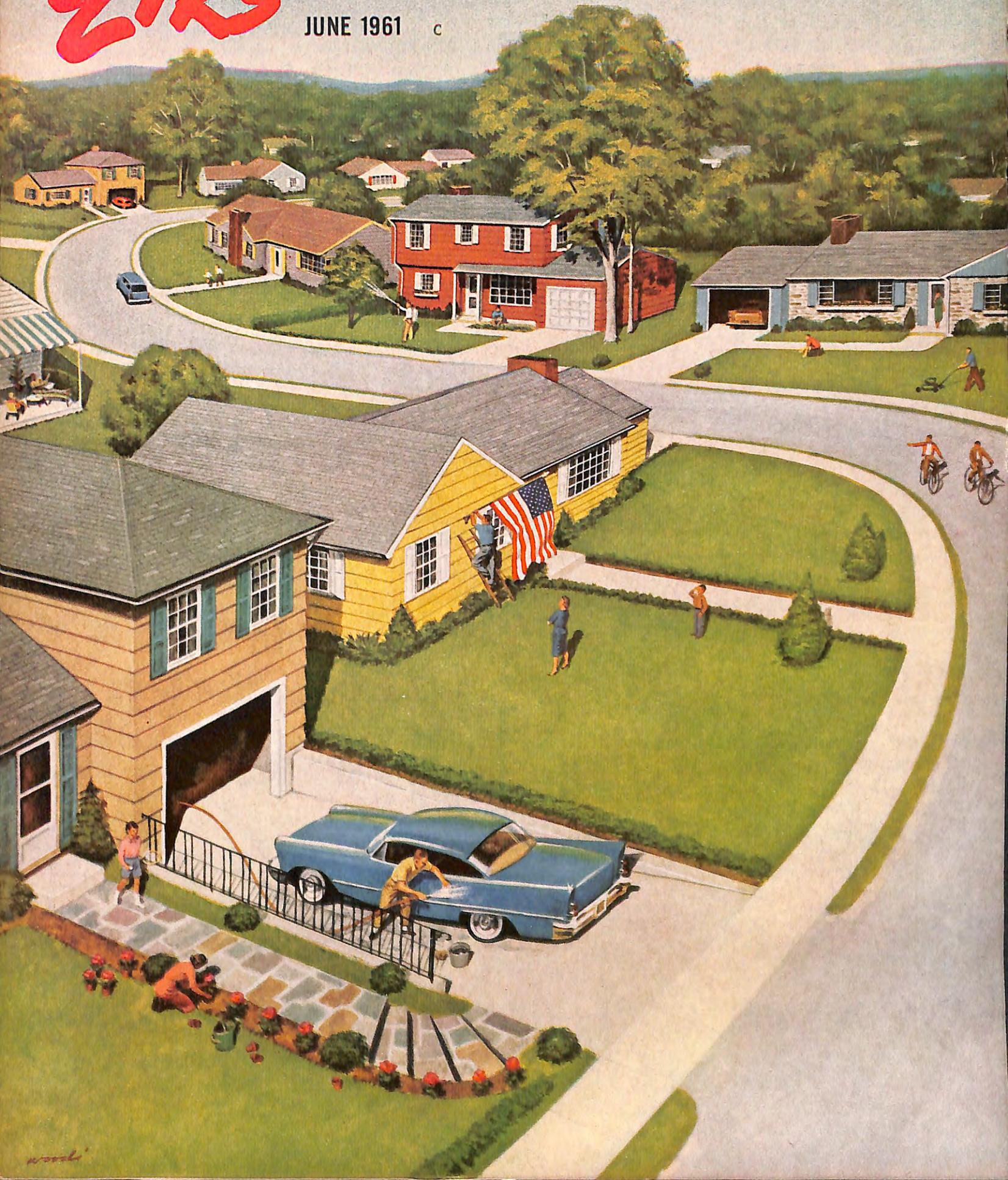


THE
Elks
MAGAZINE
JUNE 1961 C

GREATER MIAMI AREA
FOR THE CONVENTION

By HORACE SUTTON



THE
UNITED STATES TREASURY DEPARTMENT
SALUTES

THE ELKS MAGAZINE

for leadership in the U. S. Savings Bonds Program.

Since 1941, your members have helped to bring the Savings Bonds story of thrift to the people of every American community. Your efforts have helped bond-savers build homes and businesses, finance educations and retirement. Today Americans own a record \$43 billion in Series E and H Bonds—buying power for every community, economic strength for our country, dreams coming true for millions of families.

For a patriotic job well done—and *still* being done—you deserve the Nation's thanks.

William H. Neal

William H. Neal

National Director, U.S. Savings Bonds Program

UNITED STATES SAVINGS BONDS

20 Years of Service to America



SAVE
MORE
THAN
EVER

2 COMPLETE 1961 MODEL FISHING OUTFITS 279 pcs

PFLUEGER, MUSTAD DUPONT

SMOOTH POWERFUL DIRECT DRIVE
LEVEL WIND CASTING REEL

FREE! If you order NOW!
LEAKPROOF FLOATING
TACKLE BOX

POWER ACTION
GLASS RODS
STRONGER
THAN STEEL
OR BAMBOO

LIVE BAIT BOX

FOLD-A-WAY
FLOATING
TROUT NET

SAFETY
STAR DRAG
Found only
on best reels

DETACHABLE
HANDLE
FULL CORK
GRIP

BOTH SETS
FOR THE PRICE OF A
REEL ALONE

COMPARE!
with expensive sets
\$14.95
Complete

NEW! COLT AUTOMATIC
SUPER "88" REEL

- SMOOTH POWERFUL LIGHT-NING FAST FINGERTIP CONTROL
- PUSH BUTTON CASTING ANTI-REVERSE—NO BACKLASH

FISH KNIFE
with SHEATH

FAMOUS
JIGS and FLIES

28 Pc.
POPPING
LURE SET

19 FAMOUS
CRAFTY
LURES

COMPLETE! Nothing else to BUY!

NEWEST! EASIEST WAY TO CATCH FISH!

SELECTED FOR YOU BY EXPERTS. This choice fish-getting tackle, used by experts, contains nationally famous brands. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. Whether you're a veteran angler or an occasional fisherman, you can be proud of this precision-built kit. Nothing else to buy—you can go fishing at once. Compare! You will not find a bargain like this anywhere.

LOOK! YOU GET EVERYTHING SHOWN. Super "88" Colt Automatic Spin Cast Reel with line. Comet X3C Bait Casting Reel—5 ft. (2 pc.) Spin Cast Rod—4 ft. Bait Cast Rod, Live Bait Box, Fish Knife and Sheath, 19 Famous Lures, Tackle Box and Removable Tray, Cable Leader, Clincher Sinkers, Assorted Hooks, Snelled Hooks, Fold-Away Trout Net, Stringer, Hook Remover, Hook Guards, Bobbers, Split Shot, Snaps and Swivels, Practice Plug, 28 pc. Popper Lure Set and Complete Instructions.

FREE! "Experts Guide" Over 200 best lakes and streams selected from more than 10,000 FAMOUS FISHING SPOTS IN AMERICA.

FAMOUS BRAND DISCOUNT SALES • CHICAGO 47 • ILLINOIS

MONEY BACK GUARANTEE!

FAMOUS BRAND DISCOUNT SALES • Chicago 47, Ill. • Dept. FB-22

ORDER TODAY! We're so sure that you will be pleased that we make this daring offer. If you're not 100% pleased we'll refund your full purchase price promptly. **YOU KEEP FREE TACKLE BOX REGARDLESS!**

Please rush _____ 279 pcs. 2 Complete Fishing Sets

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

- I enclose \$14.95 plus \$1.00 for postage & handling
 Ship C.O.D. I will pay C.O.D. charges and postage.

WHY WALL STREET JOURNAL READERS LIVE BETTER

By a Subscriber

I work in a large city. Over a period of time I noticed that men who read The Wall Street Journal are better dressed, drive better cars, have better homes, and eat in better restaurants.

I said to myself, "Which came first, the hen or the egg? Do they read The Journal because they have more money, or do they have more money because they read The Journal?"

I started asking discreet questions. I found that men who are well off have to have the information in The Journal. And average fellows like me can win advancement and increased incomes by reading The Journal.

This story is typical. The Journal is a wonderful aid to men making \$7,500 to \$25,000 a year. To assure speedy delivery to you anywhere in the U.S., The Journal is printed daily in seven cities from coast to coast.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-6

MIDAS IS ON THE MOVE New Markets—New Products New Dealers

Almost 400 MIDAS Muffler Shops from coast to coast—and MIDAS is growing faster than ever.

Midas is a money-making business because the products and service it sells are necessities to everyone.

MIDAS is a business that continues to grow regardless of conditions. The need for its service increases with the number of cars on the highways . . . The need for its service increases as today's cars grow older.

As a MIDAS shop owner you will be selling products of high profit margin in a cash business, and the volume is there.

You need not bring automotive experience to MIDAS. We bring it to you. During the past years the name MIDAS has become a byword for a new, welcome kind of specialized automotive service.

There is no charge for the franchise. The investment requires from \$18,000 to \$25,000, much of which remains as your working capital.

For further details write or phone:

Robert M. Jacob
Director of Franchises
Dept. 4
MIDAS, Inc.
4101 West 42nd Place
Chicago 32, Illinois
Phone: CLiffside 4-4500

THE ELKS MAGAZINE

VOL. 40 NO. 1

JUNE 1961

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. MCCLELLAND
Chairman

EMMETT T. ANDERSON
Vice-Chairman

JAMES T. HALLINAN
Treasurer

WADE H. KEPNER
Secretary

EARL E. JAMES
Assistant Secretary and Assistant Treasurer

JAMES R. NICHOLSON
General Manager

LEE C. HICKEY
Editor

REGINA M. FISHER
Associate Editor

WILLIAM O. CHESSMAN
Art Director

ROBERT C. MALONE
Associate Editor

ALICE M. DOERLE
Advertising Production

WILLIAM H. MAGRATH
Controller

JOHN SCHMITT
Circulation Manager

THEODORE I. SCARR
Promotion Manager

EDITORIAL OFFICES, 386 Park Avenue South, New York 16, N. Y.

Cover Painting.....	WOODI ISHMAEL	
Tom Wrigley Writes from Washington.....		4
Fabulous Florida		
<i>Part One: Convention City, Greater Miami.....</i>	HORACE SUTTON	6
The Day Business Meets Its Owners	ARTURO F. GONZALES, JR.	8
Rod and Gun.....	TED TRUEBLOOD	10
News of the Lodges.....		12
"Patriotism and Flag Day"—A Message from the Grand Exalted Ruler.....		23
Elks Family Shopper.....		24
Freedom's Facts.....		29
Lodge Visits of John E. Fenton.....		32
Play Cards with John R. Crawford.....		34
In the Dog House.....	ED FAUST	36
Elks National Service Commission.....		37
Youth Leaders Named.....		40
Elks National Foundation—"The Joy of Giving".....		41
The Best Bulletins.....		42
The Best Heavyweight I Ever Saw.....	EDDIE EAGAN	46
Travel Guide.....		46
Grand Lodge Convention Program.....		48
Elks Home Workshop.....	HARRY WALTON	50
THE ELKS MAGAZINE Editorials.....		52



ADVERTISING OFFICES



CHICAGO 1
360 North Michigan Avenue
STATE 2-6662

NEW YORK 16
386 Park Avenue South
MURRAY HILL 4-5495

LOS ANGELES 36
5909 West 3rd Street
WEBSTER 1-1371

SAN FRANCISCO 8
333 Kearny Street
EXBROOK 2-4073

PORTLAND 25, ORE.
2685 S.W. 89th Avenue
CYPRESS 2-3858

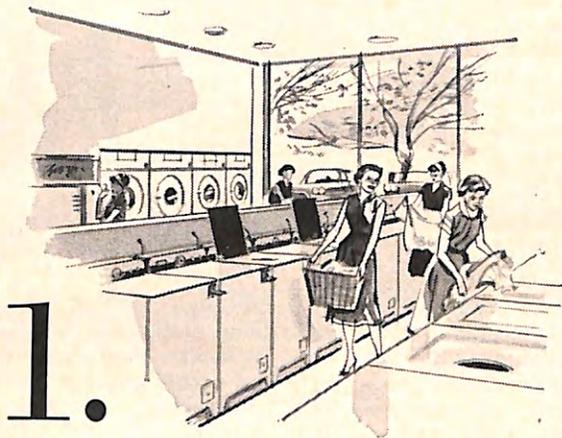
POSTMASTER: Send notices concerning addresses to:
THE ELKS MAGAZINE, 386 Park Avenue South, New York 16, N. Y.

Members are asked, in changing address, to send this information: (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 40, No. 1, June, 1961. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

Copyright, 1961, by the Benevolent and Protective Order of Elks of the United States of America



4 reasons why a Maytag Coin-Operated Laundry is a timely investment for you



1.

High profit potential. Maytag Coin-Operated Laundries promise steady income in a high growth field. Currently there is only one self-service laundry for every 8,000 Americans. With such potential it's no wonder that Maytag Laundry owners report above-average returns on their investment.



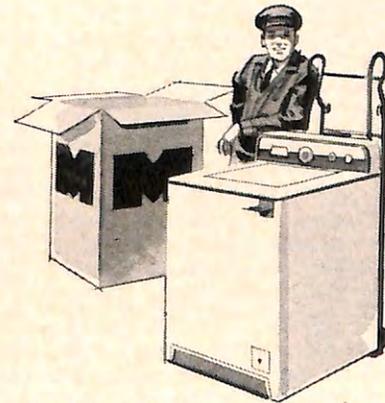
2.

Requires little time. If you have a good head for business a Maytag Coin-Operated Laundry will make money for you 24 hours a day, usually without interfering with your present occupation. Since all equipment is coin-operated there is no need for your presence.



3.

Maytag offers complete package. Maytag gets you started fast with financial help, technical know-how, and complete promotional service. We help select the most profitable location for your store, too, based on our experience with thousands of successful self-service laundries.



4.

You operate with dependable Maytag equipment. Maytag Coin-Operated Washers are dependable, rugged and tamperproof. Foolproof to use, too. And Maytag is the name customers know and trust. More than 13,000,000 Maytags have been sold since 1907.

Mail the coupon for complete information on how a moderate investment in a Maytag Coin-Operated Laundry can make substantial profits for you.

MAYTAG
COMMERCIAL EQUIPMENT

the dependable automatics

MAIL NOW TO FIND OUT HOW YOU CAN PROFIT FROM THE COIN-OPERATED LAUNDRY BUSINESS

The Maytag Company, Newton, Iowa—Dept. E-6

Gentlemen: Please rush me full information on the profitable Maytag Coin-Operated Laundry package.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

Tom Wrigley writes from Washington



NEW JOB PROBLEM faces local, state, and federal administrations as hundreds of thousands of students graduate in June from schools and colleges. Our Government is studying the situation from a dozen angles, involving Health, Education, and Welfare, Labor, Commerce, Interior, and even Defense Departments. There is talk of creating new youth activities along the lines of the Civilian Conservation Corps, establishing camps in areas where the services of young men and women can well be used. Throughout this spring the multitude of high school seniors on sight-seeing trips to the Nation's Capital keep asking, "Where can we get a job?" Machines and new techniques in this jet and rocket age are steadily cutting down employment in factories, offices, supermarkets, and on farms and ranches.

BILL SIMMONS, veteran receptionist in the White House press room lobby, bemoans the change from trains to planes in today's Presidential travel. Bill well remembers the last special train trip across the country in the late '30's by Franklin D. Roosevelt. It was a leisurely affair. There were parades in many big cities. President Roosevelt reviewed the Pacific Fleet in San Francisco harbor, and salutes from the big guns roared all afternoon. "We even took time to visit Yosemite National Park," said Bill. Newspapermen who made that trip agree with Bill. In this jet-plane age they travel thousands of miles and see nothing except the news events they cover.

RETIREMENT HOMES will be built as a project of the National Association of Letter Carriers. They will be low rent retirement-recreation apartment units. The first will be a \$4 million retirement center for letter carriers in central Florida. Other Government employee unions are closely watching

developments. Under the law, Government unions may build non-profit retirement centers for members on 100 per cent loans guaranteed by the Government.

HOMEMADE AIRPLANES have started such a "do-it-yourself" craze that a new trade organization—Experimental Aircraft Owners Association—has been formed. More than 4,000 aircraft kits have been sold. Even homemade helicopters are being put together. Some of the little autogyros in nearby fields can take off within 40 feet in a 10-mile-an-hour wind.

THE JEFFERSON STATUE is one of the cleanest in Washington. Some weeks ago it was one of the dirtiest, but when Rep. Samuel S. Stratton of N. Y. wrote about it to Interior Secretary Stuart L. Udall, the huge statue was scrubbed from head to toe.

SCHOOL VANDALISM costs Washington \$100,000 a year, but electric eyes may stop a lot of it. School officials plan to ask for \$10,000 to install electric eye devices in ten schools as a tryout. Any one crossing the unseen rays of light sets off loud sirens and also calls police.

ROCKING CHAIRS never were more popular than today. Since White House Physician Janet Travell prescribed a rocker for President Kennedy, she has been deluged by letters asking where and how to buy them. Rockers, however, should be selected to meet the needs of a person, Dr. Travell points out, and the letters do not give the height, weight, and age of the writers. The rocker used by the President came from Asheville, N. C.

FOOTBALL SPECTACULAR may come when the Washington Redskins open their season in the New Municipal Stadium this fall. President Kennedy,

it is expected, will throw out the first ball. Some enthusiastic fans say he may even kick off. No President has ever attended a pro game of the Redskins, but President Kennedy is a real football fan.

"MOONLIGHTING" CRACKDOWN, widely rumored in Government circles, is denied by Administration heads. The word is applied here to federal employees who take extra jobs after regular working hours. Some drive taxis, others work in stores or restaurants. Others do professional work such as teaching. Workers have nothing to worry about as long as their extra work does not conflict with their Government jobs.

DISTRICT DAISIES . . . Defense Secretary Robert McNamara is at his office at 7:00 A.M. and has big piles of work for his secretaries when they breeze in at 9:00. . . . Letter carriers here know all the new names, and letters simply marked "Caroline" go right to the White House. . . . A stinging caterpillar which could cause death has been found in nearby Maryland and Virginia. . . . Seat belts are being installed in the 2,000 official cars of the Commerce Dept. . . . Attorney General Robert Kennedy works in his shirt sleeves, and his office assistants can't get used to it. . . . Oral polio vaccine has been given a pre-licensing test in Harrisburg, Pa., with more than 200,000 persons taking the free doses. . . . Over 1,500 census takers filed claims for injuries suffered while they were making their rounds. A monkey bit one. . . . The presidents of Peru and Ecuador will visit President Kennedy this fall. . . . Tests in Pittsburgh show people can stay two weeks in bomb-proof shelters without serious psychological or social stress. . . . Nearby Arlington is plagued this spring by an epidemic of old autos abandoned in parking lots and on streets by owners.

How I Turned \$1,000 into a Million

--starting in my spare time

AN AMAZING STORY THAT MAY CHANGE YOUR LIFE



by William Nickerson

PERHAPS the hardest thing about making a million dollars — or even \$200,000 — is the act of believing it to be possible.

This may be the stumbling block which will keep you from seizing upon the extraordinary opportunity presented here.

Out of every thousand people who read this page, perhaps only 10 will be able to overcome their ingrained skepticism enough to send away for more information. And out of those ten, perhaps only one or two will exploit this opportunity to the hilt. But those fortunate few may enjoy the kind of financial success that millions dream of but only a few achieve.

You can pyramid personal savings of \$2,500 (\$50 a month, plus interest, for 4 years) into an estate worth \$219,972 in 14 years . . . \$1,187,195 in 20 years.

Your chances for success in this field are better than 400 to 1 — in fact, 1600 times better than if you went into business — according to actual U.S. government statistics.

And most, if not all, of your new wealth will be yours to keep tax-free — not even subject to capital gains tax!

I did better than that. When I was 25, my wife Lucille and I started saving part of my first modest earnings as a telephone company employee. In three years we had saved the down payment to buy a home. I began looking about for a way to insure a modest retirement income to supplement my telephone company pension.

From "Scratch" to \$500,000 by 42

Starting with only the \$1000 cash equity in my home, I pyramided this modest asset into \$500,000 by the time I was 42 — all in my spare time. I retired at 42 to concentrate on my investments — with considerable time for gardening, swimming in our backyard pool, hunting, fishing, and traveling.

Many friends turned to me for advice on how they could follow me up the road to fortune. Finally I decided to write a unique guidebook, in which I would share my money-making secrets.

But editors who read my first manuscript told me: "Ah, but your success depended on starting during the depression. It could never happen again!"

Another \$500,000 in Only 2 Years

This led me to study other men's money-making experiences, and current, non-depression-period opportunities. Although I had not intended to increase my holdings, I found so many opportunities that in 2 years I doubled my estate to over \$1,000,000.

Now my book, HOW I TURNED \$1000 INTO A MILLION, is ready at last. And in

it I reveal — and tell how to use — these 4 basic principles of traveling the last remaining road to great fortune still open to the average person:

1. How to harness the secret force of free enterprise — the pyramiding power of borrowed money. If you have ever experienced difficulty in arranging a personal loan (or a commercial loan to go into business) you may have the idea that banks won't lend money to the "little fellow" for the purpose of making money. But I will show you how you can get lenders to put up gladly at least three dollars for every one of yours, thereby quadrupling the earning power of your capital.

2. How to choose income-producing multiple dwellings in which to invest your own (and your borrowed) capital. If you are interested in investing in income-producing property for income alone, then you will probably get along all right without any advice from me, although even there I can give you many tips. But if you are out to pyramid your capital, there is a definite set of conditions to look for.

3. How to make your equity grow. A fair market value of an income-producing property is in ratio to its income. Therefore, if you increase the annual net by means of the steps I outline, you increase the market value of the property — thereby increasing your equity.

4. How to virtually eliminate the "tax bite" on your capital growth. I will show you how you can increase your net worth steadily without its being subject to income taxes — not even capital gains tax! J. K. Lasser's famous guide, YOUR INCOME TAX, says of this method that "the mathematics have almost unparalleled attraction."

If you have about \$2500 right now — or if you can save only \$50 a month for the next four years — you can start out soundly along the road to a million dollars. To enhance your progress you will need an additional personal investment of \$50 a month, or \$600 a year, for two more years after that, making a total investment from your personal savings of \$3600. But then you will start receiving income from your investment. In addition, if you follow my instructions carefully, your capital can grow at the following startling rate:

- In 2 years, your \$3600 grows to \$5,800.
- In 4 years, you have \$11,575.
- In 6 years, \$21,681.
- In 8 years, \$39,363.
- In 10 years, \$70,548.
- In 12 years, \$124,884.
- In 14 years, \$219,972.
- In 16 years, \$386,376.
- In 18 years, \$677,583.
- In 20 years, \$1,187,195.

How far you want to go up this ladder depends on how much retirement income you would like. You can conservatively expect to earn an average net return of 6%

on your personal equity. So, if you would be satisfied with a retirement income of at least \$12,000 a year, you might decide to stop when your equity reaches \$200,000.

"There Must Be a Catch to It!"

Right now, it would be understandable if you were sputtering, "But — but — it's not that simple. There must be a catch to it!"

Of course there's a catch to it! There are hundreds of "catches" — hundreds of pitfalls and traps for the unwary who have never traveled what I call the "realty road to riches." But I made it, by learning as I went along. And you have a priceless advantage which I never had — the advantage of being able to know beforehand everything I had to learn by trial-and-error.

My 497-page book is literally the product of a lifetime, into which I have poured every distilled ounce of practical knowledge I gained along the road to fortune. It answers all the questions on real estate operations that my friends have ever asked me. I lead you through one actual transaction after another, setting forth each step in detail.

This method of making money is not dependent on continued economic boom or inflation. It is benefited and underwritten by America's continuing population boom, which is expected to result in 77 million more people by 1980. And it is comparatively recession-proof.

Read Book for 2 Weeks Free — Then Decide

You may have other questions, other doubts. Rather than attempt to answer them all here, the publishers invite you to examine my book free for two weeks in your own home. If you're not impressed, return the book in two weeks and pay nothing, owe nothing. Otherwise it's yours to keep for only \$4.95 plus a few cents postage. Mail coupon or write to: SIMON AND SCHUSTER, Publishers, Dept. 95, 630 Fifth Avenue, New York 20, N. Y.

.....

To Your Bookseller, or
SIMON AND SCHUSTER, Publishers,
Dept. 95,
630 Fifth Avenue, New York 20, N. Y.

Please send me William Nickerson's 497-page book, HOW I TURNED \$1000 INTO A MILLION, for two weeks' free examination. If not convinced that this book can pay for itself literally thousands of times over, I may return it in 14 days and pay nothing. Otherwise I will keep it and remit only \$4.95 plus a few cents postage as payment in full.

Name.....
(PLEASE PRINT)

Address.....

City..... Zone... State.....

SAVE POSTAGE. Check here if you prefer to enclose \$4.95 WITH this coupon. Then WE prepay all postage charges. Same 14-day return privilege, full refund guaranteed.



The plush Hotel Fontainebleau, shown here from the pool side, is Convention Headquarters for Elks.

Fabulous Florida

Part One: Convention City, Greater Miami

By HORACE SUTTON

IT TOOK some brave explorers to discover only a few years ago that not only could man exist in south Florida in the summer, it was downright pleasurable. Although it was a radical idea at the time—well, the first fellow to taste an olive must have thought it peculiar—lolling about in the lower latitudes during the summer months has become popular sport. The twin cities of Miami and Miami Beach, where the hotels were once nailed shut in May, now bubble with activity around the calendar.

Man, woman, or child set loose in the environs in July or August not only can survive, they can swim in the sea, flop on a beach, watch a porpoise play basketball, see a parrot fire a cannon, commune with wild birds in the nearby Everglades, sail the lagoons lined with palatial estates, see a monkey play the piano, catch a bonita, commune with a Seminole, and loll about in the greatest collection of luxury resort hotels the



Seminole Indians show tourists their age-old, native ways.



The jumping porpoise is always a hit at the Seaquarium.

world has ever seen. This I discovered again when I returned to the Greater Miami area recently to do the ground work for these articles for Elks and their families who plan to attend the Grand Lodge Convention in July and for the thousands more who will vacation in Florida this year.

I have called Miami and Miami Beach twin cities only because they live alongside one another. In aspect they are not twins at all. Miami, the city on the mainland of Florida, is a busy metropolis of half a million, a commercial center not only of south Florida but for all Latin America. Its tall commercial hotels with their rooftop aeries rise along Biscayne Boulevard overlooking Biscayne Bay, its myriad attractions man-made and man-developed lie south and west of it.

Across the bay, anchored by the long lines of its connecting causeways, floats the world-famed sandbar called Miami Beach, host to 1,500,000 guests

every year. Its 379 hotels and its 2,700 apartment buildings, which all but blot out a view of the sea, can store 140,000 visitors every night. No matter where in this maze of inns a visitor may find himself installed, he is scant minutes from the nearest pool, the nearest strip of sand, the nearest golf course, shop, restaurant, or sunswept strip of tropicana. Here, in the dead of winter, a double room of the fanciest sort in the fanciest of hotels may run as high as \$50 a day. In summer this same room may cost as little as \$20 a day, but anyone with \$15 could put up elsewhere in a comfortable room for a whole summer's week.

IN GEOGRAPHICAL FACT Miami Beach is a series of islands one to three miles off the mainland, virtually all devoted to pleasurable living. The place wasn't even founded until 1915, but thereafter it was designed as a playland. Pioneers who came in 1915 were day

trippers who took the nickel ferry from Miami, brought along their own food and drinking water. Landing at the edge of a dock, passengers ran along the two-block-long duck walk, along a gauntlet of mosquitos who lived in the mangrove swamps. The mosquitos have long since emigrated, and the Beach is equally free, these ultra-civilized, concrete, and chrome days, from ragweed pollen. The count, hay fever sufferers may be fascinated to hear, is 0.26, one of the lowest of any place in the U. S. Well, heavens, where would it grow?

For the public there are eight ocean-front parks and nearly two miles of bathing beach. Somewhere, sheltered behind the Great Wall of hotels, is more beach, for Miami Beach measures some nine miles of sandy shore. Despite the accessibility of the ocean, which seems to be growing out of fashion in South Florida, Miami Beach

(Continued on page 42)



"Not long ago, stockholders of a shipping line were invited aboard its newest luxury vessel to hear the president's report given in the ship's theater."

The Day **Business Meets Its Owners**

By **ARTURO F. GONZALES, JR.**

If you own stock in an American corporation, you're entitled to a voice in "managing the management." And, more and more shareholders are voicing their views

EVERY SPRING the robins come north, major league ball players head south, and American stockholders scurry in a dozen different directions to attend corporation annual meetings in boardrooms, ballrooms, tents, and auditoriums from Berkeley to Bangor.

And their scurrying is intensifying noticeably. Each year more and more U. S. companies are finding more and more stockholders in attendance, and they have to do a more professional job of getting their corporate stories across to these stockholders. In the process, they hear a lot more comment from opinionated shareholders than ever before in business history. As a result, management men running enterprises both large and small are tak-

ing a long, hard, new look at the tradition of the annual meeting.

