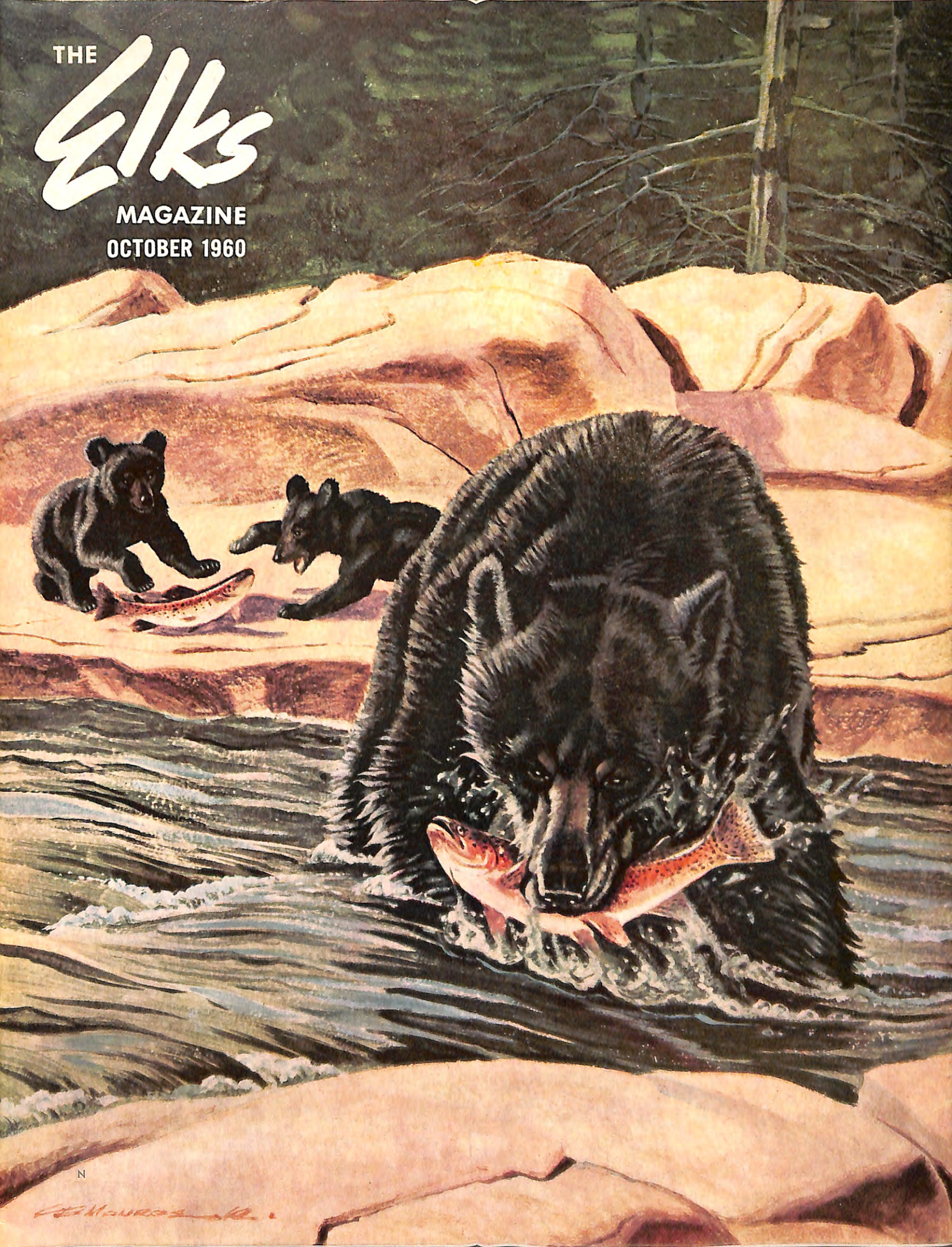


THE
Elks

MAGAZINE
OCTOBER 1960



N
Ken Murray



You get *publicly approved* quality when
you buy by Brand Name!

Brand Names give you publicly approved standards of quality and value, for a brand-name product has to earn its reputation against all competition.

You're sure of satisfaction when you buy by Brand Name because the specialized know-how of the maker stands behind your purchase.

A **Brand Name** is the manufacturer's guarantee of satisfaction, further endorsed by the retailer who sells it.

Magazine advertising helps you get the most value for your money. Choose a manufacturer's Brand Name you know and be sure of satisfaction!

A Brand Name is a Makers reputation

Lifetime Stainless METAL XMAS TREES!



DIRECT FROM FACTORY DISTRIBUTORS

AT OFF SEASON PRICES

- 4½-6½-7½ Ft. Sizes
- Fireproof—Weatherproof
- Removable Branches—Easy Storing
- Heavy Steel Stand Included

\$499
4½ Ft. Size

ALCOA ALUMINUM CHRISTMAS TREES

Shimmering, ever bright—the most dazzling silver display ever created! Natural, full-bodied, perfectly proportioned trees. Pine-cut, full, luxuriously fringed branches give off sparkles like thousands of shimmering diamonds. All tree branches made of high-lustre, crush-resistant Alcoa aluminum, with aluminum shafts—an extra safety feature found only on deluxe trees. Color matched Silver center pole. Sturdy storage carton for year-after-year use.

REVOLVING COLOR LIGHT

Glorify your tree with lovely, multi-color light. 12½" diam. disc revolves electrically to red, amber, blue, green. Steel base attachable to wall, floor, ceiling. Use for lawn parties, barbecues, too. Adjusts 360° horizontal and 150° vertical. Synchronous motor completely enclosed for safety; vinyl color lenses. Uses household bulb to 150W or B-40 spotlight. A.C. UL appr. Years of service.

MONEY BACK GUARANTEE!

NIRESK INDUSTRIES, INC. Chicago 47, Ill. Dept. ID-7

Please rush the following Lifetime Xmas trees and revolving color lights on money back guarantee!

- 4½ ft. \$4.99 plus 50c postage and handling.
- 6½ ft. \$7.98 plus 75c postage and handling.
- 7½ ft. \$9.98 plus \$1.00 postage and handling.
- Revolving color light \$6.98 plus 75c postage and handling.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

- I enclose \$ _____ plus \$ _____ for postage and handling.
- Ship C.O.D. I will pay charges and postage.

NIRESK INDUSTRIES, INC. CHICAGO 47, ILL.

THE *Elks* MAGAZINE

VOL. 39 NO. 5

OCTOBER 1960

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAN Chairman		EMMETT T. ANDERSON Vice-Chairman	
JAMES T. HALLINAN Treasurer	WADE H. KEPNER Secretary	EARL E. JAMES Assistant Secretary and Assistant Treasurer	
JAMES R. NICHOLSON General Manager			
LEE C. HICKEY Editor			
REGINA M. FISHER Associate Editor	WILLIAM O. CHESSMAN Art Director	ROBERT ELMAN Associate Editor	GENEVIEVE G. CONOVER Advertising Production
WILLIAM H. MAGRATH Controller	JOHN SCHMITT Circulation Manager	DON McLAUGHLIN Promotion Manager	

EDITORIAL OFFICES, 386 Fourth Avenue, New York 16, N. Y.

Cover Painting.....	C. E. MONROE, JR.	
Elks National Foundation—"The Joy of Giving".....		4
The Membership Challenge—A Message from the Grand Exalted Ruler.....		5
Hunter's Melody.....	DAN HOLLAND	6
For Elks Who Travel.....	HORACE SUTTON	8
Wild, Wild Pheasant.....	TED TRUEBLOOD	10
Lodge Visits of John E. Fenton.....		12
Elks National Service Commission.....		13
News of the Lodges.....		14
In the Dog House.....	ED FAUST	20
Elks Family Shopper.....		22
News of the State Associations.....		34
The Best Pitcher I Ever Saw.....	JOHN (BEANS) REARDON	36
Letters from Our Readers.....		37
Tom Wrigley Writes from Washington.....		38
Play Cards with John R. Crawford.....		40
Travelguide		46
Freedom's Facts.....		48
Elks Home Workshop.....	HARRY WALTON	52
Grand Lodge Officers and Committeemen—1960-61.....		54
District Deputies—1960-61.....		55
THE ELKS MAGAZINE Editorials.....		56



ADVERTISING OFFICES



CHICAGO 1
360 North Michigan Avenue
STATE 2-6662

NEW YORK 16
386 Fourth Avenue
MURRAY HILL 4-5495

LOS ANGELES 36
5909 West 3rd Street
WEBSTER 1-1371

SAN FRANCISCO 8
333 Kearny Street
EXBROOK 2-4073

PORTLAND 25, ORE.
2685 S.W. 89th Avenue
CYPRESS 2-3858

**POSTMASTER: Send notices concerning addresses to:
THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.**

Members are asked, in changing address, to send this information: (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 39, No. 5, October, 1960. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, by and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 29, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription postage, add 50 cents a year; for foreign postage, add \$1.00 a year; for non-Elks, \$2.00 a year; for Canadian subscriptions must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.
Copyright, 1960, by the Benevolent and Protective Order of Elks of the United States of America

Here's a unique opportunity...

own a high-profit second business that runs itself!

Open a Philco-Bendix Self-Service Laundry Store! Many store owners, executives, professional people—businessmen of all kinds—are going into the self-service laundry business. The reasons are obvious. Many of these new-type laundry stores are delivering a 25% return on a small capital investment.

Here are some of the facts: The coin-operated laundry business is one of the fastest-growing businesses in the country. Customers simply come into the store, wash and dry their clothes in metered machines and leave.

Minimum supervision required. A coin-operated laundry needs no attendant. Only a couple of hours a week are required to empty the coin boxes and supervise efficient operation. There are no credit problems—strictly a cash business. Machine repair and daily maintenance can be contracted to local people. An owner can spend full time with his regular business or practice and let the coin store run itself.

Why are they so successful? Philco-Bendix coin-operated laundry stores offer a customer up to 65% saving over attended-type wash-and-dry service. They are convenient for busy people because they remain open 24 hours a day, seven days a week. They give customers a chance to do their own washing—their own way.

Small initial investment. The cost of opening one of these stores equipped with Philco-Bendix Commercial Washers and Dryers, the only complete line of commercial equipment engineered for coin use, is surprisingly low. Only a small initial investment is required. The balance may be financed through Philco Finance Corporation. Return is so rapid that many investors amortize the total cost within a year.

Act now! Investigate this exciting business opportunity today! Send the coupon for full data on business locations in your area and help in all phases of planning, financing and promoting a successful coin store.



COMMERCIAL LAUNDRY SALES

Philco-Bendix Commercial Laundry Equipment is brought to you by Philco Corporation.

PHILCO CORPORATION

Commercial Laundry Adv. Dept. E-8
Tioga and C Streets, Philadelphia 34, Pa.

Please send me information right away on Philco-Bendix Commercial Laundry Equipment, also the name of my local distributor.

Name _____
Address _____
City _____ Zone _____ State _____



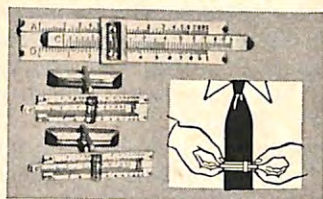
LIFE-SIZE SANTA DOORMAN... Illuminates your front door with his personal "Merry Christmas"! Or let him identify your home with YOUR family name. Weather resistant, lacquered paperboard, 5 feet x 21". With special mounting tape. State name if personalized. **Plain Santa Doorman, \$1.00. Personalized, \$1.50. Electric, with outdoor lites, \$2.98**



HEAVENLY ANGEL LITES... For your tree, 12 celestial dolls! Each is 3" tall and holds a replaceable light bulb. Dressed in frothy nylon, trimmed with golden stardust. Silhouetted with gleaming golden wire for sturdiness. Glowing pink, snow white or rainbow assortment. Give 1st and 2nd color choice. Each set **\$3.98**; 6 extra bulbs 59¢



9 FEET OF EVERLASTING HOLLY GARLAND FOR ONLY 98¢... Deck your halls, stairways, doors with boughs of full, rich holly! Use it indoors and outdoors for gay holiday spirit! Realistically-molded green leaves and bright red berries are durable polyethylene. Weather-Resistant! Washable! Non-Fading! You'll use it every Christmas for years. **98¢**



MINIATURE SLIDE RULE FOR HIS TIE—& it really works! Handsome tie clip in Gold-Tone Plating, only **\$1.10**. In Sterling Silver, **\$3.30**. Matching stationary Slide Rule Cuff Links in Gold-Tone Plating, **\$1.10** Pair. Sterling Silver, **\$3.30** Pair. Beautifully made. Look far more expensive than these low prices. Usually sell for more. All prices include tax.

NEW SAFE "Health-Tan" SUN LAMP—Can't Burn

relax under it! work under it!
let children play under it!



Enjoy ultra-violet tanning for hours without burning! So safe you can work under it, relax under it, let the kiddies play under it! New scientific principle blocks out burning rays...passes only long tanning rays! Enjoy the healthful benefits of ultra-violet and concentrated heat for hours at a time. Aches and pains, skin problems, colds, stiff muscles,

and of course pale, unhealthy looking skin are benefited by varying degrees of ultra-violet and heat. "Safe-T-Sun" Lamp guaranteed not to burn when used as instructed. UL approved. Adjusts 7"-61" in height, arm extends 25". Send \$10 now, pay balance of **\$29.95** plus shipping charges on delivery, or send **\$39.95** now, we prepay delivery.

"Keep Your Summer Tan All Year Long!"



ELECTRIC ERASER... Whisks away errors fast. Push the button and this battery operated wonder removes typewritten, ink or pencil errors! Fast and neat. No more holes through paper because it works by rotation, not pressure! Gleaming metal 6" long. With 4 replacement tips and 2 brushes. (Battery not included.) A real find at only **\$1.49**



RECHARGEABLE FLASHLIGHT... No more expensive, annoying battery replacement! This battery lasts forever. Just recharge by plugging in home electric socket...as often as necessary. The magic is in a non-corrosive cadmium cell. 3 1/2" plastic case in bright assorted colors. Compact enough for pocket or purse. Never buy another battery! **\$2.95**



ONE WIPE KEEPS FOG & MIST AWAY... Avoid accidents due to poor windshield vision! New chemically-treated No-Fog Safety Mitt works with just one application. Windows can't fog or mist for weeks. Leaves steamed bathroom mirrors sparkling clear! Added feature: Glow-in-the-dark binding. Slip it on bumper for emergency roadside stops. **\$1.00**



"PISTOL GRIP GUN TYPE"
ELECTRIC SOLDERING IRON... Mends & repairs 1001 household items. Comparable in design & service to \$5.00 models. Repairs radio & TV sets, metal toys, appliances, household wiring, jewelry. Replaceable tip. 60W, 115-120V, 10" long. Saves you hundreds of dollars in household repairs. **\$1.98**. Straight handle Soldering Iron, 30 W, **\$1.00**. 6 ft. of Solder, 29¢



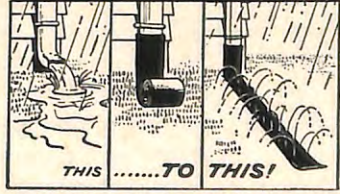
GIANT MONTHLY DESK CALENDAR... Keeps the whole month's appointments, occasions, memos always in full view! At a glance you know your schedule for 30 days. Eliminates embarrassing mistakes and forgetfulness. 12 calendars handsomely bound in gold-stamped personalized plastic leather case. 11 1/4" x 9". Jet Black or Old Ivory. State name, color. **\$1.00**



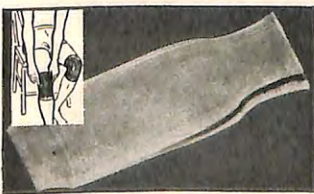
MAGNIFY ANY ILLUSTRATED MATERIAL UP TO 4 FEET BY 3 FEET!...No films, slides, negatives! Magnajector reproduces snapshots, printed text, stamps, "fine print" documents in ORIGINAL COLOR! Adjustable twin lens, on-off switch. Uses regular light bulb (not incl.) UL approved, 115V, 60W, AC. Black plastic, 12" x 8" x 4 1/2", with carrying case. **\$7.98**



MAGIC FOOT WARMER... No more cold feet! Even in sub-zero weather this comfortable cushion keeps your feet WARM! Just scissor the dotted pattern to fit your foot, and insert in shoe. Gives glowing warmth on body contact. Amazing action never wears out! Proven performance by the military. Regular (fits size 7-13) **\$1.25**. Junior (size 10-6) **\$1.00**



AUTOMATIC RAIN SPRINKLER ENDS WASHOUTS!...When it rains, Sprinkler unrolls & sprinkles! Carries water away from house, puts it where it's needed. No more gutted, gullied lawns due to water rushing from drain pipe. Wind & wear resistant plastic, 8 ft. long. Installs easily on round or rectangular spouts. Amazing value! Special! Only 88¢ ea., 3 for **\$2.50**



SNUG KNEE WARMERS... Recommended for quick, soothing relief to sufferers of arthritis, bad circulation, foot, ankle ailments! Promotes circulation! Made of 100%, French spun, zephyr virgin wool with STRETCH construction—assures snug, comfortable fit for men and women. Regular Size (for average people) **\$1.98** Pair. Extra Size (for heavy people) **\$2.50** Pair.



LIQUID 24 KARAT GOLD... Like King Midas, you can now transform unsightly metals into shimmering golden treasures! They'll never tarnish nor will they ever need polishing. Liquid Gold plates copper, brass, bronze, steel, tin, iron, nickel, etc. Easy to use. Requires no special equipment, electricity or skill. Supply sent will plate 100 sq. in. Only **\$1.00**

Mail to **SPENCER GIFTS Today**

SPENCER GIFTS, AF-13 Spencer Bldg., Atlantic City, N. J.

My Name Is _____ PLEASE PRINT

Address _____

City _____ Zone _____ State _____

Satisfaction Guaranteed or Money Refunded Except Personalized Items

HOW MANY	NAME OF ITEM	PRICE

SO SORRY, NO C.O.D.'s (Except on Sun Lamp)

(Enclose a check or money order with your order)

All orders sent Postage Paid.

TOTAL ENCLOSED _____

BE YOUR OWN BOSS!

Own your own Licensed
unattended coin-metered

Westinghouse Laundromat®



half-hour
laundry
store

BE FINANCIALLY INDEPENDENT with a substantial second income. Your own prestige Westinghouse Laundromat store is easily managed in a few hours a week while you keep your present full time business, profession or job. Maintenance and service can be contracted out to an independent Authorized ALD Serviceman.

PROFIT WHILE YOU SLEEP! Because all equipment is automatic, coin-metered and easily operated by customers without need of attendants, many Laundromat stores are open 24 hours a day, 7 days a week—making money for you even while you sleep! There are no labor problems, no inventories and no customer contact.

WE CAN FINANCE YOU!

ALD has helped plan and finance over 10,000 stores for doctors, professional people, businessmen, white collar workers, investors, farmers and production workers. These people manage their stores in spare time and have achieved financial security and independence. If you are considering the coin-operated laundry business and pride yourself on good business sense, compare the profit potential and leadership of the Westinghouse Laundromat Store. Our case history files are proof positive of consumer preference for the prestige Licensed Westinghouse equipped laundry store.

NO EXPERIENCE NECESSARY

Our staff of over 500 field experts works with you on location, store planning and training. For full information, call, write or wire today.

ALD, Inc.

Dept. D, 7045 N. Western Ave., Chicago 45

OFFICES IN 49 PRINCIPAL CITIES

ALD CANADA, Ltd., 54 Advance Rd., Toronto

© ALD, Inc. 1960



ELKS NATIONAL FOUNDATION

"The Joy of Giving"



A Campaign for Ideas

An important goal in Grand Exalted Ruler John E. Fenton's program for this year is to raise \$1,000,000 in contributions to the Elks National Foundation. Enthusiastic support by subordinate lodges will help achieve this goal. The Magazine has published many accounts of ideas which have aided individual lodges in their Foundation campaigns. For example, these reports appeared: a reminder slip sent out with dues notices by Fond Du Lac, Wis., Lodge; a 100 per cent membership participation drive by Trona, Calif., Lodge; an illuminated board showing names of Participants at Fairfield, Ill., Lodge; a challenge to any lodge by San Angelo Elks to better their

record of \$3,000 contributed in three minutes at a lodge meeting; the issuing of tickets as chances on an 800-pound steer, by Ogden, Utah, Elks—all money received going to the Foundation. If your lodge has increased Foundation contributions through the use of an original idea or campaign, we would appreciate the opportunity to hear about it. In this way, your ideas may help other lodges to further the great work of our Elks National Foundation.

As special class teacher for mentally and physically handicapped children, Miss Bernice B. Chaletzky helps develop the creative abilities of her students at Stanley School, Swampscott, Mass. Miss Chaletzky has received three Foundation Grants through her sponsor, Lynn, Mass., Lodge.



Miss Joan Anne Ferreri assists a young cerebral palsy patient at the Crotched Mountain Rehabilitation Center, Greenfield, N.H. Miss Ferreri received a Foundation Grant for a course in occupational therapy at Columbia University. She was sponsored by San Antonio, Texas, Lodge.

ELKS NATIONAL FOUNDATION

where every dollar contributed becomes a source of
good work, untouched by expenditures of administration.

ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER
JOHN F. MALLEY, CHAIRMAN, 16 COURT ST., BOSTON 8, MASS.

THE MEMBERSHIP CHALLENGE

Elks membership has shown an increase every year since 1939. Last year's increase of 28,000 was the largest yearly gain in eight years. These statistics appear satisfactory, but if we examine them carefully we find that they are not as good as they appear to be or even as they should be.

For example, the impressive gain last year was due largely to the record number of 55 new lodges which were instituted. Without those 55 new lodges, the gain for the year would have been about equal to the gain for the previous year.

This can only mean that many of our older and well-established lodges are standing still, and, in a large percentage of cases, actually slipping a little in the matter of membership. This can be seen by glancing through the membership tables in the report of the Grand Secretary. The foregoing comments certainly do not mean that I am pessimistic about the future of our great Order. On the contrary, I am most optimistic. I make these observations because I believe that it is my obligation to call attention to a situation which should be corrected for the good of the Order. I feel that it is also my obligation to suggest a method for correction, and I have done so.

There is a fundamental and sound way to approach the membership problem, and that is for each of our established lodges to initiate new members equal to

10 per cent of its membership as of last March 31. If each lodge meets this challenge, it will show a net membership gain, and our Order as a whole will show a net increase this year of at least 35,000 members, which is one of the objectives of the "Three-Point Program" for the year.

When I say that each lodge will show a gain, I must also say that the gain will be achieved only if, in addition to initiating new members equal to 10 per cent of its present membership, each lodge carries out the Indoctrination and Stray Elk Programs which have proved so successful.

Many lodges must do a better job on the serious lapsation problem. In my judgment, we have this year an excellent method to help solve the problem of lapsation. The Grand Lodge has started to distribute to each subordinate lodge, free of charge, a colored slide presentation which shows in a most effective way the glorious story of Elkdom. No man can spend a half-hour viewing this presentation without acquiring a tremendous pride in belonging to our Order, and it is that pride of membership that keeps a man an Elk. While this presentation is primarily intended for indoctrination of new members, each lodge should make sure that all of its members see it, old as well as new. The man who knows Elkdom, loves Elkdom.

With respect to the membership program, I urge each lodge to make a vigorous, systematic effort to bring into Elkdom the many outstanding and prominent citizens of each community who have been overlooked. A careful check of the membership rolls of each lodge, by a committee which is willing to meet the challenge, will reveal the business leaders, the professional men, and the public officials who should belong to the lodge. Many of these men have never joined our Order for the simple reason that they have never been asked to join.

Then, too, it is most important that each lodge do all it can to bring the younger men of a community into the Order, so that the membership will be strengthened by new ideas and new young blood.

The lodge that follows this policy year after year will grow in strength and accomplishment, instead of remaining stagnant. The real purpose of our membership program is not mere numbers but to bring into Elkdom men of character, integrity and ability, the kind of men who belong in the greatest American fraternity, where they can find good-fellowship and have a part in constructive achievement and thus make the Order of Elks a stronger force for good in our society.



John E. Fenton

John E. Fenton, Grand Exalted Ruler

HUNTER'S MELODY

I HAD WALKED about a mile, looking over the broad mud flats for some manner of natural blind, wondering where these birds might fly—if they flew at all—and wondering by what wild chance any might come within range of me in this vast expanse of country. There were clumps of salt grass growing out of the gray, sticky mud, but they were hardly high enough to hide a person even if he could find anything dry to lie on. I stopped and looked around. The salt water on my right extended flat to the horizon, and there was no apparent change in elevation where land—half mud and half water—began. Then the mud shore continued as flat as the sea for miles on my other hand to a thin, ragged edge of cattail spruce on the far horizon. There was simply no place a man could hide. It looked hopeless.

Then I heard them. I had never heard snow geese before, but there was no mistaking the sound. A goose is a goose, even though the many varieties have as many calls. They all have a trumpet-like quality, and geese are just

naturally talkative creatures. It was barely a suggestion of a sound when I first heard it, like the distant yap of dogs, but there was no time to waste. A goose has eyes to put an eagle to shame, and a man standing erect on that table-flat shore would stand out like the Statue of Liberty. I threw myself full length in the mud, and lay very still. I lay there and listened to the music of their incessant talk grow louder and clearer. Their note was very distinctive. They said, "Wook! Wook! Wook, wook, wook!"—confused and blended together in a hunter's melody as all fifteen of them talked at once. It was five minutes before they passed, about two hundred yards closer to the water than where I lay. After I was certain they had gone for good, I walked out to the spot they had passed over. Many birds are inclined to follow almost the exact course of those which have gone before. Maybe this would be the answer.

No more than ten minutes had passed when I heard another flock coming. These passed inland of me, although

they never flared, veered or gave any other indication that they had seen me and were avoiding me. Another flock shortly behind them passed even farther inland. Even though I had no immediate prospect of getting a shot, this was some relief. As long as my only choice was to lie flat, the mud might be somewhat more firm away from the water, and there should be slightly more grass. On the way I heard another bunch and squatted, but I could see that they were passing far out to sea. By the time I had walked ten minutes through the boot-sucking mud, there were several flocks in sight at once. And they kept increasing. They weren't large flocks, ranging in size from a half-dozen to about fifteen birds, but the parade continued to increase. They were to the left of me, to the right of me, in front of me and in back of me; and now I could see an occasional flock circle, tumble, set wings and land to feed on the grass.

Sooner or later a bunch was bound to pass within range, but I was impatient. I couldn't wait for that. I



When a flock of snow geese is calling, you have to listen

By DAN HOLLAND

found a white handkerchief and a large piece of white paper in my pockets. I draped them over clumps of grass, fastened the corners down with mud, then moved off about fifteen paces and lay down. These spots of white might act as decoys, and certainly would catch the birds' eyes, and detract from me where I lay on my back with my hat all but covering my face. Whether that did it or not I don't know, but the next flock of seven or eight headed directly for me. They were ghostly white against the gray sky, and their black wing tips were quite conspicuous as they flowed rhythmically up and down. I knew now the origin of the nickname "waxies" for snow geese.

My little flock didn't veer in the slightest. It came directly to my white "decoys". Nor did it show any sign of hesitating. Maybe they will circle, I thought hopefully to myself. They were about fifty yards high. If I had been an optimist I would have taken a chance, but I knew that I would do no more than injure one or two of them at best. I rolled over and watched them disap-

pear behind me. My eyes shifted to another flock down the line which was circling. Mysteriously, one and then a second goose folded as the flock flared for altitude; then I heard two distant, hollow pops of a shotgun.

There were five of us spread around several miles of the flats, but I knew without question who had dropped that double. It had to be Bernard. Bernard knew this country, but more than that he had demonstrated to me that he knew trout and moose and ptarmigan and many other creatures of the North. Unquestionably, he knew snow geese just as well, and I asked myself just what it was he knew that I didn't. When it occurred to me, it was obvious. I've never heard a human voice that could successfully imitate the "H'lonk, h'lonk," or the gabble of Canada geese, but the call of these snow geese was unquestionably within the range and capabilities of my own voice.

"Pow! Pow!" went Bernard's gun again, but I didn't look back to see if he had hit anything because another flock was headed my way. They were going

to pass about a hundred yards to one side; so I let go with a couple of high-pitched "wooks". They changed course slowly, my way. When they were still a couple-hundred yards distant, I tried it again; then kept very quiet. My gun and my clothes were so plastered with mud by now that I must certainly look like part of the general scenery. The geese passed directly over my decoys, barely within range, but I didn't budge. I depended upon my ears to keep track of them. They passed over, and my heart thumped like a trip-hammer. Would they continue on their way as had the others? Then I heard them circle wide to the right and back in the direction from which they had come.

If ever I hunt so long that I can remain calm in a situation like this, I'll hang up my gun. The blood was pounding in my ears by the time they came back over my decoys, and this time they were about twenty yards high—just right. I could just see them under the brim of my hat over my outstretched feet. I sat up and made an

(Continued on page 31)

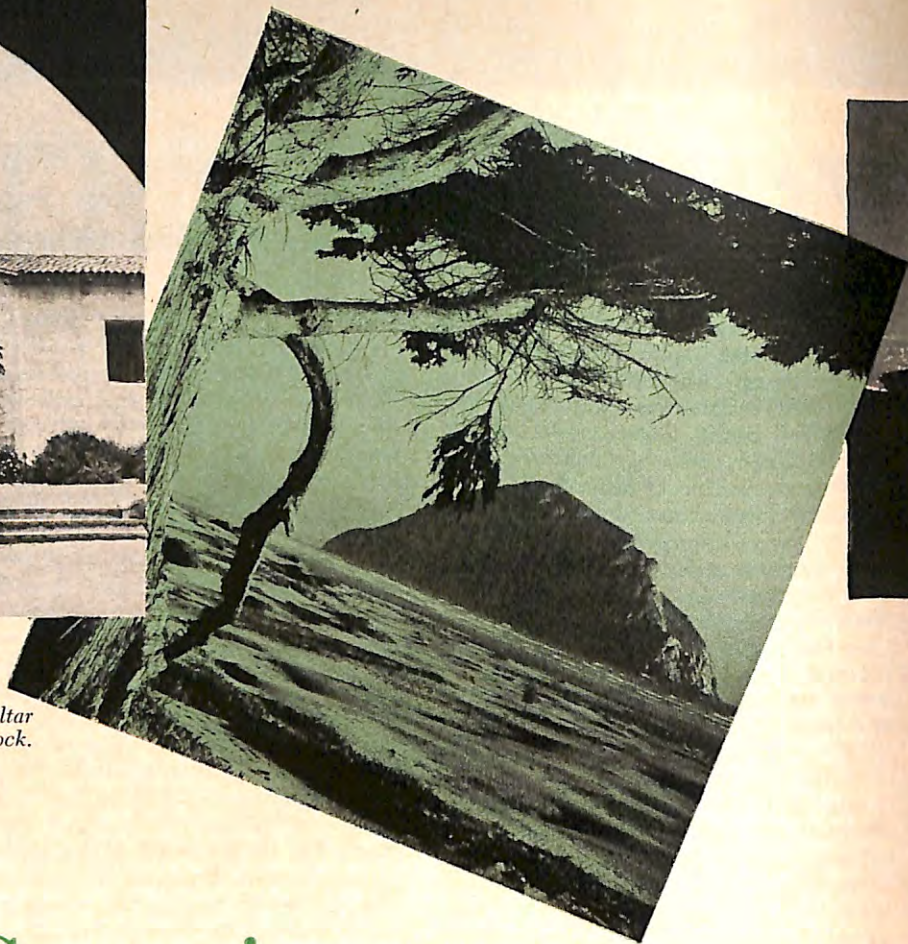
PHOTO BY THE AUTHOR





Carmel Mission, on the Monterey Peninsula, was founded by Father Serra in the 18th century.

At Morro Bay is the great "Gibraltar of the Pacific"—gigantic Morro Rock.



FOR ELKS WHO TRAVEL

California Surprises

By HORACE SUTTON

ONE HAS only to be turned loose in the awesome expanse of the State of California, in the very middle of mid-summer, to realize what a wide and wonderful variety of weather that vast playground has to offer. Elsewhere, you may be uniformly hot or cold, with no chance of escape, but California has more than just distinctive weather for every season; it has different weather in different areas in the same season. At certain times they may tell you it is too hot to contemplate an incursion into Death Valley, yet you'll be surprised by the delightful coolness of San Francisco. In fact, should you arrive there as we did on an ordinary mid-summer day, it's a good idea to have your tweeds at hand. This variety in temperature (as in just about everything else) is one of the State's attractions.

Having cooled ourselves in San Francisco, we boarded a Gray Line bus for an excursion into the nearby winelands. There among the grapes, we found Napa Valley sun-soaked, just as they claim. When we came back to San Francisco that night, there was a chill in the air again, and the next day in the metropolis of Merced, where we had

lunch, it was warm again. A few days later we pulled into Monterey, that gem of California history, and found it cool, too. That's the way the mercury bounces here, and I bring it so forcibly to your attention to point out that no matter what season you like best, there ought to be a little piece of California somewhere to suit your own weather needs exactly.

Winter weather is made extraordinarily attractive in the environs of Squaw Valley where, as I'm sure you will recall, the Olympians of the Snowtime disported themselves last winter. The Valley is a snug little place, its walls dotted with a striking collection of modern homes, and its floor decorated with as handsome a mountain hotel as one is likely to find this side of Klosters, Zurs or Lech—all of which are secure in the Alps. The picture windows open to stunning mountain views, and to skiers on their way to test them. Nearby, of course, is Lake Tahoe, which has long been a popular vacationland for Californians. Prim and pretty on the California side, the lake is a nest of nocturnal activity on the Nevada side, where games of chance are life itself.

The resort has nurtured an assortment of giant emporiums containing all manner of games. Indeed, one does not have to wait for the night to play. The amusement casinos run around the clock and the buses full of customers pour in from the far corners at all hours of the day.

Almost due south of Squaw is that giant principality known as Yosemite National Park, an expanse nearly as large as Rhode Island. Somewhat to my surprise, I must admit, I discovered that Yosemite is open around the calendar, and is as much occupied with skiers in the winter as it is with swimmers in the summer. For that matter, it is not only full of skiers, but of those who simply want to come and survey the grandeur of the winter scene. You have to make reservations a year ahead if you want to partake of the Old English Christmas dinner—which is a gigantic spectacle, complete with trumpets, pages, and rhyming pronouncements to announce each course.

Snow usually falls at the proper time and deer go tracking off across the whiteness even as all the festivity is echoing through the old halls of the

(Continued on page 45)



Los Angeles, seen from a hill at night, seems to be an endless ocean of lights.



Seventeen-Mile Drive passes Cypress Point, above Pebble Beach.

