

THE
Elks

MAGAZINE MAY 1961

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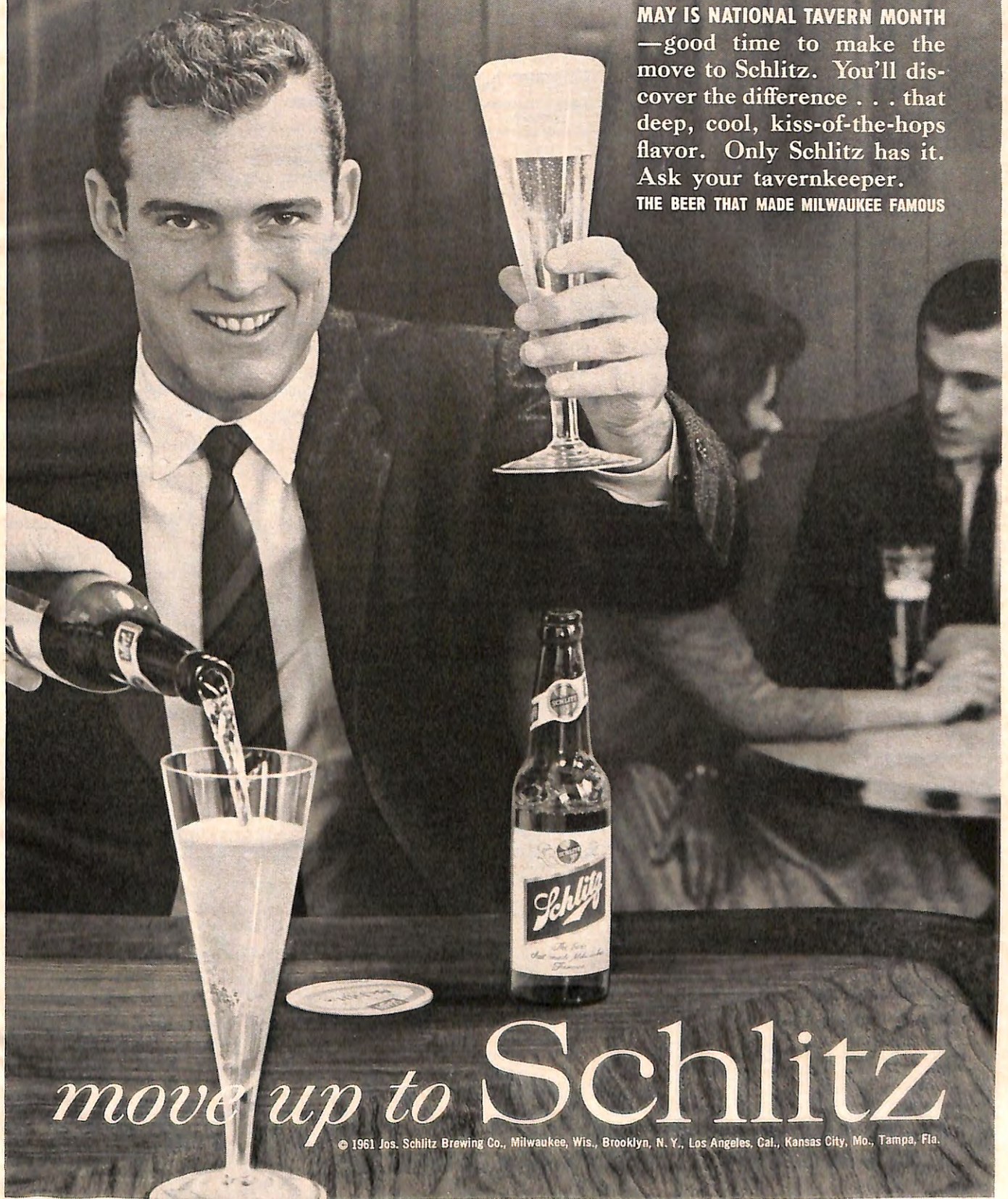
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The **ELK-YOUTH** *Partnership*



ONE OF MY FIRST OFFICIAL ACTS following my installation as Grand Exalted Ruler last July was to present a United States flag, on behalf of our Order, to the Boy Scouts of America at their National Jamboree in Colorado Springs. It was a most appropriate way to begin my administration, for to me it symbolized and dramatized the spirited and enthusiastic partnership of the Elks and the youth of America, the extent of which is not fully realized by many of our members.

Youth programs carried on by the Grand Lodge, State Associations, and subordinate lodges extend to approximately 1,500,000 youngsters each year, and for these programs Elks spend in excess of \$2,000,000. Many of these are our own projects—planned, financed, and carried on by Elks. In others, we are participants with youth organizations, such as the Boy Scouts, co-operating with them to develop the nation's boys and girls into citizens of sturdy character and high ideals.

Our subordinate lodges are the official sponsors of nearly 900 Boy Scout units—Cub packs, Scout troops, and Explorer posts. Our support of Scouting dates back 40 years, and I am happy to say that it has been growing steadily year by year. Other organizations with which we cooperate as sponsors are the Girl Scouts, Campfire Girls, 4-H Clubs, and Boys Clubs.

With the baseball season now in full swing, it reminds me that our lodges are the sponsors of more than 3,000 Little League and other junior baseball teams. In some cases, lodges sponsor entire leagues which give hundreds of youngsters training in the discipline of team play and sportsmanship.

Our own Elk programs are just as varied. Elk scholarships help to send hundreds of students to college yearly. Thousands of crippled and other handicapped

children each day look to the Spreading Antlers of Protection for the help they need as they strive to take their place as useful members of society. Each year hundreds of youngsters, many of whom would not normally have an opportunity to go to summer camp, get a chance to enjoy this healthful outdoor experience at camps operated by many State Associations.

We Elks are proud of the nation's youth and of their many accomplishments and contributions to our democratic society. Our designation of May 1 as Elks National Youth Day each year is one way of expressing that pride. On that day, formerly marked by communist demonstrations, Elks Lodges throughout the nation salute youth for their achievements and for their unswerving loyalty to the American heritage of freedom. Our annual program of Youth Leadership awards is another way in which our Order says "well done" to the boys and girls who exemplify the finest traits of American youth.

It is one thing to know of our Order's extensive program of service to youth through reading reports of these activities and another, infinitely more inspiring experience, to see this fine Elk-youth partnership in action as I have on my Lodge Visitations. In communities, large and small, throughout the nation, I have seen the Elks lodge functioning as the center for youth, for their dances and entertainments, exhibits, hobby shows, meetings, and other activities. The Lodge Home is in a very real sense symbolic of the long standing Elk-youth partnership. We are proud of that partnership and will continue to give it our best efforts to help our youth attain their chosen goals in life, and to assure their future success and happiness as worthy citizens of our great country.

A handwritten signature in cursive script that reads "John E. Fenton".

John E. Fenton, Grand Exalted Ruler



San Marlo Revolution

By HUGH B. CAVE

AT THREE-THIRTY A.M., wearied by the long drive from the capital, Canavan hummed a San Marlo folk tune to keep himself awake at the wheel. His reaction was slow when he saw the unfamiliar light above the road. Before he could stop the jeep, a fold of the mountain was in the way, blotting the beam out again.

He turned off the road, switched off his own lights, and descended through a tangle of sea grapes to the beach. When he saw the beacon again, it had a mate. He turned, frowning, to look seaward.

The beach was a horseshoe of black sand here, enclosing a deep-water cove. The cove was empty. He walked until the beacons seemed to flicker and go out, but they had not gone out. A backward step made them visible again. They were deep in a mountain crease, one above the other, lined up with the gap in the reef.

Smart . . .

He waited in vain for half an hour, then abandoned his vigil and returned to the jeep. Not even the good rich smell of allspice on the night air as he drove past the factory could soften his scowl. Deep in thought, he climbed the bungalow steps.

A lamp burned dimly on a table. He carried it into a room beyond and bent over a frail, white-haired figure on a bed. "Emilio."

The man groaned up from deep sleep. "Eh? Oh, it is you, *señor*."

"Emilio, listen. I saw lights just now on Cabrón. What's going on?"

The eyes widened while the rest of the old man still struggled to cast off sleep. They were intelligent eyes. Emilio Vela had been the village school teacher. "On Cabrón, *señor*?"

"Remember your story about the German subs that sneaked in here for fuel and food during the war? The lights up there giving the (Continued on page 42)

"The other men were barefoot villagers, and the hulking fellow with the machete at Canavan's throat was a foreman."



Watch Your Figures!

By **DICKSON HARTWELL**

Applying accounting procedures to your small business may make the difference between success and failure

NOT LONG AGO, a leading industrial executive was reminiscing with a small group of colleagues in Detroit's citadel of success called the Recess Club. He had started his career with a hole-in-the-wall shop 30 years earlier. His only assets then were energy and ambition.

"When I look back on those days, it scares me," he said. "I was going hungry on fifteen hours of work a day. The product was good. I got more and more orders. But nothing was left in the bank. It took me five years to learn that systematic accounts produce facts, and facts are the secret of profits."

Then he added, "No small business can succeed today with poor accounting. Without usable figures, the little business is doomed. And half of them don't know it."

The executive was largely right. An analysis by the American Institute of Certified Public Accountants, which regards figures somewhat as a navigator regards a sextant, shows that less than 34 per cent of surveyed companies prepare even an operating budget. (To a CPA, for a business to be without a budget system is akin to the bridegroom without the ring.)

These are companies with sales volumes of up to \$5 million, and many therefore are relatively large. Moreover, this survey covered manufacturing concerns which are complicated and obviously need extensive records. According to a CPA consultant, probably not one in three service companies of comparable size uses the elementary tool of budgeting. Among all businesses with assets of \$100,000 or less, the figure is probably not one in six.

This may be surprising. However, it does not spell out one tragic fact. Neglect of simple—even home-made—accounting practices is an almost-invariable symptom of the cause of 90 per cent of business failures: unsound management.

The one way a small business can be assured of failure is to neglect the figures which measure and evaluate regression or progress. Adequate accounting is the first and major step toward enduring profits in any small business—and a good many large ones, too. Lack-





DRAWINGS BY DAVID K. STONE

ing appropriate figures, the businessman is like an aircraft pilot without instruments. He doesn't know where he's heading.

But more is involved than plotting a profitable course. Without continuing records and the regular information they provide, no businessman can hope to borrow the money he needs at reasonable rates. He cannot expect a credit rating, which is essential for dealing with major suppliers. His chances of attaining capital funds for long-range growth become practically nil. As for paying more in taxes than necessary, his chances become very good indeed.

Since figures are obviously fundamental, it seems incredible that one in three small businesses, and one in six that are very small, doesn't even prepare a budget. It becomes even more astonishing because suitable and invaluable record systems may often be set up, administered, and maintained by an accountant for less than \$50 a month!

The plain hard fact is that most small businessmen don't keep vital records systems because they are ignorant about them or fear they are costly or both. The equally plain hard fact is that knowledge of elementary but invaluable figures can be acquired in a few hours at trifling expense, just as maintaining them can be a negligible cost.

If disaster constantly threatens the enterprise that fails to keep suitable records, the outlook for one which sets up a simple system is often exceedingly bright. In case after case where accountants have been called in by creditors to aid an ailing business, red ink has been transformed in a few months to black. By setting up simple controls, harassed and discouraged proprietors have exchanged a burden of unmanageable overhead and debt to ledgers that attest to solvency and even prosperity. Often this can be accomplished without adding a single new customer. But a well-managed operation normally attracts business, and the usual pattern is a gradually rising curve of gross sales after a sharp and sometimes spectacular rise in profit.

The experience of a small Eastern supermarket—one boss, four employees—could apply to any of several hundred thousand other businesses. After five years, the owner (Joe Woods, we'll call him) had a \$3,000 bank loan and a mortgage about to be foreclosed. He was spending \$50 a month to keep a set of books that were useful mainly for taxes but of no help in *managing* his store. His gross was respectable in this fast-turnover, low mark-up business: \$7,000 a week.

What Joe Woods didn't know, and what he needed to know desperately, was his gross and net profit on various

(Continued on page 37)

Islands Of the Azure Sea

By HORACE SUTTON

It isn't necessary to be on the continent to enjoy some of Europe's finest splendors

PHOTOGRAPHS BY THE AUTHOR



A covered outdoor restaurant at Lipari, off Italy.

ASIDE from all those well known haunts on the mainland of Europe which will be fairly brimming with Stateside sightseers by the time this is in your hands, there are an almost uncountable number of retreats suitably removed from the shoreline which provide beauty, peace, old customs, gentle landscape, quaint ways, and a minimum of tour buses. Europe's coastline fairly teems with islands, and I do not throw in the proper isles of Britain, nor that island of islands, Ireland. The azure waters of the Mediterranean are splattered with atolls from Minorca clear to Cyprus. Minorca is Spanish, and Cyprus is newly independent. Both are in the tourist business, as who with a two-by-four plot isn't these traveling days?

I have only just come from the fascinating land of Greece where half the country, if not more, seems to be floating in the sea. It is not necessary to own a yacht or to hire one to visit the isles of Greece. We sailed off to Hydra for

a couple of days in the public boat, a comfortable affair with interior salons, snack bars, and a deck for sunning one's self if the weather cooperates. And in this season in Greece, it usually does.

Despite the fact that Hydra is served by daily boat service there is not a car on the island, and the islanders aim to keep it that way. For some unfathomable reason, it has attracted a large foreign colony, among them several American painters and writers and a large group of young Norwegians, who are mostly bearded. The hotel in which we were quartered was a gasping walk from the wharf, and when we came down to sea level in the morning we usually stayed until it was time to go to bed. Hydra got rich quick during the Napoleonic Wars when it ran the blockade, and her sea captains built magnificent houses which are the local showplaces today. The favored restaurant of the port sets its tables around the edge of the harbor, a fact which doesn't at all deter the train of mules

that comes clogging through the streets, nor the diners.

Despite these inconveniences, or perhaps because of them, Hydra is very popular, and a new hotel is opening this summer—not so high in the crags—which will offer all the comforts: private baths, old style decor, and a garden of magnolia trees.

Other Greek islands—Mykonos is perhaps the best example—have long since grown popular. Mykonos, which is not so easy to reach, requiring an overnight ride from Piraeus, the port of Athens, is nonetheless the discovery of the decade among the off-trail bush beaters. It has 365 churches that are all whitewashed periodically, and on the heights above, the white sails of the windmills fill with zephyrs off the sea and spin hurriedly.

Fishermen and fishing boats, most of the latter painted a screaming orange, rest in the tiny harbor, and some of the boats function as display boards for shirts, bandannas, and beach bags. The



Porto Santa Stefano, as seen from the boat to Giglio.



Stromboli, the volcanic island made popular by a film.

island has a comfortable new hotel called the Lito and a beach that is reachable by short caique ride. A caique will take you as well across to the neighboring island of Delos, a great commercial and political center in antiquity and a treasure house five centuries before Christ. No people live on Delos now, but the ruins are an indication of a long bygone splendor.

Rhodes requires a plane flight, as does Crete. Of the two, Rhodes, where the Colossus once stood, is a restored bit of history ruled by the Turks from the 1500's to 1912, then by the Italians until the Germans took over during the last war. Despite all these inroads, the attitude is Greek. The look of the place is Crusader, for much of the restoration was conducted by the Italians during their tenure. The Hotel des Roses is a big sprawling and altogether comfortable old hotel that sits at the edge of a pebble beach in view of the Turkish coast. There is also a pleasant hotel in the cool highlands and an impressive

set of Greek ruins with 3,500-year-old water systems clearly visible. Three Rhodian cities were mentioned by Homer.

It takes an hour to fly to Rhodes from Athens and an hour to fly to Crete, that huge repository of relics and ruins that lies south of the other islands. A long island between Europe and Africa, Crete was the home of Europe's earliest civilization. Crete's power began 6000 B.C. In another 3,000 years they were carrying on a lively trade with Egypt. The great centers of Cretan culture began to decline as early as 1400 B.C., and afterwards came the Dorians, the Byzantines, the Arabs, the Venetians, the Turks. It became autonomous in 1898 and united to Greece in 1913. Archaeological sites are on view at Knossos next door to Herakleion and the Herakleion Museum has the world's best collection of Minoan antiquities. The Astir Hotel, operated by the same group that runs the Astir motel beach colony near Athens, is Class "A." The

year's newest wrinkle is Corfu, up in the Ionian Sea off the coast of Albania, which is now connected by auto ferry to Brindisi in Italy.

Before getting into the Italian islands, and there are many of them, I would like to mention Cyprus, which I spoke of a few paragraphs ago. Now that the trouble between Greece and Britain has abated and Archbishop Makarios is out of exile and installed as chief of the tiny state, Cyprus may very well resume its old position as a tourist island where both Arab families and Israelis could meet on friendly, or at least neutral, territory. There they could mingle with the local Greek Cypriots and the colorful Turkish Cypriots, not to mention local residents of Armenian ancestry. The Ledra Palace is a handsome hotel that offers dancing, usually to an Italian orchestra that plays in a jasmine-scented garden. Other resorts up in the pine-scented hills offer a searing summer's surcease from the Near Eastern heat.

(Continued on page 50)



Clowns as well as drivers manned the special buses that transported children to Nashville, Tenn., Lodge's Christmas party. Food baskets for 96 needy families made this imposing lineup at Kansas City, Mo., Lodge. Other gifts went to institutions.



Bushels Of Good Cheer



At a party presented for children by Binghamton, New York, Lodge, Santa chatted with the young guests as well as passing out gifts. Three hundred and sixty attended.

SOME SAY that Christmas has become too commercial—that too much emphasis nowadays is on the ringing of cash registers rather than church bells, on the greed of getting rather than the goodness of giving.

Despite whatever truth may lie in the allegation, however, giving—without any expectation of material reward—is still being practised. It would be hard to imagine, in fact, a greater expression of love, care, and kindness than the annual Christmas Charity Programs of Elk subordinate lodges. Last December, lodges across the continent, plus those in Alaska, Hawaii, Guam, the Canal Zone, and Puerto Rico, spent almost a million dollars in entertaining and providing gifts for thousands of needy children and families.

Grand Lodge Activities Committee-man Norman Hansen reports that hun-

dreds of heart-warming stories resulted from subordinate lodge programs—far too many to be told here. Following are a few representative summaries, however.

Agana, Guam, Lodge held a Christmas party that was attended by 500 youngsters. Each received a bulging Christmas stocking. Ashtabula, Ohio, Lodge surveyed the community to learn where need existed. Then 61 families with a total of 192 children received \$7 per child for the purchase of clothing at local stores. Additional gifts raised the total spent to \$1,450.

In order to avoid any risk of destroying the Santa Claus legend, Augusta, Ga., Lodge distributed toys to the parents of 490 needy children. The members also mailed food packages to more than 100 families and gave a Christmas party for 800 retarded children.

Toys and a pair of shoes went to each of the 360 children who attended the party staged by Binghamton, N.Y., Lodge. Shoes also went to 120 who did not attend the party, and food baskets went to needy families while cigarettes were given to men in Veterans Hospitals.

The program of Huntington Park, Calif., Lodge was in operation from December 13 through the 24th. Two baskets and a box were packed for each of 180 families. The contents included a variety of staples, an eight-pound ham, and toys.

Kansas City, Mo., Lodge prepared 96 food baskets, plus gifts of handkerchiefs and cigarettes, for Veterans Hospital patients. They also sent candy and toys to a state mental hospital. Nashville, Tenn., Lodge provided aid and entertainment for more than a dozen

institutions. Included were children's homes, children's services, a state training school for boys, homes for the aged, and the Salvation Army. In addition to the many checks, gifts, bags of treats, and entertainment provided, the lodge held a huge party for children and also gave a check for \$1,000 to the Elks National Foundation.

