the hopeless millions of his labor force driven into the pressure cooker of his industrial communes. Why should our allies in defense against worldwide communist aggression be parties, as they are, to their own undoing and ours? I am as bewildered by it as was the King of Siam in the charming musical play *The King and I*, when, beset by the weird goings on in the world about him, he commented "Is indeed a puzzlement."

"Puzzlements" of one kind or another are bound to attend each succeeding generation in free societies that develop, not by dictates of a self-appointed few who seize the reins of power but by the unfettered will of the people themselves. Is it necessary, however, for the free society blindly to subscribe to the aphorism: "The only thing we learn from history is that we learn nothing from history"? Is there not some way in which it can learn to distinguish between what is right and what is wrong in principle from what momentarily may be economically profitable or unprofitable?

It is often said that life in the United States has become too soft and that it is difficult to bring out traits of character that develop most promisingly under conditions of hardship and early responsibility. There can be little doubt that the privations of the frontier did toughen the moral fiber of our early citizens. "A gem," says Confucius, "is not polished without rubbing nor a man perfected without trials." But our frontier is gone beyond recall, and American youth today cannot experience the hardy lessons it had to give.

I would suggest, therefore, a substitute defense measure for the younger generation—a study of communism in the schools of our country at all levels, beginning in elementary grades and continuing through high school and the university. I would like to see more school text books written on the subject, for young people of all ages, on the nature of communism and the history of communism, and brought up to date year by year. This, I believe, would be the best kind of defense for coming generations of Americans. If we are not able to defang the communist cobra in our time because of lack of universal awareness of how to handle it, the least we should do is prepare those who come after us so that they may be better equipped than we have been to do so. Provided we leave them something worth defending.

I don't think I need here to recite further the gloomy catalog of communist criminality. What is needed now is not an enumeration of the consequences



"Now that you've called a spade a spade, Manson, you can start digging for another job."  
THE ELKS MAGAZINE

SYD HOFF

of defeat. What is needed is the courage of our convictions. Surely by now it is clear that there is no such thing as "peaceful coexistence" with communism—that Mao Tse-tung means what he says when he urges every communist to "grasp the truth that political power grows out of the barrel of a gun." And that Khrushchev really intends to "bury" us.

We need to bear in mind that today's Soviet leaders are shrewd and cunning men, not madmen; that they know that atom and hydrogen bombs can travel east as well as west; that a third major war would destroy them as completely as it would any other nation, immediately; and that their aim is to keep us off balance everywhere while they carry on their unrelenting pressure to weaken our will and cause our nerves to crack.

Let us react by sounding the tocsin for freedom in the streets of the entire world, inside the Iron Curtain and the Bamboo Curtain as well as out. Let us take leadership in the attack against the bloody handed Ivan the Terrible and Genghis Khan of our time. Not counter-attack, but attack.

Let us begin by hammering away at the fact that on December 12, 1958, the United Nations General Assembly adopted a resolution deploring the continued repression by the Soviet Union of human rights in Hungary and denouncing the Soviet's infamous execution of Premier Imre Nagy and General Pal Maleter. Let us remind everyone that, at the same time, the United Nations designated Sir Leslie Munro, distinguished former President of the General Assembly, to represent the United

Nations in a visit to Hungary to investigate Soviet atrocities there and to report his findings to the U.N.

Let us then hammer home to the world that on December 9, 1959, the United Nations General Assembly adopted another resolution condemning the Soviet Union for its refusal to permit Sir Leslie Munro to enter Hungary for the purpose of fulfilling the United Nation's instructions; that one year later, on December 2, 1960, Sir Leslie reported to the United Nations General Assembly that he still was being prevented by the Soviet Union's puppet regime in Hungary from entering that country; and that to this very day, despite the will of the United Nations, he still is unable to do so.