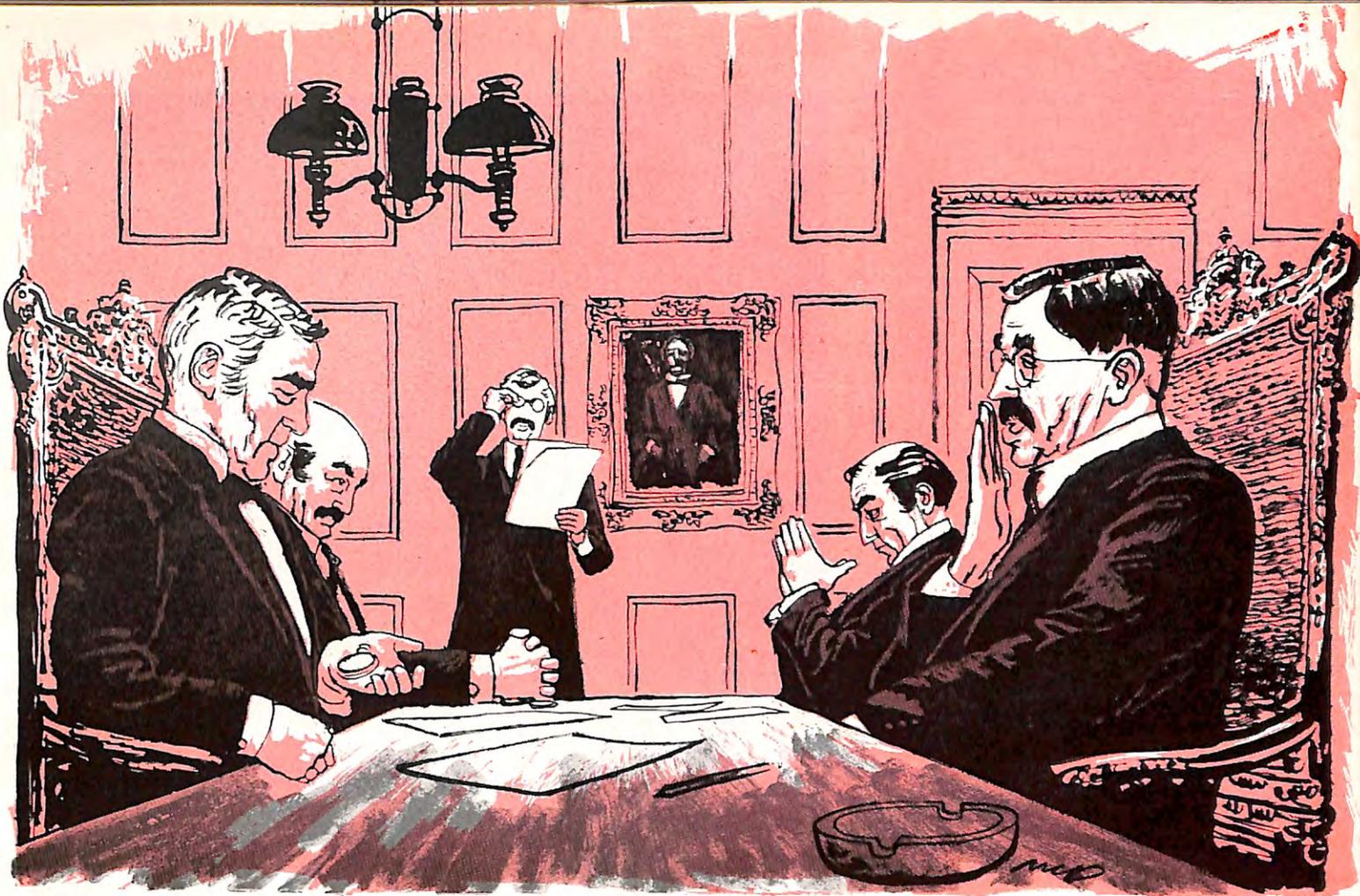
Why this dramatic increase of shareholder interest in annual meetings? The rapid multiplication in the number of American shareholders is one very good answer. Every day some 4,000 new investors take their first plunge in the stock market. By actual count, nearly one of every twelve citizens now holds a share or more of American free enterprise.

Then, too, that intangible called "corporate public relations" has prompted more and more firms to make the annual meeting a frilly and fun-filled affair, replete with box lunch, take-home samples of the corporate product, and all the ballyhoo of a carnival. This

tends to bring out shareholders by the busload.

Not long ago, for example, well over 500 stockholders of the Matson Line were invited aboard the newest Matson luxury vessel to hear the president's report given in the ship's theatre. They watched a color motion picture about the maiden voyage of the vessel, were taken on tours of the ship, and later drank champagne from glasses in which orchids floated, tapping their toes all the while to the music of the ship's orchestra. Many left with portfolios of water colors, "suitable for framing," showing gorgeous and glamorous Matson ports of call.

General Electric has been serving its overflow crowds with fancy closed-



"Years ago, the annual meeting was an empty and routine function, carried out solely to satisfy incorporation regulations."

circuit TV views of the main proceedings. American Machine and Foundry has scheduled regional meetings around the country so that its president might meet as many shareholders as possible. The C&O Railroad recently took its stockholders on a sightseeing boat tour after its main meeting concluded.

Western Airlines not long ago gave its stockholders the highly publicized "champagne flight" treatment, serving earth-bound meals on airplane trays with flight stewardesses handing out champagne, shrimp cocktail, and squab stuffed with wild rice, as well as tiny orchids and vials of perfume.

But ballyhoo alone does not explain the increased interest in annual meetings. Tens of thousands of stockholders are showing up today because they sincerely want to know how their company is being run, how it will do in the coming twelve months, and why it didn't do better in the year just past. They get their chance at that tense moment when management shoots its cuffs, dons a nervous smile, and moves to the podium to make a statement to the assembled throng about the company's current position.

Years ago, management didn't have to put up with this kind of an ordeal at the hands of its stockholders. The

annual meeting was an empty and routine function, carried out solely to satisfy incorporation regulations. Minutes of last year's meeting were usually read to a small gathering of managers who had been ordered to show up, just to make the whole thing legal. More than once even the reading of the annual report was waived, and the directors of the company were usually automatically re-elected in perpetuity. One of these old-style corporate meetings in New York was clocked by a business reporter as concluded in exactly four minutes and five seconds.

But this type of meeting is almost as dead as the dodo today. Many shareholders have suddenly realized that the corporation annual meeting is the legally-constituted forum by which America's profit system functions. These shareholders have also embraced the notion that their purchase of stock entitles them to have some say in how "their" company should be run. The results have been lively.

Stockholders have become increasingly aware that they—and not the company's management—are the real "owners" of the firm. The former president of a large steel company made their point not long ago when he admitted that "The industrial manager of today

is a 'hired hand' who no longer has a proprietary interest in the enterprise." Stockholders increasingly see the corporate annual meeting as a device for closely watching their "hired hands." Most believe that these annual meetings are business parliaments at which the two distinct and separate branches of corporate government convene to discuss at length the running and the improving of both the corporation and its profit picture. Consequently, many stockholders show up at annual meetings today to ask questions—and to demand answers.

"Sir, just what do you do that is worth \$150,000 a year to us?" is the way one independent shareholder questioned a president not long ago.

During the past few hectic years, bristling stockholders at annual meetings have gone so far as to criticize alleged too-high executive's pay, too-elaborate executive offices, and overly-generous stock options for top executives. One proud president was even hounded into purchasing some stock in his company by a pugnacious stockholder. Quite obviously, management no longer has the complete control it once had over its annual meetings and must expect to be questioned on every

(Continued on page 30)

Take Your Tackle To the Convention

By **TED TRUEBLOOD**

IF YOU'RE A FISHERMAN, July is a good time to be in Florida. The last of the winter visitors have gone home to air out their houses and mow their neglected lawns, leaving the fishing—at the very time when it is best—to the natives and the comparatively few visitors who come at this season for the specific purpose of enjoying the superlative sport that it affords. And this year, the Elks Grand Lodge Convention is at Miami Beach, in July!

Residents of Greater Miami, which includes Miami and Miami Beach, boast that no other metropolis has so much to offer the angler. In fact, Allen Corson, for many years fishing editor of *The Miami Herald*, once said that all the other major cities of the nation combined could not duplicate the fishing that the area within easy reach of Greater Miami provides.

There is the Gulf Stream, of course, and if you want to catch a sailfish, it's for you. Charter boats with well-qualified skippers, who know a great deal more about Gulf Stream fishing than I do, are available in both Miami and Miami Beach.

If you're a bass fisherman and want to catch the biggest bass you ever saw, one of the best places in the world to do it is only about 75 miles from Miami. Lake Okeechobee has produced a great many bass of ten pounds or better, and there is always the chance for a real lunker. Boats and guides are available. Nor is Okeechobee the only spot to fish for bass. There are a hundred others.

There are reef fish, bay fish, bottom fish, and fish that can be caught from bridges, causeways, and seawalls. In short, there is so much fishing, of such a tremendous variety, that nobody could



Ted holds a bonefish he caught in Florida waters. "Their runs are incredible," he says.

possibly sample it all during an entire summer, much less during the week you really ought to spend at it, either before or after the Convention.

Therefore, I have a suggestion: Take along the tackle you use at home. Ignore sailfish and bass and all the bottom and reef fish and concentrate instead on those species that are especially suited to fly, bait-casting, or spinning tackle. This includes baby tarpon (10 inches to 10 pounds), snook, bonefish, weakfish (locally called trout or speckled trout), ladyfish, jack crevalle, and channel bass (called redfish in Florida). Many other kinds of fish will be hooked while you're fishing for the seven I've listed. They're all fun, but I prefer these, and I've given them in the order of my choice.

It might come as somewhat of a surprise to the trout fisherman from Montana, the steelheader from Washington, or the Missouri bass angler to learn that he doesn't have to buy different tackle in order to enjoy fishing in Florida. It is

true, however. A baby tarpon is just about the finest fly-rod fish that swims. A snook on bass tackle will do everything a bass does. The only difference is that the snook will do it harder, faster, and longer. A bonefish on a fly or on light spinning tackle will make runs that are simply unbelievable. And until you've hooked a jack that weighs about as much as a good bass at home, you have no idea how strong a fish can be.

So your fly rod or bait-casting or spinning outfit is perfectly adapted to a great deal of Florida's most exciting fishing. Many of your flies and lures will work, too. You'll need long streamer flies and bucktails, most of them either white or yellow for bonefish, snook, tarpon, and others. You'll want popping bugs—the same bugs you use at home for bass—for snook and tarpon. For your casting or spinning tackle you'll need popping or darting top-water plugs, some under-water plugs, spoons, and feather or bucktail jigs. Most of these lures are already in your

tackle box, but rob the piggy bank before you leave so you can buy a few more that often are good in Florida but seldom are seen in the North.

So you're in Miami. Where to go? Almost anywhere! There is water in every direction, and there are fish in the water. It's almost as simple as that. You'll head south along the Florida Keys toward Key West for bonefish, of course, and this is one place where you'll need a guide the first time or two. There's a knack to seeing them on the flats and to hooking them once you have seen them. Later, you can wade the flats alone and do all right. It's an easy half day from Miami to Key West, and there is fishing all the way.

There are canals to the west and south of Miami that are ideal for plugging or fly fishing, and you don't need anything but a car to reach them. Just drive along until you see fish working, or an inviting spot; then park off the paved surface of the highway and start fishing. But, really, it's foolish for me to tell you where to go. You can get up-to-date information from any tackle shop and an authentic guide book, complete with maps, as well.

Now, here's another thing that will surprise the first-time visitor: Many of these canals, such as the one along the Tamiami Trail between Naples and Miami, are salt or brackish water, even miles from the Atlantic and Gulf. You see, Florida is, roughly speaking, 400 miles long, 40 miles wide, and only four inches high. To get the dirt to build the roads, they dug canals. They dug the ditches and built the roads on the banks. The canals flow into the Gulf or Atlantic, as the case may be. The tide rises and falls in them. And fish! Fish of many kinds wander in, find things to their liking, and call it home.

Along the Tamiami Trail—an easy

day's trip out and back to Miami—are many bridges, all numbered. The local pluggers and fly fishermen locate their fishing spots in relation to these bridges, so if the tackle dealer says, "Lots of big snook near Bridge 61," you park nearby and start fishing.

Out the Tamiami Trail about 75 miles, as I recall, a road turns left to Everglades City, while the Trail continues straight ahead toward Naples. Not far from this corner there are some cuts (dead-end ditches possibly a quarter mile long) at right angles to the canal beside the road. They were dug to provide extra dirt for highway construction.

Dan Holland and I were fishing them one morning, using fly rods and popping bugs, when I came as close to having heart failure as I ever hope to. We had been catching baby tarpon, mostly fish from one and one-half to six pounds, and an occasional snook. I laid my bug out in the middle of a wide spot and, I swear, a tarpon as long as I am rolled out and took it. He made a noise like firing a shotgun with the muzzle under water, the way tarpon do, and all but took the rod out of my hands.

I was too petrified to set the hook—there was no use, anyway. He nearly broke the leader on the strike. About ten yards of line peeled off the reel. Then he was gone. The hook had failed to engage a vulnerable spot in his bony mouth.

The whole thing didn't last five seconds, but I'll never forget it. And things like that can happen to you at any time, with any kind of tackle, fishing salt water in southern Florida. You never know what you'll hook.

Big tarpon are the exception in the canals, however. You fish for them off the Keys, or in the Ten Thousand Islands out from Everglades City or

Marco, which is a few miles farther up the west coast. In the canals you get baby tarpon—fish from ten ounces to ten pounds, mostly—and they're tops on light tackle.

First, they strike like lightning. The man never lived who could hook all, or even the majority, of baby tarpon. Second, they don't sulk. There's never a minute of pulling against a dead weight when you've hooked a tarpon. It's all violent action, mostly jumping, from the instant you set the hook until he tips over on his side exhausted and you turn him loose. Third, once you get into them, there is no faster fishing.

You locate a school by driving along the Trail until you see them rolling. You determine which way they're going and stop the car a short distance ahead. You make a cast, jerk the bug, and get a strike—instantly. You missed him. Another hits it. He's off with the first jump. The bug falls back to the water. A third fish strikes. You hook and land him. You cast again. Another strike. It's terrific! A man with a weak heart should never fish for tarpon.

Snook are a little different. Some folks like them better than tarpon, which are my first choice, but I wouldn't argue the point. Snook are great fish. I also feel that a snook of five or six pounds gives a better account of himself on a stiffish bait-casting rod. The plug slapping against his face seems to drive him wild. A tarpon is wild to start with, and I'd rather hook him on a fly.

Anyway, when you're fishing for snook, go at it just as you would for bass at home. Cast close to the overhanging grass along the canals or among the mangrove roots in the islands. Let your top-water plug lie still for a few seconds, then give it a sharp jerk. Continue the jerk-and-reel process until you've retrieved it for another cast. You might hook a tarpon—or a jack or redfish or something else. But you're most likely to find your snook close to cover, just like bass.

One of the great things about both snook and tarpon is the fact that they hit on the surface so consistently. A strike on top where you can see it, and especially a strike so violent that it almost makes you swallow your palate, is worth a dozen underwater. But they don't always hit on top. Sometimes you have to use sinking plugs or flies. In this case, darting plugs with erratic action and long streamer flies are usually the ticket.

Sometimes you can catch both snook and tarpon—and jacks, redfish, trout, ladyfish, and maybe half a dozen other varieties—by wading in the warm surf and casting off the beaches, still using the same freshwater tackle that you brought from home. I like that, though the casting itself is more fun where you have a target—a hole among the mangroves, for example, which you find
(Continued on page 38)



Catching a jack crevalle on your own tackle will show you how powerful a fish can be.



PITTSBURG, California, Lodge's Youth Committee, believing that "the family that plays together stays together", sponsors many teen-agers' dances each year. Recently a dance held for 200 Elk sons and daughters and guests drew high praise. Pictured are E.R. Clyde Duff, center, with Mrs. Frank Arata, Co-Chairman, and the Youth Leaders of Antioch and Pittsburg.



CHICAGO (SOUTH), Illinois, Lodge collected a ton of educational books from its members for shipment to the Philippine Islands. Pictured with the eight crates in which the books were packed, were, left to right, State Assn. Vice-Pres.-at-Large Maurice W. Lee, E.R. James W. Foley, Co-Chairman, William Wilkins, Jr., Est. Leading Knight Richard T. Reese and Tiler Glenn Whiting.



LEXINGTON, Massachusetts, Lodge's E.R. Roderick LaBombard, left, and Est. Lect. Knight John Fiorantino, right, look on as State New Lodge Committeeman Louis Dubin, fourth from left, congratulates Edward M. Kennedy, youngest brother of the President, second from left, on being a Charter Member of the new lodge. Also pictured is Grand Exalted Ruler John E. Fenton.

News of the Lodges

Books for the Philippines



CORDELE, Georgia, Lodge took this class into membership to make a total of 73 candidates initiated during the past lodge year, or a net gain of 21 per cent.



CHICAGO (WEST), Illinois, Lodge initiated this class, background, as a tribute to Grand Lodge Committeeman George T. Hickey, fourth from left foreground, with E.R. Gus Gianakos on his left.

A TON OF BOOKS, filling eight huge crates, has been shipped to the Philippine Islands by Chicago (South), Ill., Lodge, No. 1596. Its 2,200 members donated the educational, reference and scientific tomes for distribution to small villages in the Islands. Corbin E. Bolinger, a petroleum company executive in Davao and a member of Manila Lodge, brought to the Elks the need of educational material in the Philippines while on a visit to Chicago.

He explained the Filipino's thirst for knowledge and how little opportunity he has to satisfy it—with only about a dozen books available in each small village.

While this lodge has always served its area in all programs indigenous to Elksdom, this was its first effort on an international basis and is one which should help to strengthen the ties between the people of the Philippines and of the United States. William Wilkens, Sr., and Dr. Frank Farrell headed the committee which carried the project through to its completion.

THE TEXAS ELKS' Crippled Children's Hospital at Ottine was the recipient of a \$1,000 check recently. The gift was made for the operation of the Hospital by Houston (Southwest) Lodge No. 1828. Miss Fannie Fox, RN, Administrator of the Hospital, and Dr. Richard H. Eppright, its Medical Director, accepted the check from Exalted Ruler Charles A. Thackeray and Past Exalted Ruler John L. Hahn, Sr. Their lodge made the contribution in advance of its 1961-1963 quota for the support of this outstanding institution.

PAST DISTRICT DEPUTY George H. Mackie was honored by the officers of Leominster, Mass., Lodge, No. 1237, when they initiated a class of 13 in his name. The tribute took recognition of Mr. Mackie's untiring efforts in coaching the officers and preparing them for the State Contest in which they finished in fourth place, less than one point behind the winner.

Incidentally, Andrew E. Harper was elected Secretary of this lodge for the 40th consecutive year.

THE FIFTH ANNUAL Charity Minstrel show sponsored by Casper, Wyo., Lodge, No. 1353, played to about 1,600 persons at both performances, grossing slightly more than \$2,000 for the lodge's charity programs. Recently \$400 from the Minstrel Fund was used to purchase equipment for the mentally retarded children's classes.

Past Exalted Ruler William Springer of Sheridan Lodge was so impressed with the show that he invited the cast to repeat its performance in Sheridan the following week. The invitation was accepted and the Casper players had an appreciative audience of more than 600 Sheridan Elks and their families.

A VERY SUCCESSFUL mid-year meeting of the Tennessee Elks Association was held at Nashville Lodge No. 72 when President William J. Neese presided.

Highlights of the session were an address by Past Grand Exalted Ruler John L. Walker, and an announcement that approximately \$12,000 had been raised in that State for the Elks National Foundation during the past Grand Lodge year, exceeding the Grand Exalted Ruler's goal of \$1.00 each per member. Scholarship Committee Chairman Ed Clark Ford also submitted a fine report.

MASSACHUSETTS Elksdom has expanded rapidly this year, with five new lodges instituted as of this writing. The last three were Brighton No. 2199, Stoneham No. 2211 and Lexington No. 2204. All brought into being by Louis Dubin, Chairman of the Massachusetts New Lodge Committee, they totaled 1004 initiates and 122 dimitts.

MOUNT VERNON, Ohio, Lodge, No. 140, was host to this year's North Central District Ohio Elks Handicap Bowling Tournament in which 126 two-man teams, 35 five-man groups and nearly 300 individuals contended for prize money totaling nearly \$7,000.

The "Leading Knights" from Delaware Lodge won the \$125 first prize in the five-man event, with J. Sears and C. Bauer of Bucyrus capturing \$50 and the first honors in the two-man contest. A Galion Elk, A. Beck, won the \$25 first prize offered in the individual competition, while All-Events honors and \$25 went to E. Schuch of Wooster, together with the individual prize for actual pin-fall. A total of 682 Elks were represented in this tournament. The other special actual pin-fall prizes were won by the Sparkle Market Five-Man Team from Wooster; W. Shuff and A. Graf of Mount Vernon for pairs, and P. Gilliland of Mount Vernon for the high individual game in any event.



CICERO-BERWYN, Illinois, Lodge presents a Cerebral Palsy Mobile Unit to the State Elks Crippled Children's Commission. In the foreground are, left to right, State Secy. Albert W. Arnold, E.R. George Vydra and George T. Hickey, a member of the New Lodge Committee of the Grand Lodge. In the background are P.E.R. Trustee A. G. Jaros, lodge Committee Chairman J. B. Sebek and P.E.R. Otto Nemecek, Secy.

THE GOLDEN ANNIVERSARY of Oregon City, Ore., Lodge, No. 1189, was celebrated in gala style. Highlights of the two-day festival were the initiation of a class of 145 candidates and the special honor paid to the lodge's four surviving Charter Members.

A large number of officers, Past Exalted Rulers and visitors honored William Howell, Al A. Price and R. W. Baker at a banquet when 50-year-membership pins were presented to them. This honor also went to the lodge's fourth Charter Member, E. P. Sommers, who was unable to attend the celebration.

Speakers on this occasion included District Deputy Walter Lofgren and State Vice-President Fred Stefani.

APPROXIMATELY 250 PERSONS, including basketball players, coaches, cheer leaders and school officials were entertained at a banquet given by Bluffton, Ind., Lodge, No. 796. Ten schools were represented at the affair, opened by Exalted Ruler Herman Zeps with a talk stressing scholarship, athletics and leadership in the development of good citizens. Principal speaker was Bill Daddio, assistant coach at the University of Notre Dame, who pointed to ambition, backbone and confidence as being essential requirements for success in any field.

Youth Chairman John Flaningam introduced the athletes and coaches, later presenting awards to the lodge's Scholarship and Leadership winners.



SANTA MARIA, California, Lodge's E.R. Dick Weldon was pictured, center, with Charles Campodonico, left, and Waldo Grisingher. Both men received Life Memberships on Past Exalted Rulers' Night in recognition of their 50-year affiliation with the lodge.



NEWPORT HARBOR, California, Lodge closed National Boy Scout Week with a meeting when one of its Boy Scouts, John Vierling, third from left, was awarded his rank as Eagle Scout. Scoutmaster Kenneth Dutra is pictured, left, as he pinned an orchid to the coat of the Scout's mother, as his father, Dr. Lester Vierling, a member of the lodge, looks on.



ERIE, Pennsylvania, Lodge was the first group in the city to sponsor a Little League Team, an activity it has continued for ten years. At a League dinner, the lodge was honored for a "Decade of Service" when a trophy was presented by League Commissioner Richard D. Agresti, second from left, to E.R. Leo Frawley. Looking on are P.E.R. Edwin Rosenzweig, left, and Joe Kane.



POMPANO BEACH, Florida, E.R. Charles T. Sands, left, presents his lodge's king-size check for \$1,452 for the Harry-Anna Home for Crippled Children to State Vice-Pres. Herbert Payne.



WOODLAND, California, Elk Clifford M. Nelson, center, initiated his first son and his son-in-law, Dave Barton in 1955; his second son in 1958; his third in 1961. Left to right they are Mr. Barton; Clifford W., Daniel and W. Fred Nelson, lodge Secy.



NIAGARA FALLS, New York, Lodge welcomed over 300 persons to a combined 93rd Anniversary and Charity Ball benefiting the March of Dimes, Muscular Dystrophy, Retarded Children and the Cancer Fund. Officers include, left to right, Trustee and Committee Chairman and Mrs. Frederick Helmich, E.R. and Mrs. F. A. Moir, General Chairman Est. Lect. Knight and Mrs. S. K. Jann.



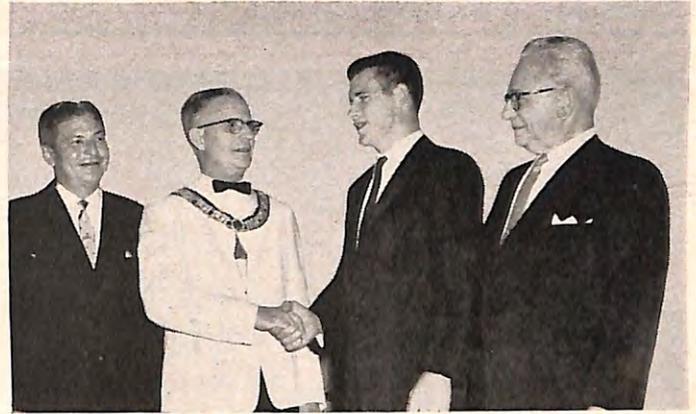
LAKEWOOD, New Jersey, Lodge was recognized for its support to the March of Dimes over the years, and for its collection for this year's Drive. Pictured, left to right, are Trustee Gerard Rose, P.E.R. and Secy. Peter E. Ward, local March Director Saul Soleridge, presenting a plaque to E.R. Milton Gravagna, and P.E.R. C. Earl Brandt, County Treasurer for the March of Dimes.



WATKINS GLEN, New York, Lodge sponsored both a girls' and a boys' bowling team in the South Central District Junior Bowling Tournament at Owego Lodge. These are the young ladies.



TENNESSEE Elks, meeting at Nashville, are pictured with Past Grand Exalted Ruler John L. Walker, center. They include, left to right, D.D. James W. Fesmire, D.D. George H. Farr, State Pres. Wm. J. Neese and ranking Vice-Pres. Edgar Collins.



STUART-JENSEN, Florida, Lodge welcomed six candidates in honor of State Pres. Charles H. Peckelis. Pictured at the time were, left to right, Former Grand Trustees Chairman Wm. A. Wall, E.R. E. A. Wood, his son, F. A. Wood, one of the initiates and Mr. Peckelis.



DUBUQUE, Iowa, Lodge's E.R. Arthur Trausch, Jr., right, welcomes State Pres. John T. McKeever on his official visit to the lodge as its Trustees Chairman Arthur Trausch, Sr., left, looks on.



BRUNSWICK, Georgia, Lodge's Scholarship Contest winners, Bobby Hawkins, Linda Gibson and Terry Stanfield, are pictured, left to right, with E.R. Hubert Lang, Jr., when they received their rewards.

LODGE NOTES

We have just heard from Alliance, Ohio, Lodge that its home, traditionally known as Glamorgan, has been termed a historic building by Prof. Eric Johannesen of Mount Union College. It seems that Glamorgan is important as a representative house of an era when this country knew its greatest growth. Built in 1904 by Wm. H. Morgan, Sr., a leading industrialist, the home has been owned by Alliance Lodge since 1939.

At Oroville, Calif., Lodge's annual P.E.R.'s and Old Timers Night, James P. Arnold received a 50-year-membership pin from his son, Howard S. Arnold, a Past Exalted Ruler. Present were two other sons, James, a member of Vallejo Lodge, and Ogden, a Coalinga Elk. All four represent 125 years in Elkdom.

Landon B. Maxey, President of the Virginia State Elks Assn., made his official visit to Harrisonburg, Va., Lodge and was entertained at a banquet prior to the lodge meeting when a large class was initiated in his honor. With Exalted Ruler Thomas J. Wilson to welcome Mr. Maxey were Judge Porter R. Graves and Lawrence H. Hoover, of the Virginia House of Delegates, both Past Presidents of the State Association.

The Chillicothe, Ohio, VA Hospital awarded to Francis Cupp, a member of

Chillicothe Lodge, certificates for 100, 300 and 500 hours of voluntary service. In May, 1960, Mr. Cupp attended an orientation course given by the hospital staff. Within a year, he had served 500 hours in recreation, sports and incentive therapy departments. He is Chairman of the VA Visitation Committee of his lodge and had been appointed alternate representative of the Ohio Elks Assn. on the hospital's Voluntary Services Advisory Committee.

Another successful Family Participation Night was held by Anacortes, Wash., when the 1204 Play Boys presented a comedy skit, "Comin' Round the Mountain", directed by Mr. and Mrs. George Durney. Vegetable bouquets were presented to the players after the performance. Exalted Ruler Jim Knudeson was Master of Ceremonies.

Three huge bronze plaques carrying the names of 600 deceased members, with room for 400 more, were dedicated recently by Exalted Ruler William R. Sonta and the other officers of Union City, N. J., Lodge. The ceremony dedicating the \$3,000 memorial was attended by 250 persons, including relatives of deceased Elks. District Deputy James L. Irwin and Union City commissioners were also in attendance. Edward Jaeger, the lodge's senior Past

Exalted Ruler, was the principal speaker on the program for which Peter J. Lally and Past Exalted Ruler Sidney Lasser were Chairmen.

An error crept into our Elks National Service Commission page in our April issue. It was Hot Springs, SOUTH DAKOTA, Lodge which presented the Commission's gift of an electric guitar and amplifier to the Veterans Administration Center there, and the Elks included in the photograph are members of that lodge, not the one in Arkansas by the same name.

A very unusual record was chalked up by the Cincinnati, Ohio, Elks' No. 5 Pee Wee Baseball Team in the local West Hills League. With no wins, no losses and five ties in regular season play, the boys wound up taking three championship wins and the League crown. Each youngster received a jacket and an individual trophy at a buffet dinner given by the lodge and attended by about 200 persons, including members of the boys' families.

When Mercer County, Ohio, Lodge celebrated its first anniversary not long ago, seven Past Exalted Rulers of Wapakoneta Lodge were on hand to fill the Chairs for the initiation of the 25-man class which marked the observance.



DEVILS LAKE, North Dakota



DOWAGIAC, Michigan



NORTH DAKOTA ELKS



WAPAKONETA, Ohio



PONCA CITY, Oklahoma

... Rev. Felix J. Andrews, Grand Chaplain of the Order, congratulates three Charter Members of DEVILS LAKE, N. D., Lodge following its 50th Anniversary Banquet when a class of 124 was initiated in honor of Grand Exalted Ruler John E. Fenton. Left to right are J. A. Moran, Dr. W. F. Sihler, Bill Nimmo, Father Anderes, and P.D.D.'s F. H. Gilliland and Noel F. Tharalson.

