

THE
Elks
MAGAZINE

SEPTEMBER 1960

W

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Convention Report**



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THE **Elks** MAGAZINE

VOL. 39 NO. 4

SEPTEMBER 1960

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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EDITORIAL OFFICES, 386 Fourth Avenue, New York 16, N. Y.

Cover Painting.....	JAMES DWYER	
Tom Wrigley Writes from Washington.....		4
Elks National Foundation—"The Joy of Giving".....		6
Ty Cobb, 1960.....	AL STUMP	8
Speech of Acceptance of John E. Fenton.....		10
Rod and Gun.....	DAN HOLLAND	12
Elks National Service Commission.....		13
The Grand Lodge Convention.....		14
The Grand Lodge Memorial Services.....		21
News of the Lodges.....		22
Three Points for Progress—A Message from the Grand Exalted Ruler.....		29
Elks Family Shopper.....		32
News of the State Associations.....		39
The Best Quarterback I Ever Saw.....	GEORGE HALAS	43
Elks National Foundation Scholarship Awards.....		44
This Year's Winners—Our Most Valuable Students.....		45
Play Cards with John R. Crawford.....		46
Elks Home Workshop.....	HARRY WALTON	54
THE ELKS MAGAZINE Editorials.....		56



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POSTMASTER: Send notices concerning addresses to:
THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.

Members are asked, in changing address, to send this information: (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 30 days for a change of address to be effected. THE ELKS MAGAZINE, Volume 39, No. 4, September, 1960. Published monthly at McCall Street, Dayton, Ohio, by the Benevolent and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the United States and its Possessions, for Elks \$1.00 a year, for non-Elks, \$2.00 a year; for Canadian postage, add 50 cents a year; for foreign postage, add \$1.00 a year. Subscriptions are payable in advance. Manuscripts must be typewritten and accompanied by sufficient postage for their return via first class mail. They will be handled with care but this magazine assumes no responsibility for their safety.

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Here's a unique opportunity...

own a high-profit second business that runs itself!

Open a **Philco-Bendix Self-Service Laundry Store!** Many store owners, executives, professional people—businessmen of all kinds—are going into the self-service laundry business. The reasons are obvious. Many of these new-type laundry stores are delivering a 25% return on a small capital investment.

Here are some of the facts: The coin-operated laundry business is one of the fastest-growing businesses in the country. Customers simply come into the store, wash and dry their clothes in metered machines and leave.

Minimum supervision required. A coin-operated laundry needs no attendant. Only a couple of hours a week are required to empty the coin boxes and supervise efficient operation. There are no credit problems—strictly a cash business. Machine repair and daily maintenance can be contracted to local people. An owner can spend full time with his regular business or practice and let the coin store run itself.

Why are they so successful? Philco-Bendix coin-operated laundry stores offer a customer up to 65% saving over attended-type wash-and-dry service. They are convenient for busy people because they remain open 24 hours a day, seven days a week. They give customers a chance to do their own washing—their own way.

Small initial investment. The cost of opening one of these stores equipped with Philco-Bendix Commercial Washers, the only complete line of commercial washers engineered for coin use, is surprisingly low. Only a small initial investment is required. The balance may be financed through Philco Finance Corporation. Return is so rapid that many investors amortize the total cost within a year.

Act now! Investigate this exciting business opportunity today! Send the coupon for full data on business locations in your area and help in all phases of planning, financing and promoting a successful coin store.



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Philco-Bendix Commercial Laundry Equipment is brought to you by Philco Corporation.

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Product of *The American Tobacco Company*—"Tobacco is our middle name"



IN BOXES
OF 50
AND HANDY
5-PACKS.

Tom Wrigley writes from Washington



TOMMY WEBER PHOTO

PRESIDENTIAL CAMPAIGNING, off to a fast start this September, will use both new and old techniques to capture votes. Whistle-stop journeys will be revived again even in this age of jet transportation and colossal arenas and auditoriums. All candidates during primary forays found they could make political hay by traditional whistle-stop trips. It does take time but it pays off to visit small communities and shake hands with everybody all along the way. One hand-shake, they say, is worth a thousand words of political oratory. However, there will be little travel on special trains, with stump speeches from the back platform of the candidate's special car. There will be many trips by auto, cavalcades of motor cars with sound equipment, special trucks with moving pictures, giant TV screens and radio. Use of TV will far surpass anything yet tried.

D.C. SUFFRAGE NOTICES have been sent by the Government to the Governors of the 50 states. The huge brown envelopes contain photostatic copies of the joint resolution approved by Congress to give District residents the right to vote for President and Vice President. The Constitutional Amendment must be approved by three-fourths, or 38, of the 50 state legislatures before it will become law as the 23rd amendment. Next year, 47 state legislatures will be in session and the amendment is expected to be ratified. Washington citizens can then vote in Presidential elections.

LOS ANGELES GROWS while all other large cities are losing in population, according to completed census tabulations. Our suburbs are growing six times as fast as the center of population, and have now reached nearly 109 million residents.

ATOMIC BLAST DETECTORS now surround Washington. Seven detectors have been placed on utility poles ringing the Capital. They will only go off if a nuclear blast occurs. The alarm signals are automatically sent over commercial wires to six key military control centers around the country. It may seem like closing the barn door after the horse is stolen, but the detectors will give instant reports to command centers and pinpoint the locations.

SOCIAL SECURITY ruling by U.S. Supreme Court is causing much comment in Washington. The Court declared Social Security payments do not give citizens an irrevocable right to draw retirement benefits. The Court ruled the Government had the right to cut off Social Security checks to a former communist who was deported to his native Bulgaria. Paying Social Security taxes does not guarantee retirement payments will be made, the Court held on a 5-4 vote.

MIRACLE FIBERS have people so confused, the Agricultural Dept. has issued a guide, "Clothing Fabrics—Facts for Consumer Education." Under a new law, all textile products after next February must carry labels listing the names of fibers and the percentage of each. There are 16 artificial fibers, but there are more than 700 different trade names. For example, Dacron, Kodol, Vycron and Teron are all polyester fibers. One of the popular new fibers—"Spandex"—has many trade names, is extremely light-weight, elastic, and is used in girdles and swim wear.

PRODUCTION in private industry increased more than 4 per cent last year, the Labor Dept. reports. This production is measured by output per

man hour, and is highly important in wage negotiations between management and labor.

NEW RADAR EYE, so powerful it can count the engines on a parked airplane, is now in service at Washington National Airport. The "all-seeing eye" gives traffic-control men a detailed surface view of the entire airport. It even shows parked autos on the radar scope. With this and other new equipment, planes are able to land when the controller in the tower cannot spot their approach with the naked eye. All-time record at National for landings and takeoffs is 1,205, made June 10, 1959.

NUCLEAR-POWERED PLANE—first to be produced in this country—will cost \$600 million and will require five years to build. The atomic reactor will be in the rear of the plane with jet engines on either side. How many days or months it will stay in the air without refueling has not been divulged.

POTOMAC PICKINGS. Good-looking gals, checking parking meter violations in Washington, get \$3,495 a year . . . Radioactive hydrogen-3, called "TRitium", is being used as a safe paint on luminous-dial wrist watches . . . The crab shortage in Chesapeake Bay has seafood packers worried, but there are a lot of crabs in Washington . . . U.S. Marine Band presented King Bhumibol of Thailand, who toots a clarinet, a recording of his "Royal Thai Marines March" played by the band . . . Civil and Defense Mobilization Office urges every citizen to wear some form of permanent identification as a means of identifying injured or dead persons . . . All-number telephone dialing will begin on a limited scale in Washington, next November. ● ●



I'd like to give this to my fellow men... while I am still able to help!

I was young once, as you may be—today I am older. Not too old to enjoy the fruits of my work, but older in the sense of being wiser. And once I was poor, desperately poor. Today almost any man can stretch his income to make ends meet. Today, there are few who hunger for bread and shelter. But in my youth I knew the pinch of poverty; the emptiness of hunger; the cold stare of the creditor who would not take excuses for money. Today, all that is past. And behind my city house, my

summer home, my Cadillacs, my Winter-long vacations and my sense of independence—behind all the wealth of cash and deep inner satisfaction that I enjoy—there is one simple secret. It is this secret that I would like to impart to you. If you are satisfied with a humdrum life of service to another master, turn this page now—read no more. If you are interested in a fuller life, free from bosses, free from worries, free from fears, read further. This message may be meant for you.

By Victor B. Mason

I am printing my message in a magazine. It may come to the attention of thousands of eyes. But of all those thousands, only a few will have the vision to understand. Many may read; but of a thousand only you may have the intuition, the sensitivity, to understand that what I am writing may be intended for you—may be the tide that shapes your destiny, which, taken at the crest, carries you to levels of independence beyond the dreams of avarice.

Don't misunderstand me. There is no mysticism in this. I am not speaking of occult things; of innumerable laws of nature that will sweep you to success without effort on your part. That sort of talk is *rubbish!* And anyone who tries to tell you that you can *think* your way to riches without effort is a false friend. I am too much of a realist for that. And I hope you are.

I hope you are the kind of man—if you have read this far—who knows that anything worthwhile has to be *earned!* I hope you have learned that there is no reward without effort. If you have learned this, then you may be ready to take the next step in the development of your karma—you may be ready to learn and use the secret I have to impart.

I Have All The Money I Need

In my own life I have gone beyond the need of money. I have it. I have gone beyond the need of gain. I have two businesses that pay me an income well above any amount I have need for. And, in addition, I have the satisfaction—the deep satisfaction—of knowing that I have put more than three hundred other men in businesses of their own. Since I have no need for money, the greatest satisfaction I get from life, is sharing my secret of personal independence with others—seeing them achieve the same heights of happiness that have come into my own life.

Please don't misunderstand this statement. I am not a philanthropist. I believe that charity is something that no proud man will accept. I have never seen a man who was worth his salt who would accept

something for nothing. I have never met a highly successful man whom the world respected who did not sacrifice something to gain his position. And, unless you are willing to make at least half the effort, I'm not interested in giving you a "leg up" to the achievement of your goal. Frankly, I'm going to charge you something for the secret I give you. Not a lot—but enough to make me believe that you are a little above the fellows who merely "wish" for success and are not willing to sacrifice something to get it.

A Fascinating and Peculiar Business

I have a business that is peculiar—one of my businesses. The unusual thing about it is that it is needed in every little community throughout this country. But it is a business that will never be invaded by the "big fellows". It has to be handled on a local basis. No giant octopus can ever gobble up the whole thing. No big combine is ever going to destroy it. It is essentially a "one man" business that can be operated without outside help. It is a business that is good summer and winter. It is a business that is growing each year. And, it is a business that can be started on an investment so small that it is within the reach of anyone who has a television set. But it has nothing to do with television.

This business has another peculiarity. It can be started at home in spare time. No risk to present job. No risk to present income. And no need to let anyone else know you are "on your own". It can be run as a spare time business for extra money. Or, as it grows to the point where it is paying more than your present salary, it can be expanded into a full time business—overnight. It can give you a sense of personal independence that will free you forever from the fear of lay-off, loss of job, depressions, or economic reverses.

Are You Mechanically Inclined?

While the operation of this business is partly automatic, it won't run itself. If you are to use it as a stepping stone to independence, you must be able to work with your hands, use such tools as hammer and screw driver, and enjoy getting into a pair of blue jeans and rolling up your sleeves. But two hours a day of manual work will keep your "factory" running 24 hours turn-

ing out a product that has a steady and ready sale in every community. A half dollar spent for raw materials can bring you six dollars in cash—six times a day.

In this message I'm not going to try to tell you the entire story. There is not enough space on this page. And, I am not going to ask you to spend a penny now to learn the secret. I'll send you all the information, free. If you are interested in becoming independent, in becoming your own boss, in knowing the sweet fruits of success as I know them, send me your name. That's all. Just your name. I won't ask you for a penny. I'll send you all the information about one of the most fascinating businesses you can imagine. With these facts, you will make your own investigation. You will check up on conditions in your neighborhood. You will weigh and analyze the whole proposition. Then, and then only, if you decide to take the next step, I'll allow you to invest \$15.00. And even then, if you decide that your fifteen dollars has been badly invested I'll return it to you. Don't hesitate to send your name. I have no salesmen. I will merely write you a long letter and send you complete facts about the business I have found to be so successful. After that, you make the decisions.

Does Happiness Hang on Your Decision?

Don't put this off. It may be a coincidence that you are reading these words right now. Or, it may be a matter that is more deeply connected with your destiny than either of us can say. There is only one thing certain: If you have read this far you are interested in the kind of independence I enjoy. And if that is true, then you must take the next step. No coupon on this advertisement. If you don't think enough of your future happiness and prosperity to write your name on a postcard and mail it to me, forget the whole thing. But if you think there is a destiny that shapes men's lives, send your name now. What I send you may convince you of the truth of this proverb. And what I send you will not cost a penny, now or at any other time.

VICTOR B. MASON
1512 Jarvis Ave., Suite M-24-K
CHICAGO 26, ILLINOIS

Amazing structural-nylon and ordnance steel design gives new 22 autoloader unsurpassed accuracy

- Weighs just 4 pounds
- Chip-proof, warp-proof
- 3-point bedding
- No lubrication

Here's a major advance in rifle making. The same structural-nylon used in industrial machinery has been used to create a gun stock that is chip-proof, water-proof, oil-proof and warp-proof. Revolutionary integration of stock, ordnance steel barrel and nylon receiver means friction-free steel parts ride on nylon bearings. There's no break-in period, no need for lubrication. The resulting accuracy and efficiency has never before been obtainable in an autoloading 22. Mohawk Brown and Seneca Green stocks have clean, sharp checkering, white inlays. Magazine holds fourteen 22 long rifle cartridges. At your dealer's now.



A LIFETIME OF RIFLE PUNISHMENT was concentrated in the Remington laboratories to test the Nylon 66. The gun was rapid-fired for 5 hours without a jam. The Freeze Box, Heat Box, Rain Box and Dust Box produced severe weather conditions, but failed to clog the action.

New

NYLON 66
\$52.95*

*Price subject to change without notice.

Remington



Remington Arms Company, Inc., Bridgeport 2, Conn. In Canada: Remington Arms of Canada Limited, 36 Queen Elizabeth Blvd., Toronto, Ont.



ELKS NATIONAL FOUNDATION

"The Joy of Giving"



Participants at the Institute on Cerebral Palsy pose with Foundation Chairman John F. Malley, extreme left, and Dr. Arthur G. Miller, Director of the Institute, right.

In praise of a Foundation scholarship recipient, G.R. Hopwood, Director of The University of Chicago, recently wrote the following to Mr. Malley:

"Mr. Robert McDonnell, holder of an Elks Scholarship for 1960-61, has asked that we inform you that he has pre-registered for the Autumn quarter,

1960. He is one of, if not the best, student in the College of the University of Chicago. Although this was his first year in the College, he has taken mostly advanced courses and received top grades. It is a privilege to have him on campus, and we appreciate the interest and financial support given him by the Elks National Foundation."



At the eighth annual Institute on Cerebral Palsy, sponsored by Boston University and the Massachusetts Elks Association in cooperation with the Children's Medical Center of Boston, retiring State President Louis Dubin presents check of \$1,500 to President Case of Boston University for Cerebral Palsy Institute. The grant provided speakers and consultants, while the Elks National Foundation provided scholarships for students who qualified for the two-week session. Gathered at the presentation are, from left: Dr. Arthur G. Miller, Director of the Institute and Professor of Education; Past Grand Exalted Ruler John F. Malley, Chairman of the Foundation; Messrs. Case and Dubin; Grand Exalted Ruler John E. Fenton (then Chairman, Committee on Judiciary), and newly elected State President I. J. O'Connor.

ELKS NATIONAL FOUNDATION

where every dollar contributed becomes a source of good work, untouched by expenditures of administration.

ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER
JOHN F. MALLEY, CHAIRMAN, 16 COURT ST., BOSTON 8, MASS.

LETTER-PERFECT



FOR OFFICE *Olympia Standard Office Typewriter* ...preferred by "perfectionists" the world over! Fully-equipped with a score of unique features for easier, faster, finer typing. Automatic paper injector-ejector—interchangeable carriage—spring-cushioned

speed keys—correcting space bar—to name just a few. All at no extra cost. Precision-built in Europe's largest, most modern typewriter factory. Put one to the test—"on-the-job"—before you decide on any other typewriter. See Yellow Pages for nearest dealer.



HOME-SCHOOL *Olympia DeLuxe Portable* ... makes "short work" of the whole family's assignments! A breeze to operate—even for the inexperienced typist. Fully-equipped with the finest features—from convenient half-spacing to key-set tabs. Handsome color options. Choice of type styles.



OR TRAVEL *Olympia Lightweight Portable* ... for anyone who's going places! Slim, trim and compact—weighs less than 10 pounds—case and all. Unexcelled for precision-built quality—it's the fastest, smoothest, most efficient lightweight portable you can buy. Distinctive carrying case.

FREE—Type Style Selector Guide for Olympia DeLuxe Portables—write to Olympia Div., Dept. EA, Inter-Continental Trading Corp., 90 West St., N.Y.C. 6.

Olympia



ILLUSTRATED BY
DONALD F. MOSS

OUT WEST, when they barbecue a steer and invite a thousand fans to a jamboree kicking off the big-league season, it takes bad news, indeed, to dampen the festive feeling. But last April a collective sigh of disappointment arose in San Francisco when the word was passed: Ty Cobb, the guest of honor, would not appear.

"Ty's been ill, you know—just had an operation," Dizzy Dean told the crowd.

But then a shout went up outside and a long, black limousine pulled under the hotel marquee and—very slowly—out climbed the 73-year-old Georgia Peach.

He paused a moment in the hot sun, getting his bearings, and a bystander moved forward, to render help. Cobb waved him away.

Thirty-two years after his last ball game, Tyrus Raymond Cobb hasn't changed a whit—he still loves the lime-light as much as ever; yet he dwells in it only upon the terms he dictates.

He was a law unto himself all through an embattled career in which he appeared in more contests, made more hits, scored more runs, stole more bases, won more batting championships and posted a higher average than any player in history, and, very likely, that's

Ty Cobb's Records

MOST GAMES	3,033	MOST BASES IN ONE GAME	16
MOST TIMES AT BAT	11,429	(3 home runs, 1 double, 2 singles)	
MOST BASE HITS	4,191	MOST RUNS SCORED OR DRIVEN IN	4,145
MOST SINGLES	3,052	MOST STOLEN BASES	892
MOST TRIPLES	297	HIGHEST LIFETIME BATTING AVERAGE	.367

TY COBB, 1960

By AL STUMP

*Thirty-two years haven't changed
the king of the diamond; he still
stirs up action—and controversy*

the answer as to why he remains known (in more than 90 per cent of all polls taken on the subject) as the all-time king of the diamond. There is a minority which denies that Cobb was that great. But observe just one piece of evidence: Rogers Hornsby, Al Simmons, Babe Ruth, George Sisler, Bill Terry, Jimmy Foxx, Mel Ott, Pie Traynor and Joe DiMaggio (all Hall-of-Famers) did not collect as many as 3,000 hits in their extended careers. In the 3,000 Hit Club there are but eight members: Cobb, Tris Speaker, Honus Wagner, Eddie Collins, Nap Lajoie, Paul Waner, Cap Anson and Stan Musial. The 4,000 Hit Club is composed of one man only—Cobb. At slamming the baseball, the basic requisite of the game, no one, modern star or old-timer, is within 670 hits of the fiery Georgian.

And he spanned both the dead-ball and jackrabbit-ball eras. He batted not a mere .300, but more than .400 with the dead ball, and ten years later reached the same summit against the lively-ball and against defenses pulled back to contain him. In an 11-year stretch, 1909-1919, he averaged, in order: .377, .385, .420, .410, .390, .368, .370, .371, .383 and .384. Six years later, at the age of 39, he hit .378. At 41 and 42, he was a walking mass of spike scars and once-fractured bones and yet touched pitchers for marks of .357 and .323! He scored 70 more runs and struck 1,318 more base hits than Ruth, the power plant. He stole more bags in one season—96—than 15 of the 16 major league teams collectively could produce in 1959.

The most singles ever hit? Cobb, with 3,052. The most triples? Cobb, with 297. The most total bases gained in one

game? Cobb, with 16, when, on May 5, 1925, he poled three home runs, two singles and a double. The peak lifetime batting average ever recorded? Cobb, with .367, in 11,429 times at bat. That last figure is another "most".

See him today, and you find little changed from the morning many years ago—as recalled by Gene Fowler, the noted author—when Cobb, at the wheel of his big touring car, was driving some friends past an airport. An arriving airplane dived directly across the road before them, only feet above the pavement. "Ty was driving straight into the plane," relates Fowler, "while we were screaming our heads off for him to stop. The way he saw it, he damned well had the right-of-way. He kept going and we started to dive out of the car. The plane roared past, missing us by inches.

"All the time, Ty never stopped talking. About his batting average—how he could improve it."

He was adamant to the point of suicide—or so they said of the 180-pound Peach during his 24 seasons with Detroit and the Philadelphia A's. One day in 1917, Jeff Tesreau of the Giants threw a beanball which crashed into Cobb's shoulder. "I'll get even!" he shouted, as he trotted to first base. The Giants were ready, but he flashed toward second on a steal, spikes gleaming, and half-ripped the uniform pants off Buck Herzog, cutting him in two places. Cobb was safe at the base—but not satisfied. That night, in a hotel lobby, he tongue-lashed the Giants' manager, John McGraw, and later that night, in his hotel room, he fist-fought with the heavier Herzog. Herzog's first punch knocked Cobb to the floor. Cobb got up and beat Herzog so savagely

that the infielder had to be carried out of the room.

These days, Tyrus Cobb continues to take a firm view of life. Although he is a wealthy man and could hire a dozen cooks, he arises at 8 o'clock most mornings in his baronial Atherton, California, home and prepares his own breakfast—usually "eggs à la Cobb", scrambled and spiced with garlic. Despite physical disabilities, he continues to drive himself where he wants to get, in a long, black limousine fitted out with special push-buttons. A few years ago, in Placerville, California, he tangled with a traffic cop, and then a judge, but was released on an alleged reckless-driving charge when the jurist recognized the great man of the game. Ty's hearing is excellent and his eyes remain good enough to recognize from the stands any outfielder now playing by the way he runs. However, he is troubled with diabetes and often startles visitors by halting the conversation to jab himself with an insulin needle. His health remained sturdy until last spring, when a long, delicate operation was performed for injuries which were sustained in his boyhood athletic days, and which plagued him all through his big league years. Few people know that Cobb made all those records while wearing a special pelvic supporter. In the operation, various enlarged veins of the groin area were surgically treated. A long rest was prescribed.

Ty snorted in disdain, and within a month of the operation, his doctors were wringing their hands. When spring training opened last March, Ty drove some 1,000 miles from his Atherton home to the Arizona camps of the
(Continued on page 50)

John E. Fenton, Lawrence, Mass., Lodge No. 65, Elected Grand Exalted Ruler on July 11th at The Grand Lodge Convention in Dallas

*Grand Exalted Ruler Hawkins, distinguished Past Grand Exalted Rulers, Grand Chaplain
Father Zimkosky, Officers and Members of this Grand Lodge and my Brothers:*

You have elected me to the highest office within the gift of the greatest and strongest fraternal order in the United States of America.

Humbly, but with a heart filled with sincere gratitude and deep appreciation to each and every one of you, with a complete awareness of the manifold responsibilities the office deserves and demands, and with an earnest prayer to Almighty God to grant me the health, strength and fortitude to discharge properly the requirements of the trust which you have reposed in me, I proudly accept the Office of Grand Exalted Ruler of the Benevolent and Protective Order of Elks of the United States of America.

It has been my good fortune during my lifetime to have been accorded many privileges and honors. I have much for which to be thankful, but no occasion has pleased me more or afforded me a greater challenge than the high honor this Convention has given me today by electing me Grand Exalted Ruler. I would not even be remotely worthy of this honor were it not that I am aware that its greatest glory lies in its opportunity for service. I pledge to you every resource of mind and body that I possess to make your decision a wise one for our country and our Order.

Permit me to pause momentarily to pay well deserved tribute and honor to several of the many great Elks who have made my election possible. Since the turn of the century the great Commonwealth of Massachusetts has seen three of her most illustrious sons attain the office of Grand Exalted Ruler. I refer, of course, to James R. Nicholson, John F. Malley and E. Mark Sullivan. I am deeply indebted to each of these fine gentlemen.

For all that The Honorable John F. Malley, my sponsor and close friend, has done for me I am, and will continue to be, deeply grateful. For more than fifty-five years John Malley has been most generous in giving to every phase of Elkdom of his limitless energy and enthusiasm, his great talent, his unusual leadership, his rare oratorical power, as well as of his time, money

and effective effort. The Elks National Foundation, which he conceived and has served so ably and well since its inception, has made his name indelible in the history of our Order.

I extend my sincere thanks to that great, dedicated and devoted Elk, The Honorable James R. Nicholson, for the sound advice, wise counsel and the generous co-operation, aid and assistance he has always given me over the years. As Chairman of the Advisory Committee of Past Grand Exalted Rulers and as General Manager of THE ELKS MAGAZINE his vigorous, intelligent, loyal, sound and effective leadership and outstanding executive and administrative ability have served our Order wisely and well. To be venerable is of small consequence in itself. But to be old in years and experience and yet to be growing in usefulness, as Past Grand Exalted Rulers Malley and Nicholson are, is to be worthy of a great heritage.

It is said that he who lives in the hearts of his friends is not dead, and certainly the memory of our late beloved Past Grand Exalted Ruler E. Mark Sullivan shall always abide with us who knew him so well and favorably. I posthumously extend my gratitude to this genial, eloquent and devoted servant of Elkdom for his many kindnesses to me and say to him,

Somewhere back of the sunset

Where loveliness never dies,

You live in the land of glory

With the blue and gold of the
skies;

And we who have known and
loved you,

Whose passing has brought sad
tears,

Will cherish your memory always

To brighten the drifting years.

To the Past Exalted Rulers, the Officers and members of my home lodge, Lawrence Lodge No. 65, to the Officers and members of the Massachusetts Elks Association and to the Elks of New England, I am genuinely grateful. Your loyalty and support through the years have been a source of great inspiration and encouragement to me, and in honoring me today I like to think that this

Grand Lodge in truth has honored you.

I am most grateful to the two distinguished jurists from New England, The Honorable Wilfred J. Paquet, Justice of the Superior Court of Massachusetts, and The Honorable John E. Mullen, Justice of the Superior Court of Rhode Island, for traveling so far to place my name so generously and so eloquently before this Convention. I treasure their friendship, both as great Elks and as true and upright gentlemen. I shall endeavor to live up to their expectations of me as expressed by them today.

In the broad stream of birth, of life and of death there is an unbroken line . . . the chosen few, those who by their deeds, their lives, their character, set a standard of human excellence for the rest of mankind to follow . . . in this group belong our Past Grand Exalted Rulers. I know each of you joins me in admiration of and respect for these Past Grand Exalted Rulers whose broad vision, outstanding leadership, unusual fidelity, stout character, absolute integrity and unremitting devotion to the best interests of Elkdom have enriched our Order and have won the affection and approbation of countless Americans. The confidence you have reposed in me, appreciated as it is, has not enlarged my capacities, but I am strengthened in assuming the office of Grand Exalted Ruler by the offers of support, loyalty and expressions of good will from all the Past Grand Exalted Rulers. While expecting to maintain my own identity, I shall rely heavily upon their sage counsel, mature judgment and rich experience, and I am supremely confident and likewise determined that with their continued co-operation the coming year will see our Order go forward in a march of progress to even greater achievements.

Our Order has been led through a year of great progress and achievement by a dynamic Elk, a loyal and distinguished American and my good friend, Grand Exalted Ruler William S. Hawkins, of Idaho. One year ago he pledged himself to the task of insuring that Elkdom would grow, prosper and improve. He has been true to this trust



and his mission. I am happy and proud to succeed him.

