



21/2

BIG TROPICAL
ACRES
TOTAL PRICE
NO TAXES • NO CLOSING COSTS

\$395

\$10 DOWN \$10 MONTHLY

CLOSING COSTS • NO INTEREST • ALL TRACTS APPROX. 108,900 SQ. FT.

Now you can make your FLORIDA INVEST-MENT in South Florida's COLLIER COUNTY... until recently held by a few families in 107,000 acre tracts... and considered to be the next area destined to be affected by the explosive expansion now going on in other parts of the beautiful, Sunshine State. These big 2½ Acre Tracts are just right for a speculative investment in Florida... and are sold at just the right price... as this very acreage is destined to become more and more valuable as time and progress go on!

WE MUST FACE FACTS about Florida's destiny on the America scene. Right now . . 3,000 permanent residents are arriving weekly to take their "place in the Sun" . . . forcing all land prices up . . and followed closely by industry — knowledgable that people make prosperity . . . and anxious to utilize the labor pools that are developing. IT IS PERFECTLY TRUE THAT FLORIDA HAS HAD THE LARGEST PERCENTAGE IN CREASE IN INDUSTRIAL JOBS IN THE NATION SINCE THE BEGINNING OF HER POSTWAR BOOM.

The Reader's Digest has cited the utilization of Florida's vast, as yet — undeveloped — acreages, and pointed out that SUN AND SEA are her biggest advantages.

This land is located in Collier County . . . an area considered to be the exact location, by many of South Florida's real estate experts who have seen and profited through her growth — of rising land prices.



FLORIDA
INVESTMENT FUTURES CO.
AD6 0006



These fine 2½ Acre Tracts are located North of the famous TAMIAMI TRAIL (U. S. Highway No. 41) in the recently completed multi-million dollar purchase in Collier County. Collier County. contrary to public opinion . . IS NOT IN THE EVERGLADES . . (Charlton W. Tebeau, Copeland Studies in Florida History, University of Miami Press) and each tract is higher in elevation than most of Dade County (Greater Miami) which lies to the East. The land is still in its virgin state. No roads, no development, no towns or villages . . otherwise it would not be available at these low, low investment prices . . BUT IT HAS ONE OF THE BEST SPECULATIVE FUTURES IN THE ENTIRE STATE!

COMMITTEE COMMITTEE

Member:
Miami-Dade Chamber of Commerce
Hollywood By-The-Sea Chamber of Commerce
Dory Auerbach Realty Co.
Realtor

NOW IS THE PERFECT TIME TO MAKE A SPECULATIVE FLORIDA INVESTMENT... on terms you can afford... in an area that we sincerely believe to be one of Florida's most attractive. Collier County has a subtropical climate... the kind that has influenced millions to "follow the sun" to Florida. This is the climate that people want... a climate that can't be found above the frostline... in the United States or Canada.

Remember — YOU TAKE NO RISK IN SENDING YOUR \$10 TO RESERVE YOUR 21/2 ACRE TRACT TODAY! We will send you maps, data, etc., completely describing the offered tracts. Judge for yourself! If you are not convinced that this premium priced acreage is a good, speculative investment in South Florida — the most active real estate market in the world today — we will IMMEDIATELY REFUND EVERY PENNY OF YOUR DEPOSIT.

#### RUSH RESERVATIONS NOW

FLORIDA INVESTMENT FUTURES CO. 2315 Adams Street, Hollywood, Florida EK-1101

Gentlemen: Enclosed is my \$10 deposit on 2½ Acre Tracts. (Reserve as many as you wish.) Please rush complete details, including maps, photos, and all data. I must be convinced that this is an excellent speculative investment in the growth of South Florida — or my deposit will be refunded at any time, for any reason, within a 60 day period.

Name	
Address	
City	State



#### Amazing structuralnylon and ordnance steel design gives new 22 autoloader unsurpassed

- accuracy
- Weighs just 4 pounds
- Chip-proof, warp-proof
- 3-point bedding
- No lubrication

Here's a major advance in rifle making. The same structuralnylon used in industrial machinery has been used to create a gun stock that is chip-proof, water-proof, oil-proof and warp-proof. Revolutionary integration of stock, ordnance steel barrel and nylon receiver means frictionfree steel parts ride on nylon bearings. There's no break-in period, no need for lubrication. The resulting accuracy and efficiency has never before been obtainable in an autoloading 22. Mohawk Brown and Seneca Green stocks have clean, sharp checkering, white inlays. Magazine holds fourteen 22 long rifle cartridges. At your dealer's now.





Remington Arms Company, Inc., Bridgeport 2, Conn. In Canada: Remington Arms of Canada Limited, 36 Queen Elizabeth Blvd., Toronto, Ont.

### MAGAZINE THE

VOL. 38 NO. 12

MAY 1960

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

#### THE ELKS NATIONAL MEMORIAL AND PUBLICATION COMMISSION

JOHN S. McCLELLAND

EMMETT T. ANDERSON Vice-Chairman

Chairman JAMES T. HALLINAN Treasurer

WADE H. KEPNER Secretary

EARL E. JAMES
Assistant Secretary and Assistant Treasurer

JAMES R. NICHOLSON General Manager

LEE C. HICKEY Editor

REGINA M. FISHER Associate Editor

WILLIAM O. CHESSMAN Art Director

ROBERT ELMAN Assistant Editor

GENEVIEVE G. CONOVER Advertising Production

WILLIAM H. MAGRATH Controller

JOHN SCHMITT Circulation Manager ARTHUR J. GROSSBARD Promotion Manager

EDITORIAL OFFICES, 386 Fourth Avenue, New York 16, N. Y.

Cover Painting. JOHN McDERMO	OTT
Stop, Look-and See Your AttorneyBRUNO SH	IAW 4
Reluctant Decoy	HEN 6
It's the Talk of the Course	ICE 8
For Elks Who Travel HORACE SUT	ΓΟΝ 10
Rod and GunTED TRUEBLO	OOD 12
Greetings to Elks at the 1960 Convention	
Elks National Service Commission Salutes Our Defenders.	14
Past Grand Exalted Ruler Henry C. Warner	15
Challenge of the '60s-A Message from the Grand Exalted Ruler	16
Lodge Visits of Wm. S. Hawkins	17
News of the Lodges	18
Travelguide	25
Flks Family Shapper	26
E- 1 7 E	33
In the Dog House	36
T 1 D II I'mners	
Tom Wrigley Writes from Washington	44
Elks National Foundation—"The Joy of Giving"	TON 50
Elks Home Workshop	52
THE ELKS MAGAZINE Editorials	32



ADVERTISING OFFICES MPA NEW YORK 16

CHICAGO 1 360 North Michigan Avenue STATE 2-6662

386 Fourth Avenue MURRAY HILL 4-5495

SAN FRANCISCO 4 511 Merchants Exchange Building 465 California Street

1709 West 8th Street HUBBARD 3-0633 PORTLAND 25, ORE.

LOS ANGELES 17

2685 S.W. 89th Avenue CYPRESS 2-3858

POSTMASTER: Send notices concerning addresses to:
THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.
THE ELKS MAGAZINE, 386 Fourth Avenue, New York 16, N. Y.
Members are asked, in changing address, to send this information: (1) Name; (2) Lodge number; (3) Membership number; (4) New address; (5) Old address. Please allow 39 days for a change of address to be effected.
This ELKS MARZINE, Volume 38, No. 12, May, 1960, Published monthly at Medall Street, Dayton, Ohio, by the Benevolen and Protective Order of Elks of the United States of America. Second class postage paid at Dayton, Ohio, and at New York, N. Y. Acceptance for mailing at special rate of postage provided for in Section 1103, Act of October 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription ber 3, 1917, authorized May 20, 1922. Printed in Dayton, Ohio, U.S.A. Single copy price, 20 cents. Subscription price in the 16te States and 1ts Possessions, for Elks \$1.00 a year, for mon-Elks, \$2.00 a year; for Canadian price in the 16te States and 1st Possessions, for Elks \$1.00 a year, Subscriptions are payable in advance. Manuscripts must be typewritten and necompanied by sufficient postage for their return via first class mail. They will be acceptable, 1900, by the Benevolent and Protective Order of Elks of the United States of America.

\*\*Copyright, 1900, by the Benevolent and Protective Order of Elks of the United States of America.



#### Letters

FROM OUR READERS

I enjoyed reading Garrett Underhill's article—"Moscow's Master Plan"—in the March issue of The Elks Magazine very much. It was a realistic portrayal of a situation that, unfortunately, is recognized by too few of us.

Monsey, N. Y. Myron Goldstein

My thanks to Ted Trueblood for some very fine tips on trout fishing in the spring fishing issue (April). His article "On Finding Trout" contained some excellent information, and we are all eager to try his tips. We have some very interesting trout streams here in West Virginia, so we don't have to travel far to find good fishing; this spring trout weather really gets in the blood.

FAIRMONT, W. VA. J. M. MILLS

I just finished reading the two interesting and informative articles about Alaska in the April issue, Dan Holland's "Fishing Alaska's Big Rivers" and Horace Sutton's "For Elks Who Travel". I certainly enjoyed both of them.

Being a native Texan, I want to be one of those to welcome our new bigsister state, and hope to be able to travel up there soon.

Dallas, Texas Mrs. V. R. Day

The cover painting by Tom Shoemaker, on the February issue, was very appealing to us, because we have a teenager whose room resembles this picture.

Moscow, Idaho

Percy Dent

When Tom Shoemaker painted a picture of my daughter Mary's room (it must have been hers) for the February cover, he should have caught the closet, too! I'm framing this one.

GREEN BAY, WIS. MRS. HANK DECLERC

The February cover of The Elks Magazine is absolutely perfect! Artist Tom Shoemaker has either had a glimpse of my daughter's room or he has just such a daughter—and room—at his house.

Mrs. C. H. Oldham, Jr. Carthage, Tenn.

I look forward to receiving the Magazine each month, and most enjoy the "Elks Home Workshop" by Harry Walton. His helpful do-it-yourself hints are wonderful. I have quite a collection of his articles, and use them quite often. Turtle Creek, Pa. H. H. Warren

In 1959, The Claxton Bakery shipped over four million pounds of its "Old Fashion Claxton Fruit Cake, World Famous" throughout the United States and abroad. The company's New York Life benefits program includes life and medical care insurance for employees and their dependents.



## "We find New York Life's Employee Protection Plan very beneficial ...a sound business investment!"

SAYS ALBERT PARKER, owner of The Claxton Bakery, Claxton, Ga. "We have only nine year-round employees, yet this plan gives us 'big company' benefits."

New York Life's Employee Protection Plans give companies with five or more employees a way to build morale, attract and keep high-grade help. The plans offer a choice of modern coverages: life insurance, weekly indemnity\* and medical care benefits, now including major medical insurance in most states.

IMPORTANT EXTRA! Your company can now have the added benefits of New York Life's Nyl-A-Plan. This new and attractive service provides you and your employees an opportunity to coordinate your company benefits, including Social Security, with personal insurance programs. Additional per-

sonal or business insurance may be obtained at the lower Nyl-A-Plan rates. Nyl-A-Plan is another excellent way to increase employee good will and protect your investment in your benefits program.

Talk to your New York Life Agent now about an Employee Protection Plan and its teammate, Nyl-A-Plan. Or write: New York Life Insurance Company, Dept. EK-1, 51 Madison Ave., New York 10, N. Y. (In Canada: 443 University Ave., Toronto 2, Ont.)

#### **NEW YORK LIFE**

LEADER IN BUSINESS INSURANCE



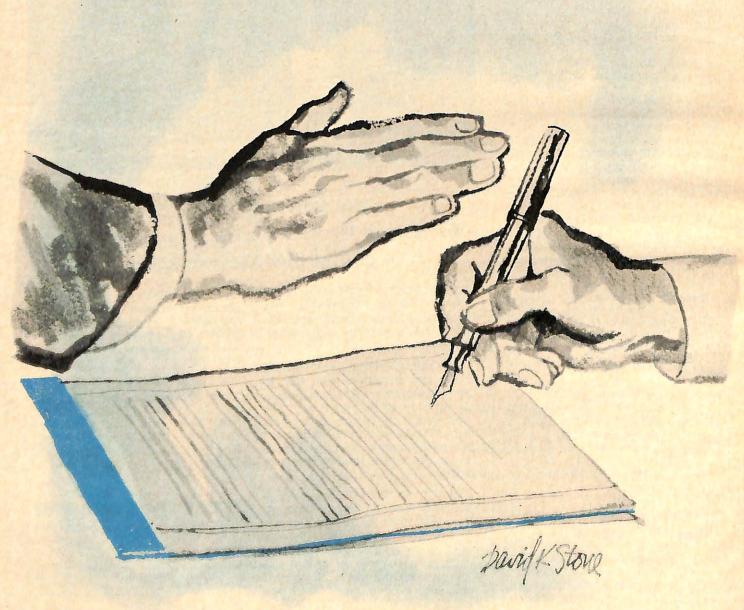
Individual policies or group contract issued, depending upon number of employees and applicable state law. \*Weekly Indemnity not available in states with compulsory disability or cash sickness laws.

## Stop, Look-

#### and SEE YOUR ATTORNEY

In virtually every small business transaction, it is foolhardy, and frequently disastrous, to act on your own without the advice of a lawyer

By BRUNO SHAW



IOHN O. SMITH (and there are many of him every year in almost every city in the country) paid a small deposit on a piece of property he decided to buy, on which he was going to build a store to expand the business he had founded some years previously in another part of town. He also signed a binder, which he understood vaguely to be a statement of serious intent to negotiate the deal. He then learned that new zoning laws prohibited more commercial establishments than were already in the area. He decided, therefore, to forfeit his deposit and look elsewhere. Imagine his dismay when he learned that he would have to go through with buying the property even though it would be a white elephant on his hands. His first reaction was: "They can't do that to me." The law, however, said they could. And they most certainly did.

We have many thousands of laws to regulate our business conduct. Our legal system in America is more complicated than most because we have state governments within the Federal government. This means a double system of laws which cannot be simplified because each law was framed to govern some situation arising in our very complex modern commercial life.

Before you complain about the multiplicity of our laws, it might be well to think what life would be like without them; what it was like, in fact, only a few centuries ago, in the time of Newton and Galileo. At that time, in the Middle Ages, there were many court tests to determine the facts in a dispute. One of them was to have the disputants walk barefoot through coals of fire. The one who emerged unblistered was judged to have told the truth. Usually both were badly scorched.

In a property dispute, the litigants might be tied together and thrown into deep water. The one who survived had justice on his side. If both drowned, as often they did, the court made disposition of the property. Or plaintiff and defendant each would be handed a sword and a shield to fight it out, on the theory that Providence would not let the unjust win. As you can imagine, few people went to court of their own will.

Even in our somewhat more enlightened times, many of us think of a lawyer as a "last resort" to be consulted only when we are in a jam that makes litigation inevitable. And we are inclined to view court procedure as a mere tool of delay, of concern chiefly to lawyers and judges. The fact is that lawyers and courts and court rules are the real tools of justice, and without them we would be badly off indeed.

It is well to bear in mind, however, that every passing day sees changes in laws, rules and regulations—Federal, state and city. Yesterday's procedures may be obsolete today, and easily avoidable mistakes can be very costly in hard cash, as well as in frustration. It is by far the better part of wisdom, therefore, when

planning to make a purchase or sale of property, to rent or build a store, or to make any other kind of deal that involves a significant amount of money or services, to consult the man who knows the law—your lawyer. The aid of several bar associations was enlisted to compile the following facts, problems, traps and case histories.

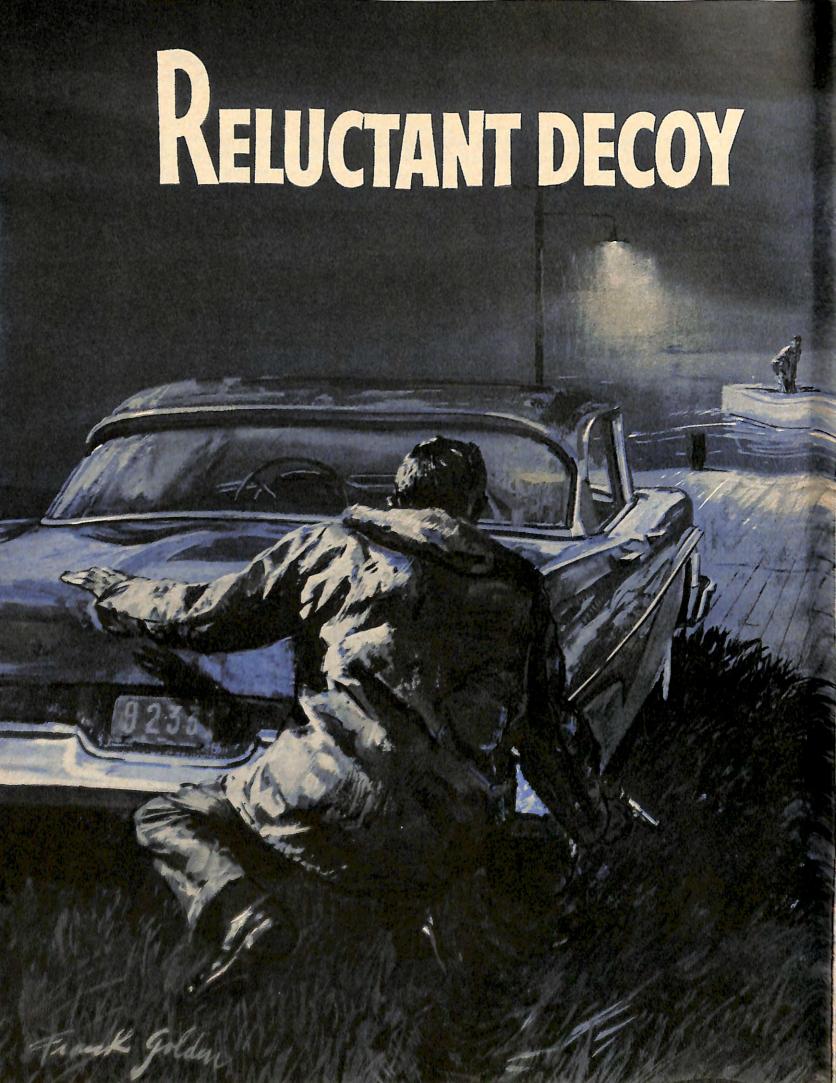
A common trap for the buyer of a business or business property is the signing of a "binder" at the time he pays a deposit known as "earnest money". More often than not, he assumes that the binder is merely evidence of the payment of his deposit. It is only later, when he consults a lawyer to represent him on the formal contract, that he finds he has already given up important rights in the signing of the binder. He may have agreed, as did John Q. Smith, to the purchase of property which he will be unable to use for the very purpose for which he is buying it, because of deed or zoning restrictions.

If you own a store and want to have some alterations or improvements made on it, you need the guidance of a lawyer. The thousands of owners of buildings of every kind, from one end of the nation to the other, who have been clipped by unscrupulous builders, are shorn testimony to the fact that you do.

There comes the moment when the \$1,000 store front that has been rebuilt for you is completed. Should you then pay the builder for it promptly? If you know that he has paid for the lumber, glass, and other materials used on the job, and that he has paid the men who did the work, you are quite safe. If you are not sure of that, you may have what is known as a "mechanic's lien" filed against your property.

Even though you paid the builder his entire \$1,000, if he has not paid his suppliers or workmen in full they can hold you responsible. You will have to pay them and take your chances on collecting back from Mr. Builder. That's the law. Your lawyer can prevent this from happening to you if you consult him beforehand. If you go to him only after a mechanic's lien has been filed against you, the best he may be able to do for you is sadly to explain that since the lien was filed within 90 days from the time the last item of labor or material was furnished, the claimant may obtain foreclosure at any time within one year after the work is completed, and your property can be sold, if necessary, to satisfy the lien.

People often form business partnerships with "home-made" written agreements, and sometimes only with oral agreements. These could cost you everything you own, even though both you and your intended partner are men of the highest integrity. Suppose one of you wants, eventually, to sell his share, or to buy the other out? Are there adequate provisions in the agreement for that, taking into account possible changes in the nature and size of the business (Continued on page 36)





A police department's function was to enforce the law. It was usually as simple as that, but this case had been an exception

FAULKNER CAME TO Mackinac Point late in the afternoon of a bleak and blowy day in December. Going at once to the town's one motel, he engaged a room and registered under his own name—Martin L. Faulkner, Presque Harbor.

After he had stowed his gear, he stood gazing speculatively out his window at the town and the bay beyond. Mackinac Point was small, its population less than two thousand, but it was a sprawling place, as these bay villages often were. It was too far up the bay to be much of a resort town, although it had fishing of sorts and good duck hunting in the marshes to the west.

He directed his gaze through and over the village and on to the bay. It was choppy out there. No whitecaps, but plenty of sullen, wind-tossed ruffles stretching as far as the eye could see in the direction of the big water and Presque Harbor, a hundred miles to the southeast. Overhead the sky was the dull color of lead. Above the Mackinac Point marshes, there in the west, a flight of pintail rose, battled the wind aimlessly for a while and settled again.

Faulkner was a big man, neither short nor tall, but standing a fraction over medium height, with muscular legs and arms, a deep chest and powerful shoulders. He had brown hair cut fairly close and calm gray eyes and what is known as a good face rather than a handsome one. There was a look about him of solid competence, in the steadiness of his eyes, the line of his jaw, the resolute way his lips met. He was twenty-eight years old.

The story on Faulkner was that he had come a long way in a short time and had arrived the hard way. At twenty-six he had been the youngest man ever to become a plain-clothes man in the Presque Harbor Police Department. Before that he had walked a beat and had drawn attention for fearlessness, ability to think effectively under pressure and a capacity for taking charge of any situation. In a shakeup of the department two years before he had been made a detective.

He had a few close friends in the department, a number of casual friends and two or three enthusiastic enemies. These last considered Faulkner a cold fish. In their opinion he was a man headed for the top any way he could get there, a man loyal only to his work and his ambition; in short, just the kind of man who would volunteer to go to Mackinac Point and look for young Van Bryce.

Faulkner himself was willing (Continued on page 43)

As he moved out of the shadows, Faulkner held the revolver ready but not exactly pointed.



.I hit one right down the pipe of the tee, see ...

Then I cold rivet it into

the cabbage.

It's

DISTANCE. LIE ... WIND .. SLOPE OF TH'

AS EDITOR OF GOLF-a magazine as devoted to the subject of that disease as The Journal of the American Medical Association is to the real thing-it is part of my job to be in almost daily contact with the leading professional golfers of the world. For someone as nutty about the game as I have always been, this part of my job is, of course, no job at all. There are few things I enjoy more about this game that has captivated me for the better part of my life than discussing it with those who make their living at it and who know it best.

During the course of this past week, I had occasion to talk golf with, among others, Gene Sarazen, Jimmy Demaret, Walter Hagen, Ben Hogan, Byron Nelson, and Ken Venturi. I am dropping these names for a purpose, because the combined careers of these men span not quite half a century of championship golf. Despite the disparity in their ages, each of them took it upon himself during the course of our conversations to ask if I were aware of what has been happening to golf in general and to professional golf in particular, a change which, to their minds, is as significant as any the game has undergone in all the five centuries of its history. Today's pros even talk differently.

Generally speaking, golf has always been an enormously popular game to play. It has probably engaged more active participants than any other outdoor game ever devised. But it has never been a popular game to watch, except in such vastly publicized championships as the United States Open and the British Open. There has always been, and always will be, a limit to the number of people who are willing to pay as much as \$12.50 to see a sports event without getting in return a place to sit down.

Even a World Series is not likely to prove popular if staged under Standing Room Only conditions.

"... After lollygagging

around for a while,

I finally decide to

hit a nickel's wort

In the space of the last few years, however, the game has suddenly blossomed financially into an enormously profitable spectator sport. The impetus behind this phenomenon has been supplied largely by the television industry. The American Broadcasting Company and the National Broadcasting Company now each pour about \$5,000,000 annually into the production of their respective shows, "All-Star Golf" and "World Championship Golf". Considerably in excess of this amount is spent on local TV coverage and such network productions as the National Open, the PGA Championship, the Masters Tournament, the Ryder Cup Matches, the Palm Springs Desert Classic, and the Tournament of Champions at Las Vegas. It is estimated that these shows each reach as many as 30,000,000 viewers, a surprising figure in light of the fact that there are only 5,000,000 golfers in America. "It's like eating peanuts," as



Texas wedge...

I FOUND

IT!

# the Talk of the Course

By CHARLES PRICE

ILLUSTRATED BY WILLARD MULLIN

one non-golfer has described his interest in the shows. "Once you get started looking at them, you can't stop."

While network estimates have been known to be exaggerated, the influence of these shows on the public cannot be. After watching TV golf while sitting in the comfort of their living-rooms, vast thousands of golfers have been tantalized into going out to the course to see the pros in the flesh. In fact, according to PGA estimates, close to 30 per cent of the spectators at the weekly events have never played golf.

Ten years ago—to show what a difference a decade can make—I was engaged to help publicize a \$15,000 tournament in Washington, D.C. The event was cancelled for the following year when the sponsors failed to realize an income even approximating the \$25,000 break-even point. This year, by contrast, the cosponsors of the National Open in Denver, Colorado, a city with not half the population of Washington, sold \$168,000 of tickets by January first, a full six months in advance of the event.

Tournament golf, in short, has become big business. Largely because of the value of TV rights to a tournament, sponsors have no trouble at all in handing out anywhere from \$25,000 to \$100,000 in prize money and still showing a profit. Purses on the circuit now total \$1,600,000, and the PGA is definitely enjoying a seller's market. Not long ago they turned down a \$100,000 tournament because the sponsor insisted on certain rights which the PGA did not think were in keeping with the spirit of the contract.

"There is no doubt in my mind," says J. Edwin Carter, the PGA's \$100,000-a-year tournament director, "that we will be playing for more than \$2,000,000 by next year or the year after. Eventually, every event on the circuit will be nationally televised. After that, the only thing left to do will be to start a second circuit, one playing in the East while the other plays the West."

As a result of these burgeoning purses, top professional golfers now find themselves earning incomes on a level with derby-winning jockeys, slugging outfielders, and rifle-armed quarterbacks. Indeed, with so much money at stake, an entirely new type of golf pro has come into being.

Twenty-five years ago, professional tournament players were composed largely of men who bankrolled themselves for the circuit by giving lessons and selling merchandise at a country club. When the season grew slack, they kissed their wives and children good-by, piled into a four-year-old Chevrolet, and made tracks for resorts in the South and West where there were Chambers of Commerce ambitious enough to stage tournaments at a loss in return for a few datelines appearing in the Northern newspapers.