... Trygve C. Lund, left, accepts a plaque from E.R. Albert F. First of DOWAGIAC, MICH., Lodge, commemorating Mr. Lund's selection by the lodge as Dowagiac's outstanding citizen of the year.

... The Grand Chaplain was guest of honor at a banquet given by the NORTH DAKOTA ELKS when Minot Lodge was host. Over 500 Elks and their wives attended the program, and more than 300 others were turned away. A class of 59 was initiated in Father Andrews' honor by the State Ritualistic Champions of Grand Forks. Minot Lodge presented a \$5,000 check to the Elks National Foundation in the Grand Chaplain's name. He is pictured as he accepted the check from Chairman John Decker of the lodge's Board of Trustees.

... Thirty St. Marys men were initiated into WAPAKONETA, OHIO, Lodge at a special program conducted by P.E.R.'s of the host lodge. Delegations were on hand from Columbus, Piqua, Kenton, Lima, Van Wert and Celina Lodges, and prior to the initiation ceremonies dinner was served to 350 persons.

... State President Clair E. Hill of Oklahoma, sixth from left, with E.R. Leo Williams, eighth from left, and the class initiated in Mr. Hill's honor into PONCA CITY Lodge.



HARVEY, Illinois

. . . HARVEY, ILL., Lodge's E.R. Warren M. Bielby, left, and Youth Activities Committee Chairman Frank Moran, right, reward Elks National Foundation Scholars Merry Ring and Wm. E. Myers.



KANKAKEE, Illinois

. . . KANKAKEE, ILL., Lodge celebrated Old Timers Night with a dinner and initiation. E.R. Jack Syfert, right, presented 50-year-membership pins to Harry Topping, left, and Fred Zeisler. Earl Phillips was also honored, but could not attend.



BLUFFTON, Indiana

. . . BLUFFTON, IND., Lodge's Athletic Banquet featured these personalities, left to right, Notre Dame's Asst. Football Coach Bill Daddio, Youth Leader Lois Harris, Harley Strohl, John Flaningam, Dale Oswalt, scholarship winner Mary Jo Thompson and E.R. Herman Zeps.



MUSKEGON, Michigan

. . . MUSKEGON, MICH., Lodge's second Parent-Teen-Agers Handicap Bowling Tournament climaxed the season's teenage bowling program which is one of its youth activities. A banquet honored all participants when trophies went to the winners. Pictured is part of the large group which participated in the tournament, which was run in shifts.

. . . IRON MOUNTAIN, MICH., Lodge was instrumental in securing an electric wheel chair from the Michigan Elks Major Project Commission for Pat Valentine, pictured when he received the gift. With him are, left to right, lodge Secy. Henry Torretti, E.R. Jack Arnold, Committee Chairman Walter Treiber and Mrs. Mary Gray, RN, of the Dickinson County Health Dept. Injured several years ago, young Valentine is taking a series of courses to help him become self-supporting. The wheel chair will aid him in his efforts to achieve this goal.



IRON MOUNTAIN, Michigan



DANVILLE, Virginia



CLIFTON FORGE, Virginia



ARLINGTON, Massachusetts



GRIFFIN, Georgia



RANDOLPH, Massachusetts

HINTON, West Virginia



. . . DANVILLE, VA., Lodge presents a flag, flown over the Nation's Capitol, to be flown on the lawn of the local public library which was the last capitol of the Confederate States of America. Pictured, left to right, are Miss Ellen Harvie, Fireman R. O. Jeffress, Mrs. F. T. Owen, Mrs. W. F. Edwards, Mrs. J. T. Walton and E.R. E. A. Link who made the presentation.

. . . E.R. C. G. May of CLIFTON FORGE, VA., right, presents a 50-year-membership pin to W. W. Melton. Initiated in 1907, Mr. Melton has served his lodge as Esquire for the past 25 years. A comparatively small lodge, it has made its 10 per cent membership increase, met its quota for the Elks National Foundation and is the only lodge in the State to receive a Grand Lodge award for its Memorial Services.

. . . Participants in the first Oratorical Contest sponsored by ARLINGTON, MASS., Lodge are pictured with E.R. F. A. Mathews, left, and Youth Activities Committee Chairman William R. Dutton, right.

. . . E.R. B. J. Reeves of GRIFFIN, GA., Lodge crowns Sheryl Blackman as Elk Princess for 1961 during the Minstrel held annually for "Aidmore", the Georgia Elks' Hospital for Crippled Children.

. . . Photographed in the dinner honoring RANDOLPH, MASS., Lodge's only P.E.R., Francis Kurlitis, were, left to right, foreground, D.D. Peter G. Asiaf, Grand Lodge Committee Chairman Dr. William F. Maguire, E.R. John Flannery, State Committeeman Louis Dubin; background, P.D.D. John S. Nolan, Mr. Kurlitis, Est. Lead. Knight George A. Cully and P.D.D. Joseph E. Brett.

. . . On Old Timers and P.E.R.'s Night at HINTON, W. VA., Lodge these former leaders of the lodge were honored. They include Charter Member Howard Hinton, center foreground, and, left to right, J. N. Wilson, F. W. Sawyers, F. H. Brightwell who was E.R. in 1910, P.D.D. O. P. Vines, W. A. Brown, W. E. Nye, E.R. Harold Hulme, M. L. Arrington, R. E. Sawyers, H. B. Eagle, W. H. Harrison, C. A. Graham and R. L. Hanifin. P.D.D. J. E. Faulconer was also on hand.



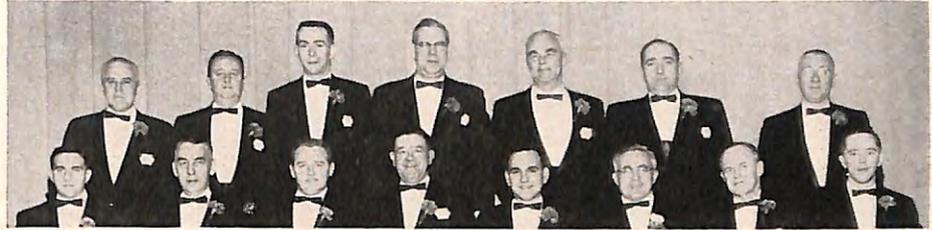
TROY, New York

. . . TROY, N. Y., Lodge honored Harry H. McCarthy, its Secretary for over 35 years, with a dinner attended by hundreds of his friends. Initiated in 1914, Mr. McCarthy has been an Honorary Life Member since 1956. Pictured were, left to right, Secy. McCarthy, Major Gen. Ogden J. Ross, his superior officer in the Mexican War and World War I, and Dr. Frank L. McCormick who has nominated Mr. McCarthy every year since 1925.



FRANKLIN, Pennsylvania

. . . FRANKLIN, PA., Lodge officers who are District Ritualistic Champions include, left to right, foreground, Candidate-Coach R. J. Brown, Inner Guard Thomas Sadoris, Est. Lead. Knight Gilbert Steele, Lect. Knight Ward Sucher and Coach Meredith Welshans; background, Esq. Carl Rose, Loyal Knight Dana Keely, E.R. Glenn Means, Chaplain John Conte.



STONEHAM, Massachusetts

. . . STONEHAM, MASS., Lodge, No. 2211, has this photograph to commemorate its institution when 128 men were initiated, in addition to 14 brought in on dimit. In the foreground are, starting eighth from left, former Grand Lodge Committeeman George Steele, D.D. Charles Carbone, E.R. George Savard, Chairman of the State New Lodges Committee Louis Dubin and State Vice-Pres. Charles B. Burgess.



FREEPORT, New York

. . . More than \$15,000 was given to over 40 charitable and welfare organizations by FREEPORT, N. Y., Lodge's Annual Charity Awards Night. Checks exceeding \$1,000 went to the United Cerebral Palsy Foundation, three local hospitals, the March of Dimes, the Elks National Foundation, the Emerald Society and the combined Little Leagues. Pictured are Elk leaders and officials of recipient groups.

LYNBROOK, New York

. . . LYNBROOK, N. Y., Lodge's extensive Youth Program includes sponsorship of three basketball teams, pictured here with, left to right, background, Committee Chairman Maurice DeLuca, E.R. A. F. Bangs, Coaches Harry Kaiser, Louis Bejarano and, left foreground, Dave Epstein.





DURANGO, Colorado



BOISE, Idaho

... Stray Elks "corraled" by DURANGO, COLO., Lodge included, left to right, R. J. Riley, R. D. Chapman, D. A. Cronister, S. F. Spencer, C. R. Butler, R. K. Roubraugh, Wm. F. Cox, G. H. Eberhardt, Arthur Scobie and H. H. Allen (not pictured). Several nights later 16 men were initiated into the lodge as a tribute to Grand Exalted Ruler Fenton.



CARMICHAEL, California

... Over 200 BOISE, IDA., Elks enjoyed dinner and entertainment on Old Timers Night. Pictured on that occasion were, left to right, P. E.R. Charles Koelsch, a 56-year member and the oldest Old Timer present, E.R. J. Charles Blanton and P.E.R. W. A. Sheppard, the youngest Old Timer at the affair.

... These boys comprise the handicapped Scout Troop and Cub Pack sponsored by CARMICHAEL, CALIF., Lodge. With the youngsters are, left to right, E.R. Nicholas J. Levrero, Youth Activities Chairman John Chickenoff, Area Scouting Executive William Koehnecke, Troop Chairman Frank Rudnick and Scoutmaster Frank Thornbury. Mr. Thornbury has been in Scouting 50 years, having been sponsored by Denver, Colo., Lodge when he was living in an orphanage there. He has been Scout leader for 15 years, mainly with handicapped children.



INDIO, California

... In addition to many youth programs, INDIO, CALIF., Lodge sponsors three Girl Scout Troops, an Explorer Post, Cub Pack and two Boy Scout Troops, one of which is composed of these handicapped boys, left to right, foreground, George Johnson, James Brengarth, Evon Rajewick, Larry Christensen, Tommy Ruiz and Donald Mason. With them are, left to right, R. R. Kandarian, Vardie Lawrence, Robert Pierce, Bill Carr, Pat Fleming, Lee Papan, Committee Chairman Carl Watkins, P.E.R. LeRoy Bracken of Tillimook, Ore., Lodge who founded the Troop, Danny Adcox and Scoutmaster Pete Trojan.



EUREKA, California

. . . EUREKA, CALIF., Lodge's 60th Anniversary was marked by the initiation of a special class. Pictured with E.R. Roy H. Hansen, left, is Honorary Life Member Mose C. Poyfaire, the sole surviving Charter Member of the lodge.

. . . INGLEWOOD, CALIF., Lodge held a Citizenship Graduation Program for a class of 22 embryo Americans representing ten countries. Trustee Fred Petersen was Chairman and Inner Guard Bill Crowell was Master of Ceremonies. Others who participated were P.E.R. Ivo Lopizich, William Smith, principal of the Adult Education Dept. of the local high school, and instructor Mrs. Reagan.

. . . JUNEAU, ALASKA, Lodge officers initiated a class of 29 candidates in honor of the Grand Exalted Ruler. One of the candidates was Alaska's Governor, Wm. A. Eagan, who appears in the center of the second row. The Governor was initiated for Cordova Lodge.

. . . A GROUP OF 200 SACRAMENTO, CALIF., Elks made an inter-lodge visit to South Tahoe Elkdom recently, and saw their own officers initiate a class for their hosts. Five buses were required to transport the visitors who enjoyed a reception, dinner and stage show following the lodge session.

. . . LAKE CITY, WASH., Lodge held a State Association Night and was honored with the presence of many top officials. In the foreground, left to right, are State Association President Herb Odlund, E.R. Paul Grace, Past Grand Exalted Ruler Emmett T. Anderson, Secretary of the Board of Grand Trustees Edwin J. Alexander, Phil Berg, a member of the Grand Lodge Auditing and Accounting Committee, and D.D. C. V. O'Neil. Others include State Vice-Presidents Cliff Whittle and Dick Harpole and State Trustees Chet Hawes, Al Henderson, William Smith and Duncan McPherson.



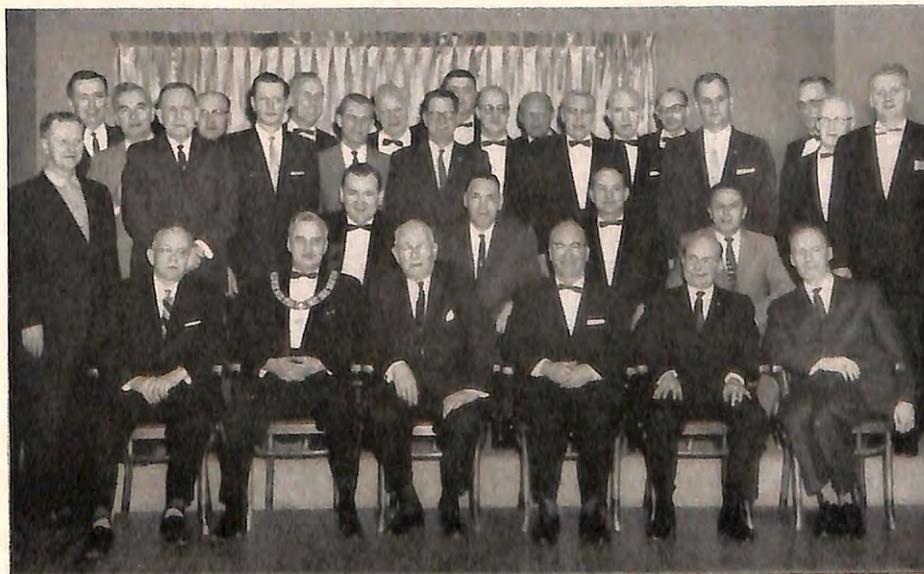
INGLEWOOD, California



JUNEAU, Alaska



SACRAMENTO, California



LAKE CITY, Washington



BANGOR, Pennsylvania, Lodge's Bowling Chairman Edgar Dietz, left, and E.R. W. Albert Docking instruct young bowlers preparing for a Youth Activity Bowling Tournament on the lodge's alleys. This program is one started when the \$50,000 modernization of the alleys was completed. Automatic pinsetters were installed, and the alleys enlarged to four. Over 100 members are in the lodge's bowling league, and 20 wives made up a ladies' league.



BRIGHTON, Massachusetts, Lodge, No. 2199, was instituted with a total of 257 members in the presence of, left to right, foreground, Grand Trustee Edward A. Spry, Grand Exalted Ruler John E. Fenton, E.R. John Cuozzo, Past Grand Exalted Ruler John F. Malley and State Pres. I. Jerome O'Connor; background, Special Deputy John J. Harty, State Vice Pres. Charles B. Burgess and Chairman Louis Dubin of the State New Lodge Committee.



ALASKA Elkdom puts on a Golden Gloves Tournament annually for the benefit of its Cerebral Palsy program. Pictured, left to right, are fight promoter Harry Briggs, heavyweight winner Johnson, State Pres. Robert D. Lewis, and Est. Lead, Knight John Pappas of Anchorage, Chairman of the State Elks Golden Gloves Committee.



OREGON CITY, Oregon, Lodge's 50th Anniversary celebration found these venerable members on hand. Left to right they are Charter Members Wm. B. Howell and Al A. Price, William Eagle of Lebanon, Ore., who witnessed the lodge's institution, and Charter Member Robert Baker, now also a resident of Lebanon.



RENSSELAER, New York, Lodge welcomed this large class in honor of its two P.E.R.'s. E.R. James Morris is pictured center foreground with P.E.R. John Klahr on his left. Illness prevented A. J. Seney, the lodge's other P.E.R., from attending the program.

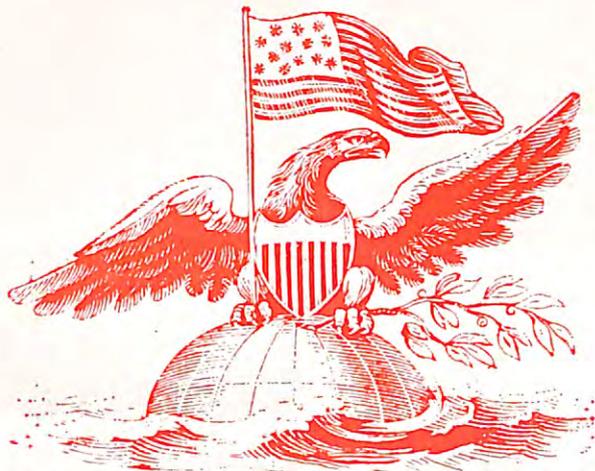


DENVER, Colorado, E.R. Harry S. Walker, left, and Grand Trustee Jacob L. Sherman, center, welcome State Pres. John Godec.



ENDICOTT, New York, Lodge held its first P.E.R.'s Night as this was the first year it had enough P.E.R.'s to fill the Chairs. Pictured with E.R. T. C. Coughlin, center, are, left to right, P.E.R.'s C. B. Anthony, S. J. Durish, J. E. McTamney and Leslie Hewitt. Not photographed was P.E.R. Paul F. Koot.

ARIZONA Elks assist some of the youngsters at Boys' Ranch to move into the fine cottage presented to them by the State Elks. The cottage accommodates ten.



Patriotism *And Flag Day*

To quicken the spirit of American patriotism . . .
These words are found in the Preamble to the Constitution of the Benevolent and Protective Order of Elks. They signify the intensely patriotic nature of Elkdom and our dedication to the preservation and perpetuation of our American way of life.

In these troubled times when we, as loyal Americans, see our democratic principles challenged from within and from without, each of us must ever be mindful that one of the primary objectives of our Order is that of patriotism. When we became Elks each of us made a solemn pledge to uphold and advance the patriotic objectives of our Order. Patriotism is a quality deeply embedded in our Elk history and underlies many of our major programs of the past and in the present.

As we prepare to observe Flag Day on June 14th, the 184th anniversary of Old Glory's adoption as our national ensign by the Continental Congress, we can take great pride in the fact that our Order has made loyalty and service to our country an integral part of the reason for its existence and of its activities.

Let us never forget that it was the Order of Elks which in 1907 designated June 14th as Flag Day. This was more than 40 years before Flag Day was recognized by Congressional resolution. When the Grand Lodge made the Flag Day observance mandatory in 1911, it did so for the express purpose of calling upon all Elks to renew their allegiance to the Stars and Stripes. Flag Day was intended to be a day of re-dedication, in a spirit of patriotic fervor, to the Flag and the great American heritage of freedom and the free institutions which it represents.

It is important that we keep that purpose clearly in mind as we ready our lodge programs for this coming June 14th because there is always the possibility, when an observance is repeated year after year, that it might slip into a pattern of routine sameness. We must never allow this to happen in observing the birth date of our country's Flag. Every Flag Day observance should be approached in a spirit of renewed interest, dedication,

and enthusiasm so that it will be carried out in a manner fully expressive of and appropriate to the inspiring patriotic meaning of the occasion.

We should also remember that the spirit of Flag Day is not reserved by Elks for just one day of the year. It is kept alive throughout the year in our Elk lodges as we regularly honor the Stars and Stripes at our fraternal ceremonies. It has been rekindled over the years of our Order's history by acts of patriotism, of love for Flag and country. Our record of service to the nation, in two World Wars, in the Korean War, the splendid work of our Elks National Service Commission, should be a source of great pride to every Elk. These good works are evidence of our Order's patriotic purpose and are manifestations of Elkdom's unceasing endeavors "to quicken the spirit of American patriotism."

When we as Elks observe Flag Day this year, remember that it is:

*Your flag and my flag,
And Oh! how much it holds;
Your land and my land
Secure within its folds;
Your heart and my heart
Beat quicker at the sight;
Sun kissed and wind tossed
The Red and Blue and White.
The one flag; the great flag;
The flag for me and you;
Glorified all else beside
The Red and White and Blue.*

—YOUR FLAG AND MY FLAG
Wilbur Dick Nesbit

John E. Fenton, Grand Exalted Ruler



YOUR OLD FUR COAT INTO NEW CAPE, STOLE. \$22.95* Tax Free
 I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram, \$22.95 complete. (Fur, beaver, extra add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book, I. R. FOX, 146 W. 29th St., Dept. L-30, N. Y. 1



Chaperone Repel-O-Rope GIVES INSTANT PROTECTION

WHAT an easy, logical way to protect Flower and Vegetable Gardens, Shrubs, Trees, Evergreens, Lawns! Powerful yet humane, the new Repel-O-Rope is saturated with Chaperone's original formula that penetrates and irritates animal nostrils. Its compelling signal lasts for weeks and weeks, warns "TURN BACK, DON'T CROSS!"

Just pull the needed length out of the can, cut off and lay on ground, circling the area or object you want to protect. Can also be tied to fences, stakes, garbage cans, etc. **110 ft. in sealed can, \$1.69** postpaid; 3 cans \$4.75. Order today—we'll mail at once.



CHAPERONE Money-Back Guarantee! Box 1408, Sudbury, Mass.

\$650,000,000.00 SEARCH FOR RARE COINS

You may have coins worth thousands of dollars in your pocket change, attic, piggy bank, around the house. **WE PAY OVER \$30,000.00 FOR CERTAIN RARE DATES.** Our catalog lists our prices and tells how to find valuable coins. For certain dates we pay up to: \$3,500 for Half Cents; \$4,800.00 for Large Pennies; \$600.00, Flying Eagle Pennies; \$2,000.00, Indian Pennies; \$250.00, Lincoln Pennies before 1932; \$1,500.00, Two-Cent Pieces; \$250.00, Three-Cent Pieces; \$16,000.00, Nickels before 1927; \$2,000.00, Half Dimes; \$4,750.00, Dimes before 1932; \$4,250.00, Twenty-Cent Pieces; \$4,500.00, Quarters before 1938; \$5,500.00, Half Dollars before 1939; \$11,750.00, Silver Dollars; up to \$35,000.00 for Gold Coins, up to \$2,500.00 for Canadian coins. Only **\$1 BRINGS** our VALUABLE catalog. It may mean a FORTUNE to You. Catalog has information on U.S. paper money, Confederate paper money, tokens. We refund your \$1 when you sell us coins. **ABSOLUTELY GUARANTEED! SEND YOUR DOLLAR NOW! JAYMAR CORPORATION, Johnson City 86-B, N.Y.**

FABULOUS, NEW 5-Ft. Long Balloons

Twist Into A Thousand Shapes!
GIRAFFES-DACHSHUNDS—Pets of All Kinds

Made of LIVE LATEX **200 FOR \$1** Add 25c Postage and Handling

Delight Kiddies—Grown-Ups, Too!
 Almost 5 feet long when inflated. Balloons this size usually sell up to 25c each.
 Send only \$1 now. Plus 25c postage and handling for 200 in a variety of gay colors! Supply limited at this low price, so order several sets NOW for GUARANTEED PROMPT INSTRUCTIONS. MONEY BACK GUARANTEE. FREE Complete Instructions.

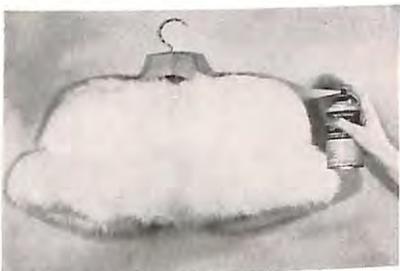
MURRAY HILL HOUSE
 Dept. B-725-E, P. O. Box 251, Bethpage, L. I., N. Y.



"PICK" YOUR FORTUNE from these authentic Oriental Cocktail Picks. Bamboo picks have colorful Oriental-design Jackets, each with a different fortune. Wonderful for hors d'oeuvres, canapes, table specialties, place cards. Each 7½" long. Set of 100, gift boxed, \$1.00 ppd. Nancy Ellen, 614 Spencer Bldg., Atlantic City, N.J.

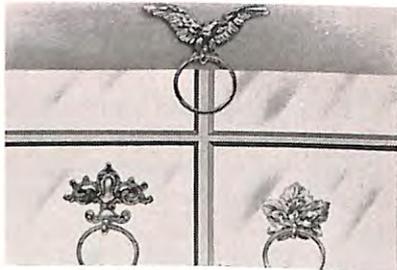


GLOBAL WRISTWATCH tells local time plus the time in London, Tokyo, Paris—in 24 famous cities around the world. Anti-magnetic, jeweled Swiss watch has moveable outside ring, listing cities. A turn shows time in each, 12 and 24 hour systems; sweep second; luminous dial, hands. \$12.95 ppd. Park Galleries, Dept. EK-6, 103 Park Ave., N. Y. 17.



FUR LIFE protects and preserves your furs at home during summer months. Professional fur conditioner sprays on to clean and lusterize the fur—and thoroughly moth proofs it at the same time. Your furs are restored to their original silkiness and softness too. Large 12-oz. spray can, \$2.95 ppd. I.R. Fox, Dept. E, 146 W. 29th St., New York 1, N.Y.

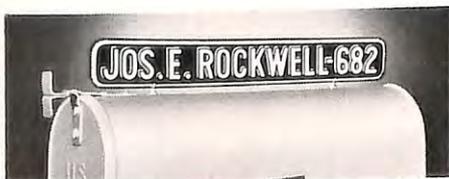
ELKS FAMILY SHOPPER



WINDOW SHADE DRESS-UPS. You can make the plainest window shade into a decorator piece by using these fancy solid brass ring shade pulls. There are three handsome motifs to choose from . . . American Eagle, Fleur-de-lis or Maple Leaf...all in antique gold finish. 1½" diameter. \$1.00 per pair ppd. Barilen, Dept. SP-4, 11 East 47th St., New York 17, N.Y.



REMEMBER THE OLD-TIME TELEPHONE on the wall? It's not being used much any more but smart decorators have discovered how handsomely the case serves as a radio cabinet, planter, spice cabinet, etc. Nicely grained oak. Complete, as received from telephone company, \$13.95 exp. chgs. collect. Chabon Scientific, Dept. EK-6, 122 E. 42nd St., N. Y. 17.



Day-n-Night Mailbox Marker . . \$1.95

Your name (or any wording up to 17 letters and numbers) gleams on both sides of your DAY-NIGHT Marker, in permanent raised letters that shine bright at night. Fits any mailbox—easy to install. Rustproof aluminum, baked enamel finish; black background, white letters. Perfect gift for Father's Day! Shipped within 48 hrs. Satisfaction guaranteed or money back.
 Only \$1.95 postpaid from:
SPEAR ENGINEERING COMPANY
 480-J Spear Bldg. Colorado Springs, Colo.

FlexPort PET DOOR
 Ends Door-Tending, Whining, Scratching

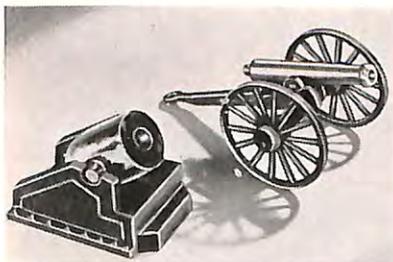
Why be a doorman for your pet? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and dog or cat complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Prices start at \$19.90. Before ordering send for free folder.
TUREN, INC. Dept. L-6
 2 Cottage Ave. Danvers, Mass.



Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order. Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



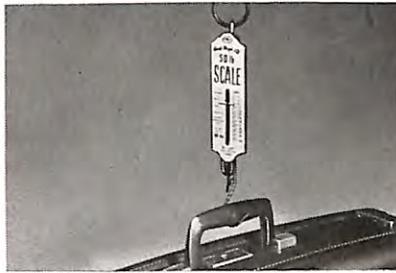
FLOATING COMPASS KEYCHAIN. If you drop this unsinkable keychain in the water, it floats and the bright red fluorescent buoy makes it easy to spot and retrieve. An accurate 1" compass is set in buoy. It's made of durable Thermasol with sturdy bead chain that holds keys, identification tag. \$1.00 ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.



HISTORIC CANNON MODELS are exact miniature replicas of cannons used by the U. S. Army in the Civil & Spanish-American Wars. Hand-forged iron, with spun bronze barrels, they're great for desk, mantelpiece. Civil War Gilmore on right is 6" long; mortar is 3". Each, \$3.95 ppd. Both \$6.95 ppd. Jackson Armory, Dept. EK-6, 125 E. 41st St., N. Y. 17.



ELK JEWELRY FOR DAD. 14 kt. gold-plated jewelry is emblazoned with Elk emblem. Tie Clasp and Key Ring are \$2.95 ea.; Cuff Links, \$4.95 a pair; complete set, \$10.00. Also available are a guaranteed Windproof Lighter, \$4.95 and Key Chain with U.S. Silver Dollar, \$6.95. Prices include post., tax. Fraternal Mfg., Dept. E-6, P.O. Box 81, Brooklyn 33, N. Y.



LUGGAGE SCALE. Don't guess at the weight of your luggage and have to pay overweight charges. Use this all-aluminum scale that weighs anything up to 50 lbs. . . . luggage, laundry, food, meats, parcels. Precision accuracy and spring balance never leave you in doubt. Rust-proof. \$1.00 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif.



"TRAVELER'S AID." Compact Kit contains quick-heating electric immersion heater and two nesting aluminum cups with protected plastic-covered handles. You can heat water in hotel, motel, etc. to make coffee or tea or use it for shaving and washing water. Complete in zippered bag, \$2.98 ppd. Alexander Sales, Dept. E, 140 Marbledale Rd., Tuckahoe, N.Y.

FROM THE DAYS OF GUNGA DIN FAMOUS IMPORTED BRITISH-INDIAN PITH HELMETS



These Indian Cavalry Pith Helmets have changed little in 100 years. Designed for comfort in the harsh burning Indian sun, this remarkable head-gear is made from pith cork a full 1 inch thick (think of it), yet weighs only 10 ounces! Covered in traditional white linen, helmets are lined with green cloth, have regimental leather strapping, vented peak, etc. Imported from India (equal to a \$25 helmet in U. S.), and brand new, they'll keep you cool at work or play. Specify size. Good value for \$4.95 ppd.