Let us not be diverted to shoe pounding gutter tactics of a ruthless Soviet mountebank or the inspired invective of Soviet satellite puppets. Let us concentrate all our attention in the United Nations, our exclusive attention, on forcing the issue of exploring *on the ground in Hungary* what happened in Hungary when the attempt by that nation's people to free themselves from communist tyranny was brutally smashed by Soviet tanks and infantry. If the Soviet Union cannot be compelled to permit this to be done, then we shall frankly have to admit that the nobly conceived United Nations has degenerated into a farce, or a tool of Communist propaganda and obstruction, which I would be loathe to do without having given it a fair trial. We can quickly find out if we have enough courage to stand by our principles. I think the vast majority of our people would like to see us try. • •

# Sarazen

(Continued from page 9)

unique because in four decades of traveling around the world he has never seen or heard it being used by anyone else. This is not surprising, since he literally invented the name. He did this because he didn't like the way his real name looked in print when, at the age of nineteen, it was reported in a newspaper that he had scored a hole-in-one. "Eugene Saraceni didn't sound at all like a golfer's name," he recalled when I recently visited him at his Germantown farm, where he lives with his wife Mary. The Sarazens call their 300-acre home Mountain Range Farm. On it they grow apples, grapes, and cherries and raise 50 head of Black Angus cattle. They have a married daughter, Mary Ann, and a son, Gene, Jr., who is now on duty with the Army in Germany. Neither the daughter nor the son, surprisingly, exhibits any interest in golf.

"The name 'Saraceni' wasn't crisp enough," Sarazen went on to explain. "It didn't come off the tongue like Chick Evans, or Jim Barnes, or Walter Hagen, who were then all my heroes. Eugene wasn't a bad name for a violinist or a schoolteacher, but it was a lousy name for an athlete. Saraceni was too long and I was often irritated by the way people kept mispronouncing it. I wanted a name that suited me and golf. A name has to be right."

Short and knotty, Sarazen today has the tanned, trim good looks of a man at least ten years younger. While talking with him, I found it difficult to reconcile his appearance with the length of his career. Sarazen played in his first national championship in 1920, when he was eighteen. Thirty-seven years later—at Dunedin, Florida, in the first round of the Seniors Championship of the PGA—he shot a 65, the lowest competitive round of his career.

He won his first national championship, the National Open, in 1922. His score for those 72 holes was 288. Thirty-six years later he was able to duplicate this score in winning the PGA Seniors.

Looking back, Sarazen believes he can now sometimes play as well as he did 40 years ago because he has made a conscious effort down through the years to maintain his hand action. He has done this by swinging a driver with eight extra ounces of lead in the head practically every day of his life. This is a regimen he learned from Ty Cobb, who told Sarazen he had kept his batting sharp over the years by daily practice sessions with a bat he had loaded with lead.

"You can't buy hand action," Sarazen said as he lazily swung the 22-ounce

practice driver in his living room. "It's not a shelf product. You can't even be taught it. You simply have to develop it—the earlier in your golfing career the better. And you have to work at maintaining it. It's the first element of your swing you'll lose as you advance in years. Every tournament player begins to notice the loss of snap in his hands when he passes forty.

"If you can maintain your hand action, you won't have much trouble maintaining your accuracy or even maintaining your distance," he said after laying aside the driver and grabbing a putter. "Your only problem then is to keep your putting touch from disintegrating. The answer to this problem lies in the knees. They simply will not hold you steady enough. As a matter of conjecture, I'll wager that if the field in any major tournament were required to wear bathing suits, you could come close to guessing every contestant's age simply by observing how much their knees shake. The knees start to shake just after you pass forty, and they shake a little bit more each year."

Among his other activities, Sarazen has been a director of the National Senior Open Golf Association, and, as such, he has become a spokesman for all golfers over the age of fifty. I asked him if he could honestly generate any enthusiasm over seniors' golf after his many exciting years as a top-flight tournament player.

"Seniors' golf," he answered, "is by all odds the most enthusiastic, most promising branch of the entire game. My seniors group grew from just 15 members to more than 1,600 in the space of less than four years. The members think nothing of traveling clear across the country to play in a tournament and of spending weeks or months in training themselves and preparing their games for the event. They approach the game with a devoutness no other group—amateur or professional—can match."

As the Peter Pan of the fairways, Sarazen has actively campaigned against every great player in the game from Harry Vardon, the English crack who won his first British Open in 1896, to Arnold Palmer. In other words, Sarazen has competed against, at their best, such players as Walter Hagen, Bob Jones, Byron Nelson, Sam Snead, and Ben Hogan. What, I asked him, had impressed him most in all those years?