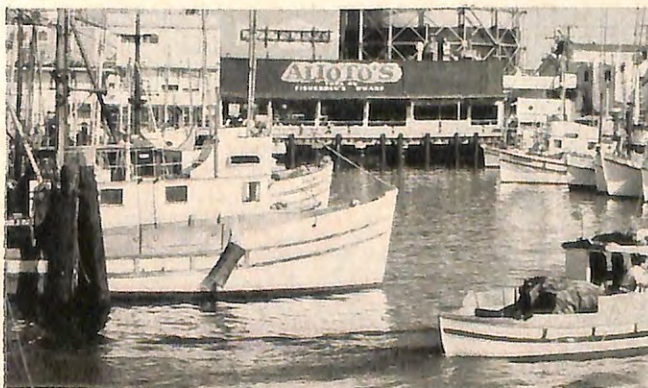
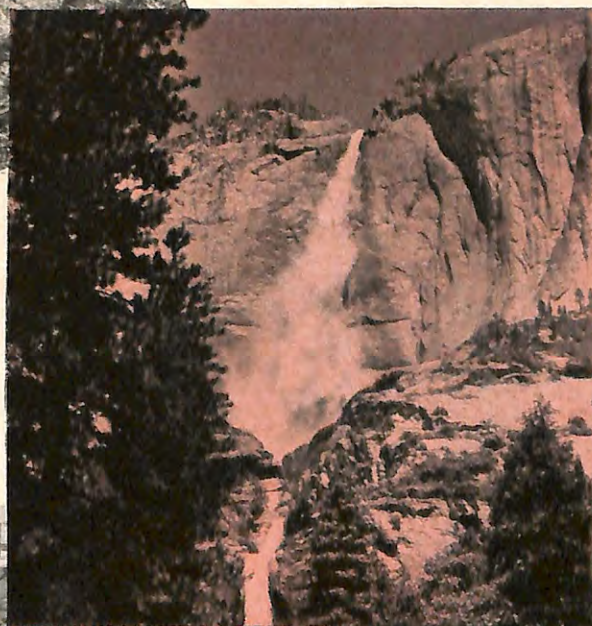


Mariposa Grove abounds with the huge, aptly named Sequoia Gigantea trees.



Sheep graze in the rolling pastures of Topango Canyon.

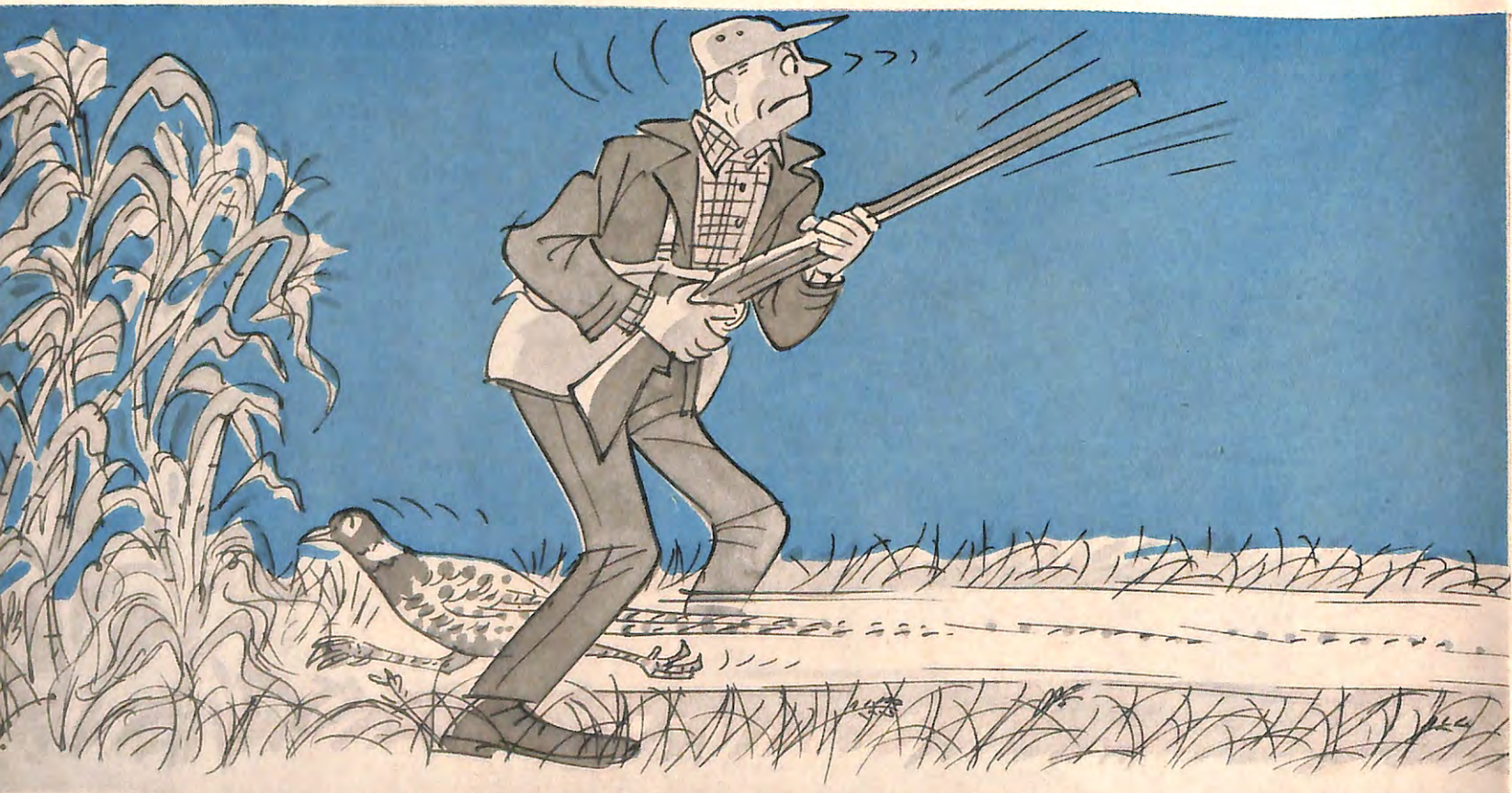
One of our most beautiful cascades, Upper Yosemite Falls roars almost straight down a 1,430-foot drop.



Known for seafood restaurants, Fisherman's Wharf in San Francisco teems with fishing boats.



Any pheasant hunter will tell you that after the season opens all the birds hide out.



The average pheasant that has survived one season is more than a match for the average hunter.

Wild, Wild PHEASANT

This bird is really independent, and he learns new tricks every year

BY TED TRUEBLOOD

LATE OF A WINTRY DAY in the year 12,000 B.C., two birds huddled uncomfortably in the scant shelter of a bamboo thicket on the side of a mountain in China. The lonesome wind rattled the stalks dismally and the cold rain drove through.

In the valley below, beside a tiny field hacked from the forest, was the hut of a peasant. Dim light from a flickering fire shone around the edges of the goat hide stretched over the door, and smoke rose from the chimney. The hut boasted neither patio nor swimming pool, but it looked like heaven to the two birds. Their own bamboo shelter was well ventilated, to say the least, and now as the raw dusk settled over the countryside it was obvious that they would spend a long, cold night.

One of them, a jungle cock, finally shook the rain off his feathers and said to his companion, "Kid, this is for the birds. Look at that farmer down there. He has a snug house and a warm fire. He has plenty to eat and he doesn't have to scratch for it in the dead of winter, either. Tomorrow, I will become his chicken. What I want is security."

The other bird, a pheasant, also shook the water off. "You can chicken out if you like," he said, fixing his companion with a contemptuous glare, "but by the law of the gods only one thing will buy security. That is freedom. If you are willing to trade your freedom for security, go ahead. You will live in a chicken house with a pen around it to protect you from the foxes, and the farmer will feed you every day. You will never be hungry and you will never be cold. But neither you nor your grandchildren will ever be free again."

The cock thought it over, but it was a miserable night and every time the wind rattled the bamboo and woke him

up he imagined how nice it would be to live in a snug chicken house with plenty to eat and no foxes prowling around. So the next morning he rustled up a jungle hen and sold her on the idea and they hiked down to the farm and became chickens. That was the beginning of the poultry business and to this day nothing has more security—or less freedom—than a chicken.

The pheasant weathered it out. He gritted his beak and got even wilder and tougher, if that was possible, and each spring he'd sit on the bamboo fence and show the chickens to his children and grandchildren and great-grandchildren and even great-great-grandchildren (for he was an extremely wise pheasant and lived to a ripe old age). "Look at 'em come running when the farmer rattles the feed bucket," he'd say with a sneer. "They're getting their unemployment compensation. They couldn't make a living now to save their lazy lives. Why they can't even fly!"

Then he'd crow disdainfully and peck a few holes in the farmer's melons just for spite and fly away into the woods with all the young pheasants before the farmer could knock one of them over with his slingshot. He really dinged that lesson into them and they dinged it into their children and they, in turn, dinged it into theirs and as a result the pheasant is now one of the very few creatures that have lived in close proximity to man for thousands of years and still retain all of their original wildness. In fact, according to my friends, they are getting wilder. I doubt that, however. I suspect my friends are getting older. I think pheasants always have been wild, ever since that memorable evening when the jungle cock decided to become the forebear of our domestic

(Continued on page 41)



A pheasant has his mind made up where he is going before he leaves the ground.



I doubt that pheasants get any wilder . . . I suspect that my friends just get older.

DRAWINGS BY
ABNER DEAN

Raising the Flag

AS 56,000 BOYS SALUTED, the American Flag was raised over the Fifth National Jamboree of the Boy Scouts of America, at Colorado Springs, Colo. The presentation of the new 50-star Flag, symbolizing Elksdom's partnership with the Scouting movement, was a highlight of Grand Exalted Ruler John E. Fenton's early itinerary of lodge visits. On behalf of Colorado Springs Lodge, and of the entire Order, Judge Fenton presented the Flag to Dr. Arthur A. Schuck, Chief Scout Executive, at the opening of the Jamboree on July 22.

Judge Fenton had arrived in Denver by air on the previous evening, and had been met by Colorado Springs Exalted Ruler Alex L. Staab with a delegation of lodge officers and members. In the morning, Grand Lodge Membership and New Lodge Committeeman Campbell F. Rice, Mrs. Rice, and Mr. and Mrs. Staab escorted the Grand Exalted Ruler to a lodge breakfast, attended by National Scout Officials Cy Tribur, Al Bakken and Ernst Peterson. The party then proceeded by motorcade, with a police escort, to the Jamboree area; there, Judge Fenton received the Flag from Exalted Ruler Staab and made the presentation to the Scouts. Among prominent Scouting officials in attendance were International Commissioner William D. Campbell, incoming Chief Executive Joseph A. Brunton, Jr., and the son of the movement's founder, Baron Arthur R. P. Baden-Powell. Distinguished Elks present included Grand Lodge Activities Coordinator Bert A. Thompson, State Vice Pres. John Godec, Jr., and District Deputy Ralph Rieves.

Following the Jamboree ceremonies, the Elks group departed for a tour and luncheon at the Air Force Academy, where the Grand Exalted Ruler met with Major General William S. Stone, Superintendent of the Academy. With Mr. Rice and Past Exalted Ruler J. J. Schekall, Judge Fenton then left for Denver-Stapleton Field, and the Grand

Exalted Ruler boarded a plane there for the East, where his itinerary included the Massachusetts visits reported below.

HAVRE, MONT. Just prior to the Colorado Springs Jamboree, Grand Exalted Ruler Fenton attended the State Association Convention held at Havre, Mont., on July 20. With him at the meeting were Grand Lodge Youth Activities Committee Chairman W. L. Hill, Past State Pres. George Wellcome, California Veterans Service Committee Chairman Robert N. Traver, Co-Chairmen DeWitt O'Neil and W. W. Kaiser of the Montana Hides for Veterans Committee, Convention Chairman Thomas Troy, Exalted Ruler Jack McLean and Great Falls Past Exalted Ruler E. C. Alexander. A full report of the Convention appears in News of the State Associations.

MASSACHUSETTS. An outing was held at Tyngsboro Country Club by Lowell, Mass., Lodge on July 24, and Judge Fenton was there, on his first official lodge visit in the East. This outing is an annual affair, which Judge Fenton has been attending for the last 20 years. Lowell is a close neighbor of Lawrence, the Grand Exalted Ruler's home lodge. In attendance this year were State Vice Pres. Thomas J. Dowd, Exalted Ruler Paul E. Smith, and Outing Committee-men P. R. Fitzgerald, F. L. Lappin, (Continued on page 51)



Representatives of Scouting and of Elksdom met to open the Fifth National Boy Scout Jamboree at Colorado Springs, Colo., on July 22. Pictured here (from left) are Director of Scout Relationships Al Bakken, International Commissioner of Scouting William D. Campbell, incoming Chief Scout Executive Joseph A. Brunton, Jr., Grand Exalted Ruler John E. Fenton, Exalted Ruler Alex L. Staab and Brother Charles G. Schreiber.



The annual outing of Lowell, Mass., Lodge on July 24 brings together (from left) Past Exalted Ruler F. V. Redding, Outing Chairman Chester McDonald, Lodge Treasurer J. R. Harrington, Judge Fenton, Past Exalted Ruler Senator Francis L. Lappin, State Vice Pres. Thomas J. Dowd, Past Exalted Ruler Paul R. Fitzgerald and Exalted Ruler Paul E. Smith. The Grand Exalted Ruler has attended these outings annually for the past 20 years.



Pictured on arrival in Roanoke, Va., for the State Convention, Aug. 11, are (from left) Mrs. John E. Fenton, Jr., Mrs. John L. Walker, John E. Fenton, Jr. (Secretary to the Grand Exalted Ruler), State Pres. Paul S. Johnson, Grand Exalted Ruler Fenton and Past Grand Exalted Ruler John L. Walker.



Exchanging greetings at the State Convention held in Havre, Mont., July 20, are Great Falls Past Exalted Ruler E. C. Alexander, Judge Fenton, Havre Exalted Ruler Jack McLean, Grand Lodge Youth Activities Committee Chairman W. L. Hill and Past State Pres. George Wellcome, pictured at opening session.

Leather Notes

Elkdom continues to lead the field in providing the fine grade of leather which is aiding the occupational therapy program so vital to the rehabilitation of our hospitalized veterans

Elks National Service Commission

GLASGOW, Montana, Elks are hoping to lead the Nation with their hides collection. With a load ready for shipment to the tannery for processing are, left to right, Garth Maag, Past Exalted Ruler David Boyd, Secretary Bert Wilham, Committee Chairman Earl Paulson, Gerald Rennick, LaVerne Trang, Charles Billingsley, Willis Cleveland and Milton Kabearly.

GREAT FALLS is another Montana lodge helping its State to push ahead in the hides drive. This photograph shows one of this lodge's recent collections, with the Committeemen who helped to make this a record load.

The VA Hospital in DALLAS, Texas, is a recipient of some of this fine processed leather. Pictured as they examined a shipment were, left to right, Committee Chairman Isidor Soblowich, a hospital therapist and Committeeman William Porter.



GLASGOW, Montana



GREAT FALLS, Montana



DALLAS, Texas

Reflections on Elk Summer Activities



NEW YORK, New York, Lodge's famous annual Junior Fishing Tournament in Central Park was again a big hit. Pictured with six of the top prize winners are, left to right, background, D.D. Leslie Bellows; E.R. Thomas A. Bowen; Charles A. Starke, Park Dept. Recreation Director and contest judge; Donald Kellaheer, Vice-Chairman of the Committee in charge; Mel Daus, Park Dept. Supervisor of the Contest, and P.E.R. Dr. Jules V. Gilman.

SOMETHING NEW in public service has been launched by one of the younger branches of the Order, Lake Hopatcong, N. J., Lodge, No. 2109.

The idea was conceived by Committee Chairman Mose Bird who saw one of the U. S. Steel Company school bus shelters which have been erected in ten States. Working with Fred Bishof as Co-Chairman, and with the full approval of their lodge, Mr. Bird arranged with a local distributor to erect some 20 to 40 shelters throughout several principalities. Each measures six feet wide, eight feet deep and six feet eight inches high and is equipped with seats.

The first was dedicated at Mt. Arlington at ceremonies in which Mr. Bird and Mr. Bishof participated, along with Mayor R. J. Rooney and M. G. Ransley, local distributor for the steel shelters.

Built without cost to the community the shelters accom-

plish two important purposes—protecting school children from inclement weather and removing them from the edge of much traveled highways. Furthermore, the lodge's Crippled Kiddies Fund will benefit from the sale of advertising space on the outside of the shelters.

FOURTEEN-YEAR-OLD Mike McSweeney was named the best over-all fisherman participating in the third annual fishing derby conducted by San Antonio, Texas, Lodge, No. 216, with the cooperation of Fort Sam Houston. Held at Salado Park Picnic Grounds at the Fort, the derby was open to boys and girls between five and 17; about 150 youngsters tried their luck.

Mike caught the heaviest fish—one and $\frac{3}{4}$ pounds and won a large engraved trophy; he received a horseshoe pitching set for the rest of his catch. Top boy angler was 13-year-old



SAN ANTONIO, Texas, Lodge's Fishing Derby for children attracted 150 youngsters this year. The event was held at Salado Park Picnic Grounds at Fort Sam Houston. Displaying their prizes is this happy group of luckier contestants.



ALAMEDA, California, Elks who won the team title in the Western States Invitational Billiard Tournament sponsored by San Francisco Lodge are, left to right, P.E.R. Homer R. Spence, Roy Schweitzer, Kent Sewell and Bill Browell. Missing is Bud Prett.

Bill Whitman who's now sporting a wrist watch; Diana Howard, 15, took the honors for girls, along with a complete Eastman Kodak kit, a fishing bag and a ping pong set.

More than 150 prizes were awarded in all, which took care of practically everyone.

THIRTEEN WAS LUCKY for the Massachusetts Elks Association's annual Baseball Day at Fenway Park in Boston. Sponsored by the Association and dedicated to the humanitarian purposes of the Elks National Foundation, this event has given a total of \$19,800 to the Foundation over the years since its inception.

The Boston Red Sox played the Chicago White Sox this year before a tremendous crowd, including 1,250 enthusiastic Elks and 350 hospitalized veterans who were guests of various lodges of the State.

During the game, Chairman Joseph W. Bergin of the Elks Charity Game, a Past District Deputy, presented to Chairman John F. Malley of the Foundation a check in the amount of \$1,250.

All in all, the 1960 contest was a great success both socially and financially, and the publicity it received on television, radio and in the newspapers was of great benefit to the Order.

ONE OF ELKDOM'S most outstanding members, Lloyd Maxwell, recently received the National Boys' Club's highest award. This well-deserved honor took recognition of Mr. Maxwell's more than 50 years' work with the famous Off-the-Street program for boys, a project of the Chicago Federated Advertising Club and sponsored by Mr. Maxwell. The presentation was made at his home in Highland Park, Ill. Then, on his birthday, Mr. Maxwell was honored by the Western Advertising Golfers Assn. of which he has been Board Member for 41 years, during which time he served twice as its President. This also took place at the Maxwell home, with a wire hook-up to the country club where hundreds of his friends had gathered, joining in the festivities by remote control.

Lloyd Maxwell became a member of Marshalltown, Ia., Lodge, No. 312, in 1899. He served as Exalted Ruler, is a Past State President and has been Grand Esteemed Lecturing and Leading Knights, Grand Esquire and Grand Treasurer. He has also been active on several Grand Lodge Committees and on the Board of Grand Trustees.

A leader in the advertising field for many years, records kept by his secretary show that in his 36 years in the advertising agency field, Mr. Maxwell has been influential in creating and executing \$255,000,000 in advertising space in magazines, newspapers, billboards, radio and TV. He is Executive Committee Chairman of Roche, Rickert and Cleary, Inc., a Chicago advertising firm.

COQUILLE VALLEY, ORE., Lodge, No. 1935, has more comeback spirit than it would be believed possible.

Its Golf and Country Club building on the local golf course was completely destroyed by fire that caused an estimated damage of nearly \$60,000; insurance covered about \$36,000.

The Elks were completing the remodeling of the club and dining rooms, lounge and rest rooms of the country club—all were lost. Records and books of the lodge, however, were in the keeping of Secretary Gordon Reigen.

On the very same day as the fire, the members of this lodge met and decided to erect a temporary building immediately and construction was started the following day. Early that morning some 20 Elks were on the job donating their services so that the 20' by 40' building was ready for use in about five days.

They received terrific assistance from various companies which donated timber, planks, studs and plywood in large quantities. Another company donated all windows and doors, and one man gave both himself and his tractor to clean up the debris left in the fire's wake.



MASSACHUSETTS Elkdom's 13th annual Charity Baseball Day is commemorated in this photograph. Left to right, foreground, are Elk players of the day, Pitcher Dick Donovan, Quincy, Mass., Lodge; outfielder Jim Rivera, Sycamore, Ill.; catcher Sherman Lollar, Springfield, Mo., and second baseman Pete Runnels, Pasadena, Texas. Background: Honorary Chairman A. A. Biggio, Chairman J. W. Bergin, Grand Trustee E. A. Spry, Grand Exalted Ruler John E. Fenton, Past Grand Exalted Ruler John F. Malley, Past State Pres. Louis Dubin, State Pres. I. J. O'Connor and Grand Lodge Credentials Committeeman Arthur Kochakian.



GRIFFIN, Georgia, Lodge's 50th Anniversary was celebrated by, left to right, foreground, E.R. B. J. Reeves, U.S. Sen. Herman E. Talmadge, who was the principal speaker, Past Grand Exalted Ruler John S. McClelland and Charter Members Lewis H. Beck, P.E.R. and Co-Chairman, and M. H. Kelley; background, State Pres. Geo. C. Imes, Jr., Past Pres. William H. Beck, Jr., and Co-Chairman C. E. Pruett, all P.E.R.'s.



ILION, New York, Lodge-sponsored Richard A. Carpenter, second-place National Youth Leader, received his award at a dinner held by the lodge in his honor, with school officials and members of the press among the guests. Pictured, left to right, are Richard Carpenter, State Youth Chairman James B. Hanlon, E.R. Harold MacNeil and lodge Youth Chairman Dale Johnson.



LOGAN, West Virginia, Elksdom recently honored Chairman Dewey E. S. Kuhns of the Board of Grand Trustees with the initiation of a special class. Mr. Kuhns is pictured second from left, foreground, with Exalted Ruler Abraham S. Amar on his right and the other officers of Logan Lodge.



McRAE, Georgia, Lodge, No. 2185, was instituted in the presence of Past Grand Exalted Ruler John S. McClelland, fourth from left, shown congratulating E.R. Robert Wright; Special Deputy R. M. McDuffie and P.D.D. A. W. Knight, second and third from left, respectively. Others are the new lodge's Chair Officers.



NEW YORK Elks Jr. Golf Tourney trophies were awarded at Glens Falls Country Club. Left to right, foreground, are Charles Woerner of Port Jervis Lodge, sponsor of Ricky Spears; Eastern N.Y. Senior Golfers Assn. Pres. A. P. Irving; 2nd flight champ Ricky Spears; flight A winner William Moll of Mechanicville; host E.R. David White; background: host Est. Loyal Knight Richard Jackson, Sec. Leonard LaBarge, General Chairman Maynard Alverson, Mechanicville Est. Lead. Knight Jerry Rinaldi. Eighty youngsters participated in this State event, hosted by Glens Falls Lodge.



HILLSIDE, New Jersey, Lodge gave the use of its home for services of Immaculate Conception Ukranian Catholic Church for the past four years. When ground was broken for the Church's new building, the Elks presented a framed history of the Church and a photo of Father Myron Sozanski to be displayed in the edifice. Left to right are Est. Lect. Knight Joseph McDonough, Est. Lead. Knight G. D. Brown, George Helock, Jr., Fr. Sozanski, Est. Loyal Knight Harry Loria, John Andreychin and E.R. John V. Redling. Mr. Helock and Mr. Andreychin are both members of Hillside Lodge.

LODGE NOTES

The members of Concord, N.H., Lodge who are celebrating their Golden Jubilee this year, had the distinction of being represented by a State President, a District Deputy and their Exalted Ruler at the Grand Lodge Convention in Dallas. They are State President John A. Hughes, retiring District Deputy Major L. Rodd and Exalted Ruler Kenneth M. Astles.

Rock Hill, S. C., Lodge distinguished itself nobly at the Dallas Convention when its Ritualistic Team won first place in the national competition and it was named top lodge for participation in the Elks National Foundation with more individual members buying \$100 certificates than any other lodge in the Order—a total of \$28,547.67.

In spite of the fact that no one seemed to think the Little League team

sponsored by Pascagoula, Miss., Lodge had a chance this year, the boys won the city title again—making it five out of seven tries. District Deputy Elmer Dunnivant was the speaker at the Elks' banquet honoring the boys.

Florence, Ala., Lodge is proud of its charitable, welfare and patriotic efforts during the past year. A total of \$7,972.09 was expended on these programs in the 12-month period, with the Red Cross the biggest recipient—receiving \$1,800, followed by a total of \$1,287.05 spent for needy families at Christmas. A very fine record for this 330-member lodge.

Brockport, N. Y., Lodge, has leased the former Harsch-Crisp-Seaman American Legion building as its headquarters and extends an invitation to all passing Elks to visit it. The opening was

marked by a steak roast which doubled as a belated first birthday party for the lodge which began its second year on April 12th.

Members of Orange, N. J., Lodge were saddened to learn of the passing of Past Exalted Ruler Charles F. Werner. Initiated on February 12th, 1890, Mr. Werner served for 35 years as Chaplain of his lodge and was also an Honorary Chaplain of his State Association. Until his illness a few years ago, he had been active in all affairs of his lodge.

Middletown, N. J., Lodge was instituted a short time ago as Lodge No. 2179. It was sheer coincidence that the Veterans of Foreign Wars Post in that township which generously allowed the Elks to use their rooms to hold its organizational meetings is also



FLORENCE, Alabama, Lodge's home was the scene of a pleasing ceremony when retiring District Deputy Gray L. Lovelace presented to Miss Barbara Ann Crowder the lodge's annual \$300 scholarship.



GREEN POND, New Jersey, Lodge, No. 2183, was instituted with Past Grand Exalted Ruler W. J. Jernick as the speaker. Pictured are, foreground, the Charter Officers led by E.R. G. C. Roberto, center. Background are the installing officers, including Grand Lodge Committeeman Joseph F. Bader, Past State Pres. Dr. Louis Hubner, P.D.D. Kenneth Geiselmann, State Pres. Edward Hannon and Vice-Pres. George Dorchak.



NEW HAVEN, Connecticut, Lodge made its second annual contribution to the New Haven Register's Fresh-Air Fund which provides outdoor summer recreation for underprivileged children. Exalted Ruler Harrison G. Berube, right, presented the Elks' check to Harold W. Helfrich, regional editor of The Register. The two Elk programs for the fund netted \$1,500.



DeLAND, Florida, Lodge's Exalted Ruler Charles O. Benton, Jr., center, turned the first shovelful of earth for the new addition to the lodge's headquarters. Others pictured are, left to right, Morton Marsh, George Napoli who is the construction representative for the project, Bill Kauffman, Stanley Hodes, Glenn Wheeler, Clyde Lankford, Frank Vetere, Paul Thomas, Carl Minz, Past Exalted Ruler Frank Kauffman, Ed Taylor, Mike Roach and Past Exalted Ruler George Hindery. This project, made necessary by the increase in membership and the wider range of activities in which these Elks are interested, will give an additional 2,000 square feet to the lodge's present facilities. Construction on this addition is now well under way and the Elks are preparing for their opening celebration.

No. 2179. We are informed that local newspapers referred to it as a "numbers" game.

When Quincy, Mass., Lodge held its 55th Annual Clambake, 325 Elks and guests were disappointed when various contests, always good for laughs, had to be cancelled because of a terrific downpour. The food was as good as it ever was though, with many civic officials enjoying the feast. The lodge's 9th annual fishing trip was made in ideal weather, however, with Franny Sullivan and Dick Sutherland winning the awards. Sullivan caught the largest fish, a 12-pound cod, and Sutherland caught the first of several haddock taken on the voyage. The oldest angler on board was 85-year-old Horace E. Dailey, while the youngest was the 12-year-old son of Past Exalted Ruler George Clark.



PONCA CITY, Oklahoma, Lodge's Junior Baseball League Champions won the title for the third consecutive year. At season's end, the boys and their coaches were guests of the Elks on an outing at Lake Ponca.



HORNELL, New York



TEANECK, New Jersey



LIVE OAK, Florida



ROCHESTER, New York



NUTLEY, New Jersey



LOWELL, Massachusetts

... E.R. Frank Jacobs of HORNELL, N. Y., Lodge presents the basketball trophy to the Elk-sponsored team which won the championship of the Intermediate League.

... TEANECK, N. J., Lodge's 2nd annual Golf Tournament winners are pictured with their trophies. Left to right, foreground: Roy Richtenberg, Bill Ligate, Walter Foster, Jim Trubeck; background: Archie Hay, Bill Riggero, Fabe Racioppi, E.R. Allen Weinberg, Bob Haupt.

... The Elks of LIVE OAK, FLA., established a "Walking Blood Bank" just a year ago and nearly 300 pints of blood have been donated through the local hospital in that period. Waiting while Kelley Weaver makes his donation are, left to right, technician Douglas Cheney, Hosp. Supt. H. H. Hair, Dr. S. L. Haddon, E.R. W. J. Wolley, and Committee Chairman Matthew Earl, all Elks.

... P.E.R. Jacob Turner, left, and Trustee M. I. Purvin, right, talk with Miss Hannah L. Harle, Supt. of the Convalescent Hospital for Children to which ROCHESTER, N. Y., Lodge has given \$28,000.

... This photograph was taken at the annual outing for school patrol members given by NUTLEY, N. J., Lodge when 300 students were guests. Included in the picture are police and fire department officials, members of the lodge and school patrol leaders.

... LOWELL, MASS., Lodge's \$600 scholarship awards for 1960 were presented at special ceremonies. Left to right are Treas. J. R. Harrington; P.E.R. Walter J. Markham, Chairman of the Scholarship Committee; students Maureen F. Reardon, Julie J. Mageira and Ruthanne MacFadgen; E.R. P. E. Smith and P.E.R. F. V. Redding, Secy.

THERE'S A sizeable group of youngsters—350, in fact—who are enjoying a new program of Worland, Wyo., Lodge, No. 1908.

Inaugurated last September and continuing through April, meeting for a two-hour instruction period each week, these girls and boys, ages eight to 14 inclusive, have learned just about all there is to know about square-dancing; they're known as "Elkids 1908".

Esteemed Lecturing Knight Dr. J. Holthouse, Chairman of the lodge's Youth Activities Committee, was in charge of the project handled by Chairman Clyde Crowe and a committee of other Elks and their wives who are expert square dancers as well as dancers in the round.

EVERY SUMMER, the Elks of Bayonne, N. J., Lodge, No. 434, sponsor a Summer Day Camp for handicapped children. Much of the support of this project comes from the annual Easter Seal Drive. However, public response to this fund-raising plan has been dropping off, and another idea was needed to assist in the financing of this very worthwhile program.

Joseph F. Slamski, Secretary of the lodge's Crippled Children's Committee, came up with an inspiration—he proposed to his Committee that the lodge conduct one or more "Lollipop Days", the proceeds to augment the funds for the less fortunate children. Ordinary lollipops were obtained and to each was attached a streamer similar to those found on the veterans' Memorial Day poppies. A three-day period was selected as Lollipop Days and a number of Bayonne Elks went out on the streets to "sell" the lollipops for the handicapped children. The plan was given some fine advance publicity and as a result the first effort was quite a success. Every hope is held that the idea will catch on, so that next year the sale of these childhood delicacies will bring even more money.

Incidentally, the men on the Bayonne Committee hold a nice thought—they prefer to call these youngsters "Little Friends of the Elks", rather than the harsher term, "crippled children".

ACTIVE IN ELKDOM for fifty-four years, Edward D. Larkin, passed away after a prolonged illness at the age of 76.

A Past Exalted Ruler, former District Deputy and one-time President of the Massachusetts Elks Assn., he was at the time of his death Secretary-Emeritus of Quincy, Mass., Lodge, No. 943. He had retired a few years ago after serving his lodge as Secretary since 1958. Mr. Larkin's three sons, his brother and son-in-law, also a Quincy Past Exalted Ruler, are all active members of that lodge of which Mr. Larkin was a Life Member.

He is survived by his wife, three sons and two daughters, three brothers, a sister and 19 grandchildren.



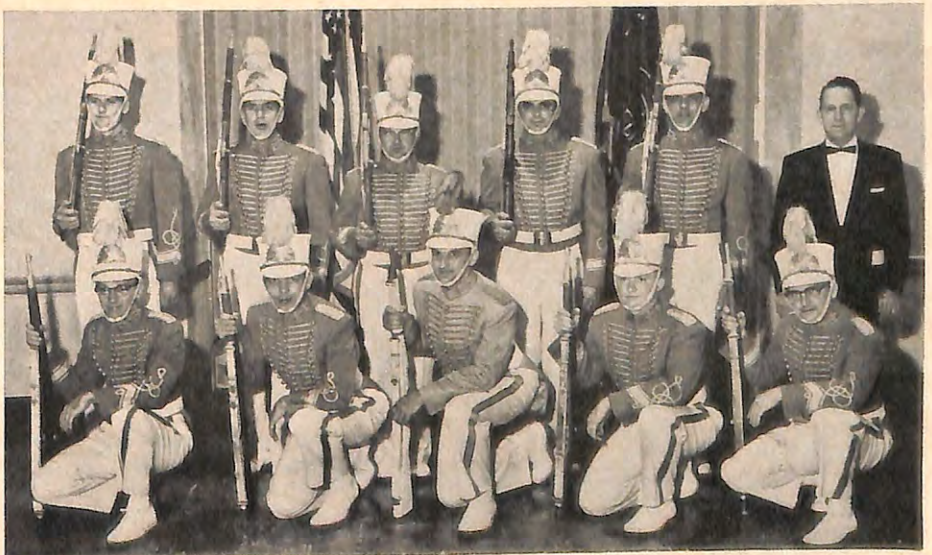
FAYETTEVILLE, Arkansas, Lodge's picnic was enjoyed by 275 Elks and their families, particularly the children. Swimming, boating and games were on the day's agenda.



LEWISTOWN, Pennsylvania, students who won \$2,000 in Elk scholarships are pictured with Secy. P. L. Powell and E.R. K. D. Pennebaker, left and second from left, and Committeemen Garver McNitt, Chairman, and R. F. Snyder, second from right and right.



TEWKSBURY-WILMINGTON, Massachusetts, Lodge initiated this fine class as a tribute to Grand Exalted Ruler John E. Fenton less than two weeks after his election.



WHEELING, West Virginia, Lodge is proud of its Precision Rifle Team which does a splendid job of the Silent (No Command) Manual of Arms. At right is P.E.R. R. C. Cody.

IN THE DOG HOUSE



This English setter is seven years old, and as healthy as a pup—proving the importance of the master's care.

PHILIP GENDREAU

Symptoms to Watch

By ED FAUST

SOME CYNIC once said that the only difference between man and dog is that the former has learned to cook. Now that there is talk of conquering the common cold, however, man is going to have another advantage over his humble friend. As most dog owners know, our four-legged friends are at present no more immune to colds than their masters; and with the dog, a cold is an even more mysterious malady, usually not too serious in itself but occasionally the forerunner of one of the various serious sicknesses afflicting dogdom.

One of the most widespread and potentially damaging of these is distemper. Distemper can kill. The only known safeguard is inoculation with the distemper vaccine. This is made from

the virus or poisoning agent of the disease, taken from animals that have had distemper.

A dog that seems to have a cold should be watched very closely, because a cold produces the same symptoms which distemper reveals in its early stages. That's why the pup should not only be carefully observed, but taken to your veterinarian if it doesn't perk up in a few days.

At first, your friend may strike you as being unusually listless; he'll mope and sometimes, although not always, he'll indicate a preference for dark places, quiet corners of the house. I know this is also one of the early signals of inactive rabies, which I discussed in my July article, but from here on the symptoms differ consider-

ably. What's more, the chance of your dog contracting rabies is very small indeed, compared with his susceptibility to distemper. Nearly *all* dogs get distemper, which is why every puppy should be inoculated.