Almost without exception, these pros had learned their golf in caddie-yards and few of them had had the advantages of, nor felt the need for, formal education. In the main, they trained no more diligently than travelling salesmen and some of them were, to be

(Continued on page 32)



### Florida—Year-Round

#### By HORACE SUTTON

IT WASN'T LONG AGO that Polish counts and frozen Englishmen foregathered on the French Riviera, to avoid the rigors of the winters at home. In summer, however, they all went somewhere else and so, for that matter, did the French. That's the way it was with Florida, too, when Henry Flagler first opened it up shortly after the century's turn. He built a hotel in St. Augustine, which hadn't had a decent one, and then he bought a railroad to bring the people to the hotel. Then he built a few more hotels down the line at Daytona and farther south still, at Palm Beach, to house the people the railroad would bring. Well, this sort of game kept up until Flagler had stretched himself all the way down to Key West-about as far as he could go. The roots of Florida development had been planted and what has grown since then is history. However, it was only recently that some daring explorer

risked his life and stayed in Miami over the summer. It was not only possible, this pioneer reported, it was downright agreeable. Nobody keeled over from heat prostration, and you could pretty nearly have your pick of hotels.

Soon the Miami hotels that had been boarding up their windows along about the end of April decided to keep on a skeleton staff and leave the doors unlocked. Then the airlines decided they would cut their prices for summer excursions. The car-hire dealers found out it was cheaper to keep the automobiles rolling than parked in a lot or shipped to the north, so they cut their rates too. Miami and other parts of Florida began to make a real pitch, an effort to attract salaried people and pensioners, those with two-weeks-withpay vacations. What the resorts offered was the same pool in which the winter vacationers were dunking themselves all during February. Also the same

room with the same view and the same air-conditioning. The only things that were different were the bill, which was considerably lower, and the dress. There were very few minks and sables.

Now the idea has caught on so firmly that the seasons have merged into one vear-around jamboree, with light bookings only in times like May and September. Recently Eastern Airlines brought its own DC-8B's into service between New York and Miami. It will use them not merely for first and tourist service, but for night coaches as well. And Eastern also is offering complete packages for those who want to travel to Miami Beach in summer at prices that are going to seem startling. For instance, it is ready to send anybody down from any city for seven days and six nights at \$19.50. That bargain price tag includes hotel room, the use of the swimming pool, the sun terrace and the beach chairs, wiener roasts at



The modern skyline of Miami forms a striking contrast with Florida's exotic-looking palms.

the hotel, first-run movies, a social program, and free transfers back and forth to the airport. For the price of a week on the Florida gold coast add that pittance to the cost of your airline ticket and your meals.

While all of the hotels have fancy dining rooms, there is none without an inexpensive coffee shop brimming with meals around the clock. And for less than the cost at a coffee shop, try the cafeterias, which in these parts are hard to distinguish from a palace.

As for lunches, Florida is honeycombed with picnic areas, many of them along beautiful public beaches. Were I heading in that direction in summer, I would most certainly eat in the out-of-doors, grilling steaks and hot dogs over charcoal, sleeping under a palm tree, and swimming, later, in the sea. With night in an air-conditioned room, who could ask for anything more?

Now, a word about rooms. Many of the front-rank hotels built within the last few years, overlooking the ocean, will be charging from \$9.50 to \$12.50 per person, two in a double room, with two meals a day. One with comparable rates is the Deauville, built on the site of the old MacFadden Deauville. It offers indoor ice skating, movies, a short golf course, and television in every room. The Delano, a standby for many years, at 17th St. and Collins Avenue, a neighborhood once considered the heart of Miami Beach, offers double rooms with two meals beginning at \$7.50 per person, less than half the winter rate. Breakfast is served from

eight to twelve, dinner from six to nine. At that price, one can scarcely afford to live at home. As for the motels which run in a seemingly unending strip up the beach far beyond the limits of Miami Beach, many of them will be offering rooms for a few dollars. Some of the flossier ones, such as the Singapore, will be setting aside 100 rooms at \$6 per person including free chaises, television, and a pair of pools and a beach. Most motels in this category will give you lunch and dinner at \$3.50 additional for adults, \$2 for children.

Although the athletic plants which have been set up by these hotels seem ample to keep a family occupied until an eight-year-old would drop from sheer exhaustion, there are many other free activities in the vicinity. Not the least of them is pier fishing which most communities provide. I have fished the piers at Palm Beach and the bridges at Lake Worth, all with drop lines and with success. Bigger game waits for those who bring or rent rod and reel.

As for the Keys, they are to my mind one long fishing pier anyway. Day and night the irrepressible anglers stand on the narrow curbs alongside the bridge railings with hand line and rod. Darkness doesn't send them home. It only causes them to light their lanterns. For those who want to engage in more serious fishing, Marathon is the center of it. Fishing equipment, bait, lines, lures, freezers and shippers line the sides of U. S. 1, the route to Key West. If you're as much interested in eating (Continued on page 25)



Anglers line the piers in the St. Petersburg beach area,

## YOUR **PASSPORT** UNFORGETTABL VACATION

You'll enjoy yourself in French-Canada, where no passport is required other than these booklets to help plan your trip over splendid roads through unspoilt scenery. Old-time hospitality, delicious cuisine, modern comfortable accommodations.

PROVINCE

	PROVINCIAL TOURIST BUREAU
	710 GRANDE ALLEE EAST, DEPT. 111-B
	QUEBEC CITY, CANADA
1	Please send me Free road-maps and illustrated
	booklets to plan my Québec vacation.
	Name
	Street
	CityState
Lini	telligent employee common marrier franchis property assessed assessed and

THE PERFECT COLORADO VACATION lo Springs and Pikes Peak, Riding, Tro are Dancing, Chuck Wagon Dinner, Heat ool, Wonderful Meals, American Pian fro Pack and Sightseeing Trips available. See you or write for free folder. Open May thru Oc dreen Phone; Colo. Springs, Mulberry 7-904 Travel Agent or write for free folder. Open May thru Oct. Rates for children. Phone: Colo. Springs. Mulberry 7-9046. HANK HODER FLORISSANT 8, COLORADO

#### Sail AROUND THE THIS SUMMER . . . \$1795

Leave New York June 30th aboard the superb S.S. America! Visit Paris, the Riviera, Cairo, Suez, Aden. Bombay, Ceylon, Singapore, Saigon, Manila, Hong Kong, Tokyo—plus overland tour of Japan—and Honolulu, More than 13,000 relaxing miles routed by sea. Return San Francisco by air August 23d. Repeating last summer's unparalleled success, all land arrangements, hotels and sight-seeing are included in the single rate of \$1795.

FOUR WINDS CRUISES

175 Fifth Avenue TEL. GR 5-5740

New York 10, N. Y. Write William Conrad

COME WITH ME TO

#### IMEXICO!

AFTER THE DALLAS CONVENTION

We'll have a ball! Go by plane, train, car, bus or burro . . . Write for my free folder on Official Elks' Post Convention Tour to Mexico.

DAN SANBORN

#### SANBORN'S

MEXICO TOURING SERVICE,

McAllen, Texas

## GEARED for CAMPING

By TED TRUEBLOOD THERE HAS BEEN a tremendous upsurge in the popularity of camping during the past few years. If the trend continues—which seems likely—many families will be making their first tenting vacations this summer. Others, with the experience of two or three previous trips to help, will be planning more ambitious outings.

Their enthusiasm is shown by a letter I received recently: "This summer my wife and I plan to take our two sons and daughter and make a trip to Alaska, driving up the Alcan Highway and camping en route. Since we have never camped before, please advise what equipment we will need, what food we should carry, and other important points."

I suggested a minimum outfit, advised reading books on camping, of which "Camping and Woodcraft" by Horace Kephart, published by Macmillan, though one of the oldest, is still one of the best, and strongly urged him not to attempt the Alaskan trip until he had become familiar with his equipment and the technique of using it on shorter outings near home.

Obviously, it would be impossible to tell him everything he needed to know in a letter. I have been camping part of each year for nearly forty years—starting as a small boy with my father—and even now never make a trip with a good woodsman but what I learn gimmicks that make outdoor living easier and more enjoyable. And, I might add, I still enjoy camping as much as I ever did.

The purpose of this article is to assist those who, like my correspondent, are planning their first trips, and others who may have been camping a few times before but still see room for improvement in
their equipment and technique. I will
not go into the subject of camping with a
house trailer or pickup coach, because it
involves problems quite different from
those encountered in living comfortably
in a temporary home (a tent) that you
put up yourself in some remote and
scenic spot. Nor will I discuss back packing, canoe camping, or traveling with a
pack string. The beginning camper should
—and most of them will—travel by car.

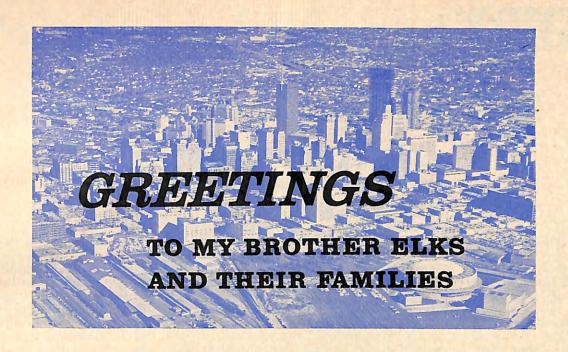
There are a million camping gadgets. Some are good; others, abominable. Even if every one functioned perfectly and fulfilled a useful purpose, you could take so many that you wouldn't have time to do anything but load and unload the car. It is better to go light, but going light doesn't mean omitting the items essential to health and comfort. These are the things I will discuss here. After a few trips, you will know better what extras you should have—and which of your original purchases you should leave at home!

A tent is the heart of every camping outfit. It provides shelter from the elements, protection against things that creep and crawl, bite and sting, and privacy in crowded public campgrounds. There is no such thing as the best tent. Wanderers have been using, and improving, tents for thousands of years, and our standard tents have thus evolved. Each style is, perhaps, best suited to some particular purpose, but none is best for all purposes.

Very likely, the wisest choice for (Continued on page 39)

Setting up a fine camp, like the one in this photo by Ted, can be quick, easy and very enjoyable—with the proper equipment, the right site, and teamwork.





Texas Elks are happy to invite you to Dallas for the 1960 National Convention, July 10-14, 1960.

Texas Elks and Civic leaders of Dallas are already at work preparing for your entertainment and pleasure. We believe that the friendly people of the great Southwest will make your stay here both pleasant and interesting. A real Western rodeo is being planned for all, and an excellent program of entertainment is being prepared for the ladies.

Every effort is being put forth to make this Convention an inspiration to greater accomplishments.

We extend to all Elks and their families a warm and cordial invitation to attend and help us make this a memorable event.

Sincerely and Fraternally,

Win 18. anoElle

Judge Wm. H. Atwell Past Grand Exalted Ruler

LOOKING FORWARD TO THE GRAND LODGE CONVENTION DALLAS, JULY 10-14



# The Elks National Service Commission Salutes Our Defenders

AS PROCLAIMED by President Eisenhower, in observance of Armed Forces Day, Army, Navy, Air Force, Marine Corps, Coast Guard and Reserve components of our Nation's defense team will be hosts to the public at their installations during the period of May 14th to the 22nd.

This military "open house" program gives the public an opportunity to make an annual inspection of our defense system in which every American should be vitally interested.

Our Armed Forces represent the "Power for Peace" in a world of everincreasing tensions. The members of the Armed Forces are the defenders of our homes and our families. In any unforeseen emergency they stand ready to sacrifice their lives, if necessary, so that we may continue to enjoy our way of life which so many would like to take from us.

This is the greatest sacrifice an individual, or group of individuals, could make for anyone, but our servicemen do so, willingly and proudly.

One of the basic human emotions is the desire to be appreciated and encouraged. In our own Fraternity we respect this need by offering citations, testimonials and other forms of recognition. It should therefore be quite natural for all of us once each year to manifest our appreciation to those who are doing so much to protect us.

Your National Service Commission which cooperates fully in so many programs of our Government, has been requested to bring Armed Forces Day to the attention of our membership. As one of our country's greatest patriotic fraternal organizations, we feel this invitation is an honor.

And so we urge every lodge located in the vicinity of an installation of Army, Navy, Air Force, Marine, Coast Guard or Reserve units to communicate with the Commanding Officer and offer its assistance in planning their observances. They all hope every one of us will show our interest in them by attending the programs they have been working hard to prepare, and to view what they are accomplishing. The Elks can give them a great deal of help in presenting their invitations to the citizens of the community.

During the two World Wars and the Korean Conflict we eagerly demonstrated our gratitude to those engaged in our defense. If an invading force were to threaten us tomorrow, our appreciation of the preparedness of our Armed Forces would burst forth instantly.

They are ready to defend us now; we, too, should be ready to show our continued gratitude during Armed Forces Week, May 14th to the 22nd.

We will remain strong only as long as they are strong—not alone in numbers and equipment, but in spirit and enthusiasm. They represent our Power for the Peace we are all striving desperately to maintain. Let us give them the encouragement they deserve.



The official hosts of the Armed Forces Day programs are the Joint Chiefs of Staff, left to right, General Lyman L. Lemnitzer, Chief of Staff, U. S. Army; Admiral Arleigh A. Burke, Chief of Naval Operations; General Nathan F. Twining, USAF, Chairman, Joint Chiefs of Staff; General Thomas D. White, Chief of Staff, U. S. Air Force, and General David M. Shoup, Commandant, U. S. Marine Corps.

#### E

## Past Grand Exalted Ruler Henry C. Warner

Henry C. Warner, who served the Order as its Grand Exalted Ruler in 1939, passed away April 12, 1960, after a brief illness. He is survived by his wife and by their three daughters.

Born in Dixon, Illinois, on December 19, 1876, Mr. Warner spent his entire lifetime in that city and became one of its most respected citizens.

Attracted to Elkdom when he learned of its tremendous efforts in behalf of crippled children, Mr. Warner was initiated into Dixon Lodge No. 779 in

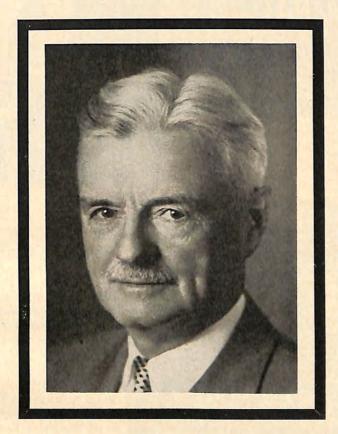
1920, and immediately took a leading role in the crippled children's program of his State Association.

He served through the Chairs to become Dixon Lodge's Exalted Ruler, and in 1926 he acted as Exalted Ruler on his State Association's All-Star Ritualistic Team.

The following year he was appointed District Deputy for the Northwest area of his State, and in 1929 he was elected to the Presidency of the Illinois Elks Association.

With the exception of the year 1932-33 during which he was the Order's Grand Esquire, from 1930 until 1934 Mr. Warner held membership on the Grand Lodge Judiciary Committee. In 1935, he was named Secretary of the Board of Grand Trustees and the following year he began the first of three terms as its Approving Member, resigning in 1939 when he was elected Grand Exalted Ruler.

At the expiration of his term, Mr. Warner was appointed to the Elks National Defense and Public Relations Commission, then to the Elks War Com-



mission, the Elks National Veterans Service Commission, and, finally, the Elks National Service Commission, acting as its Vice-Chairman from 1949 until his death. Since its inception in 1949, Mr. Warner had also served as Secretary of the Advisory Committee of the Grand Lodge.

Continuing his active interest in crippled children's work throughout his entire Elk career, for many years Mr. Warner had given invaluable service as Vice-Chairman of the Illinois Elks' Crippled Chil-

dren's Commission, and as Chairman, following the death, in 1955, of Past Grand Exalted Ruler Bruce A. Campbell who had held that post. Mr. Warner resigned from the Commission in 1956. In addition to his assistance to the Elks' program, he had also been Chairman of the Illinois State Crippled Children's Commission, having been appointed to that position by Gov. Henry Horner.

Henry C. Warner was one of Illinois' most prominent attorneys. He was a former President of the Lee County Bar Association and of the Sixth Supreme Court District Bar Association. He had also held this office in the Illinois Bar Association and had served two terms as a member of its Board of Governors.

His varied business interests included the Presidency of the Dixon Water Company which he sold in 1956. Mr. Warner had also been a Director of the Dixon Home Telephone Company, a Director of the City National Bank of Dixon and of the Dixon Theater Company.

# Challenge Of the '60s



Grow or die is the accepted rule of life. There doesn't seem to be a middle ground, in which an organism—or an organization—can gain a plateau and remain there indefinitely. Thus, growth is regarded as a sign of good health, and that is especially true when the growth is solid, not forced.

Judged by the sound, solid growth that it has experienced in just the past 10 years from 1950 to 1959, the Order of Elks is a very healthy organization. Membership in that decade increased from 965,000 to 1,232,000. That's a gain of approximately 267,000, or 28 per cent.

We might refer to this splendid gain in total membership as vertical growth. Important and valuable though growth in this direction is to the Order, there is another dimension that I regard as even more important. And that is the spread of our Order through the organization of new lodges, which can properly be termed horizontal growth.

In this direction, also, the Order of Elks has achieved sound, healthy growth. It began the decade with 1,521 lodges and ended it with 1,878. That was a gain of 357 lodges, or a growth of more than 24 per cent. To put it another way, we have added an average of 36 lodges each year in the past decade.

The reason why I consider this horizontal growth so significant is that it is a true index of the vitality and the dynamic character of our Order. It is evidence that the Order of Elks is adjusted to its environment—that is, that it has the capacity to accommodate to population shifts and social changes within the country, and that the idea of Elkdom, the fraternal concept of Elkdom, is

responsive to the needs and aspirations of men today as it was nearly a century ago.

Forty-eight of the 50 States have contributed to this horizontal growth. Even in those States which have not experienced rapid population gains, new lodges have been established, often in areas where it had been thought impossible to form one. Of course, those areas of the country which are growing at a tremendous rate have provided the bulk of the new lodges. That is all to the good, because it is those areas that offer the greatest opportunity.

It is good to know, as we enter the decade of the '60s, that the horizontal expansion of the Order is continuing. As this was written, 21 new lodges had been instituted since the Chicago convention, 13 more were awaiting institution, and spade work was going forward on many others. So, when we meet in Dallas in July, we'll be able to report that we have at least kept pace with the past few years, and perhaps exceeded the average gain. I hope so.

I hope, too, that in this new decade we put more emphasis upon the horizontal growth of the Order of Elks. There are literally hundreds of towns in this country that ought to have Elks lodges. They need Elkdom, and it is our responsibility to bring Elkdom to them. That responsibility does not belong alone to the Grand Lodge Committee on Membership and New Lodges. It belongs also to your lodge, to your State Association, to the District Deputies. If all of us really work at it, as we should, this decade will record the greatest growth in the history of the Order. That is the challenge of the '60s.

My Showhins

WM. S. HAWKINS, Grand Exalted Ruler

# ALL POINTS

GRAND EXALTED RULER Wm. S. Hawkins' recent lodge visits have covered all points of the compass, taking him first to Illinois, north to Wisconsin, east to Massachusetts and then south to Alabama and Georgia.

CHAMPAIGN. Mr. Hawkins arrived in Champaign, Ill., on Feb. 6 to attend the Mid-Winter Meeting of the State Association, together with Past Grand Exalted Rulers Floyd E. Thompson and Henry C. Warner, and Grand Secretary Lee A. Donaldson. A reception committee, headed by State Pres. Monte Hance, greeted the group at the railway station. Mr. Hawkins attended the business session and lodge secretaries' luncheon, was entertained at Urbana Lodge during the afternoon, and was main speaker that evening at a banquet in Champaign. The Grand Exalted Ruler commended Illinois Elks for their expanded crippled children's program, comparing it with programs in California, Washington, Alaska and other states where there are cerebral palsy projects. He also suggested a state membership goal of 100,000 by 1970. A capacity attendance was reported at the banquet that evening.

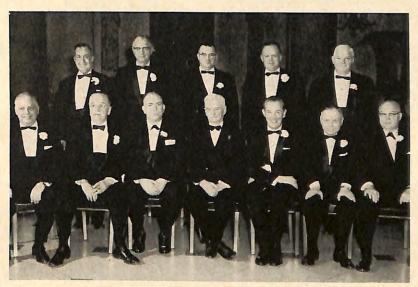
KENOSHA. Accompanied by Past Grand Exalted Ruler Floyd E. Thompson, Grand Secretary Lee A. Donaldson, Grand Lodge Activities Coordinator Bert A. Thompson and Grand Lodge Credentials Committee Chairman Frank T. Lynde, Mr. Hawkins attended a luncheon at Kenosha, Wis., Lodge on Feb. 8. Grand Forum Member Alfred E. LaFrance was on hand from Racine to greet the official party, which was escorted through the building by Exalted Ruler Donald Monson, Trustees Chairman Hugh Rafferty and Secretary Vernon Hopf. Mrs. Hawkins was entertained by the wives of lodge officers at a luncheon

in the club's private dining room. Following an informal discussion session, the group went on to Racine Lodge, and from there proceeded to Milwaukee for a visit on the same day with that city's Elks.

BOSTON. The Fiftieth Anniversary of the Massachusetts Elks Association was observed, Feb. 15, with a reception and dinner at Boston's Sheraton-Plaza Hotel. With the Grand Exalted Ruler, who was guest of honor, were Past Grand Exalted Rulers John F. Malley, Henry C. Warner and H. L. Blackledge, Chairman John E. Fenton of the Grand Lodge Committee on Judiciary, State Pres. Louis Dubin and Past District Deputy Wilfred J. Paquet, who was toastmaster. The dinner was also attended by all New England State Presidents. A highlight of the evening was the



Vice-Mayor Lee Evans of Atlanta, Ga., welcomes Mr. Hawkins to the lodge on March 13. With Mr. Hawkins and Mr. Evans—who is a Past Exalted Ruler—are (from left to right) Exalted Ruler Morris Manheim, Jr., Past Grand Exalted Ruler John S. McClelland, State Pres. James T. Lester and Griffin Exalted Ruler Charles H. Kite.



Illinois Northeast Elks sponsored a dinner-dance in honor of Mr. Hawkins on Feb. 27, at the Palmer House. Assembled there for this picture are (front row, from left) District Deputy Ray D. St. Aubin, Past Grand Exalted Ruler Floyd E. Thompson, Mr. Hawkins, Past Grand Exalted Ruler Henry C. Warner, State Vice Pres. Kent Bosworth, Grand Secretary L. A. Donaldson, and Grand Lodge Credentials Committeeman Frank A. Farrell. Second row: Oak Park Exalted Ruler Joseph Kling, Grand Lodge Activities Coordinator Bert A. Thompson, Northeast District Chaplain Ted Winters, Northeast Trustee Robert Mabee and Past Exalted Ruler Clare Wybran, who was chairman of the committee that made arrangements for the dinner-dance.

presentation by Judge Fenton of \$2,500, on behalf of the state's Elks, to Student Aid Director T. P. Pitre of Massachusetts Institute of Technology; the grant will help finance the studies of a Massachusetts boy at M.I.T. The James R. Nicholson Trophy for Ritualistic Excellence was presented to Holyoke Lodge, and Exalted Ruler George W. Lafley, of Holyoke, led the Eleven O'Clock Toast.

**CHICAGO.** Illinois Elks Association Veterans Chairman William A. Lauer was honored at a testimonial dinner, given by Chicago (South) Lodge on Feb. 26, at which Mr. Hawkins was the principal speaker. Among the 450 Elks and their ladies at the dinner, commemorating Mr. Lauer's eleven years of service to veterans, were Past Grand Exalted Rulers Floyd E. Thompson and (Continued on page 43)



**NEWPORT, Vermont,** Lodge, No. 2155, began life in the true spirit of Elkdom when its E.R., Ross Whipple, second from left, presented a \$1,100 check to Henry Ryan, Chairman for the Elks National Foundation in Vermont, third from left. The presentation maintained the State's record as 100 per cent subscriber to the Foundation. Looking on at left is D.D. Peter N. Hall and, right, State Association President Raymond J. Quesnel.



BIDDEFORD-SACO, Maine, Lodge sponsored what resulted in the finest event ever enjoyed by that lodge, when 350 persons attended its Sports Night program. In this photograph, Curt Gowdy, "Voice of the Boston Red Sox," left, presents the "Hi, Neighbor" award given by the Narragansett Brewing Co. of Rhode Island to an outstanding adult amateur sportsman, to Elk Dr. S. J. Polackawich, third from left. Looking on are Frank Malzone, star third baseman of the Boston Red Sox, second from left, and John Austin, a representative of the Rhode Island firm.

#### News of the Lodges

#### A Vermont Tradition Continues

ABOUT 200 VISITORS from many lodges in the vicinity witnessed the institution of Newport, Vt., Lodge, No. 2155. District Deputy Peter N. Hall handled the ritual, assisted by ten former Deputies from his State, and Exalted Ruler Jerry Kelley of St. Johnsbury Lodge and his officers initiated the 104 Charter Members. Another 34 men, unable to attend the ceremony for various reasons, were initiated a short time later.

State President Raymond Quesnel installed the officers of this new branch of Vermont Elkdom which has Ross Whipple as its first Exalted Ruler. He accepted from Mr. Quesnel the \$1,885 donated to No. 2155 by other lodges of Vermont. Then, on behalf of his lodge, Mr. Whipple presented to Henry Ryan, State Chairman for the Elks National Foundation, a check for \$1,100, thus continuing Vermont's 100 per cent enrollment in the Foundation.

As part of the weekend celebration of the birth of this new lodge, over 200 members and their ladies attended a dance, and 300 persons enjoyed a buffet supper.

MORE THAN 40 HIGH SCHOOL students learned at first hand the complexities of administration when they took over the duties of municipal officials in the "Good Government Day" program sponsored by Chelsea, Mass., Lodge, No. 938. City and State officials, members of the school faculty and Elk leaders joined in making the eventful day a memorable one for the young people who visited the Aldermanic Chamber early in the day when they were addressed by Mayor A. R. Voke, President W. R. Conley of the Board of Aldermen, and other officials. Later, the students toured City Hall and Fire Department headquarters where they met with various civic leaders whom they were scheduled to replace that day.

A highlight of the program was the luncheon given by the sponsors at the lodge home when Chaiman Barnett Freedman of the Elks Youth Activities Committee and a member of the high school faculty served as Toastmaster. Secretary of State Joseph Ward was the principal speaker. His inspirational talk was followed by remarks from State Elks Youth Chairman James Colbert, host Exalted Ruler Val Kowalski and student Mayor Joseph Speranza. Many civic and school dignitaries attended this function, as did District Deputy Melvin Taymore and several other prominent Elks.

In the afternoon, the students resumed their administrative duties, attending meetings of both the Aldermanic and School Boards and conducting these sessions with remarkable efficiency.

THE HISTORY OF THE FLAG was explained to a group of 175 persons at the public presentation of new 50-star Flags to the city and county governments by Rawlins, Wyo., Lodge, No. 609.