Having alluded to the past glorious record of Elkdom and to some of those who have compiled that record, we must now soberly examine our present status and unfold a plan for continued orderly, efficient growth and progress.

Our Order, with its membership of over 1,250,000 and with more than 1,900 Lodges, has justifiably become known as the greatest of all fraternal orders. This reputation of fraternalism, confining the term to its more limited meaning of good fellowship, sometimes overshadows another and more important facet of Elkdom. We have always been a strong and essential bulwark in the pursuit of liberty and freedom. Individually and collectively we have contributed much and in many ways to the America we all love so well. I know that you all join in the desire to strengthen this phase of Elkdom, so nobly planned and executed by our predecessors.

Today we in America can take great pride in the accomplishments of recent times. We have observed science and technology make advances which astound the imagination. Exploration of the mysteries of outer space preoccupy our attention. Medical discovery

and advancement have conquered one dreaded disease after another. Our standards of living have risen sharply, and our educational opportunities and facilities have been expanded greatly. While we live in an era which merits buoyant optimism and confidence, it is necessary in order to guarantee the preservation and growth of these magnificent accomplishments to view them in the light of the ideal, the purpose, and the unalterable traditions of our American heritage.

Our founding fathers had a common purpose and a common ideal. They knew what it was to break the shackles of dependence on a foreign nation. They knew what it was to have the yoke of subservience about their necks. They had the courage, the foresight and the spirit to place the goals of the American life before their own personal aims. Generations of Americans have followed their example, and within our memory freedom has been defended successfully in three great wars. The hardships, the agonies, the ultimate sacrifices of those who secured and defended our freedom must not and will not ever be forgotten.

We are now engaged in an historic cold war with the communist forces in the world. Never before has our na-

tional fibre been tested to such a degree. In addition to a struggle of power and balances, it is a test of the basic ideology of democracy and Americanism.

Democracy in this country sees the principles upon which it was established, denied by forces that dominate a substantial portion of the world's population. In comparatively recent times all the world paid homage to our democracy. Today, democracy's last outpost is here in this country and it is probably its only surviving champion. Governments have come into existence based on force or fraud, which challenge the effectiveness and righteousness of the democratic ideal and which advance philosophies of life and government directly at variance with it.

In the world crisis of today, our paramount duty must be the preservation and perpetuation of our own system of life and government. For all who love America, this is an hour of sober thought. Though there is little virtue in prophecy, it seems certain that the stability of democracy will meet its most severe test in the days and years of the near future when its power and capacity to operate successfully may be challenged by enemies from within and without. The range of our missiles, the strength of our armed forces and the intensity of our atomic and hydrogen bombs are all important in this battle. But even more significant is the appeal of American life to the uncommitted peoples of the world. We must ever be vigilant to insure that this appeal continues to be widespread. A great newspaper editor once wrote: "But a great leader must also feed the people's best aspirations. He must ask them to lift up their eyes unto the hills. Sometimes the people respond and sometimes they do not. Whether they respond or not, to keep the vision unremittingly before them is the final test of greatness."

As it is necessary to keep in proper perspective our national purpose and ideal, it is also wise to re-assess the basic meaning of our Order and to re-appraise its place and significance on the American scene. A re-appraisal always takes people back to the fundamentals of a subject; thus, an examination of the principles underlying Elkdom's stability is in order. The preamble to the Constitution of our beloved Order provides the answer to Elkdom's purpose and significance:

"To inculcate the principles of Charity, Justice, Brotherly Love and Fidelity; to promote the welfare and enhance the happiness of its members; to quicken the spirit of American patriotism; to cultivate good fellowship; to perpetuate itself as a fraternal organization. . . ."

Surely, if we all were to attain the limits of these basic principles, we not

(Continued on page 48)

Lure of Meadow Streams

By **DAN HOLLAND**

ONE DAY late last season I remained fascinated in one spot for six uninterrupted hours, and for six hours all possible troubles or anxieties were out of mind. I had escaped from the world and myself, happily oblivious to everything except my immediate surroundings. I was fishing, of course, and I was engaged in the particular form of fishing which to me is the most absorbing of all. This is trying to tempt a rising trout in a clear, placid mountain-meadow stream.

Seven large trout were rising in one flat pool. Except for a 12-incher at the tail end, all were 18 inches or better. They were rising to a heavy hatch of tiny gray Mayflies hardly larger than mosquitoes, and nothing else worked.

At last I resorted to a sparse Size 18 Gray Spider. The chances of taking a good trout on so small a hook are slim, but there was no other choice.

I raised and missed three trout, hooking one for a mere instant. This eliminated them, of course. They stopped rising. But by now I was more concen-

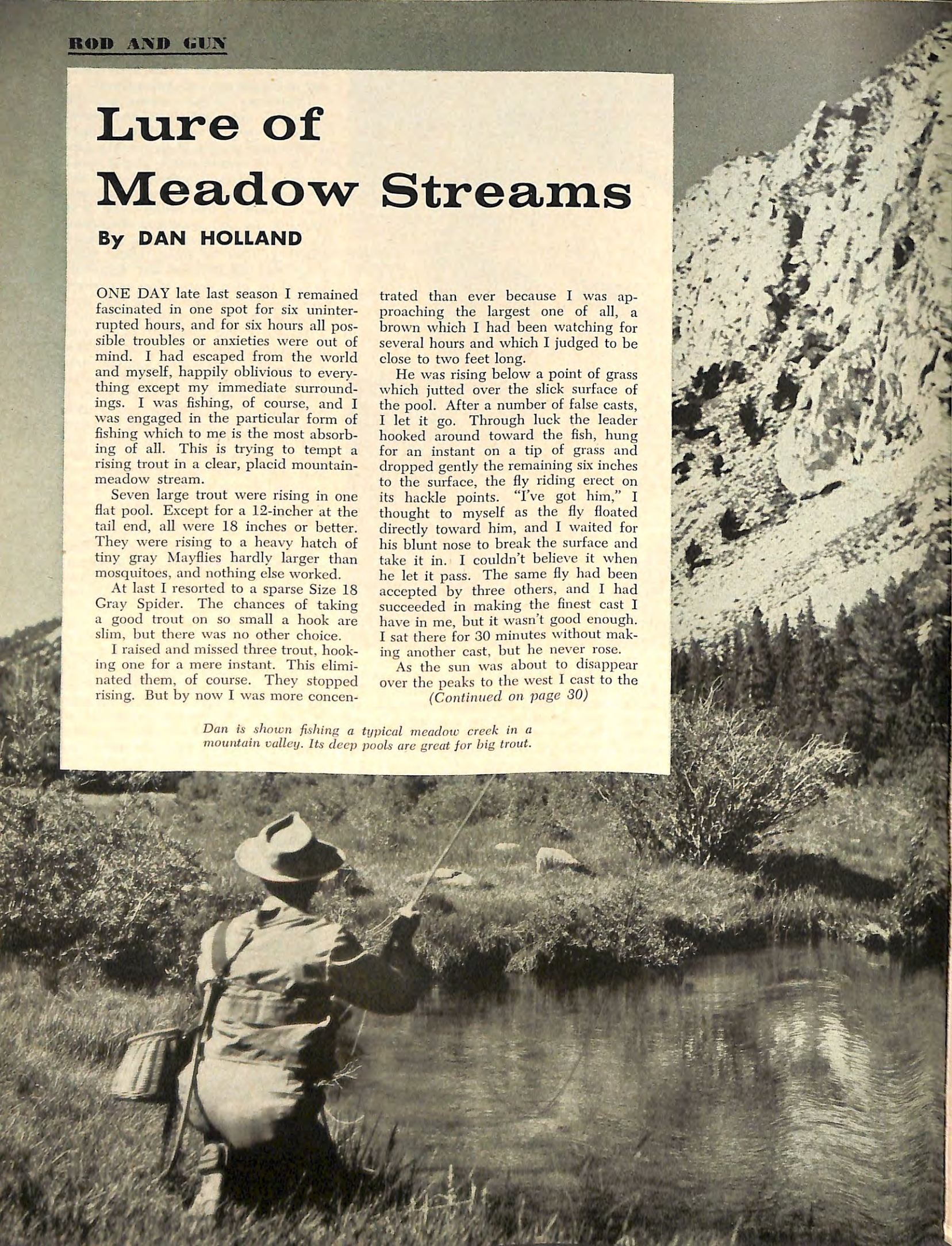
trated than ever because I was approaching the largest one of all, a brown which I had been watching for several hours and which I judged to be close to two feet long.

He was rising below a point of grass which jutted over the slick surface of the pool. After a number of false casts, I let it go. Through luck the leader hooked around toward the fish, hung for an instant on a tip of grass and dropped gently the remaining six inches to the surface, the fly riding erect on its hackle points. "I've got him," I thought to myself as the fly floated directly toward him, and I waited for his blunt nose to break the surface and take it in. I couldn't believe it when he let it pass. The same fly had been accepted by three others, and I had succeeded in making the finest cast I have in me, but it wasn't good enough. I sat there for 30 minutes without making another cast, but he never rose.

As the sun was about to disappear over the peaks to the west I cast to the

(Continued on page 30)

Dan is shown fishing a typical meadow creek in a mountain valley. Its deep pools are great for big trout.



Elks National Service Commission

AMONG THE THOUSANDS of Elks who are bringing their own healing brand of "medicine" to the country's hospitalized servicemen are those of Lebanon, Pa., Lodge, No. 631, and others of the South Central District.

Aiding the physicians and nursing staff in their efforts to improve the health and spirits of the patients at the Lebanon VA Hospital, these Elks conduct their own program both inside and outside that facility. Harold L. Templin, State Elks Veterans Affairs Chairman, is also Lebanon lodge's VAVS representative.

Outside activities include bus trips to historic Gettysburg every year, with the visiting servicemen enjoying a hearty meal as guests of the Elks there. Another annual event eagerly awaited by the patients is the August carnival, when Lebanon's Elks conduct a booth where the men have the opportunity to win prizes. The Lebanon unit also supplies favors for dinner trays on May Day and Flag Day, and, of course, a tremendous job is done at Christmas.

Walter J. Eiler, the lodge's VAVS alternate representative, and Past Exalted Ruler Henry Levin, District Committee Chairman, expressed the feelings of their fellow Elks when they stated, "What we do for the hospitalized veterans is only a token payment on the debt all Americans owe them."

In turn, Dr. L. J. Kantor, hospital Manager, echoed the sentiments of his patients in a message to the Elks which included, "It is the helping hands and generous hearts of volunteers, such as the members of the B. P. O. E., that help raise the morale of patients and rekindle their desire to live and return to the community."

Pictured here are a few of the Asheville, N. C., Elks and their wives who put on frequent bingo games and other entertainment for the servicemen at Oteen Hospital. Left to right are P.E.R. W. H. Stansell, Mesdames Bell Suttles, Miriam Stansell, Reah Moore, Winnie Belthius, Rowena Penley, Dorothy Osborne and Myrtle Smith, and the Elks' VAVS Chairman R. E. Moore. The Elks' ladies serve coffee and doughnuts to the patients each Friday morning, a visit to which all the Oteen servicemen look forward eagerly.



Two of the Lebanon, Pa., Elks who make life happier for patients at the VA Hospital there are, standing, E.R. John C. Wenzler, right, and Harold L. Templin, left, State Elks Veterans Affairs Chairman and VAVS representative for the lodge. In the foreground are a few of the patients who enjoy the Elks' varied programs.



This photograph was taken during the Solano County Fair where, at the request of the management, the Elks of Vallejo, Calif., displayed the various American Flags used in the Elks' Flag Day Ritual. To promote the lodge's deer hide program for veterans, some of the objects made by the servicemen in hospitals of the area were also shown. Manning the booth at the Fair were, left to right, Chairman Bill Rice of the lodge's Veterans Service Committee; E.R. Warren D. Abrahamson; Milt Evatt, the lodge's first Veterans Committee Chairman, and State Pres. Charles T. Reynolds. This Committee volunteered the responsibility of seeing to it that a Flag is always flown outside the lodge home.





Past Grand Exalted Rulers and Grand Chaplain F. W. Zimkosky, on stage at Dallas Memorial Auditorium for Opening Public Session.

The Grand Lodge Convention

At 8:30 P.M. on Sunday evening, July 10, the Grand Lodge of the Benevolent and Protective Order of Elks convened in Dallas, Texas, for its 96th Convention, the opening Public Session being held in Dallas Memorial Auditorium, where all meetings took place. An exceptionally large gathering of members of the Order, their ladies and guests was present, with Honorary Convention Vice-Chairman, Past Grand Exalted Ruler Earl E. James, presiding. Seated on the stage as the curtains parted were the Past Grand Exalted Rulers present at the Convention, Dallas' Mayor R. L. Thornton, Grand Chaplain F. W. Zimkosky, and James A. Hess of the Boy Scouts of America.

Mr. James paid tribute to Texas and spoke of its history and the six flags under which this great state has served. In an impressive ceremony, the six flags were brought to the stage by color guards. As each color guard entered the auditorium, Mr. James recounted the events that led to a change of flag. The first was the French flag, carried by a color guard of the United States Army. The colorful ceremony continued when a color guard from the United States Navy entered with the Spanish flag. Next came the Mexican flag, carried by a color guard from the United States Air Force. The Texas Rangers' color guard brought in the flag of the Lone Star State, the Texas colors; the Dallas Police Force color guard entered with the Confederate flag, and a color guard from the United States Marines proudly marched in with the flag of the United States of America to conclude the ceremony. The assemblage then sang our National Anthem, led by the Big D Chorus under the direction of Lee Swanson. The Pledge of Allegiance

followed. Rev. F. W. Zimkosky, Grand Chaplain, gave the Invocation.

Mayor R. L. Thornton made a witty and most appreciative address of welcome to the Elks and their ladies, and then Past Grand Exalted Ruler James, with deep regret, announced that because of illness Past Grand Exalted Ruler William Hawley Atwell, Honorary Chairman of the Convention, was unable to deliver his personal message of welcome. In 1908, when the Convention was last held in Dallas, Judge Atwell was Exalted Ruler of Dallas Lodge. Speaking of Judge Atwell, Mr. James said, "All of us know with what pride and anticipation he was looking forward to this Convention. On behalf of Brother Atwell, I convey his regret that he cannot be with us tonight to extend to you personally and on behalf of the Elks of the great state of Texas warm greetings and a hearty welcome to the Elks of America and their families." All present paid a standing tribute to Past Grand Exalted Ruler Atwell.

The Past Grand Exalted Rulers attending the Convention were then presented and were resoundingly applauded by the audience.

Grand Exalted Ruler William S. Hawkins delivered an impressive address in which he stressed not only the progress of Elkdom during his year in office, but also the far-reaching possibilities of this great fraternity in the years to come. "This year," he said, "for the first time in its more than 30-year history, the Elks National Foundation increased its Principal Fund by contributions and bequests by a total of more than \$508,000." He spoke with great pride of the work sponsored by the State Associations, the Elks National Service Commission, and the success of

his major program during the year—to increase Elk support for the Boy Scouts.

Following the Grand Exalted Ruler's address, Mr. James introduced James A. Hess, Assistant Director of Civic Relationships of the Boy Scouts of America, who spoke of the long and fruitful association of the Boy Scouts with the Order. He said, "We of the Boy Scout movement consider our partnership with Elkdom one of the finest joint enterprises that we know. This has been true for more than 40 years." He presented to Grand Exalted Ruler Hawkins a painting done for the Boy Scouts' magazine by Norman Rockwell and inscribed: "The Boy Scouts of America Golden Jubilee presentation to the Benevolent and Protective Order of Elks in recognition of significant service to American youth through scouting." In accepting the gift, Mr. Hawkins recommended that this expression of appreciation be placed in the Grand Lodge archives at the Memorial Building in Chicago. Mr. Hess presented a copy of the "Golden Book of Scouting" to Grand Exalted Ruler Hawkins, which Mr. Hawkins accepted most appreciatively.

Chairman James asked Grand Exalted Ruler Hawkins' wife, Agnes, who contributed so much to the success of his year in office, to stand, and she was warmly applauded by all present. Mr. James then read messages from James A. Farley, Past Exalted Ruler of Haverstraw, N. Y., lodge, and from Governor Price Daniel, neither of whom was able to attend the Convention.

The Big D Chorus led the audience in the singing of "God Bless America", and the Grand Chaplain gave the Benediction to close this outstanding program, held in a magnificent example of architecture for public assembly.

First Business Session

Grand Esquire Robert E. Boney, of Las Cruces, N. M., Lodge, proclaimed the first Business Session of the Grand Lodge Convention open at 9:00 A.M., July 11, and requested the Grand Lodge officers to enter the Auditorium, after which Grand Exalted Ruler William S. Hawkins came to the rostrum to conduct the Opening Ritual. Prior to the opening ceremonies, representatives from our 50th state, Hawaii—District Deputy M. O. Isherwood, Sr., of Hilo Lodge, and Exalted Ruler Walter E. Stanwood, Hilo Lodge—entered the Auditorium and presented the new flag of 50 stars which was used throughout the Convention. Brother Isherwood delivered the flag to Grand Esteemed Leading Knight Arthur J. Roy.

The customary opening of the Grand Lodge Convention followed, after which there was an Invocation by Grand Chaplain F. W. Zimkosky. Grand Exalted Ruler Hawkins then declared the Convention officially opened. Mr. Hawkins paid tribute to the outstanding assistance he had received in office from the Advisory Committee and presented individually the Past Grand Exalted Rulers attending the Convention:

James R. Nicholson, John F. Malley, Floyd E. Thompson, James T. Hallinan, Dr. Edward J. McCormick, John S. McClelland, L. A. Lewis, George I. Hall, Emmett T. Anderson, Joseph B. Kyle, Earl E. James, William J. Jernick, John L. Walker, Fred L. Bohn, H. L. Blackledge and Horace R. Wisely.

Following these introductions, the entire assemblage accorded the Past Grand Exalted Rulers a standing ovation. Regrettably, because of illness, Past Grand Exalted Rulers Edward Rightor, James G. McFarland, William Hawley Atwell, Charles H. Grakelow, Frank J. Lonergan, Wade H. Kepner, Howard R. Davis and Sam Stern were unable to be present, but the Grand Exalted Ruler expressed his appreciation of their work in behalf of the

Order, following which there was a standing ovation.

A most moving tribute to late Past Grand Exalted Ruler Henry C. Warner was given by Brother Hawkins and all present stood in silence for a few moments in respect to his memory.

The presentation of the Grand Lodge officers followed: Arthur J. Roy, Grand Esteemed Leading Knight, Willimantic, Conn.; Joseph F. Bader, Grand Esteemed Loyal Knight, Lyndhurst, N.J.; W. K. Swanson, Grand Esteemed Lecturing Knight, McCook, Nebr.; Lee A. Donaldson, Grand Secretary, Etna, Pa.; Arthur M. Umlandt, Grand Treasurer, Muscatine, Iowa; Omer C. Macy, Grand Tiler, Mattoon, Ill.; Robert E. Boney, Grand Esquire, Las Cruces, N. M.; Charles D. Fox, Jr., Grand Inner Guard, Roanoke, Va.; the Rev. F. W. Zimkosky, Grand Chaplain, Goodland, Kans. Mr. Hawkins' secretary, K. W. Greenquist, a member of his home lodge at Coeur d'Alene, Idaho, was introduced.

The Grand Exalted Ruler presented the Board of Grand Trustees: W. A. Wall, Chairman, West Palm Beach, Fla.; Dewey E. S. Kuhns, Charleston, W. Va.; Edward A. Spry, Boston, Mass.; Jacob L. Sherman, Denver, Colo.; and Edwin J. Alexander, Aberdeen, Wash.; and then the members of the Grand Forum: John F. Scileppi, Chief Justice, Queens Borough, N.Y.; A. F. Bray, Richmond, Calif.; Alfred E. LaFrance, Racine, Wis.; J. O. Spangler, Greybull, Wyo.; and Robert G. Pruitt, Buckhead (Atlanta), Ga., Lodge.

Frank T. Lynde, Antigo, Wis., Lodge, Chairman of the Committee on Credentials, gave his preliminary report, stating that as of Monday morning Grand Lodge registrations were 2,072. Past Grand Exalted Ruler George I. Hall, Chairman of the Grand Lodge Convention Committee, read a telegram of congratulation from President Eisenhower, expressing his deep appreciation of the work of the Benevolent and Protective Order of Elks.

Brother Elks from distant places were asked to rise, and there was a most gratifying attendance of delegations from Puerto Rico, Panama Canal Zone,

Manila Lodge of the Philippine Islands, Hawaii, and the Alaska delegation, attired in colorful yellow jackets.

The Grand Exalted Ruler talked briefly about his report to the Grand Lodge, a digest of which appeared in our July issue, and emphasized the progress of the Order during his year in office and the great future that lies before Elkdom. Mr. Hawkins strongly urged the Grand Lodge representatives to study the Manual for Subordinate Lodge Secretaries, prepared by Grand Secretary Donaldson and mailed to the lodges last May. He expressed his deep appreciation of the work of Brother Donaldson in this connection.

Members of the Grand Lodge Auditing Committee—Burt Wysor, Chairman, Holdenville, Okla.; Frank Hise, Corvallis, Ore., and Raymond J. Quesnel, Montpelier, Vt.—were asked to stand in recognition of their splendid work during the year, after which Chairman of Grand Trustees William A. Wall gave the preliminary budget report.

The following appointments by the Grand Exalted Ruler were confirmed by unanimous vote:

Past Grand Exalted Ruler Earl E. James for a five-year term as a member of the National Memorial and Publication Commission;

Past Grand Exalted Ruler H. L. Blackledge for a seven-year term as a Trustee of the Elks National Foundation;

Past Grand Exalted Ruler John S. McClelland as a member of the Grand Lodge Convention Committee for a six-year term;

Ronald J. Dunn, a former Chairman of Grand Trustees, for a five-year term as a member of the Grand Forum;

Grand Lodge Pension Committeeman Hugh W. Hicks for a three-year term as a member of the Pension Committee;

Grand Lodge Activities Committeeman John B. Morey to fill the two-year term of the late Clyde E. Jones as Chairman of the Pension Committee.

Grand Exalted Ruler Hawkins appointed Wilfred J. Paquet, Watertown, Mass., to the Pardon Commission.

REPORT ON MEMBERSHIP

The Chairman of the Membership and New Lodge Committee, James A. Gunn, Mamaroneck, N.Y., came to the rostrum with his Committee members—Hugh L. Hartley, Owosso, Mich.; Campbell F. Rice, Colorado Springs, Colo.; Edward W. McCabe, Nashville, Tenn.; Gerald F. McCormick, Pittsburg, Calif.

Brother Gunn gave a most encouraging report about the institution of new lodges and the increase in membership, but strongly suggested that there is much more to be done. Fifty-five new lodges, the most in the history of the Order, were instituted during the past year—New Jersey leading with seven, New York next with five, and Florida with four. North Dakota instituted its



Grand Exalted Ruler Wm. S. Hawkins (right) congratulates Grand Exalted Ruler-Elect John E. Fenton after his unanimous election.

first new lodge in 40 years, and Vermont its first in more than 15 years. Massapequa, N.Y., Lodge recorded the second highest charter membership. Chairman Gunn pointed out the tremendous potential for new lodges in the more than 500 communities of 3,500 or more population with no Elks lodge, to say nothing of the cities with populations of 150,000 or more which do not have an Elks lodge. Brother Gunn said, "Our net gain this year is 28,000, of which 9,589, or 34 per cent of the total, is due entirely to the 55 new lodges. It is the sincere hope of this Committee that continuing stress will be laid on the importance of new lodge work." Concluding his report, he extended his appreciation to Grand Exalted Ruler Hawkins, Grand Secretary Donaldson and the members of his Committee.

Raymond C. Dobson, Chairman of the State Associations Committee, Minot, N.D., made his report, first introducing his Committee members—Billie T. Gresham, Princeton, Ky.; Edward Govangeli, Keene, N.H.; Ben B. Hanis, Kansas City, Mo., and Matthew J. Coyle, Nutley, N.J. After expressing his appreciation for the support he had received from Brothers Hawkins, Donaldson, and Bert A. Thompson, Grand Lodge Activities Coordinator, he announced the awards of the State Association Bulletin Contest. First award of a plaque was given to the *Florida Elks News*, second to the *Illinois Elks Newsette*, and third to the *Massachusetts Elks News*. Certificates of Merit were awarded to the Texas, Kentucky, Wyoming, North Dakota, Colorado, Michigan, Indiana, Minnesota, Pennsylvania, North Carolina, and the Delaware, Maryland, and District of Columbia State Associations.

On behalf of the Pension Committee, Hugh W. Hicks, Jackson, Tenn., presiding as Chairman, came to the Rostrum accompanied by John K. Burch, Committee member, to pay tribute to Clyde S. Jones, who was Chairman of the Committee when he passed away on Sept. 5.

ELECTIONS

The election of Grand Lodge officers for the ensuing year was the next order of business. Wilfred J. Paquet, member

of Watertown, Mass., Lodge, and Chief Justice of the Supreme Court of Massachusetts, was recognized, and he placed the name of Judge John E. Fenton, Lawrence, Mass., Lodge No. 65, in nomination as a candidate for Grand Exalted Ruler. Brother Paquet cited the outstanding career of Judge Fenton as an attorney and a jurist, as an Elk since 1923, and as a worker for charity for more than 35 years.

John E. Mullen, Providence, R.I., Lodge, a former Chief Justice of the Grand Forum Committee, was recognized for the purpose of seconding the nomination of Judge Fenton. Brother Fenton was unanimously elected Grand Exalted Ruler for the ensuing year, and Past Grand Exalted Rulers James R. Nicholson and John F. Malley, Grand Trustee Edward A. Spry, Brother Paquet, Judge Mullen, Massachusetts State President I. J. O'Connor, and the New England State Presidents from Maine, Vermont, Connecticut, New Hampshire and Rhode Island were appointed escorts to accompany Brother Fenton to the rostrum.

Led by the Great Falls, Montana, band, which has highlighted so many Grand Lodge Sessions, the newly elected Grand Exalted Ruler, accompanied by his escorts, entered the auditorium, followed by a large delegation of New England Elks. The famous Pottstown, Pa., Drill Team, Earl R. Strange, Captain, lined each side of the aisle. The rousing demonstration was concluded with the singing of "Hail, Massachusetts!" by the New England delegation, after which Judge Fenton delivered his Speech of Acceptance, which is reported on Page 10.

The following Grand Lodge officers were unanimously elected: Grand Esteemed Leading Knight, C. P. Hebenstreit, Huntington Park, Calif.; Grand Esteemed Loyal Knight, Norman L. Freeland, Greensburg, Ind.; Grand Esteemed Lecturing Knight, Jack G. Judson, Ontario, Ore.; Grand Secretary, Lee A. Donaldson, Etna, Pa.; Grand Treasurer, Arthur M. Umlandt, Muscatine, Iowa; Grand Inner Guard, W. T. Choisser, Phoenix, Ariz.; Grand Tiler, Dr. Adin Batson, Florence, Ala. Brother R. Leonard Bush, Inglewood,

Calif., was elected a Grand Trustee for a five-year term.

Then followed the Benediction by the Grand Chaplain, after which the first Business Session was closed.

Second Business Session

The second Business Session was called to order by Grand Exalted Ruler Hawkins at 9 A.M. Tuesday morning, July 12. After the Invocation by Grand Chaplain Zimkosky, Grand Esquire Boney read telegrams from Mrs. Charles U. Culmer, President of the Girl Scouts of America, and Basil O'Connor, President of the March of Dimes, expressing appreciation for all that the Elks are doing to further their programs.

The Chairman of the Committee on Distribution, Vincent H. Grocott, Santa Barbara, Calif., Lodge, reported.