In addition to shunning brightly illuminated places, the dog infected by the distemper germ may run a fever, alternating with chills. He'll be disinclined to eat and, just like a person with a head cold, he'll discharge a watery fluid from the eyes and nose. When these symptoms occur, watch out; if they persist, take that pup to your vet. He will know if your friend is distemper-bound, and he will know what to do about it.

Sometimes, an infected dog may seem to recover from these early signs and then, if he really has the disease, more pronounced indications will follow. Their nature will depend upon the complications that arise, and these later symptoms, while varying widely, cannot be mistaken for anything other than the effects of a very real sickness. The dog will sneeze, cough, and the eye discharge will thicken. If the dog does try to eat, it is seldom able to retain anything.

Another unmistakable symptom is pronounced, labored breathing, which may be due to lung congestion or pneumonia. In advanced cases, nervous complications may appear. These are the truly serious results of distemper. The nervousness may take various forms—extreme shyness or even convulsions. His jaws may champ; froth may appear at his mouth.

Fits are another possibility, but don't mistake their occurrence for rabies. Dogs with nervous complications such as these will not attack people or other animals, and there isn't a chance that distemper can be contracted by human beings from dogs.

The duration of distemper is unpredictable. It may last from four to six weeks; but if the dog was sound and healthy to begin with, chances favor the shorter period. The time between the first and second appearance of symptoms is also variable. This variance is a pitfall for the vet, since a dog may be brought to him after it has recovered from the first outbreak and before the appearance of the second. This sometimes happens when Fido is brought to him for some other reason—for an examination or some minor treatment. Result: after the dog is brought home, it develops the second series of distemper symptoms and the irate owner blames the vet. Between the first and second attacks it is difficult, sometimes impossible, to detect distemper.

What causes this dread disease? Nobody knows. The virus is filterable, which means that—whatever the germ may be—it is so minute that it hasn't yet been trapped by any laboratory

filtering device. How it is communicated from dog to dog is still unknown. It may be carried in the air, or acquired by body contact, or possibly by contact with something that has been touched by an infected dog. Grass, shrubs, the sidewalk—anything your dog can touch that any other dog can contact—may be the means of communication. This is one of the reasons dogs should not be permitted to wander at will, and it is why the homeless stray is a potential menace to all other dogs.

After exposure, your dog may not come down with the disease for a period of three to twenty-one days. The time varies greatly.

Estimates of mortality vary from fifty to seventy-five per cent. Some authorities even arrive at estimates as high as ninety-eight per cent. An all-out attack of distemper is as dangerous to a dog as a full-scale siege of influenza is to a human being.

Should you be so unlucky as to have a dog that gets distemper, the doctor will probably advise you to keep the dog away from drafts, in a place that is warm and dry, where the temperature is fairly constant. The short-haired dog needs a trifle warmer place than one with long hair. Exercise should be restricted and by no means violent. If the weather is cold, damp or rainy, keep the dog indoors, except at those times when it must get outside. When

this is necessary on a damp or chilly day, if the pup is a short-haired invalid, a dog coat or sweater is in order. The long-haired fellow needs no covering, but he should get a brisk rub-down to dry him thoroughly if he gets wet. Try to get the dog to eat. This is important, as distemper fearfully weakens a dog and this, of all times, is when ample and nourishing food is needed.

It is doubtful that any susceptible dog goes through life without at some time experiencing some degree of distemper. The healthier the dog is, the less violent the attack. A sound pup from sound stock will naturally withstand it better. If you buy a puppy, try to see what its parents look like, and don't take a dog from a mother that shows signs of present or recent illness. This goes for its poppa, too, if you can inspect him.

The owner of a puppy should have it inoculated against distemper while it is still a pup and not wait until the dog is sick to take it to the vet. Puppies should be inoculated as early as ten weeks of age, according to one authority, while there are others who hold that three months is the limit to wait. To be on the safe side, I always have had my pups get their shots inside of the three-month period and not a day later. The first inoculation gives immunity for about twenty days, but immediately thereafter two more inocu-

lations should be given to secure as nearly full immunity as possible. No method gives complete invulnerability, but immunity is estimated to be in the neighborhood of ninety-eight per cent. Distemper itself is not nearly as serious as are the consequences that follow it. Few dogs fully recover from a violent attack.

That's why, when you get a pup, you must make sure that its breeder or owner has had it inoculated against distemper—and, of course, rabies—and find out if the distemper inoculation was the single, temporary shot. You may get a dog that has not had the full three-shot treatment, but the temporary inoculation should have been given.

One more word of warning in case your dog does get the disease: consult the vet and follow his instructions faithfully. The wise owner will not try to change them and certainly will not be so cruel to a loyal dog as to try to do the doctoring himself.

For some reason—why, I don't pretend to know—some breeds survive distemper better than others. These are the hardy, short-haired fellows such as the bloodhounds, great Danes and similar breeds.

If you have a question pertaining to dogs, let me know, and I'll try to give you a solution to it—provided it's not a medical problem. For those, I repeat, go to the veterinarian. ● ●

Bancroft's So Different - So Unusual - So Useful!



DAZZLING 6 FOOT ALUMINUM TREE

... only \$9.98
Ever-bright silver display. Each 29" branch is completely assembled. Non-tip metal stand.

LA 1391-S 6' ... \$9.98
LA 1392-S 3' ... \$2.98
LA 1393-S 4 1/2' ... \$5.98
LA 1394-S 7 1/2' ... \$12.98

ACCESSORIES

Turbo-Revolving Electric Color Light
LA 1395-S \$5.98
Musical Revolving Electric Tree Stand
LA 1396-S \$16.98



GAY 90's TRAY . . .

Features a Gay Nineties couple identified with your names as shown. Metal, 9 x 15". Give two first names and family name.

LA 2539-D Each \$1.98



SET OF 6 BLUE WILLOW MUGS

GENUINE HEIRLOOM MUGS.....\$2.49

An exquisite addition to your China Collection or knick-knack shelves. Extra large for jumbo cups of coffee, cocoa or tea in the famous Dutch Blue Delft design. Each cup is 3 1/2" high.
LA 3678 Set of 6, only.....\$2.49



Tots Can't Fall Or Get Hurt

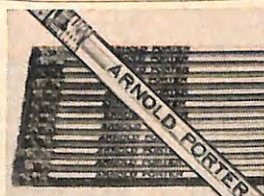
BABY'S FIRST ROCKING HORSE

Little buckeroos ride in safety . . . only 4 1/2" off floor. Their very own Rocking Horse is "branded" with ANY NAME you choose. Red and blue spotted pony won't tip or fall. Silvery bell on nose tinkles merrily as cow-hand rocks. Sturdy hand-on handlebars. Rocking Horse is 10 1/2" x 7" x 19" of splinter-proof pine.
LA 689-P (Give Name).....\$3.49



FULL-SIZE FIREPLACE

It's electric! Logs actually Flicker and Glow. Comes with realistic brick finish, gay Holly wreath and simulated andirons and logs. 4-ft. tall, sets up in seconds. Rigid, vinyl-coated Kraft board with electric cord and flicker attachment.
LA 1002-S Complete.....\$3.95



24 PERSONALIZED PENCILS

Any name stamped in brilliant gold. A feather in anyone's cap to give . . . and a sure way to foil pencil snatchers. Fine quality No. 2 black lead PLUS pure rubber erasers. A mark of distinction for any desk. Give Name.
LA 1504-X Set of 24.....\$1.00



INSTANT BREWMAKER

Make instant coffee really "instantly." Electric brewmaker in Moss Rose design makes it in 2 1/2 minutes . . . reboils water in seconds. Swell for coffee, tea, cocoa, etc. White porcelain finish. Four cup capacity. With cord. LA 3215.....\$2.98



ELECTRIC CAR VACUUM

A flick of your finger and it sucks up dust, dirt and lint into a removable collecting bag. Will not scatter dust. Keeps car neat . . . stores in glove compartment. Operates on flashlight battery (not included). LA 7899.....\$2.98



FOR YOUR CHAMP! . . . Personalized SPORT TOWELS

Be a sport! Present the athlete in your family with a handsome and practical towel—appropriately decorated to honor their favorite pastime and embroidered with their own name. Specify name.
LA 2954-D Fishing.....\$1.69
LA 2955-D Golf.....\$1.69
LA 2956-D Bowling.....\$1.69



PUT PLANTS IN THEIR PLACE . . .

WIDE WINDOW SHELF PUTS PLANTS IN SUN

Give your plants their fill of precious sunshine. Ingenious metal shelf fastens inside any window sill without screws or nails. 5 1/2" x 22" shelf is finished in white enamel.
LA 9764 Each shelf.....\$1.49

"MIDNIGHT COACH" SIGN

Family name, house number, can be seen DAY or NIGHT! Hand-lettered "Coach Sign" Glows in dark on lawn, house, mailbox or tree. Weatherproof methyl-methacrylate with black crinkle finish. Sign is 15" long, 5 3/4" high. Give name and house number. LA 515-P Coach sign.....\$1.25



HOW TO ORDER
● Order by number, stating quantity desired.
● Add only 20c to each item ordered for postage and handling.
● Send payment (check, money-order or cash) with your order. No C.O.D.'s, please. Satisfaction Guaranteed or Money Back.
SEND ORDERS TO:
BANCROFT'S
217 S. Canalport
Dept. EL-996, Chicago 8, Ill.

NOW! Enjoy JYMBAR
FOR SLIMMING—STRETCHING—FUN!
FOR ADULTS AND CHILDREN—INSTALLS IN DOORWAY—



Wonderful exercise for arms, legs, abdomen, back, chest. Install or take down in a jiffy! Safe—holds up to 400 lbs. Doesn't harm door frame. Used as ballet barre. Extends 24" to 38". Top-quality!

WRITE TODAY for Free Folder—or order postpaid. **ONLY**

Money-back Guarantee. \$8.95

Battle Creek EQUIP. CO.
Battle Creek Z20, Michigan

45 REFILLS for \$1

Double shot, fits all standard pens. Red, Blue, Black or Green ink.

BRASS REFILLS (\$4 value)

24 for \$1

Triple shot silver tipped, fits all pens including: "Scripto", "Wear-ever", "Paper Mate", and over 200 others (except Parker). Red, blue, black or green ink.

SPECIAL COLOR REFILLS 12 for \$1
Yellow, Gold, Lavender, Aqua, Pink, Brown



TOP ACTION PENS (\$3 value)
100 for \$4.95
20 for \$1

Choice of red, blue, black or green. Add 10¢ shipping charge. Money back guar. Quantity and imprint prices on request.

AUDITOR'S FINE POINT PENS 4 for \$1

Choice of red, blue, black or green ink.
BARCLAY DISTRIBUTORS, DEPT. 511
170-30 Jamaica Ave., Jamaica, N. Y.

Write on your Company Letterhead for FREE imprinted sample pen

MEN! WE FIT W-I-D-E FEET!

E to EEEEE Only
Sizes 5 to 13



Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money Back Guarantee.

Not sold in stores

Write Today for FREE CATALOG

HITCHCOCK SHOES, Hingham 11-K, Mass.

HOME IMPORT BUSINESS

MEN...WOMEN...MAKE BIG PROFITS... Buy dazzling bargains abroad. Sell to friends, stores or mail order. New Drop Ship Plan puts you in direct contact with overseas sources—starts you full or spare time, without product investment or previous experience. Complete details FREE. Write today!

MELLINGER CO., Dept. C39A
1717 Westwood, Los Angeles 24, Calif.



Transistor Radio with battery \$3.92



17-Jewel Watch \$2.87
Derringer Pistol \$5.74

... Plan shows where you get bargains like these for big profit sales.
DO NOT ORDER FROM US



GLASSES REPAIR KIT \$1.00 ppd.

Have you ever lost the screws from your glasses or had them work loose? This special kit prepares you for emergencies. Invaluable at office, home, traveling, hunting, etc. Consists of a professional optical screwdriver and a host of standard frame screws and nuts. Instructions included. Also great for watches and other tiny work. COLUMBIA CO., 404 Security Bldg., 234 E. Colorado St., Pasadena 57, Calif.



ELKS



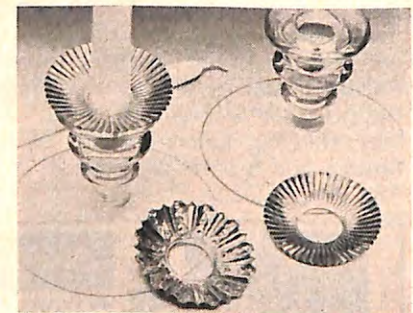
CLEAR, SPARKLING WHITE Kenya Gems are a wondrous creation of man. They'll dazzle you with their brighter-than-diamond brilliance and their low cost. A large 1-carat Kenya Gem costs only \$49.00, and any carat size can be set in your choice of men's or ladies' ring style. Easy payment terms. Write for free illustrated booklet. Kenya Corp., Dept. M-6, Philadelphia 44, Pa.



NO ORDINARY BELT this, but a Monogrammed Money Belt that keeps currency safely hidden. 1 1/4" wide belt is conservatively fashioned of top-grain cowhide with a zippered inner pocket. Buckle has 2 or 3 initials. Choose brown leather with gold plated buckle or black with silvery rhodium buckle. Waist sizes 28 to 44. \$3.98 ppd. Zenith Gifts, 5294 P.O. Bldg., Brighton 35, Mass.



OLD TIME FRENCH TELEPHONE. Continental conversation piece is the famous "boudoir" phone, a tradition in France. Shiny white baked-enamel phone is required for use as an extension, in pairs as an intercom, or with dial as a regular phone. Decorated with French tricolor. With hook-up diagram, \$34.95. With dial, \$44.50 ppd. Paris Imports, Dept. EK-10, 509 E. 80 St., N.Y. 21.



THESE CAN HOLD A CANDLE... and keep it from dripping all over your pretty tablecloths and fine furniture. Golden brass or silver-plated metal Bobeches add a festive touch to your candlesticks while they catch the hot wax. 3" in diameter, with 1" opening for candle. Choose Sunburst or Provincial style. Set of 4, \$1.00 ppd. Nancy-Ellen, 614 Spencer Bldg., Atlantic City, N.J.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



SNOOTY CAR PLAQUE—\$1.49. If he takes pride in his car—get him custom-made Car Plaque. Shiny 3"x1" nickel Plaque is deeply etched with an official-looking: "This Car Made Especially For (any name you want)." Removable self-adhesive back attaches to dashboard. *Guaranteed! Specify name.* \$1.49 postage paid. Sunset House, 238 Sunset Bldg., Beverly Hills, Calif.

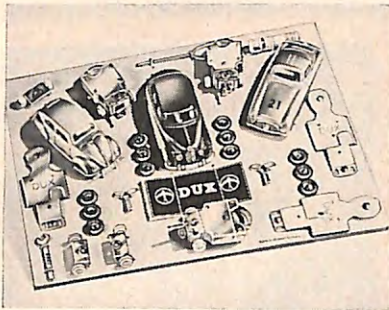
The Famous SLEEPY DOLL family

Lovable SLEEPY BABY DOLL, rage of the day, is joined by its winsome Brother and Sister to become a most cuddlable, cuddly little 3-some. Real heartwinners that bring joy to both gift-givers and gettars alike. Spread love this Christmas with gifts of the Sleepy Doll Trio.

Three 8" Dolls, Boxed: .. \$3.50 PPD.
Two Sets (6 Dolls) Only .. \$6.00 PPD.
Satisfaction Guaranteed. No COD's.

Q. T. NOVELTY CO., Inc.
Dept. LK, 366 5th Ave.,
New York 1, N. Y.

FAMILY SHOPPER



DO-IT-YOURSELF SCALE MODEL CARS. You can assemble Mercedes, BMW and Volkswagen scale models from this German-made kit which contains all parts, tools and instructions. Beautifully detailed models have precision steering, rubber tires, shocks, etc., and will go as fast as 15 mph on a straight-away. Kit, \$7.95 ppd. Davis Model, Dept. EK-10, 509 E. 80 St., N.Y. 21.



"8-SEATER" CARD-GAME TABLE. Comfortable playing room for 8 adults is the b-i-g feature of this 45" wide, all wood table. It has 8 large wells for chips, glasses, etc., and an alcohol-and-scratch-resistant playing surface. Folds to store. \$19.95, exp. chgs. coll. \$5.00 deposit on COD's. Masonite dining table top included free. Courtney House, 144 Chambers St., Dept. EK, New York 7.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



PUEBLO WEDGE MOCCASINS boast an authentic Indian design for glamor, a built-in wedge heel for comfort. Mocs are handcrafted of soft glove leather in 5 shades: white, natural, turquoise, red or charcoal. Sizes 4-10 (incl. ½ sizes), narrow and medium, \$5.95. Higher wedge, \$7.95. Add 50¢ post. Old Pueblo Traders, 622 So. Country Club, Dept. E, Tucson, Ariz.



ICE CREAM FLOWER MOLDS make individual servings of ice cream in exquisite flower shapes that almost look too good to eat. After freezing, they're especially easy to unmold. Simply pour a little warm water in the reverse side and a perfectly detailed flower slips out. Set of 6 (all different), \$1.95 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dept. E, Dallas 4, Tex.

For Those Who Do Not Want
GREY HAIR

Now Top Secret's amazing scientific formula gives a natural looking color to faded or grey hair... makes you look years younger! Top Secret does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber, Idol of the Airlines. "Top Secret is easy to use—doesn't stain hands or scalp. Top Secret is the only hair dressing I use."



NEW! 13 oz.
Giant Size \$9

Time-proven Top Secret has been used by famous personalities for years.

Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of California, Room 104-91, 8100 Vanowen St., Burbank, Calif.

\$3.49



CORDUROY CLASSIC SHOE made of finest genuine ribbed Corduroy with bouncy, comfortable rubber soles and heels. Ties to contour of foot for added comfort. A fashion natural in LODEN GREEN, GOLDEN AMBER, WHITE or JET BLACK. Sizes 4-10, half sizes too. \$3.49

Add 50¢ postage each pair. \$2 dep. COD

FREE CATALOG

WESTERN CLASSICS 622-ECS-So. Country Club Tucson, Arizona



Day-n-Night Mailbox Marker . . \$1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from

SPEAR ENGINEERING COMPANY
480-B Spear Bldg. Colorado Springs, Colo.



500 PRINTED NAME & ADDRESS LABELS - 25¢

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 3-day service.

DE LUXE GOLD-STRIPED LABELS—500 FOR 50¢

Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

Walter Drake 2310 Drake Building Colorado Springs 11, Colo.

U. S. MEDICAL CORPS STETHOSCOPE



only 2⁹⁵ ppd.

Ever try to buy one of these? Hard to find, and usually expensive, this is a U.S. Medical Corps stethoscope. Brand new surplus, it's ideal for doctors, engineers and mechanics (to check trouble spots in motors, etc.), educational for kids and adults. Lots of fun, too. Handy in the country. An excellent buy for \$2.95 ppd. (half regular price). Moneyback guarantee. **BANNER SUPPLY, Dept. EK-10, 60 East 42nd St., N. Y. 17**



GRAPEFRUIT SPOONS 25¢ EA., SET OF 8

Tiny, ever-sharp serrations at tips slip swiftly into fruit, lift out perfectly formed segments without mess, without pre-cutting before you serve. Gleaming teaspoon-size spoons of lifetime stainless steel with genuine natural bamboo handles. Perfect with any informal setting. Hand-some bargain at \$1.25 per set of 4, postpaid. Save on 8 spoons for just \$2! Order by mail today!

WRITE FOR FREE GIFT CATALOG!

Hundreds of new, exciting gift ideas, many only at Breck's! Most from \$1 to \$5 — all postpaid! Write for your FREE copy of Breck's Catalog!

BRECK'S OF BOSTON
RELIABLE SINCE 1878

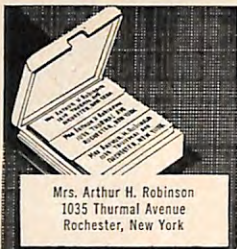
BRECK'S of BOSTON

685 Breck Bldg. • BOSTON 10, Mass.



YOUR OLD FUR COAT \$22.95* Tax Free INTO NEW CAPE, STOLE.

I. R. Fox, fur specialist, restores your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram, \$22.95 complete. (Fur, beaver, extras add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book. **I. R. FOX, 146 W. 29th St., Dept. C-30, N. Y. 1**



**1000
Name &
Address
Labels \$1**

**ANY 3 DIFFERENT
ORDERS \$2 ppd.**

SAVE! SPECIAL OFFER!

Mrs. Arthur H. Robinson
1035 Thurmal Avenue
Rochester, New York

Sensational bargain! Your name and address hand-
somerly printed on 1000 finest quality gummed labels.
Padded. Packed with FREE, useful plastic GIFT BOX.
Use them on stationery, checks, books, cards, records,
etc. Beautifully printed on finest quality gummed
paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY
3 DIFFERENT ORDERS \$2. Makes an ideal gift. If
you don't agree this is the buy of the year, we'll
refund your money in full. **HANDY LABELS**, 1006
Jasperson Bldg., Culver City 1, California.



FREE!
**100
WORLDWIDE
STAMPS...**
just
released!

RUSH REPLY for your new, FREE collection of 100
all-different Worldwide stamps. Newest issues of
the year — pictorials, commemoratives — bi-colors,
mint and used. Get Togo "Summit Meeting" stamp,
Netherlands KLM, South African Antarctic, colorful
mask stamp of new Upper Volta Republic, many more.
Supply limited, only one to a collector. Send for this
valuable free collection and other stamp offers on
approval, today. Rush reply, 10¢ for handling to
GARCELON STAMP CO., Dept. OEMX, Calais, Maine.

Exciting GIFT for Boys and Girls

LUNI-CYCLE

A ONE-WHEEL Cycle
that's loads of fun

Complete with
Training Poles **14.95**
ppd.

Add \$1 for Hd. & Pkg.
West of Rockies add \$2

Youngsters thrill to the chal-
lenge of the Luni-cycle. Sturdily
built, adjustable leg lengths.
Ride indoors or out. Training
poles make riding easy, exci-
ting, enjoyable. Money-back
guarantee.

Dandy
Fun
at
Parties

Send Cash or Money Order to:
ELSTAN CO. BOX 239
WATERLOO, IOWA

KIDS LOVE 'EM

**MEXICAN
JUMPING
BEANS...**



**THEY JUMP,
WALK, CLIMB—DO MOST
ANYTHING BUT TALK!**

**35 for
\$1.00**
PPD

Perform the most amazing tricks!
FREE GAMES SUPPLIED

New novel games that can be played with Jumping
Beans. Fun for entire family.

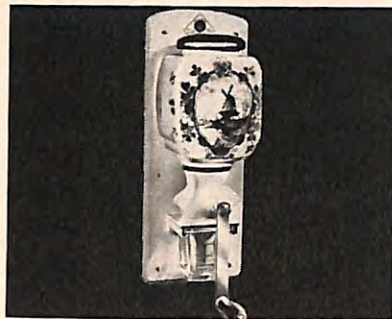
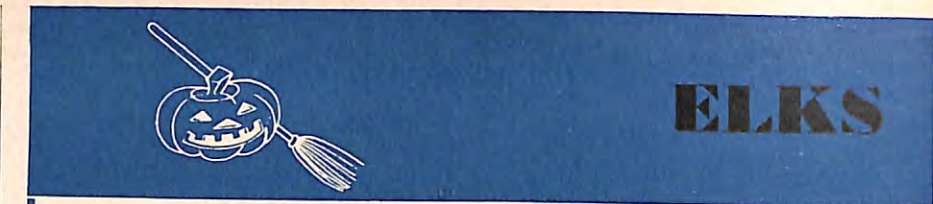
MURRAY HILL HOUSE

Dept. J. B.-725, P.O. Box 126, Bethpage, Long Island, N. Y.

**FASTEN
PAPERS
WITHOUT
STAPLES**

Press down in
one easy mo-
tion and up to
10 papers are
clipped together neatly and securely **WITHOUT** clips
or staples! The amazing clipless fastener makes its
"clips" right out of the paper, does away with the
expense of buying staples, ends the annoyance of
empty staples at crucial moments. Made of sturdy
metal. Ideal for home, office or **\$2.98** ppd.
school use.

MEDFORD PRODUCTS, Box 39
Dept. EL10, Bethpage, N. Y.



DELFT COFFEE MILL. Connoisseurs of
coffee can grind their own beans in
this beautiful coffee mill of Delft
china. Hand-painted in Holland, glis-
tening blue and white porcelain mill
has an adjustable grinder that grinds
your favorite bean just the way you
want it. 13 x 5 in. \$8.95 ppd. Park
Galleries, Dept. EK-10, 103 Park Ave.,
New York 17, N.Y.



TV OR NOT TV depends many times on
the tubes—the first thing a repairman
checks when your set's in trouble.
With TV Tube Tester, you can test
all the tubes yourself, even the picture
tube, and probably save the expense
of a service call. Tester also checks
electrical circuits. \$3.95 ppd. Madison
House, Dept. EK-10, 305 Madison
Avenue, New York 17, N.Y.

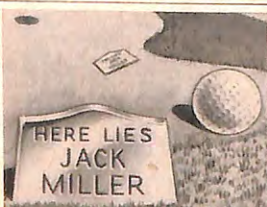


EXECUTIVE DESK ORGANIZER files and
classifies your loose papers to keep
your desk neat, your work easily avail-
able. Elegant brown Leatherlex desk
organizer has 12 separate sections that
hold letter and legal size papers with
index tabs to classify each section. Gold
decorated. 10 1/2" x 15" x 2 1/2". "Task-
master," \$8.00 ppd. Medford Prod-
ucts, Box 39, Dept. E, Bethpage, N.Y.



DELUXE FOLDING BACK REST of fine-
grained Philippine mahogany firmly
and comfortably supports your back.
It adjusts to four specially selected po-
sitions for reading, eating, watching TV
or dozing. Non-skid feet hold it steady;
two elastic straps keep pillow in place.
Folds thin for storage. A welcome
gift for only \$5.98 ppd. Better Sleep
Inc., Dept. E-10, New Providence, N.J.

Merchandise shown on these pages can be ordered direct
from the companies listed. Enclose a check or money order.



**STERLING SILVER ON-THE-GREEN
GOLF BALL MARKER**

For every golfer... personalized,
useful and mirthful tomb-
stone-shaped marker, engraved
"HERE LIES"—and his name.
Clever, easy to see, lies com-
pletely flat on the green. Guar-
anteed to start the conversa-
tional ball rolling at the 19th
hole! Made of Sterling Silver in
a fine jewelry finish. In a smart
leather case. A grand gift for
every golf addict! **\$1.00**



**PERSONALIZED
GOLF TEE**

He'll strike gold while
improving his game with
this 24K Gold-plated tee,
engraved with 2 or 3
initials on the drag tag.
Designed for longer,
straighter drives, fewer
slices! Flexible spring
bends it to 90 degree
angles in any direction;
automatically springs
back. Soft brass alloy
won't nick clubs. **\$1.00**

Prices include engraving, tax, postage.
WRITE FOR FREE GIFT CATALOG
ZENITH GIFTS 1508 Post Office Bldg.,
Brighton 35, Mass.

**150 Pcs.
PRINTED SHEETS
AND ENVELOPES
\$1.00 PPD.**
INTRODUCTORY OFFER...
THE FINE STATIONERY
IN THE PLAIN BOX!

World's finest stationery value, and
a quality gift for 42 years! Crisp, rich white bond paper
printed with user's name and complete address in Midnight
Blue ink. Socially correct, and so convenient for dozens of
correspondence uses. 100 6" x 7" printed note sheets and
50 printed matching envelopes. Maximum of 4 lines of
printing with up to 30 characters (including spaces) per
line. Only \$1.00 per 150-piece Introductory Box.

**TRIPLE
BOX!** A BARGAIN **\$2.00**
AT JUST

Jumbo 450-piece Triple Box!
300 printed sheets and 150 printed envelopes. Save a
full dollar on this great bargain offer. Only \$2.00 postpaid.
Sold only by mail, directly from the Factory. Satisfaction Guaranteed!
The AMERICAN STATIONERY Co., Inc.
1021 PARK AVENUE PERU, INDIANA

FAMILY SHOPPER



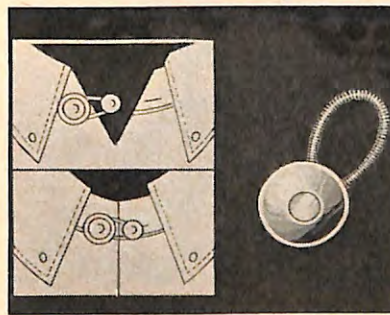
NEED GLASSES? Try these hilarious Super Specs for size. A giant 11" across with built-in bifocal lenses, they're the funniest party-stopper we've seen for a long time. Well-made, plastic glasses have comfortable nose piece and specially designed temples that grip the head firmly. \$1.98 ppd. Sunset House, 75 Sunset Building, Beverly Hills, Calif.



"GLAD YOU CAME" HOSTESS NAPKINS. Those three little words on these cheery napkins are sure to make you the well-remembered hostess. Greeting is spelled out in striking designs and bright colors. Fine quality paper napkins are super absorbent, open to 13½" square. Perfect for holiday entertaining. 40 for 69¢ ppd. Spencer Gifts, 614 Spencer Bldg., Atlantic City, N.J.



IMPORTED CUCKOO CLOCK is hand carved and fitted with precision works in Germany, then shipped direct to you for only \$3.95. It has a weight and pendulum, and cuckoos in a pleasing voice every 15 minutes. Finished in antique walnut. Regular model, \$3.95 duty free, ppd. More intricate deluxe model, \$5.00. Best Values Co., 403 Market St., Dept. C-104, Newark, N.J.



SHIRT COLLARS TOO TIGHT? Stretch Button adds that necessary ½ size instantly and is hidden completely by tie. It slips into shirt button hole and the expanding spring loop is attached to shirt button. Can be transferred from shirt to shirt. Light, durable metal in silvery finish. \$1.00 ppd. Nancy Norman, 5347 P.O. Building, Brighton 35, Mass.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.

TITANIA

the Gem stone you read about in The READER'S DIGEST

MORE BRILLIANT DIAMONDS
More Beautiful than

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat \$12* ONLY...

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY \$2500*

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY \$3200*

Also Linde Star (syn) Rubies & Sapphires; Chatham Cultured Emeralds, Etc.

FREE booklet and handy Ring-Size Chart

REGENT LAPIDARY CO.

10 Day Money-Back Guarantee

Dept. EL-9, 511 East 12 St., New York 9, N. Y.

Valet Tray

\$250 ppd.

Handsome, man-styled overnight parker will amply take care of wrist watch, jewelry, keys, change, papers and all your other pocket-prone treasures. Roomy wooden tray boasts 7 compartments plus special brass wallet stand. A super simple system for bringing order out of chaos, and protecting dresser top from scratches, too! Walnut finish, it measures 7" x 10"

WRITE FOR FREE GIFT CATALOG

NANCY NORMAN 1711 Post Office Bldg.,
Div of Zenith Gifts, Inc. Brighton 35, Mass.

GIANT ELECTION BUTTONS — PENNANTS

- Kennedy or Nixon
- Giant size
- Show allegiance
- Lasting souvenirs
- Collector's Items
- Conversation pieces
- Original gifts

\$1.00 EACH

BADGE, half foot in diameter, all steel laminated front, with easel back and pin for wearing, in full color.

PENNANT, felt, 2 feet long, red, blue and gold, ideal for dens, boys rooms or as original gift.

\$1.00 each item, 2 for \$1.75, 5 for \$4.00.
3½" diam. badges: 2 for \$1.00, 5 for \$2.00.
1½" diam. badges: 6 for \$1.00, 15 for \$2.00.

MONEY BACK GUARANTEE, send check or money order, specify Kennedy or Nixon item. (You may assort).

FLAGHOUSE, INC., 2010 Third Ave., N.Y. 29, N.Y.

100% CAMEL'S HAIR BLANKETS

Glamorous sheen
Featherweight warm softness

From West Germany's Black Forest . . . the product of 150 years of craftsmanship. They "breathe" air, frequently prescribed for rheumatism and similar conditions. Long wearing, easy to clean, guaranteed moth proof, bacteria proof. Original color. Velvet edging size 60 x 80 \$59.95 ppd. Larger sizes available. Money back guaranteed (no c.o.d.) Send check or money order. Swatches on request 25¢. Write (Dept. E)

The LANE COMPANY, South St., Suffield, Conn.

Turn Your Hands, Feet, Fingers Into Super Weapons—Almost Like A Sword!

Learn KARATE* Quicker, Better Than JUDO!!

MOST DEADLY FORM OF UNARMED COMBAT!!

Fully illustrated book shows many defense and attack methods. How to paralyze your opponent—How to subdue an enemy who may come unexpectedly out of the dark. Fear no man!! Precisely illustrated with actual combat photos. Learn quickly by yourself at home!! Learn just where the secret Karate striking points and nerve centers are. Send \$2.98 cash, check or M.O. or send \$5. for Deluxe Hard Cover Edition to

BEST VALUES CO.
Dept. W169, 403 Market St. Newark, New Jersey

STOP TIRE DAMAGE

TIRE METER, the NEW tire-pressure indicator, replaces the old type valve-cap and gives you a PERMANENT, on-the-tire air-gauge. It shows at a glance when pressure drops as little as 2 or 3 lbs. Designed for use on cars, trailers, motorcycles and bicycles, TIRE METER is precision engineered and accurately pre-set to your required tire-pressure. A MUST on Tubeless tires. Unconditionally guaranteed. Send \$1 for 1 or \$4 for set of 5. (Tax and postage included.) Give make and year of car. Order direct from:

TIRE METER CORP. Dept. E, 7239 Eton Ave. Canoga Park, California

GUARANTEED TO ATTRACT DEER!

NATIONAL

BUCK SCENT

TWIN PACK

It's proven! If you want your deer this season, sprinkle a few drops of these two powerful scents on brush, rocks, and get set for action. One whit and your buck will charge in. Contains both food and sex scents. Guaranteed or your money back \$2 post paid Only . . . (airmail 50¢ extra) Sorry, no C.O.D.'s. Dealers inquire. Send for FREE Scent catalog.

PACIFIC COAST SCENT CO.

10660 Stanford Ave., Garden Grove 43, California

Eliminate Dangerous HEADLIGHT GLARE!



Now you can **ELIMINATE** dangerous GLARE at once with this amazing new invention—**LITENITE NIGHT DRIVING GLASSES**. These remarkable glasses are made of special amber lenses that reduce harmful glare. **INSTANTLY** you see more clearly! Headlamps of oncoming cars look like soft amber light—and dangerous glare is softened instantly! Amazing, unbelievable until you actually put **LITENITE** on!

Not This—But This



LITENITE are NOT sunglasses but scientifically developed NIGHT LENSES used by airplane pilots to see more clearly through darkness and haze. Wonderful also for WALKING at night, TV and night sports.

Beautifully made with 24-KARAT GOLD-PLATED Aviation frame, comfort temples, adjustable nose-pads, wide-angle lenses. **FREE!** Rich-looking Leatherette Carrying Case. **TRY AT OUR RISK** for full week. **MONEY BACK** if you don't say night driving is a pleasure! Send check or money order—or order COD plus postage. **REGULAR** Style only \$2.98. **CLIP-ON** Style for use over prescription glasses only \$2.25. **State** Style and whether for **MAN** or **WOMAN**. **DE LUXE** Style with large Rhodium-Plated frame—\$5.00. **STUYVESANT TRADING CO., INC., Dept. 410** 130 West 42nd St., New York 36, N. Y.

