

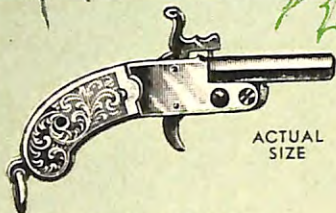
THE
Elks

MAGAZINE

E DECEMBER 1960



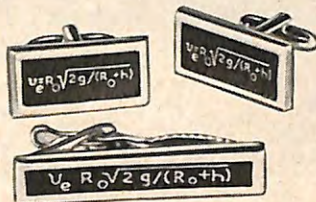
Do your Xmas shopping by mail and Save with these Fine Values



ACTUAL
SIZE

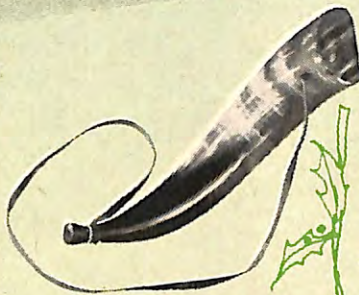
MINIATURE PISTOL

The world's smallest pistol, made by a German gunsmith is only 1 1/2" long, together with cartridge expeller and 25 blanks weighs exactly 1/2 oz. Yet it fires with a tremendous bang. Nickelplated steel; hand scroll-work on butt; full cock; barrel breaks; 25 blanks... \$3.95 ppd. 100 extra blanks... \$2.50 ppd.



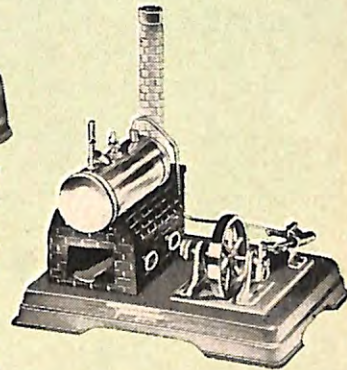
BE FIRST TO THE MOON

Formula on this handsome cuff links and tie bar set gives minimum velocity required by an object to escape Earth's gravitational field. Comes with card explaining it so you can experiment with the neighbor's dog, mother-in-law etc. Formula's on the level. Formula's on the level. Silver or gold finish. \$3.95 ppd.



OLD-TIME HUNTING HORN

Genuine old-time bugle-type hunting horns are crafted from select steer horns. Imported, horns are hand-polished, come equipped with leather shoulder thong. You don't see many of these today, and this one is a real beauty. Measures 16" along the curve \$3.95 ppd.



LIVE-STEAM ENGINE

Beautifully made, this will add realistic power to any operating model. Develops strong 1/30th h.p. at 1800 r.p.m.; has brass boiler, handthrottle steam whistle, grooved pulley wheel. Uses safe dry fuel; stands a full 10". German made, it's educational and nice for. \$8.95 ppd. Extra fuel \$2



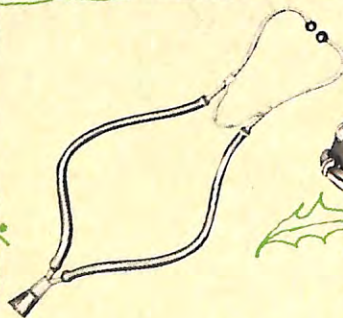
T.V. TUBE TESTER

When TV or radio repairman makes a call, he'll first test the tubes—the trouble most times. With this checker (for picture tubes, etc.) you can do the same, save enough the first time to pay for it. A solid bargain. \$3.95 ppd.



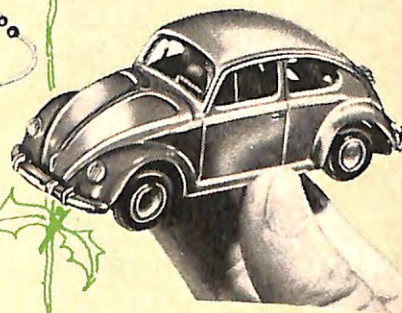
POCKET ALARM WATCH

Fine 7-jewel Swiss watch can be set to go off any time, rings with a clear, loud tone. Back opens to form stand, makes watch double as desk or night-table clock. Second sweep, luminous dial, hands. An excellent gift. . \$13.95 ppd.



U.S.M.C. STETHESCOPE

Ever try to buy one of these? Hard to find, and usually expensive, this U.S. Med. Corps stethoscope is brand new surplus, ideal for doctors, engineers and mechanics, fun for kids and adults. (1/2 regular price)..... \$2.95 ppd.



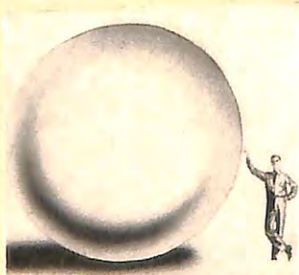
MODEL VOLKSWAGEN

Only 4" long, it goes 20 mph (almost as fast as the real thing). Beautifully detailed, car has micro-sensitive adjustment and differential for precision steering, brake, free-wheeling, crash absorber, etc. A beauty. \$2.95 ppd.



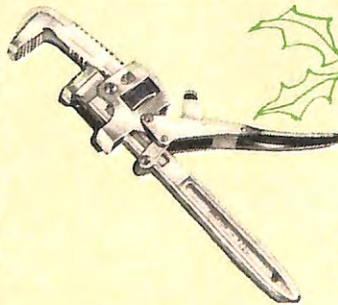
U.S.A. CAMP MACHETE

You don't have to cross the border to get this 18" blade machete. New surplus (Army made 'em for use in tropics) you can bush out a trail, clear a camp site, or fell a good-size tree with one. In sturdy green canvas shield complete with a belt clip. \$2.95 ppd.



GIANT 12 FT. BALLOON

Playing with one of these is great fun! Actually a new government surplus meteorological balloon, it's made from neoprene rubber, easily inflates with gas or air to 12 to 18 ft. high. Fine when used as an advertisement. Great fun and value for. . \$2.50 ppd.



NEW CLAMP WRENCH

The first ever made, it's a remarkable tool. Clamp at side locks head with 2,000 lbs. gripping pressure. Fine as a lock or pipe wrench, clamp or portable vise. Made by tool craftsmen of West Germany. 10" wrench, \$2.95; 14", \$4.50; big 18", \$5.95 ppd.

MADISON HOUSE, INC.
XMAS RUSH DEPT. EK-22,
122 EAST 42nd ST., NEW YORK 17
RUSH me the following:

DESCRIPTION	QUANTITY

Enclosed check or M.O. for \$.....

Name

Address

City State

LETTER-PERFECT



FOR OFFICE *Olympia Standard Office Typewriter* ...preferred by "perfectionists" the world over! Fully-equipped with a score of unique features for easier, faster, finer typing. Automatic paper injector—interchangeable carriage—spring-cushioned

speed keys—correcting space bar—to name just a few. All at no extra cost. Precision-built in Europe's largest, most modern typewriter factory. Put one to the test—"on-the-job"—before you decide on any other typewriter. See Yellow Pages for nearest dealer.



HOME—SCHOOL *Olympia DeLuxe Portable* ... makes "short work" of the whole family's assignments! A breeze to operate—even for the inexperienced typist. Fully-equipped with the finest features—from convenient half-spacing to key-set tabs. Handsome color options. Choice of type styles.



OR TRAVEL *Olympia Lightweight Portable* ... for anyone who's going places! Slim, trim and compact—weighs less than 10 pounds—case and all. Unexcelled for precision-built quality—it's the fastest, smoothest, most efficient lightweight portable you can buy. Distinctive carrying case.

FREE—Type Style Selector Guide for Olympia DeLuxe Portables—write to Olympia Div., Dept. EB, Inter-Continental Trading Corp., 90 West St N. Y. C. 6.

Olympia

How to build your own retirement plan

... with a chance
to grow

MANY a retirement income that looked pretty good twenty years ago looks pretty pinched now. Are you going to have enough income to retire some day in real independence and comfort?

Here's a booklet that might help you build the kind of income you'd like to have. It's called "DIVIDENDS OVER THE YEARS." And it's a simple, helpful guide to wise investment in common stock for an income that has a chance to grow as the years go by.

You'll find a list of stocks that have paid progressively higher dividends in recent years. Also the records of more than 400 stocks that have paid a cash dividend every year from 25 to 112 years! And much additional valuable information. The coupon below will bring you a copy without charge.

For seasoned advice

When you invest you'll also need the experienced help of a nearby Member Firm of the New York Stock Exchange. Drop in for a cordial welcome and knowledgeable advice. They'll help you get facts in order to invest wisely and reduce risks. Tips or rumors are never enough. Be sure to ask them also about bonds or preferred stock. And when you invest . . . use only money not needed for living expenses or emergencies.

Clip the coupon now before you forget it. You'll enjoy the booklet it brings free. It may start you on the way to a growing income and more comfortable retirement.

Own your share of American business

Members New York Stock Exchange

For offices of Members nearest you, look under New York Stock Exchange in the stock broker section of the "Yellow Pages."

SEND FOR FREE BOOKLET. Mail to a Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. R-140, P. O. Box 1070, New York 1, N.Y.

Please send me, free, "DIVIDENDS OVER THE YEARS, a basic guide for common stock investment."

Name _____

Address _____

Broker, if any _____

THE ELKS MAGAZINE

VOL. 39 NO. 7

DECEMBER 1960

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND
Chairman
EMMETT T. ANDERSON
Vice-Chairman
EARL E. JAMES
Assistant Secretary and Assistant Treasurer

JAMES T. HALLINAN
Treasurer

WADE H. KEPNER
Secretary

JAMES R. NICHOLSON
General Manager

LEE C. HICKEY
Editor

REGINA M. FISHER
Associate Editor

WILLIAM O. CHESSMAN
Art Director

ROBERT ELMAN
Associate Editor

GENEVIEVE G. CONOVER
Advertising Production

WILLIAM H. MAGRATH
Controller

JOHN SCHMITT
Circulation Manager

EDITORIAL OFFICES, 386 Park Avenue South, New York 16, N. Y.

Cover Painting.....	JOHN McDERMOTT	
Tom Wrigley Writes from Washington.....		4
Letters from Our Readers.....		6
Compacts—This Year's News.....	JOE H. WHERRY	8
Rod and Gun.....	DAN HOLLAND	14
The Message of Christmas—A Message from the Grand Exalted Ruler.....		15
For Elks Who Travel.....	HORACE SUTTON	16
Visit Our Home.....	CHARLES YERKOW	18
Lodge Visits of John E. Fenton.....		20
Past Grand Exalted Ruler Charles H. Grakelow.....		22
Past Grand Exalted Ruler Floyd E. Thompson.....		23
News of the State Associations.....		24
Elks Family Shopper.....		25
Elks National Foundation—"The Joy of Giving".....		32
News of the Lodges.....		34
Play Cards with John R. Crawford.....		42
Freedom's Facts.....		43
Elks National Service Commission.....		44
The Best Football Player I Ever Saw.....	ART ROONEY	46
THE ELKS MAGAZINE Editorials.....		49 and 56
In the Dog House.....	ED FAUST	50
Travelguide.....		52
Elks Home Workshop.....	HARRY WALTON	54



ADVERTISING OFFICES



CHICAGO 1
360 North Michigan Avenue
STATE 2-6662

NEW YORK 16
386 Park Avenue South
MURRAY HILL 4-5495

LOS ANGELES 36
5909 West 3rd Street
WEBSTER 1-1371

SAN FRANCISCO 8
333 Kearny Street
EXBROOK 2-4073

PORTLAND 25, ORE.
2685 S.W. 89th Avenue
CYPRESS 2-3858

POSTMASTER: Send notices concerning addresses to:
THE ELKS MAGAZINE, 386 Park Avenue South, New York 16, N. Y.

Members are asked, in changing address, to send this information: (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 39, No. 7, December, 1960. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

Copyright, 1960, by the Benevolent and Protective Order of Elks of the United States of America





HEAVENLY ANGEL LITES... For your tree, 12 celestial dolls. Each is 3" tall and holds a replaceable light bulb. Dressed in frothy nylon, golden stardust trim. Silhouetted with golden wire for sturdiness. Pink, white or rainbow assortment. Give 1st & 2nd color choice. Each set.....**\$3.98**
6 extra bulbs..... **59¢**



9 FEET OF EVERLASTING HOLLY... For only 98¢! Deck your halls, stairways, doors with boughs of this full, rich holly garland! Use it indoors and outdoors for gay holiday spirit! Realistically-molded green leaves and bright red berries are durable polyethylene. Weather-Resistant! Washable! Non-Fading! You'll use it every Christmas for years...**98¢**



PERSONAL BELL RINGING SHORTS... with his name! Santa, in all his glory, graces one side of these Christmas shorts. Any name you like will be hand embroidered on the other! Santa even has a tinkling bell on his cap. White sanforized cotton with elasticized waistband. Washable. Specify name and any size.....**\$2.00**



LIFE-SIZE SANTA DOORMAN... Is dressed in full Yuletide colors! Let him wish your friends a "Merry Christmas" as he covers your front door with his personal welcome. Bright jolly Santa is big as life—5 ft. high by 21". Of heavy lacquered weather-resistant kraftboard, with special tape for easy mounting... **\$1**
Electric, with outdoor lites... **\$2.98**



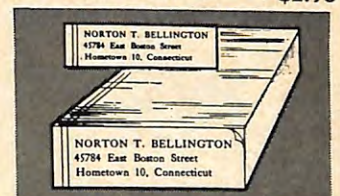
LIQUID 24 KARAT GOLD... Now you can transform unsightly metals into shimmering golden treasures! They'll never tarnish or need polishing. Liquid Gold plates copper, brass, bronze, steel, tin, iron, nickel, etc. Easy to use. Requires no special equipment, electricity or skill. The supply sent will plate 100 square in.**\$1.00**



KEEP CAR WINDOWS CLEAR OVERNIGHT—IN FREEZING WEATHER!
Cover up with Car Cap—find windshield and windows clear in the morning despite snow, sleet, freezing rain, frost! Perfect protection! Insures good visibility in sub-zero cold. Eliminates one of the big nuisances of winter driving. Heavy polyethylene plastic. Won't freeze in winter's worst. Covers top and all



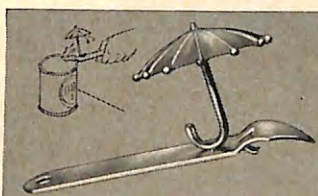
windows. Fastens to fender; is held firmly in place by 4 elastic shock cords with attached rubberized hooks. Installs in seconds—removes in a flash for driving. No more sweeping or scraping! Folds for easy storage. Also use as utility cover. Passenger Car Cap or Station Wagon Cap (specify choice).Each **\$5.98**



1000 ADDRESS LABELS... Printed with your name and address, to save your time! Gummed backs. Just wet and stick. Terrific for stationery, books, checks, packages. You'll never have to write your return address. Handsomely printed in blue on white stock. Easy to read—prevent errors. State name, full address in 3 lines.....1000 labels **88¢**



GIANT DESK CALENDAR... Keeps the whole month's appointments, memos always in full view! At a glance, know your schedule for 30 days. Eliminates embarrassing mistakes and forgetfulness. 12 calendars handsomely bound in gold-stamped personalized plastic leather case. 11 1/4" x 9". Black or Old Ivory. State name, color.**\$1.00**



NO-SPRAY BEER CAN OPENER!... Here's to no more beer in your eye! New "spray protected" opener has its own small umbrella to guard you against sudden updrafts! Keeps you and the ceiling from getting squirted. Golden-toned metal, regular size, with matching umbrella. Fun, decorative, useful in the home bar.**\$1.00**



PERFORM CARD MYSTERIES with Wonder Deck! This dubious 52 makes it simple. Each card is MARKED. You, and only you, can easily read each one from the back. Markings are undetectable to the uninstructed. Bridge size, quality linen finish, with instructions for thrilling tricks—for magical purposes and entertainment only, of course.**\$1.49**



MAGIC FOOT WARMER... Even in sub-zero weather this comfortable cushion keeps your feet WARM! Just scissor dotted pattern to fit foot; insert in shoe. Gives glowing warmth on body contact. Amazing action never wears out! Proven performance by the military. Regular (fits size 7-13).**\$1.25**
Junior (size 10-6).**\$1.00**



RECHARGEABLE FLASHLIGHT... No more expensive, annoying battery replacement! This battery lasts forever. Just recharge by plugging in home electric socket... as often as necessary. The magic is in a non-corrosive cadmium cell. 3 1/2" plastic case in bright assorted colors. Compact enough for pocket or purse. Never buy another battery **\$2.95**



24 PENCILS WITH YOUR NAME... Printed in brilliant golden leaf. Just about 4¢ each for 2 dozen pencils personalized with ANY first and last name. Fine quality, #2 lead topped with pure rubber erasers. Hexagon shaped—won't roll off desks, tables, etc. For businessmen, students, housewives. State name (one imprint per set).Set of 24, **98¢**



6 ENCHANTING LAMPS... glow in the dark, without electricity! Self-illuminating! A wonderful way to cut down your electric bill. Cute lantern styling, of unbreakable plastic. Gathers light by day... radiates it at night. Also use to indicate cellars, stairways, as lamp and shade pulls. 2 inches high, in pretty assorted colors. Set of 6.....**\$1.00**



MAGNETIZED DRIVING GLOVES... For safer driving in cold weather. Leather palms grip wheel—can't slip! Helanca s-t-r-e-t-c-h nylon fits any hand perfectly. Hidden magnet in cuff clips gloves to dash when not in use. His—tan, grey. Hers—black, white, beige—personalized with golden-tone initial. State color. For women, also state initial.Pr. **\$2.98**

10-SHELF SHOE BAG... saves closet space! Keeps shoes up off the floor and away from dust. Pretty, practical, neat. Holds 10 pairs of shoes (men's or women's) in full view, one pair per shelf. Made of heavy gauge see-thru plastic, with quilted top and binding. Has full-length zipper so shoes are always easy to reach. Hangs from closet rod. 12 3/4" x 57" **\$3.98**



FOLD-OVER SLIPPERS GO OUTDOORS—stay inside or travel! Dainty as ballet slippers, as durable as sneakers, as comfortable as bare feet! Of butter soft GENUINE LEATHER with rubber ribbed soles. In black, natural or red. Also leopard corduroy. Med. (6-6 1/2), Med. Large (7-7 1/2), Large (8-8 1/2). State size, 1st and 2nd color choice. Each pair....**\$2.98**

Mail to **SPENCER GIFTS Today**

SPENCER GIFTS, AF-15 Spencer Bldg., Atlantic City, N. J.

My Name Is _____ PLEASE PRINT

Address _____

City _____ Zone _____ State _____

HOW MANY	NAME OF ITEM	PRICE

SORRY, NO C.O.D.'s Add 10¢ per item for postage, handling and insurance.

(Enclose a check or money order with your order) **TOTAL ENCLOSED** _____



Tom Wrigley ★ ☆

★ ☆ WRITES FROM WASHINGTON

PRESIDENT Eisenhower may write a book after he leaves the White House, many newspapermen believe. He surely will be urged by publishers and magazine editors to tell the inside happenings of his eight momentous years in office. It would round out the Eisenhower story which began with his vivid World War II book, "Crusade In Europe". More than one book, however, is needed to cover all the facets of the President's two terms in office.

INAUGURAL STAND in January will be one of the most elaborate ever erected in front of the Capitol. Washington Architect Robert P. Brackett, 38, submitted the prize-winning design and won a cash award. There were 23 contestants. Meantime, the big headache right now in connection with Inauguration plans is how to keep the Presidential parade from being split into pieces at the busy traffic intersections on the long line of march from the Capitol to the White House.

SEEING IN THE DARK is now possible through an electronic device invented by Army scientists at Fort Belvoir here. The gadget, about the size of low-cost binoculars, multiplies light

intensity thousands of times. It makes objects in the darkness of night stand out in black and white as if they were in bright sunshine.

GOVERNMENT WORKERS save millions of taxpayers' dollars by economy suggestions and exceptional performances. Civil Service reports that during the year Federal employees saved \$144-million and were paid more than \$13-million in incentive awards. The cash awards were spread among 76,000 employees. The top award, \$25,000, went to five Army scientists who developed a new method of miniaturizing electronic circuits.

WORLD-WIDE TV may be a reality in two years, Army Research Chief Dr. Richard F. Morse declares. This prediction by the Army's top scientist came after the Defense Dept. shifted control of the Advent satellite from the Advance Research Projects Agency to the Army. Advent has a budget of \$174-million and \$40-million of this will be spent this year. The program includes three 500-lb. satellites to go into orbit about 22,000 miles over the equator. Their speed will just about equal the rotation of the earth so they will be, in effect,

motionless. Each satellite will cover one-third of the earth and contact, therefore, will be continuous. It means instant communication.

CIVIL DEFENSE citations are being sent out to all homemakers who complete 20 defense-recommended survival measures to safeguard their homes from nuclear attack. The certificates have the gold-embossed seal of the President and are signed by Civil Defense Director Leo A. Hoegh.

WOMEN WITH GUNS are now on guard duty at the Bureau of Engraving. When the Bureau issued a call for women employees to transfer from counting money to shooting guns, 233 immediately signed up. Officials were astounded. They still don't think that Western TV shows have influenced the gals to start totin' pistols. For weeks now, they have been practicing on the Bureau's pistol range, and some are sure quick on the draw. One of the lady guards said, "It is a change from the monotony of routine work, and a chance to meet people." The Bureau is always thronged with visitors.

LOANS to college students by the Government may total \$73-million, an increase of \$16-million over last year, according to Federal education officials. More than 150,000 students requested loans, far more than expected.

OUR SPACE SHOTS are keeping Soviet missile-tracking ships on station in both the Atlantic and Pacific. They are watching the Samos, a seeing-eye satellite which may replace the U-2 planes. Of top interest also is the successful Courier, the Army's satellite which receives and transmits 68,000 words a minute of messages on tape.

BAIL FOR JUVENILES was upheld by District Judge Alexander Holtzoff, and the decision upsets the standard practice throughout the entire country. The decision was made under the Bill of Rights, which Judge Holtzoff held, "contains no age limits."

FEDERAL FLUFF . . . Half of the autos inspected here during the past year were rejected on the first try . . . Under a new process for extracting uranium 325, small nations might make an atom bomb for less than \$50-million . . . A mail-sorting machine known as the "Boxer" in the central postoffice can handle 60,000 letters an hour; it is operated by 12 employees . . . Veterans Administration reports a gadget the size of a watch that can be planted under the skin to speed a lazy heart by shock impulses . . . Chilean earthquake victims are still getting aid from good Americans, but most of the packages and letters are addressed to "Chili", the name of the hot Mexican dish. • •

Bancroft's

Christmas Shopping Center

WHERE YOU SHOP BY MAIL... AND SAVE!

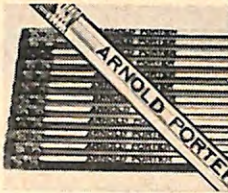


BIG-SIZE ALUMINUM TREE . . . \$2.98
Revolving Color Light . . . \$5.98
 Sparkling and ever-bright . . . the most dazzling silver display ever . . . at the lowest price in history. Each glistening 29" branch is completely assembled . . . crafted with Alcoa Aluminum. Flame-proof! Complete with rigid, metal stand. Stores compactly, use for years.
 NL 1392-S 3-Foot Tree . . . \$ 2.98
 NL 1393-S 4 1/2-Foot Tree . . . \$ 5.98
 NL 1391-S 6-Foot Tree . . . \$ 9.98
 NL 1394-S 7 1/2-Foot Tree . . . \$12.98

ACCESSORIES

Electric Color Light: Revolves, bathes tree in ever-changing colors. NL 1395-S . . . \$ 5.98
Electric Revolving Musical Stand: Turns tree, plays Silent Night. NL 1396-S . . . \$16.98
Glo-Angel Ornaments: A host of angels that glow magically. NL 7411, 12 Angels . . . 89c
Nativity Ornaments: Holy Family framed by translucent pastel windows. NL 4984, 6 for . . . 79c

YOUR NAME IN GOLD



24 PERSONAL PENCILS
 . . . with Any Name stamped in luxurious Gold. A gift of distinction for home, office or school . . . and a sure way to foil pencil snatchers. Top quality lead, erasers. Give Name.
 NL 1504-X Set of 24 . . . 98c



HOLIDAY CAKE FORMS
 Jolly St. Nick, or "Lambie Pie" to brighten Yule festivities! A delight for Christmas, parties, birthdays — year 'round. Aluminum 7x11" Santa, 8x13" Lamb. For salads, meat, too.
 NL 4532 Santa . . . \$1.98
 NL 4209 Lamb . . . \$1.98



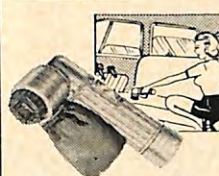
SET OF 6
BLUE WILLOW MUGS
 Extra-large for jumbo cups of coffee, cocoa or tea. An exquisite addition to your China collection or breakfast. Hand-crafted earthenware in famous Dutch Blue Delft design. 3 1/2" high.
 NL 3678 Set of 6 . . . \$2.49



PERSONAL DOG PARKER
 Dachshund Overnight Parker is a "watch" dog for valuables — bears his master's name, too. Cute spot for cuff links, keys, change. Women love him for jewelry! Ceramic. 8" long.
 NL 677-P Give name \$1.50



SKI-SNOW SKATES
 Just like miniature skis! Snow Skates let youngsters skim over the least amount of snow—no ice needed. Fit any child's foot size; of steam-bent hardwood, grooved bottoms. Aluminum heel plates, sturdy ankle straps. 13"x 2 1/4". NL 3509 . . . \$1.98



PORTABLE CAR VAC
 A flick of your finger and it sucks up dust, dirt and lint into a removable collecting bag. Keeps car neat and clean . . . stores in glove compartment. Operates on flashlight battery (not included).
 NL 7899 Car Vacuum \$2.98



FAIRY PRINCESS SET
 To give your little "Princess" a royal glow. Delicate filigree Crown fits any young "monarch" to regal perfection. Graceful wand has "glow-in-the-dark" magic to help her cast her spell. Styrene. NL 3987 Set . . . 79c



GAY 90's TRAY . . .
 Features a Gay Nineties couple identified with your names as shown. Metal, 9 x 15". Give two first names and family name.
 NL 2539-D Each . . . \$1.98



PUT PLANTS IN THEIR PLACE . . .
WIDE LEDGE WINDOW SHELF
 Give your plants their fill of precious sunshine and decorate your window sills too! Metal shelf fastens inside any window sill without screws or nails. Won't interfere with opening or closing windows. Metal shelf in white enamel with lace like "Fence" to prevent falling. 5 1/2" x 22". NL 9764 Window Shelf . . . \$1.49



PERSONALIZED ILLUMINATED SANTA, SLEIGH AND 8 REINDEER
 Jolly Old Santa has agreed to let us hand-letter his sleigh and reindeer with your Family Name and House Number. Weatherproof. Complete with 5 bulbs, cord, metal reflector. 22 1/2" x 8-ft. NL 1508-X Complete (Give name, house no.) . . . \$8.98
 NL 516-P Non-Illuminated 4-ft. Set (Give name, House number) . . . \$2.98



ICE GRIPPERS PREVENT FALLS
 Insure yourself of firm footing on winter's slickest surfaces. Now you can't slip or fall. Rust proof steel Ice Grippers go on and off in a jiffy over any shoes or galoshes.
 NL 3660 Ladies, Children . . . \$1.50
 NL 3661 Men's (extra cleats) \$2.49



100 PIECE FURNITURE SET
LITTLE HOMEMAKER'S DELIGHT
 Chairs, sofas, cocktail tables, lamps—100 exquisite pieces in all! Enough to fill a king-size doll house . . . and to keep little "decorators" busy arranging rooms, planning color schemes, etc., for months. Scale reproductions up to 1 1/2", minutely detailed in brilliant colored plastic.
 NL 3118 All 100 Pieces . . . \$1.00



SANTA BELL-RINGER
 Jolly St. Nick features Your Family Name that G-L-O-W-S in the dark. Guests pull cord . . . his arms raise, jingling bright brass bells. Festive Christmas door bell of weather-resistant material.
 NL 710-P Give Name \$1.49
 NL 3186 Plain . . . \$1.00



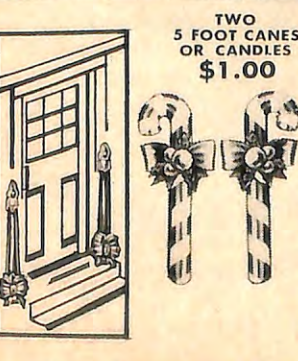
BLOCKS THAT TALK
 They're GIANT sized and they TALK! Dog goes Yip! Yip! Cat Meows! Monkey squeaks! Each brightly colored embossed animal on a block "talks" when he's squeezed. Blocks nest—develop coordination and sound association.
 NL 4788 Set of 5 . . . \$1.98



INSTANT BREWMAKER
 Make instant coffee really "instantly." Electric brewmaker in Moss Rose design makes it in 2 1/2 minutes . . . reboils water in seconds. Swell for coffee, tea, cocoa, etc. White porcelain finish. Four cup capacity. With card. NL 3215 . . . \$2.98



Personalized Horsie
BABY'S ROCKING HORSE
 Little buckaroos ride in safety . . . only 4 1/2" off floor. Rocking Horse is branded with their own Name. 10 1/2"x7"x19" red and blue spotted pony won't tip. Silvery bell tinkles merrily as cowhand rocks.
 NL 689-P (Give Name) . . . \$3.49



TWO 5 FOOT CANES OR CANDLES \$1.00
 Be it candy canes or candles here's a giant holiday greeting for door or fireplace. Easy to mount, special tape included. Weatherproof. Red and white, green trim.
 NL 4778 Candles, or NL 4779 Canes Each pair, . . . \$1.00
Electric 48" Illuminated 3-D Candles. With bulbs, metal base, UL approved cord.
 NL 1397-S pair, only . . . \$5.98



PERSONAL COACH SIGN
 Handsome "Midnight Coach" sign displays your family name and house number — Day or Night! Glows in the Dark. Display 15" x 5 3/4" sign on lawn, house, tree. Black crinkle finish. Weatherproof. NL 515-P (Give name, house number) . . . \$1.25
HOW TO ORDER
 Give item number and specify quantity desired. Add only 20c to each item ordered for postage and handling. Send payment (check, money order or cash) with your order. No C.O.D.s, please. Money Back Guarantee.
BANCROFT'S 2170 South Canalport Ave. Dept. EL-325 Chicago 8, Ill.



BIG ELECTRIC FIREPLACE
 The Logs Actually Flicker and Glow. Red "bricks", gay holly wreath, simulated andirons, and logs are hard to tell from the real thing. Over 4 feet tall of easy-to-clean, vinyl coated Kraft board. Complete with electric cord and flicker attachment. Use for years.
 NL 1002-S \$3.98
 NL 4809 Big 12" revolving Brassed Card Tree . . . \$1.50



THE NATIONAL
CHAMPION OF
QUALITY
PRESENTS

1960
film library of
SPORTS

A LARGE SELECTION of
color and sound
16mm films featur-
ing golf, football,
auto racing, base-
ball and skiing.

- ★ 1960 PRO BOWL GAME
- ★ THE FIGHTING BRAVES
OF '59
- ★ 1959 MILLER GOLF OPEN
and many others

AVAILABLE FREE!
for club or group
entertainment

ENTERTAINMENT CHAIRMEN:

Write for the free
1960 Miller High Life
booklet listing all
films and order blank
information!

Just send a note to:
FILM SECTION
MILLER BREWING CO.
4000 W. State Street
MILWAUKEE 1, WIS.

FROM OUR READERS

I read with considerable interest in the October, 1960, issue of THE ELKS MAGAZINE the article entitled "Hunter's Melody", by Dan Holland. The article was exceptionally well written, and it caused me to relive a similar experience that occurred to myself and a local doctor friend while goose hunting on the east coast of James Bay during early October of 1958. Mr. Holland states that the tides and weather of the bay are unpredictable. How true! Congratulations for a fine article.
WHEELING, W. VA. C. M. ROSE

I have thoroughly enjoyed our national publication for many years. Several times I have had occasion to write to advertisers whose advertisements appear in the Magazine, and I have never failed to advise them where I saw their ad. I believe that if all Elks would do this, it might be of considerable benefit to our Magazine.
CRAWFORD, NEBR. R. R. WELLINGTON

I find your series of articles dealing with business problems most beneficial and interesting. We are certainly never too old to learn, and their reading by our Brother Elks will surely help strengthen their security of income.
SALT LAKE CITY, UTAH R. D. RUUD

As a bridge teacher and duplicate bridge director, I'm so pleased with Mr. Crawford's articles. I'm taking THE ELKS MAGAZINE to my bridge sessions, so all can benefit by Mr. Crawford's instructive series.
MARION, OHIO MRS. JAMES MORRISSEY

With all due respect to Charles Goren, Oswald Jacoby and Sid Silodor, I maintain that John Crawford is the greatest of all present bridge experts. The writer, who won his first Silver Cup in 1909 at Minneapolis, in American Whist Congress play, is now a resident of the Elks National Home, and a playing member of the Piedmont-Virginia Bridge Association, which is a unit of the A. C. B. L. Elks National Home
BEDFORD, VA. TONY PLEVA

Thank you for giving such a nice spot to the picture of Michigan Major Project Commission Chairman Hugh L. Hartley, and the handicapped children at our Annual Convention, in the October issue of the Magazine. Appearing

as it did, just before our Fall Conference, the publication of this picture in News of the State Associations has helped Michigan Elks to feel greater pride and satisfaction in the work we are doing. THE ELKS MAGAZINE is the most effective channel of communication we have with all of our members.