REGIMENTAL IMPORTS, Dept. EK-6, 509 E. 80th, N. Y. 21

SWIM EZY



INVISIBLE SWIM AID

NON-SWIMMERS SWIM INSTANTLY

Yes, you too can swim like a fish the easy, safe way —FAST—and join the water fun. New, unique 4-oz. device, 1/25" thin, worn INVISIBLE under bathing suit or swim trunks, floats you at ease, without effort, is comfortable all day. No more fear of deep water, makes anyone unsinkable. Poor swimmers look like champions, good swimmers use less strain. Order your "SWIM-EZY" today for a new kind of water pleasure. Made in U.S. Patent pending, lasts for years. Only \$7.95 ppd. plus 32c tax in Calif. STATE WAIST SIZE. Money back guarantee. For Airmail add 42c.

Universe Co., Dept. K-27
1008 Palm Terr., Pasadena, Calif.

TEE-OFF PRACTICE GOLF PAT.

SHOWS HOW
YOU HIT
THE BALL!

\$4.95



With TEE-OFF you can practice golf any place with any club. Just push into ground and start swinging. When hit straight, ball orbits straight; hook orbits inside-out; slice orbits outside-in. Tees itself, automatically trains your eye to stay on the ball. You'll hit through with solid club-head feel and click. Lengthens shots and grooves the swing. Approved by Prosl Rugged and sturdy, guaranteed. ASK FOR TEE-OFF FOR FATHER'S DAY—only \$4.95 postpaid. At your pro shop, dealer, or order from:
TEE-OFF, Box 6543-E, Long Beach 15, Calif.

AUTO 'NAPPER'®



(Patented)

EICHORST'S Mfg.

Dept. EL, 8119 Long Beach Blvd. LU 5-4831 South Gate, Calif.

Provides support for head, neck and small of back, compensating for low cut seat backs. Foam headrest has 10 inches up or down adjustment; felt pad rolls to fit small of back. Attractive materials, red, beige, blue, green, grey, black, with clear plastic protective cap. \$14.98 ppd. (in Calif. add sales tax.)



takes the **BUGS** out of living

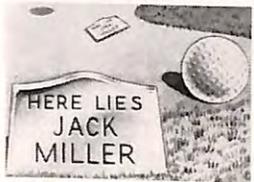
ELECTRONIC CONTROLLED BUG KILLER "BUG DEATH" kills flies, roaches, ants, spiders, etc. Clean, odorless: used in restaurants, hotels, motels, farms and hospitals. Safe to use near children, pets, and food. Family approved—one unit services average home. "Just plug it in and forget it." 5 year guarantee only \$4.95 ppd. Two for \$9.00 ppd. (Regular \$5.95 value)

S. K. & H. INDUSTRIES CORP.
P. O. Box 2096, Riverside, Calif.
(Dealer inquiries invited)



Stop Dog and Cat Damage—\$1

DOG WICKS are the perfect solution for repelling pets. One sniff and away they'll run! Hang this chemical Wick on shrub or branch and rest easy for the whole season. Rain won't wash away repellent scent. Safe, harmless to animals. Use inside or out—protects lawns, garbage pails, flowers, furniture. Trains your pets and neighbor's dogs. *Guaranteed to do the job or your money back!* Pack of 20 for \$1, postage paid. Order DOG WICKS direct by mail from **Sunset House, 616 Sunset Building, Beverly Hills, California.**



STERLING SILVER "ON-THE-GREEN" GOLF BALL MARKER \$1.00 ppd.

For every golfer, personalized, useful and mirthful is this 3/4" tombstone-shaped marker engraved "HERE LIES"—and his name.

Clever, easy to see! Lies completely flat on the green. Guaranteed to start the 19th hole! Made of Sterling Silver. In leather case.

MONOGRAMMED MONEY BELT \$3.98 ppd.

No one will know that in this smart belt you're carrying money safe from prying eyes. Zippered inner pocket holds currency; 2 or 3 initials on gleaming buckle adds a personal touch. Genuine top-grain cowhide, 1 1/2" wide, in Brown with gold buckle or black with silver buckle. Specify size 28-44, color, initials.



ALL ORDERS SHIPPED WITHIN 3 DAYS

ZENITH GIFTS 1578 Post Office Bldg. Brighton 35, Mass.



GOLFAID

MORE POWER... LOWER SCORES
GREATER ACCURACY



BOB GOALBY

L. A. OPEN CHAMP, says:

"I practice with Golfaid every day, it's the finest training aid ever offered. Golfaid prevents over-swinging, leads the left side firmly through the ball, initiates the proper weight shift and forces the correct finish. Golfaid will help everybody."

At your Pro shop or order direct

ONLY \$6.00 POSTPAID

GOLFAID 1341 W. Anaheim St. Long Beach, Calif.

Enclosed is \$6 for my GOLFAID on your money back guarantee.

My elbow circumference is _____ inches

NAME _____

ADDRESS _____

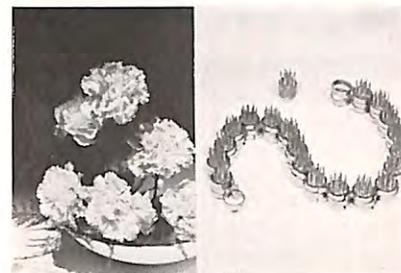
CITY _____ STATE _____

Soft plastic
No staves
Guaranteed

ELKS FAMILY SHOPPER



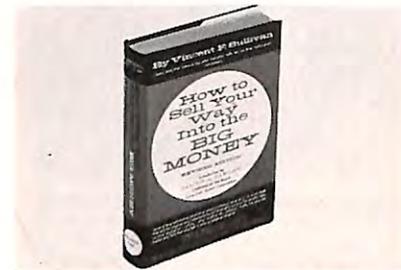
BE A BRONZED BEAUTY this summer. Apply "Mooretan" Sun Tan Lotion before going out in the sun. It's non-greasy and guaranteed to give you a bronze tan in just two hours and your skin will not burn or blister. 4 oz. bottle, \$1.50 plus 20¢ 1st class post. 35¢ air mail. Moore's Laboratories, Dept. E, 5549 Harold Way, Hollywood 28, Calif.



JAPANESE FLOWER ARRANGER. Dozens of different arrangements are easy to make with this flexible, "needlepoint" holder that you can bend at will. For varying sizes, just add or remove the needle "cups" which are attached chain-style. Wonderful for Garden Club. \$3.95 ppd. Edward H. Ziff, Importer, 15-116 Merchandise Mart, Chicago 54, Ill.



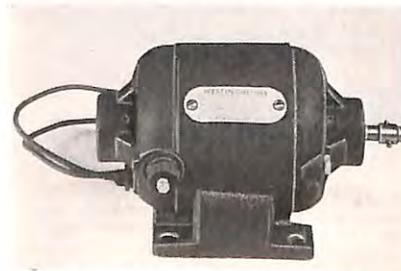
JIFFY ELECTRIC SPRAY GUN. New 1961 model can be used for painting, moth-proofing, oiling, polishing, deodorizing, bug-killing. It has an off-angle swivel nozzle that rotates 360° and finger-tip control to change spray pattern from "Mist" to "Fog" to "Stream." 90-day guar. \$8.95 plus \$1.00 post. Empire Mds. Co., Dept. EL, 140 Marbledale Rd., Tuckahoe, N.Y.



SUCCESS STORY for those who want to increase their income in the sales profession. This valuable book gives you a system for building self-confidence, influencing people, improving your memory, etc. Read it free for 10 days, then return it or send \$4.95 plus postage to Terry Elliott, Dept. E-6, Box 1918, Grand Central Sta., New York 17, N.Y.



HURRICANE LAMP is a replica of a deep-water schooner lamp used on sailing ships. It's 8" high with chimney, oil well, adjustable wick. Base rests flat on table or swivels up to hang on wall. Burns 6 hours on kerosene. Use outdoors or for auxiliary lighting. Copper- or chrome-plated. \$1.00 ea. ppd. Murray Hill House, Dept. E, P.O. Box 126, Bethpage, N.Y.



WORKBENCH MOTOR. Mount this small Westinghouse motor on your bench and use it as a buffing, grinding, polishing wheel. Can also be fitted for light drilling, sanding, etc. Develops 1/60 h.p. at 7,000 rpm on 110 volts AC. Shaft is 1/4"; case has 4 mounting holes. Surplus. \$4.95 ppd. Klines, Dept. EK-6, 333 East 50th St., New York 22, N.Y.

Lifetime Supply

FREE FILM

- ➔ FRESH DATED KODAK FILM
- ➔ FASTEST 8 HOUR SERVICE

You simply send your roll of Black & White snapshots to be processed with \$1.00 enclosed to pay for developing and printing.

Your big Jumbo prints along with your free roll of film returned direct to you.

FLASH PHOTO
Box 1060-A
Idaho Falls, Idaho

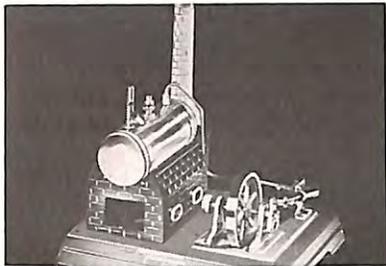
Save Money Buy Direct



FUN For A Golfer TEE OFF SHIRT

Tee-off, tee-hee T-shirt for the Sunday golfer who never challenges par. Great gag gift he'll enjoy for years. Washproof blue lettering on sturdy white cotton, nylon reinforced. Other titles: "SITTIN' & SIPPIN ATHLETIC CLUB" & "THE BOSS." Sizes M or L, \$2 ppd. from GREENLAND STUDIOS, Dept. EK-6, Miami 47, Florida.

ELKS FAMILY SHOPPER



LIVE-STEAM ENGINE adds realistic power to any model. It develops 1/30 h.p. at 1,000 rpm and has brass boiler, bronze fittings, hand-throttle steam whistle and grooved pulley wheel. German-made engine uses safe dry fuel; stands 10". Educational. \$8.95 ppd. Extra fuel, \$2.00 ppd. William Products, Dept. EK-6, 10 E. 81st St., New York 28, N. Y.



FULLY AUTOMATIC MOVIE PROJECTOR for 8mm film works on four standard batteries. It is equipped with rewind mechanism, requires no hand operation. Projector is of sturdy metal construction, comes with one reel, cardboard screen and two extra bulbs (no batteries). \$7.98 ppd. Medford Products, Dept. E, Box 39, Bethpage, L. I., New York.



GOLFER'S SCORE CADDIE. Instead of fumbling for pad and pencil on the green, you just score your strokes on this register. The total for each hole appears in lower window; total for complete course in upper window. Polished gold-plate case. Worn like a wrist watch. \$2.95 ppd. Zenith Gifts, 5441 P.O. Eldg., Brighton 35, Mass.

ELECTRONIC BUG KILLER!

Just Plug In Forget About Bugs!

New scientific Bug Killer is guaranteed to kill flies, fleas, moths, ants, roaches, mosquitoes, spiders, silversmith, gnats, etc. Insect does not have to come in contact with unit. Safety approved for use near children, food or pets. Kills fleas on dogs and cats! Used by restaurants, hospitals, hotels and farms. Clean, odorless and unbreakable. 10-yr. guarantee. One unit sufficient for average home. Special offer: \$4.95—2 for \$9.00. MAE-BAR, P.O. Box 34711, Los Angeles 34, Calif., Dept. Z.



JOE SEITZ

#11 Executive Senior
\$3.35
BREAST POCKET

Also available in: SEITZMARK CALIF. SADDLE LEATHER #14 black or brown, ENGLISH MOROCCO #15 black only. \$8.85

Prices include Federal taxes and shipping charges. Satisfaction guaranteed or money refunded.

ORDER TODAY! FREE initials on all wallets with this order. Send check, M.O. or charge your Diners Club or Carte Blanche number.

END WALLET Fumbling!

Trapped in a maze of I.D. and credit cards? Here's the neatest card trick of the century! Flatter than a pancake yet holds over 24 cards, photos, money, etc. Made of superb leather grained LEATHATEX durable plastic. In black only.

Two sizes: SENIOR for breast pocket, JUNIOR for hip or breast pocket wear.

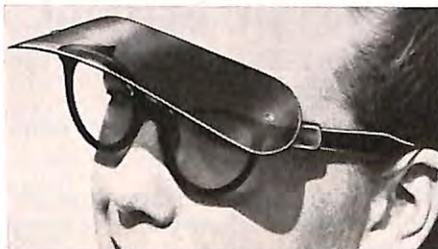
#12 Executive Junior
\$2.85
HIP POCKET

Also available in: SEITZMARK CALIF. SADDLE LEATHER #13 black or brown, ENGLISH MOROCCO #15A black only. \$7.85

Initials or name imprinted in 24K gold 50c, name, address, city and state (3 lines) \$1.00



BRI-SON Dept. EL
201 West 7th Street
Los Angeles 14, Calif.



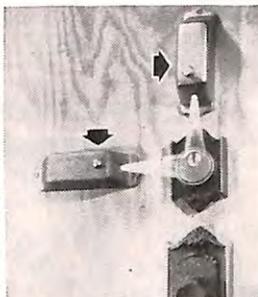
STOP THAT GLARE for \$1

Why squint & scowl because of glare? Wear VISORETTE on regular glasses, indoors or out & enjoy comfortable vision. Stops glare from sun, sky, lights, windows. Gives added protection you need when worn on sun glasses. Light! Comfortable! Adjustable to any angle. Slips on & off in a jiffy! Guaranteed to satisfy. Thousands of enthusiastic users! Choice of Transparent green, or Opaque green, yellow, red, black, white. Send \$1: VISORETTE, P.O. Box 5185, Pasadena 57, Calif.

KEY-LITE... Needs No Wiring.

A useful gift of lasting beauty. Made of high quality polished brass or aluminum it enhances the beauty of your entrance way. Ends needless fumbling for the right key. Illuminates that evasive key-hole. Mount in either of the above positions. Brass \$4.95 Aluminum \$2.95 Plastic \$1.49 ppd. Price includes battery.

J. D. SHURGLO CORP.
913 McDonald St., Elkhart, Indiana



GIANT

10 \$1.00 Ft.

Largest Distributors of U.S. Govt. Surplus Balloons in the USA. Inflate up to Giant 30 ft. diameter with air or gas. Fun at the Beach, Water Sports, etc., Flying Advt. visible for miles. Terrific for attracting crowds at Openings, Fairs, Roadside Stands, Gas Stations, Sports Events. Made of Durable Neoprene Rubber. New, never used. No C.O.D.'s.

2 ft. (Beach Ball Size) . . . 2 for 50c (5 for \$1.00)
6 ft. size \$9c ea. (2 for \$1.00)
10 ft. size \$1.00 ea. (5 for \$5.00)
30 ft. size . . . \$2.00 ea. plus 50c postage & handling
30 ft. size illus. . . . 10 for \$20.00—Exp. collect

NOVEL MFG. CORP. 31 SECOND AVE. Dept. G-3929, NEW YORK 3, NEW YORK



CIVIL WAR CENTENNIALS PORTRAIT FLASKS

Commemorating the 100th anniversary of the War Between the States, we proudly present these historic portrait flasks honoring three gallant leaders. "Confederate" (A) has Robert E. Lee on one side, Jefferson Davis on the other. "Yankee" (B) has Abraham Lincoln on one side, log cabin on the other. Handmade in glass, these beautiful 1 1/2 pint flasks stand 8" high, come in amber, amethyst, cerulean blue or milkglass. Each magnificently crafted piece is an authentic reproduction of the portrait flasks that were the rage of the 19th century. \$3.00 each ppd.

Williams Brothers LOCKPORT 11, N. Y.

BUY REAL DIAMONDS THIS NEW WAY SAVE 1/3 TO 1/2!



1 Carat Brilliant White Diamond Lady's or Man's Solitaire Ring
\$395.

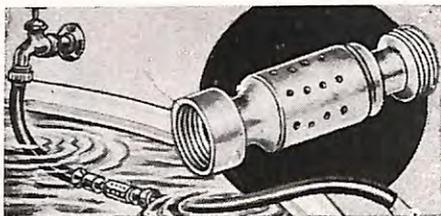
The talk of the Country—You can now buy diamond jewelry by mail direct from one of America's Well Known Diamond Cutters. Any ring mailed direct for FREE 10 DAYS inspection without any payment, if references given. Even appraise it at our risk. Send for free catalog.

Over 5000 styles \$50. to \$100,000.

EMPIRE DIAMOND CORPORATION
Empire State Building, New York 1, New York
Send FREE Catalog 27X

Name.....
Address.....
City..... State.....

ELKS FAMILY SHOPPER



PUMP WATER DRY—SAVE MONEY

SUCT-DRI

Only \$2.75

postpaid

MEDFORD PRODUCTS, Dept. EL6, Box 39, Bethpage, N. Y.

Without electricity or moving parts this suction drain pumps 350 gallons of water per hour from flooded cellars, pools, trenches, washing machine, etc. Just attach with a garden hose to any screw-type faucet, attach another section of hose to the discharge end, turn on the water and it goes to work. Mail your order today.

For Those Who Do Not Want GREY HAIR

Now Top Secret's amazing scientific formula gives a natural looking color to faded or grey hair... makes you look years younger! Top Secret does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber, Idol of the Airlines. "Top Secret is easy to use—doesn't stain hands or scalp. Top Secret is the only hair dressing I use." Time-proven Top Secret has been used by famous personalities for years.



NEW! 13 oz Giant Size \$9

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of California, Room 64-91, 3100 Vanowen St., Burbank, Calif.

A GOLFING MUST!

TOURNAMENTS SOUVENIRS

FIX BALL MARKS CLUB NAMES



ADVERTISE YOUR BUSINESS Write for samples and prices

MARK-A-BALL

DEPT. EK • P. O. Box 5844 • PORTLAND 22, OREGON

How thousands SLEEP BETTER—day or night

For over 25 years, SLEEP SHADE—with its unique design—has provided the complete darkness needed for sound sleep. Over 2 million have been sold because SLEEP SHADE provides absolute comfort and satisfaction. SLEEP SHADE in fine quality black sateen... \$1.50.



Insist on this package when buying Sleep Shade



Insist on this package when buying ear-stops

For another sleep aid, try soft, re-usable SLEEPWELL EAR STOPS to banish noises. 25c a pair. Five pairs \$1.00.

If your Drug or Department Store cannot supply you, we will mail, postage pre-paid, immediately on receipt of your remittance. Full refund if not completely satisfied.

SLEEP SHADE COMPANY

828 Mission St., Dept. EL-1, P. O. Box 968, San Francisco, Calif.



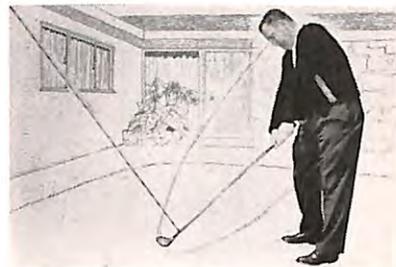
YOUR LUCKY DOLLAR... if you have it... is this rare 1804 Silver Dollar, worth as much as \$2,000 to the fortunate finder. Other valuable U.S. Coins and the actual prices to be paid for them are listed in a new illustrated catalog. Check before you spend pocket change. Catalog is only \$1.00 ppd. Best Values Company, Dept. S-2, 403 Market St., Newark, N.J.



TRADITIONAL WEDDING TOAST by the groom to the bride, and vice versa, is even more memorable when these lovely Wedding Goblets are used. They're 6" tall, fine crystal, hand-etched, and ribboned for the happy day as well as the anniversary celebrations ever after. \$3.95 ppd. the pair. Joan Cook, Bluebook for Brides, Dept. E, Centerport, N.Y.

For FASTER SERVICE

1. Print Name and Address Clearly.
2. Always give your Postal Zone Number.
3. Include additional postage for Air Mail delivery where practical.



KEEP SWINGING to improve your golf with Billy Casper's Swing-Groover. Two control cords "groove" your swing, training your muscles so that before long they automatically move in the right arc. Set it up in garage, back yard, even some apartments. \$2.98 ppd. Swing-Groover, Inc., Dept. E, 1822 Glendale Blvd., Los Angeles 26, Calif.

MARBLE GIFT ITEMS



PEN HOLDERS—Marble Base, Personalized, 1" x 1" \$1.50, 2 1/2" x 3" \$2.95 (Novelty Pens on Request, 50c extra)

TROPHYS—Marble Base 4" x 4", All Sports, \$4.50 up. All Lettering on Brass Name Plate @ 10c per letter.

COLLECTORS BOARDS (not shown)—Stones—15 Semi Precious Varieties \$2.98, Marble—12 Varieties \$5.98.

MARBLE POLISHING KIT (not shown)—3 Abrasive Rubs, 1 Felt Buffer, Polishing Powder, Instructions—\$3.98.

Send Check or M.O.—Add 25c Postage—All Guaranteed—Write for FREE CATALOG Showing Many Other Beautiful Items

DOMAR CORP. • P. O. Box 1267 • Vero Beach, Fla.

adjustable



ALL-IN-ONE Golf Club

JUST DIAL YOUR SHOT PUTTER-DRIVER 3-5-7-9 IRONS

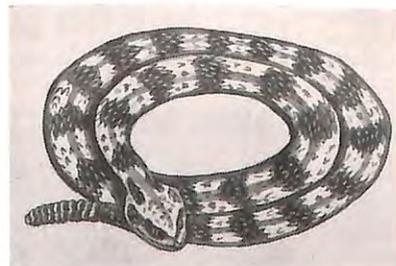
LEFT OR RIGHT HAND \$24.95

POSTPAID

DOES EVERYTHING A SET WILL DO—for everyone interested in Golf. So easy and thrifty. The head adjusts to each correct position from driving to putting... so it's all you need. Thousands now enjoy and play better golf. We guarantee you, too, will be pleased or your money back. TRY IT! Specify: Man's or Lady's—short, medium, long. Send for FREE GOLF TIPS. International Golf Products, Hinsdale 33, Illinois.



MONEY DOES GROW ON TREES... at least on this Money Tree. Its fruit is 12 different genuine foreign coins so you'll always have bus fare for whatever country you visit. The tree itself is bright metal and a cheerful knick-knack for display. \$2.98 ppd.; 2 for \$5.00 ppd. Mory Sales, Dept. EL, 480 Lexington Ave., Room 1115, New York 17, N.Y.



SNEAKY SNAKE is guaranteed to bring screams of terror for he's frightfully realistic and hatefully horrible. Just arrange his long 30-inch flexible body in a coiled position ready to strike. He looks and feels so real, your victim will be sure he's met a real reptile. \$2.00 ppd. Greenland Studios, Dept. EK-6, Miami 47, Fla.

An Economic Threat

THE RECESSION we are recovering from should serve to remind us of an important fact: that freedom can thrive only in a strong society and strength can be maintained only when backed by a healthy, productive economy. The communists know this, and thus they would like to undermine our economy. At the same time, they know that productivity is necessary for them to be strong, even if their goal is anything but freedom. This month's excerpt from *Freedom's Facts against Communism* tells of recent gains in the Soviet Union and of the threat thereby posed to the Free World. *Freedom's Facts* is the monthly publication of the All-American Conference to Combat Communism, which is composed of 50 national organizations including the Order of Elks.

The men in the Kremlin are gloating over reported gains in Soviet industrial output in 1960. *Trud*, the Soviet labor newspaper claimed (Feb. 10) that Soviet industrial output rose 10 per cent in 1960, "far above the target set for the second year of the Seven Year Plan." Especially rapid growth was noted in the output of electrical engineering products, power and chemical equipment, automation devices, and synthetic fibers.

"Moreover," says Moscow, "capital investment in 1960 was 11.5 per cent higher than in 1959, with investment in machine building up 23 per cent."

(Whether or not the Soviet figures are accurate, the USSR has proven its ability to grow industrially. At the same time, their monolithic society has not proven capable of maintaining its goals in agriculture. This may prove to be a fatal flaw in Marxist-Leninist economics. Both the USSR and Red China suffered food shortages in 1960, and the result was that changes were made in the system to make agriculture more similar to its free counterpart that produces so successfully in the West.)

Even with the lag in agricultural production, *Trud* claimed gains in output of grain, meat, milk, and eggs over the 1959 figures. Also claimed were increases of 1.5 billion rubles in government spending for public education, health services, social insurance, and other social welfare benefits.

Trud points out that, as USSR economists figure it, Soviet industrial output in 1958 was 60 per cent of the U.S.'s. Its output rose to 66 per cent of U.S.

output in 1959 and 73 per cent of U.S. output in 1960. The paper adds, "If this rate is maintained, in 1964 the Soviet Union's industrial output will be 7 per cent above the American 1958 level."

On the other hand, says *Trud*, U.S. output has been lagging with some enterprises operating at only 40 to 50 per cent of capacity, and "all this considerably weakened the position of the United States—both material and moral—in the economic competition with the Soviet Union."

Implications for the West are serious. Quoting from a Soviet handbook on the subject: "When the [Seven Year] plan has been fulfilled, the USSR and other socialist countries will be producing more than half the world's total industrial output. Thus, absolute economic superiority of the world socialist system over the capitalist system in material production will be assured."

While that statement is open to challenge, the implications are there. V. I. Lenin promised in 1919 that "capitalism can be utterly vanquished, and will be utterly vanquished, by the fact that socialism creates a new and higher productivity of labor."

This view is strongly seconded by Soviet Premier Nikita Khrushchev. He declared in 1957: "We do not intend to blow up the capitalist world with bombs. If we catch up with the United States in per capita production of meat, butter, and milk, we will have hit the pillar of capitalism with the most powerful torpedo yet seen."

Also in 1957, Khrushchev explained, "The growth of industrial and agricultural production is the battering ram with which we shall smash the capitalist system, enhance the influence of the ideas of Marxist-Leninism, strengthen the socialist camp, and contribute to the victory of the cause of peace throughout the world."

Communist leaders now expect to reach the point of victory in 1964, less than four years from now. From then on they expect rapid surrender of countries in the non-communist world to the political leadership of national Communist Parties dominated by Moscow.

From the Kremlin's point of view, at least, if we do not act to move sharply ahead of the Soviet Union within the next one or two years, the doom of freedom is sealed for many years to come. The big point is, however, that there is still time to act.



Where to find a second income that can grow

TURN over in your mind these advantages of gradually acquiring some common stock—as more families are doing every day:

When you own stock—even if only one share—you are part owner of a company. You can share in any profits your company pays out in dividends. And if the company grows, so may the value of your stock. *You have a chance to grow with America.*

It's well to consider also the advantages of bonds and preferred stocks, which normally provide a more stable income.

More than 12½ million of your fellow Americans are shareowners. Many of them started with our helpful free booklet, "DIVIDENDS OVER THE YEARS," a clear and simple guide that takes the mystery out of common stock investment. It gives you the records of some 460 stocks on the New York Stock Exchange that have paid a cash dividend every year for more than 25 years. And a list of stocks that have been paying progressively higher dividends in recent years. The coupon below will bring it free.

The simple rules for wise investing

Use only money not needed for normal living expenses or emergencies. Act only on facts—never on mere tips or rumors. Remember that stock and bond prices go down as well as up. A company might not succeed and may have to omit dividends or interest. Take advantage of the experienced friendly advice of a Partner or Registered Representative in a nearby Member Firm of the New York Stock Exchange. They like to help the new investor. Your Registered Representative there has had to meet the Exchange's requirements for thorough knowledge of his business.

Whether from bonds or stocks, what family wouldn't like to have a second income? Let the coupon bring you that valuable guide to sound investing.

Own your share of American business

Members New York Stock Exchange

For offices of Members nearest you, look under New York Stock Exchange in the stock broker section of the "Yellow Pages."

SEND FOR FREE BOOKLET. Mail to a Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. D-141 P. O. Box 1070, New York 1, N. Y.

Please send me, free, "DIVIDENDS OVER THE YEARS, a basic guide for common stock investment."

Name _____

Address _____

The Day Business Meets Its Owners

(Continued from page 9)

aspect of its activities during this annual conclave.

How does management feel about this growing trend towards "corporate democracy"? Outwardly, the era of the despotic board chairman who regards the annual meeting as a pain in the neck, a waste of his time, and a blasted nuisance to be disposed of as quickly as possible, is gone forever. However, many firms frankly attempt to avoid stockholder interrogation by staging their annual meetings in as inconvenient a location as possible, in hard-to-get-to Hoboken, for instance, rather than in New York City. Not long ago a leading company held its annual meeting at a remote women's club in Flemington, New Jersey. If the president of the firm had been desperately needed for a decision at the home office, he would have had to be contacted by pay phone in the lobby—the only telephone in the entire building. Many other firms continue to hold their meetings in relatively-inaccessible reaches of the country such as Watertown, New York, Saltville, Virginia, and so on. The thought behind this corporate "inpublicity" is to keep attendance down and the questions at a minimum. Ironically, many of these same companies hold their board of directors meetings (which only corporation executives can attend) in New York City, the most convenient spot for all.

There are still a number of crusty chief executives around who become apoplectic gavel thumpers the moment a stockholder stands on his feet to ask questions. One company staff, for instance, became quite disturbed several years ago over the fact that some particularly vocal stockholders were bringing electric-powered megaphones into the annual meeting room to make sure that they were heard at the podium, since the company's board chairman in past years had been quite successful in "not hearing" many of their questions from the floor. The ironic upshot was that the corporation was reduced to searching almost all its "employers" going into the annual meeting.

A corporate official was once reduced to tears of anger and frustration by stockholders' continued motions to cut his unusually high paycheck. Down on the meeting room floor an elderly shareholder, loyal to the executive, promptly challenged the questioning stockholder to physical combat, and the two nearly tangled in the aisle.

An independent shareholder noted for needling corporation top executives is Mrs. Wilma Soss, president of an organization called the Federation of Women Shareholders in American Business, Inc. (FOWSAB). She campaigns regularly for more women on the top

boards of corporations, basing her argument on the fact that most of the nation's corporate wealth is recorded in the names of women, as well as for other corporate reforms. She has appeared at annual meetings in widow's weeds (mourning the death of a corporate dividend), in 19th Century attire (to point out that the company was living in the past instead of the future), and has even come accompanied by a 200-pound bodyguard after she had been threatened with expulsion from certain meetings by irate corporation executives.