SAFE CAR COMFORT WITH **NAB-A-NAP** ADJUSTABLE FOAM CUSHION HEADREST

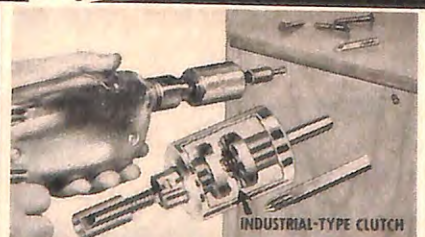


Fits all models and makes of cars. Perfect for both passenger and driver. **Nab-A-Nap** adds safety and comfort on long or short trips—relaxes neck muscles, relieves strain, prevents "whip-lash" injury. Adjusts to any height and angle. Fits firmly to any seat in seconds. Washable zippered cover. Ideal for chair or davenport. Chrome frame. Choice of red, blue, grey, green, brown, or turquoise. Money-back guarantee.

Nab-a-Nap \$ 8.95 each \$16.95 pair Postpaid

MARK MFG. CO. Dept. E 4230 Commercial S. E. Salem, Oregon

ARCO SCREW-MATIC



Every Elect. Drill a **POWER SCREW DRIVER**

EXCLUSIVE! Drives biggest screws perfectly everytime with powerful non-slip **Industrial-type Clutch**. Clutch disengages automatically when screw is driven home. **Special Bit Holder** prevents bit from slipping off screwhead to damage work or hurt operator's hand. **No attachment under \$10** has these 2 important features! Incl. Phillips Bit & 1/4" Bit for slotted screws. **\$5.95** 1-Year Factory Guarantee. At your dealer, or order direct postpaid on 20-day Money Back Guarantee. (COD plus post.)

ARCO ARROW METAL PRODUCTS CO. Dept. EL-10, 421 W. 203 St., N.Y. 34, N.Y.



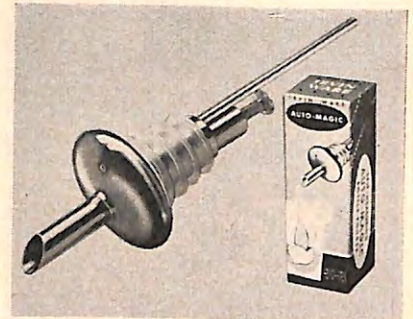
ELKS



"PIN ON" A NEW HAIR STYLE. Full-size hair pieces are soft Sarnel that looks, feels and combs like real hair. You can shampoo, set and even spray these glamorous pieces. Custom-blended to match your hair. Choose Paris Beehive Chignon, Pony-tail, French Knot or Figure Eight Chignon. Each is \$3.98 ppd. Send hair sample. Guild, 103 E. Broadway, Dept. EL-110, New York 2.



WHAT MAKES YOUR GARDEN GROW? New Horticultural Soil Test Kit has complete equipment and test solutions for over 150 quick, reliable tests to determine what's missing in your garden soil and the fertilizer needed to correct the deficiency. Colorful steel carrying case allows you to test "on the spot." \$18.95 ppd. Sudbury Laboratory, Box E 114, Sudbury, Mass.



"AUTO-MAGIC" DRINK DISPENSER measures and pours a 1-oz. shot automatically. Mixing drinks is no guessing game for this precision-built unit acts as a cork until you turn the bottle over; then it dispenses a perfect 1-oz. shot. Adjust its screw for up to 10% more. \$1.98 each; 6 for \$10.00 ppd. Murray Hill House, P. O. Box 126, Dept. E, Bethpage, N.Y.



"WRITING FOR MONEY" gives you practical details on finding, developing and selling story ideas. Edited by Jack Lait, this new book covers the short story, pulp and confession stories, newspaper writing, Sunday supplement, many other areas—plus a special article on "How to Protect Literary Property." \$1.00 ppd. Padell Book Co., 817 B'way., Dept. K-E, New York 3.

Relax in Luxury **DeerMocs**

\$9.95 postpaid MAIL ORDER ONLY

Give men's or women's regular shoe size.



Thick foam rubber insole assures the ultimate in foot comfort.

Write today for **FREE** 56-page Color Catalog featuring leather shirts, exclusive clothing & equipment for sports, country living & fine gifts

GENUINE SUNTAN DEERSKIN . . . hand cut by Western leather craftsmen into handsome slippers that mold to your feet for perfect fit. Easy to get on and off, yet hug your feet when you walk. Fold for traveling. Washable! Satisfaction guaranteed or your money back.

Norm Thompson Dept. 7M • 1805 N. W. Thurman, Portland 9, Ore.

He Built a \$200 investment into a mail order business now doing \$3,000,000 yearly (he now shares his formula to success with you)

You, too, may improve your financial security and independence in the fascinating mail order business. 12 years ago Max Adler started his business with \$200. Today his firm, Spencer Gifts, is known throughout the U.S.A. His volume is now over \$3,000,000 a year.

Mr. Adler now invites a limited number of qualified people to join his group of Independent Franchise Dealers. Through the Spencer Gifts Franchise Plan you can operate your own mail order business under your own name, from your home, spare time or full time! You will be supplied with mail order catalogs with your own name printed on them. You make no investment in stock. You don't pay for merchandise until your customers pay you. Spencer Gifts serves as your supplier, shipping department, warehouse. An initial investment of less than \$50 can get you started.

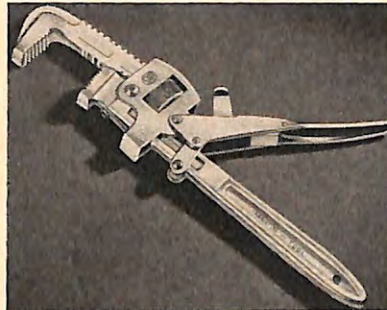
SEND NO MONEY! Write for complete information. We'll send you by return mail full details, sample catalog, application for franchise without obligation. Write TODAY. Spencer Gifts, Wholesale Division, AF-51, Spencer Building, Atlantic City, N. J.



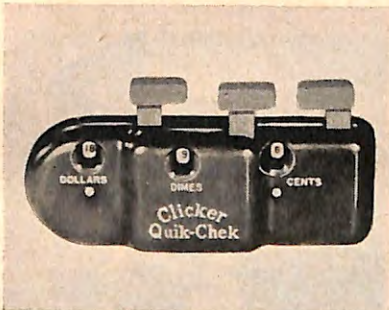
FAMILY SHOPPER



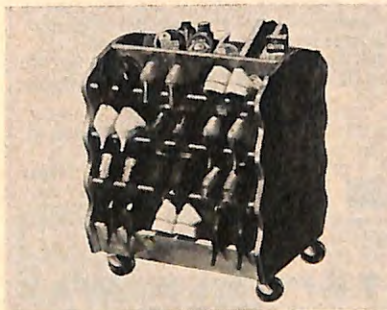
CALENDAR CUTIE? Not this bedraggled beauty. She's only one of a dozen gorgeous gals adorning the 1961 Hangover Pin-up Calendar . . . sure to give the lady in *your* life a delicious superiority complex. This distinctly different calendar features Big Week-Ends and Absolutely No Mondays. \$1.00 ppd. Greenland Studios, 3735 N.W. 67th St., Dept. EK-10, Miami 47, Fla.



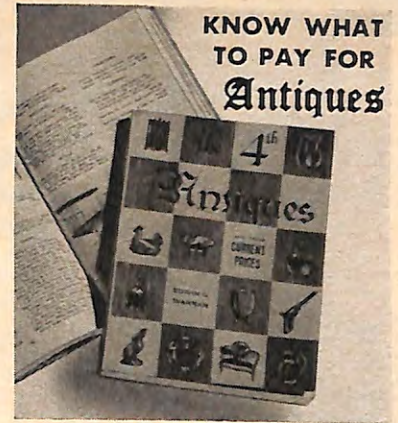
NEW GRIP WRENCH. Home workshopper will appreciate this really remarkable tool, the first clamp wrench ever made. Clamp at side locks wrench head with 2,000 lbs. gripping pressure. Fine as lock or pipe wrench, clamp or portable vise. Nickel-plated steel. Made in Germany. 10", \$2.95; 14", \$4.50; 18", \$5.95 ppd. Kline's, Dept. EK-10, 333 East 50th St., N.Y. 22.



16¢ + 29¢ + \$1.37 + 33¢ = ???? You can keep tabs on supermarket spending with Clicker Quik-Chek. Accurate adding machine fits in your hand; you just push its buttons to add pennies, dimes and dollars. It totals up to \$20. You'll stay within your budget and be able to "check" the checkout counter. \$2.00 ppd. The Lighthouse Inc., Dept. K-10, Plymouth, Mass.



ROLLING SHOE RACK keeps shoes paired and neat in your closet. Roll it out on free-wheeling casters for easy selection. Knotty pine rack holds 20 pairs of men's shoes, 24 pairs of women's and shoe cleaning gear fits on top. 22"W x 16"D x 26 1/2"H. Honey-tone or maple finish. \$24.95. Easy-to-assemble kit, \$16.95. Exp. chgs. coll. Yield House, Dept. E, No. Conway, N.H.



KNOW WHAT TO PAY FOR Antiques

Dealer's Current Prices of 25,000 Items
With this 336-page antique guide, you'll have no more worries about what to pay for antiques. The only accredited antique dealers' handbook in the country, it lists value of more than 25,000 American antiques, and is available now for the first time to the public. Includes pictures, prices of such varied objects as glass, china, furniture, toys, metal and pewterware, and more than 200 other groups. A fascinating and invaluable guide to save money, and a wonderful gift. \$4.95 ppd.

MADISON HOUSE

Dept. EK-10, 305 Madison Ave., N. Y. 17

NO MORE SMASHED FINGERS!

Atlas NAIL DRIVER and SCREW STARTER

Drives nails safe and straight into wood, concrete, metal or brick — in corners, hard-to-reach places . . . anywhere. No more lost tempers, bent nails or damaged surfaces due to hammer "misfiring". Ideal for Do-It-Yourselfers, Housewives — anyone who uses a hammer.

MONEY BACK GUARANTEE

Special Introductory Price **\$ / Each, Postpaid**

Send cash, check or money order. No C.O.D.'s, please.

K-J COMPANY
1423 S. 2nd St. • Milwaukee 4, Wis.

NEXT MONTH—CHRISTMAS!

Yes, it will be Christmas for **ELKS FAMILY SHOPPER** because in November we will bring you a variety of Christmas gift suggestions to give you an early start on your holiday shopping.

Make your selection in the ease of your favorite chair, send off your orders and relax. That's a good prescription for reaching the holidays in a mood to enjoy them.

FINE SATIN RIBBON
50-yard roll,
just **39¢**



Regularly 44c in our catalog

Special to Elks readers! 50 yards of fine quality acetate satin ribbon, just 39c. Regularly 44c in our catalog. Use for gift tying, sewing, hair ribbons. Choose red, emerald green, pink, white, light blue, royal blue, orchid, light green, yellow, cocoa brown, silver, gold. 7/16" wide.

50-yard roll, 39c each, postpaid. We ship within 24 hours. Satisfaction guaranteed or your money back.

Walter Drake

2310 Drake Bldg.,
Colorado Springs 8, Colo.

Luxurious — Refreshing — Relaxing!

ENJOY BATTLE CREEK

Nusauna

STEAM VAPOR BATH

A JOY TO USE at home . . . stimulates circulation . . . soothes nerves . . . increases elimination . . . relaxes! All fibre-glass . . . wipes clean. Has thermostat; plugs in wall outlet . . . no plumbing. Choice: Pink or green cabinet, white door. Top-quality. WRITE NOW for Free Folder and low price!

Money-back Guarantee.

Battle Creek EQUIPMENT COMPANY
BATTLE CREEK Z-22 MICHIGAN

WRITE FOR MORTON'S NEW **FREE** STYLE BOOK

YOUR OLD FUR INTO NEW CAPE, STOLE OR JACKET \$22.95

MORTON'S remodels your old fur coat, jacket, or cape into glamorous new fashion for only \$22.95. Includes re-styling, new lining, interlining, monogram, cleaning, glazing. ORDER FROM MORTON'S, WORLD'S LARGEST FUR RE-STYLING SERVICE. LARGEST SELECTION AT ANY PRICE. OVER 40 STYLES

Praised by Harper's Bazaar, Glamour, others. Send no money! Just mail old fur, state dress size. Pay postman, plus postage, when new style arrives.

Or write for Morton's new FREE Style Book.
MORTON'S, DEPT. 45-J, WASHINGTON 4, D. C.

THE NAME-A-LIGHTER



RUS VINCENT REALTY CO.
1252 W. HIGHLAND HO. 9-8327
HOLLYWOOD, CALIFORNIA

ONLY **4.95**

Hall Enterprises — 140 No. Robertson,
Beverly Hills, Calif.

Please send me Elk's Club Name-A-Lighters at 4.95 each. Desired 3-Lines for each stamp attached. (Please Print)

CHECK M.O. C.O.D.

SEND LIGHTERS TO:

Name _____

Address _____

City _____ State _____

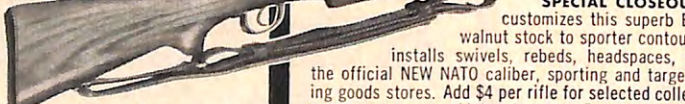
JUST PULL FROM CASE...YOU'VE GOT YOUR OWN PERSONALIZED STAMP.

- Most revolutionary lighter in years!
- Decorated with Elks Club insignia!
- Stamp inks itself every time!
- Any 3 lines of copy you want!
- Sold on a money-back guarantee!

Write for special Discount for Lodges and Business Firms.

.308 WINCHESTER CALIBER SPORTING RIFLE

\$24.95 with adjustable open sights



.308 WINCHESTER SPORTER WITH 4 POWER SCOPE \$29.95 complete!

SURPLUS SCOPE purchase allows us to make this fantastic offer! We have picked up just a few hundred of these 4X color corrected scopes (adjustable for windage and elevation) at an inventory clearance. We mount and boresight at our cost with purchase of rifle.

NEW NATO HIGH VELOCITY CALIBER

SPECIAL CLOSEOUT PURCHASE! Our gunsmith customizes this superb European rifle, converts prime walnut stock to sporter contours, lightens, rounds forestock, installs swivels, rebeds, headspaces, testfires. .308 Winchester is the official NEW NATO caliber, sporting and target ammo available at all sporting goods stores. Add \$4 per rifle for selected collector's grade exterior.

SPECIFICATIONS: Lightening fast 5-shot bolt action, box magazine fed, 22" bbl., sharp, accurate bores, rear sight adjustable for elevation and windage, all milled parts. \$75 value.

ACCESSORIES AND AMMO: .308 softpoint hunting ammo: 20 rds., \$2.95. Leather sling, \$2. Cleaning rod, \$1. Gun case, heavy duty, \$2. Cleaning kit, (patches, bore cleaner, gun oil) 75c.

TO ORDER: Enclose check, cash or money order. \$10 deposit for C.O.D. Shipped F.O.B. Culver City. 10-day money back guarantee. Calif. resid. add 4% state tax.

MARTIN B. RETTING, INC.

11029 Washington Blvd., Culver City 35, Calif.

BUY REAL DIAMONDS THIS NEW WAY SAVE 1/3 TO 1/2!



1 Carat Brilliant White Diamond Lady's or Man's Solitaire Ring

\$395.

The talk of the Country—You can now buy diamond jewelry by mail direct from one of America's Well Known Diamond Cutters. Any ring mailed direct for **FREE 10 DAYS** inspection without any payment, if references given. Even appraise it at our risk. Send for free catalog.

Over 5000 styles \$50. to \$100,000.

EMPIRE DIAMOND CORPORATION
Empire State Building, New York 1, New York

Send **FREE** Catalog 27X

Name _____

Address _____

City _____ State _____

GOLFERS CUT STROKES

with **WHAM-O** PUTTING TRAINER

TRAIN HANDS AND EYES!

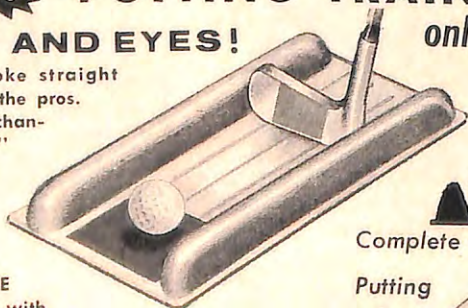
"TRUE PUTT" teaches you to stroke straight back and straight through like the pros.

You "foul" when putter hits channel edges and you're "on target" when club glides through

"TRUE PUTT" without touching sides. Once you get the feel of this grooved swing you'll putt straighter than you ever thought possible.

"TRUE PUTT" putting trainer complete with practice putting cup. Ideal gift for golfers. only \$2.00 postpaid. Send to:

WHAM-O MFG. CO., 835 E. EL MONTE ST., SAN GABRIEL 2, CALIF.



Complete with Practice

Putting

Cup



only **\$2.00** postpd.



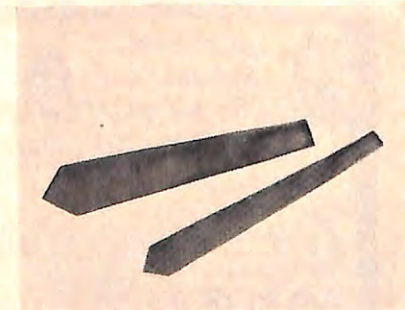
ELKS



HAND PAINTED PORTRAITS ON SILK for \$9.95. Fine artists paint an 8x10 color portrait on silk from a good photograph. Just send for an order blank listing different shades of coloring. Return this checked form, photo and \$5.00 deposit, and pay balance on receipt of portrait in 5 to 6 wks. Capitol Art Galleries, 2324 Pennsylvania Ave., S.E., Dept. E, Washington 20, D.C.



CUT PERFECT HOLES AND DISCS through steel, wood, plastics, etc., with "Arco Hole-Saw." Slug ejector pops out discs immediately. Fits any electric drill. Model 600 with 4 blades to cut 1", 1 1/2", 2" and 2 1/2" holes through 3/4" stock, \$5.95 ppd. Model 650 for \$7.95 ppd. has 7 blades to cut above holes plus 1 1/4", 1 3/4", 2 1/4". Arrow Metal Prod., 421 W. 203 St., Dept. EL-10P, N.Y. 34.

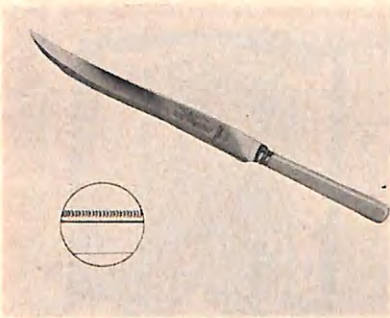


NEW TIES FROM OLD. Your favorite old tie is completely taken apart, cleaned, hand pressed and finally resewn to look brand new... for only \$1.00. The Tie Arts Method also restyles wide ties into popular slim-line shape, \$1.25 each. 6 ties cleaned and pressed, \$5.00; 6 ties slenderized, \$7.00. Tie Arts Method, 9107 W. Olympic Blvd., Dept. D, Beverly Hills, Calif.

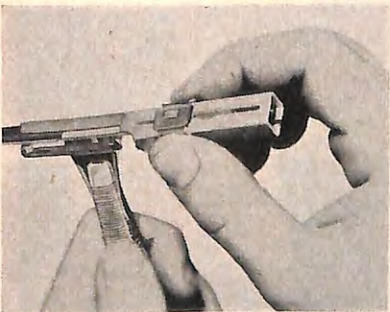
FAMILY SHOPPER



COAT DRESS wears well "round the clock." Fine combed cotton dress is fashionably designed with striped dicky, $\frac{3}{4}$ sleeves and wide backed self belt. It's guaranteed washable. Sizes 11 to 19, 12 to 20 and 14 $\frac{1}{2}$ to 24 $\frac{1}{2}$. Choose forest green or butternut brown. \$6.98 plus 39¢ postage. Parade Fashions, 1313 W. Randolph St., Dept. E, Chicago 7, Ill.

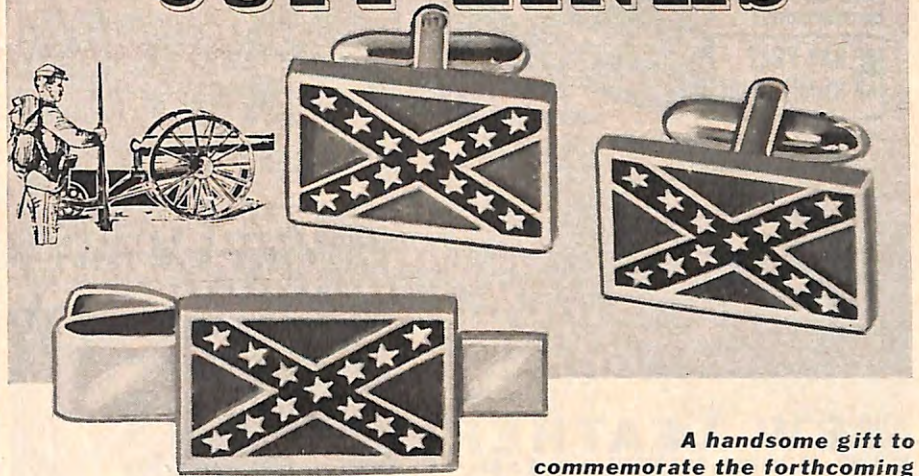


CARVE TO YOUR TASTE. Whether you like wafer-thin or lusciously thick slices, you'll carve them expertly with Gourmet Carver. Fine 8" Sheffield stainless steel blade actually has 176 cutting edges and never needs sharpening. Sleeved and boxed, \$6.00 ppd. Captain's Carver with 9" blade, \$8.00 ppd. Stuyvesant Trading Co., 130 W. 42nd St., Dept. EX, New York 36.



FINE RAZOR BLADES for injector razors are ground of the finest steel under rigid quality control. Packaged in a precision dispenser kit for all injector razors, 63 blades are only \$1.25. Also available . . . 100 blades for all double-edge razors, \$1.50; 80 blades for all single edge razors, \$1.50. Ppd. Barclay Distributors, 170-30, Jamaica Ave., Dept. E, Jamaica, N.Y.

CONFEDERATE CUFF LINKS



A handsome gift to commemorate the forthcoming Civil War Centennial

Colorful flag on this striking new cuff links and tie bar set is the justly renowned Confederate Battle Flag adopted in September 1861 because the original flag could hardly be distinguished from the Stars and Stripes at the First Battle of Manassas. It's beautifully reproduced on this set in bright red, white and blue enamel, and comes in a hard-cover, lined gift case. You don't have to be from the South to appreciate it. An unusual new gift. Set, \$3.95.

LEE PRODUCTS

Dept. EK-10, 103 Park Ave., N.Y. 17

Enclosed is \$..... Send me:

- _____ One set of cuff links & tie bar @ \$3.95
- _____ 1/2 dozen sets @ \$3.50 each
- _____ 1 dozen sets @ \$3.15 each

NAME _____

ADDRESS _____

CITY _____ STATE _____

(Add 35c postage per set)

SPECIAL INTRODUCTORY OFFER



CIGAR SMOKERS
\$2.38 WORTH OF OUR BEST SMOKES \$1.00 FOR 20 FULL-SIZED CIGARS P.P.

THIS IS A SPECIAL INTRODUCTORY OFFER! It's our way for you to get acquainted with our big money saving cigar offers. You get \$2.38 worth of our best smokes for \$1.00. These cigars are mild and highest quality selected tobaccos. One of these delightful smokes will surely be to your liking. These 4 handy packs include five regular 2 for 25c Havana blend, five 15c and ten 10c cigars. You get a total of 20 cigars for just \$1.00. Try them and be convinced that here is top smoking pleasure combined at low discount price. You even save state taxes.

MONEY BACK GUARANTEE - We have been selling factory-fresh, cut rate cigars since 1919. If you don't enjoy them 100% return empty packs for refund of your \$1.00. Send \$1.00 today. We'll include our catalog too! ACT NOW before offer is withdrawn.

SILVER ROD SALES CO., Dept. 210
14 Journal Square, Jersey City 6, N. J.

NOTE - Get Your Favorite Nationally Advertised Cigar at low discounted prices. FREE CATALOG lists them all. No matter what brand you smoke, save up to 1/3rd.

FLEET ELECTRONIC HANDICAPPER

RACE RESULTS



Computed Electronically!

Fantastic NEW pocket computer flashes probable money winners instantly. Sturdy, dependable . . . amazed users report 65% to 75% accuracy. Simple, easy operation learned by anyone in minutes.

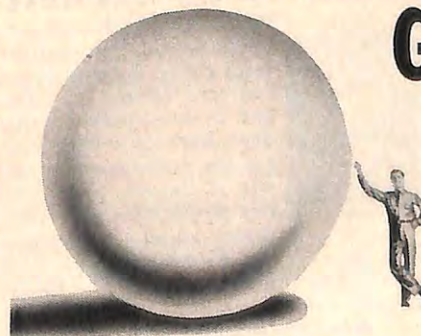
NOT A TOY OR GIMMICK!

Take to the track. A scientific, electronic tool designed for the serious racing fan, the professional handicapper or the "never-been-to-the-races" group. An ideal gift for any adult. Introductory Offer only \$14.95 ppd. Send check or M.O. to:

FLEET ELECTRONICS DIVISION, Dept. C
P. O. Box 649, Glendale, Calif.

GIANT 12 ft. METEOROLOGICAL BALLOON

Fine for play, advertising, etc.



Playing with one of these beauties is great fun for everybody! Actually a brand new government surplus meteorological balloon, it's made from the finest long-lasting neoprene rubber. Easily inflated with gas or air to 12 to 18 ft. high, it'll open eyes when used as an advertisement at openings, sports events, bazaars, etc. Really useful, great fun and value for \$2.50 ppd.

LINCOLN PRODUCTS
Dept. EK-10, 509 East 80th St., New York 21

SAVE 1/2 ON FINE ITALIAN CHORD ORGANS

BUY DIRECT FROM IMPORTER! BIG DISCOUNTS!

5 DAY FREE HOME TRIAL



PLAY AT SIGHT! NO LESSONS NEEDED
Now everyone can play and enjoy this New musical sensation. Save up to 1/2 off mfr's list prices. Hand-crafted! Swedish Steel reeds. Many exclusive features. Has famous easy-play Duo-Mar Music. E-Z terms—Low down payment. Free Bonus Gifts. 24 Models plus piano-keyboard type. Money Back guarantee. Rush coupon for free color catalogs and low discount prices.

PHILHARMONIC ORGAN CORPORATION • DEPT. K-100
2003 West Chicago Avenue, Chicago 22, Ill.

Rush Color Catalogs and Lowest Discount Prices.

Name _____
Address _____
City _____ Zone _____ State _____

SEW LEATHER AND TOUGH MATERIALS EASILY

COMPLETE, EASY-TO-USE, HEAVY DUTY STITCHER KIT IN ONE COMPACT TOOL



\$1.98

Postpaid Makes lock-stitches like a machine

Not sold in stores

Save money with HEAVY-DUTY STITCHER. It's easy to sew or repair anything made of Leather, Canvas, Nylon, Plastic, other heavy materials. Quick "push pull" action makes firm, even lock-stitches like a machine. Gets into hard-to-get-at places. Just the tool needed for repairing Luggage, Footwear, Convertible Tops, Awnings, Seat Covers, Sportsgear, Rugs, Saddlery, etc. Comes complete with 3 different needles (fine, heavy, curved) and bobbin of strong waxed thread (10 yds.) all self-contained in HEAVY-DUTY STITCHER. Easy-to-follow directions included. Extra needles and thread always available. Send \$1.98 money order or check and we pay postage. If C.O.D. \$1.98 plus postage. Money Back Guarantee.

SPORTSMAN'S POST, Dept. A-398
366 Madison Avenue, New York 17

BAR BIRDS COCKTAIL CALENDAR

Bar stool bird-watchers' delight! A calendar for tipplers who sometimes forget the date. Mad characters ranging from the Beatnik Bongo Bird to the Cockeyed Rooster who likes egg in his beer. Plaster this (!) affectionately near home or office oasis and always know when it's tomorrow, or at least next week. Audubon never saw these 12 specimens! Yes, 1961 calendar is reliable.



ppd. \$1

GREENLAND STUDIOS Dept. EK-10
3735 N. W. 67th St. - Miami 47, Florida

FOR TALL MEN ONLY! SHIRTS WITH YOUR EXACT LONG SLEEVE LENGTH



BIG FREE CATALOG!

Shoes, size 10AAA to 16EEE! Fine quality in smartest new dress styles. Also sport and work shoes, boots, sex, slippers. All FOR BIG MEN ONLY! A postcard brings you big color Catalog, FREE! Write today!

KING-SIZE, INC.

PERFECT FIT IN your big size! Sleeve lengths to 38, neck sizes to 18 1/2! Ivy League stripes, plaids, solid-tones, whites in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4" longer than ordinary shirts! Not sold in stores — by mail only! We are America's best-known specialists for BIG MEN ONLY! Finest quality at sensible prices! Satisfaction Guaranteed! Write for FREE Catalog!

4350 BROCKTON, MASS.

Attention Electric Shaver Owners

CLOSER SHAVES GUARANTEED TWICE AS FAST



Your electric shaver now works on alternating current (AC). PARK'S SHAVER BOOSTER electronically converts AC to direct current (DC). For the first time, your shaver runs on full power. It's like using ethyl gas in your car. Shaving becomes easier and faster, with up to 88% more cutting power! Fully Guaranteed!

The Perfect Gift... Use with
• NORELCO • REMINGTON
• SCHICK • SUNBEAM

At shaver dealers or send \$5.95 to
7421 Woodrow Wilson Drive
Hollywood 46, California — Dept. M



SHOW WHO YOU ARE. New reflective car emblem, identifies you, wins courtesies, introduces you on the road. 3 1/2" metal, clips on all cars without tools. For Elk, K of C, M.D., Lawyer, Mason, Eagle, R.N., Rotary, D.D.S., Clergy, Musician, Shriner, E. Star, RX. Also 50 other kinds non reflective attaches to Lic. Plate. State what you are, \$1.98, 2 for \$3.49. Money back guarantee.

STADRI CO.—147E 6th Ave., Whitestone, N. Y.

SHOP THE RELAXED, EASY WAY this fall. Good mail order buys offered for your shopping convenience in ELKS FAMILY SHOPPER. Just browse through these pages and find items for your comfort, pleasure and amusement plus lots of new and interesting gift ideas for all occasions. And you'll find a happy solution for your Christmas Shopping in this and the next two issues. It's all for you so take advantage of this armchair shopping and please remember to say you saw it in Elks.

SEPTIC TANK TROUBLE?



NORTHEL Reactivator keeps septic tank and cesspool clean. A bacteria concentrate breaks up solids and grease—prevents overflow, back-up, odors. Regular use saves costly pumping or digging. Simply mix dry powder in water, flush down toilet. Non-poisonous, non-caustic. Guaranteed to reactivate septic tank, cesspool. Six months supply (23 oz.) only \$2.95 postpaid.

NORTHEL DISTRIBUTORS, EM-10
P.O. Box 1103 Minneapolis 40, Minnesota



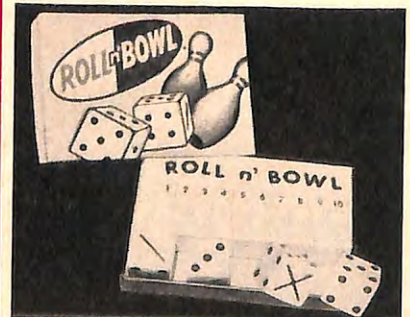
ELKS FAMILY SHOPPER



"SHAPE UP" with Shapettes. Plastic lip and eyebrow cutouts are contour guides for making up. You just fill in the outlines. It's fun to experiment to find the lip line and eyebrow shape that suits you best from the packet of 5 lips and 5 eyebrows. Packet is \$1.00 ppd. Charles of Fifth Ave., Dept. E, P.O. Box 67, Rugby Station, Brooklyn 3, N.Y.



CREDIT CARD ORGANIZER holds 24 credit cards, passes, licenses, photos in transparent pockets. It also has a note-pad, address index, secret compartment for large bills... yet remains wafer-thin. Morocco-grain miralon in jet black or sable brown. 2 gold-plate initials incl. \$3.95 ppd.; 2 for \$7.00; 3 for \$10.00 ppd. Novel Mfg., 33 Second Ave., Dept. 3178, New York 3.



ROLL 'N BOWL. You roll dice, not balls in this exciting armchair bowling game. The 5 dice are specially marked for rolling strikes, spares, splits, even misses, and you keep score on standard bowling score sheets. 2" x 3" for carrying in pocket or purse. Illustrated instructions. \$2.00 ppd. Terry Elliott Co., Dept. RB-6, P.O. Box 1918, Grand Central Sta., New York 17.

Hunter's Melody

(Continued from page 7)

easy shot. Down came my first snow goose.

"Pow!" went Bernard's gun. Five geese were the daily limit. That must have been why he shot only once. He still knows something I don't know, I thought to myself, and again it came to me like a flash. I hastily retrieved my two birds and propped them up as life-like as possible near my other two handkerchief "decoys". After I brought down another and set him out, I didn't even have to call. The next flock came in unerringly to my set of decoys.

When I arrived back in camp, Bernard was there boiling a pot of tea. I couldn't help but notice immediately that four of his five snow geese had no wings.

I puzzled over this for a while as we drank the tea; then I had to ask him why he had cut off their wings.

"For each goose you bring down you can make two decoys," he answered simply. "You take the pair of wings and arrange them over a clump of grass. That makes one decoy. It's a good idea to have a pocketful of sticks. With each of these you prop up the head of your goose and make a second decoy. When I was a boy here at York Factory, I used to shoot a lot of geese."

I could believe it.

York Factory is a Hudson's Bay Company post, on the western shore of Hudson Bay in northern Manitoba. Bernard is the son of the post factor, although he lives in the interior. That's where I first met him and fished with him. Occasionally, he would talk of his boyhood, and once he mentioned the great numbers of geese that poured down out of the north in autumn. Once was all that was necessary. I began to lay plans, but York Factory isn't exactly a place where you drive in a jeep. I had been there once, with Bernard, at the end of a three-hundred-mile canoe trip, and the start of that canoe trip was a long way from a road.

THE answer to my hopes came in the person of Doug Cameron, a veteran bush pilot and an eager hunter. It didn't require much talk to persuade Doug that he needed a rest, and that a little Hudson Bay goose shooting was the prescription. And three hundred miles with Doug at the controls was a slightly more expedient and luxurious way to reach York Factory than a canoe had been.

From the post, we did have to travel by canoe for several hours down the coast.

The tides in Hudson Bay are not high—and they are not predictable. We discovered at our destination that we had missed. The tide was low, which meant

The Beermann Brothers and their employees produce feed pellets for livestock from dehydrated alfalfa. Beermann Brothers has an Employee Protection Plan which provides life insurance and medical care coverage, and a Nyl-A-Plan with its important extra benefits.



"Our Employee Protection Plan and Nyl-A-Plan give us 'big company' benefits..."

BEERMANN BROTHERS, Dakota City, Neb., say, "It's a sound investment... easily budgeted to help provide complete financial security for all of our personnel."

More and more companies with five or more employees are finding New York Life's Employee Protection Plans an excellent way to help build morale, attract and keep high-grade people. These Plans offer a wide choice of coverage including: life insurance, weekly indemnity*, medical care benefits, and in most states major medical coverage.