"The astounding growth of the game," he answered. "Whoever would have thought, for example, that the tournament circuit would be approaching \$2,000,000 in prize money? That playing it could be a full-time job?

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That first prize in an event could amount to as much as \$100,000? That a pro could make a six-figure income without winning a major championship? Whoever would have thought that 30 million people would look at a tournament on television?"

Sarazen put aside the putter he had been holding and began to mix us a couple of highballs. He handed me mine and then he slumped into an easy chair, where he fingered his drink. What, I asked him, did he prognosticate for the future of the game?

At this question, his face lit up. Obviously, I had struck a responsive chord. He seems to enjoy talking more about the future than he does about the past. "We are entering the age of the heavyweights in tournament golf," he answered. "There will be no more Bantam Bens walking away with our major championships. Looking back, it seems almost incredible that American golf was once ruled by Johnnie McDermott, who won the National Open twice while weighing 123 pounds; Cyril Walker, who won the Open at 112 pounds; and Freddie McLeod, who won at a ridiculous 108.

"Today, our tournaments are being monopolized by pros who are either tall or heavy, or both. At five-foot-ten and 160 pounds, Dow Finsterwald now ranks as the smallest player among the top 12 money winners on the circuit. The little fellow just doesn't seem to have a chance any more.

"What few architects today seem to understand is that no truly great golf course ever came off a draftboard. To be great, a course must have playability. That is, it must have the character to accept good shots and to reject bad shots. The only way this character can be developed is for the course to be played upon, not just by the architect but by a variety of players who possess the kind of shots that really test a layout.

"Most of the courses being constructed today are more a test of muscle than of golf. Scientific golf—the ability to play more than one shot with each and every club—is thrown to the winds. The inevitable result of the back-tee school of architecture is that the long drive, like the big serve in tennis, will have to be legislated against by the powers that be. Then, like the volley in tennis, scientific golf will once more come into its own.

"The kind of architecture that will produce more scientific golf will have to do away with heavily-watered greens, a practice that greenkeepers use to hoodwink their members into thinking they are getting backspin on the ball. Short holes will be built so that everybody can reach them with an iron, not just the Sneads. Par-five holes should have small greens, designed to accept

a wedge shot and not a spoon. And, conversely, par-fours should have large greens, so that the player is faced not only with the problem of hitting the green but also with how best to get the ball close to the flagstick. That's golf at its best, and it is the sort of product architects should be striving to create.

"How many golfers would you guess there are in the United States today?" Sarazen asked rhetorically. "Five million? Ten million? Well, whatever the number, I predict that by 1965 there will be fifteen million golfers in this country."

Gene Sarazen was born February 27, 1902, in Harrison, New York, a Westchester County suburb of New York City. His father was a disillusioned, introspective man who had studied to be a priest in his native Italy but who had turned to carpentry of financial necessity when his parents died. All his life he was opposed to his son's career in golf, which he regarded as a plutocratic pastime unfit for the son of a working man.

Because of his father's aversion to golf, Sarazen might never have played at all were it not for the fact that he contracted an almost fatal case of pneumonia in his early teens while working as an apprentice to his father soon after the family had moved to Bridgeport, Connecticut. Young Sarazen had been working since the age of four—peddling *The Saturday Evening Post*, scavenging for scrap, lighting gas lamps for the town of Harrison—but the pneumonia

so impaired his health that his doctors ordered him to seek healthier work.

These orders more or less superseded his father's objections to his part-time career as a caddie, and so, by way of recuperating, Sarazen started hanging around the golf shop at Beardsley Park, a nearby nine-hole public course where he planned to turn himself into a player. For the first few weeks his weakened condition only permitted him to practice chipping and putting, but in a few months he was consistently playing the course in par or better. This so impressed the pro, a fellow named Al Ciuci, that he got young Sarazen a job as an assistant to George Sparling at the relatively-wealthy Brooklawn Country Club.

At Brooklawn, Sarazen blossomed into a golfer of tournament caliber. Within a few years he was competing in championships. In 1922, at the age of twenty, he captured both the United States Open and the PGA, which he successfully defended the following year and won for a third time ten years after that. In 1932 he again won the National Open and added to it the British Open. His victories in these two events he contributes directly to the sand-iron, a club which he personally invented.