An entire block in front of Plant City, Florida, Lodge was decorated and closed to traffic during the holiday season. Rides were set up for children to enjoy free of charge, and Santa appeared every day with candy and gifts. More than 2,000 youngsters took part.

A year-around toy drive is a project of Roseburg, Oregon, Lodge, with the toys going temporarily to the Veterans Hospital for repair. In the past four years, 8,900 toys have been repaired and distributed to needy children. Last Christmas, the lodge also worked with other local groups in providing money, manpower, and leadership in distributing food baskets and other gifts.

In sunny San Juan, Puerto Rico, the lodge reports assisting and entertaining 500 families, plus distributing 2,500 gifts at a large Christmas party. Seaside, Oregon, Lodge filled its 49 food baskets in such a way that each contained complete meals. The total weight of the baskets was 2,940 pounds. St. Louis, Mo., Lodge provided shiny new shoes for the youngsters who attended their party for needy children.

And there were more—hundreds more reported and undoubtedly many acts of kindness and charity that went quietly unnoticed. After all, Elks have long known the satisfaction derived from that something called the Spirit of Christmas. ● ●



A new pair of shoes brought this smile to a young lady in St. Louis, Missouri.

GREETINGS

TO MY BROTHERS IN ELKDOM

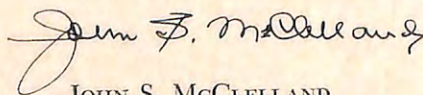
The Grand Lodge last met in Greater Miami in 1950. The growth and progress of this magic city has been such as to amaze and thrill those who have not enjoyed her charm and beauty in the intervening years.

Florida is a wonderful Elk state, and the Elks have kept pace with the progress and growth of each community. The Harry-Anna Crippled Childrens Home, operated by Florida State Elks Association, is one of the finest such institutions in the country. Thousands of youngsters with physical handicaps have benefited from the therapeutic treatment of this wonderful Elk institution.

It has been my pleasure and honor to serve for the past eight years as a sponsor for Florida Elkdom in the Grand Lodge. I am proud of the tremendous achievements, and the wonderful record of progress that the Elks of Florida have to their credit.

It is with this feeling of pride that I join with them in extending to the Elks of America, and their families, a cordial invitation to come to the Greater Miami Convention of the Grand Lodge, July 9th to 13th. Here you will find the most adequate hotel facilities. It will be our pleasure to receive you with the hospitality that will make you feel at home while you enjoy the pleasure of the varied recreational opportunities offered in this vacation wonderland. Please come.

Sincerely and fraternally,



JOHN S. McCLELLAND
*Honorary Chairman, Greater Miami
Convention Committee.*



PIKE PEAKS

By DAN HOLLAND



"When he was boating an eight-pounder, an enormous one took a pass at it just as he lifted it from the water. The fisherman has never recovered."

THERE'S NOTHING WRONG with a pike fisherman—nothing, at least, that a couple of weeks in northern Canada won't cure. Pike grow so big up there that it takes two men to lie about them.

One pike fisherman I knew was in bad shape for nearly twenty years. Before that he had been a yellow-perch fisherman, and in those days he seldom complained. He was a busy man and never found time to go after yellow perch, but perch fishing is something a stable individual can do without if he puts his mind to it. So he was contented. Then, years ago, a well-meaning friend took him pike fishing in Michigan for a few days. After that, of course, he was a pike fisherman, and a pike isn't easy to do without. The man complained constantly. He complained for almost twenty years because he wasn't in Michigan. Last summer, finally, he went pike fishing in Ontario and caught a boatload of them. He's a changed man. His only complaint now is that he isn't in Ontario.

Once subjected to northern pike, most men become addicted. I know only one who says he can take them or leave them. He's a muskellunge fisherman. He caught a muskie in northern Wisconsin when he was a boy, and miraculously the fish never stopped growing. We all envy him. His muskellunge has grown so large now that he realizes there's no chance of ever catching another fish to top it. As a result he's a satisfied fisherman, which is a rare and wonderful thing.

Most of us pike fishermen are never satisfied. We have appetites as large as the pike themselves. The more we catch, the more we want to catch; the bigger they come, the bigger we hope

for. One fisherman eventually became so carried away with his desire to catch big ones that whenever he hooks a pike, no matter what size, instead of bringing it in he just lets it swim around on the end of his line with the hope that a larger one will come along and eat it. Long ago when he was boating an eight-pounder, an enormous one took a pass at it just as he lifted it from the water. The fisherman has never fully recovered. He has been waiting ever since for it to happen again. Consequently, he seldom gets around to catching more than one a day.

A fisherman must necessarily pos-

sess a vivid imagination; otherwise he wouldn't be a fisherman. If he couldn't picture all manner of huge creatures eagerly awaiting his lure down in the shadowy depths, the fun would be gone. Poor eyesight helps, too. We watched a lone fisherman sitting in a boat at one spot for a couple of hours, and we marveled at his patience. On our way to camp our curiosity got the better of us and we rowed past him. He put his finger to his lips, signaling for quiet, and motioned us alongside. Then he pointed down into the water at a spruce snag protruding about five

(Continued on page 30)

"Pike grow so big up there that it takes two men to lie about them."



ILLUSTRATED BY
WILLIAM
VON RIEGEN

Sports, Scouts And Spades



DOVER, Ohio, Elkdom is getting nationwide publicity through the talents of these youngsters. Known as the Dover Elks' Basketeers, the boys put on exhibition basketball drills, *à la* the Harlem Globetrotters, and recently did an exciting half-time bit during the Detroit-Boston pro basketball game in Detroit, televised nationally. The boys, pictured with their coach George Elford, are, left to right, Kirby Terakidis, Don Maurer, R. K. Haines, Steve Trustelorf, Todd Rumsey and Ernie Cato, all between 12 and 14.

THE ELKS OF RENO, Nevada, Lodge, No. 597, are very optimistic, making a happy anniversary two years in a row of the date of the disastrous explosions and fire that destroyed the building February 5, 1957.

Three years to the minute from the time of the first explosion, Reno's Elks broke ground for their new home.



SAN JOSE, California, Lodge's sole surviving Charter Member Al Kayser, third from left, receives an assist from Past Grand Exalted Ruler Horace R. Wisely, second from left, E.R. Tom Quinn, right, and D.D. Howard K. Schipper, as he breaks ground for his lodge's \$500,000 home.

Four years from that date, on February 5, 1961, they dedicated that new building, the heart of which is the tremendous lodge and dining rooms which may be used separately or as one unit. Staffed by 16 persons, the home includes every facility which could be desired in such a club, and its several restaurant areas are served from a modern, stainless steel kitchen.

Soon to be completed are the pool at the rear, with poolside cabanas and lockers.

A class of 100 members was initiated to celebrate the dedication, the program for which included a buffet dinner and dance on the 4th, with flag-raising ceremonies the next day, followed by the laying of the cornerstone and the formal dedication.

IN SPITE OF BAD WEATHER, the three-day February meeting of the Illinois Elks Association in Champaign was well attended, with a registration of 982 persons.

At the Advisory Committee meeting, a group composed of Past Presidents, Past Grand Exalted Ruler Fred L. Bohn and Grand Secretary Lee A. Donaldson were special guests. Mr. Bohn addressed the gathering, paying tribute to Past Grand Exalted Rulers Floyd E. Thompson and Henry C. Warner, whose deaths occurred within a few days of each other last year. A warm welcome was accorded J. Paul Kuhn, who was Chief Justice of the Grand Forum when his health forced him to curtail activities.

Chairman Sam Sebree presided at a meeting of the Crippled Children's Commission when Secretary-Treasurer Albert W. Arnold reported that the combined operation of the previous nine-month period had cost \$72,218.06. In the same period, receipts were \$67,026.18. Vice-Chairman George T. Hickey, Director of the Cerebral Palsy Program, gave a breakdown of contributions earmarked for this purpose, and a twelve-point program on operations was recommended by a special committee.

The Association's business meeting took place later, at which several reports were made concerning progress in various areas of the State. The many Youth programs in which the Illinois Elks are involved are coming along suc-

cessfully, according to statements made by the men in charge of them, and deep interest was shown in furthering participation in the Elks National Foundation and in holding current members, rather than concentrating on securing new members.

The lodge Secretaries met at a noon luncheon, and at the afternoon session, E. S. Wadsworth, President of the Illinois Elks Bowling Assn., called attention to the annual tournament at Jacksonville in which 400 teams were already entered; the 1961 State Elks Golf Tournament is taking place at the Kankakee Elks' 18-hole course.

THE ELKS OF LINCOLN, Neb., Lodge, No. 80, brought their Northeast Midget Football season to a close with a banquet for the players and their families. Bill Orwig, Director of Athletics for the University of Nebraska, spoke of his years of experience in coaching and administration of athletics, and congratulated the parents for giving their encouragement to the youngsters to participate in this fine project, one of the many worthwhile Youth Programs sponsored by the lodge. Following the dinner, team pictures were presented to each player.

NORRISTOWN ELKS were hosts to the 4th Annual Initiation of the Southeast Pennsylvania District Assn. when 43 men were initiated in the presence of 250 Elks from the area's 13 lodges. District Ritualistic Chairman Charles Rathke and Co-Chairman E. W. Kunsman selected as the initiating team a group of officers from various lodges. Grand Secretary Lee A. Donaldson, guest of honor and in whose name the class was initiated, addressed the gathering.

Other guests were District Deputy V. H. Schantz, Past State President Mayor John T. Gross of Allentown, State Trustees Chairman Scotty Keller, and Dist. Vice-Pres. O. Donald Kunkle. Past District Deputies B. Harrison McCoy and Robert Trucksess were Co-Chairmen for this program.

UNDER THE SPONSORSHIP of Fairbury, Neb., Lodge, Superior Lodge No. 2197 was instituted with a class of 237, the largest class to join any similar organization in the area.

District Deputy Jack L. Barber was MC and Grand Lodge Committeeman Campbell F. Rice was the principal speaker at the banquet attended by 400 persons, and the following



QUINCY, Illinois, Lodge's "Athlete of the Year" Award, given annually in memory of Fritz Ostermueller, the late Major League pitcher, was presented to Elvin Tappe, right. Guest speaker was Charlie Grimm, left, one of baseball's greats, three-time skipper of the Chicago Cubs, and an Elk. Tappe is one of a group of coaches handling the Cubs in lieu of a manager.



RENO, Nevada, Lodge's E.R. Albert Solari applies mortar in the cornerstone laying for the lodge's new home. Others include Est. Loyal Knight Don Rose, Past Grand Exalted Ruler H. R. Wisely, background, and Chaplain Louis Capurro, far right.

day State Pres. B. M. DeLay presided at the dedication ceremony at which an address was made by Past Grand Exalted Ruler H. L. Blackledge. The officers of Hastings Lodge installed Charter Exalted Ruler Donald Hansen and his panel, following the initiation by officials of Fairbury Elkdom. The membership of the new lodge is drawn from an area covering most of the surrounding towns and county communities, with nearly every Superior business establishment represented.



COTTAGE GROVE, Oregon, Lodge's Cub Scouts were honored at the lodge's annual Blue and Gold banquet attended by more than 250 persons. At this dinner, Cubmaster Bob Downs, left, presented a new perpetuating "Cubmaster Award" to Scout Harold Clark as the young man's father looks on. The trophy will be presented annually to the outstanding Cub Scout.



ARLINGTON-FAIRFAX, Virginia, Lodge's first official act after its recent institution was to present a check to the Elks National Foundation. Chairman James A. Gunn of the New Lodge Committee of the Grand Lodge, center, accepted the gift from Charter E.R. Al Schemett, right. At left is D.D. W. L. Corbin.



ST. PETERSBURG, Florida, E.R. Joseph B. Kennedy, right, joins hands with State Assn. President Charles H. Peckelis, and Mrs. Edna Whiting who represented the Elks' ladies, to cut the first slice of the huge birthday cake which was served during the 50th anniversary celebration of St. Petersburg Lodge.

JACK DEMPSEY made a lasting impression on those who attended the Youth Night Banquet held by Elko, Nev., Lodge, No. 1472. The famed "Manassa Mauler", former heavyweight champion of the world, starred at the 4th annual program attended by nearly 500 persons. All members were urged to bring a youngster to the dinner, and a similar invitation went to the general public.

In addition to his talk, Dempsey showed films of his fights, including the "long count" fight with Gene Tunney in 1927. He was also kept busy answering questions on boxing put to him by teen-agers and the Little Leaguers who were guests.

"Elko Elks should be patted on the back for such a fine annual event," Dempsey commented. "This sort of program is a sure-fire method of defeating delinquency . . . The Elks have already secured the services of a great baseball player, Stan Musial, for 1962."

SPORTS NIGHT at New Britain, Conn., Lodge, No. 957, brought in more than \$500 to the Crippled Children's Fund. Over 250 persons attended the program at which Sam Huff, outstanding middle line-backer of the N. Y. Giants Professional Football Team, was a special guest.

The proceeds of the affair will be sent to the Connecticut State Elks Association for the Newington Home for Crippled Children, the Association's top charitable interest.

ST. PETERSBURG, FLORIDA, Lodge, No. 1224, one of the oldest in the State, staged a two-day celebration of its

50th Anniversary. Instituted with 39 Charter Members, two of whom are still living, the lodge today boasts more than 800 members who own a fine home and are widely known for their fine charitable programs.

During the program, Elks Rest, a burial plot in nearby Woodlawn Memorial Cemetery, was dedicated by Past State President Victor O. Wehle.

Exalted Ruler Joseph B. Kennedy was Honorary Chairman of the Committee of which John Sutcliffe was Active Chairman. Over 800 persons participated in the festivities.

WHEN THE \$400,000 home of San Luis Obispo, Calif., Lodge, No. 322, was dedicated, the County *Telegram-Tribune* published a special 16-page tabloid supplement devoted entirely to San Luis Obispo Elksdom, and featuring photographs of the new building.

Well over 500 visitors inspected the premises at a public open house followed by the formal dedication and laying of the cornerstone. Exalted Ruler Richard Simon presided, and welcomed a delegation of visitors including Past Grand Exalted Rulers L. A. Lewis and Horace R. Wisely and State President Guy Daniels.

The modern, well-designed home was built on a ten-acre, \$60,000 plot. The red-brick building is divided approximately in half, with facilities on one side so arranged as to be satisfactory for large community parties, without interfering with the private use of the building by its members. The other side contains a lounge, card room, guest rooms, billiard room, offices and members' bar.

WINTHROP LODGE No. 1078 topped 13 teams in the Massachusetts State Ritualistic Contest at Leominster. Needham-Dedham took second place; Holyoke, third, and Leominster, fourth. Two Winthrop officials placed on the All-State Team, with two from Holyoke, and one each from Needham-Dedham, Fitchburg and Leominster.

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Arizona	Tucson	May 3-4-5-6
Kansas	Wichita	May 4-5-6-7
Wyoming	Worland	May 4-5-6
Missouri	St. Louis	May 5-6-7
Oklahoma	Oklahoma City	May 5-6-7
Nebraska	Norfolk	May 12-13-14
Kentucky	Louisville	May 17-18-19-20
Georgia	Jekyll Island	May 18-19-20
New York	Albany	May 18-19-20
Iowa	Des Moines	May 19-20-21
Maine	Old Town	May 19-20-21
Michigan	Lansing	May 19-20-21
New Hampshire	Concord	May 19-20-21
Vermont	Bennington	May 19-20-21
Wisconsin	Oshkosh	May 19-20-21
Florida	Fort Myers	May 25-26-27
North Carolina	Statesville	May 25-26-27
Oregon	Bend	May 25-26-27
Alabama	Mobile	May 26-27-28
Illinois	Springfield	May 26-27-28
Pennsylvania	Pittsburgh	May 26-27-28
Texas	Brownsville	June 1-2-3
Indiana	Indianapolis	June 1-2-3-4
Connecticut	Bristol	June 2-3
South Dakota	Watertown	June 2-3-4
North Dakota	Jamestown	June 4-5-6
Utah	Provo	June 8-9-10
Minnesota	Rochester	June 8-9-10-11
Idaho	Moscow	June 15-16-17
Washington	Bellingham	June 15-16-17
Massachusetts	Swampscott	June 23-24-25
Rhode Island	Newport	June 24-25

LODGE NOTES—

At a recent meeting of Lyons, N. Y., Lodge, five of its members received 50-year lapel pins. They were Dr. Howard E. Marshall, initiated in 1909; Karl Gucker, also 1909, 1910 initiates Wm. R. Courneen and Claude Taggart and Wm. J. Ehart, an Elk since 1911. A dinner preceded the lodge session.

El Campo, Texas, Elks are proud of their Exalted Ruler, Max B. Rotholz. The 39-year-old manager of a 32,000-acre ranch was named "Outstanding Boss of 1960", an award given by the local Junior Chamber of Commerce.

George E. Secord, Secretary of Kelso, Wash., Lodge for 36 years, has retired from office. A Charter Member of Kelso Elkdom, Mr. Secord was formerly an affiliate of Salt Lake City, Utah, Lodge. He is a Past Exalted Ruler, former State Association President and a Past District Deputy. He will continue as Club Manager, a position he has held for six years.

Fourteen of the 21 living Past Exalted Rulers of Quincy, Mass., Lodge were honored recently, when they initiated a class of 17 candidates. At this program, Wm. J. Whelan was selected as "Quincy Elk of the Year".

Marion H. Fisher, a Past Exalted Ruler of Jamestown, N. Y., Lodge, passed away in January at the age of 79. He is survived by his wife, a son and two grandchildren. Mr. Fisher was a prominent attorney, as had been his father, Jerome B. Fisher, the Order's Grand Exalted Ruler in 1900-01.

Birmingham, Ala., Lodge has lost its oldest Past Exalted Ruler, Dr. B. A. Fox, who passed away recently at the age of 89. An Elk for 68 years, Dr. Fox became a Life Member in 1923.

Joseph K. Morreli, veteran member of North Attleboro, Mass., Lodge, was honored at a testimonial dinner given by his fellow Elks. The event, held in recognition of Mr. Morreli's more than 50 years' service to the lodge as its Treasurer, drew nearly 150 Elks. Among them were District Deputy Louis V. Cook, and one of the first men with whom Mr. Morreli served—Charter Member George Cassels, a 55-year Elk.

A Past Exalted Rulers' Class of 98 members was initiated into Charleston, W. Va., Lodge not long ago. Eighteen former lodge leaders, including District Deputy Scott W. Riffle, witnessed the ceremony. Fifty-year pins were awarded to Past Exalted Ruler Dr. H. H. Smallridge and Marcus Smith.



MASSACHUSETTS Elks Assn. Pres. I. J. O'Connor presents the Assn.'s \$2,500 check to Mother Mary Jane, Administrator of the Joseph P. Kennedy, Jr., Memorial Hospital to which the Massachusetts Elks make an annual gift toward the care of handicapped children. Others in the picture are, left to right, D.D. C. A. Carbone, Grand Exalted Ruler John E. Fenton, Chairman John F. Malley of the Elks National Foundation Trustees and Grand Trustee Edward A. Spry. The hospital was established, with financial assistance from Joseph P. Kennedy, the President's father, as a memorial to his son, Joseph, Jr., killed in an air explosion in 1944 while flying over England on a secret mission.