RICHARD MARCUS
Exec. Secy.
Major Project Commission
Owosso, MICH.

We wish to cast our vote of thanks to the Travel Department of THE ELKS MAGAZINE for its wonderful assistance in planning our route and accommodations for a recent vacation. Our trip was splendid.

MAJOR & MRS. J. GOULD
DYESS AFB, TEXAS

Last August in these columns there was a letter from Brother E. D. Stutsman, advocating greater recognition for veterans of the Spanish-American War. I agree. It was a volunteer army, and when President McKinley called for 100,000 volunteers, every recruiting office in the country was swamped.

It must never be forgotten that the Islands we fought for in the Pacific became stepping stones for our soldiers in World War II.
WASHINGTON, N. J. W. R. BLACKWOOD

Your regular "In the Dog House" articles by Ed Faust are something we never fail to read. We enjoy them immensely, as we, too, are dog lovers.
SARASOTA, FLA. H. P. PRINK

I have read Ed Faust's "In the Dog House" in THE ELKS MAGAZINE for years, and thoroughly enjoy them.
SPOKANE, WASH. DR. L. B. HUNTER

The Magazine is certainly worthwhile reading. With the constant efforts of communism to encircle our Nation, and subversive elements within trying to undermine the ideals for which our Flag stands, I believe that certain articles which appeared in the issue for last June should be read by all. I refer to the Grand Exalted Ruler's fine tribute—"The Flag That Unites Us"—and the Freedom's Facts excerpt, and the article by Charles W. Wiley, "Soviet Youth: Threat or Promise?"—all in the same issue.

MEADVILLE, PA. R. F. STIBBINS

How to stop feeling your years



One reason why you may feel older than you are is that you have slowed down, lost some of your energy and vitality. How to regain it? Medical men know that lost vigor can often be restored through the right kind of physical activity. Not just "exercise" which uses one set of muscles or another, but a stimulating activation of all parts of the body.

Engineering science has developed a way in which you can get this essential all-body action. That way is Exercycle.

Exercycle's All-Body Action

Exercycle gives you all-body action by moving every part of your body in a stimulating, coordinated way. Because Exercycle is motor driven, it conditions you without the strain and exhaustion of conventional exercise. You can use as much or as little effort as you wish. The

unique Bergfors All-Body Action of Exercycle is so relaxing and refreshing, it's hard to believe that it brings into play the same parts of your body as you would use in swimming, rowing, cycling, and horseback riding . . . all in one satisfying workout. The Exercycle does the work; you get the benefits. And you have the comfort and convenience of taking your daily Exercycle workout right in your own home.

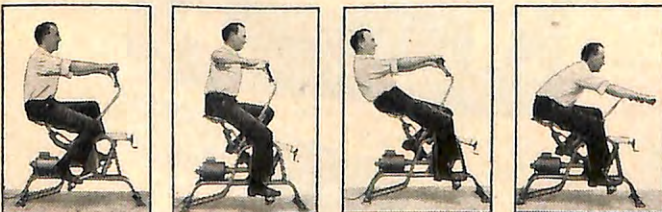
Helps renew lost energy

The effect of a daily workout with the Exercycle is almost magical. In less than five days, you begin to feel the difference. Your muscles soon begin to firm. You feel more energetic, more youthful. You're more at ease, more relaxed than you have been in years. You have more vigor and drive. You look trimmer, slimmer.

The total benefits you get from the All-Body Action of Exercycle are available in no other way. No exercise routine, no other "health program," no other kind of equipment can do what Exercycle does. Now thousands of men and women who have unsuccessfully tried the pills, food fads, and strenuous regimens can keep vigorous the easy, convenient Exercycle way. You can do it too.

**ACT NOW! SEND FOR FREE LITERATURE!
IT'S NEVER TOO LATE
TO FEEL YOUNG AND ACTIVE AGAIN**

Fill out the coupon below and you'll receive detailed information on the amazing Exercycle with Bergfors All-Body Action, how it works and what it can mean to you and your family. You owe it to yourself to investigate this modern way of keeping fit and feeling great.



EXERCYCLE

with the BERGFORS ALL-BODY ACTION

**EXERCYCLE CORPORATION
630 THIRD AVENUE
NEW YORK 17, N. Y.**

Send me free literature on how the Bergfors All-Body Action of Exercycle can mean new vitality and vigor for me and my family.

Name _____

Address _____

City _____ State _____



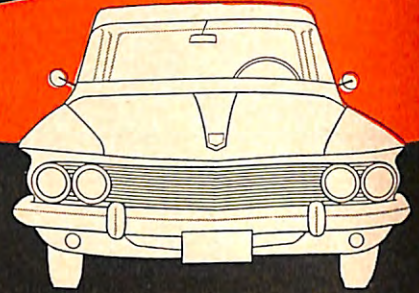
EL-20



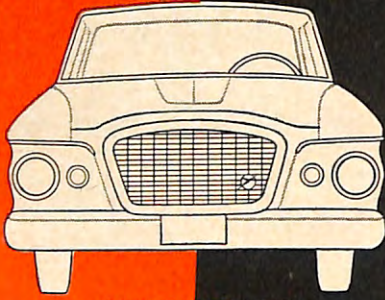
OLDSMOBILE F85



MERCURY COMET



DODGE LANCER



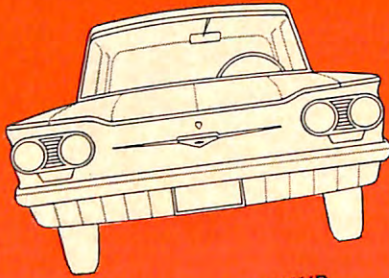
STUDEBAKER LARK

COMPACTS

- This Year's News

By **JOE H. WHERRY**

The Elks Magazine Motor Show • 1961



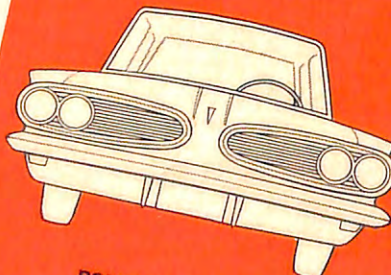
CHEVROLET CORVAIR



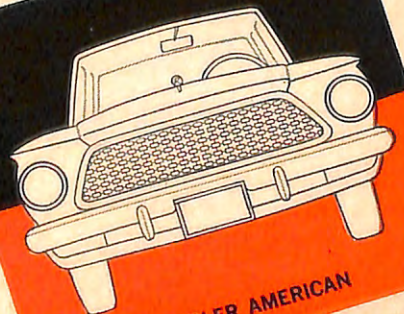
FORD FALCON



PLYMOUTH VALIANT



PONTIAC TEMPEST



RAMBLER AMERICAN

DRAWINGS BY
NORWOOD PATTON



STUDEBAKER LARK CRUISER



BUICK SPECIAL



RAMBLER CLASSIC

TWENTY-NINE distinctively different makes of cars will offer the buyer of 1961 American cars the greatest variety in more than twenty years. Opponents and proponents of domestic design and engineering philosophies should generally be well satisfied: those claiming cars should be less gigantic now have a total of twelve compacts from which to make a choice while big car buyers still have sixteen makes with extensive model and series variations. The sports car enthusiast can still buy American, too; the Corvette, one of the world's finest, is better than ever before in variants suitable either to the boulevard or the racing circuit.

Thus, something to satisfy every taste and to fulfill every need—the best domestic selection in years.

Many changes are evident in the new cars. The overall lengths of standard, or large size, cars are beginning to decrease; the knife-edge look is manifesting itself on the rear of the greenhouse with the result that headroom in rear seats again allows one to keep his hat on; road clearances in many models is better; and the wallet will take a little less beating, for technical advances are increasing fuel mileage.

Perhaps the most interesting engineering factor to be considered is the growing popularity of the six-cylinder engine. It was only a few years ago that the V-eight became the next thing to a mania. In 1960, the six came back strongly—influenced by the mushrooming compacts—and captured some 40 per cent of the market. During '61, the venerable and greatly improved sixes will undoubtedly snare more than half of the registrations in new cars. Also interesting is the return of the four-cylinder engine, the first in passenger cars since the ill-fated and ahead-of-its-time Kaiser Henry J. The new four comes from an aggressive and successful management-engineering team that set out to introduce several innovations. Thus, the new Pontiac Tempest compact is even more revolutionary than the Corvair was last year; clearly Tempest is the most interesting car to come along since the war—more on it later.

Also new to the domestic scene are the bus-like station wagons: Ford and Chevrolet now go forth to do

battle with the Volkswagen Combi, and with considerably more ammunition.

Some may conclude that the handwriting is on the wall for imported cars. Only Volkswagen and Renault have managed to hold their own against the pressure from Detroit, Kenosha, and South Bend. With these two exceptions, imported cars have slipped rather badly. Nevertheless, the imports continue to pour in.

Increased emphasis on operating economy and parking space problems is having a revolutionary effect. The buyer is once more beginning to consider the initial price more seriously. After all, thirty-six months is a long time to pay for a car. Hence, the four-door sedan is enjoying a comeback. In 1959 only about 38 per cent of all domestic cars sold were four-door sedans. In 1960, on the other hand, the door pillars became less an object of derision and almost 45 per cent of the market favored this model. In 1961 it is expected that well over one-half of all cars manufactured will be four-door sedans. Station wagons are booming, aided by the flood of new compacts, and it will not be surprising to see at least 25 per cent of new car buyers favoring the handy wagon. As we suggested last year, the roster has been augmented by the most novel one of all, Corvair's new all-purpose job, the industry's first station wagon with a rear engine, air-cooled at that.

Like wagons, the cloth-top convertibles will almost certainly take on increased appeal. Studebaker pioneered the modern drop-top compact five seaters with the '60 Lark; this year, American Motors joins the fray with the attractive American convertible, and we herewith predict that these two are only the beginning—before the '61 model year is more than six months old, you'll see at least one more compact convertible.

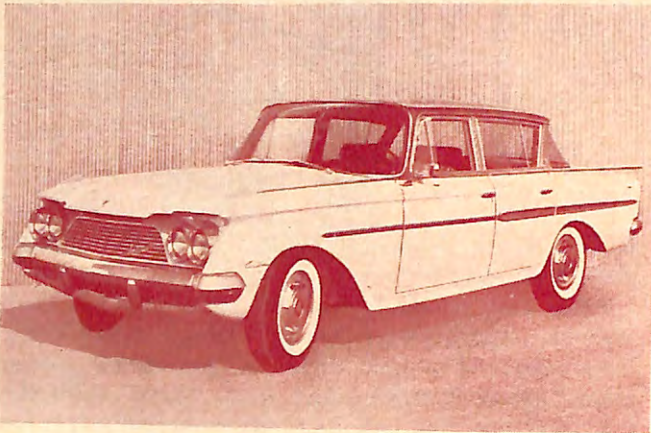
Finally, quality is no longer being equated with size. Example: the luxurious new Lincoln Continental, measuring just 212 inches long overall, is the same size as the Dodge Polara. The other top prestige car is also some 3-inches shorter.

Every facet of the business this year is ripe for argument. You can even expect running changes to in-

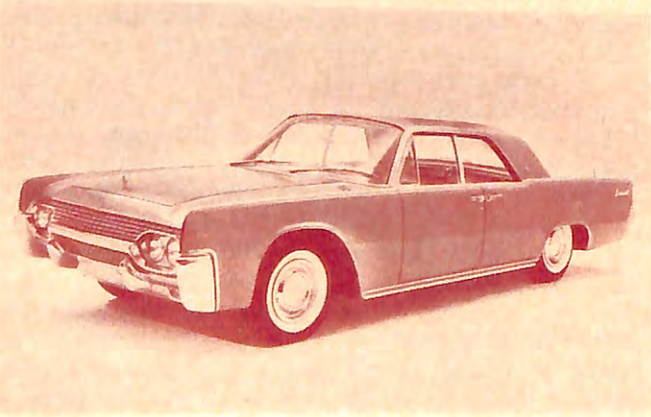
THE ELKS MAGAZINE



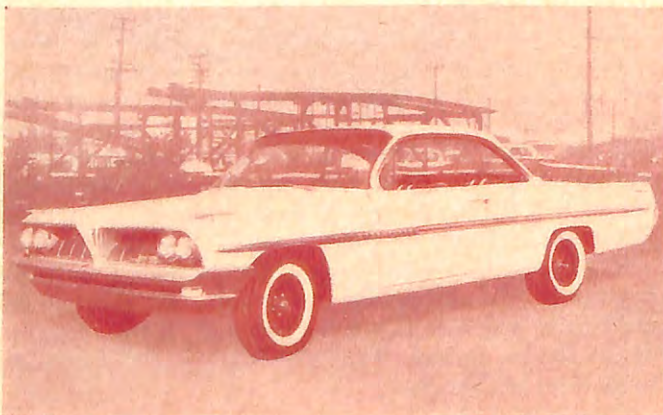
CHEVROLET



AMBASSADOR



LINCOLN



PONTIAC

crease before the 62's are much more than conjectural. There will be increased emphasis on quality control, often more an ambition than a result. The appeal of distinctiveness will be heard through the land. The hard-fought gains of the two independents will be maintained and, in this writer's opinion, strengthened; Romney, the visionary, has now been completely vindicated and 1961 can well be the year when the compact car takes close to half the entire market.

TWELVE COMPACTS

So important are the compacts—their ranks having been virtually doubled since last year's feature—that a brief examination is in order. The chart on page 48 and individual compact car rundowns may serve as a reference if you go shopping.

AMERICAN MOTORS has slugged away with increasing success. The predictions of its president, George Romney, are no longer taken lightly. Once near the low end of the scale, this firm's performance in the market during the past several years has placed it in a command position as far as compact cars are concerned. Now, after securely positioning its two major lines as compact leaders, the firm has restyled and modernized the bread-and-butter "American" series and expanded it with a snappy new convertible that will be going on sale about a month after you read this.

The American for '61 retains the 100-inch wheelbase and previous interior dimensions which eminently suit it as a five-passenger car (six in a pinch) while decreasing the total exterior width by 3 inches and the overall length by 5 inches. There's no sacrifice in luggage capacity either. The styling is fresh without obsoleting the previous models. The emphasis continues to be on functional design without ostentation. There's a full line of two- and four-door sedans and station wagons and a choice of two efficient 6-cylinder engines. Lowest priced is the perky 196-cubic-inch 90-horsepower side valve engine while the Custom series has the overhead valve engine developing 125 horsepower. The latter also gives excellent fuel consumption (up to almost 30 miles per gallon) and fine performance.

The Classic series, on the 108-inch wheelbase, is a



CHRYSLER

MOTOR SHOW—1961

continuation of the previous "Six" and "Rebel V-8" models. Dimensions are unchanged, but there is, of course, new trim inside. The outside has been modernized, especially in front, with a new grille and headlight treatment and lengthwise body sculpturing. The hint of the fin remains in the rear. The novel and exceptionally handy fifth door on the rear end of the station wagons is still optional and, as this opens sideways, facilitates entry into the optional, rear-facing third seat; this is a Rambler Classic exclusive. The rear window of wagons also winds down into the lower portion of either this fifth door or the normal tailgate. Also exclusive with the six-plus passenger Classic series is the new aluminum block, six-cylinder overhead valve engine. The light metal decreases weight on the front wheels remarkably and makes steering much lighter. Classic Six "Custom" series have this new engine which has the same 196-cubic-inch displacement as other Rambler sixes, but develops either 127 or 138 horsepower. A recent test of the engine by this writer discloses it enables the Classic Custom to perform as well as several other larger sixes with considerably less fuel consumption. Still available at less cost is the same engine, basically, but with the familiar cast-iron block; thus equipped the Classic develops 125 horsepower.

For those who demand "hotter" performance, there's the efficient V-8 engine with its 250 cubic inches, 200 horsepower and economical carburetion; a power pack boosts this output to 215 horsepower. Everything conceivable in four-door sedans or station wagons is available in the Classic Six or Classic V-8: reclining seats, separate front seats that adjust individually, any power options desired. These cars feature unitized construction, as does the American. AMC is still the only outfit that dips all bodies completely beneath the surface of a huge vat filled with corrosion-inhibiting priming paint.

CHRYSLER CORPORATION, with the success of the Valiant (which is now officially the Plymouth Valiant) has augmented that line with Dodge Lancer. There is little technical difference: the extra length results from an extended rear deck and slightly more luggage space and the car is widened 2 inches by exterior features; mainly the wrap-around bumpers. The Lancer shares



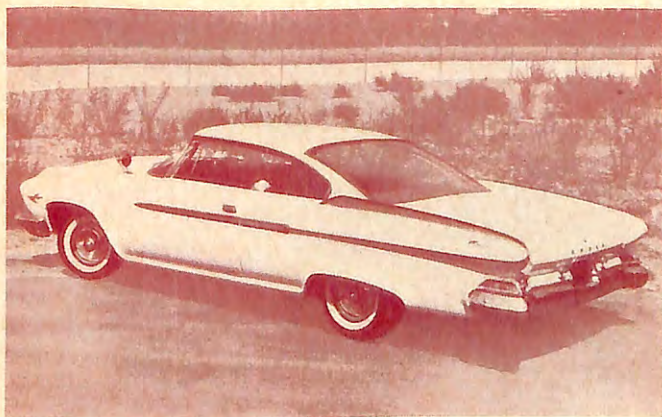
VOLKSWAGEN and **RENAULT** (right) are the two imports least affected by America's compacts

with the Valiant body, suspension, and basic 170-cubic-inch, 101-horsepower engine—the excellent six-cylinder engine canted steeply to one side to lower the hood. Exterior trim and a smooth rear deck contrast with the Plymouth Valiant's trim and spare wheel impression on the trunk lid.

Standard manual transmissions on Lancers have the floor shift lever, as does the Valiant. Push button automatics are available, as is power steering. For the performance addict, the Dodge Lancer has an optional 225-cubic-inch six-cylinder engine that develops 145 horsepower. This engine, basically that of big Dodge and Plymouth sixes, delivers genuinely high performance on either car. They are excellent cars, too, both highly styled, with unitized bodies. New in Chrysler's compacts (both makes) are two-door hardtop sedans. Other models include a wide variety of four-door sedans and station wagons, the latter having that handy optional third seat. The torsional suspension gives Valiant and Lancer roadability that matches many sports cars and a ride that is better. Each has superb ease of driving. Power steering and brakes are available if desired. Between the two, the only purchasing criterion is your taste in exterior styling. Mechanically and structurally they are identical.

FORD MOTOR COMPANY brought out the Comet under the aegis of the Lincoln-Mercury Division about the middle of the 1960 model year. The Falcon was already well established, and sales of each have deservedly boomed.

The Falcon is little changed. A new grille and a few trim changes distinguish the new model on the outside. However, a new enlarged version of the 144-cubic-inch 85-horsepower engine is now available. Although the latter continues to be the standard engine, the new 170-cubic-inch power plant now develops 101 horsepower;

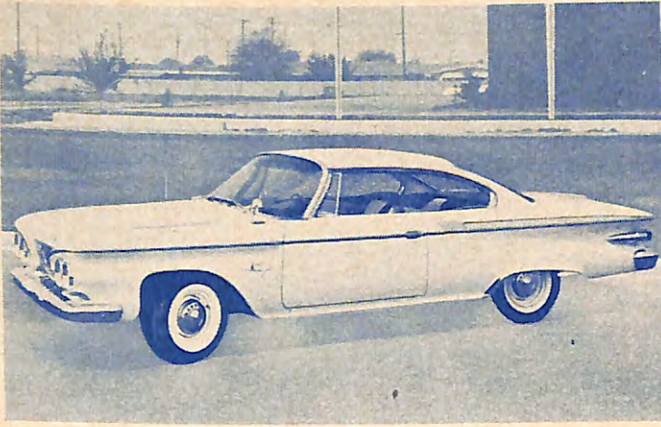


DODGE

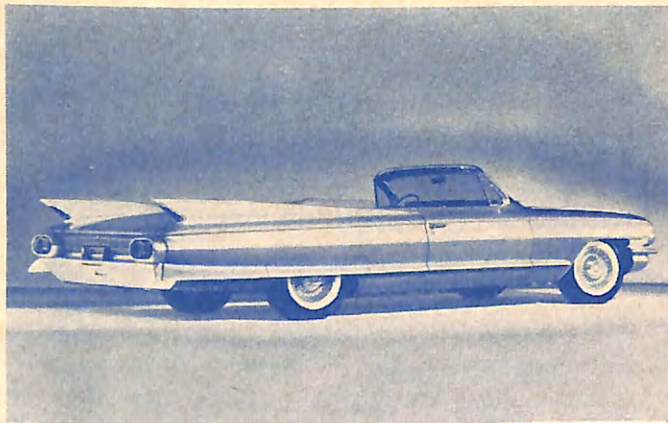


FORD

THE ELKS MAGAZINE



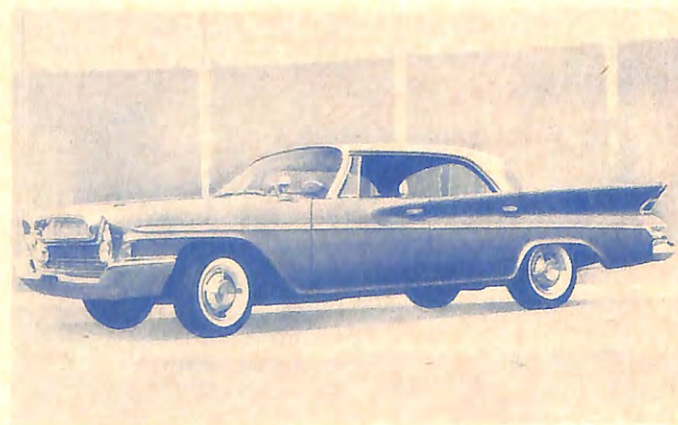
PLYMOUTH



CADILLAC



MERCURY



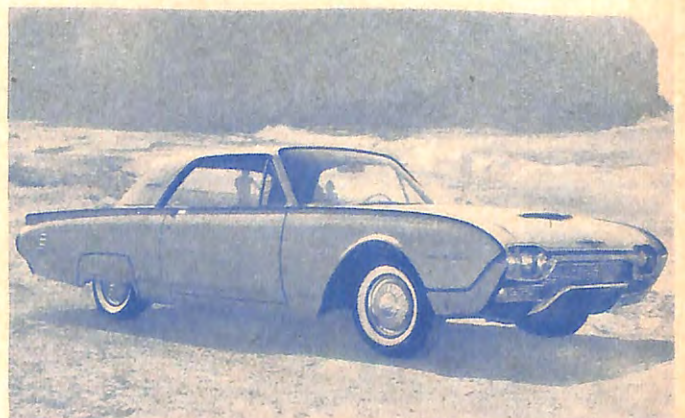
De SOTO

the performance is increased by a good 15 per cent while fuel consumption is still nearly as good. This new engine is also available in the new Comet which, like the Falcon, is changed only as to grille and details.

These two cars are mechanically the same and share basic body shells. Hence, they have substantially the same interior dimensions. The extended length of the Comet is due to the longer rear deck and a wheelbase of 114 inches, in comparison to the Falcon's 109.5 inches between axle centers. Both Falcon and Comet station wagons share wheelbases and all other details except dashboards and front grilles. A bus-wagon, the "Econoline", will match the similarly bodied Corvair. Suspension changes, including a rubber-mounted strut beneath the front end, improve handling and ride and resistance to sway on corners. New air cleaners, with a snorkle arrangement, reduce noise; and each engine has a new aluminum-cast front plate.

GENERAL MOTORS comes charging onto the 1961 battlefield with the "mostest" but by no means the "fustest". The all new Tempest from Pontiac, the Oldsmobile F-85, and the Buick Special share basic body shells while some basic stampings come from the Corvair. Each of the three new ones have a wheelbase of 112 inches but differ slightly in length. The Olds F-85 and Buick Special use 13-inch wheels. The Tempest employs sensibly larger 15-inch wheels, giving it better ground clearance. Engines of the F-85 and Special are very similar; they share the new 215-cubic-inch, aluminum block V-8 engine. The Special's engine looks different mainly because it has the traditional Buick vertical valves, while the Olds F-85 employs canted valves. The same aluminum V-8 is an optional engine for the Tempest; however, the basic engine for this compact is the fine four-cylinder unit that is, in effect, one-half of the big Pontiac's V-8. This four, the first out of Detroit in many years, is cast-iron. Various power options give a wide range of performance, with anywhere from 110 to 155 horsepower, the same amount developed by the three-way-shared aluminum V-8.

The Tempest is the most advanced compact from GMC: the removal of the transmission to the rear axle location enables the driveshaft tunnel to be lower,



THUNDERBIRD

MOTOR SHOW—1961

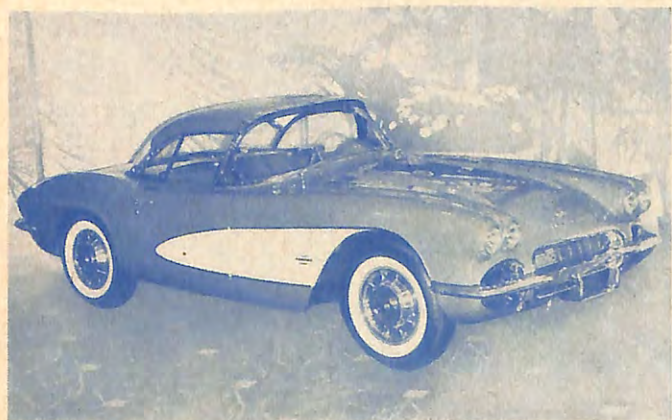
making for better foot-room inside. Another feature shared with the Oldsmobile and Buick compact versions is the top-hinged rear gate on the station wagons; this eliminates the normal tailgate but tall persons must watch out for their heads when loading cargo compartments.

No third seats are available. These are hot performers, and economical; available are all the usual power options, with the single exception of power windows. Six persons are quite comfortably accommodated in any of these three new cars.

The Corvair line is extended and one can now easily obtain the better performing 98-horsepower version. Carburetion changes have improved gas mileage and on sedans and coupes there is greatly increased luggage space beneath the front deck—the spare wheel is now carried in the engine compartment at the right. This change was permitted by rearranging the air cleaners and flattening the engine. A new station wagon called the Lakewood is the first of its type in this country and offers extra luggage space in the rear. Being a rear-engine vehicle, it should be driven several days before judging it, for with the weight concentrated aft, it does handle differently from front-engine cars. On slippery roads, it can dishearten a driver unfamiliar with the changed driving characteristics. However, once one becomes familiar with the rear engine location, it can safely and easily be driven anywhere. A new and welcome Corvair feature for '61 is a heater that utilizes engine heat.

A second new Corvair model is the Greenbrier station wagon bus, which looks similar to the familiar VW Combi, and can carry any number up to nine adults.

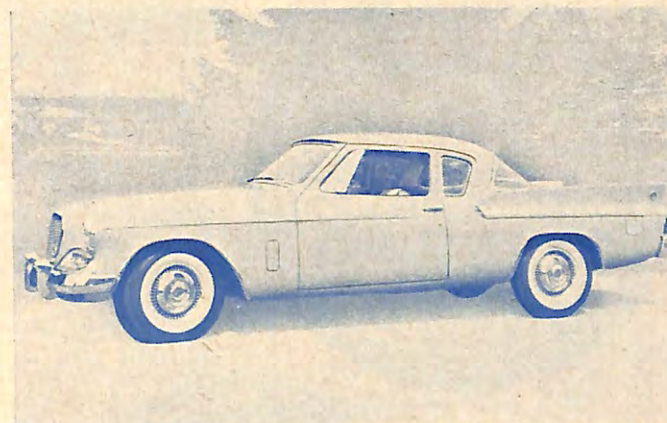
STUDEBAKER-PACKARD, under the leadership of Harold Churchill, became the second domestic firm to get into the compact car business with the new Lark in 1959. Last year S-P became the first maker to introduce a modern compact convertible; they also extended the Lark line to include four-door station wagons. Another distinction of the Lark is that since its introduction it has had an engine option offering top performance. You can get the four-door Lark wagon with the big V-8 engine, air conditioning, stick (Continued on page 45)



CORVETTE



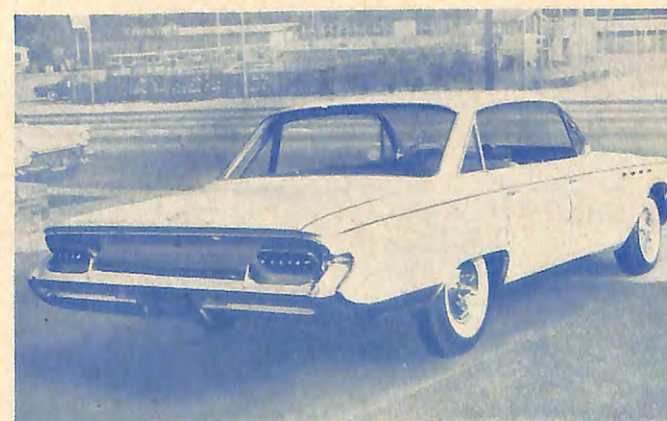
OLDSMOBILE



STUDEBAKER



IMPERIAL



BUICK

The Reel Story

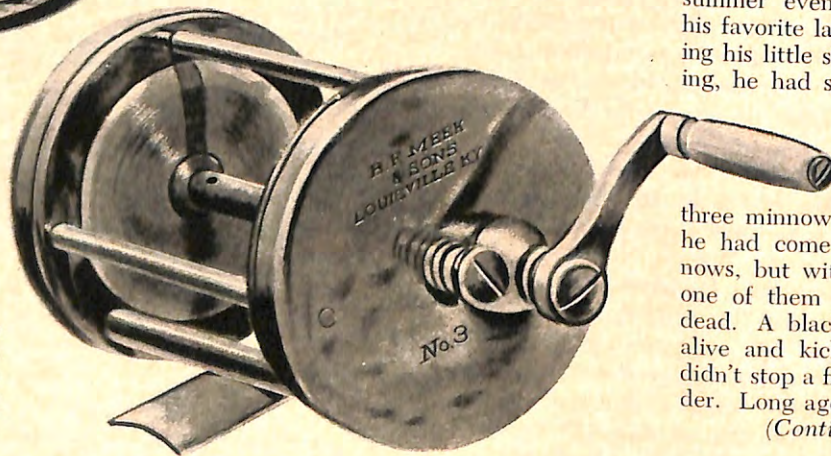
By **DAN HOLLAND**

ILLUSTRATED BY DONALD F. MOSS



GEORGE SNYDER lifted one delicate gear after another out of the richly engraved watch before him, methodically setting each in its proper place on the matted velvet pad of his work table. His thoughts were concentrated, but not on the routine work of repairing the watch at hand. He disassembled it rapidly and expertly; yet he looked

right through it with his mind's eye. He looked through the glossy velvet as though it were the rippled surface of water, and there he saw a bass, a huge bass. It weighed at least six pounds. A master watchmaker by trade, George Snyder was by choice a bass fisherman. A dedicated bass fisherman. Yesterday, as he often did on long summer evenings, he had hurried to his favorite lake immediately after closing his little shop. Impatient to get going, he had satisfied himself with only



The principles of fine watchmaking helped an avid angler to fashion the first bait-casting reel, just 150 years ago.

three minnows. After all, he reasoned, he had come to catch bass, not minnows, but within an hour he had lost one of them and the other two were dead. A black bass demands his food alive and kicking, of course, but that didn't stop a fisherman like George Snyder. Long ago he had learned to lob a
(Continued on page 31)





The Message of Christmas

"And on earth, peace . . ." So chanted the angelic host on that night nearly 2,000 years ago, and so proclaims the great heart of Elkdom today.

As the season of Christmas approaches, we as Elks pause momentarily to reflect upon the myriad ways in which our Order is helping to lighten the burdens of our fellow man. By means of aiding crippled, underprivileged, cerebral palsied, handicapped and exceptional children; by initiating, planning and supervising programs and providing scholarships which are designed to develop the talents and abilities of our youth; by keeping faith with our hospitalized veterans; and by means of the many other charitable, educational and philanthropic projects sponsored on all levels of our Order, the message of Christmas is again proclaimed in the same spirit, but in different words and in a different time, as that of the Prince of Peace whose coming was announced by a Star in the East.

These good works which are performed throughout the year take on special emphasis

at Christmastime. For this, indeed, is the time of selfless giving. This spirit of giving is the very essence of Elkdom in spreading good will and achieving noble deeds.

Although on this Eve of Christmas we find ferment and disquiet throughout the world, there is a brightness and a happiness in the hearts and souls of people throughout this land, placed there by the goodness and generosity of the Order of Elks.