"Taking stock of my game in 1931," he recalled at his home, "I realized that I was throwing away championships always because of one disastrous stroke in the course of 72 holes. And almost invariably this disastrous stroke

## ELKS NATIONAL HOME NEWS



Making their annual trip to visit with residents of the Elks National Home is this group of 39 Elks from Massachusetts, led by District Deputy Peter G. Asiaf of Brockton. Others included Past State Pres. Dr. H. I. Yale, former District Deputies Francis J. O'Neil, Dr. I. W. Smith, Frank J. O'Rourke and William Brennan, P.E.R.'s Earl Niquette, John J. Foley, J. Joseph Lyons, Paul J. Oswald, Edward H. Lutsky, Francis N. Zilch, Francis Fitzpatrick, Arthur Collard, Fred Weldon and G. M. Avery, and Rudy Vidette, Eugene Courschene, Armand LaPierre, Dr. J. B. McHugh, T. Joseph Whalen, D. T. Morris, Patrick Manning, Bernard Gilmetti, Thomas Khoury, Jack Robinson, Sam Shapiro, Norman Fenstermuker, Thurston Van Dyke, Edward Bishop, A. F. Fitzpatrick, Joseph Devine, Ernest St. Francis, Jake Gurwitz, Mike Kavanaugh, Marcellus Chandler, Philip Gamache, Oscar Fortier, and Joe Bouchaine.



could be traced back to a sloppily played bunker shot that cost me a double-bogey, if not a worse score.

"Plainly, something drastic had to be done to improve my bunker play. That something came to me, strangely enough, while taking flying lessons in Florida that winter. I was observing the action of the tail fins in making the plane go up and down. Perhaps, I thought, a 'tail fin' on a niblick would help me to put quick loft on a bunker shot. At any rate, I could hardly wait to get the plane back on the ground to see if some sort of a flange could be attached to the back of a club that would serve the purpose of generating pronounced loft. I wanted to make myself a club that would drive the ball up as I drove the clubhead down. When a pilot wants to take off, he doesn't raise the tail of the plane, he lowers it. And so I wanted to lower the 'tail,' or sole, of my niblick to produce a club whose face would come up from the sand as the sole made contact with the sand.

"At a machine shop in New Port Richey, where I was living, I had thick globs of solder attached to the underside of my niblick, to which I had added a few extra degrees of loft. The local course wasn't a very good one, but it did have one excellent bunker, right behind my house. I tried out my sand-iron there by hitting thousands of shots each week, making adjustments back in the machine shop and testing the improvements until I had the sand-iron perfected. Eventually, I felt confident of getting the ball within ten feet of the flagstick from any bunker, regardless of the lie. And so the sand-iron was born.

"I knew the club was revolutionary—so much so that I was scared to show it to anybody. I hid the head of it by placing the club upside-down in my bag while I was playing and by taking it home with me at night.

"The first successful test of the sand-iron came at Prince's, in Kent, England, where I won the British Open the following spring after many years of trying. Soon afterwards I won my second National Open, at Fresh Meadow on Long Island, by playing the last 28 holes in an even 100 strokes. Thinking back, I cannot recall one instance in which I did not get down in two from a bunker. In short, I won both those championships with the sand-iron.

"The first thing you have to learn in order to use the sand-iron properly is to realize that the technique of it is utterly different from the technique of other irons. You don't swing the clubhead. You pick it up with the hands and then drop it behind the ball. The clubhead is taken back outside the line of flight and then flicked down behind the ball, not too unlike the way you

would swing an axe when chopping a tree. Above all, the wrists must remain unbroken throughout the stroke. By 'breaking' the wrists, you almost certainly will either top the ball or hit behind it, resulting in one of those disastrous double-bogeyes which the sand-iron was designed to overcome."

Playing in his first Masters Tournament in 1935, Sarazen approached the sixty-ninth hole—the par-five fifteenth—standing three strokes behind Craig Wood, who had posted a score of 282, six under par. After a 250-yard drive straight down the middle of the fairway, he asked his caddie how he had to finish in order to beat Wood. Incredible, the caddie replied that he needed four three's; that is, three birdies and an eagle on the last four holes. Walter Hagen, with whom Sarazen was paired, began to laugh.