Chairman of the Elks National Memorial and Publication Commission, Past Grand Exalted Ruler John S. McClelland, gave his report, a digest of which was published in our August issue. Judge McClelland introduced Commission members—Past Grand Exalted Rulers James T. Hallinan, Emmett T. Anderson and Earl E. James. Because of illness, Past Grand Exalted Ruler Wade H. Kepner was unable to attend the Convention.

THE ELKS MAGAZINE is under the supervision of the Commission, and Past Grand Exalted Ruler McClelland made some brief but very pointed observations with regard to the service that the Magazine renders to the Order. "This year," he said, "the cost of publishing THE ELKS MAGAZINE was \$1,454,346.92, and had it not been for advertising revenue of \$454,878.81, the Magazine would have been unable to turn over \$100,000 from its surplus earnings to the Grand Lodge and also pay the expenses of maintaining the Memorial Building in Chicago. No other publication, in fact no other commodity, has not raised its sales price since 1922 when THE ELKS MAGAZINE was established as the official publication of our Order. During these years, THE ELKS MAGAZINE has returned to the Grand Lodge \$7,243,480.20."

Judge McClelland stressed the importance of advertising in the Magazine to members of the Order since, if it were not for income derived from the Magazine, the per capita payment would be considerably higher than it is at present. "All successful publications require information for advertisers and potential advertisers," he said, "and it is important that the members continue to help the Magazine in this respect. It is vital that questionnaires be answered in order that the value of THE ELKS MAGAZINE as an advertising medium can be proved to advertisers."



The Ritualistic Team of Rock Hill, N.C., Lodge won the National Championship at the Convention. Members of the team, from left, (front): Esquire E. D. Skinner, Jr., Inner Guard Arthur Phelps, Candidate J. E. Parker, Jr., and Esteemed Lecturing Knight T. H. Simrill, Jr. Rear: Esteemed Leading Knight J. C. Richmond, Esteemed Loyal Knight G. B. Robinson, Exalted Ruler C. G. Poag, Chaplain Lem Holroyd, Coach S. J. Todd, Jr.



Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation, congratulates this year's "Most Valuable Student" winners, Miss Gayle A. Edlund and Mr. Kenneth C. Ritterspach. Looking on (from left) are Past Grand Exalted Rulers, L. A. Lewis, Floyd E. Thompson, Dr. Edward J. McCormick and H. L. Blackledge, all of whom are Trustees of the Elks National Foundation.

In this connection, reprints of some of the Magazine's most important accounts are forwarded to the lodges occasionally, and these reprints should be posted on the lodge bulletin boards, since this is a service that the Magazine is rendering to its advertisers.

The Memorial Building in Chicago is very ably superintended by Hubert Allen, and Past Grand Exalted Ruler McClelland thanked him for his work during the year. Otho DeVilbiss, Public Relations Director of the Order, was highly commended for the able direction of his department.

Concluding his report, Judge McClelland pointed out the invaluable assistance rendered by Senior Past Grand Exalted Ruler James R. Nicholson, General Manager of THE ELKS MAGAZINE.

After Past Grand Exalted Ruler McClelland concluded his report, Grand Exalted Ruler Hawkins warmly thanked him for his service and mentioned that he knew from personal experience how important advertising is to THE ELKS MAGAZINE. He then requested all present to stand in recognition of Chairman McClelland's outstanding report.

PGER MALLEY REPORTS

Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation, introduced Trustees—Past Grand Exalted Rulers Floyd E. Thompson, Dr. Edward J. McCormick, L. A. Lewis and H. L. Blackledge. Past Grand Exalted Rulers Charles H. Grakelow and Sam Stern were unable to attend the Convention. "This," said Chairman Malley, "is the best year since the institution of the Elks National Foundation in the growth of the Principal Fund. During the forthcoming year many plans will be suggested for further increasing the Principal Fund. However, the only successful plan will be one through which the Lodge Chairman of the Elks National Foundation carries the message of the Foundation to the members."

Mr. Malley reported that, as of June 15, contributions and bequests to the Principal Fund total \$6,280,780, and not one cent has ever been expended

to retain professional advisory service in order to augment the Fund. He said, "In this respect I feel that the Elks National Foundation is unique in refraining from professional fund raising. However, through wise investments our Principal Fund has been augmented to \$9,240,725. This, then, is a safe, permanent Fund for those who wish to make bequests with the assurance that none will ever be expended. Only the income from the Principal Fund is used for the Foundation's charitable program, and all expenses are paid by the Grand Lodge . . . every dollar paid into the Principal Fund still is there."

At the request of Mr. Malley, Trustee Past Grand Exalted Ruler L. A. Lewis came to the rostrum for the traditional acceptance of contributions from delegates present. This was a most generous year for the Foundation, and to suggest the tremendous spirit and interest that the Elks National Foundation is creating throughout the Order, some unusual presentations that took place can be cited: The Montana Elks, bearing signs "I Belong to America's Future. Do You?", presented \$15,000 in the form of half dollars attached to boards carried by the Exalted Rulers of Montana lodges. The Elks of Kansas came to the stage with a large poster in the form of a map showing each of their 39 lodges, and donated \$12,150 in honor of their esteemed Brother, Grand Chaplain F. W. Zimkosky. The North Dakota Elks gave \$1,000 in honor of Past Grand Exalted Ruler Sam Stern. Past Grand Exalted Ruler Lewis expressed his appreciation to the Elks of California when he announced that his home state had donated \$180,287 to the Foundation this year.

Mr. Malley then announced that his report would be concluded at the Wednesday morning meeting with the "Most Valuable Student" Awards.

RITUALISTIC CONTEST

Ritualistic Committee Member Marston S. Bell came to the stage to announce the regional results of the Ritualistic Contest. As was the case last year, the ritualistic teams through-

out the country competed regionally in two divisions—East and West. The two winning teams in each division came to the Convention to compete for the national championship. In the Eastern division, the team from West Palm Beach, Fla., was first, with Rock Hill, S. C., second. In the Western division, the Tacoma, Wash., team was first and Salinas, Calif., second. The national championship contest was held Wednesday; results are reported in the coverage of the fourth Business Session.

This year's All-American Ritualistic teams, selected from contestants in both areas, are as follows: East—Exalted Ruler, Coleman G. Poag, Rock Hill, S. C.; Leading Knight, John C. Richmond, Rock Hill; Loyal Knight, L. Thornton Owens, West Palm Beach, Fla.; Lecturing Knight, T. Hugh Simrill, Rock Hill; Esquire, E. D. Skinner, Rock Hill; Chaplain, Lem G. Holroyd, Rock Hill; Inner Guard, William Nelson, Niles, Mich. The Western All-American team—Exalted Ruler, Maurice S. Finnegan, Tacoma, Wash.; Leading Knight, Warren P. Peterson, Tacoma; Loyal Knight, Peter A. Mench, Phoenix, Ariz.; Lecturing Knight, J. Dahl, Tacoma; Esquire, Gene A. O'Neil, Phoenix; Chaplain, Warren J. LaFollett, Lewiston, Idaho; Inner Guard, Austin Roberts, Farmington, N. M.

At the conclusion of this interesting session, the Grand Lodge adjourned for the Memorial Services (see page 21).

Third Business Session

Since the Third Business Session on Wednesday morning, July 13th, was an open meeting, the Grand Exalted Ruler welcomed the families of the delegates and guests after calling the meeting to order at 9 A.M. Past Grand Exalted Ruler John F. Malley came to the rostrum to receive additional contributions to the Elks National Foundation. The total amount contributed during the Convention was more than \$30,000.

The presentation of the "Most Valuable Student" Awards followed, and this part of the meeting was conducted by Past Grand Exalted Ruler Floyd E. Thompson, a Trustee of the Foundation. Judge Thompson said that every state participated in a Foundation scholarship program this year, and there were 65 awards to boys and 65 to girls. A report of winners appears on page 45.

First place winners of the "Most Valuable Student" Awards were Gayle A. Edlund, sponsored by Phoenix, Ariz., Lodge, and Kenneth C. Ritterspach, sponsored by Dixon, Ill., Lodge. Miss Edlund and Mr. Ritterspach came to the rostrum and spoke very graciously about the importance of scholarships, not only to themselves, but to all serious-minded youth who desire an

education but lack the means to obtain one. The mothers of both winners were present, and Past Grand Exalted Ruler Thompson introduced these ladies to the audience.

YOUTH ACTIVITIES REPORT

Chairman of the Youth Activities Committee, W. L. Hill of Great Falls, Mont., reported, and introduced Committee members E. Gene Fournace, Newark, Ohio; Glenn L. Miller, Logansport, Ind., and Willis C. McDonald, New Orleans, La. Member Leo B. Carey of West Warwick, R.I., was unable to attend the meeting.

This year the Youth Activities Committee mailed a questionnaire to the lodges and received more than 1,800 replies, revealing that 1,336 lodges participated in youth work, 1,369 observed Youth Day and 894 sponsor Boy Scout troops, Girl Scout troops or Cubs.

Mr. Hill expressed the gratitude of the Committee to Past Grand Exalted Ruler William J. Jernick for representing it on the Thomas Alva Edison Foundation. Committee member Fournace then announced the results of the Youth Day contest, which was covered in our July issue, and the results of the Youth Leadership contest, also covered in our July issue. First place winners of a \$1,000 U.S. Savings Bond in the Youth Leadership contest were Joan Kay Yasui of Hood River, Ore., and Stephen K. Smith of Lafayette, Ind. Both of these outstanding young people made brief but inspiring addresses. Mrs. Yasui then came to the rostrum and expressed her regard for the work that the Order is doing. Mrs. Smith, mother of Stephen, was unable to be present.

On behalf of Leo B. Carey, Brother Miller announced the National Youth Day awards, which were covered in our July issue.

YOUTH PROGRAM WINNERS

For the best Youth Activities programs among State Associations, trophies were awarded to Ohio, first place; New York, second, and Nebraska, third. Honorable Mention plaques were received by Colorado, Florida, Massachusetts, Rhode Island, Washington and Wisconsin.

Trophy awards for the most outstanding youth programs among lodges were made, as follows: Lodges of over 1,000 members: first, Lincoln, Nebr.; second, Vancouver, Wash.; third, Binghamton, N.Y. Lodges with 500-1,000 members: first, Scottsbluff, Nebr.; second, Iliion, N.Y.; third, Warren, Ohio. Lodges of under 500: first, Fulton, N.Y.; second, Gatlinburg, Tenn.; third, Nogales, Ariz.

Chairman Hill expressed the Committee's appreciation for the cooperation and assistance received from Grand Exalted Ruler Hawkins and presented to

him a Youth Service Plaque with the inscription, "An Award for Exceptional Leadership."

PGER HALLINAN REPORTS

With Past Grand Exalted Ruler James T. Hallinan at the rostrum, the stirring Report of the Elks National Service Commission, of which he is Chairman, followed. Led by the Drum and Bugle Corps of Great Falls, Montana, a large delegation of Elks from California entered the Auditorium and came to the front of the stage. As they marched through the center aisle, colorful hides to be used for rehabilitation purposes were draped over the railing of the first balcony. In the rear of the stage a large banner displayed the words, "So long as there is a disabled veteran in our hospitals, the Order of Elks will never forget him." Veterans from Texas hospitals, confined to wheelchairs, were brought to the stage and individually introduced.

Past Grand Exalted Ruler Jernick presented an Emergency Resolution which will permit the Board of Grand Trustees, with approval of the Grand Exalted Ruler, to assess each member \$1.00 a year in time of crisis. This Resolution has been approved by the Grand Lodge for several years and Judge Hallinan said that while he fervently hoped that there would never be need to put it into effect, nevertheless, it was important to have the approval of the Grand Lodge in order to act immediately in case an emergency should arise. Chairman Hallinan reported that the Commission has spent since its inception \$4,000,000 to bring hope and comfort to men and women in the Armed Forces, and particularly praised the Elks and their ladies for

their great work in Veterans Hospitals.

Past California State President Robert Traver, Chairman of the Veterans Program in California, came to the rostrum and stated that the Elks of California, Montana, Arizona and Florida delivered nearly 1,500 hides to Veterans Hospitals this year, and that, to date, more than \$1,482,000 worth of hides have been shipped to hospitals.

Chairman Hallinan introduced the members of the Commission: Past Grand Exalted Rulers Frank J. Lonergan, George I. Hall, Emmett T. Anderson, Joseph B. Kyle, Howard R. Davis, William J. Jernick, John L. Walker, Fred L. Bohn and Grand Exalted Ruler William S. Hawkins—and expressed his deep appreciation for the great assistance they had rendered. Past Grand Exalted Ruler William H. Atwell, a member of the Commission, was unable to be present. Chairman Hallinan thanked Isadore Soblowich, Chairman of the Dallas Veterans Commission, and R. E. Williams of the Veterans Hospital in Dallas for their work.

Chairman Hallinan pointed out that the per capita assessment for the Elks National Service Commission was originally 35 cents, but was reduced to 25 cents two years ago. This year, because of the great help that the Commission has received from subordinate lodges, the Veterans Program can continue with an assessment of 20 cents.

In closing, Judge Hallinan said, "I would like to express my appreciation to Bryan McKeogh, Director, and Floyd Brown, Field Representative, of the Commission, for their fine leadership."

LODGE ACTIVITIES AWARDS

Nelson E. W. Stuart, Chairman of the Lodge Activities Committee, reported and expressed the deep regret of the Committee for the loss of member



Past Grand Exalted Ruler James T. Hallinan, Chairman of the Elks National Service Commission, delivers the Commission's Annual Report. On stage with him are patients from Texas Veterans Administration Hospitals, present as guests of the Commission.



Grand Lodge Youth Activities Committeemen congratulate winners of the Youth Leadership Contest. Pictured from left are Committeemen Willis C. McDonald, E. Gene Fournace, contest winners Stephen K. Smith and Joan Kay Yasui, Chairman of the Committee W. L. Hill and Committeeman Glenn L. Miller.

Ralph G. Keller of Springfield, Ill., who passed away during the year. He then introduced Committee members Norman Hansen, Alexandria, Minn.; John B. Morey, Palo Alto, Calif., and John H. Bennett, Renovo, Pa.

Plaques were awarded to the Exalted Rulers of winning lodges for the most outstanding participation in the Newspaper Week Contest, Lodge Bulletin Contest, Memorial Services and Christmas Charity programs. These contests have been previously covered in the Magazine. Brother Stuart urged delegates to extend every effort to further the Stray Elks Program. A survey by Brother Morey indicates that 93 per cent of the lodges favor it. The Family Participation Program, which was introduced by Grand Exalted Ruler Hawkins, is still in its primary stages, but a survey made by Brother Bennett shows that 97 per cent of the lodges want the Program continued.

The winners of the Flag Day Contest were announced and plaques awarded. For purposes of judging, lodges were divided into two categories—those with 600 or more members and those with membership of less than 600. In the first category, first, second and third place went to: Appleton, Wis.; Chambersburg, Pa.; New Hyde Park, N.Y.

First, second and third place winners in the second category were Bethlehem, Pa.; Elmton, N.Y., and Arlington Heights, Ill.

Honorable Mention Certificates in the first category went to: Alameda, Calif.; Anacortes, Wash.; Hartford, Vt.; Hudson, N.Y.; Marshalltown, Iowa; Middletown, N.Y.; Northampton, Mass.; Phoenix, Ariz.; Rapid City, S.D.; Williamsport, Pa.

In the second category Honorable Mention Certificates were awarded to: Auburn, Calif.; Cadillac, Mich.; Charlotte County, Fla.; Girard, Ohio; Logan, W. Va.; Manchester, N.H.; Milton, Mass.; Pascagoula, Miss.; Rocky Mt., N.C.; Sanford, Fla.

By arrangement with Congressman H. Carl Anderson, Minnesota, two of the first 50-star flags flown over the Capitol were presented to Exalted Rulers R.L. Peotter of Appleton, Wis., and Bob Young of Bethlehem, Pa.

A most interesting program followed, showing the great deeds Texas Elks are accomplishing at the Texas Elks Crip-

pled Children's Hospital in Ottine, Texas. The program was conducted by Past Grand Esteemed Loyal Knight George Strauss, who is Secretary of the Crippled Children's Hospital. Brother Strauss said that during the fourteen years since the hospital was dedicated in 1946, more than 1,000 children have been treated there. Last year \$92,000 was spent to maintain the Hospital, but this was accomplished at an expense of only \$8.60 per diem per patient. Miss Fannie Fox, Administrator of the Hospital, showed color slides of the Hospital and of the treatment of patients. One particularly difficult case, Ruth Gieson, aged 12, was on the stage; Miss Fox explained the progress that she is making and will continue to make. Hospital Trustee Marvin Hamilton, of Kingsville, presented a wrist watch to Ruth. Mr. Hawkins congratulated the Elks of Texas for what they are doing in this critical field.

On behalf of the Dallas Convention Executive Committee, Floyd B. Ford, General Chairman, presented to Grand Exalted Ruler Hawkins and all the Past Grand Exalted Rulers at the Convention an Honorary Certificate of Citizenship in Dallas from Mayor Thornton.

The Third Business Session then closed with a Benediction by the Grand Chaplain.

Fourth Business Session

Following the Invocation by the Grand Chaplain, the concluding Session of the 96th Grand Lodge Convention was opened by the Grand Exalted Ruler at 9 A.M. Thursday, July 14.

Chairman of the Credentials Committee Frank T. Lynde came to the stage and presented Committee members Carl R. Mann, Baytown, Tex.; Harry T. Kleeen, Oil City, Pa.; Frank A. Farrell, Chicago (South), Ill.; James Nolan, Rangell, Alaska, and Glen E. Edwards, Wellington, Kan. For reasons of business W. Bram McKenzie, Sioux Falls, S. D.; A. Clyde Moss, Pascagoula, Miss.; Leon F. Jones, Biddeford-Saco, Maine, and Lloyd B. Pahlman, Easton, Md., had left the Convention. Brother Lynde reported the final Grand Lodge registration: Past

Grand Exalted Rulers 17, Grand Lodge officers 22, Grand Lodge Committeemen 44, District Deputies 166, Special Deputies 9, Representatives 1,657, Alternates 12, Grand Lodge members 749, for a total of 2,676.

Grand Exalted Ruler Hawkins thanked Brother Lynde and his Committee for their work at the registration desks during the Convention.

Past Grand Exalted Ruler John L. Walker, Chairman of the Memorial Committee for late Past Grand Exalted Ruler Robert South Barrett, reported that arrangements had been made to obtain a monument in accordance with the wishes of Dr. Barrett as expressed in his will.

Judge John E. Fenton, Chairman of the Committee on Judiciary, expressed his deep appreciation of the work of his Committee during the year and pointed out the great amount of time that had been devoted to the writing of opinions and approvals. He introduced his Committee: Benjamin F. Watson, Lansing, Mich.; John T. Raftis, Colville, Wash.; Thad Eure, Raleigh, N. C., and Charles C. Bowie, San Benito, Tex. Brother Watson offered several amendments to the Constitution and Statutes, all of which were adopted.

AMENDMENTS

An explanation of the intent of the amendments, prepared by Mr. Watson for THE ELKS MAGAZINE, follows:

ARTICLE III, SECTION 18 of the Constitution, amended, subject to ratification by a majority of lodges, to liberalize location of lodges in large cities and to provide for jurisdiction when more than one lodge shall be so located. The change authorizes additional lodges in cities of less than 500,000 population when the Grand Exalted Ruler, with consent of the Grand Trustees and approval of the Advisory Committee Member in the area, so decides. Without other authority, the Grand Exalted Ruler may also authorize additional lodges in cities of more than 500,000 for each additional 250,000 of population.

ARTICLE III, SECTION 19 of the Constitution, amended, subject to ratification by the lodges, to permit State Associations to set up one or more corporations for the carrying out of charitable, educational or philanthropic projects.

Thirteen statutory amendments were approved. Of particular interest are the following:

SECTION 16, amended to provide that if a subordinate lodge officer is removed by the Grand Exalted Ruler, such officer shall be ineligible to hold subordinate lodge office for one year after final effective date of removal.

SECTION 41, amended to increase the number of members from five to eight each on the Judiciary, Lodge Activities, Credentials, State Associations, New

Lodges, Ritualistic, Youth Activities and Auditing and Accounting Committees. It is contemplated that a member of each Grand Lodge Committee will be available to counsel any subordinate lodge.

SECTION 43, amended to require audit by certified public accountants of the books and accounts of all Grand Lodge officers.

SECTION 99, amended to simplify the procedure of organizing new lodges. A Treasurer has been added as an officer of the Organizational Committee.

SECTION 100, amended to complete this simplification and clarification of procedure for new lodge organization.

SECTION 108, amended to expand the eligibility requirements for charter members of a new lodge, to include all who present Certificates of Release to the Organizational Committee; those with Certificates of Status and Absolute Dimits, affiliating Elks and new members continue eligible.

SECTION 117, amended so that the ceremony of Installation of Lodge Officers may, at the discretion of the lodge, be public. It should be noted that this does not open an entire lodge meeting to the public, and that the lodge must annually approve such public ceremony in advance.

SECTION 132, amended to require the appointment of an Auditing Committee in each lodge, and to require that this Committee engage, with approval of the lodge, a qualified public accountant to audit all books and financial records of the lodge, its officers, committees and the home or club immediately after the close of the lodge year. Such reports shall be promptly submitted to the lodge, and two copies sent to the Grand Secretary; the Grand Lodge Committee on Auditing and Accounting will then review these audits, and its findings will be available for making recommendations to the Grand Lodge regarding

subordinate lodge accounting practices.

SECTION 200, amended to provide that visiting or identification cards, issued to daughters and sisters of members, or widows of deceased members, will in the future be issued only to unmarried daughters or sisters of members or deceased members, and to widows who have not remarried.

On behalf of the Judiciary Committee, Brother Watson expressed its appreciation of the leadership of Chairman Fenton, who was leaving office to become Grand Exalted Ruler.

The Chairman of the Board of Grand Trustees, William A. Wall, announced the final Grand Lodge Budget. Trustee Edward A. Spry announced changes in the Districts, after which Trustee Jacob L. Sherman offered a resolution fixing the annual Grand Lodge assessment at \$1.80 per member. He then offered a motion to change the name of West University Place (Houston, Texas) Lodge No. 1828 to Houston (Southwest) Lodge No. 1828, and this was approved.

Edwin J. Alexander reported on Charters granted during the year and these were approved by the Grand Lodge. With the exception of Charters that may have been granted after Grand Secretary Donaldson prepared his final report, the Charters approved are listed in the digest of Brother Donaldson's report that appeared in our July issue. Chairman Wall retired this year from the Board of Grand Trustees after having served a five-year term, and in recognition of his services Trustee Dewey E. S. Kuhns offered a resolution of gratitude which authorizes the Board of Grand Trustees to procure a suitable testimonial for Brother Wall, who is a member of West Palm Beach, Fla., Lodge. The entire Florida delegation present at the meeting stood to second the motion, which was unanimously passed.

Past Grand Trustee Thomas J. Brady, Superintendent of the Elks National Home at Bedford, Va., spoke briefly about the Home and particularly of the film "Home Again" which is available to lodges through the office of Grand Secretary Lee A. Donaldson. He strongly urged the Exalted Rulers present to obtain the film for showing to their members. Brother Brady also expressed the appreciation of the 272 guests at the Home for the donation of \$5 each by over 1,500 lodges to the Home's Film and Recreation Fund.

Past Grand Exalted Ruler Floyd E. Thompson was appointed Chairman of the Memorial Committee for late Past Grand Exalted Ruler Henry C. Warner. The other members of the Committee will be designated at a later date.

RITUALISTIC WINNERS

Next came what is always one of the great highlights of the Grand Lodge Convention, the final report of the Ritualistic Committee. The report was given by Marston S. Bell, since Chairman Leo Ronan was unable to attend the Convention because of illness. Brother Bell introduced Committee members Herb L. Odlund, Hoquiam, Wash.; Francis P. Hart, Watertown, N. Y.; William R. Thorne, Trenton, N. J.; Leland L. Hamilton, Sr., Niles, Mich.; and John D. Frakes, Tucson, Ariz. The National Champion Ritualistic Team this year is from Rock Hill, S. C., Lodge, which won with a score of 93.611. The entire team came to the stage and was warmly applauded. The Rock Hill team received the Raymond Benjamin Trophy and \$1,000. The Trophy is awarded annually by Napa, Calif., Lodge, home lodge of late Past Grand Exalted Ruler Benjamin who, during his many years in Elkdom, did so much to further ritualistic work.

Second place was won by Tacoma, Wash., Lodge with a score of 92.937. Past Exalted Ruler Maurice S. Finnigan, who is Exalted Ruler of the All-American Western team, came to the stage to receive a trophy and check for \$500. West Palm Beach, Fla., Lodge won third place with a score of 92.179, and Emery J. Newall, Exalted Ruler of the team, accepted a trophy and check for \$200 on its behalf. Salinas, Calif., Lodge was the fourth place winner with a score of 91.149. This is the home lodge of Past Grand Exalted Ruler Horace R. Wisely, and he presented Byron L. Scott, Exalted Ruler of the team, with a trophy and check for \$150.

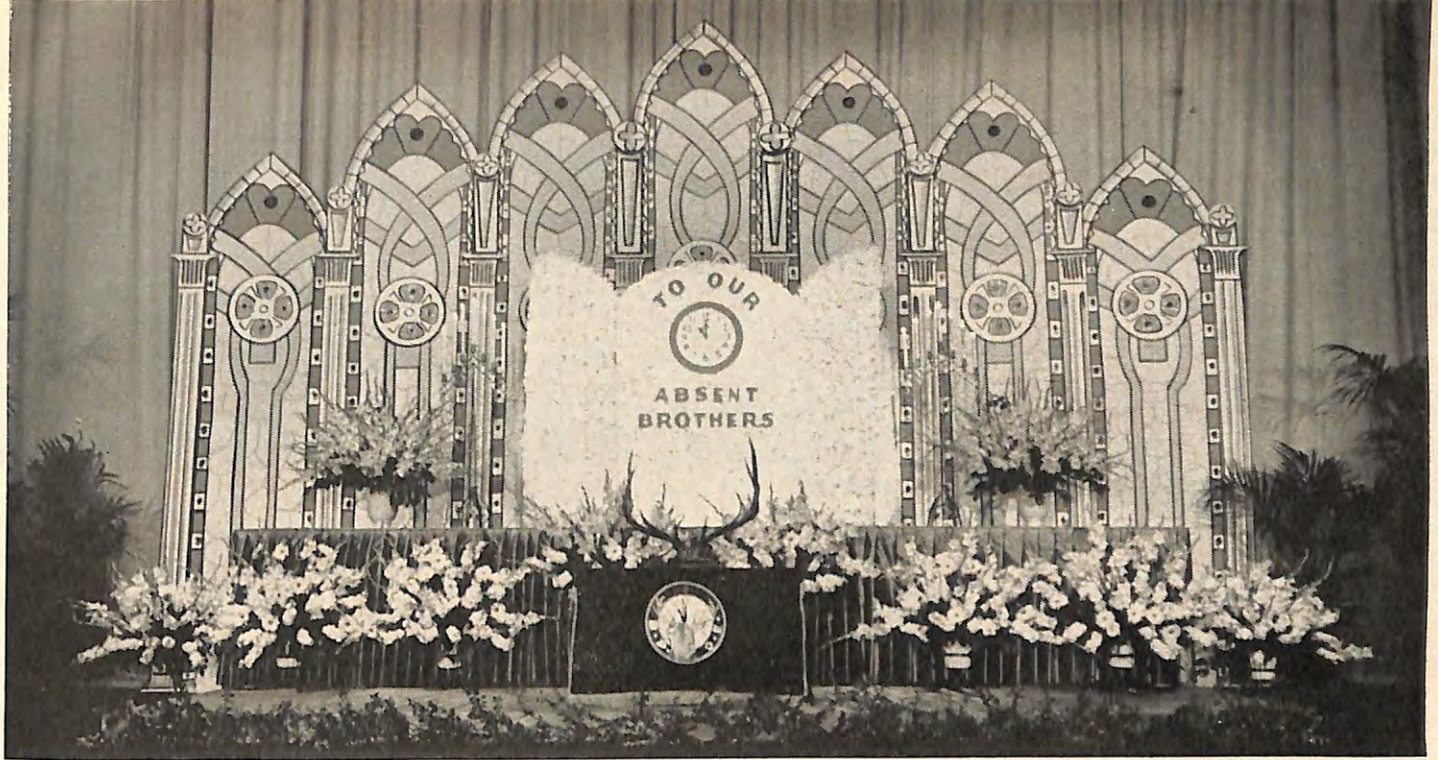
The All-American Eastern and Western teams were introduced, and each of the team members was awarded a beautiful plaque.