The address was delivered by J. Reuel Armstrong and following his talk, Boy Scout Glen Larson presented the city's Flag to Mayor L. U. Grieve, and Scout Richard Vagner presented the banner to Chairman George Salisbury of the Board of County Commissioners. Exalted Ruler Vern Vivion presided, and other speakers included Scout Council Executive Jack Armstrong and Scoutmaster H. L. Trejo.

Preceding the public meeting, the Elks honored their units of Boy and Cub Scouts at a dinner for 140 guests, including the Scouts and their fathers, and various Scout executives. Trustees Chairman Dr. C. W. Jeffrey delivered the welcoming address.

HUNDREDS OF ILLINOIS ELKS and their ladies enjoyed the Midwinter Meeting of the Illinois Elks Assn., held in conjunction with the 20th Annual Round-Up of Champaign Lodge No. 398 on February 5th, 6th and 7th.

One of the main attractions was the presence of Grand Exalted Ruler Wm. S. Hawkins and his wife who arrived in the company of Past Grand Exalted Ruler Floyd E. Thompson and Grand Secretary L. A. Donaldson. Among other prominent Elks on hand were Past Grand Exalted Ruler Henry C. Warner and Grand Tiler Omer C. Macy.

With Chairman Dr. N. H. Feder presiding, the Crippled Children's Commission meeting took place on the morning of the 5th, when Albert W. Arnold, Secretary of both the Commission and the Association, reported that \$66,695.08



RENO, Nevada, Elks broke ground for their proposed \$645,000 home three years to the minute, as indicated by the clock in the foreground, after the lodge lost its home in the tragic explosion and fire of Feb. 7, 1957. Left to right, standing, are Mayor Bud Baker, P.E.R. A. J. Caton, Jr., Est. Loyal Knight F. L. Hill, Inner Guard L. J. Capurro, P.E.R. H. J. Gazin, Treas. P.E.R. A. L. Crocker, E.R. Jack Peters, P.E.R.'s E. P. Caffrey and Vern Hursh, Esq. Tom Johnson, P.E.R. Lino Del Grande, Secy. J. C. Kumle, Toor Root and D. C. Kitselman. Foreground, Elks E. S. Parsons, architect, and J. C. Dillard, contractor. Plans for the home include a swimming pool.



MOUNT VERNON, New York, Lodge honored a long-time Elk, Mayor P. Raymond Sirignano, center, with the initiation of a class of 45. At right is E.R. John D. McCaffrey; at left, Deputy Police Comr. Elk Arthur Berard. Each candidate received a pin from P.E.R. Emile Iorio, assisted by P.D.D. Louis P. Camisa and Secy. W. J. Vey.

had been received by the Commission since May 1st, 1959, with expenses in the same period totaling \$52,418.53. This program has seven mobile units operating at a cost of about \$10,000 annually.

Vice-Pres.-at-Large H. F. Sears presided at the business session of the Association at which various reports were reviewed. Speaking for the Elks National Foundation Committee, State Chairman Stewart Strain announced that as of January 1st, contributions totaling \$25,862 had been received for the Foundation.

Lodge Secretaries then met for a noon luncheon attended by Mr. Hawkins, the Grand Secretary, Judge Thompson, former Grand Esquire George T. Hickey, and State Secretary Arnold, with Mr. Donaldson delivering the main address and brief remarks made by the other dignitaries.

A banquet was the final event of this successful meeting when Past State Pres. Charles W. Clabaugh, as Master of Ceremonies, presented Mr. Warner and Judge Thompson who then introduced the Order's leader as the principal speaker.

NEARLY 8,000 MASQUERADERS rode in the 160-unit Elks Krewe of Orleanians parade during the Mardi Gras celebration in New Orleans this year. This event, conducted by Chris R. Valley, organizer and Captain of this Krewe of New Orleans Lodge No. 30, was the outstanding pageant of the pre-Lenten festival.

The Grand Prize winner was a colorful float entitled "Cinderella's Magic Night". This entry, designed to depict the highlight of the famous fairy-tale, was topped by a coach manned by large animated dolls. The clock on the castle which was also part of the float struck mid-night at intervals all along the line of march; each time an animated figure of a Fairy Godmother moved from side to side, waving her wand. Perched atop was carriage was a blue satin pillow bearing Cinderella's shining slipper. At each side of the float were masked members of the Elks Krewe in glittering costume.

NORTH LITTLE ROCK, ARK., Lodge, No. 1004, has completed the initiation of over 150 candidates in consecutive groups of 50 members each.

Shortly before the class was initiated, the sponsor of each candidate brought him to the lodge room for an Indoctrination Meeting, during which the wives of the Elk officials entertained the candidates' wives.

Special Deputy Charles L. Carpenter, a member of the Indoctrination Committee, was assisted by Exalted Ruler Charles E. Standfield in explaining some of the work of the Order at this meeting, which was a pronounced success.



HAVRE, Montana, Lodge welcomed 150 candidates on its 50th Anniversary. They are pictured here with, foreground, officers and P.E.R.'s and, left, State Vice-Pres. Ray Kelly and, second from left, Chairman W. L. Hill of the Grand Lodge Youth Activities Committee, both of whom indoctrinated the initiates.



JAMESTOWN, North Dakota, Lodge's "Century Club" aimed for 100 new members. Its efforts were so successful that a total of 209 candidates were accepted as the result of the three-month drive Chairmanned by Mel Kachel.



FRESNO, California, Lodge paid tribute to State Sen. Hugh M. Burns, right, on his 25th anniversary as P.E.R., when Gov. Ed. mund Brown, center, a member of San Francisco Lodge, was the special speaker. At left is E.R. Frank E. Leino. Another guest was State Sen. Nathan Coombs, Honorary Life Member of Napa Lodge and a member of the Order for 52 years.



**CHILLICOTHE, Ohio,** Lodge's Old Timers' Night honored a unique trio, the three Enderlin brothers, all of whom have held membership for more than 50 years. Pictured when the Enderlins received their certificates and 50-year pins are, left to right, Secy. C. J. Wachter, R. P. Enderlin, William Enderlin and Carl Enderlin, and E.R. Virgil Search.



FREDERICK, Maryland, Lodge's P.E.R.'s Assn. sponsored a program when the Albert M. Scott Memorial Class of 50 candidates, including the sons of four Life Members, was initiated. Present at that time were, left to right, E.R. Howard Kelly, D.D. Francis Taylor, Co-Chairman Arthur R. Mason, Past Grand Exalted Ruler Wm. J. Jernick, Secy. R. Edward Dove of the Md., Dela. and D. C. Elks Assn., and Co-Chairman E. R. Bowlus.



WOODWARD, Oklahoma, Lodge is now sponsoring a Boy Scout Troop for handicapped youngsters. The Troop is pictured here with, background, left to right, Institutional Representative Verner Bell, lodge Secy. Ralph M. Billings, Asst. Scoutmaster Jim Eker, Scoutmaster Glen Luthi, E.R. W. A. Thompson and Committeeman Alvin McDaniel.



ASHLAND, Kentucky, Lodge honored the widows, mothers, wives and sweethearts of its members at a Valentine Party when over 700 ladies and their escorts enjoyed dinner and entertainment. General Chairlady was Mrs. William Kazee, center assisted by, left to right, Joe Fleming, Marcus Hall, Cecil Bush, John Higgins, Ray Adkins, Mr. Kazee, Tom Gallagher, Bob Yarber, Bob Daniels, Bill Prichard, Trustee Carl Wheeler and Hoss Estes.

#### **LODGE NOTES**

Over 200 Elks and guests attended a dinner party held in observance of the 35th anniversary of Brattleboro, Vt., Lodge. Among the guests were delegations from Greenfield, Mass., and Keene, N. H. Instituted with 67 Charter Members, Brattleboro Lodge still carries eight of these men on its roster which lists a total of 481 members. Following the dinner a vaudeville show and dancing completed the program.

Some months ago, William Denny, a former Trustee of Del Rio, Texas, Lodge, purchased a \$1,000 Honorary Founders' Certificate in the Elks National Foundation. It is displayed in one of the rooms of the lodge home to serve as an inspiration to his fellow members. Since then, Mr. Denny has shown further his deep interest in his Order's work by making a \$1,000 donation to the Elks State Crippled Children's Hospital at Ottine.

A tremendous amount of material on the sponsoring of Boy Scout Troops has been coming into the Magazine office since the publication of the article by Robert Brooks in our March issue. Chairman Paul Kiel of the Youth Activities Committee of Clayton, Mo., Lodge writes to tell us that the "special" Scout Troop mentioned by Mr. Brooks as being sponsored by St. Louis Lodge is, in fact, being conducted by Clayton Lodge which sponsors a Cub Pack, Boy Scout Troop and a Girl Scout Troop for mentally retarded boys and girls.

Another letter comes from Secretary Wm. H. Ferguson of Detroit, Mich., Lodge, with the interesting news that a 40-year-member of his lodge, Carl W. Hull, was a Scout in Troop 2, the oldest Scouting group in Detroit, when it was organized half a century ago.

Mary Jean Aspinwall, a 12-year-old Bessemer, Mich., student, was found to have extremely poor teeth, in need of several extractions and partial dentures in order to maintain her health and fine school record. When Dr. Donald H. Mills, Bessemer Chairman for the Michigan Elks' Major Project Committee, heard of it, he took prompt action, arranging for a complete dental examination for Mary Jean and five of her seven brothers and sisters. Dr. John C. Massie, local dentist and a member of Bessemer Lodge, gave generous co-

operation, and so it was possible for the Major Project to approve dental care for all six children.

Once again, polio patients from University Hospital were guests of Iowa City, Iowa, Lodge at its annual Past Exalted Rulers Night and seafood dinner, when those in attendance contributed \$238.95 to the March of Dimes. Hosts included Past Exalted Ruler Franklin Owen.

As a civic gesture, Frederick, Md., Lodge has presented a new 49-star Flag to the Frederick Trial Magistrate's Court. Exalted Ruler Howard H. Kelly and Robert Mason and E. R. Bokesch of the Flag Committee were on hand to make the presentation.

William Hawkins of Decatur took first place honors in Class A in the 14th Annual Illinois State Elks Three-Cushion Billiard Tournament. Bud Stinson of Champaign was second; Wayne Belford of Springfield, third. State Chairman Art Sackett of Champaign won top honors in Class B, with John Province of Decatur in second place and Kankakee Elk Fred Sellers in third.



NEWTON, IOWA, Elk officials who served the 270 Boy Scouts, Scoutmasters and Scout officials at a dinner marking the Scouts' 50th Anniversary, are, left to right, E.R. P. M. Moon, Est. Lead. Knight William Baldwin, Chaplain Dr. Harry Dennis, Est. Lect. Knight Howard Strouder and Est. Loyal Knight Russell Harding. Mayor C. C. Harp and Police Chief N. C. Shaver were guests.



CHARLOTTE COUNTY, Florida, Lodge, No. 2153, was instituted with 141 Charter Members initiated by officers of Venice-Nokemis Elkdom. Pictured, left to right, foreground, are State New Lodges Chairman R. B. Cameron, E.R. Wm. J. Rehmann of the new lodge and D.D. H. F. Johnson; background: Chairman Wm. A. Wall of the Board of Grand Trustees, State Pres. C. I. Campbell and Secy. Paul DeGaeta of No. 2153.



POMONA, California, Lodge marked Scouting's birthday with a party for the 21 Troops, six Explorer Units and one Air Explorer Squad with its own Troop as hosts. Entertainment and awards were presented, with the lodge giving a Jr. Citizenship Award to Eagle Scout Ronald E. Richard, center. At right is E.R. P. W. Beier, and at left is P.D.D. H. A. Faull.



WISCONSIN RAPIDS, Wisconsin, Elks marked Scoutdom's Jubilee with an awards program. Left to right: Robert Mortenson who accepted the award for early Scout leader William Thiele, Philleo Nash and George Mead III who accepted awards for their fathers, A. W. Zelmer, one of the first Troop Chairmen, James Plzak, a veteran of 40 years in Scouting, and Kenneth Kangas, with the award given Clyde Herrick, oldest living former Area Scoutmaster.

An open house program that attracted more than 1,000 visitors celebrated the completion of the remodeling of the home of West Palm Beach, Fla., Elkdom. At a cost of approximately \$120,000, this lodge now has some of the finest facilities in the State. Included in the plans were a new modern dining room and lounge and an enlarged kitchen with all new equipment. The two floors are air-conditioned.

A class of 10 candidates was initiated into Leominster, Mass., Lodge in honor of the Grand Exalted Ruler. This was the last group to be accepted during the term of Exalted Ruler E. T. Killelea. New officers installed included 81-year-old Andrew E. Harper who has held the office of Secretary for 39 uncontested years. For two years prior to 1921, Mr. Harper was Treasurer of the lodge. John H. Coburn began his 26th term as Trustee, and James H. Butler is starting his 17th year as Treasurer.

The members of New Hyde Park, N. Y., Lodge are understandably proud of the fact that in its first year of existence, its Ritualistic Team won the N. Y. Southeast District title.



**GREENWICH, Connecticut,** Lodge celebrated its Golden Jubilee with these dignitaries on hand. In the foreground, left to right, are State Pres. J. J. Gillespie, Chairman James A. Gunn of the Grand Lodge Membership and New Lodges Committee, Chairman John E. Fenton of the Grand Lodge Judiciary Committee and Grand Est. Lead. Knight Arthur J. Roy; in the background are D.D. Patsy DiPietro, Co-Chairman M. W. Glendon, Jr., E.R. T. V. Dunn, P.E.R. Thomas J. English who is the lodge's sole surviving Charter Member and received a \$100 Elks National Foundation Certificate, Past State Pres. T. J. Clark and Chairman G. E. Harris.



PORT WASHINGTON, New York, Lodge welcomed 500 persons to the Benefit Ball which netted \$800 for St. Francis Hospital and Sanitorium. Guests pictured with E.R. Nicholas Churchill, right, are, left to right, Chairman James A. Gunn of the Grand Lodge Membership and New Lodge Committee, D.D. John Frank and Chief Justice John F. Scileppi of the Grand Forum.



WATKINS GLEN, New York, Lodge provided free bowling every Saturday morning for a seven-week period for children between eight and 14 years of age. Pat Pangallo, center, handled the program which found over 200 youngsters taking advantage of the instruction at the Glen Park Lanes.



RIDGEFIELD PARK, New Jersey, Elks watch Mrs. Adelaide Darragh give water safety instruction and special therapy during one of the swimming classes the lodge's Crippled Children's Committee is sponsoring at the Roosevelt School Pool for crippled and handicapped children. The Elks are, left to right, Chairman J. J. Thompson, E.R. V. Cifelli and Esq. John Schoenfeld.



NILES, Michigan, Elks are proud of the fact that they have seven Eagle Scouts in their Troop. Left to right, foreground, are Nathan Rice, John Leaser, Phillip Young and Post Adviser Arthur L. Fisher; background: Scoutmaster Gerald Goodenow, Dale Machalleck, John Finlay, George Pinsak and Lewy Newall.



**MINOT, North Dakota,** Lodge honored D.D. Kenneth Mullen with the initiation of this fine class. In the foreground are the lodge officers. Appearing fifth to ninth from left, respectively, are State Chap-

lain Rev. Felix Andrews, D.D. Mullen, E.R. John Billstein, State Pres. Harold Wicks and Grand Lodge Committeeman Ray Dobson. One of the candidates was the son of Secy. Olaf Arneberg.



**TWIN FALLS, Idaho,** Elkdom's Golden Jubilee was attended by 150 Old Timers, 20 P.E.R.'s and 255 others. Pictured are six of the following recipients of 50-year pins: W. P. Dinsley, a 60-year Elk; A. B. Colwell and B. D. Kester, 59-year Elks; J. G. Thorpe, 58 years; P.E.R. A. B. Wilson, 55 years; W. I. McFarland, 54 years, and 50-year Elks J. G. Bradley, sole surviving Charter Member J. A. Galliher, B. A. Olsen, Ralph Pink and F. N. Wardwell.



JOPLIN, Missouri, Lodge's Eagle Scout Recognition Banquet honored 170 top Scouts and their sponsors when E.R. Arthur Struempf, left, presented a Good Citizenship Award to Dick Miller. Youth Activities Committee Chairman Curt Wiggins made other presentations.



**VAN NUYS, California,** Lodge was host to a special group of veterans headed by C. S. Foote, center, foreground, Calif. Cmdr. of the American Legion. In the background are lodge officers, with E.R. Robert Gribble, second row, center. Other veterans organizations represented were the DAV, Jewish War Veterans, VFW, 40 and 8 Society and the National Order of Trenchrats.



**OELWEIN, lowa,** Youth Chairman Don Clark and Miss Jackie Heldt gave an exhibition at the Elks' first Skating Derby entered by over 200 children. Gold medals went to the winners; Elk Frank Duda provided free refreshments.



WILSON, North Carolina, Lodge welcomed this fine class of 39 candidates and four by transfer as a tribute to Grand Exalted Ruler Hawkins. At the same time, the Wilson Elks honored P.E.R.'s T. H.

Woodard and Dr. M. A. Pittman for the time and energy they have given to building up their lodge, and particularly for the work they have done the past year for the Elks National Foundation.



CHARLEROI, Pennsylvania



**WEST HAVEN, Connecticut** 



OIL CITY, Pennsylvania



**TEANECK, New Jersey** 



**BAYONNE**, New Jersey



CAMBRIDGE, Massachusetts

. . . P.E.R.'s honored recently by CHARLEROI, PA., Lodge included, left to right, foreground, C. E. Jones, A. S. Rutan, Past State Pres. Walter Urben, A. J. Clavir, Steven Stepanian, H. W. McCracken and D. R. Moody; second row: G. R. Gossard, W. L. Stroud, W. T. Darby, J. M. White, W. S. Pancoast and Herbert Goaziou, Jr.

... WEST HAVEN, CONN., Lodge's "Elk of the Year" dinner honored P.E.R. E. P. Farrell. Left to right, foreground, are J. A. Gilbert, J. A. Walsh, Sr., P.D.D. R. C. Hannan, Mr. Farrell, Rev. R. H. Goodman and Mr. Farrell's brother William; background: Chairman R. C. Cuny, Frank Lattanzi, E.R. W. J. Heffernan and Mr. Farrell's son Jerry and brother John.

. . . D.D. Donald Nates, left, and E.R. J. C. Marshall, Jr., right, welcome Lt. Francis Jarecki as a member of OIL CITY, PA., Lodge. The lieutenant made news when he fled Poland in a Russian Mig-15 jet in 1953, giving engineers of the free world their first opportunity to examine an undamaged plane of this type. After a stay in Denmark and then England, Lt. Jarecki arrived in this country where he shortly won his citizenship and an engineering degree.

... TEANECK, N. J. Lodge took title to its headquarters when E.R. Henry Sharp, center foreground, signed the deed. On his right is Youth Activities Chairman Samuel Barison, attorney for the lodge, and on his left is David Irving, attorney for the sellers. Looking on, left to right, are Elks Frank Valenzana, J. L. Irwin, John Boniello, R. N. Lynch and R. E. Haupt.

... One of the largest classes initiated into BAYONNE, N. J., Lodge in some time was this group named in honor of P.D.D. Bart Boyle, pictured seventh from left, foreground, with E.R. John Kopchinski on his right, and the P.E.R.'s who conducted the ritual.

... Winners of CAMBRIDGE, MASS., Lodge's annual Oratorical Contest are pictured at the awards presentation. Left to right, foreground, are 2nd-place winner Jean Sasso, runner-up Janice Cremens, 1st-place winner Carol Marshall, E.R. C. H. Cremens, Kay Barrow, 1957 Youth Leader and CYO national champion, and Mrs. Thomas Cassidy; background: Youth Committeemen Cassidy and Chairman Bert McCann, Est. Lect. Knight Joseph Shaughnessy, Est. Loyal Knight John Linardy, student Robert Casey, Committeeman William O'Brien, State Chairman James Colbert, P.E.R. W. M. McLaughlin and Daniel Connelly of the Committee.

#### For Elks Who Travel

(Continued from page 11)

fish as catching it, I would commend you to Hanley's, a den of national renown at Marathon.

There are, to be sure, traditional motels along the lines of the Buccaneer, a tidy establishment that caters to fishermen. However, a new type of nest has been blossoming-called the botelwhich is a combination housekeeping apartment, complete with lawn and small boat dock. Most of them which I have inspected have two double beds in the bedroom and a convertible couch in the living room-dining room. There is a raft of them at Key Colony Beach, a brand new community built on land pumped out of the sea a few miles from Marathon. The summer rate will be somewhere between \$50 and \$75 a week for the whole botel, and there is a marina nearby where you can rent a sea-going craft.

Elsewhere in Florida, there is, for one thing, the terminal town of Key West, which has definite Cuban overtones and is for that matter the closest you can get to Cuba these days without running athwart the anti-American hostility. There are a number of Cuban restaurants, not to mention a Cuban ice-cream parlor specializing in such flavors as tamarind and canteloupe. The fishing fleet is a forest of outriggers along the docks, there are pleasant memories of both Truman and Eisenhower, who came here on vacation and had boulevards named for them, and there is a splendid aquarium.

The greatest free site in Florida, I think, is Everglades National Park, a federal preserve unlike any other and absolutely brimming with alligators, coots, gallinules, racoon, herons, egrets and heaven knows what all. There is a fine motel inside the park at Flamingo, on the very tip of Florida, and boats are on hand to take you sightseeing among the mangrove alleys, out in Florida Bay, or if you do it yourself, wherever fancy takes you.

BERLIN NEW YORK
PARIS OSLO
TIRALYEL
GUILDE

THE ELKS MAGAZINE TRAVEL DEPARTMENT

DON'T FORGET the tour to Mexico, following the National Convention in Dallas this July. You can have a wonderful time south of the border, traveling with congenial people to historic and picturesque places. This tour is sponsored by Mr. Dan Sanborn, who has spent many years down there, and we are sure you will never regret seeing Old Mexico with him. Address all inquiries to the Travel Department, The Elks Magazine, 386 Fourth Avenue, New York 16, N. Y.

It's wise to make arrangements now for your transportation to the Grand Lodge Convention in Dallas. If you plan to fly, Braniff International Airways offers extremely fast, economical, comfortable service from a number of points. A Braniff Super Jet can whisk you there in record time—just over three hours from New York and less than two from Chicago—flying high above any weather disturbances. Or

you can take a DC-7, DC-6 or Super Convair from Minneapolis, Denver, Washington, D. C., or almost any point in between.

If you plan an early vacation, why not visit Nova Scotia? The apple blossoms will be in full bloom, and last May the temperature went as high as 87 degrees. An angler's paradise, Nova Scotia is 80 minutes by air from Boston. The auto ferry *Bluenose*, now making three weekly trips, will soon be making round-trips daily from Bar Harbor, Maine, to Yarmouth. Make your ferry reservations in advance.

American Export Lines will introduce direct New York-Haifa sailings on the S.S. Atlantic, a new 18,000-ton ship, fully air-conditioned and designed primarily for tourist class. Passenger capacity is 840 in tourist class and 40 in first class. Sailing dates are May 16th, June 16th, July 15th, August 15th and September 13th.

Derby Day is almost here once again. This famous "Run for the Roses" is held annually at Churchill Downs in Louisville, Ky. This year Derby Day is May 7th; make hotel reservations now.

If you are going to be in the South, you will enjoy the scenic beauty of a trip through the Great Smokies, the Unakas, Cumberlands and East Tennessee Valley. The Great Smoky Mountains National Park is one of the most popular vacation areas in the East. The Cherokee National Forest, known for its grand scenery and good fishing, offers unlimited vacation possibilities.

# Stocks, bonds and your own personal pension plan...

Even if you're going to get a pension to retire on, you owe it to yourself and your family to consider this: Dividends from stock or interest from bonds may provide an income to brighten your retirement years. An income that may help pay some of today's family bills, as well as tomorrow's.

To help you learn about investing, we'll be glad to send you a copy of "DIVIDENDS OVER THE YEARS." It's free and it's packed with important information. You'll find sound advice on how to go about making good investments, using only money you won't need for living expenses or emergencies. Remember, security prices go down as well as up. Invest only after you have the facts—never on tips or rumors. And be sure to get the advice of a Member Firm of the New York Stock Exchange.

In "DIVIDENDS OVER THE YEARS" you'll find:

- Records of more than 400 stocks that have paid a cash dividend every year for 25 years or more.
- Which stocks are most favored by financial institutions.
- How to acquire stock in famous companies by investing with as little as \$40 every three months up to \$1,000 a month.

You'll find much valuable information in "DIVIDENDS OVER THE YEARS." Send the coupon for your free copy. There's nothing like building toward your own private pension plan.

Own your share of American business

#### Members New York Stock Exchange

For offices of Members nearest you, look under New York Stock Exchange in the stock broker section of the "Yellow Pages."

New	York Stock Exchange, or to the York Stock Exchange, Dept. F-14. Box 1070, New York 1, N. Y.
Pleas	e send me, free, "DIVIDENDS OVE YEARS, a basic guide for commo investment."
Name	e
Addr	css



MAGIC BRAIN CALCULATOR - \$1

Pocket-size adding machine does all your math problems with ease. Adds - subtracts - multiplies to 99,999,999. MAGIC BRAIN CALCULATOR balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives you the answer in jeconds. Simple to use... all steel mechanism works fast. For housewives, professional men, businessmen, students. Guaranted to please or your money back! MAGIC BRAIN CALCULATOR, only \$1, postage paid. Sunset House, 648 Sunset Building, Beverly Hills, California.

#### NOW AVAILABLE!

#### **ENGRAVED LIGHTERS** WITH ELKS EMBLEM



**EXCELLENT QUALITY** SMART DESIGN STURDY CONSTRUCTION

Engraved with Elks' emblem and personalized with your name or initials up to four letters on other side.

\$1.25 Postpaid with Emblem Only

\$1.50 Postpaid with Emblem and Personalized Mail your Check or Money Order to

MICHIGAN IMPORT SPECIALTIES 2620 DIXIE HWY. DEPT. E-5, PONTIAC, MICH.

#### INSTANT Glamour

In Ten Breathless Colors to Match Any Outfit— Makes a Big Hit at Parties, Dances, Anywhere

Black Brown
Dark Brown
Light Blonde
Platinum White
Pink Ice Blue
Grey Streak
Blonde Streak

Blonde Streak
Bebewitching, daring,
winsome, demure—
Spilt second change
Spilt second change
be the life of the
party, win admiring
glances, It's the fashion rage. A very
pretty cover-up after
swimming, washing
swimming, washing
swimming, washing
swimming, washing
swimming, washing
swimming, washing
slightly kerchief's).
Smooth, non-flammable Celanese acetate
looks like real hair,
feels iluxinfously soft



looks like reas more feels usurfously soft feels usurfously soft and loyely, SEND NO and loyely, SEND NO MONEY. Pay postuman on delivery \$5.95 plus C.O.D. posture or send \$5.95 with order and save postage. Money or send \$5.95 with order and save postage.