The yearning of all mankind is for peace and in this season of Christmas there is a greater hope and a greater love of man for man because of the works of Elkdom.

During these happy days and throughout the year, may the blessings of God rest upon the Benevolent and Protective Order of Elks and the work in which it is engaged. May God shower upon you and yours every joy, every grace and every blessing. Personally and as Grand Exalted Ruler, I wish my brother Elks, their families and their friends a blessed and joyous Christmas and a prosperous and happy New Year.

John E. Fenton

John E. Fenton, *Grand Exalted Ruler*



PUERTO RICO NEWS SERVICE

Palms, clear skies and smooth water draw tourists to Puerto Rico's mile-long Luquillo Beach, pictured above. Old sailing ships may still be seen in some of the Caribbean ports. The harbor of St. John is shown below.

A. DEVANEY



Isles to the South

By HORACE SUTTON

ONCE, WAY BACK, the only vacation problem confronting the family was whether to spend the summer at the mountains or the shore; but, lately, leisure time, gorgeous ships and fast planes have created a winter dilemma too: Where to go to stay warm? I must say that Americans are much more fortunate in this respect than Europeans, for in Europe there is no handy place where it is truly warm in winter except Sicily. The Riviera, once popular only in the early spring when the flowers commence to show, is now a summer resort. The winter season, though still popular with the frost-bitten people of northern Europe, and chilled Britons, is not exactly a time to swim.

On the East Coast of the U.S., on the other hand, one has the choice of an enormous flotilla of ships which, diverted from the European shuttle, for lack of business in the cold months, will be plying the sunny ports of the Caribbean and the Bahamas. Each year they vie with one other, not merely in service and cuisine, but in ferreting out new and interesting ports. A favorite of the past season was Martinique, where the paucity of hotels makes a long stay difficult. Few Americans had been there and the experience was novel. What they found was a pleasant and graceful show of Martinique-costumed dancing on the open decks of more than two score ships last year. Shopping was somewhat limited, but sightseeing trips were organized to such places of fascination as Mt. Pelée, the volcano that erupted just after the turn of the century, totally burying the town of St. Pierre. Only one man, a prisoner in a dungeon, was saved in the city which had been known as the Paris of the Caribbean.

But even with the constant cruising, the old ports remain popular too. Some fifty odd cruise ships are due to put by at St. Thomas this winter, for St. Thomas, after all, is the bargain basement of the Caribbean, displaying along one long street and the little byways that filter off it, a collection of European and Far Eastern goods unparalleled anywhere in the West Indies. For that



PUERTO RICO NEWS SERVICE

The old fortress of El Morro would no longer be of much use in warding off an attack on Puerto Rico, but golf enthusiasts love it. Veterans of the course claim to shave strokes by making billiard shots off the walls.

matter, it would be hard to find as much of this type of specialized merchandise concentrated in so small an area anywhere. There is a whole store dedicated to Swiss watches, another dedicated to Danish silver and ceramics and stainless steel, any number devoted wholly to French perfumes. And there are the enormous general stores that sell French crystal from Baccarat, Italian chinaware from Fornasetti, do-skin gloves, English cashmere jackets; madras jackets, shirts and shorts, and on and on. It is the good fortune of the air traveler intending to visit St. Thomas, by the way, that the Hilton combine has taken over the enormous Virgin Isle Hotel.

Certainly I would not see St. Thomas without moseying about a little farther. Last winter I looked in, for the first time in many seasons, at the neighboring resort isle of St. Croix, and I am here to say now that Christiansted is a delightful little nest, not nearly so crowd-

ed, nor so commercial as St. Thomas. Its ancient fort drowns under spreading shade trees by the edge of the sea, and if called upon would be hard put to repulse a rowboat, much less a foreign power. The little shops are delightful bazaars, many of them with unusual merchandise. Wendy Hilty, a famed magazine photographer (he still takes assignments if they don't interfere with his new career) runs a small hotel, a handsome waterside restaurant, and even a shop, decorated on the outside with an iron sign picked up on a foraging expedition in France. This photographic entrepreneur has given his complex the name of King Christian. After all, the Virgin Islands were Danish until purchased by the United States in 1917. Laurance Rockefeller, who is responsible for the establishment of much of St. John's in the Virgin Islands as a national park, operates the handsome Caneel Bay Plantation, which is fringed with beaches, and also operates Estate Good Hope, a small and quiet hotel fashioned in beautiful taste. There are just over a dozen rooms, so one had better enjoy a tight little group and be prepared to pay luxury hotel prices.

I can scarcely mention the Virgins without going into Puerto Rico, which, for plane travelers anyway, is the gateway. The flight between St. Thomas and San Juan takes scarcely half an hour. San Juan was the hardest ticket to buy last year. For one thing, there were the difficulties in Havana; and for another, the unsettled weather has been driving people farther south.

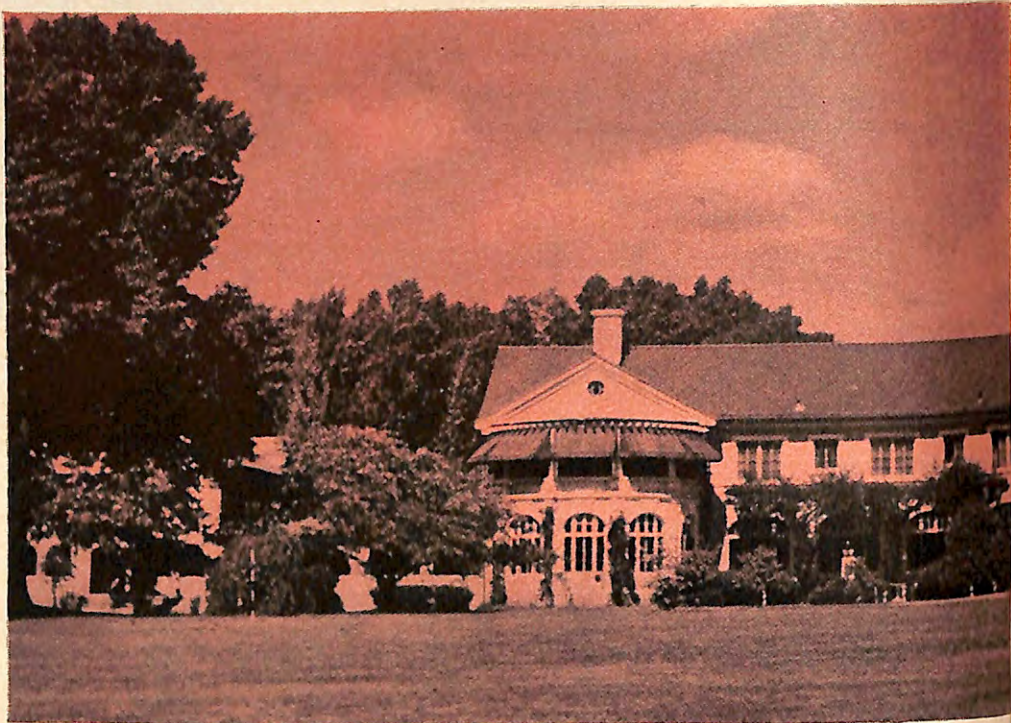
I should also mention that Puerto Rico has gambling, but not with the holster-club atmosphere that was heavy in the air when Havana was merely a den of permissible iniquity. It is all quite orderly and refined, more in the style that exists in Europe, but with a Latin flavor. You'll find the gaming tables in the big hotels, the Caribe Hilton among them. There is not much swimmable beach right in San Juan, but the Caribe does nicely with a manufactered strip of sand bordered by

(Continued on page 52)



Motorists are welcomed by this highway sign, set among the trees, just outside Bedford, Va., where the Home is located.

Beautiful and dignified Southern colonial architecture of the main building has won many laudatory comments. At the right can be seen some of the cottages, connected by a system of covered arcades.



VISIT OUR HOME

EVERY MAN has his own vision of what he wants when he retires. There is the story about the tough old shipmaster who had lived through typhoons, mutinies and all manner of trouble, and when he was asked what he wanted now that he was leaving the sea, his caustic reply was: "I want peace and quiet, and darned little o' that!"

Another story has to do with a gentleman who had spent most of his life in the field of advertising, and when at long deserved last he left his desk, he confided that he hoped to find a small house in the country. "Where I won't be under any sort of pressure; where I'll be free to let ideas pass through my mind, and if they're not good ideas I'll discard them and think up others. Or maybe I won't bother that day with anything except to enjoy nature around me."

"I want to paint pictures," one man says quite simply, while another expresses his innermost feelings in terms of "What can be more satisfying than reading all the books I never had time to read."

Different men, different visions of retirement. Everyone has his own idea what he wants to do, his own desires for the things that will make him happy, and his own means with which to accomplish his dreams.

But they needn't be just dreams, not to a Brother Elk. Through the Benevolent and Protective Order of Elks, provisions have been made long ago for an ideal place of comfort and pleasant surroundings, where all necessities of

Every Elk takes pride in the Elks National Home, and after seeing it this author understands why

daily and all-year-around life are full-filled, where there is either solitude or companionship, as one may prefer, where food is more than adequate and where complete and friendly care is given in case of illness.

You know that "an Elk is never forgotten, never forsaken." The truth and reality of this becomes evident when you visit the Elks National Home in Bedford, Virginia, which was established in 1903 as a haven for elderly Brothers who, out of need or desire, seek a restful retreat.

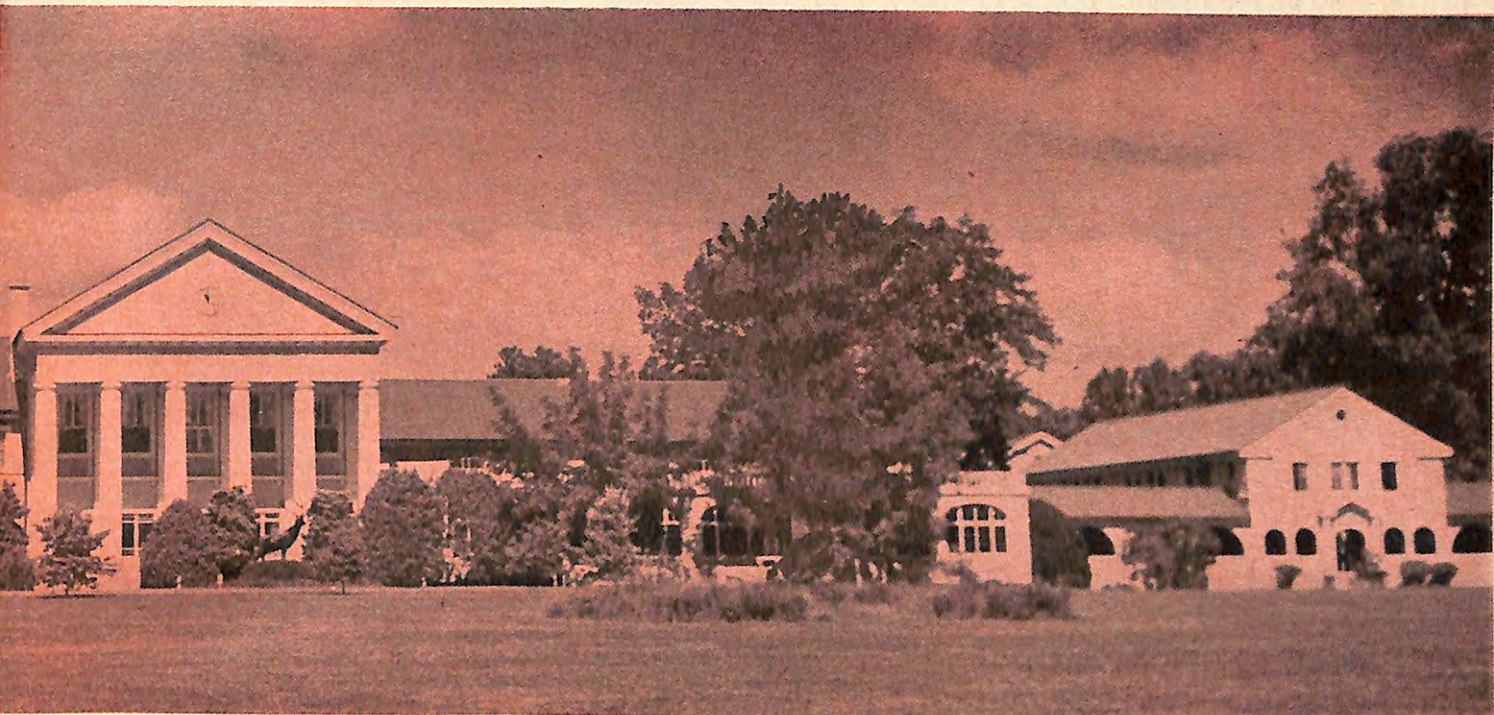
Now when you say "a Home" don't for a moment visualize an institution or something with a hospital-like atmosphere. Don't, because the Elks National Home is nothing of the sort. After a visit with Superintendent Thomas J. Brady, and after observing the grounds and farm and all the facilities, this writer sums it up this way: "Here is a Home where every guest is free to come and go as he pleases, and engage in whatever recreation he desires." So impressed was this writer by what he saw, that he proceeded to take notes of the Home's every aspect to give readers of THE ELKS MAGAZINE a true story of what at this time is enjoyed by some 272 Brothers—the privileges of pleasant privacy, interesting activities, and efficient management.

As you drive through the beautiful Virginia countryside, approaching Bedford either from Roanoke or Lynchburg, a large sign proudly invites all to pay a visit to the Home. Soon then you are entering the grounds through the gate, and cruising along a curving driveway toward the pillared main building. This structure, dedicated in 1916, has been tremendously improved through the years, and now stands majestic and modern in every respect.

Even a mere glance around tells you that here is plenty of room in which to move—about 170 acres, on which you will find flower gardens and fish ponds, a pitch-and-putt golf course, fertile farm land, beautiful residential cottages, a vast, bright dining room, a 310-seat modern air-conditioned theatre, a fine library, a 40-room completely-equipped hospital which has been welcomed into membership in the Virginia Hospital Association, and every kind of recreation room in the main building, in addition to open-air porches and enclosed verandas.

So efficiently is the Home run through the direction of the Board of Grand Trustees that another 250 acres are leased—all of which is for the direct benefit of the guests who have come here from all walks of life.

It is easy to lay before you facts and



By CHARLES YERKOW

PHOTOS BY THE AUTHOR

figures relative to the Home. Though important in themselves, facts and figures simply tell you, for example, that there are 440 rooms, some 40 Holstein milkers and about 55 Black Angus for beef. There are hogs, ducks and chickens. Facts and figures tell you other things, too, but a more important aspect is to be found in the feeling of goodwill that surrounds every guest, from the moment he arrives and steps into the large, bright lobby where he will be met by the genial official guide, "Knobby" Russ. For without the feelings of benevolence and charity and friendship, a home cannot be a real home.

Every consideration is extended to every guest, even in the simplicity of procedure when a Brother Elk applies for admission to the Home. Certain rules are observed, naturally, as they would be at the best country club or a fine hotel. But the rules in themselves are never a barrier.

Registering at the desk is accomplished with a minimum of formality. Imagine for the moment that you are a newly-arrived guest, and have just registered at the Home.

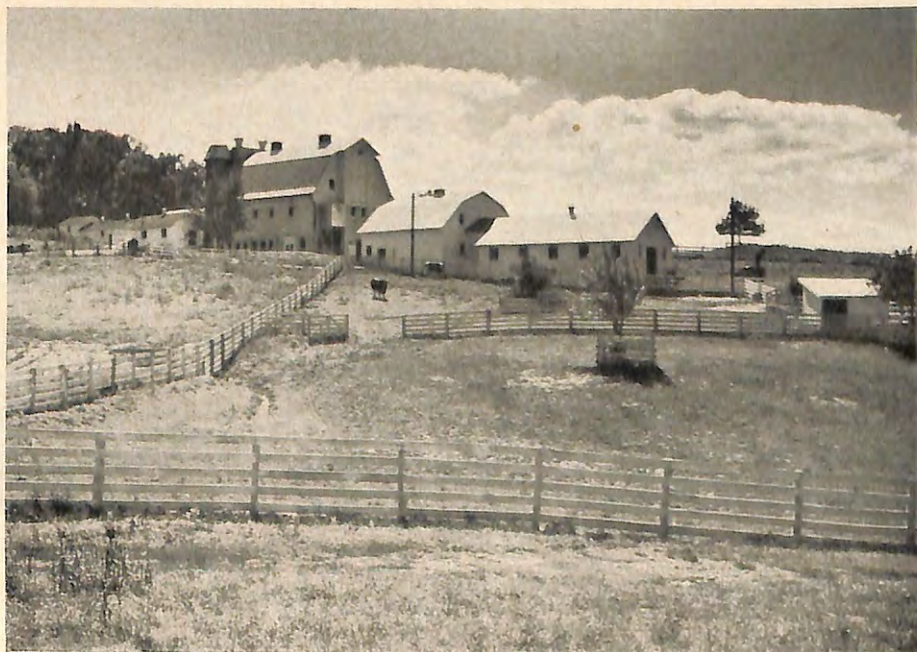
Your interview with Superintendent Brady would be pleasantly casual, without any prying into your personal affairs or your past. You would be assigned a pleasant room in one of the cottages (and bear in mind that *all* of the 440 rooms are bright and airy, all of them overlooking garden courts or the rolling countryside that greets the eye in all

(Continued on page 40)

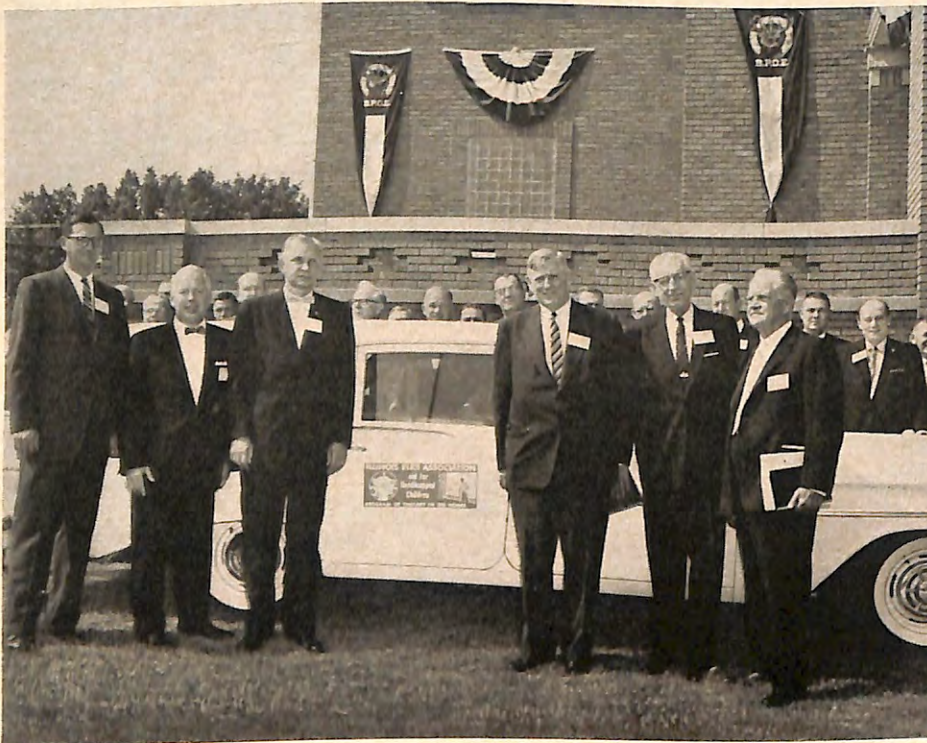


Above, a resident is pictured as he practices his swing on the pitch-and-putt golf course.

Below may be seen the rich, rolling farm land that supplies much of the Home's food.



In Just Two Weeks



At Lawrenceville, Ill., on Sept. 24, inspecting the Crippled Children's Station Wagons mobilized by Illinois Elks, are (from left) Exalted Ruler C. W. Sullivan, State Vice Pres. Maurice Lee, State Pres. H. F. Sears, Judge Fenton, State Secretary Albert Arnold and Past Grand Exalted Ruler Floyd E. Thompson.

BETWEEN the 16th and the 29th of September—two weeks' time—the rigorous itinerary of Grand Exalted Ruler John E. Fenton took him to lodges in New York, New Jersey and Illinois; and these visits were in addition to his attendance at State Conventions and seasonal meetings (reported on page 24 of this issue).

HUDSON, N.Y. On Sept. 16, Judge Fenton joined with the Elks of Hudson, N. Y., in honoring Past District Deputy Michael J. Degnan, a fifty-year member of the Order, for his service to Elkdom. A testimonial dinner, attended by Elks from 20 nearby lodges, marked not only Brother Degnan's fifty years in this Fraternity, but also his seventy-fifth birthday. With the Grand Exalted Ruler at the dinner were National Convention Committee Director Franklin J. Fitzpatrick, Past State Pres. John J. Sweeney, Past District Deputies P. A. Buckheim, L. A. Pierro and P. S. Smoyer, and Exalted Ruler W. E. Yerick, Sr.

LAWRENCEVILLE, ILL. While in Illinois for the Fall Conference of the State Assn., Judge Fenton visited Lawrenceville Lodge on Sept. 24. This was his first official visit to Illinois, and while there



The Grand Exalted Ruler is welcomed to the Passaic County Elks Cerebral Palsy Treatment Center, in Clifton, N. J., by a young patient, Patricia De Rosa, on Sept. 28. With Judge Fenton and Miss De Rosa (from left) are State Trustee Denis A. G. Lyons, Pompton Lakes Cerebral Palsy Committee Chairman Elmer Fox, Treatment Center President Arthur K. Marvin, Past Grand Exalted Ruler William J. Jernick, Passaic County Cerebral Palsy Committee Chairman Michael Kulik, Paterson Chairman Eugene C. Duffy, Passaic Valley Exalted Ruler Arthur B. George, Clifton Exalted Ruler Mark Lions and Honorary President of the Center J. Leo Slater.

he inspected the Crippled Children's Station Wagons—mobile units which have been put into operation by that State's Elks (see picture on this page and full report on page 33).

NEW JERSEY VISITS. Grand Exalted Ruler Fenton began a tour of New Jersey lodges on Sept. 27, when he was met at Newark Air Port by Teaneck Elks, and proceeded, by police-escorted motorcade, to Teaneck Lodge for an informal luncheon. His coming had been heralded in the local press, and flashed on the movie screen of the local theatre; in addition, the day was proclaimed Teaneck Elks Day in his honor, and this publicity resulted in high attendance at the luncheon. With Judge Fenton on this occasion was Past Grand Exalted Ruler William J. Jernick, who accompanied him on his New Jersey tour. Also present at Teaneck were State Vice Pres. Frank Santamoro, District Deputy J. L. Irwin, Past District Deputy Harry Wolf and Exalted Ruler Allan Weinberg.

Following the luncheon, Judge Fenton and his party proceeded to Hackensack, where local Elks gave a dinner in his honor. Exalted Ruler Louis Elson, Chaplain James Rodgers and Hackensack officers welcomed a large turnout to the dinner, at which the Grand Exalted Ruler was presented with a gold key to the lodge.

The next day, Sept. 28, Grand Exalted Ruler Fenton and his group were conducted through the Passaic County Elks Cerebral Palsy Treatment Center, in Clifton. They were welcomed by State Trustee Dennis A. G. Lyons, Treatment Center President Arthur K. Marvin, Honorary Center President J. Leo Slater, County Cerebral Palsy Chair-

(Continued on page 52)



Photographed prior to a dinner for the Grand Exalted Ruler at Hackensack, N. J., on Sept. 27, are (first row, from left) Esteemed Lecturing Knight Edward Fass, Past Grand Exalted Ruler William J. Jernick, Judge Fenton, Exalted Ruler Louis Elson, Chaplain James Rodgers, Lodge Trustee Harry Remsen. Second row: Trustee William Davis, Esteemed Loyal Knight Edward Dresher, Secy. Norman Decker, Esteemed Leading Knight Robert Weller. Rear: Trustees Joseph Stumpf, Arthur Zimmerman, Esquire Edw. Hansen.



At Hudson, N.Y., Lodge on Sept. 16, Grand Exalted Ruler Fenton chats with Exalted Ruler William Yerrick (left) and Past District Deputy Michael J. Degnan. The occasion marked Brother Degnan's fiftieth year as an Elk—and his 75th birthday.



At Teaneck, N.J., Lodge on Sept. 27 are (from left) State Vice Pres. Frank Santamoro, Past Grand Exalted Ruler William J. Jernick, Grand Exalted Ruler John E. Fenton, Exalted Ruler Allan Weinberg and District Deputy James L. Irwin.



More than 350 members attended a testimonial dinner for the Grand Exalted Ruler at Bound Brook, N.J., Lodge on Sept. 28. Greetings were extended by Exalted Ruler Joseph S. Jarema to representatives of 26 lodges. In this picture, with lodge officers, are Judge Fenton and Past Grand Exalted Ruler William J. Jernick.



Mayor Arthur J. Holland of Trenton, N.J., a member of Trenton Lodge, greets the Grand Exalted Ruler. Looking on are Exalted Ruler Harry T. Kimmel (left), and Past Grand Exalted Ruler William J. Jernick, who accompanied Judge Fenton.



In connection with his visit to Atlantic City, N.J., Lodge on Sept. 29, Judge Fenton went to the Betty Bacharach Home for Afflicted Children in Longport, where he presented a \$1,000 check from Atlantic City Elks. A young girl and a group of Boy Scouts, all patients at the Home, showed him this hospital bed, dedicated in his honor. Elks are (from left) Exalted Ruler Bernard Murphy, Past Grand Exalted Ruler William J. Jernick, the Grand Exalted Ruler and Past Exalted Ruler W. F. Casey, Chairman of the Board at the Home.



Past Grand Exalted Ruler Charles H. Grakelow

Charles H. Grakelow, prominent Philadelphia, Pa., fraternalist and businessman, died at his home on October 9th following a long illness.

Born on October 16, 1879, Mr. Grakelow had been a citizen of Philadelphia since infancy. One of eleven children, he is survived by one sister, Mrs. Ella Matthews. He had never married.

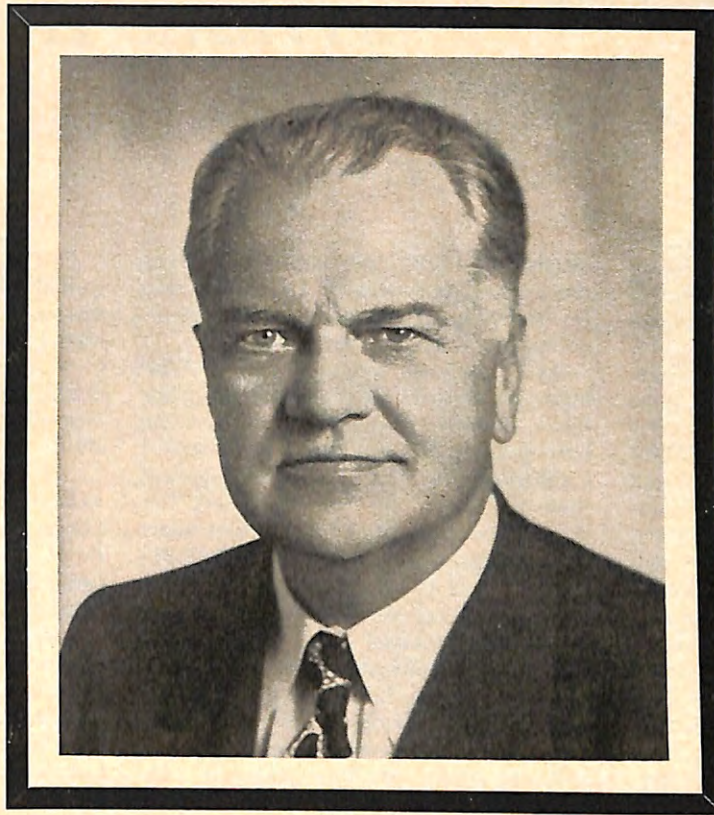
Among his many fraternal affiliations, Charles Grakelow greatly prized his membership in the Order of Elks. He was initiated into Philadelphia Lodge No. 2 at the age of 28, and became its Exalted Ruler in 1920. So apparent was his talented leadership that his fellow Elks elected him to that office for five more terms. During those six years, while guiding his lodge so capably, Mr. Grakelow also served his State Association and the Grand Lodge. He was State Association President and a member of the Grand Lodge New Membership Committee in 1921, and held the office of Grand Esquire from 1922 to 1925. The following year, he was elected to Elkdom's highest office.

When the Elks National Foundation was founded in 1928, Charles Grakelow was appointed to membership on its Board of Trustees, holding his Trusteeship until his death. In 1952 he became Treasurer of that body, but ill health prevented him from continuing in that post after 1958. From 1953 until his death, he had also given service as a member of the National Convention Committee.

Without family obligations, Mr. Grakelow found it possible and enjoyable to become affiliated with numerous fraternal groups. Highly successful as a florist, he is credited with having established the telegraph flower delivery service.

One of Philadelphia's greatest boosters, he had served that city both as Director of Public Welfare and as Director of the Department of Supplies and Purchases.

Deeply interested in the betterment of youth, he had been Chairman of his State Association's Student Aid Committee, and had personally financed the college education of 35 young men.



Past Grand Exalted Ruler Floyd E. Thompson

Floyd E. Thompson, a Past Grand Exalted Ruler and a former Chief Justice of the Illinois Supreme Court, passed away suddenly on October 18th at his home in Evanston. He would have been 73 years old on Christmas day.

Initiated into Moline, Illinois, Lodge, No. 556, 47 years ago, he had served as Exalted Ruler in 1917 and was awarded an Honorary Life Membership in 1931. Judge Thompson had been appointed to the Grand Lodge Committee on Judiciary in 1926. From 1927 to 1931 he served as a Justice of the Grand Forum, and as its Chief Justice from 1931 to 1932 when he was elected to the office of Grand Exalted Ruler.

From 1933 until 1935, Judge Thompson held the Chairmanship of the Grand Lodge State Associations Committee, and in 1936 he was appointed as a member of the Board of Trustees of the Elks National Foundation. He became Secretary of that Board in 1937, and held that post when he died.

Self-educated in law, Judge Thompson had been

a teacher, a high school principal and editor and publisher of the *East Moline Herald* before his admission to the Illinois and Tennessee bars in 1911. In 1912, he began the first two terms as State's Attorney of Rock Island County, and in 1919 he was elected to the Illinois Supreme Court. After serving as Chief Justice of that high court in 1922 and 1923, he resigned from the bench in 1928 to become the Democratic nominee for the office of Governor of Illinois.

Judge Thompson had been engaged in private law practice since 1929. In 1934, he was the representative of the American Bar Association to the Attorney General's Crime Conference in Washington, D. C. From 1941 to 1944 he had been on the Board of Governors of the American Bar Association. He also had been President of the Illinois and Chicago Bar Associations.

Past Grand Exalted Ruler Thompson is survived by his wife, their daughter, Mrs. Mary Ellen Beach, and four grandchildren.

A Dynamic Decade in California

"TEN YEARS OF MIRACLES" are being celebrated by the thousands of Elks of California this year, because it marks the tenth anniversary of their Major Project which has brought help and joy to so many cerebral-palsied and other handicapped children. The dramatic story of the progress of this important undertaking was brought home to 3,972 Elks and their wives at the open meeting at Sacramento's Municipal Auditorium on October 14th, the third day of the four-day session of the California Elks Association. It came at the poignant moment when the Major Project Committee Chairman R. Leonard Bush, now a Grand Trustee, introduced tiny Linda Stolte, beautiful little "cover girl" for the California Elks' handsome brochure which reviews the Project's development in its first decade. This little cerebral-palsy victim, one of 950 reached by its 30 mobile units which traveled 600,000 miles to give 26,000 home treatments, her chubby legs encased in braces, stood smiling before the assemblage to demonstrate her own personal progress made possible by the assistance given her by the California Elks' therapists. Chairman Bush gave a most comprehensive report of his Committee's work, as this important anniversary demanded. At the conclusion of this accounting, the annual parade of Exalted Rulers to the stage, to make supplementary donations to the Project, resulted in a grand total of

nearly \$253,000, the largest sum ever received. "Piggy Bank" Chairman Bruce H. Marsh accepted these contributions on behalf of the Committee.

As pointed out in the brochure, "The financial growth of the Project during these historic ten years demonstrates how pride in this program has caused California Elks continually to increase their support . . ."; for instance, the Project's income for 1951, its first year, was \$78,991.37; for 1960, \$362,324.01. Altogether, a total of \$1,994,829.21 has been disbursed by the Committee in that ten-year period.

Retiring President Charles T. Reynolds presided at the opening session, at which Grand Exalted Ruler John E. Fenton spoke following an address of welcome made by Vice-Mayor F. H. Seymour, a Past Exalted Ruler. Also on the stage at this time were Past Grand Exalted Rulers L. A. Lewis and Horace R. Wisely, State Chaplain Rt. Rev. Msgr. George M. Scott and host Exalted Ruler Charles E. Connors. A pleasant musical program was furnished by the Long Beach Elks' Band and the massed Glee Clubs of Sacramento, San Mateo and Richmond Lodges. These singers, and the Band from Santa Monica Lodge, which, incidentally, will be host to the September 27th-30th, 1961, Convention, supplied the music for the Memorial Service handled by Past President Frank Linnell, with Past President Vincent Grocott as speaker.