H. Beecher Charmbury, of the Resolutions Committee, offered a resolution of appreciation for making the Convention so successful to:

Past Grand Exalted Ruler George I. (Continued on page 42)



Grand Lodge Officers elected at Dallas for 1960-61 (left to right): front row, Grand Chaplain F. J. Andrews, Grand Esteemed Leading Knight C. P. Hebenstreit Grand Exalted Ruler John E. Fenton, Grand Esteemed Loyal Knight Norman Freeland, Grand Esteemed Lecturing Knight Jack G. Judson; rear row, Grand Tiler Adin Batson, Grand Secretary Lee A. Donaldson, Grand Trustee R. Leonard Bush, Grand Treasurer Arthur M. Umlandt and Grand Inner Guard W. T. Choisser.



A beautiful altar, simulating stained glass and enhanced by floral decorations and lighted candles, formed a setting for the 1960 Grand Lodge Memorial Services.

The Grand Lodge Memorial Services

At the hour of eleven on Tuesday morning, July 12, the Grand Lodge Memorial Services opened in the Dallas Memorial Auditorium with a gathering of Elks, their ladies and guests, that virtually filled not only the main floor but the two circular balconies as well. When the curtains parted, a beautifully arranged altar with the effect of stained glass windows and lighted candles and floral decorations formed the setting of this memorable service, which was opened by Past Grand Exalted Ruler Horace R. Wisely, General Chairman, with a brief explanation of the tradition and inspiration of the Grand Lodge Memorial Services.

Grand Chaplain Rev. F. W. Zimkosky delivered the Invocation, which was followed by a harp solo.

Past Texas State Association President Alex McKnight, of Dallas Lodge, gave the Eleven O'Clock Toast. The Chancel Choir, First Methodist Church of Dallas, sang "Oh, Lovely Is Thy Dwelling Place".

Past Grand Esquire Vincent H. Grocott came to the podium to deliver the General Eulogy for the Brothers who passed away during the year. Brother Grocott, in a moving tribute, said: "Since we last met in the city of Chicago one year ago, 893 members of this Grand Lodge have passed into the Great Beyond. Today let us be mindful that they have ventured out into the profound experience of immortality. Let this faith dignify our lives. Let it help to dignify the lives of all with whom we are privileged to be associated. We do not gather here this morning because we are forced to do so. We do not gather here because we think it is the proper thing to do. We gather here today because we feel that human compulsion to show the respect we deeply feel for the memory of our departed Brothers."

Last April the Order lost a revered Past Grand Exalted Ruler, Henry C. Warner, who was a member of Dixon, Ill., Lodge. Past Grand Exalted Ruler Floyd E. Thompson, a member of Moline, Ill., Lodge, and a long-time friend of Mr. Warner, gave the eulogy. Expressing his deep regard for Mr. Warner, he spoke for all who knew him as a devoted Elk and a leader in business and civic activities. Eulogizing Mr. Warner, Judge Thompson said:

"We pause in this assembly of sorrow to speak of the virtues of our departed brother, Henry Chester Warner, one of our most respected and widely beloved Past Grand Exalted Rulers. His days were by reason of strength four score and three years, but the measure of his greatness was not in time; it was in usefulness. . . . Henry Warner lived according to the guiding tenets of our Order and discharged his obligations with unflinching fidelity. He responded generously to calls of service to the Order and spread good cheer wherever he went. His was not a fair weather loyalty. It was constant and never conditioned on receiving favors. His living memorials are the gratitude in the hearts of children whose physical handicaps were corrected, of youth who are privileged to continue their education with the aid of an Elks scholarship, and the hosts of others who were the beneficiaries of his unheralded generosity. . . . He needs no epitaph engraved in stone. His epitaph is written in the hearts of men."

After Past Grand Exalted Ruler Thompson concluded his eulogy, the Chancel Choir sang "Come, Come, Ye Saints". The Grand Chaplain then gave the Benediction, concluding a Grand Lodge Memorial Service that long will be remembered.

OF SPACE AND SPORTS



NEWPORT NEWS, Virginia, Lodge's symposium on the space program had these dignitaries participating, left to right, foreground, Dr. Max Faget, E.R. Edward R. Monfalcone and P.E.R. A. I. Neihouse; second row: C. E. Brown, Chief of NASA's theoretical mechanics division, Lt. Gov. A. E. S. Stephens, Capt. Robie Hackworth, Langley Air Force Base chief of physiological training, C C. Carey, Jr., chief of production planning at Langley Bomarc and Program Chairman Joseph Binder.

QUALIFIED SPEAKERS covered every aspect of "Project Mercury" before an overflow crowd at a space-age symposium held at the home of Newport News, Va., Lodge, No. 315. Efforts to blast man into orbit and return him safely to earth were outlined by a five-man panel, introduced by Lt. Gov. A. E. S. Stephens.

Maxime A. Faget, chief of NASA's flight systems division, was the panel moderator. During the three-hour program such relevant details as probable physiological problems, industrial contributions to the space effort, and the reasons for man's venture into space were discussed.

Capt. Robie Hackworth, chief of physiological training at Langley Air Force Base, told his audience that while many of the astronaut's problems have been experienced in lesser degree by pilots of high performance aircraft, there will be additional special problems, such as weightlessness, radiation and possible formation of toxic fumes.

According to Clinton E. Brown, head of NASA's theoretical mechanics divi-

sion, and A. E. Neihouse, NASA's recovery systems chief, man will enter space for the expansion of knowledge, for prestige and for defense. Mr. Brown pointed to ICBM missiles as the flight platform for the "man in space", adding that in spite of the Russian lead in this field, the smaller American satellites have provided more usable scientific information than the Russian models.

Charles C. Carey, Jr., chief of production planning for Boeing Airplane Company at the Peninsula Bomarc site, stated that industrial contributions are aimed at increasing reliability, a program which has boosted production costs tremendously.

The symposium, arranged by Chairman Joseph Binder, closed with the showing of the film, "Concerning the Mercury Missile Project", recently viewed by Congress.

The size and attentiveness of the audience spoke well for the Elks as serious-minded American citizens, aware of the problems of insuring the future of our Government.

AN HONORARY LIFE MEMBERSHIP and paragraphs of praise were heaped upon Arnold Palmer, the Pennsylvania golfing great, by his fellow Elks during a testimonial dinner-dance held at the home of Latrobe, Pa., Lodge, No. 907.

Well over 200 persons gathered to pay tribute to Palmer who this summer won both the Masters title and the U. S. Open championship, and enjoyed the privilege of playing a round of golf with President Eisenhower.

In making the presentation, veteran Secretary and State Tiler Alex Gareis said, "The lodge did not vote you this honor strictly because of your golfing achievements, but because you portray the traditions of Elkdom."

State President James P. Ebersberger also had warm words of praise for the young sportsman, climaxing his remarks with the presentation of a card making Palmer "the special representative of Pennsylvania Elkdom for the inspiration of youth".

A surprise feature of the program was a "This Is Your Life" run-down on Palmer, written and narrated by Vince Quatrini, sports editor of the Latrobe Bulletin. Among those close to the golfer during his lifetime who were introduced by Mr. Quatrini were his grandmother, his parents, brother and sister, his wife and two daughters. Incidentally, not only has Arnold Palmer been an Elk for some time, his father has also been a member for many years.

Exalted Ruler James Watt gave the welcoming address at this affair, and the role of Toastmaster was efficiently handled by Past Exalted Ruler Charles Menozzi.

WELL OVER 8,500 ELKS vied for 2,206 prizes totaling nearly \$35,000 in the 1960 Elks National Bowling Association Tournament held at St. Louis.

A kegler from Detroit, Mich., Tony Trupiano, became All Events Champion with an actual pin fall of 1,910. A quintet from Muskegon, Mich., sponsored by Lockages Stores won the team



LATROBE, Pennsylvania, Lodge is one of many groups which honored golfer Arnold Palmer, 1960 Masters Champion and U. S. Open titlist. Pictured when he accepted a Life Membership in his lodge, were left to right, Est. Lead. Knight L. I. Pevarnik, Secy. Alex Gareis, Arnie Palmer, State Pres. J. P. Ebersberger and P.E.R. C. E. Menozzi.

title with 2,999 actual pin fall; J. Patton and R. Kennedy of Waukegan, Ill., got together to drop 1,239 pins and take the two-man pin fall honors, and in the individual event, R. Mitchell of Portsmouth, Ohio, came through with a top actual pin fall of 686. Handicap winners in these events, given in the same order, are the Lange Roofing Co. team from Chicago (South), Ill., Lodge; D. Westerfield and J. Schmitt, Chicago (North), Ill., and E. Sena, Oak Park, Ill.

The 1961 41st Annual Tournament will take place at Rochester, N. Y., from March 4th to April 30th, or later, over weekends only. For reservations write to the Assn. Secy. E. N. Quinn, P. O. Box 29, Madison 1, Wis.

A NOVEL Youth Activity was initiated this year by State College, Pa., Lodge, No. 1600. Originated as a dairy improvement program, it offered a registered Holstein calf, one of a long line of famous dairy cattle at Pennsylvania State University, to a tenth-grade State College High School student who is a member of the Future Farmers of America.

Each contestant is required to write an essay explaining why he would like to own a registered Holstein, and the winner is selected on the basis of the essay, taking into account qualities of scholarship, leadership and facilities for raising the calf. Glenn Raup was the first winner, and Exalted Ruler Robert H. McCormick, State Youth Chairman, made the presentation during a high school assembly of some 800 students.

Officially designated by its sponsors as the "Elks Award for Future Farmers", this project was one of the 31 activities sponsored by State College Lodge which served 6,035 young people and helped the lodge win its second State Association Award for the best over-all Youth Program. This particular project will continue indefinitely, since each year's winner is to return the first heifer calf to the lodge which, in turn, will present it to another FFA winner.

UNDER THE DUAL SPONSORSHIP of Norwich and Oneonta, N. Y., Lodges, Sidney Lodge No. 2175 was instituted with 325 members by Chairman James A. Gunn of the Grand Lodge Membership and New Lodge Committee. He was assisted by District Deputy R. W. Stuart and former Deputies of the South Central District.

A Charter Member Class was initiated by leaders of Oneonta Lodge, and Paul W. Hotaling and the other first officers were installed by Past District Deputy LeRoy B. Coe and other Past Exalted Rulers of Norwich Lodge.

Speakers included newly elected State President Martin J. Traugott, former State President Francis P. Hart, State Vice-Pres. W. C. Masterson, Mr. Gunn, Mr. Coe and Mr. Stuart.



HOMWOOD, Alabama, Lodge's huge new L-shaped \$40,000 swimming pool was opened on June 12th, when many Elks and their families were on hand to enjoy it, as evidenced in this photo. A special guest was Mayor "Bud" Walker, a member of the lodge.



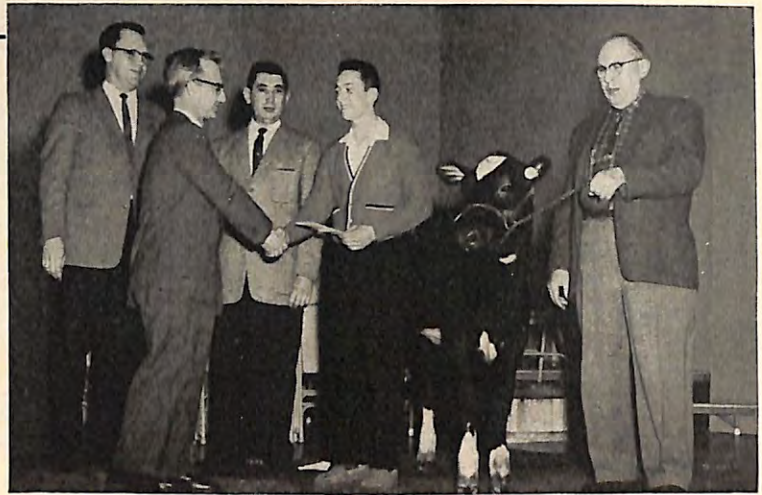
WARRINGTON, Florida, Elks sponsor the local Aero Nutz, and entered their boys and their model airplanes in the Aero Nutz Model Show at Corry Field, Naval Air Station, held in conjunction with the Fiesta of Five Flags at Pensacola. Jerry Baxter, 13, broke the Junior Division endurance record when his model plane soared for two hours, eight minutes, 45.6 seconds. Looking over the record-breaking "Tank" are, left to right, Elk L. R. Lindenberg, who is the leader of the Warrington Aero Nutz, Jerry Baxter and his father, Est. Loyal Knight T. F. Carmody and Dan Holley who designed the plane.



CAMBRIDGE, Massachusetts, Lodge honored the Order's new leader, Judge John E. Fenton, not long ago with the initiation of a special class. The candidates are pictured here with, left to right, foreground, P.E.R. Wm. M. McLaughlin, Secy., retiring State Pres. Louis Dubin, Grand Exalted Ruler Fenton and E.R. F. J. Devaney.



NASHUA, New Hampshire, Youth Chairman Paul H. O'Neil, left, presents a trophy to Charles Newman, second-place winner in the State Decathlon, while the first-place Max Silber trophy is presented to Dan Breen, second from right, by Francis Tate, local high school coach and Decathlon Director. Third place went to Nashua's Dave Mellon.



STATE COLLEGE, Pennsylvania, Lodge's initial dairy improvement program saw the Holstein calf offered in the competition going to tenth-grade student Glenn Raup. Left to right are Donald Cross, local high school Vocational Agriculture Instructor; State Youth, Chairman and local E.R. Robert H. McCormack; local Youth Chairman C. F. Ekdahl; Glenn Raup, and Clifford Bruce, Herds Mgr. at Pennsylvania State Univ.



HUNTSVILLE, Alabama, Lodge's annual "Joe S. Foster 3rd Memorial Scholarships" for nursing go to Diane Palsrok and Gloria Cornelius. Left to right: Committeeman Jacob Hendershott, Miss Palsrok, Miss Cornelius, Joe S. Foster, Jr., E.R. Paul Barker.



WARNER ROBINS, Georgia, Lodge No. 2187, was instituted by Past Grand Exalted Ruler John S. McClelland and State Secy.-Treas. R. M. McDuffie. The 92 members elected these men as their first officers, led by E.R. Roy Richardson, center foreground.

LODGE NOTES

When Wm. R. Windover took office as Exalted Ruler of North Tonawanda, N. Y., Lodge in April, his first request was that our Flag be raised each morning over the lodge home and taken down at sundown. This commendable practice was the subject of a splendid editorial published in the *Tonawanda News* which said, in part, "Apart from public buildings, this (the Elks Club) is one of the few places in the area where the U. S. Flag is flown on days other than holidays." The editorial went on to urge all to follow the Elks' example of displaying our national emblem, concluding with the comment, "Why not make it a year around occurrence—as the Elks Club does?"

At a recent initiation ceremony at the home of Patchogue, N. Y., Lodge, Robert and Donald Macy, sons of re-

tiring District Deputy Harry M. Macy, and Michael Saperstein, son of Past Exalted Ruler Herman Saperstein, were among the candidates.

Logan, W. Va., Lodge sponsored a booth for its Explorer Post during the recent Logan Home Show which was one of the most talked-about and frequently visited of the entire Show. This lodge sponsors the largest, and one of the most enthusiastic Explorer Posts in the State. Each of the five nights of the Home Show found the booth displaying evidence of different activities of these Scouts.

Under 27-year-old Exalted Ruler Warner Peterson, Pascagoula, Miss., Lodge is continuing its many activities, including the sponsorship of the Miss Hospitality Contest, won by Miss Anna

Belle Langley this year. Two hundred youngsters, among them the lodge's own Little Leaguers and Cub Scouts, enjoyed a picnic early in the summer, and the Elks gave the use of its home to the State Agricultural Assn. for its Flower Show later on. Veterans work is also a big item on the agenda of these Elks and their ladies who recently entertained about 40 disabled veterans on a tour of the area, followed by a box lunch at the lodge home.

Huntsville, Ala., Lodge has presented a gift of \$500 to the Huntsville Crippled Children's Clinic. The check was accepted by Mrs. Logue, Executive Secretary of the Society. Elks who participated in the presentation included Exalted Ruler Paul Barker and Trustees Joe Foster, Jr., and John Tumminello and Dick Laughmiller.



ELKS NATIONAL BOWLING ASSN. team championship went to Muskegon, Mich., Lodge's Lockages Stores team during the 40th Annual Assn. Tournament held at St. Louis, Mo.



BOONVILLE, New York, Lodge, No. 2158, has these men serving as its Charter Officers. They are led by Fay A. Blum, center, foreground, as Exalted Ruler.

Chairman Bert McCann of the Cambridge, Mass., Elks Youth Committee reports that Dennis Lynn won the lodge's Essay Contest this year. The young man received his award from Mayor Edward A. Crane, an Honorary Life Member, of Cambridge Lodge, at a ceremony attended by State Youth Chairman James Colbert and Exalted Ruler F. J. Devaney.

Shortly after returning from the Florida Elks' Convention during which he was taken ill, Wm. J. Foley, Past Exalted Ruler of Jacksonville, Fla., Lodge, passed away. A devoted Elk for many years, Mr. Foley had served on various State Committees as well as on several of his own lodge. Deeply interested in handicapped children, he was on the Committee for the Florida Elks' Harry-Anna Home for Crippled Children.



SCOUT SPECIAL

Buena Park, Calif., Lodge, No. 2046, is one of the youngest in the Order, and its members have been sponsoring a Boy Scout Troop for only three months. Nevertheless, one of those Scouts was the recipient of the Bronze Medal for Bravery, presented to him at a special Court of Honor at the lodge home by Exalted Ruler John Williamson, at left, above, with Scoutmaster Keith Stewart, right, and the young hero.

He is 13-year-old Glen Moudy who averted a possible tragedy in his neighborhood.

A letter written to the Boy Scouts by Mrs. Savage, who lives next door to Glen, gives these facts: While trying to start a charcoal fire for barbecuing, Mrs. Savage accidentally ignited a two-gallon can of gasoline. Fearing it would explode and injure her baby and Glen, who was with them at the time, Mrs. Savage threw the flaming can into her yard. Glen Moudy immediately grabbed a hose and put out the fire.

Glen's story is proof-positive of the efficiency of Boy Scout training.



PUEBLO, Colorado, Lodge's outstanding Boy Scout Troop was rewarded at a special Court of Honor attended by hundreds of interested citizens, in addition to the young men's parents. This photograph was taken as the Eagle Scouts received their awards.



GREENVILLE, Pennsylvania, Lodge's two \$250 annual Student Aid Awards are presented by E.R. George Everett, left, to Miss Kathy Greenfield and David Baine.



SCOTCH PLAINS, New Jersey, Lodge's institution had these dignitaries playing leading roles. Left to right are Past Grand Exalted Ruler Wm. J. Jernick, Charter E.R. Harold Hollberg, P.D.D. Harrison Barnes.



PLAINFIELD, Indiana, Lodge, No. 2186, was instituted under the auspices of Indianapolis Lodge with a Charter Class of 127 whose E.R. is J. Clayton Hughes. Pictured are dignitaries of the State who officiated under the leadership of Past Grand Exalted Ruler Joseph B. Kyle, third from right. On Mr. Kyle's right is D.D. H. M. Dungan.

APPROXIMATELY 400 members and guests attended the institution of Scotch Plains, N. J., Lodge No. 2182, when Past Grand Exalted Ruler William J. Jernick was the principal speaker. Mayor George Johnston and former Mayor Mauro Checchio also spoke.

District Deputy William Flanagan conducted the institution, assisted by Grand Lodge Committeeman Joseph F. Bader, State Vice-Pres. Bernard McMenamin, Past Pres. Harold Swallow, former Deputies Charles Marosi, Jr., Harrison Barnes, C. A. Rorke and Albert Renner, and Past Exalted Rulers Frank Balter, Hillside, and Thomas Buchan, Rahway.

Exalted Ruler James E. Parker and the officers of the sponsoring Plainfield Lodge initiated the 107 Charter Mem-

bers who elected Harold Hollberg as their Exalted Ruler. He and his panel were installed by Mr. Swallow, aided by several of those mentioned above, in addition to Past Presidents Louis Spine, Vincent Loftus and L. S. Schell.

SCOUTING under the sponsorship of Elkdom is rewarding both to the Scouts and to the Elks. At a recent Court of Honor at the home of Pueblo, Colo., Lodge, No. 90, a large gathering of Elks, the Scouts' parents and friends saw Elk L. E. Glinkman, Scout Executive of the Rocky Mountain Council, present to the lodge's Troop the 50th Anniversary Award offered by President Eisenhower. Scoutmaster Don Turner accepted this honor which is given when more than half a Troop's membership receives advancement.

Pueblo Lodge's Troop numbers 57; at this Court, six were made Eagle Scouts, one received the God and Country Award, 17 won Service Pins, a 1st Class badge went to one boy and 36 won Merit badges. Six became Star Scouts and nine received the Life Award, last rung in the ladder to Scouting's top rank.

As far as attendance, one boy has never missed a Troop meeting in four years; three made every session for two years; another three for one year.



MERCER COUNTY, Ohio, Lodge's first panel of officers posed for this photograph following their installation. Center, foreground, is E.R. C. W. Blessinger.

POTSDAM, N. Y., Lodge, No. 2074, was host to North Central District lodge officers at District Deputy Charles Hale's clinic.

The meeting opened with a talk by Past Exalted Ruler J. H. Lowe of the host lodge, following which Mr. Hale addressed the officers on their responsibilities.

THANKS TO TWO GO-GETTERS among its membership, Fort Lauderdale, Fla., Lodge, No. 1517, has won four State awards in the past few years. These Elks are Secretary L. B. Miller and Mack Klein.

Mr. Miller, who has been Secretary



IDAHO Elk Wm. S. Hawkins, retiring Grand Exalted Ruler, and his wife, visited the Idaho Elks Rehabilitation Center after attending the State Convention. With Gooding Lodge's E.R. William Lewis and his wife, right, they watched the operation of a Hubbard Tank in the Center's physical therapy department.



TORRANCE, California, Elks who broke ground for a \$150,000 home were, left to right, Est. Lect. Knight Pat Huffine, Loyal Knight Lee Lease, E.R. Ace Littleton, and Lead. Knight Charles Marquand.

for less than four years, is responsible for the recruiting of over 260 members, the result of a diligent campaign among "Stray Elks" coming to Fort Lauderdale to make their home. The first step in his campaign is a friendly letter acquainting the new resident with the lodge and its activities. Then there is a follow-up invitation to make the club his headquarters. From there it's easy to issue the invitation to affiliate with Fort Lauderdale; obviously, there are very few refusals.

Mack Klein, one of the best membership promoters in Elkdom, was awarded a Grand Lodge Certificate of Merit in recognition of his securing more than 350 new Elks during his career.

The State awards referred to include a personal award given Mr. Miller in 1959 for rounding up the largest number of "Stray Elks", and 1960 honors

to the lodge for adding the largest number of transfer dimitts, for making the highest numerical membership gain and for the highest percentage gain.

ROUNDING OUT HIS TERM as Grand Exalted Ruler, Wm. S. Hawkins, accompanied by his wife, paid a rewarding visit to the Elks Rehabilitation Center at Boise, operated by the lodges of his own State of Idaho.

Established in the polio emergency of 1947, the forerunner of the present modern Center was a group of wooden buildings where children recovering from polio could receive care. In 1954 it became plain that the State needed what the Idaho lodges provided—a \$556,000 building with 38,000 square feet of specially designed rehabilitation space. Dedicated in October, 1957, within two years the Center had han-

dled 2,131 patients. With a staff of 40, the Center can care for 35 resident patients; another 140 are now receiving out-patient treatment.

Under Supt. John G. O'Toole, the superbly equipped facility accepts for treatment any disabled person, regardless of age, race or creed, who can be helped through physical, hydro, speech, psychological, pre-vocational or occupational therapy. A non-profit facility, it is supported entirely by Idaho's Elks.

THE 50TH ANNIVERSARY of Van Wert, Ohio, Lodge, No. 1197, is being celebrated with a variety of activities planned to include every member.

Old Timers Night featured a banquet, the presentation of three 50-year-membership pins and entertainment. Other events are a family picnic, a special initiation, banquet and ball.



CHICOPEE, Massachusetts, Lodge has a second Boy Scout Troop under its Youth Committee led by Michael Prystupa. Here, Troop Chairman P.E.R. John B. Peltz, left, and Scoutmaster Richard Potvin, center, accept a Flag from E.R. Matthew Stec.



ROCHESTER, Pennsylvania, Lodge welcomed a class of 25 candidates, all employes of the Westinghouse Standard Control Division of Beaver, Pa. Scottdale P.E.R. Roland Sell was installing officer and his nephew, William Sell, was a candidate. John M. Lengyel and his son Norman; Charles W. Shaffer and his brother George were also initiated. Four current officers and one former E.R. of Rochester Lodge are Westinghouse employes, among them Est. Leading Knight Al Sorenson, Jr., and his father, P.E.R. Sorenson, Sr.



UTAH ELKS



OLYMPIA, Washington

... This photo commemorates the presentation of a special wheelchair to Kevin Likes, a muscular dystrophy victim and the first recipient under the new Major Project of the UTAH ELKS ASSN. P.E.R. Dr. James R. Burton of Tooele Lodge, Chairman of the Crippled and Handicapped Persons' Committee, made the presentation. Looking on at right is State Vice-Pres. Klar W. Ogden, Chairman of the Major Project Committee; at left are Kevin's parents, Mr. and Mrs. Raymond Likes.



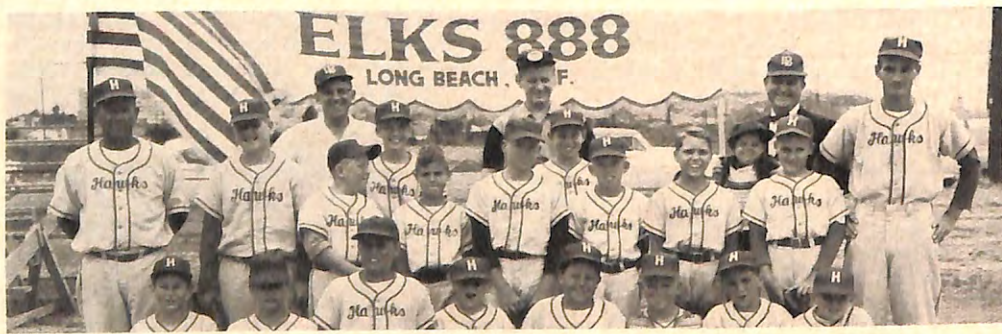
KELSO and ELLENSBURG, Washington



TILLAMOOK, Oregon

... OLYMPIA, WASH., P.E.R. Warren Pifer, right, congratulates his sons Richard and Roger, on their initiation in the annual P.E.R.'s Class when their father served as Exalted Ruler.

... Washington lodges undertook a program to collect and repair discarded bicycles for the State's retarded children's home. With the 25 frames, 104 wheels and tires collected by KELSO Elks are, left to right, Est. Lead. Knight Velmer Backstrom, Youth Chairman Al Oldham. The bikes will be repaired by ELLENSBURG Lodge and given to the school.