GUILD, 103 E. Broadway, Dept. W-215, N.Y.C. 2



#### TITANIA the Gem stone you read about in The READER'S DIGEST MORE BRILLIANT DIAMONDS

Unset "Titania" gems, 1 to 5 carats, for your own rings. brooches, etc. Per Carat \$12\*



1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete \$2500\*

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete \$3200\*

Also Linde Star (syn) Rubies & Sapphires; Chatham Cultured Emeralds, Etc. [1] FREE booklet and handy Ring-Size Chart

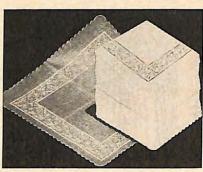
REGENT LAPIDARY CO.

10 Day Money-Back Guarantee

Dept. E-107, 511 East 12 St., New York 9, N.Y.



#### ELKS



"THROW-AWAY" HANKIES look lovely and dainty as the finest silk. What a surprise to find they're actually strong surprise to find they re actually strong rice paper that's gentle to the touch. Lovely white-on-white designs are copied from rare European laces; scalloped edges complete the elegant look of these sheer chiffon hankies. Pack of 50, \$1.00 ppd. Sunset House, 75 Sunset Bldg., Beverly Hills, Calif.



SOUND THE OLD-TIME HUNTING HORN. Genuine bugle-type hunting horn is crafted from select steer horns, handpolished, and comes equipped with rawhide shoulder thong. This imported beauty—of a type rarely seen today—measures 18" along the curve. It has a wonderful bell-like tone. Only \$3.95 ppd. Arms and Weapons, 49 East 41st St., Dept. EK-5, New York 17, N.Y.



GLOBAL WRISTWATCH gives not only the local time, but tells the time in London, Tokyo, Paris—anyplace in the world! Jeweled anti-magnetic Swiss watch has movable outside ring, listing 24 famous cities. A quick turn tells you the time there. 12 and 24 hour time system; sweep second; luminous dial, hands. \$12.95 ppd. Park Galleries, 103 Park Ave., Dept. EK-5, N.Y. 17.





TO BE PERSONAL, we think Foto-Chex are a wonderfully warm way to give a gift of cold cash. Your picture is reproduced on the checks from a black and white snap-shot, color photo, or negative, and your choice of personal greeting appears at top. Checks meet bank requirements. 20 for \$3.98; 100 for \$12.98 ppd. Spencer Gifts, 384 Spencer Bldg., Atlantic City, N.J.

Except for personalized items, there is a guaranteed refund on all merchandise returned in good condition within 7 days.



Stop Dog and Cat Damage—\$1

DOG WICKS are the perfect solution for repelling pets. One sniff and away they'll run!

Hang this chemical Wick on shrub or branch and rest easy for the whole season. Rain won't wash away repellent scent. Safe, harmless to animals. Use inside or out—protects lawns, garbage pails, flowers, furniture. Trains your pets and neighbor's dogs. Guaranteed to do the job or your money back!

Pack of 20 for \$1, postage paid. Order DOG WICKS direct by mail from Sunset House, 648 Sunset Building, Beverly Hills, California.



BINOCULARS are designed for those who want power but no weight. 8 x 30, they have coated lenses and a center focus. You'll see clear, sharp images-and see them close up. Binoculars come to you with a cowhide leather case and a carrying strap. Price is \$12.95 postpaid. You can get them by ordering from Mardo Sales, Dept. BB-107, P. O. Box 79, Whitestone 57, N. Y.

#### FAMILY SHOPPER



PIPE SMOKERS SET includes 7 top quality Algerian Briar pipes (in assorted or specified shapes); ½ lb. can of Steve's Special Blend #1; ½ lb. can of Aristocrat Blend; pipe pouch; pipe tool; 2 pkgs. of pipe cleaners. SPE-CIAL PRICE of \$20.00 ppd. to introduce these fine tobaccos. Guaranteed. Steve's Tobaccos, 1813 S. Catalina Ave., Dept. A, Redondo Beach, Calif.



AN ORIGINAL OIL PORTRAIT of you or a loved one is now available at a low cost and without dull sittings. Send your favorite photo with a brief de-scription, and the fine artists at Leonard Studios will paint a true likeness in oil on canvas. A 9" x 13" portrait is only \$24. Other sizes up to 24" x 30". Leonardo Studios, Box 201, Dept. E, Great Neck, N.Y.



FOR ELK FORMAL WEAR . . . a Cummer-bund Set in the official Elks Royal bund Set in the official Elks Royal purple. Cummerbund and Bow Tie are of fine satin, add a distinguished and elegant look to dress clothes. Cummerbund and Bow Tie Set, \$6.95 complete; Continental Tie to match, \$2.50; Handkerchief, \$1.50. All ppd. Write for free catalog. Lew Magram, 830-7th Ave., Dept. YL-1, New York 19, N.Y.



PLANT SCIENCE KIT introduces young and old to the fascinating science of growing plants without soil (Hydroponics to you budding scientists). Kit includes 3 special plastic root cups (for observing roots grow), seeds, plant food, booklet with 20 exciting experiments. A year-round fun project. \$2.00 plus 25¢ post. Medford Products, Box 39, Dept. E, Bethpage, N.Y.

Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.



#### Identify Your Dog-5749

Now your straying dog can be identified when he's lost! We'll engrave his name — as well as your name, address and phone number on this heavyweight 1½" lifetime stainless steel I.D. Tag. Snaps onto dog's collar with sturdy hook. For your peace-of-mind, get this Doggie I.D. Tag today! Send all necessary information. Money back guarantee! DOG TAG, only \$1.49, postage paid. Order by mail from Sunset House, 648 Sunset Building, Beverly Hills, California. Sunset Building, Beverly Hills, California.



INTO NEW CAPE, STOLE. \$22.95 YOUR OLD FUR COAT

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stoic. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram, \$22.95 complete. Send no money!

I. R. FOX, 146 W. 29th St., Dept. K-30, N. Y. 1

#### If You Want to Be Fashion-First Lace Pleated Exclusive Phirt



Formal or dress went there is nothing on the entire American market like the control of the cont

lew magram

830 7th Ave., Dept. YL, N. Y. 19



FAMILY MOCCASIN \$4.95

Sizes for the whole family. Buttersoft, genuine California cowhide. Handmade leather thong tie, long wearing Surestep Sole. Rugged, ideal for outdoors. 1/2 sizes too. WOMEN's sizes 4-10 . \$4.95.

JR. MISS sizes 10-3 . \$4.50. White, Red, Natural, Buck Tan, Turquoise or Black. MEN'S sizes 6-13 . \$6.50, BOY'S sizes 1-51/2 . . \$5.50. Brown, Indian Tan or Black. Add 50¢ post. each

OLD PUEBLO TRADERS

Sizes for the whole family. Buttersoft, and year are considered to sure for the sure family. Buttersoft, and sure family. Buttersoft and sure fa

#### For Those Who Do Not Want GREY HAIR





"I noticed results after just a few applications," says Jan Garber, Idol of the Airlanes. "Top Secret is easy to use—doesn't stain hands or scalp. Top Secret is the only hair dressing I use."

Time-proven Top Secret has been used by famous personalities for years.



Send \$5 (Fed. Tax incl.) for 6 oz. plastic container, convenient for traveling, too. Ppd. No COD's, please. Money back if not delighted with results of first bottle! Albin of California. Room 54-91, 3100 Van-owen St., Burbank, Calif.



#### Day-n-Night Mailbox Marker . . \$1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker—in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only \$1.95 postpaid from

SPEAR ENGINEERING COMPANY
451 Spear Bldg.

Colorado Springs, Colo.

#### TIES FROM OLD!

Your favorite ties can look brand new!
Exclusive hand cleaning process brings out
the original beauty and color of your ties.
Individual care results in perfect finish
on every tie—rolled edges, balanced centerpoints—NO SHINE OR PRESS MARKS.
YOUR SATISFACTION GUARANTEED
It's like getting a new tie for only \$1.00
including postage and insurance.

WIDE TIES SLENDERIZED TO

smart narrow widths! \$1.25 Ties Cleaned ......\$1.00 ea. 6 for \$5.00 Ties Narrowed .....\$1.25 ea. 6 for \$7.00

Cleaned & Narrowed ...... \$2.25 ea. 6 for \$12.00 Send check or money order. Prices include postage and insurance.

TIE ARTS METHOD DEPT. D

9107 W. Olympic Blvd., Beverly Hills, Calif.



#### CUCKOO CLOCK

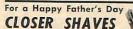


CUCKOOS EVERY FIFTEEN MINUTES. FROM BLACK FOREST OF GERMANY FROM EUROPE DIRECT TO YOU!

Guaranteed

Excellent Time Keeper, Lowest price ever. With weight and pendulum. Finished in Antique Walnut. Hand carved. Cuckoos in a pleasing lovely voice. Send \$3.95 for Regular Model or send \$5 for Delux Model. No C.O.D.'s. Sent PPD. Sold on Money Back Guarantee.

Best Values Co., Dept. C-20, 403 Market St., Newark, New Jersey



#### **TWICE AS FAST**

with any **Electric Shaver** 

Gives old shayers new life, New shavers outperform themselves. Guarantees smoother, more comfortable shayes twice as fast with any ac'de electronically themselves. Electronically themselves, which was a shayer of the shayer into let powered dc. Gives shayer up to 88 % more cutting power. Lengthens shayer life. Just plug into power life. Just plug into power life. Just plug into A Perfect Gitt a fine of the shayer cord. A Perfect Gitt M.O.

DARKS RODUCTS

ne car. Satisfaction guaranteed. At your dealer's or send check or M.O. for \$5.95 to:

7421 Woodrow Wilson Dr. Hollywood 46, Calif., Dept. F

#### Your Name & Number custom-engraved in everlasting Redwood <



Decorator - quality personalized out-door identification for your home. Use-ful and ornamental. Will last and last

HANGING SIGN

\$4.95

Traditional design, glossy white letters, hand carved into the finest natural redwood. 3-plece unit approx. 20" x 16". Rustproot chains & hooks with bracket (ns shown)

ANY NAME \$5.95. NUMBER

Easy to order, Petat name and number clearly. Choose from Script or Type Style (Type Style shown). Send with check or money order. We pay postage, Ship within 14 days. Calif., res. add 4% sales tax. Your money refunded If you are not satisfied.

PASCOE'S ENTERPRISES, Dept. A SUNLAND, CALIF



#### SPRINKLE UP TO 1500 Sq.Ft.,51

New turbine-action Sprinkler spins a fine mist of water up to 1,500 square feet! Attaches to any hose. Set up singly, or in series...it's the world's lowest-priced sprinkler system. Versatile—can be moved where needed. Rugged, moulded-nylon design...can't clog, rust or get out of order! Cuaranteed the most effective sprinkler you've ever used or money back! Only \$1, postage paid...three for \$2.79. Order WHIRL-A-JETS from Sunset House, 648 Sunset Building, Beverly Hills, California.

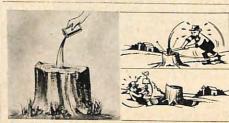
#### ARCO ROUTER-DRILL



DRILLS . ROUTS . FILES SAWS . SAWS URILLS KUUIS FILES
Fits any Electric Drill, Cuts own starting hele and any
shape in any direction tool is moved, cuts plywood,
umber, formica, non-ferrous meets, the shape of the shape milled cutting edges for
sheet steel. Sharp milled cutting edges for
long life. Send check, M.O.—postpaid,
Order today—20-day Money Back Guarantee.

ARROW METAL PRODUCTS CO.

Dept. EL-5, 421 W. 203 St., N.Y. 34, N.Y.



#### MAGIC STUMP REMOVER - \$150

Don't dig! Don't chop! Don't blast to get rid of those ugly tree stumps on your property. Remove them like magic with this wonderful new chemical which quickly decomposes wood fibres chemical which quickly decomposes wood fibres all the way to the root tips. Simply pour it into the center of stump. Final removal's a cinch. Harmless to nearby planting. 8 oz. (for 1-2 stumps). You must be pleased or your money back! STUMP REMOVER, only \$1.50, postage paid. Order from Sunset House, 648 Sunset Building, Beverly Hills, California.

#### LOANS BY MAIL

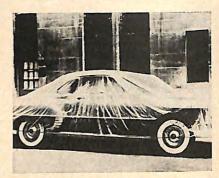
You can borrow \$50 to \$600 for any purpose...entirely by mail! No co-signers. Completely confidential. Fast. Men and women with steady income eligible, anywhere in U.S. Low monthly payments. Up to two years to repay. Mail coupon for free loan application sent in plain envelope



#### AMERICAN LOAN PLAN

City National Bldg., Omaha 2, Nebraska Dept. EM-4250 Amount Wanted \$ NAME ADDRESS STATE CITY OCCUPATION \_\_ AGE Husband's or wife's occupation\_

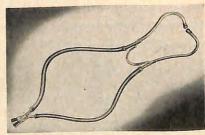




LET THE RAIN POUR and the winds blow ... your car will stay clean, protected by Portable Garage. Durable plastic vinyl cover has springtite elasticized bottom to hold it securely. Also use it to cover machinery, furniture etc. Fits all car makes and models. Heavy 4gauge, \$8.95; extra heavy 8-gauge, \$12.95 ppd. Cryder Sales Corp., Box 79, Dept. G-612, Whitestone 57, N.Y.

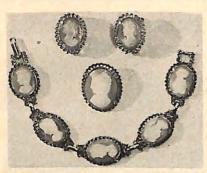


JIFFY JUMP-IN SUIT . . . a one-piece wonder for work or play. It has a handy full length zipper and convenient drop seat that drapes around waist, ties in perky bow in front. Lowenstein satiny cotton in black or blue trimmed with red and white, or tan trimmed with coral and toast. Sizes 12 to 20. \$5.95 plus 50¢ post. Old Pueblo Traders, Box 4035—ELJ, Tucson, Ariz.

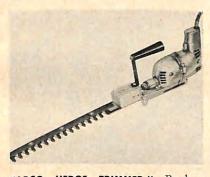


U. S. MEDICAL CORPS STETHOSCOPE. Anyone who's ever tried buying one of these will recognize this brand new U.S. Medical Corps Stethoscope as a real "find". Ideal for doctors, engineers and mechanics (to spot motor troubles, etc.), educational and fun for children and adults. Good value for \$2.95 ppd. Madison House, Dept. EK-5, 305 Madison Ave., New York 17, N.Y.

#### FAMILY SHOPPER



CAMEO CHARMERS are imported from CAMEO CHARMERS are imported from Italy where they're beautifully hand-carved out of conch sea shells. White carving is on a carnelian color background framed by tarnish-proof antique gold settings. Bracelet, \$5.00; Brooch-Pin, \$2.50; Earrings, \$2.50; Pendant with chain, \$3.60. Incl. tax, post. Edward H. Ziff, 15116 Merchandise Mart, Dept. E, Chicago 54, Ill.



"ARCO HEDGE TRIMMER." Replace cumbersome hand shears with this lightweight electric unit. It cuts, trims and shapes hedges faster and neater with less effort. "Trimmer" easily attaches to any "" electric drill. 14" blade of hardened tool steel; long, easy grip, 10-position handle. 1 yr. guar. \$11.95 ppd. Arrow Metal Prod., 421 W. 203 St., Dept. EL-5P, N.Y. 34.



WOMEN'S HANDLACED MOCCASINS walk away with honors for foot com-fort. Flexible, sturdy shoes are made in over 223 sizes to suit the hardest-to-fit foot. Bouncy foam crepe soles; choice leather in red, taffy-tan, smoke, white, or black. Women's full and % sizes 3-13, 6A to 3E. Exchangeable. \$5.95 plus 50¢ post. Moccasin-Craft, 65-EF Mulberry St., Lynn, Mass.

#### **SPECIAL** INTRO-Tebro DUCTORY OFFER 10 regular 5 regular 5 regular 10c centers 15c centers 2 for 25c

CIGAR SMOKERS 38 WORTH OF OUR |\$ BEST SMOKES

THIS IS A SPECIAL INTRODUCTORY OFFER! It's our THIS IS A SPECIAL INTRODUCTORY OFFER! It's our way for you to get acquainted with our big money saving cigar offers. You get \$2.38 worth of our best smokes for \$1.00. These cigars are mild & highest quality selected tobaccos. One of these delightful smokes will surely be to your liking. These 4 handy packs include five regular 2 for 25¢ Havana blend, five 15¢ & ten 10¢ cigars. You get a total of 20 cigars for just \$1.00. Try them & be convinced that here is top smoking pleasure combined at low discount price. You even save state taxes.

MONEY BACK GUARANTEE

We have been selling factory-fresh, cut rate cigars since 1919. If you don't enjoy them 100% return empty packs for refund of your \$1.00. Send \$1.00 today. We'll include our catalog tool ACT NOW before offer is withdrawn.

SILVER ROD SALES CO., Dept. 205 14 Journal Square

Jersey City 6, N.J.



#### COLUMBIA CRUSHER HAT

Most comfortable outdoor hat ever made for fishing, hunting, hiking, camping. Columbia Sportswear Company's famous "Wool Crusher" now available by

"Wool Crusher" now available by mail in Scarlet or Coast Guard Yellow, 100% wool felt, pre-shrunk and water repellent. Lightweight, soft, yet durable. Sizes: 61/2 to 73/4. State size and Only \$2.29

Dealer inquiry invited. Postpaid Fold It Roll It

SPORTCO 18750 S.W. Fairview • Oswego, Oregon



GRASS CATCHER for rotary mowers. This bag of heavy duty muslin attaches easily to most rotary mowers, eliminates raking. Sturdily constructed, it has a heavy duty brass zipper that simplifies emptying. Complete instructions included. State make of mower when ordering. \$7.95 (plus 75c shpg. chgs.) Medford. Box 39. Dept. EL5, Bethpage, N. Y.



AN EXCEPTIONAL VALUE iy \$19.95 plus \$1. for shipping and handling.
Send check or M.O. Money Back Guarantee
(when ordering, specify saddle and legs by color).

Scott MITCHELL HOUSE, INC. So. Broadway, Dept. RK43, Yonkers, N. Y.



DOES EVERYTHING A SET WILL DO-FOR EVERYONE INTERESTED IN GOLF. So easy and thrifty. The head adjusts to each correct position from driving to putting . . . correct position from driving to putting . . . so it's all you need. Thousands now enjoy and play better golf. . . . We guarantee you, too, will be pleased or your money back. TRY IT! Specify man's or lady's length. (36" short) (37" med.) (38" long). International Golf Products, Hinsdale 14, Illinois



#### SLIP IT ON YOUR "SPECS" . . . \$1

Wear VISORETTE on regular glasses, indoors or out. Stops glare from sun, sky, lights, windows. Gives added protection people need when worn on sun glasses. So light! So comfortable! Adjustable to any angle. Slips on and off in a lifty! Guaranteed to fit and satisfy. Tens of thousands of enthusiastic users! Choice of Transparent Green or Opaque Black. \$1.00 VISORETTE, P. O. Box 5185, Pasadena 2, Calif.

#### Sportswear with ELKS EMBLEM

T-SHIRTS-White

T-SHIRTS—White
Adults—XS(30-32) \$(34-36)
M(38-40) L(42-44) XL(46)—\$1.50 ea.
Youths—2-4-6-8-10-12-14—\$1.25 ea.
SWEAT SHIRTS—White
Adults—XS(30-32) \$(34-36)
M(38-40) L(42-44) XL(46)—\$3.00 ea.
Youths—2-4-6-8-10-12-14—\$2.50 ea.
LADIES KERCHIEFS-White-\$1.25 ea.
6-COLOR EMBROIDERED EMBLEMS
3" size—\$1.00 ea.
5" size—\$1.50 ea.
LYY STYLE CAPS-State size \$2.50 ea.

IVY STYLE CAPS-State size-\$2.50 ea. All Merchandise ppd. Send Check or MO. No C.O.D.'s



NATIONAL SPORTSWEAR & CREST CO. Westville 1, New Hampshire

Mrs. Douglas J. Baldwin 1926 Apple Valley Road Rockland, Connecticut

#### 500 PRINTED LABELS-25¢

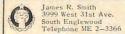
500 gummed economy labels printed in black with ANY name and address, 25c per set! In two-tone plastic gift box, 35c per set. 5-day service.

DE LUXE GOLD-STRIPE LABELS - 500 FOR 50¢

Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50c. In two-tone plastic box, 60c. 48-hour service.

#### SPECIAL ELKS NAME-ADDRESS LABELS

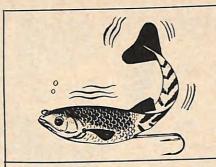
ANY wording up to 4 lines printed with authentic Elk emblem at side.



About 2 in. long. Set of 500 Elk Labels in FREE plastic box, just \$1.50, 48-hour service.

Satisfaction guaranteed or your money back.
We pay postage. Send for free catalog.

A Tolkon Drollog. 2305 Drake Building Walter Drake Colorado Springs 10, Colo.



#### FISH LURE **GUARANTEED TO** CATCH FISH!

Or It Costs You Nothing!

Amazing Imported French Fish Lure feels like a live minnow . . . wiggles like a live minnow . . . and continues to act like a live minnow even on a stackened line!

Perfectly balanced, it casts beautifully with either bait casting or spinning equipment. Doesn't spin . . . can't twist your line.

Over 750,000 being used by fishermen in over 25 foreign countries. Test the magic powers of this lure yourself without risking a penny!

Try this amazing lure on your next fishing trip. Use it anywhere you like . . . as often as you like. If this fantastic French Fish Lure doesn't catch more fish and bigger fish than any lure you ever used . . . just return for full refund including postage!

Order today! Special assortment, one small and one larger size Vivif Lures both for 2.98.

Money Back Guarantee! ORDER TODAY

HARRISON HOME PRODUCTS CORP.

Fishing Tackle Div. 6-EM

8 Kingsland Avenue, Harrison, New Jersey



CHRONOGRAPH WATCH tells the time, measures distance and the speed of moving objects. It's also a stop-watch-all for only \$9.95. Precision-made with rugged, shock-resistant case, radium hands and numerals, sweep hand. One-year guarantee (excl. parts). Instructions and band included for \$9.95 ppd. Cryder Sales Corporation, Box 79C-107, Whitestone 57, N.Y.



Developed after years of work, precise life-size human skull is fine for dectors, nurses, lawyers, teachers, students; fun for office, den or club. (And what a gag!—'ideal' business partner; eye-catching store display.) Parts snap together. With display stand, anatomy identification chart, \$5.95 ppd.



A triumph of modeling applauded by doctors

• A magnificent gag &

BANNER SCIENTIFIC Dept. EK-5, 60 East 42nd St., New York 17, N.Y.



Please remember to print your name and address clearly on your order and include zone numbers for faster delivery.

DON'T SEND A CENT FOR THIS REAL DIAMOND RING UNTIL YOU SEE IT AND WEAR IT!



to buy genuine diamonds. We mail your selection direct to your on't send a single cent in advance. Look it over for 10 days. Have the send a single cent in advance. Look it over for 10 days. Have the send of th

1 Carat Brilliant White Diamond Lady's or Man's Solitaire Ring

EMPIRE DIAMOND CORP., DEPT. 27X
Empire State Bidg., New York 1, N. Y.
Send your FREE new instructive DIAMOND CATALOG and Protective FREE examination and Diamond Buying Plan. No one will call—no obligation.

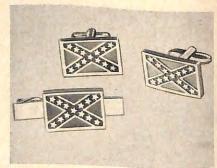




about where to stay when you roll along in Romer, a deluxe coach with comfortable sleeping and eating quarters. Prices start at \$795. For free booklet, write Honorbuilt Trailer Mfg. Co., 756 Hansen Ave., Lakeview, Calif.; or Romer Div. Siegmund Werner Inc., 225 Belleville Ave., Bloomfield, N.J. READY TO ROAM? You'll have no worry



SOUTH BEND NEW FUTURA® SPINCAST REEL is tops for handling ease, with trigger line control for right or left-handed fishing, reversible crank, smooth drag and non-reverse. Convertible model 303 mounts for spincasting with 100 yde of 8 lb needs or spinning. With 100 yds. of 8 lb. non-flament line, \$30.00 ppd. Klein's Sporting Goods, 227 West Washington St., Dept. EM, Chicago 6, Ill.



CONFEDERATE CUFF LINKS. Recognize the colorful flag on this handsome new cuff links and tie bar set? It's the renowned Battle Flag of the Confederacy adopted in September 1861, and beautifully reproduced on cuff links for the first time, in bright red, white and blue enamel. Set in hard cover gift case, \$3.98 ppd. Lee Products, 103 Park Ave., Dept. EK-5, New York 17.

#### FAMILY SHOPPER



BRAQUETTE ADJUSTABLE FRAMES instantly fit prints, photos, water colors, even posters up to 3 ft. Many famous artists like Norman Rockwell (above), and leading museums including the Museum of Modern Art acclaim Braquettes. Pictures can be changed often without expensive framing. Lucite or stainless steel. \$1.50 ppd. Braquette, Inc., Dept. E, Lenox, Mass.



FOR MONSIEUR . . . a streamlined, slender watch of French design. He'll be fascinated by its extra thin case, impressed by its extra tillifease, impressed by the precision movement, 17 jewels, shockproof, waterproof, antimagnetic, unbreakable spring. Chrome case with stainless steel back. 1-yr. guarantee. Heavy leather band. \$12.95 ppd. Available for women. Dome Sales, Box 1242, Dept. E, New York 17.



GLASSES REPAIR KIT prepares you for eyeglass emergencies. When the screws work loose from your frames, you can replace them from the supply pro-vided in this kit, and use the tiny professional optical screwdriver to screw them in. Also handy for watches, other tiny work. \$1.00 ppd. Columbia Co., 404-E Security Bldg., 234 E. Colorado St., Pasadena 20, Calif.



#### TRIPLES SHELF SPACE

End hide 'n' seek storage of spices, baby foods, packaged desserts with Three-Shelf SPIN-A-STORE! Eliminates fumbling, stacking! Three 11" steel shelves revolve at the flick of a finger, bringing the package you want within easy reach. Edges are rolled so boxes can't fall. 9" high, fits into corners, needs no installation—just set in on shelf. "Seasoning" book by Carol French included. Order now in white or coppertone. We pay postage. \$3.49

Satisfaction guaranteed or money refunded.

Panda Products 1200 Niagara, R282, Buffalo 13, N. Y.

#### When you order by mail . . .

- 1. Send check or money order in correct
- 2. Print name, address and postal zone clearly.
- 3. Where necessary, be sure to state size, color and personalization wanted.
- 4. If you are in a hurry for delivery, add airmail postage where practical.