Past Grand Exalted Ruler Lewis installed the new officers at the final session following his outstanding annual report. The new leaders are President Guy A. Daniels, Redlands; Vice-Presidents J. A. Dyer, Richmond, E. W. Nowell, Fresno, O. R. Fish, Jr. Red Bluff, W. V. Thompson, Marysville, L. H. DeCastle, Santa Rosa, N. D. Williams, Indio, C. B. Brown, San Diego, N. W. Lemons, Buena Park, R. M. Nowlin, Barstow, Frazer Merritt, Long Beach, J. R. Helms, Arcadia, Max Zeigler, Gardena, Hugh Bagley, West Covina and J. F. Sloan, Salinas. Trustees, reduced to seven this year, are J. T. Kenward, Marysville, August Lepori, Petaluma, E. J. Silva, Palo Alto, W. B. Gieselman, Burbank, R. W. Tronsgaard, Lakewood, Harry Faull, Pomona, and Frank Mattox, Anaheim.

Edgar W. Dale of Richmond began his 22nd term as State Secretary, and R. E. Walker, Santa Ana, was named Treasurer for the seventh term. Fred Holdinghausen, Sonora, is Sgt.-at-Arms, Vern R. Huck, Los Angeles, Tiler, and Msgr. Scott of San Pedro remains as Chaplain.

A huge barbecue and stage show climaxed a series of entertaining activities, arranged by Yubi Separovich and his Convention Committee. At this time trophies were presented to Richmond Lodge, for its ritualistic team; Santa Maria for golf, and Long Beach for billiards.



Visibly moved, Mrs. Robert Stolte stands by as California Elks Major Project Committee Chairman R. Leonard Bush hugs little Linda Stolte, one of the handicapped children taken care of by the State Elks. With him on the stage were, left to right, Past State Presidents Vincent H. Grocott and Earl J. Williams and D.D. Vern H. Huck. The scene took place at the Convention in Sacramento where the Project was adopted a decade ago.

DISTINGUISHED SPEAKERS at the Sept. 22nd, 23rd and 24th Convention of the Colorado State Elks Assn. included Grand Exalted Ruler John E. Fenton who addressed the delegates at the opening session, Past Grand Exalted Ruler H. L. Blackledge who spoke at the second session, Grand Trustee Jacob L. Sherman and Grand Lodge Committeeman Campbell F. Rice who gave their talks at the third session, and former Grand Chaplain Dr. George Nuckolls who delivered the address at the annual Memorial Service.

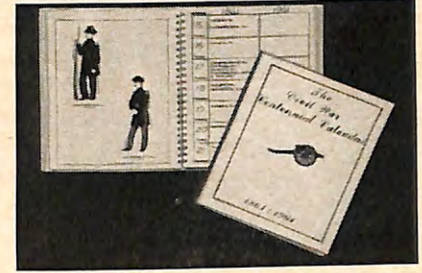
A total of 1,548 members and their wives attended this meeting during which the following were elected to office: President John Godec, Jr., Colorado Springs; Vice-Presidents Miland Dunivent, Grand Junction, and Richard Tatman, Greeley; Secretary James Sterling, Canon City; Treasurer Don Platt, Grand Junction, and Trustees Larry Light, Lamar, five years, and John Allen, Gunnison, two years. Vincent
(Continued on page 33)



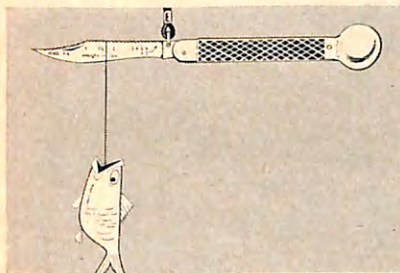
EXCLUSIVE DIA-PLEAT SHIRT. Imported broadcloth with diagonal pleats that *never iron out*. You're equally fashion-right with this shirt for dress-up or business. French cuffs. White, Blue, or Ivory. 14-18 neck. 29-37 sleeve. \$8.95. Monogram tie, \$5.00. Ppd. Send check or M.O. Charge Diners' Club or Amer. Express. Free catalog. Lew Magram, 830-7th Ave., Dept. DL, New York 19.



STERLING SILVER NAME BRACELET. Gay personalized bracelet to please any Miss. Her name is spelled out in individual letters, then attached to a dainty chain. Bracelet, 7" long, with 7 letters or less, \$2.75; add'l. letters, 25¢ ea. In 12 Kt. Gold Filled, \$3.75; add'l. letters, 35¢ ea. Tax & Post. incl. Free catalog. Wayne Silversmiths, 546EL So. Broadway, Yonkers, N.Y.



1861-1961 CIVIL WAR CENTENNIAL CALENDAR has two columns on every page. One lists events that happened in 1861, the other is blank for your own daily use. Calendar is chock full of information: statistics, quotations, illustrations, battle maps, etc. Only \$2.00 ppd.; 5 for \$8.95 ppd. Civil War Press, Dept. EK-12, 380 Lexington Ave., New York 17, N.Y.



WEIGH-YOUR-FISH KNIFE. This unusual knife is 6 in. long with a 3 3/4 in. blade. *Entire* knife is stainless steel and *Will Not Rust*. Blade is sharp and pointed. Ball kills fish. Notches scale fish. It weighs catch from 10 oz. to 12 lbs. Comes gift boxed. Not sold in retail stores. Send check for \$5.25 each ppd. Thompson Specialty Co., P.O. Box 804, Springfield, Ohio.



GENUINE ELKS JEWELRY. Wonderful Xmas gifts! Christmas Delivery Guaranteed! 14 Carat Gold Plated Tie Clasp and Key Ring, \$2.95 each. Cuff Links, \$4.95 Pr. Complete Set, \$10.00. Guaranteed Windproof Lighter, \$4.95 each. Key Chain with U.S. Silver Dollar, \$6.95 each. Prices include Post. and Fed. Tax. Fraternal Mfg. Corp., Dept. E-12, P.O. Box 81, Brooklyn 33, N.Y.



TRANQUILIZING PILLOW for relaxed bathing. Wonderful refresher for an evening's activity or a good night's sleep. Adheres by suction. Wet-proof. Gaily decorated flowers. Choice of gold, blue, pink or yellow. Only \$2.25 ppd. Gifts Mailed Direct. 2-Day Air Mail, if desired, 40¢ extra. Money-Back Guarantee. Better Sleep Inc., Dept. 466, New Providence, N.J.



SOLID BRASS SUN DIAL that works. Suitable for patio or lawn use when placed on a pedestal; also a desk or table ornament. Felt covered base. 4 1/4" diameter. Ebony finished with natural brass face. Gift perfect for friends and business associates. Only \$4.00; 2 for \$7.00 ppd. Order direct: American Brass Foundry, 2625 E. Lancaster, Ft. Worth 3, Texas.



GIVES YOU \$100.00 a year automatically. Get Perpetual Date and Amount Banks. Insert 25¢ a day and watch date advance, amount increase. Forces you to save daily, or Calendar won't change date. Save for home, car, college, vacations, etc. Reg. \$3.50. Now only \$1.99 ea.; 3 for \$5.75; 6 for \$11. Add 25¢ a bank post. Leecraft, Dept. EL, 300 Albany Ave., Brooklyn 13, N.Y.



NEW ACADEMY AWARD. Favorite of stage, screen, and TV stars. Imported broadcloth with Schiffler embroidered lace. Three button "stagger style" on front and cuffs. White. 14-18 neck. 29-36 sleeve. \$14.95. Bow tie, \$3.50 Ppd. Send check or M.O. Charge Diners' Club or Amer. Express. No C.O.D.'s. Free catalog. Lew Magram, 830 Seventh Ave., Dept. DL, New York 19, N.Y.



NOW IN
KITS—TOO

U. S. Pat. #2616566

SAFE-LOCK GUN RACK

THE GUNS AND AMMUNITION ARE LOCKED IN Handsome, sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof. Complete, in hand-rubbed, honey-tone knotty pine, or lovely maple or mahogany finish

4-Gun Rack—24" x 28" (Shown).... \$19.95 In Kit \$11.95
6-Gun Rack—24" x 40" (Taller).... \$29.95 In Kit \$17.95
3-Gun Rack—24" x 21" (No drawer) \$13.50 In Kit \$ 8.50

1 Gun and 6 Gun Racks Exp. Chgs. Coll.

(3 Gun Racks and All Kits Ppd. Add 5% West of Miss.)

IN COMPLETE KITS for easy 1-hr. home assembly. Fitted, drilled, sanded, ready to finish. Easy directions.

Large New Free Catalog—600 Items—Complete or Kits

YIELD HOUSE

Immediate Delivery Money-Back Guarantee Dept. EK-12-O, No. Conway, N.H.

For Those Who Do Not Want GREY HAIR

Now Top Secret's amazing scientific formula gives a natural looking color to faded or grey hair . . . makes you look years younger! Top Secret does not streak or injure hair, does not wash out.



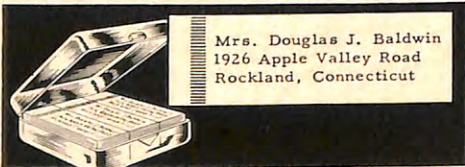
"I noticed results after just a few applications," says Jan Garber, Idol of the Airlines. "Top Secret is easy to use—doesn't stain hands or scalp. Top Secret is the only hair dressing I use."

Time-proven Top Secret has been used by famous personalities for years.

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of California, Room 124-81, 8100 Vanowen St., Burbank, Calif.



NEW! 13 oz. Giant Size \$9



Mrs. Douglas J. Baldwin
1926 Apple Valley Road
Rockland, Connecticut

500 PRINTED NAME & ADDRESS LABELS - 25¢

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

DE LUXE GOLD-STRIPED LABELS—500 FOR 50¢
Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

2312 Drake Building
Colorado Springs 11, Colo.

Walter Drake

KEEP SLIM—Enjoy a Battle Creek RO-TRIM

HERE'S CONVENIENT
BODY-CONDITIONING
FOR YOU . . .
AT LOW COST!

Now—enjoy progressive exercise that is always convenient—in the privacy of your home.

Ro-Trim stimulates circulation, "symmetrizes" and tones all major muscle groups. "Adjus-Trol" instantly alters resistance for easy or vigorous rowing as you wish.



NEW! Streamlined, unitized frame

Sturdily built; smartly styled; padded chair-height seat. All your family can enjoy using in den or bedroom. Money-back Guarantee!

10 Day User's Trial—Write for Free Literature!

Battle Creek EQUIPMENT CO.
Battle Creek 7-11, Mich.



ELKS



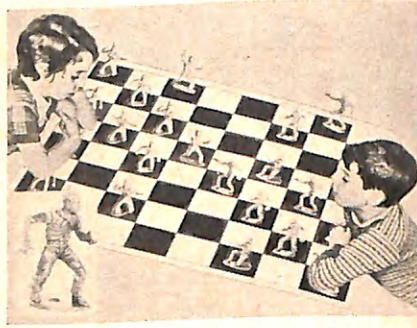
GRAND PRIX RACERS. Sleek, imported scale models of Mercedes-Benz (top) and Ferrari racers are only 4 in. long, yet they go 20 mph on a straightaway. Beautifully detailed cars have micro-sensitive adjustment and differential for precision steering, brake, free-wheeling, crash absorber, etc. Only \$2.95 ea. ppd. Lincoln Products, Dept. EK-12, 122 East 42nd St., N.Y. 17.



GLOBAL WRISTWATCH gives not only the local time, but tells the time in London, Tokyo, Paris—anyplace in the world! Jeweled anti-magnetic Swiss watch has movable outside ring, listing 24 famous cities. A quick turn tells you the time there. 12 and 24 hour time system; sweep second; luminous dial, hands. \$12.95 postpaid. Park Galleries, Dept. EK-12, 103 Park Ave., N.Y. 17.



BRUMMEL RUFFLE SHIRT has four rows of popping ruffles edged with silk stitching on a completely washable dacron and cotton fabric. It needs no ironing. French ruffle-trimmed cuffs. White. 14-17 neck, 29-36 sleeve. \$19.95. Lincoln bow tie, \$3.50. Ppd. Send check or M.O. or charge Diners' Club, Amer. Express. Lew Magram, 830-7th Ave., Dept. DL, New York 19, N.Y.



CHECKERS WILD-WEST STYLE. Giant 24" x 24" checkerboard is the site of an exciting range war waged by Cowboy and Indian figurines, 3" high. They're intricately detailed of colorful, unbreakable polyethylene. Western accessories (hats, pistols, spears, war-bonnets) are the unique kings. Over 45 pieces. \$2.00 ppd. Mother Hubbard, 95 South St., Dept. WC-50, Boston 11, Mass.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



This exciting Christmas present makes tails wag with joy! Luxurious deep, soft bed of warm Orlon-Acrlan fabric.

Kills Fleas and "B.O." While Dogs Doze

This Flea-Kill Bed is as comfortable as your own mattress—provides restful sleep, death to fleas, relief from scratching. Protects children. Pets prefer its cedar aroma so stay off chairs, sofas, beds. Ends soiled cushions, telltale hairs, doggy odor. Washable, non-shrink, stain resistant; has zipper to remove inner pad. Economical, long lasting. Colorful plaid bed is packaged for Christmas giving. **Regular** 15x28 in. \$4.95; **Super** 28x36 in. \$6.98; **King Size** 36x48 in. \$12.90. All mailed postpaid. **Kitty Cooty Chaser**, companion flea-killing bed for cats. Enticing catnip aroma makes cats like it better than the softest chair. Stops biting and scratching, provides restful sleep, sweetens disposition. 14 x 18 in. \$3.95.

Order Today—Avoid the holiday rush.
CHAPERONE Money-Back Guarantee
Box 1241 Sudbury, Mass.



WINKING TREES

On and off they wink—the merriest possible Holiday decorations for table, mantel or window! Each colorfully decorated deep green tree is 6" tall, and the light winks brightly through colored plastic "jewels." Takes standard battery, available everywhere. A real bargain at just \$1 per pair, postpaid! Order by mail today, from reliable Breck's.

WRITE FOR FREE GIFT CATALOG!

Breck's Gifts are exciting, unusual! Most from \$1 to \$5—most not sold elsewhere—all postpaid to you! Write for your FREE copy of Breck's big Catalog!



BRECK'S of BOSTON
687 Breck Bldg.
BOSTON 10, Mass.

FAMILY SHOPPER



VEST FOR V.I.P.'s. This 5-button beauty is in rich red-silver-and-black floral brocade but more conservative souls can have it in red, olive or black wool jersey or red, black, olive or gold velveteen, smartly brass-buttoned. Sizes 36 to 44, \$14.95 ppd. Joel McKay, Dept. EK-12, Taft Bldg., Suite 219, Hollywood & Vine, Hollywood 28, Calif.



SEE-BRELLA "Picture Window" Umbrella lets you see through but keeps rain out. Strong, heavy-gauge vinyl is crystal clear, shakes dry instantly. Umbrella has golden steel frame, gold binding and choice of gold press-on initial. Woman's 10-rib (30" long), \$4.95; girl's 8-rib (24"), \$4.50. Pair, \$8.95. Add 35¢ each post. Bradford's, 255 Queen Anne Rd., Dept. E, Bogota, N.J.



HOME SHOE SHINE STAND. Mount the brackets of this sturdy aluminum shoe holder to any surface and you'll be able to give your own brogans a quick, neat, professional shine. It comes complete with 2 interchangeable toe pieces and will take any shoe made. A real money-saver for only \$3.95 ppd. Jackson Products, Dept. EK-12, 509 East 80th St., N.Y. 21.



LIFETIME SOCIAL SECURITY CARD lasts as long as your social security... a lifetime. Wallet-sized card is two-tone, wafer-thin, solid aluminum and engraved with number and full name of holder. It cannot be harmed by fire, water, etc. For this permanent identification, send \$1.00 plus name and number to Zenith Gifts, 422 Washington St., Dept. E, Brighton 35, Mass.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



Relaxing Comfort

A Perfect Gift

Ingenious **Knee Lift Cushion** gives lounge chair comfort in your own bed. Gently flexes knees, just like hospital bed. "Floating" action prevents straight-leg discomfort. Back, hips, legs relax—many aches disappear. Tensions vanish—sleep comes naturally. Avoid sedative habit. **PRICELESS GIFT** for bed readers, convalescents, expectant mothers. Money Back Guarantee. Gifts mailed direct. Sent immediately for only \$2.98 postpaid. White washable zippered covers, 85¢ each; pair for \$1.60.

BETTER SLEEP, Inc., Dept. 468, New Providence, N. J.



Send for Free Style Book

YOUR OLD FUR COAT INTO NEW CAPE, STOLE. \$22.95* Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. \$22.95 complete. (Mink, beaver, extras add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book. I. R. FOX, 146 W. 29th St., Dept. E-30, N. Y. 1

the **ONE GIFT** they **DON'T** have . . .



MOPPER® the original "one-size-fits-all" TERRY AFTER-BATH ROBE

Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! It's a whopper of a Mopper! Tailored of thick, thirsty, snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, draft-screen collar, tassel tie, wrap-around belt, two big "carry-all" pockets! Personalized with press-on monogram. Fits men, women perfectly. For 6-footers, order king-size, only \$1.00 more. Order several: for gifts, for guests, for family! Sorry, no C.O.D.'s.

Gift-ready in clear plastic bag. **\$7.95** ea. Free 3" monogram (specify) Add 35¢ pstge. each Mopper. (Save! 2 for \$15)

Gift catalog free, on request.

WOODMERE MILLS, INC. DEPT. C30 BENNINGTON, VERMONT

FOR HOLIDAY EATING - HOLIDAY GREETING *

FORST Fabulous Foods

You'll get cheers aplenty when you **SERVE or GIVE**—FORST's succulent golden-brown Smoked Turkeys, aromatically spiced, applewood smoked or mouth-watering sugar-cured, hickory smoked Hams. Your choice of many other taste-tempting treats too—some as low as \$6.50.



FORST CATSKILL MOUNTAIN Smoked TURKEY

Whole smoked turkeys, 8 to 20 lb. range, delivered price, \$1.75 lb. 6 to 7½ lb. range, delivered price, \$1.90 lb.



FORST CATSKILL MOUNTAIN Smoked HAM

Bone in, 10-18 lb. range, delivered price, \$1.50 lb. 8 to 9½ lb. range, delivered price, \$1.60 lb.



FORST BONELESS Smoked Ham Roll

All solid meat, 8-13 lb. range, delivered price, \$1.80 lb.



FORST GAY AND FESTIVE PAK-O-SIX

6 generous cans—each a delightfully different Forst delicacy. Gift boxed. Delivered price, \$6.50

THE FORSTS, Route 607, Kingston, N. Y. Prices include delivery in U.S. proper. (48 States)

SHOP FROM YOUR ARMCHAIR ORDER TODAY!



The BATTLE CREEK Roller

...sweeping to popularity as a Modern Massage YOU'LL ENJOY!

Effective for MEN and WOMEN

Write for FREE FOLDER

Now—enjoy the stimulating benefits of effective, deep-kneading massage right at home! Day or night, Roller is ready for pleasant, thorough massage of heaviest individuals. Speeds circulation. Comforts tired, lame muscles—thighs, legs, arms, abdomen, hips. Serves as seat with Hassock Cover. Satisfaction Guaranteed. Write for FREE FOLDER and Booklet "Be Good to Yourself."

Battle Creek EQUIPMENT CO.
Battle Creek 7-26, Mich.



1000
Name & Address Labels \$1

ANY 3 DIFFERENT ORDERS \$2 ppd.
SAVE! SPECIAL OFFER!

Mrs. Arthur H. Robinson
1035 Thurlam Avenue
Rochester, New York

Sensational bargain! Your name and address hand-somely printed on 1000 finest quality gummed labels. Padded. Packed with FREE, useful plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 1206 Jasperson Bldg., Culver City 1, California.

FABULOUS, NEW

5-Ft. Long Balloons

Twist Into A Thousand Shapes!

GIRAFFES-DACHSHUNDS—Pets of All Kinds

Made of LIVE LATEX **200 FOR \$1** Add 25c Postage and Handling

Delight Kiddies—Grown-Ups, Too!

Almost 5 feet long when inflated. Balloons this size usually sell up to 25c each. Send only \$1 now. Plus 25c postage and handling for 200 in a variety of gay colors! Supply limited at this low price, so order several sets NOW for GUARANTEED PROMPT DELIVERY. MONEY BACK GUARANTEE. FREE Complete Instructions.

MURRAY HILL HOUSE

Dept. B-725-B, P. O. Box 251, Bethpage L. I., N. Y.

HIDE A BAR COMPLETE OR IN KIT



Locking—Rolling—

Fold-up Bar Holds 40 Bottles—4 Doz. Glasses Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 23" W., 19" D., 36" H.—open 38" W. Finely crafted of knotty pine, in satin smooth honey-tone or lovely maple liquor resistant finishes. \$49.95 Exp. Chgs. Col. IN EASY KIT—Covered doors complete. Pre-fitted, drilled, sanded, ready to finish. Easy directions. \$32.95 Exp. Chgs. Col. Large New Free Catalog—600 Pieces—Finished and Kits YIELD HOUSE Not Sold in Stores Money-Back Guarantee Dept. EK12-O, No. Conway, N.H.



WHO'S THE BOSS? There's no doubt who rules the roost when he wears this T-Shirt proclaiming "The Boss" in big, bold blue letters on the back. It's fine white cotton and nylon, reinforced. You're sure to please your "Lord and Master" with this gay gift. Specify Small, Medium, Large. \$2.00 ppd. Greenland Studios, 3735 N.W. 67 St., Dept. EK, Miami 47, Fla.



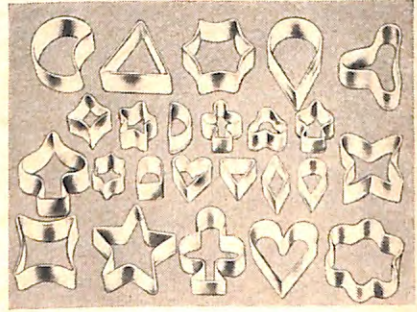
INTERCHANGEABLE CULTURED PEARLS. Choose the cultured pearl that suits your costume best... Lustrous white or jet black. Each pearl slips onto a delicate 14 kt. gold chain. You can buy the two pearls plus the chain for \$3.95 plus 10% fed. tax. Ppd. Guaranteed genuine; certificate inc. Hobbies Unlimited, Box 97-AA, Oakland Gardens Sta., Dept. E, Flushing, N.Y.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.

ELKS



"I LOVE YOU"... in 10 different languages, says this Heart Charm and if that doesn't get the idea across, better give up. In sterling or 12 kt. gold-filled with red enamelled background. 1", \$4; 1½", \$5; 1½", \$7. Bracelet, \$4. In 14 kt. gold: \$20, \$25, \$35. Bracelet, \$35. Inscribed on reverse, 10¢ per letter. Incl. tax, post. Wayne Silver-smiths, 546-E So. Bway., Yonkers, N.Y.



CANAPE CUT-UPS create fancy tid-bits for holiday guests. Cutters are imported from Italy and come in two sizes; small and even smaller. They're perfect for preparing bite-size little biscuits, cheese, meat, or tea-time cookies. Set has 12 cutters in each size... 24 in all for \$1.98 ppd. Sunset House, 75 Sunset Building, Beverly Hills, Calif.

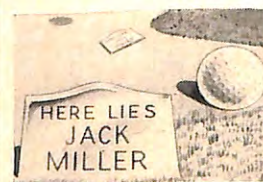
KIT FOR SHOE STYLING



With all the magic of Aladdin's lamp—this brand new kit will enable you to pretty-up any number of wardrobe matched shoes in just a matter of minutes. Use new or old shoes, and of any type fabric, plain leather or patent.

Handy kit includes basic patterns, special adhesive, and complete instructions. Operation is simple... fabric for shoe trim is cut, adhesive applied to wrong side and let dry, then is pressed over shoe toe or heel or both—whatever your fancy dictates. The special adhesive that's used permits removal of one matching fabric and replacing with another.—\$1.00 Postpaid "CHANGE-ETTS"—Box 738, Costa Mesa, Calif.

STERLING SILVER "ON-THE-GREEN" GOLF BALL MARKER \$1.00 ppd.



For every golfer, personalized, useful and mirthful is this 3/4" tomstone-shaped marker engraved "HERE LIES"—and his name. Clever, easy to see! Lies completely flat on the green. Guaranteed to start the conversational ball rolling on the 19th hole! Made of Sterling Silver. In leather case.

MONOGRAMMED MONEY BELT \$3.98 ppd.

No one will know that in this smart belt you're carrying money safe from prying eyes. Zippered inner pocket holds currency; 2 or 3 initials on gleaming buckle adds a personal touch. Genuine top-grain cowhide, 1¼" wide, in Brown with gold buckle or black with silver buckle. Specify size 28-44, color, initials.



ZENITH GIFTS

1541 Post Office Bldg. Brighton 35, Mass.

FAMILY SHOPPER



CRESCENT-AIRE TRAVELER snugly supports your head or back when you travel in car, plane or train, or doze peacefully at home. Inflatable pillow folds into purse or glove compartment, is easy to inflate. Choose zipper corduroy cover in gold, blue, green or charcoal, \$3.50; or blue percale cover, \$2.49 ppd. Better Sleep, Inc., Dept. E-12, New Providence, N.J.

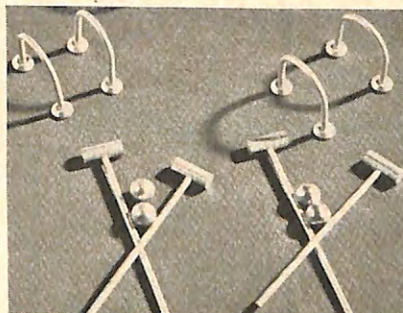


VANISHING NECKBAND SHIRT. Wear this fine shirt in perfect comfort for its vanishing neckband relieves collar irritation. 2x2 English broadcloth in white or blue. French cuffs. 15 to 20 neck, 29 to 36 sleeve. \$9.95 ppd. Lace tie (state color), \$5. Send check or M.O. or charge Diners' Club or Amer. Ex. Lew Magram, 830-7th Ave., Dept. DL, New York 19.



"DO-IT-YOURSELF" FIREPLACE. If you have none, or need an extra one for a cheery Christmas note in children's room, den, or playroom . . . you can put up this Giant 60" x 30" Fireplace in minutes. Realistically colored fireplace is heavy paperboard that mounts flat against the wall. It rolls up for storage. \$1.00 ppd., Nancy-Ellen, 614 Spencer Bldg., Atlantic City, N.J.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



PLAY CROQUET ON A TABLE-TOP? Only a table . . . plus careful control and accuracy . . . are needed to play this miniature replica of the popular lawn game. Its 17 tiny pieces of golden solid brass include 4 tiny mallets, 4 balls and 9 wickets. The entire family will enjoy testing their skill. \$1.00 ppd. for the set. What's New Shop, Dept. E, Wynnewood, Pa.

UNIQUE and USEFUL

5" Diam.



Spruce Electrical Manicurist

America's Happiest Gift!

Here's the distinctive, useful gift . . . assuring beautiful hands for years and years! In ten minutes the Spruce ELECTRICAL MANICURIST performs a complete manicure: shapes and buffs nails, gently loosens and removes excess cuticle, smooths fingertips, positively eliminates hangnails, splitting and brittle nails. That's not all! **SPRUCE SAFELY ERASES CORNS AND CALLUS FROM FEET, TOO!** Ideal for beautiful pedicures. The whole family will enjoy perfect grooming with the Spruce . . . in the privacy of home! In Ivory only.

Fully guaranteed to be free from faulty workmanship or defects in materials. Motor unconditionally guaranteed for 10 years!

Only **\$29.95** complete, ppd.

Pre-Christmas delivery guaranteed on orders received by Dec. 20th. Order NOW or write for free descriptive literature.

ABAR MANUFACTURING CO.
8823 Woodland Ave., Cleveland 4, Ohio
"Precision-Built Products Since 1931"

RELAX IN



PATAKWA MOCCASINS — Ideal Gift from the Indian Reservation Country of soft, washable sueded cowhide, with flexible padded soles. **BLISS TO WEAR** indoors or out with cuffs rolled up or down. **HANDCRAFTED** in Natural, Turquoise, Red, Russet and Indian White.

FOR MEN AND WOMEN in sizes 4 to 8 . . . \$4.95
in sizes 9 thru 12 . . . \$5.95
FOR CHILDREN too, in natural or brown only.
Sizes 5, 7, 9 . . . \$2.95 Sizes 11, 13, 2 . . . \$3.95
Send 35c post. please. For COD's send \$3 deposit.
Immed. delivery. Satisf. guar. Gift orders carefully handled.
OLD PUEBLO TRADERS 622-EP-So, Country Club
Tucson, Arizona

PACK OF FUN

Only **\$1.50** ppd.



TOBACCO-TIPPED CIGARETTES are the year's best gag. They're all filter except for an inch of tobacco. Good for about 2 puffs, they'll beat all filter claims made. Remember, it's what's behind that counts.

Pa. Residents Add 4% Sales Tax. Sorry No COD's
THE ADDED TOUCH Wynnewood E 12, Pa.



TITANIA

the Gem stone you read about in The READER'S DIGEST
MORE BRILLIANT DIAMONDS
More Beautiful than

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat \$12* ONLY . . .



1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete \$2500* ONLY . . .

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete \$3200* ONLY . . .

Also Linda Star (syn) Rubies & Sapphires; Chatham Cultured Emeralds, Etc.
*Plus 10% Federal tax
FREE booklet and handy Ring-Size Chart



10 Day Money-Back Guarantee
REGENT LAPIDARY CO.

Dept. EL-25 511 East 12 St., New York 9, N. Y.



MUSICAL CHRISTMAS APRON

Bells jingle with every movement. Only 50¢

Why such a Big Bargain? Because we want you as a new customer. Adds Gay Holiday Touch. Bright and Colorful—so cheery. Attractive bow & bell design, with real tingling golden bells that greet well wishers with a merry "Hello". Handsomely tailored of quality, colorfast, washable cotton in gorgeous Holiday colors.

Name Glows In The Dark

Available plain (without name) for only 50¢. Artistically hand-lettered with name for only 15¢ extra. You'll be delighted. Not more than two Aprons to each customer at this Bargain Price. **MONEY BACK GUARANTEE.** Add only 10¢ to each apron ordered for postage and handling. No C.O.D.'s please.

DOBBS CO., 1255 S. Wabash, Dept. 252, Chicago 5, Ill.



\$1 GIFT WITH EYE APPEAL

Wear **VISORETTE** on regular glasses, indoors or out. Stops glare from sun, sky, lights, windows, snow. Gives added protection people need when worn on sun glasses. **LIGHT! COMFORTABLE!** Slips on and off in a HIFZ. Adjustable to any angle. Guaranteed to satisfy. Choice of transparent green or opaque black. \$1 Ppd. Gift-boxed \$1.10 Ppd.

VISORETTE, Box 5185, Pasadena 47, California

Relax in Luxury

DeerMocs

\$9.95
postpaid

MAIL ORDER ONLY

Give men's or women's regular shoe size.



Thick foam rubber insole assures the ultimate in foot comfort.

Write today for FREE 56-page Color Catalog featuring leather shirts, exclusive clothing & equipment for sports, country living & fine gifts

GENUINE SUNTAN DEERSKIN . . . hand cut by Western leather craftsmen into handsome slippers that mold to your feet for perfect fit. Easy to get on and off, yet hug your feet when you walk. Fold for traveling. Washable! Satisfaction guaranteed or your money back.

Norm Thompson

Dept. 8X • 1805 N. W. Thurman, Portland 9, Ore.

JOS. E. ROCKWELL-682



Day-n-Night Mailbox Marker . . \$1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from

SPEAR ENGINEERING COMPANY
480-D Spear Bldg. Colorado Springs, Colo.



CHRISTMAS SPECIAL! Solve your shopping problem by selecting artistically hand-crafted fraternal jewelry; designed for the ELK of distinction. Gold on White, appropriate for any occasion. Cuff Links \$3.75, Tie Bar \$2.75, Bolo Tie in true color \$2.95. Complete set: \$8.95 plus lovely ladies gift—FREE! C.O.D.'s welcome—24 hr. serv. Air-mail 50¢—GIFTS by GEORGE, 10330 Cook Ave., Arlington, Calif.



GAG WARM-UP JACKETS

Zippered, fleece-lined warm-up sweaters are boldly lettered with funny, imaginary teams. Florida-styled white sweaters are 100% cotton, wash-proof. Warm up the owner; cheer up every passer-by. Specify: S.M.L. Choose **DRINKING TEAM, GOOF-OFF TEAM, \$3.95** NECKING TEAM, Ppd.