LONG BEACH, California

... A recent initiate of TILLAMOOK, ORE., Lodge was Ira Tomlinson who will be 90 years old next month. He is pictured, center, with P.E.R. Carl Benschmidt and E.R. Brad Barclay. Admitting he could have been a Charter Member in 1926, Mr. Tomlinson now says, "I wish I hadn't waited so long."

... LONG BEACH, Calif., Lodge sponsors the Elks Midget League of about 1,000 boys. "Chuck" Stevens, former professional baseball player, is Committee Chairman. With one of the teams are, left to right, center background, E.R. Harry Jordan, Est. Loyal Knight Dr. Charles Fabish and Est. Lead. Knight Lloyd Baum.



AURORA, Colorado

... A view of some of the 314 Junior and Senior High School students who enjoyed dancing and breakfast as guests of AURORA, COLO., Lodge following their annual prom. Sponsored by Chairman Robert Bramlett and his Youth Committee, the affair won high praise from the parents of the participating teenagers.

Three Points For Progress



At our Dallas Convention I presented a Three-Point Program to improve, strengthen and expand our Order. It is a simple Program, and it gets right down to fundamentals. It is a Program that we can and will successfully accomplish, yet its goals present a real challenge. I appeal to each of you, my Brothers, to make this Program your Program, and to accept its challenge personally.

The first point is MEMBERSHIP. Our goal is to show a net increase of at least 35,000 members this year. To achieve it, I have asked each lodge to initiate members equal to 10 per cent of its membership on last March 31. Our objective is not mere bigness, but it is to bring more men of character, integrity and ability into Elkdom. I am asking each lodge to check its membership roll against the leading men of the community, to make up a list of those who are not Elks, and then to carry out a systematic program to bring these desirable citizens into the Elks, where they belong. We must be especially interested in the young men in every community. Their vigor, vision, and enthusiasm will stimulate the membership of every lodge.

The second point is NEW LODGES. Our goal for the year is at least 75 new lodges. America is growing. New communities are emerging and older communities are increasing in population. Elkdom's expansion to keep pace with this growth is essential to our Order's continued leadership as a major force working for the preservation of American ideals and for the betterment of our communities and the nation as a whole.

In too many states Elkdom has not expanded. Nearly 40 per cent of all new lodges in the past 10 years are located in just 11 states. There are many communities that ought to have Elks lodges; perhaps a town near yours is one of these. When you are asked to help bring Elkdom to a nearby community, I ask you to actively and energetically support the project.

Our third point is the ELKS NATIONAL FOUNDATION. Our goal is to raise at least \$1,000,000 in cash gifts by next

April 30. Each lodge, District and State Association has its goal, based on membership, which is a proportionate part of the national goal.

It is my hope that this year every man carrying an Elks card will make a financial contribution to the Great Heart of Elkdom. I am confident that there is no Elk who will not make a gift to the Foundation if he is made fully aware of its magnificent charitable works and given the opportunity to contribute. We plan to bring the inspiring message of the Elks National Foundation to State Associations, lodges and individual Elks. Special emphasis will be placed on encouraging Elks to become Participating Members by donating \$100 and Honorary Founders or Permanent Benefactors by donating \$1,000. Payments for such memberships may be made over 10 years at the election of the donor.

Donations to the Foundation have steadily increased as more and more Elks have seen the good that their dollars have accomplished, not only in national programs but more especially in the financial grants that have flowed back from the Foundation to their own State Associations. Last year the Foundation spent about \$300,000 for Elk benevolences. This included \$76,000 given to State Associations to help to finance their own major projects, and also \$66,000 for scholarships awarded by the State Associations or a total of \$142,000 in State grants. This is only part of the record for one year. Because the Foundation spends only its income and nothing for expenses of administration, your dollars will go on working forever for your local Elk charitable programs as well as those many wonderful national projects of the Foundation that have brought so much honor and prestige to our Order. The Elks National Foundation is your Foundation. Help it to do more for all mankind.

I am sure that you will agree that this Program is sound and practical, and that it will carry this wonderful Order of ours a giant step forward. I am counting on you to give this Program your enthusiastic and energetic support.

A handwritten signature in cursive script that reads "John E. Fenton".

John E. Fenton, Grand Exalted Ruler

Rod and Gun

(Continued from page 12)

seventh and last trout in the pool, one which was rising in the lengthening shadow of a willow on the far bank. He took the Spider causally with a slow, porpoise-like roll, and was well hooked. Full of the fire and vigor of the approaching brown-trout spawning period, he churned that quiet pool to a froth, jumping eight times, putting on a show to equal that of a young tarpon. Somehow the tiny hook held and I brought him to the bank, a beautiful trout just under three pounds. For the first time in six hours I looked around me and returned to this world.

Shortly before this particular day I had been in a hospital, due to a back injury suffered when I carelessly let a horse jam me against a tree. With a brace I could get around, but every move was painful. During those six hours, however, I was not conscious of so much as a twinge, nor of anything else which could have irritated me.

I could list a hundred reasons why a meadow stream is so fascinating, but I need to mention only one: it invariably contains plenty of trout and large trout. The biggest trout I have ever seen in the States, excluding Alaska, was in a meadow stream smaller than the one pictured with this article.

Moreover, I know meadow streams which are every bit as good today as they were when I first set eyes on them 30 years ago.

These streams are readily available to any and all who want to try them. Why, then, has such water held its own in spite of increased numbers of fishermen and improved lures (without any hatchery assistance whatsoever, by the way)? The answer is simple. The fishing is tough, that's why.

The water is clear and the surface of many pools is flawless. A spinning lure plopped in such a pool, frankly, would put every trout under the bank. Still, such water is far from impossible.

Knowing these things to be true—that a meadow stream is about as pleasant a place as a fishing man can be, and that it contains large trout and numerous trout—I would like to pass along what little I have learned of them. Though found in one size or another throughout the western states, its form is unvarying. A mountain meadow stream is a peaceful interlude between the tumbling creeks of the mountainsides and the roaring rivers of the valleys. Where a creek strikes a meadow, it pauses for a moment and wanders snake-like in wide loops and bends, almost as though to catch its breath before continuing its rush to the sea. Since such meadows have been formed by thousands of years of sedimentation from the surrounding mountains, they are flat and fertile. The flat terrain

gives the creek its character—comparatively slow and meandering with deep-cut banks—and the fertility gives it the abundance of trout.

Now, a few suggestions to help get the most out of this situation:

First, study your water. A meadow stream is not unvarying. It has shallow, gravelly stretches, and it has deep holes. The water is rippled in places, flat and slick in others. A trout does not require expansive water to grow up, but he does require depth of water. Shallow stretches are for little ones.

Look at the water with a thought to your casting ability. Often there is a rippled run entering a deep, flat pool. This is a likely place for a big trout to feed, and the rippled surface will cover up slight imperfections in the cast.

Study the water for signs of a good fish rising. There's no mistaking one. A large trout rises in one of two fashions: he merely sticks the tip of his blunt nose out and virtually sucks in the fly, or he rolls porpoise-like, first his nose, then his dorsal fin and finally his tail cutting the surface. Small trout splash and dash around, but the big ones are deliberate.

In summer the time for large hatches which bring such big fish to the surface is early morning or evening, more likely the latter. In spring and autumn the hatches continue throughout the warmer part of the day, until sunset.

Second, once the particular water or trout is selected, make your approach count. Such trout didn't grow up by accident. Even a heavy step jarring the bank may put one down, and certainly a quick motion will.

Third, try to determine on what they are feeding. Often there are several varieties of insects on the water and they are rising to all of them indiscriminately. This is good. Other times they are coming to only one with complete disregard for others. This is more difficult. If their food at the moment is a fairly large insect, you have it made. Simply choose an artificial of approximately the same size and color.

Fourth, make that first cast count. The first cast over a large trout is worth as much as the next 50 even though he continues to rise. Make certain that your fly is thoroughly dry, that it lands gently and, therefore, that it is sitting on its hackle points. The hackles dent the surface as do the legs of an insect, thereby distorting the image of the fly as the trout sees it from beneath. This distortion is the reason that an exact replica of the insect is not necessary.

However, if the presentation has obviously been good, two or three casts with same fly are enough. Change flies, wait a few minutes and try him again.

Fifth, a few tricks I have learned.

If the naturals on which they are feeding are very small, quite often a contrasting fly will do the trick. When they are working on insects which can be approximated only by a Size 16 or smaller, I have taken many by using a huge fly, a Size 8, for instance. If you match the hatch satisfactorily, the big trout will take your artificial in exactly the same fashion as he has been taking the naturals; if you bring him to a contrasting fly, however, he will often smash it like a bass hitting a plug.

When a large trout is surrounded by smaller ones, any one of which might grab the first fly you drop, dash around and spoil your chances for the big one, a large contrasting fly is a good first choice. It will often tempt the big one but not the little fellows.

Some meadow streams, if they are bordered by sufficient willows, harbor beaver. The pools behind the beaver dams are deep and are very likely places for big trout, but they are so clear and quiet that they are difficult. Here's a trick for such a situation. Use a large fly and allow it to rest on the still surface for a considerable time. The leader should sink, thereby showing no surface connection between the floating line and the fly. Then twitch the fly—just barely—and allow it to rest. Twitch it again, possibly a double twitch. Then look out. Done properly, this is generally more than any trout can resist.

One more thing. Timing can be important. Sometimes, even if your artificial is not a satisfactory imitation of the naturals on which a particular trout is feeding, you can take him by proper timing. Hold your fly in the air by false casts, then drop it almost on the boil where he has taken a natural. Often he will switch ends and hit it immediately. I have tried this technique on practically every species of fish which will take a surface lure.

The main thing is to hit the target and to get it there fast.

In the year 1864, Thaddeus Norris in his *American Angler's Guide* stated: "If it could be accomplished, the great desideratum would be, to keep the . . . flies dry. I have seen anglers succeed so well in their efforts to do this . . . by whipping the moisture from their flies, that the stretcher and the dropper would fall so lightly, and remain so long on the surface, that a fish (trout) would rise and deliberately take the fly before it sank."

Thus, almost 100 years ago, the art of dry-fly fishing was born, and it continues today for many thousands of us to be the most exacting and rewarding of all forms of angling. And, of the many varieties of trout water, a mountain meadow stream is most ideally suited to its practice. • •

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Sincerely, *M. J. Spiegel* Chairman of the Board

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SPIEGEL CHICAGO 9

Spiegel, Chicago 9—I wish to open an account and get a free copy of your catalog.

Please answer all questions—IF MARRIED, ANSWERS MUST APPLY TO HUSBAND

NAME _____ (If married, please give husband's name) → check Married Widow(er)
 one Single Divorced or separated

ADDRESS _____ → check Own Roomer
 one Rent Live with parents

TOWN _____ ZONE _____ STATE _____

1. What is your age? _____ How many children do you support? _____ What kind of work do you do? _____

2. Employer or Business (Give name and address) _____ How long with PRESENT Employer? _____

3. How long with PREVIOUS Employer? _____ What are your present earnings? \$ _____ Please check one Weekly Monthly Yearly Additional income and wife's if any? \$ _____

4. How much do you pay each month on other Accounts? \$ _____ Do not include house payments or rent

5. Name of bank where you have an account _____ Reference _____

PLEASE SIGN HERE _____ If member of Armed Forces give rank, serial number _____ X4-597

**For Those Who Do Not Want
GREY HAIR**

Now Top Secret's amazing scientific formula gives a natural looking color to faded or grey hair... makes you look years younger! Top Secret does not streak or injure hair, does not wash out.



"I noticed results after just a few applications," says Jan Garber, Idol of the Airlines. "Top Secret is easy to use—doesn't stain hands or scalp. Top Secret is the only hair dressing I use."



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Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of California, Room 94-91, 3100 Vanowen St., Burbank, Calif.

**FINE
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50-yard roll,
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Regularly 44c in our catalog

Special to Elks readers! 50 yards of fine quality acetate satin ribbon, just 39c. Regularly 44c in our catalog. Use for gift tying, sewing, hair ribbons. Choose red, emerald green, pink, white, light blue, royal blue, orchid, light green, yellow, cocoa brown, silver, gold. 7/16" wide.

50-yard roll, 39c each, postpaid. We ship within 24 hours. Satisfaction guaranteed or your money back.

Walter Drake 2309 Drake Bldg.,
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IT'S NO LONGER A DREAM. At long last the amazing new PORTABLE FIRE-GRILLE has been invented. A grille so compact that it comes packed in a box 1" high, 3 1/2" wide and 13" long, and it weighs only 1 1/2 pounds. Imagine that!

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ATTRACT DEER!**
NATIONAL
**BUCK
SCENT**
TWIN PACK

It's proven! If you want your deer this season, sprinkle a few drops of these two powerful scents on brush, rocks, and get set for action. One whiff and your buck will charge in. Contains both food and sex scents. Guaranteed or your money back. \$2 post-Only (airmail 50c extra). Sorry, no C.O.D.'s. Dealers inquire. Send for FREE Scent catalog.

PACIFIC COAST SCENT CO.
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ELKS



CONFEDERATE STAMPS are from a famous collection just sold. Commissioned by the Confederate Post Office, they were printed from altered 5¢ plates by De La Rue in England, bear portrait of Jefferson Davis. These deserve to be handsomely framed. Set of three (carmine, grey and green), \$2.00 ppd. Charles Co., 10 East 81st Street, Dept. EK-9, New York 28, N.Y.



WHAT'S IN YOUR NAME? You can have your Family Arms traced from old records filed under 100,000 British and European surnames and then emblazoned in relief and full color on a 12" x 14" Oak Wall Shield, \$25.00 ppd. Each is made individually so allow time for delivery. Check returned if Arms cannot be traced. York Insignia Ltd., Dept. E, Albany Hall, York, England.



POCKET ALARM WATCH makes a useful gift for any man. This fine 7-jewel Swiss timepiece can be set to ring on the quarter hour. Tone is sharp, clear. Back opens to form a stand, makes watch double as a desk or night-table clock. Has second sweep, luminous dial, hands. Handy for business and outdoorsmen. \$13.25 ppd. Madison House, 305 Madison Ave., Dept. EK-9, N.Y. 17.



CIVIL WAR SOLDIER FIGURINES. Officers and enlisted men of the Blue and Grey come alive again in these faithfully detailed china figurines. Each 6" figurine of the special centennial set is authentic in uniform and hand-painted in natural color. Each stands on its own base. Complete set of 4, \$7.95 ppd. Greenland Studios, 3735 N.W. 67th St., Dept. EK, Miami 47, Fla.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.

**AUTUMN
SPECIAL!**

Baby's First Shoes
BRONZE PLATED
IN SOLID METAL

Only
\$3.99
a pair

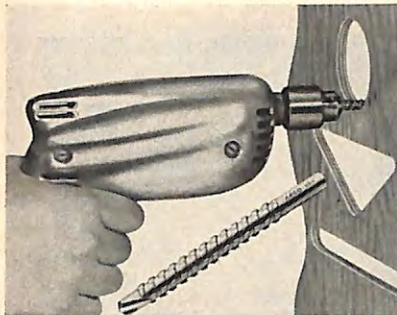


Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing stick. Write TODAY!
AMERICAN BRONZING CO., Box 6533-P, Bexley, Ohio

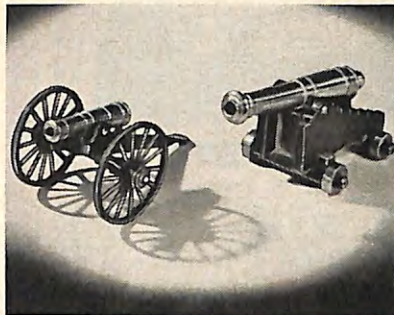


STARLITE BINOCULARS are designed for those who want power but no weight. 8 x 30, they have coated lenses and a center focus. You'll see clear, sharp images—and see them close up. Binoculars come to you with a cowhide leather case and a carrying strap. Price is \$12.95 postpaid. You can get them by ordering from Mardo Sales, Dept. B-12, P. O. Box 79, Whitestone 57, N. Y.

FAMILY SHOPPER



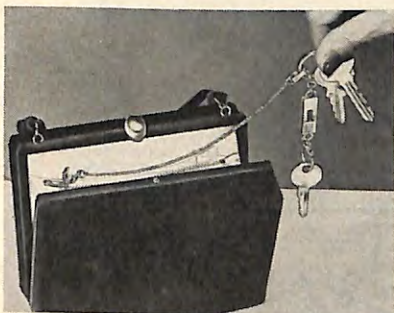
"ARCO ROUTER DRILL" greatly multiplies the uses of your electric drill. It saws, drills, routs, files, cuts own starting hole. Sharp milled cutting edges are designed to cut fast and cleanly through plywood, lumber, formica, non-ferrous metals, thin sheet steel, etc. Fits any electric drill. \$1.39 ppd. Arrow Metal Prod., 421 W. 203 St., Dept. EL-9P, New York 34, N.Y.



FAMOUS AMERICAN CANNONS... Both precise scale models, these have solid iron cast carriages with heavy brass barrels complete to touch holes, reinforcing rings, etc. Revolutionary War field howitzer is 5" long; Civil War naval cannon on brass-wheeled "broad-side" carriage measures 5 1/2". Each, \$4.95; pair, \$7.95 ppd. Park Products, 509 E. 80th, Dept. EK-9, N.Y. 21.

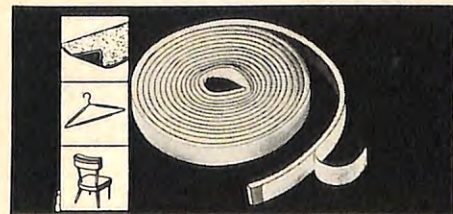


MUSICAL WORLD is sure to spark your child's interest in foreign places and peoples. Colorful World Globe revolves on a sturdy base while its music box plays (what else?) "Around the World in Eighty Days." Background is blue, countries vividly multi-colored. 6" in diameter, 8 1/2" high. \$4.95 ppd. Medford Products, P. O. Box 39, Dept. EL-9, Bethpage, N.Y.



PURSE KEY CADDY. Keys can't hide in the jumble and tumble of your purse when they're attached to Quic-Key Holder. A tug on this gold-plated jeweler's chain brings them quickly to the surface. Chain clips to purse lining; double unit safety-lock holder has a detachable ring for car key. \$1.00; 2 for \$1.89 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



Handiest Thing in The House — \$1

FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric... cushions anything needing protection. A 1000 uses: prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108" long, 1/2" wide. *Guaranteed to do the job or money back!* Only \$1, postage paid. Order **FOAM TAPE** from **Sunset House**, 217 Sunset Building, Beverly Hills, California.



CHRONOGRAPH WATCH tells the time, measures distance and the speed of moving objects. It's also a stop-watch—all for only \$9.95. Precision-made with rugged, shock-resistant case, radium hands and numerals, sweep hand. One-year guarantee (excl. parts). Instructions and band included for \$9.95 ppd. Cryder Sales Corporation, Box C-96, Whitestone 57, N.Y.

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YOUR OLD FUR INTO NEW CAPE, STOLE OR JACKET \$2295

MORTON'S remodels your old fur coat, jacket, or cape into glamorous new fashion for only \$22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing. **ORDER FROM MORTON'S, WORLD'S LARGEST FUR RESTYLING SERVICE. LARGEST SELECTION AT ANY PRICE. OVER 40 STYLES**

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(he now shares his formula to success with you)

You, too, may improve your financial security and independence in the fascinating mail order business. 12 years ago Max Adler started his business with \$200. Today his firm, Spencer Gifts, is known throughout the U.S.A. His volume is now over \$3,000,000 a year.



Mr. Adler now invites a limited number of qualified people to join his group of Independent Franchise Dealers. Through the Spencer Gifts Franchise Plan you can operate your own mail order business under your own name, from your home, spare time or full time! You will be supplied with mail order catalogs with your own name printed on them. You make no investment in stock. You don't pay for merchandise until your customers pay you. Spencer Gifts serves as your supplier, shipping department, warehouse. An initial investment of less than \$50 can get you started.

SEND NO MONEY! Write for complete information. We'll send you by return mail full details, sample catalog, application for franchise.

Write **TODAY**. Spencer Gifts, Wholesale Division, AF-50, Spencer Building, Atlantic City, N. J.



CORDUROY CLASSIC

This corduroy dress is tailor-made for a busy day. Washable and colorfast, it has snap front and self belt. In Desert Tan, Pink Coral, Flannel Grey, Avocado Green or Blue. Sizes 10-44, 12 1/2-24 1/2.

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FALL EVERGREEN BARGAIN



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Northern Grown, Bushy Trees

These trees are so beautiful you'll hardly believe your eyes when you see them delivered at your door this fall. Not tiny seedlings, but choice heavy-rooted, densely branched 5 year old trees. WILL ADD REAL BEAUTY AND VALUE TO YOUR YARD FOR YEARS TO COME. Every tree is northern grown, extra nice, well-shaped. Planting instructions included. Delivery made at proper planting time. Postage paid on prepaid orders. C.O.D.'s welcome with 25% advanced deposit. Limited offer . . . so please write today. 5 trees for \$5.00. Orders for less than 5 are \$1.25 per tree . . . minimum order two trees. The more you order, the more you save . . . 10 trees for \$9.50, 20 for \$18.00. Please add 35¢ for handling and packaging.

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On arrival if you are not 100% satisfied, simply return for your money back.

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Print Name
Address
City Zone . . . State

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500 PRINTED NAME & ADDRESS LABELS - 25¢

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.
DE LUXE GOLD-STRIPE LABELS—500 FOR 50¢
Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift, perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

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Only complete, ppd.
PLUS 20 yds. waxed thread & **FREE:** diamond-pointed needles.
Sews Leather, Nylon, Canvas, Plastic, All Heavy Fabric. Save money on all heavy-duty sewing repairs. Easy-to-follow directions.
Sews with professional, evenly-spaced, firmly-locked stitches.

GIANT PLASTIC TARP 45

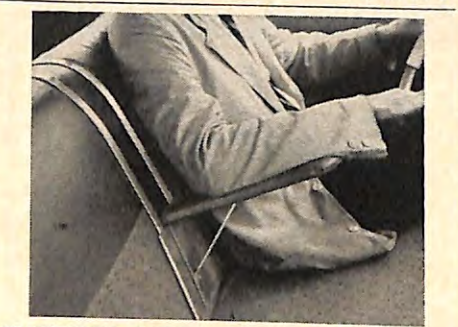
Formerly 1.25 NOW ONLY
Huge 9 x 12 size. Covers and protects cars, furniture, carpets, etc. Or make into tablecloths, appliance covers, auto seat covers, etc. Waterproof, durable, transparent. No seams. Minimum order 2 tarps at 45¢ each. Add 25¢ postage.
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Tax Free
I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram, \$22.95 complete. (*mink, beaver, extras add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book.
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DUTCH ARM REST.

(Pat. App. For)
A superb aid to all people driving or riding in cars. Adjustable to give individual riding comfort. Lifetime non-corrosive aluminum with foam rubber upholstered plastic Arm Rest. \$5.95 plus 3% sales tax. Shipped prepaid. Specify color—Black, Green, Blue, White, Red, Brown or Grey. Dutch Enterprises, Box A, 455 Old Jesup Highway, Brunswick, Georgia.

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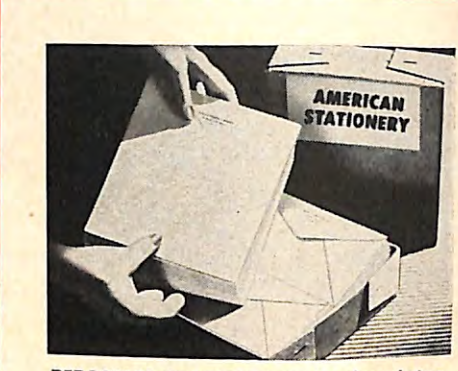
USED BY MILLIONS

You CAN'T bite nails with KANT-BITE on them! A sensational scientific development. Only 1 brushing forms a diamond-hard coat that prevents nail-biting, splitting, chipping, or breaking at work or at play! So hard or glamorous long!
GUARANTEED! Mail only \$1.50 to:
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ENDS RAIN WASHOUTS!

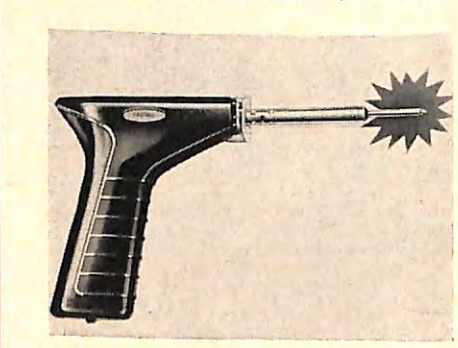
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Now for only 88¢, an Automatic Rain Sprinkler that eliminates washouts, gullies and mud holes—prevents soil erosion and damage to lawn! This sturdy wear-resistant plastic tube is 8 ft. long. Attaches easily, in a moment, to any round or rectangular spout. Remains in neat, unobtrusive rolled-up position until it rains. Then, when water rushes through drain pipe, Rain Sprinkler automatically unrolls—conducts water away from house—gently sprinkles it where it can do no harm! Save the trouble and expense of installing dry wells! Only 88¢ each, ppd.; 3 for \$2.50 ppd. Send check or m.o. Satisfaction Guaranteed or Money Back. Spencer Gifts, AF-20 Spencer Bldg., Atlantic City, N. J.



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at a low introductory price. Each envelope and 6" x 7" sheet of quality crisp, white stationery is imprinted with up to 4 lines, a maximum of 30 characters per line (incl. punctuation, spaces). Printing is midnight blue. 150-piece Introductory Box, \$1.00 ppd. Triple box (450 pieces), \$2.00 ppd. American Stationery Co., Inc., 1421 Park Ave., Peru, Ind.



PIN-POINT SOLDERING with "Hot Shot"

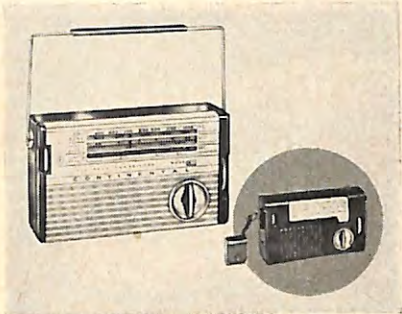
The slim-line element in this lightweight electric soldering gun permits pin-point accuracy in reaching normally inaccessible spots. "Hot Shot" gives fast heat, has cool contour grip. Replaceable tip screws into precision element. 110-120 volts, 25 watts, AC/DC. \$3.98 ppd. Mardo Sales, Box 79, Dept. SSG, Whitestone 57, N. Y.



RANCH MINK COLLAR.

Top a sweater or knitted dress with this touch of luxury and you've a tops-in-fashion outfit. Collar is rayon satin lined, fitted with easy-on hook and eye fasteners. Full-skin ranch mink, \$16.95 ppd. Or, if made from left-over fur after your I. R. Fox remodeling job, it's only \$3.95. Write to I. R. Fox, 146 W. 29th St., Dept. E, New York 1, N. Y.

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Sent in plain wrapper (like our models) \$1 ppd.

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3735 NW 67 St. Miami 47, Florida



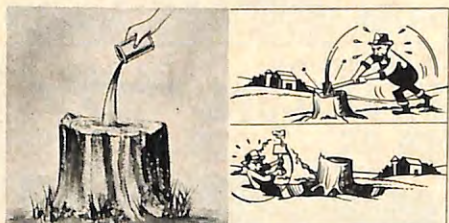
INSTANT **Glamour WIG**

In Ten Breathless Colors to Match Any Outfit—Makes a Big Hit at Parties, Dances, Anywhere

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Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from

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Send no money. Just send us a letter or postcard today asking for the FREE booklet that tells you all about these dazzling white gems and shows you a wide selection of attractive rings.