ELKO, Nevada, Lodge's annual Youth Night had none other than Jack Dempsey as the featured speaker. Pictured at the speakers' table were, left to right, Msgr. Moran, Secy. Lynn Burns, Mr. and Mrs. Dempsey, E.R. and Mrs. Ernie Hall and *Ogden Standard Examiner* Sports Editor Al Warden.



SOUTHERN CALIFORNIA P.E.R.'s were honored at a reunion at Redondo Beach. Speakers included, left to right, Chairman William Everett, D.D. Judge Bernard Lawler, Grand Est. Lead, Knight C. P. Hebenstreit, Past Grand Exalted Ruler L. A. Lewis, Grand Trustee R. L. Bush and D.D. T. J. Reese. Over 150 attended the gala affair.



MOUNT CARMEL, Illinois



NEGAUNEE, Michigan



NEW ORLEANS, Louisiana

... E. R. William R. Wolf of MOUNT CARMEL, ILL., Lodge, right, pins a 50-year-membership pin to the lapel of his father, Frank G. Wolf, an Elk since 1908. Also honored were Joe Baumgart, left, and Clyde Fearheiley, both initiated in 1907. Four other half-century members were unable to attend.

... Pictured when NEGAUNEE, MICH., Lodge presented Life Memberships to ten of its 40-year members were, left to right, P.D.D. Charles Kangas, handing the award to George Winter, Jafet Rytkonen, Jacob Anderson and Howard Manning, and, at right, E.R. Donald Ellis. Others who received the honor but were unable to attend the affair were Duncan Best, Arthur J. Hansen, Alfred Hansen, Walter Hansen, William R. Davey and Charles Miron.



LOGANSPORT, Indiana

... King Orleanian and his pages—alias Larry Ostarly, 11, and ten-year-old Wayne Hultgren and Jimmy Napper—ride in the royal float during the Elks Krewe of Orleanians Parade which is part of the annual Mardi Gras in New Orleans and is sponsored by the Elks of that city. The boys who are selected as king and pages are recommended by a children's home of a different religion each year—this year, the Lutheran Bethany Home.

... LOGANSPORT, IND., Lodge's annual Teen-ager's Dance, sponsored by Chairman Jack Drompp and his Youth Activities Committee, was attended by 500 students who danced to "live" music, enjoyed cokes and hot dogs, and saw the coronation of a king and queen for each of the three junior high schools in the community.



PASCAGOULA, Mississippi

The lavishly decorated ballroom of the PASCAGOULA, MISS., Lodge home was the colorful setting for the coronation ball which closed the 1961 Mardi Gras celebration, conceded to be the best in the area. Photographed are the principals in the festival, including the Carnival King and Queen in the persons of Hal Vaughan and Mrs. Burl Eure, and their court.



MINOT, North Dakota

. . . MINOT, N. D., Lodge initiated this large class in honor of Grand Chaplain Rev. Felix J. Andrews, eighth from left, second row, with lodge officers. Earlier another 39 men had been brought into Elkdom as a tribute to State Pres. Richard Gallagher.

. . . NORTH DAKOTA Exalted Rulers at a meeting of the State Assn. include, left to right, foreground, Al Hirsch, Jim Morris, Myron Porsborg, Charles Hartman and Merle Allen; background, E. W. Olson, M. C. Hegarty, Art Bergman, Clarence Erlandson, and John Williams. Not on hand for the photograph was D. B. Sass.



NORTH DAKOTA

. . . PADUCAH, KY., Lodge's E.R. W. T. Naive, third from left, presents Elks National Foundation Awards to Kenneth Kell, pictured with his mother at left, and Gloria Janiak, who appears with her parents at the right.

. . . At the TEXAS SOUTHWEST D.D. Clinic at Corpus Christi were, left to right, Chaplain DeWitt McGee, State Pres. Clarence Waters, E.R. L. L. Parker and D.D. J. L. Norris.

. . . ENID, OKLA., Lodge's 2nd Invitational Bowling Tournament had more than 100 teams entered. Pictured is the lodge's first bowling team, left to right, standing Joe Durham, Leo Deffenbaugh, Wiley Huff and Jerry Fisher, foreground, Capt. Eph James.



PADUCAH, Kentucky



TEXAS SOUTHWEST



ENID, Oklahoma



WHITTIER, California



GRESHAM, Oregon



JACKSON, Wyoming



BOISE, Idaho



PORTLAND, Oregon

. . . At WHITTIER, CALIF., Lodge's annual L. A. Lewis Night were, left to right, foreground, Past Grand Exalted Ruler Lewis and E.R. Walter Cole. Standing, Grand Trustee R. Leonard Bush and Judges Bernard Lawler, D.D., E. J. Guirado and J. L. Donnellan.

. . . GRESHAM, ORE., E.R. Harvey Hillyard, left, welcomed his father into Elksdom in the presence of D.D. Walter Lofgren, pictured at right.

. . . This is the scene at the home of JACKSON, WYO., Lodge since it provided space for city's kindergarten.

. . . E.R. J. C. Blanton of BOISE, IDA., Lodge, left, is pictured with a three-generation Elk family, including initiated Barney Skogerson III, fourth from left. They are, left to right, the candidate's uncle, Charles Loveland, his grandfather Barney I, the initiate, his father, Barney II, and another uncle, P.E.R. Eugene Skogerson.

. . . E.R. Leroy Benson of PORTLAND, ORE., Lodge presented Life Membership cards to 132 Old Timers at a banquet and entertainment honoring all Elks holding continuous membership for more than 30 years and who are more than 65 years of age.



ORLANDO, Florida

. . . ORLANDO, FLA., Lodge's Boy Scout Troop presented gifts they'd made themselves to officers of the lodge as a token of appreciation. Left to right are Jackie Falkner, E.R. Ed Hanlon, Eugene Hemingway, Scoutmaster Dr. John Heitz and Tom Nicholson. The Troop is composed entirely of handicapped youngsters.



POMPTON LAKES, New Jersey

. . . POMPTON LAKES, N. J., E.R. Edwin D. Merrill looks on at left as P.D.D. George W. Schultz, Toastmaster and Dinner Chairman, presents a trophy to Army Football Capt. Al Vanderbush, the first local high school star to make the All American. At right is his former Pompton Coach Charles O. Benson whose 1960 team were guests at the dinner at which Vanderbush spoke.



SYRACUSE, New York

. . . SYRACUSE, N. Y. Lodge was one of those which entertained the boys at dinner following the NBA All Star Basketball Game in that city. With the boys at the head table were, left to right, Elks Youth Chairman J. B. Longbard, E.R. D. J. Wager, P.D.D. L. B. Cave and P.D.D. A. W. Burkhard.



SAVANNAH, Georgia



JACKSONVILLE BEACH, Florida

. . . SAVANNAH, GA., Lodge honored its 30-year Treas., T. J. Peterson, left, on Old Timers' and P.E.R.'s Night when a gift was presented to him by P.E.R. J. L. Sutlive, right.

. . . Secretary Roy S. Pike, right, is pictured with D.D. J. A. Budd, Sr., a fellow JACKSONVILLE BEACH, FLA., Elk for whom Mr. Pike made up a banner which preceded the Deputy on all his lodge visits. Mr. Budd now has the banner as a memento of his term. It carries the signatures of hundreds of members he met in his travels.

. . . Photographed at the home of ROCKY MOUNT, N. C., Lodge are the four winners in the local Youth Leadership and "Most Valuable Students" Contests. The young people and their parents, who also appear in the photograph, were entertained by the lodge which, incidentally, has had two of its Youth Leaders of recent years advance to win the State title.



ROCKY MOUNT, North Carolina



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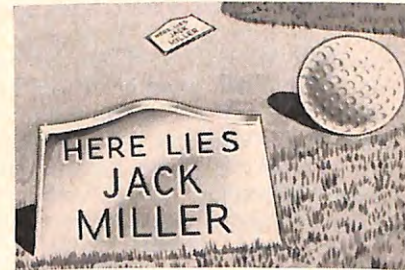


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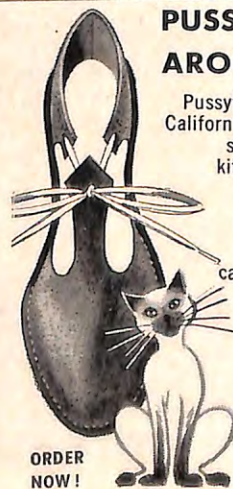


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Pussyfooters are cat-talk for California's on-the-prowl playshoes. Custom-made of kitten soft suede leather for barefoot comfort. Saddle-stitched on to flexible cowhide soles... ankle-tied with a cat's whisker bow. Sizes 4 to 10 in 4 fashion-purrfect colors—Siamese Tan, Tomcat Black, Angora White, Persian Red. 2.98 pr.



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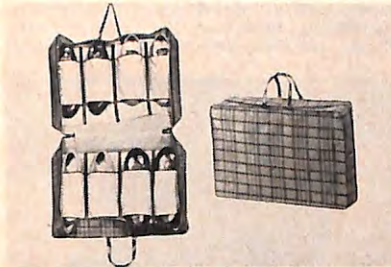
IS HE KING-SIZE? Then these beautiful slippers made in his hard-to-get size will go over b-i-g with dad. They're glove-soft leather in sizes 10 to 16 (half sizes to 12) in narrow, medium or wide width. Tan only. \$10.70 ppd. Slippers are featured in a new catalog of king-size clothes for big and tall men from King-Size Inc., 3721 Forest St., Brockton, Mass.



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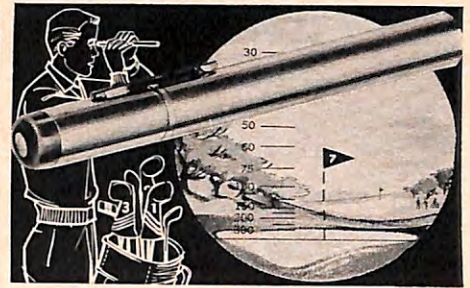
INDIAN CAVALRY PITH HELMETS have changed little in 100 years. Still made of pith cork a full one inch thick (think of it), white linen helmets weigh just 10 ounces, are a remarkable headgear. Green cloth lining; regimental leather strapping. New surplus. Equal to a \$30 helmet in U.S. Specify size. \$4.95 ppd. Regimental Imports, 509 E. 80th, N.Y. 21.



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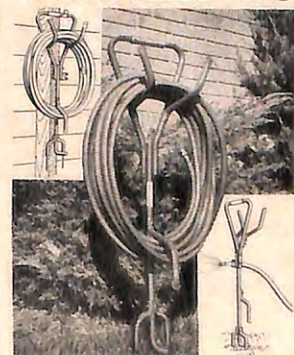


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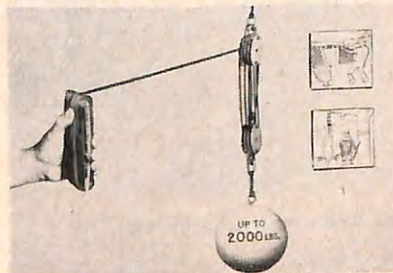
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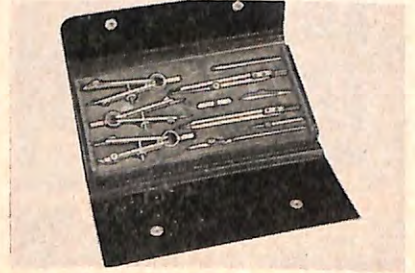


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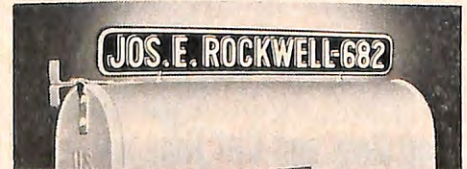
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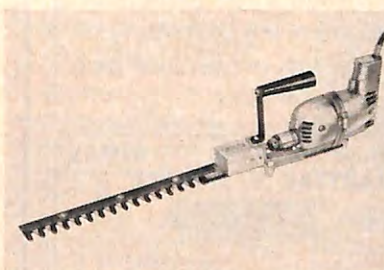
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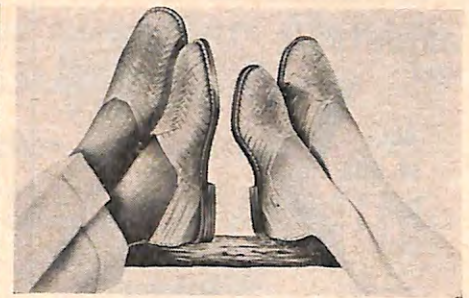
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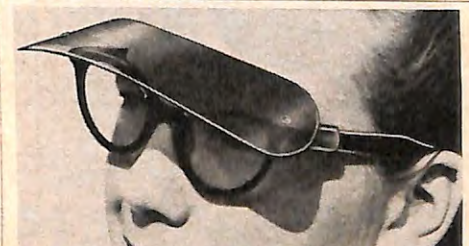
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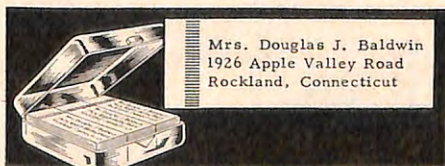
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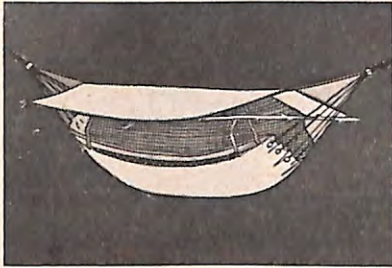


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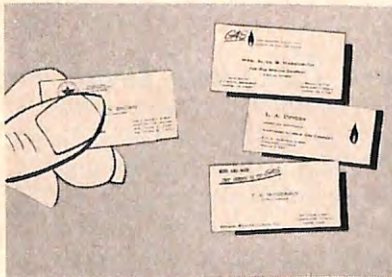
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Elks National Service Commission

Unrest, uprisings, rebellions and rumblings of war in many parts of the world are constant and serious threats to world peace. When diplomacy fails, fire must be fought with fire and once again anxious thoughts center on the strength of our armed forces and our ability to enforce the peace.

A Presidential Proclamation has set aside the 3rd Saturday in May as Armed Forces Day and its observance will be held during the period May 13—21, 1961. It serves to emphasize the basic concept that our national security and free way of life depend upon the power which comes from American teamwork and national unity. The slogan is "Power For Peace."

Proud of that power the Department of Defense has invited the public to an "open house" program at posts, camps, stations, bases, armories, reserve centers and other facilities of our national defense system. As Elks it is our patriotic duty to cooperate with our local units of the armed forces and all lodges are urged to contact the officer in charge to offer full cooperation.

Divine guidance in these troubled times is essential to all our aspirations for peace and we reverently offer a Prayer For Armed Forces Day as suggested by the Armed Forces Chaplains Board.

Almighty and Eternal God,

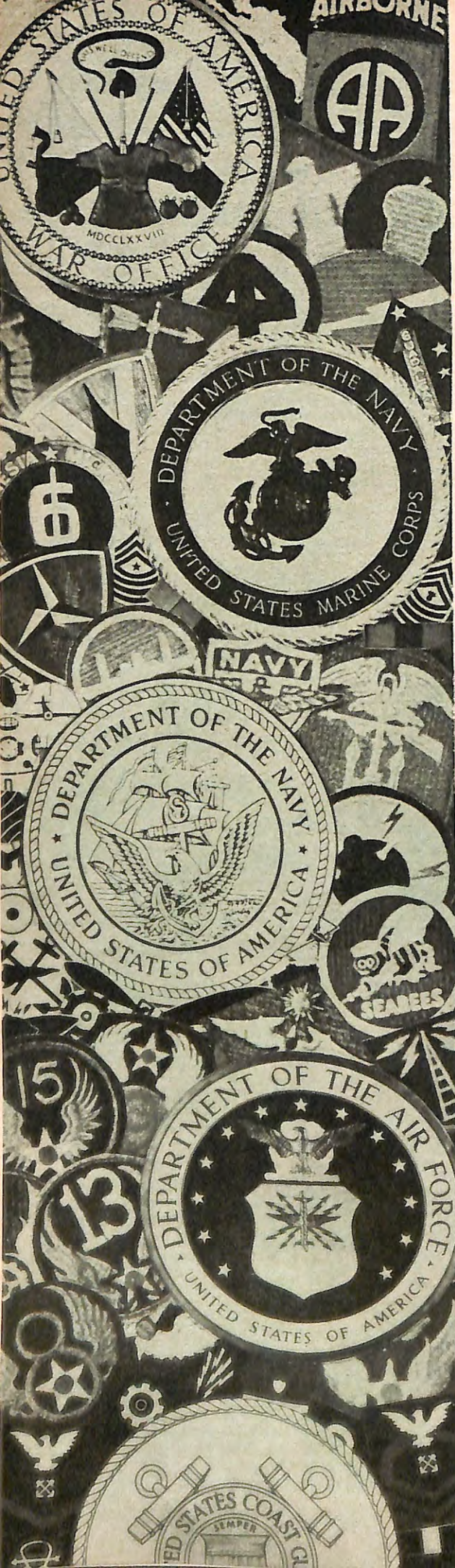
we humbly bow in Thy divine presence to lift our hearts in humble gratitude for the bountiful blessings Thou hast so generously bestowed upon us. As we count our blessings, may we not forget the grave responsibility which Thou hast placed upon us: To employ the effective power of the Armed Forces to bring peace in freedom to all mankind.

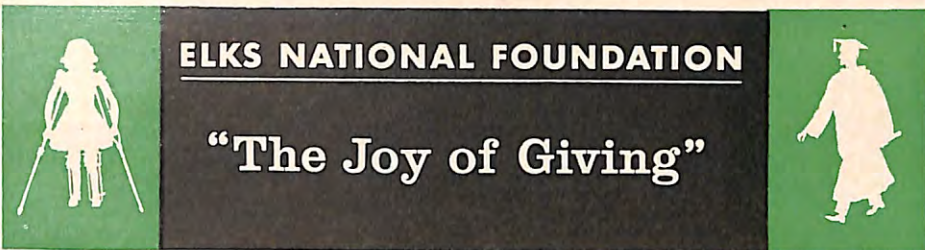
Help us, O God, to employ our strength and all our material resources to defend the human dignity of every citizen in every land, but may we ever be mindful that human progress and the elimination of fears and intangible anxieties can be achieved only as we, as individuals, make our personal contributions in the realm of moral and spiritual values.

While we conceive and construct the mighty weapons of war to discourage the enemies of freedom, may we walk in the paths of righteousness so that Thy wisdom may be our wisdom and Thy purpose our purpose.

As we search for more effective methods to increase our knowledge, to improve our way of life, and to protect our national and international interests, may we not forget that man's basic, fundamental, and eternal need is God.

As we push back the horizons of knowledge, may we place our hand in the hand of God and seek first His kingdom and His righteousness so that our advances into the storehouse of God's ancient and boundless truths may not overwhelm us but, instead, dispel the darkness that lies within us and bring the warming rays of God's healing power to the souls of all men everywhere.





ELKS NATIONAL FOUNDATION

"The Joy of Giving"



When Grand Exalted Ruler John E. Fenton visited Racine, Wis., Lodge February 24, he performed one of his favorite duties: He received \$6,400 in checks for the Elks National Foundation. In the photo, Grand Secretary L. A. Donaldson is seated (right) next to Judge

Fenton; standing, left to right, are Grand Forum member Alfred E. LaFrance, lodge Sec. William H. Otto, Exalted Ruler Harry A. Linsey, Grand Lodge Activities Coordinator Bert Thompson, and George T. Hickey, member of the Grand Lodge New Lodge Committee.