There are some executives who still say, in effect, "If you don't like the way we are running the company, sell your stock." But this is a little bit like saying "If you don't like the way the United States is being run, leave the country." The vocal supporters of increased corporate democracy believe that the give and take of the annual meeting is one way to improve the corporation without selling stock. They maintain a dissatisfied person has a right—and even a duty—to work for and to cast his proxy votes for the changes he wants made in the administration of his corporation.

Lawyer Stanley Coughman recently stated their view when he said, "The most dangerous pitfalls for the investor are ignorance and laziness; . . . stockholders are apt to get the kind of management they deserve. To obtain better management, stockholders should become better corporate citizens."

A recent editorial in the *Financial Times* of Canada said the same thing in slightly different words. "To wait until the operations of a company have begun to sour before showing curiosity

as to how the company is doing is tantamount to locking the door after the horse is gone. The decline in corporation fortune sets in long before there is any serious impairment in earnings or in dividend payments; and if the shareholder takes an intelligent interest in his investment, he will save himself a great deal of worry and ultimate loss. . . . The days when the observations of a small shareholder at an annual meeting were treated as an impertinence have gone. . . . The shareholder who does not take advantage of this change in the attitude of direction and management should not be holding common stocks."

The vehicle by which an independent stockholder can change his corporation is the proxy statement. Corporate management, through the proxy, must each year ask the shareholder for the right to continue at the corporate helm. Proxy forms are usually distributed well in advance of each annual meeting, and through them an independent stockholder can voice his approval or his condemnation of the way his company is being run. Too many stockholders today blindly sign the proxy automatically, and return it to management. This is an unknowing ballot for the status quo—things as they are. To vote for a change in the way the company is being run, the shareholder should withhold his proxy or vote it in opposition to management's wishes.

One of the most important items which many independent shareholders are now voting their proxies for is a *secret ballot* in the electing of directors. Employees, for instance, often hold 5 per cent to 10 per cent of a firm's stock today, yet they feel they cannot vote



JUNE 14 IS FLAG DAY

Elkdom will pay tribute to the American flag and all that it stands for again this year. The date of Flag Day is June 14, although some lodges will hold their observances on either the weekend preceding or following.

"Ours being a patriotic fraternity, it behooves us to promote pride, fervor, and familiarity with all that Old Glory stands for, not only among our members but all Americans. There is no middle ground—either we are Americans or we aren't. Let us leave no doubt in anyone's mind where Elks stand."

So wrote Patrick H. King, member of

the Grand Lodge Committee on Lodge Activities, to all Exalted Rulers. He also stressed the need for submitting reports promptly for judging. Accounts of those Flag Day observances—programs, clippings, photographs, etc.—that are judged best will be displayed at the Grand Lodge Convention. Awards will also be presented there, both for lodges with more than 700 members and for those with fewer than 700.

Entries must be received by June 30. Mail them to Brother King at the Hotel Fontainebleau, 44th Street and Collins Avenue, Miami Beach, Fla.



"Mrs. Wilma Soss, president of FOWSAB, has appeared at annual meetings in 19th Century attire to point out that the company was living in the past."

against management openly for fear of losing their jobs. Similarly, small businessmen who are suppliers to a company and who own stock in it may also find it embarrassing and unprofitable to try to vote down even a very bad management. A secret ballot would allow all stockholders to vote on principle rather than expediency.

If you, as an independent businessman and a small shareholder, have a definite view about the way the companies whose shares you own should be run, you can actually have your views voted on, via the annual proxy. Securities and Exchange Commission rules are set up to guarantee that your views will be heard.

Perhaps you want a post-meeting report issued so that stockholders who were unable to attend the meeting can know what went on.

Or you may want an "outside" director on the board to represent independent stockholders.

Maybe you would like to put a cash ceiling on the amount of money an executive can earn.

Or perhaps you want a woman on the board of directors—or the annual meeting held in a large metropolitan area.

All you have to do is to make your proposal in writing, in less than 100 words, and have it in the hands of the company secretary just 60 days prior to the date of the previous year when proxy material was mailed out. Then you must plan to attend the meeting yourself (or have someone attend for you) to make your motion verbally from the floor. If your motion earns 3 per cent or more of the votes of the stockholders—both those attending and those submitting their proxies by mail—it *must* be carried on the proxy form for the following year.

Quite obviously, your maverick suggestion has a slim chance of being voted in. Far too many of the nation's

more than twelve million stockholders (plus the investment trusts and the insurance companies which own large blocks of stock) automatically vote their huge holdings for management without a second thought. But a good suggestion that gets other stockholders stirring can often spur management into voluntary acceptance.

If you do vote your proxy regularly and suggest ideas intelligently, you will be fulfilling your role as a corporate citizen. Keith Funston, president of the New York Stock Exchange, believes so, and he says: "We believe it is the right of the stockholder—in his role of responsible owner of property—to cast his vote in the affairs of his company.

"We at the Exchange feel so strongly about the importance of the right to vote that for the past thirty years we have refused to list any non-voting common stocks. And recently we strengthened that policy by making solicitation of proxies a prerequisite to listing. The New York Stock Exchange is the only securities marketplace in the world to have such a requirement, and 95 per cent of all companies on the Exchange conform.

"Our form of capitalism is changing. We seek millions of new and financially-qualified shareholders to supply the growth capital our expanding economy needs.

"Our responsibility is to provide a marketplace that merits confidence and is used by responsible people—one that help the flow of money into business so business can provide goods for consumers and jobs for workers. We can't expect people everywhere to buy a direct ownership interest in industry unless they have full knowledge of what they are doing. Investors must be given the facts."

So, in the spring, while Mickey Mantle flexes his muscles in Florida and the robins wing toward the maples of the north, more and more Americans take off a day from work to wander into the annual meetings of the companies whose shares they have purchased. Undoubtedly, they find there a warm corporate smile, a friendly handshake, and a box lunch of cold chicken and sandwiches waiting for them. They also meet an interesting collection of people. They find retired inventors shouting from the annual meeting floor that their devices are being used by the company without royalty payments. Some show much more interest in the sandwich fillings and the souvenirs than in the functions of corporate management. Professional meeting-goers are on hand to heckle management on all sorts of personal matters. But most important, there are hundreds of people just like themselves who are out merely to get a close look at how their corporation is faring, and who are interested in making it work better and more profitably in the years to come. ● ●

Your Savings EARN MORE INSURED

4½%
Per Annum
Accounts
INSURED
SECURITY

Write
for
Thrift
Gift
Brochure!

Wise saving calls for higher earnings with insured safety. Prudential Savings gives you both. Your account grows faster with higher dividends, plus full insurance to \$20,000.00 by Security Financial Insurance Corp. from the moment your account is opened.

Convenient To Save Or To Withdraw

We're as near as your mailbox . . . whether to save funds or withdraw. We are proud of having honored every withdrawal request . . . in ANY amount . . . instantly on request. FREE Save-By-Airmail envelopes pay all postage both ways.

FREE GIFTS



FISHING KIT
Mitchell 304 Spinning Reel, cross-wind gears, ultra-light weight. Glass rod and tackle box. FREE with \$1,000 account.



GRUEN WRISTWATCH
No finer quality. Choice of Ladies' or Men's Expansion band, gift boxed. FREE with \$1,000 account.



NADCO AUTOMATIC 200 GOLF CART
Adjustable steel bar brackets, gold finished snap-on wheel disks, 12 inch mud-free tires. FREE with \$1,000 account.



6 TRANSISTOR RADIO
Amazing power and tone. Fine tuning & selectivity. Fully Guaranteed. Leather case and antenna included. FREE with \$1,000 account.



SMITH-CORONA Portable Typewriter
World's best selling portable. FREE with \$2,750 account.



25-Inch Power Mower
3 Horsepower, 4-cycle Briggs & Stratton engine. Fingertip controls. Sagger wheels—no lawn scalping. FREE with \$2,500 account.

REMINGTON ROLL-A-MATIC SHAVER
As seen on TV. FREE with \$1,000 account.

MANNING BOWMAN 1/4" ELECTRIC DRILL
FREE with \$700 account. Complete kit FREE with \$1,000 account.

ELECTRIC SEWING MACHINE
Complete with attractive case. FREE with \$2,500 account.

REGINA DELUXE SCRUBBER-POLISHER
Free with \$1,900 account.

Account remain in force for 1 year. If withdrawn in less than 1 year, you agree to allow the deduction of gift cost. This offer is not made in any state or locality where prohibited by local laws.

PRUDENTIAL SAVINGS & LOAN ASSOCIATION

Room 35, Prudential Bldg., Baltimore 1, Md.

ROOM 35, Prudential Savings & Loan Assn.

Prudential Bldg., 31 W. North Ave., Baltimore 1, Md.

My choice of FREE GIFT is.....

I enclose \$..... (or passbook) to open my account.

NAME

STREET

CITYZONE.....STATE.....

Free Fact-Gift Brochure 35, Send name and address today.



These men were among those on the dais at Lawrence, Mass., Lodge's Homecoming for the Grand Exalted Ruler. Seated, left to right, are Past Grand Exalted Ruler John F. Malley, Past Grand Exalted Ruler James R. Nicholson, Judge Fenton, P.E.R. John P. S. Burke, P.E.R. Peter V. Winn, Congressman Thomas J. Lane, P.D.D. Francis L. Lappin, Mayor John J. Buckley, and I. Jerome O'Connor, Pres. of the Mass. Elks Assn. Standing, left to right, are Dr. William F. Maguire, Grand Lodge State Associations Committee Chairman; James A. Gunn, Grand Lodge New Lodge Committee Chairman; Arthur D.

Kochakian, member of Grand Lodge Committee on Credentials; John E. Fenton, Jr., Secretary to Judge Fenton; Very Rev. Vincent A. McQuade, O.S.A., President of Merrimack College; Very Rev. Raymond J. Swords, S.J., President of Holy Cross College; Very Rev. Francis P. Fenton, O.S.A.; Very Rev. Edward J. Carney, O.S.A.; Edward A. Spry, Vice-Chairman, Board of Grand Trustees; Rt. Rev. Msgr. Joseph P. Burke, J.C.D.; Walter T. Meaney, Jr., Est. Leading Knight; Raymond J. Quesnel, member of the Grand Lodge Ritualistic Committee; and Fred S. Quattromani, Grand Lodge Youth Activities Committee member.



While visiting Concord, Mass., Lodge March 12, Grand Exalted Ruler Fenton posed with the envelope that contains the ashes of Concord Lodge's newly-burned mortgage. With him are, left to right: P.D.D. David B. Williams, P.E.R. George Venti, Judge Fenton, P.E.R. Ivan Servais, P.E.R. Edward Kelly, Exalted Ruler Harris Dexter, P.E.R. Douglas Locke, Special Deputy John Hurley, and P.E.R. George Davis.



At N.E. Ill. Dist. event: Seated, left to right, State Trustee T. C. Winters, Vice-Pres. R. A. Mabee, D.D. Bede Armstrong, Judge Fenton, Grand Secy. L. A. Donaldson, State Pres. H. F. Sears, Vice-Pres. M. W. Lee. Standing, former Grand Trustees Chairman Wm. A. Wall, Grand Lodge Committee Chairman Nelson Stuart, Activities Coordinator Bert Thompson, Very Rev. F. P. Fenton, Grand Lodge Committeeman George Hickey.



A group of New York East District Exalted Rulers and State officers visited Hempstead, N.Y., Lodge on the occasion of Judge Fenton's visit. Front, left to right: Charles Eginton, Monroe E. Lewis, Vice-Pres. Pierre Bernier, Judge Fenton, D.D. Peter Affatato, and Ralph P. Smith. Back row: Arthur H. Lins, Oliver W. Hubbard, Louis Stöhr, Francis McFadden, Benedict P. Ciaravino, Wm. Christen, and Carmine Chimento.



Visiting Bronx, N.Y., Lodge February 23, the Grand Exalted Ruler was photographed with this group: Left to right, Dane Lee, State Vice-President; James Gunn, Grand Lodge New Lodge Committee Chairman; Exalted Ruler Joseph F. Doyle; Judge Fenton; Martin Traugott, New York Elks Association President; D.D. Leslie Bellows; Franklin Fitzpatrick, Grand Lodge Convention Director; and Past Exalted Ruler Jerry Lombardi.

A Rousing Return Home

CONTINUING his full schedule of lodge visits, the Grand Exalted Ruler made a swing through the eastern third of the nation. Then he returned to New England in April for a grand Homecoming staged by his own lodge, Lawrence, Massachusetts.

LAWRENCE, MASS. Grand Exalted Ruler John E. Fenton has traveled the length and breadth of the nation during the months of his administration. Little of his time has been spent at home. On April 16, however, he was not only home but was also accorded an outstanding homecoming reception and dinner. So many dignitaries were present that not one but four head tables were required—for about 80 in all. The list included many of Elksdom's prominent leaders, religious dignitaries, prominent educators, and political figures from the local, state, and national levels. Speakers for the evening included Peter V. Winn, P.E.R. and General Chairman; Toastmaster John

P. S. Burke, District Attorney and P.E.R. who read congratulatory messages from President John F. Kennedy and His Eminence Richard Cardinal Cushing, as well as others; John J. Buckley, Mayor and a member of Lawrence Lodge; Francis L. Lappin, P.D.D. and Legislative Secretary to Governor Volpe, whom he was representing; U. S. Congressman Thomas J. Lane; Past Grand Exalted Ruler James R. Nicholson, General Manager of THE ELKS MAGAZINE; I. Jerome O'Connor, President of Massachusetts Elks Association; and Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation.

When Judge Fenton spoke, he turned the tables on his hosts and paid tribute to those who had come to honor him. He also made an appeal for the Elks National Foundation, for which all proceeds of the occasion were earmarked. Representatives of many lodges presented checks for the Foundation, (Continued on page 49)



On his way to a Georgia Elks Assn. Quarterly Meeting, Judge Fenton stopped at Elks Aidmore Hospital in Atlanta. With him here are Past Grand Exalted Ruler John S. McClelland (center), Grand Forum Member Robert G. Pruitt, and three patients.



The Grand Exalted Ruler received a check for the Elks National Foundation from Bessemer, Ala., Lodge, bringing its total to \$1,000. E.R. Paul Gray is at right.



At Fairfield, Alabama, Lodge, the Grand Exalted Ruler is shown meeting Exalted Ruler W. J. Kernan. Looking on are District Deputy W. N. Hardin (left) and Past Grand Exalted Ruler John S. McClelland, who accompanied Judge Fenton.



Judge Fenton was on hand to help St. Petersburg, Fla., Lodge celebrate its 50th anniversary. From the left: Victor W. Kuhl, P.D.D.; William A. Wall, former Chm. of the Board of Grand Trustees; John E. Fenton; and E.R. Joseph B. Kennedy.



Past Grand Exalted Ruler George I. Hall (second from right) received fruit for Judge Fenton from Delray Beach, Fla., Lodge. With him are D.D. Jack E. Carver, former Grand Trustees Chairman William A. Wall, and E.R. Paul Young.

Play Cards With John R. Crawford



PEOPLE often ask me which card game is my favorite. That is a difficult question for me to answer, as I honestly like dozens of games. However, if I must make a selection I would have to pick between four: bridge, poker, canasta, gin rummy.

I don't think a week goes by that I don't play each of these games at least once. Of the four I unquestionably play bridge the most. Does that make bridge my favorite? I don't know. I think that a great deal depends on my mood.

If I am in a thoughtful mood and interested in the science of cards—bridge.

If I am interested in the mental processes and psychology of the people I play with—poker.

If I feel like a game that exercises my memory and ingenuity—gin rummy.

If I feel like a game of big and sometime unpredictable swings—canasta.

The first three of these games emphasize the three skills that a card expert must have to play any game well: Knowledge of the science of the game, knowledge of the psychology of your opponents, and a fine memory.

The fourth game that I mentioned, canasta, is a game of great excitement and is easy to learn; but, as in all card games, the "three skills" are required.

Last month I discussed some of the basic aspects of canasta science, including when to meld and not to meld in the fight for the discard pile, and the fact that the side that gets the first pack (discard pile) is almost always the winner of that hand.

Perhaps even more important than melding properly is discarding properly. Here is where a good memory plus knowledge of your opponents and their psychology will be of great assistance.

EARLY DISCARDING

There are two objectives you strive for in discarding at canasta. One is not to give the pack to your left-hand opponent. The other is to keep your right-hand opponent guessing about your hand so that he may throw a card that will give you the pack.

You can't do much about the former on your first couple of discards. Since

they are made very much in the blind, any card, except a black three, might give your opponent the pack.

However, often there is something you can do to keep your right-hand opponent guessing about your hand in the early play.

You do this by matching his discards. Let's say he throws a five; it is your turn to play and if you have a five among your odd cards, you throw it. Next he throws you a seven and you have one seven and throw it. He now knows you haven't fives or sevens, but since both of his cards probably were singletons and he has no more, that information won't help him and his next discard must be a different denomination that might give you the pack.

As a rule, any player will discard an odd card on the first couple of plays. This is natural enough; in the early part of the hand, when the pack is small, everyone is busy clearing out his hand and building up to the count. But even in this weeding-out process there is good and bad strategy.

Let's say you have three odd cards in your hand. It is your first discard so you have no clue as to what to play. You should discard the heart king first, the club seven at your next turn, and the black three the third round, when the pack will have become fairly large and worth protecting.

Most players would do just the reverse and as a result might easily lose the pack on the third round when they throw the king.

The reason for playing the king first is twofold: Even if your left-hand opponent has kings, at that stage he might not have the count; and if he does have the count and takes the pack on the first round there is no harm done, because the pack is so small at that stage.

The theory is to *make your dangerous discards early*.

DISCARDING AFTER A FEW ROUNDS

After two or three rounds have gone by, your technique of discarding changes. If no one has taken the dis-

card pile it will contain anywhere from nine to thirteen cards, and it is now a prize well worth fighting for. Your strategy now is to avoid throwing any more odd cards and try to play safe. By now you should have three clues to help you:

A. The cards you have thrown that your left-hand opponent didn't take.

B. Cards that are already in the discard pile.

C. Cards that your left-hand opponent has thrown.

Case A speaks for itself. If you have thrown a card that your opponent didn't take, there is a fair assumption that the denomination is safe.

Case B. If several cards of a certain denomination have previously been thrown, that reduces the percentage that a pair is held by your left-hand opponent. Let's say a five was turned up and your partner and right-hand opponent have each thrown a five. If you have two fives, or even one, it is highly unlikely that this early in the play your opponent can take a five.

Case C. This is the single most important piece of advice I can give the average canasta player. *Remember very carefully your left-hand opponent's first and second discards.* They were probably singletons, part of the process of cleaning out the hand and building up to the count. After a couple of rounds, your safest discard generally is a card matching your left-hand opponent's first or second discard (except when he is trapping, which I will discuss next).

Here is a little hint to help you to remember. If your opponent throws a king on the first play and a seven on the next play, put your kings and sevens on the extreme left (or right) of your hand. Now when you are pressed for a discard after the pack has grown a little, you know where to look for your safest throws. In this case the king would be a fraction safer than the seven, simply because it was the first card thrown and is slightly more likely to have been an odd card.

TRAP DISCARDING

Trap discarding is sometimes called "fishing" or "advertising." Very simply, it is discarding from a set of three or



more in an effort to coax your opponent to give you the pack. Some players "fish" as often as they can, others hardly ever throw from a set, particularly early in the play.

Here are examples of trap discarding:



Hand A is a perfect hand to trap with when you need 50 or 90. Your correct play is to throw two fives on your first two plays and then a black three. After three rounds you will probably have drawn some card that you feel from previous plays is safe to throw and keep your hand in wonderful position to take the pack, with your four pairs.

In hand B you have the count whether you need 50 or 90, and a threesome to throw from. But you should not fish with the five. The reason is that you would have to throw completely strange cards the next couple of rounds, and you leave yourself with an unplayable hand if you lose the pack. If you throw a couple of odd cards and after a few rounds the pack has not been taken, then you go to your fives, both to fish and to try and play safe.

DISCARDING HINTS

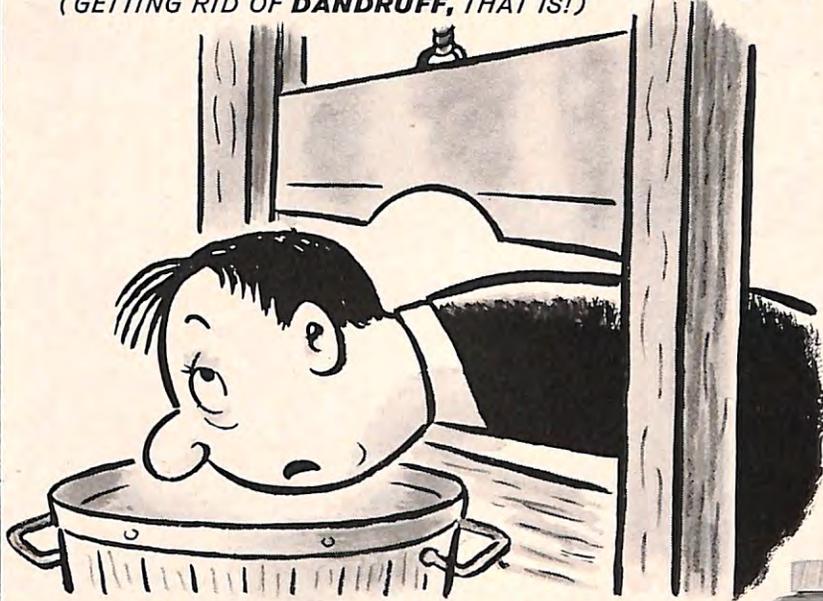
Vary your game: Don't always throw singletons the first couple of plays. But neither should you trap too often, particularly on hands like B above. Vary your style, keep your opponents guessing.

Spotting a trap: Here is where psychology enters into the game. You just have to study your opponent's habits and decide whether he is the "tricky" type or not. This is all the advice I can give you for spotting a fish on the first couple of rounds. After a few rounds, however, when the pack has grown, any brand-new denomination that is started is very likely thrown from a group of three or more.

When not to play safe: The advice I have given you applies when both sides need the same count, or when your side needs less than the opponents. However, you don't play safe, and you seldom fish, when you need a higher count than the other side. If you need 120 and the opponents need only 50 or 90, it is extremely difficult for your side to build up to the count and still protect the pack. So don't play all-out for the pack, if you need a higher count than the other side; just treat it as a boon that might come your way but is more likely to go to the opponents. • •

DOING IT THE HARD WAY by hoff

(GETTING RID OF DANDRUFF, THAT IS!)



easier 3-minute way for men: FITCH

Men, get rid of embarrassing dandruff easy as 1-2-3 with FITCH! In just 3 minutes (one rubbing, one lathering, one rinsing), every trace of FITCH® dandruff, grime, gummy old hair tonic goes down the drain! Your hair looks handsomer, healthier. Your scalp feels so refreshed. Use FITCH Dandruff Remover SHAMPOO every week for positive dandruff control. Keep your hair and scalp really clean, dandruff-free!



Now!

Retirement Land — Investment in Healthful NEW MEXICO



LOWEST PRICES IF YOU ACT NOW! VALLEY SPRINGS RANCHOS

(ONLY 35 MILES FROM ALBUQUERQUE)

PAY ONLY \$7 DOWN \$7 A MONTH \$189 Total Price No Interest or Carrying Charges

• FULL ACRE (132 x 330) • DRY, CLEAR AIR • 350 DAYS A YEAR OF SUNSHINE

As an investment, with an eye to retirement, for renewed vigor and health and recreation, you can't miss when you buy in Valley Springs Ranchos just 35 miles east of Albuquerque. Here's one of the healthiest climates in the nation: sunny, dry, clear air — room to roam in — to hunt and fish. Fresh mountain streams 30 minutes away, plenty of game in season.

Valley Springs Ranchos is a county-approved subdivision with dedicated streets, electricity, telephones and water available. Rich, fertile soil is just waiting for your garden. But hurry! Prices are bound to go up! Comparable land nearby has already increased. Fill out the coupon below with refundable downpayment (\$7. for each acre of Valley Springs Ranchos land you want to buy).

SEND DEPOSIT NOW WITH THIS COUPON!

VALLEY SPRINGS RANCHOS • P.O. Box 6471 • Tucson, Arizona

Enclosed find my check for \$_____ to reserve _____ acre(s) in Valley Springs Ranchos. Send plat map, full details. I understand my money will be refunded within 10 days if I am not completely satisfied.

Name _____ (Husband and wife)

Address _____

City _____ zone _____ State _____

Watchdogs for the Animal World

By ED FAUST



ASPCA PHOTO

Among the many services of humane societies is looking after lost dogs—and trying to reunite them with their owners.

ONE OF THE UNANSWERED, perhaps unanswerable questions of anthropology is when dogs were first domesticated by man. All we know is that the association began long before history was recorded, but the time of its beginning is veiled in the mists of antiquity.

Despite an alliance so ancient as to defy successful research, it was only a little more than a hundred years ago in England that it occurred to men to form a society for the prevention of cruelty to dogs and the protection of all animals. Up to that time, ill treatment of dogs and other animals was a common practice. Horses were overworked and beaten without restraint, other than occasional individual protest; dogs were employed to pull heavily-loaded carts and worked on treadmills to the point of exhaustion. The brutal so-called sport of dog fighting was accepted by many as simple entertainment.

But the society for the protection of animals awakened the conscience of the English people so that these deplorable customs are now seldom seen in that country. It wasn't long after the English society was formed that a similar organization was created in the United States by Henry Bergh, who organized the American Society for the Prevention of Cruelty to Animals (ASPCA).

The story of Henry Bergh is an interesting one. Bergh was a New Yorker, a socialite, connoisseur of art, and all-around good fellow. He was a well-to-do man moving in circles of equal affluence. It wasn't until he was well

into middle age that he showed particular interest in animal welfare. It was only then, when he returned from Russia where he had served as secretary for the American Legation by appointment of President Lincoln, that he became deeply stirred by the prevailing unhappy lot of most domestic animals in this country, particularly in and around New York City. He industriously solicited his many influential friends to form an organization dedicated to animal welfare.

The work was not easy. Kindness to animals was not as widespread as it is today, and the idea of a group of individuals pledged to fight cruelty was a wholly new concept. In fact too few were aware of any obligation to animals. But Henry Bergh was persistent, and in 1866 the Society for the Prevention of Cruelty to Animals was created—first and now the oldest body of its kind in the United States. Today there are approximately 700 recognized humane societies in this country. The number of informal groups engaged in animal welfare work nobody knows, but there's little doubt that there are hundreds throughout the nation.

IN MOST PLACES, maintenance of animal shelters and dog pounds is up to local or state governments, which issue dog licenses and collect fees as well as enforce license laws. But the Society for the Prevention of Cruelty to Animals is strictly a New York state agency with state-wide powers, operating chiefly in and around New York

City. It derives part of its income from being the sole authority delegated by New York City to issue licenses, collect fees, and enforce the law governing animal protection. Its other sources of revenue are from memberships, endowments, and bequests.

To detail the operations of the many recognized animal welfare agencies in one issue would be impossible, but since most of them function much the same as the ASPCA, it will be of interest to use that organization as an example. Very often I receive letters from readers who express deep concern for animals, and there may be some among them to whom this could be useful for establishing an animal welfare station. For an organization of private individuals to sponsor such a project would be purely a matter of charity, dependent upon voluntary contributions. If local government can be induced to participate and share the expense, so much the better. Unfortunately, some local governments have an eye only to the collection of license fees and maintaining hit-or-miss supervision over dogs and their welfare. Accommodations for impounded dogs may range from poor to downright disgraceful. Some private agencies lacking sufficient public support are unfortunately handicapped financially and thus are unable to afford even the barest necessities for distressed or homeless animals. Not even the ASPCA is free from the want of money, as long established and well organized as it is. Its April, 1960,

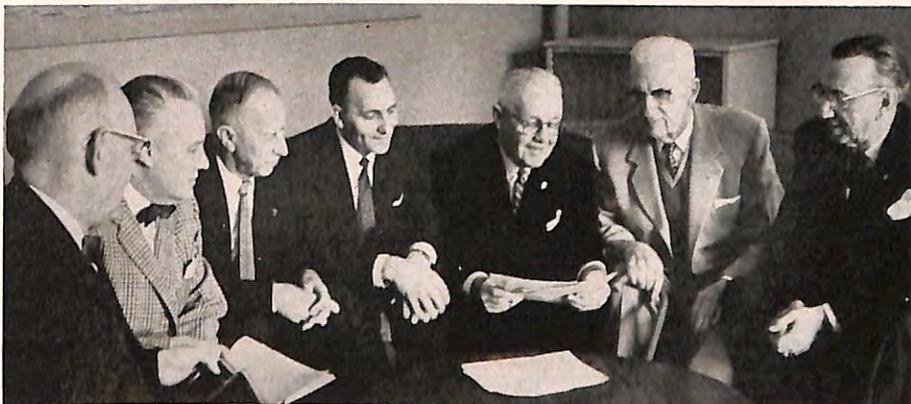
(Continued on page 47)

Elks National Service Commission

An Elks National Service Commission gift of a loom was made through the Elks of Hot Springs, S. D., to the State Soldiers Home there. Pictured, left to right, are Mrs. Fred Suhm, Mrs. Lee Eastlick, Don Collogan, a VA employee, Home Supt. L. W. Dyball, E.R. Wm. J. Richer and Ole Ellingson, holding a product of the loom.



Sports events, professional entertainers and local talent will be in the spotlight at the VA Hospital in Saginaw, Mich., thanks to a new program of the Elks there. A boost to the local effort was given by Irvine J. Unger, Chairman of the Michigan State Elks Veterans Entertainment Committee, fifth from left, when he presented a check for the program to local Chairman Gordon L. Grant, right. At left is J. Carl Poll of the Hospital. Other Saginaw Committeemen are H. J. Harper, Dr. H. R. Ormsby, Wm. M. Humes and P.D.D. M. Wendell Caister.