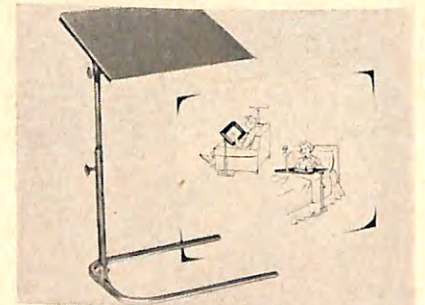
KENYA CORPORATION, Dept. 316, Philadelphia 44, Pa.



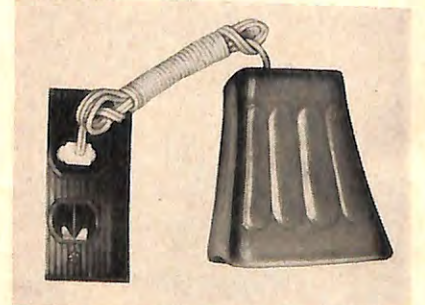
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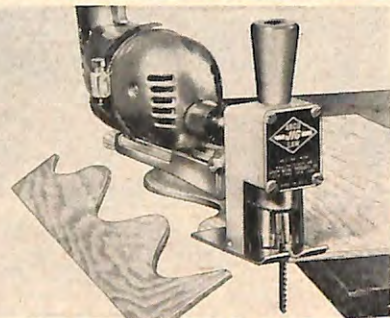


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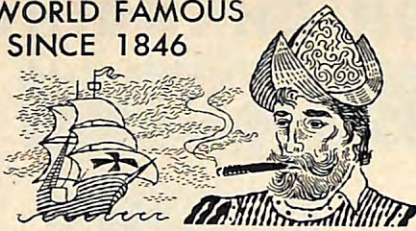
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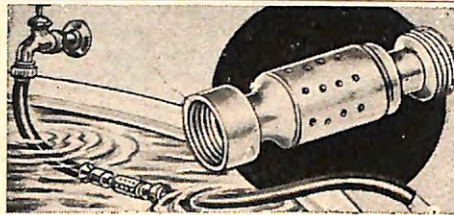
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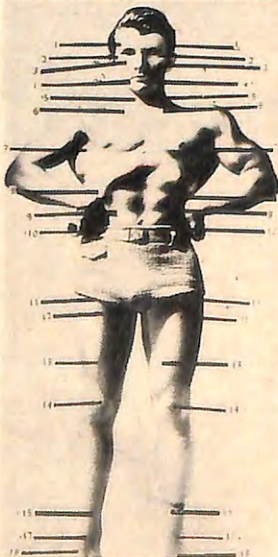


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Major Projects on the Rise

SAGINAW LODGE was host to one of the most successful Conventions in the history of the Michigan Elks Assn. when over 930 persons were registered. The business session was opened by retiring President Frank L. Patee, following which reports were heard on various programs of the Association. One of the most interesting was made by Past Pres. Irvine J. Unger, Veterans Committee Chairman, who reported that nearly \$10,000 had been spent in Michigan's VA Hospitals last year.

Highlight of this part of the program was the report made by Past Pres. Hugh L. Hartley, as Chairman of the State Major Project Commission, when it was revealed that 208 cases of handicapped children had been submitted during the year; 185 had been dismissed as cured or corrected insofar as was possible during the period. The presentation of Mr. Hartley's report featured three youngsters who had been aided by the Project.

Mr. Hartley reported that with 414 handicapped children on the roster of the Commission in a 30-month period, 325 had been carried through to completion. When his report ended, Exalted Rulers and representatives of the ladies of many lodges, came forward to present well over \$33,000 in contributions to start off the new year. Added to the gift received earlier at the meeting of the Upper Peninsula Michigan Elks, the Project now has \$35,970.91 for 1960-61.

An overflow crowd was in attendance at the President's Banquet to applaud Past Grand Exalted Ruler James R. Nicholson as the keynote speaker, and to see awards made to Niles, Lansing and Muskegon Lodges which had placed in that order in the Ritualistic Contest. Muskegon Lodge took first place in the Drill Team division, with Pontiac and Ludington Lodges tying for second place, and St. Joseph winning third-place honors.

The President's Award Committee gave Muskegon Lodge the plaque as the best in the State; this lodge also won the Esquire's Escort Cup and won first place in the Nation for both bowling and its fine lodge bulletin of which Arthur Siplon is the Editor.

On the final morning, the new officers were installed and the Memorial Services were held with Past President Joseph Leonard as speaker and a musical program furnished by the Glee Club of Flint Lodge. Taking office for the new year were President Albert A. Vernon,

Detroit; Vice-Pres.-at-Large Fritz Coppens, Traverse City; Vice-Presidents C. A. Stuart, Otsego, A. N. Tillin, Farmington, C. R. Halley, Muskegon, Arnold Bohn, Traverse City, Wm. A. Selleck, Owosso, Richard Ellingsen, Marquette, and John Foster, Calumet. Secy. Leland L. Hamilton, Niles, and Treas. S. Glen Converse, Lansing, continue in office and Trustees include J. H. Cooper, Royal Oak, and Carlisle Carver, Lansing, site of the 1961 Session.

H. C. VAN BUSKIRK of Tuscaloosa was elected President of the Alabama Elks Assn. at the concluding session of its Convention in Montgomery May 26th to the 29th. Serving with him until the 1960 Meeting at Mobile are Executive Vice-President W. S. Reese, Jr., Montgomery; Trustee John Marshall, Florence; Secy.-Treas. Ed B. English, Fairfield, and James J. Burks, Birmingham, and Emanuel Perez, Mobile. Directors of the newly created Alabama Elks Foundation. Designed to benefit the handicapped, the Foundation has L. P. Patterson of Montgomery as President; Frank Lemont, Fairfield, Vice-President; John Jernigan, Tuscaloosa, Secretary, and Gilbert Mayer, Sheffield, Treasurer. Other members are Joe Foster, Jr., Huntsville, Russell Turner, Alexander City, Powell Blair, Cullman, Claude Harrell, Homewood, and Paul Felts, Dothan.

In addition to creating this new Foundation, delegates voted broader powers to the Major Project Commission in selecting and negotiating for property to be used in the handicapped persons' project. This Commission has Mr. Patterson as Chairman, Mr. Foster as Vice Chairman and Mr. Jernigan as Secy.-Treas. This group will be aided by a 25-man Advisory Committee composed of one member of each lodge.

Approximately 1,000 Elks and their ladies attended this meeting at which Past Grand Exalted Ruler John S. McClelland was guest of honor.

Tuscaloosa's Ritualistic Team won the State title, with Fairfield in second place and Bessemer, third. The Convention banquet had Alabama's Attorney General McDonald Gallion, a Montgomery Elk, as the principal speaker.

IN A SPIRITED CONTEST, Maurice W. Lee of Chicago (South) Lodge won the title of Vice-President-at-Large at the May 20-21-22 Convention of the Illinois Elks Assn. at Decatur, when H. Foster

Sears of Macomb took over the Presidency. Albert W. Arnold of Lincoln was reelected Secretary, and H. E. Richards of Carmi is Treasurer. Other officers include Vice-Presidents R. C. Sheffel, Ottawa, R. A. Mabee, Elmhurst, Ric Lahti, Sycamore, J. R. Wilson, Centralia, Don Blary, Danville, S. K. Cherrington, East St. Louis, and E. G. Abel, Pekin. Trustees are A. F. Shea, La Salle-Peru, T. C. Winters, Waukegan, R. J. Linstrom, DeKalb, R. N. Clements, Murphysboro, J. E. Walter, Fairfield, Edward Butler, Litchfield, and L. M. Day, Beardstown.

Among the prominent officials in attendance were Past Grand Exalted Ruler Floyd E. Thompson, Grand Tiler Omer C. Macy and Dr. Frank A. Farrell of the Grand Lodge Credentials Committee. Twelve former Presidents, with Judge Thompson as honored guest,



NORTH DAKOTA Elksdom's fine work was praised by special guest Past Grand Exalted Ruler Floyd E. Thompson, right, during the State Meeting. Retiring Pres. Harold Wicks, left, accepted Judge Thompson's congratulations on behalf of his Association.



TEXAS ELKS Convention Queen Miss Glenda Deutsch rides in the Elks' Parade with Past Grand Exalted Ruler Earl E. James.

of the late Past Grand Exalted Ruler Henry C. Warner, and was further saddened to learn of the death of another Past-President, Dr. Wm. R. Fletcher, news of whose passing was announced just as the Memorial Services began. Past Pres. Sam Ryerson eulogized Mr. Warner, and the memorial speaker was Capt. Walter D. Williams.

Actual registration totaled 830 persons, at this meeting, and all seven districts were represented in the Ritualistic Contest with Effingham the winner, Harrisburg in second place and Macomb in third. The State Trophy was presented by State Chairman J. E. Walter, and the Homer L. Fry Trophy went to John Sills, Est. Lect. Knight of the winning team, who had the highest individual score. This presentation was made by Past Pres. Stewart Strain.

Chairman Dr. N. H. Feder presided at the meeting of the Crippled Children's Commission during which it was revealed that 1,606 children had received 5,220 clinic examinations or home therapy throughout the year at a cost of \$73,452.86; 109 of these children were cerebral-palsied or otherwise handicapped patients receiving regular visits from the therapists who covered a total of 127,798 miles in making 2,431 home calls. Color motion pictures of this work, part of what will eventually be a full-length film, were shown at one of the business sessions. At the first session various reports were made by the State officers and each of the District Vice-Presidents.

Springfield Lodge's invitation to hold the 1961 meeting there was accepted, the decision as to the site of the Fall and Midwinter Meetings was postponed.

Illinois' lodges contributed \$49,612 to the Elks National Foundation during the year, and \$14,220 had been allocated to VA Hospitals in the State by the Elks National Service Commission, with contributions from various lodges totaling nearly \$4,000.

Retiring Pres. Monte Hance was Master of Ceremonies at the annual banquet when Rev. Father John Ratchford was a most entertaining speaker. At this dinner, Dr. Feder presented

awards to seven of the eight top-ranking students who were present with their parents.

Following the installation of officers, Pres. Sears made the following appointments, Tiler E. A. Mackin, Danville; Chaplain Clyde Dial, Decatur; Sgt.-at-Arms Elmer Seasword, Oak Park; Organist O. A. Ledvina, Cicero-Berwyn. Wilbur Morrison of Lawrenceville was named to a seven-year term on the Crippled Children's Commission, with Mr. Hance to fill the unexpired term of Mr. Warner. The Publication Commission will have William Fouts of Beardstown as a seven-year member.

WM. S. HAWKINS, retiring Grand Exalted Ruler, together with his wife, were welcomed to the Blackfoot Convention of the Idaho Elks Assn. June 2nd, 3rd and 4th, when J. W. Taylor of the host lodge was elected President. Vice-Presidents of the organization are Dean Miller, Caldwell, Leonard Mitchell, Sandpoint, Robert Bybee, Idaho Falls, and Weldon Haskins, Twin Falls. Frank Fullmer of Blackfoot is Secretary-Treasurer and Trustees include Chairman W. C. Rullman, Wallace, George Hargraves, Pocatello, G. Lester Von Bargen, Lewiston, Robert Jahn, Idaho Falls and R. A. Hogg, Boise.

The Association's aid to veterans and its outstanding Rehabilitation Center at Boise were discussed at length at this meeting, features of which were the annual parade and the Grand Exalted Ruler's Ball. Burley Lodge's band entertained, as did the Glee Club from Idaho Falls. There was fine participation in the golf and bowling contests, and the State Ritualistic Title went to Lewiston.

AT THE 58TH ANNUAL SESSION of the Washington State Elks Assn. at Wenatchee June 16th, 17th and 18th, a total of 1,501 delegates and ladies were registered, among them Past Grand Exalted Ruler Emmett T. Anderson and Grand Trustee Edwin J. Alexander.

Highlight of the conclave was the open meeting during which the State Scholarship Committee rewarded nine students with a total of \$3,100 in schol-

arships, six students received a total of \$1,350 in the Youth Leadership Contest and Vancouver Lodge received the Association's award for the most outstanding Youth Activities Program, with Auburn's Elks accepting the Youth Activities trophy for lodges of from 500 to 1,000 members. A most interesting feature of this meeting was a demonstration of the work done by the Washington Elks Therapy Program for Children, Inc., by one of the Association's therapists.

On June 15th, 16th and 17th, 1961, Bellingham will be host to the Annual Convention. In the meantime, on January 20th and 21st, to be exact, Tacoma's Elks will welcome delegates to the Midwinter Meeting. Incidentally, Tacoma's crack Ritualistic Team won the State title, later going on to win more honors at Dallas as second-place winner in the National Contest.

This highly successful Convention closed with the installation of the following: President Herb Odlund, Hoquiam; Vice-Presidents G. Clifford Whittle, Seattle, Pete Poffenroth, Omak, Dick Harpole, Bremerton, Keylor Smith, Walla Walla, and Frank Garland, Centralia; Treas. Erling Johnson, Tacoma; Secy. W. C. King, Bellingham; Sgt.-at-Arms George Friedman, Colville; Asst. Sgt.-at-Arms Doyle VanDeventer, Mount Adams; Chaplain George Salzer, Tacoma; Inner Guard Charles Healy; Olympia; Tiler Tom Yuskiw, Aberdeen, and Organist Joe Torrey, Everett. Chester Hawes of Renton is Chairman of the Board and these men are Trustees Al Henderson, Vancouver, Paul Meyer, Puyallup, Bill Smith, Mount Vernon, Walter Hampton, Wenatchee, Larry Bradley, Pasco, B. E. Stickrod, Longview, Robert Gaines, Auburn, Duncan McPherson, Ballard (Seattle), Ivan Harlan, Colville, and John Winteringer, Yakima.

A TOTAL OF 1,757 persons registered for the May 26th, 27th and 28th Meeting of the Oregon Elks Association at Medford when Frank Hise of the 1959-60 Grand Lodge Auditing Committee was the featured speaker. The main topic of interest during the business session,



In the photograph at right, MINNESOTA Elksdom's new Pres. Edward B. Schliesing, left, accepts the gavel of office from retiring Pres. Chet Nelson, right. In the center is Past Grand Exalted Ruler Sam Stern.

ALABAMA'S retiring Pres. Abe Pizitz, right, congratulates his successor, H. C. Van Buskirk, as Exec. Vice-Pres. W. S. Reese, Jr., looks on.



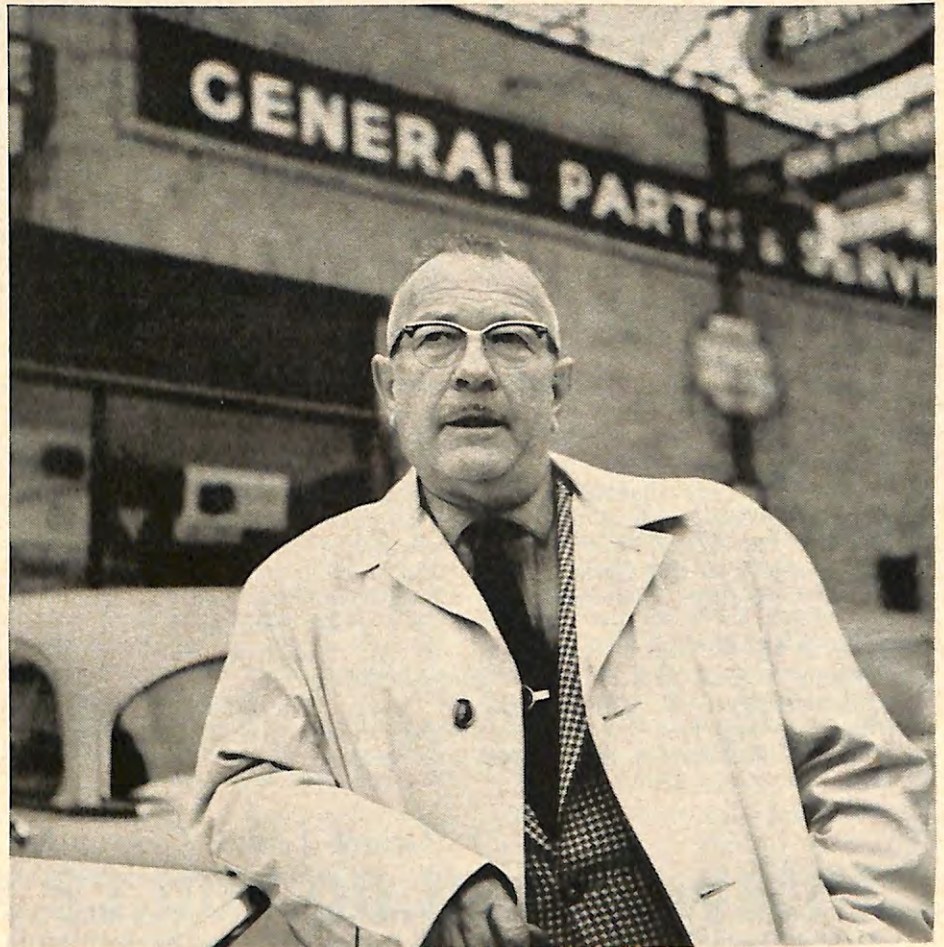
was the report made on the Association's Visually Handicapped Children's program, long the favorite charitable endeavor of these Elks.

A thrilling parade was held on final day of the Convention, and the banquet on the previous evening was an unqualified success. New officers of the Association which will convene in Bend in 1961 are President Warren D. Randle, Albany; Vice-Presidents Fred Stefani, Oregon City, D. E. Jones, Ashland, James Trimble, La Grande, and Frank Wheeler, Burns; Treas. H. M. Randall, Salem; Secy. Harold Harp, Tillamook; Sgt.-at-Arms Russell Poff, Oceanlake; Asst. Sgt.-at-Arms John Vermeul, Seaside; Chaplain William Van Nuys, Eugene; Inner Guard Lane Thornton, Lakeview; Tiler Carlton Rowe, Enterprise; Trustees Franklin Van Pelt, Chairman, Medford, Al Beeler, McMinnville, William Raw, Corvallis, J. M. Lambert, The Dalles, and Jim Garrett, Prineville.

Medford won team honors in the Trapshoot, with Everett Armstrong of Eugene taking top honors in the individual competition entered by 42 Elks. In the Golf Tournament, first place for the four-man low gross went to a Medford foursome; low net to a team from Independence. Low gross singles honors were won by Al Akins of Ashland; low net by Bill McArthur of Independence. Lebanon Lodge took home the prize in the Bowling Tournament's team event; Merle Hanscom of Klamath Falls and Andy Anderson of Medford paired off to take the doubles; Herb Murray of Madras won the singles title, and the All Events went to Fred Anderson of Medford.

THE LARGEST REGISTRATION in the history of the Minnesota Elks Association was recorded at the June 2-3-4 Meeting at Virginia, when Past Grand Exalted Ruler Sam Stern was the featured speaker. Minnesota's lodges added 293 participating members to the Elks National Foundation during the year, a progress report echoed in all other fields of endeavor. Over 200 students participated in the Scholarship Contest, and all lodges are now actively supporting the Association's Youth Camp at Pelican Lake. Expenditures for the 1960 three-month vacation period will exceed \$15,000 with 330 campers enjoying two-week stays as guests of the State's lodges. Crookston's Elks had the best all-round Youth Program for the year, and welfare expenditures for the lodges totaled \$76,480. The Rochester representative reported a total of 4,161 calls on 1,133 patients at the Mayo Clinic, a service available to all Elks and their families having occasion to use the clinic's facilities. In the 14th annual Bowling Tourney at Owatonna, all records were broken with an entry of 155 teams, 331 doubles and 646 singles. Next year this contest will take

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place at Alexandria. During this meeting, St. Paul Lodge's championship Ritualistic Team initiated a class of 11 candidates from various lodges of the State.

At the final session, Edward B. Schliesing of St. Paul succeeded Chet Nelson as President of the organization. Francis L. Shearen of St. Paul is Secretary; E. Archie Cook, St. Cloud, M. J. Haack, Bemidji, and Larry Moening, Owatonna, are Vice-Presidents, and Cecil Brown of Rochester, is Treasurer. Trustees are Carl Carlson, Bemidji, Fred Bieber, Minneapolis, and Myron Gard, Red Wing. L. R. Benson of Rochester continues as his Association's representative to the Mayo Clinic.

SOUTH CAROLINA'S Elks assembled at the handsome home of Charleston Lodge for the three-day Convention of the State Association which closed on June 19th with more than 700 guests registered. Special guests of the Association were Past Grand Exalted Ruler John S. McClelland and Grand Lodge Ritualistic Committee Chairman Marston S. Bell.

The sum \$5,100 was distributed in scholarships to girls and boys of the State, including a \$600 Elks National Foundation Award; Youth Leaders were awarded a total of \$500 in Bonds. The

State Ritualistic title went to Anderson Lodge, with Sumter in second place. However, it was Rock Hill's team which represented the State at the Grand Lodge Convention and captured the National Ritualistic Championship. According to the report made by Elks National Foundation Committee Chairman James E. Parker, Jr., this lodge's 1,202 members are tops in the Nation for contributions of individual members to the Foundation—\$28,547.67.

This Association's new officers are President J. C. Hare, Charleston; Vice-Presidents Fred W. Ortmann, Jr., Sumter, and J. C. Stevenson, Greenville, and Secretary-Treasurer James E. Parker, Jr., Rock Hill.

BISMARCK LODGE played host to more than 1,800 guests at the June 12th, 13th and 14th Convention of the North Dakota Elks Association.

Past Grand Exalted Ruler Floyd E. Thompson was guest of honor and the speaker at both the business session and at the annual banquet. It was Judge Thompson and Past Grand Exalted Ruler Sam Stern who led the colorful parade in which ten bands marched.

Wally Engh of Dickinson took home the golf trophy, and Fargo's trapshooters captured the team title, with Class

STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Tennessee	Gallinburg	Sept. 8-9-10
Colorado	Boulder	Sept. 22-23-24
*Indiana	Indianapolis	Sept. 24-25
Alaska	Sitka	Sept. 28-29-30, Oct. 1
Nevada	Reno	Sept. 29-30, Oct. 1
California	Sacramento	Oct. 12-13-14-15
*Fall Meeting		

A singles honors going to C. C. Hurlinger of Devils Lake.

A pre-Convention feature was a breakfast marking Past Grand Exalted Ruler Stern's 50th year as an Elk, attended by Gov. John Davis, Chief Justice Tom Burke, Judge Thompson and 250 delegates, with Grand Lodge Committeeman Ray C. Dobson as M.C. At this program, Mr. Stern received a Permanent Benefactors Certificate in the Elks National Foundation, representing a gift of \$100 from each of the State's ten lodges, a presentation made by retiring Pres. Harold Wicks.

Jamestown was selected as the site of next year's gathering, with these men serving in the meantime: President Richard Gallagher, Mandan; Vice-President Dick Layton, Valley City; Secretary Ray Greenwood, Jamestown; Treasurer Everett Palmer, Williston; Trustee Edgar Beyers, Dickinson; Chaplain Rev. Fr. Felix Andrews of Minot. • •

Grand Lodge Convention

(Continued from page 20)

Hall, Chairman of the Grand Lodge Convention Committee; Past Grand Exalted Rulers William Hawley Atwell, Honorary Chairman, and Earl E. James, Honorary Vice-Chairman; Franklin J. Fitzpatrick, Convention Director; the Dallas Convention Committee; Floyd B. Ford, General Chairman; the radio and television stations and the Dallas newspapers; Mayor R. L. Thornton; the Pottstown Drill Team and the Great Falls Drum and Bugle Corps; the Big D Chorus and the Choir of the First Methodist Church; the Hawaii Delegation that presented the 50-star flag; Dallas lodge; the Elks of Texas, and the Dallas Convention Bureau.

Grand Exalted Ruler Hawkins spoke briefly of how much it meant to him to have had the privilege of serving the Order as its Grand Exalted Ruler. He said that, while it was a great year, he was sure that those to come will be even greater because of the growing strength of Elkdom.

INSTALLATION OF OFFICERS

The installation of new Grand Lodge officers then took place, and this ceremony was conducted by Past Grand Exalted Ruler John F. Malley. With the Pottstown Drill Team forming a line on each side of the center aisle of the Auditorium, the officers entered and were duly installed.

The new Grand Exalted Ruler, John E. Fenton, expressed his deep appreciation for his sponsorship by Past Grand Exalted Rulers John F. Malley and James R. Nicholson, and commended Brother Hawkins for his outstanding year as Grand Exalted Ruler. He also expressed gratitude to the Elks of his home state, Massachusetts.

Past Grand Exalted Ruler Emmett T. Anderson was recognized and said that it was his happy privilege to offer a resolution praising Mr. Hawkins for his successful year and directing the Board of Grand Trustees to procure a suitable testimonial for Mr. Hawkins. The resolution was seconded, by acclamation, by the Elks of Idaho. Mr. Anderson then presented the Past Grand Exalted Ruler badge to Mr. Hawkins.

Exalted Ruler C. Todd Hagen, Coeur d'Alene, Idaho, Lodge was recognized and, on behalf of the more than 21,000 Elks of Idaho, presented the gold keys to a beautiful new car to Mr. Hawkins. Brother Hagen requested Mrs. Hawkins to come to the stage, and she graciously thanked the Elks of Idaho. Grand Exalted Ruler Fenton offered a resolution of appreciation to Mrs. Hawkins, known throughout Elkdom as Agnes, and it was passed with applause by a standing vote of all present in recognition of her great assistance to Mr. Hawkins.

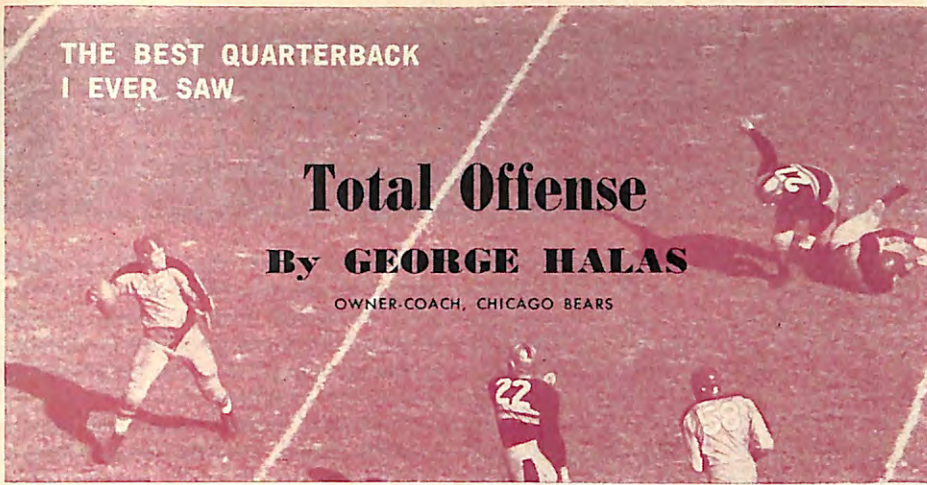
Grand Trustee Edward A. Spry an-

nounced that, acting on behalf of the Baseball Charity Committee, of Winthrop, Mass., Lodge, he was presenting a check for \$1,000 to the Foundation. Andrew Biggio, Winthrop, Mass., Honorary Chairman of the Committee, and Joseph W. Bergin, Chairman, also from Winthrop Lodge, were unable to be present for the presentation.

Past Exalted Ruler E. H. Lutsky, Brookline, Mass., Lodge, donated \$100 toward Grand Exalted Ruler Fenton's program to increase the Foundation's Principal Fund by \$1,000,000 this year.