Pushing to the Top

The old truism about believing in what you sell made itself evident in the story of Rock Hill, S. C., Lodge's efforts in behalf of the Elks National Foundation, proving that their motto "to sell others, you must be sold yourself" is one that works.

In 1953, a committee of more than 65 was selected by Secretary James E. Parker, Jr., to spread information about and interest in the Foundation to as many members as possible. After the initial campaign, 253 new participants had signed pledges of \$100 each, to be paid at the rate of \$10 a year, including every member of the committee. At the same time, a "Foundation board" was placed in the lodge's club room bearing the names of participating members and their record of annual payments. A permanent board will be placed in the lodge room in 1963 when the original group will have completed the ten-year pledge for the Participating Membership certificates. The lodge expects this roll of honor to remain and grow for many generations to come.

Each year, more members are being contacted to pledge their participation.

Secretary Parker, who is also the lodge's Foundation Committee Chairman, offered to draw on bank accounts of members at the rate of \$1 per month, 10 months out of each year. This idea appealed to more than 250 members and brought the total participating membership to more than 600 last January. It was also Jim Parker's idea (approved by Past Grand Exalted Ruler Malley, Foundation Chairman) to identify a member paying into the Foundation by stamping his membership card "Participating in the Elks National Foundation."

The active efforts of Secretary Parker and his Committeemen have paid off: As of April 1, 1960, Rock Hill Lodge led the Order with a total contribution of \$28,547.67.

Getting 1961 off to another fine start, the Committee held a supper January 30 for members who brought in new pledges and for the pledgees. There were 77 of the latter. The lodge is striving for at least 60 per cent of the membership to be participating in the Foundation, hoping also to be recognized as number one again at this year's Convention in Miami Beach.

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BEFORE you think again of those family expenses that will grow as your children grow—think of how this valuable little booklet might brighten your life.

It's called "DIVIDENDS OVER THE YEARS." And it's a wonderfully simple guide to acquiring good stock for the purpose of having

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Rod and Gun

(Continued from page 13)

feet out of a submerged weed bed. The fisherman's bait, a large chub, dangled just off the pointed end of the log.

"Did you ever see such a pike?" he asked, adjusting his glasses. "He's almost taken my bait two or three times—in fact, he had it once and I pulled it right out of his mouth! I figure about dark he'll take that chub for sure. What a pike!" We didn't spoil his day by telling him any different. It gave him something to think about all winter.

Most of us fishermen not only have imaginations that assure us of ample fish to be caught in our pet waters but we also have ultimate faith in our own abilities. This is good and proper, of course, but sometimes it is taxing on the individual who must continually rationalize his lack of success. All fishermen can rely on the moon, the tide, the barometer, the direction of the wind, and other such dynamic forces of nature to justify an empty boat, but pike fishermen have it especially easy. During the height of the summer vacation period, pike are said to get sore teeth. Naturally, when their molars are aching they find little joy in chewing plugs and spoons; thus fewer are caught. This theory was established years ago by a perpetually-unlucky but brilliant pike fisherman, and it was accepted immediately. It has seldom been challenged since, least of all by us fellow pike fishermen.

One I met up north, who obviously was a successful fisherman, had a contradictory theory. For no good reason that I could see, he said to me one day, "Tomorrow is the new moon." That sounded like a fact which left little room for dispute, and I didn't know what to say, so I didn't.

"I can see that doesn't mean anything to you," he continued in a superior tone.

"Should it?" I asked.

"I'm going to let you in on a little secret," he said, lowering his voice and motioning me close, although there wasn't another soul in sight. "An old Indian told me long ago that the new moon in August is the time to catch pike. Since then I've always tried to plan my vacations to coincide with this date. Business sometimes interferes and I have to go pike fishing whenever I can get away, but I don't like it."

The look on his face indicated that I owed him something, but I didn't have any such valuable bit of information to exchange. The least I could do was make conversation.

"Oh," I said.

"The new moon in August," he repeated with a nod of his head. "Remember that."

"It works, of course," I commented.

YOUTH LEADERSHIP JUDGES



REP. MARGUERITE S. CHURCH



SEN. MAURINE NEUBERGER



REP. JESSICA M. WEIS

Three members of the United States Congress, all of them women, will judge the Elks National Youth Leadership Contest, it has been reported by E. Gene Fournace, member of the Youth Activities

Committee in charge of the contest. The legislators are U. S. Senator Maurine Neuberger of Oregon (chairman), Rep. Jessica M. Weis of New York, and Rep. Marguerite S. Church of Illinois.

"Well, frankly, no," he replied. "It has never worked for me, but it will some year. An old Indian told me, so it has to work!"

Jim Smith and I followed an old Indian's advice once. We started early in the morning and went ten miles down Gods Lake by canoe; then paddled, poled, pushed, dragged, and talked the canoe up a steep, shallow rapids in which we broke one paddle and my back. Then we crossed a large unfished lake and eventually came to a grassy narrows before entering still another lake. This, the old Indian had said, was where the biggest pike in all Manitoba lived. We fished and we fished. Jim is a good pike fisherman and so am I, of course, unless I'm off form as usual. However, we caught not one fish. It was the only day I have ever fished for pike in northern Canada when we failed to find any. And that night when we dragged into camp, we discovered that Mrs. Smith had walked down to the water at home to catch a small pike for dog feed and had landed one so big they almost had to have it mounted.

I got out the books that night and studied them. Finally I determined that the moon was at its nadir for our longitude at the time we were fishing the narrows. Besides that, the sun and the moon were in juxtaposition; in other words, they were contra-coordinated on a hypothetical plane bisecting our position. No wonder! Undoubtedly that old Indian knew what he was talking about. Old Indians always do.

But pike can't help the way we fishermen are. They strive to please. Inventive people come up each season with a large and varied assortment of new lures. Some are shiny, some are dull; some float, some sink; some spin,

some wobble; some travel straight, some have amazingly evasive maneuvers. But as clever and imaginative as the lure makers are, none has ever devised one that a pike somewhere won't hit. He can be so carried away by this zeal that he may even mistake his blood brother or his Cousin Lucifer for a new lure and eat him, or he may bite the hand of the fisherman who feeds him, but it's all done in good faith.

This is what I like most about pike. When I get loose on a northern lake where the pike are plentiful, unsuspecting, and eager, I'm fat and happy. I'm in hog heaven for sure. There's no fish that can satisfy a fellow like a pike with an empty stomach. And even one with a full stomach hates to be a spoil sport. He still has a large mouth which he can use pelican style. If he can't swallow anything at the moment, he will tote it around with him until his stomach can accommodate it.

If other fishermen are constituted as I am—if they like action—there's no remedy quite like an unmoled bay on a northern lake full of ravenous pike. Lots of similar bays on any one lake may have just a few, but there always seems to be one spot where they are gathered in a huge convention. I've seen this several times, and I've never understood why. There could hardly be enough food to go around in such a limited area, and this seems to be borne out by their eagerness to get at a lure—and it doesn't matter what lure. If they miss it the first time, they try again and again until hooked. And, occasionally, deprived of his chance at the lure, a big pike will actually grab a smaller one amidships while the latter is on the line.

At the last such place I saw, it wouldn't have been safe to put a hand

in the water. In one little cove on a northern Saskatchewan lake last summer, we caught—and released, of course—more than 60 pike as fast as we could bring them in and take them off the hook. Releasing them took up most of the time. Because of a pike's sharp teeth and gill rakers, and razor-like gill plates, this is a good way to get cut hands, but such a spot will soon teach anyone how to handle them. The best way is to get a firm grip on the under, softer part of the gill cover, then to work the hooks loose with pliers. The eye sockets are a ready-made grip for a big one to be killed, but one to be released should not be held this way.

One way to save all this bother is to remove the hooks from a spoon when they are coming fast. The strike is the most fun anyway. Most fresh-water fish and some salt-water fish have their timid side, but not a pike. He is savage through and through. And it is surprising how long and with what determination one will hang onto a hookless spoon. He simply can't bear to see such a pretty thing get away.

The most fun is to entice a big one into hitting a surface plug. He'll swirl under it two or three times as though uncertain what to make of it; then he'll try to kill it. He'll smash it as savagely as a barracuda, sending a spray of water in all directions. If pike do have sore teeth by the end of summer, as the theory says, I'm convinced that they get them from hitting plastic plugs and metal spoons all season.

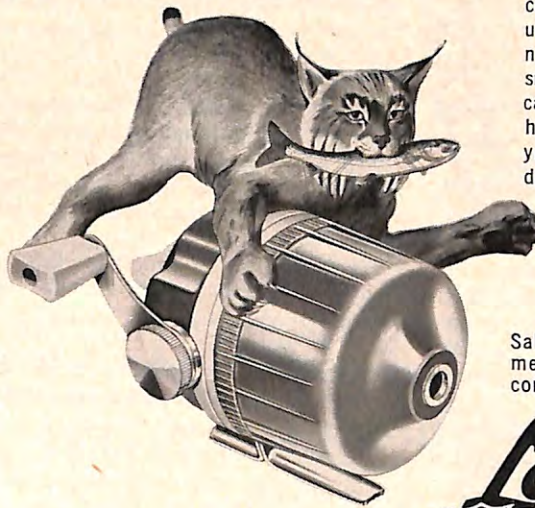
And don't let anyone tell you that a pike never jumps. Some don't, but others put on a fine aerial show. I can't say that this is a premeditated bit of strategy. Pike are somewhat like us pike fishermen: they're excitable. Maybe a jumper just goes hog-wild crazy when he's hooked and confuses up with down. It may come as a complete surprise to find himself suddenly adrift in mid-air. And sometimes he may get an able assist in that direction from the man with the rod. An otherwise normal and controlled individual can't be held accountable for his actions where a big pike is concerned.

No, there's nothing really wrong with us pike fishermen. We just get enthused. Actually there's little difference between a pike fisherman and a bass fisherman, for instance, except the length of his arms. One man I knew always felt it necessary to get up on his tip-toes when describing the length of a big pike. One evening at supper in camp he got so excited telling about the big one that got away that he couldn't even catch the peas on his plate. He got a fork of potatoes almost to his mouth before it got away. With that he declared he wasn't hungry anyway, then got on his feet where he could describe the battle properly.

There's nothing really wrong with him, though. He just likes to fish. • •

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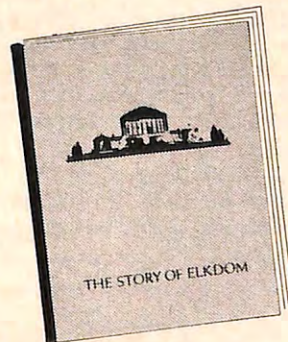
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Play Cards with John R. Crawford



CANASTA is so popular with women that many people lose sight of the fact that it is one of our foremost games of skill. It should be just as popular with men as any other game of the rummy family.

No game in the history of time ever caught on as quickly as canasta. This most exciting game came to us from South America about 1948. Nearly every card expert, including me, wrote a book, and thousands of newspapers and magazines ran articles about it. Within two years, surveys showed it to be the most popular card game in America.

Even such non-card games as Mah Jong, Chinese checkers, and Scrabble never caught the public fancy as quickly as canasta.

The game spread to Europe, and, in fact, I was one of the players in the first international canasta match, which was played in England in 1951.

Various reasons have been advanced for the immediate success of canasta. I think it was chiefly because people were in the mood for a game of big swings, where the play of one card might make a difference of thousands of points. In addition, canasta is easy to learn and almost any number can play, although it is best for two or four.

In the beginning, most canasta players, accustomed to other types of rummy, melded too quickly and concentrated on playing to go out. This is just the opposite of what good strategy dictates.

To win in canasta you have to score a lot of points by melding. To score a lot of points by melding, you have to have a lot of cards. You can't have a lot of cards unless your side gets the pack (the discard pile).

Therefore, the real skill of the game—especially the four-handed game, which I am going to discuss—centers around the play for the pack. The side that gets the first pack, even if it contains only

six or eight cards, has an immediate edge—including an advantage in getting future packs—and goes on the offensive. The side that loses the first pack nearly always concentrates on going out as soon as possible.

Here is some advice that could save many thousands of points for most canasta players.

1. **SELDOM** make the initial meld without taking the pack or unless the opponents have taken the pack.

Not melding without taking the pack is the single most important advice that I can give you. Don't just meld because you have your count. It is very important to keep your eleven cards in your hand and give yourself the maximum number of chances to get the pack.

Needing only 50 or less, you should almost never meld without taking the pack, and very seldom should you meld needing 90 or 120. Here are some hands with which most players meld when they shouldn't.



In spite of the fact that three aces are the ideal meld, needing 50, plus the fact that you don't even waste a wild card, you should not meld until your side gets the pack or the opponents have gotten it.

Most players, needing 120, would be delighted to make the initial meld on the following hand, but they would be wrong.



Six cards used to be considered an economical meld for 120, and this hand could make it by melding Joker-Ace-Ace and the deuce with either low pair, but it would be criminal, with such a fine hand to get the pack yourself, to put any cards down.

It is true that sometimes your part-

ner doesn't have the count and you can help him by melding, but good opponents will freeze; and now, because of having reduced your hand by melding, you will find it very hard to keep them from getting the pack. Also, your melded cards will probably give the opponents some safe discards which they would not otherwise have had.

2. **EXCEPTIONS** are the most economical meld when you need 120 or 90, and the "quick-out" type of hand.

Here are the few times you should meld early.

A. When you can make a *very early* economical meld of 90 or 120.

Needing 90: Joker, Ace, Ace.

Needing 120: Joker, Joker, Queen, Queen.

I would meld Joker-Ace-Ace any time in the first two or three plays, needing 90. I would meld two jokers and two 10-point cards or two aces in the first three or four plays, needing 120. Any time later in the play I would make neither of the above melds without taking the pack—or unless it is the last play of the game and I have a safe discard.

B. The quick-out hand.



On this hand, even if the pack is fair-sized and whether I need 50, 90, or 120, I would meld three aces, three jacks, and three tens and discard the four. If partner can bring any of these melds up to five (by adding two of the denomination or one card and a wild card), I am out on the next turn. Even if the four happens to give up the pack, we probably will be out before much damage can be done.



This is a dream hand, in that you clearly get it across to your partner, by over melding, that your two unmelded cards are wild cards. I would meld

Correction: Because of a proofreading error in the bridge hand on page 43 of our April issue, with which Mr. Crawford demonstrated the use of the Stayman Convention, the designations for East and West hands were reversed. While this was apparent to our bridge-playing readers, we want to make clear that this was our error and certainly not Mr. Crawford's.

Joker-King-King, 2-10-10, 2-6-6, and throw the black three. Once again, all partner has to have is two of either meld and you are out. Notice that when you have a quick-out hand you put *everything* down.



Needing 50, I would meld Joker-Queen-Queen and throw an odd card. Since you are not supposed to meld 50 without taking the pack (or without putting down several melds, signifying a quick-out hand), you say to partner, "I have a lot of wild cards but I cannot play for the pack with only one pair. Please meld everything you can and with luck I will be out in a round or so."

3. IF THERE IS a fair-sized pack and an opponent makes an initial meld without taking it—freeze the pack.

It is almost a matter of routine in a good game to freeze a fair-sized pack when an opponent makes the initial meld without taking the pack. An unfrozen pack is almost impossible to defend.

If the opponent on your right makes the initial meld, you should always freeze, unless you positively cannot spare the wild card (or you haven't any). In the latter case you try to play safe and hope that your partner will freeze.

Here are some examples.

The opponent on your right melds. You have, after drawing:



A. You need 50.

You should freeze immediately by discarding the deuce. You can spare the deuce and still have the count left if you should have an opportunity to take the pack later. True, you can throw a black three and be safe temporarily, but why leave it up to your partner to freeze the pack? He may not have a wild card—or can't spare one.



This hand is a little more difficult. You cannot conveniently spare the joker, so you should play your black three and hope your partner will be able to freeze, leaving you with the count you need to get the pack. If your partner doesn't freeze but plays safe, you must freeze with your only big joker on your next turn. Don't be afraid to give up your

count, particularly at 50 when you can easily draw it gain. The main thing is to protect the pack.

B. You need 90. The opponent on your right has made the initial meld for his side, without taking the pack. You have:



You have almost a worthless hand, so play your deuce, freeze the pack, and make life easier for your partner. As bad as this hand looks, if your partner melds behind your right-hand opponent who made the initial meld (and your partner may do this, because he is discarding to a short hand), you may easily get the pack.



With this hand you should take a chance on discarding a card you think your left-hand opponent doesn't need (something he threw earlier that might have been a singleton). Your partner is now practically forced to freeze, and now you will have the count left and a chance to get the pack. Under no condition should you make the initial meld until the pack is taken.

C. You need 120. The conditions are the same as before. You have:

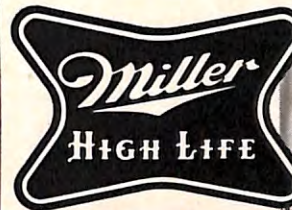
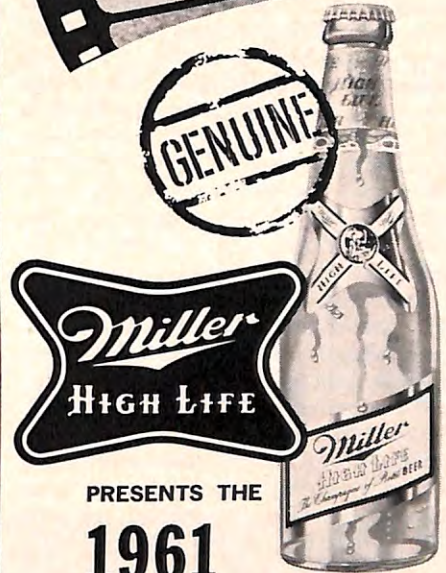
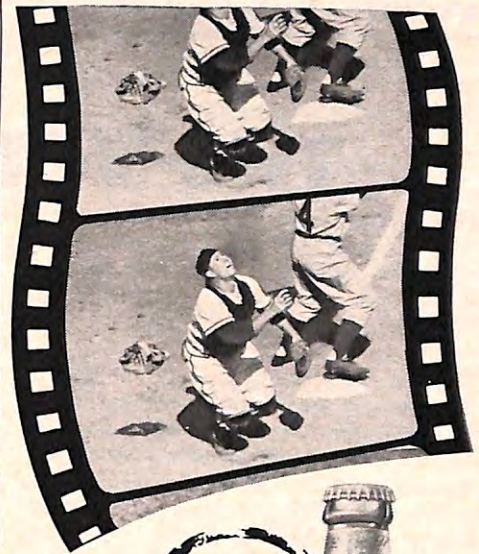


Again your hand is hopeless to build up to 120, so freeze with your deuce and hope that, after you discard your black three, your fives will be safe and you will be able to save the pack.



This time you should play your black three and hope partner freezes. You may easily draw the count you need (just another ace is enough) and be in position to play for the pack. If your partner does not freeze and you do not draw a card you think it is safe to throw, then you must sacrifice your hand and play your joker.

THE RULES OF CANASTA may be obtained without charge from the Association of American Playing Card Manufacturers, 420 Lexington Avenue, New York, N.Y., by asking for them and enclosing a stamped, self-addressed envelope. • •



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THE VET: A Sick Dog's Best Friend

By ED FAUST

IT WAS Field Marshal de Villars of France who said to his Sovereign, Louis XIV, "Defend me from my friends; I can defend myself from my enemies." Occasionally I am reminded of this when asked by a reader what to do about a sick dog.