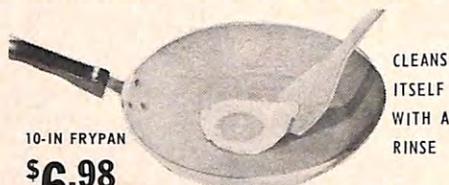
Roswell, N. M., Lodge's collection of 709 deer hides, a cow hide and five antelope hides is ready for shipment for processing for use in the occupational therapy departments of VA Hospitals. E.R. W. C. Skipper, Jr., is pictured at right; Est. Lead. Knight R. M. Ballew, left, and Committee Chairman J. W. Lewis, third from right.



Pictured below is the choral group from Greeley, Colo., Lodge, with Ralph Bartlett, Chief of Recreation Services at the VA Hospital in Denver, right. The photograph was taken when the singers presented a program at the hospital.



FRY WITHOUT FATS or GREASE!
No-stick "T-FAL" FRYPAN



10-IN FRYPAN
\$6.98

\$7.98 West of the Mississippi River
FREE! Sculptured wood spatula given with frypan!

Now fry foods without butter, oils, fats, shortening! Nothing sticks to "T-FAL" Frypan sealed with DuPont super-slick "TELFON". Fry eggs, pancakes, meats, fish *greaselessly!* Nothing sticks! Wonderful for the diet or cholesterol watchers. Foods have more *natural* flavor. And cleaning's a joy. Just rinse and pan sparkles spotlessly clean. Order yours today. Send check or money order and we pay shipping charges.

WESTERN RUN ENTERPRISES, INC.
 Dept. E6, Butler, Maryland



LIVE SEA HORSES. Order one mated pair of Dwarf species Living Sea Horses sent air mail from Florida for \$3.50 postage paid. We include food and instructions free. Father bears the young alive! Easy for you to keep in a goldfish bowl. Hardy. Educational . . . fun for the entire family. We guarantee Live Delivery.
Florida Sea Horse Co. Dept. F-6
 Box 5095, Miami 1, Fla.

HOW TO PUBLISH YOUR BOOK

Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for **FREE** manuscript report & copy of **Publish Your Book**.
CARLTON PRESS Dept. E4F
 84 Fifth Ave., New York 11, N. Y.



SAVE \$12.00

Electric Shaver Sale. Brand new, latest models, complete and fully guaranteed. Orders mailed in 24 hrs.

MEN'S MODELS	LIST PRICE	OUR PRICE
RONSON-C-F-L	\$20.00	\$11.95
NORELCO-SPEEDSHAVER	24.95	13.95
REMINGTON-ROLL-A-MATIC	26.95	15.95
SCHICK-3-SPEED, #10-66	31.50	19.95
NORELCO-FLOATING HEADS-SHAVER	29.95	17.95

Add 50c extra for postage. Complete refund will be made, if you are not fully satisfied. Send check or M. O. to:
BROOKS, Dept. 54, Box 212, St. Louis 66, Mo.

HELP WANTED-SPARE TIME

SENSATIONAL NEW LONGER-BURNING LIGHT BULB. Amazing Free Replacement Guarantee—never again buy light bulbs. No competition. Multi-million dollar market yours alone. Make small fortune even spare time. Incredibly quick sales. Free sales kit. MERLITE (Bulb Div.), 114 E. 32nd, Dept. C-41F, New York 16, N.Y.

In Canada: Mopa Co., Ltd., 371 Dowd St., Montreal 1, P.Q.

SAVE MONROE 1961 SUMMER SALE



SUMMER PRICES NOW

MONROE FOLDING TABLES

Summer Sale factory saving to Churches, Schools, Clubs, etc. **MONROE** Folding Banquet Tables, automatic folding and locking, super strength, easy seating. 68 models and sizes.

WRITE FOR 1961 CATALOG IN COLOR — FREE Color pictures on full line—MONROE Folding tables, chairs, table and chair trucks, platform-risers, portable partitions. Our 53rd year.
THE MONROE CO., 90 Church St., Colfax, Iowa

Rod and Gun

(Continued from page 11)

among the Ten Thousand Islands or along the canals.

Dan Holland and I were fishing off the beach at Marco—left turn between Everglades City and Naples—one day, when I saw a big tarpon roll. He had an eye like a grapefruit and must have weighed 125 pounds. I put my plug in front of him with my puny, little bass outfit—an act of indiscretion which Eaves Allison once described as just like shooting grizzly bears with a Flit gun—and gave a couple of jerks. Something took it.

I bore down on the spool of my bait-casting reel with my thumb. You bass fishermen, did you ever see a man's thumb just melt and run away? Mine did. It smoked, I swear. I whipped the handkerchief out of my pocket with my other hand and pressed down on the spool with a wad of it while the line sizzled out.

It peeled off for a long time, fast all the way. I called to Dan, "I've hooked a tarpon as long as you are, but he won't jump."

Dan said nothing. He was trying to intercept a school of big snook that were cruising through the clear water.

My fish finally stopped, circled, came

my way while I gained some line, then made another run. Then he circled again. Then he dogged it. He just hung out there, about 100 yards away, and nothing I might do could move him at all.

At last, with arm muscles aching, I finally got him coming. He protested a little more, but not much, and I slid him up on the beach. He was a jack crevalle that *might* have weighed ten pounds. All bass, trout, and muskie fishermen should meet a jack. Personally, I'd rather not hook them. They're too hard to land. I like fish that exhaust themselves by jumping so I can land them quickly and then cast again.

We drove down along the Keys one day, south from Homestead, which if my memory serves me right is about 25 miles from Miami. We stopped at Key Largo. Here, in a spot where we could see a vast expanse of shallow water, one of the famous "flats" of the Florida Keys, I caught my first bonefish.

I had two able mentors, Dan Holland and Joe Brooks. Wading in the warm, shallow water—you can get a quarter mile from shore and still not be waist deep—we soon saw a small school of



THE ELKS MAGAZINE

"What worries me is, is the world ready for them?"

bonefish cruising. Joe said, "They're mighty spooky. Cast well ahead of them."

I laid my big, yellow streamer fly down about 15 feet ahead of the swiftly moving fish. Joe said, "Too far. Cast closer."

I picked up the line—they were about 40 feet away—and put the fly back eight feet in front of them. He said, "Too far yet. Closer."

I put it down a couple of feet ahead of the lead bonefish and gave the line a pull or two. He took it. I set the hook. What happened then was incredible. I saw that bonefish well, and I'm sure he couldn't have weighed more than six pounds, yet he ran straight away with the speed of a greyhound, while I held the rod high to keep the line clear of sea fans and coral, for a full 100 yards!

Suddenly, he stopped, and I reeled him in—all the way. When I got him to my feet, I discovered that I had only half a bonefish. A shark or barracuda had bitten him squarely in two. I had landed his head and a third of the body.

After that, I caught some bonefish that sharks didn't get. It was great. They were not nearly so wild nor hard to hook as I had expected, but their first run was simply unbelievable. For a five or six-pound fish to go 100 yards like an express train—and most bonefish will go 100 yards on their first run—is really something. You don't see how anything that size can have so much power.

Every angler should catch a bonefish. It's an experience you'll remember. It's been talked about and written about and you should do it. To me, however, both snook and tarpon are more fun. I don't contend they're better fish. I simply like them better. When I go back to Florida—as I surely will—I'll spend more time with snook and baby tarpon. I'll use my fresh-water tackle—the same tackle I use at home—and I'll catch some trout and ladyfish, which are terrific on a fly, and redfish and a few jacks (you can't help that) and some bonefish. But mostly, I'll fish for snook and tarpon. I have some new ideas on how to catch them. ● ●



EXALTED RULER SHIELD

Present your retiring officers or lodge members with this beautiful walnut-finish trophy. Measures 9¼" x

11½". With solid bronze emblem and plate . . . only \$9.00 F.O.B. Chicago (add 10¢ for each engraved letter).

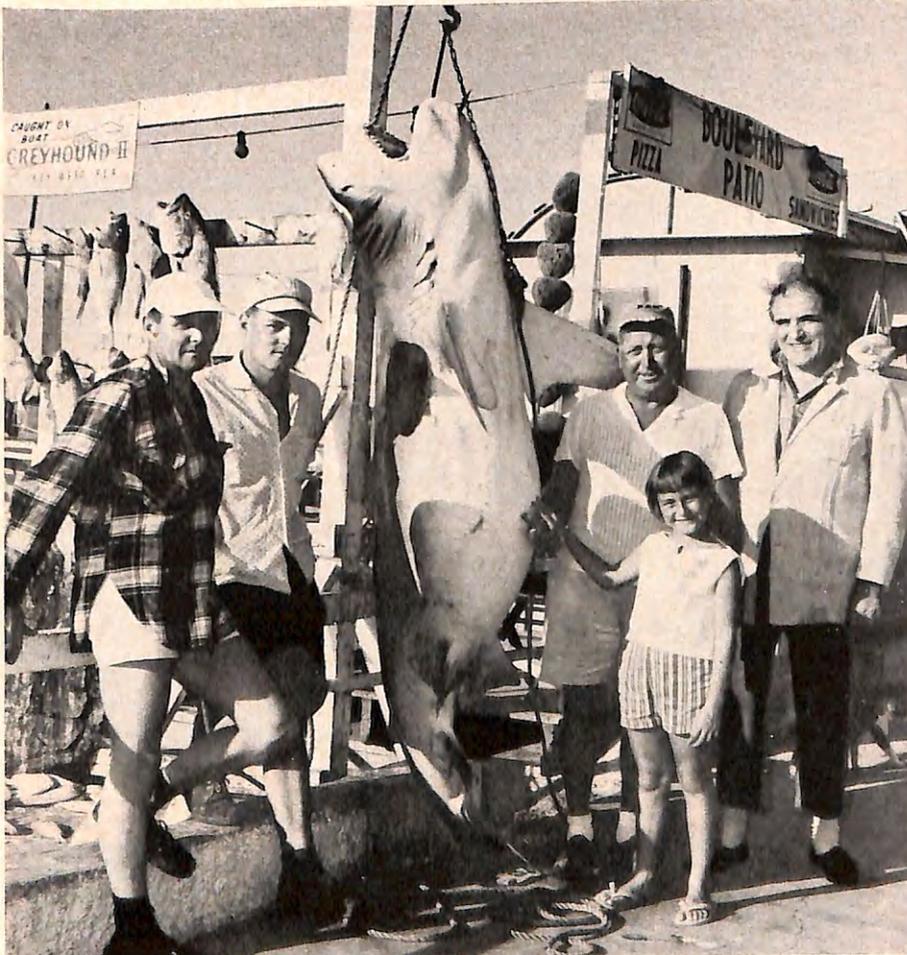
Write for information on other items.

RH RUSSELL-HAMPTON CO.
303 W. Monroe St., Chicago 6

Your Own Shopper

Thousands of Elk families have learned the convenience and pleasure of shopping by mail through their ELKS FAMILY SHOPPER.

Right now, why don't you turn to this month's SHOPPER pages (24 through 28) and see all the interesting, attractive and useful items offered—all under the guaranty of a refund if you are not satisfied with your purchase.



An example of what could happen (but probably won't) if you try deep-sea fishing while in Florida is the experience last year of Brother James A. O'Brien. An attorney and a member of New York No. 1 Lodge, he was fishing off Key West when he hooked a giant mako shark. After an hour and a quarter the shark called it quits. No scale was available to weigh the monster, but it was estimated at 1,150 pounds, an unofficial world's record. The huge fish was thirteen feet five inches long. Shown in the picture are Flight Officers Max Abbot and John Paskarak, on leave from the RCAF, Homer Gilpin, whose skiff was the scene of the battle, Homerita Gilpin, and Mr. O'Brien.

.22 DERRINGER
REDUCED FROM \$19.95

Famous Remington Derringer patented Dec. 12, 1865 recreated in popular .22 cal. by European gunsmiths of finest 20th century steels. Identical palm size, smooth function. Fires all modern .22 ammo including new high speed long rifle. Precision steel rifled over and under barrels. Beautiful blue-black finish. Extremely accurate. Excellent for target, camping, and home protection. 10-DAY FREE TRIAL—MONEY BACK IF NOT SATISFIED! Send \$10 only. S&W C.O.D. Sierra Arms Co., 10812 Magnolia Blvd., No. Hollywood 9, Calif.

NOW \$14.95
BRAND NEW

AFTCO

ROLLER GUIDES AND TIP TOPS

GUARANTEED TO HELP YOU BOAT MORE FISH!

Now YOU can prove to your own satisfaction that AFTCO Roller Guides and Tiptops are the finest on the market today! Try them without risk . . .

Made of stainless steel, engineered to tolerances of .0005" it is impossible for your line to "foul" in these guides. Up to 30 times longer "line-life."

The World's greatest anglers use AFTCO—so can you!

SPECIAL AFTCO GUIDE, REEL & GUN LUBRICANT . . . Positively salt water resistant. Never becomes "gummy" . . . Ideal for roller guides, reels, guns, light machinery, etc. Ask your tackle dealer . . .

FREE completely illustrated literature and specifications. Send for yours today or ask your local dealer. Send 10¢ for postage and handling.

AXELSON FISHING TACKLE MFG. CO.
1559 Placentia Ave., Dept. K, Newport Beach, Calif.

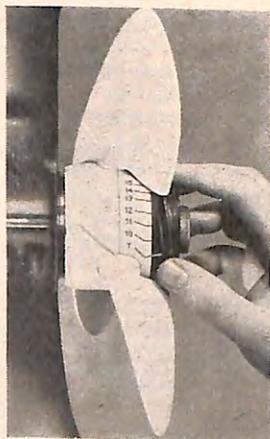
Outboard Owners

NOW YOU CAN

"DIAL-A-PITCH"

WITH THIS NEW 7 in 1

"Multi-Pitch" PROPELLER



Peak Performance with the same Prop for slow trolling to high speed cruising.

With this new, three blade propeller you simply turn a dial to adjust the pitch range from 9 to 15 inches. There's a model for most outboard motors from 15 to 75 hp. No tools or extra props needed.

Flip the dial and your outboard is perfect for slow, slow trolling... dial again and your outboard prop is set for peak performance while water-skiing or high speed cruising. It's so simple and easy you'll consider it the best, most economical investment you ever made for your outboard pleasure.

"Multi-Pitch" Propellers are built to last. May be used in fresh or salt water. Precision-engineered of non-corroding aluminum alloy, stainless steel, nylon; finished in baked enamel for lasting beauty. Shock-absorbing, cushion hub recommended by your motor manufacturer. Damaged blades replaced in minutes with screwdriver.

Get more use from your outboard. Order your "Multi-Pitch" Propeller today. Satisfaction Guaranteed. Select the model number that fits your outboard.

MODEL NO.	MOTORS	PITCH RANGE	PRICE
OBM-0	Johnson, Evinrude, Sea King, Buccaneer, 15-18 hp	T* plus 7" to 11½"	\$24.95
OBM-1	Johnson, Evinrude, Sea King, Buccaneer, 25-40 hp	9" to 15"	\$27.75
OBM-1T	Johnson, Evinrude, Sea King, Buccaneer, 25-40 hp	T plus 10" to 15"	\$29.95
OBM-2	Johnson, Evinrude, Sea King, Buccaneer, 60-75 hp	T plus 8" to 13"	\$32.50
S-0	Scott, Elgin, Wizard, 22-25 hp	T plus 7" to 11½"	\$24.95
S-1	Scott, Elgin, Wizard, 40 hp 1959 & later	8" to 14"	\$27.75
S-1T	Scott 40 hp 1959 & later	T plus 9" to 14"	\$29.95
S-2	Scott 60-75 hp	T plus 9" to 14"	\$32.50
WB-0	West Bend 18 hp	T plus 7" to 11½"	\$24.95
WB-1	West Bend 25-40 hp 1958 & later	T plus 9" to 14"	\$29.95
M-1-11	Mercury 35-50 hp 11 spline	8" to 14"	\$32.50
M-1T-11	Mercury 35-50 hp 11 spline	T plus 9" to 14"	\$32.50

*Special Trolling Pitch

ALL PROPS SENT POSTPAID

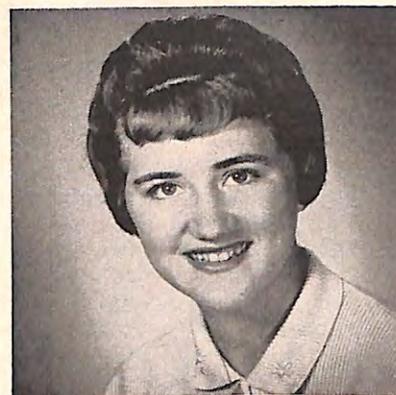
OUTDOORS UNLIMITED, Inc.

622½ W. RANDOLPH ST. • CHICAGO 6, ILLINOIS

YOUTH LEADERS NAMED



First Place — John Joseph Kelly



First Place — Patricia Louise Kurtz

An Arizona girl and a Rhode Island boy won first-place honors and \$1,000 U. S. Savings Bonds in the 1961 Elks National Youth Leadership Contest.

They are Patricia Louise Kurtz, 17, sponsored by Phoenix Lodge, and John Joseph Kelly, 17, sponsored by West Warwick Lodge.

Judges in the Contest were three members of Congress, Senator Maurine B. Neuberger of Oregon, Representative Jessica McCullough Weis of New York, and Representative Marguerite Stitt Church of Illinois.

Senator Neuberger revealed that because of the excellent records of all of the contestants none of the selections was unanimous. "I and the other members of the Judging Committee found it very difficult to select the first, second, and third place winners because all of the entries displayed outstanding qualifications and leadership characteristics," Senator Neuberger said. "In no case was the decision of the judges unanimous. This reflects the nearly equal qualifications of the applicants." On behalf of the judges she expressed appreciation to the Order "for the opportunity which we have had to participate in your outstanding program."

Winners of second place and

\$500 Bonds were Sharon Sue Rountree, 17, sponsored by San Angelo, Tex., Lodge, and John Augustus Blanchard, III, 18, sponsored by Phoenix Lodge. Third place and \$300 Bonds went to Peggy Ann Pitchforth, 18, sponsored by St. George, Utah, Lodge, and Cornelius Allen Dolby, 18, sponsored by Warren, Ohio, Lodge.

Miss Kurtz is the seventh entrant sponsored by Phoenix Lodge to win national honors in the Contest's 12-year history. Starting in 1952, the lodge sponsored five first place and two second place winners.

Kelly is the second member of his family to place in the Contest. In 1959 his older brother, Peter, now a West Point cadet, won third place. Peter was also sponsored by West Warwick Lodge.

The nearly 60,000 high school students in this year's competition were judged on their records as leaders in school and community affairs, as well as on Americanism and citizenship appreciation, perseverance, stability, resourcefulness, and sense of honor.

The Contest, sponsored annually by the Grand Lodge Youth Activities Committee, was headed by Committee member E. Gene Fournace of Newark, Ohio, Lodge.



Second Place
John A. Blanchard III



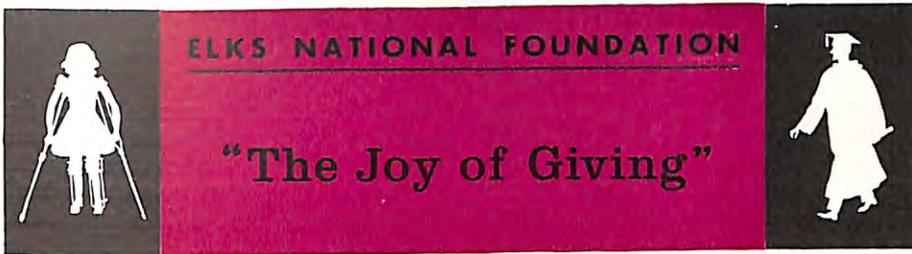
Second Place
Sharon Sue Rountree



Third Place
Cornelius A. Dolby



Third Place
Peggy Ann Pitchforth



Institute of Mercy

The battle against cerebral palsy is being waged in places other than clinics and hospitals. As is true of all of man's struggles to rid himself of tragic health problems, study and research are behind each new medicine or technique that is administered at the front line of patient care.

In addition, new methods, materials, and information must be disseminated to those who will administer them. Toward that goal, Boston University and the Massachusetts Elks Association, in cooperation with the Children's Medical Center of Boston, conduct an Annual Institute on Cerebral Palsy.

This month, nurses, therapists, and others who deal with cerebral palsy will convene for two weeks of lectures, demonstrations, and clinical experiments. Most of them will attend on

scholarships provided by the Elks National Foundation, which will total approximately \$2,000. The Massachusetts Elks Association has provided a grant of \$1,500 for defraying expenses of the Institute itself.

During the first week of the Institute, consideration will be given to orthopedic surgery, speech, physical and occupational therapy, social service, dental work, psychological evaluation, community planning, and educational and clinical methods in dealing with secondary school children.

The second week will focus attention on education of the preschool and elementary school child, training of the mentally retarded, speech and hearing counseling, seizures, recreational methods, and vocational counseling, training, placement, and guidance.



President Harold C. Case of Boston University (second from right) receives a check for \$1,500 from John F. Malley Past Grand Exalted Ruler and Chairman of the Elks National Foundation. The check was presented in behalf of the Massachusetts Elks Association to underwrite the Ninth Annual Institute on Cerebral Palsy, sponsored by the Association and the University in cooperation with the Children's Medical Center of Boston. At left are District Deputy Charles A. Carbone and Grand Exalted Ruler John E. Fenton; at right is Dr. Arthur G. Miller, director of the Institute and professor of education.

ELKS NATIONAL FOUNDATION
 where every dollar contributed becomes a source of
 good work, untouched by expenditures of administration.

ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER
 JOHN F. MALLEY, CHAIRMAN, 16 COURT ST., BOSTON 8, MASS.

Now! Life Insurance

Birth to Age 80

\$1000 First 30 Days ONLY 25¢ Per Policy

CASH FOR YOUR FINAL EXPENSES. AVOID BEING A BURDEN TO YOUR FAMILY

Introductory Offer. Answer these 9 questions on a plain piece of paper and mail with only 25c for 30 days' protection. Regular rate shown on policy.

Amounts usually issued without doctor examination.

Ages	Amount	Ages	Amount
0 to 15	\$1000	45 to 65	\$1000
15 to 45	2500	65 to 80	500

1. Print full name and address.
2. Date of birth?
3. Height? 3a. Weight?
4. Occupation, kind of work?
5. Race?
6. Beneficiary and relationship to you?
7. To your knowledge have you had heart, lung, diabetes, cancer, or chronic disease? Are you deformed, lost a hand, foot, eye, or ever rejected for insurance?
8. State condition of health.
9. Amount desired, and sign your name.

NO AGENT WILL CALL

Actual policy will be mailed you direct from Home Office. You be the judge.

Mail to: S. B. Hunt, President
 AMERICAN LIFE & ACCIDENT INSURANCE CO.
 American Life Bldg., St. Louis 8, Mo.



BOOK OF MEMORY

in everlasting bronze

For listing 100 to 3000 names economically. Write for free catalog showing photos of hand-chased cast bronze plaques. 2 SIZES—4 DESIGNS

NEWMAN BROTHERS, Inc.
 Dept. 722, Cincinnati 3, Ohio

Improved EZO Helps Relieve Pain of Pressure and Slipping of FALSE TEETH

Chew in comfort with NEW, SOFTER EZO DENTAL CUSHIONS

Grips Dentures Firmer, Quicker!

Helps Keep Seeds Out
 Helps Ease Pressure on Gums
 Helps Plate Fit Snug
 Helps Prevent Clicking



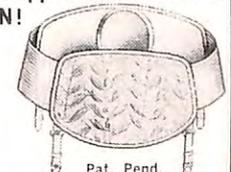
Ask for New EZO Heavy Gauge Cushions!

AT YOUR FAVORITE DRUG COUNTER 60c

Ladies: SLIM your appearance . . . relieve your BACKSTRAIN!

with new Non-Slip

NEL-KING



Princess Beauty Belt

Strictly for the ladies! New Princess Beauty Belt relieves strain on tired back muscles—buys you up firmly yet gently—gives you that welcome "rested" feeling that lets you work or play without nagging, energy-robbing discomfort. Appear inches slimmer without that heavy "corseted" look. Delicately feminine in style. Weighs just 4 ounces—hugs your hips like the skin itself. Adjusts in seconds. Foam rubber back pad for extra-gentle support. Only \$4.98 postpaid. Give hip measure. Removable long garter attachments available—50c for set of 4. Money-back guarantee if returned within 30 days postpaid. Hip sizes 46-50, \$1.00 extra.

NEL-KING Products, Inc. Dept. EK-61L
 811 Wyandotte St., Kansas City 5, Mo.

Fabulous Florida

(Continued from page 7)

also has 600 swimming pools—nearly enough to flood the place.

No builder could conceive building a hotel in Miami Beach without a pool. Some have several. Beach hotels built since the war, each more grand than the last, have become sightseeing at-

tractions in themselves. There is even a nightclub tour that takes sightseers to a number of the beachfront hotels, giving them a chance not merely to see the nightclubs but the splendor of the rest of the premises as well.

There came a time when hotels had

to be built with a theme to be in the local vogue. On the beachfront scene came such palaces as the Lucerne with a Swiss theme, the Barcelona which was all Spanish, the di Lido which inspired ideas of Venice, the Eden Roc which was Franco-Italian and has a copy of the Winged Victory of Samothrace on the front lawn, the Americana which culled the best of all the Americas, and the *ne plus ultra* of them all, the Fontainebleau, which is Convention Headquarters for the Elks.

Built on the Harvey Firestone estate, the Fontainebleau opened with great fanfare in 1954 with 565 rooms and an atmosphere that made Versailles look like a public park. It cost 15 million dollars, a price which probably includes the price of bringing over the mayor of Fontainebleau, a city outside Paris, for the opening. He planted a tree which was supplied by a local nursery because the tree he brought with him from the Forest of Fontainebleau was impounded by the agriculture inspectors at the port of New York. Even the press agent wore a beret on opening day, and the ceremonies were not marred by the fact that the mayor looked up at the great hotel and pronounced the exterior architecture to be "*bouillabaisse*," a fish stew served in a soup plate in Marseille.

Nonetheless, the Fontainebleau became the subject of a *Saturday Evening Post* article. It also became a success. Last fall the Fontainebleau unveiled a giant addition with 485 more rooms and a giant ballroom in which 5,000 can have dinner at the same time. Only the ocean keeps the Fontainebleau from getting any bigger. If all the dining facilities were to be in use at one time, the Fontainebleau (which you will hear called the *Fontaineblue* in Miami Beach) could serve a whole U.S. division at one setting, or 15,000 people.

Farther up-Beach, the motels, too, decided that they should have a theme. The Thunderbird (all Indian) labelled its wash rooms "braves" and "squaws." The Sahara decorated its front yard with plaster-of-Paris Arabs and camels. Then came such exotic names as Suez, Tangier, Tahiti, Bali, and other handles adapted from way stations of the world that conjure thoughts of romance and adventure. With their intriguing names, their fanciful architecture, and their rates, which in summer could drop down to \$4 or \$5 a room, the inns of motel row north of Miami Beach offer an attraction that is not easy to turn down.

An effortless way to see the hotels and estates of Miami Beach is to glide along the inland waterway on a sight-seeing boat. The commentary offers a who's who to the winter estates of the

THE BEST BULLETINS

Winning entries in the 1960-61 Bulletin Contest

GROUP ONE



1 Long Beach
California



2 Appleton
Wisconsin



3 Muskegon
Michigan

GROUP TWO



1 Linton
Indiana



2 San Benito
Texas



3 Paramus
New Jersey

THE ELKS MAGAZINE speaks to and for Elks throughout the Order. In the same way, each subordinate lodge is served for matters of local interest by its lodge bulletin—in many instances with design, layout, typography, and editorial content that is a matter of considerable pride to members. The value of the bulletins, both as a stimulus to *esprit de corps* and in a purely functional way, is emphasized by the Grand Lodge Activities Committee through a contest held every year.

Those selected as best by the judges, under the leadership of Activities Committeeman Carl S. Dwire, Jr., in the 1960-61 Bulletin Contest are shown above. First, second, and third places were awarded in each of two groups: Group One, entries from lodges with more than 700 members, and Group Two, those from lodges with fewer than 700 members.

In addition, Honorable Mention was awarded in Group One to Latrobe, Pa.; Lancaster, Calif.; Roanoke, Va.; Norwich, N. Y.; Laramie, Wyo.; Albuquerque, N. Mex.; Huntington Park, Calif.; Great Falls, Mont.; Plymouth, Mich.; and Olympia, Wash.

Honorable Mention in Group Two was awarded to Biloxi, Miss.; Torrance, Calif.; Needham-Dedham, Mass.; Girard, Ohio; Paramount, Calif.; Massapequa, N. Y.; Florence, Colo.; Wichita Falls, Tex.; Pensacola, Fla.; and Kissimmee, Fla.

Gimbels of New York, the Donaldsons of Minneapolis, the Honeywells of Indiana, the Briggses of Detroit, and the Maytags of Iowa. The tour takes in the hotel where the romance started between the Duke of Windsor and Mrs. Simpson and the former home of James Cox, three times governor of Florida, presidential candidate in 1920, and newspaper publisher. The Gray Line which runs the tours also has on hand and available for rent a Lounge Cruiser which will accommodate 80 people for a floating reception. It is equipped to serve refreshments and canapes.

Window shoppers and real spenders will find a striking innovation in the new Lincoln Road Mall in Miami Beach. Opened last fall, the eight-block pedestrian strip is lined with handsome shops and decorated with all sorts of flora, with shade structures of Martian design, black and white striped sidewalks that are supposed to remind one of Rio. The mall is closed to all vehicular traffic except a silent little train that takes the footsore up and down the rose-tinted roadway. Among the ground rules are no bikes, no dogs, no roller skating. An advantage for summer visitors are the seasonal sales when stores are eager to unload the merchandise left from winter. Although many stores will post "sale" signs in the window, it doesn't necessarily follow that all items shown in the window are on sale.