Judge Fenton introduced the new Grand Lodge officers and requested them to stand. He announced the appointment of Chelsie J. Senerchia, Miami, Fla., Lodge, as Grand Esquire, and of the Rev. F. J. Andrews, Minot, N. D., Lodge, as Grand Chaplain. Grand Exalted Ruler Fenton announced the new Grand Lodge Committees (see October issue for list). He then presented his son, John E. Fenton, Jr., Lawrence, Mass., Lodge, who will be his Secretary. Judge Fenton also asked Grand Lodge Activities Coordinator, Bert A. Thompson, and his brother, Rev. Father Francis T. Fenton, Flint, Mich., to stand.

After presentations to the Grand Exalted Ruler from Manila, Panama Canal Zone and Cristobal Lodges, this Convention was closed with a Benediction by the Grand Chaplain. • •



THE BEST QUARTERBACK
I EVER SAW

Total Offense

By **GEORGE HALAS**

OWNER-COACH, CHICAGO BEARS

Luckman (42) gets off pass in 1938 Columbia-Army game. Columbia won, 20-18.

Sid Luckman was the first of the great T-formation quarterbacks, and "T-formation" here has an extra meaning—"T" for "total offense". He had the brains, the imagination, the desire, the capacity for hard study, and, of course, the physical ability to exploit every possibility of total-offense football.

Most remarkable to me is the fact that Luckman came to the Bears in '39 as an All-American halfback schooled in the single-wing brand of ball played at Columbia University. He had never worked in the T, was completely unfamiliar with its concept.

He had to learn from the ground up—how to fake and pivot and hand off, how to stay in the protective passing "cup", how to call signals with a new system which stressed combinations of maneuvers by players rather than the set running of a play.

I figured we could count ourselves lucky if Luckman emerged as a skilled T-quarterback in three years. He learned it in one. He would spend hours practicing pivots, feints, hand-offs, and ball-handling wherever he happened to be—at home, before mirrors in hotel rooms, in dressing rooms before games.

He learned the assignments of every player on every play.

When the time came, Sid was more than ready. He directed the Bears to their greatest T-formation triumph when they beat the Washington Redskins, 73-0, in the 1940 playoff. On that afternoon Sid was the greatest pro quarterback directing the greatest team to its greatest performance. His selection of plays, ball handling, confidence and authority, were unsurpassed.

The record book attests to Luckman's brilliance. In the '43 title playoff he threw five TD passes, a record. The same year, during the regular season, he threw seven TD passes against the Giants, another record. He aggregated 433 yards passing that afternoon.

Most people forget that Sid Luckman was a great runner, too. In the '46 championship victory over the Giants he went 19 yards in the final minutes on a naked reverse for the winning touchdown. He also made a vital interception which stopped the Giants.

A great many successful quarterbacks today can thank Luckman for originating the methods which have been polished to such a point in the pro game. Luckman was the complete ball player. He could run, punt, block and tackle. And of course he was also the greatest quarterback I've ever seen.

As interviewed by Harold Rosenthal.

"EARNED OVER \$2,000.00 IN TEN WEEKS"



INVESTIGATE ACCIDENTS. We train you. Then we assist you to step into an excellent position — or to develop your own lifetime business.

A. J. Allen earned over \$2,000 in ten weeks. Gary Williams doubled his former salary. Jessie Hill says "Had I not learned of Universal Schools' Accident Investigator Course I would still be just another time card puncher; but today I have a wonderful position, and I receive \$3.00 an hour plus an expense allowance."

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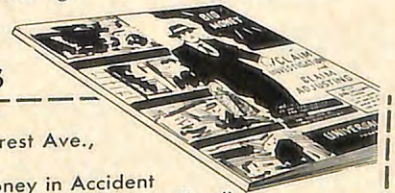
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Dallas 5, Texas

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Name..... Age.....

Address.....

City..... Zone..... State.....



Elks National Foundation Scholarship Awards

THE Elks National Foundation Trustees announce that ONE HUNDRED THOUSAND DOLLARS in scholarship awards will be distributed at the 1961 Grand Lodge Session. This announcement of the "Most Valuable Student" awards should be of interest to the students of every community who are leaders in their schools and colleges. For twenty-seven years these awards have made it possible for many superior students to continue their college courses under favorable circumstances. The awards offered this year are:

	BOYS	GIRLS
First Award	\$ 1,400.00	\$ 1,400.00
Second Award	1,300.00	1,300.00
Third Award	1,200.00	1,200.00
Fourth Award	1,100.00	1,100.00
Fifth Award	1,000.00	1,000.00
Five Awards @ \$900.00	4,500.00	4,500.00
Ten Awards @ \$800.00	8,000.00	8,000.00
Forty-Five Awards @ \$700.00	31,500.00	31,500.00
	<hr/>	<hr/>
	\$50,000.00	\$50,000.00

ELIGIBILITY

Any student in the graduating class of a high or college preparatory school, or in any undergraduate class (except senior) of a recognized college, who is a citizen of the United States of America and resident within the jurisdiction of the Order, may file an application.

MERIT STANDARDS

Scholarship, citizenship, personality, leadership, perseverance, resourcefulness, patriotism, general worthiness and financial need are the criteria by which applicants will be judged.

FORM OF APPLICATION

The Foundation Trustees furnish a blank entitled "Memorandum of Required Facts" which must be filled out in typewriting and made a part of the student's presentation. The Trustees do not furnish any other blank nor do they insist on any special form of application. Experience has shown that the interests of the applicant are advanced and the time of the Trustees is conserved by orderly, concise and chronological presentation on paper approximately 8½" x 11" (the usual business-letter size), bound neatly at the left side in a standard binder or cover (8¾" x 11½") which can be procured at any stationery store. Remove all letters from envelopes and *bind the letters flat*. Exhibits evidencing notable achievements in leadership, literature, athletics, dramatics, community service or other activities may be attached, but the applicant should avoid submitting repetitious accounts of the same aptitude. *Elaborate presentation is unnecessary.* Careless presentation definitely handicaps the applicant.

The bound application, with exhibits and letters, must not weigh more than ten ounces.

In addition to the "Memorandum of Required Facts" which should be first in the cover, we suggest as essential details the following, preferably in the order indicated:

1. Recent photograph of the applicant. (Not a snapshot.)
2. A statement of not more than 300 words prepared by the applicant summarizing activities, accomplishments and

objective of further education which the applicant thinks qualify him for one of the scholarship awards.

3. A letter of not over 200 words from a parent or other person having knowledge of the facts, presenting a picture of the family situation and showing the applicant's need for financial assistance to continue in school.

4. The applicant's educational history *from first year of high or college preparatory school* to date of application, supported by school certificates signed by the proper school authority, showing the courses taken, the grades received and the rank of the applicant in the class. The different methods of grading in the schools of the country make it desirable that the school authority, in addition to furnishing the formal certificates, state the applicant's average in figures on the basis of 100% for perfect and applicant's relative rank in class.

5. A comprehensive letter of recommendation covering character, personality and scholarship of the applicant from at least one person in authority in each school.

6. Two or three letters of endorsement from responsible persons, not related to applicant.

The Exalted Ruler or Secretary of the subordinate lodge in the jurisdiction of which the applicant is resident must sign the lodge endorsement (printed upon the application blank) certifying that he has reviewed the application and verifies the substantial accuracy of the statements.

Applications that do not conform substantially to the foregoing requirements will not be considered.

Only students of outstanding merit, who show an appreciation of the value of an education and who are willing to struggle to achieve success, have a chance to win our awards. Experience indicates that a scholarship rating of 90% or better and a relative standing in the upper five per cent of the applicant's class are necessary to make the group that will be given final consideration for the awards.

All scholarships are in the form of certificates of award conditioned upon the enrollment of the student in an undergraduate course in a recognized college or university. Upon receipt of notice of enrollment from the proper officials, Elks National Foundation check for the amount of the award will be forwarded to the college or university to establish a credit for the student.

FILING OF APPLICATIONS

The application, verified by the proper subordinate lodge officer, must be filed on or before March 1, 1961, with the Secretary of the State Elks Association of the State in which the applicant is resident, in order that it may be judged by the Scholarship Committee of said Association and, if approved as one of the quota of applications allotted to the State, be forwarded to our Chairman not later than April 1, 1961.

The officers of the subordinate lodges are requested to give notice of this offer to the principals of the high and preparatory schools and the deans of the colleges in their vicinity, and to cause this announcement to be published in the lodge bulletin. Members are requested to bring this announcement to the attention of qualified students.

Requests for blanks and other information should be addressed to John F. Malley, Chairman, 16 Court Street, Boston 8, Massachusetts.

ELKS NATIONAL FOUNDATION TRUSTEES

APPLICATIONS MUST BE FILED BEFORE MARCH 1, 1961 • *The National Association of Secondary-School Principals has placed this contest on the Approved List of National Contests and Activities for 1960-61*

This Year's Winners

OUR MOST VALUABLE STUDENTS—

Here are the boys and girls who won the 130 awards in 1960

THIS YEAR'S top winners of the Elks National Foundation "Most Valuable Student" Awards were Gayle A. Edlund, of Phoenix, Ariz., and Kenneth C. Ritterspach, of Dixon, Ill. Scholarship grants of \$1,400 each were awarded to Miss Edlund and Mr. Ritterspach at the Grand Lodge Convention in Dallas.

Winners of the ten major awards are pictured on this page. In addition to these top awards, there were ten awards of \$900 each, twenty awards of \$800 each and 90 awards of \$700 each. A total of \$100,000 was awarded by the Foundation in this year's "Most Valuable Student" competition, to further the education of deserving young people. Requirements and awards for next year's "Most Valuable Student" competition are announced on the opposite page.

This year's winners, listed alphabetically by state, appear below (the sponsoring lodge is in the city where the student lives, except as noted in parentheses):

\$900 AWARDS. Mary E. Meadors, Lanett (Auburn-Opelika), Ala.; Norma D. Higuera, Tucson, Ariz.; Daniel I. Okimoto, Pasadena, Calif.; Arden G. Doss, Jr., Miami, Fla.; Karen M. Johnson, Peoria, Ill.; David E. Garner, Salem, Ill.; William A. Strycharz, Chicopee Falls, Mass.; Patricia R. Cazier, Albuquerque, N.M.; Susan E. Walker, Pulaski, Va.; Grant M. Ujifusa, Worland, Wyo.

\$800 AWARDS. Susan A. Herney, Chula Vista, Calif.; Robert J. Simmons, Chowchilla (Merced), Calif.; Valerie T. Yapelli, Whittier, Calif.; Charyl L. Tedesco, Denver (Brighton), Colo.; Howard R. Pomranka, Loveland, Colo.; Andrew A. Laxis, Burlington, Iowa; Stephen A. Massick, Burlington, Iowa; Susan R. Maclay, Dubuque, Iowa; Carlene L. Lane, Auburn (Lewiston), Maine; Edward J. Pearce, Flint, Mich.; Bruce E. Gronbeck, Crookston, Minn.; Judith A. Dunlap, Lexington (Kearney), Nebr.; Mark O. Morris, Kearney, Nebr.; Geraldine C. Henry, The Dalles, Ore.; Thomas W. Pohl, Easton, Pa.; Julia E. Sadler, Charleston, S.C.; Carolyn C. Cernosek, Mercedes (Weslaco), Texas; Arthur D. McCoy, White Salmon (Mount Adams), Wash.; Camilla Jo Bloom, Kennewick (Pasco), Wash.; Joseph R. Mehall, Weirton (Wellsburg), W. Va.

\$700 AWARDS. William R. Burke, Fairbanks, Alaska; Theodore L. Irons, Nogales, Ariz.; Richard A. Smith, Phoe-



First Award \$1,400
Gayle A. Edlund
Phoenix, Ariz.



First Award \$1,400
Kenneth C. Ritterspach
Dixon, Ill.

nix, Ariz.; Robert J. Temple, Tucson, Ariz.; Juliet Flower, Blythe, Calif.; Cynthia Keefe, Livermore-Pleasanton, Calif.; Gerald A. W. Haight, Yuba City (Marysville), Calif.; Mary J. Durham, Brentwood (Pittsburg), Calif.; Michael H. Lawton, Redwood City, Calif.; John L. Armstrong, Salinas, Calif.; Vaino Hoffren, San Diego, Calif.; Muriel E. Robinson, San Jose, Calif.; Susan B. Hile, Boulder, Colo.; Robert L. Heiny, Grand Junction, Colo.; Charles J. Chotvacs, Pueblo, Colo.; David E. Harrison,

Branford, Conn.; William G. Bridges, Jr., Willimantic, Conn.; David C. Mott, Bradenton, Fla.; Michael R. Hale, Merritt Island (Cocoa), Fla.; Loretta T. Wakuya, Kailua, Oahu (Honolulu), Hawaii; Jane D. Flohr, Wallace, Idaho; John W. Gwinn, Champaign, Ill.; Wendy J. Clucas, Creston (DeKalb), Ill.; Robert N. McDonnell, Park Ridge (Des Plaines), Ill.; Janet H. Searl, Park Ridge (Des Plaines), Ill.; Susan E. Williamson, Riverton (Springfield), Ill.;
(Continued on page 53)



Second Award \$1,300
Lois M. Johnson
Grand Forks, N.D.



Second Award \$1,300
Ben M. Enis, Jr.
Baton Rouge, La.



Third Award \$1,200
Jean M. Boss
Bismarck, N.D.



Third Award \$1,200
David L. Ruff
Fargo, N.D.



Fourth Award \$1,100
Joseph T. Nall
Cascade (Atlanta), Ga.



Fourth Award \$1,100
Frances E. Amick
Phoenix, Ariz.
(Glendale Lodge)



Fifth Award \$1,000
Allan J. Tobin
Manchester, N.H.



Fifth Award \$1,000
Sharon J. Sanders
Jacksonville, Fla.
(DeLand Lodge)

PLAY CARDS



JOHN R. CRAWFORD is the youngest player ever to win a national bridge championship. That was in 1936, when he was barely 20 years old. His winning record has been continued every year since, and he has won more national and world bridge championships than any other player. He is the only player ever to have made the "grand slam" in bridge tournament victories, holding all five major national team championships at the same time. His other records include the most times having won the Vanderbilt Cup championship and the most times having represented the United States in play for the world championship, which he has won three times. At present, he is a holder of the Vanderbilt Cup, having won it again earlier this year.

He has enjoyed an unbroken series of sensational successes not only in bridge but also in nearly all the most popular games, in several of which he is considered the world's outstanding authority. These include contract bridge, gin rummy, canasta, and one popular form of canasta—samba—which he originated.

Professionally, John R. Crawford is a writer and lecturer on contract bridge and other games. His many successful books include "How to be a Consistent Winner in the Most Popular Card Games", "Contract Bridge", "Canasta", and "Samba, the New Canasta Game". His articles will cover a variety of games.

The ancient Chinese invented playing cards almost exactly a thousand years ago. The greatest scholars date playing cards back to the year 969 A.D.

Ever since that time, card games have been giving fun and recreation to—who can say how many people? It must be billions. Surveys have shown that nine out of ten American households contain at least one pack of cards; that ninety-five out of a hundred Americans know how to play at least one card game.

All ages play cards. The "ninety-five out of a hundred" that I spoke of are not all grown-ups. They include the children who sit on the floor playing Slapjack or Go Fish.

I welcome the opportunity to conduct this card-game department for two reasons. First, I think I can introduce you, the reader, to many different fascinating card games. Second, I think I can help you to play these games better, and so to enjoy them more; and you will surely find that you enjoy a game more if you play it well.

The game that most people play, or want to play, is contract bridge. Nearly every daily newspaper in the United States has a bridge column. Millions of books by bridge authorities are sold every year. Bridge television shows have been very well received in the past year.

But although bridge, with its following of at least fifty million throughout the world, draws most of the limelight, many other card games have their followers. It may surprise you to learn that bridge is not the most popular

American card game. The most popular card game is rummy in its various forms—gin rummy, canasta, and many others. I love all these games and I will tell about them in future months—and also about such games as cribbage, pitch, pinochle, and whatever *your* favorite may be. Write and tell me.

In the case of the well-established games, such as bridge, gin rummy, pinochle, and a few others, I will assume that my readers already know the basic principles of the game. In other cases, I will introduce you to new games that may become popular, or I will take up some of the lesser-known games, such as pitch and cribbage, giving you not only the secrets of winning play but also an outline of the rules.

In this first article I will express a few of my thoughts about contract bridge.

Any player of contract bridge tries to learn a "system" and use it as well as possible. A system that wins gets a large number of followers, simply because it won. No one stops to consider if the players using the winning system were simply better, or on that occasion happened to play better, than the players using the losing system.

Since 1950, teams representing many countries have played each year for the bridge championship of the world. The world-championship matches are played by teams of four players each, but the principles of play closely resemble those of rubber bridge.

At first, American teams dominated these matches. My own teams, representing America, won three world

championships in a row. But since 1956 European teams have seemed to be supreme. Italy won in 1957 through 1959, and in 1960 the French team won from a field drawn from twenty-five different nations, in which the British were second and my American team was third. Italy finished well back.

While the Italians were putting together their string of three straight, many American bridge players mistakenly thought their victories were due to the fancy bidding systems they use.

The Italians use very complicated systems; the Americans use very natural systems. In my opinion the Italian systems enjoyed a certain success for a

Articles to Come

Mr. Crawford will write about rubber bridge in his next article, giving some special tactics and a hand (of appeal to all players) in which counting the opponents' hands in a fairly simple way will give you the proper play.

Then there will be an article on gin rummy, explaining a simple play, which is very striking, but unknown to even the better gin players.

To provide variety, Mr. Crawford will not write about various games consecutively, so, many of our readers may find it useful to file each article.

WITH JOHN R. CRAWFORD

few years simply because anything completely new and unexpected is difficult to play against at first.

I believe the best system is the most natural system. A system that is not cluttered up with a multitude of difficult conventions is not only easy to learn but much more fun to play. I don't believe many American bridge players would be willing to learn a system in which every bid is a special signal, and even if they did learn it I don't think they would enjoy using it.

The best system in the world today, because it is the easiest to learn and to use, is the standard American point-count system. In this system you value your hand by counting ace 4, king 3, queen 2, and jack 1; you need 13 points for an opening bid and 26 points

in the combined hands for a game; and you use just a few special bids such as opening two-bids and Blackwood four no-trump bids and takeout doubles to make bidding easier.

*One of the most admired of the foreign artificial bids is the Italian opening two-bid, which was used against my team-mates, as shown in the box.

North was the dealer. Both sides were vulnerable. Our esteemed opponents, Avarelli and Belladonna, reached an excellent four-heart contract by bidding the North-South cards as shown in the box.

South's two-club bid was completely artificial, showing a three-suit hand and a count of 13 to 16 points. North's two no-trump showed strength and also asked South to tell which three suits he

had. South bid three spades to show that his singleton or possibly void, was in spades. Now North knew that South had at least four-card heart support, so North could safely bid four hearts.

It was all very impressive, but my partner (B. Jay Becker) and I had no trouble reaching the same four-heart contract by a bidding sequence in which every bid meant what it said. Our bidding was as shown.

Mr. Becker was North and I was South, so I found myself at the same four-heart contract that our Italian opponents reached.

West opened the two of spades against me and I played dummy's jack. East won with the ace and returned a spade, on which I discarded a diamond and won with dummy's king.

Now I had lost a spade trick, I had to lose a trick to the ace of diamonds, and so I would make my contract if I lost no more than one trump trick.

The usual bridge books would tell you to finesse for the king of hearts by leading low from dummy and playing the queen. If I had done that I might have gone down, for my queen would have lost to West's king and if I next played the heart ace—the "percentage" play—the jack of hearts would have been the setting trick in East's hand.

Instead I used a safety play that is worth learning. On the first lead of hearts from dummy I did not finesse but played the ace.

As it happened, this play captured West's king and permitted me to make an overtrick by returning to dummy and finessing through East for the jack of hearts. The fact that I lost no trump trick was not important. The play of the ace was designed merely to protect me against losing two trump tricks.

I still had to lose the ace of diamonds, but I made my contract with an overtrick.

Did my Italian "opposite number" make the same play and make his four-heart contract too? Of course he did. If he could not make such plays he would not be on a team that plays for the world championship. ● ●



NORTH



WEST



EAST



SOUTH

Bidding of the Italian Team

NORTH	EAST	SOUTH	WEST
Pass	Pass	Two Clubs	Pass
Two No Trump	Pass	Three Spades	Pass
Four Hearts	Pass	Pass	Pass

Bidding of the American Team

NORTH	EAST	SOUTH	WEST
Pass	Pass	One Heart	Pass
Three Hearts	Pass	Four Hearts	Pass
Pass	Pass		

*NOTE: For readers who are not familiar with the rules under which team play is conducted in the International Matches, Mr. Crawford has prepared an illuminating explanation, which THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y., is making available without charge. However, enclose a 4-cent stamp to cover mailing. Your comments about this new feature will be most appreciated.

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John E. Fenton's Acceptance Speech

(Continued from page 11)

only would be doing a great service to ourselves and to our Order, but we would also be promoting and living the ideals and traditions of this great Nation. To be a good Elk is to be a good American. To further the aims of Elkdom is to further Americanism itself. Service to Elkdom means service to the community, the state, and the Nation.

Elkdom is not an entity apart from America. Elkdom is America, its Constitution, its Declaration of Independence. Elkdom is the American Flag, that glorious symbol of our Order, which is first in our hearts as loyal Americans. And may God keep it so.

NOW, my Brothers, let us reflect upon our basic strengths, appraise our weaknesses, and consider what should be done to maintain and improve our present position, eliminate our weaknesses, and PROMOTE ELKDOM'S PROGRESS during the coming year.

We can point with great pride to the Elks National Foundation, "the great Heart of Elkdom" and the major benevolence of our Grand Lodge. Since its inception in 1928, the Foundation has distributed nearly two million dollars from its income for the philanthropic, educational and charitable purposes of Elk State Associations, to aid the established major projects in the respective states. In addition, the Foundation has contributed to the rehabilitation of crippled, mentally retarded and physically handicapped children and helped to develop the talents of the youth of America by way of college scholarships. Every dollar that is contributed to the Elks National Foundation augments the principal fund, distribution being made only from annual income, with all expenses of administration being paid entirely from the funds of the Order. While each year finds a greater number making the Foundation the object of their charity, nonetheless individual participation is not as it should be. I shall outline my plan for improvement in this regard as part of my program.

Through the Elks National Service Commission our wounded and disabled veterans have been provided with entertainment, recreation, rehabilitation and employment facilities. The magnificent work of this Commission is the fulfillment of the pledge that Elks will never forget those who have sacrificed so much to protect and defend the democratic way of life.

THE ELKS MAGAZINE sets forth the drama of Elkdom in action. The good works of the subordinate lodges, State Associations and Grand Lodge are carried monthly to each Elk in the Order by the largest and most professional fraternal publication in the Nation.

Our National Home, situated among the beautiful rolling hills of Bedford, Virginia, provides comfort, care, warmth and companionship to those who, in the sunset of their lives, seek rest and solitude. This Home, so adequately equipped and capably managed by a dedicated Elk and my devoted friend, Brother Thomas J. Brady, should be a source of great satisfaction and pride for all of us.

The beautiful edifice in Chicago, the Elks National Memorial Building, in which is located our national headquarters, gives perpetual testimony of the strength, permanency and solidarity of our Order and is a tribute to those who conceived, built and preserved it as a symbol of individual liberty and freedom.

The Grand Lodge has kept faith with the youth of America by initiating, planning and supervising programs designed to develop their talents and abilities and by working closely with State Associations and subordinate lodges in the furtherance of activities which bring to youth a greater understanding and

AN INVITATION FROM CALIFORNIA

Exalted Ruler Harry W. Jordan extends a cordial invitation to all Elkdom to visit the luxurious new \$2,000,000 home of Long Beach, Calif., Lodge during the ten-day period celebrating its dedication.

Grouped around a tremendous white dome which houses the spacious lodge room are club and dining rooms and a huge swimming pool. Designed to answer every need of our Fraternity, it is a virtual country club for members and their families.

Events scheduled for this observance which begins September 15th are varied and interesting. The first three days will be devoted to an initiation, the dedication and ball. The 18th will be Aquatic Day with a water ballet, swimming and diving exhibitions preceding a buffet dinner and dancing. Open house will be observed with stage shows and dancing on the 20th and 22nd, and again on the 25th following the Family Picnic and band concert that afternoon. There will be Old Timers Night, Ladies Night, and the 23rd and 24th are marked for Monte Carlo evenings.

appreciation of the American way of life. In this manner Elkdom has helped the youth of America to reach their chosen goals and to guarantee their future success and happiness as loyal and trustworthy American citizens.

Yes, these are the major programs of our Grand Lodge, which depend for their continued success upon the goodwill and support of our entire membership. I plan to do all within my power to promulgate to Elks everywhere the importance and significance of these and all other established Grand Lodge programs and to enlist the assistance of every Elk for the expansion and improvement of these programs.

It has been traditional for each Grand Exalted Ruler to place particular stress during his term of office on certain phases of the Order which, in his judgment, need improvement. Progress and growth require that each succeeding year be better than the last. Accordingly, my administration will feature the following Three-Point Program:

1. Contributions to the Elks National Foundation in the amount of \$1,000,000.
2. A total membership increase of 35,000.
3. The institution of at least 75 new lodges.

It is my considered judgment that a well planned, well organized voluntary campaign can reasonably result in obtaining contributions of \$1,000,000 to the Elks National Foundation. While subordinate lodge, State Association and individual participation in giving to "the great Heart of Elkdom" has been improving, it should be better than it has been. If each and every one of our members is made fully aware of the purposes of the Elks National Foundation and its magnificent charitable works, each should be willing and able to make a financial contribution to it. It is not unreasonable to expect that from one million and a quarter Elks, \$1,000,000 can be raised.

My second objective will be to increase the number of members in the Order by at least 35,000 in the year that ends on March 31, 1961. If each subordinate lodge initiates new members equal to 10 per cent of its membership as of March 30, 1960, and if the fine Indoctrination and Stray-Elk Programs, which have proved so valuable since they were inaugurated, are continued and adhered to, this objective can and will be achieved. Each lodge must also recognize and vigorously attack the serious lapsation problem as well as adopt and pursue not a haphazard but an organized selective membership program. This objective should present a real challenge to each lodge and to each Exalted Ruler. If every lodge carries on worthwhile programs

which will stimulate the interest and participation of all its members, the challenge will be met, and the membership net increase of at least 35,000 will be attained.

While each year results in the institution of several new lodges, it is disturbing to observe that a substantial percentage of the new lodges is concentrated in only a few states. It is evident, therefore, that with changing population trends and the growth of new communities in every section of the country, the expansion of the Order has been neglected in many areas. As a result, many communities are deprived of the splendid programs that are carried on by lodges for civic betterment and for youth, patriotic and benevolent purposes. Therefore, while I would like to see one new lodge instituted in each District, our goal will be at least 75 new lodges.

I have merely outlined for you the three major objectives for the coming year. The details of implementing each will be presented at the luncheon for all of the Exalted Rulers which is to be held tomorrow noon. I earnestly request and urge that each Exalted Ruler be present at this luncheon and pay strict attention to the messages and instructions that will be given there. By doing this each Exalted Ruler will come away with a better understanding

of what is expected of him and his lodge during the coming year.

The objectives I have set forth will not be easy to achieve. Their fulfillment will require work—yes, hard work, on the part of each individual in the Order who has been entrusted with a position of leadership. However, I am determined that we shall succeed and I am confident that we will succeed if we all unite to PROMOTE ELKDOM'S PROGRESS and pledge to one another our undivided fidelity, aid, assistance, co-operation, talents and perseverance.