IMPORTANT EXTRA! Additional personal or business insurance may be purchased at low rates through New York Life's Nyl-A-Plan. This service, which may be installed in conjunction

with employee protection plans, helps you and your employees develop sound insurance programs by coordinating your company benefits, including Social Security, with personal insurance. Nyl-A-Plan is also an excellent way to protect your investment in your entire employee benefits program.

Talk to your New York Life Agent now. Or write: New York Life Insurance Co., Dept. EK-5, 51 Madison Ave., New York 10, N.Y. (In Canada: 443 University Ave., Toronto 2, Ont.)

NEW YORK LIFE
LEADER IN BUSINESS INSURANCE



Individual policies or group contract issued, depending upon number of employees and applicable state law.
*Weekly indemnity not available in states with compulsory disability or cash sickness laws.



Tells how he made \$16,000 in one year As proud owner of a little drive-in food stand

There's no secret to making money in the restaurant business—if you know the "tricks of the trade". I started my first little place in a small town in Texas—made money right from the start and made as high as \$16,000 in one year. If you are interested in the food business, I'll be glad to help you get started. I'll show you how to make money out of the smallest diner or roadside stand, or even out of your own kitchen. I'll show you how to attract the crowds and how to get the cash coming in within an hour after you open your doors. No matter where you live—small town or big city—there are money-making opportunities all around you, provided you get off on the right foot. Give me a chance to prove it. Just send me your name for my Free Book "Making Money on Food". There is no charge for the book—now or any other time—and no salesman will call. Send name on postcard now to **Ken Kessler, SCHOOL OF RESTAURANT BUSINESS, 335 W. MADISON ST., Dept. K-3010, CHICAGO 6, ILL.**

AGCORDIONS UP TO 1/2 OFF!
Save up to 1/2 off retail prices of comparable accordions!

5-DAY FREE TRIAL
Buy Direct from world's Largest Dealer! Compare our low Importer-to-You prices! See how you save! Over 30 models—finest genuine Italian makes! New, easier terms! Bonus Gifts Free. Rush name and address for FREE Color Catalogs and Direct Importer-to-You prices. Write

Accordion Corporation of America
2003 W. Chicago Av., Dept. K-100, Chicago 22

A POSTCARD CAN PUT YOU IN A FINE BUSINESS!

Rush Card TODAY for FREE OUTFIT!
Get into highly profitable, repeat-order shoe business! Sell new line of Air-Cushion comfort shoes to friends, neighbors, folks at work! Over 210 dress, sport, work, safety shoe styles for men, women. Never sold by stores. Just 2 easy orders a day—in spare time—bring you \$21 extra income a month! No investment. Rush name and address TODAY for FREE SELLING OUTFIT! Mason Shoe, Dept. G-240, Chippewa Falls, Wis

PART TIME INCOME!

Sell Advertising Matchbooks to Businesses in Your Area!
Fast, easy "order from the catalog" selling. With big cash commissions and steady repeat orders. Free sales kit shows you where and how to get orders. Part or full time. No experience needed. No investment, no risk. Every business a prospect! Write today for details!

MATCH CORPORATION OF AMERICA
Dept. MR-100, 3433-43 W. 48th Place, Chicago 32, Ill.

ELECTRO-WARMTH FREE DEMONSTRATIONS
MAKE EASY SALES 9 TIMES OUT OF 10!

IT'S WARM!
Electro-Warmth (patented) is the greatest device ever invented for sleeping comfort, heats electric blankets 10 ways, can sleep ON it...not under it...heat goes up. Exclusive Comfort Control carefully regulates the bed temperature you select, and automatically turns the warmer on when heat is needed, and off the minute heat is no longer needed, so that no current is wasted. Keeps the bed warm and dry the year around. Electro-Warmth's gentle soothing warmth brings a pleasing sensation of complete relaxation and wonderful drowsiness, which induces deep restful sleep. It's marvelous for people who suffer because of cold and dampness. Recommended by doctors—see your doctor for special uses. You can make an excellent income, full or spare time, by letting customers sleep on the Electro-Warmth at our risk. 9 out of 10 will buy, and immediately become enthusiastic boosters. Our most successful distributors started with this proven method of getting into big volume quickly. Write today for free literature and complete details on this exceptional money-maker. Patented Products Corp., Dept. K-1060, Danville, Ohio.

that it was only about a foot down, but that one foot exposed about a half-mile of gleaming mud flats. We had started early, but by the time we had packed our sleeping bags, tent and grub through that relentless mud to a spot of reasonably high ground that Bernard knew about, we had used up most of the day. But we no sooner got set and spread out over the grass flats than the geese commenced to come in. And they became so increasingly plentiful toward evening that five of us each had five geese by quitting time.

That night the unexpected happened to us.

If it hadn't been for Bernard, the rest of us would have been in a bad way. We were no sooner in our sleeping bags than it commenced to storm, but a well-pitched tent is a cozy place on a wild night. I had had a strenuous and exhilarating day, and now the driving rain on canvas was just the right music to put me to sleep. About two in the morning Bernard stuck his head in the tent which Doug and I were sharing, and announced that we had to break camp in a hurry. By the time I got some clothes on and had rolled my sleeping bag, there was water in the tent.

By the time we had taken the tent down, we were ankle deep in salt water, and Bernard had floated the canoes to the campsite where we could throw our gear in.

"Get in and follow me," he said, and we started paddling into the pitch dark with the driving rain at our backs. There was no time to ask questions, but it slowly dawned on me what was happening. The northeaster had driven Hudson Bay completely over the wide grass flats, and the water was rising fast. It was so dark that it was difficult to see Bernard's canoe directly before us, so it was beyond my power to imagine how he knew where he was going, but I knew him well enough to stay close and say nothing. Eventually we brushed a clump of willows. We were in the channel of a creek. With nothing but black water on all sides, Bernard had found a creek, evident now only because of the presence of willows.

To this day, I still don't know how he did it in that complete darkness.

We—or, rather, Bernard—followed the creek channel until eventually its banks began to protrude through the water.

Finally we were clearly paddling in a creek, a creek complete with two banks; yet Bernard continued. Later, we arrived at an island in the creek (it was so dark, and the rain so blinding, that I didn't realize it was an island until daybreak, but I could see that it was much higher ground than anything we had passed).

"We'll be all right here," said Bernard. "This is the highest ground for

miles, and there are willows to shelter the tents from the wind."

After I was in my bed roll again, I didn't go to sleep immediately. I listened to the storm and thought about our experience. I tried to reason by what sense of direction or by what instinct Bernard had been able to travel several miles across a black, blank expanse of water to the creek channel and this island. I was puzzled. I'm still puzzled. I haven't the slightest conception of how he accomplished it.

But we were thankful to be high, dry and safe.

We awoke to a bright, calm, blue-sky day. Hudson Bay had made an exploration of its shores during the night and now had retreated, peaceful and satisfied, to its natural boundaries. And the air was full of the talk of geese. There were greater snow geese, lesser snow geese, blue geese, white-fronted geese, lesser Canada geese and a few old honkers—big Canadas.

What a day! I've often heard it said that you should never go back, that if you have had a perfect experience somewhere at some time you should live with it and not try to repeat it. I don't subscribe to this theory. I have returned to such places with equal pleasure, and I would jump at any opportunity to experience again anything remotely like that day.

There was no hurry. We weren't to break camp until the following morning.

The daily limit was five geese, and the possession limit ten. The previous evening had taught me something about hunting them, and I realized by now that snow geese and blue geese were not nearly as difficult trophies as are Canada geese. In spite of myself, I shot too fast. I did hold out for my fifth and final bird, a lone Canada goose which passed over my decoys within range. At that, I was finished shooting much too soon, so I changed my gun for a camera and had the fun of shooting some more.

At camp that noon, Bernard topped things off with one more remarkable exhibition. Seeing four snow geese passing a considerable distance to the north of us, he told everyone to sit perfectly still, and then he started calling.

"Wook, wook, wook-wook!" He sounded more like a goose than the answering geese themselves. The four swung and flew directly over the tents and the five of us sitting in the wide open. One of the fellows who was still entitled to shoot a few had the presence of mind to reach for his gun and rake one of them down.

He didn't have to budge from his seat alongside the fire.

Now I knew how Bernard could shoot a limit of five birds on those open, muddy flats without even getting his clothes soiled.

PETERS POWER

"... stops man-eating tigers!"

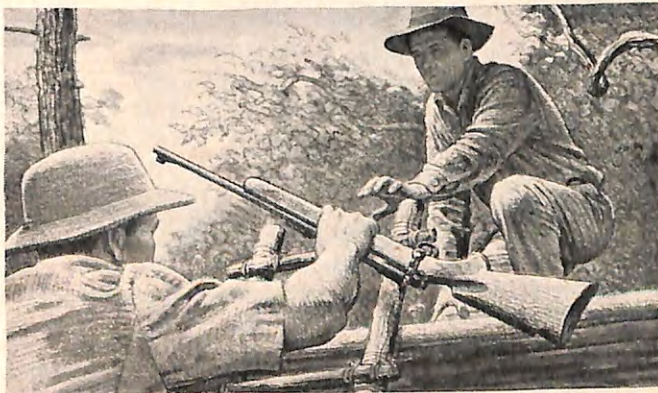
Says James S. Crane,
Big Game Hunting Service,
Palo Alto, Calif.



"The man-eating Royal Bengal tiger of Central India is among the hardest game to bring down.



"Unless your aim is extremely accurate, he'll disappear into the high yellow grasses. That's why a carefully placed first shot must do the job. And for my money, the bullet built for the job is Peters 'Inner-Belted'.



"High in a treetop machan my hunters usually bring back two tigers each during a ten-day shikar. And I place a lot of credit for their trophies on hard-hitting Peters 'High Velocity' big game cartridges."

The first shot counts, so follow the lead of this famous hunter and specify Peters ammunition. No matter what you hunt, in the frozen north or the tropics, Peters "High Velocity" always delivers *smashing power*.



Your dealer has a large variety of Peters "High Velocity" big game cartridges in various bullet types and calibers. "Inner-Belted" or protected-point expanding bullets penetrate deep with positive expansion and minimum disintegration. And exclusive "Rustless" priming gives you split-second ignition.

PETERS packs the power!



PETERS CARTRIDGE DIVISION, BRIDGEPORT 2, CONN.

"Inner-Belted," "Rustless" and "High Velocity" are trademarks of Peters Cartridge Division, Remington Arms Company, Inc.



VIRGINIA students rewarded during the State Elks Convention by Committee Chairman Alex M. Harman, Jr., right, are, left to right, State Youth Leader Linden White, \$150 award winner Curtis Tompkins, State Youth Leader Mary Jane Bacon, \$900 Elks National Foundation Scholarship winner Susan Walker, \$600 award winner Ann Harper and \$300 prize winner Rodney Stump.



RHODE ISLAND'S "Most Valuable Students" receive their Elks National Foundation Awards. Left to right: Chairman R. R. Sassi, students Gene P. Cort and M. Cecelia Nicewicz, \$700 award winners; \$600 prize winner Walter J. Mikucki; \$500 winner Janet P. Regan; Elk Francis G. Gardiner; \$600 award winner Sherrill D. Edwards and \$500 award winner Robt J. Dumochel.

News of the State Associations

Emphasizing Student Aid

A. TRENERRY of Billings was reelected to start his 28th year as Secretary-Treasurer of the Montana Elks Association by the delegates to its July 20th to the 24th Convention. The meeting took place at Havre with a total attendance of over 1,400 persons, including 170 delegates from the State's 24 lodges and ten former Presidents.

Grand Exalted Ruler John E. Fenton, as guest of honor, received a real Western reception from the Elks of Montana to whom he delivered a most inspirational address.

In addition to aid to the Veterans Hospitals at Helena and Miles City, the principal project of the Montana lodges is the State Crippled Children's Association on which \$25,000 is spent each year with splendid results.

Great Falls Lodge won the State Ritualistic title, and performances by the Drum Corps, special receptions and golf kept the Convention rolling at high gear.

In addition to Mr. Trenerry the State officers are President R. Earl Dawes, Bozeman; Vice-Presidents Ray Kelly, Polson, and John Cunningham, Butte, and Trustee C. W. Johnson, Sidney.

Next year's Convention City is Butte, with a Midwinter Meeting at Glasgow.

HIGHLIGHT of the 51st Annual Convention of the Virginia Elks Assn. at Roanoke August 11th to the 14th was an outstanding talk by Grand Exalted Ruler John E. Fenton in which he discussed his three-point program. Another noteworthy feature of the Meeting was an Officers' Clinic conducted by Grand Secretary Lee A. Donaldson. Judge Fenton was introduced by Past Grand Exalted Ruler John L. Walker

who also spoke interestingly on the programs of the Elks of his State. Their remarks were preceded by a welcome from Mayor Vincent S. Wheeler.

Other highlights of this session were the reports of the Virginia Elks Camp Director J. S. Hackman and of State President Paul Johnson.

On the following day State Committee Chairman Alex M. Harman, Jr., presented Elks National Foundation awards to four students, and the State's two Youth Leaders were rewarded by Past President Porter R. Graves.

Landon B. Maxey of Suffolk is the new President of this organization, with Charles H. Kirsh, Richmond, W. Lennon Oakes, Danville, and Wm. R. Marshall, Onancock, as Vice-Presidents. Charles F. Curtice of Petersburg is again Secretary, Cecil T. Duffee of Norfolk is Treasurer and retiring Pres. Johnson was named a five-year Trustee.

The Convention delegates voted to meet next year at Norfolk, and Richmond Lodge carried away the Ritualistic honors for the State. Sen. Wm. B. Hopkins of Roanoke Lodge delivered the Memorial Address, with State Chaplain V. King Pifer of Hampton giving the invocation and benediction.

THE 24th ANNUAL CONVENTION of the Rhode Island Elks Assn. closed on June 19th with Marshall S. Yemma of the host lodge, South Kingstown, installed as President by retiring District Deputy John W. Moakler. Other officers are Vice-Presidents Albert Hallock, Newport, Merton B. Lewis, Westerly, Clifton W. Higham, Providence, Pierce J. Keane, Pawtucket, Ralph P. Cinquegrano, West Warwick, Gerald P. Leduc, Woonsocket, and Alfred Shaw, Bristol

County. Treasurer for his 25th consecutive term is Dr. Edward C. Morin of Pawtucket. Reggi R. Sassi, Wakefield, is Secretary, and South Kingstown Elks J. F. Sherm, Alfred Fortin, Sr., and J. F. Folcarelli, are Chaplain, Tiler and Sgt-at-Arms, respectively. Trustees are David Sanchez of Bristol County and Thomas R. Doherty of South Kingstown, Chairman.

Chairman Joseph Mattias made the announcement that West Warwick Lodge had won the Ritualistic honors and Newport Lodge will be host to the 1961 Convention June 24th and 25th.

Over 800 guests attended this Convention during which six "Most Valuable Student" certificates totaling \$3,600 were awarded, with \$100 Youth Leadership prizes going to four students. Chairman Francis G. Gardiner revealed that the Elks of his State had contributed \$9,810 to the Elks National Foundation and Vice-President Ralph Cinquegrano was the eulogist at the Memorial Service.

UNDER A HUGE CIRCUS TENT erected on the lawn of the home of Cambridge, Md., Lodge, business sessions of the Aug. 18th, 19th, 20th and 21st Convention of the Maryland, Delaware and District of Columbia Elks Assn. were held in pleasing comfort. Registration reached nearly 600 for the four-day affair, termed one of the most successful in many years. Mayor Calvin W. Mowbray, a Past Exalted Ruler of the host lodge, who proclaimed the period as "Elks Convention Week", was on hand at the opening session at which Congressman Thomas Johnson, a member of the Order, discussed Elkdom.

(Story continued on page 49)



MICHIGAN'S Major Project Commission Chairman Hugh L. Hartley, right, and Saginaw Lodge's Handicapped Children Committee Chairman David Gilchrist appear with three children who are being aided by the Commission, Marcia, left, a deaf child; Penny, center, who is blind, and Stevie, foreground. The ladies pictured are the children's mothers.



WASHINGTON Elks convening in Wenatchee saw E.R. Warren Peterson of Tacoma Lodge's State Ritualistic Championship team receive trophies and check from Ritualistic Chairman Paul Meyer. Looking on in the background are Past Grand Exalted Ruler Emmett T. Anderson, left, and State Pres. Walter Hagerman. Tacoma's crack team won second-place National honors at Dallas.



ILLINOIS Elks who won the State Ritualistic Title are these officers from Effingham. Left to right, foreground, Chaplain Ed Warren, Est. Lead. Knight Noble Dovall, Lect. Knight John Sills, Loyal Knight Charles Reeves, E.R. Dr. Charles Milone and Esq. Lesger Holmes; background: Coaches Carl Britton and Jack Thies, Candidate Harry Tolch and Inner Guard William Russo.



CONNECTICUT'S newly elected State Association officers are pictured with former Grand Lodge Committeeman Arthur J. Roy. Left to right, foreground, are Vice-President Robert C. Hullivan, President John W. Winn, Vice-President Jack D. Windt; second row, Treas. John J. Nugent, Secretary Thaddeus J. Pawlowski, Mr. Roy and Trustee Fitzhugh Dibble.



INDIANA'S Chairman of the Elks Permanent Activities Committee, Thomas E. Burke, left, presents a \$35,000 check to Indiana Medical Center's Dr. R. J. Rohn, center, and a \$15,000 check to Dr. Henry Koffler of Purdue. The gifts, to finance cancer research, were made at the recent State Convention.



NEW JERSEY'S James P. Dolan Trophy awarded to the lodge of the State which accomplished most for crippled children for the year was awarded to Teaneck Lodge's Committee for that effort, left to right, Richard Hable, Chairman Robert Lynch and Gene Manuppelli. The lodge also won the District award.



NEW MEXICO'S top Ritualistic Team is from Farmington. Left to right, P.E.R. Coach George Dabbs, Chaplain Frank Wright, Inner Guard Austin Roberts, Est. Loyal Knight John Coury, E.R. Robert Harris, Lead. Knight C. R. Hurst, Esq. John Wyman, Lect. Knight LeRoy Hatley, Candidate Robert Batley.



FLORIDA leaders pictured at their Convention were, left to right, incoming Pres. Charles Peckelis, Secy. George Carver, Mng. Dir. of the Elks' Harry-Anna Home, and retiring Pres. C. I. Campbell.

NO TIME LIMIT
FREE REPLACEMENT GUARANTEE
MAKE BIG MONEY
 with the **ONLY** Light Bulb Backed by this **SENSATIONAL GUARANTEE!**

ONCE YOU BUY MERLITE LIGHT BULBS YOU NEVER HAVE TO BUY LIGHT BULBS AGAIN—NEVER!

Home Owners Buy 12 to 24 and More at a Time! You Make up to \$50.00 and More in a Few Hours!
 Everybody who hears the fabulous Merlite Light Bulb No-Time-Limit Free Replacement Guarantee is an immediate customer for you! Sell 12 to 24 per home at 89c each, make up to 120% PROFIT ON COST! In several spare time hours, you can pocket \$50 profit. Merlite Bulbs burn so much longer than ordinary bulbs, we can afford to make this daring Free Replacement Guarantee. . . and you can make fantastic profits just telling friends, neighbors, relatives, others about this Guarantee.

Make Biggest Profits Selling to Retailers!
 We'll supply Merlite Light Bulb Self-Selling Display Racks, at no cost to you. Put them in retail stores of all kinds. Give retailers 40% profit on bulbs sold from rack, refill rack weekly, make big repeat profits automatically!

FREE! Complete Big Money-Making Details
 Mail coupon now for complete details of the biggest money-making opportunity in years. Everything free, no obligation.

MERLITE INDUSTRIES, Inc., Dept. C-41U
 (Light Bulb Div.) 114 E. 32nd St., New York 16, N. Y.
 Rush complete Merlite Light Bulb big-money-making information—FREE and without obligation.

NAME _____
 ADDRESS _____
 CITY _____ ZONE _____ STATE _____

NO MONEY DOWN!
Florida HOME SITES \$395
 Lovely 1/4 acre sites in Central Florida hills, lake, grove area \$395, no money down, \$10 a month • Suburb of Ocala, high and dry • Streets, utilities • 22 miles to Gulf Beaches • Fish, hunt • Invest or retire
 FREE color folder • Write Dept. 612-A, Rainbow Park, Box 521, Ocala, Fla. AD59067

BETTER THAN YOUR OWN SHOE STORE AT HOME!
 Earn \$10.00 to \$50.00 weekly extra cash, with great Kushiontred Shoes! No experience or investment! Spare time only! Write for big FREE outfit!
TANNERS SHOE CO. • 723 Brockton, Mass.

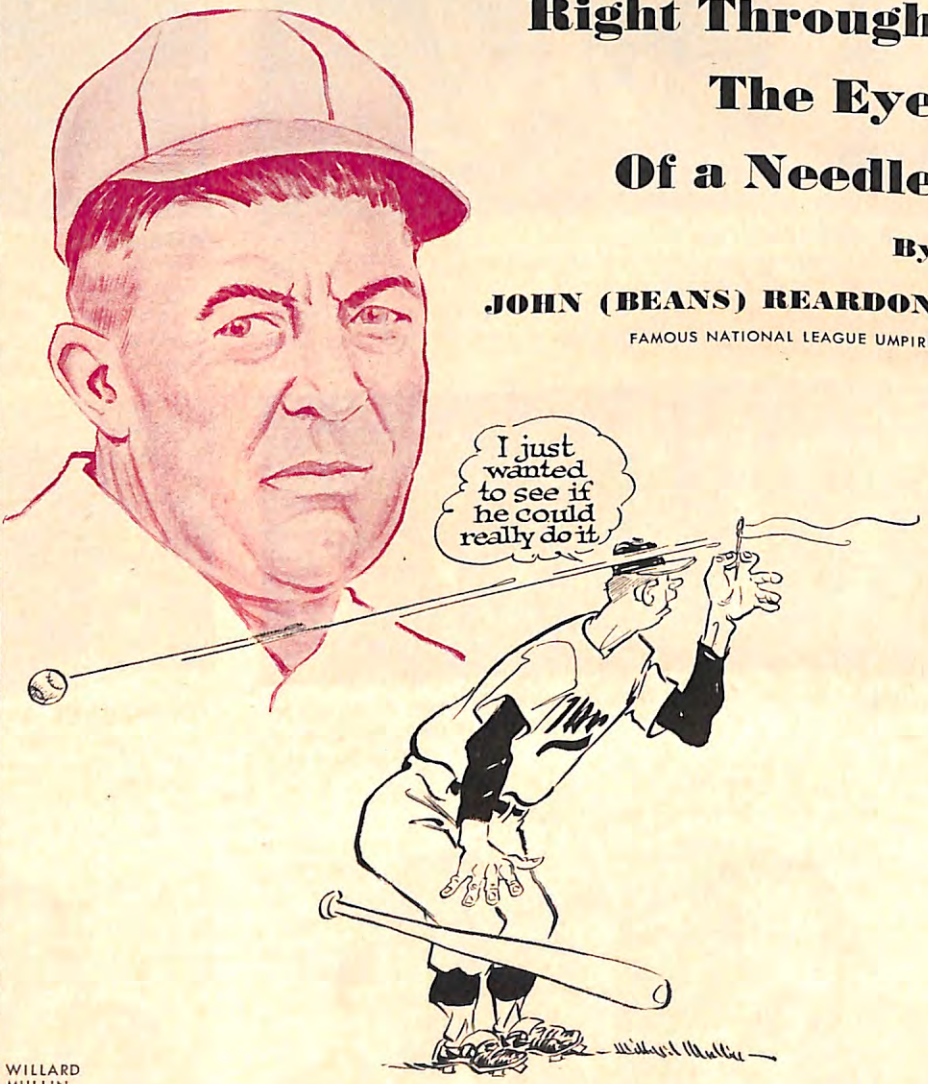
ACCOUNTANT
BECOME AN EXPERT
SEND FOR FREE SAMPLE LESSON
 Executive Accountants and CPAs earn \$5,000 to \$10,000 a year and up. Thousands needed. We train you thoroughly at home in spare time for CPA examinations or executive accounting positions. Previous experience unnecessary. Personal training under supervision of staff of CPAs and Expert Accountants. Write for free book, "Opportunities in Accounting" and sample lesson.
LASALLE Extension University, 417 So. Dearborn St. A Correspondence Institution, Dept. 10328-H, Chicago 5, Ill.

FOR MEMORABLE OCCASIONS PLAQUES IN BRONZE OR ALUMINUM
 A few dollars buys a lifetime of appreciation with United States Bronze plaques, honor rolls, testimonials, memorials, and awards.
UNITED STATES BRONZE Sign Co. Inc.
 Dept. E, 101 W. 31st Street, N. Y. 1, N. Y.

THE BEST PITCHER I EVER SAW

Right Through The Eye Of a Needle

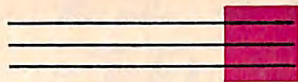
By **JOHN (BEANS) REARDON**
 FAMOUS NATIONAL LEAGUE UMPIRE



WILLARD MULLIN

Grover Cleveland Alexander was the best pitcher I ever worked with or ever saw. He had the control to put the ball through the eye of a needle and his record showed it. He was tied with Christy Mathewson in lifetime victories with 373 and he didn't pitch with some of the big clubs Matty had behind him. Alexander pitched 90 shutouts. This is not only still a league record, but it's more games than a lot of today's stick-out pitchers will win in their entire careers. Alex fanned 2,227 big-league hitters, and in a three-year stretch with the Phils, 1915-17, he won 94 games. In that time he issued only 170 walks in 1,153 innings, *less than three every two games.* Alexander was a perfect pitcher for the man in blue behind the plate and for the fan who had come to see good pitching, not a lot of belt-pulling, cap-tugging and rib-scratching. He never fooled around on the mound, and once

pitched a game in 58 minutes. With any kind of a decent job by the other pitcher, none of Alex's games went more than an hour and a half. Most baseball fans connect Alexander's name with that big bases-loaded strikeout on Tony Lazzeri in the Cardinal-Yankee World Series of 1926, but there are a few more reasons why he was among the first group to be elected to baseball's Hall of Fame in Cooperstown. He never pitched a no-hitter, but he did have *four* one-hitters in one season, which is still a record. Alexander never saw any reason for not getting the game over with as quickly as he could. Someone once asked him whether he wouldn't be even better if he'd slow down just a little. "Not me," Alex said. "That batter is up there to get a hit and he's trying to out-think me. Let him think on his own time, not on mine."
As interviewed by Harold Rosenthal.



FROM OUR READERS

CRAWFORD ON CARDS

Please send the rules for team play in international bridge tournaments, which John R. Crawford prepared for ELKS MAGAZINE readers in connection with his article in the September issue. I am enclosing a 4-cent stamp to cover postage. I like the idea of this department and think that it will be well received. I also like the travel and sports articles in our Magazine. As you may guess, I like the Magazine.

WABASSO, MINN. J. C. FITZGERALD

I'm a "bridge-hound". Need I say more regarding the wonderful feature you have added to THE ELKS MAGAZINE? Word gets around. With the addition on cards, I imagine that when the Magazine is sent to the husband's business office, this will be on his agenda: "Must take home to the little woman before she clobbers me." I might add, I am an admirer of Mr. Crawford.

NOBLESVILLE, IND. MRS. J. C. AMBROSE

Your new series on cards by John R. Crawford makes the Magazine all the more enjoyable. Many thanks.

CAMBRIDGE, OHIO JACK KNELLINGER

The new card feature in the Magazine pleases me very much. I am sure it will be well received; my bridge, especially, needs this shot in the arm.

GREENVILLE, PA. J. E. MEEKER

I thoroughly enjoyed the first article on cards by John R. Crawford in the September issue and am looking forward to subsequent articles.

PITTSBURGH, PA. G. P. WOLFE

It was with great interest that I read the article by John R. Crawford, and I shall surely look forward to the forthcoming articles on cards. I am one of fifty million who enjoy bridge and was most fascinated with the Italian method of bidding; I surely would have thought they played some bamboozle on me, for it certainly differs from any bidding I have experienced!

PORTLAND, ORE. MARY M. STEPHENS

At last it appears we are to have some really understandable instructions on the game of bridge. Please accept my thanks for printing articles by Mr. Crawford.

HASTINGS, NEBR. DR. F. C. SNELLER

Congratulations on your new articles by Mr. Crawford. I am anxiously awaiting the next one. Please send me the explanation that Mr. Crawford has offered. Enclosed find a 4-cent stamp and the appreciation of the wife of an Elk who will now have to meet the mailman to beat her husband to our ELKS MAGAZINE.

RICHMOND HTS., MO.
MRS. L. M. TEGELER

Congratulations on arranging for John Crawford, a fellow Philadelphian, to do a series of articles on cards. I personally feel sure the articles will be of great interest and pleasure.

PHILADELPHIA, PA. THOMAS WHYTE

TY COBB'S RECORD?

My name is John Rosenbloom; I am 11 years old. I read your article on Ty Cobb. There is a discrepancy in the statistics. Your article said that Ty Cobb has the record for the most total bases in one game with 16. Enclosed is a baseball card showing that Joe Adcock had a total of 18 total bases in one game (4 home runs and a double) on July 31, 1954, Milwaukee and the Dodgers at Ebbets Field.

ROCKFORD, ILL. JOHN ROSENBLIOM

Young John Rosenbloom has both Al Stump and THE ELKS MAGAZINE on this one. Back in 1894, Boston's famous infielder Bobby Lowe hit four home runs and a single in one game for 17 total bases. Lou Gehrig also hit four home runs, as have several others. Among readers who had pointed out this error as we went to press were: A. E. Diamond, Oak Ridge, Tenn.; Ed Perkins, Salem, Oregon, and Edward A. Platkin, Miami Beach, Fla.

TRAVELING ELKS

As an Englishman by birth, who has made at least thirty round trips to his homeland during the past half-century, I must congratulate Horace Sutton concerning his July "For Elks Who Travel" article—"In Praise of London". After reading it, no American need be confused by British currency.

SEATTLE, WASH. J. D. HARRIS

We couldn't find in the September issue any "For Elks Who Travel" article or Travelguide. We do hope this omission was for one month only; if the

(Continued on page 47)

Here's a retirement plan with a chance to grow

WHEN you think about what you're going to retire on, you might think of this:

Ownership of stock gives you a chance to build your own retirement plan *with a chance to grow*.

When you own stock you are, of course, part owner of the company. If the company's profit grows, you can share in the growth through possible increase in both dividends and the value of your stock.

That's one reason why in recent years an average of 860,000 people a year have become shareowners for the first time.

Free booklet

Many of them got a lot of help from our free booklet, "DIVIDENDS OVER THE YEARS," which is packed with valuable information. You'll find a list of stocks that have paid progressively higher dividends in recent years. And the records of more than 400 stocks that have paid a cash dividend every year from 25 to 112 years.

Rules for investing

When you invest, you'll want to use money not needed for living expenses or emergencies. And you'll want facts—never depend on mere tips or rumors. For a company may not progress, may even lose ground. Stock prices go down as well as up. So get experienced advice and help from a nearby Member Firm of the New York Stock Exchange. If you're careful to select a Member Firm, you'll know that the broker who serves you has met the Exchange's qualifications for knowledge and integrity. Be sure to ask him also how preferred stocks and bonds might fit your circumstances.

You may be missing opportunities for really comfortable retirement if you don't look into investing. Send the coupon and we'll be happy to mail you that immensely helpful booklet, free.

Own your share of American business

Members New York Stock Exchange

For offices of Members nearest you, look under New York Stock Exchange in the stock broker section of the "Yellow Pages."

SEND FOR FREE BOOKLET. Mail to a Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. M-140, P. O. Box 1070, New York 1, N.Y.

Please send me, free, "DIVIDENDS OVER THE YEARS, a basic guide for common stock investment."

Name _____

Address _____

Broker, if any _____



MAKEUP for politicians this campaign would make Hollywood actors jealous. Before TV cameras, bald heads do not shine, bushy eyebrows are streamlined, double chins never show a crease. Expert makeup artists and hair stylists have done wonders to make candidates and speakers downright glamorous.

BIG TIN CAN is the name given a remodeled government building by members of our aesthetic Fine Arts Commission in Washington. It is an old brick building, eight stories high, and it has been covered from top to bottom in aluminum sheets to make it waterproof. International Cooperation Administration employees are moving in.

SUMMER VISITORS in Washington broke all records this year, and the number of tourists coming to town this fall is still far above the average. Hotels are crowded and business is good. Washington still holds ninth place in big city populations. It's a little ahead of St. Louis, San Francisco and Boston.

FROZEN ANIMALS will soon be seen at the Smithsonian Institution. The new process of freeze-drying will make the animals look more life-like, scientists claim. It was developed by Jon Gurnee, California zoologist, now at the Smithsonian. If the animals are needed for study or dissection later they can be reconstituted like frozen orange juice.

Tom Wrigley writes from Washington

POLITICAL FEVERS sweep the Nation's Capital as the intensity of the Presidential campaign approaches its climax. Outwardly, Washington is quiet. Government business goes along as usual. Candidates are away electioneering in big cities and country cross-roads, but the key centers are here. National Committee Headquarters of both Democrats and Republicans have been expanded beyond anything on record. There are countless divisions and committees in extra office space. The GOP has a maze of campaign offices in its headquarters building and in other buildings several blocks away. Democrats have four extra floors of offices in a building a block from their headquarters. Typewriters click day and night. Mimeograph machines grind continuously. TV films and tapes and radio tapes and platters are being rushed to every corner of the land. Campaign buttons, banners, flags, photographs and gimmicks of all kinds are being shipped to regional chairmen.

WAR SECRETS are revealed for first time in a huge declassification by the Defense Department. The mass of scientific material contains records of Dr. Vannevar Bush of the Office of Scientific Research of World War II. They expose the secrets of radar, rockets, radio jamming, and strange weapons. The records have been placed in the Library of Congress for their educational value.

FEDERAL PAYROLL reductions are again urged by charity fund raising drives and a fight may be made in the next Congress to secure necessary legislation. Under present law, the paychecks of Government workers cannot be tapped for contributions of any kind, though workers may sign pledges supporting a charity organization.

LADY LOCKSMITHS opened tricky locks with amazing speed during a locksmiths' convention here. Mrs. Gladys Moore, of Portland, Ore., won a lockpicking contest, opening the "fool-proof" thing in two minutes, thirty-five seconds. The gals had more uncanny skill than Jimmy Valentine. Two men locksmiths from Milwaukee, however, when locked out of their hotel room couldn't open the door. Their alibi—the lock was faulty.

JAIL PRISONERS make guns in the District Reformatory and are paid for their work. They are not modern weapons, however, but reproductions of guns and cannon used in the Civil War. There is a demand for the antique weapons, which will be exhibited during the coming centennial celebration of the Civil War.

UNDER THE HATCH ACT, government employees can do little in this political campaign except vote. They can make a voluntary contribution to any regular political organization, if it is not made in a Federal building or to another government worker. They cannot serve on any political committee, solicit funds, take part in meetings, write anything for or against candidates or even engage in political conferences. The penalty is a 90-day suspension from the job or outright dismissal.

SWIMMING POOLS in backyards, now that summer is over, are being converted in this area into bomb shelters. Civil Defense is stressing the need for the shelters in big cities which would be targets for nuclear missiles in case of attack. One Washington shelter, a model built under a Civil Defense appropriation, has everything from battery-powered radio to stocks of dehydrated food.

WESTERN UNION boost in press message rates means a huge increase in revenue for local offices. In addition to TV, radio and telephone traffic, there is a constant stream of press matter sent by W.U. from the nation's Capitol. Increased rates for press messages average eight per cent.