GREENLAND STUDIOS Dept. EK-12
3735 N. W. 67 St. Miami 47, Florida

Sorrento Men's Shirt



Unusual array of sewed-down box pleats with a "new" chain silk stitching on each pleat. White broadcloth. French cuffs. 14-17 neck; 29-36 sleeve. **\$6.95.** Silk monogrammed tie (state color) with 2- or 3-letter monogram, **\$5.00** ppd. Send check or M.O. No C.O.D.

Diners' Club and American Express Credit Cards honored.

Write for free catalog. "Lew Magram's Conversation Creations in Men's Fashion."

lew magram

830-7th Ave. (near 54th) Dept. DL. N.Y. 19.

AMAZING! KANT-BITE!

"NEW!"



SHIPPED WORLD-WIDE!

—it cannot be bitten! Now nails can grow glamorously long! Used by millions!

GUARANTEED! Mail only \$1.50 to:

KANT-BITE CO.

MAIL ORDER DEPT. E-2

Box 75, Rugby Sta., Brooklyn 3, New York

DEER HUNTERS!

RIFLESCOPE

\$9.95 ppd. incl. mount

CHOICE OF POWER—2½X, 4X or 6X. Features coated prec. glass optics throughout, color corrected, long eye relief—2½ to 4". Internal adjustments. Wide field—40° at 100 yds.—2½X. U.S. Mfg. Easy to install, fits over 350 U.S. & Foreign rifle makes incl. Enfield. **ORDER NOW!** Only \$9.95 ppd. incl. FREE mount. Send cash, check or M.O. COD's require \$5 deposit. Add \$1 for Air Mail. Be sure to specify make & model of rifle, plus indicate scope power for riflescope. Immediate Delivery! Guaranteed Satisfaction.

PAN TECHNICS, LTD

1230 Pan Technics Bldg., Encinitas 39, Calif.

GIFT for TEACHER

new Automatic Pencil For Chalk

Encourage teacher's efforts with this practical token of your appreciation: **HAND-GIENIC**, the automatic pencil that holds any school chalk, ends forever messy chalk dust on hands and clothes, fingernails scratching on board, screeching or crumbling chalk. **"DIFFERENT" GIFT OF LASTING USEFULNESS.** Every teaching hour teacher will bless **HAND-GIENIC** . . . and your child. **1-year written guarantee.** Jewel-like 22K gold plated cap contrasts beautifully with onyx-black barrel. Send \$2 for one, only \$5 for set of 3 (one for each color chalk). Postage free. Satisfaction or money back. Same day shipment. **ORDER TODAY. EXCLUSIVE! NOT SOLD IN STORES!**

HAND-GIENIC, Dept. 348, 2384 West Flagler St., Miami 35, Florida.

KEEPS YOU WARM ON THE COLDEST DAYS!

100% All Wool U.S. Navy

TOQUE DICKEY

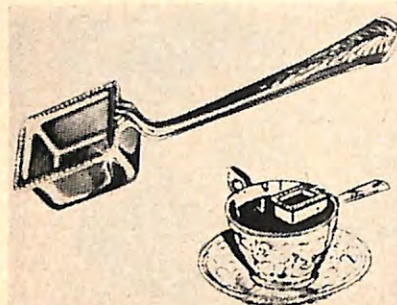
GUARANTEED NEW NEVER USED
A real comfort in Cold and Damp weather. Fits everyone, Men, Women and Children. Keeps Ears, Neck and Chest warm. Soft, Durable, Flexible, Comfortable. Converts any jacket to a parka.

A REAL \$3.50 VALUE!
Only \$1.00 ppd. • Spec. 6 for \$5.00 ppd.

A. L. ROBBINS, Dept. A-36, 36 Bowery, N.Y.C. 13

\$1.00 Name
Address
City State

ELKS FAMILY SHOPPER



TREAT GUESTS TO COFFEE ROYAL . . . a delicious after-dinner favorite. Coffee Royal Spoons are especially designed to hold sugar and cognac while balancing on the lip of the cup. Spoons are 24 kt. gold plate or gleaming rhodium plate. Recipe inc. with each set of 4-spoons. Set, \$6.95. Add 25¢ post. each set. Monti Co., Box 192, Radio City Sta., Dept. E, N. Y. C.



EYEGLASS NOSE PADS cushion the pressure of eyeglass frames and keep them from slipping down. Pads are made of flesh-colored foam with an adhesive backing that adheres firmly to frames, yet peels off easily. You'll appreciate them for hearing-aid frames too. 6 pads for \$1.00 ppd. Columbia Co., 404 Security Bldg., 234 E. Colorado Blvd., Pasadena 56, Calif.



OLD FARMERS ALMANAC LINEN TOWEL gives the weather forecast for 1961 plus old-timer recipes, wise sayings and fascinating horoscopes. Hand-printed in rust and cream, it's so attractive you'll want to hang it on the wall for easy reference in 1961, use it as a lovely tea-towel in '62. 16" x 29". \$1.00 ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.

Rod and Gun

(Continued from page 14)

dead minnow a few feet from his boat and pull it back spasmodically, making it appear to be alive but injured.

Everything had gone fine until he reached the little cove with the pads. He tossed the minnow 15 feet into a small channel in the lilies, stripped in and, as he lifted it clear of the water, saw a huge surge under it. Cautiously he peered over the side of his boat into the clear water, and there he lay! Not a fin moved. The fish lay suspended, his lower jaw jutting out menacingly, the largest bass George Snyder had seen for years. Excitedly he lowered the dead minnow directly back into the water in front of the big fish. He knew better, of course, and he wasn't surprised when the bass turned disdainfully and disappeared under the pads.

If only the minnow had been alive! If only I had the patience to catch more minnows before I start fishing, he told himself as he lifted a pinion gear from the watch and inspected it carefully. Very slightly worn—probably good for 50 years yet, he concluded—and set it down. This was a simple job. The mainspring had to be replaced, and a tooth had broken out of the barrel when the spring snapped. That was no problem. Watchmaking was his trade.

Or if only I could have tossed the minnow farther from the boat! Then that big old bass would have had time to get it. He wanted it all right. I took it right out of his mouth. He must have weighed eight pounds, come to think of it, maybe nine. Dissatisfied with himself as a fisherman, the watchmaker hurried about the job before him.

The mainspring replaced and the barrel repaired, he commenced to reassemble the watch. If I could only learn to toss a minnow a little farther! He meshed the large pinion gear into a small spur wheel, and suddenly he had an inspiration. With his tweezers suspended over the open watch and his eyes gazing beyond the limits of his shop, he made a decision.

He wouldn't go fishing that evening, nor tomorrow evening, nor the next. He had work to do. It was an extreme idea, he told himself, trying to keep his eagerness in check, but maybe it would work. Just maybe. Maybe I can build a reel with gears in it, he dreamed, like this large pinion gear and small spur wheel, which will allow the spool to turn more often than the handle. It will turn freely that way, he reasoned, especially if I balance it carefully, and I can do that. Then maybe I can actually cast a bait from it 30 feet or more. It's an ambitious idea, but maybe it will work. Maybe.

This year, 1960, marks the 150th anniversary of the first bait-casting reel ever constructed—and, incidentally, the

first fishing reel of any description made in America. In 1810, George Snyder kept the lamp burning late in his little watchmaking shop in the town of Paris, Kentucky, and for the first time a reel was designed with such care that a bait could be cast directly from it.

Until then, all fishing reels were small, single-action devices, hardly larger than a thread spool, constructed with an iron frame and a wooden spool. We still use single-action reels today, the term simply meaning that the spool of the reel turns once for every revolution of the handle. Most fly reels are made on the direct-action principle. Snyder conceived the idea of a multiplying reel, one which is geared so that the spool turns several times to each turn of the handle. All the excellent examples of bait-casting reels turned out by modern manufacturers incorporate this same

principle. Big-game reels, surf-casting reels and spinning reels are similarly geared. They have developed gradually but directly from Snyder's ingenuity.

Snyder's first reel was all-metal, constructed of brass and was larger than any of its predecessors. More important, it was made with the precision of a watch. This, together with the multiplying feature, made it possible for him to cast a minnow and thereby cover an enormously greater amount of bass water than was previously possible.

With confidence in his own craftsmanship, he riveted the frame of his reel, making it impossible to take down. He made it so well that he didn't consider repairs.

Fishermen 150 years ago were no different from us today. Those who saw it operate wanted one of Snyder's reels. The resulting demand was more than



"I know money can't buy everything, but I'm satisfied with just the luxuries."

THE ELKS MAGAZINE



ELKS NATIONAL FOUNDATION

"The Joy of Giving"



Thanks from a Mother

Among the volumes of written thanks received by the Elks National Foundation from students which it provided with scholarships and grants, a letter written by Mrs. W. Eugene Sanders, of Frederick, Md., reflects a mother's pride and gratitude. She writes to Foundation Chairman John F. Malley:

"Mr. Sanders and I both want to thank you for the aid that our son and

daughter have received. This has, indeed, been a glorious year. We all thought you would be interested in hearing that the scholarships that were awarded to them had been put to good use. We now have a doctor and a nurse, of whom we are very proud. I may add that Mr. Sanders is an Elk, and we are proud, too, of the work they are doing in helping deserving young people."

For the past five years, Everett Miller of Corvallis, Ore., Lodge, has pushed the effort of the Elks National Foundation in his local lodge. After receiving their first certificate of \$1,000, the officers decided to have the second \$1,000 certificate, on monies raised by Brother Miller, dedicated in his honor. On the left is, Exalted Ruler A. J. Kauffman, Jr., of Corvallis.



Discussing Fairfield, Iowa, Lodge's wonderful record in Participating Memberships in the Elks National Foundation, are from left: Arthur Umlandt, Grand Treasurer; P.E.R. Lewis E. Whitney, Chairman of Iowa Southeast National Foundation; Grand Secretary Lee A. Donaldson, and Harry R. Egan, President, Fairfield Lodge's P.E.R. Association. The tablet lists 57 Participating Members.



one man could handle, but soon other jeweler-fishermen in Kentucky—Meek, Hardman, Milam and Talbot—came to Snyder's rescue and took up the new business of making bait-casting reels. Together, these watchmakers gradually improved on the original model. Snyder himself made the first jeweled reel by introducing garnet bearings in 1821. Jonathan and B. F. Meek, brothers of Frankfort, Kentucky, made their early reels entirely of brass, as did Snyder, but they refined them. J. W. Hardman of Louisville seems to have been the most inventive after Snyder's lead. His first big change in design was to replace the rivets with screws to hold the end-plates together by means of cross bars. This take-down principle has been incorporated in every quality reel since his time. About 30 years after the first Snyder reel, Hardman also changed from brass to German silver, which is less corrosive, and he made the first quadruple-multiplying reel, which proved to be the most satisfactory ratio.

Benjamin C. Milam of Frankfort, who entered the reel-making trade in 1834 and was still at it in 1889 from all I can determine, didn't make any important changes in design but deserves credit for the particularly high quality of his workmanship. Two of Milam's reels were in the possession of former President Cleveland when he died in 1908.

Likely, numerous fishermen through the years experimented with artificial minnows but the first to become commercially successful was the late James Heddon's famous Dowagiac Minnow, introduced about 50 years ago.

Mass production of reels brought two design changes with it. One was the level-wind mechanism. This was conceived by Wheeler & McGregor of Milwaukee, and the basic design used today has not changed since they produced the first one.

The other development, of course, was the anti-backlash mechanism. There have been many varieties of this, and almost all commercial reels today are equipped with anti-backlash.

These constitute all the major changes in the design of bait-casting reels in the 150 years since their conception. A great deal of research and application has gone into their refinement, however, especially into the materials of which they are constructed. Durable aluminum alloys and plastics have made the reel much lighter overall, and—very important—the spool itself is far lighter than the old brass or German silver. This makes the reel "quick action"—quick to start revolving when the cast is initiated and quick to slow down as the speed of the lure slows in its flight.

The only revolutionary idea to enter the reel picture since the day of George Snyder is, of course, the spinning reel.

But the spinning reel, as great an invention as it is, does not replace the

ELKS NATIONAL FOUNDATION

where every dollar contributed becomes a source of good work, untouched by expenditures of administration.

ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER
JOHN F. MALLEY, CHAIRMAN, 16 COURT ST., BOSTON 8, MASS.

bait-casting reel. It is merely a fine addition to the family. Fly-fishing is the most enjoyable in certain circumstances, spinning the most deadly in others and bait-casting the most exciting in still others.

If I were told I had to keep on the move from one type of water to another and to make my living from the fish I could take on rod and reel (which is a happy thought), and that I had to limit myself to one outfit (which is an unhappy thought), it would unquestionably be a bait-casting outfit. With a good one it is normal practice to use the identical rod, reel and line to tempt anything from a shy 10-inch trout to a mighty tarpon. Only the lure and the approach are different. Within an hour of each other, without changing plugs, it is possible to take even such different game as bonefish and barracuda.

Patience is a great virtue, but, contrary to the opinion of those who make up homely phrases about this attribute in fishermen, it doesn't fill the frying pan. The fisherman who is satisfied to sit in one spot all day with his bait in limbo and his mind in neutral catches one thing usually: a nap. There's another type of fisherman. He's the restless, curious, inquisitive one. He's busy probing the habits of his quarry, testing new water and trying different methods and lures. He's the impatient fisherman, the "lucky" one who makes the scales fly at the day's end.

George Snyder was just such a dissatisfied, impatient fisherman, with the result that he came up with an entirely new concept in the realm of fishing. And we are still enjoying the profits 150 years later. Our thanks to this Kentucky watchmaker and fisherman. • •

News of the State Associations

(Continued from page 24)

Mueller of Colorado Springs is Sgt.-at-Arms, Eugene Costello, Denver, is Chaplain; Louis Weisberg, Longmont, is Tiler, and Richard Cordes, Denver, is Organist. Salida's team captured Ritualistic honors, the Membership Contest for the largest attendance at the Convention went to the State's youngest lodge, Englewood, and Longmont's Youth Program was given top place.

A fine report was made on the Association's outstanding principal charitable endeavor—Elks Laradon Hall for exceptional children, the goal for the Elks National Foundation was exceeded for the year, and 2,100 hides were collected for VA Hospitals.

A few of the fine social activities held during the meeting were the State President's Banquet, the Past Exalted Rulers Dinner, the Ritualistic and State Association dinner, a huge picnic and a style show for the ladies.

CELEBRATING ITS 50th Anniversary, Lawrenceville Lodge No. 1208 was host to the Fall Conference of the Illinois Elks Association Sept. 23rd, 24th and 25th when Grand Exalted Ruler John E. Fenton was guest of honor.

Exalted Ruler C. W. Sullivan and General Chairman C. A. Hill welcomed 645 Elks and their ladies to the Lawrenceville Convention, the first day of which was devoted to social activities and a meeting of the Crippled Children's Commission during which an interview with reporters from a Vincennes radio station was taped. Chairman Sam C. Sebree presided and Vice-Chairman George Hickey, Director of the Association's Cerebral Palsy Project, announced that the seventh registered therapist had been employed and stationed in Belleville.

On the 24th, the Advisory Committee, composed of Past Presidents of the State Association, held a meeting called by Past Grand Exalted Ruler Floyd E. Thompson who passed away less than a month later. Judge Thompson led a discussion concerning proposed Constitutional Amendments, principally in connection with the rezoning of the State, and the election of District officials. The Association's Board of Trustees held a meeting at the same time.

Host Exalted Ruler Sullivan and Mayor George McFarland gave welcoming speeches at the business session of the State group when Grand Lodge Youth Activities Committeeman C. W. Clabaugh and George Hickey of the New Lodge Committee of the Grand Lodge spoke.

A capacity crowd applauded the luncheon address delivered by the Order's leader who paid tribute to the lodge's only active Charter Member, A. C. Stoltz. A special guest at this luncheon was former Grand Lodge Committeeman Robert L. DeHority of Elwood, Ind.

Gordon Franklin, a member of the Grand Lodge Judiciary Committee, and Grand Lodge Credentials Committeeman Leslie M. Day spoke at the afternoon session, as did several Vice-Presidents and Committee Chairmen. State Secretary Albert W. Arnold, Editor of the Association's "Newsette", accepted from Committee Chairman Wm. S. Wolf the plaque which had been awarded to this fine paper by the Grand Lodge.

The Association will hold its Mid-winter Meeting at Champaign on February 3rd, 4th and 5th, and the State Elks 1961 Bowling Tournament will be held in Jacksonville on weekends beginning with March 11th. • •

WE CAN FINANCE

this outstanding investment opportunity!

Own your own Licensed unattended coin-operated

Westinghouse
Laundromat®

Half-Hour Laundry Store

Laundromat stores give millions of Americans a time-saving, modern way of doing laundry... while SAVING 50%. Investors, business and professional people net unusually high returns by operating these necessity-of-life stores.

Q What are the advantages of owning a Westinghouse Laundromat laundry store?

A You are investing in one of the fastest-growing industries in the country and will enjoy a substantial second income. Because all equipment is coin-metered, customers do-it-themselves and no attendants are necessary. You have no labor problems or inventories. Many stores operate 24 hours a day, 7 days a week... bringing you profits while you sleep!

Q How much time must be devoted to successfully operate a laundry store?

A This is a spare time business... a few hours each week is ample. Service can be contracted out to an independent Authorized ALD Serviceman. Laundry stores are ideal for chain operation and/or absentee ownership.

Q What are chances of success without previous experience?

A ALD has planned over 10,000 profitable Laundromat laundry stores throughout the country... successfully owned and operated by doctors, lawyers, teachers, businessmen and white collar workers who enjoy complete financial security. You need no previous experience. Our complete program has proven itself over and over again... will make good business sense to you. It includes assistance in locating, store planning, training and promotion. Our staff of over 500 field experts gives you continuing help and advice on installation, advertising and management.

Q What about tax deductions?

A Accelerated depreciation schedules permit rapid accrual of equity... offer attractive tax deductions and sales for capital gains. Here is a business tailor-made for the actively-employed businessman, sales executive and investor or for those seeking recession-proof retirement income.

Pride yourself on good business sense? Compare the profit potential, leadership and consumer preference for the Licensed Westinghouse Laundromat Store.

© ALD, Inc. 1960

For information, wire, call or write:



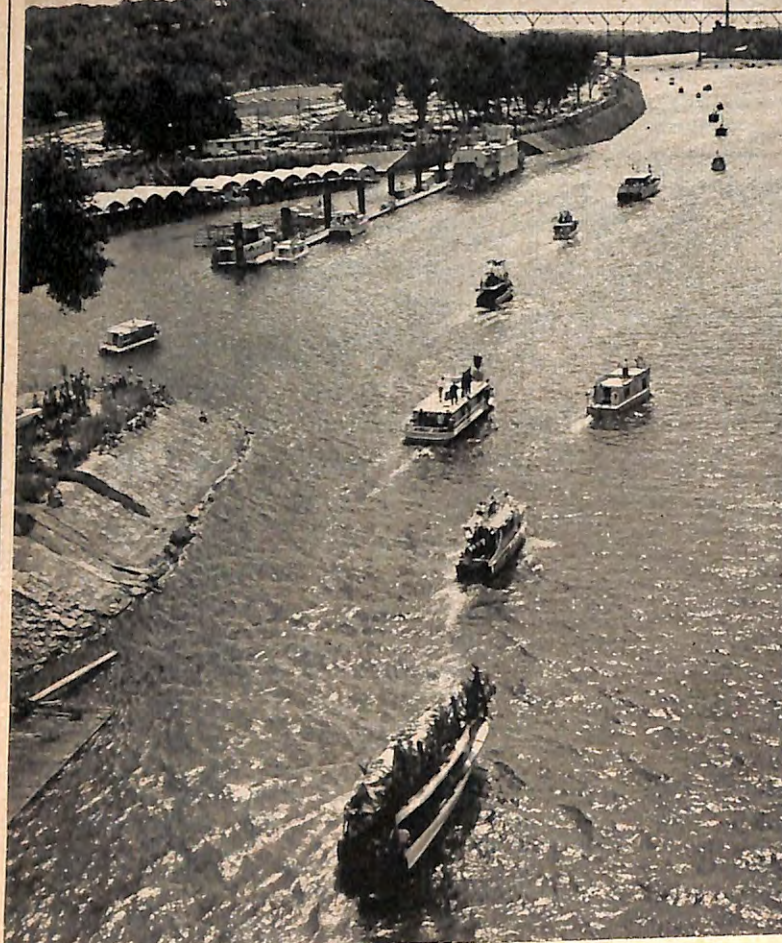
ALD, Inc.

Dept. D, 7045 N. Western Ave., Chicago 45

OFFICES IN 49 PRINCIPAL CITIES

ALD CANADA, Ltd., 54 Advance Rd., Toronto

On a Variety of Subjects



ST. PAUL, Minnesota, Lodge's "River Days" celebration featured the "Parade of States" in which over 100 decorated boats carrying authentic State flags sailed down the Mississippi.

ONE OF THE MAJOR civic projects sponsored annually by St. Paul, Minn., Lodge, No. 59, is "River Days", observed this year for the seventh time. The idea behind this mammoth celebration is to remind St. Paul's citizens of the great economic and recreational value of a superb natural asset—the Mississippi River.

The two-day festival is held at two points—the lodge home and Harriet Island, one of the city's public parks. A panel of three judges selected a Queen of River Days, and two attendants, from 12 contestants—the 1960 crown going to Kathy Kramer. Although the daughter of Elk Joseph Kramer, Kathy was sponsored by a commercial firm; however, she is now the Elks' Princess in the Queen of the Snows Contest of the famous St. Paul Winter Carnival.

The second day's events were held at Harriet Island; they included hydroplane races, a concert by the St. Paul Elks' Band, and the climax of the celebration, the "Parade of the States", in which a flotilla of over 100 boats, carrying the flags of the 50 States, each decorated in the motif of the State assigned to them, sailed several miles down the river and back again as 36,000 spectators watched from shore. Governors of the 50 States sent their official banners at the request of Robert W. Wells, Exalted Ruler and Chairman for the observance.

Trophies were awarded to the three

best entries in this pageant at a dinner held at the lodge home that evening. First prize went to a 27-foot cruiser representing Hawaii.

The expense of this venture is offset by the profits from the Elk-operated concessions on Harriet Island. Proceeds of the "River Days" button sales are channeled into Elk charity programs on local and State levels.

WHILE WEEKEND BOATING parties are becoming popular all over America, when the Activities Committee of Lakeland, Fla., Lodge, No. 1291, decided on a Sunday boating party and beach barbecue, only a handful of sea-going members were expected to show up. Just to be on the safe side, however, the Committee thought it wise to seek the help of an experienced boating group. Since eight of these Elks are also members of the Lakeland Power Squadron, it was decided to make the project a cooperative one—the Squadron handling the naval problems, and the Elks taking care of the food.

Imagine their surprise when 42 outboard craft, from 12 to 21 feet long, and more than 200 persons arrived at the rendezvous, at least half of them without a boat. Everyone found a place, though, and after careful inspection and briefing by Squadron teams, the armada passed through a chain of six lakes, a distance of 18 miles, to the beaching point for the barbecue, fishing, swimming and water-skiing.

The trip back was made as safely as the morning's journey, thanks to careful planning and nautical know-how. The youngest guest was a three-year-old; the oldest, 83, but not one "incident" spoiled the day, making it No. 1291's most successful innovation in many years.

THE YOUTH ACTIVITIES Committee of Flint, Mich., Lodge, No. 222, again proved its active interest in promoting the Good-Neighbor policy by transporting over 400 contestants, chaperones and Directors from and to Hamilton, Ontario, Canada, for the two-day 1960 International CANUSA Games.

This year, the Hamiltonians came to Flint, and while the visitors put up a strong fight they wound up second-best this year. All in all, the Flint Elks brought 1,000 Canadians to their city in a cavalcade of 125 cars.

The Elks were hosts at a civic dinner held at its home for local and visiting dignitaries, and for the Flint and Hamilton organizations which supervised the games, sponsored annually by the Mott Foundation and the *Flint Journal*. The AC Spark Plug Division donated the large silver Friendship Trophy presented to Hamilton's Mayor Lloyd D. Jackson by Joseph A. Anderson. Hamilton will hold the trophy until the 1961 Games in that city. Flint's Mayor Robert Egan was one of the speakers introduced by Frank Manley to the Elks' dinner guests who were welcomed

in a cordial address given by Secretary Archie R. Campbell. The Elks also assisted the Housing Committee in providing accommodations for the visiting CANUSA contestants.

FOUR DAYS of special events marked the 50th Anniversary of Fairfield, Iowa, Lodge, No. 1192, opening with a tribute to the lodge's surviving Charter Members, A. E. Labagh, Dr. L. D. James, O. A. Easton, W. C. McFadden, Chester Fordyce and R. H. Spence. This occasion found Grand Secretary Lee A. Donaldson on hand to deliver a most informative address. The second day of the celebration was devoted to golf and bowling, followed by a stag dinner and floor show. There was a dance on the third evening and entertainment at the lodge home on the fourth and final day of the observance.

THE ELKS OF PENNSYLVANIA welcomed a new branch of the Order not long ago when Northampton Lodge No. 2189 was instituted by the officers of Lehigh-ton Lodge No. 1284.

Officials of Bangor Lodge No. 1106 initiated the 77 Charter Members, one of whom was Samuel Howell who was celebrating his 86th birthday the following day. His membership in the Order was a birthday gift from Mr. Howell's family.

A featured speaker at this program was Grand Secretary Lee A. Donaldson. Others who addressed the gathering were State Association President James P. Ebersberger and Vice-President M. B. Klimesmith.

A group of former Deputies of the State's Northeast District conducted the installation of the Charter Officers who initiated a class of 25 candidates shortly after the institution.

THE MONTANA SPEECH and Hearing Therapy is being promoted by the Elks of Shelby, Mont., Lodge, No. 1696. At a recent meeting attended by the School Board, County Commissioners, the Superintendent of Schools and principals of various schools of the area, Dr. George Davis was the special speaker. State Coordinator for the Montana Speech and Hearing Therapy, Dr. Davis outlined the work being done for children handicapped in this way, and then answered questions on the subject put to him by his audience.

Shelby Lodge has been sponsoring this program in that area, utilizing a mobile unit with one therapist that makes regular visits to three lodges. There is also a young woman who works with the children while the therapist is there, and again the next day.

Carl Westermarck, Chairman of the State Elks National Foundation Committee, asked for cooperation in securing the services of a full-time speech and hearing therapist for that three-county area.



TICONDEROGA, New York, Lodge presents a new resuscitator to the local Emergency Squad. Left to right, foreground, are Squad Secy. Walter Rayno and Est. Leading Knight Percy Thompson; standing are Tiler Arthur Davis, Est. Lecturing Knight Jack Abare, Emergency Squad Capt. Harold Pearson, Exalted Ruler Donald Carter, Est. Loyal Knight Frank Wenz, Inner Guard H. G. Burleigh and P.D.D. Raymond A. Wiley, a Trustee.



HARLINGEN, Texas, Lodge's \$250,000 home was dedicated by, left to right, E.R. W. V. Terry, Past Grand Exalted Ruler Earl E. James, key speaker, Charles Bowie of the Grand Lodge Judiciary Committee, D.D. J. L. Norris and P.D.D. Charles Kopetzke.



FLORIDA SOUTH E.R.'s pledged the cash to purchase medical supplies for Keys victims of hurricane "Donna" at D.D. N. P. O'Brien's clinic at South Miami. Marathon Lodge will distribute the gifts. D.D. O'Brien is pictured, front center, with P.D.D. O. R. Matousek on his left and Grand Esquire Chelsie Senerchia on his right.



LUBBOCK, Texas, Lodge's E.R. Roy Cook, right, and Mayor David Casey, left, welcome Past Grand Exalted Ruler Earl E. James to the dedication of magnificent \$180,000 home of the lodge.



ASHLAND, Pennsylvania, Lodge's E.R. C. H. Gough, left, presents an Elks National Foundation award to Barbara J. Woods, and State awards to George Moore, third from left, and Darwin Tilley.



WAKEFIELD, Massachusetts, E.R. Fred De Vries, third from left, presents a \$600 scholarship to Bob Campbell as Miss Elin Sullivan accepts a \$700 award from D.D. M. J. Bowen.



KISSIMMEE, Florida, Lodge welcomes State Vice-Pres. C. N. Jones. Left to right are P.D.D.'s Vaughan Martin and R. L. Saxon, Mr. Jones, host E.R. J. D. Davis, Jr., and P.D.D. Al Coe.

LODGE NOTES

When hurricane "Donna" paid its unwelcome visit to New England, South Kingstown, R. I., Lodge's home served as a shelter for approximately 35 persons who had been evacuated from their coastal homes. Thomas Gordon, a lodge member and Civilian Defense Director for the town, was in charge of the project, assisted by State Assn. Pres. Marshall S. Yemma, Russell Hoxie, Alfred Wilkinson and a number of other Elks. For several years, this lodge has been sponsoring the "farm" teams in South Kingstown's Little League in which 300 youngsters participate annually. This year, the "graduates" of the system won the State title.

The first Shrimp Bust held by Shreveport, La., Lodge was a distinct success. About 500 persons enjoyed the feast, which resulted in the signing of applications for membership by a number of

guests. Under the leadership of Past Exalted Ruler Roland Achee, Membership Chairman, and Festivities Chairman Lee Smith, these Shrimp Busts, which will be held several times a year, promise to be a boon to the lodge.

Easton, Pa., Lodge has a most unusual and valuable elk's head gracing the portals of its home. It has been gold-leaved in 22-k pure gold by a local artist, Joseph DeThomas, who contributed his labor. Each of the 12 points has been lighted by an electric bulb, so that the striking effect isn't lost in the darkness. The idea was the brainchild of Elk Charles Varkonyi, after the lodge had had the façade of the building sandblasted to a brilliant white, with "B. P. O. E. #121" painted in the Elks' color on the south side of the building, covering a total of 775 square feet. Mr. Varkonyi and two fellow

members collected the necessary money for the project in less than two weeks. The Easton Elks are expecting to welcome many visiting Elks who will be attracted by this colorful landmark.

Past Exalted Ruler Joseph Hardman of Findlay, Ohio, Lodge announced recently that the 1960 Elks Minstrel netted \$1,900 for the lodge's Charity Fund. The proceeds have been given to the Hancock County School for Retarded Children for the purchase of a station wagon to transport the children from their homes to school.

The first Teen-Age Dance of the Fall Season was a tremendous success, Youth Activities Chairman Philip E. Parker reports for Bronx, N. Y., Lodge. Well over 100 youngsters had themselves a time under the careful supervision of the entire Youth Committee. A num-



BELOIT, Kansas, Lodge sponsored this K-18 Cookie Baseball Team during the last season. These young men won first place in the regional tournament, fourth in State competition.



MIAMI, Florida, Elk Bill Shayne arranged to have The Amazing Maurice, a popular magician, put on an exciting show for the children at the Florida Elks Harry-Anna Home.



ALLIANCE, Ohio, Lodge's E.R. C. B. Johnson presents a \$600 State scholarship to Mary L. Phillips. Looking on at left is State Secy. R. N. Antram, Sr.; at right, D.D. L. W. Naylor.



SALEM, Illinois, E.R. John F. Whipps, right, presents a \$900 Elks National Foundation award to David Garner. At left are the young man's parents, Mr. and Mrs. Conrad Garner.

ber of talented professional performers donated their services in providing music and entertainment for the program which was the first of a series.

The fabulous Mardi Gras of New Orleans, La., will begin on Sunday, February 5th, 1961, and end on Shrove Tuesday, the 14th. During that time 17 parades will take place. Chris R. Valley, Captain of the well known Elks Krewe of Orleanians, writes that registrants for these festivities began arriving as early as two a.m. on October 13th, the opening registration day, to be sure of getting an early number, so it looks like a tremendous celebration. Any members desiring to make reservations for the festival should get in touch with the lodge as soon as possible. The address is B. P. O. Elks Lodge No. 30, 705 Common Street, New Orleans 12.



RAYMOND, Washington, Lodge's 48th Anniversary Class of 48 candidates also gave it the 10 per-cent membership gain requested by the Grand Exalted Ruler. Pictured, left to right, foreground, are D.D. Nelson Back, Past Grand Exalted Ruler Emmett T. Anderson, E.R. Jack Ford, Secy. Edwin J. Alexander of the Board of Grand Trustees and State Pres. Herb Odlund.