#### Men's 6 oz. **Pajamas**

Nylon Sheer. Wash, hang, wear. In white or black. Send ht., wgt., and waist measure. \$14.95. 3 letter mono. \$1 addl. Scintilla®, 1209 Balmoral, K, Chicago 40, III.

#### 10,000,000 PEOPLE

need hearing aids, but only half have bought them because the average hearing aid costs between \$150.00 to \$300.00. Now you can offer a top notch instrument of equal quality FOUR TRANSISTOR WITH COM-PLETE CONTROL with an unconditional guarantee for only \$85.00 and you earn \$30.00 commission. If you now use, or should use, a hearing aid, get the APEX instrument today, less the salesman's commission—make two sales and IT COSTS YOU NOTHING. Money refunded if you don't think this is the best buy in the hearing aid field.

Wite Inday for Particulars

Write Today for Particulars

#### APEX HEARING AID COMPANY

1518 W. 7th Street

Los Angeles, Calif.

#### EVERY PLUG OF ZOYSIA GRASS GUARANTEED GROWS WHERE GRASS SEED FAILS

Immediate Delivery--Order Now & Own The Most Beautiful Lawn In Your Neighborhood







Perfect For Problem Areas

#### Plug In Amazoy And Watch It Spread Into Beautiful, Velvety Lawn! Thrilling To Watch!

- Just set pre-cut plugs into holes in ground 1 ft. apart, checkerboard pattern, like a cork in a bottle. Use our exclusive plugger or your own
- 2. Extra large plugs with thicker enriched root system to insure fast, sure transplant. Every plug GUARANTEED! Easy instructions with each order!
- Plugs spread above and below ground into dense turf like a thick pile carpet.

#### NO OTHER GRASS WON SUCH PRAISE

MO OTHER GRASS WON SUCH PRAISE
Meyer Z-52 Zoysia Grass, as perfected by U.S.
Dept. of Agriculture has been praised by
NEWSWEEK LEK, NAT. GEOGRAPHIC, ORGANDER GARDENING, POP. GARDENING,
FLOWER GROWER, FLOWER & GARDEN,
Universities, famous agronomists, etc. No
other grass has ever received such widespread
recommendations—planted in golf courses, estates, racing turf courses, air fields, parks, etc.

with larger orders

SAVE
ON EXCLUSIVE
PLUGGER
Or get it Free!
For plugging and transplanting. Patented design cuts away competing growth. Order @ \$4.95 or FIXED with larger orders.

80 Boylston St., Boston, Mass.

Meyer Z-52 Zoysia Grass Was Perfected By U.S. Govt., Approved by U.S. Golf Assn.

- U.S. Govt., Approved by U.S. Goil Assil.
  Guarantee Backed by World's Largest Growers—
  More Than 30 Million Amazoy Plugs Sold!
  Stops Yearly Re-seeding—A True Perennial!
  Chokes Out Crabgrass and Weeds All Summer Long
  2/2 Less Mowing—2/3 Less Care
  Stays Green And Beautiful Even Through Droughts
  Perfect For Problem Areas—Around Swim Pools,
  Sun-baked Spots, Hard-use Areas, Banks, etc.

Sun-baked Spots, Hard-use Areas, Banks, etc.

Now end those lawn problems once and for all! Plant Amazoy the grass so good IT GUARANTEES YOU A BEAUTIFUL LAWN! Amazoy is warranted pure, perennial Meyer Z-52 Zoysia Grass, the famous strain developed and released by U. S. Government turr experts—IT HAS to be good! Gentine Amazoy is so deep-rooted that once established it goes to be successed to the strain developed and the sun stays beautiful without watering, whether due to water shortages, or because you're away from home. Proven ability to stay green even thru blistering drought.

Yet Amazoy does not winter kill. Has survived 30° below zero, Goes off green color after killing frosts; regains fresh green color every spring—a true perennial.

Your deep-green Amazoy lawn laughs at blight, insects, diseases. Its flourishing root runners drive out summer weeds, dandellons, crabgrass, old grass. Amazoy ends yearly expenses for reseeding ends summer-long campaigns against weeds, cuts water and fertilizer costs. In hottest, driest summers, when other lawns burn out, or turn patchy, brown, ugly, yours will remain green and lovely—the pride of your neighborhood! AND IT NEVER NEEDS REPLACEMENT.

GUARANTEED TO GROW—NO RISK TO YOU

GUARANTEED TO GROW—NO RISK TO YOU Amazoy grows in good soil, bad soil . . even rocky and hilly soil and salty, sandy beach areas. Resists erosion. Selected for planting in Racing Turf Courses . . . takes the punishment of pounding horses' hooves, springs back to a beautiful green carpet of grass. YOU CAN'T LOSE PLANTING AMAZOY . EVERY PLUG GUARANTEED TO GROW WITHIN 45 DAYS OR RE-PLACED AT OUR EXPENSE. Forget your old ordinary lawn that burns out . . turns to hay . . . costs money year after year. Start an Amazoy Lawn now! More carefree than you ever dreamed possible!

ENDLESS SUPPLY TRANSPLANTS

Transplant 20-25 new plugs per square foot twice a year as soon as grass is established. Plugged area soon grows over—transplant all summer long if desired. Sell them, use them yourself. An endless supply year after year,

	The state of the s
	Dept. 333 ZOVSIA FARMS 602 N. Howard St., Baltimore 1. Md. 333 N. Michigan Avc., Chicago 1. Iff. 80 Boylston St., Boston 16, Mass. 16, Mass. 16, Mass. 10, M
1	Full Size 10.45 17.75
second named departs owner,	Plugger \$4.95 How orders are shipped: If you live east of the Miss. River, add 75c per 100 plugs. If you live west of Miss. River, add \$1.50 per 100 plugs and we pay all shipping. Otherwise, enclose payment for grass but omit handling charges and we ship express charges collect. Do not enclose any handling charges on 1100 plug orders—shipped F.O.B.  1100 plugs & plugger (F.O.B. Balto.) \$39.95
ì	I enclosecheckmoney ordercash
i	Name
	Address
ļ	City Zone State

#### It's the Talk of the Course

(Continued from page 9)

blunt, notorious drinkers. They conducted their business affairs with the abandon of gypsies, accepting endorsements and other such side-incomes as mere windfalls. Most of them, in practice, left all such matters up to their tournament director, whom they paid the not altogether munificent salary of

\$5,000 a year.

The leading money-winner on the tournament circuit that year was Johnny Revolta, who won a grand total of \$9,543. The leading money-winner last year was Art Wall, who, by contrast, won more money during the first two weeks of the year than Revolta won during all of 1935. By the end of the Masters Tournament in early April, Wall had won \$33,814. By the end of the year, he had taken down \$53,167.60 in official PGA tournaments and had at least doubled this figure with outside winnings, endorsements, exhibition fees, and bonuses.

At thirty-six, Wall is typical of the present-day pros who, as a rule, travel the circuit en famille in a Cadillac, exhibit the enterprise of Armenian rug merchants, and train as though they were potential astronauts. Few of them would even consider a country club berth unless they were nearing or passing forty, and then only with a firm salary guarantee, plus perhaps a percentage of the club's profits. One circuit star recently accepted a job in Florida only on the stipulation that he be given the golf cart concession, which alone amounts to \$45,000 a year.

The pros are not without their reasons for this stubbornness. The first ten of the top money-winners last year won a minimum of \$25,000 apiece in tournaments officially co-sponsored by the PGA, a figure which they at least equalled with outside earnings. Mike Souchak, sixth on the official list, won so much extra money in outside events, notably the \$10,000 first prize in the Tournament of Champions, that he quit the tour for three months to avoid falling into a prohibitive tax bracket.

It is significant to note that nine of these pros are college graduates and that only one of them was ever a caddie. Of the ten, only one smokes, and he (Arnold Palmer) smokes only every other week. Less than half of them have ever had a drink in their lives, and Wall himself abstains to the point of not

drinking coffee or tea.

Twenty-five years ago, when tournament purses seldom exceeded \$5,000, the pros of the day played strictly to win. There was little point in doing otherwise. First prize was worth only \$1,200, and second, third, and fourth money were regarded as little more than consolation prizes. Tenth place would hardly get you out of town, and if you

finished worse than fifteenth you didn't even get your entry fee back. Besides, it was only through titles that a pro could command any sort of fee on the lucrative exhibition circuits that were popular at the time.

While this all-out brand of golf may have produced more dramatic shots and more memorable victories, it did not necessarily produce a better brand of golf than the pros of today are shooting. Ouite often while the pros of that day were trying to outdo each other by cutting the corners of dog-legs with booming drives or by playing a hairbreadth one-iron to a slippery green, some amateur would end up copping the title by playing the course down the middle.

PODAY, chances of an amateur sneak-I ing off with a title while the pros aren't looking are, as the pros themselves put it, "exactly two-slim and none." For today the circuit has a depth no amateur could dare to cope with.

It has depth, first of all, in prize money. The money you once got for finishing tenth, and with which you often couldn't pay your hotel bill, now can be four times what first money used to be. Last year a pro named Bob Goalby won \$26,315, and yet never finished better than second.

This depth in the prize money has, quite naturally, produced a depth in talent, the likes of which was undreamt of 25 years ago and unforeseeable just ten years ago.

"There are more potential winners in tournament golf today than in my era," says Byron Nelson, who won practically every event he entered during the 1940s. "While the winning scores are not any lower, there are many more good players competing. At any given tournament there are at least 30 different players who have won an event at some time or other. If they have won a tournament once, there's no reason why they can't do it again.'

Today's pros, then, play strictly for cash and not for "tin cups"—as they disparagingly refer to title-bearing trophies which, now that exhibition circuits have gone the way of hickory shafts, have little or no value. This is not to suggest that the pros today do not play to win. They do. After all, winning is better than not winning, and consistent winning has a way of enhancing the value of a pro's endorsement fee.

This fact notwithstanding, the depth in prize money today makes any thought of winning a tournament secondary to the all-important purpose of finishing in the money. If you can't finish first—so their thinking goes-then finish second. If not second, then third. If not third, then fourth. And so on. By following this regimen, Dow Finsterwald was able to finish in the money in 74 consecutive tournaments, a phenomenal streak of consistency not even approximated in their day by such mechanical golfers as Nelson and Ben Hogan.

The pros today accomplish this consistency by playing what they call "percentage golf". That is to say, they avoid hazards at all costs and play always for the "fat"-or widest-parts of the fairways and the greens. Cutting dog-legs with a driver or holding slippery greens with a feathered one-iron is regarded as foolish and, in some instances, downright stupid. "The one-iron you tried to bring off at the last hole but didn't," as one youngster explains the situation, "doesn't cost you \$100 anymore. It costs you \$1,000."

"There's only one way these kids know how to hit a ball," says veteran Jimmy Demaret, "and that's dead straight. They don't draw it or fade it or hook it or slice it, not even intentionally. They just beat you to death with that straight ball. And putt! Man, they sink a quarter of a mile of putts every time they step on the course. Billy Casper hasn't missed anything under eight feet since he started to shave.'

This conservativeness among presentday pros is evident not only in the way they play but in the way they live. That garish era when all pros dressed in polka-dot shirts, chartreuse slacks and golf shoes made of reptile skins and

#### Fraternal Leaders Meet



The leaders of two national fraternal organizations exchanged greetings recently, when Grand Worthy President Phil Bigley of the Fraternal Order of Eagles paid an official visit to the Coeur d'Alene, Idaho, aerie, and Grand Exalted Ruler Hawkins was among those who gathered to welcome him. Above, Mr. Bigley (at left) and Mr. Hawkins are shown at the meeting.

purple suede have long gone. The uniform of the day is now black shoes, slacks in subtle greys, and bell-sleeved alpaca sweaters. Long-billed caps and coco hats are going the way of knickers.

There was a day when the pros left more money in a town than they took out of it, and this fact was often used by the PGA in selling a tournament to a reluctant Chamber of Commerce. Traveling alone, as they did, the pros played the nightclub and restaurant circuit almost as flamboyantly as they played the tournament circuit. Between them, Walter Hagen and Tommy Armour probably knew more maitres d' hotel than Jimmy Walker and Tommy Manville. Demaret has probably

given more to waiters than our top young pros have to their caddies.

But this situation, too, has passed. Teetotalers as most of them are, today's pros have no use for nightclubs. Dressed in their business suits, family in tow, they enter a restaurant with no more ostentation than a junior executive taking the wife and kiddies to a Howard Johnson's.

Indeed, it is difficult to think of any similarities between the stereotyped pros of today and the individualists of yesterday. They do not even speak the same language. A golf course, for example, is no longer referred to as a course. It is a "track".

You no longer hit the ball into the

#### FREEDOM'S FACTS

#### **Adult Education in Russia**

CLUES to the communists' aims and carefully cloaked activities can usually be found in official Soviet policies and propaganda-inside Russia, as well as in other nations. Because every move of the Soviet leaders is directed toward conquest, it is important to know at all times exactly how they are attempting to deceive the world, and how well they are succeeding with their own people. News on this subject is disclosed in this month's excerpt from Freedom's Facts, monthly publication of the All-American Conference to Combat Communism. The Conference consists of fifty national organizations, including the B.P.O.E.

Education in a closed society such as the Soviet Union starts with one's birth and continues until death. Schools are an important but small factor in the citizen's lifetime of education. Far more

important is what communists call "propaganda". Included in "propaganda" are all the methods of persuasion: lectures, workshops, conferences, newspapers, study groups, movies, clubs, pamphlets, magazines, radio, television and libraries.

All of these means are controlled by Communist Party officials. They are used, not to inform or entertain, but to

build society as the Party wants it built, and to mold the character of Soviet subjects into acceptable communist patterns.

It is against this background that the January 10, 1960, Party directive, stepping up propaganda inside the U.S.S.R., can be fully understood. The Party has set four main objectives for its new leap forward in propaganda:

- To motivate workers to work harder, produce more, strengthen the U.S.S.R.
- To improve the Party's regulation of Soviet society;
- · To fashion the "new man" with communist traits;
- To promote communist ideology all over the world.

In the Soviet Union today, persuasive propaganda, with the secret police and the armed forces, is the source of the Party's ability to rule a subject

population.

It's YOUR

Defend It!

FREEDOM

Help

The Party's directive to step up this kind of political offensive indicates much more than that there are some weaknesses inside the Soviet Union. Its main meaning is that Party leaders are making a gigantic effort to mobilize the peoples of the Soviet Union toward achieving a single goal: communist victory in the U.S.S.R., followed by communist victory in the entire non-The propaganda communist world.

directive stated in part: "The chief task of Party propaganda consists . . . in improving the workers' struggle to put the Party's policy into practice, and in educating active and steadfast fighters for communism . . . to strengthen the might of the motherland . . . to achieve an abundance of material and cultural benefits and the complete victory of communism."

Such concentration, such massive national effort cannot be found in countries of the free world. Yet, todaythis month-at the very time you are reading this, Communist Party leaders are developing the most extensive propaganda campaign in the world's history. And why? To mobilize 210,000,-000 people behind the policies of a few hard-core Party leaders.

rough, you "stick it in jail"; you don't shank the ball, you "shaft" it; a slice isn't a slice anymore, it's a "banana ball"; a hook is a "coathanger"; a pro no

longer merely hits a close shot to the flagstick. He "puts it in Pinville".

When he shoots a 76, he's played the course in "trombones". A score of 77 is not just a 77 or even, as it was in my day, a "Red Grange"-today, it's "Sun-

set Strip".

Listen now to Al Besselink, who is to golf-ese what Louis Armstrong is to jazz, as he describes a certain hole from his last round: "Man, I really went for a bundle at the eighth-pole. I hit one right down the pipe off the tee, see. Then I cold rivet it into the cabbage. After lollygagging around for a while, I finally

decide to hit a nickel's worth.
"So what happens? I fly it over the carpet. It stops on some hardpan, so I got to bail out with a Texas Wedge. So what happens? Course, I'm trying to stone it, but, instead, I chili-dip it. Left it right at my feet! Can you imagine? Now I've got to stiff it for my bogey.

"So what happens? I bladed it. Left it on the frog hair. Well, you know what kind of a snake I got left from there. So what happens? Lipped out, man, Lipped out!"

TRANSLATED, what Besselink said was that he took a double bogey on the ninth hole. After a long, straight tee shot down the middle of the fairway. he shanked the ball into the rough bordering the fairway. After a short period during which he had trouble making up his mind what club to use, he decided on a five-iron.

Instead of reacting the way he had imagined, the ball came out of the lie much faster than it ordinarily would and traveled over the green on the fly with little or no backspin. It came to rest on hard ground, barren of grass. Under the circumstances, Besselink decided it would be wiser to putt the ball than chip it. Unfortunately, however, he flubbed the shot and moved the ball not more than a few feet.

Changing his tactics, Besselink then decided to chip the ball. He had to place it very close to the flagstick in order to insure himself of a bogey. But he failed to do this because he caught the ball so low on the face of the club that it didn't have sufficient loft to roll on the green. Instead, it stopped on the fringe of the putting surface. Faced with a very long putt with a double-break, Besselink then proceeded to rim the cup.

Result: a double-bogey.

"The pros used to 'hit them a ton'," says pro Gardner Dickinson. "Now we 'put them in orbit' and if you do it consistently, like George Bayer, they start calling you The Canaveral Kid. I guess you'd have to say that we've all been corrupted by the space age."

In other words, pro golf seems to have gone clear out of this world.





A regal mane and leonine appearance characterizes Pekingese champions, such as the one shown here—Ch. Chik T'Sun, this year's Best in Show at the famous Westminster competition in Madison Square Garden

FROM GUNFIRE and the roar of flames emerged one of the most fascinating dogs we know, that haughty little aristocrat, the Pekingese. Few people of the western world before 1860 had heard of the Pekingese, and fewer still had seen them. It took a war to abolish the embargo that had restricted them to their native China.

It was a trade and treaty dispute— Imperial China against England and France. The Imperial Palace was looted and burned. Prior to the burning, a party of British soldiers ransacked the palace and discovered four Pekingese dogs hidden behind the curtains.

The abandonment of these dogs was not only accidental but, to the Chinese, it was catastrophic. To them, the "foreign devils" were unfit to own dogs reserved for the nobility of the Empire. So regal were the Pekingese that the commoner found possessing one faced certain death. This description is said to have been written by the Dowager Empress during the Cha-Ming Dynasty:

"Let the lion dog be small; let it wear the swelling cape of dignity around its neck . . . Let its eyes be large and luminous; let its ears be set like the sails of a war junk . . . Let its forelegs be bent, so that it shall not desire to wander far or leave the imperial precincts. Let its body be shaped like that of a hunting lion, spying for its prey. Let its feet be tufted with plentiful hair so that its footfalls may be soundless . . . Let it be lively so

that it may afford entertainment by its gambols . . . Let it be domestic in its habits so that it may live in amity with other beasts, fishes or birds that find protection in the imperial palace. And for its color, let it be that of a lion—a golden sable, to be carried in the sleeve of a yellow robe, or the color of a red bear or a white bear, or striped like a dragon, so that there may be dogs appropriate to every robe in the imperial wardrobe. Let it comfort itself with dignity; let it learn to bite foreign devils instantly. . . ."

And let me assure you that those who fancy the Peke won't back down as much as a sentence from the foregoing specifications, written so long ago. Of course they may, and very likely will,

hedge a bit when it comes to the biting business. The truth is that, while the Peke doesn't keep open house for everybody, he's by no means a canine curmudgeon. He is simply, like many another good dog, reserved in his behavior with strangers.

Earlier I referred to him as an aristocrat, and he's all of that. He can be gay and, as the lady says, may afford entertainment by his gambols. His owners will tell you that he's not only a smart little moppet but an unusually obedient one too. They'll also tell you that he's a sharp watch dog and a brave one. One of his peculiarities is an aversion to being used as a lap dog and dislike of too much fondling.

Although he's only as big as a fairsized mantle ornament, underneath his handsome coat there's a rugged little body which, for some strange reason, is said to be able to endure cold better than many larger and seemingly stronger dogs. Why this tyke can stand distemper better than other dogs is another mystery that no one understands. Yes, the Peke's a tough little nut. Another good quality of his is that he's a stay-at-home fellow, seldom seen as a neighborhood gad-about. What's more, he's generally a long-lived pup. As to why this is so, your guess is as good as mine, but it is a fact.

Few dogs have had more names wished on them than the Pekingese. To a great extent, these were derived from characteristics of the dogs themselvestheir conformation, their size, their color. At various times they have been called the lion dog, the sun dog and the sleeve dog. All of these, you'll recall, were named in the tribute and specifications penned by our Dowager Empress. The conformation of the Pekingese is leonine-a large front and tapering rear, with a ruff up front suggesting a lion's mane. The maximum weight is fourteen pounds; anything over that is discouraged by breeders and rejected in the show ring, but many are much smaller.

Long ago their prevailing color was a golden red, and it was because of this that the Chinese of better class, perhaps more color-conscious than most people, called these the sun dogs.

When the Empress referred to a dog to be carried in the sleeve of a yellow robe she was both poetic and practical. No doubt the Pekingese of long ago was small enough to be tucked into the sleeve of the Chinese robe, and we know that yellow was the royal color in ancient China. To this day there are dogs bred to sleeve size, but a dog of medium size (between eight and fourteen pounds) is more favored by the show ring. Of the dogs found by the British soldiers when they destroyed the Imperial palace, each was a different color. One, a parti-colored (two or more colors) fawn and white dog was given to Queen Victoria. Three others

were taken by members of British nobility, and it was mainly from these dogs that the breeding of the Pekingese began in England.

None was exhibited at a dog show until 1893, when one was shown at Chester. It was not until 1898 that the first of the breed was brought to the United States, at which time they received official recognition in England. It is said that the first Pekingese shown in America was at Philadelphia in 1901. At that time there was no established class for the breed and it was, as are most new breeds, shown in the Miscellaneous Class. But the perky little Peke made rapid strides both in England and over here. The American Kennel Club reported 17,333 registered for 1958, which puts our little friend ninth among the breeds officially registered.

Aside from the weight, the standard for the breed calls for other distinctive requirements. His skull must be broad, wide and flat-no apple heads allowed. His nose should be black and his eyes large, dark and prominent, round and lustrous. No pop-eyes need apply. He should have a heart-shaped, drooping ear, well covered with long hair. His muzzle should be short but not receding from bottom to top; he should have enough nostril to permit easy breathing, and thus prevent that bane of so many short-nosed dogs, heart or pulmonary trouble. Forelegs are to be short and bowed; "bent," the lady said, "so it shall not desire to wander far or leave the imperial palace."

The coat must be long-some of England's early Pekingese importations had short coats-and is the better for a thick undercoat. The hair is required to be straight and flat with no waves or curls. It should be a soft coat with plenty of hair on legs, tail and toes. Your true Pekingese has a thick mane, a decided ruff or frill around the neck. Mr. Peke's tail-carriage is also important; it should be set high on his caboose and lie well over his back, and should be covered with long, profuse hair.

Almost any color goes. Light-colored dogs are expected to have a mask on the muzzle with a spectacle-like pat-tern. There should be a pronounced wrinkle on our friend's forehead. And this about sums up the specifications for the average house-pet Peke. There are further particulars, but they are

only technicalities.

If you have any questions about the Pekingese that are not answered here, or any problem relating to your dog, drop me a line care of THE ELKS MAG-AZINE, 386 Fourth Ave., New York, and I'll try to furnish the answer. No medical questions, please.



# The Winners!

#### TOP ENTRIES IN THE 1959-1960 BULLETIN CONTEST

GROUP 1-



FIRST PLACE Muskegon, Mich.



SECOND PLACE Plymouth, Mich.



THIRD PLACE Long Beach, Calif.



FIRST PLACE Teaneck, N.J.



-GROUP II-

SECOND PLACE LaSalle-Peru, III.



THIRD PLACE Blythe, Calif.

Because of the excellence of entries in the 1959-1960 bulletin contest, judging was difficult and the top bulletins won by a narrow margin, reports John B. Morey of the Grand Lodge Committee on Lodge Activities, who was in charge of this year's contest. As in the past, the judges made their selections on the basis of several factors—among which layout, news coverage and illustrations were considered most important.

The Committee, under the Chairmanship of Nelson E. W. Stuart, divided lodges into two groups for purposes of judging—Group 1 consisting of lodges with over 600 members,

and Group II consisting of those with 600 or less. The publication of each winning lodge appears above.

In Group I, Honorable Mention was awarded to Alameda, Calif.; Appleton, Wis.; Binghamton, N. Y.; Farmington, N. M.; Lancaster, Calif.; Los Angeles, Calif.; Manitowoc, Wis.; Norwich, Conn.; Salt Lake City, Utah; San Diego, Calif.

In Group II, Honorable Mention was awarded to Biloxi, Miss.; Bisbee, Ariz.; Hempstead, N. Y.; Hillsboro, Ore.; Lakewood (Long Beach), Calif.; Pompton Lakes, N. J.; Riverhead, N. Y.; Salem, Ohio; San Benito, Texas, and Sheboygan, Wis.

#### Stop, Look-and See Your Attorney

(Continued from page 5)

over a period of time? Suppose one partner dies; what happens to his family, or to the interest of the remaining partner? Is the business itself insured for the severe loss that might be sustained if either of the partners dies?

Let us look a little further into this matter of partnership. How do you know you would not be better off on your own, simply borrowing the additional money you may need? Or, if you want the active services and knowhow of one or more associates, why not a corporation instead of a partnership? Suppose you need \$3,000 for equipment for a gas station, and a relative is willing to advance it to you. Should you be sole owner and give him a note for the money; should you make him a partner; or should you organize a corporation with your wife as the third stockholder? Are you sure you know all the angles-the advantages and disadvantages of each, so as to be able to make the wisest decisions?

If you own the business yourself, you are not subject to "double tax" that you would have to pay if you were a stockholder even in a small, closely held corporation. But you would be

subject to unlimited personal liability. In a partnership, you would have lower tax brackets for the families actively engaged in the business, but you would be subject to unlimited liability for the acts of the other partners. A corporation would establish the basis for perpetual existence and, as a stockholder, your liability would be limited to the amount of capital you have contributed. But if you own a minority of the company's total stock, you would be subject to the wishes of the majority.

If you are going into business, or planning to expand your business, which should it be—proprietorship, partnership, or corporation? Making a decision of this kind without consulting a lawyer and obtaining proper advice and information on which to base it, would be about as sensible a thing to do as skiing blindfolded down a heady Squaw Valley slope.

Now let us look into a few case histories, from the actual record, of businessmen who entered into contracts and agreements quite sure they knew what they were doing, only to find themselves involved in loss and litigation. A buyer, whom we shall call

John Q. Smythe, bought a shipment of produce worth over \$3,000. It was seized by the United States Government after the freight cars had been received by the buyer. The produce was condemned on the ground that it was spoiled by insect infestation.