Again I say I am sincerely thankful and deeply grateful to each and every one of you for your kindness to me and for your support. I pray that Almighty God may give me the health and strength to meet the burdens to come, that He may guide me along the path that is best for our Order and our Nation and that He may sustain me in this year of grave responsibility. I pray that His wisdom, graces and blessings may be granted to the entire membership of our Order, their families and their loved ones. Only with His aid and help will each of us have the strength, courage and vision to PROMOTE ELKDOM'S PROGRESS and march forward to a bigger, stronger and better Elkdom during the coming year. God grant we may do so. • •

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Ty Cobb, 1960

(Continued from page 9)

Giants, Red Sox and Indians. He was a bundle of energy, climbing the ramps of ball parks to watch the opening 1960 games, appearing at banquets galore, entering clubhouses to counsel players on their hitting style and overseeing several important enterprises. The two closest to his heart are the Cobb Educational Foundation of Augusta, Georgia, and the Cobb Memorial Hospital of Royston, Georgia, built in the name of his father, William H. Cobb. The two have required hundreds of thousands of dollars—and Cobb spends it joyously.

How come his affluence? There are many stories told. The most common belief is that he made his millions in Coca-Cola. The truth is that long before the 1920s, Ty's analytical mind led him to intensive study of the investment field. He hit Detroit during its formative days as the Motor City, when today's chauffeur was tomorrow's tycoon, and the next month was broke. Amidst crazy splurging, Ty put his savings into cotton shares, General Motors, Amco and other issues which prospered greatly. "It wasn't until much later, around 1921, that I invested in Coca Cola," Ty says—and then brusquely changes the subject. He dislikes people who discuss how much they're worth. At any rate, for a long time he has been a multimillionaire—the richest ex-athlete in the world, it's alleged. The untruth has circulated that Ty Cobb has an over-vast affection for a dollar.

"Ty tight? Why, he's the biggest check-grabber I know," replies his friend, Frank (Lefty) O'Doul, onetime National League batting champ. "Ty is a generous, sentimental, wonderful guy beneath his tough exterior."

As just two examples, his Educational Foundation sends through college dozens of high-I.Q. youngsters of low income. "All the Fund asks," says Ty, "is that the kids sweat out their freshman year on their own. If they have that much backbone, the Fund picks them up and sees them through to graduation. Our alumni include doctors, social workers, chemists, cancer researchers—all sorts of valuable people. Listen, and I'll tell you something. This old rooster enjoys doing this more than anything I did in baseball—and that I loved."

Ty's Memorial Hospital, with its charity facilities, is a fitting tribute to his father, William, an aristocratic state senator of Georgia who fought young Ty, tooth and nail, before surrendering to his son's compulsion to play pro baseball. In 1903, a bat-and-ball career was considered "a bum's vocation". The law, medicine, West Point or Annapolis all were urged upon Tyrus.

"We had it out one night until 3 o'clock in the morning," relates Ty,

"and my Aunt Nora capped it all by predicting that I was going straight to hell. My answer was to write letters to every manager in the South Atlantic league, asking for a tryout. Playing ball was all I cared about."

William Cobb, whose own father, John Cobb, traced his Scotch-English beginnings to The London Company, which in 1607 established the first permanent English settlement in America at Jamestown, Virginia, never lived to see his son's conviction vindicated. William Cobb died shortly before Ty, only 18 years old, was sold by Augusta to the Detroit Tigers after only 163 games of minor league ball. Northern newspapers noted the event late in 1905: "Cyrus Cobb, outfielder, who led the Sally League last season with a .326 mark, has been bought by Detroit for \$700."

"The fact is," reveals Ty, a stickler for the true facts, "Detroit didn't want me at all. They wanted Clyde Engle, an all-around ballplayer. But Engle got sick and the Tigers took me to protect their investment. They had an option on the Augusta club, and wanted to put some money there."

By a scary margin, Ty almost failed



VON RIEGEN

"What about all the times I drive away underparked?"

THE ELKS MAGAZINE

to stick with Manager Bill Armour's classy Bengals. As a Detroit rookie, he hit safely only 36 times in 150 times at bat, for a .240 average. Ty was a southern boy, and brash of temperament. The veterans gave him the cold shoulder socially, cussed him, tied his clothes in knots and sawed his bats in half. Charlie (Dutch) Schmidt, a huge catcher who had boxed heavyweight champion Jack Johnson, used his fists on the 165-pound Ty. "I hated them as much as they hated me," says Cobb these days, gazing grimly back in time from an easy chair in his Atherton home. "Later on, I was grateful to them.

"What the Tigers did was give me time to *think*—to figure out why I wasn't hitting pitchers like Rube Waddell, Jack Chesbro, Chief Bender, Big Ed Walsh, and Eddie Plank. At first, I couldn't touch left-handed pitching at all. But in those months I spent alone, walking the streets or in a hotel room, I doped it out. I saw how dropping a bunt could be a great equalizer against an overpowering fastball. I got the idea of closing my stance, dropping a rear foot back a few inches and choking up on the bat. Doing that enabled me to punch the ball for singles to left field. To hit lefties, I discovered that I had to stand as far back in the batter's box as I could. That gave me an extra split second to watch the curve ball after it had broken away from me." (Note: Cobb, of course, batted left-handed.)

In those lone hours, Ty conceived something new in batting stances. Demonstrating it today, a bathrobe swirling around his spike-scarred shanks, he still looks formidable. "Adaptable, that's what it was," he says.

Strangely, though, today you rarely see a facsimile of the stance that was good for an incredible 4,191 total base-hits and 4,145 runs scored or driven in. Instead of planting his feet well apart, flat and firm, Cobb stood with his feet close together, and up on his toes. He crouched over. His hands held the bat handle in a sliding grip, enabling him to shift his hold instantly with any pitch. "He was the only lefty batter," vowed Connie Mack, who managed Cobb for two seasons, "who could line an inside pitch just inside the third-base foul line into left field. He did this by sliding his hands and making a lightning shift to face the third-base man."

Willie Mays of the Giants, in his greatest year to date, hit .347. At the same age, Cobb hit almost .400. Mickey Mantle's career top is .365. Cobb, same age, swatted at .410. Ernie Banks, perhaps the No. 1 batsman of today, has a .313 lifetime high. Cobb, same age, hit .390. The reason—Ty demonstrates—was that he used a snap swing, a quick chop. Never did he have to "set" himself for a pitch. He pushed the ball wherever it was served up, high, low,

inside or outside, through infield holes—often precisely placing it to left, center and right fields on successive times up.

"Home runs!" snarls Ty, the temper he's never lost showing. "Science went out of the game the minute they started grabbing the knob end of the bat and swinging from the heels. Who wants to watch seven or eight homers in one game? How many players are left who can poke the ball through a defensive opening when the game hangs on it?"

Almost every day, Cobb hears one of his critics retort that he talks with sour grapes in his mouth, since he never was a home-run blaster.

"Hah!" says Ty. His mouth clamps shut. He offers no rebuttal.

But Davey Jones, once a teammate of Cobb's, turns red and cites the dates of May 5 and 6, 1925, and Sportsman's Park, St. Louis. "All the hullaballoo over Babe Ruth's homers got under Ty's skin," says Jones. "So he announced to the press that he'd give a little demonstration during the series with the Browns. The first day, he hit three homers and the next day two more. It tied a Cap Anson record going back 41 years. He almost made it seven homers in two games. Two of his whacks struck right at the top of the stands and fell back for doubles. That shut up the wise guys. And after that he went back to winning games scientifically."

Some of the greatest baseball arguments in America take place today at Cobb's gracious Spanish home on the peninsula south of San Francisco, with its grilled balconies, seven bedrooms, and baths, swimming pool, guest house, servants' quarters, giant oak trees and floral gardens. But "youngsters" like Joe DiMaggio and Muddy Ruel, the old catcher, who come to visit him, first have had to catch up with Cobb. At the age of 70, he still took a four-mile hike each day. He still hunted quail behind a brace of fast dogs. Now, at 73, he frequently travels to a second home he owns—at Lake Tahoe, on the Nevada side—and he's also involved in one project after another.

"Ty," chuckled Lefty O'Doul, recently, "doesn't live anywhere. Instead he holds court, like a king."

On a morning not long ago, a wonderfully colorful lot of people trooped through the Grand Sachem's living quarters, with difficulty finding a place to sit amongst the hundreds of souvenirs of a baseball lifetime. Cobb wore lounging pajamas and a tattered old robe which he prefers to the silk items in his closets. He brandished in his hand, like a scepter, a solid-sterling-silver bat weighing 10 pounds and worth more than \$1,000. His hair was frizzled and his eyes sparkled. The day was warming up to be an interesting one.

"This fellow," he said, waving at a

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young Arizona painter, who was busy with a sketchpad, "is here to paint my portrait. It'll be a gift to my grandchildren." The artist tried to make sketches, but Cobb hopped around so much that it was hopeless.

The doorbell rang and Ted Williams pranced in.

"Tyros Raymond!" he shouted, clamping affectionate arms around the one man that not even he could out-hit. Cobb constantly upbraids the 42-year-old Williams for allowing his waistline to expand and not hitting to all fields. But there is a deep friendship between them. Williams, in turn, needled Cobb during the visit.

He reminded Ty of the perennial tale of how he "spiked" Frank (Home Run) Baker in 1909, precipitating an historical uproar. He still owns a photo of his slide into third base, which establishes that he wasn't seeking to cut down Baker. On the other hand, he once did go after Hub Leonard, a Boston pitcher, with intent to maim. "After that," said Ty, "he never threw another beanball at me."

The phone rang, and it was a New York publisher calling to discuss "The Ty Cobb Story", a forthcoming book covering the Georgia Peach's life.

But he lives in the past surprisingly little. After lunch one day recently, he drove out to watch the San Francisco Giants perform in their new Candlestick Park. He was not only aware of each player, and his problems, but keenly watched the base coaches, to steal, if he could, the signs they were flashing to the batters. Within a few innings, Cobb had the Giants' code figured out. He was probably the only noncombatant in the park who did. "Why do signs interest you so much?" he was asked.

Cobb looked vexed. "Because I was among the first to steal them from the other side," he came back tartly. The questioner (who wrote this article) sat there feeling foolish.

On another day this season, Jackie Jensen came calling on Cobb, seeking advice. Weeks earlier, Jensen had stunned the Boston Red Sox by quitting baseball "in order to spend more time with my family." At \$50,000 a year, Jensen was at the peak of his career. He had a question. Had he made the right decision?

"Never quit anything you do well," Cobb told him. "You're a ballplayer, aren't you? Then play ball. I almost quit once—in an argument over salary—and it would have been a terrible mistake. Jack, don't deceive yourself. You'll never be happy away from the ball park."

Jensen went away looking thoughtful. In Ty's case, the year was 1909 and he had led the league in hitting for two straight seasons at a salary of \$4,500. He demanded \$9,000. Frank Navin, the Detroit owner, was shocked by the "outrageous" demand. "The creation

cannot be greater than the creator!" cried Navin. "Cobb is not bigger than baseball." In the end, after making up his mind to quit and become a doctor, if Navin refused, Cobb got the \$9,000.

Had money motivated the hotly ambitious Georgian, he would have bowed out long before he became—along with Henry Ford—one of the two most-famed names in Detroit. He did not reach a five-figure salary until 1913, after capturing six straight batting crowns. But he broke baseball of the habit of paying peanut wages after reaching \$15,000 in 1914. He jumped to \$20,000, then \$30,000. In 1927-28, when he left the Tigers to finish his career with Connie Mack's Philadelphia A's, Ty pulled down \$70,000 per year, plus 10 per cent of all exhibition-game receipts.

In 1930 Babe Ruth's \$80,000 contract galvanized the public; it is still hailed as a milestone, a record in its day. But the fact is that Cobb made that kind of money three years earlier.

He was worth all of it—because the fans flocked to see Cobb, not in victory, but *beaten*. He was as unpopular in his flaming years as he is beloved today.

Feuds were meat and drink to the wasp-waisted, deep-chested southerner; Philadelphians regretted their rash jeering when Cobb cut loose on the bases against the Athletics in a manner never seen today. On June 12, a dazed reporter wrote in the local *Public Ledger*, "I've just seen Tyros Cobb do something I don't believe happened. First, he beat out a single to first base. On the next pitch, he stole second. Then he shouted to the Athletics that he would steal third, and he did. With two strikes on the batter, Cobb broke for the plate. The pitcher's throw was a shade high, and before the catcher could pull it down, Cobb slid home. The man at the plate hadn't yet swung at the ball—but Cobb had gone all the way around the bases!"

One of the most powerful outfield throwing arms of the period belonged to Briscoe Lord, in right field for the A's. An ordinary single was hit to Lord. Cobb, on first, rounded second almost at the crack of the bat, whirled past third, didn't stop—to the astonishment of Lord—and raced home to beat a throw dead into the catcher's mitt.

MIRACLES came casually from Cobb, as in the case of Lou Criger, a White Sox catcher with a deadly throw to the bases. "I'll stop Cobb," Criger announced, cockily. "If he goes stealing on me, he'll be a dead monkey every time."

Grantland Rice reported the result as: "Cobb yelled a warning to Criger four times that he was about to steal second base. The outcome yesterday: four bases stolen by Cobb and a ruined reputation for Lou Criger."

Luis Aparicio, of the Chicago White

Sox, is the most adept of modern base-stealers, with a four-year major league total of 134. Cobb lifted more than that in a season and one-half (1911-1912) and ran rampant for a lifetime total of 892, a mark so far in front of all comers that comparisons are out of the question.

"How'd you ever do that, Ty?" a fan asked him at a Hot Stove League banquet in Arizona last winter.

"I know why," broke in Dizzy Dean. "He just couldn't be satisfied with pretty good. Everything this fella did had to be the dad-blasted greatest."

With wry grimaces, Dean went on to relate how, in 1934, after he'd pitched a dazzling 30 victories for the St. Louis Cardinals, he was introduced to Cobb. Dean set himself to be complimented on the feat. "Thirty, eh?" said Cobb, raking an eye over Dizzy's 6-foot-3 and 210 pounds. "If you'd worked harder, you could have made it 40."

The big leaguers of 1960 steadily are told by the Georgia Peach that they don't take their jobs seriously enough; have become stock-market and bowling-alley investors who use baseball as a fiscal means toward early retirement and security. He is pained by the explosions arising from parks which have relegated inside baseball to a secondary position behind the home run. He'd like to see far more of the "quick-and-mean" old-fashioned type player—Alvin

Dark, Phil Rizzuto, Eddie Stanky and Nellie Fox are the sort he means—encouraged, rather than largish lads with muscles and little science. Most of all, he misses the fighting dedication his era brought to the game—the willingness to risk life and limb to win.

"I recall a day," Grantland Rice once told this writer, "when Ty put out such superhuman effort to come home from first on Ed Delehanty's single that it was almost more than he could stand. After the feat, he collapsed at the bench and was revived by a hypodermic injection of strychnine. But the run he scored beat the Athletics."

"I remember Cobb in one series when each leg was a mass of raw flesh. He had a temperature of 103 and the doctors ordered him to bed for several days. That day he had three hits, stole three bases, and won the game for the Tigers."

The keen-minded, enthusiastic and aggressive man who has survived to the age of 73 remains, by all odds, the most exciting figure in the game. Last March, a 9-year-old boy, just beginning to play Little League ball, spent a memorable hour talking to the Georgia Peach. The boy's father later asked him what Cobb had said.

"He said," the lad answered, "never to give in to anything."

That was—and is—Ty Cobb's way. That's his only way. ● ●

This Year's Winners—Our Most Valuable Students

(Continued from page 45)

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ELKS HOME WORKSHOP

You Can Cure Smokey Fireplaces

By HARRY WALTON

A CHEERFUL, clean-burning log fire in an open fireplace is a delight both for the family and in entertaining. If you have a fireplace you're wary of using, because of smoke or smell, perhaps it can be set right.

TO START A LOG FIRE, scoop a hollow out of the accumulated ashes between the andirons. Put tightly crumpled newspaper in this and thin kindling over it. Lay some small sticks across the kindling. Place a heavy backlog, as the name suggests, as far back on the andirons as possible, and a smaller one about two inches in front.

A fire requires plenty of air. If windows and doors are all shut, the fire creates a partial vacuum that will draw air in from the only possible source—the chimney. This will bring downdrafts and smoke into the room. So before lighting the fire, see that a window is slightly open, or that the door is open to some other part of the house with a partly open window.

OPEN THE DAMPER WIDE. This is easy to forget, and a closed damper promptly fills the room with smoke once the kindling is ablaze. (Keep the damper shut, though, when the fireplace is not in use. Open, it routes heat from the room to the great outdoors.)

Properly laid, the fire should start when you light the paper kindling. If smoke at first swirls into the room, but stops when the fire is well lit, it may be because of a cold chimney. Cold flue walls chill the warm air rising from the fire, whereupon it no longer rises, but seeps into the room as smoke.

To warm the flue quickly, try placing some newspapers on top of the logs. They will burn fast, preheating the masonry before the wood blazes.

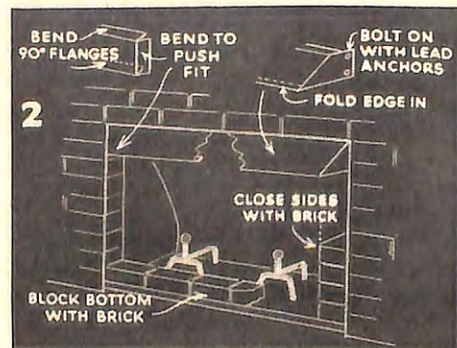
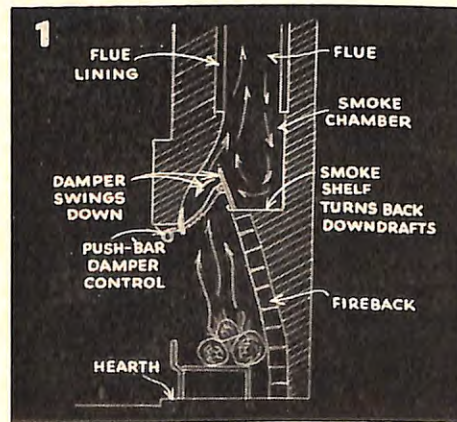
PERSISTENT SMOKING may be due to a very dirty chimney, faulty construction of the flue or fireplace, clogging or air leakage in the flue, or natural downdrafts. Since cleaning is the easiest remedy, it's the one to try first. Look up the fireplace to see how the damper plate is mounted and whether it is removable. Some pivot behind metal lugs on the edge of the smoke shelf (Figure 1) and can be lifted out after the pin connecting them to the push bar is removed.

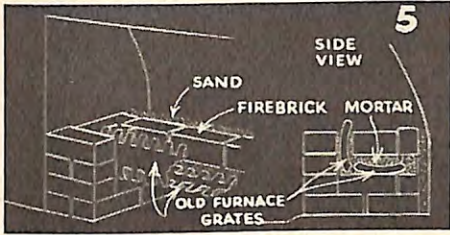
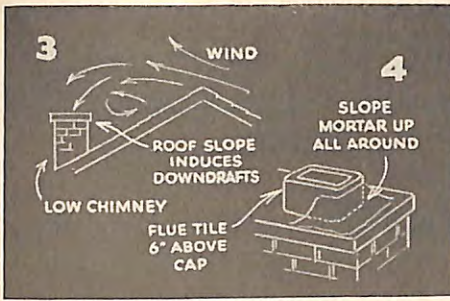
Scrape soot off the damper and out of the smoke shelf behind it. Use a flashlight or extension-cord lamp to check for soot deposits in the flue (a mirror will help). You may be able to scrape these off to a height of several feet with a wide-bladed putty knife tied to a stick.

The classic way of cleaning a chimney is to lower a weighted sack or an old tire chain by a rope from the top, banging it against the sides of the flue and working it up and down to knock down soot accumulations. Much will land on the unseal smoke shelf, so don't forget to clean this out afterward. A vacuum cleaner with disposable bags can be used for this.

After replacing the damper, make certain that it opens all the way.

LOOK UP THE FLUE for dislodged brick, gobs of mortar, bird's nests or branches that may clog this vital smoke passage. Of course, if there is an offset or bend in the flue, you will not be able to see far—and that bend may be the very reason the fireplace smokes. Any narrowing or change of direction





in a flue will discourage a free draft. Also, a fireplace lacking a smoke shelf routes downdrafts and smoke into the room. Major defects such as these, of course, are difficult and costly to fix.

Too small a flue is also a common fault. It should be at least one twelfth, and preferably one tenth, the area of the fireplace opening in the room. You cannot readily enlarge the flue, but you can sometimes compensate by making the fireplace opening smaller, at a slight loss in heating efficiency.

You can block up part of the opening, either at the bottom by placing brick there and at the sides (Figure 2), or at the top by setting in a piece of sheet metal, as shown in the drawing. Place the bricks without mortar until you have checked the result by building a fire. The smoke from a cigarette will show where drafts blow inward. Then you can cement the bricks in position, although it's best to leave the first course without mortar for easy removal at some future time.

The sheet metal shield can be cut from heavy galvanized iron and painted, or can become a decorative asset if made in the shape of a hood of burnished brass or copper. Try the effect of such a shield first, by holding a board or a piece of plywood across the top of the fireplace with a fire lit. Experiment with it at various heights to determine how deep the shield should be.

CHIMNEY FAULTS may create downdrafts that no fireplace modification can cure. A sloping roof sometimes channels wind down into a low chimney (Figure 3). Such a chimney should be built up to a height of at least two feet above the roof ridge (three feet above a flat roof). Sometimes downdrafts are induced in a chimney by a hill, a higher building or even trees in the vicinity, although the chimney is high enough for its own house.

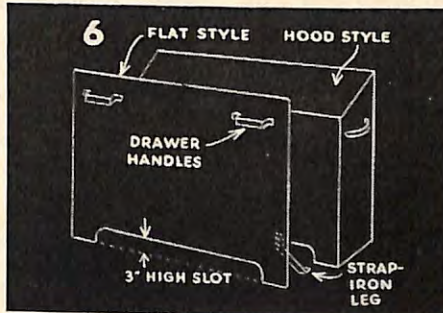
A flat chimney cap encourages downdrafts. Adding flue tile as in Figure 4

is often effective. It should project at least six inches above the cap, with mortar built up into a slope around it. Be sure the added tile is at least as big in area as the flue itself; any smaller will pinch the passage and restrict the draft. Various metal chimney tops designed to block downdrafts are available ready-made.

Spark screens on a chimney should be double the flue area and mounted outside, not within the flue. Too fine a screen clogs rapidly with soot and makes a fireplace unusable.

CHIMNEYS MAY LEAK air when mortar deteriorates between the brick, or if cracks develop. Such leaks spoil the draft and, if adjacent to wooden beams, can be a fire hazard. Consult a chimney mason about repairs.

ONE FLUE per fireplace, furnace or other combustion apparatus is the rule for good practice and part of most building codes. Older buildings sometimes have more than one fire channeled into a single flue, but when both are in use this cuts effective flue area in half. Install dampers that can be shut or opened as required, or block off unneeded flue openings permanently.



YOU CAN BURN COAL with a suitable grate, provided the hearth area is blocked off to channel all the draft through the grate. Figure 5 shows how two discarded furnace grates can be installed with ordinary brick.

A coal fire won't readily spread sideways, so the kindling fire should be an even layer of wood or charcoal over the entire grate area. Should you bank the fire overnight, leave the damper at least partially open to vent gases.

A **DRAFT INDUCER** that will quickly liven up a banked coal fire (or start a log fire more quickly) is a shield that covers all or part of the fireplace opening but has an open slot along the bottom (Figure 6). By channeling room air through the fire from the bottom, it makes the most of the chimney's draft. Two types are shown.

The shield should be made of metal. If painted and decorated, it can also be used to close the fireplace off during warm weather, or to reduce heat loss and stop drafts on chilly days. When using it to build up a fire, leave it in position only as long as necessary. • •

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Who's a Capitalist?

Great social and economic changes have occurred in the United States during the past half-century, and particularly within the last 30 years. On the economic side, the changes amount to little short of a revolution, achieved through the working of the democratic process. As a result, this nation has evolved a form of capitalism that must be the despair of classical economists, as certainly it is the despair of classical Marxists. Instead of concentrating wealth in the hands of the few, our capitalism has achieved just the opposite effect.

One evidence of the changed times is the disappearance of the cartoon symbol of capitalists and capitalism. Here we had a grossly fat man, his coat open to expose a vest spangled with dollar signs. Currency spewed from his pockets and his hands blazed with enormous diamonds. A fat cigar, a shiny top hat and white spats completed the picture. There were variations, but the theme was the same—a few rapacious capitalists enjoyed the fruits of the earth at the expense of the helpless, poverty-stricken masses.

Spats and silk hats are long out of style, and the capitalism that our caricature symbolized is even more passé, which is why he no longer appears on the passing scene but has been relegated to history. However exclusive the capitalist class may have been in the past, it can hardly be labeled exclusive today. On the contrary, while our capitalist system was being modified we were (and are) expanding the number of capitalists at a great rate.

Who owns American industry? In 1952 a survey showed that there were 6.5 million men and women who were the direct owners of shares of stock in publicly-held corporations. That was a ratio of one out of every 16 adults. In 1959, however, another survey revealed that nearly 13 million persons owned stock in our publicly-held corporations. That is one out of every eight adults, double the number of seven years earlier, and their ranks are growing by over a million yearly.

But that's only part of the story of America's capitalists. Some 1,400,000 other citizens are the owners of stock in privately-held companies. So here we have more than 14 million of our neighbors who have invested their capital (earned by the sweat of their brow) as direct owners of shares in thousands of corporations—large and small—throughout the United States.

The picture of capitalism's expansion is even more impressive when account is taken of the indirect interest that our citizens own in equity securities of the nation's corporate enterprises. Through their savings in the form of life insurance, pension funds, savings bank accounts and other financial institutions—whose funds are invested in part in equity shares—an estimated 110,000,000 individuals are indirect shareowners in American capitalism, and direct beneficiaries of its profits.

Truly, we have evolved a "people's capitalism" as G. Keith Funston, President of the New York Stock Exchange, so aptly describes the enormous expansion in

the ownership of American industry. By putting their excess savings to work, millions of ordinary citizens have provided the tremendous amounts of capital that have been required to expand this nation's productive capacity, and they are sharing in the fruits of that expansion.

It is interesting to note, also, that the average shareholder, as found in the survey, has a household income of \$7,000 annually, and that about three-fourths of them earn under \$10,000 yearly. There are many wealthy investors, of course, but the majority are people of modest means. Nor are they speculators. They are careful investors who own their shares outright. In fact, nearly a million and a half are buying stock in the firms for which they work, on the payroll deduction plan. As further evidence of their prudence, 81 per cent of these investors own life insurance, 80 per cent have savings accounts and 68 per cent own their homes.

It is unfortunate that these and other truths about how our democracy has shaped a capitalist economy, whose benefits are shared so widely, are so little known throughout the world. But it is not surprising, when we note that there are many right here at home to whom apparently these truths are unknown. The happy fact is that today's capitalist is just the fellow next door, a decent, hard working citizen, who would like to see a better world for all the people in it.

Idealism Triumphs

For a long time it has been popular, in certain quarters, to sneer at such notions as loyalty to American ideals of freedom, as expressed in our Declaration of Independence, our Constitution and other great documents that form the basis for our social, economic and political life. To speak with reverence of America's achievements or our devotion to liberty is derided as "Fourth of July oratory" and "flag-waving".

Recent events suggest, however, that idealism isn't so old hat as some people have tried to make it appear. It is significant that in the current debate on the "national purpose" writer after writer, speaker after speaker has stressed the importance of those very ideals and abstractions that had been taking such a beating.

Running through all the statements was the same theme: America will re-discover her purpose—if she has lost it—in the Declaration of Independence, in the Constitution, and we shall triumph against communism only if we re-dedicate ourselves to the ideas and the ideals contained in those documents, which have guided us for nearly 200 years.

We don't think that Americans have lost their idealism or their sense of purpose, or their faith in themselves. The national debate will be good for the country in many ways. One of the most important results will be the strengthening of the nation's faith in the ideals and traditions to which it has clung in spite of massive efforts to shake that faith.

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