Obviously, anyone taking the trouble to seek advice, even though by mail, is a friend to his pet. But he may be a friend who is unaware of the hazards of home treatment for what may be a condition marking the beginning of an illness fatal to the dog. Certain of such diseases can be accurately determined by experienced dog owners, most of whom will be among the first to engage a veterinarian, not only to confirm their diagnosis but to follow through with adequate treatment. Being experienced, they know that the early symptoms of a number of dog illnesses are very much alike, and to pinpoint them with finality calls for an examination by one who is trained in the practice of veterinary medicine.

(And, I may add, who is experienced in small animal practice. Some veterinarians deal mainly with farm livestock—horses, cattle, and other large animals. Many others are most experienced with

dogs, cats, and sundry house pets.)

To the layman, what may seem to be nothing more than a simple cold may prove, upon examination by a competent veterinarian, to be the beginning of that deadly disease, distemper—and this is only one example. For the writer about dogs to accept the diagnosis of an untrained dog owner and then make a long-distance guess at naming the sickness by mail is, I believe, unfair to both owner and the dog, particularly when the writer is not a veterinarian. And not many writers are vets. I'm not, and so I decline the responsibility of trying to name the sickness or prescribe a course of treatment.

For these reasons I refer all who submit medical problems to me to the veterinarian of their choice. An untrained owner who plays amateur veterinarian has a dog that needs to be defended from that kind of friendship. That is a time when the dog really needs a friend. It has no one else to turn to other than the owner, who thus unknowingly can be its worst enemy.

How many dogs have died from home doctoring nobody knows. How many are now victims of do-it-yourself owners is anybody's guess. True enough,

there are places where the nearest veterinarian may be located many miles from the home of a sick dog. Where this is so I suggest that the owner get in touch with his state animal husbandry station, if there is one, or his state agriculture department. Otherwise, contact a state official who can direct your inquiry to the proper agency.

If it is a question of internal or external parasites afflicting the dog, they can be detected by any observant owner. To banish these there are a number of excellent preparations sold by drugstores or by mail. Should you who read this not know the names of these products, drop me a line and I'll be glad to provide them.

The practice of veterinary medicine is believed to have originated with the domestication of animals, and historic evidence is found in laws of Assyria dating from 2200 B.C. It wasn't until comparatively recent times, however, that it became an established profession. In the United States, the first school to graduate a class of veterinary students was the Boston Veterinary Institute, established in 1854. Today there are 18 schools and colleges in this country that teach veterinary medicine. There are approximately 20,000 veterinarians, two-thirds of whom are in private practice. The remainder are engaged in governmental or commercial fields, with nearly 800 of these in our armed forces. Approximately 5,000 are engaged in the small animal field, and less than 300 of all our veterinarians are women. It is estimated by the American Veterinary Medical Association that for the next several years about 1,000 new graduate veterinarians will be added to the profession each year. For a nation that is said to harbor some 20 million dogs (a rough estimate, I believe) and nobody knows how many cats, cage birds, and other household pets as well as millions of large domestic animals, the profession most certainly isn't overcrowded. It's well worth the attention of any young man or woman in search of a career.

The eighteen schools and colleges of veterinary medicine all require two years of pre-veterinary study for entrance plus four years of professional study for the degree of D.V.M. (Doctor of Veterinary Medicine). Following this, the graduate must pass a state

BLACK STAR PHOTO



Veterinarians inject an anesthetic before subjecting a dog to surgery.

board examination to be licensed to practice. With the limited number of schools and colleges of veterinary medicine enrollments are limited, and the requirements for entrance are consequently high. In the veterinary college no less than 4,000 hours are spent in the classroom, the laboratory, and in clinical study. When you take your dog to a veterinarian you deal with one who has had to study anatomy, histology, embryology, physiology, biochemistry, pathology, bacteriology, immunology, parasitology, pharmacology, *Materia Medica*, food hygiene, surgery, and—well, I could properly list other subjects, but these are sufficient to give some idea of what that state license on his wall stands for. I should have mentioned that some veterinary colleges require prospective students to have spent some time on a farm or have some knowledge of farm animals.

The statistics cited here are largely those of the American Veterinary Medical Association, official organization of the veterinary profession in the United States, supplemented by an address given by Dr. H. E. Kingman, Jr., executive secretary for that Association. I suggest that anyone who reads this and is seriously interested in a career that can bring happiness to many people would do well to get in touch with the Association. The address is 600 South Michigan Avenue, Chicago 5, Illinois.

It is interesting to note that within the past 30 years, more than 3,000 veterinary hospitals have been established in the United States, many of them quite recently. This is a good indication of our expanding economy and increasing regard for animals. The vet's fees, however, are among the most modest asked by any professional man. The value of his services far exceeds their cost. I know that this is true through the letters I get from dog owners.

In their research, veterinarians have made valuable contributions to human

Ed Faust has received a letter from a reader requesting some specific information. The dog owner, however, neglected to sign his name or give a return address. Any reader who has not received an answer to his letter should write again.

welfare. The first knowledge we had that carbon tetrachloride was a practical treatment for hookworm in human beings was given to the medical profession by Dr. Maurice Hall, a U. S. Department of Agriculture veterinarian. Air Force veterinarian Colonel Harry A. Gorman invented a ball and socket joint to replace shattered hips in dogs which

has been adapted for human beings who have suffered hip injuries. These are only two of many examples of veterinarians' discoveries that have proved to be greatly beneficial to human beings.

Veterinarians are also among those who most strongly favor strict enforcement of laws against cruelty to animals. Their affection for and understanding of animals which led them to choose their careers makes them the quicker to react against cruelty. In the course of their work they see too much pain not to know what it means to animals.

For my vet, I would not choose a yes man. If he is honest in telling me, in language that I can understand, just what he thinks is the matter with the dog (after reasonable observation), I like that. He doesn't have to be too polite; I can get deference elsewhere. I want a verdict and medical attention. He must keep a clean establishment—by that I judge if he is a careful man. He must be sympathetic, not necessarily to me but to my dog, and I look for him to know what he is doing. If much has to be done to my dog, I want at least an approximation of how much it will cost, but with full understanding that he may encounter hidden needs that neither he nor anyone else could anticipate. My own doctor some time may be faced with the same uncertainty regarding me. • •

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Tom Wrigley

WRITES FROM WASHINGTON

PEACE CORPS applications are still flooding the new agency's headquarters, and the immediate bottleneck is to screen them and accept volunteers best qualified for the serious work in the field. Thousands of college men and women between 20 and 30 want to serve. Their enthusiasm is terrific. Order, however, now prevails at Peace Corps headquarters not far from the White House. R. Sargent Shriver, director, has his new organization working smoothly if not calmly and is meeting a mess of problems with the smile of an optimist. Seems like everybody trying to get into the Corps wants to go overseas next week, any old place, just so as to get busy. Actually, President Kennedy will be pleased if by the end of this year there are a thousand workers in the field.

HOUSE BANS TV both for its floor sessions and for its committee meetings. Speaker Sam Rayburn doesn't want the TV cameras and the bright lights over on his side of Congress, and the Rules Committee issued the edict.

HIGHWAY CONSTRUCTION will touch an all-time high this summer under the expanded program urged by President Kennedy. In his highway message to Congress the President pointed out that when the interstate road system is completed motorists will save every year the equivalent of 42,000 years of travel time. The system, it is estimated, will save 4,000 lives every year through reduced traffic accidents. Billboard control along interstate highways, meantime, is not winning widespread support as expected. Only a few states have passed enabling legislation to join the Federal Government's effort. The deadline is July 1, but this may be extended. States which adopt billboard control qualify for a Federal bonus of an extra half of 1 per cent toward construction costs. More than 10,500 miles of interstate roads are now open for traffic.

PIERRE SALINGER, the President's press secretary, attended a fund-raising luncheon for the National Symphony Orchestra and surprised everyone by sitting down at the piano and playing an original composition. He then ex-

plained he "wrote it as a boy." The press secretary, showing a talent which never shines at news conferences, said he was brought up in a family that knew, understood, and loved classical music. He said he would like to see, under White House auspices, establishment of an American music prize and an American art prize with prestige to make them sought throughout the world. The awards would be made in Washington.

DEDUCTIONS FOR DISABLED persons as provided in a bill by Rep. Eugene J. Keogh of New York is winning much attention on Capitol Hill. It would permit handicapped persons to deduct up to \$600 in their income taxes each year for taxis, automobiles, fares, etc., to and from work. Congressman Keogh says there are two million persons who cannot take the jobs they want because they cannot afford to pay extra transportation.

CLEANUP CAMPAIGN is in the works for Washington. Many public buildings are grimy and dirty, and street signs and store fronts need touching up. Many taxicabs, too, can stand a fresh coat of paint. The White House, Capitol, and the U.S. Supreme Court building are spotless, however.

DENTISTRY PAYS OFF in other ways besides just filling teeth. Valentine M. Annan, Georgetown U. Dental School freshman, discovered his parked car had been banged in the rear. He made a dental plaster of the dents and found a truck with a fender lump which fitted the plaster. A \$116 settlement was made out of court.

MIRACULOUS TONIC which was actually sea water has been corked up by the Food and Drug Administration. They charged an Ohio man took some water from the Atlantic Ocean off the Jersey Coast and offered it as a cure-all tonic at prices up to \$3.18 a pint. The sea water, FDA alleged, was offered as a remedy for anemia, gray hair, baldness, etc.

POSTAL INCREASES will be up for another battle in this Congress. Postmaster General J. Edward Day wants



TOMMY WEBER PHOTO

a boost all along the line. First-class mail would jump from 4 to 5 cents, airmail stamps from 7 to 8 cents, and substantial increases will be sought for second and third-class as well as parcel post.

BATTLE OF BULL RUN will be reenacted July 22 and 23 on the Manassas battlefield near here, and over 15,000 of the 23,000 seats already have been sold. It will be one of the biggest events of the Civil War Centennial.

THAT \$9,000 HOUSE for retired people, exhibited here during the White House Conference on Aging, brought many inquiries. Those who want further details should write the Douglas Fir Plywood Corporation, Shoreham Building, Washington, which, in cooperation with the American Association For Retired Persons, designed it.

DISTRICT DILLS . . . Washington National Airport ranks third busiest in the nation, with Chicago's Midway first and Miami second. . . . If the Government says okay, a credit agency here will let card holders buy mutual fund shares on their charge account. . . . There are more than 300 Udals in Arizona, the state Interior Secretary Stewart Lee Udall comes from. . . . Prettiest bunch of gals to visit Washington this spring were the asbestos workers. They toured the city in special buses with asbestos signs, but not one girl wore asbestos mitts. . . . Washington has \$3.7 million in District parking meter funds in the Treasury. . . . Senate subway has a sign which reads "keep off the tracks or smile as you go under". . . . Today's dollar is worth 47 cents of what it was in 1939, so a dime tip is only worth a nickel.

Watch Your Figures!

(Continued from page 7)

lines of merchandise. For example, he was unable to determine income from his higher-profit meat section separately from that produced by groceries, a lower-profit line. To check his prices and keep them competitive, he went across the street to the A&P and compared prices there. Joe didn't know why he wasn't making money. But he knew he was out of cash. He had been flying without instruments and was on the brink of disaster.

When he went to the bank for re-financing he got a stern but sympathetic reception. Joe was hard-working and intelligent and the bank thought he could make money, but only if he was in control of the business instead of letting it run wild. The bank agreed to a refinancing plan, provided he engaged a certified public accountant to set up improved records which would tell him (and the bank) what was actually happening in the store.

What the CPA quickly uncovered explained Joe's impending bankruptcy. Joe didn't know where he made or lost money, either in departments or product lines. The CPA set up a system to provide this information, essential to ferreting out trouble spots. He computed the break-even sales volume, \$5,700 a week, that would pay Joe's salary and add \$200 monthly to capital.

The key to Joe's problem was gross profit margins. Joe had never realized that to achieve an essential over-all 17 per cent mark-up, his meat department had to show 22 or 23 per cent to counterbalance the 13 to 15 per cent normally attainable in groceries. But Joe's meat was producing only 15 per cent. Joe's faith in human nature was shaken when the CPA's new record system indicated that a checkout clerk was stealing some \$3 a day on cigarette and candy sales not being rung up on the cash register. In five years, that single item added up to \$4,500 lost.

Adequate records changed Joe's business picture almost overnight. In the first six months he met all his obligations and made a net profit of \$6,000 over his salary. He did this with no increase in total business. And this case—a real one—is not exceptional. The important fact to underscore is that Joe's CPA consultant achieved this transformation at an additional cost of only \$25 a month!

Not every small business can get adequate records regularly for such small cost. Accounts of outstanding CPA consultants show costs up to \$500 a month on \$8,000,000 annual sales. But most charges ranged from \$30 to \$200 monthly, and a substantial number were \$100 or less. This is accomplished where the proprietor or his wife, instructed by the accountant, keep the

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Our staff using the latest market statistics has just completed a most timely survey. It examined the history, price earnings potential and capitalization records of hundreds of companies for stock-split possibilities. We wanted to find out which companies might exchange 2, 3 or 4 shares of new stock for one of the old in 1961.

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basic books. These provide the figures the accountant needs to prepare a statement and for the interpretative data which may make the difference between failure and success.

The difference between these extremes may point up the difference between a certified public accountant and a bookkeeper. A bookkeeper must know simple arithmetic and, as Webster puts it, "keep a systematic account of business transactions." He records what happens. It is the accountant who adapts and translates these records into often explicit and always meaningful guidelines upon which the boss can base decisions.

While some accountants may penetrate far more deeply into shaping the business of their clients than others, it is one of his functions, and well within his ability, to make fiscally sound and profitable many of the several million small businesses which account for some 35 per cent of our total volume of sales in some 50,000 communities. His job is to try to rehabilitate as many as possible of the some 300,000 annual business failures which are now occurring at a rate comparable to the depression days of the 1930's. In 1960 the rate reached a 20-year high—57 per 10,000 companies listed in Dun and Bradstreet's rating book. The rate among companies not listed is believed to be much higher. Three out of five

fail for liabilities of only \$25,000 or less; the average of all is below \$50,000. This is small business in terms of Main Street—the business which needs an accountant most and uses him least.

The average business failure has a ready answer for his predicament. Almost invariably his complaint is, "I ran out of money." Lack of capital has, in fact, been generally accepted as the cause of most failures. Recently an analysis by the Bureau of Business Research, University of Pittsburgh, indicated that this hypothesis is not true. Close studies of actual business operations showed that shortage of working capital was present in almost all bankruptcies. However, it was a symptom of inadequate management rather than the cause of failure. The shortage most often occurred when collapse was imminent; it rarely caused the decline.

This authoritative study revealed that among companies which failed there were violations of more than one of the basic principles of good management. But the most prevailing single management deficiency was poor records. According to Robert E. Witschey, past president of the West Virginia Society of Certified Public Accountants, "This deficiency led to inadequate cost standards and uninformed management and thence to poor financial planning and disaster."

Nowhere, says Mr. Witschey, "was

there any evidence of failure because of the breakdown of the accounting function. The difficulties arose because of management's failure to use accounting." There was real evidence, in fact, that where management established adequate record keeping, the change from loss to profit was sometimes dramatic. This indicates, Mr. Witschey says, "that business success is directly related to the full use of adequate records."

The natural question is, if records are so important why do most small businessmen neglect them? The small businessman isn't dumb. On the contrary, he is often quite bright. He has an unusual amount of enterprise. He has faith in himself. His energy is frequently boundless. But the post-war small businessman has been engulfed in new problems that his antecedents, if they faced them at all, confronted gradually and without pressure.

An obvious example is the income tax. Keeping tax records alone seems a monumental task to some proprietors and many of them are haphazard about it. Internal revenue agents confirm that many small businesses pay taxes they don't legitimately owe because even tax records aren't properly kept.

The credit explosion has also complicated small business operations, both as debtor and creditor. Instead of a few known and trusted accounts, scores or hundreds may be carried about whom the boss knows little. He must be able to judge the potential of merchandising campaigns which tie in national and point-of-sale advertising with reduced prices for big orders, and weigh them against others employing other tactics. And his decision, based on po-

tential profits for him, cannot be made next month or next week. It must be made right now. These problems can be complex indeed. How can he make considered judgment? If he doesn't know his business inside out, the answer is that he can't.

While the accountant can add his general business experience to that of the small business manager and can supplement and guide him in his operations, he cannot overcome basic incompetence. When he becomes the boss of his own business, a good salesman who doesn't know how to buy, for instance, may be in for hard sledding. The accountant cannot counterbalance lack of initial capital. No matter how small a business is, it must have operating finances that are adequate relative to the needs of the business.

Nor can he overcome a poor location. Location can be of major importance.

So also can be the mental attitude of the owner. If he must have his own way simply to assert his authority, nobody can help him but himself. He had better be right. If he is readily diverted to other interests, neglect is almost certain to set in. Neglect can turn black ink to red in a matter of weeks. If he is chronically overconfident and insists on planning accordingly, figures may help but will not cure.

Although the accountant cannot resolve all the problems that might arise from poor products or service, family factors, or lawsuits, he can sometimes head apparent disaster toward success. When the owner of a woodworking business died suddenly, he left an inexperienced son, a daughter requiring a college education, a wife, and five employees bereft of leadership. The

business was the sole source of support for all these people.

In response to a loan request, a bank asked a New York CPA consultant to investigate. He found that much as the business needed money, it needed a budget even more. Without a budget, a loan would quickly be dissipated. The CPA set up a modest, inexpensive, and workable accounting system. He included not only a financial budget but a production budget. It was as important to know and control the cost of production as it was to limit expenditures.

With these budgets governing operations and aimed at producing a minimum net requirement of \$16,000 a year, the business was headed on a planned course. When they were made aware of the importance of production and of controlling its costs, the five woodworkers developed a keen personal interest in how they, and the business, were doing. They were kept informed.

Today, two years later, the little business nets \$24,000 a year for its owners. This is not a huge sum. But a daughter is going to college, a widow is comfortable, five employees are happy with no thought of leaving, and a son is building a business and a career. The \$24,000 is 50 per cent over minimum needs and immeasurably better than threatened failure. The difference is in making figures make profits. (The accountant didn't create any new figures. They were always there.)

Although there aren't nearly enough certified public accountants to service all small businesses which need them, there is no imminent shortage to meet the requirements of businessmen smart enough to seek them out. Selecting a CPA is no serious problem. CPAs are like doctors, lawyers, and engineers. There is a profession, and the least of them has met rigid standards of education, of state law, and of his professional society. The required tests prepared by the American Institute for Certified Public Accountants are so tough that only two of three men examined pass, and many of these only on the second attempt.

Consequently, CPA's with at least a high minimum competence can be found by a random selection from the yellow pages of a telephone book, classified under "accountants, certified public." Free lists are published by state societies of CPA's.* As with one's doctor, though, the relationship is not merely intellectual. If the accountant can't develop a personal relationship with his client, he isn't likely to gain the feeling of accomplishment that is part of his reward. Some turn down because of incompatibility as many clients as they accept. And if the businessman doesn't

"History of the Order" for Chelsea, Mass.



Officials of Chelsea, Mass., Lodge have given a copy of "The History of the Order of Elks" to the Chelsea Public Library. Pictured as they presented the gift to Miss Sylvia B. Richmond, Librarian, are E.R. David W. Sokolove, right, and P.E.R. Morris Margolis, State Ritualistic Committeeman and Chairman of the same Committee for his own lodge.

*State society addresses may be secured from American Institute of Certified Public Accountants, 270 Madison Avenue, New York 16, New York.

like his accountant, he probably won't follow his prescription. In such a case he is wasting money.

An excellent source of recommendations for an accountant is an attorney, a business friend, or a banker. The banker particularly knows those he is used to doing business with; he is aware of their temperament and sophistication and has a stake in helping an inquiring business depositor.