DIPLOMATIC SHAKEUP is coming next year no matter who wins the presidential election. Both parties are agreed that foreign affairs need a major overhaul. That means a number of diplomatic posts will be changed.

HELPFUL ADVICE is now available for older folks. Government printing office has all kinds of useful booklets at small prices. They include: "Looking Forward to the Later Years," 15c; "Housing for You When You're 62," 15c; "The Older Person in the Home," 20c; "Job Finding for the Mature Woman," 5c; "Questions and Answers on the Health of Our Citizens," 25c.

WASHINGTON WHISPERS. Passports are up 78 per cent this year in spite of world tensions . . . An 18-foot cabin cruiser stolen from the Potomac was found, parked in the woods near here, nicely repainted . . . Thomas Circle will have a \$5 million luxury motel with 400 rooms and a swimming pool . . . Choice land only 20 miles from Washington is selling in large tracts for around \$556 per acre . . . The bank in Georgetown once directed by George Washington is now used to store street cleaning equipment . . . The new jet air terminal over in Virginia will have a scenic road to make the ride to town seem shorter . . . Social Security payments in the District are over \$32 million a year . . . Nearly 10,000 arrests for postal violations are made each year, most of them for swindles. ● ●

Freedom's Foundation Awards

The twelfth annual National Awards Program of Freedom's Foundation is under way. If you have a nominee for these honors and awards, given in recognition of efforts to preserve the American way of life, the time to act is now. The deadline is approaching.

Freedom's Foundation at Valley Forge offers cash awards, honor medals, honor certificates and historic trips each year to individuals, schools, lodges, clubs, newspapers, companies, unions and other organizations for outstanding projects, programs, activities and expressions which contribute to a better understanding of our national heritage.

During the past decade, awards have been won by Elks lodges for noteworthy Flag Day and community programs, to individual Elks for public addresses, sermons and editorials, to teachers, schools and others nominated by readers of THE ELKS MAGAZINE. Freedom's Foundation is a non-political, non-sectarian, non-profit organization. For many years, the Magazine has cooperated in bringing to the attention of readers this program which offers them an opportunity to bring honor and national recognition to those who endeavor actively to uphold our fundamental freedoms.

November 1 is the deadline for nominations. To obtain nomination blanks, write: AWARDS DEPARTMENT, FREEDOMS FOUNDATION, VALLEY FORGE, PENNSYLVANIA.



"Would you sulk all evening if I ordered the jumbo shrimp cocktail, sixty-five cents extra?"

THE ELKS MAGAZINE

29 STOCKS LIKELY TO SPLIT IN 1960

The number of shares you hold could double or triple overnight

Our staff, using the latest market statistics, has just completed a most timely survey. It examined the history, price, earnings potential and capitalization records of hundreds of companies for stock-split possibilities. We wanted to find out which companies might exchange 2, 3 or even 4 shares of new stock for 1 of the old in 1960.

Out of this has come our exclusive list of 29 stock-split candidates. It could be extremely valuable to you. As you know, stock-splitting cuts the stock's price per share to a popular buying level. This usually attracts more investors. Demand for the stock goes up. And often, so do prices and dividends. This list is available nowhere else, but you can have it. . . .

SENT TO YOU WITH OUR COMPLIMENTS

Now—for a limited time only—to clearly demonstrate the value of the Dow Theory Investment Service, we will send you this valuable list of 29 STOCKS LIKELY TO SPLIT IN 1960 with our compliments, together with a 30-day trial subscription to the Service. We offer this combination as a current example of the kind of useful, up-to-the-minute information our subscribers receive every week. This offer is open to new trial subscribers only. All we ask in return is the cost of postage and handling (\$1).

SPECIAL DOLLAR OFFER

Please enroll me as a Trial Subscriber to your Dow Theory Forecasts Investment Service and send me your complete Service for the next 30 days, including your new exclusive list "29 STOCKS LIKELY TO SPLIT IN 1960." I enclose \$1 to help cover postage and handling charges. It is understood that all the information you send me is mine to use as I see fit, without further obligation. (We will even return your dollar if you don't like our service.)

DOW THEORY FORECASTS, INC., Dept. E-10
17 East 48th Street, New York 17, New York

NAME
(please print plainly)

ADDRESS

CITYZONE.....STATE.....

YOUR OWN SHOPPER

Thousands of Elk families have learned the convenience and pleasure of shopping by mail through their ELKS FAMILY SHOPPER. Right now, why don't you turn to this month's SHOPPER pages and see all the interesting, attractive and useful items offered—all under the guaranty of a refund if you are not satisfied with your purchase.

new: Burroughs Printing Multiplier

Now you can have all the quality and capability of a Burroughs ten key adding machine—plus automatic multiplication! Combining modern styling with smooth, quiet operation and light-weight portability, this new Burroughs machine gives you a printed record of its results. All you have to do is enter one factor on the keyboard, set the multiplying wheel at the second factor and depress the multiplication key. The rest is all automatic. The results? Fast, simple operation; automatic multiplication; printed results; 10-column, 11-total capacity; true credit balance. Imagine



the convenience of putting such advantages to work on jobs like these: • Computing payrolls, discounts • Calculating inventories, taxes, exchange amounts • Adding cash sales, journals • Extending and checking invoices • Making trial balances of customer accounts. Ask your Burroughs representative for a demonstration soon. Or get full details of the new Burroughs Printing Multiplier—the latest addition to the most complete line of adding, calculating and accounting machines available anywhere—by writing to Burroughs Corporation, Detroit 32, Michigan.

Burroughs—TM



Burroughs Corporation

CONTRACT BRIDGE

(AND FOR GIN RUMMY FANS—Mr. Crawford will follow this article, in November and December, with pointers on gin rummy that will interest even the most experienced player. John R. Crawford, winner of more national and world bridge tournaments than any other player, is generally recognized as the country's foremost authority on cards. Comments on this new ELKS MAGAZINE feature will be appreciated.

Play Cards with John R. CRAWFORD

CONTRACT BRIDGE was born in 1926. Credit is generally given to Harold S. Vanderbilt (who was also, in his years of active competition, the world's most famous yachtsman) as the inventor of this magnificent game.

There had been bridge games, and other related games such as whist, for hundreds of years. The game that came just before contract bridge was called auction bridge, and it was very popular; in fact, a few million people still play it. But none of these games ever came close to the present popularity of contract bridge.

The big change that made contract the standard bridge game of today was the principle of having to bid to game or slam to receive credit. In auction bridge the side that got the bid received credit for whatever they made in the play of the cards.

Of course, in the older game, this made good card-playing of paramount importance. In the present game of contract bridge the bidding is by far the most important part of the game. Most experts agree that bidding is at least 65 per cent of the game. This makes it twice as important as play. Ely Culbertson, who died a few years ago, was the great promoter of contract bridge, and probably did the most to popularize the game. His system of bidding, based on the "honor-trick table", became the standard system. There were other authorities with their own systems—the most notable included Sidney P. Lenz, P. Hal Sims, the



Four Aces team, and Charles Goren. Then, about ten years ago, point-count bidding came along and revolutionized the game.

Point-count bidding, in which an ace counts 4, king 3, queen 2, and jack 1, is now the accepted method of the majority of bridge players in America and throughout the world. It is largely responsible for the triumphant resurgence to popularity of contract bridge after a few years in which it seemed that bridge might be eclipsed by canasta.

The reason is that the point count has made bridge a great deal easier to learn and to understand. It enables even a beginner to become an accomplished bridge player in a relatively short time.

My articles will mention the point count from time to time. However, if you don't know the point count, don't worry. You will find that your method of bidding—if you make natural common-sense bids—will turn out to be quite similar.

The beauty of the point count is that it is not a new or different system. It is

simply a more accurate interpretation of every system.

Everyone who plays bridge plays rubber bridge. There is an ever-increasing group of players who also play duplicate bridge.

I will discuss duplicate bridge in future articles. In this article I would like to give you three hints that I think may improve your rubber bridge game.

1. *Don't be afraid to go down—a small loss is sometimes a profit.*

Obviously, if your opponents can make game and rubber, scoring a bonus of either 500 or 700, plus their trick score, you are better off to overbid slightly and let them beat you 200 or 300 points. But in other cases also, good players are aggressive. They will take a moderate risk of going down if they have a reasonable play for a game or slam. It is no disgrace to go down a trick or two.

2. *Don't overcall, particularly at the two level, unless your trump suit is very good.*

There are several advantages to overcalling. You may be able to outbid the opponents. You may give your partner the best lead if the opponents play the hand, and this is important because leading is very difficult. However, you have none of these advantages when you overcall with a weak suit, and when your suit is weak it is easy for your opponents to double. You may get away



NORTH



WEST



EAST



SOUTH

The Bidding

SOUTH	WEST	NORTH	EAST
One Heart	One Spade	Three Hearts	Pass
Four Hearts	Pass	Pass	Pass

with it, but you will have gained nothing. There is no point in taking unnecessary chances when you have nothing to gain.

3. *An opening bid facing an opening bid will generally make a game.*

With 14 points in high cards, a player should always open the bidding; often 13 points are enough. If your partner opens the bidding and you have 13 or 14 points in high cards, you should bid so as to reach a game. It is not necessary or desirable to jump to a game immediately.

Instead, go slow until you agree upon which suit should be trump—or you may decide to play for game at no-trump. But you should keep on bidding until a game is reached.

The hand pictured in the box not only shows the point count in action but is an excellent example of expert play.

South dealt. Neither side was vulnerable.

Notes on the bidding, as shown in box:

South 1 ♥: A sound opening bid, with 14 high-card points.

West 1 ♠: An excellent trump suit, and so worth an overcall.

North 3 ♥: North has 13 points, and "an opening bid facing an opening bid" should be bid to game. Since North has very strong support for his partner's hearts, he has no worries about what suit should be trumps. So he makes a jump raise. The jump means that game must be bid, but leaves a little room to exchange further information if South so wishes.

East Pass: Not enough in high-card points for a bid, and no support for his partner's suit.

South 4 ♥: Dutifully going on to game, as commanded by North.

West started by taking his king and ace of spades, then led a low spade for East to trump. This gave the defenders

the first three tricks, and South needed the rest to make his contract.

East led back the jack of clubs and South took it with his king. After drawing three rounds of trumps (hearts), South took the ace of clubs and trumped dummy's last club in his hand.

Then South led his six of diamonds and won it with dummy's king. Since the ten of diamonds had dropped from the West hand, South led back dummy's three of diamonds, finessed his nine, and had the rest of the tricks when the finesse won.

The diamond situation with K-J-3 in dummy and A-9-6 in South's hand is usually what is called a "one-way" finesse situation: South should nearly always play the ace of diamonds and finesse through West for the queen.

Yet, in this case, South knew he must finesse diamonds through East, if at all; and after the first diamond lead South could have spread his hand and claimed the rest by announcing that he knew a diamond finesse through East must win.

How did South know this? By the process that is often called "counting out the hands".

When East could not follow suit to the second round of spades, South knew that West had started with six spades. When West followed three times in hearts, and then followed three times in clubs, South knew that West started with six spades, three hearts, and at least three clubs.

A bridge hand has only thirteen cards in it and twelve of West's cards were accounted for, so West could not have more than one diamond.

South's only hope was that West's one diamond would be the queen, or that it would be the ten, setting up a finesse through East's queen.

As often happens in expert bridge, South seemed to play the diamonds as if he could see into his opponents' hands, but anybody can play as he did, by careful thought and being able to count to thirteen. ● ●

Wild, Wild Pheasant

(Continued from page 11)

chickens and the wise old rooster coined an expression that has been popular ever since.

They were wild when Pliny wrote: "In Colchis, Asia Minor, there is the pheasant, a bird with two tufts of feathers like ears which it drops and raises every now and then." They were wild when Caesar's Romans took them to England; they were wild when Judge Owen N. Denny brought them to the United States in 1881, and they are wild now. And smart.

A friend and I were coming in from duck hunting one day last January. There had been a snow, but the wind had blown some of the fields bare and now the sun was shining. Pheasants

were everywhere, enjoying the sunshine and picking up waste grain and weed seeds from the bare ground. We must have seen a hundred or so in a ride of a few miles, and a great many were cocks. We saw as many as six cocks in one small field.

"Well," said my companion as we drove along, "I see the winter hatch came off all right."

I said, "The what?"

"The winter hatch. There were no cocks when the season ended. You said so yourself. Remember that last day when it was raining and we couldn't find a rooster for love nor money?"

I did remember the day, a fruitless one during which we tramped endless

Amazing structural-nylon and ordnance steel design gives new 22 autoloader unsurpassed accuracy



- Weighs just 4 pounds
- Chip-proof, warp-proof
- 3-point bedding
- No lubrication

Here's a major advance in rifle making. The same structural-nylon used in industrial machinery has been used to create a gun stock that is chip-proof, water-proof, oil-proof and warp-proof. Revolutionary integration of stock, ordnance steel barrel and nylon receiver means friction-free steel parts ride on nylon bearings. There's no break-in period, no need for lubrication. The resulting accuracy and efficiency has never before been obtainable in an autoloading 22. Mohawk Brown and Seneca Green stocks have clean, sharp checkering, white inlays. Magazine holds fourteen 22 long rifle cartridges. At your dealer's now.



A LIFETIME OF RIFLE PUNISHMENT was concentrated in the Remington laboratories to test the Nylon 66. The gun was rapid-fired for 5 hours without a jam. The Freeze Box, Heat Box, Rain Box and Dust Box produced severe weather conditions, but failed to clog the action.

New

NYLON 66

\$52⁹⁵*

*Price subject to change without notice.

Remington



Remington Arms Company, Inc., Bridgeport 2, Conn. In Canada: Remington Arms of Canada Limited, 36 Queen Elizabeth Blvd., Toronto, Ont.

Enjoy, THE ADDED SECURITY AND INDEPENDENCE OF TWO Incomes!

INVEST IN **Laundramas**
Coin-Operated, Fully Automatic Laundry Stores

LAUNDERAMAS are the perfect "second business" for the man who wants to protect himself against today's inflationary costs. They can supplement his present salary and provide a steady, dependable source of revenue during retirement years. In 1959, over 1,800 businessmen invested in LAUNDERAMAS. Today, they are all enjoying substantial additions to their incomes—because LAUNDERAMAS require a low initial investment and begin to produce high returns from the day of opening.

The LAUNDERAMAS' low operating cost, which is free of franchise fees, permits you to offer your customers a 40% to 60% saving on all their laundry needs . . . making LAUNDERAMAS quick to win community acceptance and conducive to chain operation.

LAUNDERAMAS offer you built-in investment security because they are "competition proof"! They feature custom-designed equipment that is able to handle twice the amount of clothes the average commercial washers handle and at almost half the utility and maintenance costs. This outstanding equipment is available at the lowest financing terms in the industry—as low as 10% down with the balance financed at 6% over three years.

Our national organization of independent associates is ready to offer you the benefit of our years of experience in this success-proven field—and help you develop your own coin-operated laundry store business.


For complete information and name of nearest distributor, call or write—

ZEOLUX CORP.
261 MADISON AVENUE
NEW YORK 16, N. Y.
DEPT. EK
YUkon 6-9740
© 1960 Zeolux Corp.

BOOK OF MEMORY
in everlasting bronze

For listing 100 to 3000 names economically. Write for free catalog showing photos of hand-chased cast bronze plaques. 2 SIZES—4 DESIGNS

NEWMAN BROTHERS, Inc.
Dept. 722, Cincinnati 3, Ohio



did you pay \$20.00 for a stick of gum?

Yes, and perhaps \$950.00 for a soda! It is very likely that sometime today someone, maybe you, bought these or other items and paid for them with coins presently in circulation that were worth many times their apparent value. One such dime, worth \$950.00 may be in your pocket or purse right now!

To help you recognize these coins and establish their cash premium value, Gimbels is proud to offer the most complete, illustrated book of its kind — crammed full with vital information and exciting reading. Send for it today! Find out what Gimbels will pay for any U.S. coin or bill. **MONEY BACK GUARANTEE!**

APPRAISING AND SELLING YOUR COINS
A complete illustrated Catalogue of U.S. COINS and BILLS and their Cash Premium Values FROM 1652 TO THE PRESENT. Published by the Coin and Currency Institute.

only \$1.95
includes postage and handling.
Send check or money order.

Hard cover, 176 pages. Also contains listings and values of Confederate currency and Canadian coinage. Makes a perfect Christmas gift.



Send for your FREE literature on the "Library of Coins," America's first family of coin albums.

Gimbels Coin Department EL10
New York 1, N. Y.

Benjamin J. Fowler

Benjamin J. Fowler, prominent 85-year-old Macon, Ga., attorney and a long-time member of the Order, passed away suddenly on August 7th.

A resident of Macon for 60 years, Mr. Fowler had formed three law partnerships there, outliving all his affiliates. He had also served three times in the State Legislature.

Mr. Fowler had been a member of Macon Lodge No. 230 for over 45 years during which time he had held every office. For 12 years he served as Secretary, retiring about a year ago when he was named Secretary-Emeritus. He held an Honorary Life Membership in Macon Elkd. Om.



miles, soaked to the skin, and the dogs found nothing but a few stray hens. I also vaguely recalled making a remark, sometime during the dismal afternoon, to the effect that all the roosters must surely have been killed.

My friend continued. "I have the answer. As soon as the season ends, the hens nest again. They bring off a brood that is all roosters and they mature quickly. By January, the country is full of them."

I laughed. I had been had.

Ask any old pheasant hunter what happens to all the cocks a few days after the season opens. He'll say, "They hide out."

Then ask him where. He'll scratch the back of his head and say, "Well, I, um, uh, oh, in bog swamps and brush patches and swales and things. Anyplace where you can't find them."

In that he'll be exactly right. As a matter of fact, it is a pretty safe bet that the average cock pheasant, especially if he has survived one hunting season, is more than a match for the average pheasant hunter. Maybe he isn't actually smarter—after all, men kill more pheasants than pheasants kill men—but he knows the country better and he knows when to lie low and when to run and when to flush wild and how to pick cover that he can get out of without being shot at.

Mostly, we shoot pheasants because there are a lot of them—nearly always more than we realize if we get any at all—and out of the total number, some are unlucky. The limiting factor on pheasants is habitat. Repeated studies have shown that in good pheasant country, where they have adequate food, cover, and water, it is virtually impossible to kill enough cocks to endanger the next year's supply. They are too wild and smart.

There are, however, ways in which it is possible to bag an occasional pheasant after the going gets tough. One of the best times to hunt them is early in the morning. Pheasants like to roost in

stubble or grass where there is nothing overhead so they can make a quick getaway in case some predator finds them during the night. They walk or fly out of their safe daytime cover late in the evening, usually after it is too dark to shoot, and return in the morning. They don't, however, enjoy the dubious blessing of the alarm clock and they sometimes loiter in the open to feed for half an hour or so.

At this time, as soon as it is light enough to distinguish cocks from hens, I have occasionally enjoyed excellent—and easy—pheasant shooting. I watch for roosting areas, which are always marked by piles of droppings and are usually near cornfields, brush patches, or swamps, while I am beating my brains out during the middle of the day. Then I return early in the morning. Even lacking this knowledge, it is always well worth-while to hunt open fields adjacent to good cover as soon as the light permits.

Of course, in those states where an arbitrary shooting hour prevents this early hunting, and everywhere, once the sun starts to melt the frost off the stubble, you don't find pheasants in open fields. The only chance then is to seek them in the spots of their own choosing. These are invariably places where the cards are stacked against the hunter.

Wherever corn is grown, it provides good daytime pheasant cover and the accepted way of hunting it is by driving. Several hunters station themselves at the end of the field and wait quietly for others to come to them from the opposite side. This is an effective way to hunt because most of the pheasants run up the rows ahead of the drivers, but I don't like it. I prefer to hunt with one or, at most, two companions and sometimes I hunt alone. One man can't drive a cornfield.

There is, however, a way to get pheasants out of corn, even alone, if you have a dog and know the covers well. A pheasant, along with all other upland

birds, usually has his mind made up where he is going before he leaves the ground. If there is a cornfield surrounded by poor cover, but with a brush patch two hundred yards away, all the pheasants in the corn will head for that brush when they get up.

One day last fall, I killed a couple of cocks early and returned to the car about nine o'clock. It was parked at the end of a ten-acre cornfield near the middle of an eighty on which a fellow I know raises mostly hay, small grain, sugar beets, and potatoes. I hadn't hunted the corn.

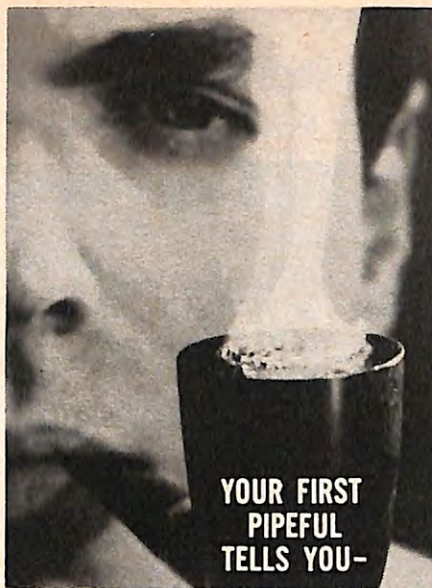
I put Rip, my dog, in the car and was sitting on the front bumper enjoying a sandwich and a cup of coffee in the morning sunlight when I heard a cautious movement nearby. A cock pheasant was looking at me from the corn, not twenty feet away. He looked me right in the eye while I, without moving a muscle, tried to decide what to do. My gun, the action open, was lying across the hood behind me. Rip, of course, was in the car. By the time I could get my gun, load it, and let him out, the cock would be far gone. I'd never get a shot at him.

I knew, however, that the closest good cover was near the upper corner of the field, at my end. The cock would probably fly toward it. I set down coffee and sandwich—at this first movement he was gone—got Rip out of the car and sent him into the corn, grabbed my gun, and ran as hard as I could for the corner of the field, loading as I went. I got there in time to draw a few deep breaths before the cock thrashed out. He was a little farther into the field than I had expected, but he flew straight toward the cover and gave me an easy crossing shot at twenty yards.

Rip was still far down in the corn. I picked up my rooster and stood quietly at the end. A minute later, four more pheasants flushed from the middle of the field—evidently Rip had pushed them pretty hard—and they, too, flew toward the brush patch out from my corner. One of them was a cock. I let him down, thereby completing my limit of four as easily as I have ever done it after opening day, called Rip when he came to the end of the field, and went back to my interrupted sandwich and coffee.

Of course, I was lucky. I'll go so far as to say that anybody is lucky to kill four cock pheasants before ten o'clock in the morning after the season is well advanced. But I did know which way the pheasants were most likely to fly when they left the corn, and I was there waiting when Rip pushed them out.

Aside from corn, the best daytime spots for pheasants are those that are hardest to hunt—hardest to get at and hardest to work out with the chance of getting a shot, once you do reach them. In one such spot last fall, a clump of willows and wild roses, far from any



YOU'LL GET ALONG FINE WITH
AMPHORA

Make your *next* pipeful AMPHORA; the even-burning, longer lasting, gentle blend from The Netherlands, at tobacco counters everywhere.



U. S. Importer: Romick's International Tobacco Co.,
11607 Vanowen St., North Hollywood, Calif.

**WHY ARE THEY ALL
READING THE WALL
STREET JOURNAL?**

I sent \$7 and found the answer

By a Subscriber

I kept seeing The Wall Street Journal everywhere — on trains, on planes, in offices, in clubs. Seemed like I ought to have a copy too.

I sent \$7 for a trial subscription. I was glad I did. I found some of the brightest, most interesting articles I ever read.

The Journal gave me ideas on what to do to keep my taxes down — ideas for earning more money — warnings on trends that affect my income — ways to protect my interests or seize a profit. Now I'm a regular subscriber. I'm living better, and my income is up about 20%.

This story is typical. The Journal is a wonderful aid to men making \$7,500 to \$25,000 a year. To assure speedy delivery to you anywhere in the U.S., The Journal is printed daily in seven cities from coast to coast.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N.Y. EM-10

OWN FLORIDA PROPERTY
at the BIRTHPLACE of AMERICA'S FUTURE

CANAVERAL GROVES ESTATES



Wide ocean beaches are within 10 miles of Canaveral Groves Estates.



CAPE CANAVERAL is 12 miles east. The Air Force Research & Testing Center alone employs 20,000.



Shopping center is just 3 miles. City of Cocoa (5 mi.) has shopping, schools, churches, hospitals, entertainment.

\$10⁰⁰

DOWN and MONTHLY
for full acre of
investment property

AN UNUSUAL OPPORTUNITY to purchase premium land in Florida within 12 miles of the Cape Canaveral Air Force Space Research Center—an area showing amazing growth with the influx of engineers, scientists, technicians and "Space Age" industries. A remarkable chance for profitable investment, new life in the sun, or for retirement.

GLORIOUS LIVING ON FLORIDA'S EAST COAST. Includes swimming at ocean beaches, world-famous fishing, boating, gardening, sight-seeing, golfing, or "sunshine loafing"—all within 10 miles and all yours to enjoy the year round! A huge shopping center is only 3 miles away, and all the city conveniences of Cocoa, "home town" of the U.S. Space program, only 5 miles.

YOU CAN BUY NOW WHILE PRICES ARE STILL LOW—\$995 FOR FULL ACRE INVESTMENT PROPERTY (only \$10 down—\$10 month) and \$1,595 FOR CHOICE ACRE HOMESITES. MAY NOT LAST LONG WITH RISING LAND VALUES IN FLORIDA'S FASTEST-GROWING COUNTY. MAIL COUPON TODAY!



CANAVERAL GROVES ESTATES, Dept. EKS-1
1766 Bay Road, Miami Beach 40, Florida

Rush information on choice Canaveral Groves Estates property in Florida's Space Age area, with facts on industrial development, employment, retirement and investment opportunities.

Name.....
Address..... Phone.....
City..... Zone..... State.....

AD-59073 (B-2)

Elk History Goes to Dearborn, Mich., Library



Another copy of the "History of the Order of Elks" was made available to the public when Dearborn, Mich., Lodge's Exalted Ruler M. C. Ryan, left, and Past Exalted Ruler H. A. Hoxie, center, made the presentation to Dearborn's Chief Librarian Edward B. Daniels.

road and completely surrounded by barren and unpromising ground, my companion and I found a very plethora of pheasants. I doubt that it had been hunted before that season, certainly not for a week or more, and it was fairly stiff with them.

It was about three hundred yards long and a fifth as wide, tapering to a point at each end. We separated while we were still some distance away and approached as cautiously as though we were stalking a herd of deer. He pussy-footed to one end and stood quietly; I took Rip, who has been taught to heel at a whisper, and walked to the other.

Once in it, I let him start to hunt, but held him close, and began to carry on a continuous, if somewhat one-sided, conversation. That's all you need to do to drive pheasants—just talk. Cows and horses crash brush and pheasants are not afraid of them. But cows and horses don't talk. A pheasant knows, once he hears the human voice, that he may get shot at any moment. He takes steps to prevent it.

In this case, that was exactly what I wanted them to do. I wanted them to run to the far end of the cover where my companion was waiting. Before I had gone fifty feet, Rip's actions told me we had hit the jackpot. I didn't see a bird, however, until I was two-thirds of the way through.

The first indication of what was about to happen was two quick shots from the far end. Then, suddenly, the air was full of pheasants. Cocks and

hens flushed ahead of me and flew toward the end. Others, flushing near the end, flew back overhead. I hit one cock and missed another and heard my companion shoot twice more. I missed again, then killed my second cock.

I had momentarily forgotten about Rip. He was in the middle of the brush between me and my companion and the pheasants were pouring out. Two roosters flew overhead while I was reloading. By the time my gun was ready, the sky was vacant. I picked up my birds and went on to the end, but I didn't get another chance.

When I reached my partner, I learned that he had killed four cocks without moving out of his tracks and had let as many more fly away. And, of course, I should have had my four, too. Nobody should miss a pheasant. Even so, six roosters out of one small cover late in the season was better than a jab with a sharp stick.

Perhaps I should add, to complete the story, that we returned to this cover a few days later and hunted it again. There was not a cock in it! We put out three or four hens, then worked all the other promising spots in the vicinity and never did discover where the others had gone.

Whenever possible, it pays for two hunters to separate and approach a cover from opposite ends. One can wait while the other comes through, or else they can meet in the middle. This often works well if each has a dog. In any case, to enter side by side, talking

happily and bumbling along, is futile. The pheasants are likely to be gone before you are halfway through.

Several years ago, a friend and I hunted a long swale surrounded by cultivated fields. We hadn't seen each other for some time and had a lot to say and we just walked up to one end and started hunting, full of ignorance and enthusiasm and surplus words. About two-thirds of the way through, the dog pointed and we flushed a hen. She was the only bird we saw.

On past the end of the cover, the farmer, whom I knew, was digging sugar beets and we walked over to pass the time of day. "Boy!" he said, "I wish I'd had my gun. You hadn't much more than crawled through the fence when the pheasants started running out. Nine of 'em came right past me down the beet rows, all in easy range!"

Pheasants aren't much afraid of men on tractors because they see them working in the fields all the time. It would hardly be economical to buy a \$5,000 tractor with which to hunt pheasants, however, and, besides, I'm not so sure but that they're smart enough to tell a city slicker on a tractor from an honest farmer. There is another aid, much less expensive, that also works.

A fellow with whom I hunt occasionally, Clare Conley, is a hound for calls. He has all kinds and he can call virtually everything but his own dogs and children. He has deer, antelope, and elk calls; fox, bobcat, and coyote calls; crow, magpie, and hawk calls; duck and goose calls, quail and chukar calls, and pheasant calls.

I have seen him call a quail up until he could almost touch it and he can call a pheasant out of a cornfield or a bog swamp. I have never seen him call a pheasant as close as that quail came, but he can bring them near enough so it is a cinch to flush and shoot them, even without a dog.

So far, although I've watched Conley call, I haven't tried it myself. It seems sort of sneaky, though why it should be any worse than calling ducks I wouldn't know. Certainly, the pheasant call provides an effective way for a lone hunter to bring them out of cover where he wouldn't have a chance to get a shot otherwise. It also helps by locating them. They will frequently answer, even though you might not want to sit and wait for them to come.

Fortunately, it takes quite a bit of practice to learn to blow a pheasant call properly. I can see that it would be a ludicrous situation if every pheasant hunter had a call and they all started calling at once. I can imagine hundreds of hunters hiding in the brush and hopefully calling each other.

As soon as the pheasants caught on—as they certainly would—they'd get a tremendous kick out of it. No doubt, pheasant calls would then save as many pheasant as duck calls save ducks! • •

For Elks Who Travel

(Continued from page 8)

luxury hotel known as the Ahwahnee. It might also be good to know that the housekeeping cottages and such are rentable in all seasons, too. Even Yosemite's white summer hotels are open in winter, together with the new barracks called Yosemite Lodge—essentially a great modern glass cage with a beam of wood here and there.

There is no railroad into Yosemite, but the dispatchers of the California Parlor Car Tours keep their heated buses going in the dead of winter and beyond. You can get on board in San Francisco or Los Angeles. With all this talk about winter, I should also hasten to point out that Yosemite is a delight to the eye in the autumn, and nothing is more appealing in late summer, when the stone valley walls tend to keep out the breezes. Camp Curry, a huge collection of tents and cottages that can pack away 1,500 souls, is equally open around the seasons in Yosemite, and prices are as low as \$8 per person, with meals. Patrons of the Parlor Car Tours which include Yosemite will pay about \$25 a day, and that price includes all meals, the best of accommodations, and your transportation.

For those who like to do their own exploring, the famed old Mother Lode that brought the explosion of 1849 to California stretches through the hilly lands west and north of Yosemite. Columbia State Park is something of a restoration of those exciting days, but almost every hamlet has some visible memory of its own concerning the gold rush. They still go under such bizarre names as Chinese Camp, Angel's Camp, and that gem, Copperopolis.

SAN FRANCISCO, one of the great resorts of the world, is west of Yosemite. The Parlor Car buses make it between nine and four in the afternoon. I shall not go into a recitation of the glories of that marvelous town, beyond reminding you of its eminent restaurants, decked out with the trimmings of almost any nationality imaginable; of Fisherman's Wharf, with its tours, its walks and its restaurants and snack counters, serving the treasures of the sea; of the dramatic views and rollicking cable cars.

Just south of San Francisco are the fabled lands that rim Monterey Bay, first discovered by Juan Rodriguez Cabrillo fifty years after Columbus first came to the New World's opposite coast. Despite their early exploration here, the Spaniards did not launch a permanent expedition until another 250 years had passed. This time, the explorers were accompanied by the famed Father Serra, who established the beautiful missions that were eventually strung out along the California coast—

twenty-one of them in all, each about thirty miles from the next.

Monterey itself is an absolute amalgam of the eventful years that followed. The city on the bay passed from the control of Spain to Mexico, and from Mexico (thanks to a bold stroke by our Navy) to the United States. Monterey was the only Pacific port of entry into Mexico for many years, and the original Mexican customs house, dating from 1827, still stands and is decorated with many mementos of Monterey's interesting history. Distinguished visitors who arrived some time in the past—General Sherman for one, and Robert Louis Stevenson for another—have been well remembered here. One day there will be, no doubt, some sort of memorial to John Steinbeck, whose book called "Cannery Row" was set here. Alas, the sardines come no more, but Cannery Row does address itself to the needs of the tourists. It is a complex of saloons and exhibitions. The wharf area is still a busy place, festooned with seafood houses overhanging the old wood planks. The diners can gaze through the glass walls of the restaurants at

fishing boats and pleasure craft that dot the waters.

Two other nearby communities ought to prove fascinating: Carmel and Pacific Grove. They are quite unlike. Carmel is devoted to arts and crafts, and for a long time has been a nest of artists and writers. A measure of the town's popularity is that the tourists these days seem almost to engulf the creative colony. One of the attractions is the quaint look of the town. It has no street numbers, offers no mail delivery, no curbs or sidewalks on the back streets. Yet Ocean Avenue is a giant bazaar, a wonderland of handsome little shops offering all the goods of Europe and the exotic East. There are plenty of good places to stay, an assortment of motels, rooming houses, and a handful of hotels.

The town of Pacific Grove has an entirely different allure. It is a religious community which was founded by a Methodist group in the waning 1800s. Today, this religious influence is still in evidence. One of the town's non-historical curiosities should be mentioned as another allurements: it is

Since 1926! The Halvorfold

Loose-leaf Pass Case, Billfold, Card Case. Note exclusive features. Read Special Offer below

Billfold Card Pocket
Card Pocket
Name, address and any Fraternal Emblem in 23K Gold FREE
Exclusive Loose-leaf Device
8-pass capacity replaceable
\$7.00 Black or brown Morocco
\$9.00 Smooth black or brown Calfskin
Now with or without ELK emblem outside front
Gold Filled Snap and Corners \$1.50 extra

"Made to Order" for ELKS

NOW in its 34th year—THE HALVORFOLD bill-fold, pass-case, card-case. Just what every Elk needs. No fumbling for your passes. Unsnap Halvorfold, and each pass shows under separate, transparent face, protected from dirt and wear. Ingenious loose-leaf device shows 8, 12 or 16 membership cards, photos, etc. Also has three card pockets and extra size bill compartment at back. Made of the Finest, Genuine Leathers (see above) specially tanned for Halvorfold. Tough, durable and has that beautiful, soft texture that shows real quality. All nylon stitched, extra heavy. Just the right size for hip pocket. Backbone of loose-leaf device prevents breaking down. You can't wear out the leather body of Halvorfold.