JACKSONVILLE, Florida

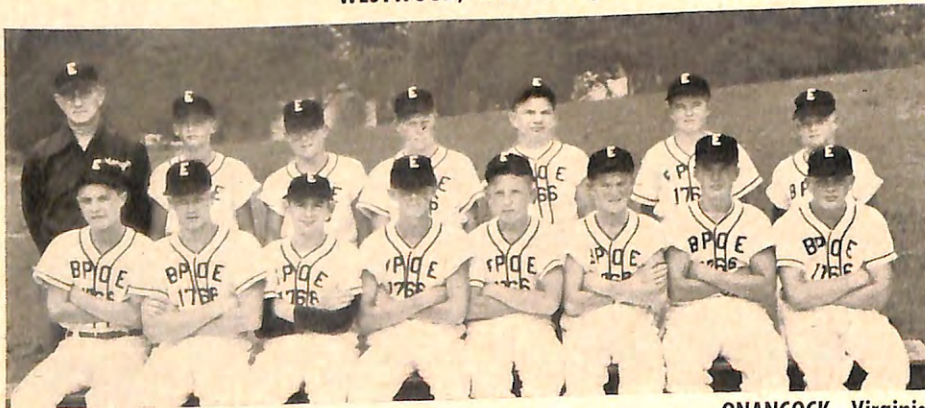


KEYPORT, New Jersey



WESTWOOD, New Jersey

... Following the initiation of a class of 25 men into JACKSONVILLE, FLA., Lodge, P.D.D. James T. Lowe, second from left, presented an Elk's lapel pin to initiate Alan C. Winter, III, on behalf of the young man's father, P.D.D. A. C. Winter, Jr., right. Looking on at left is E.R. Eugene M. Schramel. This pin has been worn by four generations of Elks. It was first presented by his wife to Jacksonville Charter Member Louis Harrison, young Winter's great-grandfather. When Mr. Harrison died, the pin went to the candidate's grandfather, A. C. Winter, Sr., and then, on his death, to Alan C. Winter, Jr.



ONANCOCK, Virginia

... E.R. F. T. Leonardis of KEYPORT, N. J., Lodge, left, congratulates Dennis Halloran on winning the title of National Bantam Bowling Champion. At right is the young man's father, Michael Halloran, Est. Loyal Knight and Youth Activities Committee Chairman for his lodge. Young Dennis won his laurels in competition with 650,000 boys, rolling a 193 and 231. He was guest of honor at a bowling kick-off luncheon with New York's Mayor Robert Wagner, Early Wynn of the Chicago White Sox, and other luminaries.



TEANECK, New Jersey

... Principals in the WESTWOOD, N. J., Elk scholarship presentation ceremony included, left to right, Youth Committeeman Myles Lavin, E.R. David Dielmann, students Dorothy Manasian and Lynn Illbach, and Committee Chairman Sam Williamson. Another winner was Michael Morrissey.

... This is the Pony League Baseball Team sponsored by ONANCOCK, VA., Lodge which won the County Championship with all wins.

... Pictured on this page are some of the 300 teen-agers who enjoy the "Under the Stars" dances put on by the Youth Committee of TEANECK, N. J., Lodge every week.



FLINT, Michigan, Lodge entertained an enormous crowd at a civic dinner held during the CANUSA games in that city. Among

the dignitaries at the speakers' table were Mayor Lloyd D. Jackson of Hamilton, Ont., Canada and Mayor Robert Egan of Flint.



PANAMA CANAL ZONE (Balboa) Lodge celebrated its 39th birthday with a gala ball. Pictured during the festivities were, left to right, P.D.D. T. G. Relihan, E.R. James L. Dalton and D.D. Harry E. Townsend.



NORTHAMPTON, Pennsylvania, Lodge, No. 2189, was instituted in the presence of, left to right, Grand Secy. L. A. Donaldson, State Vice-Pres. M. B. Klimesmith, Samuel Howell, a venerable initiate, and State Pres. James P. Ebersberger.



UPPER PENINSULA Elksdom's Fall Round-Up at Iron Mountain was attended by over 200 Michigan Elks. Among them were, left to right, foreground, Past State Pres. H. L. Hartley, Upper Peninsula Pres. J. W. Jacques, State Pres. A. A. Vernon, Past State Pres. R. A. Burns, D.D. H. Wm. Hendrickson; background, D.D. F. R. Andersen, State Trustees Carl Fernstrum, Chairman, and O. J. Collins, Upper Peninsula Vice-pres. J. F. Sliger and Round-Up Chairman Ernest Perino.



ALLIANCE, Nebraska, Lodge's Scholarship Chairman Robert Moran, right, presents \$175 annual awards to, left to right, Vern Dyer, Nancy Eriksen, Linda Sampson and Marilyn Kosmicki. Two of the awards are donated by P.E.R. H. E. Gantz in memory of his father-in-law, the lodge's founder and first E.R. Mr. Gantz is the second oldest surviving P.E.R. Topping his seniority is Percy Cogswell, the lodge's second E.R. and its Secretary for 52 years.



BLOOMSBURG, Pennsylvania, E.R. B. C. Eves, left, and Secy. A. A. Cox, P.D.D., right, present a \$600 State award to R. B. Zeisloft.



DOVER, Delaware, Elks are proud of their Little Leaguers who won the championship of the 1960 Dover Little Baseball Classic. The youngsters are pictured with their Coach, R. E. Moore, left background, and Manager Francis Powell, right background.

Visit Our Home

(Continued from page 19)

directions). Two small booklets are given every guest to explain meal hours, laundry, barbershop and office information, church services, movies, mail, etc.

Once located in your room, here is the ideal in privacy and freedom combined, each guest being left alone to his individual taste as to how he wants *his* room to be. Stretch and relax, because this is your room, where you can enjoy news broadcasts or music over your own radio or television, where you can read in peace, write letters to friends or family, and dabble with a hobby.

A trained staff is responsible for such routines as clean bed linen, laundry, and general room matters, and, to top it off, every room is equipped with a signal-buzzer to the main office, for use in the event a guest becomes ill and requires assistance.

You are left free to arrange and decorate your room as you like. One man may like it plain, another may wish to fancy it up a bit. Since everything else is taken care of for you by the staff, your time is your own to enjoy.

Yet every man's temperament is different. There are those who prefer the solitude of a quiet room, and then there are those who would rather roam the grounds and indulge in the various activities and recreations provided by the Home. Or they may wish to discuss in groups both sides of some serious or humorous question. Or play billiards or



Residence cottages, surrounded by trees, shrubbery and well-kept lawns, give the National Home an atmosphere of comfort, privacy and serenity.

pool, or a friendly game of cards, or engage in one of the handcrafts, or paint, or read, or write, or just do nothing—"and darn little o' that."

To give you but a glimpse of the farm, which produces more than is needed in dairy products, stroll down the roadway toward the barns and silos and duck ponds and hog pens and hen houses. Look at the pasture where the herd is grazing, and in another enclosure see the two Holstein bulls in a momentary playful mood butting each other. Any idea how much milk, cream and butter is before your eyes—per day?

Roughly 120 gallons of milk, of which 90 gallons are used at the Home—daily!

If this interests you, perhaps the following figures will, too. At this writing, 272 guests enjoy breakfast, lunch and dinner in the spacious and spotless dining room. Here you have daily-fresh white table cloths and napkins, every guest has his own chair, food is served by waiters who wheel it in on noiseless carts. Fruit juices, cereals, milk, tea, coffee, eggs, sausages and bacon, and hot rolls, muffins or toast. That's a breakfast to begin your day. Lunch is well-balanced, too, and dinner is excellent. The surroundings are cheery, with sunlight filtering in through tall windows all around the room, and every guest observes the gentlemanly rule of being dressed properly in tie and coat.

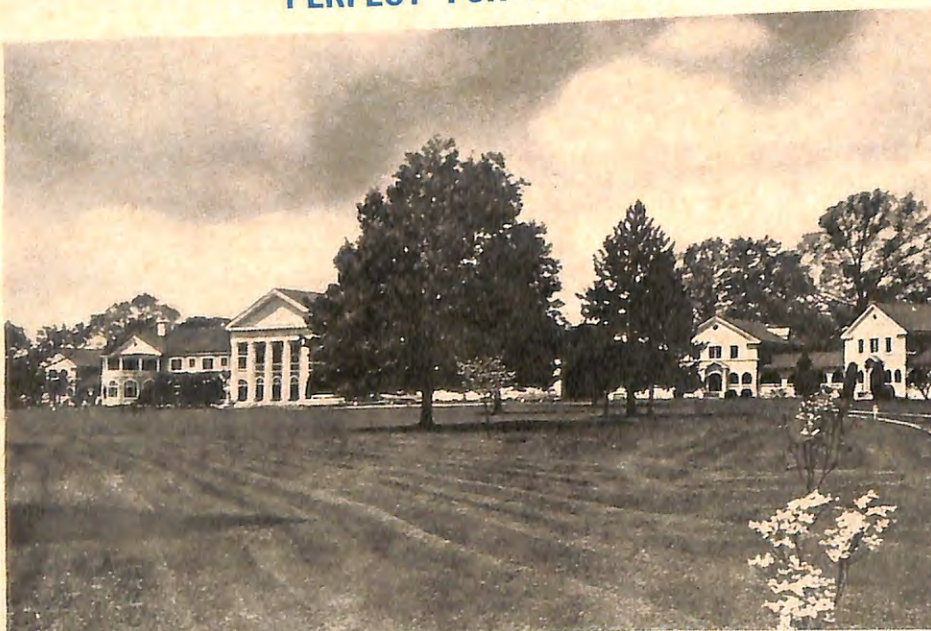
A dietitian supervises the varied and interesting foods served. Everything is Grade A, from meat to vegetables. In season, the farm produces its own corn, tomatoes, beets and carrots. The bread, rolls, pastries and cakes are prepared in the Home's bakery. Seventy-five loaves of bread are used daily, and about 100 pounds of sugar! All perishables are kept in the latest-type refrigeration units. And the kitchen is the finest you will ever inspect.

Well, with mealtime done, what will you do? Sit on the veranda for a spell, taking it easy and absorbing the peaceful sight of the valley and the hills beyond? Or would you rather go back to one of your recreations?

One of the guests, William P. Praetorius, became quite famous with his jack-knife whittlings, creating all sorts of amusing little figurines which are on display in one of the recreation rooms off the main lobby. Others, like Tom Sidonia, have gone in for leisure painting, their pictures left for the enjoyment of everyone who comes to the Home.

As a man feels and thinks, so he is. What is your interest? Art, science, edu-

PERFECT FOR FRAMING



ANDERSON PRINTING CO.

This beautiful photograph of the Elks National Home, printed in full color, has been distributed to every lodge by the Board of Grand Trustees. A fine reproduction, it is perfectly suited for framing. We urge every lodge to display it.

cation, philosophy? And what a man does, proves him to be what he may think he is.

Needless to say, the Home's Hospital is complete in every respect, from attending physicians and registered nurses, to the most advanced physiotherapy, X-ray equipment, and drugs. From simple headache to minor surgery, you would be taken care of.

And, also needless to say, twice weekly a full length motion picture with a short subject and news is shown in the Fred Harper Memorial Auditorium. This is a modern, air-conditioned theater, affording comfort and entertainment.

If you don't like movies, you are free to spend your time in the special Television Room, which is located in the main building.

In short, the Home is provided with everything, and everything is provided expressly for the Home's guests. All of this is the natural outcome of the traditions of the Order, seeing to it that an Elk is never forgotten, never forsaken.

Consider for the moment such a desirable condition as the lack of personal restrictions. Should a guest at any time decide to leave, either for a short vacation of his own liking or for an extended period, or even leave the Home completely, he is free to do so. These are his rights. Very few have taken this course of action, since the many advantages offered by the Home become obvious after even a short visit.

Finding yourself away from the familiar and intimate relationships you have known for many years, you may feel a little lost at first, but that lasts for a short time only. Readjustment will take place as naturally as a new day will dawn. The fact to bear in mind is that the Home spares no expense, either in objective or personal matters, when it comes to making a guest feel that he has found a new home.

This writer was naturally curious about this side of the picture. How does a man feel after he makes so big a change in his life?

"I'll tell you," one guest at the Home said, smiling and nodding. "It doesn't really matter much where you live, so long as you don't lose sight of your personal values. Maybe that's faith—faith in yourself and in everyone else—but you sure have to have it. I think it's the most important thing in life. Don't you?"

Perhaps another way of expressing the same truth is that our happiness is what we make it—and the Elks National Home stands ready to welcome everyone and help him find happiness. • •

A very interesting motion picture titled "Home Again"—in full color, and running about 28 minutes—may be reserved by your Secretary for your lodge showing. Write the Grand Secretary, 2750 Lake View Avenue, Chicago 14, Illinois.

OWN FLORIDA PROPERTY

at the BIRTHPLACE of AMERICA'S FUTURE

CANAVERAL GROVES ESTATES



Wide ocean beaches are within 10 miles of Canaveral Groves Estates.



CAPE CANAVERAL is 12 miles east. The Air Force Research & Testing Center alone employs 20,000.



Shopping center is just 3 miles. City of Cocoa (5 mi.) has shopping, schools, churches, hospitals, entertainment.

\$10⁰⁰

DOWN and MONTHLY
for full acre of
investment property

AN UNUSUAL OPPORTUNITY to purchase premium land in Florida within 12 miles of the Cape Canaveral Air Force Space Research Center—an area showing amazing growth with the influx of engineers, scientists, technicians and "Space Age" industries. A remarkable chance for profitable investment, new life in the sun, or for retirement.

GLORIOUS LIVING ON FLORIDA'S EAST COAST. Includes swimming at ocean beaches, world-famous fishing, boating, gardening, sight-seeing, golfing, or "sunshine loafing"—all within 10 miles and all yours to enjoy the year round! A huge shopping center is only 3 miles away, and all the city conveniences of Cocoa, "home town" of the U.S. Space program, only 5 miles.

YOU CAN BUY NOW WHILE PRICES ARE STILL LOW—\$995 FOR FULL ACRE INVESTMENT PROPERTY (only \$10 down—\$10 month) and \$1,595 FOR CHOICE ACRE HOMESITES. MAY NOT LAST LONG WITH RISING LAND VALUES IN FLORIDA'S FASTEST-GROWING COUNTY. MAIL COUPON TODAY!

AD-59073 (B-2)

CANAVERAL GROVES ESTATES, Dept. EKS-2
1766 Bay Road, Miami Beach 40, Florida

Rush information on choice Canaveral Groves Estates property in Florida's Space Age area, with facts on industrial development, employment, retirement and investment opportunities.

Name.....
Address.....
City..... Zone..... State.....

THE PERFECT GIFT FOR A BLIND RELATIVE OR FRIEND

A wrist watch made particularly for blind people. This is a German made 17 jewel shockproof watch chrome case and stainless steel back. Numerals are in Braille and the hands are easy to read. No gift could be more appreciated. Money-back guar. Send check for \$27.95 to THE IMPEX COMPANY, 1010 E. Pierce Ave., Harlingen, Texas. (Band not included)

HOW TO OWN LAND IN AN HAWAIIAN PARADISE

2 ACRE Homesites in ORCHID LAND ESTATES—just a few miles from the World Famous BLACK SANDS BEACH. Hundreds of families from all over the world have already bought tracts in this Area. Total Price \$1095—\$350 down, \$15 per month. For details, write INNIS ARDEN REALTY, INC., Dept. E, 623 Richmond Beach Rd., Seattle 77, Wash.

FOR MEMBERS ONLY

Nothing except a paid-up member's Card Key will unlock this door. More than 1/3 of ELKS lodges are now using Card Keys.

Be sure your lodge gets the benefit of Card Key System. Write for free descriptive brochure.
CARD KEY SYSTEM, INC.
P.O. BOX 589, BURBANK, CALIF.



REAL ESTATE BE A BROKER

PAYS BIG! SEND FOR FREE, BIG, ILLUSTRATED CATALOG NOW! Graduates report making substantial incomes. Start and run your own business quickly. Men, women of all ages. Learn easily. Course covers Sales, Property Management, Appraising, Loans, Mortgages, and related subjects. **STUDY AT HOME** or in classrooms in leading cities. Diploma awarded. Write TODAY for free book! No obligation. Approved for World War II and Korean Veterans
WEAVER SCHOOL OF REAL ESTATE (Est. 1936)
2020H Grand Avenue Kansas City, Mo.

FREE BOOK TELLS NOW

ACCOUNTANT BECOME AN EXPERT

SEND FOR FREE SAMPLE LESSON
Executive Accountants and CPAs earn \$5,000 to \$10,000 a year and up. Thousands needed. We train you thoroughly at home in spare time for CPA examinations or executive accounting positions. Previous experience unnecessary. Personal training under supervision of staff of CPAs and Expert Accountants. Write for free book, "Opportunities in Accounting" and sample lesson.

LASALLE Extension University, 417 So. Dearborn St.
A Correspondence Institution, Dept. 12328 H Chicago 5, Ill.

MADISON HOUSE, Inc.
XMAS RUSH DEPT. EK-22
122 E. 42nd ST., NEW YORK 17

RUSH me the following:

DESCRIPTION	QUANTITY

Enclosed check or M.O. for \$

Name

Address

City State



GIN RUMMY PRINCIPLES

Play Cards with John R. Crawford

AS I REMARKED last month, Gin is not just a "lucky" game. There is a great deal of skill involved.

Among a player's most important decisions is when to play for gin and when to knock. The decision is usually based on two factors, the condition of the score and your gin chances. But you must also give consideration to what you have to discard if you do not knock. If your discard might help your opponent too much—even gin him—then you have to knock and take a small profit.

Condition of the Score

Few Gin players, even very good ones, pay enough attention to the score. Here are a few do's and don'ts:

1. *Don't* play for gin until you are on score.
2. *Don't* play for gin if you are likely to go out on the game by knocking.
3. *Do* play for gin if you are on score and your opponent is not.
4. *Do* play for gin if the extra points may win the game for you.

When I say "do play for gin" I mean if your gin chances are good.

Your Gin Chances

Shown below is a perfect gin hand:



Nine chances for gin and a sure undercut if opponent knocks. Any nine or five of hearts, diamonds, or clubs, or the fourth eight, seven, or six will gin.

This is nice to dream about but it won't come up very often. The principle, though, is this: to have at least four or five "live" chances for gin before playing on. This hand, for instance, should seldom be played:



Only three chances—the fourth king, ten, or six. Probably you filled at least one of your melds by picking up your opponent's discard, and he won't throw

you another of those. Even if your opponent doesn't know any of your cards, he will not be likely to throw you a completely strange king, ten, or six. Knock and take a quick profit. If you play on, you help your opponent.

Play this for gin if you are on score and a knock won't win the game:



Six chances to gin (♠K, ♠9, ♦8, ♦4, and either of two fives) and a likely undercut if your opponent knocks.

Some gin hands aren't as good as they look.



A fairly good four-chance hand, which should be played for gin if your cards are "live"—if jacks and sevens of other suits have been thrown and you don't think your opponent knows about your sixes or fives. Knock if your opponent probably has jacks and knows about one of your low triplets.

It maybe a zero-chance hand. If your opponent has a meld of jacks including the jack of spades, and 7-6-5 of spades, he kills your chances.

An Expert Bluff

Here is an expert bluff when the score dictates that you play for gin.



Your opponent knows that you have queens and eights, and a couple of fives have been played. The bluff takes place when he throws you the five of hearts, which you quickly take and throw your ace of hearts.

This situation reacts these three ways in your favor.

1. He will be afraid to knock because you figure to have three melds: queens, eights, and a heart run.
2. He will throw a six without a second thought, which will gin you.
3. You double your chance of making gin yourself. In addition to the two sixes that would have ginned you, the seven or four of hearts will.

Remember that in suggesting you take the five of hearts I used the word *quickly*. If you pause appreciably and then take it, your opponent will know he can safely knock with anything.

The Crawford Secret Weapon

I call this principle, which I am about to divulge, my "basic theory of early discarding." This theory is known to only a small group of experts.

The first few plays in Gin are very important. If you get by the first few discards without helping your opponent, and still give yourself a chance to improve your hand, half the battle is won. My calculations are based on the fact that all players throw odd cards in the beginning and thus give you a clue to what they *don't* have.

Here, then, is my theory: YOUR SAFEST DISCARD IS A CARD OF ADJACENT RANK TO THAT THROWN BY YOUR OPPONENT, BUT IN A DIFFERENT SUIT.

Let's say that your opponent throws the nine of diamonds, and this is your hand after drawing:



You obviously want to keep your K-K-Q combination and your three low cards, so you will choose either the ten of diamonds or the eight of clubs for your discard. I am sure that most players would throw the ten of diamonds. But the odds are two to one in favor of the eight of clubs' being the card your opponent can't use.

Who said Gin isn't scientific? • •

Next, Mr. Crawford will introduce you to a little-known game called "Eights," which is easy to learn, a wonderful family game for almost any number of players, and a game that combines fun with skill. After that, back to Bridge.

Education for Conquest

OUR UNIVERSITIES are instrumental in training patriotic citizens, educated in the ways of democracy, equipped to help preserve freedom. But universities under totalitarian control turn out a different (and dangerous) product—robots trained to obey dictators. A communist school is described in our excerpt this month from Freedom's Facts—monthly publication of the All-American Conference to Combat Communism. The Conference consists of some fifty national organizations, including the B.P.O.E. This excerpt discloses a two-fold danger: communists not only use their own universities for political purposes, but try to infiltrate ours in order to promote subversion.

The effort of some groups in the United States, unsuccessful so far, to have a "Freedom Academy" set up here, is being contrasted with the fast Soviet approval gained for a "Friendship of the Peoples University" in Moscow. Lenin, say the communists, was a firm advocate of giving aid to backward peoples, not merely to improve their standards of living, but to lead them down the road to communism, as well.

Professor S. Rumyantsev, Rector of this Friendship of the Peoples University, points out that the productive forces of a society cannot develop without a "national intelligensia". A new nation—like the Congo, for example—cannot maintain order and make progress without educated leadership.

For years, communists have been training nationals from other countries to carry on Party work on their return home. The new university goes somewhat farther than that. Men and women under 35 from other countries are eligible to study at the new university. As a special inducement, study will be free of charge. The institution will provide free hostel accommodations and medical care, and pay travel expenses to Moscow and back.

A Preparatory Faculty will accept students who do not know Russian and who have not completed secondary education, and prepare them, in from one to three years, for study in the university.

Since students will come mainly from Asia, Africa and Latin America, there are facilities set up for research in the economy and culture of those areas. The university will also attempt to set up contacts and exchanges with ed-

ucational institutions in countries from which students come.

A major field of study will be economic planning on the basis of experience in communist countries. Engineering will be taught, as will agriculture, medicine, history, philosophy and social science. For its propaganda advantage, the new university will be housed in what formerly was a Red Army Staff College and a military school—abandoned when the "peace-loving" Soviet Union recently cut its armed forces by one-third.

Rumyantsev reports that government circles and the public in Asia, Africa and Latin America already are displaying friendly interest in the university, and he expects many applications for admission from these areas.

Graduates of the university, he says, are expected to "bring great benefit to their countries"—and the chances are that the "benefits" they bring will all bear a made-in-Moscow stamp.

The manipulation of masses of non-communists, of course, is the communists' main tool of political advance. This is the reason for the vast amount of effort communists put into social analysis, propaganda and agitation, and mass-participation actions such as peace marches and mass protests.

American students are among their targets. Dan Ross, writing in *Political Affairs* (August, 1960), says of young people in our own universities that they are disturbed and confused; that they are seeking "radical solutions" to national and world problems. He claims he has noted a recent growth in Marxist study groups on college campuses, and a student desire to hear communist speakers.

The communist plan of action outlined by Ross is worthy of note by youth leaders, civic, fraternal, veterans' and women's organizations. He urges communist youth to build unity among American young people; to gain leadership among them; to persuade them that capitalists are the enemies of youth, and communists are their friends; to urge "more radical immediate solutions" to current problems (through demonstrations, strikes and riots); and to spread the belief that socialism offers the only lasting full solutions.

To protect our students and to make sure we never have riots such as the recent ones in Japan, we must work through our youth, civic, church, fraternal, veterans' and women's organizations—so that it can't happen here. • •



Our Need For Negatives

In an effort to improve the quality of our photographic reproductions in the fraternal news pages, we adopted a new policy last year with regard to our requirements for the fraternal photographs we publish.

It has been determined that very often a better print may be secured when we are able to have one made to our own specifications. We are therefore requesting that, whenever possible, the negatives be sent along with the glossy prints of all photographs submitted for publication in the Magazine. We shall be more than pleased to return both negatives and prints after they have served this purpose.

Your cooperation in supplying us with negatives of lodge photos will help us to maintain a high standard of quality in your Magazine and will give a much more satisfactory presentation for your lodge as well as for its activities.

We have had an impressive response to our request for negatives, but it has not been 100 per cent. While we do realize that certain local photographers are reluctant to lend us their negatives, we nevertheless urge you to continue to try to obtain them. We repeat that all negatives will be returned promptly after we have made our prints.

If you are unable to secure a negative, please let us know when you submit the print. You will be informed immediately as to whether or not it will be possible for us to reproduce your print.

The cooperation we are receiving from the majority of lodges is deeply appreciated. We are publishing this reminder for the benefit of those who may have overlooked previous notices in this connection. We are sure all of you will cooperate in this endeavor to better the appearance of your Magazine.

Elks National Service Commission

interest in our hospitalized servicemen is not confined to this Season alone. From January through December, the Elks do all they can to brighten the hours for our veterans—bringing cheer, entertainment and comfort in many ways, some of which are represented on this page

PROFESSIONAL SHOWS are put on by all Elk groups, such as the one brought to the VA Center in Dayton, Ohio, by State Veterans Chairman Les Strong. Over 500 veterans and visitors applauded the show put on by these performers, pictured with W. R. Davis of New Philadelphia, left, and, at the right, District Chairman Edwin M. Turner, Dayton Lodge Secy. J. A. Ryan and P.D.D. Marc Humpert.



WATERMELON FEASTS, bingo games and individual gift packages are popular forms of entertainment anywhere. Thanks to the Elks, the patients at the VA Center in Wichita, Kans., enjoy all of this regularly and often. Incidentally, at left is Wichita Lodge's Hospital Chairman Wallace Hutchinson. As a temporary patient of the hospital, he got first-hand knowledge of how much the Elk programs are enjoyed and appreciated by our servicemen.



LEATHER is an important item in occupational therapy, and the Elks supply it to most VA Hospitals. At left, above: West Haven, Conn., P.E.R. Frank Vellali, center, presents a fine selection to the local VA Hospital. Others, left to right, are Recreation Chief Richard Nicols, Past State Pres. Clayton Weisner, P.E.R. W. J. Heffernan and Est. Lead. Knight



Olney Cady. At right, above: Four Metropolitan Denver, Colo., junior P.E.R.'s present leather to the hospital in that city. Left to right they are Frank Stanbro of Lakewood Lodge; John Just of Englewood; Lyman Ditson of Littleton, and John Hanes of Denver Lodge, with Dr. Charles Modica, Assistant Director of Professional Services at the hospital.

Compacts—This Year's News

(Continued from page 13)

shift with overdrive, and semi-bucket front seats. Frankly, the performance impresses me.

For 1961 the Lark line has been extended with a new series, the luxury Cruiser, which offers increased legroom in both front and rear, the longer 133-inch wheelbase of the station wagon and a choice of two high-performing V-8 engines—the 259-cubic-inch engine developing a choice of 180 or 195 horsepower or the big Hawk engine with its 210 horsepower. Designed to compete directly with the larger compacts, the Cruiser comes only as a four-door sedan with all the finest interior features and power options. Armrests, and other comfort items generally optional are standard on the Cruiser. The new engineering and styling features discussed for the smaller Larks also pertain to this model.

The familiar smaller Lark models still come in De Luxe and Regal series and all sit on the 108.5-inch wheelbase, with the exception of the two- and four-door station wagons, which are slightly longer. The styling now embraces dual headlights as standard equipment except on the 6-cylinder models, and here they are optional. New hoods and rear decks give a sleeker appearance and better visibility. There's a new automatic transmission that is quicker, has almost no slip, and therefore gives improved fuel economy.

Biggest Studebaker Lark news is a new 6-cylinder engine with overhead valves and new carburetion that improves fuel economy to an amazing extent. This engine has 170 cubic inches of piston displacement and develops 112 horsepower. In a recent road test, this writer made 4,350 miles in eight days of driving time—and economically.

THE BIG CARS

They're still big but they're getting a few inches shorter in most cases. The greatest changes are in styling. Engineering details have undergone refinement but comparatively little change.

AMERICAN MOTORS' largest car, the Ambassador, is sometimes considered a compact while others consider it a big car. The interior is as large as in many larger cars, and larger than in the largest compact. Just 199 inches long, the Ambassador is from 10 to 13 inches shorter than the Ford, Plymouth, Chevrolet, Dodge, or Pontiac Catalina and Ventura. Spacious trunk, exceptionally careful construction, and luxurious appointments make this a distinguished car. The 117-inch wheelbase, while comparatively long, is unhampered by long overhang. This plus good fore and aft weight distribution make this both a

fine riding and handling car. Sharing the basic body shell with the Rambler Classic and the optional fifth door in the rear of the three-seat wagons, the Ambassador now has a novel grille and headlight treatment and distinctive trim. Two engines, both of overhead valve V-8 design, are available. The economical but powerful 250-cubic-inch unit develops either 200 or 215 horsepower, depending on carburetion; the big 327-inch engine gets out 250 horsepower. Manual, overdrive, and automatic push-button transmissions are available.

CHRYSLER CORPORATION'S five large makes share a similarity of basic engineering to an amazing extent. All but Imperial share the basic body shells (the structure beneath the outer sheet metal which is seen by the eye) and these four have unitized structures, or the welded type which eliminates the separate, bolted-together chassis frames and bodies. With the exception of the Imperial, interior dimensions are almost identical, from Plymouth through to the largest Chrysler. Each uses the torsional front suspension system which provides a superior ride and handling, closely

akin to sports cars—reduced lean on corners, and the like. Each also uses the high-output AC alternator (introduced last year on the Valiant) rather than the conventional DC generator, with better charging rate under poor conditions, longer life and an ability to better handle current-draining equipment (air conditioning, radios, etc.). A new rubber-tipped needle valve in the carburetors, on all Chrysler makes, reduces fuel waste from foreign particles; engine refinements enable many V-8 models to operate better on low octane.

Plymouth has shed the controversial fins and has a new, sleeker, shorter look although it is actually 1/10 inch longer and over an inch wider. A wide range of engines, beginning with the same 6-cylinder engine that is optional on the Dodge Lancer compact, and extending upward through three separate sizes of V-8 engines, provides from 145 to 330 horsepower. Three series—Savoy, Belvedere, and Fury—embrace a wide variety of body styles, including three-seat station wagons. The overall length is 209.5 inches and all series sit on a wheelbase of 118 inches. Very important—and this feature is also shared

Since 1926! The Halvorfold

Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below

Name, address and any Fraternal Emblem in 23K Gold FREE

\$7.00 Black or brown Morocco **\$9.00** Smooth black or brown Calfskin

Now with or without ELK emblem outside front

“Made to Order” for ELKS

Free Examination! Send No Money—Pay No C.O.D.

Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Slip in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

FREE in 23K Gold. Name, Address and any Emblem. Would ordinarily cost \$3.00 extra. Ideal Gift with friend's name and any fraternal emblem.

**HALVORFOLD, P.C.M.—700 E. Union Street
Jacksonville, Florida—Dept. 114**

Send HALVORFOLDS as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes. For 12-pass add .25c, 16-pass .50c, etc. Please check squares at right.)

Name: 23K Gold Inside Emblem:
Please Print

Address:

5% off to save bookkeeping, if you prefer to send cash with order. Money back if not satisfied.

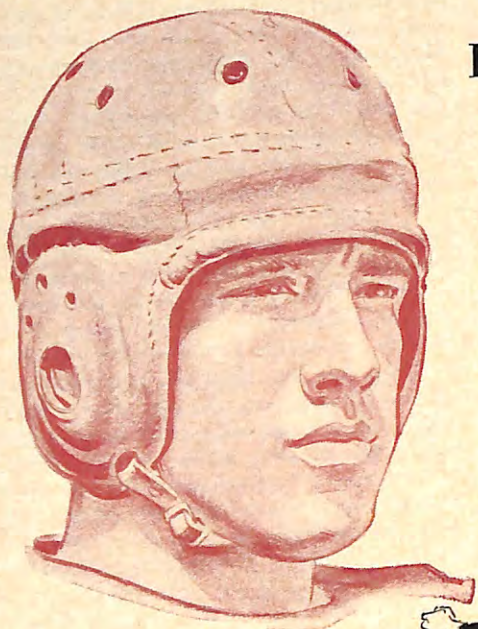
PLEASE CHECK HERE:

Black Calfskin \$9.00 Brown Calf. \$9.00
 Black Morocco \$7.00 Brown Mor. \$7.00
 Gold Filled Snap & Corners \$1.50 extra
 8-pass 12-pass 16-pass
 Elks Emblem Outside Yes No

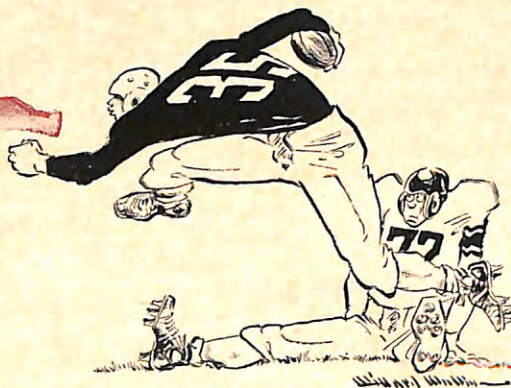
Enough Yardage To Lead The League

By ART ROONEY

FAMED SPORTSMAN;
OWNER, PITTSBURGH STEELERS



WILLARD
MULLIN



When Bill Dudley first joined us in 1942, our captain, Chuck Cherundolo, came to me and said we'd better send this "little boy" back home.