Once an accountant is selected, it is wise to remember that improving profits of small business cannot be accomplished by waving a magic wand. Nor can the accountant eradicate sloppy, loss-producing procedures unless the boss does his part. In today's competition—which gets sharper and sharper as businessmen get smarter and smarter—success can follow only where the boss has total concern with profit. There was a time when men who wanted to be their own bosses set themselves up in business. Many have learned that there is little sense in being an independent failure. Today's proprietor needs to think hard and constantly about the relationship of sales to profits.

What happened in a small Midwestern business is fairly typical. Admonished by a CPA he had hired, Ellery Jones studied his figures carefully for the first months after a new system was installed. Soon he realized that with only a glance at the mid-month figures

for his manufacturing and distributing business, he could forecast what his month-end results were likely to be. When the figures were low, he turned on his sales steam. When the figures were high, he concentrated on improving manufacture and design. He soon found he was improving his sales techniques because his accounts spurred him to intensive effort when necessary. He also found he was budgeting his time for other important factors in his business growth. In short, using figures became a habit, a state of mind—another tool as essential as, and no more glamorous than, a typewriter, a telephone, a letterhead, or a lathe.

Ellery Jones' discovery of figures opened new areas of interest. He was making small electrical parts and supplies. He learned that there were two national associations in his field which published figures on trends in the industry, bulletins on new products, and information on sales techniques. He learned how to compare his own little business in fourteen different revealing ways with the average of others and to ferret out reasons for major differences. He also found out that providing unsolicited financial statements to his bank and to major suppliers did not make his business secrets common community gossip. But it did make some business dealings easier and more friendly.

He discovered, too, what most small

businessmen don't know: the value of a rating by Dun and Bradstreet. Once he had regarded this organization as a sort of fiscal FBI searching out business deadbeats. He now learned that its investigators were simply trying to facilitate commerce and credit and that, however modest his sales, the very fact that he was rated by Dun and Bradstreet improved his position in the financial community. It enabled him to get quick credit from new suppliers when it was needed and strengthened his position with former creditors. Companies with new and better equipment, which he needed but thought he couldn't afford, sought him out with workable propositions. In sum, starting simply with elementary help from a CPA, in two years' time he was moving out of anonymity into a respected, if still very small, position in his field.

Thus Ellery Jones learned the fundamental lesson: there is little or nothing available to big business which isn't available also to properly-managed small business—to the degree that is needed. What the little fellow must know to exercise his tremendous advantage in flexibility is where he is going and how he is going to get there. With an accountant's help—along with his banker and lawyer—he can chart a practical course. If his boat is otherwise seaworthy, he is almost certain to reach his destination. • •

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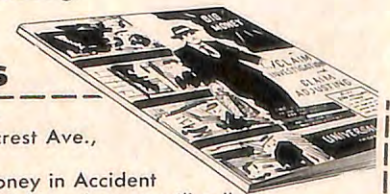
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At the opening of the Forty-first Elks National Bowling Tournament, which ran from March 3 through April 30, the Grand Exalted Ruler rolled the first ball. The tourney was held at Rochester, N.Y., with Rochester Lodge serving as host to Elks National Bowling Assn. officials and competitors. Judge Fenton is shown receiving a check for \$1,000 for the Elks National Foundation, bringing the Association's total contribution to \$8,000. Left to right: E. N. Quinn, Assn. Secretary; William E. Feddison, Director; Joseph G. D'Aprile, Director; William C. Gaffney, President; R. D. Bonnell, Past President; Judge Fenton; Ed Wildey; Judge Sid Davidson; Pete Barry, Mayor of Rochester; and Rex Henley, Sergeant-at-Arms of the Association.



Welcoming the Grand Exalted Ruler at the airport when he visited Aliquippa, Pa., Lodge were, left to right: Paul E. Nutter, P.E.R.; Dr. R. R. Risher, Past Dist. Dep.; Jos. Marion, E.R. of Coraopolis Lodge; Judge Frank E. Reed; M. B. Klimesmith, Pres. of the State Elks Assn.; J. Leroy Lewis, P.E.R. and General Chairman; John E. Fenton; George Adams, E.R.; John R. Shorsher, P.E.R.; Raymond P. Hineman; Raymond Strickler, Past Dist. Dep.; and Paul Bess, P.E.R. of Ambridge Lodge.



The Grand Exalted Ruler officiated at the dedication of a new lodge home for Huntington, N.Y., Lodge. Presenting him with a gift are, from the left, Dist. Dep. Peter T. Affatato, Grand Lodge Convention Director Franklin J. Fitzpatrick, Secretary Herman J. Wickel, P.D.D. Morris Milstein, and E.R. Carmine Chimento.

Lodge Visits of **JOHN E. FENTON**

Into Elkdom's 94th Year

NOW THAT SPRING has been with us for awhile, it's easy to forget how vicious the past winter was at times. Grand Exalted Ruler John E. Fenton shared the difficulties of many travelers when the snow clogged streets and closed airports. But, despite having to cancel an occasional appointment and put up with some delays in airliner arrivals and departures, he kept right on going. The visits reported here found him journeying to Pennsylvania, Wisconsin (including Racine Lodge—see "The Joy of Giving," page 29), New York, including a stop at Rochester for the Elks National Bowling Tournament, and back to his native Massachusetts.

ALIQUIPPA, PA. A 50th anniversary celebration at Aliquippa Lodge was highlighted by a visit by Judge Fenton. His attendance as guest speaker at a banquet on January 28 marked the close of a five-day series of anniversary programs. Some 250 Elks and their ladies attended the banquet, including a number from other lodges.

MILWAUKEE, WIS. The Grand Exalted Ruler was honored at a dinner dance February 4 during the Wisconsin State Elks Association Mid-Winter Conference. Among Grand Lodge officers who also attended were L. A. Donaldson, Grand Secretary; Fred L. Bohn, Past Grand Exalted Ruler; Alfred E. LaFrance, member of the Grand Forum; and George T. Hickey, member of the New Lodge Committee.

NEW YORK, N. Y. At New York Lodge No. 1, Judge Fenton was on hand to help celebrate the lodge's and the Order's 93rd anniversary February 11. In the ballroom of the Roosevelt Hotel, some 500 people attended a reception in the Grand Exalted Ruler's honor, followed by the anniversary banquet.

HUNTINGTON, N.Y. Judge Fenton's visit to Huntington Lodge was timed to



Those at the head table at New York No. 1 Lodge's banquet to commemorate the Order's 93d anniversary were, from the left: Judge Frank J. Blangiardo, Esteemed Leading Knight; Bernard Lefkowitz, Lect. Knight; the Rev. Joshua Lindenberg, New York Fire Dept. chaplain; Dist. Deputy Leslie Bellows; Rt. Rev. Msgr. Patrick B. Fay; Past Grand Exalted Ruler James T. Hallinan; Judge Fenton; Murray Monness, P.E.R. and Banquet Chairman; Exalted Ruler Thomas A. Bowen; the Rev. Basil G. Law; Judge Pelham St. George Bissell; David D. Lee, Vice Pres. of the State Elks Assn.; Eugene M. Sullivan, Est. Loyal Knight; and E. G. Herrernan, P.E.R. and lodge Secretary.

coincide with the dedication of a new lodge home. The Grand Exalted Ruler officiated at the dedication ceremony, held February 19.

QUEENS BOROUGH, N.Y. On February 21, the Grand Exalted Ruler visited Queens Borough Lodge, accompanied by Past Grand Exalted Ruler James T. Hallinan, who is a member of the lodge and is Chairman of the Elks National Service Commission. In behalf of the lodge, Grand Lodge Judiciary Committeeman John F. Scileppi presented Judge Fenton with a \$1,000 check for the Elks National Foundation.

BOSTON, MASS. Another 93d anniversary celebration was held March 11 by the Massachusetts State Elks Association. The reception and dinner given in Boston's Sheraton-Plaza Hotel were in honor of Judge Fenton. The turnout was so great that tables filled the ballroom and it was necessary to hold the reception in the hotel's main lobby. Among the many Elk dignitaries present was Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation; among other dignitaries was Massachusetts Governor John A. Volpe. The James R. Nicholson Trophy for Ritualistic Excellence was awarded to Winthrop Lodge.

LATROBE, PA. The Grand Exalted Ruler's visit to Latrobe Lodge last November 14 was reported in the February issue with an unfortunate error. Grand Secretary L. A. Donaldson has pointed out to the editors that the death reported should have been that of the mother of Past State President J. P. Ebersberger rather than that of Mr. Ebersberger himself.



Seated at a banquet table during the Wisconsin State Elks Association Mid-Winter Conference in Milwaukee are, left to right: Frank T. Lynde, Past State Pres.; George T. Hickey, Grand Lodge New Lodge Committee member; Fred L. Bohn, Past Grand Exalted Ruler; L. A. Donaldson, Grand Secretary; Judge Fenton; M. J. Junion, Pres. of Wisconsin Elks Assn.; Alfred E. LaFrance, Grand Forum member; James H. Boex, Past State President; Bert Thompson, Grand Lodge Activities Coordinator; and Joseph J. Haertl, Secretary of Milwaukee Lodge.



While visiting Queens Borough, N.Y., Lodge, the Grand Exalted Ruler received a \$1,000 check for the Elks National Foundation. Shown presenting the check is Judge John F. Scileppi, member of the Grand Lodge Committee on Judiciary. Between the two men are Dist. Dep. Leslie Bellows (left) and E.R. Bryan J. McKeogh.

THE BEST GOLF SHOT
I EVER SAW

The Haig Could Gamble

By GENE SARAZEN

U.S. OPEN CHAMPION, 1922, 1932; BRITISH
OPEN, 1932; PGA, 1922, 1923, 1933;
MASTERS TOURNAMENT, 1935

IN 1924 I was on my honeymoon and decided to compete in the British Open at Hoylake, England's historic seaside links near Liverpool. I played several practice rounds with Walter Hagen. He had won the first of what were to be four British Open titles at Sandwich two years earlier, but he was playing so poorly before this one that I didn't think he would even qualify.

Hagen's first qualifying round was an 83. Everybody started to whisper things like "The Haig is gone," "He's running around too much," etc. The next morning I had breakfast with him, and if he was worried he certainly didn't show it. He was dressed to kill, as usual, and looked more like a clothing model with his cashmere coat, white and tan shoes, etc., than a golfer. That afternoon he shot a 75.

That got Hagen into the championship proper. No one paid any more attention to him until the last nine holes of the tournament. Word started to circulate that Hagen needed a one under par to tie.

Well, I picked him up on the 17th

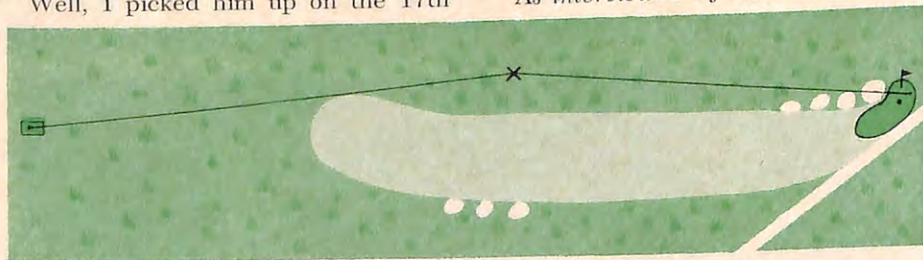


tee. He needed two fours to win, but the 17th was the hardest par four I have ever seen. It's slightly dog-leg, and nine out of ten pros would have elected to play the second shot safe because the flag was only ten feet from the out-of-bounds—a road behind the green.

Hagen decided to gamble everything on this one shot out of the rough grass, right for the flag, and it was a beauty. Had it rolled five feet more he would have lost the championship. Had it been short he would have been in one of the bunkers in front of the green. The ball landed ten feet from the pin for an easy four.

He had another four on the last hole, and after a mighty uphill battle all week Hagen was British Open champion again by one stroke.

As interviewed by Harold Rosenthal.



Youth Program Competition

By May 10th, State Associations' Youth Activities Committees must certify to the Grand Lodge Youth Activities Committee the OVER-ALL State winners for the best year-round Youth Program. These will then become their entries in the Grand Lodge competition, and the recipients of handsome plaques suitable for display in the lodge homes.

The Grand Lodge Awards will be made to those lodges which sponsored and maintained the best Youth Programs for the year. In determining this, the lodges

will be divided into three groups: (1) Those of more than 1,000 members; (2) Those of between 500 and 1,000 members, and (3) Those of less than 500 members.

This part of the Grand Lodge Program and the selection of the national winners will be handled by Committeeman James P. Ebersberger, 902 Lakeview Drive, Latrobe, Pa. Judging will be completed by June 1st, and the winners designated for announcement at the forthcoming Grand Lodge Convention in Miami.

Revolution

Continued from page 5

signal? I went down to the beach. The cove was empty, but they're expecting something. They must be."

"You think—"

"A boat with guns, ammunition, maybe men. What else?" Canavan paced the floor. "The fools! Don't they know what Morales will do to this country if they bring him back?"

The old man on the bed, the ex-school teacher, looked up at Canavan and sighed. "They know, *señor*. They just do not care, so long as they share the power while he does it. Go to bed, *amigo*. Who can do anything to stop it?"

Canavan went to bed, but not to sleep. Up at six, he hurried across the road to the plant, to find the old man there before him. Trouble or no, this was the time of year when the pimento growers, their berries harvested for the allspice trade, pruned their trees and brought in the leaves.

Until three years ago they'd been throwing those leaves away in San Marlo. Now they were paid for them. But still they found it hard to believe that steam could reduce the once worthless leaves to precious oil, or that the oil was likely to find its way back to San Marlo in soaps and shaving-creams.

By seven the plant was in high gear, steam hissing from the pipes, pressure gages quivering, workers tossing the leafy twigs into tanks on the platform and treading them down with bare feet. Donkey carts began creaking up the road with fresh loads. Midway through a busy morning Canavan looked down from the platform and waved.

The girl on the donkey cart was a picture against the jiggling load of dark-green leaves at her back. She wore pants as black and bright as her hair, a blouse redder than a San Marlo sunrise. Jumping down, she strode up the wooden ramp to the platform.

The men stopped work to gaze at her. Not that it was unusual for the daughter of the district's wealthiest land-owner to arrive in a donkey cart. Francesca Rey drove a peasant wagon as unselfconsciously as she did her Italian sports car. The men stared in frank admiration—a custom of the country—then grinned when she put her arms around Canavan's neck and kissed him.

"I have the day to myself," she announced. "I came to help."

"Good. You can answer the mail and add up the profits. Come over to the house."

He told the men he would be back, and led her across the road to the bungalow. "Those are your father's leaves you brought?"

"Only the beginning. Papa says he will make you wealthy this year."

Canavan thought of the lights on the mountain, and wondered how wealthy he would be if the peaceful progress of San Marlo were disrupted by an invasion. He brought the books up to date while Francesca went through her ritual of helping Emilio make coffee; then he sat and faced the girl in silence.

"What is it?" she asked, frowning.

"I want your advice, Frankie."

"That is easy." She laughed the low, soft laugh that Canavan sometimes heard in his sleep. "Tell Papa at once that we wish to be married."

"I don't mean that. I can't afford you yet. Frankie, listen." He leaned across the table and caught her wrist. "Early this morning, driving home from the city, I saw lights on the mountain above your place."

Her smile fled. "Lights?"

"One above the other, lined up to guide a boat through the reef. Only one kind of boat would be sneaking in here at night, Frankie."

The girl drew a quick breath and clenched her hands. "It is true, then, what I have heard! Morales is coming back!" The quivering of her mouth, everything about her, told Canavan she thought as he did—that the return of San Marlo's exiled former dictator would be a monstrous thing.

"Who's behind it, Frankie?" Canavan spoke in a low, harsh voice. "Someone here must be directing things."

"I don't know."

"You can find out? So we can go to him and talk some sense into him? You know what will happen if we just go to the police: wholesale arrests, a firing squad—"

"I'll speak to my father," she said, trembling.

Frankie worked with him through the day and stayed for dinner—guinea hen and rice, cooked with loving care in her honor by Emilio, who had begun adoring her when she was only a child in his school. That school, Canavan recalled, had been built and paid for by her father, so the village children could have an education. Emilio's salary had come out of Señor Rey's pocket, and the salary of the present teacher still did. The Rey family had lifted Pasadizo from a poverty-stricken fishing village to one of the most prosperous rural communities in the country.

When he had taken the girl home, Canavan returned on foot to the bungalow and set his alarm for two o'clock. But again he could not sleep. He lay awake and thought of the turn of fate that had made him a resident of this little Latin American country: how his father had come here years ago to manage San Marlo's biggest sugar plantation; how his parents were both buried here; how he had met Frankie and decided to stay on, despite opportunities elsewhere.

He would enlarge the factory. Pimento-leaf oil was just a beginning.

If the peasants were assured of a market they would plant limes and lemongrass. They would prosper with him as he expanded. He could produce a whole line of essential oils. . . .

In the adjoining room Emilio was awake, moving about. The front door opened, clicked shut again. Canavan swung himself out of bed.

Emilio's room was empty. When he reached the veranda, the road too was empty as far as he could see. He could not see far. The night was black as a tar barrel. He stooped to tie his shoes, then went striding down the road toward the cove. But if the old man had gone that way, he had turned off somewhere. The road remained empty.

Descending through the sea grapes, Canavan went along the dark beach, looking up.

The lights came on after a while. He turned to look seaward and saw the ghost of a boat nosing through the reef entrance: a schooner, sixty feet or so in length, running without sail. A light winked above the deck three times. Those on the mountain went out.

Canavan retreated to a screen of bushes and dropped to one knee, aware of a gentle engine-throb in the stillness. The wait was not long. A hundred yards from shore the boat stopped; the engine was silent. A dropped anchor made a soft splash. In a moment a tender detached itself and approached

the beach, muffled oars making almost no sound.

Three men were in it. Two leaped to the sand and began unloading what appeared to be long wooden boxes, which they carried to the bushes and stacked there while the third man, rifle in hand, peered up and down the beach.

The tender made three trips. Then the light on the schooner winked again, the beacons on the mountain reappeared, the engine-throb began anew. In a few minutes the ghostly schooner had nosed out through the reef and was gone.

There was no sound but the breeze in coconut palms and sea grapes as Canavan rose and swiftly covered the hundred feet to the stacked boxes. They were unmarked. They contained rifles, he told himself. Rifles for whom? Someone must be near, ready to pick them up.

He returned to his covert, and again had only a brief wait. But when the sounds in the night told him the boxes were being carried off, no man showed himself on the beach.

When they had gone, Canavan walked home. Emilio was still absent. He sat in the dark, and it was an hour before the veranda steps creaked and the old man came in. Canavan watched him sink onto a chair, exhausted, and went quickly to the kitchen for a glass of rum. Not a word was spoken until

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Our Challenge Today

TODAY there are many indications of bitter conflict ahead between the communists and the Free World. There are many "hotspots" on the globe. But behind the surface conflict lies a still-deeper struggle—the contest for men's minds. The nature of the challenge thus presented to us is the subject of this month's excerpt from *Freedom's Facts against Communism*, monthly publication of the All-American Conference to Combat Communism. The Conference consists of 50 national organizations, including the B.P.O.E.

Our real challenge today is to prove that free men offer something more than the communists can offer. We know we have more to offer, but can we prove it to others—especially to others whose backgrounds, traditions, and view on life are much different?