The buyer had already made payment to the seller. Had he checked his contract with the seller, which had an arbitration clause, he would have seen it required him to make a demand for arbitration-"within five days after tender." This clause by itself was ambiguous enough to require legal advice. Smythe had waited for nearly a year before he made a demand. The court ruled him to be too late. And later when he tried to sue for his money back, the court said: no. Arbitration was out because he was too late, and the arbitration clause in the contract was the only remedy he had. Had he consulted his lawyer before signing the purchase contract, Smythe might have learned how the five-day limitation could prove a trap. At the very least, he would have been aware of the seriousness of the time limit.

In an actual landlord-tenant case,

John Q. Brown and his brother rented a store through a broker, and without a lawyer, for the purpose of, as the lease put it, "operating a soda fountain and candy store." Business prospered and the customers seemed to enjoy the lunches that the Browns began to provide. A restaurant owner, leasing space in the same building and from the same owner, complained that the Browns were now in violation of their lease, operating, in effect, a restaurant. It required a court case to define the limits of a soda fountain and candy store. Consultation with a lawyer at the time of making the lease would have shown the desirability of a more precise definition.

In the field of employment, John O. Robinson, a salesman, agreed in an exchange of correspondence to work in another part of the state, at a salary of \$10,000 per year. Assuming that he had made an agreement covering the entire year, he removed his family to the new location. After three months on his new job, and reasonably successful performance, he had an argument with his boss and was fired. Robinson learned, to his considerable surprise, that he had been engaged at the rate of \$10,000 per year. The pay to which he was entitled for the three months he had worked was \$2,500, no more.

John Q. Johnson, on the other hand, was the owner of a small hotel in a

resort area. He engaged a cook, agreeing to pay him \$900 for the three months season. Business was bad, and, after one month, he felt he had to let the cook go. He paid him \$300 dollars. At the end of the season he was sued for the balance. Now he consulted a lawyer and was advised that he would lose the case and would have to pay the cook \$600, less any earnings his former employee had received during the period.

The businessman and his employees are buyers as well as sellers, and there are a thousand and one ways in which, in the ordinary course of the day, they can be gypped, fleeced, and hornswoggled, by contracts in which they did not read the fine print, or which would not have done them much good if they had.

Did you know, for example, that when you buy anything on the "easy payment" plan, you never actually own the goods until you have made the final payment? That even down to the very last payment, the seller, in his agreement, retains full ownership even though you are in physical possession of the goods? That if you miss even one payment, there is usually a stipulation in your contract that the seller can immediately claim the entire balance, or repossess the goods? He can then sell them and demand from you the remainder of the full amount due.

In some states, the sky is the limit

on the amount of finance charges that can be made on instalment purchases. These charges are not like interest. They cannot be reduced by paying up in advance, even if you would like to borrow the money elsewhere at a lower rate of interest to do so. Once you have signed a contract that includes finance charges, they automatically become a part of the purchase price.

There are countless "easy payment" traps from which a lawyer can save you. A common one is buying more goods and adding their price to a previous contract on which you have already made partial payments. If you default on but one payment, the seller can take back the entire lot, even though the payments already made more than total the cost of the original article. This type of transaction is called an "open end" or "add on" contract, and the seller is considered the legal owner of all goods bought on any number of occasions until the final payment of the total is made.

One more thing about the conditional sale, or "easy payment" plan contract, of which the businessman as well as the employee should beware: the buyer is usually asked to sign a separate, detachable, "note". This may be transferred by the seller to a finance company in such a way that the finance company can collect the total price from you even though what you bought

# "EARNED OVER \$2,000.00 IN TEN WEEKS"



You can investigate full time for one company — or earn \$3 to \$10 an hour in *your own business*. No prior experience or higher education needed. And age is no barrier. Here is a field wide open to men 18 to 60.

INVESTIGATE ACCIDENTS. We train you. Then we assist you to step into an excellent position — or to develop your own lifetime business.

A. J. Allen earned over \$2,000 in ten weeks. Gary Williams doubled his former salary. Jessie Hill says "Had I not learned of Universal Schools' Accident Investigator Course I would still be just another time card puncher; but today I have a wonderful position, and I receive \$3.00 an hour plus an expense allowance."

RIGHT NOW the Accident Investigation and Adjusting Field offers you a tremendous future. Here's why: This vital business distributes more money than any other service industry. Last year alone over 200 MILLION ACCIDENTS had to be investigated for Insurance Companies, Airlines, Rail-

roads, Steamship Lines, and Government Offices — and the need for trained men is booming!

#### NOW! FREE Book Gives You All the Facts

Send TODAY for new, illustrated Book mailed FREE. Learn how you can prepare at home in just a few weeks for excellent full time or spare time income. See for yourself how others have doubled and even tripled their earnings. Let us show you how Universal Schools has trained hundreds of men in their own homes spare time — and then helped them add thousands of dollars to their incomes. Absolutely no obligation on your part. No salesman will call. Write at once to me, M. O. Wilson, Universal Schools, 6801 Hillcrest Ave., Dallas 5, Texas.

Mr. M. O. Wilson, Dept. K-5 Universal Schools, 6801 Hillcrest Dallas 5, Texas Send me free book on Big Money Investigating & Adjusting Field. N	in Accident	will call.
Name		Age
Address		
City	Zone	State

turns out to be defective, or otherwise differs from what you expected.

The "buy-now-and-pay-later" plan is responsible in large measure for the enormous growth in our economy. There is certainly nothing wrong with it, morally, ethically, or legally. The important thing about it is, only, to know precisely what it is that you are doing. The same need to know applies to the seller.

Suppose, having run your store on a cash basis for many years, you are now going to expand your sales volume by offering to sell on credit. Do you know just what regulations you are going to be subject to, largely because of public revolt against excessive finance charges and thimblerig practices in all too many "easy payment" plans? Would you know where to file your lien when a customer buys a television set from you, sells it in a neighboring county, and takes a powder? The set might be yours under the terms of the sales contract, and you might quickly learn where your customer had sold it. But how are you going to get it back? Even your lawyer might be faced with some problems on this one, but you'll be far safer if you allow him to guide you.

Now let us look into one or two more common pitfalls that wait for the unwary. Did you balance your books for the year and send your income tax check off to Uncle Sam early last month? If you did it without expert legal advice, the chances are pretty good that either you have overpaid, which many people do, or you have underpaid-in which case, when you get a call from the Director of Internal Revenue suggesting that you come down with your books and records, you may find that you owe the Government not only considerable tax dollars for last year, and the year before, and the year before that, but also interest on them at the rate of 6 per cent (plus, perhaps, a penalty you were not even aware of).

The most common type of deduction that many small businessmen can take, but frequently overlook, falls under the classification of casualty losses. Losses from such things as floods, high wind, fire, delivery-car or truck accidents, and "acts of God" which are not compensated for by insurance or otherwise. Even a bursting water pipe, or destruction by termites, may give rise to a deductible casualty loss.

Under certain circumstances, there is a tax saving arising from the form of ownership under which a business is operated. When, for example, an individual owner's income tax hits a tax bracket higher than that which a corporation would have to pay, it might be economical to incorporate if the business could make use of some of the profits for expansion. A lawyer can advise whether this may be done, and the manner in which it should be handled.

Do you think you have an estate tax

problem? Probably not. Most people figure they don't, because there is a \$60,000 exemption. But they can be fooling themselves pretty badly.

Take John Q. Jones, who owns a clothing store. He runs the business himself, and it shows an annual profit of about \$10,000. The actual worth of the business, after deducting liabilities, is \$50,000.

When John Q. dies, the Government will not be content to value his business interest at the net \$50,000. It may say that \$50,000 invested at 8 per cent only produces \$4,000 a year income. But Mr. Jones had \$10,000 a year profit. It would take an investment of \$125,000 to produce that much income, so the

STATE ASSOCIATION CONVENTIONS

j	STATE	PLACE	DATE
	New Mexico	Farmington	Apr. 28-29-30, May 1
1	Ohio	Columbus	Apr. 28-29-30, May 1
	Oklahoma	Tulsa	Apr. 29, 30, May 1
	Wyoming	Lusk	May 5-6-7
ı	Kansas	Wichita	May 5-6-7-8
١	Arizona	Winslow	May 11 to 14
١	North Carolina	Durham	May 12-13-14
1	lowa	Council Bluffs	May 13-14-15
ı	Michigan	Saginaw	May 12 to 15
	Missouri	Sedalia	May 13-14-15
	Nebraska	Kearney	May 13-14-15
	Wisconsin	Green Bay	May 13-14-15
	Mississippi	Vicksburg	May 14-15
1	New York	Rochester	May 19-20-21
	Kentucky	Middlesboro	May 19-20-21
	Utah	Cedar City	May 19-20-21
	New Hampshire	Portsmouth	May 20-21-22
	Illinois	Decatur	May 20-21-22
	Vermont	Montpelier	May 20-21-22
	Arkansas	Fayetteville	May 21-22
	Florida	Hollywood	May 26-27-28
	Georgia	Atlanta	May 26-27-28
	Oregon	Medford	May 26-27-28
	Alabama	Montgomery	May 27-28-29
	Idaho	Blackfoot	June 2-3-4
	Minnesota	Virginia	June 2-3-4-5

Government may say this is what the business is worth, and is the amount on which it is going to levy an estate tax.

South Kingstown June 18-19

New Haven

Pierre

Elkhart

Bismarck

Wenatchee

Charleston

Plymouth

Atlantic City

June 3-4

June 3-4-5

June 9-10-11-12

June 12-13-14

June 16-17-18

June 17-18-19

June 17-18-19

June 17-18

June 17-18

Connecticut

Indiana

Maine

South Dakota

North Dakota

Massachusetts

Rhode Island

Washington

New Jersey South Carolina

Your lawyer can tell you how your affairs can be arranged to keep the value of your business, for estate tax purposes, from being set higher than it should be.

If you are a small businessman, here are some questions you might ask yourself, and, if you have not yet consulted your lawyer about those which might apply to you, it would be worth your while to do so: Is your business conducted on leased premises? Are you complying fully with its terms? Are you operating under a sub-lease? Do you have an option to purchase the property on which you operate your business?

Would it be to your advantage to have such an option? Would you suffer a loss if you were required to move at the end of the term of your present lease or sub-lease? If your business property is destroyed, what provisions do you have to cover such a loss? Are they adequate? Are you sure you can rebuild on the same site? Are there any new zoning laws that might prevent it? Have you checked the title of your property recently? Has the cost been established on your business property for income tax purposes? Have you kept records of improvements, so you can consider depreciation for income tax purposes annually in the event of a sale at a profit or loss? Are you sure you have all the various kinds of insurance you need? (You probably do not. ) Are you subject to unemployment compensation law and, if so, have you reported properly and made payments accordingly? And Social Security requirements as well? Have all chattel mortgages taken by you from persons indebted to you been properly filed and renewed? Is the security for them where it ought to be?

Many disputes in which litigants find themselves entangled could probably be avoided, at comparatively small cost, by agreements and contracts correctly and properly drawn and phrased in the first place. An ounce of prevention is worth a pound of cure not only in medicine, but in law as well. Yet lawyers are continually saddled with the task of trying to protect a client who has carelessly signed away his rights.

By now you may have arrived at the same conclusion I did after I had talked with several bar association officials—national, state, and local—that acting as one's own lawyer is a penny-wise and pound-foolish thing to do. There is sometimes the question, however, if you do not have a family or business lawyer, of whom to consult. This, happily, is easily answered.

Almost every city in the United States has a local bar association, and each bar association maintains a Lawyer Referral Service. Fees for a half-hour consultation with a lawyer referred by the Bar Association run from \$3.00, in Chicago, to \$5.00, in Denver, and within that range for most other cities. If more than a half-hour will be needed, arrangements for additional time and service may be made at that first conference.

The State Bar of Arizona—in a leaflet outlining "What Your Family Lawyer Can Do For You"—puts it this way: Before you do anything having substantial risk affecting your money or property, consult your lawyer. It costs less to have a consultation with your lawyer first than to have him correct your mistakes. You should use your family lawyer as you do your family doctor. You see your doctor when you begin to get sick, not when all hope is gone. An hour of prevention is better than days of litigation in court.

#### Rod and Gun

(Continued from page 12)

summer camping with a car is the justly popular umbrella tent. Corner poles make more room; bridge spikes are the best stakes. Tents made of dark material get suffocatingly hot in the sun, but unless the walls are opaque, silhouettes of those inside will show through whenever they turn on a light after dark.

Wherever insects can be annoying and this is just about everywhere from the Arctic to the Gulf—screened inner doors and a screened window in back are essential. The best tents have tough, finemesh nylon screen that will turn even black flies. To be completely bug-proof, the tent should have a sewed-in floor.

A tent approximately nine feet square is big enough for two people; four can sleep and dress comfortably in one nine by eleven. If your party will be larger, two small tents have many advantages over one big one: they are easier to handle and less vulnerable to wind.

The weight of a tent is determined by the material from which it is made. Light tents are easier to pitch and take up less room in the car. Since good, strong, light-weight material is expensive, however, they cost more. A light tent also requires better care, especially in transportation, since the thin material will chafe through more easily than heavier duck or canvas. In either case, the material should be treated to prevent mildew and keep out driving rain.

Each member of the party should have his own sleeping bag. There is no other bed so good. Down is the best insulation, providing the most warmth for the least weight and bulk, but down is expensive and you don't need it for summer auto camping, even in the mountains where it may frost at night. Bags with Dacron insulation are excellent. Four pounds should be enough for even the coldest sleeper.

An air mattress or cot completes each bed and they both have advantages. An air mattress is lighter, more compact, and can be rolled up with the sleeping bag. One of the new-style cots with aluminum frame weighs only five pounds, however, and folds into a bundle about a yard long, eight inches wide, and two inches thick. You can sit on a cot to dress and it keeps your sleeping bag off the ground. Furthermore, a cot doesn't have to be inflated each evening—and I have yet to see an air pump that made the job easier than my own lungs.

If you grew up under a tree, you can live on the ground comfortably. If not,

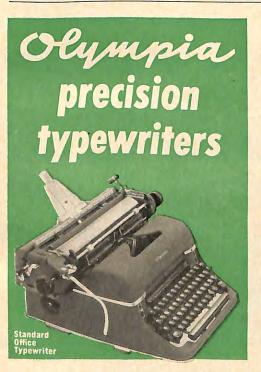
you need a table and chairs. The most compact folds up like a suitcase with the attached seats inside. We have used one of them at least a month a year for the past ten years and it is still in good shape. Its one disadvantage is that you can't pull the chairs up to the campfire after dinner. If you have the room, a couple of extra chairs with arms and backs are worth taking along, as is a second table for the cook.

The pleasure we all get from an open fire is atavistic and I feel that a campfire is the best part of camping. I like to cook over one and usually use a grill approximately two feet long and fourteen inches wide to support the pots and pans. (It is made of thin steel rods and has hinged legs that can be driven into the ground or folded up when the grill is supported by rocks.)

You can't always have a fire, however. Sometimes there is no fuel, or you may camp in an area where fires are pro-

hibited. In this case, we use a twoburner gasoline camp stove. (The folding stand is worth while.) It, and its predecessors, have cooked hundreds of good meals. It uses the same white gas-

good meals. It uses the same white gasoline for fuel as our one-burner lantern and normally a gallon of gas will keep



# ...write best of all ...because they're built best of all





Meet the Olympia Family of Precision Typewriters—preferred the world over for their quality, value and ease of operation. There's one designed for every typing need—whether for office, home, school or travel use. Each features the finest in typing aids—from convenient half-spacing to exclusive spring-cushioned keytops. Precision-built to the highest standards in Europe's largest, most modern typewriter factory. See—test—compare an Olympia before you decide on any other typewriter. See Yellow Pages for nearest dealer.



For a free copy of the lively new Olympia Typewriter Song mail this coupon today. You'll receive an actual 331/4, R.P.M. phonograph record card, by Columbia Records, with vocal by 4 Chicks and Chuck.

OLYMPIA DIVISION, Dept. E-3 Inter-Continental Trading Corporation 90 West Street, New York 6, New York

Name\_\_\_\_\_\_Address\_\_\_\_\_\_\_Zone\_\_\_State\_\_\_\_\_\_

them going for about a week, with both full at the start. A metal can with tight-fitting cap for fuel completes the cooking-lighting equipment. Never car-

ry gasoline in a glass container.

A nesting cooking outfit is much more compact than pots and pans from home. Many such kits have a coffee pot too small and require the addition of an iron skillet and griddle-a cast iron griddle is the best, but much heavier than one made of aluminum or magnesium. Aluminum plates are all right, but aluminum cups are an abomination. Enamel cups, with open handles so they will nest, are far better. Old silverware from home is as good as any. You will also need a big fork and spoon for cooking, a pancake turner, paring and butcher knives, a can opener, and a pair of slip-joint pliers. This last item should stay in the cooking kit, and will likely be the handiest tool of all.

A dishpan and washpan, which can be packed in the box with the cooking kit, will be useful every day. Cheap, "tin" ones serve their purpose as well as any and are better than plastic.

A camp ice chest, provided you intend to be near enough civilization so that you can replenish the ice supply every four or five days, is well worth while. Don't fiddle with a little one; they're only meant for one-day outings. Get a chest big enough to hold fifty pounds of ice and fresh milk, vegetables, butter and meat.

You will also need several grub boxes of assorted sizes and shapes which you can make to fit the requirements of your family, the space in your car, and the food you intend to put in them. Of course, you can use cardboard boxes, but they are miserable, a constant source of annoyance from the time you leave-home until you return. Good wooden or plywood boxes will keep your food clean, free from the depredations of ants, in neat order, and can be used for seats around the fire.

After many years of experimenting, I have come to the conclusion that two or three small grub boxes are better than one big one. All should have handles and lids, and any orderly arrangement of food in them is satisfactoryjust so you can get what you want when you want it without moving everything else. For example, we have discovered that it is convenient to have one box reserved for lunch, especially while we are on the road. We keep bread, butter, jam, cheese, hard-boiled eggs, salt, pepper, fruit, and other lunch-type food in it. At breakfast we fill a vacuum bottle with coffee and put it in, and maybe a can of juice for the boys. At noon we stop in a shady spot, drop the tailgate for a table, pull out the lunch box and everything is right there.

Each member of the party should have a duffel bag for his clothes and personal effects. Bags are easier to pack than suitcases and are better for camp use. If you intend to eat in restaurants part of the time or spend an occasional evening in town, you may want to take along some attire more formal than that usually worn in camp. In this case, one large suitcase will probably serve for the entire family.

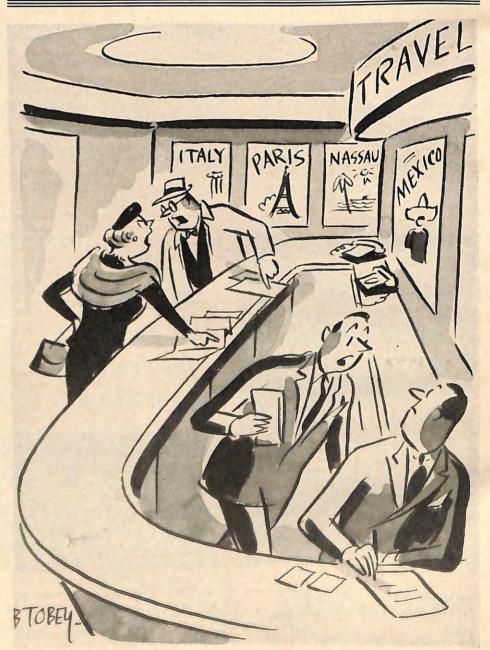
You should have a shovel, axe, and bucket. They're required in National Forests and are a good idea anywhere. The bucket can be canvas to save space, but the shovel and axe should be mansized. A single-bitted axe is best for camp use, and it should have a sheath. Fifty feet of sashcord, a coil of wire, a handful of nails, mostly ten-, sixteen-, and thirty-penny, a flashlight, hatchet or hammer, and pliers will all be handy.

Odds and ends, bits and dabs, wads

and pods, little misfit boxes and bags, stray shoes, toys, junk-all of these things clutter up the car, delay loading and unloading, and during the course of a two-weeks' trip can be responsible for countless wasted hours and untold exasperation. Each person should be responsible for his own effects and put them into his own duffel bag the first thing in the morning on moving day.

Even fishing tackle can be a nuisance! All of the average family's rods will go into one large rod case and everything else will stow away in a big tackle box. All of the rubber boots or waders and wading shoes will go into one bag. Packing fishing equipment this way prevents confusion, saves time and space.

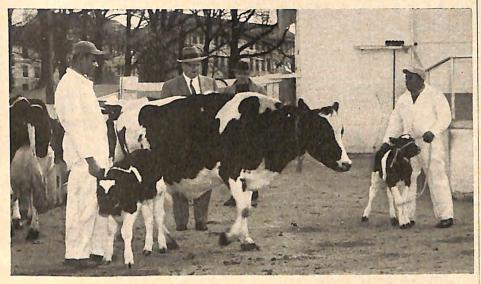
Before undertaking a more ambitious



THE ELKS MAGAZINE

"Quick! Can you think of any place that's a golfer's paradise and a shopper's paradise?"

#### **ELKS NATIONAL HOME NEWS**



National Home Superintendent Thomas J. Brady (center) and his staff inspect the Home's fine dairy herd.

The Elks National Home, at Bedford, Va., is well known not only as a place of great beauty, but as a partially self-sustaining community. An example of the efficient management which makes this possible is the dairy operation at the Home—which is so impressive that it was recently accorded a full two-column article in the Roanoke Times. The Times reported:

"For a number of years the Elks National Home has been noted for having outstanding Holstein cattle. One of the major enterprises at the Home is the business of producing top-quality milk for the nearly 300 residents at the Home. This is not an easy chore when all the steps are considered, such as the production of feed, pasture, raising the calf to adult stage, feeding and

milking, transporting and processing the milk to the dining-room table."

The article pointed out that during the past five years a dairy modernization program has been carried out through the efforts of Thomas I. Brady, Superintendent of the Home. In praising Mr. Brady's program, the Times particularly singled out the up-to-date milking machines and cooling equipment, and the modern pasteurization plant. The article also noted that improvements are still being made, and are not confined only to the herd itself. New central processing methods have been inaugurated, and records will be calculated electronically, enabling Mr. Brady and his staff to carry on the dairy operation at top efficiency.

trip, assemble your outfit, put in enough food for a couple of days, and spend a weekend camping somewhere near home. Here, with no penalty for a mistake, you can master erecting your tent, setting up your cots, tables, and chairs and operating your gasoline stove and lantern. Each member of the family can learn to do his part toward making or breaking camp quickly and efficiently. You can cook and eat outdoors and sleep in the tent. You can make a list of small items you will need.

If it happens to rain, you will learn the advisability of pitching your tent on a spot with good drainage; that ditches can't possibly carry away the water if you pitch it in a hole. You will discover the desirability of noon shade and early morning sun; that thick brush keeps out the breeze and fosters insects.

Actually, such short trips should be repeated until you are thoroughly familiar with your outfit and how to handle it. Then when the great day comes and you set off for the big outing you

will know that you have everything you need but nothing you don't need. You won't have any doubt as to whether some particular item is right for your purposes, and you'll have sufficient experience to make up a grub list for a couple of weeks without wondering if you're leaving out any essentials.

On top of that, this schooling itself is fun. Admittedly, it is just as much work to put up camp for a one-night stand as it is for a week, but if you don't attempt to rush through it as though you were fighting fire you will find that it is pleasant work. The children, especially, will get a tremendous kick out of the whole thing and here, away from constant distractions, you will have a chance to enjoy them.

As a matter of fact, if you get started in this easy way and once discover how inexpensive and refreshing a weekend spent outdoors can be, you are likely to use your camping outfit a great deal more than you anticipated when you bought it. Most campers do.



# WHAT IS A MILWAUKEE BEER?

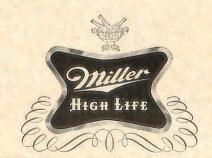
A Milwaukee beer is one brewed in Milwaukee. And, like Vermont Syrup, Door County Cherries or Oregon Apples...beer brewed in Milwaukee has earned a reputation of traditional greatness.

It's true, syrup, cherries, apples, come from many parts of our great nation other than Vermont, Door County and Oregon...just as do many beers. However, when you ASK for and EXPECT a Milwaukee beer, whether you live in California, Florida, New York or wherever, please remember this...

There is only ONE Genuine Milwaukee Beer that is brewed ONLY in Milwaukee and exported to all corners of the country... and the world. This beer is MILLER HIGH LIFE.

Back in 1855 the brewery founders discovered that Milwaukee was ideally located to produce the centuries-old recipe of Miller High Life that was once the pride of royalty. Here the finest brewery in the world has been built... to take advantage of the natural qualities for brewing that exist here... the clean crisp air, the pure cold water, the old world craftsmanship, the abundance of fine grains.

Like any fine product, renowned for its place of origin, Miller High Life retains and protects its reputation as a true Milwaukee beer. As a result, we may not brew the most...but our beer will continue to be "THE FINEST LABEL ON ANY TABLE!"



MILLER BREWING COMPANY . MILWAUKEE, WIS.

# Tom Wrigley writes from Washington

OUR BIC AIR FORCE, scattered all over the world, uses some 3,300 planes to transport top brass officers. They have about 25,000 pilots and co-pilots ready at all times to take them anywhere. The cost of maintaining and operating these planes is \$200 million a year. Some Appropriation Committee members in Congress suggest it would be cheaper to have the officers travel by commercial planes. The Air Force, however, contends it needs its own planes always ready, for use in any emergency.

MOST UNUSUAL political battle for a Senate seat is the contest between Sen. Margaret Chase Smith of Maine and Miss Lucia Cormier, backed by Maine Democrats. Sen. Smith has made an outstanding record and Miss Cormier, 48-year-old Maine House Minority Leader, is recognized as a formidable opponent. She is virtually assured the Democratic nomination in the June primary. Both are former school marms and the powder-puff political derby will have the whole nation watching.

THAT FAMOUS HOPE DIAMOND, presumed to put a curse on all who come in range of its fiery gleam, was viewed by over 2,300,000 people last

year in the Smithsonian Institution. Those who stand guard over it, however, report no ill effects. It has been on exhibition 18 months and some letter writers to the Smithsonian say it should be returned to gem dealer Harry Winston of New York, who donated it, before it brings disaster. The million-dollar stone is the chief attraction of the Institution.

SCIENTISTS in Washington are 32.7 per 1,000 population, the highest ratio in the country. A quarter of a century ago, the Capital had no research firms. Now, it has 130. About 16,000 persons work in private research in this area. Many of the laboratories are small, with an average of 20 persons. Five have more than 500; a booming new industry.