"He comes back to the huddle," said Chuck, "talking to himself and we have played only a couple of games."

It was lucky I didn't pay too much attention to this suggestion. For Bill Dudley twice led the league in ground-gaining (1942 and 1946), was one of the top defensive backs to play in the National League, did all the punting, kicking off, field goals, and tried for the points after touchdown.

It later developed that Dudley actually wasn't talking to himself. He claimed that he used to break through the line and make different feints at the linebackers to determine whether they moved better to the right or left. If they moved better one way, Dudley, of course, would always cut the other way. He was merely mumbling this information to fix it in his memory.

Dudley had been the University of Virginia's first All-American, but when he reported we all thought there was some mistake. For Bullet Bill packed a mere 165 pounds on a 5.10 frame.

Yet he was the greatest all-around back I ever saw, despite the fact his coaches said he lacked form, often failed to carry out assignments properly.

In the backfield, he squatted like an ungainly duck as he awaited the pass from center. The coaches tried to change his style. They insisted it was impossible to get a proper start from such a position. Yet he gained 696 yards in his first season in Pittsburgh—enough to lead the League.

Then some of his coaches came to me and insisted he was hitting the wrong holes. I told them not to worry. If he started hitting the right ones the opposition couldn't hold us and they'd have to break up the League.

Probably, no other player in our long history in Pittsburgh ever captured the imagination and hearts of the fans as did Dudley. I recall one afternoon at Forbes Field after we had traded him away. He was with the Redskins.

Late in the game he took a punt on his own 4-yard line and zigged along the sidelines for 96 yards and what proved to be the winning touchdown. I noticed two kids sitting on our bench had jumped up and were running alongside Dudley, cheering and yelling. They were my own twins, Pat and John.

I'm sure that if the war hadn't come along, Dudley would have led the Steelers to the championship. He was that good and he made everyone else who played with him that much better.

As interviewed by Harold Rosenthal.

with all other Chrysler cars—is the new Chrysler-manufactured distributor which has some nylon parts for less bounce of the "points" and, hence, less wear and longer life and better ignition.

Dodge still comes in two sizes: the Dart with a length and wheelbase, respectively, of 209.4 and 118 inches and the standard model with length and wheelbase of 212.5 and 122 inches. Except for styling and details, Plymouth and Dart are identical. Dart comes in two series, Phoenix and Seneca, while the bigger Dodge's only series is the Polara. Styling has been toned down, with smaller fins, a cleaner front end with a new grille shared by all series, and what actually amounts to completely new exterior sheet metal. You get the same interior dimensions within a fraction of an inch in both sizes of Dodge; and engines—beginning with the same six-cylinder job that powers the optional Lancer and the Plymouth Six—cover a wide range of V-8s developing from 230 to 325 horsepower.

De Soto was rumored to be scratched for '61 but this good old name is still around. Essentially this car is a big Dodge, for the 122-inch wheelbase is identical, as are suspension components, and the overall length of 216 inches is only slightly longer. One series, the Adventurer, is available in either a two- or four-door hardtop sedan. Station wagons and convertibles are discontinued. One engine is available: the 361-cubic-inch, 265-horsepower unit and a fuel-saving 2-barrel carburetor—with the same improvements previously mentioned under Plymouth. The De Soto has distinctive grille and headlight treatment, while the fins and rear-end could be mistaken for a Chrysler.

Chryslers come in two sizes (216-inch length and 122-inch wheelbase Newport and Windsor series and the 220-inch long and 126-inch wheelbase New Yorker and 300 series) and are distinguishable from the '60 models principally by newly canted headlights and much changed frontal styling. The fins remain and there is the same variety of body styles, including convertibles and wagons. The engines cover a wide range, all V-8s, from 361-cubic-inch, 265-horsepower plants to huge and sizzling performers with 413 cubic inches and well over 350 horsepower. Standard transmission on the two smaller series, Newport and Windsor, is a three-speed unit with a floor-mounted shift lever. A new power-steering system features automatic tightening of the belt drive, eliminating squeal at extreme turning; this is shared with all other Chrysler cars.

Imperial, finest in the line and one of the three top prestige cars, runs contrary to the current trend; it is about 1 inch longer, for a total length of 227.1 inches. The wheelbase stays at 129 inches but retains its distinction as the widest car on the road with a beam of

81.7 inches, a width growth of 1.2 inches. The fins are much like those of recent Plymouths, hence give the rear end an appearance similar to Cadillac's from the side. One big 413-cubic-inch engine is available, the same as Chrysler's largest, and turns out a similar 350 horsepower. An innovation is a new four-nozzle windshield washer. Otherwise, aside from improved insulation and sound-proofing, the car is mechanically and structurally like the '60, with the same basic body and separate frame. New styling sets the headlights out in front in a bold return to classic lights, and a new grille that extends to a pointed front and fender changes distinguish the new '61. Imperial is the finest riding and best handling prestige car built in this country.

FORD MOTOR COMPANY enters '61 with one less make. The Edsel, the most distinctively styled car in 1960, was phased out after only about 5,000 were produced. Gone now is the angular look in all this company's big cars. Gone, too, is the distinctive Mercury body shell; for '61 both Ford and Mercury share shells. There's new emphasis on economy, with more six-cylinder cars.

Ford, completely restyled last year, again has been given completely new styling with some hints of a return to previous good lines: witness the return to large, round tail lights and shallow finlet of 1957. Here again we see increased attention to rear styling, with trim between the rear fenders that looks like a grille. The trunk lid, very narrow in '60, is now sensibly wider. The front fenders have a gently curved line and the grille is new and concave. Side windows now employ tempered rather than laminated glass. Refined body mountings and better insulation give a much quieter ride. Spring rate changes give a softer ride, and handling, while still fine, is not quite as precise. The wheelbase remains the same 119 inches but the 210-inch overall length is nearly 4 inches shorter. The improved brakes have an Edsel feature which makes them self-adjusting when reversing. Steering improvements decrease vibration and a new power-steering system decreases the effort required when turning at slow speed. Fairlane, Fairlane 500, and Galaxie series cover all possible body models with the same overall and interior dimensions. Their 6-cylinder and V-8 engines of improved previous designs develop from 135 to 220 horsepower; compression ratios have been dropped slightly to enable more extensive use of regular-grade fuels. One new engine, a monstrous 390-cubic-inch plant that develops 300 horsepower, gives the performance enthusiasts all they can logically use. Polyurethane-sealed joints in the suspension system enable the factory to suggest lubrication only once every 30,000 miles.

Mercury is nearly 5 inches shorter,

now is 214.6 inches long; is narrower by 1.6 inches for a total width of 79.9. All series now sit on a 120-inch wheelbase; that's 6 inches less than last year and just 1 inch more than Ford's. A new series, the Meteor 600, has the 223-cubic-inch, 135-horsepower Ford 6-cylinder engine. The Meteor 800 and the swankier Parklane use V-8 engines for 175, 220, and 300 horsepower. Styling is completely new and improved, quite like that of the '60 Lincolns, especially in the rear. The interior dimensions tally those of Ford (as do the suspension changes, which make a quieter, better riding car).

The Lincoln has now evolved into a single model, with the word Continental a part of the name instead of being a series. Two body styles are available, a four-door hardtop sedan and a four-door convertible. The new model's wheelbase and length, 123 and 212.4 inches respectively, is shorter than last year. The interior space, though, is still great, proving that exterior size is not necessary for a roomy interior. There's one big 430-cubic-inch, 300-horsepower engine, the first hydraulic windshield-wiper system, spring-loaded door hinges to make opening easier, and suspension changes that also reduce lubrication requirements. Finally, the styling is new, with bumpers forming a considerable portion of front and rear lines.

Thunderbird, one of the most successful new-car ventures of all time, is completely restyled with Ford's new curved-line theme, big round tail lights, a tiny fin like Ford and Mercury, a steeply sloping hood and new grille on both the hardtop and convertible. The same 113-inch-wheelbase carries the unitized body and understructure, which is 205 inches long or just 3/10 inch shorter. Ford's big 390-cubic-inch engine that develops 300 horsepower is used. The interior is restyled but the bucket seats are the same. One novel feature is the steering wheel, which pushes to the side for easier entry.

GENERAL MOTORS makes 1961 a major restyling year in its five big cars. Engineering developments are increased attempts to provide more economical fuel consumption, better riding and handling, and quieter structures, the latter through extensive improvements in sound-proofing and insulation, better body mounting, and tighter structures.

Chevrolet has forsaken the horizontal fins for much improved luggage capacity; the rear deck lid opens all the way down to the rear bumper. Front styling is smoother, less severe. The 119-inch wheelbase is unchanged but the length is less by 1½ inches, for a total of 209.3 inches. Height is decreased ½ inch, and it's nearly 2½ inches narrower, with a new beam of 78.4 inches. The three series duplicate those of '60 but a new roof line, on some models, reflects the European type

1961 WARNING from The Wall Street Journal

During the next three months, you will need to keep up to the minute on news affecting your future and the future of your business.

Because the reports in The Wall Street Journal come to you DAILY, you get the fastest possible warning of any new trend that may affect your business and personal income. You get the facts in time to protect your interests or to seize quickly a new profit-making opportunity.

To assure speedy delivery to you anywhere in the United States, The Journal is printed daily in seven cities from coast to coast. You are promptly and reliably informed on every major new development regarding Prices, Taxes, Consumer Buying, Government Spending, Inventories, Financing, Production Trends, Commodities, Securities, Marketing and New Legislation.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for three months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-12

Go From \$7000 to
\$10,000 a year
in less than 18 months

★ INVEST IN ★
Launderamas

Coin-Operated, Fully Automatic
LAUNDRY STORES ★

Here is the perfect "second business" for the average businessman. The initial investment is surprisingly low. The rate of return is exceptionally high—and begins the day your store opens. Hundreds of businessmen have invested in Launderamas in the past year and now enjoy substantial additions to their incomes—many by as much as 50%.

Launderamas require no franchise fees and feature extremely low operating costs. Therefore, you can offer your customers from 40% to 60% savings on all their laundry needs. Launderamas quickly win community acceptance and are conducive to chain operation.

Launderamas are investments with built-in security because they are "competition-proof". Their custom-designed equipment is able to handle twice the amount of clothes the average commercial washers handle and at half the utility and maintenance costs. And this outstanding equipment is available at the lowest financing terms in the industry—10% down with the balance financed at 6% over three years.

Our nation-wide organization is ready to offer you years of experience in this success-proven field and help you develop your own coin-operated laundry store business.

For complete information and name of nearest distributor call or write:

Z
EOLOX
CORP.

261 MADISON AVENUE
NEW YORK 16, N. Y.
YUKON 6-9740
DEPT. EK

© 1960 Zeolux Corp.

knife-edge line with the improved rear-seat headroom. Like all G.M.C. cars for '61, the wrap-around windshield is gone and entry into the front seat, consequently, is much easier. The seats are slightly higher, doors are wider, and station wagons have nearly 9 inches wider tail gate opening. Basically the same engines are used, beginning with the 135-horsepower Six and running up through a variety of V-8 units with power options from 170 to 280 horsepower.

The popular Corvette sports car is unchanged as to engines—all are V-8 and offer from 230 to 315 horsepower, optional fuel injection and hot camshafts for the enthusiast. The wheelbase, 102 inches, is unchanged, but the 177.7-inch length is longer by ½ inch. Width, though, is about 2½ inches less. The front styling is little changed but the tail end now has a very European flavor with a forward cant in the fiberglass body just below the luggage deck lid. Both hardtop and convertible models are offered. The 4-speed floor stick shift will be a bit easier to obtain with a shorter waiting period. Of course, Powerglide automatic is available too.

Pontiac makes its "wide track" 1½ inches narrower but refines the suspension system for better roadability, softens the ride, reduces the two wheelbases (119 and 123 inches), and decreases overall lengths by 3 and 4 inches for the five series. A vast number of carburetor arrangements, optional camshafts, and invisible engine details on a single 389-cubic-inch engine block provide from 245 to 348 horsepower. This is one of the top performing family cars, with the Bonneville the top of the

line. The width is 2½ inches less, interior space is improved by a new and much wider frame and a lower and narrower driveshaft tunnel. Rear styling depends upon the series; large single tail lights on Catalinas and Venturas, triple rear lights on the Star Chief and Bonneville. All station wagons are on the shorter wheelbase, are called Safaris, and are in the Catalina and Bonneville series.

Oldsmobile retains the Dynamic 88 (250 horsepower) and the Super 88 and 98 series (each 325 horsepower) with variations on the same 394-cubic-inch V-8 engine. The difference in power is mainly due to compression ratio and carburetor differences. Both 88's have a 123-inch wheelbase, the bigger 98 has 126 inches between axles. Lengths at 212 and 218 inches are less by 5 and 4 inches respectively, and width of each series is less by nearly 2½ inches. New styling follows the trend away from the angular look with the sharp lines. Olds has adopted fins but has put them, small admittedly, on the front rather than rear fenders. The grille slopes inward steeply at the bottom.

Buick has dropped one series (Electra 225), leaving three versions: the Invicta and Le Sabre with wheelbases of 123 inches and lengths of 213.2 inches; and the Electra, which is 219.2 inches long with a wheelbase of 126 inches. This means a length reduction of nearly 5 inches on the smaller two and 2 inches on the bigger. The 364- and 401-cubic-inch engines are changed only in minor details and develop from 235 to 325 horsepower. Styling is smoother, the fins are gone, the grille is simpler and more easily

cleaned, and headroom is increased. A new jointed drive shaft, exposed instead of the traditional enclosed shaft, permits a lower tunnel and consequently more foot-space inside. The brakes have been increased in size and the suspension system refined for better stopping ability and resistance to leaning on corners. A new frame has side rails pulled inward, door sills lowered for easier entry. And—those portholes remain on the front fenders, an old trademark.

The top prestige car, Cadillac, is only slightly restyled, but the wrap-around windshield is gone. Shorter by 3 inches, the overall length is now 222 inches for the 60 and 62 series. Even the Fleetwood 75 limousine is shorter, 242 inches long overall. A single big 390-cubic-inch engine develops 325 horsepower in all models. Spring refinements and a change in the front suspension give better resistance to nose diving when the brakes are applied suddenly; the doors are nearly 6 inches wider and open farther by a similar amount for better entry and exit. The frame is a bit lower and a new roof line on some models gives better back-seat headroom. Aside from the slanted windshield posts, however, you'll have to look sharply to tell the new from the old. That's good—keeps resale high.

STUDEBAKER-PACKARD'S unusual five-passenger Hawk coupe has last year's distinctive styling, changed only by new side trim. Inside, however, there are new bucket seats and four-speed transmission with a floor-mounted stick shift as an option. Conventional three-speed column shift and an improved, quicker-acting and more economical automatic are also available. The new steering is lighter to the touch (power is also available), and a number of suspension changes make the car ride smoother and handle better, especially at high speeds. The V-8 engine is only moderately large, displacing 289 cubic inches; top power developed is a very conservatively rated 225 horsepower. Despite this relatively low rating, this is a fast car with good acceleration. Brake improvements via bonded linings should nearly double brake life. This is one of the few American cars that have finned brake drums for better cooling. Thus, possibility of brake fade is greatly reduced. As a specialist car—a combination sports and family tourer—Hawks will be built only on dealer order. The word is that no fewer and no more than 6,100 will be built for '61, a factor that should maintain high resale value.

The imported cars merit final though brief attention. In order to better their fading position brought on by the advent of hosts of home-spawned compacts, most makers are announcing price reductions. Only Volkswagen, Renault, Peugeot, and Mercedes-Benz have increased their sales as this is written, and these by a slim margin. • •

COMPARE THE COMPACTS

Dimensions in inches

CAR	LENGTH	WIDTH	HEIGHT	CYLINDERS	HORSEPOWER
Rambler American	173	70	56	6	90 and 125
Rambler Classic	189	72/73	57	6 V-8	127 or 138 200 or 215
Plymouth Valiant	184	70	53	6	101
Dodge Lancer	189	72	53	6	101 and 145
Ford Falcon	181	71	55	6	85 and 101
Mercury Comet	195	70	55	6	85 and 101
Chevrolet Corvair	180	67	52	6	80 or 98
Pontiac Tempest	190	72	54	4 or V-8	110-155 and 155
Oldsmobile F-85	188	72	53	V-8	155
Buick Special	188	71	53	V-8	155
Studebaker Lark	175	71	57	6 or V-8	112 and 180-195
Studebaker Lark Cruiser	179	71	57	V-8	180-195 and 210

Elks National Foundation's Outstanding Record

Grand Exalted Ruler Fenton seeks to raise a million dollars for the Elks National Foundation this year through a method that is as sound as it is simple. It is just this:

Give every Elk an opportunity to give.

The assumption that an Elk who is asked to make a contribution will do so is a safe one. There are few indeed of the million and a quarter members of this fraternity who will say no, when asked to support the Great Heart of Elksdom, our own magnificent benevolent agency whose record for practical, constructive philanthropy, financed by Elks and administered by Elks, is unmatched by any similar agency.

Where the real work is needed is in making sure that every Elk is asked to join those thousands of his Brothers who are regular contributors to the Foundation and who know the satisfaction that comes from seeing their dollars accomplish so much for so many.

And how those dollars do work! The first one ever contributed to the Foundation in 1928 is still working to support Elk benevolences, and it will go on working forever, because it will never be spent. Only what that dollar earns from wise investment will be used, year after year, because the Foundation spends only its income. Furthermore, the Foundation uses none of its funds for administration or fund raising. These costs are paid by the Grand Lodge, thus insuring that when an Elk makes a gift to the Foundation he knows all of it will be used for a worthy purpose.

In 32 years, the Foundation has received total gifts of slightly more than

\$6,000,000. In that 32-year period, the Foundation has poured out more than \$2,000,000 (all of it from income, remember) in practical charity in the name of all Elks.

Of that sum, \$1,285,000 was spent for college scholarships and other educational grants to deserving students, and \$645,000 has been used to rehabilitate cerebral palsied and other physically handicapped children and for hospitalization. The balance has been used for miscellaneous purposes.

Most of this remarkable record was accomplished in the past 10 years. Up to 1950, the Foundation had spent a total of \$425,000 for Elk benevolences. It has spent four times that much since 1950. The Foundation's funds jumped from \$2,500,000 in 1950 to more than \$6,000,000 in 1960, and its income leaped from \$100,000 to \$300,000 yearly. As the Foundation's usefulness expanded, more and more Elks have given each year. Their gifts passed the half-million dollar mark last year, and they will meet the goal of a million dollars if every Elk has the chance to give.

With this matchless record, we believe that every Elk will want to give to the Foundation. There is a convenient way for everyone to share in the Great Heart of Elksdom. The more affluent can become Honorary Founders by subscribing a thousand dollars, payable in 10 installments. Those of more modest means can become Participating Members with a \$100 subscription on the same basis. Foundation gifts are tax deductible. Whatever you can give, give it now.

A. Charles Stewart

A. Charles Stewart, Charter Member and Past Exalted Ruler of Frostburg, Md., Lodge, No. 470, died suddenly on September 11th at the age of 83. Surviving him are his wife, daughter, brother and two sisters.

A devoted Elk, Mr. Stewart had served as President of the Maryland, Delaware and District of Columbia Elks Assn. in 1921, and was District Deputy in 1924-25. In 1930 he was appointed to the Board of Grand Trustees, serving as Vice-Chairman that term, and as Home Member the following two terms. He held the Chairmanship of that group in 1933-34.

Mr. Stewart's long career in public office began when he was elected Frostburg's Mayor in 1919; it ended when he died, holding the position of register of wills, the office to which he had been elected in 1946.



DISCOUNTS UP TO 40% **Monroe FOLD-KING**

NO. K-3 TABLE
TEMPERED MASONITE
PLASTICIZED TOP

FOLDING TABLE LINE
Kitchen committees, social groups, attention! Factory prices & discounts up to 40% to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive new automatic folding and locking, super strength, easy seating, 68 models and sizes.

BIG NEW 1961 CATALOG FREE
Color pictures, full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. Our 53rd year.
THE MONROE CO., 90 Church St., Colfax, Iowa

FOR MEMORABLE OCCASIONS PLAQUES IN BRONZE OR ALUMINUM

A few dollars buys a lifetime of appreciation with United States Bronze plaques, honor rolls, testimonials, memorials, and awards.

UNITED STATES BRONZE Sign Co. Inc.
Dept. E, 101 W. 31st Street, N. Y. 1, N. Y.

PENNIES • NICKELS • DIMES COUNTS • STACKS • PACKAGES

Clever time saver, used by all who have the tedious chore of counting and wrapping small change. Churches, stores, taverns, ETC. ONE COINWRAP will count, stack, and package rolls of 50c in PENNIES, \$2.00 in NICKELS, or \$5.00 in DIMES many times faster. Exclusive patented feature. Guaranteed, complete with instructions and FREE bank Wrappers. **POSTPAID \$1.00**

STERLING HOUSE
P. O. Box 626-EK Dania, Florida

FREE Florida Book!

Plan to retire, work or invest in Florida? New 100 page illustrated book by Clarence Gray, former State Comptroller, gives confidential facts on real estate, retirement, taxes, investment, employment, living costs. Invaluable information. Send only 10c for mailing. **Florida Information Bureau, Dept. 31, Box 1534, Winter Park, Florida.**

POKER CHIPS

REGISTERED, non-duplicate chips, monogrammed with your initials or your club's insignia. Extra heavy, square edge, in 10 colors. Also HIGHEST Precision Discs. Complete Clubroom Equipment and Carnival Wheels.

POKER TABLES

Write for Free Catalog!
GEORGE & CO., 9 E. Swan St., Dept. K, Buffalo 3, N. Y.

OWN THE WORLD'S FINEST POCKET PISTOL!

BERETTA PANTHER
NEW 25 CAL. FEATHERWEIGHT—9 SHOT
Sensational Beretta Panther carries more cartridges for its size and weight than other pocket pistols. Always dependable, reliable and accurate. Fits pocket or purse.

Std. Blue \$32.00
Std. Blue, Pearl Hld. \$37.50
Chrome—Pearl Hld. \$43.50
25 Auto Gigs (50) 3.85

FREE! Genuine Leather Holster
... Order by Mail Today!
Send \$5.00 down, bal. C.O.D.
GODFREY IMPORT CORP., Dept. EL-12261 Broadway, N. Y. 7, N. Y.

Reflexite AUTO EMBLEM

4 1/8" Emblem in 5 colors. Stainless Steel frame. Attaches to license plate. Shows up clearly day and night.

Price each, prepaid \$1.75

RUSSELL-HAMPTON CO.
303 W. Monroe St., Chicago 6, Ill.

Purchasing Problems

By ED FAUST

IN THE YEARS that this dog page has appeared in your ELKS MAGAZINE, readers have asked just about every sort of question. But perhaps the hardest to answer is the question raised so often by those who want to buy a dog and have no idea how much to pay for it. Very likely, everyone who writes about dogs is asked the same question, and unless the writer is unusually brash, or gifted with second sight, he will decline to answer—which is exactly what I do. If a dog were a staple commodity, the answer would be simple, but there's no fixed price on Fido.

Much depends on the size of the dog, its age, its quality, and how willing the breeder is to sell. How much the buyer is willing to pay is something else again.

"I only want a house pet," the reader may write. Perhaps that should affect the price, but it doesn't affect the other considerations mentioned here. On the other hand, I've seen superior dogs sold at bargain prices (usually when a kennel is dissolved or the breeder faces dire necessity because of finances or odd circumstances). But such windfalls are matters of pure chance.

Of course, the dog of mixed breed seldom bears much of a price tag, although he's installed in many a home

where all of the riches of Golconda couldn't buy him.

Invariably, the cost question is accompanied by an inquiry as to where a dog should be bought and what a buyer should look for or avoid. These questions can be answered without any ifs or buts, particularly the last one. If the pooch is one of the lesser-known breeds, a little more spade work is needed to locate a kennel reasonably near to the prospective buyer. But among my kennel-owning acquaintances, such kennel lists as I have, and other sources with far larger lists than mine, even the most obscure breeders of little-known but recognized breeds can be pinpointed.

Now, to the business of what the buyer should expect or avoid when shopping around among the kennels. Eight years having elapsed since I last wrote about it, the time has come to review the art of dog buying.

Obviously, the buyer must first ask himself if he really wants a dog or is just satisfying a whim. Has he the facilities to keep it properly? Is he prepared to assume the responsibilities and duties of ownership? Unfortunately, too many puppies are bought on impulse. "The puppy had such winning ways." (All puppies sell themselves, the

rascals.) "It's a steal at the price." "It will be a nice playmate for the children." These are only a few of the motives that prompt hasty buying. Beware of them. Bear in mind that a dog, properly cared for, usually lives from ten to twelve years, and that's a long time to have a less than desirable dog.

Another consideration is whether you intend Fido to be a companion to a child. Too often, the dog becomes a plaything and not a playmate. Very young children can, without realizing it, make life miserable for a young dog. A half- or full-grown dog, or even a pup of one of the larger breeds can usually take care of itself in such a situation, but not the puppy of a smaller or medium-sized breed.

Sometimes people ask what breed is best. The answer is—there's no one best breed. The breed you like is the best. If you have some special purpose in mind, such as guard duty, you may settle for one that isn't your favorite breed but suits your needs. Try to attend a dog show first, because there you'll see a variety of breeds. If you can't do that, try to get a book describing and picturing them; there's none better than "The Complete Dog Book" (\$2.95) published by the American Kennel Club, 221 Park Avenue South, New York City.

Most people know what kind of dog they want, which is fine if they don't try to confine a great Dane to a small city apartment. Sharing quarters with one of the giant breeds can be pretty much like living with a horse. The large hunting dogs, setters and retrievers should have more room than many apartments afford.

If you are endowed with a pup of mixed breed, you'll have no idea of what size it will be after its cradle days, even though you've seen the Pop and Mom. You might get a throwback to some oversized ancestor. That's one of the reasons a pure-bred dog is the best bet; his forebears are known for generations. His pedigree proves it.

Then there's the matter of temperament: temperament of both owner and dog. The family that is quiet, retiring, will be happier with one of the quieter breeds. Here, the big dogs score. By far the majority are tranquil, easy-going fellows. The owner who wants action, alertness and even impudence will find it in almost any of the terriers, and in many of the medium-sized dogs, too. If the choice is a family matter, Fido had best not be chosen by one of the small fry. Few children there are who don't like all puppies, regardless of breed, and the great Dane pup is just as engaging as the foxterrier.

To many people, the dog's coat is an important factor. The tidy housewife views the long-haired dog with less than enthusiasm because of the shedding problem, but it should be noted that short hair can be just as difficult

PHILIP GENDREAU



Pups like these collies have winning ways, but there are other considerations in buying: the size of your home, for example, and whether you have children.

to sweep away as the sheddings of a long-coated pooch. Not all dogs are profuse shedders; some only shed once a year, others semi-annually, some (although not many) continually. The only difference is that long hair on clothing, furniture or rugs is easily seen.

All of the dos and don'ts apply to the purchase of older dogs as well as puppies. Regardless of breed, a female is likely to sell for less than her brother. This is because of the widespread belief that she's much more trouble to care for. True, she requires a little more attention twice a year, but not much and only for about ten days. For that trifle of extra care, she'll more than pay in greater affection, cleanliness and obedience than her brother gives.

The important thing to guard against in picking a female is shyness. A shy dog can be a downright nuisance, and even dangerous, whether male or female. But reluctance to welcome a stranger at a kennel doesn't necessarily mean shyness; there's a big difference, which almost anyone can detect by observation. Sometimes the very quiet pup becomes a boisterous hooligan once he gets used to his new home, and this can work in reverse, too. I've seen a frolicksome kennel pup turn into a subdued fixture, though not for long.

Don't be offended if, when you're visiting a kennel, the owner doesn't welcome any handling of the puppies. He or she may not know whether you've previously handled dogs. Besides, some common dog diseases are easily communicated by people indiscriminately handling pups. Once distemper, probably brought by a visitor, swept through an entire kennel, wiping out an investment of time, work and money.

Try to get a dog that has been inoculated against distemper and, if possible, get a veterinarian's certificate showing this has been done. The three-shot, permanent inoculation is best, because the one-shot job confers only temporary immunity. If the dog has only had one, it's up to you to have the further inoculations given.

You should also get a registration certificate or transfer. This is a form showing that both parents of the pup are registered. The kennel owner should give you a three-generation pedigree. Some are lax in this matter, but you should insist upon it.

Watch the pup, if you can, while he is with others in the kennel. In this way, you can learn if he's lively and aggressive, which will indicate good health. Pick the youngster that has clear eyes, with the whites a definite white and not yellowish. Avoid the one with running eyes. A healthy pup should have a clean breath, its teeth should be clear white, its tongue pink and its gums pink and firm (except for chow chows, which have black or very dark tongues and gums). A running nose is a danger signal. Puppy coat,

as well as that of an adult, should be bright, never dull, too dry or lifeless. Examine carefully for skin rash on stomach, inside ears, between legs. If you're told it's heat or milk rash, decline the pup anyway.

If possible, test the pup's alertness and hearing by getting behind him and speaking to him or snapping your fingers (don't make a noise so loud it frightens him).

Reject the pup with bare patches on its coat, as well as one that has a cough. Look at the dog's feet: the pads should be firm, free from soreness. If the animal is in any way lame, turn thumbs down. Lameness may be a trifling injury quickly cured, but it may also be due to illness or a fundamental defect. A good breeder won't try to cover up to sell you an unsound dog.

Chances are you will go to the kennel by car, in which case be sure to bring plenty of old newspapers along. Often, a pup's first auto ride means an upset stomach, which is nothing to be alarmed about. It takes time and repeated riding for some grown dogs to get used to a car; a few never do, but many learn to enjoy riding.

When you get home, let the pup have the run of the house for a short while, so he can familiarize himself with his surroundings. After that, leave him strictly alone for a day or so, except to feed him. Place his bed in a quiet corner of the room. Thereafter, don't change his sleeping place from time to time. Don't handle him too much at first—and this goes double if there are children in the home. Remember, puppy is in a strange new world. Don't permit loud noises near him. He's going to be a frightened little stranger at first, and perhaps sick after the car ride. Bear in mind that he's a baby. He rates all the consideration you can give him.

Be sure to ask about diet, put the facts in writing and stick to that program until the pup is old enough to be fed as an adult. The breeder will tell you what and how often the dog should be fed, and at what point its diet should be changed as it grows older.

If you're located where you can't get to a kennel and have to buy a dog by mail, you needn't hesitate to order one from a reputable establishment. Many, many dogs are sold this way. Fast transportation by air or rail makes it easy. But be sure to let the kennel know the approximate age of the dog you want, its sex, and about how much you want to pay. Sometimes you can get a snapshot of the dog; it should be returned if the breeder wants it back.

Should you need advice about feeding and training your dog, drop me a line, and I'll gladly help you in these and other canine matters. That doesn't go for medical problems, of course; those should always be submitted to a veterinarian.

**MOTORISTS,
BOAT OWNERS AND
Gift Shoppers**
STOP GOING IN CIRCLES
AS SOON AS THEY SEE



A HULL COMPASS
Beaconlite *Streamline*
ILLUMINATED NON-ILLUMINATED
\$6.95 and \$7.50 \$5.95 and \$6.50
At Leading Auto Accessory, Department,
and Other Stores—Write for Circular.
HULL MFG. CO., Box 246-EE-11 Warren, Ohio
INSIST ON A HULL—THE COMPASS THAT WORKS

SAVE \$13.00



Electric Shaver Sale. Brand new Shavers, latest models, fully guaranteed and complete with all attachments. Add 50¢ extra for postage for each shaver ordered.

MEN'S MODELS	LIST PRICE	OUR PRICE
NORELCO—SPEEDSHAVR	\$24.95	\$13.95
REMINGTON—ROLL-A-MATIC	\$26.95	\$14.95
SCHICK—3-SPEED	\$28.50	\$15.95
NORELCO—SPEEDSHAVR, NEW MODEL, WITH FLOATING HEADS	\$29.95	\$16.95

All orders mailed within 24 hrs. Complete refund will be made, if you are not fully satisfied. Send check or M.O. to: BROOKS, DEPT. 21, BOX 212, ST. LOUIS 66, MO.

Find the strength for your life...



It's quiet inside . . . quiet with the peace of centuries, for this is God's House. Within these walls, the worries which loomed so large outside become less fearsome. And this is just one reward of Faith.

Find that Faith for yourself this week at your church or synagogue.

WORSHIP TOGETHER THIS WEEK

Published as a public service in cooperation with The Advertising Council.

FLORIDA'S BARGAIN HOMESITE VALUE

Only \$195 PER LOT

No Down Payment

Pay only \$5.00 per lot per mo.