See how the communists are selling their "way of life." They talk about creating "a society in which there is no oppression or exploitation . . . [in which] . . . all the material benefits belong to those who create them . . . [and] . . . a society in which there is a place for everyone, enough work, room to move about, and an abundance of everything." (*Pravda*, November 2, 1960.)

Soviet Premier Nikita Khrushchev explains the Red appeal this way: "People see what communism gives to the peoples, how it improves their lives. More and more bread, meat, butter, shoes, and clothing are being produced in the socialist countries, more apartments are being built, and culture is flourishing. These are the elements which form living communism."

Appealing words? Sure they are. They appeal directly to the hopes, fears, and problems of peoples in the developing countries of Africa, Asia, and Latin America. In addition, the communists offer a system for achieving things which primitive peoples can understand. Benevolent tyranny has always appealed to people who cannot solve their own problems. Add the trappings of a democratic government—a Supreme Soviet, a constitution, and a popular though ineffective vote—and they have a product which is hard to beat.

Communists know this. It's why *Pravda* (November 2, 1960) could predict a one world, organized into a vast communist society and dominated, if not run, by the communists in the Krem-

lin. *Pravda* declared: "There will be only one banner flying—the banner of friendship, the banner of peace, the banner of brotherhood. This banner will bear the inscription, 'Communist Society.' Warmly, with a passion common to communists, we proclaim the October slogan of our party—'Long live communism, the . . . future of all mankind.'"

How do they win converts? They sell impoverished people the idea that they can end oppression, get more to eat and wear, and enjoy brotherhood with all peoples of the world on an equal basis if they follow communist leadership. Such things would mean a giant step up for many millions of people.

Then communists tell students and new graduates that if their society is to be remolded and if human nature is to be changed, the educated people—the party members and the intelligentsia—must take over political power and rule. Communists offer the students identification with the elite, which, they say, will rule the world, and hope of a share in the life-and-death power the party holds over its subjects.

But—lift the curtain that shrouds the communist inner circle from world view. You find men whose main talent is manipulating masses of other people. Communists are demagogues. They are professional agitators, propagandists, and revolutionists.

A major communist aim is to agitate, propagandize, organize, and motivate non-communists into violent action which moves communist projects ahead. They excite the greed, the ambitions, the deeper emotions of the people; they arouse poor people's hate against all those who have possessions and urge violence, even murder, against those whom they blame for opposing the immediate and long-range goals they think they are seeking.

And these are our challenges: First, to help our fellow citizens understand how communists are working to destroy what free men value most highly. Second, to help formulate, within our own veterans', women's, youth, fraternal, civic, and religious organizations, programs to win world-wide support for principles and goals of free men.

It's a big challenge. And it's a struggle we must win. For in a contest of this scope, there are no honors for second best. As Lenin said years ago, one system or the other will triumph. Kremlin leaders are licking their chops over the hoped-for victory now.



the old man had drunk it down and heaved a sigh of relief.

Canavan said quietly then, "I followed you but lost you. You went up the mountain?"

"Sí, señor. To investigate."

"And?"

"The lights were placed to guide a boat through the reef, as you suspected: big lights like lanterns, powered by batteries. The boat came."

"It came with guns. I was on the beach." Canavan leaned forward. "Who was at the lights, Emilio?"

The old man looked away, looked back again. The room was dark, but there was light enough to reveal the tear that ran from one eye down his face. "Her father, señor. Bernal Rey. There were others, but he gave the orders."

After a long moment Canavan's trembling stopped. His hands slowly unclenched. "Her father! Emilio, it isn't possible!"

"In this country all things are possible," the old man said sadly. "And there is nothing you can do, señor. Nothing. If you tell the daughter, she will hate you for it. If you go to the authorities, you will be the means of having her father shot." Rising, he placed a hand on Canavan's shoulder. "Go to bed, señor. Sleep the mind empty of what you have seen and heard. We know nothing, either of us—"

He straightened, turning himself. Canavan, too, had heard voices in the road outside, and his hands closed on his knees. Thick-soled boots thumped on the veranda steps. The door was rattled by a pounding fist.

Canavan held a match to a lamp before opening the door. Two men stood on the veranda, others in the road. All wore the pale khaki of San Marlo's army. One at the door wore a lieutenant's bars.

Canavan said with a shrug, "At this hour, lieutenant?" and stepped aside, not waiting to be pushed. He had had dealings with Rico Galvez before.

The two entered. Galvez said in a flat voice, "We regret the intrusion, Señor Canavan. We wish to question this man."

"Question me?" Emilio said. "What have I done?"

"That is for you to tell us." Galvez turned to him, arms folded. "When you came down the mountain path a short time ago, where had you been?"

"Visiting my sister at Calina. She is not well."

"You came from Calina across the mountain at this hour without a light?"

The old man shrugged. "I go there often. I know the way."

"Did you see anything unusual on the mountain?"

"Unusual? In what way?"

The lieutenant's gaze lingered on Emilio's face for a moment. "We will talk further at the quartel," he said

finally. "Come along, school teacher."

Canavan stiffened in anger. The district army barracks were three miles away. "Lieutenant, you can't arrest a man for visiting his sister."

"I am not convinced he was only visiting his sister, *señor*. Or, for that matter, that you were waiting up for him until this hour merely to discuss the state of his sister's health."

"Nonsense. I hadn't gone to bed. I had letters to write."

"Had you?" Galvez turned his head and let his gaze walk over the bare table. He was young to be so smart. He was handsome. Even his mocking smile was attractive, and he looked as though four in the morning were his best hour. "I see no letters. Nor was there a light here when we came."

"That's still no excuse for marching a tired old man three miles in the middle of the night!"

The lieutenant's mouth took an ugly downward twist, catching pockets of shadow at the corners. "*Señor*, I could find reason to arrest you also. Don't push your luck."

They took Emilio with them, and from the doorway Canavan helplessly watched them go. Not until he was closing the door did he see a motionless uniformed figure across the road, leaning against a silk-cotton tree in the factory yard, watching him.

How much did they know?

Frankie did not come in the morning. The driver of the Rey cart was a twelve-year-old boy, the son of one of Rey's workers. When he climbed to the platform, Canavan solemnly complimented him on doing a man's work, then said in an undertone, "Is Señor Rey at home this morning, Miguel?"

"No, *señor*. The *señorita* drove him to the capital."

"The *señorita* is at home?"

"Yes."

"Take your cart around to the back and unload it there," Canavan instructed. "Wait there for me."

"Around to the back, *señor*?"

"Do as I tell you."

After ten minutes Canavan threw some bags into the cart and climbed in. "Go straight home," he said. "If that soldier by the road speaks to you, just say 'Good morning' and keep on going. Don't stop. You understand?"

Miguel shook his head. "No, *señor*. But I do as you say."

"Good boy."

The clop-clop of the donkey's feet on the mountain road stopped at last. Canavan lifted the heap of bags carefully, looked out, then crawled from under cover and dropped to the ground. "Thanks." He patted Miguel's shoulder and turned at once to the house.

It was a fine house, the largest and handsomest in the district, and he felt out of place standing before Frankie's mother in his work clothes, filthy and sweat-soaked from his ride in the cart.

When invited to sit, he shook his head.

"You may order me out when you know why I've come, *señora*."

"Sit," she repeated firmly.

He sat. He told her about the lights and Emilio's arrest, then gazed at her, waiting, while the silence lengthened into an agony. He admired this woman. He valued her friendship. Even if she were not his intended mother-in-law he would have wished to be her friend.

Frankie's mother was tall, slender, beautiful, and no stranger to politics. Her grandfather had been a president of the republic. Her husband, a man of many talents, had been active in government affairs until his retirement four years ago. Now the woman aged before Canavan's eyes, and the serene face became all anguish.

"You are sure of this, Kenneth?"

"I wish I weren't, *señora*, but Emilio would make no mistake about such a thing."

She looked down at her hands. They had been steady in her lap during his recital, but they shook now. "I don't understand." Her voice was so low he had trouble hearing it. "Morales will destroy our country if he returns."

Canavan only nodded.

"Why, Kenneth?" She looked up again. "Why is my husband doing this?"

"I don't know."

"How can he be stopped?"

"I don't know that either. I can't talk to him about a thing like this, *señora*. Only you can do that. If he won't listen, I can only urge you and Frankie to leave. There will be killing here."

She shook her head. "I will not leave my husband."

"Send Frankie away then."

"If she will go. She has great love for her father, as a daughter should have."

"*Señora*, Galvez is already suspicious. If he finds out what Frankie's father is up to, he will be ruthless."

"I will do what I can." The woman rose and touched his hand. "Thank you for coming to me."

Thank me, Canavan thought sadly, for committing suicide. Bernal Rey was a proud man, certain to resent this meddling. Chances were there would be no more pimento leaves from the Rey estate, no matter how the affair turned out, and when other suppliers took their cue from the district Big Man—as they would—the plant would soon collapse.

And what about Frankie? She had pride, too.

The soldier left on guard at the plant stared in astonishment as Canavan walked past him, but Canavan was in no mood to be amused. Just at quitting time he was startled to see Emilio come trudging up the road.

A look at the school teacher's face filled Canavan with panic. He hurried to meet the man, led him to the house, and, when Emilio sank exhausted onto

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a chair, leaned anxiously over him. "Did they make you talk, *amigo*?" Emilio moved his head woodenly from side to side. "They only tried. I told them nothing." His eyes closed for a moment, slowly opened again. "He is shrewd, though, that Galvez. He will be watching tonight." "Did they hurt you?" "They made me stand, hour after hour."

Canavan gently drew the old man to his feet. "Come and lie down. I'll get you something to eat."

After eating, Emilio slept as though dead, and Canavan sat alone in the front room while the hours passed. At eleven he blew out the lamp. A light after that hour would arouse suspicion. At two in the morning a soft, insistent knocking at the rear door brought him to his feet.

A black shawl partly covered the woman's face, and she wore a ragged black dress. He thought at first she was a peasant. But when she spoke, he knew her voice.

"Señora Rey!"

She stepped inside quickly, and a cool, thin hand darted from the dark folds to clutch his wrist. "You are right about this thing, Kenneth," she whispered. "I have come with Francesca in the cart."

"You've talked to your husband?" "No. I cannot. But you must take Frankie away from here."

Canavan led her to a kitchen chair. "I'm being watched," he told her, frowning. "They're sure to stop my jeep and may even stop the cart. We'll have to go on foot."

From the folds of the black dress she plucked an envelope. "Go by sea, where they cannot follow. Take her in one of the fishermen's boats to my brother in Leon, and give him this letter. She will be safe there."

Leon was a village four miles down the coast. "You're not going with us?" Canavan asked.

"I am Bernal's wife, Kenneth."

He knew better than to argue. "Where is the cart?"

"Hidden. I will take you."

Canavan went and waked Emilio, and the old man was dressed and ready in a moment. In another moment the darkness had swallowed the three of them.

The wife of Bernal Rey led the way along a twisting footpath, avoiding the road and setting a pace any peasant would have been hard put to match. Canavan marveled at her agility. In twenty minutes she had led them into a clearing close to where the mountain road met the coastal highway. The cart was there, but not Frankie.

Canavan felt a touch of panic. "She's gone, *señora*!"

"No. She is here." The woman went to the back of the cart and lifted the same jute bags under which he had

hidden on his visit to her home. The girl lay there with her head on her arm, seemingly asleep, her face a pale blur in the darkness. She, too, wore a peasant dress of black.

Canavan bent over her, shocked by what he saw. "You've drugged her!"

"She would not come. She would not believe what I told her." The mother's hand fastened on his arm. "When she wakes, beg her to forgive me, Kenneth. Try to make her see that what you do in your little factory is so much better for our country than passion and violence. Now go."

Old Emilio was at her side instantly. "I will take her home, *señor*. I will look after her."

Canavan, nodding, caught the woman's hands and waited for her to look up at him. When she did, he said quietly, "God bless you for this, *señora*. Nothing will happen to Frankie, I promise you." He lifted the girl from the cart then, and turned away. In a moment the clearing, the cart, the old man, and the woman in black were lost in the darkness behind him.

He paused at the coastal road to look and listen, then crossed it at a staggering run and descended through the sea grapes to the beach. The cove was empty. With Frankie limp in his arms he hurried along the sand. The village fishermen kept their dugouts drawn up in the bushes.

He found one and put Frankie into it, dragged the craft to the water and launched it. It was a clumsy thing hewn from a silk-cotton trunk, but he had fished with the villagers often; he could handle it. No wind stirred the sea. He pulled on the heavy homemade oars and watched the dark land recede.

On the mountain the two beacon lights winked on. He stopped rowing and turned to gaze toward the reef entrance. Could he be seen from the mountain? From the road? Perhaps, but more likely not. The dying last-quarter moon shed no light.

He leaned motionless on the oars, wary of making a move that might attract attention, while the schooner ghosted in through the reef and dropped anchor. Safety lay in waiting now, not in flight. He watched the tender detach itself from the larger mass and move beachward. How many trips would it make? More than one, surely. The craft returned to the schooner. It left for shore again. At Canavan's feet Frankie stirred, softly moaning.

He bent and touched her lips with his fingers. "Be quiet, Frankie."

She came to her senses slowly, but after a moment was able to pull his hand away and sit up. "What are we doing here?"

"We're going to Leon, to your uncle's."

"Why?"

"Your mother ordered it."

She looked at the schooner for a

moment, then, unbelieving, at Canavan's face. "Take me back, Ken."

"No. Your mother wants you out of this. I want you safe. Frankie, listen." He reached for her hand. "Your mother asked me to tell you something." He repeated what the woman had said.

Frankie's lips trembled, shaping a retort. She was interrupted by a sudden chatter of gunfire from the beach. Canavan said hoarsely, "Down, Frankie!" and grabbed at the oars.

Shots and yells echoed over the water in the next few moments while he sent the clumsy dugout churning like a log through the dark sea. He saw figures running on the shore; thought he saw one of them stumble and go down. A man's scream rose like a gull's cry in the night, then was abruptly still.

A searchlight blazed on the beach, its beam sweeping the cove. There was no escaping it. The beam touched the dugout and stopped, and Canavan was a moth on a pin. A rifle spoke. Bullets cut the air just over his head as he threw himself flat with Frankie under him. There would have been more bullets, surely, had the schooner not replied. When that happened, the light swung from dugout to schooner, revealing frantic movement on the ship's deck.

Canavan seized the oars again and rowed furiously for the beach, aware that the light would return to search for him the moment the exchange of fire with the schooner ceased. It seemed the dugout would never get there. An oar snapped under the strain. He threw himself into the stern and used the remaining oar as a paddle. When he

ran the craft onto the sand at last, the firing had stopped and the searchlight was after him again.

In frantic haste he scooped Frankie into his arms and leaped from the boat. The road ran close by the sea there. He got that far—only that far. He stopped at the edge of it to set Frankie on her feet, to tell her they must find a place of safety until he could learn what had happened. Next moment he was surrounded by shadows, with a machete-point at his throat.

The handsome young lieutenant, Galvez, was one of the group, but he was not handsome now. His uniform was torn and filthy; his gun belt was gone; one arm hung limp, apparently shattered by a bullet. The other men, a dozen or more, were barefoot villagers. Several were Canavan's own workers, and the hulking fellow with the machete at Canavan's throat was a foreman.

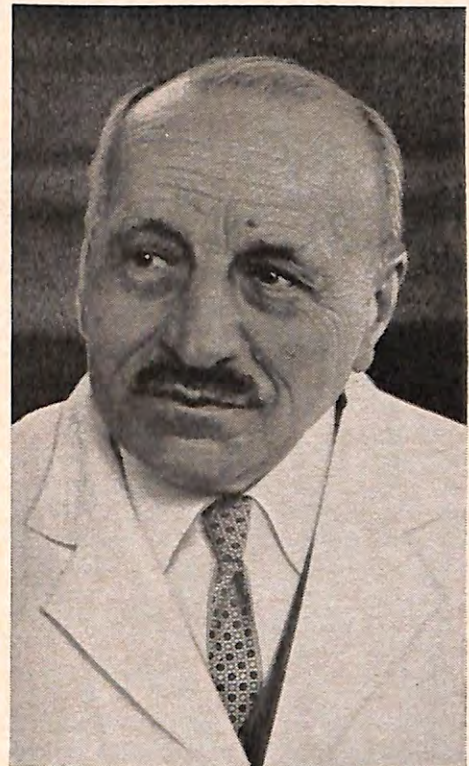
They had already taken one prisoner. Old Emilio, the school teacher, must have run into them on the road on his way back from Rey's house.

"All right, Pablo," Canavan said. "Take your machete away."

The big fellow did not move. Galvez, answering for him, said, "Be advised to do nothing foolish, *señor*. I need this young lady alive but have no special reason to let you live also."

Canavan drew Francesca close and kept an arm around her. "What do you want, lieutenant?"

Galvez shrugged. "The *señorita* has a clever father, whether she knows it or not. Until tonight I thought he was one of us, working for Morales, when all the time, it seems, he was



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"Please, Henry—not in front of the servants!"

leading me on. Tonight, because of him, Morales is a prisoner of government troops and I am a fugitive." He glared at Frankie, and there was hatred in the look. "You must be very proud, *señorita!*"

Frankie seemed to grow taller in the circle of Canavan's arm. "I am, Lieutenant Galvez! Believe me, I am!" she said defiantly. And to Canavan: "You see? You were wrong!"

"I was never more glad to be wrong," Canavan said, and looked at Galvez, trying to size the man up. The lieutenant was desperate, of course. But he was badly frightened, too. "Well, Galvez?"

"The *señorita* is my best hope," Galvez said. "They might or might not have let me escape from San Marlo to save the life of the school teacher. I do not know. To save her life they will do so without question. Meanwhile, we go into hiding until I am able to negotiate. Come!"

The machete-point dropped from Canavan's throat to his chest and prodded him. He would have turned to follow Galvez, but the voice of old Emilio, the teacher, stopped them all. "This is a foolish thing you do, my children," Emilio said quietly.

"Shut up and march!" Galvez snapped.

Emilio stood his ground. "The *señorita's* father gave you schooling," he said, gazing sadly at the men. "Señor Canavan gives you work and good wages. Yet you listen to this man who wants only trouble and bloodshed. It is a foolish thing, an act of children. You forget everything I taught you."

Galvez, snarling, took a step forward and smashed a fist to the old man's mouth. In front of Canavan, big Pablo sucked in a breath as Emilio went down. It was all Canavan needed. He scarcely moved—just the dip and lift of a shoulder, a shift of weight from one foot to the other—but his right hand came up under the man's wrist, trapped it and twisted. The machete changed owners. The point was against the foreman's throat when he recovered.

"Call off your dogs, Pablo."

The big man made a rumbling noise in his throat and looked defiantly into Canavan's eyes. "No!"

"I mean it. I'll cut you down."

"Kill me, then, and be torn to pieces!"

It was like waiting for an execution. The men had fallen back a little, leaving a circle of space around Canavan and Pablo. Old Emilio was groping to his feet. Pablo's face, seemingly balanced on the machete-point, floated full of fury before Canavan's own. The men watched, awaiting a sign.

What was it like, Canavan thought, to be torn to pieces by a mob? You read about such things and felt sick, but it happened to someone else. How did it feel happening to you? What would he do if Pablo grabbed the machete, or simply defied him and

yelled at the men to attack? How brave was Pablo?

Emilio, on his feet, limped forward and put a hand on the machete. Gently he pushed Canavan aside. "Pablo," he said. "All of you. Go home now."

The big man looked at him in astonishment. Galvez, backing away, screamed in desperation, "Don't listen to him, you fools! Bernal Rey will have you shot!"