Free Examination! Send No Money—Pay No C.O.D.

Means exactly what it says. No strings. Mail coupon. Halvorfold comes by return mail. Examine it carefully. Ship in passes and cards. See how handy it is. Show it to your friends and note their admiration. Compare it with other cases at more money. I trust Elks and all the Mrs. Elks, who buy annually, as square-shooters. And I am so sure the Halvorfold is just what you need that I am making you the fairest offer I know how. Send coupon NOW. Avoid last minute rush!

FREE in 23K Gold, Name, Address and any Emblem. Would ordinarily cost \$3.00 extra. Ideal Gift with friend's name and any fraternal emblem.

HALVORSEN, P. C. M.—700 E. Union Street
Jacksonville, Florida—Dept. 112

Send HALVORFOLDS as per instructions below. If I decide to keep them, I will send check at once. If not, I will return merchandise in three (3) days. (HALVORFOLD comes regularly for 8 passes. For 12-pass add .25c, 16-pass .50c, etc. Please check squares at right.)

PLEASE CHECK HERE:
 Black Calfskin \$9.00 Brown Calf. \$9.00
 Black Morocco \$7.00 Brown Mor. \$7.00
 Gold filled Snap & Corners \$1.50 extra
 8-pass 12-pass 16-pass
 Elks Emblem Outside Yes No

Name: 23K Gold Inside Emblem:
Please Print

Address:
5% off to save bookkeeping, if you prefer to send cash with order. Money back if not satisfied.

How to Acquire a Permanent Savings Habit in Minutes



Just sign your name and you're saving!
Buying U.S. Bonds on payroll savings requires no "saving skill". Your payroll clerk does the saving for you.

Learning to save isn't the easiest thing in the world. But thousands of Americans have discovered a way that requires no learning—buying U.S. Bonds on Payroll Savings. Just ask your company's bond officer to set aside any amount you wish each payday. You'll be surprised how little it changes your spending habits—and how quickly your savings will grow. Try it and see!

U. S. SAVINGS BONDS ARE MORE THAN A GOOD WAY TO SAVE

You save automatically with the Payroll Savings Plan.

You now get 3¾% interest at maturity.

You invest without risk under a U.S. Government guarantee.

Your money can't be lost or stolen. You can get your money, with interest, anytime you want it.

You save more than money—you help your Government pay for peace. Buy Bonds where you work or bank.

You Save More Than Money With U. S. Savings Bonds

The U.S. Government does not pay for this advertising. The Treasury Department thanks The Advertising Council and this magazine for their patriotic donation.



inhabited in season by migratory butterflies which flutter in from heaven knows where to spend the winter, rent-free, in the local evergreens. The famed Seventeen-Mile Drive (a toll road unless you are staying at Del Monte Lodge) will also interest you. The Drive, which costs a dollar, winds along a spectacular stretch of coast, dancing around the wind-blown cypresses and running along the beach where so many Sahara and Pacific Island movie scenes have been shot.

To the south, Santa Barbara has a broad Spanish accent, and most of the civic buildings are masterpieces of white walls and red tiled roofs. That goes for the post office and such, and even some of the gas stations. In addition to its Spanish memories, which are vivid indeed, Santa Barbara has the at-

traction of being a great resort, with a broad stretch of beach and quiet sea protected by nearby islands. The place brims with motels and hotels, and many of them, like the famous Miramar, stand at the edge of the sea, up to their knees in flowers.

A scant two hours away is Los Angeles which, though not really a resort town, does boast attractions such as star-watching and the marvels of Disneyland. A long string of fine beach parks, under the aegis of the State, covers the stretch from Los Angeles to San Diego, a town preoccupied with aquatics, the Navy, and all the other delights of the near-at-hand sea, including food and fishing. It's just a short way then to the border and Mexico, but that is a subject for a separate treatise. ● ●



THE ELKS MAGAZINE TRAVEL DEPARTMENT

OUR newest State continues to attract record numbers of tourists, and its facilities for handling visitors—in the style to which they would like to become accustomed—are keeping pace with the influx. For example, the four-hotels-in-one of the Hawaiian Village have now become five-in-one. The Village's new Diamond Head Tower adds 450 accommodations, each with its own lanai for sunbathing.

A Parisian holiday is being offered by Air France for \$498.60, complete. That includes jetting you over there from New York, putting you in a hotel for seven nights (with breakfast included), taking you nightclubbing and sightseeing, and even paying your tips for you. An all-expense-paid week in London can be had too, for \$115 extra.

At New York's International Airport, Trans World Airlines is presently constructing a new terminal which, it is predicted, will be one of the world's most dramatic, efficient and luxurious. Meanwhile, a temporary structure has been opened, to add 10,000 square feet to present quarters. And even the temporary building is luxurious—with air

conditioning throughout, ample seating for peak periods, and closed-circuit television for quick flight information.

Any big game hunters present? Until mid-December, 35-day jaguar hunting tours in the Matto Grosso are being arranged by Amazon Explorers Travel. The price, \$1,750 (based on two traveling together) includes such items as rifles, guides and dogs. Contact your travel agent for further information.

An around-South America cruise, taking 56 days and stopping at Rio de Janeiro, Brasilia, Trinidad, Buenos Aires and many other tourist meccas, is announced by Four Winds Travel, Inc., 175 Fifth Avenue, New York 10. Grace Line, Moore-McCormack and Argentine State Line ships will be used.

You can fly to Japan and sail back, or *vice versa*, taking 23 days altogether, including a week of sightseeing in Tokyo, Nikko, Kyoto and Nara; only \$998 tourist-class. Contact P & O-Orient Lines, or your travel agent.

Anyone faced with a short vacation and a yen to see the West and Southwest will be pleased to know that travel time between Tucson or Phoenix and major Northern cities has been considerably cut. You leave New York at 9 A.M. on an American Airlines jet to Phoenix, via Chicago, and step out in Arizona just before noon.

Have a travel problem? THE ELKS MAGAZINE Travel Department can help you solve it. Tell us where and when you want to go, allowing us about two weeks' time for a reply, and we will suggest convenient routes, hotel and motel accommodations and points of interest. There is no charge for the service. Send inquiries to Travel Department, THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N.Y. ● ●

From Our Readers

(Continued from page 37)

travel articles are to be permanently dropped, kindly transfer our subscription to some small village library in Iceland or Siberia.

PORTSMOUTH, N. H. J. W. HOWE

Horace Sutton's monthly article and the Travelguide are back in this issue. Their omission was temporary—due to the exigencies of world-wide travel.

BUSINESS ARTICLES

As an Elk for some 42 years, and even a little longer as a businessman, I was very interested in Dickson Hartwell's article—"Finance—As a Businessman's Problem"—in the August issue.

INDIANAPOLIS, IND. E. W. MERRY

The small business articles in the Magazine have been enjoyable as well as educational.

DETROIT, MICH. R. E. BEAN

DOG FANCIERS

For many years, I have looked for one thing first in THE ELKS MAGAZINE—Ed Faust's "In the Dog House". My interest was arrested by the first one I ever saw: some sound advice about the feeding of puppies.

EL CERRITO, CALIF. MRS. C. L. ABBOTT

As a family, we thoroughly enjoy every "In the Dog House" story that appears in the Magazine. We thought one, especially, was fabulous: "Great Names—Great Dogs" in June, 1960.

ROCK ISLAND, ILL.

DR. MARTIN WOLOSKI

MAROONED

Dan Holland's "Rod and Gun" article in last July's issue—"Marooned in the North"—was very interesting and most appreciated. However, he left me wondering about the rest of his adventures up there. I hope that some time he will write a sequel.

TACOMA, WASH. R. M. HAMILTON

Newspaper Week Contest

Each year, the Elks have an opportunity to salute the free press of our Nation for the invaluable service it performs. All lodges are urged to take an active part in National Newspaper Week, October 15-21. As in the past, the Grand Lodge Committee on Lodge Activities is holding a contest in connection with Newspaper Week activities, and awards will be made to those lodges reporting the most effective observances. National Newspaper Week reports should not be sent to THE ELKS MAGAZINE; they should be submitted to Committee Chairman Nelson E. W. Stuart, 1426 Bunts Road, Cleveland 7, Ohio, no later than November 15.



Checker COAT and HAT RACKS

Keep wraps in an orderly manner—aired, dry and "in press". No. 3 wall racks come in any length to fit; 4 spaced coat hangers and hat spaces per running foot. Mount on wall at the desired height for each age group.

The 5 ft. Portable No. DF-5-50 Checker accommodates 50 people, goes wherever needed on large ball-bearing-swivel casters. Answers the wraps problem, in vestibules or for meetings, dinners, etc. Efficient, sanitary, fireproof and quality built for lifetime service of welded, heavy gauge steel with square tubular columns.



Write for Bulletin CK-3
Portable umbrella and overshoe racks for entrances, and storage racks for robes.

VOGEL-PETERSON CO.
The Check Room People

Rt. 83 and Madison St., Elmhurst, Ill.

FREE GUIDE Reveals 200 Ways to Make Extra Money

YOU can turn your spare hours into cash (\$25 to \$100 a week)! Ask for Free Subscription to Opportunity Magazine, nationwide guide to extra cash for millions of men and women. Contains hints, plans, hundreds of offers. No matter what your age, experience, or occupation—write TODAY for next 5 issues FREE. Send no money—just your name.

OPPORTUNITY, 850 N. Dearborn, Dept. 142, Chicago 10, Ill.

ROOST-NO-MORE

ENDS BIRD NUISANCE

- Harmless • Non-toxic
- Economical
- Internationally proven

Write for full information
NATIONAL BIRD CONTROL LABORATORIES
5315 Touhy Ave., Skokie, Illinois Dept. EK2



TIME SAVING IDEA:

Clip and file the pages of your ELKS FAMILY SHOPPER. They'll come in handy when you need gift ideas or just want to do some armchair shopping for interesting items. See pages 22 through 30.

DISCOUNTS UP TO 40% TO CHURCHES AND OTHERS

Monroe FOLD-KING

FOLDING TABLE LINE

NO. K-3 TABLE
TEMPERED MASONITE
PLASTICIZED TOP

TRUCKS FOR TABLES, CHAIRS

7 MODELS.
SMOOTH, ROLLING.
EASY HANDLING, STORAGE.

Kitchen committees, social groups, attention! Direct-from-factory prices — discounts up to 40% — terms. Churches, Schools, Clubs, Lodges and all organizations. Our new Monroe 1961 Fold-King Folding Banquet Tables are unmatched for quality, durability, convenience and handsome appearance. 68 Models and sizes.

FREE—BIG 1961 CATALOG

Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 53rd year.

THE MONROE CO., 90 Church St., Colfax, Iowa

LAW...

STUDY AT HOME Legally trained men win higher post- and public life. Greater opportunities now than ever before. We guide you step by step. You can train in spare time. Degree of LL. B. We furnish all text material, including valuable 14-volume Law Library. Low cost, easy terms. Get full details, "Law Training for Leadership" and "Evidence" books FREE. Send NOW.

ACCREDITED MEMBER, NATIONAL HOME STUDY COUNCIL
LASALLE EXTENSION UNIVERSITY, 417 South Dearborn Street
A Correspondence Institution Dept. 10328L, Chicago 5, Ill.

REAL ESTATE BE A BROKER

PAYS BIG! SEND FOR FREE, BIG, ILLUSTRATED CATALOG NOW! Graduates report making substantial incomes. Start and run your own business quickly. Men, women of all ages, learn easily. Course covers Sales, Property Management, Appraising, Loans, Mortgages, and related subjects. **STUDY AT HOME** or in classrooms in leading cities. Diploma awarded. Write TODAY for free book! No obligation.

Approved for World War II and Korean Veterans
WEAVER SCHOOL OF REAL ESTATE (Est. 1936)
2020H Grand Avenue Kansas City, Mo.



POKER CHIPS

REGISTERED, non-duplicate chips, monogrammed with your initials or your club's insignia. Extra heavy, square edge, in 10 colors. Also HI-TEST Precision Dice. Complete Clubroom Equipment and Carnival Wheels.

POKER TABLES

Write for Free Catalog!

GEORGE & CO., 9 E. Swan St., Dept. K, Buffalo 3, N.Y.

3 TREES OF HEAVEN

TREE OF BEAUTY

Tree of Heaven (Ailanthus) is handsome, hardy, native of China, very rapid grower, thrives almost everywhere, even under unfavorable city conditions. Forms wide, flat-topped head, ideal for shade, retains highly decorative winged seed clusters all winter. Height 50-75 feet at maturity. Towering and lovely tree of beauty. Be the envy of your neighborhood. These hardy, native planting stock Trees of Heaven are collected seedlings, 1½ to 2 feet tall, never transplanted, 1 or 2 years old. Inspected by State Dept. of Agriculture. Order your 3 trees for \$1.00 today. Be satisfied on arrival or return within 10 days for purchase and postage refund.

NAUGHTON FARMS
Box 610B
Waxahachie, Texas

3 TREES OF HEAVEN . . . \$1.00

C.O.D. plus postage and postal charges extra
 Remittance enclosed. Add 35c for postage and handling

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Learn PACKAGING!

MAKE TO 2500% PROFITS AT HOME
YOU PACKAGE WE DO YOUR SELLING!

HERE'S PROOF
that Packaging means
Big Profits for You!

Item	Bulk Cost	Sells For
Per Doz.		
Safety Pins	2 1/2¢	15¢
Balloons	3 1/2¢	19¢
Fish Hooks	2¢	50¢

Package products at home for nationwide sales force. You package bulk items in your own home. We do your selling coast-to-coast. FREE "No Selling Plan" reveals thousands full, spare time big profit opportunities for beginners in self-service packaging, contract packaging, gift wrapping. We guide you step by step. Everything furnished. Write today for FREE "10-STEP PACKAGING PROFIT PLAN", and full details. No salesman will call.

HOME PACKAGING CO., Dept. C39A
2212 E. Jesse St., Los Angeles 23, Calif.

BRONZE PLAQUES

MEMORIALS • HONOR ROLLS
CHURCH TABLETS • TESTIMONIALS

Special service to help you secure the desired plaque—at lowest cost.

Write for Free Catalog A 74
For Medals and Trophies Catalog B 74

INTERNATIONAL BRONZE TABLET Co. Inc.
150 West 22nd St., New York 11, N.Y.

HOW TO PUBLISH YOUR BOOK

Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Speedy, efficient service. Send for FREE manuscript report & copy of Publish Your Book.

CARLTON PRESS Dept. BPO
84 Fifth Ave., New York 11, N.Y.

DON'T QUIT SMOKING

... Before Giving My Pipe a Trial!

New principle that contradicts every idea you've ever had about pipe smoking. I guarantee it to smoke cool and mild hour after hour, day after day, without rest without bite, bitterness or sludge. To prove it, I'll let you try a new Carey Pipe. Send name today for my FREE complete trial offer. Write to: **E. A. CAREY**, 1920 Sunnyside Ave., Dept. 204-L, Chicago 40, Ill.

GOV'T SURPLUS

at 2 or 3¢ on the \$1.00

You BUY DIRECT from U.S. GOV'T at AMAZING savings. Our DIRECTORY lists 100's Surplus Depots. Buy JEEPS, trucks, cars, boats, planes, tools, mach., tents, furniture, pumps, generators, compressors, motors, typewriters, etc. Send \$1.00 TODAY for list and instructions to: **AVIATION SURPLUS**, Dept. EK-10, Box 789, York, Penna.

SPARE TIME INCOME ONLY! NO SELLING REQUIRED!

Ask about our protected franchise plan. We show you how to immediately establish 10 money-making business locations in or near your community. To qualify you must be financially responsible, have use of a car and be able to devote 4 hours a week to service your locations. Address your letter to "Franchise Locations Division," Sunmaster Electric Products Inc., Dept. EK10, 366 Fifth Avenue, New York 1, N.Y. In Canada: Dept. EK10, 539 King Street West, Toronto, Ont.

earn as TAX EXPERT

\$15 HOUR

Our students earn as much as \$3,000 in 3 short months preparing income tax returns in spare time—also operate lucrative Business Tax Service yielding steady monthly fees of \$10-\$50 per client, year round. Enjoy professional standing in dignified home-office business. No experience necessary. We train you at home and help you start. Write today for free literature. No agent will call. Approved by New Jersey Dept. of Education. **UNION INSTITUTE OF TAX TRAINING**, Lakewood, 12R, New Jersey.

FRANCHISES

Be selective: choose from best offers available. Nationwide openings. Excellent opportunities for the establishment of your own distributorship, dealership or sales agency. Learn of the really choice franchises before you act. Write today for interesting, free "Franchise Profit Letter."

NATIONAL FRANCHISE REPORTS, B-528
333 North Michigan Ave. Chicago 1, Ill.

FREEDOM'S FACTS

What Next in Cuba?

CURRENT POLICIES of Cuba are in line with goals set by the Comintern 35 years ago. More anti-Americanism and further purges, Moscow-approved, are foreseen. In an effort to restore freedom and peace in the Caribbean, the Organization of American States has been investigating Castro's preposterous claims and charges. How vital it is to understand the Cuban situation is shown in this month's excerpt from Freedom's Facts—monthly publication of the All-American Conference to Combat Communism. Some fifty national organizations, including the B.P.O.E., are members of the Conference.

A 35-year-old dream of Moscow communist rulers is closer to reality today than ever before. That dream is to use Cuba as a base from which to create a "League of Central American Workers and Peasants Republics." Too few Americans take seriously such schemes as the conquest of an island by internal revolution and propaganda. In August, 1923, when this one was made known by the Comintern, few Americans even heard of it and fewer were ready to work seriously to counteract it.



Today, as communist power grows in Cuba, Americans continue to stand by, hoping against hope for a more peaceful world, and waiting for what will happen next.

Propaganda both from Moscow and from Havana reflects a growing economic and ideological unity between Cuba and the communist bloc.

Radio Moscow (June 13) lauded "the development of friendly Soviet-Cuban relations," as an important step toward "the consolidation of universal peace."

The closer Fidel Castro's Cuba draws to the communist bloc, the more hostile it becomes toward the United States.

The reason is simply this. Communists believe that universal peace cannot be attained until the whole world—including the United States—is conquered by communists.

Believing that to have universal peace you must have one rule over the entire earth, the communists' drive toward peace is, in fact, a drive toward the defeat and conquest of all non-communists. This brings us back to the future of Cuba.

Unless trends are changed on this Caribbean island, the future will wit-

ness the extinction of all non-communists on the island, either by conversion, by terror, or by liquidation. And it will all be done in the name of strengthening the revolution and furthering universal peace.

Vocal hostility toward the United States plays two roles in communist Cuban tactics. The first is that the outrageous charges that the U.S. is preparing to invade Cuba tend to make Americans avoid any appearance of interfering in the affairs of Cuba. This is just how we react to such charges. And this is just what communists want. The U.S. Communist Party declares that "Hands Off Cuba" should be the U.S. policy. Such a policy gives the communists a free hand on the island.

The other role is to unify the people of Cuba behind the revolutionary leadership. Red Chinese official Lin Feng explained it this way at a cultural conference in Peiping on June 1. He said, "In the course of the 'resist-America, aid-Korea' campaign, we waged a resolute struggle against the ideology friendly toward the United States. This struggle played an important role in our revolution."

In this way Fidel Castro's campaign of hate against the U.S. is aimed primarily toward undermining the hopes and beliefs of the Cuban people, destroying their friendly feelings for the U.S., and driving them to accept the absolute rule of the Revolution.

The future for the Cuban people, and for peoples in the Caribbean, is dark unless counter-measures are taken, and taken soon. Freedom's Facts predicted this development back in March, 1959, when most Americans were more optimistic about developments there than they are now.

Freedom's Facts conclusions, over a year old, are just as valid today as they were then. "Communists are now making the strongest drive in their history to capture Cuba and use it as a base for expanding their hold over the Caribbean, threatening the Panama Canal, isolating the United States from South America, and ultimately gaining control of all Latin America."

It must be added, of course, that with all of Latin America at stake, a clearer understanding of what is happening in Cuba must be gained on the part of leaders, men and women, youth, and students throughout the Latin American nations.



"He's fairly successful for a guy who conducts all his business in an office and doesn't know one end of a golf club from the other."

THE ELKS MAGAZINE

News of the State Associations

(Continued from page 34)

Adam W. Dutcher, Committee Chairman, presented awards totaling \$750 to Albert Farver, Jr., sponsored by the host lodge, and Past Grand Exalted Ruler William J. Jernick, honored guest of the Association, presented a President's pin to retiring President Louis Myers who was succeeding in office by E. Robert Bowlus of Frederick. Vice-Presidents are Wm. Sturgis, Salisbury, Wm. A. Goodman, Prince Georges County, and Otto Ortland, Annapolis. R. Edward Dove of Annapolis was again reelected Secretary, and Trustees are D. T. Witts, Towson, Siegfried Michaelis, Annapolis, and F. W. Taylor, Silver Spring. Chaplain is Ronald

Miller, Hagerstown; Sgt.-at-Arms, Paul Stakem, Cumberland, and Tiler, William Bunting, Selbyville, Dela.

Entertainment features included crab feasts, barbecues, picnics and trap-shooting enjoyed on the 20-acre lawn and picnic areas surrounding the home of the host lodge, located five miles outside the city.

WITH RETIRING President LeRoy Ramirez presiding, the 31st Annual Convention of the New Mexico State Elks Association at Farmington opened on Apr. 29th with 170 delegates in attendance, including six former Presidents. A cordial welcome was extended by host Exalted

SAIL AROUND THE WORLD

Sail aboard such fine Trans-Atlantic liners as the Rotterdam, Liberte, United States, Queen Mary. Visit Paris, the Riviera, Cairo, Suez, Aden, Bombay, Ceylon, Singapore, Saigon, Manila, Hong Kong, Tokyo — plus overland tour of Japan — and Honolulu. More than 13,000 relaxing miles routed by sea. JAL and PAA jets across the Pacific.

56 exotic days
\$1,905

All transportation, land arrangements, deluxe hotels, and shore excursions are included in the modest rates from \$1905.

Monthly sailings from New York:
Jan. 20, Feb. 17, March 18, April 5, May 26, etc.

Four Winds
CRUISES

175 Fifth Avenue
TEL. GR 5-5740

New York 10, N. Y.
SUITE 1441

BILL STERN,

Dean of
American
Sportscasters,
says...



"Why settle for
2 weeks in FLORIDA
when you can
have forever?"

"Your next vacation can be the most rewarding of your entire life! While you're in Florida, visit exciting CAPE CORAL, the new city that is making real estate history. See, with your own eyes, why thousands of American families have already invested over \$20,000,000 in waterfront homesites there. For you, it could be the start of a never-ending vacation—each day, for the rest of your life, enjoying the year-round Springtime and all the other natural blessings that make Florida the world's playground!"

**Take one minute to prove
CAPE CORAL is for you!**

Use the next few seconds to fill out and mail the coupon below. Receive the big FREE book that gives you all the fabulous facts about this waterfront wonderland with its endless variety of beautiful homes; miles and miles of landscaped, paved streets and wide waterways—boating, fishing, bathing—all the wonderful pleasures that make CAPE CORAL exactly what you've been dreaming about!

- Cape Coral challenges comparison!
- Cape Coral invites inspection!
- Cape Coral is sold on merit alone!

1/4 acre
Homesites \$20 DOWN,
MONTHLY

Send for and read the
exciting "Cape Coral Story"

It's yours for the asking
Absolutely free Send no money, please
Chamber of Commerce member
Lee County and Ft. Myers • Dade County • Florida State

START YOUR FLORIDA FUTURE TODAY!

Gulf Guaranty Land & Title Co., Dept. F46
1771 N. Tamiami Trail, Fort Myers, Florida

Please rush my FREE copy of
"The Cape Coral Story" in full color.

Name.....

Address.....

City.....Zone.....State.....

Now! Life Insurance Birth to Age 80

\$1000 First
30 Days
ONLY 25¢
Per Policy

**CASH FOR YOUR FINAL EXPENSES.
AVOID BEING A BURDEN TO YOUR FAMILY**

Introductory Offer. Answer these 9 questions on a plain piece of paper and mail with only 25¢ for 30 days' protection. Regular rate shown on policy. Amounts usually issued without doctor examination.

Ages	Amount	Ages	Amount
0 to 15	\$1000	45 to 65	\$1000
15 to 45	2500	65 to 80	500

1. Print full name and address.
2. Date of birth?
3. Height? 3a. Weight?
4. Occupation, kind of work?
5. Race?
6. Beneficiary and relationship to you?
7. To your knowledge have you had heart, lung, diabetes, cancer, or chronic disease? Are you deformed, lost a hand, foot, eye?
8. State condition of health. What illness in past 5 years or rejection for insurance?
9. Amount desired, and sign your name.

NO AGENT WILL CALL

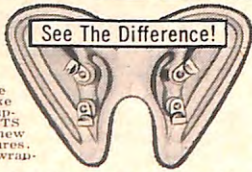
Actual policy will be mailed you direct from Home Office. **You be the judge.**
Mail to: **S. B. Hunt, President**
AMERICAN LIFE & ACCIDENT INSURANCE CO.
305 American Life Bldg., St. Louis 8, Mo.

RUPTURE

**FREE FACTS
Can Save
Your Life!**

36% of single hernias become double... why take risks with poor support? Get the **FACTS** that can mean a new life, new pleasures. Mailed in plain wrapper.

Dept. 44-P **FRED B. MILLER**, Hagerstown, Md.



See The Difference!

NEW! 500 MONOGRAMMED PERSONAL LABELS 25¢



John Ray Earling
152 West 19th Street
Anytown, Maryland

New! First of its kind
500 deluxe, monogrammed, gummed, personal labels printed with any name and address only 25¢ per set! Padded.

No limit—order as many as you want. 2-Tone gift boxes 10¢ extra. 4 for 25¢. Moneyback guarantee Order now!
WESTERN STATIONERY, DEPT. MN-78, TOPEKA, KANSAS



HAT WIGS of Real Hair

Smartest new fashion from Paris. Custom-made to fit, only \$99.50 (blonde, auburn, mixed grey or latest shades, \$20 extra). Send for **FREE**, complete catalog with ordering instructions.

FASHION HAIR PRODUCTS
Dept. E-10
175 Fifth Avenue, New York 10, N.Y.

FOR MEMBERS ONLY

Nothing except a paid-up member's Card Key will unlock this door. More than 1/3rd of ELKS lodges are now using Card Keys.

Be sure your lodge gets the benefit of Card Key System.

Write for free descriptive brochure.

CARD KEY SYSTEM, INC.
P.O. BOX 589, BURBANK, CALIF.



Ruler C. R. Hurst and Mayor J. L. Foust and Mr. Ramirez introduced Grand Lodge Committeeman Campbell F. Rice who reported on the institution of Grants-Milan, Los Alamos and Ruidoso Lodges, and then presented former Grand Tiler Seth Billings of Utah. Following his talk, former Grand Esquire Robert E. Boney introduced Past Grand Exalted Ruler Horace R. Wisely whose address was greeted with enthusiasm.

Following the presentation of the reports of various officers, the following men were elected: William F. Schneider, Las Cruces, President; G. T. Hennessee, Albuquerque, Vice-President-at-Large; Art Ward, Tucumcari, and Tom Rogers, Roswell, Vice-Presidents; L. D. Amezaga, Las Cruces, Secretary; E. H. Jahraus, Albuquerque, Treasurer; W. E. Orton, Los Alamos, Tiler; J. L. Pierce, Alamogordo, Chaplain; J. G. Spring, Albuquerque, Organist; A. G. Sianz, Albuquerque, Sgt.-at-Arms, and Trustees R. E. Menapace, Gallup, Ernest Apodaca, Las Vegas, Bob Boyd, Carlsbad, Joe Purdy, Roswell, and W. T. Haldeman, Artesia.

Student awards were announced at this meeting, including three \$600 Elks National Foundation Award winners and two Youth Leaders each of whom received a \$500 Bond. Nearly \$4,000 was spent on the Veterans program, in addition to nearly 8,200 valuable hides collected for distribution to VA Hos-

A CORRECTION

The caption for the photograph of the National Championship Ritualistic Team on page 16 of our September issue put it in the wrong State. The Order's top team is from Rock Hill, South Carolina, Lodge. This team also was mentioned as having placed second in the Eastern Division; in reality, Rock Hill was a definite first in this contest, and had five officers on the Eastern All-American Team.

Another thing, in the Convention report we failed to emphasize the fact that the largest contribution made to the Elks National Foundation at the Dallas session was the \$12,150 donation which the Elks of Kansas gave in honor of retiring Grand Chaplain Father F. W. Zimkosky, a member of Goodland, Kans., Lodge.

New Mexico Elksdom's fine support of the Elks National Foundation is continuing, and particular emphasis was placed on varied youth programs during the past year. The outstanding Cerebral Palsy Program of the Association was discussed at length, with several beneficiaries of this project introduced to the assembled delegates.

Next year the Association will meet at Roswell, with Las Cruces to be host to the Midwinter Meeting.



ELKS NATIONAL HOME NEWS

The Elks National Home at Bedford, Va., recently received the gift of four attractive and very comfortable easy chairs from the Elks of Grand Rapids, Mich. These chairs were purchased with funds raised by the lodge's Sunday Buck and Doe Bowling League, to which participating couples make a small contribution each week. The league also sponsors an annual dance for charitable purposes. Formed in 1952 by sixteen Grand Rapids Elks and their ladies to raise funds for charity, the league has thus far

made donations totaling \$4,000.

Pictured above are four residents at the Home trying out their new chairs—from left to right, Brothers H. M. Robertson, B. F. Wisehaupt, William Praetorius and R. E. Hefferan. A letter written by Mr. Praetorius to Grand Rapids Lodge expressed their appreciation for the gift. The letter read, in part:

"I will spend many hours in one of these lovely chairs, thinking of the good times I had bowling in two leagues when I was a resident of Grand Rapids. Thanks again."

Lodge Visits Of John E. Fenton

(Continued from page 12)

F. V. Redding (all Past Exalted Rulers), J. R. Harrington and Committee Chairman Chester McDonald.

Despite a very severe storm, nearly 300 Elks turned out for a dinner at the Sheraton-Plaza Hotel in Boston, July 30, to welcome the Grand Exalted Ruler home to New England. Elks of the area, showing their great esteem, presented Judge Fenton with a new automobile. Those present included Past Grand Exalted Ruler John F. Malley, State Trustee Charles Laffan, District Deputy Joseph E. Brett, Past District Deputy John S. Nolan, Milton Exalted Ruler T. R. Mullaney, Randolph Exalted Ruler J. W. Flannery, and Col. John J. Donovan, Past Exalted Ruler of Lawrence Lodge. Because of illness, Past State Pres. William F. Maguire, Chairman of the reception, was unable to attend, but in his absence, Mrs. Maguire presented Mrs. Fenton with a welcoming bouquet.

ROANOKE, VA. The Grand Exalted Ruler arrived in Roanoke, Va., on Aug. 11, to attend the 51st Annual Convention of the State Association. He was accompanied by his son, John E. Fenton, Jr., who is his secretary, together with the latter's wife, and Lawrence, Mass., Special Deputy John Harty. The party was met at the airport by Past Grand Exalted Ruler and Mrs. John L. Walker, and Past Grand Inner Guard and Mrs. Charles D. Fox, Jr. At Roanoke Lodge, greetings were extended by State Pres. Paul S. Johnson, heading a large gathering of Elks and their ladies. Following an informal dinner that evening, and a breakfast party on the 12th, the Grand Exalted Ruler addressed the opening session of the State Convention, a full account of which appears in News of the State Associations, this issue. After a luncheon meeting the next day, Judge Fenton and his party drove to the Elks National Home in Bedford for his District Deputy Conference there. • •

OUR NEED FOR NEGATIVES

Your cooperation in supplying us with negatives of lodge photos will help us to maintain a high standard of quality in your Magazine.

While we are receiving this cooperation from the majority of our lodges, and deeply appreciate it, we are publishing this reminder for those who may have overlooked our previous announcements.

NOW! Vitamin-Quota's Glorious

2-FOR-1 SALE

of PLEMS—America's Favorite Food Supplement!

Over 100,000,000 tablets already used

You bought these at a cost of less than 2½¢ a day and it was a tremendous bargain! Now get your Plems for the unheard-of cost of less than 1¼¢ a day!

16 VITAMINS in a single tablet

9 MINERALS in a single tablet

Including the important "Red" Vitamin B₁₂ Along With Other Stimulants for the Growth of **RED BLOOD cells**

Try this Freshly-Packed, Guaranteed-Potency, all-Vitamin-Mineral Formula, containing 25 nutritional factors, not at the usual low cost of only \$2.35 for 100 tablets, but at the sensational limited-time offer of only \$2.35 for 200 tablets, over 6 months' supply — one a day is an adequate dose.

Each Freshly-Packed, Guaranteed-Potency PLEMS tablet contains:

Vit. A 5000 USP un.	Vitamin B-2 2 Mg.	Cal. Panto 3 Mg.	Cholino 10 Mg.
Vit. D 1600 USP un.	Vit. B-6 0.5 Mg.	Niacinamide 20 Mg.	Inositol 10 Mg.
Vitamin B-12 2 Mcg.	Copper 1 Mg.	Vitamin K 0.2 Mg.	Iodine 0.15 Mg.
Folic Acid 0.3 Mg.	Calcium 143 Mg.	Vitamin E 1.25 I.U.	Potassium 5 Mg.
Vitamin C 50 Mg.	Iron 15 Mg.	Biotin 1 Mcg.	Zinc 1 Mg.
Vitamin B-1 5 Mg.	Manganese 1 Mg.	Rutin 1 Mg.	Magnesium 10 Mg.
	Phosphorus 110 Mg.		

2 BOTTLES of 100 \$2.35

2 BOTTLES of 250 \$5.25

2 BOTTLES of 500 \$10.00

2 BOTTLES of 1,000 \$19.00

Tests prove that no comparable, nationally advertised formula surpasses Plems in value and potency. They contain vitamin potencies that exceed minimum daily adult requirements.

YOUR PURCHASE IS FREE IF THESE SENSATIONAL VALUES CAN BE DUPLICATED ANYWHERE

For over 37 years Vitamin-Quota has saved money for doctors, hospitals and over 2,500 families coast-to-coast. BUY IN CONFIDENCE! All orders supervised by Qualified Pharmacists.

PLEMS are sold only at the addresses below. Order C. O. D. or save all charges by sending check or money order. We pay all postage. MONEY BACK IF NOT SATISFIED.

1923-1960 **VITAMIN-QUOTA** 37th Year

Prescription Specialists and one of the world's largest distributors of Vitamins. Established 1923

Dept. A-133, 880 Broadway, New York 3, N.Y., or
Dept. A-133, 1125 S. Crenshaw Boulevard, Los Angeles 19, Calif.

Sales in California add 4% to total of order

MAKE YOUR FORTUNE

Sell famous Spring-Step Cushion Shoes for all the family—men, women, children and babies! Earn big money daily plus Cash Bonus and Retirement 2. Income with amazing 2 minute demonstration that sells on sight. Big repeat business. Full or spare time. America's Biggest Selection of Shoes for all the family. Free outfit given. No investment ever. Write today. **ORTHO-VENT SHOE CO., Inc.** 25010 Brand Road, Salem, Virginia



FREE BOOK TELLS HOW CLOGGED SEWERS CLEANED INSTANTLY SAVES PLUMBING BILLS

Anyone can trigger new Flush Gun shooting air & water impact on stubborn stoppages in Toilets, Sinks, Urinals, Bath-tubs, & Sewers 200 ft. in pipe 1 1/2" to 6" Radius, Grease, and Roots melt away INSTANTLY when struck by hammer blow. Amazingly effective! Worth many times its cost in Plumbing Bills or start your own Business. Tear out Ad now & write address beside it for FREE BOOK-LET or phone Kidare 3-1702. Miller Sewer Rod, Dept. EL5, 4642 N. Central Ave., Chicago 30, Illinois.