A homesite consists of 3 lots, each 25' x 125' (1/4 acre), all high and dry. Without cost or obligation you may reserve a beautiful homesite in suburb, just 2 1/4 miles from Belleview, Fla. Low-cost living area. Electricity, phones, churches, schools, shopping. In the heart of 3000 lakes—world's best fishing! Lovely homes already built. Full money back guarantee if not satisfied. Members Orlando, Ocala and Belleview Chambers of Commerce. Write for FREE 24 page booklet and photos. AD59002 (Z-O)

BELLEVIEW HEIGHTS, Dept. 131
Box 467, Belleview, Florida



Observances of Elks Memorial Sunday

It is a tradition of Elksdom that subordinate lodges pay tribute to our Absent Brothers at the annual Memorial Services, held on the first Sunday of each December. As in the past, awards will be made for outstanding observances. There will be three awards to lodges with more than 700 members; three to those with fewer than 700. Reports should go to A. Lewis Heisey, of the Grand Lodge Committee on Lodge Activities, 244 South Market St., Elizabethtown, Pa. They must be received by Dec. 27.

Reports on Christmas benevolence programs, also handled by the Committee on Lodge Activities, should reach Norman Hansen, Osakis, Minn., by Dec. 20. While there will be no awards, outstanding programs will be reported in the Magazine.

Lodge Visits of John E. Fenton

(Continued from page 21)

man Michael Kulik, Exalted Rulers Mark Lions of Clifton and A. B. George of Passaic Valley, Paterson Cerebral Palsy Committee Chairman E. C. Duffy and Pompton Lakes Chairman Elmer Fox.

That evening, more than 350 members attended a dinner given for Judge Fenton by Bound Brook Lodge. Exalted Ruler J. S. Jarema welcomed the Grand Exalted Ruler, his party, and visiting Elks from 26 communities to Bound Brook Lodge, which was celebrating its Fortieth Anniversary.

Judge Fenton and Past Grand Exalted Ruler Jernick proceeded to Atlantic City Lodge on Sept. 29, and there Exalted Ruler Bernard Murphy presented a check for \$1,000 to the Grand Exalted Ruler, to be given to the Betty Bacharach Home for Afflicted Children,

in Longport. The official group was then shown through the Home, where a hospital bed was dedicated in Judge Fenton's honor. Among those present were Past Exalted Ruler William F. Casey, Chairman of the Board of the Home; Past District Deputy I. C. Ginsburg, Chairman for the visit; and County Judge Leon Leonard, Past Exalted Ruler of Atlantic City Lodge.

On Sept. 29, Grand Exalted Ruler Fenton was welcomed to Trenton by Mayor Arthur J. Holland and a group of City Commissioners, all members of the lodge. During a luncheon in his honor, Judge Fenton was also presented with a key to the city by Mayor Holland. Those present included Grand Lodge Ritualistic Committeeman William R. Thorne, Exalted Ruler H. T. Kimmel and many Past Exalted Rulers. • •

For Elks Who Travel

(Continued from page 17)

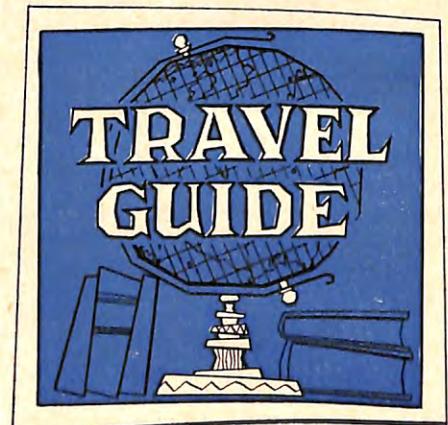
cabanas and equipped with a pool. Nestled in between the main building (the first of the new big hotels in Puerto Rico) and the addition which has had to be built, the management has cultivated a lovely garden, complete with stalking flamingoes and a little garden rest house. La Concha, another of the grand hotels in the Puerto Rican string, has a nightclub that is supposed to give one the feeling of dining and dancing inside an enormous seashell. Why one would *want* that feeling I'm not at all sure, but there it is and I am not here to say that it isn't effective.

The addition of the season in San Juan is the Charterhouse, and coming soon are all sorts of improvements—a venture by Maxim's of Paris and a big hotel venture by Sheraton. Meanwhile the build-up is going on outside of San Juan. Pan American Airways' hotel company, known as Intercontinental, which is already operating El San Juan, a Miami-type giant out near the airport, opened a new inn out at Ponce, the first large hotel to be built outside San Juan in this tourist and economic renaissance which it is undergoing. Up in the mountains, there is Barranquitas, a comfortable and cool mountain inn with a small golf course on which to unlimber, a pool, and lovely views of the rolling countryside from almost any window.

Although an astounding number of West Coast and Southwest travelers are finding their way to the Caribbean, there are, of course, resorts for them which are a little handier. They range from Palm Springs, a short hop out of Los Angeles, to Honolulu, which can be reached now in four hours and a half. (Coming eventually, direct flights

from Chicago.) Some day soon, perhaps sooner than you think, it is going to be just seven hours direct, Los Angeles to Papeete, the Tahitian capital. The line through the Pacific can be drawn in almost any direction, not the least of them down through the Far East to Thailand and India.

Well, these are idle imaginings for most, but I thought I would set you loose on them anyway. Somewhat nearer at hand for Westerners is Mexico, about which I would like to set out in another chapter at more length. Suffice it, for the moment anyway, to say that while Mexico City is high and therefore cool (but not cold), there is always the mildness of Cuernavaca, which is absolutely surrounded with delightful inns that are not very expensive. There isn't an awful lot to do in Cuernavaca, but that is how a lot of people like it. Taxco is pure drama in its looks, and of course it is the center of Mexico's recreated silver industry, which is interesting to watch; and if you want to buy, there is an enormous assortment right at hand. In the matter of pure resorts, built and maintained for pleasure, I leave you with Acapulco, an hour by air from Mexico City, six hours by bus. Once there, you'll find hot weather no matter when you go, as well as an almost unlimited assortment of hotels from enormous Miami-like armories to tiny pensions or glorified boarding houses. The prices depend on what you can afford. The beaches are free and plentiful, there being one for morning swimming and another for the afternoon. There is none especially for the moonlight when everybody is supposed to be up and about doing the cha cha. Well, that will keep you warm. • •



THE ELKS MAGAZINE TRAVEL DEPARTMENT

STATE of Washington is preparing for the Century 21 Exposition, a \$70,000,000 trade and science fair to open in Seattle, in 1962. This space-age spectacular will combine such attractions as a 550-foot observation tower (topped by a revolving restaurant) with the most extensive science exhibits ever assembled. About 80 per cent of visitors will come by car, using fine new highways; and 114 Washington communities have joined the campaign to "get ready for company" (lots of it). Travel agencies, railroads, bus and air lines, and the AAA are arranging tours centered around the fair. A non-profit corporation, Expo-Lodging Service, is setting up a network of hotel and motel accommodations within all price ranges. And a futuristic monorail will link the Exposition to downtown Seattle.

The tuna run up to 250 pounds, and as close as 100 feet from shore, at Rancho Buena Vista Lodge, just south of La Paz, Mexico. There are all sorts of other game

fish, too, including marlin and sailfish. The lodge also boasts facilities for hunting, swimming, water-skiing and riding. And it's quickly accessible via Trans Mar de Cortes Airlines from Tijuana. For information and reservations, see your travel agent or write C. M. Walters, Box 1486, Newport Beach, Calif.

Looking for good hunting territory? You can find it easily by consulting the 1960-61 National Directory of Shooting Preserves. This booklet lists hunting preserves all over the country (and in Canada, too). In most preserves, there is a six-month season and no game bag limit. Printed as a public service, the Directory is available free from the Sportsmen's Service Bureau, 250 East 43rd St., New York 17, N. Y.

More Americans than ever before visited Portugal this year, and tourist facilities are being increased at a great rate. A new airport has opened at Porto Santo, Madeira Islands, connecting it with Lisbon and offering regular flight service; going to Lisbon, from the United States, are the jets of Swissair, Trans World Airlines and Pan American; and south of Lisbon, a modern new hotel called

the Vasco da Gama has just opened, with 65 rooms-with-bath, plus suites boasting private terraces.

A glittering new Hilton Waldorf Hotel, very much like its New York counterpart (except for the extra "1" in the name), will soon rise near the *autobahn* leading into Frankfurt, Germany. It will be located in the village of Walldorf.

Holiday cruises to the Mediterranean have been arranged by Columbia Tours, in conjunction with Italian Line steamers, and on January 4th the *Saturnia* sails for Funchal, Casablanca, Gibraltar, Naples, Palermo, Patras, Dubrovnik, Venice, Florence, Rome and Barcelona. Rates begin at just \$595.

Pacific economy service is offered by Pan American Airways beginning on December 1st—with fares about 14 per cent below present tourist-class levels. The new jet fare from West Coast cities to Tokyo, for example, will be only \$435. Pan American is also about to inaugurate a family-plan fare on its Bermuda run, with a one-third discount on Tuesdays, Wednesdays, Thursdays for each additional member of a family.

ACCORDIONS UP TO 1/2 OFF!
 Save up to 1/2 off retail prices of comparable accordions!
5-DAY FREE TRIAL
 Buy Direct from world's Largest Dealer! Compare our low Importer-to-You prices! See how you save! Over 30 models—finest genuine Italian makes! New, easier terms! Bonus Gifts Free. Rush name and address for FREE Color Catalogs and Direct Importer-to-You prices. Write **Accordian Corporation of America** 2003W. Chicago Av., Dpt. K-120, Chicago 22

BRONZE PLAQUES
 • MEMORIALS • HONOR ROLLS
 CHURCH TABLETS • TESTIMONIALS
 Special service to help you secure the desired plaque—at lowest cost.
 Write for Free Catalog A 74
 For Medals and Trophies Catalog B 74
INTERNATIONAL BRONZE TABLET Co. Inc.
 150 West 22nd St., New York 11, N. Y.

BE Independent, be secure,
 Have your own big money mail order business. Earn \$10,000 and up annually. Start from home. Start small and grow big. We set you up—show you how—guarantee results. You never invest one cent in inventory. All orders shipped for you. Collect cash in advance. Exciting details free.
National Mail Order Corp.,
 Dept. 8B P. O. Box 828, Wayne, N. J.

METAL POCKET RUBBER STAMP \$1
 Unbreakable nickel-plated pocket stamp. Any 3 line text inked & ready to use. Send check or M.O.
WESTCHESTER RUBBER STAMPS, Inc.
 36 PROSPECT ST. (Dept. E126) YONKERS, N. Y.

HOW TO PUBLISH YOUR BOOK
 Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for FREE manuscript report & copy of **Publish Your Book**.
CARLTON PRESS Dept. BPJ
 84 Fifth Ave., New York 11, N. Y.

If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security
 An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details will be sent you free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! **WILLIAM S. RICE, Inc., DEPT. 13K, ADAMS, N. Y.**

DON'T PULL HAIR FROM NOSE
 May Cause Fatal Infection
 Use the **KLIPETTE** Rotating Scissors
 So Simple! Just turn end. Surplus hair comes out easily, gently.
 You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with **KLIPETTE**. Smooth, gentle, safe, efficient. Rounded points can't cut or prick skin.
\$1 made from fine surgical steel chromium plated
 Guaranteed to Satisfy or Money Back

HOLLIS CO. • 1133 Broadway, New York 10, N. Y. • Dept. G-6
 Enclosed is \$1.00 for **KLIPETTE**. If I am not entirely satisfied, I may return it within 10 days for refund.



"I've found the secret of his success . . . hard work."

ELKS HOME WORKSHOP

By HARRY WALTON

Treat Your Eyes To Improved Home Lighting



POOR LIGHTING may go long unnoticed because the eye is wonderfully adaptable. If reading, writing or sewing causes fatigue or eye strain, the fault may be in your lamps. The right amount of light in the right place makes work easier, pleasure more restful—and it costs so little it is truly a bargain.

There is no need to discard the lamps you already have (although you may find an extra one or two worth buying). Most floor, table and wall lamps can be brought up to date at the cost of a couple of dollars and a little time in the home workshop.

USE THE RIGHT BULBS. The current any bulb uses is indicated by its wattage rating. But a low-consumption bulb may be a poor bargain in light yield. The new 100-watters, for instance, give more light than two 60-watt bulbs—which draw 20 watts more current. The small saving in electricity made with undersized bulbs is poor recompense for squint or eyestrain. For reading, lighting engineers recommend at least one 150-watt or two 100-watt bulbs; for hand sewing, they suggest 230 to 300 watts.

New diffusion bulbs give a soft light without visible “hot” spots, and are especially suitable for use in old lamps that lack diffusion bowls. With three-way or the newer high-and-low bulbs you have a convenient choice of brightness. The low level serves as a general room light, for television viewing, conversation or listening to music. A flip of the switch turns up ample light for more demanding activities.

CONVERTING to three-way or two-way bulbs is a matter of replacing standard sockets with special three-way sockets that have a four-position switch. You can identify them by looking for the

extra contact inside the screw shell (Figure 1).

Unplug the lamp from the power outlet. Pull off the socket shell by squeezing the side marked “press” near the cap, and disconnect the wires from the old switch mechanism. Loosen the setscrew in the socket cap, unscrew the cap, and replace it with the new one. Then connect the two lamp wires to the new switch mechanism, slide on the fiber insulating sleeve, and snap on the shell.

There are conversion kits that have the wire already connected. With these, you simply snap open the self-attaching plug at the other end, thread the wire through the lamp (after removing the old wire and socket, of course) and screw on the new socket, which has the

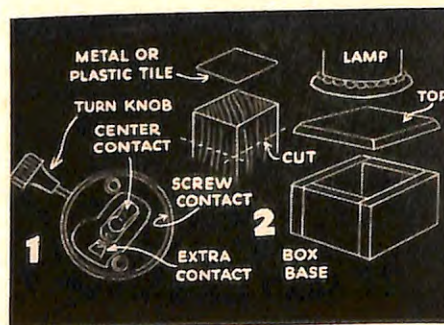
an end-table, used for chairside or sofa reading, should have the bottom of its shade at eye level, and stand about 16 inches behind the reading matter.

On a desk, the shade should be about 15 inches above the work surface. In any location, a lamp that is too low will funnel light downward without shedding much useful illumination.

A short lamp standard can be raised most easily by mounting it on a solid or hollow wood block (Figure 2). The hollow one is in effect an inverted box. A solid block is easier to make but the cross-grain edges must be carefully sanded to take any kind of finish.

If you cut a block (from a length of four-by-four, for example) so that all four sides have long grain, you can perhaps hide the top with the lamp base itself, or with a piece of plastic or tile fitted between it and the lamp as shown.

Join the lamp and block with wood screws if possible. Otherwise, use a modern heavy-duty adhesive.



shade harp on it. Because the wire is already attached, the new socket is easier to screw on if you first twist it and the wire counterclockwise a few turns.

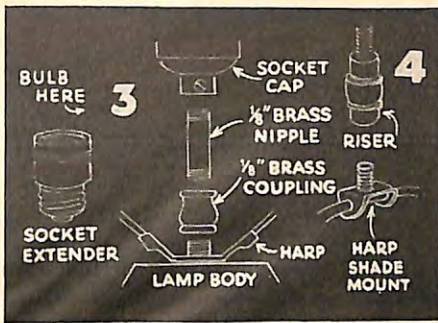
It should be remembered that three-way and two-light bulbs must burn in the base-down position. They will speedily fail if used in pendant or downward-angled sockets.

LOCATING THE LAMP in a favorable position to shed its light is also emphasized by lighting experts. A lamp on

RAISING THE BULB is easily done with a little-known device called a socket extender (Figure 3). You simply screw this into the socket, and screw the bulb into it. A more shipshape job is done by lengthening the pipe on which the socket is mounted. Detach the socket and its cap, pull some extra wire out of the pipe, and screw on a brass coupling. In this, screw a smooth brass nipple threaded at the ends only.

The socket now goes on the top end. Take care, if the harp is clamped under the coupling, not to extend the pipe so far that the bulb will no longer fit inside the harp.

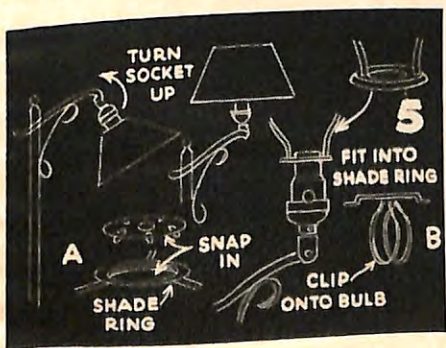
RAISE THE SHADES for better light if they are much under eye level, or lower than 15 inches from a desk or table surface. It takes only a minute to



do this with a finial riser, a little brass-finished stud that screws on in place of the shade finial (Figure 4). The shade fits atop the riser, and the decorative finial is screwed on above the shade. Risers from 1/4 inch to 1 1/2 inches high are available.

A shallower shade, or one with a different taper, may be the answer to better distribution of the light. Opaque shades, which shield the eyes from direct light, are favored for desk work. But the inside surfaces of most shades should be white so as to reflect the available light efficiently.

OLD BRIDGE LAMPS can be converted for chairside and sofa illumination. These usually have a swivel socket hanging downward. Turn it straight up instead as in (Figure 5), mount a harp having a threaded ring that screws directly onto the socket shell, and install



a soft-diffusion or three-way bulb. For the latter or the high-and-low type, make the simple socket replacement already explained.

Bridge-lamp shades, which have a threaded ring meant to screw onto bulb sockets, can be converted for use on a harp with the ring fitting shown at point A in Figure 5, or for clipping directly atop a bulb with the adaptor, at B in the drawing.

BALANCED LIGHT is best for the feminine rites of makeup and hairdo. Two 100-watt bulbs in lamps flanking the mirror, about 36 inches apart, will provide it. Shades should be as nearly white as possible so as not to falsify skin tones; they should measure at least 9 inches in maximum diameter, and should be at about face height.

A two-light arrangement is also good for desk work. Wall lamps leave the desk area free. The bulbs should stand

out from the wall, or back about 17 inches from the front desk edge, with 10-inch shades 15 inches above the desk top. Shades for wall lamps are usually mounted by a wire clip directly on the bulb itself, without harp or finial.

READING IN BED is comfortable with a wall lamp directly behind the reader, fitted with a 13-inch shade 30 inches above the mattress. If you prefer a side lamp, the bottom of its shade should be 20 inches above the mattress, and the shade should be larger—about 16 inches. Place the lamp as close to the bedside as feasible.

DIFFUSION SHIELDS should be installed if the glare of direct bulbs is objectionable. Some are shallow basinlike affairs with a clip that fastens to the bulb.

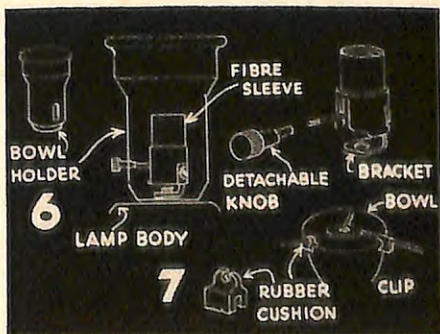
More effective are diffusion bowls, now used on many modern lamps. Bowls are available in glass, plastic, or plasticized fiber. They throw bright light upward but temper downflooding illumination to a soft glow. With diffusers, larger bulbs may be necessary.

No harp is used with a diffusing bowl. Instead, a bowl holder (Figure 6) must be installed between the lamp upright and the socket. The socket must be the turn-knob variety, with the knob detachable. It unscrews counterclockwise to permit the socket to be mounted inside the holder.

Commonly used in commercially made lamps is the shell-less socket shown. This has only a fiber sleeve over it. Connect the lamp wires to such a socket, twist it counterclockwise several turns, and screw the socket bracket onto the pipe, aligning the hole in the bowl holder with the switch stem. Replace the fiber sleeve, and screw on the turn knob.

TO HOLD SHADES on a diffusing bowl, use the shade clips or rubber cushions shown in Figure 7. The clips, fitted to the three frame wires of the shade, are slid inward against the bowl. Rubber cushions are pressed over the rim.

If you want to mount a decorative finial on top of the shade, you'll need a finial stud. Push the stud through the hole in the shade frame from beneath, and then screw the finial to the top of the stud.



NEW! POWERFUL 500 FT. PHONE SET



Only \$10.95 Complete

SAVE NEEDLESS STEPS. Just buzz and talk. Perfect for communication between office and shop, kitchen to upstairs sick-room—or on farm between main house and tenant house, barn or other distant points. Conversation is loud and clear.

250 FT. WEATHERPROOF WIRE. No installation problems—wire is easily strung anywhere—even on the ground for temporary use. More wire can be added for operation up to one mile.

HAS BUILT-IN BUZZER, powered by flashlight batteries which fit in case. Costs nothing to operate. Phones are standard size—designed for one handed talking and listening. Rugged—practically unbreakable.

READY TO USE. Satisfaction guaranteed. Nothing else to buy. Item #21E. Wt. 7 lbs. Spec. Factory price \$10.95

The World's THIRTIEST Light Plants

(Item 24) **Push Button Start—700 watts** 115 v. 60 cyc. AC. Powered by a rugged 2.2 hp. easy starting Briggs gas engine. No wiring necessary, just plug in and operate. Plenty of current for any radio, television, oil burner, freezer, pump, lights, etc., which require up to 700 watts. Ideal for camp, cottage or boat. Includes voltage meter and built-in winding to charge 6 v. batteries. Wt. 75 lbs. Easily fits in car trunk. Be prepared if storm knocks out power lines. Fully guaranteed. Regularly \$275. Special factory price, \$149.50

1500 Watt Plant (Item 45) same as Item 24 but with larger generator & engine—50% greater output \$199.50 We make all sizes to 100,000 Watts. Send 10¢ for catalog.

HEATS INSTANTLY anything from a cup of water to a wash tub full. Much faster than any stove or costly heater. Indispensable for laundry, dishes, etc. Terrific for coffee, tea, soups. Made of unbreakable shock proof "Nyalite." Simple and cheap to operate. . . . just plug it in. 1200 watts. 115 v. AC. Money back guarantee. Item #25. Shipped prepaid, only \$3.95



Send 10¢ for Big New Catalog. Free with order. 10 day money back guarantee. Send check or M.O.

Master Mechanic Mfg. Co., Dept P-126, Burlington, Wis. Southern Customers Write Dept. P-126, Box 65, Sarasota, Fla.

FREE BOOK TELLS HOW CLOGGED SEWERS CLEANED INSTANTLY SAVES PLUMBING BILLS

Anyone can trigger new Flush Gun shooting air & water into stubborn stoppages in Toilets, Sinks, Urinals, Bath-tubs & Sewers 200 ft. in pipe 1/2" to 6". Rags, Grease, and Roots melt away INSTANTLY when struck by hammer blow. Amazingly effective! Worth many times its cost in Plumbing Bills or start your own Business. Tear out Ad now & write address besides for FREE BOOK-LET or phone Kildare 3-1702. Miller Sewer Rod, Dept. ELS, 4642 N. Central Ave., Chicago 30, Illinois.

GET A FRANCHISE!

NFR publishes best franchise offers every month. Learn how this pioneer service can aid you. Request free "Franchise Profit Letter" today.

NATIONAL FRANCHISE REPORTS, Dept. EM-528 333 N. Michigan, Chicago 1

PART TIME INCOME!

Sell Advertising Matchbooks to Businesses in Your Area! Fast, easy "order from the catalog" selling, with big cash commissions and steady repeat orders. Free sales kit shows you where and how to get orders. Part or full time. No experience needed. No investment, no risk. Every business a prospect! Write today for details.

MATCH CORPORATION OF AMERICA Dept. MR-120, 3433-43 W. 48th Place, Chicago 32, Ill.

MAKE YOUR FORTUNE

Sell famous Spring-Step Cushion Shoes for all the family—men, women, children and babies! Earn big money daily plus Cash Bonus and Retirement Income with amazing 2 minute demonstration that sells on sight. Big repeat business. Full or spare time. America's Biggest Selection of Shoes for all the family. Free outfit given. No investment ever. Write today. ORTHO-VENT SHOE CO., Inc. 25012 Brand Road, Salem, Virginia

MAKE \$25 TO \$50 A WEEK CLIPPING NEWSPAPER ITEMS!

Clip newspaper items for publishers. Some clippings worth \$5 each. Write for FREE particulars today!

NATIONAL, Dept. 81-EL Knickerbocker Station, New York 2, N. Y.

CHARLES H. GRAKELOW

After a prolonged illness, Past Grand Exalted Ruler Charles H. Grakelow died at his Philadelphia home on October 9, a week short of his 81st birthday.

For 53 of those years, Brother Grakelow had been a member of this Order, having been initiated in Philadelphia Lodge No. 2 in 1907. From that date until a stroke afflicted him several years ago, he had been a strong and active leader in Elkdom.

Brother Grakelow was elected Exalted Ruler of Philadelphia Lodge in 1920, and because of his devotion to the lodge his Brothers reelected him five times. During this long period as Exalted Ruler, he served also on the Grand Lodge Committee on Membership, as President of the Pennsylvania State Elks Association and as Grand Esquire from 1922 to 1925. In 1926, Brother Grakelow's long service to the Order was given recognition by his election as Grand Exalted Ruler.

As the 51st Grand Exalted Ruler, Brother Grakelow was faced by serious problems. Not the least of these was the decline in membership, which, heralding the Great Depression, had begun two years earlier and was to continue until 1936. He addressed himself to the task with his characteristic energy and determination, visiting over 500 lodges, striving to strengthen the Order.

During his administration, two great disasters struck

—the Florida hurricane of 1926 and the Mississippi flood of 1927. Under Brother Grakelow's leadership, Elkdom responded with over \$100,000 for relief.

As Past Grand Exalted Ruler, he continued to make his abilities available to the Order. From the inception of the Elks National Foundation in 1928, he had served on its Board of Trustees, filling the post of Treasurer for a long period until ill health compelled him to relinquish it. He also had been on the National Convention Committee since 1953.

Past Grand Exalted Ruler Grakelow drew upon his Pennsylvania Dutch background for an inexhaustible fund of anecdotes in this genre, which he related in the dialect of the region. Almost invariably, the story contained a bit of wisdom that was the more acceptable to his audience because of its humor.

Brother Grakelow was a florist by profession, widely known for his activities in the florists' association. He knew and he loved flowers. For many years he had accepted the responsibility of designing and executing the stage settings for the Grand Lodge Memorial Services. Their beauty, dignity and impressiveness were testimonials of his dedicated talents. For his many contributions to Elkdom, Past Grand Exalted Ruler Grakelow will be honored and remembered.

FLOYD E. THOMPSON

The sudden death of Past Grand Exalted Ruler Floyd Eugene Thompson in October removed one of the great leaders from the councils of Elkdom.

A brilliant mind supported by a driving energy and an unswervable dedication to whatever purpose he undertook were among the characteristics that stamped Brother Thompson as a leader. Sharpened by the struggles against financial hardships in his youth, they carried him to the heights of the legal profession and of this fraternity, to which he devoted his talents for 47 years.

There were many sides to the personality of this outstanding man, but it was his ability to analyze a situation or a problem, accurately and quickly, and point to the solution with clear and relentless logic that most impressed his associates and held their admiration.

Challenge and struggle, usually against great odds, marked his life, beginning with his boyhood on an Illinois farm. There was no money for further schooling after he had finished the public schools. So he taught school, and studied law. At the age of 24 he qualified for the bar in Illinois and Tennessee. Opening an office in Moline, he found clients scarce, so he edited a newspaper to keep his law office open.

In 1912, the Democrats asked Brother Thompson to run for State's Attorney in strongly Republican Rock Island County. He accepted the challenge, waged a typically aggressive campaign that won him the office. Again, while only 30 years old, and against enormous odds, he won election to fill a vacancy in the Illinois Supreme Court in 1918. Ridiculed as "the boy candi-

date" in that first contest, Judge Thompson ran for a full term in 1921 and was elected with the strong endorsement of every one of his fellow justices.

It was fortunate that a man so schooled in battle was available to take the helm of this Order in the dark year of 1932. A bank failure a month before he took office had tied up most of the Grand Lodge's funds. Grand Exalted Ruler Thompson arranged bank loans to meet this crisis, then he drove ahead with a carefully planned campaign to re-build the Order's depleted membership through reinstatements. In the midst of this drive came the bank holiday of 1933 that brought the effort to an abrupt halt, not, however, before 7,000 reinstatements had been received. Meanwhile, he ordered strict economy measures, in which he set the example, with the result that costs were cut by \$103,000, enabling the Grand Lodge to weather the storm.

This background eminently qualified Brother Thompson for service as a Trustee of the Elks National Foundation. He who had never spent a day in college but had become one of the country's most distinguished lawyers, knew better than most men the value, not just to the recipient, but to the nation, of the Foundation's broad program of scholarships for needy students. In his heart was the true spirit of charity, learned in adversity. He was true to it throughout the 24 years he devoted to administering the Foundation's many splendid benevolence programs, in helping to raise the money that made them possible, and in managing those funds so as to get the most from them.

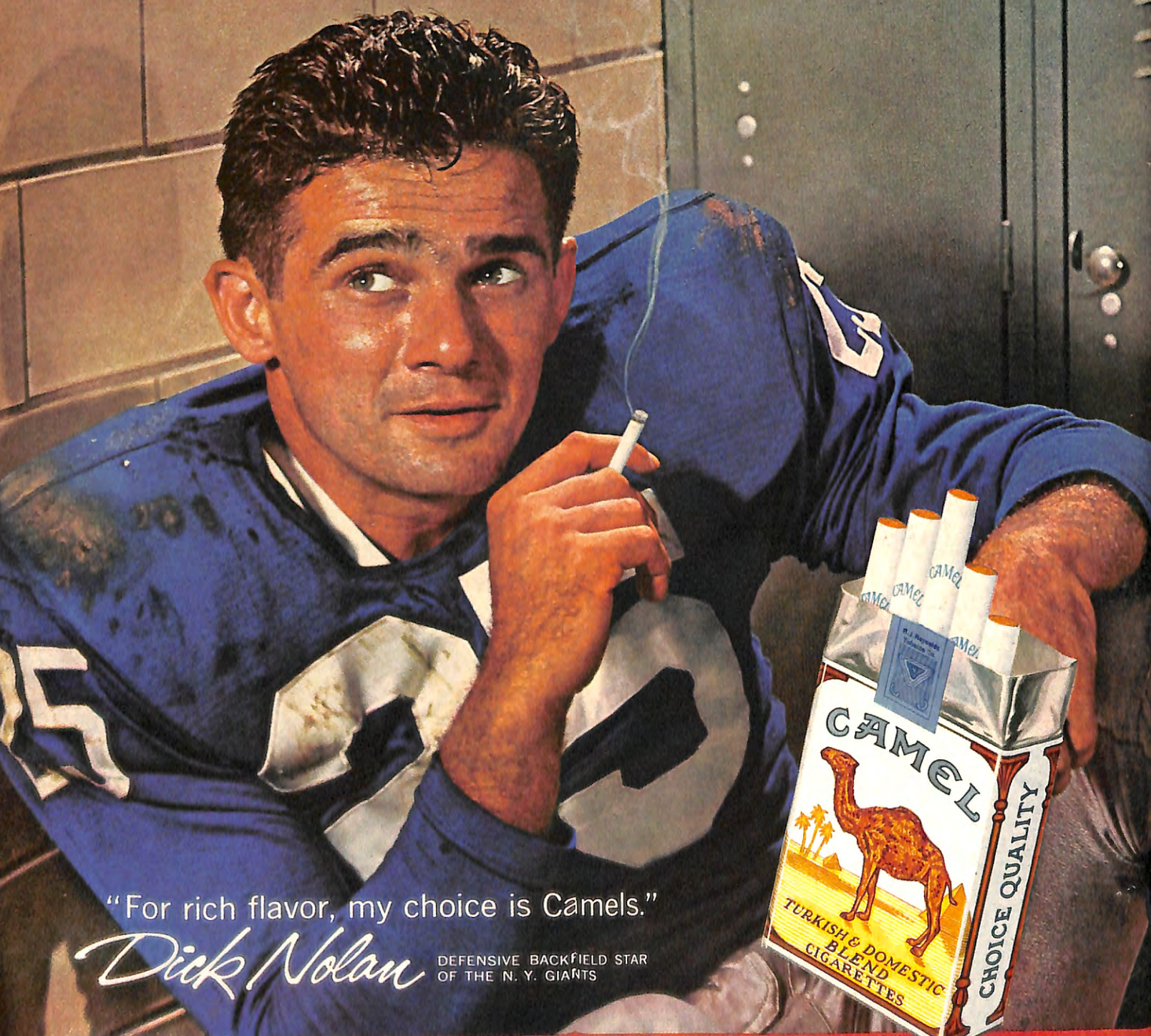


A holiday gift tradition...incomparable Seagram's 7 Crown

A decanter of classic beauty, a whiskey of incomparable taste, a handsomely packaged expression of your warmest holiday thoughts, Seagram's 7 Crown. **Give Seagram's and be Sure**

Are you smoking more now but enjoying it less?

HAVE A REAL CIGARETTE— HAVE A CAMEL



"For rich flavor, my choice is Camels."

Dick Nolan

DEFENSIVE BACKFIELD STAR
OF THE N. Y. GIANTS

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

THE BEST TOBACCO MAKES THE BEST SMOKE!