Sarazen's lie for his second shot to the fifteenth green, which was guarded in front by a lake, was not too good, and so he elected to play a four-wood instead of a spoon. It was, perhaps, the wisest decision of his golfing life. The shot Sarazen played with that four-wood was the most dramatic single shot ever struck in a major tournament. The ball tore toward the flag on a very low trajectory, no more than 30 feet in the air. Dead on line with the pin, it took one big bounce on the green and then rolled straight into the cup. In one shot, Sarazen had caught Wood. He parred his way into the clubhouse and then trounced Wood the following day in a 36-hole play-off.

If all the people who allege they saw Sarazen hit that shot were to stand up and be counted, the number would reach into many thousands. As a parting question, I asked Sarazen how many people actually saw the shot.

"Two dozen, at the most," he answered. "There was a small gallery behind the green and none at all along the fairways. By coincidence, two of the people who saw the shot were Hagen, who was my playing partner, and Bob Jones, who was a member of the gallery behind the green. But within five minutes after the shot, the gallery had increased to five thousand or more. The news had spread to the clubhouse, and, after a few moments of disbelief, the crowd poured down the hill to see if the shot was actually true. It was true, all right. I have never hit a better one. But, you want to know something? I'm still trying to."

At that, Sarazen and I shook hands and I said good-bye. As I drove through the gate of Mountain Range Farm, I glanced back at the house. There was Sarazen, standing near the doorway, swinging his heavy practice club in an effort to improve the hand action that had carried him through 40 years of championship golf. ● ●

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## A Year of Achievement

WHEN Grand Exalted Ruler John E. Fenton took office at Dallas a year ago, he set three challenging goals for his administration.

He called for the initiation of 126,000 members in order to achieve a net increase of 35,000. He asked for 75 new lodges by March 31. He appealed for cash contributions of a million dollars to the Elks National Foundation by April 30.

Now, Judge Fenton knew as did we all that the country was in the grip of a severe economic decline, which was bound to affect the fortunes of the Order. Even in good times these goals would be a stern test, but John Fenton is not one to attempt little things or let adverse circumstances swerve him from a course that he knows is sound.

With complete disregard for his own health, undeterred by private burdens that weighed heavily on him, he threw all of his remarkable powers of leadership, drive, and enthusiasm into the fight, and he never quit. His example was contagious, and the result is a record of which any man can be proud.

Generous Elks responded to Grand Exalted Ruler Fenton's appeal on behalf of the Foundation by contributing a whopping \$730,000 in cash by the time the books closed on April 30. That was 75 per cent of the goal and nearly 50 per cent more than last year's total. It was, of course,

the largest amount given to the Foundation in any of its 33 years. Impressive though the figure is, however, the greatest gain was in the number of Elks who, because of the missionary work of thousands of volunteer workers, have joined the ranks of those who give each year to the Great Heart of Elkdom.

The score for new lodges was 49 instituted by the March 31 deadline. Since then, however, seven more have been organized and eighteen are awaiting institution. This was achieved in the face of the severest winter in many years, which handicapped new lodge work in many sections. Furthermore, preliminary work has been done on the organization of many more lodges which will help to keep Elkdom growing with the country.

On membership we showed a net gain of 20,517. This was achieved by initiating 97,494 members, which was 77 per cent of the goal. The economic storm took its toll, however, in a sharp increase in dimits and drops for non-payment of dues. Nevertheless, the Order showed a substantial gain in membership for the 22d consecutive year.

These are Grand Exalted Ruler Fenton's tangible contributions to Elkdom. They are solid, substantial, and significant. Far more enduring, however, will be the example that he gave us of his splendid courage, his unequalled devotion, and his dedicated leadership.

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## THE CUBAN RECORD REVIEWED

The issue posed by the Cuban problem is clear cut. The Kremlin must be ousted from its toehold in this hemisphere. If we allow communism to conquer Cuba by force of arms then there is no logical reason for opposing communism in Laos or any other place on the globe. It is as simple as that. If we cannot and do not defeat communism in Cuba, what prospect will there be for defeating communism anywhere else?