NATIONAL PEACH QUEEN for 1960, crowned here by Agriculture Secretary Benson, is Mary Jane Hill, 17, from the Pennsylvania Dutch pretzel center of Lititz. Her dad raised 20,000 onions last year on his farm. It has one peach tree.

NEW FLU VACCINE tested by researchers of the National Institutes of Health may soon be on the market. It has an oil base, instead of water, will provide immunity for as long as three years and give protection against four varieties of flu and two of grippe, it is hoped. Oil-type vaccines have been tested on 100,000 servicemen.

WHERE would starlings roost if driven from the marble cornices of the beautiful U. S. Supreme Court building? Congress has repeatedly refused appropriations to make the court building starling-proof, for fear the starlings would immediately move to the U.S. Capitol. Associate Justice Tom C. Clark, with the wisdom of a Solomon, wants Congress to appropriate \$35,000 for birdproofing both the Supreme Court and the Capitol. It would be an electrical system which gives the birds a jolt when they roost. Capitol Architect J. George Stewart said the starlings "all have Ph. D. degrees" and the only thing to drive them away is electricity.

ABSENCE FROM THE SENATE, except for illness or sickness in the family, can cost a Senator \$61.65 a day, under a law 104 years old. It is never enforced in these days of filibustering and election campaigning.

HIGH TAXES in Washington are due to inadequate payments to the District by the Federal Government, citizens charge. Half of the land in the District of Columbia belongs to the Federal Government and no taxes are paid on it. In addition, the many embassies pay no taxes and a large number of non-profit organizations and agencies with headquarters here pay no taxes.

DISTRICT DISTRACTIONS . . . Virginia's famous Smithfield hams are the only food product legally sold in that state on Sunday . . . Washington plans its first subway, which would run from the Northwest section to downtown, construction to begin in 1963, and to be completed in 1968 . . . D. C. Tuberculosis Assn. says an ancient Roman "cure" for TB was a broth made from a wolf's liver boiled in thin wine . . . Evangelist Billy Graham will hold a Crusade here in June . . . Farm income dropped 16 per cent in 1959, down from \$13 billion to \$11 billion Newspapermen who travel with President Fig. 1 dent Eisenhower to foreign countries always ask one question before they leave—"Will our electric shavers work?" ... More than 1,000 pigeons have been trapped on rooftops here since the beginning of the year, a pigeon-eliminating company reports . . . Some of Washington Zoo's snakes have been flown to Ireland to be displayed in a zoo there . . Bus fares in Washington have been hiked a nickel, to 25 cents per cash ride . . . This year, the cost of running the White House Executive Offices is \$12,327,500, an increase of 1,500 per cent in 22 years.



TOMMY WEBER PHOTO

#### Lodge Visits of Wm. S. Hawkins

(Continued from page 17)

Henry C. Warner, National Service Commission Director Brian McKeogh, Grand Lodge Credentials Committeeman Frank A. Farrell, State Pres. Monte Hance, State Vice Presidents H. F. Sears and Kent Bosworth, District Trustee Robert Mabee, and Exalted Ruler E. W. Sayre. Honored with Mr. Lauer were Veterans Service Hospital Chairmen J. L. Norris, of Marion Lodge; Charles Donohue, Chicago; and Al Mattran, Oak Park.

The next evening, Feb. 27, a dinner-dance was given for the Grand Exalted Ruler, at the Palmer House in Chicago, by the Elks of the Illinois Northeast District. Those present included Past Grand Exalted Rulers Thompson and Warner, Dr. Farrell, Grand Secretary Lee A. Donaldson, Grand Lodge Activities Coordinator Bert A. Thompson, State Vice Pres. Bosworth, District Deputy Ray D. St. Aubin, District Chaplain Ted Winters, District Trustee Robert Mabee, Oak Park Exalted Ruler Joseph Kling and Past Exalted Ruler Clare Wybran, chairman of the dinner-dance committee. The attendance reached a total of 1,100 persons.

MONTGOMERY. On March 11, the Grand Exalted Ruler was entertained at a luncheon given by Montgomery, Ala., Lodge. Some 100 Elks and their ladies were present; distinguished Elks in attendance included Past Grand Exalted Ruler John S. McClelland, State Pres. Abe Pizitz, District Deputy W. S. Reese, Jr., Past District Deputy Adin Batson and Exalted Ruler John W. Pemberton.

ATLANTA. The Elks of Griffin, Ga., were to have been hosts for the State Executive Committee Meeting on March 13, but a severe ice and sleet storm resulted in a change of location to Atlanta, where the local lodge co-hosted the meeting with Griffin Elks. Despite the inclement weather, attendance was good. Mr. Hawkins, who was present at the meeting, was welcomed by Past Exalted Ruler Lee Evans, Atlanta's Vice-Mayor. Past Grand Exalted Ruler McClelland accompanied Mr. Hawkins, and among those present were State Pres. J. T. Lester, Atlanta Exalted Ruler Morris Manheim, Jr., and Griffin Exaulted Ruler C. H. Kite.

#### Reluctant Decoy

(Continued from page 7)

to admit that Barney Weber was a disgrace to mankind and, in the vernacular, had it coming to him. He was equally willing to point out that in disposing of Weber, the Bryce kid had committed murder—well, manslaughter anyway. Killing was against the law; a police department's function was to enforce the law. It was as simple as that to Faulkner. There was no question about what he had to do.

It was, usually, as simple as that to any policeman. But the Weber case had been an exception. Standing now at the window of his room in the motel at Mackinac Point, Faulkner remembered when the case broke, a year before, and the whole department gave it a hard shake. He remembered one of the older men saying, "This is the kind of thing you do because it's your job. I'll work my head off on this case because it's orders, but I hope the Bryce kid never feels me or any other cop breathing down his neck."

Remembering, Faulkner shrugged, turned away from the window, put on his hat and overcoat. The wind bullied him as he followed a narrow street leading from the motel to the docks, but he pushed into the wind doggedly. At the docks a wiry little man with a face like leather was sculling past in a long

Hailing the man, he asked for Cass Atwood, the guide with whom he had made arrangements by telephone. Without a break in his rhythmic sculling, the man directed Faulkner to a tavern uptown.

Faulkner went to the tavern, found his man and introduced himself. Cass was a hard man of about Faulkner's own age, his blue eyes keen and alert and his face almost as leathery as that of the wiry man with the sculling oar. He studied Faulkner as he shook hands, and Faulkner was calmly aware that the bartender and the other customers also studied him.

"You ain't a policeman, are you, Mr. Faulkner?"

"No," Faulkner told Cass. "I'm not a policeman. Why?"

"Being from Presque Harbor, I thought you might be."

"I'm in the insurance business," Faulkner said quietly. "I had a good year and I'm taking a week off to hunt ducks."

It seemed to him that the atmosphere became easier. Not that it had been exactly tense before. Over an entire season the number of men who came here to hunt ducks ran into the high hundreds. Still, he supposed that every hunter who registered from Presque Harbor received a careful second look. Cass nodded and offered him a cigarette.

"There were two policemen from Presque Harbor here a year ago," Cass

# FOOL MISTAKES WERE KEEPING ME BROKE

So I Sent \$7 to The Wall Street Journal

I always seemed to make mistakes. I sold some land when prices were low. I bought a home when prices were high.

Then one day I picked up a copy of The Wall Street Journal. I saw right away that it had the facts I needed to help me in my personal affairs and in my job. So I sent \$7 for a Trial Subscription.

The Journal not only tells me how to earn more money — it also tells me how to get more value for the money I spend. And articles on taxes guide me on what to do to keep my taxes down.

This story is typical. The Journal is a wonderful aid to men making \$7,500 to \$25,000 a year. To assure speedy delivery to you anywhere in the U.S., The Journal is printed daily in New York, Washington, Chicago, Dallas and San Francisco.

The Wall Street Journal has the largest staff of writers on business and finance. It costs \$24 a year, but in order to acquaint you with The Journal, we make this offer: You can get a Trial Subscription for 3 months for \$7. Just send this ad with check for \$7. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. Y. EM-5





State



#### **ELKS NATIONAL FOUNDATION**

### "The Joy of Giving"





LeRoy Ramirez, New Mexico State President, presents a check to Dr. Alan Roberts of the Highlands University Department of Psychology. The funds are being provided, as they have for the last six years, by the Elks National Foundation to be used by the New Mexico Cerebral Palsy Committee, which in turn has made the money available to Highlands. There, it is used to provide instruction to teachers and others

Miss Normajean Bennett of Niles, Michigan, former recipient of a Foundation grant, recently wrote to Past Grand Exalted Ruler John F. Malley of her present work in the field of cerebral palsy, at Horace Rackham School of Special Education at Eastern Michigan dealing with handicapped children. Participating in the presentation ceremony are (back row, from left) District Deputy Louis R. Kavanaugh; Dr. John S. Johnson, Assistant to the President of Highlands University; Past Exalted Ruler Everett Rickard, member of the State Cerebral Palsy Committee and local Committee Chairman; and Ernest Apodaca, Exalted Ruler of Las Vegas Lodge.

College. Her letter reads in part: "Again I wish to thank you for the grant you awarded me for my study at the Children's Rehabilitation Institute. My knowledge of cerebral palsy has greatly increased and I have already been using much of it at Rackham."



"Most Valuable Student" winner, Miss Theresa Castellano, accepts her \$600 scholarship award from Past Grand Exalted Ruler John F. Malley at the fifty-fifth Anniversary Ball of Waltham Lodge, which sponsored her. Pictured left to right: PGER Malley, Chairman of the Elks National Foundation; Judge John E. Fenton, Grand Lodge Chairman of Judiciary; Miss Castellano; her mother, Mrs. Castellano; State President Louis E. Dubin; Exalted Ruler Edward C. Regan and the Honorable Austin D. Rhodes, Mayor of Waltham and a member of the Order.

#### **ELKS NATIONAL FOUNDATION**

where every dollar contributed becomes a source of good work, untouched by expenditures of administration.

ELKS NATIONAL FOUNDATION, PAST GRAND EXALTED RULER JOHN F. MALLEY, CHAIRMAN, 16 COURT ST., BOSTON B, MASS said, accepting a light from Faulkner. "Folks never made them feel very welcome—and they didn't find what they came looking for."

"You mean the Weber case, don't you?" said Faulkner. "I recall reading about it. The boy who shot Weber came from here, didn't he? Prince, Price? Something like that. Look, what time do we get started in the morning?"

"Meet me at the pier at a quarter to seven."

Darkness had fallen when Faulkner reached the street outside the tavern. He waited a prudent interval, but no one followed him out. Nor had he, actually, expected anyone. He walked to Center Street, crossed it, and after a couple of blocks came to Maple Street, a wide, tree-guarded avenue with its houses set well back from the sidewalk and well apart from each other.

The Bryce house, dark now, stood at one corner and the Pearson house at the next. He recognized them from the map drawn for him by the two officers who had come here a year before. He moved past the vacant Bryce house. The elder Bryces had been dead for several years, according to the information stored in the filing cabinet of his mind. Van had lived here alone for a while before taking a position in Presque Harbor.

In contrast to the Bryce place, the Pearson house was alight. The girl lived here. Carla Pearson. She taught history in the local high school, and she was two years older than Van Bryce, a fact which Faulkner found rather interesting.

He would have to meet Carla Pearson, for he considered her one key to his problem. They nearly always came back, Faulkner had told himself over and over, to the girls they had left behind them.

When this thing was finished, he would feel sorry for the girl and maybe a little sick at the stomach, but he would not hate himself; because in this business you had to work with whatever you found to work with.

After one last look at the Pearson house, Faulkner walked rapidly to the restaurant that was operated in connection with the motel. He had the seafood platter and lots of black coffee. Later he returned to his room, laid out his hunting gear for the next day and then went to bed.

CASS took him next morning to an offshore blind. They rode up the bay in Cass' power boat, with a skiff trailing behind. Cass put out the decoys, established Faulkner in the blind, took the big boat out half a mile and anchored it and returned to the blind in the skiff.

When shortly thereafter a flock of widgeon swung over their decoys,

Faulkner missed one and downed another. A little later he connected again.

There came a lull then when no ducks flew. Cass produced a quart thermos of coffee. They both drank. Cass said, "Some of the boys in the tavern last night thought I talked too much about Van Bryce. I didn't mean-

"It's all right," Faulkner interrupted him. "Say, are they ducks out there? No . . . they're coots." He took his eyes off the coots and gazed thoughtfully at the vast, wild salt marsh to the

"Van was a good friend of mine." The blue eyes locked with Faulkner's gray ones. "I was poor and Van's folks had money, but that never made any difference to Van.'

Faukner nodded sympathetically. "I see."

"Of course Van ran wild a little after he went to live in Presque Harbor. I guess he played too much poker. Anyway this Weber hooked him in a crooked poker game. When Van kicked, Weber and another guy beat him up good. Mister, you don't do that to Van Bryce! He went to his room, got his gun and came back shooting. But the guy he killed, this Weber, was a hoodlum with a police record a mile long.'

It was an accurate condensation of the case. Again Faulkner nodded, but ventured no comment. Turning his back angrily, Cass restored the thermos bottle to its keeping place, and Faulkner took this opportunity to study the marsh again. .

By eleven o'clock Faulkner had his limit: two widgeon, a canvasback and a redhead. They returned to Mackinac Point. Cass said, "Tomorrow is Saturday. I always try to take Carla Pearson duck hunting Saturday mornings. You don't mind if she comes along?"

FOR the first time Faulkner had trouble with his control. At his most optimistic he had never imagined a stroke of luck like this. To have Cass deliver to him the one person he figured he needed most was incredible. Then he saw it was not incredible at all, but part of a pattern. Cass was not satisfied, and he was smart enough to know that he was not smart enough. He wanted to get the Pearson girl's opinion.

"You mean take a woman duck hunt-

ing with us!"

"She's a special kind of woman, Mr. Faulkner. She used to hunt all the time with Van Bryce. She-she was his girl.

"I don't care whom she hunted with. She'll probably shoot me instead of a duck!"

With bluster Faulkner hid his excitement. This could mean only one thing-that Van Bryce, as he had figured, was somewhere in the vicinity of Mackinac Point. If he were not, if he were far away, neither Cass nor the girl

would care how much a detective poked around the village. They would laugh up their sleeves at him, and at this moment Cass was not laughing up his sleeve or anywhere else.

"She's a better shot than you are, Mr. Faulkner, and just as careful."

"Okay," Faulkner said. "I-I just never hunted with a woman before. Is she good looking?"

"Yes-and she's a lady, Mr. Faulk-

Cass took the four ducks to have them dressed and frozen. Getting into his car. Faulkner returned to the motel. He had lunch in the restaurant, slept most of the afternoon, ate dinner and then in the neighborhood of eight o'clock drove to Maple Street. Again he was in luck, for it was the girl herself who opened the door. Cass had said she was good looking, and the two officers who had been here last year had described her in interesting terms. Still, Faulkner was not prepared.

She was a tall girl and slim, but he had seen them taller and slimmer. She had hair as black as midnight and eyes as blue as the bay the best day it ever saw, but he had run across the combination of blue eyes and black hair before. She had beautiful legs and an exciting waist, but this was not his first encounter with provocative femininity. So it was not, strictly speaking, her good looks that surprised him, but rather the quality of the expression in her eyes. There was character in the girl's serene eyes, character and spirit and simple goodness. This, he realized now, he had not expected to find in Van Bryce's girl.

"Miss Pearson?" She nodded. "My name is Marty Faulkner, Miss Pearson. Did-did Cass Atwood say anything to

you about-

"How do you do, Mr. Faulkner?" She gave him her hand and a tingle ran up his arm all the way to his shoulder. "Yes, Cass called me. I understand we have a date to hunt ducks tomorrow morning.'

"That's why I came to see you," Faulkner said. "Seems you and Cass hunt together every Saturday. Look, I'll be here all next week probably. I don't have to go tomorrow. What I'm trying to say is that, if this is a regular thing with you and Atwood, I'll be glad to drop out if you'd prefer it that way.

He felt clumsy and not just because he was lying. There was amusement in Carla Pearson's eyes, but she did not laugh at him. It was Faulkner's guess that she rarely laughed at anyone, but it would be fun to have her laugh with you. What the hell was he thinking about, he wondered suddenly.

"Come in, Mr. Faulkner." He followed her into a high-ceiling, comfortable room with a fire going in a vast fireplace. "If anyone stays at home tomorrow, it will be I. I can go out any

#### More Important than a SALARY INCREASE or BONUS A Low-Investment,

High-Return

#### 2nd business of your own

Coin-operated LAUNDERAMAS have Coin-operated LAUNDERAMAS have successfully provided just this opportunity for over 1,800 average American businessmen in 1959 alone—men who wanted the added security and independence that come with two incomes.

Fully automatic and free from salaries and franchise fees, LAUNDERAMAS have a low operating cost that permits you to offer your customers a 40% to 60% saving on their laundry needs—a fact that makes LAUNDERAMAS quick to win community acceptance in all areas and has given them a record of high profit earnings that extends back over many years.

Self-amortizing and conducive to chain operation, LAUNDERAMAS feature the best equipment available and at the lowest financing terms in the industry—as low as 10% down with the balance financed at 6% over a three year period.

A member of our national organization of independent associates is ready to offer you the benefit of his experience in this proven successful field—and help you in developing your own coin-operated laundry store business.

For complete information and name of nearest office call or write—

LEOLUX Dept. EK

261 Madison Avenue CORP. New York 16, N.Y.

YUkon 6-9740

Moffats Limited, Weston, Ontario, Phone Cherry 1-2611

#### **VOLUNTARY CONFINEMENT**



Genuine Chief of Police Chrome Finish Double Lock Handeuffs. These authentic handeuffs are light, compact and flexible, always ready for use (equipped with 2 steel keys). An extremely clever gift for peace officers, jurist or the man who has everything. Adjustable . . Foolproof. Exciting possession. NOW ONLY \$5.75. Belt Type Leather Case \$1.25. SEND CHECK OR MONEY ORDER. NO C.O.D.'s. LH-5 GODFREY IMPORT CORP., 261 Broadway, N.Y. 7.

#### FAST ANSWER FOR DIRECTION MIX-UPS

When direction mix-ups happen, hundreds of thousands of HULL owners have the fast, easy answer to trouble and delay. At your dealer's or write for literature.

See Hull Boat
Compasses, Too

See, 55,7.50

See, 55,



HULL MFG. CO., Box 246-EE-4, Warren, Ohio

# PAYS BIG! SEND FOR FREE, BIG, ILLUSTRATED CATALOG NOW! Graduates report making substantial incomes. Start and run your own business quickly. Men, women of all ages FREE BOOK

Management, Appraising, Loans, Morty related subjects, STUDY AT HOME or rooms in leading cities, Diploma Write TODAY for free book! No o Approved for World War II and

WEAVER SCHOOL OF REAL ESTATE (Est. 1936)
2020H Grand Avenue Kansas City, Mo.



INTERNATIONAL BRONZE TABLET CO., INC.

Dept. 40-150 West 22 St., New York 11

#### I'll Set You Up For Life In Your Own **BIG PAY SHOE BUSINESS**

With The ONE Shoe Line The Everyone From Baby to "Pop" and



Everyone From Bob.
Only 8 orders a
day can make you
up to 532.00 a
day. \$180.00 a
day. \$180.00 a
week. \$600.00 a
month. It's no
trick at all to make big
money full or Spare Time
with America's most comfortable shoes. Amazing
new "Spring-Step" cushion
design proves it by actual
demonstration. Over 200
styles for men, women,
boys, girls and infants!
Profits are BIG—repeat orders sure and easy. No experience needed. No investment. Everything furnished
free, including finest sales
outsid actual demonstrators! Send today for
Free Outfit.

ORTHO-VENT SHOE



Amazing 2-Minute Demonstration Does Your Selling Job for You FAST!

Give Producers Their Own Shoes

ORTHO-VENT SHOE CO. 2504 Brand Road







#### BALL CLINIC

Dept. 759, EXCELSIOR SPRINGS, MISSOURI Specializing since 1919 in the treatment of Rheuma-tism, Arthritis and associated chronic conditions.

#### How To Hold **FALSE TEETH**

More Firmly in Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little FASTEETH on your plates. This olkaline (non-acid) powder holds false teeth more firmly and more comfortably. No gummy, gooey, pasty taste or feeling. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today, at drug counters everywhere.

YOU'LL WONDER WHERE YOUR BELLY WENT



Saturday. So if you're doubtful about shooting with a woman-

"I want you to come along," Faulkner broke in. "I only thought it was kind of up to me to-

"I'll fix you a drink." "Oh, no, don't bother."

"It's a cold night. I'm sure you'd like a drink."

Faulkner was suddenly himself again. He thought, sure, bring on the drink. But it won't net you anything. My tongue doesn't slip easily.

She came back with a highball for him and a coke for herself. Faulkner's drink was the stiffest he'd ever tackled, the impact of the first swallow going all the way to his toes. When Carla went to poke the fire, he studied her, and it was odd how suddenly he felt like two people; or at least one person divided in half, with one half exhilarated and the other cold and suspicious and very alert.

"You're from Presque Harbor, aren't you?" she said, with her back to him.

"Real estate, I believe Cass said."
"Insurance," Faulkner told her. He took another bite at the drink, and the drink bit him back. "I'd be very happy, Miss Pearson, to sell you a policy."

She swung around and looked at him levelly, her eyes as calm as his own. "You might at that. I don't carry any insurance other than hospitalization. Do you want to tell me about your policies, or would you rather not discuss business on your vacation?"

If she thought she had him there, she was mistaken. He'd boned up on insurance the past two weeks until he probably knew as much about it as half the agents selling it in Presque Harbor. He said: "I don't have my book with me, but I'll be glad to describe what I think is the best little life insurance policy in the world. Now-

She was convinced, or at least she played it that way. "I'd have to talk to my father first. He and Mother are out tonight.'

"A good insurance agent can always come back," Faulkner said. "This agent

is going to look forward to coming back."

She knew he didn't mean insurance now. Momentarily her eyes avoided his, then she looked at him, and Faulkner saw that in spite of herself she liked him. And this, he thought, was one heck of a note-the two of them liking each other instinctively and yet matching wits against each other. It was time to go. If ever there was a time for a guy to beat it, this was it.

Back at the motel he couldn't sleep. Women in a case had never interfered with his eight hours' before. But, of course, before there'd never been a Carla Pearson. In his time he'd seen several intelligent, attractive, decent women caught up in something they couldn't cope with and he'd always felt sorry for them, but he hadn't made a big thing of it.

He'd spent a lot of thought on this Bryce business. A month before, long after Van Bryce had vanished, he had come to the conclusion that Bryce had never got farther away than the vicinity of Mackinac Point. So he had solved, to his own satisfaction at least, the mystery of Van Bryce's whereabouts. Now he was taking on another mystery: that of the relationship between Van and Carla Pearson, which was a relationship between an intelligent woman and a headstrong, erratic kid.

AT 6:45 the next morning Faulkner parked his car by the docks. He found Cass on the boat. "Carla can't come," said Cass. "Something turned up. She called me half an hour ago."

"What turned up?" said Faulkner. "She didn't tell me."

Faulkner quivered. He had no way of knowing for sure, but he would bet that the case had started to break. For the moment, however, he could not tip his hand. He had to play along until he knew positively. He got into the boat, and Cass cast off.

The ducks flew that morning, and at nine o'clock Faulkner finished out his limit. They returned to Mackinac

#### Paul K. Berwinkle

Paul K. Berwinkle, a prominent figure in West Virginia Elkdom, passed away March 15th at the age of 58. He is survived by his wife and son, four brothers and three sisters.

Mr. Berwinkle was one of the founders of Weirton, W. Va., Lodge, No. 1801. In 1951 he became its first elected Exalted Ruler, and from 1952 to 1958 he was Treasurer.

He was also active in State Elk affairs, acting as President of his Association in 1953-54. In 1957-58 he served concurrently as Chairman of the State Association Trustees and as District Deputy. He was awarded an Honorary Life Membership in Weirton Lodge in 1957.

Deeply interested in Scout work, Mr. Berwinkle had been guest of honor at the Golden Jubilee Blue and Gold Banquet of Cub Pack 39 just a month prior to his death.



Point. At the motel Faulkner called the Pearson residence. A woman whom he took to be Carla's mother said Carla was not at home.

"She went to Presque Harbor for the

day. Who is this, please?"

It figured, Faulkner thought, as he hung up without answering Mrs. Pearson's question. Carla had decided to make sure. He did some calculating. Give her five hours going and coming on the road and an hour in Presque Harbor. Six hours. Say she'd left at seven. She'd hardly be back before one o'clock. It was now five after ten. He would play it carefully, the way he always did. He would be waiting on the highway for her from noon on.

At five minutes to twelve he parked off the highway behind a screen of brush a mile out of Mackinac Point. At three o'clock Carla's blue convertible flashed past him. On the way back to town he stayed far enough behind not to arouse suspicion, yet close enough to see if she turned off in the direction

of the docks.

Apparently she was not going immediately to Cass because she went straight home. Perhaps she intended to telephone Cass. Faulkner stopped behind Carla's car the moment the girl disappeared inside the house. He hurried across the lawn, noting that Doctor Pearson's car was nowhere in sight and hoping that Carla's mother, too, was out of the house. He opened the door without ringing.

Halfway down the hall Carla whirled to face him. It struck him then that she was not too surprised. It also struck him that something, probably the excitement of her fast trip, made the color higher in her cheeks and left her eyes bright with emotion. Still, she

greeted him quite calmly.

"How do you do, Officer Faulkner?" "Are we alone?"

"Yes. Why?"

"Evidently your family doesn't know what you're mixed up in," Faulkner told her, "I'm willing to help you keep it that way."

She studied him a moment, and Faulkner saw again, or at least he felt sure, that in spite of herself she liked him. She seated herself in a chair, and after a moment's hesitation Faulkner took one opposite hers.

"What do you want with me, Faulk-

"You're going to tell me where I can find Van Bryce."

"Oh, no, I am not because I don't know.

"You don't deny going to Presque Harbor to check on me?'

"Certainly not. I have a newspaper friend in Presque Harbor. He filled me in on you, Faulkner. Cracking an unsolved case would be a bright feather in your cap, wouldn't it?"

"It wouldn't get me fired," he said. "The fact that public opinion was on Van Bryce's side from the very first doesn't mean a thing to you, does it?"

"No, it doesn't. Still, I could give public opinion a good argument. I'd ask public opinion if it really thinks a guy ought to go free who runs for a gun because he gets clipped in a crooked poker game and roughed up when he makes a holler. I'd ask public opinion if such a guy shouldn't be put away for a while until he grows up enough to realize that, even when he's hurt, he can't take things in his own hands. What does history prove about this?"

That shook her. He saw it in the way the brightness in her eyes faded. In all his life he had probably never met a more decent person, and it was a shame she let this attachment for Van Bryce make a fool of her.

In a low voice she said, "I have always known, Faulkner, that Van did a terrible thing-and made a terrible mistake when he didn't surrender to the police."