"You will not be shot," Emilio said. "You will not suffer even as much as I, an old man, suffered at this man's hands when he thought I had learned his secret. I give you my word as your teacher." He placed his hands on Pablo's thick arms. "Pablo, go home."

The foreman lowered his head and walked away. There was another

sound: an animal snarl from Galvez as the lieutenant wheeled and crashed into the underbrush, in wild flight. Canavan, machete in hand, could have pursued and stopped him but only watched him go. With the night full of armed soldiers hunting him, he would not go far.

They were alone, Canavan, Frankie and the old man. Frankie wiped a smear of blood from the teacher's mouth. "Are you all right, Emilio?"

"I am all right, *señorita.*"

"You were wonderful."

"Not I, *señorita.* Pablo and those others. Tonight they took their examinations, and passed." He smiled at her. "Old Emilio is just tired."

"Come," Canavan said. "We'll take you home." • •

LETTERS FROM OUR READERS

Every month a friend of mine gives me THE ELKS MAGAZINE, and I always enjoy it (even the ads). But Ed Faust's "In the Dog House" in the March issue has put Mr. Faust in my dog house. All through the piece he builds up racing dogs as very highly bred and valuable and then in one paragraph refers to them as mutts. How could a writer be so inconsistent or a magazine allow him to be? The word "mutt" is offensive to any owner of a thoroughbred dog, whether a house pet, show dog, or racing dog—it is the most contemptible thing to call a dog. Anyone knows this, except, apparently, Mr. Faust.

"FAUST FAN," DETROIT, MICHIGAN

Mr. Faust does know it, but we have an editor (who has never had a dog—mutt or thoroughbred) who didn't. To solve a mechanical problem in making the article fit the space allotted, he added the word "mutt" to Mr. Faust's text.

Upon receiving his January issue of THE ELKS MAGAZINE, Dr. Robert Scharf, a member of Atlanta, Georgia, Lodge, wrote to us stating that he would like to have a quantity of reprints of the cover of that issue for distribution among students under his guidance. Brother Scharf is a professor of philosophy at Georgia Institute of Technology.

The Magazine was very glad to meet his desire for the reprints. In his letter of appreciation, Dr. Scharf said:

Being responsible for the making of better citizens, I feel I can give food for thought to our students and future leaders of American industry by dis-

tributing reprints of the cover of the January, 1961 ELKS MAGAZINE. The educational good it will do is too obvious to let it be insufficiently utilized. Thoughtfulness is not an outstanding character feature of our young generation.

The front cover of our March, 1961, issue, a painting by Robert Berran, proved very popular with readers of THE ELKS MAGAZINE. Many cards and letters that we received testify to this, and many who wrote also requested duplicate copies, "suitable for framing."

Some of the letters were, of course, from veterinarians. Others were from animal lovers, including Mrs. B. P. Holland of Franklin, Mass., who is a cat lover. "The nerve of your Mr. Berran," she wrote, "picturing a cat owner as a Milquetoast character and the dog owners as big brawny he-men. My husband doesn't look like that, and our cat could beat up any or all of those big dogs."

I strongly believe that one of the best ways of understanding a nation can be found in studying the humor of the period. To test this theory, I am in the process of building an anthology of the humor that was prevalent during the recent elections.

If any of your readers have any campaign, Inauguration, and post-Inauguration stories that they are willing to share, I shall be very happy to receive them.

DR. GEORGE M. McMANMON
Associate Professor of Business
Administration, The University of Akron
AKRON, OHIO

BONDS APLENTY

Twenty years old, the U.S. Savings Bond is today, in peacetime, selling better than ever



TWENTY YEARS AGO, on May 1, 1941, President Roosevelt bought a Series E Defense Bond and launched the people of the U. S. on the greatest savings binge in history—and there is no sign of a let-up. Patriotism spurred the purchase of Defense Bonds and then the War Bonds that followed Pearl Harbor.

It's still patriotic to buy Savings Bonds, but the fact that Americans are buying and holding their bonds at a rate surpassing the wartime figures is evidence that the savings habit is not only strong but fashionable. And the Benevolent and Protective Order of Elks has played a leading role in making it that, by its extensive promotion of the bond program from the beginning and also through the purchase of hundreds of millions of dollars worth of bonds by individual Elks and subordinate lodges.

In the past 20 years, Americans have bought more than \$121 billion worth of Series E Bonds and companion H Bonds. Despite the fact that holders have cashed \$78 billion worth, they still hold more than \$43 billion, a record on this 20th anniversary of the program—far exceeding even the wartime holdings. Furthermore, our people are investing \$8 million in Savings Bonds every working day through Payroll Savings Plans alone. What's more, their investment is growing at the rate of \$3.3 million through automatic interest every day of the year.

The main goals of the Savings Bond program were to provide the money to finance the country's defense in 1940-45 and to control inflation by diverting consumer purchasing power. It did that and much more. It provided the stimulus for thrift in all forms that gave this country the greatest financial reserves ever developed in all history. Look at the record: Since 1940, when the program began, liquid assets of the American people have quadrupled to a tidy \$325 billion today.

Defense Bonds were going fine right from the start, but when on December



On May 1, 1941, President Franklin D. Roosevelt bought the first Series E Savings Bond from Secretary of the Treasury Henry Morgenthau, Jr.

7, 1941, they became War Bonds, the people really began to rally behind the sales drive. Elks lodges all over the country already were engaged in many patriotic activities, such as conducting refresher schools for Aviation Cadet hopefuls to "Keep 'em Flying." Even so, it took not only men but money to achieve that purpose, and Elks went to work, along with millions of other volunteers, to raise the money through sale of War Bonds.

Some of the results achieved by the Order were spectacular. Houston, Tex., Lodge staged a boxing tournament attended by 11,000 people who bought over \$22 million of War Bonds for the privilege of buying a ticket. California Elks rallied to the cause by buying over \$50 million of the Sixth War Loan Bonds alone.

THE ELKS MAGAZINE backed the E Bond program heavily, not only with free advertising but also with editorial space. Typical was the article published in the January, 1942, issue entitled "I Want To Be An E-Man." One paragraph read: "Mary and I talked it all over. Tomorrow I'm going to the post office and invest half our savings in

Series E. After that we're buying a bond a month until the job is done." That's just what millions of Americans did.

We had \$31 billion of the Series E Bonds squirreled away when the guns fell silent in 1945. It was widely assumed that peace would mean the end of the Savings Bond program, and that people would waste no time spending their savings. But the people had other ideas. True, they converted billions of bond dollars into houses, cars, new business, college education, and just plain luxuries. But the thrift habit acquired by millions of citizens was not to be denied. The Treasury Department decided to continue the program as an aid to its post-war debt management problem, and, to the astonishment of many experts, smart Americans kept right on acquiring E and H Bonds at a dizzy pace, and still do. Despite the billions spent, they own more today than ever before, a very comfortable \$43.5 billion nest egg.

Thrift was characteristic of the Americans who founded this country and built it into the mightiest nation on earth. It's good to know it is characteristic, also, of today's Americans. • •

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For Elks Who Travel

(Continued from page 9)

Cyprus is 100 miles from Beirut, 200 miles from Tel Aviv, and 40 miles off the coast of Turkey. Many of the Turks live in the town of Famagusta, where they sit in the square wearing fezzes and smoking bubble pipes. Famagusta is said to be the place Shakespeare had in mind when he mentioned that "seaport in Cyprus," and one of the old Venetian towers is named after Othello. There is a good sand beach a mile south at Varosha where good hotels, low prices, nearby orange groves, and swimming beginning in April all combine to attract a jumble of Turks, Iraqis, and even Americans down from the oil fields of Saudi Arabia.

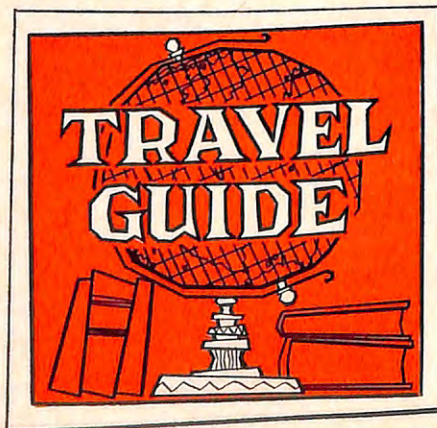
As for Italy's islands, some, like Capri, are so well known they hardly need further explanation here. Some, however, are all but undiscovered. For instance the Aeolian Islands, far south, can be reached out of Messina in Sicily by a hydrofoil, a boat that rides on skis, putting in at such out-of-the-way places as Lipari, a beautiful island that has virtually no hotels and has never been touristically developed, Stromboli, which was made famous by the Ingrid Bergman film, and Vulcano next door, the fiery island of black sand beaches where the hot natural steam comes bubbling up along the beaches and anyone can have a hot bath merely by lying down at the edge of the shore. There are mud pits that do wonders for kinks, and there are walks up the slopes. There are a few hotels in Vulcano, one unbelievably handsome for this out-of-

the-way locale (Les Sables Noir), and one that is merely a collection of straw huts.

Stromboli gets a big play from the budget minded Swiss and German tourists, and, while the lodgings are no great shakes, the island is a fascinating place, brimming with flowers and lined with narrow paths and with white-washed houses that look like North Africa. Always there is the spectre of the volcano: that overpowering force that caused so many people from Stromboli to leave the island, the force that brought Rossellini here to make the film, and finally, the magnet that attracts so many travelers.

Around Naples there is Ischia, which is fashionable; Capri, which is touristy and uppercrust Bohemian, and Procida, which is very nearly unknown but very beautiful. Then north of Rome there is lovely little Giglio, reachable from Porto Santa Stefano, uninhabited Monte Cristo, and Elba, which is substantial and lives on the memory of Napoleon and its very good beaches and a highly developed resort life. A car ferry from Piombino will fetch you from the mainland.

And that still leaves gigantic Sardinia; France's Corsica, which has memories of Napoleon, too; all of Sicily, which is a world if not a continent by itself. And then there is Majorca, the tourist isle of Spain that has attracted a broad European community, and Minorca and even Ibiza. Who indeed needs the overcrowded mainland? • •



THE ELKS MAGAZINE TRAVEL DEPARTMENT

IF ENGLAND is on your itinerary this summer, see it in the company of a titled Oxford student. Undergraduate Tours Limited, a group of 60 Oxford and Cambridge men, are available as chauffeur-guides for the discriminating visitor to Britain. They go about it

with gallivanting grace: vintage Rolls Royces, curly-brimmed bowlers, hyphenated names, hints of aristocratic lineage—the whole predictable treat. It's a chance to discover England in a new, more personal way. Tours can be arranged through travel agents before you leave the U.S. or directly, after you arrive in England. They're among the cheapest in Britain—a half-day tour of London for three is only \$8.40.

ARE YOU PLANNING a trip to New York City soon? Don't miss dropping in at one or more of the hundreds of coffee houses scattered throughout the city. Each has some distinctive attraction you'll long remember. Some highlight silent movies, theater-in-the-round, folk singers, or poets. The New York Convention and Visitors Bureau has full information on these colorful, interesting spots.

AS A ROUTINE MATTER, the AAA suggests that travelers using their automobiles on interstate trips should re-

quest copies of local traffic ordinances from the motor vehicle department of the city or state they plan to visit—in advance of their arrival. Sounds like a good idea, what with the many conflicting traffic regulations in force among the various states. Ignorance of local traffic laws and road courtesies could result in an unscheduled trip to the local magistrate—or, worse yet, the local mortician.

AIR FRANCE has developed a broad religious pilgrimage program for 1961. Included is an around-the-world tour featuring visits to renowned Christian, Buddhist, Hindu, and Moslem shrines. The itinerary spans the Far East, Middle East, North Africa, and Europe in 54 days. The all-inclusive cost is \$2,595 per person. All details and further information on these religious pilgrimage tours can be obtained at any Air France office or travel agency.

READERS, please note: If you request information directly from the sources cited in "Travel Guide" items, please mention the fact that you saw it in THE ELKS MAGAZINE.

THE NEXT TIME you're near Blowing Rock, North Carolina, take the thrilling ride around Roundhouse Mountain on the narrow-gauge Tweetsie Railroad. Train robbers and war-painted Indians supply an authentic backdrop to an actual replica of an early frontier town. But, be sure that the kids come equipped with six-shooters of their own to help

the "good guys" fight off the "bad guys." You'll find the Tweetsie on the Blue Ridge Parkway, Highways 221 and 321, in western North Carolina.

IF YOU WANT to be a knowledgeable tipper on your travels, both at home and abroad, may we suggest a new book, *Tips on Tipping* by A. D. Reed. It contains a wealth of timely tips for the conscientious traveler who sometimes has wondered just what would be correct. You can get a copy by sending \$1 to Darco Publishing Company, Box 31, Kenilworth, Illinois.

IF YOU PLAN to be motoring in Madrid, Spain this season, look out for the robots. We have been advised by Pan American World Airways that certain electronic contraptions are being used there to solve traffic problems at heavily-traveled intersections. They turn in a full circle and direct traffic from all angles. Our advice, don't ignore their directions. Violators' license plates are recorded by an electronic eye. What will they think of next?

Have a travel problem? THE ELKS MAGAZINE Travel Department can help you solve it. Tell us where and when you want to go, allowing us about two weeks' time for a reply, and we will suggest convenient routes, hotel and motel accommodations, and points of interest. There is no charge for the service. Send inquiries to Travel Department, THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N.Y. • •

Three-Point Program Awards

Grand Exalted Ruler John E. Fenton has announced the awards that will be made to subordinate lodges, District Deputies, and State Associations that achieve the best records in support of his Three-Point Program. The awards, which will be given at the Grand Lodge Convention in Miami Beach in July, are as follows:

SUBORDINATE LODGE AWARDS

A certificate will be awarded to the lodge in each state that has the largest percentage increase in the number of members initiated over its quota. The quota for each lodge was the initiation by March 31, 1961, of new members equal to 10 per cent of the lodge's membership on March 31, 1960. As a Grand Award, a plaque will be awarded to the lodge that has the largest percentage increase in the number initiated over its quota among all the lodges of the Order.

A certificate will be awarded to the lodge in each state that has the largest percentage increase over its Elks National Foundation quota. As a Grand Award, a plaque will be awarded to the lodge that has the largest percentage increase over its quota among all the lodges of the Order.

DISTRICT DEPUTY AWARDS

A wrist watch, suitably engraved, and a certificate will be presented to each Dis-

trict Deputy whose district achieves any two of the goals for membership, new lodges, and Elks National Foundation contributions.

As a Grand Award, a wrist watch, suitably engraved, together with a plaque will be awarded to the District Deputy whose district has achieved the best record in all phases of the Three-Point Program.

STATE ASSOCIATION AWARDS

Each State Association that achieves any two of the goals for membership, new lodges, and Elks National Foundation contributions will receive from the Elks National Foundation a special \$500 contribution to its Major Project, together with a certificate of achievement.

As a Grand Award, the State Association with the best record in all three programs will receive from the Elks National Foundation a special \$1,000 contribution to its Major Project, together with a certificate of achievement.

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ARMED FORCES DAY

A SUBMARINE moves silently hundreds of feet below the surface of a distant sea. A giant bomber soars high above a far-away mountain range. A radar antenna swings above the arctic wilderness. These are our Armed Forces on guard around the world.

Manning the ships and planes, the missile bases and radar stations are Americans of all walks of life, all races and faiths, farm boys and city dwellers. Their mission is not to conquer, not to wrest something from somebody else, not force any "ism" on others. Their job is to defend freedom and to keep the peace. Our Armed Forces, the machines and the men who command them, are truly a power for peace.

In his inaugural address, President Kennedy said that "only when our arms are sufficient beyond doubt can we be certain beyond doubt that they will never be employed." Purists may cavil that it is impossible to know when our arms are sufficient beyond doubt, but his meaning was clear and reassuring to all friends of freedom and discouraging to any who hoped that America might drop her guard.

Yet, as the President would be the first to agree, it is not the quantity of our arms that determines America's

strength but the will and the spirit of the men behind them. And their will, their spirit are a reflection of the will and the spirit of the people from whom these men come, the nation itself.

Armed Forces Day will be observed on various days from May 13 to May 21 throughout the country. This is an opportunity for us at home to show our gratitude to the men who form our shield of protection and to show our interest in what they are doing for us. We should make it an occasion to let them know that we are united with them in the nation's purpose to defend our freedom, to defeat its foes, to win a peace that will enable all people to share in the abundance of our earth.

The ideals that formed the great purpose that spurred our founding fathers are just as valid in this mid-Twentieth Century as they were 200 years ago. Just as needed, too, are the courage, the faith, and the dogged will to win that brought victory to the American Revolution and life to this Republic. Let us, on Armed Forces Day, show the world that the spirit of the American Revolution lives on in us. It is not guns or planes or missiles but that spirit which makes our Armed Forces a power for peace.

Subordinate Lodge Audits

An important piece of legislation enacted by the Grand Lodge in Dallas last July was that requiring subordinate lodges to employ a qualified public accountant to audit the financial records of the lodge and all of its related activities at the end of each fiscal year, March 31.

For many years prior to the adoption of this amendment to Sec. 132 of the Grand Lodge Statutes, the only auditing required by law was that of the Auditing Committee composed of three to seven members, who might or might not be accountants. The requirement that the audit be made by a qualified accountant thus extends a prudent business principle to the growing financial operations of our lodges. It should result in keeping those operations on a sounder basis and help to avoid many of the problems that arise from time to time through failure to observe normal and accepted business practices.

Chairman Robert E. Walker of the Grand Lodge Auditing and Accounting Committee has called the new law to the attention of all lodges. He has reminded them that two copies of the audit report must be filed with the Grand Secretary by June 30.

Selection of the auditor is to be made by the lodge's Auditing Committee and is subject to approval of the lodge.

Undoubtedly, most lodges have completed these steps and got their audit under way. Those that haven't should act promptly to meet the sensible requirements of the new law whose sole purpose is to promote the sound and efficient conduct of our lodges' fiscal affairs.

For Economic Literacy

Repeated polls among the country's high school seniors have revealed a distressing degree of ignorance about the operation of our economic system. The continuing studies were made by Opinion Research Corporation, and spot checks in four cities during 1960 confirmed the earlier findings.

For example, the polls show that high school seniors believe that industry's net profits on sales, after taxes, are as high as 50 per cent. The fact is that in 1960 the net profit of all corporations was approximately 3.2 per cent.

The students polled estimated that the average capital investment behind each manufacturing job was \$81. Actually, the figure is \$18,000.

On dividends, the students estimated that stockholders received 24 per cent on their investments. In fact, in 1960 the average return was only 3.5 per cent.

Only 39 per cent said that the profit incentive was essential to the function-

ing of our business system; 62 per cent thought that the government has the responsibility to provide jobs; 53 per cent favored government ownership of one or more industries such as banks, railroads, electric power, steel, oil, and automobiles.

It is not surprising that high school students know so little about our economy. Very few of them receive instruction in even the elements of economics. This is not said in criticism of our schools, but rather of our entire free enterprise society which has allowed such neglect to persist. How can we expect to win the struggle in which communism has challenged our survival if our people know so little of what they have at stake?

As a matter of fact, school officials are studying the problem of strengthening courses in social studies, including economics, in high schools. A growing number of schools are using the extensive educational aids offered by the National Association of Manufacturers, prepared in collaboration with teachers and other educators. These are encouraging signs. It is encouraging, too, that high school students are receptive to education in economics. A recent nationwide survey conducted by *Scholastic Magazine* revealed that 86 per cent of the students said that they needed it and wanted it. Let's see that they get it.



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