Failure of the anti-communist landing last April must not be allowed to swerve us from our course. We must not allow ourselves to be diverted from this central task by recriminations over past mistakes, nor lulled into inaction by voices crying out against intervention and in support of appeasement of the communist dictator. That is the course of surrender, the path to Munich. Yet, it is the course that some people advocate.

An example of this advocacy was an advertisement, published in *The New York Times* of May 10, signed by 41 persons who described themselves as

intellectuals. Most of them were identified as members of the faculties of Harvard University, Massachusetts Institute of Technology, and Brandeis University. As an alternative to U. S. intervention in support of the anti-communist rebels, the advertisement advocated that we "seek instead to detach the Castro regime from the communist bloc by working for a diplomatic detente and a resumption of trade relations."

The value of this recommendation may best be gauged by an examination of the premises on which it was based. The major premise was that U. S. policy toward Castro drove him into the arms of the Kremlin. A second premise was that the U. S. was alone in its attitude toward Cuba, threatening "to impose our will in the Caribbean, whatever the wishes of the other American states, and in violation of inter-American agreements. . . ." To assert such premises requires the complete rewriting of history, an entire disregard of the facts. From these false premises, the false conclusion flows naturally: If we

just cooperate with Castro, everything will turn out all right.

The charge that an unfriendly U. S. turned Castro to communism has been propagated so widely and so assiduously in such flagrant disregard of the truth that it calls for a review of the facts.

Batista fled Cuba on January 1, 1959, and the U. S. Government recognized the Castro regime on January 7, the day before he arrived in Havana, promising elections "within one year." In April, Castro toured the United States, where he was received warmly as a friend of freedom and the bringer of social justice for the Cuban people. He told the American Society of Newspaper Editors, in Washington, that Cuba would continue her traditional friendship with this country and welcomed the help of U. S. industry in building a prosperous Cuba.

In March, Castro had begun his program of confiscating foreign-owned property. Our Government, through President Eisenhower, expressed sympathy for the Cuban people and of-

ficially recognized the right of Cuba "to undertake those social, economic, and political reforms which, with due regard to their obligation under international law, they may think desirable."

On more than 25 occasions, this Government offered to negotiate the question of compensation for confiscated property and other matters involving the two countries. Specifically, on February 29, 1960, our Ambassador to Cuba sent a note to the Castro Foreign Minister declaring: "I would welcome for transmittal to my Government, any proposals which Your Excellency might care to submit in these respects," relative to the negotiations. The Castro Government never replied to that note nor to numerous other efforts which we patiently made. Instead, Castro and his Foreign Minister, Roa, continued to accuse us of refusal to negotiate, all of which was part of a systematic campaign of false charges, villification, and insult designed to provoke the United States into overt action.

In August, 1959, Castro announced the arrest of 1,000 "counterrevolutionaries" and charged the United States and the Organization of American States with supporting a plot against him.

On October 21, Castro charged that U. S. planes had bombed Havana, causing two deaths. His own Havana police stated that no bombs had been dropped.

On November 3, the U. S. Government went so far as to forbid the establishment of any Cuban exile government in our territory.

In January, 1960 Castro's regime launched a series of actions to obstruct trade with this country and tie Cuba's economy into the communist bloc. Obstructionist tactics included pressure on Cubans to divert orders from the U. S. to other countries, reduction of 25 per cent in the import quota on U. S. rice, and measures to block dollar exchange needed in commerce. While Cuba's imports from this country fell drastically, we disregarded this economic warfare by actually buying more during this period than we had the year before.

While Castro was waging this economic attack on the U. S., he entered into barter agreements with the Soviet Union and Red China which involved the export to them of a very large part of Cuba's sugar crop, on which the U. S. had depended for years.

The meaning of Castro's moves was made quite clear when Cuba's Foreign Minister Roa announced on June 10 that Cuba had determined "to break the structure of its commercial relations with the United States." Faced with the necessity of assuring adequate supplies of sugar, the U. S. Government, after authorization by Congress, in July, 1960 reduced Cuba's preferential sugar quota by 700,000 tons annually and in-

creased the quotas of other countries.