"But you couldn't talk him into surrending? Didn't you try, Carla?"

"I wish you wouldn't use my first name.

"Okay," he said. "Okay, Miss Pearson." He was mad now. "Are you going to tell me exactly where Bryce is, or do I have to hire a boat and comb that whole marsh?"

The brightness came back to her eyes in a blaze. "I don't know; but if I did,

I wouldn't tell you!'

'I've always kind of admired a good liar," Faulkner said, "but lying is not for you, Miss Pearson. Bryce is here somewhere. Otherwise you wouldn't have burned up the road to Presque Harbor to find out something I was going to tell you anyway when the right time came.'

"I went to Presque Harbor to make sure about you because here in Mackinac Point we don't like spies and snoopers and-and people who are one thing when they pretend to be something else.

"You still won't tell me?" Faulkner said, and this was the first time he could remember being gentle in such a situation. "Okay. Then I'll be on my way. You can telephone Cass the minute I walk out your front door.'

"I have no reason to telephone Cass." He gave her credit. She was a poor liar, but at least she was cool. Nerve! She had it to spare. There was a good chance he would never see her again, but he would always remember the way she looked at him then, as if she and not he held all the high cards.

THE DOCKS were deserted except I for the same stranger who had sculled by on Faulkner's first day there. The little man was in his skiff about to cast off. Faulkner hailed him.

"Seen Cass Atwood this afternoon?" He didn't figure to fare any better



Father Flanagan's

#### BOYS TOWN CHOIR

Msgr. Francis Schmitt, Director

Now Booking 1960 Tour

Write Msgr. Nicholas H. Wegner

Boys Town, Nebr.

#### MAILLIAM BECOME AN EXPERT SEND FOR FREE SAMPLE LESSON

Executive Accountants and CFAs earn \$5.000 to \$10,000 a year and up. Thousands needed. We train you thorely at home in spare time experience on experience on the configuration of the configuration of CFAs and Expert Accountants. Write for free book. "Opportunities in Accounting" and sample lesson.

LASALLE Extension University, 417 So. Dearborn St. A Correspondence Institution, Dept. 5328H. Chicago 5. III.

## Looking for a PUBLISHER

Your book can be published, promoted, distributed by successful, reliable company noted for prompt, personal service. All subjects. Free Editorial Report. Inquiries also invited from businesses, organizations, churches, etc. Send for Free Booklet. Vantage Press, Dept. EK, 120 W. 31, New York 1.

#### OWN THE WORLD'S FINEST POCKET PISTOL! BERETTA PANTHER

NEW 25 CAL, FEATHERWEIGHT-9 SHOT Sensational Beretta Panther carries more cartridges for its size and weight than other pocket pistols. Always dependable, reliable and accurate. Fits pocket or purse.

FREE! Genuine Leather Holster
...Order by Mail Today!
Send \$5.00 down, bal. C.O.D.
State Up: 150 January 1 Company 1



#### NO MONEY DOWN!

ly 1/4 acre sites in Central Florida lake, grove area \$395, no money , \$10 a month • Suburb of Ocala, and dry • Streets, utilities • 22 to Gulf Beaches • Fish, hunt • In-or retire. or retire.

color folder • Write Dept. 612-J.

bow Park, Box 521, Ocala, Fla.

with Cass than he had with Carla, but he was going to have a go at Cass anyway. There was the chance that he might startle some information out of Cass. He intended to tackle Cass first and then demand assistance from the local sheriff, and he had the feeling that everything was going to break just right.

The man said, "Cass was here till around the middle of the day. Then his wife come runnin' to say he had a long distance telephone call from

Presque Harbor.'

Faulkner felt the way you did when you had the breath knocked out of you, and for a moment his mind simply quit working. He stared senselessly at the man walking slowly back to the stern of his skiff, and reaching for his oar.

of his skiff, and reaching for his oar.
"Wait!" Faulkner shouted. "Wait!
What happened then? Did you see

Cass again?"

"Sure, I seen him. He came back, got in his boat and headed up the bay."

"Toward the marsh."

"Yessir, toward the marsh. Then quite a spell later he come back. But he didn't stop. Just kept on down the bay. He sure was runnin', too. Had the motor wide open. Fool must of been drunk."

The stranger sculled away and Faulkner stood alone on the windy dock. He
remembered that look in her eyes as if
she held all the high cards. She'd held
them, all right, and she'd played her
hand before she ever let him sit in the
game. It had never occurred to him
that she would telephone from Presque
Harbor. That simply hadn't figured.
He had known she was intelligent; now
he knew she was crafty, too.

But he was a resourceful man, and already his mind was functioning again, picking up the pieces. Cass and Bryce had to stop somewhere. It was up to Faulkner to figure where, to consider every place they might stop and eliminate all but the logical place. He had to go on the theory that now Bryce intended to get completely away. That would involve, sooner or later, transportation of some kind other than Cass' boat

He thought of half a dozen villages along the bayshore east of Mackinac Point and discarded them all. But he came back to one of them: Uniontown. About the size of Mackinac Point. Forty miles east. He had driven through it the other day on his way to Mackinac Point. He'd had to stop at a railway crossing to wait for a freight to pass.

And that was it. The moment he remembered the railway crossing he knew he was going to gamble on Uniontown. With the wind at his back, he

ran fast for his car.

At Uniontown the railroad, after traveling west along the bayshore for sixty miles, turned abruptly north. Fifty miles north of Uniontown the railroad visited a town with an airport. This was the closest railroad point. Faulkner turned the car and, shortly after he cleared the village limits, he was heading toward Uniontown at seventy miles an hour.

But he had lost a lot of time and the early December twilight caught him just short of the outskirts of Uniontown. It was dark when he reached the Uniontown docks, which was probably just as well because he figured that Cass would not dock until after darkness fell. He stopped, slid out of the car, adjusted the position of his service revolver and, keeping as much as possible out of the illumination of the dock lights, walked out toward the water, then back to the car.

It was uncomfortably close timing, because he had waited scarcely ten minutes when Cass' boat nosed in out of the gloom. Faulkner delayed until the two men stepped ashore and then he moved out of the shadows. He held the revolver ready but not exactly pointed. To his vast surprise he saw relief in Cass Atwood's weary eyes. But the other one, the blond kid of twenty-four who was Van Bryce, was a different proposition. He had the haggard look of the hunted and the desperate, and the surprise was too much for him. He lunged blindly at Faulkner but came to a violent, thrashing stop, for Cass had caught him from behind and pinned his arms. Bewildered by this assistance but grateful for it, Faulkner handcuffed Van Bryce.

"I was for you, Van," said Cass unhappily. "I'm still for you. But Carla was right. You can't get away from this guy. He's poison." Cass glared at Faulkner. "So you win, detective."

"Thanks for the help, Cass," said Faulkner. "Thanks, and beat it now. Beat it back up the bay with your boat. Wait—wait a minute. What did Carla say?"

Cass scowled. "The same thing she always said, ever since Van slipped back to Mackinac Point and hid back in the marsh in that old cabin Cap'n Osgood used years ago for a hunting lodge. She always said Van should surrender. Only today she added something else. She said you were the kind of man who wouldn't ever give up. She made me promise to bring Van in. But—but Van outtalked me. I didn't help you just now, detective, because I like you. I did it because I knew it was what Carla would want me to do."

Faulkner nodded. He wanted to believe Cass, but he was going to think about it first. Taking Van Bryce's arm, he led him to the car. The light was better here, and he saw that the storm in Bryce had passed. Bryce was still haggard, but in his eyes, too, there was a kind of relief. He was a very young guy, too, for twenty-four

guy, too, for twenty-four.
"If I promise not to try to escape,

# **ELKS Sponsor Two Honor SCOUTS**



Two of the 50 Eagle Scouts who represented the States at the Fiftieth Anniversary breakfast of the Boy Scouts of America, in Washington, D. C., belong to units sponsored by Elks lodges. One was Explorer Charles J. Landry (photo at left), whose Post is sponsored by Revere, Mass., Lodge, and who was accompanied by Rep. Thomas J. Lane, a member of Lawrence, Mass., Lodge. The other was Explorer Ronald Matsuda, 17, sponsored by Gardena, Calif., Lodge, shown with U. S. Sen. Thomas H. Kuchel, of Anaheim, Calif., Lodge, who represented Grand Exalted Ruler Hawkins at the celebration.





THE ELKS MAGAZINE

"I wanted to get you something you'd never think of buying for yourself."

will you take the handcuffs off?" Bryce asked him.

"No," said Faulkner.

But suddenly he felt sorry for Van Bryce, which was a new experience for him. He felt sorry all the way to Presque Harbor. The kid had good eyes and he had displayed a kind of courage, misguided though it was. Faulkner began to feel more and more uncomfortable. At the outskirts of Presque Harbor he stopped the car.

"You fool kid," he said. "You've made about every mistake in the book. But I'm going to give you a break, see? There's a lawyer in town named Stanley Chapman. He's the best, kid. Oh, he won't get you acquitted, but he'll get you the best deal possible."

"Will he—will he take my case, Mr. Faulkner?"

Faulkner swallowed hard. "He will—after I talk to him."

HE overslept the next morning, and it was the first time within the memory of man that Faulkner had been late for work, even on a Sunday. Certain guys wanted to know all about the case. He brushed them off. He said he'd put everything in his report and the hell with it. This reticence, too, was something new. One of his best enemies, giving him the needle, said that once again he had proved himself the boy wonder of the department.

"Get lost," Faulkner told him, "I just don't want to talk about it."

He did routine stuff that day and half the next day, and then, without a word to anyone about where he was going, he climbed into his car.

Carla came out of the schoolhouse at

twelve minutes to four. At eight minutes to four he had talked her into going for a ride. He parked a mile beyond the Mackinac Point limits. Carla said, "Did you come back to arrest me?"

"What do you mean?" said Faulkner.
"I came back to ask you a question: Did
you tell Cass to bring the Bryce kid in?"
"Yes."

"Then why didn't you tell me?"

"Cass promised to have Van at my house by the time I got back from Presque Harbor. When they weren't there, I knew something had gone wrong. I could try to make him surrender, Faulkner, but when he didn't come in, I couldn't give you information. I just couldn't."

"Are you in love with him?"

"Isn't that the way it's supposed to be? Now let me ask you a question: I heard that you were instrumental in getting Stanley Chapman to defend Van. Is that true?"

"Isn't that my business?"

"Go ahead!" Carla snapped. "Go ahead and talk gruff. Act ashamed. Big strong man has moment of weakness. You make me sick!"

"If I make you sick, I will gladly take you home."

"You can't get any madder than I can, Faulkner. Fine! Take me home!"

"When I get good and ready! Look, I'm going to tell you something about yourself: You're not in love with that kid. You're two years older than he is in actual age and a thousand years older in other ways. Maybe you were in love with him once, but not for some time now. You've got a twisted sense of loyalty."

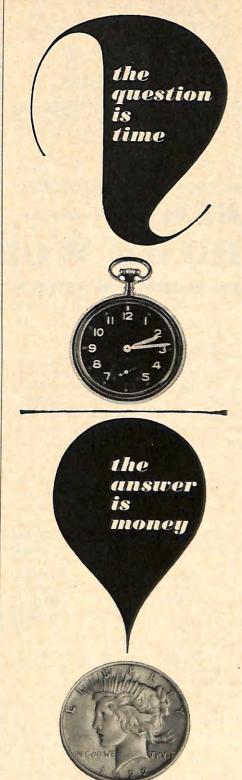
She waved her hand in his face. "You're not telling me anything I haven't known for some time."

"Then you aren't in love with him?"
"Do I have to sign a statement,
Faulkner? Oh, let's go! When I heard
about your asking Stanley Chapman to
defend Van, I thought that was rather
wonderful. But you come back and act
ashamed and make me so mad that I
say things I—I don't really mean."

He saw daylight ahead now. But he was a careful man who had learned long ago not to crowd his luck. He decided to level with her. "I'm not ashamed of giving that kid a break. He's on the weak side and he's been spoiled, but I would hate to see the book thrown at him."

"That was a nice speech, Faulkner," she said. "But it was the same as pulling teeth to get you to make it." She did things then with her eyes that stepped up his heartbeat. "I'm willing to be friends with you, Faulkner. If you come back Saturday, I'll go with you for ducks—and this time I won't break the date."

If he would come back Saturday! That was where it was best to leave it now. But Saturday bright and early he would be ready to go.



Time has brought decisive progress in the fight against cancer. Ten years ago one in four persons with cancer was saved. Today it's one in three. But time

alone will not conquer cancer. Time plus research will. And research needs your dollars. Send your contribution today to "Cancer," c/o your local post office.



AMERICAN CANCER SOCIETY

Three Simple But Useful Home Projects

ELKS HOME WORKSHOP

ANY ONE of these useful items will repay you with the fun of building something worth-while in a leisurely evening or two, and with the satisfaction of solving a minor home problem. All three are easy to make from either scrap wood or inexpensive molding.

By HARRY WALTON

A MILK-BOTTLE CARRIER eases the chore of carrying out the empties and bringing in full bottles. With it, even a child can carry six at a time and have one hand free to open and shut doors. Kept in the kitchen, it's a convenient receptacle for the empty bottles.

The construction shown in Figure 1, with the bottom screw-fastened to the center panel and the ends overlapping both these parts, insures greatest carrying strength. Measure two or three bottles—they vary slightly even among the same kind. Add ¼" to the largest diameter for dimension A. Measure the thickness of the stock you will use for partitions as dimension B.

Mark out the center panel, cut the three square sides, and shape the top and handgrip on a jigsaw or with a coping saw. If, instead of a single starting hole for the blade, you bore two 1" holes at the ends of the handgrip, you will have less to saw and be sure of perfectly rounded ends.

Fasten the bottom to the panel with glue and four 1½"-8 woc 1 screws, countersunk underneath. As these members are the same length, they should be flush at both ends. Attach the endpieces with glue and 1½" finishing nails. Make certain that the center panel is at right angles to the bottom before driving the nails home. Then nail on the sides, overlapping both ends and bottom.

Set the partitions in with glue, nailing them through the sides and bottom. After sanding, prime the piece with shellac or enamel sealer and finish with



Milk-bottle carrier

enamel. Drive four rubber-headed tacks at the corners of the bottom as bumpers.

LAZY-TONGS HAT RACK. This old-fashioned favorite is fun to build. The strips can be any ½" thick molding ¾" to 1" wide. Figure 2 shows how they might be built up by gluing ¾" thick lattice strip to the back of common fluted screen molding or half-round. Hold the glued strips together temporarily with brads, driving them only part way so that you can pull them out readily when the glue has set.

The ten spindles are brass-finished aluminum doorsteps, available for 15 cents apiece or less. They have a woodscrew thread under the flange and a neat rubber tip at the other and

neat rubber tip at the other end.
Cut four strips 19½" and four strips 10½" long. Mark one short piece ¾" from each end, an interval of 9". Drill a hole at each mark, using a drill that will let the door-stop screw turn in tightly.

Now use this drilled piece as a guide to drill all the others, for if hole spacing is not uniform the rack will not fold properly. Clamp the guide strip to a long one, flush at one end, and run the

drill through the holes in the guide piece to drill the other piece. Leave the drill in the middle hole as a pivot, swing the guide strip around 180 degrees flush at the other end, and clamp it there before withdrawing the drill to make the third hole.

Mark two short and two long strips for identification. With a bigger drill, enlarge the holes in these to a free but close fit for the screws on the doorstops.

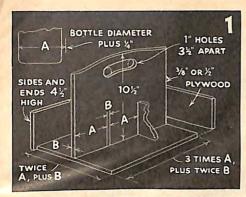
Sand, stain and wax or varnish all the strips before assembly. Put the rack together by placing the strips with the larger holes on top of the others, as in Figure 2. Then screw the doorstop spindles into place as tightly as possible without binding the folding action.

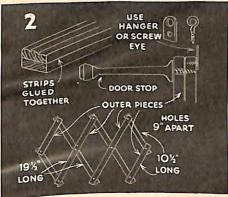
You can expand or contract the rack to fit available wall space. Mount it either by running long wood screws through two of the strips or with small hangers fastened to it as in the drawing. Use screw anchors if you must drive the mounting screws into a plaster or masonry wall.

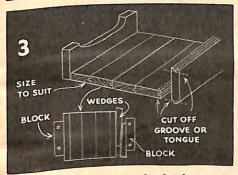
A CUTTING BOARD will find frequent use in the kitchen for carving, slicing and chopping meats and vege-



Knife sharpener on back of cutting board







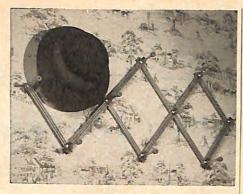
tables. If you mount a knife sharpener under it, the cook will never have to use a dull blade.

Maple has long been a choice wood for cutting boards. You can make this small one from scraps of maple flooring. These can often be had for the asking at a building site.

Cut enough pieces to identical length for the top and the sidepieces or feet. With a plane, saw or chisel, trim off the tongue and groove from both sidepieces. Also remove the tongue of one outer top member and the groove of the other.

Undercut one edge of the feet slightly as shown in Figure 3, unless you plan to use rubber-headed tacks at the corners. Even better are suction cups, which will hold the board firmly on enamel stove tops or plastic counter tops. They are available with screw shanks. To mount them, drill an undersized hole at each corner, into which the screws will turn snugly enough to hold firm.

Apply good water-resistant glue to both parts of each joint. Assemble the top on a sheet of paper laid on the bench top, glue the sidepieces in position, and clamp all tightly together. If you have no clamps big enough, screw



Lazy-tongs hat rack

two blocks to the bench, set the assembly against one, and drive two opposed wedges between the glued workpiece and the other block as shown in Figure 3.

Give the glue ample time to harden. The paper may stick to the work, but will have kept it from being glued to the bench. Sand off the paper and smooth the cutting surface with a scraper.

Apply a coat of boiled linseed oil, and after twenty-four hours a second coat. If the cook is right-handed, fasten the sharpener in what is the nearer right-hand corner when the board is turned upside down.

#### ELKS WORKSHOP TIP



MUD or snow on the driver's foot may make it slip on the brake pedal, perhaps at a crucial moment. If pedal surfaces are worn smooth, a better gripping surface can be provided by covering them with metal plasterer's lath. This has sharp edges that help to prevent slipping.

Cut a piece of the lath big enough to fold around the pedal. Hammer the edges over and under, and tie them in place with soft iron or copper wire. Bend over or snip off any sharp ends. -HARRY WALTON





PART TIME INCOME!

#### MATCH CORPORATION OF AMERICA

Dept. MR-50, 3433-43 W. 48th Place, Chicago 32, III.

#### FRANCHISES

selective: choose from best offers available. Na-wide openings. Excellent opportunities for the selection of the selection of the selection of the or sales agency. Learn of the selection of the cichiese before you act. Write today for interest-free "Franchise Profit Letter," for

NATIONAL FRANCHISE REPORTS, B-528 333 North Michigan Ave. Chicago 1, III.

#### PLASTIC SEAL KITS DO-IT-YOURSELF

Kit contains material for six wallet size cards or photos you can seal in one minute. No heat or other equipment required. Send \$1.00 to

ENKAY PRODUCTS
1519 - 6th ST. N.E., MPLS. 13, MINN.



#### SALESMAN

We have hired 36 men through the Elks Magazine—21 have been successful. We need more salesmen, full or part time. Full time men earn up to \$18,000 a year calling on savings & loans, banks, manufacturers, wholesalers, retailers, & bowling alleys, selling advertising items such as paper mate pens, wallets, calendars, advertising novelies, lighters, gold keys, incentive awards & hundreds of other items. Commissions are paid on receipt of orders. No deposits, write 4r. Toner for complete information.

SEABURY & COMPANY

1518 W. 7th St. Los Angeles, California The West's Largest Advertising Specialty House



# DRAINS cellars, cisterns, wash tubs; IRRIGATES - CIRCULATES - SPRAYS

1,001 uses. Stainless shaft. Won't rust or clog! Use 1/6 HP motor or larger of 24 HI for up to 3000 GPH; 450 GPH 80 HI; or 1800 GPH from 25' well. 1" linely 24 outlet. Coupling included free. \$7.95

lincluded free. \$7.95 Heavy Duty Ball-Bearing Pump. Up to 7.500 GPH. 114" inlet; 1" outlet. \$12.95 Postpaid if cash with order. Money back guarantee. Also other sizes, types.

LABAWCO PUMPS, Belle Mead 58, N.J.



PENNIES NICKELS DIMES

COUNT STACK PACKAGE

count, stack and pennies, \$2.00 dimes ten times Unbreakable, no Used by schools, ers, taverns, in have to count simple instruc-

STERLING HOUSE, P.O. Box 626-EK, DANIA, FLORIDA



**CLOGGED SEWERS** CLEANED INSTANTLY SAVES PLUMBING BILLS

Electric Shaver Sale. Brand new Shavers, latest models, fully guaranteed and complete with all attachments. Our price is your complete cost, we pay the postage!

MEN'S MODELS

LIST PRICE OUR PRICE

MEN'S MUDELS

RONSON — C.F-L

NORELCO — SPEEDSHAVER \$24.95 \$14.35

REMINGTON — ROLL-A-MATIC \$29.95 \$17.25

SCHICK — 3-SPEED \$17.85

All orders mailed within 24 hrs. Complete refund will be made, if you are not fully satisfied. Send check or M.O. to:

made, if you are not fully satisfied. Send check or M.O. to:

BROOKS, DEPT. 70, BOX 212, ST. LOUIS 66, MO.

# The Shadow of Many Men

Over the years, this fraternity has produced many leaders whose exceptional talents distinguished them among their associates and whose contributions have left an imperishable impress on the record. Emerson said, "An institution is but the lengthened shadow of one man." The Order of Elks is the lengthened shadow of many men.

It is in the nature of things that, when affairs are proceeding smoothly, we tend to overlook good work. In fact, we are apt to lose sight of the importance and the magnitude of the responsibilities borne by those in official position. So it is with the Board of Grand Trustees, of which it is fair to say that its work is too

little known and appreciated.

One of the prime responsibilities of the Board is that of fiscal agent of the Grand Lodge, with general authority over all funds and properties belonging to it. In this capacity, the Board prepares the annual Grand Lodge Budget, and makes sure that disbursements conform to appropriations authorized by the Grand Lodge.

The administration of the Elks National Home is vested in the Grand Lodge Trustees, thus making them responsible for the safety and well-being of the nearly 300 Brothers who reside there, as well as responsible for the proper maintenance of a property that is valued at more than \$3,000,000.

Another major responsibility of the Board is that of

passing upon applications of Subordinate Lodges for authority to buy, mortgage or sell property, and to build or alter their buildings. In the 1958-59 Grand Lodge year, the Board passed upon 195 such applications, involving a total of nearly \$12,000,000.

There are many other duties imposed by law on the Board of Grand Trustees, all adding up to an impressive list of responsibilities, the discharge of which requires enormous amounts of time and energy, great tact and patience, good business judgment, common sense, and above all, real dedication to the interests of the Order of Elks.

These talents are shared in large measure by the men who comprise the present Board of Grand Trustees. Chairman of the Board is William A. Wall, West Palm Beach, Fla., who is completing a term of five years on the Board. His associates are Dewey E. S. Kuhns, Vice-Chairman and Approving Member, Charleston, West Va.; Edward A. Spry, Home Member, Boston; Jacob L. Sherman, Building Applications Member, Denver, Colo.; and Edwin J. Alexander, Secretary, Aberdeen, Wash., Lodge.

The Order of Elks has a genius for the development of leadership, and over the years many able men have served on the Board of Grand Trustees. The five men who now constitute this Board are deserving of their Brothers' thanks and appreciation for their devotion to the high standards of service set by their predecessors.

#### **Another Cuban Dictator**

The history of Cuba is one of almost ceaseless turmoil. The revolts and savage repression that marked the Spanish rule have been matched by bloody revolutions and counterrevolutions under self-government. Time after time the Cuban people have overthrown tyrants only to be betrayed by their leaders into a new tyranny. Cuban history is continuing its melancholy course.

If Fidel Castro had wanted to bring peace and tranquility to unhappy Cuba he could easily have done so. Instead, he deliberately embarked upon a campaign of violence, propaganda, hatred and scheming for the purpose of fastening a communist dictatorship upon Cuba

The brain of the Castro organization is Ernesto Guevara, who is an Argentine and a notorious, communist-trained, professional revolutionist. He is the man whom Castro has made the economic dictator of Cuba. By his side is Raul Castro, the dictator's

brother, and surrounding them is a hard core of disciplined communists who are slowly extending their power and liquidating the opposition in traditional communist manner.

From the very outset, Castro has sought to alienate the Cuban people from the people of this country by vilification, falsehood and the usual communist technique of re-writing history. The most flagrant example of this was the statement by one of Castro's ministers that the Cuban rebels were on the verge of victory in 1898, when the U.S. intervened only to further its imperialistic aims. He naturally didn't mention that the U.S. withdrew in 1902 after establishing a constitutional government in an independent Cuba. Nor did he mention that, when civil war broke out in 1906, the U.S., after repeated requests from the Cuban Government, sent commissioners to the island, order was restored, the Republic was re-established and again the U.S.

Castro's tactics don't make sense to Americans, who down through the years have been Cuba's best friends. But they make sense to Castro, who knows that he can never succeed in establishing a communist puppet state in Cuba unless he first turns the Cuban people against the U. S. Castro also knows that it is a falsehood when he says our country opposes his regime because of his policy of expropriation of property owned by U. S. citizens. We fully recognize Cuba's right to expropriation, provided there is legal compensation to the owners.

Castro's apologists in this country excuse his conduct on the ground that he "needs an enemy" in order to whip up support among the people. So does every dictator who feels it necessary to hide his real purpose from the people.

This country—the Administration and the people—have shown remarkable patience and restraint under the provocations of the Castro regime. Our policy of refusing to intervene against the Batista dictatorship only exposed us to charges of supporting it. Can we afford to make the same mistake with the present dictatorship?



# You get *publicly approved* quality when you buy by Brand Name!

Brand Names give you publicly approved standards of quality and value, for a brand-name product has to earn its reputation against all competition.

You're sure of satisfaction when you buy by Brand Name because the specialized knowhow of the maker stands behind your purchase. A Brand Name is the manufacturer's guarantee of satisfaction, further endorsed by the retailer who sells it.

Magazine advertising helps you get the most value for your money. Choose a manufacurer's Brand Name you know and be sure of satisfaction!

May 1-8 is Brand Names Week

Don't take a chance...take a NAME BRAND



Reflections of perfection. The deeply satisfying flavor of 7 Crown is itself a reflection: of integrity, of craftsmanship, of tradition. Tonight, let a drink or two of Seagram's 7 Crown demonstrate what perfection means in a whiskey.

SAY SEAGRAM'S AND BE SURE