Now Many Wear FALSE TEETH With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth dropping, slipping or wobbling. FASTEETH holds plates firmer and more comfortably. This pleasant powder has no gummy, goey, pasty taste or feeling. Doesn't cause nausea. It's alkaline (non-acid). Checks "plate odor" (denture breath). Get FASTEETH at drug counters everywhere.

If Your Child Is a Poor Reader

See how The Sound Way To Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. Brenner-Davis Phonics, Dept. A-19, Wilmette, Ill.

Anatone gives healthful support, slim appearance



Supports sagging stomach muscles. Helps you get blessed relief from nagging backache. Slims inches off your waist. The scientifically-developed ANATONE BELT now helping thousands of men in all walks of life. Made of elasticized fabric with reinforced stitching, special stays to prevent wrinkling and rolling. No crutch piece. Feel and look younger... results guaranteed or purchase price back. Waist sizes 26" thru 52"



Unconditional Money-Back Guarantee
\$4.98
10 day free trial...send no money

MAGIC-MOLD Inc., Dept. A18K
467 Livonia Ave., B'klyn 7, N. Y.
Rush me on 10 days' FREE TRIAL an ANATONE BELT. I will pay postman \$4.98 (plus postage). If not completely satisfied, I may return the ANATONE for full refund of purchase price.
My waist measure is.....inches
Name _____
Address _____
City _____ Zone _____ State _____
 Save money. Enclose money now and we pay postage. Same money-back guarantee. (Canadian and Foreign orders, Prepaid only. Add 50c extra.)

RUPTURE-EASER



Pat. No. 260651

Right or left Side **\$4.95**

Double... \$5.95
No Fitting Required

A strong, form-fitting washable support for reducible inguinal hernia. Back lacing adjustable. Snaps up in front. Adjustable leg strap. Soft, flat groin pad. No steel or leather bands. Unexcelled for comfort. Also used as after operation support. For men, women, children. Mail orders give measure around the lowest part of the abdomen and state right, left side or double. We Prepay Postage except C.O.D.'s.

PIPER BRACE CO.
811 Wyandotte Dept. EK-100 Kansas City 5, Mo.

DON'T PULL HAIR FROM NOSE

May Cause Fatal Infection

Use the **KLIPETTE** Rotating Scissors

You can cause serious infection by pulling hair from nose. Ordinary scissors are also dangerous and impracticable. No better way to remove hair from nose and ears than with KLIPETTE. Smooth, gentle, safe, efficient. Rounded points can't cut or prick skin.

So Simple! Just turn end Surplus hair comes out easily, gently.
\$1 made from fine surgical steel chromium plated
Guaranteed to Satisfy or Money Back

HOLLIS CO. • 1133 Broadway, New York 10, N. Y. • Dept. G-2
Enclosed is \$1.00 for KLIPETTE. If I am not entirely satisfied, I may return it within 10 days for refund.

Name _____ Address _____

ELKS HOME WORKSHOP

Waterproof Your Cellar For More Living Space

By HARRY WALTON

WATER in the basement may deprive you of much useful living space, of a playroom, a workshop, hobby and game center, photo darkroom, or even an extra living room. Many a home owner is deterred from finishing his basement because water stubbornly seeps in.

It cannot be said that waterproofing a cellar is either easy or inexpensive. In some areas with a high water table (or level of ground water) the effort can be lengthy, costly and unsatisfactory. But new materials now offer a better chance of success.

Sometimes water pressure, rather than water itself, causes unexpected trouble. In such a case, the cellar may seem dry until one paints or tiles the floor. By sealing the concrete, which is normally porous, this may cause hydrostatic pressure to lift the floor finish or even crack the concrete, although no water appears.

Some home owners have solved this problem inexpensively by laying down fiber rugs. These provide a good-looking floor, cover cracks and discoloration, and reduce the dust that commonly flakes off a concrete floor. But rugs are no answer for really wet floors.

IF WATER SHOWS only during and after heavy rains, take a look outside the house to determine where it comes from. The lay of the land, if it slopes from a higher area down toward the house, may be channeling rain into it. The grade, or ground line, should slope away from a house (Figure 1).

Where a hill or slope sluices rain against the foundation, it may be worth-while to divert it with a drain on that side as in Figure 2. Such a drain may be a run of open-joint tile laid in a shallow trench, or simply a two-foot-wide ditch, either seeded with grass and left open, or filled with gravel and covered (Figure 3). If drains cannot be led to suitable run-off points, you can channel them into dry wells—pits dug several feet deep, lined with brick or stone, and filled with gravel as shown in Figure 4.

WATER IN THE CELLAR may come from the roof. Clogged or leaky gutters can deposit rain right along the house foundation, from which it's a short trip to inside the cellar. Even good gutters may be delivering water too close to the

house. Figure 5 shows how to use downspout extensions, buried drain tile and runoff aprons to carry the water farther away.

Some modern homes have no gutters at all, but wide eaves that in theory carry run-off far enough from the house to drain away from it. With these, it's more important than ever that the grade slope away from the foundation. Besides regrading, one can dig gravel drains like those in Figure 3.

LEAKAGE through windows may be due to accumulated leaves, paper and other debris in the window wells outside. Clearing out such refuse and soil that has washed into the well usually ends the trouble. If the well rim is too low, you can in effect raise it with aluminum or plastic lawn edging.



DAMPNESS from within may have its source in sweating masonry walls and cold-water pipes, unvented clothes driers, or even laundry on cellar lines. Insulating and perhaps paneling the cold walls will end sweating—the condensation of moisture-laden air. (But it will be useless if water is coming through from outside.) Cold-water pipes on which condensation forms can be wrapped with insulating jackets.

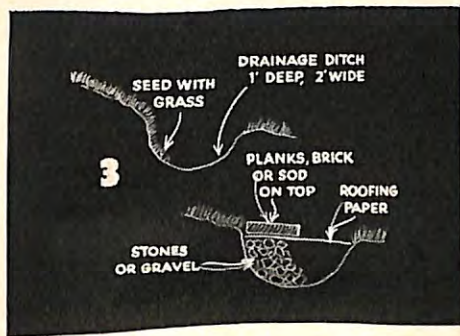
Electric driers should be vented to the outer air. Kits containing flexible tubing and automatic, self-closing louvered vents are available for most makes. The vent is most easily installed in a cellar window.

SEALERS are the answer where water actually enters the walls. Some are cement-base paints especially made for waterproofing. Sold in powder form, they are to be mixed with water to either troweling or brushing consistency, the thicker mix being preferable for

walls that visibly drip. Check directions for the sealer you buy to find out how long you must wait between coats, and whether the applied material must be kept damp while it "cures" or sets.

Walls must be clean and porous for cement-base sealers to bond properly. If walls have been painted or white-washed, the waterproofing may not be able to penetrate enough for a good bond. Soften oil paint with a *waxless*, water-soluble paint remover; then scrub it off with a wire brush and cheap paint thinner (mineral spirits). Wash with a solution of trisodium phosphate (five pounds to a gallon of hot water) and rinse with plain water.

Remove whitewash and other water-mixed paints with the same hot solution, or consult your paint dealer. Wear gloves when handling trisodium phosphate, taking extreme care not to get it in the eyes.



PLUG CRACKS FIRST. Quick-setting hydraulic cement, either ready to use or in powder form for mixing with water, should be forced into such openings. Check suspected soft spots in masonry with a chisel or ice pick. Clean out crumbly material to give the patch a firm grip. A spoon or a small trowel is handy for filling defects. Cracks too small to pack the cement into should be chipped out to a larger size with a chisel.

After the fill has set, give it a priming coat of the waterproofing sealer before applying the over-all coat.

WALLS in bad condition, with big areas of crumbling or cracked masonry, are more likely to stay sealed if first covered with two coats of cement plaster. You can make it of one part cement and two of sand, with enough water to mix to troweling consistency. Plaster each coat on $\frac{3}{8}$ " thick, first dampening the undersurface. This prevents water from being soaked prematurely out of the applied mix, which would tend to weaken it.

WALLS MAY WEEP water near the floor line, where hydrostatic pressure is greatest. The core holes in cinder and concrete blocks may fill with water that stands for days. Before trying to seal or patch such walls, drill drain holes as near the floor as possible, using a star drill or a masonry bit in an electric drill. When all water has seeped out,

apply the coat of waterproofing and plug up the drain holes you have drilled with hydraulic cement.

NEWEST WATERPROOFING is epoxy resin, a plastic highly effective in sealing boat hulls. It bonds so firmly that water pressure has ruptured concrete before the plastic failed.

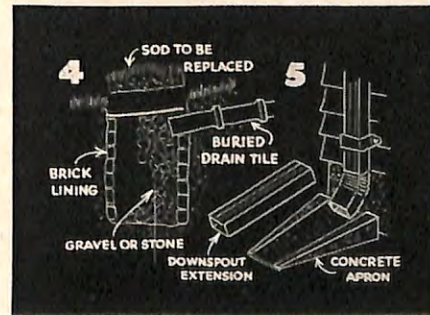
Although costly (about \$5 per pound, enough for 20 square feet) it may cost less than repeated applications of less effective waterproofings. It comes in two parts, which must be mixed on the spot, as it begins to harden in minutes.

With a little detective work during rainy spells, you may be able to treat vital areas and not entire walls. Most leakage in otherwise sound cellars is through hairline cracks and along the line where floor and walls meet. Such narrow cracks need *not* be chiseled out for epoxy sealer. Wider cracks must be plugged first with cement.

It is very important that cracks be dry inside. Wait for a succession of dry days, or if you suspect dampness inside, play a small torch along the cracks. Brush on sealer, overlapping cracks two inches on each side.

Along floor edges, apply a foot-wide ribbon of epoxy, three fourths of it on the floor and one fourth up the walls. Drain block walls beforehand by drilling weep holes as already explained, for any water pressure on uncured epoxy will form pinhole leaks. Wire-brush or sandpaper away loose paint, flaking or crumbling material, and the white efflorescence that sometimes emerges on masonry. You can apply epoxy right over paint, but not over dirt, grease, oil or asphalt-base compounds.

Epoxy sealer is said to be as permanent as the masonry itself. It does not shrink or expand and so open new channels of leakage, nor is it affected



by age or chemical action. However, new cracks in the masonry, and similar damage that breaks the plastic film, will let water through.

You can stop it simply by adding a new coat or two atop the old. It is not necessary to remove the first coat; simply be sure the masonry is dry before treatment. If the slight darkening caused by the amber-toned resin is objectionable, it can be painted over. Any epoxy or rubber-base paint can be applied to the sealer.

If You Are Under 80 You Are Not Too Old For Life Insurance

Let us tell you how you can still apply for a \$1,000 life insurance policy to help take care of final expenses without burdening your family.

Even though you are in your 50's, 60's, or 70's you likely need and want life insurance coverage just as much as anyone else.

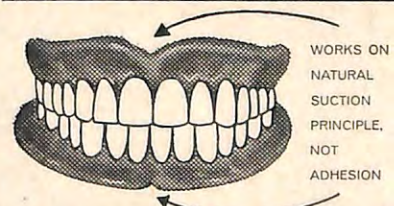
So tear out this ad and mail it today with your name, address and year of birth to Old American Insurance Company, 4900 Oak, Dept. L1055M, Kansas City, Mo.

If Ruptured Try This Out

Modern Protection Provides Great Comfort and Holding Security

An "eye-opening" revelation in sensible and comfortable reducible rupture protection may be yours for the asking, without cost or obligation. Full details of the new and different Rice Support will be sent you Free. Here's a Support that has brought joy and comfort to thousands—by releasing them from Trusses that bind and cut. Designed to securely hold a rupture up and in where it belongs and yet give freedom of body and genuine comfort. For full information—write today! WILLIAM S. RICE, Inc., DEPT. 13K, ADAMS, N. Y.

NEW MIRACLE FALSE TEETH RELINER



WORKS ON
NATURAL
SUCTION
PRINCIPLE.
NOT
ADHESION

ENDS YOUR FALSE TEETH MISERY

At last! An amazing new false teeth reliner that gives you true denture peace of mind. DENTURITE is a miracle plastic that flows on and sets in 5 minutes. Lets you wear your plates and eat anything *immediately*. Stops clicking. Eases sore irritated gums. Prevents food particles from getting under your plate. Laugh, talk, and even sneeze without fear of embarrassment.

DENTURITE stays firm yet pliant. Lasts a year and more! Peels out easily if replacement is needed. Works on a natural suction principle that makes uppers, lowers, or partials fit firmly and securely without daily use of messy powders, pastes, mushy cushions or pads. Easy to use, tasteless, odorless, harmless to plates and gums. Satisfaction guaranteed or money back. Send \$1.98 for enough to reline 2 plates. DENTURITE COMPANY, Dept. DEL-6, 1075 Main Street, Buffalo 9, New York.

denturite
FALSE TEETH RELINER

Grand Lodge Officers and Committeemen—1960-61

GRAND EXALTED RULER

JOHN E. FENTON, Lawrence, Mass., Lodge No. 65, 506 Central Building, 316 Essex St.

GRAND ESTEEMED LEADING KNIGHT

C. P. HEENSTREIT, Huntington Park, Calif., Lodge No. 1415, 2722 Estado St., Pasadena.

GRAND ESTEEMED LOYAL KNIGHT

NORMAN FREELAND, Greensburg, Ind., Lodge No. 475, 610 East Main.

GRAND ESTEEMED LECTURING KNIGHT

JACK G. JUDSON, Ontario, Ore., Lodge No. 1690, Box 149.

GRAND SECRETARY

L. A. DONALDSON, Etna, Pa., Lodge No. 932, Elks National Memorial Headquarters Building, 2750 Lake View Ave., Chicago 14, Ill.

GRAND TREASURER

ARTHUR M. UMLANDT, Muscatine, Iowa, Lodge No. 304, Box 17.

GRAND TILER

ADIN BATSON, Florence, Ala., Lodge No. 820, 126 Norwood Court.

GRAND ESQUIRE

CHELSIE J. SENERCHIA, Miami, Fla., Lodge No. 948, 4201 Bay Point Rd.

GRAND INNER GUARD

W. T. CHOISSER, Phoenix, Ariz., Lodge No. 335, 403 Luhrs Tower.

GRAND CHAPLAIN

REV. FELIX J. ANDREWS, Minot, N. D., Lodge No. 1089, 831 9th Ave., N.W.

SECRETARY TO GRAND EXALTED RULER

JOHN E. FENTON, Jr., Lawrence, Mass., Lodge No. 65, 506 Central Building, 316 Essex St.

ACTIVITIES CO-ORDINATOR

BERT A. THOMPSON, Green Bay, Wis., Lodge No. 259, Elks National Memorial Headquarters Building, 2750 Lake View Ave., Chicago 14, Ill.

BOARD OF GRAND TRUSTEES

DEWEY E. S. KUHN (Chairman), Charleston, W. Va., Lodge No. 202, Second Floor, Terminal Building, Charleston 1.

EDWARD A. SPRY (Vice-Chairman and Approving Member), Boston, Mass., Lodge No. 10, 6 Howard St., Roxbury 19, Mass.

JACOB L. SHERMAN (Home Member), Denver, Colo., Lodge No. 17, 1230 University Bldg.

EDWIN J. ALEXANDER (Secretary), Aberdeen, Wash., Lodge No. 593, 621 South Plymouth, Olympia, Wash.

R. LEONARD BUSH (Building Applications Member), Inglewood, Calif., Lodge No. 1492, 225 North LaBrea Ave.

ADVISORY COMMITTEE

JAMES R. NICHOLSON (Chairman), Springfield, Mass., Lodge No. 61, The Elks Magazine, 386 Fourth Ave., New York 16, N. Y.

WILLIAM J. JERNICK (Sec.), Nutley, N. J., Lodge No. 1290, 44 Alexander Ave.

EDWARD RIGHTOR, New Orleans, La., Lodge No. 30, 1329 National Bank of Commerce, New Orleans 12.

JAMES G. McFARLAND, Watertown, S. D., Lodge No. 838, Watertown, S. D.

WILLIAM HAWLEY ATWELL, Dallas, Texas, Lodge No. 71, Box 355.

CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2, 2444 North Broad St., Philadelphia 2.

JOHN F. MALLEY, Springfield, Mass., Lodge No. 61, 16 Court St., Boston 8.

FLOYD E. THOMPSON, Moline, Ill., Lodge No. 556, 135 South LaSalle St., Chicago 3.

JAMES T. HALLINAN, Queens Borough, N. Y., Lodge No. 878, 161 East 42nd St., New York 17.

EDWARD J. McCORMICK, Toledo, Ohio, Lodge No. 53, Owens Illinois Building, Toledo 4.

JOHN S. McCLELLAND, Atlanta, Ga., Lodge No. 78, 1042 Citizens and Southern Bank Building, Atlanta 3.

FRANK J. LONERGAN, Portland, Ore., Lodge No. 142, Court House, Portland 4.

WADE H. KEPNER, Wheeling, W. Va., Lodge No. 28, 1308 Chapline St., L. A. Lewis, Anaheim, Calif., Lodge No. 1345, Box 628, Whittier, Calif.

GEORGE I. HALL, Lynbrook, N. Y., Lodge No. 1515, Room 2001, 21 West Street Building, New York 6.

EMMETT T. ANDERSON, Tacoma, Wash., Lodge No. 174, 756-758 Commerce St., Indianapolis 20.

JOSEPH B. KYLE, Gary, Ind., Lodge No. 1152, 4240 East Kessler Lane, Indianapolis 20.

HOWARD R. DAVIS, Williamsport, Pa., Lodge No. 173, 919 Hepburn St.

SAM STERN, Fargo, N. D., Lodge No. 260, Fargo, N. D.

EARL E. JAMES, Oklahoma City, Okla., Lodge No. 417, 824 N.W. 35th St.

JOHN L. WALKER, Roanoke, Va., Lodge No. 197, Box 720.

FRED L. BOHN, Zanesville, Ohio, Lodge No. 114, 50 South Third.

H. L. BLACKLEDGE, Kearney, Neb., Lodge No. 984, First Ntl. Bank Bldg.

H. R. WISELY, Salinas, Calif., Lodge No. 614, 121 East Gabilan St.

W. S. HAWKINS, Coeur d'Alene, Idaho, Lodge No. 1254, Wiggett Building.

GRAND FORUM

A. F. BRAY, (Chief Justice), Richmond, Calif., Lodge No. 1251, 422 State Building, San Francisco 2.

ALFRED E. LA FRANCE, Racine, Wis., Lodge No. 252, 220 9th St.

J. O. SPANGLER, Greybull, Wyo., Lodge No. 1431, 847 Gerrans Ave., Cody.

ROBERT G. PRUITT, Buckhead (Atlanta), Ga., Lodge No. 1635, 3174 Peachtree Drive, N.E., Atlanta 5.

RONALD J. DUNN, Oneida, N. Y., Lodge No. 767, 116 Farrier Ave.

COMMITTEE ON JUDICIARY

BENJAMIN F. WATSON (Chairman), Lansing, Mich., Lodge No. 190, 804 American Bank & Trust Company Building, Lansing 68.

JOHN T. RAFTIS, Colville, Wash., Lodge No. 1753, Dorman Building.

THAD EURE, Raleigh, N. C., Lodge No. 735, State Capitol.

CHARLES C. BOWIE, San Benito, Texas, Lodge No. 1661, 205 North Sam Houston Boulevard.

JOHN F. SCLEPPI, Queens Borough, N. Y., Lodge No. 878, 41 Boulevard, Malba 7, N. Y.

W. EDGAR PORTER, Sr., Salisbury, Md., Lodge No. 817, 106 West Circle Ave.

GORDON FRANKLIN, Marion, Ill., Lodge No. 800, Aikman Building.

DONALD K. QUAYLE, Alameda, Calif., Lodge No. 1015, 1430 Grove St.

COMMITTEE ON CREDENTIALS

H. T. KLEAN (Chairman), Oil City, Pa., Lodge No. 344, 317 Bissel Ave.

ARTHUR D. KOCHAKIAN, Haverhill, Mass., Lodge No. 165, 31 Marlon St.

PAUL D. ZIMMER, Falls City, Neb., Lodge No. 963, 1224 Stone St.

R. J. BETLACH, St. Louis, Mo., Lodge No. 9, 1808 Washington Ave., St. Louis 3.

LEONARD IMEL, Portland, Ind., Lodge No. 768, 203 West Main St.

LESLIE M. DAY, Beardstown, Ill., Lodge No. 1007, 1405 Jefferson St.

CARL C. MERRILL, Boulder City, Nev., Lodge No. 1682, 632 Avenue H.

A. P. VENGELEN, Portland, Ore., Lodge No. 142, 2400 East Burnside.

AUDITING AND ACCOUNTING COMMITTEE

R. E. WALKER (Chairman), Santa Ana, Calif., Lodge No. 794, Box 897.

BERT WYSON, Holdenville, Okla., Lodge No. 1796, Box 508.

JOHN H. BENNETT, Reno, Pa., Lodge No. 334, 2190 Grampian Boulevard, Williamsport, Pa.

WILLIAM P. MENNEALY, Presque Isle, Maine, Lodge No. 1954, 60 Ash Street, Lewiston, Maine.

J. PIERCE SMITH, Gainesville, Fla., Lodge No. 990, 1115 N.E. 5th Terrace.

JAMES W. PLUMMER, Zanesville, Ohio, Lodge No. 114, 419 West View Drive.

EDWARD H. KANE, Cedar Rapids, Iowa, Lodge No. 251, 411 First Ave., S.E.

PHIL F. BERG, Ballard (Seattle), Wash., Lodge No. 827, 1130B Market Street, Seattle 7.

LODGE ACTIVITIES COMMITTEE

NELSON E. W. STUART (Chairman), Cleveland, Ohio, Lodge No. 18, 1426 Bunts Road, Cleveland 7.

NORMAN HANSEN, Alexandria, Minn., Lodge No. 1685, Osakis, Minn.

ARTHUR J. ROY, Willimantic, Conn., Lodge No. 1311, 22 Bank St.

A. LEWIS HEISEY, Middletown, Pa., Lodge No. 1092, 244 South Market St., Elizabethtown, Pa.

WILLIS V. McCALL, Eustis, Fla., Lodge No. 1578, 25 Morningview Drive.

ALEX A. McKNIGHT, Dallas, Texas, Lodge No. 71, Box 6211.

CARL DWIRE, JR., Oxnard, Calif., Lodge No. 1443, Box 1146.

PATRICK H. KING, Boise, Idaho, Lodge No. 310, Box 1698.

MEMBERSHIP AND NEW LODGE COMMITTEE

JAMES A. GUNN (Chairman), Mamaroneck, N. Y., Lodge No. 1457, 437 Mamaroneck Ave.

EDWARD W. McCABE, Nashville, Tenn., Lodge No. 72, Box 202.

HUGH L. HARTLEY, Owosso, Mich., Lodge No. 753, 815 West Oliver St.

CAMPBELL F. RICE, Colorado Springs, Colo., Lodge No. 309, 401 Southgate Rd.

GERALD F. McCORMICK, Pittsburg, Calif., Lodge No. 1474, 506 Second St., Antioch, Calif.

GEORGE T. HICKEY, Chicago (No.), Ill., Lodge No. 1666, 2750 Lake View Ave.

JOSEPH F. BADER, Lynchhurst, N. J., Lodge No. 1505, 232 Post Ave.

JOHN C. GREEN, JR., Park City, Utah, Lodge No. 734, Box 921.

STATE ASSOCIATIONS COMMITTEE

WILLIAM F. MAGUIRE (Chairman), Wakefield, Mass., Lodge No. 1276, 283 Highland Ave., Randolph, Mass.

EDWARD J. HANNON, Dunellen, N. J., Lodge No. 1488, 344 Whittier Ave.

JEROME STAUBACH, Newport, Ky., Lodge No. 273, 5102 Taylor Mill, Covington, Ky.

H. J. DEAL, Canton, Ohio, Lodge No. 68, 106 Poplar Ave., N.W., Canton 8.

JAMES H. BOEX, Green Bay, Wis., Lodge No. 259, 826 Roy Ave.

ED L. HARBROUGH, Roswell, N. M., Lodge No. 969, 610 Gary Drive.

CHARLES T. REYNOLDS, Vallejo, Calif., Lodge No. 559, Box 728.

G. B. URLIE, Condon, Ore., Lodge No. 1869, Box 157, Arlington, Ore.

RITUALISTIC COMMITTEE

MARSTON S. BELL (Chairman), Columbia, S. C., Lodge No. 1190, 6456 Eastshore Road.

WILLIAM R. THORNE, Trenton, N. J., Lodge No. 105, 211 N. Montgomery St.

HERB L. OBLUND, Hoquiam, Wash., Lodge No. 1082, 507 Becker Building, Aberdeen, Wash.

LELAND L. HAMILTON, Niles, Mich., Lodge No. 1322, 412 South 11th St.

JOHN D. FRANKS, Tucson, Ariz., Lodge No. 385, Box 2150.

RAYMOND J. QUENNEL, Montpelier, Vt., Lodge No. 924, 5 La Gue Drive.

LLOYD CHAPMAN, El Dorado, Kan., Lodge No. 1407, 121 East Pine Ave.

CLOYDE U. SHELLADY, Iowa City, Iowa, Lodge No. 590, 431 Brown St.

YOUTH ACTIVITIES COMMITTEE

W. L. HILL (Chairman), Great Falls, Mont., Lodge No. 214, 2317 Fourth Ave., South.

E. GENE FOURNACE, Newark, Ohio, Lodge No. 391, 3706 Eaton Road, Northwest, Canton 8, Ohio.

F. S. QUATTROMANI, Westerly, R. I., Lodge No. 678, 17 Narragansett Ave.

WILLIS C. McDONALD, New Orleans, La., Lodge No. 30, 3014 Metairie Road, Metairie, La.

JAMES P. EBERSBERGER, Latrobe, Pa., Lodge No. 907, 902 Lakeview Drive.

CHARLES W. CLABAUGH, Champaign, Ill., Lodge No. 398, 901 W. Daniel St.

JOHN J. CABOT, Pasadena, Calif., Lodge No. 672, 27 Chestnut Street.

J. A. McARTHUR, Lewiston, Idaho, Lodge No. 896, 827 Main St.

PENSION COMMITTEE

JOHN K. BURCH (Chairman), Grand Rapids, Mich., Lodge No. 48, 501 Morris Ave., S.E., Grand Rapids 3.

HUGH W. HICKS (Secretary), Jackson, Tenn., Lodge No. 192, The First National Bank.

JOHN B. MOREY, Palo Alto, Calif., Lodge No. 1471, 700 El Camino Real, Menlo Park, Calif.

CONVENTION COMMITTEE

GEORGE I. HALL (Chairman), Lynbrook, N. Y., Lodge No. 1515, 161 East 42nd St., New York 17, N. Y.

JAMES T. HALLINAN (Secretary-Treasurer), Queens Borough, N. Y., Lodge No. 878, 161 East 42nd St., New York 17.

CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2, 2444 N. Broad St.

JOSEPH B. KYLE, Gary, Ind., Lodge No. 1152, 4240 East Kessler Lane, Indianapolis 20.

L. A. LEWIS, Anaheim, Calif., Lodge No. 1345, Box 628, Whittier, Calif.

JOHN S. McCLELLAND, Atlanta, Ga., Lodge No. 78, 1042 Citizens and Southern Bank Building, Atlanta 3.

ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND (Chairman), Atlanta, Ga., Lodge No. 78, 1042 Citizens and Southern Bank Building, Atlanta 3.

EMMETT T. ANDERSON (Vice-Chairman), Tacoma, Wash., Lodge No. 174, 756-758 Commerce St., Tacoma 2.

JAMES T. HALLINAN (Treasurer), Queens Borough, N. Y., Lodge No. 878, 161 East 42nd St., New York 17.

WADE H. KEPNER (Secretary), Wheeling, W. Va., Lodge No. 28, 1308 Chapline St.

EARL E. JAMES (Assistant Secretary and Assistant Treasurer), Oklahoma City, Okla., Lodge No. 417, 824 N.W. 35th St., Oklahoma City 18.

ELKS NATIONAL FOUNDATION TRUSTEES

JOHN F. MALLEY (Chairman), Springfield, Mass., Lodge No. 61, 16 Court St., Boston 8.

L. A. LEWIS (Vice-Chairman), Anaheim, Calif., Lodge No. 1345, Box 628, Whittier, Calif.

FLOYD E. THOMPSON (Secretary), Moline, Ill., Lodge No. 556, 135 South LaSalle St., Chicago 3.

EDWARD J. McCORMICK (Treasurer), Toledo, Ohio, Lodge No. 53, Owens Illinois Building, Toledo 4.

CHARLES H. GRAKELOW, Philadelphia, Pa., Lodge No. 2, 2444 N. Broad St.

SAM STERN, Fargo, N. D., Lodge No. 260, Fargo, N. D.

H. L. BLACKLEDGE, Kearney, Neb., Lodge No. 984, First Ntl. Bank Bldg.

ELKS NATIONAL SERVICE COMMISSION

JAMES T. HALLINAN (Chairman), Queens Borough, N. Y., Lodge No. 878, 161 East 42nd St., New York 17.

GEORGE I. HALL (Treasurer), Lynbrook, N. Y., Lodge No. 1515, 161 East 42nd St., New York 17.

HOWARD R. DAVIS (Assistant Treasurer), Williamsport, Pa., Lodge No. 173, 919 Hepburn St.

FRANK J. LONERGAN, Portland, Ore., Lodge No. 142, Court House.

EMMETT T. ANDERSON, Tacoma, Wash., Lodge No. 174, 756-758 Commerce St.

JOSEPH B. KYLE, Gary, Ind., Lodge No. 1152, 4240 East Kessler Lane, Indianapolis 20.

WILLIAM HAWLEY ATWELL, Dallas, Texas, Lodge No. 71, Box 355.

WILLIAM J. JERNICK, Nutley, N. J., Lodge No. 1290, 44 Alexander Ave.

JOHN L. WALKER, Roanoke, Va., Lodge No. 197, Box 720.

FRED L. BOHN, Zanesville, Ohio, Lodge No. 114, 50 South Third.

A Great Step Forward

The Order of Elks has a colorful and interesting history. It has a really remarkable record of achievement in the field of patriotic service to the nation in wartime. We invest some \$8,000,000 yearly in practical benevolences, including hundreds of college scholarships, rehabilitation of thousands of physically handicapped children, youth programs of incalculable value to the country, continuous aid to our hospitalized veterans. Our Elks National Foundation stands out among the country's philanthropic organizations, not alone for its superior accomplishments but also because it doesn't spend a penny to raise money.

These are just some of the notable facts of Elkdom, facts that ought to be common knowledge to all Elks, but which are, in sad truth, known to all too few of our members. The principal reason for this deplorable situation has been our failure to give new members a thorough indoctrination in the Order's past and what it is today. Because thousands of men who joined the Elks never really learned about the Order, they never acquired a pride of membership, a strong attachment for it, and they have shown up year after year in our lapsation statistics.

Recent Grand Exalted Rulers have placed increasing stress on the importance and value of an indoctrination program. Our lodges have been urged to set up such programs. A few years ago the Grand Lodge required that every initiate be given a copy of the booklet, "What It Means To Be An Elk." But the great need was an effective indoctrination tool. Carrying out a recommendation made by Grand Exalted Ruler Horace R. Wisely, the Grand Lodge now has provided that tool in the form of a set of colored slides with an accompanying recorded commentary, both of which will be distributed

free of charge to each subordinate lodge in the Order.

The distribution will be made by Grand Exalted Ruler Fenton's District Deputies this fall when they make their official visitations. The presentation consists of about 65 slides and the running time is approximately 26 minutes. It is a most effective visual presentation that tells in an interesting and impressive fashion the proud story of Elkdom.

While the presentation can be given with any home projector and record player, the Grand Lodge has arranged for lodges to purchase standard equipment, which will insure high quality reproduction, at wholesale prices.

A large amount of money and a tremendous amount of time, thought and care have been invested in this project, all of which will be wasted unless our lodges put this presentation to use with every class of candidates, not just in the next few months, but from now on. As a matter of fact, veteran members will get a new sense of appreciation of our Order and a new thrill of belonging when they see the presentation, and we recommend that every member make it a point to be present on District Deputy night and see this splendid presentation when it is shown.

The presentation was produced by a sub-committee of the Grand Lodge Advisory Committee, consisting of L. A. Lewis, Chairman, John L. Walker, H. L. Blackledge and Brother Wisely. They are to be congratulated for the highly competent way in which they have carried out their assignment. Put to good use by every subordinate lodge, as we are confident it will be, this visual indoctrination presentation will prove to be one of the most progressive and meaningful steps taken by the Grand Lodge in many years.

• • • • •

A Call to Patriots

Americans will go to the polls on November 8 to perform one of the most important duties of Democratic citizenship. Twelve days later, citizens in thousands of communities will join in the observance of Know Your America Week, demonstrating that, regardless of the outcome of the election, our people are united by a firm faith in the practical ideals that underlie what we sum up as the American way of life.

The Grand Lodge has urged each subordinate lodge to lead its community in an observance of KYA Week, November 20-26. The Week is sponsored by the All-American Conference To Combat Communism, a federation of

some 50 organizations of which the Order of Elks is proud to be one. For nine years, we have joined with these other patriotic groups in promoting KYA Week to fight communist treason and to strengthen the spirit of American patriotism by broadening and deepening our understanding of America.

Today, perhaps more than ever before in our history, we need a solid understanding of the principles of individual freedom, equality and justice that we have developed in this country. More particularly, we need to understand how those principles affect us personally. We need to realize that those principles are not mere theories, abstract and remote, but are in fact working realities intimately related to our happiness, prosperity and progress.

Last year, more than 4,500 communities made KYA Week a time of re-dedication to the moral values and great political concepts that make up Americanism. They explored such subjects as the faiths by which we live; our Constitution and the laws under which we live orderly lives; our rights and responsibilities as self-governing citizens; how our schools function as a cornerstone of democracy.

Every Elks lodge has been supplied with material on how to organize a KYA program. We hope that each lodge will lead the way in an observance of Know Your America Week that will increase our love and appreciation for our country, increase our respect for our great heritage and stiffen our determination to defend it.

Bowling Night



How smoothly Seagram's 7 Crown completes the evening's pleasure

When the last pin is down, it's Seagram's turn to stand and be counted. Here is a whiskey that is always in rare form. 7 Crown caps the evening with a bounty of taste that's smooth, satisfying, sure. **Say Seagram's and be Sure**





IT'S WHAT'S
UP FRONT
THAT COUNTS

The big taste difference is **FILTER-BLEND**
...and only Winston has it!

Good taste in filter smoking began with Winston Cigarettes. What makes the difference is **FILTER-BLEND**, an exclusive Winston development that goes up front of the modern Winston filter.

Rich, golden tobaccos *pecially selected and specially processed* for filter smoking... that's **FILTER-BLEND**. And that's why Winston is America's best-selling, best-tasting filter cigarette.

R. J. REYNOLDS TOBACCO CO., WINSTON SALEM, N. C.



Also available in crush-proof box.

Winston tastes good—like a cigarette should!