On March 4, 1960, a French munitions ship exploded in Havana harbor with large loss of life. The next day, at the funeral of the victims, Castro accused this country of responsibility for the explosion. At the same time, however, he admitted that he had no proof. Nevertheless, the same charge was made in a pamphlet later distributed by Castro's Foreign Ministry throughout Latin America. Yet to this day Castro's government has failed to offer a scintilla of proof.

On May 6, a Cuban coast guard vessel fired on a U. S. submarine cruising on the surface of the high seas, outside Cuban waters.

On July 5, Cuba enacted a law authorizing seizure of all U. S.-owned property without compensation or recourse to courts.

Four days later, on July 9, Premier Khrushchev threatened a rocket attack on the United States if we intervened "militarily" in Cuba.

In August, 1960, Castro announced the "forcible expropriation" of property owned by U. S. citizens valued at \$700,000,000. The Red dictator offered payment in 50-year bonds secured by sales of sugar to the U. S. in excess of 3 million tons annually, the Cuban quota prior to the cut ordered in July—an obvious attempt at economic blackmail.

On September 26, Castro delivered his lengthy harangue to the United Nations General Assembly which constituted an open declaration of hostility to this country. Having failed to provoke us to aggressive action, and being unable to cite any facts whatsoever to justify the hostility, he resorted to a calculated campaign of false charges, a perversion of history, and malicious insults.

On January 3, 1961, President Eisenhower finally broke diplomatic relations with the Castro regime.

This, then, is the record of our patience, forbearance, and frustrated attempts at cooperation in the interest of the Cuban people. Is this a record of using our economic power to "weaken and undermine the new regime" as charged by the professors in their advertisement? Does this record support their assertion that "the United States' determination to isolate Cuba made the Soviet bloc Castro's only source of military and economic support?"

It is true that the rush of events taxes and blurs the memory, a sufficient excuse, perhaps, for the lapses of ordinary people. But will that excuse suffice for scholars?

The record of Castro's efforts to wreck the inter-American system will be cited in an August editorial in relation to the professors' charge that we seek to impose our will in the Caribbean regardless of our neighbors' wishes.

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## LETTERS FROM OUR READERS

May we extend congratulations upon the article in your April issue "Ladder Days Are Here Again." This article seems to ring the bell better than many we have seen.

DON E. MOWRY  
—Exec. Sec., American Ladder Institute  
CHICAGO, ILLINOIS

We have enjoyed "Elks Home Workshop" tremendously. In fact, I have saved all the articles, and we frequently refer to them on various projects.

MRS. JOHN H. MOSKOWITZ  
SANTA ROSA, CALIFORNIA

Your editorial "For Economic Literacy" (May issue) is extremely interesting and, I think, very timely. It certainly brings out what has been of great concern to me for many years. If we expect the young people of this country to embrace, advocate, and defend the virtues of our form of government, it is essential that they know something about it.

I personally believe that every high school student should be required to take a solid course in both political science and economics, with history appropriately integrated into the course. It should be not just an elective course for the purpose of picking up credit points but a major requirement with maximum emphasis placed upon that part of the curriculum. It should draw strong comparative analysis with other forms of government, especially communist or other types of government as they are practiced. It should show the distinct advantages of our system; it is simply not enough to keep on parroting "ours is the best."

MILTON A. CRABTREE  
MILL VALLEY, CALIFORNIA

I like the cover on your May issue. I have two nephews interested in baseball. One is a teacher and baseball coach in a high school and the other is interested in Little Leaguers.

FRANK C. BOWERS  
SPRINGFIELD, MASS.

I read THE ELKS MAGAZINE every month and enjoy reading about all the various ways that Elks help young people to further their education and the many ways that they help the handicapped children of this country.

In the May issue, after reading Tom Wrigley's column, I became very enthused about his mention of Rep. Eugene J. Keogh's bill . . . whereby

handicapped persons would be able to deduct \$600 from their income taxes each year for taxis, etc., to and from work. His statement "there are two million persons who cannot take the jobs they want because they cannot afford to pay extra transportation" applies to my situation.

I have been handicapped all my life. Through the generosity of many people, Elks lodges included, I have attained my present position: I am married and I work as a legal secretary. Since I graduated from business college I have had to turn down three better-paying positions because of the cost of extra transportation.