Fountains play at night along the Lincoln Road Mall, which has become a place to stroll in the evenings. It is especially favored by husbands since the stores are closed. While nocturnal activity is not at its mid-winter pitch, there is enough to do up-Beach. For instance: At the Fontainebleau the famed La Ronde Room is closed but the Boom Boom Room is open with guest stars each night. The Mona Lisa Room of the Eden Roc is closed, but Harry's American Bar is open and usually jumping. Galas will be held every Sunday night. The Bamboo Room of the venerable Roney Plaza stays open, and at the mammoth Carillon Hotel, the French Dressing review will continue all summer.

Miami Beach acts as if it discovered eating, and it offers a broad range from grand hotel dining rooms to sandwich counters. Its cafeterias are probably the biggest, fanciest, and best stocked in the world. Hot corned beef sandwiches, hot pastrami, sour cream with pot cheese or garden vegetables, bagels, and blintzes are among the dishes you will find on Miami menus. Blintzes are light, thin pancakes wrapped around a portion of cheese. As for bagels, the butt of so many comedian jokes, they are rolls that look like doughnuts but are as chewy as taffy. They are often served with smoked salmon (called lox down here) and cream cheese. Some practi-

AUTO-TOURISTS! TAKE LAKE MICHIGAN SHORT CUT

Milwaukee, Wis. — Muskegon, Mich.

Morning, Afternoon, Night Sailings

Save 240 miles of driving —

Night sailings—gain a day—travel while you sleep. Enjoy Clipper hospitality—Spacious decks, beautiful lounges. Outside bedrooms with toilets, berths, children's playroom, free movies, TV, dancing, fine food and refreshments at reasonable prices. Send for beautiful color brochure showing rates, schedules, etc.

WISCONSIN & MICHIGAN STEAMSHIP COMPANY,
Dept. EK-61, Milwaukee, Municipal Passenger Pier
500 N. Harbor Drive — Tel. BRoadway 1-7905
Muskegon, Mich., "The Mart", Tel. PArkway 2-3679

One Way Rate
Auto \$8.95
Passenger \$5.75



S.S. MILWAUKEE CLIPPER

REAL ESTATE BE A BROKER

PAYS BIG! SEND FOR FREE, BIG, ILLUSTRATED CATALOG NOW! Graduates report making substantial incomes. Start and run your own business quickly. Men, women of all ages learn easily. Course covers Sales, Property Management, Appraising, Loans, Mortgages, and related subjects. **STUDY AT HOME** or in classrooms in leading cities. Diploma awarded. Write TODAY for free book! No obligation. Approved for World War II and Korean Veterans

WEAVER SCHOOL OF REAL ESTATE (Est. 1936)
2020H Grand Avenue Kansas City, Mo.

**FATHER'S DAY
JUNE 18**

**GIVE HIM PROTECTION AND DIRECTION
FOR YEARS TO COME**

**FAMOUS QUALITY
HULL AUTO AND
BOAT COMPASSES**

Illuminated and Non-Illuminated Models
\$5.95 to \$7.50 At your dealer's, write for literature.
HULL—THE COMPASS THAT WORKS

HULL MFG. CO., Box 246-EE-5, Warren, Ohio

**PLAQUES
mark
important
events
forever**

Testimonials, memorials and awards recorded on handsome lifetime plaques of bronze or aluminum — at prices that are sure to please. Drawings submitted for approval without charge. Send for colorful free catalog and full details today.

USB UNITED STATES BRONZE SIGN CO., INC.
Dept. E, 101 West 31st St., N.Y. 1, N.Y.

BE YOUR OWN BOSS
Earn \$5,000 to \$15,000 a Year

OWN or OPERATE A **tastee-freez STORE**

1. Take advantage of Drive-In boom.
2. Large earnings. No experience required.
3. If you own a lot we will help finance construction.
4. If you have no lot we have locations available.
5. As little as \$2500.00 cash required.
6. Nationally advertised and supervised.
7. Present chain over 2,000 stores.
8. Sell Tastee-Freez, hamburgers, hot dogs.
9. Stores designed for either 8 months or year round operation. Information FREE

Write **HARLEE MFG. CO.**
A Div. of Tastee-Freez Industries
2518 W. Montrose, Dept. 18 • Chicago 18, Ill.

B.P.O.E. ACCESSORIES

Now symbolize your Elks membership with quality accessories, handsomely designed. Popular gold-filled Cuff Links and Tie Bar illustrated:

\$7.85*
the set;
Tie Bar, \$3.60*
Cuff Links, \$4.50*



*plus F.E.T.
All prices F.O.B. Chicago.

Write for complete selection of newest-style accessories, prices, and further information.

RH RUSSELL-HAMPTON CO.
303 W. Monroe St., Chicago 6

Please remember to print your name and address clearly on your order and include zone numbers for faster delivery.

Put your hearing loss behind you!

NEW ZENITH Signet HEARING AID

- ★ Smallest ever from Zenith
 - ★ Hear voices you've been missing
 - ★ Fits inconspicuously behind-the-ear
 - ★ So slender a ring fits around it
 - ★ Miniaturized transistor circuit; volume control, separate on-off switch
- Try it at your Zenith Dealer. He's listed in the "Yellow Pages" under "hearing aids."

Send for FREE BOOKLET!
"Hearing Loss and the Family Doctor," by famous physician; also descriptive literature from Zenith will be sent you free. Write to Zenith Radio Corp., Dept. 27-T, 6501 W. Grand Ave., Chicago 35, Ill.

ZENITH

"LIVING SOUND" HEARING AIDS

SELLING AUTOS?

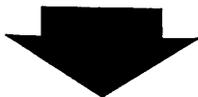
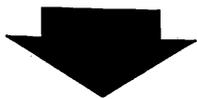
THE ELKS MAGAZINE would like to know . . .

and so would the major automobile manufacturers.

They are prospective advertisers in your magazine and the more we can show them about the vitality of the automotive market among Elks . . . the quicker they'll respond with the purchase of advertising.

So—if you sell automobiles . . . let us know by completing and returning the coupon below as quickly as possible.

Thank you for your assistance.



THE ELKS MAGAZINE

386 Park Avenue South
New York 16, New York

A661

COMPANY NAME.....

COMPANY ADDRESS.....

CITY.....Z.....STATE.....

MAKE SOLD.....

MY NAME.....

LODGE.....#.....

tioners throw a slice of raw onion on for good measure.

Aside from these delicacies of the Jewish kitchen, Miami Beach also houses some famed restaurants, among them Joe's Stone Crabs. It's open while stone crabs last. Last year the place didn't close until August, remaining shuttered until October. Aside from stone crabs, which are found only in local waters and are served cold with a warm butter sauce, Joe's carries a complete line of seafood including such Florida specialties as pompano and local lobster. If you insist on it they'll give you a steak or chops, but the ocean is Joe's preserve and his clients have included everyone from Damon Runyon (one of whose stories appears on the menu) to Eddie and Liz, who came both nights when they were last in town.

For anyone who would like to go out and catch his own fish, there are plenty waiting to be caught—but I'll turn that over to fishing expert Ted Trueblood, who writes elsewhere in this issue about the excitement Florida offers to fishermen.

Only five minutes from the skyscrapers of downtown Miami, Crandon Park, on the isle called Key Biscayne, encompasses 903 acres of palms, beach, and seclusion. The palms are said to comprise the largest stand in North America, and if the resemblance is supposed to conjure memories of the South Pacific, as some insist, there are such Atlantic improvements hereabouts as barbecue pits, picnic tables, cabanas, and a 22-acre zoo for youngsters. More than 10,000 visit the zoo each weekend, most of them small fry who mix right in with the turkeys, sheep, calves, chickens, piglets, and roaming rabbits.

There is plenty in Crandon Park for grownups too, not the least of which is the secluded hotel called the Key Biscayne which has acquired some fame since it was the site for the famous meeting between Kennedy and Nixon following the election. Kennedy came down from Palm Beach, 65 miles to the north, to see Nixon, who was ensconced in a villa on the grounds. It has a square pool (which is unusual down here) and a chip course. Rooms cost anywhere from \$10 to \$14 in summer without meals.

Also for grownups is the English Pub, a saloon in the park that is decorated with 400 pewter mugs and a covey of waitresses who dress in the kilt. The pewter mugs all belong to someone or other, and among the proprietors are the former Vice President, Mr. Nixon, and the ex-Lord Mayor of London. Don't ask me to explain the geography, but alongside the English Pub is the Jamaica Inn which is sort of a jungle that serves food. The tables are scattered around an arboretum of sorts which grows dazzling orchids and tree ferns and sports a waterfall and

the only breadfruit tree growing on mainland Florida.

Off the causeway that leads to Crandon Park is Miami's Seaquarium, a piscatorial installation that resembles the Marinelands of Florida and the Pacific. There is a large tank with port-holes where sharks skim by, separated from the edible public by nothing more than a sheet of glass. Porpoises frolic, divers descend to handfeed the fish, and a whole show is performed periodically with the spectators shielded from the Florida sun by the advanced modernity of an aluminum geodesic dome. Here porpoises play basketball and baseball, ring bells, and otherwise cavort in a manner as yet unperfected by any other fish.

A unique feature of the Seaquarium is its lighting system which has been installed for the benefit of visiting photographers. Lensmen loaded with fast film have naught to do except push a wall button, and lo, the fish tanks light up like a summer afternoon. Among the residents waiting to be photographed are spotted goatfish, marbled puffers, octopuses, and man-eating piranhas imported from the Amazon.

Anybody inspired by a visit to the Seaquarium to get out and visit with the fish in their native state will find charter and reef fishing available from a marina in Crandon Park.

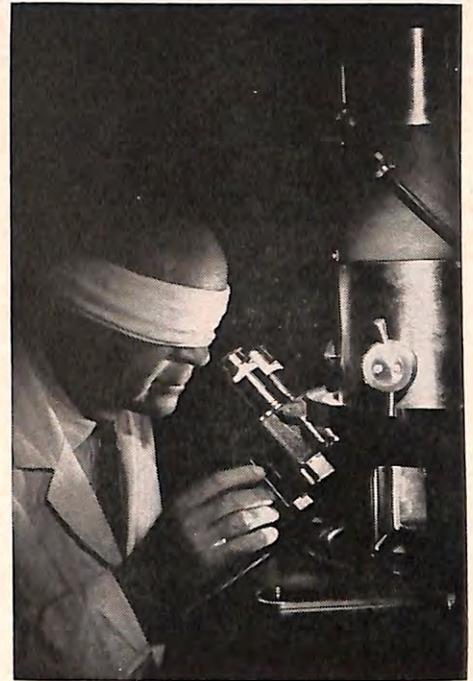
So many dry-land attractions stretch in all directions that Greater Miami has become an enormous car rental pool. One survey estimates that one-fourth of all the rental cars in the world are in operation down here. The 80 agen-

cies in business in Greater Miami count 10,000 cars among them, including everything from a miniscule compact to an air-conditioned Jaguar. Winter rates may run anywhere from \$55 to \$90 a week plus eight cents a mile. Add another dollar a day and a penny a mile for automatic transmissions.

A broad selection of attractions await by the side of the road. One in the immediate vicinity is famous Hialeah Race Track. Although the race meeting is held in the prime winter season, the track is open around the clock for anyone who wants to take a look. It is one of the most beautiful tracks in the world with its magnificent gardens and troops of flamingoes prancing about the center field.

Flamingoes promenade, too, at the Parrot Jungle, padding over soft lawns shaded by jungle fronds. Walls drip with bougainvillea and macaws fly sorties overhead. It is as pretty a sight as you will see in Florida. Besides delighting the eye and soothing the soul, the Parrot Jungle stages an almost unbelievable show in which parrots, cockatoos, and such scream and spread their feathers on cue, skid down a slide, count up to seven, and set off a cannon.

Should a rainy day appear (heaven forfend!) and you find yourself with a packet of over-energetic small fry on hand, Miami's Museum of Science and Natural History is a logical and air-conditioned place to store them for a few hours. You'll find everything on hand from prehistoric monsters to pop-sickle dispensers. Not the least of the attractions is a 64-seat junior plane-



Don't blindfold him!

THE MAN in this picture is a cancer research scientist. The device he is using looks like something out of science-fiction—but actually, it's an electron microscope. It shows him the sub-microscopic detail of a cancer cell—magnified 100,000 times. *The cost of one electron microscope is \$35,000.*

Some of the equipment needed for cancer research, and purchased with American Cancer Society funds, is even more expensive.

The American Cancer Society grants millions of dollars for research to some 1300 scientists who are at this moment working to find the cause of cancer—and ultimately, ways to prevent cancer.

Your help is needed to enable the American Cancer Society to continue this support.

Don't blindfold cancer research. Give to it. Send your contribution now to CANCER, c/o your local post office.

AMERICAN
CANCER SOCIETY



ELKS NATIONAL HOME NEWS



Clifton Belcher, a resident of the Elks National Home in Bedford, Va., is seated in the chair presented to him by members of his lodge, Attleboro, Mass. Photographed with him are Attleboro Elks E. E. Courchene and Rudy Videtta, A. Rasmussen of the Home and P.D.D. F. J. O'Neil, P.E.R. Earl Niquette and Armand LaPierre of Attleboro.

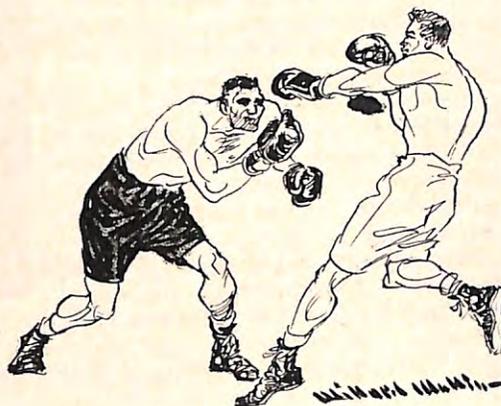
The Long Count Proved It

By **EDDIE EAGAN**

FORMER CHAIRMAN, NEW YORK ATHLETIC COMMISSION



WILLARD MULLIN



IF I HAD NOT had a youthful career in boxing I would probably have selected my top heavyweight from some of the wonderful fighters I saw during my seven-year tenure as New York State boxing commissioner—men like Joe Louis, Jersey Joe Walcott, Rocky Marciano, and Floyd Patterson. However, I boxed both Jack Dempsey and Gene Tunney and knew both.

I feel Jack Dempsey was the greatest hitter who ever lived, but I also rated Gene tops for his strategy and boxing ability. I regard Tunney as the greatest, based on his seventh round in the second Dempsey fight in Chicago.

Tunney was knocked down, not with one left hook but with seven terrific blows. The referee did not start counting immediately because he was getting Jack to a neutral corner, as had been agreed before the contest.

Tunney was dazed, but in spite of it he knew enough to look over to his own corner for the signal that would tell

him when to get up. It was a towel being lifted by Jimmy Bronson, one of his seconds. The very fact that he took the long count (it was nine by the referee when it should have been fourteen) showed his ability to think under the most hazardous and difficult conditions.

When Tunney got up the strategy called for retreating the rest of the round. Though Dempsey chased him, he couldn't land another blow. Then Gene came out and won the last three rounds by a wide margin and continued as heavyweight champion.

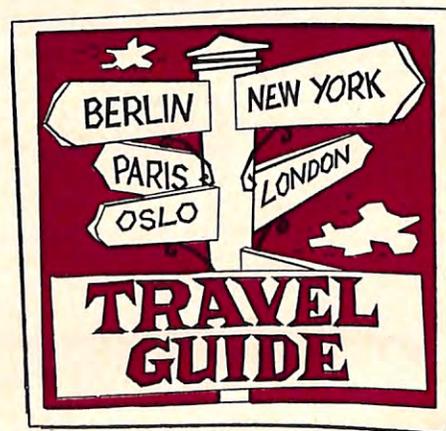
I have always felt that the man who has boxing skill and ring generalship is a great champion. Tunney showed this in that memorable fight which brought more people out than almost any other sporting event in history. It certainly had the largest all-time gate: more than two and one-half million dollars.

As interviewed by Harold Rosenthal.

north of Miami, too, 65 miles on the beautiful highway, is Palm Beach, home of high society and the Kennedy's. Worth Avenue is certainly worth a stroll, for it is one of the world's most elegant shopping streets.

For those who would like to get back to nature; Florida nature still exists, more or less as it was before Flagler stretched his railroad line down the east coast, in Everglades National Park, an easy drive south of Miami. Opened in 1947, it is perhaps the most unusual of our national parks, for unlike our western preserves, the Everglades tract is a tropical enclave teeming with spectacular birds, with alligators sunning themselves on nearby logs. Orchids and airplants grow without benefit of man, and egrets and herons flit through the saw grass in pristine bliss, unaware, perhaps, that man's air-conditioned monument to his own pleasure lines the upholstered beachlands just a few miles north.

This is Part One of a two-part article on Florida, site of the 1961 Grand Lodge Convention. Part Two will appear in the July issue.



THE ELKS MAGAZINE TRAVEL DEPARTMENT

PLANNING to attend the Grand Lodge Convention? The Atlantic Coast Line Railroad is now making arrangements for special trains and cars for the use of Elks groups. A 19-car train will be made up in California, with sections leaving from both Los Angeles and San Francisco July 4. It will be consolidated at Barstow for through operation to Miami via Chicago. The railroad is also planning to attach three special cars to the *East Coast Champion*, leaving New York on July 8th. Arrangements can be made for Elks to join the train at Newark, Philadelphia, Baltimore, Washington, and Richmond. Individuals or groups can join these special convention service trains by contacting their Atlantic Coast Line representative or travel agent.

CANADA'S SECOND Duty-Free Centre is scheduled to open June 15 in Niagara Falls, Ontario. Might be well worth it to make a trip up that way this sum-

tarium, but there are also models of Seminole Indian villages, nuclear reactors, and even a giant Alaskan bear. Unlike almost any other exhibit in Florida, it's free.

Across the street from the museum stands Vizcaya, the enormous estate which James Deering of the harvester family built as a home. Several years ago it became a museum, and the general public can filter through it now and cluck over the Roman baths, the formal gardens with their jasmine hedges, and the swimming pool that is half in-

doors, half out with a roof of colored sea shells. As a home it was opened on Christmas Day of 1916, and Deering lived in it for less than nine years before he died a bachelor.

There is, in fact, no end to Florida's attractions were time and money to hold out. At Jungleland youngsters can ride an elephant. At Monkeyland, 22 miles south of Miami, the simians run more or less wild but the visitors walk inside caged walkways. There is a wax museum north of Miami guaranteed not to melt no matter the weather. And

mer. We understand that savings of 25 to 50 per cent can be realized on merchandise from all over the world, provided you stay in Canada 48 hours or more. Both Canadian and U.S. import duties, excise taxes, and sales taxes will be saved. Among the items offered for sale at this unique establishment are Harris Tweed jackets by Mastercraft and genuine Donegal Tweed jackets with the label signed by the weaver—either for \$29.50. In addition to the bargains, Niagara Falls and Hill Island (where the first Duty-Free Center was opened in 1960) are popular vacationing areas. Just think of it, you can pick up real bargains, have a pleasant vacation, and go on your second honeymoon all at the same time.

THE Wisconsin & Michigan Steamship Company is offering a full-color illustrated brochure outlining their luxury Clipper Service between Milwaukee and Muskegon. Seems you can save 240 miles of driving between the two cities—and enjoy ocean liner luxury besides. Write to them at 500 N. Harbor Drive, Milwaukee, Wisconsin. Ask for brochure EK-61.

SOMETIME between July 1 and August 1, the state of Virginia plans to open their \$600,000 Civil War Centennial Center in Richmond, once the capital of the Confederacy. Since 60 per cent of the war's action took place on Virginia soil, the state possesses what is probably the greatest wealth of Civil War sites. If your vacation plans call for being in Virginia, make sure to take in the sites and the Centennial Center. The Center is designed to introduce the visitor to the battlefields and shrines that dot the Virginia landscape and to review the overall strategy and pattern of the Civil War in the state. The building was designed by

a "Yankee," but that doesn't detract from the project's merit.

TOURISTS with taste for art can see the best work of the Swiss at the National Art Exhibition in Lucerne this month. Held once every five years, the exhibit is designed to encourage Switzerland's young artists.

IF YOU'RE SEEKING to learn of special events being held in the Pacific this year—look no further. The Pacific Area Travel Association is offering a free booklet entitled "Events in the Pacific—1961." It is an illustrated, 16-page booklet that lists 379 celebrations going on in Pacific countries. Send your request to the Association at 153 Kearny Street, San Francisco 8, California.

FINLAND'S MIDSUMMER FESTIVAL will be held on the Friday closest to June 23rd. The entire nation will turn out to celebrate the longest day of the year—24 hours of daylight. Everyone celebrates the victory of light over darkness by dancing and singing around huge *kokko* fires (bonfires) throughout the "night" (by the clock). It is a gay occasion, and most of the young folk rise to it by wearing national costumes.

ATTENTION ALL SHUTTERBUGS! Photography has finally become of interest to the tourist industry. Thru the Lens Tours, Inc., 12456 Magnolia Blvd., North Hollywood, California, in cooperation with KLM Royal Dutch Airlines, has announced a special tour of France for those interested in snapping the local scenery. Departing from New York on June 24, there is a 22-day excursion for \$1,235 or a 29-day one for \$1,395, both designed to suit the specialized travel interests of camera fans. We've been wondering if they plan to take along a portable darkroom.

In the Dog House

(Continued from page 36)

balance showed a deficit of more than \$139,000, which had to be met by memberships, endowments, and other contributions.

Although the ASPCA functions mainly in New York City, it is represented by a staff of special agents in various localities through New York state who investigate and act on reported cases of cruelty. It licenses dogs in the city but does not in other communities of the state. Unlicensed as well as licensed dogs are cared for in its shelters for a minimum of 48 hours. The time for maintaining lost or strayed dogs varies with the institutions throughout the nation: some may keep an animal for a week or longer; others, located in crowded communities such as New York, must enforce a shorter time limit. As of May 1, 1959, to April 30, 1960—

latest figures available at this writing—ASPCA rendered shelter service to 165,875 animals, of which 72,788 were dogs. It found homes for 14,016 dogs and a total of 20,016 animals of all kinds.

But rescuing lost or strayed animals isn't all that a large and well-organized humane society does. Many in densely populated areas maintain animal hospitals and clinics with advanced equipment for treating sick or injured animals. The ASPCA rendered medical or surgical service to more than 32,000 animals last year, 40 per cent of these being charity cases.

Another service is investigation where cruelty to animals is suspected or reported. This includes individually-owned animals and those in slaughterhouses, stockyards, markets, labora-

PLAY RELAXED WITH THE NEW

Roll King

DELBROOK

BAG TYPE GOLF CART

Weights 1/3 less than the conventional bag and cart • "Separator Sleeves" for 4 woods and 9 irons • folding seat built as part of frame • die cast adjustable handle • ball-bearing wheels • Individual registration and warranty.



At all better sporting goods dealers or write:
A J INDUSTRIES CORP., Delavan, Wisc.

EARNING ENOUGH MONEY?



Do you need more income for home — car — vacation, fun?

Right now the Accident Investigation and Adjusting Field offers men 18 to 60 tremendous opportunities. Here's why: This vital business distributes more money than any other service industry. Last year alone over 200 MILLION ACCIDENTS had to be investigated for Insurance Companies, Airlines, Railroads, Steamship Lines, and Government Offices. The number of such losses is growing—and the need for trained men is booming.

You can investigate full time for one company—or earn \$3 to \$10 an hour in your own business. A. J. Allen earned over \$2,000 in ten weeks. Gary Williams doubled his former salary in four months. NO prior experience or higher education needed. And age is no barrier. Here is a field wide open to men 18 to 60.

Let us show you how Universal Schools has trained hundreds of men in their own homes in spare time—and then helped them add thousands of dollars to their incomes. Send TODAY for FREE Book. No salesman will call. Write at once to me

M. O. Wilson, Universal Schools
Dept. K-6 6801 Hillcrest, Dallas 5, Texas

Please send FREE book on money making opportunities in the Accident Investigation field.

Name _____ Age _____

Address _____

City _____ Zone _____ State _____

PROGRAM

97th Session Grand Lodge B.P.O. Elks

Greater Miami, Florida, July 9-13, 1961

(All activities are scheduled on Eastern Standard Time)

REGISTRATION

SATURDAY, JULY 8—9 A.M., and continuing daily during the Convention—Representatives, Grand Lodge members, visiting Elks and ladies—Grand Gallerie and Jade Promenade, main floor, Hotel Fontainebleau, Miami Beach.

GRAND LODGE SESSIONS

All to be held in the Grand Ballroom of the Hotel Fontainebleau, as follows:

SUNDAY, JULY 9—8:30 P.M.—°Official Grand Lodge Opening Ceremony—Addresses of Welcome by State and City officials and Past Grand Exalted Ruler John S. McClelland, Honorary Chairman, Principal address by Grand Exalted Ruler John E. Fenton. Presentation of selected entertainment. General Chairman Chelsie J. Senerchia, Grand Esquire, presiding.

MONDAY, JULY 10—9 A.M.—Opening Grand Lodge Business Session—Election of Grand Lodge Officers for 1961-2.

TUESDAY, JULY 11—9 A.M.—Grand Lodge Business Session.

11 A.M.—°Memorial Service.

WEDNESDAY, JULY 12—9 A.M.—°Open Session of the Grand Lodge—Reports and awards by Elks National Foundation, Elks National Service Commission and Youth Activities Committee.

THURSDAY, JULY 13—9 A.M.—Final Grand Lodge Business Session. Installation of newly elected Grand Lodge Officers.

RITUALISTIC CONTEST

SATURDAY, JULY 8, Sunday, July 9, and Monday, July 10, Preliminary Contests (Napoleon Room, Deauville Hotel)—Finals, Wednesday, July 12. Schedule in Official Program available upon registration.

GRAND LODGE FUNCTIONS

TUESDAY, JULY 11—1 P.M.—Luncheon for his District Deputies by Grand Exalted Ruler John E. Fenton—French Room, Hotel Fontainebleau.

TUESDAY, JULY 11—1:15 P.M.—Grand Exalted Ruler-Elect's Luncheon for all Exalted Rulers followed by Clinic with Grand Secretary and Judiciary Committee participating—Grand Ballroom, Hotel Fontainebleau.

WEDNESDAY, JULY 12—9 P.M.—Grand Ball honoring Grand Exalted Ruler and Mrs. John E. Fenton—Grand Ballroom, Hotel Fontainebleau—All Elks and ladies invited.

EXHIBITS—Displays of Elk activities by Grand Lodge Commissions and Committees and State Associations—Registration area, Grand Gallerie and Jade Promenade, Hotel Fontainebleau.

SPECIAL ACTIVITIES FOR ELKS AND LADIES

Visitors will be welcome throughout the Convention period at all the Elks Lodges of Greater Miami. Special convention discounts will be available on the many outstanding attractions of the Miami area. Entertainment features will include:

Aqua-Sports Show for all Convention visitors, Monday, July 10—8:30 P.M. in the Fontainebleau pool area.

Style Show and Entertainment for all ladies at the Miami Beach Auditorium, Monday, July 10—10 A.M.

Sightseeing tours daily by bus and boat, visiting the lavish water-

front hotels, night clubs, Everglades Park, the Parrot Jungle, the Seaquarium, Viscaya Museum and many other points of interest.

Swimming at your hotel's private beach and pool.

Florida has been called "the fish-iest state," so if you like to fish bring along your tackle.

*All Elks, ladies and the general public are invited to attend the Official Opening, the Memorial Service and the Open Session of the Grand Lodge.

tories, stables, and pet shops. In most cases abuses are corrected following a warning. Where they are not, court action is instituted. An alert humane society keeps a sharp eye on animals used for entertainment, too.

The ASPCA conducts obedience classes for dogs and also advises on the care of animals, cooperates with local educational officials, school teachers, etc.

Perhaps because it was the first of its kind in this country, the ASPCA is often believed to be a national body. The national animal welfare organization is the American Humane Association, which was established at Cleveland, Ohio, in 1877. It coordinates the 700 humane groups that operate at the local level, such as the ASPCA. Although it is a national body, it is not subsidized by the government but depends entirely upon voluntary contributions and financial assistance similar to that given to the ASPCA. It is the only national voice for the humane movement in the United States. It assists established animal welfare societies, advises on the formation of new groups, provides counsel and guidance to municipalities, and helps plan efficient programs to elevate the standards of humane work.

One of its great achievements was to sponsor the movement that led to the passage of the humane slaughter bill, H. R. 8303, signed by President Eisenhower and now assuring painless death to the 117 million food animals used in this country every year. Its "seal of approval" is given only to those packers whose methods conform to the standards of the Association. It has vigorously and successfully opposed the staging of bullfights in this country and fought off attempts to establish so called "bloodless" exhibitions.

Twenty years ago, animals used in motion pictures were subjected to accidents that sometimes badly injured or killed them. The American Humane Association fought against this, and in 1940 a new clause was written into the motion picture code making it mandatory to consult an AHA representative when animal action was required in a picture. This has been broadened to include television productions. Today, no matter how violent the action may appear, animals receive good care and humane treatment. For a long time the AHA has opposed the use of inhumane wild animal traps and offers \$10,000 to the inventor of a practical humane trap.

The AHA Emergency Animal Relief is another of its services. This functions in times of disaster involving large scale floods, fires, or other emergencies that leave animals homeless, suffering, and hungry. In this it readily cooperates with Civil Defense.

Should this reach the eyes of anyone inspired with the idea of establishing

a local humane unit, I suggest that he get in touch with the American Humane Association, 896 Pennsylvania, Denver 3, Colorado. I am sure that the Association's education program, which can be used by animal welfare organizations as well as public and private schools, will prove helpful. Its counsel is well worth seeking by any responsible person planning a humane program for his community.

Anyone who has a sincere regard for

Lodge Visits of John E. Fenton

(Continued from page 33)

and when the tally was completed a few days later the total for the evening was found to be \$17,327. The total for Lawrence Lodge alone, including gifts from members and friends, was \$7,025—approximately \$7 per capita or seven times the lodge's Foundation goal.

When the Grand Exalted Ruler concluded his remarks, described by the local newspaper as "one of the most inspiring speeches ever made in this city," he received an 8-minute standing ovation from the 1,400 people attending.