MRS. HARRIET PARSONS  
AUBURN, MAINE

I was very much impressed with the article "Watch Your Figures!" by Dickson Hartwell which appeared in the May issue of THE ELKS MAGAZINE.

This article could be of tremendous value to every businessman and could well mean the difference between success and failure.

CARL Y. TRUEBLOOD  
Cashier, First Trust & Savings Bank  
TAYLORVILLE, ILLINOIS

I always read "In the Dog House," and I think they are some of the finest articles that are published on dogs.

In your opinion, is it good to have a dog's name on his dog collar, or is it best to have just the owner's name? I have heard that if a dog thief has the dog's name that this might help him in establishing a stronger bond between himself and the dog.

ROBERT S. WILLIAMS  
CHATTANOOGA, TENN.

Ed Faust replies: *The owner's name and address are sufficient for identification. I've known of several instances where knowledge of the dog's name and the dog's response to it legally established ownership of a dog when it was claimed by another person.*

The freedom seal you show in THE ELKS MAGAZINE in "Freedom's Facts" should be plastered all over these United States, in the way of a stamp for sealing letters and on billboards.

Just a 45-year-old member of Galena, Ill., Lodge congratulating you on the articles you publish against communism. We are strong and we all should be doing something about it.

C. O. BASTIAN  
CHICAGO, ILL.

As a new member of New Haven, Conn., Lodge, I have been tremendously impressed by the selflessness of my Brothers who devote so much of their valuable time to furthering the welfare of those less fortunate.

One area of need I feel would be worthwhile for our hard-working Brothers is the United Nations. It is my conviction that the Order should place itself solidly on the side of those working for international amity and peace. I hope we could sponsor one day a year devoted to supporting the U. N. through contributions to such a group as UNICEF (United Nations Childrens Fund).

GEORGE F. HAWKINS  
NEW YORK, NEW YORK

We thoroughly enjoy Mr. Crawford's articles on card playing. It is one of the highlights of your fine magazine. I look forward to receiving THE ELKS MAGAZINE when mail call is sounded.

LT. COMDR. J. A. BENSON, U.S.N.  
(member of Manila Lodge)  
FPO SAN FRANCISCO, CALIF.

My husband is a fisherman, and I love all kinds of card games. I can tell you that I was pleased when you added the "Play Cards With John R. Crawford" feature.

My husband really enjoyed the article "Take Your Tackle to the Convention" by Ted Trueblood (June issue). He just returned from a fishing trip to Acapulco, Mexico, but I don't think they hooked anything that could or did "go 100 yards like an express train."

MRS. H. E. GARRISON  
MARION, ILLINOIS

The following was addressed to cover artist John Scott: The cover on the April issue of THE ELKS MAGAZINE has raised a question in my mind. When were you up to my summer fishing cabin in British Columbia? This is the view from my front steps.

This lake lies about 70 miles north and a little west of Kamloops, B.C. It is a small lake, too small to be found on a map, but it is in the vicinity of Taweel Lake, which many maps do show.

I know that it is unlikely that you have been there, but I think you will be interested in the coincidence.

MAURICE WINDUS  
LONGVIEW, WASHINGTON

That was a very good on-the-scene story by Horace Sutton ("Fabulous Florida, Part One," June issue). I have been a resident of Miami Beach for the past 20 years, and I am acquainted with every phase and interest of this area.

JACK NEWMARK  
MIAMI BEACH, FLA.

# Why is the tide running towards Magazines?

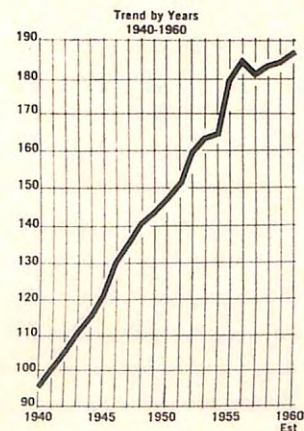


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## MAGAZINE READING AT ALL TIME HIGH

CHART SHOWS the huge growth in magazine circulation over the past 20 years up to today's 188 million copies per (average) issue. Magazine circulations have grown faster than the population as education and leisure time have increased, family interests expanded, and concern with world affairs heightened.

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