ILLINOIS, NORTHEAST. The annual Grand Exalted Ruler's Ball was held in a Chicago hotel February 25 by the Northeast District of the Illinois Elks Association. From the District's 20 lodges a total of more than 1,100 Elks and ladies attended, including all 20 Exalted Rulers and a number of Grand Lodge and State officers. Joseph Kling, P.E.R. of Oak Park Lodge, was Chairman for the event. Judge Fenton addressed the gathering at a banquet, and the evening concluded with dancing.

CONCORD, MASS. On March 12, the Grand Exalted Ruler was guest of honor at the burning of Concord Lodge's mortgage. Some 200 Elks and guests attended the ceremony and banquet. Judge David B. Williams, Past District Deputy, was Master of Ceremonies.

GEORGIA ELKS ASSOCIATION. Judge Fenton attended a quarterly meeting of the Georgia Elks Association March 19, held at Dublin Lodge. Just before journeying to Dublin he stopped in At-

lanta to visit the Elks Aidmore Children's Convalescent Hospital, accompanied by Past Grand Exalter Ruler John S. McClelland and Robert G. Pruitt, member of the Grand Forum. At Dublin he heard the inspiring news that statewide contributions to their crippled children's program this year will total some \$180,000. Judge McClelland introduced the Grand Exalted Ruler.

BESSEMER AND FAIRFIELD, ALA. At Birmingham airport March 20, a large group of Elk dignitaries assembled to greet Judge Fenton and Past Grand Exalted Ruler McClelland. Among them were Grand Tiler Dr. Adin Batson, Special Deputy Ray Balthrop, State Pres. H. C. Van Burskirk, District Deputies W. N. Hardin and Russell Turner, and Exalted Rulers Paul Gray (Bessemer Lodge) and W. J. Kernan (Fairfield Lodge). The Grand Exalted Ruler visited Bessemer Lodge at a luncheon and Fairfield at an evening banquet.

VICKSBURG, MISS. Journeying on in the South in the company of Judge McClelland, Judge Fenton visited Vicksburg Lodge March 21. He was honored at his arrival by having a real red carpet rolled out for him by a Boy Scout troop that is sponsored by the lodge. Included in the program was the presentation of U.S. Savings Bonds to four student winners in the Scholarship and Youth Activities Contests. Exalted Ruler Jack L. Faulkner presented a \$1,000 check in behalf of the lodge for the Elks National Foundation, given in memory of P.E.R. Michael J. Mulvihill.

TWO IN FLORIDA. On March 23 the Grand Exalted Ruler paid a luncheon visit to St. Petersburg Lodge, with 200 attending. That afternoon he was driven to Tarpon Springs where he dedicated that lodge's new Elks Home and attended a dinner in his honor.

Judge Fenton then learned suddenly of the death of his sister-in-law, and he immediately returned home to Massachusetts. Past Grand Exalted Ruler George I. Hall was contacted and agreed to fulfill the remaining commitments on the Florida itinerary.

PART TIME INCOME!
Sell Advertising Matchbooks to Businesses in Your Area!
Fast, easy "order from the catalog" selling, with big cash commissions and steady repeat orders. Free sales kit shows you where and how to get orders. Part or full time. No experience needed. No investment, no risk. Every business a prospect! Write today for our free kit!

MATCH CORPORATION OF AMERICA
Dept. MR-12, 3433-43 W. 48th Place, Chicago 32, Ill.

\$7.95 **DRAINS** cellars, cisterns, wash tubs; **IRRIGATES - CIRCULATES - SPRAYS!**

1,001 uses. Stainless shaft. Won't rust or clog! Use 1/6 HP motor or larger 3/4 HP for up to 2,400 GPH; 450 GPH 80" high; or 1800 GPH from 27" well. 1" inlet; 3/4" outlet. Coupling included free. \$7.95
Heavy duty Ball-Bearing Pump. Up to 5,200 GPH. 1 1/4" inlet; 1" outlet. \$12.95 Postpaid if cash with order. Money back guarantee. Also other sizes, types.

LABAWCO PUMPS, Belle Mead 58, N. J.

FREE BOOK TELLS HOW **CLOGGED SEWERS CLEANED INSTANTLY SAVES PLUMBING BILLS**

Anyone can trigger new Flush Gun shooting air & water impact on difficult stoppages in pipe 1/2" to 6"; Rags, Grease, and Roots melt away when struck by hammer-blow jets. Urinals, Bath-tubs, & Sewers 200 ft. Amazingly effective when air hits running water. Save Costly Plumbing Bills or start your own Business. Tear out Ad now & write address beside it for **FREE BOOKLET** or phone Klidare 5-1702, Miller Sewer Rod, Dept. E. 1, 4642 N. Central Ave., Chicago 30, Ill.

Make Rubber Stamps for BIG PAY

Need more money? Earn \$30-\$50 a week, spare time, at home making rubber stamps for offices, factories, individuals. Hundreds of uses. Hundreds of prospects—everywhere. Right in your own community. Turn out special stamps for names, addresses, notices, prices, etc., in minutes with table-top machine. We furnish everything and help finance you. Write for free facts. No salesman calls.

Rubber Stamp Div., 1512 Jarvis Ave., Dept. R-24-F, Chicago 26

Don't Neglect Slipping FALSE TEETH

Do false teeth drop, slip or wobble when you talk, eat, laugh or sneeze? Don't be annoyed and embarrassed by such handicaps. **FASTEETH**, an alkaline (non-acid) powder to sprinkle on your plates, keeps false teeth more firmly set. Gives confident feeling of security and added comfort. No gummy, gooey, pasty taste or feeling. Get **FASTEETH** today at drug counters everywhere.

Franchise Yourself
with a reputable franchising firm, after surveying the full range of franchise offers published by N.F.R., the only recognized source. Write now for free "Franchise Profit Letter."
National Franchise Reports
Dept. EM-528
333 N. Michigan • Chicago 1, Ill.

YOU SHOULD SEE THIS BOOK before ordering

BRONZE PLAQUES
• MEMORIALS • HONOR ROLLS
• TABLETS • TESTIMONIALS
Write for Free Catalog A-74
For Medals and Trophies ask for Catalog B-74

INTERNATIONAL BRONZE Tablet Co. Inc.,
150 W. 22nd St., New York 11, N. Y. WA 4-2323

RUPTURE-EASER
(A Piper Brace Truss) ®

Pat. No. 2606551

Right or left Side **\$4.95** No Fitting Required

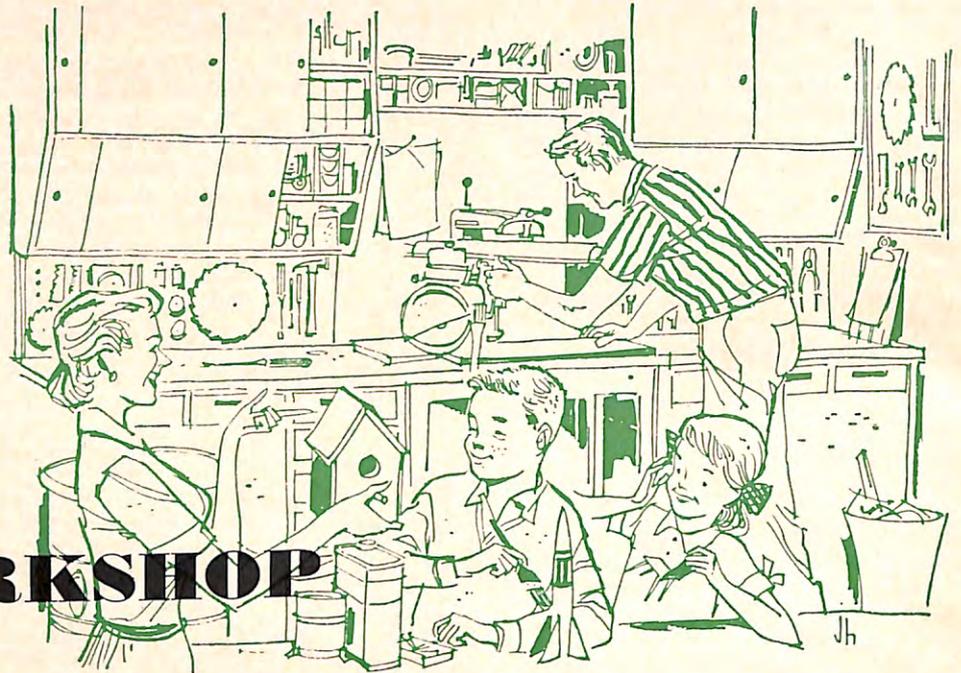
A strong, form-fitting washable support for reducible inguinal hernia. Back lacing adjustable. Snaps up in front. Adjustable leg strap. Soft, flat groin pad. No steel or leather bands. Unexcelled for comfort. Also used as after operation support. For men, women, children. Mail orders give measure around the lowest part of the abdomen and state right, left side or double. We Prepay Postage except C.O.D.'s.

PIPER BRACE CO.
Dept. EK-61 Kansas City 5, Mo.

STATE ASSOCIATION CONVENTIONS		
STATE	PLACE	DATE
Texas	Brownsville	June 1-2-3
Indiana	Indianapolis	June 1-2-3-4
Connecticut	Bristol	June 2-3
South Dakota	Watertown	June 2-3-4
North Dakota	Jamestown	June 4-5-6
Utah	Provo	June 8-9-10
Minnesota	Rochester	June 8-9-10-11
South Carolina	Anderson	June 9-10
Idaho	Moscow	June 15-16-17
Washington	Bellingham	June 15-16-17
Massachusetts	Swampscott	June 23-24-25
Rhode Island	Newport	June 24-25
Montana	Butte	July 26-27-28-29

ELKS HOME WORKSHOP

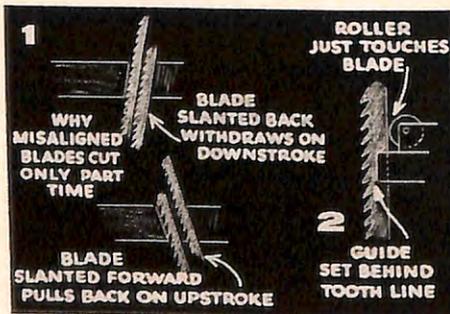
By HARRY WALTON



The Jigsaw: A Basic Power Tool

ANYONE who has much occasion to make curved cuts obviously has good use for a jigsaw. But this power tool has other qualities to recommend it—enough to justify its purchase, in some cases, as one's first power tool. Here are some:

- It can do most of the sawing jobs other machines do, though more slowly.



- It is one of only two (the other being the portable saber saw) that can make internal cuts wholly within a piece.
- It can cut metal up to $\frac{1}{8}$ " thick as well as plastic and wood.
- Its operating cost is low; new blades cost only a few cents apiece.
- It is the safest of all power saws. With instruction, even children may be permitted to use it.

WHAT IT WON'T DO is start a cut in the middle of stock without a hole (as a saber saw can), cut long grooves or dadoes (a circular saw will), or saw accurate curves in thick stock (a job for a bandsaw).

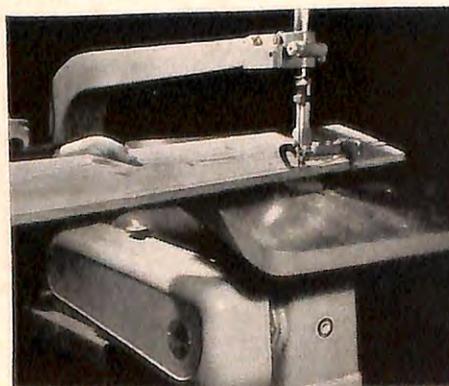
If you want to make heavy furniture, build a full-sized boat, or do major

home remodeling, some other saw will be more useful. But for dozens of home repair jobs, for making valances, lawn figures, decorative shelves, signs, toys, birdhouses, models, and many other things, the jigsaw is excellent. It also does such unusual chores as cutting metal escutcheons, sawing metal angle or tubing, and roughing out carvings.

In effect a powered version of the familiar hand scroll saw, the jigsaw has a crank mechanism that moves a vertical shaft under its table rapidly up and down. Fitted to the shaft is a clamp or chuck in which one end of a thin saw blade can be fastened.

The machine frame extends over the work table as an over-arm. On the end of this is a spring plunger with a second chuck in which the top end of the blade is clamped. The mechanism pulls the blade down; the spring plunger pulls it up again as the crank returns on the upstroke.

On most jigsaws the work table can be tilted to either side for angle cuts. A blower keeps work and layout lines free of sawdust.



A JIGSAW IS RATED by its throat depth—the distance from the blade to the inside of the over-arm support, which limits the size of stock that can be swung on the table. Thus an 18" jigsaw can cut to the center of a 36" circle. Most jigsaws will cut longer stock lengthwise if the blade is turned sideways.

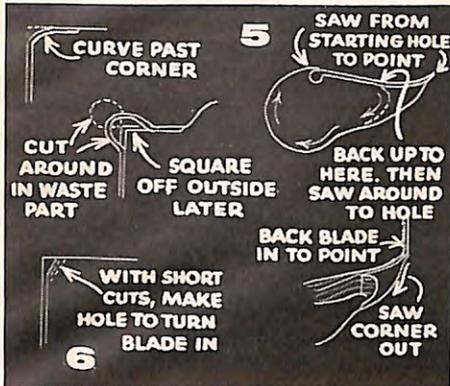
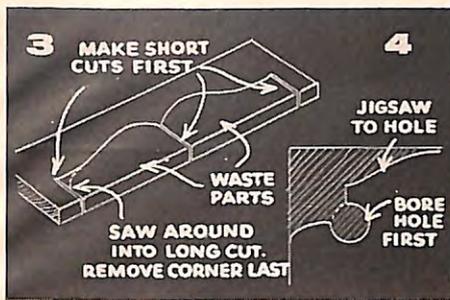
Others bypass the throat limitation by having a removable over-arm. There being no upper blade support with the arm off, it is necessary to use a thick, stiff saber blade. This is held in the lower chuck and usually supported by an extra guide below the table.

PRICES ARE IN PROPORTION to throat capacity and the thickness of cut a jigsaw can handle. A small 9 $\frac{1}{2}$ " machine with a built-in motor, capable of cutting up to $\frac{1}{2}$ " stock, can be had for about \$15. A 12 $\frac{1}{2}$ " saw with a removable over-arm and 1 $\frac{1}{2}$ " cut capacity sells for about twice that—but the motor is not included. An 18" removable-arm jigsaw costs about \$50, a 20" model that can saw 2" stock in the neighborhood of \$60.

Motors are extra, but you can often buy a used $\frac{1}{4}$ -horsepower, 1,725-rpm motor for a few dollars. Step pulleys should be used to give you a choice of speeds, the higher for cutting wood and the lower for metal.

READ THE INSTRUCTIONS carefully; it may be necessary to fill the crankcase

A long bevel cut like this must be fed sideways to clear the jigsaw's over-arm. The blade and guide are therefore turned 90 degrees. Table is also turned so it may be tilted to wanted bevel angle.



with oil before starting a new machine. It pays to get acquainted with the adjustments on both the hold-down and table.

Maintenance is simple. Clean sawdust from around the lower shaft and the table trunnions regularly, check the crankcase oil level, and lightly oil the upper and lower shafts, the spring plunger, and the blade guide and roller. Avoid excess oil that may drip onto the work; it may stain or cause wood to take finish unevenly. Be careful not to get oil on the belt or drive pulleys.

To INSTALL BLADES, turn the jigsaw pulley by hand until the chuck is at its highest position. Remove the table insert and clamp the blade, teeth pointing down, in the lower chuck. Pull the upper chuck down until the blade slips into it and tighten it.

Check with a small square or a square-cut piece of wood held against the back of the blade to see that it is at 90 degrees to the table surface. Fig. 1 shows the result of a slanting blade.

Adjust the notched blade guide to embrace the flat of the blade only, just behind the teeth. Set too far forward, it will wear rapidly and destroy the set of the teeth. Adjust the thrust roller, which bears the pressure exerted against the blade by the work, to just touch the rear edge of the blade at rest. (See Fig. 2.)

Adjust the hold-down, which usually has spring fingers, so that it lightly rides the top of the work. After all adjustments are made, turn the jigsaw pulley by hand through at least one complete stroke to make sure all is clear.

TIPS ON SAWING: Have ample light on the saw table and clear guide lines on the work. Start cutting in where the

layout is near the edge of the stock. Advance the work slowly to get the feel of it, letting the blade move in at its own rate rather than by hand pressure. Turn the piece to guide the blade along the line. To change direction, slow the advance of the work while you turn it in the required direction.

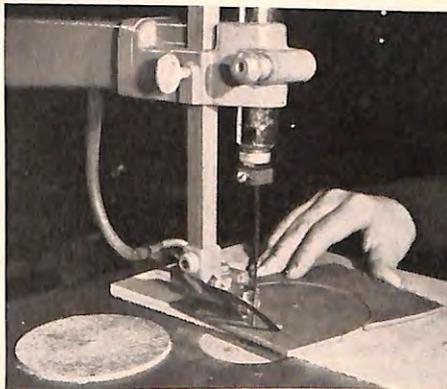
If the piece is hard to feed in, check the hold-down. It may be pinching the work. A dull blade may also be responsible, but remember that thick stock cuts more slowly and with more feed effort than thin. Forcing any cut, however, tends to make the blade deviate from the line, and may break it.

Avoid backing the blade out of a long cut. If you must, do it under power and turn the work slightly so that the teeth ride the waste side, leaving the other side of the kerf smooth. You can often avoid backing out, and make long cuts less awkward, by first sawing kerfs in from the waste edge to the cutting line and by making short end cuts before the long ones (Fig. 3).

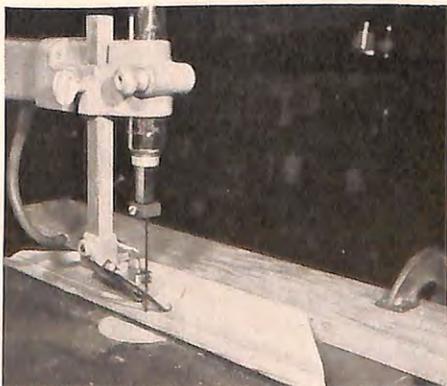
Instead of sawing out curves of small radius, you can form these by drilling holes of the requisite size and jigsawing up to them, as in Fig. 4.

Should you get into a tight spot in cutting a sharp corner, with a blade too wide to turn in it, nibble away enough stock in the waste to make room for maneuvering (Figs. 5 and 6).

For internal cuts, drill a hole inside



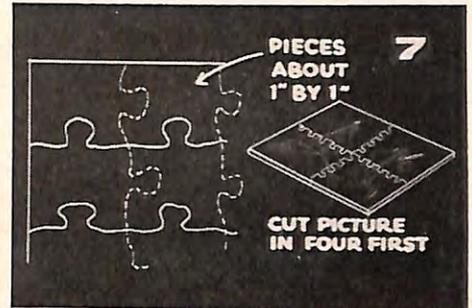
This circle jig is simply a board clamped temporarily to the table, with protruding nail to turn the work on.



To rip saw you feed the work along a guide fence. Here the tongue of a piece of paneling is being cut off. Clamp fence parallel to blade's true line of cut.

the line. Loosen the upper chuck and, with the hold-down up out of the way, thread the blade through the hole. Rest the work on the table and refasten the blade in the upper chuck.

BLADE TEETH ARE SET, or bent, to both sides for free cutting. If wear or abuse (such as hitting a nail) bends the teeth on one side, the blade will deviate or lead toward the other, more freely-cutting, side. You then have to compensate by slanting the work. For ripping



with a fence or cutting disks with a jig, the blade must be sharp and have perfect set.

The rip fence may be a piece of metal angle or a straight piece of wood. Clamp it to the table parallel to the side of the blade and the desired ripping width away from it. Feed work in while holding it firmly against the temporary fence.

Disks are cut with automatic ease once a jig is properly set up. Drive all but $\frac{1}{8}$ " of a headless nail into a thin board at the desired radius from one edge. Clamp the board with this edge just touching one side of the blade, and with the pivot nail on a line with the teeth at right angles to the body of the blade. Start a cut from an edge of the material; then turn it until you can press it onto the nail. Turning it on the pivot will produce a perfect disk.

USE FINE-TOOTHED BLADES for metal. Two or more teeth should always be in contact. Thus a blade with 32 teeth per inch is the coarsest you should use for metal $\frac{1}{16}$ " thick. Use a low machine speed and feed metal in cautiously, negotiating turns very slowly. Burring on the underside of the cut can be minimized by running the blade into a piece of wood, clamping it to the table with the blade in the cut, and sawing the metal on this surface.

JIGSAW PUZZLES can be lasting family fun. Glue the picture or enlarged photo to $\frac{1}{8}$ " plywood and weight it until the glue sets. Put a very fine blade in the jigsaw. Without drawing guide lines, cut the panel into strips with interlocking joints (Fig. 7). Then cut the strips crosswise into individual pieces, again with interlocking joints. It's best to cut large pictures into four sections, as shown, for easy handling on the jigsaw table.

OUR FORTIETH YEAR

WITH THIS ISSUE, THE ELKS MAGAZINE begins its fortieth year of publication.

The subscription price is still the same as it was when the first issue was published in June, 1922—\$1 per year. The only other thing that we can think of that has the same price today that it had 39 years ago is the 5-cent Staten Island ferry ride, and that's subsidized. THE ELKS MAGAZINE isn't.

On the contrary, the Magazine has returned a profit in every one of its 39 years. In fact, from its earnings the Magazine has contributed nearly \$7½ million to the Grand Lodge.

These earnings have built an addition to the Elks National Home in Bedford, Virginia. They have paid for the magnificent murals and other art works in the National Memorial in Chicago and have paid the entire cost of the Memorial's operation and maintenance.

They have provided funds for our War Commission in World War II and for the Elks National Foundation.

Expressed another way, these contributions by the Magazine to the expenses of the Grand Lodge have meant considerably lower per capita taxes on every member of the Order since 1922.

Advertising revenue has provided the earnings that made these contributions possible. To be an effective advertising medium, a magazine must have high readership and high reader confidence. To achieve this, the management of THE ELKS MAGAZINE has adhered to the strictest editorial and advertising standards. As a result, Elks and their families are responsive to advertisements published in their Magazine.

We are grateful to our readers for this loyal support. While we are gratified with the record of the past 39 years we have never been complacent and have no intention of becoming so. Every department of the Magazine is under continuing study seeking ways to produce a better publication. This results in the addition of features from time to time, and in better art work, fresher, more attractive layouts. Thanks to the cooperation of our readers, who send us negatives along with photos, picture reproductions have shown vast improvement in recent years.

It is our constant endeavor to improve the Magazine and to make it more interesting, more informative, and ever more welcome in your homes. To this end, we invite your comment and criticism.

Partners with Scouting

Figures recently reported by the National Council of the Boy Scouts of America showed that as of December 31, 1960, Elks lodges were the sponsors of 861 Boy Scout units, including Cub Packs, Scout Troops, and Explorer Posts.

This represents a gain of 88 units over 1959, an increase of 11.34 per cent, and, according to the report, it was the largest percentage increase achieved by any of the major organizations that cooperate with the Scout movement.

Furthermore, it was the largest increase in Elk sponsorship since 1948, the year after the Grand Lodge had officially endorsed the Boy Scout program and urged our lodges to get behind it. This action, at the Portland Convention in 1947, produced a gain of 124 in Elk-sponsored Scout units from 308 to 432, as Grand Exalted Ruler L. A. Lewis strongly championed the Elk-Scout partnership. Succeeding Grand Exalted Rulers have done likewise. Last year William S. Hawkins put strong emphasis on Scouting in honor of the Fiftieth Anniversary of the Boy Scouts, and Grand Exalted Ruler John E. Fenton has carried on.

The reason for this support of the Boy Scouts is obvious. Experience of more than 50 years has shown that the Scouting program is unrivaled as a de-

veloper of character in boys that will help them to become good citizens in later life. By sponsoring a Scout Troop, an Elks lodge helps to mould boys into men who share the ideals and principles for which this Order stands. What finer service can an Elks lodge render?

In 13 years, Elks lodges have nearly tripled the number of Scout units under their sponsorship. In addition, of course, hundreds of other lodges support Scouting financially and in other ways. This is a record of down to earth service that should make every Elk proud of his membership. But is it all we could do? Right now, there are several million boys who are waiting to join a Scout Troop. There is a big job waiting, and a great opportunity. Let's do more. Let's do all that we can.

Patriots Strike Back

It was too early when this was written to assess the chances for success of the anti-communist invasion of Cuba, or to know with any certainty the objectives of the operation. There was indication that the objectives were limited, a preliminary to a full-scale revolt later. Whatever the objectives, we hope that the courageous men who laid their lives on the line to free their country from the yoke of communist tyranny will succeed and that the cost

in human life will not be too great.

The people of this country should know that the forces of the Revolutionary Council are fighting our battle as well as their own. Unless the Kremlin's outpost is driven from Cuba, the peace and security of this hemisphere are ended. We believe that most Americans understand what is at stake. Those U. S. citizens who demonstrated at the United Nations in April in support of the Castro dictatorship certainly know what is at stake.

The value that Premier Khrushchev places on Castro was made clear by his prompt threat to send Russian armed help to the Cuban Reds. President Kennedy called this bluff with a reply that was immediate, concise, and clear. He told Khrushchev to keep his hands off Cuba. The President also took the occasion to say some other things that needed saying:

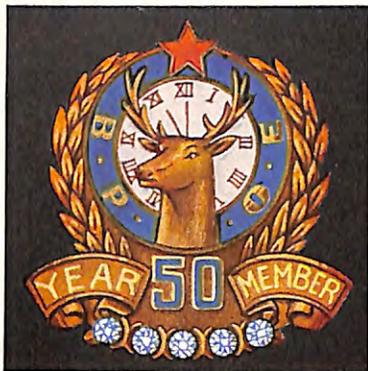
"I believe, Mr. Chairman, that you should recognize that free peoples in all parts of the world do not accept the claim of historical inevitability for communist revolution. What your government believes is its own business; what it does in the world is the world's business. The great revolution in the history of man, past, present, and future, is the revolution of those determined to be free."

Those words give free men everywhere a guidepost to the future.

* OFFICIAL ELK JEWELRY

A Gift That Will be Worn Proudly by Any Elk

For the lodge or the individual wanting to give an Elk a lasting gift that he will proudly wear here is the answer. Handsome jewelry officially approved by the Grand Lodge and distributed by The Elks Magazine. Prices include federal tax.



No. 1—50 year emblem. Beautiful, 10k gold with gold plated post and attaching button and five single cut sparkling 2-point genuine diamonds. Price \$78.85. A splendid gift to honored members or officers.
No. 1A—Same design, set with five blue sapphires. \$19.25.



No. 7E—Economic membership pin, without years designation, in 10k gold plate finish. \$4.00.

No. 7—Same design as above, in 10k solid gold, with gold plated post and attaching button. \$7.35.

No. 7S—Same as No. 7 but set with one 4-point genuine blue sapphire. \$11.00.

No. 7A—Same design with 2-point diamond. \$20.15.

No. 7B—Same design with 4-point full cut diamond. \$28.40.



No. 13—Past District Deputy Pin. Designed especially as a decoration for extraordinary services rendered to the Grand Lodge and beautifully suited to the honor which it indicates. 10k gold ornamentation surrounding red, white and blue, hard-fired brilliantly enameled Elks insignia. Gold plated attaching post and button. \$13.00.

No. 13A—Same as above, equally handsome but with one 5-point genuine blue sapphire inset at bottom. \$17.00.

No. 13B—Similar to No. 13 with addition of brilliant 5-point diamond inset. \$46.00.



No. 9—Life Member Pin. This new distinctive pin was specially designed and created for life memberships attained by reason other than Honorary award. 10k gold with gold plated attaching post and button. \$9.15.

No. 9A—Same design with two 3-point sapphires, \$13.75.

No. 9B—Same design with two 3-point diamonds, \$49.50.



No. 2—Plain 50 year membership pin with no jewel but brilliantly enameled red, white and blue. 10k gold with gold plated post and attaching button. \$11.00.



No. 11—Past Exalted Ruler pin. An emblem of rare beauty for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes official Elk pins such fine examples of jeweler's art. Clock and pin beautifully enameled red, white and blue. Past Exalted Ruler designation gold letters on blue background. \$12.50.

No. 11A—Same as above pin No. 11 but with 5-point diamond. \$46.00.

No. 11B—Similar to 11 and 11A but jewel is a 10-point diamond. \$70.00.



No. 8—Honorary life membership pin. 10k gold, gold plated post and attaching button. \$9.15.

No. 8A—Same design with three 2-point blue sapphires. \$13.75.

No. 8B—Same design with three 2-point diamonds. \$49.50.



No. 10—30-year membership, plain with no jewels. 10k gold with gold plated post and attaching button. \$8.25.

No. 10A—Same pin, same quality as No. 10 but set with one 1½-point blue sapphire. \$9.90.

No. 10B—Similar to above, set one 1½-point diamond. \$19.00.



No. 3—25 year membership, plain (no jewels) 10k gold with gold plated post and attaching button. Handsomely enameled red, white and blue. \$8.25.

All Pins Manufactured By L. G. Balfour Co., one of America's Leading Manufacturing Jewelers

THE ELKS MAGAZINE

386 Park Avenue So., New York 16, N. Y.

Enclosed is check for \$..... for emblem

Button No..... Quantity.....

Name.....

Street.....

City..... State.....

On N. Y. C. orders please add 3% Sales Tax.

* Registered designs of the B.P.O.E.

TM and © applied for.



It's what's up front that counts

FILTER-BLEND a Winston exclusive, is one reason why Winston continues to be America's best-selling filter cigarette year after year. Winston delivers *flavor*—twenty times a pack, thanks to **FILTER-BLEND** up front—rich golden tobaccos specially selected and processed for filter smoking. Try Winston.

R. J. REYNOLDS TOBACCO CO., WINSTON-SALEM, N. C.



Also available in crush-proof box.

WINSTON TASTES GOOD *like a cigarette should!*